

Cherry Hill Observer



RCA Victor Radio & "Victrola" Div.
RCA Service Company, Inc.
RCA Victor Television Div.

Vol. 2, No. 11

NOVEMBER, 1956

Sarnoff Fellowships Open To Employees for 1957-58

The opening of employe applications for next year's ten David Sarnoff Fellowships has been announced by Dr. Charles B. Jolliffe, RCA Vice President and Technical Director, who is also Chairman of the RCA Education Committee.

Employees interested in the highly-prized awards for the 1957-58 academic year may obtain David Sarnoff Fellowship application forms from the Personnel function at their location beginning on November 30, 1956. The employe application has to be completed and returned to Personnel by December 15, 1956. It is expected that awards will be announced on February 15, 1957.

The David Sarnoff Fellowships were established this year in honor of the 50th anniversary of the Chairman of the Board of RCA. These fellowships are awarded each year to outstanding employes of RCA who are selected to work toward post graduate degrees at approved universities or research centers. Six fellowships are awarded in the field of Science, three in Business Administration and one in Dramatic Arts.

The David Sarnoff Fellowship in Dramatic Arts is designed for award to an NBC employe. The six fellowships in Science and the three in Business Administration are open for application by all employes of RCA. In all cases, to be eligible to make application, the employe must be between the ages of 21 and 35 inclusive, have a baccalaureate degree and be interested in working toward a post graduate degree in one of these fields of study.

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Social Security Administration Dist. Mgr. Nicholas S. Stockman (l.) discusses the law and benefits with Cherry Hill employes in 204-1

Retirement Program Enlists CH Employes

Last month a group of RCA Cherry Hill employes heard a talk by Social Security Administration District Manager N. S. Stockman discussing social security laws as one of a panel of experts slated to meet with employes participating in the RCA Retirement Planning Program.

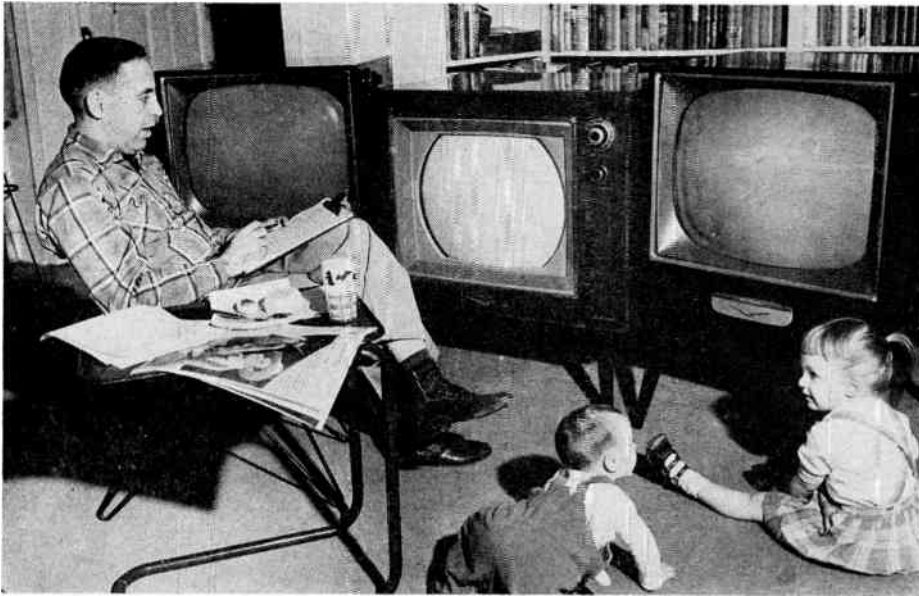
Reflecting national figures showing an upward trend in older employes, RCA is stepping up its program, one designed to make separation a satisfactory experience for employes and the Company through recognition of retirement as a mutual problem.

Coordinated by the Cherry Hill Personnel group, the R.P.P. is avail-

able to employes shortly before age 60, with continuing participation until retirement.

A few of the program's provisions include: planned individual discussions, scheduled distribution of printed information, group discussions and medical examination and counseling.

Participants will receive the Retirement Planning News, a monthly publication aimed for their attention, containing retirement information supplementing the program. Also, employes are encouraged to write directly to the publisher for additional information on any articles of special interest.



Inquirer's TV Critic Likes Job & TV

The editor of Home Edition (*The Philadelphia Inquirer's* employe publication), Bob Thomas, has kindly consented to give OBSERVER readers, who work behind the TV set, a glimpse at an unusual aspect of work in front of the set.

After four days we finally caught up with Harry Harris. Apparently the man's busy.

We cornered The Inquirer's new television critic-columnist amidst dozens of phone calls, several quick trips to New York and a couple of casual personal interruptions.

Harry is no newcomer to the field of entertainment and TV. As one writer put it, he "has been associated with the new medium in a variety of duties on both sides of the cameras."

Harry not only has written TV features but has appeared before the bright lights on his own program, which he described as a "commentary on show business." Most recently he served as associate editor of TV Guide, the Nation's foremost television magazine.

"It's difficult to give an accurate account of my schedule," the slightly-graying columnist said. "Last Sunday I spent 17 hours watching three TV sets simultaneously. About the time I turned them off, I was getting 'gaga.' The next week, I was up at three in the morning to interview Dave Garroway, who was doing a local show.

Yesterday, I was in New York, getting a story from Ralph Edwards."

Unlike some TV columnists, Harry loves his job.

"Some critics feel watching TV is like doing penance," he said. "I don't agree. I enjoy TV and nothing irks me more than to hear some snob say 'We're sorry, but we don't have TV. Can't stand having it in the house.' People like that seem to be trying to prove they're intellectuals. But they aren't. What they are doing is proving that they aren't reconciled to the fact that this isn't only the 20th century, but the year 1956."

Harry's home, at 8102 Brookside Road, Elkins Park, can be easily distinguished by the two television antennas atop the roof. One is for the black and white set on the first floor, the other for a bedroom color set.

"I guess the arts are a part of our family," he said. "Jean, my wife, was an English teacher, a book reviewer and an actress, and is a painting enthusiast. Terri Linda (two and a half years) finger paints up a storm and Bram David (six months) tears up only the very best books."

A June '39 graduate of the Temple University School of Journalism, Harry served in World War II. At the time of discharge he had reached the rank of major in an anti-aircraft unit.

And during his overseas stint his writing was confined to letters home.

RCA 25-Year Club Adds New CH Group

Joining the RCA Victor 25-Year Club this month were eight Cherry Hill employes: John T. Ashworth, Luigi Catalina, G. M. Daly, Harry G. Fox, Ioury Maloff, Wallace P. Mercer, Jr., William T. Prock and Edwin J. Sperber.

The ninth annual service award ceremonies were set for November 24 at Philadelphia's Broadwood Hotel where the new Cherry Hill members joined over 150 other RCA employes initiated into membership this year.

A gathering of over 1200 persons viewed the impressive affair where the Class of '56 received handsome watches containing suitable and personal engraving, along with 25-Year Club certificates.

Heading the principal speaker's post was Lawrence W. Kanaga, Vice President, RCA Victor Record Division. In addition, the four and one-half hour ceremonies included top-flight entertainment by RCA Victor artists and the Glee Club.

CH Guard Wins Bouquet

Add to the "Long Arm of the Law"—the "Eagle-Eye."

Reports a recent visitor to RCA Cherry Hill:

"This is a word of commendation for Guard Lt. Harry Funck, at RCA Cherry Hill. He is certainly one of the most observant men I have ever encountered. When I left RCA at noon on Friday to go to lunch, I was wearing my hat; when I returned, I was not wearing it for I had accidentally left it in a restaurant. Lt. Funck stopped me and asked if perhaps I hadn't forgotten it. I most certainly appreciate his action."

Cherry Hill OBSERVER

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Sports Editor

A. Mattern—203-3

Reporter Contributing This Issue

D. Carlson—204-2

Fellowships, cont.

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Each award consists of a personal grant to the employe of \$2,100, plus full tuition for one academic year. Employes awarded these fellowships are given leaves of absence for the duration of the award. Their salaries are not continued during this period.

Recipients of the David Sarnoff Fellowships are selected by the RCA Education Committee on the basis of academic aptitude, promise of professional achievement and character. Employes who apply for these fellowships must have demonstrated ability in the field of Science, Business Administration or Dramatic Arts, and must qualify for graduate study and matriculation in a graduate school acceptable to the RCA Education Committee.

After an employe fills out the David Sarnoff Fellowship application form, it should be returned to the Personnel function at his location. The head of the employe's division or subsidiary will nominate outstanding candidates to the RCA Education Committee.

Employes interested in applying for one of the ten David Sarnoff Fellowships for the coming academic year may obtain additional information on or after November 30 from their respective division Organization Development unit.

CH Staffs JA Company

Four Cherry Hill employes have joined forces in the formation of a new company—a Junior Achievement company.

Junior Achievement, a national non-profit organization, gives young people a practical way of finding out how the business world operates. High school students form small companies, each sponsored by a local industry or business.

RV Cost Estimating Mgr. G. H. Dickerson, 203-1; SCO Ins. & Safety Mgr. E. J. McGarrigan, 201-1; SCO Assistant Treas. R. L. Olmstead, 203-2; and RV Cost Estimator E. J. Thomas, 203-1, will be the staff advisors during the 1956-57 academic year, guiding the Camden area students in the manufacture and sale of a product.

The program, under the sponsorship of RCA's Community Relations, marks the first time that Cherry Hill employes have participated.



CHRA Camera Club members photograph model Jean Dowidowicz, 202-2

CHRA Camera Club Holds Picture Contest

For those who haven't noticed the "Burt and Harry" posters on Cherry Hill bulletin boards, there's a new employe club with us—the CHRA Camera Club with a fine cross section of shutter-bugs.

The first meeting of the club saw the fledgling organization off to an auspicious launching with some 22 members attending.

A program schedule was mapped, one which has already included events like color slide programs, color development, instructional slides from Eastman Kodak, how-to-do-it lectures and "Studio Night."

The latest Studio Night brought out over 50 members, plus four Cherry Hill models, resulting in better than a thousand pictures taken in both black-and-white and color. Last month's judging of the Studio Night's efforts saw six prizes awarded to:

Black & White Prints—

- 1st Leo Seese, 204-2
- 2nd Jim McLeod, 204-2
- 3rd Dave Carlson, 204-2

Color Slides—

- 1st Bill Sonntag, 204-2
- 2nd Gerry Hildebrandt, 203-2
- 3rd Leo Seese, 204-2

The goal of the club is the common enjoyment of pictures, plus how to make family album prints or even color slides destined for salon prints.

The club's officers and members extend a sincere welcome to visit with them on the first and third Wednesdays of each month. And they add that more information may be obtained from any of the following officers:

- President—Dave Carlson
- Vice President—Burt Clay
- Secretary—Jerry Theriault



1st Prize—model Doris Gallagher, 202-2



2nd Prize—model Nancy Bailey, 202-2



R. H. Seitzinger (l.) accepts gift from toastmaster J. A. Rancorn

TV Cabinet Designer Feted On Retirement

RCA veteran R. H. Seitzinger, of TV Division Cabinet Engineering, 204-1, was feted by co-workers on his recent retirement.

Beginning originally with the Company in 1907, the cabinet designer served his last 12 years in E. J. Weinhold's Cabinet Engineering & Model Shop Section.

Over 150 persons attended a luncheon where Cabinet Drafting Mgr. J. A. Rancorn acted as toastmaster, presenting gifts that included a clock radio, a Polaroid camera and a bill-fold containing a \$100 United States Saving Bond. The RCA careerist also received a scroll signed by more than 200 fellow employees.

The Seitzingers plan to complete the remodeling of their home at 1406 Chestnut Ave., Haddon Heights, by the end of the year, and then short trips and plain relaxation will head the bill.

RCA *Pioneered and Developed*

**COMPATIBLE
COLOR TELEVISION**

RCA Wins Safety Tributes for 11 Plants

The National Safety Council's Award of Honor—its highest safety tribute—was presented at Albany, N. Y., recently to the Radio Corporation of America for outstanding Company-wide safety performance at RCA manufacturing plants during 1955.

Presentation of the Award was made to Brig. General David Sarnoff, Chairman of the Board of RCA, at Governor Averell Harriman's Dinner at the Sheraton-Ten Eyck Hotel for participants in the Governor's Worker Safety Conference, convening for the first time at Albany. David L. Arm, Director of Industrial Safety of the National Safety Council, in presenting the Award of Honor to General Sarnoff, declared:

"I am pleased to present this Award of Honor to you, General Sarnoff, in your capacity as Chairman of the Board of the Radio Corporation of America. This Award is granted for an outstanding safety performance by your Company during the calendar year 1955.

"I bring to you the sincere congratulations of the Board of Directors and the Staff of the National Safety Council and hope that you will express our gratification for this outstanding performance to all workers in all of your plants.

"It is particularly significant that this Award is being presented to you, General Sarnoff, on the occasion of this first meeting of the Governor's Worker Safety Conference. It is proof that you not only are interested in talking about safety but that you actually encourage your people to put it into practice."

General Sarnoff, who as Chairman of the Governor's Industrial Safety Advisory Committee, presided at the dinner, declared in accepting the Award of Honor:

"On behalf of Management of the Radio Corporation of America and our 80,000 employees, I accept with profound gratitude the Award of Honor of the National Safety Council for outstanding safety performance at RCA manufacturing plants in 1955.

"I have been advised that simultaneously with notification to us of this Award, information reaches us that eleven individual RCA manufacturing locations had earned separate awards from the National Safety Council.



Brig. Gen. David Sarnoff (r.) is presented with award by Gov. Harriman

"These high tributes to our safety record will, I am sure, be regarded with appreciation and pride by all members of the RCA family, and serve as a further inspiration in our continuous program to reduce on-the-job accidents. I may point out, also, that we have enlarged this program to include off-job safety practices that are proving equally beneficial in safeguarding against accidents that mean loss of time and human suffering.

"Again, my sincerest thanks for this Award of Honor."

The National Safety Council notification of the Award of Honor to RCA stated that this high tribute was earned by RCA by reduction in accident frequency by 51 per cent in 1955, as compared with the RCA average during the previous three years. It also stated that RCA had succeeded in reducing accident severity by 52 per cent in 1955, as compared with the previous three years.

In the National Safety Council's rating system, all industries are classified in 41 groups. The Electrical Equipment group, in which RCA manufacturing plants were included, was second among the 41 groups, recording an unusual record of only 2.31 disabling injuries per one million man hours work.

Cherry Hill employees were cited last month when Service Company President E. C. Cahill accepted the Award of Honor on behalf of the three divisions here.