


# RELAY

OCTOBER 1957



THE FAMILY MAGAZINE OF RCA COMMUNICATIONS, INC. • A Service of 

World Radio History

# RELAY

VOLUME 17

NUMBER 10

Published monthly in the interest of employees and friends of RCA Communications, Inc., 66 Broad Street, New York 4, N. Y.  
TMKS. (R)

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All contributions must reach the editorial office in New York on or before the 15th of each month.

## Our Cover

Mrs. Ivy Baker Priest, Treasurer of the United States, presents Treasury Department award to John L. Burns, President of RCA, in recognition of RCA's outstanding participation and achievement in the 1957 national Savings Bond Program. The citation honored enrollment in the bond program by more than 52 per cent of RCA's employees.

## Sputnik . . . . . . "Via RCA"

Our Riverhead receiving station was the first known listening post in the United States to pick up signals from Sputnik No. 1. Newsmen, anxious to report the story from the first point of contact, flew by helicopter from New York City to Riverhead and landed on our property. (\*) For the next several hours members of our staff were interviewed, photographed (appeared on NBC-TV) and deluged with questions concerning the signals from the satellite, and how our receivers were able to track Sputnik's transmissions.

Here in New York, listening posts were later established at our Beaver Street branch office, and at the RCA Exhibition Hall in Radio City, so the man on the street could hear the strange beeps, every three seconds, as the satellite came into the listening range every 90 minutes.

So it was that RCA Communications became part of the biggest news story of recent time. All manner of public information channels, press, radio, and television, turned to us for the "sound portion" of this big story.

(\*) *To protect antenna fields and overhead power lines, and direct the helicopter to our station property, the Riverhead staff fashioned a large white paper cross made from printer rolls, spread across an open field, and held down with rocks and stones. This was just another courtesy, "Via RCA."*

# Sarnoff Sees Automation As Vital Asset For Free World In New Phase of Cold War

*RCA Chairman Says Automation, Far from Causing Unemployment, Can Contribute to Prosperity; Foresees New Voice-Controlled Systems*

Automation, with its vast promise of higher productivity, can become a "vital asset" to our national economy and to the security of the Free World in the Cold War against Communism, Brig. General David Sarnoff, Chairman of the Board of RCA, recently declared.

General Sarnoff said that far from being a threat to the American economy, automation can "contribute immeasurably to the prosperity we seek for ourselves and for all mankind."

Noting that the new Soviet strategy of "peaceful competition" proclaimed by Communist party boss Nikita Khrushchev puts a premium on economic weapons, he said:

"If we are to counter this new strategy, our first and indispensable contribution to the Free World's security must be to keep ourselves economically strong. Only if we are strong can we take meaningful steps to promote economic stability among our allies abroad. Over the years, the key to America's economic strength has been its rising productivity. In our efforts to continue — and to accelerate — this rise, automation can be a vital asset.

"Automation — a concept born of the latest phase of electronic development — has become critically important to us and to our

allies. It offers the stimulating prospect of greater security, wider industrialization, a higher standard of living, and a better and happier life. If we have the wisdom and the will to face up to our opportunities, electronics can broaden our horizons beyond all expectation."

To the American economy, automation holds out the promise of being a boon rather than a bane, General Sarnoff said. In answer to the "calamity criers" who picture it as a threat of dire trouble, he cited past revolutionary developments of the machine age and pointed out they actually created more jobs than they eliminated.

"Even in our own century," he said, "we have seen violent reactions to developments that were significantly new and progressive. In my own field, I remember when radio broadcasting came along, the phonograph companies said, 'People want music when they want it. They'll never be content with any selections that radio stations put on. Broadcasting will never succeed.' Well, not only has broadcasting succeeded but millions more phonograph records are being sold today than were ever sold before broadcasting was established.

"When talking pictures arrived, the silent movie industry looked down its multi-million-dollar nose

at the upstart. 'Once the novelty wears off,' they prophesied 'this will flop. People,' they said, 'go to a movie for peace, quiet and illusion — not for distracting sound.' Well, where are the silent movies, today?

"When television emerged, it faced the scorn of many people in the movie industry. They referred to it derisively as 'that little peep-hole.' Well, today motion picture companies are producing their products for television and some of them are making more money from their sales to television than they are from their sales to theatres. Indeed, some movie men have become so enamored with television that they would like to take it over and care for it — 'as their very own.'

"Today the disciples of despair are predicting that automation will bring widespread unemployment. These forecasts, it seems to me, are as fallacious as they are familiar. I do not believe that automation will result in unemployment. On the contrary, I believe it will mean more and better jobs.

"We have the word of our most eminent economists that the major problem in the years ahead will not be unemployment, but how to stretch the labor force to keep pace with our growing population and our rising standard of living . . . The answer to increased productivity will be found through automation.

"As our national economy adjusts to this new force, there will inevitably be problems—the kinds of problems that have always ac-

companied technological change," he said. "But one of America's greatest sources of strength has been its ability to accommodate, and even to encourage, technological change without changing its own basic emphasis on individual freedom and human dignity.

After noting some of the tremendous accomplishments already scored by electronics in business and industry, General Sarnoff mentioned three fields in which he expects dramatic developments in the future:

1. Medical diagnosis: Electronic computers ultimately will aid the doctor in examinations and diagnosis by storing in their "memory" not only the best medical knowledge of the day — the symptoms, for example, of the various diseases — but also the previous medical record of the patient involved, such as cardiogram, blood pressure, temperature and blood count. By scanning this information, fed to it on tape, this "diagnostic robot" can give the doctor an instantaneous picture of any important changes in the patient, General Sarnoff said.

2. Personal Radio Communication: "With a tiny gadget about the size of a pack of cigarettes, you will be able to carry on a conversation with friends or business associates wherever you happen to be — on the golf course, on a fishing trip, or even on a trans-Atlantic flight. Your receiver will have a decoding unit that will respond to only one of a million or more possible arrangements of pulses sent out from a transmit-

ter. In this way, you will be assured of complete privacy in your conversation, even though you will be on the largest party line in the world."

3. **Voice-Controlled Electronic Systems:** "Basic studies already have led to the development of a rudimentary phonetic typewriter that can type a few simple words and phrases spoken into a microphone. Through experiments with this system and further development of the novel principles employed in it, we can expect to achieve new and versatile systems capable of 'understanding' and carrying out verbal orders.

"The business man of the future may well dictate his inter-office memos and personal letters directly to an electronic typewriter that will produce them phonetically in response to his voice," General Sarnoff said.

"We may also look forward to the day when spoken instructions will be used to control the programming and operation of computers in business. To be really fanciful, we might picture the householder of the future talking into a little pocket transmitter to issue such instructions as 'dish-washer on,' 'thermostat 72 degrees,' and so on—activating controls which cause each of these things to happen instantly."

In the business field, General Sarnoff said, it is not unreasonable to envisage the day when all branch offices will be linked with the home office through communications systems integrated into the computer systems to perform

accounting and other operations.

"Insurance policy records, which now occupy five or ten floors of a skyscraper office building, will ultimately be condensed on a few hundred reels of magnetic tape and stored in a single room," General Sarnoff continued. "An employee who wants some specific information on your policy or mine will simply press a button or dial a code number. The electronic memory will be searched at lightning speed, and the desired information will appear instantly on a television-like screen on the employee's desk.

"Great as the accomplishments of industrial and commercial electronics have been so far, we are still in the pioneering stage."

## **RCA, IBM Will Exchange Data on Computers, etc.**

RCA and International Business Machines Corporation have signed a non-exclusive agreement exchanging licenses under their respective patents for electronic computers and other data-processing machines. Under a non-exclusive agreement, each party retains freedom to license applicants under its own patents.

Under the license arrangement, RCA acquires the right to use IBM patents in its electronic computers and other data-processing machines. IBM in turn acquires the right to use RCA patents in its computers and electronic data-processing machines, thus providing both companies freedom of action in this fast-moving field.

# *Aloha, Oahu!*

Our Honolulu Correspondent, Bruce E. Flood, Takes Us On A Sightseeing Tour Around the Island of Oahu, T. H.

It is 8 A.M. as we leave the RCA office at 223 South King Street, turn right into Richard Street past historic Iolani Palace. Along Ala-Moana Boulevard we drive past the docks at the eastern end of Honolulu harbor, pass the towers of two of the islands three television stations. To the right is Kewalo Basin, home of the fishing fleets. Sampans, their designs unchanged for many years, are just returning from a night's fishing. Across the AlaWai Bridge, past the yacht basin where the masts of all types of ships give the appearance of a well rigged forest. Now we turn up Kalakaua Avenue into the world famous Waikiki.

Waikiki boasts many restaurants of every size and description. Within four blocks you can choose between a ten-course Chinese dinner, a Japanese feast, a complete Hawaiian luau, and you will even find a good state-side steak, cooked to your liking. Next come the hotels, there's the grand old Royal Hawaiian, with its pink bastions shining in the morning sun to the stately old Moana Hotel, which now adjoins the modern Surf Rider adorned with chrome and polish. Across the street is the huge new Kaiulani, named for our most beloved Princess, next is the popular Waikiki Biltmore. Did someone ask, "Where's the beach?" Well, it is hidden by the hotels until you come to Prince Kuhio Beach which

borders on the boulevard.

We drive up a hill to Diamond Head Road and circle that famous landmark. Off to the right you can see Doris Dukes' mansion at Kaalawai. Now we're passing through exclusive Kahala, home of millionaires, and on around to Kalaniana'ole Highway, through the rapidly expanding Kuliouou District. Just as we start up the hill to Haunama Bay we see a huge antenna farm. Yes, that's RCA's Kokohead Receiving Station.

Now we're rounding Kokohead with its volcanic formations and its abrupt drop to the sea far below. The rocks and cliffs forming an awe inspiring, yet somewhat frightening sight. On past wide sandy beach and up to Makapuu Point, where the Makapuu Lighthouse flashes its warning to mariners. From this point only expert swimmers dare to dive into the turbulent surf below.

Over dry, barren hills now to Kailua, the fastest growing community on Oahu. Past beautiful, palm fringed Kalama Beach and down Kaneohe Bay Drive with its lovely homes and beautiful lagoons, and thence to the town of Kaneohe. This is a quiet and peaceful settlement—a haven for many who prefer to live away from the hubbub of the city, and are willing to make the 45 minute drive to town. High up on the green hills to our left you can see the white

buildings of the Territorial Mental Hospital. Beyond are the Pali Cliffs, rising steeply from near sea level to several thousand feet. You can see the Pali Road winding up and up, hanging precariously from the cliffs until it reaches the summit where, one of the most beauti-

ful views in all this world can be enjoyed. This is the spot where Kamehameha drove the defeated forces of Oahu over the cliffs to become the first monarch of all the islands.

Back on our tour, we are now passing along the shores of beauti-



The RCA Communications branch office at the Honolulu Airport. Counter Clerk Betty Yamauchi is shown here explaining to the customer the advantages of sending her message "Via RCA."

ful Kaneohe Bay. Small boats anchored in the clear water provide a sharp contrast with the modern jet aircraft which can be seen across the bay at the Kaneohe Marine Air Station. Now we cruise along a two-lane highway, passing small farms and little clusters of homes dotting the countryside of green rolling hills. We will stop at Coconut Joe's for a tall, refreshing drink, while you shop in the quaint grass shack novelty stores.

Now that you have had a chance to stretch your legs let us continue through this countryside that has not yet been touched by progress. The small clean villages, the Hawaiians in the surf with their fishing nets, the old fisherman on the beach with his casting rod, and the sun bronzed children running barefoot along the roads, this is Hawaii as it has been for many years.

We stop next at the Mormon Temple at Laie, the Taj Mahal of the Pacific, inspiring and truly beautiful. As we drive out again to the highway through the Samoan settlement you can buy a coconut hat from one of the little boys who swarm all over our car.

Before too long we're in the sugar cane fields. Cane to the right, left, as far as the eye can see. It appears you are in the midst of half the sugar cane in the world. Here's a clearing, and it is the plantation town of Kahuku. Kahuku is a clean little town. Just past the mill you see a familiar sign, "RCA COMMUNICATIONS, INC." If we follow the dirt road off to the right it will lead us to our transmitting station and home of KHK.

Now we are passing lovely, lush Waimea Valley, its thick impenetrable forest glistening from the frequent rains. Next we come to Haleiwa town where we turn inland again. The road doesn't actually circumnavigate the island, so we'll ride up the plateau. Now we are passing through miles and miles of pineapple fields. Pineapple as far as one can see off toward the Waianae mountains.

Soon we're in Wahiawa, passing the high wire fence that surrounds Schofield Barracks and Wheeler Field. Down hill again and, as we round a curve, there's Honolulu in the distance. Off to the right is Waipahu, plantation town with its smoking mill high on a hilltop. We turn left toward the city once again, passing Pearl Harbor, scene of the 1941 Japanese attack. A little further down the road a giant airplane is taking off from Hickam Field, and close to the edge of town we can see the growing international airport, getting its first taste of the jet age.

We are now passing through infamous Iwilei, once the den of iniquity of the Pacific, now a hustling industrial district. Along the Ala Moana Boulevard again, passing the big piers, we stop long enough to watch the Matson liner SS Lurline discharge a boatload of smiling passengers bedecked with leis. Up Bishop Street, with its stately old buildings, its sugar factories and banks. Finally back again to 223 South King Street, just in time for lunch.

We hope, that one day, you will soon be able to visit the beautiful Hawaiian Islands. Aloha!



## People and Jobs

*The following promotions, transfers, and changes on the staff were announced last month:*

**Fiorello T. Cicero** from Check Clerk II to Automatic Operator.

**John G. Kolakowski** from Automatic Operator to Radio Operator.

**Charles T. Lewis** from Check Clerk II to Automatic Operator.

**Alfred Helgesen** from Office Assistant to Commercial Representative.

**Ronald H. Yasui** from Messenger to Combination Clerk, Honolulu.

**Florence M. Taketa** from Combination Clerk to Automatic Operator, Honolulu.

**Albert J. Citro** from Registration Clerk "D" Office to Automatic Operator, LX Office.

**Lucille Scevola** from Sales Clerk to Sales Record Clerk.

**Seymour Scharff** from Automatic Operator LX Office to Office Assistant PO & S.

**George C. Ugalde** from Check Clerk II to Automatic Operator.

**Lester L. Jordan** from Radiotelegraph Operator WPA, Port Arthur, Texas to Radiotelegraph Operator WOE, Lantana, Florida.

**Reuben Rodriguez** from Check Clerk II to Automatic Operator.

**Juan Miram** from Laborer to Groundman, Kahuku.

**Lawrence W. Ankner** from Check Clerk II to Traffic Accounting Clerk.

**Alex M. Sarkowicz** from Service Clerk to Traffic Accounting Clerk.

**Salvatore Sodano** from Service Clerk to Traffic Accounting Clerk.

**James V. Seiffert** from Messenger LX Office to Office Boy, Engineering Department.

**Alma Evans** from Traffic Accounting Clerk to Key Punch Operator.

**Joseph Scibilia** from Check Clerk II to Automatic Operator.

**Frederick A. Virga** from Confidential Clerk, Records Management to Assistant Bookkeeper, General Accounting.

**Robert S. Lowenhaupt** from Bookkeeper, PVD to Auditor, Procedures and Audits.

**Frank J. Cyrankowski** from Sales Clerk, Commercial Research to Records Clerk, Procedures and Audits.

**Stanley I. Lenarsky** from Messenger LX Office to Records Clerk, Procedures and Audits.



Joseph Ebro promoted from Automatic Operator to Manager LX Office.

# news in brief

As a result of the growing interest in hi-fi, Americans will spend more than a billion dollars next year to enjoy recorded music in the home, James M. Toney, Vice President and General Manager, RCA Victor Radio and "Victrola" Division, predicted at the dedication last month of the world's largest high-fidelity manufacturing center.

"By 1958 the fantastic growth of high fidelity will have helped to boost the home-music industry's sales by 200 per cent over a period of five years, while spending for all recreation was rising by only about 17 per cent," Mr. Toney said at ceremonies at the RCA multi-million-dollar Cambridge plant. The plant is geared to turn out 6,000 hi-fi sets in a single eight-hour working day.

\* \* \* \* \*

The Department of Defense has cited the Radio Corporation of America for "outstanding cooperation" with the nation's Military Reserve Program.

The Defense Department Reserve Award, including an official citation and a display pennant, was presented to Theodore A. Smith, Executive Vice President, RCA Industrial Electronic Products, by Major General Roger J. Browne, USAF, Commander, First Air Force, Mitchell Air Force

Base, New York.

The citation paid tribute to various RCA personnel policies which encourage and facilitate participation in Reserve activities, including provisions for leave of absence with differential pay for two weeks' training duty and arrangements for emergency non-military duty.

\* \* \* \* \*

The United States Treasury Department cited RCA for outstanding participation and achievement in the 1957 national Savings Bond Program.

A citation honoring RCA for enrollment in the bond program by more than 52 per cent of its 80,000 employees was presented to John L. Burns, President of RCA, by Mrs. Ivy Baker Priest, Treasurer of the United States. The presentation was made at the RCA Executive Offices in New York City. (See cover)

\* \* \* \* \*

The first color television station outside the United States will go on the air, using RCA equipment, on October 24 in Havana, Cuba.

The station, to be known as Canal 12, S. A., will be headed by Gaspar Pumarejo, a veteran of twenty-four years in the Cuban radio and television industry, and a pioneer in black-and-white television in Cuba.

# The Lighter Side

Lending a helping hand to a friend in trouble you can be certain of one thing . . . he's sure to remember you . . . the next time he's in trouble.

\* \* \*

*Middle age is when you feel on Saturday night the way you used to feel on Monday morning.*

\* \* \*

A woman in Burbank, Calif., who discovered that her marriage hadn't been legal, after all, immediately filed suit against her "husband" for \$25,000 for 8 years' work as secretary, bookkeeper, and housekeeper.

\* \* \*

*Ad in Mid-west weekly: "Personal: Bachelor with 40 acres of excellent land would like to make acquaintance of lady with tractor: matrimony in mind. Please send picture of tractor."*

\* \* \*

**OVERHEARD:** "They are such perfect hosts. They always lower the sound volume on the television set whenever the conversation gets interesting."

\* \* \*

*This is sadder  
Than it's funny:  
Our greatest export  
Is folding money.*

\* \* \*

I like to see a man proud of the place in which he lives; and so live that the place will be proud of him.

—Abraham Lincoln.

*Be it ever so humble there's no place like a new home for exceeding the original estimated cost by at least 50 per cent.*

\* \* \*

## Shaggy Dog Tale

A man and a Great Dane came down the aisle of a movie theater, took seats and watched the feature through. When they left, the woman sitting behind them could stand it no longer and followed the pair out.

"Does your dog like the movies?" she asked the man.

"Sure."

"Did he like this one?"

"Not very much," the man replied.

"Why was that?"

"He liked the book better."

\* \* \*



"Pay no attention — that's mainly for the guys in the shop."

## *A Soliloquy*



## Our Camera Speaks

If we could spend a few minutes in fantasy I could spin you a fable of life as I have seen it through the magic of my lens, a passing parade of thrills, excitement, sorrows and joys, the like of which few people ever experience in their lifetime.

I would tell you — that after climbing to a height of three hundred feet on the famous towers of Rocky Point I recorded the sweat and strain on the weather beaten face of a rigger. I saw and heard a baby cry as the Minister poured holy water over its brow in Baptism. I have had a close-up view of the passing parade and I probably saw things that you overlooked.

Let me tell you what it is like to be present at the retirement testimonial to a fellow employee. No doubt you heard a choked-up expression of "thanks," but I was close enough to capture the tear that escaped and rolled down the cheek of a man who always looked forward to this day, but secretly hoped it would never come. I was also there the night he walked briskly and proudly to the dais and received a gold watch for twenty-five years of service.

My lens is "bloodshot" from the bevy of beauties that have stood before me. I have attended countless wedding showers where excited, giggling females groped for adjectives to describe the beautiful gifts. And I was present a year or so later when the "bride" returned to visit us with her first born comfortably tucked in her

arms. In the short span of twelve years I stood by and watched great men honored for some outstanding achievement, and I was there too, the morning the Office Boy donated a pint of his blood to the Armed Forces. I can also remember that historic moment when Radio Operator John Schaub sent America's unconditional surrender ultimatum to the Japanese on August 11, 1945 — I have the picture to prove it.

My boss and I have had some exciting experiences on the job. Like the time we were taking pictures of the loading of equipment for Station "K." With one foot on a step ladder and the other on top of a transmitter, that was putting out a 10 kilowatt signal to Tangier, the boss reached down to accept a flashbulb from John P. Feeley and on contact the bulb exploded! The explanation of how it happened has always intrigued me. The boss was charged with sufficient radio frequency energy to explode the bulb — he became a human dry cell battery!

Of course, in this business, the best pictures are the ones you didn't get, and the best ones you do get never appear in RELAY!

But all things considered it has been an engaging experience. I have seen the great and the small, but if you were to ask me what was the greatest thrill of all, I would simply answer, "Taking your picture!"

*Reprinted from June 1952  
issue of Relay*

# What You Should Know About Checks

Here's a chance for you to brush up on a subject that literally means money to you. The subject is checks—the most common substitute for currency. And whether you're mostly on the writing or receiving end of these precious slips of paper, you must agree that you can hardly know too much about them.

Apart from the dollars-and-cents importance of the subject, there's the matter of efficiency and convenience. The use of checks offers many advantages, as attested by the tremendous increase in bank checking accounts. But to avail yourself of these advantages in the handling of your own finances, it's essential that you have a sound knowledge of the use—and misuse—of checks and checking accounts.

*What is the difference between a regular and special checking account?*

A regular checking account requires a monthly balance of a stated amount, usually \$200 to \$600. If you go below this minimum, there is a service charge. With a special checking account, you don't have to worry about a minimum balance so long as there's enough on deposit to take care of your checks. The usual charge for a special account is 10 cents a check.

*Should the check stub or the check be filled in first?*

The stub—to make sure that you don't forget to do it.

*Why is filling in check stubs so important?*

An accurate record on your check stubs will keep you from overdrawing your account and also give you, for future reference, the date, payee, and number of the check, along with the amount and the purpose for which it was drawn.

*Is a check dated on Sunday valid?*

Yes, contrary to popular belief, a check dated on Sunday is perfectly good.

*Is a postdated check (one dated in the future) valid?*

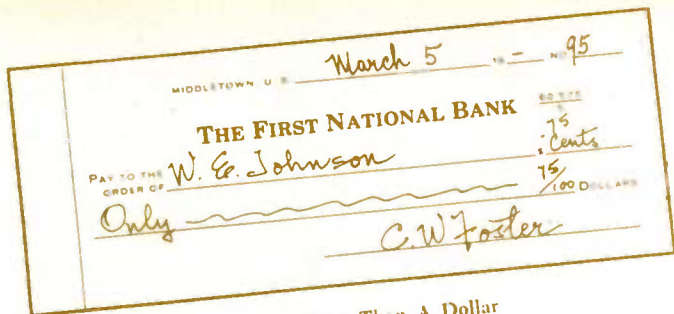
A postdated check is valid. However, banks discourage the practice since the situation may change by the time the check comes due for payment. You may, for example, change your mind about making the payment, or may no longer have the funds.

*May a check be written in pencil?*

Although a check written in pencil is valid, it can be changed so easily that banks strongly advise against it.

*What is the correct way to fill in the amount?*

The amount in figures should be placed close to the dollar sign, leaving no space for anyone to insert other figures. The decimal point may be indicated by a dot or slanting line, or the cents may be written in small figures placed higher and underlined, or with 100 placed below them. Here, again, leave no space between the



Check for Less Than A Dollar

dollars and cents. The space where the amount is to be written in words also should be filled completely, partly with a wavy line if necessary. In writing a check for less than one dollar, follow the accompanying illustration.

*Is there a difference between the figures and the written amount, which is recognized by the bank?*

The written amount.

*What is a certified check?*

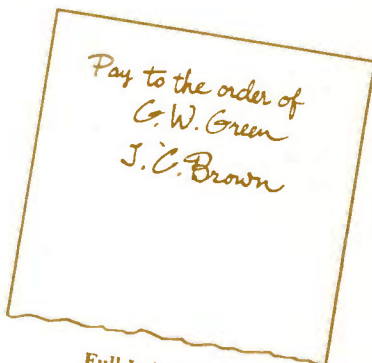
One that has the word "Certified" written or stamped across it, and is signed by a teller or cashier with the date of certification. It is the bank's guarantee that the amount named has been set aside for payment of this particular check. Certification is designed to avoid every possibility of failure in payment, such as may happen with an ordinary check.

*If the payee's name is spelled wrong on a check, should it also be spelled wrong when it is indorsed?*

Yes. First sign your name as it is made out on the face of the check. Then, below it, sign your name correctly.

*What is the difference between a full and a blank indorsement?*

A full indorsement is one in which the payee, or indorser, spec-



Full Indorsement

ifies the party to whom payment shall be made. With such an indorsement, even though the check were lost, the finder could not cash it unless it already had been indorsed in addition by the party specified. A blank indorsement is one in which the payee simply writes his name on the back of a check. The check is then payable to anyone who may get possession of it, and may be transferred any number of times without further indorsement.

*How long can a check be held?*

Legally, a check is good in most states for six years. Most banks, however, withhold payment on a check more than three months old, until getting the approval of the person who made it out.

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## Old Timer's Page



Back in 1936, the Yankees won the American League pennant (what again?), the N.Y. Giants copped the NL flag, and the RCA Communications team finished second in the Downtown Industrial League. Most of the players shown here are still employed by the Company, so you should have little trouble identifying these fellows, in spite of the fact that all of them shave now! This one is so easy we're not even going to list the names.



*Emblem  
Awards*



**John J. Swezey**  
Rocky Point  
35 Years

*For  
October*



**Mario Conte**  
New York  
35 Years



**Jack Rockitter**  
New York  
30 Years



**Joseph S. Nedosik**  
Riverhead  
30 Years



**William Reedy**  
New York  
20 Years



**Pedro Ramos**  
Manila  
20 Years



**John J. Peles**  
New York  
20 Years

# BROAD STREET BREVITIES

The Tenth Annual Communion Breakfast of CARTA will be held on Sunday, November 17, 1957. Following 9 A.M. Mass at St. Patrick's Cathedral breakfast will be held in the Waldorf Hotel. Call Eileen Sexton, Ext. 304 for tickets.

Carl Wiener, Clerk Messenger "D" Office spent his honeymoon at Cape Cod Mass., following his marriage to Mary T. on Sept. 7. Congratulations, Carl! Another "D" Office Messenger Harry Swager is equally proud these days. His first grandchild Joan Marie Flathman was born on September 23.

Many operators, clerks, and technicians around CRO have asked why we fail to get all the personal news from the operating floors. The answer is simple. Will YOU volunteer to take on the job of reporting the news of your friends and fellow-workers in CRO?

Al Metz, Manager BR Office, tells us he had a very pleasant visit with Mrs. Lee Kieffer (former Commercial Representative) who now runs a motel in Winchester, Virginia. If you are down that way look for a stop called, Motel Tops on U.S. Route 11 South, Winchester, Va.

Peter Goring, former Payroll Clerk, resigned last month to enter a Trappist Monastery in Spen-

cer, Mass., where, for the next five years, he will study and prepare himself for the priesthood. Peter's dad, the late Frank Goring, formerly Manager of Program-Radiophoto, would certainly have been very proud of his son's calling in life.

Mrs. Letitia Barrow (Engineering) spent eight weeks in Europe visiting Germany, Italy, Switzerland, and Denmark. She and her husband who make a hobby of mountain climbing, scaled the 14,789 ft. Matterhorn in the Alps, in 17 hours.

Now that Design Engineer Charles Shoreys has been appointed Fire Chief of the Eaton's Neck Fire Department, he better be careful where he lets the ashes from his cigar drop or he will set the whole town (?) afire! Total population of Eaton's Neck, 299.

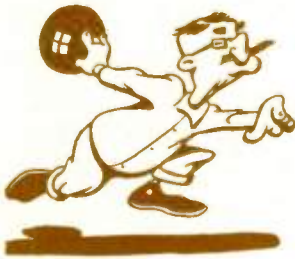
Bet you didn't know we have former Hollywood movie star now working for this Company. If you did, keep it to yourself. We intend to break the story in an upcoming issue.

Our girl Friday from the Engineering Department Carole Turino became engaged to Charles Di Giacomo. We lose more reporters that way!

**Additions in the Family Circle:**  
 A girl, Eileen Jane, for IBM Supervisor Marvin Buckbinder . . . George Duquesnel, PRS Assistant lists July 6, 1957 as the date of birth for William H. . . . Automatic Operator Michael McGarry of EX Office announced the birth of Michael John on July 20. . . . Diane Rachelle was born to Mr. and Mrs. A. Mosiello on August 20. . . . Router George Kenny reported the birth of his daughter, Kathleen on August 30. No baby pictures please, we just can't keep up with the increase in the population!



Benjamin Titow, Manager UN Office, retired last month after 36 years service. Ben joined RCA in 1921 as a Radio Operator at Chatham, Mass. He served ten years on the operating staff at CRO, NY, before joining the sales force as Commercial Representative. He was promoted to Branch Office Manager in 1932.



## Bowling

The 1957-58 bowling season got off to a fine start last month when 16 teams, representing a good cross section of the main office personnel, joined together to organize the RCA Communications Bowling League.

Twelve teams of men and four teams of women, presently comprise the league. They bowl for sport, fun, and prizes, (which will come later) every Thursday evening at the Fitzsimmons Bowling Alleys, Empire Boulevard and Bedford Avenue, Brooklyn, N. Y. Starting time is 6 P.M. If you're

interested in joining this league, contact Gene Foley, General Accounting Division, Ext. 394.

### LEAGUE STANDINGS

(As of October 1st.)

#### Men's Division

- |                         |                            |
|-------------------------|----------------------------|
| 1. "T" Men              | 7. <i>Atomics</i>          |
| 2. <i>Storckkeepers</i> | 8. <i>Tje's</i>            |
| 3. <i>Tab</i>           | 9. <i>Digits</i>           |
| 4. <i>Gutterballers</i> | 10. <i>Engineers</i>       |
| 5. <i>Sales Beagles</i> | 11. <i>Guided Missiles</i> |
| 6. <i>Vets</i>          | 12. <i>Night Hawks</i>     |

#### Women's Division

- |                      |                        |
|----------------------|------------------------|
| 1. <i>Petticoats</i> | 3. <i>Guttersnipes</i> |
| 2. <i>Pinheads</i>   | 4. <i>Beveretts</i>    |

# Point-to-Point

## ROCKY POINT

By Bob Oliver

Congratulations to Elmer Klahn on his recent promotion to AEC, and to Bill Sadler who moved up to Station Supervisor.

Our former EC, A.W. Aird informs us that he has purchased a house in Dunedin, Florida, which is near Clearwater, in case any of his friends are down that way.

John Schaub back from his two weeks in Georgia on military duty with the active reserves.

Arnold Fladhammer, his wife, Jessie and their son John and daughter Anne, covered 10,100 miles during a vacation trip to Fairbanks, Alaska, via the Alcan Highway. The family spent 16 nights in a tent, and found camping in this part of North America very delightful since the midnight sun gave them almost 24 hours of daylight. They came back with tales of scenic wonders, and reported seeing wildlife which, prior to the trip, they had only read about. The scenic route abounded with beautiful lakes and mountain ranges. They visited many Indian villages and went swimming in the hot springs. Near Fairbanks they watched gold dredges in action, and searched nearby in the perma-frost for relics and were fortunate enough to find a tooth and a vertebrae from a pre-historic mammoth.

Arnold likened the 1520 mile Alcan Highway to the old caravan

trails, since they would often come upon the same motorists some 500 miles further on. It is not uncommon to be asked at one of the stops to deliver a letter or a package to a person hundreds of miles along the run. At one point the Fladhammer's were flagged down and asked to help an Indian who had been injured in a car wreck. They drove the victim to a hospital some 60 miles from the scene.

Arnold recommends that if you're looking for an unusual and interesting vacation, one that is out of the ordinary, this is it!



Transmitting Technician J. J. Abritis (left) of Rocky Point receives a \$25 suggestion award from EC Harold A. Taylor. Abritis earned this award for suggesting a color code for power tubes to prevent replacement errors.

## RIVERHEAD

By Connie Mattie

The past month has developed little in the way of news from RD, but rather than no column at all, here are a few random notes.

Walter Olsen and Harold A. Taylor (EC at Rocky Point) are the latest additions to the growing list of foreign car owners seen around these parts. Both Olsen and Taylor are sporting Renault Dauphines.

If you have any complaints about speeding outboards, etc., don't hesitate to write your Congressman. For further details on this subject, contact Leslie Grout.

Bowling gets under way this month so we should have some high scores to report in our next column from RD.



Tom Barcellona (seated) recently appointed Regional Manager of Chicago District No. 2, is welcomed to the Windy City by (l. to r.): Joan Montemurro, Michael Snow and Muriel Wauro.

## WASHINGTON

By Robert E. Hurley

Ham Note to Richard Secondari, W6VYI at San Francisco: Try W3GFF, Washington some time Dick. That's Bob Wahl, our Senior Supervisor, who is mighty handy with the "bug".

Newly-weds Lou and Ann Delasos took advantage of the long Labor Day weekend to visit their kinfolk in New York . . . Dick and Helen Moynihan spent a restful week of their vacation at Virginia Beach . . . Al Schwamberger spent a week in New York, during which time he attended several games of his favorite N. Y. Yankees.

Our bowling team captain, Fred Libby has organized this year's league entry around high scorer Gil Schmelz. Other members of the team include: Bill Grimes, Bob Francisco, Jack Farber, Bob Wahl, and Mike Shaw. Last season our team finished second and took \$400 prize money.

Joe Ridge has been on the links almost every day, and as a result he is consistently shooting around par for the course.

On a recent fishing trip off the eastern shore of Maryland, a party consisting of Wahl, Stansbury, Lee and Shaw, snared an aggregate of sixty piscatorial beauties, mostly spots and trout.

## POINT REYES

By C. M. Cherrigan

The recently installed single side band receivers are proving very satisfactory on the Honolulu circuits. Reception of three side bands on one carrier can now be handled

easily on a single diversity, thus eliminating the need for three separate diversities as in the past. Additional units are on order for the Tokyo and Sydney circuits.

This installation is the forerunner of the new look at the Point Reyes station. Precise rearrangement of all receiving equipment will simplify operations. The relocation of the new technicians console will enable them to monitor all circuits continuously from a single position. Finger tip control of all tone lines and terminal equipment for traffic program work is planned.

Approval has been granted to convert a portion of the present battery room into a new operations room for Radiomarine Station KPH. Work is now going on to convert the space into operating positions, offices and storage rooms.

Here's how some members of RS staff spent their vacations: Skipper Irl Reid keeping busy with the Shopsmith creating useful wood-working objects . . . AEC Walt Matthews laying patio tiles and erecting a rock wall . . . The "old salts" J. Mundo and J. Hayes, both naval reserve officers, make tours of duty on the USS Ticonderoga and Skaggs Island Radio Station respectively . . . Technician Eb Collier visited Disneyland . . . Fletcher Abadie, resplendent in new Bermuda shorts, was active in local tennis tournaments . . . Chief Rigger Joe Sciallo visited his brother in Marysville, and brought back a truckload of nice (tree type) peaches . . . Tycoon Ray Hageman

bought another house and is converting it into a deluxe radio shack . . . Dud Dixon built a DF loop for his fishing boat, and can now traverse the coast in the fog.

## HONOLULU

By Bruce E. Flood

ADM Hank Mortara and Ethyle-Mae Beatty of Honolulu were married recently and at this writing are enjoying an extended honeymoon through the western United States and southern Canada. Our congratulations and best wishes to the happy couple.

Eunice Hiraiwa, former APO at CRO, announced the birth of an eight pound girl on September 1. Our aloha to the proud parents.

We are happy to welcome back to CRO "old timers" Sylvia Lee, Sharon Strombeck and Elsie Matsumura. We would also like to extend a welcome to newcomers Ronald Yasui and Marie Williams.

Ralph Thomas EC at Kahuku, made his second contact with W6NLZ on 2 meters on August 18 to prove beyond a doubt that the first contact was no accident (See September issue of Relay) Ralph is quite a local celebrity as a result of these contacts and we're all following his progress with interest.

How would you like to go home from work to a little house on a beautiful beach, where in the evening you can cook your dinner right outside under the Hawaiian stars? Sound impossible? Not at all! Technician Paul Carlson does it every night, and furthermore, it's only a forty five minute drive from CRO.



Employees of the Cuba Transatlantic Radio Corporation gave a party to Conchita Molina on the occasion of her 25th anniversary with CTRC. Mrs. Molina, Cashier in Havana, is shown to the right of Hedley Morris VP & GM of CTRC. Tim Meola was visiting Havana at the time and was also invited to the party. Can you locate our Operations Vice President in this picture?



## How Big Should Business Profits Be?

**I**T IS said that if the public really understood the truth about the size of profits, and the necessary purposes they fulfill, anti-business and socialistic propaganda would make little headway.

A recent survey shows that average Americans believe profits amount to about 25 cents on the sales dollar. They think this is too high, but that ten cents on the dollar would be a fair profit.

Yet the fact is that for the last five years, corporate profits have not been more than *three and one half cents* on the sales dollar — surely a small return for the service rendered.

**H**OW much should a profit be? If it is too low, then obviously the company will eventually go out of business. Low profits result usually from costs that are too high, or inability to sell goods.

If profits are too high, they will be brought down for the same reason that a too-high price is brought down—competition. High profits in any market always attract new competitors.

No fixed profit percentage can apply to all businesses. But the profit must be enough to keep the company going; to allow for growth and product improvement, and to attract new investors.