



BIE Day hostess Mary Jane Earhart (l.) hears employe test device explained by BIE speaker Teresita Forebaugh, of Pers.

CH Hosts Teachers For Second BIE Day

RCA Cherry Hill again played host to approximately 30 area school teachers on October 17—BIE Day (Business-Industry-Education Day).

Both Cherry Hill and Camden Plant engaged simultaneously in the project, sponsored by the Camden County Chamber of Commerce, in which area industry gives the educators a tour and briefing on operations and personnel development.

Last year 30 teachers were the guests of Cherry Hill, viewing laboratories and office areas in the company of guides recruited from the three divisions.

In addition to seeing the operations, the teachers-turned-students were given the new employes' orientation program in order to present the roles of the three Cherry Hill divisions.

CH Wins Top National Safety Award



SCO Pres. E. C. Cahill (l.), accepts "Award of Honor" from H. H. Verdier while VP & Gen. Mgr. C. P. Baxter, TV, & VP & Gen. Mgr. J. M. Toney, (r.), RV, look on

RCA Cherry Hill scored a historic "first" last month when the National Safety Council awarded it the coveted "Award of Honor."

The most exclusive award the Safety Council makes possible was accepted by Service Company President E. C. Cahill on behalf of the three divisions at Cherry Hill.

In accepting the award from National Safety Council representative Harry H. Verdier in a joint ceremony with RCA Victor Television Division Vice President and General Manager C. P. Baxter and RCA Victor Radio and "Victrola" Division Vice President and General Manager J. M. Toney, Mr. Cahill noted that it was

earned by faithful observance of safe operating practices by employes of the three divisions.

Ned H. Dearborn, President of the National Safety Council, in a letter of congratulations to the RCA executives explained that RCA Cherry Hill qualified for the award because of its low injury rates in 1955. Its injury frequency rate was 48% better than its "par" rate, and its injury severity was 94% better. "Par" rates are computed by the National Safety Council from the location's experience in other years and from the rates of the industry classification to which RCA Cherry Hill belongs.

600 CHRA Members Dance at CH Inn



The Second Annual Autumn Leaves Dance, held late last month at the Cherry Hill Inn, saw more than 600 Cherry Hill Recreation Association members and their guests turn out to dance to the music of Marty Kramer's Orchestra.

A busy CHRA dance committee found themselves sold out of the limited number of available first come-first served tickets within a few days of the sale announcement. The num-

ber of tickets was limited at the suggestion of the dance committee to prevent overcrowding.

Lasting from 9 p.m. till 1 a.m., the affair was one of several contemplated for the 1956-57 CHRA social activities season.

Dance committee members are: Ramona Clark, 202-2; Rita Creitz, 201-1; Jean Croce, 205; Caroline Koch, 203-1; Lois Lex, 203-3; Carl Marquardt, 204-2; Stella Marlys, 202-2; Beatrice Poole, 203-2; Rita Reilly, 204-1, and Ed Wicker, 205.

Personnel Men Honored for Service



Food Serv. Mgr. L. C. Perkins presents "10-yr. cake" to (l. to r., seated): P. R. Slaninka, TV Div. Pers. Mgr.; J. Lippincott, Jr., Wage/Salary/Services Mgr. (SCO); C. B. Harding, Wage/Salary Mgr. (SCO) and J. F. Murray, SCO Pers. Mgr.

NBC Opera Company Starts 46-City Tour

The first tour of the newly-formed NBC Opera Company will include Philadelphia on its 46-city itinerary, starting October 15 and closing December 8.

The opera is the outgrowth of the highly-successful NBC Television Opera Theatre which for seven years has presented the finest operas in English to nationwide television audiences.

Announcing the formation of the new touring company last December, Brig. General David Sarnoff said:

"The NBC Television Opera Theatre has also stimulated a demand for opera performances in English in the theatres and concert halls of the nation. It is this that has encouraged us to go forward with the formation of the NBC Opera Company to meet the steadily growing public demand."

Opening the tour will be the October 15 appearance in Philadelphia, with the circuit scheduled to be completed following a December 7 return to Philadelphia and the final performance on December 8 in Newark, N. J.

No Color Price Drop Seen

Nationally-advertised list prices of RCA Victor color TV sets will not be reduced before 1958 models are introduced next July, said RCA President Frank M. Folsom last month.

"While we can assure the public that advertised price levels of our color merchandise cannot be reduced, we cannot offer such assurance that, because of matters over which we have no control, color set prices will not be increased," Mr. Folsom told a TV Division sales meeting.

Cherry Hill OBSERVER

Editor

T. A. Fitzgerald—201-1

Art Director

E. Nazar—203-3

Sports Editor

A. Mattern—203-3

Reporters Contributing This Issue

B. Frederick—203-1

Cherry Hill Opens Combined Charities Campaign



Combined Charities solicitor G. F. Gurchick (l.), TV Tabulating Oper., 204-1, P. F. Drummond, TV Pers., & Pers. Serv. Adm. V. P. Damiani, SCO Pers., check CH Combined Charities membership prior to issuing employe-members window stickers

October 15 marked the opening date of a two-week RCA Combined Charities Plan membership drive at Cherry Hill. A similar enrollment campaign last spring swelled the employe-membership to a total participation of 82 per cent.

Moving into its third year of operation, the Plan is now widely known in this area. Through employe publications and area news media, the payroll deduction program for RCA employe charitable donations is recognized as one of the largest of its kind in the State.

Combined Charities makes employe contributions simple. A member signs up once. The amount he stipulates is automatically deducted from his pay by his Payroll organization. No longer is the employe the hard-pressed target in seemingly countless drives by each worthy charity requesting assistance. Instead, charities submit their requests to the Administrative Committee. Once the request has been thoroughly screened and approved, amounts in proportion to the organization's total budget are presented on behalf of the employes.

If you are not presently a member, you might consider the vital work made possible by the Plan's members and sign up. If you're a member, you won't be individually solicited in any charity campaign.

RV Cost Estimators Get RCA Service Pins



G. H. Dickerson (l.), Mgr., RV Cost Est., 203-1, congratulates Edith Michaels and Charles Schweitzer on 20 RCA-years

Edith Michaels began her career with RCA in March, 1935 (one year lost in broken service), in the factory where she worked various positions on the line. In 1942, she transferred to Component Parts, Cost Estimating, and from there to the then Home Instruments Cost Estimating in 1946. Since establishment of Radio &

"Victrola" as a separate division, Edith has worked with Mr. G. H. Dickerson's Section as a Manufacturing Cost Clerk. For eleven years of her RCA career, Edith was an active member of the RCA Glee Club. She makes her home with her daughter, son-in-law and two grandsons at Kingston Estates, Merchantville.

* * *

Charles Schweitzer began his career with RCA in the plant shortly after he graduated from high school in 1935. He played basketball with the Transformer Interdepartmental League in 1936. From 1942 to 1945, Charlie served in the Army in the European Theater. After his discharge, he returned to the Components Parts Department as a plant instructor and assistant supervisor. In 1951 he joined Cost Estimating where he's now a group leader. The careerist completed courses in accounting and finance last year at the Wharton Evening School.

A member of the CHRA Golf League, he's looking forward to the Cost Estimating Bowling Team now organizing.

Charlie makes his home in Oaklyn and has two sons and two daughters.

School Uses CH Field

RCA Cherry Hill's athletic field is doing double-duty this year. A recently concluded agreement between RCA and the Delaware Township School Board grants permission for the use of the field by high school physical education classes.

The newly erected Delaware Township High School, on Chapel Ave., opened its doors to students for the first time last month, but was faced with a problem of unsettled ground conditions on school property.

It is expected that students will use RCA's field until next spring when the condition of the school grounds should permit the inauguration of physical education classes on the school's field.

"Locusts" Lead CHRA Women's Bowling

For centuries women have changed their names and it has generally paid off for them in husbands, homes, and housework. For the Locusts entry into the CHRA Women's Bowling League, it has had the added effect of better bowling for they led the race after three weeks of the new season had passed.

Operating as the Beetles in 1955, they wound up in fifth. This year, the Beetles took wing as Locusts and had piled up an eleven and one record at press-time. The Spiders and Ants were tied for second with seven wins and five losses. Termites and Ladybugs were likewise locked for third with six and six. Then followed the Katydid, five and seven, and Crickets, four and eight. In last place, the Hornets, two and ten, had not yet begun to sting.

For the second straight year of its organization at Cherry Hill, the women's league has eight full teams in competition over a 32-week schedule. Games are played each Monday evening, beginning at 6:30 p.m., in Haddon Lanes. The season is divided into halves. At the end of the second half,

the two winning teams compete in a special roll-off to determine league champs. This year, the girls plan to repeat their post-season banquet as a celebration during which prizes are distributed.

Termites' Mary Lou Scott appears to be the biggest triple threat roller for individual honors. She currently leads the league in high average, 156; high single, 186; and high three, 491. Joan Blasburg, also a Termite, is second high in the average with 140; second high single, 183; and second high three, 475. Emma Lazaruk is close behind with a 139 average, a 180 high single and 463 high three.

Individual team captains this season are: Lillian McGuire, Katydid; Fran McCarthy, Hornets; Rosemary Melchert, Spiders; Mary Lou Scott, Termites; Elizabeth Farrington, Crickets; Dolores Domeraski, Ladybugs; Eleanor Bloomfield, Locusts; and Pauline Martin, Ants. Team members represent practically all phases of activity at Cherry Hill. 1956-57 season officers are Emma Lazaruk, president, and Mary Lou Scott, secretary.



CHRA Men's Golf Season Ends With Tournament

With the last divot gouged from the pock-marked earth around Iron Rock, the first season of the CHRA Men's Golf League came to a close last month. The Drivers (SCO Machine Accounting) defeated TV Engineering, 4 to 1, in an 18-hole playoff match to determine the league champs. On September 15th the final round of the individual tournament took place with the better putters and livelier drivers emerging victorious.

In the Flight A Group of the CHRA Individual Championship, Lou De Pass won low gross, with Chuck Basney and Fred Whalen tying for low net. In the Flight B Group, Gil Brown took the low gross prize with Hugh McTeigue and Joe O'Donnell tying for low net.

During the regular campaign, the Drivers won the first half crown with 15 wins and 10 losses. TV Engineering took second half honors 14½ and 10½. Members of the season championship Drivers included Dick Duvall, Milt Gracey, Harry Sloan, Art Berdini, Ed Esko and Joe Caprarola.

Members of the regular league joined with tournament players in a "19th" hole dinner celebration at Augusta King Farms earlier this month when prizes and trophies were awarded.

Employee Given Graphic Marital Send-Off



Recent bridegroom John Engel (l.), 203-1, was presented with a portrayal of the perils of marriage by fellow employees Andy Mitchell and Russ England (r.), SCO Tech Publications

RCA *Pioneered and Developed*
COMPATIBLE COLOR TELEVISION