

RCA VICTOR'S

CRUONKE

IN THE

AUGUST, 1948

The Sentimental Gentleman's most sentimental side since "I'll Never Smile Again"



"Until" | Greater than "THERE ARE SUCH THINGS"



SPOTLIGHTS YOUR HIT RECORDS AND FAVORITE BANDS



WorldRadioHistory

Tommy Dorsey Pulls Another One Out of the Hat



"UNTIL"

Tommy's newest record sensation is the sentimental gentleman's answer to the \$64 question: "How long can an orchestra leader stay on top?"



Tommy and arranger work the tune over.

REMEMBER *Marie*? Remember the song that had America on its ear, and the number that swept a struggling band of those days to overnight stardom? Well, *Marie*, played by Tommy Dorsey and his Orchestra, set a tradition in music. A tradition capped after eleven sensational years by Dorsey's latest hit record discovery *Until*.



Freddy Martin offers Tommy congrats after hearing rehearsal.



The Town Criers blend their voices on a disc and a hit is born.

... Greater than "There Are Such Things"

Marie came along in 1937 backed by *Song of India*. Of course you remember that one. You sang it, danced to it, just listened and loved it.

Tommy Dorsey rode the crest till around 1940. Competition was stiff. Big names grew, and just as quickly disappeared. Tommy stayed around. Then in the early months of 1941 socko! *I'll Never Smile Again*.

The band business didn't know what to think of Tommy's sensational three years on top and at the new hit he had produced.

Before anybody could get his breath, America was humming *Everything Happens to Me* and *This Love of Mine*. It was then the wise guys began to make cracks. "This Dorsey is on the way down," says one of them. "What he needs is novelty, variety." Whammy, Dorsey recorded *Yes Indeed*. And *Oh Look at Me Now*.

So it has gone through the years. Hit after hit. The ability to keep in touch with the times, the ability to know a hit song instinctively.

Dance bands pulled a switcheroo around 1942. Strings set in . . . violins. Once again skepticism arose. Could Dorsey meet this challenge, a brass man who never used violins?

He met it with *There are Such Things*. You know what happened to that song.

Now, after 11 unbelievable years at the top of the orchestra world, Tommy Dorsey pulls another one out of the fire.

Tommy wasn't the only musician to hear *Until*, but he was the only one to realize its possibilities. He published the music himself, went to work with his best arrangers, and put together something that's like a shot in the arm to American Music.

Yes, now the word is *Until*. Until the next time Dorsey gives the world a winner . . . something to sing, something to dream on.

How long can an orchestra leader stay on top? Easy. As long as he's as great a musician as Tommy Dorsey. And as long as he can pick a hit out of the hat with the same frequency.

Charlie

IN THE GROOVE

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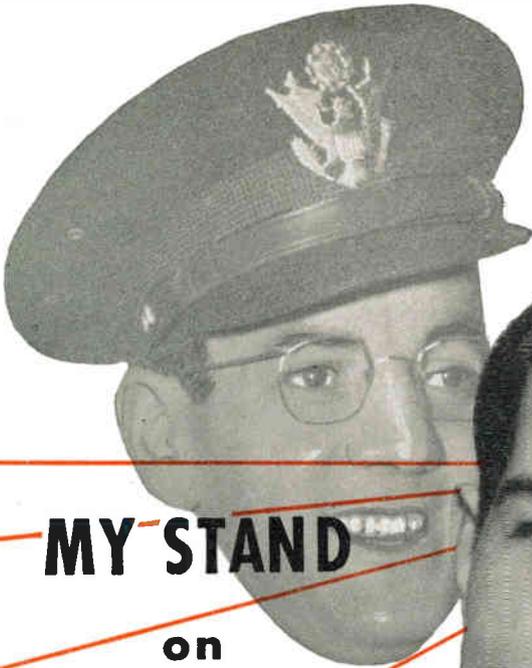
The Cover

This one's just for luck. You see, the last time we ran that bit of art work showing Tommy Dorsey playing on a mountain, we sold over a million and a half copies of the record it featured, Tommy Dorsey's *There Are Such Things*. The cover first appeared on a little publication called the PHONOGRAPHIC in the early forties. This time we think we've got an even greater hit than *There Are Such Things*, in *Until*. We're sure you'll agree.

The Song

*Fell in love with you, my darling,
Right from the very start;
Until the end of time, I promise
this, sweetheart:
Until there are no stars to shine,
There's no such thing as time,
I'll love but you;
Until there are no songs to sing,
There's no such thing as
spring,
I'll love but you.
You were sent from heaven just
for me
And you are, oh, so heavenly.
Until there is no moon above,
There's no such thing as love
I'll love but you.*

Copyright 1945 by Dorsey
Brothers Music, Inc.



MY STAND
on
THE NEW MUSIC
by **tex beneke**

BOY! Hand me my pipe and my pennant, my freshman cap and my text on torrid jazz. I am about to give a rackety-rax for what I consider the foremost school of modern musical thought in the country today.

My alma mater is that of my boss, Glenn Miller, and of those people who helped him to formulate his own philosophy. But first, let's look at the competition.

Modern music today is called by many names and struggles under many conceptions. Be-bop, progressive jazz, 'skivvy' music, and a few more names mark the arbitrary boundaries of the different schools of jazz.

I admire them all, but getting down to practicality, there is only one form of modern music or 'jazz' which has pleased a majority of the people and which can hope to live. That music is the brand which we choose to call swing.

Just what is the so-called 'dance

orchestra' supposed to achieve? First, it must appeal to dancers . . . or else it should stop playing dances and become a concert orchestra. Second, it should please the listening taste of the majority of listeners. Third, it should offer the musician an opportunity to express himself to his audience. And fourth, it should offer him a challenge in instrumental technique and ability.

Be-bop certainly tests the technical ability of the musician . . . but can you dance to it? Not in its pure state! Progressive jazz certainly advances the scope of musical expression and challenges the ability of the instrumentalist and the arranger, but does it please the majority of the people and is it danceable?

The Glenn Miller brand of swing was certainly danceable. It was, without question, pleasing to the majority of the people. It offered the musician an opportunity

to express himself in solos, and it offered a challenge to the musician's ability.

I admire Dizzy Gillespie and, as a musician, I love to listen to his music. The same goes for Stan Kenton, Boyd Raeburn, Alvy West and a dozen others . . . but in trying to please the most people, I play a progressive form of swing.

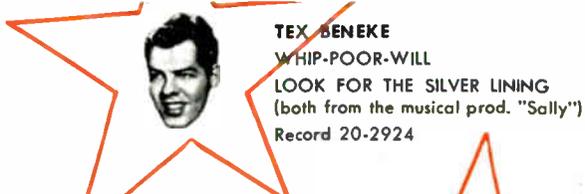
Mix a little Be-bop, (Thanks, Diz), a few weird chords to spice the finished score and spread carefully on a solid foundation of good danceable swing, easy to listen to, fun to play.

And do they like it? There were thirty high school and college proms held during the week of our stay at Meadowbrook recently . . . and they wouldn't let us off the stand!

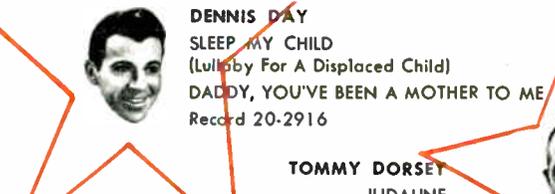
I'm not arguing with any of my competition. I welcome it, listen to it, enjoy it. I just want to make my own position clear!



DESI ARNAZ
LITTLE ROMERO
JIPI JAPA
Record 20-2887



TEX BENEKE
WHIP-POOR-WILL
LOOK FOR THE SILVER LINING
(both from the musical prod. "Sally")
Record 20-2924



DENNIS DAY
SLEEP MY CHILD
(Lullaby For A Displaced Child)
DADDY, YOU'VE BEEN A MOTHER TO ME
Record 20-2916

THE NEW ALBUMS

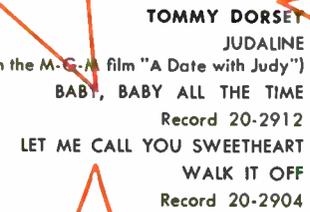
- MARINA KOSHETZ PRESENTS
GYPSY AIRS
Album S-55
- THE TOMMY DORSET
CLAMBAKE SEVEN
Album P-220
- AMERICAN FAVORITE WALTZES
Album CO-44
- TZIGANE
AIRS OF THE HUNGARIAN
GYPSIES
Album S-13
- ELTON BRITT
Album P-221



JOHNNY BRADFORD
THE FLOWER SELLER
WHISPER A WORD OF LOVE
Record 20-2885



THE CALDWELLS
I WANNA DO WHAT I WANNA DO
(When I Wanna Do It)
MY MAN FRIDAY
(On Saturday Night)
Record 20-2906



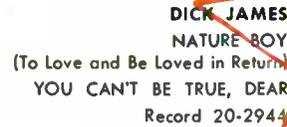
TOMMY DORSET
JUDALINE
(from the M-G-M film "A Date with Judy")
BABY, BABY ALL THE TIME
Record 20-2912
LET ME CALL YOU SWEETHEART
WALK IT OFF
Record 20-2904



HELEN CARROLL
HIGHWAY TO LOVE
RAGGEDY ANN
Record 20-2915



BERYL DAVIS
WHERE FLAMINGOS FLY
I'M WAITING FOR SHIPS
THAT NEVER COME IN
Record 20-2925



DICK JAMES
NATURE BOY
(To Love and Be Loved in Return)
YOU CAN'T BE TRUE, DEAR
Record 20-2944



PAT FLOWERS
SHOE SHINE SHUFFLE
LOVE ME OR LEAVE ME
Record 20-2930

RE-ISSUES

- ARTHUR CRUDUP
ROCK ME MAMMA
COOL DISPOSITION
Record 20-2978
- SHEP FIELDS
DON'T BLAME ME
RIPPLING RHYTHM
Record 20-2945
- GOLDEN GATE QUARTET
ROCK MY SOUL
GABRIEL BLOWS HIS HORN
Record 20-2921
- TOMMY McLENNAN
NEW HIGHWAY NO. 51
TRAVELIN' HIGHWAY MAN
Record 20-2931

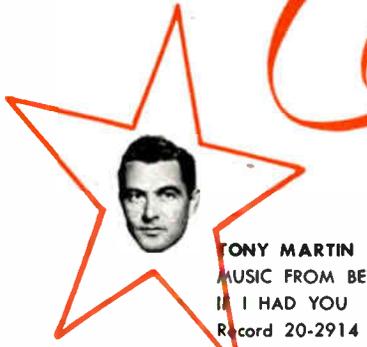
RCA VICTOR STARS

Offer their best

to capture your fancy during these sultry August days... there's nothing more refreshing than a relaxed session around the phonograph

COUNTRY & WESTERN

- CECIL CAMPBELL
WHOSE BLUES ARE YOU NOW
SOUTHERN SPECIAL
Record 20-2918
- STU DAVIS
TOO FAR APART
SWEETHEART OF YESTERDAY
Record 20-2909



TONY MARTIN
MUSIC FROM BEYOND THE MOON
IF I HAD YOU
Record 20-2914



RAY MCKINLEY
YOU CAME A LONG WAY
(from St. Louis)
FOR HEAVEN'S SAKE
Record 20-2913



VAUGHN MONROE
THE LEGEND OF TIABI
COOL WATER
Record 20-2923

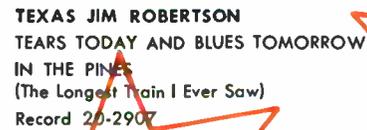


WAYNE KING
LAZY STREAM
(from the Eagle-Lion film
"Northwest Stampede")
GOOFUS
Record 20-2926

- CLYDE GRUBB
ONE WAY PASSAGE
WHAT WOULD THE PROFIT BE
Record 20-2929
- MONTANA SLIM
I'M GONNA TEAR DOWN THE
MAILBOX
'NEATH A BLANKET OF STARS
Record 20-2927
- JOHNNY TYLER
FIND 'EM, FOOL 'EM AND
FORGET 'EM
FIDDLIN' JOE
Record 20-2928



ROY ROGERS
I'M GONNA GALLOP, GALLOP,
GALLOP TO GALLUP, NEW MEXICO
OLD FASHIONED COWBOY
Record 20-2917



TEXAS JIM ROBERTSON
TEARS TODAY AND BLUES TOMORROW
IN THE PINES
(The Longest Train I Ever Saw)
Record 20-2907



THE THREE SUNS
IF I'M ELECTED
LADY OF SPAIN
Record 20-2905



ART TATUM
AIN'T MISBEHAVIN'
(When Your Heart's On Fire)
SMOKE GETS IN YOUR EYES
(from "Roberta")
Record 20-2911

RHYTHM & BLUES

- LITTLE EDDY BOYD
PLAYMATE SHUFFLE
GETTING MY DIVORCE
Record 20-2920
- BIG MACEO
IF YOU EVER CHANGE
YOUR WAYS
CHICAGO BREAKDOWN
Record 20-2910
- LESLIE SCOTT
HOW DID SHE LOOK
NEVER IN A MILLION YEARS
Record 20-2919



JEAN SABLON
LE DOUX CABOULOT
J'AI TA MAIN
Record 26-7009

Success Wrote the Lyrics: Death Played the Tune

From the difficult, sometimes heart-breaking business of writing music comes a story touched with success and tragedy.

Carlos Maduro was a brilliant musician who had suffered many a back-handed blow from fate. He composed score after score, song after song only to have each fail in a discouraging fashion.

His first work was a tone poem based on the legends of Peru. He was taking it to his publisher when the ferry-boat he was riding sank and took the score and his belongings with it.

Another of his songs was set for use in a big musical when it was

lost in the mails. The show's producer made a last minute substitution and Maduro's song, because he couldn't get it there on time, slipped into obscurity.

Then it seemed his luck changed. Maduro finally penned a hit, "The Girl Who Came from Peru." You're familiar with its lilting rhythms in the Freddy Martin recording 20-3027. The song and record, too, went over solid. Overnight the number became a hit.

"Good for Maduro," you're saying? Well, it might have been. But you see, he died three days before his song clicked.



Here a member of the RCA Victor Record staff plays the heart-rending tale of Sylvester the Seal, the new Children's favorite, to Charlot, the circus seal, who bellows sympathetically.

The Men Behind the Mike

The trade of Disc Jockey attracts men of checkered and assorted careers. Take for example Mark Sheeler of WFCI in Pawtucket, Rhode Island.

At various times he has been a "Good Humor Man," a seller of ladies' hats, a Coney Island barker and a Printer's Devil.

Six solid years behind the mike have made Mark a seasoned radio showman whose shows, "WFCI's Blues," "Chaser Club" and "Mark Remarks" draw plaudits from thousand of listeners.



FAN CLUB NEWS

Here's a swell idea submitted by the "Racing with the Moon" Vaughn Monroe fan club of Allentown, Pennsylvania. Each time the club has a celebration, such as Vaughn's wedding anniversary and their own anniversary, instead of buying a gift or throwing an elaborate party, they contribute the allotted money to some worthy charity in Vaughn's name. Cheers!

Clubbers take note: Lewis J. Crispell of Box 52, Kingston, New York, would like to receive notices from all the Vaughn Monroe and Sammy Kaye fan clubs in the nation.

You've all heard of that wonderful fan club the "Como Castles". Well, for Perry's birthday this year the Castles donated \$35 to the Hospitalized War Veterans Fund. This is just one in a long chain of worth-while contributions this group has made. If you'd like to join the "Como Castles" write to Joan Rennwald, Co-President, 642 So. Richmond, Chicago, Ill.

Speaking of Como fans, we just heard from the head of Perry's Australian Fan Club, Bella Hamilton of Melbourne, who writes that those "down-under" can't wait to hear the RCA Victor Record *Pianissimo*. The Como Clubs in Australia are well up among those contributing to charitable institutions in that country.

We learn from Chicago that Teen Age fans there have voted Eddie Hubbard, Chesterfield ABC Club emcee, their favorite Disc Jockey, two to one.

CHEERS FOR FIELDS

Irving Fields has received a special letter of appreciation from the Israeli government for his decision to devote the proceeds of his newest song *Arise, Israel, Arise* to the Jewish cause.

London Fans Mob Tony Martin

Tony Martin will never forget his recent appearance at the Palladium Theatre in London and much less will the Palladium forget Tony.

It took several choruses of "God Save the King" to calm sufficiently the British bobby-soxers who crowded the theatre, so they could be herded out.

Just before the performance, traffic outside the Palladium was brought to a halt by thousands of enthusiasts attempting to get into the theatre.

Said Tony Martin, mopping his brow after the show: "Who said the British aren't demonstrative?"

Fords Ink Eddy Howard

With the cloak of summer over most of us, Eddy Howard is thinking plaintively about the freezing breath of January.

It seems that Howard already has been signed to make a second appearance at the Ford family's New Year's Eve Party in Detroit. At his last engagement at this event he not only netted the highest one-nighter fee to date but he was also presented with a Lincoln convertible.

Guards Watch Miller Trombone

Tex Beneke has been forced to hire a squad of guards to watch the deceased Glenn Miller's trombone, which for some time now has been carried by the band to all its dates.

Only recently one of Tex's side men had a trombone recovered by police after it was taken by an over-zealous fan.

Now the precious instrument, one of the great Glenn Miller's most treasured possessions, is kept back-stage under lock and key.

Day Helps Build Club For Calif. Kids

Kaye Signs New Warbler

Sammy Kaye, who charms you each evening on the Chesterfield Supper Club, has added a new star to his galaxy of vocal artists—in the person of handsome Lloyd Roberts.

Lloyd formerly sang with Larry Clinton's band and his style is so warm and unusual that Sammy says he has never heard anything like it. The maestro predicts that his new male vocalist will soon have the stature of Como and Crosby.

The United States Government has cited Dennis Day for his benevolent work in the juvenile delinquency-ridden town of El Cerrito, California.

J. Edgar Hoover revealed recently that El Cerrito has the highest juvenile delinquency rate in the country.

Promptly Dennis got the idea of doing what he could to remedy this situation. He put on a benefit in the town and raised many hundreds of dollars which together with contributions from other benevolent agencies will help build a clubhouse for children in El Cerrito.



Perry Como and Peggy Lee exchange a few sweet notes in front of the NBC microphone, while in the background the popular maestro, Loyd Schaefer raises a crescendo of harmony that just about keeps pace with the crescendo of applause from the audience.

THE MEN BEHIND THE MIKE

The engaging fellow pictured here is Bob Kennedy, who is strictly from Missouri. Bob is another of that fabulous breed known as disc jockeys. He plys his trade over WHB in Kansas City with a solid program titled "Swing Session." Bob began his career as an entertainer at the age of five by singing *Yes, We Have No Bananas* for whoever would listen. You'll learn more about Bob if you're from Missouri or the three surrounding states.



BEAUTY

And the Beat

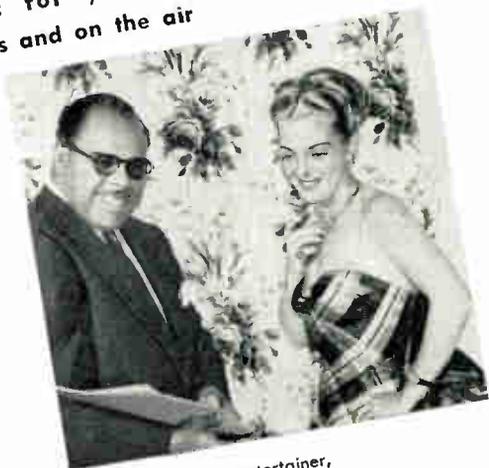


Languorous Sherry Britton, famed as an exponent of the exotic dance, now warbles nightly at Leon and Eddie's.

Meet some of the lovely ladies who make sweet music for you on records and on the air



Piquant Florida Keyes is the high-voltage vocalist now gracing Louis Prima's Orchestra.



Sweet Vivian Blaine, actress and entertainer, seems impressed with some new material written for her by Phil Moore, pianist, arranger and gagster.



Eve Young, long a radio favorite, is currently wowing the fans with her recording of Nature Boy on RCA Victor Record 45-5212. Have you heard it?

To complete our gallery of the lovely maidens of melody we glimpse Beryl Davis at one of her radio chores.



BOOK REVIEW

The new Hot Discography, is here! That's big news for any collector of jazz or popular records and for any dealer who makes his living in the groove.

Charles Delaunay's publication has long been the standard directory of recorded jazz and this year it has become a fabulous tome. It actually has no equal

Here are a few statistics about the Discography: It contains data on every jazz disc cut in the past 30 years; it contains 20,000 sides, 5000 musicians, vocalists or leaders; it lists items of 270 record companies.

Newest feature of this wonderful volume is the "discode" number which goes with each listing and actually cross-indexes every item, treating each side individually.

Charley Delaunay's Discography, published last month, is 6" x 9", cloth bound and retails at six bucks. A bargain in anybody's language.

CAVANAUGH PIC CLICK

Two great Hollywood musicals are being fashioned by Warner Brothers which include fat parts for the Page Cavanaugh Trio. Hollywood producers are electrified after the Cavanaugh's sensational success in their latest vehicle "Romance on the High Seas."

It is reported that the Trio has been signed for two pictures yearly.

MEN BEHIND THE MIKE

Perhaps the most important assets to any man in radio are long seasoning, imagination and versatility. All three of these are possessed in ample quantities by Sid Grayson, who is both executive and entertainer at popular station KFDX in Wichita Falls, Texas.

Grayson, at 30, has worked on eight radio stations since his college days at the University of Illinois.

Sid's two platter shows, "The Lone Star Theatre" and "Varsity Drag" are the most listened-to in the Wichita Falls area. So there's the story of a successful man . . . and more power to him.



ONE FOR THE BOOKS

It was early June when a post card arrived on a cool, sunny, West Philadelphia street. The card was from a fellow who had made a barrel of dough out of playing a slam-bang kind of music that everybody seemed to love. It was addressed to little Geraldine Devlin. The card simply said, "Hi, Geraldine, how are you feeling? Hope I can have you out to enjoy some of this California sunshine with me soon. I'll see you on your birthday in August," or words to that effect. It was signed Spike Jones.

You see little Geraldine Devlin has an incurable heart disease. Which means at 14 she has the heart of a 90-year-old woman. All the doctors expected Geraldine to die back in January of 1944.

Yes, the Christmas of 1943 was supposed to be Geraldine's last Christmas. She was bed-ridden then in the grip of a terrible melan-

choly. It seemed that nothing could give her pleasure. Then someone happened to turn on the radio, and a disc jockey happened to play a new record . . . Spike Jones' *Cocktails for Two*.

Geraldine wanted to hear *Cocktails for Two* again and again. Disc Jockey Bob Horn on station WIP arranged to play it repeatedly. Spike Jones got wind of it and came personally to Geraldine's bed-side to play for her.

She had improved considerably. Her heart was as bad as ever but somehow she seemed to be more alive.

Now Geraldine Devlin is skating and playing in the streets. Her idol is Spike Jones. Every once and a while the cards arrive. Maybe you'd like to get in touch with Geraldine and cheer her up. Her address is 5236 Pine Street, Philadelphia, Pa.

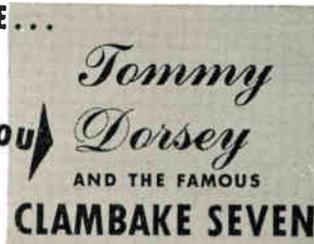
FROM THE JAZZ HALL OF FAME . . .

RCA VICTOR Brings You



ALBUM P-220

the best jazz of the middle thirties re-issued in one great album package



BRIEFLY NOTED

The new pianist sparking the Freddy Martin band is Robert Spiker . . . Merv Griffin replaces Stuart Wade on the vocals . . . You've never heard the like of the Jacquet brothers, Illinois and Russell, in their newest side together *Try Me One More Time* which backs *Jet Propulsion*, Record . . .

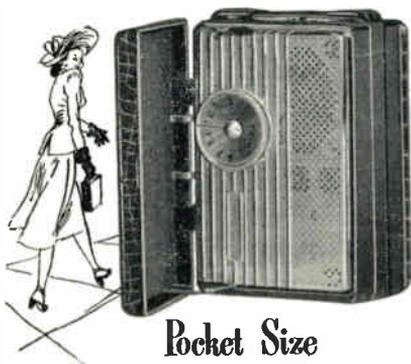
Powerful

Extra range and power are yours with the "Globe Trotter", amazing sensitivity, plenty of volume even for outdoor dancing. That handsome case is lightweight aluminum and plastic with a special, weather-resistant finish on the aluminum. Plays on house current (AC-DC). Plays on its self-contained RCA battery that turns on the second you lift the dial cover. It's a star performer with the marvelous tone of the famous "Golden Throat". \$49.95* less battery.



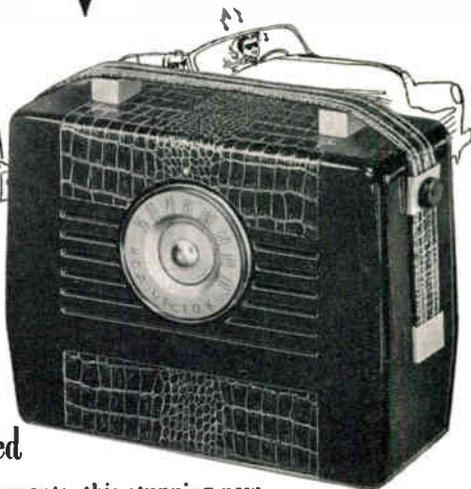
The pick of the Portables

by
RCA VICTOR



Pocket Size

Just 6¼ inches high, this tiny "Personal" gives you room-size volume. It's built like a fine camera, has rugged RCA batteries, tiny but sturdy RCA Victor tubes. Plays instantly when you open the handsome case. Choose yours in black, brown, red or ivory alligator-grained plastic! \$29.95* less battery.



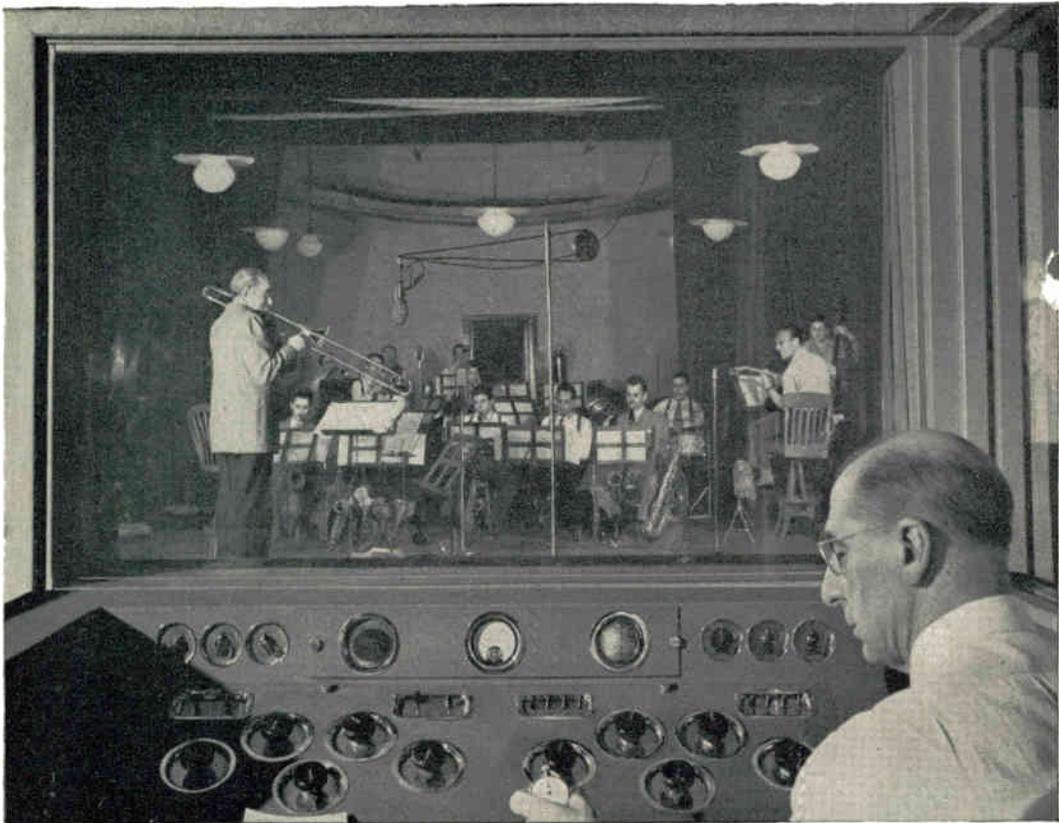
Prudently Priced

Like all RCA Victor instruments, this stunning new portable is an outstanding value. It has fine volume and the glorious tone of the "Golden Throat". Plays on AC or DC house current or on its long-life RCA battery. Lightweight—in durable maroon plastic with non-tarnish golden finished trim and a handsome saddle of smart luggage-type covering. It's a welcome companion at home or wherever you go! \$34.95* less battery.



Finest tone system in
RCA Victor history

*Prices subject to change without notice. Western prices slightly higher.



A tense moment as Tommy Dorsey and his orchestra wait out the 10 seconds lee-way between the dropping of a cue and actual air time.

FROM:

Sec. 562, P. L. & R.

RECORD RENDEZVOUS

300 PROSPECT AVE.

TO:

"RCA monogram in a circle, 'RCA Victor,' the representation of a dog listening to a phonograph, the phrase 'His Master's Voice,' the words 'Red Seal,' and the word 'Bluebird,' are registered in The United States Patent Office as Trade-marks of The Radio Corporation of America."