

World Radio History

HOW TO GET

OTE for ESS

Take Two 10-inch "78" rpm Records

Put both on one 7-inch "45" record

That's "45 Extended Play"

Twice as much on ONE "45 EXTENDED PLAY" record! Up to 8 minutes of music on each side! Costs less — substantial savings on Classical singles and Pop albums!

Use them on any three-speed or "45" player!

New "45 Extended Play" Recordings

List Price \$1.40 unless otherwise noted V. R. denotes Vocal Refrain

POPULAR

COUNT BASIE Piano Rhythms

Piano Rhythms My Buddy; Shine on Harvest Mocn; St. Louis Blues, I Never Knew VEPA-420

HARRY BELAFONTE Harry Belafonte Sings "Man Smart" and Other Folk Songs Shenandoah; Scarlet Ribbons; Man Smart; Jerry \vee VEPA-412

FRANKIE CARLE FrankieCarle'sSweethearts(Vol.II) Dinah; I Wonder What's Become of Sally; Laura: Cecilia SEPA-401 Laura; Cecilia PERRY COMO

Rodgers & Hammerstein Some Enchanted Evening; Bali Ha'i; Hello, Young Lovers; We Kiss in a Shadow \varstyle FPA-409 Songs of Faith

Ave Maria; The Lord's Prayer; Mother Dear, O Pray for Me; Holy God We Praise Thy Name VEPA-410 EDDIE FISHER

Cheek to Cheek (Irving Berlin Songs) Cheek to Cheek; They Say It's Wonder-ful; All by Myself; Remember **VEPA-426**

RALPH FLANAGAN Ralph Flanagan Requests Singing Winds; Giannina Mia; The Blues from "An American in Paris"; Joshoa

DIZZY GILLESPIE

Cool Breeze Manteca {V. R.]; Cool Breeze (V. R.]; Oop-pop-a-da; Ow VEPA-432 PHIL HARRIS

TEPA-436

HIL HARRIS "The Preacher and the Bear" and Other Favorins The Preacher and the Bear {V. R.]; Smoke, Smake, Smoke (V. R.); Is it Tue What They Say About Dixie; St. James Infirmary VEPA-431 SPIKE JONES and his CITY SLICKERS

Pike Jones Kids the Classics Spike Jones Kids the Classics William Tell Overture; Dance of the Hours; Rhopsody from Hunger(y); None But the Lonely Heart VEPA-415 Spike Jones "Murders" Carmen VEPA-440

WAYNE KING

AYNE KING Waltz Favorites Three O'Clock in the Morning; Sweet-hearts; Alice Blue Gown; Smoke Gets in ♥EPA-419 hearts: Alice of the Strauss of Strauss and Lehfr Waltzes You and You; Voices of Spring; Gold and Silver Waltz; Frasquita Serenade \(\not\) EPA-418

FREDDY MARTIN

Freddy Martin Plays Jerome Kern

(Vol. III) Who; The Song Is You (V. R.); Long Ago; ™ho; Sav "Yes" ♥ EPA-416 TONY MARTIN

DNY MARTIN Continental Hits There's No Tomorrow; Comme Ci-Comme Ça; La Vie en Rose; Domino VEPA-430 VAUGHN MONROE

BUDDY MORROW

Buddy Morrow Hits Night Train (V. R.); The Boogie Woogie March (V. R.); Got You on My Mind (V. R.); One Mint Julip (V. R.) ₩EPA-417

RAY NOBLE

AY NOBLE Dancing in the Dark Dancing in the Dark (V. R.); Something to Remember You By (V. R.); Haunted Heart (V. R.); Louisiana Hayride \forall EPA-441

ANDRE PREVIN, Piano

NDRE FREE..., Piano Time Just One of Those Things; Mad About the Boy; I'm Old Fashioned; You're the ▽EPA-435

DAVID ROSE Cole Porter Review (Vol. II) I Get a Kick Out of You; In the Still of the Night; What Is This Thing Called Love; I've Got You under My Skin VEPA-421

DINAH SHORE

INAH SHORE Dinah Shore Sings the Blues (Vol. 1) Blues in the Night; Wabash Blues; I Got It Bad and That Ain't Good; The Birth of the Blues VEPA-405 Shore Sings the Blues Dingh (Vol. II)

(Vol. II) Blues My Naughty Sweetie Gave to Me; Moanin' Low; Am I Blue; Memphis Blues **VEPA-406** Dinah Shore Sings the Hits from Dinah Shore any, "The King and I" Hello, Young Lovers; Getting to Know You;I Whistle a Happy Tune; Shall We VEPA-411

THE THREE SUNS and LARRY GREEN IE THREE SUNS and Line Three Suns Moods The Legend of the Glass Mountain; Tenderly; Jet; Petite Waltz [PPA-414]

THE THREE SUNS

IE THREE SURIS Three Suns Party Peg O' My Heart; Ballin' the Jack; The Glow-Worm; The Darktown Strutters' CEPA-442 The Three Suns Present Pop Con-cert Favorites (Vol. II)

Ritual Fire Dance; Malagueña; Synco-pated Clock; Delicado VEPA-400 pated Clock; Delicado

HUGO WINTERHALTER'S ORCH. and CHO.

Dream Time

I'll See You In My Dreams; Why Can't This Night Go on Forever; A Kiss to Build a Dream On; Love Makes the World Go 'Round \(\not\) **EPA-413**

POPULAR Collectors

CHARLIE BARNET

Cherokee Cherokee; Redskin Rhumba; Pompton Turnpike; Leapin' at the Lincoln

TOMMY DORSEY

Clambake Seven Chinatown, My Chinatown; The Sheik of Araby; Twilight Turkey; Rhythm Saved the World \argue EPAT-408

BENNY GOODMAN QUARTET

SNNY GOODMAN Guanna Stompin' at the Savoy Stompin' at the Savoy; My Melancholy Baby; Moon Glow; Avalon © EPAT-406

GLENN MILLER

4 Star Star Dust; Pennsylvania Six-Five Thou-Star Dust; Pennsylvania Six-Fixe Sixe sand; Missouri Waltz; Alice Blue Gown \(\not\) **EPAT-405**

ARTIE SHAW

SOUSA'S BAND DUSA'S BAND Stars and Stripes Forever Stars and Stripes Forever; High School Cadets; The Fairest of the Fair; El Conitan March **VEPAT-402**

COUNTRY • WESTERN

EDDY ARNOLD

All Time Favorites (Vol. I) Moonlight and Roses; The Missouri Waltz; I'm Gonna Lock My Heart; You Always Hurt the One You Love VEPA-428

Hank Snow's Canadian Favorites Don't Hang Around Me Anymore; Jour-ney My Baby Back Home; You've Broken My Heart; Linda Lou VEPA-443 My Heart; Linda Lou SONS OF THE PIONEERS

Sons of the Pioneers Sing Western Favorites

Favorites Empty Saddles; There's a Goldmine in the Sky; Home on the Range; Old Pioneer VEPA-422

SACRED

GEORGE BEVERLY SHEA

EORGE BEVERLT JIER Tenderly He Watches My God and I; Tenderly He Watches; Command and I'll Pray; At the End of VEPA-423

Original Cast

MUSICAL SHOWS

CALL ME MADAM with DINAH SHORE You're Just in Love; The Hostess with the Mostes' on the Ball; Marrying for Love; Something to Dance About VEOA-438 \$1.50

LEONARD SILLMAN

EONARD SILLMAN'S New Faces of 1952 Monotonous; Boston Beguine; I'm in Love with Miss Logan; Lucky Pierre \(\not\) EOA-433 \$1.50

PAINT YOUR WAGON I Talk to the Trees; I'm on My Way; I Still See Elisa; They Call the Wind Maria VEOA-434 \$1.50

WISH YOU WERE HERE Wish You Were Here; Shopping Around; Where Did the Night Go; Summer Afternoon VEOA-437 \$1.50

All prices shown are uggested list, subject to change without notice and to Govern-ment price ceiling regulations, exclusive of Federal, state and local taxes.

Hundreds More-both Popular and Red Seal-to choose from

MEET A NEW TYPE OF RECORD

By Dinah Shore

There's been an awful lot written about the way the movies. radio and television have made rapid progress toward perfection. But for some reason or other the record business hasn't received just acclaim for its accomplishments.

Take the last four years for instance. In just that amount of time practically the entire picture in the popular record business has completely changed. It was the introduction of "45" rpm that turned the trick. Four years ago a popular record buyer had to pay a premium for non-breakable records. Not so today. Non-breakable "45" rpm's can be had for the regular price of a pop disc.

"45" rpm also licked the storage problems, Hundreds of "45's" can be kept in just a few feet of floor space. And the problem of warpage is resolved, too. Even if there should be slight warpage, your "45" rpm disc will play smoothly, with no distortion whatsoever.

"45" rpm records solved an awful lot of problems, and you'd think that RCA Victor would be willing to just let it go at that.

But no. Now they've come along with something that's an improvement on the original "45." The new kind of record is called "EP" short for "Extended Play."

If you haven't seen this new disc vet, let me describe it to you: It looks just like any other "15" record except that you'll notice there's a blank groove about mid-way between the outside edge of the record and the label. Well, that blank groove is the one that separates two selections from one another. You see, on one "EP" record you get the equivalent of the music on two ordinary "45" rpm records. Not that that's the only advantage in favor of "EP's." Let's take a look



DINAH SHORE, who writes on "45 EP" in this article, poses here with her husband and daughter. Melissa, Dinah Shore's new hit disc is "Salomee,"

at the prices., A "45" rpm record costs 85¢ before taxes: one "EP" record, containing twice as much music, costs \$1.40 before taxes. That's a saving of 30c. Not bad. Of course when you buy a two record "EP" album the saving is twice as much.

And the way RCA Victor packages these "EP" records and albums is really wonderful. In the case of the one record "EP's" the record is contained in a sleeve. The front has art work; on the back there's descriptive material about the music on the record. It really makes a handy little item. And don't forget, when you place twelve of these records on your "45" phonograph it's the same as putting twenty-four of the conventional "45" records on.

The April, 1953 issue of PICTURE Record Review Vol. 1, No. 8, Copyright 1953 by RCA Victor Division of the Radio Corporation of America. All rights reserved throughout the world. Printed in U.S.A. Form 3K1816. Frank J. O'Donnell, Editor; William I. Alexander, Manager; Alan Kayes, Associate Editor; Frances Vofee, Associate Editor; Bernard L. Miller, Associate Editor; If a Marini, Circulation Manager; Bennett S. Rosner, Manager of RCA Victor Record Publi-cations, RCA Victor Picture Record Review (a vailable each month at your RCA Victor record dealer or by subscription at 60c a year from: Circulation Manager, PictTUR Record Review (26), RCA Victor, Camden, NJ. Editorial offices of PICTURE Record Review are located at 630 Fifth Ave., NA.



Of course, the really important thing about any record is the music. In that department RCA Victor is tops. In the new list of single "EP's" there are two each by Perry Como, Spike Jones, Wayne King, Eddy Arnold, and Glenn Miller, There are three Broadway show records, and discs by Tony Martin, Hugo Winterhalter, Eddie Fisher, Ralph Flanagan, Benny Goodman, Artie Shaw, Tommy Dorsey and many more-fortyfour records, as a matter of fact.

I've found many of my special favorites in the list. For instance Perry Como in "Rodgers and Hammerstein," which con-

sists of "Some Enchanted Evening," "Bali Ha'i," "Hello, Young Lovers" and "We Kiss in a Shadow." For my money these four tunes are the cream of Rodgers and Hammerstein's recent crop of songs. As for Perry's singing of them, well he made hits of each with his sensitive renditions. To have them on one handy record is really great. Perry also sings "Ave Maria," "The Lord's Prayer," "Mother Dear, O Pray for Me" and "Holy God We Praise Thy Name" on a "45 EP" record called "Songs of Faith." I'm told that Perry particularly liked making these sacred selections. His singing reflects the deep respect he has for this music.

For a change of pace this new release of "45 EP's" also has two records by Glenn Miller. In one, entitled "Juke Box Saturday Night," there's "Chattanooga Choo." "Kalamazoo," "Juke Box Saturday Night" and "That Old Black Magie," Another "EP" consists of "Star Dust." "Pennsylvania Six-Five Thousand," "Missouri Waltz" and "Alice Blue Gown," The tremendous sale of these tunes as single records, the things that have

been said about Glenn's music and the universal esteem in which his memory is held of course make any praise I might give to him or his band completely superfluous.

Something of the same could be said for many of the "EP's" in this release, because many of them are made up of records that were big hits as single discs. Then too, many of the selections on these "45 EP's" have never before been in an album or collection of any kind. That makes them that much more desirable.

Once you've listened to these records I'm sure that you'll feel exactly the same as I do. I'm also sure that, with me, you'll want to applaud the wonderful progress the record industry is making.

Dinah Shore, whose latest hit disc is "Salomee," is represented in the new release of "45 EP's" (see listing on opposite page) with three records. On the cover of this issue of PICTURE Record Review Dinah poses holding a copy of "Dinah Shore Sings the Blues." There are two volumes bearing this title and one called "Dinah Shore Sings the Hits from 'The King and 1.'"



THE BOSTON SYMPHONY UNDER CHARLES MUNCH PERFORMS ON STAGE AT SYMPHONY HALL, BOSTON

THE BOSTON GOES ON TOUR

in the West except

on one occasion

when it gave a se-

ries of concerts at

the Panama-Pacif-

ic Exposition in

San Francisco.

This was in 1915.

34 years after the orchestra was

founded by Henry

Lee Higginson, a

wealthy and pub-

lic-spirited Bos-

tonian. Since its inception in 1881,

the Boston has

been led by the

foremost conduc-

tors of our age. including Arthur

For the first time in its 72 years, the Boston Symphony will make a transcontinental tour of the United States. The Boston Orchestra will open the tour on April 21 in Detroit, and will close May 22 in Burlington. Vermont, after playing 29 concerts in 26 cities. The Boston Symphony has visited cities on the eastern seaboard and the Midwest in annual tours but has not been heard



SYMPHONY HALL is the Boston's home. The Orchestra recently recorded Brahms Concerto No. 2 with Artur Robinstein, pianist.

Nikisch, Karl Muck, Pierre Monteux, and Serge Koussevitzky. It is now under the guiding hand of Charles Munch.

Bostonians are not only proud of their orchestra, but of the hall in which it plays. Built in 1900. Symphony Hall belongs to the Boston Symphony Orchestra. Inc. It was the first hall to be built in America in which the acoustics were planned before construction. None of the Orchestra's sound is lost to the audiences which fill the hall.

Symphony Hall also houses its own radio station. WGBH (which broadcasts the Boston Symphony concerts) and its own restaurant and art gallery. And, with the busy schedule of the Boston Symphony, which plays well over 100 concerts in its winter and spring seasons. Symphony Hall is seldom dark.

After this year's spring season, the Boston will leave on its premiere transcontinental tour. Joining Charles Munch as guest conductor on this tour will be Pierre Monteux, until recently the conductor of the San Francisco Symphony and previously conductor of the Boston Symphony from 1919 to 1924. Mr. Munch assisted by Mr. Monteux, took the Boston Symphony on its first European tour last May. At that time they played fifteen European cities (including the five capitals: London, Paris, The Hague, Brussels, and Berlin) under the sponsorship of the Congress of Cultural Freedom. The effects of that tour were far reaching and did much to cement good feeling between the United States and Continental countries.

The effects of the tour also were noted in the United States through dispatches sent home from each European city visited. And as a result, cities in the United States have been clamoring for an appearance. Hence this first transcontinental tour. The cities visited in the tour will be as follows: April 21, Detroit: 22. Columbus; 23. Dayton; 24. Cincinnati; 25. Knoxville; 26. Chattanooga; 27. Atlanta; 28. New Orleans; 30. Dallas: May 1. El Paso; 2. Tucson; 3. Pasadena; 4, Los Angeles; 5. Santa Barbara; 6. Fresno; 7, 9, San Francisco; 10, Sacramento; 11. Salt Lake City; 12, Provo; 13, Denver; 15, 16. 17. Chicago; 18. East Lansing; 19, Ann Arbor; 20, Toronto; 21. Montreal: 22. Burlington.

RCA Victor has recently released the Brahms "Second Concerto" as performed by the Boston Symphony, with Artur Rubinstein.



THE ORCHESTRA'S seventicth season brought its last three conductors together—Pierre Monteux, the late Serge Koussevitzky and Charles Munch, present conductor of the Boston Symphony.

ITURBI ON TOUR

Pianist José Iturbi, who has just returned from a three month concert tour of Switzerland, Italy and Spain, will play concert dates in western United States for two weeks beginning April 7, and will then return for a short tour of the East Coast.

José Iturbi, perhaps more than any other musician, is characteristic of this fast-moving century. Acknowledged as the most traveled concert musician in the world, he has covered as many as 100,000 miles in six months of concertizing. He thinks nothing of flying from his home in Beverly Hills to New York for a week-end. When he is on the other side of the Atlantic, he is as casual about spending week-ends at his farm near Valencia. Spain, commuting there by plane from the various capitals of Europe and the British Isles, as he is about his New York-California jaunts.

Mr. Iturbi is a licensed pilot and spent the war years as an active member of the Civil Air Patrol. He says that flying gives him the same release as his music, and he has even been known to repair plane engines successfully when mechanics were baffled. lencia made up a purse to send the boy wonder to Paris for further study. After graduating with honors, he was head of the piano faculty at the Conservatory of Geneva for four years, and then left to embark on the career of a virtuoso.

It has been a long road from that Spanish boyhood to his present day roles in



THE HANDS of José Iturbi. People clamor for seats on the left side of every house he plays in order to watch his deftness.

Hollywood and a world-famous music career. but Iturbi moves and lives at top speed. He does nothing in a small way. His recording of the famous Chopin *Polonaise in A-Flat* passed the million mark in sales, and for achieving this milestone he

The whole Iturbi story is one of color and personal drama, making the famed pianist-conductor a fertile source of human interest material. José Iturbi began playing piano at the same age as the child genius. Mozart-age 4. When scarcely seven years old, Iturbi was teaching his elders the 'piano. and a few years later, was adding to the meager family income by playing in cafes and movie houses of his native Valencia. The people of Va-



JOSÉ ITURBI CONDUCTS THE RCA VICTOR SYMPHONY ORCHESTRA

was the first Red Seal artist to receive a gold record.

When Mr. Iturbi is not playing in solo recitals, he is giving two-piano concerts with his sister, Amparo Iturbi, or conducting and playing with famous orchestras all over the world. Mr. Iturbi recently played a double role as pianist and conductor in recording the Liszt "Concerto No. 1 in E-Flat" and the Mendelssohn "Concerto No. 1 in G Minor, Op. 25," for RCA Victor.



THE TEAM of Amparo and José Iturbi is well known in all music circles. They have played duo-piano recitals all over the world and have also made two-piano recordings for RCA Victor.



THE NAME is news. Here Iturbi is press-interviewed with his personal manager, Jean Dalrymple. Iturbi recently recorded Liszt's "Concerto No. 1 in E-Flat" and Mendelssohn's "Concerto No. 1 in G Minor."

THE SIXTH MILLION

Perry Como made news in March, 1951, when he was the first recording artist ever to be given four gold records at one time. Each gold record represented one million sold copies of four Como hits—"Hubba, Hubba, Hubba," "Prisoner of Love." "Temptation" and "Till the End of Time." A little while later. Perry again made news when he received his fifth gold record—this time for "Because." And he wasn't letting up then, either, because at the Stork Club recently. Perry was presented with a sixth coveted gold record for his hit tune. "Don't Let the Stars Get in Your Eyes."

Six gold records, six million discs, Both are extremely impressive figures. And both give every indication that Perry is riding the crest to even greater heights. His newest tune, "Wild Horses," is well on the way toward being the "Lucky Seventh."

Perry Como is a triple-threat entertainment magnet. Since he made his smash hit at New York's Copa Club in 1913, he has earned plaudits at every turn.

Winning honors is nothing new to him. He was named tops in his field for 1952 by TV editors and columnists of American newspapers and magazines in the fourth groups and the fourth sector.

the fourth annual poll by Motion Picture Daily for FAME Magazine. He has won Martin Block's "Make Believe Ballroom" Popularity Poll for the fourth consecutive year. And these are just two of a series of the many awards Perry has won. What went on behind the recording of "Wild Horses." Perry's latest gold record contender, was revealed to WNEW audiences on "Recording Session." Station WNEW. New York, and its programming department set out last fall to develop

an informative, interesting story of how a record is selected and put on wax. The result was a program entitled "Recording Session." Deejay Art Ford (of "Milkman's Matinee" fame)



ART FORD presides, Perry Como, Hugo Winterhalter and Dave Kapp participate in WNEW's popular new program, "Recording Session," a behind-the-scenes peek at pop record production.



PERRY COMO POSES WITH A GOLD COPY OF "DON'T LET THE STARS GET IN YOUR EYES"

acts as moderator for the series. The participants reconstruct as closely as possible their original conversation in the actual recording session. The program is completely unrehearsed and ad-libbed. It features the singers, orchestra leaders, and artist and repertoire men as they recreate their particular roles in the production of specific tunes.

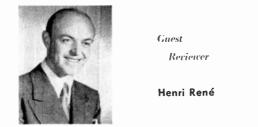
"Recording Session" has become extremely popular in the short time it's been on the air. In fact, it became so wellliked that fans clamored for a re-broadcast of each session. And as a result, the show is now heard each week on Friday and Sunday.



PERRY COMO clowns with Dave Kapp, director of popular artists and repertoise for RCA Victor, and Art Ford, deejay, after airing a program of "Recording Session" over WNEW, N. Y.



a page of popular record reviews



It seems to me that there are more hits and potential hits in this list of records than there have been in any similar list I've seen in a long time. That's why writing about these new records was such a pleasant assignment. While many of these are vocal records. I think that the variety of styles and tempos makes for very interesting listening.

DINAH SHORE—Science & Let Me Know (20/47-5176) By now everyone must have heard Dinah's smart version of this clever song from "Hazel Flagg," I particularly like the way the lyric of this song is put together and also the smooth manner in which Dinah gets all of those words out. The band vocal behind her does much to enhance the arrangement. "Let Me Know" is a country style tune that Dinah sings in a bright fashion.

HUGO WINTERHALTER—The Magic Touch & Will-o'-the-Wisp Romance (20/47-5209) If you liked Hugo's "Vanessa" you'll certainly go for "The Magic Touch" in a big way. The feeling of the tune is similar to "Vanessa" and then there's that change of pace in the music that made "Vanessa" so big a hit. On "The Magic Touch" there's some fine guitar work that will certainly appeal to you. "Will-o'-the-Wisp Romance" is a catchy little number sung expertly by Hugo's chorus.

BUDDY MORROW—**Train, Train, Train & I Can't Get Started with You (20/47-5212)** Buddy here repeats his "Night Train" success and Frankie Lester adds another hit to his list. The band plays with gusto and Frankie sings with lots of enthusiasm. Bunny Berigan's "Can't Get Started" gives Buddy a wonderful opportunity to display the marvelous quality of his trombone playing. He takes full advantage of this change in pace and produces a side you'll undoubtedly be hearing a lot of on your favorite disc jockey show.

HARRY BELAFONTÉ—Gomen Nasai & Springfield Mountain (20/47-5210) This is Harry's first really big one and he delivers it in fine style, carefully caressing the rather sensitive lyrics. Perhaps you are aware that "Gomen Nasai" is Japanese and that it means—as closely as can be arrived at in translation—"Forgive Me," Realization of this. I think, adds much to the enjoyment of Harry's singing of this song. "Springfield Mountain" has a folk quality that Harry makes much of in his version of this tune.

L!LY ANN CAROL—More Luck Than Money & Are You Tired of Me (20/47-5184) This record, I believe, shows pretty clearly that a singer today needs more than just a style. He—or in this case, she—also must possess versatility. "More Luck Than Money" calls for brightness, a beat and a sense of improvisation. "Are You Tired of Me" comes close to being an ideal torch song, the tone of which is almost dictated by the song itself. Notice the great way in which Lily Ann handles both of these songs and I'm sure you'll agree with me that here is a truly accomplished singer.

LISA KIRK—O-hi-o & Catch Me If You Can (20/47-5187) "O-hi-o" bears the unmistakable stamp of the theater. It's from the new musical "Wonderful Town," which is based on "My Sister Eileen." Leonard Bernstein composed the touching tune that Lisa sings so fetchingly. This, I think, can be a very big record, but I don't see it as one of those that flashes up suddenly. Rather, I see it as one of those tunes that will gradually grow on everyone. "Catch Me If You Can" is fast and much simpler, Lisa handles both tunes beautifully.

JUNE VALLI-Congratulations to Someone & Love and Hate (20/47-5177) There's a special quality in June's voice that I have always liked. I've always felt that one day she'd happen on to the one song that would do the trick for her. Either one of these tunes could be "it" for June. "Congratulations to Someone" has a sentimental quality that makes it ideal for June. "Love and Hate" is dressed up with echoes and dramatic effects that could make it eatch on.

SAUTER-FINEGAN ORCHESTRA—Stop Beatin' 'Round the Mulberry Bush & Tweedle Dee and Tweedle Dum (20/47-5166) The unique way in which Eddie Sauter and Bill Finegan approach popular music is by now familiar to everyone. I would just like to say that their method of arranging has my admiration. "Stop Beatin' 'Round the Mulberry Bush'' will. I think, be their most commercial record. The other side has a riff that lends itself particularly well to their distinctive arranging techniques.

JAN PEERCE—When I Give My Heart It's Forever & Encore (20/47-5161) The tenor voice of this Metropolitan star, when heard in two popular songs, makes for something quite different from the usual run of records, Both are love songs, "Encore" being treated in a manner similar to that used by Jan on his famous "Bluebird of Happiness." I think that this record will probably enjoy great popularity, both with Peerce's usual following and among fans of popular discs.

THE THREE SUNS—Top Pops—Vol. 1 (EPA-454)—Top Pops— Vol. 11 (EPA-460) Here are two "EP's" that will fit perfectly in the library of any pop music fan. In these two handy packages you have the very top hits of the day. And the easy manner in which the Suns play them make them ideal for relaxed listening. In volume one the trio plays "Till 1 Waltz Again with You." "Keep It a Secret." "Teli Me You're Mine" and "Oh. Happy Day." Volume two consists of "Even Now." "Wild Horses." "Your Cheatin' Heart" and "Have You Heard."

HENRI RENÉ—Sympathy & The Devil's Serenade (20/47-5186) The first thing I would like to say about this record is that Johnny Parker (on "Sympathy") and Joe Costa (on "Devil's Serenade") did splendid jobs. Their singing of these songs will undoubtedly have a great deal to do with the success we feel this record will have. "Sympathy" is a slow ballad, and since it called for something to make it have a distinctive sound we used quite a bit of guitar in a way that I believe adds much to the recording. "Devil's Serenade" is a song that offers a real challenge. It's quite different from the current crop of new tunes and has a complete change of tempo in the chorus. Rather than just drop into this we decided to make it a marked contrast in the music. Joe Costa also altered his style at this point. I believe we achieved something quite unique in this way.

NEW RED SEAL

*Denotes 33½ rpm Long Play Records

JOSÉ ITURBI, Pianist-Conductor

Concerto No. 1, in E-Flat (Liszt); Concerto No. 1, in G Minor (Mendelssohn) **WDM-1734** 4.90 *LM-1734 5.45

THE PAGANINI QUARTET

Ouartets Nos. 1 and 2 (Beethoyen) **∀WDM-1729** 4.90 *LM-1729 5.45

LEOPOLD STOKOWSKI

and his Symphony Orchestra Parsifal: Prelude to Act I and Music from Act III (Wagner); Rosamunde Ballet Suite (Schubert) **WDM-1730** 4.90

+LM-1730 5.45

ARTURO TOSCANINI AND THE **NBC SYMPHONY ORCHESTRA**

Symphony No. 2, in D, Op. 73 (Brahms) **∀WDM-1731** 4.90 *LM-1731 5.45 Symphonies Nos. 1 through 9 (Beethoven)

*LM-6900 50.00

POPULAR

List Price 85¢ unless otherwise noted V.R. denotes Vocal Refrain

JOE ALLEGRO

Take Care, My Love Bit by Bit.....20-5179 ₩47-5179

LUIS ARCARAZ

You Belong to Me Long-Distance Telephone Call 20-5154 ₹17-5154

KAY ARMEN

Smoky Mountain Lullaby It's a Sin to Cry Over You 20-5160 ₹47-5160

HARRY BELAFONTÉ

Gomen Nasai Springfield Mountain . 20-5210 ₹47-5210

LILY ANN CAROL

More Luck Than Money Are You Tired of Me.20-5184 ₹47-5184

PERRY COMO

Wild Horses ₹47-5152

CHAMACO DOMÍNGUEZ

The Mooche ₹47-5183

LAWRENCE DUCHOW

Ike's Waltz ₹47-5165

THE FONTANE SISTERS

The Price I Paid for Loving You Walkin' the Floor Over You

20-5162 ₹47-5162

BERNIE GREEN

Lonesome and Sorry ₹47-4716

FRANK HERMANEK

Jolly Peter-Schottisch Clairene Waltz.....20-5159

BIBI JOHNS

String I Could Never Be Ashamed of

₹47-5146

```
Catch Me If You Can. 20-5187
       ₹47-5187
```

DICK KRUEGER

Many Happy Returns of the Day I'm Alone Because I Love You 20-5153

₹47-5153

TONY MARTIN

Please, Please The Golden Years....20-5208 ₹47-5208

VAUGHN MONROE

Lonely Eyes (V.R.) Small World (V.R.)...20-5145 ₹47-5145

JAN PEERCE

When I Give My Heart It's Forever ₹47-5161

HENRI RENÉ

Sympathy (V.R.) The Devil's Serenade (V.R.) 20-5186 ▼17-5186

THE SAUTER-FINEGAN ORCHESTRA

Stop Beatin' 'Round the Mulberry Bush (V.R.) Tweedle Dee and Tweedle ₹47-5166

DINAH SHORE

Salomee Let Me Know 20-5176 ▽47-5176

SIX FAT DUTCHMEN

Essig Polka The Happy Dutchman Polka ▼47-5151

ALLAN SMALL

Put That Sawdust Back on the Floor The Blue Scarecrow. . 20-5198 ₹47-5198



ANNOUNCED FEBRUARY

HANK PENNY

That's My Weakness Now I Want to Live a Little 20-5150 ₹47-5150

WADE RAY

Call Me Up If They Should Ask Me 20-5199 ₹47-5199

JIMMY SMITH

Don't Apologize Those Sparkling Eyes of Yours 20-5200 ₹47-5200

HANK SNOW

There Wasn't an Organ at Our Wedding Honeymoon on a Rocket Ship 20-5155 ₹47-5155

BOBBY WILLIAMSON

Let Me Know Bummin' Around 20-5158 ₹47-5158

WILLIS BROTHERS

Alimony Somebody Mentioned Your ₹47-5157

RHYTHM • BLUES

List Price-85¢

RED CALLENDER SEXTETTE Early Times Hollywood Drive 20-5172

LINCOLN CHASE

The Vulture Song I've Got You Under My Skin 20-5173 ₹17-5173

₹47-5172

JOE COSTA

Anything You Say Let Me Love You Tonight 20-5171 ₹17-5171

BIG BOY CRUDUP

Nelvina Keep on Drinkin'....20-5167 ⊽47-5167

WALTER DAVIS

So Long Baby What May Your Trouble Be 20-5168 ₹47-5168

JOHN GREER

I'll Never Let You Go You Played on My Piano ▽47-5170

of the Blues; This Is a Very Special Day; I Hear the Music Now; Kol Nidrei; Hashkivenu ₹47-5159

DANNY THOMAS

The Jazz Singer

THE THREE SUNS

Waggashoe

TERRY TIMMONS

JUNE VALLI

ROSALIE ALLEN

Side by Side

ELTON BRITT

CHET ATKINS

LEE BELL

CURTIS GORDON

JOHNNIE AND JACK

Five Star President

ever

EDDIE KIRK

LONE PINE

(from the Warner Bros. film)

Hush-A-Bye; Oh Moon; Liv-

ing the Life I Love; The Birth

Ecstasy Tango.....20-5185

My Heart Belongs to Only You

Please Don't Leave Me Now

Congratulations to Someone

COUNTRY • WESTERN

List Price-85¢

Home Came a Sailor .20-5178

Fig Leaf Rag High Rockin' Swing ... 20-5181

Get Ready with Those Tears

If You Tell Me One More Lie

What's a Little Pride.20-5182

Hank Williams Will Live For-

Just for Tonight.....20-5164

Hit and Run Lover...20-5149

What's the Name of the Girl?

You Broke My Heart in Fif-

teen Million Pieces . 20-5156

Beatin' Out the Boogie

Love and Hate...... 20-5177

▼EPB-3118 2.80

*LPM-3118 3.00

₩47-5185

20-5163

₹47-5163

∀47-5177

₩47-5178

₹17-5181

20-5148

₹47-5148

₹47-5182

₹47-5164

₹47-5149

₹47-5156

I Wish I Was a Puppet on a

LISA KIRK

0-IIi-0



2 THROUGH MARCH 9

GEORGE JAMES

'53 Convertible South of the Border..20-5174 ⊽47-5174

THE ROBINS

A Fool Such As I My Heart's the Biggest Fool 20-5175 ▼47-5175

BOB WILLIAMS

A Few Kind Words I Gotcha......20-5169 ⊽47-5169

SACRED

List Price 85¢ unless otherwise noted

EDDY ARNOLD

The Old Rugged Cross Have Thine Own Way, Lord 20-5196 ⊽17-5196 Someday, Somewhere When I've Done My Best 20-5197

₹47-5197

JIMMY CARROLL

EARL WRIGHTSON

It Took a Miracle If You Believe......20-5147 \$\$\time\$47-5147\$

BROTHER DUTCH COLEMAN

Methodist Pie and Holiness Puddin' Spring Time up There 20-5180 ⊽17-5180

GEORGE BEVERLY SHEA BILLY GRAHAM REDD HARPER CINDY WALKER

Oiltown, U.S.A.

Oiltown, U.S.A.; Lord Keep Your Hand on Me; Christian Cowboy; He Died for Me; Peace in Our Time; No One Ever Cared for Me Like Jesus; Lord, I'm Coming Home

F-3000 1.80 EFB-3000 2.80 ★LFM-3000 3.00

CHILDREN'S

SONG HITS FROM "HANS CHRISTIAN ANDERSEN"

Thumbelina (V.R.); The Ugly Duckling (V.R.) Hugo Winterhalter's Orch. Y-404 95¢ ⊽WY-464 85c

ORIGINAL CAST MUSICAL SHOW

BETTE DAVIS Song Hits from "Two's Company"

Overture: Theatre Is a Lady; It Just Occurred to Me; A Man's Home: Roundabout; Out of the Clear Blue Sky; Esther; Haunted Hot Spot; Finale

∀WOC-1009 5.25 ★LOC-1009 5.45

INTERNATIONAL

List Price 85¢ V. R. denotes Vocal Refrain

LATIN-AMERICAN

LUIS ARCARAZ

Tu me perteneces—Fox Telefono a larga distancia— Danzón......23-5910 ⊽51-5910

LOS CHURUMBELES DE ESPAÑA

La noche que Partí—Canción Fox (V.R.) Pepe Mairena—Paso doble 23-5946 \\$51-5946

FERNANDO FERNÁNDEZ

Calumnia—Bolero Óyeme mi Baby—Fox 23-5959

₹51-5959 María Luisa Landín

FERNANDO FERNÁNDEZ

Aviso de ocasión—Bolero Quien te quiere—Blues 23-5937 ⊽51-5937

MIGUEL ACEVES MEJÍA

Bendita bandera—Canción Siete leguas—Corrido.23-5955 \\$51-5955

HERMANAS MONTOYA

El velerito— Mambo Mambo del cartero...23-5932 ⊽51-5932

RUBEN MORALES

En un beso de amor—Bolero Dime si volvera—Bolero 23-5968 ▼51-5968

PÉREZ PRADO

El rey del suby--Suby Mambo de las normalistas 23-5936 ⊽51-5936

RAMIRÍN

Contestación a penjamo Tu recuerdo y yo—Canción Ranchera......23-5956 ⊽51-5956

TITO RIVERA

Lágrimas de Amor—Bolero (V.R.) Panchero mambero...23-5917 ▼51-5917

PEDRO VARGAS

Corazón, corazón—Vals Un minuto—Bolero...23-5943 \\$\\$51-5943

GERMAN

BÜNDNER LÄNDLERKAPELLE

"CALANDA" Am pfluma-Sunntig— Schottisch (V.R.) Marielys Bündner Jodel— Walzer (V.R.).....25-4191 ⊽53-4191

GROSSES ORCHESTER UND ORGEL

Deutschlandlied Altniederländisches Dankgebet......25-4192 \spression \spress

ITALIAN

EVA NOVA

Desiderio 'e sole 'E ccummarelle.....25-7222 ⊽53-7222

NICOLA PAONE

The Instrumento Italiano La Moda Dimagrarire 25-7225 ⊽53-7225

POLISH

TED MAKSYMOWICZ

Nie Spogladaj na Gwiazdy— Polka Walce W Starym Kraju—

YIDDISH

₹53-9270

JAN BART

Be'arvot Hanegev

Minhag Chadash.....25-5126 \spression 53-5126

SIDOR BELARSKY

Usheavtem Mayim

Haflei Vafele......25-5125 ⊽53-5125

All prices shown are suggested list, subject to change without notice and to Government price ceiling regulations, exclusive of Federal, state and local taxes.

NEW "45 EXTENDED PLAY" RECORDINGS

RED SEAL

List Price \$1.50

LICIA ALBANESE, Soprano JAN PEERCE, Tenor ROBERT MERRILL, Baritone Duets from "La Traviata": Un Dí Felice, eterea; Di Provenza il Mar; Ah! Dite

Provenza il Mar; Ah! Dite alla Giovine **VERA-72**

BOSTON POPS ORCHESTRA ARTHUR FIEDLER, Conductor

Overtures to "The Mikado" and "The Pirates of Penzance" **VERA-73**

"FIRST PIANO QUARTET" FPQ Plays

Variations on a Theme of Paganini; Malagueña (Lecuona); Turkish March (Mozart); La Campanella (Paganini-Liszt)

▼ERA-70

JASCHA HEIFETZ, Violinist Heifetz Plays

Vocalise (Rachmaninoff); Scherzo Tarantelle (Wieniawski); Berceuse (from "The Fire Bird") (Stravinsky); Romanza Andaluza (Sarasate)

▼ERA-94

VLADIMIR HOROWITZ, Pianist Horowitz Plays

Rákoczy March (Liszt-Horowitz); Variations on Themes from Bizet's "Carmen" (Horowitz): Stars and Stripes Forever (Sousa-Horowitz)

▼ERA-74

ROBERT MERRILL, Baritone Robert Merrill Sings

Yours Is My Heart Alone (Lehár); Ah! Sweet Mystery of Life (Herbert); Nobody Knows the Trouble I See (Spiritual); Jonah and the Whale (Spiritual)

▼ERA-75

THE WORLD'S MOST FAMOUS DOG by E. M. Barraud

The other day I was in a gramophone shop with a friend who was buying some new records. As he paid for his purchases, he nodded toward a large reproduction of the famous "His Master's Voice" picture which hung above the cash desk.

"I often wonder whose dog that was," he said, "He must have been somebody's family dog, he must have had a name, yet although he must be about the best-known dog in the world, nobody knows anything about him."

"His name was Nipper," I said, "He certainly was somebody's family dog and a great friend of the family at that. You see, he belonged to my father, and Francis Barraud who painted the picture—look, you can see the signature on these larger reproductions—was my great-uncle."

Nipper was born in or near Bristol in 1884. As far back as I can remember anything, I can remember my father telling me how his father came home one night and dropped on the bed of his two small sons a wriggling three-month-old puppy.

Nipper was not a thoroughbred. If you look at the picture, you can see the streak of bull-terrier in the broad chest, and Father said that if once Nipper got hold of an adversary (and he never hesitated to take on another dog of any size or breed) it was very difficult to make him let go. He was a great ratter when he grew up and lost the sight of one eye when he ran on to a thorn bush in the eagerness of the chase. He did not eschew nobler game either. A cock pheasant got up under his nose in Richmond Park one day. Nipper jumped and caught it but my father had not got the courage to walk out of the park with the bird under his arm.

But Richmond Park came much later in life. As soon as he was old enough, Nipper would go with my grandfather, who was scenic artist at the old Princes Theatre in Bristol, and curl up in the studio there while my grandfather worked. The dog was as well known as his master and loved the theatre, to which he felt he belonged, and when my grandfather had to take a curtain call for some of his more spectacular productions, Nipper would walk on the stage with his master. They were even cartooned together in a local paper.

But my grandfather died when he was only 39 and economic difficulties caused the family to break up. Nipper was adopted by two of my father's uncles. Francis and Philip, who had a photographic studio in Liverpool.

Nipper was a friendly dog, always ready for a game, but he could not stand being teased. He was teased in that studio. One of the items of furniture was a large stuffed toy camel on which young clients would sit posed for their photographs to be taken. The staff used to tease Nipper by pushing this camel towards him. Nipper hated it, but he bided his time. Then one day that time came. He was left alone with the camel. When someone came into the studio it was to find the camel torn to shreds and Nipper complacent among the wreckage.

After a time, family fortunes mending somewhat, Nipper was able to find a home again with his real owners at Kingstonon-Thames. He loved nothing better than a good country walk (my father's idea of a good country walk was in those days, nothing less than twenty miles).

The story of the painting of the famous advertisement has been told before, but often incorrectly told. The truth of the matter is that Nipper really did sit and listen to Francis

10

Barraud's old phonograph, and it often struck Francis that the dog had hopes that it might indeed be his lost master's voice. Be that as it may, Francis painted the dog listening to the old phonograph and showed the picture to a firm making the instrument, but they were not interested.

A friend suggested the picture would look better with a brass-horned instrument and that perhaps Francis could borrow one from the new Gramophone Company. He did so, and as a result of that contact, the company agreed to buy the picture. As the word "gramophone" could not, for technical reasons, be registered as a trade name, they adopted the title His Master's Voice Gramophone Company, and the rest of the story of Nipper's rise to world-wide fame is common knowledge.

Despite his adventurous life, in different homes, Nipper lived to the very good age of eleven. He was buried under a mulberry tree in a small garden behind a shop in Eden Street, Kingston-on-the-Thames. In those days it was the photographic studio of a firm named Mayall, with whom a member of Nipper's family was then working. I wonder if that mulberry tree is still there. But if it is, I am quite sure no one has any idea that under it is a handful of dust which was once Nipper, who listened for his master's voice and through his loyalty unwittingly found universal fame.



NIPPER, shown here in the original painting by Francis Barraud, was born in 1884. The Gramophone Company of England bought the picture from Barraud in 1899 and established Nipper as their trade-mark. The Victor Talking Machine Company then acquired the U. S. rights to the painting from the English firm.



I'VE BEEN Fractured

By Frank Loesser

FRANK LOESSER

When the news came to me that Homer and Jethro were going to record a collection of my compositions. I was aware of certain misgivings. I was well acquainted with their work, of course, but I had learned to enjoy it from a comfortable distance. This comfort was afforded me by the fact that the other fellow's songs had been exposed to their outrageous treatment. It was pleasant listening to the uproarious murder of various songwriter colleagues, while I myself remained aloof and unscathed.

Well sir, they finally got me. As they so aptly proclaim on these record labels, they have eclipsed "MOON OF MANA-KOORA," they have torpedoed "SLOW BOAT TO CHINA," lacerated "ONCE IN LOVE WITH AMY," decomposed "HAVE I STAYED AWAY TOO LONG," murdered "MY DARLING, MY DARLING," strangled "A BUSHEL AND A PECK" and pealed "IF I WERE A BELL."

I thought I'd be feeling pretty wrought up over this lampooning and possibly issue a complaint to the RCA Victor company. As it turns out, I had a wonderful time listening to them and laughing with Homer and Jethro as well as *at* myself.

Examined coldly, as part of the literature of the English language, most song lyrics are silly, if not idiotic. Especially those which attempt to be emotionally serious. My songs are no exceptions, and Homer and Jethro have succeeded in making me keenly aware of this fact. But they have shot at my eight little targets with great good humor and characteristic skill. I guess the joke's on me but I love it. It's like looking in one of those Coney Island mirrors. I'm all distorted but by gosh it's still me and I'm having a good laugh at myself. Every songwriter should be as lucky.



HOMER AND JETHRO have recorded an album of Loesser hits entitled "Homer and Jethro Fracture Frank Loesser." The boys also have a four tune "EP" called "Homer and Jethro Kid the Top Pops."

EDDIE AND BILL go over an arrangement for one of their recordings in their Tenafly, N. J., home. Latest Sauter-Finegan disc has "Stop Beatin' 'Round the Mulherry Bush' and "Tweedle Dee and Tweedle Dum."



HITTING THE ROAD

In the near future the Santer-Finegan band will embark on its first tour. Probably by the time this appears in print the details of this tour will be fairly well worked out. But as this issue of PICTURE Record Review went to press plans were not sufficiently advanced for us to give you the places and dates we were desirous of passing on. Consequently Elliot Horne, of the Santer-Finegan press office, composed the following poem, which announces, in a general way, the coming tour.

You've all been shouting "They really should oughta Get out on the road: that FINEGAN and SAUTER! Well, this is to tell every daddio's daughter That's just what they're going to do! With 19 pieces that sound supersonic They've come up with a brand of musical tonic That's sure to become so pleasantly chronic, You'll be glad that it latched on to you!

Their instrumentation (a secret well kept) Includes ancient Egyptian cymbals And chimes and kazoo and glageolets too. We'd of told . . . but does Macy's tell Gimbel's?

But now that the cats are out of the bag. And ready to purr. so to speak, They're gonna give out with the COLOR and MOOD, And their "sound" that is "gonely" unique!

So hear the glad tidings: they'll play all the smallrooms, Theaters and Dances (in roomier ballrooms), And. on occasion. they'll pack concert hall rooms . . . They'll play where YOU want them to play! We repeat, all you SAUTER and FINEGAN fans, Hail to the sound of the band of all bands! Be prepared for a treat which will gladden your glands . . .

The DOODLETOWN FIFERS are on their way!



ENIGMA VAR ATIONS and "Brahms Symphony No. 2" have been recorded by Arturo Toscanini and the NBC Symphony for RCA Victor.

ELGAR'S "ENIGMA" By Irving Kolodin

To the outside world, the late Sir Edward Elgar was a man who wrote some superb tunes in his "Pomp and Circumstance" Marches, some long, dull symphonies, a notable violin concerto, and the singular masterpiece called, familiarly, the "Enigma Variations." To his friends, Elgar was a man with an impish sense of humor, a love of tomfoolery and word-play, of pans and hidden allusions which made his company—at least in his early years—racy and diverting.

The dual image is important, for the greatness of Elgar as a composer and also the lively spirit of the man are most harmoniously blended in the "Variations on an Original Theme" (Opus 36), of which the theme is labeled "Enigma." Listening recently to the superb new rendition by Arturo Toscanini and the NBC Symphony for RCA Victor, the thought crossed my mind: Is there a plausible or a positive answer to the riddle Elgar left unresolved at his death twenty years ago? If so, is it not time that the world knew what it was? In a spirit of helpful cooperation RCA Victor has agreed to reward the persons submitting the most persuasive answers with a worthwhile prize —though the satisfaction of "Solving the 'Enigma'" as well as it can be solved should be even more satisfaction (see box).

To be sure, speculation has centered on this provocative subject before. The one-time critic of the *New York Tribune*, Henry E. Krehbiel, was so sure he had stumbled on the answer some thirty years ago that his paper made much of his "discovery." From London came word from the composer's representative: "There is nothing to Mr. Krehbiel's theory." Krehbiel's guess was the motive in Wagner's "Parsifal" to which the words "Durch Mitleid wissend, der reine Tor" are set.

This suggestion and others (a favorite simple one is "Auld Lang Syne") have been accumulating over the years.

As everyone knows, each of the set of variations save the first and last depicts, musically, a member of Elgar's circle of friends. (He began with a tonal likeness of his wife and ended with a portrait of himself.) Among these "Variationees" was Miss Dora Penny, immortalized as "Dorabella" of Variation X. As Mrs. Richard Powell she wrote of her close friendship with the composer in "Edward Elgar: Memories of a Variation."

If the reader deduces that Elgar wove something particularly related to Miss Penny into the "Enigma," he will be deducing exactly what I do. If he knows, further, that Dora Penny became "Dorabella" to Elgar's circle because the composer saw in her a likeness to the "cheerful practicality" of the character in Mozart's "Così fan tutte," an all-out search of "Così" seems indicated. This is a mere opinion, a hypothesis.

It could be one or many things. It could be an elaboration of such a ground bass as that on which Bach based his great C minor Passacaglia and Fugue. It might be a variation of a theme which was itself varied by another composer—say, the finale of the Brahms Symphony in E minor (No. 4). I am not throwing out leads, rather merely trying to inspect the personality of Elgar, think about it out loud, and evaluate the possibilities such a mind might encompass.

It is time. I think, for the mystery to be resolved and the "Enigma" unveiled. The *Saturday Review*, RCA Victor, and I extend a joint invitation for all the musically literate to honor us with their thinking on the subject. In addition to the satisfaction heretofore mentioned and the prizes, it is not impossible that the person who earns the plaudits of the world for this accomplishment will be rewarded by immortal association with the composer, whose work would then be called "Variations on an Original Theme by Elgar-Mahoney." or "Elgar-Smith," or "Elgar-Finkelstein."

Note that the judges (George Marek of RCA Victor, myself, and another person to be elected by us) ask for no more than a "plausible" theory. We hardly expect to get an answer so convincing that it will end speculation forever. That outside possibility, however, is the engaging lure that prompts us to invite the widest possible participation in settling, if possible, the question: What IS the Enigma?

"ENIGMA" CONTEST PRIZES

- 1st A \$250 library of RCA Victor records of your own choice, and a \$50 limited edition of 9 Beethoven Symphonies by Arturo Toscanini.
- **2nd** A \$150 library of RCA Victor records and a \$50 limited edition of 9 Beethoven Symphonies.
- **3rd** A \$50 library of RCA Victor records and a \$50 limited edition of 9 Beethoven Symphonies.

4th & 5th A \$50 limited edition of 9 Beethoven Symphonies. For further background on the Enigma Contest, see Irving Kolodin's article in *Saturday Review* of February 28, 1953.

> Mail this entry blank together with your answer, to: Saturday Review Enigma Contest Box PRB

25 W. 45th Street, New York 36, N. Y.

CONTEST RULES

- 1. Answers must not exceed 250 words and must begin as follows: "My opinion is that Elgar's 'ENIGMA VARIATIONS' is based on______for the following reasons:"
- 2. Entries must be postmarked no later than midnight, April 15, 1953.
- 3. Entries will be judged impartially, not only on the opinion expressed, but also on their clarity and persuasiveness.
- 4. Entries cannot be returned and automatically become the property of the *Saturday Review*.
- 5. Employees of the Saturday Review and RCA Victor may not enter this contest.
- Winners will be announced in the Saturday Review of May 30, 1953.

Enclosed is my answer to the "ENIGMA" Contest. I have read and fully understand the contest rules printed above.

NAME	
ADDRESS	
CITY	STATE

HOROWITZ' TRANSFORMATION By Howard Taubman

Condensed from The New York Times Magazine

On January 12, 1928, young Vladimir Horowitz sat nervously at a concert grand in Carnegie Hall. Fresh from Europe, the 23-year-old pianist was reputed to be a wizard of the keyboard. Now, as he waited with the New York Philharmonic Orchestra to begin Tchaikovsky's B-flat Minor Concerto, he was determined to justify his lofty reputation.

At Maestro Sir Thomas Beecham's nod. Horowitz plunged into a frenetic, slashing rendition of the concerto. His steellike fingers roared over the keys with dazzling precision and speed. He tossed off a passage in octaves with such recklessness—and accuracy—that experts could hardly credit their ears. And at the end he was traveling so swiftly that he finished ahead of the orchestra.

Poor taste? Bad musicianship? Horowitz agrees. At 48 he can look back with detachment. "I was playing for myself." he says.

Twenty-five years after his American debut finds Horowitz little changed in appearance. His face is still long, thin, finely chiseled, with deep-set eyes that can laugh and be broodingly remote. His dark hair is not much sparser than it used to be, and his body retains the leanness of the athlete in training.

As a musician, however, Horowitz believes he has changed steadily in the past quarter-century, Displaying a greater inner relaxation, he has transformed himself from a fire-eating virtuoso into a self-critical searching artist. And strangely enough, this transition has not injured his popularity in the least. On the contrary, his audiences have grown so large that he now can name his own terms.

This continuing approval of his work, despite its deeper, more mature overtones, is credited by Horowitz to a corresponding growth in music appreciation by American audiences. Consequently, rather than overwhelm his listeners with the sheer grandeur of his music. Horowitz now attempts to convey to them his own feeling for the selection being played.

To understand Horowitz' evolution as man and artist, you must know something of his background and early psychology. The son of a well-to-do engineer in Kiev, he had warmth, affection and security in his early years.

Volodya's mother was a good amateur pianist, and she played often for her own pleasure. When he was 3. Volodya would sit quietly for long stretches, listening to her. She began to teach him when he was 6. But although he had the gift, neither she nor his father thought of turning him into a concert-giving prodigy. He was not sent to the Kiev Conservatory until he was 12; until then he read music—from piano pieces to opera—as boys of today might scan comic books.

Then the revolution in Russia brought an upheaval in the affairs of his family, reducing it from comfort to want. Horowitz was slow to realize he could help, but in 1922, at the age of 18, he mustered his courage and launched into a career as a pianist.

He was soon hailed as a great artist. But his playing, as he sees it now, was strictly for himself. It was playing of sensational virtuosity, but its almost feverish intensity was based on private, not musical needs.

In 1925, Horowitz contrived to leave Russia for six months. With money smuggled out of the country, he paid for recitals in Berlin and Paris, Just before his return, the American manager. Arthur Judson, heard him in Paris and asked him to come to America. Volodya tore up his Russian passport and signed with Judson. He never saw his family again.

This explains the wild, almost desperate brilliance of his playing in his debut here twenty-five years ago. He needed the success he sought and won, for he had cut himself off



PICTURED ABOVE is Vladimir Horowitz who recently celebrated the twenty-fifth anniversary of his first American concert appearance. Mr. Horowitz' recording of the Beethoven "Emperor Concerto" with Fritz Reiner and the RCA Victor Symphony, was recently issued.

from his country and his past and he had to use the piano to make a new home and way of life for himself.

After five years in America. Horowitz had reached the top--receiving from \$500 to \$1500 an engagement. Then a change occurred; he became more self-critical, more searching.

Outside forces began to enlarge his vision. He read more widely, looked at paintings, listened to other musicians. His new wife, Wanda Toscanini, daughter of the Maestro, helped in this maturation process.

Now Horowitz is more settled, more dedicated to preserve and improve his great talent. No sum of money can induce him to accept assignments he believes unworthy. "I want to be paid," he says quietly, "but I will not be bought." At the same time, he imposes limits on his earnings by accepting no more than 35 engagements a year. In this way, he feels, he can keep himself fresh and his performances spontaneous.

Twenty-five years after his debut, Horowitz no longer plays for himself; he plays for his public and for music—and he serves both to the limits of his tremendous gifts.

World Radio History



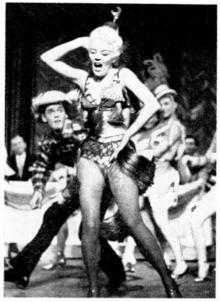
HELEN GALLAGHER, singing and dancing "Ull Be Carried Away," one of the numbers in Jule Styne's presentation of "Hazel Flagg," Miss Gallagher was last seen on Broadway in "Pal Joey,"

HAZEL FLAGG

A new musical to hit Broadway is Jule Styne's presentation of "Hazel Flagg," Produced in association with Anthony B. Farrell, the show stars Helen Gallagher, who achieves Broadway stardom for the first time: Thomas Mitchell, Benay Venuta, and John Howard, Jack Whiting, Jonathan Harris, John Brascia, Sheree North, John Pelletti and Ross Martin head the remainder of the cast.

Based on Ben Hecht's motion picture, "Nothing Sacred" (which was derived from a story by James Street), "Hazel Flagg" has a book by Mr. Hecht, music by Jule Styne, and lyrics by Bob Hilliard.

Set in the 1930's, "Hazel Flagg" concerns a Vermont girl who is mistakenly diagnosed as being incurably ill. A large



SHEREE NORTH does a number entitled "Salomee," RCA Victor has released a single record of "Salomee" as sung by Dinah Shore.

magazine, motivated by a desire to boost its circulation, takes Hazel in tow to give her a big final fling in New York, After all the preparations have been made, Hazel discovers she isn't sick at all, but off she goes anyway to New York with her old doctor.

RCA Victor has just released an original cast album of "Hazel Flagg," a single Eddie Fisher disc of "How Do You Speak to an Angel," and a single of Dinah Shore's "Salomee,"

The idea of Bette Davis in a musical revue was, to say the least, shocking to countless drama fans. When the screen's leading interpreter of suffering womanhood decided to return to the theatre after twenty years, and to return aboard a musical, the step was looked upon quite skeptically, But when Miss Davis started to sing and dance in "Two's Company," audiences and critics. alike gave freely of their praise. In this new vehicle. Miss Davis cavorts with Hiram Sherman, Nora Kave, David Burns and others.

The show was written by Charles Sherman, a renowned sketch writer who has coauthored fifteen hit Broadway musicals, Songs for the show were written by "Vernon Duke, Ogden Nash and Sammy Cahn, RCA Victor has just released an original cast album of Charles Sherman's hit musical "Two's Company."

TWO'S COMPANY



HIRAM SHERMAN, Bette Davis' chief vis-a-vis, cavorts gaily with her in a scene from "Two's Company."



BETTE DAVIS and Hiram Sherman poke fun at the foibles of man and his mate in Bette's first musical revue.

BETTE DAVIS and David Burns do a number in "Two's Company" entitled, as the above picture clearly depicts, "Jealousy," Fun-poking is the sorder of the day in this number and others.



THE STARS ARE Singing

introduces Anna Maria Alberghetti in her first starring role. Headlined with this 16-year-old coloratura soprano are Rosemary Clooney and Lauritz Melchior. It's the story of a little Polish stowaway and her troubles with NY immigration officials.





SHE'S BACK On Broadway" stars Virginia Mayo, Gene Nelson, Frank Lovejoy, Steve Cochran and Patrice Wymore. Filmed in WarnerColor, it's the story of a washed-out movie actress, her return to stardom, and her big romance.

THE DESERT Song

is a technicolor version of the Harbach-Romberg - Hammerstein 11 operetta. It stars Kathryn Grayson, Gordon Mac Rae and Raymond Massey. Miss Grayson and Tony Martin have recorded an album of songs from "The Desert Song" for RCA Victor.





PETER PAN

is Walt Disney's new all-cartoon feature based on the Barrie classic. Peter's voice comes from Bobby Driscoll; Kathryn Beaumont speaks for Wendy. RCA Victor has recently released a "Peter Pan" album, recorded by members of the original Disney cast.



THE JAZZ SINGER stars Peggy Lee and Danny Thomas. h's a technicolor remake of the first "talkie." Now available is Danny Thomas" recording of "Hush-A-Bye" and "Oh Moon" plus an album of songs from the film.

OILTOWN U.S.A.

is a Billy Graham film which will be shown in churches and religious gatherings all over the country. The film features George Beverly Shea, Cindy Walker and Redd Harper, whose songs have been put into an "Oiltown, USA" album, soon to be released by RCA Victor,





Mr. Sol Hurok. Ezio Pinza and Roberta Peters star in this film, and Jan Peerce sings for the sound track. The film's stars have made a "Tonight We Sing" album for RCA Victor.

World Radio History

