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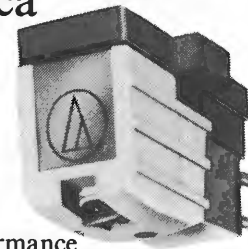
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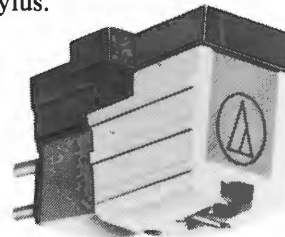
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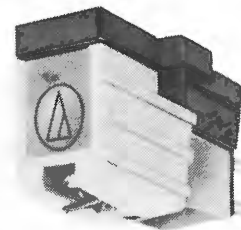
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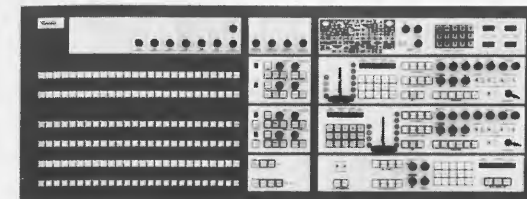
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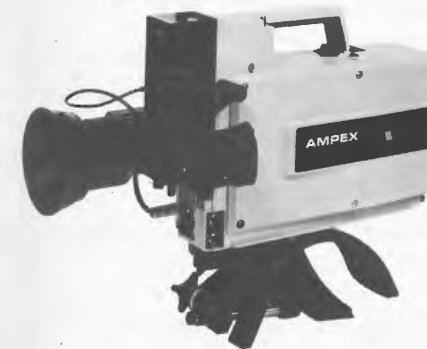
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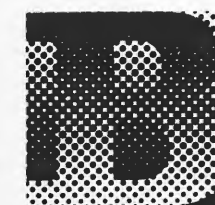
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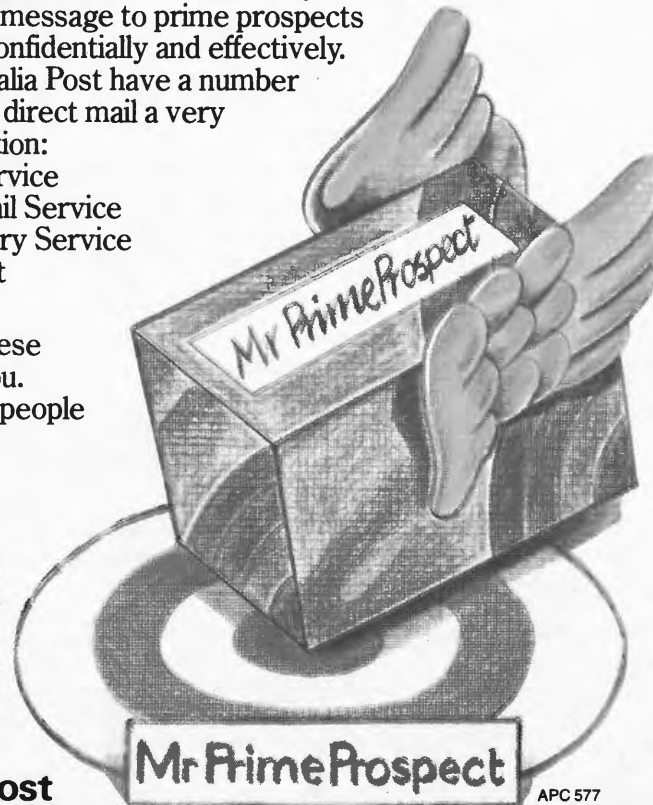
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 **Australia Post**



Statistics

NEW SOUTH WALES

	1975	1976	1977	1978	1979
Total Population ('000) (a)	4793.2	4829.4	4955.0	5011.6	5075.8
SOCIAL STATISTICS ('000)					
Births (a)	80.8	78.5	78.0	77.8	—
Marriages (a)	36.9	38.5	36.2	35.9	—
Deaths (a)	40.5	42.1	40.3	40.4	—
Student Enrolments (a)					
Primary and Secondary	1007.5	1018.2	1028.8	1032.9	—
University (full time)	37.8	38.8	—	38.9	37.9
Permanent arrivals	20.1	23.2	29.1	27.7	—
Australian Residents Departing Permanently	9.9	8.8	7.5	7.5	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per employed male unit (\$)	152.1	172.7	193.6	213.4	230.2
Civilian Employees ('000)	1786.8	1765.8	1754.0	1750.4	1778.3
Unemployed ('000)	94.5	111.2	140.9	136.7	133.2
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	3835.9	4348.9	4803.2	5354.3	5792.0
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	1659.9	2130.5	2702.7	3141.0	3442.6
BUSINESS ACTIVITY (\$mill)					
			(Sept 77)		
Total Retail Sales (excluding motor vehicles)	6002.8	7026.5	7532.0	8716.5	9723.3
Food & Grocery	1499.6	2187.8	2349.4	2797.3	3193.6
Beer, Wine & Spirits	822.2	1029.2	1117.3	1289.6	1485.1
Clothing, Drapery, Footwear	1128.2	1276.1	1351.7	1562.7	1689.5
Hardware, Furniture, Electrical	1045.5	1267.9	1366.0	1522.6	1622.7
Other Goods	1107.3	1270.5	1347.6	1544.3	1732.4
Registrations ('000)					
New Motor Vehicles	208.6	198.0	195.4	197.5	206.8
Consumer Price Index (1966-67 = 100)	185.5	207.6	223.4	243.2	264.4

(a) Statistics for calendar year Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

AUSTRALIAN CAPITAL TERRITORY

	1975	1976	1977	1978	1979
Total Population ('000) (a)	191.9	204.6	208.5	215.9	222.1
SOCIAL STATISTICS ('000)					
Births (a)	4.3	4.5	4.6	4.4	—
Marriages (a)	1.5	1.6	1.5	1.5	—
Deaths (a)	0.7	0.9	0.8	0.9	—
Student Enrolments (a)					
Primary and Secondary	47.3	50.5	52.7	54.3	—
University (full time)	3.8	4.0	—	3.7	3.7
Permanent arrivals	0.9	0.9	1.3	0.8	—
Australian Residents Departing Permanently	0.4	0.4	0.4	4.6	—
Civilian Employees ('000)	88.2	87.3	85.9	87.0	86.7
Average weekly earnings per employed male unit (\$)	184.3	209.0	237.7	259.1	279.5
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	118.2	132.8	142.7	161.6	176.9
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth) (includes N.T.)	76.3	92.0	103.6	116.4	129.3
Registrations New Motor Vehicles ('000)	11.3	10.6	10.0	9.2	10.1
Consumer Price Index (1966-67 = 100)	173.2	197.7	212.9	232.3	251.1

(a) Statistics for calendar year Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

VICTORIA

	1975	1976	1977	1978	1979
Total Population ('000) (a)	3667.7	3696	3781.5	3818.7	3853.3
SOCIAL STATISTICS ('000)					
Births (a)	64.0	60.7	59.5	58.9	—
Marriages (a)	27.8	28.8	27.6	27.2	—
Deaths (a)	30.7	30.8	29.4	29.1	—
Student Enrolments (a)					
Primary and Secondary	816.9	825.8	829.6	830.8	—
University (full time)	26.1	27.0	—	27.5	27.2
Permanent arrivals	14.4	15.9	24.0	19.7	—
Australian Residents Departing Permanently	6.8	6.0	5.1	5.2	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per employed male unit (\$)	147.8	170.5	191.1	209.3	226.6
Civilian Employees ('000)	1345.8	1352.4	1356.3	1352.9	1366.5
Unemployed ('000)	70.3	66.1	77.6	82.4	94.7
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	4590.3	5377.6	5977.5	6722.0	7206.4
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	184.8	246.6	276.2	387.9	469.2
BUSINESS ACTIVITY (\$mill)					
Total Retail Sales (excluding motor vehicles)	4606.4	5197.4 (est.)	5490.1	6353.1	6875.0
Food & Grocery	1594.5	1354.2	1864.4	2234.8	2516.1
Beer, Wine & Spirits	516.0	595.5	626.0	725.8	813.7
Clothing, Drapery, Footwear	844	931.5	972.3	1128.0	1206.1
Hardware, Furniture, Electrical	782.7	973.2	1025.1	1113.2	1104.3
Other Goods	859.2	942.9	1002.3	1152.3	1234.8
Registrations ('000)					
New Motor Vehicles	157.4	147.1	146.3	143.6	148.4
Consumer Price Index (1966-67 = 100)	176.7	198.3	216.6	238.2	256.8

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

QUEENSLAND

	1975	1976	1977	1978	1979
Total Population ('000) (a)	1998.5	2014.9	2138.6	2166.7	2196.4
SOCIAL STATISTICS ('000)					
Births (a)	37.0	35.2	35.0	34.5	—
Marriages (a)	15.2	16.7	15.7	15.4	—
Deaths (a)	17.8	17.2	16.4	16.6	—
Student Enrolments (a)					
Primary and Secondary	418.7	426.0	434.1	439.9	—
University (full time)	4.2	11.8	—	12.0	11.8
Permanent arrivals	5.1	4.7	6.5	7.2	—
Australian Residents Departing Permanently	3.9	3.2	2.7	2.9	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per employed male unit (\$)	142.5	163.5	184.5	202.2	217.80
Civilian Employees ('000)	670.4	675.0	677.9	676.1	692.0
Unemployed ('000)	37.4	38.5	48.5	58.0	62.6
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	1618.2	1940.3	2148.7	2463.9	2713.3
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	681.0	648.9	832.3	877.5	967.4
BUSINESS ACTIVITY (\$mill)					
Total Retail Sales (excluding motor vehicles)	2337.8	2741.4	2965.5	3520.5	3899.4
Food & Grocery	776.8	891.4	963.9	1208.5	1374.1
Beer, Wine & Spirits	320.5	415.0	434.6	493.6	556.2
Clothing, Drapery, Footwear	408.2	443.5	481.3	589.2	649.7
Hardware, Furniture, Electrical	402.3	508.5	561.4	613.0	635.7
Other Goods	430.0	488.0	523.8	616.2	683.7
Registrations ('000)					
New Motor Vehicles	82.3	106.9	88.2	83.9	91.9
Consumer Price Index (1966-67 = 100)	175.6	200.1	218.0	238.4	258.0

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics

SOUTH AUSTRALIA

	1975	1976	1977	1978	1979
Total Population ('000) (a)	1235.0	1244.6	1227.2	1287.6	1294.3
SOCIAL STATISTICS ('000)					
Births (a)	20.0	18.9	19.2	18.6	18.6
Marriages (a)	9.8	10.9	10.1	9.8	—
Deaths (a)	9.9	9.9	9.8	9.8	—
Student Enrolments (a)					
Primary and Secondary	274.0	272.9	272.7	269.9	—
University (full time)	9.1	9.3	—	8.7	8.4
Permanent arrivals	4.2	3.7	5.2	4.7	—
Australian Residents Departing Permanently	3.3	2.9	2.3	2.4	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per employed male unit (\$)	138.6	158.5	179.5	197.4	210.3
Civilian Employees ('000)	465.4	473.8	471.2	459.6	460.9
Unemployed ('000)	20.3	19.3	27.6	43.8	44.6
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	1394.6	1617.3	1780.8	1961.0	2138.3
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	123.5	197.9	271.9	346.4	402.0
BUSINESS ACTIVITY (\$mill)					
Total Retail Sales (excluding motor vehicles)	1376 (est.)	1768.9	1927.9	2152.4	2342.3
Food & Grocery	(Not available)	572.1	630.6	763.8	839.8
Beer, Wine & Spirits	available	198.2	211.6	228.9	255.8
Clothing, Drapery, Footwear	on a	324.6	350.3	393.2	423.1
Hardware, Furniture, Electrical	comparative	368.3	406.2	389.3	418.6
Other Goods	basis)	305.7	329.2	377.2	405.0
Registrations ('000)					
New Motor Vehicles	38.2	58.4	56.2	49.2	48.2
Consumer Price Index (1966-67 = 100)	179.3	200.4	220.1	241.8	259.7

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

WESTERN AUSTRALIA

	1975	1976	1977	1978	1979
Total Population ('000) (a)	1125.8	1144.3	1197.0	1222.1	1241.9
SOCIAL STATISTICS ('000)					
Births (a)	20.3	20.7	20.7	20.6	—
Marriages (a)	9.0	9.5	10.1	9.4	—
Deaths (a)	8.0	7.7	7.9	7.8	—
Students Enrolments (a)					
Primary and Secondary	239.1	248.3	256.9	262.8	—
University (full time)	6.7	7.1	—	7.7	7.7
Permanent arrivals	7.3	7.8	9.4	9.4	—
Australian Residents Departing Permanently	3.3	3.7	3.1	3.3	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per employed male unit (\$)	145.6	169.1	190.8	209.2	223.3
Civilian Employees ('000)	401.2	405.8	416.5	419.8	416.6
Unemployed ('000)	17.0	21.1	25.5	35.3	37.0
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	779.4	897.7	960.5	1057.8	1133.6
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	409.1	550.3	669.8	736.3	832.6
BUSINESS ACTIVITY (\$mill)					
Total Retail Sales (excluding motor vehicles)	1309 (est.)	1629.7	1783.2	2151.6	2384.1
Food & Grocery	463.9	546.9	604.9	797.7	901.5
Beer, Wine & Spirits	143.8	202.0	250.7	297.7	346.8
Clothing, Drapery, Footwear	245.7	269.4	294.4	351.1	375.3
Hardware, Furniture, Electrical	271.4	324.7	354.7	382.9	396.9
Other Goods	228.7	260.2	278.5	322.2	363.6
Registrations ('000)					
New Motor Vehicles	55.7	56.2	61.7	57.5	54.9
Consumer Price Index (1966-67 = 100)	176.7	200.4	219.4	243.1	262.8

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

TASMANIA

	1975	1976	1977	1978	1979
Total Population ('000) (a)	406.1	410.2	410.7	413.7	417.7
SOCIAL STATISTICS ('000)					
Births (a)	7.0	6.7	6.7	6.8	—
Marriages (a)	3.2	3.5	3.2	3.1	—
Deaths (a)	3.3	3.4	3.3	3.3	—
Student Enrolments (a)					
Primary and Secondary	93.3	93.7	93.5	93.4	—
University (full time)	2.3	2.4	—	2.5	2.4
Permanent arrivals	0.8	0.7	0.8	0.8	—
Australian Residents Departing Permanently	0.5	0.4	0.4	0.5	—
INCOMES AND EMPLOYMENT					
Average weekly earnings per em- ployed male unit (\$)	140.2	157.8	181.2	199.0	211.6
Civilian Employees ('000)	135.6	134.3	136.6	137.0	137.9
Unemployed ('000)	6.2	9.0	8.0	10.7	7.9 (under investigation)
WEALTH AND SAVINGS					
Savings Bank Depositors' Balance (\$mill)	382.3	403.1	477.1	550.2	587.8
Building Society Deposits (\$mill) (Paid-up Share Capital at end of mth)	55.7	74.5	97.2	115.4	137.9
BUSINESS ACTIVITY (\$mill)					
Total Retail Sales (excluding motor vehicles)	431.4 (est.)	529.8	579.9	680.9	750.5
Food & Grocery	155.3	167.2	186.6	220.3	253.0
Beer, Wine & Spirits	61.7	68.7	74.7	88.1	100.5
Clothing, Drapery, Footwear	100.3	102.9	108.8	133.0	141.2
Hardware, Furniture, Electrical	82.1	99.8	112.4	122.2	121.5
Other Goods	86.1	92.4	97.4	117.3	134.3
Registrations ('000)					
New Motor Vehicles	19.0	18.3	18.8	18.1	17.3
Consumer Price Index (1966-67 = 100)	174.6	200.6	217.7	239.1	257.7

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics.

NORTHERN TERRITORY

	1975	1976	1977	1978	1979
Total Population ('000) (a)	88.7	98.7	105.5	112.3	115.7
SOCIAL STATISTICS ('000)					
Births (a)	2.1	2.6	2.6	2.7	—
Marriages (a)	0.4	0.5	0.6	0.5	—
Deaths (a)	0.6	0.6	0.8	0.5	—
Student Enrolments (a)					
Primary and Secondary	21.8	24.8	26.3	27.5	—
Permanent arrivals	0.3	0.4	1.1	1.6	—
Australian Residents Departing Permanently	0.2	0.1	0.1	1.9	—
Civilian Employees ('000)	36.6	38.5	38.5	39.1	42.1
Average weekly earnings per em- ployed male unit (\$)	168.5	190.0	216.7	240.7	259.30
Registrations ('000)					
New Motor Vehicles	4.8	5.8	4.7	4.9	3.9

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.
Source: Australian Bureau of Statistics

A Summary of Vital Statistics

GIVING DEMOGRAPHIC, SOCIO-ECONOMIC AND BUSINESS INFORMATION ON AUSTRALIA

	1975	1976	1977	1978	1979
Total Population ('000)	13506.8	13548.5	14074.0	14248.5	14417.2

SOCIAL STATISTICS ('000)

Births (a)	232.8	231.2	227.0	226.3	223.3
Marriages (a)	105.2	104.0	111.7	102.2	103.8
Deaths (a)	109.0	110.6	111.5	108.1	108.3
Student Enrolments (a)					
Primary and Secondary	2919.3	2960.2	2994.8	3011.7	—
University (full time)	97.1	—	—	101.4	99.1
Permanent Arrivals	121.3	57.3	74.4	73.2	—
Australian Residents Departing Permanently	21.8	25.5	21.6	23.1	—

INCOMES AND EMPLOYMENT

Average weekly earnings per employed male unit (\$)	148.3	169.6	190.7	209.5	225.7
Civilian Employees ('000)	4929.9	4932.8	4936.9	4921.8	4981.0
Unemployed ('000)	245.9	296.8	332.8	366.9	389.3

WEALTH AND SAVINGS

Savings Bank Deposits (\$mill)	12790.4	14828.3	16365.3	18381.4	19832.5
Building Society Deposits (\$mill) (Paid-up Share Capital at end of month)	3190.6	3709.0	4711.1	5720.9	6380.9

BUSINESS ACTIVITY (\$mill)	1975	1976	1977	1978	1979
Total Retail Sales (excluding motor vehicles)	16227.8	18893.8	21356.0	23575.0	25974.6
Food & Grocery	5317.2	6119.6	7062.2	8022.4	9078.1
Beer, Wine & Spirits	2072.3	2534.8	2853.6	3123.7	3558.1
Clothing, Drapery, Footwear	2974.8	3347.3	3739.6	4157.2	4484.9
Hardware, Furniture, Electrical	2914.5	3537.4	3962.7	4143.2	4299.7
Other Goods	2870.9	3354.7	3737.9	4129.5	4553.8
Registrations ('000)					
New Motor Vehicles	691.7	584.8	581.8	563.9	581.6
Consumer Price Index (1966-67 = 100)	171.0	193.3	219.9	240.9	260.6

(a) Statistics for calendar year ended Dec 31. All other statistics refer to year ended June 30.

PROJECTED POPULATION ESTIMATES FOR AUSTRALIA

Issued July, 1978.

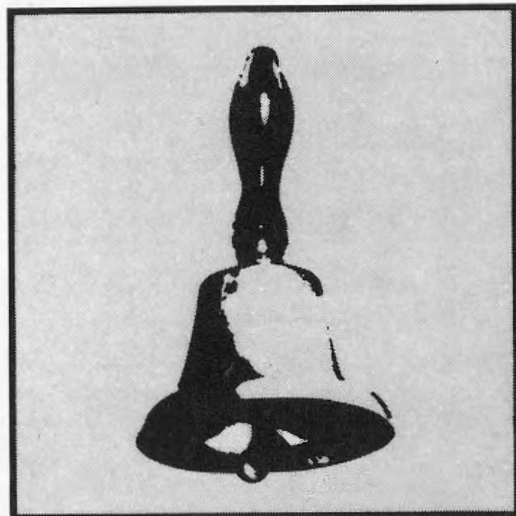
The following figures are based on several assumptions and indicate the hypothetical population that would result if projected levels of fertility, mortality and migration prevailed throughout the period under review. A net reproduction rate of 0.9% and 50,000 net migration have been assumed.

Date	Females	Males	Persons
1989	8,094,100	8,039,500	16,133,600
1999	8,980,100	8,853,400	17,833,500
2009	9,746,900	9,546,900	19,293,800

The following average annual rates of growth are based on the assumption of the previous projections.

Age in years	1981-91 %	1991-2001 %	2001-011 %
0-4	3.7	0.3	0.6
5-14	-0.5	2.6	0.1
15-24	0.5	-0.5	2.5
25-44	3.8	1.4	0.0
45-64	2.3	4.7	3.6
65+	4.1	1.8	2.6
All ages	2.3	2.0	1.5
Births	3.4	3.21	2.97
Deaths	1.77	1.87	1.97
Natural increase	1.63	1.33	0.99
Net migration	0.64	0.58	0.53

Source: Australian Bureau of Statistics



LOCKWOOD

**Communications
Advertising
Sales Promotion**

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75 Miller Street, North Sydney
922 4122

Industry Facts

- Advertising Expenditure (pages 54-55)
- Press facts (pages 56-57)
- Radio facts (pages 58-60)
- TV facts (pages 61-63)

Circulation of *audited newspapers in Australia

(as classified in this Year Book)

	NSW	VIC	QLD	SA	NT	WA	TAS	AUST
Metrop dailies	1,361,216	1,322,610	429,993	405,546	—	370,665	55,998	3,946,028
Metrop Sundays	1,293,951	233,104	682,491	257,170	—	349,518	—	2,816,234
Metrop weeklies	—	77,985	—	—	—	78,432	40,191	196,608
Suburbans	1,359,613	1,239,072	45,770	342,252	—	—	—	2,986,707
Regional dailies	292,353	95,072	166,458	—	13,210	5,732	62,035	634,860
Regional non-dailies	132,297	195,138	93,837	18,147	4,943	43,768	55,180	543,307
Total	4,439,430	3,162,981	1,418,549	1,023,115	18,153	848,115	213,404	11,123,744
National dailies								175,901
National weeklies								102,642
Grand Total								11,402,287

*ABC 1/4/79-31/9/79

*CAB 1/4/79-31/9/79

*Kent Brierley & Barraclough 1/4/79-31/9/79

Magazine Readership Australia

('000)

Weekly and monthly women's magazines

	NSW	VIC	QLD	SA	WA	TAS	Total	Men	Women
Women's Weekly	1266	851	564	313	274	115	3384	957	2427
New Idea	629	535	348	200	113	97	1923	446	1477
Woman's Day	619	362	306	158	157	60	1662	381	1281
Woman's World	154	79	66	35	25	18	377	60	317
You	293	219	172	107	37	37	915	174	742
Reader's Digest	722	426	326	214	156	63	1907	933	974
Family Circle	488	337	227	157	117	40	1366	329	1036
Cleo	353	263	183	101	87	30	1017	292	725
Cosmopolitan	270	189	131	70	83	23	766	222	544
Vogue	142	147	46	29	26	11	400	84	316
Dolly	247	154	91	53	39	15	600	98	502
Pol	52	36	19	14	11	4	136	43	94

TV, general interest and electronic magazines

TV Week	722	572	378	212	66	63	2014	933	1080
TV Times	471	130	167	106	64	38	976	446	530
Scene	—	284	—	—	—	—	284	104	180
Weekly Times	21	267	—	14	—	16	319	163	156
Nat Geographic	317	215	147	73	88	21	861	475	385
Electronics Today	47	55	26	12	13	2	155	136	18
Electronics Australia	84	71	29	18	12	3	218	190	28

Homemaker, motor and other magazines

Australasian Post	211	251	245	103	109	46	964	601	364
People	110	69	94	45	47	28	392	260	132
Aust Playboy	251	177	204	74	68	28	802	592	210
Aust House & Garden	290	161	112	68	30	20	681	301	380
Aust Home Beautiful	243	259	86	72	34	20	713	281	433
Aust Home Journal	185	122	65	49	21	13	455	171	284
Better Homes & Gardens	238	158	115	104	48	21	685	213	471
Your Garden	139	142	60	37	21	18	418	194	224
Vogue Living	79	74	23	26	17	11	229	77	153
Belle	143	93	49	30	27	9	351	111	240
Wheels	195	144	110	66	41	20	576	468	108
Modern Motor	105	82	56	39	18	8	310	272	37
Motor Manual	98	103	43	41	25	11	319	276	44
Two Wheels	101	80	49	25	28	9	292	244	48

Source: Morgan Research Centre, April-September, 1979

Radio facts

AUSTRALIA'S RADIO BROADCASTING STATIONS

As of January 1, 1980 there were 126 Commercial and 89 National Radio Stations in the medium frequency band in Australia and its territories.

State	Capital Cities	Country	Total	ABC
New South Wales	7	34	41	22
A.C.T.	2	—	2	2
Victoria	7	14	21	6
Queensland	5	22	27	20
South Australia	4	5	9	10
Western Australia	4	12	16	18
Tasmania	2	6	8	6
Northern Territory	1	1	2	5
			126	89

RADIO IS AT HOME WITH PEOPLE

100% of households have radio; most are multiple radio households.
54% of the population aged 10+ live in a household with four or more radios.

RADIO & PEOPLE GO TOGETHER

CAR RADIO:

In an average metropolitan area 81% of all car owners have a car radio.
Source: McNair Anderson.

TIME SPENT LISTENING TO METROPOLITAN COMMERCIAL RADIO

Metropolitan Markets	Average Listening Time Per Week, Monday to Sunday
All Listeners	19 hrs 54 mins
Women Listeners 18+ yrs	22 hrs
Housewife Listeners	22 hrs 42 mins
Men Listeners 18+ yrs	20 hrs
Children & Teenage Listeners 10-17 yrs	14 hrs 54 mins

TIME SPENT LISTENING TO COUNTRY COMMERCIAL RADIO

Country Markets	Average Listening Time Per Week, Monday to Sunday
All Listeners 10+ yrs	19 hrs 47 mins
Women Listeners 18+ yrs	23 hrs 14 mins
Housewife Listeners	23 hrs 17 mins
Male Listeners 18+ yrs	18 hrs 57 mins
Children & Teenage Listeners 10-17 yrs	14 hrs 35 mins

Source: McNair Anderson.

RADIO LISTENERS

5.30a.m.-12midnight

87% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18+	yrs	86%
	18-24		91
	25-39		86
	40-54		88
	55+		81
Males	18+	yrs	86%
	18-24		89
	25-39		89
	40-54		86
	55+		80

Children & Teens 10-17 yrs 91%

5.30a.m.-9.00a.m. (Breakfast Session)

74% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18-24	yrs	80%
	25-39		75
	40-54		77
	55+		64
	18-24		yrs
25-39	77		
40-54	73		
55+	61		

Children & Teens 10-17 yrs 80%

9.00a.m.-1.00p.m. (Morning Session)

70% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18-24	yrs	78%
	25-39		76
	40-54		74
	55+		71
	18-24		yrs
25-39	70		
40-54	63		
55+	65		

Children & Teens 10-17 yrs 65%

1.00p.m.-4.00p.m. (Afternoon Session)

60% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18-24	yrs	63%
	25-39		62
	40-54		58
	55+		57
	18-24		yrs
25-39	64		
40-54	56		
55+	56		

Children & Teens 10-17 yrs 55%



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4.00p.m.-7.00p.m. (Drive Time)

63% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18-24 yrs	68%
	25-39	58
	40-54	58
	55+	55
Males	18-24 yrs	70%
	25-39	71
	40-54	64
	55+	60

Children & Teens 10-17 yrs 63%

7.00p.m.-12Midnight (evening session)

43% of all people over 10 years of age listen to Commercial Radio some time during the week.

Females	18-24 yrs	56%
	25-39	36
	40-54	31
	55+	34
Males	18-24 yrs	56%
	25-39	46
	40-54	36
	55+	32

Children & Teens 10-17 yrs 53%
Source: McNair Anderson**RADIO ADVERTISING EXPENDITURE**

Total revenue figures demonstrate that Commercial Radio continues to be an important selling medium for advertisers.

Year	Annual Revenue in \$millions
1969	34.1
1970	39.0
1971	41.4
1972	45.1
1973	51.1
1974	56.1
1975	66.3
1976	84.4
1977	99.0
1978	112.9

Source: Advertising Expenditure in Main Media Booklet

Television facts**THE AUSTRALIAN TV SCENE**

Population	14.3 million
Households	4.3 million
Television Markets	39.0
Number of TV Homes	50.0
Commercial TV Stations	4.2 million (97.5% of households)
Number of Colour TV Homes	14.0 million (98% of population)
People in TV Homes	70% of households
Number of Colour TV Homes	30 hrs 40 mins (6 capitals)
Time Spent Viewing TV per home per week	

Source: Australian Bureau of Statistics, McNair Anderson (Jun 1979); Roy Morgan (Mch 1979).

AUSTRALIAN COMMERCIAL TELEVISION AUDIENCE PROFILE 13+ yrs**TOTAL POPULATION OF AUST 13 YEARS OLD & OVER**

	Persons ('000)	hrs mins	hrs mins	hrs mins	hrs mins	hrs mins
		Up to 6.29	6.30 to 13.29	13.30 to 19.44	19.45 to 26.29	26.30 or more
Total Aust (13+)	10,884	15.5	18.1	21.4	18.9	26.0
By Individual Income \$						
Under \$10,000	8,209	13.4	16.5	20.7	19.6	29.8
10,000-14,999	1,808	18.6	21.7	24.2	18.6	17.0
15,000-19,999	572	26.7	25.3	22.8	15.0	10.1
20,000 & over	294	32.7	28.5	23.1	10.8	4.9
By Age of Lady of House						
18-24	505	9.1	12.1	20.1	20.9	37.8
25-39	1,372	14.5	17.5	19.2	21.6	27.2
40-54	1,061	14.5	19.8	21.4	18.0	26.3
55 & over	1,292	17.0	13.5	18.1	17.2	34.2
By Household Size						
1-2 persons	3,943	19.5	17.3	19.4	18.1	25.7
3-4 persons	4,374	13.4	17.3	23.2	19.7	26.4
5 or more	2,567	13.2	20.7	21.7	18.9	25.6
By Education of Head of Household						
Primary	1,559	14.8	15.4	21.5	17.4	30.9
1-3 years High	4,293	10.5	16.0	20.9	21.1	31.5
4-6 years High	3,210	14.8	19.0	21.6	20.2	24.3
Tertiary	1,822	29.3	24.0	22.3	12.9	11.5

Source: McNair Anderson — March 1979 Prime Prospect Profile.

CAPITAL CITY WEEKLY COMMERCIAL AUDIENCE**NUMBER VIEWING COMMERCIAL TV DURING A WEEK**

	All People '000	Men 18+ '000	Women 18+ '000	Teens 13-17 '000	Children 0-12 '000	Homes '000
	Sydney	2,906	1,002	1,059	251	594
NSW Regional Stations	2,206	734	735	221	516	647
Melbourne	2,814	945	996	259	614	881
Victorian Regional Stations	820	266	266	87	201	239
Brisbane	1,008	333	359	100	216	315
Queensland Regional Stations	642	216	206	65	155	177
Adelaide	1,002	340	363	97	202	324
Perth	885	291	308	89	197	276
Hobart	190	62	64	20	44	59
Total 6 Capital Cities	8,805	2,973	3,149	816	1,867	2,804
Total Regional Stations	3,858	1,277	1,269	405	907	1,121

Source: McNair Anderson — 30-6-79

AVERAGE TIME SPENT VIEWING COMMERCIAL TV DURING A WEEK

	All People hrs mins	Men 18+ hrs mins	Women 18+ hrs mins	Teens 13-17 hrs mins	Children 0-12 hrs mins	Homes hrs mins
Sydney	19:05	17:25	22:36	18:23	15:53	31:44
NSW Regional Stations (1)(2)	19:38	18:15	23:36	19:58	15:49	32:34
Melbourne	17:46	16:58	20:33	18:10	14:20	29:04
Victorian Regional Stations (2)	20:30	19:41	23:47	20:17	17:21	33:25
Brisbane	18:34	17:40	22:13	17:31	14:19	31:45
Queensland Regional Stations	15:38	14:57	18:11	16:30	12:52	24:08
Adelaide	18:35	17:45	21:27	17:50	15:11	30:47
Perth	17:53	16:42	21:27	17:46	14:06	30:14
Hobart	19:54	19:23	21:53	19:20	18:01	32:01
Total 6 Capital Cities	18:27	17:19	21:39	18:07	14:59	30:40
Total Regional Stations	19:07	17:55	22:40	19:33	15:37	31:16

(1) Includes GET (2) Includes some fringe viewing to Capital City commercial stations.
Source: McNair Anderson - 30-6-79

POTENTIAL SIX CAPITAL CITY AUDIENCE

	TV Homes '000	All People '000	Men 18+ Years '000	Women 18+ Years '000	Teens 13-17 Years '000	Children 5-12 Years '000	All H'wives '000
Sydney 1979 (March-April)	970	3,091	1,058	1,114	260	407	970
Melbourne 1979 (March-April)	896	2,949	990	1,033	260	423	896
Brisbane 1979 (Mar-Apr-May)	315	1,062	351	369	102	152	315
Adelaide 1979 (April-May)	330	1,043	351	373	98	143	330
Perth 1979 (April-May)	280	929	307	317	91	137	280
Hobart 1978 (June-July)	61	204	67	68	20	32	61
Total (6 Capital Cities)	2,852	9,278	3,124	3,274	831	1,294	2,852
% Change 1978-79	+1.3%	+1.1%	+2.3%	+1.8%	0.0%	-0.5%	+1.3%

Source: McNair Anderson

REGIONAL TV MARKETS

(Alphabetical listing)

	TV Homes '000	All People '000
Ballarat/Shepparton	159	559
Bunbury/Albany	55	185
Canberra	77	279
Central Victoria	118	414
Darwin	13	**
Geraldton	8	**
Great Eastland	201	722
Kalgoorlie	12	**
Mackay	25	98
South East Queensland	52	181
Mt Gambier	20	**
Mt Isa	7	27
Newcastle	158	514
Orange/Dubbo/Griffith	90	324
Port Pirie/Broken Hill	44	**
Riverland	10	**
Rockhampton	32	122
Tasmania	121	404
Townsville/Cairns	71	269
Wagga/Albury	76	275
Wollongong	93	322

Source: McNair Anderson *FACTS Estimates **No basis for demographic data available

COLOUR PENETRATION

	Australian Colour TV Homes ('000)	(%)
March 1975*	110	2.7
March 1976	919	22.1
March 1977	2,129	49.8
March 1978	2,673	62.5
March 1979	3,114	70.9

*March 1, 1975 was the official commencement date for colour transmission in Australia.
Source: Roy Morgan Research Centre

NON-NATIONAL TV REVENUE

	Non-national TV revenue (\$'000)	% change from previous year
1974	19,121	+ 8.2
1975	34,235	+79.0
1976	47,905	+39.9
1977	62,987	+31.5
1978	74,539	+18.3
Total Increase 1974-1978	55,418	+289.8

Source: Advertising Expenditure in Main Media - years ending 31st December 1974-75-76-77-78.

Since 1977, in order to more accurately reflect expenditure on Television the CEASA figures have been calculated using the fixed day/night rate.

WEEKLY COMMERCIAL TV AUDIENCE

	People viewing Commercial TV Mon-Sun ('000)	Homes viewing Commercial TV Mon-Sun ('000)
	6 Capital Cities	6 Capital Cities
1974	7,542	2,390
1975	8,046	2,567
1976	8,218	2,667
1977	8,321	2,680
1978	8,684	2,775
1979	8,805	2,804
	Regional	Regional
1979	3,858	1,121
	Total Australia	Total Australia
1979	12,663	3,925

Source: McNair Anderson, 1974-75-76-77-78, 79.

AVERAGE TIME SPENT VIEWING COMMERCIAL TV DURING A WEEK

All people - Australia
Colour 19 hours 6 mins
Mono 17 hours 10 mins

Source: McNair Anderson 30-6-79

Commercial Radio Stations

NEW SOUTH WALES

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their interstate representatives who are fully listed in the Media Representatives section.

All stations listed in this section are AM stations with full commercial licences. Stations holding restricted commercial licences are listed under Public Broadcasters.

Details of FM stations with full commercial licences, available at presstime, can be found in the Late Listings section.

**"2UE IS
2U ME"**

2ue

Sydney 95

TUE8946



THE STATION THAT SELLS

**GIVING CLIENTS CASH
REGISTER ACTION**

AT

SENSIBLE ADVERTISING RATES



Radio 10

Sydney Sales Manager Alan G. Ireland 233-2322
Melbourne Representative Teresa Trudeau 51-5047
Adelaide Representative Alan Taylor 223-6344

2KY

1017 in Sydney

2KY

Sydney

2CH

Licensee: The Council of Churches in New South Wales Broadcasting Co Pty Ltd. Operated by Amalgamated Wireless (A'sia), AWA Bldg, 47 York St, GPO Box 4161, Sydney 2001. Phone (02) 29 3322. Telegrams Expanse. Telex 21515. Key station AWA Radio Network.

Opened: Feb 15, 1932.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1170kHz. Operating hours: 24-hour service.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (network mgr), B. McNeilly (mgr), P. Charley (ops mgr), I. Holland (prgm mgr), C. Brammall (nat mktg mgr), B. Hay (proms mgr), R. Pettitt (pr & community affairs mgr), J. Pearce (news dir), P. Horton (mktg mgr).

I'state repr: AWA, VIC Melbourne (03) 267 1299; Media Services, QLD Brisbane (07) 229 6033; Admedia Group, SA (08) 332 8144; Adrep Advertising Representatives WA (09) 325 6395.

O'seas: AWA Ltd, 211-213 High St, Bromley, Kent, England, 01-464-2229. Telex 896116; AWA New Zealand Ltd, Wineera Drive, Porirua, New Zealand. 75069. Telex NZ31001.

Format: Good music.

Rate: Zone 1 (b'fast 5am-9am) 30secs \$110.

2GB

Licensee: Broadcasting Station 2GB Pty Ltd, Macquarie Bldg, 364 Sussex St, Sydney 2000. Phone (02) 2 0646. Telegrams Twogb. Telex 20336.

Opened: Aug 23, 1926.

Transmitter site: Homebush. Power: 5kW. Frequency: 873kHz. Operating hours: 24-hour service.

Directors: R.P. Falkingham (chrmn), S.R.I. Clark, R. Campbell-Jones, E.F. Thomas, M. Suich.

Executives: G.S. Jennings (gen mgr B'casting Assocs), M. Suich (ex dir, Radio 2GB), J. Page (secty), R. Summerill (mgr), M. Stening (sales dir), R. Milne (chief engr).

Network affiliation: Macquarie (key station).

I'state repr: Macquarie Broadcasting Service, VIC (03) 26 6677; SA (08) 267 4155; QLD (07) 221 0111.

O'seas repr: (International representative), Room 405, 1501 Broadway, New York, NY 10036, USA. LA49058.

Rate: Zone 1 (Mon-Fri 5.30am-9am; Sat 6am-6pm; Sun 6am-noon) 30secs \$36.

2KY

Licensee: 2KY Broadcasters Pty Ltd, 377 Sussex St, Sydney 2000. Phone (02) 233 2322. Telex 25514.

Opened: Oct 31, 1925.

Transmitter site: Haslam's Creek, Lidcombe. Power: 5kW. Frequency: 1017kHz. Operating hours: 24-hour service.

Directors: Hon. P. McMahon, MLC (chrmn); Hon B.J. Unsworth, MLC; E.J. Williamson, J.P. Gibson, P. O'Toole, R. Davies, J. MacBean.

Executives: Hon B. J. Unsworth MLC (mng dir); R.W. Hood (mgr), L.A. Spinner (chief engr), A.G. Ireland (sales mgr), J. Tregonning (studio mgr).

I'state repr: Group Advertising Services, VIC (03) 51 5047. Market Media Associates, SA, (08) 223 6629.

Rate: Zone 1, (noon-5pm, Wed, Sat) 30secs \$60.

2SM

Licensee: Broadcasting Station 2SM Pty Ltd, 182-186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Telegrams Twosm. Telex 25350.

Opened: Dec 24, 1931.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1269kHz. Operating hours: 24-hour service.

Directors: Rev. M.R. Prendergast (chrmn), Most Rev. T. Muldoon, W.M. Nolan, MBE, MA(Cam); W. Camphin, W.J. Trotter, FCA; W.H. Stephenson, OBE.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.



Executives: G.W. Rutherford (chief gen mgr), A.E. Moltzen (station mgr), M. Wilson (chief engr), Miss R. Wilson (proms mgr), B. Chapman (prgm mgr), R. Brice (sales mgr), L. Jones (news dir).

I'state repr: Woodside/Adrep, VIC (03) 63 1811.

Rate: (Mon-Fri 5am-9am; Sat-Sun 7am-7pm) 30secs \$130.

2UE

Licensee: Radio 2UE Sydney Pty Ltd, 237 Miller St (PO Box 950) North Sydney 2060. Phone (02) 92 0444. Telegrams Twoue. Telex 20421.

Opened: Jan 26, 1925.

Transmitter site: Homebush. Power: 5kW. Frequency: 954kHz. Operating hours: 24-hour service.

Directors: S.P.P. Lamb (chrnm and mng dir), H.P. Lamb, J.P. Lamb, M.H. Stevenson, L.K. Stevenson, S.J. Willmott, J.C. Conde, J.W. Lamb.

Executives: J.C. Conde (gen mgr), T.F. Crozier (mktg mgr, Broadcast Investments), W.K. Baker (assnt mgr/admin), R.D. Spargo (assnt mgr prgming), C.L. Maitland (sales mgr), A.K. Greenhalgh (tech dir), M.R. Jacobson (ops mgr), V.R. Smith (news dir & public affairs), J.R. Vertigan (sporting dir), M. Collier (news ed).

Network affiliation: Major.

I'state repr: Hugh Anderson, VIC (03) 663 3615; Ray Cant, SA (08) 51 5007; Bede Williams, QLD (07) 358 1600.

Rate: Zone 1 (b'fast 5am-9am) 30secs \$135.

2UW

Licensee: Commonwealth Broadcasting Corporation Pty Ltd, 365 Kent St, Sydney 2000. Phone (02) 2 0270. Telegrams Twouw. Telex 22797.

Opened: Feb 13, 1925.

Transmitter site: Homebush. Power: 5kW. Frequency: 1107kHz. Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrnm), R.O. Albert, E.F. Albert (mng dir), A.A. Albert.

Executives: K.A. Archer (network gen mgr), G.C. Chapman (stn mgr), P.G. Hartley (assnt mgr), J. Whitford (sales mgr), D.G. Littlejohn (chief engr), R. Collett (assnt chief engr), W. Burr (news ed), B. Duffy (serv mgr), R. E. Sparx (prgm mgr).

Network affiliation: Commonwealth Broadcasting Network.

I'state repr: CBN Sales VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643. Aubrey Barker & Assocs WA (09) 322 3184.

Rate: Zone 1 (Mon-Fri 5am-12pm; Sat-Sun 6am-12pm) 30secs \$80.

Question: Are you missing out on the huge 38% of Sydney's population in the West? Also Sydney's richest Market.

Answer: **KA MUSIC 1480**
780 UPPER BLUE MOUNTAINS — Simultaneous Broadcast.

SYDNEY: CENTRAL MEDIA SALES 436 1000 MELBOURNE: HUGH ANDERSON 663 3651

For a free listing, advertising information or additional copies of this book, contact: b&t Year Book, GPO Box 2608, Sydney, 2001. Telephone: (02) 290 3866. Telex: 27591.

If under 40 is your target



1107 2UW

DOING IT BEST

2WS Licensee: West Sydney Radio Pty Ltd,
2 Leabons Lane (PO Box 234), Seven Hills 2147.
Phone (02) 671 2411. Telex 23614.

Opened: Nov 23, 1978.

Transmitter site: Prospect. Power: 5kW.
Frequency: 1224kHz. Operating hours:
24-hour service.

Directors: K. Graham (chrnm), B. Bernoth,
N. Howarth, A.C. McGrath, L. Meissner,
K. Millar, N. Whitely.

Executives: K. Graham (mng dir),
M. Webb (assnt mgr/progm mgr), R. Langhans
(chief engr), J. Eller, (sales mgr), R. Rogers
(nat sales mgr), D. Lyons (mktg mgr),
K. White (acct), G. Milne (news dir),
G. Collins (ops mgr).

Sydney office: 2WS, 5th Floor, 157 Walker
St, North Sydney 2060. Phone (02) 92 6067.

I'state repr: ParPlan, VIC (03) 267 3188;
Represent Pty Ltd, QLD (075) 30 5601; Hastwell
Media, SA (08) 79 1869.

Rate: Zone 1 (5am-9am Mon-Fri; 5am-noon
Sat-Sun) 30secs \$55.

Your Station...
2WS 1224

You're doing it best when you're listening to 2WS

2WS

Licensee: West Sydney Radio Pty Ltd, 2
Leabons Lane (PO Box 234) Seven Hills 2147.
Phone (02) 671 2411. Telex 23614.

Opened: Nov. 23, 1978.

Transmitter site: Prospect. Power: 5kW.
Frequency: 1224kHz. Operating hours: 24-
hour service.

Directors: K. Graham (chrnm), B. Bernoth,
N. Howarth, A.C. McGrath, L. Meissner, K.
Millar, N. Whiteley.

Executives: K. Graham (mng dir), M. Webb

(assnt mgr/prgm mgr), R. Langhans (chief
enr), J. Eller (sales mgr), R. Rogers (nat sales
mgr), D. Lyons (mktg mgr), K. White (acct),
G. Milne (news dir), G. Collins (ops mgr).

Sydney office: 2WS, 5th Floor, 157 Walker
St, North Sydney 2060. Phone (02) 92 6067.

I'state repr: ParPlan, VIC (03) 267 3188;
Represent Pty Ltd, QLD (075) 30 5601;
Hastwell Media, SA (08) 79 1869.

Rate: Zone 1 (5am-9am Mon-Fri; 5am-noon
Sat-Sun) 30secs \$55.

NSW (Country)

2AD Armidale

Licensee: New England Broadcasters Pty
Ltd, Broadcast Hse, Rusden St, Armidale
2350. Phone (067) 72 1144. Telegrams Twood.
Telex 66048.

Opened: Feb 5, 1936.

Transmitter site: Armidale. Power: 2kW.
Frequency: 1134kHz. District covered: In-
dustrial, pastoral, rural, timber industry,
tertiary. Operating hours: Sun-Sat 5.30am-
11.30pm.

Directors: P.L. Johnstone, Mrs L.D.
Higginbotham, J.R. Richardson, W.R. Forsyth,
W.A. Baxter, M.M. Moroney.

Executive: G. Arklay (mgr).

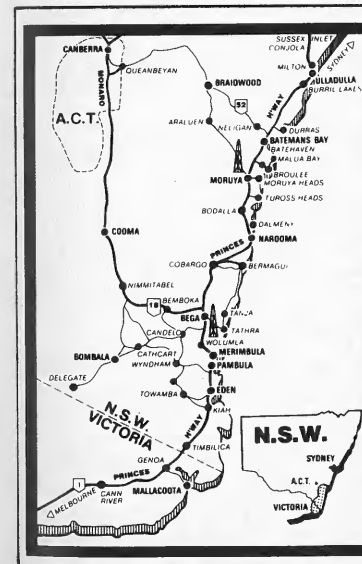
Network affiliation: New England.

I'state repr: ParPlan, NSW (02) 922 2677;
ParPlan, VIC (03) 267 3188; Bede Williams &
Assocs, QLD (07) 58 1600; Ray Cant &
Assocs, SA (08) 51 5007.

Rate: (Open-2pm) 30secs \$13.

2AY Albury

Licensee: Algamated Wireless (A'asia)
Ltd, Cnr Dean & MacAuley Sts, Albury 2640.
Phone (060) 21 3288. Telegrams Twoay. Telex
56906. All correspondence to Box 670, PO



**WHAT! LEAVE A CAP CITY
THE SIZE OF DARWIN OUT
OF THE CAMPAIGN?**

2BE delivers you the same numbers
as a market like Darwin (52,000)

267 KILOMETRES OF
GLORIOUS COASTLINE



Contact:
CENTRAL MEDIA SALES
Sydney (02) 436-1000
C.B.N. SALES
Melbourne (03) 699-3722

**COVERING THE SOUTH-EAST
COAST OF NEW SOUTH
WALES**

Albury 2640. An AWA Radio Network station.

Opened: Dec 17, 1930.

Transmitter site: Thurgoona. Power: 2kW. Frequency: 1494kHz. District covered: Pastoral, rural. Operating hours: Mon-Sat 5.30am-midnight; Sun 5.30am-11pm.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: E.J. Pattison (mgr), A.P. Scown (assnt mgr), P. Verhoeven (sales mgr), T. Clark (tech supvr).

I'state, O'seas repr: See 2CH.

Rate: Zone 1 (Mon-Fri 5.30am-2pm; Sat & Sun 5.30am-7pm) 30secs \$17.

2BE Bega

Licensee: Radio 2BE Pty Ltd (Box 471) Bega 2550. Head office & Studio Princes Hwy, Bega. Phone (0649) 2 1633, news 2 1987. Moruya studio & office: 62 Vulcan St, Moruya. Phone (044) 74 2548.

Opened: Sept 30, 1937.

Moruya translator: March, 1978.

Bega transmitter site: Kalaru. Power: 3.5kW. Frequency: 765kHz.

Moruya translator: Broulee. Power: 5kW. Frequency: 765kHz.

District covered: Dairying, pastoral, fishing, tourist, timber.

Operating hours: Mon-Fri 5.30am-11pm; Sat 5.30am-12midnight; Sun 7am-11pm.

Directors: R.E. Rumble (mng dir), C.M. Rumble (secty), R. Howard (chrmn).

Executives: R.E. Rumble (mng dir), A. Wheatley (assnt mgr), S. Ellis (Moruya studio mgr), P. Carson (chief engr).

Network affiliation: 2SM Co-op.

I'state repr: Central Media Sales, NSW (02) 436 1000; CBN Sales Pty Ltd, VIC (03) 699 3722; Macquarie SA Phone (08) 267 4155; Macquarie QLD Phone (07) 221 0111.

Format: MOR, Countryopolitan.

Rate: (Open 2pm Mon-Fri; 7pm Sat-Sun): 30secs \$9.

2BH Broken Hill

Licensee: Radio Broken Hill. Studios & Offices: 187 Argent St (PO Box 699), Broken Hill 2880. Phone (080) 88 1888, 88 1889. Telegrams Twobh.

Opened: June 30, 1934.

Transmitter site: Broken Hill. Power: 5kW. Frequency: 567kHz. District covered: Pastoral, mining. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10pm.

Directors: J. Wyndham (chrmn/exec dir), J. Betterman, J. Crowley (exec dirs).

Executives: G.B. Trappei (mng dir), W.J. Gear (assnt mng dir).

I'state repr: CBN Sales Pty Ltd: NSW (02) 29 7535; VIC (03) 67 5541; QLD (07) 221 8662; SA (08) 51 6643.

Format: M.O.R.

Rate: Zone 1 (Mon-Fri 5.30am-noon; Sat-Sun 6am-7pm) 30secs \$8.

2BS Bathurst

Licensee: Bathurst Broadcasters Pty Ltd, 109 George St, Bathurst 2795. Phone (063) 31 3288. Telegrams Twobs Bathurst. Telex 24176. In relay with 2MG Mudgee.

Opened: Jan 1, 1937.

Transmitter site: Eglinton. Power: 5kW. Frequency: 1503kHz. District covered: Industrial, pastoral, rural.

Operating hours: 5am-midnight.

Directors: P.J. Currie (chrmn), R.B. Camplin (mng dir), D.E. Cashmere (secty), M.W. Freebody, T.J. Freebody.

Executives: R.B. Camplin (mng dir), Ms. R. Croucher (sales mgr), R. Upfold (chief tech), B. Kelly (prgms).

I'state repr: Macquarie: NSW (02) 26 6603, QLD (07) 221 0111, WA (09) 349 7777, VIC (03) 67 8571, SA (08) 267 4155.

Rate: 30secs Sold as group 2BS/2MG/2LF AAA \$28.80.

2CA Canberra

Licensee: Canberra Broadcasters Pty Ltd, Broadcasting Hse, Northbourne Ave (PO Box 163), Canberra 2600. Phone (062) 48 7711. Telegrams Twoca. Telex 62151.

Opened: Nov 14, 1931.

Transmitter site: Belconnen. Power: 5kW. Frequency: 1053kHz. District covered: Federal Capital, pastoral. Operating hours: 24-hour service.

Directors: G.K. Barlin (chrmn), G.S. Jennings, G. Wilkinson.

Executives: R. Hughes (mnggr), M. Barlow (prgm mnggr), D. Harrison (sales mnggr), D. Bacon (news ed), D. DeCean (chief engr).

Network affiliation, I'state, O'seas repr: See 2GB-Macquarie.

Format: Contemporary/top 40, rock.

Rate: (B'fast) 30secs \$22.

2CC Canberra

Licensee: Capital City Broadcasters Pty Ltd, Bellenden Rd, Gungahlin ACT. PO Box 1499, Canberra City 2601. Phone (062) 41 1911. Telex 62138.

Opened: Oct 31, 1975.

Transmitter site: Gungahlin. Power: 5kW. Frequency: 1206kHz. Operating hours: 24-hour service.

Directors: Sir Edwin Hicks (chrmn), R.J. Yeomans (secty), B.E. Worth, B. Etheridge.

Executives: N.A. Erby (gen mgr), B.W. Merchant (assnt mgr/news ed), S. Pead (sales mgr), K.M. Harris (prgm mgr), F.B. Klein (chief engr).

AFTER NEWCASTLE, WHERE?.. CANBERRA, A CITY OF REAL PEOPLE...

CANBERRA: over 100 seven-day trading convenience stores with Canberrans spending \$70 each week on household goods;

CANBERRA: 70,000 households; with twice the national average of swimming pools; and two cars for every family;

CANBERRA: 80% of the population under 40

CANBERRA: with more warm/hot sunny days than miserable cold days.



CANBERRA... A CITY OF REAL PEOPLE

I'state repr: Central Media Sales NSW (02) 436 1000; CBN Sales VIC (03) 699 3722; CBN Sales SA (08) 51 6643; Media Services, QLD (07) 229 6033.

Format: Contemporary music.

Rate: Zone 1 (5.30-9am Mon-Fri; 9-7pm Sat-Sun) 30secs \$20.

2DU Dubbo

Licensee: Western Broadcasters Pty Ltd, 33-35 Carrington Ave, (PO Box 44) Dubbo 2830. Phone (068) 82 2722. Telex 63019.

Opened: July 3, 1936.

Transmitter site: Eulomogo. Power: 2kW. Frequency: 1251kHz. District covered: Rural. Operating hours: Mon-Fri 5.30am-midnight; Sat 5.30am-1am; Sun 6am-11pm.

Executives: D.S. Cameron (chrnm), Mrs J.M. Cameron (mng dir), R. Ferguson (mgr), P. Hall (prgm mgr).

Network affiliation, I'state, O'seas repr: See Macquarie Network.

Format: Adult contemporary.

Rate: Zone 1 (open 2pm) 30secs \$16.

2GF Grafton

Licensee: AWA Ltd, Prince St, Grafton 2460. Phone (066) 42 2766. Telegrams Twogf. Telex 66979. An AWA Network station.

Opened: Dec 15, 1933.

Transmitter site: Swan Creek, Grafton.

Power: 5kW. directional aerial. Frequency: 1206kHz. District covered: Industrial, rural, coastal tourist resorts.

Operating hours: Mon-Sat 5.30am-midnight; Sun 6am-midnight.

Chrnm & chief exec: J.A.L. Hooke, CBE.

Executives: C.L. Joscelyne (mgr), P. McCarthy (sales mgr), R.A. Bell (prgm mgr), W.C. Want (snr tech).

I'state, O'seas repr: See 2CH.

Format: Top 40/soft rock/sport.

Rate: Zone 1 (Mon-Fri 5.30am-noon; Sat & Sun 5.30am-7pm) 30secs \$12.

2GN Goulburn

Licensee: AWA Ltd, trading as Goulburn Broadcasting Co, McKell Place, Goulburn 2580. Phone (048) 21 3377. Telegrams Twogn. Telex 62190. An AWA Radio Network station.

Opened: Dec 17, 1931.

Transmitter site: West Goulburn. Power: 2kW. Frequency: 1368kHz. District covered: Pastoral, rural. Operating hours: Mon-Sat 5.30am-midnight; Sun 6am-midnight.

Chrnm & chief exec: J.A.L. Hooke, CBE.

Executives: K. Turner (mgr), M. O'Connor (sales mgr), G. Guyer (snr tech), D. Avery (proms mgr).

I'state, O'seas repr: See 2CH.

Rate: Zone 1 (Mon-Fri 5.30am-noon; Sat & Sun 5.30am-7pm) 30secs \$12.

2GO Gosford

Licensee: Central Coast Broadcasting Pty Ltd. Studios and offices, 49 Henry Parry Drive (PO Box 564) Gosford 2250. Phone (043) 24 2400. Telegrams Twogo Gosford. Telex 24290.

Opened: Nov 19, 1971.

Transmitter site: Ourimbah. Power: 5kW. directional aerial. Frequency: 1323kHz. District covered: Commercial, industrial and rural and holiday resort.

Operating hours: 24-hour service.

Directors: J.A. Corner, OBE (chrnm), P.D. Tonkin (dep chrnm), L.C. McCarthy, A. Mollett, R.G. Taylor, R. Scott, A.J. Goff (co secty).

Executives: R. Scott (mng dir), R. Earle (assnt mgr), T. Arico (Central Coast sales mgr), P. Little (prgm mgr), C. Denyer (ops mgr), K. Bayley (chief engr).

I'state repr: ParPlan, NSW (02) 922 2677. ParPlan, VIC (03) 267 3188. CBN, QLD (07) 221 8662; CBN, SA (08) 51 5007.

Rate: Zone 1 (5am-2pm Mon-Fri 5am-7pm Sat-Sun) 30secs \$20.

2GZ Orange

Licensee: Country Broadcasting Services Pty Ltd, Bathurst Rd (PO Box 465) Orange 2800. Phone (063) 62 2288. Associated with 2NZ.

Opened: Oct 31, 1935.

Transmitter site: Forrest Reefs. Power: 5kW. Frequency: 1089kHz. District covered: Industrial, urban, rural. Operating hours: Mon-Fri 5.30am-12mid; Sat 5.30am-1am; Sun 5.30am-12mid.

Directors: Sir Alvin Burton-Taylor (chrnm), A. Ridley, OBE, C.H. Neville, E.R. Yelf, J.E. Bracey, M. Walters, R.T.M. Rose, G.A. Weaver.

Executives: E.R. Yelf (mng dir), I.B. Ridley (gen mgr), S.A. Ward (stn mgr), J. Vanderstok (chief engr).

I'state repr: ParPlan, NSW (02) 922 2677; Hugh Anderson, VIC (03) 663 3615; Ray Cant & Assocs, SA (08) 51 5007; Bede Williams & Assocs; QLD (07) 58 1600.

2HD Newcastle

Licensee: Airsales Broadcasting Co. Pty Ltd, Maitland Rd, Sandgate 2304. Phone (049) 68 3611-2-3. Telegrams 2HD Newcastle. Telex 28144.

Opened: Jan 27, 1925.

Transmitter site: Sandgate. Power: 2kW. Frequency: 1143kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: Hon B.J. Unsworth, G. Richardson, J. Garland, H.B. French, L. McLeay, B. Childs (alternate).

Executives: E.J. Webster (gen mgr), L.S. McLeod (co secty), L.A. Pratt (prgm dir), W.R. Irwin (snr tech), G.J. Daly (proms mgr).

I'state repr: Peter Halse Assoc. NSW (02) 29 7527; CBN Sales VIC (03) 699 3722; CBN Sales SA (08) 51 6643, 4KQ, QLD (07) 52 7555.

Rate: (5am-1pm) 30secs \$20.

2KA Katoomba

Licensee: Transcontinental Broadcasting Corp Ltd, Penrith office and studios, Borec Hse, Station St (PO Box 145) Penrith 2750. Phone (047) 31 3111. Telex 27179; Katoomba office and studios, 67 Katoomba St, Katoomba 2780. Phone (047) 82 1177. Sydney office (02) 439 8944.

Opened: Sept 7, 1935.

Transmitter site: Wentworth Falls. Power: 2kW. Frequency: 783kHz. District covered: Residential, tourist, rural, light industrial. Operating hours: 24-hour service.

Executives: G. Grainger (gen mgr), R. Page (stn mgr), M. Roelfsema (snr tech).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hugh Anderson, VIC (03) 663 3615; Bede Williams & Assoc, QLD (07) 358 1600; Ray Cant, SA (08) 51 5007.

Format: Contemporary M.O.R.

Rate: (Open-9am, 4-7pm Mon-Fri; 6am-7pm Sat-Sun) 30secs \$12.

2KM Kempsey

Licensee: Radio Kempsey Ltd, Kempsey Office & Studios, 37 Elbow St (PO Box 120) West Kempsey 2440. Phone (065) 62 1236, 62 1237, News 62 4000. Telex 66032. Port Macquarie Office & Studios: The Boardman Centre. Phone (065) 83 1382. Coffs Harbour Office & Studios: Rural Bank Building, High St. Phone (065) 52 1440. Telegrams Twokm.

Opened: Sept 20, 1937.

Studios: Kempsey, Coffs Harbour, Port Macquarie. Power: 5kW (directional). Frequency: 531kHz. District covered: Tourist, rural, pastoral, industrial. Operating hours: Mon-Fri 5am-12pm; Sat-Sun 6am-12pm.

Executives: J.J. Condron (gen mgr), G. Horsnell (assnt mgr).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hugh Anderson, VIC (03) 663 3615; Bede Williams & Assoc, QLD (07) 358 1600; Ray Cant, SA (08) 51 5007.

Rates: (open to 2pm Mon-Fri; open to 7pm Sat-Sun) 30secs \$16.

2KO Newcastle

Licensee: Radio 2KO Newcastle Pty Ltd, CML Bldg, 110 Hunter St, Newcastle 2300. Phone (049) 26 2600. Telegrams Twoko. Telex 28151. Sydney Office: Babcock Hse, Cnr Pacific Hwy & Berry St, Nth Sydney 2060 (02) 92 7980.

Opened: Aug 1, 1931.

Transmitter site: Sandgate. Power: 5kW.

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GPO Box 2608, Sydney, 2001

Frequency: 1413kHz. District covered: Newcastle Metropolitan and Hunter region. Operating hours: 24-hour service.

Directors: S.P.P. Lamb (chrnm), J.P. Lamb (exec dir), H.P. Lamb.

Executives: D.B./ Mulley (gen mngr), J. McCaig (gen sales mngr), P. Hardy (prgm mngr), J. Kelso (nat sales mngr), H.H. Clark (local sales mngr), R.P. Cannington (admin mngr).

Network affiliation: Major.

I'state repr: Hugh Anderson, VIC (03) 663 3615; Ray Cant, SA (08) 51 5007; Network Sales—I'state Radio Sales. NSW (02) 29 8471; Bede Williams & Associates, QLD (07) 358 1600.

Rate: Zone 1 (Mon-Fri 5am-1pm; Sat & Sun 5am-12noon) 30secs \$27.

2LF Young

Licensee: Young Broadcasters Pty Ltd, 24 Lovell St, Young 2594. Phone (063) 82 1133. Cowra studio, Kendal St, Cowra 2794. Phone (063) 42 1771. Cootamundra studio, Wallendoon St, Cootamundra 2590. Phone (069) 42 1209.

Opened: Feb 16, 1938.

Transmitter site: Young. Power: 2kW. Frequency: 1359kHz. District covered: Rural, pastoral, industrial. Operating hours: Mon-Fri 5.30am-12midnight; Sat-Sun 6am-12midnight.

Directors: P.J. Currie (chrnm), R.B. Camplin (mng dir), D.E. Cashmere (secty), M.W. Freebody, T.J. Freebody.

Executives: R.B. Camplin (mng dir), P.J. Smith (mgr), Ms J. Conkey (sales mgr), S. Sly (ops mgr), D. Burrows (news ed), W. Dennis (tech).

I'state repr: Macquarie: NSW (02) 26 6603; QLD (07) 221 0111; WA (09) 349 7777; VIC (03) 26 6677; SA (08) 267 4155.

Format: Top 40, Gold.

Rate: Zone 1, 30secs \$11.

2LM Lismore

Licensee: Richmond River Broadcasters Pty Ltd, Bruxner Highway, Goonellabah 2480, via Lismore. Phone (066) 24 1303. Telegrams Twolm.

Opened: Sept 21, 1936.

Transmitter site: Goonellabah. Power: 2kW. Frequency: 900kHz. District covered: Rural. Operating hours: Mon-Sat 5.30am-midnight; Sun 6am-midnight.

Directors: R.B. Gordon (chrnm), Dr N.E. Brand, J. Glynn, J.R. Grover, R.M. Campbell.

Executives: R. Tomlinson (gen mgr), H.G. Green (stn mgr, chief engr).

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HD/NX	215	68.9
*HD/KO	220	71.5
KO/NX	220	70.5

MEN 18-39

HD/NX	47	77.0
HD/KO	42	68.8
KO/NX	48	78.6

MEN 25-54

HD/NX	51	71.8
*HD/KO	54	76.0
KO/NX	48	67.6

ALL PEOPLE 18-39

HD/NX	92	76.7
HD/KO	82	68.3
KO/NX	94	78.3

WOMEN 18-39

HD/NX	45	76.2
HD/KO	40	67.7
KO/NX	46	77.9

WOMEN 25-54

HD/NX	47	68.1
*HD/KO	50	72.4
KO/NX	47	68.1

ALL PEOPLE 25-39

HD/NX	57	75.0
*HD/KO	58	76.3
KO/NX	55	72.3

MEN 25-39

HD/NX	30	76.9
*HD/KO	30	76.9
KO/NX	29	74.3

ALL HOUSEWIVES

HD/NX	75	64.6
*HD/KO	83	71.5
KO/NX	77	66.3

ALL PEOPLE 25-54

HD/NX	98	70.0
*HD/KO	104	74.2
KO/NX	95	67.8

WOMEN 25-39

HD/NX	27	72.9
*HD/KO	28	75.6
KO/NX	26	70.2

UNDER 40 H/WIVES

HD/NX	35	71.4
HD/KO	33	67.3
KO/NX	36	73.4

PACKAGE RATES 30 x 30 sec. on ea.

HD/NX	\$810
*HD/KO	\$750
KO/NX	\$840

Source: McNair Anderson
Newcastle No. 2 1979

- Newcastle Ph. 68 3611
- Sydney Ph. 922 6146
- Melbourne Ph. 699 3722
- Brisbane Ph. 52 7555
- Adelaide Ph. 51 6643



I'state repr: Central Media Sales, NSW (02) 92 6940; Media Services, QLD (07) 229 6033; Hugh Anderson, VIC (03) 663 3615.

Rate: Zone 1 (open-2pm Mon-Fri; open-7pm Sat-Sun) 30secs \$16.

2LT Lithgow

Licensee: Lithgow Broadcasters Pty Ltd, 289 Main St, Lithgow 2790. Phone (063) 51 3321-2. Telex 27457.

Opened: June 30, 1939.

Transmitter site: Springvale Lane, Wallerawang. Power: 5kW directional. Frequency: 1395kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors: J.A. McEvoy, B. Thompson, L. Guy.

Executives: D. Egan (mgr), D. Robertson (assnt mgr).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hugh Anderson, VIC (03) 663 3615; CBN Sales, QLD (07) 221 8662; CBN Sales, SA (08) 51 6643.

Format: Contemporary music.

Rate: Zone 1 (open-2 Mon-Fri; Sat & Sun open-7pm) 30secs \$10.

2MG Mudgee

Licensee: Mudgee Broadcasting Co. Pty Ltd, Wellington Rd, Mudgee 2850. Phone (063) 72 1777. Telex 63911. Telegrams Twomg. In relay with 2BS Bathurst. Administration and advertising enquiries phone (063) 31 3288.

Opened: July 2, 1938.

Transmitter site: Mudgee. Power: 5kW, directional aerial. Frequency: 1449kHz. District covered: Industrial, rural, pastoral. Operating hours: Mon-Sat 5am-midnight; Sun 6am-midnight.

Directors: P.G. Currie (chrnm), D.E. Cashmere, R.B. Camplin, T.J. Freebody, N.L. Freebody.

Executives: R.B. Camplin (mng dir), E. Wells (stn mgr).

I'state repr: Macquarie; NSW (02) 26 6603, VIC (03) 67 8571, QLD (07) 221 0111, SA (08) 267 4155.

Rate: Sold as group 2BS/2MG/2LF AAA \$28.80.

2MO Gunnedah

Licensee: 2MO Gunnedah Pty Ltd, 3 Rodney St (PO Box 62) Gunnedah 2380. Phone (067) 42 2322, 42 2139. Telex 63231. Member, New

England Network. Branch studio, Maitland St, Narrabri. Phone (067) 92 1134.

Opened: June 16, 1930.

Transmitter site: Gunnedah. Power: 1kW night, 2kW day. Frequency: 1080kHz. District covered: Pastoral, rural. Operating hours: 5.30am-11pm Mon-Sat; 6am-11pm Sun.

Directors: R. Heath (chrnm), W. Baxter, L. Higginbotham, M. Moroney, W. Higginbotham.

Executives: D.J. Thomas (mgr), J. Andrews (sales mgr).

I'state repr: See 2TM.

Rate: Zone 1 (open 2pm) 30secs \$13.

2MW Murwillumbah

Licensee: Tweed Radio and Broadcasting Co. Pty Ltd, CBS Chambers, Main St (PO Box 53) Murwillumbah 2484. Phone (066) 72 1888. Telex 66149. Branch studio: Griffith St, Coolangatta. Phone (075) 36 3344. Gold Coast office: Sundale Southport (075) 32 3788.

Opened: Sept 2, 1937.

Transmitter site: Clothiers Creek. Power: 5kW. Frequency: 972kHz. District covered: Urban, tourist and rural.

Operating hours: Continuous transmission.

Directors: A.A. Budd (chrnm), D.C. Stainlay, W. Baird, H.G. Winders.

Executives: A.E. Wyatt (gen mgr); G. James (sales mgr); R. Roberts (office mgr); W. Bradley (chief engr).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hugh Anderson, VIC (03) 663 3615; G. James, QLD (075) 35 2792; CBN Sales SA (08) 51 6643.

Format: Contemporary adult.

Rate: Zone 1 (Mon-Fri 5.30am-10am; Sat & Sun 5.30am-7pm) 30secs \$16.

2NM Muswellbrook

Licensee: Hunter Broadcasters Pty Ltd, Bridge St, Muswellbrook 2333. Phone (065) 43 1588, 43 1458. Telegrams Twonm. Associated with 2NX. Telex 63886.

Opened: Jan 1, 1954.

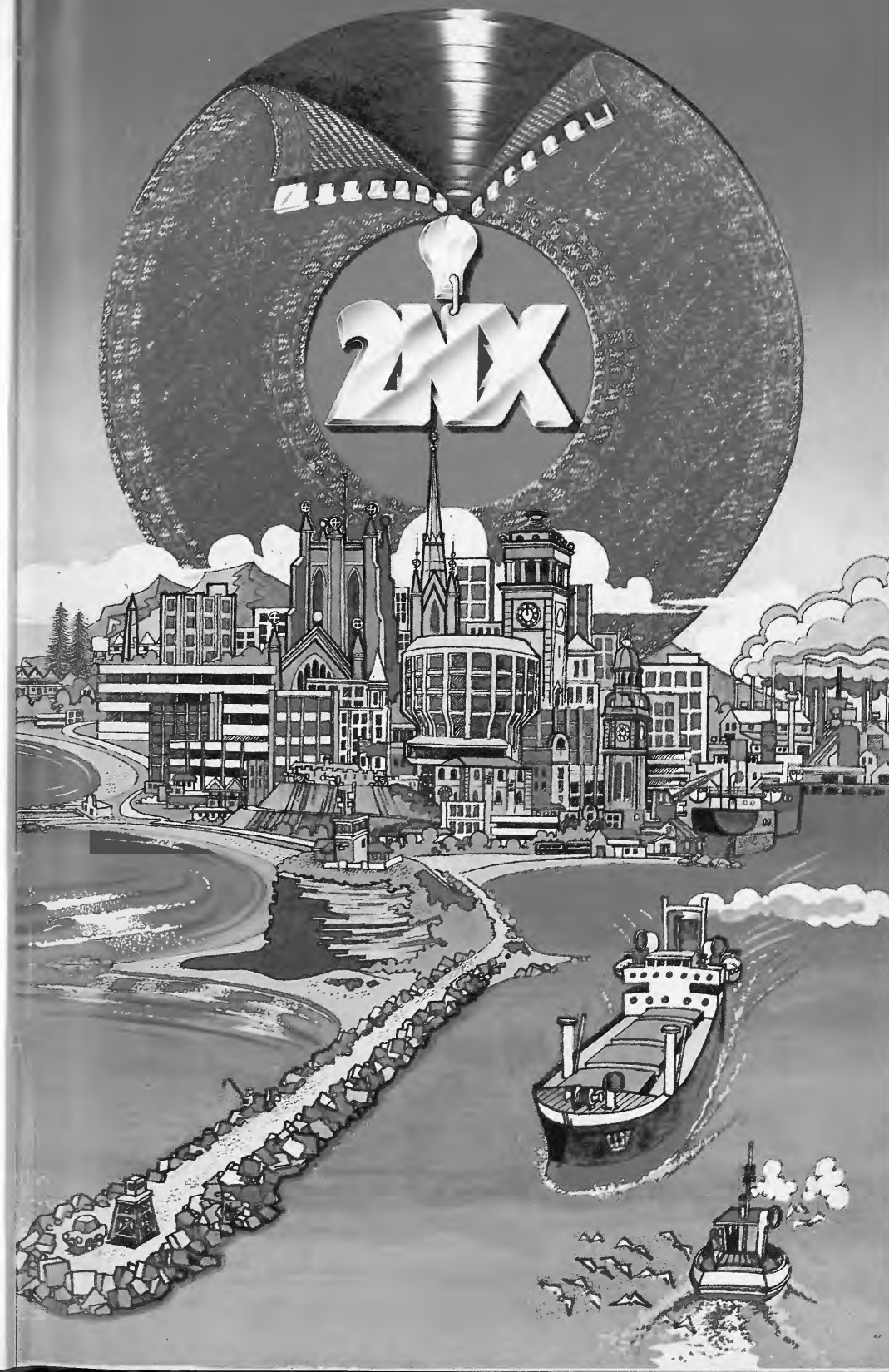
Transmitter site: Muswellbrook. Power: 2kW day, 1kW night. Frequency: 1458kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Sat 5am-midnight; Sun 6am-midnight.

Directors: Rev M.R. Prendergast (chrnm), W.J. Trotter, W.H. Stephenson, OBE, G.W. Rutherford.

Executives: J.M. McGahen (gen mgr), D. Baldwin (mgr).

I'state repr: Adrep NSW (02) 929 5088; Woodside/Adrep VIC (03) 63 1811; Media Services, QLD (07) 229 6033; Cotswold Media Services, SA (05) 339 3427.

Rate: Zone 1 (5am-2pm Mon-Fri; 5am-7pm Sat; 6am-7pm Sun) 30secs \$9.



2NX Newcastle

Licensee: Hunter Broadcasters Pty Ltd, 770 Hunter St, Newcastle West 2302. (049) 69 3000. Telegrams Twonx. Telex 28131. Associated with 2NM.

Opened: Jan 1, 1954.

Transmitter site: Wallsend. Power: 5kW. Frequency: 1341kHz. District covered: (Newcastle and Hunter Valley) industrial, pastoral, rural. Operating hours: 24-hour service.

Directors: Rev M.R. Prendergast (chrnm), W.J. Trotter, W.H. Stephenson, OBE, G.W. Rutherford.

Executives: J.M. McGahen (gen mgr), K. Williams (prgm dir), P. Hill (assnt gen mgr), D. O'Brien (chief engr).

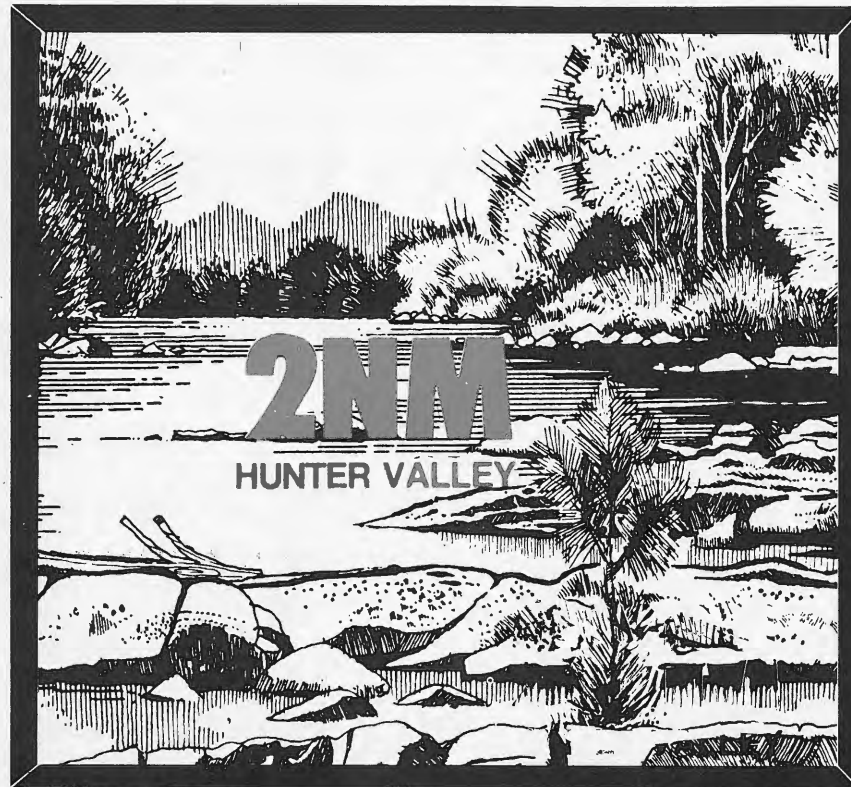
I'state repr: Adrep NSW (02) 929 5088; Woodside/Adrep, VIC (03) 63 1811; Cotswold Media Services, SA (08) 339 3427; Media Services, QLD (07) 229 6033.

Rate: Zone 1 (5am-noon, Mon-Fri; 5am-7pm Sat-Sun) 30secs \$32.

2NZ Inverell

Licensee: Northern Broadcasters Pty Ltd, (PO Box 3) Inverell 2360. Phone (067) 22 2444. Telegrams Twonz. Associated with 2GZ.

Opened: Jan 25, 1937.



Transmitter site: Long Plain. Power: 2kW. Frequency: 1188kHz. District covered: Industrial, rural. Operating hours: Mon-Fri 5.30am-11.05pm; Sat 5.30am-midnight; Sun 6am-11.05pm.

Directors: Sir Alvin Burton-Taylor (chrnm), A. Ridley, OBE, E.R. Yelf, J.E. Bracey, J.R.M. Walters, R. Rose, G. Weaver.

Executives: E. Yelf (mng dir), I. Ridley (gen mgr), E. Rogers (stn mgr).

I'state repr: ParPlan, NSW (02) 922 2677; Hugh Anderson, VIC (03) 663 3615; Ray Cant & Assoc, SA (08) 51 5007; Bede Williams & Assoc, QLD (07) 358 1600.

200 Wollongong

Licensee: Wollongong City Radio Limited, Grand Hotel, cnr Keira and Burelli Sts (PO Box 1575) Wollongong 2500. Phone (042) 28 3200. Telegrams TwoOO.

Opened: Jan 1, 1979.

Transmitter site: West Dapto. Power: 5kW. Frequency: 1575kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: R. Hopkins (chrnm & co dir), Rev. M. Bach, R.A. Baxter, Prof. M. Birt, Mrs N. Blundell, Mrs P. Franks, R.L.E. Muir, R. Cook, H. Pitt, J. Vellar.

Executives: J. Summerton (gen mgr), V. Duncan (sales mgr); T. Moore (news dir).

I'state repr: Central Media Sales, NSW (02) 436 1000; CBN Sales, VIC (03) 699 3912; CBN Sales, QLD (07) 221 8662; CBN Sales, SA (08) 51 6643.

Rate: Zone 1 (5-9am Mon-Fri; 5am-7pm Sat & Sun) 30secs \$22.

2PK Parkes

Licensee: Parkes Broadcasting Co. Pty Ltd, 331 Clarinda St (PO Box 295) Parkes 2870. Phone (068) 62 1122. Telex 63085.

Opened: Oct 5, 1937.

Transmitter site: Parkes. Power: 2kW. Frequency: 1404kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Sat 6am-11pm; Sun 6am-10pm.

Directors: N.T.W. Spicer (chrnm & mng dir), Mrs C.E. Wall, Mrs K.M. Maguire, Mrs F.E. Muzyczuk.

Executives: N.T.W. Spicer (mgr), Mrs F.E. Muzyczuk (women's activities), K.J. Birch (sales mgr), B.R. Weekes (assnt mgr), D. McGuire (ops mgr).

Network affiliation: Macquarie.

I'state repr: See 2GB-Macquarie.

Format: Soft rock/modern country.

Rate: Zone 1 30secs \$10.40.

2QN Deniliquin

Licensee: Haig-Muir Broadcasting Pty Ltd, 368 George St (PO Box 312) Deniliquin 2710. Phone (058) 81 1811. Telegrams Twoqn.

Opened: Nov 2, 1935.

Transmitter site: Deniliquin. Power 2kW. Frequency: 1521kHz. District covered: Pastoral, rural, irrigation area. Operating hours: Mon-Fri 6am-11pm; Sat 6am-mid; Sun 7am-11pm.

Directors: R.F. Haig-Muir, K.M. Haig-Muir.

Executives: D. Rees (gen mgr), P. Walton (snr tech), T. McKenna (sales mgr).

I'state repr: Central Media Sales NSW (02) 436 1000; CBN Sales, VIC (03) 699 3722; Media Services, QLD (07) 229 6033; Ray Cant & Assocs, SA (08) 51 5007.

Format: M.O.R.

Rate: Zone 1 (Mon-Fri open-2pm; Sat & Sun open-7pm) 30secs \$10.

2RE Taree

Licensee: Manning Valley Broadcasting Pty Ltd (PO Box 275) Taree 2430. Phone (065) 52 2100. Telegrams Twore Telex 63170. Member New England Network.

Opened: Feb 21, 1953.

Transmitter site: Taree. Power: 2kW. Frequency: 1557kHz. District covered: Rural (tourism, dairying, timber). Operating hours: Sun-Sat 5.30am-11pm.

Directors: O.G.K. Sutherland (exec chrnm), L.D. Higginbotham (mng dir), W.H. Higginbotham, M.M. Moroney, P.E. Lucock, CBE, MP.

Executives: H.C. McCrindle (stn mgr), B. McWilliams (tech), P.M. Smith (secty).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Bede Williams & Assocs, QLD (07) 358 1600; Ray Cant & Assocs, SA (08) 51 5007.

Format: Contemporary music/country & western & oldies.

Rate: Zone 1 30secs \$13.

2RG Griffith

Licensee: Murrumbidgee Television Limited, Remembrance Driveway, Griffith 2680. Phone (069) 62 1538. Telex 69991. Branch studio, Kurrajong Ave, Leeton.

Opened: Sept 14, 1936.

Transmitter site: Wiggelli. Power: 5kW. Frequency: 963kHz. District covered: Irrigation, pastoral, rural. Operating hours: Mon-Fri 5.30am-11pm; Sat 5.30am-11pm; Sun 7am-11pm.

Directors: R.M. Cowper (chrnm), B.H. Maguire, W.R. Gamble, H.R. Alexander, Sir Charles Moses, J.D. Elliott, R.F. Wiesener, B.J. McCann.

Executives: W.R. Gamble (mng dir), J.W. Lander (stn mgr), R. Little (sales rep).

Network affiliation: Macquarie.

I'state repr: ParPlan: NSW (02) 922 2677. VIC (03) 267 3188. QLD (07) 229 6033. Aubrey Barker & Assocs, WA (09) 322 3184.

Format: M.O.R./sport.

Rate: Zone 1 (Open-2pm) 30secs \$15.

2NZ

the way you like it!

REPRESENTATIVES ParPlan

SYDNEY: ParPlan, 7th Floor, 157 Walker St., North Sydney. Ph: 922 2677.

MELBOURNE: Hugh Anderson Pty. Ltd., 239 Exhibition Street. Ph: 663 3615.

ADELAIDE: Ray Cant & Associates, 99 Currie Street. Ph: 51 5007.

BRISBANE: Bede Williams & Associates, 29 Maxwell St., New Farm. Ph: 358 1600.

2ST Nowra

Licensee: South Coast & Tablelands Broadcasting Pty Ltd, McMahons Rd (PO Box 540) North Nowra 2540. Phone (044) 20055. Telegrams Twost. Telex 24563. Translator, Phone Mittagong 71 2332.

Opened: June 4, 1972.

Transmitter site: Yalwal Rd, Nowra. Power: 5kW. Frequency: 999kHz. Operating hours: 24-hour service. Mon-Sun. Translator frequency 1215kHz.

Directors: W.H. McLean (chrmn), R.A. Bishop, Mrs J. Cameron (dep chrmn), W.J. Merchant, T.I. Johnston, W.M. Worthington, J. Mathers.

Executives: R.J. Waller (mgr & chief engr), W.H. McLean (exec chrmn), T.G. Tait (secty).

I'state repr: ParPlan NSW (02) 922 2677; VIC (03) 267 3188; QLD (07) 229 6033; Macquarie SA (08) 267 4155.

Rate: (Mon-Fri 5am-noon) 30secs \$12.

2TM Tamworth

Licensee: Tamworth Radio Development Co. Pty Ltd, Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (067) 65 7055. Telegrams Twotm. Telex 63166.

Opened: Feb 27, 1935.

Transmitter site: Goonoo Goonoo Rd. Power: 2kW. Frequency: 1287kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Sat 5am-1am; Sun 5am-midnight.

Director: Mrs L.D. Higginbotham (mng dir).

Executives: E.C. Wilkinson (stn mgr), Miss D.J. Foote (assnt stn mgr), G.M. Ellis (grp mktg mgr).

Network affiliation: New England Network.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Ray Cant & Assocs, SA (08) 51 5007; Bede Williams & Assocs, QLD (07) 358 1600.

Rate: Zone 1 (open-2pm) 30secs \$18.

2VM Moree

Licensee: Moree Broadcasting and Development Co Ltd Studios: Ballo St, Moree 2400. Phone (067) 52 1155 & 52 1410. Telex 66007.

Opened: Jan 12, 1957.

Transmitter site: Moree. Power: 2kW. day and night. Frequency: 1530kHz. District covered: Pastoral. Operating hours: Sun-Fri 5am-11.04pm; Sat 5am-midnight.

Directors: B.O. Roberts (chrmn, mng dir & secty), A.E. Nicholson, W.K. Downes, F.I. Alexander.

Executives: S.T. O'Shea (mgr), B. Goodman (sales mgr).

Network affiliation & I'state repr: Macquarie all states.

Rate: Zone 1 (Mon-Fri open-2pm; Sat noon-6pm) 30secs \$8.50.

2WG Wagga

Licensee: Riverina Broadcasters (Holdings) Pty Ltd, 16 Fitzmaurice St, Wagga Wagga 2650. Phone (069) 21 1022. Telex 69986.

Opened: June 29, 1932.

Transmitter site: Bruceedale. Power: 2kW. Frequency: 1152kHz. District covered: Urban, pastoral, rural. Operating hours: Mon-Sat 5.30am-midnight; Sun 7am-11pm.

Directors: Mrs A. Linden, Mrs W.J. Hucker, J.W. d'Apice, R.F. Haig-Muir.

Executives: C.J. Couldrey (gen mgr), Mrs Y. Braid (assnt to gen mgr), P. Combs (snr tech), M. Brentnall (comm serv dir), D. Thistlethwaite (sales mgr), I. Duff (prgm mgr).

I'state repr: Central Media Sales, NSW (02) 436 1000; CBN Sales VIC (03) 699 3722; Media Services, QLD (07) 229 6033; Ray Cant & Assocs, SA (08) 51 5007.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Fri open-2pm; Sat-Sun open-7pm) 30secs \$17.

2WL Wollongong

Licensee: Wollongong Broadcasting Pty Ltd, Edward St, Wollongong 2500. Phone (042) 29 4233. Telegrams Twowl. Telex 29114.

Opened: July 18, 1931.

Transmitter site: Windang. Power: 5kW. Frequency: 1314kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: F.J. O'Donnell (chrmn), G.K. Barlin, I. Fell.

Executives: H. Roberts (mgr), C. Morrison (assnt mgr), J. Doherty (sales mgr), S. Batros (prgms).

Network affiliation: Macquarie. I'state repr: See 2GB.

Rate: (Mon-Fri 5-9am) 30secs \$22.

2XL Cooma

Licensee: Cooma Broadcasters Pty Ltd, 132 Sharp St (PO Box 651) Cooma 2630. Phone (0648) 2 1234.

Opened: Aug 30, 1937.

Transmitter site: Cooma. Power: 2kW. Frequency: 918kHz. District covered: Tourist (covering Snowy Mountains area). Pastoral, rural. Operating hours: Daily 6am-midnight.

Directors: R.Z. King, M.M. Scott, M.W. Scott.

Executive: R. Taylor (mgr).

I'state repr: Macquarie.

Format: M.O.R. Gold.

Rate: Zone 1 (6am-9am) 30secs \$9.

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1422



rocks Melbourne

Commercial Radio Stations

VICTORIA

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their representatives who are fully listed in the Media Representatives section.

All stations listed in this section are AM stations with full commercial licences. Stations holding restricted commercial licences are listed under Public Broadcasters.

Details of FM stations with full commercial licences, available at presstime, can be found in the Late Listings section.

Radio Melbourne...

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 convinces
 sings
 talks
 debates
 amuses
 entertains
 excites
 shocks
 educates
 warns
 preaches
 soothes
 inspires
 orates
 reports
 hustles
 popularises
 swings
 provokes
 understands
 enriches
 listens
 involves
 concerns

 and sells!

THAT'S IMPACT

TAW 182

1278  LIFE OF THE CITY
3AW

Melbourne

3AK

Licensee: General Television Corp Pty Ltd, Studios and offices 22-46 Bendigo St, Richmond 3121. Phone (03) 42 0201. Telex 31413.

Opened: Nov 29, 1931.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1503kHz. Operating hours: 24-hour service.

Director: Sir William Dunk (chrnm).

Executives: V. Stone (exec vp 3AK and CBS network, WA), C. Bentley (assnt gen mgr/prgm dir), R. Casey (mgr), B. Howie (proms dir), P. Rhodes (sales dir), D. Sanders (chief engr), D. Quin (mgr, research, 3AK and 6PM).

I'state repr: J. Kaye, NSW (02) 61 9931; Represent, QLD (075) 305601; Admedia, SA (08) 332 8144.

Rate: AAA (5am-1pm Mon-Sun) 30secs \$60.

3AW

Licensee: 3AW Broadcasting Co Pty Ltd, 382-384 Latrobe St (GPO Box 369F, 3001) Melbourne 3000. Phone (03) 329 6666. Telegrams Threew. Telex 30505.

Opened: Feb 22, 1932.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1278kHz. Operating hours: 24-hour service.

Directors: H.E.B. McLellan (chrnm); R.N. Gottlieb; E.G. McRae, MBE; G.S. Jennings.

Executives: R.N. Gray (gen mgr), T. Smith (exec assnt), C.J. Ahern (co secty), R.B. Quinn (ops mgr), R. Kinley (chief engr), D. McGee (prgm dir), J. Pembeaton (news dir).

Network affiliation: Macquarie.

Format: Adult/talk, M.O.R.

Rate: (5.30am-2pm Mon-Fri) 30secs \$50.

3DB

Licensee: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Correspondence address 3DB, 61 Flinders Lane. Phone (03) 63 5451. Telegrams Threedb. Telex 31610.

Opened: Feb 21, 1927.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1026kHz. Operating hours: 24-hour service.

Directors: K.D. Macpherson (chrnm & chief exec), Sir Philip Jones, J.L. Bonython, R.H. Sampson, E.J.L. Turnbull, R.B. Leonard.

Executives: B.R. Sheedy (mgr), G. McComas (sales dir), D.A. Shorland (sales mgr).

Network affiliation: Major.

I'state repr: Interstate Radio Sales, NSW (02) 29 8471, Ray Cant, SA (08) 51 5007; Bede Williams, QLD (07) 358 1600.

O'seas repr: Powers International Inc., 551 Fifth Ave, New York; The Melbourne Herald, 107 Fleet St, London.

Rate: Zone 1 (Mon-Fri B'fast; Sat 8am-6pm; Sun 8am-noon) 30secs \$50.

3KZ

Licensee: 3KZ Radio Pty Ltd, 24 Victoria St, Carlton, VIC 3053. Phone (03) 662 3377. Telex 31337.

Opened: Dec 8, 1930.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1179kHz. Operating hours: 24-hour service.

Directors: P.J. Kennelly (chrnm), A.T. Brodney, LL.B., D.W. McIntosh, E.S. Parker, LL.B., H.J. Souter, K.C. Stone.

Executives: L.J. Hyle (gen mgr), F.J. Hilcke (assnt mgr), K. O'Gorman (sales proms & publ mgr), P.C. Thompson (prgm mgr), P. Rinaldi (nat sales mgr), B.M. Perry (chief engr), W. Pinnell (music dir), D. Stirton (co secty).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hastwell Media, SA (08) 79 1869.

Format: Contemporary/Flashback/Sport.

Rate: Zone 1 (Mon-Fri; 5am-9am & 3pm-7pm; Sat & Sun 5am-midnight) 30secs \$34.

3MP

Licensee: Mornington Peninsula Broadcasters Ltd, 28 Beach St, Frankston 3199. Phone (03) 781 3311. Telex 34796.

Opened: July 22, 1976.

Transmitter site: Rowville. Power: 5kW. Frequency: 1377kHz. Operating hours: 24-hour service.

Directors: F.R. Monotti (chrnm), N. Spencer, M.H. Walsh, B.A. Rangott, R.C. Ellen, I.J. Crowder, D.I. Welsh, A.M. Horsburgh, C.A. Adams, J.E. Pollock.

Executives: R.J. Bean (gen mgr), A. Miller (co secty), J. Lloyd (nat sales mgr), G. Charter (prgm mgr), R. Macaw (chief engr), B. Owen (news dir), J. Allen (proms mgr).

TAA Speedbag -
 Hand delivers parcels
 as quickly as you can.



I'state repr: Ad Sales NSW, (02) 92 5555, CBN Sales. QLD (07) 221 8662. SA (08) 51 6643.

Format: Contemporary/oldies.
Rate: Zone 1 (Mon-Fri 5am-12.30pm & 4pm-8pm; Sat/Sun 5am-8pm), 30secs \$50.

3UZ

Licensee: Nilsen's Broadcasting Service Pty Ltd, 45 Bourke St, Melbourne 3000. Phone (03) 63 3511. Telegrams Threuz. Telex 31185.

Opened: Mar 8, 1925.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 927kHz. Operating hours: 24-hour service.

Directors: O.V.A. Nilsen (chrmn), J. Nilsen (mng dir), J.B. King, C.G. Hooper, C. Goode.

Executives: R.J. Cornish (gen mgr), W. Gould (bus mgr), G. Andrew (gen sales mgr), W. Dodd (mktg mgr), J. Goodall (chief engr), W. Gates (prgm dir).

I'state repr: ParPlan, NSW (02) 922 2677;

Victoria (Country)

3BA Ballarat

Licensee: Ballarat Broadcasters Pty Ltd, 56 Lydiard St North, Ballarat 3350. Phone (053) 31 1333. Telegrams Threeba. Telex 32014.

Opened: July 31, 1930.

Transmitter site: Cardigan. Power: 5kW. Frequency: 1314kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Executives: K. Flecknoe (chrmn), D. Cowles (dep chrmn), R. Matthews (co secty/dir), P. Caligari (gen mgr), G. Holman (bus mgr), R. Beckwith (sales mgr).

I'state repr: Hugh Anderson VIC (03) 663 3615; Interstate Radio Sales, NSW (02) 29 8471; Market Media Assocs, SA (08) 223 6629; Media Services, QLD (07) 229 6033.

Rate: AAA (5.30am-7pm daily) 30secs \$20.

3BO Bendigo

Licensee: Amalgamated Wireless (A'sia) Ltd, Beehive Chambers, Pall Mall (PO Box 447) Bendigo 3550. Phone (054) 43 9300. Telex 30035. Telegrams Threebo. An AWA station.

Opened: June 4, 1931.

Transmitter site: Myers Flat. Power: 2kW. Frequency: 945kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Sat 5am-1am; Sun 6am-midnight.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: P. Joseph (mgr), G. Keogh (sales mgr), R. Pilley (office mgr), G. Holland (snr tech).

QLD K. Dickinson, 4GG (075) 39 9555; Market Media Assocs, SA (08) 223 6629; Aubrey Barker & Assocs, WA (09) 322 3184.

Rate: Zone 1 (5am-noon Mon-Fri; 5am-6pm Sat; 5am-noon), 30secs \$60.

3XY

Licensee: Radio 3XY Pty Ltd, 250 Spencer St (GPO Box 4949, 3001) Melbourne 3000. Phone (03) 609 1100. Telegrams Threexy.

Opened: Sept 8, 1935.

Transmitter site: East Heidelberg. Power: 5kW. Frequency: 1422kHz. Operating hours: 24-hour service.

Executives: R.J. Baeck (gen mgr), G.L. Tomes (chief engr), G. Smith (prgm mgr), R. Collins (nat sales mgr), W.K. Earl (fin mgr).

I'state repr: Adrep NSW (02) 929 5088; Cotswold Media Services, SA (08) 339 3427. Media Services, QLD (07) 229 6033.

Rate: Zone 1 30secs \$50.

I'state O'seas repr: See 2CH.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat & Sun 5am-7pm) 30secs \$17.

3CS Colac

Licensee: Enterprise Broadcasters Pty Ltd, 241 Murray St, Colac, Vic, 3250. Phone (052) 31 5388. Telex 32917.

Opened: Oct 7, 1939.

Transmitter site: Cororooke Rd, West Colac. Power: 5kW. Frequency: 1134kHz. District covered: Industrial, tourism, rural. Operating hours: 5am-midnight.

Directors: C. Heyde (chrmn), G. Rutherford, E. Rex, I. MacRae, R. McKinnon, D. Morrissey, G. Greenwood.

Executives: M. Connors (gen mgr), I. MacRae (prgm), R. McKinnon (controller), R. Blades (enr).

I'state repr: Adrep NSW (02) 929 5088. Woodside/Adrep VIC (03) 63 1811.

Format: Contemporary music.

Rate: Zone 1 30secs \$12.

3CV Maryborough

Licensee: W.O.S. Broadcasting Pty Ltd, 281 Hargreaves St (PO Box 159) Bendigo 3550. Phone (054) 42 1844. Telex 34421.

Studios: Cnr Bridge & Peel Sts, Ballarat; 186 High St, Maryborough.

Opened: March 31, 1938.

Transmitter site: Carisbrook. Power: 5kW. Frequency: 1071kHz. District covered: Industrial, rural. Operating hours: Sun-Sat 6am-midnight.

Directors: R.P. Casey, The Hon D. Elliot, H. Gardner, W.G. Shier.

Executives: D. Bean (stn mgr), A. Bell (sales mgr).

I'state repr: CBN Sales: VIC (03) 699 3722; NSW (02) 29 7535; QLD (07) 21 8662; SA (08) 51 6643.

Format: Solid gold.

Rate: Zone 1 (6am-7pm) 30secs \$14.

3GL Geelong

Licensee: Geelong Broadcasters Pty Ltd, 4 James St, Geelong 3220. Phone (052) 21 2188. Telex 34443.

Opened: Dec 3, 1930.

Transmitter site: Grovedale. Power: 2kW. Frequency: 1350kHz. District covered: Industrial, pastoral, rural, seaside, tourist resort. Operating hours: Mon-Fri 5.30am-midnight; Sat 5.30am-midnight; Sun 6am-1am Mon.

Directors: G.A. Chomley (chrmn & mng dir), A.D. Scott, J. Morwood, W. Gray.

Executives: J. Morwood (gen mgr & secty), T. Tayler (mgr), J.C. Mathews (chief engr).

I'state repr: Hugh Anderson, VIC (03) 663 3615; Interstate Radio Sales, NSW (02) 29 8471; Ray Cant & Assocs, SA (08) 51 5007. Bede Williams & Associates, QLD (07) 358 1600.

Rate: (5.30am-2pm) 30secs \$10.20.

3HA Hamilton

Licensee: Nilsen's Broadcasting Service Pty Ltd. Operated by: Western District (3HA) Broadcasting, Studios & offices 61 Brown St, Hamilton 3300. Phone (055) 72 3166. Telex 55637.

Opened: Oct 24, 1931.

Transmitter site: Mt Bainbridge. Power: 2kW. Frequency: 981kHz. District covered: Pastoral/Rural. Operating hours: 24-hour service.

Directors: O.V.A. Nilsen, J. Nilsen, J.B. King, C.G. Hooper, C. Goode.

Executives: J. Wiltshire (gen mgr 3HA), R.J. Cornish (gen mgr Nilsen's Broadcasting Service Pty Ltd), W. Gould (business mgr Nilsen's Broadcasting Pty Ltd).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Market Media Assocs, SA (08) 223 6629; K. Dickinson 4GG, QLD (075) 39 9555.

Rate: Zone 1 (Mon-Fri open-2pm; Sat & Sun open-7pm) 30secs \$14.

3MA Mildura

Licensee: Sunraysia Broadcasters Pty Ltd. T&G Bldg (Box 539) Mildura 3500. Phone (050) 23 0231, Telex 50673.

Opened: May 25, 1933.

Transmitter site: Mildura. Power: 2kW. Frequency: 1467kHz. District covered: Horticultural & pastoral. Operating hours: Fri, Sat, Sun & Tues 6am-11.30pm; Mon, Wed & Thurs 6am-10.30pm.

Directors: W.R. Lanyon (mng dir), C.D. Lanyon, MBE.

Executive: R.W. Harwood (gen mgr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Hume Broadcasters, SA (08) 267 4155; ParPlan, QLD (07) 221 4454.

Rate: Zone 1 (open-7.30pm) 30secs \$12.

3NE Wangaratta

Licensee: North-East Broadcasters Pty Ltd, 19 Templeton St, Wangaratta 3677. Phone (057) 21 2051-2. Telegrams Threene. Telex 56033.

Opened: Mar 27, 1954.

Transmitter site: Bowser. Power: 5kW. Frequency: 1566kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Fri 5am-midnight; Sat 6am-1am; Sun 7am-11pm.

Directors: R.M. Clayton (chrmn), K.T. Gleeson (mng dir), H.P. Barr, K.W. Marsh, R.H. Petty.

Executives: K.T. Gleeson (mng dir & gen mgr), G. Jones (advtg mgr), I. Crockett (enr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; ParPlan, QLD (07) 229 6033; Cotswold Media Services, SA (08) 339 3427; Nicholsons Broadcasting Services, (09) 325 3311.

Format: M.O.R./Top 40.

Rate: Zone 1 (open-9am) 30secs \$16.

3SH Swan Hill

Licensee: Cameron Broadcasting Services Pty Ltd, 77 McCallum St, Swan Hill 3585. Phone (050) 32 2768. Telex 55466. Network group: 3WM, 3SH.

Opened: Aug 27, 1931.

Transmitter site: Murray Valley Highway. Power: 2kW. Frequency: 1332kHz. District covered: Pastoral, rural. Operating hours: Mon-Fri 6am-midnight; Sat 6am-midnight; Sun 7am-midnight.

Directors: Sir Alister Murdoch (chrmn), C. McL. Cameron (mng dir), P. Irish.

Executive: C. McL. Cameron (mng dir).

I'state repr: CBN Sales: VIC (03) 699 3722; NSW (02) 2 0270; QLD (07) 21 8662; SA (08) 51 6643.

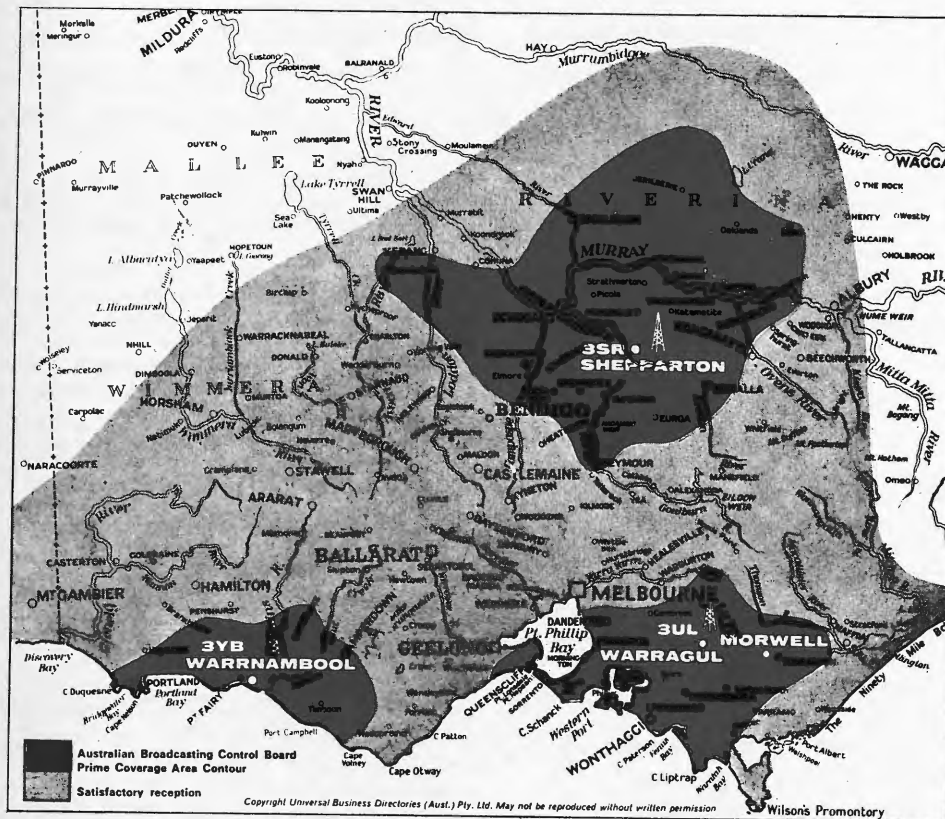
ABS

No. 1 in VICTORIA

3SR SHEPPARTON

3YB WARRNAMBOOL

3UL CENTRAL GIPPSLAND



ASSOCIATED BROADCASTING SERVICES LIMITED

MELBOURNE:

John Trionfi
Phone (03) 329 6022

SYDNEY:

Ken Lloyd
Phone (02) 27 5737

Adelaide and Brisbane reps: Macquarie Broadcasting

Format: M.O.R., modern country, Top 40.
Rate: AAA (open-7pm) 30secs \$12.

3SR Shepparton

Licensee: Associated Broadcasting Services Ltd, Wyndham St, Shepparton 3630. Phone (058) 21 4477. Melbourne office, 290 Latrobe St. (03) 329 6022. Telex 32916. Member Associated Broadcasting Services. 3UL. 3YB.

Opened: Jan 5, 1931.

Transmitter site: Shepparton. Power: 2kW. Frequency: 1260kHz. District covered: Rural. Operating hours: Sun 5am-11.30pm; Mon-Fri 5am-11.30pm; Sat 5am-1am.

Directors: Sir John Knott (chrmn), S.J.A. Kemp, L.E. Friend, E.M. Clyne, Sir Frederick Scherger, J.N. Marks, L.H. Ledger, W.H. Heinz, K.J. Flecknoe, W.M. Harrison.

Executives: K. Smith (mgr), I. Haigh (sales).

I'state repr: Assoc B'casting Services, NSW (02) 27 5737.

Format: Contemporary.

Rate: Open to close, 30secs \$21.

3TR Sale

Licensee: VBN Limited, 336-342 York St, Sale 3850. Phone (051) 44 2222. Telegrams Threetr. Telex 55259. Member Victorian Broadcasting Network, 4MK.

Opened: Sept 29, 1930.

Transmitter site: Myrtlebank. Power: 5kW. Frequency: 1242kHz. District covered: Industrial, rural. Operating hours: Mon-Fri 5am-midnight; Sat 6am-midnight; Sun 7am-11pm.

Directors: P.K. Macdougall (chrmn), J.P. Shergold (dep chrmn), N.A. Dick (mng dir), J.B. Green, E.C. Hauser, F.A. McManus, H.W. Crawford, OBE.

Executives: I.R. Muller (exec dir & secty), D.W. Smith (gen mgr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188. ParPlan QLD (03) 229 6033; Cotswold Media Services, SA (08) 339 3427; Aubrey Barker & Assocs, WA (09) 322 3184.

Format: M.O.R.

Rate: Open-7pm 30secs \$25.

3UL Warragul

Licensee: Associated Broadcasting Services Ltd, Korumburra Rd, Warragul 3820. Phone (056) 23 1431. Melbourne office, 290 Latrobe St. (03) 329 6022. Branch studio, Radio Arcade, Morwell (051) 34 2013. Telex 32915. Member, Associated Broadcasting Services, 3YB, 3SR.

Opened: May 18, 1937.

Transmitter site: Warragul. Power: 5kW. (directional). Frequency: 531kHz. District covered: Rural and industrial. Operating hours: Mon-Fri 5.30am-11.30pm; Sat 5.30am-midnight; Sun 5.30am-11pm.

Directors: Sir John Knott (chrmn), S.J.A. Kemp, L.E. Friend, E.M. Clyne, Sir Frederick Scherger, J.N. Marks, L.H. Ledger, W.H. Heinz, K.J. Flecknoe, W.M. Harrison.

Executive: N.A. Pellitt (mgr).

I'state repr: Assoc B'casting Services, NSW (02) 27 5737.

Rate: Zone 1 (open to close) 30secs \$21.

3WM Horsham

Licensee: Cameron Broadcasting Services Pty Ltd, 77 Firebrace St (PO Box 606) Horsham 3400. Phone (053) 82 1351. Telex 55627.

Opened: Dec 24, 1936.

Transmitter site: Lubeck. Power: 2kW. Frequency: 1089kHz. District covered: Industrial, rural, pastoral. Operating hours: Mon-Sun 6am-12.02am.

Directors: Sir Alister Murdoch (chrmn), C. McL. Cameron (mng dir), P. Irish.

Executives: C. McL. Cameron (mng dir), I.M. Toull (stn mgr).

I'state repr: CBN Sales: VIC (03) 699 3722; NSW (02) 2 0270; QLD (07) 221 8662; SA (08) 51 6643.

Rate: (Open-7pm) 30secs \$12.

3YB Warrnambool

Licensee: Associated Broadcasting Services Ltd, 95 Timor St, Warrnambool 3280. Phone (055) 62 1088. Telex 55674. Melb. office: 290 Latrobe St. (03) 329 6022. Member Associated Broadcasting Services, 3SR, 3UL.

Opened: Jan 18, 1936.

Transmitter site: Bushfield. Power: 2kW. Frequency: 882kHz. District covered: Rural. Operating hours: Mon-Fri 5.30am-11.30pm; Sat 5.30am-midnight; Sun 5.30am-11pm.

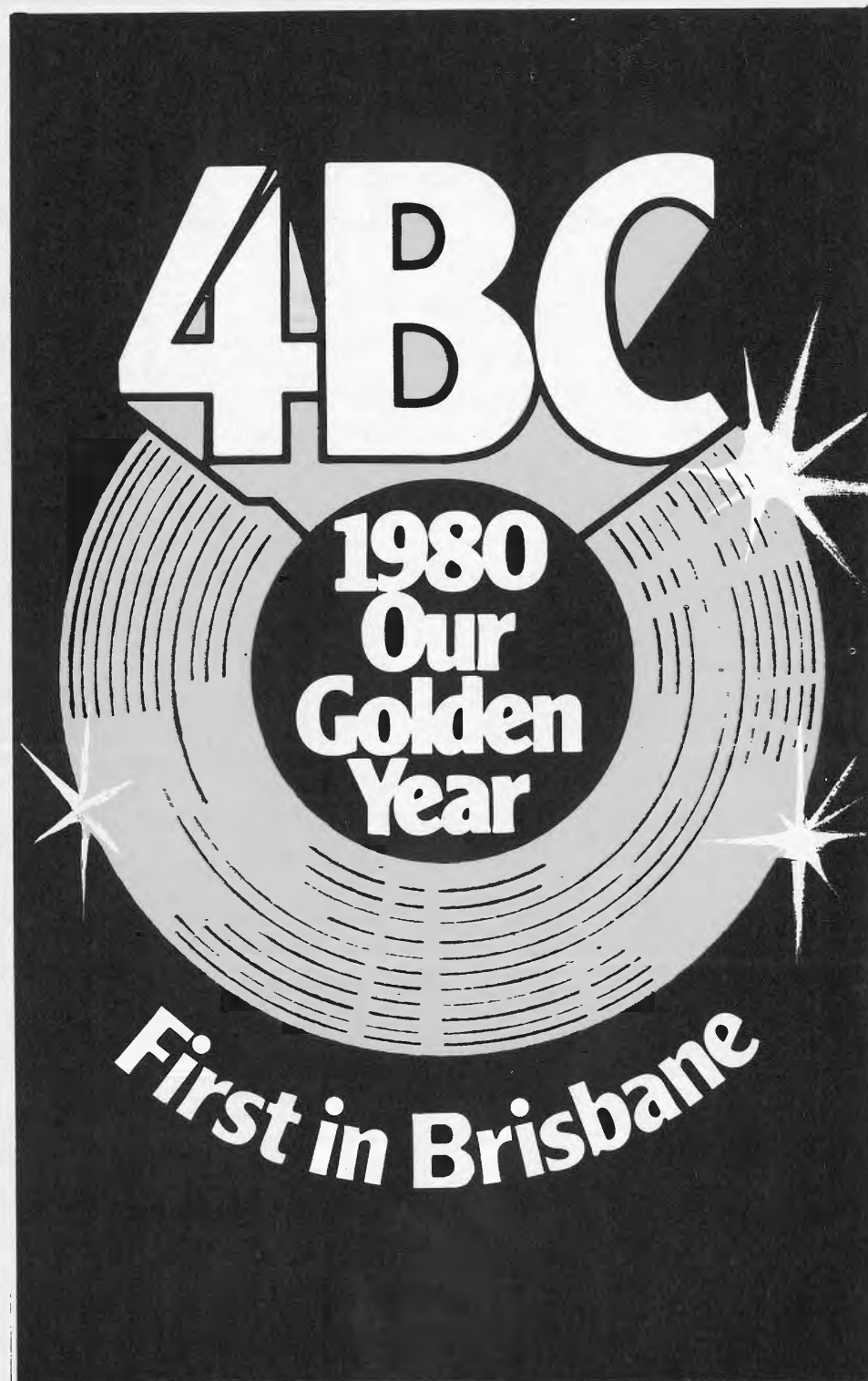
Directors: Sir John Knott (chrmn), S.J.A. Kemp, W.H. Heinz, K.J. Flecknoe, W.M. Harrison, L.E. Friend, E.M. Clyne, Sir Frederick Scherger, L.H. Ledger, J.N. Marks.

Executives: J.B. Walker (mgr), M.J. O'Toole (sales mgr), J. Weilandt (snr tech).

I'state repr: Assoc B'casting Services, NSW (02) 27 5737.

Format: Soft contemporary.

Rate: (open to close) 30secs \$18.



Commercial Radio Stations

QUEENSLAND

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their representatives who are fully listed in the Media Representatives section.

Details of FM stations with full commercial licences, available at presstime, can be found in the Late Listings section.

Brisbane

4BC

Licensee: Commonwealth Broadcasting Corp (Qld) Pty Ltd, CBC Hse, Cnr Wharf & Adelaide Sts, Brisbane 4000. Phone (07) 31 1311. Telegrams Fourbc. Telex 41426.

Opened: Aug 16, 1930.

Transmitter site: Indooroopilly. Power: 5kW. Frequency: 1116kHz. District covered: Industrial, rural, metropolitan, urban. Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrnm), E.F. Albert (mng dir).

Executives: K.A. Archer (gen mgr), I.W. Renton (mgr), H.J. Collins (sales mgr), J.E. Batterby (acct/office mgr), J. Williams (prgm mgr), R. Talbot (proms super), N.J. Bishop (chief engr).

Network affiliation: Queensland Network key station.

I'state repr: CBN Sales NSW (02) 29 7535; CBN Sales, VIC (03) 699 3722; CBN Sales, SA (08) 51 6643.

Rate: Zone 1 (5am-1pm) 30secs \$46.

4BH

Licensee: Broadcasters (Aust) Pty Ltd, 43 Adelaide St, Brisbane 4000. GPO Box 906, 4001. Phone (07) 221 0111. Telegrams Fourbh. Telex 40259.

Opened: Jan 2, 1932.

Transmitter site: Wynnum North. Power: 5kW. Frequency: 882kHz. District covered: Urban, metropolitan, industrial, rural, pastoral. Operating hours: 24-hour service.

Directors: J.W. McKay (chrnm), G.S. Jennings, J. Betts.

Executives: G.S. Jennings (gen mgr), B. Augustus (mgr), W. Ryan (prgm mgr), E. Ward (sales mgr), F.G. Day (acct/res secty).

Network affiliation: Macquarie.

I'state repr: See 2GB-Macquarie.

Rate: Zone 1 (Mon-Sun 5am-9am) 30secs \$36.

4BK

Licensee: Brisbane Broadcasting Pty, 93 Queen St, Brisbane 4000. Phone (07) 31 1381. Telegrams Fourbk. Telex 41977.

Opened: Sept 29, 1930.

Transmitter site: Hemmant, Brisbane. Power: 5kW. Frequency 1296kHz. District covered: Brisbane statistical division incl Ipswich/Redcliffe. Operating hours: 24-hour service.

Executives: D. Greenwood (gen mgr), J. Barrett (sales mgr), G. Kemp (prgm mgr).

Network affiliation: Major.

I'state repr: Interstate Radio Sales, NSW (02) 29 8471; Ray Brown, VIC (03) 319 8522; Admedia, SA (08) 42 4858.

O'seas repr: London, John Hamilton, Suite B, 8-10 Clifford Inn, Setter Lane, EC4A.

Rate: (b'fast) 30secs \$44.

4IP

Licensee: Broadcasting Station 4IP Pty Ltd, 27 Wharf St, Brisbane 4000. Phone (07) 229 3333. Telegrams Fourip. Telex 40228. Also Palais Royal Bldg, Brisbane St, Ipswich 4305. Phone (07) 281 2677 and Suite 5, Stradbroke Plaza, 66 Marine Pde, Southport 4215. Phone (075) 32 3340.

Opened: Sept 2, 1935.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 1008kHz. District covered: Metropolitan, industrial, pastoral, rural. Operating hours: 24-hour service.

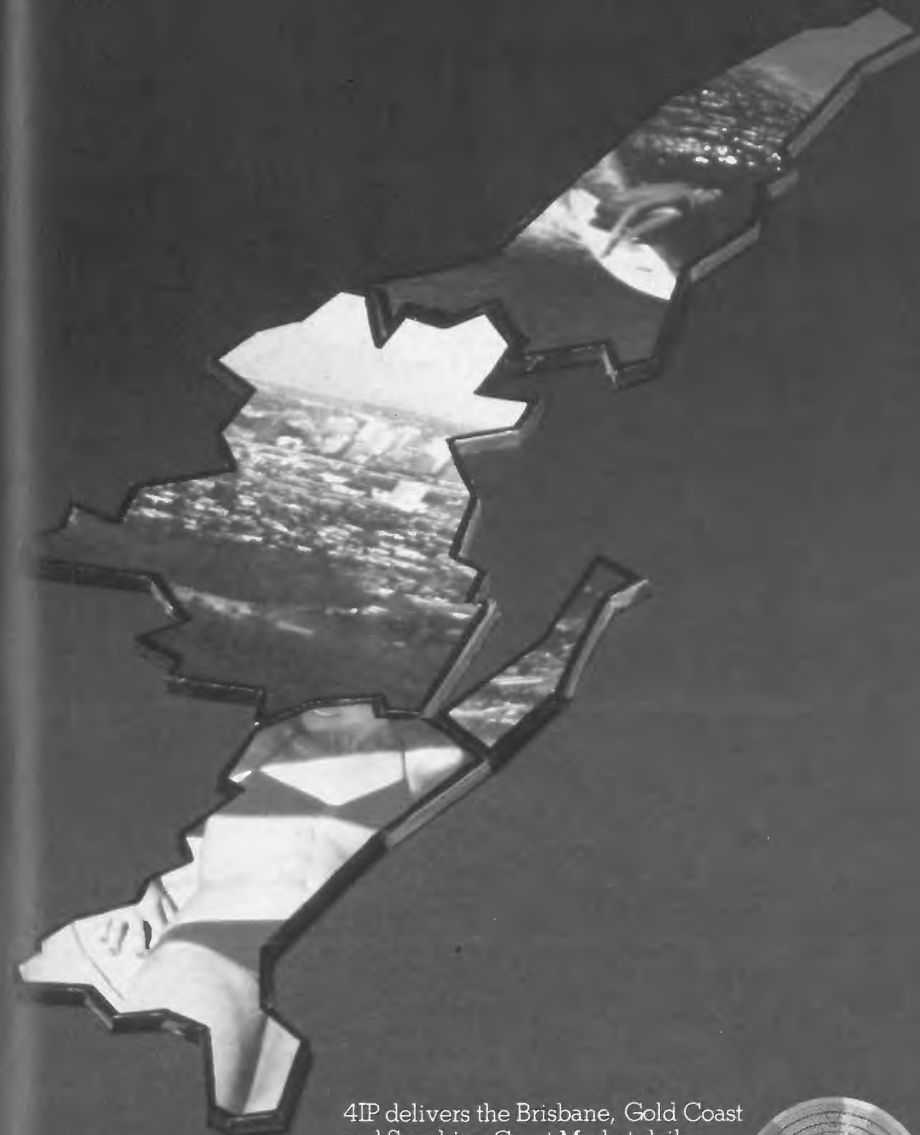
Executives: K. Armour (gen mgr), M. Cassidy (nat sales mgr), M. Stafford (Qld sales mgr).

Network affiliation: 2SM, 2NX, 2NM, 3XY.

I'state repr: Adrep NSW (02) 929 5088; Woodside/Adrep VIC (03) 63 1811; Cotswold Media Services, SA (08) 339 3427.

Rate: Zone 1 (5-9am Mon-Fri; 5am-8pm Sat-Sun) 30secs \$40.

4IP has exposed the South East Queensland market.



4IP delivers the Brisbane, Gold Coast and Sunshine Coast Market daily.

If you've always had a sneaking suspicion that there was a lot more to South East Queensland, and want to see just how right you were; — have 4IP give you more information on the market we've exposed.

BRISBANE SALES	SYDNEY Adrep Australia Pty. Ltd.	MELBOURNE Woodside Adrep Australia Pty. Ltd.	ADELAIDE Cotswold Media Services
Ph: 229 3333	Ph: 929 5088	Ph: 63 1811	Ph: 339 3427



all music
4.KQ.

RESULTS
at the
**RIGHT
PRICE**

Call
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Michael Hadley
Radio City
Ross Street, Newstead, Q'ld. 4006
Telephone: 52 7555. Telex 42167

SYDNEY
ParPlan
7th Floor, 157 Walker Street,
North Sydney. N.S.W. 2060
Telephone: 922 2677. Telex 20794

MELBOURNE ADELAIDE
ParPlan
5th Floor, 492 St. Kilda Road,
Melbourne. Vic. 3004
Telephone: 267 3188. Telex 33632

Radio City Brisbane
Telephone: 52 7555.

all music
4.KQ.

4KQ

Licensee: Labor Broadcasting Station Pty Ltd, Radio City, Ross St (PO Box 84) Newstead, Brisbane 4006. Phone (07) 52 7555. Telex 42167. Telegrams Fourkq.

Opened: May 7, 1947.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 693kHz. District covered: Metropolitan, industrial, pastoral, rural. Operating hours: 24-hour service.

Chairman: T. Burton.

Executives: I. Brusasco (admin mgr), M. Hadley (sales mgr), G. Mullins (prgm dir).

I'state repr: ParPlan NSW (02) 922 2677; VIC & SA (03) 267 3188.

Rate: (Mon-Sun 5am-9am) 30secs \$30.

Queensland (Country)**4AK Toowoomba/
Darling Downs**

Licensee: Brisbane Broadcasting Pty, Chronicle Bldg, 191 Margaret St, Toowoomba 4350. Phone (076) 32 1599. Telegrams Fourak. Telex 43535.

Opened: Aug 31, 1935.

Transmitter site: Oakey. Power: 2kW. Frequency: 1242kHz. District covered: Urban, rural, pastoral, industrial.

Executives: J. Sweeney (gen mgr), J. Jacobson (assnt mgr), M. Peters (ops mgr), G. Elmes (sales mgr).

I'state repr: Interstate Radio Sales, NSW (02) 29 8471; Ray Brown, VIC (03) 329 8522; Admedia Group, SA (08) 332 8144; 4BK Music, QLD (07) 31 1381.

Rate: Zone 1 (5am-2pm Mon-Sun) 30secs \$12.

**4AM Atherton, Mareeba,
Cairns**

Licensee: Radio 4AM Pty Ltd, (studios) 175A Byrnes St (PO Box 177) Mareeba, Atherton Tablelands 4880. Phone (070) 392 2233. Cairns Studio, Sheridan St. Phone (070) 351 2870.

Opened: Sept 15, 1967.

Enjoy Yourself 97.2

*Best of John Laws —
Monday to Friday at 10am

NEWS
National 2UE, Queensland and Local
Bulletins

FINANCE
The McCabe Report Daily 7.40am
Monday to Friday

SPORT

- * 3 State Turf Talk
- * Full Queensland and NSW TAB Service
- * 3 State Racing Descriptions on Wednesday and Saturday
- * Ray Benson's Melbourne Selections, Wednesday, Thursday
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- * Gold Coast Trotting — Wednesday night
- * Gold Coast Sportswatch — Saturday at 10am

Full 24 hours transmission.

97-2MW

**THE SOUND SERVICE OF THE
GOLD COAST AND TWEED.**

Transmitter site: Cobra Creek, Mareeba. Power: 5kW. Frequency: 558kHz. District covered: Rural, urban. Operating hours: Mon-Thur 5am-12mid; Fri-Sat 5am-2am; Sun 6.30am-11pm.

Directors: S. Williams, C. Hogan, R. Newell, J.A. Harvey, J. Covacevich.

Executives: B. Healy (mgr), F. Wallace, L. Robinson (sales mgr), W. Healy (prgm mgr), B. Poyner (Cairns exec in charge).

Network affiliation: Macquarie.

I'state repr: Macquarie QLD (07) 221 0111, NSW (02) 26 6603, VIC (03) 26 6677, SA (08) 267 4155.

Rate: Zone 1 (B'fast-morning, open-2pm) 30secs \$12.30.

4AY Townsville/ Burdekin Valley

Licensee: Ayr Broadcasters Pty Ltd, 222 Flinders St (PO Box 1080) Townsville 4810. Phone (077) 72 3322. Telex 47195. Telegrams Fouray.

Opened: Oct 1, 1934.

Transmitter site: Barratta. Power 5kW. Frequency: 936kHz, 2 mast directional pattern. District covered: Urban, rural. Operating hours: 24-hour service.

Directors: C.K. Carmody (chrnm), J.F. Gleeson, C. Rains.

Executives: G.T. Schmid (gen mgr), C. Cornthwaite (sales mgr), B. O'Brien (studio mgr), B. Ross (prgm mgr), K. Barry (Ayr studio/sales mgr), R. Weir (Charters Towers 4GC studio/sales mgr), L. Baker (snr tech).

I'state repr: CBN Sales VIC (03) 699 3722; NSW (02) 29 7535-6; QLD (07) 221 8662; SA (08) 51 6643.

Rate: Zone 1 (5-9am Mon-Fri; 5am-7pm Sat-Sun) 30secs \$15.

4BU Bundaberg

Licensee: Bundaberg Broadcasters Pty Ltd, 55 Woongarra St (PO Box 1059) Bundaberg 4670. Phone (071) 71 2478. Telegrams Fourbu.

Opened: Dec 16, 1935.

Transmitter site: Kalkie, via Bundaberg. Power: 5kW. Frequency: 1332kHz. District covered: Rural, pastoral, industrial. Operating hours: 6am-10.30pm daily.

Directors: H.C. Lavery (chrnm), N.G. McCormack, J.A. Christensen.

Executives: G.L. McKennariy (mgr), J. Hickey (tech in charge), R. Harding (sales mgr).

Network affiliation: Macquarie.

I'state repr: See Macquarie-2GB.

Format: M.O.R, soft rock/Top 40.

Rate: (Mon-Sat 5.30am-9am) 30secs \$13.

4CA Cairns

Licensee: Amalgamated Wireless (A'sia) Ltd, Virginia House, Abbott St (PO Box 112) Cairns, 4870. Phone (070) 51 2244. Telex 48094. Telegrams Fourca. An AWA Radio Network Station.

Opened: May 2, 1936.

Transmitter site: Bessie Pt. Power: 5kW. Directional. Frequency: 846kHz. District covered: Commercial, holiday resort, primary. Operating hours: 24-hour service.

Chrnm & chief exec: J.A.L. Hooke, CBE.

Executives: R. Furlong (mgr), N. Roberts (sales mgr), R. Walsh (office mgr), J. Roberts (snr tech).

I'state, O'seas repr: See 2CH.

Rate: Zone 1 (Mon-Fri 5am-noon; Sat & Sun 5am-7pm) 30secs \$13.

4CD Gladstone

Licensee: Gladstone District Broadcasting Pty Ltd, Central Lane, Gladstone 4680. Phone (079) 72 2777. Telex 49421.

Opened: Aug 17, 1970.

Transmitter site: Rocky Glen, Translator Biloela. Power: 5kw & 100W resp. Frequency: Both 927kHz. District covered: Industrial, urban, rural. Operating hours: 24-hour service.

Directors: M. Fenton, E.W. Grimes, G.P. Wilson, D.C. Price, C.N. Joseph.

Executive: M.F. Bellet MBE (gen mgr).

Network affiliation: Macquarie (news).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Media Services, QLD (07) 229 6033.

Rate: Zone 1 (Open-2pm) 30secs \$9.

4GC Charters Towers

Licensee: Ayr Broadcasters Pty Ltd, Mossman St, Charters Towers 4820. Phone (077805) 1170.

Opened: Dec 13, 1976.

Transmitter site: Flinders Hwy. Power: 100W. Frequency: 1170kHz. District covered: Charters Towers. Operating hours: 24-hour service.

Directors: C.K. Carmody (chrnm), J.F. Gleeson, C. Rains.

Executives: G.T. Schmid (gen mgr), R. Weir (mgr/Charters Towers).

I'state repr: CBN Sales, NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Rates: Included in 4AY rates.

4GG Gold Coast

Licensee: Gold Coast Radio Broadcasting Co Pty Ltd, Studios, Radio Centre, Bundall Rd, Surfers Paradise (PO Box 241), Southport 4215. Phone (075) 39 9555. Telegrams Fourgoldcoast, Southport. Telex 40788.

Opened: Sept 30, 1967.

Transmitter site: Crombie St, Southport. Power: 5kW. Frequency: 1197kHz. District covered: Commercial, holiday resort, primary. Operating hours: 24-hour service.

Directors: J.H. Rootes (chrnm), W. Hamilton, W. Price, E.G. Rackley, A. Hollindale.

Executives: B. Ferber (mng dir), K. Dickinson (nat. sales mgr), N. McKenzie (proms mgr), I. Cousins (assnt mgr), A. Schmidt (sales mgr), E. Cameron (tech).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188.

Format: M.O.R, pop.

Rate: (5am-7pm) 30secs \$21.

4GR Toowoomba

Licensee: Gold Radio Service Pty Ltd, 104-106 Margaret St (PO Box 111), Toowoomba 4350. Phone (076) 32 3333. Telex 40076. Member of Commonwealth Broadcasting Network and Big Q Group.

Opened: August 16, 1925.

Transmitter site: Drayton. Power: 2kW. Frequency: 864kHz. District covered: Industrial, pastoral, rural and tourist. Operating hours: 24 hours daily.

Directors: Sir Alexis Albert, CMG (chrnm), E.F. Albert (mng dir).

Executives: R.I. Wilson (mgr), W. Merritt (sales mgr), R.H. Hildred (chief engr), G. Healy (prgm dir).

I'state repr: CBN Sales NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Rate: Zone 1 (Mon-Fri 5am-1pm; Sat & Sun 5am-7pm) 30secs \$20.

4GY Gympie

Licensee: Gympie-Noosa Broadcasters Pty Ltd, 98 Mary St, Gympie 4570. Phone (071) 282 1544. Telex 42345.

Opened: Nov 3, 1941.

Transmitter site: Neusavale. Power: 2kW. Frequency: 558kHz. District covered: Rural (dairying, fruitgrowing, timber, beef cattle raising, fishing), tourism. Operating hours: Continuous.

Directors: S.L. Fittell (chrnm), W. Runge, N. Buchanan.

Executive: R.W. McL. Dawson (mgr).

I'state repr: Media Services QLD (07) 229 6033; Peter Halse & Assocs NSW (02) 29 7527; ParPlan VIC (03) 267 3188.

Rate: Zone 1 (6am-1pm Sun-Sat) 30secs \$10.

4KZ Innisfail/Tully

Licensee: Coastal Broadcasters Pty Ltd, 42 Rankin St, Innisfail 4860. Phone (070) 61 2277. Telegrams Fourkz. Telex 48806.

Network affiliation: Macquarie.

Opened: Sept 30, 1967.



GOLD COAST RADIO 120

THE GOLD COAST'S OWN RADIO STATION

ONLY SUNSHINE COVERS THE GOLD COAST MORE . . .

Transmitter: Jodrell St, Innisfail. Power: 5kW. Frequency: 531kHz, 3 mast directional. District covered: Urban, rural. Operating hours: Mon-Fri 5am-midnight; Sat 5.30am-mid; Sun 6am-midnight.

Directors: Dr W. Markwell (chrmn), C. Camuglia, J.F. Gleeson, G.T. Schmid, M. Hogan.

Executives: G.T. Schmid (mng dir), L. Muller (stn mgr).

I'state repr: CBN Sales NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Rate: Zone 1 (b'fast) 30secs \$11.

4LG Longreach

Licensee: Central Queensland Broadcasting Corp Pty Ltd, Merino Arcade, Eagle St (PO Box 20) Longreach 4730. Phone 224, 618. Telegrams Fourlg.

Opened: May 5, 1936.

Transmitter site: Cramsie. Power: 2kW. Frequency: 1098kHz. District covered: Pastoral, rural, industrial. Operating hours: Mon-Fri 6am-7pm; Sat 6am-11pm; Sun 7am-7pm.

Directors: W. Allen Jnr (chrmn), G.D. Atthow.

Executive: J. Foley (mgr).

I'state repr: Peter Halse, NSW (02) 29 7527; CBN Sales VIC (03) 699 3722; Media Services QLD (07) 229 6033.

Rate: 30secs \$5.50.

4LM Mt Isa

Licensee: North Queensland Broadcasting Corp Pty Ltd, 67 West St (PO Box 780). Mount Isa 4825. Telegrams Fourlm Mount Isa. Phone (077) 43 3444. Telex 49970.

Opened: May 5, 1961.

Transmitter site: Breakaway Creek. Power: 2kW. Frequency: 1368kHz. District covered: Industrial, rural. Operating hours: Mon-Sat 5am-midnight; Sun 6am-midnight.

Directors: C.K. Carmody (chrmn), J.F. Gleeson (mng dir), C. Rains, G.D. Atthow.

Executives: G. Schmid (network gen mgr), R. Smith (mgr).

I'state repr: CBN Sales; NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Format: Contemporary/Top 40.

Rate: Zone 1 (open-2pm Mon-Fri; open-8pm Sat-Sun) 30secs \$10.

4MB Maryborough

Licensee: Maryborough Broadcasting Co Pty Ltd, 125 Bazaar St, Maryborough 4650. Phone (071) 21 2209. Telegrams Fourmb. Telex 49747. A Commonwealth Broadcasting Network Station.

Opened: Aug 16, 1932.

Transmitter site: Riverview. Power: 2kW. Frequency: 1161kHz. District covered: Industrial, sugar, beef, fishing, tourism, rural. Operating hours: Mon-Sat 5.30am-11pm; Sun 6am-10pm.

Executives: J. McCormack (mgr), G. Nielsen (chief engr), R. Livingston (sales mgr).

I'state repr: CBN Sales QLD (07) 221 8662; CBN Sales NSW (02) 29 7535; CBN Sales VIC (03) 699 3722; CBN Sales SA (08) 51 6643.

Rate: (Mon-Fri 5.30am-noon, Sat-Sun 6am-7pm) 30secs \$11.

4MK Mackay

Licensee: Barrier Reef Broadcasting Pty Ltd, 85 Sydney St (PO Box 183), Mackay 4740. Phone (079) 51 2222. Telegrams Fourmk. Telex 48512. Unit of Victorian Broadcasting Network Ltd.

Opened: Jan 12, 1931.

Transmitter site: Mt Bassett, North Mackay. Power: 5kW. Frequency: 1026 kHz. District covered: Sugar, tourists, pastoral, mining. Operating hours: Mon-Sat 5am-mid; Sun 6am-mid.

Directors: N.A. Dick (chrmn), C.M. Manning, I.R. Muller, N.B. Jackson, R.R. Parker.

Executives: I.R. Muller (exec dir), N.B. Jackson (gen mgr), T.N. Lymbery (sales mgr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; ParPlan, QLD (07) 229 6033; Cotswold Media Services, SA (08) 339 3427; Aubrey Barker & Assocs, WA (09) 322 3184.

Format: Contemporary/Top 40.

Rate: Zone 1 (open-7pm) 30secs \$17.

4NA Nambour

Licensee: Sunshine Coast Broadcasters Ltd, 161 Currie St, Nambour 4560. Phone (071) 41 1486, 41 1522. Telex 41463.

Opened: Oct 9, 1964.

Transmitter site: Bli Bli. Power: 5kW. Frequency: 828kHz. District covered: Primary, pastoral, holiday resorts. Operating hours: Mon-Sat 5am-midnight; Sun 6am-midnight.

Directors: J.P. Carolan (chrmn), J. Bentley, C.J. Grimes, B.D. Carolan, S. Welsh, P.M. Maher.

Executives: P.M. Maher (mng dir), G. Miles (asst mgr), W. Ryan (chief engr), G. Malcolm (prgm mgr), B. Jones (sales prom).

Network affiliation: MBS associate.

I'state repr: Macquarie QLD (07) 221 0111; NSW (02) 26 6603; VIC (03) 26 6677; SA (08) 267 4155.

Format: Contemporary, adult, young adult.
Rate: (open-9am Mon-Fri & Sat-Sun open-7pm) 30secs \$10.50.

4RO Rockhampton

Licensee: Rockhampton Broadcasting Co. Pty Ltd, Victoria Parade, Rockhampton 4700. Phone (079) 27 6222. Telegrams Fourro. Telex 49149.

Opened: July 2, 1932.

Transmitter site: Pink Lily. Power: 2kW. Frequency: 981kHz. District covered: Primary, mineral, industrial. Operating hours: Mon-Sat 5.30am-mid; Sun 6am-10.30pm.

Executives: C.A. Woodland (mgr), R. Johnson (sales mgr), D. Macpherson (service exec), C. Paterson (studio mgr), G. Kime (snr tech).

Network affiliation: In association with Queensland Network.

I'state repr: CBN Sales NSW (02) 29 7535-6; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Format: Contemporary music/sport.

Rate: Zone 1 (5.30am-2pm Mon-Fri; 5.30am-7pm Sat-Sun) 30secs \$15.

4SB Kingaroy

Licensee: South Burnett Broadcasting Co. Ltd, Alford St, Kingaroy 4610. Phone Kingaroy. (074) 72 1433.

Opened: Mar 11, 1938.

Transmitter site: Wooroolin. Power: 2kW. Frequency: 1071kHz. District covered: Agricultural, pastoral, rural. Operating hours: 6am-11pm Mon-Fri; 6am-10.30pm Sat-Sun.

Directors: P.C. Muston, N.J. Bishop, R.W. Ralph, C.N. Adermann, T.J. Muston.

Executives: C.L. Fechner (mgr), L.A. Buttsworth (chief tech), K. Hubbers (sales rep).

I'state repr: CBN Sales NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Format: Popular, M.O.R., Top 40, country.

Rate: (6-9am Mon-Fri; 6am-7pm Sat-Sun) 30secs \$9.50.

4TO Townsville

Licensee: Amalgamated Wireless (A/sia) Ltd, Townsville Permanent Arcade, 390-396 Flinders St, Townsville 4810. Phone (077) 72 1744. Telex 47008. Telegrams Fourto. An AWA Radio Network Station.

Opened: Oct 5, 1931.

Transmitter site: Cluden. Power: 2kW. Frequency: 783kHz. District covered: Industrial, pastoral. Operating hours: 24-hour service.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: J. Oost (regional mgr, N.Q. 4TO/CA), L. Hillway (mgr), F. Hampton (sales mgr), R. Hamilton (office mgr), G. Pearson (snr tech).

I'state repr: See 2CH.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 5am-noon; Sat & Sun 5am-7pm) 30secs \$17.

4VL Charleville

Licensee: Mannigel Broadcasting Co. Pty Ltd, PO Box 84, Charleville 4470. Phone (0745911) 221. Telegrams Fourvl.

Opened: Feb. 12, 1936.

Transmitter site: Charleville. Power: 2kW. (day). Frequency: 918kHz. District covered: Pastoral, rural. Operating hours: Mon-Th 5.30am-10.30pm; Fri 5.30am-11.03pm; Sat 6am-11.03pm; Sun 6am-10.03pm.

Directors: G.S. Burton (chrmn), A.D. Kirton (mng dir), H.D. Fraser, G.F. Andrews, B.A. Nichols.

Executive: A.D. Kirton (mng dir).

I'state repr: Media Services, QLD (07) 229 6033; Peter Halse Assocs, NSW (02) 29 7527; Macquarie, VIC (03) 67 8571; Macquarie, SA (08) 267 4155.

Rate: Zone 1 (Open-9am) 30secs \$8.

4WK Warwick

Licensee: Amalgamated Marketing Pty Ltd, 213 Margaret St, Toowoomba 4350. Phone (076) 32 9999. Telex 40028.

Transmitter site: Allora. Power: 5kW. Frequency: 963kHz. Operating hours: Mon-Sat 5am-1am; Sun 5am-11pm.

Directors: M.M. Moroney (chrmn), R. Grundy, Mrs. L.D. Higginbotham, W.H. Higginbotham, G. Newey, K.D. Smith (secty), E. Thorne.

Executive: A.R. Palmer (stn mgr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188. Media Services, QLD (07) 229 6033.

Rate: Zone 1 (5am-2pm Mon-Sun) 30secs \$13.40.

4ZR Roma

Licensee: Maranoa Broadcasting Co. Ltd, McDowall St (PO Box 22) Roma 4455. Phone Roma 80, 585. Telegrams Fourzr.

Opened: July 23, 1937.

Transmitter site: Bungooran. Power: 2kW. Frequency: 1476kHz. District covered: Pastoral, rural.

Operating hours: Mon-Thurs 5.30am-11.15pm; Fri 5.30am-midnight; Sat 6am-midnight; Sun 6.30am-10pm.

Directors: A. Shiliday (chrmn), B. Coomber, A.T. Berry, A. Clarke, R. Dean, N. Bishop.

Executive: Mrs E.J. Corbett (mgr).

I'state repr: CBN Sales NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662; SA (08) 51 6643.

Rate: (5.30am-12pm) 30secs \$8.

**Great for housewives
& adults in Adelaide!**



Every city
has one great
radio station...

SDN

Commercial Radio Stations

SOUTH AUSTRALIA NORTHERN TERRITORY

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their representatives who are fully listed in the Media Representatives section.

Details of FM stations with full commercial licences, available at presstime, can be found in the Late Listings section.

Adelaide

5AA

Licensee: Festival City Broadcasters Ltd, 35 Fullarton Rd, Kent Town (PO Box 1390 Norwood) 5067. Phone (08) 42 6771. Telex 88272. Telegrams Fivedoublea.

Opened: Mar 14, 1976.

Transmitter site: Bolivar. Power: 5kW. Frequency: 1386kHz. Operating hours: 24-hour service.

Directors: W.H. Hayes, AM (chrmn), D.F. Bright, C.J. Hurford, MHR, R.B. Litchfield, OBE, P.M. Benson.

Executive: P.M. Benson (gen mgr).

I'state repr: Central Media Sales, NSW (02) 436 1000; Ray Brown, VIC (03) 329 8522; Represent, QLD (075) 30 5601; Adrep Advertising Representatives, WA (09) 325 6395.

Format: Good music.

Rate: Zone 1 (5am-8pm) 30secs \$27.

5AD

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William St (GPO Box 339) Adelaide 5000. Phone (08) 51 7666. Telegrams Fivead. Telex 82000. Relays to 5PI.

Opened: Aug 2, 1930.

Transmitter site: Cavan. Power 2kW. Frequency: 1323kHz. District covered: Metropolitan. Operating hours: 24-hour service.

Directors: P.J. Owens (chrmn), B.A. Sallis, L.J. Sutton, R. Francis.

Executives: L.J. Sutton (gen mgr), R. Francis (stn mgr), P.J. Owen (nat sales mgr), W. Jones (acct).

Network affiliation: Major.

I'state repr: Hugh Anderson, VIC (03) 663 3615; Interstate Radio Sales, NSW (02) 29 8471; Bede Williams & Assocs, QLD (07) 358 1600; Aubrey Barker & Assocs, WA (09) 322 3184.

Rate: Zone 1 (Mon-Fri 5.30am-9am) 30secs \$65.

5DN

Licensee: Hume Broadcasters Pty Limited, 201-205 Tynte St (PO Box 5), North Adelaide 5006. Phone (08) 267 4155. Telegrams Firststation. Telex 82176.

Opened: June 12, 1924.

Transmitter site: Wingfield. Power: 2kW. Frequency: 972kHz. District covered: Metropolitan, industrial, rural. Operating hours: 24-hour service.

Directors: C.G. Bailey (chrmn), S.R.I. Clark, D. Jarvis.

Executives: C.P. Linkson (mgr), J. Madden (exec assnt to mgr), B.L. Price (sales mgr), D.M.C. Smith (prgm exec), L.N. Sjoberg (chief engr), G.J. Tucker (res sec), M. Thomas (sporting ed), L. Hatcher (news ed), D. Sharp (PR & proms).

Network affiliation: Macquarie.

I'state & O'seas repr: See Macquarie.

Format: News, Information, Talk, Sport & adult contemporary music.

5KA

Licensee: 5KA Broadcasters Pty Ltd, 43 Franklin St, Adelaide 5000. Phone (08) 51 5511. Telegrams Fiveka. Telex 82540. Key station, South Australian Broadcasting Network. Opened:

Opened: Mar 25, 1927.

Transmitter site: Cavan. Power: 2kW. Frequency: 1197kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: Rev I. Bailey (chrmn), S.B. Denton, C.K.S. Need, J. Toohey, Rev N. Michael, LTh.

Executives: N.W. Bradley (network gen mgr), D. Bellette (network sales mgr), I.R.E. Lane (stn mgr), B. Martin (chief engr).

I'state repr: CBN Sales, NSW (02) 29 7535; VIC (03) 699 3722; QLD (07) 221 8662.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 5.30-9am) 30secs \$30.

5AA. JOURNEY BEYOND THE NORMAL LIMITS OF McNAIR ANDERSON.

5AA Research can provide you with information on unusual Adelaide listener demographics, for all two and three station combinations like "housewives 25 to 54" "owners of cars with radios" "men 30 to 39" and "women 30 to 39".

We'll help you achieve more selective targeting and reach evaluation in Adelaide.

1390 **5AA** GOOD MUSIC



Y&R ART17

ASK YOUR 5AA REPRESENTATIVE:

ADELAIDE: Brenton Quick 42 6771. SYDNEY: Chris Brammall 29 3322. MELBOURNE: Ken Gibson 267 1296. BRISBANE: Fred Maybury 229 3333. PERTH: Cliff Thomas 325 6395.

South Australia (Country)

5AU Port Augusta

Licensee: 5AU Broadcasters Pty Ltd, Barter St (PO Box 471), Whyalla 5600. Phone (086) 45 7256. Port Augusta Studios, Denton Court, Port Augusta 5700. Phone (086) 42 2444.

Opened: May 25, 1938.
Transmitter site: Mambray Creek. Power: 2kW. Frequency: 1242kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Sun 5.30am-midnight. Member of South Australian Broadcasting Network.

Directors: Rev I. Bailey (chrnm), S.B. Denton, C.K.S. Need, J. Toohey, Rev N. Michael LTh.

Executives: N.W. Bradley (network gen mgr), J.D. Seaman (mgr).

I'state repr: See 5KA.
Rate: Zone 1 (5.30-9am Mon-Fri; 9am-6pm Sat-Sun) 30secs \$10.

5MU Murray Bridge

Licensee: Murray Bridge Broadcasting Co. Ltd, c/-Bridge Print, 26 Seventh St (PO Box 244), Murray Bridge 5253. Phone (085) 32 2175.

Opened: Sept 16, 1934.
Transmitter site: Murray Bridge. Power: 2kW (day) 1kW (night). Frequency: 1458kHz. District covered: Pastoral, rural. Operating hours: Mon-Sun 6am-midnight.

Directors: R.V. Baynes, L. Croker, M.G. Hambidge (mgr).

I'state repr: Hugh Anderson, VIC (03) 663 3615; I'state Radio Sales, NSW (02) 29 8471; Bede Williams & Assocs, QLD (07) 358 1600; Aubrey Barker & Assocs, WA (09) 322 3184; Market Media Assocs, SA (08) 223 6629.

Format: Contemporary M.O.R.
Rate: Zone 1 (B'fast 7am-8.30am & noon-1pm) 30secs \$10.

5PI Crystal Brook

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William St, Adelaide 5000. Studios & Offices: 149 Ellen St, Pt Pirie 5540. Phone (087) 32 4044. Telex 80379.

Opened: Jan 17, 1932.
Transmitter site: Crystal Brook. Power: 2kW. Frequency: 1044kHz. District covered: Industrial, pastoral, rural. Operating hours: 24-hour service.

Executive: C. Lodge (mgr).
I'state repr: See 5AD.
Network affiliation: Major.
Format: Contemporary.
Rate: Zone 1 (Mon-Fri 8am-6pm) 30secs \$9.

5RM Murray Valley

Licensee: River Murray Broadcasters Pty Limited (PO Box 321), Berri 5343. Studios: 35 Vaughan Tce, Berri. Phone (085) 82 1800. Member, South Australian Broadcasting Network.

Opened: Sept 30, 1935.
Transmitter site: Springcart Gully. Power: 2kW. Frequency: 801kHz. District covered: Pastoral, rural. Operating hours: Sun-Fri 5.30am-11pm; Sat 5.30am-midnight.

Directors: Rev I. Bailey (chrnm), A.R. Mead, E. Sims, C.K.S. Need, S.B. Denton, Rev N. Michael LTh.

Executives: N.W. Bradley (network gen mgr), D.J. Marshall (mgr).

I'state repr: CBN Sales.
Rate: Zone 1 (Mon-Fri 5.30-9am; Sat-Sun 9am-6pm) 30secs \$9.

5SE Mt Gambier

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William St, Adelaide 5000. Studio and offices: 46 Commercial St, West Mt Gambier 5290. Phone (087) 25 5155. Telegrams Fivese. Telex 80042.

Opened: July 3, 1937.
Transmitter site: Mount Gambier. Power: 2kW. directional aerial. Frequency: 1296 kHz. District covered: Pastoral, rural, semi-industrial. Operating hours: 24-hour service.

Executive: R. Collins (reg network mgr - Radio 5SE/5PI).

Directors, Executives, I'state repr: See 5AD.
Network affiliation: Major.

Format: Contemporary.
Rate: Zone 1 (Mon-Sat 6am-9am) 30secs \$10.

*
* **RADIO ALICE** *
* **8HA** *
*

NORTHERN TERRITORY

8DN

Licensee: Darwin Broadcasters Pty Ltd, 4 Peary St, Darwin 5790. Phone (089) 81 2084-5-6. Telegrams Eightdn Darwin. Telex 85031.

Opened: Dec 12, 1960.

Transmitter site: Darwin. Power: 2kW. Frequency: 1242kHz. Operating hours: Sun 6.30am-11.59pm; Mon-Sat 5.30am-1.30pm, next day.

Directors: E. White, G. Cohen, J. Griffin, C.T. Pullen, A. Blanckensee.

Executives: D. Charlton (gen mgr), J.T. McNally (assnt mgr), L. Menzies (snr tech).

I'state repr: Peter Halse Assoc, NSW (02) 922 6146; Ray Brown, VIC (03) 329 8522; Adrep Advertising Representatives, WA (09) 325 6395; Media Services, QLD (07) 229 6033; Ray Cant & Assocs, SA (08) 51 5007.

Rate: Zone 1 (Mon-Fri open-2pm; Sat-Sun open-7pm) 30secs \$11.10.

8HA

Licensee: Alice Springs Commercial Broadcasters Pty Ltd. Studios: Stuart Highway, South Rd (PO Box 2106) Alice Springs 5750. Phone 52 2410. Telegrams Eightha. Telex 81262.

Opened: March 2, 1971.

Transmitter site: Stuart Highway, Alice Springs. Power: 2kW. Frequency: 900kHz. District covered: Primary, tourist area. Operating hours: Mon-Fri 5am-1am; Sat 5am-2am; Sun 5am-midnight.

Directors: R. Harris (chrnm), G. Brown (dep chrnm), Mrs L. Moss (co secty).

Executives: P. Crowther (gen mgr), R. Hanrahan (sales dir), Miss W. Devlin (creative dir), Mrs C. Frost (accts).

Network affiliation: Macquarie.
I'state repr: Macquarie QLD (07) 221 0111; VIC (03) 26 6677; SA (08) 267 4155; NSW (02) 26 6603.

Format: Contemporary.
Rate: (Sun-Sat 5am-1am) 30secs \$7.



DARWIN

A NEW STATE

In Darwin, with approximately 52,000 people, there is no television until about 5.30 p.m.

There is no newspaper until late afternoon.

Radio 8DN is the only advertising medium and source of continual news, weather, information and entertainment available all day long . . . breakfast, morning, afternoon, night . . . every day, 7 days a week in the booming, bustling City.

SYDNEY: PETER HALSE
MELBOURNE: RAY BROWN **ADELAIDE: RAY CANT**
BRISBANE: RADIO 4IP **PERTH: ADREP**

Commercial Radio Stations

WESTERN AUSTRALIA

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CBS Network: 6PM Perth, 6AM Northam
6KG Kalgoorlie, 6GE Geraldton

CBS Representatives: Sydney 61 9931
Melbourne 428 1128 Adelaide 42 4858
Brisbane 075 305601 Perth 381 4488



Rhythm of the City



Perth

6IX

Licensee: 6IX Radio Network Pty Ltd, Osborne Rd, Tuart Hill 6060. Phone (09) 349 7777. Telegrams Sixix. Telex 92235. Associated with 6WB-BY (6IX Radio Network).

Opened: Nov 27, 1933.

Transmitter site: Belmont. Power: 2kW. Frequency: 1080kHz. District covered: Metropolitan, industrial, rural. Operating hours: 24-hour service.

Directors: J.W. Cruthers (chrmn), C.B. Hugall, J.M. Donovan, R.A. Lindsey.

Executives: W.B. Prime (gen mgr), R.L. Lucas (mktg & ops mgr/nat sales mgr), C. Romaro (prgm dir).

I'state repr: Interstate Radio Sales, NSW (02) 29 8471; Ray Brown, VIC (03) 329 8522; Market Media Assocs, SA (08) 223 6629; Media Services, QLD (07) 229 6033.

Rate: (5am-1pm Mon-Fri; 5am-8pm Sat-Sun) up to 30secs \$35.

6KY

Licensee: 6KY Swan Radio, Hayes Ave (PO Box 99) Tuart Hill 6060. Phone (09) 349 9999. Telex 92142.

Opened: Oct 23, 1941.

Transmitter site: Belmont. Power: 2kW. Frequency: 1206kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: D.M. Cullity (chrmn), B.F. Prindiville (dep chrmn), L.J. Kiernan (mng dir), W.J. Hughes Jnr, H.C. Stewart, P.B. Young.

Executives: W. Bowen (gen mgr), W. Gillespie (ops supvr), B. McKay (sales mgr), K.J. Cantelo (chief engr).

I'state repr: Central Media Sales, NSW (02) 436 1000; Hugh Anderson, VIC (03) 663 3615; CBN Sales, SA (08) 51 6643; CBN Sales, QLD (07) 221 8662.

Rate: Zone 1 (5.30am-9am Mon-Fri) up to 30secs \$35.

6PM

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Rokeby Rd, Subiaco 6008. Phone (09) 381 4488. Telegrams Sixpm. Telex 92496. Associated with 6AM-KG-GE.

Opened: April 22, 1937.

Transmitter site: Coffee Point. Power: 2kW. Frequency: 990kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Executives: R.D. Bigum (co secty), E.W. Steet (sales mgr), L.T. Nelson (prgm mgr), E. Gook (news editor), W.P. Tuohey (facilities mgr), T.J. Flynn (proms mgr).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

I'state repr: CBS Network, NSW (02) 61 9931; CBS Network, VIC (03) 42 1128; Ad Media Group, SA (08) 332 8144; Represent, QLD (075) 30 5601.

Rate: Zone 1 (5.30am-1pm Mon-Sun) 30secs \$40.

6PR

Licensee: Western Broadcasting Services Pty Ltd, 340 Hay St, Perth 6000. Phone (09) 325 3311. Telegrams Radiosixpr. Telex 92262.

Opened: Oct 14, 1931.

Transmitter site: Alfred Cove. Power: 2kW. Frequency: 882kHz. District covered: Perth metropolitan area. Operating hours: 24-hour service.

Directors: J.R. Ewing (chrmn), G.L. Allen, J.M. Leahy, J.C. Roberts, J.M. Goldberg.

Executives: J. Watts (jnt chief exec), B.L. Martin (jnt chief exec), B.V. Thirley (gen mgr), J. Burnley (stn mgr), K. Van Der Linden (co secty), G. Gorrie (sales dir), H. Hoger (chief engr), L. Magro (prdn dir), L. Welsh (news dir).

I'state repr: Adrep, NSW (02) 929 5088; Woodside/Adrep, VIC (03) 63 1811; Hastwell Media, SA (08) 79 1869; Adrep, QLD (07) 929 5088.

Rate: Zone 1 (Mon-Fri 5am-12.30pm; Sat 5am-8pm) 30secs \$40.

Western Australia (Country)

6AM Northam

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Rokeby Rd, Subiaco 6008. Phone (09) 381 4488. Telegrams Sixpm. Telex 92496. Associated with 6PM-KG-GE.

Opened: June 1, 1934.

Transmitter site: Northam. Power: 2kW. Frequency: 864kHz. District covered: Rural, pastoral. Operating hours: 5.45am-6pm Mon-Fri; 5.45am-10am Sat. (In relay with 6PM all other times.)

Executives: L. Couzens (mgr), A. Vingerhoets (tech in charge).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

I'state repr: CBS Network, NSW (02) 61 9931; CBS Network, VIC (03) 42 0201; Ad Media Group, SA (08) 332 8144; Represent, QLD (075) 30 5061.

Rate: Zone 1 (open-6pm, Mon-Sun) 30secs \$5.

6BY Bridgetown

Licensee: 6IX Radio Network Pty Ltd, Phone (097) 61 9045. Telegrams Sixby. Associated with 6IX-WB.

Opened: Jan 24, 1953.

Transmitter site: Yornup. Power: 2kW. Frequency: 900kHz. District covered: Dairying, fruit growing. Operating hours: Mon-Sun 6am-11pm.

Bridgetown manager: R. Kaye.

Directors, Executives, Network Affiliation, I'state repr: See 6IX.

6CI Collie

Licensee: South Western Telecasters Ltd, 70 Wittenoom St, Bunbury 6230. Phone (097) 21 3111. Telex 93497. On relay from 6TZ.

Assoc with 6TZ and 6NA.

Opened: May 29, 1948.

Transmitter site: Collie. Power: 2kW. Frequency: 1134kHz. District covered: Industrial, pastoral, rural. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors, Executives, I'state repr: See 6TZ.

6GE Geraldton

Licensee: Great Northern Broadcasters Ltd, 72 Chapman Rd, Geraldton 6530. Phone (099) 21 2244. Telegrams Sixge. Telex 91255. Associated with 6PM-AM-KG.

Opened: Oct 6, 1937.

Transmitter site: Bluff Point. Power: 2kW.

Frequency: 1008kHz. District covered: Pastoral, rural, crayfishing. Operating hours: Sun 7am-10pm; Mon-Sat 6am-11pm.

Geraldton (local) directors: L.W. Sheppard, L.J. Harris.

Executives: L.J. Harris (mgr), D.L. Hames (asst mgr), R. Holman (tech).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

I'state repr: CBS Network, NSW (02) 61 9931; CBS Network, VIC (03) 42 0201; Admedia Group, SA (08) 332 8144; Represent, QLD (075) 30 5601.

Rate: Zone 1 (Open-6pm Mon-Sun) 30secs \$5.

6KA Karratha

Licensee: Northwest Radio Pty Ltd, 22 Mount St, Perth, WA 6000 (GPO Box R1600) Phone: (09) 321 7648. Telex: 93120.

Studio & office: PO Box 153, Karratha 6714. Phone: (091) 85 2233. Telex 99696.

Opened: Nov 8, 1978.

Operating hours: Mon-Sun 5.30am-10pm.

Directors: C.T. Pullan (chrmn), G. Cohen (exec dir), D.N. Robins, J.F. Walker, R.C. Cottier.

Station manager: E. Wyatt.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; ParPlan, QLD (07) 229 6033; ParPlan, SA (08) 339 3427; Aubrey G. Barker & Assocs, WA (09) 322 3184.

Rate: Zone 1 30secs \$7.

6KG Kalgoorlie

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 89-91 Egan St, Kalgoorlie 6430. Phone (090) 21 2000. Telegrams Sixkg. Telex 91770. Associated with 6PM-AM-GE.

Opened: Sept 16, 1931.

Transmitter site: Parkeston. Power: 2kW. Frequency: 981kHz. District covered: Rural, mining. Operating hours: Mon-Fri 6am-11pm; Sat 6am-12 midnight; Sun 8am-10pm.

Executives: G. Harvey (mgr), H. Skipworth (tech in charge).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

I'state repr: CBS Network, NSW (02) 61 9931; CBS Network, VIC (03) 42 0201; Ad Media Group, SA (08) 332 8144; Represent, QLD (075) 30 5601.

Rate: Zone 1 (open-6pm Mon-Sun) 30secs \$5.

6MD Merredin

Licensee: Mid-Districts Radio Pty Ltd, (PO Box 264) Merredin 6415. Phone (090) 41 1448, 41 1000. Telegrams Sixmd. Telex 91891.

Opened: July 5, 1941.
 Transmitter site: Merredin. Power: 2kW.
 Frequency: 1098kHz. District covered: Light industrial, pastoral, rural, mining. Operating hours: 6am-11pm Mon-Sun.

Directors: H.J. Ventris, L.R. Caughey.
 Executives: H.J. Ventris (gen mgr), C.M. Mills (prgm mgr), J.J. Davies (tech supvr), D.C. Roberts (sales).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; ParPlan, QLD (07) 229 6033; Aubrey Barker & Assocs, WA (09) 322 3184; Cotswold Media Services, SA (08) 339 3427.

Rate: Zone 1 (Mon-Fri 6am-2pm; Sat & Sun 6am-5pm) 30secs \$7.

6NA Narrogin

Licensee: South Western Telecasters Ltd, 70 Wittenoom St, Bunbury 6230. Phone (097) 21 3111. Telex 93497. Narrogin office: PO Box 216, Narrogin 6312. Phone (098) 81 1320. Assoc with 6TZ and 6CI.

Opened: June 20, 1951.

Transmitter site: Narrogin. Power: 2kW.
 Frequency: 918kHz. District covered: Pastoral, rural. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors, Executives, I'state repr: See 6TZ.

6NW Port Hedland

Licensee: North West Radio Pty Ltd, 22 Mount St, Perth, 6000. GPO Box R1600, Perth 6001. Phone (09) 321 7648. Telex 93120. Studio & office: PO Box 2216, Sth Hedland 6722. Phone (091) 72 1988. Telex 99502.

Opened: Nov 25, 1977.

Operating hours: Sun-Fri 5.30am-10pm; Sat 5.30am-midnight. Frequency: 1026kHz.

Directors: C.T. Pullan (chrnm), G. Cohen (exec dir), J.F. Walker, D.N. Robins, R.C. Cottier.

Executive: R. Kitney (studio mgr).

I'state repr: Aubrey Barker & Assocs, (09) 322 3184; ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; ParPlan, SA (08) 339 3427; ParPlan, QLD (07) 229 6033.

Rate: Zone 1 (Mon-Fri 6.30am-noon; Sat & Sun 3pm-7pm) 30secs \$7.

6TZ Bunbury

Licensee: South Western Telecasters Ltd. Studios: 70 Wittenoom St, Bunbury 6230.

Phone (097) 21 3111. Telex 93497. Associated with 6CI, 6NA.

Opened: Oct 11, 1939.

Transmitter site: Waterloo. Power: 2kW.
 Frequency: 963kHz. District covered: Industrial, pastoral, rural, tourism. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors: L.H. Craddock, E.C. Manea, C.G. Hammond, CBE, F.L.B. Craig, F.J. Flanagan, J.M. Bendat, K.M. Stokes.

Executives: B.F. Hopwood (gen mgr), D. Wyatt (mgr), A.C. DeRamus (chief engr).

I'state repr: D. McDonald, WA (09) 325 7475; ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Hastwell Media, SA (08) 79 1869.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat & Sun 6am-5pm) 30secs \$18.

6VA Albany

Licensee: Albany Broadcasters Ltd, York St, Albany 6330. Phone (098) 41 2000, AH 44 7441. Telegrams Sixva. Telex 91988.

Opened: Mar 10, 1956.

Transmitter site: Albany. Power 2kW.
 Frequency: 783kHz. District covered: Industrial, rural. Operating hours: Mon-Fri 6am-midnight; Sat 6am-midnight; Sun 7am-11pm.

Directors: M.R.H. Holmes a'Court, J. Morrison, N.A. Murray, L.R. Goodridge, G.R. Furlong.

Executive: D. Rutherford (gen mgr).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Market Media Assocs, SA (08) 223 6629; ParPlan, QLD (07) 229 6033; Aubrey G. Barker & Assocs, WA (09) 322 3184.

Rate: Zone AAA (Mon-Fri 6am-2pm; Sat-Sun 6am-6pm) 30secs \$7.

6WB Katanning

Licensee: 6IX Radio Network Pty Ltd, Studios: Unit 5, 121 Clive St, Katanning 6317. Phone (098) 21 1522. Telegrams Sixwb. Associated with 6IX-BY.

Opened: Sept 26, 1936.

Transmitter site: Katanning. Power: 2kW.
 Frequency: 1071kHz. District covered: Pastoral. Operating hours: Mon-Sun 6am-11pm.

Katanning manager: M. Stapely.

Directors, Executives, Network affiliation, I'state repr: See 6IX.

Commercial Radio Stations

TASMANIA

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their representatives who are fully listed in the Media Representatives section.

Details of FM stations with full commercial licences, available at presstime, can be found in the Late Listings section.

**Number
1 in
Hobart!**

7HO

A PARTNER  STATION OF
MACQUARIE
No.1 network in Australia.

Hobart

7HO

Licensee: Commercial Broadcasters Pty Ltd, 52 New Town Rd, Hobart (GPO Box 542F) 7000. Phone (002) 78 0777. Telegrams Sevenho. Telex 58103.

Opened: Aug 13, 1930.

Transmitter site: Mt Nelson. Power: 2kW. Frequency: 864kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: G.F. Davis, A. Brown (mng), D. Braham, E. Gray.

Executives: A. Brown (mng dir), B. Carr (prgm mgr), R. McCarthy (chief engr).

Network affiliation: Macquarie.

I'state repr: See 2GB-Macquarie.

Format: Contemporary, sport.

Rate: (5.30am-2pm Mon-Fri; 5.30am-7pm Sat-Sun) 30secs \$15.

7HT

Licensee: Broadcast Operations Pty Ltd, 141 Elizabeth St, Hobart 7000. GPO Box 572F 7001. Phone (002) 34 3157. Telegrams Sevenht. Telex 58079.

Opened: April 19, 1937.

Transmitter site: Droughty Point, Derwent River Shore. Power 2kW. Frequency: 1080kHz. District covered: Industrial, rural. Operating hours: 24-hour service.

Directors: R.M. Cowper (chrnm), W.R. Gamble (mng dir).

Executives: K.A. Buntain (mgr), S. Murrowood (assnt mgr), P. French (nat sales mgr), M. Wolfe (Hobart sales mgr).

Rate: (Mon-Fri 5am-noon, Sat & Sun 5am-7pm) 30secs \$15.

Tasmania (Country)

7AD Devonport

Licensee: Northern Tasmania Broadcasters Pty Ltd, 44 Rooke St, Devonport. 7310. Phone (004) 24 1919. All correspondence and enquiries to Box 120, PO Burnie 7320. Phone (004) 31 1651. Telegrams Teebeen. Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Aug 6, 1932.

Transmitter site: Don Heads. Power: 2-1kW. (loaded antenna). Frequency: 900 kHz. District covered: Industrial, rural. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executives: M.T. Evans (mgr), J. Littler (local sales).

I'state repr: Peter Halse, NSW (02) 922 6146, (02) 29 7527; Ray Brown, VIC (03) 329 8522; CBN Sales, SA (08) 51 6643; CBN Sales, QLD (07) 221 8662.

Rate: Zone 1 30secs \$9.60.

7BU Burnie

Licensee: Burnie Broadcasting Service Pty Ltd, 73 Mount St, Burnie 7320. All correspondence and enquiries to Box 120, PO Burnie. Phone (004) 31 1651. Telegrams Teebeen. Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Oct 19, 1935.

Transmitter site: Cooee. Power: 2-1kW. (loaded antenna). Frequency: 558kHz. District covered: Industrial, rural. Operating hours: Mon-Thu, 6am-10.30pm; Fri & Sat 6am-midnight; Sun 8am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executive: A. Demeijer (mgr).

I'state repr: Peter Halse, NSW (02) 922 6146; Ray Brown, VIC (03) 329 8522; CBN Sales, QLD (07) 221 8662; CBN Sales, SA (08) 51 6643.

Format: M.O.R.

Rate: Zone 1 30secs \$9.60.

7EX Launceston

Licensee: 7EX Pty Ltd, Watchorn St, Launceston 7250. Phone (003) 44 0202. Telegrams Tntanex. Telex 58512.

Opened: Feb 5, 1938.

Transmitter site: St Leonards. Power: 5kW. Frequency: 1008kHz. District covered: Industrial, rural. Operating hours: Continuous from 5am-1am Mon-Fri; 24 hours Sat & Sun.

Executives: A.E. McClelland (dir & gen mgr), G.R. Phair (sales mgr), R. Abraham (chief engr).

I'state repr: Interstate Radio Sales, (02) 29 8471; Hugh Anderson, (03) 663 3615; Bede Williams & Assocs, (07) 358 1600; Hastwell Media, (08) 79 1869.

Format: Top 40, gold, sport.

Rate: (Mon-Fri b'fast, 5am-12.00; Sat-Sun 6am-7pm) 30secs \$12.50.

**CAPTURE
TASMANIA'S
TWO
TOP
MARKETS
WITH
ONE BUY!**

**7HT
HOBART
7LA
LAUNCESTON**

Phone
**Philip French
(002) 34 3157**

7LA Launceston

Licensee: Broadcast Operations Pty Ltd, Broadcast Hse, The Quadrant, Launceston 7250. Phone (003) 31 4844, after hrs 31 4629. Telegrams Sevenla. Telex 58515.

Opened: Dec 13, 1930.

Transmitter site: West Tamar. Power: 2kW. Frequency: 1098kHz. District covered: Commercial, industrial, rural. Operating hours: 5am-1am Mon-Sat; 5am-midnight Sun.

Directors: R.M. Cowper (chrnm), R. Gamble (mng dir).

Executives: P. Ebrall (mgr), R.B. McLean (snr tech).

Rate: Zone 1 (Mon-Fri 5am-noon; Sat & Sun 5am-7pm) 30secs \$11.

7QT Queenstown

Licensee: West Coast Broadcasters Pty Ltd, (PO Box 315) Queenstown 7467. Phone (004) 71 1711. Telex 58684.

Opened: May 29, 1937.

Transmitter site: South Queenstown. Power: 500W. Frequency: 837kHz. District covered: Mining, fishing, tourism. Operating hours: Mon-Fri 6.30am-10pm; Sat 6.30am-10.30pm; Sun 5pm-10pm.

Directors: G.R. Garrott (chrnm), R.E. Ward, N.J. Garrott, E. Denholm, A.B. Brown.

Executive: N.J. Tanner (mgr).

I'state repr: Macquarie; NSW (02) 26 6603; VIC (03) 26 6677; SA (08) 267 4155.

Rate: (5.30am-2pm) 30secs \$3.

7SD Scottsdale

Licensee: North East Tasmanian Radio Broadcasters Pty Ltd, King St, Scottsdale 7254. All correspondence and enquiries to Box 120, PO Burnie. Phone (004) 31 1651. Telegrams Teebeen. Member Tasmanian Broadcasting Network (7BU, 7AD, 7SD).

Opened: Sept 5, 1954.

Transmitter site: North Scottsdale. Power: 5kW. Frequency: 540kHz (directional). District covered: Industrial, rural. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executive: M. Evans (mgr).

I'state repr: Peter Halse, NSW (02) 922 6146; Ray Brown, VIC (03) 329 8522; CBN Sales, SA (08) 51 6643; CBN Sales, QLD (07) 221 8662.

Format: Good music.

Rate: Zone 1 30secs \$9.60.

NUMBER ONE
IN ALL AGE GROUPS*



THE MAJOR STATION
IN LAUNCESTON
DOMINATING NORTHERN TASMANIA

* McNair Anderson (Sept. 1979)

Radio Networks**The Advertiser Broadcasting Network Pty Ltd**

121 King William St, Adelaide, SA 5000. GPO Box 339, Adelaide 5001. Phone (08) 51 7666.

Member stations: 5AD, 5PI, 5SE.

I'state repr: Hugh Anderson, VIC (03) 663 3615; Interstate Radio Sales, NSW (02) 29 8471; Bede Williams & Assocs, QLD (07) 358 1600; Aubrey Barker & Assocs, WA (09) 322 3184.

Associated Broadcasting Services Ltd

290 Latrobe St, Melbourne, Vic, 3000. Phone (03) 329 6022. Telex 32914.

Member stations: 3SR, 3YB, 3UL.

Directors: Sir John Knott (chrnm), S.J.A. Kemp, W.H. Heinz, K.J. Flecknoe, W.M. Harrison, L.E. Friend, E.M. Clyne, Sir Frederick Scherger, L.H. Ledger, J.N. Marks.

Executives: J.L. Stapp (grp gen mgr), R.W. Ellenby (gen mgr), J. Trionfi (network sales mgr), F.K. Smith (mgr 3SR), J.B. Walker (mgr 3YB), N.A. Pellitt (mgr 3UL).

I'state repr: ABS, NSW (02) 27 5737; Macquarie, SA (08) 267 4155; Macquarie, QLD (07) 221 0111.

AWA Radio Network

47 York St, Sydney, NSW 2000. Box 4161, GPO, Sydney 2001. Phone (02) 29 3322. Telex 21515.

Member stations: 2CH, 2AY, 2GN, 2GF, 3BO, 4CA, 4TO.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (network mgr), D. O'Reilly (mgr ops), C. Brammall (nat mktg mgr), A. Langford (eng mgr), I. Holland (network prgm mgr).

Cameron Broadcasting Services Pty Ltd

77 McCallum St, Swan Hill, Vic. 3585. Phone (050) 32 2768.

Member stations: 3SH, 3WM.

Directors: Sir Alister Murdock (chrnm), C. McL. Cameron (mng dir), P. Irish.

Executives: C. McL. Cameron (mng dir, 3SH, 3WM), I. Toull (stn mgr, 3WM).

Commonwealth Broadcasting Network

365 Kent St, Sydney, NSW 2000. Phone (02) 2 0270.

Member stations: 2UW, 4BC, 4MB, 4RO, 4GR.

Executives: Sir Alexis Albert, CMG (chrnm), E.F. Albert (mng dir), K.A. Archer (gen mgr), N.J. Bishop (Qld mgr & chief engr), B.E. Byrne (net fin exec), P.G. Hartley (net services mgr), G.C. Chapman (mgr 2UW), I.W. Renton (mgr 4BC), R.I. Wilson (mgr 4GR), C.A. Woodland (mgr 4RO), J. McCormack (mgr 4MB).

I'state repr: CBN Sales (head office) NSW (02) 29 7535; CBN Sales QLD (07) 221 8662; CBN Sales VIC (03) 699 3722; CBN Sales SA (08) 51 6643.

Consolidated Broadcasting System (WA) Pty Ltd

283 Rokeby Rd, Subiaco, WA 6008. Phone (09) 381 4488. Telex 92496.

Member stations: 6PM-AM-KG-GE.

Executives: V. Stone (network gen mgr), R.D. Bigum (co secty), E.W. Steet (network sales mgr), L. Couzens (mgr 6AM), L.J. Harris (mgr 6GE), D. Wyatt (mgr 6KG).

I'state repr: J. Kaye, NSW (02) 61 9931; G. Meakin, VIC (03) 42 0201; Ad Media Group, SA (08) 332 8144; Represent, QLD (075) 30 5601.

Macquarie Broadcasting Service Pty Ltd

Macquarie Bldg, 364 Sussex St, cnr Liverpool St, Sydney, NSW 2000. Phone (02) 26 6603. Telex 21502.

Member stations: 2GB, 2BS/MG/LF, 2CA, 2DU, 2PK, 2VM, 2WL, 2XL, 3AW, 4BH, 4AM, 4BU, 4NA, 5DN, 7HO, 7QT, 8HA.

Executives: G.S. Jennings (chrnm of dirs & gen mgr), M. Stening (sales dir), J.A. Tonkin (nat sales mgr), B. Woodyatt (Vic mgr), I. Ahearn (Qld sales mgr), B. Cock (network research officer), R. Clarke (sales admin).

I'state repr: VIC (03) 67 8571; QLD (07) 221 0111; SA (08) 267 4155.

Major Broadcasting Network of Australia

237 Miller St, North Sydney, NSW 2060. Phone (02) 92 0444.

Member stations: 2UE, 2KO, 3DB, 4BK, 5AD, 7EX, 7HT.

I'state repr: Interstate Radio Sales, NSW (02) 29 8471; Hugh Anderson, VIC (03) 663 3615; Bede Williams, QLD (07) 358 1600; Ray Cant, SA (08) 51 5007.

New England Network

C/- Broadcast Amalgamated Ltd, Radio Centre, Calala, Tamworth, NSW 2340. Phone (067) 65 7055. Telegrams Twotm. Telex 63166.

Member stations: 2AD, 2RE, 2MO, 2TM, 4WK.

Executives: L.D. Higginbotham (mng dir), W.H. Higginbotham (group gen mgr), E.C. Wilkinson (network mgr & stn mgr 2TM), H.C. McCrindle (2RE stn mgr), G. Arklay (stn mgr 2AD), G.M. Ellis (grp mktg mgr), P.M. Smith (network secty), D.J. Thomas (stn mgr 2MO), A.R. Palmer (stn mgr, 4WK).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Ray Cant & Associates, SA (08) 51 5007; Bede Williams & Associates, QLD (07) 358 1600.

6IX Radio Network Pty Ltd

A subsidiary of TVW Enterprises Limited, Osborne Rd, Tuart Hill, WA 6060. Phone (09) 349 7777.

Member stations: 6IX, 6WB, 6BY.

I'state repr: Interstate Radio Sales, NSW (02) 29 8471; Ray Brown, VIC (03) 329 8522; Market Media Assocs, SA (08) 223 6629; Media Services, QLD (07) 229 6033.

South Australian Broadcasting Network

43 Franklin St, Adelaide, SA 5000. Phone (08) 51 5511. Telegrams Fiveka.

Member stations: 5KA, 5AU, 5RM.

Directors: Rev I. Bailey (chrnm), S.B. Denton, C.K.S. Need, J. Toohey, Rev N. Michael LTh.

Executives: N.W. Bradley (gen mgr), A.S. Rainey (network acct), D. Bellette (network sales mgr), B. Martin (network chief engr).

I'state repr: CBN Sales NSW (02) 29 7535; CBN Sales VIC (03) 699 3722; CBN Sales QLD (07) 221 8662.

Tasmanian Broadcasting Network Pty Ltd

73 Mount St (PO Box 120) Burnie, 7320. Phone (004) 31 1651. Telegrams Teebeen.

Member stations: 7BU, 7AD, 7SD.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executives: C.H. Trethewey (gen mgr), A. Demeijer (mgr, 7BU), M.T. Evans (mgr, 7AD, 7SD).

I'state repr: P. Halse, NSW (02) 922 6146; Ray Brown, VIC (03) 329 8522; CBN Sales, QLD (07) 221 8662; CBN Sales, SA (08) 51 6643.

Victorian Broadcasting Network Ltd

Registered office: Lily St, Bendigo, Vic 3550. Phone (054) 43 9677; Melbourne office: 271 William St, Melbourne 3000. Phone (03) 602 1932, 602 1823.

Member stations: 3TR, 4MK.

Directors: P.K. Macdougall (chrnm), N.A. Dick (mng dir), T.B. Green, J.P. Shergold, E. Hauser, F.A. McManus, H.W. Crawford, R.R. Parker. Associate directors: D.C. Corley, I.R. Muller, G. Morley.

Executives: N. Dick (mng dir), I.R. Muller (exec dir), D.W. Smith (mgr, 3TR), N.B. Jackson (mgr, 4MK).

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Cotswold Media Services, SA (08) 339 3427; ParPlan, QLD (07) 229 6033; Aubrey Barker Assocs, WA (09) 322 3184.

Radio Production Units and Recording Studios

NEW SOUTH WALES

Advent Radio-Television Productions

150 Fox Valley Rd, Wahroonga, NSW 2076.
Phone (02) 487 1844.

Manager: D. J. Silver.

Handles radio and TV programs—These Times (radio), Faith for Today, It Is Written (TV).

Amalgamated Wireless (Australasia) Ltd

AWA Program Services, 47 York St, Sydney 2000. Phone (02) 2 0233. Telegrams Expanse Sydney. Telex 21515.

Executive: G. Pocklington.

Producers of automated and conventional radio programs (mono or stereo) and broadcast program consultants.

Facilities: Recording studios, high speed tape & cassette (stereo/mono) duplicators, 4 track recording equipment. Automation tone generation and automation duplication.

Repr: AWA Melbourne, Brisbane, Adelaide, Perth, Launceston, New York, Wellington.

Anysound

3rd floor, 231 Miller St, North Sydney 2060. Phone (02) 922 7866.

Executives: W. Miller, S. D'Arrieta.

Comprehensive sound recording facilities in 8-track, stereo and mono. Studios equipped for music recording, jingles, demos, voice-over work and production of commercials for radio and sound tracks for TV.

Well catalogued sound effects and music library, and high-speed duplication facilities for reel to reel tapes and cassettes.

Full studio production and editing facilities for audio-visual or training programmes on 3/4-U format video cassette. Video studio equipped for screen tests, pilots, storyboards, agency client presentations, visual concept development, and complete programme production.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.

**Artransa Pty Ltd**

Macquarie Bldg, 364 Sussex St, Sydney, NSW 2000. Phone (02) 2 0646.

Executive: G. S. Jennings (gen mgr).

Black Inc Recorders Pty Ltd

47-49 Chandos St, St Leonards 2065. Phone (02) 439 3033.

Directors: A. J. Black, R. L. Salkeld, K. J. Black.

Executive: A. J. Black (mng dir).

Specialists in designing, producing & recording soundtracks for audiovisual programs, radio, TV, video cartridges and cassette programs. Music recording studio equipment, Audiotronics console MCI, 2, 4 & 8 track recorders. Telex and Wollensak high speed cassette duplicators. Electrosonic audiovisual encoding systems.

Catholic Communications Centre

74 Greenwich Rd, Greenwich, NSW 2065. Communications office of the Archdiocese of Sydney.

Executives: Bishop T. Muldoon (chrnm), Fr K. Burton (dir), Fr D. O'Neill (educ co-ord), Fr J. McLaren (radio prdn), Br J. Mitchell, FMS (TV prdn).

Produces radio and TV programmes. Conducts courses on media education and the use of audio visuals in education.

Christian Broadcasting Association Ltd

420 Lyons Rd, Five Dock, NSW 2046. Phone (02) 712 1111. Religious program producers and licensee of 2CBA-FM.

Directors: Rev. V. Turner, S. Carver, W. C. Brown, A. M. Dixon, Rev F. McInnes, W. N. Williams, Very Rev J. F. McKay, E. A. Giddy, B. Whitnall.

Executives: Rev V. Turner (mng dir), B. Whitnall (mgr), A. M. Dixon (secty), B. Woolford (exec prdcr).

Studios: Four studios, Neumann and AKG condenser microphones, musical instruments. Recording booths equipped with Neve stereo audio mixing console, AWA, Sparta and McIntosh consoles, equalisers, limiters, etc. High quality Plessey and Nagra recorders, all configurations, open reel, cartridge, cassette, Otari high speed tape duplicator (120 ips) mono, twin, stereo. Complex rewired in stereo and fully equipped with 3 new studios for station 2CBA-FM (103.2 MHz). CEI automated stereo program unit, computer operated.

Earth Media Recording Co.

14 Glen St, Milsons Point 2061. Phone (02) 929 8669, 929 4808.

Directors: R. A. Kirkland, B. Lindsay-Dickson.

Studio manager: Ms. J. Arthurs.

Facilities: 16 tracks, mono/stereo/quad.

O'seas repr: Heaps Records, USA.

Gemini Sound Recording Studios

83 Miller St, North Sydney, NSW 2060. Phone (02) 92 6872.

Executive: R. Wells.

A multi-track recording studio specialising in all facets of sound prdn for film, tv, AM/FM radio & audiovisual tracks.

Equipment includes Studer 8-track, 2-track mono/stereo tape recorders, Tannoy speakers, 16-8 desk Dolby A/B noise reduction.

Gibson, Grace, Radio Productions**(A division of Capital City Broadcasters Pty Limited)**

ADC Hse, 77 Pacific Hwy, North Sydney, NSW 2060. Phone (02) 922 5533. Telex 24222.

Executives: N. A. Erby (gen mgr), R. James (mgr), J. Woodward (studio mgr).

Studios equipped with Neumann mastery lathe. Full studio facilities. Sound effects and production music libraries. Pulsed tape facilities for audiovisual applications. Reel to reel tape multi dub & automation pulsing facilities.

Syndicated radio programme & feature producer and distributor. Catalogue includes drama serials, music (series & specials), personality features, comedy series. Over 250 titles.

Grace Gibson Radio Productions

ADC House, Pacific Highway
North Sydney 2060 Australia
Telephone (02) 922 5533 Telex AA 24222

Jam Sound Studios

188/190 Mann St, Gosford, NSW 2250. Phone (043) 25 0531.

Directors: F. Waite (co-ordination), P. Bryant (prdn).

Operations: Creative production facilities for radio and TV commercials, master and demo tapes, custom recording. Producer of Jam Records. Division of Sound Art Pty Ltd.

Equipment: 18 input-output mixing desk, 8, 4, 2 & 1 track tape recorders. Parametric equalization, stereo reverberation, Urei compressor/limiters DBX noise reduction, digital delay effects generator, Altec monitoring system, Neumann, Sennheiser, Beyer and Electro Voice microphones, binaural recording, piano and synthesizer available.

Repr: Intergroup Pty Ltd (02) 858 1315.

Koffel, David, Film Productions

Gailie Hse, 98-104 Goulburn St, Sydney 2000. Phone (02) 61 9551-2-3, 26 5643, 26 5673, 26 5428, 26 1991.

Executive: R. Koffel (chrnm & mng dir).

Recording studios fully equipped with mixing consoles, turntables, eight-channel magnetic recording, also Presto disc-cutting heads, disc processing service. 16mm, 35mm and CinemaScope double-head or composite projection.

Link Projects

47-49 Chandos St, St Leonards, NSW 2065. Phone (02) 439 6969.

Directors: A.J. Black, K.J. Golsby.

Complete scripting, narration, recording & prdn services for radio programs & cassettes.

**now has full
multi dub facilities
and distribution to
radio stations in
addition to
studio facilities**

M&F Sound Pty Ltd

The Film Centre, 27 Mitchell St, North Sydney 2060. Phone (02) 92 0751, (02) 929 0870.

Executives: P. Morley (mgr & snr operator), W. McCrossin, P. Cole (facilities/bookings), R. Thompson.

Specialising in television, radio, cinema and audiovisual sound recording and mixing.

Comprehensive music and effects library, booth for post syncing and wild voice-overs. Multi cassette dubbing service available. Fast Federation approval and despatch of broadcast tapes.

Screenings 16mm or 35mm release prints, 35mm, 17.5mm & 16mm sync rushes.

Transfers 1/4" sync to 16mm, 17.5mm, 35mm. Looping for 17.5mm tracks and 35mm image up to 3 minutes.

Equipment: Fedi 35mm projector (rock-n-roll), Magna-Tech 12trak (4x3trak) 35mm and 3trak 35mm recorder. 12 input, 4 output RME mixing consoles — equalization on all channels. Quad electronics reverberation system, Urei limiter, Kepex Gain Brain noise reduction units. Teac 4 trak with Dolby noise reduction. Fumeo 16mm projector. Altec monitoring system, Parasound parametric equalizers and Neumann condenser microphones. 16mm mixing theatre, 8 multi-track coupled with 4 16mm MagnaTech tracks, separate theatre & soundproof acoustic room, designed for TV programmes and commercials.

Madrigal Sound Recording Pty Ltd

89 Berry St, North Sydney 2060. Phone (02) 922 1000.

Directors: M. Wilmore, B. Young.

Executives: M. Wilmore (mgr), M. Miller, P. Bonser (studio ops), P. Reece (accts).

Specialists in radio, TV and audio visual sound track production, music for radio and TV commercials, documentary films. Comprehensive stereo music and effects library. Equipment includes: 2 studios, 3M 8-track and 16-track, Ampex stereo and mono recorders, Ampex tape duplicators, 3M cassette duplicator. Mikes: Neumann, AKG, Sennheiser, Shure.

Music Farm Studios Pty Ltd

Coolamon Scenic Drive, Coorabell, NSW 2482. Phone (066) 84 7304. PO Box 88, Mullumbimby 2482. Telegrams Musicfarm.

Directors: G. J. Deutsher (mng dir), L. Deutsher, L. Smith-Moir (dir/secty).

Executives: J. L. Sayers (chief engr/prdcr), A. Best, M. King-Prime.

Automated MCI 500c series consol-

32in/32out. MCI JH110 24 track & 2 track machines. Urei Monitoring. Full range of ancillary equipment incl. full equalization; compressor/limiters; Phasing; EMT stereo echo plate; harmonizers; Delta-Labs and digital processors. BGW amps — drive all speaker systems incl. two stereo headphone circuits. Yamaha Concert Grand Piano; Fender/Music Man amps; Slingerland Drums/Paiste Cymbals.

Palm Studios . . . The Oasis

11-15 Young St (PO Box 89) Paddington 2021. Phone (02) 33 0531.

Executives: P. Butt (prop), A. McFarlane (enr).

Facilities: Voice overs, 35mm & 16mm double head theatre, 16mm mixing, 16, 17.5 & 35mm transfers, post sync recording, sound editing, music & effects library, multi-track music recording for jingles & disc.

RDJ Radio Productions

Studios: 6 Riverview St, Concord, NSW 2137. Phone (02) 73 5211.

Executives: K. Broadhead, D. Broadhead.

Studios (radio) available for recording programmes, OB unit available for outside work (in store). Full scriptwriting and copy facilities, large record library including production music available.

Sheard & Company Pty Ltd

Suite 107, Equity Hse, 284 Victoria Ave, Chatswood 2067. Phone (02) 412 3111.

Directors: R. Sheard (mng dir), J. M. Schaper.

Specialists in production of lacquer masters for the record industry. Production of audio visual recordings.

Equipment: Neumann condenser microphones and disc recording lathe, Westrex 3D Stereodisc recorder — Ampex console tape machines. Dolby noise reduction equipment. Production in stereo of radio commercials, audio visuals.

O'seas repr: Sagamore Publishing Co. Inc, 980 Old Country Rd, Plainview, New York 11803, USA.

Studios 301

301 Castlereagh St, Sydney, NSW 2000. Phone (02) 2 0912.

Studios: Three studios, a mix-down suite and location recording facilities for radio, album, film & TV productions, 2/8/16/24/38 tracks using Studer machines, Neve 40 input consoles, Necam computer automation. Three mastering rooms using Studer, Neumann and

Why blame your tape recorder for problems caused by your tapes?

Every day people all over the country go into hi fi dealers with complaints about their tape recorders.

When in reality what they should be complaining about is their tapes.

Because the fact is, a lot of the problems that plague tape recorders can be attributed to bad tape.



HEAD WEAR IS CAUSED BY YOUR RECORDER. OR IS IT?

If you have to clean your tape heads more than usual ... for example ... it could be that your tape

doesn't have a special nonabrasive head cleaner. Maxell has one.

If your recorder jams, it can be any number of things. Maxell does something to prevent all of them happening.



JAMMING IS CAUSED BY YOUR RECORDER. OR IS IT?

Inside, we use free rolling Delrin rollers so the tape doesn't stick.

And finally, we screw instead of weld everything together because screws make stronger cassettes.

If your tape recorder frequently suffers lapses in sound, it could be the tape is of inferior quality.



Maxell tape is made of only the finest polyesters. And every inch of it is checked for even the slightest inconsistencies.



POOR TRACKING IS CAUSED BY YOUR RECORDER. OR IS IT?

So if you're having problems with your recorder, try a Maxell cassette, reel-to-reel tape.

You might find there's really nothing wrong with your tape recorder, just with your tape.

Switch to Maxell!



maxell
simply excellent

For details on all Maxell Recording Tape write to Maxell Advisory Service, P.O. Box 307, North Ryde, N.S.W. 2113

Maxicut equipment. 24 hours seven days a week service.

Principal: EMI (Australia) Ltd.

Taratone Recording Studio

90 West St, Crows Nest 2065. Phone (02) 92 1611.

Executives: T. Poulsen, M. Zanetic.

Trafalgar Recording Studios

74B Trafalgar St, Annandale, NSW 2038. Phone (02) 660 0385, 660 7180.

Executives: C. Fisher (mng dir), M. McMartin (gen mgr), D. Reed (asst mgr), P. Walker (chief engr).

Studios for recording of albums, TV & movie soundtracks & jingles.

Facilities: 2, 16, 24 track, acoustically designed, including harmonizer, EMT plate, Ampex MM1200, Ampex ATR, scully recorders, flanger, phaser, timecube, reverb units, Yamaha grand, capacity for 32 musicians.

Unison Productions

118 Terry St, Rozelle 2039. Phone (02) 82 2021.

Director: D. Meyers (prdn mgr).

A multi-track studio with facilities and musician engineers capable of all quality audio productions.

Uniting Church Radio

PO Box E178, St James, NSW 2113. Phone (02) 233 6399.

Director: H. O'Brien (writer/prdcr).

Specialists in the creation of 30 second spots on Christian and human relations subjects for Australian commercial radio.

VICTORIA

AAV Pty Ltd

180 Bank St (PO Box 296) South Melbourne 3205. Phone (03) 699 1844. Telegrams Studio Melbourne. Telex 34354.

Directors: C. R. Macdonald (chrnm), L. T. Hill (mng dir), E. J. Gregory (exec dir), L. Pink (dir eng), I. McKay (dir video prdn), R. J. Savage (dir audio prdn), P. C. Taylor (co secty), A. Pittendrigh (dir communications), B. Ferguson (dir mktg).

Executives: J. Horwood (admin mgr), G. Taylor (mgr AV dept), W. Lang (video ops mgr).

Audio facilities: Five studios; location recording van containing 26 input/16-24 OP console. 16/24 track Ampex recorder, Dolbys and full monitoring facilities. Studio equipment includes Ampex 16 and 24 track recorders; Dolby noise reduction system, EMT and AKG Echo Units; Cooper time cube; Eventide digital delay; Eventide instant phaser; Mellotron; Hammond B3 organ; Yamaha concert grand piano; full mood music and sound effects library available.

Video facilities: Equipment includes: CMX300 plus on line computerised editing system; CMX50 off line computerised editing system; Rutt Etra video synthesizer for electronic graphic animation; 6 Ampex/RCA Quad and 2 VPRI videotape recorders, 1 Ampex videodisc; 2 Philips LDK5 cameras; 1 Ikegami color tilting camera; Rank Cintel Mark III 16/35mm flying spot chain with negative and positive facilities; MagnaTech 16/17.5mm plus 3 track 35mm record replay unit multi camera mobile unit carrying LDK5 cameras. Fourwheel drive mobile unit with IVC 7000P camera and Ampex VPR1 recorder.

A&M Studios Pty Ltd

186 Batman St, West Melbourne 3003. Phone (03) 328 1274.

Executives: A. Bean (mng dir), M.D. Bean (dir).

Fully equipped music and voice over studios.

Adderly, Bruce, Sound Studios Pty Ltd

195-197 Hawke St, West Melbourne 3003. Phone (03) 329 0869, 329 5066.

Executives: R. B. Adderly (mng dir), H. M. Adderly (dir), D. Surman (musical dir), D. Mudie (creative jingle composer & prdcr).

All aspects of sound recording carried out. Commercial tracks for radio and TV, film soundtracks master and demo tapes, audio visuals and full jingle facilities.

All studios are equipped with fully silenced reverse cycle airconditioning and mood lighting.

Studio 1. Music studio 50' x 40' custom built, 32 input/32 output, 16 groups, 2 & 4 channel remix desk with full equalization including Parametric & Graphic equalisers. Panning, Urei LA 3A and LA4 compressor/limiters. Phasing, Dolby A & B, Kepex EMT stereo echo plate. JBL control room monitoring with phase linear amplifiers.

16 track Ampex MM 1100 recorder featuring Crystal lock servo controlled capstan motor and vari-speed 4 & 2 track Ampex AG 440B 440C & ATR 102 2 track with varispeed recorders and 2 track Revox recorders. Yamaha Grand Piano & Drum Kit.

Studios 2 & 3: Voice Production Studios. Custom built 16 input/16 output mixing desk, graphic equalization, Urei LA 3A compressor/limiters, Dolby A & B EMT stereo echo plate, JBL control room monitoring with Amcron amplifiers, 4 & 2 track Ampex AG 440B & ATR 700 recorders and 2 track Revox recorders.

A selection of high quality microphones, cassette and tape duplicating, mood music and sound effects library.

Complete jingle prdn facilities available, including composition, arranging & full prdn services.

Adsound Recording Studios Pty Ltd

122 Chapel St, St Kilda 3182. Phone (03) 91 3227.

Executives: P. Dixon (mng dir), M. Maizels (audio prdn consultant).

2 studios, 4, 8, 16 track, for mono or stereo, music studio 30' x 22' with concert piano, honky-tonk and drum kit. 2" Quad Ampex VTR for restriping and sound sweetening. Voice over studio with full 1/4" and 16mm sound-synch transfer facilities.

High quality microphone complement includes Neumann, AKG, Electrovoice, Schoeps. Good music and sound effects library. Full creative service available for music writing and arrangement, talent, scripting, and production of radio, tv, A/V and film tracks.

Allan Eaton Sound

80-86 Inkerman St, St Kilda, Vic 3182. Phone (03) 534 0752.

Executives: A. Eaton (mng dir), Ms R. Gray, M. Letho, D. Odlin, T. Oldis (accts), S. Moussa.

Services: Film soundtracks, album masters, station logos, commercial jingle compositions.

Facilities: Four studios (2 music, 2 voice overs), Eastlake type control rooms and studios. Both music control rooms are 24 track MCI and can be linked for 46 track recording. Both music control rooms are quad and identical. All areas are fully air conditioned and have mood lighting.

Equipment: All mastering recorders are MCI and Nagra. Monitoring is Sierra, JBL 4330, Altec, Auratones, also Aphex, Uries, Automated MCI consoles, Neumann, Shure, Marshall's, EMT, AKG, Reverb, Dolby's.

Capital Sound

131 Brighton St, Richmond, Vic 3121. Phone (03) 429 5122.

Directors: S. J. Evans, P. S. Evans.

Executive: P. S. Evans (mgr/engr).

Voice mastering for radio, TV and audio visual productions.

Facilities: One voice mastering studio; Yamaha mixer, Revox mastering. JBL/Auratone/BGW monitoring. Neumann microphones. Gramplan reverberation, sound effect and music library.

Flint Webster Davies Pty Ltd

161 Bank St, South Melbourne 3205. Phone (03) 690 5944, 690 5096.

Executives: D. Flint, P. Webster, D. Davies.

Audio and music production and engineering, consultants, talent casting and coordination.

Mediasound

643 Chapel St, South Yarra 3141. Phone (03) 24 7483.

Executives: J. Davies, M. Braine, M. Devenish (engrs).

Creative, production and recording services for all kinds of commercial sound tracks; radio, television jingles, audio visuals, film scores, documentaries, LP's and singles, floor shows and promotions, drama.

Studio A: 40' x 35' grand piano and upright honky-tonk and moog synthesizer; drum kit; 16-channel console with full equalisation. Marshall Time Modulator and other outboard gear; 16-track MCI mastering recorders with full vari-speed and Dolby A; 4-track Ampex AG440B, Ampex mono, and Revox 2-track recorders; AKG stereo reverb.

Studio B: For voice production. 16 into 8 Soundcraft desk; 8-track/4-track/stereo /mono recorders; EMT reverberation plate; Marshall time modulator; Sony U-matic; microphones include Neumann, AKG, Shure, RCA; complete music library and wide range of sound effects; tape to tape, cassette and 17.5-16mm transfer facilities including despatch and delivery services.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.



Mixmaster Recording Studio

1174 Glenhantly Rd, Glenhantly 3163. Phone (03) 211 0604.

Executives: J. Issakhanian, N. Rogerud (enr).

Eight-track recorder and two-track master-recorder with DBX noise-reduction; cassette deck with Dolby, echo, reverb, equalizers, compressors, digital delay, noisegates; AKG, Sennheiser, Neumann mikes; fully equipped music studio; Scandinavian design in studio and control room acoustics; binaural stereo mike technique, facilities for jingles and original music available; SFX and music library.

Mushroom Records

59 Wellington St, Windsor 3181. Phone (03) 51 9821. Telegrams Mush Melbourne. Telex 31738.

Refer listing Jingles, Services to TV section.

Quaver Armstrong Pty Ltd

35-37 Bank St, South Melbourne, Vic 3205. Phone (03) 690 2344. Telex 32936.

Directors: W. Armstrong (mng dir), P. Armstrong.

Executive: N. McCrae (tech dir).

Radioactive

30 Queens Rd, Melbourne, Vic 3004. Phone (03) 26 3874.

Executive: J. Cliff (gen mgr).

Operations: Creative and production services for radio commercials, radio programs and pre-recorded audio cassettes.

Richmond Recorders Sound Studios

17 Pearson St, Richmond, Vic 3121. Phone (03) 429 4922.

Directors: T. Stobart, H. Katterl.

Executives: T. Stobart (gen mgr), H. Katterl (mktg services mgr).

Equipped with: MCI automated 428, 28 in 24 out console, MCI 24 track multi-track, MCE JH 110, 4 and 2 track mastering machine, Serra TM3, biamped monitors, 2 Amcron DC 300 monitor amps, White 1/3 octave monitor equalizers, EMT stereo plate, master echo room, Eventide digital delay, Otari 50/50 2 track, Yamaha 5' 6" grand piano, Hydes Drum & Percussion Kit, Hydes guitar amps, 2xUREI

LA3A compressor, 2xUREI LA4 compressor, 2xDBX 160 compressor. Eventide harmonizer, Eventide omnipressor. Marshall time modulator. Orban parasound parametric equalizer, Aphex aural exciter.

South Melbourne Recorders Pty-Ltd

32 Albert Rd, South Melbourne, Vic 3205. Phone (03) 699 9200.

Executives: H. Benholz (mng dir), S. Young (studio mgr).

Two 8 track voice over studios equipped to handle both commercial and audio/visual productions.

T.C.S. Productions Pty Ltd

22 Bendigo St, Richmond 3121. Phone (03) 429 4299. Telex 31413.

Executive: P. Blackmore.

Services: Specialists in L/P and film sound track recording. Radio & TV jingle prdn incl composing & arranging. Artist booking, instrument hire & OB recording.

Facilities: Two studios, 24 track recorders, Dolby and DBX noise reduction system. EMT stereo echo. Console 26 input and 24 output, complete range of current outboard gear. Grand piano & Sonor drum kits supplied in both studios.

3AK Productions

22 Bendigo St, Richmond, Vic 3121. Phone (03) 429 4299. Telex 31413.

Executive: P. Blackmore.

Services: Specialising in V/O radio commercials. Studio designed to complement T.C.S. Productions Pty Ltd. Complete mood music and sound FX library.

Facilities: 16 channel soundcraft mixer. Multitrack MCI recorders. A complete range of outboard gear. JBL monitors, 1/2 octave room equalizers, BGW power monitor amps.

3XY Production Department

250 Spencer St, Melbourne 3000. Phone (03) 609 1100.

Executive: R. F. Heming (operations mgr).

Full facilities for program and commercial production.

QUEENSLAND**The Voice Plant Pty Limited**

Basement, 440 Queen St, Brisbane, QLD 4000.

Directors: K. F. Fowle, R. L. Rees.

Specialising in radio and television soundtracks. Fully equipped multi-track studio.

SOUTH AUSTRALIA**Grapevine Studios Pty Ltd**

138 Gover St, North Adelaide 5006. Phone (08) 267 4455, 267 4082.

Directors: B. W. Braidwood, I. L. Jones.

Executives: B. W. Braidwood (bus & studio mgr), L. W. Francis (sound engr), I. L. Jones (creative dir).

Recording studio, national and local jingles written and produced. All forms of recording, voice-overs, bands, choirs, vocalists, etc.

Remley, Street, Studios

Lordello House, 202 East Tce, Adelaide, SA 5000. Phone (08) 223 6724. Telex 88956.

Director: S. Remley.

Recording of radio and television audio commercials, 4-track and 8-track studio.

Slater Sound Studio Pty Ltd

25-27 North Tce, Hackney, SA 5069. Phone (08) 42 7696.

Director: E. R. Kent (mng dir).

Executives: R. Kent (dir), J. Rigg (studio mgr), N. Cockram (prod film dept).

Creative production facilities for radio and television commercials, master and demo tapes, audio visuals, film scores, documentaries, LP's and singles, KPM music and effects library.

Record Companies and their Labels

Arrival Records

390 Eastern Valley Way, East Roseville (PO Box 222) NSW 2069. Phone (02) 406 6305. Telex 27488. Cable Arrival Sydney.

Executive: P. Israel (mgr).
Label: Arrival.

Batty Man Records

PO Box 94, Bathurst 2795. Phone (063) 31 5708.

Executives: T. Ansell, C. Battye.
Labels: Batjazz, Batrok, Batfolk.

Publishing Co: BatGas & Co, Publishing.
Distributor: BatGas & Co, Distributors, RCA Ltd.

Album Design: Batmarc Studio Services.

Boosey & Hawkes (Australia) Pty Ltd

26-28 Whiting St (PO Box 188) Artarmon 2064. Phone (02) 439 4144. Telegrams Sonorous. Telex 21384.

Directors: G. K. Harrison (mng dir), G. J. Auty, G. P. Waterman, D. P. Gillard, D. C. K. Lawrence, R. D. Mackie.

Labels: Boosey & Hawkes, Bosworth (London), Major (NY), Emil Ascher Inc (NY).

O'seas repr: Boosey & Hawkes Ltd, 295 Regent St, London; Boosey & Hawkes Inc, 30 West 57th St, New York 19, USA.

CBS Records Australia Limited

15 Blue St (PO Box 941) North Sydney 2060. Phone (02) 31 0255. Telegrams Colrecords, Sydney. Telex 21246.

Labels: CBS, Epic, Harmony, Odyssey,

Philadelphia, International, Caribou, Portrait, Bethlehem, JET, GTO, Unlimited Gold.

I'state offices: 14-16 Corr St, Moorabbin, Vic; Phone (03) 95 1022. 246 Gilbert St, Adelaide, SA; Phone (08) 51 9934; 4th Floor, 54 Jephson St, Toowong, Brisbane, Qld Phone (07) 371 1400. Unit 4, 611 Hay St, Jolimont, WA; Phone (09) 381 9544; Room 206, 138 Collins St, Hobart, Tas Phone (002) 23 6891; Bali Merchants, PO Box 6103, Boroko, Port Moresby, Papua New Guinea. Phone 54887.

EMI Records Australia

301 Castlereagh St, Sydney 2000. Phone (02) 2 0912. Telegrams Emitron Sydney. Telex 24182.

Executives: P. Jamieson (mng dir), B. R. Harris (mktg mgr), L. J. Smith (advgt mgr), A. C. Coroneos (nat sales mgr), P. Matthews (fin controller), R. Walker (A & R & proms mgr), N. R. Wake (gen mgr—Studios 301), R. Every (gen mgr—manufacturing & distribution).

Record labels: Ace of Clubs, Ace of Diamonds, Albert Productions, Angel, Apple, Argo, Arista, Axis, Big Mouth, Capitol, Carrere, Columbia, Cube, Decca, Deram, EMI, EMI-America, Harvest, His Master's Voice, HMV/Angel, Listen for Pleasure, Logo, London, Magnet, MAM, OZ, Parlophone, Passport, Purple, Rak, Rolling Stones Records, Sesame Street, Splash, Stateside, Studios 301, Threshold, T. Rex, Waverly, Wings — MPL.

Branches: 64 Clarendon St, Sth Melbourne, Vic (03) 690 3022. 96 Rundle St, Kent Town, SA. (08) 42 7777; 94 Daley St, Belmont, WA (09) 277 5433; 83 Robertson St, Fortitude Valley, Brisbane (07) 52 5271.

Advgt agencies & consultants: The Advertising Factory, Rose Boon Lorrigan Johnson Pty Ltd, Garth Doorley Advertising Pty Ltd.

Festival Records Pty Ltd

63-79 Miller St (PO Box 16) Pymont 2009. Phone (02) 660 4022. Telegrams Festival Sydney.

Directors: K. S. May (chrnm), H. M. Rich, A. R. Hely, N. W. Brown, C. H. Beavis.

Executive: A. R. Hely (mng dir).

Labels: A&M, Ace, Accent, Ad-Rhythm, Air, ATA, Barclay, Bearsville, Benny Bird, Berserkley, Blackbird Records, Blue Goose, Blue Labor, Blue Note, Brian Cadd, Bronze, Bruce May Music, Butterfly, Calendar, Caroline, Chrysalis, Clarion, Crescendo, DJM, Fantasy, Festival International, Festival NZ, GRT (Canada), Galaxy, Gamma, Hansa, Harlequin Series, High Romance, Hispavox, Horizon, Immediate, Infinity, Interfusion, Island, J. O'K. Productions, King (Japan), Laurie, Livermore Live Productions, Mainstream, Mango, Milestone, Monument, Mozart Edition, Mushroom, Mushroom (Canada), Mushroom Anti-Rip Off, Mushroom l'national, Musicor, Nems, ONJ Productions, Pasha, Plantation, Prestige, Project 3, Rainbow Collection, Ranwood, Razzle Records, Regular, Riverside, Riviera, Roadshow, Rolf Harris Enterprises, Round Safari, Shelby, Singleton, Shelter, Soul City, Spark, Springboard, Stax, Stiff, Sun, Sunshine, Sunset, Toadstool, True North, United Artists, Virgin, Vogue, Wallis Original, Zembu.

I'state repr: Vic: Festival Records, 150 Buckhurst St, South Melbourne 3205. PO Box 294, Melbourne. (03) 699 4333; QLD: Festival Records, 26-28 Helen St, Fortitude Valley 4006. PO Box 202, Brisbane. (07) 52 3461; SA: Festival Records, 22-28 Fullarton Rd, Kent Town 5067. (08) 42 6211; WA: Festival Records, 15 Milford St, East Victoria Park 6101. (09) 361 9241; Tas: Festival Records, 61 Liverpool St, Hobart 7000 (002) 34 3045.

O'seas repr: Festival Records (NZ) Pty Ltd, 69 Carlton Gore Rd, Auckland, NZ. Box 1170. Cables Festival Auckland; Festival Records International, 14 Upper Harley St, London. NW1, 4P2, England.

Publishing Co: Crown Music Publishing Pty Ltd, United Artists Music (Aust) Pty Ltd, Festival Music Pty Ltd, Festival Hse, 63-79 Miller St, Pymont, NSW 2009. (02) 660 4022.

Larrikin Records Pty Ltd

282 Oxford St (PO Box 162) Paddington 2021. Phone (02) 33 6567.

Executive: W. Fahey (mng dir).

Labels: Adelphi, Advent, Arhoolie, Blues Classics, Century City, Claddagh, Collector, County, Delmark, Flying Fish, Flyright, Folk Legacy, Folklyric, Front Hall, Gael Linn, Green Linn, Herwin, Historical, Impact, Jessup, Kanawha, Kicking Mule, Leviathan, Le Chant du Monde, Lyrichord, Mamlish, Museum of Victoria, Hexagon, Ocora, Old Timey, Pacific

Cascade, Paredon, Philo, Piedmont, Rebel, Redwood Music, Ridge Runner, Rounder, Skyline, String, Sonet, Spivey, Tangent, Topic, Yazoo, Blue Goose, Stash.

Australian labels: Larrikin, Candle, Basket, Ausfolk, IPNG, AIAS, Jazznote, FLEX, Dunston, Anthology, Nugrape.

PolyGram Records Pty Limited

2nd floor, Westfield Towers, 100 William St (PO Box 314) Kings Cross 2011. Phone (02) 357 3277. Telegrams Phonrec. Telex 26856.

Nat distr centre: Unit 11, Centre Industrial Estate, 2 Hordern Plce, Camperdown 2050. Phone (02) 357 3277.

Directors: T. Van De Haar (PolyGram delegate), R. E. Barlow, L. J. Bradley, S. K. Wagner.

Executives: R. E. Barlow (mng dir), S. K. Wagner (chief admin), G. R. Newman (mktg mgr), S. Hamilton (proms mgr), B. Currie (nat sales mgr), D. Hoy (A&R mgr), I. Brown (creative dir).

Labels: Archiv, BBC, Capricorn, Charisma, Chess, CTI, Deutsche Grammophon, Fontana, Fontana Gold, Gladly, Grass Roots, Helidor, Jazz & Jazz, Karussell, Kudu, Mercury, Mercury/Delite, Mercury/Emarcy, Mercury Golden Imports, Metro, MGM, Pablo, Pablo Live, Phil Spector International, Philips, Philips International Series, Polydor, Polydor/EG, Polydor/Kolob, Polydor MVP, Polydor/Oyster, Polypho, Polystar, Privilege, RSO, RSO/Curtom, Resonance, Rocket, Salvation, Track, Universo, Vertigo, Verve, Warm & Genuine 44.

I'state repr: 7th Floor, Scottish Amicable Hse, 163-165 Eastern Rd, Sth Melbourne Vic 3205. Phone (03) 699 1533; 518 Brunswick St, Fortitude Valley, 4006. Phone (07) 358 3299; 1st floor, Norwich Centre, 77 King William Rd, Nth Adelaide 5006. Phone (08) 267 3366; 7-9 Southport St, Leederville 6007. Phone (093) 81 4599.

RCA Ltd

11 Khartoum Rd, North Ryde, NSW 2113. Phone (02) 888 5444. Sales & marketing: 9th floor, 2 Dind St, Milsons Point, NSW 2061. Phone (02) 929 0244.

Director: B. Smith (mng dir).

Executives: L. W. Banbury (co secty/ controller), M. Smith (gen mgr, prod dev).

Labels: RCA Red Seal, Victor, Camden, Victrola Vintage, Grunt, Ariola, Pure Gold, Gold Seal, Laser, Lifesong, Lollipop, GRT, Buddah, Pyramid, Roulette, Prelude, Vik.

I'state repr: RCA offices in all States and Auckland, NZ.

O'seas: RCA Records.

7 Records Pty Ltd

28 Cross St, Brookvale 2100. Phone (02) 938 2200. Telegrams Sevenrecds. Telex 20270.

Executives: K. Harding (chief exec officer), R. Bull (nat mktg mgr), A. Wade-Ferrell (A&R mgr).

Labels: 7, Junction, Powderworks, Brook, Endeavour, Acrobat, Change, Aura, Inphasion, Creole, Penny Farthing, Transatlantic, Youngblood.

WEA Records Pty Limited

39/47 Albany Street, (PO Box 500), Crows Nest, NSW 2065. Phone (02) 438 4511. Telex 24653.

Directors: P. M. Turner (mng dir), T. Wells (fin dir).

Executives: A. Jones (co secty), P. Ikin (Product/mktg mgr), D. Sinclair (Aust A&R mgr), R. Langford (creative mktg mgr).

Labels: Asylum, Atlantic, Atco, Beggar's Banquet, Black Lion, Big Tree, Cotillion, Dark Horse, Discreet, Elektra, Enigma, Finnadar, Laser, Little Horse, Manticore, Midi, None-such, Pacific, Paradise, Planet, Radar, R. F. C., Reprise, Riva, Scotti Bros, Sire, Swan Song, Trafalgar, Warner Bros, Warner/Curb, W.E.A., Whitfield, Westbound.

I'state repr: 77 Chapel St, West Melbourne, Vic 3003. Phone (03) 329 7922; 115 Robertson St, Fortitude Valley QLD 4006 Phone (07) 52 5576; 52 Mary St, Unley, SA 5061 Phone (08) 272 5722; 130 Burswood Rd, Victoria Park, WA 6100. Phone (09) 361 8771.

O'seas repr: WEA I'national Inc, 3330 Warner Blvd Burbank 91515 California USA.

VICTORIA

A&M Studios Pty Ltd

186 Batman St, West Melbourne 3003. Phone (03) 328 1274.

Executives: A. Bean, M. Bean, A. Watson.

Astor Records Pty Ltd

Head office: 1092 Centre Rd, Clayton 3168. Phone (03) 544 2444.

Executive: R. M. Barry (gen mgr).

Labels: Astor, Ash, Attic, Motown, Casablanca, Chocolate City, Cream, Dawn, Europa, Everest, Fable, Image, MCA, Vanguard, Somerset, Golden Hour, Alshire, Rediffusion, Pye, W&G, Lismore.

I'state branches: 443 Concord Rd, Rhodes, NSW (02) 73 0211 T. Lawley (mgr); 81-97 Flinders St, Adelaide, SA (08) 223 4022 R. Bradbrook (mgr); 94 Belgravia St, Belmont, WA (09) 277 4199 F. J. Monck (mgr); 55 Forbes St, West End, Qld (07) 44 0191 F. Wickham (mgr); 62A Warwick St, Hobart, Tas (062) 34 7969. R. Chandler (rep).

Fable Record Co Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Telex 33609.

Director: R. Tudor (mng dir).

Labels: Fable, Bootleg, Sunfire.

Publishing Co: July Music, Barrelhouse Music, Hayloft Music.

Mushroom Records

59 Wellington St, Windsor 3181. Phone (03) 51 9821. Telegrams Mush Melbourne. Telex 31738.

Directors: M. Gudinski (mng dir), R. Evans.

Executives: G. Ashley (nat proms), S. F. Young (co secty), Miss M. Higgins (pr), Miss J. Cochrane (publishing).

Labels: Mushroom, Toadstool, Anti Rip Off, Mushroom International, Boomerang Music Productions.

Distributed under licence by Festival Records.

O'seas repr: Bunyip International, Paul Schindler, 65E 55th St, New York City.

Quaver Armstrong Pty Ltd

35-37 Bank St, South Melbourne, Vic 3205. Phone (03) 690 2344. Telex 32936.

Directors: W. Armstrong (secty), P. Armstrong.

Labels: Jazz & Jazz and Captain Quaver children's records. Distributed by PolyGram.

Music Suppliers recorded background, theme and mood music

ATV Northern Songs Pty Limited

Eagle House, Suite 103, 118 Alfred Street, Milsons Point NSW 2061. Phone (02) 929 9826. Telex 25214. Telegraphic address Norsongs Sydney.

Executives: C. Gilbey (mng dir), D. Bruner (professional mgr).

Music publishers, producers of theme music for television.

Albert, J., & Son Pty Ltd

Mood music library department, 139 King St, Sydney, NSW 2000. Phone (02) 232 2144.

Executive: G. Clarke.

Representing the recorded background music libraries of Themes International Music (TIM), Studio G (LPSG), Golden Ring Music (RM) and Parry Music Library (PML).

Australian Screen Music Pty Ltd

17A Queens Ave, Nth Sydney 2060. Phone (02) 929 2192.

Directors: G. J. Hardman (mng dir), A. M. Hardman.

Specialising in the supply of completed music tracks for any type of audio and/or visual production, using either pre-recorded library music or original scores through leading composers.

Boosey & Hawkes (Australia) Pty Ltd

26-28 Whiting St, Artarmon, NSW 2064. PO Box 188, Artarmon. Phone (02) 439 4144. Telegrams Sonorous. Telex 21384.

Directors: G. K. Harrison (mng dir), G. J. Auty, G. P. Waterman, D. P. Gillard, D. C. K. Lawrence, R. D. Mackie.

Complete background, mood and theme music libraries, including Boosey & Hawkes Recorded Library, Bosworth, Major Mood Music Library (USA) and Emil Ascher Inc. Mood Library (USA) for use in transcriptions, films, radio and television.

O'seas repr: Boosey & Hawkes Ltd, 295 Regent St, London and Boosey & Hawkes Inc, 30 West 57th St, New York, 19.

Castle Music Pty Ltd

120 Christie St, St Leonards, NSW 2065. Phone (02) 439 6688.

Executives: F. Donlevy (mng dir), G. Sword (prof mgr), L. Skabar (prdn music libraries).

Representing the background music libraries of KPM, Bruton, Charles Brull, Montparnasse, Regency Line, Capitol Hi-Q & Amphonic.

Chappell & Co (Aust) Pty Ltd

(Music Publishers), 7th floor, 225 Clarence St, Sydney, NSW 2000. GPO Box 1486, Sydney 2001. Phone (02) 290 3500. Telegrams Symphony Sydney. Telex 25799.

Executives: C. Cornish (mng dir), C. Dye (prof mgr).

Complete recorded music library for film, radio and television.

Essex Music of Australia Pty Ltd

Uniline Hse, 5-13 Northcliff St, Milsons Point, NSW 2061. Phone (02) 922 4100. Telegrams Semus Sydney. Telex 26405.

General manager: B. L. Powell.

Music publisher. Library of background and incidental theme music.

Jonathan Music (Australia) Pty Ltd

Suite 306, 30 Glen St, Milsons Point, NSW 2061. Phone (02) 929 6787. Telex 21474.

Directors: B. Kimberley, V. B. Kimberley.

Leeds Music Pty Ltd

23 Pelican St, East Sydney, NSW 2010. Phone (02) 61 6088-9. Telegrams Leeds music Sydney. Telex 25687.

Director: J. H. Argent (mng dir).

Music publishers.

Associated companies (addresses and telephone numbers as above): Spoons Music Pty Ltd, Dick James Music Pty Ltd, Pincus-Gil Music Pty Ltd, Tangerine Music Pty Ltd, Victoria Music Pty Ltd, Kangaroo Music Pty Ltd, Belwin Mills Music Pty Ltd, MAM Music Pty Ltd, Accolade Music Pty Ltd.

O'seas affiliates: MCA Music Inc, Leeds Music Corp, New York; Duchess Music, and branches in England, Holland, France, Germany, Italy, Mexico, Japan, Spain, Brazil, Canada and South Africa.

Mediasound

643 Chapel St, South Yarra, Vic 3141. Phone (03) 24 7483.

Executives: J. Davies, M. Braine, M. Devenish (engrs).

Producers of media music, background music programs.

Mushroom Records

59 Wellington St, Windsor 3181. Phone (03) 51 9821. Telegrams Mush Melbourne. Telex 31738.

Refer listing Record Companies.

Music Houses of Australia Pty Ltd

(Trading as Palings Music Centres)

416-418 George St, Sydney 2000. Phone (02) 233 2977. Telex 23451. Telegrams Musichouses.

Complete range of musical instruments, records, cassettes and sheet music.

Planned Music Melbourne Pty Ltd

392 Little Collins St, Melbourne, Vic, 3000. Phone (03) 67 9934. Telegrams Plandmusic Melbourne.

Directors: H. E. McLellan (chrnm), S. R. I. Clark, G. T. J. Taylor.

Executives: D. J. Campbell (mgr), I. S. Cumming (secty).

Muzak background music services, hearing protection for industry, emergency warning systems, paging & communication systems.

Planned Music Adelaide Pty Ltd

GPO Box 2367, Adelaide, SA 5001. Phone (08) 267 4155. Telegrams Plandmusic, Adelaide.

Directors: R. P. Falkingham, S. R. I. Clark, C. G. Bailey (chrnm).

Executives: P. L. Bennett (mgr), G. J. Tucker (secty).

Muzak background music and paging services.

Planned Music Queensland Pty Ltd

157 Elizabeth St, (GPO Box 1152) Brisbane, Qld 4000. Phone (07) 229 1755. Telegrams Plandmusic Brisbane.

Directors: Sir Douglas Wadley (chrnm), K. W. Tisdell, R. P. Falkingham, J. W. McKay, J. Betts, G. J. Gardiner, G. T. J. Taylor.

Executives: S. Jacques (mgr), R. J. Parsons (co secty).

Muzak programmed background music.

Planned Music WA Pty Ltd

454 Murray St, Perth, WA 6000. Phone (09) 322 4984. Telegrams Plandmusic Perth. Telex 92635.

Directors: R. P. Falkingham, J. F. Hansen, A. W. Croft.

Executive: J. G. Barker (sales).

Muzak background music services.

Southern Music Publishing Co (A'Asia) Pty Ltd

38-40 York St, Sydney, NSW 2000. Phone (02) 29 2547.

Managing director: C. Vaughan-Smith.

Representing the recorded background music libraries of Synchro-Fox library of recorded background music (Sam Fox), Southern library of recorded music (Southern), Peer International Library Ltd (PIL), Stereo Tape Library of classical music (Southern).

Telepix Music

Suite 702, Alderson Bldg, 504 Pacific Hwy, St Leonards, NSW 2065. Phone (02) 439 7377. Cables Telepix Sydney. Telex 23171. (A Division of Telepix Pty Ltd).

Executive: R. L. Laphorne (mng dir).

Comprehensive library of background music, themes and effects for radio, television and films.

Services to Radio Stations

Rank Electronics supply, install and service world renowned equipment and systems for broadcast, television, motion picture, recording and theatre applications.

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ADELAIDE: 294 6555
PERTH: 328 3933
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73 Greville St, Chatswood, NSW 2067.
Phone (02) 411 2212. Telex: 24696.

Directors: H. Abrahams, P. Abrahams.

Australian representatives of CBS News
(Radio), 524 West 57th St, New York, 10019
USA; Radio New Zealand (news div). Radio
New Zealand, Wellington, NZ; and accredited
correspondents for other media organisations.

I'state repr: Melbourne, Adelaide, Canberra.

O'seas repr: New Zealand: Wellington and
Auckland.

Agfa-Gevaert Ltd

2 Byfield St, North Ryde 2113. Phone (02)
888 1444.

Agfa magnetic recording tapes and films.

I'state repr: 372 Whitehorse Rd,
Nunawading, VIC 3131. Phone (03) 878 8000; 2
Heaslop St, Woolloongabba, QLD 4102. Phone
(072) 391 6833; 30 Parade St, Norwood, SA
5067. Phone (08) 42 5703; 78 Oats St, Carlisle
WA 6101. Phone (092) 61 5399.

Air Programs International Pty Ltd

60 Bathurst St, Sydney 2000. Phone (02) 26
1498. Telegrams Airprograms. Telex 26940.

Managing director: W.J. Hucker.

Suppliers of electronics equipment. Dis-
tributors for Harris Broadcast Div, Dynair
Electronics, Recortec, QTV, Portapattern,
Wright Audio, MTE and GE.

Amalgamated Wireless (Australasia) Ltd

Engineering Products Division

422 Lane Cove Rd, North Ryde 2113. Phone
(02) 888 8111. Telex 20623.

Consultants for all aspects of broadcast
engineering, including design and provision of:
studios, transmitter sites, directional arrays,
field strength surveys, site evaluation, in-
stallation and maintenance services.

The AWA range of manufactured equipment
includes: A complete complement of pro-
fessional audio equipment, M.F. & H.F.
Broadcast transmitters, radiating systems,
remote control "off air" monitor receivers and
associated equipment.

AWA design, consulting and manufacturing
facilities are available for specialised
requirements.

Associates of the Marconi Communications
Systems Ltd, and Australian distributors and
representatives for the following overseas
companies: Systems Marketing Corporation
(automatic broadcasting systems, carousel,
cartridge decks and time announcers);
"Jampro" (VHF transmitting antennas and
combiners), Sondor (sprocketed tape
recorders); "Studer" (professional recording
and audio equipment); Denon (professional
turntables); AKG (microphones, headphones,
reverberation units and accessories); Sparta
MF and VHF broadcast transmitters; Terracom
(portable microwave links and earth satellite
receivers); Sparta audio and accessory
equipment.

Audio Engineers Pty Ltd

342 Kent St, Sydney 2000. Phone (02) 29
6731. Telegrams Audeng Sydney. Telex 26829.

Executives: R. C. Fitzsimmons (chrnm &
mng dir), G. R. Fitzsimmons (gen mgr), D. K.
Fletcher (sales mgr), L. E. Parsons (mgr,
Wendell div).

Australian Radio Marketing Services (ARMS)

1st floor, 186 Blues Point Rd, North Sydney,
NSW 2060. Phone (02) 920 1284.

Executive: L. Hay (mgr & dir).

Broadcast Computer Services Pty Ltd

49 Henry Parry Drive, Gosford, NSW 2250.
Phone (02) 24 2580.

Manager: J. K. Bayley.

Distributors for: Cetec/Schafer computer
automation equipment, cartridge machines,
studio and production mixers, turntables,
monitors.

Broadcast Marketing Services

365 Kent St, Sydney 2000. Phone (02) 29
7535. Telex 22797.

Nat manager: D. G. Lappan.

I'state offices: Melb, Bris, Adel.

C.C.S. News

(Capital Communication Services)

Parliament House, Canberra. PO Box 1501,
Canberra City 2601. Phone (062) 41 1911.
Telex 62138.

Executive: B. W. Merchant (mgr news).

Parliamentary news agency servicing com-
mercial radio news services in Australia and
overseas.

Capital Communication Services

PO Box 1501, Canberra City 2601. Phone (062) 41 1911. Telex 62138.

Executives: N. A. Erby (gen mgr), M. Smith (asst to gen mgr).

Broadcast consultants, programme packagers. Producers of syndicated weekly radio programme "The National Country Music Jamboree" (now distr by Grace Gibson Radio Productions).

Cunningham, R.H., Pty Ltd

4-8 Waters Rd, Neutral Bay Junction 2089. Phone (02) 909 2388. Telegrams Cuning Sydney. Telex 21707. Head office: Refer listing Vic, this section.

Directors: R. H. Cunningham, Mrs K. M. Cunningham, R. J. Cunningham.

Executives: Mrs K. M. Cunningham, R. J. Cunningham (joint mng dirs), D. R. Rowse (nat sales mgr), G. H. Sharp (secty), P. J. Bell (NSW mgr).

Sole agents for Sennheiser, Eddystone, Bulgin, Panduit, Dowkey/Kilovac, Sonnenschein Batteries, Watkins Johnson Q'max, Vitavox, professional products.

Deanote Music Service

140 Burlington St, Crows Nest 2065. Phone (02) 922 1000, 922 6120, 529 5777.

Refer listing Jingles, Services to TV section.

Goldring Audio Industries

A division of Goldring Engineering (Australasia) Pty Ltd and Goldring Sales & Service Pty Ltd, Head office and warehouse: 6th floor, 69 Clarence St, Sydney. (02) 290 1455. Telegrams Goldringkent Sydney. Telex 24526.

Distributors of Styli cartridges, cassettes and audio equipment.

l'state branches: 42 Berkeley St, Carlton, Vic 3053. (03) 347 5177; 40D Milsom St, Coorparoo, Qld 4151. (07) 398 8044; 28 Sampson Rd, Semaphore Park, SA 5000. (08) 49 2064.

Haig-Muir Broadcasting Services Pty Ltd

PO Box 312, Deniliquin 2710. Phone (058) 81 1781.

Directors: R. F. Haig-Muir, K. M. Haig-Muir.

Executive: R. F. Haig-Muir (mng dir). Station brokers and consultants in all aspects of radio broadcasting.

Harmony Creative Radio Packages

"Santarossa" Skyline Rd, Goonellabah NSW 2480. Phone (066) 24 2245.

Directors: C. I. Burgess (mng dir), D. A. Reeve (creative dir).

Executives: N. Coffey (research/writer), C.J. Henkel (research/writer).

Composition and production of musical jingles. Suppliers of programmes to radio industry.

High Fidelity Products

33 Marlborough Rd, Homebush West 2140. Phone (02) 76 6830.

Proprietor: V. F. Harris.

MBH pick-ups, amplifiers, pre-amplifiers, equalisers and turntables.

l'state repr: William Willis & Co Pty Ltd, Melbourne. O'seas: Comel, Sandhurst Bridge, 532 Sardar Vallabhbhai Patel Rd, Bombay, 7, WB, India.

IRT Electronics Pty Ltd

26 Hotham Pde, Artarmon, NSW 2064. Phone (02) 439 3744. Telex 22130.

Executives: R. Broad (mng dir), H. McKenzie (tech dir), M. Davey (prdn mgr).

Manufacturers of custom systems and designers and manufacturers of all forms of electronic apparatus for radio and TV stations. Equipment includes: TV automation systems, film cue detector and video tape cue systems, video pulse and audio amplifiers; microphone compression and talkback amplifiers and systems, video switchers, vertical internal cue encoders and decoders; real time clocks with slaves, elapsed time clocks; outside broadcast amplifiers; equipment racks.

Magna-Techtronics (Aust) Pty Ltd

14 Whiting St, Artarmon 2064. PO Box 150, Crows Nest 2065. Phone (02) 439 1651, 438 3377. Telex 24655. Telegrams Magna Sydney.



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AWA

MCMARTIN INDUSTRIES, INC.
Engineering Products Division

Directors: E. L. Lloyd, E. F. Lloyd, R. A. Sheldrick, R. C. Clemesha.

Executives: E. L. Lloyd (mng dir), E. F. Lloyd (co secty), R. A. Sheldrick (sales dir), R. C. Clemesha (mktg dir), R. G. Connor (enr mgr).

Distributors of: Radio Automation Systems and complete Broadcast Studio packages; Dolby (UK) Professional Audio Noise Reduction Systems; MTA (Aust) Television and Radio Traffic, Scheduling and Accounting Computer System; Moseley (USA) Transmitters, Remote Control Systems, Aural Links and FM Multiplex; Pyral (UK & France) Audio Tapes and Film. Neve (UK) Custom built or standard Audio Mixing Consoles and Program Switching equipment, Limiter/compressors, Necam Computer Assisted Mixdown.

Magnolia Music (Marketing)

Suite 1, 4th floor, Olivetti Hse, 140 William St (PO Box 228) Kings Cross, NSW 2011. Phone (02) 358 4448.

Executives: N. Ash (mgr), P. Radcliffe (prcdr), R. Thomas (mktg).

Specialising in all production and marketing for radio, advertising, promotional music packages, station ID theme packages, original or pre-produced.

Maurice Chapman Group Pty Ltd, The

44 Dickson Ave, Artarmon 2064. PO Box 328, Artarmon. Phone (02) 438 3111.

Directors: M. D. Chapman, M. R. Chapman. Magnetic recording tape and cassettes, Audio Technica cartridges, stylii, tone arms, headphones, microphones.

I'state repr: Melbourne: 150 Burwood Rd, Hawthorn, Vic 3122. (03) 818 1730. Telex 25011.

Millerdrama

Box 1163, PO Nth Sydney, NSW 2060. Phone (02) 436 1022.

Executive: Ms C.H. Miller (mgr).

Creative campaigns for products, ideas & services. A think-tank of experienced creative radio people. Writers, voices, production.

Mr Radio

89 Berry St, Nth Sydney NSW 2060. Phone (02) 922 6441.

Executive: G. Mann.
Radio consultancy.

O'Connor Creative Services Pty Ltd

Suite 504, 83 Mount St, Nth Sydney 2060. Phone (02) 436 1766. Telex 22232.

Directors: H. O'Connor, J. M. Lee.

Executives: H. O'Connor (pres), P. R. Carrodus (gen mgr), C. Ellis (assnt to gen mgr).

Producer and distributor of quality radio programming information, entertainment and commentary features. Comedy segments, music specials, Christmas music features, station identification packages, production library services, sales and promotional sound aids.

O'seas repr: H. O'Connor - O'Connor Creative Services Inc, Box 8888, Universal City, California 91608, USA.

Perjanik, Mike, Productions Pty Ltd

2 The Vale, Belrose, NSW 2085. Phone (02) 452 2817.

Managing director: M. Perjanik.

Prdn, arranging & composition of music for radio, tv & film.

Philips Electronic Systems (Vision and Sound)

2 Greenhills Ave, Moorebank, NSW 2170. Phone (02) 602 2000. Telex 22897.

Headphones, headsets, intercom, pocket paging, public address equipment, motional feedback speakers, amplifiers.

I'state offices: 14 Whiteside Rd, Clayton, Vic 3168. Phone (03) 544 0188; Brisbane (07) 44 0191; Adelaide (08) 268 2766; Perth (09) 277 4199.

Philips Electronic Systems (Scientific & Industrial Equipment Test & Measuring Instruments Group)

25 Paul St, North Ryde, NSW 2113. Phone (02) 888 8222. Telex 26566.

A full range of electrical and electronic test, measuring and professional tv equipment.

I'state offices: Melbourne (03) 699 0300; Adelaide (08) 223 4022; Perth (09) 277 4199; Brisbane (07) 44 1313.

Priestley & Shearman Pty Limited

1st Floor, Wales East Side Centre, 26-30 Florence Street (PO Box 30) Hornsby, NSW 2077. Phone (02) 476 1650, 477 1086.

Directors: I. H. Shearman, B. K. Priestley.

Consulting engineers in communications, broadcasting and television. Provide full professional consulting engineering service, including feasibility studies, preparation of

specifications, field surveys, project management, preparation of licence submissions. Areas of expertise include communications systems (mobile and point-to-point), transmitters, translators, broadcasting and television studies, production and recording studios, antenna systems, satellite communications.

RCA Ltd

Communications Systems div, 12th floor, 99 Elizabeth St, Sydney, 2000. GPO Box 516. Phone (02) 231 4699. Telex 26611.

Executives: R. D. Walsh (gen mgr), A. R. Gibbs (mgr, Vic).

Equipment: Marketing the complete range of RCA radio broadcast equipment including transmitters, automated radio station systems, consoles, tape recorders, cartridge recorders, amplifiers.

I'state repr: 608 St Kilda Rd, Melbourne, Vic 3004. (03) 529 5322. Telex 31437.

Racal Electronics Pty Ltd

47 Talavera Rd, North Ryde 2113. Phone (02) 888 6444. Telex 20365.

Directors: B. E. Briggs (dir in charge).

Executive: D. Spencer (sales mgr).

All radio communications in HF bands, AM/SSB/ISB fixed, mobile, land & marine. Specialised VHF/UHF receiving equipment. Amplivox and S. G. Brown range of audio acoustic products.

I'state repr: Racal Electronics Pty Ltd, 45 Wellington St, Windsor, Vic 3181. (03) 51 9994. Telex 32620; 6 Darke St, Torrens ACT 2067. (062) 86 1267. Telex 62744; Werner Electronics Pty Ltd, 2-8 Gray St, Kilkenny, SA 5009. (08) 268 2801; D. S. Town, 9 Hibiscus Lane, Holloway Bch 4871. (070) 55 9342; Howard Christensen, 3 Hollett Rd, Stoneville 6554. (09) 325 2185; D&V Marine, 4 Miller St, Highett 3190, (03) 553 0407.

Rank Electronics Pty Limited

12 Barcoo St, East Roseville 2069. Phone (02) 406 5666. Telex 24407.

Executives: K. S. Russett (chrnm), P. R. Max (mng dir), W. K. Dougall (gen mgr mktg), R. J. Smyth (gen mgr sales), P. B. Tomkins (mgr film), B. Hammond (mgr security), D. C. Irving (mgr Strand Electric), W. Weaving (mgr Basic 4).

Equipment: Altec speaker systems, amplifiers and control equipment, Albright sound recording systems, Beyer microphones, Gotham broadcast equipment, Nagra sound and instrumentation recorders, Neumann microphones and disc cutting equipment, Quad/8 sound mixing consoles, Sela audio mixers, Spotmaster broadcast recording

equipment, Tandberg tape recorders and language laboratories, Lyrec multi track recorders and high speed cassette duplicators, U.R.E.I. broadcast equipment, Weircliffe bulk tape erasers, CSF Laboratories equipment, audio developments portable sound mixers, Collins Radio AM and FM transmitters. AEG-Telefunken multi-track recorders, EMI professional tape, Scully professional recorders, audio developments, Stancil Hoffman.

Radio Transmission Engineering Pty Ltd (RTE Pty Ltd)

179 Military Road, Guildford, NSW 2161. Phone (02) 681 2488, (02) 681 2212. Postal Address 18 Hibiscus St, Greystanes, NSW 2145.

Executives: A. J. Kennedy (mng dir), R. G. Brown (technical dir), Mrs J. Kennedy (dir & co secty); R. Barnes (field supvr).

Specialists in the design, supply, installation and commissioning of MF directional aerial systems & complete turnkey broadcast station installations. Consultants in all aspects of radio engineering including AM and FM broadcast systems and HF communication networks. The RTE range of manufactured products includes



SPECIALISTS — DESIGN

MANUFACTURING INSTALLATION

- MF DIRECTIONAL AERIALS
- RADIO TOWERS
- OFF-AIR MONITORING
- TURN KEY FM & AM STATION INSTALLATIONS

Radio Transmission Engineering Pty. Ltd.
(02) 681-2488

antenna coupling units, matching and phasing networks, wideband transformers up to 40 KWS, guyed radio towers, HF log periodic antennas, medium and high frequency dummy loads and other specialised ancillary equipment.

Sheard & Co. Pty Ltd

Suite 107, Equity Hse, 284 Victoria Ave, Chatswood, NSW 2067. Phone (02) 412 3111.

Refer entry Radio Production Units and Recording Studios section.

Solo Features — Multi Media Communications Service

PO Box 158, Strathfield 2135. Phone (02) 747 4058.

Director: M. Taylor.

Narrator for documentary films, interviewer, radio-TV announcer, scriptwriter, broadcaster, author and journalist, publicist.

Studio Electronics Pty Ltd

3 Burwood Rd (PO Box 1055) Burwood 2134. Phone (02) 747 5686. Cables Studiotron Sydney.

Import and manufacturing of professional audio equipment for radio, TV and recording studios.

Studios 301

301 Castlereagh St, Sydney, NSW 2000. Phone (02) 2 0912.

Studios: Three studios, a mix-down suite and location recording facilities for radio, album, film & TV productions. 2/8/16/24/38 tracks using Studer machines, Neve 40 input consoles, Necam computer automation.

Three mastering rooms using Studer, Neumann and Maxicut equipment. 24-hour seven days a week service.

Principal: EMI (Australia) Ltd.

T.B.C. Pty Ltd

6 Chilvers Rd, Thornleigh 2120. PO Box 193 Hornsby 2077. Phone (02) 848 8777.

Executives: I.L. Hill (mng dir), A.V. Heys (gen mgr), H.E. Deere (eng mgr).

Manufacturers of radio broadcasting transmitters AM and FM, radio frequency systems including aerial coupling units, aerial systems, RF components.

Professional engineering services in the field of turnkey installations, planning, surveys, systems engineering.

Distributors for Belar modulation monitors AM, FM, TV; Comex time tunnel audio delays; Comrex low frequency extenders and radio microphones; Optimod audio processors; C&S FM and AM antennas; Ward-Beck professional audio production and studio consoles; Dictaphone multi-track loggers; Q.E.I. modulation monitors, AM, EM, FM exciters, stereo monitors. Utah scientific audio/video routing switches. Complete studio and transmitting stations systems.

I'state office: Perth (09) 325 9484.

3M Australia Pty Ltd

950 Pacific Hwy, Pymble, NSW 2073. PO Box 99. Phone (02) 498 0033. Telegrams Trimincos Sydney.

Executives: B.E. Chapman (mng dir), J.C. Ryan (gen mgr), P.A.G. Rose (mktg dir), G.E. McCredie (mkt dev mgr).

"Scotch" brand magnetic tapes for audio and video recording. "3M" brand professional audio recorders, "Minicom" brand video drop-out compensator. Drop-out profile recorder, color encoder. "Wollensak" brand high-speed cassette duplicators and audio visual products. "Datavision" brand character generators.

I'state repr: Refer listing services to TV, Film & video tape suppliers & services.

United Radio Distributors Pty Ltd

1st floor, 49 York St, Sydney 2000. Phone 29 1571, 29 1573. Telex 24922.

Distributors of Ferrograph tape recorders, Decca pickups, Decca Kelly Ribbon loudspeakers.

United Sound

21 Pier St, Sydney 2000. Phone (02) 26 1381.

Executives: R. Purvis (mng dir), P. Fenton (mgr film complex), L. Hanlon (accnts).

Complete sound and film recording facilities.

Young, Bob, Enterprises

27 Gardyne St, Bronte, NSW 2024. Phone (02) 387 2161.

Refer listing Jingles Services to TV section.



**am, fm & tv
broadcasting
equipment**

VICTORIA

Agfa-Gevaert Ltd

376 Whitehorse Rd, Nunawading, VIC 3131. Phone (03) 878 8000.

Agfa magnetic recording tapes and films.

I'state Offices: 2 Byfield St, Nth Ryde, NSW 2113. Phone (02) 888 1444; 2 Heaslop St, Woolloongabba, QLD 4102. Phone (072) 391 6833; 30 Parade St, Norwood, SA 5067. Phone (08) 42 5703; 78 Oats St, Carlisle, WA 6101. Phone (092) 61 5399.

Antenna Engineering Australia Pty Ltd

Garden St, Kilsyth, VIC 3136. Phone (03) 728 1777. Telex 32274. Telegraphic Antenna.

Refer listing under Telecommunications Equipment, Services to TV section.

Consolidated Electronic Industries Pty Ltd

Head office, 15a Anderson Rd (PO Box 21) Thornbury, Vic 3071. Phone (03) 44 0791. Telex 32463.

Executives: R. Medding (mng dir), C. Lukauskas (gen mgr).

Manufacturers of Cuerac audio management systems, automation reel-to-reel recorders & replay decks, cartridge machines, mono, stereo, synchronous & brushless DC servo motor, transportable reel-to-reel recorders, Cepak VMR & AUAE variable message drum recorders. Distributors of Barco professional tv monitors, Barco monitor speakers, Dyalens tv image stabilisation systems.

I'state repr: Service divn - 32 Acheson Place, Coburg, VIC. Phone (03) 350 5248. J. Campbell (mgr); sthn & western regional office - 15A Anderson Rd, Thornbury, VIC. Phone (03) 44 0791. B. Maddern (regional mgr); central & western regional office - Suite 9, 1 Chandos St, Crows Nest, NSW. Phone (02) 439 1229. J. Richman (regional mgr).

Cre-Ad Corporation Pty Ltd

59 Wellington St, Windsor, VIC 3142. PO Box 173 Toorak, VIC 3142. Phone (03) 51 8896. Telex 31738.

Directors: R. Evans, P. Turner, J. Armonio.

Executives: R. Evans (mng dir), P. Turner (exec prdcr), J. Armonio (mgr).

Specialising in radio syndication of music and general programmes, segments and pointers. Plus advertising and promotional packages.

Cunningham, R. H., Pty Ltd

146 Roden St (PO Box 4533) West Melbourne 3003. Phone (03) 329 9633. Telegrams Cuning Melbourne. Telex 31447.

Directors: R. H. Cunningham, K. M. Cunningham, R. J. Cunningham.

Executives: R. H. Cunningham (chrnm), K. M. Cunningham, R. J. Cunningham (mktg), G. Sharp (secty), G. Haynes (sales engr).

Sole Australian reps for Sennheiser, Neutrick.

Branch offices: 4-8 Waters Rd, Neutral Bay Junction, NSW 2089. (02) 909 2388. Telegrams Cunnig Sydney. Telex 21707.

Good Engineering Pty Ltd

Valley Farm Rd (PO Box 169) Healesville 3777. Phone (059) 62 4188.

Directors: G. D. Hardinge (mng dir), B. W. Hardinge (project mgr), M. R. Hardinge (works mgr), L. E. Hardinge (secty).

Operations: Design, manufacture and erect the total antenna installation including masts, earth mats, mast lighting, painting. Design, manufacture and install antenna matching units, phase splitters and tune same. Complete field survey.

Group Broadcasting Services Pty Ltd

1st floor, Anthony Hse, 54 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 879 3911. Telex 32442.

Directors: H. S. Lilburn (chrnm), L. E. Lilburn, S. J. Craig, W. L. Foley (secty).

Executives: H. S. Lilburn (mng dir), S. Laver (net co-ord), W. L. Foley (mgr).

Radio and TV consultants, application compilation and station establishment specialists. Sole Australian distributor for Sintronic Corp, manufacturer of AM and FM broadcast transmitters & Warco-Rohn towers & mask.

Klarion Enterprises Pty Ltd

63 Kingsway, South Melbourne, Vic 3205. Phone (03) 61 3801. Telex 34732.

Executives: B. Horman (mng dir), R. Welch (mktg mgr), R. Hill (service mgr), D. Wood (shipping & stores mgr).

Sales/service organisation representing a wide range of professional audio equipment for broadcast/television and recording

studios. Brands represented include MCI, Otari, Audiopak, Sierra Audio, Ursa Major, Auratone, Soundcraft, Schoeps, BGW, MRL, Inovonics, Ivie, Tentelometer, Marshall, Deltalab, Saki, Klark-Teknik, dbx, Pacific Recorders, Statronics, Ultima, Klarion Cassettes.

I'state offices: Klarion Enterprises Pty Ltd, Unit 3, 3 Lanceley Place, Artarmon 2064. (02) 438 1388. Telex 25639; Klarion Enterprises Pty Ltd, 35-37 Halifax St, Adelaide 5000. (08) 212 2217. Telex 88880; Klarion Enterprises Pty Ltd, 199 Elizabeth St, Brisbane 4000. (07) 229 2077. Telex 42680.

I'state repr: Athol M. Hill Pty Ltd, 33-35 Wittenoom St, East Perth 6000. (09) 325 7811; Good Oil Audio, 25 Castray Esp, Battery Point, Hobart 7000. (002) 23 5150.

McCrae, Neil, Audio Services

35 Bank St, South Melbourne, Vic 3205. Phone (03) 690 2344. Telex 32936.

Executives: N. J. McCrae, V. McCrae.

Consultants to the broadcasting industry: complete design of studio facilities for AM and FM radio stations including architectural, technical and transmitter facilities.

NEC Australia Pty Ltd

649-655 Springvale Rd, Mulgrave 3170. Phone (03) 560 5233. Cables Nippelco Melbourne. Telex 31009.

Managing director: K. Harada.

Executives: F. W. Yann (gen mgr), M. P. Terry (mktg), R. W. Goodman (Sydney).

Manufacturer of various kinds of microwave radio equipment and VHF/UHF radio equipment including MW, SW and FM broadcast systems.

I'state repr: Office: NEC, Currency Hse, 23 Hunter St, Sydney, NSW 2000. Phone (02) 231 6746. Cables Necasyd Sydney. Telex 27411.

Quaver Armstrong Pty Ltd

35 Bank St, South Melbourne, Vic 3205. Phone (03) 690 2344. Telex 32936.

Directors: W. R. Armstrong, P. A. M. Armstrong.

Executives: N. J. McCrae (tech dir), J. Heywood (mgr, Sydney).

Contractors to SBS for the technical studio facilities for Radio 2EA (Sydney) and Radio 3EA (Melb).

I'state repr: 27 Park St, Sydney 2000. (02) 235 7006. SBS-2EA (02) 29 7031.

TOTALLY ENGINEERED AUDIO MANAGEMENT

Consolidated's T.E.A.M.

Call Consolidated's TEAM for Australia's most respected professional audio and automation equipment backed by a high order of technical competence and service.

CONSOLIDATED ELECTRONIC INDUSTRIES
16A Anderson St., Thornbury, Vic. 3071.
(03) 44 0791 Telex AA 32463.
Suite 9, 1 Chandos St, Crows Nest, N.S.W. (02) 439 1229.

PACE 13840

Rocke International Australia (Vic) Pty Ltd

20 Station St (PO Box 120) Nunawading 3131. Phone (03) 877 3171. Telegrams Telepa Melbourne.

Director: P. J. Ford (mng dir).

Amplifiers, HF antennas, radio headsets, radio switching matrices for receive applications, receiving multicouplers for HF and VHF, HF to SHF receiving systems.

Rockwell-Collins (A'Asia) Pty Ltd

Maroondah Hwy, Lilydale 3140. PO Box 200, Lilydale. Phone (03) 726 0766. Telegrams Colinrad Melbourne.

Directors: T. A. Campobasso, L. G. Randell, E. T. Jones, J. D. Cosgrove.

Manufacture, sale, repair and overhaul of Collins designed broadcast equipment.

O'seas repr: Collins Commercial Telecommunications Group of Rockwell International, Dallas, Texas, USA; Cedar Rapids, Iowa, USA; Toronto, Canada; Rockwell International Inc, USA.

Dealer: Rank Industries Australia Pty Ltd, 68 Queensbridge St, South Melbourne 3205.

Total Electronics

(Div of Overseas Corp (Aust) Ltd), 239 Bay St, North Brighton 3186. Phone (03) 596 2891. Telex 31261.

Executive: M. Carlson (div mgr).

Operates as a distributor and stockist of industrial electronic components.

Sales offices in Brisbane, Adelaide, Sydney and Melbourne.

Head office and main warehouse Melbourne.

QUEENSLAND

Hoe, Fred, & Sons Pty Ltd

246 Evans Rd, Salisbury North, Qld 4107. Phone (07) 277 4311. Telex 42319.

Directors: F. Hoe, J. P. Bickley.

Executives: F. Hoe (mng dir), H. W. F. Winston (group mgr), G. F. Bickley (mgr, private communications), B. Radford (mgr, mobile radio), B. Heelan (mgr indust product).

Communications engineers, suppliers and installers of broadcasters, HF, VHF, UHF, microwave communication systems, land and marine based. Contractors for systems including above equipments or any combinations thereof. Sole Queensland distributors for STC Pty Ltd, PABX and telephone equipment, GEC mobile radio, Communico mobile radio, RME Pty Ltd, Andrew Antennas, Codan Pty Ltd.

MTE Electronics

7-9 Paltarra St, The Gap, Qld 4061. PO Box 48, Ashgrove, Qld 4060. Phone (07) 30 2173.

Director: M. M. McIntosh.

Design and manufacture audio equipment for the broadcast industry, including sound control consoles both production and presentation, custom built and standard with input output configurations from 10 in 2 out to 32 out. Other products include a digital controlled high level switch matrix, 10 output split amplifier, 50 to 200 watts per channel monitoring amplifiers, RIAA stereo/mono pre-amplifier, wow and flutter meters. In addition design and manufacture complete studios, from equipment to furniture, installed and commissioned.

TBC INTRODUCE

THEIR B.S.A. SERIES A.M. AND DURABLE F.M. TRANSMITTERS, DESIGNED AND BUILT FOR AUSTRALIAN CONDITIONS

AUSTRALIAN DISTRIBUTORS FOR:

- Utah Scientific Audio/Video Rotating Switcher
- Optimod AM/FM
- Edutron Time Base Correctors
- Comex Time Tunnel Systems
- Comrex Low Frequency Extenders
- Delta Broadcast Products
- C & S Antennas
- Market Mindscan Displays

TBC

Specialising in supply, importing and development of sophisticated equipment for the broadcasting and communications industry.

FOR MORE DETAILS CONTACT US AT:

SYDNEY (02) 848-8777

PERTH (09) 325-9484

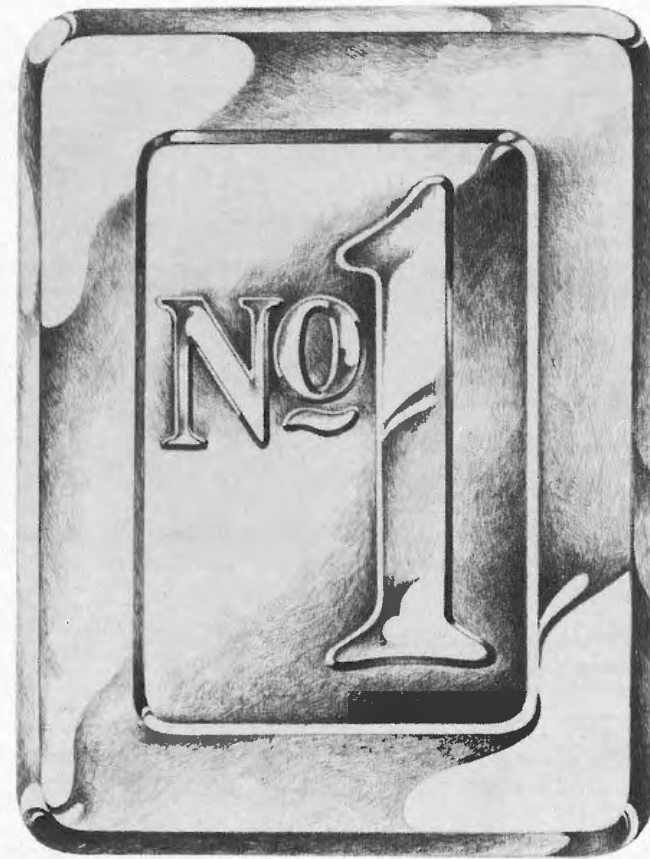


TBC PTY LTD.

Television Broadcasting Communication

P.O. Box 193, Hornsby, 2077

Australia. Telex: AA27547



If you want to reach
the largest number of people,
we'll always be the one.



National Nine Network

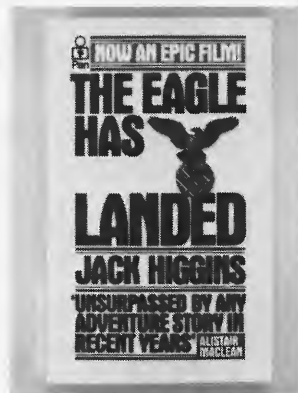
GTV1103

Television Stations

• New South Wales

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their interstate representatives who are listed in detail in the Media Representatives section.

Just to prove that the Olympics won't be the only place you'll find gold in 1980.



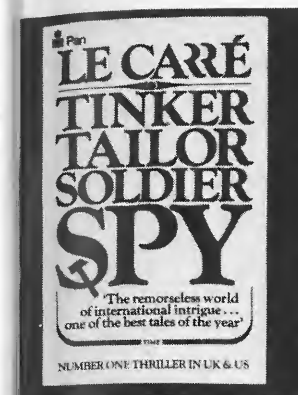
The Eagle Has Landed



This Is Your Life



The Muppet Show



Tinker, Tailor, Soldier, Spy



The Leyland Brothers



Ike



The Academy Awards



Mandingo



Thomas and Sarah



Farewell My Lovely



Chips



The Hardie Ferodo 1000



VFL



Pelican's Progress



Elton John in Russia



Willesee At Seven



Storm Boy



Cop Shop



The Sammy Awards



Paint Your Wagon



Love thy Neighbour



The Unknown War



Heidi



Kingswood Country

Just ask us . . . about Dramas, Comedies, Sport, Movies, Adventures and Mini-Series.



The Olympic Network



Sydney 232 7277 • Melbourne 699 7777 • Brisbane 36 1000 • Adelaide 267 1591

ATN 7 Sydney

Licensee: Amalgamated Television Services Pty Ltd, Head office and studios, Mobbs Lane, Television Centre, Epping, NSW 2121. Phone (02) 858 7777. Telegrams Telecentre Sydney. Telex 20250. Sydney sales office: 19-23 Hamilton St, 2000. Phone (02) 232 7277.

Opened: Dec 2, 1956.

Network affiliation: The Seven Network (ATN, HSV, BTQ, ADS).

Interests represented: Sydney Morning Herald, Sydney Sun, 2UW.

Directors: J. O. Fairfax (chrnm), A. H. McLachlan, R. P. Falkingham, A. F. Albert, G. J. Gardiner.

Executives: E. F. Thomas (gen mgr), A. Tyson (assnt gen mgr), M. H. Harrison (sales dir ATN/7 Network), G. E. Healy (dir, prdn & eng), J. Campbell (news dir), G. Kinging (prgm mgr).

Transmitter & site: 100kW. ERP vision into 1,000ft antenna at Hampden Rd, Artarmon, AWA transmitters and antenna.

Studio facilities: Four studio complex at Television Centre, Epping. Studio A 570 sq. metres (6,300 sq. ft.); Studio B 315 sq. metres (3,500 sq. ft.); Studio C 570 sq. metres (6,300 sq. ft.); Studio D 72 sq. metres (800 sq. ft.). All studios air-conditioned.

Equipment: Marconi Mark 8 television cameras in studios and outside broadcast units both portable and studio versions. Rank Flying Spot film scanners 16 and 35mm. Ampex VTR equipment ACR-25, ACR-3, AVR-2, VPR-2, Neve audio console throughout. 16 track audio tape facilities in each studio. CDL 480 vision switchers in main studios. Post production computer editing using CD 480 automated switcher. Telemation character generator equipment. Digital standards converter, frame-stores and time base correctors available for most types of VTRs.

Technical facilities: Channel 7 (181-188MHz). Vision 182.25MHz, sound 187.75MHz. Power, vision 100kW ERP, sound 10kW.

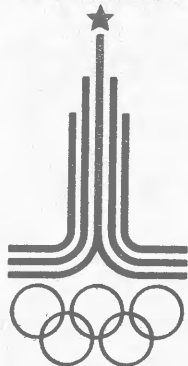
Operating hours: Mon-Fri, 10am-midnight: Sat & Sun 7am-midnight.

Atlab division provides full commercial 35-16-8 & Super 8mm b&w and colour film processing and printing facilities.

Photo laboratory for stills and slides.

Repr: Amalgamated Television Services Pty Ltd, 114-124 Albert Rd, Sth Melbourne, Vic. 3205. Phone (03) 699 2222; Amalgamated Television Services of Aust, Room 405, 4th floor, 1501 Broadway, New York. 10036, USA; The Seven Network of Australia, 10, 100 Santa Monica Blvd, Suite 1075, Century City, Los

Sydney's only Olympic station in 1980.



Channel 7 Sydney

Y509

TEN 10 Sydney

Licensee: United Telecasters Sydney Limited, cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 0222. Telegrams Unitelcast. Sydney sales office: Wynyard Hse, 291 George St, Sydney. Phone (02) 290 1566. Telex 21767.

Opened: April 5, 1965.

Network affiliations: The 0/10 Television Network (TEN, ATV, TVQ, SAS).

Principal shareholders: News Ltd (grp); Kayarem Pty Ltd.

Directors: H. M. Rich, B. P. Morris (mng dir), J. A. Macpherson, R. G. Michaels, K. E. Cowley, B. A. Frith.

Executives: B. P. Morris (mng dir), T. Barnett (dir of news), M. Cooper (co solicitor), G. Dunkley (fin controller), P. Cleary (dir of prgm), F. Kenyon (dir of engr), D. Morton (co secty), J. Davies (dir prdn), M. Whiting (dir of sales).

Studios: Cnr Epping & Pittwater Rds, North Ryde.

Transmitters: Hampden Rd, Artarmon.

Facilities: Four studios — A (8000 sq ft), B (6000 sq ft), C (800 sq ft), D (2000 sq ft). Two parallel operated AWA 5kW combined vision and sound transmitters, feeding into AWA omni-directional boomerang aerial. Marconi MK VIII & MKIX color cameras. 5 camera OB van plus 2 camera mobile unit with VTR. Commercial production vehicle TK76 cameras and Ampex AVR2. Electronic news vehicles with TK76 cameras. CMX editing system.

Commercial production div: Telprom Pty Ltd, P. Bowlay (mgr). Offering commercial production facilities both in studio and on location. Phone (02) 887 0222.

Helicopter divn: R. Wilson (mgr) (02) 887 0426; Sydney City Heliport (02) 29 8137. Two Bell Jetranger helicopters available for charter work.

Operating hours: Mon-Fri 8.30am-1am; Sat continuous; Sun 7am-12midnight.

I'state repr: 582 St Kilda Rd, Melbourne (03) 51 8451. R. Bomford (sales mgr).

O'seas affiliations: USA: John McLachlan, Suite 210, 280 Sth Beverly Drive, Beverly Hills, California. Phone (213) 858 1061. Cables Star West. Telex 9104901984. UK: Paul Shields, The Box Office, 9 Clifford St, London W.1. Phone (01) 734 2181. Telex 298538.

Rates: Zone 1 (6pm-12midnight) f/p 60secs \$1440, 30secs \$990.

Angeles. 90067. The Seven Network of Australia, 1st floor, 99 Aldwych, London WC2, England.

Rates: Mon-Sun. Zone 1 (6-11pm) 60 secs (w/c) \$945, 60secs (f/n) \$1175, 60secs (f/p) \$1450.

TCN 9 Sydney

Licensee: TCN Channel Nine Pty Ltd Artarmon Rd, Willoughby 2068. Phone (02) 43 0444. Registered office, 168 Castlereagh St, Sydney 2000. Phone (02) 2 0666. Telegrams & cables Diffusion Sydney. Telex 20689.

Opened: Sept 16, 1956.

Network affiliation: National Television Network (TCN, GTV, QTQ, NWS, STW).

Principal shareholder: Consolidated Press Holdings Limited.

Directors: K. F. B. Packer (chrnm), S. H. Chisholm (mng dir), J. R. Kitto, D. J. Evans.

Executives: S. H. Chisholm (pres), R. A. Delamont (stn mgr), M. Ramsden (exec v-p news), B. Robertson (chief engr), J. R. Kitto (secty), J. McKay (exec v-p prgms), R. Haynes (v-p prgms), J. Lane (prdn mgr), E. Manners (chief acct), R. Watkins (v-p l'national), D. Hill (v-p sports), Miss P. Spence (v-p child prgm).

Transmitter and site: AWA, located Artarmon Rd, Willoughby, about 4½ miles from city.

Studios: Located with transmitter on 7½ acre site. Phone (02) 43 0444.

Facilities: Two studios, 35ft x 50ft and 90ft x 50ft.

Equipment: Studio equipment available is 7 color cameras, 4 color telecine, 5 color videotape machines plus 3 videotape cassette machines and 2 videodisc recorders and comprehensive VTR editing suite. Outside broadcast color equipment includes one 3-camera van, one 2 camera van and one 2-camera backpack van. Mobile VTR machine character generator & videodisc. A two-way color standards converter is available, as well as other supporting 525 NTSC equipment. A comprehensive range of cine-camera and associated sound-recording equipment is available. Multi-cassette duplicating system (all standards — 40 machines).

Operating hours: Continuous.

Technical facilities: Channel 9 (195-202 MHz). Vision 196.25 MHz. Sound 201.75 MHz, 100kW ERP visual, 20kW ERP sound (FM).

Antenna: 1000ft above sea level.

I'state repr: GTV-9, VIC (03) 42 0201.

O'seas repr: R. Watkins, Suite 812, 9229 Sunset Blvd, Los Angeles, CA 90069, USA; F. Coven, 22 Cadogan Court, Draycott Ave, London, SW3.

Rates: Zone 1 (Sun-Sat, 6pm-midnight) 60secs \$940 w/c; \$1165 f/n; \$1440 f/p.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.



BKN 7 Broken Hill

Licensee: Broken Hill Television Limited. Registered office, Rocky Hill (PO Box 472) Broken Hill, NSW 2880. Phone 6013.

Opened: Aug 16, 1968.

Studio and transmitters: Rocky Hill, Broken Hill. Phone 6013. Telex 80874. Telegrams and cables Hill-video.

Principal shareholder: Spencer Gulf Telecasters Ltd.

Directors: P. J. Martin (chrmn), J. M. Sturrock (mng dir), J. A. L. Menard, B. Condon R. V. Finlay, P. F. Mackey.

Executives: T. Watts (admin), R. Blackerby (secty).

Transmitter and site: TBC 5kW, co-sited with studio at Rocky Hill, Channel 7 (181-188 MHz). Vision 182.25 MHz. Sound 187.75 MHz.

Technical facilities: Studio (700 sq ft) Philips LDK 2 color camera. Facilities for opaque captions. Dual multiplexed. 16mm film and slide scanners b&w. CDL video and Philips audio control and monitoring equipment. Sony 3/4" VTR.

I'state repr: J. M. Sturrock NSW (02) 29 8431; Symons Media Services, SA (08) 31 5135; Hugh Anderson, VIC (03) 663 3615.

Rates: Zone 1 (7-10pm), 60secs \$65, 30secs \$43.

CBN 8 Orange

Licensee: Country Television Services Ltd, Box 465, PO Orange 2800. Phone (063) 62 2288. Telegrams Cebtes, Orange. Telex 63012.

Opened: March 17, 1962.

Directors: Sir Alvin Burton-Taylor (chrmn), A. Ridley, OBE, E. R. Yelf, J. E. Bracey, M. Walters, MBE, R. T. M. Rose, G. A. Weaver.

Executives: E. R. Yelf (mng dir), I. B. Ridley (gen mgr), J. Vanderstok (chief engr), P. J. Larance (stn mgr).

Interests represented: Email Limited, Mercantile Mutual Insurance Co Ltd, Bank of NSW Nominees, MLC Assurance Co. Ltd.

Operating hours: Sun-Fri 12noon-11pm; Sat 3.30pm-11pm.

Equipment and facilities: Major part of studio and transmitter equipment by RCA (US manufacture), tower by Electric Power Transmission, antenna by RCA. Transmitter building and tower at Mt Canobolas (approx. 11 miles from Orange). Tower 390ft high on a site 4482ft above sea level. Top of antenna 4872ft above sea level and 2035ft above average terrain, ERP, 100kW.

Studio building: 6 1/2-acre site on Bathurst Rd, Orange. Sizes of studios, 60ft x 40ft and 29ft x 23ft.

CBN operates CWN and also relays programming through six repeater stations at Lithgow, Kandos, Mudgee, Cobar, Portland and Bathurst.

I'state repr: Television Times Sales NSW (02) 922 5399; Television Times Sales VIC (& SA) (03) 51 9884-5-6; Bede Williams & Assocs, QLD (07) 358 1600.

Rates: Zone 1 (6-10pm) 60secs \$309, 30secs \$204.

CTC 7 Canberra

Licensee: Canberra Television Limited, Canberra Television Centre, Aspinall St (PO Box 21) Watson 2602. Phone (062) 41 1000. Telegrams Ceetecece. Telex 62046.

Opened: June 2, 1962.

Interests represented: Federal Capital Press of Australia Pty Ltd (The Canberra Times).

Directors: S. G. East (chrmn), K. W. Tisdell, R. L. Reid, R. W. G. Henderson, G. Barlin.

Executives: W. G. Rayner (gen mgr), P. Hunniford (prgm mgr), D. Munroe (sales mgr), B. Hayward (co secty).

Studio site: Watson. Transmitter site: Black Mountain, ACT.

Transmitters: 2 x 20kW. NEC-ERP 100kW vision, 20kW. Sound - 181-188 MHz vertical polarisation.

Translators: Ch. 10 Cooma, NSW, 2 x 500 watts parallel Elit translators; Ch. 10 Goulburn, NSW, 2 x 50 watts main and standby Elit translators; Ch. 10, Woden/Tuggeranong, ACT, 2 x 50 watts main and standby Elit translators.

Studio facilities: Three studios - (a) 3 x RCA TK-45 cameras - Richmond Hill vision switcher type 2006; Chyron III titling generator; Optronics 30 input audio console. (b) 2 x RCA TK-45 cameras - Grass Valley; 1 AWA TVF-II monochrome caption camera; vision switcher type 1600/2E; Chyron III titling generator; Neave 16 input audio console. (c) 1 x RCA TK-76 camera - Richmond Hill switcher type 2003; C/W IRT automation type; Optronics 6 input audio mixer.

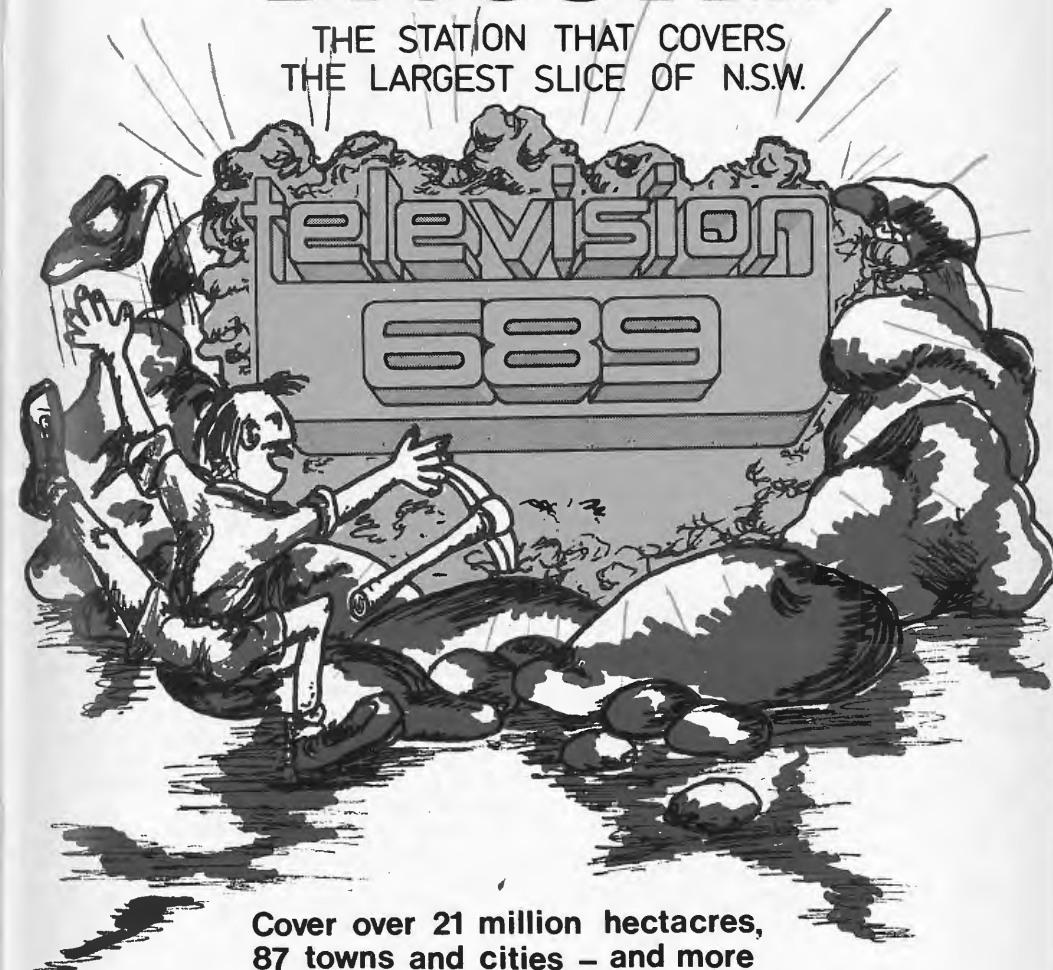
Telecine: 2 x RCA photoconductive systems each with TK 28 camera; 2 x TP 66 16mm projectors; 1 x TP7 35mm slide projector; 1 Fernseh flying spot system; duplex 16mm film and 35mm slides; Sepmag record and replay facilities; 1 monochrome caption scanner; 1 Fernseh electronic test pattern generator. Videotape: 3 RCA TR70C recorder/reproducers; 2 x RCA TCR-100 cartridge recorder reproducers; C/W AE600 computerised editing system and 1 x RCA TKP-45 portable camera. Outside broadcast van: 3 x RCA TK-45 cameras available - Richmond Hill vision switcher type 1004. Optronics 6 input and EMI 4 input audio mixers. Microwave links: 3 x STC studio transmitter links type ML8B; 2 x STC mobile links type OB7; 1 Microwave Associates mobile link type 7EP1.

I'state repr: Television Associates NSW (02) 929 4588; VIC (03) 51 6945; Market Media Assocs, SA (08) 223 6344.

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CBN-8 ORANGE/CWN-6 DUBBO/MTN-9 GRIFFITH

Rates: Zone 1 (6pm-11pm) w/c 60secs \$260, f/n 60secs \$350, f/p 60secs \$435.

CWN 6 Dubbo

Licensee: Country Television Services Limited, Bathurst Rd, Orange 2800. Phone (063) 62 2288. Telegrams Cebtes Orange.

Opened: Dec. 1, 1965.

Owned by Country Television Services Ltd, CBN. Shareholders same as for that company.

Transmitter site: Mt Cen Cruaich, Warrumbungle Mountains, near Coonabarabran. AWA transmitter. On relay from CBN studios at Orange.

Directors, executives, studios, operating hours, l'state repr: See CBN8 Orange.

Rates included in combined rate with CBN.

ECN 8 Taree

Licensee: Television New England Ltd, (PO Box 317) Tamworth 2340. Phone (067) 657066. Telex 60938. Telegrams Nenine.

Opened: May 27, 1966.

Transmitter site: Middle Brother Mountain serving Mid North Coast area of NSW. Full relay of programs taken from NEN Studios at Tamworth. Translator at Gloucester Channel 11 serves Gloucester, Stratford, Craven and Barrington.

Directors, executives, studio, operating hours, l'state repr: See NEN9, Tamworth.

Rates: Included in combined rate with NEN.

MTN 9 Griffith

Licensee: Murrumbidgee Television Ltd, Remembrance Driveway (PO Box 493) Griffith 2680. Phone (069) 62 1999. Telex 69991.

Opened: Dec 15, 1965.

Principal interest: Henry Jones & Co Ltd.

Directors: R. M. Cowper (chrnm), B. H. Maguire, W. R. Gamble, H. R. Alexander, Sir Charles Moses, J. D. Elliott, R. F. Wiesener, B. J. McCann.

Executives: W. R. Gamble (mng dir), N. E. Murphy (gen mgr), O. Andersen (chief engr), R. D. Johnstone (stn mgr).

Mast: 550ft EPT guyed mast with Rhode and Schwartz aerial.

Transmitter: AWA 10kW situated on Mt Bingar, 14 miles from Griffith.

Facilities: 44ft x 42ft studio equipped with two color cameras, color telecine and Marconi automated studio switcher, videotape and darkroom facilities.

Operating hours: 12noon-11pm daily.

l'state repr: Television Times Sales (02) 922 5399; Bede Williams & Assocs, QLD (07) 358 1600, (07) 358 1436; Television Times Sales, VIC (& SA) (03) 51 9884, 51 9885.

Rates: (6-10pm) 60secs \$104, 30secs \$68.

NBN 3 Newcastle

Licensee: Newcastle Broadcasting and Television Corporation Limited, Mosbri Crescent, Newcastle 2300 Phone (049) 2 0321. Telegrams Chanthree. Telex 28039.

Opened: Mar 4, 1962.

Directors: L. Richardson CMG, (chrnm), M. B. Wansey (dep chrnm), W. P. Cleaves, H. P. Lamb.

Executives: G. A. Brown (gen mgr), J. F. Kidd (prgm mgr), M. H. Donnan (ops mgr), R. C. Prout (chief engr), K. J. McCarthy (gen sales mgr), W. Hampton (prdn mgr), G. Gallagher (Sydney sales mgr), D. Charles (Melbourne sales mgr), G. B. Jenner (Newcastle sales mgr), G. Lusic (proms mgr).

Tower and antenna: Tower EPT, antenna RCA 500m above sea level, located at Great Sugarloaf Mountain.

Transmitters: 2 Thomson — CSF 12 kW carrier, 100kW ERP sound carrier 10 kW ERP. Channel 3 — 85-92 MHz.

Translators: Upper Hunter, Channel 10; Murrurundi — Blandford Channel 1; Merriwa district Channel 10.

Studios: 3 studios (A) 21m x 15m, three EMI 2005 color cameras with two Angenieux 15-1 servo zoom lenses, one 10-1 manual zoom lens, Richmond Hill 2004 switcher, Philips audio console, C/W reverberation unit, Ampex audio recorder, Strand 80 way lighting system. (B) 7.5m x 6m, two EMI 2005 color cameras with Angenieux 10-1 manual zoom lens, Richmond Hill 2004 switcher with chroma key, RCA audio mixer, Ampex audio recorder. (C) Working area — 380m².

Post production: CVS off-line suite, EDM computer editing system. Neve audio desk. 4 track & single track Ampex audio recorders.

Outside broadcast facilities: Main van equipped with two EMI 2005 color cameras. Two EMI ML-7A, one RCA TVM-6A portable microwave links. Van two — Ikegami HL-33 color camera. 10-1 servo zoom lens, Sony eight channel audio mixer, Ampex AVR-2 reel-to-reel machine, Honda power plant.

Film facilities: Filmlab series one color film processor, Eclair NRP 16mm film camera and Nagra sound recorder for double system film production, Arriflex BL for single system, Steenbeck six plate editor, comprehensive color photographic facilities.

l'state repr: NBN, NSW (02) 922 3944; NBN, VIC (03) 267 3466; Bede Williams & Assocs, QLD (07) 358 1600; Hastwell Media, SA (08) 79 1869.

Rates: Zone 1 f/n (6-10.30pm or to end of movie feature) 60secs \$640, 30secs \$380.

NEN 9 Tamworth

Licensee: Television New England Ltd, PO Box 317 Tamworth 2340. Phone (067) 65 7066. Telex 63238. Telegrams Nenine.

Opened: April 10, 1965.

Interests represented: Broadcast Amalgamated Limited; Broadcast Amalgamated Limited Employees' Retiring Fund.

Directors: H. Joseph (chrnm), W. A. Baxter, L. D. Higginbotham, W. H. Higginbotham, M. M. Moroney, S. F. Sheffer, D. J. R. Sommerlad, B. M. Treloar.

Executives: M. M. Moroney (gen mgr), K. D. Smith (secty & stn mgr), O. E. Bartle (chief engr), M. B. Braack (gen sales mgr).

Transmitter site: NEN9 serves all New England and North West NSW from Mt Dowe on Kaputar Plateau with a 550ft mast. Full relay of programs to ECN Channel 8 Mid North Coast of NSW from transmitter at Middle Brother Mountain. Translators at Armidale (Ch 10), Inverell (Ch 10), Glen Innes (Ch 3), Walcha (Ch 1) and Gloucester (Ch 11), Tamworth (Ch 0), Quirindi (Ch 11) & Ashford (Ch 10).

Equipment facilities: One studio 2700 sq ft with 2 RCA TK 45 cameras, 80ft 4 colour cyc etc and 24 x 8 audio desk; 2 RCA telecine with 3 TP66 16mm projectors and one Elmo Super 8mm projector; 2 TP 7 35mm slide projector; 1 Ampex VR 1200 C (with Editec), 2 Ampex VR 1200 B; 1 Ampex ACR-25 videocassette recorder, 2 Ampex VPR2 studio console and 1 VPR20 portable 1" recorders, 1 Ampex BCC14 portable camera, 1 Chyron IV character generator with 3 keyboards; 2 CP 16mm SOF cameras with 10-1 and 15-1 zoom, 1 Arriflex SOF camera single or double system magnetic sound 10-1 zoom; 1 Beaulieu SOF camera single system magnetic sound 10-1 zoom; Filmlab colour film processor series 2; Cinemonta flat bed editor.

Operating hours: 77½ weekly (Sun 10.30am-11pm; Mon-Fri noon-11pm; Sat 1pm-11pm).

l'state repr: ParPlan, NSW (02) 922 2677. ParPlan, VIC (03) 267 3188. Qld Regional Television QLD (07) 221 8872. Hastwell Media, SA (08) 79 1869.

Rates: Zone 1 (6-10pm Mon-Sat, 6-10.30pm Sun) 60secs \$329, 30secs \$212.

NRN 11 Grafton-Kempsey

Licensee: Northern Rivers Television Ltd, Pacific Hwy (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66961.

Opened: Jan 23, 1965.

Principal interests: Richmond River Broadcasters Pty Ltd, Northern Star Ltd, Tweed Radio and Broadcasting Co Pty Ltd, Radio 2UE Sydney Pty Ltd.

Directors: J. I. Glynn (chrnm), D. J. O'Dell (dep chrnm), R. W. Manyweathers MLC, B. L. Miller, J. B. Chataway, D. R. Stainlay, J. L. Moorhead, R. B. Gordon.

Executives: J. W. McKenzie (gen mgr), G. M. Doust (secty), B. J. Beasley (chief engr/assnt mgr), L. G. Magee (sales mgr), R. G. Lawrence (prgm mgr), B. A. Mitchell (stn mgr RTN8).

Transmitter site: Mount Moombil 3,400ft above sea level. Studio site: Pacific Hwy, Coffs Harbour.

Transmitter: AWA TVH-10 outputs, 10kW vision, 2kW sound. Standby, spare modulator and exciter units for TVH-10, AWA TVH-2 2kW standby.

Technical facilities: Channel 11, ERP 100kW vision, 10kW sound.

Antenna: AWA ten stack panel type, directional gain 11.0.

Studio (presentation): Sound 27ft x 20ft with overhead lighting grid system. Inano lighting equipment. RCA TK45A Plumbicon color camera equipped with Angenieux 10-18 zoom lens plus close-up lens and ITE pedestal & Auto Cue.

Studio (Production): 30ft x 20ft. Infinity cyc. Defused lit special effects table. TK 760, TK45 — Chroma key etc.

Telecine: RCA TK28 (Saticon) auto colour, auto gamma etc. 2 x RCA TP66 film projectors with magnetic sound facilities; 2 x RCA TP7 slide projectors, RCA TP55 4 x 2 multiplexer.

Equipment and facilities: Production Control Room: Richmond Hill type 2004 production mixer with special effects, background chroma key etc. Chyron IVB Graphics Generator with Font Compose. AWA 12 channel audio mixer with fold-back etc. Range of microphones incl RCA, BK5, BK6. Sony condenser and AKG. Ortophon pickups. Audiotape facilities incl RCA cassettes. Rola reel/reel. Tanberg reel/reel. Picture monitors. Dynamic teknology pulse and vision distribution amps. Dynamic teknology and IRT sound distribution amplifiers. V-TR facilities: 1 Ampex ACR 25 video cassette machine. 3 Ampex VR 1200B color, 1 Ampex VR 1100 mono, 2 Sony 2800 with Convergence Corporation edit control, 2 Sony 3800, 2 Sony 1800. Mobile facilities: Van with Ikegami HL 33 & TK 760 option color camera and Ampex VPR 1. 1 X 6 input Visionmix with effects; 6 input Audiomix plus monitoring. News & programme links approx. 600 miles using STC ML2C. 2gHZ links. Transmitter/studio reserve link (AWA TVL-1) for relay purposes. Studio transmitter links AWA TVL-1 (duplicated) path length 16.4 miles.

Auxiliary power: Studio — 150KVA (remote operation), transmitter — 100KVA (remote).

Operating hours: Mon-Fri noon-11.30pm, Sat 1pm-11.30pm, Sun 11am-11.30pm.

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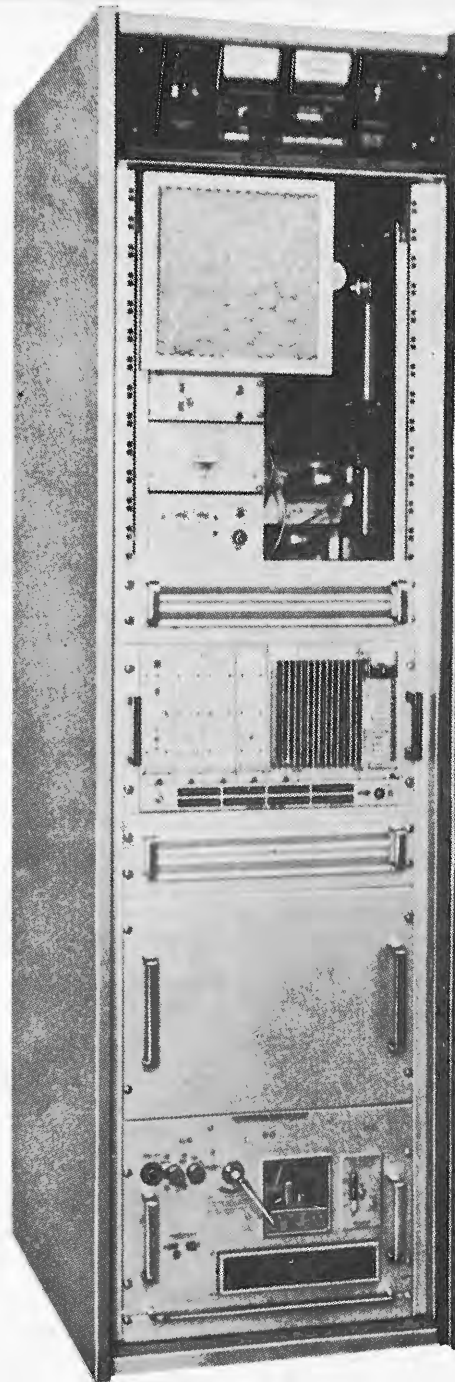
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Power consumption: 12 watts.

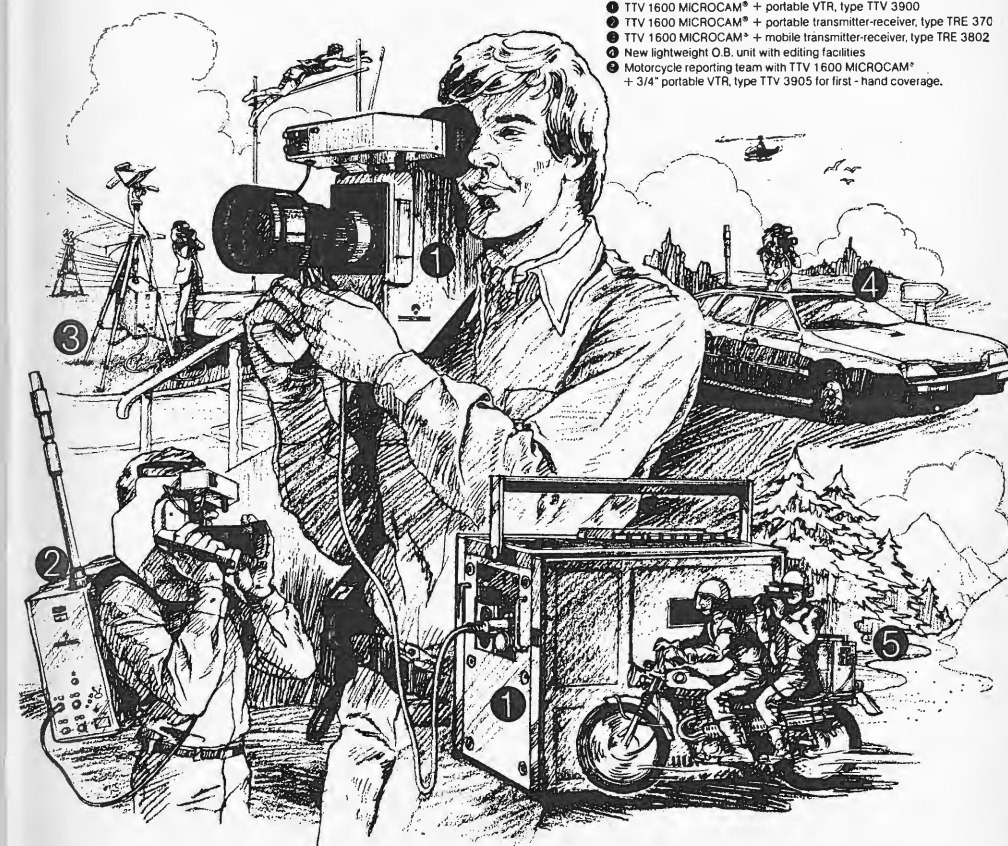


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I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Qld Regional Television, (07) 221 8872; Hastwell Media, SA (08) 79 1869.

Rates: Zone 1 (6-10pm) 60secs \$288, 30secs \$186.

RTN 8 Lismore

Licensee: Richmond Tweed TV Ltd, wholly owned subsidiary of Northern Rivers Television Ltd. Complete relay taken from NRN11, Coffs Harbour.

Opened: May 12, 1962.

Directors, executives, operating hours, I'state repr & rates: See NRN11 Grafton-Kempsey.

Transmitter: AWA TVH10 modified for color operation.

Tower: 419ft self supporting. Hills stainless steel antenna on Mt Nardi, 2680ft above sea level and about 16 air miles north of Lismore city. ERP 100kW vision, 10kW sound, 189.25 MHz vision, 194.75 MHz sound. Program via STC ML2 micro-wave link with two protected hops from Mt Moombil transmitting site to NRN11. Alternate program source via Astor PVRX off air from Mt Moombil.

RTN operates three translator stations on Channel 5 serving Murwillumbah, Kyogle and Bonalbo.

RVN 2 Wagga

Licensee: Riverina & North East Victoria TV Ltd, Television Centre, Koorringal, Wagga Wagga 2650. Phone (069) 21 1222. Telegrams Rivtel. Telex 69022.

Opened: June 19, 1964.

Directors: G. K. Dunn (chrnm), J. W. C. d'Apice, F. B. Twomey, J. C. Jackson, N. A. Adcock, D. Milham, H. Gray.

Executives: W. P. Marsden (gen mgr), N. Brown (stn mgr), C. Wooden (co secty), J.

Meyer (chief engr), J. Mitchell (advgt mgr), J. Cook (prgm mgr).

Transmitter: NEC twin 10kW remote controlled situated 2490ft ASL on Mt Ulandra, 38 air miles north east of Wagga.

Mast: 550ft guyed mast.

Studios: 2400 sq ft studio; film cameras and processing facilities, two RCA color studio cameras, RCA telecine equipment, three Ampex videotapes (all color), RCA cart. VTR.

Operating hours: 11am-11.30pm Mon-Fri: 4pm-11.30pm Sat; Sun noon-11.30pm.

I'state repr: Television Associates NSW (02) 929 4588; VIC (03) 51 6945; Market Media Assocs, SA (08) 223 6344.

Rate: Zone 1 (6.30-10pm) 60secs \$164, 30secs \$120.

WIN 4 Wollongong

Licensee: Television Wollongong Transmissions Limited. Studios & offices, Fort Drummond, Mt St Thomas, Wollongong 2500. Phone (042) 28 5444. Cables Winteevee. Telex 29003. PO Box 1800.

Opened: March 18, 1962.

Directors: F. J. O'Donnell (chrnm), T. A. Maguire, W. Lean, K. Jenkins, A. Hoy, E. M. Cowley, M. Callaghan.

Executives: W. Lean (mng dir), K. Roberts (chief engr), K. Jenkins (stn mgr), A. Hoy (prgm ops mgr), C. Wray (sales mgr).

Tower: 300ft EPT, with RCA TFD-32FS antenna at Knight's Hill near Robertson, 2550ft above sea level and 18 air miles SW of Wollongong. ERP 100kW.

Studio & facilities: Refer listing TV prdn units NSW.

I'state repr: WIN, NSW (02) 92 0748; R. Kohlman, VIC (03) 267 4604; Media Services, QLD (07) 229 6033; Adrep Advertising Repr, WA (09) 325 6395.

Rates: Zone 1 (6-10.30pm, extends through evening movie on Sundays) 60secs w/c \$315; f/n \$362; f/p \$410.

Television Stations

• Victoria

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their interstate representatives who are listed in detail in the Media Representatives section.

ATV 10 Melbourne

Licensee: Austarama Television Pty Ltd, Studios and offices, Hawthorn Rd, Nunawading, Vic 3131. Phone (03) 232 6211. Telegrams Austarama. Telex 33484. Melbourne office, 582 St Kilda Rd, Melbourne 3004. Phone (03) 51 8451.

Opened: Aug 1, 1964.

Network affiliation: 0/10 Network (ATV10 Melbourne, TEN10 Sydney, TVQ0 Brisbane, SAS10 Adelaide).

Interest represented: Ansett Transport Industries Ltd.

Directors: Sir Reginald M. Ansett, R. L. Cooper, F. Pascoe, R. M. Roberts, W. J. Barker.

Executives: W. J. Barker (gen mgr), G. French (dir prgming), R. Campbell (dir of sales & mktg), G. Davey (dir of eng), R. Jury (fin mgr & co secty), A. Doble (mgr Image Makers prdn/commercial div), G. Wilson (dir of pr), P. Gibbs (dir of sport), M. Schildberger (dir of news), P. Cooper (Vic sales mgr), J. McAlpine (Syd sales mgr), M. McGuire (sales service mgr), R. Collins (prdn mgr), B. Challinor (mktg services mgr), N. Harrold (dir of prdn).

Transmitter and site: RCA 25/5kW with 6kW standby. Located Burke's Lookout, Mt Dandenong, approx 20 miles from city.

Studios: Hawthorn Rd, Nunawading. Total area 130,000 sq ft.

Facilities: Two studios 7500 sq ft, one variety, one drama — two of 1350 sq ft. Full air conditioning with emergency power available.

Remote facilities: Mobile studio drawn by a prime mover which can be detached, allowing the studio unit to be fully self-contained. Unit is equipped with three RCA TK45 cameras fitted with Angenieux zoom lens. Neve a udio console with 20 channels and a Grass Valley vision switcher with chroma key.

Video cruiser unit one: Equipped with two RCA TKP45 cameras, RCA TPR-10 videotape recorder, Grass Valley vision switcher with chroma key, 6-channel audio mixer and trailer power unit.

Video cruiser unit two: Equipped with one RCA TKP45 camera, RCA TPR-10 videotape recorder, audio mixing facilities, built-in power unit. This unit set up primarily for commercial production.

Equipment: Eight RCA TK45 color cameras with Angenieux 10:1 zoom lenses, four RCA TS-70 vision switches each with three special effects levels, six TR70 color video tape recorders — four with electronic splicing and two with Time Code Editors one TR-60, two

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TR-600 with AE600 editor, three RCA TCR-100 videotape cartridge machines. One Ampex VR-3000 backpack portable videotape recorder, four TK-28 color film cameras multiplexed with TP-66 16mm projectors and TP-7 slide projector, one 35mm projector provided on one island, one TK-27 multiplexed with a TP66 and TP-7. One Rank Sintel Flying Spot Scanner fitted with auto color grade. Complete 16mm and 17.5mm interlock magnetic film facilities integrated to telecine equipment, eight microwave links, two McCurdy 24 channel stereo audio mixers, two 12 channel McCurdy audio mixers, Neve 24 x 8 x 16 audio console with Ampex 1100, 16 track recorder. Ampex AG-440 4 track audio recorders, 2 EMT reverberation plates. Program control utilises IRT AVS-5 automation controller coupled with Richmond-Hill VPM vision mixer. Filmlab 16mm Ektachrome reversal processor. Datalite 300 lighting control system installed in Studio A.

Technical facilities: Channel 0 (45-52MHz). Vision 46.26MHz. Sound 51-76MHz. 100kW ERP visual.

Antenna: Self-supporting 590ft, located 1950ft above sea level. Emergency power available.

Operating hours: Mon-Sat 7am-1.30am; Sun 8.30am-midnight.

I'state repr: J. McAlpine, NSW 2000. Phone (02) 290 1566; Media Services, QLD (07) 229 6033; Hastwell Media, SA (08) 79 1869.

O'seas repr: McLachlan, Suite 210, 280 Sth Beverley Drive, Beverly Hills, California (213) 858 1061; Ansett Ind Aust Ltd, 10881 La Tuna, Canyon Rd, Sun Valley, Calif, 91352 USA; Paul Shields, "The Box Office", 9 Grape St, London WC2H 8DR. 01-240 0351. Telex 932385.

Rates: Zone 1 (6pm-11.30pm) 60secs w/c \$1055; f/n \$1255; f/p \$1440.

GTV 9 Melbourne

Licensee: General Television Corporation Pty Ltd. Studios and offices, Television City, 22 Bendigo St (GPO Box, 100) Richmond, Vic 3121. Phone (03) 42 0201. Telegrams Geetevee. Telex 30189.

Opened: Jan 19, 1957.

Network affiliation: National Nine Network (GTV, QTQ, NWS, TCN).

Interests represented: The Greater Union Organisation Pty Ltd, Television Commercials Pty Ltd.

Directors: Sir William Dunk (chrnm), D. B. L. Williams, K. F. B. Packer, J. R. Kitto, F. Gilder, J. Hacking, L. A. Mauger, D. J. Evans, S. H. Chisholm.

Executives: D. Evans (pres), J. Styles (gen mgr), R. Biddle (assnt gen mgr), P. Marlan (vp engr), D. C. Maxwell (vp sales), J. G. McKay (vp prgm), A. Fletcher (nat sales mgr), R.

HSV 7 Melbourne

Licensee: Herald-Sun TV Pty Ltd, studio & offices: cnr Dorcas & Wells Sts, South Melbourne 3205. Phone (03) 699 7777. Telegrams Hertel. Telex 30707.

Opened: Nov 4, 1956.

Network affiliation: The Seven Network (HSV, BTQ, ADS, ATN).

Interests represented: The Herald & Weekly Times Ltd. Associated Newspapers Ltd (UK).

Directors: R. H. Sampson (chrnm), R. P. Casey, K. S. Cairns, H. N. Gardner, G. B. Carrington.

Executives: R. P. Casey (gen mgr), G. B. Carrington (fin dir & secty), J. M. Albiston (dir of eng & ops), G. B. Fenton (prgm mgr), H. Gardner (nat sales dir).

Transmitter and site: Marconi, located M t Dandenong.

Equipment: Marconi Mk VIII cameras. Rank telecine, C.D.L. mixers, 2 Ampex A.R.C.-25 video cassette machines and reel to reel VTR's, 4 OB vans.

Antenna: Self-supporting tower, 324ft. Antenna 16 stack high gain.

Studios: Cnr Dorcas & Wells Sts, South Melbourne. Total area approx 530 sq metres. Pres. Studio 8.8m x 7.6m; No 1 studio 18.3m x 15 x 2m; No 2 studio 12.2m x 9.14m; No 3 studio 12.2m x 6m.

Bland (NSW sales mgr), R. A. Plapp (prgm mgr), C. Bowen (film mgr), K. M. Rice (computer services mgr), J. Sorell (news dir), Miss L. Thorburn (publ mgr).

Transmitter and site: Siemens 10/1kW with 10/1kW standby. Located Observatory Lookout, Mt Dandenong, Vic.

Facilities: Three TV studios, areas of 900m, 500m and 200m. Rehearsal stage, garden set with swimming pool. Scenery design and construction workshops. 3 sound recording studios. Outside broadcast units for all types of color productions. Film processing and printing, video film recording.

Equipment: 14 color cameras (Fernseh KCU40, KCN portable, Philips). Comprehensive videotape facilities, with reel, cartridge, slow motion disc and back pack, time code editing. (Ampex, RCA) 16mm and 35mm telecine (Fernseh, Rank, RCA). Separate mag sound, electronic news gathering.

Technical facilities: Channel 9, 195-202MHz, vision carrier 196.25MHz. Sound carrier 201.75MHz. ERP 100kW vision, 10kW sound.

Antennae: 698 metres above MSL.

Operating hours: Continuous.

I'state repr: GTV9 Sydney Sales, c/- TCN9, (02) 43 0444; Bede Williams & Assocs, QLD (07) 358 1600; Admedia, SA (08) 332 8144.

Rates: Zone 1 (6pm-midnight) 60secs w/c \$1080; f/n \$1430; f/p \$1750.

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Technical facilities: Channel 7 (181-188MHz). Vision 182.25MHz. Sound 187.75MHz. 100kW ERP visual.

Operating hours: 11am-12.30am (Mon-Fri), 8am-12.30am (Sat), 9am-12.30am (Sun).

I'state repr: HSV, NSW (02) 232 7277; Market Media Assocs, SA (08) 223 6344.

Rates: Zone 1 (6pm-midnight Sun-Sat) w/c \$940; f/n \$1150; f/p \$1425.

AMV 4 Albury

Licensee: Riverina & North East Victoria TV Ltd, Registered office: Television Centre, Wagga 2650. Phone (069) 21 1222. Telex 69022. Albury office and studios: Television Centre, Albury, NSW 2640. PO Box 444, Lavington 2641. Phone (060) 25 1444. Telegrams Ayemfour Albury. Telex 56010.

Opened: Sept 7, 1964.

Directors: G. K. Dunn (chrmn), H. W. Gray, D. K. Milham, F. Twomey, N. A. Adcock, J. Jackson, J. C. d'Apice.

Executives: W. P. Marsden (gen mgr, located at Wagga), M. J. Murray (mgr, AMV4).

Tower: 500 EPT guyed mast on 2540ft Mt Burlees, Baranduda Range, 13 miles south of Albury. Co-masted with ABC, AWA aerial.

Equipment: Two AWA 10kW transmitters, RCA telecine and studio cameras, Ampex VTR (all color).

Signal: 100kW ERP. Studios: 50ft x 40ft.

AMV has the translator stations at Corryong, (Vic) Channel 10, Myrtleford (Vic) Channel 9, Bright (Vic) Channel 11, Khancoban (NSW) Channel 7.

Operating hours: Mon-Fri 11am-11.30pm; Sat 3.30pm-11.30pm; Sun noon-11.30pm.

I'state repr: Television Associates NSW (02) 929 4588; VIC (03) 51 6945; Market Media Assocs, SA (08) 223 6344.

Rates: Zone 1 (6.30-10pm) 60secs \$161, 30secs \$106.

BCV 8 Bendigo

Licensee: Victorian Broadcasting Network Limited, Television Centre (PO Box 240) Bendigo, Vic 3550. Phone (054) 43 9677. Telegrams Beneight. Telex 30025 and 32885.

Opened: Dec 23, 1961.

Directors: P. K. Macdougall (chrmn), N. A. Dick (mng dir), T. B. Green, J. Shergold, F. A. McManus, H. W. Crawford, E. C. Hauser, R. R. Parker. Associate dirs: D. C. Corley, G. W. Morley. Assoc dir & secty: I. R. Muller.

Executives: D. C. Corley (gen mgr tv), I. R. Muller (dep gen mgr), G. W. Morley (chief engr), G. J. Pithie (prgm mgr).

Tower: Johns & Waygood, 350kW NNW directional antenna Rhode & Schwartz, on Mt Alexander, 2600ft above sea level. AWA 10k W main transmitter and 5kW standby.



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BCV-8 Bendigo - Central Victoria.
GLV-8 Gippsland/Latrobe Valley
STV-8 Mildura/Sunraysia

With Translators BCV-11 Swan Hill/Murray Valley
GLV-8 Orbost GLV-7 Foster/Toora GLV-11 Lakes Entrance/
GLV-6 Bairnsdale

VBN135

VBN operates translator stations BCV-11 Swan Hill, Murray Valley (5kW), GLV-7 Orbost (300w) and GLV-6 Toora/Foster (200w).

Studio: Main studio 50ft x 60ft, presentation studio 24ft x 18ft, two Ampex AVR2s and RA4000 editor, one VR1200C complete with Editec, two ACR-25, three VPR7903, VTR machines. Two Rank Cintel Flying Spot color film chains, two Marconi Mark 8 color cameras, one Ikegami TK305 camera, one RCA TK28 plumbicon telecine chain, 2 HL-77 ENG cameras Character Generator, Sony VTR recorders & tape editing facilities. One color caption, relay facilities from Melbourne.

Operating hours: Sun 9am-11.30pm; Mon-Fri 11am-11.30pm; Sat noon-11.30pm.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Cotswold Media Services, SA (08) 339 3427; ParPlan, QLD (07) 229 6033.

Full time relay through BCV11 Swan Hill, GLV8 Traralgon, GLV-7 Orbost, GLV6 Toora/Foster. Relaying program to STV8 Mildura.

Rates: Zone 1 (6-10pm) 60secs \$510, 30secs \$340.

BTV 6 Ballarat

Licensee: Ballarat and Western Victoria Television Ltd, Registered office, Walker St (PO Box 464) Ballarat 3350. Phone (053) 31 3166. Cables BeeTee-Six Melbourne. Telex 32011.

Opened: April 27, 1962.

Principal interests: Associated Broadcasting Service Ltd, Ballarat Broadcasters Pty Ltd, Ballarat Courier Pty Ltd.

Directors: W. H. Heinz (chrmn), K. J. Flecknoe (dep chrmn), P. J. McMahon, B. F. Hayden, A. W. Nicholson, M. G. Sloman, S. J. A. Kemp, A. C. Pittard, D. G. Cowles.

Associate director: J. L. Stapp (grp gen mgr, ABS).

Executives: G. W. Rice (gen mgr), B. Thomas (secty), H. Riley (chief engr), R. Fry (prgm spvr).

Operating hours: 85 hours per week.

Mast: 40 miles NW of Ballarat. Top of mast 3700ft above sea level. Co-masted with ABC.

Signal: 100kW ERP. Horizontal aerial polarisation.

Studio: Main studio 17m x 13m. Presentation Studio 6.5m x 5m both fully equipped for color. 3 RCA, TK45 studio/OB cameras, 2 color telecine chains, cartridge and reel-to-reel VTR facilities. Telemation compositor. OB & mobile recording facilities available.

Warrnambool translator Channel 9, operated on relay by BTV. Vertical polarisation Portland translator Channel 11, horizontal polarisation Nhill translator Channel 7, vertical polarisation.

I'state repr: Television Associates NSW (02) 929 4588; VIC (03) 51 6945, Market Media Assocs, SA (08) 223 6344.

Rates: Zone 1 (6-10pm) 60secs \$370, 30secs \$245.

GLV 8 Traralgon

Licensee: Victorian Broadcasting Network Limited, Registered address: Lily St, Bendigo 3550. Phone (054) 43 9677. Studios Cnr Princes Highway and Coonoc Rd, Traralgon 3844. Phone (051) 74 1366.

Opened: Dec 9, 1961.

Directors: P. K. Macdougall (chrmn), N. A. Dick (mng dir), T. B. Green, J. Shergold, F. A. McManus, E. C. Hauser, H. W. Crawford, R. R. Parker. Associate dirs: D. C. Corley, G. W. Morley, I. R. Muller (assoc dir & secty).

Executives: D. C. Corley (gen mgr tv), I. R. Muller (dep gen mgr), G. W. Morley (assoc dir engr), G. Eddy (area mngr, Gippsland-Traralgon office).

Operating hours: Relay from BCV8.

Facilities: Local news and current eventinsertion direct from Traralgon studios. Equipment includes one Ikegami CTC 3X colour camera, 2-HL77 cameras, HL77 Ikegami camera, Sony portable VTR recorders and tape editing facilities, Sound-On-Film camera. News reporting & prdn staff at Traralgon.

I'state repr: ParPlan, VIC (03) 267 3188; ParPlan, NSW (02) 922 2677; Cotswold Media Services, SA (08) 339 3427; ParPlan, QLD (07)229 6033.

Rates: Refer BCV-8, Bendigo.

GMV 6 Shepparton

Licensee: Goulburn-Murray Television Ltd. Registered address: 290 Latrobe St, Melbourne, 3000. Studios, Wyndham St (PO Box 666) Shepparton, 3630. Phone (058) 21 5666. Telex 30742.

Opened: Dec 23, 1961.

Interest represented: Associated Broadcasting Services Ltd.

Directors: Sir John Knott (chrmn), L. H. Ledger, S. J. A. Kemp, E. M. Clyne, Sir Frederick Scherger, J. N. Marks, L. E. Friend, W. M. Harrison.

Executives: P. L. Twomey (gen mgr), R. Euling (asst gen mgr), K. L. Austin (sales supvr), G. Valance (prdn supvr).

Operating hours: Mon-Fri 11am-11.30pm, Sat. noon-11.30pm, Sun 10am-11.30pm.

Tower: 350ft high, Johns and Waygood Ltd. Located on Mt Major, 1250ft above sea level, 17 miles east of Shepparton.

Antenna: Rhode and Schwartz vertical polarisation. Studio: 50ft x 40ft.

Translators: Alexander Channel 10 hor 1000W ERP; Eildon Channel 3 hor 50W ERP; Deniliquin Channel 10 vert 1000W; Jerilderie Channel 8, hor 1000W;

Frequency: Channel 6 (174-181MHz). 100kW ERP.

I'state repr: Television Associates, NSW (02) 929 4588; VIC (03) 51 6945; Market Media Assocs, SA (08) 223 6344.

Rates: Zone 1 (6-10pm) 60secs w/c \$210; f/n \$238; f/p \$255.

STV 8 Mildura

Licensee: Sunraysia Television Ltd, 18 Deakin Ave, Mildura, Vic 3500. Phone (050) 23 0204. Telex 55573.

Opened: Nov 27, 1965.

Principal interests: Sunraysia Broadcasters

Pty Ltd, J. M. Sturrock Pty Ltd, Stuart & Harrison Pty Ltd, Victorian Broadcasting Network Ltd.

Directors: C. D. Lanyon, M. J. Duck, P. M. Johansen, H. L. Cornell, W. R. Lanyon.

Executives: B. McLean (mgr & sales mgr), D. A. Carson (chief engr), E. K. Cooke (local sales mgr).

Technical facilities: 2 x 5kW Astor/Pye transmitter, ERP 100kW Tower 500ft, Johns & Waygood guyed mast, Yatpool 13 miles south of Mildura, co-masted with ABC. Antenna—Rhode and Schwartz horizontal polarisation.

Operating hours: Mon-Fri 11am-12pm; Sat 12am-12pm; Sun 8.45am-12pm.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Cotswold Media Services, SA (08) 339 3427.

Rates: Zone 1 (6-10pm) 60secs \$82, 30secs \$55.

Television Stations

• Queensland

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their interstate representatives who are listed in detail in the Media Representatives section.

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Melbourne Sales Manager
Liza Smith
Sales Executive

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PHONE 267 1591**
Leo Leahy



BTQ/1083

BTQ 7 Brisbane

Licensee: Brisbane TV Limited. Studios, Sir Samuel Griffith Drive, Mount Coot-tha, 4000. Postal address, Box 604, GPO, Brisbane 4001. Phone (07) 36 0111. Telegrams Beeteecue Brisbane, Telex 40243.

Opened: Nov 1, 1959.

Network affiliation: The Seven Network (BTQ, ATN, HSV, ADS).

Interests represented: Courier-Mail, Sunday Mail, Telegraph, Northern Star (Lismore), Daily News (Murwillumbah), 4BK-AK, AWA, Associated Newspapers Ltd, London, The Herald and Weekly Times Ltd, with 50pc of shares issued to the public.

Directors: R. B. Leonard, CMG, OBE, (chrnm), T. A. Grano, Dr R. C. Needham, J. E. Neary, J. J. D'arcy.

Executives: G. M. Moller (gen mgr), J. O'Callaghan (asstn gen mgr), D. E. Black (secty/fin controller), E. H. Smith (chief of ops & eng), K. W. Geddes (prgm mgr), L. Somerton (news editor), I. R. Duncan (prdn mgr).

Transmitter: AWA/Marconi 100kW ERP.

3 Studios: Studio 1 — 400 m², Studio 2 — 100 m², Commercial Production — 150m².

Videotape facilities: Ampex ACR25 (2), AVR-1 (2), AVR-2 (1) VR2000B (1), VPR-1 (6), BVU200 (2), BVU100P (6), VR3000 (1).

Telecine facilities: Rank Mark 3 Flying Spot 16/35 mm (2), Magnatech 16/35 Sound (1), Marconi Dual 16 mm Film/35 mm Slide (1), RCA 35 mm, Slide (1).

Cameras: Marconi Mark 8 (5), RCA TK76 (4), Philips LDK14 (1), Monochrome Caption (7), Philips LDK3 (1).

Sound: Ampex 8 Track Studio and Control Room.

Operating hours: Mon-Sat 10am-midnight, Sun 9am-midnight.

I'state repr: G. Edwards, NSW (02) 929 4288; ATN, VIC (03) 699 2222.

O'seas repr: Z. Bair, Suite 1075, 10100 Santa Monica Blvd, Century City, Los Angeles, Calif 90067.

Rates: Zone 1 6-10.30pm f/n 60secs \$605; 30secs \$345.

QTQ 9 Brisbane

Licensee: Queensland Television Ltd, Sir Samuel Griffith Drive, Mt Coot-tha, GPO Box 72, Brisbane 4001. Phone (07) 36 2233. Telegrams Queteenine Brisbane. Telex 40244. Registered office, c/- Valentine & McInnes, 1st floor, Combined Insurance House, 139 Leichhardt St, Brisbane 4000. Phone (07) 229 2272.

Opened: Aug 16, 1959.

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SYDNEY (02) 92 0237

STAFF WARNER
KATE MCFARLANE VIC CHOCOBY

MELBOURNE (03) 267 1011

WAYNE LANDERS
BILL WALLACE TRISH ATTARD

ADELAIDE (08) 332 28144

ADMEDIA KRYS BENSON

9 Brisbane

Network affiliation: National Television Network (QTQ, TCN, GTV, NWS).

Interests represented: Individual Queensland shareholders, Amalgamated Television Services Pty Ltd.

Directors: Sir Douglas Wadley (chrmn), E. Oliver, W. E. Whatmore, D. G. Woodrow, K. W. Tisdell.

Executives: J. W. McKay (gen mgr), R. Stevens (gen sales mgr), H. Cornish (asst gen mgr), C. Bizzell (prdn mgr), M. J. Bartlett (chief eng ops), R. J. Parsons (secty), J. Mansfield (asst gen sales mgr), N. Pascoe (commercial prdn mgr).

Transmitter site: Mt Coot-tha, Brisbane.

Antenna: EPT Pty Ltd, Tower, RCA supergain antenna.

Facilities and equipment: Offices, studios and transmitters are co-sited. Main studio 21m x 15m, Commercial prdn studio 12m x 10m, presentation studio 7.5m x 6m.

Technical facilities: Channel 9 (195-202MHz), vision 196.25MHz, sound 201.75MHz. 100kW. ERP visual, 2kW. ERP sound (FM).

Studio equipment: 3 colour cameras in main studio, 2 colour cameras and two monochrome graphics cameras in commercial production studio, 2 colour cameras in presentation studio, 4 colour camera OB Van, 3 Rank flying spot and one photo-conductive telecine, 16 and 35mm film, 50mm x 50mm slides, caption scanner with 'coobox', 8 AVR 2" quad and two VPR video tape recorders, 2 ACR video cassette recorders, 24 channel Neve Audio console with 16 track MCI recorder.

Operating hours: 8am-midnight, Sun-Fri; 24hrs Sat.

I'state repr: QTQ, NSW (02) 92 0237; Queensland Television Limited VIC (03) 267 1011; Admedia Group SA (08) 332 8144.

Rates: Zone 1 (Mon-Sat 6pm-10.30pm & Sun 5pm-11pm) 60 secs f/n \$620 & w/c \$578.

TVQ 0 Brisbane

Licensee: Universal Telecasters Qld Ltd, Sir Samuel Griffith Drive (GPO Box 751) Mount Coot-tha, 4000. Phone (07) 36 0366. Telegrams Channel 0. Telex 40354.

Opened: July 1, 1965.

Network affiliation: 0-10 Network (TVQ, TEN, ATV, SAS).

Principal shareholders: Wholly owned subsidiary of Ansett Transport Industries Ltd.

Directors: J. R. Savage (chrmn), J. M. D. Stevens (dep chrmn), Sir Reginald Ansett, R. L. Cooper, F. T. Moore, R. M. Roberts, R. G. Archer.

Executives: R. G. Archer (gen mgr), G. E. Lusk (secty), H. P. Holmes (sales mgr), R. C. Pennell (prgm mgr), J. C. Stevenson (chief engr), J. McNamara (prdn mgr), D. R. McWilliam (news dir), J. R. Crook (community affairs mgr).

Transmitter and studio site: The Summit, Sir Samuel Griffith Drive, Mount Coot-tha.

Studio: One, plus presentation studio and provision for large production studio.

Equipment: 4 RCA TK45 color cameras McCurdy audio console, Richmond Hill studio and presentation vision switching and mixing equipment. Telecine equipment includes RCA TK28 color cameras with RCA TP55 and TP15 multiplexers, RCA TP66 and TP7 film and slide projectors. Video equipment includes 1 RCA TR60 and 3 RCA TR70 reel to reel machines, 2 RCA TR600A videorecorders, 1 RCA AE600 timecode editing system, with 2 RCA TCR100 cartridge machines, Magnatech separate magnetic sound system. Telemation compositor character generator, 2 Ampex VPR-2 videorecorders with still and slo-mo facilities, three camera outside broadcast van with RCA TK45, TK46 & TKP45 cameras.

News Department equipped with CP16 film cameras and Film Lab film processing equipment. Electronic News Gathering Van for live coverage equipped with RCA TK76 camera, Farinon Microwave Link equipment and extending Van Ladder.

Transmitter: Two RCA TT6AL 6kW transmitters and one TT25-BL 25kW transmitter.

I'state repr: TEN, NSW (02) 290 1566; TEN, VIC (03) 51 8451; Hastwell Media, SA (08) 79 1869.

O'seas repr: Paul Shields, London; John McLachlan, Los Angeles.

Rates: Zone 1 (5.30-10pm) 60secs \$715, 30secs \$410.

DDQ 10 Toowoomba

Licensee: Darling Downs TV Ltd, Mt Lofty, (PO Box 670) Toowoomba 4350. Phone (076) 32 2288. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeecue. Telex 40058.

Opened: July 13, 1962.

Principal interests: Eric Dare, PNQ Investments Pty Ltd, Universal Telecasters Qld Ltd, Australian Broadcasting Co Pty Ltd.

Directors: K. B. Fowler (chrmn), K. A. Archer, A. Heathwood, E. Hollingworth, N. Bishop, E. Dare, L. Barker.

Executives: L. R. Burrows (gen mgr), P. Ament (enrg), M. Milne (nat sales mgr).

Transmitter and site: NEC IF modulated transmitter 5kW Philips standby. Mt Mowbullian (Bunya Mts). 1000 watt translator Channel 5A located Picnic Point, Toowoomba.

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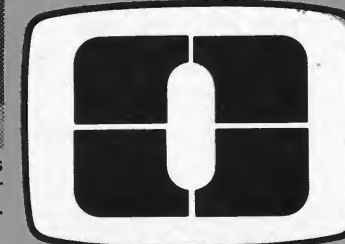
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Howard Holmes
General Sales Manager
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BRISBANE: 36 0366

Sales Manager: Howard Holmes; Sales Service: Ken Yardley
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SYDNEY: 290 1566 - Mark Ellacott, Alan McBride, Marian Altieri.
ADELAIDE: 79 1869 - Harry Hastwell
MELBOURNE: 51 9368 - Des Gardiner, Stephen Booth.

Antenna: Self-supporting tower 350ft; 3850ft above sea level, directional Rhode and Schwartz high gain, horizontally polarized, Approx pattern, 20kW at NNW, rising to 50kW at WNW and NNE rising to 100kW at SSW and ENE, rising to 200kW at SSE. Technical facilities: Vision 209.26MHz, sound 214.76MHz.

Studio equipment: Studio situated at Mt Lofty, Toowoomba. Fully equipped 38ft x 30ft studio. 2 Ikegami Plumbicon color cameras on pedestal, 1 plumbicon Philips color chain equipped for slides and film, 2 Ampex 1200 HiBand color videotapes with electronic editing, 2 x AVR2 Ampex VTR, Ampex ACR cartridge, RCA TPR10 color VTR, Richmond Hill production mixer with full range of key and wipe special effects, automatic dissolves and wipes and chroma key. Standby power at studio and transmitter. Fully equipped self-contained OB van containing RCA TPR10 color VTR, two plumbicon color cameras plus TK76 backpack RCA camera, alternator power supply audio and vision mixers. Sony electronic news gathering equipment.

Operating hours: Daily noon-11.30pm.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; Queensland Regional Television, QLD (07) 221 8872; Hastwell Media, SA (08) 79 1869.

Rates: w/c for DDQ and SDQ (on relay) and Channel 5A Toowoomba. Zone 1 (6-10pm) 60secs \$209.

FNQ 10 Cairns

Licensee: Far Northern Television Ltd, (PO Box 596) Cairns 4870. Phone (070) 51 6322. Telegrams Efentee. Telex 48401.

Directors: C. K. Carmody (chrnm), J. F. Gleeson, C. Rains.

Executive: C. Lindsay (stn mgr).

Studio: Aumuller St, Cairns. Transmitter site: Mt Bellenden Ker. Translator sites: North Cairns, Moss, Mareeba, Babinda, Gordonvale, Tully, Mission Beach & Ravenshoe.

Operating hours: 66 hours per week including afternoon programs each Mon-Fri

comm 1.30pm Sat 4pm Sun 2pm. Programming relayed from TNQ & island prgming noon-12.30pm Mon-Fri.

I'state repr: Metrep Services NSW (02) 29 3180; Metrep Services VIC (03) 267 2944; Qld Regional Television Services QLD (07) 221 8872; Gordon McLaughlin SA (08) 276 1306.

Rates: Refer TNQ7 Townsville.

ITQ 8 Mt Isa

Licensee: Mount Isa Television Pty Ltd, 110 Camooeal St, Mt Isa 4825. Phone (077) 43 4512, 43 4244.

Opened: Sept 11, 1971.

Principal interests: Fotheringham Investments Pty Ltd, Samuel Allen & Sons Ltd, Mount Isa Mines Ltd, Troicair Theatres Pty Ltd, Telecasters North Qld Ltd.

Directors: Sir Asher Joel (chrnm & mng dir), R. J. Ebbage, J. F. G. Flitcroft, K. J. Fairbairn.

Executives: Sir Asher Joel (mng dir), P. W. McGee (secty), P. Dooley (stn mgr), D. Bentham (chief engr).

Transmitter site: 0.5kW situated at DCA Ridge, Mount Isa.

Facilities: Studio equipped with 2 colour cameras, colour telecine, RCA TR61 videotape machines, Cox 841 Mixer & RCA TK76 camera.

Operating hours: 5pm-11pm Mon-Fri; Sat & Sun 2pm-11pm.

I'state repr: Metrep Services, NSW (02) 29 3180; Metrep Services, VIC (03) 267 2944; Queensland Regional Television Services, QLD (07) 221 8872; Gordon McLaughlin, SA (08) 276 1306.

Rates: Zone 1 (6pm-9.30pm) w/c 60secs \$56, 30secs \$45.

MVQ 6 Mackay

Licensee: Mackay Television Ltd, 216 Victoria St, (PO Box 496) Mackay 4740. Phone (079) 57 6333. Telex 48152.

Opened: Aug 9, 1968.

Directors: Dr H. J. Taylor, MBE (chrnm), I. George, G. Formosa (secty), J. E. Gallagher, C. M. Manning, J. H. Williams.

Executive: M. Williams (gen mgr).

Operating hours: Mon-Fri 2pm-10.30pm; Sat-Sun 5pm-10.30pm.

Transmitter site: AWA dual 5kW transmitters located at Mt Blackwood, approx. 17 miles by air from Mackay. A 500 watt translator on Channel 11 at Moranbah feeds the main coal areas with lower power units Channel 8 Nebo, Channel 11 Collinsville and Channel 6 Dysart.

Equipment: 1 RCA TR60 videotape-recorder and 1 IVC 961 videotape-recorder, 1 RCA TR70 VTR, 1 RCA color telecine chain and 2 Philips plumbicon cameras, RCA cart machine TCR 100.

I'state repr: Qld Regional TV QLD (07) 221 8872; Metrep Services, NSW (02) 29 3180; Metrep Services VIC (03) 267 2944; Admedia Group, SA (08) 332 8144.

Rates: Zone 1 (6pm-10pm & Sun movie) 60secs w/c \$98; f/n \$108; f/p \$118.

RTQ 7 Rockhampton

Licensee: Rockhampton Television Ltd, Box 568, PO Rockhampton, Qld 4700. Phone (079) 28 5222. Telegrams Arteecue. Telex 49008.

Opened: Sept 7, 1963.

Principal interests: Amalgamated Wireless A/sia Ltd, Mackay Television Ltd, Capricornia Newspapers Pty Ltd, Australian Broadcasting Co Pty Ltd, Harringe Investments Pty Ltd, Eagle Star Nominees Ltd.

Directors: C. J. Edwards (chrnm), C. Amooore, L. S. Dunn, T. B. Macaulay, E. J. Rheuben, B. D. Saunders.

Executives: B. D. Saunders (mng dir), C. Amooore (chief engr), W. McCulloch (sales mgr).

Transmitter site: Mount Hopeful. Studio site: Dean St, Rockhampton. Translators Channel 10, Blackwater Bluff; Channel 5 Cracow; Channel 10 Gladstone.

Equipment and facilities: Two studios total 1500 sq ft. 10kW and 2kW AWA transmitters, RCA TCR100 video cartridge recorder, RCA TR70C videotape recorder, RCA TR61 videotape recorder, Ampex VR1200 videotape recorder, RCA color telecine chain, AWA Monochrome telecine chain, 2 RCA TK45A color cameras, CDL production switcher, CDL presentation switcher.

Operating hours: Mon-Fri 11.30am-10.30pm; Sat 2pm-10.45pm; Sun 2.30pm-10.30pm.

I'state repr: Adrep NSW (02) 929 5088; Queensland Regional Television QLD (07) 221 8872; Woodside/Adrep VIC (03) 63 1811; Williamson & Assocs, SA (08) 332 6722.

Rates: Zone 1 (6-9pm) 60secs \$140, 30secs \$100.

SDQ 4 South Downs

Licensee: Darling Downs TV Limited.

Transmitter site: Passchendaele Ridge.

Studio site: Mount Lofty, Toowoomba.

Equipment and facilities: Studio equipment as for DDQ Channel 10. Transmitter equipment dual 10kW, antenna AWA on guyed mast on Passchendaele Ridge, comasted by ABC.

Address, shareholders, directors, executives, studio, operating hours, rates, I'state repr: See DDQ Channel 10.

SEQ 8 Maryborough

Licensee: Wide Bay-Burnett Television Ltd, 187-9 Cambridge St (PO Box 30) Granville, Maryborough, Qld 4650. Phone (071) 21 2528-9. Telex 49702. Also operating Channel 9 Gympie, Channel 5 Monto, Channel 10 Nambour and Sunshine Coast.

Opened: April 10, 1965.

Principal interests: Maryborough Newspaper Co Pty Ltd, Bundaberg Newspaper Co Pty Ltd, Bundaberg Broadcasters Pty Ltd, Maryborough Broadcasting Co Pty Ltd, with 500,000 shares to the public.

Directors: E. H. A. Nicholson, G. English, N. G. McCormack, C. A. F. Nielson, G. W. Reaney, R. J. Beatson, J. F. Wetherell.

Executives: A. M. Daniel (gen mgr), B. K. Hunter (chief technical officer), J. Aldous (sales mgr), C. Jeremy (ops), G. W. Reaney (co secty).

Transmitter and site: Mt Goonaneman AWA TVH10 100kW ERP Channel 8 Vertical Translator Black Mountain. Toshiba 5kW ERP Channel 1 Vertical. Translator Mulguidie Plateau Elit 1000kW ERP Channel 5 Vertical; Translator Nambour NEC 5kW ERP Channel 10 Horizontal.

Links: Two fixed 4000MHz. Two mobile 7000MHz.

Studios: Granville, Maryborough — 1200 sq ft, 2 LDK 2A Cameras, CDL CD480 SFX vision switcher, 12 channel audio mixer, character generator. Bundaberg — 600 sq ft, 2 colour cameras, double re-entry vision switcher, 5 channel audio mixer, character generator.

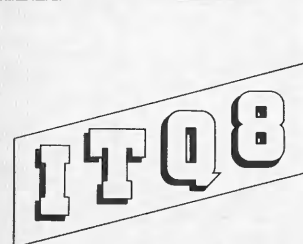
Master control: CDL Preset event audio-video switcher, character generator.

Videotape: 6 quad including RCA TR 600A'S and Ampex VR 1200 (4 with editing). RCA 3/4" U-matic with editing.

Telecine: 1 RCA TK28B and 2 IKEGAMI with facilities for 16mm film, 35mm slides and captions, 1 monochrome titling camera.

Outside broadcast: Unit 1 — 2 cameras, vision switcher, audio mixer, RCA quad VTR. Unit 2 — RCA TK76 portable camera, 3/4" U-matic video recorder.

Operating hours: Mon-Fri 11.30am-10.30pm; Sat 4pm-10.30pm; Sun 2.30pm-10.30pm.



ITQ Channel 8 Mt. Isa

SERVING THE DYNAMIC HEART OF NORTH-WEST QUEENSLAND
for details contact
METREP SERVICES PTY. LTD.

Sydney 29 3180 Melbourne 267 2944

QUEENSLAND REGIONAL TELEVISION PTY. LTD.
Brisbane 221 8872

GORDON McLAUGHLIN PTY. LTD. Adelaide 267 1837

I'state repr: Adrep Australia, NSW (02) 929 5088; Woodside/Adrep, VIC (03) 63 1811; Queensland Regional Television, QLD (07) 221 8872; Williamson & Associates, SA (08) 332 6722.

Rates: CSEQ (SEQ & RTQ) Zone 1 (6-9pm) w/c 60secs \$360; 30secs \$260.

TNQ 7 Townsville

Licensee: Telecasters North Queensland Limited, 12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377. Telex 47023.

Opened: Nov 1, 1962.

Principal interests: Allard Services Pty Ltd, Amalgamated Wireless A'sia Ltd, North Queensland Newspaper Company, Samuel Allen & Sons Ltd.

Directors: C. K. Carmody (chrmn), J. F. Gleeson (mng dir), J. F. Flitcroft, N. C. Schwartzkoff, G. V. Roberts, K. T. Heatley, C. Rains.

Executives: K. R. Christensen (gen mgr), R. McR. Barton (mgr), E. A. N. Wenck (secty), Mrs M. Eales (prgm/film/supvr), K. Sutcliffe (prdn supvr), P. Worthington (accnt).

Transmitter site: 550 metres above sea level on Mount Stuart, 10 kilometres SW of

Townsville — ERP 100kW. Bowen translator sited at Sprole Castle, 8 kilometres NW of Bowen.

Studios: Located at The Strand, Townsville. (1) 130 square metres equipped with 2 RCA TK45 cameras, double re-entry 20 input vision mixer, 14 input audio mixer and Chyron electronic character generator. (2) 250 square metres equipped with two RCA TK760 cameras, access to further two cameras from studio 1, 20 input dual mix/effects vision mixer, 14 input audio mixer, Rank AMC electronic lighting control and Chyron electronic character generator.

Video tape recorders: 2 Ampex VR1200, one RCA TR60, 2 TCR100 cartridge recorders, 2 Ampex VPR1 helical scan and 3 Sony U-matic 3/4". 2 RCA TK 28 telecine chains. Semi-automated presentation switcher with 18 inputs and 16 event memory. Filmlab Engineering 16/8mm film processor with 2 magnetic sound on film and three silent 16mm cameras.

I'state repr: Queensland Regional Television, QLD (07) 221 8872; Metrep Services, NSW (02) 29 3180; Metrep Services, VIC (03) 267 2944; Gordon McLaughlin, SA (08) 276 1306.

Rates: (Combined TNQ/FNQ) Zone 1 (6-10pm) 60secs \$316, 30secs \$204.

Television Stations

- South Australia
- Northern Territory

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their interstate representatives who are listed in detail in the Media Representatives section.

ADS 7 Adelaide

Licensee: Television Broadcasters Limited, 125 Strangways Tce, North Adelaide 5006. Phone (08) 267 1591. Telegrams Adseven Adelaide. Telex 82141.

Opened: Oct 24, 1959.

Network affiliation: The Seven Network.

Substantial shareholders: Advertiser Newspapers Ltd, Midlands Broadcasting Services Ltd, Associated Newspapers Ltd.

Directors: P. J. Owens (chrmn), A. R. Carter, M. N. Keukenmeester, S. B. Denton, The Viscount Rothermere, J. S. Doherty, L. J. Sutton.

Executives: J. S. Doherty (gen mgr), L. Leahy (nat sales mgr), N. Sawyer (chief engr), D. E. Mattschoss (secty), I. Woodward (prgm mgr), P. Pike (publ & community affairs mgr).

Transmitter and site: Siemens 10kW, Philips 5kW standby, unattended operation. Summit Rd, Mt Lofty. Channel 7 (181-188 MHz). Vision 182.26 MHz (10kW, ERP). Sound 187.76 (10kW, ERP). Antenna, RCA 32 stack, 2800ft above sea level.

Studio and OB equipment: 4 Philips LDK 5 color cameras, 1 Philips LDK 15 & 2 Ikegami HL 79 A portable colour cameras for studio and OB use. RHL 3320 vision mixing panel. Two Telemation compositor character generators. Fernseh 4 1/2-inch I.O. monochrome cameras. Three Plumbicon color telecine chains, inc Marconi Mark 8. Six 16mm projectors, three 35mm slide projectors. Nine color VTRs comprising 2 x ACR25, AVR1, AVR2, 2 x AVR3, 2 x TR70 & portable VPR with variable Slo-Mo and freeze frame facility. Portable & studio BVU facilities. A VTR editing suite comprising EDML employing the two AVR3's and the AVR1. OB van fully equipped to operate up to four color cameras, single camera OB van.

Operating hours: Sun-Sat. 10am-midnight.

I'state repr: ADS, NSW (02) 929 4288; ATN, VIC (03) 699 2222; Adrep Advertising Repr, WA (09) 325 6395. O'seas: Suite 209, 8730 Sunset Boulevard, Los Angeles, Calif. 90069.

Rates: Zone 1 (6pm-10.30pm) 60secs w/c \$500; f/n \$580; f/p \$700.

NWS 9 Adelaide

Licensee: Southern Television Corporation Limited, 202-208 Tynte St, North Adelaide 5006. Phone (08) 267 0111. Telegrams Newsnine. Telex 82238.

Opened: August 31, 1959.

Network affiliation: National Nine Network.

Directors: J. A. Macpherson (chrmn), K. R. Murdoch, R. G. Heading (mng dir), K. S. May, H. M. Rich, S. Galvin.

Executives: R. G. Heading (mng dir), J. Batchelor (stn mgr & chief engr), R. Boland (prgm mgr), T. Talbot (nat sales mgr), B. Ellison (film mgr), C. Bainger (secty), W. Dixon (state sales mgr).

Transmitter and site: Pye-NWS, Mt Lofty. Facilities: Main studio 4800 sq ft, second studio 1400 sq ft at Nth Adel. Full range OB equip, studio facils. Tech facilities: Channel 9 195-202 MHz vision, 196.26 MHz, sound 201.76 MHz. 100kW ERP visual, 10kW ERP sound.

Studio and OB equipment: Seven Marconi Mk VIIIIB color cameras, 1 RCA TK76 camera. Second OB van with color equipped videotape recorder and 2 RCA TK760 colour cameras.

Telecine: Two photo-conductive chains used in conjunction with 4 x 16mm film projectors and two 35mm slide projectors. Two color flying spot 16mm film scanners. Two vidicon chains used for opaque scanning. Color videotape machines are Ampex AVR1 and AVR2, 2 Ampex ACR cassette recorders, VR2000. A VR1200 in the second OB van, available for studio use. All color machines are equipped for electronic editing.

Operating hours: Mon/Tues 9.30am-midnight; Wed-Fri 9.30am-2am; Sat 7.30am-2am; Sun 9.15am-11.30pm.

I'state repr: NWS, NSW (02) 92 1051; NWS, VIC (03) 267 1011; Bede Williams, QLD (07) 358 1600. O'seas: USA refer TCN.

Rates: Zone 1 (6pm-10.30pm) f/p 60secs \$730, 30secs \$430; f/n 60secs \$630, 30secs \$370; w/c 60secs \$545, 30secs \$320.

SAS 10 Adelaide

Licensee: South Australian Telecasters Limited, 45-49 Park Tce, Gilberton, SA 5081. Phone (08) 44 6991 (12 lines). Telegrams Sasten Adelaide. Telex 82084.

Opened: July 26, 1965.

Network affiliation: 0-10 Network (SAS, ATV, TEN, TVQ).

Directors: A. M. Simpson (chrmn), J. W. Cruthers, A. M. Moulden, J. J. Simpson, J. M. Donovan, F. A. Moss.

Executives: K. V. Campbell (gen mgr), D. R. Earl (assnt gen mgr), P. W. Smith (dir eng), R. M. Page (stn mgr), D. J. Caddy (chief engr), T. W. Warne (prgm mgr), J. B. Williams (sales mgr).

Transmitter and site: 2 10kW Harris transmitters, 1 on air and 1 standby. Summit Rd, Mount Lofty, Channel 10 (208-215 MHz). Vision 209.25 MHz 100kW ERP. Sound 214.75 MHz 10kW ERP.

Facilities: 2 studios, 2 CDL 480 vision mixers, 4 Philips LDK-5 color cameras, 1 Philips LDK-15 portable color camera, 2 RCA TK760 cameras, 3 RCA TK28 color telecine cameras, 3 RCA TP 66 16mm film projectors, 3

RCA TP 7 slide projectors, 2 RCA TP 15 multiplexers. 1 Rank Cintel MK III flying spot telecine 16mm or 35mm positive or negative film. 1 Magna-Tech sprocketed tape recorder 16mm, 17.5mm or 35mm coupled to Rank telecine. Videotape machines are: 2 Ampex VR2000, 1 equipped with editec. 1 Ampex AVR-1, 2 Ampex ACR-25 video cassette machines, 4 Bosch BCN-50 video tape machines, two with frame store. 1 RCA TR60, 1 CDL EDS 200 time code editing system for use with 2 VR2000. All videotape machines equipped with electronic editing facilities. 1 AWA 24 input audio mixer. 1 Souncraft 16 input, 4 output audio mixer, 1 four (4) track audio recorder, 4 single track audio recorders. 1 OB van equipped to operate 3 color cameras, CDL vision mixer, BCN 50 videotape machine with electronic editor. 1 Poul Kirk 12 input audio mixer, audio tape recorder, 1 Cue-master audio cassette replay machine. 2 portable microwave links (7000 MHz band). Diesel alternator on trailer supplying 3 phase power 17 KVA.

I'state repr: SAS, NSW (02) 438 2133.

Rates: Zone 1 (6pm-10.30pm or end of prgm) 60secs f/n \$575; f/p \$720 & 30secs f/n \$350; f/p \$450.

GTS 4 Pt Pirie

Licensee: Spencer Gulf Telecasters Limited, 76 Wandearah Rd, Port Pirie, SA 5540. Phone (086) 32 2555. Telex 80320.

Opened: March 1, 1968.

Principal shareholders: BHP Nominees Pty Ltd, Mutual Life and Citizens Assurance Co Ltd, J. M. Sturrock Pty Ltd, Amalgamated Wireless (A/asia) Ltd, Broken Hill Associated Smelters Pty Ltd, Valpali Investments Pty Ltd.

Directors: J. M. Sturrock (chrmn & mng dir), P. F. Mackey, J. A. L. Menard, B. Condon, P. J. Martin, R. V. Finaly.

Executives: P. S. Eaton (mgr), R. Blackeby (secty).

Transmitter: Co-sited with ABC at The Bluff, 3400ft above sea level, 17 miles east of Port Pirie. AWA transmitter.

Studio facilities: Studio at Port Pirie 50 x 30ft with 1 Philips LDK-2A color camera, 1 Philips LDK-2 color camera, 3 x TR60 plus TCR100 video tape with editing, TK28 color telecine, mobile operation with Sony 2850 VTR. Studio at Whyalla 40 x 35ft with Philips LDK-2A & Ikegami CT2400 color cameras, plus mobile operation with Sony 2850 VTR.

Technical facilities: 50kW ERP vertical polarisation, RCA aerial on 400ft tower.

Translators: Channel 8 Cowell, vertical polarisation operated by GTS. Channel 5 Port Lincoln, horizontal polarisation operated via Cowell translator commenced operation Jan 27, 1970.

I'state repr: J. M. Sturrock NSW (02) 29

8431; H. Anderson VIC (03) 663 3615; Symons Media Services SA (08) 31 5135.

Rates: Zone 1 (7-10pm) 60secs \$137, 30secs \$91.

RTS 5A Riverland

Licensee: Riverland Television Pty Ltd. Murray Bridge Rd (PO Box 471) Loxton 5333. Phone (085) 847 248. Telex 80313.

Operating hours: 5.30pm-10.30pm Mon, Tues, Thurs, Fri, Sat; 1.30pm-10.30pm Wed; 2pm-11pm Sun.

Opened: 26th Nov 1976.

Directors: E. H. Urlwin (chrmn), W. G. Taylor, A. R. Tuck, H. S. Lilburn, K. Coombe, S. C. W. Loxton (dir/secty), B. Hughes (board secty).

Executives: H. S. Lilburn (mng dir), R. Hodgman (stn mgr).

Transmitter site: 2 1/2 miles WSW of Loxton.

Facilities: One main studio 29' x 20' plus outdoor garden studio. Ikegami Colour Plumbicon Camera with zoom lens, Dynasciences Effects Mixer, TGL Synthesiser, TGL-Ikegami Colour Telecine, 3 RCA Colour Quadruplex VTR's including TR-70C with single frame editing.

I'state repr: ParPlan, NSW (02) 922 2677. ParPlan, VIC (03) 267 3188. Qld Regional Television, QLD (07) 221 8872; Admedia Group SA (08) 332 8144. Adrep Advertising Representatives, WA (09) 325 6395.

Rates: Zone 1 (6.30-10pm) 60secs \$60, 30secs \$48.

SES 8 Mt Gambier

Licensee: South East Telecasters Limited. Studios and offices, John Watson Drive (PO Box 821), Mt Gambier, SA 5290. Phone (087) 25 6366. Telegrams Setel. Telex 80013.

Opened: March 25, 1966.

Interests represented: Scott's Agencies Pty Ltd, G. A. Warner.

Directors: G. T. Barnfield (chrmn), A. A. Scott, G. A. Warner, R. J. R. Watson, H. Whiteside, G. J. Gilbertson, R. V. Nicholson, A. B. Noblet.

Executives: A. B. Noblet (mng dir), J. A. Parkin (stn mgr), G. J. Gilbertson (assnt gen mgr/grp sales dir), G. D. Smythe (chief engr).

Transmitter and site: Two Pye Tx's each 5kW vision and 2kW sound in parallel, located Mt Burr, SA.

Facilities: Studio 1530 sq ft, RCA TK44B, TK45A and TKP45 color cameras, two RCA TR60 videotape recorders plus one RCA TR600 videotape recorder with full color facilities, one TCR100 cartridge recorder; RCA TK28 color telecine equipped with two TP66 film projectors and dual drum TP7 slide projector. Philips color test pattern generator;

vidifont character generator; vidicon caption scanner and slide telecine each fitted with separate Cox Boxes; STC microwave links; Central Dynamics vision mixing and special effects in master control room; Dymair vision mixer in OB van plus Richmond Hill vision mixer incl chroma key in production control. Antenna and mast, shared with PMG, 500ft high and 1300ft above sea level.

Operating hours: Mon & Thurs 3.30pm-11pm; Tues & Wed 12-11pm; Fri 3.30pm-11.30pm; Sat 4.30pm-11.30pm; Sun 3pm-11.15pm.

I'state repr: G. T. Crofts, NSW (02) 922 4061; ParPlan, VIC (03) 267 3188; Admedia Group SA (08) 332 8144.

Rates: Zone 1 60secs \$95, 30secs \$72.

NORTHERN TERRITORY

NTD 8 Darwin

Licensee: Territory Television Pty Ltd, PO Box 1764, Darwin 5794. Phone (089) 81 8355. Telex 85138.

Opened: Nov 11, 1971.

Principal interests: J. H. Bell, J. C. Hickman, Suttons Motors (Darwin) Pty Ltd, V. B. Perkins, J. B. Lewis, Swan Brewery Co (NT) Pty Ltd, Northern Territory News Services Ltd.

Directors: J. C. Hickman (chrmn), J. H. Bell, L. Sutton, V. B. Perkins, J. B. Lewis, L. Ah Toy, G. Cohen, R. J. Withnall.

Executives: J. B. Lewis (gen mgr), J. Withnall (secty).

Technical facilities: 20kW ERP on Channel 8 (188-195 MHz). Fully RCA colour equipped studio, telecine and VTR's.

Operating hours: 43 hours (approx) per week.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, VIC (03) 267 3188; The Admedia Group SA (08) 332 8144; Queensland Regional Television QLD (07) 221 8872; Aubrey G. Barker & Assocs WA (09) 322 3184.

Rates: Zone 1 (6.30-10pm) 60secs \$93, 30secs \$60.

Television Stations

- Western Australia
- Tasmania

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their interstate representatives who are listed in detail in the Media Representatives section.

STW 9 Perth

Licensee: Swan Television and Radio Broadcasters Ltd, Hayes Ave, (PO Box 99) Tuart Hill, WA 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.

Opened: June 12, 1965.

Directors: D. M. Cullity (chrnm), W. J. Hughes jnr, L. J. Kiernan, B. F. Prindiville, H. C. Stewart, P. B. Young.

Executives: L. J. Kiernan (mng dir), D. R. Aspinall (gen mgr), L. Downs (exec mgr, prgms), V. E. Lothringer (gen sales mgr), M. A. Francis (Vic sales mgr), P. Scruby (Sydney & Brisbane sales mgr), R. A. Guyot (nat sales mgr), T. Provan (dir engineering), P. Nicholls (chief engr), T. D. Spence (news editor), A. Barrett (commercial prdn mgr), J. Crilly (prdn mgr), B. Walker (sport editing).

Transmitter and site: Walliston, 15 miles east of Perth, dual transmitters, vision 196.25MHz, 100kW, ERP, vision, horizontal sound 201.75MHz.

Technical facilities: 3 main studios, 2 outside broadcast units. Studio equipped with KCU & KCP studio cameras with Angenieux lenses. Outside broadcast vans equipped with KCK, KCKR & KCN cameras with Angenieux zoom lenses. Videotape facilities include 2 x ACR 25's, 2 x AVR1's, 1 x AVR2, 1 x VR2000 & 1 VR1200.

Computer editing facilities: 1 Ampex EDM1 computer editing system with 2 dedicated VPR1 machines & graphic camera facilities. EDM1 is fitted with revolutionary auto-learn functions. Electronic news gathering equipment includes: KCA90 cameras, BCN5 field recorders, BCN50 editing machines.

Operating hours: 9am-midnight. Early morning during May and August school holidays.

I'state offices: STW, NSW (02) 929 5466; VIC (03) 614 1999.

Rates: Zone 1 (6-11pm) 60secs \$570, 30secs \$350.

TVW 7 Perth

Licensee: TVW Enterprises Ltd, Osborne Rd, Tuart Hill 6060. (Registered office and studios.) Phone (09) 349 7777. Telegrams Teleview. Telex 92235.

Opened: Oct 16, 1959.

Directors: J. W. Cruthers (chrnm), C. B. Hugall, J. M. Donovan, R. A. Lindsay, F. A. C. Moss, M. R. H. Holmes a'Court.

Executives: J. W. Cruthers (chrnm/mng dir), M. A. Bostock, MBE (chief exec), W. H. McKenzie (gen mgr), A. W. Binks (co secty), P. W. Smith (dir eng), H. Shephard (chief engr), S. J. Donovan (assnt to mng dir), D. Hutchings (mgr Ch 7), G. L. Plummer (prgm mgr), S. F. Fildes (Sydney gen mgr), G. V. Byrne (gen sales mgr), J. Wright (assnt sales mgr), R. N. Horley (advertisement mgr), W. R.

Drewe (Sydney sales mgr), G. M. Paddick (news editor).

Transmitter and site: Bickley (16 miles east of Perth). Dual transmitters. Ch 7 (181-188 MHz). Vision 182.25 MHz, 100kW ERP vision, sound 187.7 MHz.

Technical facilities: Three studios, eight LDK-5 cameras, one LDK15 hand held camera, three TK760 cameras. Five quad VTR's, two ACR25 cassette machines, five BCN50 VTR's (four with frame store), one HS100 video disc, three RCA telecine islands and one Cintel MKIII telecine island, semi-automatic presentation switcher, one Telemation character generator. OB-1 equipped for 8 LDK cameras with 1" BCN50 VTR and auxiliary power. OB-2 equipped for 3 LDK cameras with 1" BCN50 VTR and auxiliary power. OB-3 PEC van with BCN20 VTR and TK76B cameras.

Operating hours: 8am-midnight.

I'state offices: TVW, NSW (02) 438 2133; Market Media Assocs, SA (08) 223 6344.

Rates: (6pm-11pm) Preferred Zone 1 f/p 30secs \$450; 60secs \$740 & Zone 1 f/p 30secs \$385; 60secs \$630.

BTW 3 Bunbury

Licensee: South Western Telecasters Ltd, PO Box 112, Bunbury 6230. Telex 92305. Studio: Roberts Crescent, Bunbury. Phone (097) 21 4466. Albany office: 41 Garden St, Albany (098) 41 4282, G. Grant (mgr).

Opened: March 10, 1967.

Relays to GSW Channel 9, Albany-Katanning. On relay to Translator stations Ch 10 Katanning, Ch 11 Wagin, Ch 6 Narrogin, Ch 10 Quairading, Ch 10 Albany.

Principal interests: Paulla Investments Pty Ltd, Swan Brewery Co Ltd, Vetlabs Pty Ltd.

Directors: L. H. Craddock (chrnm), F. L. B. Craig, F. J. Flanagan, J. M. Bendat, K. M. Stokes, C. Hammond, CBE, Dr E. C. Manea.

Executives: B. Hopwood (gen mgr), I. C. Davies (secty), A. C. De Ramus (chief engr), R. J. Cox (mgr tv divn).

Transmitter site: Mt Leonard, approx. 18 miles from Bunbury. Co-masted with ABC. Height 1687ft.

Prdn facilities: Refer Telepro listing in tv prdn - WA section.

I'state repr: ParPlan, NSW (02) 922 2677; ParPlan, Vic (03) 267 3188; ParPlan, QLD (07) 229 6033; Hastwell Media, SA (08) 79 1869; D. McDonald, WA (09) 325 7475.

Rates: Zone 1 (6pm-10pm) 60secs w/c \$180; f/n \$198; f/p \$225.

GSW 9 Mt. Barker

Licensee: South Western Telecasters Ltd, Roberts Crescent (PO Box 112) Bunbury, WA 6230. Phone (097) 21 4466.

Opened: Aug 23, 1968.

Directors, executives, interests, rates, representation: See BTW.

Operates on permanent relay from BTW, Bunbury, Ch 10 Albany.

Transmitter site: Mt Barker, 31 miles north of Albany. Co-masted with ABC, height 1879ft. Channel 9. Translator, Channel 10 Albany.

GTW 11 Geraldton

Licensee: Geraldton Telecasters Pty Ltd, PO Box 46, Geraldton, WA 6530. Phone (099) 21 4422. Telex 91643.

Opened: January 21, 1977.

Directors: F. A. L. Connell (chrnm), I. L. Bogle, P. A. Staines, L. G. Willock, W. F. Barnes, K. G. Garland, G. E. Curedale.

Executives: G. R. Te Brinke (gen mgr), J. R. Forster (stn mgr), E. W. Smyth (co secty), J. Turner (chief engr).

Transmitter site: Moresby Range, Geraldton.

Technical facilities: One main studio 35' x 22'. Ikegami Colour Plumbicon Camera with Zoom Lens, Dynasciences Effects Mixer, TGL Synthesiser, RCA TK28 telecine chain, 4 RCA Colour Quadruplex VTR's.

Operating hours: 5.30pm-10.30pm daily.

I'state repr: Adrep, NSW (02) 929 5088; Woodside-Adrep, VIC (03) 63 1811; Aubrey Barker & Assocs, WA (09) 322 3184; Queensland Regional TV QLD (07) 221 8872; Admedia SA (08) 332 8144.

Rates: Zone 1 (6.30-10.00pm) 60secs \$50, 30secs \$35.

VEW 8 Kalgoorlie

Licensee: Mid-Western Television Pty Ltd, 2 Killarney St (PO Box 888) Kalgoorlie, WA 6430. Phone (090) 21 3888. Telex 91726.

Opened: June 18, 1971.

Principal interests: Group Television Services Pty Ltd, Riverland Television Ltd, Highway Motel (Kalgoorlie) Pty Ltd, Southern Television Crop. Ltd, Viewway Drive-In Theatre Pty Ltd, Swan Brewery Co. Ltd.

Directors: H. S. Lilburn (chrnm), G. W. Reaney, P. A. Jarvis (secty).

Executives: H. S. Lilburn (mng dir), J. Harvey (mgr), P. C. Lilburn (stn mgr, Merredin).

Transmitter site: Peter's Hill, Kalgoorlie.

Technical facilities: 8kW, ERP on Channel 8 (188-195 MHz) horizontal polarisation, Kambalda Translator Channel 3, Merredin Translator Channel 6, plus translators in course of establishment, centred at York, Meckering, Tammin, Baandee, Koolyanobbing & Southern Cross. One main studio 27' x 18' plus outdoor garden studio. Ikegami Colour Plumbicon Studio Camera. TGL Vision Mixer and Synthesiser, Ikegami Colour Telecine. Quadruplex, U-matic colour VTR and ENG facilities, colour prdn studio Merredin.

Operating hours: 6.00-10.30pm currently daily, shortly extending to embrace news and capital city replays plus WA regional programme service.

I'state repr: ParPlan, NSW (02) 922 2677. ParPlan, VIC (03) 267 3188. Adrep Advertising Representatives, WA (09) 325 6395. Terry Girdler, c/- NWS9 (08) 267 0111. Queensland Regional Television QLD (07) 221 8872.

Rates: VEW Colour Network, rates on application.

TASMANIA**TVT 6 Hobart**

Licensee: Tasmanian Television Limited. Studio & offices: 52 New Town Rd, Hobart, Tas 7000. Box 1209M, GPO. Phone (002) 78 0666. Telegrams Tastevee. Telex 58019.

Opened: May 23, 1960.

Principal interests: Davies Bros Ltd, Robert Nettlefold Pty Ltd, Commercial Broadcasters Pty Ltd, E. G. McRae, Metropolitan Broadcasters Pty Ltd, Examiner Northern-TV Ltd.

Directors: E. G. McRae (chrnm), D. L. Carter (mng dir), G. F. Davies, L. G. Murdoch, D. Braham, A. K. Wertheimer, E. B. Gray.

Executives: W. J. Henry (stn mgr), P. N. Hutchins (sales mgr), N. Coulston (prgm mgr), T. Sutton (news editor), P. R. Schott (secty), W. S. Morrison (gen mgr, co services), S. H. Draper (mgr photographic services).

Operating hours: Mon-Thurs 12 noon-11.30pm; Fri 12 noon-midnight; Sat 7am-11.45pm; Sun 9am-11.45pm.

Transmitter and site: Pinnacle, Mt Wellington. Antenna 1328 metres above sea level. Omni-directional antenna 100kW ERP.

Technical facilities: Main transmitter 10kW Pye LDM 1163. Standby transmitter 10kW AWA TVH-1, STC ML8 studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 Taroona - 50 watt Elit translator at Arm End, Opossum Bay. Ch 8 Bicheno/Swansea - 50 watt Marconi translators situated near Bicheno. Ch 8 Maydena - 1 watt Elit translator at Abbotts Lookout. Ch 8 Strathgordon - dual 3 watt Marconi translators at Twelve Trees Range. Ch 8 Queenstown/Zeehan - dual 50 watt LGT translators at Mount Owen. Ch 10 Rosebery/Tullah - 50 watt LGT Marconi main & 50 watt Marconi translators at Mt Read.

Studio A: 50' x 50'. Two EMI 2005 colour cameras equipped with 18 x 675 Angenieux servo zoom lens & pedestals. One Sony monochrome (plus cox box) camera with 8:1 servo zoom lens. 32 dim Strand lighting console plus 26 auxiliaries. C.D.L. 480 model 8 vision mixer with 24 inputs, 2 SFX mixers, 6 RGB chromakeyers, Quad split, border & soft

edge, rotary wipes & multiple patten generator. Chyron 111B character generator with 9 fonts, 2 floppy disc drives & 2 keyboards. Telesync camera cue prompter, 32 input, 4 output audio mixer, Ampex ATR 104, 4 channel recorder & AG350 full track recorders. Cue master 906/903 cart machines, Nakamachi compact cassette recorder, dual turntables, analogue delay & graphic equalisations, full P.A. & feedback facilities. Mole Richardson Mini Boom, dual announce booths.

Studio B: 35' x 20'. 2 Sony BVP 300P colour cameras or 2 LDK 25 colour cameras. CDL 860 vision mixer, 14 channel AWA audio mixer, lighting etc.

Videotape facilities: Ampex AVR 1, Ampex AVR 2, Ampex VR 2000B with Editec, two Ampex VPR2's with slow motion controller. Sony & JVC U-matic recorders, Philips VCR & Sony BVU 200P's.

Outside facilities: EFP van equipped with Sony BVU 100P videotape recorder. Sony BVP 300P colour camera. ENG: 3 vehicles equipped with Sony BVP 300P colour cameras. OB van with 2 Philips LDK 25 cameras with 42:1 Angenieux zoom lenses. Link Repeater Van with dual links.

Telecine: 2 RCA TK 28 chains with TP 66 & TP 7 projectors. Magnasync double head separate mag sound system with interlock. 16mm film & 35mm slide processing/editing & dark room facilities.

Client facilities: includes a theatre/conference room, equipped with 16mm and twin 35mm projectors. Client viewing rooms for U-matic or direct viewing of commercials or programmes.

I'state repr: Television Time Sales NSW (02) 922 5399; VIC (03) 51 9884.

Rates: Zone 1 (6pm-10pm) 60secs w/c \$575; f/n \$570; f/p \$625.

TNT 9 Launceston

Licensee: Northern Television (TNT9) Pty Ltd, Watchorn St (PO Box 873) Launceston 7250. Phone (003) 44 0202. Telex 58512.

Opened: May 26, 1962.

Principal interest: Examiner-Northern TV Ltd.

Directors: E. A. Rouse (chrmn), A. E. Evans, K. W. Hardman, C. F. Clements, R. A. Ferrall, B. J. Clark.

Executives: D. M. McQuestin (gen mgr), J. R. Montgomery (sales mgr), K. J. Briggs (chief engr), J. M. Stephens (prgm mgr), R. A. Farrell (acctnt), F. A. Pooke (ops supvr).

Transmitter and site: Twin 5kW. Pye. Mt Barrow, 16 miles from Launceston.

Antenna: Specially designed Rhode and Schwartz directional antenna to serve all populated areas of Northern and North Western Tasmania, giving 300kW at 290 degrees (NW). 4654ft above sea level.

Translators: Prospect (Ch 11), Burnie (Ch 10), Wynyard & Boat Harbour (Ch 5A), Waratah (Ch 11), Savage River (Ch 7), Derby (Ch 11), Smithton (Ch 11), Circular Head Area (Ch 6), St Helens (Ch 7).

Studios: Main studio 20m x 13m. Presentation 6m sq, both fully equipped for color and share two RCA TK45A 15:1 zoom lens equipped color cameras and one RCA TK15 5:1 zoom lens equipped monochrome camera. Two control rooms: productions, include CDL VSP1250 mixer with chroma keying and special effects and a Cox Box. Remote control of all sources including TEP facilities for videotape. Master control, includes CDL MCS829 switcher with 17 event memory. All sources delegated to either control room. Two multiplexed telecine chains in 4 x 2 configuration, each using TK28 color camera, TK21 mono camera, two TP66 16mm film projectors for optical and magnetic sound and two TP7 35mm slide projectors. Color videotape facilities include two RCA TR70C's, one TR61 time shared with TCR100A cartridge machine. Full electronic editing on TR70's and TCR100. Reversal color processing for 8/16mm film using Filmlab Series O processor and for 35mm slides.

Translators: Channel 6 Stanley (vertical), Channel 11 Prospect and Derby (horizontal), Channel 11 St Mary's (vertical), Channel 10 Companion Hill (horizontal) translates to Channel 7 Mt Cleveland (horizontal).

Technical facilities: Channel 9 (195-202 MHz); vision 196.238, sound 201.738 100kW ERP visual, 10kW ERP sound (FM).

I'state repr: Television Time Sales NSW (02) 922 5399; Television Time Sales, VIC (03) 51 9884; Hastwell Media, SA (08) 79 1869; Bede Williams & Assocs, QLD (07) 358 1600, 358 1436.

Rates: Zone 1 (6pm-10pm) 60secs w/c \$515; f/n \$570; f/p \$625.

Television Networks

Channel 22

(The marketing division of an association of independent regional TV stations around Australia.)

82-84 Sydenham Rd, Marrickville, NSW 2204. GPO Box 285, Sydney 2001. Phone (02) 516 1233. Telex 20581.

Executives: K. Stone (chief exec), L. Barwell (mktg mgr).

Member stations: CTC, CBN/CWN, MTN, RVN/AMV, WIN, RTN/NRN, NEN/ECN, DDQ/SDQ, SEQ, RTQ, MVQ, TNQ/FNQ, BTQ, GMV, BCV/GLV/STV, TNT, SES, BTW/GSW.

Great Eastland Television

C/- ParPlan, Sydney: 157 Walker St, North Sydney 2060. Phone (02) 922 2677, Telex 20794; Melbourne: 492 St Kilda Rd, Melbourne 3004. Phone (03) 267 3188. Telex 33632.

Member stations: NEN/ECN, DDQ/SDQ, NRN/RTN.

Executives: L. R. Burrows, M. M. Moroney, J. W. McKenzie.

I'state repr: Queensland Regional Television, QLD (07) 221 8872; Hastwell Media, SA (08) 79 1869.

National Nine Television Network

168 Castlereagh St, Sydney, NSW 2000. GPO Box 4088, Sydney 2001. Phone (02) 2 0666. Telegrams Diffusion.

Member stations: TCN, GTV, QTQ, NWS, STW.

Director: L. A. Mauger (exec vp National Nine Network).

Executives: S. Chisholm (exec vp TCN), D. Evans (exec vp GTV), L. Taylor (vp live prgms), J. W. McKay (exec vp QTQ), R. Heading (mng dir, NWS), D. R. Aspinall (gen mgr STW).

Seven Network Pty Ltd, The

19-23 Hamilton St, Sydney. NSW 2000. Phone (02) 232 7277.

Member stations: ATN, HSV, BTQ, ADS.

Directors: J. O. Fairfax, K. D. Macpherson. Executives: E. F. Thomas (gen mgr, ATN), R. Casey (gen mgr, HSV), G. M. Moller (gen mgr, BTQ), J. Doherty (gen mgr, ADS), H. Gardner (sales dir, Melbourne), M. Harrison (sales dir, Sydney).

Television Centre Of Victoria

PO Box 240, Bendigo, Vic 3550. Phone (054) 43 9677. Telex 30025, 32885.

Executive: D. C. Corley.

I'state repr: ParPlan, NSW. (02) 922 2677; VIC. (03) 267 3188; QLD. (07) 229 6033; Cotswold Media Services, SA. (08) 339 3427; Aubrey G. Barker & Assoc, WA. (09) 322 3184.

The 0/10 Television Network

Wynyard Hse, 291 George St, Sydney, NSW 2000. Phone (02) 290 1566. Telex 21767.

Member stations: TEN, ATV, TVQ, SAS.

Executives: B. Morris (mng dir, TEN), W. Barker (gen mgr, ATV), R. G. Archer (gen mgr, TVQ), K. V. Campbell (gen mgr, SAS).

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NEW SOUTH WALES

Action Video Pty Ltd

4 Oakville Rd, Willoughby, NSW 2068. Phone (02) 95 0067, 95 0092.

Directors: P. Gray, M. O. Gray.

Producers of video programs for industrial use — sales, marketing and training. Also screen tests, storyboards and test commercials.

Advent Radio-Television Productions

150 Fox Valley Rd, Wahroonga, NSW 2076. Phone (02) 487 1844.

Manager: D. J. Silver.

Handles radio and TV programs — These Times (radio), Faith for Today, It Is Written (TV).

Air Programs International (Productions) Pty Ltd

60 Bathurst St, Sydney, NSW 2000. Phone (02) 26 1498. Telegrams Airprograms. Telex 26940.

Directors: W. J. Hucker, OBE (mng dir), R. Slapczynski (dir of animation).

Producers of cartoons and filmed series for television.

O'seas repr: USA, UK, Europe, Japan, Middle East.

Amberlight Pty Ltd

655 Darling St, Rozelle 2039. Phone (02) 827 3666.

Directors: J. E. Sykes, J. A. Townend.

Executive: J. Townend (prdcr/dir).

Production of programmes, commercials, industrial, educational, discussion starters.

Anglican Television Society

Cnr Rosenthal & Finlayson Sts, Lane Cove 2066. Phone (02) 428 3388.

Executives: C. Warne (dir), S. Mudge (cinematographer), Rev B. L. Smith, BD, Th.Schol (chrnm), R. H. Y. Lambert (secty), E. C. Wallis (treasurer).

Producers television programs for ATN, TCN, TEN and WIN. Programs are then

distributed throughout Australia. Anglican Television produces films and audio-visual productions for Australian and overseas clients.

Anysound

3rd floor, 231 Miller St, North Sydney 2060. Phone (02) 922 7866.

Refer listing Radio Prdn Units and Recording Studios section.

APA Leisure Time International Ltd

43 Yeo St, Neutral Bay, NSW 2089. Phone (02) 909 8011. Telex 26954.

Executives: C. E. Wolnizer (mng dir), E. Crowther (studio mgr/acnt).

50ft x 40ft sound stage with full cyc & lighting, 35ft x 21ft stage, construction workshop, makeup & office space.

Artransa Park Film Studios

Television Centre, Epping 2121. Phone (02) 858 7607.

Executive: A. H. Culliton (mgr), L. Tesoriero (assnt mgr), Ms B. Burleigh (prdn mgr).

Facilities: Two air conditioned stages, 90' x 70' & one 60' x 40'. Editing facilities for both film & video, complete range of 16mm & 35mm camera equipment incl 35mm Arri B.L. with video split & super speed lines. Specially equipped location van.

Sound: Installation at Epping includes Magna-Tech 35/16 sound auto-looping recording and dubbing system providing full facilities for rapid assembly of sound tracks and dubbing of foreign language versions.

O'seas repr: Artransa Park Television Pty Ltd, Room 405, 1501 Broadway, New York 10036 USA; The Seven Network of Australia, 110 Fleet St, London EC4, England.

Austral Pacific Productions Pty Ltd

Suite 1, 5 MacArthur St, Crows Nest, NSW 2065. Phone (02) 92 6022, AH (02) 95 2943.

Executives: A. J. Helgeson (mng dir), E. Fullilove (snr prdcr/dir).

Read this before you buy another Hitachi, RCA, Fernseh, Thomson or Ikegami ENG camera.

We're told all of the above cameras are well built, top quality and thoroughly reliable ENG cameras. However, they all have one common disadvantage. They've been overtaken by the newest technology.

To be precise, they've been overtaken by the new LDK14, a new type of ENG/EFP camera from Philips. It's the first ENG camera to have been designed and built specifically to meet the latest needs of the industry. And it's the first camera to match the performance of a film camera in every way. For a start, the LDK14 weighs a mere 7kg. (check that against the others). That's not including its power supply, a battery belt that weighs only another 2.7kg. But it is including the viewfinder, basic zoom lens and shoulder support. How did we do it?

We used magnesium alloys for the casting, and a light but incredibly strong Titanium alloy for the lens mounting ring and micro-miniaturisation of components and electronic circuitry. So we can pack the whole camera into a tiny 347 x 267 x 130mm. (Check out the size of the others and you'll see how good that is.)

But it's in quality of picture where the LDK14 really scores. It delivers pictures as good as any studio camera. But immediately. We've used our famous Plumbicon tubes.

We've built in Dynamic Beam Control (unlike most of the competition) so you can guarantee clean pictures even in the worst lighting conditions (right up to 4 lens stops over peak white!) — and we've built in variable black stretch for better contrast handling as well.

We've made the LDK14 simpler to handle than most other ENG cameras. Most of the controls are automated. So there's auto iris, auto centring, auto colour balance and built-in peak white indication.

In short, any experienced news cameraman can operate the LDK14. And get the best out of it. There's also a complete range of lenses and ancillary equipment, making it one of the most versatile units around.

Finally, for the economically minded, it's very cheap to run. Off a low 27 watt power supply, it gives 2 hours continuous running from one battery belt.

And the price itself is a lot lower than you'd expect. (Get in touch with us and we'll quote you facts and figures.)

The new LDK14 is certainly too important to ignore when you're deciding on a new camera. We'd like to help you get into

production with the LDK14. Simply contact Philips Electronic Systems (Vision and Sound), Sydney 6022000, Melbourne

5440188, Perth 2774199, Brisbane 440191, or complete the coupon below.



Philips LDK14 ENG Camera Productions	
for full details contact: Philips Electronic Systems (Vision and Sound) 2 Greenhills Avenue, Moorebank, N.S.W. 1270.	
Name
Company
Address
Tel.	

PHILIPS



Producers of TV programmes, travel & documentary films, advertising films for theatrical release & TV release. Public relations and training films for industry. Equipment — Eclair, Nagra & comprehensive lighting equipment. Neg matching, film repairing & cleaning, film library, script & production consultants.

Australian Film Commission

8 West St, North Sydney 2060. GPO Box 3984, Sydney 2001. Phone (02) 922 6855. Telex 25157.

Commissioners: K. Watts (chrmn), P. Martin, J. McQuaid.

Executives: L. Shaw (dir, creative dev), J. Daniell (dir project dev), A. Wardrope (dir mktg & distr), D. Brown MBE (prdcr in chief), B. Gittings (secty).

O'seas repr: J. M. Henry, New York; R. L. Atkinson, London.

Australian Instructional Films Pty Ltd

Suite 23, 51 Pitt St, Sydney 2000. Phone (02) 27 6557. Studio and correspondence, PO Box 100, Mona Vale 2103. Phone (02) 99 3070.

Directors: L. Halliday, J. Halliday.

Producers of specialised documentary, public relations, industrial and medical films; consultants to industry and overseas producers.

B & T Productions

Suite 10, Cretonia Hse, Oatley Court, Belconnen Town Centre, NSW 2615.

Directors: K. Barlin (dir admin services), J. Tutty (creative dir).

Specialising in the writing & production of TV, radio and press advertising. All forms of training, informational, promotional, video, audio visual, film material. Total production from concept to storyboard to presentation.

Bananas Animation Pty Ltd

12 Glen St, Milsons Point, NSW 2061. Phone (02) 922 1644.

Directors: A. J. Bevear, H. A. Bevear.

Animation production — writing & creative services.

Blackthorn Productions

40 Nicholson St, Burwood, NSW 2134. Phone (02) 747 5667.

Director: P. Kyril (mng dir).

Executive: J. A. Parry (dir/secty).

Animated films of puppets and objects, flat figure and cell animation, special effects, chroma key, time-lapse photography, etc. Design and construction of 3-dimensional figures, graphics, cartoons, titles, animation camera stand. Both gauges of 35mm and 16mm animated films available for commercials, educational, industrial and feature films, TV series and specials.

Burbank Films

(A Division of Film Funding & Management Pty Ltd)

11-15 Young St, Paddington, NSW 2021. Phone (02) 33 0531.

Directors: J. Darling (chrmn), T. Stacey (mng dir), G. Stephenson.

Executives: T. Stacey (mng dir), G. Stephenson (mgr, Commercial & Documentary Divn).

Producers of commercials & documentary films in both live action and animation for advertising, television and industry.

Bushelle, John, Productions Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7158.

Managing director: J. Bushelle.

Specialising in creation and production of TV and theatre advertising films, industrial documentaries, training films and audio-visual software. Agents for Videotronic, Fairchild, La Belle and Promovision rear projection units, Lucky projectors etc, sales and rental.

Callanan Bailey & Cambridge Film Productions Pty Ltd

23 Berry St, North Sydney 2060. Phone (02) 929 0322. Cables: Candyfilm. Telex 26257.

Directors: J. Callanan (dir), D. Bailey (prdcr).

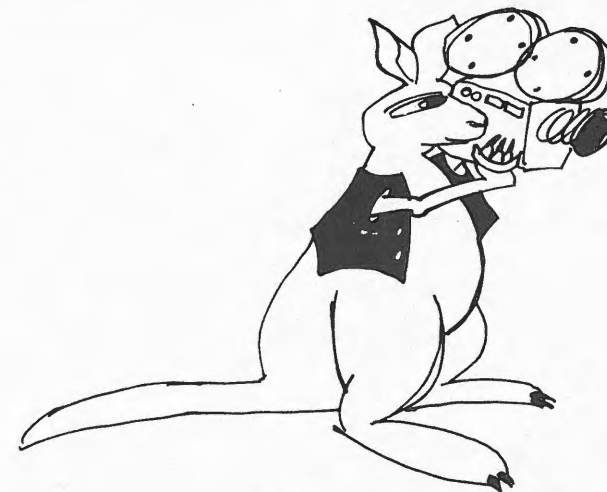
Camfilm Productions Pty Ltd

48 Francis St, Glebe, NSW 2037. Phone (02) 660 3266.

Director: J. Bowen.

Executives: D. Wakeley (cameraman), J. Hoskins (editor), J. Bowen (dir), R. Denmead (prdn mgr).

Documentary & film production.



Sales Enquiries to
Cyril Branley,
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Lindfield. 2070.
Australia.
Telephone: 467 0111
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Australian Film Commission,
10-16 Maltravers Street,
The Strand, London WC2 3ER,
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In the Americas contact:
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Australian Film Commission,
City National Bank Building,
9229 Sunset Boulevard,
Los Angeles 90046. U.S.A.

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*Available in 32 languages.

Cartoon Productions

9 George St, Manly, NSW 2095. Phone (02) 94 5056, 938 3232.

Director: W. Logue.

Production of animated films, graphics, titles, storyboards, art direction.

Cash Harmon Associates Pty Ltd

35 Grosvenor St, Neutral Bay 2089. Phone (02) 908 1544.

Directors: W. Harmon, A. Harmon.

Executive: W. Harmon (mng dir).

Cash-More Enterprises Inc Pty Ltd

356 Liverpool Rd, Ashfield, NSW 2131. Phone (02) 798 6782.

Directors: T. Cashmore, Mrs J. Cashmore.

Sound studio for film & television production. Hire & sell audio, discotheque & lighting equipment.

**CASH-MORE ENTERPRISES
INC
STUDIO "356"**

**356 LIVERPOOL ROAD, ASHFIELD,
NSW.**

SOUND STAGE STUDIO FOR HIRE

53' x 35' fixed cyclorama,
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treated, drive in access to studio,
hot and cold water in studio, make
up room, kitchen — fridge, stove,
cafe bar.

Ample parking — loading dock to
studio.

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stobes, etc.

COMPANY DIRECTOR:

Mr T. Cashmore

Phone: (02) 799 3424, 798 6782,
798 5647.

Telex: 27732.

Cassette Television (Aust)**Pty Ltd**

50 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Producers of educational, training, industrial
and corporate image programs on video and
film. Educational media consultants.

Challenges Accepted

8 Russell St, Woollahra 2025. Phone (02) 387 3422.

Directors: J. Money (film & tape dir), S.
Carruthers (writer & prdcr).

TV and cinema commercials, short films,
documentaries, conceptualisation, writing,
storyboards, presentations. Total production
from idea to release dubs or prints.

Christian Television Association

Cnr Cox's & Cressy Rds (PO Box 250)
North Ryde, NSW 2113. Phone (02) 887 2255.

Representing the Uniting and Baptist
Churches, the Churches of Christ and the
Salvation Army in commercial television.

Executive: Mrs P. Hubner (dir).

Involved in the production of religious
programmes on TCN, ATN and TEN in Sydney.
Programmes are also distributed throughout
Australia. Available for all tv prdn.

Cinesound Movietone Productions Pty Ltd

49 Market St, Sydney 2000. Phone (02) 211 4955, 2 0663.

Film librarian: J. Whitbread.

Comprehensive Australian and overseas film
library.

Cinetel Productions Pty Ltd

71-73 Chandos St, Crows Nest 2065. Phone
(02) 437 6468, (02) 439 5586. Telegrams
Cinetel Sydney.

Directors: F. Heimans, J. Heimans, D. Craig
(prdn mngr).

Complete 16mm and 35mm film production,
videotape production of television programs,
commercials, documentary films, features,
educational programs. Producers and dis-
tributors. Full studio and post-production
facilities.

From this page onwards, you're going backwards.

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people who really get more involved, you just
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Enterprise Colorvideo, Australia's leading
tape house is at 166 Willoughby Road, Crows
Nest, N.S.W. 2065, 439 5044.

ECV 
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Colorburst Pty Ltd

43 Thomas St, North Sydney, NSW 2060.
Phone (02) 436 1800.

Executives: R. Webb, J. Webb.

Production: Commercials, trade presentations, documentaries, test commercials.

Location facilities: Portable colour TV camera, backpack recorder, location audio and lighting, 4 wheel drive Range Rover and video camera boat with colour video replay on location.

Studio: Drive-on product stage 9m x 9m, selection of background paper, motor driven turntable.

Broadcast post production: Offline client approval video cassette editing including dissolves, wipes, inserts, keys and colourising. EECO matched video cassette for Quad editing.

Video post production: Video cassette editing with video sweetening, TBC, chroma, gamma and RGB correction from videocassette. Vision mixing tape to tape from videocassette including dissolves, wipes, inserts, keys and colourising.

Corporate Film & Television Productions Pty Ltd

4th floor, 53 Walker St, North Sydney 2060.
Phone (02) 92 6644.

Managing director: M. Taylor.

Writers/producers/directors of film and television material for use in the corporate environment, pr, staff indoctrination and training, new product launches and demonstrations, pilot and broadcast commercials, audio visual presentations, equipment hire, also incorporating complete art studio with design, typesetting and production facilities.

Createk

1st floor, 192 Pacific Hwy, (cnr Bellevue Ave), Greenwich 2065. Phone (02) 439 5288.

Executives: D. White (mng dir), J. Poffler, N. Clarke.

Producers of animated films, stop motion, special effects and model makers. Design and manufacture character costume suits and puppets, 3-dimensional moving figures, animated & other displays, sets, mock-ups & display prototypes.

Custom Video Australia

Television Centre, Epping, NSW, 2121.
Phone (02) 858 7545. Telex 20250.

Executives: W. Nuttall (mgr), G. Jackson (sales mgr), I. Pietsch (ops mgr), E. Bacon (facilities mgr).

Facilities: Full commercial and program post-production facilities. Editing suites isolated from primary equipment; conference room and catering facilities.

Video equipment: VTR recorders — 3 x AVR 3's, 1 x VPR 2, 1 x AVR 2, Sony 2850's, Sony 2860's. CDL computer editing system. CD 480 switcher, Quantel DPE 5001 digital effects system, Ampex BCC-10 studio camera. 2 Telemation character generators. 2 color and black & white cameras.

Offline: Complete offline editing system incorporating dissolve and wipe capability, time base correctors and micro processor control.

Telecine: 2 x Rank MK 3, 2 x Magna Tech. Full auto colour grading. Topsy digital control, and "Pipsync" computer controlled editing direct from film to tape master.

Audio: Ampex recorders — 16 track MM 1200, 4 track ATR 104, 2 track ATR 101, Nagra recorder, Neve mixing console, Cuemaster cassette machines. Novatron effects organ. MQS103 synchronising system, Joy-Stock picture control. Floating sound studio, announcer's booth. Film dubbing facility.

Darlinghurst Productions

213-221 Crown St, Darlinghurst, NSW 2010.
Phone (02) 33 4047.

Directors: R. G. Pedicini, D. J. Lewis. Specialising in the creation and production of TV and radio commercials.

Enterprise Colorvideo Productions Pty Ltd

166 Willoughby Rd, Crows Nest 2065. Phone (02) 439 5044, 43 3243. Telex 23918.

Directors: R. A. Smeal, J. K. Machon, S. J. Priest.

Executives: R. A. Smeal (chrn), S. J. Priest (gen mgr), J. K. Machon (co secty), I. Richardson (chief engr), P. Davies (mgr), M. Harvey (facilities mgr).

Facilities: Sound stage 40' x 40' with full lighting & cyclorama. OB Unit 1 can be fully integrated into studio.

Outside broadcast: OB Unit 1 equipped with 4 x EMI 2005 colour cameras, 1 x TKP 45 portable camera, black & white caption camera, with character generator, Richmond Hill mixer with special effects and chroma key facilities, 12 channel Neve audio mixer, 2 x cuemaster cartridge machines. OB Unit 2 equipped with 1 x TKP 45 portable colour camera, 1 x RCA TR-600 quadruplex videotape machine, 1 x 12½ KVA 240v A.C. generator, EECO time-code editing facilities and colour replay on location. OB Unit 3 equipped with 24 channel Neve audio console, plus 16 track 3M machine with time-code. 1" IVC 961 VTR and full production location and sound facilities.

JUNE AND JILL ARE IDENTICAL TWINS.

June is film, Jill is her videotape copy.

So how come Jill gets lots of phone calls from guys, but June doesn't? What's Jill got that June hasn't got?

Frankly, Jill's hair looks better than June's. That's because it was colour-graded during the transfer from film to tape.

And Jill's skin-tone is better too. Along the way we gave her a little extra tan and lifted her highlights.

So now she looks warmer and friendlier. And gets noticed.

When you finish a film commercial at Custom Video, we give you quality that's noticeably better.

When your image becomes our image we'll make it hard to tell the difference. But if you'd like us to change something about your picture, we'll make it easy. You'll get exactly what you want to see. Because the prettier your image looks, the better our image gets.

CUSTOM VIDEO AUSTRALIA

TELEVISION CENTRE EPPING NSW AUSTRALIA
TELEPHONE (02) 858 7545

Where it's hard to tell the difference . . .

Post-production: Equipped with 3 x RCA TR70C quadruplex recorders. EECO editing system and 4th quadruplex Ampex VR1200 2" recorder. Vision mixing facility is Ducar Richardson 24 input mixer complemented by Quantel DPE-5001 special effects generator, backed up by the Michael Cox soft edge and shadow key chroma key generator.

Telecine department: Telecine One equipped with Rank Cintel Mk III 16 and 35mm flying spot scanner for either positive or negative material, capable of equalising panavision and cinemascope film formats. 35mm slide carousel. It's also equipped with colour punch tape and is set for 35/16mm 17.5 separate magnetic audio interlock and film optical and magnetic sound. Telecine Two is also equipped with colour punch tape facility and flying spot scanner and capable of using 35/16mm positive and negative material. Capable of unsqueezing 35mm panavision and cinemascope with the aid of the Rank auto punch tape unit, backed up by 10 Sony U-matic 3/4" machines and 2 VHS cassette units. Plus Philips VCR cassette units. Also 2 Sony Betamax cassette units and 3 IVC 1" videotape recorders for the transfer of documentary and feature material for commercial and domestic use.

Audio suite: Equipped with a 16 channel audio mixer and a Plessey instant-cue 1/4" recorder. 2 Plessey rapid-cue audio cartridge units and audio voice-over booth for the Mk IV Nagras. Audio disc transfers backed up by our 16 track audio recorder for mix downs and sweetening of commercials and programs.

Eureka Productions

2 Oswald St, Cremorne 2090. Phone (02) 909 1501, (02) 887 1155 (ans serv).

Principals: R. McCarthy (dir), E. McCarthy (continuity).

Producers of TV commercials, documentaries, TV programs and series.

Fegent, Geoffrey, & Associates Pty Ltd

2nd floor, 11 Young St, Paddington 2021. PO Box 307, Lane Cove 2066. Phone 33 4874.

Scripting service with special capability in scientific and technical subjects. TV and theatre commercials, business, scientific and industrial films for promotional and training purposes.

Films Pty Limited

95 1/2 Willoughby Rd, Crows Nest 2065. Phone (02) 439 4478, (02) 439 3136.

Executives: G. Perkins, C. Perkins.

Producers of animated films.

Film Australia

Eton Rd (PO Box 46) Lindfield, NSW 2070. Phone (02) 467 0111. Telegrams: Filmaust. Telex 22734.

Executives: D. Brown, OBE (prdcr in chief), T. Read (head of prdn), J. Carter (prdn mgr), J. Wood (exec officer), C. P. Branley (mgr mktg & distr).

Film producer for the Australian Government, as part of the Australian Film Commission. TV, theatrical, non-theatrical, short films, features and audio-visual presentations, approx 60 productions annually, many also available in a range of 35 foreign languages.

O'seas repr: R. Atkinson, Australian Film Commission, 10-16 Maltravers St, The Strand, London, WC2R, 3EH, UK; J. Henry, Australian Film Commission, 9229 Sunset Blvd, Los Angeles, USA.

Film Business, The

282 Sussex St, Sydney 2000. Phone (02) 233 3522.

Directors: V. Alexander, A. Cherry.

Executives: A. Cherry (prdcr), V. Alexander (stylist), J. Ashenhurst (film dir), P. Russell (film dir), D. Smith (film dir).

Film production company specialising in television and cinema commercials.

Film Crew Facilities

2nd floor, 13-15 Myrtle St, Crows Nest, NSW 2065. Phone (02) 922 5433.

Directors: B. Vance, D. Etherton.

Operations: Production personnel, equipment & services to clients on a sub-contract or freelance basis. All services are in-house.

Staff: 6 cameramen, 2 sound recordists, 2 editors, 3 camera/production assistants.

Facilities: 5 mobile film production cars. Steenbeck editing suites. Sound services from field & studio recording thru to mixing. Steadicam. 16mm, 35mm and tape production equipped. Serviced production offices & complete production management services available.

Film Graphics Pty Ltd

100 Chandos St, Crows Nest 2065. Phone (02) 439 4233.

Directors: D. Denneen (mng dir), G. Denneen.

Executives: P. Blaxland (mgr), A. Samuel (acctnt).

Operations: Animated documentaries and commercial titles.

Flicks Animation Pty Ltd

137 Penshurst St, Willoughby, NSW 2068. Phone (02) 411 4294.

Director: P. Luschwitz.

Production of animated & special effects films. Full animation production facilities with Mitchell animation camera.

Fontana Films Pty Ltd

17-21 Henderson St, Turrella, NSW 2205. Phone (02) 59 0491.

Directors: B. Kabriel (mng dir), A. G. W. Keys.

Executives: J. Simpson (dir of photography), S. Callaghan (prdcr), T. Street (supvr ed), V. Kabriel (co secty), L. Kanturek (art dir).

Producers of TV and theatre advertising films, documentary, staff training, industrial, educational, prestige and entertainment films. Complete service from creative ideas, scripts and production to final screen presentation.

I'state repr: Arkaba Films Pty Ltd, 351 Heathfield Rd, Aldgate, SA 5154.

French Film Company Pty Ltd, The

92 Brougham St, Kings Cross, NSW 2011. Phone (02) 358 2711.

Executives: C. French (dir), H. Folden (prdcr).

Gadonya Productions Pty Ltd

6 Calliope St, Cremorne, NSW 2090. Phone (02) 909 3070.

Directors: J. McNally, L. McNally.

Executives: J. McNally (dir/writer/prdcr), L. McNally (co secty).

TV & cinema commercials, documentaries, sales & PR films, TV specials. Complete prdn packages from idea to answer print.

Gross, Yoram, Film Studio Pty Ltd

30 Chandos St, St Leonards, NSW 2065. Phone (02) 437 6100.

Directors: Y. Gross, S. Gross.

Documentaries, animations, special F/X photography, industrial, public relations & training films. 35mm aerial image projector & full animation equipment, cutting room, 16mm & 35mm camera & projection facilities.

Grundy, Reg, Productions Pty Ltd

448 Pacific Hwy, Artarmon 2064. GPO Box 2808, Sydney 2001. Phone (02) 428 0666. Telegrams Telgrundy. Telex 26166.

Executives: R. Grundy (chrnm), I. Holmes (mng dir), J. Fowler (gen mgr), B. Weston (co secty), M. Lake (prdn co-ord), R. Watson (head of drama).

I'state repr: 56 Claremont St, South Yarra 3141. (03) 240 0641. 18 Howe St, Osborne Park, WA 6017. (09) 446 9322. 45 Dean St, Toowong, Qld 4066. (07) 37 0259.

Hanna-Barbera Pty Ltd

32-36 Atchison St (PO Box 266), St Leonards, NSW 2065. Phone (02) 439 3877. Cables Hanbarb Sydney. Telex 24650.

Directors: N. R. Balnaves (chrnm), D. Paterson, D. Newman, W. Hanna, C. Mechem.

Executives: D. Paterson (mng dir), B. Low (mgr, TV film distribution), R. Hilton (mgr, character merchandising), L. Best (bus mgr), G. Cook (commercials dir), C. Cuddington (animation dir), R. Ciaglia (editing).

Animation and live film production for TV series and specials. Animated and live documentaries and TV commercials. Character licensing and merchandising, TV film distributors. Three Bowlds animation camera stands. Editing rooms.

O'seas repr: Hanna-Barbera Productions Inc, Hollywood, USA; Hanna-Barbera Taft Sales, New York; The Sy Fischer Co Inc, New York; Hanna-Barbera Enterprises Inc, Cincinnati USA; Taft H-B International, New York; Solow Productions, Los Angeles; Hanna-Barbera Enterprises, New York, USA.

Heyer, John, Film Company Pty Ltd

20 O'Connell St, Sydney, NSW 2000. PO Box 89, Paddington, NSW 2021. Phone (02) 33 0531. Telegrams Heyerfilm, Sydney.

Executives: J. Heyer, OBE (mng dir), B. Fraser (dir/secty), G. Wells (dir).

O'seas repr: John Heyer Film Co, 3 Ulva Rd, London SW15. Phone (01) 788 6958. Telegrams Heyerfilm London SW15.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.



Howard, Brian, Telefilms

Postal address: 34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios: 8 Scott St, Willoughby (adjoining TCN9). Phone (02) 95 2572.

Executive: B. Howard (exec dir).

Producers all types motion pictures for television, news, sports, documentary, instructional or series. Official motion picture producers to NSW Trotting Club and NSW Trotting Authority for stewards' race control surveillance.

Independent Productions Pty Limited

58 Condamine St, Balgowlah, NSW 2093. Phone (02) 94 1512.

Directors: G. W. Scott (prcdr/dir), Ms H. L. Scott (co secty).

Consultants & producers in motion film & videotape production for tv, cinema & industry.

Jaffa Picture Company, The

11 Bayview St, Lavender Bay, NSW 2060. Phone (02) 922 2255.

Directors: P. Menzies, Ms D. Tapper.

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Vid-Com offers total security and the best value for money you'll ever see in video facilities serving the commercial centres of Australasia . . . Check our prices!

For your Cost Estimate Guide and details of how to use our facilities, write direct or contact our Australian office:

C/- Teletape Productions Pty, 11th Floor, Northside Gardens, 168 Walker Street, North Sydney, 2060, NSW. Phone 922 2057.

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VID@COM LTD

71 Boston Road, Mt Eden, Auckland 3, New Zealand. P.O. Box 8859. Telephone: 796 466. Telex NZ2550. Cables 'Vidcom'.

Motion picture producers specialising in the production of tv commercials. 100' x 50' stage for in-house post production.

Jennings, Grahame, Film Productions

28 Richards Ave, Surry Hills 2010. Phone (02) 357 5955. Telex 26613.

Specialists in theatrical and television advertising productions. Local and international, including professional direction, liaison and production management. Complete 16mm and 35mm table-top editing, theatre & stage facilities.

I'state branch: 270 Coventry St, Sth Melbourne, 3205, (03) 699 7644. Telex 32287.

O'seas repr: James Garrett & Ptnrs, London and Europe. Also affiliates New York, Los Angeles, Hong Kong and Sth Africa.

Kingcroft Productions Pty Ltd

29A Rosalind St, Crows Nest 2065. Phone (02) 929 0922. Cables Topfilm Sydney, Telex 23215. Surry Hills office: 28 Richards Ave, (02) 357 5955. Telex 26613.

Directors: T. E. Ohlsson (mng dir), N. E. Ohlsson (chrnm), R. Knapp, G. Jennings, P. Hubbard (assoc), W. Stacey (assoc).

Executives: P. Bond (film dir), J. Kingsford-Smith (doc dir), B. Stacey (editing), R. Robertson (studio mgr), G. Slack (prdn), J. Marsh (sound).

Facilities: 50' x 40' stage with lighting. 35mm and 16mm Arris, including BL hand-held stabiliser, stop motion, 3 cutting rooms, 16/35 equipped. Preview and main theatres with latest rock 'n' roll 16/17 1/2 mag dubbers, Nagra, post synch, 16/35 Arc projection camera, bus, make-up vehicle and cars.

I'state office: 270 Coventry St, Sth Melbourne, 3205 (03) 699 7644. Telex 32287. Affiliates in London, Europe, USA, Hong Kong & Sth Africa.

Kiwi Film Company Pty Limited, The

230 Sussex St, Sydney 2000. Phone (02) 29 7434.

Executives: R. Clark (supvr/ed), R. Niemann (mgr).

Film editing, post production specialists.

Koffel, David, Film Productions

Head office: Gailie Hse, 98-104 Goulburn St, Sydney, NSW 2000. Phone (02) 61 9551-2-3, 26 5643, 26 5673, 26 5428, 26 1991. Telegrams Featurads Sydney.

Mantis Wildlife Films

7 Catalpa Crescent, Turramurra, NSW 2074. Phone (02) 449 2974.

Principals: D. Clyne, J. Frazier.

Specialists in macro and micro, time lapse and high speed cinematography; producers of educational and documentary natural history films.

Mobbs Lane Productions

Television Centre, Epping 2121. Phone (02) 858 7600. Telex 20250.

Executive: A. H. Culliton (mgr).

Mobbs Lane Productions is the commercial production division of ATN 7 Sydney. Its function is to produce commercials and trade presentations for advertising agencies and direct clients.

M.L.P. uses the facilities of the largest film and video centre in Australia at the Television Centre, Epping.

Motion Picture Associates Pty Ltd

9 Abbott St, Cammeray 2062. Phone (02) 922 2399.

Directors: J. Leake (mng dir, cinematographer), M. O. Leake (co secty).

Commercials, documentaries and national release film footage. Available is some of the most advanced camera equipment in Australia plus a comprehensive pre and post production service including 3/4" Sony.

Moving Picture Company, The

5 Princes Promenade, Seaforth, NSW 2092. Phone (02) 94 2846, 887 1155.

Directors: G. J. Spinner, L. B. Hunter.

Executive: G. Spinner (mng dir).

Operations: Freelance producers/directors of TV commercials, documentaries, all film & VTR requirements working direct with agencies or production houses.

Nava (NSW) Pty Ltd

19 Hordern Place, Camperdown, NSW 2050. Phone (02) 519 2288.

Directors: F. W. Nairn (mng dir), A. Rodfeld (gen mgr), A. J. Parker.

Executives: A. Rodfeld (gen mgr), A. J. Parker (mgr hires/service).

Australian distributors for Spindler & Sauppe multi media control and dissolve systems. Complete audio visual hiring facilities in all States.

Hires & sales: Motion picture projectors, S8,

Subsidiary of David Koffel Pty Ltd, which also controls David Koffel Australia. This company is associated with David Koffel (Vic) Pty Ltd, David Koffel (SA) Pty Ltd, David Koffel (International) Pty Ltd, and David Koffel (Pacific) Ltd.

Executive: R. Koffel (chrnm & mng dir).

Camera and lighting equipment: Wide range of equipment including Bell & Howell special effects 35mm, Arriflex 35mm and 16mm cameras. Studio lighting equipment.

Recording and projection: Comprehensive facilities for recording and projection (double head or composite). Private theatre, 35mm and 16mm, equipped for Cinemascope. Latest 8 channel mixing.

I'state offices: 387 St Kilda Rd, Melbourne, Vic 3004. (03) 26 3347 (G. Ruttle, mgr); 40 Queen St, Brisbane, Qld 4000. (07) 229 2233 (J. Egan, mgr); 261-263 Halifax St, Adelaide, SA 5000. (08) 223 2677 (R. Leupold, mgr); 86 Collins St, Hobart, Tas 7000. (002) 23 7411; City Mutual Place, 197 St George's Tce, Perth, WA 6000. Phone (09) 321 7524 (T. White, mgr).

Australian agent for Featured Theatre Ads Papua New Guinea, Harvey Trinder Bldg, Hunter St, Port Moresby, Papua New Guinea (PO Box 3577, Port Moresby). Phone 21 1782 (N. Steele, mgr); Featured Theatre Ads Fiji, Ramsoms Hse, 8-18 Pratt St, Suva, Fiji (PO Box 200, GPO, Suva, Fiji). Phone 2 6260, 2 6325 (N. Singh, mgr).

Lane Telefilm Productions

Townhouse No 4, 44 St Albans St, Abbotsford 2046. Phone (02) 713 1673.

Directors: D. E. Lane (mng prcdr/dir), D. J. Lane (fin dir), R. J. Cochran (art dir).

Production of 16mm color/b&w industrial documentaries, sales promotional and PR film productions; TV commercials; 35mm audio-visual slide and film-strip presentations. Complete service from script treatment, artwork, production thru to final screen presentation; stage-by-stage and miscellaneous filming.

Art studio for design and presentation of general and industrial art graphics and titles for motion pictures and audio-visual color illustrations. Also general commercial artwork. 16mm production and lighting equipment and double-system sound film editing facilities. Industrial and educational script-writing, film directing, local filming and photography.

M&F Sound Pty Ltd

The Film Centre, 27 Mitchell St, North Sydney 2060. Phone (02) 92 0751, 929 0870.

Refer listing Radio Prdn & Recording Studios section.

16mm & 35mm, continuous S8 projectors, slide and film strip projectors with or without synchronised sound, multi media control equipment, slide dissolve equipment, overhead projectors and accessories, opaque projectors, front and rear projection screens, tape and cassette recorders and public address systems, discos, special effects and display lighting equipment, video equipment, incl record/replay units, monitors, stands, video projectors and all conference accessories. Servicing on all audio visual equipment.

Production: Software for point of sale, conventions and exhibitions, including multi screen presentations.

l'state repr: Melb, Adel, Bris, Perth.

Negative Cutting Services Pty Limited

200 Pacific Hwy (PO Box 914) Crows Nest 2065. Phone (02) 922 3607, 92 1690.

Executives: R. J. & M. S. Delaney.

A 35mm & 16mm negative conforming service for features, series, telemovies, specials, shorts & commercials.

New South Wales Film Corporation

4th floor, 45 Macquarie St, Sydney 2000. GPO Box 1744, Sydney 2001. Phone (02) 27 5575.

Directors: P. H. Riomfalvy (chrnm), D. Stapleton, M. Thornhill.

Executives: J. Woods (gen mgr, prdn), L. Hart (gen mgr, bus affairs), R. Davis (exec prdcr, Govt documentary divn), N. Aarons (secty/accnt).

Newcastle Video Productions Pty Ltd

(A division of Newcastle Broadcasting and Television Corporation Limited)

Mosbri Cres, PO Box 750L, Newcastle 2300. Phone (049) 2 0321. Telegrams Chanthree. Telex 28039.

Executives: G. Brown (gen mgr), W. Hampton (prdn mgr), R. McLeod (snr acct exec), H. Cameron (NVP sales mgr, Sydney (02) 922 3944).

Facilities: Two fully equipped colour studios, one 21m x 15m and one 7.5m x 6m, two colour outside broadcast vans with 2" videotape recorder and 3 microwave links. Post production facilities, EDMI computer videotape editing system, 3 x 16mm colour telecine chains (flying spot scanners), 1 x 35mm slide

scanner, double system film transfer, seven 2" videotape machines, one video-disc machine, 2 ACR videotape cassette record/play, off-line videotape editing facilities, 16mm processing, film editing, colour prints, colour slide making. Studios equipped with camera crane, boom, special effects — electronic, Chroma key, character generator, 15/1 Servo operated zoom lenses, cine photography, 16mm silent film, single system magnetic sound-on-film, or double system sound-on-film.

Nichols, Ross, Productions Pty Ltd

Suite 1, 14 Glen St, Milsons Point, NSW 2061. Phone (02) 92 1038.

Executives: R. Nichols, P. Addison.

Specialising in the production of TV and cinema commercials, documentaries, training and sales films for advertising agencies and marketing specialists worldwide.

Ohlsson, Terry, Productions

29A Rosalind St, Crows Nest 2065. Phone (02) 929 0922. Cables Topfilm Sydney. Telex 23215.

Directors: T. E. Ohlsson (mng dir), N. E. Ohlsson (chrnm).

Executives: B. Stacey (editing), R. Robertson (studio mgr), G. Slack (prdn), J. Marsh (sound).

Studio and facilities: 50' x 40' stage with lighting, 35 and 16 Arris including 16BL, hand-held stabiliser, s/motion etc. 4 cutting rooms 35 and 16 equipped. Preview and main theatre with latest rock 'n' roll 16/17½ mag dubbers Nagra, post-synch, 16/35 arc proj cam cars and bus.

l'state repr: Kingcroft Productions Pty Ltd, 270 Coventry St, Sth Melbourne 3205. Phone (03) 699 7644. Telex 32287.

On Air Television Productions

43 Thomas St, North Sydney 2060. Phone (02) 436 1800.

Executives: R. Webb, J. Webb.

Prdn of TV commercials, documentaries, programmes & presentations for use on air.

Panafilm Productions Pty Limited

291 Sussex St, Sydney. Phone (02) 212 1833.

Directors: W. R. Page, J. J. Marek, J. Hartman, V. Hartman.

Executives: W. R. Page (mng dir), J. J. Marek (dir of photography).

Producers of film for theatre, TV commercials, documentaries, sales promotional and PR films. Datsun E20 fitted location van, range of location lighting and equipment.

Pilgrim International Ltd

Pilgrim Design, Pilgrim Advertising, Pilgrim Films, 62 Pitt St, Sydney 2000. Phone (02) 27 9381.

Directors: R. Baxter (mng dir), G. Wade (creative), W. Olson.

Executives: B. Wood (prdn mgr, Pilgrim Films, film/TV prdcr/dir), D. Whittam (animator/prdcr).

Specialises in production of films, filmstrips, animation, scripts, records, B&W and colour film and negative stock, all forms of advertising art, design and printing; advertising; educational films; radio and TV drama; media consultancy; particular speciality religious and educational productions of every type.

Pink Production Pty Ltd

21 Pier St, Sydney 2000. Phone (02) 26 2776. Telex 20149.

Director: B. Perrow.

Post Production Services

Suite 4, No 7 Ridge St, North Sydney 2060. Phone (02) 92 8077, 492 8108.

Executive: M. A. Waters.

Complete film editing service and cutting room hire.

Raymond Lea Productions Pty Ltd

Office and studios, 205 West St, Crows Nest 2065. Phone (02) 929 8555.

Directors: R. Leach (mng dir), C. Leach.

Producers animated films and commercials for TV and cinema and for documentary and institutional purposes. Product stage 24' x 17', 16mm/35mm Intercine, 16mm Oxberry aerial image camera, plus full title service.

Robertson, Michael, Film Productions Pty Ltd

Upper ground floor, 14-16 Berry St, North Sydney, NSW 2060. Phone (02) 922 1622. Cables Misterfilm Sydney.

Directors: M. Robertson, R. Robertson.

Executive: M. Robertson (mng dir).

Producers of film and videotape commercials, documentaries, sponsored, sales and promotion, and training/production demonstration films.

Consulting and creative services in writing and pre-production.

Scottcom Pty Ltd

2 Lambs Rd, Artarmon 2064. Phone (02) 438 3099. Telex 27292. Telegrams Frames Sydney.

Executives: P. Scott (mng dir), K. de Heer (prdn mgr), G. Taylor (sales dir), A. Cavanagh (rental mgr).

Television, film and audio-visual producers.

Creative, consulting and scriptwriting services; production of videotape and film commercials, documentaries, and public relations, sales, and training films; singlescreen, multi-screen, and film-strip A-V presentations for promotion, sales, training, etc.

Complete pre- and post-production staff and facilities; 16/35mm Intercine editing facilities; theatre, art and title-shooting departments; studio; slide editing facilities.

Equipment sales: Consulting, sales and installation of film and audio-visual hardware.

Equipment rental: Full range of projectors, VTR cassette units, audio-visual and sound equipment and accessories for hire.

Sexton, John, Productions Pty Ltd

19th floor, Greater Pacific Bldg, 55 Lavender St, North Sydney 2060. Phone (02) 92 7550. Telex 21540.

Executives: J. Sexton (exec prdcr), B. Rosen (prdcr), Ms P. Scott (prdn assnt), Ms R. Lewis (assoc prdcr).

Complete production services in video software, documentary and promotional films; audio cassette specialists. Executive production of closed circuit television conference facilities. Production of international conferences by satellite. Professional development programmes — audio & video.

Shoot Video Pty Ltd

20 Atchison St, St Leonards 2065. Phone (02) 438 1566.

Executive directors: D. Stanger, G. Mullens.

Executive: R. McMillan (gen mgr).

Production of all types of TV commercials, documentaries and program material on film and videotape.

Equipment: Four wheel drive OB van, with Philips camera and mixing facilities to handle up to six cameras. Ampex videotape recorder and full sound. Studio equipped with lighting and cyc make-up room. Fully equipped film editing room. 2850 and 1601 Sony video cassette recorders.

Now we've got the go-ahead at TVC Let us tell you what we've got!

STUDIOS

Two sound stages with full facilities including make-up, set design and construction. Standard and effects lighting, with all dimmer lighting control. Multiple camera shooting. Neeve multi-channel audio consoles. Announce booths. CDL vision switcher. Chroma keying. Cycloramas, drapes & limbo

MERCEDES O.B. VAN

Two LDK 15 production quality portable cameras. Steadicam at no extra cost. Ampex 3000 VTR. Fully designed for location shooting with vision and sound replay to floor.

FILM TO TAPE

Rank Cintel Mark III 16 mm & 35 mm Flying Spot Marconi & Fernseh Scanners. All with the additional options of Fernseh comp. signal colour correction.

TAPE TO TAPE

One of the fastest manual editing combinations in the world on Ampex AVR I slaved to a VR 2000B with editec. (Hard to beat!) Full time-code search facilities available.

OTHER FACILITIES

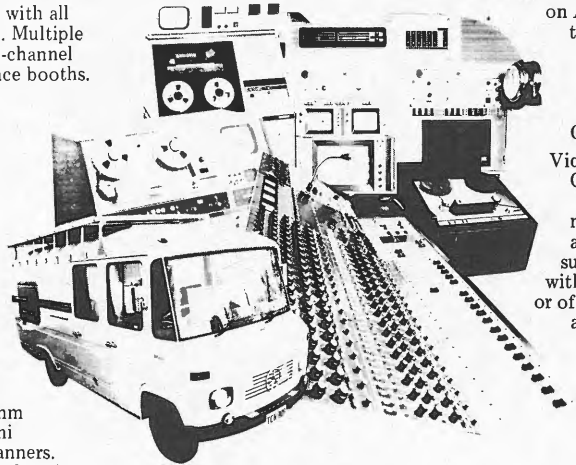
Video Disc. Frame Store. Chiron: This sophisticated character generator with multiple font capability almost eliminates the need for super graphics. Full production with up to 4 cameras for either line or off line production. Interstate and overseas hook-up. Helicopter Highly skilled production staff.

TVC'S VIDEO CASSETTE DUPLICATION SERVICE

(Formerly Link Television) Facilities include duplication from film to cassette, 2" tape to cassette, cassette to cassette. Formats available: PAL to NTSC or NTSC to PAL. 3/4" U-matic (PAL or NTSC) - 1/2" Phillips 1500 & 1700 series (PAL only) - 1/2" VHS (PAL only) - 1/2" Betamax (PAL only)

PJ 5000 G.E. LARGE SCREEN PROJECTOR

There's a stack of information about this unit. Almost sufficient to say if you saw Channel 9's Academy Award presentation at Maxy's Restaurant, you saw the G.E. Projector. Picture size up to 20 ft. Reproduction quality second to none!



For more information talk to Andrew Ricker at TVC on 43 0444

tvc

198 TV Production (New South Wales)

Solo Features Multi Media Communications Service

PO Box 158, Strathfield 2135. Phone (02) 747 4058.
Director: M. Taylor.
Narrator for documentary films, interviewer, radio-TV announcer, scriptwriter, broadcaster, author and journalist, publicist.

Sound On Film Pty Ltd

50 Atchison St, St Leonards 2065. Phone (02) 439 4932, (02) 438 4293.
Executives: B. Brown (dir), D. Daggatt (dir), M. Maxwell (mgr), B. Brown, B. Robinson (snr operatives).

Fully independent sound service, comprising complete film and multi-track radio sound recording and mixing facilities. Comprehensive music and FX libraries. 16mm and 35mm 3 stripe rock-and-roll systems. Specialists in outside recording. Personnel and services available 24 hours a day, 7 days a week.

Spectrum Films Pty Ltd

141 Penshurst St, Willoughby 2068. Phone (02) 412 4055.
Executives: H. Pomeranz (mng dir), N. Beaman (dir, secty).

Post-production specialists: Eight fully equipped 16 or 35mm editing rooms with choice of Intercines, Steenbecks or Moviolas, preview theatre, 16, 17.5, 35mm transfer suite, production offices.

Stringy & Co Pty Ltd

58 Clark Rd, North Sydney, NSW 2060. Phone (02) 92 0269.
Executives: R. Lowe (dir), H. Lowe (dir), P. Limb (prdn mgr).
Complete production of commercials, documentaries, feature films. Small studio, 16mm, 35mm cameras, sound lights.
O'seas repr: London, Los Angeles.

Studio Clip Joint

21 Pier St, Haymarket 2000. GPO Box 1816, Sydney 2001. Phone (02) 26 3619.
Directors: G. J. Ropert, M. Silver.
Complete post production facilities, editing and edge numbering services for 16mm and 35mm, with slate i.d. option.
Equipment hire, 6 fully equipped cutting rooms for 16 and 35mm, Intercine 6 plate combination 16 and 35mm Moviolas, 4 plate panavision Steenbeck, 6 plate Steenbecks, all other editing accessories.

O'seas repr: Studio Lambert, 9 Carlisle St, London, W1V 5RG, England.

Supertone Motion Pictures Pty Ltd

21 Pier St, Haymarket 2000. Phone (02) 235 7814.
Directors: G. Ropert, M. Silver.

Motion picture production, specialising in promotional and educational films for industry. Video off line production, super 8mm cassette production and hardware.

Supreme Films Pty Ltd

11-15 Young St, Paddington 2021. Phone (03) 33 0531.
Executives: G. Oatley (mng dir), T. Stacey (mgr).

Studios: 2 large sound stages; large white cyclorama; dressing rooms and workshop. Editing room with Intercine, Steenbeck, Pictosyncs, Moviolas.

Feature film production office space including small theatre for rushes, for rental on short or long term basis.

On premises: Freelance lighting, set construction, wardrobe, props; TPF Video Tape Pty Ltd and Palm Studios for sound recordings and sound transfers.

Telemark Productions Pty Ltd

320 Military Rd, Cremorne, 2090. Phone (02) 908 1233. Telex 27820.

Directors: G. H. Grimsdale (mng dir), L. Larstead, C. Gardiner, D. Jones (ed).
Producers of film for advertising, television and industry. Complete 35 and 16mm camera equipment including 35 BL Arriflex, plus full editing facilities & pack stage.

Teletape Productions Pty Ltd

11th floor, 168 Walker St, North Sydney 2060. Phone (02) 922 2057, 922 1849.

Directors: P. F. Cellier (dir), C. J. Cellier (secty).
Film and videotape producers for TV.

Television Commercials Pty Ltd (T.V.C.)

TCN 9, 24 Artarmon Road (PO Box 27) Willoughby, NSW 2068. Phone (02) 43 0444. Telex 20689.

Directors: J. R. Kitto, S. H. Chisholm, J. G. Fink.
Executives: A. Ricker (mgr), G. Morris (prdr/dir), R. Lees-Smith (prdr/dir), D. Fetherston (prdn assnt/secty).

Operations: 2 sound stages with full facilities. Mercedes OB van. Film to tape transfers. Tape to tape editing. Video disc. Frame store. Chyron character generator. Interstate & overseas hook-ups. Helicopter. Video cassette duplication. PAL - NTSC and NTSC - PAL conversions. GE large screen projector.

O'seas repr: R. Watkins, Nine Network Aust, Suite 812, 9229 Sunset Boulevard, LA California 90069. Phone (213) 2748113. Telex 230698236.

Television Film Facilities

All correspondence to 34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios, 8 Scott St, Willoughby 2068 (adjoining TCN). Phone (02) 95 2572.

Executive director: B. Howard.

Producers motion picture films for television, news, sports, documentary, instructional or series.

Television Production Facilities Pty Ltd

11 Young St (PO Box 248) Paddington, NSW 2021. Phone (02) 31 7769.

Location & studio facilities for production of commercials, programmes, trade presenters, screen test. Post production from videotape or film. Facilities include: 4 colour cameras, CDL vision mixer, Ampex AVR-2 recorder, back pack camera, RCA 2" videotape recorder, 4 RCA & Rank Cintel 2" videotape recorders, Rank Cintel Flying Spot.

Telprom Pty Ltd

Cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 0222.

Executive: P. Bowlay (mgr).

Producer/directors: P. Hookham, G. Millichamp, G. Watson, L. Leahy (prdn assnt), J. Scholte (prdn secty).

Facilities - location: Fully equipped mobile location recording van comprising: completely portable and broadcast quality cameras. On location editing with Ampex AVR2 videotape recorder, 35mm and 16mm film origination on request. Bell Jet Ranger helicopters with full camera mounts available for aerial production. Exclusive video underwater housing for TK76 and portable VR3000 recorder. Time coded 3/4" Sony cassette duplication on shoot days, full colour replay, graphics camera with colour keying on location, full audio record facilities, Porta Pak with Ampex 3000 recorder enabling production in remote areas, even overseas, fully mobile lighting plus generators.

Studio and post production: Studio production available through TEN 10 including

studio A (8000 sq ft), studio B (6000 sq ft), studio C (800 sq ft), studio D (2000 sq ft).

On line CMX 340X computer editing incorporating the revolutionary Quantel D.P.E. Digital effects generator. Optical effects & graphic animation. Complete off line 3/4" Sony facilities. Full vision mixing facilities plus chroma key and soft edge patterns. Complete audio suite inc 8 track recorder, disc, cartridge and reel to reel mixing. 3/4" Sony off line editing suite with time code display. Rank flying spot telecine transfers. Pre-production set design and construction facilities. Art and graphics design and layout.

Trans Media Productions Pty Ltd

Television Centre, Mobbs Lane, Epping 2121. PO Box 216, Eastwood 2122. Phone (02) 858 3388.

Managing director: M. R. Willesee.

Television packagers, documentaries.

Trojan Film Productions Pty Ltd

Rear 23 Jersey Rd, Woollahra 2025. Phone (02) 32 9961.

Directors: J. Lee (mng dir), I. M. Lee.

Producers TV commercials, documentaries, TV programs, TV series, features.

Urban Bioscope Pty Ltd

77 Willoughby Rd, Crows Nest 2065. Phone (02) 439 5688, 439 8524.

Executives: R. Kersey (film dir), J. Kersey (fin controller), I. Goddard (prdn mgr), B. Janjic (cinematographer), H. Everingham (prdr), A. Herbertson (ed).

Advertising film producers.

Facilities: Pack shot studio with 16mm and 35mm cameras and editing facilities.

Videogram Communications Corp Pty Ltd

33 Oak St, Schofields, NSW 2762. Phone (02) 627 1261, 887 1155 (paging serv).

Executives: P. Prager (mng dir), V. Prager (dir scientific research).

Producers of communications material (film, tape, stills) for advertising, education and leisure. Producers' services. Complete studio for micro and macrophotography.

Video Tape Corp Pty Ltd

382 Eastern Valley Way, East Roseville 2069. PO Box 84, Roseville. Phone (02) 406



telprom

The Total Video commercial production division of Channel Ten, bursts into the eighties with the all new CMX 340X computer editor, in conjunction with the Quantel DPE 5001 digital production effects system that produces unlimited optical video effects. Telprom's location recording unit combines with on site lighting, audio and editing facilities, under water video housing and at Telprom's disposal, two helicopters with provision for Tyler, Continental and Dyna Lens camera mounting systems. Telprom's services include, script writing, art production, art directors, producers and production assistants.

**TELPROM - Cnr Epping and Pittwater Roads,
Nth. Ryde, Sydney, N.S.W.**

PHONE (02) 887 0222

'Make it' on video with Telprom

202 TV Production (New South Wales)

5355. Telegrams and cables Videocorp Sydney. Telex 27318.

Directors: R. M. Graham (chrnm), J. G. Fink, L. A. Mauger, S. H. Chisholm, L. R. Free, E. P. Manners.

Executives: D. Lawrence (gen mgr), J. Motion (bus mgr), I. Webster (sales mgr), E. Button (ops mgr), R. Reynolds (chief engr), P. Ennor (prdn admin mgr), C. Pieterse (prdn mgr), J. Rubie (facilities mgr), J. Raphael (telecine mgr).

Studio, facilities: Two stages fully air conditioned and sound insulated, 54' x 31' and 26' x 20'; 15' and 12' grids respectively, tungsten halogen quartz lighting with adjoining control rooms. Two Philips LDK14 cameras; 2 Philips video 80 cameras; 2 Ikegami black & white cameras; 1 HL33; 3 Ampex VR 2000B and two RCA 70C videotape recorders; HS100 video disc; Richmond Hill vision mixer; RCA time code editing; Neve 12 channel mixer and 3M 8-track audio recorder; Fernseh colour corrector; location shooting unit with portable module video and sound with HL33 colour camera and Ampex VR 3000 recorder. Telecine: 1 Rank Cintel Mk III flying spot 35mm-16mm; one magnetic double header 16mm, -17.5mm, 35mm; R-matte shadow keyer. Editing suites: Suite 1, 3 VR2000B's linked to Eeco editing system, and Suite 2, 3 VPR-1s with CMX 340X computerised editing. Dubbing: 2 TR70.

Services: Set construction, make-up, graphics, film/tape transfers, audio recordings, cassettes, equipment hire, distributors of video arts & Leighton Kidd training films.

I'state office: 194-196 St Kilda Rd, St Kilda, Vic 3182. Phone (03) 94 8021.

O'seas repr: 9 Network Aust, Suite 812, 9229 Sunset Boulevard, Los Angeles, Calif 90069. Phone (213) 274 8113. Telex 230698236.

Viewfinder Films

37 Raglan St, Mosman 2088. Phone (02) 969 7661.

Executives: M. Nussinov (dir/cameraman), J. Nussinov (writer/prdcr).

Writers & producers of TV and cinema commercials, drama & documentaries.

Warble Pty Ltd

Cnr Commonwealth & Albion Sts, Surry Hills, NSW 2010. Phone (02) 212 3300.

Directors: R. Hatherley, T. Robertson.

Producers and directors of radio and TV commercials.

rosswood productions



PRODUCERS OF
COMMERCIALS
DOCUMENTARIES
TELEVISION SERIES
FEATURES

2 SOUND STAGES FULLY EQUIPPED WITH LIGHTS, CAMERA CRANES, ELEMACK DOLLIES, BOOMS, ALL TYPES OF CAMERAS AND LENSES e.g. 35mm B.N.C. MITCHELL, NEW 35mm ARRIFLEX B.L. WITH VIDEO SPLIT ATTACHMENT, PLUS 16mm ARRIFLEX SR, 2" AND 3/4" VTR FACILITIES, FULL COMPLEMENT OF ZEISS SUPER FAST LENSES, AND THE EXCLUSIVE SNORKEL LENS, etc.
CALL KEITH MacTAVISH FOR QUOTES.

Ross Wood Productions Pty. Ltd.

36 Gosbell Street, Paddington, N.S.W. 2021.
Phone (02) 31 8154. Cables: Woodfilm Sydney.
Telex: AA20967 Roswood.



VTC... The Tape House for Film People

Weedon, Denis, Productions Pty Ltd

15 Mitchell St, North Sydney 2060. Phone (02) 922 4844.

Executives: D. Weedon (dir), S. Weedon (co secty), A. Hayes (dir), S. Buckley (prdn coord), A. Bowman (dir), C. Washa (ed), K. Larkins (prdn).

Production of television and cinema commercials, documentaries and training films. Production and conference rooms, editing rooms, 35mm/16mm Intercine, Moviola.

Willard King Organization (1978) Pty Ltd

2nd floor, 89 Chandos St, St Leonards 2065. Phone (02) 439 5677.

Executive: J. Collins (mng dir).

Producer of It's Academic, Jeopardy and Good Morning Sydney.

Winton, Ron, Pty Ltd

36 West St, Crows Nest 2065. Phone (02) 922 6611.

Production of commercials for television and cinema, documentaries and sales promotional films, etc.

Full editing facilities & camera facilities including: 16/35mm 6 plate Intercine, 16mm and 35mm Arriflex cameras.

WIN-TV Wollongong (Television Wollongong Transmissions Ltd)

Television Ave, Wollongong 2500. Phone (042) 28 5444.

Executives: W. Lean (mng dir), A. Hoy (prdn mgr), R. Johnston (assnt prdn mgr).

Studio and facilities: 50ft x 40ft studio and control room providing all facilities for studio and location commercial and program production. Three studio colour cameras, Grass Valley 1600 series switcher with E-MEM, AVR1, 2 AVR2, ACR25, 2 VR1200C & BVH1 videotape machines, Chryon 111B, Ampex RA 4000 time code editing system with AVS 8 memory, 16mm colour telecine with double system and 35mm slide chains, full audio facilities including 8 track Ampex recorder, and suppressor and equalising equipment, Helical scan suite for multiple dubbing of 3/4" cassettes; CVS time base corrector for transferring helical scan format to 2" quad tape. Arriflex and Bolex cine cameras and complete colour processing facilities.

OB facilities: Two colour OB vans. Van 1: 2 hand-held colour cameras, 1 B&W camera, special effects and chroma key, 6 channel

audio mixer. Van 2: AVR2 videotape machine with facilities to take 1 hand-held colour camera.

Wood, Ross, Productions Pty Ltd

36 Gosbell St, Paddington 2021. Phone (02) 31 8154. Telex 20967.

Directors: R. M. Wood (chrnm), A. A. Merdith, G. F. Lind, R. G. Wood.

Executives: R. Wood & G. Lind (cameramen), K. McTavish (prdn mgr), B. Lambert (prdn supvr), J. Shannon (acct), C. Griggs, R. Wood jr & P. Foster (eds).

Studios: Complete with two sound stages, 35mm and 16mm facilities (incl 35mm reflex BNC, 35mm BL Mk II with video split, 16mm Arri BL with video split, superfast and standard lenses and blimped 10.1 zoom), blimp generator & Elmacs with mini & maxi jib arms. Four cutting rooms, theatrettes. Complete 3/4" facilities for pilots, screen tests and trade films, colour cameras, fx generator and off line editing.

XTO?

79 Blues Point Rd, McMahons Point, NSW 2060. Phone (02) 929 3039.

Directors: V. Udowenko, W. Udowenko.

Creation & production of campaigns and commercials for cinema and television, live action, animation, special effects, titles, stop motion, still photography, character design and sound tracks. 35mm Mitchell animation camera.

l'state repr: Mumble Grunt Pty Ltd, M. Pedersen & I. McGill, 5 Northumberland St, South Melbourne, Vic 3205. (03) 699 9888.

Zap Productions Pty Ltd

78 Chandos St, St Leonards 2065. Phone (02) 439 8991.

Managing director: Z. Janjic.

Animation film production, editing film facilities and full sound shooting stage.

Zoetrope Film Productions Pty Ltd

10A Willoughby Rd, Crows Nest 2065. Phone (02) 43 2283.

Directors: M. Elphick, P. Albers (film dirs), G. Hunt (prdcr).

l'state branch: 41 Victoria Ave, Albert Park 3206. (03) 699 9755.

VICTORIA**AAV Pty Ltd**

180 Bank Street (PO Box 296) South Melbourne 3205. Phone (03) 699 1844. Cables Studio Melbourne. Telex 34354.

Directors: C. R. Macdonald (chrnm), L. T. Hill (mng dir), E. J. Gregory (exec dir), L. Pink (dir eng), I. McKay (dir video prdns), R. J. Savage (dir audio prdn), P. C. Taylor (co secty), A. Pittendrigh (dir communications), B. Ferguson (dir mktg).

Executives: J. Horwood (admin mgr), G. Taylor (mgr A/V dept), W. Lang (video ops mgr).

Audio facilities: Five studios: Studios 1 & 2 music 16/24 track - (1) 44' x 62' x 15'H, (2) 22' x 37' x 12'H plus vocal booth in each. Studio 3, 16 track interlocked to VTR machines by Smpte time code for Sync mixing to image. Studios 4 & 5 radio/TV production studios. Location recording van: air conditioned mobile unit containing 26 input - 16/24 OP console, 16/24 track Opto recorder, Dolbys and full monitoring facilities. Studio equipment: includes Harrison 40/32c automated recording console, auto set computerised mix-down package, EECO synchronising package. Ampex 16 and 24 track recorders; Dolby noise

reduction system; EMT and AKG echo units, Cooper time cube, Eventide digital delay, Eventide instant phaser, Mellotron, Hammond B3 organ, Yamaha concert grand piano. Full mood music and sound effects library available. Audio visual facilities: AV dept offers all production facilities for fully automated multiscreen shows with quadrasonic sound. Australian agents for AVE (Audio Visual Equipment Ltd, London) and Kodak projectors. Equipment hiring includes AVE equipment, Pal-color, Advent video-beam projectors and Sony U-matic VTR units and monitors.

Video facilities: Equipment includes CMX 300 plus on line computerised editing system; CMX 50 off line computerised editing system; Rutt Etra video synthesizer for electronic graphic animation; 6 Ampex/RCA quad and 2 VPR1 VTRs; Philips LDK5 cameras; 1 Ikegami colour titling camera: Rank Cintel Mark III 16/35mm flying spot chain with negative facilities; Magnetic 16/17.5 plus 3 track 35mm record replay unit; multi-camera mobile unit carrying LDK5 cameras; four-wheel drive mobile unit with IVC 7000P camera and Ampex VPR1 recorder. Studio A 30' x 20', grid height 9' 8"; studio B 55' x 40', grid height 11' 6". Studio C 85' x 45'.

Industrial/educational div: offers consultancy on company communications problems;

**AAV-Australia**

Professional people and facilities
serving the advertising film and
television industries

180 Bank Street
South Melbourne
Victoria 3205
699 1844

9 Rangers Road
Neutral Bay
NSW 2089
908 3929

complete production co-ordination for industrial and business training programs, medical documentaries. Charges base/hire of hardware-software packages, working in all fields of sound, AV and video production. Arranges facilities and production co-ordination for educational programs on audio cassette, tape/slide and video cassette. Sales and hire of educational video cassettes.

Academy Film Productions Pty Ltd

121 Maroondah Hwy, Ringwood 3134. Phone (03) 870 8557, AH (03) 876 2025. Telegrams Acadland.

Director: R. A. Mason.

Executive: R. Mason (prod mgr).

Staff includes writers, cameramen, editors, production and technical personnel for all specialised marine projects.

Facilities: Complete production facilities including double head screenings, 10 channel sound recording and mixing, post sync, sound stage for 16mm and 35mm films. Produces TV commercials and programs, specialising in color documentary, staff training, educational, industrial films and film strips.

Adderly, Bruce, Sound Studios Pty Ltd

195-197 Hawke St, West Melbourne 3003. Phone (03) 329 0869, 329 5066.

Refer listing Radio Prdn Units and Recording Studios section.

Adsound Recording Studios

122 Chapel St, St Kilda 3182. Phone (03) 913 3227.

Refer listing Radio Prdn Units and Recording Studios section.

Allan Eaton Sound

80-86 Inkerman St, St Kilda 3182. Phone (03) 534 0752.

Refer listing Radio Prdn Units and Recording Studios section.

Andromeda Productions Pty Ltd

50 Davis Ave, Sth Yarra, VIC 3141. Phone (03) 26 1996.

Directors: L. Teale (chrnm), T. Mulvany, J. Lucas, T. Lucas, A. King, R. Hurley, E. Wade.

Producers of programmes for cinema & television release.

Bilcop Productions Pty Ltd

75-83 High St, Prahran 3181. Phone (03) 519806. Telegrams Bilcop Melbourne.

Directors: T. Pope (mng dir), R. Copping, D. Bilcock jnr, G. Howden (co secty).

B&C Film Productions Div: R. Copping, D. Bilcock, M. Bryning (film dirs). Producers of TV and cinema commercials and feature films.

B&C Movie Rentals & Sales Div: Located at 30 Inkerman St, St Kilda. Phone (03) 534 4883 (D. Walpole mgr). Rental of equipment for film production. 16 and 35mm BL Arris, Elemack and Colortran dollies.

Bource, Henri, Productions Pty Ltd

119 Rouse St, Port Melbourne 3207. Phone (33) 64 1724, 64 1725.

Producers of documentaries and training films. Specialists in underwater photography.

Rental equipment includes 16mm cameras with full range of fixed focus and zoom lenses (5.4mm-400mm). Fully equipped editing room with Steenbeck. Projection room. Full security. 60' luxury cruiser for hire, also 35mm Nikon still equipment for surface and underwater, underwater video and VTR.

Brow, Rob, Productions-Film and Videotape

67 Thistlethwaite St, Sth Melbourne 3205. Phone (03) 699 9510 & after hrs (03) 723 2310.

Directors: R. Brow (mgr and dir/writer), N. Brow (business mgr/co secty).

Production of TV and cinema commercials, documentaries, sales and training, export sales conference films and videotapes. All film and VTR personnel and facilities hired to suit task in hand.

Cine Service Pty Ltd

235 Moray St, South Melbourne 3205. Phone (03) 699 6999.

Directors: V. F. Wagstaff (chrnm), G. G. Thompson, R. B. Vance, Ms B. F. Bull (secty).

Producers of documentary films, television and cinema commercials from script to final print.

Colortape Productions Pty Ltd

1 Yalambee Ave, Aspendale, Vic 3195. Phone (03) 90 5098.

Directors: I. Wilson, M. Joordens.

Executive: I. Wilson (mng dir).

Specialising in location sound recording of documentaries and commercials.

Corbett Cambridge Productions Pty Ltd

288 Coventry St, Sth Melbourne 3205. Phone: 690 2964.

Directors: R. J. Wagstaff (mgr), J. P. F. Dixon, W. Regan, J. Wight.

Producer of television and cinema commercials and documentary films.

Crawford Productions Pty Ltd

Studios and administration, 1 Southampton Cres, Abbotsford 3067. Phone (03) 42 0311.

Directors: H. Crawford (mng dir), D. Crawford, I. Crawford, G. Raymond, R. Lloyd, N. Dick.

Executives: J. Chambers (gen mgr), G. Pollock (prdn supvr), N. McMahon (sales mgr).

Staff includes producers, scriptwriters, artists, research, sound and technical personnel.

Equipment and facilities: Full filming facilities including Arriflex BL&S cameras. Full editing facilities including Movielas 16mm Magnasync recorders and dubbers, Rola 1/4 inch recorders. Fully equipped sound studios.

Driver, Roy A., & Associates

31 Agnes St, East Melbourne 3002. Phones (03) 63 1956-7-8. Also 14 Donna Buang St (PO Box 141) Camberwell 3124. Phone (03) 299 1798.

Directors: R. A. Driver (mng dir), G. M. Driver.

Producers of documentary films, film strips and slides.

Educational Media Australia

235 Clarendon St, Sth Melbourne, VIC 3205. Phone (03) 699 7144. Telegrams Edma Melbourne.

Principal: K. J. Widdowson.

Distribution & production of films & multimedia material for educational purposes.

Electric Picture Company, The

65 Buckhurst St, South Melbourne, Vic 3205. Phone (03) 690 1755.

Executives: J. Graul (mng dir), P. Erb (dir/prdcr).

Producers of videotape programmes, documentaries and presentations. Location recording vehicle complete with vision switcher, audio console, containing up to four cameras.

10 x 12 metre studio, 5 metres to grid, with control room. Client preview theatre.

Broadcast standard video production facilities and services. Custom designed building with 10 x 11 metre, acoustically treated, studio, 4.2 metres to lighting grid, L shaped infinity cyc, loading and storage bay, direct car and truck access to studio. Single camera location recording unit: Sony BVU cassette VTR & Ikegami HL 79A colour camera. Multi-camera Outside Broadcast van: 2 or more cameras, vision and audio mixers and Bosh Fernseh 1" VTR.

Post production suite: 7 B&W line monitors, 3 colour monitors, Duca-Richardson series 4000 video switcher with 100 wipe patterns, 99 transition times and up to 9 key sources. 8-4 Audio mixer, voice over booth, Nagra, 4 track & cassette decks, caption camera.

Machine room: 2 Bosch Fernseh 1" BCN VTR's, 2" Ampex Quad VTR, computerized editing system, Digital Video Effects. BVU replay, U-Matic, VHS & Betamax format record and replay.

Audio sweetening and restriping of Quad tape also available. Facilities hire and complete production service for commercials, training, documentaries, programming and presentations.

Elphick, Michael, Associates Pty Ltd

41 Victoria Ave, Albert Park 3206. Phone (03) 699 9755.

Directors: M. Elphick (film dir), Ms J. Ballantyne (prdcr).

Film House Pty Ltd, The

159 Eastern Rd, Sth Melbourne 3205. Phone (03) 699 9722. Telex 33090.

Directors: F. A. Schepisi, R. E. Schepisi.

Executives: R. Le Tet (mng dir), D. Tayles (prdn mgr), D. Spill (prdn supvr), G. Glenn (documentary/16mm divn mgr).

Production company capable of producing and/or servicing feature films, documentaries, trade films and commercials from script to print stage.

Sound stage: 272 George St, Nth Fitzroy 3065. Phone (03) 41 5538. R. Pattison (mgr). Main studio floor area 55' x 29', product stage floor area 19' x 16'. Main studio with 9' x 27' x 18' returnable syc. Ceiling heights on main studio over 20'. Acoustically treated & capable of drive in prdn. Full set construction facilities & separate product stage.

Mixdown: 171 Fitzroy St, St. Kilda 3182. Phone (03) 534 0398. E. Wilson (mgr). Most advanced complete mixing facilities capable of handling smallest commercials to feature films to an international standard — 35mm, 16mm, 17.5mm. Continuous double heading of 35mm films.

Filmpartnership

4/562 St Kilda Rd, Melbourne, VIC 3004.
Executive: M. D. Brayshaw (mng dir).
Full production facilities for films & tv commercials.

Flint Webster Davies Pty Ltd

161 Bank St, South Melbourne 3205. Phone (03) 690 5944, 690 5096.

Executives: D. Flint, P. Webster, D. Davies.
Audio and music production and engineering, consultants, talent casting and coordination.

Gable-Summertime Film Productions

147 Williams Rd, Prahran, Vic 3181. Phone (03) 51 6759.

Directors: I. Davey, J. Symons.
Producers of television commercials, radio commercials, documentaries and audio-visual productions.

General Television Corp Pty Ltd

22 Bendigo St, Richmond, VIC 3121. Phone (03) 42 0201.

Specialised production facilities for tv commercials, sound recordings (TCS), graphic design.

Info-Tel Pty Ltd (Video House)

242 Ferrars St, South Melbourne, Vic, 3205. Phone (03) 690 5922.

Executives: D. Reynolds (prdn), D. Maddocks (mng dir).

Producers of b'cast & non b'cast commercials, television programs, CCTV presentations & video equipment hire. Videotape & equip sales.

Facilities for the production of colour videotapes & video-cassettes for training, education & advertising, point-of-sale pro-

motions, client & trade presentations, storyboard commercials, talent screen tests, executive interviewing techniques & video documentaries.

Production facilities: Video studio & control room, Sony BVU broadcast video-cassette edit suite, Sony U'matic edit suite, RCA TK76 broadcast portable camera, Ikegami & Sony CCTV color cameras, Grass Valley vision mixer — effects with chroma key, 16mm film & 35mm slide telecine, 8 channel audio mixer, outside b'cast van.

Video hire department: Video projectors (Cinemavision), Sony U'matic video-cassette recorders & players, Sony 1/2" reel to reel VTRs, 18", 22" & 26" monitors auto-PAL/NTSC, National color video projectors, portable color cameras, B&W cameras, 16mm Kodak carousel projector screens, public address amplifiers, microphones and speakers, audio tape recorders.

Jennings, Grahame, Productions

270 Coventry St, Sth Melbourne, 3205. Phone (03) 699 7644. Telex 32287.

Specialists in theatrical and TV advertising productions. Local and international, including professional direction, liaison and production management. Complete 16mm and 35mm table-top editing. Theatre & stage facilities.

I'state branch: 28 Richards Ave, Surry Hills, NSW 2010. (02) 357 5955. Telex 26613.

O'seas repr: James Garrett & Ptnrs, London, Europe. Also affiliates New York, Los Angeles, Hong Kong and Sth Africa.

Kestrel Films (Australia) Pty Ltd

575 Church St, Richmond 3121. Phone (03) 42 0762.

Director: J. Richardson.
Film documentaries and commercials.

Kingcroft Productions Pty Limited

270 Coventry St, South Melbourne, VIC 3205. Phone (03) 699 7644. Telex 32287.

Directors: T. E. Ohlsson (mng dir), N. E. Ohlsson (chrnm), R. Knapp, G. Jennings, W. Stacey (assoc), P. Hubbard (assoc).

Executives: P. Hubbard (gen mgr), J. Tyrell (prdn), C. Langley (accts), I. Jones (camera).

Facilities: 80' x 50' stage with lighting. 35 & 16 cameras and ancillary equipment, 16/35 Flat Top Editing, casting, production for all types of film & tape production.

I'state repr: Kingcroft Productions Pty Limited, 29A Rosalind St, Crows Nest, NSW 2065. Phone (02) 929 0922. Telex 23215, and Graham Jennings Film Productions, 28 Richards Ave, Surry Hills, NSW 2010. Phone (02) 357 5955. Telex 26613.

Koffel, David, Film Productions

387 St. Kilda Rd, Melbourne 3004. Phone (03) 26 3347. Telegrams Featurads Melbourne.

Refer listing NSW, this section.

Lofven Productions

16 Kipling St, Nth Melbourne 3051. Phone (03) 329 5849.

Director: C. Lofven.
Complete commercial production.

Lunar Productions

128-130 Franklin St, Melbourne 3000. Phone (03) 328 1705, 328 1706.

Executives: T. Broadbridge (prdcr), J. Gauci (dir).

Film & TV production, documentaries, trade films, presentations, etc.

Mediasound

643 Chapel St, South Yarra 3141. Phone (03) 24 7483.

Executives: J. Davies, M. Braine, M. Devenish (engrs).

Creative, production and recording services; for all kinds of commercial sound tracks; radio, television, jingles, audio visuals, film scores, documentaries, LP's and singles, floor shows and promotions, drama.

Facilities: Studio A: 40' x 35', grand piano and upright honky-tonk and moog synthesizer; drum kit. 16 channel console with full equalization. Marshall time modulator and other outboard gear. 16 track MCI mastering recorders with full varispeed and Dolby A 4-track Ampex AG440B, Ampex mono, and Revox 2-track recorders. AKG stereo reverb.

Studio B: For voice production. 16 into 8 Soundcraft desk. 8 track/4 track/stereo/mono recorders. EMT reverberation plate. Marshall time modulator. Sony U-matic.

Microphones including Neumann, AKG, Shure, RCA. Complete music library and wide range of sound effects. Tape to tape, cassette and 17.5-16mm transfer facilities including despatch and delivery services.

Melbourne Artists Management

643 St Kilda Rd, Melbourne 3004. Phone (03) 51 5228.

Director: G. Stewart (mng dir).
Executives: T. D. McLean (acct), C. Adamson (casting).

Casting agents for television, theatre, radio, cinema, commercials. Producers of live television programs/consultants to ATV0, Mike Preston, Something Special/Ugly Dave Gray Show.

Moving Picture Co, The

223 Park St, Sth Melbourne, VIC 3205. Phone (03) 699 5699.

Executives: I. Hexter (prdcr), P. Jansen (dir).

Complete film production services to advertising industry & direct clients requiring sales and/or general promotional films.

Nava Pty Ltd

2 Stephenson St, Richmond 3121. Phone (03) 428 2916.

Directors: B. R. Baulch, B. D. Lowther, A. F. Lippi.

Equipment and facilities: Rental and sales of 16mm sound projectors, 8mm rear screen projectors, Dukane sound filmstrip projectors, 35mm slide projectors, video cassette recorders, TV monitors & national video projectors. Overhead projectors, La Belle Courier sales aid, tape recorders, record players, sound systems, sales and marketing training films and lighting. Distributors of Spindler & Sauppe dynamic dissolve control units for projectors, media mix programmers, Quad Que programmers and Selectroslide rapid change 500 slide capacity projectors.

Manufacturers of Navalite continuous projection display unit for showroom or shop window display. Production of sound filmstrips to suit portable audio visual units.

Slide and tape productions for automatic 35mm projectors and tape sync.

TAA Speedbag -
Hand delivers parcels
as quickly as you can.



Custom builders of audience participation sound repeating players. Specialists in planning and operating composite audio-visual installations for national product launches.

Service: Electronic service facilities for all audio-visual equipment.

I'state repr offices: Adelaide, Perth, Brisbane. Facilities available in Hobart.

Newsreel Publications (Colourvideo)

241 York St, South Melbourne 3205. Phone (03) 267 5288.

Executive: J. A. Stevens (prdn mgr).

Colour video production (non-broadcast television), colour television production (broadcast). Audio-video production from concept to screen (systems and personnel).

I'state repr: J. Westlund, S. King, Kingwest Productions, 257 Hay St, Perth, WA 6000. Phone (09) 325 4851.

Olney, D. J., Film & Video Productions

PO Box 136, Chelséa, Vic 3196. Phone (03) 772 3071.

Proprietor: D. J. Olney (cinematographer).

Documentaries covering all areas of sporting, industrial, training, current affairs and wildlife.

Owen Brothers Commercial Graphics

Office and studio, 17 Lambourne St, Surrey Hills 3127. Phone (03) 89 9472.

Equipment and facilities: 16mm and 35mm animation equipment.

Produces specialised animation and titles.

Pan Pacific Pictures

88 Acland St, St Kilda 3182. Phone (03) 534 0614-5-6 (PO Box 42) South St Kilda 3182.

Executives: N. Godbold (mng dir), F. Cox (liaison dir).

Fully equipped studios for commercial, documentary, or series/feature production. Facilities available for hire. Services include commercial, documentary, TV and radio, special scripting, motion boards, commercial testing, film or videotape production, freelance producers' facilities, offices, conference centre. 35mm D/Head, 16mm viewing facilities.

Equipment and facilities: Stages: 70' x 65' sound stand, 40' cyc adjoining prop, wardrobe and makeup rooms, construction workshops, product stage complete with turntables and S boards, extensive flattage, doors, etc; Camera: Arriflex IJC kit, Cine 60 Blimp, all lenses including 10-1 Angenieux, 18 and 9.8 w/angle

lenses, 90 macro and periscope finder. Two 16R Beaulieu each with automatic zoom lenses, sync pulse unit. Misc includes shoulder pod Cessna bracket, bullhorn, walkie talkies, etc, half inch Sony VTR unit for screen testing, location surveys, motion boards, test commercials or monitoring; Lighting: extensive incandescent lighting, studio includes mini-brutes, QI's, softlights; Grip Dept: Datsun Hi Ace fitted location van, Raby Hollywood Dolly, Weston Dollies, Rostrums and all studio and location grip-kits; Sound Dept: Theatrette and conference room projection and sound, recording studio and booth, five track recording facilities for TV and radio tracks, mixing console Rola 66, 77, Nagra, 17.5 Magnasync recording and dubber, 35mm D/Head and 16mm projection facilities; Editing: Intercine, Moviola, 16mm Steenbeck, Moviescope, complete facilities for editing 16/35, 16mm Picsync, 3/4" JVC VRT unit, Birns & Sawyer Jeep crane.

Riverside Studios Pty Ltd

2 Normanby Rd, South Melbourne 3205. Phone (03) 699 5044.

Specialists in sales and promotional films for commerce and industry.

Services: Production and post-production departments and technical facilities available for feature films, documentaries, TV and cinema commercials.

SMS Audio Visual Pty Ltd

320 Toorak Rd, South Yarra 3141. Phone (03) 24 9965. Telegrams Essemmess.

Directors: R. H. E. Byrne (mng dir), L. J. Smith (gen mgr), D. Ebenreuter (co secty).

Television, film and audio visual producers.

Creative, consultant and scriptwriting services. Producers of film and videotape commercials industrial and commercial. Documentaries, sales, promotion and training films. Slide, film strip, single and multi screen presentations.

Tavco Pty Ltd

801 Dandenong Road, East Malvern, VIC 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Consultants and scriptwriters for film and video. Fully equipped to produce industrial and commercial documentaries for television, 16mm and video tape. Multi and single screen productions produced in AVL equipped studios.

Television House Pty Ltd

Television Hse, 229 Lennox St, Richmond 3121. Phone (03) 42 3758.

Directors: J. Young, N. G. Kent, K. Young.
Executives: J. Young (mng dir), N. G. Kent (gen mgr).

Television program producers. Young Talent Time, Australian Popular Song Festival, King of Pop Awards.

Thistlethwaite Studios

67-69 Thistlethwaite St, St Melbourne, VIC 3205. Phone (03) 699 7666.

Director: G. H. Rodsted (mng dir).

Television, film studio.

Facilities: main studio 48ft x 24ft with adjoining annexe 19ft x 16ft, 2 tonne overhead travelling crane.

Thompson, Geoffrey, Film Productions

(Incorporating Films Advisory Bureau), 78 Illawarra Rd, Hawthorn, VIC 3122. Phone (03) 81 3002.

Directors: G. G. Thompson (principal), V. F. Wagstaff (tech adviser).

Set up as a source to provide industrial, business, educational & advertising interests with information on the use of motion picture film. Closely associated with Cine Service.

Total Film and Video Productions

47 Wilson St, South Yarra 3141. Phone (03) 240 8761.

Executives: J. A. Gauci (mng dir), J. Powditch (gen mgr), S. Hornby (prdn mgr), A. Arnold (acctnt).

Film and video producers and consultants. Film — commercials, documentaries and programmes.

Facilities include — fully equipped studio with infinity cyc, S board, 3 phase power supplies, make-up room, film & video (off-line) edit suites & 16/35mm theatrette. 1" non-broadcast video set up with 2 high quality Ikegami cameras. Ideal for screen tests, storyboards, trade presenters or sales training tapes.

VTC (Victoria) Pty Ltd

194 St Kilda Rd, St Kilda 3182. Phone (03) 534 8021.

Executives: D. Sheen (gen mgr), J. Cooper (enr), I. J. Johnson (bus mgr), P. Pratt (ops mgr), J. Trigg (facilities mgr).

Commercial and program production in studio or location on videotape or film in all formats. Duplication on quad, U-matic and VCR.

Facilities: Fully rigged studio (65' x 57') with infinity cyc, 2 Marconi Mark VIII cameras. Separate product studio. Fernseh portable location camera recording to RCA or Ampex machines. Post-production suite with RCA recorders interfaced with EECO computer time code editing. Richmond Hill triple re-entry vision mixer. Sound studio complete with 12 channel Neve, time code assisted 16 track 3M recorder, Cuemaster, Nagra, JBL speakers. Rank Cintel Mark III 16/35mm flying spot scanner with Magnatec and color grade. Pip track for A/B roll mixes. Convergence Corporation off-line suite for 3/4" U-Matic. Fully equipped outside broadcast van.

Zoetrope Film Productions Pty Ltd

41 Victoria Ave, Albert Park, Vic 3206. Phone (03) 699 9755.

Directors: M. Elphick, P. Albers (film dirs), J. Ballantyne (prdcr).

I'state branch: 10A Willoughby Rd, Crows Nest 2065. (02) 43 2283.

QUEENSLAND

Cameracraft Film Productions Pty Ltd

9A Lang Parade, Auchenflower, Brisbane, Qld 4066. Phone (07) 371 4766.

Directors: H. W. Poulsen (chrnm & mng dir), J. E. Poulsen.

Executives: J. B. Gilbert, ACS (dir of photography/editor).

Facilities: Two Arri 35 IIC's, including 25-250 zoom lens and fixed lenses. 2 Arri 16mm S with selection of zoom and fixed lenses. 16mm CP 16 AR with zoom lenses. Nagra and Magnasync 16mm recorder. Comprehensive lighting equipment. 6 plate 16/35mm Intercine and neg matching equipment. Air conditioned theatrette and conference room. Pre and post production advisory service, with creative guidance and script preparation. Producers of theatre and TV commercials, documentaries, public relations, educational and training films for Government and industry and commerce. Member Qld Confederation of Industry.

Christian Television Association Of Queensland

402 Rode Rd, Chermside, Qld 4032. Phone (07) 59 2812.

Director: Rev C. Baxter (prdcr).

Servicing all commercial TV channels. Christian feature film/studio productions. Children's educational TV programs, 60 & 30

sec commercials. Radio spots to commercial radio stations.

l'state repr: Christian Television Assoc, Sydney, Melbourne, Adelaide, Perth.

Great Eastland TV Productions

Video Ave, Mt Lofty, Toowoomba 4350. Phone (076) 32 2288.

Executives: P. Erbacher (mgr), K. Clifford (secty).

Producers of television programs and commercials in Sth East Qld area.

Facilities: Studio 38x30ft, Ikegami colour colour VTR, Ampex ACT cartridge VTR, color VTR, Ampex ACR cartridge VTR, Richmond Hill production mixer with key, wipe chroma key effects, remote facilities, Toyota Coaster VTR van equipped with 2 x TK305 Ikegami colour cameras and TK76 RCA backpack camera, sound and video switching, RCA TPR10 Hi-band colour VTR, fully equipped with own generating plant, 2 Ampex AVR-2.

Jumbuck Productions

25 Finchley St, Milton, Qld 4064. Phone (07) 36 6777.

Directors: See Brisbane TV Limited Board.

Executive: D. G. Brandham (mgr).

Film and video production house plus sound studios.

Koffel, David, Film Productions

40 Queen St, Brisbane 4000. Phone (07) 229 2233. Telegrams Featurads Brisbane.

Refer listing NSW, this section.

Martin Williams Films

55 McDougall St, Milton 4064. Phone (07) 36 2566, AH (07) 202 6986. Telegrams Marwilfilm Brisbane.

Executives: M. Williams (mng dir), R. Johanson (dir of photography), J. Stainton (prdn mgr).

Cinema and TV documentaries and commercials, industrial and sales aid films, public relations and news films, TV programs.

35mm Cameflex with Blimp, 2 x 16mm Eclams, 1 x Arri 16mm, 35/16mm Intercine, 16mm Steenbeck, complete production facilities.

We're so understanding

With Film, Tape, Talent, Agencies, Budgets, Lack of Budgets, Children, Animals, Animalistic Children, Documentaries, big, demanding Clients, little demanding Clients, Art Directors, Smart Directors, over-written scripts, under-written scripts, props, cups of coffee, make-up, music and even mothers-in-law.

JUMBUCK PRODUCTIONS 25 FINCHLEY STREET, MILTON. QUEENSLAND 4064. TEL. 36 6777

BTQ2669

JUMBUCK

Video Image Productions

131 Abbotsford Rd, Mayne 4006. Phone (07) 52 1691.

Directors: D. A. McGowan, K. R. Svensson.

Producers of CCTV software, video-screen presentations, video cassettes for education, sales training, promotions, story-board commercials, live TV coverage via links.

Production facilities: Mobile color videotape production unit consisting of: IVC 1" VTR's, CDL vision switcher, chroma keyer, Tektronix SPG with genlock, image enhancement, video processing, caption scanner, two Philips colour cameras, location power supply.

Studio facilities: 3/4" frame by frame editing system, 3/4" ENG portable VTR, character generator, 16mm telecine, super 8mm flying spot scanner.

Video hire equipment: 3/4" JVC U-Matic players, Philips VCR's, 22" color monitors, film and slide projection equipment, audio PA, lighting kits.

SOUTH AUSTRALIA

Koffel, David, Film Productions

261-263 Halifax St, Adelaide 5000. Phone (08) 223 2677. Telegrams Featurads Adelaide.

Refer listing NSW, this section.

Milton Ingerson Film and Television Productions

22 Dunn St, North Adelaide 5006. Phone (08) 267 1846.

Director: M. Ingerson.

Full motion picture and U-matic production facilities.

Production Centre Pty Ltd

22 Dunn St, North Adelaide 5006. Phone (08) 267 1846.

Director: M. Ingerson.

Full motion picture and U-matic production facilities.

South Australian Film Corporation

64 Fullarton Rd (PO Box 263) Norwood 5067. Phone (08) 42 4973. Telex 88206.

Members: J. Lee (chrnm), J. Morris (dir), I. Cook, W. L. C. Davies, L. Hammond, E. Peleska.

Executives: J. Morris (dir), S. M. Jay (asnt dir), M. Carroll (exec producer, features), B. Moir, L. Hammond (prdcr documentaries), J. Fitzpatrick, (head bus & legal affairs, features & TV), D. Cowley (mktg mgr, documentaries), E. F. Hampton (film library mgr), M. G. Rowan (studio mgr).

Production of television and commercial films for industry, educational films for schools and universities, documentaries, tourist films, television drama, television series, children's films, theatrical shorts and feature films. The Corporation has three fully equipped 16mm and one 35mm preview theatres. A 21.5m x 21.5m film and television sound stage. Magna-Tech dubbing suite with Quad 8 mixing console for 16mm, 17.5mm and 35mm mixing, rock & roll, transfers.

Equipment: One 16mm BL camera Arriflex with either 9.5-95mm zoom or 12-120mm zoom supplied with batteries, tripod, magazines; two Arriflex ST 16mm, one with standard set lens 10-16-50-75mm, one with 12-120mm zoom lens supplied with batteries and tripods, magazines, etc; one 35mm Arriflex camera with accessories and 25, 50, 75mm lens; one 25-250mm Angenieux zoom; one 9.8mm, one 18mm, one 90mm pack shot, one set low legs, one set high legs, 1 high hat; two Nagra recorders, two shot gun microphones 805 and 815 Sennheiser, Elemack dolly, walkie talkies, 3 minibrutes, Jonathon Jib & track. Editing facilities: 3 rooms, Kemdeck, 16mm Moviola, 35mm.

WESTERN AUSTRALIA

Armstrong, Ronald H., Pty Ltd

7 Bennett St, Perth 6000. Phone (09) 325 5233.

Directors: R. H. Armstrong, V. J. Armstrong, D. J. Jukes.

Executives: R. H. Armstrong (mng dir), D. J. Jukes (mgr, film div), V. J. Armstrong (co secty).

35mm and 16mm facilities, including Arriflex with 10-1 zoom, CP 16 with 15-1 zoom, also 35 and 16 projectors, 50' x 30' studio. Steenbeck editor, theatrette, Nagra recorders with allied equipment, 35mm and 16mm processing — Eastmancolour & Ektachrome. B & H and Takita printers.

Film Centre Pty Ltd

42 Harcourt St, Bassendean, WA 6054. Phone (09) 279 4230. Telegrams Cenfilm.

Directors: D. B. Moore, J. R. Moore.

Executive: D. Moore (mng dir).

Full 16mm production facilities, industrial and educational documentaries.

State repr: J. Gardiner, Colour Transcriptions Pty Ltd, 14 Whiting St, Artarmon, NSW 2064. Phone (02) 43 2957.

Filmwest Pty Ltd

7 Bowman St, South Perth 6151. Phone (09) 367 7677. Telegrams Filmwest.

Directors: J. R. Noble (mng dir), C. Kerr, M. Noble, R. Michel.

Provide complete 16mm and 35mm production facility. Film consolation: 16mm sound mixing; hire of production cameras, lighting, cutting room and editing equipment; black and white stills laboratory. Script servicing and production personnel. Sales agents ATEMA editing machines, Bauer projectors. South-East Asia distributors AATON cameras, ATEMA editing machines.

O'seas repr: UPITN, American Broadcasting and NBC.

Koffel, David, Film Productions

City Mutual Place, 197 St George's Tce, Perth 6000. Phone (09) 321 7524. Telegrams Featurads Perth.

Refer listing NSW, this section.

Taimac Video Corporation Pty Ltd

323 William St, Perth 6000. Phone (09) 328 1988.

Facilities: TV studio, OB van 1 — 2 LDK 5 cameras, BCN recorders. OB Van 2 — 1 Ikegami TK305, 1 LDK 11, BCN recorders. OB Van 3 — 5 KCA 90 Fernseh cameras, 5 VPRI recorders.

Production of training programmes, commercials and documentaries. Hire of video equipment.

Tapestry Video Productions

(An operating division of Swan Television & Radio Broadcasters Limited)

Hayes Avenue, Tuart Hill (PO Box 99) WA 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.

Directors: See Swan Television & Radio Broadcasters Ltd.

Executives: J. Underwood (mgr), I. Seaton (mktg co-ordinator).

Production of commercials, educational films and training films.

TAIMACvideo
corporation PTY.
LTD.

323 William St., Perth, W.A. Phone 328-1988

For all your film & video productions

Facilities include:

9 broadcast cameras; 8 video recorders; 3 OB vans; film cameras. Portable and studio facilities also available.

Hire equipment:

U Matics video, projectors, etc.

Facilities include: 1 mobile videotape production unit, which includes 1 Bosch KCN camera, 1 Ampex VPR 1 recorder/reproducer, on-site time code recording facilities. Unit includes its own generating plant. Tender van carries full range of lighting facilities, also has make-up and client preview facilities. Editing facilities include an Ampex EDM1 computer editor with 3 dedicated VPR1 machines and graphic cameras. EDM1 facility also has auto-learn function.

cameras, 40" channel lighting control system, electronic character generator, 20 input video mixer, 24 input audio mixer, 2 BCN 50, one BCN 20 and RCA TR 600 video tape machine with edit capability.

Outside production equipment on-air facilities: 20 input audio follow vision mixer with IRT AVS-3 automation. RCA TR 60 & TCR 100 videotape recorders, TK 28 telecine chain.

TASMANIA

Telepro

(A Division of South Western Telecasters Ltd)

Address & executives: Refer BTW listing.

Facilities: 140 sq metre studio with full cyclorama providing white, black or chroma key effects. 2RCA TK 760 and TK 76 B

Koffel, David, Film Productions

86 Collins St, Hobart 7000. Phone (002) 23 7411. Telegrams Featurads Hobart.

Refer listings NSW & VIC, this section. (This office is serviced from Melbourne.)

Television Film Distributors

Air Programs International (Productions) Pty Ltd

60 Bathurst St, Sydney, NSW 2000. Phone (02) 26 1498. Telegrams Airprograms Sydney. Telex 26940.

Managing director: W. J. Hucker.

Producers and distributors of TV programs for Australian and international release.

Becker, R. A., & Company Pty Ltd

Suite 201, 283 Alfred St, North Sydney, NSW 2060. Phone (02) 922 2455, 92 1354. Telegrams Beckerco Sydney. Telex 25914.

Executives: Russell Becker (mng dir), Richard Becker (sales exec).

Distribution in Australia and overseas countries of TV program material.

Australian Television Facilities Pty Ltd, Inc ACT

82-84 Sydenham Rd, Marrickville, NSW 2204. Phone (02) 516 1233. Cables Facilities Sydney. Telex 20581.

Executives: W. Marsden (chrmn), K. Stone (chief exec), R. Valentine (secty), W. Montier (film exchange mgr), L. Barwell (mktg mgr Channel 22).

Company operated by regional TV stations to procure and distribute TV programs and to attend to other matters of common interest. Marketing division known as "Channel 22".

British Broadcasting Corporation

Australian & New Zealand office: Westfield Towers, 100 William St, Sydney, NSW 2011. Phone (02) 358 6411. Cables Loncalling Sydney. Telex 20705.

Executives: B. Sands (repr/sales mgr), M. Clampett (assnt repr/sales mgr), R. Marshall (sales repr).

Cassette Television Australia

50 Clarence St, Sydney, 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Distribution of films, particularly documentaries and educational programs to TV and non-theatrical markets (incl hire). Distributing Australian films internationally in non-theatrical markets.

Cinema International Corporation Pty Ltd

Television Division 53 Brisbane St, Sydney, NSW 2000. Phone (02) 211 4122. Telegrams Cintercor Sydney. Telex 22255.

Executive: G. L. Nixon.

Distribution in Australia of MGM and CIC products.

Columbia Pictures Television Pty Ltd, Columbia Pictures Television (Aust) Productions Pty Ltd

8th floor, 45 Macquarie St, Sydney, NSW 2000. Phone (02) 27 5402. Telegrams Screen-gems. Telex 21468.

Executives: H. Broun (mng dir, Aust, vp Far East & NZ), D. Baxter (secty), J. Cleary (sales mgr).

Producers and suppliers of TV programs, features, films, cartoons and short subjects.

O'seas repr: Columbia Pictures Television/International, 15250 Ventura Blvd, Sherman Oaks, Calif 91403. Phone (213) 995 1300, USA. N. Horowitz (senior vp in charge of worldwide distribution), F. Gilson (vp and gen mgr).

Conservation (Advisory) Film Services

1st Floor, 22 Ash St, Sydney, NSW 2000. GPO Box 2141, Sydney 2001. Phone (02) 232 4886.

Director: D. Brandt.

Advisory for conservation, wildlife and pollution issues. Promotion of production, import-export, distribution and public relations. Servicing the education and television fields. Distribution through International Film Service.

Dutch, Max, Australia Pty Ltd

63 Bower St, Manly, NSW 2095. Phone (02) 977 1482. Telegrams and cables Telmed Sydney.

Director: M. E. Dutch.

Distributing TV programs in Australia and New Zealand and representing Metro-media Producers Corp, Filmways International Ltd.

Effie Holdings Pty Ltd

630 George St, Sydney, NSW 2000. Phone (02) 61 6085.

Manager: M. Callaghan.

Independent film distribution, Australian representative Thames Television Ltd, national distributor Star Films Pty Ltd.

Filmways Australasian Distributors Pty Ltd

158 City Rd (PO Box 3 City Rd), Sth Melbourne, VIC 3205. Phone (03) 62 2931. Telex 33487. Telegraphic address Filmways Melbourne.

Directors: R. Ward (jnt mng dir), M. Josem (jnt mng dir).

Executives: L. Lochran (gen mgr), I. Williams (nat proms mgr), L. Pugsley (advgt mgr), Ms R. Grant (accnt), E. Henderson (co financial controller).

Australasian film distribution and production.

Focal Communications

50 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Distribution of films, particularly documentaries & educational programmes to TV & non-theatrical markets (incl hire), distributing Australian films internationally in non-theatrical markets.

Fremantle International Productions Pty Ltd

Suite 201, 283 Alfred St, North Sydney, NSW 2060. Phone (02) 922 2455, 92 1354. Cables Comover Sydney. Telex 25914.

Affiliated offices: Freemantle International Inc, 555 Madison Ave, New York, 10022, USA. Talbot Television Ltd, 30 Dean St, London, W1R4AH, UK.

Group Broadcasting Services Pty Ltd

1st floor, Anthony Hse, 54 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 879 3911. Telex 32442.

Directors: H. S. Lilburn (chrnm), L. E. Lilburn, S. J. Craig, W. L. Foley (secty).

Executives: H. S. Lilburn (mng dir), S. Laver (net co-ord), W. L. Foley (mgr).

Film exchange, centralised TV station service of film handling, national scheduling and program publicity.

GUO Film Distributors Pty Ltd

49 Market St, Sydney 2000. Phone (02) 2 0663. Telex 24230.

Executives: J. A. Reid (gen mgr), W. C. Duckworth (admin controller).

TV feature films and short subjects from international sources. Australian representatives of Rank film distributors.

Hanna-Barbera Pty Ltd

32-36 Atchison St (PO Box 266) St Leonards NSW 2065. Phone (02) 439 3877. Cables Hanbarb Sydney. Telex 24650.

Refer listing TV Production Units NSW.

International Film Service

1st floor, 22 Ash St (GPO Box 2141) Sydney, NSW 2000. Phone (02) 232 4886.

Director: D. Brandt.

TV film import, export and distribution. Specialists in educational media films. Library of film and tapes on wildlife and associated subjects.

ITC Entertainment Pty Ltd

60 Martin Place, Sydney, NSW 2000. Phone (02) 232 5855.

Directors: J. D. Patience, J. A. Jackson, Lord Grade, B. J. Kingham.

Executives: J. A. Jackson (gen mgr), L. M. Barnett (secretariat).

Sale and distribution of telefilms for Australasia, New Zealand and South East Asia. ATV London, ITC London and New York.

O'seas repr: ATV London, ITC New York.

MCA (Aust) Pty Ltd

1st floor, MCA-Universal Hse, Pelican St, Sydney, NSW 2000. Phone (02) 61 9844. Telegrams Revue Sydney. Telex 25687.

Executive: N. L. Thomson (mng dir MCA (Aust) & vp MCA TV).

Handles Australian distribution of US MCA programs and Australian cinema interests.

NSW Film Corporation

4th floor, 45 Macquarie St, Sydney, NSW 2000. GPO Box 1744, Sydney 2001. Phone (02) 27 5575. Telegrams Filmcorp. Telex 23298.

Executive: P. H. Riomfalvy (chrnm).

Pacific Telecasters (Aust) Pty Ltd

630 George St, Sydney, NSW 2000. Phone (02) 61 6085. Telegrams Allworld. Telex 24178. Head office: 777 Ward Ave, Honolulu. Telegrams Pactel Honolulu.

Australian repr: W. C. Murray.

Distributes television film programs, series, feature films, cartoons, documentaries, etc, American, Japanese and Continental.

Paramount Pictures (Australia) Pty Ltd

Paramount Television Distribution, Suite 3209, Australia Square, Sydney, NSW 2000. Phone (02) 27 9367. GPO Box 4272, 2001. Telegrams Paratele Sydney. Telex 27557.

Managing director: G. Mooratoff, in charge of sales for Australia, New Zealand, South Africa and the Far East.

Seven Keys Films Pty Ltd

68 Alfred St, Milsons Point, NSW 2061. Phone (02) 922 4188. Telex 25641.

Directors: A. J. Gaty, K. Beaton.

Executives: A. J. Gaty (chrnm), K. Beaton (mng dir).

Feature film distribution, TV distribution, film production.

I'state repr: Adelaide, Perth, Brisbane, Melbourne.

O'seas repr: A. J. Gaty, Film & TV Distributing, New York; Film & TV Marketing, London.

Sharmill Films

27 Stonnington Place, Toorak, Vic 3142. Phone (03) 20 5329. Telegrams Sharfilms.

Director: Mrs. N. Miller.

Film distribution, public relations and film hire.

South Australian Film Corporation

64 Fullarton Rd, Norwood, SA 5067. PO Box 263. Phone (08) 42 4973. Telex 88206.

Members: J. Lee (chrnm), J. Morris (dir), I. Cook, W. L. C. Davies, L. Hammond, E. Peleska.

Executives: J. Morris (dir), S. M. Jay (asnt dir), M. Carroll (exec prdcr, features), L. Hammond, B. Moir (exec prdcrs/documentaries), J. Fitzpatrick (head bus & legal affairs, features & TV), D. Cowley (mktg mgr, documentaries), P. F. Davies (head of mktg, features & TV), E. F. Hampton (film library mgr), M. G. Rowan (studio mgr).

Distribution through film libraries, theatres and television networks in Australia, NZ and the South West Pacific of 16mm and 35mm short subject documentary, technical and educational films, theatrical shorts, TV series and feature films produced by the Corporation for Government and private sponsors. Distribution internationally of 16mm and 35mm films produced in Australia. The provision of a complete range of library services to educational and documentary film users in the State of South Australia.

Taffner, D. L., Australia Pty Ltd

5th floor, BMA Bldg, 815 Pacific Hwy, Chatswood 2067. Phone (02) 411 4388. Telegrams Dontafflim Sydney. Telex 26449.

Executives: J. H. Pegus (gen mgr), T. J. Francis (sales mgr).

Distribution throughout Australasia, USA, Canada, UK, Europe, Japan and Far East.

O'seas repr: D. L. Taffner Ltd, 1370 Avenue of the Americas, New York, NY 10019. Phone (212) 245 4680 (President: Don Taffner); Ron Hastings Communications, 205 Richmond St West, Suite 203, Toronto, Canada M5V, 1V5. Phone 367 0834. Eurotel Programme Distributors Ltd, 4 Tilney St, Park Lane, London. W1Y 5LE England. Phone (01) 499 2446. Telex 512 99509. R. Blayney (mng dir).

Telepix Pty Ltd

Suite 702, Alderson Bldg, 504 Pacific Hwy, St Leonards, NSW 2065. Phone (02) 439 7377. Cables Telepix Sydney. Telex 23171.

Managing director: R. L. Laphorne.

Distributors of television programs in Australia and overseas. Representing Australian and international independent producers.

Teleprograms Pty Ltd

Suite 1001-2, Trust Bldg, 155 King St, Sydney, NSW 2000. GPO Box 4827, 2001. Phone (02) 233 4244. Telegrams Telprogram.

Directors: I. D. W. Watt (mng dir), M. M. Watt.

Producers' representative and distributor of television programs. Associate company — Programme Corporation Pty Limited.

Twentieth Century-Fox Television

(A division of 20th Century-Fox Film Corporation (Aust) Pty Ltd), 25th level, 44 Market St, Sydney 2000. Phone (02) 29 2941. Telegrams Cenfox Sydney. Telex 21450.

Executives: P. Broome (vp), P. Herbert (sales mgr).

O'seas repr: 20th Century-Fox TV International Inc, 10201 West Pico Blvd, Los Angeles, Calif 90035 USA. R. Barry, president

TV division; R. Harper, vp Worldwide Syndication.

United Artists (A'asia) Pty Ltd

Television division: Town Hall House, 17th Fl, 456 Kent St, Sydney, NSW 2000. Phone (02) 290 2000. Telegrams Unartisco Sydney. Telex 20734.

Executive: P. A. Press (mng dir Aust & Far East div).

Distributors of feature films, series, short subjects and specials.

O'seas repr: United Artists Television Inter, 729 Seventh Ave, New York, USA. R. Lefcovich (vp in charge of foreign ops).

Viacom International Pty Ltd

Suites 1 and 2, Colman Hse, 89 Berry St, North Sydney, NSW 2060. Phone (02) 92 4157. Telegrams Telecast Sydney. Telex 20698.

Executives: W. G. Wells (mng dir), G. Ell (assnt to mng dir).

Warner Bros (Australia) Pty Ltd

7th floor, State Shopping Block, 49 Market St, Sydney, NSW 2000. Phone (02) 26 1708. Cables Warbros Sydney. Telex 22851.

TV sales dir: M. Brown.

Worldwide Television Programs

(Program Sales Division of Bonded Services International Pty Ltd), 13-17 Cleg St, Artarmon, NSW 2064. Phone (02) 439 1222. Cables Bondaust. Telex 20727.

Executives: R. Sellars (gen mgr), N. Swanson (sales mgr).

Worldvision Enterprises of Aust Pty Ltd

2nd floor, Uniline Hse, 5-13 Northcliff St, Milsons Point, NSW 2061. Phone (02) 922 4722. Telex 22859. Cables Worldvision.

Executive: B. Rhys-Jones (mng dir).

Services to TV Stations

- Equipment suppliers and services
- Film and videotape suppliers and services
- Film and videotape processing laboratories
- Telecommunication equipment
- Prompting and scripting equipment
- Consulting engineers
- Jingles

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SERVICESAir Programs International
Pty Ltd

60 Bathurst St, Sydney, NSW 2000. Phone (02) 26 1498. Telegrams Airprograms. Telex 26940.

Managing director: W. J. Hucker, OBE.

Suppliers of electronics equipment. Distributors for Harris Broadcast Div, Dynair Electronics, Recortec, QTV, Porta-pattern, Wright Audio, MTE, GE.

Amalgamated Wireless
(Australasia) Ltd
(Engineering Products Div)

422 Lane Cove Rd, North Ryde, NSW 2113. Phone (02) 888 8111. Telex 20623.

Consultants for all aspects of television.

AWA's Australian manufactured equipment includes filterplexers, switching frames and feeder equipment; PI equipment; instruments; wide-band cable transmission equipment; and transmitter remote control facilities. Also provide a wide range of audio equipment, locally manufactured; sound control mixers for TV, broadcasting and recording; OB audio consoles; audio amplifiers and switching equipment; loudspeakers and ancillary equipment.

Associate of Marconi Communications Systems Ltd, whose equipment range includes sound control equipment; monochrome and colour TV cameras; PAL coders; photoconductive telecine equipment; SPG's and Monosync; communications equipment; vision mixer systems, presentation mixers and assignment switchers; PDA's and line clamp amplifiers; test equipment; test charts; TV outside broadcast vehicles (custom designed); Dice Intercontinental Standards

Convertor; and television transposers (Piher Ltd).

Australian agents for Shiba Soku TV test equip & colour monitors; Sondor sound follower machines; Terracom portable microwave links and earth satellite receivers. Jasmin Electronics (Teletext insertion equipment).

(For audio equipment see entry under Services to Radio, NSW).

Ampex Australia Pty Limited

Head office: 4 Carlotta St, Artarmon, NSW 2064. Phone (02) 439 4077. Telex 20608.

Executives: G. Nixon (mng dir), K. Palmer (co secty), G. Hallett (Melb branch mgr), R. Blackett (mktg mgr, tape products), N. Cherry (mgr, tape mng), D. Stokes (mgr, tech support group), R. Holland (audio/video systems product mgr).

Ampex magnetic recording/memory equipment and accessories for professional television and radio broadcasting, television and audio recording production studios, educational and agency applications in the video, audio, scientific data and computer fields. Computer controlled time code editing systems for on line/off line post production. Colour television cameras for all professional studio and hand held camera applications. Studio and master control video mixing equipment. Chryon electronic graphics generation equipment for all television broadcasting and post production applications.

Melbourne branch office: 21 Terra-Cotta Drive, Blackburn, VIC 3130. Phone (03) 877 6222. Telex 34743.

Angenieux (Australia) Pty Ltd

33 Higginbotham Rd, Gladesville, NSW 2111. Phone (02) 807 1444. Telex 25629.

Directors: P. Angenieux (chrnm), F. Lord, A. Billson (mktg dir).

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Telex: 26311

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HOBART: Contact TV Electronics. (002) 34 8996

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Australian Reel Co Pty Ltd

17-31 Eveleigh St, Redfern, NSW 2016. Phone (02) 699 2422. Telegrams Tuscan Sydney. Telex 24203.

Directors: P. L. Gell, K. R. Crawford, J. H. Higgins, A. Azzopardi.

Manufacturers of Tuscan 8mm, 16mm, 35mm film reels and cans, bobbins, video tape spools and movie accessories. Distributors of CR5000 videotape.

Australian Television
Equipment Pty Ltd

246 Evans Rd, Salisbury North, Qld 4107. Phone (07) 277 4311. Telex 42319.

Directors: F. Hoe, A. R. Buxton, G. Genn.

Executive: H. W. F. Winston (group mgr).

Exporters of television camera support equipment and other mechanical ancillaries for television studios manufactured by H.T.S. Machine Works Pty Ltd.

Australian Video Engineering
Refer listing Pacific Communications in this section.

AWA Rediffusion Pty Ltd

376 Eastern Valley Way, Roseville, NSW 2069. Phone (02) 406 5677. Telex 26311.

Executives: A. H. Paul (gen mgr), M. J. Andrews (nat mktg mgr).

Australian distributors: Viscount Dynair, video/audio switching and processing equipment. Electrohome, Rediffusion, Hitachi colour, black and white monitors and TV cameras. AWA Thorn colour, black and white receiver monitors. Hitachi CCTV equipment. RCA CCTV equipment, Redimount monitor and equipment stands. Rees precision miniature TV cameras.

Manufacturers and system designers, video/audio and Rediffusion HF/VHF distribution and house monitoring systems.

I'state repr: Miles St, Mulgrave, Vic (03) 560 4533; 73 Jane St, West End, Qld (07) 44 1631; 506 Guildford Rd, Bayswater, WA (09) 279 5999; 944 South Rd, Edwardstown, SA (08) 297 3888; 8-10 Gregory St, Sandy Bay, Tas (002) 34 8200.

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70 Chandos St, St Leonards, NSW 2065.
Phone (02) 439 8711. Telegrams Lamplight
Sydney. Telex 27149.

Executives: A. W. Ballantine (mng dir), J.
Chalmers (mgr).

National distributors of Philips lamps.

Barry, John, Group (Inc Birns and Sawyer (Aust) Pty Ltd)

105 Reserve Rd, Artarmon, NSW 2064.
Phone (02) 439 6955. Telex 24482.

Executives: J. V. Barry (mng dir), H. Warta
(gen mgr & exports), T. Clayton (rentals), B.
Detheridge (video systems divn), D. Balfour, I.
Van Barem & S. Amos (motion picture sales),
G. A. Parr (mgr, Vic), J. Hunter (energy &
electronics divn), R. Findlay (audio sales), R.
Dornan (lighting divn).

Sales — rental — manufacture motion
picture and television equipment, cameras
16mm and 35mm motion picture: 16mm,
35mm and 70mm instrumentation, cam-
eraman's accessories, instant photo identi-
fication systems, dollies, editing equipment,
exposure meters, grip equipment lenses, wide
angle, normal, telephoto, zoom and in-
strumentation with accessories, lighting
equipment, quartz, ultra T lenses, boosted &
standard incandescent, motors, instant photo
ID systems, magazines, projectors — motion
picture, slide, strip, opaque and stop-motion,
sound recording equipment, tripods, heads,
accessories, hi-hats, underwater camera
 housings and lighting equipment, underwater
studio tanks, still photo equipment, Sylvania
quartz lamps, Permacel splicing tapes, tape
splicers, hot splicers, Nicad battery packs,
chargers and belts. Cinemonta editing equip-
ment, Perfectone laniro lighting. CB
microphones and antennas. Tiffen filters.
Frezzolini Angenieux lens. Magnaflex double-
band projectors. Stronghold cases, Lee
correction filters, CP16 cameras, AKG
microphones, Miller tripods, Zoomar Kilfit
lenses, CPGZMO cameras, Gully studio
equipment, Spectra meters, Elemack dollies,
Lemo connectors, P.A.G. sound film
recorders, Triad audio mixers, Bauer pro-
jectors Cannon connectors, Universal fluid
heads and tripods, Steadicam camera
stabilizing system, Tuchel connectors,
Cinemonta editing equipment. Multi-track
Magnetics sound film recorders/dubbers. Old
Delft film processing equipment.

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Sydney: 69 Edward St., Pyrmont, Phone: (02) 660 1133.

NZ office: 11 Vivian St, Wellington. Phone 844 191 844 192.

Barton, Richard H., Pty Ltd

5-7 Prospect St, Erskineville, NSW 2043. Phone (02) 51 1224.

Executives: M. R. Barton (mng dir), R. Vanni (sales dir).

Manufacture of all types of television, film studio and photographic lighting equipment. Full range of Quartz Halogen Fresnel spotlights, open front Quartz Halogen flood and special lights, 110 volt-240 volt switchable 2-4-6-8, 9-unit mini brutes. Cyc lites top and bottom all types, Q.H. Conversions for existing scoops and spots. Microphone booms, Polekit rapid erect systems, Softlites grid and batten systems with a complete range of suspension. Special gear custom built to your specifications. All Australian made, fully available.

Bell & Howell Australia Pty Ltd

Motion Picture and Studio Equipment, 55-69 Murray St, Pyrmont, NSW 2009. Phone (02) 660 5366.

Exclusive Australian Distributors for: Bell & Howell Motion Picture Printers; 16mm cameras and projectors; Paulmar film inspection and cleaning machines; Hazeltone colorfilm analysers. Photomec film processing machines; Intercine film editors; Sangamo Weston; Seiki laboratory and animation equipment; Sargent/Welch laboratory instruments.

Suppliers of film and television equipment for laboratories and studios. Complete range of photographic studio & projector lamps.

I'state repr: Melbourne (03) 61 2551, Brisbane (07) 52 8633; Perth (09) 381 4999; Adelaide (08) 46 5861.

Bosch, Robert, (Aust) Pty Ltd

Telecine Division: 69-71 Edward St, Pyrmont, NSW 2009. Phone (02) 660 1133.

Executive: L. F. Beal (Aust sales mgr).

Bosch/Fernseh broadcast television equipment. Complete television studio and outside broadcast equipment including studio and ENG colour cameras, BCN video tape recorders, digital video effects, telecine equipment, standards converters and transcoders. Sync-pulse generation and distribution, video equalisation, delegation, switching, mixing and distribution. Studio OB and CCTV system planning and consulting service. Bosch fixed, mobile and portable VHF/UHF communications/transceiver equipment and television/radio antenna amplifying and distribution systems — MATV/CATV.

I'state repr: All States.

Broadcast Engineering

Refer listing Philips Electronic Systems — Vision & Sound this section.

Bushelle, John, Productions Pty Ltd

19 Broughton St, Milsons Point, NSW 2061. Phone (02) 92 7158.

Refer listing Audio Visual section.

Celotek Industries Pty Ltd

5 Greenfield St, Botany, NSW 2019. Phone (02) 666 5122.

Directors: N. Celovic, P. W. Carmont.

Manufacturers and suppliers of wide range of instrument cases, racks and consoles. Equipped to produce a comprehensive range of specified equipment.

Christie Electric Asia

33 Higginbotham Rd, Gladesville, NSW 2111. Phone (02) 807 1444. Telex 25629.

Directors: P. Angenieux (chrnm), F. Lord, A. Billson (mktg dir).

Supplies a range of revolutionary Reflex charging equipment as well as Ni-Cad batteries for ENG & motion picture cameras as well as portable lighting, & portable VTR recorders. It is a comprehensive system which can be utilized with both motion picture & tv prdn/charging 3.5 a/h battery can be accomplished in 12 minutes.

Cinema Beaulieu Division, International Dynamics

23 Elma Rd, Cheltenham, Vic 3192. Phone (03) 95 0366.

Australian distributors for Beaulieu cameras. The 16mm series includes the R16 automatic/manual power zoom with choice of Angenieux lenses and the R16 3 turret models with T.T.L. metering. In Super 8 the 4008 ZM 4 and the 5008MS (multispeed single double system sound with f 1.4 6-70mm zoom, or the 3008MS with 8-50mm zoom.

Cine-King

M/P and TV Supplies Pty Ltd.

Suite 13 Valetta Buildings, Campbell St, Artarmon, NSW 2064. Phone (02) 438 3373. Telegrams Cineking. Telex 27261.

Executive: R. S. King (mng dir).

Mitchell 16 and 35mm cameras, Miller tripods and camera support equipment, Easton, Acmade, Ediquip and MKM editing equipment, a range of Super 8 production equipment and SMPTE test films. Lee camera filters. Berkey Colortran U.K. and U.S.A. Studio and theatre lighting systems.

I'state repr: G. Hamilton, Vic (03) 233 5375/8444; D. Pugh, Qld (07) 356 7623; F. Evans, WA (09) 386 8095.

Cinematic Services Pty Ltd

Suite 21, Valetta Bldg, Cnr Campbell St and Reserve Rd, Artarmon 2064. Phone (02) 439 8387.

Directors: O. Scherl, K. Lambert.

Range of 16mm, 35mm & specialised equipment available for rental & sales. Agents for Audio radio mics, Century lenses, tripods, cameras, Helicopter mounts, Hmi lighting. Manufacturers of Cinematics Equipment cases. Repairs of electronic & mechanical equipment.

Cofis Photolamps

139 Broadway, Sydney, NSW 2007. Phone (02) 212 3700. Telegrams Cofis. Telex 25596.

Executive: J. de Boer (lamp mgr).

Importers and distributors of photographic and projector lamps. Specialising in the older, hard to get varieties as well as ultra-modern types.

Colorburst Pty Ltd

43 Thomas St, North Sydney, NSW 2060. Phone (02) 436 1800.

Executives: R. Webb, J. Webb.

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Prdn facilities: Refer listing TV Prdn.

Consolidated Electronic Industries Pty Ltd

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Thornbury, Vic 3071. Phone (03) 44 0791. Telex 32463.

Refer listing Services to Radio section.

Continental Mounts Australia

45 Grafton Ave, Naremburn 2065. Phone (02) 439 2218.

Directors: B. Seckold, C. J. Seckold, J. Carroll.

Sales, rental equipment such as vibrationless helicopter mount for 16mm-35mm video cameras, body mount-unique hand held stabilization systems, weight 35lbs, accepts all cameras with no modification, POV helmet camera, pitching lens, nose cone camera.

Cummings Optical Service

27 Mitchell St, North Sydney, NSW 2060. Phone (02) 92 0752.

Executive: J. Cumming (mgr).

Aerial Image Oxberry 35mm opticals. Dissolves, wipes, zooms, split screens, etc. Animation photography, graphics filmed, lettering supers.

Cunningham, R. H., Pty Ltd

4-8 Waters Rd, Neutral Bay Junction, NSW 2089. Phone (02) 909 2388. Telegrams Cunnig Sydney. Telex 21707. Head office: Melbourne.

Refer listing Services to Radio section.

Decibel International

50 Atchison St, St Leonards, NSW 2065. Phone (02) 438 2086. Telegrams Decibel.

Consultants in the fields of film projection and editing, audio recording and reproduction (tape and film), dubbing theatres, projection rooms, colour CCTV and audio and vision workshops. Manufacturers and suppliers of audio and vision equipment for the above, and have an all inclusive maintenance plan to service any of the above installations.

Agencies: 'KEM' editing and dubbing equipment, Bogen and Magnasound magnetic heads, Mini Kino portable 35mm single or double band projectors. Mellotronics program effects generator (P.E.G.), full range of Magnasound equipment, including reverberation units, record and replay amps, oscillators, power supplies, monitor systems, electronic piano pick ups, manufacturers of double head 16mm projectors and 16mm, 17.5mm and 35mm magnetic followers.

Dindima Group Pty Ltd

Arlunya Division: Head office: 10 Argent Place, Ringwood, Vic 3134. PO Box 106, Vermont 3133. Phone (03) 873 4455.

Director: P. A. R. Wingett (mng dir).

Executives: A. S. Reid (mktg dir), H. Bruggemann (chief design engr).

Design and manufacture of CCTV equipment including time base correctors, colour sync pulse generators, video processors, TV line selectors and TV pattern generators.

Australian distributors for Sound Technology — noise and distortion analysers, Cotron — TV cameras and monitors, Nytone — flying spot scanners, Setchell Carlson — TV monitors, KGM Group of Companies, Coho Inc — Telecine equip, Finnvideo — audio video

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Driver, Roy A., & Associates

Head office: 31 Agnes St, East Melbourne, Vic 3002. Phone (03) 63 1956-7-8. Also 14 Donna Buang St, PO Box 141, Camberwell 3124. Phone (03) 299 1798.

Executives: R. A. Driver, G. M. Driver.

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Easton, A., & Son Pty Ltd

273 Nelson St, Annandale, NSW 2038. Phone (02) 660 1637.

Managing director: M. T. Easton.

Manufacturers of 35 and 16mm film winders for all requirements. Standard winders; extended spindle winders 7 $\frac{3}{4}$ " long for multiple winding; extra long spindle (14") with universal coupling and outrigger support for multiple winding; spring locking device; spacers; tight winding roller attachments; bakelite winding off discs to take bobbins; synchronisers and program timers, amplifiers and magnetic heads for synchronisers (under and over), editing horses.

English Electric Valve Company Ltd

Waterhouse Lane, Chelmsford, Essex, CM1 2QU, England. Phone Chelmsford (0245) 61777. Telex 99103.

Executives: R. B. Coulson (mng dir), M. P. Mandl (mktg dir).

Manufacturers specialised electronic tube devices.

Repr: GEC Automation and Control, Gecet Div, 373 Horsley Rd, Milperra, NSW 2214.

EVS Australia Pty Ltd

131 Sailors Bay Rd, Northbridge, NSW 2063. Phone (02) 958 1544. Telex 25491.

Executives: H. Hilbrink, B. J. Nokes, B. Ritchie & J. Landi.

Rental of video equipment and video production facilities.

Filmlab Engineering Pty Ltd

82 Perry St, Matraville, NSW 2036. Phone (02) 661 6922.

Directors: P. H. Budden, D. V. Dove, D. J. Halloran, G. T. Benness, W. W. Hargreaves.

Executive: W. W. Hargreaves (gen mgr).

Manufacturer and supplier of laboratory and studio equipment, film processing equipment including 8mm, 16mm and 35mm processors (colour and B&W), chemical mixers, silver recovery units, split spools. Specialist engineers for the television and motion picture industries. Complete laboratory installation services. Also agents for Lipsner-Smith film cleaners, Iwaki magnetic pumps and AMF cartridge filters.

Filmtronics (Australia) Pty Ltd

33 Higginbotham Rd, Gladesville, NSW 2111. Phone (02) 807 1444. Telegrams Meopta Gladesville. Telex 25629.

Directors: F. Lord, W. Billson, H. J. Meyer, P. Griffiths (mgr).

Comprehensive range of television and film production equipment including Angenieux (France) cine lenses; C.I.R. (Italy) tape

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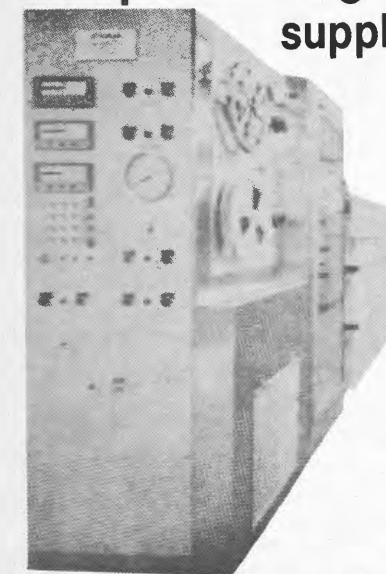
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Stainless steel staples
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General Colour Pty Ltd

17 Hordern Place, Camperdown, NSW 2050. Phone (02) 516 3366.

Directors: K. Matsuda, P. A. Morris, J. Green.

Distributors of General brand colour television receivers and other appliances.

Group Television Services Pty Ltd

Anthony Hse, 54 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 879 3911. Telex 32442.

Directors: H. S. Lilburn (chrmn), S. J. Craig, L. E. Lilburn, W. L. Foley, G. W. Reaney (assoc dir).

Executives: H. S. Lilburn (mng dir), W. L. Foley (mgr), S. Laver (network co-ord).

Radio and TV consultants, provision of television network services and facilities, station establishment specialists, Australian distributors for TGL Pty Ltd and UTEL Pty Ltd, manufacturers of Australian colour television studio equipment; Tepco Corporation, manufacturers of microwave links; Electronics, Missiles and Communications Inc, manufacturers of EMCEE TV UHF or VHF transmitters and translators; Sintronic Corporation, manufacturers of broadcast and FM transmitters, etc; Bardwell & McAllister, TV lighting specialists; Athena telecine and production projectors; Telaudio TV audio and announcer booth consoles; Winsted film, VTR and trolleys; Jatex videotape editors; Unarco-Rohn towers and masts; Anixter-Mark microwave dishes, grids and feeders.

Gunz, R., (Photographic) Pty Ltd

63-73 Ann St, Surry Hills, NSW 2010. Phone (02) 211 3155.

Executives: J. Savage (sales dir), R. Barne (merch dir), W. Krex (NSW sales mgr).

Suppliers of Schneider lenses for the Vidicon and Plumbicon system in focal lengths from 10mm to 150mm as well as zoom lenses from 5-30x. Slik tripods, Mecablitz flash units,

Eumig movie cameras and projectors, Gossen exp meters, Konica cameras. Kindermann darkroom equipment. Hoya filters, Cokin filters.

I'state repr: Branches all States.

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108-120 Old Pittwater Rd, Brookvale, NSW 2100. Phone (02) 938 0400.

Directors: J. D. Hannes, J. P. Slater (jnt mng dirs), K. Visca (mgr, industrial divn), J. MacDonald (sales mgr, industrial divn).

Suppliers of all types of cinematographic and TV equipment, tape duplicators, slide projectors, EIKI 16mm projectors with Xenon ozon-free lamps, audiovisual equipment. Durst enlargers.

I'state repr: Branches all States.

Harman Aust Pty Ltd

271 Harbord Rd, Dee Why, NSW 2099. Phone (02) 939 3922.

Directors: W. Goodman, H. Page, I. R. Stern, J. W. Martin.

Executives: J. W. Martin (mng dir), R. D. Whyte (sales mgr).

Importers and service agents for: JBL broadcast/studio monitor professional loudspeakers and audio electronics (James B. Lansing Sound, Inc); Ortofon phono cartridges, arms, and other associated equipment; White Instruments equalisers, filters and audio spectrum analysers; Harman/Kardon amplifiers and tuners; Rabco turntables; Harksound CEC turntables; Dynaco audio electronics.

Hoe, Fred, & Sons Pty Ltd

246 Evans Rd, Salisbury North, Qld 4107. Phone (07) 277 4311. Telex 42319.

Refer listing Services to Radio section.

HTS Machine Works Pty Ltd

Office, 246 Evans Rd, Salisbury North, Qld 4107. Phone (07) 277 4311. Telex 42319. Factory, Activity St, Acacia Ridge 4110. Phone (07) 345 3211.

Directors: F. Hoe, A. R. Buxton, Mrs M. I. Bickley.

Executives: H. W. F. Winston (group mgr), A. R. Buxton (design engr).

Manufacturers of high quality television camera support equipment and other mechanical ancillaries for television studios. Also manufacturer cinematograph arcs and associated equipment.

The JVC Video System

with the quality and features you demand at prices you want to pay!



If you're a video professional today you're a tougher customer than ever!

We know you've got a lean new attitude about video equipment you buy, no matter how long you've been in the business. Whether you're in broadcasting...a sophisticated corporate A/V operation...a top production house...or building your first video capability, JVC's attitude is basic too. We build in engineering innovations—we don't add them on later. And we do it first. Which means you enjoy better picture and sound quality, easier operation and sophisticated features you may not even find in equipment selling for twice the price. For instance: With a complete editing system of two CR-8500LE units and the RM-85E Control Unit, you can perform the most advanced editing feats automatically in both insert or assembly mode.

Here's how the CR-8500LE gives you that kind of precision:

- Frame-to-frame editing
- Variable speed auto-search lets you perform both high speed and low speed search
- Automatic pre-roll enables you to pre-roll tapes between edits
- Self-illuminated control buttons
- Full logic control
- Remote control
- Audio level control with meters
- Auto/Manual selection for video
- RF output
- Patented color dubbing switch
- S.C./sync input connector
- Computer search mechanism
- Tracking control meter
- Independent LED time counters
- Edit-in and edit-out automatic control
- Edit shift control
- Lap time indicated
- Edit preview

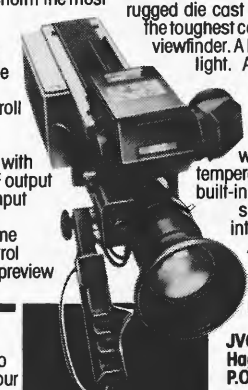
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- Edit-in point search mechanism
- Auto-shift search mechanism
- Tape safety guard circuit.

You demanded more versatility in a moderate-priced, professional camera. JVC's value-packed CY-8800E goes with you from studio to location.

Our CY-8800E offers a lot more than picture quality and stability that compares favourably with units costing twice as much. Thanks to JVC's technology, the CY-8800E camera, utilizing three 3/4" magnetic focus, magnetic deflection Plumbicon* or Saticon** tubes offers total flexibility. And a rugged die cast chassis in front and back to hold up under the toughest conditions. A built-in 1 1/2" adjustable electronic viewfinder. A built-in battery warning system. A built-in tally light. A built-in VSI—video system indicator for

precision F-stop control. A built-in colour bar generator. A built-in +6dB, +12dB sensitivity switch for low light level applications. A built-in auto white balance. A built-in fast warm-up capability. A built-in electrical colour temperature adjustment. A built-in filter system. A built-in level switch. A built-in time lapse meter to show total hours of camera use. A built-in intercom system for studio applications. An AC Adaptor—standard. Lightweight—8.28 kg—portability.



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JVC VIDEO DIVISION
Hagemeyer (Australasia) B.V.
P.O. Box 307, North Ryde, N.S.W. 2113.
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Institution.....

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IRT Electronics Pty Ltd

26 Hotham Pde, Artarmon, NSW 2064. Phone (02) 439 3744. Telex 22130.

Executives: R. Broad (mng dir), H. McKenzie (tech dir), M. Davey (prdn mgr).

Manufacturers of custom systems and designers and manufacturers of all forms of electronic apparatus for radio and TV stations. Equipment includes: TV automation systems, film cue detector and video tape cue systems, video pulse and audio amplifiers, microphone compression and talkback amplifiers and systems, video switchers, vertical internal cue encoders and decoders; real time clocks with slaves, elapsed time clocks; outside broadcast amplifiers; equipment racks.

Kiwi Film Company Pty Ltd

83 Miller St, North Sydney 2060. Phone (02) 929 4111.

Executives: F. Neale (mgr), R. Clark, B. McCrow (editors).

Film editing and post production services. 4 x 16/35mm interline editing suites. Sony 3/4" offline editing suite. 16/35mm preview theatre. Exclusive DeWolfe music library. World backgrounds stock shots library.

Klarion Enterprises Pty Ltd

63 Kingsway, South Melbourne, Vic 3205. Phone (03) 61 3801. Telex 34732.

Refer listing Services to Radio section.

L. & H. Camera & Instrument Service

64 Alexander St, Crows Nest, NSW 2065. Phone (02) 43 6021.

Repairs and service to all types of film cameras (still and movie), exposure meters and enlargers.

Lord, F., Manufacturing Pty Ltd

33 Higginbotham Rd, Gladesville, NSW 2111. Phone (02) 807 1444.

Complete lens repair service, any type or make. Re-polishing, re-cementing, re-

blooming, removal of fungus, re-tracking of zoom lenses, re-focusing, iris overhaul, all mechanical repairs and adaptations of objectives. Also cementing of gelatine filters, manufacture of optical components and front surface mirrors.

Sole Australian authorised service centre for Angenieux lenses. Wide range of lenses available.

MTE Electronics

7-9 Paltarra St, The Gap, Qld 4061. PO Box 48, Ashgrove 4060. Phone (07) 30 2173.

Refer listing

Magna-Techtronics (Aust) Pty Ltd

14 Whiting St, Artarmon, NSW 2064. PO Box 150, Crows Nest, NSW 2065. Phone (02) 438 3377. Telex 24655. Telegrams Magna Sydney.

Directors: E. L. Lloyd, E. F. Lloyd, R. A. Sheldrick, R. C. Clemesha.

Executives: E. L. Lloyd (mng dir), E. F. Lloyd (co secty), R. A. Sheldrick (sales dir), R. C. Clemesha (mktg dir), R. G. Connor (eng mgr).

Distributors of: MTA (Aust) television and radio traffic scheduling and accounting computer system; Magna-Tech (USA) Academy Award winning 35mm and 16mm magnetic film recorders and dubbers, 35mm and 16mm reversible projectors, distributor systems, electronic looping audio transfer equipment and mixing consoles, new high speed electronic interlock systems; Autocue (UK) TV prompters and caption scanning equipment; CMX (USA) computer assisted videotape editing systems for 'on-line' and 'off-line' editing; Conrac (USA) colour and monochrome picture monitors; CVS (USA) digital time base correctors & frame stores; Datatek (USA) TV transmitter colour phase equalisers and waveform correctors, envelope delay measuring equipment and sweep generators; Dolby (UK) professional audio noise reduction systems; DTL (UK) solid state memory control lighting systems, dimmers, etc, equipment racks, ancillary mounting equipment. Installation and Service: Electronic Visuals (UK) TV waveform monitors & colour picture monitors; EDS (UK) caption scanning & TV random select slide projectors and sub-titling equipment & Portaprompt cueing equip; Link (UK) Studio, telecine, caption and general purpose colour cameras, colour coders/decoders, waveform generators, diff phase & gain measuring sets and other test

**MAGNA-TECHTRONICS (AUST.) PTY. LIMITED**

*Major suppliers to
the Australian Television, Broadcast, Film
and Technical Industries*

The MTA product range includes these world-renowned manufacturers:

American Data Corporation

Studio and O.B. Production Video Switchers, Master Control Switchers and Automation Systems.

Arvin/Echo

Video Discassette Frame Store Recorder/Reproducer for PAL Colour.

Autocue

Television Prompting Equipment, Caption Scanners.

CEI

Broadcast Colour Cameras for EFP and Studio Applications.

CMX

Computer Assisted Videotape Editing System, Time Code Generators and Readers.

Conrac Corp.

An excellent range of Monochrome and Colour Picture Monitors.

Consolidated Video Systems Inc.

Digital Time Base Correctors.

Datatek Corporation

TV Transmitter Colour Phase Equalisers and Waveform Correctors, Envelope Delay Measuring Sets. Sweep Generators.

Dolby Laboratories Inc.

Audio Noise Reduction for Single and Multi-Track Recorders, VTR, Cassette Production and FM.

Dynamic Technology Ltd.

Solid State Lighting Control Systems, Distribution Equipment.

Electronic Visuals Ltd.

Television Waveform and Vector Monitors.

Engineering Designs and Supplies Limited

TV Caption Scanning equipment, on camera and portable prompting systems.

Lightning Elimination Assoc.

Protection against lightning related problems.

Link Electronics Ltd.

Specialised Colour TV Test Equipment, Monochrome and Colour Cameras and OB Vans.

MTA (Aust.)

Television and Radio Traffic, Scheduling and Accounting Computer System.

Magna-Tech Electronic Co. Inc.

World-famous Film Sound Recorders, Dubbers and Post Syncing Equipment.

Microwave Associates

Television Mobile, ENG and STL Microwave Equipment.

Moseley

Digital Remote Control Systems for AM, FM and TV Transmitters.

RCA Corporation

Broadcast Television Camera Tubes, Power Tubes.

Neve Electronics Int.

Exceptional Audio Consoles custom-built or standard 'S' range for all applications.

W. R. Royle & Son Ltd.

Excellent Colour Camera Grey Scale and Registration Charts, Special Transparencies and Colour Monitor Grey Scale Reference Units.

Telemation Inc.

A large range of Television Colour Studio Equipment including Delegation Switchers and the Compositor Graphics Generator.

V. G. Electronics

Teletext and Viewdata equipment and systems.

For further information and enquiries contact:-

MAGNA-TECHTRONICS (AUST.) PTY. LIMITED
P.O. Box 150, Crows Nest, N.S.W. 2065. Phone: 438 3377
Telex: 24655. Cables: Magna, Sydney

equipment, pulse generators, video & pulse distribution colour camera test equipment, custom built OB vans; Microwave Associates (UK and USA) TV microwave systems, satellite receivers, Moseley (USA) transmitters, remote control systems, aural links and FM multiplex; Pyral (UK & France) audio tapes and film, cassettes, computer tapes and discs; RCA (USA) TV camera tubes; American Data colour studio production video switchers, automation systems, distribution equipment; Neve (UK) custom built or standard audio mixing consoles and program switching equipment, limiter/compressors, Necam computer assisted mixdown; complete broadcast studio systems, Royle (UK) colour camera grey scale & reg charts, special transparencies and colour monitor grey scale ref units; Telemation (USA) specialised vision switchers, computer controlled character generators and general TV studio equipment; TTI (USA) phase jitter test sets; SAS switched access test equipment; Jerrold (USA) CATV systems.

Maspro Industries Pty Ltd

23-29 Addison Rd (PO Box 278) Marrickville, NSW 2204. Phone (02) 51 4351.

Manufacturers and suppliers of 16mm and 35mm spools and containers.

Maurice Chapman Group Pty Limited, The

44 Dickson Ave, Artarmon, NSW 2064. PO Box 328, Artarmon. Phone (02) 438 3111. Telex 25011.

Directors: Maurice D. Chapman, Marjorie R. Chapman.

Audio Technica cartridges, styli, tone arms, head phones, microphones.

I'state repr: Melbourne: 150 Burwood Rd, Hawthorn 3122. (03) 818 1730.

Mole-Richardson (Australia) Pty Ltd

78-80 Stanley St, Collingwood, Vic 3066. Phone (03) 41 4245, after hours 850 2020. Telegrams Molerenge Melbourne.

Directors: J. B. Masson (mng dir), M. T. Masson.

Executives: D. J. Masson (office mgr), T. Masson (studio/rental mgr).

Lighting equip: Manufacturers for film & tv (Fresnel, Quartz, stage special effects). All types of globes & filter material.

Equip hire: Complete range of studio & location lighting equip, 150W-10,000W Fresnel spotlights, Quartz, Minibrutes, switchboards, generators, fog machines & stage special effects.

Film Studio for Hire: 46' x 30' equipped with lighting & dimmer system, 'S' board available.

NAVA Pty Ltd

Head office: 2 Stephenson St, Richmond, Vic 3121. Phone (03) 42 2916. Sydney office: 241 Broadway, Sydney 2007. Phone (02) 660 3333.

Refer listing TV Prdn Units section.

NEC Australia Pty Ltd

649-655 Springvale Rd, Mulgrave, Vic 3170. Phone (03) 560 5233. Cables Nippelco Melbourne. Telex 31009.

Managing director: K. Harada.

Executives: F. W. Yann (gen mgr), M. P. Terry (mktg), M. McKerral (tech).

Handling all types of electronic and communication equipment including various types of VHF/UHF TV transmitters, translators, TV studio equipment, including colour cameras, OB vans, automatic program control, AM/FM broadcast equipment.

Pacific Communications Pty Ltd

4 Euston St, Rydalmere, NSW 2116. Phone (02) 638 6400. Telex 25328.

Executives: F. J. Williams (mng dir), T. R. R. Jones (tech dir), W. T. B. Andrew (gen mgr), V. Punch (sth states dir), S. Griffith (nat sales mgr), D. C. Stockbridge (nat mktg mgr).

Australian distributors for IVC broadcast and CCTV videotape recorders and cameras, Grass Valley Group switching and processing systems. Ikegami broadcast and CCTV cameras - transmitters - translators - and equipment. Laird Telemedia Telecine equipment. IVC digital timebase error correctors, Molynx powered pan-tilt units. Ramtek (computer graphics display), Shintron (video switches), Knox (character generators), Nurad (eng antennae), Microtime (time base correctors), American Laser (eng video audio link), TCS (colour weather radar), Datatron. Convergence Corporation videotape editing, control systems.

I'state offices: Melbourne, Perth, Brisbane, Adelaide, Hobart.

Philips Electronic Components and Materials

67 Mars Rd, Lane Cove, NSW 2066. Phone (02) 427 0888. Telegrams Elcoma Sydney. Telex 21611.

Executives: D. Segal (gen mgr), C. Potter (nat sales mgr).

Suppliers of Plumbicon camera tubes, standard and silicon vidicons, newvicons, VHF and UHF transmitting tubes. Cavity-type amplifiers for VHF TV vision/sound to 35kW; FM sound to 10kW; UHF vision/sound. Monitor tubes, cathode ray tubes, TV camera viewfinders. Travelling wave tubes, disc seal

triodes, UHF power kylsrons up to 45kW, VHF and UHF circulators and isolators, flying spot scanner tubes. Ferrite materials, semi-conductors, integrated circuits, CATV and MATV amplifier modules.

I'state repr: Brisbane, Melbourne, Adelaide, Perth.

O'seas repr: In every country Philips Gloeilampenfabrieken are represented.

Philips Electronics Systems Scientific & Industrial Equipment, Test & Measuring Instruments Group

25 Paul St, North Ryde, NSW 2113. Phone (02) 888 8222. Telex 26566.

A full range of electrical and electronic test measuring equipment.

I'state offices: Melbourne (03) 699 0300, Adelaide (08) 223 4022, Perth (09) 277 4199, Brisbane (07) 44 1313.

Philips Electronics Systems Vision & Sound

2 Greenhills Ave, Moorebank, NSW 2170. Phone (02) 602 2000. Telex 22897.

Systems design and consultation services,

transmitters, studio and ENG/EFP cameras, vision mixers, automated tape editing systems, precision monochrome and colour monitors, pulse generation and distribution equipment, VTR's telecine and projectors, program monitoring systems, headphones, headsets, intercom, pocket paging, public address equipment.

I'state offices: Melbourne, 14-25 Whiteside Rd, Clayton 3168. Phone (03) 544 0188. Brisbane (07) 44 0191, Adelaide (08) 268 2766. Perth (09) 277 4199.

Philips Lighting Industries

60 Chard Rd, Brookvale, NSW 2100. Phone (02) 939 6444. Telex 24463.

Photographic, flood, security, projection, general and specialised lamps.

Pics Motion Picture Supplies Pty Ltd

Pics Centre, Dungate Lane, Sydney, NSW 2000. Phone (02) 26 1981. Telegrams Bordpics Sydney. Telex 26664.

Director: J. Border (mng dir).

Executives: B. L. Jones (nat sales/mktg mgr), P. Johnston (NSW mgr), M. McInnes (Qld mgr), G. Ferguson (Vic mgr), I. Macauley (WA mgr), P. Mars (ACT mgr).

Agents, distributors, repairs, hire of television and motion picture products.

CAMERA: 16mm double system production: ECLAIR, NPR, 16mm hand held: ECLAIR, ACL, 16mm single system: ECLAIR, ACL, SS, 35mm double system telescope and academy: ECLAIR, CAMEFLEX, 35mm production: MOVIECAM	SOUND: STELLAVOX SP8.2: dual track sync recorder. AMI-48: 5-channel mixer. MAGNASYNC: transfer recorders, insert, dubbers, reproducers, displacement recorders and reproducers. MICRON: radio mike transmitters.	GRIP: CONTINENTAL CAMERA SYSTEMS: universal helicopter mount, body brace, astrovision, pitching lens. EGRIPMENT: camera clamp and camera crane. CINE 60: battery belts and power paks. MATHEWS and RDS: gobo's stands, flags, cutters, pole cats, scrim, nets, sun screens, clamps grips. MILLER and QUICKSET: tripods. TYP: dollies. LOWEL - TYP: sound booms. LOWEL: link location systems.																													
LIGHTING: Flicker free HMI fresnel and open face focussing heads: LTM 200, 575, 1200, 2500 and 4000. KOBOLD Portable HMI reporter lighting systems LOWEL TOTA and LQD 'yellow heads'. LOWEL SOFT lights and OMNI lights. Battery driven KOBOLD HMI sungun. Colour control and diffusion by ROSCO cinegel.	STUDIO: Grid and hanger systems by LTM, TELESTAGE and RDS. Studio lighting fixtures by RDS, LTM. Colour effects by ROSCO SUPERGEL. TYP studio dollies and booms.	SETS: Paint by ROSCOPAINT. Cladding by ROSCOTALIX. Drapes and costume effects by ROSCOGLAME. Mosaics by ROSCOLENE. Breakaways by ROSCOBREAKAWAYS.																													
LAB: OXBERRY and NH: for effects and step printers. liquid gates by OXBERRY. Test equipment by HOLLYWOOD FILM CORPORATION. Standardisation by SMPTE test films.	POST PRODUCTION: PREVOST 16/35 combination editing tables. MOVIOLA flat bed and upright editors. ACADEMIC pic syncs. EASTON synchronisers and winders. HFC and CIR splitters. Mylar and acetate splicing tape, horses, benches, trimbins and scissors. PREMIER: splicers and accessories.	EFFECTS: OXBERRY animation stands from super 8 to computer controlled master series with aerial image. NELSON HORDEL super trick front projection systems and animation stands with aerial image. FAX 16mm low cost animation stands.																													
TALENT: <table style="width: 100%; border: none;"> <tr><td>IAN BASEBY</td><td>sydney</td><td>26 1981</td></tr> <tr><td>HUGH KINGSLEY</td><td>melbourne</td><td>62 1133</td></tr> <tr><td>ROSS OGILVY</td><td>brisbane</td><td>52 8816</td></tr> <tr><td>IAN MCAULEY</td><td>perth</td><td>325 3910</td></tr> <tr><td>PETER MARS</td><td>canberra</td><td>80 4009</td></tr> </table>	IAN BASEBY	sydney	26 1981	HUGH KINGSLEY	melbourne	62 1133	ROSS OGILVY	brisbane	52 8816	IAN MCAULEY	perth	325 3910	PETER MARS	canberra	80 4009	LOCATION: <table style="width: 100%; border: none;"> <tr><td>H.O. 8 dungate lane sydney 2000.</td><td>telex.</td><td>AA 26664</td></tr> <tr><td>77 city rd, sth melbourne 3205.</td><td></td><td>AA 30912</td></tr> <tr><td>28 baxter st, forritude valley 4006.</td><td></td><td>AA 42054</td></tr> <tr><td>121 hill st, east perth 6000</td><td></td><td>AA 93582</td></tr> <tr><td colspan="3">Pro Foto P/L 25/63 Wollongong St., Fyshwick 2609</td></tr> </table>	H.O. 8 dungate lane sydney 2000.	telex.	AA 26664	77 city rd, sth melbourne 3205.		AA 30912	28 baxter st, forritude valley 4006.		AA 42054	121 hill st, east perth 6000		AA 93582	Pro Foto P/L 25/63 Wollongong St., Fyshwick 2609		
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Australian agents for: CIR Officine Mechaniche, Italy; Cinematic Systems, USA; A. Easton & Son, Australia; Eclair International, SA, France; Elemack, Italy; FilmLab Engineering Pty Ltd, Australia; Hollywood Film Co, USA; Image Devices Inc, USA; Kobold Licht, W. Germany; Kreonite Inc, USA; LTM, France; Lowel-Light Mfg Inc, USA; Macbeth Division of Kollmorgen Corp, USA; Magnasync/Moviola Corp, USA; A. G. Mees en Zoon, Belgium; R. E. Miller Pty Ltd, Australia; TV products, studio pedestals; Neilson Hordell Ltd, UK; P.A.G. Films Ltd, England; John Page Ltd, UK; Officine Prevost, Italy; Quickset International Inc, USA; Rosco Laboratories Inc, USA; Kedko Studio Booms & Pedestals; Ryudensha Lighting Co, Japan; SMPTE, Test Films, USA; Stellavox Professional Audio & Data Equipments, Switzerland, TV products, studio pedestals.

Exclusive agents for Magnasync-Moviola sound recording and editing equipment, Stellavox tape recorders to suit Eclair NPR, ACL, Arri and other Pilotone and Crystal sync cameras Micron radio microphones.

Agents for: R.D.S. lighting products, a complete range of studio incandescent and tungsten halogen lamp housings. From 500W to 20,000W. Also stands, hangers, barn doors. Sylvania QI lamps all types, both 115V-240 all wattages. LTM, France, halogen studio luminaires. HMI Fresnel and open face location and studio luminaires. Kobold HMI location battery operated lights. Lowel-Light — a complete range of portable lights and lamp equipment both for the studio and in the field, including the new Lowel Omni Light, Totalight, Lowel Soft-Light, Vari-flector II, Rosco Laboratories, USA, filter and effects lighting materials, including new longlife Roscolux, a super heat and colour stable polyester-base lighting medium for TV and theatre.

State offices: Pics Photographic and Motion Picture Supplies Pty Ltd, 77-79 City Rd, South Melbourne, Vic 3205. (03) 62 1133. Telex 30912; Pro Foto Pty Ltd, 25-63 Wollongong St, Fyshwick 2609. (062) 80 4009; Pics (Qld) Pty Ltd, 28 Baxter St, Fortitude Valley, Qld 4006. (07) 52 8816. Telex 42054; Pics (WA) Photographic and Motion Picture Supplies, 121 Hill St, East Perth, WA 6000. (09) 325 3910. Telex 93582.

Quadrant Equipment

9 Caramar Ave, Brighton East, VIC 3187. Phone (03) 592 0910.

Director: L. Foote.

Executive: L. Foote (mng dir).

Lighting rental, lighting manufacturers, stand manufacturers, motion picture contractors, freelance lighting technicians for feature films, series, commercials, stills & documentaries.

Agent: Freelance Promotions: PO Box 10, Black Rock, VIC 3193. Phone (03) 598 5104. Ms C. Lomas.

Quantum Electronics Pty Limited

46 Old Barrenjoey Rd, Avalon Beach (PO Box 202) NSW 2107. Phone (02) 918 9080, 918 7123. Telex 26717. Cable: Quantel.

Executives: R. Thyer (mng dir), G. Baxter (mktg mgr), Ms P. Thyer (office mgr).

Agents for: Quantel digital television products. Continental microwave TV translators. CMC video head refurbishing services. Telcom videotape time code centres. A. F. Associates VTC gated video circuits & refurbished VTRs. Piclear TV projector attachments.

Representing: Quantel Ltd, Caterham, England; Continental Microwave Ltd, Dunstable, England; CMC Technology Corporation, Sunnyvale, USA; A. F. Assocs Inc Northvale, USA; Piclear Inc, Mamaroneck, USA. Telcom Research, Burlington, Ontario, Canada.

Quinto

Suite 3, 5 Wongala Cres, Beecroft, NSW 2119. Phone (02) 848 0318. Telex 26577.

(A division of Closed Circuit Television Pty Ltd).

Directors: D. W. Burman, G. W. Brooks, H. J. Burman, M. R. Brooks.

Executives: D. W. Burman (gen mgr), G. W. Brooks (tech mgr).

Australian distributors for colour broadcasting equipment as follows: Michael Cox Electronics Ltd, vision mixing, vision switching, shadow chroma keying, down stream keying, all-round edging, Coxbox, & other studio peripheral equipment, PAL/NTSC/Multistandard coders and decoders, PAL/SECAM transcoding, etc, Aston Electronic Developments Ltd, Teletext professional decoders, Teletext generating systems from a few pages to a full 800-page computer storage system. Video character generators. System Video Ltd broadcast vector and waveform monitoring instruments. Colour SPGs with genlock, etc. Grafikon Engineers Ltd, D65 colour calibrating equipment such as optical comparator, electronic colour analyser, TV light meter, etc. Barnett & Longmore, video and pulse delay lines. Audix, large range of professional audio mixers. Acron video, SPGs, genlock and helical scan VTR genlock. Broadcast video systems, Safe area generator. Green Ginger, lighting fade equipment. Image Video, Delegation Audio follow Video switchers etc. Protel Broadcast Systems — computer teletext systems.

HIRE

RANK ELECTRONICS are pleased to announce that their facilities for hire of equipment have been extended to include:

VIDEO — ¾" U-Matic Video Recorders and Players, together with a range of Colour Receiver Monitors, Colour Cameras, Stands, etc. — suitable for meetings, conferences, conventions, training courses and point of sale promotions.

AUDIO — Both small and large Sound Re-Inforcement Systems including "RANK" and "ALTEC" mixer/amplifiers, speaker enclosures, microphones and stands, plus cassette and reel to reel tape recorders — suitable for almost any occasion, be it indoors or outdoors, from the simple recording of a small meeting to complete sound re-inforcement of a large auditorium.

AUDIO VISUAL — Together with the excellent range of training films offered for hire, also available are 16mm projectors, screens and stands, extension speakers, as well as overhead projectors, opaque projectors, film/cassette projectors, super 8mm/cassette projectors and slide/sound projectors.

TRAINING FILMS — Training films have now become established as major elements in the cost effective training programmes mounted by organisations of all kinds throughout the world. Our aim is to help you improve the standard of your training programmes wherever you are in Australia.

STUDIO EQUIPMENT PRODUCTS — As the name suggests, the entertainment industry has traditionally been an important part of Rank's business. Rank can set up a complete radio broadcasting studio or sound recording studio, equip the motion picture industry, design and install the lighting, sound system and stage machinery for live theatre.

For information about hiring any of the above equipment, please contact



RANK ELECTRONICS
PTY LIMITED

12 Barcoo Street, East Roseville, Sydney, 2069. Phone: 406 5666
60 Rosebank Avenue, Clayton South, Vic 3169. Phone: 541 8444
299 Montague Road, West End, Brisbane 4101. Phone: 44 2851
101-105 Mooring Avenue, Camden Park, SA 5038. Phone: 294 6555
430 Newcastle Street, Perth 6000. Phone: 328 3933
120 Parry Street, Newcastle 2300. Phone: 26 2466

MAS5483

RCA Ltd

Communications Systems Division, 12th floor, 99 Elizabeth St, Sydney, NSW 2000. GPO Box 516, Sydney 2001. Phone (02) 231 4699. Telex 26611.

Executives: R. D. Walsh (gen mgr), A. R. Gibbs (Vic mgr).

Marketing a complete range of RCA television and radio broadcast equipment including colour cameras, TV tape recorders, transmitters, telecine, studio equipment, video switchers. Radio equipment including consoles, microphones, tape recorders. Electronic journalism equipment including hand held self-contained cameras and video tape equipment. Australian distributors for Elit TV translators and Coel antennas.

Rank Electronics Pty Limited

12 Barcoo St, East Roseville, NSW 2069. Phone (02) 406 5666.

Executives: K. S. Russett (chrnm), P. R. Max (mng dir), W. K. Dougall (gen mgr mktg), R. J. Smyth (gen mgr sales), P. B. Tomkins (mgr film), B. Hammond (mgr, security), D. C. Irving (mgr, Strand Electric), W. Weaving (mgr, Basic 4).

Equipment: motion picture cameras: Arriflex 16, ST 3511C (standard and high speed) 16BL, 16SR and 35BL — Arritechno 35 for medicine, industry and research, bach-Auricon 16mm sound-on film and film magnetic cameras, Canon Scoopic 16mm cameras; camera accessories: Arri 16 and 35mm blimps, cine 60 plastic blimp, a complete range of dyed in the mass and gelatin filters, Miller tripods and heads, camera crystal control unit, units for Arriflex: Editing equipment: C.I.R. Splicers, 8, 16, 35 and 70mm, Mylar tapes, Premier 16, 35 cement splicers, sound readers, cue dot markers, horizontal winders, Easton rewinders, synchronisers, program timers, Mekano 16mm animated viewers, R.T.I. film inspection, Steenbeck 16 and 35mm editing machines, high speed previewing machines and motorised rewinders; Laboratory equipment: Arri 16 and 35mm negative, positive, reversal and colour processors, Arri 16 and 35mm optical and contact step printers, sound recording equipment, Lyrec — multitrack recorders. Motion picture camera lenses: (Arriflex mount), Angenieux zoom lenses, Canon fluorite macro zooms, Carl Zeiss fixed focal length and zoom lenses, Taylor Hobson fixed-focal length lenses and zooms. Zoomar macro and telephoto lenses; photometers: colour and light intensity meters; sound equipment: Altec sound systems, Beyer microphones, Nagra recorders, Neumann microphones, Quad eight sound consoles, Tandberg recorders and teaching systems, Weircliffe bulk erasers; Television equipment: Image enhancers, CSF Laboratories character generators, Cintel telecines (flying spot and

photoconductive), Cintel slide scanners, Cintel encoders, Cintel colorgrade, Cintel vertical aperture corrector; TV lenses: Canon fixed focus and zoom lenses for ITV (Vidicom) also studio, Taylor Hobson fixed focus and zoom lenses for all format tubes. Also available a full range of TV and film production accessories; Rank Industries Australia Pty Ltd Professional services group; Rank Arena VTR U-matic recorder/players; Rank Arena TV receiver/monitors, Crisp-Matic, CCTV colour camera, Hitachi, Nytone televideo analyser, San Marco photo-finishing equipment.

**Rank Electronics Pty Limited
Strand Electric Division**

60 Rosebank Ave, Clayton Sth, Vic 3169. Phone (03) 543 4122. Hire (03) 543 4926. Telex 31809.

Executives: K. S. Russett (chrnm), P. R. Max (mng dir), D. C. Irving (mgr, Strand Electric).

Strand and Quartzcolor laniro Luminaires for television and theatre, manufacturer and supplier of profile, fresnel and softlight luminaires, kinetic lighting effects and effects projectors, control equipment from two preset thyristor dimmers to digital dimmer memory system and modular memory systems, suspension equipment, counter weights, motorised revolving stages and cyclorama equipment, retractable seating, fog machines and colour filters. Advisory and design service.

Branch offices: 12 Barcoo St, East Roseville, NSW 2069. (02) 406 5666; 430 Newcastle St, Perth, WA 6000. (09) 328 3545; 101-105 Mooringe Ave, Camden Park, SA 5038. (08) 294 6555.

State repr: Harvey Theatrical Lighting Pty Ltd, 21 Crosby Rd, Albion, Qld 4010 (07) 262 4622; K. W. McCulloch Pty Ltd, 23A Frederick St, Launceston, Tas 7250, PO Box 606G (003) 31 8935.

Samuelson Film Lighting

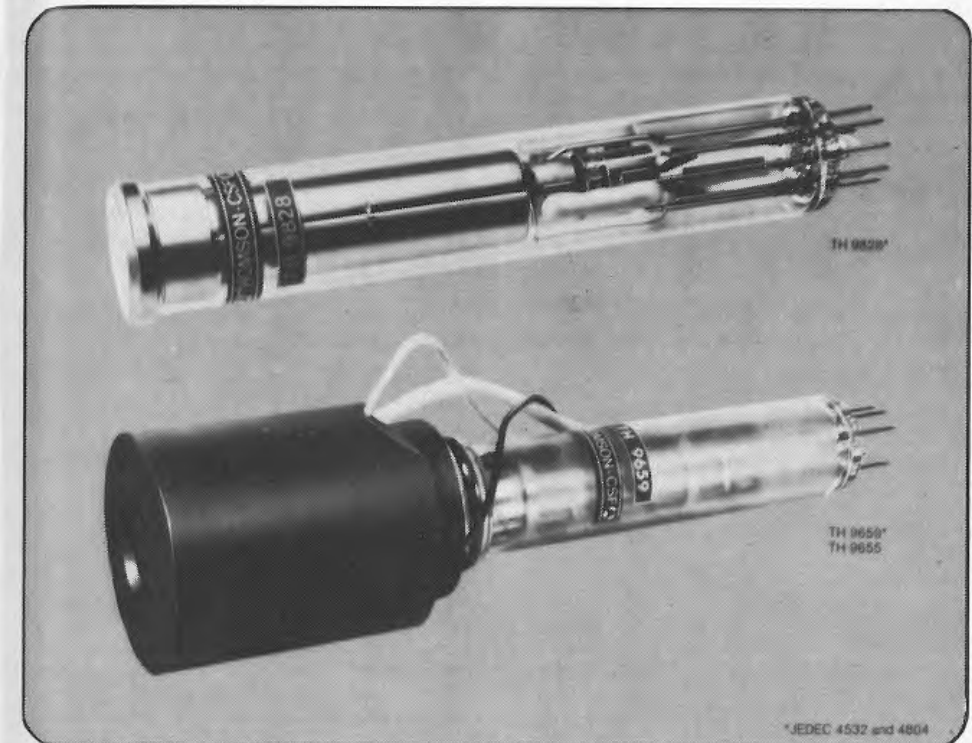
27 Sirius Rd, Lane Cove, NSW 2066. Phone (02) 428 5300. Telex 25188.

Executives: P. Harris (mng dir), A. Dobrovitz (mgrs), S. Purton, P. Woods, C. Bryant (sparks).

Complete range of studio and location lighting equipment inc Brute Arcs, HMI lamps, AC & DC generators, mobile lighting units. All classes of technicians.

**Samuelson Film Service
(Aust) Pty Ltd**

27 Sirius Rd, Lane Cove, NSW 2066. Phone (02) 428 5300. Telex 25188. Vic: 25 Lothian St, North Melbourne. Phone (03) 329 5155.

**Low blooming silicon target tubes
& silicon intensifier target tubes**

• Low dark current. • High sensitivity. • Standard price.

**THOMSON-CSF**

THOMSON-CSF AUSTRALASIA Pty. Ltd. / GPO BOX 1910 R / MELBOURNE VIC 3001 / 30 COLLINS STREET
MELBOURNE VIC 3000 / TEL.: 63 45 52 / TELEX: THOMAUJ AA 31888 MELB.

Executives: P. A. Harris (mng dir), D. Ballentine (client contact), P. Hobson (mgr Melb).

Offer a complete camera, sound, lighting, film equipment rental service. Including 16mm and 35mm studio and location cameras. Complete range of lenses, filters, grip equipment. Australian agents for Panavision. Tyler, Fisher.

O'seas repr: Associates in UK, USA and Europe.

Samcine sales: 27 Sirius Rd, Lane Cove, NSW 2066. Phone (02) 428 5300.

Manager: D. Ballentine. Offers for sale a complete range of camera stores (camera tape, empty cans, etc) and they are agents for the following companies: Aaton (16mm sound cameras), Marin (35mm portable projectors), Elemack (camera dollies), Ron Ford (fluid heads), Gould batteries, Samcine (cases, cameras, mounts).

Stronghold Equipment Containers

105 Reserve Rd, Artarmon, NSW 2064. Phone (02) 439 6955. Telex 24482. (John Barry Group).

Executives: J. V. Barry (mng dir), B. Detheridge (video systems divn), H. Warta (special projects & exports), G. A. Parr (mgr, Vic), P. Robinson (electronics divn), D. Balfour (motion picture divn), R. Dornan (lighting divn), J. Hunter (energy divn).

Specialised custom built aluminium, foam, fitted cases for all types of equipment — cameras, lenses, lighting, sound recorders, etc. Also specialising in aluminium containers for television cameras, back pack cameras, lenses. OB equipment.

I'state offices: 16 Sandilands St, Sth Melbourne. Phone (03) 699 9055; 7 Bennett St, Perth. Phone (09) 325 5233.

NZ office: 11 Vivian St, Wellington. Phone 844 191 or 844 192.

Studio Sound Systems

13 Keppel Rd, Ryde, NSW 2112. Phone (02) 888 1746.

Executive: J. O. Farmer (prop mgr).

Manufacture of custom studio equipment, editing amplifiers and specialised electronic equipment. Service on most motion picture, audio and editing equipment. Design and installation of recording and broadcast studios.

Syntec International Pty Ltd

53 Victoria Ave, Chatswood, NSW 2067. Phone (02) 406 4557, 406 4627.

Representing Audiopak, Auditronics, Design 2000, Dorrrough, Econco, Electrovoice, ESE, Fidelipac, Garner, Garrard, IGM, ITC, Jensen, J. L. Fisher, KEF, Keith Monks Audio, Macinnes, Orange County, Orban, PKE, Quad, Ranko, Revox, Ross, Russco, Rycote, Sedco, Shure, Skotel, STL, Taber, Teac/Tascam, Tweed Audio, VSC.

Melbourne office: Suite 4, 136 Langridge St, Collingwood, Vic 3066. Phone (03) 419 4644.

I'state repr: Sydney G. Hughes Pty Ltd, 154-158 Arthur St, New Farm, Qld 4005. (07) 358 1422; K. D. Fisher & Co, 128 Main North Rd, Prospect, SA 5082. (08) 269 2544; Athol M. Hill Pty Ltd, 33-35 Wittenoom St, East Perth, WA 6000. (09) 325 7811.

TBC Pty Ltd

6 Chilvers Rd, Thornleigh, NSW 2120. PO Box 193, Hornsby, NSW 2077. Phone (02) 848 8777.

Executives: I. L. Hill (mng dir), A. V. Heys (gen mgr), H. E. Deere (eng mgr).

Manufacturers of TV equipment, distributors of Belar TV monitors, Scully-Dictaphone reel to reel recorders and studio/station loggers, Comrex radio microphones, Ward-Beck professional production and studio consoles, Utah scientific video/audio routing switchers, Comex time tunnel audio time delays, Orban audio processors. Complete studio systems. Professional engineers providing planning, design, systems engineering, turn-key installation and other major equipment.

I'state office: Perth (09) 325 9484.

Thomson-CSF (Australasia) Pty Ltd

12th floor, 30 Collins St, Melbourne, Vic 3000. Phone (03) 63 4552.

Executives: A. Roger (mng dir), J. Limoges, F. H. Robinson, A. Kron, G. J. Donnan.

Importers and distributors of equipment for shortwave broadcast and TV stations. Microwave link equipment — electronic tubes and components for all applications. High quality TV cameras for broadcasting and closed circuit systems — monochrome and colour. Video tape machines and all types of video equipment. Satellite installations and equipment.

I'state repr: Thomson — CSF (A'asia) Pty Ltd, 309 Pitt St, Sydney 2000. (02) 235 8463.

3M Australia Pty Ltd

950 Pacific Hwy (PO Box 99), Pymble NSW 2073. Phone (02) 498 0033. Telegrams Triminco Sydney.

Refer listing Film & Videotape Suppliers and Services this section.

Trident Video Systems

6 Atchison St, St Leonards, NSW 2065. Phone (02) 920 900. Telex 26251.

Executive: P. J. Dine (mgr).

Rental of video cameras, VCRs, monitors, etc. Service of Sony and other video equipment.

Tuscan Industries Group

17-31 Eveleigh St, Redfern, NSW 2016. Phone (02) 699 2422. Telegrams Tuscan Sydney. Telex 24203.

Directors: P. L. Gell, K. R. Crawford, J. H. Higgins, A. Azzopardi.

Manufacturers of Tuscan 8mm, 16mm, 35mm film reels and cans, bobbins, videotape spools and movie accessories. Distributors of CR5000+ videotape.

Unicol Australia

131 Sailors Bay Rd, Northbridge, NSW 2063. Phone (02) 958 1544. Telex 25491.

A divn of EVS Australia Pty Ltd.

Executive: A. Morris.

Manufacturers of 'Unicol' trolleys, stands and components for TV and audio visual equipment.

Video Technics Carousel Centre

530 Oxford St, Bondi Junction, NSW 2022. PO Box 50, Bondi 2026. Phone (02) 387 2555.

Executive: H. Diamond (mgr).

Video equipment, studio or portable, colour or black and white. Studio facilities: film to tape service. Service dept: accessories — all formats of VCR's available.

Videotronic Projectors

131 Sailors Bay Rd, Northbridge, NSW 2063. Phone (02) 958 1544. Telex 25491.

A division of EVS Australia Pty Ltd.

Executive: A. Morris (mgr).

Importers and distributors of videotronic portable rear screen projectors.

Zeiss, Carl, Pty Ltd

114 Pyrmont Bridge Rd, Camperdown, NSW 2050. Phone (02) 516 1333. Telegrams Zeissoptic Sydney. Telex 27465.

Executives: Dr K. Kuerzinger (mng dir), H. Bauer (dir), B. Jeanes (mgr).

Distributors of 16mm, 35mm, 35/70mm cinema and studio projectors, double band projectors, editing/cutting tables, amplifiers, rectifiers, ZENON lamphouses for all purposes, spotlights.

Principals: Zeiss Ikon Ernemann, West Germany; Horston, France; Fumeo, Pio Pion, Irem, Italy; Atlantic Films, Canada; Malinverno, Italy; Marin, Spain; Lenses, Italy; Cinecitta, India; Xenonbulbs, Wotan, West Germany.

I'state repr: Branches all States and NZ.

FILM AND VIDEOTAPE SUPPLIERS AND SERVICES

Agfa-Gevaert Ltd

Head office: 376 Whitehorse Rd, Nunawading, Vic 3131. Phone (03) 878 8000.

Distributors of Agfa-Gevaert photographic products; 16mm and 35mm black/white, Gevachrome and Gevacolor motion picture and television films, professional magnetic tapes. 16mm, 17.5mm and 35mm magnetic films, materials and chemicals for all photographic applications. Distributors of Agfa-Gevaert video tapes and VCR video cassettes.

I'state offices: Agfa-Gevaert Ltd, 2 Byfield St, North Ryde, NSW 2113. Phone (02) 888 1444; 2 Heaslop St, Woolloongabba, Qld 4102. Phone (072) 391 6833; 30 Parade St, Norwood, SA 5067. Phone (08) 42 5703; 78 Oats St, Carlisle, WA 6101. Phone (092) 61 5399.

Ampex Australia Pty Ltd

Head office: 4 Carlotta St, Artarmon, NSW 2064. Phone (02) 439 4077. Telex 20608.

Executives: G. Nixon (mng dir), K. Palmer (co secty), G. Hallett (Melb branch mgr), R. Blackett (mktg mgr, tape products), N. Cherry (mgr, tape mnfg), D. Stokes (mgr, tech support group), R. Holland (audio/video systems product mgr).

Video recording tapes for use with all monochrome and colour television video recorders. Audio recording tape for all mastering, low noise multitrack and general purpose applications, in open reel, cassette and cartridge configurations. Recording tape for all analogue and digital data storage applications.

Melbourne branch office: 21 Terra-Cotta Drive, Blackburn, VIC 3130. Phone (03) 877 6222. Telex 34743.

Australian Programme Services Ltd

126 Cleveland St, Chippendale, NSW 2008. Phone (02) 699 3955.

Manager: W. E. Threlfo.

Film exchange and storage facilities for all film. Screening facilities available.

Bonded Services International Pty Ltd

13-17 Cleg St, Artarmon, NSW 2064. Phone (02) 439 1222. Telex 20727.

Executives: R. A. Sellars (gen mgr), M. Rykmans (admin exec), R. H. Jones (exchange mgr), N. Swanson (sales mgr).

Customs clearance, censorship, storage and distribution of all films for television and motion picture industries.

Greencorp Magnetics Pty Ltd

80 Perry St, Matraville, NSW 2036. Phone (02) 661 6511. Telex 24761.

Executives: S. L. Green (sales mgr), J. Bak (studio products mgr).

Manufacturers of studio quality recording tapes and cassette reels and cleaning accessories.

Hanimex Pty Ltd

108-120 Old Pittwater Rd, Brookvale, NSW 2100. Phone (02) 938 0400.

Directors: J. D. Hannes, J. P. Slater (jnt mng dirs), K. Visca (mgr, industrial divn), J. MacDonald (sales mgr, industrial divn).

Fuji neg and pos 16mm and 35mm colour film, magnetic film and 3/4" Umatic cassettes & 2" video tape.

Ilford (Australia) Pty Ltd

Head office and factory: Cnr Ferntree Gully and Forster Rds, Mt Waverley, Vic 3149. PO Box 144, Mt Waverley 3149. Phone (03) 544 0511.

Motion picture negative film, photographic film, plates, paper and chemicals for general photography.

I'state repr: Sales branches: 214-216 Willoughby Rd, Crows Nest, NSW 2065. (02) 43 0301; 439 Montague Rd, West End, Qld 4101. Ph (07) 44 7507-8, 307-309 Putteney St, Adelaide, SA 5000. (08) 23 2502; 441 Vincent St, Leederville, WA 6007. Phone (09) 381 7611.

Image Transform (Aust)

63/3 Plunkett St, Kirribilli, NSW 2061. Phone (02) 92 8893.

Executive: A. Mayer (Aust repr).

Transform *Tm of videotape to film.

O'seas repr: Main office, 4142 Lankershim Blvd, N. Hollywood, Calif, USA.

KGC Magnetic Tape Pty Ltd

40 Applebee St (PO Box 118) St Peters, NSW 2044. Phone (02) 519 2677. Telegrams Towvey. Telex 22809.

Directors: W. F. Gordon, K. G. Coles, A. C. M. Cowper, J. F. Bottomley.

Executives: K. G. Coles (mng dir), W. F. Gordon (gen mgr), M. Viles (co secty), J. Black (acct).

Manufacturer of prerecorded cassettes, blank cassettes, publication of spoken word educational range of cassettes, editing and duplication of video cassettes, distribution of prerecorded video cassettes. Recording studio for spoken word. Seller of C-zeros. Recording of seminars.

Scotch Brand Audio and Video Tapes give you consistent superior quality

SCOTCH BRAND BROADCAST VIDEO TAPES



SCOTCH BRAND REEL TO REEL AUDIO TAPES



SCOTCH BRAND U-MATIC VIDEO CASSETTES



SCOTCH BRAND AUDIO CASSETTES

The brand preferred by the majority of Australian broadcasters

Broadcast Videotapes — Scotch Brand 400 & 479 Broadcast Videotapes — long life, low drop out rates and low headware — consistent quality tapes with wide acceptance among broadcasting professionals.

U-Matic Videocassettes — Scotch Brand U-Matic Videocassettes — ideal for editing and location recording. Heavy duty backing and binding system provides extra tough performance without loss of magnetic quality.

Reel to Reel Audio Tape — Scotch Brand 206 & 250 high output low noise tapes offer excellent quality for mastering performances. As with the entire Reel to Reel range they provide high

signal to noise ratio and long wearing characteristics.

Audio Cassettes — Dynarange, Master I and Master II provide wide bias range, good frequency response and high maximum output levels for premium performance.

Specify Scotch Brand Audio and Video products for consistent quality performance in critical applications.

Magnetic Audio/Video Products Division

3M Australia Pty. Ltd.
Sydney, 43-0455; Canberra, 47-4322; Melbourne, 543-2655
Hobart, 34-3104; Adelaide, 268-1122; Perth, 328-5244
Darwin, 81-5645; Townsville, 72-3735; Brisbane, 391-7844
Newcastle, 2-5461

3M

Kodak (Australasia) Pty Ltd

173 Elizabeth St, Coburg, Vic 3058. Phone (03) 350 1222.

Distributors of a wide range of 35mm and 16mm Eastman and Kodak colour and black and white motion picture films.

Negative, reversal, duplicating negative, duplicating reversal, duplicating positive, sound recording, telerecording, release positive and leader films.

l'state repr: Branches all States.

Magna-Techtronics (Aust) Pty Limited

14 Whiting St, Artarmon, NSW 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24655. Cables Magna, Sydney.

Directors, Executives: Refer listing Equipment Suppliers & Services.

Pyral sprocketed sound recording film, 16mm, 17.5mm and 35mm acetate or polyester base in lengths 305m, 365m and 610m (730m and 960m to special order). Also super 8mm polyester base in lengths 150m to 365m.

Maurice Chapman Group Pty Limited, The

44 Dickson Ave (PO Box 328), Artarmon, NSW 2064. Phone (02) 438 3111. Telex 25011.

Directors: Maurice D. Chapman, Marjorie R. Chapman.

Memorex magnetic recording tape and cassettes.

l'state repr: Melbourne, 150 Burwood Rd, Hawthorn 3122. Phone (03) 818 1730.

Mayer, Art, Productions Pty Ltd

63/3 Plunkett St, Kirribilli, NSW 2061. Phone (02) 92 8893.

Executive: A. Mayer (mng dir).

Video & film prdn consultancy. Technical consultants to the video & film industries. Australian representation, Image Transform Inc of USA.

Racal Electronics Pty Ltd

47 Talavera Rd, North Ryde, NSW 2113. Phone (02) 888 6444. Telex 20365.

Director: B. E. Briggs (dir in charge).

Executive: R. H. Murdoch (mktg mgr).

Racal-Zonal Spectrum audio magnetic tape and System II magnetic film in 16mm, 17.5mm and 35mm widths. Compact cassettes C30, C60, C90 and C120.

l'state repr: Racal Electronics Pty Ltd, 45 Wellington St, Windsor, Vic 3181. Phone (03) 51 9994. Telex 32620. 6 Darke St, Torrens, ACT 2607. Phone (062) 86 1267. Werner Electronics Pty Ltd, 2-8 Gray St, Kilkenny, SA 5009. Phone (08) 268 2801.

3M Australia Pty Ltd

950 Pacific Hwy, Pymble, NSW 2073. PO Box 99. Phone (02) 498 0033. Telegrams Trimnico Sydney.

Executives: B. E. Chapman (mng dir), J. C. Ryan (gen mgr), P. A. G. Rose (mktg dir), G. E. McCredie (mkt dev mgr).

Scotch brand magnetic tapes for audio and video recording. 3M brand professional audio recorders, Minicom brand video drop-out compensator. Drop-out profile recorder, colour encoder. Wollensak brand high-speed cassette duplicators and audio visual products. Datavision brand character generators.

l'state repr: Branch sales offices: No 1 Chandos St, St Leonards, NSW 2065. (02) 43 0455 (R. Downes, sales); cnr Blackburn & Ferntree Gully Rds, Mt Waverley, Vic 3149. (03) 543 2655 (A. Williams, sales); 3 Balaciava St, Woolloongabba, Qld 4102. (07) 391 7844 (G. Woods, sales); 24-30 Crittenden Rd, Findon, SA 5023. (08) 268 1122 (B. Wittwer, sales); 182 Lord St, Perth, WA 6000. (09) 328 5244 (K. Woodward, sales); 45 Victoria St, Hobart, Tas 7000. (002) 34 3104 (A. Buddle, sales); 5 Seale St, Fanny Bay, Darwin, NT 5790. (089) 81 5645 (J. Sherrington, sales).

FILM AND VIDEOTAPE PROCESSING LABORATORIES**Atlab Film & Video Laboratory Service**

Television Centre, Epping, NSW 2121. Phone (02) 858 7500. Prdn: (all hours) 858 7514. Telegrams Telecentre Sydney. Telex 20250.

Executives: R. D. Beattie (chief exec), J. F. Donovan (tech mgr), P. B. Spowles (sales mgr), A. Mason (prdn mgr).

Complete motion picture and television film laboratory service.

Equipment includes: Hazeltine electronic colour film analysers, 35/16mm HFC bi-directional panel printer, 35mm and 16mm Bell & Howell Model C additive printers, Oxberry optical effects printers with aerial image

With Atlab, your overnight rushes don't look rushed.

The reason is simple; before it goes out, every print is carefully inspected by professionals trained to be critical. Put that with the finest printing, processing and grading and you've got the best overnight rushes in the business.



**GIVING QUALITY SERVICE
TO THE MOTION PICTURE INDUSTRY.**

Atlab Film and Video Laboratory Service,
Television Centre, Epping, N.S.W.

Telephone: (02) 858 7500.

Telex: AA20250. Cables: Telecentre, Sydney.

AT COLORFILM FILM & TAPE WORK TOGETHER...



colorfilm

VIDEOLAB
2 Clarendon Street,
Artarmon, N.S.W. 2064
Telephone: (02) 439 5922

FILM LABORATORY
35 Missenden Road,
Camperdown, N.S.W. 2050
Telephone: (02) 516 1066

CINEVEX
15 Gordon Street
Elsternwick VIC.

heads, liquid gates and additive lamp housings, individual processing machines for Eastmancolor negatives and positives, 35/16mm CRI 1 machine plus a 35/32mm system for bulk release printing.

The sound studios offer rock-and-roll mixing facilities with 21 channels, coupled with a transfer suite capable of transferring magnetic or optical track resources across a comprehensive range. 8mm facilities are available for the printing of Super 8mm prints with either magnetic or optical sound. Atlab is also an authorised Technicolor loading station.

Modern videotape post production facilities, including 2 Rank Mark III Telecine machines, digital pip sync transfer system and topsy, are available through Custom Video Australia. The laboratory offers full editing, negative matching, stills laboratory and other production services including titling and animation.

Cine Service Pty Ltd

233-235 Moray St, South Melbourne, Vic 3205. Phone (03) 699 6999.

Directors: V. F. Wagstaff (mgr), R. B. Vance, G. G. Thompson, B. F. Bull (secty).

Film laboratory for the processing and printing of colour and black and white film in 35mm, 16mm, standard 8mm and Super-8mm. Sound recording specialists, including optical and magnetic sound transfers, video facilities, Kine recordings. Magnetic striping of all gauges.

Victorian and Tasmanian agents for Tuscan reels and cans, Karex tape.

Cinevex Film Laboratories Pty Ltd

15-17 Gordon St, Elsternwick, Vic 3185. Phone (03) 528 6188.

Directors: P. H. Budden, D. J. Halloran, G. T. Benness.

Executives: P. H. Budden (chrmn/dir), A. J. James (mgr), J. H. Brunskill (secty).

Eastmancolor 16/35mm neg processing & printing (overnight rushes service), Ektachrome 16mm processing & printing, black & white 16/35mm neg/pos processing & printing, 16/35mm Wetgate optical effects printing, 16mm optical sound transfers, colour analyser grading, ultrasonic cleaning, negative matching service.

I'state repr: Colorfilm Pty Ltd, NSW.

Colorfilm Pty Ltd

Head office, 35 Missenden Rd, Camperdown, NSW 2050. Phone (02) 516 1066, night supervisor (02) 516 1298. Telex 24545. Cables Color.

Directors: P. H. Budden, D. B. L. Williams, G. T. Benness, D. J. Halloran.

Executives: M. Forrest (mgr, mktg & sales), J. H. Brunskill (fin controller & co secty), J. Lutze (acctnt).

Camperdown lab: H. J. Zaratsian (lab mgr), P. Wilson (prdn office), R. Shields (o'seas prdn office), L. McKenzie (sound supvr), T. Nurse (special projects).

35mm and 16mm colour service comprising ECN1 and ECN2 negative developing, CRI and intermediate duping, optical effects and wet gate printing, sound transfer, negative cutting, film servicing, archival printing and a complete black and white motion picture processing service.

Videolab: Gore Hill; 2 Clarendon St, Artarmon, NSW 2064. Phone (02) 439 5922. Telex (Camperdown) 24545. Cable Color.

Executives: J. Rowley (mgr), B. Leffler (engr).

Videolab services: Comprise 35mm and 16mm F.S. Telecine auto colour grade. Ampex 2" quad. VTRs, colour telerecord (16mm Kine), CMX 300 computerised on line editing. Time code on film and tape, titling and product camera. Various H/S formats.

K.G. Colorfilm. Executive: D. Oughtred (mgr). Ektachrome ECO3 and MF4 and VNF printing and processing incl electronic sound recording facilities.

Assoc companies: Melbourne: Cinevex Film Laboratories Pty Ltd, 15-17 Gordon St, Elsternwick, Vic 3185. (03) 53 1151. Telex 34378; Sydney: Filmlab Engineering Pty Ltd, 82 Perry St, Matraville, NSW 2036. (02) 661 6922.

K.G. Colorfilm Services Pty Ltd

Suite 21, Valetta Units, Campbell St, Artarmon, NSW 2064. Phone (02) 439 3555.

Directors: D. Dunne, J. Crew, P. Budden.

Executive: D. Oughtred (mgr).

Processing and printing of 16mm Eastman-color negative/positive; Ektachrome original and print, 16mm black and white reversal and negative/positive. Also Super 8mm processing and duplicating of Ektachrome cassettes.

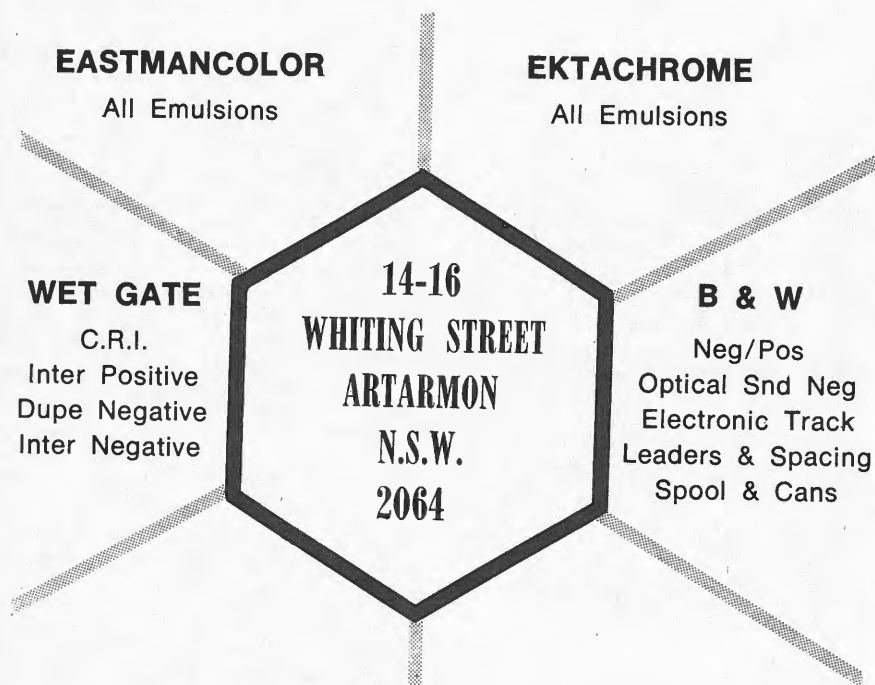
Cine Film Laboratory Pty Limited

Office and bulk laboratory: 14-16 Whiting St (PO Box 361) Artarmon, NSW 2064. Phone (02) 439 4122.

Executives: G. E. Foster (gen mgr), J. B. West (lab mgr).

Services: ECN2 negative processing, CRI duping, Eastmancolor printing and processing, Ektachrome processing and printing, In-ternegative duping, optical effects printing, optical sound transfers, black and white

ONE STOP! 16mm FILM LABORATORY SERVICE



CINE FILM LABORATORY PTY. LIMITED

14 WHITING ST., (PO BOX 361) ARTARMON, N.S.W.
2064, AUSTRALIA.

(02) 439 4122 (02) 43 2957

INCORPORATING

COLOURTRANSCRIPTIONS PTY.LTD. & KINELAB PTY. LIMITED

neg/pos processing and printing, supply of leaders and spacing. Totally immersed contact wet gate printing.

Pacific Film Laboratories

298 Railway Pde, Carlton, NSW 2218. Phone (02) 587 5677. Telegrams Pacifilm.

Directors: N. B. Cottee (chrmn & mng dir), H. Jefferies (dep chrmn), B. S. Webster, M. M. Davidson, G. L. Cottee, S. Simon, E. F. Mannix. Executive: M. Keep (nat advtg mgr).

Film processing laboratories.

Permafilm Australia Pty Ltd

63 Mountain St, Broadway, NSW 2007. Phone (02) 211 0077. Telegrams Permafilm.

Directors: D. McKean, O. F. Emery, G. J. Bunyan, W. B. Berryman.

Film protection and lubrication service, scratch removal treatment, general servicing and despatching.

Manufacturers of Cinetic film cleaning machines, film re-winders, editing tables, film trim bins.

Spectrum Colour Laboratories

7 Pollina St (PO Box 9), East Bentleigh, Vic 3165. Phone (03) 97 2874. Telegrams Spectrocolor.

Executives: G. Wright (mng dir), A. Martin (consultant dir), M. Brunner (ops dir).

Complete still photographic colour laboratory. Transparency, negative and print processing, 8mm Ektachrome processing and duplicating. Overnight processing of transparency and negative films available every week night and weekends. Internegatives, copy negatives, duplicate transparencies, print film and Cibachrome. Preparation and design of audio visual and TV slides.

Taslab Pty Ltd

90 Hampden Rd, Battery Point, Tas 7000. Phone (002) 23 1280.

Director: R. McCure.

Motion picture laboratory providing 16mm Ektachrome processing and duplicating service on a same-day basis. Super-8 SM7244 also processed.

Victorian Film Laboratories Pty Ltd

4 Guest St, Hawthorn, Vic 3122. Phone (03) 81 0461. Telegrams Vicfilmabs.

Directors: P. Watson, P. Lord.

Executives: S. Mitchell, J. Hartley.

Complete laboratory services. 35mm and 16mm Eastmancolor developing and printing, additive colour printing; 35mm and 16mm black and white printing; 35mm and 16mm Oxberry optical effects with liquid gate. Reversal colour printing; black and white reversal developing and printing; blow up printing Lipsner-Smith, ultrasonic cleaning, sound mixing and transfer, 17.5mm, 16mm, 1/4-in Nagra, 35mm and 16mm RCA optical recordings, 12 channel high speed Magna Tech Rock & Roll mixing.

TELECOMMUNICATION EQUIPMENT

Antenna Engineering Australia Pty Ltd

Garden St, Kilsyth, Vic 3136. Phone (03) 728 1777. Telex 32274. Telegrams Antenna.

Directors: R. J. F. Guertler (chrmn), D. A. Cameron (mng dir), C. P. Cottier, K. H. Vaskess, A. J. Robins (secty).

Executive: I. R. H. Wade (sales mgr).

Design and manufacture of antennas, LF, MF, HF, VHF, UHF and microwave. Specialist TV, FM and broadcasting antennas. Design and manufacture filters, diplexers, RF loads, channel combiners, multicouplers. Consulting services to radio and TV broadcasters.

Austral Standard Cables Pty Ltd

Head office: Hampstead Rd, Maidstone, Vic 3012. Phone (03) 317 9041.

Products: Multicore cables for instrumentation, control, indication, signalling and supervisory systems, thermocouple extension cables, PVC insulated internal telephone cables, RF coaxial cables, microphone and TV cables, PVC insulated connecting wires, polyethylene insulated external underground filled and unfilled and aerial telephone distribution cables, single quad carrier cables, paper insulated telephone cables, large tube coaxial cables 9.5mm CCITT Standards.

Sales and technical enquires: NSW: Moorebank Ave, Liverpool 2170. (02) 602 8999 (B. Hartley); Vic: Whiteside Rd, Clayton 3168. (03) 544 1511 (C. Chapman).

Main distributors: Telcon Australia Pty Ltd, Cablemakers (ACT) Pty Ltd, GEC (Wholesaling).

Philips-TMC (Radio Division)

Clarinda Rd, Clayton, Vic 3168. Phone (03) 544 0366.

Two-way radio, Telefinder pager and radio communication systems.

I'state repr: NSW (02) 648 4066, SA (08) 42 1061, Qld (07) 44 4141, WA (09) 444 6422.

Radio Transmission Engineering Pty Ltd

179 Military Rd, Guildford, NSW 2161. Phone (02) 681 2488, 681 2212. Postal address: 18 Hibiscus St, Greystanes, NSW 2145.

Refer listing Services to Radio section.

Standard Telephones & Cables Pty Ltd

252-280 Botany Rd, Alexandria, NSW 2015. Phone (02) 699 0044.

Director: A. T. Deegan (chrnm & mng dir).

Manufacturers of telecommunications equipment.

STC covers most aspects of telecommunications, including: electronic switching systems, Minimat range of PABX equipment, line transmission, mobile radio, data systems, no-break power supplies, intercom and pocket paging systems, turn-key communications systems.

Branches and agencies in all States.

TBC Pty Ltd

6 Chilvers Rd, Thornleigh, NSW 2120. PO Box 193, Hornsby, NSW 2077. Phone (02) 848 8777.

Executives: I. L. Hill (mng dir), A. V. Heys (gen mgr), H. E. Deere (eng mgr).

Manufacturers of telecommunications equipment including SSB transmitters, radio and FM transmitters and associated RF components.

Distributors of telecommunications equipment including Northern Telecom, all telecom equipment, multiplexers, microwave links to 8 GHz, telephone switchers, C&S aeriels for all telecom purposes including microwave dishes, yagis, panels, Belar modulation monitors, Acrodyne translators.

Professional engineers providing planning, design of systems, and systems engineering, turnkey installation of telecommunication systems, point-point, tropospheric scatter, satellite, cable systems, translator links, STL links, data and control systems, remote control. Field and propagation studies.

I'state office: Perth (09) 325 9484.

PROMPTING AND SCRIPTING EQUIPMENT

Autocue (Aust) Teleprompter Pty Ltd

PO Box 107, Edgecliff, NSW 2027. Phone (02) 328 6365.

Directors: H. R. Brett Hall (mng dir), C. M. Brett Hall (secty).

Autocue synchronous and closed circuit teleprompter equipment. Sales and/or hire to television and film studios.

Magna-Techtronics (Aust) Pty Limited

14 Whiting St, Artarmon, NSW 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24655. Telegrams Magna Sydney.

Directors: E. L. Lloyd, E. F. Lloyd, R. C. Clemesha, R. A. Sheldrick.

Executives: E. L. Lloyd (mng dir), E. F. Lloyd (co secty), R. A. Sheldrick (sales dir), R. C. Clemesha (mktg dir), R. G. Connor (eng mgr).

Suppliers of studio and portable television prompting systems to suit broadcast, CCTV and film cameras.

CONSULTING ENGINEERS

O'Donohue, Tom & Associates Pty Ltd

8 Wild Life Pde, North Balwyn, Vic 3104. Phone (03) 857 7655.

Directors: T. J. O'Donohue, W. Kennedy.

Executives: T. J. O'Donohue (mng dir), W. Kennedy (co secty).

Operations: Consulting service to the broadcasting, television, education, industrial communications, and corporate management communications industries. Affiliations overseas to provide consulting services in the fields of acoustics, education, television, corporate communications, broadcast and television studios, production facilities, recording studios, satellite communications, antenna arrays and communication services. Preparation of submissions to Government for broadcast licence, TV/radio planning, translators, surveys, system engineering and turnkey installations.

Priestley & Shearman Pty Limited

1st floor, Wales East Side Centre, 26-30 Florence St (PO Box 30), Hornsby, NSW 2077. Phone (02) 476 1650, 477 1086.

Refer listing Services to Radio section.

JINGLES

A&M Studios

Suite 5, 23 Orchid Ave, Surfers Paradise 4217.

Executives: A. Bean, M. Bean.

Producers of radio & television jingles.

Deanote Music Service

140 Burlington St, Crows Nest, NSW 2065. Phone (02) 922 1000, 922 6120, 529 5777.

Manager: A. Dean.

Specialises in creation and production of commercials and sound tracks for radio & TV,

promotional music for radio stations, original music for documentary film, arranging, producing phonograph records.

Words, music & special material for conventions.

Young, Bob, Enterprises

27 Gardyne St, Bronte, NSW 2024. Phone (02) 387 2161, 389 8504, 922 1000.

Executive: B. Young.

Composition, arranging, direction and production of music and lyrics for all media (radio, TV, film).

Australian Broadcasting Tribunal

The Australian Broadcasting Tribunal commenced operations on January 1, 1977, when it assumed certain of the powers and functions of the former Australian Broadcasting Control Board (disbanded on December 31, 1976).

The functions of the Tribunal are defined in Section 16 of the Broadcasting and Television Act 1942, as follows:—

- To grant, renew, suspend and revoke licences.
- To authorise transactions in relation to licences under section 89A of the Act.
- To grant approvals and give directions in relation to the ownership and control of licences.
- To determine the standards to be observed by licensees in respect of the broadcasting or televising of programs.
- To determine the conditions subject to which advertisements may be broadcast or televised by licensees.
- To determine the hours during which programs may be broadcast or televised by licensees.
- To hold inquiries as provided by this Act or as directed by the Minister, and to publish reports in relation to those inquiries.
- To assemble information relating to broadcasting and television in Australia, and
- To perform such duties and exercise such powers as are imposed or conferred upon it by the Act and the regulations.

Under Section 18 of the Act, the Tribunal is empowered to hold public inquiries as follows:

- (1) Before taking action under the Act in relation to any matter, the Tribunal may, if it thinks fit, and shall if the Act so provides, hold an inquiry into that matter.
- (2) The Minister may direct the Tribunal to hold an inquiry into any matter relating to the operation of the Act or the regulations, or to broadcasting or television or both, other than a matter relating to the Australian Broadcasting Commission, its affairs or operations, and may direct the Tribunal to make recommendations in relation to that matter following the inquiry.

Section 8 of the Act provides that the Tribunal shall consist of a chairman, a vice-chairman and at least one other member, but not more than three other members. The members are appointed by the Governor-General as full-time members.

The Tribunal at present consists of B. Gyngell (chrmn), J. H. M. Oswin (vice-chrmn), K. H. Moremon (member), Dr R. L. Sharwood (acting member).

Addresses: Head office: 153 Walker St, North Sydney 2060. Phone (02) 922 2900. Telex 26683, Fascimile (Voca) (02) 922 2484; Marland Hse, 570 Bourke St, Melbourne 3000. Phone (03) 602 0151. Telex 32844, Fascimile (Voca) 67 4821; 339 Coronation Drive, Auchenflower, Qld, PO Box 326, Toowong 4066. Phone (07) 371 2277. Telex 41569; 32 South Terrace, Adelaide 5000. Phone (08) 51 4041. Telex 88015; 251 Adelaide Terrace, Perth 6000. Phone (09) 325 7448. Telex 93254; 7th floor, 86 Collins St, Hobart 7000. Phone (002) 34 5918. Telex 58133.

Australian Broadcasting Commission

The Commonwealth Government took the first steps that ultimately led to the establishment of the Australian Broadcasting Commission as long ago as 1928.

In 1932, Parliament enacted the Australian Broadcasting Commission Act, and this brought the Commission into existence on July 1 of that year.

From that date the Commission took over control of the provision of programmes from the A class stations.

On September 10, 1954, the Commonwealth Government under terms of the Television Act (1953) appointed the ABC as the authority to provide the national television programmes.

Radio Stations

Following are the ABC's medium frequency broadcasting stations throughout the country and their locations:—

Australian Capital Territory

2CN Canberra (144kHz, 2kW operating power), 2CY Southern Tablelands (846kHz, 10kW).

New South Wales:

Sydney

2BL (702kHz, 50kW), 2FC (576kHz, 50kW), 2JJ (1539kHz, 10kW).

Regional

2BA Far South Coast, Bega (810kHz, 10kW); 2CO Riverina & NE Victoria, Albury (675kHz, 10kW); 2CR Western Districts, Orange (549kHz, 50kW); 2LG Lithgow (1485kHz, 200W); 2ML Murwillumbah (720kHz, 400W); 2NA Newcastle (1512kHz, 10kW); 2NB Broken Hill (999kHz, 2kW); 2NC Newcastle (1233kHz, 100kW); 2NR Northern Rivers, Grafton (738kHz, 50kW); 2TR Taree (756kHz, 2kW); 2KP Mid-North Coast, Kempsey (684kHz, 10kW); 2NU Northern Tablelands, Tamworth (648kHz, 10kW); 2GL New England, Glen Innes (819kHz, 10kW); 2WN Wollongong (1431kHz, 2kW); 2AN Armidale (720kHz, 50W); 2UH Upper Hunter-Muswellbrook (1044kHz, 1kW); 2CP Cooma (1602kHz, 50W); 2BY Byrock (657kHz, 10kW), 2WA Wilcannia (1584kHz, 100W).

Victoria

Melbourne

3AR (621kHz, 50kW), 3LO (774kHz, 50kW).

Regional

3GI Gippsland, Sale (828kHz, 10kW); 3WV Western Victoria, Horsham (594kHz, 50kW); 3WL Warrnambool (1602kHz, 200W); 3MT Omeo (720kHz, 2kW).

Queensland

Brisbane

4QG (792kHz, 10kW); 4QR (612kHz, 50kW).

Regional

4AT Far North, Atherton (720kHz, 4kW); 4QA Pioneer District, Mackay (756kHz, 2kW); 4GM Gympie (1568kHz, 200W); 4QB Wide Bay, Maryborough (855kHz, 10kW); 4QL Western Queensland, Longreach (540kHz, 10kW); 4QN Northern Queensland, Townsville (630kHz, 50kW); 4QS Darling Downs, Toowoomba (747kHz, 10kW); 4RK Central Queensland, Rockhampton (837kHz, 10kW); 4QY Far North, Cairns (801kHz, 2kW); 4SO Southport (1593kHz, 200W); 4MI Mt Isa (1080kHz, 200W); 4QO Upper Burnett, Eidsvold (855kHz, 10kW); 4QD Central Western, Emerald (1548kHz, 50kW); 4QW S & W Qld, St George (711kHz, 10kW); 4HU Hughenden (1485kHz, 50kW); 4MS Mossman (639kHz, 1kW); 4JK Julia Creek (567kHz, 10kW); 4WP Weipa (1044kHz, 500W); 4TI Thursday Island (1062kHz, 2kW).

South Australia

Adelaide

5AN (891kHz, 50kW); 5CL (729kHz, 50kW).

Regional

5CK Lower North Service, Port Pirie (639kHz, 10kW); 5LN Port Lincoln (1485kHz, 200W); 5WM Woomera (1584kHz, 50W); 5MG South East, Mt Gambier (1584kHz, 200W); 5PA South East, Naracoorte (1161kHz, 10kW); 5MV Sth Aust Upper Murray Service, Renmark (1593kHz, 2kW); 5LC Leigh Creek (1602kHz, 50W); 5SY Streaky Bay (693kHz, 2kW).

Western Australia

Perth

6WF (720kHz, 50kW); 6WN (810kHz, 10kW).

Regional

6GF Goldfields, Kalgoorlie (648kHz, 2kW); 6GN Geraldton (828kHz, 2kW); 6WA Wagin (558kHz, 50kW); 6NM Northam (612kHz, 200W); 6AL Albany (630kHz, 400W); 6CA Carnarvon (846kHz, 200W); 6DL Dalwallinu (531kHz, 10kW); 6ED Esperance (837kHz, 1kW); 6BE Broome (675kHz, 50W); 6DB Derby (873kHz, 2kW); 6PH Port Hedland (603kHz, 2kW); 6BS Bunbury/Busselton (684kHz, 4kW); 6XM Exmouth (1188kHz, 2kW); 6WH Wyndham (1017kHz, 100W); 6KW Kunanurra (756kHz, 100W); 6MN Newman (567kHz, 100W).

Tasmania

Hobart

7ZL (603kHz, 10kW); 7ZR (936kHz, 10kW).

Regional

7NT North Tasmania, Launceston (711kHz, 10kW); 7QN West Coast, Queenstown (630kHz, 400W); 7FG Fingal (1161kHz, 1,000W); 7SH St Helens (1584kHz, 100W).

Northern Territory

8AL Alice Springs (1377kHz, 2kW); 8DR Darwin (657kHz, 2kW); 8KN Katherine (675kHz, 50W); 8TC Tennant Creek (684kHz, 1kW); 8GO Gove (990kHz, 500W).

Domestic Short Wave Services

VLH, VLR (all Lyndhurst, Victoria, VLH, 10kW, VLR, 10kW), VLI (Sydney, NSW, 2kW), VLM, VLQ (Brisbane, Qld, 10kW), VLV (Perth, WA, 10/50kW).

(Note: Frequencies on which these short wave stations transmit are varied as required for best results.)

FM Stations

Four FM stations opened on 24/1/76. Sydney (92.9MHz, 50kW); Canberra (101.9MHz, 50kW); Melbourne (105.7MHz, 50kW); Adelaide (92.1MHz, 10kW).

Television Stations

ABC Channel 3 Canberra

Opened: December 18, 1962.

Transmitter site: Black Mountain.

Studios: Located Northbourne and Wakefield Avenues, Canberra, ACT.

Operating hours: Sun, 10.20am-10.30pm; Mon-Fri, 8.00am-11pm; Saturday, 12 noon-11.30pm.

Technical facilities: Channel 3 (85-92 MHz, vision 86.24 MHz, sound 91.74 MHz), 100kW ERP visual, 10kW ERP sound.

Antenna: 511ft, situated 2657ft above sea level, Black Mountain.

ABN Channel 2 Sydney

Opened: November 5, 1956.

Transmitter site: Pacific Highway, Gore Hill.

Studios: Located with transmitter at Gore Hill. (02) 43 0433.

Operating hours: Sun, 10.20am-10.30pm; Mon-Fri, 8.00am-11pm; Saturday, 12 noon-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, 64.25 MHz vision and 69.75 MHz sound). 100W vision ERP, 10kW sound ERP.

Antenna: 500ft, 820ft above sea level.

ABV Channel 2 Melbourne

Opened: November 19, 1956.

Transmitter site: Barnes' Lookout, Mt Dandenong.

Studios: Located Gordon St, Elsternwick. (03) 53 8181.

Operating hours: Sun, 10.10am-10.30pm; Mon-Fri, 8am-11.30pm; Sat, 9am-11.30pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.25 MHz, sound 69.75 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 364ft, situated 2300ft above sea level, Mt Dandenong.

ABQ Channel 2 Brisbane

Opened: November 2, 1959.

Transmitter site: Mirrinbul, Mt Coot-tha.

Studios: Located 600 Coronation Drive, Toowong.

Operating hours: Sun, 10.20am-10.40pm; Mon-Fri, 8am-11pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.24 MHz, sound 69.74 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 500ft, situated 1370ft above sea level, Mt Coot-tha.

ABS Channel 2 Adelaide

Opened: March 11, 1960.

Transmitter site: Mt Lofty.

Studios: Located Main North East Rd, Collinswood.

Operating hours: Sun, 10.20am-10.10pm; Mon-Fri, 8am-11.20pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.26 MHz, sound 69.76 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 440ft, situated 2700ft above sea level, Mt Lofty.

ABW Channel 2 Perth

Opened: May 7, 1960.

Transmitter site: Bickley.

Studios: Located Adelaide Terrace.

Operating hours: Sun, 10.20am-11pm; Mon-Fri, 8am-11pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.25 MHz, sound 69.75 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 410ft, situated 1540ft above sea level, Bickley.

ABT Channel 2 Hobart

Opened: June 4, 1960.

Transmitter site: Mt Wellington.

Location of studios: Harrington St, Hobart.

Operating hours: Sun, 10.15am-10.30pm approx; Mon-Fri, 8am-11pm approx; Sat, 12.30pm-11.45pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.24MHz, sound 69.74 MHz); 100kW ERP visual, 10kW ERP sound.

Antenna: 306ft, situated 4421ft above sea level, Mt Wellington.

Country Stations

Stations opened in 1963; ABEV Channel 1, Bendigo (April 29); ABRV Channel 3, Ballarat (May 21); ABHN Channel 5A, Newcastle (June 3); ABTN Channel 3, Launceston (July 29); ABLV Channel 4, Latrobe Valley, Traralgon (September 30); ABWN Channel 5A, Wollongong (October 28); ABGV Channel 3, Goulburn Valley, Shepparton (November 28); ABDQ Channel 3, Darling Downs, Toowoomba (December 16); ABRQ Channel 3, Rockhampton (December 21).

Opened in 1964: ABCN Channel 1, Orange (March 31); ABRN Channel 6, Lismore (April 20); ABTQ Channel 3, Townsville (September 21); ABAV Channel 1, Upper Murray (December 15).

Opened in 1965: ABNS Channel 1, Spencer Gulf (April 10); ABMN Channel 0, South Western Slopes and Eastern Riverina (April 30); ABSW Channel 5, Bunbury (May 10); ABDN Channel 2, Grafton-Kempsey (June 28); ABSV Channel 2, Murray Valley (July 30); ABUN Channel 7, Upper Namoi (September 27); ABWQ Channel 6, Wide Bay (October 8); ABMV Channel 4, Mildura (November 22); ABGS Channel 1, Mount Gambier (December 3); ABLN Channel 2, Broken Hill (December 14).

Opened in 1966: ABCW Channel 5A, Central Agricultural Area (March 28); ABTN Channel 1, Manning River (April 29); ABAW Channel 2, Southern Agricultural Area (June 6); ABSN Channel 8, Bega-Cooma (June 29); ABNQ Channel 9, Cairns and ABGN Channel 7, Griffith (both July 25); ABQN Channel 5, Dubbo (September 12); ABSQ Channel 1, Warwick (July 4).

Opened in 1967: ABMQ Channel 4, Mackay (December 21).

Opened in 1969: ABGW Channel 6, Geraldton (December 8).

Opened in 1970: ABKW Channel 6, Kalgoorlie (January 27); ABIQ Channel 6, Mt Isa

(December 21). Translator stations (relaying programs of parent stations) at Queenstown, Rosebery, South Launceston, St Mary's, Savage River, Waratah, Strahan (Tas), Lithgow, Armidale, Kyogle, Bonalbo, Glen Innes, Walcha, Goulburn, Mudgee, Kandos-Rylstone, Cooma, Bateman's Bay, Moruya (NSW), Warrnambool/Pt Fairy, Portland, Alexandria, Orbst, Eildon, Nhili (Victoria), Townsville, Monto, Gympie (Qld), Keith, Bordertown, Cowell, Port Lincoln (SA), Kambalda (WA).

Opened in 1971: ABRs Channel 3, Central East SA, Loxton (January 27); ABCLQ Channel 7, Cloncurry (March 17); ABNW Channel 7, Norseman (April 14); ABJQ Channel 10, Julia Creek (April 20); ABRDQ Channel 6, Richmond (June 4); ABHQ Channel 9, Hughenden (June 30); ABD Channel 6, Darwin (August 13); ABMKQ Channel 9, Mary Kathleen (December 15). Translator stations at Myrtleford, Victoria; Bowen and Collinsville, Queensland; Strathgordon, Tasmania.

Opened in 1972: ABKT Channel 11, King Island (January 14); ABCNW Channel 7, Carnarvon (June 30); ABAD Channel 7, Alice Springs (December 16). Translator stations at Nyngan, Cobar, Bourke, Brewarrina, Inverell, Portland/Wallerawang (NSW); Wagin, Katanning (WA).

Opened in 1973: ABGQ Channel 6, Goondiwindi (July 9); ABCS Channel 7, Ceduna; ABSBW Channel 9, Southern Cross/Bullfinch (July 16); ABPHW Channel 7, Port Hedland (October 3); ABWS Channel 7, Woomera, ABMSQ Channel 9, Miles (November 30); ABRAQ Channel 7, Roma (December 14); ABRBW Channel 9, Roebourne, ABDW Channel 10, Dampier, ABKAW Channel 7, Karratha (December 17); ABEQ Channel 11, Emerald (December 21).

Opened in 1974: ABMIN Channel 10, Mungindi (January 7); ABMLQ Channel 6, Mitchell, ABMNQ Channel 7, Morven, ABCEQ Channel 9, Charleville, ABAAQ Channel 11, Augathella, ABCAQ Channel 10, Cunnamulla, ABDIQ Channel 7, Dirranbandi, ABSGQ Channel 8, St George (March 8); ABMW Channel 10, Moora (September 30), ABEW Channel 10, Esperance (October 21); ABWNQ Channel 8, Winton (November 15); ABCTQ Channel 10, Clermont, ABSEQ Channel 9, Springsure, ABAQ Channel 8, Alpha, ABBQ Channel 10, Barcardine, ABBLQ Channel 9, Blackall, ABLQ Channel 6, Longreach (December 12); ABKD Channel 7, Katherine, ABTD Channel 9, Tennant Creek (December 21). Translator stations at Gladstone (Qld) and Albany (WA), Gloucester (NSW), Corryong/Khancoban (Vic), Warrego Mine (NT).

Opened in 1975: ABCMW Channel 8, Morawa (March 8). Translators at Hay (NSW), Whitsunday Island (Qld), Swansea/Bicheno (Tas).

Opened in 1976: Translators at Merredin (WA); Lileah (Tas); Smithton (Tas); Jerilderie (NSW); Deniliquin (NSW); Blackwater/Bluff (Qld); Mullewa (WA); Wongan Hills (WA); Narrogin (WA); North Cairns (Qld); Mossman (Qld).

Opened in 1977: ABLCS Channel 9, Leigh Creek (April 28). Translators at Eden (NSW), Menindee (NSW), Burnie (Tas), Wynyard (Tas),

Koolyanobbing (WA), Newman (WA), St Helens (Tas), Mareeba (Qld), Pannawonica (WA).

Opened in 1978: Translators at Babinda (Qld), Gordonvale (Qld), Young (NSW), Tuggeranong (ACT), Tamworth (NSW), Tully (Qld), Mission Beach (Qld).

Opened in 1979: Translators at Cobden (Vic), Colac (Vic), Nambour (Qld).

Commissioners & Executives

Commissioners of the ABC: J. D. Norgard (chrmn), L. E. Short, OBE (vice chrmn), Sir Bernard Callinan, CBE, H. J. Elliott, R. M. Glastonbury, Dr R. Goodman, D. V. Gunn, Prof L. J. Kramer, OBE, Mrs R. Roe, CBE, K. W. Tribe.

Executives: Sir T. S. Duckmanton, CBE (gen mgr), K. C. Marckriell (assnt gen mgr, radio), G. G. White (assnt gen mgr, TV), T. K. Bourke (controller engineering), B. Mulvey (contr news), R. Pearson (contr personnel), W. Funnell (contr fin).

Sydney: (head office), Broadcast Hse, 145-153 Elizabeth St. Telegrams Abcom. Box 487, GPO, Sydney. Phone (02) 31 0211. News department: 164-172 William St. Telegrams Broadnews, Sydney.

Melbourne: Manager, St James Building, 121 William St. Telegrams Broadcast, Melbourne. News department: Broadnews, Melbourne. Phone (03) 60 0721.

Brisbane: Manager, 41 Sherwood Rd, Toowong 4066. Phone (07) 371 3722. Telegrams Broadcast, Brisbane. News department: Telegrams Broadnews, Brisbane.

Adelaide: Manager, 85 Main North-East Rd, Collinswood 5081. Phone (08) 44 0911. Telegrams Broadcast, Adelaide. News department: Telegrams, Broadnews, Adelaide.

Perth: Manager, 187-193 Adelaide Tce, Phone (09) 323 0341. News department: Broadnews, Perth. Telegrams Broadcast, Perth.

Hobart: Manager, 32 Harrington St, Phone (002) 30 9903. Telegrams Broadcast, Hobart. News department: Telegrams: Broadnews, Hobart.

Canberra: Manager, cnr Northbourne & Wakefield Avenues, Dickson 2602. Phone (062) 45 7555. Telegrams Broadcast, Can-

berra. News department: Telegrams, Broadnews, Canberra.

London: Manager for Europe, Australian Broadcasting Commission, 54 Portland Place, W1N 4DY. Cables Austcast, London.

New York: Manager for North America, Australian Broadcasting Commission, Suite 1700, 1 Rockefeller Plaza, New York, NY 10020. Cables Austcast, New York.

Washington: Representative, Washington 1147 20th St, Northwest, Washington DC 20036. Cables Austcast.

Jakarta: Representative, Jakarta, 13th floor, Wisma Metropolitan, Jalan Jendral Sudirman, Jakarta, Indonesia. Cables Austcast, Jakarta.

Peking: Representative, 8/122 Chichiayuan, Peking, People's Republic of China.

Brussels: Representative, International Press Centre, Boulevard Charlemagne 1, 1040 Bruxelles, Belgium.

New Delhi: Representative, New Delhi, 112 Sundar Nagar, New Delhi, 110003, India. Cables Austcast, New Delhi.

Tokyo: Representative, Tokyo, c/- NHK, Jinnan, Shibuya-ku, Tokyo 150, Japan. Cables Abroadcom, Japan.

Kuala Lumpur: Journalist, Kuala Lumpur, 1st floor, UMBC Building, Jalan Suleiman, Kuala Lumpur, Malaysia. Cables Austcast, Kuala Lumpur.

Singapore: Manager for Asia, G2, Cathay Bldg, Mount Sophia, Singapore 9123, Singapore. (Box 20 Killiney Rd, PO). Cables, Austcast, Singapore.

Bangkok: Representative, 230 Soi Srinakorn, Nang-Linchi Rd, Bangkok, Thailand. Cables Austcast, Bangkok.

Port Moresby: Representative, Douglas St, Port Moresby, New Guinea. Cables Broadcast, Port Moresby.

Special Broadcasting Service

The Special Broadcasting Service was established by the Commonwealth Government on January 1, 1978, to provide multilingual radio services and multilingual television services (which are now authorised by Regulations). The Service is also empowered under the Broadcasting and Television Act (1977) to provide broadcasting and television services for special purposes prescribed by the Government.

The Service is responsible for the ethnic radio stations 2EA Sydney and 3EA Melbourne, which were formerly operated by the Postal and Telecommunications Department. The ethnic radio stations began operation in June, 1975 as experimental stations licensed under the Wireless Telegraphy Act. Radio 2EA now broadcasts in 44 languages and Radio

3EA in 41. Translator stations for 2EA now operate in Newcastle & Wollongong.

Ethnic radio in centres outside Sydney and Melbourne is conducted mainly by ethnic groups and organisations who obtain air-time on public broadcasting stations. The Special Broadcasting Service provides financial assistance to a number of these stations, in all states.

The Special Broadcasting Service has been authorised by the Government to produce a series of experimental ethnic television programmes using the transmission facilities of the ABC. This Service, which commenced on April 29, 1979, will continue with cycles of programmes until an expanded interim service commences using the Ultra High Frequency (UHF), probably in late 1980.

RADIO STATIONS

Sydney: 2EA — 801 kHz, 5kW.

Newcastle: 2EA — 1584 kHz, 0.5kW, call sign to be determined.

Wollongong: 2EA — 1485 kHz, 0.5kW, call sign to be determined.

Melbourne: 3EA — 1116 kHz, 5kW.

Executives: R. E. Fowell (exec dir), M. J. Thompson (act dir, radio), S. Kerkyasharian (assnt dir radio, NSW), Y. Svoray (assnt dir radio, VIC), W. R. Watson (hd television administration).

Sydney: Head office, 10th Floor, 5 Elizabeth St, Sydney, NSW 2000. GPO Box 21, Sydney, NSW 2001. Phone (02) 232 7622. Telex 21895. 2EA studios, 2nd floor, 257 Clarence St, Sydney. Phone (02) 29 7031. Telex 26617.

Melbourne: Chairman's office SBS, 150 Queen St, Melbourne, VIC 3000. Phone (03) 67 7666. 3EA studios, 35 Bank St, Sth Melbourne, VIC 3205. Phone (03) 699 9099. Telex 35830.

Commissioners & Executives

Commissioners of the SBS: Dr G. Sklovsky (chrmn), Prof M. Aroney, V. V. Cassisi, N. Hutchison.

Public Broadcasting Stations

Restricted Commercial Licence

New South Wales

2CT Campbelltown

Licensee: Campbelltown Community Radio Ltd.

Studios: 34 Campbelltown Rd, Minto, NSW 2566. PO Box 68, Campbelltown, NSW 2560.

Executive: R. Hazell (station co-ordinator).

Frequency: 1602 kHz.

Victoria

3CR Melbourne

Licensee: Community Radio Federation Ltd.
Studios: 20 Cromwell St, Collingwood, Vic 3066. PO Box 145, Northcote, Vic 3070.

Executive: Ms A. Nicholl (community producer).

Frequency: 837 kHz.

NOTE: Public Broadcasting Station Licences fall into three categories:—

Educational ('E') — Issued to educational bodies intending to provide programs of continuing and adult education but including material designed to enrich the cultural life of the audience.

Community ('C') — Issued to community groups who intend to broadcast programs serving a particular community.

Special ('S') — Issued to groups intending to provide programs serving a particular interest or group of interests.

New South Wales

2CBA Sydney

Licensee: Christian Broadcasting Association Ltd, 420 Lyons Rd, Five Dock, NSW 2046. Studios at Five Dock, transmitter at Nth Sydney. (02) 712 1111.

Executives: Rev V. Turner (chrnm and mng dir), B. Whitnall (stn mgr).

Category 'S' frequency: 103.2 MHz, 10KW E.R.P. antenna circularly polarised.

2MBS Sydney (FM)

Licensee: Music Broadcasting Society of New South Wales Co-operative Ltd, 76 Chandos St, St Leonards, NSW 2065. Phone (02) 439 4777.

Executive: M. Law (chrnm).

Frequency: 102.5MHz, category 'S'.

2SER Sydney

Licensee: Sydney Educational Broadcasting Ltd, PO Box 123, Broadway, NSW 2007.

Executive: K. Jackson (stn mgr).

Frequency: 107.5 MHz, category 'E'.

2ARM Armidale (FM)

Licensee: Radio UNE Co-operative Ltd, PO Box 707, Armidale 2350.

Executive: A. S. Williams (station co-ordinator).

Frequency: 92.3 MHz, category 'C'.

2MCE Bathurst (FM)

Licensee: Mitchell College of Advanced Education, Bathurst, NSW 2795. Phone (063) 31 1022.

Executive: E. A. B. Phillips (principal).

Frequency: 92.3 MHz, category 'C'.

2NCR Lismore (FM)

Licensee: Northern Rivers College of Advanced Education, PO Box 157, Lismore, NSW 2480.

Executive: I. D. K. Wren (secty).

Frequency: 92.5 MHz, category 'C'.

2NUR Newcastle (FM)

Licensee: University of Newcastle, Newcastle, NSW 2308.

Executive: Professor L. N. Short.

Frequency: 103.9 MHz, category 'C'.

2WEB Bourke (AM)

Licensee: Western Region Educational Broadcasting Co-operative Limited (registered as WREB Co-op Limited), PO Box 594, Bourke, NSW 2840.

Executive: Fr W. Brennan (chrnm).

Frequency: 576 kHz, category 'E'.

2XX Canberra (AM)

Licensee: Campus Community Broadcasting Association Incorporated. PO Box 4, Canberra, ACT 2600.

Executive: H. C. McGrath (chairperson).

Frequency: 1008 kHz, category 'C'.

Victoria

3MBS Melbourne (FM)

Licensee: Music Broadcasting Society of Victoria Limited, 146 Cotham Rd, Kew, Vic 3101. Phone (03) 80 3777.

Executive: B. E. Cabena (stn mgr).

Frequency: 93.7 MHz, category 'S'.

3PBS Melbourne

Licensee: Progressive Broadcasting Service Co-operative Ltd, PO Box 275, Malvern, Vic 3144.

Executive: J. Maizels (chrnm).

Category 'S'.

3RRR Melbourne (FM)

Licensee: Triple R Broadcasters Ltd, 57 Cardigan St, Carlton, Vic 3053.

Executive: I. P. Angus (chrnm).

Frequency: 102.7 MHz, category 'E'.

3GCR Churchill, Gippsland (FM)

Licensee: Gippsland Community Radio Society Co-operative Ltd, Gippsland Institute of Advanced Education, Switchback Rd, Churchill, Vic 3842.

Executive: B. A. Butler (chrnm).

Frequency: 103.5 MHz, category 'C'.

Queensland

4EB Brisbane

Licensee: Ethnic Broadcasting Association of Queensland Ltd, PO Box 57, West End, Qld 4101.

Executive: G. Rando (pres).

Frequency: 1485 kHz, category 'S'.

4MBS Brisbane (FM)

Licensee: Music Broadcasting Society of Queensland Ltd, PO Box 41, Toowong, Qld 4066.

Executive: M. Toohey (secty).

Frequency: 103.3 MHz, category 'S'.

4ZZZ Brisbane (FM)

Licensee: Creative Broadcasters Ltd, PO Box 509, Toowong, Qld 4066.

Executive: J. Beatson (co-ordinator).

Frequency: 105.7 MHz, category 'S'.

4DDB Toowoomba

Licensee: Darling Downs Broadcasting Society, PO Box 400, Toowoomba, Qld 4350.

Executive: S. D. Rapoport (chrnm).

Frequency: 102.7 MHz, category 'C'.

South Australia

5EBI Adelaide

Licensee: Ethnic Broadcasters Incorporated, 24 Parker St, Mile End, SA 5031.

Executive: G. Kokoti (secty).

Category 'S'.

5MMM Adelaide

Licensee: Progressive Music Broadcasting Association Incorporated, PO Box 362, Norwood, SA 5067.

Executive: P. Brady (secty).

Category 'S'.

5UV Adelaide (AM)

Licensee: University of Adelaide, Department of Continuing Education, North Terrace, Adelaide, SA 5000. Phone (08) 223 4333.

Executive: K. Conlon.

Frequency: 531 kHz, category 'E'.

Western Australia

6NR Perth (AM)

Licensee: Western Australian Institute of Technology, Hayman Rd, Bentley, WA 6102.

Executive: Dr M. Liveris (chrnm, 6NR management committee).

Frequency: 927 kHz, category 'S'.

6NEW Newman

Licensee: Newman Community Radio, PO Box 57, Newman, WA 6753.

Executive: R. G. Armstrong (chrnm).

Frequency: 92.9 MHz, category 'C'.

6UVS Perth (FM)

Licensee: Universities Radio Ltd, University of Western Australia, Mounts Bay Rd, Nedlands, WA 6009.

Frequency: 92.1 MHz, category 'S'.

Tasmania

7CAE Hobart (FM)

Licensee: Council of Advanced Education, GPO Box 1415P, Hobart, Tas 7001.

Executive: T. R. Rogers (secty).

Frequency: 92.1 MHz, category 'S'.

7HFC Hobart

Licensee: Hope Foundation Ltd, 47 Cross St, New Town, Tas 7008.

Executive: N. V. Brown (dir).

Category 'S'.

Radio Australia

Radio Australia, the Overseas Service of the Australian Broadcasting Commission, is Australia's radio voice to the world.

It is never off the air and through simultaneous short wave transmissions broadcasts 48½ hours each day in nine languages — English, basic English, French, Indonesian, Neo-Melanesian, Japanese, Thai, Standard Chinese, Cantonese and Vietnamese.

It broadcasts a very wide range of programs with major emphasis on news, current affairs, entertainment, music (from classics to the latest pops), sport, information and education.

Every 24 hours, 68 news bulletins in nine languages are transmitted to every corner of the world.

The accuracy and speed with which news is presented, plus the comprehensive coverage, has won Radio Australia a high reputation in this field as has the impartiality of its current affairs programs.

Hundreds of thousands of Indonesians, Vietnamese and Thai have learned to speak English from Radio Australia's English language lessons and the station is recognised as an educational source in Asia where it is used by schools as well as individuals.

It is nearly 40 years since Radio Australia was first established.

For the first 10 years of its existence control passed back and forth between the Australian Broadcasting Commission and the Department of Information.

But in early 1950, Radio Australia became a part of the Australian Broadcasting Commission and as such, an independent organisation free of any outside program control.

In its early days, programs were broadcast in six languages — English, Spanish, Italian,

German, French and Dutch.

Nowadays, most programs cater for Radio Australia's Asian and Pacific neighbours and foreign language broadcasts are now mostly in Asian languages.

English language programs are broadcast around the world for 24 hours a day.

The Indonesian service is on air nine hours a day and a Chinese service for five hours — in Standard Chinese for three hours and Cantonese for two hours.

The French service can be heard 2½ hours a day, the Vietnamese and Thai services one hour each day, the Papua New Guinea service (in Neo-Melanesian & basic English) three hours a day and the Japanese service two hours each day.

The size of the listening audience is difficult to assess accurately, but some indication can be gained from a mail totalling 412,478 letters for the financial year 1st July 1978-30th June 1979, and from the fact that Radio Australia has been voted the most popular short wave radio service in the world, in four triennial international polls held since 1956.

In the technical operation of Radio Australia, the station works closely with the Australian Telecommunications Commission, which is responsible for the operation of the transmitting stations.

Radio Australia's most powerful transmitters and aerials, at Cox Peninsula, near Darwin, were wrecked by Cyclone Tracy on Christmas Day, 1974, but restoration work is now proceeding. Meantime, Radio Australia is broadcasting from Carnarvon on the West Australian coast, with a 250kW transmitter and a 100kW transmitter and from its southern station at Shepparton, Victoria.

Press

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid (as at Sept 30, 1979) or CAB average net (as at Sept 30, 1979). Those publications without circulation figures have not been audited by either ABC or CAB at presstime.

National Newspapers

Daily

The Australian

Publisher: Nationwide News Pty Ltd, 46 Cooper St, Surry Hills, NSW 2010. Phone (02) 2 0924.

Executives: J. A. Macpherson (gen mgr), L. Hollings (editor), I. Ward (advtg mgr), J. Cowley (prdn mgr).

I'state repr: Nationwide News Pty Ltd, Canberra (062) 48 5888; K. Robinson, Melbourne (03) 329 8333; R. Walker, Brisbane (07) 52 8050; D. Purvis-Smith, Adelaide (08) 51 0351; R. Considine, Perth (09) 328 1565.

Data: Broadsheet, casual rate f/d \$7.70 cm, w/c \$6.16.

Circulation: ABC 120,943.

Weekly

Nation Review

Publisher: Care Publications Pty Ltd, PO Box 339, Camberwell, VIC 3124. 1st floor, Owens Bldg, Glenferrie Railway Arcade Sth, Hawthorn, VIC 3122. Phone (03) 819 2988.

Executives: G. Gold (ed-in-chief), A. McCauly (business mgr).

The National Times

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway, NSW 2007. GPO Box 506, Sydney 2001. Phone (02) 2 0944. Telex 21717. Telegrams Fairads.

Executives: E. Whitton (editor), J. Hanrahan (advtg mgr).

Circulation: 102,642, Kent Brierley & Barraclough, Sept, 1979.

Australian Financial Review

Publisher: John Fairfax & Sons Ltd, Box 506 GPO Sydney 2001. Jones St, Sydney, NSW 2007. Phone (02) 2 0944. Telegrams Ladder.

Executives: M. Walsh (mng editor), W. L. Coulson (advtg mgr), R. Weston (chief prdn mgr).

I'state repr: B. Dunn, Melbourne. (03) 602 3033; F. Goode, Brisbane. (07) 221 6266; J. Nankervis, Adelaide (08) 51 6422; R. Mathews, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London. 01-404-5812; John Fairfax & Sons Ltd, New York. 398 9494.

Data: Tabloid, casual rate \$6.10 cm.

Circulation: 54,958, Kent Brierley & Barraclough Sept, 1979.

The Weekend Australian

(Saturday edition of The Australian)

Publisher: Nationwide News Pty Ltd, 46 Cooper St, Surry Hills, NSW 2010. Phone (02) 2 0924.

Executives: J. A. Macpherson (gen mgr), L. Hollings (editor), I. Ward (advtg mgr), J. Cowley (prdn mgr).

I'state repr: Nationwide News Pty Ltd, Canberra. (062) 48 5888; K. Robinson Melbourne (03) 329 8333; R. Walker, Brisbane, (07) 52 8050; D. Purvis-Smith, Adelaide (08) 51 0351; R. Considine, Perth (09) 328 1565.

Data: Broadsheet, casual rate \$10.45 cm.

Circulation: Audited in conjunction with The Australian.

NSW Newspapers

Sydney Metropolitan Newspapers

DAILY

Morning

The Daily Telegraph

Publisher: News Ltd, 2 Holt St, Surry Hills, NSW 2010. Phone (02) 2 0924. Telegrams Newsboy, Trusport. Telex 21163, 20124.

Executives: J. A. Macpherson (gen mgr), B. Boswell (editor), C. Grayson (advtg mgr), I. Snell (classified mgr), J. Cowley (prdn mgr), C. Lavac (supplements advtg mgr).

I'state repr: R. Vallance, Melbourne (03) 329 8333; D. Higgins, Brisbane (07) 370 9527; H. Hastwell, Adelaide (08) 79 1869; B. Considine, Perth (09) 325 6395.

Circulation: ABC 321,054.

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Afternoon

Daily Mirror

Publisher: Mirror Newspapers Ltd, 2 Holt St, Surry Hills, NSW 2010. Phone (02) 2 0924. Telegrams Trusport.

Executives: J. A. Macpherson (gen mgr), M. Dougherty (editor), L. Gulliver (advtg mgr), J. Cowley (prdn mgr).

I'state repr: Mirror Newspapers Ltd, 545 King St, West Melbourne, VIC (03) 329 8333; Bede Williams & Assocs, QLD (07) 358 1600; Symons Media Services, SA (08) 31 5135; R. Considine, WA (09) 328 1565.

O'seas: F. A. Smyth & Assocs Ltd, London 01 340 5058; News Ltd, of Australia, New York 212 986 8793.

Data: Tabloid, casual rate \$11.80 cm.

Circulation: ABC 399,450.

The Sydney Morning Herald

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway, NSW 2007; GPO Box 506, Sydney 2001. Phone (02) 2 0944. Telegrams Herald. Telex 21717.

Executives: R. P. Falkingham (gen mgr), D. N. Bowman (editor-in-chief), J. Gilder (chief advtg mgr), J. Newnham (display advtg mgr), A. Williams (classified advtg mgr), R. Weston (chief prdn mgr).

I'state repr: G. Kennedy, Melbourne (03) 602 3033; F. Goode, Brisbane (07) 221 6266; J. Nankervis, Adelaide (08) 51 6422; R. Mathews, Perth (09) 321 8217.

O'seas repr: K. Thackeray, London, (01) 404 5812.

Data: Broadsheet, casual rate \$9.40 cm.

Circulation: 265,986, Kent, Brierley & Barraclough, Sept, 1979.

The Sun

Publisher: Associated Newspapers Ltd, 235 Jones St, Broadway, NSW 2007. GPO Box 506, Sydney 2001. Phone (02) 2 0944. Telegrams Sun.

Executives: J. Moore (publr), R. Ford (editor), J. Goddard (advtg mgr), R. Weston (prdn mgr).

I'state repr: F. Skinner, Melbourne (03) 602 3033; F. Goode, Brisbane (07) 221 6266; J. Nankervis, Adelaide (08) 51 6422; R. Mathews, Perth (09) 321 8217.

O'seas repr: K. Thackeray, London 404 5812.

Data: Tabloid, casual rate \$10.65cm.

Circulation: ABC 374,726.

Sydney Metropolitan Newspapers

Sunday

The Sun Herald

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway, Sydney, NSW 2007. GPO Box 506. Sydney, NSW 2001. Phone (02) 2 0944.

Executives: C. Anderson (editor), G. K. Gaal (advtg mgr), R. W. Weston (prdn mgr).

I'state repr: W. Dixon, Melbourne (03) 602 3033; F. Goode, Brisbane (07) 221 6266; R. Carmody, Adelaide (08) 51 6422; R. Mathews, Perth (09) 321 8217.

O'seas repr: K. Thackeray, London, 404 5812.

Casual rate: \$17.55 cm.
Circulation: ABC 670,502.

The Sunday Telegraph

Publisher: Nationwide News Pty Ltd, 2 Holt St, Sydney, NSW 2010. GPO Box 4245, Sydney, NSW 2001. Phone (02) 2 0924. Telex 20124.

Executives: J. A. Macpherson (gen mgr), A. Farrelly (editor), C. Burton (advtg mgr), I. Snell (classified mgr), J. Cowley (prdn mgr).

I'state repr: Nationwide News Pty Ltd, Canberra (062) 48 5888; I. Wright, Melbourne (03) 329 8333; D. Higgins, Brisbane (07) 370 9527; H. Hastwell, Adelaide (08) 79 1869; R. Considine, Perth (09) 328 1565.

Circulation: ABC 623,449.

Sydney Suburban Newspapers

The Advertiser

(Parramatta & Western region, Wed & Sat editions)

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: S. Jackson (mng editor), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown Melbourne (03) 329 8522; R. Norton, Braddon, ACT (062) 48 5888; Market Media Associates, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates Wed edit: retail \$3.75 cm, national \$4.17 cm & Sat edit: retail \$2.35 cm, national \$2.62 cm.

Circulation: CAB 105,774 (Wed), 64,306 (Sat).

Auburn Review Pictorial

Publisher: Torch Publishing Co Pty Ltd, 58A Auburn Rd, Auburn, NSW 2144. Phone (02) 649 9014, 649 4591.

Executives: P. Engisch (editor), A. Harris (sales).

Repr: SPN, Sydney (02) 26 1031; Adrep (nat sales reps), Sydney (02) 929 5088.

Data: Tabloid, offset, casual rates national \$1.54, retail \$1.34 cm.

Circulation: CAB 20,000.

The Balmain Observer

Publisher: Bushell Press Pty Ltd, 79 Silverwater Rd, Auburn, NSW 2144. PO Box 110, Auburn. Phone (02) 648 2531.

Executive: C. W. Bushell (mng editor).

Bankstown Canterbury Torch

Publisher: Torch Publishing Co Pty Ltd, 47 Allingham St, Bankstown, NSW 2200. Phone (02) 709 3433.

Executives: P. C. L. Engisch (editor), M. Bates (advtg mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep (nat sales reps), Sydney (02) 929 5088.

Data: Tabloid, offset, casual rates national \$3.45 cm, retail \$3.10 cm.

Circulation: CAB 71,500.

Bankstown Weekly News

Publisher: F. A. Finegan, 460 Hume Hwy, Yagoona, NSW 2199. Phone (02) 709 7468.

Executive: F. Finegan (editor/advtg).

Blacktown City News

Publisher: Torch Publishing Co Pty Ltd, Shop F4, The Mall, Main St, Blacktown, NSW 2148. Phone (02) 622 2481, 622 4946.

Executives: P. Engisch (editor), J. Engisch (prdn mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep (nat sales reps), Sydney (02) 929 5088.

Data: Tabloid, offset, casual rate national \$2.19 cm, retail \$1.98 cm.

Circulation: CAB 25,000.

Bondi Spectator

(includes Times Leader)

Publisher: Bondi Spectator, 16 Spring St, Bondi Junction, NSW 2022. PO Box 39, Bondi Beach. Phone (02) 387 1489, 389 7719.

Executives: R. J. O'Sullivan (editor), J. R. O'Sullivan (prdn mgr), W. McKell (advtg mgr).

Data: Tabloid, casual rate \$1.70 cm.

Camden News

Publisher: S. Richardson (Newspapers) Pty Ltd, 317 Queen St (PO Box 234), Campbelltown, NSW 2560. Phone (046) 25 5122.

Executives: F. J. Ryan (mgr), R. L. A. Croucher (advtg mgr).

Repr: SPN Sydney (02) 268 2286.

Data: Tabloid, offset, casual rate \$1.16 cm.

Circulation: ABC 2,280.

Campbelltown District Star

Publisher: Waimarino Investments Pty Ltd, PO Box 32, St Marys, NSW 2760. Phone (046) 25 9055.

Executives: C. M. Haddock (mng editor), C. C. Leddy (advtg).

Data: Tabloid, offset, casual rate \$3.40 cm.

Circulation: CAB 24,000.

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City Office: 8-24 Kippax Street, Sydney. 211 5233
Melbourne: Ray Brown P/L. Phone 329 8522
Adelaide: Allan Taylor. Phone 223 6629
Canberra: Ron Norton. Phone 48 5888

* Source: McNair Anderson Suburban Newspaper Readership Survey 1977-78—covering Sydney's North-West, West and South-Western Suburbs.

BBC-15

Campbelltown Ingleburn News

Publisher: S. Richardson (Newspapers) Pty Ltd, 317 Queen St, (PO Box 234) Campbelltown, NSW 2560. Phone (046) 25 5122.

Executives: F. J. Ryan (mgr), R. L. A. Croucher (advtg mgr).

Repr: SPN, Sydney (02) 268 2286.

Data: Tabloid, casual rate \$1.32 cm.

Circulation: ABC 5,800.

Campsie News & Lakemba Advance

Publisher: Eastern Suburbs Newspapers, 77-83 Belmore Rd (PO Box 1) Randwick, NSW 2031. Phone (02) 399 8944.

Executives: P. L. Harris (gen mgr/mng editor), C. Strybis (sales mgr).

Repr: SPN, Sydney (02) 26 1031.

Data: Tabloid, casual rate \$2.10 cm.

Circulation: CAB 34,255.

City of Blacktown Advocate

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: J. Bauerhuit (advtg), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown, Melbourne (03) 329 8522; R. Norton, Braddon, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$2.69 cm, national \$2.99 cm.

Circulation: CAB 35,502.

The City of Fairfield Advance

Publisher: Terence Publications, 6 Spencer St, Fairfield 2165. Phone (02) 72 1639.

Executives: T. Webster (publr), L. Ticehurst (advtg mgr).

I'state repr: Ray Brown, Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Associates, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$2.40 cm, national \$2.66 cm.

Circulation: CAB 35,257.

The City of Liverpool Leader (and the Campbelltown-Macarthur Leader)

Publisher: Terence Publications, 50 Scott St, Liverpool 2170. Phone (02) 602 8633.

Executives: T. Webster (publr), F. Wheeler (advtg mgr).

Sydney Suburban Newspapers 265

I'state repr: Ray Brown Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Associates, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$2.27 cm, national \$2.52 cm.

Circulation: CAB 52,686.

Engadine District News

Publisher: Engadine District News, 98 Mianga Ave, Engadine; NSW 2233. Phone (02) 520 9014.

Executive: W. Adams (publr).

Farm and Garden Magazine (Castle Hill & Baulkham Hills)

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: A. Reilly (advtg mgr), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown, Melbourne (03) 329 8522; R. Norton, Braddon, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$1.88 cm, national \$2.09 cm.

Circulation: CAB 19,632.

Forest and Shire News

Publisher: Northside Community Publications Pty Ltd, Suite 6, Arndale Centre, Forest Way, French's Forest, NSW 2086. Phone (02) 451 0964, 451 0968.

Data: Tabloid, web offset, casual rate \$2.01 cm.

The Glebe Weekly

Publisher: The Glebe Weekly Pty Ltd, 36 Tafford St, Glebe, NSW 2037. (PO Box 136). Phone (02) 660 6084, 660 7677.

Executives: L. J. Campbell (editor/prdn mgr), C. Campbell (advtg mgr).

Data: Tabloid, offset.

Guardian

Publisher: City & Suburban Newspapers Pty Ltd, 1 Bedford St, (PO Box 48) Newtown, NSW 2042. Phone (02) 519 1222.

Hawkesbury Courier

Publisher: Hawkesbury Press Pty Ltd, 200 George St, Windsor, NSW 2756. Phone (045) 77 4444.

Executives: M. G. Day (editor), M. Parsonage (advtg).

Repr: ACH Sydney (02) 27 7431.

Data: Tabloid, web offset, casual rate \$1.91 cm.

The Inner Western Suburbs Times

Publisher: Lamrock & Ryan, 9 Rose Cres, Regents Park, NSW 2143. PO Box 109, Auburn 2144. Phone (02) 644 7447.

Executives: Mrs P. Lamrock (editor/advtg sales mgr).

Ku-Ring-Gai Gazette

Publisher: M.P.Y. Corporation Pty Ltd, 413 Pacific Hwy, Artarmon 2064. Phone (02) 428 3566.

Executive: J. Bowden.

Data: Offset, casual rate \$2.50 cm.

The Leichhardt Local

Publisher: Inner Sydney Media Co-operative Ltd, 112 Glebe Point Rd (PO Box 171) Glebe, NSW 2037. Phone (02) 660 6304, 660 0395.

Executives: P. Manning (editor), K. MacLaine (advtg mgr).

The Liverpool Fairfield Champion

Publisher: Suburban Publications Pty Ltd, 172 Forest Rd, Hurstville, NSW 2220. Phone (02) 579 5033.

Executives: H. Cuming (editor), K. Staff (mgr).

Repr: Adrep Sydney (02) 929 5088.

Data: Tabloid, offset, casual rate \$2.80 cm.

Circulation: CAB 65,000.

Macarthur Advertiser

Publisher: S. Richardson (Newspapers) Pty Ltd, 317 Queen St (PO Box 234) Campbelltown, NSW 2560. Phone (02) 25 5122.

Executives: F. J. Ryan (mgr), R. L. A. Croucher (advtg mgr).

Repr: SPN, Sydney (02) 268 2268.

Data: Tabloid, offset, casual rate \$1.42 cm.

Circulation: CAB 26,985.

The Manly Daily

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly, NSW 2095. Phone (02) 977

3333. A member SPN (02) 268 2286. Copy 168 Castlereagh St, Sydney.

Executives: M. C. G. Utting (gen mgr), I. Serov (ed-in-chief), M. White (editor), J. A. Casserly (advtg mgr), L. G. Coghlan (prdn mgr).

Repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, offset, casual rate \$2.70 cm.

Circulation: CAB 70,227.

Marrickville Dulwich Hill Times

Publisher: Lamrock & Ryan, 9 Rose Cres, Regents Park, NSW 2143. PO Box 109, Auburn 2144. Phone (02) 644 7447.

Executive: Mrs P. Lamrock (editor/advtg sales mgr).

The Messenger (Maroubra)

Publisher: The Messenger Print Pty Ltd, 912 Anzac Pde, Maroubra, NSW 2035. Phone (02) 349 1959, 344 6559.

Executives: H. M. Collier (editor), R. Farmer (advtg mgr).

Data: Tabloid, offset, casual rate \$2.00 cm.

Mosman Daily

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly, NSW 2095. Phone (02) 977 3333. A member of SPN (02) 268 2286, 26 1031. Copy 168 Castlereagh St, Sydney.

Executives: M. C. G. Utting (gen mgr), I. Serov (editor), J. A. Casserly (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, offset, casual rate \$2.00 cm.

Circulation: CAB 21,814.

Mount Druitt District Star

Publisher: Waimarino Investments Pty Ltd, 1st floor, Impala Centre, 178-186 Queen St (PO Box 32) St Marys, NSW 2760. Phone (02) 623 4100.

Executives: Ms C. M. Haddock (mng editor), C. C. Leddy (advtg).

Data: Tabloid, offset, casual rate \$3.10 cm.

Circulation: CAB 17,100.

The North Shore Advocate Courier**(Hornsby Ku-ring-gai)**

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly, NSW 2095. Phone (02) 977 3333. A member of the Sydney Press Network

(02) 268 2286. Copy 168 Castlereagh St, Sydney 2000.

Executives: M. C. G. Utting (gen mgr), I. Serov (editor), J. A. Casserly (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, printed offset, casual rate, \$2.70 cm.

Circulation: CAB 68,549.

North Shore Times

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: J. Lyons (mgr/advtg mgr), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$3.75 cm, national \$4.17 cm.

Circulation: CAB 101,899.

Northern District Times

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: B. Kirk (advtg mgr), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown, Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$3.05 cm, national \$3.38cm.

Circulation: CAB 61,512.

Northern Express

Publisher: Bushell Press Pty Ltd, 79 Silverwater Rd (PO Box 110) Auburn, NSW 2144. Phone (02) 648 2531.

Executive: C. W. Bushell (mng editor).

Northern Standard

Publisher: Dawson Newspapers Pty Ltd, 118 Rowe St, Eastwood, NSW 2122. Phone (02) 858 3100.

Data: Tabloid, web offset, casual rate \$2.75 cm.

Circulation: CAB 39,819.

Parramatta & District Mercury

Publisher: Suburban Publications Pty Ltd, 172 Forest Rd, Hurstville, NSW 2220. Phone (02) 579 5033.

Executives: P. Christopher (editor), F. Boorman (mgr).

Repr: Adrep Sydney (02) 929 5088.

Data: Tabloid, offset, casual rate \$3.75 cm.

Circulation: CAB 101,618.

Parramatta & Hills News

Publisher: Parramatta and Hills Publishing Co (for R. Stettler, proprietor) Conie Ave, Baukham Hills, NSW 2153. Phone (02) 639 4780.

Executives: R. C. Stettler (editor), A. Tighe (prdn mgr).

Penrith District Star (St Marys)

Publisher: Waimarino Investments Pty Ltd, 1st floor, Impala Centre, 178-186 Queen St (PO Box 32) St Marys, NSW 2760. Phone (02) 623 4100.

Executives: C. M. Haddock (mng editor), C. C. Leddy (advtg).

Data: Tabloid, offset, casual rate \$4.00 cm.

Circulation: CAB 27,500.

Penrith Press

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: P. Butcher (advtg mgr), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

I'state repr: Ray Brown Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$2.92 cm, national \$3.25 cm.

Circulation: CAB 41,788.

Riverstone Press

Publisher: Bushell Press Pty Ltd, 79 Silverwater Rd (PO Box 110) Auburn, NSW 2144. Phone (02) 648 2531.

Executive: C. W. Bushell (mng editor).

Southern News (Maroubra)

Publisher: Eastern Suburbs Newspapers, 73-83 Belmore Rd (PO Box 1) Randwick, NSW 2031. Phone (02) 399 8944.

Executives: P. L. Harris (gen mgr/mng editor), C. Strybis (sales mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, casual rate \$2.10 cm.

Circulation: CAB 27,701.

St George and Sutherland Shire Leader

Publisher: Suburban Publications Pty Ltd, 172 Forest Rd, Hurstville, NSW 2220. Phone (02) 579 5033.

Executives: R. Stewart (exec dir), K. Hargrave (editor).

Repr: Adrep, Sydney (02) 929 5088.

Data: Tabloid, offset, casual rate \$4.30 cm.
Circulation: CAB 118,319.

St George Call

Publisher: Harpham Pty Ltd, 12 Regent St, Kogarah, NSW 2217. Phone (02) 587 6445, 587 5635.

Executives: B. Lane (editor), N. Kelly (prdn mgr).

Data: Tabloid, letterpress, casual rate \$2.75 cm.

Weekly Courier (Eastern Suburbs)

Publisher: Eastern Suburbs Newspapers, 73-83 Belmore Rd (PO Box 1) Randwick, NSW 2031. Phone (02) 399 8944.

Executives: P. L. Harris (gen mgr/mng editor), C. Strybis (sales mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, casual rate \$2.10 cm.
Circulation: CAB 32,461.

Weekly Times (Gladesville)

Publisher: Weekly Times Gladesville Pty Ltd, 113 Blaxland Rd (PO Box 123) Ryde, NSW 2112. Phone (02) 807 6666.

Wentworth Courier (Eastern Suburbs)

Publishers: Eastern Suburbs Newspapers 73-83 Belmore Rd (PO Box 1) Randwick, NSW 2031. Phone (02) 399 8944.

Executives: P. L. Harris (gen mgr/mng editor), C. Strybis (sales mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, casual rate \$2.15 cm.
Circulation: CAB 34,298.

Western Standard

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Executives: A. Kerr (advgt mgr), B. Melville (prdn mgr), B. Broadsmith (city repr) (02) 211 5233.

l'state repr: Ray Brown Melbourne (03) 329 8522; R. Norton, ACT (062) 48 5888; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, web offset, casual rates retail \$1.88 cm, national \$2.09 cm.
Circulation: CAB 23,550.

Western Suburbs Courier

Publisher: Eastern Suburbs Newspapers, 73-83 Belmore Rd (PO Box 1) Randwick, NSW 2031. Phone (02) 399 8944.

Executives: P. L. Harris (gen mgr/mng editor), C. Strybis (sales mgr).

Repr: SPN, Sydney (02) 26 1031; Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, casual rate \$2.15 cm.
Circulation: CAB 41,407.

Windsor & Richmond Gazette

Publisher: Hawkesbury Press Pty Ltd, 200 George St, Windsor, NSW 2756. Phone (045) 77 4444.

Executives: M. G. Day (editor), M. Parsonage (advgt).

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, web offset, full colour, casual rate \$1.91 cm.

Circulation: ABC 6,380.

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NEW SOUTH WALES REGIONAL AND PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

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Summerland News

Koondrook & Barham Bridge 'The Bridge'

Barraba Gazette

Western Advocate (D)

Bega District News
Bega and District Times

Bellinger Courier Sun

Belmont Swansea Gazette

Bingara Advocate

Lyndhurst Shire Chronicle

Boggabri Herald

Bombala Times

Westlakes Advertiser

Boorowa News

Western Herald

Southern Highland News

Barrier Daily Truth (D)

The Canberra Times (D)

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Richmond River Express

Advertiser
Cessnock Eagle

The Cobar Age

The Advocate
Eastland Opinion

Lachlander

Cooma Monaro Express

Coonabarabran Times

Coonamble Times

The Cootamundra Herald

Corowa Free Press

Cowra Guardian

Crookwell Gazette

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FINLEY	Southern Riverina News
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FORSTER	Cape Hawke Advocate
GILGANDRA	The Gilgandra Weekly
GLEN INNES	Glen Innes Examiner
GLOUCESTER	Gloucester Advocate
GOSFORD	Central Coast Express (D) Gosford Star
GOULBURN	Goulburn Evening Post (D)
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NARROMINE	Narromine News and Trangie Advocate
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PEAK HILL	Peak Hill & District Times
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QUEANBEYAN	Queanbeyan Age
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SCONE	The Scone Advocate
SINGLETON	Singleton Argus
SPRINGWOOD	Mountain Gazette
TAMWORTH	The Northern Daily Leader (D)
TAREE	Manning River Times
TEMORA	Temora Independent
TENTERFIELD	Tenterfield Star
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TUMBARUMBA	Tumbarumba Times
TUMUT	Tumut & Adelong Times & Batlow District News
URALLA	The Tablelands Times
WAGGA WAGGA	The Daily Advertiser (D)
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WALGETT	The Spectator
WARIALDA	Warialda Standard
WAUCHOPE	Hastings Shire Gazette
WELLINGTON	Wellington Times
WEST WYALONG	West Wyalong Advocate
WINGHAM	Wingham Chronicle & Manning River Observer
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DATA SOURCE Rearth Research Pty Ltd. A Survey of the Wollongong Market
ADAMAD

NSW Regional & Provincial Newspapers

Daily

Barrier Daily Truth (Broken Hill)

Publisher: Barrier Industrial Council (Publishing Branch), 179 Blende St (PO Box 453) Broken Hill, NSW 2880. Phone 2 354, 2 355.

Executives: P. G. Simes (advtg mgr), C. J. Falkner (editor).

Repr: NSW Country Press Ltd, Sydney (02) 27 5754; SA Country Newspapers Ltd, Adelaide (08) 51 4507.

Data: Tabloid, offset, casual rate \$1.70 cm.
Circulation: ABC 6,958.

Border Morning Mail (Albury/Wodonga)

Publisher: Border Morning Mail Pty Ltd, cnr Kiewa & Swift Sts (PO Box 346) Albury, NSW 2640. Phone (060) 21 1555. Telegrams Mail. Telex 56000.

Executives: G. R. Dowling (gen mgr), R. E. Cronin (editor), J. B. Barton (advtg mgr), J. Hutchieson (prdn mgr).

Repr: Ray Brown Sydney (02) 929 5639; Ray Brown Melbourne (03) 329 8522; Market Media Assocs, Adelaide (08) 233 6629.

Circulation: ABC 23,988.

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The Canberra Times

Publisher: The Federal Capital Press of Aust Pty Ltd, 18 Mort St, Canberra City, ACT 2601. Phone (062) 48 0066, class. (062) 45 0555. Telex Canads 62296. Telegrams Times Canberra.

Executives: G. H. Wilkinson (gen mgr), I. Mathews (editor), K. B. Kennedy (prdn mgr), N. A. Fotheringham (advgtg mgr).

I'state repr: John Fairfax & Sons Ltd, Sydney (02) 2 0944, Melbourne (03) 602 3033, Brisbane (07) 221 6266, Adelaide (08) 51 6422, Perth (09) 21 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812.

Published seven days a week.

Circulation: 44,002, Kent, Brierley & Barraclough, Sept, 1979.

Central Coast Express (Gosford)

Publisher: Regional Publishers Pty Ltd, 97 Donnison St (PO Box 13) Gosford, NSW 2250. Phone (043) 24 2666.

Executives: V. Arbie (gen mgr), D. Parton (advgtg mgr), I. Crowther (editor), W. Butler (prdn mgr), J. Strang (acctnt).

Repr: Adrep, Sydney (02) 929 5088.

Central Western Daily (Orange)

Publisher: Western Newspapers Limited, 132 Kite St (PO Box 321) Orange, NSW 2800. Phone (063) 62 2466. Telex 63031.

Executives: C. W. Martin (gen mgr), R. T. Tindall (editor), L. B. Cooper (prdn mgr), P. Ryan (advgtg mgr).

Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, offset, casual rate \$2.00 cm.

Circulation: ABC 7,795.

The Daily Advertiser (Wagga Wagga)

Publisher: The Wagga Daily Advertiser Pty Ltd, 48 Trail St (PO Box 35) Wagga, NSW 2650. Phone (069) 21 2021-4.

Executives: J. C. Jackson (mng editor), G. Hale (advgtg mgr), R. McMahon (prdn mgr).

Repr: J. M. Sturrock Sydney (02) 29 8431; Market Media Assocs, Adelaide (08) 223 6629; Ray Brown Melbourne (03) 328 1439.

Circulation: ABC 16,345.

The Daily Examiner (Grafton)

Publisher: The Daily Examiner Pty Ltd, 22 King St (PO Box 271) Grafton, NSW 2460. Phone (066) 42 1366.

Executives: A. J. Durkin (mng dir), C. Olive (sales mgr), M. F. Pullen (prdn mgr).

Repr: Central Media Sales, NSW (02) 436 1000. Ray Brown Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 3333.

Data: Tabloid, web offset, casual rate \$1.85 cm.

Circulation: ABC 6,806.

Daily Liberal And Macquarie Advocate (Dubbo)

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane, Dubbo (PO Box 311) NSW 2830. Phone (068) 82 2311. Telegrams Jonarm.

Executives: J. L. Armati (mng dir), W. McLennan (gen mgr), D. Innes (sales mgr).

Repr: Field Force Media Representatives, Sydney (02) 498 7905, 498 2662.

Data: Tabloid, offset, casual rate \$1.94 cm - Wed, \$1.84 cm - Mon, Tues, Thurs, Fri.

Circulation: ABC 6,038.

The Daily News (Murwillumbah)

Publisher: The Tweed Newspaper Co Pty Ltd, 17 Church Lane (PO Box 18) Murwillumbah, NSW 2484. Phone (066) 72 1833. Telegrams Daily News.

Executives: W. T. K. Baird (gen mgr), W. F. Martin (advgtg mgr).

Repr: Ray Brown Vic (03) 329 8522; Central Media Sales, NSW (02) 436 1000.

Data: Tabloid, web offset, casual rate \$1.50 cm.

Circulation: ABC 7,004.

Goulburn Evening Post

Publisher: Daniel Brothers & Co Pty Ltd, 199 Auburn St (PO Box 152) Goulburn, NSW 2580. Phone (048) 21 1122, 21 1474.

Executive: R. J. Leeson (editor).

Repr: J. M. Sturrock Sydney (02) 29 8431; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, offset, casual rate \$1.60 cm.

Circulation: ABC 6,350.

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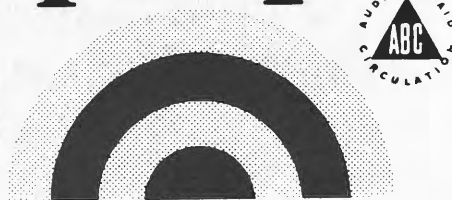
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Illawarra Mercury

(Wollongong)

Publisher: Illawarra Newspapers Pty Ltd, 282
Keira St (PO Box 1215) Wollongong, NSW
2500. Phone (042) 29 5611.

Executives: I. G. Fell (mng editor), P. Newell
editor, J. O'Donoghue (advtg mgr).

Repr: John Fairfax & Sons Ltd, Sydney (02)
2 0944; Melbourne (03) 602 3033; Brisbane
(07) 221 6266; Adelaide (08) 51 6422; Perth
(09) 321 8217.

Data: Tabloid, letterpress, casual rate \$2.85
cm.

Circulation: ABC 37,271.

Lithgow Mercury

Publisher: Western Newspapers Limited,
101 Main St (PO Box 91) Lithgow, NSW 2790.
Phone (063) 51 3346.

Executives: T. Comiskey (mgr), W. B.
Leighton (editor).

Repr: Adrep Sydney (02) 929 5088, Mel-
bourne (03) 51 5371.

Data: Tabloid, offset, casual rate \$1.83 cm.
Circulation: ABC 3,256.

The Mercury

(Maitland)

Publisher: Regional Publishers Pty Limited,
258 High St (PO Box 222) Maitland, NSW 2320.
Phone (049) 33 6633.

Executives: D. W. Austin (mng editor-in-
chief), C. W. Martin (assnt mgr & advtg mgr).

Repr: Adrep Sydney (02) 929 5088;
Woodside/Adrep, Melbourne (03) 63 1811.

Data: Web offset.

Circulation: ABC 7,693.

Newcastle Morning Herald

Publisher: Newcastle Morning Herald and
Miners' Advocate Pty Ltd, 28-30 Bolton St,
Newcastle, NSW 2300. Phone (049) 2 0471.
Telex 28030. Telegrams Newcasher.

Executives: R. B. Noack (gen mgr), J. Alan
(editor-in-chief), S. Whittington (advtg mgr), R.
N. Steel (advtg display mgr), J. A. Smith (sales
prom).

I'state repr: K. Douglass, Sydney (02) 232
6540; Graeme Davis, Melbourne (03) 603 3033;
Bede Williams & Assocs, Brisbane (07) 358
1600; R. Carmody, Adelaide (08) 51 6422.

O'seas repr: John Fairfax & Sons (Aust) Ltd,
London 01 404 5812.

Data: Broadsheet, casual rate \$3.84 cm Mon
to Fri & \$4.62 cm Sat.

Circulation: ABC 62,491.

Newcastle Sun

Publisher: Newcastle Morning Herald and
Miners' Advocate Pty Ltd, 28-30 Bolton St,
Newcastle, NSW 2300. Phone (049) 2 0471.
Telex 28030. Telegrams Newcasher.

Executives: R. B. A. Noack (gen mgr), J.
Alan (editor-in-chief), J. Richardson (editor), S.
Whittington (advtg mgr), R. N. Steel (advtg
display mgr), J. A. Smith (proms).

I'state repr: K. Douglass, Sydney (02) 232
6540; G. Davis, Melbourne (03) 603 3033;
Bede Williams & Assocs, Brisbane (07) 358
1600; R. Carmody, Adelaide (08) 51 6422.

O'seas repr: John Fairfax & Sons (Aust) Ltd,
London 01 404 5812.

Data: Tabloid, letterpress, casual rate \$2.40
cm.

Circulation: ABC 24,833.

The Northern Daily Leader

(Tamworth)

Publisher: The Tamworth Newspaper Co
Ltd, 92 Brisbane St (PO Box 525) Tamworth,
NSW 2340. Phone (067) 66 3661. Telex 63239.

Executives: M. Handbury (mng dir), M.
Harvey (editor), J. Hynes (sales mgr), R. Darby
(prdn mgr).

Repr: Field Force Media Sydney (02) 498
7905; Ray Brown Melbourne (03) 329 8522; D.
Higgins, Brisbane (07) 370 9527.

Data: Tabloid, casual rate \$2.10 cm.
Circulation ABC 12,437.

The Northern Star

(Lismore)

Publisher: Northern Star Ltd, Molesworth St
(PO Box 423) Lismore, NSW 2480. Phone
(066) 24 1303, 21 7441.

Executives: R. Tomlinson (gen mgr), J. F.
Brigginshaw (editor), H. Tonkin (advtg mgr), P.
Zulpo (bus mgr).

Repr: Central Media Sales Sydney (02) 436
1000; Ray Brown Melbourne (03) 329 8522;
Media Services, Brisbane (07) 221 4454.

Data: Tabloid, web offset.
Circulation: ABC 19,086.

Western Advocate

(Bathurst)

Publisher: The Western Advocate, 154
Russell St (PO Box 11) Bathurst, NSW 2795.
Phone (063) 31 2611.

Executives: L. A. Shehade (mgr), P. J.
Carroll (editor), J. A. Kean (advtg mgr).

I'state repr: Allan Taylor, Adelaide (08) 223
6629.

NSW Regional & Provincial Newspapers

Non-Daily

Advertiser

(Cessnock)

Publisher: Regional Publishers Pty Limited
258 High St (PO Box 222) Maitland, NSW 2320.
Phone (049) 33 6633.

Executives: D. W. Austin (mng editor-in-chief), C. W. Martin (assnt mgr & advtg mgr).

Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Web offset.

The Advocate

(Coffs Harbour)

Publisher: Central North Coast Newspaper Co Pty Ltd, 53 Moonee St (PO Box 534) Coffs Harbour, NSW 2450. Phone (066) 52 2522. Telex 66584.

Executives: B. D. Bradley (gen mgr), P. Nally (editor), J. Collins, S. Tubman (prdn mgrs).

Repr: Central Media Sales NSW (02) 436 1000; Media Services Qld (07) 229 6033; Ray Brown Vic (03) 329 8522.

Data: Tabloid, offset, casual rate \$1.60 cm.

Circulation: ABC 3,211.

The Area News

(Griffith)

Publisher: Riverina Newspapers Griffith Pty Ltd, cnr Ulong & Olympic Sts (PO Box 1004) Griffith, NSW 2680. Phone (069) 62 1733, 62 1384.

Executives: J. Kelly (mgr), M. Roberts (advtg mgr).

Repr: J. M. Sturrock Sydney (02) 29 8431; Ray Brown Melbourne (03) 329 8522; Market Media Assocs, SA (08) 223 6344.

Casual rate: \$1.10 cm.

Circulation: ABC 4,166.

The Armidale Express

Publisher: Northern Mediaprint Pty Ltd, 113 Faulkner St, Armidale, NSW, PO Box 70, Armidale 2350. Phone (067) 72 2483.

Executives: D. J. Sommerlad (mng dir), J. K. Freak (editor), J. B. Poole (advtg mgr).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, web offset, casual rate \$1.20 cm.

Circulation: ABC 4,522.

Barraba Gazette

Publisher: W. N. & D. Garske, 100 Queen St (PO Box 95) Barraba, NSW 2347. Phone (067) 193.

Executives: W. Garske (editor), D. Garske (prdn mgr).

Repr: ACH, Sydney (02) 27 7431.

Bega District News

Publisher: Southern Publishers Pty Ltd, PO Box 122, Bega, NSW 2550. Phone (0649) 2 1177.

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, web offset, casual rate \$1.20 cm.

Bega And District Times

Publisher: Bega Times Pty Ltd, 88 Auckland St (PO Box 375) Bega, NSW 2550. Phone (0649) 2 2149.

Executives: A. McGregor (editor), M. Gibbon (mgr).

Repr: ACH, Sydney (02) 27 7431.

Bellinger Courier Sun

Publisher: R. J. Hobson, Hyde St (PO Box 41) Bellingen, NSW 2454. Phone (066) 55 1007.

Executive: R. J. Hobson.

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, casual rate 80c cm.

Belmont Swansea Gazette

Publisher: Mrs P. Lean, 2 High St (PO Box 81) Belmont, NSW 2280. Phone (049) 45 2112.

Executive: Mrs P. Lean (publr).

Big River Bananacoast Express

(Grafton)

Publisher: Big River Express, 48 Prince St (PO Box 421) Grafton, NSW 2460. Phone (066) 42 4515.

Executives: K. A. McLeod (mng editor), W. Lentfer (advtg mgr).

Repr: Country Press Ltd, Sydney. Phone (02) 27 5754.

Bingara Advocate

Publisher: R. J. & J. A. Lewis, 42-44 Maitland St, Bingara, NSW 2404. Phone (0672422) 127.

Executive: R. Lewis (publr).

Repr: ACH, Sydney (02) 27 7431.

Boggabri Herald

Publisher: Ken Carter, c/- Namoi Printery, PO Box 9, Manilla, NSW 2346. Phone (0678522) 337.

Executive: K. Carter (editor).

Bombala Times

Publisher: W. J. & R. G. Johnson, 65 Maybe St (PO Box 33) Bombala, NSW 2553. Phone (0648) 8 3031.

Executives: W. J. Johnson (editor), R. G. Johnson (prdn mgr).

Repr: ACH, Sydney (02) 27 7431.

Casual rate: 80c cm.

Boorowa News

Publisher: C. G. Bruce, 34 Marsden St, Boorowa, NSW 2586. Phone (063) 85 3020.

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, letterpress, casual rate 80c cm.

Cape Hawke Advocate (Forster)

Publisher: Regional Publishers Pty Ltd, T/A Cape Hawke Advocate, 41 Helen St (PO Box 138) Forster, NSW 2428. Phone (065) 54 6252.

Executive: J. Bulmer (mgr editor).

Repr: Adrep Sydney (02) 929 5088; NSW Country Press Ltd, Sydney (02) 27 5754; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, offset, casual rate \$1.20 cm.

Circulation: ABC 3,336.

Cardiff Glendale Gazette

Publisher: Readon Publishing Co, 7 Main Rd (PO Box 10) Boolaroo, NSW 2284. Phone (049) 58 2194.

Executive: A. Read (mgr & advtg mgr).

Cessnock Eagle

Publisher: Cessnock Press Pty Ltd, 44 Vincent St, Cessnock, NSW 2325. Phone (049) 90 1398, 90 4005.

Repr: ACH, Sydney (02) 27 7431.

Champion Post

(Parkes)

Publisher: Western Newspapers Limited, 7 Court St (PO Box 192) Parkes, NSW 2870. Phone (068) 62 2322.

Executive: R. J. Aitken (mng editor).

Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Offset, casual rate \$1.72 cm.

Circulation: ABC 2,950.

The Cobar Age

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo, NSW 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), W. C. McLennan (gen mgr), D. Innes (sales mgr).

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, offset, casual rate \$1.20, retail display 90c cm.

Circulation: ABC 746.

Cooma-Monaro Express

Publisher: Monaro Publishing Co, 44 Bombala St (PO Box 2) Cooma, NSW 2630. Phone (0648) 2 1066.

Executive: J. Bradley (mng editor).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, casual rate \$1.87 cm.

Circulation: ABC 3,009.

Coonabarabran Times

Publisher: Warrumbungle Publications Pty Ltd, Dalgarno St (PO Box 6) Coonabarabran, NSW 2857. Phone (068) 42 1844, 42 1584.

Executive: F. A. McKeon (mng editor/advtg mgr).

Repr: ACH, Sydney (02) 27 7431.

Data: Tabloid, casual rate 80c cm.

Circulation: ABC 2,717.

Coonamble Times

Publisher: Coonamble Newspapers Pty Ltd, 38 Castlereagh St (PO Box 18) Coonamble, NSW 2829. Phone (068) 22 1911. Telegrams Times.

Executive: D. H. D. Ellis (editor).

Repr: ACH, Sydney (02) 27 5754.

Data: Casual rate \$1 cm.

Circulation: ABC 1,820.

The Cootamundra Herald

Publisher: The Cootamundra Herald, 181 Parker St (PO Box 264) Cootamundra 2590. Phone (069) 14 8657.

Executive: B. A. Clarke (mng editor).

Repr: ACH, Sydney (02) 27 5754.

Casual rate: \$1.20 cm.

Circulation: ABC 2,244.

Corowa Free Press

Publisher: Estate of Conrad C. Leslie, 109 Sanger St, Corowa, NSW 2646. Phone (060) 33 1104.

Executive: A. H. Leslie.
Repr: ACH, Sydney (02) 27 5754.

Cowra Guardian

Publisher: Cowra Guardian Pty Ltd, PO Box 126, Cowra, NSW 2794. Phone (063) 42 1044.

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, offset, casual rate \$1.20 cm.
Circulation: ABC 3,846.

Crookwell Gazette

Publisher: B. M. & R. J. Dennis, 120 Goulburn St (PO Box 51) Crookwell, NSW 2625. Phone (048) 32 1077, 32 1577.

Executive: B. M. Dennis (editor).
Repr: ACH, Sydney (02) 27 5754.
Circulation: ABC 1,665.

Don Dorrigo Gazette**(Dorrigo)**

Publisher: W. W. Backhouse & J. K. English, 40 Hickory St, Dorrigo, NSW 2453. Phone (0665711) 10.

Executive: J. K. English (mng editor).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, letterpress, casual rate 55c cm.

Dungog Chronicle

Publisher: Dungog Chronicle Pty Ltd, PO Box 96, Dungog, NSW 2420. Phone (049) 92 1721. Telegrams Chronicle.

Executive: D. J. Bray.
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, casual rate \$1 cm.
Circulation: ABC 1,583.

**Eastland Opinion
(Coffs Harbour)**

Publisher: Central North Coast Newspaper Co Pty Ltd, 53 Moonee St (PO Box 534) Coffs Harbour, NSW 2450. Phone (066) 52 2522.

Executives: B. D. Bradley (mgr), D. Easy (sales mgr), J. Collins (prdn mgr).

Repr: Central Media Sales NSW (02) 436 1000; Media Services, Qld (07) 229 6033; Ray Brown, Vic (03) 329 8522.

Data: Tabloid, offset, casual rate \$1.95 cm.

Eden Imlay Magnet

Publisher: Southern Publishers Pty Ltd, PO Box 75, Eden, NSW 2551. Phone (0649) 6 1199.

Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, web offset, casual rate \$1.20.

**The Examiner/The Bateman's
Bay Post****(Moruya)**

Publisher: Southern Publishers Pty Ltd, 43 Vulcan St, Moruya, NSW 2537.

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.20.

Forbes Advocate

Publisher: Western Newspapers Limited, Lachlan St, Forbes, NSW 2871. Phone (068) 52 1391. Telegrams Advocate.

Executive: R. Tencate (mgr/editor).
Repr: Adrep Sydney (02) 929 5088;
Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, offset, casual rate \$1.72 cm.
Circulation: ABC 2,780.

The Gilgandra Weekly

Publisher: Gilgandra Newspapers Pty Ltd, 64 Miller St (PO Box 72) Gilgandra, NSW 2827. Phone (0684716) 22. Telegrams Weekly.

Executive: K. Stafford (editor).
Repr: ACH, Sydney (02) 27 5754.

Glen Innes Examiner

Publisher: Northern Mediaprint Pty Ltd, 124 Bourke St, (PO Box 249) Glen Innes 2370. Phone (067) (3142) 831.

Executives: D. R. McFadyen (mng editor), D. J. Sommerlad (mng dir).

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.10 cm.
Circulation: ABC 2,272.

Gloucester Advocate

Publisher: Gloucester Advocate, 29 Denison St (PO Box 12) Gloucester, NSW 2422. Phone (065) 12.

Executive: P. J. Hazell (mng editor).
Repr: Adrep Sydney (02) 929 5088;
Woodside/Adrep, Melbourne 63 1811.

Data: Tabloid, offset, casual rate \$1.15 cm.
Circulation: ABC 1,184.

Gosford Star**(Gosford Shire & Wyong Shire)**

Publisher: Cumberland Newspapers Pty Ltd, 142 Macquarie St, Parramatta, NSW 2150. Phone (02) 635 0355.

Local office: 159 Mann St, Gosford, NSW 2250. Phone (043) 25 0203.

Executives: R. Dibben (mng editor), B. Melville (prdn mgr).

Repr: B. Broadsmith Sydney (02) 211 5233;
Ray Brown, Melbourne (03) 329 8522; Market Media Assocs, Adelaide (08) 223 6629; R. Norton, ACT (062) 48 5888.

Casual rate: Retail \$2.58 cm, national \$2.80 cm.

Circulation: CAB 47,815.

**Grenfell Record & Bland
Advertiser**

Publisher: Cowra Guardian Pty Ltd, PO Box 126, Cowra, NSW 2794. Phone (063) 42 1044.

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, offset, casual rate \$1.00 cm.
Circulation: ABC 1,185.

Gundagai Independent

Publisher: Sullivan Bros, 91-93 Sheridan St (PO Box 108) Gundagai, NSW 2722. Phone (069) 27.

Executive: P. F. Sullivan (editor/advtg).
Repr: ACH, Sydney (02) 27 5754.
Circulation: ABC 1,964.

The Guyra Guardian

Publisher: Northern Mediaprint Pty Ltd, 113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483.

Executives: D. J. Sommerlad (mng dir), J. K. Freak (editor), J. B. Poole (advtg mgr).

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.00 cm.
Circulation: ABC 724.

**Harden Murrumburrah
Express**

Publisher: The Cootamundra Herald, 181 Parker St (PO Box 264) Cootamundra, NSW 2590. Phone (069) 14 8657.

Executive: B. A. Clarke (editor).
Repr: ACH, Sydney (02) 27 5754.
Casual rate: \$1.00 cm.
Circulation: ABC 1,072.

Hastings Shire Gazette**(Wauchope)**

Publisher: Hastings Gazette Pty Ltd, Hastings St (PO Box 11) Wauchope, NSW 2446. Phone (065) 7.

Executive: A. M. Brunson (editor).
Repr: ACH, Sydney (02) 27 5754.
Data: Offset, casual rate \$1 cm.
Circulation: ABC 3,150.

Hunter Valley News**(Muswellbrook)**

Publisher: Upper Hunter Newspaper Pty Ltd, Bridge St (PO Box 75) Muswellbrook, NSW 2333. Phone (065) 43 3011.

Executive: B. R. McClintock (mng dir).
Repr: ACH, Sydney (02) 27 5754.

The Inverell Times

Publisher: Northern Mediaprint Pty Ltd, 37 Vivian St (PO Box 5) Inverell 2360. Phone (067) 22 3155.

Executives: L. E. Barber (mng editor), Mrs Z. Dikes (advtg mgr), D. J. Sommerlad (mng dir).

Repr: ACH, Sydney, (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.15 cm.
Circulation: ABC 3,744.

Junee Southern Cross

Publisher: S. W. & N. A. Watson, PO Box 36, Junee, NSW 2593. Phone (069) 24 1006.

Executive: S. W. Watson (publr/editor).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, letterpress, casual rate \$1.10 cm.

Kiama Independent

Publisher: Weston & Co Publishers Pty Ltd, 57 Shoalhaven St (PO Box 152) Kiama, NSW 2533. Phone (042) 32 1999. Telegrams Independent Newspapers.

Executive: J. R. Weston (editor).
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, casual rate \$1.00 cm.
Circulation: ABC 2,296.

**Koondrook & Barham Bridge
"The Bridge"****(Barham)**

Publisher: Lindsay Harrington, Murray St (PO Box 138) Barham, NSW 2739. Phone (054) 53 2057.

Executive: L. Harrington (publr).
Repr: ACH, Sydney (02) 27 7431.

Lachlander (Condobolin)

Publisher: D. & F. Ryder-Wood, PO Box 154, Condobolin, NSW 2877. Phone (068) 95 2004.
Executive: F. Ryder-Wood (editor).
Repr: Ray Brown Sydney (02) 929 5639; Oaten-Ward & Ptnrs, Melbourne (03) 51 9968.

The Lake News (Lake Cargelligo)

Publisher: J. A. Bradley & Sons, 193 Hoskins St (PO Box 174) Temora, NSW 2666. Phone (069) 82 1077, 82 1398.
Executive: A. S. J. Bradley (editor).
Repr: ACH, Sydney (02) 27 5754.
Casual rate: \$1.00 cm.

Lower Hunter News Pictorial (Maitland)

Publisher: Regional Publishers Pty Limited, 258 High St (PO Box 222) Maitland, NSW 2320. Phone (049) 33 6633.
Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.
Data: Web offset.

Lyndhurst Shire Chronicle (Blayney)

Publisher: Blayney Printing-Packaging Co Pty Ltd, Adelaide St (PO Box 7) Blayney, NSW 2799. Phone (063) 68 2132.
Executive: M. McKay (editor).
Repr: ACH, Sydney (02) 27 7431.

Macleay Argus (Kempsey)

Publisher: Macleay Argus Pty Ltd, 19 Smith St (PO Box 109) Kempsey, NSW 2440. Phone (065) 62 1254.
Executives: J. B. Chataway (mng editor), Miss S. P. Riggs (editor), B. J. Weston (advgt mgr), G. R. Mayhew (prdn mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.15 cm.
Circulation: ABC 4,070.

Manilla Express

Publisher: P. J. & A. J. Martin, 107 Manilla St (PO Box 2) Manilla, NSW 2346. Phone (0678522) 8. Telegrams Express.
Executive: P. Martin (editor).
Repr: ACH, Sydney (02) 27 5754.

Manning River Times (Taree)

Publisher: Manning River Times Pty Ltd, 65 Manning St (PO Box 276) Taree, NSW 2430. Phone (065) 52 1988.
Executives: J. Avery Doust (mgr), K. B. McDonald (editor).
Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.
Data: Tabloid, offset, casual rate \$1.50 cm.
Circulation: ABC 5,547.

Mid Coast Observer (Kempsey, Port Macquarie & Nambucca Heads)

Publisher: Kempsey & District Times Pty Ltd, 24 Belgrave St (PO Box 327) Kempsey, NSW 2440. Phone (065) 62 6577 & Port Macquarie 83 5711.
Executive: M. Britten (mgr).
Repr: Field Force Media, Sydney (02) 498 7905.
Data: Tabloid, offset, casual rate \$1.70 cm.

Molong Express & Western Districts Advertiser

Publisher: N. J. & I. E. Bloomfield, PO Box 16, Molong, NSW 2866. Phone (0636932) 17.
Executive: N. J. Bloomfield (mgr).
Repr: ACH, Sydney (02) 27 7431.

Moree Champion

Publisher: W. J., M. E. H., A. M. C., C. A. & A. W. Sullivan & C. R. McFadyen, Balo St (PO Box 397) Moree, NSW 2400. Phone (067) 52 1455. Telegrams Champion.
Executive: C. R. McFadyen (mng partner).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.10 cm.
Circulation: ABC 3,129.

Mountain Gazette (Springwood)

Publisher: Mountain Press Pty Ltd, Rear 274 Macquarie Rd, Springwood, NSW 2777. Phone (047) 51 1955. Telegrams Gazette.
Executives: M. Ticehurst (editor), J. Flockton (advgt mgr), T. Booker (prdn mgr).
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, web offset, casual rate \$1.95 cm.

Mudgee Guardian & Gulgong Advertiser

Publisher: Cudgegong Newspapers Pty Ltd, Perry St (PO Box 255) Mudgee, NSW 2850. Phone (063) 72 1455.
Executives: D. H. McGregor (mng dir/editor), D. H. McGregor (advgt mgr), R. J. Kelly (prdn mgr).
Repr: ACH, Sydney (02) 27 5754.
Casual rate: \$1.20 cm.
Circulation: ABC 3,571.

Murrumbidgee Irrigator (Leeton)

Publisher: Leeton Newspapers Pty Ltd, 107 Pine Ave (PO Box 708) Leeton, NSW 2705. Phone (069) 53 2255, 53 2412.
Executives: R. A. Bornholt (mgr), I. Roberts (editor), M. Daly (advgt mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate 90c cm.
Circulation: ABC 2,702.

Muswellbrook Chronicle

Publisher: Upper Hunter Newspaper Pty Ltd, Bridge St (PO Box 75) Muswellbrook, NSW 2333. Phone (0654121) 831.
Executive: B. R. McClintock (mng dir).
Repr: ACH, Sydney (02) 27 5754.
Circulation: ABC 2,244.

The Nambucca Guardian News (Macksville)

Publisher: Macleay Argus Pty Ltd, 19 Smith St (PO Box 109) Kempsey, NSW 2440. Phone (065) 62 1254.
Executives: J. B. Chataway (mng dir), A. Hipwell (editor), A. R. Lamberth (advgt mgr), G. R. Mayhew (prdn mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, offset, casual rate \$1.00 cm.
Circulation: ABC 2,552.

Namoi Valley Independent (Gunnedah)

Publisher: Gunnedah Publishing Co Pty Ltd, 287 Conadilly St (PO Box 483) Gunnedah, NSW 2380. Phone (067) 42 0455.
Executives: B. G. Gregson (mng dir), R. McLean (editor), P. Koch (advgt mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Offset, casual rate \$1.20 cm.
Circulation: ABC 3,373.

The Narrandera Argus

Publisher: Narrandera Argus Pty Ltd, 165 East St (PO Box 5) Narrandera, NSW 2700. Phone (069) 59 2222. Telegrams Argus.
Executive: G. T. Kendall (mng editor).
Repr: ACH, Sydney (02) 27 5754.

Narromine News and Trangie Advocate

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo, NSW 2830. Phone (068) 82 2311.
Executives: J. L. Armati (mng dir), W. C. McLennan (gen mgr), D. Innes (sales mgr).
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, offset, casual rate \$1.35 cm & retail display 95c cm.
Circulation: ABC 1,289.

The New Englander (Armidale)

Publisher: Wiliman Enterprises, Suite 7, Faulkner House, 93 Faulkner St, Armidale 2350.
Executive: J. R. Mansfield.
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, offset, casual rate \$1.10 cm.

The Newcastle Star

Publisher: Newcastle Star, 1 Merewether St, Newcastle, NSW 2300. Phone (049) 2 5381.
Executives: B. Harrower (editor), B. Atkinson (advgt mgr), L. Young (sales mgr).
Repr: Adrep, Sydney (02) 929 5088.
Data: Offset, casual rate \$3.50 cm.

The News (Canowindra)

Publisher: G. C. Thompson & P. B. Heaslip, Caskill St, Canowindra, NSW 2804.
Executives: G. G. Thompson, P. B. Heaslip (mng editors).
Repr: ACH, Sydney (02) 27 5754.

The News Leader (Nowra)

Publisher: Leader Newspapers Pty Ltd, 122 Kinghorn St (PO Box 106) Nowra, NSW 2540; Phone (044) 2 0229.
Executive: J. Rankin (advgt mgr).
Repr: ACH, Sydney (02) 27 5754.

North Coast Advocate And Summerland News (Mullumbimby-Ballina)

Publisher: Northern Star Ltd, 39 Burringbar St, Mullumbimby, NSW 2482. Phone (066) 84 2026.

Executive: J. W. Brokenshire (mgr).

Data: Tabloid, web offset, casual rate \$1.10 cm.

The North Western Courier (Narrabri)

Publisher: North Western Courier Pty Ltd, 60 Maitland St (PO Box 70) Narrabri, NSW 2390. Phone (067) 92 1011. Telegrams Courier.

Executives: J. F. McL. Dunnet (mgr), J. R. Dunnet & B. McL. Dunnet (publrs), I. B. Dunnet (editor), N. Keene (advtg).

Data: Tabloid, offset, casual rate \$1.20 cm.

Circulation: ABC 2,851.

The Observer (Henty)

Publisher: L. V. & I. D. Kable, 4 Lyne St, Henty, NSW 2658. Phone (0692929) 18.

Executive: L. V. Kable (editor).

Repr: ACH, Sydney (02) 27 5754.

Data: Offset.

The Orana Shopper Orana Region (excluding Daily Liberal circulation area)

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane, PO Box 311, Dubbo, NSW 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), W. C. McLennan (gen mgr), D. Innes (sales mgr).

Repr: Field Force Media Representatives, Sydney (02) 498 7905, 498 2662.

Data: Tabloid, offset, casual rate \$1.84 cm.

Circulation: CAB 15,363.

Pastoral Times (Deniliquin)

Publisher: Deniliquin Publishing Co Pty Ltd, 255 Cressy St (PO Box 27) Deniliquin, NSW 2710. Phone (058) 81 2322, 81 2482.

Executive: W. M. Spry (mgr).

Repr: ACH, Sydney (02) 27 5754.

Casual rate: \$1.20 cm.

Circulation: ABC 2,792.

The Peak Hill Times

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane, PO Box 311, Dubbo, 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), W. McLennan (gen mgr), D. Innes (sales mgr).

Data: Tabloid, offset, casual rate 85c cm, retail display 40c cm.

Circulation: ABC 369.

Picton Post

Publisher: S. Richardson (Newspapers) Pty Ltd, 317 Queen St (PO Box 234) Campbelltown, NSW 2560. Phone (046) 25 5122.

Executives: F. J. Ryan (mgr), R. L. A. Croucher (advtg mgr).

Repr: SPN, Sydney (02) 268 2268.

Data: Tabloid, offset, casual rate \$1.16 cm.

Circulation: ABC 1,957.

The Port Macquarie News

Publisher: Port Macquarie News Pty Ltd, 65 Clarence St (PO Box 10) Port Macquarie, NSW 2444. Phone (065) 83 2255.

Executives: K. C. Uptin (mng dir), T. Bannister (advtg).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, web offset.

Circulation: ABC 5,050.

Port Stephens Pictorial-Examiner

Publisher: D. E. Campbell, 10 William St, Raymond Terrace, NSW 2324. Phone (049) 87 2048 or 81 2033.

Repr: Field Force Media, Sydney (02) 498 7905.

Data: Offset, casual rate 90c cm.

The Post (Moss Vale)

Publisher: Daniel Brothers & Co Pty Ltd, 199 Auburn St (PO Box 152) Goulburn, NSW 2580; Phone (048) 21 1122, 21 1474.

Executives: S. Terry (mng/editor), T. A. Murrell (editor), K. Crisp (advtg rep). Phone (048) 911888.

Repr: J. M. Sturrock, Sydney (02) 29 8431; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tabloid, offset, casual rate 80c cm.

Circulation: ABC 2,729.

The Post (Newcastle & Lake Macquarie)

Publisher: The Charlestown Publishing Co Pty Ltd, PO Box 363, Charlestown, NSW 2290. Phone (049) 43 5308, 43 5344.

Executives: I. McGay (mng dir), G. McGay (editor & advtg mgr).

Data: Tabloid, offset, casual rate \$1.45 cm.

Queanbeyan Age

Publisher: The Queanbeyan Publishing Co, Crawford St (PO Box 91) Queanbeyan, NSW 2620. Phone (062) 97 3033. Telegrams Age.

Executives: L. J. Woods (mng dir), B. W. Gillman (editor).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, offset, casual rate \$1.00 cm.

Circulation: ABC 4,296.

Quirindi Advocate

Publisher: The Quirindi Newspaper Co Pty Ltd, 145 George St, Quirindi, NSW 2343. Phone (0674632) 1 8618. Telegrams Advocate.

Executives: K. J. Goodwin (editor), M. Hurley.

Repr: ACH, Sydney (02) 27 5754.

Data: Offset, casual rate \$1 cm.

Circulation: ABC 2,595.

The Recorder (Ivanhoe)

Publisher: D. & F. Ryder-Wood, PO Box 154, Condobolin, NSW 2877. Phone (068) 95 2004.

Executive: D. Ryder-Wood (editor).

Repr: Ray Brown, Sydney (02) 929 5639; Oaten-Ward & Ptnrs, Melbourne (03) 51 9968.

Richmond River Express (Casino)

Publisher: Casino Newspapers Pty Ltd, Centre St (PO Box 351) Casino, NSW 2470. Phone (066) 62 2666.

Executives: R. Spence (editor), B. Hinchey (mgr).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, web offset, casual rate \$1 cm.

The Riverine Grazier (Hay)

Publisher: The Riverine Grazier, 80 Lachlan St, Hay, NSW 2711. Phone 12.

Executives: G. Johnston (publr), M. Johnston (advtg mgr).

Repr: ACH, Sydney (02) 27 5754; Oaten-Ward & Ptnrs, Melbourne (03) 51 9968.

The Scone Advocate

Publisher: Western Newspapers Limited, 206 Kelly St (PO Box 12) Scone, NSW 2337. Phone (065) 45 1155. Telegrams Advocate.

Executive: M. J. Pritchard (editor).

Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Casual rate \$1.61 cm.

Circulation: ABC 1,987.

Shoalhaven & Nowra News (Nowra)

Publisher: The Shoalhaven & Nowra News Pty Ltd, 72 Berry St, Nowra, NSW 2540. Phone (044) 2 0036.

Executive: C. A. Egan (mgr).

Repr: ACH, Sydney (02) 27 2754.

Data: Tabloid, offset, casual rate \$1.60 cm.

Circulation: ABC 7,671.

Singleton Argus

Publisher: Western Newspapers Limited, 6 Campbell St (PO Box 312) Singleton 2330. Phone (065) 72 2611. Telegrams Argus.

Executives: R. H. Robinson (editor), R. W. Robinson (advtg mgr), R. W. Robinson (prdn mgr).

Repr: Adrep Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Casual rate \$1.61 cm.

Circulation: ABC 2,691.

South Coast Register (Nowra)

Publisher: South Coast Register Pty Ltd, PO Box 106, Nowra, NSW 2540. Phone (044) 20220.

Executive: J. Rankin (advtg mgr).

Repr: ACH, Sydney (02) 27 5754.

South West News Pictorial (Young)

Publisher: The Young Witness Pty Ltd, 44 Boorowa St (PO Box 151) Young, NSW 2594. Phone (063) 82 1477.

Executives: T. J. Giuliano (publr/editor), F. T. O'Reilly (prdn mgr).

Repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, casual rate \$2 cm.

Southern Highlands News (Bowral)

Publisher: Southern Highlands News Pty Ltd, 28 Wingecarribee St, Bowral, NSW 2576. Phone (048) 61 2333.

Executive: M. J. Cott (gen mgr).
Data: Tri weekly Mon, Wed & Fri mornings.
Tabloid, casual rate \$1.30 cm.
Circulation: ABC 4,478.

Southern Riverina News (Finley)

Publisher: Murray Valley Newspapers Pty Ltd, 219 Murray St (PO Box 330) Finley, NSW 2713. Phone (058) 83 1503, 83 1033.

Executives: M. Ferry (editor), J. Beasley (mgr).
Repr: ACH, Sydney (02) 27 7431.

Southern Star (Moruya)

Publisher: J. G. Royall & C. S. Lord, 10 Page St (PO Box 10) Moruya, NSW 2537. Phone (044) 9.

Executives: E. Wiseman (editor), J. G. Royall (mgr).
Repr: ACH, Sydney (02) 27 7431.

The Spectator (Hillston & Ivanhoe)

Publisher: P. D. O'Sullivan, PO Box 41, Hillston, NSW 2675. Phone (0696711) 12.

Executive: P. D. O'Sullivan (mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, letterpress.

The Spectator (Walgett)

Publisher: J. T. Coleman, Wee Waa St (PO Box 63) Walgett, NSW 2385. Phone 8.

Executives: J. T. Coleman & G. I. Coleman (prop/editors).
Repr: ACH, Sydney (02) 27 5754.

The Tablelands Times (Armidale)

Publisher: Northern Mediaprint Pty Ltd, 113 Faulkner St (PO Box 70) Armidale, NSW 2350. Phone (067) 72 2483.

Executives: D. J. Sommerlad (mng dir), J. K. Freak (editor), J. B. Poole (advtg mgr).

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, web offset, casual rate \$1.00 cm.

Circulation: ABC 572.

Temora Independent

Publisher: J. A. Bradley & Sons, 193 Hoskins St (PO Box 174) Temora, NSW 2666. Phone (069) 82 1077, 82 1398.

Executives: J. J. Bradley (editor), A. S. J. Bradley (advtg mgr).

Repr: ACH, Sydney (02) 27 5754.
Casual rate: \$1.20 cm.
Circulation: ABC 2,403.

Tenterfield Star

Publisher: N. M. MacKellow & S. J. Jurd, Rouse St (PO Box 15) Tenterfield, NSW 2372. Phone (067) 36 1104.

Executives: N. M. MacKellow (mng editor).
Repr: ACH, Sydney (02) 27 5754.
Casual rate: 80c cm.
Circulation: ABC 1,464.

Trundle Tullamore Star

Publisher: D. & F. Ryder-Wood, PO Box 154, Condobolin, NSW 2877. Phone (068) 95 2004.

Executive: F. Ryder-Wood (editor).
Repr: Ray Brown Sydney (02) 929 5639;
Oaten-Ward & Ptnrs, Melbourne (03) 51 9968.

Tuggerah Lakes Advocate (Wyong)

Publisher: Tuggerah Lakes Advocate Pty Ltd, 168 Wallarah Rd, Gorokan, NSW 2263. Phone (043) 92 2380, 92 2755.

Executives: W. H. Fenwick (mng editor), N. Goldsworthy (news editor).
Repr: ACH, Sydney (02) 27 5754.

Tumbarumba Times

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249) Tumut, NSW 2720. Phone (069) 4741-2.

Executive: D. Watson (editor).
Repr: ACH, Sydney (02) 27 5754.

Tumut & Adelong Times & Batlow District News

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249) Tumut, NSW 2720. Phone (069) 4741-2.

Executive: H. D. Watson (bus mgr/editor).
Repr: ACH, Sydney (02) 27 5754.
Circulation: ABC 3,255.

Walcha News

Publisher: Willman Enterprises. PO Box 12, Walcha, NSW 2354. Phone (067) 77 2513.

Executives: J. R. Mansfield, W. R. Williamson.
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, offset, casual rate 90c cm.

Warialda Standard

Publisher: W. S. Samuels, Hope St (PO Box 128) Warialda, NSW 2402. Phone (0672922) 37. Telegrams Standard Warialda.

Executive: W. S. Samuels (mgr).
Repr: ACH, Sydney (02) 27 5754.

The Warren Advocate (Warren)

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane, PO Box 311, Dubbo 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), W. C. McLennan (gen mgr), D. Innes (sales mgr).
Data: Tabloid, offset, casual rate \$1.20 cm, retail display 90c cm.
Circulation: ABC 697.

Wellington Times

Publisher: Wellington Times, Percy St (PO Box 42) Wellington, NSW 2820. Phone (0684544) 754-5. Telegrams Times.

Executive: T. N. Bartley (prop & publ/editor).
Repr: ACH, Sydney (02) 27 5754.
Circulation: ABC 2,362.

West Wyalong Advocate

Publisher: R. R. Cooper, Main St (PO Box 231) West Wyalong, NSW 2671. Phone (0697212) 858-9. Telegrams Advocate.

Executive: R. Cooper (prop).
Repr: ACH, Sydney (02) 27 5754.

Western Herald (Bourke)

Publisher: Carmichael & Son, 36 Mertin St (PO Box 16) Bourke, NSW 2840. Phone (068) 72 2035.

Executive: D. Carmichael (mgr).
Repr: ACH, Sydney (02) 27 7431.
Data: Tabloid, offset, casual rate \$1.50 cm.

Western Mail

(Nyngan)

Publisher: Provincial Newspapers Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo, NSW 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), W. C. McLennan (gen mgr), D. Innes (sales mgr).

Repr: ACH, Sydney (02) 27 5754.
Data: Tabloid, offset, casual rate \$1.20 cm & retail display 90c cm.
Circulation: ABC 1,162.

Westlakes Advertiser (Boolaroo)

Publisher: Readon Publishing Co, 7 Main Rd (PO Box 10) Boolaroo, NSW 2284. Phone (02) 58 2194.

Executive: A. Read (mgr & advtg mgr).

Wingham Chronicle & Manning River Observer

Publisher: Wingham Chronicle, 46 Bent St (PO Box 111) Wingham, NSW 2429. Phone (065) 53 4003.

Executive: R. A. Pelley (mgr).
Repr: ACH, Sydney (02) 27 5754.
Data: Offset, tabloid.
Casual rate: \$1.00 cm.

Yass Post

Publisher: Yass Newspapers Pty Ltd, 165 Comur St (PO Box 322) Yass, 2582. Phone (062) 26 1472.

Directors: T. J. Pollard, R. E. Marshall, Wagga Daily Advertiser.

Executives: T. J. Pollard (mng editor/dir), V. Davis (advtg mgr), T. Pollard (prdn mgr).

Repr: NSW Country Press Ltd, Sydney (02) 27 5754.
Casual rate: 80c cm.

Yass Tribune

Publisher: Yass Tribune Pty Ltd, Lead St (PO Box 8) Yass, NSW 2582. Phone (062) 26 1622.

Repr: ACH, Sydney (02) 27 5754.

Victorian Newspapers

Melbourne Metropolitan Newspapers

DAILY

Morning

The Age

Publisher: David Syme & Co Limited, 250 Spencer St, Melbourne, Vic 3000. Phone (03) 60 0421. Telex 30449.

Executives: C. R. Macdonald (mng dir), W. G. Bland (gen mgr), G. J. Taylor (editor-in-chief), M. Davie (editor), J. L. Denison (chief prdn mgr), F. H. Cullen (display advtg mgr), C. Thompson (dep display advtg mgr), G. Moore (assnt display advtg mgr), J. R. Hancock (class advtg mgr), J. A. Paton (mktg mgr).

I'state repr: V. Flattery, Sydney (02) 29 6271; F. Goode, Brisbane (07) 221 6266; J. Nankervis, Adelaide (08) 339 1716, R. Matthews, Perth (09) 321 8217.

Casual rate: \$7.15 cm week days, \$9.15 cm Sat.

Circulation: ABC 243,761.

The Sun News — Pictorial

Publisher: Sun News — Pictorial (Herald & Weekly Times Ltd), 44-74 Flinders St, Melbourne, Vic 3000. Phone (03) 63 0211. Classified (03) 63 0351.

Executives: K. V. Mattingley (mgr), L.

Stevens (editor), H. M. Hughes (advtg mgr).

I'state repr: O. Brinkman, Sydney (02) 2 0231; Archie Scorer Advtg, Adelaide (08) 267 3981.

O'seas repr: Herald & Weekly Times Ltd, London 01 353 5786; Powers International, New York 212 867 9580; Bancho Media Service, Tokyo 03 359 8866.

Data: Tabloid, casual rate \$12.25 cm.

Circulation: ABC 649,133.

Afternoon

The Herald

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, Vic 3000. Phone (03) 63 0211; Classified (03) 63 0351. Telegrams Heraldtime.

Executives: P. Hinton (editor), G. J. Pengilly (advtg mgr).

I'state repr: M. Howard, Sydney (02) 2 0231; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: G. Barker, London 01 353 5786; Powers International, New York 212 867 9580; Bancho Media Service, Tokyo 03 359 8866.

Data: Broadsheet, casual rate \$8 cm.

Circulation: ABC 429,716.

Sunday

Sunday Press

Publisher: Herald & Weekly Times Ltd & David Syme & Co Ltd, 250 Spencer St, Melbourne, Vic 3000. Phone (03) 60 0421 ext 2578. Telex 30449.

Executives: J. Gannon (editor), K. Lipscombe (advtg mgr).

I'state repr: David Syme & Co Ltd, Sydney (02) 29 6271.

Data: Tabloid, web offset, casual rate \$3.50 cm.

Circulation: ABC 122,806.

Sunday Observer

Publisher: Peter Isaacson (Sunday Newspapers) Pty Ltd, 46-49 Porter St, Prahran, Vic 3181. Phone (03) 51 8431.

Executives: P. Isaacson (mng dir), M. Worner (editor), P. Finlayson (publ).

Casual rate: \$4 cm.

Circulation: ABC 110,298.

Weekly

Truth

Publisher: Southdown Press, 32 Walsh St, Melbourne, Vic 3000. Phone (03) 328 0241.

Executives: M. Dougherty (editor), M. Orr (mktg mgr), K. Carroll (advtg mgr).

I'state repr: J. Fetherston, Sydney (02) 2 0924; Southdown Press, Brisbane (07) 5 0131; Market Media Assocs, Adelaide (08) 223 6344. Western Press Ltd, Perth (09) 328 8000; A. Maney, Hobart (002) 2 1260.

O'seas repr: F. A. Smyth & Assocs Ltd, London 01 629 2780; News Limited of Australia, New York 212 986 8793.

Circulation: ABC 277,985.

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Melbourne Suburban Newspapers

Altona Star

Publisher: Age Suburban Publications (a subsidiary of David Syme & Co Ltd), 260 Barkly St, Footscray, Vic 3011. Phone (03) 68 6911.

Executive: Mrs J. Upson (advtg mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate 85c cm.

Broadmeadows Observer

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy, Vic 3046. Phone (03) 306 4500.

Executives: R. P. Grant (editor), N. G. Hatty (advtg mgr), G. Pendelbury (advtg prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress (camera ready material accepted), casual rate \$3.00 cm.

Circulation: 28,450.

Brunswick Sentinel

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.90 cm.

Circulation: CAB 20,138.

Camberwell Free Press

Publisher: David Syme & Co Ltd, 250 Spencer St, Melbourne, Vic 3000. Phone (03) 60 0421. Telex 30449.

Executive: A. S. Olston (mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate \$2.05 cm.

Circulation: CAB 34,770.

Chadstone Progress

Publisher: Progress Press Pty Ltd, 99 Atherton Rd, Oakleigh, Vic 3166. Phone (03) 568 4399.

Executives: K. W. Heyes (publr), D. A. Hayes (editor), K. A. Carey (advtg mgr), G. Tucker (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$4.60 cm.

Circulation: CAB 99,644.

Coburg Courier

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$3.00 cm.

Circulation: CAB 27,563.

Croydon Mooroolbark

Gazette (Incorporated in the Ringwood-Croydon Mail)

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 870 3333.

Executives: I. J. Chambers (group mktg mgr), K. Pearman (editor), K. Peplar (advtg mgr).

Repr: ASNA, Allied Suburban Newspapers, Melbourne (03) 819 4399.

Data: Tabloid, offset, casual rate \$2.90 cm.

Dandenong News

Publisher: David Syme & Co Ltd, 250 Spencer St, Melbourne, Vic 3000. Phone (03) 60 0421. Telex 30449.

Executives: D. Reeves (editor), K. Fryer (advtg mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate \$2.30 cm.

Dandenong Regional Journal

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: J. Woods (editor), J. Conway (advtg mgr), J. Corless (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Circulation: CAB 32,068.

The Dandenong Springvale Oakleigh Journal

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: J. Woods (editor), J. Conway (advtg mgr), J. Corless (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Circulation: CAB 56,219.

Diamond Valley News

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams News.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.90 cm.

Circulation: CAB 27,739.

Doncaster Mirror

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301. 3rd floor, Doncaster Shopping Town, Doncaster, Vic 3108. Phone (03) 848 1214.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$2.10 cm.

Circulation: CAB 23,650.

Doncaster/Templestowe News

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams News.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.90 cm.

Circulation: CAB 26,769.

Eastern Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic, 3192. Phone (03) 93 3301. 3rd floor, Doncaster Shopping Town, Doncaster, Vic 3108. Phone (03) 848 1214.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.
Data: Tabloid, web offset, casual rate \$2.85 cm.

Circulation: CAB 26,094.

Emerald Hill and Sandridge Times, The

Publisher: CPI Publications, 207 Lygon St, Carlton, Vic 3053. Phone (03) 347 4977.

Executive: S. Higgs (mgr).

Data: Tabloid, offset, casual rate \$1.60 cm.

Circulation: CAB 13,350.

Essendon Gazette

Publisher: Essendon Gazette Pty Ltd, 209 Glenroy Rd (PO Box 114) Glenroy, Vic 3046. Phone (03) 306 4500.

Executives: R. P. Grant (editor), N. G. Hatty (advtg mgr), G. Pendelbury (advtg prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress (camera ready material accepted), casual rate \$3.00 cm.

Circulation: CAB 26,442.

The Footscray Western Suburbs Advertiser

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: K. Gunn (advtg mgr), J. Corless (prdn mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 819 4399.

Circulation: CAB 44,146.

The Frankston Peninsula News

(Incorporating Mornington Regional News)

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: R. Tebbutt (advtg mgr), J. Corless (prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Circulation: CAB 24,308.

Frankston Standard/Peninsular Post

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$2.30 cm.

Circulation: CAB 40,452.

The Heidelberger

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams News.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.90 cm.

Circulation: CAB 24,537.

Keilor Messenger

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy, Vic 3046. Phone (03) 306 4500.

Executives: R. P. Grant (editor), N. G. Hatty (advtd mgr), G. Pendelbury (advtd prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress (camera ready material accepted), casual rate \$3.00 cm.

Circulation: CAB 26,539.

Knox & Mountain District Free Press

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 870 3333.

Executives: I. Chambers (group mktg mgr), K. Pearman (editor), K. Peplar (advtd prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, offset, casual rate \$3.00 cm.

Circulation: CAB 34,388.

Knox Sherbrooke News

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 870 3333.

Executives: I. Chambers (group mktg mgr), K. Pearman (editor), K. Peplar (advtd prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne, (03) 819 4399.

Data: Tabloid, web offset, casual rate \$3.00 cm. Printed twice weekly.

Circulation: CAB 36,286.

Lilydale & Yarra Valley Express

(Inc Yarra Valley News)

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 870 3333.

Executives: I. Chambers, (group mktg mgr), K. Pearman (editor), K. Peplar (advtd prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne, (03) 819 4399.

Data: Tabloid, offset, casual rate \$2.90 cm.

Circulation: CAB 22,660.

The Mail Regional

Publisher: Age Suburban Publications (a subsidiary of David Syme & Co Ltd), 260 Barkly St, Footscray, Vic 3011. Phone (03) 68 6911.

Executives: G. Sargeant (editor), Mrs J. Upson (advtd mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate \$3.20 cm.

The Melbourne Times

Publisher: Communication Industries Pty Ltd, 207 Lygon St, Carlton, Vic 3053. Phone (03) 347 4977.

Executive: S. Higgs.

Repr: ASNA, Melbourne (03) 819 4399.

Melton Express

Publisher: Crisp & Sons Pty Ltd, 8 Church St (PO Box 90) Bacchus Marsh, Vic 3340. Phone (053) 2017.

Executive: T. Duffy (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Moorabbin Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Web offset, casual rate \$2.80 cm.

Circulation: CAB 35,742.

Mordialloc Chelsea News Pictorial

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$2.44 cm.

Circulation: CAB 22,027.

Mornington Leader

Publisher: Mornington Leader Pty Ltd, 11 Gordon St, Mornington, Vic 3931. Phone (059) 75 3746.

Executives: A. B. Curry (mng dir), Mrs B. Curry (advtd mgr).

Data: Tabloid, casual rate \$1.00 cm.

Circulation: CAB 12,339.

Northcote Leader

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.90 cm.

Circulation: CAB 22,853.

Nunawading Gazette

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic, 3134. Phone (03) 870 3333.

Executives: I. Chambers (group mktg mgr), K. Pearman (editor), K. Peplar (advtd prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate \$3.00 cm.

Circulation: CAB 32,794.

Oakleigh Chadstone

Publisher: Progress Press Pty Ltd, 99 Atherton Rd, Oakleigh, Vic 3166. Phone (03) 95 9600.

Executives: K. W. Heyes (publr), D. A. Hayes (editor), K. A. Carey (advtd mgr), G. Tucker (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$3.00 cm.

Pakenham Gazette & Berwick City News

Publisher: I. H. Thomas, 100 Main St (PO

Box 9) Pakenham, Vic 3810. Phone (059) 41 1057.

Executive: I. H. Thomas (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate \$1.05 cm.

Preston Post-Times

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$3 cm.

Circulation: 31,844.

Progress Press

(Camberwell)

Publisher: Progress Press Pty Ltd, 66 High St, Glen Iris, Vic 3146. Phone (03) 25 4514.

Executives: Ms P. Morgan (editor), P. H. McWilliam (advtd mgr), G. Tucker (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset.

Circulation: CAB 82,568.

Ringwood Croydon Mail (Inc Croydon-Mooroolbark Gazette)

Publisher: Maroondah Associated Newspapers Pty Ltd, 158 Maroondah Hwy, Ringwood, Vic 3134. Phone (03) 870 3333.

Executives: K. Pearman (editor), I. Chambers (group mktg mgr), K. Peplar (advtd prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, offset, casual rate \$2.90 cm.

Circulation: CAB 27,378.

Sandringham Brighton Advertiser

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$2.62 cm.

Circulation: CAB 21,483.

The Shire of Cranbourne Journal

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: J. Woods (editor), J. Conway (advtg mgr), J. Corless (prdn mgr).

Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd, 46 Porter St, Prahran, Vic 3181. Phone (03) 51 8431. Telegrams: Peterhouse. Telex 30880.

Executives: N. Thom (publr), B. Rose (prdn mgr).

Repr: Peter Isaacson Publications, Sydney (02) 212 2077; Allied Suburban Newspapers Melbourne (03) 819 4399.

Casual rate: \$5.00 cm.
Circulation: CAB 89,611.

Standard Times (Oakleigh & Clayton)

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.
Data: Tabloid, web offset, casual rate \$2.04 cm.
Circulation: CAB 22,779.

Sunshine & Western Suburbs Advocate

Publisher: Cumberland Newspapers (Victoria) Pty Limited, Frankston-Dandenong Rd, Dandenong, Vic 3175. Phone (03) 791 2922.

Executives: J. Wright (advtg mgr), J. Corless (prdn mgr).

Repr: ASNA, Allied Suburban Newspapers, Melbourne (03) 819 4399.
Circulation: CAB 31,809.

The Town Crier

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: ASNA, Melbourne (03) 819 4399.
Data: Tabloid, web offset, casual full page \$242.00.
Circulation: CAB 9,679.

Waverley Gazette

Publisher: Waverley Gazette, Railway Pde (PO Box 175) Glen Waverley, Vic 3150. Phone (03) 232 3255.

Executives: G. Coddington (editor), S. Jones (advtg mgr).

Repr: ASNA, Allied Suburban Newspapers, Melbourne (03) 819 4399.

Casual rate: \$3.00 cm.
Circulation: CAB 40,831.

Werribee Shire Banner

Publisher: Age Suburban Publications (a subsidiary of David Syme & Co Ltd), 260 Barkly St, Footscray, Vic 3011. Phone (03) 68 6911.

Executive: C. E. Brown (editor).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate \$1.85 cm.
Circulation: CAB 10,422.

Whitehorse Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301.

Executives: K. Rowley (mgr), J. M. Smith (editor-in-chief), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, web offset, casual rate \$2.85 cm.
Circulation: CAB 31,134.

Whittlesea Post

Publisher: Leader Associated Newspapers, 481 High St, Northcote, Vic 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: W. N. Cust (editor-in-chief), M. V. Crampton (prdn mgr), G. E. Trainor (sales mgr).

Repr: Allied Suburban Newspapers, ASNA, Melbourne (03) 819 4399.

Data: Tabloid, casual rate \$2.60 cm.
Circulation: CAB 17,567.

Williamstown Advertiser

Publisher: Age Suburban Publications (a subsidiary of David Syme & Co Ltd), 260 Barkly St, Footscray, Vic 3011. Phone (03) 68 6911.

Executive: Mrs J. Upson (advtg mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Tabloid, letterpress, casual rate 85c cm.

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BRIGHT

BROADFORD

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 Yea Chronicle

Nobody does it better IN GEELONG

The Geelong Advertiser brings the Geelong region to the breakfast table every day except Sunday: plus world news, national news, state news and a host of features.

Whether you are a customer or an advertiser, sound business sense points to the Geelong Advertiser.

When it comes to getting the message across, **NOBODY** does it better.

75.9%
HOMES & LAND
 75.9% of people in Geelong seek information on houses and land in the Geelong Advertiser when looking to buy.

64%
NEW & USED CARS
 64% of people in Geelong look for information about new and used cars in the Geelong Advertiser.

67.7%
EMPLOYMENT
 67.7% of people in Geelong look for details on employment vacancies in the Geelong Advertiser.

70%
BUYING or SELLING
 70% of people in Geelong use the Geelong Advertiser for buying/selling particular items.

SOURCE: Roy Morgan Readership Survey, June 1976
 commissioned by Geelong Advertiser.

Geelong Advertiser

One of the great bargains of our time

CONTACT:

MELBOURNE
 Hugh Anderson Pty. Ltd.
 'Ph. 663 3615-6-7-8

SYDNEY
 Joe Bransfield
 'Ph. 2 0231

ADELAIDE
 Williamson & Associates
 'Ph. 332 6722

GEELONG:
 Jim Lippelgoes,
 'Ph. 222322

Vic Regional & Provincial Newspapers

Daily

Ballarat Courier

Publisher: The Ballarat Courier Pty Ltd, 24 Sturt St, Ballarat, Vic 3350. Phone (053) 31 1211. Telex 32019.

Executive: L. V. Holloway (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson Melbourne (03) 663 3615-8; ParPlan, Brisbane (07) 21 4454; Hastwell Media, Adelaide (08) 79 1869.

Data: Tabloid, web offset, casual rate Wed & Sat \$1.60 cm, all other days \$1.50 cm.

Circulation: ABC 21,620.

Bendigo Advertiser

Publisher: The Bendigo Advertiser Newspapers, Pall Mall, Bendigo, Vic 3550. Phone (054) 43 1322.

Executives: D. W. Lockwood (publr), M. Greenwood (editor).

The Bendigo Advertiser

The Bendigo Advertiser is one of the Big Five Regional Dailies in Victoria, serving one of the State's busiest shopping centres with an estimated annual turnover of more than \$60 million through 700 retail outlets.

Bendigo is the largest city in north-central Victoria in an area which has a population of 170,000. One of the biggest egg and pig raising centres in Australia, with sheep and cattle sales second only to Melbourne.

Advertising

Manager: Ken Head, Box 61, Bendigo, 3550. Phone (054) 43 1322.

Melbourne: Hugh Anderson Pty Ltd 239 Exhibition Street Phone (03) 663 3615

Sydney: ParPlan, 157 Walker Street North Sydney Phone (02) 922 2677

Adelaide: Williamson & Assoc., 27 Grant Avenue, Rose Park, S.A. Phone (08) 332 6722

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson Melbourne (03) 663 3615-8; Williamson & Associates, Adelaide (08) 332 6722.

Data: Broadsheet, letterpress, casual rate \$1.55 cm.

Circulation: ABC 16,827.

Geelong Advertiser

Publisher: Geelong Advertiser Pty Ltd, 6 Ryrie St (PO Box 91) Geelong, Vic 3220. Phone (052) 22 2322. Telegrams Geead. Telex 31523.

Executives: E. J. Lippelgoes (advtg mgr), P. A. Ryan (prdn mgr).

Repr: Joe Bransfield, Sydney (02) 2 0231; Hugh Anderson Melbourne (03) 663 3615-8; Williamson & Associates, Adelaide (08) 332 6722.

Data: Broadsheet, letterpress, casual rate \$2.20 cm.

Circulation: ABC 29,555.

The Shepparton News

Publisher: Shepparton Newspapers Pty Ltd, 159-165 High St (PO Box 204) Shepparton, Vic 3630. Phone (058) 21 9944.

Executives: D. R. McPherson (mng dir), E. N. Lea (gen mgr), K. Esson (editor), C. R. McPherson (advtg mgr).

Repr: ACH, Pty Ltd, Sydney (02) 27 7431; Victorian Country Press Assn, Melbourne (03) 662 3244.

Data: Tabloid, web offset, casual rate \$1.30 cm.

Circulation: ABC 7,401.

The Standard (Warrnambool)

Publisher: Warrnambool Standard Pty Ltd, 170-176 Koroit St (PO Box 419) Warrnambool, Vic 3280. Phone (055) 62 1144. Telegrams Standard. Telex 55828.

Executives: A. R. G. Oakley (publr/editor), A. M. Stewart (mgr/secty), A. G. Rogers (advtg mgr), L. J. Cook (prdn mgr).

Repr: ParPlan Sydney (02) 922 2677; Hugh Anderson Melbourne (03) 663 3615-8.

Data: Tabloid, offset, casual rate \$1.40 cm. Circulation: ABC 10,700.

Sunraysia Daily (Mildura)

Publisher: Sunraysia Publishing Co Pty Ltd, Elliott Newspaper Group Pty Ltd, 22 Deakin Ave (PO Box 1400) Mildura, Vic 3500. Phone (050) 23 0211. Telex Sunray 55573. Telegrams Sunraysia.

Executives: W. R. Lanyon (mng dir), G. F. Tilley (editor), M. J. Goodieson (advtg mgr), O. B. Crocker (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.

Data: Broadsheet, offset, casual rate \$1.16 cm.

Circulation: ABC 8,969.

Non-Daily

Alexandra & Eildon Standard

Publisher: T. Page & Son, 49 Grant St (PO Box 5) Alexandra, Vic 3714. Phone (057) 72 1002.

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Alpine Observer (Bright)

Publisher: J. J. Garoni, Ireland St, Bright, Vic 3741. Phone (057) 55 1013.

Executive: J. J. Garoni (mng editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, letterpress, casual rate \$1 cm.

The Ararat Advertiser

Publisher: The Gateway Publishing Co Pty Ltd, 3 Ligar St (PO Box 93) Ararat, Vic 3377. Phone (053) 52 2442. Telegrams Advertiser.

Executive: C. J. King (mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson Melbourne (03) 223 6629; Market Media Assocs, SA (08) 233 6344.

Circulation: ABC 3,289.

Bairnsdale Advertiser

Publisher: James Yeates & Sons Pty Ltd, 27 Service St, Bairnsdale, Vic 3875. Phone (051) 52 4141.

Executive: D. M. Yeates (mng editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Broadsheet, offset, casual rate 80c cm.

Circulation: ABC 6,020.

Ballarat News

Publisher: Ballarat News Pty Ltd, 6 Camp St (PO Box 638) Ballarat, Vic 3350. Phone (053) 31 3833, 31 3056.

Executives: P. D. Hegarty (mng editor), Ms T. Croggon (advtg mgr).

Data: Tabloid, web offset, casual rate \$1.50 cm.

Bellarine Peninsula Echo (Ocean Grove)

Publisher: The Geelong Advertiser Pty Ltd, 191 Ryrie St, Geelong. Phone (052) 22 2322.

Executives: E. J. Lippelgoes (advtg mgr), P. A. Ryan (prdn mgr).

Data: Tabloid, letterpress, casual rate \$1.10 cm.

Benalla Ensign

Publisher: Benalla Ensign Pty Ltd, 55 Carrier St, Benalla, Vic 3672. Phone (057) 62 2277, 62 2644.

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Boort & Quambatook Standard Times

Publisher: G. R. Meadows, 28 Godfrey St (PO Box 116) Boort, Vic 3537. Phone (054553211) 126, 315. Telegrams Standard.

Executive: G. Meadows (advtg mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, letterpress, casual rate 75c cm.

Broadford Courier

Publisher: E. McDonald, Hamilton St, Broadford, Vic 3658. Phone (057842211) 43. Telegrams Courier.

Executive: E. McDonald (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Bunyip & Garfield Express

Publisher: Warragul Regional Newspapers Pty Ltd, 101 Queen St, Warragul, Vic 3820. Phone (056) 23 1454.

Executives: B. Hopkins (mng dir), J. Higgins (editor), I. Mackay (advtg rep).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate 75c cm.

Campaspe Valley News (Rochester)

Publisher: Rochester Irrigator Pty Ltd, Gillies St (PO Box 59) Rochester, Vic 3561. Phone (054842211) 45.

Executive: I. T. Blyth (mng ed).
 Repr: ACH Sydney (02) 27 7431. N. P. Kavanagh, Melbourne (03) 662 3244.
 Circulation: ABC 1,674.

Camperdown Chronicle

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown, Vic 3260. Phone (055) 93 1888.
 Executive: W. J. Hesketh (mgr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Tabloid, casual rate 90c cm.

Castlemaine Mail

Publisher: Elliott Midland Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 155 Barker St, Castlemaine, Vic 3450. Phone (054) 72 1788.
 Executives: L. E. Nicholls (mng editor), D. Cox (prdn mgr).
 Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.
 Data: Tabloid, offset, casual rate 85c cm.
 Circulation: ABC 2,707.

Charlton Tribune

Publisher: M. G. Wood, 68 Napier St, St Arnaud, Vic 3478. Phone (054) 95 1055.
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Chronicle Despatch (Wangaratta)

Publisher: Wangaratta Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 37 Rowan St (PO Box 221) Wangaratta, Vic 3677. Phone (057) 21 2021.
 Executive: J. H. Cooper (mng dir).
 Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.
 Data: Broadsheet.
 Circulation: ABC 4,277.

The Cobden Times

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown, Vic 3260. Phone (055) 93 1888.
 Executive: W. J. Hesketh (mgr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Tabloid, casual rate 90c cm.

The Cobram Courier

Publisher: J. J. & E. A. Beasley, Station St (PO Box 257) Cobram, Vic 3644. Phone (058) 72 1004. Telegrams Courier.

Executive: J. J. Beasley (editor/advtr mgr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Offset, casual rate 90c cm.
 Circulation: ABC 2,208.

Cohuna Farmer's Weekly

Publisher: Edna C. Matthews & G. F. Matthews, Sampson St (PO Box 318) Cohuna, Vic 3568. Phone (054) 56 2224.
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

The Colac Herald

Publisher: Gannon Newspapers Pty Ltd, Gellibrand St (PO Box 45) Colac, Vic 3250. Phone (052) 31 5322.
 Executives: F. J. Williams (mgr), G. Oakley (editor).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Broadsheet, letterpress, casual rate \$1 cm.
 Circulation: ABC 5,740.

Corowa-Rutherglen Sun

Publisher: D. & S. Beard, Main St, Rutherglen, Vic 3685. Phone (060) 32 9420. 154 Sanger St, Corowa NSW 2646. Phone (060) 33 2244.
 Executive: D. Beard (mng editor).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Corryong Courier

Publisher: Colin McClure, PO Box 32, Corryong, Vic 3707. Phone (060) 76 1045, 76 1165.
 Executive: C. W. J. McClure (publr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Tabloid, letterpress.

Creswick Advertiser

Publisher: Creswick Advertiser Pty Ltd, Albert St, Creswick, Vic 3363. Phone (053) 45 2410. Telegrams Advertiser.
 Executive: J. R. Inglis (publr & editor).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Daylesford Advocate

Publisher: Abco Printing Service, 26-28 Howe St, Daylesford, Vic 3460. Phone (053) 48 2866.
 Executives: J. R. Atkinson & P. L. Oglethorpe (publrs).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, letterpress flatbed, casual rate 90c cm.

Dimboola Banner

Publisher: Dimboola Banner, 27 Lochiel St, Dimboola, Vic 3414. Phone (053) 89 1440. Telegrams Banner.
 Executive: K. C. Jones (mgr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Casual rate: \$1 cm.

Donald Birchip Times

Publisher: R. Letts & Partners, Donald, Vic 3480. Phone (054) 97 1010 or 97 1588.
 Executive: G. W. Letts (editor).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

East Gippsland News

Publisher: Bairnsdale Advertiser (James Yeates & Sons Pty Ltd), PO Box 7, Bairnsdale, Vic 3875. Phone (051) 52 4141. In conjunction with Snowy River Mail (George E. Hollins & Sons Pty Ltd), PO Box 16, Orbost, Vic 3888. Phone (051) 19.
 Executive: D. M. Yeates (mng editor).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Tabloid, offset, casual rate 80c cm.

The Euroa Gazette

Publisher: L. G. & H. M. Donaldson, 44 Binney St (PO Box 11) Euroa, Vic 3666. Phone (057951) 41.
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Circulation: ABC 2,314.

The Express

(Bacchus Marsh)

Publisher: Crisp & Sons Pty Ltd, 8 Church St (PO Box 90) Bacchus Marsh, Vic 3340. Phone (053) 2017.
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

The Gazette

(Warragul)

Publishers: Warragul Regional Newspapers Pty Ltd, 101 Queen St, Warragul, Vic 3820. Phone (056) 23 1454.

Executives: B. Hopkins (mng dir), I. Mackay (advtr rep), J. Higgins (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate \$1.05 cm.
 Circulation: ABC 6,530.

Geelong News

Publisher: Geelong News Pty Ltd, 77 Moorabool St, Geelong, Vic 3220. Phone (052) 9 1891.
 Executives: P. Hegarty (editor), R. MacKinnon (advtr mgr).
 Repr: ASNA, Melbourne (03) 819 4399.
 Circulation: CAB 44,478.

Gippsland Independent & Express (Drouin)

Publisher: Warragul Regional Newspapers Pty Ltd, 101 Queen St, Warragul, Vic 3820. Phone (056) 23 1454.
 Executives: B. F. G. Hopkins (mng dir), J. Higgins (editor), I. Mackay (advtr repr).
 Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
 Data: Offset, casual rate 75c cm.

Gippsland Times (Sale)

Publisher: Southern Newspapers Pty Ltd, Elliott Newspaper Group Pty Ltd, 74-76 Macalister St, Sale, Vic 3850. Phone (051) 44 3066.
 Executives: M. Lewis (mgr), D. T. Tulloch (editor), J. A. Irvine (advtr mgr), R. Matthews (prdn mgr).
 Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Cotswold Media Service, SA 5152. (08) 339 3427.
 Circulation: ABC 5,911.

Golden City Gazette (Bendigo)

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192. Phone (03) 93 3301. 100 Pall Mall, Bendigo, Vic. Phone (054) 42 1200.
 Executives: K. Rowley (mgr), J. R. Clarke (dir, sales & mktg), G. Rose (prdn mgr).
 Repr: ASNA, Melbourne (03) 819 4399.
 Data: Tabloid, web offset, casual rate \$1.55 cm.
 Circulation: CAB 25,045.

Hopetoun Courier & Mallee Pioneer

Publisher: Hopetoun Courier Co-op Ltd, PO Box 201, Hopetoun, Vic 3396. Phone 10.
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Jeparit Leader

Publisher: Anthony Haire, Charles St, Jeparit, Vic 3423. Phone 11.
Executives: A. S. Haire (publr), P. E. Haire (advtg mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Letterpress, casual rate \$1 cm.

The Kaniva Times

Publisher: G. R. Sherwell & Co, Commercial St (PO Box 41) Kaniva, Vic 3419. Phone (053921211) 2.
Executives: G. J. Potts (publr/advtg mgr), G. R. Sherwell (editor).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Kerang Northern Times

Publisher: Northern United Pty Ltd, 24 Scoresby St (PO Box 284) Kerang, Vic 3579. Phone (054) 52 1733.
Executive: L. Jenkins (gen mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Circulation: ABC 2,907.

Kilmore Free Press

Publisher: L. J. Smith, 62-64 Sydney St, Kilmore, Vic 3601. Phone (057) 82 1045, 82 1069. Telegrams Free Press.
Executive: L. J. Smith (advtg mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, letterpress.

Kooweerup Sun

(Also distributed as Cranbourne Sun)

Publisher: Fisher Publishing Co Pty Ltd, Station St, Kooweerup, Vic 3981. Phone (059) 97 1416, 97 1406.
Executive: C. G. Fisher (mng editor).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Koroit Sentinel

Publisher: C. P. & G. I. Keane, Sackville St, Port Fairy, Vic 3284.
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Kowree Advocate (Edenhope)

Publisher: Cahill & Co Pty Ltd, 4 Dundas St, Edenhope, Vic 3318. Phone (055852211) 15. Telegrams Advocate.
Executives: R. Cahill (publr), C. Cahill (advtg mgr), K. Winfield (prdn mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, letterpress flatbed, casual rate 75c cm.

Kyabram Free Press

Publisher: Kyabram Newspapers Pty Ltd, 291 Allan St (PO Box 404) Kyabram, Vic 3620. Phone (058) 52 1533.
Executives: G. A. Beck (mgr), I. E. J. Purdey (advtg mgr).
Repr: ACH, Sydney (02) 27 7431; N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, casual rate 90c cm.
Circulation: ABC 3,522.

The Kyneton Guardian

Publisher: Kyneton Guardian (Elliott Midland Newspapers Pty Ltd), 3 Market St (PO Box 153) Kyneton, Vic 3444. Phone (054) 22 1488. Telegrams Guardian.
Executives: L. E. Nicholls (mgr/editor), K. Reaper (prdn mgr).
Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.
Data: Tabloid, offset, casual rate 85c cm.
Circulation: ABC 1,926.

Latrobe Valley Express (Morwell)

Publisher: Latrobe Valley Express Pty Ltd, 21 George St (PO Box 536) Morwell, Vic 3840. Phone (051) 34 1811.
Executives: K. S. Hopkins (mng dir), M. J. Tucker (editor), I. McGarrity (advtg mgr), J. Dunn (prdn mgr).
Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.
Data: Tabloid, web offset, casual rate \$1.60 cm.
Circulation: CAB 23,610.

Mclvor Times & Rodney Advertiser (Heathcote)

Publisher: C. H. Bailey, High St, Heathcote, Vic 3206. Phone (054332211) 20.
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Maffra Spectator

Publisher: Southern Newspapers Pty Ltd, Elliott Newspaper Group Pty Ltd, 74-76 Macalister St, Sale, Vic 3850. Phone (051) 44 3066.
Executives: M. Lewis (mgr), D. Tulloch (editor), J. A. Irvine (advtg mgr), R. W. Matthews (prdn mgr).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Bryce Radford, Cotswold Media Service, Crafers, SA 5152. (08) 389 3427.
Circulation: ABC 1,266.

Mail (Avoca)

Publisher: D. & W. Batchelor, PO Avoca, Vic 3467.
Executive: D. Batchelor (editor).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Mansfield Courier

Publisher: Mansfield Courier Pty Ltd, 11 High St, Mansfield, Vic 3722. Phone (057) 75 2115.
Executive: G. Stoney (mng dir).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, offset, casual rate 72c cm.

Maryborough Advertiser

Publisher: Hedges and Bell Pty Ltd, Sutton Rd, Maryborough, Vic 3465. Phone (054) 61 1233.
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, offset, casual rate 85c cm.
Circulation: ABC 3,013.

Mirboo North Times

Publisher: N. L. Martyn, Ridgway, Mirboo North, Vic 3871. Phone (056) 68 1201.
Executives: N. L. Martyn (mng editor), M. N. Martyn (advtg mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

The Mirror (Foster)

Publisher: South Gippsland Publishing Co, PO Box 93, Foster, Vic 3960. Phone (056) 82 2205.
Executive: B. J. Baker (publr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Offset, casual rate 80c cm.

Mortlake Dispatch

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown, Vic 3260. Phone (055) 93 1888.
Executive: W. J. Hesketh (advtg mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, casual rate 90c cm.

The Myrtleford Times

Publisher: J. J. Garoni, PO Box 194, Myrtleford, Vic 3737. Phone (057) 51 1058.
Executive: J. J. Garoni (mng dir).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, casual rate \$1 cm.
Circulation: ABC 1,443.

Nhill Free Press

Publisher: Gary Sherwell & Co, 2 Clarence St, Nhill, Vic 3418. Phone (053) 91 1266. Telegrams Free Press.
Executive: G. Sherwell.
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

North West Express (Ouyen)

Publisher: North West Express, 27 Pickering St (PO Box 127) Ouyen, Vic 3490. Phone (050) 92 1351.
Executive: R. Wise (mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Tabloid, casual rate 52c cm.
Circulation: ABC 1,196.

Numurkah Leader

Publisher: L. F. & A. B. Morris, 88 Melville St (PO Box 155) Numurkah, Vic 3636. Phone (058) 62 1034. Telegrams Leader.
Executive: L. Morris (mng editor).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.
Data: Offset.
Circulation: ABC 2,548.

**Ovens & Murray Advertiser
(Beechworth)**

Publisher: K. R. & D. M. Blake, 17 Loch St (PO Box 12) Beechworth, Vic 3747. Phone (057) 28 1505. Telex 39019.

Executive: K. R. Blake (publr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Port Fairy Gazette

Publisher: C. P. & G. I. Keane, Sackville St, Port Fairy, Vic 3284.

Executive: C. Keane (publr).

The Portland Observer & Guardian

Publisher: Hamilton Spectator Partnership, 49 Bentinck St, Portland, Vic 3305. Phone (055) 23 2077. Telegrams Observer.

Executives: R. J. Beks (mgr), R. Davis (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, web offset, casual rate \$1.05 cm.

Material to: Hamilton Spectator Partnership, 59 Gray St, Hamilton, Vic 3300.

Circulation: ABC 3,560.

Rainbow News

Publisher: K. R. & M. A. Wishart, Rainbow, Vic 3424.

Executive: K. Wishart (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Letterpress, casual rate \$1 cm.

**Riponshire Advocate
(Beaufort)**

Publisher: Arthur M. Parker & Co, 1 Lawrence St, Beaufort, Vic 3373. Phone (053) 49 2370.

Executive: T. J. McDonnell (editor/advtg mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

**Riverine Herald
(Echuca)**

Publisher: Riverine Herald Pty Ltd, 270 Hare St, Echuca, Vic 3625. Phone (054) 82 1111. Telegrams Herald.

Executives: B. Garrett (mgr), B. Watson (advtg).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, web offset.

Circulation: ABC 3,710.

Robinvale Sentinel

Publisher: Vale Printers Pty Ltd, Herbert St, Robinvale, Vic 3549. Phone (050) 366.

Executive: W. J. Hickey (mng dir).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate 80c cm.

Rushworth Chronicle

Publisher: P. G. Davidson, 17 High St, Rushworth, Vic 3612. Phone (058562211) 13.

Executive: P. G. Davidson (prop).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

St Arnaud Mercury

Publisher: St Arnaud Mercury, 68 Napier St, St Arnaud, Vic 3478. Phone (054) 95 1055.

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

The Sea Lake & Wycheproof Times Ensign

Publisher: L. G. & M. L. Clohesy, Best St (PO Box 7) Sea Lake, Vic 3533. Phone (050711) 20.

Executive: L. G. Clohesy.

Repr: Park Assocs Pty Ltd, Melbourne (03) 63 9151.

Data: Tabloid, letterpress flatbed, casual rate 75c cm.

Skipton Western Plains Advertiser

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown, Vic 3260. Phone (055) 93 1888.

Executive: W. J. Hesketh (mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, casual rate 90c cm.

**Snowy River Mail
(Orbost)**

Publisher: George E. Hollins & Sons Pty Ltd, 122 Nicholson St (PO Box 16) Orbost, Vic 3888. Phone (051) 54 1919.

Executives: G. E. Hollins (publr), B. E. Hollins (advtg mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate 90c cm.

Circulation: ABC 2,360.

South Gippsland Sentinel Times**(Korumburra/Wonthaggi)**

Publisher: Sentinel Times, 8 Radovick St, Korumburra, Vic 3950. Phone (056) 55 1846, 55 1015.

Executives: B. Blake (publr), R. Hogan (advtg mgr), N. Ladgrove (prdn mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Casual rate: \$1.20 cm.

Circulation: ABC 7,050.

The Southern Peninsula Gazette**(Rosebud)**

Publisher: Southern Peninsula Gazette Newspapers Pty Ltd, Ninth Ave (PO Box 179) Rosebud, Vic 3939. Phone (059) 86 8605.

A division of Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192.

Executives: G. Gibbs (mgr), W. Grove (editor), R. Boraston (advtg rep).

Repr: Victorian Country Press Assn; Australian Provincial Press Assn.

Data: Tabloid, web offset, casual rate \$1.15 cm.

**Spectator
(Hamilton)**

Publisher: The Hamilton Spectator, 59 Gray St (PO Box 44) Hamilton, Vic 3300. Phone (055) 72 1011. Telegrams Spectator.

Executives: R. J. Beks (mgr), G. Edwards (editor), D. T. Wright (prdn mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, web offset, casual rate \$1.10 cm.

Circulation: ABC 6,600.

**The Star
(Leongatha)**

Publisher: F. V. Gannon, PO Box 84, Leongatha, Vic 3953. Phone (056) 62 2294.

Executives: F. V. Gannon (publr/editor), D. J. Tattersall (advtg mgr), B. J. Cherry (prdn mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

The Stawell Times News

Publisher: Gateway Publishing Co Pty Ltd, 58 Main St, Stawell, Vic 3380. Phone (053) 58 1060.

Executive: K. W. Dadswell (mng editor).

Repr: ParPlan, Sydney (02) 922 2677; N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset.

**Sunbury Regional News
(Glenroy)**

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy, Vic 3046. Phone (03) 306 4500.

Executives: W. Morrison (editor), N. G. Hatty (advtg mgr), G. Pendlebury (advtg prdn mgr).

Data: Tabloid, letterpress, casual rate \$1.30 cm.

Swan Hill Guardian

Publisher: Elliott Consolidated Newspapers Pty Ltd, (Elliott Newspaper Group Pty Ltd), 54 McCallum St (PO Box 493) Swan Hill, Vic 3585. Phone (050) 32 2161. Telegrams Guardian.

Executives: D. F. Morris (mgr), A. T. Murphy (editor), B. Linton (advtg mgr), N. McLennan (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.

Casual rate: \$1.10 cm.

Circulation: ABC 4,018.

Tatura Guardian

Publisher: Kyabram Newspapers Pty Ltd, Hogan St, Tatura, Vic 3616. Phone (058) 24 1003.

Executives: D. R. McPherson (publr), G. A. Beck (mng editor).

Repr: ACH, Sydney (02) 27 7431; N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, casual rate 97c cm.

**The Telegraph
(Seymour)**

Publisher: Seymour Telegraph Pty Ltd, 4 Wallis St, Seymour, Vic 3600. Phone (057) 92 2255.

Executives: D. R. McPherson (mng dir), A. F. Brock (editor).

Repr: ACH, Sydney (02) 27 7431; N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, web offset, casual rate 90c cm.

Circulation: ABC 2,608.

Terang Express

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown, Vic 3260. Phone (055) 93 1888.

Executive: W. J. Hesketh (mgr).
Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, casual rate 90c cm.

The Times**(Berwick)**

Publisher: David Syme & Co Ltd, 250 Spencer St, Melbourne, Vic 3000. Phone (03) 60 0421. Telex 30449.

Executives: D. Reeves (editor), K. Fryer (advtg mgr).

Data: Tabloid, letterpress, casual rate \$1.40 cm.

The Trafalgar News

Publisher: Warragul Regional Newspapers Pty Ltd, 20 Contingent St, Trafalgar, Vic 3824. Phone (056) 33 1035.

Executives: B. Hopkins (mng dir), J. Higgins (editor), I. Mackay (advtg).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Tabloid, offset, casual rate 75c cm.

Traralgon Journal & Record

Publisher: Latrobe Valley Express Pty Ltd, 61 Seymour St, Traralgon, Vic 3844. Phone (051) 74 2244.

Executive: K. Shoemaker (mng editor).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Williamson & Associates, Adelaide (08) 332 6722.

Warracknabeal Herald

Publisher: Warracknabeal Herald Pty Ltd, 89 Scott St, Warracknabeal, Vic 3393. Phone (053983211) 10, 665. Now offset. Price 20c.

Executive: G. Ward (mgr).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Data: Offset.

Circulation: ABC 1,860.

Wedderburn Express

Publisher: G. J. & D. M. Somerville, High St, Wedderburn, Vic 3518. Phone (054942211) 12. Telegrams Express.

Executive: G. J. Somerville (editor).

Repr: N. P. Kavanagh, Melbourne (03) 662 3244.

Western Advertiser**(Casterton, Coleraine, Heywood & Portland)**

Publisher: Border Watch Pty Ltd, Commercial St East, Mt Gambier, SA 5290. Phone (087) 25 7333. Newspaper office: 77 Henty St, Casterton, Vic 3311. Phone (055) 31 1177.

Executives: A. B. Noblet (mng dir), G. J. Gilbertson (grp sales dir), L. J. Horner (prdn mgr).

Data: Offset, casual rate \$1.00 cm. Published Thursday.

The Wimmera Mail Times**(Horsham)**

Publisher: Wimmera Mail Times Pty Ltd, 86 Wilson St (PO Box 519) Horsham, Vic 3400. Phone (053) 82 0181.

Executives: F. W. Lockwood (mgr), A. W. Lockwood (editor), J. W. Childs (advtg mgr), A. H. Cox (prdn mgr).

Repr: N. P. Kavanagh, Melbourne, (03) 662 3244. A. Taylor, Adelaide (08) 223 6344.

Data: Tabloid, offset, casual rate \$1.30 cm.

Circulation: ABC 9,901.

Wodonga/Albury Express

Publisher: Wodonga Express Pty Ltd, Lincoln Causeway (PO Box 131) Wodonga, Vic 3690. Phone (060) 21 3667.

The Yarram Standard News

Publisher: W. F. & D. F. Giles, Commercial Rd (PO Box 13) Yarram, Vic 3971. Phone (051) 82 5013.

Executive: W. F. Giles (publr).

Repr: N. P. Kavanagh, Melbourne, (03) 662 3244.

Data: Tabloid, offset.

Yarrowonga Chronicle

Publisher: A. N. Loughnan, Orr St (PO Box 147) Yarrowonga, Vic 3730. Phone (057) 44 3731. Telegrams Yarrowonga.

Executive: A. N. Loughnan (advtg mgr).

Repr: N. P. Kavanagh, Melbourne, (03) 662 3244.

Data: Web offset, casual rate \$1.10 cm.

Circulation: ABC 1,610.

Yea Chronicle

Publisher: T. M. Dignam, 36 High St, Yea, Vic 3717. Phone (057971211) 5637.

Executive: T. M. Dignam (mgr).

Repr: N. P. Kavanagh, Melbourne, (03) 662 3244.

Data: Broadsheet, casual rate 55c cm.

Queensland Newspapers

Brisbane Metropolitan Newspapers

DAILY**Morning****The Courier-Mail**

Publisher: Queensland Newspapers Pty Ltd, GPO Box 130, Brisbane 4001. Campbell St, Bowen Hills 4006. Phone (07) 52 6011. Telex 42373. Telegrams Courier Mail Brisbane.

Executives: H. Gordon (editor-in-chief), L. Moran (dir of advtg), J. Muxworthy (advtg sales mgr), I. B. Kerr (prdn mgr).

I'state repr: P. Tracey & R. Carmichael Sydney (02) 29 1621, K. Jobst Melbourne (03) 63 8121, Archie Scorer Advtg Adelaide (08) 267 3981.

O'seas repr: Queensland Newspapers Pty Ltd, London 01 831 6041; Powers I'nat, New York 212 867 9580; Bancho Media Service, Tokyo 03 359 8866.

Data: Broadsheet, letterpress, casual rate \$4.78 cm.

Circulation: ABC 270,515.

Sunday**The Sunday Mail**

Publisher: Queensland Newspapers Pty Ltd, GPO Box 130, Brisbane, Qld 4001; Campbell St, Bowen Hills, Qld 4006. Phone (07) 52 6011. Telegrams Sunday Mail Brisbane. Telex 42373.

Executives: H. Gordon (editor-in-chief), H. G. Turner (editor), L. Moran (dir of advtg), K. McElhone (advtg sales mgr), I. B. Kerr (prdn mgr).

I'state repr: I. Mackay, Sydney (02) 29 1621; C. Attwood, Melbourne (03) 63 9100; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: G. Barker, London 01 831 6041; Powers International, New York 212 867 9580; Bancho Media Service, Tokyo 03 359 8866.

Casual rate: \$6.40 cm.

Circulation: ABC 377,468.

Afternoon**Telegraph**

Publisher: Queensland Newspapers Pty Ltd, GPO Box 1431, Brisbane, Qld 4001; Campbell St, Bowen Hills, Qld 4006. Phone (07) 52 6011. Telex 42373.

Executives: H. Gordon (editor-in-chief), L. K. S. Hogg (editor), L. Moran (dir of advtg), I. B. Kerr (prdn mgr).

I'state repr: N. T. Clacher, Sydney (02) 29 1621; S. B. Jackson, Melbourne (03) 63 9100; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, letterpress, casual rate \$4.28 cm.

Circulation: ABC 159,478.

Sunday Sun

Publisher: Mirror Newspapers Pty Ltd, GPO Box 222, Brisbane, Qld 4001; Brunswick & McLachlan Sts, Brisbane, Qld 4000. Phone (07) 52 8050.

Executives: R. Richards (mng editor), R. W. Davies (gen mgr), R. G. Atkinson (advtg mgr).

I'state repr: Mirror Newspapers Ltd, Sydney (02) 2 0924; G. Wiltshire, Melbourne (03) 329 0818; D. Purvis-Smith, Adelaide (08) 51 0351; Sunday Times, Perth (09) 328 1000.

Data: Tabloid, casual rate \$6.30 cm.

Circulation: ABC 305,023.

*The Sunday Mail
attracts more readers
than any other newspaper
in Queensland---*



**and some
of the smartest
media buyers
in Australia**

1,049,000 Queensland Readers. Morgan
Readership Survey, March 1979

Contact:
Brisbane: Keith McElhone 526 011
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Melbourne: Cyril Attwood 639 100
Adelaide: Archie Scorer 267 3981

**The
Sunday
Mail**

A3533

Brisbane Suburban Newspapers

Albert & Logan News

Publisher: Logan & Albert Publications, PO
Box 55, Beenleigh, Qld 4207. Phone (07) 287
2733.

Executive: M. T. Rootes (mgr).

Data: Tabloid, web offset, casual rate \$1.60
cm.

Dayboro Times & Moreton Mail

Publisher: W. M. Cook, PO Box 275,
Fortitude Valley, Qld 4006; 53 Newmarket St,
Hendra, Qld 4011. Phone (07) 268 4048.

Executive: W. M. Cook (publr).

Echo (Sandgate)

Publisher: Sandgate Newspaper Co Pty Ltd,
10 Loudon St, Sandgate, Qld 4017. Phone (07)
69 1732.

Executives: D. Neylan (publr & proprietor),
W. L. Emerson (editor).

The Express

Northern Suburbs edition, Western Suburbs
edition, Southern Suburbs edition, North
Western Suburbs edition.

Publisher: Community Press Pty Ltd, PO
Box 10, Nundah, Qld 4012; 10 Aspinall St,
Nundah. Phone (07) 266 6666.

Executives: P. Stevens (mng dir), T. Miller
(editor-in-chief), P. Ward (gen mgr).

The Near North Coast News

Publisher: Sunshine Coast Newspaper Co
Pty Ltd, Beerburum Rd (PO Box 222),
Caboolture, Qld 4510. Phone (071) 95 1322.
Telegrams News.

Executives: J. A. Jones (gen mgr), D.
Lonsdale (editor-in-chief), A. G. North (prdn
mgr), J. Devers (advtg sales mgr).

I'state repr: RDA, Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8.

Circulation: CAB 5,310.

Pine and Peninsula Record (Redcliffe City, Pine Rivers Shire)

Publisher: Sunshine Coast Newspaper Co
Pty Ltd, Braelands Shopping Centre,
Strathpine, Qld 4500. Phone (07) 205 3167.

I'state repr: RDA, Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8.

Data: Tabloid, offset, casual rate \$1.80 cm.

Circulation: CAB 25,925.

Redcliffe Herald

Publisher: Herald Press Pty Ltd, PO Box
151, Redcliffe, Qld 4020; 326 Oxley Ave,
Margate, Qld 4019. Phone (07) 284 2271.

Executive: R. Williams (mng dir).

Data: Tabloid, casual rate \$1 cm.

Circulation: ABC 7,254.

Redland Times

Publisher: Redland Publishers, Queen St,
Cleveland, Qld 4163. Phone (07) 286 1378, 286
2207.

Executives: J. Fowler (prop), R. Plastow
(mng editor).

The Village News

Publisher: Roel Printing Service, 137 Oxley
Station Rd, Oxley, Qld 4075. Phone (07) 79
3473.

Executives: Mrs Y. Roel (editor), J. M. Roel
(advtg mgr), D. Roel (prdn mgr).

Wynnum Redlands Herald

Publisher: W. Lockwood & Sons Pty Ltd (PO
Box 176), 96 Tingal Rd, Wynnum Central, Qld
4178. Phone (07) 396 1181-2-3.

Executives: E. W. Boustead (publr), J. P.
Dunn (editor).

Data: Tabloid, web offset, casual rate \$1.10
cm.

Circulation: ABC 7,281.

Location index

QUEENSLAND REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

ATHERTON	Atherton Times
AYR	Advocate
BEAUDESERT	Logan & Albert Times
BILOELA	The Callide Dawson News
	The Central Telegraph
	Barcoo Independent
	Fassifern Guardian
	Brisbane Valley Sun
BLACKALL	Bowen Independent
BOONAH	News Mail (D)
	The Cairns Post (D)
BOWEN	Cairns Focus
BUNDABERG	Western Times
CAIRNS	Northern Miner
	Isis Recorder Childers & Cordalba
	Advocate
	The Chinchilla News & Murilla Advertiser
CHARLEVILLE	The Clermont Telegram
CHARTERS TOWERS	The Clifton Courier
CHILDERS	Cunnamulla Watchman
	The Dalby Herald
	The Northern Downs News
CHINCHILLA	Central Queensland News
CLERMONT	The Gladstone Observer (D)
CLIFTON	Goondiwindi Argus
CUNNAMULLA	Gympie Times (D)
DALBY	The Bay Leader
	The Observer
EMERALD	Herbert River Express
GLADSTONE	Innisfail Advocate
GOONDIWINDI	The Queensland Times (D)
GYMPIE	South Burnett Times
HERVEY BAY	Central Burnett Times
HOME HILL	Longreach Leader
INGHAM	The Daily Mercury (D)
INNISFAIL	Tablelands Advertiser
IPSWICH	The Sunshine Coast Advertiser
KINGAROO	Chronicle (D)
	Burnett Herald
	The North West Star (D)
LONGREACH	Chronicle
MACKAY	Pittsworth Sentinel
MAREEBA	Proserpine Guardian
MAROOCHYDORE & CALOUNDRA	The Morning Bulletin (D)
MARYBOROUGH	The Roma Leader
MONTO	Western Star
MT ISA	Gold Coast Bulletin
NAMBOUR	Stanthorpe Border Post
PITTSWORTH	Balonne Beacon
PROSERPINE	Gold Coast Sun
ROCKHAMPTON	Noosa News
ROMA	Torres News
	The Chronicle (D)
	The Downs Star
	The Gatton Star
SOUTHPORT	Townsville Daily Bulletin (D)
STANTHORPE	North Queensland Register
ST GEORGE	The Tully Times
SURFERS PARADISE	The Warwick Daily News (D)
TEWANTIN	
THURSDAY ISLAND	
TOOWOOMBA	
TOWNSVILLE	
TULLY	
WARWICK	

Qld Regional & Provincial Newspapers

Daily

The Cairns Post

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 126), Cairns, Qld 4870. Phone (070) 51 2555. Telex 48023.

Executives: E. J. Phillips (mgr), A. Hudson (editor), K. B. Lamb (advtg mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Casual rate: \$1.50 cm.

Circulation: ABC 20,086.

Chronicle

(Maryborough)

Publisher: Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St (PO Box 216), Maryborough, Qld 4650. Phone (071) 21 2481-2. Telegrams Chronicle. Telex 49708.

Executives: C. J. Nelson (mgr), A. G. Anderson (editor), B. Frederiksen (advtg mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, offset, casual rate \$2.10 cm.

Circulation: ABC 8,823.

The Chronicle

(Toowoomba)

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba, Qld 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), B. Hinchliffe (editor), D. MacDonald (advtg mgr).

Repr: John McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; John Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Web offset, casual rate \$2.10 cm.

Circulation: ABC 23,421.

The Daily Mercury

(Mackay)

Publisher: The Mackay Printing & Publishing Co (Pty) Ltd, Wood St (PO Box 432), Mackay, Qld 4740. Phone (079) 57 2931.

Executives: C. M. Manning (mng editor), E. R. Grainger (advtg & bus mgr), L. C. D. Corcoran (prdn mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722; C. Thomas, Perth (09) 325 6395.

Data: Tabloid, web offset, casual rate \$2.20 cm.

Circulation: ABC 16,232.

The Gladstone Observer

Publisher: Capricorn Newspapers Pty Ltd, 27-29 Goondoon St (PO Box 351), Gladstone, Qld 4680. Phone (079) 72 1022. Telex 49464.

Executive: A. L. Sutherland (mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, casual rate \$1.70 cm.

Circulation: ABC 4,477.

Gympie Times

Publisher: Gympie Times Pty Ltd, 197 Mary St (PO Box 40), Gympie, Qld 4570. Phone (071) 82 1011.

Executives: E. Dean (mgr), I. Pedley (editor).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Printed Nyloprint, casual rate \$1.45 cm.

Circulation: ABC 6,016.

The Morning Bulletin

(Rockhampton)

Publisher: Capricornia Newspapers Pty Ltd, Quay St (PO Box 397), Rockhampton, Qld 4700. Phone (079) 27 6955. Telex Rocbul 79010. Telegrams Bulletin.

Executives: G. P. Dunn (mgr/editor), B. Maloney (advtg mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, offset, casual rate \$2.10 cm.

Circulation: ABC 22,475.

News Mail (Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 24 Targo St, Bundaberg, Qld 4670. Phone (071) 72 2555. Telex 49707.

Executives: R. Theodore (mng editor), R. S. Harvey (editor), L. O'Hanlon (advtg booking officer).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Web offset, casual rate \$1.95 cm.
Circulation: ABC 12,557.

The North West Star (Mt Isa)

Publisher: Carpentaria Newspapers Pty Ltd, 112 Camooweal St (PO Box 777), Mt Isa, Qld 4825. Phone (077) 43 3355. Telegrams Norwestar.

Executives: K. J. Fairbairn (resident dir), T. L. Sweetman (editor), K. Belton (advtg mgr), N. M. Wright (prdn mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, offset, casual rate \$2.20 cm.
Circulation: ABC 5,438.

The Queensland Times (Ipswich)

Publisher: The Queensland Times Pty Ltd, PO Box 260, Ipswich, Qld 4305; 260 Brisbane St, West Ipswich. Phone (07) 281 1300. Telex 42085.

Executives: G. L. Smith (gen mgr), P. Owen (editor), H. McCullough (advtg mgr), S. Mitchell (prdn mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722; Cliff Thomas, Adrep, Perth (09) 325 6395, 325 9395.

Data: Tabloid, casual rate \$2.00 cm.
Circulation: ABC 15,717.

Townsville Daily Bulletin

Publisher: The North Queensland Newspaper Co Ltd, 112-154 Ogden St (PO Box 587), Townsville, Qld 4810. Phone (077) 72 2077. Telegrams Bulletin. Telex 47202.

Executives: R. McLean (mng dir), R. Burnett (editor), D. L. Reed (mktg).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J.

Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Casual rate: \$2.10 cm.

Circulation: ABC 25,360.

The Warwick Daily News

Publisher: The Warwick Newspaper Pty Ltd, 90 Palmerin St (PO Box 358), Warwick, Qld 4370. Phone (076) 61 1416.

Executives: E. Hollingworth (mng dir), S. L. Darracott (editor), A. J. Irwin (prdn mgr).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, web offset, casual rate \$2.00 cm.

Circulation: ABC 5,856.

Non-daily

Advocate

(Ayr)

Publisher: Ayr Newspapers Pty Ltd, Edwards St (PO Box 969), Ayr, Qld 4807. Phone (077) 83 2207, (077) 83 2277.

Executives: G. M. Cumes (gen mgr), P. B. Short (editor).

Data: Tabloid, casual rate \$1.35 cm.
Circulation: ABC 3,840.

Atherton Times (Atherton)

Publisher: Hisine Technique Pty Ltd, 10 Main St, Atherton 4883. Phone (070) 91 1698. Telex 48920.

Executives: D. W. Sims (gen mgr), G. W. Cook (mgr).

Balonne Beacon (St George)

Publisher: M. J. Pringle, Henry St (PO Box 206), St George, Qld 4393. Phone 24.

Executive: M. J. Pringle (editor).

Data: Tabloid, letterpress flatbed, casual rate \$1.20 cm.

Barcoo Independent (Blackall)

Publisher: R. E. Darwen, 146 Shamrock St (PO Box 42), Blackall, Qld 4723. Phone 145.

Executive: R. E. Darwen (editor/advtg mgr).
Circulation: ABC 900.

The Bay Leader (Incorporating The Hervey Bay Maryborough News Pictorial)

Publisher: Hervey Bay Publishing Co, Watson St (PO Box 49), Pialba, Qld 4655. Phone 28 1865.

Executives: Miss J. Elson-Green (editor), R. Gilbert (advtg mgr), L. Mayne (prdn mgr).

Data: Tabloid, casual rate \$2.00 cm.

Bowen Independent

Publisher: W. H. Darwen & Sons, PO Box 539, Bowen, Qld 4805. Phone (077) 8 6173.

Executive: H. W. Darwen (mng editor).

Data: Letterpress.

Circulation: ABC 3,582.

Brisbane Valley Sun

(Esk)

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8), Boonah, Qld 4310. Phone (075) 63 1039.

Executive: M. T. Creighton (publr).

Data: Letterpress, casual rate 50c cm.

Circulation: ABC 777.

Burnett Herald

(Monto)

Publisher: I. & K. A. Gleeson, 13A Newton St (PO Box 224), Monto, Qld 4630. Phone 34.

Executives: I. & K. A. Gleeson (mgrs), I. Gleeson (editor).

Data: Tabloid, offset, casual rate 80c cm.

Cairns Focus

(The Cairns Advertiser)

Publisher: Far North Publishing Co Pty Ltd, 69 Sheridan St (PO Box 1400), Cairns, Qld 4870. Phone (070) 51 6005.

Executives: P. Newcomb (mng dir), P. Cresswell (editor).

Data: Offset.

The Callide Dawson News (Biloela)

Publisher: Capricorn Newspapers Pty Ltd, 57 Kariboe St, Biloela, Qld 4715. Phone 92 1956.

Executive: A. Rackemann (editor).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Casual rate: 70c cm.

Circulation: ABC 1,342.

Central Burnett Times (Kingaroy)

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312), Kingaroy, Qld 4610. Phone (074) 72 2277.

Executives: A. C. D. Collyer (mgr), K. Kratzmann (editor).

Data: Tabloid, letterpress, casual rate \$1 cm.

Circulation: ABC 1,516.

Central Queensland News (Emerald)

Publisher: The Central Queensland News Publishing Co, 21 Clermont St (PO Box 259), Emerald, Qld (4720). Phone (079) 82 1733, 14 0370.

Executives: Miss M. Gibson (editor), N. L. Gibson (prdn mgr).

Data: Letterpress, casual rate \$1.20 cm.

Circulation: ABC 3,700.

The Central Telegraph

(Biloela)

Publisher: Central Telegraph Pty Ltd, PO Box 120, Biloela, Qld 4715. Phone 92 1616.

Executive: E. Davis (editor/advtg mgr).

Circulation: ABC 3,023.

YOUR LOCAL
NEWSPAPER



Gold Coast

Bulletin

PHONE (075) 322522 TELEX NO. 42772

The Chinchilla News & Murilla Advertiser

Publisher: Chinchilla Newspaper Co, Mayne St (PO Box 138), Chinchilla, Qld 4413. Phone 38.

Executive: C. H. Fuller (editor).
Circulation: ABC 3,480.

Chronicle (Nambour)

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56), Maroochydore, Qld 4558. Phone (071) 43 1655.

Executives: J. A. Jones (gen mgr), D. Lonsdale (editor-in-chief), A. G. North (prdn mgr), J. Devers (advtg sales mgr).

Repr: R.D.A., Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; R.D.A. Qld (07) 229 6922.

Data: Tabloid, web offset, casual rate \$1.80 cm.

Circulation: ABC 7,786.

The Clermont Telegram

Publisher: The Central Queensland News Publishing Co, 21 Clermont St (PO Box 259), Emerald, Qld 4720. Phone (079) 82 1733.

Executives: M. J. Gibson (editor/advtg mgr), N. L. Gibson (prdn mgr).

Data: Casual rate 70c cm.

Circulation: ABC 1,365.

The Clifton Courier

Publisher: D. B. Grayson, John St, Clifton, Qld 4361. Phone 39.

Executive: D. B. Grayson (editor).

Cunnamulla Watchman

Publisher: The Cunnamulla Watchman, 38 John St (PO Box 49), Cunnamulla, Qld 4490. Phone 17.

Data: Tabloid, casual rate \$1.10 cm.

The Dalby Herald

Publisher: The Dalby Herald, 37 Cunningham St (PO Box 5), Dalby, Qld 4405. Phone (047) 62 2481, (047) 62 2711.

Executive: J. W. Flower (mng editor).

Data: Broadsheet, casual rate \$1.20 cm.

Circulation: ABC 3,487.

The Downs Star (Toowoomba)

Publisher: Toowoomba Newspapers Pty Ltd,

618 Ruthven St, Toowoomba, Qld 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), B. Hinchliffe (editor), D. MacDonald (advtg mgr).
Data: Web offset, casual rate \$2.10 cm.

Fassifern Guardian (Boonah)

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8), Boonah, Qld 4310. Phone (075) 63 1039.

Executives: M. T. & F. E. Creighton (props).
Data: Letterpress, casual rate 80c cm.

Circulation: ABC 1,573.

The Gatton Star (Toowoomba)

Publisher: Gatton Star Pty Ltd, 58 Russell St, Toowoomba, Qld 4350. Phone (076) 32 4444.

Executive: S. Smith (advtg mgr).

Data: Tabloid, casual rate 90c cm.

Gold Coast Bulletin (Southport)

Publisher: Gold Coast Publications Pty Ltd, (PO Box 1), Southport, Qld 4215. Phone (075) 32 2522. Telegrams Bulletin.

Executives: J. H. Rootes (publr), J. Burton (editor), I. Jeffers (assnt gen mgr), N. Cooper (sales mgr), W. Rootes (prdn mgr).

I'state repr: Qld Regional Dailies, Sydney (02) 920 1268; ParPlan, Melbourne (03) 267 3188.

Data: Tabloid, offset, casual rate \$1.60 cm.

Gold Coast Sun (Surfers Paradise)

Publisher: Gold Coast Sun, Norman Place, Surfers Paradise, Qld 4217. Phone (075) 39 8099.

Executive: S. White (mgr).

I'state repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188.

Data: Tabloid, offset, casual rate \$1.40 cm.

Goondiwindi Argus

Publisher: J. J. Hoffmann, for the Goondiwindi Newspaper Pty Ltd, Marshall St (PO Box 284), Goondiwindi, Qld 4390. Phone 46.

Executives: J. J. Hoffmann (editor), G. O. Allen (prdn mgr).

Circulation: ABC 2,556.

Herbert River Express (Ingham)

Publisher: Herbert River Express, 84 Herbert St (PO Box 996), Ingham, Qld 4850. Phone (077) 76 2032. Telegrams Express.

Executive: R. L. Shepherd (editor).

Innisfail Advocate

Publisher: Innisfail Advocate Pty Ltd, 19 Rankin St, Innisfail, Qld 4860. Phone (070) 61 1011, 61 2393. Telex 48920.

Executives: D. W. Sims (gen mgr), J. E. Hillier (editor).

Isis Recorder Childers & Cordalba Advocate (Childers)

Publisher: Isis Publishing Co, Churchill St, Childers, Qld 4660. Phone 128.

Executive: C. W. McKean (publr/editor/advtg mgr).

Logan & Albert Times (Beaudesert)

Publisher: Beaudesert Times Pty Ltd, William St (PO Box 99), Beaudesert, Qld 4285. Phone (075) 41 1388.

Executives: D. Cooper (editor), M. Dux (prdn mgr).

Circulation: ABC 3,241.

Longreach Leader

Publisher: Longreach Printing Co Ltd, Magpie Lane (PO Box 189), Longreach, Qld 4730. Phone 35 or 213. Telegrams Leader. Telex 49956.

Executive: B. J. Reynolds (mgr).

Circulation: ABC 2,581.

Noosa News (Tewantin, Noosaville-Noosa Heads)

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56), Maroochydore, Qld 4558. Phone (071) 47 3115.

Executives: J. A. Jones (gen mgr), D. Lonsdale (editor-in-chief), A. G. North (prdn mgr), J. Devers (advtg sales mgr).

Repr: R.D.A. Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; R.D.A. Qld (07) 229 6922.

Data: Tabloid, offset, casual rate \$1.40 cm.

Circulation: CAB 8,183.

North Queensland Register (Townsville)

Publisher: The North Queensland Newspaper Co Ltd, 112-154 Ogden St (PO Box 587), Townsville, Qld 4810. Phone (077) 72 2077. Telegrams Register. Telex 47202.

Executives: R. McLean (mng dir), F. Stephens (editor), D. L. Reed (mktg).

Repr: J. McLean, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy, Brisbane (07) 229 6922; Williamson & Associates, Adelaide (08) 332 6722.

Casual rate: \$1.60 cm.

Circulation: ABC 7,918.

The Northern Downs News (Dalby)

Publisher: Northern Downs News, 37 Archibald St, Dalby, Qld 4405. Phone (074) 62 2242.

Executives: R. Gill (editor), R. R. Tatnell (advtg/prdn mgr).

Data: Tabloid, casual rate \$1 cm.

Northern Miner (Charters Towers)

Publisher: The North Queensland Newspaper Co Ltd, Gill St (PO Box 178), Charters Towers, Qld 4820. Phone (077805) 181.

Executive: M. A. J. Tomlinson (mng editor).
Circulation: ABC 2,071.

The Observer (Home Hill)

Publisher: C. R. & D. R. Jackson, Eighth St (PO Box 203), Home Hill, Qld 4806. Phone (077) 82 1033.

Executives: D. R. Jackson (editor/advtg mgr), C. R. Jackson (prdn mgr).

Circulation: ABC 2,328.

Pittsworth Sentinel

Publisher: J. E. Schmidt, Yandilla St (PO Box 1), Pittsworth, Qld 4356. Phone (076) 93 1694, (076) 93 1504.

Prosperine Guardian

Publisher: Whitsunday Printing & Publishing Co, 16 Chapman St (PO Box 400), Prosperine, Qld 4800. Phone (079) 45 1063.

Executives: B. J. Lewis (editor), P. A. Lewis (advtg mgr).

Data: Tabloid, offset, casual rate 80c cm.

Circulation: ABC 2,105.

The Roma Leader

Publisher: Roma Leader, 53 Gregory St (PO Box 457), Roma, Qld 4455. Phone (0742911), 864.

Executive: A. B. Cosier (publr).

South Burnett Times**(Kingaroy)**

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312), Kingaroy, Qld 4610. Phone (074) 72 2277.

Executives: A. C. D. Collyer (mgr), K. Kratzmann (editor).

Data: Tabloid, letterpress, casual rate \$1.20 cm.

Circulation: ABC 5,855.

Stanthorpe Border Post

Publisher: Border Newspapers Pty Ltd, 108 Folkestone St (PO Box 304), Stanthorpe, Qld 4380. Phone (076) 81 1002, (076) 81 1222.

Executives: R. A. Atkins (mng dir), K. N. Whitton (mgr).

Data: Tabloid, offset.

Circulation: ABC 2,793 (Thurs edition).

The Sunshine Coast Advertiser**(Maroochydore-Caloundra)**

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56), Maroochydore, Qld 4558. Phone (071) 43 1655.

Executives: J. A. Jones (gen mgr), D. Lonsdale (editor-in-chief), A. G. North (prdn mgr), J. Devers (advtg sales mgr).

Repr: R.D.A. Sydney (02) 920 1268; Hugh Anderson. Melbourne (03) 663 3615-8; R.D.A. Qld (07) 229 6922.

Data: Tabloid, web offset, casual rate \$1.80 cm.

Circulation: CAB 17,050.

Tablelands Advertiser**(Mareeba)**

Publisher: Tablelands Advertiser, Byrnes St (PO Box 61), Mareeba, Qld 4880. Phone (070) 92 1334.

Executives: V. F. & D. M. C. Kilgallon, R. J. & L. R. Cronk.

Data: Offset, casual rate \$1.10 cm.

Torres News**(Thursday Island)**

Publishers: G. & J. Moloney, PO Box 49, Thursday Island, Qld 4875. Phone 17.

Executives: G. & J. Moloney (publrs).

The Tully Times

Publisher: Tully Times Pty Ltd, 7 Still St (PO Box 520), Tully, Qld 4854. Phone (070) 68 1394. Telegrams Tully Times.

Executive: B. Dickson (advtg dir).

Casual rate: \$1 cm.

Western Star

Publisher: Western Star Pty Ltd, 120 McDowall St (PO Box 287), Roma, Qld 4455. Phone (0742911) 41. Telegrams Western Star.

Executive: J. Gradwell (mgr).

Data: Tabloid, casual rate \$1.10 cm.

Circulation: ABC 2,301.

Western Times**(Charleville)**

Publisher: N. F. & J. M. Low, Galatea St (PO Box 41), Charleville, Qld 4470. Phone 9.

Executive: N. F. Low (publr).

Data: Flatbed, casual rate 90c cm.

Northern Territory Newspapers**Daily****Northern Territory News****(Darwin)**

Publisher: Northern Territory News Services Ltd, PO Box 675, Darwin, NT 5794. Phone (089) 81 6582. Telegrams NT News. Telex 850004.

Executives: J. Hogan (mng editor), A. Bailey

Non-daily**Centralian Advocate****(Alice Springs)**

Publisher: Centralian Advocate Pty Ltd, Stott Tce (PO Box 2254) Alice Springs, NT 5750. Phone 52 1711.

Executive: R. O. Watt (mng editor).

I'state repr: J. J. Hindmarsh, Sydney (02) 241 2471-2-3; Ray Brown Melbourne (03) 329 8522; D. Higgins, Brisbane (07) 370 9527; D. Purvis-Smith, Adelaide (08) 51 0351; Nation-

(secty), A. Markham (advtg mgr), K. Kelly (prdn mgr), J. Kenny (feature & proms mgr).

I'state repr: J. McLean, Sydney (02) 920 1268; Ray Brown, Melbourne (03) 329 8522; J. Treacy, Brisbane (07) 229 6922; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, offset, casual rate \$2.20 cm.

Circulation: ABC 13,210.

wide News Pty Ltd, Perth (09) 328 1000.

Data: Offset, casual rate \$1.65 cm.

Circulation: ABC 4,943.

The Darwin Star

Publisher: K. R. Byrnes, 31 Bishop St, Darwin, NT, PO Box 37195 Winnellie, NT 5789. Phone (089) 81 5177.

Data: Tabloid, offset.

South Australian Newspapers

Adelaide Metropolitan Newspapers

DAILY

Morning

The Advertiser

Publisher: Advertiser Newspapers Ltd, GPO Box 339, Adelaide, SA 5001; 121 King William St, Adelaide, SA 5000. Phone (08) 51 0421. Telegrams Advertiser Adelaide.

Executives: D. F. Colquhoun (gen mgr, newspaper divn), L. J. Sutton (mktg mgr), B. W. Sinclair (advtg mgr), B. F. Chambers (prdn mgr).

I'state repr: E. T. Brown, Sydney (02) 439 8322; B. G. Clarke, Melbourne (03) 699 6222; Bede Williams & Associates, Brisbane (07) 358 1600; Aubrey G. Barker & Associates, Perth (09) 322 3184.

O'seas repr: Mrs V. A. Carter, London 01 831 6041; Powers International, New York 212 867 9580; Bancho Media Service, Tokyo 359 8866.

Data: Broadsheet, casual rate \$5.00 cm.
Circulation: ABC 232,373.

Afternoon

The News

Publisher: Nationwide News Pty Ltd, GPO Box 1771, Adelaide, SA 5001; 112 North Tce, Adelaide, SA 5000. Phone (08) 51 0351. Telegrams Newsboy.

Executives: S. Galvin (mng dir), J. M. Fisher (gen mgr), W. Briton-Jones (advtg mgr), G. Manning (prdn mgr).

I'state repr: I. Kennedy, Sydney (02) 2 0924; G. Aitken, Melbourne (03) 329 9241; D. Higgins, Brisbane (07) 370 9527; C. Thomas, Perth (09) 325 6395.

O'seas repr: News Ltd of Australia, New York 212 986 8793.

Casual rate: \$3.97 cm.
Circulation: ABC 173,173.

Sunday

The Sunday Mail

Publisher: Advertiser-News Weekend Publishing Co Pty Ltd, GPO Box 1771, Adelaide, SA 5001; 112 North Terrace, Adelaide SA 5000. Phone (08) 51 0351. Telegrams Newsboy.

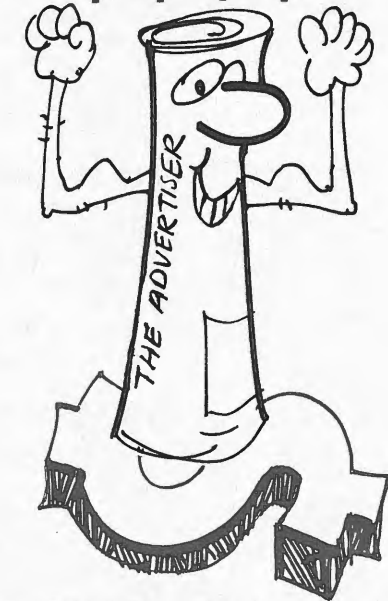
Executives: P. Wylie (editor), J. Bernie (advtg mgr), G. Manning (prdn supvr).

I'state repr: J. McIntyre, Sydney (02) 2 0924; B. G. Clarke, Melbourne (03) 699 6222.

O'seas repr: F. A. Smyth & Associates Ltd, London 629 2780; News Ltd of Australia, New York 212 986 8793.

Casual rate: \$6.15 cm.
Circulation: 257,170.

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*Source: Roy Morgan Readership survey March 1979

Adelaide Suburban Newspapers

Community Courier

Publisher: Messenger Newspapers Pty Ltd, PO Box 197, Port Adelaide, SA 5015; 254 Commercial Rd, Port Adelaide. Phone (08) 47 5722.

Executive: M. Wightman (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 31,115.

Elizabeth Salisbury & Gawler News Review

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: L. Earle (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 38,087.

The Guardian and Retailer

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: P. Wright (mgr).

Data: Web offset, casual rate \$2.55 cm.

Circulation: CAB 42,384.

The Hills Gazette

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: R. Lightfoot (mgr).

Data: Web offset, casual rate \$2.20 cm.

Circulation: CAB 13,160.

The Messenger

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: P. Treloar (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 24,257.

News Review

(Burnside-Norwood)

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: C. Riddle (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 20,507.

News Review

(Payneham-Campbelltown)

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: L. Sampson (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 25,657.

North East Leader

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: A. Adams (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 33,196.

The Southern Times

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executives: G. Sanderson (mgr), A. Britton (prdn mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 30,702.

The Standard

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: P. Roberts (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 29,638.

The Weekly Times

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: R. Wood (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 30,061.

West Side

Publisher: Messenger Newspapers Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide, SA 5015. Phone (08) 47 5722.

Executive: M. Mullins (mgr).

Data: Web offset, casual rate \$2.45 cm.

Circulation: CAB 33,488.

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BALAKLAVA	The Producer
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REMARK	The Murray Pioneer
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VICTOR HARBOUR	Victor Harbour Times
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WOOMERA	Gibber Gabber Weekly

SA Regional & Provincial Newspapers

Non-Daily

The Barossa & Light Herald (Tanunda)

Publisher: Barossa News Ltd, PO Box 43, Tanunda, SA 5352. Phone (085) 63 2041.
Executive: J. D. Morris (mgr).

Border Chronicle (Bordertown)

Publisher: Border Chronicle Pty Ltd, Decourcy St, Bordertown, SA 5268. Phone (087) 52 1511.

Executives: L. R. Poulton (editor), N. R. Poulton (prdn mgr).

Data: Tabloid, casual rate \$1.00 cm.

Border Watch (Mt Gambier)

Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mt Gambier, SA 5290. Phone (087) 25 7333. Telex 80013.

Executives: A. B. Noblet (mng dir), G. J. Gilbertson (grp sales dir), R. Thomas (editor), L. Horner (prdn mgr).

Data: Offset, casual rate \$1.10 cm.

The Bunyip (Gawler)

Publisher: Bunyip Press, 120 Murray St, Gawler, SA 5118. Phone (085) 22 1010, (085) 22 1923.

Executives: J. L. Barnet (editor), C. K. Barnet (advtg mgr).

Eudunda Courier

Publisher: Primary Public Relations Pty Ltd, Bruce St, Eudunda, SA 5374. Phone 200. Telegrams Courier.

Data: Casual rate \$1.25.

Eyre Peninsula Tribune (Cleve)

Publisher: Northern Newspapers Pty Ltd, PO Box 183, Whyalla, SA 5600. Phone (086) 45 8088. Fourth St, Cleve, SA 5640. Phone 37. Telex 80217.

Executive: D. B. Wilson.

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 21 4454; Williamson & Associates, Adelaide (08) 332 6722; Adrep, Perth (09) 325 6395.

Data: Tabloid, web offset, casual rate \$1.10 cm.

The Flinders News (Port Pirie)

Publisher: Independent Newspapers Pty Ltd, 30 Ellen St (PO Box 77) Port Pirie, SA 5540. Phone (086) 32 3867. Telex 80385.

Executives: Mrs M. Blieschke (advtg mgr), Ms S. Laslett (editor).

I'state repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, web offset, casual rate \$1.35 cm.

Gibber Gabber Weekly (Woomera)

Publisher: The Woomera Board, Woomera, SA 5720.

Executive: R. L. Ottens (editor).

Data: Web offset, casual rate \$1.25 cm.

The Islander (Kangaroo Island)

Publisher: Neville Cordes, Dauncey St, Kingscote, Kangaroo Island, SA 5223. Phone 2 2080.

Executive: N. A. M. Cordes (editor).

Data: Tabloid, offset.

The Leader Barossa Valley (Angaston)

Publisher: R. Kirkby Robinson for R. M. & A. Robinson, 34 Dean St (PO Box 55) Angaston, SA 5353. Phone (085) 64 2035, 64 2142, 64 2274. Telegrams Leader.

Executives: R. K. Robinson (editor), A. Robinson (prdn mgr).

Data: Tabloid, letterpress, casual rate \$1.10 cm.

The Loxton News

Publisher: Loxton News Pty Ltd, East Terrace (PO Box 352) Loxton, SA 5333. Phone (085) 84 7271.

Executive: D. B. Hann (mgr & editor).

Casual rate: \$1.10 cm.

Mount Barker Courier

Publisher: F. Teare Marston Pty Ltd, Gawler St (PO Box 21) Mt Baker, SA 5251. Phone 388 1202. Telegrams Courier.

Executives: F. T. Marston (editor), P. J. Marston (advtg mgr).

Data: Tabloid, offset, casual rate \$1.50 cm.

The Murray Pioneer (Renmark)

Publisher: The Murray Pioneer Pty Ltd, Ral Ral Ave (PO Box 832) Renmark, SA 5341. Phone (085) 86 6603.

Executives: D. H. G. Taylor (mng dir), R. B. Rosenberg (secty).

Data: Web offset.

Circulation: ABC 7,493.

Murray Valley Standard (Murray Bridge)

Publisher: Bridge Printing Office Pty Ltd, PO Box 244, Murray Bridge, SA 5253. Phone (085) 32 1744. Telegrams Standard.

Executives: M. G. Hambidge (mng dir), C. Breschi (mktg mgr).

Data: Web offset.

The Naracoorte Herald

Publisher: H. J. & H. M. Peake, Smith St (PO Box 450) Naracoorte, SA 5271. Phone (087) 62 1031.

Executive: R. J. Peak (editor).

Data: Tabloid, offset, casual rate \$1 cm.

Northern Argus (Clare)

Publisher: Tilbrook Bros, 245 Main St (PO Box 234) Clare, SA 5453. Phone 42 2652. Telegrams Northern Argus.

Executives: I. T. Tillbrook (mgr), D. T. Tillbrook (editor), G. T. Tillbrook (prdn mgr).

Data: Tabloid, offset, casual rate \$1.10 cm.

Pennant (Penola)

Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mount Gambier, SA 5290. Phone (087) 25 7333.

Executives: A. B. Noblet (mng dir), G. J. Gilbertson (grp sales dir), L. J. Horner (prdn mgr).

Data: Offset, casual rate 80c cm.

Pinaroo Border Times

Publisher: R. W. Wilson, 5 Railway Tce South, Pinaroo, SA 5304. Phone 168.

Executives: R. W. Wilson (editor), A. F. Wilson (advtg mgr).

Data: Offset, casual rate \$1.00 cm.

Port Lincoln Times

Publisher: Port Lincoln Times, 2 Washington St, Port Lincoln, SA 5606. Phone (086) 2 1055.

Executives: P. Wynne (editor), V. Lindpere (advtg mgr).

Repr: SA Country Newspapers Ltd, Adelaide (08) 51 2626.

Data: Tabloid, offset, casual rate \$1.05 cm.

Circulation: ABC 6,997.

The Producer (Balaklava)

Publisher: Papers & Publications Pty Ltd, 25 Wallace St, Balaklava, SA 5461.

Executive: A. G. Smedley (mng editor).

Data: Tabloid, web offset, casual rate \$1 cm.

The Recorder (Port Pirie)

Publisher: The Recorder Newspaper Pty Ltd, 52 Alexander St (PO Box 435) Port Pirie, SA 5540. Phone (086) 32 1444, 32 1645.

Executive: J. K. Jeffrey (mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 21 4454; Williamson & Associates, Adelaide (08) 332 6722; Adrep Advertising, Perth (09) 325 6395.

Data: Web offset, casual rate \$1.30 cm.

Review Times Record (Jamestown/Peterborough/Burra)

Publisher: Independent Newspapers Pty Ltd, 30 Ellen St (PO Box 77) Port Pirie, SA 5540. Phone (086) 32 3867.

Executives: Ms S. Laslett (editor), Mrs M. Blieschke (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Tabloid, web offset, casual rate \$1.25 cm.

The River News (Waikerie)

Publisher: Waikerie Printing House Pty Ltd, Peake Tce (PO Box 101) Waikerie, SA 5330. Phone (085) 41 2060.

Executive: J. D. Pick (mgr).

Data: Offset, casual rate \$1.10 cm.

**South East Kingston Leader
(Kingston)**

Publisher: N. C. & D. E. McRostie, Charles St, Kingston, SA 5275. Phone (087) 67 2229.
Executives: N. C. McRostie (mgr/editor), D. E. McRostie (advtg mgr).

**South Eastern Times
(Millicent)**

Publisher: The South Eastern Times Pty Ltd, Davenport St (PO Box 22) Millicent, SA 5280. Phone (087) 33 3755. Telegrams S.E. Times.

Executives: R. L. Chewings (editor), S. M. McRostie (advtg mgr).

**Southern Argus
(Strathalbyn)**

Publisher: Elliott & Jones, Albyn Tce, Strathalbyn, SA 5255. Phone (085) 36 2243.

Executives: M. L. Jones (editor/prdn mgr).
Data: Tabloid, letterpress.

**Spencer Gulf Pictorial
(Whyalla)**

Publisher: Spencer Gulf Pictorial Pty Ltd, 69 Lacey St (PO Box 524) Whyalla, SA 5600. Phone (086) 45 8488.

Executive: R. Bray (mng editor).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 21 4454; Williamson & Associates, Adelaide (08) 332 6722; Adrep Advertising Perth (09) 25 6393.

Data: Tabloid, web offset, casual rate \$1.60 cm.

**The Transcontinental
(Port Augusta)**

Publisher: The Transcontinental, Tassie Kt (PO Box 64) Port Augusta, SA 5700. Phone (086) 42 2688.

Executives: R. M. Edwards (mng editor), B. Pitman (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, offset, casual rate \$1.30 cm.

Victor Harbour Times

Publisher: Victor Harbour Times Pty Ltd, PO Box 107, Victor Harbour, SA 5211; Coral St, Victor Harbour. Phone (085) 52 1057.

Executives: H. Milnes (publr), C. Milnes (editor), P. W. Milnes (advtg mgr).

Circulation: ABC 3,657.

**The West Coast Sentinel
(Ceduna)**

Publisher: Eyre Peninsula Printing & Publishing Co Pty Ltd, PO Box 296, Ceduna, SA 5690. Phone 78 2265. Telegrams Sentinel. Telex 80601.

Executive: J. Brady (mng editor).

Data: Tabloid, offset, casual rate \$1.05 cm.

Whyalla News

Publisher: Northern Newspapers Pty Ltd, 21 Forsyth St, Whyalla, SA 5600. Phone (086) 45 8088. Telex 80217.

Executives: F. G. Ogg (mgr), R. Willson (editor), C. H. Willson (advtg mgr), D. B. Willson (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 21 4454; Williamson & Associates, Adelaide (08) 332 6722; Adrep Advertising, Perth (09) 325 6395.

Data: Tabloid, web offset, casual rate \$1.30 cm.

**Yorke Peninsula Country
Times
(Kadina)**

Publisher: Yorke Peninsula Publisher Pty Ltd, Taylor St, Kadina, SA 5554. Phone (088) 21 1155.

Executive: T. Ellis (mng editor).

Data: Tabloid, offset.

Western Australian Newspapers

Perth Metropolitan Newspapers

DAILY**Morning****The West Australian**

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth 6001. 125 St George's Tce, Perth 6000. Phone (09) 321 0161. Telegrams Westralian.

Executives: W. R. Harvey (chief printer), M. C. Uren (editor), J. B. O'Brien (advtg mgr), A. R. Smith-Gander (prdn mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699, Melbourne (03) 67 7878, Archie Scorer Advtg Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid, casual rate \$5.45 cm.

Circulation: ABC 252,671.

Afternoon**Daily News**

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), I. L. Hummerston (editor), G. R. Bailey (advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878.

O'seas repr: G. Barker, London 01 831 6041.

Data: Tabloid, casual rate \$2.52 cm.

Circulation: ABC 117,994.

WEEKLY**Weekend News (Sat afternoon-Sun morning)**

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. R. Davies (editor), S. G. Gray (gen advtg mgr), G. R. Bailey (advtg mgr).

SUNDAY**Sunday Independent**

Publisher: Independent Group of Newspapers, PO Box 40, Bentley, WA 6102; cnr Swansea & Briggs Sts, East Victoria Park, WA 6101. Phone (09) 361 5401. Telex 92494. Telegrams Newday.

Executives: H. Sattler (mng editor), P. Morrissey (advtg mgr), L. Edmiston (prdn mgr), I. Boardley (printer), B. Tolra (gen mgr).

I'state repr: ParPlan, Sydney (02) 922 2677. Melbourne (03) 267 3188; Cotswold Media Services, Adelaide (08) 39 3427.

Data: Offset, casual rate \$2.50 cm.

Circulation: ABC 89,908.

The Sunday Times

Publisher: The Sunday Times, GPO Boxes D174 & L908, Perth, WA 6001; 34 Stirling St, Perth, WA 6000. Phone (09) 328 1000. Telex 92015.

Executives: D. M. Webb (mng dir), F. Dunn (editor), D. J. Carter (advtg mgr), J. Craigie (prdn mgr).

I'state repr: S. Hogan, Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Higgins, Brisbane (07) 370 9527; D. Purvis-Smith, Adelaide (08) 51 0351.

O'seas repr: F. A. Smyth & Associates Ltd, London 340 5058; News Ltd of Australia, New York 557 9200; Chihiro Nagahama, Tokyo 585 9571; World-Wide Media (Singapore) Pty Limited, Singapore 33 2984.

Data: Tabloid, casual rate \$7.00 cm.

Circulation: 259,610.

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878.

Data: Tabloid, casual rate \$2.06 cm.

Circulation: ABC 78,432.

Perth Suburban Newspapers

The Darling Advertiser

Publisher: Darling Advertiser Newspaper, PO Box 176, Kalamunda, WA 6076. Phone (09) 293 2797.

Executive: C. Bryce (mng dir).

I'state repr: J. C. Mileman-Jones & Co, Suite 12a Yarralumla, 138 Toorak Rd West, South Yarra 3141 (03) 26 3078.

Data: Tabloid, offset, casual rate \$2 cm.

East Suburban News of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), S. G. Gray (gen advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid, casual rate \$1.19 cm.

Fremantle Suburban News of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), S. G. Gray (gen advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid, casual rate \$1.53 cm.

Fremantle-Cockburn News

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth, WA 6000. Phone (09) 321 0161. Telegrams Westralian.

Executives: I. L. Hummerston (editor), G. R. Bailey (advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid.

News of the North of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth, WA (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), S. G. Gray (gen advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid, casual rate 90c cm.

North Suburban News of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), S. G. Gray (gen advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid, casual rate \$1.53 cm.

South Suburban News of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth, WA 6001; 125 St George's Tce, Perth. Phone (09) 321 0161. Telegrams Westralian.

Executives: J. Slattery (mng dir), S. G. Gray (gen advtg mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: The Herald & Weekly Times Ltd, London 01 831 6041.

Data: Tabloid.

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WESTERN AUSTRALIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

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BRIDGETOWN	Warren Blackwood Times
BUNBURY	South Western Times Western Herald
BUSSELTON	Busselton Margaret River Herald Busselton Margaret Times
CARNARVON	Northern Times
COLLIE	Collie Mail
ESPERANCE	Esperance Express
GERALDTON	Geraldton Guardian
GNOWANGERUP	The Gnowangerup Star
HAMERSLEY	Hamersley News
KALGOORLIE	Kalgoorlie Miner (D) Goldfields Express
KATANNING	Great Southern Herald
MANDURAH	Coastal District Times
MERREDIN	The New Mercury Merredin Advertiser
MORRA	Midlands Advocate
NARROGIN	Narrogin Observer
NORTHAM	Northam Advertiser
PINGELLY	Pingelly Brookton Leader
PORT HEDLAND	The Hedland Times
WAGIN	The Wagin Argus & Arthur Dumbleyung Lake Grace Express
WONGAN HILLS	Central Districts Herald Tribune

WA Regional & Provincial Newspapers

Daily

Kalgoorlie Miner

Publisher: Hocking & Co Pty Ltd, Hannan St (PO Box 120) Kalgoorlie, WA 6430. Phone (090) 21 2122. Telegrams Miner.

Executives: G. E. Hanrahan (mgr), W. R. Harvey (publr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Hastwell Media, Adelaide (08) 79 1869; G. Young, Perth (09) 321 0161.

Circulation: ABC 5,732.

Non-Daily

Albany Advertiser

Publisher: Albany Advertiser (1932) Ltd, 167 York St (PO Box 168) Albany, WA 6330. Phone (098) 41 1055. Classified 41 1125.

Executives: R. G. E. Young (editor), G. De Bonde (sales mgr).

I'state repr: ACH, Sydney (02) 27 7431; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Circulation: ABC 7,091.

Busselton Margaret River Herald

Publisher: The Western Herald (PO Box 539) 60 Victoria St, Bunbury, WA 6230. Phone (097) 52 2510.

Executive: S. Blackford (mgr).

Repr: Aubrey G. Barker & Assocs, WA (09) 322 3184, 322 3204.

Data: Tabloid, offset, casual rate \$1.10 cm.

Busselton Margaret Times

Publisher: South West Printing & Publishing Co Ltd, Stephen St, Bunbury, WA 6230. Phone (097) 21 4688. Telegrams Souwestimes.

Executives: K. D. Denham (mgr), B. Sellick (advgt mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; P. Thomas, Perth (09) 321 0161.

Circulation: ABC 4,044.

Central Districts Herald Tribune

(Wongan Hills)

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advgt mgr).

I'state repr: S. Hogan Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Casual rate: \$1.20 cm.

Coastal District Times

(Mandurah)

Publisher: South West Printing & Publishing Co Ltd, Stephen St, Bunbury, WA 6230. Phone (097) 21 4688. Telegrams Souwestimes.

Executives: K. D. Denham (mgr), B. Sellick (advgt mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; P. Thomas, Perth (09) 321 0161.

Circulation: ABC 4,914.

Collie Mail

Publisher: Collie Mail Newspapers Ltd, Throssell St (PO Box 8) Collie, WA 6225. Phone (097) 34 2044. Telegrams Mail.

Executive: J. J. Italiano (editor).

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Tabloid, letterpress.

Circulation: ABC 2,984.

Esperance Express

Publisher: Esperance Express, Wallaceway Bldg, Dempster St (PO Box 799) Esperance, WA 6450. Phone (090) 508. Telex Xpress 91747.

Executives: J. Clarke (mgr), R. Dunwoodie (editor).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Aubrey G. Barker & Assocs, Perth (09) 322 3184.

Data: Tabloid, offset, casual rate 91c cm.

Geraldton Guardian

Publisher: Geraldton Newspapers Ltd, PO Box 128, Geraldton, WA 6530. Phone (099) 21 1200. Telex 95185.

Executives: V. W. O'Dea (publr), C. W. Palmer (mng editor).

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Tabloid, offset, casual rate \$1.55 cm.

Circulation: ABC 6,339.

The Gnowangerup Star

Publisher: I. Walker for I. A. & M. H. Walker, Youngenup St, Gnowangerup, WA 6335. Phone (098) 27 1031.

Executive: I. Walker (publr).

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Goldfields Express

(Kalgoorlie)

Publisher: The Esperance Express Pty Ltd, Wallaceway, Dempster St (PO Box 799) Esperance, WA 6450. Phone (090) 71 2508, (090) 71 2322. Telegrams Express. Telex 91747.

Executives: J. Clarke (mng dir/advgt mgr/prdn mgr), R. Dunwoodie (editor).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Aubrey G. Barker & Assocs, Perth (09) 322 3184.

Data: Tabloid, offset, casual rate 91c cm.

Great Southern Herald

(Katanning)

Publisher: Great Southern Herald, 49 Clive St (PO Box 131) Katanning, WA 6317. Phone (098) 21 1100. Telegrams Herald.

Executive: P. Johnson (mng editor).

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Letterpress, flatbed, casual rate 90c cm.

Circulation: ABC 3,255.

Hamersley News

Publisher: Hamersley Iron Pty Ltd, 191 St George's Tce, Perth, WA 6000. Phone (09) 323 0231.

Executive: G. E. Howard (editor), PO Box 21, Dampier, WA 6713.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Aubrey G. Barker & Assocs, Perth (09) 322 3184.

Merredin Advertiser

Publisher: The Merredin Advertiser Pty Ltd, 66 Barrack St (PO Box 283) Merredin, WA 6415. Phone (090) 41 1820. Telex Sixmd 91891.

Executives: H. J. Ventris (mng dir), R. Dunwoodie (editor), J. Jardine (sales).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; Aubrey G. Barker & Associates, Perth (09) 322 3184.

Data: Tabloid, rotary web offset, casual rate \$1 cm.

Midlands Advocate

(Moora)

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advgt mgr).

I'state repr: S. Hogan, Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, casual rate \$1.20 cm.

Narrogin Observer

Publisher: Narrogin Observer (1978), 21 Fortune St, Narrogin, WA 6312. Phone (098) 81 1005.

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Broadsheet, casual rate 90c cm.

Circulation: ABC 3,056.

The New Mercury

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advgt mgr).

I'state repr: S. Hogan, Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, casual rate \$1.20 cm.

Northam Advertiser

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advgt mgr).

I'state repr: S. Hogan, Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, casual rate \$1.20 cm.

Northern Times (Carnarvon)

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advtg mgr).

I'state repr: S. Hogan, Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, casual rate \$1.20 cm.

Pilbara Times (Port Hedland)

Publisher: Country Newspapers Pty Ltd, 48 Stirling St, Perth, WA 6000. Phone (09) 328 5311.

Executives: F. Dunn (editor), H. J. Hogan (advtg mgr).

I'state repr: S. Hogan Sydney (02) 2 0924; R. Rapke, Melbourne (03) 329 0817; D. Purvis-Smith, Adelaide (08) 51 0351.

Data: Tabloid, casual rate \$1.20 cm.

Pingelly Brookton Leader

Publisher: Narrogin Observer (1978), 21 Fortune St, Narrogin, WA 6312. Phone (098) 81 1005, or Park St, Pingelly, phone (092) 4.

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Broadsheet, casual rate 85c cm.

South Western Times (Bunbury)

Publisher: South West Printing & Publishing Co Ltd, Stephen St, Bunbury, WA 6230. Phone (097) 21 4688. Telegrams Souwestimes.

Executives: K. D. Denham (mgr), B. Sellick (advtg mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; P. Thomas, Perth (09) 321 0161.

Casual rate: 96c cm.

Circulation: ABC 8,667.

The Wagin Argus & Arthur Dumbleyung Lake Grace Express

Publisher: D. S. Davies, Tavistock St (PO Box 62) Wagin, WA 6315. Phone (098) 61 1200.

Executive: D. S. Davies (editor).

I'state repr: ACH, Sydney (02) 27 5754; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Tabloid, casual rate \$1 cm.

Warren Blackwood Times (Bridgetown-Manjimup)

Publisher: South West Printing & Publishing Co Ltd, Stephen St, Bunbury, WA 6230. Phone (097) 21 4688. Telegrams Souwestimes.

Executives: K. D. Denham (mgr), B. Sellick (advtg mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; P. Thomas, Perth (09) 321 0161.

Circulation: ABC 3,418.

Western Herald (Bunbury)

Publisher: The Western Herald, 60 Victoria Tce (PO Box 539) Bunbury, WA 6230. Phone (097) 21 5577.

Executive: J. Horner (editor).

Repr: Aubrey G. Barker & Assocs, WA (09) 322 3184, 322 3204. Telex 93810.

Data: Tabloid, offset, casual rate \$1.35 cm.

Tasmanian Newspapers

Hobart Metropolitan Newspapers

Morning Daily

The Mercury

Publisher: Davies Brothers Ltd, GPO Box 334D, Hobart 7001. 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N. Hawker (editor), F. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Broadsheet, casual rate \$3.27 cm.

Circulation: ABC 55,998.

Weekly

Saturday Evening Mercury

Publisher: Davies Brothers Ltd, GPO Box 334D, Hobart, Tas 7001; 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N. Hawker (editor), F. J. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Tabloid, casual rate \$2.12 cm.

Circulation: ABC 40,191.

Hobart Suburban Newspapers

Eastside News

(Published with The Mercury)

Publisher: Davies Bros Ltd, GPO Box 334D, Hobart 7001. 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N. Hawker (editor), F. J. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Tabloid, casual rate 91c cm.

Northside News

(Published with The Mercury)

Publishers: Davies Brothers Ltd, GPO Box 334D, Hobart, Tas 7001; 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N.

Hawker (editor), F. J. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Tabloid, casual rate \$1.24 cm.

Southside News

(Published with The Mercury)

Publisher: Davies Brothers Ltd, GPO Box 334D, Hobart, Tas 7001; 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N. Hawker (editor), F. J. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Tabloid, casual rate 86c cm.

Launceston Suburban Newspapers

Northern Scene

Publisher: Davies Brothers Ltd, GPO Box 334D, Hobart, Tas 7001; 91-93 Macquarie St, Hobart. Phone (002) 30 0622. Telegrams Mercury. Telex 58104.

Executives: A. W. Lawry (exec officer), D. N.

Hawker (editor), F. J. Plumpton (advtg mgr).

I'state repr: J. Bransfield, Sydney (02) 2 0231; Mrs D. Somers c/- Advertiser Bldg, Melbourne (03) 699 6222.

O'seas repr: G. Barker, London 01 353 5786.

Data: Tabloid, casual rate 85c cm.

Location index

TASMANIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

BURNIE	The Advocate (D) The Advocate Weekender The Huon News
FRANKLIN	
HOBART	The Tasmanian Mail
KING ISLAND	King Island News
LAUNCESTON	Examiner (D) Sunday Examiner Express Derwent Valley Gazette
NEW NORFOLK	
SCOTTSDALE	North Eastern Advertiser
SMITHTON	Circular Head Chronicle

Tasmanian Regional & Provincial Newspapers

Daily

The Advocate (Burnie)

Publisher: The Advocate Newspaper Pty Ltd, PO Box 63, Burnie, Tas 7320; 54-56 Mount St, Burnie. Phone (004) 30 1409. Telex 59049. Telegrams Advocate.

Executives: L. J. Harris (mgr), D. J. Cherry (editor), B. S. Reid (advtg mgr).

I'state repr: Ray Brown, Sydney (02) 929

5639; Woodside/Adrep, Melbourne (03) 63 1811; Williamson & Associates, Adelaide (08) 332 6722.

O'seas repr: F. A. Smyth & Assoc Ltd, London 01 629 2780.

Data: Tabloid, casual rate \$3.10 cm.

Circulation: ABC 24,567.

Examiner (Launceston)

Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston, Tas 7250. Phone (003) 31 5111.

Executives: B. J. McKendrick (gen mgr), M. C. Courtney (editor), A. van Zetten (advtg mgr), R. D. MacFarlane (prdn mgr).

I'state repr: ParPlan, Sydney (02) 922 2677;

Hugh Anderson, Melbourne (03) 663 3615-8; Bede Williams & Associates, Brisbane (07) 358 1600; Hastwell Media, Adelaide (08) 79 1869; Aubrey G. Barker & Associates, Perth (09) 322 3284.

Casual rate: \$2.88 cm.

Circulation: ABC 37,468.

Non-Daily

The Advocate Weekender (Burnie)

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63), Burnie, Tas 7320. Phone (004) 30 1409. Telex 59049. Telegrams Advocate.

Executives: L. J. Harris (mgr), D. J. Cherry (editor), B. S. Reid (advtg mgr), W. J. Harris (prdn mgr).

I'state repr: Refer entry The Advocate.

O'seas repr: F. A. Smyth & Assoc Ltd, London 01 629 2780.

Data: Tabloid, casual rate \$1.80 cm.

Circulation: ABC 16,599.

Circular Head Chronicle (Smithton)

Publisher: Park Lane Investments Pty Ltd, PO Box 201, Smithton, Tas 7330. Phone (004) 52 1366.

Executive: L. J. Shearer (mng editor).

I'state repr: ACH, Sydney (02) 27 5754.

Data: Tabloid, phototypeset converting to letterpress by photopolymer plates. Casual rate 90c cm.

Derwent Valley Gazette (New Norfolk)

Publisher: H. R. Howell, PO Box 39, New Norfolk, Tas 7450; 24 Burnett St, New Norfolk. Phone (002) 61 2133.

Data: Tabloid, casual rate \$1.20 cm.

The Huon News (Franklin)

Publisher: The Huon Newspaper Co Pty Ltd, PO Box 19, Franklin, Tas 7113.

Executives: L. K. Geeves (editor), D. L. Latham (prdn mgr).

King Island News

Publisher: K. V. Dorofeeff, PO Box 146, King Island, Tas 7256; Edward St, Currie, King Island. Phone (004) 62 1141.

I'state repr: N. P. Kavanagh, Melbourne (03) 662 3244.

North Eastern Advertiser (Scottsdale)

Publisher: North Eastern Advertiser Pty Ltd, PO Box 195, Scottsdale, Tas 7254. Phone (003) 52 2642.

Executive: K. C. Haas (publr & editor).

I'state repr: R. W. Highfield Pty Ltd, Sydney (02) 29 2737.

Data: Tabloid, casual rate \$1 cm.

Sunday Examiner Express (Launceston)

Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston, Tas 7250. Phone (003) 31 5111.

Executives: B. J. McKendrick (gen mgr), M. C. Courtney (editor), P. B. Cooper (advtg mgr).

I'state repr: Refer listing Examiner.

Circulation: ABC 38,581.

The Tasmanian Mail

Publisher: The Tasmanian Mail, 130 Collins St, Hobart. Phone (002) 34 8233.

Executives: W. A. J. Hastwell (mng editor), T. E. Rodd (advtg mgr).

I'state repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 31 4640; Bede Williams & Assoc, Brisbane (07) 358 1600; Hastwell Media, Adelaide (08) 79 1869; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

Data: Tabloid, offset, casual rate \$5.25 cm.

Newspaper Distributed Magazines

Central Western Magazine

Publisher: Western Newspapers Limited, 132 Kite St (PO Box 321), Orange, NSW 2800. Phone (063) 62 2466. Telex 63031.

Executives: C. W. Martin (gen mgr), G. L. Gillam (co secty), R. T. Tindall (editor), L. B. Cooper (prdn mgr), P. Ryan (advtg mgr).

Repr: Adrep, NSW (02) 929 5088; Woodside/Adrep, VIC (03) 63 1811.

Data: Tabloid, offset, casual rate \$3.25 cm.

Country Bulletin

Publisher: Country Bulletin, bookings: VCPA, 33 Rathdowne St, Carlton, Vic 3053. Phone (03) 347 5655.

Four editions, Wimmera-Mallee, North & North-Eastern, Gippsland and Western District. Inserted in 78 newspapers throughout Victoria each month.

Data: Tabloid, web offset, casual rate \$2.50 cm.

Hunter Manning Magazine

Publisher: Hunter Manning Magazine, 258 High St (PO Box 222), Maitland, NSW 2320. Phone (049) 33 6633.

Repr: Adrep, Sydney (02) 929 5088; Woodside/Adrep, Melbourne (03) 63 1811.

Data: Web offset.

CENTRAL WESTERN

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SYDNEY: 186 Blues Point Road, North Sydney, 2060.
Phone 929 5088

MELBOURNE: Woodside Adrep 21 Agnes Street,
Jolimont, 3002. Phone 63 1811.

North West & Hunter Valley Magazine

Publisher: The Partnership of Members, North West & Hunter Valley Magazine, 287 Conadilly St (PO Box 483), Gunnedah, NSW 2380. Phone (067) 42 0204, 42 0455, after hours (067) 43 7235.

Repr: Field Force, Sydney (02) 498 7905; Ray Brown, Melbourne (03) 329 8522.

Data: Tabloid, web offset, casual rate \$3.00 cm.

Northern Magazine

Publisher: Northern Magazine Pty Ltd, c/- Northern Daily Leader, 92 Brisbane St (PO Box 525), Tamworth, NSW 2340. Phone (067) 66 3661. Telex 63239.

Executives: M. Handbury (mng dir), P. Cochrane (editor), F. Chaffey (advtg mgr).

National repr: Field Force Media, Sydney (02) 498 7905.

Data: Tabloid, web offset, casual rate \$3.20 cm.

Scope

Publisher: Scope Publications, 21 Forsyth St, Whyalla, SA 5600. Phone (086) 45 8088.

Executive: C. H. Willson (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 221 4454; Williamson & Assoc, Adelaide (08) 332 6722; Adrep, Perth (09) 325 6395.

Data: Tabloid, offset, casual rate \$2.40 cm.

Southern Weekly Magazine

Publisher: Southern Weekly Magazine Partnership, PO Box 126, Cowra, NSW 2794. Phone (063) 42 1044.

Repr: Field Force Media, Sydney (02) 498 7905; Ray Brown, Melbourne (03) 329 8522.

Data: Tabloid, letterpress, casual rate \$3.00 cm.

Venture

Publisher: For Venture Publications Pty Ltd - Bridge Printing Office Pty Ltd, Murray Bridge. Phone (085) 32 1744 (all hrs).

Regd office: 130 Franklin St, Adelaide, SA 5000. Phone (08) 212 3977, 51 4505.

Executives: M. G. Hambidge (editor), C. Breschi (mktg mgr).

Data: Tabloid, web offset, casual rate \$2.75 cm.

I'state repr: Woodside/Adrep, Vic (03) 63 1811; Adrep, NSW (02) 929 5088.

Western Magazine

Publisher: Western Magazine Partnership, 51-59 Wheelers Lane (PO Box 311), Dubbo, NSW 2830. Phone (068) 82 2311.

Executive: J. Cameron (editor).

Repr: Ray Brown, Sydney (02) 929 5639, Melbourne (03) 329 8522.

Data: Tabloid, web offset, casual rate \$3.90 cm.

Special Interest Newspapers

Australian Auto Action

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), K. Axton (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$315. Fortnightly national distribution.

Circulation: ABC 15,596.

The Countryman (WA)

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000, GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian.

Executives: G. A. Boylen (editor), R. Ring (advtg mgr), A. R. Smith-Gander (prdn mgr).

I'state repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Archie Scorer Advtg, Adelaide (08) 267 3981.

Casual rate: \$1.35 cm.

Circulation: ABC 15,502.

Daily Commercial News

Publisher: Daily Commercial News, cnr Gresham & Spring Sts, Sydney 2000. GPO Box 1552, Sydney 2001. Phone (02) 27 9111. Telex 23026, 21874.

Executives: C. S. Wyndham (mgr/editorial controller), D. Whitehead (nat advtg mgr), J. Currey (nat class & features mgr).

I'state repr: Daily Commercial News, Melbourne (03) 67 3379; Brisbane (07) 44 3485; Adelaide (08) 46 4801; Perth (09) 321 8985.

Data: Tabloid, web offset, casual rate \$3.45 cm.

Farmers Weekly

239 Adelaide Tce, Perth, WA 6000. Phone (09) 325 2933. Telex 93465.

Executives: B. Nelson (mng editor), M. Griffin (advtg mgr).

I'state repr: Field Force Media, Sydney (02) 498 7905; Hastwell Media, Adelaide (08) 79 1869; Derrick Lewis & Associates, Melbourne (03) 267 5266.

Data: Tabloid, printed offset, weekly.
Circulation: ABC 386.

Greyhound Weekly

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000, GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), J. Farrugia (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, distributed weekly to Victoria, Tasmania, South Australia and New South Wales. Full page casual rate \$125.

Inside Football

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), S. Waldon (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$550.

Irrigation Farmer

Publisher: Kennedy, John, Associates Pty Ltd, 443 Lt Collins St, Melbourne 3000. Phone (03) 67 1377.

Executives: J. W. Kennedy (mng editor), M. A. Baxter (admin).

I'state repr: C. Dugan (02) 918 8174; A.

Taylor (08) 223 6629; W. Beaumont (07) 36 7276.

Data: Offset, casual full page rate \$250.

Juke

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), J. Wilson (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, weekly national distribution, full page casual rate \$442.

The Land

Publisher: The Land Newspaper Ltd, 122-126 Cleveland St, Chippendale 2008. GPO Box 1558, Sydney 2001. Phone (02) 699 5131. Telegrams Landpress. Telex 24621.

Executives: J. L. Parker (gen mgr), P. M. Myers (editorial mgr), A. W. Jackson (advtg mgr).

I'state repr: Primary Industry Press, Melbourne (03) 654 2305; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Adelaide (08) 51 6422; Perth (09) 321 8217.

Data: Offset, casual rate \$4.70 cm.
Circulation: ABC 53,571.

National Country Life

Publisher: Country Life Newspaper Co, 122 Cleveland St, Chippendale 2008. GPO Box 1558, Sydney 2001. Phone (02) 699 5131. Telex 24621.

Executives: J. L. Parker (gen mgr), A. W. Jackson (advtg mgr), I. Law (editor).

I'state repr: Primary Industry Press, Melbourne (03) 654 2305; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Adelaide (08) 51 6422, Perth (09) 321 8217.

Data: Offset, casual rate \$3.50 cm.

National Farmer

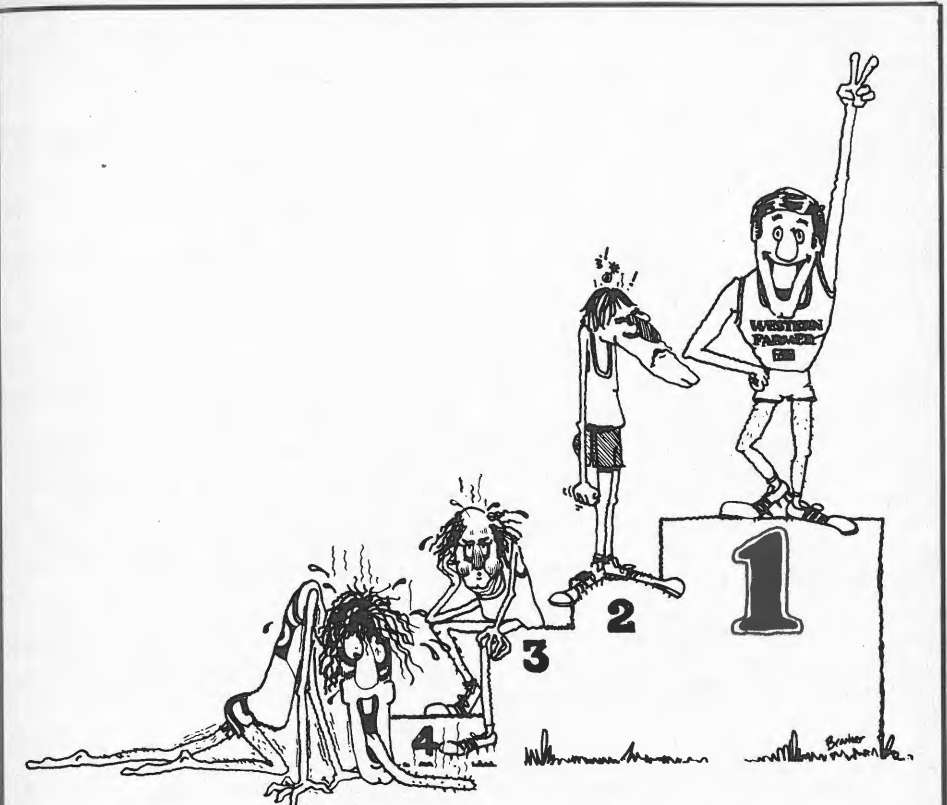
Publisher: Australasian Farm Publications, Hardy House, 16 Hardy St, South Perth 6151. Phone (09) 367 8808.

Executives: B. J. Millett, M. Shoham.

I'state repr: G. Watkins, Sydney (02) 438 4644; M. Shoham, Melbourne (03) 690 5611; I. Watt, Adelaide (08) 388 4205.

Queensland Country Life

Publisher: Queensland Country Life Pty Ltd, 432 Queen St, Brisbane 4000, GPO Box 711, Brisbane 4001. Phone (07) 31 2171. Telegrams Countrylife. Telex 42523.



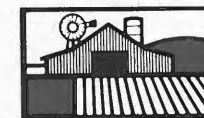
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WESTERN FARMER has been conducting regular reader research since the newspaper's birth in 1974. For this research the paper has made a practice of employing Australian Marketing Services, a Perth based market research company. Since the paper's first appearance on the news stand this research has plotted a successful course for the paper, and today WESTERN FARMER stands out as the No. 1 West Australian farm newspaper or magazine. The data hardly could be more convincing.

When asked to indicate which newspaper they considered to be the best overall farmers' newspaper, 45.4% of farmer respondents nominated WESTERN FARMER. The second choice in the category was The Countryman with 11.2%. 33% thought WESTERN FARMER was the most useful for making farm and market decisions; Elders Weekly came second with 20.3%. And 33.7% of respondents thought WESTERN FARMER gave the best coverage of rural news. The Countryman was voted second best with a following of 15.6%.

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WESTERN FARMER

90 King Street, PERTH WA 6000

Executives: D. Jones (gen mgr), H. V. Ford (advtg mgr).

I'state repr: Grover Frost, Sydney (02) 922 2977; Primary Industry Press, Melbourne (03) 654 2305; John Fairfax & Sons, Adelaide (08) 51 6422; Perth (09) 321 8217.

Data: Broadsheet, offset, casual rate \$3.75 cm.

Circulation: ABC 32,702.

Soccer Action

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), B. Vojtek (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, distributed weekly to Victoria, Tasmania, South Australia, and New South Wales, full page casual rate \$242.

The Sporting Globe

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, Vic 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: G. Hobbs (editor), M. Macpherson (advtg mgr).

I'state repr: A. Davies, Sydney (02) 2 0231; Archie Scorer Advtg, Adelaide (08) 267 3981.

O'seas repr: Powers International, New York 212 867 9580.

Data: Tabloid, casual rate \$2.15 cm.

Circulation: ABC 60,012.

Sportsman

Publisher: News Ltd, cnr Kippax & Holt Sts, Surry Hills, NSW 2010. Phone (02) 2 0924. Telegrams Trusport.

Executives: P. Garvan (gen mgr), B. Parkes (editor), J. Cowley (prdn mgr).

Circulation: ABC 25,726.

Stock & Land

Publisher: Stock & Land Publishing Co Pty Ltd, PO Box 82, North Melbourne 3051. Phone (03) 329 7300. Telegrams Stockland. Telex 35668.

Executives: C. T. De B. Griffith (mng editor), D. R. McFarland (advtg mgr).

I'state repr: Brian McGuinness & Co, Sydney (02) 29 3118; Williamson & Associates, Adelaide (08) 332 6722.

Data: Tabloid, web offset, casual rate \$3.20 cm.

Circulation: ABC 23,074.

Stock Journal

Publisher: Stock Journal Publishers Pty Ltd, 11 Cannon St, Adelaide 5000, GPO Box 2249, Adelaide 5001. Phone (08) 51 4481. Telex 88577.

Executives: F. O. Hill (gen mgr), R. H. James (mng editor), J. R. M. Mackie (advtg mgr).

I'state repr: J. T. O'Mara & Sons, Sydney (02) 389 9698; Ray Brown, Melbourne (03) 329 8522. Telex 31717.

Data: Tabloid, web offset, casual rate \$2.50 cm.

Circulation: ABC 20,769.

Trotting Weekly

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), B. Brennan (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, distributed weekly to Victoria, Tasmania, South Australia, New South Wales, full page casual rate \$375.

Weekly Times

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: J. Balfour Brown (editor), M. Macpherson (advtg mgr).

I'state repr: A. Davies, Sydney (02) 2 0231; Archie Scorer Advertising, Adelaide (08) 267 3981.

O'seas repr: Powers International, New York, 212 867 9580.

Data: Tabloid, letterpress, casual rate \$3.60 cm.

Circulation: ABC 118,517.

Western Farmer and Grazier

Publisher: Western Farmer & Grazier, 90 King St, Perth 6000. Phone (09) 321 0301.

Executives: P. Beck (mng editor), L. McHugh (advtg mgr).

I'state repr: Grover Frost, Sydney (02) 922 2977; Ray Brown, Melbourne (03) 329 8522; Dennis Higgins, Brisbane (07) 370 9527; Williamson & Associates, Adelaide (08) 332 6722.

Circulation: ABC 13,432.

Ethnic Newspapers

Asian, The

Publisher: The Asian News Magazine Pty Ltd, 23 Tattersall's Lane, Melbourne 3000. Phone (03) 663 1281.

Data: National, published monthly, web offset, casual rate \$5 cm.

Athletic Echo

(Greek)

Publisher: D. Bakatsoulas, 103 Leveson St, North Melbourne 3051. Phone (03) 329 6581.

Data: Victoria, published weekly, web offset, casual rate \$2 cm.

Australia/Israel Review

(Jewish)

Publisher: Australia/Israel Publications, 584 St Kilda Rd, Melbourne 3004. Phone (03) 509 4619.

Data: National, published fortnightly, web offset, casual rate \$2 cm.

Australian Jewish News

(Jewish)

Publisher: York Press Pty Ltd, 11-19 Hoddle St, Abbotsford 3067. Phone (03) 419 4855.

Data: Victoria, published weekly, web offset, casual rate \$2.40 cm.

Circulation: ABC 7,313.

Australian Jewish Times

(Jewish)

Publisher: Australian Jewish Times Pty Ltd, 140 Darlinghurst Rd, Darlinghurst, NSW 2010. Phone (02) 31 9115.

Data: NSW, published weekly, web offset, casual rate \$2.25 cm.

Circulation: ABC 5,314.

Australian Latvian

(Latvian)

Publisher: E. Delins, Box 23, PO Kew, Vic 3101. Phone (03) 49 6920.

Data: National, published weekly, web offset, casual rate \$2.50 cm.

Correios Portugues

(Portuguese)

Publisher: Europa Kurier Pty Ltd, 3 Seddon St, Bankstown, NSW 2200. Phone (02) 709 8642.

Data: National, published weekly, web offset, casual rate \$2 cm.

Croatian Weekly, The

(Croatian)

Publisher: The Croatian-Australian Publishing Company, 64-66 Commercial Rd, Footscray 3011. Phone (03) 689 5558.

Data: National, published weekly, web offset, casual rate \$2 cm.

Die Woche in Australien

(German)

Publisher: Europa Kurier Pty Ltd, 3 Seddon St, Bankstown, NSW 2200. Phone (02) 709 8642.

Data: National, published weekly, web offset, casual rate \$2.50 cm.

Circulation: ABC 7,955.

Dutch-Australian Weekly

(Dutch)

Publisher: Dutch-Australian Publishing Company Pty Ltd, 381 Pitt St, Sydney 2000. Phone (02) 61 9506.

Data: National, published weekly, web offset, casual rate \$2.25 cm.

Circulation: ABC 5,768.

El Espanol

(Spanish)

Publishers: Europa Kurier Pty Ltd, 3 Seddon St, Bankstown, NSW 2200. Phone (02) 709 8642.

Data: National, published weekly, web off-

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set, casual rate \$2 cm.
Circulation: ABC 6,051.

The Free Thought (Ukrainian)

Publisher: Wolodymyr Shumsky, PO Box 101, Lidcombe, NSW 2141. Phone (02) 649 1489.

Data: National, published weekly, letterpress, casual rate \$2.50 cm.

The Greek Advertiser (Greek)

Publisher: Polyprint Pty Ltd, 1 Dods St, Brunswick, Vic 3056. Phone (03) 387 6922.

Data: Victorian only, published weekly, web offset. Free distribution through selected supermarkets. Casual rate \$2.50 cm.

Greek Times (Greek)

Publisher: Greek Times, GPO Box 356E, Melbourne, Vic 3001. Phone (03) 663 4308.

Data: Victoria, published weekly, web offset, casual rate \$3.00 cm.

Hellenic Herald (Greek)

Publisher: Theo Skalkos, 261 Broadway, NSW 2007. Phone (02) 660 2033.

Data: National, published tri-weekly, web offset, casual rate \$4.40 cm.

Circulation: ABC 27,389.

Hlas Domova (Czechoslovak)

Publisher: F. Vana, 8 Moorehouse St, Richmond 3121. Phone (03) 42 5980.

Data: National, published fortnightly, letterpress, casual rate \$2 cm.

Il Corriere Di Settegiorni (Italian)

Publisher: Il Corriere di Settegiorni Pty Ltd,

163A Parramatta Rd, Annandale, NSW 2038. Phone (02) 569 8284.

Data: National, published weekly, web offset, casual rate \$2.50 cm.

Il Globo (Italian)

Publisher: Newspaper Publishers SEI Pty Ltd, 224 Faraday St, Carlton 3053. Phone (03) 347 6211.

Data: National, published weekly, web offset, casual rate \$3 cm.

Circulation: ABC 38,118.

La Fiamma (Italian)

Publisher: La Fiamma (NSW) Publishing Company Pty Ltd, 499 Parramatta Rd, Leichhardt, NSW 2040. Phone (02) 569 4522.

Data: National, published bi-weekly, web offset, casual rate \$3.10 cm.

Le Courier Australien (French)

Publisher: Le Courier Australien Pty Ltd, 396 Kent St, Sydney 2000. Phone (02) 29 4373.

Data: National, published monthly, letterpress, casual rate \$3.50 cm.

Magyar Elet (Hungarian)

Publisher: Hungarian Life Publishing, 11 Vale St, St Kilda 3182. Phone (03) 534 2759.

Data: National, published weekly, web offset, casual rate \$2 cm.

Maltese Herald (Maltese)

Publisher: Maltese News & Information Pty Ltd, 3 Seddon St, Bankstown, NSW 2200. Phone (02) 709 4430.

Data: National, published weekly, web offset, casual rate \$2 cm.

Nase Novine (Yugoslav)

Publisher: Nase Novine Yugoslav News, 211

Botany Rd, Waterloo, NSW 2017. Phone (02) 516 4677.

Data: National, published weekly, web offset, casual rate \$2.50 cm.

National Vema (Greek)

Publisher: Service Press Pty Ltd, 211 Botany Rd, Waterloo, NSW 2017. Phone (02) 698 8989.

Data: National, published tri-weekly, web offset, casual rate \$2.50 cm.

Neos Kosmos (Greek)

Publisher: D. Gogos, 235A Russell St, Melbourne 3000. Phone (03) 663 4822.

Data: National, published bi-weekly, web offset, casual rate \$3 cm.

Neue Welt (German)

Publisher: Die Neue Welt Pty Ltd, 223 Brunswick St, Fitzroy, Vic 3065. Phone (03) 41 4991.

Data: National, published weekly, offset, casual rate \$2.75 cm.

New Country (Greek)

Publisher: T. Skalkos, 261 Broadway, NSW 2007. Phone (02) 660 2033.

Data: National, published tri-weekly, web offset, casual rate \$4.40 cm.

Circulation: ABC 31,866.

Novo Doba (Yugoslav)

Publisher: Novo Doba Yugoslav Australian Journal, Room 22, 647 George St, Sydney 2000. Phone (02) 212 3623.

Data: National, published weekly, web offset, casual rate \$2.50 cm.

Novosti (Yugoslav)

Publisher: T. Skalkos, 261 Broadway, NSW 2007 (Novosti Pty Ltd). Phone (02) 660 7538.

Data: National, published bi-weekly, web offset, casual rate \$4.40 cm.

Circulation: ABC 7,049.

Polish News (Polish)

Publisher: Polish News, Daking House, Rawson Place, Sydney 2000. Phone (02) 212 2013.

Data: National, published weekly, letterpress, casual rate \$1.50 cm.

Polish Weekly (Polish)

Publisher: Kosciuszko House Co-operative Society Ltd, 33 Pentland Parade, Seddon, Vic 3011. Phone (03) 68 2206.

Data: National, published weekly, letterpress, casual rate \$2 cm.

Saout-el-Moughtareb (Lebanese)

Publisher: Saout-el-Moughtareb, 48 Warren Rd, Marrickville, NSW 2204. Phone (02) 559 1118.

Data: National, published weekly, web offset, casual rate \$1.85 cm.

Times of Malta (Maltese)

Publisher: Times of Malta and Australia, 511 Sydney Rd, Brunswick, Vic 3056. Phone (03) 380 5443.

Data: National, published monthly, web offset, casual rate \$2 cm.

Turkish News (Turkish)

Publishers: Turk Sesi Pty Ltd, 96B Gertrude St, Fitzroy, Vic 3065. Phone (03) 509 4539.

Data: National, published monthly, offset, casual rate \$2.40 cm.

Ukrainian Settler (Ukrainian)

Publisher: Ukrainian Settler, 125 Melville Rd, West Brunswick, Vic 3055. Phone (03) 36 7177.

Data: National, published fortnightly, letterpress, casual rate \$1 cm.

Unification (Russian)

Publisher: Unification Printers & Publishers Pty Ltd, 16-18 Marsden St, Camperdown, NSW 2050. Phone (02) 516 3171.

Data: National, published weekly, letterpress, casual rate \$1.20 cm.

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Magazines

ABC Radio Guide

Publisher: Australian Broadcasting Commission, GPO Box 487, Sydney 2001. Phone (02) 31 0211.

Executives: P. Tranter (editor), Ms L. Moseley (nat advtg sales rep). Phone (02) 27 3722, 982 8946.

Data: Offset, casual full page rate \$62.

Amateur Radio Action

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), Miss D. Baines (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$242.

Australasian Post

Publisher: The Argus & A'sian Ltd, 61 Flinders Lane, Melbourne, Vic 3000. Phone (03) 63 0211. Telegrams Moravian.

Executives: T. Carroll (editor), W. D. Patience (advtg mgr).

I'state repr: M. Howard, Sydney (02) 2 0231; Archie Scorer Advtg, Adelaide (08) 267 3981.

Casual rate: \$5.65 cm.

Circulation: ABC 290,409.

Australian Bride & Setting Up Home

Publisher: Australian Consolidated Press, 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telex 20514. Cable Pacpress Sydney.

Executives: Miss I. Buttrose (publr), A. Mackenzie (editor), Mrs G. Maxwell (nat advtg sales mgr).

I'state repr: ACP, Melbourne (03) 662 1888; ACP, Brisbane (07) 52 8566; Aubrey G. Barker & Associates, Perth (09) 322 3184.

O'seas repr: Ron Cook, 42-44 Shortland St, Auckland, NZ. Phone 300 311. ACP, 107 Fleet St, London EC4A 2AL. Phone 01 353 1040.

Australian Country Magazine

Publisher: Forsyth Publications, cnr Parramatta & Marlborough Rds, Flemington, NSW 2140; PO Box 555, Strathfield, NSW 2135. Phone (02) 764 2455.

Executives: B. Hextall (editor), P. Punshon (advtg mgr).

I'state repr: Market Media Assocs, SA (08) 233 6344.

Data: Web offset, casual rate full page \$460.

Australian Cricket

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282. Telegrams Modmags. Telex 27243.

Executives: G. Prenter (mng editor), P. Tresidder (editor), G. Fox (nat sales mgr).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, SA (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; H. W. Lincoln, Hobart (002) 34 2630.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ 68 8974.

Circulation: ABC 15,500+ (31/3/79).

Australian Family Circle

Publisher: Family Circle Publications Ltd, 4th floor, Golden Fleece Hse, 100 Pacific Hwy, North Sydney, NSW 2060. Phone (02) 922 3055. Telex 26430.

Executives: J. W. Southam (publr), Mrs J. Hayes (editor), T. Grace (nat advtg sales mgr).

I'state repr: Family Circle Publications Ltd, Melbourne (03) 534 0247. Telex 33773; Media Services, Brisbane (07) 229 6033; Symons Media Services, Adelaide (08) 31 5135.

Circulation: ABC 410,160.

Australian Golf

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary St, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: G. Prenter (mng editor), P. Tresidder (editor), P. Skelton (nat sales dir).

I'state repr: Melbourne: (03) 662 1222; Brisbane: (07) 202 6229; Adelaide: Admedia (08) 332 8144; Perth: Aubrey G. Barker & Assoc (09) 322 3184; Hobart: H. W. Lincoln (002) 34 2630.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ 68 8974.

Australian Home Beautiful

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, Vic 3000. Phone (03) 63 0211. Telegrams Sunpic.

Executives: K. V. Mattingley (mgr), A. Hitchin (editor), A. Jeffreys (advtg mgr).

I'state repr: O. Brinkman, Sydney (02) 2 0231; Archie Scorer Advtg, Adelaide (08) 267 3981.

O'seas repr: Powers International, New York 212 867 9580.

Casual rate: \$6.60 cm.

Circulation: ABC 73,406.

Australian Home Handyman

Publisher: Soundtracts Publishing Pty Ltd, 200 Crown St, Darlinghurst, NSW, 2010. PO Box 746. Phone (02) 31 8006.

Executives: P. Mason (publr), L. Gordon (editor), B. Stewart (advtg sales dir).

I'state repr: Media Rep International, Melbourne (03) 428 4171; Media Resources, Brisbane (07) 229 4166.

Casual full page mono \$590, colour \$990.

Australian Home Journal

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: Ms C. Whiston (editor), Ms J. Kiernan (nat advtg mgr).

I'state repr: Orr & Fletcher, Vic (03) 267 5077; Media Resources, Qld (07) 229 4166; Admedia Group, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, New Zealand. Phone 68 8974; Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Circulation: ABC 60,000+.

Australian Home Journal — Homemaker Specials

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: L. S. Cottier (gen mgr), Ms E. Worse (editor), M. Wright (gen advtg sales mgr), Ms J. Kiernan (nat advtg mgr).

I'state repr: Orr & Fletcher, Vic (03) 267 5077; Media Resources, Qld (07) 229 4166; Admedia Group, SA (08) 332 8144; Adrep Advtg, WA (09) 325 6395.

O'seas repr: R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, New Zealand. Phone 68 8974; Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Australian House & Garden

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: Ms B. Clarke (editor), J. Johnson (nat advtg mgr).

I'state repr: P. Mason, Vic (03) 662 1222; Ms L. Connolly, Qld (07) 52 8566; Admedia Group, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, New Zealand. Phone 68 8974; Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Circulation: ABC 91,500+.

Australian Outdoors

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: L. Drake (editor), P. Treweeke (nat advtg mgr).

I'state repr: K. Punch, Vic (03) 662 1222; Admedia Group, SA (08) 332 8144; Ms L. Connolly, Qld (07) 52 8566; Adrep Advertising, WA (09) 325 6395.

O'seas repr: R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, New Zealand. Phone 68 8974; Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London, EC4A 2AL. Phone 02 353 1040. Telex 267163.

Circulation: ABC 20,500+.

Australian Penthouse Magazine

Publishers: A.D.M. Franchise, GPO Box

CHEQUERED FLAG

The Magazine of Road and Track



A Forsyth Publications Magazine

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FACT

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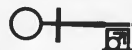
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Australian Playboy	\$19.19*
AUSTRALIAN PENTHOUSE	\$13.20**
Difference	\$ 5.99

*\$4500 FPC/234,400 (ABC April-Sept 1979).

**Based on \$3300 per FPC and an average circulation —
1st 3 issues in excess of 250,000.

Australian
PENTHOUSE



4084, Sydney, NSW 2001. Phone (02) 233 7000. Telex 70118.

Executive: M. Day (publr/editor).

I'state repr: Screid Representations (03) 51 4886 (Melbourne); Hastwell Media Reps (08) 79 1869 (Adelaide).

Overseas repr: Mediarep Asia Ltd, 254 Jaffe Road, 2/F Hong Kong.

Casual rate: Full page mono \$2,150; colour \$3,300.

Australian Photography

Publisher: Photo Publishing Co, 381 Pitt St, Sydney 2000; GPO Box 4689, Sydney 2001. Phone (02) 61 7171.

Executives: J. H. Coleman (publr), J. Crown (editor).

Data: Offset, full page, casual rate \$375.
Circulation: ABC 16,550.

Australian Playboy

Publisher: Australian Consolidated Press Ltd, GPO Box 4088, Sydney, NSW 2001; 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telegrams Sydnews. Telex Compress 20514.

Executives: J. Jost (editor), Ms C. Bennell (nat advtg mgr).

I'state repr: Aust Consolidated Press Ltd, Melbourne (03) 662 1888; Brisbane (07) 29 3822; Ray Cant & Assoc, Adelaide (08) 51 5007; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: Aust Consolidated Press Ltd, London 01 353 1040; New York 212 697 815; Los Angeles 213 872 1171.

Casual rate: Full page mono \$2,880, colour \$4,500.

Circulation: ABC 234,400+.

Australian Sea Spray

Publisher: Magazine Publications Pty Ltd, 88 Foveaux St, Surry Hills, NSW 2010. PO Box M5, Sydney Mail Exchange 2012. Phone (02) 212 3311.

Executives: P. Dabbs (editor), S. Irwin (advtg mgr).

I'state repr: T. Madden, Melbourne (03) 81 0767; Beale Media Services, Brisbane (07) 52 5827; M. Gray, Adelaide (08) 339 1285; R. Vaisey, Perth (09) 394 1652.

Circulation: ABC 6,449.

Australian Slimming Health & Nutrition

Publisher: M. Fallows, 7/106A Hampden Rd (PO Box 507), Artarmon 2064. Phone (02) 411 7715.

Directors: M. Fallows, C. Fallows.
Executives: M. Fallows (publr), C. Lois (editor).

I'state repr: Derrick Lewis & Assocs, Vic (03) 267 5266.

Australian Stock Exchange Journal

Publisher: Forsyth Publications, cnr Parramatta & Marlborough Rds, Flemington, NSW 2140; PO Box 555, Strathfield, NSW 2135. Phone (02) 764 2455.

Executives: J. Leah (editor), F. Pacer (advtg mgr), G. Mellen (prdn mgr).

I'state repr: L. Sparks & Assoc, Melbourne (03) 419 2595; Media Services, Brisbane (07) 229 6033; Williamson & Associates, Adelaide (08) 332 6722; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

Casual full page rate \$550.

The Australian Women's Weekly

Publisher: Australian Consolidated Press Ltd, GPO Box 4088, Sydney, NSW 2001; 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telegrams Sydnews. Telex Compress 20514.

Executives: K. F. B. Packer (chrnm), Miss I. Buttrose, OBE (publr), Mrs D. Swain (editor), Ms G. Paton (nat advtg mgr).

I'state repr: Aust Consolidated Press Ltd, Melbourne (03) 662 1888; Brisbane (07) 29 3822; Ray Cant & Assoc, Adelaide (08) 51

Secretaries and Managers Journal

"INTO" CLUBS, HOTELS, MOTELS AND CATERING



A Forsyth Publications Magazine

TALK TO US ON 764-2455

5007; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Talbot Pierce, Launceston (002) 315111.

O'seas repr: Aust Consolidated Press Ltd, London 01 353 1040; New York 212 751 3383.

Data: Casual rate full page mono \$5,925, colour \$7,900.

Circulation: ABC 821,000+.

Belle

Publisher: Australian Consolidated Press Ltd, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 2 0666. Telex 20514. Telegrams Packpress.

Executives: Miss I. Buttrose, OBE (publr), L. Brown (editor), J. Bridges (nat advtg mgr).

I'state repr: Aust Consolidated Press Ltd, Melbourne (03) 67 8902; Charles F. Brown & Assoc, Adelaide (08) 267 4433.

Casual rate: Full page mono \$1,200, colour \$1,800.

Circulation: ABC 71,600+.

Better Homes & Gardens

Publisher: FCM Publications, 4th fl, Golden Fleece Hse, 100 Pacific Highway, North Sydney, NSW 2060. Phone (02) 922 3055. Telex 26430.

Executives: J. W. Southam (publr), D. Jordan (editor), E. Vining (nat advtg sales mgr).

I'state repr: FMC Publications, Melbourne (03) 534 8336. Telex 33773; Media Services Pty Ltd, Brisbane (07) 299 6033; Symons Media Services Pty Ltd, Adelaide (08) 31 5135.

Circulation: ABC 204,656.

Big League

Publisher: Kevin Humphreys, 165 Phillip St, Sydney, NSW 2000. Phone (02) 232 7566.

Executive: W. Mordey (editor).

Data: Offset, full page casual rate \$350.

Building Materials and Equipment

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: Ms M. McNeece (editor), Ms P. Kenneth (nat advtg mgr).

I'state repr: Murray Publishers Pty Ltd, Melbourne (03) 662 1222; L. Connolly, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, London, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

The Bulletin

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney, NSW 2000. Phone (02) 2 0666.

Executives: T. Kennedy (publr & mng editor), G. Paxman (advtg dir), G. Lawrence (nat advtg sales mgr).

I'state repr: Australian Consolidated Press Ltd, Melbourne (03) 662 1888; Brisbane (07) 229 3822; Ray Cant & Assoc, Adelaide (08) 51 5007; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: Australian Consolidated Press Ltd, Auckland 3 0311; Australian Consolidated Press Ltd, London, 01 353 1040; New York, The N. De Filippos Co 212 697 8185; Tokyo, Japan Trade Service Ltd, 413 2871.

Casual rate: Full page mono \$1,655; colour \$2,600.

Circulation: ABC 79,400+.

CB Action

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), Miss D. Baines (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$220.

Caravan World

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), Mrs H. Attrill (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$295.

Chequered Flag

Publisher: Forsyth Publications, PO Box 555, Strathfield, NSW 2135. Phone (02) 764 2455.

Executives: N. Munting (editor), A. Moore (advtg).

Data: Offset, full page casual mono \$275.

Cleo

Publisher: Australian Consolidated Press Ltd, GPO Box 4088, Sydney, NSW 2001; 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telex Conpress 20514. Telegrams Packpress.

Executives: Miss P. Hollis (editor), Miss J. Schulz (advtg mgr).

I'state repr: Aust Consolidated Press Ltd, Melbourne (03) 662 1888; Ray Cant & Assoc, Adelaide (08) 51 5007; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: Aust Consolidated Press Ltd, London 01 353 1040; New York 212 751 3383.

Casual full page rate \$3,700.

Circulation: ABC 220,000+.

Cosmopolitan

Publisher: Sungravure Pty Ltd, PO Box 162, Beaconsfield, NSW 2015; 57-59 Regent St, Sydney, NSW 2008. Phone (02) 699 3622. Telex 25027.

Executives: Mrs S. Rayner (editor), J. Powell (advtg mgr), K. Warner (tech rep).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Associates, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; John Fairfax & Sons Ltd, New York 212 398 9494.

Casual full page rate \$2,030.

Circulation: ABC 151,000+.

Craft Australia

Publisher: Crafts Council of Australia, 113 George St, Sydney, NSW 2000. Phone (02) 272261, 29 6261.

Executives: A. Hersey (editor), M. Betts (advtg).

I'state repr: John Leonard, Melbourne (03) 877 2352, 67 7888.

Data: Offset, quarterly, casual full page rate \$310.

Cricketer

Publisher: Newspress Pty Ltd, 250 Spencer St, Melbourne, Vic 3000. GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), S. Waldon (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; Market Media Assocs, Adelaide (08) 223 6629.

Data: Web offset, FP casual rate \$340.

Circulation: ABC 14,364 (31/3/79).

Dolly

Publisher: Sungravure Pty Ltd, PO Box 162, Beaconsfield, NSW 2015; 57-59 Regent St, Sydney, NSW 2008. Phone (02) 699 3622. Telex 25027.

Executives: V. L. Green (editor), J. Powell (advtg mgr), K. Warner (tech rep).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Associates, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; John Fairfax & Sons Ltd, New York 212 398 9494.

Casual full page rate \$1,750.

Circulation: ABC 150,000+.

Electronics Australia

Publisher: Sungravure Pty Ltd, PO Box 162, Beaconsfield, NSW 2015; 57-59 Regent St, Sydney, NSW 2008. Phone (02) 699 3622. Telex 25027.

Executives: W. N. Williams (editor-in-chief), S. Sayers (advtg mgr).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; Charles F. Brown & Assoc, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: J. Fairfax & Sons (Aust) Ltd, London 01 404 5812; The Sydney Morning Herald Ltd, New York 212 398 9494.

Circulation: ABC 44,500+.

Electronics Today International

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: C. Rivers (mng editor), R. Taylor (nat advtg mgr).

I'state repr: Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide, (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

AUSTRALIAN STOCK EXCHANGE JOURNAL

For your Stock Market "Killing"



A Forsyth Publications Magazine

TALK TO US ON 764-2455

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, New Zealand. Phone 68 8974.

Circulation: ABC 32,000+.

Epicurean

Publisher: Lawrence Publishing Pty Ltd (subsidiary of Pacific Publications), 76 Clarence St, Sydney, NSW 2000; GPO Box 1813, Sydney NSW 2001. Phone (02) 29 6693. Telex 21242. Cables Pacub.

Executives: S. Inder (publr), G. Gribble (editor), W. R. Clarkson (exec editor), H. N. McCarty (Sydney advtg mgr).

I'state repr: Pacific Publishing Pty Ltd, 44-74 Flinders St, Melbourne Vic. Phone (03) 63 0211; Hastwell Media, SA (08) 79 1869.

Data: Offset, casual full page rate \$595.

Football Record, The, Victoria

Publisher: Victorian Football League, GPO Box 1449N, Melbourne 3001.

Executives: A. G. McKenzie (editor, advtg mgr), R. Lane (advtg mgr).

Good Gardening Specials

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: P. Brownlee (editor), Ms M. Dalton (advtg mgr).

I'state repr: Ms L. Connolly, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Gourmet

Publisher: Gourmet Publications Pty Ltd, 200 Crown St, Darlinghurst NSW 2010. PO Box 746. Phone (02) 31 8006.

Executives: P. Mason (publr), A. Read (editor), B. Stewart (advtg sales dir), J. Gothard (advtg mgr).

I'state repr: Media Rep International, Melbourne (03) 428 4171; Media Resources, Brisbane (07) 229 4166.

Casual full page mono \$400, colour \$625.

Hoofs and Horns

Publisher: Hoofs and Horns Pty Ltd, 194 Prospect Rd, Prospect, SA 5082. Phone (08) 44 8193.

Executives: K. R. Stevens (editor), S. Shepperd (advtg mgr).

Data: Offset, casual full page rate \$250.

Circulation: ABC 21,468.

House & Garden Homemakers Specials

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: Ms E. Worsoe (editor), J. Johnson (nat advtg mgr).

I'state repr: P. Mason, Vic (03) 662 1222; Ms L. Connolly, Qld (07) 52 8566; Admedia Group, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, New Zealand. Phone 68 8974; Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Manufacturers' Monthly

Publisher: Rydge Publications Pty Ltd, 74 Clarence St, Sydney 2000. Phone (02) 290 1888. Telegrams Rygpub.

Executives: P. Breen (editor), D. Atkins (advtg dir), W. Hammond (advtg mgr), A. Fisher (prdn mgr).

I'state repr: Oaten-Ward & Ptnrs, Melbourne (03) 51 9968; D. Higgins, Brisbane (07) 370 9527; Hastwell Media, Adelaide (08) 79 1869; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: Newrick Associates Ltd, PO Box 820, Wellington, NZ; Robert Logan & Associates, 16 Waldemar Ave, London W13 9PY; INTA Advtg Inc, New York 212 581 3755.

Casual rate: \$6 cm.

Circulation: ABC 10,771.

Mode

Publisher: Australian Consolidated Press, 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telex 20514. Cable Pacpress Sydney.

Executives: D. Guinness (editor), Miss J. Leggatt (advtg mgr).

Casual rate: Full page mono \$1,100, colour \$1,600.

Modern Boating and Seacraft

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: R. Gordon (editor-in-chief), R. Hayles (nat advtg mgr).

I'state repr: Modern Magazines (Holdings)

Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, New Zealand. Phone 68 8974.

Circulation: ABC 21,500+.

Modern Fishing

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executive: T. Boylan (nat advtg mgr).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, New Zealand. Phone 68 8974.

Circulation: ABC 17,500+.

Modern Motor

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: W. Cantell (editor-in-chief), G. Baggett (nat advtg mgr).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184; H. Lincolne, Hobart (002) 34 2630.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ. Phone 68 8974.

Circulation: ABC 54,000+.

Motor Manual

Publisher: Newspress Pty Ltd, 250 Spencer

St, Melbourne, Vic 3000; GPO Box 628E, Melbourne 3001. Phone (03) 60 0421.

Executives: L. J. Shaw (mng editor), A. Berry (prdn mgr), K. Paterson (advtg).

I'state repr: A. Gray, Sydney (02) 529 3166; A. Taylor, Adelaide (08) 223 6629.

Data: Web offset, full page casual rate \$375. Circulation: ABC 32,242.

Movie 80

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ. Phone 68 8974.

National Geographic (Australian edition)

Publisher: National Geographic, 17th & M Sts, NW, Washington DC 20036.

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Brisbane (07) 21 4454.

New Idea

Publisher: Southdown Press, 32 Walsh St, Melbourne, Vic 3000. Phone (03) 328 0241.

Executives: Mrs D. Boling (editor), J. Poynter (advtg dir), A. Benson (prdn dir).

I'state repr: K. White, Sydney (02) 211 4922; Mirror Newspapers Ltd, Brisbane (07) 52 3896; A. Taylor, Adelaide (08) 223 6629; Western Press Ltd, Perth (09) 328 8000; A. Maney, Hobart (002) 2 1260.

O'seas repr: F. A. Smyth & Assocs Ltd, London 01 629 2780, News Ltd of Australia, New York, 212 986 8793; Toshio Suzuki, Tokyo

Australian Country Magazine

It's Happening in the Country!



A Forsyth Publications Magazine

TALK TO US ON 764-2455

502 6041-3.
Circulation: ABC 490,000+.

Newsweek International (Australian edition)

Publisher: Newsweek Inc, Carlton Centre, 55 Elizabeth St, Sydney, NSW 2000. Phone (02) 232 2022. Telegrams Newsweek.

Executives: S. Egan (admin dir, Sth Pacific), M. Groves (Sth Pacific advtg dir), R. Walls (NSW/Qld sales mgr), T. Kirkpatrick (prdn dir, Sydney).

I'state repr: Derrick Lewis & Assoc, Vic/SA (03) 267 5266; Media Services, Qld (07) 229 6033; Aubrey G. Barker & Assocs, WA (09) 322 3184.

Data: Offset, casual full page, b&w rate \$910.

Circulation: ABC 46,500.

Overlander

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: M. Richardson (editor), M. Byers (nat advtg mgr).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, SA (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: London - Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ. Phone 68 8974.

Casual full page mono \$450.

Circulation: ABC 23,000+.

Pacific Islands Monthly

Publisher: Pacific Islands Publications (Australia) Pty Ltd, 76 Clarence St, Sydney, NSW 2000. GPO Box 3408, Sydney 2001. Phone (02) 29 6693. Telex 21242.

Executives: S. Inder (publr), J. Berry (mgr), R. Hawkins (editor), S. Gray (advtg mgr).

I'state repr: Pacific Publications (Aust) Pty Ltd, Melbourne (03) 63 0211; Anday Agency, Brisbane (07) 44 3485; Hastwell Media, SA (08) 79 1869, 79 5956.

Casual full page rate \$595.

Circulation: ABC 10,066.

Parade

Publisher: Southdown Press, 32 Walsh St, Melbourne, Vic 3000. GPO Box 1292K,

Melbourne 3001. Phone (03) 328 0241. Telegrams Life.

Executives: J. R. Poynter (advtg dir), A. Benson (prdn dir).

I'state repr: K. White, Sydney (02) 211 4922; Mirror Newspapers Ltd, Brisbane (07) 52 0131; A. Taylor, Adelaide (08) 223 6629; Western Press Ltd, Perth (09) 328 8000; A. Maney, Hobart (002) 2 1260.

O'seas repr: F. A. Smyth & Assoc Ltd, London 01 629 2780; News Ltd of Australia, New York 212 986 8793.

People Magazine

Publisher: Sungravure Pty Ltd, 57-59 Regent St, Sydney, NSW 2008. PO Box 161, Beaconsfield 2015. Phone (02) 699 3622. Telex 25027.

Executives: R. Wragg (mng editor), R. Freeman (advtg mgr), K. Warner (tech rep).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Assocs, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; John Fairfax & Sons Ltd, New York 212 398 9494.

Circulation: ABC 121,000.

Pol

Publisher: P.M. Publications Pty Ltd, 19A Boundary St, Rushcutters Bay, NSW 2011. Phone (02) 33 5171.

Executives: Ms R. Ingram (editor), N. Fitzpatrick (advtg rep), J. Bridges (advtg dir).

I'state repr: Charles F. Brown & Associates, Adelaide (08) 267 4433, Media Rep Intrn, Melbourne (03) 42 4171.

Casual full page rate \$700.

Circulation: ABC 9,763.

Power Farming Magazine

Publisher: Pacific Publications (Australia) Pty Ltd, 76 Clarence St, Sydney 2000; GPO Box 3408, Sydney 2001. Phone (02) 29 6693. Telex 21242.

Executives: S. Inder (publr), J. Berry (mgr), H. R. Sweeting (editor), P. Bedwell (advtg mgr).

I'state repr: Pacific Publications (Aust) Pty Ltd, Melbourne (03) 652 1565; Anday Agency, Brisbane (07) 44 3485.

Casual full page rate \$595.

Rag Times Magazine

Publisher: Rag Times Magazine Publishing Company Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst, NSW 2010. Phone (02) 31 8006.

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* Selective controlled circulation magazines only

3 Once the advertisement has appeared we start Step 3. Enquiries about your product, generated by our reader enquiry service are sorted, collated and forwarded on to you. Each enquiry represents a genuine sales lead. That's more than just running an ad.

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Thomson Publications (Australia) Pty. Ltd., Sydney 699 6731.
Adelaide 223 2157, Melbourne 51 0941, Brisbane 229 6033,
Perth 325 6395/7395

Executives: P. Mason (editorial dir), B. Stewart (advtg sales dir).

I'state repr: Media Rep Intn, Vic (03) 42 4171; Media Resources, Qld (07) 229 4166.

Casual full page mono rate \$625.

Ram

Publisher: Soundtracts Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst, NSW 2010. Phone (02) 31 8006.

Executives: P. Mason (publr), A. O'Grady (editor), B. Stewart (advtg sales dir).

I'state repr: Derrick Lewis & Assocs, Vic (03) 267 5266; Media Resources, Qld (07) 229 4166.

Casual full page rate \$625.

Reader's Digest (Australian edition)

Publisher: Reader's Digest Services Pty Ltd, 26-32 Waterloo St, Surry Hills, NSW 2010. Phone (02) 699 0111.

Executives: M. Maton (mng dir), P. Davenport (deputy mng dir), F. Devine (editor-in-chief), R. Melrose (prdn dir), P. Gaunt (advtg mgr), M. Rich & N. Kenny (assoc dirs).

I'state office: 390 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 267 5433. Telegrams Readigest.

Circulation: ABC 500,000+.

Revs Motorcycle News

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executives: M. Esdale (editor), B. Summers (nat advtg mgr).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 662 1222; G. Horne, Brisbane (07) 202 6229; Admedia, Adelaide (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184; H. Lincolne, Hobart (002) 34 2630.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ. Phone 68 8974.

Circulation: ABC 18,000+.

Rugby League Week

Publisher: Modern Magazines (Holdings) Ltd, 15-19 Boundary Street, Rushcutters Bay, NSW 2011. Phone (02) 33 4282 and advtg sales (02) 357 5478. Telegrams Modmags. Telex 27243.

Executive: G. Prenter (mng editor).

I'state repr: Modern Magazines (Holdings) Ltd, Melbourne (03) 267 5077; G. Horne, Brisbane (07) 202 6229; Admedia, SA (08) 42 4858; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: London — Australian Consolidated Press Ltd, 01 353 1040; Bancho Media Service, Tokyo 03 359 8866; R. Quaid, Wellington, NZ. Phone 68 8974.

Circulation: ABC 68,500+.

Rydge's

Publisher: Rydge Publications Pty Ltd, 74 Clarence St, Sydney, NSW 2000. Phone (02) 290 1888. Telegrams Ryggpub.

Executives: A. Smith (mng editor), D. Atkins (advtg dir), N. Fryer (gen advtg mgr), A. Fisher (prdn mgr).

I'state repr: Oaten-Ward & Ptnrs, Melbourne (03) 51 9968; D. Higgins, Brisbane (07) 370 9527; Hastwell Media, Adelaide (08) 79 1869; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: INTA Advtg Inc, New York 212 581 3755; Robert Logan & Associates, 16 Waldemar Ave, London W13 9PY; Newrick Associates Ltd, PO Box 820, Wellington, NZ.

Casual rate full page \$935.

Circulation: ABC 48,694.

Scene

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, Vic 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: K. V. Mattingley (mgr), G. Mansfield (editor), M. MacPherson (advtg mgr).

I'state repr: A. Davies, Sydney (02) 2 0231; Archie Scorer Advertising, Adelaide (08) 267 3981.

Casual rate: \$2.20 cm.

Circulation: ABC 121,861.

Slimmer Australian Nutrition & Good Looks

Publisher: Sungravure Pty Ltd, 57-59 Regent St, Sydney, NSW 2008. PO Box 161, Beaconsfield 2015. Phone (02) 699 3622. Telex 25027.

Executives: K. Brennan (editor), Ms R. Richards (advtg mgr), K. Warner (tech rep).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Assocs, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; John Fairfax & Sons Ltd, New York 212 398 9494.

Casual full page rate, mono \$900, colour \$1,250.

Circulation: ABC 70,000+.

Sports Car World Quarterly

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: M. McCarthy (editor), Ms W. Hora (nat advtg mgr).

I'state repr: K. Yates, Vic (03) 662 1222; G. Horne, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163.

Circulation: ABC 19,000+.

Surfing World

Publisher: Surfing World Magazine, PO Box 128, Mona Vale 2103. Phone (02) 997 2657.

Executive: B. Channon (advtg dir).

Casual rate full page colour \$600.

Time

Publisher: Time-Life International (Aust) Pty Ltd, 15th floor, AMP Centre, 50 Bridge St, Sydney, NSW 2000. GPO Box 3814, Sydney 2001. Phone (02) 929 0933.

Executives: E. M. Barnum (mng dir), P. Tansey (Sth Pfc mktg dir), F. MacLagan (Melb advtg mgr), R. M. Tremain (Syd advtg mgr).

I'state office: National Mutual Centre, 447 Collins St, Melbourne, Vic 3000. Phone (03) 62 3085. Telegrams Publifit.

I'state repr: Media Resources Queensland (07) 229 4166; Williamson & Assoc, Adelaide (08) 332 6722; Adrep Advertising, Perth (09) 325 6395.

Circulation: ABC 96,000+.

Tracks

Publisher: Soundtracts Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst, NSW 2010. Phone (02) 31 8006.

Executives: P. Mason (publr), P. Holmes (editor), B. Stewart (advtg sales dir).

I'state repr: Derrick Lewis & Assocs, (03) 267 5266; Media Resources, Qld (07) 229 4166.

Casual full page rate \$625.

TV Guide

Publisher: Family Circle Publications Ltd, 4th floor, Golden Fleece Hse, 100 Pacific Hwy, Nth Sydney, NSW 2060. Phone (02) 922 3055. Telex 26430.

Executives: J. W. Southam (publr), M. Hughes (editor), C. Moseley (nat advtg sales mgr).

I'state repr: Family Circle Publications Ltd, Melbourne (03) 534 0247. Telex 33773; Media Services Pty Ltd, Brisbane (07) 299 6033; Symons Media Services Pty Ltd, Adelaide (08) 31 5135.

Circulation: ABC 69,327.

TV Times

Publisher: Australian Broadcasting Commission, 309 Pitt St, Sydney, NSW 2000. GPO Box 3906, Sydney 2001. Phone (02) 31 0211. Telegrams Broadtimes.

Executives: R. Macklin (editor), R. McCaffery (advtg & bus mgr), R. Rushmer & I. Wall (Sydney reps).

I'state repr: J. Phillips, Melbourne (03) 60 0721, Eric Wood & Son Agency, Brisbane (07) 44 3485, Ray Cant & Assoc, Adelaide (08) 51 5007.

Casual full page rate \$1,600.

Circulation: ABC 260,000+.

TV Week

Publisher: Southdown Press, GPO Box 1292K, Melbourne, Vic 3001; 32 Walsh St, Melbourne, Vic 3000. Phone (03) 328 0241. Telegrams Life.

Executives: T. Johnson (editor), J. Poynter (advtg dir), A. Benson (prdn dir).

I'state repr: K. Write, Sydney (02) 211 4922; Mirror Newspapers Ltd, Brisbane (07) 52 0131; A. Taylor, Adelaide (08) 223 6629; Sunday Times, Perth (09) 328 1000; A. Maney, Hobart (002) 2 1260.

Circulation: ABC 549,000+.

24 Hours

Publishers: Australian Broadcasting Commission, GPO Box 487, Sydney 2001. Phone (02) 31 0211.

Executives: P. Tranter (editor), Ms L. Moseley (nat advtg sales rep). Phone (02) 27 3722, 982 8946.

Data: Offset, casual full page rate \$185.

Circulation: ABC 17,069.

Two Wheels

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: M. Douglas (editor), Ms S. Lightner (nat advtg mgr).

I'state repr: Murray Publishers Pty Ltd, Melbourne (03) 662 1222; Ms L. Connolly, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163; R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, NZ. Phone 68 8974.

Circulation: ABC 26,500+.

Van Wheels

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney NSW 2000. Phone (02) 29 3761. Telegrams Kenmurray.

Executives: M. Douglas (editor), Ms S.

Lightner (nat advtg mgr).

I'state repr: Murray Publishers Pty Ltd, Melbourne (03) 662 1222; Ms L. Connolly, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, WA (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. Phone 02 353 1040. Telex 267163; R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, NZ. Phone 68 8974.

Circulation: ABC 26,500+.

Vogue Australia

Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney, NSW 2000. Phone (02) 29 1646. Telegrams Vosyd.

Executives: Ms E. M. Harman (mng dir), L. Still (NSW advtg mgr), Ms P. Mitchelhill (prdn dir), Ms J. McCallum (editor).

I'state repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 378 1109; Williamson & Assocs, Adelaide (08) 332 6722; Adrep, Perth (09) 325 6395.

Casual full page rate \$2,527 (colour).

Circulation: ABC 57,000+.

Vogue Living

Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney, NSW 2000. Phone (02) 29 1646. Telegrams Vosyd.

Executives: Ms E. M. Harman (mng dir), Ms I. Konrads (editor), M. Coyne (NSW advtg mgr), Ms P. Mitchelhill (prdn dir).

I'state repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 378 1109. Williamson & Assocs, Adelaide (08) 332 6722; Adrep Advertising, Perth (09) 325 6395.

Casual full page rate \$1,573 (colour).

Circulation: ABC 50,083.

Wheels

Publisher: Murray Publishers Pty Ltd, 142 Clarence St, Sydney, NSW 2000. Phone (02) 29 5606, 29 3761. Telegrams Kenmurray.

Executives: P. Robinson (editor), Ms W. Hora (nat advtg mgr).

I'state repr: K. Yates, Vic (03) 662 1222; G. Horne, Qld (07) 52 8566; Admedia, SA (08) 332 8144; Adrep Advertising, Perth (09) 325 6395.

O'seas repr: Murray Publishers Pty Ltd, Ludgate Hse, 107 Fleet St, London EC4A 2AL. 02 353 1040. Telex 267163; R. Quaid, 17-19 Fitzherbert St, Petone, Wellington, NZ. Phone 68 8974.

Circulation: ABC 70,000+.

Woman's Day

Publisher: Sungravure Pty Ltd, PO Box 161, Beaconsfield, NSW 2015; 57-59 Regent St,

Sydney, NSW 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Lacey (editor), E. N. Wing (advtg mgr), K. Warner & K. Cruikshank (tech reps).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Assocs, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; New York 212 398 9494.

Circulation: ABC 414,000+.

Woman's World

Publisher: Sungravure Pty Ltd, PO Box 162, Beaconsfield, NSW 2015; 57-59 Regent St, Sydney, NSW 2008. Phone (02) 699 3622. Telex 25027.

Executives: Ms J. Debelle (editor), E. N. Wing (advtg mgr), K. Warner (tech rep).

I'state repr: Sungravure Pty Ltd, Melbourne (03) 602 3033; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; Charles F. Brown & Assocs, Adelaide (08) 267 4433; Sungravure Pty Ltd, Perth (09) 321 8217.

O'seas repr: John Fairfax & Sons (Aust) Ltd, London 01 404 5812; New York 212 398 9494.

Circulation: ABC 111,000+.

You

Publisher: Australian Consolidated Press Ltd, GPO Box 4088, Sydney, NSW 2001; 54 Park St, Sydney, NSW 2000. Phone (02) 2 0666. Telegrams Sydnews. Telex 20514.

Executives: Miss I. Buttrose, OBE (publr), Mrs V. Lord (editor), G. Paxman (advtg sales dir), J. Cobon (nat advtg sales mgr).

I'state repr: Aust Consolidated Press Ltd, Melbourne (03) 662 1888; Brisbane (07) 29 3822; Ray Cant & Assoc, Adelaide (08) 51 5007; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

O'seas repr: Aust Consolidated Press Ltd, London 01 353 1040; New York 212 751 3383.

Casual rate: Full page mono \$1,740, colour, \$2,900.

Circulation: ABC 220,400+.

Your Garden

Publisher: The Argus & A'asian Ltd, 61 Flinders Lane, Melbourne 3000. Phone (03) 63 0211. Telegrams Moravian.

Executives: A. Balhorn (editor), A. Jeffreys (advtg mgr).

Repr: A. Davies, Sydney (02) 2 0231; Archie Scorer Advertising, Adelaide (08) 267 3981.

Casual rate \$4.34 cm.

Circulation: ABC 82,319.

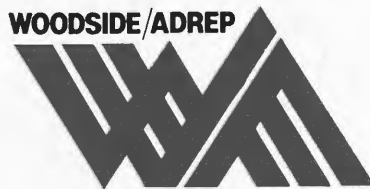
Media Representatives

adrep

AUSTRALIA PTY. LTD.
186 Blues Point Road,
North Sydney, 2060, N.S.W.
Phone: (02) 929 5088.

Representation Professionals

WOODSIDE/ADREP



Australia Pty. Ltd.

21 Agnes Street,
Jolimont 3002
Victoria. Ph. 63 1811

NEW SOUTH WALES

Adrep Australia Pty Ltd

2SM Hse, 182-186 Blues Point Rd, North Sydney 2060. Phone (02) 929 5088. Telex 26416. Telegrams Adrep.

Executives: K. W. Brown (mng dir), G. E. Beer (mgr), K. Chesterfield (research mgr), B. Leischke (radio mgr), P. Bale (print mgr).

2NX, 2NM, 2KA, 2KM, 2LT, 3XY, 3CS, 4IP, 6PR, RTQ, SEQ, GTW, CSEQ (SEQ/RTQ).

Advertising Clearing House Pty Ltd

Underwood Hse, 37 Pitt St, Sydney 2000. Phone (02) 27 7431, 27 2254. Telegrams Clearhouse.

Executives: C. Willis (mgr), K. Taylor.

NSW: 97 provincial newspapers, 8 suburban newspapers; WA: 9 provincial newspapers; TAS: Circular Head Chronicle, Smithton; QLD: 39 provincial newspapers.

Associated Broadcasting Services Ltd

5th Floor, 252 George St, Sydney 2000. Phone (02) 27 5737.

Executive: K. Lloyd.

3SR, 3YB, 3UL.

AWA Radio Network

47 York St, Sydney 2000. GPO Box 4161. Phone (02) 29 3322. Telex 21515.

2AY, 2CH, 2GN, 2GF, 3BO, 4TO, 4CA, 5AA.

Brown, Ray, (NSW) Pty Ltd

49-51 Falcon St, Crows Nest 2065. Phone (02) 929 5639.

Executives: E. E. McGowen, J. S. McGowen.

CBN Sales Pty Ltd

365 Kent St, Sydney 2000. Phone (02) 29 7535.

Directors: K. A. Archer (chrmn), B. E. Byrne, I. W. Renton.

Executive: D. Lappan (nat mgr).

2BH, 3MP, 3CV, 3WM, 3SH, 4BC, 4GC, 4GR, 4RO, 4MB, 4KZ, 4AY, 4SB, 4ZR, 4LM, 5KA, 5AU, 5RM, Radio New Zealand.

CBS Network

12th Floor, 168 Castlereagh St, Sydney 2000. Phone (02) 61 9931.

Sydney manager: J. Kaye.
6PM/AM/KG/GE.

Central Media Sales

Babcock House, 140 Pacific Hwy (PO Box 1700), North Sydney, NSW 2060. Phone (02) 436 1000. Telex 23211.

Executives: N. J. Taylor (gen mgr), R. McLaren (sales dir).

2BE, 2CC, 2LM, 2MW, 2OO, 2QN, 2WG, 2KA, 2KM, 2LT, 3KZ, 4GY, 5AA, 6KY, NBC Papua New Guinea, Lismore Northern Star, Daily News/Gold Coaster, Grafton Examiner, Coffs Harbour Advocate, Eastland Opinion, Television International Enterprises London, Wantok PNG, New Nation PNG, Guide to PNG.

Field Force Media Representatives Pty Ltd

789 Pacific Hwy, PO Box 35, Gordon, NSW 2072. Phone (02) 498 7905, 498 2682.

Directors: M. Caiger, D. Strike, G. Whipp.

Northern Daily Leader, Mid Coast Observer, Trucking Life, Port Stephens Examiner, Northern Magazine, North-West & Hunter Valley Magazine, Southern Weekly Magazine, Farmers' Weekly, Dubbo Daily Liberal, Orana Shopper.

Globe-Bridge Company, The

11A Euroka St, Waverton, NSW 2060. Phone (02) 92 1249.

Executives: G. A. B. Durnford (sales mgr).



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Vince Duncan, Sales Manager,
Wollongong City Radio Ltd.,
(042) 283 200

Represented by Central Media Sales - Sydney; c.b.n. Pty. Ltd., Melbourne, Brisbane, Adelaide.

Representing local and overseas media, TV, radio, press and magazines, Geo, Australian Ski Year Book & Fall Line Magazine, Winestate, Sydney Calendar Magazine, Jetaway (Air New Zealand), Travelling Times, Teemaster, The Chartered Accountant in Australia, Asian Finance, NZ Manufacturer, NZ Economic News.

Grover Frost (Associates) Pty Ltd

1 Ball's Head Rd, Waverton, NSW 2060; PO Box 109, North Sydney 2060. Phone (02) 922 2977.

Executives: J. D. Grover (mng dir), R. E. Blazey (sales mgr), B. Adams (traffic mgr).

Representing business, trade and special interest magazines and newspapers in Australia and overseas.

Halse, Peter, Associates Pty Ltd

5th Floor, Colman Hse, 89 Berry St, Nth Sydney, NSW 2060. Phone (02) 922 6146. Telex 20149.

2HD, 4LG, 4VL, 7BU, 7AD, 7SD, 8DN.

HSV

5th Floor, 19 Hamilton St, Sydney 2000. Phone (02) 232 7277.

Executives: P. Holmes (northern sales mgr, HSV), J. Payne (sales exec).

Interstate Radio Sales

76 Clarence St, Sydney 2000. Phone (02) 29 8471. Telegrams Interadio Sydney. Telex 21242.

Executive: G. O. Fookes (gen mgr).

NSW reps Major Network, 3BA, 3DB, 3GL, 4BK, 5AD, 5PI, 5MU, 5SE, 6IX, 7EX, 7HT, 7LA.

Macquarie Broadcasting Service

Macquarie Bldg, 364 Sussex St, cnr Liverpool St, Sydney 2000. Phone (02) 26 6603. Telex 21502.

Executive: J. A. Tonkin (nat sales mgr).

2GB, 2BS/MG/LF, 2CA, 2DU, 2PK, 2VM, 2WL, 2XL, 3AW, 4BH, 4AM, 4BU, 4NA, 5DN, 7HO, 7QT, 8HA, Radio Avon (NZ), Radio Otago (NZ), Radio Waikato (NZ), Radio Whakatane (NZ), Radio Windy (NZ), Radio i (NZ).

Metrep Services Pty Ltd

8th Floor, Asbestos Hse, 65 York St, Sydney 2000. Phone (02) 29 3180, 29 2768. Telegrams Metserv Sydney. Telex 21855.

Executives: R. W. Highfield (joint mng dir), G. Garland (sales mgr).

ITQ, MVQ, TNQ/FNQ.

Nationwide Representation Services

1 Ball's Head Rd, Waverton, NSW 2060. PO Box 109, North Sydney, NSW 2060. Phone (02) 922 2977.

Executive: J. D. Grover (mgr, Sydney).

National media sales network comprising Grover Frost (Associates) (J. Grover), Sydney (02) 922 2977; Woodside/Adrep (G. Woodside), Melbourne (03) 63 1811; Ad Services Queensland (D. Higgins), Brisbane (07) 370 9527; Williamson & Assoc (J. Williamson), Adelaide (08) 332 6722; Adrep Advertising Services (C. Thomas), Perth (09) 325 6395; Sellars Advertising Service (G. Sellars), Hobart (002) 23 5321.

NBN

6th Floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 3944. Telex 21831.

Executives: G. Gallagher (Syd sales mgr), C. Sommerville, R. Charmichael, A. M. Lind (sales execs).

NWS

89 Berry St, North Sydney 2060. Phone (02) 92 1051.

Executives: D. Cowperthwaite (Syd mgr), V. Hughes (sales rep).

ParPlan

157 Walker St, North Sydney 2060. Phone (02) 922 2677. Telex 20794. Telegrams Parkrep Sydney.

Executives: R. R. Parker (mng dir), D. M. Whitehead (gen mgr), J. M. Harris (radio mgr), G. C. Hearn (TV mgr), R. H. Hill (nat press mgr), J. B. Donkin (nat mktg mgr).

2AD, 2GO, 2GZ, 2MO, 2NZ, 2RE, 2RG, 2ST, 2TM, 3HA, 3MA, 3NE, 3TR, 3UZ, 4GG, 4CD, 4KQ, 4MK, 4WK, 6TZ/NA/CI, 6VA, 6MD, 6NW, 6KA, TCV (BCV/GLV/STV), Great Eastland TV (NEN/ECN, NRN/RTN, DDQ/SDQ), NTD, RTS, VEW, Golden West television BTW/GSW, TV One (NZ).

Queensland Television (QTQ)

Manhattan Centre, Suite 702, 107 Walker St, North Sydney 2060. Phone (02) 92 0237.

Executive: S. Warner (Sydney sales mgr).

SAS

116 Alexander St, Crows Nest 2065. Phone (02) 438 2133. Telex 25053.

Executives: S. Fildes (Sydney mgr), W. Drewe (Sydney sales mgr), G. Hill (senior sales exec), A. Guiver (sales exec).

Sturrock, J. M., Pty Ltd

11th Floor, Asbestos Hse, 65 York St, Sydney 2000. Phone (02) 29 8431.

Executive: J. M. Sturrock (mng dir).

GTS, BKN.

STW, Swan Television and Radio Broadcasters Ltd

Sentry Hse, 61 Lavender St, Milsons Point 2061. Phone (02) 929 5466.

Executives: R. Guyot (resident dir, Sydney), P. Scruby (sales mgr), K. Simpson (asst sales mgr), T. Flanagan, A. Matthews & C. White (Sydney sales reps).

TWV

116 Alexander St, Crows Nest 2065. Phone (02) 438 2133. Telex 25053.

Executives: S. Fildes (Sydney mgr), W. Drewe (Sydney sales mgr), R. McLelland (senior sales exec), R. McGregor (sales exec).

Television Associates Pty Ltd

4th Floor, 275 Alfred St Nth, North Sydney 2060. Phone (02) 929 4588.

Executives: K. Bennett (gen mgr), G. Holden, N. Morgan, H. Gissing (sales execs). RVN, AMV, BTV, GMV, CTC.

Television Times Sales Pty Ltd

9th Floor, 75 Miller St, North Sydney 2060. Phone (02) 922 5399.

Executives: J. S. Massey (gen mgr), A. McLaren (office/traffic mgr), P. Hubbard, P. Hudson (sales execs).

CBN/CWN/MTN, TNT, TVT, Tasbuy, South Pacific TV - NZ.

3AK

12th Floor, 168 Castlereagh St, Sydney 2000. Phone (02) 61 9931.

Sydney manager: J. Kaye.

CBS Network: 6PM/AM/KG/GE.

WIN

(Sydney sales office), Shield House, 83 Mount St, North Sydney 2060. Phone (02) 92 0748.

Executives: C. Wray (nat sales mgr), G. Delmege, M. Timmins (sales execs).

VICTORIA

Anderson, Hugh, Pty Ltd

239 Exhibition St, Melbourne 3000. Phone (03) 663 3615.

2UE, 2KO, 2GZ, 2MW, 2NZ, 2LM, 3BA, 3GL, 5AD, 5PI, 5MU, 5SE, 6KY, 7EX, 7HT, Major Broadcasting Network, GTS, BKN, Peter Anderson (representing 2UE, 2KO).

Associated Broadcasting Services Ltd

290 Latrobe St, Melbourne 3000. GPO Box 2027S. Phone (03) 329 6022. Telex 32914.

Executive: J. Trionfi (network sales mgr). 3SR, 3YB, 3UL.

ATN

114-124 Albert Rd, South Melbourne 3205. Phone (03) 699 2222. Telex 30457.

Executives: J. Burge, R. Smithwick.

AWA Radio Network

457 St Kilda Rd, Melbourne 3004. Phone (03) 267 1299. Telex 31245.

Executives: K. Gibson (Melb mgr), B. Neal, T. Sargeant (sales execs).

2CH, 2AY, 2GF, 2GN, 3BO, 4TO, 4CA, 5AA.



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Vince Duncan, Sales Manager,
Wollongong City Radio Ltd.,
(042) 283 200

Represented by Central Media Sales - Sydney; c.b.n. Pty. Ltd., Melbourne, Brisbane, Adelaide.

Brisbane TV Ltd (BTQ)

114-124 Albert Rd, South Melbourne 3205.
Phone (03) 699 2222.

Executives: W. McGrath (Melb sales mgr),
L. Smith (sales exec).

Brown, Ray, Pty Ltd

614 Queensberry St, North Melbourne 3051.
PO Box 333, North Melbourne 3051. Phone
(03) 329 8522. Telex 31717.

Executives: G. R. Brown, B. Cameron, J.
Baker, Ms D. Ryan, D. Cocks.

4BK, 4AK, 6IX, 6BY, 6WB, 7BU, 7AD, 7SD,
8DN, 5AA, b&t weekly.

CBN Sales Pty Ltd

176 Bank St, South Melbourne 3205. Phone
(03) 699 3722. Telegrams Ceeben. Telex
32505.

Executive: K. Stevens (mgr).

2BE, 2BH, 2CC, 2UW, 2HD, 2WG, 2QN,
2OO, 3CV, 3SH, 3WM, 4BC, 4GC, 4GR, 4RO,
4MB, 4SB, 4AY, 4KZ, 4LM, 4LG, 4VL, 4ZR,
5KA, 5AU, 5RM, Radio New Zealand.

Derrick, Lewis & Associates

1st Floor, 434 St Kilda Rd, Melbourne, Vic
3004. Phone (03) 267 5266.

Directors: L. S. Derrick, J. S. Lewis.

I'state assocs: Nankervis Media, SA (08) 339
1716.

Kohlman, R.

5th Floor, 499 St Kilda Rd, Melbourne 3004.
Phone (03) 267 4604.

WIN4.

Leba Advertising (Aust) Pty Ltd

980 High St, Armadale, Vic 3143. Phone (03)
509 4619, 509 4539.

Executives: J. Kaufman (mng dir), R.
Kaufman.

All major ethnic newspapers and
publications (nat), translation services and
photosetting in all foreign languages.

Macquarie Broadcasting Service

392 Little Collins St, Melbourne, Vic 3000.
Phone (03) 678 571. Telex 32211.

Executive: B. Woodyatt (Vic mgr).

2GB, 2BS/MG/LF, 2CA, 2DU, 2PK, 2VM,
2WL, 2XL, 3AW, 4BH, 4AM, 4BU, 4NA, 5DN,
7HO, 7QT, 8HA, Radio Avon (NZ), Radio Otago

(NZ), Radio Whakatane (NZ), Radio Waikato
(NZ), Radio Windy (NZ), Radio i (NZ).

Media-Rep International

329 Lennox St (PO Box 2083), Richmond
Sth, Vic 3121. Phone (03) 428 4171.

Executive: E. Angel (vp sales).

Pol, Cleo, Australian Gourmet, Australian
Home Handyman, Jetaway, Detours, Ragtimes,
Fall Line, Asian Finance Monthly, American
Express Cardmembers' Directory.

Affiliates: NSW — The Globe-Bridge Com-
pany; SA — Charles F. Brown & Assocs; QLD
— Media Resources Qld.

Metrep Services Pty Ltd

Stanhill, 2nd Floor, 34 Queens Rd, Mel-
bourne 3004. Phone (03) 267 2944. Telex
35760.

Executive: H. Lyon (joint mng dir).

MVQ, ITQ, TNQ, FNQ.

NBN

5th Floor, 499 St Kilda Rd, Melbourne 3004.
Phone (03) 267 3466.

Executive: D. Charles (Melb sales mgr).

NWS

14th Floor, Fawcner Centre, 499 St Kilda Rd,
Melbourne 3004. Phone (03) 267 1011.

Executives: I. Williams (Vic sales mgr), J.
Douglas (sales exec).

ParPlan

492 St Kilda Rd, Melbourne 3004. Phone (03)
267 3188. Telegrams Repservice Melbourne.
Telex 33632.

Executives: B. J. Mallon (mgr), M. Rainsford
(press mgr).

2WS, 2GO, 2RG, 2TM, 2MO, 2AD, 2RE, 2ST,
3TR, 3HA, 3NE, 3MA, 4GG, 4GY, 4KQ, 4MK,
4CD, 4WK, 6TZ/NA/CI, 6MD, 6VA, 6NW/6KA,
TCV (BCV/GLV/STV), NTD, SES, Great
Eastland TV (NRN/RTN, DDQ/SDQ,
NEN/ECN), RTS, VEW, Golden West
Television, BTW/GSW, Television One (NZ).

Penman, Paul, & Associates Pty Ltd

29 Adelaide Ave, Mount Waverley, Vic 3149.
PO Box 82. Phone (03) 277 1257.

Executives: P. Penman (mng dir), B.
Penman (dir).

Aust Home Handyman, Aust Automotive
News, Australiana Trek, The Asian, Aust
British Trade Association Businessman's
Journal, New Doctor, The Sportsman, The
Home Builder, The Sydney Daily Telegraph —

Classifieds, The Sydney Sunday Telegraph —
Classifieds, The Aust Open Golf Championship
programme.

Queensland Television Limited

14th Floor, 499 St Kilda Rd, Melbourne 3004.
Phone (03) 267 1011.

Executives: W. Landers (Vic sales mgr), W.
Wallace (sales exec).

QTQ.

Radtel Consultants Pty Ltd (inc Gary Day & Associates)

3 Downes Ave, Brighton, Vic 3186. Phone
(03) 267 4122, A/H (03) 596 1251.

Executive: G. S. Day.

Representing Billboard Publications Inc in
Australasia and S/E Asia.

STW

12th Floor, 500 Collins St, Melbourne 3000.
Phone (03) 61 2813.

Executive: M. Francis (Vic mgr).

Television Associates Pty Ltd

582 St Kilda Rd, Melbourne 3004. Phone (03)
51 6945.

Executives: J. Niere (Vic mgr), A. Davis
(sales exec).

BTV, CTC, GMV, RVN/AMV.

Television Broadcasters Ltd

114 Albert Rd, Sth Melbourne 3205. Phone
(03) 699 2222.

Executives: R. Munro, B. Gent.

ADS.

Television Time Sales Pty Ltd

2nd Floor, 582 St Kilda Rd, Melbourne 3004.
Phone (03) 51 9844.

Executive: R. Kelsall (mgr).

CBN/CWN, MTN, TNT, TVT, NZ South Pacific
Television Corporation.

TEN

United Telecasters Sydney Ltd, 582 St Kilda
Rd, Melbourne 3004. Phone (03) 51 8451.

Executives: R. Bomford (Vic sales mgr), G.
Lang (sales exec).

Woodside Adrep Australia Pty Ltd

21 Agnes St, Jolimont, 3002. Phone (03) 63
1811. Telex 34539.

Executive: G. B. Woodside (mng dir).

2SM, 2NX, 2NM, 2LT, 2KA, 2KM, 4IP, 6PR,
RTQ, SEQ, GTW.

QUEENSLAND**Anday Agency**

11-15 Buchanan St, West End, Brisbane
4101. Phone (07) 44 3485. Telegrams
Broadfilm Brisbane.

Director: D. Wood.

Bede Williams & Associates

29 Maxwell St, New Farm 4005. Phone (07)
358 1600.

Major Network, 2UE, 2KO, 2GZ, 2NZ, 2TM,
2AD, 2MO, 2RE, 3DB, 3GL, 5AD/MU/PI/SE,
7EX, TCN, GTV, NWS, STW, NBN, TVT, TNT,
CBN/CWN/MTN.

Broadcast Marketing Services

30-38 Wharf St, Brisbane 4000. GPO Box 95,
4001. Phone (07) 229 5152. Telex 41426.

Qld Co-operating Stations (4BC, 4GR, 4RO,
4MB, 4AY/4GC, 4KZ, 4SB, 4ZR, 4IP, 4BK, 4BU,
4NA, 4GY, 4AM, 2MW).

CBN Sales Pty Ltd

30-38 Wharf St, Brisbane 4000. GPO Box 95,
4001. Phone (07) 221 8662. Telegrams
Ceeben. Telex 41426.

Executive: D. Baker (mgr).



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Wollongong City Radio Ltd.,
(042) 283 200

Represented by Central Media Sales - Sydney; c.b.n. Pty. Ltd., Melbourne, Brisbane, Adelaide.

2UW, 2BH, 2GO, 2KA, 2KM, 2LT, 2OO, 3CV, 3SH, 3WM, 3MP, 4GR, 4KZ, 4LM, 4MB, 4RO, 4AY, 4GC, 4ZR, 4SB, 5KA, 5AU, 5RM, 6KY, 7BU/AD/SD, Radio New Zealand.

Macquarie Broadcasting Service Pty Ltd

43 Adelaide St, Brisbane 4000. Phone (07) 221 0111. Telex 40259.

Executive: I. Ahearn (Qld sales mgr).

2GB, 2BS/MG/LF, 2BE, 2CA, 2DU, 2PK, 2VM, 2WL, 2XL, 3AW, 3SR, 3YB, 3UL, 4BH, 4AM, 4BU, 4NA, 5DN, 7HO, 7QT, 8HA, Radio Avon (NZ), Radio Otago (NZ), Radio Waikato (NZ), Radio Whakatane (NZ), Radio Windy (NZ), Radio i (NZ).

Media Resources Queensland

28 Hipwood St, Spring Hill. GPO Box 2055, Brisbane 4001. Phone (07) 229 4166.

Director: I. Duguid.

Clients: Belle, Cleo, Playboy, You, Australian Home Journal, Time, Gourmet, **b&t** weekly.

A member of the Marketing Resources Group Pty Ltd.

Media Services Pty Ltd

363 Adelaide St, Brisbane 4000. Phone (07) 229 6033. Telex 43075.

Executives: F. Maybury, T. Hogan.

4CA, 4CD, 4GY, 4LG, 4MK, 4TO, 4VL, 4WK, 2AY, 2CC, 2CH, 2GF, 2GN, 2LM, 2NM, 2NX, 2QN, 2WG, 3BA, 3BO, 3MA, 3XY, 6IX, 6TZ/NA/CI, 5AA, 7LA, 8DN, ATV, TEN, SAS, TVW.

ParPlan

363 Adelaide St, Brisbane, 4000. Phone (07) 229 6033. Telex 43075.

Executive: F. G. Maybury (mgr).

2ST, 2RG, 3HA, 3MA, 3NE, 3TR, 4CD, 4MK, 6MD, 6NW, 6TZ/NA/CI, 6VA, Television One (NZ), TCV (BCV/GLV/STV).

Queensland Regional Television Pty Ltd

119 Leichhardt St, Brisbane 4000. Phone (07) 221 8872.

Executives: J. N. Penglis, T. Coroneo, T. Garry.

NEN/ECN, NRN/RTN, DDQ/SDQ, ITQ, NTD, RTQ, TNQ/FNQ, SEQ, MVQ, VEW, RTS, GTW.

Represent Pty Ltd

13 Scullin St, Mudgeeraba (Gold Coast), QLD 4213. Phone (075) 30 5601.

Directors: G. R. Tingle (sales dir), Ms D. K. Tingle (co secty).

2WS, 3AK, 6PM.

SOUTH AUSTRALIA

Admedia Group Pty Ltd

24 Kensington Rd, Rose Park, SA 5067. Phone (08) 332 8144. Telex 82182.

Executive: K. Benson (mgr).

TCN, GTV, QTQ, STW, SES, NTD, MVQ, GTW, RTS, 2CH, 3AK, 6PM, 2AY, 2GF, 2GN, 3BO, 4CA, 4BK, 4TO, 6GE, 6KG, 6AM, Modern Magazines, Murray Publishers, Suburban Taxis (SA), Vantage.

Cant, Ray, & Associates Pty Ltd

99 Currie St, Adelaide 5000. GPO Box 505. Phone (08) 51 5007. A.H. (08) 271 3338.

Executives: R. G. Cant (dir), M. J. Drewler (dir).

Major Broadcasting Network (2UE, 2KO, 3DB), New England Network (2TM, 2RE, 2AD, 2MO), 2GZ, 2NZ, 2WG, 2QN, 8DN, 3GL, Australian Consolidated Press (Australian Women's Weekly, Bulletin, Cleo, Playboy, You, TV Times, Australian Angler's Fishing World, Australian Dirt Bike, Australian Flying, Guns Australia, Hot Rod, Powerboat, Sporting Shooter).

CBN Sales Pty Ltd

43 Franklin St, Adelaide 5000. GPO Box 1550, Adelaide 5001. Phone (08) 51 6643. Telegrams Ceeben.

Executive: B. Wybrow (mgr).

2UW, 2BH, 2CC, 2GO, 2HD, 2LT, 2KM, 2KA, 2MW, 2OO, 3MP, 3CV, 3SH, 3WM, 4GC, 4BC, 4GR, 4LM, 4ZR, 4RO, 4AY, 4MB, 4SB, 4KZ, 6KY, 7AD, 7BU, 7SD, Radio New Zealand.

Cotswold Media Services

Castle Close, Crafers 5152. Phone (08) 339 3427.

Executives: B. A. Radford, J. R. Radford (ptrns).

2SM, 2NX, 2NM, 3HA, 3NE, 3TR, 3XY, 4CD, 4IP, 4MK, BCV, GLV, STV.

Hastwell Media

233 Glen Osmond Rd, Frewville, SA 5063. PO Box 30, Glen Osmond 5064. Phone (08) 79 1869, 79 5956.

Executives: H. Hastwell, M. Hastwell (dirs).

ATV, TEN, TVQ, NBN, GET (NEN/ECN, NRN/RTN, DDQ/SDQ), CBN/CWN/MTN, TASBUY (TVT, TNT), BTW/GSW, 2WS, 3KZ, 7EX, 6PR, 6TZ/NA/CI.

Macquarie Broadcasting Service

C/- 5DN, 201-205 Tynte St, Nth Adelaide 5006. PO Box 5, Nth Adelaide 5006. Phone (08) 267 4155. Telex 82176.

Macquarie Network, 2GB, 2BE, 2BS/MG/LF, 2CA, 2DU, 2PK, 2ST, 2VM, 2WL, 2XL, 3AW, 3MA, 3SR, 3YB, 3UL, 4BH, 4AM, 4BU, 4NA, 5DN, 7HO, 7QT, 8HA, Radio Avon (NZ), Radio Otago (NZ), Radio Waikato (NZ), Radio Whakatane (NZ), Radio Windy (NZ), Radio i (NZ).

Market Media Associates

79 McLaren St, Adelaide 5000. Phone (08) 223 6344, 223 6629. Telex 88740.

Executives: A. H. Taylor (dir), A. R. Taylor (co-ord), G. J. Rouse (sales rep), S. J. Ormerod (sales secty).

HSV, TVW, CTC, BTW, RVN, AMV, GMV, 3UZ, 3BA, 3HA, 2KY, 4GG, 5MU, 6IX, 6BY, 6WB, 6VA, Albury Border Morning Mail, Wagga Daily Advertiser, Goulburn Evening Post, Berrima District Post, Bathurst Western Advocate, Griffith Area News, Ararat Advertiser, Horsham Wimmera Mail Times, Motor Manual, Auto Action, Van Action, CB Action, Amateur Radio Action, Caravan World, Caravan Buyers' Manual, Caravan Tests, Tourist Park Guide, Inside Football, Cricket, Soccer Action, Vic Trotting Weekly, Vic Greyhound Weekly, New Idea, TV Week, Truth, Parade, Signature, Best Bets, Cumberland Press, Australian Travel Magazine, Sportsman, Australian Bride-to-Be, Juke, Garden News, Australian Country Magazine, **b&t** weekly.

McLaughlin, Gordon

47 Grandview Drive, Panorama, SA 5041. Phone (08) 276 1306.

TNQ, FNQ, ITQ.

Nankervis Media

PO Box 36, Crafers, SA 5152. Phone (08) 339 1716.

Executive: J. D. Nankervis.

Symons Media Services Pty Ltd

3 Moore St, Toorak Gardens, Sth Aust 5065. Phone (08) 31 5135.

Directors: J. H. Symons, L. R. Symons.

Executive: J. H. Symons (mng dir).

Australian Family Circle, Better Homes & Gardens, Reader's Digest, Sydney Daily Mirror & Sunday, GTS, BKN.

Williamson & Associates Pty Ltd

27 Grant Ave, Rose Park, SA 5067. PO Box 419, Norwood, SA 5067. Phone (08) 332 6722. Telex 88754.

Directors: N. J. Williamson, R. Carter.

Executives: N. J. Williamson (mng dir), Ms W. K. Hugo (mgr), Ms K. Hamilton-Smythe (sales exec), Ms J. Horton (admin co-ordinator).

CSEQ, Family TV Guide, Chequered Flag, Australian Stock Exchange Journal, World of Cricket, Antique Collector — Australasian, Time Australia, Vogue Australia, Vogue Beauty Book-Annual, Vogue Living, Bellarine Peninsula Echo, Bendigo Advertiser, Burnie Advocate, Castlemaine Mail, Gippsland Times, Kyneton Guardian, Latrobe Valley Express, Maffra Spectator, Mildura Sunraysia Daily, Swan Hill Guardian, Wangaratta Chronicle Despatch, Geelong Advertiser, Mount Gambier Border Watch, Cleve Eyre Peninsula Tribune, Port Pirie Recorder, Port Augusta Transcontinental, Scope, Whyalla News, Whyalla Spencer Gulf Pictorial, Bundaberg News-Mail, Bundaberg The Drum, Cairns Post, Cairns Week, Gladstone Observer, Gold Coast Bulletin, Gympie Times, Ipswich Times, Mackay Daily Mercury, Maryborough Chronicle, Mt Isa Star, Rockhampton Morning Bulletin, Nambour Chronicle, Sunshine Coast Advertiser, Noosa News, Near North Coast News (Caboolture), Pine and Peninsula Record, Toowoomba Chronicle, Townsville Daily Bulletin, Townsville North Qld Register, Townsville Advertiser, Warwick Daily News, Stock & Land, Telegraph Brisbane, Western Farmer & Grazier, Time.

WESTERN AUSTRALIA

Adrep Advertising Representatives

62 Wickham St, East Perth 6000. Phone (09) 325 6395, 325 7395, 325 9395.

Executives: C. R. Thomas (principal), B. Brislin (radio/tv divn).

VEW, 2CH, 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 7LA, 8DN, 5AA.

Barker, Aubrey G., & Associates

1st Floor, 133 St George's Tce, Perth 6000. Phone (09) 322 3184, 322 3204. Telex 93810.

Director: A. G. Barker.

Executives: Mrs C. Clark, Mrs D. Tapper, Miss K. Redpath (media co-ordinators), Miss E. Barker (sales co-ordinator).

Radio: 6VA, 6WB/BY, 6MD, 6NW/KA, 2UW, 2KA, 2RG, 3UZ, 3TR, 4MK, 5MU, 5AD, 5PI, 5SE.

Television: GTW, NTD, TCN, GTV, BCV, GLV, STV.

Print: The Stock Exchange Journal, Newsweek, The Esperance Express, The Goldfields Express, The Merredin Advertiser, The Hamersley News, Western Herald, Busselton & Margaret River Herald, The Adelaide Advertiser, The Adelaide Advertiser (On the Land), The Launceston Examiner, Sunday Examiner Express, Rydges Business Journal, The Australian Women's Weekly, The Bulletin, Cleo, Belle, You, Playboy, Modern Boating & Seacraft, Modern Fishing, Modern Motor, Electronics Today, Australian

Cricket, Rugby League Week, Revs/Motorcycle News, Overlander, Australian Golf, b&t weekly.

D. McDonald

3-5 Bennett St, Perth, WA 6000. Phone (09) 325 7475.

Golden West Network, BTW, GSW, 6TZ-NA-CI.

ParPlan

1st Floor, 133 St George's Tce, Perth, WA 6000. Phone (09) 322 3184.

OVERSEAS MEDIA REPS IN AUSTRALIA

Abrahams, Harold & Associates Pty Ltd

Refer listing Services to Radio section.

Executives: J. H. Pegus (gen mgr), T. J. Francis (sales mgr).

NBC (USA), Canadian Broadcasting Corp (Canada), Radio Canada (The French CBC TV Network, Canada).

Australian Associated Press Pty Ltd

Macquarie Bldg, 364 Sussex St, Sydney, NSW 2000. Phone (02) 61 6301. Telex 25510.

Executive: L. Casey (gen mgr).

News agency providing services for radio and television.

Viacom International Pty Ltd

Suites 1 & 2, Colman House, 89 Berry St, North Sydney, NSW 2060. Phone (02) 92 4157. Telex 20698. Telegrams Telecast Sydney.

Executives: W. G. Wells (mng dir), G. Ell (assnt to mng dir).

British Broadcasting Corporation

Australian & New Zealand office, Westfield Towers, 100 William St, Sydney, NSW 2011. Phone (02) 358 6411. Telex 20705. Cables Loncalling Sydney.

Executives: B. Sands (representative/sales mgr), M. Clampett (assnt repr/sales mgr), J. Thorne (news correspondent), R. Marshall (sales rep).

Visnews Ltd

Suite LG3, ABN2, Gore Hill, NSW 2065. Phone (02) 43 0433, ext 665, 682. Telex 21836. Cables Visnews Sydney.

Executive: R. Cheek (exec mgr).

D. L. Taffner/Australia Pty Ltd

5th Floor, BMA Bldg, 815 Pacific Hwy, Chatswood 2067. Phone (02) 411 4388. Telegrams Dontaffilm Sydney. Telex 26449.

Voice of America

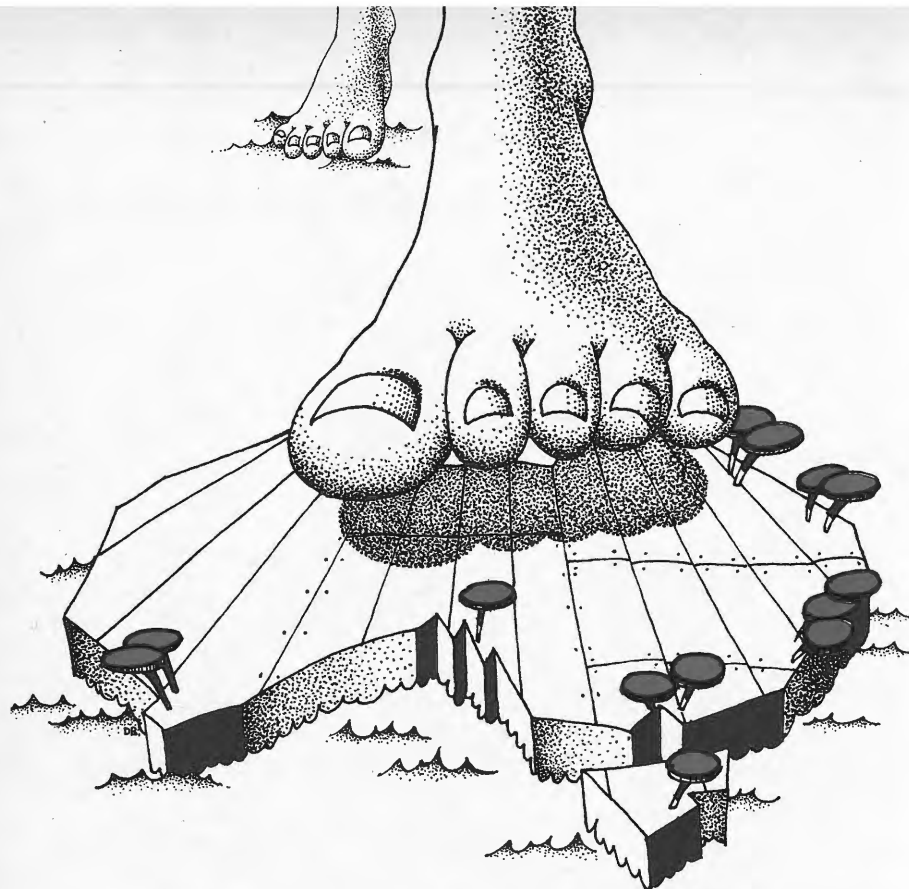
Washington, DC, USA. Repr by US International Communication Agency, T&G Tower, 36th Floor, Park & Elizabeth Sts, Sydney. Phone (02) 235 7044. Telex 25947.

Outdoor Advertising



**WALLSPACE
IS OUTDOOR
ADVERTISING**

Melbourne • Sydney • Brisbane • Adelaide • Perth • Hobart



Step Outside and make an impact

Now, you can buy a national or local 2, 6, or 24 sheet poster campaign with one telephone call to any of our offices around the country. So step outside and make an impact, for a month, or as long as you wish.



australian posters

Telephone for
a National Rate Card and more
information on:

Sydney: (02) 699 7166	Canberra: (062) 31 9435
Melbourne: (03) 419 2733	Newcastle: (049) 57 3633
Brisbane: (07) 52 1268	Townsville: (077) 71 3482
Adelaide: (08) 46 6832	Hobart: (002) 34 2829
Perth: (09) 444 9966	

kettle a

Australian Posters Pty Ltd

45-53 Hoddle St, Richmond, Vic 3121. Phone (03) 419 2733. Telex 33221.

Directors: B. J. Tyquin (chrmn), R. V. Burton, J. G. M. Tyquin, J. A. Lawrenson.

Victorian manager: J. Brindal.

Branches: 1031-1035 Bourke St, Waterloo, NSW 2017. Phone (02) 699 7166. Telex 25451 (J. Winkett, mgr); 19 Grainger St, Lambton, Newcastle, NSW 2299. Phone (049) 57 3633 (C. Campbell, mgr); 9 Chirnside Circuit, Kambah, ACT 2902. Phone (062) 31 9435 (A. Burnside, mgr); 47 Ross St, Newstead, Qld 4006. Phone (07) 52 1268. Telex 41797 (G. Savage, mgr); 2 First St, Railway Estate, Townsville, Qld 4810. Phone (077) 71 3482 (N. Taggart, mgr); 19 Eleventh St, Bowden, SA 5007. Phone (08) 46 6831 (P. Elder, mgr); 46 Frobisher St, Osborne Park, WA 6017. Phone (09) 444 9966 (R. Burton, mgr). Telex 93520; 138 Collins St, Hobart, Tas 7000. Phone (002) 34 2829 (Mrs S. Schmidt).

National outdoor advertising contractors for posters, painted signs, illuminated supersites, and a wide range of illuminated and non-illuminated units in major shopping centres, pedestrian plazas and airports throughout Australia. Short-term saturation campaigns a speciality.

A.P. & M. Advertising Pty Ltd

45-53 Hoddle St, Richmond, Vic 3121. Phone (03) 419 2733. Telex 33221.

Directors: R. N. R. Johnston (chrmn), F. C. Burton, F. R. H. MacDonald, J. M. Tyquin, B. J. Tyquin, J. A. Lawrenson, J. G. M. Tyquin, R. V. Burton.

Executives: J. A. Lawrenson, B. J. Tyquin (jnt mng dirs).

Briner Ads, Briner Neon

16 Nelson St, Moorabbin, Vic 3189. Phone (03) 95 7333.

Executives: B. H. McNamara (mgr), M. G. Skehan (sales mgr), T. Harbutt (prdn mgr, plastics div), B. Smith (prdn mgr, signwriting div).

Services: Neon and plastic signs, metal and plastic lettering, plastic fabricators, painting, signwriting, hoardings, pictorials, posters, foam lettering, displays, design service, real estate signs.

Buckle Bros Pty Ltd

5-10 Dynon Rd, South Kensington, Vic 3031. Phone (03) 33 0651.

Directors: K. A. Forbes (mng dir), G. R. Forbes, A. D. Forbes.

Executives: R. W. Trembath (art dir), C. Ward (prdn mgr).

Manufacture painted and illuminated signs, display and exhibition stands and equipment, silk screen printing, commercial and industrial painting.

Claude Neon Industries Ltd

965 Botany Rd, Mascot, NSW 2020. Phone (02) 667 0488.

Directors: W. R. Carpenter (chrmn), H. M. Tyrrell, S. S. Proud, H. B. Menelaus, K. J. Clemens.

Executives: H. B. Menelaus (gen mgr), A. W. Gleeson (dep gen mgr), V. L. Kearney (co secty).

Design & manufacture of all illuminated signs — spectacular, backlit, animated, floodlit, retail identity & point-of-sale. Specialists in Dealer Identification sign programmes. Shopfront & co-ordinated Total Identity treatments. Sites located in all States for national & local advertisers.

Coates Modern Letters Pty Ltd

1 O'Briens Lane, Darlinghurst, NSW 2010. Phone (02) 33 3067.

Directors: A. B. Coates (mng dir), L. C. Coates (dir/secty).

Manufacturers of illuminated signs & architectural lettering.

Davis, Alan, Advertising Pty Ltd

116 Mount St (PO Box 496), North Sydney, NSW 2060. Phone (02) 436 1811.

Directors: A. A. Davis (chrmn), P. O'Hara, K. G. Keen.

Executives: G. Keen (mng dir), J. C. Vanderhilst (co secty), J. L. George (services mgr), P. O'Hara (sales dir).

Operations: Outdoor advertising contractors for posters, painted signs, super sites, spectaculars, waiting sheds, golf course displays, community notice boards and illuminated under-awning signs.

Representing: Alan Davis Outdoor, Alan Davis Victoria Pty Ltd, Go Outdoor, Impact Sales, N. T. Murray Productions, 'Publicity and Advertising.

I'state office: 434 St Kilda Rd, Melbourne 3004. Phone (03) 267 4933.

General Sign Company Pty Ltd

53 Hume St, Crows Nest 2065. Phone (02) 439 2760, 439 4968.

Eastern Seaboard poster packages

Levingston the poster people

For more information contact:

Brisbane	Merv. Hobb	376 1610
Sydney	Ray Brown	929 5639
Melbourne	Arthur Davis	24 2602
Hobart	Doug Lovett	28 2847

Specializing in:

24 SHEET POSTERS

6 SHEET POSTERS

2 SHEET POSTERS

City, metropolitan and provincial areas in all states.



Posters reach the mobile society

Directors: R. F. Baker, P. Y. Baker.
Executives: R. F. Baker (mng dir), D. W. Evans (gen mgr).

Neon and plastic illuminated signs, signwriting, commercial screenprinting, posters, banners, bunting, foam lettering, promotional hats and caps embroidered.

Levingston Pty Ltd

17 Yarra St, South Yarra, Vic 3141. PO Box 4, South Yarra 3141. Phone (03) 24 6416.

Directors: J. R. Levingston (chrmn), J. Barry Levingston (mng dir).

Executives: A. C. Davis (sales mgr), W. T. Clough (nat ops mgr).

I'state repr: M. Hobb, mgr, 6 Moolingal St, Jindalee, Qld 4074. (07) 376 1610; K. L. Jones, mgr, 21 Fitzroy St, Marrickville, NSW 2204. (02) 519 5824; E. D. Lovett, mgr, 5 Roope St, Newtown, Tas 7008. (002) 28 2847.

Outdoor Advertising Sales

309 Strand Arc, 412 George St, Sydney, NSW 2000. Phone (02) 231 6255.

Directors: R. C. Henry, P. M. Cosgrove.

Executives: R. C. Henry (mgr), P. Menton (sales & proms mgr), P. M. Cosgrove (admin).

Outdoor advertising sales and marketing.

Pacific Outdoor Advertising Pty Ltd

(Subsidiary of 3M Pty Ltd), 45 Orchard Rd, Brookvale, NSW 2100. Phone (02) 938 3388.

Executives: D. Nettlefold (nat mgr - Melbourne), R. Thomas (NSW mgr - Sydney), R. Wright (regional mgr - Newcastle), B. Crowe (Qld mgr - Brisbane).

Manufacturers of metropolitan & highway signs, national contractors for posters, painted signs, reflective highway signs, illuminated Metrosites, on & off premises dealer identification signs. Illuminated & non-illuminated displays throughout major showground & sporting complexes.

I'state branches: 22 Tyrone St, Sth Yarra, VIC 3141. Phone (03) 23 2617; 25 Watt St, Newcastle, NSW 2300. Phone (049) 2 3088; 3 Balaclava St, Woolloongaba, QLD 4102. Phone (07) 391 7844.

Photographic Neon

(Division of Claude Neon Ltd)

14 Middle St, Ascot Vale, VIC 3032. Phone (03) 370 3711.

National mgr: I. Fraser.

Indoor illuminated photographic transparency displays for point-of-sale and exhibitions.

I'state repr: Claude Neon Ltd: NSW (02) 667 0488; Qld (07) 268 2481; WA (092) 82 2461; SA (08) 297 4111; Tas (002) 34 3994.

Projected Advertising (Aust) Pty Ltd

934A Pacific Highway, Chatswood, NSW 2067. Phone (02) 412 4288.

Directors: D. W. Cropper, J. M. Cropper.

Executives: D. W. Cropper (mng dir), M. Merigan (nat acct exec), H. Rehesaar (prdn controller).

Advertising of products and services in major regional shopping centres and other high pedestrian traffic flow areas.

Redcliffe Flying Services

Nathan Rd, Redcliffe, QLD 4020. Phone (07) 203 1347, 203 1664.

Director: N. D. Thurecht.

Executive: E. Trotter (chief pilot).

Banner towing - aerial advertising.

Snap Adds Pty Ltd

36 Hutchinson St, Darlinghurst, NSW 2010. Phone (02) 33 6014.

Directors: J. R. Moriarty, S. G. Moriarty.

Screen printers of outdoor posters, pressure sensitive decals, cloth banners, synthetic banners, board, styrene, perspex, masonite & corflute.

Sports Ground Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.

Director: R. S. Cohen.

Executive: A. L. Robinson (gen mgr).

I'state repr: Sports Ground Advertising (Vic) Pty Ltd, 9-15 Clarke St, South Melbourne 3205; Sports Ground Advertising (SA) Pty Ltd, 47 Grandview Drive, Panorama 5041; Sports Ground Advertising (WA) Pty Ltd, 13 Thongsbridge St, Mt Lawley 6050.

Victory Publicity Pty Ltd

186 Lygon St, East Brunswick, Vic 3057. Phone (03) 380 9208.

Directors: K. W. McKechnie, S. E. McKechnie.

Executives: K. W. McKechnie (mng dir), R. Mackay (gen mgr), L. McColl (sales mgr).

Litho printer, outdoor posters.



Neon, Plastic & Photographic illuminated Signs. Lease With Maintenance.

50 YEARS EXPERIENCE

Whiteway Neon PTY. LTD.

MELBOURNE: 399 Ferntree Gully Road. Mount Waverley. Telephone: 543 2944

SYDNEY: 78 Gibson Avenue. Padstow. Telephone: 771 1777

Wallspace Advertising (Aust) Pty Ltd

71-73 Cubitt St, Richmond, Vic 3121. Phone (03) 429 3533.

Executives: K. G. Whitford (gen mgr), C. C. Ferguson (sales/mktg mgr), G. H. Lugg (admin mgr).

National outdoor advertising contractors offering complete service in all forms of outdoor, and specialising in poster campaigns.

I'state offices: 132 Victoria Rd, Drummoyne, NSW 2047, (02) 712 8188 (R. W. Wendon, State mgr); 39 Wellington Rd, East Brisbane, Qld 4169, (07) 391 1648 (P. M. deGroot, State mgr); 3 Anzac Hwy, Keswick, SA 5035, (08)

297 8313 (J. T. Tarrant, State mgr); 200 Stirling Hwy, Claremont, WA 6010, (09) 386 5576 (R. F. Earle, State mgr); 155 Argyle St, Hobart, Tas 7000, (002) 34 9325.

Whiteway Neon Pty Ltd

399 Ferntree Gully Rd, Mt Waverley, Vic 3149. Phone (03) 543 2944.

Executives: D. S. Snowdon (gen mgr), A. H. Ford (nat sales mgr).

I'state office: 72 Gibson Ave, Padstow 2211. Phone (02) 771 1777, A. Cesare (sales).

Manufacture, installation and maintenance of neon, plastic & photographic signs & commercial and industrial lighting.

Transportation Advertising**A Class Holdings Pty Ltd**

42 Lachlan St, Macquarie, ACT 2614. Phone (062) 51 2238.

Directors: D. Grubb, J. Grubb.

Agent: Australian Omnibus Advertising Pty Ltd, Suite 1, 28 Burwood Rd, Burwood, NSW 2134. Phone (02) 745 2802.

Bus and area advertising in Canberra. Contractor for Government buses throughout Canberra.

Australian Posters Pty Ltd

46 Frobisher St, Osborne Park, WA 6017. Phone (09) 444 9966. Telex 93520.

Executive: R. Burton (dir).

Davis, Alan, Advertising Pty Ltd

116 Mount St (PO Box 496), Nth Sydney, NSW 2060. Phone (02) 436 1811.

Directors: A. A. Davis (chrmn), P. O'Hara, K. G. Keen.

Executives: K. G. Keen (mng dir), P. O'Hara (sales dir), J. L. George (services mgr), J. D. Hill (Vic branch mgr), J. C. Vanderhilst (co secty).

Operations: Central transport advertising sales organisation for national sales, in all areas on either a regional or national basis.

Representing: Brisbane City Council, Australian Posters (nationally), Alan Davis Advertising Pty Ltd, Alan Davis (Vic) Pty Ltd.

I'state office: 434 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 267 4933.

Superbus Advertising Pty Ltd

309 Strand Arc, 412 George St, Sydney, NSW 2000. GPO Box 1791, Sydney, NSW 2001. Phone (02) 231 6255.

Directors: R. C. Henry, P. M. Cosgrove.

Fully-painted buses, Sydney & suburbs, Newcastle, Wollongong, & major centres in NSW. Also Australia-wide campaigns available in capital cities. In-house artwork, design & production facilities.

TDI-Transportation Displays International Pty Ltd

AJC Hse, 127 Bayswater Rd, Rushcutters Bay, NSW 2011. PO Box 790, Potts Point 2011. Phone (02) 31 0747 (24-hr service). Cables TDI. Telex 21696.

Director: A. J. Camp (chrmn of dirs & mng dir).

Official contractors (acting under an authority from the Federal Dept of Transport) for airport display advertising at International & Domestic airport terminals.

Associate companies: TDI Africa — Kenya, Nairobi, PO Box 21241. Phone 338466/298804. Telex 22546, Intab; TDI Asia (East) — Singapore, 275-283Q Selegie Complex. Phone 361355. Telex 23505; Allifab; TDI Japan — Tokyo, 15 Sanyeicho, Shinjuku-ku. Phone 359 8866. Cables Elbanchorito; TDI Pacific — Fiji, Nadi Intn Airport. Phone 72165. Telex Motibhai 5218 Fiji; TDI Europe — London, Blount Petre & Co, 8 Carlos Place, Grosvenor Square. Phone 01 4992807/8/9. Telegrams Blount London.

TRANSPORT ADVERTISING**AUSTRALIAN OMNIBUS ADVERTISING****PTY. LTD.**

(SYDNEY WESTERN SUBURBS)

SUITE 1, 28 BURWOOD RD., BURWOOD**PHONE 745 2802**

AGENT FOR A CLASS IN SYDNEY

**ADVERTISING ON THE MOVE IN CANBERRA A CLASS HOLDINGS PTY. LTD.****42 LACHLAN ST., MACQUARIE A.C.T. PHONE 512238 BUS & ARENA ADVERTISING CANBERRA**

l'state offices: South & West — GPO Box 2524W, Melbourne, Vic 3001. Phone (03) 51 0155. Telex 36286; North — GPO Box 2055, Brisbane, Qld 4001. Phone (07) 229 4166; Tasmania — GPO Box 1322N, Hobart, Tas 7001. Phone (002) 34 6444.

Associate offices: USA, Hong Kong, Scandinavia.

Transit Signs Pty Ltd

Suite 5, 5th level, Manly National Bldg, 22 Central Ave, Manly 2095. Phone (02) 977 7222.

Directors: M. Siegle, M. Adare.

Taxi cab advertising in Victoria.

Official advertising contractors on behalf of the Victorian Taxi Association, the Canberra Taxi Cab Society and the Tasmanian Taxi and Hire Car Association, United Yellow Cab Services Pty Ltd (SA).

l'state office: Transit Signs Pty Limited, Transport House, 600 City Road, Melbourne: Phone (03) 699 9185. Hobart: Phone (002) 23 2416. Canberra: Phone (062) 47 3339. Adelaide: Phone (08) 223 5394.

Taxi advertising sales company who organise the sale, manufacture and maintenance of exterior taxi signs.

Cinema Advertising and Slide Production

New South Wales

Blanks, Chas. E., Pty Ltd

Owned and operated by Val Morgan & Co (Aust) Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Featured Theatre Ads

Gailie Hse, 98-104 Goulburn St, Sydney, NSW 2000. (02) 61 9551-2-3, 26 5673, 26 5643, 26 5428, 26 1991. Telegrams Featurads Sydney.

(See entry David Koffel Australia this section.)

Koffel, David, Australia

Head office: Gailie Hse, 98-104 Goulburn St, Sydney, NSW 2000. Phone (02) 61 9551-2-3, 26 5673, 26 1991, 26 5428. Telegrams Featurads Sydney.

Subsidiary of David Koffel Pty Ltd, which also controls David Koffel Film Productions. This company is associated with David Koffel (Vic) Pty Ltd, David Koffel (SA) Pty Ltd, David Koffel (International) Pty Ltd, and David Koffel (Pacific) Ltd.

Executives: R. Koffel (chrnm & mng dir), P. Thorne (nat retail sales mgr), B. Leonard (mgr NSW), N. Wilson (film sales mgr NSW), R. D. Hogg (sales exec).

Cinema advertising contractors for cinemas and drive-ins in all States of Australia, and throughout all the Pacific Islands.

**When you're not on TV,
what's to stop you
dropping out of sight?**

Buses and trams give campaigns more mileage.
Alan Davis

JACKA1343

CINEMA ADVERTISING
In Leading Cinemas & Drive-Ins
AUSTRALIA WIDE & ALL PACIFIC ISLANDS
Covering Cities - Suburbs - Country

David Koffel Australia
David Koffel Film Productions

**Let Us Plan Your Campaign
To Capture The Biggest, Most
Effective Audience For Your Product**

Sydney 619551 • Melbourne 263347 • Brisbane 2292233 • Adelaide 2232677
• Perth 3217524 • Hobart 348466 • Port Moresby 211782 • Suva 26260

Advertising films, including filmlets, and slides produced in colour, in fully equipped art and photographic studio.

Comprehensive facilities for film production, recording and projection. Private theatre, 35mm and 16mm, cinemascope and wide-screen. Latest 8-channel mixing.

I'state offices: 387 St Kilda Rd, Melbourne, Vic 3004. (03) 26 3347 (G. Ruttle, mgr); 40 Queen St, Brisbane, Qld 4000. (07) 229 2233 (J. Egan, mgr); 261-263 Halifax St, Adelaide, SA 5000. (08) 223 2677 (R. Leupold, mgr); 49 Davey St, Hobart, Tas 7000. (002) 34 8466; City Mutual Place, 197 St George's Tce, Perth, WA 6000. (09) 321 7524 (T. White, mgr).

Australian agent for Featured Theatre Ads Papua New Guinea, Harvey Trinder Bldg, Hunter St, Port Moresby, Papua New Guinea (PO Box 3577, Port Moresby) 21 1782 (N. Steele, mgr); Featured Theatre Ads Fiji, Ramsons Hse, 8-18 Pratt St, Suva, Fiji (PO Box 200, Suva, Fiji) 2 6260, 2 6325 (N. Singh, mgr).

Member of Screen Advertising World Association.

Morgan, Val, & Co (Aust) Pty Ltd

100 Arthur St, North Sydney 2060. Phone (02) 929 0388.

Executive: G. M. Stephenson (assoc dir & State mgr).

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Whitford's Theatre Ads Pty Ltd

Owned and operated by Val Morgan & Co (Aust) Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Victoria

Brunnen Whitehead Advertising Pty Ltd

Head office: 343 Little Collins St, Melbourne, Vic 3000. GPO Box 381F, Melbourne, Vic 3001. Phone (03) 67 6424-5.

Directors: M. F. Brunnen, G. S. Whitehead.

I'state offices: Wingello Hse, Angel Place, Sydney 2000. GPO Box 3982, Sydney 2001 (02) 231 6583; 50 Charles St, Launceston, Tas 7250. PO Box 689, Launceston, Tas (003) 31 3002.

Cinema advertising contractors.

Featured Theatre Ads

387 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 3347. Telegrams Featurads Melbourne.

(See entry David Koffel Australia under NSW.)

Filmads

387 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 3347. Telegrams Featurads Melbourne.

(See entry David Koffel Australia under NSW.)

Koffel, David, Australia

387 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 3347. Telegrams Featurads Melbourne.

Executives: R. Koffel (chrmn & mng dir), G. Ruttle (assoc dir, mgr Vic & snr mgr southern States), R. Ravina (film exec).

(See David Koffel Australia entry under NSW.)

Morgan, Val, & Co (Aust) Pty Ltd

Head office: Bryson Centre, 186 Exhibition St, Melbourne 3000. Phone (03) 662 3211.

Executives: V. C. Morgan (exec chrmn), E. V. Gleeson (mng dir), A. J. F. Baker (dir), D. L. Rothberg (assoc dir & Vic sales mgr), G. M. Stephenson (assoc dir & mgr, NSW), R. L. Sleet (mgr, Qld), C. S. Thompson (mgr, SA), E. Gailis (secty), J. Cusack (Vic acct & admin mgr), K. Kwong (mktg mgr).

Owning and operating Chas. E. Blanks Pty Ltd, Chas. E. Blanks (WA) Pty Ltd and Whitford's Theatre Ads Pty Ltd. In association with Cyril Cornish Advertising Pty Ltd.

National cinema advertising release circuit of cinemas and drive-ins for all lengths of advertising films, filmlets, slides and sound commercials (advertising slides with accompanying 15 second sound track).

Facilities for the production of colour or black and white and filmlet commercials.

Own theatrettes for wide screen, standard and cinemascope projection. Complete facilities for the maintenance and servicing of advertising films, slides and tape or disc recordings.

I'state offices: 100 Arthur St, North Sydney 2060. (02) 929 0388; 99 Leichhardt St, Brisbane 4000. (07) 229 4461; 440 King William St, Adelaide 5000. (08) 212 3666; 286 Hay St, Perth 6000. (09) 325 7699; Hobart (see Melbourne address).

Member of Screen Advertising World Association.

South Australia

Featured Theatre Ads

261-263 Halifax St, Adelaide, SA 5000. Phone (08) 223 2677. Telegrams Featurads Adelaide.

(See entry David Koffel Australia under NSW.)

Koffel, David, Australia

261-263 Halifax St, Adelaide, SA 5000. Phone (08) 223 2677. Telegrams Featurads Adelaide.

Executives: R. Koffel (chrmn & mng dir), R. Leupold (mgr SA).

(See David Koffel Australia entry under NSW.)

Monks & Blanks

261-263 Halifax St, Adelaide, SA 5000. Phone (08) 223 2677. Telegrams Featurads Adelaide.

(See entry David Koffel Australia under NSW.)

Morgan, Val, & Co (Aust) Pty Ltd

440 King William St, Adelaide 5000. Phone (08) 212 3666.

Executive: C. S. Thompson (State mgr).

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Western Australia

Blanks, Chas. E., (WA) Pty Ltd

Owned & operated by Val Morgan & Co (Aust) Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Cornish, Cyril, Advertising Pty Ltd

286 Hay St, Perth 6000. Phone (09) 325 7699. Telegrams Cycorn Perth.

Directors: C. H. Cornish, S. H. Cornish, V. C. Morgan.

Executives: C. H. Cornish (mng dir), R. S. Pride (gen mgr).

Complete slide production and film making facilities. 35mm and 16mm film production unit.

I'state repr: Val Morgan & Co (Aust) Pty Ltd (all Eastern States). Agents for Val Morgan & Co (Aust) Pty Ltd in WA.

Reilly Advertising Co

387 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 3347. Telegrams Featurads Melbourne.

(See entry David Koffel Australia under NSW.)

Tavco Pty Ltd

801 Dandenong Rd, East Malvern, Vic 3145. Phone (03) 211 1140.

Chief exec: T. V. Minear.

Production & placement of slides and arrangement of voice over for screen advertising. Motion picture clips also produced.

Queensland

Blanks, Chas. E., Pty Ltd

Owned and operated by Val Morgan & Co (Aust) Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Featured Theatre Ads

40 Queen St, Brisbane, Qld 4000. Phone (07) 229 2233. Telegrams Featurads Brisbane.

(See entry David Koffel Australia under NSW.)

Koffel, David, Australia

40 Queen St, Brisbane, Qld 4000. Phone (07) 229 2233. Telegrams Featurads Brisbane.

Executives: R. Koffel (chrmn & mng dir), J. Egan (mgr Qld), A. Boschma (sales mgr).

(See David Koffel Australia entry under NSW.)

Morgan, Val, & Co (Aust) Pty Ltd

99 Leichhardt St, Brisbane 4000. Phone (07) 229 4461.

Executive: R. L. Sleet (State mgr).

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Whitford's Theatre Ads Pty Ltd

Owned and operated by Val Morgan & Co (Aust) Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Featured Theatre Ads

City Mutual Place, 197 St George's Tce, Perth, WA 6000. Phone (09) 321 7524. Telegrams Featurads Perth.

(See entry David Koffel Australia under NSW.)

Koffel, David, Australia

City Mutual Place, 197 St George's Tce, Perth, WA 6000. Phone (09) 321 7524. Telegrams Featurads Perth.

Executives: R. Koffel (chrnm & mng dir), T. White (mgr, WA).

(See David Koffel Australia entry under NSW.)

Morgan, Val, & Co (Aust) Pty Ltd

286 Hay St, Perth 6000. Phone (09) 325 7699. Represented by Cyril Cornish Advertising Pty Ltd.

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Fiji**Featured Theatre Ads**

Regd office: Coopers & Lybrand, Air Pacific Hse, cnr MacArthur & Butt Sts, Suva, Fiji.

Sales office: 1st floor, Ramsons Hse, 8-18 Pratt St, Suva, Fiji (PO Box 200, Suva, Fiji). Phone 2 6260, 2 6325. Cables Featurads Fiji.

Subsidiary of David Koffel (Pacific) Ltd (incorporated in Fiji). Australian agents are David Koffel Australia, which is controlled by David Koffel Pty Ltd. This company is associated with David Koffel (Vic) Pty Ltd, David Koffel (SA) Pty Ltd, David Koffel (International) Pty Ltd, and also controls David Koffel Film Productions.

Executives: R. Koffel (chrnm & mng dir), N. Singh (mgr).

Member of Screen Advertising World Association.

Tasmania**Featured Theatre Ads**

86 Collins St, Hobart, Tas 7000. Phone (002) 23 7411. Telegrams Featurads Hobart.

(See entry David Koffel Australia under NSW.)

Koffel, David, Australia

86 Collins St, Hobart, Tas 7000. Phone (002) 23 7411. Telegrams Featurads Hobart.

Executives: R. Koffel (chrnm and mng dir), G. Ruttle (assoc dir & snr mgr southern States), R. Ravina (film exec). This office is serviced from Melbourne (see David Koffel Australia - Melbourne entry this section).

Morgan, Val, & Co (Aust) Pty Ltd

(See Val Morgan & Co (Aust) Pty Ltd entry under Vic.)

Papua New Guinea**Featured Theatre Ads**

Regd office: Coopers & Lybrand, ANG Hse, Hunter St, Port Moresby, PNG.

Sales office: Harvey Trinder Bldg, Hunter St, Port Moresby, PNG. (PO Box 3577, Port Moresby, PNG). Phone 21 1782. Cables Featurads Port Moresby.

Subsidiary of David Koffel (International) Pty Ltd (incorporated in PNG). Australian agents are David Koffel Australia, which is controlled by David Koffel Pty Ltd. This company is associated with David Koffel (Vic) Pty Ltd, David Koffel (SA) Pty Ltd, David Koffel (International) Pty Ltd, and also controls David Koffel Film Productions.

Executives: R. Koffel (chrnm & mng dir), N. Steele (assoc dir & mgr, PNG).

Member of Screen Advertising World Association.

Exhibitions and Conventions

Organisers, venues, services

Advance Industries Limited

406 Marion St, Bankstown 2200. Phone (02) 708 2022. Telegrams Adind. Telex 24896.

Director: A. Kaldor (mng dir).

Executives: M. A. Cowdrill (nat sales mgr custom & industrial group), B. Uttley (nat sales mgr packaging group), M. Beamish (advtg & proms mgr).

I'state repr: 2 Expo Court, Mount Waverley 3149. (03) 543 3011; 29 Finchley St, Milton 4064. (07) 36 1300; 16 Logan St, Adelaide 5000. (08) 51 3911; 5/33 Hector St, Osborne Park 6017. (09) 446 4577.

Manufacturers of a wide range of plastic fabricated products, extensive range of drink tumblers, food and other containers.

AJC Centre, The

Alison Rd, Randwick, NSW 2031. Phone (02) 663 3181. Telegrams Jockeyclub Randwick. Telex 20343.

For seminars, conferences, trade presentations, dinners, balls, cocktail parties.

Outdoor facilities for thousands.

Ansett Airlines of Australia

Cnr Swanston & Franklin Sts, Melbourne, Vic 3000. Phone (03) 345 1211.

Group travel executives: H. A. Hele (nat mgr - group travel), J. P. Crumby (convention sales mgr).

Facilities: Reservation of hotels, conference rooms, audio visual equipment, multilingual translation units, discounted travel for groups, assistance with convention program printing, arrangement of transfers, tours, special industry visits, car rental, conference dinners, social functions, computerised registration services.

I'state offices: 62 Northbourne Ave, Canberra 2600 (G. Bull), (062) 45 6511; Oxford Square, cnr Oxford & Riley Sts, Sydney 2000 (K. Hawkings), (02) 2 0611; Ann St & North Quay, Brisbane 4000 (G. White), (07) 32 0171; 84 Lake St, Cairns 4870 (A. Dalglish), (070) 51 2211; cnr Sturt & Stanley Sts, Townsville 4810 (A. Zander), (077) 81 6611; Cavill Ave, Surfers Paradise 4217 (K. Abbott), (075) 31 8100; 150

North Terrace, Adelaide 5000 (T. Sugg), (08) 217 7222; Mitchell St, Darwin 5790 (S. Johnstone), (089) 80 3211; 178 Liverpool St, Hobart 7000 (M. Lansdell), (002) 38 0800; 54 Brisbane St, Launceston 7250 (M. Perrott), (003) 32 5101; cnr Swanston & Franklin Sts, Melbourne 3000 (K. Waring), (03) 345 1211; cnr St George's Terrace & Irwin Sts, Perth 6000 (W. Wallace), (09) 325 0201.

Chaucer's Canterbury Reception & Convention Centre

190 Canterbury Rd, Canterbury, Vic 3126. Phone (03) 830 5055 (8 lines). Telegrams Chaucer-Melbourne.

Executives: G. D. Kratzer (chrnm & mng dir), P. U. Schmidt (function mgr), Mrs P. Knoff (sales dir).

Reception and convention centre with full catering, audio-visual, exhibition and convention facilities. Exhibition floor space 12,000 sq ft, 7 different dining rooms or function rooms, column-free banquet hall for 700 persons or more, full catering and beverage service, dividable halls, car parking 200 cars, air conditioned, own power generation.

Clunies Ross House

National Science Centre, 191 Royal Parade, Parkville, Vic 3052. Phone (03) 347 6077.

Facilities: The main conference hall, The Isaac Wolfson Auditorium, is capable of seating up to 500, and can also be subdivided into three smaller soundproof sections, each with all facilities of the main hall; air conditioning, AV equipment, tape recording facilities, simultaneous translation, special effect lighting. Reproduction of conference papers within the centre. Smaller committee rooms also available.

I'state branches: Ian Clunies Ross Memorial Foundation, c/- Australian Mineral Foundation Incorporated, Conyngham St, Glenside, SA 5065 (08) 79 7821; c/- Australian Institute of Management, 20-22 Stirling Hwy, Nedlands, WA 6009 (09) 386 7077.

Columb Corporation Pty Ltd, The

329 Lennox St, Richmond, Vic 3121. Phone (03) 42 4171.

Directors: N. N. Columb, B. H. Columb.
Executives: N. N. Columb (pres), B. H. Columb (co secty), E. D. Angel (vp sales).

Operations: Exhibition promotions, prize coordination, program packaging, personality management.

Commodore Pty Ltd

54-60 King St, Melbourne, Vic 3000. Phone (03) 62 6731.

Directors: C. C. Begg (chrnm), G. N. Frew (mng dir), L. Erdi, K. L. Kelly (gen mgr).

Executive: L. Newman (co secty).

Branches: Commodore Sales Bureau, 54 King St, Melbourne, Vic 3000 (03) 62 5992; Commodore Sales Bureau, 14 Macleay St, Potts Point, NSW (02) 358 5555; also branches throughout Vic, NSW, SA, WA.

Convention and Exhibition Administration

61A Hill St, Roseville, NSW 2069. PO Box 259. Phone (02) 467 1949, 467 2166.

Executive director: R. J. Glover.

Operation: Convention and exhibition administrators. Consideration given to financing any exhibition, convention or conference.

Daniel, Peter, & Co Pty Ltd

Spectrum Bldg, 220 Pacific Hwy, Crows Nest, NSW 2065. Postal address, PO Box 1239, North Sydney, NSW 2060. Phone (02) 929 8188. Telegrams Bravura. Telex 26062.

Educare Exhibitions Pty Ltd

8 McIntosh St, Chatswood, NSW 2067. Phone (02) 27 8976. Telegrams Educare Sydney.

Executives: A. L. Knight (chrnm), P. Coates (mng dir), J. P. Prouting (secty), B. N. Collins.

I'state repr: Educare Exhibitions Pty Ltd, 409 St Kilda Rd, Melbourne-3004. Phone (03) 267 3422. Telegrams Educare Melbourne.

O'seas repr: Educare International (UK) Ltd, 41-43 Chalbert St, London. NW8 6JN. Phone 01 722 4139. Educare International (NZ) Ltd, Druid's Chambers, Woodward St, Wellington, NZ. 72 0837. Cables Educare Wellington. Educare International (SA) Ltd, 601 Denor Hse, Smith & Field Sts, Durban, South Africa. 62540. Educare International (Singapore) Pty Ltd, 2401 OCBC Centre, Chulia St, Singapore 0104. Phone 94391.

Federal Pacific Hotels

459 Swanston St, Melbourne, Vic 3000. Phone (03) 347 4811. Telex 30520.

Directors: G. P. Farrell (chrnm), P. C. Wolfe, K. J. Curtain, J. M. Haddad, N. Aboud.

Executives: J. M. Haddad (exec dir), D. Evans (co secty), W. Kranendonk (mktg mgr). Hotels in Melbourne, Mildura, Hobart, Darwin, Alice Springs.

O'seas repr: R. M. Brooker, London; Utell International, worldwide.

Agency: Thomson White & Ptnrs (Vic) Pty Ltd.

Gazebo Hotel

2 Elizabeth Bay Rd, Kings Cross, NSW 2011. Phone (02) 358 1999. Telex 21569. Telegrams Gazebo Sydney.

Executive: S. Gmur (gen mgr).

Facilities: Hotel accommodation, restaurant, cocktail bar, function areas accommodating up to 180 people. Roof top reception rooms, extensive undercover car parking.

I'state repr: Gazebo Terrace Hotel, Brisbane.

Gazebo Terrace Hotel

345 Wickham Tce, Brisbane, Qld 4000. Phone (07) 221 6177. Telex 41050. Telegrams Terrace Brisbane.

Facilities: Function areas catering for up to 180 people, roof top restaurant, full hotel facilities, undercover car parking.

I'state repr: Gazebo Hotel, Sydney.

Hilton International Sydney

259 Pitt St, Sydney, NSW 2000. Phone (02) 2 0610. Telex 25208 HISYD. Cables Hiltels Sydney.

Executives: A. D. Carpenter (gen mgr), P. Stacher (dir sales), Miss N. Ryan (banquet mgr).

International hotel, 619 rooms & suites, 4 restaurants, 6 bars including the famous Marble Bar. Convention & exhibition space includes Grand Ballroom, 7 smaller meeting rooms, large banqueting lobby, & an exhibition floor of 17,000 sq ft.

Hilton reservation service — worldwide.

Hooker-Rex Hotels Pty Ltd

Carlton-Rex Hotel, 56 Castlereagh St, Sydney, NSW 2000. GPO Box 84, Sydney 2001. Phone (02) 232 5544. Telegrams Carlrex. Telex 24507.

Executives: G. J. Aldridge (gen mgr), K. A. D. Dunlop (co secty), R. Benson (property & develop mgr), G. Connelly (sales exec).

Hotel development, operation and management, with accommodation, restaurants, bars and convention facilities; Carlton-Rex Hotel, Sydney; Canberra — Rex Hotel, Canberra; Kings Cross — Rex Hotel, Kings Cross.

I'state repr: TAA & Ansett Airlines offices and all travel agencies.

O'seas: American Express Space Bank, N.Z. Instant Hotels.

Agency: Sprint Advertising Service.

Hotel Windsor

103 Spring St, Melbourne, Vic 3000. Phone (03) 63 0261. Telex 30437.

Executives: A. Carruthers (gen mgr), M. Kukeke (assnt mgr).

Accommodation, conventions & exhibitions, dining room, bars.

O'seas repr: R. M. Brooker Ltd, London.

Hyatt Kingsgate Hotel

Kings Cross, NSW 2011. Phone (02) 357 2233. Telex 23114. Telegrams Hyatt.

Executives: G. Wackett (gen mgr), M. G. Barker (dir of sales).

Facilities include: 11 convention/exhibition/banqueting suites, 400 rooms with all facilities, exec suites, restaurant, 24-hour coffee shop, lounge, bars, shopping arcade.

I'state repr: Reservations office, Hotel Windsor, Spring St, Melbourne (03) 63 8303.

O'seas: Sales offices in Brussels, Tokyo, Hong Kong, Chicago, Surabaya, Toronto & at any Hyatt hotel worldwide.

Information Technology Services Pty Ltd

Spectrum Bldg, 220 Pacific Hwy, Crows Nest, NSW 2065. PO Box 1239, North Sydney, NSW 2060. Phone (02) 929 8188. Telegrams Bravura. Telex 26062.

International Convention Management Services

Suite 1301, 16-20 Bridge St, Sydney, NSW 2000. Phone (02) 27 6940, 241 1478. Cables Convention Sydney.

Director: K. A. Scheller (mng dir).

Professional services — consultative, managerial and secretarial for conferences, congresses and international meetings.

IPC Exhibitions Pty Ltd

Head office: 3-13 Queen St, Chippendale, NSW 2008. Phone (02) 699 5651.

Directors: A. M. Farrington, J. E. Bragg.

Operations: Exhibition and conference organisers.

I'state office: 196 Wells St, South Melbourne 3205 (03) 699 9266.

Kosciusko Thredbo Pty Ltd

21st level, Tower Bldg, Australia Square, Sydney, NSW 2000. Phone (02) 2 0572. Telex 21361.

Directors: R. G. Robinson, G. W. Van der Lee, M. R. Matthews, J. K. Hagley, J. E. Robson, P. I. Castle, J. Merkus, D. Browes.

Executives: M. R. Matthews (mng dir), M. J. Robertson (co secty), P. I. Castle (mktg mgr), R. Ronaldson (conf co-ord), R. Kirby (mktg).

Operate Thredbo Alpine Hotel.

I'state repr: NSW Govt Travel Centre, Melbourne, Adelaide, Brisbane.

Agency: Berry Currie Advertising (NSW) Pty Ltd.

Menzies (Sydney) Hotel

Owned by Wynyard Holdings Limited

14 Carrington St, Sydney, NSW 2000. GPO Box 5290, Sydney, NSW 2001. Phone (02) 2 0232. Telex 20443. Telegraphic address Menzotel.

Executives: S. Kaye (gen mgr), G. Rissel (mgr), A. Coningsby (dir sales), J. Blomfield (co secty), F. Winter (acctnt).

441 hotel rooms, heated indoor swimming pool/spa, saunas, 6 restaurants, 17 bars, 24 hr room service, 7 convention rooms plus new trade exhibition area with drive-in access.

O'seas repr: Steigenberger reservation service & Utell International, worldwide.

Music Hall Theatre Restaurant

156 Military Rd, Neutral Bay Junction, NSW 2089. Phone (02) 909 8222.

Executives: G. F. Miller (mng dir), I. Mackenzie-Smith (gen mgr & co secty).

Theatre restaurant specialising in olde time melodrama, fully licensed, a la carte menu. Special group concessions, accommodation for 600 to dine and see the show, ideal for convention entertainment. Also available for large luncheons, etc upon request.

National Gallery of Victoria, The

180 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 62 7411.

Secretary: R. P. Nolan.

Facilities: The Great Hall, seating 1000 theatre style or 550 for banquet. Fully licensed catering facilities.

Nicolson Associates

15th floor, 109 Pitt St, Sydney, NSW 2000. GPO Box 4221, Sydney NSW 2001. Phone (02) 231 5657, 231 5408. Telex 25460.

Director: I. Nicolson.

Australian co-ordinators for international trade exhibitions. Middle East marketing consultants.

Representing: Angex Ltd (UK), Arabian Exhibition Management (Bahrain), Cahners Exposition Group (USA), Eurotech Managements (Singapore), Singapore Exhibition Services.

Noahs Ltd

168 Walker St, PO Box 929, North Sydney, NSW 2060. Phone (02) 922 1911. Telex 24796.

Full convention facilities, microphones, visual aids equipment, display panels, film screen, accommodation, restaurant, parking.

Hotels: Noahs Northside Gardens Hotel, 54 McLaren St, North Sydney, NSW 2060. (02) 922 1311. Telex 21173; Noahs Lakeside International Hotel, London Circuit, Canberra, ACT 2600. (062) 47 6244. Telex 62374; Town House Motor Inn, 12 Rudd St, Canberra, ACT 2601. (062) 48 8011. Telex 62057; Noahs Hotel Melbourne, cnr Exhibition & Little Bourke Sts, Melbourne, Vic 3000. (03) 662 0511. Telex 32779; Arkaba Hotel, 150 Glen Osmond Rd, Fullarton, SA 5063. (08) 79 3614. Telex 88005; Noahs Hotel, Christchurch, cnr Worcester St & Oxford Tce, Christchurch, New Zealand. 79 4700. Telex New Zealand 4875.

Noosa Pine Trees Resort and Convention Centre

Hastings St, Noosa, Qld, 4567. Phone (071) 47 3200. Telex 42214. Telegrams Pinetrees Noosa.

Directors: K. Taylor, P. Hennings (jnt mng dirs).

Executives: T. Marsden (gen mgr), C. Thompson (mktg mgr).

111 rooms, 3 swimming pools (heated during winter), 2 children's pools, 2 a la carte restaurants, 24 hr reception & room service, air conditioned, convention facilities up to 200, direct phones, screens, projectors, PA, lecterns, b&w boards.

Park Towers Hotel

517-519 Hay St, Perth, WA 6000. (09) 325 6555. Telex 92616.

Executive: M. J. Brockwell (mng dir).

Facilities for functions, trade shows, seminars, conferences. Convention facilities for up to 800 people.

Parmelia Hilton International

Mill St, Perth, WA 6000. Phone (09) 322 3622. Telex 92365. Cables Hiltels Perth.

Directors: D. F. Horovitz (mgr), R. M. Arnold (exec assnt mgr).

Executives: R. Permezal (dir sales), S. Lewis (sales mgr), Ms C. Gillon (grps co-ordinator), P. O'Sullivan (banquets mgr).

International standard hotel, 322 rooms, 6 meeting/function areas to accommodate a total delegation of 300, 4 restaurants, 4 bars, swimming pool, Juliana's night club.

I'state & o'seas repr: Hilton Intn hotels & sales offices.

Riddell Exhibition Promotions Pty Ltd

166 Albert Rd, South Melbourne, Vic 3205. Phone (03) 699 1066.

Directors: R. C. T. Riddell, L. I. Riddell.

Executive: B. D. Humphris (gen mgr).

Organisers of major trade and public exhibitions and conventions. All exhibitions sponsored by Associations, Chambers of Commerce.

Agency: George Patterson Pty Ltd.

Royal Agricultural Society of NSW

Showground, Paddington, NSW 2021. GPO Box 4317, Sydney 2001. Phone (02) 31 7781.

Director: C. M. I. Pearson.

Facilities: Several rooms of varying sizes suitable for functions.

Main function and exhibition buildings include: Manufacturers Hall 3900 sq m; Commemorative Pavilion 3900 sq m; Cumberland Pavilion 1980 sq m; Arts & Crafts Pavilion (2 storey) 1140 and 1410 sq m; AMP Pavilion (2 storey) 1540 and 1730 sq m; Hawkesbury Pavilion 1390 sq m; Electricity Pavilion 1390 sq m; Commerce Hall 800 sq m; Woodchopping stadium, open air stadium for 2000 people; Hordern Sale Ring, covered seating for 1100 people; Hordern Pavilion, seating capacity in excess of 5000 including 2500 movable seats and stands.

Agency: Weston Advtg Pty Ltd.

Royal Agricultural Society of Victoria

Royal Show Grounds, Epsom Rd, Ascot Vale, Vic 3032. Phone (03) 376 0471. Telex 34541.

Director: H. J. Clappison.

Executives: J. C. Buckland (dpty dir), I. Pedersen (assnt dir).

Facilities for Royal Melbourne Show & exhibitions — pavilions, meeting rooms, arena with trotting track.

Sebel Town House

23 Elizabeth Bay Rd, Elizabeth Bay, NSW 2011. Phone (02) 358 3244. Telegrams Sebelhotel. Telex 20067.

Director: H. Rose (dir/gen mgr).

Executives: Miss V. Oliver (banqueting mgr), N. Truswell (function centre mgr).

Hotel and function centre. Function centre covering 800 sq metres with own car parking facilities, audio visual equipment available.

I'state repr: Sebel Limited, 81-85 Queensbridge St, South Melbourne 3205. Phone (03) 62 5170.

O'seas: HRI, Hotel Representative Inc, New York, London, Tokyo, Hong Kong.

SMS Audiovisual Pty Ltd

320 Toorak Rd, South Yarra, Vic 3141. Phone (03) 24 9965. Telegrams Essemmess.

Directors: R. H. E. Byrne (mng dir), L. J. Smith (gen mgr), D. Ebenreuter (co secty).

Total administration of seminars, conventions and sales conferences. Designers of audio visual productions to suit conventions; planners, administrators and operational managers of sales conferences; airline transport and accommodation booking arranged; literature designed and printed.

Complete service for the organisation of exhibitions and conventions covering all aspects of planning, promotion and display.

Sonargraphic Multi-Media Pty, Ltd

602 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 51 0181, 51 6132.

Directors: L. K. Rodda, E. J. Murray.

Complete creative development & organisation of sales meetings & convention presentations, exhibit displays.

Southern Cross Hotel

131 Exhibition St, Melbourne, Vic 3000. Phone (03) 63 0221. Telex 30193.

Executives: B. Fink (gen mgr), S. Karaoglanis (accomm mgr), P. Felbel (banquet/convention mgr), Miss S. McPhee (sales mgr).

12 rooms from 10-1,000 people capacity.

South Pacific Total Concept Exhibitions Pty Ltd

612 Pittwater Rd, Brookvale, NSW 2100. Phone (02) 938 2033.

Executives: R. D. Castle (mng dir), J. A. Evennett, FCA (co secty).

Southern Pacific Hotel Corporation — Conference Co-Ordinator

National Mutual Centre, 44 Market St, Sydney, NSW 2000. GPO Box 537, Sydney, NSW 2001. Phone (02) 290 3033. Telex 21365.

Directors & executives: Refer listing National Advertiser section.

Operations: Conference facilities in Sydney, Melbourne, Brisbane, Adelaide, Perth, Canberra, Darwin, Albury, Tamworth, Geelong, Pacific harbour leisure resort — Fiji, Auckland, Christchurch, Rotorua, Suva, Queenstown, Tahiti, Port Moresby.

Reservations: Sydney (02) 33 0601; Melbourne (03) 387 1233; Brisbane (07) 221 8586; Canberra (062) 49 1424; Adelaide (08) 223 6194; Perth (09) 325 3811; Darwin (089) 81 5388.

O'seas repr & reservations: Auckland NZ 33 749; Los Angeles (n'wide) toll free 800 421 0536; Suva, Fiji 24 600; Port Moresby 21 4798; Canada Ultimate Encounters, toll free 1 800 663 3926; UK, London Trust Houses Forte 01 567 3444; Tokyo, Japan 03 21 40961/3; Singapore, Gekwee & Associates 37 3633.

Tavco Pty Ltd

801 Dandenong Rd, East Malvern, Vic 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Total administration of seminars, conventions and sales conferences. Designers of audio visual productions to suit conventions; planners, administrators and operational managers of sales conferences; airline transport and accommodation booking arranged; literature designed and printed.

Complete service for the organisation of exhibitions and conventions covering all aspects of planning, promotion and display.

Thomson Exhibitions

47 Chippen St, Chippendale, NSW 2008. Phone (02) 699 6731. Telegrams Thomson-mag. Telex 22226.

Director: K. H. Thorpe.

Exhibitions organisers.

Agency: John C. Duval Advtg Pty Ltd.

Tradeshaw**A divn of Ferrier International Pty Ltd & Film Funding & Management Pty Ltd**

11-15 Young St, Paddington, NSW 2021. Phone (02) 33 0531. Telegraphic address Tradeshaw Sydney.

Directors: N. Ferrier, T. Stacey, G. Stephenson.

Multi-media show producers for product launches, conventions, promotional incentive plans and company public relations functions.

O'seas repr: John Graves, Dessica Productions Inc Pty Ltd, 10311 Riverside Dr, Toluca Lake, Ca 91602, USA.

Trans-Australia Airlines (Australian National Airlines Commission)

50 Franklin St, Melbourne, Vic 3000. Phone (03) 345 1333. Telegrams Transair.

Chairman: K. H. Vial.

Executives: L. L. McKenzie (gen mgr), M. V. Sheehan (grp services mgr), A. J. Drew (grp & convention mgr Australia), I. Mitchell (convention & incentives).

Convention executives & offices throughout Australia.

I'state offices: Qld: Cnr Adelaide & Creek Sts, Brisbane 4000. (07) 33 2011. J. Turner (group & convention mgr); NSW: 16 Elizabeth St, Sydney 2000. (02) 238 0266. O. Coughlan (convention travel mgr); ACT: Alinga St, Canberra 2600. (062) 48 8433. M. Roach (group & convention supvr); Vic: 294 Collins St, Melbourne, Vic 3000. Phone (03) 345 1333. P. Efford (convention travel mgr); SA, NT: 144 North Tce, Adelaide 5000. (08) 51 0101. J. Goslett (group & convention supvr); Tas: 4 Liverpool St, Hobart 7000. (002) 34 4411. J. Jeffrey (group & convention supvr); WA: 32 St George's Tce, Perth 6000. (09) 323 0331. N. Clark (convention travel supervisor). M. Dodd (group travel supvr).

Trinity College

The University of Melbourne, Royal Parade, Parkville, Vic 3051. Phone (03) 347 1044.

Available for conferences and training courses, accomodation, full catering facilities, parking.

Weintal Hotel-Motel

Sturt Hwy, Tanunda, SA 5352. Phone (085) 63 2303. Telex 88059.

Facilities for conventions and seminars to 140. Sauna, colour TV, full restaurant and bar facilities, 40 unit motel accommodation.

Wentworth Hotel

(Qantas Wentworth Holdings Ltd), 61-101 Phillip St, Sydney, NSW 2000. Phone (02) 230 0700. Telex 21227. Telegrams Wenthotel Sydney.

Directors: Sir Lenox Hewitt, OBE (chrnm), Mr R. R. Law-Smith, CBE, AFC, Mr K. R. Hamilton, Mr S. McNeill.

Executives: J. Baljeu (gen mgr), A. Duncan (act gen mgr), J. R. Stinson (co secty), V. Conrick (sales & mktg mgr), P. Fitch (restaurant & banquet mgr), D. Williams (beverage mgr), Miss H. Nolte (pr officer), A. Pilz (front office mgr).

Hotel accommodation, restaurants and convention centre.

I'state repr: Direct Reservations Pty Limited, 505 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 267 3937.

O'seas: Western International Hotels, The Olympic, Fourth & Seneca, Seattle, Washington 98111, USA; also located throughout USA, Canada, Mexico, Europe, Asia.

Windsor Hotel

103 Spring St, Melbourne, Vic 3000. Phone (03) 63 0261. Telex 30437.

Operated by Federal Pacific Hotels.

Executives: A. K. Carruthers (mgr), M. Kuveke (exec asst mgr), D. Evans (acct), A. Ross.

Facilities include accommodation, banquets, conventions, restaurants, bars, etc.

I'state repr: Direct Reservations, Sydney; Wrest Point Hotel, Hobart.

O'seas: Utell International; R. M. Brooker, London.

Agency: Thompson White & Partners.

World Trade Promotions Pty Ltd

60 Riley St, East Sydney, NSW 2010. Phone (02) 33 5267.

Executives: K. Blunsden (mng dir), P. Copeland-Smith (gen mgr).

Trade fair organisers.

Audio Visual Services

AAV Pty Ltd

180 Bank St, South Melbourne, Vic 3205. Phone (03) 699 1844. Cables Studio Melbourne. Telex 34354.

Executives: L. T. Hill (mng dir), R. J. Savage (dir of audio prdn), G. Taylor (mgr, audio visual dept), L. Pink (dir of engr), E. J. Gregory (exec dir), I. McKay (dir of video prdn), A. Pittendrigh (dir of communications).

AV department offers production facilities for fully automated multi-screen shows with quadraphonic sound. Australian agents for AVE (Audio Visual Equipment Ltd, London) and Kodak projectors. Equipment hiring includes AVE equipment, Pal-Color Advent Video-beam projectors and Sony U-Matic VTR units and monitors.

Action Video Pty Ltd

4 Oakville Rd, Willoughby, NSW 2068. Phone (02) 95 0067, 95 0092.

Directors: P. Gray, N. O. Gray.

Video equipment, rental services, equipment and tape sales, color video production facilities, professional photographic service, systems design and consultancy.

After Image Pty Ltd

602 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 51 0181.

Directors: L. K. Rodda, E. J. Murray.

Producers of slide presentations, show staging of Audio-Visual programmes for meetings and conventions.

Allan Eaton Sound

80-86 Inkerman St, St Kilda 3182. Phone (03) 534 0752.

Refer listing Radio Prdn Units and Recording Studios section.

Amberlight Pty Ltd

655 Darling St, Rozelle, NSW 2039. Phone (02) 827 3666.

Directors: J. E. Sykes, J. A. Townend.

Executive: J. Townend (prdcr/dir).

Consultants/producers.

Aniforms Australia Pty Ltd

602 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 51 6609.

Directors: E. J. Murray, L. K. Rodda.

Concept & production of sales meetings & conventions, using patented Aniforms "live" animation cartoon technique.

Support facilities include full scripting service for executive speeches; complete range of Audio-visual and staging services.

O'seas repr: Comart Aniforms Inc, New York; other associates in London, Toronto, Paris.

Anysound

3rd Floor, 231 Miller St, North Sydney 2060. Phone (02) 922 7866.

Refer listing Radio Prdn and Recording Studios section.

Audience Motivation Pty Ltd

7-13 Elizabeth St, Paddington, NSW 2021. Phone (02) 33 4751, 33 4657.

Directors: D. J. Beal (mng dir), D. L. Beal.

Audio-visual and multi-media productions, convention management services.

Audio Visual Centre Pty Limited

Suites 1 & 2, 1st floor, 51 Willoughby Rd, Crows Nest, NSW 2065. Phone (02) 438 4188.

GO MULTI-MEDIA AUDIO VISUAL for your next presentation

National distributors of Spindler & Sauppe multi-media gear featuring dynamic dissolve controls, Director 24 multi-image presentation system. Available for rental or purchase. Phone for a demonstration.

For Rental of all types of Audio-Visual Equipment contact the National Audio-Visual consultants.

MELBOURNE: Tel.: 428 2916

SYDNEY: Tel.: 519 2288

ADELAIDE: Tel.: 223 7682



NAVA PTY. LTD.



Directors: E. R. H. Mearns, Ms J. E. Coles, Ms R. H. Mearns, Ms M. M. Coles, Ms C. V. Rawson.

Executives: E. R. H. Mearns (mng dir), Ms J. E. Coles (mktg co-ordinator), Ms C. V. Rawson (co secty).

Specialists in rear projection units — designed to individual requirements. Audio visual co-ordination, sales & equip hire.

Audio Visual Equipment and Services Pty Ltd

(Division of the Aves Group Pty Limited)

29 Albany St, Crows Nest, NSW 2065. Phone (02) 439 1455. Cables Audiquip.

Directors: G. B. Roberts, G. Moxham, T. J. Anstead, R. S. Faulkner.

Executives: G. B. Roberts (mng dir), G. Moxham (dir fin).

Portable audio visual equipment for individual or group presentations, sales promotions, product launches, training, public relations, for sale, hire or lease. Complete audio-visual production back-up service.

Audio Visual Promotions Pty Ltd

8-10 Subway Rd, Rockdale, NSW 2216. Phone (02) 599 2933. Telegrams Audvis.

Directors: L. J. Finnegan, Mrs S. I. Finnegan.

Executives: D. P. Taylor (gen mgr), A. P. Heighway (rentals mgr), P. Finnegan (prdn supr).

Sales and rental of Fairchild Synchronic Super 8mm, Synchro-slide desktop projectors, production of sales promotion and sales training films, complete filmstrip and slide production, bulk slide duplication and mounting.

I'state repr: Audio Visual Promotions Pty Ltd (incorp in Vic), 44 Pakington St, St Kilda 3182. Phone (03) 534 0768.

Audio Visual Workshop Pty Ltd, The

257 Auburn Rd, Hawthorn, Vic 3122. Phone (03) 82 1944.

Executives: P. Hunt (mng dir), V. Priday (dir).

Multi-media, film & video prdn.

Australian Human Resources Development Co Pty Ltd

131 Sturt St, Sth Melbourne, Vic 3205. Phone (03) 699 3359, 699 6630.

Directors: R. Graham, J. Dale.

Services: Design and production of communication programs in all visual media. Education, training, public awareness, corporate communication. Complete creative service.

O'seas repr: Martha Stuart Communications Inc, 66 Bank St, New York, 10014, NY, USA; Extra Media Services, 104 The Terrace, Wellington, NZ.

Automatic Demonstration

131 Sailors Bay Rd, Northbridge, NSW 2063. Phone (02) 958 1161. Telex 25491.

A division of EVS Australia Pty Ltd.

Executive: A. Morris (mgr).

Importers and distributors Videotronic portable rear screen projectors.

Aves Creative Productions

(A divn of The Aves Group Pty Limited)

29 Albany St, Crows Nest, NSW 2065. Phone (02) 439 1455.

Directors: G. B. Roberts, G. Moxham.

Executives: G. B. Roberts (mng dir), G. Moxham (dir fin), Mrs A. Hayden (mgr).

Production: dev of effective audio visual communications in all media. Colour sound filmstrip, slide/tape (single or multiscreen), motion picture & videotape to suit client objectives.

Audio Visual Equipment: purchase or hire, back-up supply of A.V. equip, including the well known portable & easy to use Lucky 2500 & La Belle (Duo, Sentinel & Courier) range — Australian distributors.

Black Inc Recorders Pty Ltd

47-49 Chandos St, St Leonards 2065. Phone (02) 439 3033.

Refer listing Radio Prdn and Recording Studios section.

Brisbane Media Centre

127 Eagle St, Brisbane, Qld 4000. Phone (07) 229 6250, 229 6485.

Director: D. G. G. Crowley.

Complete audio-visual facility, photography — all phases, video & film prdn, studio, theatre & audio-visual hire.

Bushelle, John, Productions Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7158.

Directors: J. Bushelle, S. Bushelle.

Production manager: A. Beaumont.

625 lines plus interval; even in reverse.

The BVH-1100PS

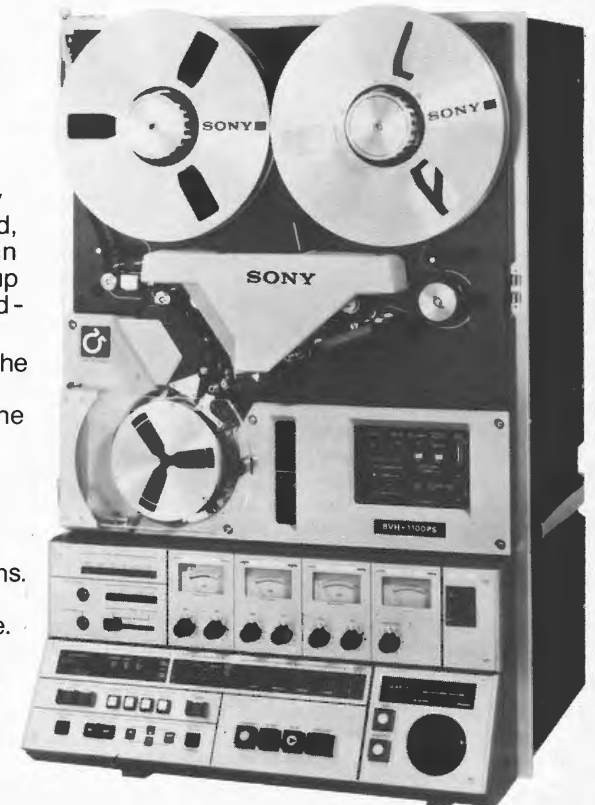
The BVH-1100PS is a 1 inch helical scan videorecorder, conforming to the EBU type 'C' format. It features built-in electronic editing, optional Dynamic Tracking and can play the same signal at normal speed, or from one fifth normal speed in reverse, continuously variable up to forward at twice normal speed — including still frame.

This speed range is varied by the BIDIREX control when the DT playback mode is selected and the Jog button pressed. An added feature, Replay Speed, can be changed from normal to speed pre-set on the BIDIREX control and back again by alternatively pressing the Jog and Play buttons. All these transitions are made without any picture disturbance.

Editing search modes give coherent images up to 50 times normal speed in forward and reverse with the aid of the BVT-2000P.

The BVH-1100PS has 2 pairs of non-segmented helically scanning heads. The second pair duplicates the track of the first for confidence playback and record.

Once selected, assemble or insert (in/out) points can be



programmed, previewed, adjusted frame-by-frame and executed.

The BVH-1100PS is fitted with 3 audio tracks as standard with an optional fourth track.

SONY®

Audio visual creative services and production of single or multi screen audio visuals & film strips. Slide/tape or film strip/cassette presentations in 35mm, 16mm or 110 format, 35mm, 16mm and Super 8mm motion picture and videotape production. Creation and pulsing of sound tracks.

Specialists in industrial, medical and training films and audio visuals.

Agents for Videotronic, Fairchild, La Belle and Promovision rear projection units. Lucky projectors, etc, sales and rental.

Cassette Television Australia

50 Clarence St, Sydney, NSW 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Distribution of video cassettes, particularly documentaries and educational programs to TV and non-theatrical markets (incl hire), distributing Australian films internationally in non-theatrical markets.

Cliff, John, & Associates

30 Queens Rd, Melbourne, Vic 3004. Phone (03) 26 3874.

Executive: J. Cliff (gen mgr).

Operations: Multi-media shows developed and produced. Complete production service for business communications, conferences, sales meetings, exhibitions, launches.

Colorburst Pty Ltd

43 Thomas St, North Sydney 2060. Phone (02) 436 1800.

Refer listing TV Prdn NSW.

Contact Audio Visuals

1st floor, 88 Arthur St, North Sydney, NSW 2060. Phone (02) 92 0768, (AH) 908 1363. Telex 25189.

Director: B. Cliffe.

Services: Complete audio visual production, from basic to complex, single or multi-screen, slide or multi-media. Programmes produced for promotions or conferences. All equipment supplied and/or set up (AV, sound, lighting, video including projection TV on large screen).

Equipment: All audio visual units, single or multi-screen control units, high quality/power sound including multi-track tape recorder, videotape player/recorder, TV monitor, 24 sq ft video projector, multi-circuit lighting control, CCTV installations. Equipment for sale or hire, technical and installation services available.

Convoy Electrosonic

(A division of Convoy International Pty Ltd)

4 Dowling St, Woolloomooloo, NSW 2011. Phone (02) 358 2088. Telex 23111.

Directors: M. G. Goldfinch (chrnm), A. V. McInnes (mng dir).

Executives: G. Matthews (Nakamichi B&W), P. J. Warrall (Electrosonic).

Australian agents: Electrosonic Ltd, London, control equipment for multi-screen and single-screen audio visual presentations — sale and hire, lighting dimmers. Sole agents/distributors: Nakamichi, tape decks/amplifiers/microphones, etc; Bowers & Wilkins (B&W) loudspeakers; Wilcox-Lange Inc, fast-fold screens; Berthiot lenses.

EVS Australia Pty Ltd

131 Sailors Bay Rd, Northbridge, NSW 2063. Phone (02) 958 1544. Telex 25491.

Executives: H. Hilbrink (gen mgr), B. J. Nokes (sales mgr), R. Ritchie (prdn mgr), J. Landi (rental mgr).

Production of test commercials, videotape & A/V presentations, training & documentary films. Rental of all video, audio & audio visual equip, including monitors, cameras, video recorders, players & projectors, multiscreen & single screen A.V. audio systems. Facilities include 3/4" BVU prdn & post prdn, single or multi camera.

Fegent, Geoffrey & Associates Pty Ltd

2nd floor, 11 Young St, Paddington, NSW 2021. PO Box 307, Lane Cove, NSW 2066. Phone (02) 33 4874.

Specialists in technological audio visual and films.

Film Australia

Eton Rd, Lindfield, NSW 2070. PO Box 46, Lindfield. Phone (02) 467 0111. Telegrams: Filmaust. Telex 22734.

Executives: D. Brown, MBE (prdcr-in-chief), T. Read (head of prdn), J. Carter (prdn mgr), J. Wood (exec officer), C. P. Branley (mgr mktg & distribution).

Film producer for the Australian Government, as part of the Australian Film Commission. TV theatrical, non-theatrical, short films, features and audi-visual presentations, approx 60 productions annually, many also available in a range of 35 foreign languages.

O'seas repr: R. Atkinson, Australian Film Commission, 10-16 Maltravers St, The Strand, London, WC2R 3EH, UK; J. Henry, Australian Film Commission, Suite 720, 9229 Sunset Blvd, Los Angeles, California 90096 USA. 636 Fifth Ave, New York, NY 10020, USA.

Flint Webster Davies Pty Ltd

161 Bank St, South Melbourne, Vic 3205. Phone (03) 690 5944, 690 5096.

Executives: D. Flint, P. Webster, D. Davies.

Audio and music production and engineering, consultants, talent casting and co-ordination.

Fogg Lighting and Sound

Workshop: 112 Riley St, Darlinghurst, NSW 2010. PO Box 8, Kings Cross 2011. Phone (02) 357 6479.

Executives & designers: R. North, R. Foley, C. Oliver, A. Spielman.

Unusual audio visuals, multiscreen AV productions, happenings & environments, commercial flood & spot lighting and sound systems for all major exhibitions, fashion parades, sales promotions and displays, lighting and sound for entertainment.

Graphic Communication

1st floor, 63 William St, East Sydney 2000. Phone (02) 31 7366, 357 5217.

Proprietor: J. W. Hiscock.

Still photography: commercial, fashion, industrial & advertising photography backed by extensive studio facilities.

Audio Visual: single/multi screen.

Video Audio & Lighting Services

(Previously Hotham Audio Visual)

226 Albert Rd, Sth Melbourne 3205. Phone (03) 699 5826.

Executive: T. Camp.

Rental of a complete range of color video equipment, projectors, tape recorders, screens, etc. Production of audio-visual and videotape programs and presentations.

Info-Tel Pty Ltd

242 Ferrars St, South Melbourne 3205. Phone (03) 690 5922.

Refer listing TV Prdn Vic.

Instant Video Replay Pty Ltd

61 Buckhurst St, South Melbourne, Vic 3205. Phone (03) 690 1157, 690 1544.

Executive: J. Graul (mng dir).

Sales and hire of video equipment. 3/4" U-Matic and other standard cassette recorders, video projectors, portable colour camera. Client advisory service.

Klarion Enterprises Pty Ltd

63 Kingsway, South Melbourne 3205. Phone (03) 61 3801.

Refer listing Radio Prdn and Recording Studios section.

Magic Lanterns

80-86 Inkerman St, St Kilda, Vic 3182. Phone (03) 543 8051 (3 lines).

Audio visual productions, photography & graphics.

Mandl, Robert, Pty Ltd

Australux Projection Screen, 53 Smith St, Hillsdale, NSW 2036. Phone (02) 661 3401, 661 3495.

Executives: K. H. Mandl (mng dir), F. A. Mandl (co secty), L. Fennell (factory and export mgr).

McDonald Audio Visual

51 Cardigan St, Carlton, Vic 3053. Phone (03) 347 0399.

Executive: D. R. McDonald.

Specialists in production of audio visual material for training — for management, sales, work force, in education and public relations.

Audio visual production for all sales presentations including medical and pharmaceutical. Industrial and commercial 8mm and 16mm films. 35mm, super slides, 2 1/4 color and also black and white slides. Full audio visual programs, slide/sound filmstrip/sound productions. Facilities for sound recording also available. Agents for the Bell & Howell range of audio-visual products, Singer audio-visual products, National video recorders and cameras including the National video projector, Ampex video 3/4" U-matic cassettes and audio cassettes. Nikon and Mamiya cameras. Sennheiser microphones, headphones & other audio equip. Full range of books & audio-visual programmes for sales, mktg & mgmt training. Film hire service. Full micrographics equip & bureau service.

Morrison Sound & Lighting Australia

81-85 Bouverie St, Carlton, Vic 3053. Phone (03) 347 0366. Cables Morrisound.

Executive: J. Morrison.

Creative production of programs, fully equipped recording studio, complete co-ordination of all convention requirements, photography, film making, specialist sound, lighting and staging effects, automated multi-vision spectaculars.

Move Records

PO Box 266, Carlton South, Vic 3053.

Executive: M. Wright.

Production of records and pre-recorded cassettes, especially "talk cassette series", contemporary "serious" music, classical, jazz, A-V soundtracks. Artwork and graphic design services.

Multivision Australia

90 Opey Ave, Hyde Park, SA 5061. Phone (08) 272 9412.

Executive: B. R. Vine (mktg mgr).

Multi-screen audio visual productions. Promotional presentations, conference, meeting and seminar programmes. Audio visual presentation systems.

Myad Pty Ltd

Suite 1, 48 Atchison St, St Leonards 2065. Phone (02) 438 3455 (3 lines).

Directors: A. Payne, D. Boehme.

Audio visual production — from marketing objective to finished programme — sound/slide, film, videotape all formats — in house sound studio — fast photographic & graphic design service. Fast copying sound cassettes & video cassette dubbing service.

Convention A/V prdn & presentation.

N.A.V.A. (NSW) Pty Ltd

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288.

Refer listing NSW TV Prdn section.

Photovision Slide Films Pty Ltd

420 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 3201. Telegrams Photovision. Telex 33626.

Directors: D. H. Lee (mng dir), P. W. Cox (gen mgr).

35mm color/black and white slides/filmstrips, automatic computerised optical cameras, automatic slide mounting card-board/plastic to 380 per minute. Automatic continuous 35mm E6 color processing, 35mm neg/pos printing.

I'state repr: Agents in all States.

O'seas: Manila, Bangkok, Kuala Lumpur, Singapore, London, South Africa, Greece, Port Moresby, New Zealand, Fiji. South East Asian and Pacific agents for Technamation/Polarmotion. Manufacturers of the 12 volt operated portable audio visual teaching aid, the Photovision "Islander".

Point of View Productions

14 Berry St, North Sydney, NSW 2060. Phone (02) 929 6478.

Directors: B. Hosie, D. Knott.

Consultants in communications to industry, organisations and government agencies. Motion picture and videotape producers for marketing, training and public relations.

Formats include slide/tape, filmstrips (16mm/35mm), 16mm/8mm motion picture multi-screen and videotape production.

Associate companies: Professional Video Services Pty Ltd, a supplier of video hardware systems for industry and government and importer of Video-Dex and Buhl video equipment.

O'seas repr: Hollywood Valley Film Laboratories, 2704 West Olive Ave, Burbank, California; Videodetics Corp, 2121 South Manchester Ave, Anahiem, California; Buhl Video Products, 1009 Beech Ave, Pittsburgh, Pennsylvania.

Richard Graham Picturepalace

(Divn of A.H.R.D.)

131 Sturt St, Sth Melbourne, Vic 3205. Phone (03) 699 3359, 699 6630.

Directors: R. Graham, J. Dale.

Services: Concept, research, scripting & prdn of audiovisual tradeshows, industrial theatre, exhibitions, conventions.

Specialists in multi image & multimedia presentations. Complete creative service.

O'seas repr: Martha Stuart Communications Inc, 66 Bank St, New York, 10014, NY USA. Extra Media Services, 104 The Terrace, Wellington, NZ.

Scottcom Pty Ltd

2 Lambs Rd, Artarmon, NSW 2064. Phone (02) 438 3099. Telex 27929. Telegrams Frames Sydney.

Executives: P. Scott (mng dir), G. Taylor (sales dir), K. de Heer (prdn mgr), A. Cavanagh (rental mgr), G. Borel (eng mgr).

Production: (from brief to completion): single-screen, multi-media & filmstrip presentations for promotion, sales training; videotape & film commercials, documentaries & public relations, sales & training films.

Facilities: photographic studio, Forox copy-art, slide duplicating & filmstrip camera, recording & mixing studio, comprehensive audio-visual cueing facilities, including AVL Eagle computer, multi-screen presentation theatre, slide editing suite, 16/35 Intercine editing.

Equipment sales, design, installation & rental for theatrettes, displays at conventions, meetings, seminars.

Equipment sales: consulting, sales, and installation of most film and audio-visual hardware. Design and installation of theatrettes, presentation and display areas.

Equipment rental and staging: full range of projectors, VTR cassette units, audio-visual and sound equipment and accessories for hire. Co-ordination and staging of conventions, meetings, seminars.

Engineering: design, construction and maintenance of audio-visual equipment.

Shirley Spectra Pty Ltd, The

26 Ridge St, North Sydney, NSW 2060. Phone (02) 922 3144.

Directors: M. Shirley, B. Shirley.

Multi-screen audio visual producers, audio visual svstem designers.

SMS Audiovisual Pty Ltd

320 Toorak Rd, South Yarra, Vic 3141. Phone (03) 24 9965. Cables Essemmess.

Directors: R. H. E. Byrne (mng dir), L. J. Smith (gen mgr), D. Ebenreuter (co secty).

Production of audio visual programs for sales promotions, management and public relations communication; specialists in audio visual filmstrips, slide presentations, cine and color videotape productions. Producers of industrial and commercial documentaries on 16mm and color videotape.

Sales, service and hire of Lucky, Cabin, LaBelle, Carousel, cine multi-screen and videotape cassette equipment.

I'state repr: NSW, Audio Visual Equipment and Services, 29 Albany St, Crows Nest 2065. (02) 439 1455; Qld, Audio Visuals (Aust) Pty Ltd, 131 Leichhardt St, Brisbane 4000. (07) 221 8115; WA, Panacon Productions Pty Ltd, 38 Mounts Bay Rd, Perth 6000. (09) 322 4121.

Sonargraphic Multi-Media Pty Ltd

602 St Kilda Rd, Melbourne, Vic 3004. Phone: (03) 51 6132, 51 0191. Telegraphic Sonargraphic Melbourne.

Directors: L. K. Rodda, E. J. Murray.

Executives: L. K. Rodda (mng & creative dir), E. J. Murray (exec prdcr), J. Ramsay (prdn mgr), M. Sinclair (technical supvr), B. Wright (prdcr), D. Cameron (exec assnt), P. Olson (assoc dir).

Marketing communication consultants specialising in slide, motion picture, and video programme production; full theatrical staging. Complete creative dev of projects involving evaluation, concept, production, presentation & execution of trade presentations. Sales meetings & conventions, corporate exhibits & permanent displays. Facilities include theatre for staging rehearsals, executive script writing, design of collateral print & display material.

Sony (Australia) Pty Ltd

453-463 Kent St, Sydney 2000. Phone (02) 2 0221. Telex 24254.

Excellence in Audio Visual



PRODUCTION - SALES - RENTAL

2 LAMBS ROAD, ARTARMON 2064 : (02) 438 3099



THE AUDIOVISUALISERS
for all things in sight & sound

AudioVisual 320 Toorak Road, South Yarra (03) 24 9965

Managing director: K. Matsuzaki.

Executives: J. Ogilvie, L. Manley (cons sales mgrs), D. Roberts, J. Sheehan (prof sales mgrs).

Importers and distributors of Sony audio/visual products.

Parent co: Sony Corporation, Tokyo.

Superscope (Australasia) Pty Ltd

32 Cross St, Brookvale, NSW 2100. Phone (02) 939 1900. Telex 24121.

Directors: J. S. Tushinsky, California; F. C. Tushinsky, California; N. Tushinsky, California; P. Markoff, California; E. E. Fawle, Sydney.

Executive: E. E. Fawle (mng dir).

Importers/distributors of professional and consumer audio equipment: Marantz, Superscope, Pianocorder.

System Sound Pty Ltd

(Incorporating System Recording & System Audio Visual).

"The Stables", 602 St Kilda Rd, Melbourne 3004. Phone (03) 51 9707, 529 150.

Executives: J. M. Scandrett, D. J. Leithead.

Audio system hire and sales/installation, audio visual production & engineering, presentation, staging & touring.

Studio: Voice over, dubbing, encoding, etc.

Tavco Pty Ltd

801 Dandenong Rd, East Malvern, Vic 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Video & 16mm prdn facilities for the prdn of commercial & industrial documentaries.

Producers of single and multi screen audio visuals. Designers of packaged audio visual for sales force presentation and consumer presentations. Extensive range of multi media equipment available for hire including single screen self programming slide tape presentation kits.

Television Makers Pty Limited

60 French's Rd, Willoughby, NSW 2068. Phone (02) 95 5245, 95 5246.

Directors: J. S. Culliton, S. J. Wood, B. A. Wood, M. J. Drummond.

Executives: J. S. Culliton (gen mgr), S. J. Wood (prdn dir), K. S. Eady (mktg & sales mgr).

Producers of videotape & film for advertising, industry, education & corporate communication. Facilities include 2 Philips

studio cameras, one Philips ENG camera, video recording on 2 x VPR 2 "C" format recorders, also AMPEX 7903, IVC and U Matic formats. Studios 36' sq & 36' x 15'. Complete creative service for non broadcast TV.

Television Production Facilities Pty Ltd

11-15 Young St (PO Box 248), Paddington, NSW 2021. Phone (02) 31 7769.

Colour Portapak or studio cameras, editing and post production on 3/4", 1" or 2". Film to tape and tape to film transfers. Eidaphor large screen projector.

3M Australia Pty Ltd

950 Pacific Hwy (PO Box 99), Pymble, NSW 2073. Phone (02) 498 0033.

Refer listing Services to TV, Film & Videotape Suppliers & Services section.

Trident Video Systems

6 Atchison St, St Leonards, NSW 2065. Phone (02) 92 0900. Telex 26251.

Executives: P. J. Dine (mgr).

Specialists in video presentations for exhibitions, conferences, product releases & special events from largescale to small.

Video equipment rental: Wide range of colour video recorders in 3/4" and 1/2" formats, both PAL and NTSC. 3/4" Sony portpack and DXC 1610P colour camera, portable lighting equipment; colour monitors ranging from 9" AC/DC 26" sizes; giant screen video projectors; both PAL & NTSC; audio equipment and all accessories.

Distributor for Decca colour receiver/monitors, National, Sony, Rank and JVC video equipment, National and AWA video projectors.

248 Productions Pty Ltd

116 Goulburn St, Sydney, NSW 2000. Phone (02) 26 6248, 26 6247.

Directors: B. Graham, L. Graham.

Specialists in the field of visual aids; slide presentations, charts, graphs and all types of material for meetings and conventions. Commercial photography and art studio services are also available.

Video Image Productions

131 Abbotsford Rd, Mayne, Qld 4006. Phone (07) 52 1691.

Directors: D. A. McGowan, K. R. Svensson.

Producers of CCTV software, videoscreen presentations, video cassettes for education,

sales training, promotions, storyboard commercials, live TV coverage via links.

Production facilities: Mobile color videotape production unit consisting of: IVC 1" VTRs, CDL vision switcher, chroma keyer, Tektronix SPG with genlock, image enhancement, video processing, caption scanner, two Philips colour cameras, location power supply.

Studio facilities: 3/4" frame by frame editing system, 3/4" ENG portable VTR, character generator, 16mm telecine, super 8mm flying spot scanner.

Video hire equipment: 3/4" JVC U-matic players, Philips VCRs, 22" color monitors, film and slide projection equipment, audio PA, lighting kits.

Videoplus Pty Ltd

Head office: 137 Broadway, Sydney, NSW 2007. Phone (02) 212 3688.

Executives: L. J. Jennings (mng dir), K. J. Jennings (co secty), P. J. Banham (mgr).

Videotape division: Transfers & dubbing from 35, 16 & 8mm to all formats. Electronic editing suite available. Rental division: Full range of U-Matic players, recorders, monitors, cameras. Xenon arc 16mm film & slide projectors. Sales division: Authorised JVC & Sony video equipment agents. Agents for Elmo projectors and Video-tronic compact. Service division: All maintenance & repairs on all A/V and associated equipment. Installations of control rooms planned and executed. Library

division: Film and videotape management and distribution worldwide of non-commercial film. Film services include cleaning, repair, rejuvenation processes and supply of accessories.

Videogram Communications Corp Pty Ltd

33 Oak St, Schofields, NSW 2762. Phone (02) 627 1261, 887 1155 (paging service).

Executives: P. Prager (mng dir), V. Prager (dir, scientific research).

Producers of communications material (film, tape, stills) for advertising, education and leisure. Producers services. Complete studio for micro and macrophotography.

Video Vision

20 Henry St, Abbotsford, Vic 3067. PO Box 199, Bulleen, Vic 3105. Phone (03) 419 8199.

Executives: B. J. Thomas, L. A. Chandler.

Specialists in electronic field prdn, trade presentations, & video syndication of PR releases. 2 RCA TK-76 video camera crews with Sony BVU-100P recorders. Sony BVU-200PS broadcast editing or Sony V02860P off-line editing. Dubbing service on U-matic, Beta, VHS & Philips formats. Transfer 16mm film to cassette, sound booth & presentation studio; motorcycle courier in Melbourne. 6 CP16R commag or sepmag film crews plus sound recordists with Nagra IS equip if required.

Direct Marketing

Abelcomp Pty Ltd

Floor 36, MLC Centre, Martin Place, Sydney 2000. Phone (02) 232 1000.

Executives: G. Abela (mgr dir), J. Thiessen (dir), Miss D. Wild (ops).

Direct marketing. Personalised letters individually addressed and typed. All word processing applications.

l'state office: Floor 29, 459 Collins St, Melbourne 3000. Phone (03) 62 6409.

Ad-Mail Pty Ltd

19 Young St, Neutral Bay Junction 2089. Phone (02) 909 1433.

Directors: N. K. Abrams (mng dir), V. M. Davys (dir).

Executive: W. J. Hewett (snr cons).

Direct mail promotions including creative copy writing, design & printing services. Warehousing & distribution of literature & display material. Competitions & coupon redemption.

Automail Pty Ltd

484 Jones St, Ultimo 2007. Phone (02) 211 3688.

Directors: J. C. Ward, R. D. Connellan, J. Joyce, B. Johnston.

Executives: J. Ward, R. Connellan (jnt mng dirs), J. Joyce (gen mgr).

Services include mailing lists, list compilation, computer letters, general computer processing, bulk mail and parcel discounts, promotional mail discounts, envelope supply, mechanised inserting, labelling and wrapping.

l'state repr: Melbourne, M. Alder (03) 419 5244.

Bond International Pty Limited

50 Clarence St, Sydney, NSW 2000. Phone (02) 290 2677. Telex 24915.

Directors: I. J. Kennedy, T. Lynam, D. Ascroft, Miss J. M. Kennedy.

Executives: I. J. Kennedy (mng dir), P. Lacey (mktg mgr), Mrs B. Davis (gen mgr).

Direct mail merchandisers who source product, create mailing pieces and advertisements, undertake customer service, fulfilment, import merchandise suitable for

direct mail, premium offers, sales promotions, a variety of merchandise & service products available for syndication & wholesale.

O'seas repr: Cooper Rand Corporation, 127 East 62nd St, New York, 10021; SPC Limited, Room 304, 8 Mori Bldg, No 20-4, 3 Chome, Nishi Shnbashi, Minato-Ku, Japan.

Business & Commercial Mailing Service Pty Ltd

1 Hamilton St, Sydney, NSW 2000. GPO Box 4142, Sydney, NSW 2001. Phone (02) 27 4097, 27 8715, 27 9302.

Directors: W. Derricott, Ms M. A. Derricott.

Executives: W. Derricott (mng dir), Ms M. A. Derricott (co secty).

Creative copy, art, production, printing, mailing lists, addressing, typesetting, platemaking.

Datamail (Vic) Pty Ltd

113 Kavanagh St, Sth Melbourne, Vic 3205. Phone (03) 62 0021. Telex 33650 (mail processing); 424 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 267 2711. Telex 33650 (data processing).

Directors: R. A. Barnett, T. J. Greene.

Executives: A. F. Ringer (gen mgr - mail processing divn), D. J. Wilson (gen mgr - data processing divn).

Computer (cheshire) addressing, inserting & all bulk mailing requirements, computer name and address file creation and maintenance, computer data preparation, off-set printing.

Dindy Marketing (Australia) Pty Ltd

5th floor, 15-19 Boundary St (PO Box 55), Rushcutters Bay, NSW 2011. Phone (02) 33 5293.

Directors: R. Standfast, Ms C. Finesan.

Executives: R. Standfast, Ms C. Finesan (mgr).

Direct marketing operators.

Direct Marketing Group Pty Ltd

Suite 1, 29 Queens Rd, Melbourne, Vic 3004.

PO Box 166, Sth Melbourne, Vic 3205. Phone (03) 267 5166.

Directors: J. Russell Hart, V. J. Jenkins, R. A. Houldsworth.

Drake List Management

356 Collins St, Melbourne, Vic 3000. Phone (03) 60 0761. Telex 33660.

Directors: R. J. Urwin, R. W. Pollock.

Executive: Ms G. Gregory (area mgr).

Exclusive management of mailing lists on behalf of list owners including responsibility for active promotion of rentals.

O'seas repr: Drake Personnel Limited, 5th floor, Chesham Hse, 136 Regent St, London, W1R 5F4; Drake International Limited, PO Box 800, Postal Station F, Toronto, M4Y 2N8, Canada; Office Overload Inc, Suite 510, Equitable Plaza, 3435 Wilshire Blvd, Los Angeles, California, 90010; Drake Personnel Limited, PO Box 5846, Auckland 1, New Zealand; Office Overload Limited, 4407 Carlton Centre, Commissioner St, Johannesburg, 2001, Sth Africa.

Elliservice: Word & Information Processing Bureau

17 Emerson Grove, Tranmere SA 5073. Phone (08) 31 5687, 332 4068.

Executive: Ms M. Ellis (mng ptrn).

Word processing bureau/information processing bureau. Typesetting, direct mail, conference secretariat.

Kiplings Newsletter Services

50 Downs Ave, Sth Yarra, Vic 3141. Phone (03) 267 5894.

Directors: E. Wade, H. Bellin.

Executive: E. Wade (mng dir).

Lion Direct Marketing Pty Ltd

Lion Hse, 433 Darling St (PO Box 125), Balmain, NSW 2041. Phone (02) 818 2644. Telex 27113.

Directors: W. J. Watts, Ms J. M. Cordell.

Executives: W. J. Watts (mng dir), R. Garner (assoc/consultant), J. H. Traeger (prdn mgr).

Consultants in all facets of direct marketing. Direct mail, mail order, direct response advertising to consumer, industrial and commercial markets.

List Brokers Australia Pty Ltd

Lion Hse, 433 Darling St, Balmain, NSW 2041. Phone: (02) 818 2644. Telex 27113.

Directors: W. J. Watts, Ms B. Maschmedt.

Executive: Ms B. Maschmedt (mgr).

Independent rental of mailing lists. Free advisory service on profiling and locating of appropriate mail markets for any product or service.

Permail Pty Ltd

54-56 Whiting St (PO Box 56), Artarmon 2064. Phone (02) 437 6251. Telegrams Permail Sydney.

Executives: E. Boas (gen mgr), N. J. Richardson (co secty), D. Jenkins (sales mgr), L. Griffiths (prdn mgr).

Complete direct mail service, direct marketing to the medical profession and organising Pan-Pacific direct marketing symposiums.

Subsidiary of Intercontinental Medical Statistics (A/asia) Pty Ltd, 12 Holterman St, Crows Nest. Phone (02) 439 6255.

Promotion-Time Australia Pty Ltd

114 Cremorne St, Richmond, Vic 3121. Phone (03) 42 6425. Telex 31748.

Directors: G. Barry, N. Field, G. Crawford-Fish.

Executive: Mrs C. Lansell (mktg consultant).

Mail order, marketing, general trade, printing & packaging.

RBS Distribution Services

8 Mitchell St, Enfield, NSW 2136. Phone (02) 74 1858, 747 6622. Telegraphic address Royal Blind Sydney.

Directors: Major General P. A. Cullen (president, Royal Blind Society of NSW), G. L. Laurence (gen mgr, Royal Blind Society of NSW).

Executive: G. Knyenburg (supvr).

Letterbox distribution in Sydney, ACT, Newcastle, Wollongong, and major country towns. Distribution of promotional material or samples into selected areas. Facilities for inserting, folding and collating.

Wunderman Direct Marketing Of Australia

1 York St, Sydney, NSW 2000. Phone (02) 241 1006.

Executives: J. McKenzie (mng dir), D. Wells (acctn dir), E. Marcaida (assoc creative dir), B. Reinking (media dir).

Direct marketing advertising agency.

Sales Promotion and Marketing

Action Sales Promotion Pty Ltd

368 Eastern Valley Way, Chatswood, NSW 2067. Phone (02) 406 4300.

Director: W. Nelson.

Executives: R. Evans (prdn), Ms J. Barrett, Ms D. Verdon & Ms K. Jarrett (accnt service).

Promotional clothing — complete range including hats, caps, sunvisors, t-shirts, sloppy joes, jackets (nylon, tyvec & cotton gabardine), beach & sports bags, tracksuits. Specialists in character-printed merchandise such as Sesame St, Walt Disney.

Display aids — silkscreened banners, flags and bunting, posters and stickers, beach & golf umbrellas.

Active Marketing Pty Ltd

6th fl, 434 St Kilda Rd, Melbourne 3004. Phone (03) 26 4539.

Directors: J. E. McKay, R. C. McKenzie.

Executives: J. E. McKay (mng dir), C. Mack (mktg services mgr), Miss J. Munnery (exec assnt).

Sports marketers.

Amberlight Pty Ltd

655 Darling St, Rozelle, NSW 2039. Phone (02) 827 3666.

Directors: J. E. Sykes, J. A. Townend.

Executive: J. Sykes (mgr, prod div).

Promotional requirements, eg medallions, belt buckles, badges, coasters, etc, featuring logos and slogans for identification, reinforcement or award.

Australasian Market Force

Suite 4, 2nd fl, ABCA Hse, 54-56 Alfred St, Milsons Point 2061. (02) 922 6180, 922 6179, 922 6244.

Directors & executives: G. Wells (mng dir/chrmn), D. Burke (accnt exec), S. Mitchell (co-ordinator), K. Walenkamp, K. Mackenzie (accnt dirs).

Involved in marketing services, sales promotion and design, offering a service of complete concept to delivery, product presentation, point-of-sale, packaging, specialised photography and print broking.

Aves Creative Productions

29 Albany St, Crows Nest, NSW 2065. Phone (02) 439 1455.

Refer listing Audio Visual section.

Awarehouse Marketing Promotions

437 Riley St, Surry Hills 2010. Phone (02) 212 1166, 212 1539.

Directors: D. Maskiell (mng dir), J. Maskiell. Consumer promotional concepts, development & co-ordination.

B&T Retail Promotions

Suite 10, Cretonia Hse, Oatley Court, Belconnen Town Centre 2615.

Directors: K. Barlin (dir of admin serv), J. Tutty (creative dir).

Berry/Williams Pty Ltd

71 Union St, Nth Sydney, NSW 2060. Phone (02) 92 8079, 92 6004.

Directors: M. Berry, J. Williams.

Creative concepts, sales promotion, design, artwork and production.

Bladon Marketing Services Pty Ltd

21 McDonalds Lane, Mulgrave, Vic 3170. Phone (03) 561 2077. Cables Blabridge Melbourne. Telex 32235.

Directors: I. C. Bladon, J. M. Gross, G. A. Penney, R. T. Beaton.

Executives: I. C. Bladon (mng dir), I. Falconer (fin mgr), W. Radtke (EDP mgr), L. B. Abbott (exec assnt to mng dir), R. T. Beaton (nat sales mgr/dir).

Manufacturers/importers/distributors of advertising ballpoint pens, key rings, t-shirts, pencils, matches, hats and caps.

Branches: 384A Eastern Valley Way, East Roseville, NSW 2069. 2nd fl, Centenary House, Boundary Rd, Brisbane, Qld 4000.

Agents: Gary Buchholz & Assoc, Suite 26, 88 Broadway, Nedlands, WA 6009; Allwraps & Co Pty Ltd, 41 Mullers Rd, Hampstead Gardens, SA 5086; Packaging & Promotional Aids, Browns Rd, Kingston, Tas 7150.

O'seas repr: Bladon Marketing Hong Kong Ltd.

Brainsell

15 York St, St Kilda West 3182. Phone (03) 534 7632.

Executive: G. Braddy (mgr).

Creative concepts for print and air media. Total campaigns for agencies or direct clients, including external promotions.

Buchholz, Gary, & Associates

88 Broadway, Nedlands, WA 6009. PO Box 78, Nedlands, WA 6009. Phone (09) 386 6626.

Directors: G. F. Buchholz (mng dir), M. Buchholz (office mgr).

Sales promotions/public relations and speciality advertising.

Campbell Marketing Associates

28 Hipwood St, Spring Hill, GPO Box 2055, Brisbane 4001. Phone (07) 229 4166.

Director: I. Duguid.

Marketing and advertising consultants.

A member of the Marketing Resources Group Pty Ltd.

Cartan, McCully & Manuel Advertising & Promotions

65 Queens Rd, Melbourne 3004. Phone (03) 51 1462.

Directors: D. R. Cartan (creative dir), J. R. McCully (mng dir), P. J. T. Manuel (accnt dir).

C&C Packaging Pty Ltd

161-163 South Creek Rd, Dee Why, NSW 2099. Phone (02) 981 3049.

Directors: R. W. Cuff, C. Cuff.

Executive: S. C. Blount (mktg mgr).

Specialising in liquid sachets and pouches for promotions, samples, testers, concentrates, magazine inserts, retail packs, pre-metered doses and direct mailers.

Centives Pty Ltd

11 Clarke St, Crows Nest 2065. PO Box 765, Crows Nest 2065. Phone (02) 438 3202, 438 3074.

Directors: D. A. Gothard (mng dir), T. Allen (sales dir), R. S. Adair.

Incentive campaigns, incentive consultants.

I'state repr: Centives Pty Ltd, 500 Collins St, Melbourne (03) 61 2485; 239 George St, Brisbane (07) 229 2494; 21 Hardy St, Nedlands, WA 6009 (09) 386 5192.

O'seas repr: Centives Pty Ltd, 12 Hobart Place, London, SW1W 0HH 01 235 9272 (Vaughan Heenan).

Columb Corporation Pty Ltd, The

329 Lennox St, Richmond, Vic 3121; PO Box 2083, Richmond South 3121. Phone (03) 42 4171.

Enterprise Plastics Pty Limited

63-69 Murphy St, Richmond, Vic 3121. Phone (03) 428 4711. Telegraphic address Enplas Melbourne.

Directors: A. R. Fabry (mng dir), F. W. Tucker (dir).

Executives: K. Mahoney & P. Falk (sales execs).

Manufacturers of a wide range of plastic fabricated stationery, advertising, gift and promotional lines. Artwork, typesetting, photography, platemaking, letterpress, offset, silkscreen printing, high frequency embossing and hot stamping.

Field & Jones Pty Limited

194 Miller St (PO Box 1017), Nth Sydney, NSW 2060. Phone (02) 92 0268.

Sales promotion consultancy.

A MORE PERMANENT WAY
TO SPEND YOUR ADVERTISING
DOLLAR . . . IN COLOUR!



by
Shelta

Just imagine your message and logo in rich, silk-screened colour — no fleeting glimpse, but a permanent reminder.
Full details from the makers of Shelta rain, fashion, beach, pool and patio umbrellas.

The Phillips & House Group
Write to Box 497, North Sydney, 2060. Phones: Syd 92 0311; Melb 63 7480; Bris 44 2412; Adel 332 8111; Hob 34 8844; Perth 321 7351; Launceston 31 3439.

First Alternative, The

20 Hargrave St, East Sydney, NSW 2010. PO Box 248, Darlinghurst, NSW 2010. Phone (02) 357 5166.

Joint directors: I. McIvor, M. Pope.

Frost Promotions

11-15 Wellington St, Windsor, Vic 3181. Phone (03) 51 9061.

Directors & executives: L. Holbrook (gen mgr), B. J. Frost (mng dir), K. W. Ford (merchandising dir).

Providing service to advertising and promotion agencies and to companies with their own marketing and promotion departments. Also provide material necessary for a promotion, whether it be a product-launching or a sustaining incentive such as t-shirts, hats, keyrings, wallets, diaries through premium products and on to some new and innovative ideas, all of which are constantly reviewed and updated.

Gittus and Company Pty Ltd

44 Eastern Rd, Sth Melbourne, Vic 3205. Phone (03) 690 5765.

Executive: J. Gittus (mng dir).

Creative and practical marketing and merchandising services. New product launches to wholesale staff, resellers and consumers. Conventions from concept to completion.

Point of sale from design through prdn to retail installation. Consumer motivation. Sales aids and direct mail written, designed and produced.

Grant Emblems

59 Barrenjoey Rd, Mona Vale, NSW 2103. Phone (02) 99 1515, 997 2315, 99 2554. Cable address Gremblems Sydney.

Directors: R. L. Graham, M. K. D. Graham, R. W. C. Graham, D. B. Grant, A. R. Stedman.

Executives: R. L. Graham (mng dir), M. K. D. Graham (secty), N. F. McAuliffe (sales mgr).

Manufacturers of fine quality embroidered emblems — Sunbuster headwear (caps, hats, visors) available ex stock in wide range of colours & sizes. Production to client specifications of emblems and headwear, extensive range of stock embroidered emblems covering major corporate logos.

I'state repr: B. & D. Langley, Everton Park, Brisbane, Qld.

O'seas repr: Grant Emblems — Toronto, Canada & Edenbridge, Kent, UK; Voyager Emblems — Sanborn, NY, USA; Andre R. Stedman Ltd, Wellington, NZ.

Harris, Lance, Promotions Pty Ltd

VACC Bldg, 464 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 26 1717, 26 1718.

Directors: R. L. Harris (mng dir), R. J. Tulk.

Sales promotions and marketing consultants specialising in in-pack premium planning and implementation. Complete design and printing service for all point-of-sale and merchandising requirements. Total creative consumer promotion planning and redemption services, "Cube Pads".

Heckendorf

5th Floor, 75 Miller St, North Sydney, NSW 2000. Phone (02) 929 7976.

Executive: R. Heckendorf (mng dir).

Marketing based, creative consultancy.

Ideas Workshop Pty Ltd

41 McLaren St, North Syney 2060. Phone (02) 92 0357.

Directors: M. Da Silva, W. H. T. Da Silva.

Executives: M. Da Silva (mng dir), R. Kembley (gen mgr).

Marketing promotions company handling all aspects of below-the-line. Manufacturers of promotional garments. Full in-house mail order department.

Incentive Marketing

31 Bathurst St, Woollahra, NSW 2025. Phone (02) 389 6736.

Managing director: A. B. Smith.

Designers of premium and incentive programs, suppliers of promotional merchandise and executive gifts. Creative marketing consultants.

International Promotions & Presentations Pty Ltd

320 Toorak Rd, South Yarra, Vic 3141. Phone (03) 24 9965.

Directors: R. H. E. Byrne, L. J. Smith, D. Ebenreuter (co secty).

Audio visual multi-screen presentations to audio visual aiding working sales conferences. Product launches handled nationally.

International Sports Management Pty Ltd

141 Osborne St, South Yarra, Vic 3141. Phone (03) 267 3866. Telex 34105.

Chairman: M. V. Reid.

Directors: J. V. Maxted, J. Reid, G. J. Daly.

Iredale, John, Communications

36 Bathurst St, Woollahra, NSW 2025. Phone (02) 389 6156.

Directors: J. Iredale, A. Iredale.

Operations: Total mktg package — advertising, promotions, public relations, publicity.

L.T.A.A. Promotions

228 Dorcas St, South Melbourne 3205. Phone (03) 690 6006.

Executive: G. H. Plum (mktg & proms mgr).

Tennis franchising, endorsements, sponsorship, player talent agency.

Market Place Marketing Group Pty Ltd, The

300 Spencer St, Melbourne, Vic 3000. Phone (03) 67 8707.

Directors: E. Fordham, L. May (jnt mng dirs). Associate director: P. O'Brien.

Executives: Melb: J. Ennis, R. Blake Lane, G. Shephard, M. Selby.

I'state office: 2 Dind St, Milsons Point, NSW 2061. Phone (02) 92 7055.

Morley, P. R., & Associates

Glover Hse, 102-104 Glover St, Cremorne, NSW 2090. Phone (02) 909 1988.

Directors: P. R. Morley, B. E. Morley.

Operations: Industrial advertising and public relations in trade and technical press. Exhibitions, displays, conferences, international information dissemination, films, audio-visual presentations.

O'seas repr: Eibis International Ltd, Johnston Court, off Fleet St, London, UK.

Norris, George D., & Associates Pty Ltd

4th floor, 44 Caroline St, South Yarra, Vic 3141. Phone (03) 26 4266, 26 4366.

Directors: G. D. Norris, J. D. Norris.

Executives: E. C. Carter (gen mgr), R. J. Wilson (prgm mgr).

I'state repr: Peter J. Allen & Associates, Adelaide (08) 71 8022; K. J. Macnamara, Sydney (02) 398 5112; MH Travel, Brisbane (07) 229 5866.

Specialists in incentive marketing and sales training programmes. Also concept, design, produce and administer "tailormade" incentive programmes and supply incentive awards. Convention division: handles all facets of conventions and conferences from planning and arranging to co-ordinating the total function.

O'Donnell, Geoff, & Friends

PO Box 490, Sth Yarra, Vic 3141. Phone (03) 813 2583.

Directors: G. B. O'Donnell (mng dir), F. M. E. O'Donnell (dir).

Executive: G. O'Donnell (chief exec).

Salesmen's incentives and motivation, trade presentations and motivation. Design, copywriting and total co-ordination of sales conventions and trade functions.

Overdrive Promotions Pty Ltd

24 Ross St, Newstead, Brisbane, QLD 4006. Phone (07) 52 1964.

Executives: G. Ferguson, C. Humphreys, J. Hindmarsh, D. Grantley.

Promotions company servicing clients with marketing schemes, sales incentive schemes, promotional aids, premium goods, advertising concepts and execution of same.

Patricks Badges Pty Ltd**(Subsidiary — Patricks Enamel Badges Pty Ltd)**

4 Parramatta Rd, Summer Hill, NSW 2130. Phone (02) 797 0333, 798 9145, 797 7869. Telegrams Patrickoyd.

Directors: T. G. Patrick, A. P. Patrick, Ms N. L. Patrick, Ms M. L. Patrick, B. Selwin.

Executives: T. G. Patrick (gen mgr), A. P. Patrick (co secty), Ms N. L. Patrick (prdn dir).

Australian badge headquarters. Manufacturers and designers of all badge types — Australian materials & design. Button badges — for promotion, advertising, marketing. Metal badges — corporate crest, promotional jewellery developed from metal badge basic design. Trafalite plastic name bar — custom printed with crest, logo, theme. Custom engraved name/title on trophies, plaques and conference badging.

I'state repr: Patricks Badges (WA), 39 Hynes Rd, Dalkeith, WA 6009. Phone (09) 386 5394 — Mrs A. Patrick.

Pedlar Marketing Promotion

186 Blues Point Rd, North Sydney, NSW 2060. Phone (02) 922 6699.

Executive: P. J. Davidson (mgr).

Performance Incentives Company Pty Ltd

330 Pacific Hwy (PO Box 760), Crows Nest, NSW 2065. Phone (02) 438 3122. Telex 27701.

Directors: D. I. Wallace & D. C. J. Pearson (jnt mng dirs), P. F. Cavanagh.

Executives: D. Wallace (ops), D. Pearson

(fin), P. Cavanagh (sales), J. Seyffer (merchandising), A. Middleton (programme co-ordination), M. Jex (accnts).

Full-cycle marketing support: planning and implementation of incentive programmes of all types for sales force, internal staff, dealers, distributors, agents and consumers; planning, implementation and fulfilment of premium programmes, self-liquidators, direct mail offers.

I'state repr: Neil Muller Pty Ltd, 12 Arthur St, Unley, SA 5061. Phone (08) 272 8011. Telex 88508.

Phillips and House Group, The

111 Union St, North Sydney 2060. Phone (02) 92 0311. Telegrams Umbrellas.

Directors: W. R. House, D. R. House, R. A. House.

Executives: W. R. House, D. R. House (jnt mng dirs).

Manufacture and distribution of rain, beach and garden umbrellas.

I'state repr: John Bailey & Co, 147 Elizabeth St, Hobart 7000; A. M. Agencies, 37 Edmund St, Norwood 5067; Robins Agencies, 10 Queen St, Perth 6000.

O'seas repr: Alfred House Ltd, 15 The Causeway, Godmanchester, Huntingdon, UK.

Promotion Plus Pty Ltd

19 Broughton St, Milsons Point, NSW 2061. Phone (02) 92 7150.

Directors: J. A. Bushelle, S. O. Bushelle.

Supply of motion picture and audio-visual sales promotion aids and services including Videotronic, Fairchild, La Belle and Provision rear projection units. Lucky projects.

Promotionstaff

3 Bowen Crescent, Melbourne, Vic 3004. Phone (03) 267 3947.

Directors: B. Ward, A. Klose.

Specialising in staff for product launches, in-store demonstrations, trade fairs and conferences & total promotion co-ordination.

Repr: J. Griffith (02) 27 5195.

Prospra

(Professional Sales Promotions Associates)

Suite 8, 562 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 51 1342 or 529 5651. Telex 31604.

Executive: G. A. R. Bullen (mng dir).

I'state repr: R. G. Pritchard, Suite 202, 30 Glen St, Milsons Point, NSW 2061.

Rebound Marketing Pty Ltd

228 Dorcas St, South Melbourne 3205. Phone (03) 699 1241.

Directors: G. H. Plum, D. Beardsley.

Sports marketers.

Retail Game Programmes Pty Ltd

42A Corinthian Rd, Rossmoyne, WA 6155. Phone (09) 457 1582, 457 7071. Telex 92841.

Directors: I. M. Sillars, N. E. Sillars.

Executive: I. M. Sillars (mng dir).

Creating customer participation games, using "tear-open" tickets, and "scratch-off" tickets. Suppliers to advertising & sales promotion agencies, fundraising organisations, major retailers and shopping centres throughout Australasia.

Sales Inventors, The

Suite 2, 115 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3566.

Directors: R. Wentworth-Shields, A. Goodrich, N. Anderson.

Executives: R. Wentworth-Shields (chrmn/mng dir/sales), A. Goodrich (mgr), K. Brown (creative dir), L. Woodhouse (fin dir), S. Tyler (prdn).

Complete marketing service. Product naming, design, type founding, research, total product promotion at all levels. Finished art, copywriting, printing and manufacturing articles.

I'state repr: Brisbane, Melbourne, Adelaide, Perth.

The Sales Machine Pty Ltd

9 Rangers Rd, Neutral Bay, NSW 2089. PO Box 327, Neutral Bay Junction 2089. Phone (02) 908 2100. Telex 22974.

Directors: P. Sawyer (chrmn), A. Hale (mng dir).

Executives: J. Burrows (prdn & purchasing dir), P. Joseph (acct dir), Mrs E. McIntyre (dir, fin).

A sales promotion consultancy specialising in creative marketing, promotion and advertising.

Divisions: creative marketing and advertising sales promotion, special projects and events, conferences and seminars, sports promotion and management.

I'state office: The Sales Machine Pty Ltd, E. Doble (mng dir), 416 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 267 3988.

SMS Audiovisual Pty Ltd

320 Toorak Rd, South Yarra, Vic 3141. Phone (03) 24 9965. Cables Essemmess.

Director: R. H. E. Byrne (mng dir), L. J. Smith (gen mgr), D. Ebenreuter (co secty).

Sales promotion. Product launches and trade presentations totally implemented; point of sale production/equipment; audio visual programming.

Sonargraphic Multi-Media Pty Ltd

602 St Kilda Rd, Melbourne, Vic 3004. Phone (03) 51 0181, 51 6132.

Directors: L. K. Rodda, E. J. Murray.

Marketing communication consultants specialising in sales meetings and conventions; product launches, sales training and displays. Slide and motion picture and video prdn, staging, executive speech writing. Complete entertainment package including talent and music. Design of support promotional material.

Spotspen Marketing

1 Campbell St, Artarmon, NSW 2064. Phone (02) 439 2800. Telex 26584.

Director: A. Rogers (premium & incentive dir).

Tavco Pty Ltd

810 Dandenong Rd, East Malvern, Vic 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Sales incentives, trade functions & product launches, consultants in marketing with audio visual expertise. Staging and stage management combined with full co-ordinating services for sales and marketing exercises.

Taylor, Derek, & Associates Pty Ltd

133 Alexander St, Crows Nest, NSW 2065. PO Box 57, Crows Nest. Phone (02) 439 5488.

Executive: D. R. Taylor (mng dir).

Operations: Complete advertising and sales promotional service including concept, design photography. Copy writing, finished artwork, national media, promotional specialists. General media personality management and representation.

Third Dimension Marketing Services Pty Ltd

283 Alfred St, North Sydney 2060.

Directors: B. F. Leggatt, R. C. Leggatt.

Executives: B. F. Leggatt (mng dir), R. L. May, J. Thompson.

Sales promotion consultancy specialising in creative marketing, promotions and advertising. Full photographic and studio facilities.

I'state repr: Melbourne and Perth.

O'seas repr: Los Angeles, Hong Kong and Manila.

Ticket Seal International Pty Ltd

42A Corinthian Rd, Rossmoyne, WA 6155. Phone (09) 457 1582, 457 7071. Telex 92841.

Directors: I. M. Sillars, N. E. Sillars.

Executive: I. M. Sillars (chrmn & mng dir).

Holding and production company for Retail Games Programmes Pty Ltd. Specialising in security printing, tear-open sealed tickets, rub-off ink process. Development of shopping centre promotion games, fundraising games. Customer participation games supplied to fast food companies, oil companies, major retailers.

Toplan Sales Promotion Pty Ltd

59 Victoria St, PO Box 434, North Sydney, NSW 2060. Phone (02) 92 0351. Telegrams Topsales.

Managing director: R. Hurwitz.

Operations: Sales promotion agency, marketing consultancy.

Traffic

3rd floor, 44 Miller St, North Sydney 2061. Phone (02) 922 1600.

Director: M. R. White.

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and he'll be there



Marketing consultants, sales promotions, incentive programmes for both consumer and staff. Also locate and import premium products for sales promotions. Generally working through agencies.

Trew Creative Marketing and Promotion

265 Charman Rd, Cheltenham, Vic 3192. Phone (03) 93 5574.

Directors: G. H. Trew, Ms D. M. Trew.

Sales promotion and marketing consultants. Implementation of incentive programmes for

manufacturers and retailers. Organising product launches and development, retail shop layout and designing floor plans, sport and travel promotion.

Williams Marketing Corporation Pty Ltd

276 Pitt St, Sydney, NSW 2000. Phone (02) 61 6034-5, 211 1238. Cables Wilmarket Sydney. Telex 26619.

Directors: L. C. Williams (mng dir), Mrs J. Williams (dir).

Public Relations Consultants

New South Wales

Adam Grosvenor Associates

PO Box 408, Lane Cove 2066. Phone (02) 419 2266.

Executive: Ms E. Goulet (gen mgr).

Specialists in corporate public relations, program design and management, multimedia product publicity projects, brochure and house magazine preparation and production, editorial services.

Adams Talbot Evans Pty Ltd

231 Miller St, Nth Sydney, NSW 2060. Phone (02) 922 3677.

Directors: N. Adams (mng dir), J. Talbot, B. E. Pitt (secty).

Executive: A. Dear (mgr).

Counselling and service on all aspects of public relations, marketing and communications.

Amalgamated Public Relations Pty Ltd

11th Floor, 66 King St, Sydney 2000. Phone (02) 29 6713.

Director: J. White.

APT Services Pty Ltd

181 Castlereagh St, Sydney 2000. Phone (02) 61 2267, 211 1031. Telegrams Presstrade Sydney.

Barker, Charles, Australia Pty Ltd

Union Carbide Bldg, 157-167 Liverpool St, Sydney 2000. Phone (02) 26 2877. Telegrams Charbaraus Sydney. Telex 24085.

Directors: D. C. L. Gibbs (chrnm), S. C. Gibbs, F. H. Mullens, S. Pearce, J. Wellesley, G. Pulay.

Executives: S. Pearce (mng dir), H. Kerr.

Corporate and financial public relations, consulting and executive services and television training.

I'state repr: 18 Victoria St, Carlton, Vic 3053.

Berry/Williams Pty Ltd

71 Union St, Nth Sydney, NSW 2060. Phone (02) 92 8079, 92 6004.

Directors: M. Berry, J. Williams.

Corporate public relations, government and trade liaison, consumer promotions.

Blood, Marita, & Associates

Challis House, 10 Martin Place, Sydney 2000. Phone (02) 233 5377.

Brendle, Peter, Promotions

68 Clarence St (Musica Viva Hse), Sydney, NSW 2000. Phone (02) 29 4239, 90 6321.

Directors: P. Brendle, T. Brendle.

Operations: Director of Sydney International Music Festival, concert tours organisation & promotion within entertainment industry.

Representing: Galapagos Duck, Daly-Wilson Big Band and other top international and local artists.

Brennan, J. J. C., (NSW) Pty Ltd

5th Floor, ADC Bldg, 77 Pacific Hwy (PO Box 698), North Sydney 2060. Phone (02) 922 3002.

Directors: J. J. C. Brennan, Ms B. J. M. Brennan.

Counsel in communications: corporate, consumer, general and special groups. Planners and implementers of public relations, marketing, promotions and publicity campaigns for governments, industry, commerce and individuals.

I'state repr: Canberra, Melbourne, Adelaide, Perth, Brisbane.

O'seas repr: Tokyo.

Burger, Ernest J., Associates Pty Limited

(APT Services), 181 Castlereagh St, Sydney 2000. Phone (02) 61 2267, 211 1031. Telegrams Presstrade Sydney.

Director: E. J. Burger.