Advertising people notice

Creative Guidelines
1. Break the pattern.
2. Position the product clearly and competitively.
3. Reflect the character of the product.
4. Appeal to both heart and head.
5. Candor and trust.
6. Speak with one voice.
ATTENTION ALL AGENCIES, PRODUCERS, DIRECTORS, PRODUCTION HOMES, CORPORATE AND INDUSTRIAL USERS OF VIDEO FACILITIES

IMAGE CONCEPTS PTY LTD HAS WITH THE ACQUISITION OF VIDEO HOUSE (NOW IMAGE CONCEPTS VIC) FACILITIES AVAILABLE IN BOTH MELBOURNE AND SYDNEY FOR ALL YOUR COMMERCIAL DOCUMENTARY CORPORATE AND ILLUSTRATION NEEDS.

IN SYDNEY INCLUDE 2 STAGES (ONE 10M BY 8M AND ONE 20M X 10M) BOTH AIR CONDITIONED AND WITH LIGHTING GRIDS.

ON-LINE CMX EDIT SUITE WITH SONY 1 INCH RECORDERS, NETWORK MIXER, ONE CHROMA SUITE WITH 2 X 3 HOUR C FORMAT VTR'S 2 INCH.

EDIT SUITE 2X 3 HOUR C FORMAT VTR'S, VTR AND CHANCELT DIGITAL DUB RECODER 1 IN CH FORMAT VTR'S, VTR AND CHANCELT DIGITAL DUB RECODER ALLOWING CONVERSION OF TAPES TO AND FROM ANY FORMAT.

MULTI CAMERA OUTSIDE BROADCAST VANS ALLOWING UP TO 6 MULTIPLE CAMERAS IN A LOCATION PRODUCTION WITH 3 INCH VTR CAMERA COVERAGE OF ANY LOCATION PRODUCTION WITH 3 INCH VTR.

IN VAN FOR RECORD OR REPLAYS.

ON-LINE EDIT SUITE WITH LINES DISSOLVES, EFFECTS ALLOWING EITHER FULLY IN-CH DUB PROD IN FACILITIES OR CMX EDIT LIST FOR ON-LINE EDITS.

TELEPHONE FOR 35MM 16MM SUPER EIGHT AND 35MM SLIDES ALL.

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FULL AUDIO AND INTEGRATED SYSTEMS AND 1 INCH CMX RECORDING IN SINGLE CAMERAS LOCATION RECORDING UNIT WITH SONY CAMERA AND CMX RECORDERS.

PORTABLE 1 INCH RECORDER.

BOSCH TELEPHONE SYSTEM WITH SONY 1 INCH CMX GRAPHIC STUDIO ADJACENT TO CONTROL ROOM WITH CMX.

CORRECTOR ALLOWING TRANSMISSION OF 16 MIN 35 MM POS OR NEG OR INTENSITY TO ALL STUDIO.

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- Three Field Units available in 1 inch, Betacam & BVU Formats.
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We've been setting the pace in the
explosive broadcasting world for over
a quarter of a century now. Nobody has
introduced more dazzling innovations
to the industry than Ampex. These
include ADO, the hottest digital effects
system in the creative universe... and
VPR-5, the world's smallest and lightest
Type "C" portable VTR at 15 pounds.
Ampex is turning heads with its
VPR-3, too. The ultimate one-inch
Type "C" video recorder, combining all
of the most-wanted features in a single
machine. And then there's the Ampex
197 N" videocassette ideally suited for
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Ampex. What will we think of next?

Find out from the people who started
it all in the first place. Call or write
Ampex Australia Pty Ltd,
Unit A, 61 Talavera Road,
North Ryde, 2113, NSW

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Telephone Marketing and Market Research
LEVITATE
TELECORPORATION
Talk to the top people — see LeVita
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Telephone Marketing, & Market and
Audience Research sections.

Telephone (02) 908 4455
You've seen the latest film,

now here's the video.

Hot on the heels of 5294, Eastman's versatile Emmy-winning high speed color negative film, comes Eastman Professional Videotape. The only range of broadcast quality videotape good enough to bear the Eastman name.

For more information about the latest in professional film or video contact your Kodak representative.

Motion Picture Markets Division, KODAK (Australasia) PTY. LTD. PO. Box 90, Coburg, Victoria 3058. Sydney 692 7282 Melbourne 353 2880 Adelaide 212 2411 Brisbane 852 1911 Perth 458 011 Hobart 34 2099 Canberra 4865 44 Townsville 72 2660. KODAK and EASTMAN are registered trademarks. 3494028

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Telephone Marketing and Market Research

LEVITA TELECORPORATION

Talk to the top people — see Levita Telecorporation entries in the Telephone Marketing, Market and Audience Research sections.

Telephone (02) 908 4455
YOUR SALES REP FINALLY HAS AN HOUR-LONG APPOINTMENT WITH A KEY CLIENT EXECUTIVE. PERFECT SET-UP?

Midway through the introductory remarks someone pops into the office with a question. Soon there's a call on the intercom...then an outside call. Meanwhile the executive is riffling through papers, riffling file drawers, checking figures. More calls, more apologies. Less and less attention!

Seldom can your rep complete a planned presentation without interruptions and distractions. When decision time comes, how well will the prospect know your sales story?

HOW DO YOU PLUG THIS HOLE?

tri-buy

TRI-BUY The ultimate trade marketing package consisting of:
b&t Weekly — Australia’s leading advertising and marketing magazine
AARDS — The media buyers’ bible
b&t Year Book — Australia’s only comprehensive industry reference book

TRI-BUY will:
• Support your sales people before, between and after sales calls
• Reinforce other promotion by bringing them to mind at media selection time
• Help your prospects make buying decisions — and defend them
Three new masterpieces in video tape excellence.

For professionals the world over, one brand of video tape stands out—'Scotch' video tape. For nearly 30 years, 3M has set the pace in the development and production of video tape. Researching and demonstrating new techniques and new standards of excellence. Culminating in a unique Emmy Award for pioneering the development of video tape.

Now 3M has developed three new professional videotapes you can depend on for critical mastering or editing applications: 'Scotch' 480 1 Inch Helical video tape, 'Scotch' Color Plus ¾-inch U-matic videocassettes and 'Scotch' Color Plus ENG/EFP ½-inch videocassettes.

These additions to our range offer top picture quality, extreme ruggedness to withstand repeated editing and re-recording, the lowest headwear rates in the industry and unique antistatic properties to deter dust and debris.

All 'Scotch' video products are designed for faultless performance every time and are fully backed up by our engineers, who are just a phone call away.

When it has to be right first time, professionals rely on 'Scotch' video tape.

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Magnetic Audio/Video Products Division
3M Australia Pty. Ltd. (Inc in NSW)
Sydney, 498/3331; Canberra, 47-4320; Melbourne, 5422222
Perth, 34-3040; Adelaide, 258-1122; Brisbane, 326-3344
Darwin, 81-7640; Townsville, 72-3556; Brisbane, 395-7844
Newcastle, 2-4661; Tamworth, 60-4280

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Melbourne’s 25-39’s love 3KZ
Commercial Radio Stations

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their interstate representatives who are fully listed in the Media Representatives section.

Stations on the AM band transmit within the frequency range 525 – 1605kHz, and those on the FM band within the range 88 – 108 MHz.

The following definitions are employed by the department of communications in its planning guidelines for medium frequency (am) radio services.

The coverage area of a station is that area where in technically adequate reception can be obtained with a notional receiving system (based on Australian standards).

The service area of a station refers to the area served in pursuance of the licence as defined by a determination under section 84(1) or a direction under section 85(4) of the broadcasting and television act.

It is the coverage area specified by the department that is used in this publication.
Commercial Radio Stations - Sydney

Executives: W. Regan (sales & assn dir), T. Richards (fin contr), F. Mancini (chief eng), T. Smith (prgm dir).
Repr: Stereo Time Sales, Melbourne (03) 267 3822; Garth Tingle Reps Pty Limited, Brisbane (07) 30 5601; Haswell, Williamson, Rouse (06) 332 3322.
Rates: Zone 1 (8am-10am & 4pm-8pm Mon-Fri; 8am-7pm Sat-Sun) 30 secs Grid 1 $175, Grid 2 $150, Grid 3 $125.

2SM
Opened Dec 24, 1931.
Executives: J.W. Kelso (sales dev mg), P. O'Connell (news dir), P. Ryan (proms mg), G. Mulray (gen sales mg).
Repr: Adrep, Melbourne (03) 63 9623; Media Services Brisbane (07) 229 6033.
Format: Adult, contemporary music.
Rate: Zone 1 (Mon-Fri 5am-9am; Sat-Sun 6am-7pm) 30 secs $140.

2UE
Opened Jan 26, 1925.
Executives: J.C. Conde (mg dir), R.D. Spargo (gen mg), W.K. Baker (co secy), D. Maxwell (gen mg & sales mg), J.W. Kelso (sales mg).
Repr: ParPlan, Melbourne (03) 267 3188; Brisbane (07) 220 7855; Adelaide (09) 51 6643; Sydney office: Seven Hills, Box 234.
Network affiliation: Commonwealth Broadcasting Network.
Format: Adult, contemporary music.
Rate: Zone 1 (Mon 5am-7am, Sun 6am-7pm) 30 secs $140.

2ads
Opened Feb 13, 1925.
Directors: Sir Alexis F. Albert, CMG (chrmn), E.F. Albert (mg dir), A.A. Albert (exec dir), R.O. Albert.
Executives: B.E. Byrne (chief exec), J. Lane (mg dir), P.G. Hartley (admin mg), J.V. Kaye (sales mg), R. Girdo (selling techn), G. Roach (sales mg).
Network affiliation: Commonwealth Broadcasting Network.
Format: Adult, contemporary music.
Rate: Zone 1 (Mon-Fri 5am-9am; Sat-Sun 6am-7pm) 30 secs $140.

2WS
Licensee: Wesgo Communications Pty Ltd, 2 Leabrook Lane (PO Box 234) Seven Hills 2147. Phone (02) 671 2411. Telex: 23614. Sydney office: Level 2, 81-91 Military Rd, Neutral Bay 2069. Phone (02) 908 4000. Telex: 79540.
Transmitter site: Prospect. Power: SW. Frequency: 1224kHz. Operating hours: 24-hour service.
Executives: R. Rees (mg dir), R. Langhans (chief eng), R. Rogers (sales mg), G. Milne (sales mg), J. Elliot (sales mg), G. Power (proms mg), M. Wilson (mg dir), T. O'Keeffe (co secy).
Repr: ParPlan, Melbourne (03) 267 3188; Brisbane (07) 220 7855; Adelaide (09) 51 6643; Perth (09) 322 3184.
Format: 24 hour continuous music.
Rate: Zone 1 (Mon-Fri 5am-9am; Sat-Sun 6am-7pm) 30 secs $140.

NSW Country

2AD Armidale
Opened Feb 5, 1936.
Transmitter site: Armidale. Power: SW. Frequency: 1134kHz. Operating hours: Sun-Sat 5.30am-11.30pm.

Survey results mean a lot...
Sales results mean a lot more.

Sydney's No. 1 Under 40 Station

To get results phone
02 - 387 5000 Wayne Regan (Sydney)
03 - 662 1755 Ian Stockdale (Melbourne)
08 - 332 3322 Greg Rouse (Adelaide)
075 - 30 5601 Garth Tingle (Queensland)
Directors: Mrs L.D. Higginbotham (mng dir), W.R. Forsyth (chrmn), P.L. Johnston, W.A. Baxter, M.M. Moroney, J.L. Parker.
Executives: G. Arkay (mg), P.M. Smith (secy).
Repr: Parflan, Sydney (02) 922 2673.
Melbourne (03) 267 3186; Brisbane (07) 228 7965; Adelaide (08) 332 3322; Perth (09) 322 3184.
Rate: (open-2pm) 30 secs $20.

2AY Albury/Wodonga
An AWA Radio Network station.
Opened: Dec 17, 1930.
Transmitter site: Thurgoona. Power: 2kW. Frequency: 1494kHz. Operating hours: Mon-Sat 5.30am-11pm, Sun 5.30am-19pm.
Chrmn & chief exec: J.A.L. Hook, CBE.
Executives: B. Rogerson (gen mg), P. Verhoeven (sr mg), V. Duncan (nat sales mg), M. O'Connor (sales mg), T. Clark (tech supvr).
Repr: AWA Radio Network.
Rate: Zone 1 (Mon-Sun 5.30am-7pm) 30 secs $30.

2BE Bega, Batemans Bay & Narooma
Directors: D. Tunkin (co mg), J. Magowan (mktg & proms mg), D. Gosper (prgm dir).
News affiliation: United Network.
Repr: Central Media Sales, Sydney (02) 957 1000; CBN Sales, Melbourne (03) 699 3722; Haswell Williamson & Russe, Adelaide (08) 332 3322, Macquarie, Brisbane (07) 221 0111.
Transmitter site: Bega. Power: 5kW. Frequency: 1053kHz. Operating hours: 24-hour service.
Directors: G.K. Barlin (chrmn), R.A. Johnson.
Executives: M. Peterson (mg), Ms J. O'Brien (sales mg), A. Bartlett (news dir), E. Magowan (chief eng), J. Magowan (tech dir), D. Gosper (prgm dir).
Network affiliation, Repr: See Macquarie Radio Sales.
Format: Solid Gold.
Rate: Zone 1 (Mon-Fri 5.30am-noon; Sat-Sun 5.30am-7pm) 30 secs $38.

2CA Canberra
Opened: Nov 14, 1931.
Transmitter site: Belconnen. Power: 5kW. Frequency: 1036kHz. Operating hours: 24-hour service.
Directors: G.K. Barlin (chrmn), R.A. Johnson.
Executives: M. Peterson (mg), Ms J. O'Brien (sales mg), A. Bartlett (news dir), E. Magowan (chief eng), J. Magowan (tech dir), D. Gosper (prgm dir).
Network affiliation, Repr: See Macquarie Radio Sales.
Format: Solid Gold.
Rate: Zone 1 (Mon-Fri 5.30am-noon; Sat-Sun 5.30am-7pm) 30 secs $38.

2CC Canberra
Licensee: Capital City Broadcasters Pty Ltd, Bellenden Road, Gungahlin ACT. PO Box 1499, Canberra City 2601. Phone (062) 41 1111. Telex 62138.
Transmitter site: Gungahlin. Power: 5kW. Frequency: 1296kHz. Operating hours: 24-hour service.

WESGO Communications Network News

Your listeners don’t live in Sydney. Why give them Sydney news?

The network news service you’re subscribing to now has its merits, but it has its limitations too. A big city bias, extra charges and no flexibility. Now, the Wesgo Communications Network offers a completely separate news service designed specifically for your market. Special event coverage and international news with no surcharges. Already servicing stations in five States, the Wesgo Communications Network service offers the fresh alternative.

Call Greg Milne on (02) 671 2411 and let us introduce The Fresh Alternative.
YOUR SALES FORCE IS ON THE JOB ALL DAY LONG.

But diligent as they are, 1,231 hours out of the 2,123 each rep works every year isn’t actual selling time. They’re traveling, organizing presentations, writing call reports, cooling their heels in waiting rooms, phoning for appointments—doing the dozens of necessary, time-consuming, non-selling chores.

But every work-day minute your people are out of touch with prospects, competitors are selling, buyers are buying.

HOW DO YOU PLUG THIS HOLE?

TRI-BUY The ultimate trade marketing package consisting of:

b&t Weekly — Australia’s leading advertising and marketing magazine

TRI-BUY will:
  * Support your sales people before, between and after sales calls
  * Reinforce other promotion by bringing them to mind at media selection time
  * Help your prospects make buying decisions — and defend them

Directors: J.W. MacBean (chrmn), S. Loosley, M. Easton, T.W. Sheehan, R.J. Brown, S. Dawes, J. Faulkner, M. Ferguson

Executives: D. Baldwin (gen mgr), W. Ellwell (gen sales mgr), D.J. Sulliff (tech sup’t)

Repr: 2HC, Sydney (02) 264 2665, 1/vale toff

Repr: Melbourne (03) 329 8222; Media Services, Adelaide (08) 269 9802; K. McEwan, Brisbane (07) 221 0111

Rate: Zone 1 (Sat & Sun 5pm-5pm) 30 secs $65.

2L Young

Transfer of ownership subject to AST approval

Licensee: Young Broadcasters Pty Ltd, 24 Lovell St (PO Box 31) Young 2594. Phone (063) 82 1113, Cazura Studio, Kendall St, 2794. Phone (063) 42 1771. Coonamundra Studio, 148 Parker St, 2590. Phone (069) 42 1209.

Opened: Feb 16, 1938.

Transmitter site: Young. Power: 5kW. Frequency: 1350kHz. Operating hours: Mon-Fri 5.30am-midnight, Sat-Sun 6am-midnight.

Directors: J.W. d’Apice (chrmn), R.F. Hagg-Muir (mg dir), Mrs G. Linden, E. Roberts.

Executives: C.J. Coulter (mg dir), M. Hampton (mg/admn), P. Rumble (music dir), W. Dennis (tech).

Format Top 40, Gold.

Rate: Zone 1 (open to 2pm), to be sold as group buy 2L/2WG.

2LM Lismore

Licensee: Richmond River Broadcasters Pty Ltd, Brunner Hwy, Goonellabah 2480, via Lismore, PO Box 44, Lismore. Phone (066) 24 2433. Telegrams Torque Tel 66164.

Opened: Sept 1, 1938.

Transmitter site: Bexhill. Power: 5kW. Frequency: 900kHz. Operating hours: Mon-Sat 5.30am-midnight, Sun 6am-midnight.


Executives: P.E. Zullo (mg dir), S.H. Robinson (mg dir), J. McHale (sales mg dir), G. Stuart (prom mg dir).

Repr: Central Media Sales, Sydney (02) 436 1100; Media Services, Brisbane (07) 229 6033; Hugh Anderson, Melbourne (03) 663 3615, Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Format: Contemporary, Gold.

Rate: Zone 1 (5.30am-2pm Mon-Fri, 5.30am-7pm Sat-Sun) 30 secs $28.

2LT Lithgow

Licensee: Midwest Radio Network Pty Ltd, 289 Main St (PO Box 98) Lithgow 2790. Phone (063) 32 2900. Telex 27436.

Opened: June 30, 1939.

Transmitter site: Springvale Lane, Wallerawang. Power: 50kW directional. Frequency: 900kHz. Operating hours: Mon-Fri 5am-midnight, Sat-Sun 6am-midnight.

Directors: J.A. McEvoy, L. Guy

Executives: D. Egan (gen mg dir), M. Pentecost (mg dir), M. Mrs J. Hudson (Bathurst mg dir), M. M. Menchin (news ed), B. Goulding, M. V. Hart, A. Oloman (sales execs), L. Lawson (pgm mg dir).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855, Adelaide (08) 332 3322; Perth (99) 332 3184.

Format: Contemporary music.
2MC Mid Coast
Licensee: Mid Coast Radio Pty Ltd, Kempsy Office & Studios, 37 Eybo St (Box 120 PO) West Kempsy 2440. Phone (065) 62 1286, 62 1237. News 6-4000. Telex 66352. Port Macquarie Office & Studios, 19 Short St, Port Macquarie. Phone (065) 83 0888. Coffs Harbour Office & Studios, 156 High St. Phone (066) 52 1440. Telegrams Twink.
Rate: 5am-6am Mon-Fri, 9am-2pm, 6am-7pm Sat-Sun, 30 sec $26.

2MG Mudgee
Opened: July 2, 1938.
Transmitter site: Mudgee. Power: 5kW directional. Frequency: 1449kHz. Operating hours: Mon-Sat 5am-midnight. Sun 6am-midnight. Directors: D.S. Cameron (chmn), Mrs J.M. Cameron (mgm dir). Executive: Mrs E. Wells (std mgm). Repr: Maccarney, Sydney (02) 269 0448; Melbourne (03) 329 6666; Brisbane (07) 221 0111, Adelaide (08) 267 4155. Rate: Sold as group 265/2MG Zone 1 30sec $49.

2MO Gundagai
Licensee: 2MO Gundagai Pty Ltd, 3 Rodney St (PO Box 62) Gundagai 2626. Phone (067) 42 2322, 42 2198. Telex 632531. Member New England Network. Branch studios, Narrabri, Phone (067) 92 1134.
Opened: June 16, 1930.

2MW Murwillumbah
Licensee: Tweed Radio and Broadcasting Co Pty Ltd, C.B.S Chambers, Main St (PO Box 53) Murwillumbah 2484. Phone (066) 52 1888. Telex 86149. Branch Studio: Griffith St, Coolangatta. Phone (07) 36 3344.
Opened: Sept 2, 1937.
Transmitter site: Cluthers Creek. Power: 5kW. Frequency: 972kHz. Operating hours: 24-hour service.
Rate: Zone 1. (Mon-Fri 5.30am-2pm, Sat & Sun 5.30am-7pm) 30 sec $33.

2NM Muswellbrook
Licensee: Hunter Broadcasters Pty Ltd, Bridge St (PO Box 600) Muswellbrook 2333. Phone (065) 43 1958, 43 1458. Telexgrams Twom. Associated with 2NX, Telex 636866.
Opened: Jan 1, 1954.
Executives: J.M. McGahan (gen mgm), M. Conners (mgm dir). Repr: Adrep, Sydney (02) 929 5088; Adrep, Melbourne (03) 63 0623; Terry Gerry Media Brisbane (07) 369 7577; Cotswold Media Services, Adelaide (08) 339 3427.
Rate: Zone 1 (Open-2pm Mon-Fri, Open-6pm Sat & Sun) 30 sec $25.

2NX Newcastle
Licensee: Hunter Broadcasters Pty Ltd, 770 Hunter Street, (PO Box 52750), Newcastle West 2300. Phone (049) 69 3000. Telexgrams Twom. Telex 28133. Associated with 2NM.
Opened: Jan 1, 1954.
Executives: J.M. McGahan (gen mgm), A. Robertson (sales mgm), K. Harris (grm dir), P. Drake (news ed), S. Barrett (chief eng), P. Turton (proms mgm dir).
Repr: Adrep Sydney (02) 929 5088; Adrep, Melbourne (03) 63 0623; Cotswold Media Services, Adelaide (08) 339 3427; Media Services, Brisbane (07) 223 6033.
Rate: Zone 1. (Mon-noon, Mon-Fri, 7am-7pm Sat-Sun) 30 sec $70.

981 2NM covering the Hunter Valley and up to Tamworth

200 Wolongong
Licensee: Wolongong City Radio Limited, Grand Hotel, Cor Keira and Burleigh Streets (PO Box 1570), Wolongong 2500. Phone (02) 28 3200. Telegrams TwoO. Telex 29109.
Opened: Jan 1, 1978.
Executives: J. Summerton (gen mgm), D. Cherry (sales mgm), T. Moore (news dir), K. Mann (grm dir).
Repr: Central Media Sales, Sydney (02) 436 1000; Hugh Anderson Pty Ltd, Melbourne (03) 683 3615; Steve Williams, Brisbane (07) 371 9997; CBN Sales, Adelaide (08) 51 6643.
Rate: Zone 1 (5pm-Mon-Fri, 5am-Sat & Sun), 30 sec $40.

2PK Parkes
Licensee: Parkes Broadcasting Co Pty Ltd, 331 Cawndeen Street (PO Box 295) Parkes 2870. Phone (068) 62 1122. Telex 63085.
Opened: Oct 5, 1937.
Transmitter site: Parkes. Power: 2kW. Frequency: 1404kHz. Operating hours: Mon-Sun 6am-12pm.
The Radio Raftle. 
It doesn't have to be a lucky dip.

With so many stations to choose from, buying radio regionally is a bit like buying in a lucky dip.

But with the AWA Network you win every time. Because just one booking puts you on the entire Network. And with seven strong stations from Cairns to Bendigo you couldn't get luckier.

AWA covers top regional markets with 2AY Albury, 2GN

Goulburn, 4TO Townsville, 2GF Grafont, 3BO Bendigo and 4CA Cairns. Not to forget Sydney’s Nice and Easy 2CH.

Cover the Eastern Coast in one big sweep. It’s no gamble with the AWA Network.

Call your AWA Rep on 290 2500.
2WG Wagga
Licensee: Riverina Broadcasters (Holdings) Pty Ltd, 16 Fitzmaurice Street, (PO Box 486) Wagga Wagga 2650. Telegrams Twowg. Phone (069) 21 1022. Telex 66986.
Opened: June 29, 1932.
Transmitter site: Brucedale. Power: 2kW. Frequency: 1152kHz. Operating hours: 24 hour service.
Repr: Central Media Sales, Sydney (02) 436 1000. CZN Sales, Melbourne (03) 699 3722. Effective Media Sales & Marketing, Brisbane (07) 229 0644. CZN Sales, Adelaide (08) 51 6643.
Format: Adult contemporary.
Rate: Zone 1 (Mon-Sun 5am-9am) 30secs $30.

2WL Wollongong
Licensee: Wollongong Broadcasting Pty Ltd, Edward Street, (PO Box 1294), Wollongong 2500. Phone (049) 29 4623. Telegrams Twowl. Telex 29114.
Opened: July 18, 1931.
Transmitter site: Windang. Power: 5kW. Frequency: 1314kHz. Operating hours: 24-hour service.
Executives: H. Roberts (mgtr), P. Posetti (sales mgtr), S. Batras (prgmr), M. Sprowley (proms).
Network affiliation & repr: Macquarie all States.
Rates: Zone 1 (open-10am) 30 secs $22.

2XY Sydney
Licensee: Cooma Broadcasters Pty Ltd, Cooma offices & studios - 132 Sharp St, (PO Box 651) Cooma 2630. Phone (064) 211234. Telex 61067. Jindabyne offices & studios - Shopping Centre, Snowy River Ave, Jindabyne 2627. Phone (064) 62455.
Transmitter site: Cooma. Power: 2kW. Frequency: 918kHz. Operating hours: Mon-Fri 6am-midnight, Weekends - 24hrs.
Directors: K.J. Blyton (mgtr dir), Mrs M.M. Scott, M.W. Scott.
Executives: A. Baker (sales mgtr), P.A. Carter (chief eng), B. Grimshaw (prgmr mgtr).
Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 229 7805, Adelaide (08) 332 3322, Perth (09) 322 3184.
Format: Adult Contemporary Rock.
Rate: Zone 1 (open until 2pm) 30 secs $20.

3AW Melbourne
Licensee: Macquarie Broadcastings Holdings Ltd, 362-384 Latrobe Street, Melbourne 3000. GPO Box 369F, Melbourne 3001. Phone (03) 329 6666. Telegrams Threaw, Telex 365000 (news), 332111 (sales).
Opened: Feb 22, 1932.
Transmitter site: Heidelberg. Power: 5kW. Frequency: 127kHz. Operating hours: 24-hour service.
Executives: B. White (gen mgtr), D. O’Kane (head of prgms), R. Jolly (mgtr dir), R. Parkes (admn mgtr), B. Withers (chief eng), N. Scott (sales mgtr).
Network affiliation: Macquarie.
Format: News, current affairs, information, talk, adult contemporary.
Rate: Zone 1 (5am-1pm) 30 secs $160.

3DB Melbourne
Licensee: The Herald and Weekly Times Ltd, 44-74 Flinders Street, Melbourne 3000. Correspondence address: 399, 61 Flinders Lane, or GPO Box 1028H, Melbourne 3001. Phone (03) 63 5451. Telegrams Threedb. Telex 31610.
Opened: Feb 21, 1927.
Transmitter site: Heidelberg. Power: 5kW. Frequency: 120kHz. Operating hours: 24-hour service.

3GL Melbourne
Licensee: General Television Corp Pty Ltd, 22-46 Bendigo St (PO Box 150) Richmond 3121. Phone (03) 420 3333. Telex 31413.
Opened: Nov 29, 1931.
Executives: R. Casey (gen mgtr), B. Howie (prgmr dir), P. Rhodes (sales service), E. White (chief eng), A. Pearse (proms & publicity dir), D. Quin (ops mgtr), D. Lappan (rmt sales dir), P. Cochrane (mgtr mgtr), I. Neil (news eng).
Repr: D. Lappan, Sydney (02) 967 4944; Represent, Gold Coast (075) 306061; Admedia, Adelaide (08) 332 8144; Perth (09) 381 4488.
Rate: AAA (5am-8pm Mon-Sun) 30secs $132.

3IX Melbourne
Licensee: Melbourne FM Radio Pty Ltd, 43 Bank St (PO Box 923) St Kilda Melbourne 3062. Phone (03) 690 6999. Telex 32936.
Opened: July 11, 1980.
Transmitter site: M1 Dandenong. Power: 10kW ERP. Frequency: 92.3MHz. Operating hours: 24-hour service.
Directors: W.J. Conn (chrmn), R. Le Telt (dep chrmn & co secy), W.R. Armstrong (mgtr dir), N.J. McIvor (tech dir), G. Wheatley, B. Byrne, C. Simpson (gen mgtr).
Executives: I. Simm (fin contr), L. Simon (prgmr dir), G. Maxwell (music dir), W. Prowse (music prgmr), K. Gibson (rmt mgtr mgtr), G. Holmes (chief eng).
Repr: CZN Sales, Sydney (02) 908 1200; Melbourne (03) 659 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.
Rates: Fixed session 30 secs $111.

3JJQ Melbourne
Licensee: Broadcast FM Pty Ltd, Hawthorn Road (PO Box 1019) Nunawading 3131. Phone (03) 233 1011. Telex 38011.
Opened: Aug 1, 1980.
Executives: G.C. Smith (gen mgtr), B.M. Bissell (prgmr mgtr), B. Cameron (sales mgtr), K. Young (chief eng), G. Haster (news dir), R. Russell (co secy).
Repr: FM Representation Sydney, (02) 923 1188; Terry Garry Media, Brisbane (071) 369 7877; Admedia Adelaide, (03) 332 8144.

Commercial Radio Stations - Melbourne

92.3 EON-FM
Melbourne's Young Adult Station

Welcomes 63% All Housewives Under 40

Cynes - Mon.-Sun. 5.30 - Midnight Source: McNair & Associates - GfK Survey

Con. WR 106/2
3MP
Licensee: Mornington Peninsula Broadcasters Ltd, 28 Beach Street, Frankston 3199. Phone (03) 781 3311. Telex 37444. Sales office: (03) 329 6022.
Opened: July 22, 1976.
Transmitter site: Roseville. Power: 5kW. Frequency: 1377kHz. Operating hours: 24-hour service.
Executives: W. Browne (gen mgr), G. Charter (prgm dir), A. Jones (sales mgm), R.J. Macier (chief engr), A. Reid (asst mgm), J. Weelen (prms mgm). 
Repr: Radio 3MP, Sydney (02) 922 2111; Melbourne & Adelaide (03) 329 6022; Queensland (07) 30 5601.
Format: Adult contemporary.
Rate: Zone 1 (Mon-Fri 5am-9am & 4pm-8pm; Sat-Sun 5am-8pm) 30 secs $110.

3ZY (927AM Musik)
Licensee: Nilsen's Broadcasting Service Pty Ltd, 230 Berkeley Street (PO Box 927) Carlton 3053. Phone (03) 347 6111; Telex 31195. Opened: Mar 8, 1925.

3DB
Licensee: 3DB Radio Pty Ltd, 411 King Street, Melbourne 3000. GPO Box 4949, Melbourne 3001. Phone (03) 329 5777. Telex 36651. Telegrams Threeby.
Opened: Sept 8, 1935.
Transmitter site: East Heidelberg. Power: 5kW. Frequency: 1420kHz. Operating hours: 24-hour service.
Directors: Sir Magnus Cormack (chrmn), S.M. Guilfoyle (mgm dir), Dame Audrey Reader, The Hon. H.M. Hamilton MLA, Sir Peter Derham.
Executives: C. Crowe (engg mgm), G. Supran (prgm mgm), H. Black (sales mgm), C.F. Donovan (news mgm), G. Powell (proms & publ mgm), B. McNally (music dir).
Repr: Radio 3XY, Sydney (02) 923 1043; Cotswold Media Services, Adelaide (08) 359 3427; Media Services, Brisbane, (07) 539 6033.
Rate: Zone 1 (Mon-Fri 5am-9am; 3pm-8pm; Sat-Sun 5am-6pm) 30 secs $110.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 927kHz. Operating hours: 24-hour service.
Executives: P. Rinaldi (gen mgm), A. Kirk (bus mgm), B.R. Field (net sales mgm), J. Goodall (chief engr), P. Rudder (prgm dir).
Repr: 3DB, Sydney (02) 922 2677; Melbourne (03) 329 7855; Market Media Associates, Melbourne (3) 253 6629.
Format: Continuous adult oriented music.
Sun., 5:30
1260

The first step to reaching Victoria's largest regional market is to reach Media Partners, on Melbourne (03) 537 1588 Telex 32914 or Sydney (02) 922 2111 Telex 70444 (Adelaide and Brisbane Representatives, Macquarie Radio Sales.)

Covering the area than the others.

The audience share double that of 3TR.

Covering the area than the others.

The audience share double that of 3TR.

Commercial Radio Stations - Victoria

Rate: Zone 1 (6am-2pm & 4pm-6pm Mon-Fri, 6am-7pm Sat & Sun) 30 secs $32.

3HA Hamilton

Licensee: Truth Newspapers (Holdings) Pty Ltd. Operating Western District (3HA) Broadcasting, 61 Brown St, Hamilton 3300. Phone (055) 72 3166. Telex 55637.


Transmitter site: Mt Bainbridge. Power: 2kW. Frequency: 981kHz. Operating hours: 5:30am to 12 midnight daily. Sun to Fri & to 1am on Sun.


Executives: G. Tuckett (mgr & sales dir), R. Roach (prgm dir), M.C. Pickett (office mgmt), K. Lakeman (sen tech).

Repr: ParPlan, Sydney (02) 923 2677; Melbourne (03) 267 3188, Brisbane (07) 229 7655; Market Media Assoc's, Adelaide (08) 223 6629.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri open-2pm; Sat-Sun open-7pm) 30 secs $22.

3MA Mildura

Licensee: SunrayPIX Broadcasters Pty Ltd, T & G Building (PO Box 58) Mildura 3500. Phone (050) 23 0351. Telex 556010.

Opened: May 25, 1933.

Transmitter site: Mildura Power: 2kW. Frequency: 1487kHz. Operating hours: 24hrs, 7 days.

Directors: W.R. Lanyon (mgr dir), C.D. Lanyon, MBE.

Executive: R.W. Harwood (gen mgr).

Repr: ParPlan, Sydney (02) 923 2677; ParPlan, Melbourne (03) 267 3188, Hastwell, Robinson, Rouse, Adelaide (08) 332 3322; ParPlan, Brisbane (07) 229 7655; O'Keefe Media Services, Perth (09) 381 7440.

Format: Country western current hits, standards and middle of the road, plus news & sport.

Rate: Zone 1 (open-2pm) 30 secs $26.

3NE Wangaratta

Licensee: North-East Broadcasters Pty Ltd, 19 Templeton Street (PO Box 449) Wangaratta 3677. Phone (067) 21 2951. Telegrams Threene. Telex 55633.

Opened: Mar 27, 1934.

Transmitter site: Bowser. Power: 5kW. Frequency: 1568kHz. Operating hours: Mon-Fri 5am-1am; Sat 5am-1am; Sun 6am-11pm.

Commercial Radio Stations - Victoria

Rate: Zone 1 (6am-2pm & 4pm-6pm Mon-Fri, 6am-7pm Sat & Sun) 30 secs $32. 

3HA Hamilton

Licensee: Truth Newspapers (Holdings) Pty Ltd. Operating Western District (3HA) Broadcasting, 61 Brown St, Hamilton 3300. Phone (055) 72 3166. Telex 55637.


Transmitter site: Mt Bainbridge. Power: 2kW. Frequency: 981kHz. Operating hours: 5:30am to 12 midnight daily. Sun to Fri & to 1am on Sun.


Executives: G. Tuckett (mgr & sales dir), R. Roach (prgm dir), M.C. Pickett (office mgmt), K. Lakeman (sen tech).

Repr: ParPlan, Sydney (02) 923 2677; Melbourne (03) 267 3188, Brisbane (07) 229 7655; Market Media Assoc's, Adelaide (08) 223 6629.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri open-2pm; Sat-Sun open-7pm) 30 secs $22.

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Executive: R.W. Harwood (gen mgr).

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Format: Country western current hits, standards and middle of the road, plus news & sport.

Rate: Zone 1 (open-2pm) 30 secs $26.

3NE Wangaratta

Licensee: North-East Broadcasters Pty Ltd, 19 Templeton Street (PO Box 449) Wangaratta 3677. Phone (067) 21 2951. Telegrams Threene. Telex 55633.

Opened: Mar 27, 1934.

Transmitter site: Bowser. Power: 5kW. Frequency: 1568kHz. Operating hours: Mon-Fri 5am-1am; Sat 5am-1am; Sun 6am-11pm.
Commercial Radio Stations - Victoria

Executives: L. Crockett (dep mgr), W. Robinson (sales mgr), M. Walsh (prgm mgr).

3SH Swan Hill
Licensee: Cameron Broadcasting Services Pty Ltd, T.T. Malcolm Street, Swan Hill 3585. Phone (056) 32 7278. Telex 55466. Network group: 3WM, 3SH.
Opened Aug 27, 1931.
Transmitter site: Murray Valley Highway. Power: 2kW. Frequency: 1320kHz. Operating hours: Mon-Fri 5.30am-7pm; Sat Sun 5.30am-7pm.
Executives: G. Travers (sales mgr), G.N. Whitla (mgr).
Repr: Macquarie Regional Services, Melbourne (03) 329 6666; Sydney (02) 299 0646; Brisbane (07) 221 0111; Adelaide (08) 267 4155.
Format: Modern country, Top 40.
Rate: 1 (open-7pm) 30 secs $24.

3SR Shepparton
Licensee: Associated Broadcasting Services Ltd, 198-370 Wyndham Street (PO Box 1293) Shepparton 3820. Phone (056) 21 4147; Melbourne office: 206 Latrobe Street, phone (03) 329 6022. Telex 329195. Member Associated Broadcasting Services.
Opened Jan 5, 1931.
Transmitter site: Shepparton. Power: 2kW. Frequency: 1260kHz. Operating hours: Sun-Sat 5am-7pm.
Executives: K. Smith (mgr), L. Haigh (sales).
Repr: Media Partners, Sydney (02) 920 5555; Melbourne (03) 329 6022; Macquarie, Brisbane (07) 221 0111; Macquarie, Adelaide (08) 267 4155.
Format: Contemporary.
Rate: Open to close, 30 secs $35.

3TR Gippsland Latrobe Valley
Licensee: Southern Cross Communications Limited, 386-342 York Street, (PO Box 163), Sale 3850. Phone (051) 44 2222. Telegraphs Theatre. Telex 55259. Member of Southern Cross Communications Ltd.
Opened Sept 29, 1930.
Transmitter site: Myrtlebank. Power: 5kW. Frequency: 1088kHz. Operating hours: Continuous.
Associate Directors: G.L. Eddy, R.J. Cook, G.W. Morley.
Executives: G.L. Eddy (gen mgr), P. Dethidge (mgr), M. Glover (chief eng), G. Refshel (sales mgr), P.J. Ermold (acctty).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 267 4155.
Format: Adult contemporary.
Rate: Mon-Fri 5am-7pm; Sat-Sun 6am-7pm) 30 secs $24.

3WM Wimmera-Mallee
Licensee: Cameron Broadcasting Services Pty Ltd, 2 Stawell Rd (PO Box 608) Horsham 3400. Phone (050) 82 1351. Telex 55627.
Opened Dec 24, 1936.
Transmitter site: Lubeck. Power: 5kW. Frequency: 1088kHz. Operating hours: Mon-sun 5am-11pm.
Directors: C. McL. Cameron (chrmn/mng dir), I. Cameron, P. Irish.
Executives: C. Cameron (mng dir), B. Harding (mgr).
Repr: Macquarie Regional Services, Melbourne (03) 329 6666; Sydney (02) 299 0646; Brisbane (07) 221 0111; Adelaide (08) 267 4155.
Format: Adult contemporary.
Rate: Mon-Fri 5am-7pm; Sat-Sun 6am-7pm) 30 secs $24.

3YB Warrnambool
Licensee: Regional Communications Pty Ltd, 95 Tamar St, Warrnambool 3280. Phone (055) 62 1088. Telex 55674.
Opened Jan 19, 1936.
Transmitter site: Bushfield Power: 2kW. Frequency: 882kHz. Operating hours: Mon-Fri 5.30am-11.30pm; Sat 5.30am-midnight; Sun 5.30am-11pm.
Directors: W.R. Lanyon (chrmn of dirs), D.F. Morris (mng dir).
Executives: J.S. Walker (mgr), M.J. O'Toole (sales mgr), J. Weilandt (e-ntech).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7655; Adelaide (08) 332 3332; Perth (09) 322 3184.
Format: Soft contemporary.
Rate: (open to close) 30 secs $30.

Reaches 63% All People 25-54
On the West Coast
No 1
Breakfast Women's Afternoon Drive Evening
Audience Share
Mon - Fri 6am - Sun 5:30 - Midnight
Source - Nielsen Anderson - Seeding Survey

Commercial Radio Stations - Victoria

Commercial Radio Stations - Victoria
Brisbane

4BC
Licensee: Commonwealth Broadcasting Corp (Old) Pty Ltd, 4BC House, Cnr Wharf and Adelaide Streets, Brisbane, 4000. Phone (07) 311311. Telegrams Fourbc Telex 41426.

Opened: Aug 16, 1930.

Transmitter site: Indooroopilly. Power: 5kW. Frequency: 1116kHz. Operating hours: 24-hour service.

Directors: Sir Alexis Albert, C.M.G (chrmn), E.F. Albert (mg dir), A.A. Albert (dir b'casting), R.A. Albert.

Executives: B.E. Byrne (chief exec), I.W. Ren-ton (Old gen mgr), J.J. Williams (mg dir), H.J. Collins (sales mg), S. Hill (promo mg), R. Mel-drum (prgm dir), J.E. Battletry (secy), S. Molnere (creative dir), R. Rigbye (news ed).

Network affiliation: Macquarie.

Repr: See CGB-Macquarie.

Format: 18 years music format.

Executives: L. Williams (chrmn), B. Sakzewski, B. Macdonald, G. Moller, B. Byrne, D. Black, I. Rens-ton.

4BB
Licensee: Brisbane Broadcasting Pty, 93 Queen Street, Brisbane 4000. GPO Box 531, Brisbane 4001. Phone (07) 311318. Telegrams Fourbc Telex 41977.

Opened: Sept 29, 1930.

Transmitter site: Heronnet, Brisbane. Power: 5kW. Frequency: 1236kHz. Operating hours: 24-hour service.

Executives: K. Armour (gen mg), M. Hadley (gen sales mg).

Network affiliation: 2GB-Macquarie.

Repr: Adrep, Sydney (02) 9295096; Adrep, Melbourne (03) 639623; Cottswold Media Services, Adelaide (08) 3395427.

Format: Under 40 years, hit format, top standards.

Rate: Zone 1 (Sam-Sat Mon-Fri; Sam-Satpm Sat-Sun) 30 secs $65.

4AK
Licensee: Labor Broadcasting Station Pty Ltd, Radio City, Ross Street (PO Box 790) Newstead, Brisbane 4006. Phone (07) 527556. Telex 421677.

Opened: May 7, 1947.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 693kHz. Operating hours: 24-hour service.

Chairman: I. Brusasco.

Executives: I. Skippen (prgm mg), N. Muller (sales mg).

Repr: ParPlan, Sydney (02) 9222677; Melbourne (03) 2673188; Haswell, Williamson, Ross, Adelaide (08) 3323322.

Format: 25-54 years bracket, country music, community affairs & sport.

Rate: (Mon-Sun Sam-Sat) 30 secs $85.

4MM (FM 104)
Licensee: Stereo FM Brisbane Ltd, 6th floor, 67 St Pauls Terrace, (GPO Box 1041) Spring Hill, Brisbane 4000. Phone (07) 8391444. Telex 43602.


Transmitter site: M1 Cootha. Frequency: 104.1MHz. Operating hours: 24-hour service.

Directors: L. Williams (chrmn), B. Sakzewski, B. Macdonald, G. Moller, B. Byrne, D. Black, I. Rens-ton.

Executives: E. Seymour (gen mg), P. Hayden (sales mg).

Repr: CBN Sales, Sydney (02) 9081200; Melbourne (03) 6893722; Adelaide (08) 516643.

Rate: ROS Grid 1, 30 secs $55.

Queensland Country

4AK Toowoomba/Darling Downs
Licensee: Brisbane Broadcasting Pty, Chronicle Building, 191 Margaret Street, Toowoomba 4350. Phone (070) 321599. Telegrams Fourak Telex 43535.

Opened: Aug 1, 1935.

Transmitter site: Oakey. Power: 2kW. Frequency: 1242kHz.

Executives: T. Hadnutt (mgr), J. McGregor (nat sales mg), J. Mcintyre (local sales mg), J. Elliott (creative dir).

Repr: Interstate Radio Sales, Sydney (02) 298471; Brown Orr Fletcher Burrows, Melbourne (03) 3295622; Admedia Group, Adelaide (08) 3328144; Steve Williams Media Representations, Brisbane (07) 2596033.

Format: 25-54 years bracket, country music, community affairs & sport.

Rate: Zone 1 (Sam-Sat Mon-Fri; Sam-Satpm Sat-Sun) 30 secs $24.

4AM Aterton, Mareeba
Licensee: Radio 4AM, 175A Byrnes Street (PO Box 177) Mareeba 4880. Phone (070) 922233. Cairns studio, Sheridan Street. Phone (070) 512870. Telex 489322.


Reaches 63% ALL HOUSEWIVES UNDER 40

On the West Coast

Commercial Radio Stations - Brisbane

Commercial Radio Stations - Melbourne

BRISBANE 8391444 SYDNEY 9081200
MELBOURNE 6993722 ADELAIDE 516643
Postal Address G.P.O. Box 1041 Brisbane 4001
Telex MMMFM 43602
Queensland

Queensland

(tech in charge), G.J. Mcvean

S.30am-11pm

SkW. Frequency: 1332kHz. Operating hours: Mon­Thur 5am-noon; Sat­Sun 5am-11pm.

Directors: K. Cowley (chrmn), R. McLean (dep chrmn), B.J. Healy (mg mdir), J.A. Hervy (secy mdir), G. Smith (board member).

Executives: F. Wallace (chief eng), L. Robinson (sales mdir), C.J. Lubomirski (prgm mdir), B. Poyner (Chrmn mdir).

Repr: CBN Sales, Sydney (02) 908 1200, Melbourne (03) 669 3722, Adelaide (08) 51 6643, Brisbane (07) 221 8662.

Rate: Zone 1 Mon­Fri 5.30am­9am 30 secs $22.

4CA Cairns


Opened: May 2, 1936.


Chairman and chief executive: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mdir), B. Bermingham (mdir), K. Elliston (office mdir), J. Roberts (tech mdir).

Repr: AWA Radio Network.

Format: Adult contemporary.

Rate: Zone 1 (Mon­Sun 5.30am­noon) 30 secs $26.

4CD Gladstone

Licensee: Capital Communications Pty Ltd, Central Lane (PO Box 420) Gladstone 4680. Phone (079) 72 2777, Telex 49421.


Transmitter site: Rocky Glen, Translator Bilakoa. Power: 5kW and 100W respectively. Frequency: Both 827kHz. Operating hours: 24­hour service.

Directors: B.D. Saunders (chrmn), O.P. Wilson, G.W. Dobbs (co­secy).

Executives: N. Roberts (gen mdir), P. Butcliffe (asst mdir), C. Costello (prgm mdir), S. Stonor (sales mdir), I. Cavanagh (Rockhampton office mdir). B.D. Saunders (chief exec officer).

Network affiliation: Macquarie (news).

Repr: Macquarie, Sydney (02) 269 0646, Melbourne (03) 339 6666, Brisbane (07) 221 0111, Adelaide (08) 267 4155.

Format: Adult contemporary, gold.

Rate: Zone 1 (Mon­Sun) 30 secs $19.
Commonwealth Broadcasting Network.

332 8144.

24-hour service.

Paradise

41 SS ;

87

229

100W .

format: MOR, pop.

reps: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

rate: Zone 1 (Mon-Fri 6am-11am; Sat-Sun 6am-12noon) 30 secs $12.

4G Gold Coast

Licensee: Gold Coast Radio Broadcasting Co Pty Ltd, Radio Centre, Bundall Road, Surfers Paradise (PO Box 241) Southport 4215. Phone (075) 39 5655. Telegrams Fourgoldcoast, Southport. Telex 40786.


transmitter site: Crombie Street, Southport. Power: 5kW. Frequency: 117kHz. Operating hours: 24-hour service.


executives: L. Coutts (asst mg dir), K. Dickson (nat sales mg dir), M. Mitchell (aso mg dir), R. Snowden (promo mg dir), D. Burton (prog dir), A. Schmid (sales mg dir), E. Cameron (tech). Repr: ParPlan, Melbourne (03) 267 3189; Brisbane (07) 229 7665; Adelaide (08) 332 3144.

rate: Zone 1 (Mon-Fri 6am-11am; Sat-Sun 6am-12noon) 30 secs $12.

4G Toowoomba

Licensee: Gold Radio Service Pty Ltd, 194-196 Margaret Street (PO Box 111) Toowoomba 4350. Phone (06) 32 3333. Telex 40076. Member of Commonwealth Broadcasting Network.

opened: Aug 16, 1925.

transmitter site: Drayton. Power: 2kW. Frequency: 864kH. Operating hours: 24-hour service.

directors: Sir Alexis Albert, CMG (chrmn), E.F. Albert (mg dir), R.O. Albert, A.A. Albert.

executives: B.E. Byrne (chief eng), W.J. Rendall (Gen mg dir), W.J.linky (sales mg dir), D. Griffin (chef enig), G. Bowles (prog dir).

reps: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722, Brisbane (07) 51 6643.

rate: Zone 1 (Mon-Sun) 30 secs $21.

4K Inisfail/Tully

Licensee: Coastal Broadcasters Pty Ltd, 42 Rankin Street (PO Box 19) Inisfail 4860. Phone (07) 61 2277. Telex 49600.


transmitter site: Jocoll Street, Inisfail. Power: 5kW. Frequency: 931kH. Three-mast directional. Operating hours: Mon-Fri 5am-midnight; Sat 5am-midnight; Sun 6am-midnight.


executives: G. Schmid (mg dir), C. Shaw (asm mg dir).

reps: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666, Adelaide (08) 267 4155, 4HI, Brisbane (07) 221 0111, 4HI, Perth (08) 925 3311.

rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs $17.

4L Maryborough


opened: Aug 16, 1932.

transmitter site: Riverview. Power: 2kW. Frequency: 1164kH. Operating hours: Mon-Sat 5am-11pm; Sun 5am-10pm.

judges: G. Boldrenow (mg dir), G. Nielsen (chief eng), R. Appleby (sales mg dir).

reps: CBN Sales, Brisbane (02) 221 6662; Sydney (02) 908 1200, Melbourne (03) 699 3722, Adelaide (08) 51 6643.

rate: Zone 1 (Mon-Fri 6am-12noon) 30 secs $18.

4L Mackay

Licensee: Barrier Reef Broadcasting Pty Ltd, 85 Sydney Street (PO Box 185) Mackay 4740. Phone (079) 51 2222. Telegrams Fourmk. Telex 46912. Member of Southern Cross Communications Ltd.

opened: Jan 12, 1931.
30 Commercial Radio Stations - Queensland

Transmitter site: Mt Bassett, North Mackay. Power: 5kW. Frequency: 97.6kHz. Operating hours: 24 hrs continuous.
Executives: R. McL. Dawson (gen mgr), T.N. Lymberry (sales mgr), P. Huine-Moir (prgm mgr).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 28 2671; Brisbane (07) 863 7885; Adelaide (08) 332 3322; Perth (09) 322 3184.
Format: Adult, Contemporary/Top 40.
Rate: Zone 1 (5am-2pm) 30 secs $3.4.

4RO Rockhampton
Licensee: Rockhampton Broadcasting Co Pty Ltd, Victoria Parade, (P.O. Box 159), Rockhampton 4700. Phone (079) 27 6222. Telegrams Fourro. Telex 4610. Gladstone office: 33 Off St, Gladstone 4660. Phone (079) 72 4899.
Opened: July 2, 1932.
Transmitter site: Port Alma. Power: 5kW. Frequency: 990kHz. Operating hours: 24 hour service.
Directors: Sir Alexus Albert, CMG (chrmn), E.F. Albert (mg dir), A.A. Albert, R.O. Albert.
Executives: C.A. Woodland (mg dir), R. Johnson (sales mg), D. MacPherson (service exec), B. Carr (prgm mg), G. Kime (svr tech).
Network affiliation: Member Commonwealth Broadcasting Network.
Repr: CBC Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.
Format: Contemporary music/sport.
Rate: Zone 1 (Mon-Sun 5am-12noon) 30 secs $3.6.

4SB Kingaroy
Licensee: South Burnett Broadcasting Co Ltd, Alford Street, Kingaroy 4610. Phone (071) 62 1433.
Opened: Mar 11, 1938.
Executive: K. Hubbers (sales mg).
Repr: CBC Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.
Rate: 6am-3pm Mon-Fri, 6am-6pm Sat-Sun) 30 secs $1.6.

4SS Sunshine Coast
Licensee: Sunshine Coast Broadcasters Ltd, 155-161 Currie Street, Nambour 4560. Phone (071) 41 1522. Telex 41463. 46 Aerodrome Rd, Maroochydore 4558. Phone (071) 43 6666.
Executives: R.F. Livingston (gen mg), B.M. Jones (sales mg), K. Motherlaw (prgm mg), W. Ryan (tech).
Repr: Interstate Radio Sales, Sydney Phone (02) 29 8671; Hugh Anderson Pty Ltd, Melbourne (03) 683 3615; Steve Williams Media, Brisbane (07) 371 9660.
Format: Adult contemporary.
Rate: Zone 1 (Mon-Fri 5am-noon + weekend) 30 secs $2.5.

4TO Townsville
Opened: Oct 5, 1931.
Transmitter site: Cape Cleveland. Power: 5kW, directional. Frequency: 774kHz. Operating hours: 24-hour service.
Chairman and chief executive: J.A.L. Hook, CBE.
Executives: B. Rogerson (gen mg), P. Ramsden (mg dir), M. Frenier (sales mg & assnt mg), B. Bowen (flat sales exec), D. Harrison (prgm mg), B. Walker (promo mg), B. Turnbull (prdn mg), A. Liddelow (chief eng), J. Hickey (tech serv supvr).
Repr: See 2CH.
Format: Broad Contemporary.
Rate: Zone 1 (Mon-Sun 5.30-noon) 30 secs $3.6.

4VL Charleville
Licensee: Concept Service Mall (Qld) Pty Ltd, PO Box 84, Charleville 4470. Phone (074) 54 1444. Telex 47752. Telegrams Fourn.
Opened: Feb 12, 1936.
Transmitter site: Charleville. Power: 2kW. Frequency: 918kHz. Translator: Cannamulla 1584 kHz, 200W. Operating hours: 5:30am-10pm Sun-Thur, 9:30am-11:30pm Fri, 9:30am-11pm Sat.
Executive: A.D. Kirtion (gen mg).
Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 229 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.
Format: Adult, MOR, current hits & special rural programs.
Rate: Zone 1 (Mon-Fri 6am-9am, Sat & Sun 6am-6pm) 30 secs $1.4.

4WK Darling Downs
Licensee: Amalgamated Marketing Pty Ltd, 3 Bell Street, Toowoomba 4350. Phone (076) 35 9999. Telex: 40028.
Transmitter site: Allora. Power: 5kW. Frequency: 963kHz. Operating hours: Mon-Sun 5am-11midnight.
Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3186; ParPlan, Brisbane (07) 229 7655; Hassett, Williamson, Rouse, Adelaide (08) 332 3322.
Rate: Zone AA (Open-2pm) 30 secs $2.6.

4ZR Roma
Licensee: Maranoa Broadcasting Co Ltd, McDowell Street (P.O. Box 22) Roma 4455. Phone (074) 22 1800, 22 1402. Telemgrams Fourour. Telex 476509.
Opened: July 23, 1937.
Transmitter site: Bungooran. Power: 2kW. Frequency: 1476kHz. Operating hours: Mon-Thurs 5am-11pm; Fri 5am-11midnight; Sat 6am-midnight; Sun 6:30am-10pm.
Executive: M. Peters (mg).
Repr: CBC Sales, Sydney (02) 908 1200, Melbourne (03) 689 3722, Brisbane (07) 221 8662, Adelaide (08) 51 6643.
Rate: Zone 1 (Mon-Sun 5am-2pm) 30 secs $14.
Adelaide

5AA (5-Double-A)
Licensee: Festival City Broadcasters Ltd, 35 Fullarton Road, Kent Town 5067. Phone (08) 42 6771. Telex 88722. Telegrams Fivead.
Transmitter site: Bolivar. Power: 5kW. Frequency: 1396kHz. Operating hours: 24-hour service.
Directors: V.P. Kean (chrmn), D. Hamilton (dept chrmn), Dame Ruby Litchfield CBE, B.F. Smith, R.J. Cornish.
Executives: K. Green (nat sales mgr), A. Beck (admn mgr), B. Cornish (chief exec), P. Edwards (chief eng), J. Colligan (local sales mgr).
Repr: Central Media Sales, Sydney (02) 957 1000; Broken Hill Fletcher Banners, Melbourne (03) 329 8622; Represent, Gold Coast (075) 30 5661; Allen & Associates, Perth (09) 328 9593, 328 9363.
Format: Easy listening.
Rate: Zone 1 (5am-8pm) 30 secs $63.

5AD
Opened: Aug 2, 1930.
Executives: P.J. Owen (nat sales mgr), W. Jones (acounts mgr).
Network affiliation: Major.
Format: Contemporary, news.
Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs $10.

5DN
Licensee: Macquarie Broadcasting Holdings Ltd, 201-205 Tynte Street (PO Box 5) North Adelaide 5000. Phone (08) 267 4155. Telex 822716 (sales/admn), 87562 (news/prgm). Telegrams Fivead.
Opened: 24th May, 1925.
Executives: P. Linkson (mgm), J. Madden (promotions), G. Bau (prgm dir), P. O’Donnell (sales dir), L.N. Sobberg (chef eng), K.G. Cunningham (spt sales), L.J. Tytus (news dir), G. Bacchuzza (tech dir), D. Fisher & D. Gled (creative dir).
Network affiliation: Macquarie.
Repr: See Macquarie.
Format: News, information, talk, sport and adult contemporary music.
Rate: Zone 1 (5am-1pm & 4pm-8pm Mon-Fri 5am-7pm Sat; 5am-1pm Sun) 30 secs $80.

5KA
Licensee: 5KA Broadcasters Pty Ltd, 43 Flinders Street, Adelaide 5000. Phone (08) 51 5511. Telegrams Fiveka. Telex 82540. Key station, South Australian Broadcasting Network.
Opened: Mar 25, 1927.
Transmitter site: Cavan. Power: 2kW. Frequency: 1197kHz. Operating hours: 24-hour service.
Directors: Rev I. Bailey (chrmn), K.D. Williams, C.K.S. Need, M. Amber.
Executives: S. Barrett (network gen mgr), G. Jones (gen mgr). CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.
Format: Current music and solid gold, local news, sports, community involvement.
Rate: Zone 1 (6am-6pm Mon-Thurs) 30 secs $15.

MI Murray Bridge
Licensee: Murray Bridge Broadcasting Co Ltd, Third Street, Murray Bridge 5253. Phone (08) 246 1111.
Opened: Sept 16, 1934.
Transmitter site: Murray Bridge. Power: 2kW. Frequency: 1495kHz. Operating hours: Mon-Sun 8am-9pm.
Directors: D. McLoughlin (gen mgr), G. Crockford (chef eng), B. Martin (stn mgr).
Repr: CBN Sales, Sydney (02) 29 8471; Melbourne (03) 699 3722; Brisbane (07) 221 8662.
Format: Contemporary.
Rate: Zone 1 (5am-7pm Mon-Sat) 30 secs $15.

5SSA (SA FM)
Licensee: Adelaide Stereo FM Ltd, 128 Greenhill Road (PO Box 404) Urrbrae 5061. Phone (08) 271 3088. Telex 88643. Telegrams Adelaide Stelco.
Opened Sept 12, 1980.
Transmitter site: Mt Lofty. Power: 10kW. Frequency: 107.5MHz. Operating hours: 24-hour service.
Executives: P.C. Thompson (mgm dir), R.J. Wheeler (sales mgm), R. Jones (ops mgm), D.R. O’Shea (chef eng), B.L. Bickmore (comms/account), G. Smith (prgm dir), C. James (proms).
Repr: FM Representation, Sydney (02) 906 1888; Stereo Time Sales Pty Ltd, Melbourne (03) 267 3622; Steve Williams, Brisbane (07) 371 8605.
Rate: ROS Grid 1, 30sec $50.

South Australia Country

All Port Augusta/Whyalla
Licensee: 5AD Broadcasters Pty Ltd, PO Box 8, Port Augusta 5700. Port Augusta Studios, 135 Commercial Street, Phone (08) 42 2444.
Opened: Nov 25, 1938.
Transmitter site: Mambry Creek. Power: 2kW. Frequency: 924kHz. Operating hours: 24-hour service.
Directors: Rev I. Bailey (chrmn), K.D. Williams, C.K.S. Need, M. Amber.
Executives: S. Barrett (network gen mgm), G. Jones (gen mgm). CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.
Format: Country.
Rate: Zone 1 (5am-6am Mon-Sat, 7am-7am Sun) 30 secs $15.

5RM Renmark
Licensee: River Murray Broadcasters Pty Ltd, PO Box 291, Renmark 5343. Studios: 19 Vaughan Terrace, Berri. Phone (085) 82 1800. Member, South Australian Broadcasting Network.
Member SABN.
Executives: S. Barrett (network gen mgm), A.E. Bell (stn mgm).
Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.
Format: Contemporary MCR.
Rate: Zone 1 (Mon-Sun 6am-6pm) 30 secs $15.

55E Mt Gambier
Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studio and offices: 46 Commercial St, West Mt Gambier 5290, PO Box 500, Mt Gambier 5291. Phone (097) 25 5155. Telegrams Fiveve. Telex 80042.
Opened: July 3, 1937.
Directors: S. Whelan (sales mgm), R. Kerr (stn mgm).
Executives, repr: See 5AD.
Network affiliation: Major.
Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Bode Williams & Associates, Brisbane (07) 378 9333. O’Keeffe Media Services, Perth (09) 381 7440.
Format: Contemporary.
Rate: Zone 1 (Mon-Fri 6am-6pm, Sat 7am-7pm, Sun 6am-6pm) 30 secs $15.
**5AA (S-SA)**  
Licensee: Festival City Broadcasters Ltd, 36 Fullarton Road, Kent Town 5067. Phone (08) 42 6771. Telefax 988272. Teletype Fourfours.  
Transmitter site: Bolivar. Power: 5kW. Frequency: 1386kHz. Operating hours: 24-hour service.  
Directors: V.P. Keen (chmn), D. Hamilton (dep chmn), Dame Ruby Litchfield OBE, B.F. Smith, R.J. Comish.  
Executives: K. Green (nat sales mgr), A. Becker (mdg mgr), B. Comish (chief exec), P. Edwards (stn mgr), J. Colligan (local sales mgr).  
Repr: Central Media Sales, Sydney (02) 957 1000; Brown Oak Fletcher Bunce, Melbourne (03) 329 8922; Represent, Gold Coast (07) 30 6601; Allen & Associates, Perth (09) 328 9603, 328 9303.  
Format: Easy Listening.  
Rate: Zone 1 (5am-8pm) 30 secs $0.50.  
**5AD**  
Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street (GPf Box 339) Adelaide 5000. Phone (08) 211 7666. Teletype Fourfours.  
Opened: Aug 2, 1930.  
Executives: P.J. Owen (nat sales mgr), W. Jones (accnt).  
Network affiliation: Major.  
Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Renee Williams and Associates, Brisbane (07) 378 9333; The Media Machine, Perth (09) 382 2080.  
Format: Contemporary news.  
Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs $0.60.  
**5DN**  
Opened: 24th Feb, 1925.  
Executives: P. Linskoorn (mgr), J. Maddan (exec assist to mgr & res secy), G. Bau (prgm dir), P. O’Donnell (sales dir), L.N. Sjoberg (chief engr), K.G. Cunningham (sports dir), C. Tynus (news dir), G. Baczocha (tech dir), D. Fisher & D. Gibbs (creative dir).  
Network affiliation: Macquarie.  
Repr: See Macquarie.  
Format: News, information, talk, sport and ad­­ult contemporary music.  
Rate: Zone 1 (5am-1pm & 4pm-8pm Mon-Fri, 5am-1pm Sun) 30secs $0.80.  
**5KA**  
Licensee: 5KA Broadcasters Pty Ltd, 43 Franklin Street, Adelaide 5000. Phone (08) 51 5611. Teletype Fourfours.  
Opened: Mar 25, 1927.  
Transmitter site: Cavan. Power: 2kW. Frequency: 1157kHz. Operating hours: 24-hour service.  
Executives: S. Barrett (network gen mgm), G. Rudge (sen mgm).  
Repr: CBM Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.  
Format: Current music and solid gold, local national news, sports, community involvement.  
Rate: Zone 1 (8am-6pm Mon-Sun) 30 secs $0.15.  
**5MU Murray Bridge**  
Licensee: Murray Bridge Broadcasting Co Ltd, 4 Third Street, Murray Bridge 5253. Phone (03) 32 4355.  
Opened: Sept 16, 1934.  
Transmitter site: Murray Bridge. Power: 2kW. Frequency: 1458kHz. Operating hours: Mon-Sun 6am-10pm.  
Directors: P.L. McEvoy (chmn), P.R.E. McEvoy, D.J. Bean (mgm dir), D.K. Bean.  
Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide, (08) 267 4155.  
Format: Contemporary M.O.R.  
Rate: Zone 1 (5am-7pm) 30 secs $0.15.  
**5SA FM**  
Licensee: Adelaide Stereo FM Ltd, 126 Green­thill Road (PO Box 404) Unley 5061. Phone (08) 271 3685. Telex 88463. Teletype Adelaide Stereo.  
Transmitter site: Mt Lofty. Power: 10kW. Frequency: 107.5MHz. Operating hours: 24-hour service.  
Repr: FM Representation, Sydney (02) 923 1198; Stereo Time Sales Pty Ltd, Melbourne (03) 267 3622; Steve Williams, Brisbane (07) 371 8905.  
Rate: RSC Grid 1, 30sec $0.50.  
**5AU Port Augusta/West Whyalla**  
Licensee: 5AU Broadcasters Pty Ltd, PO Box 496, Port Augusta 5700. Port Augusta Studios, Denton Court, 5700. Phone (086) 42 2444.  
Opened: May 25, 1938.  
Transmitter site: Mambray Creek. Power: 2kW. Frequency: 1243kHz. Operating hours: 24 hr ser­­vice. Member of SABN.  
Executives: S. Barrett (network gen mgm), G. Rudge (sen mgm).  
Repr: CBM Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.  
Format: Current music and solid gold, local national news, sports, community involvement.  
Rate: Zone 1 (8am-6pm Mon-Sun) 30 secs $0.15.  
**5FM Renmark**  
Licensee: River Murray Broadcasters Pty Ltd, PO Box 321, Berri 5343. Studios: 19 Vaughan Terrace, Berri (085) 82 1800. Member, South Australian Broadcasting Network.  
Transmitter site: Springfield Gully. Power: 2kW. Frequency: 801kHz. Operating hours: 24 hr ser­vice. Member SABN.  
Executives: S. Barrett (network gen mgm), A.E. Bell (sen mgm).  
Repr: CBM Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.  
Format: A contemporary MOR.  
Rate: Zone 1 (Mon-Sun 6am-9pm) 30 secs $0.15.  
**5SE Mt Gambier**  
Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studio and offices: 46 Commercial Street West, Mt Gambier 5290, PO Box 500, Mt Gambier. Phone (087) 25 5155. Teletype Fourfours.  
Opened: July 3, 1937.  
Directors: S. Whelan (sales mgm), R. Kerr (sen mgm).  
Directors, executives, repr: See 5AD.  
Network affiliation: Major.  
Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson Pty Ltd, Melbourne (03) 283 3615; Bade Williams & Associates, Brisbane (07) 378 9333. O’Keefe Media Services, Perth (09) 381 7440.  
Format: Contemporary.  
Rate: Zone 1 (Mon-Fri 6am-6pm, Sat 8am-9:30pm) 30 secs $0.15.
Northern Territory

8DN
Licensee: Darwin Broadcasters Pty Ltd, 4 Penny Street, Darwin 0800. Phone (08) 204-5-6. Telegrams Eighth Darwin. Telex 85031.
Executives: P. Wright (sales mg), G. Davis (mgr), B. McDonald (systems mg).
Format: News, music.
Rate: Zone 1 (Mon-Sun 5am-9am, Sat-Sun 5.30am-7pm) 30 secs $23.

In DARWIN, RADIO 8DN is the ONLY advertising medium and source of continual news, weather, information and entertainment ... 24 hours a day, 7 days a week.

RADIO 8DN — PART OF LIFE IN THE TOP END

PRESENTED BY MACQUARIE
SYDNEY 269 0646 MELBOURNE 329 6666
BRISBANE 221 0111 ADELAIDE 267 4155 PERTH 325 3311

6PM
Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Roeckley Rd, Subiaco 6008. Phone (09) 381 4498. Telegrams Supxpm. Telex 90688. Associated with 8AM-KG-GE.
Opened: April 22, 1937.
Transmitter site: Coffee Point. Power: 2kW. Frequency: 900kHz. Operating hours: 24-hour service.
Executives: K. Ganneaway (mg), R.D. Bigum (mg, news admin mg), J.T. Nelson (dept mg), E. Good (news ed), W.P. Tucey (facilities mg), G. Miles (mg), E. Curtis (proms mg), M. Kofter (chief eng).
Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.
Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs $9.3.

6PR
Licensee: Western Broadcasting Services Pty Ltd, 169 Hay St, Perth 6000. Phone (09) 325 3311. Telegrams Radionx. Telex 92262.
Opened: Oct 14, 1931.
Transmitter site: Coffee Point. Power: 2kW. Frequency: 882kHz. Operating hours: 24-hour service.
Directors: J. Hunn (chmn), R.J. Peters, Dr E. Manee, R. McDonald, Dr J. Rosenhall.
Executives: C. Gardiner (gen mg), K. Van Der Linden (chief mg), D. Heming (dept mg, proms mg), P. Gardine (mg), L. Kerr (sales mg), T. Macklin (chief eng), L. Magno (dept mg), G. Leed (news mg), S. Gordon (mg), R. Rodgers (sporting mg).
Repr: Western Broadcasting Services Pty Ltd, 169 Hay St, Perth 6000. Phone (09) 325 3311. Telegrams Radionx. Telex 92262.
Rate: Zone 1 (Mon-Sun 5am-9pm, Sat-Sun 6pm) 30 secs $77.5.
TASMANIA

Hobart

7HD
Licensee: Commercial Broadcasters Pty Ltd.
254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Telegrams Seventh. Telex 58103.
Opened: Aug 13, 1930.
Transmitter site: Mt Nelson. Power: 2kW. Frequency: 864kHz. Operating hours: 24 hour service.
Executives: P. Shirley (gen mgr), P.R. Schott (co secty), G. Barrie (prgm mgr), R. Brown (mktg mgr), J.L. Larkin (engr), D. Goldstone (sales mgr).
Network affiliation: Macquarie.
Repr: CBN Sales Pty Ltd.
Format: Young adult contemporary, sport, community affairs.
Rate: Zone 1 (Mon-Fri 5:30am-9am) 30 secs $34.

7HT
Licensee: Tasradio Pty Ltd, 141 Elizabeth St, Hobart 7000. GPO Box 572F, Hobart 7001. Phone (002) 34 3157. Telegrams Sevenht.
Opened: April 19, 1937.
Transmitter site: Sanford. Power: 5kW. Frequency: 1080kHz. Operating hours: 24-hour service.
Executives: R. Lethborg (sales mgr), R. Abraham (chief engr).
Network: M.O.R.
Repr: Macquarie Radio Sales, Sydney (02) 269 0546; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.
Rate: Zone 1 Network rate (7BU, 7AD, 7SD) 30 secs $33.

7BU Burnie
Licensee: Burnie Broadcasting Service Pty Ltd, 73 Mount St, Burnie 7330. Phone (004) 31 2556. All correspondence and enquiries to Box 120, PO Burnie. Phone (004) 31 1651. Telex 59241. Member Tasmanian Broadcasting Network (7BU, 7AD, 7SD).
Transmission site: Cooee. Power: 2kW. (loaded antenna). Frequency: 558kHz. Operating hours: Mon-Thu, 6am-11pm; Fri & Sat 6am-midnight; Sun 8am-10.30pm.
Directors: Refer 7AD.
Executives: G. Mevissen (stn mgr).
Repr: Macquarie Radio Sales, Sydney (02) 269 0546; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111; Adelaide (08) 267 4155.
Format: M.O.R.
Rate: Zone 1 Network rate (7BU, 7AD, 7SD) 30 secs $33.

7EX Launceston
Licensee: Tasradio Pty Ltd, Watchorn St (PO Box 612) Launceston 7250. Phone (03) 44 6002. Telegrams Intanex. Telex 58512.
Opened: Feb 5, 1938.
Transmission site: St Leonards. Power: 5kW. Frequency: 1008kHz. Operating hours: 24 hour service.
Executives: R. Lethborg (sales mgr), R. Abraham (chief engr).
Network: M.O.R.
Rate: Zone 1 Network rate (7BU, 7AD, 7SD) 30 secs $33.

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SALES NETWORK

TASMANIAN COUNTRY

7AD Devonport
Licensee: Northern Tasmania Broadcasters Pty Ltd, 44 Roke St, Devonport 7310. Phone (004) 24 1919. All correspondence and enquiries to Box 120, PO Burnie 7320. Phone (004) 31 1651. Telex 59241. Member Tasmanian Broadcasting Network (7BU, 7AD, 7SD).
Opened: Aug 6, 1932.
Transmitter site: Don Heads. Power: 2kW. (loaded antenna). Frequency: 900kHz. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10.30pm.
Executives: R. Thomas (mgr).
Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.
Format: Adult contemporary, gold, sport.
Rate: (Mon-Fri 5am-1pm, Sat-Sun 6am-7pm) 30 secs $30.

7EX Launceston
Licensee: Tasradio Pty Ltd, Watchorn St (PO Box 612) Launceston 7250. Phone (03) 44 6002. Telegrams Intanex. Telex 58512.
Opened: Feb 5, 1938.
Transmission site: St Leonards. Power: 5kW. Frequency: 1008kHz. Operating hours: 24 hour service.
Executives: R. Lethborg (sales mgr), R. Abraham (chief engr).
Network: M.O.R.
Rate: Zone 1 Network rate (7BU, 7AD, 7SD) 30 secs $33.

Dominating Southern and Northern Tasmania

COMMERCIAL RADIO STATIONS - HOBART

THE MAJOR NETWORK

COMMERCIAL RADIO STATIONS - TASMANIA

7EX MUSIC
LAUNCESTON

DOMINATING SOUTHERN AND NORTHERN TASMANIA

COMMERCIAL RADIO STATIONS - LAUNCESTON
40 Commercial Radio Stations - Tasmania

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Steve Williams Repr, Brisbane (07) 371 9697; Charles F. Brown & Assoc, Adelaide (08) 322 7711.

7LA Launceston
Licensee: 3KZ Radio Pty Ltd, The Quadrant Mail (PO Box 6360) Launceston 7250. Phone (03) 31 4844, after hrs 31 4629. Telegrams: Seventa. Telex 58615.
Opened: Dec 13, 1930.
Transmitter site: West Tamar. Power: 2kW.
Frequency: 1098kHz. Operating hours: 24 hour service.
Executives: K. Stone (chrmn), L. Heil (mng dir), J.D. Sealman (mng dtr), J. Cox (prgm dir), R.B. McLean (exec tech), R. Coenen (sales mgr).
Repr: CBV Sales, Sydney (02) 908 1200. Melbourne (03) 369 3722; Adelaide (08) 21 9662; Sydney (02) 51 6643.
Format: Adult contemporary, gold, sport.
Rate: (Mon-Fri 5am-1pm; Sat-Sun 6am-7pm) 30 secs $30.

7OT Queenstown
Licensee: 7QT Pty Ltd, Conlan St, South Queenstown 7467. PO Box 315, Queenstown 7467. Phone (064) 7 121 771, Telex 580920. Telegrams: Seven QT Queenstown.
Opened: May 29, 1937.
Transmitter site: South Queenstown. Power: 500W. Frequency: 837kHz. Operating hours: Mon-Sun 6am-10pm.
Directors: K.J. Blyton, M.M. Scott.
Executive: S. Adern (fn mgr).
Repr: ParPlan: Sydney (02) 922 2677; Melbourne (03) 327 3168; Adelaide (08) 332 3232. Box 267 7555; Perth (09) 322 3184.
Rate: Zone 1 (6am-2pm) 30 secs $10.

7SD Scottsdale
Licensee: North East Tasmanian Radio Broadcasters Pty Ltd, King St, Scottsdale. All correspondence and enquiries to Box 120, PO Burnie. Phone (064) 31 1851, Telex 69241. Mem: North East Tasmanian Broadcasting Network (7SU, 7AD, 7SD).
Transmitter site: North Scottsdale. Power: 5W. Frequency: 540kHz. (directional) Operating hours: Mon-Sat 6am-11pm, Sun 8am 10.30pm.
Directors & rates: Refer 7AD.
Executive: P. Thomas (mng).
Repr: Macquarie Radio Sales, Sydney (02) 269 5456. Melbourne (03) 329 6686; Adelaide (08) 267 4155; Brisbane (07) 221 0111.
Format: Good music.
Rate: Zone 1 Network rate (7SU, 7AD, 7SD) 30 secs $33.

7EX Launceston
Licensee: 3KZ Radio Pty Ltd, The Quadrant Mail (PO Box 6360) Launceston 7250. Phone (03) 31 4844, after hrs 31 4629. Telegrams: Seventa. Telex 58615.
Opened: Dec 13, 1930.
Transmitter site: West Tamar. Power: 2kW.
Frequency: 1098kHz. Operating hours: 24 hour service.
Executives: K. Stone (chrmn), L. Heil (mng dir), J.D. Sealman (mng dtr), J. Cox (prgm dir), R.B. McLean (exec tech), R. Coenen (sales mgr).
Repr: CBV Sales, Sydney (02) 908 1200. Melbourne (03) 369 3722; Adelaide (08) 21 9662; Sydney (02) 51 6643.
Format: Adult contemporary, gold, sport.
Rate: (Mon-Fri 5am-1pm; Sat-Sun 6am-7pm) 30 secs $30.

Radio Networks

The Advertiser Broadcasting Network Pty Ltd
121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 211 7966.
Member stations: 5AD, 5PI, 5SE.
Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Bede Williams & Assoc, Brisbane (07) 378 9353; Sydney (02) 322 3184.

Associated Broadcasting Services Ltd
290 Latrobe St, Melbourne 3000. GPO Box 20275, Melbourne 3001. Phone (03) 329 6022. Telex 35914.
Member stations: 3MP, 3SP, 3UL.
Repr: Media Partners Australia, Melbourne (03) 329 6022. Sydney (02) 920 5555; Macquarie, Adelaide (08) 267 4155; Brisbane (07) 221 0111.

AWA Radio Network
Member stations: 2HZ, 2AY, 2GN, 2BF, 4BC, 4TC.
Chrm & chief exec: J.A.L. Hooke, CBE.
Executives: B. Rogerson (gen mgr), C. Brammall (network mgr), J. Oost (mgr ops), R. Abrahams (network mng dir), R. Diver (mkg dir), A. Langford (eng dir), R. Furlong (Old dir), J. Sargeant (mng Mktg office).
Offices: A. Sargeant, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 5199. Telex 39020; R. Furlong, 457 Adelaide St, Brisbane 4000. Phone (07) 932 4974.
Repr: Media Services, Brisbane (07) 229 6033. Telex 420705; Market Media Assoc, Adelaide (08) 253 6344; Telex 887470; Allen & Associates, Perth (09) 328 9593.

Cameron Broadcasting Services Pty Ltd
77 McCallum St, Swan Hill 3585. Phone (050) 32 2769. Telex 55466.
Member stations: 2SH, 3WM.
Directors: C. McI, Cameron (chrmn/mng dir), I. Cameron, P. Flish.
Executives: B. Harding (fn mgr, 3WM), G. Witter (fn mgr, 3SH).

Capital Radio Network
C/- Adrep Australia Pty Ltd, 186 Blues Point Road, North Sydney 2090. Phone (09) 292 5068.
Member Stations: 2BM, 2RA, Radio 10, 3FOX.
Repr Adrep, Melbourne (03) 63 9623, Cotswold Media Services, Adelaide (08) 339 3427.

Coastal Radio Network
2nd fl, 231 Miller St, North Sydney 2050. Phone (09) 957 1000. Telex 23211.
Member stations: 29E, 29T, 29U, 29V, 29W, 29Z, 3MC, 3LM, Radio 37, 4GV.
Repr. Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Steve Williams Media, Brisbane (07) 371 9597.

Commonwealth Broadcasting Network
11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1900.
Member stations: 2UW, 2CC, 4BC, 4MB, 4CR.
Executives: Sir Alexis Albert, OMG (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), B.E. Byrne (chief exec), J.W. Ronton (Old gen mgr), R. Collett (chief eng), I. Lane (2UW mgr), J. Williams (mgr 4BC), R.I. Wilson (mgr 4GR), C.A. Woolband (mgr 4BO), J. McCormack (mgr 2CC), G. Boldenrow (mgr 4MB).
Repr: CBV Sales (head office) Sydney (02) 908 1200; CBN Sales, Brisbane (07) 221 8662; CBN Sales, Melbourne (03) 699 3722, CBM Sales, Adelaide (08) 51 6643.

Consolidated Broadcasting System (WA) Pty Ltd
283 Rokeby Rd, Subiaco 6008. Phone (09) 381 4488. Telex 529496.
Member stations: GPM-AM-KG-GE.
Broadcast

Telegrams
Calala, New England F. Brown 922 3311. Major Broadcasting Network of 4155; Tynte 4000. Phone (07)


Repr: P. McKean, Sydney (02) 957 4494; B. Kelly, Melbourne (03) 425 3333, Ad Media Group, Adelaide (08) 332 6144; Represent, Gold Coast (07) 30 5661.

Golden West Network
Roberts Crescent, Bunbury 6230. Phone (097) 21 4466. Telex 92306.

Member stations: 97Z, 9NA, 6GL.

Executives: V. Gentle (network mgr), D. Wyatt (mgr radio divn).

Repr: ParPlan, Sydney (02) 392 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 329 7655; Haskell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Golden West Network, Perth (09) 325 7077.

Macquarie Broadcasting Service Pty Ltd
206 Bldg, 384 Sussex St, cnr Liverpool St, Sydney 2000. Phone (02) 329 0646. Telex 21502.

Member Stations Metro Sales: 2GB, 3AW, 4BH, 5GN, 6PR, Regional Sales: 2BS, 2MQ, 2CA, 2DU, 2PK, 2ST, 2VM, 3WV, 3SH, 4AY, 4GC, 4KZ, 4LM, 4VL, 4CD, 5MU, 6LN, 6MD, 6VA, 6BY, 6WB, 65E, 7BU, 74D, 75D, 76A, 7DN.


Offices: 382 Latrobe St, Melbourne 3000. Phone (03) 329 6966; 25 Astor Tce, Spring Hill 4000. Phone (07) 221 0111. Telex 40259; 211 Tymle St, North Adelaide 5006. Phone (08) 267 4156; 340 Hay St, Perth 6000. Phone (09) 325 3311.

Major Broadcasting Network of Australia
207 Miller St, North Sydney 2000. Phone (02) 922 9960.

Member stations: 2UE, 2KO, 3CB, 48K, 5AD, 7EX, 7TH.

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 683 3615; Bade Williams, Brisbane, (07) 379 5333; Charles F. Brown & Asocs, Adelaide (08) 223 3711.

New England Network

Repr: P. Kinnaway, Newcastle (02) 922 9960; J. Johnston, Wollongong (04) 629 5050; G. Reardon, Albury (06) 626 6861.

Tasmanian Broadcasting Network Pty Ltd
73 Mount St (PO Box 120) Burnie 7320. Phone (004) 31 1661. Telex 59241.

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Repr: AWA, Sydney (06) 82 1118; Brisbane (07) 392 0122; Interstate Radio Sales, Sydney (02) 29 8471; Associated Broadcasting Services, Melbourne (03) 329 6522.

V.M.I. Radio
66 Lydiard St, North Ballarat 3350. Phone (052) 31 3303.

Repr: AWA, Sydney (06) 82 1118; Melbourne (03) 329 6522; Box 120, Burnie 7320; Telet 59241; Associated Broadcasting Services, Melbourne (03) 329 6522.
Target the Industrial Buyer who can buy what your client sells.

At Thomsons we are continually researching and reshaping our circulations to better match today’s changing buyer markets.

More copies where they count.

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From major industrial change in the manufacturing and process industries to exploding electronics and communications equipment technology we are expanding our news, features and new product reports.

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Today’s industrial companies are demanding more from their senior employees. The need to be aware of improved methods and new technology is vital to them. Their jobs depend on it!

That’s why they read our magazines.

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NEW SOUTH WALES

Ad + Song Services
Suite LG 3, 68 Docken Ave, Artarmon 2064. Phone (02) 438 4573.
Directors: D.A. Lawrence, R.D. Enright.
Executives: B. Russell, B. Menzies.
Jingles, radio commercials, TV soundtracks, audiovisuals, writing (copy, lyric & music).

Adventist Media Centre
150 Fox Valley Rd, Wahroonga 2076. Phone (02) 487 1944.
Manager: D.J. Silver.
Handles radio and TV programs — These Times (radio), Faith for Today, It is Written (TV).

Agoa Productions
Level 24, Northpoint, North Sydney 2060. Phone (02) 922 4437.
Director: B. Hadston.
Quick turnaround concept copy & prn. Comedy or emotive writers award winner.

Air Sound Recording
Unit 12, 83 Wolkingong St (PO Box 781) Freshwick 2069. Phone (02) 80 4446.
Director: B. Fogwell.
Executive: Ms M. Martin (mgr).
Hire 16 track recording facilities, audio production.

Albatross Sound Recording Pty Ltd
61 Ravel St, Seven Hills 2147. Phone (02) 624 7692.
Directors: A. Dewar (mg dir), J. Dewar (secy).
Catering for a variety of sound recording needs, A/V sound, voice overs, demo tapes & LP's.

Audio Loc
255 Penhurst St, Willoughby 2068. Phone (02) 411 3157.
Directors: T. Vaccher, N. Cunningham.
A sound facility for film, video & theatre sound-track design. SMPTE interlock. V/O & music recording.

Audiobrien Recordings Pty Ltd
14 Ridge St, North Sydney 2060. Phone (02) 929 6366.
Two studios & mixing suite specialising in all facets of sound productions for radio, television, audiovisuals and music recordings. Equipment features 8/4/2 multi-track recording, with DBX noise reduction and includes a Sony 3/4" U-Matic video cassette system complete with time-code interface. Facilities also include extensive music & sound effects library.

AWA Program Services
47 York St, Sydney 2000. Phone (02) 299 7770.
Telegram: Express Service, Telex 21516.
Executives: B. Rogerson (gen mgr), P.N. Charley (mgr).
Producers of automated and conventional radio programs (mono or stereo) and broadcast program consultants.
Producers and distributors of syndicated radio programs and features. Australian representative for overseas radio and TV syndicators. Included are sit formats, drama, comedy, sport, special events, music specials, series, top entertainment, commentary features, Christmas music features, Australian produced station identification packages, production library services, sales & promotional sound aids.
Facilities: Recording studios, high speed tape & cassette (stereo/mono) duplicators, multi track recording equipment. Automation tone generation and automation duplication.
Pms: AWA Melbourne, Brisbane, Adelaide, Perth, Launceston.

Basilisk Studios
1 George St, South Hurstville 2221. Phone (02) 570 6691.
Directors: M. Bishop (chief exec), W.J. Bishop.
Complete jingle & station ID production facilities including composition & in house musicians.
Audio Facilities: M.C.I. multitrack, M.C.I. 2 track, URSA major digital delay, Marshall Analog (flange, triple tracks) DBX compressor limiters.

THE WIRELESS SET Pty. Ltd.
24 track/8 track recording studios.
4th Floor WEA House, 72 Bathurst St Sydney.
Phone: 267 3266.

Put in a Maxell Cassette.
You'll soon discover why many critics recognise Maxell as the finest recording tape money can buy.
For example, every batch of the magnetic oxide particles we use to coat our tape is run through an electron microscope.
If it isn't perfect, we don't use it.
On some brands of tape the magnetic oxide particles fall off as the tape gets older, taking some of your music with them.
So we developed a special binding process to make sure they stay on, even after years of use.
Why do we go to so much trouble?
It stands to reason that if you use better tape, your sound system will sound better.

For further information on Maxell Tapes write to Maxell Advisory Service, Private Bag P.O. Kingsgrove 2209 or Phone: (02) 750 570.
DBX computer octava analyzer/equaliser for precise monitor control, Neumann and Sennheiser microphones, comprehensive range of musical instruments.

**Black Inc Recorders Pty Ltd**

47-49 Chands St, St Leonards 2065. Phone (02) 430 2003.


Specialists in designing, producing & recording soundtracks for audiovisual programs, radio, TV, video cartridges and cassette programs. Music recording studio equipment, Audionics console MCI 2, 4, 8, 16, 24 OTARI TK recording systems, Electronic audiovisual encoding systems. Specialising in computer digital cassette print. OTARI cassette manufacturing plant.

**Capital Sound**

Subsidiary of Australian Capital Television Pty Limited, incorporated in the A.C.T. Appian St (PO Box 21) Watson 2022, Phone (02) 41 1000.


**Chinatown Recording Studios**

5th Flr, 21 Per St, Haymarket 2000. Phone (02) 264 6816.


**Christian Broadcasting Association Ltd**

220 Lygon Rd, Five Dock 2046. Phone (02) 712 1111. Religious program producers and licensees of CBAA-FM.


Executive: L. Walters (exec prdn).

Studios: Four studios, Neumark and AKG condenser microphones, musical instruments. Recording booths equipped with Neve stereo mixing console, AWA, Spintron and Monitor consoles, 16, 24 track, CD, DAT, digital tape, and fully equipped with 3 new studios for station CBAA-FM (103.2 MHz). CEI automated stereo program unit, computer operated.

**Creative World**

213 Miller St, North Sydney 2060. Phone (02) 929 9853.

Director: Miss J. Williams-Brindle (creative dir). Radio/bv/audio-visual writing/production. Audio location recording, singing commercials.

**David & John Recordings Pty Ltd**

16 Eden St, Crows Nest 2065. Phone (02) 929 5522.


**Earth Media Recording Co.**

14 Glen St, Milsons Point 2061. Phone (02) 8669, 8919 4808.

Directors: R. A. Kirkland, A. Lancaster.

Studio manager: Miss F.M. Lawless.

Facilities: 24 track, video & glock, equipment, computer controlled studio, mono/stereo/quad.

Stereo record and sound effects library.

Reps: Heaps Records, USA.

**Earthsong**

PO Box 77, Tabulam 2470.

Directors: P.L. Harris, Ms J.C. Ralston.

Recording of alternative Australian musicians.

**Emerald City Studios**

Suite 5A, 508 Pittwater Rd, Brookvale 2100.

Phone (02) 909 1943.

Executives: J.B. Levine, J. Zulaikha.

Director: D. Mow (dir).

Recording of alternative Australian musicians.

**Fission Chips**

Little North Arm Rd (PO Box 66) Thora 2492. Phone (066) 59 8538.

Executives: Mrs. C. Mow (graphics & visuals), D. Mow (dir).

Recording & production services specialising in electronic music. Independent record label, distribution network, & graphics & design services. Acoustic design & audio installations undertaken.

**Gemini Sound Pty Limited**

51 Chands St, Crows Nest 2065. Phone (02) 438 1255.

Executives: R. Wells (eng/prdn), C. Russell (studio mgr).


24 track studio specifically designed for film & video print with a fully computerised MCI 36 in-line console, an Otari MTR-V0 multitrack recorder, an audio video mlinovation & an extensive range of ancillary equipment. 8 track studio designed for radio, TV, audio visual, corporate & trade films, with 16" image interlocked via computer to a Studer 8 track recorder.

Transfer studio: mono/stereo ½", cassette ⅛" video, 16/17.5/35mm Magnatope. Comprehensive SFX & music library.

**Grace Gibson Radio Productions**

A div of Commonwealth Broadcasting Corporation 3 Rangers Rd, Neutral Bay 2069. Phone (02) 908 4600. Telex 24222.

Executive: R. James (mgr).

Full studio facilities. Sound effects and production music libraries. Pulsed tape facilities for audiovisual applications. Rent to rent tape mult dib & automation pulsing facilities.


**The Glebe Studios**

96 Glebe Pt Rd, Glebe 2037. Phone (02) 660 0710.

Executive: J. Finley (studio mgr).

Automated 24 track M.C. transformerless recording.

**Harmony Film Laboratory & Sound Recording**

255 Penrith St, Wollongong 2500. Phone (02) 412 4554.

Director: R.H. Cohen.

Sound recording film, motion picture print & processing film to video all systems.

**Harrow Radio Production Studios**

414 Harriette St, Neutral Bay 2069. Phone (02) 908 3709.

Directors: M. Harrison, C. Preston, K.J. Smart.

Radio prdn, ethnic voice prdn, promotions & concert organising.

Reps: G. Leith, Melbourne (03) 51 7925.

**Honeycomb Recording Studios**

Matawa Rd, Duffy’s Forest 2084. PO Box 73, Terrey Hills 2084. Phone (02) 460 1302.

Directors: R. Turk.

24 track automated recording facility.

**Helen Irvine & Associates Pty Ltd**

5th floor, ‘Central House’ 12-14 Little Regent St, Sydney 2000. Phone (02) 212 1266.

Directors: Ms H. Irvine (prdn mgr), R. Lynch (bus mgr).

Radio commercials, specialised radio programming, scripting, in-store music. Audio production for airlines.

**J.M.C. Studios**

396-398 Elizabeth St, Surry Hills 2010. Phone (02) 212 4801, 212 4772.

Directors: Mrs P.C. Hargrave, J. Hresc, M. Cass, E. Wilson.

Recording Studio with 16 track facilities.

**Trevor Johnson Productions Pty Ltd**

443 Penrith St, Roseville East 2099. Phone (02) 497 1917.

Executive: T. Johnson.

Voice overs, music & audio visual production talent casting, direction & co-ordination.

**Jonathan Apple Productions**

160 Deepwater Rd, Castle Cove 2069. Phone (02) 407 1896.

Executives: J. Green (prdn mgr/creative dir), C. Wilson (media mgr/advertising dir).

A specialist prdn company producing rock albums & singles.

**Kam Commercial Art & Recording Studio**

Dun of Keys Advertising & Marketing, 1st fl, 338 Crown St (PO Box 1125) Wooloomooloo 2025.

Phone (042) 36 1456.

Directors: D. & B. Keys, A. Smith (audio).

Jingles & music prdn.
Music Farm Pty Ltd
Cosmopolitan Drive, Cooranb讲究2482. Phone (066) 84 1304. PO Box 88, Mullumbimby 2482. Telegrams Muzfarm.

Directors: I. Mason, E. Mason. Automated MCI 500 series console 36x16/46 out. MCI 24 track & 2 track machines plus Yamaha MC1 half inch mastering. Urei Monitoring & Yamaha NS-510A. Full range of ancillary equipment incl. full equalisation; Urei & DBX compressors/limiters; Phasing; EMT stereo echo plate; harmonisers; Drawmer & Lexicon digital reverb units; SVW amps - drive all speaker systems incl. two stereo headphone circuits. Yamaha Concert Grand Piano; Fender amps; Sonor Drums Zkdan & Paseo Cymbals. Prophet 5 synthesiser Fairlight C.M.I. Yamaha electric grand piano, Clavinet 06, Rhodes 88 stereo piano. U-Matic, VHS, VTR's, Cue-Lock, video & sound synchronising capability. Luxury live in accommodation for up to 10.

National Recording Studios
8 Lawry Place, Mascot 2014. Phone (062) 51 6333.


Audio facilities: Studio B - MCI JH08 fully automated 36 input console with 16 parameters & phase meter. MCI JH 24/24 track recorder & console, audio/locate & Sony Multi video synchroniser, MCI JH110B 2 track with 1/4" mastering, JBL 4500 monitors, digital reverb units - Lexicon, 204XL, Sony DRE 2000, drawer noise gates, compressor/limiters, DRR exciter, Lexicon Prime time 2, Nakamichi (Dragon) cassette recorder, music library, Microphones. Studio C - TLAC 85/16 16 track recorder with autoplate, studio master 16/2 channel, Otari MX5000 2 track, Philips 4000 4 way monitors autorec outlets. Gemini easy rider compressor/limiter, Delta Lab Acousticonputer, AKG BKS & Roland space echo reverb units.

New Studio
19A Boundary St, Richmond 2011. Phone (02) 73 5211.


Studios (radio) available for recording programs, OS unit available for outside work. Full scriptwriting and copy facilities, large record library including production music available.

Palm Studios ... The Oasis
11-15 Young St (PO Box 88) Paddington 2021. Phone (02) 30 0833. 33 0571.

Executive: A. Macheante (pro & engg).

Facilities: 16mm Mixing - up to 12 tracks. Multi-track music recording, video, stereo, stereo & 5.1 surround. Phoenix transfers 35 & 16mm double head theatre, post synch recording and effects library.

Paradise Recorders Pty Ltd
70 Jude St, Wollongong 2500. Phone (02) 37 1109. Tele 72 7374.

Director: W.B. Field.

Recording studio.

Pearl & Dean

Executive: L. Kuek (mgr dir).

Recording studios fully equipped with mixing consoles, turntables, eight-channel magnetic recording, so also Presto disc-cutting heads, disc processing service, 16mm, 35mm and Cinema Scope double-head or composite projection.

Iam Porter Recording Studios
2060. Phone (02) 331 2183.

Executive J.A. Porter, B.M.A. Porter.

Total concept for audio prodn & recording. Jingle & copywriting.

Ramrod
84 Old Pittwater Rd (PO Box 637) Brookvale 2100. Phone (02) 939 6651.

Directors: H. Kovac, L. Hall.

Recording studio, production work, jingles, demos, masters, film music.

RDI Radio Productions
2610. Phone (02) 534 3960, 534 3733.

Director: K.O. Kazakos.

Multitrack audio recordings, cassette duplication, Electronic repairs, Riverside Recording Company.

Seven Hills Productions Pty Ltd
A subsidiary of Wesgo Communications 81-91 Military Rd, Neutral Bay 2089. Phone (02) 908 4477. Tele 759490.

Executives: A.J. Hoy (gen mgr), P. Saxon (sales mgr).

Prod & sale of radio programmes for stations throughout Australia.

Sound Barrier Recording Studios
29 Lambert St, Campbelltown 2550. Phone (02) 517 2666.

Director: G.W. Black.

Executives: I. Gray (studio mgr), J. Hears (office mgr).

16 track recording studio, albums, singles, demo's, jingle, voice overs, live engrg school, recording school, lighting school.

REEL PERFECTION
High quality broadcast dubs & tape duplication.
4th Floor WEA House, 72 Bathurst St Sydney.
Phone: 264 9550
Stellar Sound Studios
5th floor, Central House’, 12-14 Little Regent
Sydney 2000. Phone (02) 212 1750.
Directors: R. Lynch (mg dir), G. Case (studio mg), C. Knight (studio bookings).
2 x 6 track recording studios, radio & tv & audio soundtracks, prd, audio pgmng, h-speed casette duplication.

Studies 301
301 Castlereagh St, Sydney 2000. Phone (02) 207 2430.
Executive: M. Benge (studio mg).
Studies: Three studios, a mix down suite and location recording facilities for radio, album, film & tv productions, 2-6/16/24/38 tracks using Studer machines, 460 input consoles. Necam computer automation. Three mastering rooms us­ing Studer, Neumann and Maxiﬁll equipment, 24 hours seven days a week service.
Principal: EMI (Australia) Ltd.

Taradale Recording Studios
5th Flr, 157 Walker St, North Sydney 2060.
Phone (02) 92 1611.
Specialises in the recording industry, radio, tv & audio visual sound production, Complete 4/6/2 professional studio facilities, av pul­plication, design, duplication, conﬁdence recording. Comprehensive stereo music & sound effects libraries.

Bob Thomas Sound Productions
189 Stede Ave, Lindfield 2070. PO Box 6, Neutral Bay Junction 2086. Phone (02) 46 3321.
Director: R.J. Thomas.
Expert audio prod prf, scripting, casting, studio prd of radio commercials & tv soundtracks, including jingles, library music & effects, location sound recording services.

Top Spots
Record Rd, Neutral Bay 2086. Phone (02) 908 3456, Telex 22797.
Director: B. Newington (prod eng).
Radio, tv, ﬁlm & audio visual soundtrack production fully equipped & mobile, full range of music & sound effects.

Trafalgar Recording Studios
748 Trafalgar St, Annandale 2038. Phone (02) 660 0385.
Executives: C. Fisher (mg dir), Ms S. Oakley (studio mg).
Studies for recording of albums, tv & movie soundtracks & jingles, tv commercials & promos.

Transistor Music
9th ﬂoor, EMI Building, 301 Castlereagh St, Sydney 2000. Phone (02) 312 3693. Telex 211822.
Executive: S. Riley.
Music production house specializing in special effects, sound design, music & soundtracks for tv & film productions, advertising.

United Sound
2nd ﬂoor, 21 Pier St, Sydney 2000. Phone (02) 267 1381.
Executives: P. Fenton (mg dir), P. Heywood.
Complete ﬁlm recording & mixing facilities. 2 studios 17 machines, 15/16mm forward/backward, h-speed, post synch dial & effects, ADR.

Uniting Church Radio
129 Castlereagh St, Sydney 2000. PO Box E178, St James 2000. Phone (02) 267 7996.
Specialists in the creation of 30 & 60 second spots on Christian and human relations subjects for Australian commercial radio.

WAM Pty Ltd
5 Dalby St, Eastwood 2122. PO Box (02) 869 7607, Incorporating WAM Recording Studios.
A comprehensive range of services in tv, radio & ﬁlm music, creative concepts, & recording of voice & sound effects commercials.

The Wireless Set Pty Ltd
Squire Level, St. Andrew’s Ave, Sydney 2000. Phone (02) 267 3727, 267 3699.
Directors: P.G. Stanton (mg dir), K.A. Sandell (studio mg), J.W. Todd (recording eng).
Complete range of sound recording facilities.

Wirra-Willa-Studios
Belmont Rd, Glenﬁeld 2167. Phone (02) 605 1203.
Executives: W. Rout (dir), Miss C. Cuder.
Music & video production.

Wonderland Studios Pty Ltd
64 Jukes St, Hackett 2601. Phone (02) 48 8635.
Directors: T. Beya, M. Beyo.
Sound recording for jingles, tv, ﬁlm & audiovisuals. Completely equipped with state of the art synthesizers, digital drums & computers.

VICTORIA

AATV-Australia Pty Ltd
Corporate ofﬁces & studios: 180 Bank St (PO Box 269) South Melbourne 3205. Phone (03) 899 184 94. Cables: Studios Melbourne. Telex 34504.
Executives: P.G. Rankin (chrmn), E.J. Gregory (mg dir), P.J. Colby (mg engr & d), D.P. Bromley (mg dir, video), J.B. Horwood (mg, admin, A personnel), G. Leaver (mg, video, casette duplication), D. Wilson (mg dir, audio), A. Pitten­ ding (mg, midi services), T. McMillen (mg, multimedia commn), D. Campbell (mg, The Pro­ duction Group), L. Joyce (mg, Network Hire), C. Berry (mg, Sydney ofﬁce).

Bruce Adderley Sound Studios Pty Ltd
195-197 Hawkst St, West Melbourne 3003. Phone (03) 329 0689, 329 0686.
Executives: R.B. Adderley (mg dir), H.M. Adder­ ley (dir), S. Durman (musical dir), D. Munde (creative jingle composer & prod).
All aspects of sound recording carried out. Commercial tracks for radio & tv, sound­ tracks, recording production masters, audio visual soundtracks & complete jingle facilities including composition, arrangement & production. All studios are equipped with fully silenced reverse cycle airconditioning, emergency power and mood ligh­ tung.

Studio 1 - Music studio 15.25m x 12m custom built 32 input/output desk with 16 groups, 2 & 4 channel remix with full equalization including parametric equalizers, Urei LA 3A & LA 4 compressor/limiters, stereo phaser, Yamaha full-auto 2 Acoustic computer, Dobby A & B, Kepes 111, Gammon 320, EMT stereo echo plate, JBL control room monitoring with Phase Linear amplifiers & Auratone check monitors. 24 track Ampex MM 1200, 16 track Ampex MM 1100 multitrack recorders with crystal locked source controlled capacitor motors, VS 10 vas speed control unit & multi point search to cue. EECO MGS 103 Synchronizer locking both multi tracks, Sony 2980P & BVU 850 half inch video cassette recorders for post production & audio sweetening. EECO MTG 550 Time Code generator. Ampex ATR 100, Studer ATR 33 24 track recorders with VS 10 Vari speed, Yamaha grand piano, drum kit & string synth.

Studio 2 - Voice Studio for post production & vocal studio equipped with all the above facilities. Study 3 - Stereo Voice Production Studio. Custom built 16 input/output mixing desk, Parametric Graphic equalization Urei LA 4 compressor/limiters, Dobby A & B, EMT Synchro shutter, Monitor Control echo plate, JBL control room monitors with Am­cron amplifiers & Auratone check monitors.

Audio facilities: Yamaha 329 Ampex digital multitrack recorder, Sony PCM-F1 digital audio Processor, Sony PCM1610 digital audio 2 track mastering.

Mobiclo & video facilities: Equipment in­ cludes: "The Roade" mobile sound recording studio with Sound Workshop series 40 consoles, 24 track analog recorders, M24-4X Dobby A unit, Tax­ too Little Red, Audionics, 1/4"-2 track cassette machine, Adamson power amplifiers, full

Audio/Video communications, overdub booth, re­ tractable multicore drum, ducated mono-cycling air­ conditioning, long range fuel tanks, "OB1" multi­ camera video unit with 3 Philips LDK5 cameras, 2 illegems HL79D cameras, provision for extra cameras, Graystone vision mixer, comprehensive audio monitoring, dedicated radio talkback for ﬁeld communication. "OB2" 4-channel drive video unit with Ikegami HL79 camera, monitoring & talkback, "OB3" tape level unit with provision for 5 VTR's. "The Roade" can be equipped with Sony PCM 3324 digital audio multitrack recorder, Sony PCM1 digital audio processor, Sony PCM1610 digital audio 2 track mastering.

Audiofac Records
3 Benmore Place, Wantirna 3152. Phone (03) 729 8409.
Director: R. Slade.
Radio Production Units and Recording Studios

On location sound recording. Soundtracks for audio visual production & educational television.

Bushland Entertainment Enterprises Pty Ltd
189 Liverpool Rd, Kilsyth (PO Box 109) 3137.
Phone (03) 726 4817.
Directors: J. Armstrong, C. Armstrong, R. Howard, Mrs. A. Armstrong.
Australian traditional music specialists & consultants, jingle writing & film music with Australian themes recorded in our own 10 track studios, managing agents for cobbler bush band Bushland Entertainment Enterprises.

Colortape Productions Pty Ltd
1 Yalambie Ave, Aspendale 3195. Phone (03) 580 5096.
Directors: I. Wilson, M. Jordon.
Location sound recording.

Crystal Clear Sound and Vision
2 Hotham St, South Melbourne 3205. Phone (03) 699 7784, 699 8791.
Executive: G. Murray (mgr).
Recording of records, jingles, voice overs, and all visual sound tracks. 24 track music studio, fully automated with all outboard gear. 8 track voice over studio.

Dex Studio
580 Spencer St, West Melbourne 3003. Phone (03) 328 4114.
Directors: D. Desiree, G. Williams (partners).
Eight track recording studio, high quality fast speed cassette duplicating.

East Recording Company
96 Canterbury Rd, Canterbury 3126. Phone (03) 906 0707.
Director: G.M. Hull (prop).
Location recording & tape duplication.

Allan Eaton Sound Pty Ltd
80-86 Inkerman St, St Kilda 3182. Phone (03) 534 0752.
Services: Film soundtracks, album masters, station logos, commercial jingle compositions.
Facilities: 2 music, 2 voice overs, Eastlake type control rooms and studios. Both music control rooms are multi track MC3 and can be linked for 46 track recording. All areas are fully air conditioned and have mood lighting. 35mm/16mm and U-Matic sync to multi-tracks, incorporating Q-Lock 3:10 Synchrotron.

Equipment: 52 U/O M.C.I, 652 desk, fully automated. All mastering recorders are MCI and Nagra. Monitoring is JBL, JBL, MC & Auratones, also Apex, Uaxis, Automated MCI consoles, Neumann, Shure, Marshall’s, EMT, AKG, Reverb, Dobby’s, Sterexon Grand.

Film Soundtrack Australia
107 Queensbridge St, South Melbourne 3205.
Phone (03) 62 5677.
Comprehensive film sound facility consisting of two studios for transferring any sound source to 16mm, 17.5mm or 25mm (single or 4 track), voice over, sound effects & post-synchronization. Recording studio to 16mm or 35mm image. Mixing studio with 10 tracks of 16mm or 17.5mm & 2 x 35mm 3 track replay units. Magnatone 16mm, 17mm or 35mm (single or 4 track) master recorder. BGW power amp. driving altec & auratone monitors. Double or multiple head screening facilities for approximately 25 people with 16mm 1000w Zenon Hokusui projector & 35mm 1000w Zenon Simplex projector (standard or anamorphic). Both with optical sound.

Flagstaff Studios
26-32 Batman St, West Melbourne 3003.
Phone (03) 528 1274.
Executives: E. Rose (mgr), M. Brady (dir).
Recording studio.

Flint Webster Pty Ltd
346 Bay St, Port Melbourne 3207. Phone (03) 645 3511.
Executives: D. Flint, P. Webster.
Audio and music production and engineering, consultants, talent casting and co-ordination.

K.A.J. Recording Studio
287 but 1, Tope St, Richmond 3121.
Phone (03) 428 4622 (A) (03) 428 5266.
• Director: K. Dabstrom (mgr dir).
• Executives: V. Kater (tech eng), A. Davidson (mgr eng).
Creative, recording & prdn services for radio & tv jingles, film & tv soundtracks & all associated requirements.
Facilities: 6 track studio equipped with Tannoy UPPERRED Monitors, a comprehensive range of outboard equip & mics. The 123 sq m of studio area incs a grand piano & extensive range of synthesizers incl Fairlight CMI, PG5 Digital Synthesizer & effects. 1/4" Umatic video monitoring is available for soundtracks & ads.

Kokomo Recorders
7 Little Milar St, East Brunswick 3057.
Phone (03) 699 7784, 699 8791.
Executive: J. Cocco (studio mgr).
Sound recording, jingles & demos, songwriters.

Labsconics Pty Ltd
72-74 Toole St, St Kilda 3205 Phone (03) 690 4199.
Directors: G.F. Duffy, R. Irving.
Recording studio.

MCMProductionsAustralia Pty Ltd
57 Long Valley Way, Pine Hills Estate, East Doncaster 3109.
Phone (03) 62 5677.
Directors: T. McGinn & L. Molnar (jt mg dirs).
Producers & national distributors of syndicated radio programs, including "Take 40-Australia." Mtg of syndicated programs with national sponsorship, on a barter system.

Mitchell Multi Media
PO Box 105, North Balwyn 3104. Phone (03) 859 3789.
Director: R. Mitchell.
Four track recording studio, in-house narrator/voice overs.

Mobile Recorders Australia
67A, Ampleforth Cres, Dandenong 3175.
Phone (03) 792 5447, 792 5448.
Mobile on site recording & inhouse prdn. Complete prdn service covering radio & tv commercials, albums, single demo tapes.

M & R Stone Enterprises Pty Ltd
15-31, 53 Ormond Rd, Elwood 3184.
Phone (03) 531 3048, 531 2948.
Director: R.C. Stone (mgr dir), S. Bartill.
Sound recording studios.

Phoenix Studios
122 Chapel St, St Kilda 3182.
Phone (03) 531 3227.
Executive: P. Dixon (mgr dir), Ms J. Connell (facilities bookings).
Full music & stereo facilities for production of audio for radio, television & audio visuals.

Platinum Australia Pty Ltd
463 Chapel St, South Yarra 3141.
Phone (03) 241 7843. Telex 36614.
Directors: J. Mountford, R. Baumans.
Executives: J. Mountford, L. Moloney (studio mgr), Ms J. Ashley.

Powerplant Recordings
22-24 Little Cardigan St, Carlton 3053.
Phone (03) 347 4111, 347 4821.
Director: A. Beker.
Recording studio.

Quiklik Recorders
8 Wembley Ave, Elwood 3184. Phone (03) 531 6131.
Directors: D.J. Herzog (mgr dir), A. Cooper, L. Moscovitch.
Hire of electronic audio equipment & synthsizers. 18 track studio, jingles, records etc.

Radioactive
611 St Kilda Rd, Melbourne 3004. Phone (03) 911 8734.
Executive: J. Croll (gen mgr).
Creative and prdn services provided for radio commercials, radio programs and pre-recorded audio cassettes.

Rake Sound Studios
5 Kenny St, Sunshine West 3020. Phone (03) 311 5581.
Director: R.T. Eames.
8 track recording studio, writing & production of radio & tv jingles also music publishing.

Ramac Recording Studios
6 Prouton Cres, Wangaratta 3677. Phone (057) 21 5380.
Director: J. J. Waters.
Complete multi track recording studio facilities for bands, radio, television commercials etc., Writers and musical arrangements provided, including studio musicians if needed. Equipment includes 16 track Tascam 20 channel mixing console also complete effects rack.

Redwood Recording Studios
39 Lyndall St Stn, Ballarat 3350. Phone (053) 32 1082.
Director: D. Newton (studio mgr).
8 track recording studio for jingles, voice-overs, promotions, writers, arrangers & musicians available for any assignment & film scores.

R & H Studios
PO Box 191, Belmont 3216. Phone (052) 43 6849.
Directors: R.W. Ellis, Ms H. A. Townsend.
Specialising in country music demo tapes for songwriters in this field. Also some album production with back ing by in-house musicians for country music. Advertising jingles, a/v sound tracks. Cassette duplicating facilities.
Radio Production Units and Recording Studios

Richmond Recorders
17 Pearson St, Richmond 3121 Phone (03) 429 4922
Executives: T.P. Stobart (dir), C.R. Cough (mgr)
Comprehensive 24 track recording facility for production of albums, singles & soundtracks.
Studio: Features additional live area with in-studio lounge, creating total studio area of 194m².
Equipment: Includes MOI automated console, MOI '92 recorder (modified), MOI mastering, 4-track studio; Monitoring - Brain Primetime, Dynaflanger, Beyer, AKG, phone - Neumann, R & R Media
8207. Telegrams: Doubler Melbourne.

R & R Media Pty Ltd
PO Box 41, Parkville 3052. Phone (03) 347 8207. Telephones: Doubler Melbourne.
Production & distribution of radio programmes & commercials: tbr studio, kitchen, digital live & recording studio, digital pay & prdn services.

Saturn Recording Co
282 Chapel St, Prahran 3181. Phone (03) 51 5618.
Production & recording of music (16-track recording)

Showzog Music Co
8 Wimbledon Ave, Elwood 3184. Phone (03) 531 6131.
Directors: D.J. Herzog (mg dir), A. Cooper, L. Moscovitch.
Recording studio, specialising in electronic music, albums, singles & demo work. Hire of electronic audio equipment & synthesizers.

SMR Productions Pty Ltd
8 Martin St, St. Kilda 3182. Phone (03) 537 2169.
Directors: H. Benholz, G. Biese, J. Benholz.
Executives: H. Benholz (mg dir/eng), S. Young (studio mg/eng), P. Kenrah & R. Upward (engrs)
Two 8 track voice over studios equipped to handle both microphone and stereo commercials and audio/visual productions.

Specialised Sound Melbourne
485 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757.
Directors: P. Thomas (bus mg), G. Spurrell (ops mg).

3X Production Department
411 King St, Melbourne 3000. Phone (03) 329 5777. Telax 35651.

R & R Media Pty Ltd PO Box 41, Parkville 3052. Phone (03) 347 8207. Telephones: Doubler Melbourne.
Production & distribution of radio programmes & commercials: tbr studio, kitchen, digital live & recording studio, digital pay & prdn services.

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282 Chapel St, Prahran 3181. Phone (03) 51 5618.
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Two 8 track voice over studios equipped to handle both microphone and stereo commercials and audio/visual productions.

Specialised Sound Melbourne
485 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757.
Directors: P. Thomas (bus mg), G. Spurrell (ops mg).

3X Production Department
411 King St, Melbourne 3000. Phone (03) 329 5777. Telax 35651.

Tiki Sound Studios
1st floor, 238 Flinders Lane (PO Box 5, Degrees St) Melbourne 3000. Phone (03) 63 5066.
Director: R.R. Handin (prdn cons).
Creative commercial production for radio and television; staff jingle writers & music arrangers. Specialises in recording original music, demo tapes, singles and albums.

Eight-track recorder and Otari 5050 two-track master-recorder with DBX noise-reduction and compressors; 2 X Nakamichi cassette decks with DBX, equalisers, noise-gates, delay, echo, Orbin Parsonsound reverb, AKG, Sennheiser and Shure microphones; SEAS monitors. Fully equipped music studio including Kawai piano and Pearl drum kit; custom design in studio and control room acoustics; binaural stereo mike technique; comprehensive SFX and music library.

Zimsoon Studios
83 Fountain Dr, Naree Warren 3005. PO Box 529, Dandenong 3175. Phone (03) 704 8528.
Director: R.S. Zimmer.
Music & sound prints, 8 track pro studio, soundwriter demo service & jingle composition.

The Audio Workshop
Unit 1/127 Abbotsford Rd, Mayne 4066. Phone (07) 369 5083.
Director: B.D. Pickering (studio mg).
16 track mobile studio, able to do multi-track location film and video recording (studio inc. mic) in cars, 16 track with DBX (Revox A700 mastering) closed circuit tv, DBX rack with noise gates, para­metric E.Q., limiter/compressors, Roland PV syn­thesiser, 2 separate stereo reverb units, JBL monitors, auratones, complete stage splitting boxes, talkback, built-in over-dub studio, kitchen and fridge. Prices on application.

Creative Space Sound Studios
22 Heussler Terrace, Milton 4064. Phone (07) 369 8108.
Executives: G. Battis (eng), M. Quinn (eng), M. Sall, (studio mg).
All music recording, jingles, voice-overs, audio visual, documentary & film soundtracks, demos, rehearsal rooms.

Harvest Productions Pty Ltd
18 Mykle St (PO Box 841) Toowoomba 4350. Phone (07) 32230. A division of Ian Anderson Advertising Group.
Directors: I. Anderson, A. Bray.
Specialising in specials, serials, jingles and advertisements tailored to provincial radio markets.

Magnum Productions
7th fl, NSW rae, 218 Edward St, Brisbane 4000. Phone (07) 229 2106.
Repr: G. Gibson, Sydney.

Multi Media Pty Ltd
3 Old Cleveland Rd, Stones Corner 4120. Phone (07) 394 3410.
Directors: R.C. Farquhar, Dr. J. Osgood, W.J. Mills.
Production studios - jingles for radio/TV, recording of albums, voice overs etc. 8 & 16 track studio voice over. Complete 30mm film production.

North Australian Audio Video
336 Flinders St, Townsville 4810. Phone (077) 72 4247.
Director: G.K. Mills.
Executive: K.J. Owens (mg).
32 input studio. Perfecting & jingle writing, video tracks, arrangements etc, drama/light entertainment production, creative advertising imagination.

The Rig Mobile
PO Box 245, Paddington 4064. Phone (07) 369 5083.
Director: B.D. Pickering (studio mg).

Queensland

The Audio Workshop
Unit 1/127 Abbotsford Rd, Mayne 4066. Phone (07) 369 5083.

Radio Production Units and Recording Studios
Radio Production Units and Recording Studios

SOUTH AUSTRALIA

Adelaide Recording Studios Pty Ltd
7 Moger Lane, Adelaide 5000. Phone (08) 223 7756.
Executives: L. Kaczmarek (studio mgr), O. Eyers (musical dir-engr), D. Ingram (engr).
Writing, recording, producing jingles & creative audio advertising for radio & television.

Grapevine Studios Pty Ltd
138 Glover St, North Adelaide 5006. Phone (08) 267 4455, 267 4262.
Directors: B. W. Braidwood (bus & studio mgr), L. L. Jones (creative dir).
Recording studio, national and local jingles written and produced.

Pepper Studios
64 North Terrace, Kent Town 5067. Phone (08) 42 6261. Telex 88343.
Executives: M. Pepper (chrmn), G. Williams (co secty), A. Cluasen (dr engr), A. Kennedy (dir video), S. Adcock (prdn mgr), J. Taylor (prdn vdeo), M. Breite (audio engr).

Street Remley Studios
366 Halfax St, Adelaide 5000. Phone (08) 223 6724. Telex 98956.
Directors: S. Remley, L. Vine, R. Dennis.
Recording of radio and television audio commercials, 8-track studios, audio visual synchroniser unit & separate dubbing suite.

SOUNDTRACK AUSTRALIA Pty Ltd
105 Rundle St, Kent Town 5067. Phone (08) 42 2251, 42 2252.
Director: R.J. Allan.
Executives: Mrs M.E. Allan (secty), L.W. Francis (adv/pn mgr).
Recording & producing radio & tv commercials, jingles & albums.

Studio 202 Pty Ltd
202 Hindley St, Adelaide 5000. Phone (08) 212 53623, 212 5256.
Director: P.J. Brook (mgd dir), Professional recording studio.

WESTERN AUSTRALIA

Planet Sound Studios
22-24 Olive St, Subiaco 6008. Phone (09) 382 2211.
Directors: M. Brady, G. Owens (chief engr), P. Sullivan, P. Munckton (prdn engr).
Executive: Mrs C. Neighbour (studio co-ord).
Recording of records, jingles, voice over production, audio visual soundtracks etc. 16 track studio.

SHELTER Recording Studio
23 Franklin Rd, Wanneroo 6065. Phone (09) 405 3768. (inc Andy Priest Productions).
Sound recording jingles, film music, location recording, composition, arranging, production etc.

Soundwest Recorders Pty Ltd
1152 Hay St, West Perth 6005. Phone (09) 321 4502.
Directors: D. Upson (mgd dir/engr), R. Curin (prdn engr).
Recording for advertisement, jingles, films & iv prdn, film & video post prdn.

K.E. Walther Productions
7 Vernon Drive, Shelley 6155. Phone (09) 457 0233.
Directors: K.E. Walther (mgd dir), Mrs J. Walther (mgr accounts).

TASMANIA

Avan Recordings
PO Box 401, Penguin Rd, Ulverstone 7315.
Phone (002) 25 1889.


Repr: 4th Floor, Katies Hse, 10-14 Waterloo St, Surry Hills 2010. Phone (02) 211 3766; 7th Floor, Scottish Amicable Hse, 165-165 Eastern Rd, St Melbourne 3205. Phone (03) 699 1533; 518 Brunswick St, Fortitude Valley 4006. Phone (07) 358 3299; 3 Kings William Rd, Unley 5931. Phone (08) 272 7733; Misscot House, 67 Mill Point Rd, South Perth 6151. Phone (09) 367 6644.

Powderworks Records & Tapes Pty Ltd
28 Cross St, Banksville 2100. Phone (02) 938 2200. Telex 20070.


Radiation Records
14 Glen St, Milsons Point 2061. Phone (02) 929 8669, 929 4806. (Part of Earth Media).

RCA Limited
Sales and Marketing, Strathfield Plaza, Strathfield 2135. Phone (02) 764 3888.
Director: B. Smith (chrmm/mgd dir).
Executives: D. Wilson (mmld dir), S.K. Wagner (co sechcy/mmld dir).
Repr: RCA offices in all States and o/sea.

Sheard & Company Pty Ltd
291 Parramatta Rd, Glebe 2037. Phone (02) 693 6033.


Survival Music
PO Box 48, Rutherford Bay 2011. Phone (02) 331 7661. Telex 70041 “Office”.
Executives: A. Geohas (mgmt).
Record mgmt & promotion, custom record services, artist representation.

Virgin Records Limited
66 Victoria Rd, McMahan’s Point 2060. Phone (02) 923 1844. Telex 748633.
Executives: M. Bennett (mmg dir), B. Butler (A & R & Accounts mgmt).
Labels: Ten, Charisma.
Office: 2nd floor, 161 Sturt St, South Melbourne 3205. Phone (03) 690 4300. Telex 139761.

WEA Records Pty Ltd
39/47 Albany Street, PO Box 503, Crows Nest 2065. Phone (02) 436 4511. Telex 246533.
 Directors: P. M. Turner (mng dir), A. Jones (fin dir), P. Rim (mmg dir).
Executives: S. Hands (nat proms mgmt), P. Mortlock (creative services mgmt), P. McLean (account), D. Steen (classical/MOR repertoire), B. McGo­drick (Warner Home Video mgmt), G. Ree (E.D.P. mgmt).
Offices: 529 King St, West Melbourne 3003. Phone (03) 339 7922, 475 Milford Rd, Auchen­flower 4066. Phone (07) 371 9100; 62 South Terrace, Adelaide 5000. Phone (08) 212 3944; 185 Stirling St, Perth 6000. Phone (09) 338 9999.

Wizard Records Pty Ltd
301 Castlereagh St, Sydney (02) 2 0912. Telex 24186. Telegraphic address Enwac.
Executives: M. Porter (chrmm), R. Porter (exec dir), Mrs. D. Porter.

VICTORIA
The Bill Armstrong Organisation Pty Ltd
49 Bank St (PO Box 325) St Melbourne 3205. Phone (03) 690 2344. Cablos Balm Melbourne.

Directors: B. Armstrong (mmg dir), M. Armstrong.
Executives: M. McCrae (tech consult), M. Weller (ops mgmt), M. Hardie (office mgmt), S. Tysen (Sydney mgmt).
Labels: “Jazz” and “Jazz” and “Captain Quaver” children’s records. Distributed by EMI Music publishing. Balm, Music & L.F. Collin Pty Ltd.

Fable Record Co Pty Ltd
137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Telex 30309.
Director: K. Colles (gen mgmt).

Hammond T.V. Productions Pty Ltd
376 Swan Street, Richmond 3121. Phone (03) 428 1616.

Directors: S. Gazzard (mmg dir), Mrs. G. Gaz­zard.
Office: Suite 1, 47A Penrose St, Lane Cove 2066. Phone (02) 427 1167.

Image Records Pty Ltd
9 Dundas Lane, PO Box 158, Albert Park 3206. Phone (03) 699 9999. Telex 33609.

Directors: J.E. McDonald, K.F. McDonald.
Labels: Avenue, Harbour (Dist by CBS Rec­ords).

Liberation Records Pty Ltd
9 Dundas Lane (P.O. Box 158) Albert Park 3206. Phone (03) 690 3399. Telegraphs Mushi­Melbourne. Telex 712196.

Queensland
Sundown Records
242 Zillmere Rd (PO Box 107) Zillmere 4034. Phone (07) 265 5280, 269 4651.

Directors: J. Birkley (mmg dir), Mrs. E. Birkley (office mgmt).
Record manufacturers.
Music Suppliers

recorded background theme & mood music

J. Albert & Son Pty Ltd
Mood music library department, 139 King St, Sydney 2000. Phone (02) 232 2144.
Executive: Mrs M. Tinson.
Representing the recorded background music libraries of Studio G (LPSG), Golden Ring Music (RM), Parry Music Library (PM), and Weaberger; Programme Music (PM), Impress (IA), Theme Music (IM).

ATV Northern Songs Pty Ltd
116 Alexander St, Crows Nest 2065. Phone (02) 439 5055. Telex 25214.
Executives: F. Donlevy (mg dir), L. Skabar (prdn music libr). Music publishers and suppliers of recorded production music.

Australian Screen Music Pty Ltd
17A Queens Ave, Nth Sydney 2060. Phone (02) 929 2162.
Directors: G. J. Hardman (mg dir), A. M. Hardman.

ATV Production Music Libraries
have available an extensive range of library music for films, documentaries, radio and television commercials, training films, video and slide presentations, etc.

Representing:
DE WOLFE
ROUGE
HUDSON
SYLVESTER
NETWORK

For further information and contacts:
Lydia Skabar
ATV Production Music Libraries
80 Chandos Street
ST. LEONARDS, NSW 2065
Telephone: (02) 439-5055
Telex: 25214

Specialising in the supply of completed music tracks for any type of audio or visual production, using either pre-recorded or original scores through leading composers.

Bestall Reynolds Music (Aust) Pty Limited
Suite 2, 80 Berry St, North Sydney 2060. Phone (02) 923 1199. Telex 71181.
Director: D. Paterson.
Executives: M. McMartin (gen mgr), Miss C. Fong (copyright). Publishing of local & overseas catalogues.

Boosey & Hawkes (Australia) Pty Ltd
26-28 Whiting Street, Artarmon, NSW 2064. Phone (02) 439 4144. Telex 21384.
Directors: R.D. Mackie (mg dir), G.J. Auyer Wholesalers of Boosey & Hawkes, Buffet Crampon, Schreiber, Pansold, sheet music, also offering the facilities of complete background, mood and theme music, including Boosey & Hawkes Recorded Library, Bosworth, Major Mood Music Library (USA) and Emil Ascher Inc, Mood Library (USA) for use in transcriptions, films, radio and television.

The Dick Buchanan Music Supermarket
3 Henson St, Brighton-Le-Sands 2216. Phone (02) 590 3001.
Directors: R.T. Buchanan, Mrs L.K. Buchanan. Providing music arrangements to variety artists.

Castle Music Pty Ltd
6th floor, 301 Castlereagh St, Sydney 2000. PO Box A283, Sydney South 2000. Phone (02) 211 5244. Telex 22872. Teletex Belmus.
Director: B. Chapman (mg dir).
Representing the background music libraries of KPM, Britain, Selected Sound, Conroy, Media Music, Regency, Themes, Amphon, France Day & Hunter and CBS Sound Effects.

Edible Music
23-24 Little Cartwright St, Carlton 3053. Phone (03) 347 4811, 347 4621.
Director: A. Barker. Music publisher.

ESSEX Music of Australia Pty Ltd
Uniline Hoe, 5-13 Northcliff St, Melbourne 3001. Phone (03) 322 4100. Teletex Semus Sydney, Telex 26405.
Executives: B.L. Powell (mg dir), J. Morrison (prof mgr). Music publisher.

Image Music Pty Ltd
137 Monash St, South Melbourne 3205. Phone (03) 399 5999. Telex 33699 music.
Directors: J.E. McDonald, Mrs K.F. McDonald. Music publishing.

CBS Songs Australia Pty Limited

Cellar Music
67 King St, Glenbrook. Phone (047) 39 5579.

Chappell & Co (Aust) Pty Ltd
Executives: C. Cornish (mg dir), K. Hughes (fn contr), J. Wright (int'l mgr), D. McKinnon (copyright mgr).
Music publishers representing both local & national composers & catalogues of popular standard & film music.

Coathanger Music
67 King St, Glenbrook. Phone (047) 39 5579.

Cream Music Australia
PO Box 49, Rushcutters Bay 2065. Phone (02) 331 7681. Teletex 70041.
Executive: A. Geshos (gen mgr) Music publishing.

Edible Music
23-24 Little Cartwright St, Carlton 3053. Phone (03) 347 4811, 347 4621.
Director: A. Barker. Music publisher.

ESSEX Music of Australia Pty Ltd
Uniline Hoe, 5-13 Northcliff St, Melbourne 3001. Phone (03) 322 4100. Teletex Semus Sydney, Telex 26405.
Executives: B.L. Powell (mg dir), J. Morrison (prof mgr). Music publisher.

Image Music Pty Ltd
137 Monash St, South Melbourne 3205. Phone (03) 399 5999. Telex 33699 music.
Directors: J.E. McDonald, Mrs K.F. McDonald. Music publishing.
Intersong Pty Ltd
Executives: C. Cornish (mcg dir), K. Hughes (fin contr), Ms J. Wright (ational mgr). D. McKinnon (copyright mgr).
Music publ representing both local & national composers & catalogues of popular, standard & film music.

Jonathan Music (Australia) Pty Ltd
Suite 504, 83 Mount St, South Sydney 2060, Phone (02) 929 6787, Telex 21474.
Directors: B. Kimberley, D. Farrell.

Leosong Copyright Service Pty Limited
Directors: P.C. Walker, Mrs J.L. Walker.
Executives: Miss S. Boylan.
Copyright consultants & administrators, copyright mgmt service.

Matthews Music Pty Ltd
PO Box 4, Drummooye 2047, Phone (02) 810 0669. Telex 10101 Attn: Mattmus.
Directors: P. Matthews, Mrs C. Matthews.
Music publisher, music advisor to film makers.

MCA Music Australia Pty Ltd
Executives: B. Teh (dir), C. Gilbery (creative affairs cons), J. Hunter-Brown (prof mgr).
O’seas affiliates: NYmbus, Inc, Leeds Music Corp, New York; Duchess Music, and branches in England, Holland, France, Germany, Italy, Mexico, Japan, Spain, Brazil, Canada and South Africa.

Music Sales Pty Ltd
139 King St, Sydney 2000, GPO Box 3304, Sydney 2001, Phone (02) 233 4548. Telex 21822 (call no. 71008).
Directors: N. Lune, R. Wise, D. Hoare.

Planned Communications Australia Pty Ltd
51 Nelson St, Annandale 2038, PO Box 67, Camperdown 2050. Phone (02) 517 1344. Subdiv of John Fairfax Limited.
Executives: J.R. Bowyer (gen mgr), J.L. Thompson (mgmtr NSW). Muzak background music systems, Redcliffe foreground music systems, intercommunication systems, emergency warning systems, public address and auditorium sound systems, hearing conservation systems.

Offices: 51 Nelson St, Annandale 2038, (02) 517 1344; 392 Little Collins St, Melbourne 3000, (03) 67 9934; 157 Elizabeth St, Brisbane 4000, (07) 229 1755; 1 Young St, Adelaide 5000, (08) 51 6700, 454 Murray St, Perth 6000, (09) 322 4984.

Porter Music (Australia) Pty Ltd
301 Castlereagh St, Sydney 2000, Phone (02) 29 0912, Tele 24162. Telegrams Emloc.
Directors: M. Porter (chrmn), R. Porter (exec dir), Mrs D. Porter.

Rondor Music (Aust) Pty Ltd
570 Military Road, Mosman 2086 Phone (02) 969 6366. Telex 6662. Telegrams Irvingalmo Sydney. Telex 73339.
Directors: B. Aird (mgmtr dir), P. Benfield. Executive: P. Hall (prof mgr).

Songseekers International
Suite 1205, 33 Bligh St, Sydney 2000, GPO Box 2089, Sydney 2001, Phone (02) 233 5577; Telex 71155.
Directors: P.C. Walker (mcg dir), Mrs J.L. Walker.
Executive: Miss S. Boylan.
Copyright enquiry & clearance service, copyright consultants, copyright licensing.

Southern Music Publishing Co (A'Sia) Pty Ltd
33-34 York St, Sydney 2000, Phone (02) 29 2547, 290 1472, Telex 71617.
Director: Ms K. Spanberger (mgmtr dir).
Representing the recorded background music libraries of Southern library of recorded music (Southern), Peer International Library Ltd (PIL), Stereo Tape Library of classical music (Southern), Monique Music Library (MML) (Southern).

Spotlight Music Pty Ltd
Unit 1a, 9 Lyn Parade, Lumea 2170, Phone (02) 607 2055.
Executive: K.N. Hooper (gen mgr).
Pn&distr of quality christian music.

Suite 16 Publishing Pty Limited
The White House, 70 Sylvan Rd, Toowong 4066. Phone (07) 371 6822.
Directors: M.R. Lonne, P.J. Blyton.
Music publishers & writers specialising in original compositions for soundtracks jingles.

Sunborrow Music (Australasia) Pty Ltd
1 Hobson St, South Yarra 3141. Phone (03) 240 8577.
Music publishers representing many top Australian and New Zealand composers, also song catalogues from UK and USA.

Telepix Music
1/155 Alexander St, Crows Nest 2065, Phone (02) 439 7737. Cables Telepix Sydney, Telex 2317, (A Division of Telepix Pty Ltd).
Executive: R. L. Lapthorne (mgmtr dir).
Comprehensive library of background music, themes and effects for radio, television and films.

Woomera Music Pty Limited
17 Radford Rd, Reservoir 3073. Phone (03) 460 4522.

Yeldah Music
Egret Place, Calala, Tamworth 2340. Phone (067) 65 7813.
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Rosanna
Australian Distribution
Victoria 3084
Telex 38084
NEW SOUTH WALES

Harold Abrahams and Associates Pty Ltd
73 Geville St, Chatswood 2067. Phone (02) 411 2212. Telex 70768.


A C & E Sales Pty Ltd

Executives: J.H. Giles (mgr), T.K. White (mgr mg).

Manufacturers and wholesalers of telecommunications television and radio equipment. Design and development of special patching facilities for telecom and TV patching.

Repr: Telegarten K.G, Steinenbronn, Binder, West Germany, Rendor UK.

ADT Electronics
26 Holhm Pde, Artarmon 2064. Phone (02) 439 7439. Telex 22130.

Executive: K. Ramsay (mgk mg).

Distributor of Nippon Television Industries DAS-2, Digital Audio Store, Micromax Corporation, Satellite Earth Station Equipment for radio networking.

Agfa-Gevaert Ltd
2 Byfield St, North Ryde 2113. Phone (02) 888 1444.

Agfa magnetic recording tapes and films.

Repr: 376 Whitehorse Rd, Naruwinning, VIC 3131; phone (03) 875 0222; 20 Shand St, Stafford, 4053; phone (07) 352 5522; 30 Parade St, Norwood, SA 5067; phone (08) 42 5703; 187 Old Cleveland Rd, Belmont 6104. Phone (092) 277 9266.

API (Australia) Pty Ltd
Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Telex 26994.

Directors: W.J. Hucker, OBE (chrmn), J.A.C. Martin.

Executive: R.J. Boyes (b/cast profs mg).

Distributors of Micro Control Associates Inc. studio transmitter links, link exciters, remote control equipment, Mesh Grid antennas.

Archers Sound Systems & Music Supplies
107-109 Bunganee Road, Wentworthville 2145. Phone (02) 631 4538, 631 3798.

Directors: Mrs C. Archer, R. Archer.

Large hiring facilities, manufacture of heavy duty P.A. amplifiers, speakers & associated equipment. Supplies of audio power modules & audio amplifiers. Full range of teaching & educational music & text books.

Audio Engineers Pty Ltd
342 Kent St, Sydney 2000. Phone (02) 29 6731. Telex 28629.

Executives: R.C. Fitzsimmons (chrmn & mg dir), G.R. Fitzsimmons (gen mg), D.K. Fletcher (sales mg), L.E. Parsons (mg, Wenderell div).

British Merchandising Pty Ltd
1st floor, 49 York St, Sydney 2000. Phone (02) 29 1571,2.3, Telex 24922.

Director: H.C. Long (mg dir).

Distributors of Fernograph tape recorders, Penny & Giles faders, distributors of electronic components including capacitors & keyboards, etc.

R.H. Cunningham Pty Ltd
4-8 Waters Rd, Neutral Bay Junction 2089. Phone (02) 909 2388. Telegrams Cunningham Sydney. Telex 21707. Head office. Refer listing Vic this section.

Directors: H. Cunningham, Mrs K.M. Cunningham.

Executive: Mrs K.M. Cunningham, H. Harris (gen mg).

Sales agents for Sennheiser, Dokey/Kliavov, Viatos, Korg & Meyer, Neutrik, Soundex, C-Tape, Industrial Research.

Dormody Enterprises International Pty Ltd

Director: D. Dormody.

Music video programs & mgk mg. Radio adverting brokers, commercial script writing, prdn. Audio visual narration, voice overs.

Eden Dynamics Pty Ltd
28 Oakley Ave, Oakley 2222. Phone (02) 579 5969.

Directors: D. Eden, Mit M. Eden.

Acoustic consultants, advice on acoustic design of new radio studios and control rooms, acoustic advice on noise and vibration problems, sound system design.

Electro-Voice Pty Ltd
59 Warrall St, Kirrawee 2232. Phone (02) 521 5232. Telex 267953.

Executive: I. Woodhouse (mg dir)

Australian and South Pacific distributor of Electro-voice microphones, studio monitors, sound reinforcement and music products; Tapco mixing consoles, amplifiers, equalisers and reverto systems.

Robert Fitzell Acoustics Pty Ltd
33 Mona Vale Rd, St Ives 2075. Phone (02) 44 3136.

Directors: R.J Fitzell (mg dir), Mrs J. Fitzell Acoustic consultants — auditorium & studio design, noise isolation, environmental noise control, sound system design.

Golding Audio Industries
A division of Bingtang Limited. Head office and warehouse: 80 Chondos St, St Leonards 2065. (02) 439 3100. Telexing Goldingai Sydney. Telex 24905.

Distributors of Styli cartridges, phonograph, audio and video accessories.

Offices: 24 Queens Pde, North Fitzroy, VIC 3065; (03) 486 1277; 400 Milton St, Cooper Rd, QLD 4107; (07) 396 8044; 146 Greentree St, Ad eladie 5000. (08) 224 0266.

Haig-Muir Broadcasting Services Pty Ltd
PO Box 589, Deniliquin 2710. Phone (068) 81 1781.


Station consultants and brokers in all aspects of radio broadcasting.

Harris Communications (Australia) Pty Limited
1st Floor, 186 Blue Point Road (PO Box 916) Nth Sydney 2060. Phone (02) 92 1011. Telex 725768.

Executives: M.J. Fairlie (gen mg), G. Riddy (microwaves/satellite systems), J. Grainger (broadcast products).

Director in Australia for Harris Broadcast Products Division and Harris Broadcast Microwave. The range of radio equipment includes MF, HF and VHF transmitters for AM and PM broadcast stations, audio processing equipment, AM stereo equipment. Services include system design and layout installations of all Broadcast communications equipment, with field service back up to all products of the Harris range. Distributors of Potomac Instruments field intensity meters, audio and HF test equipment. Manufacturer of 100W Solid-state MF transmitter. Distributor of RME (Radio Manufacturing Engineers) equipment. This includes a wide range of audio equipment. Studio consoles, racks, sound distribution amplifiers, medium stereo amplifiers, AGC amplifiers and associated ancillary equipment for radio station applications. Distributors of Howe Audio Products.

Richard Heggie Associates Pty Ltd
303 Pacific Hwy, Lindfield 2070. Phone (02) 411 7022.


High Fidelity Products
33 Marlborough Rd, Homebush West 2140. Phone (02) 76 6830.

Proprietor: V.P. F. Harris. MBH pick-ups, amplifiers, pre-amplifiers, equalisers and turntables.


Ron Hurst Broadcasting Services
21 Tanna Crescent (PO Box 174) Dee Why 2099. Phone (02) 98 8429.

Executive: R. Hurst. Program and commercial production for radio, radio format consultant, radio research projects.

Independent Special Events

Executives: G.S. Jennings (chrmn), B. Ferrier (mg).

A non-profit-making prgm co-op, producing all Australian radio comedy, music specials, "Special Day" features, finance segments, Dr James Wright, etc. Market-exclusive membership provides total prgm output of service to member stations.

David G. Littlejohn & Associates Pty Ltd
62 Goulid Ave, St Ives 2075. Phone (02) 449 7857.


Magna-Techronics (Aust) Pty Ltd
14 Whiting St, Artarmon 2064. PO Box 1950, Crows Nest 2065. Phone (02) 438 3377. Telex 24695, Telegrams Magna Sydney.


Executives: R.C. Clemens (mg dir), D.A. Frigg (eng mg), L.M. Low (admin mg), R.G. Connor (eng mg), W.B. Barnett (sales exec b/cast profs), P.A. Heaton (sales exec audio prds), P. Rudy (mg, satellite systems), R.C. Weaver (mg, NewStar systems), B.J. Lancaster (mg, Lancaster engr systems divn).
O'Connor Creative Services Pty Ltd

10th floor, 20 Martin Place, Sydney 2000.

Phone (02) 253 7913; Telex 70637.


Executives: H. O'Connor (pres), M. G. Silver (mgr).

Producer and distributor of quality radio program information, entertainment and commentary. Features Comedy segments, music specials, Christmas music features, station identification packages, production library services, sales and promotional sound aids.

Repr: H. O'Connor — O'Connor Creative Services Inc, Box 8666, Universal City, California 91608, USA.

Mike Perjanik Productions Pty Ltd

2 The Vale, Balgowlah 2065. Phone (02) 452 2817.

Managing director: M. Perjanik.

Produce, arranging & composition of music for radio, tv & film.

Phillips Scientific & Industrial

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Offices: Melbourne (03) 690 6566; Adelaide (08) 223 4222; Perth (09) 277 4199; Brisbane (07) 44 0191; NZ.

Prestley & Shearman Pty Limited

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Radio Transmission Engineering Pty Ltd

RTE Pty Ltd, 179 Military Road, Guildford 2161. Phone (02) 681 2488, (02) 681 2212. Telex 700684. Executives: A. J. Kennedy (mgr dir), R. G. Brown (technical dir), Mrs J. Kennedy (dir & company secretary), J. Reading (field supervisor), P. Wordsen (production mgr).

Specialists in the design, supply, installation and commissioning of MF directional aerial systems & complete turnkey broadcast station installations. Consultants in all aspects of radio engineering including AM and FM broadcast systems.

RTE Transmission Engineering Pty Limited

The first page of the document begins with a list of companies and their services, including various types of equipment and systems. The text is dense and contains technical details, likely related to radio and telecommunications engineering. The page seems to be part of a reference guide or directory for companies in the radio engineering sector.

The second part of the document includes a list of addresses and telephone numbers for various companies. The text is formatted in a standard, easy-to-read style, with each company's name, address, and contact information clearly listed.

Finally, the last part of the document contains contact information for additional services and companies related to the radio engineering field. The text is again dense, with a focus on providing detailed information for readers to contact the companies listed.

Overall, the document appears to be a comprehensive resource for companies and individuals involved in the radio engineering sector, providing detailed information on services, contact details, and technical information for various companies.

In summary, the document is a valuable resource for anyone interested in the radio engineering sector, offering a detailed overview of the services provided by various companies and contacts for those interested in further information.

This document is a comprehensive guide to radio engineering services, providing detailed information on various companies and their services. It includes a comprehensive list of contacts, making it a valuable resource for anyone involved in the radio engineering sector.
Columbus Systems Inc
Ground Floor, 200 Berkeley St, Carlton 3053.
Phone (03) 347 9767.
Executive: W. Rosenbaum (Aust mktg mgr).

Summarizes complete automated systems for radio, television & radio networks in Australia, USA, Canada, Sth America, UK, & Bermuda. System includes traffic, billing, accounts receivable, accounts payable, payroll, general ledger, mgmt reporting, sales analysis, program automation interface, news, music & music rotation, word processing, demographic sales proposals & mailing lists. Supports IBM's System/32, System/36 & the IBM P.C. Broadcasting Consultants, Bob Corshnell Enterprises Pty Ltd.

Consolidated Electronic Industries Pty Ltd
Head office, 15a Anderson Rd (PO Box 21)
Thornbury 3071.
Phone (03) 44 0791. Telex 32463.
Executive: P.J. Roberts (mng dir).

Manufacturers and distributors of mono/stereo reel-to-reel recorder/playback decks, cartridge machines, S.L.A.T.E.: Cuirac Audio Management Systems; Drum Recorders, Distributors of digital R.I.S. equipment; modern, and associated equipment; office management systems; Barco professional tv monitors, and Data Flat-Screen projectors; Mosiac (16 image) systems.

Repr: Service Divn - (03) 44 0791; Sales (head office) - (03) 484 0791; Sales (NSW & Qld) - (02) 439 1229, 439 1174.

Bob Cornish Enterprises Pty Ltd
883 Glenferrie Rd, Kew 3101.
Phone (03) 819 3857.

Radio mgmt consultants, radio advtg consultants, broadcast consultants to Columbus Systems Inc.

R.H. Cunningham Pty Ltd
146 Rodin St, West Melbourne 3003.
Phone 3023 6588.
Telecoms Cunningham Melbourne. Telex 31447.


J.N.S. Electronic Industries Pty Ltd
Ilawong', Rosehill Rd, Lower Plenty 3093.
Phone 895 3085. Phone (03) 439 1430, 439 4850. Telex 38084.
Executives: J.N. Stannard (mng dir), M.E. Stannard (dir).

IBIS Office, 15a Anderson Rd, Box 85, Rosanna 3144.

Ground Broadcasting Pty Ltd
1st floor, Anthony Hse, 54 Marcomndah Hwy, Ringwood 3134.
Phone (03) 879 3911. Telex 34242.


Inspirations Publicity & Promotions
Media Warehouse, 224 Clarendon St, South Melbourne 3205.
Phone (03) 690 5373.
Directors: S.A. Jonas (mng dir), Miss K. McD. Jonas.

Executive: Mrs M. Pulevski (actn exec).

Radio-broadcasting creative consultants specialising in sales & audience promotions, mktg & sta­tion advtg.

J.N.S. Electronic Industries Pty Ltd
Ilawong', Rosehill Rd, Lower Plenty 3093.
Phone 895 3085. Phone (03) 439 1430, 439 4850. Telex 38084.
Executives: J.N. Stannard (mng dir), M.E. Stannard (dir).


J.N.S. Electronic Industries has complete technical support equipment and factory trained personnel for all products that it represents. We specialise in the manufacture of audio distribution facilities, matrix switching systems and transmitter interface equipment. Suppliers of Naufel Amp­meter Series Solid State Transmitters and TTT Inc manufactured Remote Control Systems, VHF-UHF Studio Transmitter Links and Modulation Monitors (FM & AM).

Klaron Enterprises Pty Ltd
63 Kingsway, South Melbourne 3205.
Phone (03) 61 3542. Telex 34732.
Executives: B. Horman (mng dir), A. Horman (mktg mgr).


Ofices: Klaron Enterprises Pty Ltd, Unit 3, 3 Lanecote Place, Artarmon 2064. (02) 436 1388.

Klaron Enterprises Pty Ltd, 35-37 Hallst St, Ad­elaide 5000. (08) 212 2217, Klaron Enterprises Pty Ltd, 131 Abbotsford Rd, Mayne 4006. Phone (07) 52 5147. Klaron Enterprises Pty Ltd, 92-100 Hay St, Subiaco 6008. Phone (09) 381 9644.

Neil McCrae Audio Services Pty Ltd
49 Bank St, South Melbourne 3205.
Phone (03) 692 3344. Telex 32306.

Consultants to the broadcast & television industry; com­plete design of studio facilities for AM and FM radio stations including architectural, technical and transmitter facilities.

Oaka Media Productions
154 Fitzroy St, Fitzroy 3065.
GPO Box 251W, Melbourne 3001.
Phone (03) 419 6072, 419 6244.
Telex 36578 Oakam. Telegraphs "ABAS".
Directors: J.A. Mora (mng dir), Ms P.G. Taylor, C. Collins, D. Rogers, J. Boronstain, Mrs J.B. Mora.


Productions (printed, audio and live) & services the radio and television industries. Exclusive scripts and one-off services. Founders of "Australian Broadcasting Awards" (PATERs), executive arm of Australian Academy of Broad­cast Arts and Sciences.

O'sea repr: NZ, USA, UK.

Rock International Australia (Vic) Pty Ltd
3 Blackburn Sq. (PO Box 172) Berwick 3806.
Phone (03) 707 4350.

Director: P. J. Ford (mng dir).

Amplifiers, HF antennas, radio headsets, radio switching matrices for receive applications, receiving multiplexers for HF and VHF, HF to SHF receiving systems digitally controlled or manually operated, HF, VHF, UHF to SHF.

Rutledge Engineering Pty Ltd
287 Wellington St, Collingwood 3066.
Phone (03) 419 6995.

Directors: M.J. Rutledge, Ms S.J. Downing.

Specialising in recording studio installation & maintenance, public address installation & mainte­nance, public address hire, audio production facilities hire, hire of audio visual equipment.

Sound Developments (Aust) Pty Ltd
2117 Oxford St, Collingwood 3066.
Phone (03) 417 4274.

Director: I. Rumbold (mng dir).

Manufacture & maintenance of audio equipment including talkback systems, graphic equalisers, electronic crossovers & mixers.

TEAC Australia Pty Ltd
115 Whitehelm St, South Melbourne 3205.
Phone (03) 689 6000. Telex TLX 33037.

Directors: G.W. Muir.


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Total Electronics
9 Harier St, Burwood 3125.
Phone (08) 288 4044. Telex 312881 Unit of Email Ltd - Relays Divn.

Director: T. Casey (mgr).

Operates as a representative and stockist of industrial electronic components, Intel micro­processors and systems and computer peri­pherals.

Sales offices in Sydney and Melbourne. Head office and main warehouse Melbourne.

Uncanny Creations
37 Omord St, Kensington 3031.
Phone (03) 329 6666, 376 4732.
Director: Miss S. Canny.

Creative copy for radio.

Warehouse Sound Systems Pty Ltd
15 Oxford St, Collingwood 3066.
Phone (03) 419 3251.

Director: S. Langebeck.

Sales & hire of professional audio equipment.

JEL Yamaha Fastigh BIX Tascam etc.

QUEENSLAND

Fred Hoe & Sons Pty Ltd
248 Evans Rd, Salisbury North 4107.
Phone (07) 277 4311. Telex 42319.

Directors: F.G. Bickey (mng dir), R.J. Barnard, R.J. O’connel.

Communications engineers, suppliers of elec­tronic components & tools, telephones, facsimile machines, computer peripherals & all types of mobile radio equipment.

SOUTH AUSTRALIA

FM Radio Developments Pty Ltd
292 Magi Rd, Kennington 5006.
Phone (08) 333 2659.

Directors: P.M. Benson OAM (mng dir), T.L. Chapman, T.J. McFarlane, W.J. Clemens, R. Linst OBE.

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Services to Radio Stations

Consultants in all aspects of FM commercial radio development & operation in regional areas.

M.A.C. Audio & Acoustical Consultants Pty Ltd
212 Hindley St, Adelaide 5000. Phone (08) 212 5655, 212 5250.
Directors: P. J. Brock (mng dir), G.C. Armanini, C. Armanini.
Audio/acoustical: consultation, design, construction & service.
Repr: VAEC, 421A Church St, Richmond 3121. Phone (03) 428 1180.

WESTERN AUSTRALIA

Athol M. Hill Pty Ltd
1 Gladstone St, Perth 6000 GPO Box F354, Perth 6001. Phone (09) 328 1200. Telex 82208.
Directors: N.G. Day (gen mgr), E.A. Avery.
Distributors in Western Australia for Ampex audio and video tapes, Shure microphones, Ferraux Amplifiers, John Barry Group Products, Tannoy Monitors, Sony PCM.

Television Stations

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their representatives who are listed in detail in the Media Representatives section.
Sydney

Sydney

Philips 760m complete Ltd, Head office and studios, Mobbs Lane, Epping, N.S.W. 300m

Facilities

- Studio: 19-23 Hamilton St, North Sydney 2060
- Technical staff: R. Durie (co secy), M. Turnbull (co secy)
- Directors: J. Martin (chrmn), E.R. Churchill (co secy), M. L. Thomas (co secy)
- Principal shareholder: Consolidated Press Holdings Limited
- Principal executive: M. R. Graham (grp dir)
- Additional names: Sydney 2060. Phone (02) 232 2227
- Opening: Dec 2, 1956
- Network affiliation: AWA 6, C 8.9
- Gross sales: $6,000, C $5,400
- Rates: Zone 1 (6pm-11pm) 30 secs $7.50, 60 secs $13.00

ATN 7 Sydney

Licensee: Amalgamated Television Services Pty Limited, Head office and studios, Mobbs Lane, Tel: (02) 232 2227. Tel: (02) 232 2227. Network affiliation: The Seven Network (ATN TVC SAP)
sional colour monitors, TELECINE: 2 x RCA TK28
telecine chains with 3 x TP60 16mm projectors.
VTR: 2 x RCA TCR 100 2" cart machines, 2 x
RCA TR70C quad machines, 2 x Sony BVM 1100
APS 1" recorders, 2 x Sony BVM 2000 APS 1" inch
recorders, multi copying to Beta, VHS &
Umatic formats.
Field production equipment: 5 x Sony SVP 300
Cameras 1 x Sony BVP 1 camera, 2 x Sony
VOA 800 Umatic recorders, 2 x Sony BVM 500
portable recorders. EDITING: SVG & convergence
editing with search facilities. PRODUCTION SUP­
PORT: photographic laboratory for Ed processing
& 35mm photographic assignments. Art depart­
ment with services from client logos, layouts,
press ads to set design. Audio production using
MTE 8 channel input mixer Studer 2 track ATR
for voiceovers & music mixers for commercial
production.
Operating hours: Sun 10am-11.30pm; Mon-
Thurs 9am-10am & noon-11.30pm; Fri 9am-10am
& noon-12.30am; Sat 11am-midnight.
Repr: Television Times Sales, Sydney & Bris­
tane (02) 922 5399: Melbourne & Adelaide (03)
267 3122; O'Keefe Media Services, Perth (09) 381
7740.
Rates: Zone 1 (6pm-10pm) 30 secs $365, 60
secs $630.

CTC 7 Canberra
(CAPITAL 7)
Licensee: Australian Capital Television Pty
Limited, Aspinal St (PO Box 21) Watson ACT
2602. Phone (062) 41 1000. SID (6162). Tele­
rms Cenntrecce. Telex 62046.
Opened: June 2, 1982.
Directors: S.G. East (chmn), R.L. Reid, W.G.
Rayner (chief exec), K.M. Stokes, K.H. Parker.
Executives: R.J. Frank (gen mgr), P.
Muldrew (dir news), B. Naveau (mgr ops),
R.L. Reid, W.G. Hastwell, Williamson Rd, South
Canberra.
Facilities: 3 main and 2 standby
transmitters at Canberra: Watson, ACT:
transmitter site: Mount Ainslie, ACT.
Transmitters: 2 x NEC 24kW ERP 100kW vi­
cing, 10kW. Sound -- 181-188 MHz vertical
polarisation.
Transmitters: Ch 10 Cooma, NSW, 2 x 500
watts parallel Ett translators; Ch. 10 Goulburn,
NSW, 2 x 500 Watts main and standby Ett tran­
slators; Ch. 10 Tuggeranong, ACT, 2 x 500 Watts
main and standby Ett translators; Ch. 2 Bombala,
NSW, 1 x 1 kw Thomson, Ch. 9 Jindabyne,
NSW, 2 x 500 watt Thomson.
Studio facilities: Three studios -- (a) 3 x RCA
TK 45 cameras, Richmond Hill vision switcher

Television: 2 x RCA photoconductive systems
each with TK-29 camera, 2 x TP 66 16mm projec­
tors; 1 x TP 70 16mm slide projector, Fernseh flying
spot system; duplex 16mm film and 35mm slides;
Sepmag record and replay facilities. Former
electronic test pattern generator. Videotape: 4 x
Sony BVM 1100APS videotapes, C/W BVE 5000
computerised editing and multipoint search, 2 x
Sony BVM 7000, RCA TR 70C recorder/rep­
ducers; 2 x RCA TCR 1000 Cartridge
recorder reproducers; RCA TK 76C camera
reproducers; 3 x TP 600 RCA video tape
recorder reproducers; C/W AE 5000 computerised
editing system. Videotape: 2 x Sony
BVM 500APS portable recorder, 1 Sony BVU 50P
recorder, 1 x STC mobile link and multipoint
search facility, 1 x Sony BVP 330 camera.
Outside broadcast vans: 3 x RCA TK 45 camera
available -- Richmond Hill vision switcher type
1004. Paul Kirk's 12 input audio console, Micro­
wave links: 3 x STC studio transmitter link type
MULB; 2 x STC mobile links type CKB;
1 Microwave Associates mobile link type
TEMP. Outside broadcast van: EPF Van, with 3
fokami H775E cameras, portable vision mixer
& portable audio mixer. ENG systems: 3 off Sony
BVU 50P recorders and RCA TK 76C cameras
-- news cruiser C/W TK 76 camera, BVU 50P
and 100P recorders and Harris 7GHz and 3GHz
microwave link systems - 3 off ENG editing
suites C/W Sony BVU 50P recorders and editor. Audio
production facilities comprising one studio and
control -- MCI JH 500 25 input automated con­
soler, 1 x 8 track recorder, 1 x 2 track MCI
recorder and associated ancillary equipment.
Interlocked time code control with VTR and
telecine facilities.
Canbap Photographic Laboratory, D. Larkins
(supvt). Facilities include E-6 processing, EP2,
C141 processing & printing, RT4 processing &
painting, slide duplicating, full range of photog­
raphic assignments and audio visual productions.
Operating hours: Sun-Fri 7am-2am; Sat
7am-2am.
Offices: 13th level, 83 Mount St, North Sydney
2065, D. Jefferys (02) 925 8166; 20 Commercial
Road, South Melbourne, N. McBeth (03) 267
3477.
Repr: Media Services, (07) 229 6033;
Hatfield, Williamon & Rouse, Adelaide (08) 332
3332.
Rates: Zone 1 (red/p) 60sec $655, p/p
60sec $750.

CWN 6 Dubbo
Licensee: Country Television Services Limited,
Bathurst Rd, Orange 2800. Phone (063) 62 2288.
Telegram: Country Orange.
Owned by Country Television Services Ltd, CBN.
Shareholders same as for that company.
Transmitter site: Mt Cen Cruach, Warlimbungs
Mountains, near Coonabarabran. AWA trans­
mitter. On relay from CBN Studios at Orange.
Directors, executives, studios, operating hours,
rept: See CBN Orange.
Rates included in combined rate with CBN.
ECN 8 Taree
Licensee: Television New England Ltd. (PO Box 317) Taree 2430. Phone: (067) 657056, Telex 656068. Telegrams Televe.
RTN operates fourtranslator stations. Channel S serving Murwillumbah, Kyogle and Bonalbo at Mt Tamborine serving the Gold Coast (UHF).


RWN 2 Wagga
Licensee: Riverina & North East Victoria TV Ltd, Television Centre, Wagga Wagga 2650. Phone: (069) 21 1206; Telegrams: Rivex, Telex 690022.

Opened: June 19, 1964.


Transmitter: NEC twin 10kW remote controlled (twin 42m). Main 7477m ASL on Mt Llandegwa, 61 km air north east of Wagga. Transmitters at Young & Wagga.

Mast: 165m guyed mast.

Studio: 21m studio; two RCA telecine equipment. One Fampex videotape recorder (all color). RCA cart. VTR. 2 camera OB van, 3/4V TRC VTR facilities, 1 editing & on-air facilities, 1 VTR transfer.

Operating hours: Mon-Fri 6am-7am; Sat 7am-9am; Sun 12pm-7pm.


ATV 10 Melbourne


Transmitter: ATV, TEN, VTV, SAG.

Interest represented: News Investments Pty Ltd.


Exe Directors: T. Warner (dir prgm), D. Kennedy (Nat sales dir), B. Robertson (dir eng & ops), E. O’Shea (proc mgr), P. Gibbs (dir sport), J. O’Lein (dir news), P. Cooper (vp sales mg), R. Collins (dir prdn), B. Chalnor (mg mtg services mg), Image Makers mg, J. Cayes (fn mg), K. Theobold (publ mg). Sales, promotion & advertising.

Transmitter and site: 2 x NEC 10kW transmitter main and standby. Located Burke’s Lookout, Mt Dandenong, approx 30 km from city.

Studios: Hawthorn Rd, Nunawading. Total area 1170m2.

Facilities: 5 studios - 1 studio 2 70cm - 670m & 240m & 2 general purpose 128m.

Studio equipment includes RCA TK45 cameras. Rank MK II and MK III telecine with 35mm and separate mag capability. Comprehensive videocassettes equipment (Amexx, RCA, Sony). ADD Digital Video CMM editing facilities.

Remote facilities: O.B. unit No.1 on tower which can be detached, allowing the studio unit to be fully self-contained. Unit is fully equipped with a 4-channel video camera option with an audio console with 20 channels and a Ross vision switcher.

O.B. unit No.2: Equipped with Sony 330P cameras and video recorder cartridge, Grass Valley vision mixer with chroma key, 6-channel audio mixer and trailer power unit.

O.B. unit No.3: Equipped with Sony 330P, camera & videotape recorder, audio mixing facilities, built-in power unit. This unit set up primarily for commercial production.

Technical facilities: Channel 10 (208-215MHz). Vision 200, 205MHz: Sound 214-217.5MHz. 100kW ERP visual.

Antenna: Self-supporting 177m, located 595m above sea level. Power capacity, 12noon-midnight; 100kW.

Operating hours: Sun 8.30am-12.30am; Mon-Thurs 7am-12am; Fri & Sat 7am-1.15am.

Reps: C: TEN, D. Kennedy, Sydney (02) 437 4417; Media Services, Lithgow & Tyrrell, Wagga Wagga 3060. Phone: (069) 777 777. Telegrams: Hertz, Telex 30707.


Network affiliation: The Seven Network (HSV, BTV, ABC, ATN).

Interests represented: The Herald & Weekly Times Ltd. Associated Newspapers Holdings p.l.t.

Directors: R.H. Sampson (chrmn), R.P. Casey (gen mgt), K.S. Cairns, J. Doherty, G. Bar­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­&
**Victoria**

**AMV 4 Albury**

Licensee: Riverina & North East Victoria TV Limited, Registered address: Television Centre, Kooringal 2650, Phone (069) 21 2222, Tel. 899222. Albury office and studios: Television Centre, Albury 2640, PO Box 444, Leeton 2667, Melbourne (03) 25 1444. Telegrams: Ayementour Albury, Telex 56010.


Executives: N.W. Brown (gen mgr, located at Wagga), M.J. Murray (mgr), AMV4, B. Hazelton (sales mgr), J.K. Meyer (chief engr), A.J. Cook (prm dir), H. Akkerman (chief tech officer).

Tower: 550 EFT guyed mast on 762m Mt Burree, Baranduda Range, 21 km south of Albury. Co-masted with ABC, AWA.


Tower: John’s & Waygood, 350kW NNW directive antenna RHODE & SCHWARTZ, on Mt Alexander, 75km east of Shepparton. NEC: 10kW main transmitter and standby.

**BV 8 Bendigo**

Licensee: Southern Cross Communications Limited, Registered address: Lytton St, Bendigo 3550. Phone (03) 43 9677. Telegrams: Benignet. Telex 23885, 30025.


Licensee: Southern Cross Communications Limited, Television Centre (PO Box 888) Bendigo 3550. Phone (03) 43 9677. Telegrams: Benignet. Telex 23885, 30025.


Facilities: Local news and current event insertion direct from Traralgon studio. Equipment includes 2 Ikamus 3G35 cameras, 3 HLT7 Ikegami cameras, Rack Cintel side scanner, Am­ pex 2" quad, Sony 1", high and low band, edit facilities. News reporting & pro staff at Traral­ gon, including ENG facilities.

Operating hours: Relay from BCV8.

**BTV 6 Ballarat**

Licensee: Ballarat and Western Victoria Television Ltd, Registered office, Walker St (PO Box 464) Ballarat 3350. Phone (03) 31 3166. Cables: Ballat-Six Melbourne. Telex 32311.


Principal interests: Associated Broadcasting Services Ltd. Ballarat Broadcasters Pty Ltd, Ballar­ tap Courier Pty Ltd.


Executives: M.J. Faulkner (stn mgr), B. Thomas (secy), H. Riley (chief engr), A.J. Parkin (prm dir), R. Fry (prm mgr), A. Scuffins (comm affairs dir), B.J. Tweedale (nat sales mgr), N. Hawcock (reg sales mgr).

 mast: 64km NW of Ballarat. Top of mast 1110m above sea level. Co-masted with ABC.

Signal: 100kW ERP. Horizontal polarisation.

Studio: Main studio 17m x 10m. Presentation Studio 8.5m x 5m both fully equipped for color. 2 RCA, TK45 studio/OB cameras, 2 color telecine chains, cartridge and reel-to-reel VTR facilities including 5 1" VTRs. Television compositing, OB & recording facilities available. E-Plax digital video effects.

Waroombool transmitter Channel 9, operated on relay by BTV. Vertical polarisation Portland trans­ mitter Channel 11, horizontal polarisation NHV transmitter Channel 7, vertical polarisation and Chann­ nel 10 Hamilton (Mt Dundas) horizontal polarisation.

Operating hours: Mon-Thur 6.30am-midnight; Fri 6.30am-2am, Sat-Sun 7am-2am.

Repr: Television Associates, Sydney (02) 929 4686, Melbourne (03) 51 6945, Market Media As­ cos, Adelaide (08) 223 6344; Allen & Associates, Perth (09) 328 9593; Old Regional Television, Brisbane (07) 221 8872.

Rates: Zone 1 (6-10pm) 60secs f/d $320.

**GV 8 Traralgon**

Licensee: Southern Cross Communications Limited, Registered address: Lily St, Bendigo 3550. Phone (03) 43 9677. Studio Cnr Princes Highway and Conoco Rd, Traralgon 3844. Phone (051) 74 8988, Telex 323558.


Facilities: Local news and current event insertion direct from Traralgon studio. Equipment includes 2 Ikamus 3G35 cameras, 3 HLT7 Ikegami cameras, Rack Cintel side scanner, Am­ pex 2" quad, Sony 1", high and low band, edit facilities. News reporting & pro staff at Traral­ gon, including ENG facilities.

Operating hours: Relay from BCV8.

Repr: ParPlan, Melbourne (03) 267 3188, Syd­ ney (02) 922 2677, Brisbane (07) 332 3184; Has­ twell Williamson Rouse, Adelaide (08) 332 3322; Aubrey Barker & Assocs, Perth (09) 328 3324.

Rates: Refer BCV-8, Bendigo.

**GMV 6 Shepparton**

Licensee: Goulburn-Murray Television Ltd. Reg­ istered address: Walker St, Shepparton 3630. Studios, Wyndham St (PO Box 666) Shepparton, 3630. Phone (058) 21 5666. Telex 30742.


Interest represented: Associated Broadcasting Services Ltd.


Executives: R. Euling (gen mgr), A. Kerison (stn mgr), M. Goldsworthy (exec assnt), M. Fauk­ nner (gen sales mgr), B. Vines (reg sales mgr), B. Tweedale (nat sales mgr), G. Vanaille (news dir), K.L. Austin (community affairs dir).

Tower: 105m high, John’s and Waygood Ltd. Located on Mt Major, 375m above sea level, 27 km east of Shepparton.

Antenna: Rhode and Schwartz vertical polarisation. Studio 15m x 12m.

Operating hours: Mon-Fri 6.30am-midnight, Sat 7am-1am, Sun 7am-1am.

Repr: Television Associates, Sydney (02) 929 4988, Melbourne (03) 51 6945, Market Media As­ cos, Adelaide (08) 223 6344; Allen & Associates, Perth (09) 328 9593; Old Regional Television, Brisbane (07) 221 8872.

Rates: Yellow 60secs f/p $840.
Brisbane

BTO 7 Brisbane
Licensee: Brisbane TV Limited, Studios, Sir Samuel Griffith Drive, Mount Coot-tha 4000. 
Postal address, GPO Box 604, Brisbane 4001. 
Phone 07 (369) 7777, Telegrams Beetles Brisbane, Telex 416155. Sales office — 301 Coronation Drive, Milton 4064. Phone 07 (369) 1000. Facsimile 368 7337.
Opened Nov 1, 1959.
Network affiliation: The Seven Network (BTO, ATV, ABC).

Interest holders: Fairfax Group.

Directors: G. J. Gardiner, Dr R. C. Needham, G. M. Miller (gen mgr), L. G. Williams, D. E. Black (deputy gen mgr).

Executives: W. McGrath (sales dir), R. E. Lees (chief eng), J. Beach (chief ops & eng), I. R. Dunham (gen mgr), L. Somerton (news ed), J. Evans (prod mgr), L. Ryle (co secy).

Transmitter: NEC 100kW ERP. 

Operating hours: Mon-Thur 7am-midnight; Sat 7am-midnight; Sun 8am-midnight.

Facilities: Equipment: Situated Mount Lofty,டடடட Stewart (fix eng), D. R. Cornford (chief engr), W. McCutcheon, B. McKinley, S. Leigh (assistant secy).

Television: The Seven Network. 

VQD 10 Brisbane
Licensee: Universal Telecasters Qld Ltd, Sir Samuel Griffith Drive (GPO Box 761) Mount Coot-tha 4000. Phone 07 (369) 0000. Telem grids Chan nel 2 40354.
Opened: July 1, 1965.
Network affiliation: Network 10 (TVQ, TEN, ATV, SAS).

Principal shareholders: Wilkinson Television Pty Ltd.


Executives: R. B. Campbell (gen mgr), J. E. Luxton (secy), D. J. Spencer (prod mgr), J. C. Stevens (chief eng), D. R. McWilliam (news dir), M. L. Pinkin (prod mgr).

Transmitter and studio site: The Summit, Sir Samuel Griffith Drive, Mount Coot-tha.

Studio: One, plus presentation studio and provision for large production studio.

Equipment: 4 RCA TK45 colour cameras. MTE audio console, Ross Studio and Richmond Hill presentation vision switching and mixing equipment. Television equipment includes Rank Cintel Floating Spot scanner and RCA TK28 colour cameras with RCA TP5 and TP5A television monitors, RCA TX100 and TPF 3 films, and slide projectors. Videotape equipment includes 4 Sony BV00600, 2 Ampex VPR1 1" videocassettes with 2 RCA TR003, 1 RCA TX090, 2 RCA TR020 and 2 RCA TC10100 2" videocassettes, RCA AE020 size code clocking system, Magnachip separate magnetic sound system. Telemator compression character generator, five camera outside broadcast van with Sony BV330 cameras.

News Department equipped with electronic news gathering van & helicopter for live coverage. Sony cameras & BVU video recorders. Fairison link equipment.

Transmitter: Two NEC PCN-1226B, 20kW transmitters.

Operating hours: Mon-Thur 7am-midnight; Sat 8am-midnight; Sun 8am-midnight.

Repr: Australian Media Marketing, Sydney (02) 457 5954; Melbourne (03) 91 8401; Griffith Drive, North Melbourne 3051; O'Keefe Media Services, Perth (08) 361 7440; UK, USA.

Rates: Zone 1 (5.30-10.30pm) 60 seconds $1,900.

Queensland

DDQ 10 Darling Downs
Licensee: Darling Downs TV Ltd, Mt Lofty, (PO Box 670) Toowoomba 4350. Phone 07 (36) 32388. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeeuc. Tooleys 4006.
Opened: July 13, 1962.

Principal interests: Eric Dare, PNG Investments Pty Ltd, Australian Broadcasting Co Pty Ltd.


Executives: S. Comfort (chief eng), R. W. Balf (ops mgr), G. Martin (co secy), C. Cameron (sales dir).

Transmitter and site: NEC F modulated transmitter 5kW Philips standby. Mt Mowbray (Bunya Mtn). 1000m watt transmitter Channel 5A located Picnic Point, Toowoomba.

Antenna: Self-supporting tower 105m, 115m above sea level, directional Roho and Schwartz high gain, horizontally polarized. Approx pattern: 23kW at NNNW, rising to 52kW at NW and NNE rising to 100kW at SSE and ENE, rising to 200kW at SSE. Technical facilities: Vision 259.28MHz sound 214.76MHz.

Studio Equipment: Situated Mount Lofty, Toowoomba. Studio 11.4 x 9 m. Standard equipment two ikegami plastic colour cameras on pedestals, 10 to 1 zoom lens, fixed cyolorama, flying battens for lights, scenery, preset lighting and dimming circuits. Post production — Rich mond Hill mixer with full range of wipe and key including down stream, and chroma key facilities. Chyno Mk 4 character generator with "font com". Fernseh C20 television chain equipped for 16mm and 35mm, negative, positive, wide range of audio equipment. 2 Ampex AR2 editing machines. Ampex AR120 cartridge VTR and 3 Sony BVH 200P, 15", 4 Sony BVH freeze studio carriage. Equipped with RCA TPR10 2" VTR, audio and video mixers, Ikegami plastic camera, plus RCA TK67 back pack. Production Van: 1 Bosch KCA100 cameras with 12 to 1 zoom. Sony BVH freeze VTR. Production Van 2: As above but with RCA TK76 camera.

Operating hours: Daily 11.30am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3186; Old Regional Television, Brisbane (07) 831 8772; Brisbane, Williamson, Russell (07) 332 3322.

Rates: w/c for DGO and SGO (on relays) and Channel 5A Toowoomba. Zone 1 (6.30-10.30pm) 60 seconds $291.

FDN 10 Cairns
Licensee: Far North Limited, (PO Box 1016) , Townsville 4810. Phone (07) 51 62322. Telegrams Elfinfire. Telex 484001.

Executives: D. Astley (gen mgr), J. Grant (prod mgr), D. Semler (sales, mgm).
Queensland


vices, Brisbane Perth (09) 92

Executives : R . Cox (gen mgr), R .

Licensee: Mackay

Principal

Directors: Hon


Executives: P . W . McGee (co sec), C . Jeremy (gen mg dr), J . Connolly (grdn mg), P . Gazebrook (chief eng). Transmitter site: 5KW ERF ch 8DCA Ridge, Mount isa, 0.5KW ERF ch 64 Mt. Aldbor. Operating hours: Mon-Sat, 10am-11pm; Sun, 11am-10pm.

RTO 7 Rockhampton

Licensee: Rockhampton Television Ltd, PO Box 586, Rockhampton 4700. Phone (07) 522 5222. Telegrams Arcas Telex 49008.

Opened: Sept 7, 1963. Principal interests: Caarrioomia Newspapers Pty Ltd, Australian Broadcasting Co Pty Ltd.


ner. Nambour Studio 185m. 3 TK76 cameras, audio and video mixing equipment, M format video recorder. Master control: CDL Preset event audiovisual switcher, camera generator. Videotape: 5 quad including RCA TR600’s with SE-1 and AE8000 time code editing, Ampex VR200, RCA TRC 1001 recording camera. RCA color mixer, channel 10 450 rad, channel 10 200 rad, channel 10 135 rad. Audio and video mixing equipment, M format video recorder. Operating hours: Mon-Fri 11am-11pm; Sat 10am-10.45pm; Sun 2pm-10.45pm.

RTO 8 Maryborough

Licensee: Wide Bay Burnett Television Ltd, 179-239 Cambridge St (PO Box 30) Granville 4650. Phone (07) 62 2988, Telex 47070. Also operating Channel 1 Gympie, Channel 5 Monto, Channel 10 Nanbour and Sunshine Coast.

Operating hours: Mon-Thurs 7.30am-10pm; Fri 7.30am-11pm; Sat 7.30am-11.30pm; Sun 11am-11.30pm.


SEQ 9 Maryborough

Licensee: Wide Bay Burnett Television Ltd, 179-239 Cambridge St (PO Box 30) Granville 4650. Phone (07) 62 2988, Telex 47070. Also operating Channel 1 Gympie, Channel 5 Monto, Channel 10 Nanbour and Sunshine Coast.

Operating hours: Mon-Thurs 7.30am-10pm; Fri 7.30am-11pm; Sat 7.30am-11.30pm; Sun 11am-11.30pm.

SAS 10 Adelaide


Network affiliation: Network 10 (SAS, ATV, TEN, TVZ).


Studio facilities: 2 studios, 2 production suites, 2 lighting suites, 1 ABC OB studio (dep chrmn). 2 APN OB trailers. 4 RCA TK44B, TK45A Studio cameras, 2 ACR TR61 and 1 RCA TR60. 1 OB truck equipped with TK67C and BV200 tape machines.

Transmitters and site: NEC Tx's located 2 miles north of town on 138m. 2x250kW ERP and 5x75kW ERP, vertical polarization.

Translators: 2 studios at Port Pirie 15m x 9m and 4m x 4m with 3 Sony MS cameras with studio conversion, 2x614 Verticam and 1x613 Verticam on 50mm video equipment. 2x RCA TK60 cassettes, 2 on 50mm video equipment.

Studio and OB equipment: 2x Sony BV2000 video machines, 2x Sony BV110 portable video machine. 5x Sony BV1000 video machines, 2x Sony BV2000 video machines, 2x Sony BV2000 video machines, 2x Sony BV500 video machines. 2x RCA TR600. 1 on air and 1 standby.

Technical facilities: 50kW ERP, vertical polarization - 10 degrees from horizontal.


SBS 36 Melbourne


Network affiliation: Network 36 (SBS, ATV, TEN, TVZ).


Studio facilities: 2 studios, 2 production suites, 2 lighting suites, 1 ABC OB studio (dep chrmn). 2 APN OB trailers. 4 RCA TK44B, TK45A Studio cameras, 2 ACR TR61 and 1 RCA TR60. 1 OB truck equipped with TK67C and BV200 tape machines.

Transmitters and site: NEC Tx's located 2 miles north of town on 138m. 2x250kW ERP and 5x75kW ERP, vertical polarization.

Translators: 2 studios at Port Pirie 15m x 9m and 4m x 4m with 3 Sony MS cameras with studio conversion, 2x614 Verticam and 1x613 Verticam on 50mm video equipment. 2x RCA TK60 cassettes, 2 on 50mm video equipment.

Studio and OB equipment: 2x Sony BV2000 video machines, 2x Sony BV110 portable video machine. 5x Sony BV1000 video machines, 2x Sony BV500 video machines. 2x RCA TR600. 1 on air and 1 standby.

Technical facilities: 50kW ERP, vertical polarization - 10 degrees from horizontal.

Northern Territory

NTD 8 Darwin
Licensee: Television Territory Pty Ltd, GPO Box 1764, Darwin NT 0801, Australia. Phone (08) 228 1666.

Operating hours: Mon-Sat 6.30am-11.30pm, Sun 6.30am-8.30pm.
Rates: Zone 1 (6pm-9.15pm) 60c w/c $338; f/n $405, up $495.

GWS 9 Mt. Barker
Licensee: Golden West Network Limited, Roberts Crescent (PO Box 112), Bunbury 6230, Phone (09) 21 4466. Albany office: (08) 45 45 45.

Directors, executives, interests, rates, representation: see GTW 7 Perth.

Western Australia

BTW 3 Bunbury
Licensee: Golden West Network Limited, PO Box 48, Bunbury 6230, Telex 923936, Studio Roberts Crescent, Bunbury. Phone (09) 21 4466. Albany office, 28 Lockyer Ave, Albany (098) 41 6000. G. Grant (chief eng), P. R. O’Dea (gen sales mgr), H. Fiekel (chief eng).

Operates on permanent relay from BTW, Bunbury, Ch 10 Albany.

GTW 11 Geraldton
Licensee: Geraldton Telecasters Pty Ltd, PO Box 46, Geraldton 6530, Phone (09) 21 44 2212, Telex 91643.


Transmission site: Morro Bay Range, Geraldton.

Technical facilities: Main studio 10.5m x 6.6m, 2 x Philips LDK - 14 cameras with zoom lens, grass valley mixer, TGL Synthesiser, RCA TK 28 telecine chain, 2 x RCA TR 600 colour Quadruplexer TV's, 2 x Sony BVU 2000 1’. TV’s, 3 x Sony BVU - 900 1’ TV’s, 1 x Sony BVU - 620 1’ TV, 1 x Sony BVU - 110 ENG recorder, 1 x Sony BVU - 600 ENG recorder, 1 x Sony BVU - 300 ENG recorder, Auto 3 character generator with E.C.C. & font composer, Tala video effects mixer, Solutec automated b-scanning system, Harris tv transmitter - 100kW E.R.P. - RCA, 20 kW E.R.P. Standby Transmitter.

Operates: Mon-Fri 12-2am & 5pm-11pm, Sat 4-11.30pm, Sun 11am-11.30pm.
Transmitter and site: Pinnacle, Mt Wellington.
Antenna 1328m above sea level. Omni-directional antenna 100kW ERP.

Technical facilities: Main transmitter 10kW Pylon 1163. Standby transmitter 10kW AWA TVH-1. STC MLI studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 (Territory) - 50 watt EM translator at Old Airport Rd (PO Box 1572) Darwin. Ch 8 (Darwin) - 1 watt EL translator at Abbotts Lookout. Ch 8 Strathord - dual 3 watt Marconi translators at Seven Years Place - 1 watt EL translator at Shillingford.

Transmitter and site: Mount Owen.
Antenna 1328m above sea level. EMI 7kW EFP transmitter.

Technical facilities: Main studio equipped with Ampex BVH2010 TV cameras with 42:1 Angenieux zoom lenses. Studio facilities equipped with 18 x 675 Angenieux cameras equipped with 18 x 675 Angenieux camera lenses. Link facilities equipped with BVU820 camera and BVU1100 separate post production editing suite fitted with 16 input, 4 output facilities.

Transmitter and site: Southbank, Maitland.
Antenna 1328m above sea level. Paravision 1470kW AWA TVH-1. STC MLI studio transmitter links.

Technical facilities: Main transmitter 10kW Pylon 1163. Standby transmitter 10kW AWA TVH-1. STC MLI studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 (Territory) - 50 watt EL translator at Old Airport Rd (PO Box 1572) Darwin. Ch 8 Strathord - dual 3 watt Marconi translators at Seven Years Place - 1 watt EL translator at Shillingford.

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Antenna 1328m above sea level. Paravision 1470kW AWA TVH-1. STC MLI studio transmitter links.

Technical facilities: Main transmitter 10kW Pylon 1163. Standby transmitter 10kW AWA TVH-1. STC MLI studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 (Territory) - 50 watt EL translator at Old Airport Rd (PO Box 1572) Darwin. Ch 8 Strathord - dual 3 watt Marconi translators at Seven Years Place - 1 watt EL translator at Shillingford.

Transmitter and site: Mount Owen.
Antenna 1328m above sea level. EMI 7kW EFP transmitter.

Technical facilities: Main studio equipped with Ampex BVH2010 TV cameras with 42:1 Angenieux zoom lenses. Studio facilities equipped with 18 x 675 Angenieux cameras equipped with 18 x 675 Angenieux camera lenses. Link facilities equipped with BVU820 camera and BVU1100 separate post production editing suite fitted with 16 input, 4 output facilities.

Transmitter and site: Southbank, Maitland.
Antenna 1328m above sea level. Paravision 1470kW AWA TVH-1. STC MLI studio transmitter links.

Technical facilities: Main transmitter 10kW Pylon 1163. Standby transmitter 10kW AWA TVH-1. STC MLI studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 (Territory) - 50 watt EL translator at Old Airport Rd (PO Box 1572) Darwin. Ch 8 Strathord - dual 3 watt Marconi translators at Seven Years Place - 1 watt EL translator at Shillingford.

Transmitter and site: Mount Owen.
Antenna 1328m above sea level. EMI 7kW EFP transmitter.

Technical facilities: Main studio equipped with Ampex BVH2010 TV cameras with 42:1 Angenieux zoom lenses. Studio facilities equipped with 18 x 675 Angenieux cameras equipped with 18 x 675 Angenieux camera lenses. Link facilities equipped with BVU820 camera and BVU1100 separate post production editing suite fitted with 16 input, 4 output facilities.
Television Networks

CSEQ Television
Office & studios: Rockhampton Television Ltd. Dean St (PO Box 598) Rockhampton 7400. Phone (077) 59 5222, Telex 14890. Maryborough office: Wide Bay Burnett TV Ltd. PO Box 3, Maryborough 4695. Phone (071) 22 2388, Telex 49702.
Member stations: RTQ 7 Rockhampton. SEQ 8 Maryborough.
Executives: B.D. Saunders (mng dir, Rockhampton), A.M. Daniel (gen mgr, Maryborough).
Repr: Adrep Australia, Sydney (02) 929 5088; Melbourne (03) 63 9623. Old Regional Television, Brisbane (07) 831 8672, Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep Advertising Representatives, Perth (09) 325 6395.
Rates: Zone 1 - 60secs f/p $955.

The Golden West Network
Member stations: BTW/GSW (Bunby, Mt Barker). Translators: BTW-6 Narragin, 10 Katanning, 11 Wagin, 10 Quarising, GTW-10 Albany, 55 Northam.
Executives: V. Gentle (network mgr).
Rates: Zone 1 - 60 secs (p) $450.

Mid State Television
Barlow Rd (PO Box 465) Orange 2800. Phone (063) 62 2888. Remembrance Driveway (PO Box 493) Griffith 2620. Phone (069) 62 4500.
Member stations: I. Ridley (gen mgr CBM/CWN), W.H. Gamble (mng dir MTN), G. Warren (nat sales mgr CWN/MTN).
Repr: Television Time Sales, Sydney & Brisbane (02) 922 5399; Melbourne & Adelaide (03) 267 3122; O’Keefe Media Services, Perth (09) 361 7440.
Rates: Zone 1 - 60 secs (f/p) $955.

Mining Television Network
Office & studios: Suite 5, 11 Richardson St (PO Box 220) South Perth 6151. Phone (09) 398 1488, 1253, 1333. Telex 93466.
Repr: ParPlan, Sydney (02) 922 2877. Melbourne (03) 267 3188; Brisbane (07) 229 7855, Haswell, Williamson, Rouse, Adelaide (08) 332 3332.
Rates: Zone 1 (noon to 3pm & 6pm to 10pm) w/60secs $86, (f/p) $94.

Nine Network Pty Ltd
Member stations: TON, GTV, QTV, NWS, STW.

Network 10
16th floor, 132 Arthur St, North Sydney 2060. Telephone (09) 529 6788, Telex 21767.
Member stations: TEN, ATV, TVQ, SAS.
Executives: - M. Whiting (TEN), G. Hill (ATV), A. McKinnon (TVQ), V. Hardy (po).

NQTV — North Queensland Television
12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 7777, Telex 57811. Townsville 51 6532. PNG. Telex 47030 (news).
Member stations: NQTV Townsville, FNO Cairns.

Mid State Television
Barlow Rd (PO Box 465) Orange 2800. Phone (063) 62 2888. Remembrance Driveway (PO Box 493) Griffith 2620. Phone (069) 62 4500.
Member stations: I. Ridley (gen mgr CBM/CWN), W.H. Gamble (mng dir MTN), G. Warren (nat sales mgr CWN/MTN).
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Rates: Zone 1 (noon to 3pm & 6pm to 10pm) w/60secs $86, (f/p) $94.

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NQTV — North Queensland Television
12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 7777, Telex 57811. Townsville 51 6532. PNG. Telex 47030 (news).
Member stations: NQTV Townsville, FNO Cairns.

6 Network Victoria & SES M8 Gambler
C/TV, PO Box 464, Ballarat 3350. Phone (053) 31 3166. Telex 329911.
Member Stations: BTV, GMV, SES.
Rates: Yellow 60 secs f/p $1,273.

Southern Cross TV 8
PO Box 888, Bendigo 3550. Phone (054) 43 9777. Telex 329885, 30025.
Executives: L.R. Muller (chief exec), R. J. Cook (gen mgr BCV8), G.L. Edy (gen mgr, Gippsland casting ops GLV/BTR), P.W. Falconer (sales & mktg mgm).
Member stations: BCV8/11 (Bendigo & Swan Hill), GLV (Gippsland & associated translators).
Repr: ParPlan, Sydney (02) 922 2877. Melbourne (03) 267 3188; Brisbane (07) 938 7855. Haswell Williamson Rouse, Adelaide (08) 332 3322; Sydney (02) 922 3184.
Rates: Gold (p) $1,187.

Tasbuy
C/ TV, Television Sales, 75 Miller St, North Sydney 2060. Phone (09) 922 5399.
Member stations: TVT, TNT.
Repr: Television Time Sales, Melbourne (03) 267 3122; Sydney (02) 922 5399.
YOUR SALES REP FINALLY HAS AN HOUR-LONG APPOINTMENT WITH A KEY CLIENT EXECUTIVE. PERFECT SET-UP?

Midway through the introductory remarks someone pops into the office with a question. Soon there’s a call on the intercom … then an outside call. Meanwhile the executive is riffling through papers, riffling file drawers, checking figures. More calls, more apologies. Less and less attention!

Seldom can your rep complete a planned presentation without interruptions and distractions. When decision time comes, how well will the prospect know your sales story?

HOW DO YOU PLUG THIS HOLE?

**b&t** tri-buy

TRI-BUY The ultimate trade marketing package consisting of:
- b&t Weekly – Australia’s leading advertising and marketing magazine
- AARDS – The media buyers’ bible
- b&t Year Book – Australia’s only comprehensive industry reference book

**TRI-BUY will:**
- Support your sales people before, between and after sales calls
- Reinforce other promotion by bringing them to mind at media selection time
- Help your prospects make buying decisions — and defend them
NEW SOUTH WALES

Adventist Media Centre
180 Fox Valley Rd, Watrona 2076. Phone (02) 4671844.
Executive: D. J. Silver (mgr).
Handles radio and tv programs — These Times (radio), Faith for Today. It is Written (tv).

Amidell Pty Limited
187 Dowling St, Woolloomooloo 2011. Phone (02) 326 4064. Telex 70274.
Directors: R. Walker, P. Dougherty (prdn mgm), M. Dougherty (exec prdn).
Prodn of feature films, tv prgm & documentary films.

A.M. Studios
3 Caledonia St, Paddington 2021. Phone (02) 328 7214, 328 7215. Telex Audmot 70569.
Directors: D. Beal (mng dir), P. Haines (mgr, eng).
Video & audio production studio complex.

Anglican Television Society
256 Sailor’s Bay Rd, Northbridge 2063. Phone (02) 95 2003.
Producers of television programs for 4TN, TCN, TEN and WIN. Programs are then distributed throughout Australia. Anglican Television produces films and audio-visual productions for Australian and overseas clients.

Animation Shooting
4 Camira St, Pymble 2073. Phone (02) 496 5077.
Executive: J. Ochoe (camera op).
Animation camera room work, titles, 1/4 shooting.
Repr: Associate company Cinemagic Animated Films, Sydney.

Aquatic Drive Studios
2/10 Aquatic Drive (PO Box 266) Frenchs Forest 2086. Phone (02) 451 8111.
Fully air-conditioned & sound proofed, 6,800 sq. ft. drive in studio with 15m x 15m x 5.8m high cyclorama. Set storage, wardrobe & make-up room, lockable props cage, 3 phase 150 amps per phase power board, joy & wilco power outlets.

Argus Motion Pictures
Suite 9, 4 Munn St, Berry’s Bay 2060. Phone (02) 922 7893.
Directors: C. Borgorosn, H. Kiltson, N. Tomkinson, L. Kiltson.
Producers of feature films & documentaries.
Office: 4th fl, Kobilol Hse, 17 Prowse St, West Perth 6005. Phone (09) 322 5453. Telex kobold 95538.

Artis Film Productions Pty Ltd
PO Box 1608, North Sydney 2060. Phone (02) 95 0534. Telegrams Filmartis Sydney. Telex 21822-SY593.
Directors: T. Haydon (mgm dir), Ms S. Calfus.
Production & marketing of feature films & documentary films for cinema & television.
Repr: UK, USA.

Artransa Productions
Television Centre, Epping 2121. Phone (02) 858 7600.
Executive: A. H. Culliton (mgm), M. Cartlon (asset mgm), Ms M. Palmer (prdn mgm), S. Van-de-luce (sales mgm).
Facilities: Complete range of 16mm & 35mm camera equipment incl. 35mm Ann L.E. with video split & super speed lenses. Sony Betacam video camera & accessories. Full post prdn facilities for video, film 35mm & 16mm. Specially equipped location van & lighting truck.
Repr: UK, USA.

Associated R & R Films Pty Limited
Director: R. Michaels.
Feature film prdn & tv prgm. Repr: USA, UK.

Astra Film Productions Pty Ltd
7/4A Kellett St, Kings Cross 2011. PO Box 398, Potts Point 2011. Phone (02) 356 3344.
Tv & film prdn.

Austral Pacific Productions Pty Ltd
62 Sugarloaf Cres, Castelecrag 2068. Phone (02) 95 2943.
Executive: A. J. Helgeson (mgm dir).
Producers of tv programmes, travel & documentary films, advertising films for theatrical release & tv release. Public relations and training films for industry.

Australian Film Commission
8 West St, North Sydney 2060. GPO Box 3994, Sydney 2001. Phone (02) 922 6855.

The Jaffa Picture Company
11A Bayview Street
Lavender Bay NSW 2060
Telephone 022 2255

'roll'em in the aisles.'
Commercials, documentaries, script writing & concepts, radio

985 Carpenter Cres, Warriewood

cept to finished product, training or visual, B.C. Communicators advertising. (assoc), Phone (062)

BB & T verse, (3,4,6) track, 16mm edgetrack.

30-50 people; client academy, widescreen, anamorphic, standard 16.

Format: mute, (02)

distributors.

Baronet

Avalon Films

16 Lindsey Ave, Nambena 2101. (92) 981 4570.

Directors: P. Avalon (prd), A. Levy.

Film & documentary producers, independent distributors.

Repr: USA.

Baronet Preview Theatre

3rd floor, 21 Pier St, Haymarket 2000 Phone: (02) 264 3619.

16 & 35mm screening facility; air cond, seats 30/50 people; client entertainment areas; Rotos room, widescreen, anamorphic, standard 16.

Format: mute, optical, double head, single & multi (3,4,8) track, 16mm edgetrack.

Systems avail: loops, changeovers, fwd & reverse, Dolby stereo & decoding.

Avail for client booking at any time on all days.

BB & T Productions

41a David St (PO Box 106) O'Connor 2001. Phone (02) 48 9022.


Writers and producers of tv, radio and press advertising. Total production services from concept to finished product, including film, audio-visual, video, print & general art for commercials, training or promotional projects.

B.C. Communicators Pty Ltd

156 Mowbray Rd, Willoughby 2068. Also: 30 Carpenter Cres, Warriewood 2102. Phone (02) 985 2100, ah (02) 99 3659.

Directors: M.J. Cleary (mng dir), T.J. Cleary, Prd of tv commercials & trade presentations, documentaries, script writing & concepts, radio commercials, prdy consult.

Richard Bradley Productions Pty Limited.

Commercials, Corporate and Industrial Documentaries.

Showreel available

Berry Hill Productions

19-21 Berry St, North Sydney 2060. Phone (02) 92 1625, 923 1241.

Directors: P. Coolahan, N. Pett.

Video Productions, video studio facilities.

Binnaburra Film Company Pty Ltd

3 Cameron St, Balmain 2041. Phone (02) 818 2582.

Executive: C. Noonan.

Documentary & drama prdy.

Blackthorn Productions

552 Mowbray Rd, Lane Cove 2066. Phone (02) 427 4129.

Director: P. Kyril (mng dir).

Executive: Ms B. Mullen (dir/sec).

Animation techniques: cel, cut-outs, puppets (ball joints, wire, paper, plastic, etc) plasticine, objects, multiple plane animation, relief, drawing on film, photomation, etc. mirror, glass & special effects, travelling matte, chroma key, titles, graphics & art work.

Animation in 35/16 mm available for commercials, education, features, industrial films, tv series & specials. Creating of puppets, models & props to specific requirements.

Richard Bradley Productions Pty Limited


Director: A. Buxton.

Executive: R.J. Bradley.

Production of commercials, government & corporate documentaries, feature films, Marketing & distribution of films & general advertising & promotional work.

Buckingham Picture Productions

32 Park Ave, Avalon Beach 2107. Phone (02) 918 8741.

Directors: R.J. Buckingham, Mrs M. Buckingham.

Principal photography of documentaries, commercials, current affairs & industrial films with facilities including Betacam, BUV & 16mm film gear.

Richard Bradley Productions Pty Limited.

Enquiries:

Richard Bradley Productions Pty Limited. GPO Box 5166

Sydney 2001, 43 Glenmore Rd

Paddington 2021. (02) 331 2660

With over 27 years experience, Artransa has the expertise and total facilities to produce your commercial or business communications message on film or videotape. Efficiently and cost effectively.

Artransa, the final word in film and videotape communication.
New Ceeteece. Telex 62046.

Visual programs for sales, training & promotions, including multimedia.

J. Bourke (prodn. mgr.)

Camfilm Ltd


Grange 26257.

Callanan Bailey Enterprises Pty Ltd

131 Blues Point Rd, McMahons Point 2060. Phone (02) 929 0322. Cables: Candyfilm. Telex 26257.

Executives: J. Callanan (film dir), D. Bailey (prod. mgr).

Grange Calveley/Glenn Darlington Pty Ltd


Cannifilm Productions Services Pty Ltd

48 Francis St, Glebe 2037. Phone (02) 660 3266.

Director: J. Bowen.

Executives: J. Hoskins (editor), J. Bowen (dir), D. Bourke (prod. mgr).

Documentary & film production.

Canberra Media Productions Pty Ltd

15 Love St, Flynn 2615. Phone (02) 58 2846.

Directors: R. Trindall (prod. mgr), Mrs F. Trindall.

Commercial & documentaries for TV & theatrical release, producers of films, video & audio-visual programs for sales, training & promotion, inc. multimedia & multimedia.

Capital Video

Aspinall St (PO Box 21) Watson 2602. Phone (02) 41 1110. Telex 62046. Subsidiary of Australian Capital Television.

Directors: See CTC 7.

Executives: R. Frank (mgr), P.J. Jordan (supvr.).

Production facility house including creative advertising services. Facilities include Sony BVH computerised 1" editing suite, 1" portable recorder and access to Capital 7's many facilities.

Iliable offices: See CTC 7.

Cash-More Sound Stage Studios

354-356 Liverpool Rd, Ashfield 2131. Phone (02) 798 6762.

Executive: T. Cashmore.

One sound stage studio. Fully fixed cyc: hire, sale, repair audio and lighting equipment.

Cassette Television (Aust) Pty Ltd

123 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Producers of educational, training, industrial, and corporate image programs on video and film. Educational media consultants.

Catholic Communications Centre

74 Greenwich Rd, Greenwich 2065. Phone (02) 439 8499. Communications office of the Archdiocese of Sydney.

Executives: Most Rev. J. Heaps (chrmn), Fr K. Button (dir), Miss M. Haydon (exec. secy).

Produces tv, video & radio programs. Conducts courses of media studies.

Challenges Accepted

1st floor, 24 Bay St, Double Bay 2028. Phone (02) 328 6133.

Directors: J. Money (film & tape dir), Mrs S. Money (writer & prod.).

Tv and cinema commercials, short films, documentaries, conceptualisation, writing, storyboards, presentations. Total production from idea to release dubs or prints.

Chase Films Pty Ltd

Unit 2, 24 Stafford St, Double Bay 2028. Phone (02) 32 3901.

Directors: J. Steiner (prod'r/writer), C. Holloway (prod'r/dir).

Producers of films & video.

Keith Chatto Productions Pty Ltd

13 Bellevue St, Kogarah 2227. Phone (02) 587 5586.

Directors: R.K. Chatto, Mrs J.L. Chatto.

Supplies film, video crews & necessary equipment to service broadcast video & film requirements to tv networks & industry.
Christian Television Association
1st floor, 139 Castlereagh St, 2000, PO Box E16, St James 2000. Phone (02) 267 7402.
Representing the Uniting Churches, the Churches of Christ, the Salvation Army and the Baptist Union in commercial television.
Executive: W.J. Townley (mgr).
Involved in the production of religious programmes on TCN, ATN and TEN in Sydney. Programmes are also distributed throughout Australia. Available for all tv prdn.

Cine-Edit Pty Ltd
3 Northcliff St, Milsons Point 2061. Phone (02) 957 1215.
Director: L.J. Davidson (co dir).
Film editing & tv commercial post-prdn.

Cinema Montage Pty Limited
11-15 Young St, Paddington 2021. (02) 389 0144, 33 0331.
Directors: G.E. Morris (prdo/ed), Mrs G.A. Darrell, Mrs A.A. Morris.
Executives: T. Cremona (cinematographer), S. Richards (asst dir).
Feature, industrial & documentary prdn for prgm release in home video mkt, 16mm & video preview theatre, experienced team in video, audio sync recording (prdr, eng, composer). Sound tracklaying & mixing for video. NFW agents for Group Color (WA) Pty Ltd (Cibachrome printing; 16mm & super-8 cine laboratory).

Cinemagic Animated Films Pty Ltd
4 Camira St, Pymble 2073. Phone (02) 496 5077.
Executives: Mrs D. Ford, C. Ford (dir).
Production of animated cinema & tv commercials, documentaries and inserts, as well as special F/X titles and supers for agencies and live production houses.

Cinepix Film & Television Productions
PO Box 82, North Sydney 2060. Phone (02) 99 4800.
Executives: T. Sheppard.
Film & television production of commercials, documentaries & features.

Cinetel Productions Ltd
71-73 Chandos St, Crows Nest 2065. Phone (02) 437 6468, 439 5866. Telegrams Cinetel Sydney.
Directors: F. Heimans, J. Heimans.
Complete 16mm and 35mm film & videotape production of television programs, commercials, documentary films, features, educational programs. Producers and distributors. Full studio and post-production facilities.

Peter Clark TV & Video Productions
Suite 201, Edgecliff Centre, 203-233 New South Head Rd, Edgecliff 2027. Phone (02) 327 5317, 32 2151; Tel 70041.
Directors: P. Clark, Mrs I. Clark.
Tv commercials, all phases video promo tapes.

Colorburst Pty Ltd
43 Thomas St, North Sydney 2060. Phone (02) 957 1800.
Executives: R. Webb (mg dir), J. Webb (gen mgr), F. Irwin (prdn mgr), J. Webb (chief engr).
Production: Broadcast 1" C-format tv commercials & U-matic, VHS & BETA non-broadcast facilities.
Location facilities: Portable colour tv cameras, backpack recorders, location van and lighting, 4 wheel drive Range Rover and video camera boat located on Sydney Harbour.
Studio: Drive-on production stage 7m x 9m, set construction, background paper, motor driven turntable.
Broadcast Post Production: 2 Ampex VPR-80 recorders with Ampex TBC-2's, Ampex NTSC VPR-80 with NTSC Ampex TBC-2, Dubner CBG-2 Character Generator with 250 fonts in unlimited sizes, Crosspoint Latch Vision Mixer, Cox colour correction, Ok framestore, Ultimate Newsfilte.
Video Post Production: Videocassette or 1" C-format editing with timebase correction & digital image enhancement, colour correction, vision mixing & online computer animation.
Standards Conversion: NTSC to PAL, PAL to NTSC, SEACOM to PAL in 1"-format & videotape formats. Fully digital Standards Conversion system with digital enhancement & joystick colour correction.
Overseas Standards: Full electronic editing NTSC to NTSC Videocassette standards. PAL scenes may also be incorporated into existing 1" or U-matic NTSC tapes. Full electronic editing SEACOM to SEACOM U-matic.
Computer Animation: Real time broadcast quality computer generated animation direct to videotape. Animation over live action, 2-D & 3-D Animation generated from artwork, graphics, tablet, camera, videotape, 35mm slides or film source.

Colossal Films
45 Brougham St, Potts Point 2011. Phone (02) 357 2527.
Director: B. Branssen.
The prdn of feature films, short films, documentaries, video clips & tv series.
The Co-ordinators

(PO Box 1565) North Sydney 2060. Phone (02) 406-4202, 328 7798.

Directors: G. Bruno, G. Schiavuzzi.

Comprehensive musical co-ordination services to tv, radio, recording, film & live prods. The supply of musicians, conductors & musical dirs. Arranging, orchestrating & copying services. Stage manager, crew management, experienced supervision of all facets of prdn.

Corporate Productions

Suite 2/181 High St, Willoughby 2068. Phone (02) 958 2100.

Directors: B. M. Proud & M. J. Cleary (mt dirs, writers & prdtns).

Prodn of trade presentations, co documentaries, tv & radio commercials, scripts & concepts, announcer services & prdn.

Corporate Television (Australia)

205/417 New South Head Rd (PO Box 700) Double Bay 2029. Phone (02) 327 3462. Telex 27145 Tgssyd.

Directors: G. Solomon & S. Cosser (mt mgmt dirs).

Prodn & supply of all facets of video & film prgms for the corporate sector. Scripting, concepts, prdn, duplication & distribution. Company presentations, staff training, inter-company mgmt communications, commercials etc.

Custom Video Australia

Television Centre, Epping 2121. Phone (02) 858 7545. Telex 20250. A div of Amalgamated Television Services Pty Limited.

Executive: G. Jackson (mgm), W. Lynch (assn mgm), G. Baclon (facilities mgm), B. Warren (assn mgm).

Facilities: Full commercial and program post-production facilities: Editing suites isolated from primary equipment; conference room and catering facilities. Full sound recording, production and dubbing facilities.

Video equipment: Edit 1 - CMX 3400 Computer editing system, CD 480 switcher. Quantel DVM 8001 MIRAGE & DPE 5000 plus digital effects system (including Autolex & Rotele). Ultimate IV video matting system, New Chyron IV character generator system including Motion Graphics Module, color studio cameras plus black & white graphics cameras & 3 x 3, 2 x 2 VPR 2B's, Sony 5000's, Beta & VHS VCR recorders. Edit 2 - Ampex AVE computer editing system, 4 x VPR 2B's plus Beta & VHS VTR recorders, AVE-21 switcher, Quantel DPE 5001 plus digital effects system, New Chyron IV character generator system, colour studio cameras, black & white graphics cameras.

Master storage: Environment controlled videotape master storage library and dub issuing service.

Off-line: 2 complete 3 x 1/2" machine computer controlled off-line editing systems incorporating full dissolve & wipe capabilities.

Telecine: 1 x Rank Mark 3 DIGISCAN & 1 x Rank Mark 3 Flying Spot machines. Megatech sound replays, full auto colourgrading facilities using Amigo computer control, interchangeable 35mm, 16mm, Super 16mm, Super 8mm, plus 35mm slide carousels.

Audio: Stereo sound mixing facilities incorporating Ampex recorders - 16 track MM 1200, 4 track ATR 104, 2 x 2 track ATR 102's, Nagra recorder, Neve mixing console, Cue/Ernst cassette machines. Novation effects organ. MDS103 synchronising system, SME Joy Stick picture control. Floating sound studio, announcer's booth. Film dubbing facility.

The Cutting House Pty Ltd

8 Abbott St, Cammeray 2062. Phone (02) 922 2785.

Directors: C. Griggs (gm&ed), D. Griggs. Film post production.

Cynlife Pty Ltd

47 Regent St (PO Box 77) Kogarah 2217. Phone (02) 588 2717. Telex 75374. Fax 922 4052. Cables Windsun Australia.

Directors: H. M. Widmer (mgm&dir), D. Sutherland (dir), A. Gay, B. Rice, R. Nocastri, R. Holmes.

Supply of record video facilities & crews.

Producers of music video prgms, documentaries & corporate video information.

David & John Recordings Pty Ltd

16 Eden St, Crows Nest 2065. Phone (02) 929 5032.

Directors: D. Woodley-Paige & J. Taylor (prdn mgmt).

Production of high-quality soundtracks for radio, television & audio-visual.

de Montignie Media Productions Pty Ltd

52 Strathallen Ave (PO Box 29) Northbridge 2063. Phone (02) 958 2511.

Directors: P. de Montignie (mgm&dir), A. Zielinski (gen mgm).

A film and video production house specialising in tv & cinema release documentaries, industrial, training & corporate films.

Office: P.O. Box 478, South Yarra 3141. Phone (03) 690 7366. P. de Montignie (mgm&dir).

The Directors Centre

221 Crow St, Darlinghurst 2010. Phone (02) 33 4047. Telex 26413.

Directors: R. G. Pediconi, D. J. Lewis.

Production packagers for the world's foremost television directors.

Documentary Centre

Suite 5, 81 Alexander St, Crows Nest 2065. Phone (02) 43 2005, 43 2008.

Directors: J. Linton-Mann, T. Litchfield.

It is the element of creativity which fires the imagination.

From time immemorial the compelling and the fascinating has often been comprised of the most basic elements. But in the way these are combined make what they are. At one time the basic, yet mysterious, elements went to be earth, wind, fire and water. Today an old clock may think these elements have become silicon chips, digital electronic signals, computers and video tape. True or not, the absolute importance of the creative element is unchanged.

The role of Custom Video Australia is to handle these science-fiction-like elements so that you are restrained and free to develop that most important element, your creativity.
The Duplication Centre provides a complete service, from duplication, custom labelling, packaging, warehousing and dispatch. Around Australia or around the world. We can help you establish a video network, duplicate material for your existing system and supply blank cassettes.

For the best picture on video duplication, start with the masters. The Duplication Centre.
Executive: P. Luschwitz (special effects), D. Mackinnon (animation).

Production of animation, special fx & motion control. Full animation prod facilities with fully Oxberry Animation Camera & zoom aerial image optical printer. Computerised horizontal motion control camera. 10.5mm Mitchell camera. Hi-speed (to 7,000 F.P.S.) & time lapse photography. Full editing facilities.

Fontana Films Pty Ltd

Studio: 17-21 Henderson St, Turrella 2029. Phone (02) 59 0419. Office: 8 McLaren St, North Sydney 2060. Phone (02) 92 0701.

Directors: R. Kabiel (mg dir), Sir William Keys, R. Lord.

Executive: K. Kabiel (prod/prdchr mg), M. Mockos (art dir), O. Richardson (supv ed), S. Callaghan (prod), R. Mackenzie (post prod mg).

Motion picture prdors of tv & cinema commercialists, documentary, staff training, educational, professional & entertainment films.

Studies: Complete sound stage 27m x 13m equipped with 35mm, 16mm & video tape facilitis for total inhouse prod.

Fosters Pty Ltd

119 Alexander St, Crows Nest 2065. Phone (02) 439 8964.

Directors: R. J. Foster (dir/prdc), M. W. Foster (wrtpr/dir prdc).

Production & post-production of tv commercials in 35mm & 16mm & vir plust production, directing & editing, vir commercials & promotional films. Specialising in contemporary music both in film & videopac.

Repr: UK.

Frederick B. Productions

PO Box 246, Lane Cove 2065. Phone (02) 427 6497. Telex 73870.

Executives: F. Richardson (dir), H. Richardson.

Film production of documentaries, commercialists, sales promotion films, public relations films.

FWJ Productions Pty Ltd

101 Mort St, Balmain 2041. Phone (02) 818 3555.


Executives: M.E. L. Shoobridge (facilities mg), R.J. Murray (prod co-ord).

Specialising in all types of film & video prdors for tv commercials, documentaries, prgmns, training films & sales promo material. Services include concepts, scripting, producing, directing, location & studio origination with post prdn to finished product. Facilities include Sony 330ap camera. Sony BVH-50psap 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting complement & black/white "S" board.

Gadonya Productions Pty Ltd

6 Calloue St, Cremorne 2090. Phone (02) 909 3070.

Directors: J. McNally (dir/writer/prdc), L. McNally (co secy).

Tv & cinema commercials, documentaryists, sales & pr films, tv specials. Complete prdn pakages from ideas to answer print.

Gecko Film & Design Pty Ltd

Room 4A, 68 Alexander St, Crows Nest 2065. Phone (02) 949 8764.

Directors: R.H. D'Silva, Ms J.L. D'Silva.

Animation, animation, illustration & design.

Giddens and Richardy Pty Ltd

136 Military Rd, Mosman 2088. Phone (02) 960 3205, 969 5743.

Directors: M. Giddens, G. Richard.

Film & video producers. Facilities include studios, full 1/4 editing suite for video prdn & off-line editing. Creative services include writing & full prdn on film or video. Areas of activity: corporate presentations, animations, sales presentations, commercials & educational films.

Gledhill Belfanti

PO Box 425, Crows Nest 2065. Phone (02) 498 2185, Tel 21822 SY 435.

Directors: B. Gledhill, P. Belfanti.

Prdn trade films, documentaryists & product demonstrations. Film & video tape. Representa­ tions overseas trade fairs.

Golden Dolphin Productions Pty Ltd

3 Avenue Rd, Mosman 2088. Phone (02) 960 2111.

Directors: R.J. Loader, T.J. Miall.

Tv specials, mini series, trade documentaryists & promotional films.

Gracy Jones Picture Company

3 Gibson St (PO Box 114) Waverley 2024. Phone (02) 389 8625.

Director: N. Jones.

Television commercials, outside broadcasts, programme & documentary production, under­ water video productions. 3 Sony BVP 300ap cameras (NTSC available). 2 BUV 1/4 portable VTR's (pals). . . . Sony BVH 500 portable VTR. 1 BUV 1/4 (NTSC) VTR. Aquacam: Underwater video broadcast production unit. 6 camera outside broadcast van; multiple ISO facilities, 8-input IS special effects vision switcher, 8 channel stereo audio console by EELA. Precision tech­ nical monitoring facilities. 6 metre camera boat. Complete ENG/TEP & OB audio & lighting facilis.

Repr: M. Stuart, Melbourne (03) 62 3364, USA.

Grasswill & Jacoby Productions Pty Limited


Directors: Ms H. Grasswill, Ms A. Jacoby.

Producers entertainment/information programs for television, news, films, documentaries, videotape, instructional or series.

Paul Griffiths Presentations Pty Ltd

PO Box 224, St Kees 2076. Phone (02) 44 3675, 44 7297.

Director: P.W. Griffiths (exec prdc).

Production and presentation of video-tape for in-house usage, media training, voice-over and invision and writing and presentation.

Yoram Gross Film Studio Pty Ltd

46 Alfred St, Milsons Point 2061. Phone (02) 929 7399. Telex 23976 ATN 004.003.


Feature length animation & feature films only. 35mm aerial image projector & full animation equipment, cutting room & 35mm camera & projection facilities.

Grundy Television Pty Ltd

649 Pacific Hwy, Artarmon 2064. GPO Box 2908, Sydney 2001. Phone (02) 428 0066. Tele­ grams Telgrundy. Tel 21666.

Directors: E. Grundy OBE (chrmn), I. Holmes (pres), J. Fowler (sec vp), K. Wright (vp bus affairs), P. Penne (vp, prod), R. Watson (vp, dirs), W. Mason (wp light entertainment), B. Stane (wp special projects), H. Wouters (vp sec & dir). T. Greer (vp prom & pub).

Istate repr: 12 Claremont St, South Yarra 3141. (03) 240 0641.

Gyngell Collins Television Productions Pty Ltd

2 Verona St, Paddington 2021. Phone (02) 332 1956.


Hanna-Barbera Productions Australia

2363 Althicon St (PO Box 206) St Leonards 2065. Phone (02) 436 3977. Cables Haberton Syd­ ney. Telex 24690. A divn of Taff-Hardey Group Pty Ltd.


Executives: D. Salter (gen mg), B. Low (mg film distribution), R. Hilton (mg, character mer­ chandising), W.earing (film controller), C. Cudd­ ington (animation dir), R. Clalgia (editor). S. Lunnely (creative dir).

Harmony Film Laboratory

255 Penshurst St, Willoughby 2068. Phone (02) 412 4504.

Director: R.H. Cohen.

Sound recording film, motion picture print & processing film to video all systems.

Joe Hasham & Associates

101 Mort St, Balmain 2041. Phone (02) 818 3565.


Executives: M.S. E. Shoebridge (facilities mg), R.J. Murray (prod co-ord).

Specialising in all types of film & video prdors for tv commercials, documentaryists, prgmns, training films & sales promo material. Services include concepts, scripting, producing, directing, location & studio origination with post prdn to finished product. Facilities include Sony 330ap camera. Sony BVH-50psap 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting complement & black/white "S" board.

Tom Haydon Productions

PO Box 1008, North Sydney 2060. Phone (02) 95 0234. Telegams Glemises Sydney. Tel 21822 SY 5358.

Directors: T. Haydon (mgr dir), Ms S. Calfus.

Development & production of feature films & documentary films for cinema & television.

Heuristic Video

6th fl., 122 Kippax St, Surry Hills 2010. PO Box 886, Darlinghurst 2010. Phone (02) 211 3726.

Executives: S. Jones (tech dir), Ms W. Spencer (prod mg).

Low band, U-matic prod prdn facility. AVC 8200 edit system with time-base correction into Richmond-Hill 10-input vision mixer. Video syn­ thesizers, blw & colour graphics cameras, film to tape transfer.

High Street Films Pty Ltd

8 Herley St, Lane Cove 2066. Phone (02) 427 6102. 427 2446. Telex 75297 AUSMEC.

Executive: R. Hydeard.

Specialising in the prdn of tv and cinema com­ mercialists, documentaryists, training & sales films, film & video tape.

H.M. Productions Pty Ltd

14 Globe Point Rd, Glebe 2037. PO Box 094, Queen Victoria Building 2000. Phone (02) 660 8377. Telex HMPROD 72555.
**Carroll Holloway & Co**
2/24 Stafford St, Double Bay 2029. Phone (02) 922 3901.
Director: C. Holloway.
Film director & producer, art dir.

**Hot Spots**
172 St. John's Rd, Glebe 2037. Phone (02) 692 0389.

**Brian Howard Telefilms**
34 Church St, Blakehurst 2221. Phone (02) 546 2483.
Directors: B. Stoddart, S. Billowathy (adjoining TCHQ 60 51 2272).
Executive: B. Howard (exec dir).
Producers all types motion pictures for television, news, sports, documentary, instructional or series. Official motion picture producer of NSW Trotting Club and NSW Trotting Authority for ste­ward's race control surveillance.

**Ibbetson & Cherry Productions**
232 Sussex St, Sydney 2000. Phone (02) 267 2088.
Directors: P. Ibbetson, P. Cherry. Television production.

**Image Concepts Pty Ltd**
52 Victoria St, North Sydney 2000. Phone (02) 922 4311.
Executives: A. Byron (dir/admin), I. McKenzie (dir ops & engng), R. Adams (dir fin), P. Newman (mgmt mgr), S. Parsons (facilities mgr), R. Glover (duplication mgr).
Image Concepts specialises in corporate production, mastering & duplication of videocassette programmes, overseas shipping on videotape for commercials or corporate use, multicamera production.

**I PF Productions**
101-103 Lavender Bay Rd, Lavender Bay 2060. Phone (02) 993 6801.
Directors: H. Michaels, Mrs E. Michaels.
Executives: K. Watson (prdn dir), S. Savvides (accts), E. Lepins (tech dir).
Producers of tv pgrms & commercials. Facilities include compact anicondostudio, latest in 4 cameras O.B (outside broadcast) Van­ ka megam H.170D, 4 x H.175E cameras, 2 x VPR 20 portable, 1 x VPR900 (1") Cformat video recor­ ders. Betacam camera recording unit 1" comp­ uter off-line edit suite. Broadcasting productions include: Greek Variety Show, Captain Socceroo, John St Peters Shows, City West, Perfect Match recreps.

**Studio 1**
40" x 24" infinity hard cyc. Lighting grid 14' drive in access. Soundproof & air­ conditioned. Up to 3 cameras.

**Studio 2**
65" x 60" infinity cyc, lighting grid 15'. Dockway access soundproof & air­ conditioned with props lock up store, make-up room, showers, kitchen, production offices, clients viewing room, control room, 4 cameras.
Both stages are available for film shoots.

**EDIT 1**
CMX computer. Sony BVH 2000 1" C format video vtr's, Ampex ARV2 2" vtr, ARV2 character generator, Chyron DPE, Ampex mixer, graphics camera with colourist.

**EDIT 2**
CMX computer, 3 hr 1" format & 2" vtr's, Grass Valley mixer, graphics camera, 3M character generator.

**OB1**
23' Bedford van with separate areas for production, technical & audio. Facilities include 4 Trax cameras, Grass Valley mixer, 1" C format vtr, 18 channel audio, full intercommunication facilities for any multicamera production.

**OB2**
2 camera EFP unit with Sony BV 330 cameras, mixer with chroma keying facilities, 1" C format vtr, 8 channel audio.

**OB3**
Single camera elp unit in station wagon. Sony BVPS30A camera, portable 1" C vtr, roof platform.

**TELECINE**
Flying spot telecinic scanners for 35mm film special format (Rank Cintel) with colourgrade VAC & Anamorphic facilities, 35mm stages (Rank Cintel MK VI) & 16mm or super 8 (Transcan) with joystick colourgrading, variable speed from 0-60 frames per second & 0-25 frames per second reverse. Variable aspect ratio, double system magnetic followers.

**DUPLICATION**
VHS & Beta max stereo duplication (300 VHS, 100 Beta) from any format 1/2 sec to reel, VHS, Beta 1/4" lowband & BUV, 1" A/C or IVC format 2" quad or IVC 9000 formats.

**STANDARDS CONVERSION**
Quantel DSC 402 fully broadcast standard converter (5mhz bandwidth) allowing transfer from VHS, 1" or cas­ sette formats to any other format, PAL, NTSC or SECAM.

**SPECIAL FACILITIES**
Philips digital noise re­ duction for electronic noise or filter grain reduc­ tion of recorded material. Image enhancement & colour correction of recorded material. 1" C format NTSC VTR.

**THEATRETTE**
30 x 20 theatrette with 35mm & 16mm double head projection, widescreen or anamorphic. Video projection from all formats.

**AIRPACK UNIT**
3 camera production unit in flight cases allowing air shipment anywhere. Sony BVH 2000, CCU monitoring system, mixing keying & chroma key, 1" C format portable vtr & 6 channel audio.

**Image East**
211 Tilter, W. West St, North Sydney 2060. Phone (02) 92 0887. A divn of Consolidated Press Holdings Ltd.
Executors: G. Spinner (gen mgmt).
Commercial trade and programme production. Full production facilities, producers, staff direc­ tors. Four on-line C format VTR machines, Datavision computer editing-studio-location recording facilities, sound mixing.

**The Image Factory**
5 Rogers St, Fraser 2615. Phone (02) 58 1251.
Directors: M. V. Nichols, Mrs J. A. Nichols (propr).
Animated film prdn for advtg, presentation & communication.

**Independent Productions Pty Ltd**
22 Clarke St (PO Box 867) Crons 2065. Phone (02) 439 3844. Telex 20498.
Executives: G. Scott (mgd dir), H.L. Scott (co secy), P. Layard (fin dir), G. Wilde (mgd dir), W.J. Hopkins (mgd), R. Davis (head of prdn), B. Cogger (supvr ad).
Consultants & producers in motion film & videotape production for tv, cinema & industry.

**The Jaffa Picture Company**
11 Bayview St, Lavender Bay 2000. Phone (02) 922 2255.
Directors: P. Menzies, Ms D. Tapper.
Motion picture producers specialising in the production of tv commercials.

**Jengrove Productions**
37 Darley St, North Sydney 2000. Phone (02) 922 4696.
Directors: P. Wall, P. Hopwood.
Production of television, cinema commercials & documentary films.

**Jollification Cartoon Films Pty Ltd**
200 Ayrwyld Rd, Crows Nest 2065. Phone (02) 437 6652.
Directors: A. Jolliffe (animation dir), P. Johnson.
Executives: M. Troncout (head animator), L. Cuttenbrook (sales/edits).
Cartoon films for advtg, educational, promotion & entertainment.
Repr: UK.

**KGC Magnetic Tapes**
Executives: W.F. Gordon (gen mgmt), J. Black (account). Duplication of video cassettes. Licensed man­ ufacturer of VHS video cassettes, prerecorded audio cassettes, blank cassettes. Recording studio for spoken word.

**Kingscliff Australia Pty Ltd**
29-31 Pacific Hwy, Crows Nest 2065. Phone (02) 920 1361. Caboys Topitun Sydney, Telex 71742.
Directors: T. E. Othson (mgd dir), N. E. Chil­ son (chrmn), M.L. Edwards.

Personnel, cameras, ancillary equipment, trans­ port & facilities & undertake all types of film & tape production.

**The Kiwi Film Company Pty Ltd**
290-292 Sussex St, Sydney 2000. Phone (02) 267 3768.
Executives: R. Clark (supvr/ed), C. Clark (mgmt), J. Hudson (ed).
Specialising in film editing & post-pvd for tv & cinema commercials, cinema trailers & music video clips.

**Lane Telefilm Productions**
Cnr. Aiking Drive & Tumby Rd, Wamberal 2250. Phone (02) 48 9405.
Directors: D.E. Lane (mgd prdn dir), D.J. Lane (fin dir).
Production of 16mm color/tbw industrial documentaries, sales promotional & PR film productions; tv commercials; 35mm audio-visual film & slide-strip presentations. Complete service from script treatment, artwork, production thru to final screen presentation; stage-by-stage and miscellaneous filming.

16mm production and lighting equipment and double-system sound film editing facilities. Industrial & educational script-writing, film direc­ tion, local filming and photography.

**Larry Lastread Productions**
A divn of Telemark Productions. 22 Albin St, Crows Nest 2065. Phone (02) 438 1233.
Directors: L. Lastread (mgd dir), D. Jones (edits).
Producers of film & video for advertising, televi­ sion and industry. Full film editing facilities.

**Raymond Lea Animation Pty Ltd**
Office and Studio: 1st floor, 219 Bondi Rd, Bondi 2026. Phone (02) 30 3313.
Directors: R. Lea (mgd dir), C. Lea.
Producers animated films for tv and cinema.

**Leslie, Janice, Kersey Pty Ltd**
L.J.K. Films: 105 Union St, North Sydney 2060. Phone (02) 929 9977.
Directors: R. Leslie, J. Kersey.
Specialising in advtg films, training & corporate video prds.
Leyland Brothers Films Pty Ltd
Pacific Hwy, Tea Gardens via Raymond Terrace 2324. Phone (049) 97 3103.
Directors: M. R. Leyland, MBE, M. J. Leyland, MBE.
Executives: Mal Leyland (mdg dir), Mike Leyland (tv prdn).
Full production facilities including all post production for film and video. All types of visual communication, tv programmes, and commercial & industrial films. Industrial and company films a specialty.

Lighthouse Video Communications
Subsidiary of Portiprom Pty Ltd 5 Colonial Arcade, Horton St, Port Macquarie 2444. Phone (065) 83 6200.
Tv prdn, corporate communications, documentaries, commercial prdn, televisions, post-prdn, closed-circuit advtg, on-location edit facilities, outside broadcast, studio with infinity cy, Australia's best climate.

Limelight Productions Pty Limited
32 Willewagh St, Milsons Point 2061. Phone (02) 929 8489, 922 2437. Telex 265292 Limit.
Director: Ms J. Long.
Film prdn.
Repr USA, Europe.

Location Video Pty Limited
117 Hampden Rd, Artarmon 2064. Phone (02) 411 2544.
Director: V. Rupchev.
Production of videotape commercials, documentaries, corporate communications, facilities include - Sony 330P camera, Sony 1" portable videotape recorder, Sony Betacam, multicam OB facilities, time code controlled 1/2" U-matic offline editing system.

Look Film Productions Pty Ltd
83 Willewagh Rd, Crows Nest 2065. Phone (02) 43 1647, 438 1074. Telex 262022.
Executive: W. Davies (prdr).
Feature documentaries, Govt services announcements, industrial product films.

MacDonald Hunt Productions Pty Ltd
32/174 Spil Rd, Mosman 2088. Phone (02) 969 2926.
Executives: M.G. Hunt (mdg dir of photography), I. MacDonald (post prdn mgr).
Specialising in the production of film and video commercials, documentaries, training programs, company reports, sales productions, short script to final product.

Ian Macdonald Productions Pty Ltd
254 Clarence St, Sydney 2000. Phone (02) 267 5533.
Directors: I. Macdonald, Mrs W. Macdonald.
Prodn of tv commercials.

Mantis Wildlife Films
14 Taylor's Rd, Dural 2158. Phone (02) 651 2333.
Principals: D. Clyde, J. Frasier.
Specialists in macro and micro, time lapse and high speed cinematography, producers of educational and documentary natural history films.

Marmalade Films Pty Ltd
82 West St, Crows Nest 2065. Phone (02) 922 4488.
Directors: T. Williams (film dir), R. Le Teat (mdg dir), P.A. Schuppel.
Prodn of tv & cinema commercials.

Lyle McCabe Productions Pty Ltd
44 Sails Bay Rd, Northbridge 2063. Phone (02) 958 3077. Telex 200353.
Executive: L.C. McCabe (mdg dir).
Production of progs.

Brian McAuliffe Film Productions
3/20 Cliff St, Milsons Point 2061. Phone (02) 923 2662.
Director: B. McAuliffe.
The prodn & direction of quality tv commercials.

McElroy & McElroy
32 Athoson St, St Leonards 2065. Phone (02) 438 4455. Telex 712525.
Executives: R. Fisher (gen mgr), G. Symonds (bus affairs mgr), G. Daly (mntg & publ mgr).
Film & television prodn company.

Mclaren Concept
405 Barrenjoey Rd, Newport 2106. Phone (02) 997 3903.
Director: Mrs R. McLaren.
Prodn of tv commercials.

McLaren-Seaton Productions
79 Patrick St, Avonlea 2017. Phone (02) 267 5490, 371 7654.
Directors: P.J. McLean (co prdr, dir), Miss P.L. Seaton (co-prdr).
Prodn of music video clips, films, commercials, film & video prdn.

Colin McLennan & Associates
48 Chandles St, St Leonards 2065. Phone (02) 438 3788. Telex 24699.
Directors: C. McLennan, Mrs R. McLennan.
Tv producers & sales promotion.
Repr: David Wilkinson.

Media One Pty Ltd
23 Narroch St, Cremorne 2060. PO Box W15, Hayes St, Neutral Bay 2069. Phone (03) 90 5960.
Repr: Ms K. Stammers, R. Sinclair.
Tv & commercial prdn, documentaries, voice-overs & presentations, in-house videos, media consultancy.

Media Trends
59 Bowarra Ave, West Pymble 2073. Phone (02) 498 6431.
Executive: B.A. Grainger (mdg mgr).
Prodrs & dir's of video programs for tv & business corporate documentaries, commercials, sales & promotional films, consultants to media & govt depts, representing talent for on & off-camera presentations.

Doug Meredith & Co
156 Darby St, Newcastle 2300. Phone (02) 61 4816, 61 5909.
Directors: D. Meredith (creative dir), Mrs S. Meredith, A. Blackwell (gen mgr).
Television & radio prdn & post prdn studio CYC 8m x 4m.

Meridian Media Pty Ltd
19 Broughton St, Milsons Point 2061. Phone (02) 92 71518.
Director: Brian Woods.
Tv prdn & commercial & industrial documentaries.

Metro Television Limited
Paddington Town Hall (PO Box 299) Paddington 2021. Phone (02) 33 53189.
Executives: M. Thompson (mgr), A. Denton (prdr).
Production facilities & equipment hire. 3 camera studio with cyclorama & full "4" edit suite. Prospective applicant for public television licence in Sydney.

Michalak Films
5 Spring St, Paddington 2021. Phone (02) 357 5553.
Film & tv prdn.

The Midnight Movie Company Pty Limited
53 Athoson St, Crows Nest 2065. Phone (02) 437 6198.
Director: J. Marles.
Executive: T. Sherwood (prdr).
Film production company specialising in television & cinema commercials.

Mirage Film and Video Pty Ltd
SLATS Centre, 39 Jone St, Ultimo 2007. Phone (02) 660 6666. Telex 72191 SLATS.
Director: N. Aming.
Executive: N. Rice (prdn mgr). Producers of tv commercials from concept through to final editing, for in-house ad depts & ad agencies.
Repr: USA.

Monitor Film Productions
27 Par St, Haymarket 2000. Phone (02) 264 9773.
Directors: Mrs R. Simms, R. Simms.
Film & tv producers, tv commercials, stills photography, industrial documentaries, script writing & development.

Motion Picture Associates Pty Ltd
19 Abbott St, Cammeray 2062. Phone (02) 922 2389.
Director: J. Leake (mg dir, cinematographer).
M. O. Leake (prdn mgr).
Producers of film and tv commercials, documentary program material, training and sales films, 35mm and 16mm motion picture equipment, editing rooms and production office, 16" Sony recording and editing equipment, 24 sq ft and 35mm stils.

The Moving Picture Company
6 Princeps Promenade, Seaforth 2002. Phone (02) 94 2846.
Operations: Freelance producers/directors of tv commercials, documentaries, all film & VTR requirements working direct with agencies or production houses.

National Recording Studios
9 Lawrey Place, Macquarie 2164. Phone (02) 51 6333.
Directors: I. Pydes (gen mgr), C. Weir (prdn mgr), M. O. Leake (prdn mgr).
Complete audio & broadcast video prdn facilities & services for tv commercials, prgs & documentaries, corporate & training presentations, music clips & multi-track audio recording.

Video facilities: Studio A - 2 BVU 2000 1" VTRs, BVE 3000 editing system, Ross 524 switcher with ultra key, Action III character generator 2 BVP-3P colour cameras. BVU 820, Betacam BVU 40, LB 5850. Location: BVV 3P.
Network Film Corporation Pty Ltd

Level 8, 33 Pitt St, Sydney 2000. Phone (02) 251 1677. Telex 21046.

Directors: M.J. Mine (mg dir), G.P. Talbot (dir of fin).

Producers of cartoons and filmed series for television.
Repr: USA, UK, Europe, Japan, Middle East.

New South Wales Film Corporation


Directors: P. H. Rios/falvy (chrmn), D. Stapleton, Ms J. Woods (gen mg).

Executives: J. Y. Henderson (fin controller), Ms E. Wilson (mg, Govt documentary divn).

Newark Productions Pty Limited

13 Alpha Rd, Willoughby 2068. Phone (02) 95 4984.

Directors: C.A. Newark (prdr), S.T. Newark (prdr mg, co secy).

Film & video tape producers, specialising in television & cinema commercials, documentaries & trade films.

Ross Nichols Productions Pty Ltd

78 Chandos St, St Leonards 2065. Phone (02) 439 7988.

Executives: R. Nichols (lighting cameraman/dir), P. Addison (prdr).

Specialising in the production of tv and cinema commercials, documentaries, training and sales films for advertising agencies and marketing specialists worldwide. Sound stage editing facilities, 35mm Arri cameras including 35 E.L., lighting & grip equipment.

Terry Ohlisson Productions

343 Pacific Hwy, Crows Nest 2065. Phone (02) 930 1361. Telex 71742.

Directors: T.E. Ohlisson (mg dir), N.E. Ohlisson (chrmn).

Executive: B. Stacey (editing).

Cameras, equipment & facilities to undertake all types of film & tape production.
Repr: Kingcroft Productions (Australia) Pty Ltd. 270 Coventry St, Stk Melbourne 3000. Phone (03) 699 7644. Telex 32827.

Omnicon Video Pty Ltd

22-24 Albany St, Crows Nest 2065. Phone (02) 439 6600.

Directors: P. Davies (gen mg), I.D. Richardson (chief eng), D. Dikhil (ops mg), P.E.N. Austin (dir of prod).

Facilities: Film to tape, colour grading, commercial & program compilation, digital effects, stereo audio, duplication, location recording.

Repr: Peter Davies or Philip Austin.
Pan Metro TV Productions Pty Ltd

11th Floor, Bigh House, Bigh Street, 2000. Phone (02) 3111890.

Directors: J. Tony, B.D. Tony.
Creative television & film production including children's shows, quizzes, documentaries, tv series.

Panorama Productions

41 Balmoral Rd, Bondi Beach 2026. Phone (02) 212 1455.

Director: A. Luciano (mg mg dir/exec prd mr).
Producers of film and television programs for local and international markets, documentaries and television commercials. Facilities and people resources for all aspects of production from script concepts to electronic post production.

P.L.B. Productions

A subsidiary of Consolidated Press Holdings Limited. Unit 1, 38 Pittwater Rd, Brookvale 2100. GPO Box 4088, Sydney 2001. Phone (02) 908 5677. Telex 75765.

Directors: L. Taylor (chmn/mg mg dir), L. Maughr.
Executive: E. Bradley (exec prd mr), M. Madlum (prdn supvr), D. Field (mg mg dir).
Production of high-quality tv drama for Australian & overseas markets.

Pearl & Dean

Galle Hea, 58-104 Qouburn St, Sydney 2000.

Phone (02) 267 9561. Telegrams Syndey.

Telex 73195 Madca.

Executive: L. Kuek (mg mg dir).
Camera and lighting equipment: Wide range of equipment including Bell & Howell special effects 35mm, Arriex 35mm and 16mm cameras. Studio lighting equipment.

Recording and projection: Comprehensive facilities for recording and projection (double head or composite). Private theatre, 35mm and 16mm, equipped for Cinemascope. Latest B channel mixing.

Offices: 608 St Kilda Rd, Melbourne 3004.
Phone (03) 529 7300.

Bvsseque Club, Spring Hill 4000.
Phone (07) 802 2233.

D. Connel St, North Adelaide 5006.
Phone (08) 287 2000.

Papua New Guinea, Fiji.

Peppermint Pictures Pty Ltd

54 Young St, Cremorne 2000. Phone (02) 928 1381.

Director: M. J. Hyman (co dir).
Freelance producer & prd mr company.

Pilgrim International Ltd


The production of television & cinema commercial & documentary films.

Quest Films

343 Saloys Bay Rd, Northbridge 2063. Phone (02) 958 1420.

Director: D. Perry.
Production of drama & documentary films & television programmes. Script writing, cinematography, sound recording & transfers, editing & post production facilities.

Reel Productions Pty Limited

453 Pacific Hwy, Crows Nest 2065. Phone (02) 438 4000.

Directors: D. Craig (mg mg dir/prd mr), Ms S. Farley.
Executives: G. Jack (acmt exec), R. Marzano (acnt exec), C. Craig (mg mg dir), S. Morel (prdn mg dir).

R.K. Productions Pty Ltd

20 College St, Balmain 2041. Phone (02) 810 1912. Pagin (02) 925 3911, Beefier 13036 A.

Directors: R. Knapp.
Direction of tv commercials, documentaries, stop motion filming & video taping & special effects.

Roadshow, Coote & Carroll Pty Ltd

7th Fl, 23 Berry St, North Sydney 2009.
Phone (02) 925 5566. Telex 70013 Fincam (02) 925 1027.

Directors: R. Kirby, G.W. Burke, G.F. Coote.
Executives: M.J. Carroll, R.S. Reid.
Tv & movie prdn.

Ross Wood Productions Pty Ltd

36 Gosbell St, Paddington 2021. Phone (02) 331 5154. Telex 209072.

Executives: K. Macamount (mg mg dir), B. Lambert (prdn mg dir), J. Shannon (acct mg), M. Jeffs, J. Berry (editors).

Studio: Complete with two sound stages, big stage with cycs 40 wide, 16 high. with 15 curved return. 35mm & 16mm facilities (35mm reflex BNC, 35mm Arri BL Mark II with videoedit + 35mm 16mm Arri SR and BL with videoedit, superspeed and standard lens & blimped 10 1 zoom), blimped generator & eggmats with mini & maxi (b arms. Three cutting rooms, theatrettes. Complete 3/4 facilities for pilots, screen tests and trade films, colour cameras & fix generator.

Rushes Television Production

49 Whaling Rd, North Sydney 2060. Phone (02) 92 0974.
Director: L. Thomas.
Tv commercial production.
Seeka Productions Pty Ltd
12 Glen St, Milsons Point 2061. Phone (02) 929 5666, 929 3622.


Executives: Mr M. Larkins (prdcr), M. G. Robinson (assoc prdcr), A. Ricker (prdn secty).

7550. Phone (02) 922 3388. Telex 73195.

John Sexton Productions Pty Ltd
14th fl, Sharp Bldg, 55 Lavender St, PO Box 1390, North Sydney 2060. Phone (02) 927 7550, Telex 73191.

Executives: J. Sexton (exec prdcr), R. Lewis (assoc prdcr), A. Ricker (USA rep). D. Holmes (pndr secy).


Silver Lining Productions Pty Ltd
1st fl, 212 Sussex St, Sydney 2000. Phone (02) 267 2955.

Directors: M. Miller (film dir).

Executives: M. N. Hollander & G. Barrett (film dir), M. H. Hresnak (client contact).

Film prdn co for tv & cinema advtg. Rep: F. Harden, Melbourne (03) 680 4397.

Simpsonic Productions Pty Ltd
2nd fl, 7 West St, North Sydney 2060. Phone (02) 922 3388.

Executives: J. Simpson (dir of photography), P. Tolley (prdcr), V. Simpson (assoc). Film prdn.

Robbert Smit Animation Pty Ltd
203 Mallory Rd, Cremorne 2090. Phone (02) 908 1233, Telex 27820.

Director: R. Smit.

Animation, character design, storyboards, illustration.

Solo Features Multi Media Communications Service
PO Box 158, Strathfield 2135. Phone (02) 747 4058.

Director: M. Taylor.

Narrator for documentary films, interviewer, radio-tv announce, script writer, broadcaster, author and journalist, publicist.

Sound On Film Pty Ltd
50 Atchison St, St Leonard 2065. Phone (02) 439 4932, 438 4293.


Fully independent sound service, comprising complete film and multi-track radio sound recording and mixing facilities. Comprehensive music and FX libraries. 16mm and 35mm 3 stripe rock-and-roll systems. Specialists in outside recording. Personnel and services available 24 hours a day, 7 days a week.

Sounsense Film Productions Pty Ltd
343 Sails Bay Rd, PO Box 97, Northbridge 2063. Phone (02) 958 1086.

Directors: B. J. Morris, Mrs H. J. Morris.

Producers of tv specials & documentaries & corporate documentaries.

Spectrum Films Pty Ltd
141 Penshurst St, Willoughby 2068. Phone (02) 412 4055.

Executives: H. Pomeranz (mgr dir), N. Beauman (dir, secy).

Post-production specialists: Eighteen fully equipped 16mm or 35mm edit rooms with choice of interlaces, Steenbecks or Movicol, preview theatre, 16, 17.5, 35mm transfer suite, Post-sync dialogue & tv studio and production offices.

Sprowles, Robertson Productions Pty Ltd
98 Alfred St, Milsons Point 2061. Phone (02) 922 4222.

Directors: P. Sprowles, M. Robertson.

Film prdn company specialising in tv, cinema commercials & documentaries.

Stance Film Productions Pty Ltd
22 Kileston St, St Ives 2075. Phone (02) 449 8221.

Directors: H. Cameron, Mrs W. Cameron.

Tv prgms & commercial prdn.

Strauss Productions Pty Ltd
101 Mort St, Balmain 2041. Phone (02) 818 3855.

Directors: G. C. Watson, Mrs L. V. Holmes.

Executive: L. Holmes (fin control).

Tv & film prdn consultants dealing in commercials, documentaries, prgms, training films & sales promotion material. Services include concepts, scripting, filming, directing, location &/or studio origination with post prdn to finished product. Facilities include, Sony 330ap camera, Sony BVH 300ap 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting complement & black/white "S" board.

Supervise Films Pty Ltd
11-15 Young St, Paddington 2021. Phone (02) 33 0031.

Directors: John Darling (chrmn), T. Stacey (mgr dir), G. Stephenson, J. H. Darling.

Studios: 2 large sound stages, large white Cyclorama; dressing rooms and workshop. Editing room with Steenbeck, Picture Syncs. Film production office space including small theatre for rushes, for rental on short or long term basis.

On premises: Freelance lighting, set construction. Palm Studios for sound recordings and sound transfers.

Sydney Centre T.V. Pty Ltd
44 Sails Bay Rd, Northbridge 2063. Phone (02) 958 2077. Telex SCTV 20005.

Executives: L. McCabe (chief exec), C. Potter (mktg dir), A. Coleman (prdn exec).

Full b/c prdn including corporate video. Studio & CB facilities including 17 metre full colour Eldophor giant video screen projector.

The Talking Picture Production Co Pty Ltd
Studio: 1st floor, 26-28 Wentworth Ave, Sydney 2000. PO Box 1701, North Sydney 2060. Phone (02) 908 3981, 264 7700.

Director: G. Farrell.

Film & video production company specialising in tv, documentaries, planning films for advertising agencies & corporate industries.

Tandem Productions Pty Limited
Cnr Birkenhead & Spotthina Sts (PO Box 171) Cremorne 2090. Phone 95 3690. Telex BTFB 75374.

Directors: M. B. C. Sengs, M. Mungold.
130 TV Production - New South Wales

Video, film & audio-visual prdn for corporate communications & broadcasting.

Telemark Productions Pty Ltd
22 Albany St, Crows Nest 2065. Phone (02) 438 4600.
Directors: L. Lumar (mgd dir), D. Jones (ed).
Producers of film & video for advty, tv & industry.
Full film editing facilities.

Teletape Productions Pty Ltd
Box 625 PO Neutral Bay Junction 2069. Phone (02) 908 1745. Deliveries: 37 Ryries Pde, Cremorne 2090. Phone (02) 569 1942.
Directors: P. F. Celler (dir), C. J. Celler (secty).
Film and videotape producers for tv.

Television Film Facilities
All correspondence to 34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios, B Scott St, Willoughby 2068 (adjoining TCN). Phone (02) 95 2672.
Director: B. Howard (exec dir).
Producers motion pictures for television, news, sports, documentary, instructional or series.

Television Makers Pty Limited
96 French’s Rd, Willoughby, 2068. Phone (02) 95 6245.
Directors: J.S. Culliton (mgd dir), S.J. Wood (prd dir), B.A. Wood, M.J. Drummond.
Online editing: ACE computer editor with Ampex “C” format and also ACE controlled Betacam record/play, Chyron character generator, sound mixing.
Offline editing: JVC 1” edit suite with camera & character generator.
Studio & ENG production facilities. Producers of videotape & film for advertising, corporate communication, industry & education. Complete creative services for non-broadcast applications.
Studio 1: 24” x 24” x 11” with infinity cycle, Philips Cameras, 1” recording.
Studio 2: 24” x 12” x 10”, Philips Camera, 1” recording. Mobile Production Van: ENG/EFP cameras with switcher & BVU110 or portable switcher recorded.

Telprom Pty Ltd
Cnr Epping & Pittwater Rds, North Ryde, 2113. Phone (02) 877 5391, 877 9522.
Executive: P. Hookham (mgr).
Facilities — location: Fully equipped mobile location recording van comprising: completely portable and broadcast quality cameras, Ampex VRH-20 1” format portable recorder with colour playback. Bell Long Ranger helicopter with camera mounts available for aerial production.
Underwater housing. Full audio record facilities. Lighting vehicle with complete complement of lights plus generator.
Studio and post production: Studio production available through Channel TEN including studio A (760m²), studio B (570m²), studio C (887m²), studio D (285m²).
Offline 1” editing available with ECS-90 coupled to JVC-VCR’s. Online editing: CMX 340X coupled to 3 x 1” Ampex C format VTR’s, computer editing, incorporating the Quantel OPE (digital effects generator). Full vision mixing facilities plus choma key and pattern generator. Complete audio suite inc B & 16 track recorder, disc cartridge and reel to reel mixing. Rank Cintel Telecine transfers 16mm & 35mm. Pre-production design and construction facilities. Art and graphic design and layout. Quantel digital standards converter.

Top Technicians Pty Ltd
897 Pittwater Rd (PO Box 106) Collaroy 2097.
Phone (02) 981 1022.
Directors: Miss L. McEncroe (mgd dir), Miss B. Barnard (dir).
Booking agency/answering service for film & tv technicians.

Townsend Entertainments Pty Ltd
58 Atchison St, Crows Nest 2065. PO Box 1000, Lane Cove 2066. Phone (02) 439 5977.
Directors: S. Townsend (chrmn), Mrs R. Townsend.
Producers & packagers of “Simon Townsend’s Wonder World”. Producers of television programs, film/video music clips, and creation of associated audio visual services.

Trans Media Productions Pty Ltd
2 Scott St (PO Box 292) Willoughby, 2068.
Director: M. R. Willesoe (mgd dir).
Television packagers, documentaries.

Travel Network Video
Suite 4b, 4th Fl, 579 Harris St, Ultimo 2007. Phone (02) 212 5611.

Trident Video Systems
30-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Telax 26251.
Executives: P.J. Dine (mgr), R. Alpert (service mgd).
Producers of training and sales films, storyboards, animations, corporate communications, screen tests and product shots. Facilities may be hired and operated by the user.

What ever way you look at us TELPROM can do it........
with our complete production facilities and services

Channel Ten Commercial Production Division
TELPROM (02) 877 0222
Cnr. Epping Highway & Pittwater Roads North Ryde, Sydney
Trojan Films Production Pty Ltd

31B Edgell Rd, Woollahra 2025. Phone (02) 32 9961

Directors: J. Lee (mdr dir), I. M. Lee.

Producers TV commercials, documentaries, TV programs, TV series, features.

TVC Productions

TCN, 24 Arramon Road (PO Box 27), Wils

loughby 2068. Phone (02) 43 4444. Telex 20689.

A div of Consolidated Press Holdings Ltd.

Executives: R. Delamare (chief exec.), P. Moss (asst mgr), P. Skilman (prcmgr), S. Maine (prcmgr asst), C. Strothers (acct mgr).

Complete production of television commercials, programmes, documentaries, trade presentations, etc.

Facilities: 2 studios with full videotape, video disc, frame store, DPE. Chyron 4 dual-channel character generator & audio effects, each studio has 3 studios. Ed. Edit 3: 3 Ampex 2'B 1'C format VPR's, CMX computer editing, CD 480 16 input vision mixer, Quantel DPE 5011. Chyron 4 dual-channel character generator complete on-line audio mixing with Ampex ATR 104/4 4 track recorder with full CMX control also Ampex ATR 700/4 2 track recorder & graphics studio with 1 colour camera & 1 black & white camera. Edit 4: 3 Ampex 2'B 1'C format VPR's, CMX computer editing, Grass Valley GV1600 single effects mixer, Chyron 4 dual-channel character generator & complete on-line mixing with Ampex ATR 104/4 4 track recorder.

Off-line editing: 2 complete CMX off-line suites, 3 U-matic 5885 1/2 videotape recorders, vision & audio mixer for dailies, fades etc., time base correctors & DSD 440 8' floppy diskette Telecine: Rank NC 121, NC 3C with topaz Novo AV zoom 16 or 35mm Doby stereo. Rank NC1 MK 3 or 35mm, Farnsch FC16 flying spot 35mm slide scanner, Marconi 83404 photo conductive slide scanner with 35mm or 16mm capabilities. Audio: Ampex ATR 124 24 track audio recorders interfaces with Ampex 2'B 1'P, Neve 24 channel mixer, announcers booth, 16 channel Doby A noise reduction unit & Ampex art 700 1/2 track recorder. G.E. 4M screen projector, helicopter interlase & overseas & satellite/betacam hook-ups, duplication, standards conversion - PAL to NTSC & reverse (see separate listing for Duplication Cassette Services).

Repr: USA

TWT Limited

Television Ave, Fort Drummond, 2500. Phone (042) 28 5444.

Executives: J. R. Rustich (gen mgr), K. J. Whitecross (prdmgr), P. J. Winters (art dir), M. O. Lee (art dir), M. Cooper (procmgr).

Studio & facilities: 15m x 12m studio fitted with 3 LDK05 cans, dedicated control room fitted with GV16007k vision switcher with E-MEM, character generators, Ampex RA4000 time code editor with AVS81000 event memory, dedicated VTR equipment includes 2 BVU 1100 A 1 machines, 2 AVR2 2 machines. Other equipment includes 2 x VPR90, AVR2, ACR25, 2'16mm telecine chins with 35mm slide capability. U-matic Betax and VHS machines. Complete Betacam news system.

Audio Suite: 12 x 4 channel mixer, suppressor, graphic equaliser, limiters, compressors, etc. OB facilities: 3 cam OB vans with VPR 20 1 recorder, 6 channel audio mixer. An EFP unit consisting of 1 HILUS portable cam VPR 20 1 recorder, color monitor, battery supplies and standard lighting.

Twenty-Two Vision


Facilities: Precise broadcast video tape editing, digital special effects, video tape animation, duplication, digital stereo audio. Post production on-site.

Equipment: Edit 1 - 3 x 1 machines (2 x Ampex VPR 85's, 1 x Ampex 2'B). 1 x Betacam VCR. Edit loan 500 computer, Cox 116 15 input special effects mixer with downstream/upstream key, encoded/RBG chroma key. 100 wips, NEC Effects/Optiflix special effects generator, perspective rotation compressor, expand, etc. Cox color corrector, electronic memory, Astor 3 character generator, 50 fonts. Studio - 7 x 5 metre sound stage with egg infra cyx, 1 x broadcast colour camera, 1 x high resolution bw graphics camera. Edit 2 - 3 x 1/2'' Sony 50 series machines through 44A broadcast time base corrector, CMX edge, JVC 8 input vision mixer. Downstream/Chroma Key. Character generator, 1 channel Sony audio mixer, 1/2'' audio/cassette turntable. Edit 3 - 2 x 1/2'' Sony 50 series machines, 1 x 402P editing Beta VCR, RA4400 mixer, 4D4 edit list controller. 6 channel audio mixer, turntable cassette deck, key access anytime day or night for series, documentaries, etc. Ampex 3 channel digital PCM On-Line 2 - 24 track MCI desk mixer, 8 track studio recording/booth. Available for restep, sweetening for series/commercials.

Varip Pty Ltd

PO Box 474, Edgell Rd, 2027. Phone (02) 32 2191, 32 5717. Telex 70041. Directors: Mrs I. Clark, P. Clark.

TV & video producers.

Video Transfer Services Pty Ltd

Suite 1, 16 Alston St, St Leonards 2065. Phone (02) 438 2000. Executives: A. A. Consiglio (dir), L. Cheng, L. Greenway.

Post production facilities including editing, film to tape mastering & duplication. Editing: 1' Betacam, BVU, U-matic, CMX controlled edit suites with Aston character generators, Sony mixers, color camera, sound booth, etc. Film to Tape Mastering Facilities: Transfer of film from Rank Cintel Flying Spot Telecine or 6 Projector Slide 8. Duplication facilities: 2' 1', Betacam, BVU, U-matic & 1/2 transfers. Location recording facilities: available for hire, Sony DX1000P camera, with a 12' Fujinon Lens, recording onto either BVU or U-matic portable recorders.

Tri-Buy

The ultimate trade marketing package consisting of:

b&t Weekly — Australia's leading advertising and marketing magazine for the advertising and marketing industry.

AARDS — The media buyers' bible

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TRI-BUY will:

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• Reinforce other promotion by bringing them to mind at media selection time

• Help your prospects make buying decisions — and defend them

For further information contact our representative in your state.

New South Wales:
Greater Publications
GPO Box 2808, Sydney 0001

Phone: (02) 699 2411

Victoria:
Brown Orr Fletcher Burrows Pty Ltd
Phone: (03) 329 8522

Queensland:
Thomson Publications Australia
Phone: (07) 369 1282

South Australia:
Thomson Publications Australia
Phone: (08) 267 1299

Western Australia:
Ray Burns Media
Phone: (09) 322 2066
Videochrome
Suite 3, 19-21 Berry St, North Sydney 2060.
Phone (02) 92 1625, 923 1241.
Directors: P. Coolahan, N. Pett.
Executive: A. Notton.
TV pro'n, low & hi-band. Audio visuals trans-ferred to video tape, video productions, video studio facilities.

Videogram Communications Corp Pty Ltd
33 Oak St, Schofields, 2762. Phone (02) 627 1261, 958 1733 (paging serv). Telex 10101 Videogram.
Executives: P. Prager (mng dir), V. Prager, BSc (dir scientific research).

Videolab
Video post production facilities includes: two film to tape transfer suites equipped with Rank Cintel Mk III telecine, time coded U-matic, stereo grading systems, X/Y zoom, secretory color correction, stereo sound reproduction. Super 8, 16mm & 35mm transfer facilities to multi-tape formats. Lippert-Smith ultrasonic film cleaner, 16mm, 17.5mm & 35mm mag sound reproduction, neg. to tape transfers for program finishing. Transfers: To 1/2" Beta & VHS, 3/4" U-matic, 1" C format & 2" Quadruplex videotape, time coded U-matic cassettes for off-line previews & editing transfer of original camera negative to video for program commercial video finishing. Off-line: Editing A.E.C. CMX compatible time code or control track operation interfaced to Sony 330AP "C" U-matic, "N" Betacam & II type C output on floppy disc for on-line compilation. CMX Edge: Interfaced to Sony 330AP "A" U-matic output to floppy disc. On-line: 2 Edit Suites with CMX 340 Computer Editing systems interfaced with 2" Ampex & 1" Sony video recorders. Darra Valley 300 vision switches with 2 channel DVE & Quantel Mirage. "The Ultimate Illusion" Effects Monochrome Graphic cameras & RCA TK70 color or camera for titles & pack shots. Chroma key facilities via Ultimate N.
Electronic titling 3M Datavisison D8000 character generator with extensive font library & font compose, 2 cameras & a camera compose & large font library. Tape to film (Kine) transfers: "State of the Art" Telecine CTRE tri-optical television recorder. Programs or commercials finished on videotape released now on 16mm or 35mm. Audio: Equipped with an EM 24 channel stereo console. RCA BVH 110 1" VTR, studer ABOO 24 track recorder, D lock synchroniser Revos 1/2", 3/4" track & outboard. Equalization & noise reduction equipment for ultimate sweetening. Duplication, Quality mastering & extensive duplication of features or commercial to 1/2" VHS & Beta monochrome.

Videopak Pty Ltd
2/10 Aquatic Drive (PO Box 256) Frenchs Forest 2066. Phone (02) 451 8111.
Specialising in the production of television commercials, outside broadcasts, drama, documentary and programme production.
Facilities: 7 portable location units, 1 Betacam camera system, 4 Sony 330AP cameras, 2 RCA TK7V cameras, 2 portable 1/2" format VTR's, 2 BVU highband recorders & 1 NTSC BVU system (cam/record). Edit Suite 1 (computer controlled) consists: Betacam player, BVH2000 1" VTR, BVH1100 1" VTR, 2 x BVU 820 VTR, Aston II character generator, 18 vision switcher (32 wipe pattern). Orati 8 track audio machine, Revos 1/2" audio machine. Edit Suite 2 (computer controlled) consists: offline edit system, 3 machines with 3M character generator. Outside broadcast system, 7 camera W.B.V. vans with: 3 hi-band VTR's, Aston II character generator, 16 input vision switcher, 12 input audio desk, 30" Fujinon lens. Portable 4 - camera O.B. system: PAL or NTSC, utilising Sony vision switcher, 4 Sony 330AP cameras Sony control units, portable audio system, battery operation. Audio: Shure, Sennheiser & Sennheiser sound equipment. Studio: 6,800 sq. ft. drive-in, air-conditioned, soundproofed studio. 3 Vinten Tern camera positions. Miss Richardson Boom, producers office, make-up, wardrobe, dressing rooms, production office, parking. Cydorama 8 TV & 1 film high, with cyc lighting: 3 phase 120 amp per phase power board. Pack-shot studio with S-board. Other equipment: Camera car, dual fuel system (petrol or L.P.O), Take Down mounted on mount. Lighting rig with on-board generator.

The Vision Factory
1 Hightett St, Wannasa, ACT 2603, Phone (02) 31 7411.
Director: G.O. Easton.
Executive: F.H. Easton.
Film & video pro'n house.

VISUAEYES Productions Pty Ltd
2nd Fl., 403 Elizabeth St, Sydney 2000. PO Box 344, Strawberry Hills 2012. Phone (02) 211 4622. Telex 71387.
Executives: J. Swart & J. Eavat (co principals).
All forms of prodn from commercials, documentaries, trade & corporate videos, industrial train-ing films through to drama & video clips also pro-duction, facilities & services. LOCA-

No more excuses.

As of today, there are no more excuses for canning innovative TV commercials in favour of the safe, cheap and predictable.

Videolab's amazing new Quantel Mirage now gives every director, producer, creative director, writer and art director access to the kind of effects that previously entailed a trip to Europe or the States.

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All before your eyes. And all at a cost that still leaves room in the budget for lunch.

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Call Peter Bowlay at Videolab on (02) 439 5922, or drop him a line at 2 Clarendon Street, Artarmon, NSW 2064 and he'll be pleased to arrange a demonstration.

And while you're about it, we'd suggest you rescue all those storyboards from the rubbish bin before the office cleaners come around.
VTC
382 Eastern Valley Way, East Roseville 2069. PO Box 84, Roseville, 2069. Phone (02) 408 5355. Telegrams Videocorp Sydney. Telex 27318. A div of Communications & Entertainment Ltd.
Exectives: B. Willick (gen mgr), E. Button (ops mgr), B. Byrne (chief eng), J. McKean (bus mgr), J. Stewart (facilities mgr), J. Raphael (telecine mgr).

Studio facilities: Two stages fully air-conditioned & sound insulated, 16.5m x 8m & 8m x 6m, 4.5m & 3.5m grids respectively, tungsten halogen quartz lighting with adjoining control rooms, one EC-35 & two LDK 14 (EFP) cameras, ultimate chroma key generator.

Audio facilities: Two sound studios; equipment includes time code reader/generator, 8 channel audio mixer & 1/4" audio facilities, time code reader/generator. We also offer hard copy of Telegrams J. Stewart PO Beta dubs can be supplied with or without time code burnt in. VISUALEYES can also provide release dubs.

Denys Weendon Productions Pty Ltd
15 Mitchell St, North Sydney 2060. Phone (02) 922 4844.
Executives: D. Weendon (dir/edit), N. Lutherborough (mgr), G. Wadshott (cinematographer), Miss C. Washa (ed), D. Nikolic (prdn mgr), D. Formica (prdn assnt).

Production of tv & cinema commercials, documentary & training films. Production & conference rooms. Full post prdn. Facilities include 2 x editing rooms equipped with Movola & 2 x 35mm/16mm intercine's, plus negative matching room & storage vault. Repr: London, New York.

West Botsuana Productions
4 Barren Rd, Greenswet 2066. Phone (02) 43 3188.
Director: C.G. Watkins.

Betacam video tape productions, commercials, documentaries, pop clips.

William King Organization (1978) Pty Ltd
2 Verona St, Paddington 2021. Phone (02) 332 1366.
Executive: J. Collins (mgr dir).
Producer of Good Morning Sydney.

Ron Windon Pty Ltd
44 Avenue Rd, Mosman 2088. Phone (02) 960 4011.
Executives: R. Windon (dir/cameraman), K. Windon (prdn).
Production of commercials for television and cinema, documentaries. Editing facilities, 16mm and 35mm Arriflex cameras, and 1/2" videotape facilities.

Window Productions
230A Sussex St, Sydney 2000. Phone (02) 267 6756.
Executives: D. Thomas & R. Lawrence (film dir), M. Salter (prod).
Commercial film production.
In a business where 24 hours is a long time... we're already 10 years old.
ATAM
128 Bridge St, Port Melbourne 3207. Phone (03) 64 2647.
Directors: Mr M. Geddes, N. Robinson.
Produced animated films.

Avcom Productions Pty Ltd
103-107 Whitehorse Rd, Blackburn 3130. Phone (03) 817 6999.
Director: C.J. Strange.
Television & video production.

Beaumaris Film Production
494 Station St, Carlton North 3054. Phone (03) 387 3666, 537 1851. Telex 30825 MC 458.
Director: P. Drummond.
Production of film & tv programmes.

Richard Bence Productions Pty Ltd
96 Wellington St, Windsor 3181. Phone (03) 529 6633. Incorporating Puppetstuff Pty Ltd (Sherr's Neighbourhood) and Merryweather productions.
Directors: R.J. Bence, Ms J. Hooks.
Television & film production specializing in children's television & family entertainment, facilities hire.

Bendigo Street Productions
27 Bendigo St, Richmond 3121. Phone (03) 420 3377. Telex 30189. A division of General Television Corporation Pty Ltd.
Executives: D. Henrichsen (gen mgr/proc), D. Ford (dir/mkg mgm), J. Conway (copy writer), B. Kendall & V. Krassas (prdn assists), M. Goddard (chief acct).
Producers of full film & VTR programs, including tv & cinema commercials, trade & sales presentations, documentaries, promotional & training films, with staff prdn, dirs, writers, art design & audio facilities. Prdn facilities: 2 studios, VTR record & edit suite, A.D.O & electronic titler, make-up, wardrobe & canteen.

Bilcock & Copping Film Productions Pty Ltd
75-83 High St, Prahran 3181. Phone (03) 51 9897. Telex 37472. cine Rentals & sales divn, (03) 51 1162, GCP (Melbourne), (03) 529 1297.
Directors: D. Bilcock (prn) & R. Copping (dirs).
Executives: G. Howden (co secy), D. Woodward (mgr, Cine Rentals & sales divn), G. Groeneveld (mgr, GCP Meb).
Prod of 16 & 8 cinema commercials & feature films. Rentals of film prdn equipment 18mm & 35mm, BL Arix, Enexicon & Coloricon Dales. Electrical & visual effects lab for chroma key & colourcom print, also full black & white services.

John Blackett-Smith Productions (Australia) Ltd
22/20 Commercial Rd, Melbourne 3004. Phone (03) 267 3688. Telex 353797.
Director: J. Blackett-Smith (mgm dir).
Production of documentaries, commercials, sales training films, corporate films, 16mm, 35mm & videotape.

John Boland & Associates Pty Ltd
122 Sackville St, Kew 3101. Phone (03) 80 4947.
Directors: J.P. Boland (chrmn & mgm dir), L. Barbour, Mrs J.M. Boland.
Film & television production.

Henri Bourse Productions Pty Ltd
119 Rouse St, Port Melbourne 3207. Phone (03) 64 1724.
Producers of documentaries and training films, TV ads, technical and industrial films, also still photography. H.B.P. uses ACL Eclair 16mm cameras, Lowel lights and Nikon 35mm cameras. Full pre and post production facilities. Specialists in underwater photography.

Rental equipment includes 2 x Bolex U/W cameras & 1 x Nikon F/U camera, fixed focus and zoom lenses (5.4mm-400mm). Fully equipped editing room with Steenbeck. Projection room. Full security. 60 luxury cruiser for hire; also 35mm Nikon still equipment for surface and underwater, underwater video and VTR.

Rob Brow Productions-Film and Videotape
"Balacalava Hse", 366 Carlisle St, Balacalava 3183. Phone (03) 527 5003. Telex 314994 MTC35.
Directors: R. Brow (mgm and dir), N. Brow (business mgm/co secy).
Production of tv and cinema commercials, documentaries, sales and training, export sales conference films and videotapes.

BTVG Productions
Walker Street, Ballarat 3350. Phone (03) 31 316 Ballarat & Western Victoria Television Ltd.
Executives: M.J. Faulkner (stn mgm), B. Norman (commm prdn mgm).
Studio & facilities: 17.7m x 13.1m studio with 19.2m 45m & 7.5cm lighting. 5.4m lighting. 12 two position lights. Studios: 9 on Pantographix, 6 x H, 90 channel Strip lighting mixer, 20 x 2W, 20 x 5K XZY Masts. Control room with 400 Production Mixer with Cox Box, Chroma Key, Downstream keying and downstream keyer. Three studios RCA TK-45, colour cameras. 3 x RCA TR 70 with time code editing, 1 x RCA TR 600 with time code editing, 2 x RCA TCR 100 videomachines, 3 BHH 2000 Sony 1" VTR's, plus complete BUV system. Telemin Compositor with Graphic Composer Animation, 10mm colour teleline, 24 channel audio mixer with full equalisation facilities. CVS time base corrector, electronic field production and film facilities. E.Flex Digital Video effects.

CB facilities: Up to 3 colour cameras - RCA TK 760 with hydrodip, 1 RCA TK 76B and 1 RCA TK 76C for studio quality. Each has Angenieux 15:1 zoom lenses, focal length range of 7-40mm. CVL V14 Production Switcher with 10 inputs, effects, keyer, downstream keyer and matte generator. VTR facilities subject to requirements. CDM AFM-10 stereo mixer with 7 inputs and auto compressor limiter. OB unit has own power. Tender vehicles available if required.

BXC Productions Pty Ltd
176-178 Coventry St, South Melbourne 3205. Phone (03) 690 2147.
Executive: B. Cross (mgm dir).
Production of tv commercials, corporate communications, documentaries.

C.B. Pictures Pty Ltd
14 Stenvin St, East Bentleigh 3165. Phone (03) 760 4339.
Directors: C. Budds, Mrs L. Budds.
Direction of film & television including drama, documentaries & commercials.

Cellar Film Productions Pty Ltd
12 Saint Vincent's Place, Albert Park 3206 PO Box 1159, City Road 3205. Phone (03) 690 3744.
Executives: T. Smart (mgm dir), D. Collyer (prdn mgm).
Production of documentaries, promotional films & tv commercials.

Charles Street Studios
42 Charles St, Prahran 3181. Phone (03) 529 2388. A division of PTP Productions.
Director: P. Thompson.
Hire studio for film & stills 5000 sq feet. 3 side painted stage & 47 feet wide, truck access to stage, fully equipped kitchen, 17 feet to grid.

The Church
36 Howe Cres, South Melbourne 3205. Phone (03) 690 7171.
Directors: P. Houghton, R. Blake.
Hire studios for all production needs. Sets up to 5m high floodable floor, adjustable lighting gantry, Catwalk for elevated shooting, trap-door 7m above the floor for direct 0'head shots.

Cine Service Pty Ltd
235 Moray St, South Melbourne 3205. Phone (03) 699 6999.
Directors: V.F. Wagstaff (chrmn), G.G. Thompson, B.F. Bell (secy).
Producers of documentary films from script to final print. Video tape, editing facilities, laboratory and sound studio.

Color-Tel Productions
331 Lennons St, Richmond 3121. Phone (03) 428 7979, 428 8266.
Directors: R.E. Philips, Mrs J. L. Philips.
Executives: B. Phillips (mgm dir), Miss M. Maguire (prdn mgm), Miss J. Banks (casting dir).
Television programme producers and documentary makers - film & video. Full production service from original script through to final edit. Also complete casting service in association with parent company - Television Enter- tainers of Australia.

Complete Post-Production Centre Pty Ltd
180 Coventry St, South Melbourne 3205. Phone (03) 699 4633.
Directors: C. Schwarze, Ms K. Schwarze, Sara Coward (facilities mgm).
Television post-production facilities 3 x 1" Son 'Y format, U-Matic & BUV VTR's, Co 2 level mix effects double return editor with chroma key. Edtron computer editor, E-Flex digital effects. As-ton character generator, product studio with colour camera, sound booth, digital audio inter­change with sound studios, location recording.

Peter Corbett and Friends
4 John St, South Melbourne 3205. Phone (03) 690 4299.
Directors: P.D. Corbett, H. Nicol (prod), J. Chid.
Producer of television and cinema commercials and documentary films.

Peter Couller Productions
5 Ward St, South Melbourne 3205. Phone (03) 699 6874.
Executives: P. Couller (dir), Miss F. Gilles (prdn mgr).
Commercial film prdn & documentaries.

Jania Nicola Screen Services Pty Ltd
58 Palmerston Cres, South Melbourne 3205. Phone (03) 690 1229.
Director: J. Craig.
Produce of tv commercials, documentary & drama. Writing & development to total film prdn.

Crawford Productions Pty Ltd
Studios and administration, 259 Middlesborough Rd, Box Hill 3128. Phone (03) 895 9211.
Executives: M. Lake (prdn superv).
Staff includes producers, screenwriters, artists, researchers, sound and technical personnel.
Equipment and facilities: Full filming facilities including Arrilex BLS cameras. Full editing facilities including Moviola 16mm Magnasync re­corders and dubs, Rola 1/4" recorders.
Australia's leading computer editing . Audio equalization
Tascam, 4 track . J .V .C
Tosi (prdn mgr) .

de Montignie Media Productions Pty Ltd
Suite 2, 25 Palmerton Cres, South Melbourne 3205. PO Box 478, South Yarra 3141. Phone (03) 690 7366, Telex 374286.
Executives: P. de Montignie (mgr dir), S. Wagner (mgk mgr), J. Smith (corporate mgk), A. Zaleski (sys mgk mgr).
Film & video production house specialising in tv & cinema release specials & documentaries, features, tv series & entertainment specials, industrial, training & corporate image films.
Office: 52 Strattonallen Avenue, Northbridge, NSW 2062. Phone (02) 958 2311.
Repr: UK.

DR Marketing/TV Production
28 George St, Clifton Hill 3068, PO Box 135, Parkville 3052. Phone (03) 486 2477.
Marketing & tv prdr.

Energy Source Television Productions Pty Ltd
65 Buckhurst St, South Melbourne 3205. Phone (03) 690 1755.
Director: J. McEwan (mgr dir).
Executives: Mrs B. Swallwell (admin mgk), G. Tohill (prdr mgk).
Production of tv prgrms, commercials, documentaries, corporate & training prgrms.

Facilities: Studio - 12m x 13m, 5m grid, with control room, infinity cyc, loading & storage bay, direct car & truck access to studio. Pool Prdn Suites - 3 x Ampex T-C format VPR's, 1 Sony B.V.U. 200 with T.B.C, Ampex Ampex Vision Mixer with 100 wipe/patterns & key bay sources. E.C.S. 104 editing suite, Audio control room equipped with Sound Workshop Series 30 Audio mixer with equalization & compression, Nagra, 8 track Tascam, 4 track J.V.C off-line edit suite. Studio & Location recording, 3 x Arri/ami HL 79 cameras, 1 x B.V.U. recording board.

Entertainment Media Pty Ltd
157 Eastern Rd (PO Box 319) South Melbourne 3205. Phone (03) 690 7362, Telex 33000.
Production company with staff of producers, scriptwriters, artists, research, sound & technical personnel to service feature films, tv programmes & documentaries from script to print stage.

Essential Film Productions
4/4 Powell St, South Yarra 3141. Phone (03) 267 5149.
Director: A.W. Morse. Film production.

The Film House Pty Ltd
159 Eastern Rd (PO Box 319), South Melbourne 3205. Phone (03) 699 7922, Telex 33000.
Directors: R. Le Tet (mgr dir), F.A. Schepas, A. Williams.
Executive: D. Taysell (prdn mgk).
Production company with complete facilities for servicing, feature films, trade films & tv & cinema commercials from script to print stage.

Film Victoria
409 King St, Melbourne 3000. Phone (03) 329 7033. Telex Filmic 34314.
Government film authority investing in film & television prdn & providing information & advice to the industry. Prdn facilities available through The Melbourne Film Studio.

Filmpartnership
Suite 13, 664 St Kilda Rd, Melbourne 3004. Phone (03) 51 9634, 51 4619.
Executive: M. D. Brayshaw (mgk dir).
Full production facilities for tv & commercials.

Flint Website Pty Ltd
348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.
Executives: D. Flint, P. Webster.
Audio & music production & engineering, consultants, talent casting & co-ordination.

FM-TV Productions Pty Ltd
135 Bunbury St, Richmond 3121. Phone (03) 428 2907.
Director: B. Finch (mgr dir).
Executive: M. Manders (gen mgk).
Producers of tv commercials, trade presentations, corporate programmes, MCG & S/C/G diamond vision screen operators.

Freelancers Promotions
PO Box 10, Black Rock 3193. Phone (03) 598 5104.
Executive: Mrs C.H. Lomas.
Supplies all members of the crew for film & tv commercials, feature films, documentaries.

Gordon French Productions Pty Ltd
9 Davis Ave, South Yarra 3141. Phone (03) 267 2536.
Directors: G. French, S. French.
Tv prdn, design house, complete media concept consultancy.

Fresh Flicks Pty Ltd
Trading as Ian Baker Film Productions. 2 Irving Rd, Toorak 3142. Phone (03) 20 6301.

Gable-Summertime Film Productions
147 Williams Rd, Prahran, 3181. Phone (03) 51 6759.
Director: J. Symons (mgr dir).
Video & audio visual prdn. Production of cost effective tv commercials, documentaries, sales & staff training videos.

Gathercole Film Productions
47 St. Vincents Place, Albert Park 3206. Phone (03) 695 7516.
Director: R. Gathercole, Animation production.

Gaucho Productions P/L
Marise Place, 7/3 The Upper Esplanade, St Kilda 3122. Phone (03) 534 1018.
Director: T.J. Ling (prdcg).
Prdn & direction of tv commercials & documentaries.

Greater Glider Productions Australia Pty Ltd
King’s Arcade, 974-978 High St (PO Box 14) Armadale 3143. Phone (03) 500 0011, 500 0046.
Directors: Ms J. Morris & Ms M.E. Lancaster (prdcs, dirs & writers).
Executive: Miss F.A. Lang (prdn ass’t).

Grundy Entertainment Pty Ltd
12 Claremont St, South Yarra 3141. Phone (03) 240 0641.
Executives: R. Grundy (chrmn), I. Holmes (pres), J. Fowler (xvpr, admin), H. Wouters (vp, finance), R. Watson (xvpr, drama), W. Mason (xvpr light entertainment), P. Finne (vp, prdcg).

The ultimate trade marketing package consisting of:

b&t Weekly — Australia’s leading advertising and marketing magazine
AARDS — The media buyers’ bible
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Greater Publications
GDP Box 2608, Sydney 2000
Phone: (02) 699 2411

Victoria:
P.O. Box Fletcher Burrows Pty Ltd
Phone: (03) 329 8522

Queensland:
Thomson Publications Australia
Phone: (07) 369 1292

South Australia:
Thomson Publications Australia
Phone: (08) 267 1299

Western Australia:
Ray Burns Media
Phone: (09) 322 2066
Hips Film Productions
310 Richardson St, Middle Park 3206. Phone (03) 690 6506.

Directors: J. Hipwell (prdr), Ms R. Rovay (artistic dir).
Production house & personnel facilities to produce tv commercials, documentaries & feature films.

Horizontal Films
23 Holden St, North Fitzroy 3068. Phone (03) 469 1591.

Director: I. Gaal.
Production of short films & documentaries.

Robert J. Howard
A div of Early Vision Enterprises, 28 Centre Rd, East Brighton 3187. Phone (03) 532 0041.

Concept & production of film & video clips for music promotion.

Iloura Productions Pty Ltd
58 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.

Executives: R.J. Hughes (mg dir), M. Jourden (co secy) G. Baxter (chief engi).
Production facilities: 2 studios (13m x 10m) (10m x 6.5m). Recording facilities: Philips LDK14 colour camera, Sony BVH/5000 1" C-format video recorder, Sony BVU portable. Post Production: Edit suite 1 - computerised editing system including 3 Sony BVH 1" video recorders, digital effects (ADO). Edit suite 2 - 1/4" computerised editing system.

Infinity Film Productions
9 Chevron Place, Brighton 3186. Phone (03) 592 6733. A division of Rede Pty Ltd.

Directors: N.L. Herman, M. Herman (exec prdr).
Independent movie and still producers, documentaries, commercials, features concept/supervision/direction.

Insync Editing Service
206 Park St, South Melbourne 3205. Phone (03) 699 9549.

Director: D. Hopkins.
Post prdn & editing.

Rodney Jay Post Productions Pty Ltd
6 Cottage St, South Melbourne 3205. Phone (03) 690 6477.

Directors: R. Jay, Mrs C. Jay.
Film & videotape post production.

The Jaypat Studio
274 City Rd, South Melbourne 3205. Phone (03) 699 4863.

Executive: J. Montgomery (principal).
Production of videotape tv commercials, documentaries, trade presenters.

Ursula Jung Negative Cutting Service
29 Rosbud Parade, View Bank 3084. Phone (03) 459 6182.

Executive: Mrs U. Jung (proprietor).
Cutting & matching of original film-material for printing or videotaping 16mm & 35mm.

Kestrel Film Productions Pty Ltd
575 Church St, Richmond 3121. Phone (03) 428 0762.

Director: J. Richardson.
Film documentaries, commercials, features & tv series.

Kingcroft Productions (Australia) Pty Ltd
307 Coventry St, Melbourne 3205. Phone (03) 699 7644. Telex 32287.

Executive: K. Dunn (gen mgr).
Facilities: 24m x 15m sound stage with lighting, 35mm & 16mm cameras and ancillary equipment.

16/25 Flat Top Editing, cutting, production for all types of film & tape production.

Office: Kingcroft Productions (Australia) Pty Ltd, 343 Pacific Hwy, Crows Nest 2065. Phone (03) 920 1361. Telex 71742.

Lema Film & Video
279 Highett St, Richmond 3121. Phone (03) 429 2992.

Directors: J. Bowring, S. Greenshields.
Film & TV Production, commercials, documentaries, presenters, etc., full production service from script preparation, casting & production to final edit.

L. J. Promotions Pty Ltd
9-15 Little Oxford St, Collingwood 3066. Phone (03) 419 5744.

Directors: J. Gauci, Ms L. Hall.
Producers of documentaries, commercials, audio-visuals on film or video from concept to completion incl story-boards, screen test facilities, etc. - for advtg, tv & industry.

LUXFORD FILM PRODUCTIONS
The Church, 36 Howe Cres, South Melbourne 3205. Phone (03) 699 4800.

Executives: L. Luxford (film dir), L. Dale (prdr), P. Sykes (film dir).
Film & tv commercials producers.

The Media Connection
448 City Rd, South Melbourne 3205. Phone (03) 690 7388, 690 6266.

Directors: J.S. O.G. Hannah (gen mgr), N.G. Williams.
Film & video production for commercial & consumer markets, distribution of TMC's and other productions around Australia.

Melbourne Artists Management
643 St Kilda Rd, Melbourne 3004. Phone (03) 51 5228.

Director: G. Stewart (mg dir).
Executives: T.D. Mclean (acont), C. Adamson (casting).
Producers of live television programs/consultants to ATV, Mike Preston, Something Special/Ugly Dave Gray Show.

Melbourne Film Studio
117 Rouse St, Port Melbourne 3207. Phone (03) 329 7035, studio (03) 64 4022.

Executive: A. Brown.
Controlled by Film Victoria, for film, tv & advtg prdns, a plug-in prdn complex with extensive prdn offices & sound stage facilities.

The Moving Picture Co Pty Ltd
1 Clan St, South Yarra 3141. Phone (03) 241 9592.

Executive: I.R. Hexter (prdr/dir).
Complete film & video production services to advtg industry & direct clients requiring sales and/or general promotional films.
Repr: USA.

Ian Macrae Productions
3 Francis St, South Melbourne 3205. Phone (03) 690 1944.

Directors: I. Macrae, Ms A. Way (prdr).
Executive: M. Cook (gen mgr).
Specialists in production of film and videotape commercials, shorts, documentaries, programs. Full service from preproduction through to answer print or master.

Mighty Good Movies
"The Church", 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Director: R. Blake.
Cine photography.

Miracles
36 Howe Crescent, South Melbourne 3205. Phone (03) 690 7711.

Director: P. Houghton.
Studio hire, film production facilities.

The Way Of The Dragon
1 Clan St, South Yarra 3141. Phone (03) 241 9592.

Executive: I.R. Hexter (prdr/dir).
Complete film & video production services to advtg industry & direct clients requiring sales and/or general promotional films.
Repr: USA.
Nava Pty Ltd
2 Stephens St, Richmond 3121. Phone (03) 4322916.


Equipment and facilities: Rental and sales of 16mm sound projectors, 8mm rear screen projectors, 35mm slide projectors, video cassette recorders, tv monitors & national video projectors. Overhead projectors, La Belle Courier sales aid, tape recorders, record players, sound system, sales and marketing training films and lighting. Spindler & Saupe dynamic dissolve control units for projectors, media mix programmers, Quad Programme.

Production of sound filmstrips to suit portable audio visual units. Specialists in planning and operating composite audio-visual installations for national product launches.

Service: Electronic service facilities for all audio-visual equipment.


Nett Productions Pty Ltd
370 St Kilda Rd, Brighton. Phone (03) 5963564.


Prod of tv commercials, documentaries, programs, trade presenters, film & tv programs/dirs.

Network United Pty Ltd
PO Box 163, Albert Park 3206. Phone (03) 6707796. Telex 31737.

Directors: R. Evans, I. Meldrum.

Film and radio production and syndication.

Nomad Films International Pty Ltd
71-73 Palmerston Cres, South Melbourne 3205. Phone (03) 6997244. Telex 31926.


Production of commercial, industrial films, telecommunication documentaries & feature films from script to final print. Full editing facilities & video tape viewing equipment.

Geoff O'Donnell & Friends Pty Ltd
23 Beatty Ave, Armadale 3121. PO Box 490, South Yarra 3141. Phone (03) 20 4286.

Executive: G. B. O'Donnell (mg dir).

Scripting, production and direction of film and videotape productions for television, documentary, trade presentation, sales promotions, single and multi screen productions.

D. J. Olney Film & Video Productions
24 Swansea Rd, PO Box 136, Chelsea 3196. Phone (02) 7721979.

Proprietor: D. J. Olney (cinematographer).

Documentaries covering all areas of sporting, industrial, training, current affairs and wildlife.

On-Line Videoproductions
9 Crewe Pl, Brighton 3186. Phone (03) 5926733. (A div of Reede Pty Ltd).

Directors: M. Herman (exec prod), N. L. Herman.

Video commercials, doos, instructional v/cass, promos, clips, etc.

Open Channel Productions
33 Victoria St, Fitzroy 3065. Phone (03) 419 5111. OCP Limited.

Executive: J. Leah (exec prod).

Film & video production, commercials, corporate communications, television programmes, documentaries, training films, trade presentations etc.

Main studio: 15m x 9m, 2 Ampex VPR's, 2 Sony VUX's all with edit/record and linked to an HPS Computer and Vital Vision Mixer with full effects bank. Three colour broadcast cameras plus an Ikemegu HPR10 camera suitable for quality location work. Two edit suites, one linked to the VPR's and VUX's, the second recently fitted with the latest Sony U-Matic high speed system with time code display facilities. Technical and creative staff available or clients can nominate their own production crew. A fully equipped and highly flexible production facility capable of handling entire projects from initiation to presentation.

Pan Pacific Pictures
88 Acland St, St Kilda 3182. PO Box 42, South St Kilda 3182. Phone (03) 534 0614.


Fully equipped film studio for commercial documentary, educational or series/feature production. Facilities and services from script to final print and tv or theatrical placement.

Facilities to independent producers include stage, equipment, crews, offices, conference centre and casting, 21m x 19m sound stage with 12m wide cyc, adjoining prep, storage, make-up, viewing rooms, product stage, flats, suitcases, storage, complete range 16mm, 35mm, 1/4", 3/8" and 2"

camera and videotape equipment as required, incandescent and quartz lighting, generators, all accessories as required. Platform vans, station wagons, lighting trucks for any location, 35mm d/lead theatrette, 16mm projection, 1/4" Sony U-Matic unit. Sound room and recording facilities, Aural and visual editing, cutting systems.

Repr: Singapore, Hong Kong, Tokyo.

Mike Reed's Post Production Co
274 Ferrars St, South Melbourne 3205. Phone (03) 6904944.

Directors: K. M. Reed, F. M. Reed.

Specialised television commercial, post production incorporating film editing, preview theatre, sound transfers, off line video transfers & tracking buy to 1/4 U-Matic Beta, VHS & U-Matic editing (cuts only).

R & R Media Pty Ltd
PO Box 41, Parkville 3052. Phone (03) 347 8207. Telephones Doublebar Melbourne.


Film & television production and distribution, camera, sound and editing facilities; post-production supervisors, equipment hire on request.

Repr: USA.

Sharpshooters Pty Ltd
8 Ashworth St, Albert Park 3206. Phone (03) 6967643.

Directors: J. A. Wheeler (cinematographer), M. J. Levitt (prod).

Production services.

Clayton Sinclair Productions
62 Canterbury Rd (PO Box 83) Toorak 3142. Phone (03) 241 4561.

Director: C. D. Sinclair.

Film & tv prod. tv commercials, jingles, mgk services, training & promotional films, copywriting.

Soundstage Fitzroy
270 George St, Fitzroy 3065. Phone (03) 417 5518, 699 9722.

Facilities: Main studio floor area 15x5m x 9m. Product stage floor area 6m x 5m. Main studio with 3m x 8m, 5.5m returnable cyc. Ceiling heights on main studio over 6m. Acoustically treated and capable of drive in production.

Stringer Cameramen Australia
1st floor, 25 Burwood Rd, Hawthorn 3122. Phone (03) 818 1069, 819 1415.

Director: G. W. Bell (mg dir).

Dubbing videotapes. Telecine film to tape. Low band U Matic editing, 16mm film & 1/4" low band tape pro.

Sunrise Picture Co
786 Rathdowne St, North Carlton 3064. Phone (03) 347 9325.

Director: N. B. Buesst.

Documentary film productions, 16mm photography & editing facilities.

Super Vision Productions
Ground Floor, 52 armstrong Cres, South Melbourne 3205. PO Box 144, Albert Park 3206. Phone (03) 699 2669.

Executives: M. Minter (mg), M. T. Jones (prod coord).

Video production & post-prod company.

Facilities: Three edit suites comprising 1", BVU and lowband facilities. Main suite includes a BVU 2000, BVU 800, BVU 820, AEC computer edit controller, Aston 3 character generator, Cox T16 vision switcher, & a comprehensive audio sweepting system.

Electronic field prod crews equipped with Ikemegu HLE3 cameras, BVU 50 or BVU 110 receivers, lights & microphones.

Tavco Pty Ltd
797 Dandenong Road, East Malvern 3145. Phone (03) 211 1140.

Director: T. V. Meehan.

Consultants and scriptwriters for film and video. Fully equipped to produce industrial and commercial documentaries for television, 16mm and video tape. Multi and single screen productions produced in fully equipped studios.
Television House Pty Ltd

Television Hse, 329 Lennox St, Richmond 3121. Phone (03) 428 3758.
 Directors: J. Young (mgr dir), K. Young. Television program producers. Young Talent Time.

Thistlethwaite Studios

5 Northumberland St, South Melbourne 3205. City Rd (Box P.O. 1018) South Melbourne 3205. Phone (03) 699 1608.

Geoffrey Thompson Film Productions

Incorporating Films Advisory Bureau, 78 E. i-lawara Rd, Hawthorn 3122. Phone (03) 819 3002.
 Directors: G. G. Thompson (principal), V. F. Wagstaff (tech adviser). Set up as a service to provide industrial, business, educational & advertising interests with information on the use of motion picture film. Closely associated with Cine Service.

Dennis Tupoff Animation

16 Burrell St, St Kilda 3182. Phone (03) 537 1727.
 Director: D. Tupoff. Writing & prod of animated films & tv commercials.

TV Media Consultancy

62 Canterbury Rd (P.O. Box 83) Toorak 3142. Phone (03) 241 4611.
 Director: C.D. Sinclair. TV prodn.

Video Colour Facilities Pty Ltd

274 City Rd, South Melbourne 3205. Phone (03) 690 3344. Telex V IDFAC 34682.
 Principals: R.J. Holden (mrg dir), P.C. Hardie (prod dir).
 Films & tv commercial and programme production, broadcast and non-broadcast studio or location.

Video House Pty Ltd

16 Kavanagh St, South Melbourne 3205. Phone (03) 614 4111.
 Directors: A. Doble (mrg dir), S. Nelson (gen mgr), P. Degg (prod). Miss B. Taylor (facilities mgr).
 Executives: C. Bell (tech dir), S. Lapouzas (telecine op), G. Simmons & J. Ashburn (CMX operators), M. Sanders (offline op), Ms S. Sampson (fin mgr), G. Thompson (service eng). C. Begbie (prod mgr).
 Complete film and video prodn and post prodn, including film & video editing suites, telecine, offline editing, very large floodable sound proof studio, location recording & all facility support capability.

The Video Line Pty Ltd

32 Eades Place, West Melbourne 3003. PO Box 181, North Melbourne 3051. Phone (03) 329 7448, 419 8199.

The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7407.
 Directors: J.M. Le Pechoux, A. Lewens, A. Galt. Using a Digital Paint Box 7001 - a computerised video studio specialising in creative image prodn, special effects, animation & graphics. On-line facilities available for video editing, including ADD & DVE.

Video Vision Productions Pty Ltd

20 Henry St (P.O Box 387) Abbotsford 3067. Phone (03) 419 8199. Telex TV 34462.
 Specialists in video production for television, trade and industry, education and training programs.

Crews available for single camera or multi-camera OB's (up to 6 HL-75 cameras with Grass Valley 1600 vision mixer and Chroma key). Two complete Betacam systems available, comprising BV-P3 cameras and BV-11 recording units. Presentation studio & post prodn with latest state of the art equipment, including Sony BV-E 5000 & BV-E 2000 computer editing, BVH 2000/1100 C format, BVW 10/40 Betacam & BVU 800/820 broadcast editing & recording, Chyron RS1-1, Cox T16 Vision Mixer, Sony VOS500 off line editing with TRC's available. Audio booth & editing with Tascam 5A mixer, graphic equaliser, UHDC, VHS & Beta format dubbing, 16mm film to tape, slide to tape transfers available.

Vision Control Pty Ltd

57 Maxwell Hill Rd, Saltly 3160. PO Box 65, Belgrave 3160. Phone (03) 754 3471. Telex V 30333.
 Directors: J. Hansen (mrg dir), Ms M. McKeIvey, Ms J. Lane, D. Michelmore.

Computer Graphics Production: utilizing CON- JURE, which is a sophisticated special effects & paint service system utilizing the latest computer video technology to perform all the functions of a state of the art computer graphics system, plus exciting special effects, designed & manufactured by Vision Control in Australia.

Vitascope Productions

78 Punt Rd, Windsor 3181. Phone (03) 51 1351.
 Directors: J.B. Sullivan (mrg dir), G.C. Sullivan. Film, videotape & audio-visual prodn from script to screen.

The Video Team Pty Ltd

194 St Kilda Rd, St Kilda 3182. Phone (03) 534 8201. Telex 38755. Subsidiary of Communications and Entertainment Limited.

Commercial and programme production in studio or location in all formats. Duplication on Quad, C Format 1, BVU, UHDC and VHS or Beta.

Facilities: 19.5m x 17m airconditioned ground floor double door access studio with lighting grid, dimmers, lamps. Two studio colour cameras, infinity cyc with camera control room including Ultimatte ; R. Matte, vision mixing. Edit two is equipped with colour and b/w graphics cameras, 1" 2000 VTR's, GVG 3000A Production Switcher, A.D.O., BVU, BV-E 5000, Chyron & Questech Digital Effects. Edit One has 3 BVU 1" plus TR 800 Quad VTR, Ross 508 Mixer, A.D.O. and Questech Digital Effects, BV-E 5000 Edit Controller, Chyron and b/w graphics cameras. Edit Three is a BVU h-band, BV-E 5000 offline suite. Audio Suite One has 16 track middown and voice-over. It is interlocked to T/C or VTR time code plus 3 deck 35mm, 17.5 mm, 16mm Magnetec. Audio Two has M.C.I. 24 track and 16 track code stereo recorders audio M.C.I. desk, Magnetec 35mm, 17.5mm, 16mm Digital reverberation unit. The Telecine suite has Rank Mark III C Digiscan flying spot with X/Y Zoom Super 16 gate and ultraviolet film cleaner. Ferret sep mag and full 16/35 grade transfer. VTR colour grading is also available.

York Street Film Productions

22 York St, North Fitzroy 3068. Phone (03) 463 1455.
 Directors: R.A. Scott (film prdn), D.I. Williams (audio prdn).
 Complete film & audio prdn house for industrially crafted commercials, music clips & tv prgs.

VTC (Victoria) Pty Ltd

402 Keilor Rd, South Melbourne 3205. Phone (03) 428 3758.
 Directors: G. Pasch (gen mgr), P. Coutts (mgmt dir), Ms M. Treacy (fin dir), S. Leventhal (_vp finance), P. Kendal (vp op), T. McAlary (vp cust serv), C. Henderson (vp comm), P. Sorensen (vp sales), G. Peck (vp prod), P. Currey (vp mgmt), M. Smith (vp hr), G. Crampton (vp comm), P. McEwen (vp sales), D. O’Donnell (vp finance), C. Gifford (vp comm), P. McEwen (vp sales), D. O’Donnell (vp finance).

Christian Television Association of Queensland Limited

402 Rode Road (PO Box 54) Chesmide 4032. Phone (07) 369 2813.
 Director: Rev. M. Baillie, (chief exec/prdn).
 Servicing all commercial tv channels. 30min tv features. Children’s educational tv programs, 60 & 30 sec commercials. Radio spots to commercial radio stations. Equipped with full broadcast standard stereo/mono sound production studio and 1/4 & 1/2 VHS video recording/dubbing facilities.

Repr: South Sydney, Melbourne, Adelaide, Perth.

Clockwork Television Productions

Unit 1, 20 Spine Sunn, Sunn Park, Point 4074. Phone (07) 376 7506.
 Video & tv productions. Qld dealer in Broadcast & Satcoms.

Computer Video Company/CVC Productions

16 Hasp St, Seventeen Mile Rocks 4073. Phone (07) 376 6206.
 Director: G.C. Pitta.
 Executive: D.H. Webb.
 Brisbane based 2BV video production house catering for broadcast commercials, video for commerce industry & education.

Concept Television Productions

Suite 4, Marina Mall, Runaway Bay 4216. Phone (07) 55 247.
 Executives: C. Conroy (mg), Ms K. Brightwell (sales), I. Ferguson (sales & mg).
 Television commercials, 16mm film services & video sales aids.

Daring Downs TV Productions

Video Ave, Mt Lofty, Toowoomba 4350. Phone (07) 75 2288.
 Executives: P. Erbacher (mg), G. Wilkie (sales).
 Producers of television programs and commercials in Sth East Qld area.
 Facilities: Studios 11m x 5m, 2 x TK305 Ikegami colour cameras, 3 x Sony BVH 2000, 3 x 1” VTR, Bosch Fernheiz Telecine & Chroma Mk4 character generator, Ampex ACHR cartridge machine, 2 Ampex AVH-2 VTRs, Richmond Hill production mix with key, wide screen effects, remote facilities, Toyota Coaster VTR van equipped with 2 x TK305 Ikegami colour cameras and Bosch RCA 600 backpack camera, sound and video switching, RCA TPR106 Hi-band colour VTR, fully equipped with own generating plant.

Wall Dews Productions

9 Alassandro Court, Rio Vista 4217. Phone (07) 35 2969.
 Directors: W. Dews, Ms J. Deas.

QUEENSLAND

Century 21 Television

347 George St, Brisbane 4000. Phone (07) 221 6952. A divn of Egancombe Pty Ltd.
 Directors: K.R. Jones (mrg dir), Mrs D.L. Jones, J.K. Jones.
 Production of tv commercials, documentaries & video documentaries.

TV Production - Victoria

149
En Cue Productions Pty Ltd
Incorporating Short Cut Editing Services, 103 Bowman Pde, Box 4067, Phone (07) 36 1057 52 F:
Directors: R.J. Bleakley, Ms P.T. Wall.
Full film prn, prdn mgmt & film & video tape post prn, film editing equipment hire with direct access to offline & on line computer editing facilities.

Filmworks Pty Ltd
28 Logan Rd, Woollangabba 4102. Phone (07) 393 1862.
Directors: R.A. Bolman, M.A. Bolman.
Film & tv prdn facilities including 16/35 mm editing suite, 16/25mm camera equipment, studio 80 x 85 & with H.M.I. lighting.

Image
PO Box 771, Toowoomba 4350. Phone (07) 36 6816.
Executive: E.R.J. Morrison.
Full creative service from concepts to Post prdn for tv commercials, film & video (H Band or Quad), post prdn facilities.

J.C. J. Color Video Productions
25 Horizon Drive, Jamboree Heights 4074. Phone (07) 296 1016.
Partners: J. Hesselwood & C. Weily (prdn mgr).
Full editing & dubbing service, location shoots, images camera - BVU 110 recorder.

Jumbuck Productions
70 Anemite St, Fortitude Valley 4006. Phone (07-52 85771).
Directors: See Brisbane TV Limited Board.
Executive: J. Brocket (mgr), E. Garrett (engr), B. Burleigh (prdn mgr), L. Prior (facilities mgr), J. Schindler (sales), J. Deane (sales).
Facilities: Full prdn & post-prdn facilities, both video & 16/35mm film for commercial prdn, documentaries & trade presentations. Luxurious on line & off line edit suites, conference room & catering facilities. Full sound recording & dubbing.

Edit 1: 3 x VPR-2B, Grass Valley 300-2ME switcher, all under full control of a Datavision ST-5 computer edit system. Squeezebox digital effects system, Chyron ROU-2 character generator. Ultimative IV video matting generator. LDK-5 studio camera in Studio C. 

Edit 2: 4 x Sony VHS-2000, Grass Valley 300-2ME switcher, all under full control of a Datavision ST-5 computer edit system. Quantal Mirage digital effects system with full shape composite facilities available in separate room for framers & editors. All providing special, custom shapes, prior to final editing session when required. Quantal Cypher character generator. Ultimative IV video matting generator. LDK-5 studio camera in Studio B. 

Edit 3: 3 x Sony 5800/5860 U-matic VCRs. PixelGenie equipment in a Datavision ST-5 editing suite. Canon 70D digital colour grading system, 16/35mm negative or positive. Macnegate sound players for 16/17.5mm. Telecine oil with its own colour grade room, & is capable of full integration with either edit suite.

Film Cleaning: Linsper Smith CF300 Ultrasonic Film Cleaner.

Off Line Edit: 3 x Sony 5800/5860 U-matic VCRs, a PixelGenie system in a Datavision ST-5 editing suite. Equipment is fully compatible with the ST-5 system & the floppy disc may be taken from off line containing all edit decisions & Grass Valley mixer codes, ready for instant loading into the main edit systems.

Video: 2 x VPR-1C, VR2000, AVR-3, 2 x U-matic, 2 x VHS, 2 beta, BVU & Betacam recorders for wild record from Telecine & studios, & for release dubs.

Tape Dupl: 4 x VHS & 10 Beta machines for multiple dubbing from any PAL format.

Studio A: 20m x 20m with full wrap around cycl, automatic, 48 channel Rank Strand dimmers, with computer effects unit, operating full multicolour cycl lights plus grid & light box outlets. Full working kitchen in studio.

Master Storage: Fully air conditioned library for film & master tape.

Audio: 16 track Teac Tascam recorder. 18 channel sound workshop desk. Citran 1/1/1 master recorder. Eventide Tenessine. Cue lock interfaced to all video machines, telecine, U-matic, 16 track & Citran. DBX, digital reverb, deesser, limiters & compressors. Sound Studio for video uses to full orchestral sessions. Record/library & dubbing - over 1000 records & full sound effects library. 3 x 14 recorders, 2 cassette decks & turntables.

Cascades: 2 x legs camera LH175D with CCU & 2 x LDK-14 for use in studios or on location.

OB Vans: 1 x 3 camera prdn unit with CDL vision switcher. 2 x 3 channel digital & VPR-20 recorder. SKV generator capable of full mixing all equipment & air conditioned.

OB Van 3 x 3 camera prdn unit with Grass Valley 1600-11, vision mixer. Quantal video Generator, 17 channel audio mixer, VPR-1C. Van 4 x 4 input BVU & HMI machines.

Fully equipped Lighting Truck: 1 x 4K HMI, 1 x 2K HMI, 2 x 9000W RedHeads & full grip equipment. 55KVA fully boosted generator, trailer mounted.

Set Construction: Fully equipped workshop.

Dick Marks: The Queensland Film & Television Company Pty Ltd
41 Carrington St, Rosalie 4064. Phone (07) 369 7705.

Executive: R.J. Marks & Miss P.A. Bromley-Marks (prdn mgrs).

Television & cinema commercial production, documentaries, promotional films, training films, corporate films, full film prdn, scripts, producer/director, home entertainment equipment hired, Complete ARRI 3 kit, ARRI 16 ST, Helicopter Mount for Jet Ranger (hard mount shooting through outside chopper). Editing facilities - INTERCOME.

Marlo Film & Video Productions
9 Wickham St, Townsville 4810. Phone (077) 72 1216, (077) 72 2439.
Director: M. Levine.

Film & Video Production, Equipment Hire, Post Production.

Musken's Movies
14 Southern Cross Drive, Cronin Island, Surfers Paradise 4217. Phone (077) 371 6000.

Executive: G. Musken (dir), R. Lewis (prdn mgr).
Production of cinema & tv commercials.

The North Australian Film Corporation Pty Ltd
19 Wickham St, (PO Box 1801) Townsville 4814. Phone (077) 83 9926.

Executive: Mrs J.H. Metcalfe (prdn accnts).

Film financiers & producers (including commercials & industrial films for tv).

Picture Place
14 Brooksie St, Brisbane 4066. PO Box 215, Spring Hill 4001. Phone (07) 52 5227, 52 5371.
Executive: D. Porter.

Film & tv producers.

The Roly Poly Picture Company Pty Ltd
75 St Pauls Terrace, Spring Hill 4000. Phone (07) 839 9501, 839 9401.

Directors: R.O. Johnson, (lighting cameraman), Mrs K.B. Johnson (co secy).

Production of tv & cinema commercials, documentaries, training films, prdn & conferences, editing suite available equipped with eight plate twin screen 16/35mm preview camera gear includes 35mm ICM Airfilet, lenses & accessories.

R.W.B. Productions Film & Television Pty Ltd
14 Cockey Rd, Chelmer 4068. Phone (077) 379 9409.

Executive: J.J. Downing (prdn), G. McGuire.

TV specials produced overseas, specialists in international productions, commercials, documentaries, games shows, trade presentations.

Rep: USA.

Stretch & Squash Animation
399 Horizon Ave, Graceville 4075. Phone (077) 379 5151.

Production of animated shorts & commercials for film & video tape.

Tripod Television Pty Ltd
4A Lang Parade, Auchenflower 4066. Phone (07) 371 9500/9413.

Directors: J.J. Barton, L.J. Henderson, D.J. Power (mng dir).

Executives: C. Walker (gen mgm), J. Barton (prod).

Tv & video prdn. Facilities include film & eng crews, BVU editing, word processor, scripting. Producers of tv prgs, promotional videos, commercials, films & videos.

Full production services.

Up Stage Productions Pty Ltd
222 Arthur St, New Farm 4006. Phone (07) 378 8872.

Directors: K. Johnson (prdn/dir), Ms G. Johnson (co secy).

Film & tv producers.

Video Image Productions
22 Gore St, Albion 4010. Phone (07) 262 7697, 262 7893.

Director: D. McGowan, K. R. Svenson.

Edit 1: 2 x BCN / 52” 1 VTRs: bcn85/51” 1 Portable VTR with processor full computerized editing with a Bosch Mach II Editor. Interfaced to 20 input production 2 ME switcher/NEC E-FEX digital effects and BVH1100 1 VTR. Ultimate Chroma Keyer: ASTON II character generator. Studio I: Philips LDK 25 & LDK 14, studio cameras: 2 x Bosch cameras: KC 90 camera. Location: BCN 21 1 VTR: BHC 500 3 VTRs: 1 portable BVCU’s with timescode.Edit 2: 2 x BVU 800 high brand umatic BVE 800 controller: 1 BVH1100 1 VTR Camera II channel digital effects time base corrector. Studio II: JVC KY 560 broadcast camera: Sony camera. Edit III: Low band JVC editors: crosspoint vision switcher, GV: Chroma key: 2 x JVC colour cameras. OB II: 1 x BCU. OB: 1 x BCU.

Up Van: Commercial prdn van: 1 C format VTR. 1 Bosch camera. HM lighting.

Videoman Productions
12/2172 Abbotsford Rd, Mayne 4006. Phone (07) 52 2697, 52 2698.

Directors: L.H. Baird (exec prdn), R.A. Finney (creative dir).

Corporate, industrial & educational tv prdn from concept to finished product.
**Queensland**

**Computer editing.** 300m Sony Phone (07) 246 1388.

Zenac Productions Pty Ltd
PO Box 950, Adelaide 5001. Phone (08) 271 3328.
Executive: M.J. Drewer (dir), Film & tv prdc.

**South Australia**

**Ray Cant & Associates Pty Ltd**
GPO Box 505, Adelaide 5001. Phone (08) 272 6510.
Executives: S.M. Jay (mg), J. Blair (exec prdc, drama), J. Dick (exec prdc, documentary prdc), J. Henry (head of mg & dir), E.F. Hamilton (film library mg), M.G. Rowan (studio mg), J. Burke (film cont, drama), L. Kavanagh (admin mg), J. Worth (head of bus & legal affairs).

Production of tv & commercial films for industry, educational films for schools & universities, documentaries, tourist films, tv drama, tv series, children's films, theatrical shorts & feature films. Hendon Studios has a major prdc facility, comprising two sound stages 16 x 30m & 16 x 24m with prdc offices, make-up, wardrobe, laun­dry & green room; set construction workshop; in house post prdc & production on location facilities.

**Ray Cant & Associates Pty Ltd**
GPO Box 505, Adelaide 5001. Phone (08) 271 3328.
Executive: M.J. Drewer (dir), Film & tv prdc.

Chrysalis Films Pty Ltd
96 Frederick St, Unley 5061. Phone (08) 272 6199. "Meadowside" Hawthorn Rd, Cranfield 5152. Phone (08) 339 3669.

**Creative Video Productions**
48A Whitmore St, Adelaide 5000. Phone (08) 31 9502; ah (08) 296 5432.
Directors: D.J. Hancock, R.E. Hancock. Production of commercial, industrial, & travel documentaries.

In house post prdc & production on location facilities.

**Directors Film and Video Pty Ltd**
71 Glen Osmond Rd, Eastwood 5063. Phone (08) 274 1977.

**Filehouse Ltd**
64 Beulah Rd, Norwood 5067. Phone (08) 42 7901.
Directors: M. Piper, T. Sullivan (joint mg dir), G. Michels, D. Warren, P. Houghton (mg & dir). Film prdc, prdc of tv commercials, specialising in corporate films, documentaries etc. Also Be­tacam, BVU high band, 1/4 off line edit suits. Provides full prdc service from initial concept, scripting to finished prdc on tape or film.

**Milton Ingerson Film and Television Productions**
22 Dunn St, North Adelaide 5006. Phone (08) 267 5706.
Director: M. Ingerson. Full motion picture and videoproduction facilities, 16 x 9m sound stage.

**Hoch Film and Video Pty Ltd**
34 Cardinal St, Adelaide 5000. Phone (08) 223 1532; ah 276 8854, 322 1402.
Directors: M. Evans, J. Saunders. Sony BVU 330 E.F.P. camera with Fuji 14 to 1 lens and full range of filters. Sony BVU-500 I.C. format VTR. All equipment fully portable. Post production as required.

**Production Centre Pty Ltd**
22 Dunn St, North Adelaide 5006. Phone (08) 267 5706.
Director: M. Ingerson. Videoproduction and motion picture production facilities.

**South Australian Film Corporation**
113 Tapley's Hill Rd, Hindon 5041. Phone (08) 45 2277 Telex 86206.
Members: A. Deveson (chrmn), J. Morris (mg dir), Sir James Hardy, R. Jose, J. Worth (head bus & legal affairs), D. Young.

Production of tv & commercial films for industry, educational films for schools & universities, documentaries, tourist films, tv drama, tv series, children's films, theatrical shorts & feature films. Hendon Studios has a major prdc facility, comprising two sound stages 16 x 30m & 16 x 24m with prdc offices, make-up, wardrobe, laundry & green room; set construction workshop; in house post prdc & production on location facilities.

**Ray Cant & Associates Pty Ltd**
GPO Box 505, Adelaide 5001. Phone (08) 271 3328.
Executive: M.J. Drewer (dir), Film & tv prdc.

Chrysalis Films Pty Ltd
96 Frederick St, Unley 5061. Phone (08) 272 6199. "Meadowside" Hawthorn Rd, Cranfield 5152. Phone (08) 339 3669.

**Creative Video Productions**
48A Whitmore St, Adelaide 5000. Phone (08) 31 9502; ah (08) 296 5432.
Directors: D.J. Hancock, R.E. Hancock. Production of commercial, industrial, & travel documentaries.

In house post prdc & production on location facilities.

**Directors Film and Video Pty Ltd**
71 Glen Osmond Rd, Eastwood 5063. Phone (08) 274 1977.

**Filehouse Ltd**
64 Beulah Rd, Norwood 5067. Phone (08) 42 7901.
Directors: M. Piper, T. Sullivan (joint mg dir), G. Michels, D. Warren, P. Houghton (mg & dir). Film prdc, prdc of tv commercials, specialising in corporate films, documentaries etc. Also Betacam, BVU high band, 1/4 off line edit suits. Provides full prdc service from initial concept, scripting to finished prdc on tape or film.

**Milton Ingerson Film and Television Productions**
22 Dunn St, North Adelaide 5006. Phone (08) 267 5706.
Director: M. Ingerson. Full motion picture and videoproduction facilities, 16 x 9m sound stage.

**Hoch Film and Video Pty Ltd**
34 Cardinal St, Adelaide 5000. Phone (08) 223 1532; ah 276 8854, 322 1402.
Directors: M. Evans, J. Saunders. Sony BVU 330 E.F.P. camera with Fuji 14 to 1 lens and full range of filters. Sony BVU-500 I.C. format VTR. All equipment fully portable. Post production as required.
Equipment: 1 x Sony BVF 330P camera with ccd; 1 x Sony BVH 500APFS 1" type C 'helical scan' videocassette recorder fully portable. Full colour replay & audio monitoring. 1 x Sony DXC TM camera with ccd; 1 x Sony BVU 110P Hifibird videocassette recorder fully portable. Full colour re-play & audio monitoring. Time coded dubs for offline editing. 1/4" low band offline edit facilities. 100 sq metre white look studio.

**Corporate Television Productions**

99 Hay St, Subiaco 6080. Phone (09) 382 1628.

Directors: D. Green, L. Green.

Producers of film & tv documentaries for industry & commerce.

**Film Centre Pty Ltd**

42 Harcourt St, PO Box 32 Bassendean 6054.

Phone (09) 729 4544. Telegrams Centfilm. Telex AA 99660 (Floren).

Directors: D. B. Moore, Mrs J. R. Moore, P.D.

Du Cane (fn & mgd dir).

Executive: D. Moore, A.C.S. (mgd dir).


NSW Repr: J. Gardner, Cine Film Laboratory Pty Ltd, 14 Whiting St, Artarmon, NSW 2064.

Phone (02) 439 4122.

**Filmwest Corporation Pty Ltd**

75 Bennett St, Perth 6000. Phone (09) 325 1177, 325 1423. Telex 94195 FILWMA.

Director: J. R. Noble.

Producers of tv documentaries, commercial & educational films, seminars, sales of Aaton cameras, Kem editing equipment, post production units, full production facilities for hire.

**Frontier Film & Video Productions**

Penthouse, Kcobold Hse, 17 Prowse St, West Perth 6005.

Phone (09) 328 5566, a/h (09) 341 6471. Telex 955358.

Executive: A. Hynd (prod/dir), D. Fisher (mgd dir).

Production of commercial documentaries, tv & film programmes, educational & training films, sales aids etc to broadcast & non broadcast standards.

**Golden West Video**

Robert Cres (PO Box 112) Bunbury 6230.

Phone (097) 11320, Telex 52605. A div of Golden West Network Limited.

Executives: Refer BTW listing.

Facilities: 1 x 140cm studio with full cyclorama providing white, black or chrome key effects, 2 x auto cues, 1 x 800m studio, 2 x RCA TK760 & 1 x TK 768 cameras, 40 channel lighting control panel, Astor 3 electronic character generator, 20 input 12 x 2 mix – effect unit, win AVS video down stream keyer, 20 input audio mixer, 1 x BVH 2000, 2 x BCN 50 video tape machines with still store & edit capability, 1 x BCN 20, 1 x TR600, 2 x BVU 800, 2 x Sony wireless microphones.

On Air Facility: 20 input audio & video presentation mixer with IRT AVG & 3 automation. Grass Valley downstream keyer. RCA TK760, 2 x TV1/100 video tape machines, 12x12 video switch, Riley character generator.

Outside production equipment: 2 x BVU 200 recorders, 1 x BVU 500 time base corrector, 1 x BVU 500 editor, 3 x JVC KY 2000 cameras, 2 x BVU 50, 1 x BVU 110 portable recorders.

Albany: 1 x 80cm studio, 1 x JVC KY 2700 camera, 1 x BVU 110 portable recorder, Total kit lighting.

Narragin: 1 x presentation studio, 1 x JVC KY 2700, 1 x BVU 110 portable recorder, Total kit lighting.

**Kingwest Productions**

271 Beaufort St, Mt Lawley 6052.

Phone (09) 271 5348. Telex 906609.

Executive: L. Macchia.

Complete video production services. Animated storyboards, script, commercial production. Specialising in industrial, corporate, educational, instructional & training video programmes. Documentaries, commercials, band clips, live shows. Also available off-line edit suite with full facilities & 3 camera Outside Broadcast Van fully equipped.

**Koala International**

Carrinah Rd, Pickering Brook 6076.

Phone (09) 293 8343.

Director: H. Smith (mgd/prod).

Manufacturers of film & tv programming. Video & film progs (training, drama, documentary, series). 2 x ENG portable prods unit. Multi cam mixing, prod & editing – TBC with colour correction. Broadcast or low band, off line editing facilities, multi-standard dubbing, telecine, etc.

Studio available.

**Geoffrey McKell Film & Video Productions**

17/15 St Leonards St, PO Box 590Mosman Park 6012. Phone (09) 383 2369. Telex 941150 FILWMA.

Director: Cinematographer, commercials, documentaries, underwater & stills.

**Mediawest**

7 Standing Rd, Lesmurdie 6076.

Phone (09) 2917282.

Director: P.G. Goodall.

Cinematography, film, tv direction, vision switching, video prods consultancy.

Pretty Pictures

269 Richardson St, West Perth 6005.

Phone (09) 322 6120.

Directors: D. Pretty, M. Pretty.

Producer director of television commercials.

**Shepherd Baker Studios**

12 Preston St, Como 6152.

Phone (09) 367 9486. Telex AA 44257.

Directors: D.C. Shepherd, M.J. Baker, G. Oliver (video dir).

Producers of films, documentaries, T.V. & commercials. Features & documentaries. Facilities include 16mm & 35mm equipment with super speed 200 lenses, telescopic lens & matte box. Broadcast facility with 14:1 zoom, telephoto lens & wide angle attachments. Other facilities include studio, helicopter mount, lighting, audio & post production.

**Swan Television - Commercial Production Unit**

Hayes Ave,uart Hill 6006. Phone (09) 349 9999. Telex 921442.

Executive: M. Carson (mgm, commercial prods).

Producers of tv commercials, documentaries, training films, sales aids etc. to broadcast & non broadcast standards.

**Taimac Video Corporation Pty Ltd**

323 William St, Perth 6000.

Phone (09) 338 1998.

Executives: R. McDonald (mgm), M. McDonald, G. Rutherford.

Executives: G. Nicholas (mgd prods).

Facilities: includes: 3 studios; 40m2, 100m2 & 150m2; 2 sound recording booths; 13 x 1” video recorders plus 4” facilities; Sony BVH 5000 1” editing system plus EDIS 200, 16mm projection & 12 full broadcast quality cameras.

Video & film production of commercials, documentaries, sporting events & programmes.

**Total Production Group Pty Ltd**

Suite 10, 109 Mill Pt Rd, South Perth 6151.

Phone (09) 368 2389.


Production of tv & cinema commercials, documentaries, promotional & film productions.

**United Australasian Films**

2 Pioneer Drive, Edgewater 6027.

Phone (09) 357 8007.

Director: Mrs D.K. Nettlefold.

Concept, writing & production of documentaries, tv commercials, training films, sales aids etc. to broadcast & non broadcast standards.

**Corporations Communications Limited**

1 Barrack St, Hobart 7000.

Phone (03) 247 7277. Telex 57008 Corpco.

Directors: G. Roy (mgd dir), Mrs L. Roy.

Film production.

**Creative Workshop Pty Ltd**

Inc. Creative Marketing Pty Ltd. 336 Elizabeth St, Hobart 7000. Phone (03) 24 7665, 24 7434.

Directors: P.R. Richardson (dir, tv, film, a/v, prod mgr), S.H. Drape (tv, film, a/v, photography)

Television, radio, film, audio-visual production services, convention production, staging, teleconferences. State representation for mainland production units, pre and post production services, talent, props, locations etc.

**Tasmanian Home Reps**

251108. Telex 580304.

Director: Mrs D.K. Nettlefold.

Film production for cinema & television. Films for children produced & exhibited in schools in Australia & also distributed overseas.


**Tasmanian Film Corporation Ptd Ltd**


Directors: A. Steele (gen mgr/exec prod), I. Shadbolt (admns).


**Taurus Productions**

18 Elizabeth St, Hobart 7000. Phone (03) 29 1992.

Directors: R. Lupton, F. Favel.

Film & tv documentary, off-line commercials.

**Tobinfilm**

66 Red Chapel Ave, Sandy Bay 7005. Phone (02) 25 2317.

Executive D.J. Anderson (prod).

Concept, writing & prod of documentaries, tv commercials & tv series in film & video.
<table>
<thead>
<tr>
<th><strong>Television Film Distributors</strong></th>
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<tbody>
<tr>
<td><strong>All Media Enterprises Pty Ltd</strong></td>
</tr>
<tr>
<td>Suite 1, 25 Paterson Crt, South Melbourne 3255, PO Box 478, South Yarra 3141. Phone (03) 690 7366. Telex 306265.</td>
</tr>
<tr>
<td>Directors: P. de Montignie (grp mg dr), S. Wagner (mktg mgr), P. Bourke.</td>
</tr>
<tr>
<td>Distribution of Australian theatrical &amp; television films internationally. Representatives of major overseas producers and networks.</td>
</tr>
<tr>
<td>Office: de Montignie Media Productions Pty Ltd, 52 Strathallen Ave, Northbridge 2063.</td>
</tr>
<tr>
<td>Repr: UK.</td>
</tr>
<tr>
<td><strong>Amicus Television Pty Limited</strong></td>
</tr>
<tr>
<td>1st Floor, 158 City Rd (PO Box 3), St Kilda 3056. Phone (03) 6952 0471. Telex 33487.</td>
</tr>
<tr>
<td>Directors: R. Ward (jnt mg dr), M. Joseph (jnt mg dr).</td>
</tr>
<tr>
<td>Executives: P. Mackenzie (sales mg), B. Hill (gen sales mg).</td>
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<tr>
<td>Australian film distribution and production.</td>
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<tr>
<td>Branch offices: NSW: 541 George St, Sydney 2000. QLD: cnr Melbourne &amp; Manning Sts, Sth Brisbane 4101; SA: 139 West Beach Rd, Richmond 5033; WA: 186 Murray St, Perth 6000 &amp; NZ.</td>
</tr>
<tr>
<td><strong>Columbia Pictures Television Pty Ltd</strong></td>
</tr>
<tr>
<td>8th Floor, 45 Macquarie St, Sydney 2000. Phone 2037 8000. Telex 24168.</td>
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<tr>
<td>Executives: H. Brown (mg dr, Aust), K. J. Wanka.</td>
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<tr>
<td>Filmmakers of the year.</td>
</tr>
<tr>
<td><strong>Cinesound Movietone Productions Pty Ltd</strong></td>
</tr>
<tr>
<td>541A Darling St, Rozelle 2039. Phone (02) 810 7160.</td>
</tr>
<tr>
<td>Executive: J. Whitbread (film librarian).</td>
</tr>
<tr>
<td>Comprehensive Australian and overseas film library.</td>
</tr>
<tr>
<td><strong>Cassette Television (Aust) Pty Ltd</strong></td>
</tr>
<tr>
<td>123 Clarence St, Sydney 2000. Phone (02) 290 1495.</td>
</tr>
<tr>
<td>Director: K. J. Wanka.</td>
</tr>
<tr>
<td>Distribution of films, particularly documentaries and educational programs to tv and non-theatrical markets (incl hire). Distributing Australian films internationally in non-theatrical markets.</td>
</tr>
<tr>
<td><strong>Conservation Film Services</strong></td>
</tr>
<tr>
<td>21 Bulah Close, Berowra Heights 2082. Phone (02) 456 3602.</td>
</tr>
<tr>
<td>Director: D. Brandt.</td>
</tr>
<tr>
<td>Advisory for conservation, wildlife and pollution issues. Promotion of production, import-export, distribution and public relations. Serves the education and television fields. Distribution through international Film Service.</td>
</tr>
<tr>
<td><strong>Everard Films (Aust) Pty Ltd</strong></td>
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<tr>
<td>cancels 6411.</td>
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<tr>
<td>358</td>
</tr>
<tr>
<td>Executives: B.P. Everard (mg dr), Ms J. Mackay (secy).</td>
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<tr>
<td>Film distributors.</td>
</tr>
<tr>
<td><strong>Filmswars Australasian Distributors Pty Ltd</strong></td>
</tr>
<tr>
<td>Head office: 156 City Rd (PO Box 3), St Kilda 3056. Phone (03) 62 2331. Telex 33487.</td>
</tr>
<tr>
<td>Directors: R. Ward (jnt mg dr), M. Joseph (jnt mg dr).</td>
</tr>
<tr>
<td>Executives: P. Mackenzie (sales mg), B. Hill (gen sales mg).</td>
</tr>
<tr>
<td>Australian film distribution and production.</td>
</tr>
<tr>
<td><strong>Focal Communications</strong></td>
</tr>
<tr>
<td>123 Clarence St, Sydney 2000. Phone (02) 290 1495.</td>
</tr>
<tr>
<td>Director: K. J. Wanka.</td>
</tr>
<tr>
<td>Distribution of films.</td>
</tr>
<tr>
<td><strong>Freemantle International Productions Pty Ltd</strong></td>
</tr>
<tr>
<td>Suite 3, 2A Waters Rd, Neutral Bay 2089. Phone (02) 908 2600. Cables Comover Sydney. Telex 259149.</td>
</tr>
<tr>
<td>Director: P. R. Cleary (mg dr).</td>
</tr>
<tr>
<td>Affiliated offices: USA, UK.</td>
</tr>
<tr>
<td><strong>Greater Union Film Distributors Pty Ltd</strong></td>
</tr>
<tr>
<td>49 Market St (GPO Box 1629) Sydney 2000. Phone (02) 208 2812. Telex 24238.</td>
</tr>
<tr>
<td>Distributor of feature films and short subjects from Rank Film Distributors, Thorn-EMI, Walt Disney Productions &amp; Australian independents.</td>
</tr>
<tr>
<td><strong>International Film Service</strong></td>
</tr>
<tr>
<td>21 Bulah Close, Berowra Heights 2082. Phone (02) 456 3602.</td>
</tr>
<tr>
<td>Director: D. Brandt.</td>
</tr>
<tr>
<td><strong>ITC Entertainment Pty Ltd</strong></td>
</tr>
<tr>
<td>198 Clevely St (PO Box 86) Redfern 2016. Phone (02) 695 8533.</td>
</tr>
<tr>
<td>Directors: M.R.H. Holmes a’ Court (chrmn), W.B. Reuter, P. Holmes a’ Court, B.J. Kingham.</td>
</tr>
<tr>
<td>Executive: B. Griffin (mktg &amp; distr mgr).</td>
</tr>
<tr>
<td>Sale and distribution of telefilms for Australasia, New Zealand and ITC London and New York.</td>
</tr>
<tr>
<td><strong>Louis Group of Companies Pty Ltd</strong></td>
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<tr>
<td>1222.</td>
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<tr>
<td>1st Floor, MCA-Universal Hse, Pelican St, Sydney 2000. Phone (02) 267 9844. Telemends Revue Sydney, Telex 255687.</td>
</tr>
<tr>
<td>Executive: P.R. Cleary (mg dir MCA (Aust) &amp; up MCA TV).</td>
</tr>
<tr>
<td>Handles Australian distribution of US MCA programmes and Australian cinema interests.</td>
</tr>
<tr>
<td><strong>MCA (Aust) Pty Ltd</strong></td>
</tr>
<tr>
<td>3/281 Sussex St, Sydney 2000. Phone (02) 264 6188.</td>
</tr>
<tr>
<td>Director: G. Darlington (mg dir).</td>
</tr>
<tr>
<td>Television program distributors.</td>
</tr>
<tr>
<td><strong>MGM/UA Television</strong></td>
</tr>
<tr>
<td>Executives: B.P. Everard (mg dr), Ms J. Mackay (secy).</td>
</tr>
<tr>
<td>Film distributors.</td>
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<tr>
<td><strong>Network Film Corporation Pty Ltd</strong></td>
</tr>
<tr>
<td>Level 9, 33 Pitt St, Sydney 2000. Phone (02) 251 1677. Telex 21046.</td>
</tr>
<tr>
<td>Director: M.J. Milne (mg dir), G.P. Talbot (dir of fn).</td>
</tr>
<tr>
<td>Producers of cartoons &amp; filmed series for TV.</td>
</tr>
<tr>
<td><strong>New South Wales Film Corporation</strong></td>
</tr>
<tr>
<td>Directors: P.H. Riemaff (chairman), D. Stapelton, Ms J. Woods (gen mg).</td>
</tr>
<tr>
<td>Executives: J.Y. Henderson (fin controller), Ms E. Wilson (mg dir Govt documentary).</td>
</tr>
</tbody>
</table>
**Pacific Telecasters (Aust) Pty Ltd**
Suite 1403, Office Tower, Bond Junction Plaza 2222, Phone (02) 387 4622. Telegrams Alworf. Tel: 241787. Head office: 777 Ward Ave, Honolulu. Telegrams PacTel Honolulu.

Australian repr: W. C. Murray.

Distributes television film programmes, series, feature films, cartoons, documentaries, etc. American, Japanese and Continental.

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Managing director: G. Moostaff, in charge of sales for Australia, New Zealand, South Africa and the Far East.

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Executive: G. Plummer.

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Company operates by regional TV stations to procure and distribute TV programmes, to market and promote regional television throughout Australia and to attend to other matters of common interest.

**Seven Keys Films Pty Ltd**
68 Alfred St, Milsons Point 2061. Phone (02) 922 4189. Tellex 25641.

Executives: A. J. Gatly (chrmn), J. Neal (pres & chief exec officer), J. Carter (nat sales mgm), M. L. Hutchinson (advisory prdn mgm), Mrs J. Gatly (pub mgm), V. Boise (fin & bus affairs).

Feature film distribution, TV distribution, film production.

Repr: Adelaide, Perth, Brisbane, Melbourne, USA, UK.

**Sharmill Films**
27 Storrington Place, Toorak 3142. Phone (03) 20 3529. Telegrams Sharmlins. Tel: 30089.

Director: Mrs. N. Miller.

Film distribution, public relations and film hire.

**South Australian Film Corporation**
113 Tapp's Hill Rd, Hendon 5014. Phone (08) 45 2277. Tellex 88206.

Members: A. Davison (chrmn), J. Morris (mgm dir), S. James, H. J. Gove, J. Worth (head bus & legal affairs), Q. Young.

Executives: S. M. Jay (gen mgm), J. Blair (exec prdn, drama), J. Dicker (exec prdn, documentary prdn), H. Henry (head of mgm & dist), E. F. Hamilton (film library mgm), M. G. Rowan (studio mgm), J. Burke (fin controller, drama), L. Kavanagh (admn mgm), J. Worth (head bus & legal affairs).

Distribution through film libraries, theatres and television networks in Australia, NZ and the South West Pacific of 16mm and 35mm TV series, feature films, short documentary, technical and educational films, theatrical shorts, produced by the Corporation for Government and private sponsors. South Australian distribution & Australian mail order distribution of "Australian Video" label cassette distribution internationally of 16mm and 35mm films produced in Australia. The provision of complete range of library services to educational and documentary film users within South Australia.

**M. C. Stuart and Associates Pty Ltd**
526 Elizabeth St, Melbourne 3000. Phone (03) 62 3394, 614 1861. Tel: 3463220 Mlles, 33147 Mossa.

Directors: M. Stuart (mgr), Mrs J. Stuart (co secy/dir).

Distribution in Australia and worldwide of TV programme material. TV film distributors.

Office: 23 Tannock St, North Balwyn 3104. Phone (03) 857 1001. Tel: 33147 Mossa.

**D. L. Taffner Australia Pty Ltd**
Unit 20, 200 Liverpool, 130-134 Pacific Hwy, Greenwich 6065. Phone (02) 439 5669. Telegrams Contaff1m Sydney. Tel: 26446.

Executives: N. B. Van Dyck (mgr), B. Weinberg (sales mgm Aust & NZ).

Distribution throughout Australia, USA, Canada, UK, Europe, Japan and Far East.

Repr: USA, UK, Canada.

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11/15 Alexander St, Crows Nest 2065. Phone (02) 439 7377. Cables Telepix Sydney. Tel: 23717.

Director: R. L. Lapthorne (mgm dir).

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**Telegear Pty Ltd**
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Directors: J.O.W. Watt (mgm dir), Mrs M.M. Watt, (dir).

Producers, representatives and distributors of television, theatrical and educational programs, from Australian and overseas producers. Associate companies: Programme Corporation Pty Ltd & United Video Programming Company Ltd.

**Trentlelth Century-Fox Television (A/ows)**

Executives: P. Broome (vp), P. Herbert (sales mgm). Repr: USA.

**Viacom International Pty Ltd**
10th floor, St Marlin's Tower, 31 Market St, Sydney 2000. PO Box 9242, Queen Victoria Building, 2000. Phone (02) 29 2394. Tel: 7900/20688. Telegrams Telecast Sydney, Tel: 20698.

Executives: P.A. Press (vp & mgm dir), L. Fryer (asst to mgm dir/co secy).

**Video Classics Limited**
286-288 Pacific Hwy, North Sydney 2060. Phone (02) 438 4966. Tel: 25043.

**WorldVision Enterprises of Aust Pty Ltd**
2nd floor, Ultima Hse, 5-13 Norrcliff St, Milsons Point 2061. Phone (02) 922 4722. Tel: 70471. Cables Worldvision.

Executive: B. Rhys-Jones (mgm dir).

**Warners Bros (Australia) Pty Ltd**
Television Division, 5th floor, Alfred Moss Hse, 154 Castlereagh St, Sydney 2000. Phone (02) 264 1708. Telex 22851. Cables Wabrats.

Executive: M. Brown (dir).

**World Film Distributors**
158 TV Film Distributors

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26 Holham Pde, Artarmon 2064. Phone (02) 439 7469. Telex 22180.
Executive: K. Ramsey (mgr) EA/700. Address: 33 Higginbotham Rd, Ryde 2113.

Angenieux (Australia) Pty Ltd
Unit A, 61 Talavera Rd (PO Box 199), North Ryde 2113. Phone (02) 887 3353. Telex 26008.
Executives: H. Lilley (mgr dir), P. Gardiner (co secy), G. Hallett (Vic sales mgr), B. Blackett (N.S.W. sales mgr), D. Stokes (mgr tech support group), J. Capper (sales mgr, audio/video products).
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33 Higginbotham Rd, Gladstone 2111. Phone (02) 807 1444. Telex 25269.
Directors: F. Lord, H. Meyer.

API (Australia) Pty Ltd
Air Programs International Pty Ltd - holding company. Unit B, 129-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Telegrams Sydney Airprograms. Telex 22280.

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15 Denny Way, Alfred Cove 6154. Phone (02) 330 5270.

Australian Television Equipment Pty Ltd
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Australian distributors: Adda digital time base correctors, control video editing systems, VHS video/audio switching & processing equipment. Electrohome, Rediffusion, Hitachi colour, bw monitors & broadcast & professional colour or tv cameras. AWA Thomb colour, bw receiver monitors, Hitachi CCTV equipment. RCA CCTV systems.

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Barlow Associates Australia Pty Ltd
6 Trafalgar Lane, Annandale 2038. Phone (02) 692 2000.
Director: R.P. Barlow.
Executive: M. Wilkie.
Suppliers & installers of purpose built audio systems.

John Barry Group Pty Ltd
27 Hotham Parade, Ararat 3377. Phone (03) 439 6665. Fax: (03) 438 2955. Telex 24482.
Executives: J.V. Barry (mng dir), R.S. Deatheridge (dir - major accounts & new products), T. Clayton (dir - tech services), N. Reeves (dir - fin & admin), P. Feltham (mgr Vic), B. Saunders (gen mgr - sales & mktg), P. Oakes (audio mgr), T. Davidson (mgld mktg), P. Sawtell (NSW sales mgr & spec lighting), R. Schmidt (motion pic. lighting), D. Noonan (retal mgr), C. Robinson (service mgr).

Sales - retail - service motion picture, audio and tv equipment, cameras 16mm and 35mm motion picture, 16mm, 35mm and 70mm instrumentation, cameraman's accessories, Ekmack dollies, editing equipment, exposure meters, grip equipment lenses, wide angle, normal, telephoto, zoom and instrumentation with accessories, lighting equipment, quartz, ultra T lenses, Alford AklG microphones, Acmeade pic syncs, CRF splitters, Easton rewinders, Arflex cameras & Arfilis, Goldberg split reels, HKS viewers, Kobold lighting, Kenyon dulling spray, Lemo connectors, Lew lighting filters, Maniflato stands and tripods, Optical & Textile accessories, Permacel splitting tape, Sachter tripods & fluid heads, Stronghold carrying cases, Spectra meters, Tannoy speakers, Tiffen filters, Tuscan reefs, Universal tripods, Visions professional make-up, Zeppelin microphone windshields, Zoomer Killite lenses and Zonal tape, Draper, NTI Telecine, Permacel tape, Minicam, Sonifer cartridge machines, Lexicon Reverber Units, Kaleidoscope Remote Control Hot Heads, Daymax globes, Europacific Dowlights.

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Director: H.C. Long (mng dir).
Imports of electronic components & equipment for radio & television industries such as Neal Ferrograph audio visual cassette recorders, Penny & Giles faders etc.

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8/349 Lyons Rd, Five Dock 2046. Phone (02) 713 4041. Telex 71818.
Executive: F.W. Bird.
Australian distributors of Videotek wave form monitors, vector scopes and colour picture monitoring, Perrott ni-cad batteries, Telcom research time code generators and readers, ENG helicoper camera mounts, Tulla video production and routing switchers.
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Directors: K.D. Campbell, Mrs W.J. Campbell.
Executive: R.R. Manara (chief eng).

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1184 Reserve Rd, Artarmon 2064. Phone (02) 439 2926, 997 1611. Telex 10101 Cinegrif.
Director: R. Gosper.
Importer & distributor of adhesive tapes, lighting equip & accessories, grip equip, one stills & TV accessories. Manufacturer of curtains, camera dollies, sandbags etc. Distributor for Nashua, Rosco, Sprayway, Bardwell & Macklin, Matthews, Grip Co, Tessla, Theatre Magic, Velcro States, rental items on application.

Cinema Beaulieu
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Managing director: M.T. Easton.

Manufacturers of 35 and 16mm film winders for all requirements. Standard winders, extended spindle winders 7½' long for multiple winding; extra long spindle (14') with universal coupling and support for multiple winding; spring locking device; spacers; light winding roller attachments; balette winding off discs to take bobbins; synchronisers and program timers, amplifiers and magnetic heads for synchronisers (under and over), editing horses.

Eden Dynamics Pty Ltd
28 Oakley Ave, Oakley 2223. Phone (02) 579 6666.

Directors: D. Eden, Ms M. Eden.

Acoustic Consultants, providing advice on isolation of external noise & vibration from studios together with recommendations on acoustic finishes & details in control rooms etc. Communications and sound system design.

Electro-Voice Pty Ltd
59 Waralath St, Kirrawee 2232. Phone (02) 521 8322. Telex 16166.

Executive: I.C. Woodhouse (mg dir). Australian distributors of Electro-Voice products, including a wide range of microphones for ENG vocal, instrument & shotgun application, plus the E.V. Survey range of studio monitors.

Eurovision Pty Ltd
28 Henley Rd (PO Box 221) Homebush West 2140. Phone (02) 764 1555. Telex 74847.

Directors: C. Perkins, J. Prisuta.

Executive: B.J. Noaks.

Suppliers of Sony business and industrial equipment, Lowell Lighting, Universal fluid head tripods, video tape, hire of video equipment short term, cameras, monitors, U-Matic - VHS - Beta VCR’s, large screen projectors, offline editing and studio service facility.

Everything Audio Video Pty Ltd
136 Langridge St. (PO Box 182) Collingwood 3066. Phone (03) 417 1644. Telex 15109.


Importer & distributor of electronic audio & video products.

The EVS Group
4 McCabe Pl, Willoughby 2068. Phone (09) 406 5622. Telex 272922.

Director: H. Hildrink (mg dir).

Executives: A. Prior (gen mgr), T. Becker (mg dir).

Hire department supplying the industry with theatrical & tv lighting, single/multi-image screens, projectors and control equipment. Video projectors, monitors, recorders and cameras. Audio mixers, amps, speakers, microphones and tape machines. Lecterns, stages, laser pointer etc.

The Film Vault
11-15 Young St, Paddington 2021. Phone (02) 30 0531.

Directors: A. Tegg, D. Tegg.
Replies and service to all types of film cameras (still and movie), exposure meters and enlargers.

**F. Lord Manufacturing Pty Ltd**

33 Higginbotham Road, Gladstone 2111. Phone (02) 807 1444.

Complete repairs and service to all types of film cameras (still and movie), exposure meters and enlargers.

**Macfarlane Generators**

15 Campbell St, Clayton 3168. Phone (03) 544 1700.

Directors: G.O. Kay & K.D. Kay.

Executive: G. Kay (mgr). Generator hire & sale. Including fully sound proof units designed for the film & television industry with many truck mounted mobile sets.

**Magna-Techniotics (Aust) Pty Ltd**

14 Whiting Street, Artarmon 2064. PO Box 150, Crow's Nest 2065. Phone (02) 438 3377. Telex 24855. Telegrams Magna Sydney.

Director: P. Clemenina (mgr dir), L.W. Lusty, P.M. Wilkinson.

**Maspro Industries Pty Ltd**

23-25 Addison Road (PO Box 278) Marrickville 2040. Phone (02) 51 4361.

Manufacturers and suppliers of 35mm spools and containers.

**John B. Masson and Associates Pty Ltd**

18/ Gladstone St, South Melbourne 3205. Phone (03) 699 7777, an 850 2200.

Directors: J.B. Masson (mgr dir), M.T. Masson.

**Mediavision Australia**

27 Yerchuk Ave, Ashwood 3147. Phone (03) 277 5133.


**Miracle Lighting Company**

16 Howes Crescent, South Melbourne 3205. Phone (03) 260 6600.

Directors: P. Houghton, R. Blake.

Hire of equipment 5K Fresnels to 650W CCT Fresnels on South Australia.

**MTE Electronics Pty Ltd**

9 Pallara St, The Gap 4061. PO Box 48 Ashgrove 4066. Phone (07) 30 2173. Telex 434600 Mitelec.

Directors: M. McIntosh (mgr dir), K. McIntosh.

The design and manufacture of audio equipment and video equipment for radio, television and the recording industry. Products include sound control consoles both transmission and production, custom built standard Transmission consoles range from 6 to 18 inputs with stereo and mono outputs. Production consoles range from 12 input to 48 input channels with 2 or 24 outputs tracks plus sub group master outputs and up to 8 auxiliary sends. Other products include distribution amplifiers, RAI adaptors, AGC amplitiers, parametric equalisers, feedback systems etc.

**NEC Australia Pty Ltd**

648-655 Springvale Road, Malvern 3147. Phone (03) 502 5553. Cables Nippco Melbourne Telex 31019.

Directors: T. Kashkawala (mgr dir), C. Taylor. Professional audio and video sales and installations.

**North Australian Audio-Vide**

336 Flinders St, Townsville 4810. Phone (07) 72 4747.

Professional audio and video sales and installations.

**Open Channel**

13 Victoria St, Fitzroy 3065. Phone (03) 419 6111.

Facilities: 8.35m x 13.85m Studio, full lighting complement (Berkey Colorplan), 3 Philips broadcast studio cameras, 1 Ikegami HLV 70 (ENG), 2 Ampex VR2, 5 Sony BVX. Ampex HPE computer edit system (interfaced with 1st and 2nd), full audio mixing and record 2 tracks plus 8 track. Portable BVX UHM, VHS & record & edit. Dubbing 1st BVU, UMS, Beta, VHS. A second studio is offered for storyboard, screens tests, rehearsals, titles etc.

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**Magne-Techronics (Aust) Pty Ltd**

14 Whiting Street, Artarmon 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24855. Telegrams Magna Sydney.

Directors: P. Clemenina (mgr dir), L.W. Lusty, P.M. Wilkinson.

**Maspro Industries Pty Ltd**

23-25 Addison Road (PO Box 278) Marrickville 2040. Phone (02) 51 4361.

Manufacturers and suppliers of 35mm spools and containers.

**John B. Masson and Associates Pty Ltd**

18/ Gladstone St, South Melbourne 3205. Phone (03) 699 7777, an 850 2200.

Directors: J.B. Masson (mgr dir), M.T. Masson.

**Mediavision Australia**

27 Yerchuk Ave, Ashwood 3147. Phone (03) 277 5133.


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Osmond Electronics Pty Ltd
9 Greentree St, Kent Town 5067. Phone (09) 42 6218.
Directors: G.A. Posaklis, D.J. Murdoch.
Here, sales & service of professional lighting equipment used in tv, film & conventions, lighting consultants.

Pacific Communications Pty Ltd
4 Euston Street, (PO Box 248) Rydalmere 2116. Phone (02) 728 4800, Telex 25339.
Executives: F.J. Williams (mgr dir), W.T.B. Andrew (gen mgr), S. Griffith (eng exeq), D.C. Stockbridge (sales & admin exec).
Australian distributors for Grass Valley Group switching and processing systems, Ikegami broadcast and CCTV systems, G.M.I., digital timebase correctors, Ramtek computer graphic display, Quanta Corporation character generators, Nurd ENG antennas, R.F. Technology ENG microwave equipment, Questech video processing equipment, Continental Microwave Ltd, Microwave Equipment, Convergence (Aquas) Corporation videotape editing control systems, RTS intercom systems, Spin Physics head refur­ishing service, Canon professional broadcast lenses. Dubner computerised television graphics systems.

Pamit Services
27 May St, Kew 3101. PO Box 321, Hawthorn 3122. Phone (03) 819 2143, 818 6916.
Hire of professional broadcast sound equipment for stage, television and film productions, including J.L. Fisher model 2/3 studio/location boom, Sennheiser shotgun microphone kits, Micron radio microphones. Sony diversity head­held & pocket radio microphone kits, NAGRA 4.2 and NAGRA SI tape recorders, Quantel cartridge machines, etc.

D & K Parkinson Sound Lighting Services Pty Ltd
80 Rowen St, Burwood 3125. Phone (03) 29 2361.
Directors: D. Parkinson, Mrs K. Parkinson.
Lighting equip & personnel available for tv commercials, tv series or feature films.

Philips Communication & Information Systems
2 Greenhills Avenue, Moorebank 2170. Phone (02) 602 2000. Telex 20165 Mopa.
Systems design and consultation services, transmitters, studio and ENG/EFP cameras, rout­ ing switchers, monochrome and colour monitors, pulse generation and distribution equipment, program monitoring systems, headphones, headsets, intercom, pocket paging, public address equipment, voice logging, PABX systems, radio comm­unications systems, word processors & personal computers, integrated networks.

Philips Electronic Components and Materials
PO Box 50, Lane Cove 2066. Phone (02) 925 3333. Telex 20165 AUSLIC+.
Executives: W. McCormick (gen mgr), R. Arthur (sales mgr), C. Quinn (product specialist - broadcast components).
Suppliers of Plumbicon camera tubes, vidicons, newvidicons, VFH and UHF transmitting tubes, Cushit-type amplifiers for VFH tv vision/sound to 35KW, FM sound to 10KW, UHF vision/sound Monitor tubes, cathode ray tubes, tv camera viewfinders, travelling wave tubes, disc seal tubes, UHF power klystrons up to 45 KW, VFH and UHF circulators and isolators, flying spot scanner tubes. Ferrite materials, semiconductors, integrated circuits, CATV and MATV amplifier modules.

Reps: Brisbane, Melbourne, Adelaide, Perth, and representative for Philips international supply centres.

Philips Lighting Industries
60 Chard Road, Braintree 2100. Phone (02) 939 6444. Telex 20165 AUSBVLI+.
Suppliers of photographic, flood, security, pro­tection, general & special lamps & light fittings (commercial & domestic), & batteries.

Philips Scientific & Industrial
Test & Measuring Instruments Group, 25 Paul Street, North Ryde 2113. Phone (02) 888 8222.
Telex 20165 NRS+.
A full range of electrical and electronic test measuring equipment for general purpose and professional video testing.

Offices: Melbourne (03) 690 6366; Adelaide (09) 223 4022; Perth (09) 277 4199; Brisbane (07) 44 2719; N.Z.

Philips Australasia Ltd
(Incorporated in N.S.W.). PICS Centre, 8 Dun­gate Lane, Sydney 2000. Phone (02) 264 1361.
Telemgrams Bopics Sydney. Tele 20664.
Director: J. Smallwood (mgr dir).
Executives: C. Riches (nat sales mgr), R. Graham (nat advt mgr), A. McCourt (Qld mgr), D. Pollach (Vic mgr), P. Hammet (WA mgr), C. Hettle (SA mgr), G. Halvett & T. O'Neill (N.Z. mgrs), R. Myron (NSW mgr).
Agents, distributors, repairs, service.
Australian agents for: CR Officine Mechanica, Italy, A. Easton and Son, Australia (Rep in USA), Lowt-Light Mfg Inc, USA, Macbeth Division of Kolmorgen Corp, USA, Photivan, Italy, Rosco Laboratories Inc, USA, Daymax High HMI Lamps, USA, Micron radio microphones, UK.

Offices: 25-27 Paul St North, North Ryde 2113, Phone (02) 888 8222; Melbourne (03) 690 6366 or (03) 524 4000; Brisbane (07) 44 0191; Adelaide (08) 223 4022; Perth (09) 277 4199.

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Call Philips to discuss your broadcast needs:

Sydney 602 2000 (head office) Melbourne 690 6366 or 524 4500
888 8222 (NSW sales office) Brisbane 44 0191
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- Fibre Optic Video/Audio Transmission Equipment
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- News Room Computer Systems
- Portable, Airborne and Fixed Microwave Links for ENG applications
- Video Head Refurbishing Services
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- Video Comb Filters and VTR Picture Enhancement Devices
- Video/Audio Switching Systems
- Television Film Projector Attachments
- Video Tape Conditioners and Evaluators
- Time Code Generators and Readers
- Television Sub Titling Equipment
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For further information contact:

QUANTUM Electronics Pty. Limited, P.O. Box 58, Mona Vale, N.S.W. 2103.
Phone: (02) 997 4988, Telex: 26777 Cables: Quantel Sydney.

Manufacturing & supply of complete range of television & tv spotlights & dimmers from single units for control of general lighting through to large multichannel systems controlled by microcomputer or microprocessor based consoles for theatre & tv studios.

Repr: Osmont Electrical, 9 Granfell St, Kent Town SA; Janda Theatrical Engineering, 5.7 Platinum St, Marsden Industrial Estate, Marsden Qld; Stage Equipment & Supplies Pty Ltd, 2/812 Albany Hwy, East Victoria Park 6101 WA.

PSI TV System
Paperwork Systems Inc (Group) Pty Ltd, Level 1, 111-17 Khriloum Rd (PO Box 303) North Ryde 2113. Phone (02) 997 4414 Telex 23981.

Directors: W.M. Ruling (mg dir), A.C. Papalo.
Executives: N.W. Hamilton (trade region mgr), Dr. M.A. Ledwich (dev), T.E. Jensen (support).


Quinto
Suite 2, 5 Wongala Cres, Beaconsfield, 2119.
Phone (02) 948 0318 Telex 265777.

Directors: W.B. Burman, H.J. Burman.
Australian distributors for colour broadcasting equipment: Michael Cox Electronics Ltd, vision mixing, vision switching, shadow function keying, downsteam keying, allround edging, Conbox and other studio peripheral equipment, PAL/NTSC/Multistandard coders and decoders, SECAM/PAL/Transcoding etc, audio follow video routing switchers, Aston Electronic Designs Ltd, Teletext terminals for levels 1, 2 & 3 decoders, multipage store - floppy disc and solid state computer systems wide variety of video and audio equipment, Q Engineering Services Pty Limited
59 Holman Pde, (PO Box 84) Artarmon 2064.
Phone: (02) 438 4066. Telex 278866.

Directors: J. Menon, C. Koulouris.
Rank Electronics supply and service world renowned equipment and systems for broadcast, television, motion picture, recording and theatre applications.

Rank Electronics Pty Limited
180 Sydney Street, Pymble 2073. Phone (02) 449 5666. Telex 71289.


Equipment: Lighting - All, disco lighting, Concept Engineering, fog & smoke machines, Gerrett, stage cycloramas & fabrics; Humness (Hall Stage Components), screens & stage equipment; Film, follow spots & scene projectors; Neitham, follow spots & color filter lamps; Quartz color, tv, film & photographic lighting; P.A.T., music stands; Rank Strand (incl. Strand Century), jalousies for film, theatre & tv, profile & fresnel spotlights, softlights & floodlight luminaires, D.H. & C.O. & other location control equipment including thyristor & triac dimmers with from two preset controls to multi-memory Galaxy systems. Architectural dimming systems, Telestage, studio & theatre suspension equipment including self climbing hoists, motorised hoists, pantographs, counter weights, cyclorama systems, motorised lights & revolving stages, draperies & curtain tracks, retractable & fixed seating. Advisory & design service: Theatre Magic, gobos, Motion picture - Bach Auricon, 16mm mag, heads; Cinema Products, CP-16 & steadicam cameras; Premier, ultrasonic film cleaners, 16 & 35mm splicers, sound readers, cue dot markers; R.I.T., film inspection machines; Steenbeck, 16mm, 35mm & 16/35mm, 2, 4, 6 & 8 plate film editors, audio spool-to-spool recorders, motorised rewinders. Broadcast television - Microtime, line base correctors & PAL frame synchronisers; Rank Cintex, Mark II & A.S. telecine, slide scanners, PAL encoders.

Offices: 101 Gipps St, Collingwood 3066. Phone (03) 417 2333. Unit 1, 119 Sandgate Rd, Albion 4010. Phone (07) 262 8306. 34 King William St, Kent Town 5067. Phone (08) 42 5827. 1/10 Oxford St, Leederville 0007. Phone (09) 328 5122.

For further information ring Rank Electronics Pty Limited

Rank Electronics combines Broadcast, Motion Picture, Strand Lighting, Audio Visual and Systems Engineering.

RCA Broadcast Equipment, Sydney, inquiries to IRT Electronics Pty Ltd., 26 Hotham Parade, Artarmon, NSW 2064. Phone (02) 439 3744. For RCA Spare Parts phone (02) 439 3653. Melbourne: 418 St Kilda Road, Melbourne, 3004. Phone (03) 267 2312.
Stronghold Cases
Television as John Barry, 27 Hotam Poe, Armtr.
mon, 2004 Phone (02) 439 6955. Telex 24462. Facsimile (02) 439 2966.
Executives: J.V. Barry, T. Clayton (gen mgr).
Specialised, custom-built, foam-fitted, al-
uminium & laminated cases for all types of equip-
ment - cameras, lenses, audio & video equip-
tment, video cameras, back pack cameras, com-
puters, musical instruments and specialised equip-
ment used by police and military.
Offices: 16 Sandlands St, South Melbourne, Phone (03) 899 0055. 7 Bennett St, Perth, Phone (09) 325 5233.

Studio Sound Systems Pty Ltd
13 Keppel Road, Ryde 2112. Phone (02) 888 1746. Telex 72137.
Executive: J.O. Farmer (mgr/director).
Consultants in studio design and systems en-
g (gen mgr), R. Ross.

Tektronix Australia Pty Limited
86 Waterloo Rd (PO Box 119) North Ryde 2113. Phone (02) 888 7066. Telegrams Tektronix, Telex 24289.
Executives: P-R. Neall (service mgr), R. Halfet (dist mgr), B.K. Dineen (accounting mgr).
Markets full range of Tektronix & telequipment products including Oscilloscopes, tv test equip-
ment (including colour), colour picture monitors, de-modulators, signal generators, oscilloscope
(cable testers, spectrum analysers, pulse genera-
tors, scientific instruments, electronic measuring instruments, oscilloscope terminals, graphic
desktop computers, digital plotters, digital pro-
cessing oscilloscopes, Field engineers, mainten-
ance service, spare parts & instruments stock.
Trade Names: Tektronix (test & measurement equip), Telequipment, Scopemobile, Telcamera.
Repr: Parent Company Tektronix Inc USA. Branches: 7 Dudas Crt, Townsend St, Philip ACT 2606. Phone (062) 82 3685, T. van der Put-
ten (mgr), Cnr Russell & Council Sts, East Hawthorn 3123. Phone (03) 813 1455, D.G. Taylor (mgr), 737 Logan Rd, Greenslopes 4120. Phone (07) 394 1155, P.O. Roen (mgr), 69 Wellington St, East Perth 6000. Phone (09) 325 8433. R. Wilson (mgr), 128 Giles St, Adelaide 5000. Phone (08) 223 2811. G. Taylor (mgr).

Telemak Pty Ltd
Unit 8, 349 Lyons Rd, Five Dock 2046. Phone (02) 712 2844. Telegrams Telemakvey. Telex 71618.
Director: N.R. Jew (mgr dir).
Executives: Mrs A.V. Leuchars (mgr), A. Hun-
ter (service mgr).
Exclusive distribution & full service facilities for Fujinon television lenses. I.V.C.C. (UK) Digital Field
Stone Lens & lens accessory hire.
Television studio design & installation.
Repr: Chris Parks, Melbourne (08) 22 4564; S. Jew, Brisbane (07) 285 1098.

Thomson-CSF (Australia) Pty Ltd
12th floor, 30 Collins Street, Melbourne 3000. Phone (03) 63 4652.
Executives: A. Dubreuil (mgr dir), J. Limoges,
D. Wright.
Importers and distributors of equipment for shortwave, broadcast and tv stations. Electronic
and components for all applications. All types of video equipment. Satellites installations
and equipment.

3M Australia Pty Ltd
69-71 Ridge St, Gordon 2072. Phone (02) 498 9933. Telegrams Trimmico Sydney. Telex 21493.
Executives: B. E. Chapman (mgr dir), J.C. Co-
pany (gen mgr), G.E. McDonald (mdg dir), A.H. Wil-
nis (sales mgr).

Scotch Brand magnetic tapes for video and audio recording, 3M Professional Equipment: Character & Graphics Generators, Routing
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Repr: Refer listing Film and Video Tape Sup-
pliers & Services this section.

Triton Video Systems
35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444.
Executive: P.J. Dine (mgr).
Repr: Royal of video cameras, VCRs, monitors, video projectors, AV equipment etc. Service of all

Tuscan Industries Group
Directors: P.L. Gell, K.R. Crawford, J.H. Hig-
ges, A. Azopardi.
Manufacturers of Tuscan 8mm,16mm,35mm film projectors, rear screen projectors, 35mm film projectors, rear screen projectors. Unilux
Australia
151-151 Darley St, Newtown 2042 Phone (02) 52 3929, 519 2713. A division of Matala Pty Ltd. Executives: A. Koyman.
Manufacturers of Unilux projectors, stands and components for tv and audio equipment.

Vicom Australia Pty Ltd
57 City Road, South Melbourne 3205. Phone (03) 62 6931. Telex 36935.
Executives: M. Bonacci, L. Heyward (sales engineers), A. Marsden (sales engineer). Repr: overseas manufacturers with equipment for the broadcast and tele-
vision industry. Represents the following manufacturers with the products shown: HSCHMANN (Australia) Television transmitters and translators, tv and radio signal level meters, group delay meters, translator test equipment, IFI (USA) Radio com-
munication test equipment, S.G.S. (France) Sig-
nal, and sweep generators including microwave up to 2GHz, JRC (Japan) General coverage HF, communications receivers and transmitters; RE-
DIFFUSION (UK) Maintenance systems for Ncadi broadcasters; JLL (Japan) scanning receivers (VHF/UHF), Adect Electronique (France) Signal
receivers & level meters, Danske Radio (Denmark) HF transmitters & receivers, general marine communications equipment, military & de-
fence surveillance equipment.
Repr: Vicom Australia Pty Ltd, 6th fl. Eagle Hie, 118 Alfred St, Missou Point 2061. Phone (02) 957 2766. Telex 70619. Subsidiary: Vicom NZ (Limited), New Zealand.
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34 Punch St, Artarmon 2064. Phone (02) 438 9993, 43 2636.
Film titles &opticals.

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Phone (03) 875 5222.
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Alamy Opticals
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Phone (03) 959 8222.
Distributors of all 16mm and 35mm black & white film stocks - Agfa-Gevaert, Kodak, Eastman, Ilford, Fuji, and Fuji Colour. Materials and chemicals for all photographic applications. Distributors of Kodak, Fuji, and Fuji colour and black & white professional and home video tapes.

Ampex Australia Pty Limited
Unit A, 61 Talavera Rd (PO Box 199) North Ryde 2113.
Phone (02) 887 3333. Telex 20868.
Executives: H. Lilley (mgr), P. Gardner (dept mgr), G. Halford (area sales mgr), R. Blackett (reg mg), J. J. D. Stokes (mgr tech support group), J. Capper (sales mg, audio/video products).
Videotape recording tapes for use with all monochrome and colour television video recorders. Audio recording tape for all mastering, low noise multi-track and general purpose applications in open reel, cassette and cartridge configurations. Recording tape for all analogue and digital data storage applications.

Mellbourne branch office: 21 Terra-Cotta Drive, Blackburn 3130. Phone (03) 877 6222. Telex 34743.

Australian Programme Services Pty Ltd
45 Chippendale Street, Chippendale 2008. Phone (02) 699 3665.
Manager: W.E. Threlfo.
Film exchange.

Bonded Services International
Customs clearance, censorship, storage and distribution of all films for television and motion picture industries.

Cinesound Movietone Productions Pty Ltd
541 Darling St, Rozelle 2039. Phone (02) 810 7160.
Executive: J. Whitbread (librarian).
Stock Footage Library of Newseelnd to the Australian Film & Television Industry on events of yesteryear.

Greencorp Magnetics Pty Ltd
80 Payre Street, Malvern 2066. Phone (02) 681 6611. Telex 29470.
Executive: D. Petinos.
Manufacturers of studio quality recording tapes and cassettes, reels and cleaning accessories.

Hamitec Pty Ltd
10-13 Old Pittwater Road, Brookvale 2100.
Phone (02) 938 0400.
Directors: D. Franklin (mgr), K. Visca (mgr industrial divn), J. Macdonald (sales mg, industrial divn), B. Pennell (mgr professional videotape).
Fujinog and pos 16mm and 35mm colour film, magnetic film and Fuji video tape 2", 1", 1/2" and 1/2" duplicator stock, 1/2" high grade.

Athal M Hill Pty Ltd
1 Gladstone St, Perth 6000. GPO Box F 354. Phone (08) 329 1200. Telex 92208.
Directors: N.G. Day (gen mg), E.A. Avery.
Distributers in Western Australia for Ampex audio & video tapes, Shure microphones, Ferrerex Amplifiers, Tannoy monitors, John Barry Group monitors, Sony PCM.

Ilfod (Australia) Pty Ltd
Cnr Ferntree Gully and Forster Roads (PO Box 144) Mt Waverley 3149. Phone (03) 541 4511.
Motion picture negative film, photographic film, plates, paper and chemicals for general photography and associated equipment.

Estate sales branches: 14 Orion Road: Lane Cove, NSW 2066. Phone (02) 486 0001; 439 Montague Road, West End, QLD 4101. Phone (07) 44 75076; 5 Valetta Road, Kidman Park, SA 5025. Phone (08) 392 8122; 105 Sheffield Road, Welshpool, WA. Phone (09) 451 8386.

Image Transform (Aust)
10 The Bastion, Castlecrag 2068. Phone (02) 96 5595.
Executive: A. Mayer (Aust repr).
Transform *Tm of videotape to film, 35 and 16mm; standards conversion; technical consulting for film and videotape interfacing; phd techniques.
O’Ree repr: USA.
Kodak (Australasia) Pty Ltd
173 Elizabeth Street, Coburg 3058. Phone (03) 350 1222.
Executives: Dr. G.P. Johnston (mktg mgr), B. Pilbeam (pr mgr).
Distributors of a wide range of 35mm and 16mm Eastman and Kodak colour and b/w motion picture films, professional & amateur video tapes.
Negative, reversal, duplicating negative, duplicating positive, sound recording, tele-recording, release positive and leader films.
Repr: Branches all States.

Magna-Techtronics (Aust) Pty Ltd
Directors, Executives: Refer listing Equipment Suppliers and Services.
Pyral sprocketed sound recording film, 16mm, 17.5mm and 35mm polyester base in lengths 305m, 365m and 610m (730m and 960m to special order). Also super 8mm polyester base in lengths 150m to 300m.

VIDEOTAPE TO FILM
16 mm-35 mm
BY
IMAGE TRANSFORM, INC.
The only tape-to-film system that takes an incoming video signal totally apart, noise reduces it, image enhances it and color corrects it then puts it back together again and records it on fine grain 35 mm or 16 mm intermediate negative stock.
World recognised as the quality tape-to-film system.
Represented in Australia & New Zealand by Art Mayer Productions Pty Ltd, 10 The Bastion, Castlecrag, NSW, Australia 2068, world recognised film & video consultants.

CALL ART MAYER IN SYDNEY
(02) 95 5595

Representing Image Transform, Inc. of Hollywood, CA, USA.
A Compact Video Company.
Art Mayer Productions Pty Ltd
10 The Bastion, Castlecrag 2068. Phone (02) 96 5595.

Sony Broadcast
33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6686, Telex 24254.
Executives: L. Beil (gen mg), D.J. Wilson (nat tape mkts).
Offices: 269 Canterbury Rd, Sunny Hills 3127. Phone (03) 836 4011; 2 Manning St, South Brisbane 4001. Phone (07) 64 6554, 263 Sturt St, Adelaide 5000. Phone (08) 212 2977.

3M Australia Pty Ltd
69-71 Ridge St, Gordon 2072. Phone (02) 498 9333. Telegraphs Trimmico Sydney. Telex 21493. Fax No (02) 499 2918.
Executives: B.E. Chapman (mg dir), J.C. Cox (gen mg), G.E. McCredie (mkts mg), A.H. Williams (nat sales mg).
Repr: Branch sales offices: 69-71 Ridge St, Gordon 2072, phone (02) 498 9333 (J.S. Taylor, sales), cnr Blackburn and Ferntree Gully Roads, Mt Waverley, VIC 3149, phone (03) 542 5222 (J. Barber, sales), 2 Balatave Street, Woolloongabba, QLD, 4102, phone (07) 381 7844 (G Woods, sales), 24-30 Cootamundra Road, Findon, SA 5023, phone (08) 258 1122 (T. Hohnjee, sales), 182 Lord Street, Perth, WA 6000, phone (09) 328 5344 (K. Woodward, sales), 311/7 Sandy Bay Rd, Sandy Bay, TAS 7005, phone (02) 34 3104/3105, 5 Snake Street, Fanny Bay, Darwin, NT 5790, phone (089) 81 5645; Karratha (089) 85 2562; Townsville (07) 72 3730; Newcastle (02) 25461; Canberra (062) 47 4322.

Andrew Vial Film Productions Pty Ltd
PO Box 300, Cronx Nest 2065. Phone (02) 922 3297.
Director: A. Vial,
Production of film & videotape for industry, film prdn for theatrical distribution.

FILM AND VIDEO TAPE PROCESSING LABORATORIES

Allab Australia
Television Centre, Epping 2121. Phone (02) 959 7500. Pdn. (all hours) (02) 859 7514. Telegrams Allab Sydney. Telex 70917.
Executives: J.F. Donovan (mg), B.G. Harrel (bus mg), J.L. Parsons (sales mg).
Complete motion picture and television film laboratory service.
Equipment includes: Hazeltine electronic colour film analysers, 35/16mm HFC bi-directional panel printer, 35mm and 16mm Bell & Howell Model C additive printers, Oxiberry optical effects printers with aerial image heads, liquid gates and additive lamp housings, individual processing machines for Eastmancolor negatives and positives, Ektachrome 35/16mm ORI 1 machine.
An ultra modern sound facility offers two mixing suites to cater for all types of productions. Dolby stereo can be mixed on a computer-assisted 36-input Quad Eight console backed by high speed Magna-Tech projectors and dubbers. A smaller suite is also available for Video mixing of tv documentaries & commercial work. The optical transfer suite is capable of transferring across a comprehensive range including Dolby stereo.

Richard Carroll Neg. Cutting
446 Nicholson St, North Fitzroy 3068. Phone (03) 489 7414, 311 3267.
Director: R. Carroll. 16mm & 35mm original neg matching. Features, documentaries, series, commercials, shorts & industrial films. Fully equipped neg rooms.

Cine Film Laboratory Pty Limited
14-16 Whiting Street (PO Box 361), Artarmon 2064. Phone (02) 438 4122. Telex 730385.
Directors: E.G. Foster (mg dir), C.N. Gardiner, J. Gardner.
Executives: T. Yap (secret), K. Crumplin (lab mg), P. Wilson (sales mg).

COMPUTERISED Stereo Sound

Incorporated in New South Wales
Television Centre - Epping
N.S.W. 2121
Telephone: (02) 958 7500
Cine Service Pty Ltd
235-235 Moray Street, South Melbourne 3205.
Phone (03) 958 6999.
Directors: V.C. Wagner (mgr), G.G. Thompson, B.F. Bull (secty).
Full laboratory facilities. Sound recording, video transfers and Kine recording. 16mm & Super 8mm, duplicating & reduction printing, magnetic stripping. Victorian agents for Tuscan Reels & Cards.

Cinevez Film Laboratories Pty Ltd
51-57 Gordon St (PO Box 35), Elsternwick 3185.
Phone (03) 529 6188. Telex 38368.
Directors: D. Williams (chmn), B.J. Rodchester, W. Stratton.
E.C.N. 11 reg processing both 16mm & 35mm (overnight rushes service), wet gate 16/35mm processing & printing, wet gate 16/35mm Opto colour effects and wet gate 16mm Ektachrome effects, sound Gates. 16mm Optical Sound Transfers, Colour Analysing Grading, Ultrasonic film cleaning & Negative Matching Services.
Repr: Colorfilm Pty Ltd, NSW.

Colorfilm Pty Ltd
35 Missenden Road, Camperdown 2050. Phone (02) 516 1096, night supervisor (02) 516 1298. Telex 24545. Cables Color.

Filmlab 7 Pty Ltd
7 Bennett St, Penth 6000. Phone (09) 325 5233.
Directors: R.H. Armstrong, Mrs. V.J. Armstrong, D.J. Jukes.
Motion picture & film processing 16mm and 35mm, reversal and negative positive.

Melbourne Film Facilities Pty Ltd
482 Glenhuntly Rd, Elsternwick 3185. Phone (03) 529 6188.
Directors: A.C. Paterson, Mrs J.K. Paterson.
Film editing (field editing, documentaries, commercials, video clips, training films), Film mixing - 16mm fully equipped studio, transfers, mono & stereo 35mm, post production service.

Negative Thinking Pty Ltd
58 Atchison St, St. Leonards 2065. Phone (02) 438 2998, a/h (02) 816 2469.
We are a motion picture 'negative matching' service.

Pacific Film Laboratories Pty Ltd
298 Railway Pde, Cartoon 2218. Phone (02) 587 5077. Telex 555017. Facsimile 5035.
Film processing laboratories.

Permalfilm Australia Pty Ltd
151 Darley St, Newtown 2042. Phone (02) 519 2173, 51 2529. Telegrams Permalfilm.
Executive: A. Koyman.
Film protection and lubrication service, scratch removal treatment, general servicing and de-spackling. Manufacturers of Cinetic film cleaning machines, film re-winders, editing tables, film trim bins.

Speckun Colour Laboratories
7 Pollina Street (PO Box 9) East Bentleigh 3165.
Phone (03) 557 2574.
Directors: G. Wright (mgr dir), M. Brunner (ops dir).
Complete still photographic colour laboratory. Transparency, negative & print processing. Inter-generals, copy negatives, duplicate transparencies, print film & cibachrome. Preparation & design of audio visual & tv slides.

Taslab Pty Ltd
178-180 Campbell Street, Hobart 7000. Phone (03) 23 1290.
Directors: R. McCure, B. Rosier.
Motion picture processing providing 16mm Ektachrome processing & duplicating service on a same-day basis, Super 8 SM7244 radio processed. Professional & amateur photographic 16mm animation, 16mm animation & A.V. Production.

Victorian Film Laboratories Pty Ltd
4 Guest Street, Hawthorn 3122. Phone (03) 818 0461. Telegrams Victilmilab.
Complie the laboratory services, 25mm and 16mm Ektachrome developing and printing, ad­ ditive colour printing, 35mm and 16mm b/w prin­ ting. 35mm and 16mm Ektachrome optical effects with liquid gate and aerial image. Reverse b/w developing and printing, b/w up printing, Lipner-Smith, ultrasonic cleaning, sound mixing and transfer. 17.5mm, 16mm, 1/4" Nagra, 35mm and 16mm RCA optical recordings, liquid printing 16 x 30mm. Video cassette to film with sound transfers.

TELECOMMUNICATION EQUIPMENT

Antenna Engineering Australia Pty Ltd
Garden Street, Kilsyth 3136. Phone (03) 728 1777. Telex 302747. Telegrams Antennas.
Directors: D.A. Cameron (mgr dir), C.P. Cottier, A.J. Robbins.
Executive: I.R. Wade (sales mgr), S. Jenvey (engr mgr), B.D. Stynes (engr services mgr), G. Broad (mgr - broadcast systems).
Design and manufacture of antennas, MF, HF, UHF, and microwave. Specialist tv, FM and broadcasting antennas. Design and manufacture filters, diplexers, RF loads, channel combiners, coaxial switching frames, multiplexers. Consulting services to radio and tv broadcasters.
Distributors and Australian agents for Kabel­ metal coaxial cable and Sky-Hi Telescopic masts.

Austral Standard Cables Pty Ltd
Whitewall Road, Clayton 3168. Phone (03) 544 1511.
Products: Multicore cables for instrumentation, control, indication, signalling and supervisory systems, thermocouple extension cables, PVC insulated internal telephone cables, RF coaxial cables, microphone and tv cables. PVC insulated connecting wires, polyethylene insulated external underground laid and unfiled and aerial telephone cable, telephone distribution cables, single quad carrier cables, data cables, optical fibre cable, cable assemblies.
Sales and technical enquiries: Moorabank Avenue, Liverpool, NSW 2170. Phone (02) 622 8990 (B. Hartley); Whiteside Road, Clayton VIC 3168, Phone (03) 544 1511 (E. Harris). Main distributors: Telcon Australia Pty Ltd, Cablesmakers (ACT) Pty Ltd, GEC (Wholesale), Haymans Electrical Pty Ltd (Qld), Lakenveld Electrical Pty Ltd (NSW), A.W.M. Electrical Wholesalers Pty Ltd (Vic).

Australian Caption Centre
Superextext Subtitles. Level One, 88-90 Foveaux St, Surry Hills 2010. Phone (02) 212 5277. Telex caption 70697.
Directors: Hon. A.A. Staley (chmn), K.W. Tribe, M.G. King, S.D. Einfield, Ms E.J. Dangar, R.E. Wood, Mrs J. Murray.
Creating "Superextext Subtitles" on tv & video programs & advertisements. Acting as an umbrella information provider on videotex. Page creation & all allied support services.

Phillips-TMC
Radio Division, Clarrina Road, Clayton, 3168.
Phone (03) 542 4550.
Two-way radio, Telefinder pager and radio communication systems.
Repr: NSW (02) 648 4066, SA (08) 42 1061, QLD (07) 44 0191, WA (09) 277 3939.

Radio Transmission Engineering Pty Limited
179 Military Road, Guildford, 2161. Phone (02) 681 2488, 681 2212.
Executives: A.J. Kennedy (mngr dir), R.G. Brown (technical dir), Mrs J. Kennedy (dir & co­ secty), J. Reading (field supvr), P. Worden (podn mgr).

TELETRANSLATORS

Military Radio & Communications Transmitters

VHF-UHF Systems
Multiplexing
Complete Design
Supply
Installation
Commissioning

Radio Transmission Engineering Pty. Ltd.
179 Military Rd, Guildford, NSW
(02) 681 2488
TELEX AA70664
Specialists in the design, supply & installation of tv translator systems, with particular experience in the combining of multiple UHF translator services into common directional radiating structures & column arrays.

Working in conjunction with a number of importers to provide a complement of well known European & American equipment of world class reliability & performance, employing the latest in sophistication & technology.

**Tas Communication Supplies**

208 Elizabeth St, Hobart 7000. Phone (02) 34 6898.

Directors: G.R. West, Mrs. J.B. West.

Supply, installation & service of telecommunications equipment & associated products.

**TBC Pty Ltd**

Lot 5, Tumbi Gardens Estate, Berkeley Vale 2259. PO Box 136, Long Jetty 2261. Phone (043) 88 4416.

Executives: I.L. Hill (mg dir), G.R. Smith (eng mgr).

Manufacturers of telecommunications equipment including SSB transmitters, radio & FM transmitters and associated RF components.

Distributors of telecommunications equipment including aerials for all telecom purposes, including microwave dishes, yagis, panels, Bejar modulation monitors.

Professional engineers providing planning, design of systems, and systems engineering, turn-key installation of telecommunications systems, point-point, tropospheric scatter, satellite, cable systems, translator links, STL links, data and control systems, remote control. Field and propagation studies.

Suppliers of O-TV Telesync, control and conveyor type transports for studio usage with either standard or virtual image camera heads; Mini O-Prompter for use with EFP film cameras for location usage; new Executive Speech Prompter.

**Autocue (Aust) Teleprompter Pty Ltd**

25 New Beach Rd, Darley Point 2027. PO Box 107, Edgecliff 2027. Phone (02) 328 0606.

Directors: H.R. Brett Hall (mg dir), C.M. Brett Hall (secy).

Autocue synchronous and closed circuit teleprompter equipment. Sales and/or hire to television and film studios.

**Entertainment Services & Promotions**

27 May St, Kew 3101. PO Box 321, Hawthorn 3122. Phone (03) 818 6816, 819 2143.


Hire and operation of Portaprompt and Computer Prompt - portable video prompting systems for studio or location use with television or film cameras, giving through the lens direct to camera eye line. Camera mountings for tripods, dollies, and pedestals or free standing floor stands available. Systems also available for single or multi camera set-ups. Lectern Executive Promters also available for A/V presentation, sales meetings etc.

**Magna-Technotronics (Aust) Pty Ltd**

14 Whitting Street, Artarmon 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24665. Telegrams Magna Sydney.


Executives: D.A. Fripp (gen mgr), L.M. Low (admin mgr), R.G. Connor (eng mgr), E.W. Bennett (sales exec b'cast prods), P.A. Heaton (sales exec audio prods), P. Rudy (mgr, satellite systems), R.C. Weaver (mgr NewStar systems), B.J. Lancaster (mgr Lancaster eng systems div).

Suppliers of studio and portable television prompting systems to suit broadcast, CCTV and film cameras.

**Telecue Hiring Service**

206 Headland Rd (PO Box 148) Dee Why 2099. Phone (02) 93 5732.


Hire and operation of portable video prompting systems for studio or location use with television or film cameras, giving through the lens direct to camera eye line.

**CONSULTING ENGINEERS**

**Acoustec Pty Ltd**

26 The Outlook, Bilgola Plateau 2107. Phone (02) 918 6931.


**J J Aitken & Partners Pty Limited**

59 Edgeworth David Ave, Waitara 2076. Phone (02) 477 4288.

Director: J. Aitken.

Consulting enegies in tv, b'casting & communication systems. Activities include computer analysis of transmitter & translator locations, system performance optimisation, propagation analysis, contour mapping, mobile radio & satellite systems.

**Ian Hill and Associates Pty Ltd**

PO Box 136, Long Jetty 2261. Phone (043) 88 4415.

Executives: I.L. Hill (mg dir), G.R. Smith (cons eng).

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Australian Broadcasting Corporation

Australian Broadcasting
Corporation
The Commonwealth Government took the first
steps that ultimately led to the establishment of
the Australian Broadcasting Corporation as long
ago as 1928.
In 1932, Parliament enacted the Australian
Broadcasting Commission Act, and this brought
the Commission into existence on July 1 of that
year.
From that date the Commission took over control of the provision of programmes from the A
class stations.
On September 10, 19S4, the Commonwealth
Government under terms of the Television Act
(19S3) appointed the ABC as the authority to
provide the national television programmes.
In 1983 Federal Parliament enacted the
Australian Broadcasting Corporation Act and the
Corporation came into existence on July 1, 1983,
assuming all the responsibilities of the Commission but with new directors and chairman and a
new charter.

RAD IO STATIONS
Following are the ABC's medium frequency
broadcasting stations throughout the country and
their locations:-

Australian Capital Territory
2CN Canberra (666kHz, 2kW operating power) ,
2CY Southern Tablelands (846kHz, 10 kW) .

New South Wales
Sydney - 2BL (702kHz, SOkW), 2FC (S76kHz,
SOkW).
Regional - 2BA Far South Coast, Bega
(810kHz, 10kW); 2 CO Riverina & NE Victoria,
Albury (67SkHz, 10kW); 2CR Western Districts,
· Orange (S49kHz, SOkW); 2LG Lithgow (148SkHz ,
200W) ; 2ML Murwillumbah (720kHz, 400W) ; 2NA
Newcastle (1S12kHz, 10kW); 2NB Broken Hill
(999kHz, 2kW) ; 2NC Newcastle (1233kHz, 10kW);
2NR Northern Rivers, Grafton (738kHz, SOkW) ;
2TR Taree (7S6kHz, 2kW); 2KP Mid-North Coast ,
Kempsey (648kHz, 10kW); 2NU Northern Tablelands, Tamworth (648kHz, 10kW); 2GL New England, Glen Innes (819kHz, 10kW); 2WN Wollongong (1431kHz, 2kW); 2AN Armidale (720kHz,
SOW); 2UH Upper Hunter-Muswellbrook (1044kHz,
1kW); 2CP Cooma (1602kHz , SOW); 2BY Byrock
(6S7kHz, 10kW); 2WA Wilcannia (1S84kHz, 100W).

Victoria
Melbourne
(774kHz, SOkW).

3AR (621 kHz, SOkW) , 3LO

Tasmania

ABN Channel 2 Sydney

Hobart - 7ZL (603kHz, 1OkW) ; ?ZR (936kHz ,
10kW).
Regional - ?NT North Tasmania, Launceston
(71 1kHz, 1OkW); 7QN West Coast, Queenstown
630kHz , 400W); 7FG Fingal (1161 kHz, 1,000W);
?SH St i-.lelens (1S84kHz, 100W).

Opened: November S, 19S6.
Transmitter site: Pacific Highway, Gore Hill.
Studios: Located with transmitter at Gore Hill.
(02) 43 0433.
Operating hours: Sun, 10.20am-10.30pm ; MonFri , 8.00am-11pm ; Saturday, 12 noon- 11 .1Spm.
Technical facilities: Channel 2 (63-70 MHz,
64.2S MHz vision and 69.7S MHz sound) . 100W
vision ERP, 10kW sound ERP.
Antenna: 1SOm, 246m above sea level.

Regional - 3GI Gippsland, Sale (828kHz, 10kW);
3WV Western Victoria, Horsham (S94kHz, SOkW);
3WL Warrnambool (1602kHz, 200W); 3MT Omeo
(720kHz, 2kW) .

Queensland
Brisbane - 4QG (792kHz, 10kW); 4QR (612kHz,
SOkW) .
Regional - 4AT Far North, Atherton (720kHz,
4kW) ; 4QA Pioneer District, Mackay (7S6kHz,
2kW); 4GM Gympie (1 S66kHz, 200W); 40B Wide
Bay, Maryborough (8SSkHz, 10kW); 4QL Western
Queensland , Long reach (S40kHz, 1OkW) ; 40N
Northern Queensland , Townsville (630kHz, SOkW);
4QS Darling Downs, Toowoomba (747kHz , 10kW);
4RK Central Queensland, Rockhampton (837kHz,
1OkW); 40Y Far North, Cairns (801 kHz, 2kW) ;
4SO Southport (1S93kHz, 200W); 4MI Mt Isa
(1080kHz, 200W); 400 Upper Burnett, Eidsvold
(8SS kHz , 1OkW); 40D Central Western Emerald
(1S48kHz, SOkW) ; 40W S & W Old, St George
(711 kHz, 1OkW); 4HU Hughenden (148SkHz,
SOOW); 4MS Mossman (639kHz , 1kW); 4JK Julia
Creek (S67kHz, 10kW); 4WP Weipa (1044kHz ,
SOOW); 4TI Thursday Island (1062kHz, 2kW).

South Australia
Adelaide - SAN (891 kHz, SOkW); SCL (729kHz,
SOkW) .
Regional - SCK Lower North Service , Port Pirie
(639kHz , 1OkW) ; SLN Port Lincoln (148SkHz,
200W) ; SWM Woomera (1S84kHz, SOW) ; SMG
South East, Mt Gambier (1S84kHz, 200W); SPA
South East, Naracoorte (1161 kHz, 1OkW) ; SMV
Sth Aust Upper Murray Service , Ren mark
(1 S93kHz, 2kW); SLC Leigh Creek (1602kHz,
SOW) ; SSY Streaky Bay (693kHz , 2kW).

~ Western Australia
Perth - 6WF (720kHz, SOkW); 6WN (810kHz ,
10kW).
Regional - 6GF Goldfields, Kalgoorlie (648kHz,
2kW) ; 6GN Geraldton (828kHz , 2kW) ; 6WA Wagin
(SS8kHz, SOkW); 6NM Northam (612kHz, 200W);
6AL Albany (630kHz, 400W) ; 6CA Carnarvon
(846kHz, 200W) ; 6DL Dalwallinu (S31 kHz , 1OkW);
6ED Esperance (837kHz, 1kW) ; 6BE Broome
(67SkHz, SOW) ; 6DB Derby (873kHz , 2kW); 6PH
Port Hedland (603kHz, 1kW); 6 BS
Bunbury/Busselton (648kHz, 4kW) ; 6XM Exmouth
(1188kHz, 2kW) ; 6WH Wyndham (1017k Hz,
100W); 6KW Kunanurra (7S6kHz, 100W); 6MN
Newman (S67kHt, 100W) ; 6PU Paraburd oo
(S67kHz , 1OOW); 6TP Tom Price (S67kHz, 100W);
6PN Pannawonica (S67kHz, 100W); 6BR Bridgetown (1044kHz, 1kW), Manjimup (738kHz ,
SkW) .

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Northern Territory
SAL Alice Springs (783kHz , 2KW) ; 8JB Jabiru
(747 kHz, 100W);8DR Darwin (6S7kHz, 2kW) ; 8KN
Katherine (67SkHz, SOW) ; 8TC Tennant Creek
(684kHz, 1kW) ; 8GO Gove (990kHz , SOOW); 8JB
Jabiru (747kHz, 100W).

Domestic Short Wave Services
VLH, VLR (all Lyndhurst, Victoria, VLH, 10kW,
VLR, 10kW), VLM, VLQ (Brisbane, Old, 10kW),
VLW (Perth, WA, 10/SOkW).
(Note: Frequencies on which these short wave
stations transmit are varied as required for best
results.)

FM Stations
Sydney - 2JJ -FM (10S.7MHz, 10kW); ABC-FM Adelaide (92 .1MHz, SOkW), Melbourne (10S.7MHz ,
50k W), Sydney (92 .9MHz , SOkW), Canberra
(101.9MHz, 50kW), Newcastle (106.1MHz, SOkW),
Bris ban e (106.1 MHz , SOkW) , Perth (97.SMHz,
50kW), Hobart (93 .9MHz, SOkW), Launceston
(93 .3MH z, 120kW), Ballarat (10S .3MHz, SOkW) ,
Sunbur y (93 .3MHz, SOkW), Mt . Gambier
(10 4.1 MHz , SOkW), Rockhampton (93 .7MHz,
50kW) , Loxton (1 OS .1MHz , 9SkW) , Townsville
(101.SMHz , 10kW), Orange (93 .1MHz , 10kW), Mildura (1 02 .3MHz, 100kW), Bendigo (106.3MHz ,
100kW), Griffith (107.5MHz , SOkW), Wagga
(10S.7M Hz, SOkW), Albury (104.3MHz, SOkW),
Wo llon gong (107.9MHz , 2SkW), Toowoomba
(107.9MHz, SOkW) , Traralgon (107 .1MHz, 100kW),
Ma rybor ough (92.SMHz, SOkW), Kalgoorlie
(9S .5MH z, 1.SkW), Darwin (10S.7MHz , 10kW),
Ma wso n (98.9MHz, SOkW) , Mount Dundas
(107.SM Hz , 70kW), Geraldton (9S .1MHz, SOkW),
Mount Isa (101.?MHz, 0.3kW), Albany (94.SMHz ,
50kW) , Taree (107 .9MHz, SOkW) , Broken Hill
(103.?MHz, 2.SkW) .

TELEVI SION STATIONS
ABC Channel 3 Canberra
Opened : December 18, 1962.

ABV Channel 2 Melbourne
Opened : November 19, 19S6.
Transmitter site: Barnes ' Lookout , Mt Dandenong .
Studios : Located Gordon St, Elsternwick . (03)
S3 8181 .
Operating hours: Sun, 10.10am-10.30 pm: MonFri, 8am-11 .30pm; Sat, 9am-11 .30pm.
Technical facilities : Channel 2 (63-70 MHz , vision 64.2S MHz , sound 69.7S MHz) . 100kW ERP
visual, 10kW ERP sound.
Antenna: 109m situated 690m above sea level,
Mt Dandenong.

ABQ Channel 2 Brisbane
Opened : November2, 19S9.
Transmitter site : Mirrinbul , Mt Coot-tha.
Studios : Located 600 Coronation Drive,
Toowong .
Operating hours : Sun, 10.20am-10.40pm; MonFri, 8am-11pm ; Sat , 1pm-11 .1Spm.
Technical facilities : Channel 2 (63-70 MHz, vision 64 .24 MHz , sound 69.74 MHz) . 100kW ERP
visual, 10kW ERP sound .
Antenna: 1SOm situated 411 m above sea level ,
Mt Coot-tha.

ABS Channel 2 Adelaide
Opened : March 11 , 1960.
Transmitter site: Mt Lofty.
Studios: Located Main North East Rd, Collinswood.
Operating hours : Sun, 10.20am-10.10pm; MonFri 8am-11 .20pm; Sat, 1pm-11 .1Spm.
Technical facilities: Channel 2 (63-70 MHz , vision 64.76 MHz , sound 69.26 MHz. 100kW ERP
visual 10kW ERP sound .
Antenna: 132m, situated 810m above sea level ,
Mt Lofty.

Transmitter site : Black Mountain.
Studios : Located Northbourne and Wakefield
Avenues, Canberra ACT.
Operating hours: Sun, 10.20am-10.30pm ; MonFri, 8.00am-11pm; Saturday, 12 noon- 11 .30pm.
Tech nical facilities: Channel 3 (8S-92 MHz, vision 86. 24 MHz, sound 91.74 MHz), 100kW ERP
visual, 10kW ERP sound.
Anten na: 1S3m, situated 797m above sea level,
Black Mountain .

ABW Channel 2 Perth
Opened : May 7, 1960.
Transmitter site : Bickley .
Studios : Located Adelaide Terrace.
Operating hours : Sun , 10.20am-11 pm ; Mon-Fri,
8am-11pm ; Sat , 1pm-11.1Spm.
Technical facilities : Channel 2 (63-70 MHz, vision 64.2S MHz , sound 69 .7S MHz). 100kW ERP
visual, 10kW ERP sound .


Country Stations

Opened in 1963: ABVE Channel 1, Bendigo (April 29); ABVB Channel 3, Ballarat (May 21); ABNV Channel 5A, Newcastle (June 3); ABNT Channel 3, Launceston (July 29); ABVL Channel 4, Latrobe Valley, Traralgon (September 30); ABWN Channel 5A, Wollongong (October 28); ABWS Channel 3, Goulburn, Shepparton (November 28); ABQQ Channel 3, Darling Downs, Toowoomba (December 16); ABRN Channel 1, Rockhampton (January 8).

Opened in 1964: ABNC Channel 1, Orange (March 31); ABNN Channel 6, Lismore (April 20); ABQV Channel 3, Tamworth (September 21); ABAV Channel 1, Upper Murray (December 15).

Opened in 1965: ABBS Channel 1, Spencer Gulf (April 10); ABMN Channel 0, South Eastern Slopes and Eastern Rivers (April 30); ABWS Channel 5, Bunbury (May 10); ABWN Channel 2, Grafton-Kempsey (June 28); ABWS Channel 2, Murray Valley (July 30); ABAN Channel 7, Upper Namoi (September 27); ABWN Channel 6, Wide Bay (October 8); ABWN Channel 4, Mildura (November 22); ABBS Channel 1, Goulburn (December 3); ABNN Channel 2, Broken Hill (December 14).

Opened in 1966: ABVT Channel 5A, Central Agricultural Area (March 28); ABTV Channel 1, Manning River (April 29); ABVA Channel 2, South Australian Area (June 6); ABSN Channel 8, Bega-Cooma (June 29); ABQQ Channel 9, Cairns and ABGN Channel 7, Griffith (July 25); ABGN Channel 5, Dubbo (September 12); ABTV Channel 1, Warwick (July 4).

Opened in 1967: ABQW Channel 4 Mackay (December 21).

Opened in 1969: ABBV Channel 6, Geraldton (December 8).

Opened in 1970: ABWQ Channel 6, Kalgoorlie (January 27); ABVI Channel 6, Mt Isa (December 21). Transmitter stations (relying primarily on per- sonal stations) at Queenstown, Rosebery, South Launceston, Cape Bridgewater, Strahan (Tas), Lithgow, Armidale, Kyogle, Beenham, Moretown, Tumbarumba, Kandos-Rylstone, Cooma, Bateman's Bay, Moyston (Vic), Warrnambool/Pt Fairy, Portland, Albany, Rockhampton, Caloundra, Maroochydore/Cotton Tree (Qld), Grafton, Edston, Nhul (Vic), Townsville, Monto, Gympie (Qld), Keith, Borderdown, Cowel, Port Lincoln (Sa), Kampamba (WV), Quirindi (Qld), Stanthorpe.

Operating hours: Sun, 10.15am-10.30pm approx, Mon-Fri 8am-11pm approx Sat, 12.30-11.45pm approx.

Technical facilities: Channel 2 (6370 MHz, video 29.24 MHz, sound 69.74 MHz), 10kW ERP visual, 10kW ERP sound.

Antenna: 95m, situated 125m above sea level.

Country Stations

Stations opened in 1963: ABVE Channel 1, Bendigo (April 29); ABVB Channel 3, Ballarat (May 21); ABNV Channel 5A, Newcastle (June 3); ABNT Channel 3, Launceston (July 29); ABVL Channel 4, Latrobe Valley, Traralgon (September 30); ABWN Channel 5A, Wollongong (October 28); ABWS Channel 3, Goulburn, Shepparton (November 28); ABQQ Channel 3, Darling Downs, Toowoomba (December 16); ABRN Channel 1, Rockhampton (January 8).

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Operating hours: Sun, 10.15am-10.30pm approx, Mon-Fri 8am-11pm approx Sat, 12.30-11.45pm approx.

Technical facilities: Channel 2 (6370 MHz, video 29.24 MHz, sound 69.74 MHz), 10kW ERP visual, 10kW ERP sound.

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Operating hours: Sun, 10.15am-10.30pm approx, Mon-Fri 8am-11pm approx Sat, 12.30-11.45pm approx.

Technical facilities: Channel 2 (6370 MHz, video 29.24 MHz, sound 69.74 MHz), 10kW ERP visual, 10kW ERP sound.

Antenna: 95m, situated 125m above sea level.
Public Broadcasting Stations

Note: Public Broadcasting Station Licences fall into three categories:

Educational (E) - Issued to educational bodies intending to provide programs of continuing and adult education but including material designed to enrich the cultural life of the audience.

Community (C) - Issued to community groups who intend to broadcast programs serving a particular community.

Special (S) - Issued to groups intending to provide programs serving a particular interest or group of interests.

Stations on the AM band transmit within the frequency range 525 - 1605 kHz and those on the FM band within the range 88 - 108 MHz.

New South Wales

2CBA Sydney

2SBS Sydney
Licensee: Music Broadcasting Society of New South Wales Co-operative Ltd, 76 Chandos St, Surry Hills 2010. Phone (02) 439 4777. Executives: Mr T. Bascard (pres), Mr B. Macdonald (secy), Mrs J. Lawler (admin co-ord). Frequency: 91.5 MHz, Category S. Power 14kW.

2SER Sydney

2REM-FM Albury-Wodonga
Licensee: Community Radio Albury-Wodonga Co-operative Society Ltd, PO Box 504, Lavington 2641. Executive: G.L. Oke (dir). Frequency: 107.9 MHz, Category C.

2AA-FM Wagga Wagga
Licensee: Wagga Wagga Community Media Co-operative Ltd, Cnr Collom & Young Sts (PO Box S-19) Wagga Wagga. Phone (065) 25 3001. Executives: A. Truelove (Chair), E. Banks (Secy). Frequency: 107.1 MHz, Power 200W.

2ARM Armidale
Licensee: Armidale Community Radio Co-operative Ltd, PO Box 707, Armidale 2350. Phone (067) 72 1486. Executive: Ms M. Knott (secy). Frequency: 92.3 MHz, Category C.

2PCE Bathurst
Licensee: Mitchell College of Advanced Education, Bathurst 2795. Phone (063) 33 2790, 33 2774. Executives: Dr M. McMichael (Chair), S. Ford (Secy). Frequency: 92.5 MHz, Category C. Power 1kW, proposed transmitter to Orange 947 MHz.

2SKL Lismore
Licensee: Northern Rivers College of Advanced Education, PO Box 157, Lismore 2480. Executives: L. Heidke (Chair), B.J. Gleeson (Secy). Frequency: 92.5 MHz, Category C. Power 3kW EHP.

2KRR-FM Newcastle
Licensee: University of Newcastle, Newcastle 2308. Frequency: 103.7 MHz, Category C. Power 3kW.

2RH Radio for the Print Handicapped of NSW Co-op Ltd, 186 Blue's Point Rd, North Sydney 2060. GPO Box 224, Sydney 2001. Executives: Prof B. Postle (Chair), Rev N.C. Webb (Secy). Frequency: 91.5 MHz, Category C. Power 3kW.

4EB Brisbane
4BS Brisbane
Licensee: Music Broadcasting Society of Queensland Ltd, PO Box 9, Red Hill 4059. Executives: R. Bixiga (stn admin), G. Thorpe (secy). Frequency: 103.3 MHz, Category S.

4ZZZ Brisbane
Licensee: Creative Broadcasters Ltd, PO Box 509, Toowong 4066. Phone: (07) 371 5111. Telex 41029; Executive: Ms A. Jones (coordinator). Frequency: 101.1 MHz, Category S. Power 6kW.

4DB Toowomba
Licensee: Darling Downs Broadcasting Society, PO Box 400, Toowoomba 4350. Executive: Miss V. H. Bruce (secy). Frequency: 102.7 MHz, Category C. Power 2kW.

South Australia
5EB Adelaide
Licensee: Ethnic Broadcasters Incorporated, Byron Place, Adelaide 5000. Executive: W. De Veer (chrmn). Frequency: 92.9 MHz, Category S. Power 4kW.

5MMM-FM Adelaide
Licensee: Progressive Music Broadcasting Association Incorporated, 56 Magill Rd, Norwood 5067. Phone (08) 250 3735; Directors: G. Branford (chrmn), R. F. Fairbrother (vice chrmn), P. Pearman (treas), R. Coy (secy); Executives: D. Turrell (stn mgr), Mrs D. Guest (stn secy). Frequency: 93.7 MHz, Category S. Power 2.5kW.

5FBA-FM Adelaide
Licensee: 5FBA-FM, PO Box 433, Salisbury 5108. Phone (08) 250 3736; Directors: G. Branford (chrmn), R. Fairbrother (vice chrmn), P. Pearman (treas), R. Coy (secy); Executives: D. Turrell (stn mgr), Mrs D. Guest (stn secy). Frequency: 89.7 MHz, Category C. Serving the Northern suburbs of Adelaide.

5UV Adelaide
Licensee: University of Adelaide, North Terrace, Adelaide 5000. Phone (08) 228 5269; Executive: J. Lambert. Frequency: 531 kHz, Category E. Power 500W.

Western Australia
6NR Perth
Licensee: Western Australian Institute of Technology, Kent St, Bentley 6102. Executive: Dr M. Liveris (chrmn), GNR Management Committee, B. J. Moseley (mgm), D. J. G. Hodge (dir CCTA), M. Green (stn mgr). Frequency: 267 kHz, Category S. Power 2kW.

6LVS-FM Perth
Licensee: Universities Radio Ltd C/- University of Western Australia, Mounts Bay Rd, Nedlands 6009. Executives: W. K. McCurrich (mgm), D. Morris (secy). Frequency: 92.1 MHz, Category S. Power 5kW.

4NEW-FM Newman
Licensee: Newman Community Radio, PO Box 430, Newman 6753. Phone (091) 75 1219; Executives: D. Fry (chrmn), S. McGowan (vic chrmn), B. Douglas (secy), S. Brokay (treas). Frequency: 92.9 MHz, Category C. Power 250W.

Tasmania

7THE-FM Hobart

7HFC-FM Hobart
Licensee: Hope Foundation Communications Inc, 47 Cross St, New Town 7008. Phone: (002) 26 0116; Executive: N. V. Brown (pres). Frequency: 103.3 MHz, Power 3kW E.R.P. Category S.

7RPH Hobart

Northern Territory

8TOP Darwin
Licensee: Darwin Community College, PO Box 40146, Casuarina 0812. Phone: (009) 20 4206; Telex 85793; Director: T. Maryon (chrmn of board). Executive: J. Abell (station mgm). Frequency: 104.1 MHz, Category C. Power 10kW.

Restricted Commercial Licence
3CR Melbourne
Licensee: Community Radio Melbourne Ltd, Studios: 21 Smith Street, Fitzroy 3065. Phone: (03) 419 8377, News (03) 419 5162; Executives: G. Swanston (stn mgr), B. Hogan & R. Taylor (prgm). Frequency: 855 kHz, Power 1000W.

Newspapers

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net or CAB average net (as at September 30, 1984 unless otherwise indicated). FNR indicates figures not received. Those publications without circulation figures have not been audited by either ABC or CAB at press time.
National Newspapers

Daily

The Australian
Executives: D. McMurtrie (ed), J. Bridges (advtg mg r), K. Robbie (co secty), M. Masters (cir mgr), P. McDougall (chief prdn mgr), L. Hogbin (advtg sales mgr), T. Cowley (prdn mgr).
Repr: Nationwide News Pty Ltd, Melbourne (03) 652 3303; (Ms J. Henderson) Brisbane (07) 221 6266; (G. Fitzgerald) Adelaide (08) 51 0351; (R. Mathews) Perth (09) 321 8217; (J. Casserly) Adelaide 7222; (R. Perrottet) Melbourne (03) 267 3033; (A. Lukin) Brisbane (07) 253 3333, (J. Casserly) Adelaide (08) 51 0351, (R. Considine) Perth (09) 321 8217. 
Data: Letterpress, casual rate $12.40 seem.
Circulation: ABC 85,426.
Audited in conjunction with The Australian.

The Weekend Australian
(Saturday edition of The Australian)
Executives: R. Muscat (gen mgr), L. Hogbin (advtg sales mgr), T. Waterer (chief prdn mgr).
Repr: John Fairfax & Sons Ltd (W. Dixon) Melbourne (03) 652 3303; (A. Lukin) Brisbane (07) 221 6266; (B. Mahony) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217, UK, USA.
Data: Letterpress, casual rate $12.40 seem.
Circulation: ABC 81,126.

The National Times
Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2166, Telegrams: Ladder.
Executives: R. Muscat (gen mgr), L. Hogbin (advtg sales mgr), T. Waterer (chief prdn mgr).
Repr: Nationwide News Pty Ltd, Canberra (06) 18 Mort St, Canberra 2601 Phone (062) 81 1611.
Data: Letterpress, casual rate $12.40 seem.
Circulation: ABC 77,383.

The Canberra Times
Publisher: The Federal Capital Press of Australia Pty Ltd, 18 Mort St, Canberra City ACT 2601. Phone: (062) 48 0066, class: (062) 45 0555. Telex: 21717, Telegraphs: Canberra Fairads.
Executives: D. Fallick (mg r), J. Penberth (mg r), B. Toohey (ed), D. Paul (nat advt sales mg r).
Data: Letterpress, casual rate $10.10 seem.
Circulation: ABC 85,426.

ACT Newspapers

Daily

The Canberra Times
Publisher: The Federal Capital Press of Australia Pty Ltd, 18 Mort St, Canberra City ACT 2601. Phone: (062) 48 0066, Telex 6205.
Executives: G. H. Wilkinson (gen mg r), I. R. Mathews (ed), N. A. Fotheringham (advtg mg r), T. B. Hourigan (prdn mg r).
Repr: John Fairfax & Sons Ltd (D. Dent & Y. Murphy), Sydney (02) 235 6704, 235 6722 respectively; (R. Terry), Melbourne (03) 602 3033; (B. Mahoney & N. Hollthouse), Adelaide (08) 211 8544; (A. Lukin & D. Smaregija), Brisbane (07) 221 6266; (R. Mathews), Perth (09) 321 8217.
Data: Wkly, rotary letterpress, casual rate $6.40 seem.
Circulation: CAB 77,383.

Canberra Standard
Publisher: Norpress Publications, 36 Botany St, Phillip 2606. Phone: (062) 81 1611.
Executive: R. Norton (mg r).
Repr: Cumberland Newspapers (B. McClelland & I. Snow) Sydney (02) 955 8466; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 379 8777; Market Media Associates, Adelaide (08) 223 6629.
Data: Fri tly, casual rate $5.50 seem.

Non Daily

Canberra Chronicle
Publisher: The Federal Capital Press of Australia Pty Ltd, 18 Mort St (GPO Box 218) Canberra 2601. Phone: (062) 48 0066. Telex 6205.
Executives: G. H. Wilkinson (gen mg r), I. R. Mathews (ed), N. A. Fotheringham (advtg mg r), T. B. Hourigan (prdn mg r).
Repr: John Fairfax & Sons Ltd (D. Dent & Y. Murphy), Sydney (02) 235 6704, 235 6722 respectively; (R. Terry), Melbourne (03) 602 3033; (B. Mahoney & N. Hollthouse), Adelaide (08) 211 8544; (A. Lukin & D. Smaregija), Brisbane (07) 221 6266; (R. Mathews), Perth (09) 321 8217.
Data: Wkly, rotary letterpress, casual rate $6.40 seem.
Circulation: ABC 45,181.

The Assistant
Canberra Fat-Cats spend more on travel and eating out.... 67% more!

The figures show the facts. Canberra is the most affluent Capital City market in Australia — and well worth reaching!

### Annual Expenditure per household*

<table>
<thead>
<tr>
<th></th>
<th>Canberra</th>
<th>Sydney</th>
<th>Melbourne</th>
<th>Australia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overseas travel (fares):</td>
<td>173.1</td>
<td>57.3</td>
<td>120.1</td>
<td>73.6</td>
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<tr>
<td>Australia travel (accommodation):</td>
<td>105.3</td>
<td>74.6</td>
<td>82.6</td>
<td>77.0</td>
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<td>Dining out:</td>
<td>406.2</td>
<td>310.7</td>
<td>286.8</td>
<td>256.6</td>
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<tr>
<td>Wine:</td>
<td>160.3</td>
<td>133.6</td>
<td>148.0</td>
<td>98.5</td>
</tr>
</tbody>
</table>

*Figures are based on the A.P.A.S. Co. survey and are for complete details of the A.P.A.S. Co. survey and your copy of "Canberra, The Fat Cat Market", contact your local Canberra Times representative.

### The Canberra Times

**Your National Campaign Needs the National Capital**

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### NSW Newspapers

#### Sydney Metropolitan Newspapers

**DAILY**

**Morning**

**The Daily Telegraph**
- Executives: R. Muscat (gen mgr), L. Hoffman (ed), G. Raspap (adv mg), M. Noed (classified mg), J. Cowley (prin mg), T. Jones (suppl mg).
- Rep: News Ltd (G. Vincen) Melbourne (03) 267 7222; I. Ward, Brisbane (07) 529 684; Symons Media Services, Adelaide (08) 31 5135; Mirror Newspapers Ltd (R. Considine) Perth (09) 328 5066; UK, USA.

**The Sydney Morning Herald**
- Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway, Sydney 2000; GPO Box 506, Sydney 2001. Phone (02) 282 2855. Telex Fairads 21717.
- Executives: J. Anderson (ed-in-chief), R. Cavendish (adv mg), M. Stening (chief adv mg), T. Waterer (chief prin mg).
- Rep: John Fairfax & Sons Ltd (O. Ablingier) Melbourne (03) 602 3032; (A. Lukin) Brisbane (07) 221 6266; (B. Mahoney) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217, UK.

**The Sunday Telegraph**
- Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills, Sydney, 2010; GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Telex 20124.
- Executives: R. Muscat (gen mg), M. Jelline (adv mg), R. Buttrrose, OBE (ed-in-chief), D. Dud (ed), P. Scobie (adv mg), M. Noed (classified mg), J. Cowley (prin mg).
- Rep: A.C.T. (02) 49 5990, (R. Kirk) Melbourne (03) 267 7222; I. Ward, Brisbane (07) 52 9884; Symons Media Services, Adelaide (08) 31 5135; R. Considine, Perth (09) 328 5066; The Media Centre, Hobart (03) 34 8588.
- Data: Letterpress, cash rate $34.00 scm. Circulation: ABC 596,538.
Buy all or part of Sydney with only one quick call.

When you buy in the Sydney Press Network, you can reach more than 1.8 million* readers aged 13 years+, and you can choose the areas you want. It's the only way!
**North Shore Times**
Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Circular CAB 108,742.

**Northern District Times**
Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Circular CAB 108,742.

**Northern Standard**
Publisher: Suburban Community Newspapers Pty Ltd, 118 Rowe St, Westmead 2145. Phone (02) 689 5500. Telex 72133. Circular CAB 108,742.

**Parramatta Advertiser**
Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Circular CAB 108,742.

**Parramatta & Hills News**
Publisher: Dawson Suburbs Pty Ltd, Suite 2, 268 Old Northern Rd, Castle Hill 2154. Phone (02) 684 4000. Circular CAB 103,603.
# Location index

## NEW SOUTH WALES REGIONAL AND PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

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<th>Location</th>
<th>Newspapers</th>
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<td>Border Morning Mail (D)</td>
</tr>
<tr>
<td>ARMIDALE</td>
<td>The Armidale Express</td>
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<tr>
<td></td>
<td>The New Englander</td>
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<td>The Tableland Times</td>
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<tr>
<td>BATHURST</td>
<td>Western Advocate (D)</td>
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<td>Bega District News</td>
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<td>Bega and District Times</td>
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<td>BELLINGEN</td>
<td>Bellinger Courier-Sun</td>
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<td>BELMONT</td>
<td>Belmont Swansea Gazette</td>
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<td>Barrier Daily Truth (D)</td>
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<td>DORRIGO</td>
<td>Don Dorrigo Gazette</td>
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<td>DUBBO</td>
<td>Daily Liberal and Macquarie Advocate (D)</td>
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<td>Eden Illawarra Newspaper</td>
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<td>FINLEY</td>
<td>Southern Riverina News</td>
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WAUCHOPE
WELLINGTON
WEST WYALONG
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WOLLONGONG
WYNDHAM
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YASS
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Shoalhaven & Nowra News
South Coast Register
Western Mail
Central Western Daily (D)
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The Peak Hill Times
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Queanbeyan Age
Quirindi Advocate
The Scone Advocate
Singleton Argus
Blue Mountains Gazette
The Northern Daily Leader (D)
The Tamworth Times
Manning River Times
Temora Independent
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Tumbarumba Times & Holbrook Courier
The Daily Advertiser (D)
The Riverina Leader
Walcha News
The Spectator
Wahala Standard
Lake Times
The Warren Advocate
Hastings Gazette
Wellington Times
West Wyalong Advocate
The Chronicle Extra
Bawarrar Mercury (D)
Wollongong Advertiser
NSW South Coaster Weekender
Wyndham Observer
The Guardian
The Lakes Advocate
Yass Post
Yass Tribune
South West News Pictorial
NSW Regional & Provincial Newspapers

Daily

The Advocate (Coffs Harbour)
Publisher: North Coast News Pty Limited, 53 Moonee St, (PO Box 534) Coffs Harbour 2450. Phone (066) 52 2522; Telex 66564.
Executives: P. B. Wilson (mg), H. Spencer (ed), J. Collins (prdn mg), R. Hapgood (advtg mg).

Central Western Daily (Orange)
Publisher: Western Daily, 132 Kite St, (PO Box 301) Orange 2890. Phone (063) 62 2466; Telex 63331.
Executives: C. W. Martin (gen mg), R. Kirkpatrick (ed), L. B. Cooper (prdn mg), P. Ryan (advtg mg).
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811. Hastwell Williamson Rouse, Adelaide (08) 332 3322.

The Daily Advertiser (Wagga Wagga)
Publisher: The Wagga Daily Advertiser Pty Ltd, 48 Trial St, (PO Box 38) Wagga 2650. Phone (069) 21 2521; Telex 68025.
Executives: J. C. Jackson (mng ed), G. Gorrel (ed), P. McAlistor (advtg mg), G. Hale (circ mg), A. Caldwell (prdn mg).
Repr: Carrington Media Services, Sydney (02) 28 8631; Market Media Assocs, Adelaide (08) 323 6345. Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

The Daily Examiner (Grafton)
Publisher: The Daily Examiner Pty Ltd, 81-83 Victoria St, (PO Box 271) Grafton 2460. Phone (066) 42 1360; Telex 66904.
Executives: T. Lee (mg), G. Ochirson (ed), W. Letter (sages mg), M. F. Pullen (prdn mg).
Repr: Parnell, Sydney (02) 922 2877; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6333. Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322.

Barrier Daily Truth (Broken Hill)
Publisher: Barrier Industrial Council (Publishing Branch), 175 Blende St, (PO Box 453) Broken Hill 2880. Phone (065) 23 352, 23 355.
Executives: C.J. Falkner (mg ed), J. Hudson (ed), P.F. Keenan (advtg mg).
Repr: ACH, Sydney (02) 906 2422; SA Country Newspapers Ltd, Adelaide (08) 51 4507.
Data: Offset, casual rate $2.75 scom. Circulation: ABC 8,157 (incd 7,172 subs).

Border Morning Mail (Albury/Wodonga)
Publisher: Border Morning Mail Pty Ltd, Cnr Kiewa & Swift Sts, (PO Box 346) Albury 2640. Phone (060) 21 1555. Telegrams Mail, Telex 58102; Advtg 56000 (newsroom).
Executives: G. Bleden (gen mg), J. Thomson (ed), J. B. Barton (advtg mg), J. Hutchison (prdn mg).
Repr: McGowen Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Mr C. Olive, Brisbane (07) 229 4161, (07) 229 4188.


The Daily Advertiser (Wagga Wagga)
Publisher: The Wagga Daily Advertiser Pty Ltd, 48 Trial St, (PO Box 38) Wagga 2560. Phone (069) 21 2521; Telex 68025.
Executives: J. C. Jackson (mng ed), G. Gorrel (ed), P. McAlistor (advtg mg), G. Hale (circ mg), A. Caldwell (prdn mg).
Repr: Carrington Media Services, Sydney (02) 28 8631; Market Media Assocs, Adelaide (08) 323 6345. Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

The Daily Examiner (Grafton)
Publisher: The Daily Examiner Pty Ltd, 81-83 Victoria St, (PO Box 271) Grafton 2460. Phone (066) 42 1360; Telex 66904.
Executives: T. Lee (mg), G. Ochirson (ed), W. Letter (sages mg), M.F. Pullen (prdn mg).
Repr: Parnell, Sydney (02) 922 2877; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6333. Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322.
Daily Liberal And Macquarie Advocate
Publisher: Macquarie Media Pty Ltd, 51-59 Wheelers Lane, (PO Box 311) Dubbo 2830. Phone (069) 62 2311; Telex 74646. Data: Offset, casual rate $2.45 scom. Circulation: ABC 7,277.

Daily News - Gold Coast
Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Claude Olive Media, Brisbane (07) 229 7744; ParPlan, Sydney (02) 922 2877; Hasswell Williamson Rouse Pty Ltd, Adelaide (08) 332 3322.

Goulburn Post
Publisher: Daniel Bros & Co Pty Ltd, 199 Aubum St, (PO Box 150 Goulburn 2580. Phone (048) 21 1122, 21 1474. Executives: R. Lawson (mgr), R. Leason (ed), J.M. Burgess (advig mgr).
Repr: Dallas Dent, Sydney (03) 236 6704; N. Holtfeild, Adelaide (08) 211 8544, Brown, Orr, Fletcher, Burrows, Melbourne (03) 329 8522.
Data: Offset, casual rate $3.00 scom. Circulation: ABC 6,898.

Illawarra Mercury
Publisher: Illawarra Newspapers Holdings Pty Ltd, 282 Keira St, (PO Box 1215) Wollongong 2500, Phone (042) 29 5611 classified, (042) 20 2511 all other enquirys. Telex 29087.
Repr: John Fairfax & Sons Ltd, Sydney (02) 282 2833, Melbourne (03) 602 3033, Brisbane (07) 221 6626, Adelaide (08) 212 1212, Perth (09) 321 8217.
Data: Letterpress, casual rate $5.55 scom. Circulation: ABC 34,475.

The Mercury
Publisher: Daily Mercury, 101 Main St, (PO Box 91) Lithgow 2790, Phone (063) 52 2700.
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodsie Media, Melbourne (03) 63 1811.

The Northern Star
Publisher: Northern Star Ltd, Molewalt St, (PO Box 423) Lismore 2480. Phone (066) 24 2433, 21 7441.
Repr: ParPlan, Sydney (02) 922 2877; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 0033; Hasswell, Williamson, Rouse, Adelaide (08) 332 3322.

The Tweed Newspaper
Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Claude Olive Media, Brisbane (07) 229 7744; ParPlan, Sydney (02) 922 2877; Hasswell Williamson Rouse Pty Ltd, Adelaide (08) 332 3322.

Newcastle Herald
Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 28 3222 (edit bus), 26 3000 (class). Telex 28603. Telegrams Newsp Rash.
Repr: Newcastle Herald (K. Douglas) Sydney (02) 232 6540, (R. Parker) Melbourne (03) 602 3033, John Fairfax & Sons (A. Lukin), Brisbane (07) 221 6626, (N. Holdhouse) Adelaide (08) 212 1212, John Fairfax & Sons Ltd, Perth (09) 321 8217, UK.

Non-Daily
Advertiser
Publisher: Regional Publishers Pty Ltd, 258 Hvy St, (PO Box 222) Maitland 2320, Phone (049) 33 6633, 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodsie Media, Melbourne (03) 63 1811, Hasswell, Williamson, Rouse, Adelaide (08) 332 3322.

The Armidale Express
Publisher: Northern Newspapers, a divn of Nor­ news Limited, 113 Faulkner St, (PO Box 72) Ar­ midale 2350. Phone (087) 72 2482, Telex 66466. Executives: D.R. McFadyen (mgv), J. K. Flood (ed), W. Barnes (advig mgr).
Repr: ACH, Sydney (02) 909 2422.

Barraba Gazette
Publisher: S.C. & K.M. Hawkins, 100 Queen St, (PO Box 96) Barraba 2347. Phone (067) 82 1188. Executives: S.C. Hawkins (ed & prdn mgr).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset casual rate $0.60 scom.

Bay Post
Publisher: Southern Publishers Pty Ltd, Suites 2-7, Commonweal Bank, Batemans Bay 2536. Advig - Southern Publishers Pty Ltd, PO Box 122, Bega 2550. Phone (046) 2 1177.
Executives: M. Coyle (mgv), T. Monoshan (ed), Ms J. Ackroyd (advig).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset web led, casual rate $1.60 scom.

Bega District News
Publisher: Southern Publishers Pty Ltd, 34 Auck­ land St, (PO Box 122) Bega 2550. Phone (0649) 2 1177.
Executives: J. Leach (mgv ed).
Repr: ACH, Sydney (02) 909 2422.
Data: Bi-weekly, offset casual rate $1.60 scom.

Bega and District Times
Publisher: Bega Times Pty Ltd, 88 Auckland St, (PO Box 688) Bega 2550. Phone (0649) 2149, 2 2626.
Executives: P. Malone (mgv).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset casual rate $2.00 scom.

Bellinger Courier-Sun
Publisher: R. J. Hobson, Hyde St (PO Box 41) Bellinger 2454. Phone (065) 52 1007.
Executives: R. J. Hobson.
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, casual rate $3.00 scom.

Bermont Swansea Gazette
Publisher: Bermont Swansea Gazette, 2 High St, (PO Box 61) Bermont 2260. Phone (045) 49 2112.
Executive: Mrs P. Lean (publ).
Data: Wkly, offset casual rate $1.30 scom.
## NSW Regional & Provincial Newspapers - Non-daily

### Bingara Advocate
- **Publisher:** R.J. & J.A. Lewis, 42-44 Mailland St (PO Box 15) Bingara 2404. Phone (067) 24 1127.
- **Executives:** R. Lewis (publ).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, tabloid, offset, casual rate $2.20 scmm.

### Blue Mountains Gazette
- **Publisher:** Mountain Press Pty Ltd, Rear, 274 Macarthur Rd, Springwood 2777. Phone (047) 51 1956. Telegrams Gazette.
- **Executives:** M. Toolhurst (advtg mgr), T. Booker (prdn mgr).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, tabloid, offset, casual rate $4.10 scmm.

### Bombala Times
- **Publisher:** W.J. & R.G. Johnson, 65 Maybe St, (PO Box 33) Bombala 2553. Phone (068) 8 3666.
- **Executives:** W.J. Johnson (ed), R.G. Johnson (prdn mgr).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, letterpress, casual rate $1.75 scmm.

### Boorowa News
- **Publisher:** Boorowa News, 34 Marsden St, Boorowa 2586. Phone (063) 85 3020.
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, offset, casual rate $1.35 scmm.

### Camden Haven Courier
- **Publisher:** Naddell Pty Ltd PO Box 75, Laurenton 2443. Phone (065) 59 5937, 59 9035.
- **Executives:** G.H. Emery (publ, mgd ed), I. Hodgkinson (advtg mgd).
- **Data:** Wkly, offset, casual rate $1.48 scmm.

### Central Coast Express
- **(Gosford)**
  - Including Central Coast Express Weekender.
  - **Publisher:** Central Coast Publications Pty Ltd, 97 Donnison St (PO Box 13) Gosford 2250. Phone (03) 24 2666.
  - **Executives:** U.H. Crowther (mgd ed), D.S. Sherman (ed), B. Slater (advtg mgd), B. Staniford (prdn mgr).
  - **Data:** Bi-wkly, offset, casual rate $4.20 scmm. Wed, $3.40 Fri.
  - **Circulation:** CAB 72,314 (Wed), CAB 56,080 (Fri).

### Champion Post
- **(Parkes)**
  - **Publisher:** Parkes Champion Post, 7 Court St, (PO Box 19) Parkes 2870. Phone (068) 62 2322.
  - **Executives:** R. ten Cate, (mgd ed).
  - **Repr:** Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.
  - **Data:** Tri-wkly, offset, casual rate $2.55 scmm.
  - **Circulation:** ABC 2,918.

### The Chronicle Extra
- **Pub:** Regional Publishing Pty Ltd, 65 Manning St, Taree 2430. Phone (065) 52 1988.
- **Executives:** J. Doost (mgr).
- **Repr:** ACH (02) 929 5086.
- **Data:** Wkly, offset, casual rate $3.40.
  - **Circulation:** CAB 18,735.

### The Cobar Age
- **Publisher:** Macquarie Publications Pty Ltd, 51-53 Wheelchair Parade, (PO Box 311) Dubbo 2830. Phone (068) 82 2311.
- **Executives:** J. L. Armati (mgd dir), G. Simpson (gen mgd), V. Jeffrey (circ mgd), J. Jear (sales mgd).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Tri-wkly, offset, casual rate $1.90 scmm.
  - **Circulation:** ABC 2,628.

### Crookwell Gazette
- **Publisher:** B.M. & R.J. Dennis, 120 Goulburn St, (PO Box 2) Crookwell 2583. Phone (048) 32 1077, 32 1837.
- **Executives:** B. M. Dennis (ed).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Bi-wkly, offset, casual rate $1.50 scmm.
  - **Circulation:** ABC 1,553.

### Deniliquin Independent
- **Pub:** Deni Independent, 119 East St (PO Box 72) Deniliquin 2710. Phone (058) 81 2899.
- **Executives:** A.A. Hunt (gen mgd), M.G. Riggall (ed).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, offset, casual rate $1.50 scmm.
  - **Circulation:** ABC 3,184.

### Don Dorigo Gazette
- **Publisher:** W.W. Backhouse & J.K. English, 40 Hickory St, Donnigro 2453. Phone (066) 10.
- **Executives:** J.K. English (mgd ed).
- **Repr:** ACH, Sydney (02) 929 2422.
- **Data:** Wkly, tabloid, letterpress, casual rate $1.15 scmm.

### Dungog Chronicle
- **Publisher:** Dungog Chronicle Pty Ltd, PO Box 95, Dungog 2425. Phone (049) 92 1721, Teleggrams Chronicle.
- **Executives:** D. J. Bray (publ).
- **Repr:** ACH, Sydney (02) 929 2422.
- **Data:** Wkly, offset, casual rate $1.50 scmm.
  - **Circulation:** ABC 1,775.

### Eastern Riverina Observer
- **(Henty, Lockhart, Culcairn)**
  - **Publisher:** The Observer Partnership, 181 Park, St, Coolamon 2629. Phone (069) 42 1488.
  - **Executives:** B.A. Clarke (mgd ed).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, tabloid, offset, casual rate $1.35 scmm.
  - **Circulation:** ABC 1,394.

### Eden Inlay Magnet
- **Publisher:** Southern Publishers Pty Ltd, PO Box 75, Eden, 2551. Phone (0649) 6 1190.
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, tabloid, offset, casual rate $1.60 scmm.

### The Examiner
- **(Moruya)**
  - **Publisher:** Southern Publishers Pty Ltd, 41 Vul­can­ton St, Moruya, 2537. Phone (044) 74 2076.
  - **Executives:** M. Coyle (mgr), T. Monaghan (ed), J. Orchard (advtg).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, offset, casual rate $1.30 scmm.

### Forbes Advocate
- **Publisher:** The Forbes Advocate, Lachlan St, Forbes, 2871. Phone (066) 52 1800. Telegrams Advocate.
- **Executives:** B. Shine (mgd).
- **Repr:** Adrep, Sydney (02) 929 5088; Neville Jeffries Advisg, Sydney (02) 908 3611; Geoff Woodside Media, Melbourne (03) 63 1811.
- **Data:** Wkly, offset, casual rate $2.55 scmm.
  - **Circulation:** ABC 3,021.

### The Gilgandra Weekly
- **Publisher:** Gilgandra Newspapers Pty Ltd, 64 Miller St, (PO Box 20) Gilgandra, 2827. Phone (068) 47 2032, Telegrams Weekly.
- **Executives:** A. Ferris (mgd dir).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Wkly, offset, casual rate $3.00 scmm.
  - **Circulation:** ABC 1,630.

### Glen Innes Examiner
- **Publisher:** Northern Newspapers, a divn of News­line Limited, 124 Goulburn St, (PO Box 249) Glen Innes, 2370. Phone (067) 32 1686. Telex 66658.
- **Executives:** D.R. McFadyen (mgd ed), T. Jenner (prdn mgr).
- **Repr:** ACH, Sydney (02) 909 2422.
- **Data:** Bi-wkly, offset, casual rate $2.10 scmm.
  - **Circulation:** ABC 2,343.

### Gloucester Advocate
- **Publisher:** Gloucester Advocate, 29 Denison St (PO Box 12) Gloucester 2422. Phone (066) 58 1012.
- **Executives:** P.J. Hayzell (mgd ed).
- **Repr:** Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.
- **Data:** Wkly, offset, casual rate $2.52 scmm.
  - **Circulation:** ABC 1,546.
Gosford Star

(Central Coast)
Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta, 2100. Phone (02) 988 5500.
Sydney office: (02) 929 4646.
Local office: 159 Mann St, Gosford 2250. Phone (049) 25 0025.

Executives: B. Davies (mgr), T. Baker (prod mgr), I. Snell (rat advt mgr).
Repr: Cumberland Newspapers, Sydney (02) 929 4646; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Market Media Associates, Adelaide (09) 233 6216; Terry Garry Media, Brisbane (07) 369 7877; Allen & Associates, Perth (09) 338 9863; Media Centres, Hobart (03) 84 5688.

Data: Wkly, offset, casual rate $1.50 scrm. Friday Star $3.50 scrm.
Circulation: CAB 1,075.

Great Lakes Advocate

(Foster)
Publisher: Regional Publishers Pty Ltd, C/- Great Lakes Advocate, 41 Helen St, PO Box 138 Foster 2429. Phone (065) 64 6688.

Executives: J. Bulmer (mgr ed).
Repr: Adrep, Sydney (02) 929 5088, Advertising Clearing House, Sydney (02) 909 2422, Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly-Non-daily, offset, casual rate $2.10 scrm.
Circulation: ABC 3,974.

Grenfell Record & Bland Advertiser

Publisher: Macquarie Media Pty Ltd, PO Box 311, Dubbo, 2830. Phone (08) 82 2111.

Executives: J. L. Amst (mgr dir), G. Simpson (gen mgr), J. Rowsthorne (publ), A. Boulding (advtg mgr).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $1.20 scrm.
Circulation: ACH 960.

The Guardian

(Wyong)
Publisher: Central Coast Publications Pty Ltd, 169 Wallarah Rd, Gornorah 2263. Phone (049) 92 2755.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $1.60 scrm.
Circulation: ABC 1,900.

Harden-Murrumburrah Express

Publisher: The Cootamundra Herald, 181 Parker St, PO Box 264 Cootamundra, 2590. Phone (02) 49 4748;

B. Care (ed).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $1.30 scrm.
Circulation: ABC 1,129.

Hastings Gazette

Publisher: Port Macquarie Newspapers Pty Ltd, Hastings St, Wauchope 2446. Phone (065) 85 2007.

K. P. McClintock (ed).

Data: Wkly, offset, casual rate $2.00 scrm.
Circulation: ABC 2,748.

Highlands Post

(Mihiapong, Brawil, Moss Vale)
Publisher: Daniel Bros & Co Pty Ltd, 199 Auburn St PO Box 152 Goulburn 2580. Phone (048) 21 1101 21 1474.


Repr: Dalias Daily, Sydney (02) 235 6704; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; N. H. Holthouse, Adelaide (08) 21 8544.

Data: Bi-weekly, offset, casual rate $1.50 scrm.
Circulation: ABC 1,792.

The Hillston-Ivahno Spectator

Publisher: P.D. O’Sullivan, PO Box 41, Hillston 2675. Phone via operator 06967111 12.

P. D. O’Sullivan (mgr).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate $1.35 scrm.
Circulation: ABC 14,051.

The Inverell Times

Publisher: Northern Newspapers Pty Ltd, 37 Vivian St PO Box 5 Inverell 2360. Phone (067) 22 3155; Telex 66465.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate $3.90 scrm.
Circulation: CAB 14,051.

Jindabyne and Snowy Mountains News

Publisher: Monaro Publishing Co, 44 Bombara St, PO Box 2 Cooma 2630. Phone (0646) 2 4606.

J. Bradley (mgr ed), M. E. French (advtg mgr).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $2.00 scrm.
Circulation: ABC 5,030.

Jindywonga and Wallarah News

Publisher: Jindywonga and Wallarah News, PO Box 232 Goulburn 2580. Phone (02) 49 4748;

J. Rowsthorne (ed).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $1.20 scrm.
Circulation: ABC 2,511.

Junee Southern Cross

Publisher: S.W. & N.A. Watson, PO Box 36, Junee 2663. Phone (099) 24 1006.

N. S. Watson (mgr), S. W. Watson (publ).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $1.70 scrm.
Circulation: ABC 3,149.

Kiaanha Independent

Publisher: Kiaanha Independent Publishers Pty Ltd, 57 Shoalhaven St PO Box 152 Kiama 2533.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $2.50 scrm.
Circulation: ABC 3,498.

Koonidrook & Barham Bridge “The Bridge”

Publisher: Lindsay Harrington, Murray St (PO Box 136) Barham 2379. Phone (054) 53 2057.

J. J. Harrington (publ).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate $1.35 scrm.
Circulation: ABC 11,459.

Lachlan Advertiser

Publisher: G. L. Rouse, Tamworth 2340.

Repr: ACH, Sydney (02) 929 5088, Geoff Woodside Media, Melbourne (03) 63 1811; Hawthorn, Williamson, Roux, Adelaide (08) 332 332.

Data: Wkly, offset, casual rate $3.63 scrm.
Circulation: CAB 11,459.

Lyndhurst Chronicle

Publisher: Blayney Printing-Packing Co Pty Ltd, 79 Adelaide St (PO Box 7) Blayney 2799.

M. J. K. May (ed).
Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate $2.50 scrm.
Circulation: ABC 1,903.

Macleay Argus

Publisher: Macleay Argus Pty Ltd, 19 Smith St (PO Box 109) Kempsey 2440. Phone (065) 62 6622.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tri-weekly, offset, casual rate $3.60 scrm.
Circulation: ABC 5,005.

Lake Macquarie"
EXECUTIVES: J.L. Armati (mgr dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jear (sales mgr).
Repr: Field Force Media Representatives, Melbourne (03) 680 8233, ACH, Sydney (02) 909 2422.
Data: Wkly, offset, casual rate $3.04 sccm.
Circulation: CAB 20,515.

PASTORAL TIMES
(Brisilquin)
Publisher: Myrho Pty Ltd, 135 Ern St, De-
nilup (PO Box 465) 2710. Phone (032) 81 2322, 81 2422.
Repr: ACH, Sydney (02) 909 2422.
Data: Bi-wkly, offset, casual rate $1.50 sccm.
Circulation: ABC 2,821.

PORT MACQUARIE EXPRESS
Publisher: Port Macquarie Express Pty Ltd, 133
Horton St (PO Box 465) Port Macquarie 2444.
Phone (065) 83 4488.
Executives: G. Thompson (ed), C. Lassig
(advtg mgr).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset, casual rate $3.70 sccm.
Circulation: ABC 5,401.

THE POSTS
(Adelaide - Business)
Publisher: The Post Newspaper Co Ltd, 13
Dearle St, North Adelaide 5006.
Phone (08) 262-6540.
Executives: E. Goodwin (mgr dir), M. Conkey (publr), D. Patch (ed).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset, casual rate $2.10 sccm.
Circulation: ABC 18,832.

QUEANBEYAN AGE
Publisher: The Queanbeyan Newspaper Co Ltd,
145 George St, Queanbeyan 2620. Phone (067) 46 1186. Telegrams Advocate.
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset, casual rate $2.55 sccm.
Circulation: ABC 1,838.

RICHMOND RIVER EXPRESS EXAMINER
(Paper)
Publisher: Richmond Newspapers Pty Ltd, 105
Barker (PO Box 604) Casino 2470. Phone (066) 62 2666.
Executives: R. S. Redman (ed), M. Campbell
(advtg mgr).
Repr: Fred E. Davis Pty Ltd, (02) 264 3363, Rodda
Media, Melbourne (03) 500 0232.
Data: Wkly, offset, casual rate $2.75 sccm.
Circulation: CAB 16,581.

THE QUEANBAYAN AGE
Publisher: The Queanbeyan Newspaper Co Ltd,
145 George St, Queanbeyan 2620. Phone (067) 46 1186. Telegrams Advocate.
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, offset, casual rate $2.55 sccm.
Circulation: ABC 1,838.

THE RIVERINE Grazier
(Ray)
Publisher: The Riverine Grazier, 387 Moore St,
Hay 2711. Phone (069) 93 1022.
Executives: G. Johnston (publ), M. Johnston
(advtg mgr).
Repr: ACH, Sydney (02) 909 2422, Rodda
Media, Melbourne (03) 500 0232.
Data: Wkly, offset, casual rate $1.80 sccm.
Circulation: CAB 1,277.

THE SCOTT ADVOCATE
Publisher: Scott Advocate Ltd, 206 Kelly St,
Scone, (PO Box 12) 2337. Phone (066) 45 1155. Telegrams Advocate.
Executives: M.J. Pritchard (ed).
Repr: Adrop, Sydney (02) 829 5268; Geoff
Woodside Media, Melbourne (03) 63 1911;
Hastwell, Williamson, Rouse, Adelaide (08) 332 3352.
Data: Wkly, offset, casual rate $2.30 sccm.
National rate $2.55.
Circulation: ABC 1,383.

THE WINNER
(TOP-SCORING)
FOR ADVERTISERS IN THE
NEWCASTLE LAKE MACQUARIE
MARKET PLACE
* by collectively reaching over
200,000 Newcastle and Lake
Macquarie households every week.
Newcastle & Lake Macquarie Posts: home-delivered every Wednesday.
Post Weekender: out on Fridays.
**Victorian Newspapers**

### Melbourne Metropolitan Newspapers

#### Daily

**The Age**
Publisher: David Syme & Co Limited, 250 Spencer St, Melbourne 3000. Phone (03) 60 0421, Telex 30449.
Executives: G.J. Taylor (mng dir), C. Burns (ed), F.H. Cullen (display advtg mgr), R. Treiburt (dep display advtg mgr), J.R. Hancock (class advtg mgr), K. Lipcombe (dep class advtg mgr), J.A. Pilton (group mkltg mgr), D. Swinstand (mkltg mgr), J. McCaustland (bus mgr).
Repr: David Syme & Co Ltd (V. Flattery) Sydney (02) 29 6271; John Fairfax & Sons Ltd (Ms A. Luchs) Brisbane (07) 231 6286; (G. Mahoney) Adelaide (08) 211 8544; (R. Mathews) Perth (09) 321 8217.
Data: Letterpress, casual rate $13.60 sccm Mon-Fri, $18.80 Sat.
Circulation: ABC 238,377.

**The Sun News - Pictorial**
Publisher: The Sun News - Pictorial (Herald & Weekly Times Ltd), 44 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0351. Telex 30104, 30124.
Executives: D.R. Ludbey (grp mgr), B.P. Morris (mkltg dir), R. Donnelly (ed), I. Rose (advtg mgr).
Repr: Sun News - Pictorial (A. Gallety) Sydney (02) 2 0231; Terry Garry Media, Brisbane (07) 369 7677; Tony Allen & Assoc, Perth (09) 328 9528; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; UK, USA, Tokyo.
Data: Letterpress, casual rate $26.00 sccm.
Circulation: ABC 570,443.

**Morning**

**The Herald**
Publisher: The Herald & Weekly Times Ltd, 44 Flinders St, Melbourne 3000. Phone (03) 63 0211; Classified (03) 63 0351. Telegrams Heraldtime, Telex 30104, 30124.
Executives: D.R. Ludbey (grp mgr), B.P. Morris (mkltg dir), P. Hinton (ed), H.M. Hughes (gen advtg mgr).
Circulation: ABC 116,904.

**Sunday**

**Sunday Observer**
Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.
Executives: P. Isaacson (mng dir), N. Mooney (exec ed), L. Ganwood (pub).
Repr: Adrep, Sydney (02) 929 5088; Peter Isaacson Publications, Brisbane (07) 262 2466, Adelaide (08) 223 2722; Perth (09) 321 2406.
Data: Offset, casual rate $6.50 sccm. Classified offset, casual rate $6.50 sccm.
Circulation: ABC 116,904.

**Weekly**

**Truth**
Publisher: Truth Newspapers Pty Ltd, 272 Ros­dlyn St, West Melbourne, 3000. Phone (03) 329 0277.
Executives: M. Day (pubg), S. Hawthorne (ed), S. Everett (mgr), R. Reid (advtg mgr).
Repr: Sydney (02) 331 7845.
Data: Offset, casual rate $8.80 sccm.
Circulation: ABC 231,125.
Melbourne Suburban Newspapers

The Advertiser (SANDRINGHAM BRIGHTON)
PUBLISHER: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.
EXECUTIVES: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hutton (advtg mgr).
REPR: McGowen Media, Sydney (02) 929 5639; Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $5.00 scmm.
CAB 28,761.

Cranbourne Sun
INCORPORATING BERWICK-PAKENHAM TIMES, CRANBOURNE JOURNAL, KOO-WEE-RUP SUN.
PUBLISHER: Leader Westport Printing Pty Ltd, 2 High St, Cranbourne 3977. Phone (039) 96 3555. Published jointly with Syme Community Newspapers.
EXECUTIVES: C.G. Fisher (publ), A. Norris (ed), W.J. Clark (sales mgr), S. McCurdy & W. Head (advtg mgr), J. Bruce (news ed).
REPR: Allied Suburban Newspapers, Melbourne (03) 819 4399; McGilloway Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, tabloid, offset, casual rate $2.80 scmm.
CAB 12,878.

Dandenong Regional Journal
PUBLISHER: SYME COMMUNITY NEWSPAPERS Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, tabloid, offset, casual rate $3.50 scmm.
CAB 38,811 (Thurs).

The Dandenong Springvale Oakleigh Journal
PUBLISHER: SYME COMMUNITY NEWSPAPERS Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $6.00 scmm.
CAB 61,383 (Mon).

Diamond Valley News
PUBLISHER: LEADER ASSOCIATED NEWSPAPERS Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222.
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $5.00 scmm.
CAB 32,951.

Doncaster Mirror
PUBLISHER: STANDARD NEWSPAPERS LTD, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400. 3rd floor, Doncaster Shopping Town, Doncaster.
EXECUTIVES: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hutton (advtg mgr).
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $4.10 scmm.
CAB 28,886.

Doncaster/TEMPLESTOWE News
PUBLISHER: LEADER ASSOCIATED NEWSPAPERS Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams: NEWS.
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $5.00 scmm.
CAB 28,895.

Eastern Standard
PUBLISHER: STANDARD NEWSPAPERS LTD, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400. 3rd floor, Doncaster Shopping Town, Doncaster 3108.
EXECUTIVES: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hutton (advtg mgr).
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $4.85 scmm.
CAB 47,102.

The Emerald Hill and Sandridge Times
PUBLISHER: CPI PUBLICATIONS, 387 Bay St, Port Melbourne 3207. Phone (03) 64 4177, 64 2213.
EXECUTIVES: M. M. Walton (advtg mgr).
REPR: Allied Suburban Newspapers, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $4.00 scmm.
CAB 23,594.

Essendon Gazette
PUBLISHER: BROADGLAN PUBLISHING CO PTY LTD, 243 Glenroy Rd, Box 114, Glenroy 3046. Phone (03) 306 4500.
EXECUTIVES: R. Foletta (mng dir), R.P. Grant (ed), N.G. Hatty (advtg mgr), G. Pendlebury (prdn mgr).
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, tabloid, offset, casual rate $4.68 scmm.
CAB 29,540.

Knox Sherbrooke News
PUBLISHER: LEADER ASSOCIATED NEWSPAPERS PTY LTD, 243 Glenroy Rd, Box 114, Glenroy 3046. Phone (03) 306 4500.
REPR: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
CIRCULATION: Wkly, offset, casual rate $5.00 scmm.
CAB 43,493.
Waverley Gazette
Publisher: Waverley Gazette, Railway Pde (PO Box 175) Glen Waverley 3150. Phone (03) 232 3255, 232 6066.
Executives: V. Theobald (ed), G. Green (reg mgr).
Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
Data: Wkly, letterpress, casual rate $2.60 sccm.
Circulation: CAB 16,074.

Whittlesea Post
Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.
Repr: N.P. Kavanagh (VCPA), Melbourne (03) 662 3244; McGowan Media, Sydney (02) 929 5639.
Data: Wkly, offset, casual rate $5.00 sccm.
Circulation: CAB 22,870.

Werribee Shire Banner
Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Dandenong Rd (PO Box 318) Dandenong 3175. Phone (03) 797 0222.
Executive: A. Patten (advtg mgr).
Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.
Data: Wkly, letterpress, casual rate $2.60 sccm.
Circulation: CAB 16,074.

Location index
VICTORIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

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BACCHUS MARSH
BAILNSDALE
BALLARAT
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BEECHWORTH
BENALLA
BENDIGO
BOORT
BRIGHT
CAMPERDOWN
CASTERTON & COLELRAINE
CASTLEMAINE
COBDEN
COBRAM
COLAC
CORRYONG
CRESWICK
DAYLESFORD
DIMBOOLA
DONALD
EAST GIPPSLAND
ECHUCA
EDENHOPE
EUROA
FOSTER
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GISBORNE
GLENROY
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HOPETOUN
HORSHAM
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KERANG

Alexandra & Eldon Standard
The Ararat Advertiser
Bacchus Marsh & Melton Telegraph
The Mail-Express
Bairnsdale Advertiser
The Courier (D)
Ballarat News
Riponshire Advocate
Ovens & Murray Advertiser
Benalla Ensign
Bendigo Advertiser (D)
The Gazette
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Alpine Observer
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Macedon Ranges Telegraph
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Spectator
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Mclvor Times & Rodney Advertiser
Hopetoun Courier & Mallee Pioneer
The Wimmera Mail Times
Jeparit Leader
The Kaniva Times-Nhill Free Press
Kerang Northern Times
So peculiar you can’t ignore them. In fact there’s over 202,000 of them, Australia’s ninth largest market!

They’re peculiar in that they make their buying decision by reading the local paper – the Geelong Advertiser, definitely not Melbourne TV or press! The figures speak for themselves. The Geelong Advertiser is used by 70% of Geelong people when buying particular items, 75.9% of people seeking real estate, 64% seeking information on new and used cars and 67.7% seeking employment (Morgan Readership Survey).

And just to show how peculiar they are Geelong people work harder (productivity growth better than national average), work longer (Australia’s best industrial relations record) and spend more (retail sales exceeding $500 million). In fact the region is literally jumping with major investment projects topping the $100 million mark.

Another peculiarity – Geelong, despite its size, has no TV station, thus increasing the ‘bite’ of the local press.

What does it all mean? It means it’s worth tackling Geelong effectively in your media planning. To achieve that, forget Melbourne and use the Geelong Advertiser, Victoria’s oldest morning newspaper.

Contact the National Advertising Manager, Mr. Bob MacKinnon on (052) 22 2322 and ask him how peculiar Geelong really is.
The puzzle’s over.

When you pick up a piece of suburban Australia in our 1985 Data Book!

Buy a piece of suburban Australia.

EXECUTIVE SECRETARY WIN EVERETT (03) 818 4399

VICTORIAN REGIONAL DAILIES

DOMINATE THEIR MARKETS...

Each of them has a higher circulation, into-home penetration and readership than any other paid publication, but what’s more important is the quality and depth of their influence on the buying habits of Victorians who live in the rich regional areas they serve.

In a recent McNair Anderson readership survey (1982-83) conducted in Victorian regional cities, the dominance of regional dailies in their markets was confirmed — 72% of people 13 years and over read an average issue of any of the seven dailies involved.

To sell in Victorian regional sales areas you must use the dominant Victorian regional dailies — nothing matches their market power.

THE BORDER MORNING MAIL-ALBURY/WODONGA
THE BALLARAT COURIER
THE BENDIGO ADVERTISER
THE GEELONG ADVERTISER
THE NEWS-SHEPPARTON
SUNRAYSIA DAILY-MILDURA
THE STANDARD WARRNAMBOOL

The great Australian REGIONAL DAILIES


Everyone reads their regional daily nearly every day.
Advocate
(Daylesford)
Publisher: Spa Centre Printing & Publishing Pty Ltd, 26-28 Rowe St, Daylesford 3460. Phone (053) 48 2866.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, letterpress, casual rate $1.20 scm.

Alexandra & Eldon Standard
Publisher: T. Page & Son, 49 Grant St, (PO Box 5) Alexandra 3714, Phone (057) 72 1002.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.20 scm.

Alpine Observer
(Bright)
Publisher: J.J. Garoni, Ireland St, Bright 3741. Phone (057) 55 1013.
Executives: J.J. Garoni (mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, letterpress, casual rate $1.25 scm.

The Ararat Advertiser
Publisher: The Gateway Publishing Co Pty Ltd, 3 Ligar St (PO Box 93) Ararat 3377. Phone (053) 62 2442. Telegrams Advertisers.
Executives: C.J. King (mgr).
Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615; Market Media Assocs, Adelaide (08) 223 6629.

Bacchus Marsh & Melton Telegraph
Publ: Saintcrespin Pty Ltd PO Box 400, Bacchus Marsh 3340. Phone (053) 67 1367.
Executives: J. Reivers (publ), S. Kralijik (advtg).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $2.00 scm.

Bairnsdale Advertiser
Publisher: James Yeates & Sons Pty Ltd, 27 Service St, Bairnsdale 3875. Phone (051) 52 4141.
Executives: D.M. Yeates (mgr ed).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Bi-wkly, offset, casual rate $1.36 scm. Circulation: ABC 7,006.

Ballarat News
Publisher: Ballarat Publishing Co Pty Ltd, 106 Creswick Rd (PO Box 638) Ballarat 3350. Phone (053) 31 8933, 31 3056.
Executives: Ms R. O'Brien (mgr ed), Ms T. Croggon (advtg mgr).

Bellarine Peninsula Echo
Publisher: The Geelong Advertiser Pty Ltd, 191 Ryrie St, Geelong 3220. Phone (052) 22 2322. Telex 51523.

Benalla Ensign
Publisher: Simtru Pty Ltd, 55 Carrier St, Benalla 3672. Phone (057) 62 2277, 62 2644.
Repr: VCPA, Melbourne (03) 662 3244.

Boort & Quamatoook Standard-Times
Publisher: G.R. Meadows, 28 Godfrey St (PO Box 116) Boort 3537. Phone (054) 55 2206. Telegrams Standard.
Executives: G. Meadows (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, letterpress, casual rate $1.30 scm. Circulation: ABC 1,624.

Campaspe Valley News
Publisher: Rochester Irrigator Pty Ltd, Mackay St (PO Box 59) Rochester 3561. Phone (054) 84 1045.
Executives: J. Dixon (mgr).
Repr: McGowen Media, Sydney (02) 929 5639.
VCPA, Melbourne (03) 662 3244.

Camperdown Chronicle
Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (052) 93 1888.
Executives: W.J. Hesketh (mgr).
Repr: VCPA, Melbourne (03) 662 3244.

The Chronicle
(Wangaratta)
Publisher: Wangaratta Newspapers Pty Ltd, 37 Reovan St (PO Box 221) Wangaratta 3677. Phone (671) 21 2021.
Repr: McGowen Media, Sydney (02) 929 5639.
Brown Orr Fletcher Burrows, Melbourne (03) 329 8022.

The Coastal Telegraph
Publisher: T & M Taylor Media Pty Ltd Pty Ltd, 8 Little Ryrie St, Geelong 3220. Phone (052) 21 5200.
Executives: T. Taylor (advtg dir), R. Borella (ed).

The Cobden Times
Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 188) Camperdown 3260. Phone (052) 93 1888.
Executives: W.J. Hesketh (mgr).
Repr: VCPA, Melbourne (03) 662 3244.

The Colac Herald
Publisher: Gannon Newspapers Pty Ltd, Glenelg St (PO Box 45) Colac 3250. Phone (052) 31 5322.
Executives: F.V. Gannon (mgr dir), G. Trotter (ed), S. Lugg (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.

Corryong Courier
Publisher: Colin McClure, PO Box 32, Corryong 3707. Phone (060) 76 1045, 76 1165.
Executives: C.W.J. McClure (publ).
Repr: VCPA, Melbourne (03) 662 3244.

The Euroa Gazette
Publisher: James Yeates & Sons Pty Ltd, 27 Service St, Bairnsdale 3875. Phone (051) 52 4141.
Executives: D.M. Yeates (mgr ed).
Repr: VCPA, Melbourne (03) 662 3244.

The Gazette (Bendigo)
Publisher: R.B. MacDonald, 100 Pall Mall, PO Box 572 Bendigo, 3550. Phone (054) 42 1200.
Executives: R. McDonald (publ), K. Saunders (mgr).
Repr: ASNA, Melbourne (03) 819 4399.

Geelong News
Publisher: Geelong News Pty Ltd, Centrepoint, Geelong 3220. Phone (052) 22 3622.
Executives: R. Gubbins (advtg mgr), G. O'Regan (ed).
Repr: ASNA, Melbourne (03) 819 4399.
The Mirror
(Foster)
Publisher: South Gippsland Publishing Co Pty Ltd, (PO Box 93) Foster 3960. Phone (056) 82 2205.
Executive: B.J. Baker (publ).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.20 sccm.

Mornington Leader
Publisher: Leader Westport Printing Pty Ltd, 44 Station St (PO Box 32) Koo-wee-rup 3981. Phone (059) 97 1416.
Executive: C.G. Fisher (publ), A. Norris (ed), G. Wotton (advtg mgr), W.J. Clarke (sales mgr), A. Scott (advtg).
Data: Wkly, offset, casual rate $1.20 sccm.
Circulation: ABC 13,379.

Mortlake Dispatch
Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.
Executive: W.J. Hesketh (mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.40 sccm.

Mountain Views
(Healesville, Upper Tarra & Lillydale Shires)
Publisher: Mountain Views Pty Ltd, 228 Maroondah Hwy (PO Box 470) Healesville 3777. Phone (059) 62 5800.
Executive: Ms M. Lambert (ed), G. Davidson (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $3.00 sccm.

The Myrtleford Times
Publisher: J.J. Garoni, PO Box 194, Myrtleford 3737. Phone (057) 52 1058.
Executive: J.J. Garoni (mg dir).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, letterpress, casual rate $1.25 sccm.
Circulation: ABC 1,643.

North Central News
(St. Arnaud)
Publisher: B. Garrett, 68 Napier St, St. Arnaud 3478. Phone (054) 95 1055.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.45 sccm.

North West Express
(Ouyen)
Publisher: North West Express, 27 Pickering St (PO Box 127) Ouyen 3490. Phone (051) 92 1351.
Executive: L.G. Clohesy (mgr).
Repr: VCPA, Melbourne (03) 662 3244.

Non-Daily
Publisher: South Gippsland Publishing Co Pty Ltd, (PO Box 93) Foster 3960. Phone (056) 82 2205.
Executive: B.J. Baker (publ).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.50 sccm.

Numurkah Leader
Publisher: L.F. & A.B. Morris, 88 Melville St (PO Box 155) Numurkah 3836. Phone (058) 62 1034.
Telegrams Leader.
Executive: L. Morris (mg dir).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.50 sccm.
Circulation: ABC 2,831.

Ovens & Murray Advertiser
Publisher: J.D. & J.M. Scales, Barath Rd (PO Box 74) Beechworth 3747. Phone (057) 28 1627.
Executive: D. Scales (ed).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.30 sccm.

Phillip Island Sun
Publisher: Leader Westport Printing Pty Ltd, 44 Station St (PO Box 32) Koo-wee-rup 3981. Phone (059) 97 1416.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.80 sccm.
Circulation: CAB 5,644.

Port Fairy Gazette
Publisher: C.P. & G.J. Keane, Sackville St, Port Fairy 3284. Phone (055) 68 1014.
Executive: C. Keane (publ), C.G. Fisher (mg dir), M. Hill (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.00 sccm.

The Portland Observer & Guardian
Publisher: Spectator Observer Partnership, 47 Percy St, Portland 3305. Phone (055) 23 2077.
Telegrams Observer.
Executive: R. Davis (mgr), J. Patterson (ed), R. Malseed (sales mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Tri-wkly, offset, casual rate $1.80 sccm.

Rainbow News
Publisher: A.M. Simms, Rainbow 3424. Phone (059) 95 1016.
Executive: A.M. Simms (ed).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.00 sccm.

The Regional News
Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy 3046. Phone (03) 306 4500.

South Gippsland Sentinel Times
Publisher: Sentinel Times, 8 Radovick St, Korumburra 3950. Phone (056) 55 1422.
Executive: B. H. Blake (publ), G.A. Brookes (advtg mgr), N. L. Radgove (prdn mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $2.00 sccm.
Circulation: ABC 8,757.

The Southern Peninsula Gazette
Publisher: Southern Peninsula Gazette Newspapers Pty Ltd, 13-15 Ninth Ave (PO Box 179) Rosebud 3939. Phone (059) 86 8544. A division of Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic. 3192.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $2.10 sccm, classified $3.80 sccm.

The Star
Publisher: The Hamilton Spectator, 59 Gray St (PO Box 44) Hamilton 3300. Phone (055) 72 1011.
Telegrams Spectator.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Tri-wkly, offset, casual rate $1.90 sccm.
Circulation: ABC 7,048.

The Stawell Times-News
Publisher: Gateway Publishing Co Pty Ltd, 58 Main St, Stawell 3380. Phone (055) 58 1060.
Executive: K.W. Daddsall (mg dir).
Repr: PaRPlan, Sydney (02) 922 2677; VCPA, Melbourne (03) 662 3244.
Data: Bi-wkly, offset, casual rate $1.65 sccm.

The Telegraph
Publisher: Seymour Telegraph Pty Ltd, 4 Wallis St (PO Box 142) Seymour 3660. Phone (057) 92 2255.
Executive: D.R. Meherson (mg dir), A.F. Broek (ed).
Repr: McGowen Media, Sydney (02) 929 5639; VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.58 sccm.
Terang Express
Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.
Executives: W.J. Hesketh (mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.40 sccm.

The Trafalgar News
Publisher: Warragul Regional Newspapers Pty Ltd, 20 Contingent St, Trafalgar 3824. Phone (056) 33 1035.
Executives: B. Hopkins (mng dir), D. Smith (ed), I. Mackay (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.55 sccm.

The Traralgon Journal
Publisher: Latrobe Valley Express Pty Ltd, 16 Seymour St, Traralgon 3844. Phone (051) 74 2244.
Executives: P. Hopkins (ed).
Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell, Williamon Rouse, Adelaide (08) 332 3322; O'Keeffe Media Services, Perth (09) 381 7440; ParPlan, Melbourne (03) 287 3188.
Data: Wkly, offset, casual rate $2.05 sccm.
Circulation: CAB 8,699.

Twin Cities Post
(Wodonga/Albury)
Publisher: Twin Cities Post, Cnr Swift & Kiewa Sts, Albury 2640. Phone (060) 21 5788.
Repr: McGowan Media, Sydney (02) 929 6639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.
Data: Wkly, offset, casual rate $2.30 sccm.

Warracknabeal Herald
Publisher: Warracknabeal Herald Pty Ltd, 89 Scott St, Warracknabeal 3393. Phone (053) 96 2033.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Bi-wkly, offset, casual rate $1.50 sccm.
Circulation: ABC 2,037.

The Warragul Gazette
Publisher: Warragul Regional Newspapers Pty Ltd, 101 Queen St, Warragul 3820. Phone (056) 23 1454.
Executives: B. Hopkins (mng dir), I. Mackay (advtg mgr), D. Smith (ed).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $2.10 sccm.
Circulation: ABC 7,145.

Wedderburn Express
Publisher: G.J. Somerville, High St, Wedderburn 3518. Phone (054) 94 3017. Telegrams Express.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, letterpress, casual rate $1.10 sccm.

The Weekly Trading Guide
Publisher: Elliott Newspaper Group Pty Ltd, 245 York St, Sale 3850. Phone (051) 44 1111, 44 1071.
Executives: L. Guest (publ, ed, advtg & prd n mgr).
Repr: O'Keeffe Media Services, Perth (09) 381 7440; ParPlan, Melbourne (03) 287 3188.
Data: Wkly, offset, casual rate $1.75 sccm.

Western Advertiser
(Casterton, Coleraine, Merino)
Publisher: Hamilton Spectator Partnership, 59 Gray Street, Hamilton 3300. Phone (055) 72 1011.
Executives: R. Davis (ed), R. Malseed (advtg)
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $1.50 sccm.

Western Plains Advertiser
(Lismore, Skipton)
Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.
Executives: W.J. Hesketh (mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.40 sccm.

The Wimmera Mail-Times
Publisher: Wimmera Mail-Times Pty Ltd, 86 Wilson St (PO Box 519) Horsham 3400. Phone (053) 82 0181.
Repr: VCPA, Melbourne (03) 662 3244; Market Media Associates, Adelaide (08) 223 6629.
Data: Tri-wkly, offset, casual rate $2.00 sccm.
Circulation: ABC 10,370.

The Yarram Standard-News
Publisher: W.F. & D.F. Giles, Commercial Rd (PO Box 13) Yarram 3971. Phone (051) 82 5013.
Executives: W.F. Giles (publ), T. Giles (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, tabloid, offset, casual rate $1.30 sccm.

Yarrawonga Chronicle
Publisher: A.N. Loughnan, Orr St (PO Box 147) Yarrawonga 3730. Phone (057) 44 3731. Telegrams Yarrawonga.
Executives: A.N. Loughnan (advtg mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, broadsheet, letterpress, casual rate $2.00 sccm.

Yea Chronicle
Publisher: T.M. Dignam, 36 High St, Yea 3717. Phone (057) 97 2656.
Executives: T.M. Dignam (mgr).
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, broadsheet, letterpress, casual rate $1.00 sccm.

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**Queensland Regional & Provincial Newspapers**

(D) Indicates newspaper published daily

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**Qld Regional & Provincial Newspapers**

**Daily**

**The Cairns Post**

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 128) Cairns 4870. Phone (070) 51 6666; Telex 48023.


Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Barnes) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Di-litho, casual rate $3.00 sccm.

Circulation: ABC 22,823.

**Chronicle**

*(Maryborough)*

Publisher: Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St, (PO Box 216) Maryborough 4650. Phone (071) 22 2222. Telexgrams Chronicle. Telex 49708.


Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Evans) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate $3.50 sccm.

Circulation: ABC 8,977.

**The Chronicle**

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), B. Hinchliffe (ed), P.S. Nical (advtg mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Barnes) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate $3.87 sccm.

Circulation: ABC 27,154.

**The Daily Mercury**

*(Mackay)*

Publisher: The Mackay Printing & Publishing Co (Pty) Ltd, 36 Wood St (PO Box 430) Mackay 4740. Phone (079) 51 2444. Telex 481514.


Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Evans) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate $3.80 sccm.

Circulation: ABC 18,630.

**Daily News/Gold Coaster**

Publr: Tweed Newspaper Co Pty Ltd, 3 Stuart St, Tweed Heads 2485. Phone (075) 36 1944.

Executives: W. Baird (gen mgr), B. Styman (ed), W. Martin (sales mgr), W. Martin (sales mgr), T. Rodd (advtg mgr).

Reprs: Paplan, Sydney (02) 922 2677; Brown Orr Fletcher Burrows, Melbourne (03) 328 8522; Claude Olive Media Adelaide, Brisbane (07) 229 7744; Hastwell, Williamson, Rouse, (08) 322 3322.

Data: Offset, casual rate $3.60.

**Gold Coast Bulletin**

Publisher: Gold Coast Publications Pty Ltd, (PO Box 1) Southport 4215. Phone (075) 39 2522. Telegrams Bulletin. Telex 42772, editorial 43966.
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(rockhampton)

162-164 Quay

Hugh Anderson,
663 3615-8; ORD,
Hugh Anderson,
Rouse, Adelaide
(08) 332 3322; Allen &
Associates, Perth
(09) 328 9593.

Data: offset, casual rate $3.35 sccm.

Gympie Times
Publisher: Gympie Times Pty Ltd, 197 Mary St
(Po Box 40) Gympie 4570. Phone (071) 82 1011.
Executives: E. Dean (mgr), I. Pedley (ed).

Repr: QRD, Brisbane (07) 229 6922; (B. Kirk)
Sydney (02) 920 1268; ParrPlan, Melbourne (03)
267 3168; Hastwell Williamson Rouse, Adelaide
(08) 332 3322; Allen & Associates, Perth
(09) 328 9593.

Data: offset, casual rate $3.25 sccm.

Circulation: ABC 5,892.

The Observer Gladstone
Publisher: Gladstone Newspaper Co Pty Ltd,
27-29 Goondoon St (PO Box 351) Gladstone
4680. Phone (079) 72 1022. Telex 49464.
Executives: A.L. Sutherland (mgr), J. Mikkelsen
(ed).

Repr: QRD (B. Kirk) Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8; QRD,
Brisbane (07) 229 6922; Hastwell William-
son Rouse, Adelaide (08) 332 3322; Allen &
Associates, Perth (09) 328 9593.

Data: offset, casual rate $2.85 sccm.

Circulation: ABC 6,093.

The Queensland Times
(Ipswich)
Publisher: The Queensland Times Pty Ltd, 260
Brisbane St, West Ipswich (Po Box 269) Ipswich
4305. Phone (07) 281 1300. Telex 42085.
Executives: G.L. Smith (mgm), K. Green
(ed), D. Hunt (advtg mgr), D. Venske (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8; C.
Olive) Brisbane (07) 229 6922; Hastwell Willi-
amson Rouse, Adelaide (08) 332 3322; Allen &
Associates, Perth (09) 328 9593.

Data: offset, casual rate $3.96 sccm.


Sunshine Coast Daily
Publisher: Sunshine Coast Newspaper Co Pty
Ltd, Aerodrome Rd (PO Box 56) Maroochydore
4558. Phone (071) 43 4655.
Executives: J.A. Jones (mgm), D. Lonsdale
(ed in chief), A.G. North (prdn mgm), B. Langton
(mktg/sales mgm), M. Jones (advtg mgm).

Repr: QRD, Sydney (02) 920 1268; Hugh An-
derson, Melbourne (03) 663 3615-8; Hastwell Wil-
liamson Rouse, Adelaide (08) 332 3322; QRD,
Brisbane (07) 229 6922; Allen & Associates, Perth
(09) 328 9593.

Data: offset, casual rate $3.45 sccm.

Circulation: ABC 14,102.

Townsville Bulletin
Publisher: The North Queensland Newspaper
Co Ltd, 198-238 Ogden St (PO Box 587) Towns-
ville 4810. Phone (077) 72 2077. Telex 47205.
Executives: R. McLean (mgm), J.G. Manion
(mgr), T. Carroll (ed), R. Dickson (sales mgm).

Executives: Dr. M. Joel (mng dir), K.J. Fairbairn
(ggm mgr), J. Carroll (ed), A. Mous (advtg mgm),
N.M. Wright (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8; QRD,
Brisbane (07) 31 1726; Hastwell Williamson
Rouse, Adelaide (08) 332 3322; Allen &
Associates, Perth (09) 328 9593.

Data: offset, casual rate $3.90 sccm.

Circulation: ABC 4,618.

The Morning Bulletin
(Rockhampton)
Publisher: Capricornia Newspapers Pty Ltd,
162-164 Quay St (Po Box 397) Rockhampton
4700. Phone (079) 27 6955. Telex Rccb 49010.
Telegrams Bulletin.

Executives: M. McCarthy (mgm), L. Fox
(advtg mgm), B. Branchon (ed), G. Palmer (prdn mgm).

Repr: QRD (B. Kirk) Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8; QRD,
Brisbane (07) 229 6922; Hastwell William-
son Rouse, Adelaide (08) 332 3322; Allen &
Associates, Perth (09) 328 9593.

Data: offset, casual rate $4.20 sccm.

Circulation: ABC 22,814.

News-Mail
(Bundaberg)
Publisher: Bundaberg Newspaper Co Pty Ltd,
24 Targo St, (PO Box 539) Bundaberg 4670.
Phone (071) 72 2555. Telex 49707.

Executives: R. Theodore (mng ed), G. Cham-
berlin (ed), G. Jenkins (advtg mgm), L. O’Han-
lon (advtg booking officer).

Repr: QRD (B. Kirk) Sydney (02) 920 1268;
Hugh Anderson, Melbourne (03) 663 3615-8; (J.
Treacy) Brisbane (07) 31 1726; Hastwell William-
son Rouse, Adelaide (08) 332 3322; Allen &
Associates, Perth (09) 328 9593.

Data: offset, casual rate $3.80 sccm.

Circulation: ABC 12,354.

The North-West Star
(Mt Isa)
Publisher: Carpentaria Newspapers Pty Ltd,
112 Camoooweal St (PO Box 777), Mt Isa 4825.
Phone (077) 43 3355. Telegrams Norwestar. Telex
46861.

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Dailey/ABC1
Repr: Grover & Partners, Sydney (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Circulation: ABC 2,804.

The Central Queensland Express
(Gladstone)

Publisher: Central Queensland Express Newspapers Pty Ltd, 43 Tank St, Gladstone 4690. Phone (079) 72 2066.

Executive: Mrs N. Brandi (mgr). Data: Wkly, offset, casual rate $2.00 sccm.

The Central Queensland Express
(Rockhampton)

Publisher: Central Queensland Express Newspapers Pty Ltd, 25 East St, Rockhampton 4700. Phone (079) 27 6830, 27 6977.

Executive: L. Coffey (sales mgr), A. Finch (ed).

Data: Wkly, offset, casual rate $2.40 sccm.

Central Queensland News
(Emerald)

Publisher: The Central Queensland News Publishing Co, 21 Clermont St (PO Box 259) Emerald 4720. Phone (079) 82 1733. Telex 48583.


The Central Telegraph
(Biloela)

Publisher: Central Telegraph Pty Ltd, Cnr Koombit & Melton Sts (PO Box 120) Biloela 4715. Phone (079) 92 1616.


The Chinchilla News & Murilla
Advertiser

Publisher: Chinchilla Newspaper Co, Mayne St (PO Box 138), Chinchilla 4413. Phone (074) 62 7368.

Executive: D.J. Fuller (ed).

Repr: Adrep Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate $2.00 sccm. Circulation: ABC 4,000.

The Clifton Courier

Publisher: D.B. Grayson, John St, Clifton 4361. Phone (076) 97 3339. Telex 43075 (bookings).

Executive: D.B. Grayson (ed).

Repr: Adrep Australia, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, letterpress, casual rate $1.00 sccm.

The Dalby Herald

Publisher: The Dalby Herald, 37 Cunningham St (PO Box 5) Dalby 4405. Phone (074) 62 2481, 62 2711.

Executive: J.W. Flower (mng ed). Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Bi-wkly, offset, casual rate $2.00 sccm. Circulation: ABC 3,585.

The Downs Star
(Tooowoomba)

Publisher: Tooowoomba Newspapers Pty Ltd, 618 Ruthven St, Tooowoomba 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), L. Hinchcliffe (ed), Dr. P. Nicol (advtg mgr).

Repr: QRD (B.Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; M. Barnes, Brisbane (07) 229 6922; Hastwell William­son Rouse, Adelaide (08) 332 3322; Allen & As­sociates, Perth (09) 328 9593.

Data: Wkly, tabloid, offset, casual rate $3.87 sccm.

The Drum
(Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 24 Targo St, Bundaberg 4670. Phone (071) 72 2665. Telex 497077.


Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; J. Treacy) Brisbane (07) 31 1726; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Wkly, offset, casual rate $3.45 sccm.

Fassifern Guardian

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8) Boonah 4310. Phone (075) 63 1888.

Data: Wkly, letterpress, casual rate $1.80 sccm.

The Galton Star

Publisher: Galton Star Pty Ltd, 8-10 Joseph St (PO Box 188) Tooowoomba 4350. Phone (076) 32 4444.

Executive: E. Hutchence (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Wkly, tabloid, offset, casual rate $1.98 sccm.
Sunshine Coast Weekly
Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56) Maroochydore 4558. Phone (071) 43 4655.
Executives: J.A. Jones (gen mgr), D. Lonsdale (ed in chief), B. Langton (sales & mkmg mgr), A.G. North (prdn mgr), M. Botherway (sales supvr).
Repr: QRD, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Claude Olive Media, Brisbane (07) 229 4316; Allen & Assoc, Perth (09) 328 9593.
Data: Wkly, offset, casual rate $2.00 sccm.

The Tablelander (Alherton & Mareeba)
Publisher: North Queensland Newspaper Co Ltd, 10-12 Main St (PO Box 20) Alherton 4883. Phone (070) 91 1977; 91 1698. Telex 47202.
Executives: Mrs R. Hitchcock (ed), J. Sanders (mgr).
Repr: McLean Media Repr, Sydney (02) 29 4455; Claude Olive Media, Brisbane (07) 229 4316; Hugh Anderson, Melbourne (03) 663 3615; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.
Data: Wkly, offset, casual rate $2.00 sccm.

Tablelands Advertiser
Publisher: Tablelands Advertiser, 109 Byrnes St (PO Box 61) Mareeba 4880. Phone (070) 92 1334, 92 2913.
Executives: B.J. Simpson (mgr), T. Keeling (advtg).
Data: Wkly, offset, casual rate $2.00 sccm.

The Townsville Advertiser
Publisher: The North Queensland Newspaper Co Ltd, 196-238 Ogden St (PO Box 587) Townsville 4810. Phone (072) 72 2522. Telegrams Bulle tin, Telex 47202.
Executives: R.G. McLean (mg dir), H.W. Bligh (pub mgr).
Repr: McLean Media Repr, Sydney (02) 29 4455; Hugh Anderson, Melbourne (03) 663 3615; Claude Olive Media, Brisbane (07) 229 4316; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Wkly, offset, casual rate $4.10 sccm.
Circulation: CAB 32,126.

The Tully Times
Publisher: Tully Times Pty Ltd, 7 Still St (PO Box 520) Tully 4854. Phone (070) 68 1394. Telegrams Tully Times.
Executives: B. Dickson (advtg dir).
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.
Data: Wkly, offset, casual rate $2.00 sccm.

Western Star (Roma)
Publisher: Western Star Pty Ltd, 120 McDowall St (PO Box 287) Roma 4455. Phone (074) 22 1411. Telegrams Western Star.
Executives: N. Miller (mgr).
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.
Data: Bi-wkly, tabloid, offset, casual rate $1.98 sccm.
Circulation: ABC 3,083.

Western Sun
Publisher: Jack Tonkin & Co, 38 John St (PO Box 49) Cunnamulla 4490. Phone (074933) 17.
Repr: Grover & Partners (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811.
Data: Wkly, tabloid, letterpress, casual rate $1.75 sccm.

Western Times (Charleville)
Publisher: N.F. & J.M. Low, Galatea St (PO Box 41) Charleville 4470. Phone 54 1099.
Executives: N.F. Low (publ).
Data: Wkly, offset web, casual rate $1.80 sccm.

Whitsunday Times
Publisher: Whitsunday Times, Ansett Centre, Cnr Esplanade & Shute Harbour Rd (PO Box 149) Airlie Beach 4841. Phone (079) 46 6158, AH 46 8167.
Directors: W.P. Smith, Mrs M.A. Smith.
Data: Col depth 400 mm, col width 8½ ems, col space 1 em, cols to page 7, type page 106 ems x 66 ems, screen 75.

Northern Territory Newspapers

Daily
The Northern Territory News
Publisher: The Northern Territory News, GPO Box 1300, Darwin 5794. Phone (089) 81 6562. Telegrams NT News. Telex 85004.
Executives: J. Hogan (mng ed), A. Markham (advtg mgr), K. Kelly (prdn mgr).
Repr: QRD (B. Kirk) Sydney (02) 920 1268; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; QRD (C. Olive) Brisbane (07) 229 6822; J. Casserly, Adelaide (08) 51 0351; Allen & Assoc, Perth (09) 328 9833; Singapore.
Data: Offset, casual rate $4.50 cm.
Circulation: ABC 16,393.

The Alice Springs Star
Publisher: Peter Isaacson Publications Pty Ltd, PO Box 1535, Alice Springs 5750. Phone (089) 52 4400. Telex 81208.
Executives: P. Cusick (mng ed).
Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 31 1770; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.
Data: Wkly, offset, casual rate $2.50 sccm.

Centralian Advocate
Publisher: Centralian Advocate, 63 Todd Mall (PO Box 2254) Alice Springs 5750. Phone (089) 52 1711.

Non-daily

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MELBOURNE: Paul Burrows Tel: (03) 329 8522. BRISBANE: Claude Olive Tel: (07) 229 7744. PERTH: Tony Allen Tel: (09) 328 9833.
South Australian Newspapers

Adelaide Metropolitan Newspapers

DAILY

The Advertiser

Publisher: Advertiser Newspapers Limited, 121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Telegrams Advertiser. Telex A1277.

Executives: B.L. Sallis (grp mngr dir), B.F. Chambers (grp ops mngr), L.R. Wood (gen mngr), R.G. Goldie (mntg mngr), J.E. Swinstead (sales mngr), D.V. Riddell (ed), I.R. Fraser (prdn mngr), T.G. Shaw (display advt mgr), R.W. Wyne (retail advt mgr).


Circulation: ABC 253,841.

The News

Publisher: Nationwide News Pty Ltd, 112 North Tce, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 51 0351. Telegrams Newsboy.


Repr: Nationwide News Pty Ltd, 112 North Terrace, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 51 0351. Telegrams Newsboy.

Afternoon

The Sunday Mail

Publisher: Advertiser-News Weekend Publishing Co Pty Ltd, 112 North Terrace, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 51 0351. Telegrams Newsboy.


Repr: News Ltd (M. O'Loughlin) Sydney (02) 288 3684; Advertiser Newspapers (I.M. Macklin) (03) 699 6222, USA. Data: Casual rate $11.28 sccm.

Circulation: ABC 253,841.
Adelaide Suburban Newspapers

**Burnside Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: A. Mole (ed), R. Baynes (prdn dir).
Reprs: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

**Courier Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: Mrs M. Cocks (mgr), A. Mole (ed), R. Baynes (prdn dir).
Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

**Guardian Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: J. Kennedy (mgr), A. Mole (ed), R. Baynes (prdn dir).
Data: Wkly, offset, casual rate $4.54 sccm. Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.
Circulation: CAB 44,096.

**Hills Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Data: Wkly, offset, casual rate $4.28 sccm.
Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.
Circulation: CAB 26,392.

**Salisbury-Elizabeth-Gawler Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: R. Wood (mgr), A. Mole (ed), R. Baynes (prdn dir).
Data: Wkly, offset, casual rate $4.54 sccm.
Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.
Circulation: CAB 30,864.

**Weekly Times Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: M. Uffelman (mgr), A. Mole (ed), R. Baynes (prdn dir).
Data: Wkly, offset, casual rate $4.28 sccm.
Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.
Circulation: CAB 31,702.

**West Side Messenger**
Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.
Executives: K. Tucky (mgr), Ms P. Hobb (editor), R. Baynes (prdn dir).
Data: Wkly, offset, casual rate $4.28 sccm.
Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.
Circulation: CAB 30,626.

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### SA Regional & Provincal Newspapers

#### Non-Daily

**The Barossa & Light Herald (Tanunda)**
- Publisher: The Barossa News Ltd, 28 Murray St (PO Box 43) Tanunda 5352. Phone (085) 63 2041.
- Executive: M.J. Fechner (mgr).
- Repr: SA Country Newspapers, Adelaide (08) 51 2626.
- Data: Wkly, tabloid, offset, casual rate $2.75 scm.

**Border Chronicle (Bordertown)**
- Publisher: Border Chronicle Pty Ltd, Decourcy St, Bordertown 5268. Phone (087) 52 1511.
- Repr: SA Country Newspapers, Adelaide (08) 51 2626.
- Data: Wkly, offset, casual rate $1.60 scm.

**Border Watch (Mount Gambier)**
- Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mt Gambier 5290. Phone (087) 25 7333 Telex 80013.
- Repr: ParPlan, Sydney (02) 922 2677, Brisbane (07) 839 7855; Melbourne (03) 267 3188, Market Media Assoc, Adelaide (08) 223 6344.
- Data: 4 x wkly, offset, casual rate $1.80 scm.

**The Bunyip (Gawler)**
- Publisher: Bunyip Press, 120 Murray St, Gawler 5118. Phone (085) 22 1010.

#### Eyre Peninsula Tribune
- Publisher: Northern Newspapers Pty Ltd, PO Box 183, Whyalla 5600. Phone (086) 45 8088. Fourth St, Cleve 5640. Phone (086) 28 2037. Telex 80217.
- Executive: L.K. Bries (mg ed).
- Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 31 1770; Haswell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.
- Data: Wkly, offset, casual rate $1.50 scm.

#### The Flinders News
- Publisher: Northern Newspapers, 30 Ellen St (PO Box 77) Port Pine 5540. Phone (086) 32 3867. Telex 80370.
- Executives: S. Ward (advtg mgr), A. Holman (ed).
- Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.
- Data: Wkly, offset, casual rate $2.00 scm.

#### Gibber Gabber Weekly (Woomera)
- Publisher: Messenger Publications Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722. Telex 87052.
- Executives: C. Barter (advtg mgr), J.C. Byard (ed).
- Data: Wkly, offset, screen 100, casual rate $1.25 scm.

#### The Islander
- Publisher: N.A.M. & R.C. Cordes, 9 Osmond St, Kingscote, Kangaroo Island 5223. Phone (0848) 2 2060.

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EXECUTIVE SECRETARY WIN EVERETT (03) 819 4399
The Leader-Barossa Valley
Publisher: R. Kirkby Robinson for R., M. & A. Robinson, 34 Dean St (PO Box 58) Angaston 5353. Phone (085) 64 2035, 64 2274. Telegrams Leader.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, tabloid, offset, casual rate $1.50 sccm.

The Murray Pioneer
Publisher: The Murray Pioneer Pty Ltd, Rail Rd Ave (PO Box 832) Renmark 5341. Phone (085) 86 6603.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Bi-wkly, offset, casual rate $1.90 sccm.

The Recorder
Publisher: Recorder Newspaper Pty Ltd, 52 Alexander St (PO Box 435) Port Pirie 5540. Phone (086) 32 1444, 32 1645.
Executives: J.K. Jeffrey (mgr).

Data: Bi-wkly, offset, casual rate $1.50 sccm.

Northern Argus (Clare)
Publisher: Tilbrook Bros, 245 Main St, (PO Box 234) Clare 5453. Phone (088) 42 2652. Telegrams Northern Argus. Telex 88461.
Executives: I.T. Tilbrook (mgr), G.T. Tilbrook (prdn mgr).
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, tabloid, offset, casual rate $1.60 sccm.

Penola Pennant
Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mount Gambier 5290. Phone (087) 25 7333. Telex 980013.
Repr: Market Media Associates, Adelaide (08) 223 6344; SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.10 sccm.

Pinaroo Border Times
Publisher: R.W. Wilson, 5 Railway Tce South, Pinaroo 5304. Phone (011) 168.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, tabloid, offset, casual rate $1.70 sccm.

Port Lincoln Times
Publisher: Port Lincoln Times, 2-8 Washington St, Port Lincoln 5606. Phone (086) 82 1055.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Bi-wkly, offset, casual rate $1.75 sccm.
Circulation: ABC 6,173.

The Producer
Publisher: Papers & Publications Pty Ltd, 41 Wallace St, Balaklava 5461. Phone (088) 62 1710.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, tabloid, offset, casual rate $1.55 sccm.

The Recorder
Publisher: Recorder Newspaper Pty Ltd, 52 Alexander St (PO Box 435) Port Pirie 5540. Phone (086) 32 1444, 32 1645.
Executives: J.K. Jeffrey (mgr).

Data: Bi-wkly, offset, casual rate $1.70 sccm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 31 1770; Haswell Williamson Rouse, Adelaide (08) 332 3322. Adrep, Perth (08) 326 6396.

Review-Times-Record (Jamestown)
Publisher: Automatic Printing Co, 30 Ellen St (PO Box 77) Port Pirie 5540. Phone (086) 32 3867. Telex 80370. Facsimile (086) 45 8088 ext 225.
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1611.
Data: Wkly, offset, casual rate $1.50 sccm.

The River News
Publisher: Waikerie Printing House Pty Ltd, Peake Tce (PO Box 101) Waikerie 5300. Phone (085) 41 2060.
Executive: J.D. Pick (mgr).
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.60 sccm.

South-East Kingston Leader
Publisher: G.N. Mcrostie, Charles St, Kingston 5275. Phone (087) 67 2229.
Executive: G.N. Mcrostie (mgr/ed/advtg mgr).
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.20 sccm.

South-Eastern Times
Publisher: The South-Eastern Times Pty Ltd, Davenport St (PO Box 22) Millicent 5260. Phone (087) 33 3755. Telegrams S.E. Times.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Bi-wkly, tabloid, offset, casual rate $1.50 sccm.

Southern Argus
Publisher: Jones & Sons, 26 Albyn Tce, Strathalbyn 5255. Phone (088) 36 2243.
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.70 sccm.
Circulation: ABC 6,650.

The Transcontinental
Publisher: The Transcontinental, Tassie St (PO Box 64) Port Augusta 5700. Phone (086) 42 2688.
Executives: P. Clancy (mng ed), B. Pitman (advtg mgr).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Haswell Williamson Rouse, Adelaide (08) 332 3322.
Data: Wkly, offset, casual rate $1.70 sccm.

Victor Harbour Times
Publisher: Victor Harbour Times Pty Ltd, 13 Coral St (PO Box 107) Victor Harbour 5211. Phone (085) 52 1057, 52 1488.
Data: Wkly, tabloid, offset, casual rate $3.90 sccm.

The West Coast Sentinel (Ceduna)
Publisher: Eyre Peninsula Printing & Publishing Co Pty Ltd, PO Box 296, Ceduna 5690. Phone 78 2265. Telegrams Sentinel. Telex 80601.
Executive: J. Proud (mng ed).
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.65 sccm.

Whylla News
Publisher: Whylla News, 21 Forsyth St, Whylla 5600. Phone (086) 45 8088. Telex 80217.
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 31 1770; Haswell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.
Data: Tri-wkly, offset, casual rate $1.75 sccm.

Whylla-Spencer Gulf Pictorial
Publisher: Spencer Gulf Pictorial, 24 Forsyth St (PO Box 524) Whylla 5600. Phone (086) 45 8488.
Repr: Adrep, Sydney (02) 929 5088; Woodside Media, Melbourne (03) 63 1611; Haswell, Williamson & Rouse, Adelaide (08) 332 3322.
Data: Wkly, offset, casual rate $1.85 sccm.

Yorke Peninsula Country Times (Kadina)
Publisher: Yorke Peninsula Publishers Pty Ltd, Taylor St, Kadina 5554. Phone (088) 21 1155.
Executives: T. Ellis (mng ed).
Repr: SA Country Newspapers, Adelaide (08) 51 2626.
Data: Wkly, offset, casual rate $1.75 sccm.
Circulation: ABC 6,650.
Western Australian Newspapers

Perth Metropolitan Newspapers

DAILY

Morning

The West Australian

Publisher: West Australian Newspapers Ltd, 125 St George’s Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telem­rams Westralian. Telex 92109, 92144, 92482.


Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477, Melbourne (03) 67 7878, Hastwell Williamson Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905, UK.

Data: Letterpress, casual rate $9.92 sccm.


Afternoon

Daily News

Publisher: West Australian Newspapers Ltd, 125 St George’s Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telem­rams Westralian. Telex 92109, 92144, 92482.


Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477, Melbourne (03) 67 7878, Hastwell Williamson Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905, UK.

Data: Letterpress, casual rate $4.91 sccm.

Circulation: ABC 112,027.

SUNDAY

Sunday Independent


Executives: O. Thomson (mg ed), L. O’Brien (prdn mgr), C. Fester (advtg mgr).

Offices: Melbourne (03) 683 5366; Sydney (02) 438 4644; Adelaide & Brisbane (reverse charges) (03) 645 2766; Perth (09) 361 5401; Canberra (062) 95 1311.

Data: Offset, casual rate $5.10 sccm.

Sunday Times

Publisher: The Sunday Times, 34 Stirling St, Perth 6000. GPO Boxes D174 & L908, Perth 6001. Phone (09) 396 8326, Telex 92015.

Executives: B. Young (mg dir), D. Webb (ed-in-chief), J. Murphy (mg ed), P. Wombwell (ed), P. Mole (advtg sales mgr), L. Thompson (prdn mgr).

Repr: News Ltd (B. Brown) Sydney (02) 288 3688; (D. Kennedy) Melbourne (03) 267 7222; (R. Walker) Brisbane (07) 52 9599; Symons Media Services Adelaide (08) 31 5135; UK, USA, Tokyo, Singapore.

Data: Letterpress, casual rate $12.39 sccm.

Circulation: ABC 252,612.

WEEKLY

Weekend News

Publisher: West Australian Newspapers Ltd, 125 St George’s Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telem­rams Westralian.


Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477, Melbourne (03) 67 7878, Hastwell Williamson Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905, UK.

Data: Letterpress, casual rate $3.48 sccm.

Circulation: ABC 72,668.

The Western Mail

Publisher: The Western Mail (a divn of TVW Enterprises Ltd), 189 St George’s Tce, Perth 6000. GPO Box B68, Perth 6001. Phone (09) 327 2777. Telex 94999. (09) 327 2727 (classified ads).

Executives: J. Reynolds (gen mgr), R. Spencer (ed), D. Sattler (mag ed), B. Connell (advtg mgr), R. Booth (prdn mgr), L. Edmiston (prdn mgr), Canningvale, A. Joel (proms mgr), A. Stanton (circulations mgr).

Data: Offset, , fpc $1,380 (rhp), casual rate $5.35 sccm.

Circulation: ABC 160,769.

Perth Suburban Newspapers

Canning-Melville Times

Publisher: Comment Newspaper Group, 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111. Office: 757 Canning Hwy, Ardross 6153. Phone (09) 364 8500.

Executives: G.J. Kleyn (publ/ed), H. Rafols (advtg mgr), P. Korsgaard (gen mgr), S. Williams (prdn mgr).

Data: Wkly, offset, casual rate $4.00 sccm.

Comment News

Publisher: Comment Newspaper Group., 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111.

Executives: G.J. Kleyn (publ/ed), G. Van Rongen (advtg mgr), P. Korsgaard (gen mgr), S. Williams (prdn mgr).

Data: Wkly, offset, casual rate $3.50 sccm.

The Darling Advertiser

Publisher: Darling Advertiser Newspaper, 12 Mead St (PO Box 176) Kalamunda, 6076. Phone (09) 293 2797.

Executives: C. Bryce (mg dir).


Data: Wkly, quarterfold, offset, casual rate $3.00 sccm.

News of the North of the West Australian

Publisher: West Australian Newspapers Ltd, 125 St George’s Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telem­rams Westralian. Telex 92109.


Data: Offset, , fpc $1,380 (rhp), casual rate $5.35 sccm.

Circulation: ABC 160,769.

Guardian Express

Publisher: Community Newspapers (WA) Pty Ltd, 26 Prindiville Drive, Wangara 6065. PO Box 267, Wanneroo 6065. Phone (09) 409 8211.

Executives: S. Hadfield (mg ed), P. Hinds (advtg mgr).

Data: Wkly, web offset, casual rate $3.80 sccm.

Midland-Kalamunda Reporter

Publisher: Comment Newspaper Group, 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111. Office: 9 Central Drive, Midland 6056. Phone (09) 274 5577.

Executives: G.J. Kleyn (publ/ed), P. Korsgaard (gen mgr), A. Cannell (advtg mgr), S. Williams (prdn mgr).

Data: Wkly, offset casual rate $3.50 sccm.
Location index

WESTERN AUSTRALIAN REGIONAL & PROVINCIAL NEWSPAPERS

(ALBANY) Albany Advertiser
Great South News of the West Australian

(BRIDGETOWN) Warren Blackwood Times

(BUNBURY) South Western Times
Busselton Margaret Times
Collie Mail

(BUSSELTON) Esperance Express
Geraldton/Gascoyne Telegraphs
Geraldton Guardian

(COLLIE) The Gnowangerup Star
Kalgoorlie Miner (D)

(ESPERANCE) North West Telegraph
Great Southern Herald

(GERALDTON) Coastal Districts Times
Mandurah Telegraph

(GNOWANGERUP) Wheatbelt Mercury
Merredin Telegraph

(KALGOORLIE) The Observer
Northam Advertiser

(KATANNING) The Wagin Argus & Arthur Dumbleyung Lake Grace Express

(MANDURAH) Midlands Telegraph

(MERREDIN) Avon Express/Beverley-York Express

(NARROGIN)
WA Regional & Provincial Newspapers

Daily

Kalgoorlie Miner
Publisher: Hocking & Co Pty Ltd, Hannan St (PO Box 120) Kalgoorlie 6430. Phone (090) 21 2122. Telegrams Miner.
Executives: B.A. Della-Vanzo (mgr), W.R. Harvey (publ), C.J. Wilson (chief of staff).
Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Hastwell Williamson Rouse, Adelaide (08) 332 3322; G. Young, Perth (09) 321 0161.
Data: Letterpress, casual rate $1.68 sccm. Cirulation: ABC 6,482.

Busselton Margaret Times
Publisher: South West Printing & Publishing Co Ltd, Profit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.
Executives: D.C. Creedy (mgr), B. Sellick (advig mg).
Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321 0161.
Data: Wkly, tabloid, offset, casual rate $1.85 sccm.

Coastal Districts Times (Mandurah)
Publisher: South West Printing & Publishing Co Ltd, Profit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.
Executives: D.C. Creedy (mgr), B. Sellick (advig mg).
Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321 0161.

Collie Mail
Publisher: Collie Mail Newspapers Ltd, Trossell St (PO Box 8) Collie 6225. Phone (097) 34 2044. Telegrams Mail.
Executive: J.J. Italiano (mg ed).
Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Esperance Express
Publisher: Esperance Holdings Pty Ltd, Wallacey Bldg, Dempster St (PO Box 799) Esperance 6450. Phone (090) 71 2322. Telex 917477.
Executives: R.M. Stead (chrmn), R. Dunwoodie (mg ed), R. Wilkinson (advig mg).

Geraldton/Gascoyne Telegraphs
Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.
Executives: R. Elliott (mg ed, S. Kite (sales & admin mg).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson Rouse, Adelaide (08) 322 3322.
Data: Wkly, tabloid, offset, casual rate $1.85 sccm.

Geraldton Guardian
Publisher: Geraldton Newspapers Ltd, Bunker St (PO Box 127) Geraldton 6530. Phone (099) 21 1200. Telex 91635.
Executives: W.V. O'Dea (publ/mgr), B.F. Abbott (ed), A. Browne (advig mg).
Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

The Gnowangerup Star
Publisher: I. Walker for I.A. & M.H. Walker, Yougengup St, Gnowangerup 6335. Phone (096) 27 1031.
Executive: I. Walker (publ).
Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Great South News of the West Australian
Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth 6001. 125 St George's Terrace, Perth. Phone (09) 321 0161. Telegrams Westralian. Telex 92109.
Executives: K.V. Mattingly (mg dir), G.R. Bailey (chief advig mg), D. Smith (ed), J.B. O'Brien (advig mg), E.C. Hardy (prdn mg).
Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477; Melbourne (03) 67 7878; J. Fensw, Brisbane (07) 371 8506; Hastwell Williamson Rouse, Adelaide (08) 322 3322: UK.
Data: Wkly, casual rate $1.28 sccm.

Great Southern Herald
Publisher: Great Southern Herald, 49 Clive St (PO Box 131) Katanning 6317. Phone (098) 21 1100. Telegrams Herald.
Executives: B.W. Clarke (mg), Ms S. Peacock (editorial), A. Todd (advig).
Repr: ACH, Sydney (02) 909 2422; The Western Mail, Melbourne (03) 267 7700; Tony Allen & Assoc, Perth (02) 328 9593; Press Clearing House, Perth (09) 381 1648.

Mandurah Telegraph
Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333. Telex 95803 ICNews. Regional Office.
Executives: R. Elliott (mg ed), S. Kite (sales & admin mg).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson Rouse, Adelaide (08) 322 3322.
Data: Wkly, tabloid, offset, casual rate $1.75 sccm.

Merredin Telegraph
Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.
Executives: R. Elliott (mg ed), S. Kite (sales & admin mg).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson Rouse, Adelaide (08) 322 3322.
Data: Wkly, tabloid, offset, casual rate $2.10 sccm.

Midlands Telegraph
Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.
Executives: R. Elliott (mg ed), S. Kite (advig mg).
Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson Rouse, Adelaide (08) 322 3322.
Data: Wkly, tabloid, offset, casual rate $2.10 sccm.

The Observer
Publisher: Narrogin Observer (1978), 21 Fortune St, Narrogin 6312. Phone (096) 81 1005.
Executive: P. Terlick (mg ed).
Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

North West Telegraph
Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.
Tasmanian Newspapers

Hobart Metropolitan Newspapers

Daily

The Mercury
Publisher: Davies Brothers Ltd (Incorporated in Tasmania) 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telegrams Mercury. Telex 58104. 70 St John St, Launceston 7250. Phone (003) 31 9144.


Repr: Davies Bros (J. Begent) Sydney (02) 31 9144; (Mrs A. Gillson) Melbourne (03) 699 6222; Haswell Williamson Rouse, Adelaide (08) 332 3322; Terry Garry Media, Brisbane (07) 369 7877, UK.

Data: Letterpress, casual rate $5.63 sccm.

The Tasmanian Mail
Publisher: The Tasmanian Mail, 130 Collins St, Hobart 7000. Phone (002) 21 1211. 72 Charles St, Launceston 7250. Phone (003) 31 8807.


Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 633 3615; Bede Williams & Assoc, Brisbane (07) 378 9333, Charles F. Brown & Assoc, Adelaide (08) 332 7711; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

Data: Offset, casual rate $8.30 sccm.

Circulation: CAB 128,125.

The Assistant
The Authority
The Advertising Bible
Tasmanian Regional & Provincial Newspapers

Location index

(D) Indicates newspaper published daily.

BURNIE
DEVONPORT
FRANKLIN
KING ISLAND
LAUNCESTON
NEW NORFOLK
SCOTTSDALE
SMITHTON

Daily

The Advocate
Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409. Telex 59049. Telegrams Advocate. Office: PO Box 259, Devonport 7310. Phone (004) 24 0811.
Executives: L.J. Harris (mgr), W.J. Harris (asst mgr), D.J. Cherry (ed), P. Sproule (advtg mgr).
Repr: McGowen Media, Sydney (02) 929 5639; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell Williamson Rouse, Adelaide (08) 332 3322; The Media Centre, Hobart (002) 34 8588; Launceston (003) 31 7999.
Data: Offset, casual rate $4.35 seem.
Circulation: ABC 25,423.

The Examiner
Publisher: The Examiner Newspaper Co Pty Ltd, PO Box 19, Franklin 7113. Phone (002) 66 3104.
Repr: The Examiner, Burnie.
Data: Wkly, letterpress, casual rate $1.20 seem.
Circulation: ABC 15,383.

The Advocate Weekender
Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409. Telex 59049. Telegrams Advocate. Office: PO Box 259, Devonport 7310. Phone (004) 24 0811.
Executives: L.J. Harris (mgr), D.J. Cherry (editor), P. Sproule (advtg mgr), W.J. Harris (asst mgr).
Repr: Refer entry The Advocate, Burnie.
Data: Wkly, offset, casual rate $2.18 seem.
Circulation: ABC 2,875.

Non-Daily

The Huon News
Publisher: The Huon Newspaper Co Pty Ltd, PO Box 63) Burnie 7320. Phone (004) 30 1409.
Executives: L.J. Harris (mgr), D.J. Cherry (ed), P. Sproule (advtg mgr), W.J. Harris (prdn mgr).
Repr: Refer entry The Advocate, Burnie.
Data: Wkly, offset, casual rate $2.61 seem.
Circulation: ABC 37,947.

TAS Regional & Provincial Newspapers (Non-Daily)

The King Island News
Publisher: K.V. Dorofeeff, Main St, Currie, (PO Box 146) King Island 7256. Phone (004) 62 1141. Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, offset, casual rate $2.00 cm.

North Eastern Advertiser
Publisher: North Eastern Advertiser Pty Ltd, PO Box 195, Scottsdale 7254. Phone (003) 52 2642.
Data: Wkly, tabloid, letterpress, casual rate $1.75 seem.

The Sunday Examiner
Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston 7250. Phone (003) 31 5111. Telex 585111.
Executives: B.J. McKendrick (gen mgr), M.C. Courtney (ed), P.B. Cooper (advtg dir), A. van Zetten (advtg mgr).
Repr: Refer listing Examiner.
Data: Wkly, casual rate $4.93 seem.

The Advocate City News
Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409.
Executives: L.J. Harris (mgr), D.J. Cherry (editor), P. Sproule (advtg mgr), W.J. Harris (asst mgr).
Repr: Refer entry The Advocate, Burnie.
Data: Wkly, offset, casual rate $2.18 seem.
Circulation: ABC 2,875.

Devonport City News
Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409.
Executives: L.J. Harris (mgr), D.J. Cherry (editor), P. Sproule (advtg mgr), W.J. Harris (asst mgr).
Repr: Refer entry The Advocate, Burnie.
Data: Wkly, offset, casual rate $2.18 seem.
Circulation: ABC 2,875.

Circular Head Chronicle
Publisher: Park Lane Investments Pty Ltd, PO Box 201, Smithton 7330. Phone (004) 52 1837.
Executives: L.J. Shearer (mng ed).
Repr: ACH, Sydney (02) 909 2422.
Data: Wkly, tabloid, offset, casual rate $1.40 seem.
Circulation: ABC 15,383.

Derwent Valley Gazette
Publisher: Davies Bros Ltd, 24 Burnett St (PO Box 39) New Norfolk 7450. Phone (002) 61 2133.
Executives: H.R. Howell (mgr).
Data: Wkly, tabloid, offset, casual rate $1.70 seem.
Circulation: ABC 37,947.

Location index

(D) Indicates newspaper published daily.
Newspaper Distributed Magazines

Central Western Magazine
Publisher: Western Daily, 132 Kite St (PO Box 321) Orange 2800. Phone (065) 62 2466. Tellex 60301.
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Haswell, Williamson, Rose, Adelaide (08) 332 3322.
Data: Wkly, tabloid, offset, casual rate $4.40 sccm.
Distributed in Central Western Daily (Orange), Champion Post (Parkes), The Forbes Advocate, Lithgow Mercury, The Lachlander (Cootamundra).

Hunter Manning Magazine
Publisher: Hunter Manning Magazine, 256 High St (PO Box 222) Maitland 2320. Phone (049) 33 6633. Office: 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.
Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Haswell, Williamson, Rose, Adelaide (08) 332 3322.
Data: Wkly, tabloid, offset, casual rate $6.95 sccm.
Distributed in Maitland Mercury, Singleton Argus, Mungo River Times (Taree), Great Lakes Advocate (Forster), Gloucester Advocate, The Advertiser (Cessnock), The Lower Hunter News Pictorial (Maitland), Dungog Chronicle, The Valley Advocate.

North Coast Magazine
Publisher: Port Macquarie Newspapers Pty Ltd & Macleay Argus Pty Ltd, 65 Clarence St, Port Macquarie, 2444. Phone (065) 83 8567.
Repr: Ridge Media, Sydney (02) 922 7800; Ridge Media, Melbourne (03) 529 4100; Media Services, Brisbane (07) 229 6033.
Data: Wkly, offset, casual rate $4.50 sccm.
Distributed in Manning River Times (Taree), Hastings Gazette (Wauchope), Port Macquarie News, Macleay Argus (Kempsey), Nambucca Guardian News (Macksville).

North West & Hunter Valley Magazine
Publisher: The Partnership of Members North West & Hunter Valley Magazine, 287 Conadilly St (PO Box 483) Gundedah 2380. Phone (067) 42 0204, 42 0455, after hours (067) 42 2905.
Executives: Ms A. Wilkinson (ed), P. Donaldson (advtg mgr).
Repr: Grover & Partners, Sydney (02) 922 2977; Field Force Media Representatives, Melbourne (03) 680 3593; McLean Media Rep, Brisbane (07) 229 1965.
Data: Wkly, offset, casual rate $5.00 sccm.

Northern Magazine
Publisher: Northern Magazine Pty Ltd, C/- Northern Daily Leader, SC Brisbane St (PO Box 525) Tamworth 2340. Phone (067) 68 1252. Telex 63239.
Executives: J. Hampshire (mgr), J. Bell (ed), P. Lowe (advtg mgr).
Repr: Ridge Media, Sydney (02) 922 7800; Media Services, Brisbane (07) 229 6033; Field Force Media Representatives, Melbourne (03) 680 8233.
Data: Wkly, offset, casual rate $5.72 sccm.

South Coast & Southern Tablelands Magazine
Publisher: South Coast & Southern Tablelands Magazine, C/- South Coast Register, 122 Kinghorn St (PO Box 106), Nowra 2540. Phone (044) 2 0229.
Repr: McGowan Media, Sydney (02) 929 5639.
Data: offset, casual rate $4.00 sccm.

Southern Weekly Magazine
Publisher: Southern Weekly Magazine Partnership, PO Box 264, Cootamundra 2590. Phone (069) 42 1488.
Executives: B.A. Clarke (mgw ed).
Data: Wkly, letterpress, casual rate $3.70 sccm.

Venture
Publisher: Venture Publications Pty Ltd, 130 Franklin St, Adelaide 5000. Phone (08) 212 3977, 51 4505.
Data: Mtly, tabloid, offset, casual rate $4.50 sccm.
Distributed in Border Chronicle (Bordertown), Border Watch (Mt Gambier), Mount Barker Courier, Murray Valley Standard (Murray Bridge), Naracoorte Herald, South-East Kingston Leader, Southern Argus (Strathalbyn), The Islander (Kangaroo Island), The Loxton News, Penola Pen.
Ethnic Newspapers

Acropolis
Publisher: Acropolis, 12 The Grand Pde, Brighton-Le-Sands 2221. Phone (02) 59 6650. Executive: Mrs M. Politis (ed/adv mgm). Data: Fntly, offset, casual rate $4.00 sccm.

Athletic Echo (Greek)

Australia/Israel Review
Publisher: Australian/Israel Publications, 584 St Kilda Road, Melbourne 3004. Phone (03) 529 5022. Data: Mthly, casual rate $2.00 sccm.

Australian Jewish News

Australian Latvian News
Publisher: Emil Delins PO Box 23, Kew 3101. Phone (03) 49 6620. Executive: E. Delins (mg ed). Data: Wkly, offset, casual rate $3.50 sccm.

Australien Kurier
Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712. Executives: J. Jakobi (mg dir), H.P. Jakobi (gen mg). Repr: Melbourne (03) 429 3511; Adelaide (08) 47 3897; Perth (09) 451 9603; Brisbane (07) 343 9431. Data: Mthly, offset, casual rate $7.00 sccm.

Chuong Saigon (Vietnamese)

Correio Portugues (Portuguese)
Publisher: Portuguese Courier Pty Ltd, 1-3 Seddon St, Bankstown 2200. Phone (02) 707 4999. Telex 25712. Executive: J. Jakobi (mg dir). Repr: Correio Portugues, Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; Brisbane (07) 221 0629. Data: National, wkly, tabloid, offset, casual rate $4.50 sccm.

The Croatian Weekly (Croatian)

Die Woche in Australien (German)
Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712. Executive: J. Jakobi (mg dir). Repr: Die Woche in Australien, Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; Brisbane (07) 343 9431. Data: National, wkly, tabloid, offset, casual rate $4.50 sccm.

Dutch-Australian Weekly

El Espanol en Australia (Spanish)
Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712. Executive: J. Jakobi (mg dir). Repr: Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; El Espanol en Australia, Brisbane (07) 343 9431. Data: National, wkly, tabloid, offset, casual rate $4.50 sccm.

El Telegraph (Lebanese Arabic)

Ellinis
Publisher: Elliniki Pty Ltd, PO Box 377, Broadway 2007. Phone (02) 660 2033. Data: Wkly, offset.

Extra Informativo (Spanish)
Publisher: Austral News Pty Ltd, 26 King St, Sydney 2000. Phone (02) 29 2574. Executives: E. Gonzalez (ed/advtg mgr), Ms P. Gallardo (prdn mg). Data: National, wkly, offset, casual rate $2.00 sccm.

Finlandia News
Publisher: Finlandia Pty Ltd, 132 Tanderra Way, Karana Downs 4305. GPO Box 2455, Brisbane 4001. Phone (07) 201 0232. Executive: M. Makis-Neste (ed). Data: Frntly, offset, casual rate $2.50 sccm.

The Free Thought (Ukrainian)
Publisher: The Free Thought, 22C Amy St (PO Box 106) Regents Park 2143. Phone (02) 845 1813. Data: National, wkly, tabloid, letterpress, casual rate $2.50 sccm.

Gente D'Italia
Publisher: Gente D'Italia Publisher, 26 Norton St, Leichhardt 2040. Phone (02) 560 1269. Executives: P. Schirru (publ & ed), C. Tarchi (publ & advtg mgr). Data: Wkly, offset, casual rate $1.95 cm.

German Times
Publisher: Corner Publishing Pty Ltd, 71-75 Bell St, PO Box 248, Coburg 3058. Phone (03) 354 9393. Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619. Data: B-mthly 1st & 15th, broadsheet, casual rate $3.50 sccm.

Greek Golden Guide
Publisher: Golden Guide Publishing, 235A Russell St, Melbourne 3000. Phone (03) 663 4308. Data: Bi-annl, offset, casual fpm $1,000.

Greek National Vema

Greek Post
Publisher: Greek Post, 16/6 Benton Ave (PO Box 78) Artarmon 2064. Phone (02) 698 7977, 415 3268. Executives: A. Courlios (ed), J. Courlios (advtg mgr). Repr: Neos Kosmos, Melbourne (03) 663 4822. Data: Mthly, offset, casual rate $4.00 sccm.

Greek Times

Hellenic Herald (Greek)
Hlasly (Czechoslovak)
Publisher: Czechoslovak Publishers Pty Ltd, 14 Arcadia St, Box Hill 3128, Phone (03) 887283.
Executive: P. Rada (ed).
Data: National, fortnightly, offset, casual rate $2.00 sccm.

Il Globo (Italian)
Publisher: Newspaper Publishers SEI Pty Ltd, 224 Faraday St (PO Box 4875 ) Carlton 3053.
Phone (03) 347 6211. Telex 35342. T-grams Teleglobo.
Executives: U. Larobina (mgr dir), N. Randazzo (ed), R. Di Barra (advtg), T. Harvey (secy), Miss P. Di Virgilio (mktg).
Repr: A. Pizzigalli, Sydney (02) 569 4522; C. Crocetti, Brisbane (07) 390 6859; M. Sammartino, Perth (09) 328 1166; G. Grintoni, Adelaide (08) 43 5664.
Data: National, weekly, broadsheet, offset, casual rate $5.70 sccm.
Circulation: ABC 34,850.

Italian Golden Guide
Phone (03) 663 4308.
Data: Bi-annual, offset, casual fpm $1,000.

The Italian Weekly
Publisher: F.D.M. Publishing Pty Ltd, 409 City Rd, South Melbourne 3205.
Phone (03) 699 2855.
Executive: F. Bruzesio (ed).
Repr: Leba Advertising (Aust) P/L, Melbourne (03) 509 4619.
Data: Wkly, offset, casual rate $4.50 sccm.

La Fiamma (Italian)
Publisher: La Fiamma Publishing (NSW) Pty Ltd, 499 Parramatta Rd, Leichhardt 2040.
Phone (02) 569 4522. Telex 26843. T-grams Fiammapress.
Repr: La Fiamma, Melbourne (03) 347 6297; Brisbane (07) 36 7524; Adelaide (08) 268 1144; Perth (09) 328 1186.
Data: National, bi-weekly, tabloid, offset, casual rate $5.70 sccm.

Le Courrier Australien (French)
Publisher: Le Courrier Australien Pty Ltd, 396 Kent St, Sydney 2000.
Phone (02) 267 6830.
Executive: J.P. Sourdin (mktg ed/advtg mgr).
Data: National, daily, offset, casual rate $6.00 sccm.

Macedonian Weekly Herald
Publisher: Lion Printing and Publishing Co Pty Ltd, 93 Plenty Rd, Preston 3072.
Phone (03) 469 3520.
Executive: P. Starnoski (mgr ed).
Data: National, weekly, tabloid, offset, casual rate $3.50 sccm.

Magyar Elet (Hungarian)
Publisher: Hungarian Life Publishing, 641 Glenhuntly Rd, Caulfield 3162.
Phone (03) 523 5877.
Data: National, weekly, offset, casual rate $3.00 sccm.

The Maltese Herald (Maltese)
Publisher: Malta News & Information Pty Ltd, 195 Merrylands Rd, Merrylands 2160.
Phone (02) 637 9992. Telex 25712.
Executive: L.C. Vella (mgr dir/ed).
Repr: A.P. Abela, Melbourne (03) 359 2474; George Varna, Adelaide (08) 47 3897; J. Dimech, Perth (09) 455 6950.
Data: National, bi-weekly, tabloid, offset, casual rate $4.50 sccm.

Nederlands Maandblad
Publisher: Nederlands Publishing Group of SA Inc, 4 George St, Royal Park 5014.
Executive: C. de Rijke (chief ed), E. Schutte (ed).
Data: Monthly, offset, casual rate $2.50 sccm.

Neos Kosmos (Greek)
Publisher: D. Gogos, 235A Russell St, Melbourne 3000. PO Box 52258B, Melbourne 3001.
Phone (03) 663 4822.
Executives: D. Gogos (publ), S. Hatzimanolis (advtg mgr), G. Parnos (prod mgr).
Data: National, bi-weekly, broadsheet, offset, casual rate $5.70 sccm.

New Country (Greek)
Publisher: Foreign Language Publications Pty Ltd, PO Box 406, Broadway 2007.
Phone (02) 660 2033.
Data: National, weekly, tabloid, offset, casual rate $6.50 sccm.
Circulation: ABC 27,035.

Novo Doba (Yugoslav)
Publisher: Novo Doba Publishers, Room 22, 647 George St, Sydney 2000. PO Box K376, Haymarket 2000.
Phone (02) 212 3623.
Data: National, weekly, offset, casual rate $4.00 sccm ($3.50 state).

Novosti (Yugoslav)
Publisher: Foreign Language Publications Pty Ltd, PO Box 406, Broadway 2007.
Phone (02) 660 2033.
Data: National, tri-weekly, tabloid, offset, casual rate $6.50 sccm.
Circulation: ABC 5,727.

O Kosmos (Greek)
Publisher: K. Publications Pty Ltd, 147 Marrickville Rd, Marrickville 2204.
Phone (02) 569 6255.
Director: D. Gogos (ed).
Repr: S. Hatzimanolis, 235 Russell St, Melbourne.
Data: National, weekly, tabloid, web offset, casual rate $5.50 sccm.

O Portugues Na Australia
Publisher: O & G Investments Pty Ltd, 47 New Canterbury Rd, Petersham 2049. Phone (02) 560 6722.
Executive: M. Gaspar (advtg mgr).
Data: Wkly, offset, casual rate $9.00 sccm.

Polish Weekly
Publisher: Polish Weekly, Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143.
Phone (03) 509 4619.
Data: National, weekly, tabloid, offset, casual rate $4.50 sccm.

Sada Loubnan
Publisher: Sada Loubnan & The Australian Lebanese Assoc, 76 Pemberton St, PO Box 397 Parramatta 2150.
Phone (02) 630 5654.
Executives: R. Awais (publ/advtg mgr), M. Houdayed (ed), W. Qucse (prod mgr).
Repr: C. Massoud, Melbourne (03) 480 6865; A. Kastoun, Adelaide (08) 384 5106; C. Baydoun, Perth (09) 328 6691.
Data: Wkly, offset, casual rate $3.20 sccm.

Sault-el-Moughtarab (Lebanese/Arabic)
Publisher: Sault-el-Moughtarab, 228 Brighton Ave (PO Box 252) Campsie 2194.
Phone (02) 789 1645. Advtg: Leba Advertising (Aust) Pty Ltd, Armadale (03) 509 4619.
Data: National, weekly, broadsheet, offset, casual rate $5.50 sccm.

Settegiorni (Italian)
Publisher: Il Corriere di Settegiorni Pty Ltd, Rear of 389 Parramatta Road, Leichhardt 2040.
Phone (02) 569 8284, 569 2752.
Data: National, weekly, tabloid, offset, casual rate $3.00 sccm.

Shalom (Jewish for Russian immigrants)
Publisher: Association of Jews from the USSR, PO Box 316, Elsternwick 3185.
Advtg: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619.
Data: National, fortnightly, letterpress, tabloid, casual rate $2.50 sccm.

Spanish Herald
Publisher: The Spanish Herald, 41 Caswell Crescent, Killarney Heights 2087. PO Box 275, Forestville 2087.
Phone (02) 451 9644. City office: 2nd floor, 116 Liverpool St, Sydney 2000.
Phone (02) 264 9736.
Executive: G. Uriona (dir/ed).
Repr: Luis Marquez, Melbourne (03) 689 8366; Crest West Pty Ltd, Suite 3, 116-120 Liverpool St, Sydney. Phone (02) 264 9736.
Data: National, weekly, broadsheet, offset, casual rate $4.00 sccm.

Suomi (Finnish)
Publisher: Suomi Newspaper Pty Ltd, 22 Watson St, Turner 2601. PO Box 1566, Canberra City 2601.
Phone (02) 47 3979, 47 9493.
Executives: L. Kinnunen-Ripinen (acting ed-mgr).
Data: fortnly, offset, casual rate $2.00 sccm.

Sydney Ekspres-Turkish Newspaper
Publisher: Sydney Ekspres, 126 Carlton Crescent (PO Box 253) Summer Hill 2130.
Phone (02) 797 9587.
Executive: O. Gercinar (proprietor/ed).
Data: fortnly, offset, casual rate $3.00 sccm.

Tachydromos
Publisher: G. Axarlis, 20 Byron Rd, Black Forest 5055.
Phone (08) 297 7964.
Executive: D. Axarlis (mktg ed/advtg mgr).
Data: Monthly, offset, casual rate $5.50 sccm.

Temple Time
Publisher: Freelance Press 980 High St, Armadale 3143.
Phone (03) 509 4619.
Repr: Leba Advertising, Melbourne (03) 509 4619.
Data: Menly, letterpress, casual rate $11.00 4scm.
**Times Of Malta**
Publisher: Times of Malta, 511 Sydney Rd, Brunswick 3056. Phone (03) 380 5443. Advtg: Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.
Data: National, mthly, tabloid, offset, casual rate $3.50 scom.

**Turkish News**
Publisher: Turkish News, Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.
Data: Victoria, mthly, tabloid, offset, casual rate $2.40 scom.

**Tygodnik Polski**
Publisher: Polish Weekly, C-/Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.
Data: Wkly, offset, casual rate $4.50 scom.

**Unification**
(Russian)
Publisher: Unification Printers & Publishers Pty Ltd, 28 Regent St, Chippendale 2008. Phone (02) 211 5260.
Data: National, wkly, offset, tabloid, casual rate $2.50 scom.

**Wiadomosci Polskie**
Publisher: Ingos Pty Ltd, King York Hse, 6th Floor, 32 York St, 2000. Phone (02) 29 1249.
Executive: J. Dunin-Karwicki.
Data: Wkly, offset, casual rate $5.00 scom.

**Rural Press**

**Ag Dealer**
Publisher: Standard Newspapers Ltd, 10 Park Rd, (PO Box 84) Cheltenham 3192. Phone (03) 594 8400.
Executive: I. Metcalfe (prdn mgr), P. Levy (nat advtg mgr).
Data: Qty, casual fpm $552, fpc $852.

**Australian Canegrower**
Publisher: GCGC Publications Pty Ltd, 190-194 Edward St, Brisbane 4000. GPO Box 1032, Brisbane 4001. Advertising: International Media Services, PO Box 190, East Brisbane 4109. Phone (07) 393 0758.
Executive: W.P. Kerr (ed), Ms G. Kerr (nat advtg mgr).
Data: Mthly, offset, casual fpm $630.

**Australian Citrus News**
Publisher: Australian Citrus Grower’s Federation, Room 107, 10th floor, 118 King William St, Adelaide 5000. Phone (08) 212 4245. T’grams: Fdcitrus. Advtg: R. Martin, 72 Richmond Rd, Westbourne Park 5041. Phone (08) 271 8263. Telex: 89765.
Executive: H. Cope (ed).
Data: Mthly, offset, casual rate $4.25 scom.

**Australian Country Magazine**
Publisher: Rural Press Group, 200 George St (PO Box 299), Windsor 2756. Phone (045) 77 4444. Telex 37722.
Repr: National Farmer, Sydney (02) 438 4644.
Data: 11 times pa, offset, casual fpm $1220.

**Australian Grapegrower & Winemaker**
Publisher: Ryan Publications, 95 Currie St, Adelaide 5000. Phone (08) 51 6082, 51 3549.
Executive: J. Ryan (dir/ed).
Data: Mthly, offset, casual fpm $518, fpc $921.
Circulation: ABC 1,989.

**Australian Horticulture**
Public: Ramsey Ware Stockland Pty Ltd, 552 Victoria St, North Melbourne 3051. Phone (03) 329 7300.
Executives: M. Friedman (mng ed), D. Burke (assoc ed).
Data: Mthly, offset, casual rate fpm $1.00.

**Australian Sugar Journal**
Publisher: Australian Sugar Producers Assn Ltd, 333 Adelaide St, Brisbane 4000. GPO Box 608, Brisbane 4001. Phone (07) 31 1881. T’grams: Asparagus. Telex 43071.
Repr: E. Wood, Sydney (02) 233 3991; J.C. Mteleman-Jones & Co, Melbourne (03) 206 3078; D. Wood, Brisbane (07) 289 4128.
Data: Mthly, offset, casual fpm $400.

**Banana Bulletin**
Publisher: Banana Growers Federation Co-operative Ltd, 1 Little Queen St (PO Box 31) Murwillumbah 2484. Phone (066) 72 2488. Advtg & editorial - PO Macleay 2463. Phone (066) 45 2205 & 45 3333.
Executive: J. Rogers (ed).
Data: Mthly, offset, casual fpm $180.

**Cattlemen**
Publisher: Queensland Country Life, 432 Queen St, Brisbane 4000. GPO Box 1189, Brisbane 4001. Phone (07) 312171. Telex: 425253.
Executives: P. Owen (ed), B. Maloney (sales mgr).
Reprs: Publishing & Marketing, Sydney (02) 438 2811; Melbourne (03) 329 7833, Houstewill, Williamson, Rouse (08) 332 3322; (H. Scott) Pekite Pty Ltd, Perth (09) 322 7708; Old Country Life, Qld (07) 31 2272.
Data: Mthly, offset, casual rate $4.10 scom.
Circulation: CAB 4,990.

**The Central Queensland Farmer**
Publisher: The Central Old Farmer, 171 Victoria St (PO Box 1320) Mackay 4740. Phone (079) 57 7526, 57 2512.
Executives: B. Herne (ed).
Repr: S. Davidson (advtg mgr).
Data: Mthly, offset, casual fpm $811.80.

**Cocona Farmers’ Weekly**
Publisher: C. Opie & G.F. Matthews, Sampson St (PO Box 318) Cohuna 3568. Phone (054) 56 2224.
Repr: VCPA, Melbourne (03) 662 3244.
Data: Wkly, casual rate $1.35 scom.

**Commercial Horticulture**
Publisher: Ruddick Publishing Co Pty Ltd, 143 Marsus St (PO Box 981) Tamworth 2340. Phone (067) 665 4634.
Queensland Graingrower
Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188) Toowoomba 4350.
Phone (07) 32 4444.
Executives: T. Rowe (mng ed), P. Buffey (advtg mgr).
Data: Wkly, offset, casual rate $3.28 sccm.

Rural Merchant
Publisher: Richard Milne Pty Ltd, 117 Pyrmont St (PO Box 113) Pyrmont 2009. Phone (02) 690 5311.
Executive: R. Holyoake (advtg mgr).
Data: Bi-monthly, offset, casual fpm $600, fpc $800.

Southern Rural
Publisher: The Southern Rural, 48 Traill St (PO Box 35) Wagga 2650. Phone (069) 21 2021. Telex 69029.
Data: Wkly, offset, casual rate $4.00 sccm.

Stock Journal
Publisher: Stock Journal Publishers Pty Ltd, 11 Cannon St, Adelaide 5000. GPO Box 2249, Adela­ide 5001. Phone (08) 212 2788. Telex 88577.
Data: Wkly, offset, casual rate $3.75 sccm.
Circulation: ABC 22,677.

Stock & Land
Publisher: Stock & Land Publishing Co Pty Ltd, PO Box 92, North Melbourne 3051. Phone (03) 329 7300. Telegrams Stockland. Telex 35668.
Repr: Grover & Partners, Sydney (02) 922 2977; Nankervis Media, Adelaide (08) 339 1716; Ad Services, Queensland (07) 370 9827.
Data: Wkly, offset, casual rate $5.25 sccm.
Circulation: ABC 22,813.

Tasmanian Country
Publisher: Davies Brothers Limited, 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telex TC News 58104.
Repr: Grover & Partners, Sydney (02) 922 2977; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Dennis Higgins, Brisbane (07) 370 9527; Nankervis Media, Adelaide (08) 339 1716; Allen & Associates, Perth (09) 328 9593.
Data: Wkly, offset, casual rate $3.95 sccm.

Town and Country Farmer
Publisher: Town and Country Farmer Publications Pty Ltd, C/- Hurley Media Representations, 7 Cronia Court, Wheelers Hill 3150. Phone (03) 560 7253.
Executives: G. Hurley (dir), G. Hurley (nat advtg mgr).
Data: Only, casual fpm $860, fpc $1290.

VFGA Newsletter
Publisher: Victorian Farmers Newspapers Pty Ltd, Farrer House, 24 Collins St, Melbourne 3000. Phone (03) 63 9261. Official organ of the Victorian Farmers & Graziers Association Pty Ltd.
Executive: B. Lane (ed).
Repr: Tonkin Media, Sydney & Brisbane (02) 925 0154.
Data: Monthly, casual fpm $900.

Weekly Times
Publisher: Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime.
Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3522; Allen & Associates, Perth (09) 328 9833; Terry Garry Media, Brisbane (07) 369 7877, UK.
Data: Wkly, casual rate $7.15 sccm.
Circulation: ABC 112,126.

Western Farmer & Grazier
Publisher: Western Farmer & Grazier, 563 567 Wellington St, Perth 6000. GPO Box D143, Perth 6000. Phone (09) 327 4511. Telex 94453.
Repr: Grover & Partners, Sydney (02) 922 2977; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.
Data: Wkly, casual rate $3.10 sccm.
Circulation: ABC 13,030.

Consumer Press

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid or CAB average net (as at Sept 30, 1984 unless otherwise indicated). Those publications without circulation figures have not been audited by either ABC or CAB at presstime.
A.B. Sailboards
Publisher: Leisure Magazines Pty Ltd, Suite 4, Barefoot Boulevard, Avalon Parade (PO Box 319) Avalon Beach 2107. Phone (02) 918 8322. Tele 738 0644.
Executives: L.J. Walters (publ), S. Johns (ed), Mrs A. Dunlop (fin mgr), S. Milne (advtg mgr).
Repr: Market Media Associates, Adelaide (08) 223 6344.
Data: Mthly, offset, casual fpm $750, fpc $850.
Circulation: ABC 17,808.

Australian Dirt Bike
Publisher: Dirt Bike Publishing, PO Box 504, Mona Vale 2103. Phone (02) 913 1885.
Executives: G. Eldridge (ed).
Data: Mthly, offset, casual fpm $1750, fpc $2050.
Circulation: ABC 828,000.

Australian Post
Publisher: Argus & A'asian Ltd, 61 Finders Lane, Melbourne 3000. GPO Box 244B, Melbourne 3001. Phone (03) 63 0011. Telegrams Moravian.
Executives: F. Weaver (ed), A.C. Jeffreys (advtg mgr).
Repr: McLean Media, Sydney (02) 29 4455, Brisbane (07) 229 1955; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9598.
Data: Wkly, casual fpm $1375, fpc $2510.
Circulation: ABC 230,312.

The Apexian
Publisher: Advocate Press Pty Ltd, 143 A'Beckett Street, Melbourne 3000. Phone (03) 329 6888.
Executives: G.F. Dore (publ/gen mgr), N. Weaveranne (ed), B. Castanelli (sales mgr), B. Harrison (prdn mgr), G. Stainer (advtg asst).
Data: Wkly, offset, casual fpm $740.
Circulation: ABC 16,818.

Amateur Radio Action
Publisher: Newspress (dv of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 726779. Apexact.
Executives: R. McLeod (exec dir).
Data: Bi-mthly, casual fpm $500, fpc $800.
Circulation: ABC (Assn subs 19,569).

Astrological Monthly Review
Publisher: Dengar Publications, 1st Fl, 83 Longueville Rd, North Sydney 2063. PO Box 145, Northtown 2042. Phone (02) 51 4827.
Executives: R.H. Webb (ed).
Repr: Tonkin Media Pty Ltd, Sydney (02) 925 0154.
Data: Mthly, offset, casual fpm $320.
Circulation: ABC 6,032.

Australasian BMX News
Publisher: DBS Publishing Pty Ltd, Suite 105, 1st Fl, 83 Longueville Rd, Melbourne 3004. Phone (03) 8275 2474. Sydney office: (02) 212 5633.
Repr: Paripan, Brisbane (07) 31 7770; O'Keeffe Media Services, Perth (09) 381 4444.
Data: Bi-mthly, offset, casual fpm $500, fpc $620.

Australasian Boating
Publisher: Leasure Magazines Pty Ltd, Suite 4, Barefoot Boulevard, Avalon Parade, (PO Box 319) Avalon Beach 2107. Phone (02) 918 8222. Tele 738366.
Executives: L. Walters (publ), P.R. Webster (ed), M. Davidson (assoc ed), Mrs A. Dunlop (fin mgr).
Repr: Market Media Associates, Adelaide (08) 223 6344.
Data: Mthly, casual fpm $836.

Australasian Business
Data: Fntly, offset, casual fpm $1600, fpc $2900.
Circulation: ABC 35,600+.

Australasian Coin Review
Publisher: Australian Coin Review Pty Ltd, GPO Box 994, Sydney 2001. Phone (02) 387 2821.
Executives: P. Fish (ed), Ms L. Harvey (advtg).
Data: Mthly, offset, casual fpm $240.
Circulation: ABC 8,515.

Australian Auto Action
Publisher: Newspress (dvn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4237. Telex 303331.
Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6629; Claude Olive Media, Brisbane (07) 229 7744.
Data: Mthly, offset, casual fpm $777.

Australian Auto Jockey
Publisher: Globe/Rossi News, PO Box 9930, Sydney 2001. Phone (02) 387 3484.
Executives: S. Chalmers (ed), Ms J. Kiernan (advtg mgr), S. Kean (advtg mgr), M. Lavac (nat advtg mgr).
Data: Mthly, offset, casual fpm $1600, fpc $2900.
Circulation: ABC 35,600+.

The Australian Antique Collector
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. (PO Box 204, Strawberry Hills 2012) Phone (02) 286 9711. Telegrams: Bispress, Telex 21417.
Data: Twice yearly, offset, fpm $750, fpc $1250.

Australian Groom
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9099. Telex 544088.
Executives: J. J. Chalmer (ed), P. R. Read (mktg mgr), Mrs J. Hayes (advtg mgr).
Repr: Federal Publishing Co, Melbourne (03) 662 1222; Media Services Pty Ltd, Brisbane (07) 229 8433; Media Services, Adelaide (08) 332 6144; Allen & Associates, Perth (09) 328 9363.
Data: Fntly during cricket season (Oct to Mar) 12 issues, offset, casual fpm $1028, fpc $1706.
Circulation: ABC 16,879 (31/3/84).

Australian Cricket
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9099. Telex 544088.
Executives: B. Boxall (ed), M. White (advtg mgr), Ms J. Gollan (prdn).
Repr: Federal Publishing Co, Melbourne (03) 662 1222; Media Services Pty Ltd, Brisbane (07) 229 8433, Sydney (02) 925 0154, Perth (09) 328 9363.
Data: Mthly, offset, casual fpm $602, fpc $1127.

Australian Family Circle
Executives: T. Kennedy (ed-in-chief), Ms K. Hammul (ed), Ms J. Kinnamon (advtg sales mgr), G. Lawrence (advtg sales dir).
Repr: ACP, Melbourne (03) 662 1888, Brisbane (07) 52 8566; Symons Media Services, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; NZ; USA; Tokyo.
Data: Alt mths, offset, casual fpm $1,090, fpc $1,485.

Australian Hi-Fi Magazine
Publisher: Australian Hi-Fi Publications Pty Ltd, 140 Joynton Ave (PO Box 341) Mona Vale 2103. Phone (02) 997 1188.
Australian Nautical News
Publisher: Baird McPherson Publishing, 427 Chapel St, (PO Box 460) South Yarra 3141.
Phone: (03) 240 8741, Telex A36720.
Advtg mgr, G. Williams (advtg mgr), G. Wilson (NSW advtg mgr).
Data: Mthly, offset, casual fpm $780, fpc $1320.
Circulation: ABC 19,950.

Australian Mathematical News
Publisher: Australian Mathematical Society, 380 George St, Sydney 2000. Phone: (02) 268 0666.
Data: Mthly, offset, casual fpm $780, fpc $940 (tabloid page).
Circulation: ABC 11,248.

Australian PC World
Publisher: Computerworld Pty Ltd, 37/43 Alexander St, Crows Nest 2065. Phone: (02) 439 5133.
Telex 74752 Comwor.
Advtg mgr, D. Williams (advtg mgr), A. Jeffrey (advtg dir).
Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Brisbane (07) 386 8566; (NSW) 379 4424; J.D. Stone & Assoc., Adelaide (08) 223 4631.
Data: Mthly, offset, casual fpm $904.

Australian Pensioner Newspaper
Publisher: Syme Community Newspapers (divn of Syne Media Pty Ltd), 144 Frankston Rd (PO Box 318) Dandenong 3175.
Phone: (03) 791 2922, (advtg) 60 0421.
Advtg mgr, H. Mitchell (advtg mgr).
Repr: David Syne (A. Williams), Sydney (02) 29 6771; Melbourne (J. Mullins) (03) 60 0421, Effective Media Sales & Marketing, Brisbane (07) 231 4000; Nankervis Media, Adelaide (08) 339 1716; John Fairfax & Sons (R. Matthews), Perth (09) 321 8217.
Data: Fntly, offset, casual fpm $1,148.
Circulation: ABC 22,564.

Australian Penthouse
Publisher: The Horwitz Group, 506 Miller St, Cammeray 2062.
Phone: (02) 929 6144.
Advtg mgr, P. Abraham (ed), M. Press (mktg mgr), H. Jenkins (advtg dir), P. Dotson (sales exec), Ms J. Van Der Horn (advtg prdn).
Repr: Field Force Rep, Melbourne (03) 690 3593; Admeda Adelaide (08) 322 8144; Geoff Horne, Brisbane (07) 202 6813; Allen & Assoc, Perth (09) 328 9633.
Data: Mthly, casual fpm $2840, fpc $4345.
Circulation: ABC 121,962.

Australian Personal Computer
Publisher: Computer Publications Ltd, 77 Glenhuntly Rd, Elwood 3184.
Phone: (03) 351 8411, Advtg - Sydney (02) 268 0666.
Advtg mgr, M. Northcott (prdn), P. Tremain (advtg mgr).
Data: Mthly, offset, casual fpm $790, fpc $1265.

Australian Photography
Publisher: Yaffa Publishing Group, 342 Elizabeth St, Surry Hills 2010.
Phone: (02) 977 7926, Telex 21887 Yaffa.
Advtg mgr, J. Coleman (publ), L. Cohen (ed), M. Moone (co-ord), B. Mcmacken (advtg dir).
Repr: Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Assoc., Adelaide (08) 223 4631; Kevin O'Keefe, Perth (09) 361 7440, UK, USA, Tokyo.
Data: Mthly, offset, casual fpm $666, fpc $965.
Circulation: ABC 14,756.

Australian Playboat
Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746) Darlinghurst 2010.
Phone: (02) 331 6666.
Advtg mgr, P. Mason (publ), B. Stewart (advtg sales dir).
Repr: Woodside Media, Melbourne (03) 63 1811; Tedvinc Promotions, Brisbane (07) 832 3875, Symons Media Services, Adelaide (08) 31 5135; Ray Burns Media, Perth (09) 322 2066.
Data: Mthly, offset, casual fpm $2980, fpc $4250.
Circulation: ABC 81,484.

Australian Powerboat
Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010.
Phone: (02) 977 7926, Telex 21887 Yaffa.
Advtg mgr, J. Calcutt (publ-ed), C. Luvac (nat grp advtg mgr), P. Bloomfield (Synd advtg mgr), J. Roberts (advtg mgr, Melb).
Repr: Yaffa Publishing Group, Melbourne (03) 699 3874; J.D. Stone & Assoc., Adelaide (08) 223 4631; O'Keefe Media, Perth (09) 381 7440, UK, USA.
Data: Alt mths, offset, casual fpm $795, fpc $1055.
Circulation: ABC 10,124.

Australian Sailing
Phone: (02) 211 1022.
Advtg mgr, B. Ross (publ), B. Ross (ed), D. Oliver (advtg mgr).
Data: Mthly, offset, casual fpm $725, fpc $1210.
Circulation: ABC 11,847.

Australian Sea Spray Powercraft
Publisher: The Paper & Ink Publishing Co Pty Ltd, 39 East Esplanade (PO Box 662) Manly 2095.
Phone: (02) 977 1144.
Advtg mgr, B. Cooke (ed), J. Stephenson (advtg mgr).
Data: Mthly, offset, casual fpm $735, fpc $1035.

Australian Ski Year Book
Publisher: Australian Ski Publications, 228 Dorkas St, South Melbourne 3205.
Phone: (03) 690 4577, Telex 139655.
Advtg mgr, B. White (mgr), Repr: James Tonkin Media, Sydney (02) 925 0154; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.
Data: Annl, offset, casual fpm $825, fpc $995.
Circulation: ABC 10,833.

The Australian Stock Horse Journal
Publisher: John Loughnan Nominees Pty Ltd, PO Box 696, Geelong 3220.
Phone: (052) 21 7133.
Data: Bi-mthly, offset, casual fpm $310, fpc $800.
Circulation: ABC 41 (Assn subs 6,543).

Australian Video and Communications
Publisher: Video and Communications, 9 Parar Place, (PO Box 186) Glen Iris 3146.
Phone: (03) 25 6466, Telex 38225.
Advtg mgr, G. Gold (publ & ed), M. Dolby (nat sales mgr), L. N. Kater (circulation mgr).
Repr: USA, Mthly, casual fpm $897, fpc $1380.

The Australian Women's Weekly
Publisher: Australian Consolidated Press Limited, (divn of General Magazine Co Pty Ltd) PO Box 4088, Sydney 2001. 54 Park St, Sydney 2000, Phone: (02) 268 0666, Cables Packpress Sydney. Tel 20514.
Advtg mgr, K.F.B. Packer (cmrn), T. Kennedy, (ed-in-chief), Mrs D. Swain (ed), Mrs C. Bennett (AWW advtg sales dir), G. Lawrence (ACP advtg sales dir).
Repr: ACM, Melbourne (03) 662 1888; Brisbane (07) 52 8566; Admeda, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184, NZ.
Data: Mthly, offset, casual fpm $959, fpc $12,800.
Circulation: ABC 1,196,000 +.

Belle
Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000, PO Box 4088, Sydney 2001. Phone: (02) 268 0666, Telex 20514.
Cables Packpress Sydney.
Advtg mgr, T. Kennedy (ed-in-chief), Miss S. Hurley (ed), Miss L. Brown (mng ed), G. Lawrence (advtg sales dir), Mrs S. Smith (nat advtg mgr), Miss G. Murray (NSW advtg mgr).
Repr: ACM, Melbourne (03) 662 1888; Charles F. Brown & Assoc, Adelaide (08) 332 7711; A. Barker & Assoc, Perth (09) 322 3184; ACM, Brisbane (07) 52 8566; NZ, UK, USA, Tokyo.
Data: Alt mths, offset, casual fpm $2,195, fpc $3,135.
Circulation: ABC 65,000 +.
Dolly
Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St, Chippendale 2008. PO Box 172, Chippendale 2008. Phone (02) 699 3622. Telex 25027.
Executives: J. Hemming (gen mgr), L. Wilkinson (ed), Ms J. Purves (advtg mgr), J. Heussner (tech rep).
Repr: Magazine Promotions, Melbourne (03) 602 3033; Media, Services, Brisbane (07) 229 6033, Charles F. Brown & Associates, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217.
Data: Mthly, casual fpm $1,210, fpc $1,980.

Good Hunting
Executives: B. Boxall (mng ed), M. White (advtg).
Data: Annly, casual fpm $780.

Great Expectations
Data: Twice yearly, offset, casual fpm $1,700, fpc $2,330.
Circulation: CAB 102,094.

Greyhound Weekly
Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4255. Telex 30331.
Executives: A. Julien (ed), E. Glazner (advtg), P. Quilty (assnt ed).
Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Effective Media Sales & Marketing, Brisbane (07) 231 4600; Market Media Assoc, Adelaide (08) 223 6344. Claude Olive Media, Brisbane (07) 229 7744.
Data: Wkly, offset, casual fpm $394.

Handmade Australia
Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.
Executives: D. Jackson (ed), Ms J. Hicks (advtg mgr), Ms M. Gore (prod mgr).
Repr: Fred Maybury, Brisbane (07) 229 6033, Charles F. Brown & Assoc, Adelaide (08) 332 7711.
Data: Orly, offset, casual fpm $800, fpc $1500.

Harpers Bazaar
Publisher: Magazine Promotions, 2nd fl, 645 Harris St, Ultimo 2007. GPO Box 506, Sydney 2001. Phone (02) 699 3622.
Executives: J. Zanetti (publ), L. Tulloch (ed), J. Jones (advtg mgr).
Repr: Chisholm, Melbourne (03) 602 3033, Media Services, Brisbane (07) 229 6033, Charles F. Brown & Assoc (S. Shaw), Adelaide (08) 332 7711; R. Matthews, Perth (09) 321 8217. UK, USA, France, Italy.
Data: Mthly, casual fpm $1770, ptc $2600.

Homemaker Magazines
Publisher: Murray Publishers Pty Ltd, 188 Castlereagh St, Sydney 2000. GPO Box 4068, Sydney 2001. Phone (02) 238 0566, Telex 20514.
Repr: ACP Melbourne (03) 662 1888; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia Group Pty Ltd, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Tokyo.
Data: Mthly, offset, casual fpm $1,230, fpc $1,980 (rates vary for different issues).

Hools and Horns
Publisher: Hools and Horns Pty Ltd, 194 Prospect Rd, Prospect 5082. Phone (08) 44 8193.
Data: Mthly, offset, casual fpm $300.
Circulation: ABC 13,885.

Inside Football
Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 685 4222. Telex 30331.
Executives: A. Greenberg (ed), P. Parker (prod mgr), S. Baker (advtg).
Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344. Claude Olive Media, Brisbane (07) 231 4600.
Data: Wkly during football season, offset, casual fpm rate $764.

Electrician
Publisher: Federal Publishing Co Pty Ltd, 140 Joluyton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488 Fedpub.
Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 662 1222; Admedia Group, Adelaide (08) 332 8144; Geoff Horne Agencies, Brisbane (07) 202 6813; Adrep Advertising Repr, Perth (09) 325 6355, UK, USA, Tokyo.
Data: Mthly, offset, casual fpm $1,002, fpc $1,491.
Circulation: ABC 30,000.

Epicurean
Publisher: Lawrence Williams, 198 Hargraves Street, Wollongong, New South Wales 2500. Phone (02) 422 2700.
Repr: McLean Media, Sydney (02) 29 4455; Haswell-Williams House, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 329 9553.
Data: Alt mths, offset, casual fpm $770, fpc $1080.
Rydges
Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney 2000. Phone (02) 290 1888. Telegrams Rygpub. Telex 71827.
Executives: P. Rennie (mmg ed), N. Fryer (advtg dir), D. Knight (advtg mgr).
Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4488. J. Fewings, Interstate Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assoc, Perth (09) 322 3184; UK, USA.
Data: Mthly, offset, casual fpm $1,950, fpc $3,250.
Circulation: ABC 54,520.

Scene
Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime. Telex 30104, 30124.
Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Terry Garry Media, Brisbane (07) 369 7877; Allen & Associates, Perth (09) 328 9833; UK.
Data: Wkly, offset, casual rate $3.70 sccm.
Circulation: ABC 94,212.

The Scuba Diver
Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887.
Executives: J.R. Poynter (advtg mgr).
Repr: Southdown Press (G. Myers), Sydney (02) 929 0244; R. Walker, Brisbane (07) 253 3333; Market Media Associates, Adelaide (08) 233 6629; Sunday Times, Perth (09) 328 1000; UK, USA.
Data: Alt mths, offset, casual fpm $800, fpc $1070.
Circulation: ABC nil (Asn subs 203,271).

Signature
Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. Phone (03) 328 0241.
Executives: J. R. Poynter (advtg mgr).
Repr: Southdown Press (G. Myers), Sydney (02) 929 0244; R. Walker, Brisbane (07) 253 3333; Market Media Associates, Adelaide (08) 233 6629; Sunday Times, Perth (09) 328 1000; UK, USA.
Data: Alt mths, offset, casual fpm $1,900, fpc $3,400.
Circulation: ABC nil (Asn subs 203,271).

Smash Hits
Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) 2008. Phone (02) 699 3622. Telex 250227.
Executives: J. Manning (ed), A. Maloney (advtg mgr).
Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033, Charles F. Brown & Assoc, Adelaide (08) 332 7711; Perth (09) 322 3181.
Data: Fbgmthly, offset, casual rate fpm $900, fpc $1200.

Soccer Action
Publisher: Newspress (div of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.
Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales & Marketing, Brisbane (07) 231 4600.
Data: Wkly, offset, casual fpm $374.

Sonic
Repr: Federal Publishing Co, Melbourne (03) 662 1222; Geoff Home Agencies, Brisbane (07) 202 6229; Admedia Group of SA, Adelaide (08) 332 8144; C. Thomas, Perth (09) 326 6395.
Data: Wkly, offset, casual fpm $918.

South Australian Motor
Executives: R.H. Waters (gen mgr), M. Bates (RAA contact), Ms S. Fegan (advtg mgr).
Data: Alt mths, offset, casual fpm $2,835, fpc $3,754.
Circulation: ABC 10 (Asn subs 275,580).

Southern Cross
Publisher: Southern Cross Newspaper, Catholic Communications Office, 47 Waymouth St, Adelaide 5000. GPO Box 1468, Adelaide 5001. Phone (08) 51 2568, 51 2675.
Data: Wkly, offset, casual fpm $550.
Circulation: ABC 7,985.

The Sporting Globe
Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, 3000. Phone (03) 63 0211. Telegrams Heraldtime.
Executives: D. Ludbey (grp mgr), G. Hobbs (ed), M. Macpherson (advtg mgr).
Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 329 9833; Terry Garry Media, Brisbane (07) 369 7877; USA, UK.
Data: Wkly, letterpress, casual fpm $4.15 sccm.
Circulation: ABC 43,049.
**Sporting Shooter**

Executives: T. Kelly (ed-in-chief), B. Murray (ed), G. McKenna (nat sales mgr), G. Lawrence (ad sales dir).
Repr: ACP (S. Gray, sales), Melbourne (03) 662 1888; ACP (M. L. Connelly), Brisbane (07) 52 6556; Admedia, Adelaide (08) 332 8144, Adrep, Perth (09) 325 6395, UK, New Zealand.
Data: Bi-weekly, offset, casual fpm $435, fpc $695.
Circulation: ABC 19,500+

**The Star Enquirer**
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave, (PO Box 227)Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Repr: Mel Godfrey, Federal Publishing Co, (03) 662 1222; Admedia Group of SA, Adelaide (08) 332 8144; Craig Santilla Media Services (07) 229 3033.
Data: Wkly, offset, fpm $675, fpc $900.

**Sydney Calendar Magazine**
Publisher: Appellation Imports Pty Ltd, Suite 404, 220 Pacific Highway Chatswood 2065. Phone (02) 957 2866.

Data: Bi-monthly, offset, casual fpm $650, fpc $800. (Agency commissions must be added to these nett amounts.)

**Sydney West Business**
Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 889 5500. Telex 72133.

Data: Bi-monthly, offset, casual fpm $1150, fpc $1800.

**Surfing World**
Publisher: Surfing World Magazine, PO Box 128, Mona Vale 2103. Phone (02) 997 2657.

Data: Bi-monthly, offset, casual fpm $650, fpc $800.

**Sports Car World**

Executives: T. Kennedy (ed-in-chief), B. Murray (ed), G. McKenna (nat sales mgr), G. Lawrence (ad sales dir).
Repr: ACP (S. Gray, sales), Melbourne (03) 662 1888; ACP (M. L. Connelly), Brisbane (07) 52 6556; Admedia, Adelaide (08) 332 8144, Adrep, Perth (09) 325 6395, UK, New Zealand.
Data: Grftly, offset, casual fpm $435, fpc $695.
Circulation: ABC 19,500+

**Stereo Buyer's Guide Series**
Publisher: Australian Hi-Fi Publications Pty Ltd, 1 Buangun Lane (PO Box 341) Mona Vale 2013. Phone (02) 997 1188.

Data: 6 issues per year in the series, offset, casual fpm $700, fpc $900.

**Street Machine**

Data: Grftly, offset, casual fpm $435, fpc $695.

**Sportsman**

Executives: B. Muscat (gen mgr), P. Garvan (advtg dir), T. Brassel (ed), C. Cowley (prdn mgr).
Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 329 8522; Terry Garry Media Services (07) 369 7877; Market Media Associates (08) 232 6344, Tony Allen & Associates (09) 329 9393; The Media Centre (02) 34 8588.
Data: Fntil, offset, fpm $5.00.

**This Australia**
Publisher: Greenhouse Publications Pty Ltd, 385 Bridge Rd, Richmond 3121. Phone (03) 429 2213.

Data: Orftly, casual fpm $1250.
Circulation: ABC 13,200.

**Trade-A-Boat**
Publisher: Trade-A-Boat Pty Ltd, 205 Nelson Place (PO Box 99) Williamstown 3016. Phone (03) 397 2614.
Executives: M. Morton & A. Morrison (co dirs). Data: Mthly, offset, casual fpm $329.

**Trotting Weekly**
Publisher: Newspapers (Divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222.
Executives: L. J. Shaw (mg ed), R. Trembath (ed), P. Parker (prod mg), B. Brennan (advtg mg).
Repr: The Globe-Bridge Co, Sydney (02) 357 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales & Marketing, Brisbane (07) 231 4600.
Data: Wkly, offset, casual fpm $610.

**TV Radio Extra**
Publisher: Clare Street Investments Pty Ltd, 254 Commercial Rd, Port Adelaide 5015.
Executives: M. Hughes (mg ed).
Repr: Grover Frost Pty Ltd (02) 438 3466; Hastwell, Williamson, Rouse, Adelaide (08) 332 3522; Geoff Woodside Media Pty Ltd, Melbourne (03) 63 1811.
Data: Wkly, offset, casual fpm $275, fpc $545.
Circulation: ABC 91,471.

**T.V. Soap**
Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.
Executives: B. Mitchell (ed), A. Maloney (advtg mg).
Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6333; Charles F. Brown & Assoc, Adelaide (08) 332 7711, Perth (09) 921 8217.
Data: Mthly, offset, casual fpm $900, fpc $1200.

**Trade**
Publisher: Southdown Press, GPO Box 1292K, Melbourne 3001. 32 Walsh St, Melbourne 3000. Phone (03) 328 0241. Telegrams Life.
Executives: Mrs D. Boling (chief exec), K. White (advtg dir), J. Morgans (prdn mg).
Repr: Southdown Press (S. Myers), Sydney (02) 929 0244; Robert Walker, Brisbane (07) 253 3333; Market Media Associates, Adelaide (08) 223 6628; Sunday Times, Perth (09) 328 1000.
Data: Wkly, offset, casual fpm $4050, fpc $7250.
Circulation: ABC 854,278.

**24 Hours**
Publisher: Australian Broadcasting Corporation, 145 Elizabeth St (PO Box 487) Sydney 2001. Phone (02) 339 0211.
Vogue Living
Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney 2000. Phone (02) 290 6666. Telegrams Vosyd. Telex 72201.
Executives: Ms E.M. Harman (mg dir), Ms J. McCallum (ed-in-chief), M. George (nat advtg mgr), Ms L. Still (publr);
Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 262 7654; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.
Data: 10 issues for 1994, offset, casual fpm $1828, fpc $2812.
Circulation: ABC 53,800.

Waves
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.
Executives: B. Izzard (mg ed), B. Summers (advtg mgr).
Data: Qtly, casual fpm $700, fpc $1,050.

What's On Video
Publisher: What's On Video Publishing Group, C/- Grover Frost Pty Ltd, 118-124 Willoughby St (PO Box 1161) Crows Nest 2065. Phone (02) 438 3466.
Director: G. Eggins (publr), P. Barrett (ed), S. Grover (advtg mgr).
Data: Mthly, offset, casual fpm $395.

Wheels
Executives: T. Kennedy (ed-in-chief), P. Robinson (ed), P. Hayles (nat advtg mgr), G. Lawrence (advtg sales dir);
Repr: ACP (S. Gray), Melbourne (03) 662 1888; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Adrep, Perth (09) 325 6395; NZ.
Data: Mthly, offset, casual fpm $1470, fpc $2370.
Circulation: ABC 64,000+

Your Family's Health
Publisher: Family Health Publications, 100 Pacific Hwy, North Sydney 2060. Phone (02) 922 3055.
Executive: L. Rowell (mgr).
Data: 14 issues per year, offset, casual fpm $5244, fpc $7500.
Circulation: CAB 12,128.

Your Garden
Publisher: The Argus & A’asian Ltd, 61 Flinders Lane, Melbourne 3000. Phone (03) 63 0211. Telegraphs Moravian.
Executives: A. Balhorn (ed), A. Jeffreys (advtg mgr);
Repr: McLean Media Repr, Sydney (02) 29 4455; Brisbane (07) 223 1955; Hastwell, Williamson & Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.
Data: Mthly, casual fpm $775, fpc $1,505.
Circulation: ABC 60,371.

Vogue Australia
Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney 2000. Phone (02) 290 6666. Telegrams Vosyd. Telex 72201.
Executives: Ms E.M. Harman (mg dir), Ms L. Stil (publr), Ms J. McCallum (ed-in-chief);
Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 262 7654; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.
Data: Mthly, offset, casual fpm $2568, fpc $3963.
Circulation: ABC 77,100+

Women's Day
Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 157 ) Chippendale 2008. Phone (02) 699 3622. Telex 25027.
Executives: J. Hemming (gen mgr), J. Zanetti (publr), H. Ploicennik (ed), Ms S. Yates (advtg sales dir), N. Gough (nat advtg mgr), K. McFarlane (NSW advtg mgr), J. Heusner & K. Johnston (tech reps), M. Gore (special projects ed), B. Taylor (advtg proms mgr);
Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217; UK, USA.

Data: Wkly, offset, casual fpm $3575, fpc $5715.

Women Australia
Publisher: Women Australia Pty Ltd, 320 St Kilda Rd (PO Box 320) St Kilda 3182. Phone (03) 537 2544.
Data: Bi-mthly, offset, casual fpm $1,000, fpc $2,000.

Your Computer
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.
Executives: J. Rowe (mg ed), L. Bell (cons ed), D. McDowell (advtg mgr).
Repr: D. McDowell.
Data: Mthly, offset, casual fpm $720, fpc $1,080.
Circulation: ABC 23,374.
Pick a number. Any number.

It's a lot like that when you buy space in an unaudited publication.
So put your ad. in CAB audited publications, like these.
It's your guarantee of accurate circulation figures.
That way you know the numbers of people your ad. will be exposed to.
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<td><strong>FISHING (PROFESSIONAL)</strong></td>
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<td><strong>FORESTRY, TIMBER</strong></td>
<td>Australian Forest Industries Journal</td>
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Ad News
Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. Phone (02) 699 7861. Telex 21887 Yaffa.
Executives: D. Yaffa (mgr dir), I. Woods (publ), B. Parsons (ed), J. Morrissey (advtg sales mgr), P. Green (advtg sales mgr), Ms H. Chlepn­ ac (advtg sales mgr Melb).
Repr: Yaffa Publishing Group, Melbourne (03) 699 2681; Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Assoc., Adelaide (08) 223 4631; Allen & Assoc, Perth (09) 328 9593, UK.
Data: Mthly, offset, casual fpm $1305, fpc $1653.
Circulation: ABC 4,780
Industry/profession: Advertising & communications.

AIM News
Publisher: Australian Institute of Management-Victoria, Management Hse, 10 St Leonards Ave (PO Box 112) St Kilda, 3182. Phone (03) 534 8181. Advtg - Feeley Agencies, 2/738 Centre Rd, East Bentleigh 3165. Phone (03) 579 2611.
Executive: Ms J. Close (ed).
Data: Mthly, offset, casual fpm $450.
Circulation: CAB 6,314.
Industry/profession: Senior management.

Architecture Australia
Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42525.
Executives: I.C. Close (publ), C. Carswell (advtg mgr).
Repr: B. Reason, Publishing & Marketing, Sydney (02) 438 2811; C. Adams, Melbourne (03) 329 7833; K. Humphrys, Haswell, Williamson, Rouse, Adelaide (08) 322 3322; H. Scott, Pe kite Pty Ltd, Perth (09) 322 7708; Strand Publishing Pty Ltd, Queensland (07) 31 2171.
Data: All mths, plus June, offset, casual fpm $1000, fpc $1500.
Circulation: CAB 9,231.
Industry/profession: Architecture.

Australasian Office News
Publisher: Thomson Publications Australia, (divn of Thomson Australian Holdings Pty Ltd) 47 Chippen­ Dale St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telex TPAS 22226. Telegrams Thosmonmag.
Executives: A. Hardcastle (publ), Ms S. Carthev (ed), I. Mackerras (NSW sales), W. Keating (Vic sales).
Repr: Thomson Publications Australia, Melbourne (03) 529 7944; Brisbane (07) 369 1282; Adelaide (08) 267 1551; Adrep, Perth (09) 325 6385; UK, USA, Tokyo.
Data: Mthly, offset, casual fpm $880, fpc $1,205.
Circulation: CAB 10,568.
Industry/profession: General companies, government departments, management, administration, purchasing, education, data processing.

The Australian Accountant
Publisher: Australian Society of Accountants, 170 Queen St, Melbourne 3000. Phone (03) 606 9606.
Executive: N. McMaster (ed).
Repr: P. Carr, Sydney (02) 232 1026; Styles & Associates, Melbourne (03) 699 7599; Allan Ty lor, Adelaide (08) 223 6344; Ray Burns, Perth (09) 322 2066.
Data: Mthly, offset, casual fpm $1950, fpc $2700.
Circulation: ABC 15,733 (Assn subs 51,147).
Industry/profession: Accountants, finance directors and managers.

Australian Aviation
Publisher: Aerospace Publications Pty Ltd, 2/74 The Corso (PO Box 477) Manly 2095. Phone (02) 977 5852.
Executive: J. Thorn (publ/ed/advtg/prdn).
Data: Qrtly, offset, casual fpm $770, fpc $990.
Circulation: CAB 11,042.
Industry/profession: All facets of aviation.

Australian Coal Miner
Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42525.
Executives: J. Bowden (ed), C. Carswell (advtg mgr).
Repr: M. Skinner, Publishing & Marketing, Sydney (02) 438 2811; C. Rivers, Melbourne (03) 329 7833; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; H. Scott, Pe kite Pty Ltd, Perth (09) 322 7708; Strand Publishing Pty Ltd, Queensland (07) 31 2171.
Data: Mthly, offset, casual fpm $600, fpc $1010.
Circulation: CAB 4,460.
Industry/profession: Coal mining industry.

Australian Computer Journal
Publisher: Associated Business Publications, Room 104/3 Small St (PO Box 440), Broadway 2007. Phone (02) 212 7280, 212 3780. Telex 21822.
Executives: K.G. Collins (gen mgr), Prof. J. Lions (ed), I. Collins (advtg mgr), M. Corel (prdn mgr).
Data: Qrtly, offset, casual fpm $700.
Circulation: CAB 11,705.
Industry/profession: Computer manufacturers, owners and operators.

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A huge percentage of whom simply don't read conventional business media.*
But they read us because they can't afford not to.
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Talk to us: In Sydney and Brisbane
Patrick Carr (02) 232 1026; in Melbourne, Jim Styles (03) 699 7599; in Adelaide, Allan Taylor, (08) 223 6344; in Perth, Ray Burns (09) 322 2066.
*Australian Sales Research Bureau.
**A.B.C. Audit.
The Australian Lithographer the Printer and Packager
Publisher: Prestige Publishing Pty Ltd, 647 George St, Sydney 2000. GPO Box 5158, Sydney 2001. Phone (02) 211 4052.
Executive: A. & F. Stern (eds).
Data: Alt mths, offset, casual fpm $770, fpc $1100.
Circulation: CAB 7,578
Industry/profession: Printing & packaging manufacturers, buyers & services.

Australian Machinery and Production Engineering
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2020. Phone (02) 266 9711. Telegrams Business Press, Telex 21417.
Executives: N.M. MacLeod (publ), K.M. Heper (ed), T. Gregory (advtg mgr), D. Sly (prdn mgr).
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 92 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 326 9833.
Data: Mthly, offset, casual fpm $800, fpc $1280.
Circulation: CAB 4,431.
Industry/profession: Metalworking industries.

The Australian Meat Industry Bulletin
Publisher: Meat & Allied Trades Federation of Australia, 210 George St, Sydney 2000. (PO Box R109, Royal Exchange). Phone (02) 27 5605. Telegrams Paulamat. Telex 22480. Advertising: Mrs E. Browne (02) 477 5017, 27 5605.
Executive: J. Noble (ed).
Data: Mthly, letterpress/offset, casual fpm $320.
Circulation: CAB 7,350.
Industry/profession: Meat and allied industries.

Australian Microcomputer Magazine
Publisher: Computerworld Pty Ltd, 37-43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Telex 74752 Comwor.
Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Perth (09) 384 5856; Brisbane (07) 379 4524; J.D. Stone & Assoc, Adelaide (08) 223 4631.
Data: Mthly, offset, casual fpm $1,052.
Industry/profession: Users of microcomputers and related equipment/software.

Australian Mining
Publisher: Thomson Publications Australia (div of Thomson Australian Holdings Pty Ltd), 47 Chippendale St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.
Executives: M. Hewish (grp exec publ), P. Barrett (publ/ed), K. Tucker (prdn mgr), Ms G. Scott (nat sales mgr).
Repr: Thomson Publications Australia, Melbourne (03) 529 7644; Brisbane (07) 369 1282; Adelaide (08) 267 1299; Adap Testing Representative. Perth (09) 325 6395; UK, USA, Italy, Japan, W. Germany & NZ.
Data: Mthly, offset, casual fpm $748, fpc $1,254.
Circulation: CAB 5,125.
Industry/profession: Mining & all operations mines & head offices of mining companies.

The Australian Nurses Journal
Publisher: The Royal Australian Nursing Federation, 132-136 Albert Rd, South Melbourne 3205.
Phone (03) 690 8611/2/5.
Executives: Mrs J.A. Conroy (f/cd ed).
Data: Mthly, offset, casual fpm $551.
Circulation: CAB 41,652.
Industry/profession: Nursing & hospital administration.

Australian Packaging
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Business Press, Telex 21417.
Executives: N.M. MacLeod (publ/ed), T. Gregory (advtg mgr), K. Tanner (prdn mgr).
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 92 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 326 9833.
Data: Mthly, offset, casual fpm $800.
Circulation: CAB 4,422.
Industry/profession: Packaging industry.

Australian Refrigeration Air Conditioning & Heating
Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. PO Box 966, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.
Executives: M. Richardson (publ), L. Butterworth (ed), P. Yates (advtg mgr), P. Estley (grp sales mgr), N. Middleton (advtg mgr Mbtl).
Repr: Yaffa Publishing Group, Melbourne (03) 699 1048; Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Associates, Adelaide (08) 223 4631; Adrep, Perth (09) 325 6395, UK, USA.
Data: Mthly, offset, casual fpm $842, fpc $2,162.
Circulation: CAB 365 (Assn subs 2,086).

Australian Safety
Publisher: National Safety Council of Australia, Industry House, 370 St Kilda Rd, Melbourne 3004. Phone (03) 690 2300. Telegrams Natsafe.
Executives: G.C. Lewis (chief exec), D.N. Waterson (advtg publ), M. Reeves (ed-in-chief).
Repr: E. Curley, Sydney (02) 406 6659; J.C. Milman-Jones & Co, Melbourne (03) 266 3076; Allen & Assoc, Perth (09) 328 5933; K. Gerr, Brisbane (07) 393 0758; Cosmopolitan Media Services, Adelaide (08) 339 3427.
Data: Mthly, except Dec & Jan, offset, casual fpm $638.
Circulation: CAB 9,190.
Industry/profession: Safety supervisors & purchasing officers, management.

Australian Timberman
Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. PO Box 1185 Brisbane 4001. Phone (07) 31 2171. Telex 42523.
Executives: J. Bowden (ed), C. Carswell (advtg).
Repr: Publishing & Marketing (B. Reason), Sydney (02) 438 2111; (C. Adams), Melbourne (03) 329 7853; (G. Hansen), Brisbane (07) 31 2171; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Pekle Pty Ltd (H. Scott), Perth (09) 322 7708.
Data: Mthly, offset, casual rate $4.80 scrm.
Circulation: CAB 7,908.
Industry/profession: Forest growers and sawmillers.

Australian Transport
Publisher: Magazine Art, 35 Willis St, Hampton 3188. Phone (03) 598 9555.
Repr: K. Weaver, Melbourne (03) 598 9555; McCaffrey, Sydney (02) 250 3346; N. Carlyon, Brisbane (07) 371 1682.
Data: Mthly, offset, casual fpm $895, fpc $1290.
Circulation: CAB 2,407.
Industry/profession: Official organ for Chartered Institute of Transport.

The Australian Wool Journal
Publisher: Associated Business Publications, Room 104/3 Small St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780.
Executives: K.G. Collins (gen mgr), I. Collins (advtg mgr), M. Corral (prdn mgr), P.W. Wells (ed).
Repr: Leonard & Assocs, Melbourne (03) 419 2169; Beale Media Services, Brisbane (07) 52 7799.
Data: Qtrly, offset, casual fpm $820.
Circulation: CAB 8,865.
Industry/profession: Woolling.
Aviation News
Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.
Executives: M. Halliwell (ed), J. Oliver (publ), Ms L. Hayes (publ co-ord).
Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 7272; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882.
Data: Mthly, web offset, casual fpm $1980, fpc $2580.
Circulation: CAB 6,938.
Industry/profession: Aviation industry, airline operators.

Broadcast Engineering News
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 265 8711. Telegrams Bispress. Telex 21417.
Repr: Business Press International, Melbourne (03) 899 9296; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3222; Allen & Assoc., Perth (09) 329 8993.
Data: Alt mths, offset, casual fpm $800, fpc $1325.
Circulation: CAB 2,946.
Industry/profession: Engineers in broadcasting, television and recording industries.

b & t advertising, marketing & media weekly
Executives: A. Hardcaste (grp exec publ), D. Russell (publ), D. Mason (ed), Ms P. Rogers (nat sales mgr), Miss C. Currie (prdn mgr), Miss C. Pennell (circ mgr).
Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Thomson Publications Australia (D. Hosking), Brisbane (07) 369 1282; D. Wallis, Adelaide (08) 267 1299; Ray Burns Media, Perth (09) 322 2066; Wellington.
Data: Wkly, offset casual fpm $1,230, fpc $1,825.
Circulation: ABC 5,436.
Industry/profession: Advertising, marketing, media and associated services.

b & t Year Book
Executives: D. Russell (publ), Miss J. Matthews (ed-mktg mgr), Miss M. Puopolo & Miss C. Engel (ad vsnts), Ms P. Rogers (nat sales mgr), Miss C. Currie (prdn mgr), Miss C. Pennell (circ mgr).
Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Thomson Publications Australia (D. Hosking), Brisbane (07) 369 1282; D. Wallis, Adelaide (08) 267 1299; Ray Burns Media, Perth (09) 322 2066; NZ.
Data: Annl, offset, casual fpm $1,045, fpc $1,570.
Circulation: ABC 3,228.
Industry/profession: Advertising, marketing, media and associated services.

Builder NSW
Executives: C. Brewer (ed), Ms J. Howard (advtg).
Data: Mthly, except Jan & Dec, offset, casual fpm $600.
Circulation: ABC 594 (Assn subs 3,914).
Industry/profession: Official organ for Master Builders Assn of NSW.

Building Construction Materials and Equipment
Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 744688.
Repr: J. Brownell, Sydney (02) 90 1686; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Media, Adelaide (08) 332 8144; Allen & Assoc., Perth (09) 328 9593; Tokyo.
Data: Alt mths, casual fpm $1,365, fpc $2,230.
Circulation: CAB 14,435.
Industry/profession: Architects, builders, engineers - structural & civil, quantity surveyors, clerks of works, government & local governments.

Building Economist
Publisher: The Australian Institute of Quantity Surveyors, National Press Club Building, 16 National Circuit, 2600. Phone (062) 73 2232.
Executives: G. Freeman (ed).
Repr: Elizabeth Curley & Associates, Sydney (02) 406 6659; J.D. Thom, Melbourne (03) 509 7514.
Data: Qtly, offset, casual fpm $410.
Industry/profession: Building, quantity surveying. Features "Current Construction Costs."

Building Management & Maintenance
Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.
Executives: M. Merrick (publ), Ms J. Chesterfield-Evans (ed), C. Morrison (advtg mgr), N. Middleton (advtg mgr Melb).
Repr: Yaffa Publishing Group, Melbourne (03) 699 1048; O'Keeffe Media Services, Perth (09) 381 7440; J.D. Stone & Assoc, Adelaide (08) 223 4631; UK, USA.
Data: Alt mths, offset, casual fpm $789, fpc $1,209.
Circulation: CAB 3,279.

Building Products News
Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telex 22226.
Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299. Adrep Advertising Representatives, Perth (09) 325 6395, UK, USA, Tokyo, NSW, W. Germany, Italy.
Data: Mthly, offset, casual fpm $1,401, fpc $2,347.
Circulation: CAB 11,800.
Industry/profession: Architects, builders, government departments.

Building (Tas)
Publisher: Master Builders' Assn of Tasmania, 59 Sandy Bay Rd, Hobart 7000. GPO Box 992K, Hobart 7001. Phone (02) 23 2377. Executive: F.C. Court (mg ed).
Data: Mthly, offset, casual fpm $247.
Circulation: ABC 154 (Assn subs 174).

Industry/profession: Official journal of Master Builder's Assn of Tas, Master Plumbers Assn of Tas & Tas Chapter Aust Inst of Building.

Castings
Publisher: F.W. Publications, 1st floor, Toga Hse, 117 York St, Sydney 2000. GPO Box 2457, Sydney 2001. Phone (02) 29 6866.
Executives: Mrs B.A. Call (publ), B. Smith (ed), Ms J.F. Campbell (prdn).
Repr: C.M. Hemingway, Perth (09) 328 8927.
Data: Alt mths, casual fpm $316.
Circulation: ABC 1,050.
Industry/profession: Foundry industry, cast metals.

CCEM (Construction Civil Engineering Mining)
Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney NSW 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telegrams Rygyup, Telex 71827.
Executives: N. Rydge Jnr (ed), P. Thorne (advtg mgr), N. Fryer (advtg dir).
Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4466, J. Frewings, Interstate Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assoc., Perth (09) 322 3184; UK, USA.
Data: Mthly, offset, casual standard fpm $1,104, fpc $1,768.
Circulation: CAB 6,564.
Industry/profession: Basic heavy industry.

The Chartered Accountant in Australia
Publisher: The Institute of Chartered Accountants in Australia, 333 George St, Sydney 2000. GPO Box 3921, Sydney 2001. Phone (02) 290 1344.
Executives: Ms J. Avidgor (ed), B. Parisi (advtg mgr).
Data: Monthly, offset, casual fpm $700.
Circulation: ABC 2,770 (Assn subs 14,457).
Industry/profession: Accountancy.
Chemical Engineering in Australia
Publisher: Miadna Pty Ltd, 18 Chandos St, St Leonards 2065. Phone (02) 438 1533. Telex 27640 Earmab.
Executives: G. Murray (gen mgr), Dr D. Wood (ed), T. Marsden (nat mtg mgr), M. Mamone (advtg mgr), D. Stephenson (prdn ed).
Repr: B.D. Cork, Wamberow NSW (043) 84 3527; Derrick Lewis & Assocs, Melbourne (03) 51 9984; Geoff Horne Agencies, Brisbane (07) 202 6813; Nankervis Media, Adelaide (08) 339 1716; Australian Media Consultants, Perth (09) 325 0111; UK, NZ, USA, Switzerland, Germany, Taiwan, Hong Kong, Singapore, Japan.
Data: Qty, offset, casual fpm $760, fpc $1285.
Circulation: ABC 293 (Assn subs 2,874).
Industry/profession: Professional chemical engineering.

Chemistry in Australia
Publisher: The Royal Australian Chemical Institute, C/- Miadna Pty Ltd, 18 Chandos St, St Leonards 2065. Phone (02) 438 1533, Telex 27640.
Data: Mthly, offset, casual fpm $925, casual fpc $1,450.
Industry/profession: Chartered chemists, university professors, research scientists.

Classroom Magazine
Publisher: Ashton Scholastic Pty Ltd, Railway Crescent, Lisarow 2250, PO Box 579, Gosford 2250. Phone (043) 28 3555. Telex 24881.
Executives: J. Oldmeadow (publn mgr), Ms D. Dickinson (ed). D. Harling (prod mgr), G. Cleal (art dir mgr).
Repr: A. Marsh, Sydney (02) 30 7021.
Data: 6 times per year, offset, casual fpm $475.
Circulation: ABC 10,196.
Industry/profession: Education.

Club Management in Australia
Publisher: Yaffe Publishing Group, 432 Elizabeth St, Surry Hills 2010. PO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffe.
Executives: M. Richardson (publn), L. Butterworth (ed), Ms T. Brophy (advtg mgr), A. Holt (advtg mgr Mbl).
Repr: Yaffe Publishing Group, Melbourne (03) 699 2739; Terry Garry Media, Brisbane (07) 369 7877; Adrep, Perth (09) 325 6395; J.D. Stone & Associates, Adelaide (08) 223 4631; UK, USA.
Data: Mthly, offset, casual fpm $1,098, fpc $1,840.
Circulation: ABC 6,243.
Industry/profession: Specifiers & buyers of construction, mining & forestry equipment.

Constructions Review
Publisher: Concrete Publishing Co Pty Ltd for Cement and Concrete Assn of Australia, 147 Walker St, North Sydney 2060. Phone (02) 923 1244.
Executives: D. Keller (ed).
Repr: Elizabeth Curley, Sydney (02) 406 6659.
Data: Qty, offset, casual fpm $500, fpc $890.
Circulation: CAB 4,882.

Industry/profession: Architecture & civil engineering.

Contact Monthly
Publisher: Foremost Trade Publications, Suite 2, 54 Alexander St, Crows Nest 2065. PO Box 221, Frenchs Forest 2086. Phone(02) 438 2885, 439 3025.
Executives: J.A. Ross (mg dir), B. Sullivan (advtg ed).
Data: Mthly, offset, casual fpm $966.
Circulation: CAB 10,317.
Industry/profession: Independent retail food grocery & fast food trade paper.

The Convention
Publisher: Rank Publishing Co Pty Ltd, 9/106 Pacific Hwy, St Leonards 2065. Phone (02) 438 2300. Telex 218222, SY371. Telegrams Rankpucbo.
Executives: R. Yeomans (publn/advtg), S. Kent (ed).
Repr: Terry Garry Media, Brisbane (07) 369 7877; Ray Burns Media, Perth (09) 322 2066; Singapore, Asia.
Data: Mthly, offset, casual fpm $2160, fpc $2610.
Circulation: CAB 10,621.
Industry/profession: Exhibition, convention, incentive & meeting planners.

The Convention Rostrum
Publisher: Rank Publishing Co Pty Ltd, 9/106 Pacific Hwy, St Leonards 2065. Phone (02) 438 2300. Telex 218222, SY371. Telegrams Rankpucbo.
Executives: R. Yeomans (publn), Mrs S. Yeomans (ed), J. Tully (advtg).
Repr: Terry Garry Media Services, Brisbane (07) 369 7877; Ray Burns Media, Perth (09) 322 2066; Singapore, Asia.
Data: Bi-annl, offset, casual fpm $1300, fpc $1800.
Circulation: CAB 8,765.
Industry/profession: Convention, exhibition, incentive & meeting planners.

Cordell's Building Cost Guide-Housing Alterations & Additions
Publisher: Cordell Publishing Publications (divn of Thomson Australian Holdings Pty Ltd), 160 Sailors Bay Rd (PO Box 187) Northbridge 2063. Phone (02) 959 1011.
Executives: B. Wells (ntrn reg mgr), M. Silverman (edtn reg mgr), L. Hensley (nat sys mgr).
Data: Qty, offset, casual fpm $500, fpc $1,105, fpc $1,170.
Circulation: ABC NSW edtn 2,558; Qld edtn 1,051; Vic edtn 1,684; WA edtn 332.
Industry/profession: Architecture, building.

Cordell's Building Cost Book-New Construction
Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 160 Sailors Bay Rd (PO Box 187) Northbridge 2063. Phone (02) 959 1011.
Executives: B. Wells (ntrn reg mgr), M. Silverman (edtn reg mgr), L. Hensley (nat sys mgr).
Data: Qty, offset, casual fpm $500, fpc $1,105, fpc $1,170.
Circulation: ABC NSW edtn 2,558; Qld edtn 1,051; Vic edtn 1,684; WA edtn 332.
Industry/profession: Architecture, building, renovating.

Counterpoint
Publisher: Business Press International Pty Ltd 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispres. Telex 21417.
Executives: N. Britton-Johnson (publn), B. Furby (ed), B. Sly (prod mgr), S. Broderston (advtg mgr).
Data: Mthly, offset, casual fpm tabloid $1500, fpc $300.
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Repr: Saddletone Cox & Associates, Melbourne (03) 699 9377; Sydney (02) 226 9630; Cotswold Media Services, Adelaide (08) 359 2427.

### In Marketing

Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telex 71827.

Executives: L. Lovelock (ed), N. Fryer (advtg dir), S. Fraser (advtg mgr), D. Atkins (dir prod dev).
Repr: Rydge Publications, Melbourne (03) 690 4488; Jane Frewings Media and Advertising Associates, Brisbane (07) 371 9500; Haswell, Williamson, Rouse, Adelaide (08) 322 3322; Aubrey G. Barker & Assoc, Perth (09) 322 3184; UK, USA.

### Industrial & Commercial Photography

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.


### Inside Tourism

Publisher: Yeldano Pty Ltd, 3rd floor, 204 Clarence St, (PO Box Q848, Queen Victoria Building) Sydney 2000. Phone (02) 284 9611.
Executives: N. Briol (publ dir), M. Heard (ed dir), T. O’Callaghan (advtg mgr).
Repr: Geoff Woodside Media, Melbourne (03) 63 1611.
Data: Wkly, offset, casual fpm $775, fpc $1225.

### Jewellery World

Publisher: Jewellery World Pty Ltd, PO Box 603, Double Bay 2028. Phone (02) 327 5901.
Executives: J. Abolins (publ/owner), S. Stumm (ed).

### Kompass Register of Australia

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahan 3181. Phone (03) 697 6556. Telegrams Peterhouse. Telex 309890.
Executives: P. Isaacson (mng dir), J.F. Ross (publ).
Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 7222; Perth (09) 321 2406; Brisbane (07) 52 9353; Canberra (062) 48 6682; Telex refer VIC.
Data: Annl, offset, rates available upon request.
Circulation: ABC 1,499. Industry/profession: 43 industries, including heavy industrial groups, engineering, electrical, chemical, food processing, computer.

### Laboratory News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 284 9711. Telegrams Biopress. Telex 21417.
Repr: Business Press International, Melbourne (03) 659 9266; Beale Media Services, Brisbane (07) 52 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Wkly, offset, casual fpm $775, fpc $1225.
Circulation: ABC 1,893. Industry/profession: Travel agents, tour operators, airlines and travel industry organisations.

### Landscape Australia

Publisher: Landscape Publications Pty Ltd, 17 Carlyle Cres, Mont Albert 3127. Phone (03) 850 5764.
Executives: R. Neale (mng ed).
Repr: Grover & Partners, Sydney (02) 922 2977; Mrs Judy Ridd, Melbourne (03) 690 5764.

### Logger

Publisher: Australian Forest Industries Journal Pty Ltd, 203 Castlecrag St, Sydney 2000. Phone (02) 284 6275. Telex 72621.
Executives: C.A. Lembke (mng ed), M. Barnett (ed).
Repr: Australian Forest Industries Journal, Sydney (02) 264 6273; R. Wooster, Woolloogoa (066) 54 1101; Haswell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; SMB Media Repr, Melbourne (03) 211 3377.
Data: Bi-mthly, casual fpm $1215, fpc $1735. Circulation: CAB 9,678. Industry/profession: A news vehicle for logging & forest operations people, covering training, safety, in the field maintenance, new products, logging systems, handling systems, transport, overseas developments & related forestry practises.

### Management Review

Publisher: Australian Institute of Management, Victoria Management Hse, St. Leonards Ave (PO Box 112) St. Kilda 3182. Phone (03) 534 8181. Advertising: Feeley Agencies Pty Ltd, PO Box 253, East Bentleigh 3165. Phone (03) 579 2611.
Executives: Ms J. Close (ed).

### Materials Handling & Distribution

Publisher: Watervale Press Pty Ltd, PO Box 1161, N. Bros Nest 2065. Phone (02) 438 3466.
Executives: R. Brampton (publ), M. Cherrington (ed), J. Grover (advtg dir), K. Sandell (advtg mgr).
Repr: Grover and Partners, Sydney (02) 922 2977; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Distribution Media, Brisbane (07) 370 9527.

### Medical Electronics News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 284 9711. Telegrams Biopress. Telex 21417.
Executives: N. Britton-Johnson (publ), S. Freestone (ed), S. Brotherston (advtg mgr), D. Sly (prdn).
Repr: Business Press International, Melbourne (03) 659 9266; Beale Media Services, Brisbane (07) 52 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Qtrly, offset, casual fpm $790, fpc $1425.
Metals Australasia
Publisher: The Australasian Institute of Metals, 191 Royal Pde, Parkville 3052. Phone (03) 347 2526.

E-mail: R.R. Green (exec dir), P.W. Goad (ed).
Repr: H. Saddleton, Sydney (02) 939 2464; G. Goullet, Melbourne (03) 51 6238; Ad Services Qld, Brisbane (07) 370 9527; Hastwell Williamson Rouse, Adelaide (08) 332 3222; Adrep, Perth (09) 325 6395.
Data: Monthly, offset, casual fpm $425, fpc $695.
Circulation: CAB 2,236.

Industry/profession: Metal, metal finishing and allied industries.

MIMS Index of Medical Specialities
Publisher: IMS Publishing, division of Intercontinental Medical Statistics (Aasa) Pty Ltd, 2nd floor, 100 Alexander St, (PO Box 977) Crows Nest 2065. Phone (02) 438 3588.

E-mail: C.R. Wills (publ), S. Craig (ed), R.B. Norden (advtg mgr), C.A. Horne (prod mgr).
Data: All mths, offset, casual fpm $1,550, fpc $2350.
Circulation: CAB 24,000.

Industry/profession: Medical profession.

The Miner Newspaper

E-mail: Dr M. Joel (mgr dir), J.A. Johnson (nat advtg mgr), D. Rogers (Vic advtg mgr), J. Van Os (ed), D. Macdonald (ed dir), W. Hora (NSW advtg mgr).
Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 229 6522; Market Media Associates, Adelaide (08) 233 6344; Ray Burns Media, Perth (09) 322 3066.
Data: Monthly, offset, casual fpm $1,813, casual fpc $2,263.
Circulation: CAB 4,937.

Industry/profession: Mining and energy industries.

Mingay's Retailer and Merchandiser
Publisher: Thomson Publications Australia, (div of Thomson Australasian Holdings Pty Ltd), 47 Chippendale St (PO Box 65) Chippendale 2008.

E-mail: Mark Hardcastle (publ), S. Peregine (ed), K. Tucker (prod mgr), Ms K. McMullen (nat sales mgr).
Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1280, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo.
Data: Monthly, offset, casual fpm $911, fpc $1,526.
Circulation: CAB 4,905.

Industry/profession: Electrical & gas appliance retailing, home entertainment products.

Mining Monthly
Publisher: Les Calcra for Mining Monthly, PO Box 78, Leederville 6007. Phone (09) 382 1800. Telex 96116 C/G MINMON.

E-mail: L. Calcra (publ), D. Cake (ed), R. Larke (advtg mgr).
Data: Monthly, offset, casual fpm $810, fpc $1150.
Circulation: CAB 6,406.

Industry/profession: Mining & oil.

Modern Medicine of Australia
Publisher: Modern Medicine of Australia Pty Ltd, 404 Sydney Rd (PO Box 132) Balgowlah 2093. Phone (09) 949 2022. Telex 258686.

E-mail: T. Scott (publ), Dr J. Edl (ed), Ms M. Wann (ms advtg ed), Ms J. Passlow (advtg mgr).
Data: Monthly, offset, casual fpm $1250, fpc $1850.
Circulation: CAB 22,234.

Industry/profession: Pharmaceutical & medical.

Modern Office
Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney NSW 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telex Rygypub 71827.

E-mail: Ms J. Willson (ed), R. Smith (advtg mgr), D. Atkins (dir prod dev), N. Fryer (advtg dir).
Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4498; J. Frewings, 1st Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assocs, Perth (09) 322 3184; UK, USA.
Data: Monthly, offset, casual fpm $1,104, fpc $1400.
Circulation: ABC 13,346.

Industry/profession: Office administration and data processing.

Monitor
Publisher: Institution of Radio & Electronics Engineers Australia, 3rd Flr, 35-43 Clarence St, Sydney 2000. Phone (02) 29 4031.

E-mail: Monthly, offset, casual fpm $375.
Circulation: ABC nil (Assn subs 2,900).

Industry/profession: Professionals in electrical, electronic engineering & scientific industries.

Motor Equipment News
Publisher: M.E.N. Publishing Pty Ltd, 2nd floor, 200 William St, Kings Cross 2066. Phone (02) 358 1155.

E-mail: N. Thomas (advtg), K. Middleton (ed/circ).

Repr: Neil Thomas, Sydney (02) 358 1155; Terry Garry Media Services, Brisbane (07) 369 7877; Derrick Lewis & Associates Pty Ltd, Melbourne & Adelaide (03) 51 9864; Shaun Smith, Perth (09) 325 0111.
Data: 10 x a year, casual rate $12.20 scvm.
Circulation: CAB 191,862.

Industry/profession: Automotive service & repair industry.

Motor Trader
Publisher: Queensland Motor Industry Assn Ltd, CNR Milton & Baroona Rds, Milton 4064, Phone (07) 369 4000, Telegrams Gassa, Telex 41141.

E-mail: D.F. Kempster (mgd ed/advtg mgr), Ms S. Flint (assnt ed/advtg & circ).
Repr: J.J. Hindmarsh, Sydney (02) 241 2471; J.C. Milesman-Jones & Co, Melbourne (03) 266 3078; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; UK.
Data: Monthly, offset, casual fpm $432.
Circulation: ABC 67 (Assn subs 1,788).

Industry/profession: Motor trade & allied industries.

M.T.A.
Publisher: Motor Traders Association of NSW, 43 Brisbane St, Sydney 2000. PO Box 32, Potts Point 2011. Phone (02) 211 4955.

E-mail: D. Taylor (mgd ed).
Data: Quarterly, offset, casual fpm $365.
Circulation: ABC 131 (Assn subs 5,071).

Industry/profession: Retail motor industry.

National Constructor

E-mail: D. Joel (mgr dir), A. Bourou (ed), J.A. Johnson (nat advtg mgr), D. Rogers (Vic advtg mgr), D. Macdonald (ed dir), W. Hora (NSW advtg mgr).
Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 231 4455; Market Media Associates, Adelaide (08) 223 6529; Ray Burns Media, Perth (09) 322 2066.
Data: Monthly, offset, casual fpm $1,813, casual fpc $2,263.
Circulation: CAB 5,162.

Industry/profession: Construction industry, including dams, highways, bridges, airports, mines, high-rise buildings, industrial and shipping complexes, etc.

National Liquor News
Publisher: Thomson Publications Australia, (div of Thomson Australasian Holdings Pty Ltd), 47 Chippen Hale, Sydney 2008. Phone (02) 29 4031.

E-mail: Thomson Publications Australia, Australia (02) 290 1888; Telex Rygypub 71827.

Circulation: ABC 1,902.

Industry/profession: Construction industry, including dams, highways, bridges, airports, mines, high-rise buildings, industrial and shipping complexes, etc.
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Pacific Defence Reporter
Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172) Prahran 3181. Phone: (03) 520 5555. Telegrams Peterhouse. Telex 30880.
Repr: Peter Isaacson Publications, Sydney (02) 211 4056.
Data: Mthly, sheet offset, casual fpm $1430, fpc $1930.
Circulation: CAB 4,780.
Industry/profession: Defence & related industries.

Packaging News
Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010, GPO Box 606, Sydney 2001. Phone (02) 699 7861, Telex 21887 Yaffa.
Repr: Yaffa Publishing Group, Melbourne (03) 699 2793; J.D. Stone & Associates, Adelaide (08) 223 4631; Terry Garry Media, Brisbane (07) 369 7877; Adrep, Perth (09) 325 6395; UK, USA.
Data: Mthly (excluding December), offset, casual fpm $1048, fpc $1459.
Circulation: CAB 5,165.
Industry/profession: Manufacturers & users of packaging materials.

Patient Management
Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd, (PO Box 132) Balgowlah 2093. Phone (02) 949 2022. Telegrams Adinfo. Telex 25868.
Executives: G.S. Avery (publ), Ms L. Stanaway (ed), L. Sheehan (prdn mgr), A. MacKeggie (bus mgr).
Data: Mthly, offset, casual fpm $1025, fpc $1490.
Circulation: CAB 18,541.
Industry/profession: General practitioners & hospital doctors.
Pharmacy Trade
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204. Strawberry Hills 2012. Phone (02) 266 9711. Tele­ograms Bisspress: Telex 21417.
Executives: N. Britton-Johnson (publ), R. Wel­ling (ed), Ms A. Christie (advgt), K. Tanner (prdn mgr).
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Ad­elaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Mthly, offset, casual fpm $2000, fpc $3000.
Circulation: ABC 4,846; CAB 5,527.
Industry/profession: Retail pharmacists.

Photo Trade News
Repr: Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Associates, Adelaide (08) 223 4631; Kevin O’Keefe, Perth (09) 381 7440; UK, USA, Tokyo.
Data: Ftnty, offset, casual fpm $700, fpc $900.
Circulation: CAB 1,286.
Industry/profession: Photographic dealers, distributors and wholesalers.

Plantline
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204. Strawberry Hills 2012. Phone (02) 266 9711. Tele­ograms Bisspress: Telex 21417.
Executives: N.M. MacLeod (publ), M. Fearnley (ed), P. Symonds (advgt mgr), K. Tanner (prdn mgr).
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Ad­elaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Mthly, offset, tabloid casual fpm $2250, fpc $3170, quarto page mono $1250, colour $1270.
Circulation: CAB 14,015.
Industry/profession: All manufacturing industries.

Plastics News
Publisher: Plastics Institute of Australia Inc, 71 Queens Rd (PO Box 131), Melbourne 3004. Phone (03) 51 2032.
Repr: Warner, Broyce & Assoc, Sydney (02) 46 4529; Brisbane (07) 268 5888; Adelaide (08) 272 9733; Perth (09) 381 2511.
Data: Mthly, offset, casual fpm $550, fpc $910.
Circulation: CAB 2,542.
Industry/profession: Plastics processors & con­vertors, chemical, machinery & equipment suppliers, govt departments, educationalists.

Process Engineering News
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204. Strawberry Hills 2012. Phone (02) 266 9711. Tele­ograms Bisspress: Telex 21417.
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Ad­elaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.
Data: Mthly, offset, casual fpm $650.
Circulation: CAB 6,123.
Industry/profession: Process industries.

Professional Administrator
Publisher: The Institute of Chartered Secretar­ies and Administrators, 16 Atchison St (PO Box 296.) St. Leonards 2065. Phone (02) 439 2644. Telegrams Chartsec.
Executives: M.H. Pinchen (ed).
Repr: 450 Little Collins St, Melbourne (03) 67 8207.
Data: Mthly, offset, casual fpm $1050, fpc $600.
Circulation: ABC 194 (Assn subs 10,430).
Industry/profession: Company secretaries & directors, financial executives.

Professional Fisherman
Publisher: Baird, McPherson Publishing Pty Ltd, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.
Repr: Baird McPherson Publishing Pty Ltd, Sydney (02) 818 2594.
Data: Mthly, offset, casual fpm $700, fpc $840.
Circulation: ABC 5,218.
Industry/profession: Professional and commer­cial fishing.

Professional Fisherman’s Fishing Vessel Yearbook
Publisher: Baird, McPherson Publications Pty Ltd, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.
Data: Annl, offset, casual fpm $700, fpc $840.
Circulation: ABC 5,992.
Industry/profession: Professional and commer­cial fishing.

Purchasing News
Executives: Dr M. Joel (mg dir), Ms C. Falls (ed dir), A.J. Johnson (nat advtg mgr), D. Macdonald (ed dir), D. Rogers (Vic advtg mgr), Ms W. Hora (NSW advtg mgr).
Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 231 4465; Market Media Associates, Adelaide (08) 223 6625; Ray Burns Media, Perth (09) 322 2066.
Data: Mthly, offset, casual fpm $2461, fpc $3121.
Circulation: CAB 7,962.
Industry/profession: Purchasing professionals including purchasing & supply managers, purchasing officers & other executives responsible for purchasing in industry, commerce, govt & institutions.

Queensland Master Builder
Publisher: Queensland Master Builders’ As­sociation, 417-419 Wickham Tce, Brisbane 4000. Phone (07) 831 7033.
Repr: Elizabeth Curley & Assoc., Sydney (02) 406 6659; Clive Rodda, Melbourne (03) 44 7899.
Data: Mthly, offset, casual fpm $453, fpc $817.
Circulation: CAB 4,081.
Industry/profession: Building.

Retail World
Publisher: Retail World Pty Ltd, 63 William St, Sydney 2011. Phone (02) 331 6155.
Executives: E. Stephens (ed), Miss S. Bodero (advgt).
Repr: S. Bodero & T. Swan, Sydney & Brisbane (02) 331 6155; B. Le Page & V. Drenth, Mel­bourne & Adelaide (03) 534 9379.
Data: Mthly, offset, casual fpm $3055, fpc $3600.
Circulation: CAB 15,784.
Industry/profession: Food-grocery retailing.

The SAE-Australasia
Publisher: The Society of Automotive Engineers-A’asia, 191 Royal Parade, Parkville 3052. Phone (03) 347 2202, 347 6250.
Executives: G. Crawford (ed), D.G. Clark (exec dir).
Data: All mths, casual fpm $650.
Circulation: CAB 3,382.
Industry/profession: Automotive engineers, service station proprietors.

Safety Concepts
Publisher: Safety Concepts Pty Ltd, PO Box 313, Carlingford 2118. Phone (02) 872 2668.
Executives: T. Lund, M. Mitchell (dirs), Ms B. Smith (sales prom), M. Gray (prod mgr).
Data: Mthly, offset, casual rate fpm $5.00ssccm, fpc $8.00ssccm.
Circulation: CAB 6,750.
Industry/profession: All aspects of safety in­cluding industrial & general public.

Security Australia
Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Bris­bane 4001. Phone (07) 31 2171. Telex 42523.
Executives: I. Close (publ), C. Carswell (advgt mgr).
Repr: Publishing & Marketing - B. Reason, Syd­ney (02) 438 2811; C. Adams, Melbourne (03) 329 7833; Hastwell, Williamson, Rouse, G. Hansen, Adelaide (08) 332 3322; Pekite Pty Ltd, H. Scott, Perth (09) 322 7708; Strand Publishing Pty Ltd, Brisbane (07) 31 2171.
Data: Mthly, offset, casual fpm $620, fpc $1065.
Circulation: CAB 4,424.
Industry/profession: Users of security equip­ment and services.

Sports Trade
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Tele­ograms Bisspress: Telex 21417.
Repr: Business Press International, Melbourne (03) 538 7946; Beale Media Services, Brisbane (07) 52 7799; Haswell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 328 9833.

Data: Mthly, offset, casual fpm $600, fpc $1050; tabloid fpm $1,100, fpc $1550.
Circulation: CAB 3,226.
Industry/profession: All sports stores.

Taxi
Publisher: Associated Business Publications, 104/3 Small St, Ultimo 2007, Phone (02) 212 2780, 212 3730, Telex 218822.
Executives: K.G. Collins (gen mgr), J. Bowe (ed), J. Collins (advtg mgr), M. Corel (prod mgr).
Data: Six times yearly, casual fpm $375.
Circulation: CAB 3,382.
Industry/profession: Taxi industry.

Tenders Australia
Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd) 47 Chippen St (PO Box 65) Chippendale 2008.
Phone (02) 699 2411. Thomson Telegraphs Thomsonmag. Telex 222226.
Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6385; UK, USA, Tokyo.
Data: Mthly, offset, casual fpm $555, fpc $930.
Circulation: CAB 2,735.
Industry/profession: Tenders industry.

Thomson's Liquor Guide
Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd) 47 Chippen St (PO Box 65) Chippendale 2008.
Phone (02) 699 2411. Thomson Telegraphs Thomsonmag. Telex 222226.
Executives: A. Hardcastle (publir), Ms A. Van Zyl (ed), K. Tucker (prdn mgr), Mrs K. McMullen (nat sales mgr).
Repr: G. Russell, Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6385; UK, USA, Tokyo.

Data: Bi-annl, offset, casual fpm $850, fpc $1450.
Circulation: ABC 2,899.

Travelweek
Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172) Prahran 3181.
Phone (03) 520 5555. Telegrams Peterhouse. Telex 309880.
Executives: L. Geake (publir), I. McMahon (mg ed), D. Taylor (publir co-ord) Ms S. Armstrong (nat sales mgr).
Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9333.

Data: Fntly, casual fpm $2250, fpc + $600.
Circulation: ABC 4,092; CAB 4,932.
Industry/profession: Travel industry.

Travelweek Hotel, Motel Index
Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 309880.
Executives: P. Isaacson (mg dir), J.F. Ross (publir).
Repr: Peter Isaacson Publications Ltd, Sydney (02) 211 4055; Brisbane (07) 52 9533; Adelaide (08) 223 2722; Perth (09) 321 2406.

Data: Bi-annl, offset.
Circulation: CAB 3,003.
Industry/profession: Travel industry.

Traveltrade
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Tele­grams Bizpress. Telex 214177.
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 328 9833.

Data: Fntly, offset, casual fpm $1925, fpc $2585.
Circulation: ABC 4,024.
Industry/profession: Travel industry.

Traveltrade Year Book
Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Tele­grams Bizpress. Telex 214177.
Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 328 9833.

Data: Bi-annl, offset, casual fpm $850, fpc $1450.
Circulation: ABC 2,899.

Truck and Bus Transportation
Publisher: Shennens Publishing & Publicity Co Pty Ltd, 64 Kippax St, Sunny Hills 2010. Phone (02) 211 3411. Telegrams Truckbus.
Repr: Glen & Gloria Smith Advertising, Melbourne. (03) 277 2311; Haswell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep Advertising Representatives, Perth (09) 325 6385.
Data: Mthly, offset, casual fpm $1160.25, fpc $1661.25.
Circulation: ABC 15,000 +.
Industry/profession: Truck & bus fleet owners.

Truckin' Life
Publisher: Federal Publishing Co Pty Ltd, 140 Jollont Ave, PO Box 227, Waterloo 2017. Phone (02) 663 9999. Telex 744880.
Executives: B. Honeywell (ed), E. Miller (advtg mgr).
Repr: B. Barrett, (03) 662 1222; Admedia Group (08) 332 8144.
Data: Mthly, offset, casual fpm $1288, fpc $1840.
Circulation: ABC 33,132.
Industry/profession: Truck owners/ operators, fleet owners/managers.

Update
Publisher: Update Publications (Divn of Post­ mini P/L, Incorp in NSW) 1312A Pittwater Rd (PO Box 246) Narre­ bean 2101. Phone (02) 913 3811. Telex 10101 Update.
Executives: D.N. McDonald (publir), W. Robson Lang (ed dir), Mrs A.J. Graham (advtg dir).
Media Ownership

At present there are no restrictions on the ownership of print media in Australia.

However, ownership of air media is controlled by sections 90c and 92 of the Broadcasting and Television Act 1942-79 as follows:

Broadcasting: A person shall not have a prescribed interest in licences for more than one metropolitan commercial broadcasting station in any State; or more than four metropolitan commercial broadcasting stations in Australia; or more than four commercial broadcasting stations in any one State; or more than eight commercial broadcasting stations in Australia.

A prescribed interest as defined in the Act is broadly as a shareholding or voting interest in excess of 15% held directly or indirectly in a licensee company.

Television: A person shall not have a prescribed interest in licenses for each of three or more licences; or each of two or more licences for a station in a Territory; or each of two or more licences for stations in a State and within a radius of 50km of the GPO in the capital city of the State.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 5% held directly or indirectly in the licensee company.

In this section, all shareholdings and interests are 100% unless otherwise shown.

The information provided in this section is the latest available from the various sources at press time.
Advertiser Newspapers Limited

Directors: Sir Bruce Macklin OBE (chrmn), E.H. Burgess OBE (dep chrmn), J. Dahlsen, B.L. Sallis (grp mg pdirs), W.F. Scammell, S.L. Hardy, R.W. Piper.

Executives: B.L. Sallis (grp mg pdir), K.L. Copley (grp mg fin & admin), R. Beard (co secy), L.J. Sutton (gen mg ar, media div), R.N. Francis (stn mg, 5AD), J.S. Doherty (gen mg, ADS), G.W. Swinstead (gen mgr-Messenger Press Pty Ltd), W.A. Powell (grp personnel mg), P.B. George (assrt mg fin & admin), L.R. Wood (gen mg newpaper div), D.R. Riddell (ed-The Advertiser), R.G. Goldie (mgkrg The Advertiser).

Media shareholders: The Herald & Weekly Times Ltd. (36.9%), Television Broadcasts Ltd (11.9%).

Media interests: 5AD, 5SE, 5PI, ADS 7 (41%). The Advertiser (Adelaide), Sunday Mail (Adelaide) (50% with News Limited), Messenger Newspapers Pty Ltd (Adelaide Suburban Press), Herald & Weekly Times Ltd (10.3%) (see separate listing), AAP Information Services Pty Ltd (5.3%), Australian Associated Press Ltd. (6.5%).

Advertiser Newspapers Ltd also hold the magazine & distribution rights of the New York Times in Australia (Family Circle, Better Homes & Gardens).

Amalgamated Wireless (Australasia) Limited
AWA Bldg, 47 York Street, Sydney 2000. GPO Box 2516, Sydney 2001. Phone (02) 208133. Telex 21915.

Directors: J.A.L. Hooke, CBE (chrmn & chief exec), Sir Peter Finley, OBE, DFC (dep chrmn), D. Anderson, A.J. Campbell, CBE, E.O. Gorse, J.D. Lewis.

Executives: R.D. Stewart (grp mg fin), P.W. Gibson (secy) G.B. Darley (gen mg, North Ryde divn), G.H. Hughes (gen mg, Ashfield divn), B.E. Rogerson (Broadcasting divn), G.R. Owen (gen mg, Leichhardt divn), T. O'Flynn, AWA Computers divn), Dr. L.W. Davies, AQ (chief scientiff).

Media shareholders: Nil.

Media interests: 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 2CH (Operated by AWA by agreement with the licensee, Council of Churches in NSW Broadcasting Co Pty Ltd), QTQ, TNQ (4.99%), FNQ (4.99%).

Associated Broadcasting Services Ltd
Walker St, Ballarat 3350. Phone (053) 31 3166. Telex 39155.


Associate Directors: P.L. Twomey (grp mg tech serv, tech planning & dev).

Executives: G.W. Rice (chief exec), B.A. Thomas (grp mg fin cont), R. Euling (gen mg TV), P.L. Twomey (grp mg tech serv), W. Browne (gen mg 3MP), M.J. Faulkner (stn mg BTY), A. Kenison (stn mg GMV), K.L. Smith (mgr 3SR), J.L. Trionfi (mgr 3UL).

Media shareholders: Nil.

Media interests: 3SR, 3UL, GMV, BTY, 3MP.

The Australian Broadcasting Company Pty Limited
11 Rangers Road, Neutral Bay 2069. PO Box 1107, Neutral Bay Junction 2069. Phone (02) 908 1900. Telex 22797.

Directors: Sir Alexis Albert (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Ronton (old gen mg), R. Collett (network chief engr).

Media shareholders: Nil.

Media interests: Capital City Broadcasters Pty Ltd (2CC), Commonwealth Broadcasting Corporation Pty Ltd (2UW), Commonwealth Broadcasting Corporation (Qld) Pty Ltd (4BC), Gold Radio Service Pty Ltd (4GR), Rockhampton Broadcasting Company Pty Ltd (4RO), Maryborough Broadcasting Company Pty Ltd (4MB), DDQ/DDQ (4.9%), RTO (4.9%), SEO (3.4%), ATN (3.9%), ZFR (8.9%), 4SB (14.9%), EON/AM (14.9%), TNQ (2.6%).

Australian Consolidated Press Limited


Media shareholder: Publishing and Broadcasting Limited (see separate listing).


Brisbane TV Limited
Studies, Sir Samuel Griffith Drive, Mount Coot-tha 4000. GPO Box 604, Brisbane 4001. Phone (07) 369 7777. Telegrams Beecebeece Brisbane. Telexes 40243 and 41553. Sales office - 301 Coronation Drive, Milton 4064. Phone (07) 389 1000. Faxes 368 7337.

Directors: G.J. Gardiner, Dr. R.C. Needham, G.M. Moller (gen mg), L.G. Williams, D.E. Black (dep gen mg).

Executives: W. McGrath (sales dir), I.R. Duncan (prdn mg), R.E. Lees (chief engr), L. Somerton (news ed), J. Evans (prdn mg), J. Beach (chief ops & eng), L.M. Riley (co secy).

Media shareholder: Fairfax Corporation Pty Ltd (100%).

Media interests: BTO 7, Stereo FM Brisbane Limited (4MM) (14%), Jumbuck Productions Pty Ltd (100%).

Broadcast Amalgamated Limited
Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (067) 65 7055. Telegrams WTOAm. Telex 61386.


Executives: P.M. Smith (grp co secy), E.C. Wilkinson (network mgr), B.S. Harley (mgr BAL mkgt), R.G. Holley (chief engr).

Media shareholders: Nil.

Media interests: 27M, 2MO, 2RE, 2AD, 4WK, NEN/ECN.

Broadcast and Communications
Rememberance Driveway (PO Box 1055) Griffith 2680. Phone (069) 62 4500. Telex 69991.


Media interests: 2RG, MTN.

Broadcast Investment Pty Limited
237 Miller Street, North Sydney 2060. Phone (02) 922 9950. Telex 20421.


Executives: T.J. Talbot (gen mg NWS 9), R.D. Sparco (gen mg 2UE), D.B. Mulley (gen mg 2KO), J.J. Condon (gen mg 2MC).

Media shareholders: Nil.

Media interests: NWS 9, 2UE, 2KO, 2MC (92%).

Broadcasting Station 2SM Pty Ltd
186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Telex 25350.


Executive: G.W. Rutherford (chief exec).

Media shareholders: Nil.

Media interests: 25M, 410, 2NX, 2NM, 3FOX (15%), 3CS (38.53%).

Commercial Broadcasters Pty Ltd
254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Telegrams Sevenavo. Telex 65103.


Executives: P.W. Shirley (gen mg), P.R. Schott (co secy), G. Barre (prdm mg), R. Browing (mkgt mg), J.L. Linn (engr), D. Goldstone (sales mg).

Media shareholders: Davies Bros. Ltd (50%), Robert Nettelfold Ltd (50%).

Media interest: 7HO.
Consolidated Press Holdings Limited

Principal registered office: Phipson Nominees Pty Ltd, 12th floor, National Mutual Centre, Darwin Place, Canberra 2600.


Media shareholders: Nil.

Media interests: The Manly Daily Pty Ltd (The Manly Daily, Mosman Daily, North Shore Advocate), Publishing and Broadcasting Limited (100%) (see separate listing).

Country Television Services Ltd

Bathurst Rd (PO Box 465) Orange 2800. Phone (063) 62 2288. Telegrams Cebtes, Orange. Telex 63012.


Media shareholders: Nil.

Media interests: G.T.Z, NZN, CBN, CWN.

Darling Downs TV Ltd

Mt Lofty, PO Box 670, Toowoomba 4350. Phone (076) 32 2288. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeece, Telex 140058.

Directors: D. Haynes (chrmn), Dr. L.J. Barker, J.T. Beck, L. Burrows.

Executives: L.R. Burrows (gen mgr), F. Cameron (sales mgr), S. Conford (chief engr), G.C. Martin (co secy), R. Ball (ops mgr).

Media shareholders: The Australian Broadcasting Co Pty Ltd (3.1%).

Media interests: DDQ, SDQ.

Davies Brothers Limited

Principal Office, 91-93 Macquarie Street, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (02) 30 0622. Telex 58104. Telegrams Mercurys, Hobart.

Directors: G.F. Davies, CMG (chrmn), Sir Keith Macpherson, J.G. Cooper, CBE, L.G. Murdoch, A.W. Lawry (chief exec), R.H. Sampson.


Media shareholder: The Herald & Weekly Times Limited (49.96%).

Media interests: The Mercury Newspaper, The Sunday Tasmanian, The Tasmanian Mail, Tasmanian Country, Commercial Broadcasters Pty Ltd (70%) (50%).

Eastern Suburbs Newspapers

140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888.


Executives: P. Harris (gen mgr/mgnd ed).

Media shareholders: Suburban Publications Pty Ltd (50%), Double Bay Newspapers Pty Ltd (25%), General Newspapers Pty Ltd (25%).


ENT Ltd

Watches Cru St (PO Box 555) Launceston 7250. Phone (033) 44 0202. Telex 58683.


Executives: D.M. McQuesten (gen mgr TV), B.J. Clark (co sec & gen mgr fin), A.E. McClelland (gen mgr radio), B.J. McKendrick (gen mgr newspapers), D.L. Carter (mng dir TVT), G.C. Irving (gen mgr printing services).

John Fairfax Limited


Media shareholder: Herald & Weekly Times Ltd (1.7%).


David Syme & Co Limited (83.5%) - see separate listing. Australian Associated Press Pty Ltd (42.8%), Australian Associated Press Information Services Pty Ltd (39.9%), Community Suburban Newspapers (50%), Rural Press Limited (25.6%), Magazine Promotions (Women's Day, Cosmopolitan, Dolly, People, Good Housekeeping, Electronic Australia, Video Mag, Omega), Business Review Weekly and Personal Investment (both 50% with David Syme & Co Limited), ATN 7 (93.9%), CTF 7 (100%), 2GB, 2CA, 2WI, 3AW, 4BH, 4AY, 50N.

John Fairfax & Sons Limited


Directors: J.O. Fairfax (chrmn), I.B. Fairfax, G.J. Gardiner.

Executives: F.R. Brenchley (gen mgr, Broadway), M.V. Such (chief ed exec), M. Stening (chief advtg exec), J.A. Gilder (chief advtg mgr), J.E. Goddard (publ), A. Severn (mktg mgr), T. Waterer (chief prdn mgr), F.T. Rowland (chief circ mgr).

Media shareholders: John Fairfax Limited.


Federal Publishing Co Pty Ltd

140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 744588.

Executives: C. Vella (bus dev mgr), P. Ryan (gen advtg mgr).

Media shareholders: Eastern Suburbs Newspapers.


Golden West Network Limited

P.O. Box 112, Bunbury WA 6230. Phone (097) 21 4466. Telex 923035. Office and Studios: Roberts Crescent, Bunbury. Offices: 3 Bennett St, Perth (09) 325 7077, 69 Lockyer Ave, Albany (088) 41 6000, 100 Federal St, Narrogin (098) 81 1320, 155 Fitzgerald St, Northam.


Executives: V. Gentle (network mgr), D. Farrow (sales & prsms), R. Rosewarne (co secy), G. Plummer (prgm mgr), D. Wyatt (radio sn mgr).

Media shareholder: Swan Television and Radio Broadcasters Ltd (4.9%).

Media interests: BTW, GSW, 672, GNA, 6CI, SNOW (14.9%), SSE (13.7%).

Herald and Weekly Times Limited

447 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0361. Telegrams Heraldtime, Telex 30124.


Media Ownership


Media shareholders: Advertiser Newspapers Ltd (10.3%), John Fairfax Ltd (2.9%), Queensland Press Ltd (26.9%).


Media shareholders: Queensland Press Ltd (44.1%) (see separate listing), David Syme & Co. Ltd, (14.1%) (see separate listing), Advertiser Newspapers Ltd (48.8%) (see separate listing), Davies Brothers Ltd (49.9%) (see separate listing).

Asher Joel Media Group Pty Ltd

Executives: The Hon Sir Asher Joel, K.B.E. (chrmn), Dr. M. Joel (mng dir), Miss. A.L. Joel (mktg proms dir), Ashley Joel (editorial dir), J. Johnson (and advtg mgr), P.W. McGee (co secy).


Mackay Television Ltd

216 Victoria St (PO Box 496) Mackay 4740. Phone (079) 57 6333. Telex 48152.
Directors: C.M. Manning (chrmn), R.E.J. Ryan (dep chrmn), J.E. Gallagher, I.D. George, J.H. Williams, J.W. McKay.
Executives: R.J. Cox (gen mgr), M.A. Coffer (co secy).


Magazine Promotions Australia Pty Limited

55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.
Executives: J.A. Hemming (gen mgr), Ms S. Yates (advtg sales dir), I. Scott (mktg mgr), T. Prehn (mktg proms mgr).

Newspaper interests: Cosmopolitan, Dolly, Good Housekeeping, People, Woman's Day, Omega, Harpers Bazaar, TV Soap, Smash Hits, Men's Journal, Handmade Australia.

NBN Limited

Directors: A.L. Peschar (chrmn), W.P. Cleaves, K.J. Parry.
Executives: J.R. Sweeney (chief exec), M.J. Armstrong (co secy), W.G. Hampton (proms dir), R.C. Rout (chief exec), G.P. Gallagher (sales mgr), NBN TV, R. Carmichael (Syd sales mgr), D. Charles (Melb sales mgr), P. Browne (proms mgr).

Newspaper interests: NBN Limited, NBN Productions Pty Limited, The Newcastle Star Pty Ltd, Hoyts Royal Twin Cinema (50%).

News Limited

Media shareholders: NBN


Nornews Limited

113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483.
Media shareholder: The Countryman, The Daily Examiner (Grafton), The Advocate (Waroona), The Advocate (Atcham), Far Northern Radio Pty Ltd (4AM, Mareeba), Provincial Newspapers (Qld) Ltd (24D) (50%), Northern Magazine Pty Ltd (47%).

The North Queensland Newspaper Co Ltd

198-238 Ogden St, (PO Box 587) Townsville 4810. Phone (077) 72 2077. Telex NQNC 47202.
Directors: K.E. Cowley (chrmn), R.G. McLean (mng dir & dep chrmn), J.A. Macpherson, G.J. Gibson, R.M. Richards, G.B. Smith, C.L. Krogh.

Newspaper interests: The News Corporation Ltd.

Northern Rivers Television Limited

Petersson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66197 (admin), 66446 (news).
Executives: B.J. Beasley (gen mgr), M. Gregory (secy), R.G. Lawrence (mgr), J. Tickle (sales mgr), Miss P. Scott (office mgr).

Newspaper interests: Northern Star Holdings Limited.

Media interests: TRN, NFRN.

Northern Star Holdings Ltd

Molesworth St (PO Box 423) Lismore 2480. Phone (066) 24 2343, 21 7441. Telex 66164.

Newspaper interests: Tweed Radio & Broadcasting Co Pty Ltd (3.7%), Riverina & NE Victoria TV Ltd (1.8%).


Parry Corporation Ltd

155 Havelock St, West Perth 6005. Phone (09) 322 5911. Facsimile (09) 322 6763. Telex 94577.

Media interests: Newcastle Star, NBN 3, Rockhampton TV Ltd.
Provincial Newspapers (Qld) Ltd
14th Floor, 40 Creek St, Cnr Elizabeth St, Brisbane 4000. Phone (07) 229 1861.
Executives: J.T. Sadler (grp fin mgr), I. McCormack (grp mgr mtg & sales), H. Trevethan (mgr sales ops), H. Hutchinson (mgr nat & cp-op advtg), D. MacDonald (mgr sales prms & printing services).
Media shareholder: Queensland Newspapers Pty Ltd (31.1%) (refer separate listing).

Publishing and Broadcasting Limited
Head office: 24 Artaimon Rd, Willoughby 2068. Phone (02) 43 0444.
Media shareholders: Consolidated Press Holdings Limited (100%) (refer separate listing).
Media interests: TCN, GTV, 3AK, 6PM, 6AM, 6KG, 6GE (53%), Central Australian Consolidated Press Limited (see separate listing).

Queensland Press Limited
41 Campbell St, Bowen Hills 4006. GPO Box 41, Brisbane 4001. Phone (07) 52 6011. Telemags Courier Mail Brisbane, Telex 40110, 40100, advtg 42373.
Media shareholder: Herald & Weekly Times (43%).
Media interests: 4BK, 4AK, The Courier Mail, The Telegraph (Brisbane), The Sunday Mail (Brisbane), The Cairns Post, The Wynnun Redlands Herald, The Redcliffe Herald (99%), Herald & Weekly Times Ltd, (see separate listing) (26.9%), Provincial Newspapers (Qld) Ltd, (see separate listing) (33.7%), Davies Brothers Ltd, (see separate listing) (6.2%).

Rockhampton Television Limited
Dean St (PO Box 568) Rockhampton 4700. Phone (079) 28 5222. Telemags Arttrecio. Telex 49008.
Executives: M.K. Fenney (chief eng), C. Fisher (prdn mgr), J. Keenan (sales mgr).
Media shareholders: Parry Corporation Ltd (19.1%), The North Queensland Newspaper Co Ltd (12.4%), Capricornia Newspapers Pty Ltd (5.5%), Australian Broadcasting Company Pty Ltd (4.3%), Wide Bay Burnett TV Ltd (1.2%), Telecasters North QLD Ltd (0.4%).
Media interest: RTQ.

Rural Press Ltd
200 George St (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telemags Landpress. Telex 72543 Rupres.
Directors: R.H. Black MBE (chrmn), Sir John Cass, OBE, F.M. MacDiarmid, OBE, MLC, G.J. Gardiner, T.H. Farrell, A. McCorquodale, J.L. Parker (mng dir).
Executives: J.L. Parker (mng dir), A. Habib (grp fin controller), T.R. Starkey (co secty), C.G. Wright (admin mgr), K. Twist (gen mgr, Qld).
Media interests: The Land, Queensland Country Life, Strand Publishing (Qld), Western Advocate (Bathurst), Nornesews Ltd (see separate listing), Hawkesbury Press, Farm & Country Publications, Mountain Press.

South East Telecasters Limited
Studies and offices, John Watson Drive (PO Box 821) Mount Gambier 5290. Phone (087) 25 6366. Telemags Setel. Telex 80013.
Media interests: SES8, The Border Watch (Mount Gambier), The Pennant, Riverland Television RTS5A (64.11%).

Southdown Press
32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 328 0241.
Directors: D. Boling (chrmn/chief exec), M.K. Handbury (gen mgr), R.P. Corbett (fin dir).
Media shareholder: News Corporation Ltd.
Media interests: TV Week (50%) & Sunday Mail (50%), Best Bets, Signature, New Idea.

Southern Cross Communications Limited
Media interests: 3TR, 3NE (15.0%), 4MK, BCV, GLV.

Spencer Gulf Telecasters Ltd
76 Wandelah Rd (PO Box 305) Port Pirie 5540. Phone (086) 32 2555. Telex 80320. Telegrams GTS Four.
Executives: R. Davis (mgr), R. Blackeby (secty).
Media shareholder: J.M. Sturrock Pty Ltd (54.7%).
Media interests: GTS, BKN (85.1%).

Suburban Community Newspapers Pty Ltd
1 Sorrell St, Parramatta 2150. Phone (02) 683 2355.
Executives: J.D. Chicken (exec dir, sthn divn), V.M. Bridgman (exec dir, western divn), G.J. Macdonald (actng gen mgr, sth west divn).
Media shareholders: Castecrag Pty Limited (50%), Consolidated Press Holdings Limited (50%).
Media interests: Southern divn - St George and Sutherland Shire Leader; Western divn - Parramatta & District Mercury, Northern Standard, Penrith Star, Mt Druitt Star, Blacktown Star; South West divn - Macarthur Advertiser, Liverpool/Fairfield Champion, Campbelltown Star.

Sunraysia Television Limited
18 Deakin Avenue, Mildura 3500. Phone (050) 23 0204. Telex 55573.
Executives: B. Mclean (mgr), D.A. Carson (chief eng).
Media shareholders: Sunraysia Broadcasters Pty Ltd (28.0%), D.G.S. Anderson (5.0%), J.M. Sturrock Pty Ltd (4.9%).
Media interest: STV.

Swan Television & Radio Broadcasters Limited
Hayes Ave (PO Box 99) Taunt Hill 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.
Directors: A. Bond (chrmn), P.G. Beckwith (dep chrmn), D.R. Aspinall (mng dir), W.L. Jones, G.J. Liftecoat, J.J. Hughes, H.S. Lodge.
Executives: G. Wells (co secty), T. Provan (dir of engr), T. Spence (dir of news services), L. Downs (prgm dir), P. Bowen (sales dir Perth), B. Walker (mgr community services).
Media shareholders: Nil.
Media interests: 6KY, STW, Northwest Radio 6KA, 6NW.
David Syme & Co Limited
250 Spencer St, Melbourne 3000. Phone (03) 600421. Telex 30449, 30376, 30331, 31765.


Executives: G.J. Taylor (mg dir), S.J. Lovaset (grp fin & admin mgr), C.L. Burns (The Age ed), D.L. Swainstead (grp publ mgr), P.C. Taylor (co secty), J.T. McCausland (bus mgr).

Media shareholders: John Fairfax Limited (83.7%), Herald and Weekly Times Limited (14.1%).


Tasmanian Television Limited

- Studios & offices, 52 New Town Rd, Hobart 7000. GPO Box 12009M, 7001. Phone (002) 78 0666. Telegrams Tasteevee. Telex 59019.
- Media shareholders: wholly-owned subsidiary of E.N.T. Limited.
- Media interest: TVT.

Telecasters North Queensland Ltd

12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377. Telex 47023.


Executives: D. Astley (gen mgm), G.W. Thorney (stn mgm), E.A.N. Wenc (secty), I.H. Stark (acct), R. Anderson (news controller), P.T. Ament (chief engr), L.B. Noseda (asst chief engr), D. Semler (sales/pgm mgm), F. Jones (pgm mgm), L. Lining (prdn mgm), W. Burnett (traffic mgm).

Media shareholders: Amalgamated Wireless/Australia Ltd (4.76%), Telegraph Investments Pty Ltd (4.73%), Australian Broadcasting Corporation Ltd (2.58%).

Media interests: TNQ, FNQ, MVQ (5%), ITQ (4.8%), RTQ (.37%).

Television Broadcasters Ltd


Executives: L. Leahy (nat sales mgm), N. Sawyer (chief engr), D.E. Mattscho (secty), I. Woodward (pgm mgm), S. Pippis (mgr, prod & ops), I. Draper (pr mgm).

Media shareholders: Advertiser Newspapers Ltd (40.7%), The Herald and Weekly Times Ltd (59.3%).

Media interest: ADS 7, Advertiser Newspapers Ltd (11.9%).

Television New England Ltd

PO Box 317, Tamworth 2340. Phone (067) 65 7066. Telex 63238. Telegrams Ninene.


Media shareholders: New England Broadcasters (2.7%), Broadcast Amalgamated Ltd (30.8%), Broadcast Amalgamated Ltd Employees Retirement Fund (17.3%), Country Television Services Pty Ltd (0.3%).

Media interests: 4WK, NEN, ECN.

TVW Enterprises Ltd

Osborne Rd, Tuart Hill 6060. (Registered Office and studios). Phone (09) 349 7777. Telegrams TVW, Telex 92235.


Executives: W.B. Reuter (gen mgm, fin & admin), J.C. Reynolds (gen mgm), A.M. Cannicci (co secty & corp lawyer), S.F. Filides (gen mgm, Sydney & Melbourne), G.V. Byrne (gen sales mgm, Perth).

Media shareholders: wholly owned subsidiary of The Bell Group Ltd.

Media interests: TVW, SAS, 6X, 6WB, 6BY, 6VA, The Western Mail, Albany Advertiser, Associated Communications Corporation P.L.C. (Group & UK).

Wide Bay-Burnett Television Ltd

187-9 Cambridge St (PO Box 30) Granville 4650. Phone (071) 22 2288. Telex 49702.


Executives: M. Daniel (gen mgm), B.K. Hunter (chief techn officer), M. Gibb (secty), B. Hillier (sales mgm).

Media shareholders: Bundaberg Broadcasters Pty Ltd (9.0%), The Australian Broadcasting Co Pty Ltd (3.4%), The Maryborough Newspaper Co Pty Ltd (2.1%), The Bundaberg Newspaper Co Pty Ltd (2.1%).

Media interests: SEQ, RTQ (1.2%).
If you're so far down on the reading list for the copy of B&T magazine that you'll be lucky to get yours before Shrove Tuesday call Christine Pennell (02) 699 2411 for your own personal subscription.
NEW SOUTH WALES

Adrep Australia Pty Ltd
2SM Hse, 182-186 Blues Point Rd, North Sydney 2060. Phone (02) 929 5088. Telex 26416. Telegrams Adrep.


Capital Radio Network: 2SM, 2MX, Radio 10, 3 FOX, 2MN, 3CS, 6NOW/8FM, GTW, CSEQ (SEQ/RTQ); Central Western Daily (Orange), Central Western Magazine (Orange), Lithgow Mercury, Parkes Champion Post, Forbes Advocate, Blue Mountains Echo, Maitland Mercury, Cessnock Advertiser, Singleton Argus, Scone Advocate, Hunter Manning Magazine, Manning River Times & Chronicle/Times Extra, Gloucester Advocate, Great Lakes Advocate, Flinders News, Spencer Gulf Pictorial, Review Times Record, Melbourne Sunday Observer.

Advertising Clearing House Pty Ltd
7-13 Parravene St, Cremorne 2090. PO Box 63, Neutral Bay Junction 2089. Phone (02) 909 2422. Telegrams Clearhouse.

Executive: Miss C. Willis (gen mgr).

NSW: 102 provincial newspapers, 2 suburban newspapers, 11 miscellaneous publications; WA: 9 provincial newspapers; TAS: 1 provincial newspaper; QLD: 2 provincial newspapers; N.Z.: 56 newspapers.

Audio-Set Point of Sale Systems
66 Dickson Ave (PO Box 497) Artarmon 2064. Phone (02) 437 3811.

Directors: D.A. Lawrence (mgr dir), R. McHugh.

Executive: B.D. Menzies.

In-store radio network to promote products at point of sale, throughout all Woolworths Supermarkets in NSW & ACT.

Australia Media Marketing Pty Ltd
16th floor, 132 Arthur St, North Sydney 2060. Phone (02) 437 4411. Telex 207355.

Directors: J. McAlpine, R. Hutchinson.

Executives: J. Kelly (Brisbane mgr), L. Cox (Sydney mgr), T. Whitford (Melbourne mgr).

TVG-0/Channel 0 Brisbane. Sales in Brisbane, Sydney, Melbourne.

AWA Radio Network
47 York St, Sydney 2000. GPO Box 4161. Phone (02) 290 2300. Telex 215125.

2AY, 2CH, 2GN, 2G, 3BO, 4TO, 4CA.

S.W. Bocksette & Associates
3 Nicholas Cres, Normanhurst 2076 Phone (02) 48 4488.

Executives: S.W. Bocksette, K. Bocksette.

Welcome to Australia, Welcome to Singapore, Welcome to Hong Kong, Jack Hi Bowls.

Calvic! Pacific Pty Ltd
2nd floor, 17 Sydney Rd, Manly 2095. PO Box 205, Frenchs Forest 2066. Phone (02) 977 1311. Telex 73870.

Directors: V.L. Kulling (mgr dir), C. Kulling (secretary).

General representation.

Carrington Media Services Pty Ltd
Suite 32, 57-59 York St, Sydney 2000. Phone (02) 29 8431.

Executive: Mr A. Hutton.


CBN Sales Pty Ltd
9 Rangers Rd, Neutral Bay 2069. Phone (02) 908 1200.


Executive: D. Baker (nat mgr).

28B, 2CC, 2WW, 3EW, 4BC, 4BU, 4GR, 4NA, 4RO, 4MB, 4SB, 4AM, 4LG, 4H, 4Z, FM 104, 5KA, 5AU, 5PM, 7HC, 7LA, Radio New Zealand.

Istate offices: Melbourne, Brisbane, Adelaide.

CBS Network
9th floor, 59 Mount St, North Sydney 2060. Phone (02) 957 4044.

Directors: D. Lappan (network sales dir), P. McMeikan (sales exec).

6PM/AM/KG/GE.

Central Media Sales Pty Ltd
2nd floor, 231 Miller St (PO Box 1700), North Sydney 2060 Phone (02) 957 1000. Telex 23211.

Executives: N.J. Taylor (gen mgr), M.S. Whiteman (sales mgr).

2BE, 2LM, 2MW, 2OO, 2ON, 2WQ, 2KA, 2MC, 2LT, 3KZ, 5AA, United Broadcasting Services, Coastal Radio Network.

Geoff Crofts & Associates
Suite 2, 19 Babbage Rd, Roseville 2099. Phone (02) 405 6759.

Executives: G. Crofts (principal), P. Crofts (exec assn), C. Hodgson (sales mgr).

Pacific Travel News (San Francisco), Travel Weekly (New York), Travel Journal (Japan), World Travel Agency (UK), World Hotel Index (Japan), Hotel & Travel Index (New York), Canadian Travel Courier (Toronto), PAN AM Clipper, Continental (all U.S. flights), Travel & Leisure (New York), Club Life (Sydney), FWV (Germany).

Elizabeth Curley & Associates
37 Rosebridge Ave, Castle Cove 2069. Phone (02) 406 0652, 406 6659.

Executive: Mrs E. Curle.

The Queensland Master Builder (Master Builders Assc); The Northern Territory Construction (Master Builders Assc); Corrosion Australasia (Corrosion Assc); Surveying Australia (Assc Sur; Surveying Assc); Australian Safety News (Nat Safety Council); Australian Family Safety (Nat Safety Council); The Australian Gas Journal (Aust Gas Assc); The Australian Draftsmen (Institute of Draftsmen); The Australian Planner (Royal Australian Planning); The Building Economist (Institute of Quantity Surveyors); Construction Review (Cement & Concrete Assc).

Direct Radio Marketing
AWA Bldg, 10th floor, 47 York St, Sydney 2000. Phone (02) 209 2300, Telex 21515.

Executive: R. Abrahamson (network sales mgr).

Representing commercial broadcasting stations for co-operative subsidy and direct funds.

FM Representation
9th Floor, 275 Alfred St, North Sydney 2060 Phone (02) 923 1188. Telex 71270. A division of National Media Assc. Ltd. Pty Ltd.

Director: D.J. Lyons.

Executive: J. Barrett.

3 FOX, 5A.FM.

The Globe-Bridge Company
64 Victoria St, North Sydney 2060. Phone (02) 957 2033, Telex 70794.


Representing local and overseas media, TV, radio, press and magazines.

Grover Frost Pty Ltd
118-124 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3466.

Executives: J. Grover (dir), S. Grover (pdn mgr).


Grover & Partners Pty Ltd
1 Ball's Head Rd, Waverton 2060. PO Box 109, North Sydney 2060. Phone (02) 922 2977.


Representing business, trade and special interest magazines and newspapers throughout Australia, and the world.

J.J. Hindmarsh Pty Ltd
24 Kent St, Sydney 2000. Phone (02) 241 2471. Telex Intsysd 1010 Hindmarsh.

Executive: J.J. Hindmarsh.

Representing Australian & International newspapers & magazines.

Interstate Radio Sales
76 Clarence St, Sydney 2000. Phone (02) 29 8471. Telegrams Interadio Sydney. Telex 21242.

Executive: G.O. Fookes (gen mgr).

NSW reps Major Network, 3DB, 3BA, 3GL, 4BK, 4AK, 45S, 5AD, 5P, SIE, 6IX, 7EX, 7HT.

Macquarie Radio Sales
2GB Bldg, 364 Sussex St, cmr Liverpool St, Sydney 2000. Phone (02) 289 0846 Telex 215202.

Executives: N. Miller (assn gen mgr, mkts), F. Armstrong (Sydney sales dir), G. Windsor (gen mgr Mac regional), R. Jolly (Melb sales dir), N. Scott (Melb nat sales dir), K. Mulcahy (Brisbane sales dir), P. O'Donnell (Adelaide sales dir), L. Kerr (Perth sales dir).

2GB, 2MG, 2BS, 2CA, 2DU/52, 2ST, 2VM, 2WL, 3AW, 3SH, 3WM, 4AY, 4BH, 4CD, 4GC, 4KZ, 4LM, 4VL, 5DN, 5MU, 6PH, 6LN, 6MD, 6VA, 6BY, 6WB, 6SE, 7AD, 7BU, 7SD, 78A, 80N, Radio Fiji.

Istate offices: Melbourne, Brisbane, Adelaide.

MagRep
9th Floor, 275 Alfred St, North Sydney 2060 Phone (02) 523 1188, Telex 71270. A division of National Media Assc. Pty Ltd.

Director: D.J. Lyons.

Executives: A. Hopkins.

Oil & Gas Australia, Aust Trucking Action, Broadcast Media, Mining Journal (UK).

McGowen Media Pty Ltd
49-51 Falcon St, Crows Nest 2065. PO Box 884, North Sydney 2060. Phone (02) 929 5839, 957 4320.

Executives: J.S. McGowen, Miss L. Smother, G. de Kerdel.

The Advocate (Tas), Border Morning Mail (Albury), Allied Suburban Newspapers (Melbourne), Melbournewide, Perth Suburban Newspapers (Perth), The Chronicle (Wangaratta), Tamworth Times, Newcastle Post, Lake Macquarie Post, Wollongong Advertiser, Twin Cities Post (Albury/Wodonga), Alpine News (N.C), Western Magazine, South Weir, Mt Telene, South East Magazine, South Coast & Southern Tablelands Magazine, Fiji Times, Nai Lalaki, Shanti Hut, Islands (Air Pacific's in-flight magazine), Fiji Holiday, Australian International Herald Tribune, Levington Posters.
Brian McGuinness and Company
30 Carrington St, Sydney 2000. Phone (02) 29 3118.
Directors: B.E. McGuinness, Mrs V.A. McGuinness.
Advertising Media Repr.

McLean Media Representations Pty Ltd

Media Partners Australia Pty Ltd
Suite 401, 4th floor, 275 Alfred St, North Sydney 2060. Phone (02) 922 2111. Telex 70444.
Executives: P. Horton (gen mgr), G. Browne (Syd mgr).

The John F. Moseley Advertising Agency
C/- Seymour Business Centre, Shop 12, Foyer Level, Sheraton-Wentworth Hotel, 61 Phillip St, Sydney 2000. Phone (02) 982 8946, 233 3911.
Directors: Mrs L. Moseley, E. Wood (assnt mgr).
National advertising sales representative for Australian Broadcasting Commission's publications, including all ABC concert program advertising, 24 Hours, ABC FM magazine.

Nationwide Representation Services
118-124 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3406.
Executive: J.D. Grover (Sydney mgr).
National media sales network comprising Grover Frost (J. Grover), Sydney (02) 922 2977; Geoff Woodside Media (G. Woodside) Melbourne (03) 63 1811; Ad Services, Queensland (D. Higgins) Brisbane (07) 370 9527; Haswell, Williamson, Rouse, (M. Haswell) Adelaide (08) 332 3322.

ParPlan
157 Walker St, North Sydney 2060. Phone (02) 922 2677. Telex 20794. Telegrams Parkrep Sydney.

RADIO: 2AD, 2GZ, 2LT, 2TM0, 2NZ, 2PE, 2PG, 2X1, 3CV, 3HA, 3MA, 3NE, 3TR, 3UZ, 3YB, 4GQ, 4KQ, 4MK, 4WK, 6ZT/NA/CI, 7QT, TELEVISION: Southern Cross TVB (BCV/GLV/STV), Great Eastland TV (NEC/ECN, NFR/RTN, DDQ/DDO), TNT, RTS, VEW-7, Golden West Network (BTW/GSW), North Queensland Television (TNG/NGO), Tropical Television MVO, ITQ, Mining Television Network, Television New Zealand.

Sydney Press Network
Suite 806A, 8th floor, Plaza Building, Australia Square, Sydney 2000. Phone (02) 241 2785, 27 3496, 27 3592.
Executive: C.J. Moran (mgr).
Representing network of Suburban newspapers in greater Sydney metropolitan area & NSW North Coast; Auburn Review, Bankstown Torch, Bondi Weekly Courier, Blacktown District Star, Campbelltown District Star, Central Coast Express, Central Coast Weekender, Liverpool Champion, Macarthur Advertiser, Manly Daily, Mosman Daily, Mt. Druitt District Star, Northern Standard, North Shore Advocate, Parramatta Mercury, Penrith District Star, St. George/Sutherland Leader, South Sydney Courier, Wentworth Courier, Western Suburbs Courier.
Repr: Geoff Woodside Media, 21 Agnes Street, Jolimont, Vic 3022. (03) 63 1811. Media Services, 457 Adelaide St, Brisbane, Qld 4000. (07) 229 6033.

The Sales Broker
Level 24, Northpoint, 100 Miller St, (PO Box 638) North Sydney 2060. Phone (02) 922 7801. Telex 75345.
Director: Ms J. Brownell.

J.M. Sturrock Pty Ltd
Operating as Carrington Media, Suite 32, 57-59 York St, Sydney 2000. Phone (02) 29 8431.
Executives: J.M. Sturrock (mgm dir), A. Hutton (mgr).
Television, newspaper & magazine representation.

VICTORIA
Adrep Australia Pty Ltd
21 Agnes St, Jolimont 3022. Phone (03) 63 9623. Telex 34539.
Capital Radio Network: 2SM, 2NX, Radio 10, 3 FOX, 2NM, 3CS, 6NOW/96FM, GTW, CSEQ (SEQ/RTQ).

Allied Suburban Newspapers
Ground floor, Victorian Employers' Federation Bldg, 21 Burwood Rd, Hawthorn 3122. Phone (03) 819 4399.
Executive: J. Shackleton.
Representing Melbourne suburban newspapers.

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Contact Wollongong City Radio
(042) 283 200
QUEENSLAND

Ad-Services Queensland
133 Broseley Rd, Toowong 4066. Phone (07) 370 9527

Anday Advertisement Agency
CCA Centre, Dayboro Rd, Closeburn 4520.
Phone (07) 289 4128. Telegrams Broadfilm Brisbane.

Archers Garry & Associates Pty Ltd
239 Milton Rd, Milton 4064. Phone (07) 396 7677. Telex 437295.

Beale Media Services
119 Kkenno St, Spring Hill 4000. Phone (07) 52 7799

CBN Sales Pty Ltd
30-38 Wharf St, Brisbane 4000. GPO Box 95, 4001. Phone (07) 221 8662. Telegrams Ceebeen. Telex 42426. Head office Sydney.

Direct Radio Marketing
457 Adelaide St, Brisbane 4000. Phone (07) 832 4974. Telex 43075. Head office Sydney.

Effective Media Sales & Marketing Pty Ltd
GPO Box 2076, Brisbane 4001. Phone (07) 229 0644. Telex 41373.

Geoff Horne Agencies
PO Box 247, Kenmore, 4069. Phone (07) 202 6813.

International Media Services (Australia)
PO Box 190, East Brisbane 4169. Phone (07) 393 0758. Telex 41263. Telegraphic address “Cane”, Brisbane.

Kerr Media Services
PO Box 193, East Brisbane 4169. Phone (07) 393 0788. Telex 41263. Telegraphic Address: “Cane” Brisbane.

Media & Advertising Associates
Suite 61, 4th floor, Benson House, 2 Benson St, Toowong 4066. Phone (07) 371 8905, 9997.

Media Services Pty Ltd
457 Adelaide St, Brisbane 4000. Phone (07) 229 9033. Telex 43075.

ParPlan
383 Wickham Terrace, Brisbane 4000. Phone (07) 839 7855. Telex 41177.

Queensland Regional Televisio

Media Representatives – Victoria

2CH-AWA Radio Network
464 St Kilda Rd, Melbourne 3004. Phone (03) 267 5199. Telex 393023.

Ad-Services Queensland

Anday Advertisement Agency
Ad-Services
QUEENSLAND & overseas
Perth Suburban Network, Magazines: Prime Time, OLD: view Times-Port Pirie, Spencer
Magazines; SA: Lakes Advocate, Lower Hunter News, Maitland

Geoff Woodside Media Pty Ltd

McAdam
2CH-AWA
360 Press

Director: D. Wood (mng dir).

CCA Centre, 133 Dayboro Rd, Closeburn (mktg exec).


Beale Media Services

CBN Sales Pty Ltd
30-38 Wharf St, Brisbane 4000. GPO Box 95, 4001. Phone (07) 221 8662. Telegrams Ceebeen. Telex 42426. Head office Sydney.

Geoff Horne Agencies

Direct Radio Marketing
457 Adelaide St, Brisbane 4000. Phone (07) 832 4974. Telex 43075. Head office Sydney.

Effective Media Sales & Marketing Pty Ltd
GPO Box 2076, Brisbane 4001. Phone (07) 229 0644. Telex 41373.


International Media Services (Australia)
PO Box 190, East Brisbane 4169. Phone (07) 393 0758. Telex 41263. Telegraphic address “Cane”, Brisbane.

Kerr Media Services
PO Box 193, East Brisbane 4169. Phone (07) 393 0788. Telex 41263. Telegraphic Address: “Cane” Brisbane.

Executive: G. Kerr (mng dir).

Media representatives.

Macquarie Radio Sales
35 Astor Terrace, (GPO Box 906) Brisbane 4000. Phone (07) 221 0111. Telex 402595. Head office Sydney.

Media Services Pty Ltd
457 Adelaide St, Brisbane 4000. Phone (07) 229 9033. Telex 43075.

McLean Media Representations Pty Ltd
40 Queen St, Brisbane 4000. PO Box 318, North Quay 4000. Phone (07) 229 1955. Executive: Mrs K. Lacy.

Media & Advertising Representatives
Suite 61, 4th floor, Benson House, 2 Benson St, Toowong 4066. Phone (07) 371 8905, 9997.

Executive: J. Fewings.


Media Services Pty Ltd
457 Adelaide St, Brisbane 4000. Phone (07) 229 9033. Telex 43075.


Claude Olive Media
Cnr. Eagle Tce & Upper Roma St, Brisbane 4000. Phone (07) 224 4316.


ParPlan
383 Wickham Terrace, Brisbane 4000. Phone (07) 839 7855. Telex 41177.

Executive: G. Kerr (mng dir).

Media representatives.

Queensland regional dailies
13 Level, 40 Creek St, Brisbane 4000. Phone (07) 229 6626. Telex 420255.

Queensland Regional Televisio

Media Representatives - Queensland


Queensland Regional Dailies
13 Level, 40 Creek St, Brisbane 4000. Phone (07) 229 6626. Telex 402055. Executive: M. Evans (mgr).

15 regional daily newspapers in Queensland and the Northern Territory and their affiliate publications.

Istate office: Sydney.

Queensland Regional Televisio

Media Representatives – Queensland

383 Wickham Terrace, Brisbane 4000. Phone (07) 221 8672. Telex 42066.


NEN/ECN, NNR/RTN, DDQ/SDQ, ITO, NTD, RTO, TNQ/FNQ, SEQ, MVC, GTW, SES, RNV/AMV, BTV/GMV.

Queensland Representations
1st floor, CES Bldg, 2434 Gold Coast Hwy, Mermaid Beach 4218. Phone (07) 31 1286.

Director: D.A. Corser

National Farmer Newspaper, Australian Country Magazine, 07Q.

Repr: Toowoomba (07) 38 2215, Gold Coast (07) 38 9509.

Represent Pty Ltd
13 Scullin St, Mudgeeera (Gold Coast) 4213. Phone (07) 30 5601.

Directors: G.R. Tingle (sales dir), Ms D.K. Tingle (co secty).

2WM, 3AK, 6PM, 3MP, 5AA.

Tedvin Promotions Pty Ltd
66 Kelvin Grove Rd, Kelvin Grove 4059. Phone (07) 852 3875, (ah) (07) 299 8401.

Director: E.N. Vining (mng dir).

Servicing agencies & clients on Qld on behalf of interstate, national & some local media.
SOUTH AUSTRALIA

Admedia Group Pty Ltd

24 Kensington Road, Rose Park 5067. Phone (08) 332 8144. Telex 82182.

Executives: Mrs. K. Benson (mgr).


Charles F. Brown & Associates

A divn of Sandra Shaw & Assoc. Pty Ltd 178 Fullarton Rd, Dulwich Hill 0855. Phone (08) 332 7711. Executives: Miss S.J. Shaw (mng dir), Mr S. Fegan.

2UE, 2KO, 2GZ, 2NZ, 2MW, 2LM, 2MC, 3DB, 46K, 6KY, 6NW, 6KA, 7CX, 7HT, 7W, 7XM, Cosmopolitan, Dolly, People, Electronics Australia, Uganda, Harpers Bazaar, Good Housekeeping, Men's Journal, Smash Hits, Belle, SA Motor (RAA), Motor Trade Journal (SAIAC), Racing Car News, Launceston Examiner, Tasmanian Mail, Western Mail.

CBN Sales Pty Ltd


2UW, 2BH, 2CC, 3EON, 4BU, 4BC, 4HL, 4AM, 4LG, FM 104, 4GR, 4NA, 4RZ, 4RO, 4MB, 45S, 7HO, 7LA, Radio New Zealand.

Cotswold Media Services

13 Castle Close, Crafters 5152. Phone (08) 399 3427. Executives: Mrs J.R. Radford.


Hastwell, Williamson, Rouse Pty Ltd

59 Kensington Rd (PO Box 419). Norwood 5067. Phone (08) 332 3232. Telex 87113.


Reprs on behalf of Parplan: QTV, MVO. NQTV, 2XU, 2GO, 2RG, 3CV, 3NE, 3TR, 3YB, 4MK, 4KQ, 4GT. Look & Listen, Overseas Publications.

Market Media Associates

79 McLaren St, Adelaide 5000. Phone (08) 223 6344. Telex 887480.


Television: HSV, RVN, AMV, BTV, GMV, SES, RTS, TND;

Radio: 3UZ, 3HA, AWA Network-2CH, 2AY, 2GF, 4NG, 3BO, 4CA, 4TO;

Newspapers: Regional - Wagga Daily Advertiser, Wagga News Pictorial, Southern Rural, Bathurst Western Advocate, Griffith Area News, Horsham Wimmera Mail Times, Ararat Advertiser, Wangaratta Chronicle, Katherine Times, Mt Gambier Border Watch, Suburban - Cumberland - Sydney - Gosford, Canberra;


WESTERN AUSTRALIA

Adrep Advertising Representatives

62 Wickham St, East Perth 6000. Phone (09) 325 6395, 325 7395.

Executives: C.R. Thomas (principal), D. Kettle (radio/tv divn).

2AY, 2GN, 3BO, 4CA, 4TO, 7LA, 8HA, AMV 4, CBN 8, CBN 6, MTN 9, RVN 2, WIN 4, BTV 6, GMV 6, SES 8, ADS 7, RTS 5A, CSEQ.

Allen & Associates

Suite 2, 284 Stirling St, Perth 6000. PO Box 191, Doubleview 6018. Phone (09) 328 9833. Telex AA94382.

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Let us work for you.

Contact Wollongong City Radio (042) 283 200
Director: B.A. Allen (mng dir).


Aubrey G. Barker & Associates
1st floor, 133 St George's Tce, Perth 6000. Phone (09) 322 3184, 322 3204. Telex 93810.

Director: A.G. Barker.

Executives: Mrs C. Clark, Miss S. Tapper & M. Medizza (media co-ordinators), Miss E. Barker (sales co-ordinator).


Australian Media Consultants
Energy Hse., 103 Scarborough Beach St, Mount Hawthorn 6016. Phone (03) 443 3400. Telex 25431.

Director: S. Smith.

Engineers Australia, Business Week International, Oil & Gas Journal, The Oilmen.

Ray Burns Media
105 Outram St, West Perth 6005. Phone (09) 322 2066. Telex 94307 HHouse.

Director: R.A. Burns

Executive: K. Lattimer.


Country Press Advertising & Clearing House of WA
Suite 5, 266 Hay St, Subiaco 6008. Phone (09) 381 1365.


Field Force Media
Suite 5, 4 Canning Rd, Kalamunda 6067. Phone (09) 293 3433.

Director: V. Drage.

O'Keeffe Media Services
A div of Media Machine 320 Churchill Ave, Subiaco 6008. Phone (09) 381 7440, 447 2734.

Director: K.J. O'Keeffe (mng dir).

SAS, TVO 0, TEN 10, ATV 10, Tasbuy, NBN 3, NTD 8, WIN 4, CBN 8, CWN 6, MTN 9, The Newcastle Star, Australian House & Garden, The WA Builder, Elliot Newspaper Group, Yaffa Publishing, Womens Day, Major Radio Network - 2UE, 2KO, 3DB, 4BK, 5AD, 7EX, 7HT, 3CV, 3YB, 3MA, SPI, 6SE.

TASMANIA

The Media Centre
9 Liverpool St, Hobart 7000. GPO Box 758. 7001. Phone (02) 34 6568. Voxa Dex (02) 34 6874.

Directors: C. Barry, Y. Barry.


Service Advertising & Publications
105 Macquarie St, Hobart 7000. Phone (02) 23 3744.


Magazine, outdoor & transportation advtg.

Radio, TV & Press Monitoring Services

Australian Reuters Communications Pty Ltd
30 Ross St, Glebe 2037 (PO Box 3888, Sydney 2001). Phone (02) 692 1000. Telex 237000.


Executives: B. Blundell (gen mgr), B. Perkin (mktg mg), D. Vu (dev mg).

Subsidiary of AAP Information Services in the development & mktg of communications & data processing equipment & services.

Ad-Bank
18 Wellington St (Box 54) Kew 3101. Phone (03) 861 7498.

Director: Richard Croll (mng dir).

Nationwide network monitoring radio and television news & current affairs & tv comm.


Australian Press Cuttings Agency
443 Lt., Collins St, Melbourne 3000. Phone (03) 67 5133.

Directors: H.B. Everard & Mrs B.M. Everard (ptnrs).

Distribution of press clippings from Australian papers.

Australian Reference Services Pty Ltd
18 Wellington St (Box 54) Kew 3101. Phone (03) 861 7498. Telex 151449, Adelaide (03) 861 7498.

Directors: R. Croll (mng dir).

Nationwide network monitoring tv and radio news and current affairs, & tv commercials.


Australian Time-Check Pty Ltd
47 Northwood Rd, Northwood 2066. Phone (02) 428 3126.

Director: R.C. McKenzie.

Radio monitoring service.

The Central Index
PO Box 174, Collingwood 3066. Phone (03) 417 5918.

Executive: A.W. Muddymoyn.

National coverage of press and magazines specialising in company finance.

Alan Foley Pty Ltd
20 Loftus St, Sydney 2000. Phone (02) 231 6155. Telex 71762.

Director: B. Foley (gen mgr).

For all newspaper syndicate features, series & articles. The world's leading comics.

Info Communication & Data Retrieval Service NSW
43 Thomas St, North Sydney 2060. Phone (02) 929 8769.

Executives: Mrs J. Webb, Ms. L. Carey.

High quality monitoring of tv commercials for reference purposes. Library dating from 1975 including 8,000 tv commercials. Computer accessed, video cassette compilation for reference reels available in Umat, VHS or Beta to PAL or NTSC standard. All equipment in-house.

Neville Jeffress/Pidler Pty Ltd
Prospect House, Blackburn Lane, Sunny Hills 2010. Phone (02) 211 0026, 211 1158.

Directors: E. Barnum (chrmn), Mrs J. Pidler (mng dir), R. Monagham (acmt), N. Jeffress, D. Cameron.

Executives: Mrs J.M. Pidler (mng dir), Miss E. Robertson (mktg).

Press clipping & media research bureau, comprehensive service covering over 90% of total print circulation in Australia.

Repr: Member of Federation Internationale Des Bureaux D’Extraits De Presse.
Media Monitors Australia Pty Limited

3rd floor, 720 George St, Sydney 2000. PO Box K527, Haymarket 2000. Phone (02) 212 4133.

Directors: I. Parry-Okeden (mgr dir), D.G.L. Worland.

Executives: R. Jolly (gen mgr), B.J. Hall (co secy), J. Harris (press services), J. Libery (monitoring services), S. Goldner (tv advtg services), L. McGrath (tv news), J. Spaff (media people).

Surveillance of Sydney radio & tv including local & national news, current affairs & talk programmes 6am - midnight 7 days. Coverage of major Melb radio & tv programmes. Daily monitoring of comms on Sydney tv 8am - midnight 7 days. Extensive tv comms library. Publ of Media People, monthly up-dated contact list of Sydney & NSW mass media.

Media Report

142 Charlotte St, Brisbane 4000. GPO Box 1793, Brisbane 4001. Phone (07) 221 2566. Telex 40679 Philpr.

Director: Ms. S. Paul (mgr dir).

Press clipping and media monitoring service.

Monitoring Sydney Media

8/220 Pacific Hwy, Crows Nest 2065. Phone (02) 92 1084. Telex 72723.

Directors: R. Croll, J. Griffen (mgr dir).

Nationwide network monitoring radio & tv news & current affairs, & tv comms for clients.

Reps: Associated with Press Clipping Services: Neville Jeffress/Pdller Pty Ltd (nat); Mon­fair Pty Ltd (Canberra); Australian Reference Services (Melb & Adelaide); Monitoring Brisbane Media, Cnr Boundary/Bradley St, Spring Hill 4000. Monitoring Canberra Media, Suite 34, Kippax Centre, Holt 2615. Monitoring Perth Media, 511 Fitzgerald St, North Perth 6006. Ad-Bank, 18 Wel­lington St, Kew 3101.

Press Clippings Australia

58 Montpeleier St, Clayfield 4011. Phone (07) 262 1810.

Executive: Mrs Hunter.

Press clipping service.

Press Clipping Service of SA

8 Montrose Ave, Norwood 5067. Phone (08) 42 5541, ah (08) 263 7885.

Executive: M. Blackshaw (mgr).

Press clipping service for Adelaide metropolitan and suburban newspapers, SA country papers, interstate dailies, national newspapers & magazines.

S.A. Media Services

9/191 Victoria Rd, Gladesville 2111. (PO Box 258) Phone (02) 216 3099.

Directors: L. Schmitzer, A. Angelos.


Charles Scruby & Associates

19 Upper Avenue Rd, Mosman 2088. Phone (02) 969 4956.

Executives: C. Scruby, Mrs S. Scruby.

Off-air tv & radio monitoring services. Faut reports are given immediately (same night, if re­quired). Media advice. Competive analyses.

The Starke Stable

62 Weller St, Goodwood 5034. Phone (08) 272 9911.

Press clipping service covering all South Australian city, suburban (Messenger Press) and country newspapers, national papers, The Sydney Morning Herald, The Melbourne Age and all women's general interest magazines.

Bruce Tart Research Service Pty Ltd

14 William St, Brookvale, 2100. Phone (02) 938 9122. Telex 74233.

Executives: I. Tart (mgr dir), R. Irving (secy), B. Harper (dir mkgt services), P. Turton (ops & dev mgr), A. Gregoire (NSW sales mgr), L. Lim (office mgr), B. Haynes (tv mgr).

5 capital city & Newcastle service, daily mon­itoring reports, spot checking, daily, weekly, mon­thly and historical. Complete tv schedule print­outs. Special TARP analyses. Colour cassettes of competitive commercials.

I'state offices: Melbourne A. Logan (mgr) 153 Park St, Sth Melbourne 3205. Phone (3) 690 5666; Brisbane E. Ward Phone (07) 286 3252; Adelaide, J. Reilly (mgr) Phone (08) 61 3381.

TV Analysis Allstates (WA) Pty Ltd

PO Box 400, West Perth 6005. Phone (09) 321 6056.

Directors: D. R. Watson, R. S. Webster, D.A. Mellor.

AAP Information Services


National news agency providing services for radio, television & press. Editorial bureaux main­tained in all state capital cities & Canberra.

Australian Radio News

Parliament House, Canberra. PO Box 1501, Canberra City 2601. Phone (062) 73 1496, 73 1296. Telex 62066.

Executive: J. Rogers (head of bureau).

Parliamentary news agency servicing commer­cial radio news services in Australia and overseas.

British Broadcasting Corporation


D. L. Taffnor/Australia Pty Ltd

Unit 20, Greenwich Square, 130-134 Pacific Hwy, Greenwich 2065. Phone (02) 439 5699. Tele­grams Donalffilm Sydney, Telex 26449.

Executives: N.B. Van Dyck (mgr), B. Weinberg (sales mgr Aust & NZ).

Canadian Broadcasting Corp (Canada).

UPITN Corporation


Executive: L. Richardson (mgr).

AAP, Australia's national news agency, links all capital cities and over 40 major cities and towns. It provides comprehensive, independent reports of events in Australia and overseas for television, radio and press. AAP has gained an unparalleled reputation for reliable, accurate and incisive reporting with services such as these. WIRE SERVICES. Over 50 separate wire services carry reports covering international and local news and sports, finance and parliamentary news plus specially written material for TV, radio and regional newspapers. COMPUTERISED SERVICES. A wide range of statistical information in computerised typeset format is prepared by AAP, from share prices and commodities to lottery and detailed sports results including Formguide, the most detailed guide to thoroughbred racing form in this country. NEWS PHOTO SERVICE. AAP provides the only 24 hour, national service for moving Australian and international news pictures to metropolitan and provincial newspapers. AAP REUTERS ECONOMIC SERVICES. AAP RES serves the business sectors with national and international finance information by computer, printer and bulletin.

AAP INFORMATION SERVICES PTY LTD

364 Sussex St, SYDNEY, 2000 Phone (02) 236 8800 Telex 25510

AAP015

Viacom International Pty Ltd

Executives: P.A. Press (vp & mng dir), L. Fryer (asst to mng dir /co secty).

Distributors of feature films, tv programs to free television, pay cable, video cassette and hotelvision.

Visnews Ltd

Executive: R. Cheek (exec mgr).

Voice of America

Outdoor Advertising

A.C.T. Neon Signs
Also trading as ACT Sign Shop. 4 Ipswich St (PO Box 329) Fyshwick 2609. Phone (062) 80 4303.

Directors: M.F. Hogan (mgr), R.L. Hogan.

Manufacture of illuminated neon sign, fabricateed metal & acrylic lettering, engraving, silk screened products, all signwriting, advtg displays (outdoor).

Adverblimps
Balloons and Airships, 28 Duntroon Ave, Roseville 2069. Phone (02) 818 1212. Incorporated by Montgoller Ballons Pty Ltd.

Directors: P. Vizard (gen mgr), Ms J. Delesantro.

Specialists in design, purchase and operation of manned hot air and gas balloons, and tethered advertising blimps. Also produce special shape ground based inflatables, hire hot air balloons and adverblimps for aerial promotion and film production.

Agency Signs
32 Coulthroy St, Bardon 4065. Phone (07) 370 9313.

Directors: G.A. Jolly, L.V. Jolly.

Complete signwriting service covering all outdoor & indoor advtg.

Alert Advertising
25 Lennox Tout Rd, Duncraig 6023. Phone (09) 447 1418. PO Box 211, Greenwood 6024.

Directors: R.F. Earle (chrmn), J.E. Earle.

Executive: B. Mountfort.

"Insc" professional outdoor advertising consultants. 24 sheet, 6 sheet, 2 sheet poster sites, large painted spectaculars. Corporate identifcation specialists.

All-Sports Advertising
25 Lennox Tout Rd, Duncraig 6023. Phone (09) 447 1418. PO Box 211, Greenwood 6024.

Executive: B. Mountfort.

Specialising in large painted signs at horse racing tracks, & sporting venues.

The Artcraft Group
627 Boundary Rd, Coopers Plains 4108. Phone (07) 277 5799.

Directors: K.D. Ross (mng dir).

Executive: I. Hill (nat mktg mgr).

General illuminated signage, neon signs, corporate identity, signage.

Member of OAAA.

Atlas Sign & Moulding Pty Ltd
30 Dandenong St, Dandenong 3175. Phone (03) 791 5944.

Executive: G. Jones.

Australian Billboard Pty Ltd
248 Stirling Hwy, Claremont 6010. Phone (09) 393 2100.

Directors: B. Hancock, A. Varano.

Executive: Ms B.J. Dudley (sales).

6 sheet, 24 sheet, spectacular boards. WA agents for Alan Davis Advertising Pty Ltd.

Australian Lift Advertising
52-58 Clarence St, Sydney 2000. PO Box 1591, North Sydney 2060. Phone (02) 212 5595.

Directors: D.J. Wimborne (gen mgr), Ms E.R. Fraud (mktg mgr).

Executive: Ms M. Martin (acct).

Lift ads - silkscreened panels erected in elevators of high traffic buildings.

Australia's National Outdoor Ad Specialists

All Australian Posters
SYDNEY MELBOURNE BRISBANE ADELAIDE PERTH TOWNSVILLE CANBERRA HOBART ROCKHAMPTON
Outdoor Advertising

Australian Posters Pty Ltd
The Rosebery Centre, Crewe Place, Rosebery 2018. Phone (02) 662 8122. Telex 73138.
Executives: J.A. Lawson (gen mg), I. Edwards (nat mktd mg).
Branches: 244 Young St, Waterloo 2017. Phone (02) 699 7166. Telex 25451. (R. Wendon, mg); 45 Hoddle St, Richmond 3121. Phone (03) 419 2733. Telex 33223. (J. Brindal, mg); 30 Violet St, Eagle Farm 4007. Phone (07) 928 5800. Telex 41797. (J. Brindal, mg). 19 Eleventh St, Bowen 5007. Phone (08) 46 8831. Telex 88880. (E. Basnet, mg); 49 Froebel St, Perth 6007. Phone (09) 444 9968. Telex 95260. (E. Smith, mg); 35 Mountview Estate, Weston ACT 2611. Phone (062) 88 4529. (J. Ewing, mg); 2 First St, Railway Estate, Townsville 4810. Phone (077) 72 8777. (H. McCullough, mg); 259 Denison St, Rockhampton 4700. Phone (079) 72 8780. (R. Barker, mg); 6 Laurel St, Toowoomba 4350. Phone (076) 32 4261; 105 Macquarie St, Hobart 7000. Phone (002) 23 3744. (Mrs S. Schmidt, mg).
National outdoor advertising contractors for posters, bus panels, Ad taxis, illuminated super­ signs, and signs providing state or national coverage in every market.
Member of OAAA.

Balloon Aloft Pty Ltd
46 Foucart St, Rozelle 2039. PO Box 363, Willoughby 2068. Phone (02) 818 1212.
Directors: P.D. Vizzard, Ms J.F. Delesantro.
Executive: Ms L. Lynne.
Aerial advtg, promotions & passenger rides with hot-air balloons, adverbumps & airships, sales, training & photography with the above.

Barnes Neon Signs
48 Industrial Ave, Molendinar, Southport 4215. Phone (075) 39 3088.
Executive: W. Barnes.
Member of OAAA.

B.C.L. Electrical Co Pty Ltd
PO Box 207, Sutherland 2232. Phone (02) 521 6444.
Executive: R. Lowe.
Member of OAAA.

Billboard Advertising Posters
3rd floor, Collins Gate Bldg, 377 Little Collins St, Melbourne 3000. GPO Box 5321BB, Melbourne 3001. Phone (03) 813 2081.
Directors: J. Drewett, J. Pownall.
Provide & service outdoor poster sites.
Member of OAAA.

Blue Jay Graphics Co
41 Stanley St, Peakhurst 2210. PO Box 201, Riverwood 2210. Phone (02) 533 5094, 533 5333. Executive: K. Hershall (mg).
Design and manufacture of self adhesive markings for outdoor advertising.

Screen printing, self adhesive vinyl signs and labels, cut out vinyl letters and numbers.

Boyer and Associates Pty Ltd
4th floor, 437 St. Kilda Rd, Melbourne 3004. Phone (03) 286 1655. Telex AA 32949.
Director: G.H. Boyer (mg), D.E. Boyer (admin mg).
Australian marketer for Mitsubishi electric "Diamond Vision" large scale colour outdoor video display & scoreboard systems & "Crystal Colour" indoor video displays. Marketer of advertising packages at major sporting venues including Sydney & Melbourne Cricket Grounds. Consultants to users of all forms of outdoor media.
Affiliates in Los Angeles, New York, London & Tokyo.
Member of OAAA.

Briner Signs
323-325 Warrigul Rd, Cheltenham 3192. Phone (03) 584 7089.
Executives: B.H. McNamara (mg), M.G. Skohan (sales mg), P. McArthur (prdn mg, plas­ tics divn), G. Badrock (prdn mg, signwriting divn), J. Grant (screen printing divn).
Neon and plastic signs, metal and plastic lettering, plastic fabricators, painting, signwriting, hoardings, pictorials, posters, foam lettering, displays, designs service, real estate sign & screen printing.
Member of OAAA.

Buckle Bros Pty Ltd
5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444.
Executives: R.W. Trembath (art dir), C. Ward (prdn mg).
Manufacture painted and illuminated signs and outdoor advertising sites.
Member of OAAA.

Caption Pty Limited
501 High St, Prahran 3181. Phone (03) 529 2355.
Director: K.G. Whitford (mg dir).
Outdoor advtg consultants, providing a total consulting service on outdoor advtg campaigns, site selection, evaluation, placement, purchasing, monitoring, prdn & design.

CHA Outdoor Buying Services
66 Albert Rd, South Melbourne 3205 Phone (03) 699 9444. Telex AA 136107.
Director: C. Hinchelwood.
Independent poster & transport buying operation.

You're In Solid With The Key Decisionmaker
Your Story's Well Known.

But suddenly, someone else is in the chair. Your long and carefully cultivated, well sold contact is gone. Transferred, retired, resigned, reassigned, promoted, moved to a new company. Or the agency is merged, split-up, dissolved, realigned.

It doesn't matter, you must start reselling —from square one.

How Do You Plug This Hole?

Tri-Buy
The ultimate trade marketing package consisting of:

b&t Weekly — Australia's leading advertising and marketing magazine
AARDS — The media buyers' bible
b&t Year Book — Australia's only comprehensive industry reference book

Tri-Buy Will:
* Support your sales people before, between and after sales calls
* Reinforce other promotion by bringing them to mind at media selection time
* Help your prospects make buying decisions — and defend them
Media Ownership

At present there are no restrictions on the ownership of print media in Australia.

However, ownership of air media is controlled by sections 90c and 92 of the Broadcasting and Television Act 1942-79 as follows:

Broadcasting: A person shall not have a prescribed interest in licences for more than one metropolitan commercial broadcasting station in any State; or more than four metropolitan commercial broadcasting stations in Australia; or more than four commercial broadcasting stations in any one State; or more than eight commercial broadcasting stations in Australia.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 15% held directly or indirectly in a licensee company.

Television: A person shall not have a prescribed interest in licences for each of three or more licences; or each of two or more licences for a station in a Territory; or each of two or more licences for stations in a State and within a radius of 50km of the GPO in the capital city of the State.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 5% held directly or indirectly in the licensee company.

In this section, all shareholdings and interests are 100% unless otherwise shown.

The information provided in this section is the latest available from the various sources at press time.
Advertiser Newspapers Limited

Media shareholders: The Herald & Weekly Times Ltd (36.9%), Television Broadcasters Ltd (11.9%). Media interests: 5AD, 55E, 59P, ADS 7 (41%), The Advertiser (Adelaide), Sunday Mail (Adelaide) (50% with News Limited), Messenger Newspapers Pty Ltd (Adelabour Suburban Press), Herald & Weekly Times Ltd (10.3%) (see separate listing), AAP Information Services Pty Ltd (5.2%), Australian Associated Press (5.6%).

Advertiser Newspapers Ltd also hold the magazine & distribution rights of the New York Times in Australia (Family Circle, Better Homes & Gardens).

Amalgamated Wireless (Australia) Limited
AWA Bldg, 47 York Street, Sydney 2000. GPO Box 2516, Sydney 2001. Phone (2) 20223. Telex 21515.


Media shareholders: Nil.

Media interests: 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 2CH (Operated by AWA by agreement with the licensee, Council of Churches in NSW Broadcasting Co Pty Ltd), QTO, TNQ (4.9%), TNC (4.99%).

Associated Broadcasting Services Ltd
Walker St, Ballarat 3350. Phone (053) 31 3160. Telex 391155.


Media shareholders: Nil.

Media interests: 3SR, JUL, GMV, BTY, SMP.

The Australian Broadcasting Company Pty Limited
11 Rangers Road, Neutral Bay 2089. PO Box 1107, Neutral Bay Junction 2089. Phone (2) 908 1900. Telex 22797.


Media interests: Capital City Broadcasters Pty Ltd (2CC), Commonwealth Broadcasting Corporation Pty Ltd (2MD), Commonwealth Broadcasting Corporation (Australia) Pty Ltd (4BC), Gold Service Radio Pty Ltd (4GR), Rockhampton Broadcasting Company Pty Ltd (4RO), ABC TV @ (4TH), ABC FM (14%), EON/FM (14%), TNC (22%).

Australian Consolidated Press Limited


Media shareholder: Publishing and Broadcasting Limited (see separate listing).


Broadcast TV Limited
Studios, Sir Samuel Griffith Drive, Mount Coot-tha 4000. GPO Box 604, Brisbane 4001. Phone (07) 369 7777, Television Broadcasters Brisbane. Teletels 40243 and 41455. Sales office - 301 Coronation Drive, Milton 4064. Phone (07) 369 1000. Face 368 7337.


Media shareholder Fairfax Corporation Pty Ltd (100%).

Media interests: BTO, 7, Stereo FM Brisbane Limited (4MMM) (14%), Jambuck Productions Pty Ltd (100%).

Broadcast Amalgamated Limited
Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (065) 67 7055. Telegrams TWCWm. Telex 61966.


Media interests: 2TM, 2MO, 2RE, 2AD, 4WK, NEWS/ECN.

Broadcast and Communications
Rememberance Day (PO Box 1055) Griffin 2680. Phone (069) 62 4500. Telex 69991.


Broadcast Investments Pty Limited
237 Miller Street, North Sydney 2060. Phone (02) 922 9960. Telex 204271.


Media shareholders: Nil.

Media interests: NWS 9, 2UE, 2KQ, 2MC (92%).

Broadcasting Station 2SM Pty Ltd
180 Blues Rd, North Sydney 2060. Phone (02) 922 1270. Telex 253590.


Media shareholders: Nil.

Media interests: 2SM, 410, 2NX, 2MN, 3FOX (16%), 3CS (36.53%).

Commercial Broadcasters Pty Ltd
254 Liverpool St, Hobart 7000. Phone (03) 31 0277. Telemars Sevenboom. Telex 68103.


Media interest: 7HO.
Consolidated Press Holdings Limited
Principal registered office: Ph Sphinx Nominees Pty Ltd, 12th floor, National Mutual Centre, 1100 Place, Canberra 2000.


Executive Committee: R.M. Graham (group managing director), S.H. Chisholm (president & managing director), T.C., John B. Henty (director of commercial properties & special projects), L.J. Stewart (treasurer) (see separate listing).

Media shareholders: Nil.


Country Television Services Ltd
Ballarat Rd (PO Box 465) Orange 2800. Phone (059) 32 288. Telegrams: Cables, Orange, Telex: 602012.


Executives: J.B. Ridley (general manager), J. Vandenbroek (chief engineer), K. Kingston (production manager), R.H. Kingham (costing), G.R. Warren (asset sales manager).

Media shareholders: Nil.


Darling Downs TV Ltd
Mt Lofty, PO Box 670, Toowoomba 4350. Phone (076) 32 2888. Secretary and share register, Mt Lofty, Toowoomba. Telegrams: Decidecus, Telex: 140058.

Directors: D. Haynes (chairman), Dr L.J. Barker, J.T. Beck, L. Burrows.

Executives: L.R. Burrows (general manager), F. Cameron (sales manager), S. Conrad (chief engineer), G.C. Martin (costing), R. Bell (economic manager).

Media shareholders: The Australian Broadcasting Co Pty Ltd (3.1%).

Media interests: DDQ, SDQ.

Davies Brothers Limited


Media shareholders: The Herald & Weekly Times Limited (49.98%).

Media interests: The Mercury Newspaper, The Sunday Tasmanian, The Tasmanian Mail, Tasmanian Country, Commercial Broadcasters Pty Ltd (74%) (see separate listing).

Eastern Suburbs Newspapers
140 Joyston Ave (PO Box 21) Naticton 2017. Phone (02) 662 8888.


Executives: P. Harris (general manager/advertising).

Media shareholders: Suburban Publications Pty Ltd (50%), Double Bay Newspapers Pty Ltd (25%), General Newspapers Pty Ltd (25%).


ENT Ltd
Wakefield St (PO Box 555) Launceston 7250. Phone (03) 44 0020. Telex: 585830.


Executives: D.M. McQuesten (general manager TV), B.J. Clark (costing & general manager finance), A.E. McClelland (general manager radio), B.J. McKendrick (general manager newspapers), D.L. Carter (managing director TVT), G.C. Irving (general manager printing services).

John Fairfax & Sons Limited

Executives: J.O. Fairfax (chairman), Sir Warwick Fairfax, Sir Vincent Fairfax, CMG, Sir David Griffin, CBE, A. Lindsay, J.B. Fairfax.

Executives: G.J. Gardiner (group manager), J.R. Cotton (chief executive), J.B. Moore (group chief executive), P. Allen (administration manager), R. Campbell-Jones (corporate manager).

Media shareholders: John Fairfax & Weekly Times Ltd (17.7%).

Media interests: John Fairfax & Sons Limited (The Sydney Morning Herald), The Sun, The Sun-Herald, The Australian Financial Review, The National Times, The Federal Capital Press of Australia (The Canberra Times, Goulburn Post, Highlands Post, Yass Post), The Newcastle Herald, Iwarra Mercury, David Syme & Co Limited (90.57% - see separate listing), Australian Associated Press Pty Ltd (42.5%), Australian Associated Press Information Services Pty Ltd (39.9%), Community Suburban Newspapers (50%), Rural Press Limited (25.6%), Magazine Promotions (Woman's Day, Cosmopolitan, Daily, People, Good Housekeeping, Electronics Australia, Video Mag, Omega), Business Review Weekly and Personal Investment (both 50% with David Syme & Co Limited), ATN 7 (93.9%), BTQ 7 (100%), 2GB, 2CA, 2WL, 3AW, 4BH, 4AY, SDN.

John Fairfax & Sons Limited

Executives: J.O. Fairfax (chairman), J.B. Fairfax, G.J. Gardiner.

Executives: F.R. Blanchley (group manager, Broadcast), M.V. Such (chief executive), M. Stening (chief advertising executive), J.A. Gilde (chief advertising manager), J.E. Goddard (publisher), A. Stenersen (commercial manager), T. Waterer (print manager), F.T. Rowland (chief executive).

Media shareholders: John Fairfax Limited.


Federal Publishing Co Pty Ltd
140 Joyston Ave, PO Box 227, Waterloo 2017. Phone (02) 663 9999. Telex 74488. Executives: C. Vella (business manager), P. Ryan (advertising manager).

Media shareholders: Eastern Suburbs Newspapers.


Golden West Network Limited
P.O. Box 112, Bunbury WA 6230. Phone (097) 21 4466. Telex 92905. Offices and studios: Roberts Crescent, Bunbury, Offices 3 Bennett St, Perth (09) 265 7077, 69 Lockyer Ave, Albany (089) 41 6000, 100 Federal St, Narrogin (098) 61 1300, 106 Fitzgerald St, Northbridge.


Executives: W. Gentle (network manager), D. Fair (sales & promotion), R. Rosewarne (cost manager), G. Plummer (general manager), D. Wyatt (radio editor).

Media shareholder: Swan Television and Radio Broadcasters Ltd (4.9%).

Media interests: BWTV, GSW, 612, 610, 6CO (14.9%), 6WS (14.3%).

Herald and Weekly Times Limited
44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0351. Telegraphs: Headline, Telex: 63 3024.


Media shareholders: The Herald & Weekly Times Ltd (100%).

Media interests: The Herald, Weekly Times, The Weekly Times, The Herald, Weekly Times (95% - see separate listing), Australian Associated Press Information Services Pty Ltd (39.9%), Community Suburban Newspapers (50%), Rural Press Limited (25.6%), Magazine Promotions (Woman's Day, Cosmopolitan, Daily, People, Good Housekeeping, Electronics Australia, Video Mag, Omega), Business Review Weekly and Personal Investment (both 50% with David Syme & Co Limited), ATN 7 (93.9%), BTQ 7 (100%), 2GB, 2CA, 2WL, 3AW, 4BH, 4AY, SDN.

Norsmen Ltd
113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483.
Executives: D.R. McFadyen (mg ed), B.C. Riddle (secy).
Media shareholder: Royal Press Limited.

The North Queensland Newspaper Co Ltd
198-238 Ogden St, (PO Box 987) Townsville 4810. Phone (077) 72 2077. Telelex NGCQ 47202.
Directors: K.E. Cowley (chrmn), R.G. McLean (mg ed & dep chrmn), J.A. Macpherson, G.J. Gibson, R.M. Richards, G.B. Smith, C.L. Krogh.
Executives: J.G.R. Munro (mg - Townsville Daily Examiner), H.W. Bligh (publications mg), G.D. Franklin (co secy), B.N. Black (prod mg), B. Bouchard (circulation mg).
Media shareholders: The News Corporation Ltd.

Media interests: Townsville Bulletin, The Townsville Advertiser, The Register, The Observer (Charters Towers), Tropical Holiday, This Month in Townsville, Ayrr Newspapers Pty Ltd (41.97%), Disneyland Advocate, The Tablelander (Atherton), Far North Radio Pty Ltd (44.4M, Mareeba), Provincial Newspapers (Null) Ltd (2.74%), Rockhampton Television Ltd (12%).

Northern Rivers Television Limited
Peterson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66197 (admn), 66446 (news).
Executives: B.J. Beasley (mg ed), M. Gregory (secy), R.G. Lawrence (mgr), J. Tickle (sales mg), Miss P. Scott (office mg).
Media shareholder: Northern Star Holdings Limited.
Media interests: RTN, NRN.

Northern Star Holdings Ltd
Molesworth St (PO Box 423) Lismore 2480. Phone (066) 24 2433, 21 7441. Telex 66164.
Media shareholders: Tweed Radio & Broadcasting Co Pty Ltd (37.7%), Riviera & NE: Victoria TV Ltd (1.8%).
Media interests: 3M, NRN, RTN, 2MW (31.3%), 4OG (31.4%), Northern Star, The Daily News (Mullumbimby), The Daily Examiner (Grafton), The Advocate (Coffs Harbour), Gold Coast Bulletin, Gold Coast Sun, Albert & Logan News, Gold Coast North Coast Advocate, Richmond River Express, Richmond River Examiner, Advocate Opinion, Lower Clarence News.

Parry Corporation Ltd
155 Havelock St, West Perth 6005. Phone (09) 322 5911. Facsimile (09) 322 6763. Telex 945777.
Executives: E.P. Fimucate (mg ed, retail), L.R. Humphry (WA state mg), J.R. Sweeney (chef exec, NBN Limited), S.R. Parry (corp level exec), J.A. Gardner (corp secy).
Media interests: Newcastle Star, NBN 3, Rockhampton TV Ltd.
Telegrams


Publishing and Broadcasting Limited

Queensland Press Limited
41 Campbell St, Bowen Hills 4006. GPO Box 41, Brisbane 4001. Phone (07) 52 6011. Telegrams Courier Mail Brisbane. Telex 40110, 40100, advlg 42373. Directors: J.C. Dahlsten, J.J. D'Arcy (grp fin dir), H.A. Gordon, T.A. Grano, I.S. Kerr (prch dir), Sir Keith Macpherson (chrmn), K.H. McDonald (gen mgr). Media shareholder: Herald & Weekly Times (43%). Media interests: TCN, GTV, 34K, 6FM, 6AM, 9KO, 9G6 (53%), Central Coast Express, Australian Consolidated Press Limited (see separate listing).

Queensland Media Ownership

Spencer Gulf Telecasters 76 Wandeearah Rd (PO Box 305) Port Pirie 5541. Phone (096) 32 2555. Telex 80632. Telegrams GTS Four. Directors: J.M. Sturrock (chrmn & mng dir), P.F. Mackay, J.L. Menard, B. Condon, P.J. Martin, R.V. Finlay. Media interests: GTS, BKN (85.1%).


David Syree & Co Limited

250 Spencer St, Melbourne 3000. Phone (03) 600421. Telex 30449, 30376, 30331, 31765.


Media shareholders: John Farix Limited (93.7%), Herald and Weekly Times Limited (14.1%).


Tasmanian Television Limited

Studios & offices, 52 New Town Rd, Hobart 7000. GPO Box 1200M, 7001. Phone (02) 78 06 666. Telegraphs Tasmania. Telex 58019.


Media shareholders: Wholly-owned subsidiary of E.N.T. Limited.

Media interest: TVT.

Telecasters North Queensland Ltd

12 The Strand (PO Box 1016), Townsville 4810. Phone (077) 72 3377. Telex 47022.


Executives: D. Astley (gen mgr), G.W. Thorley (sen act), E.A.N. Wrenck (acct), L.H. Stark (acct), R. Anderson (news controller), P.T. Ami (chief eng), L.B. Nosed (assist chief eng), D. Semler (sales/mktg mgr), F. Jones (prgm mgr), A. Lining (prdn mgr), W. Burrell (traffic mg).

Media shareholders: Amalgamated Wireless (A/asia) Ltd (47.7%), Telegraph Investments Pty Ltd (47.7%), Australian Broadcasting Company Pty Ltd (5.8%).

Media interests: TNQ, FNQ, MVO (9%), TQ (4.9%), RTQ (3.7%)

Television Broadcasters Ltd

125 Strangways Tce, North Adelaide 5006. Phone (08) 367 0777. Telex 62141.


Executives: L. Leahy (fin sales mgr), N. Sawyer (chief eng), D.E. Matthes (sales/mktg mg), F. Jones (prgm mgr), A. Lining (prdn mgr), W. Burrell (traffic mg).

Media shareholders: Adventurer Newspapers Ltd (40.7%), The Herald and Weekly Times Ltd (59.3%).

Media interest: ADS 7, Adventurer Newspapers Ltd (11.9%).

Television New England Ltd

PO Box 317, Tamworth 2340. Phone (067) 65 7069. Telex 63238. Telegrams Newine.


Executives: M.M. Moroney (gen mg), R.D. Smith (acct/chf mg), O.E. Bartle (chief eng), J. Kold (prgm mg), P. Mention (sport/sales mg), R.L. Bogg (sen publ mgr), L.W. Smith (community serv mg), A.B. Barlow (news ed), K. Darcy (traffic mg), A.D. Brown (fin cont), W.A. Morrison (dir of ops).

Media shareholders: New England Broadcasters (27%), Broadcast Amalgamated Ltd (30.8%), Broadcast Amalgamated Ltd Employees Retirement Fund (17.3%), Country Television Services Pty Ltd (0.3%).

Media interests: 4WK, NEN, ECN.

TVW Enterprises Ltd

Oceonile Road, Tuart Hill 6060. (Registered Office and studios). Phone (09) 349 7777. Telegrams: TVW, Telex 9222.


Executives: W.B. Reuter (gen mgr, fin & admin), J.C. Reynolds (gen mgr), A.M. Carviick (co secy & corp secy), S.F. Fildes (gen mgr, Sydney & Melbourne), G.V. Byrne (gen sales mgr, Perth).

Media shareholders: Wholly-owned subsidiary of The Bell Group Ltd.

Media interests: TVW, SAS, 6X, 6WB, 6BY, 6VA, The Western Mail, Albayn Advertiser, Associated Communications Corporation P.L.C. (Group) & (UK).

Wide Bay-Burnett Television Ltd

167-9 Cambridge St (PO Box 30) Granville 4650. Phone (071) 22 2288. Telex 49702.


Executives: M. Daniel (gen mg), B.K. Hunter (chief techn officer), M. Gibb (secy), B. Hiller (sales mg).

Media shareholders: Bundaberg Broadcasters Pty Ltd (90.0%). The Australian Broadcasting Co Pty Ltd (3.4%), The Maryborough Newspaper Co Pty Ltd (2.1%), The Bundaberg Newspaper Co Pty Ltd (2.1%).

Media interests: 0EQ, RTQ (1.2%).
Claude Neon Limited
965 Botany Rd, Mascot 2020. Phone (02) 667 0488.
Executives: R.C. Higby (gen mgr), G. Satter (co secy).
Member of OAAA.

General Outdoor Advertising Pty Ltd
54 Prospect St, Fortitude Valley 4006. Phone (07) 52 4896, 52 4897.
General outdoor advtg - 24 sheet poster panels in QLD, illuminated spectaculars, sign writing, silk screen printing. Also in Townsville.
Member of OAAA.

Warren Gleeson & Associates
72 Beechworth Rd, Pymble 2073. Phone (02) 449 4075.
Executives: A.W. Gleeson (mg dir), N.C. Gleeson.
Design, supply & installation of major outdoor advertising displays including naming rights & neon advertising spectacles & multiple sign programs. Outdoor advertising consultant to Sydney City Council on sale of major advertising sites. Site search service for naming rights or advertising spectacles. Project management. Consultancy service on design & manufacturing. Representation.
Member of OAAA.

Heath Outdoor (Aust) Pty Limited
8-10 Marlborough St, Surry Hills 2010. Phone (02) 699 5944.
Directors: J.E. Low (gen mgr), G. Low, E. De Haviland (gen mktd mgr).
Outdoor advertising contractors for floodlit spectaculars, super-sites, & illuminated roof signs.

Heath Signs (Aust) Pty Limited
8-10 Marlborough St, Surry Hills 2010. Phone (02) 699 5944.
Directors: J.E. Low (gen mgr), G. Low, I. Carter, P.S. White (NSW mktg mgr).
Executives: E. De Haviland (gen mktd mgr), W. Stanway (NSW sales mgr).
Designers & manufacturers of neon & plastic signs for national & local advertisers, architectural & building identification.
Outdoor Advertising

Outdoor advtg contractor in Qld, Vic & NSW, site holdings in both metro & country areas.
Repr: Agents in NSW/Qld.

Marvelcraft
Repr: Marvelcraft, 291 Mt Alexander Rd, Ascot Vale, Vic; Bond Plastics, 45 Phillip St, Thebarton, SA. Member of OAAA.

Meter Media
11/199 Pacific Hwy, North Sydney 2060 Phone (02) 92 0943.
Directors: R.P. Hughes, N.C. Tanner.
Specialist contractors in media advertising on parking meters in Sydney. Services include space sales, advertisement production, creative execution (if required) & promotional strategy linked to this form of media.

Nettlefold Outdoor Advertising
65 Stanley St, West Melbourne 3003. Phone (03) 329 1400. 499 St Kilda Rd, Melbourne 3004.
Member of OAAA.

Pacific Outdoor Advertising Pty Ltd
45 Orchard Rd, Brookvale 2100. Phone (02) 938 3388. Division of 3M Australia Pty Ltd.
Executives: G.V. Wawn (mgr), R.B. Thomas (nat sales mgr, Sydney), B. Crowe (vic mgr, Melbourne), A. Mitchell (Qld mgr, Brisbane). Manufacturers of metropolitan & highway signs, architectural, billboards for posters, painted signs, reflective highway signs, illuminated Metrosites, on & off premises dealer identification signs. Illuminated & non-illuminated displays throughout major showgrounds & sporting complexes.
Branches: Cnr Ferntree Gully Rd & Blackburn Rd, Mt Waverley 3149. Phone (03) 543 1666; 25 Watt St, Newport (03) 3088; 401, Bay St, Kewtown, Vic (03) 3191 2799; 262 South Rd, Hilton 5033. Phone (08) 354 6806.
Member of OAAA.

Pie-in-the-Sky Australia
11 Yamba St, Cartseldine, Brisbane 4032.
Phone (07) 263 4601. Telex 40472.
Director: R. Hart.

Redcliffe Flying Services
Nathan Rd, Redcliffe 4020. Phone (07) 203 1664, 203 1422 (paging system).
Directors: M.W. Cassells, J.E. Clifford.
Executive: B. Harris (chief pilot).
Banner towing - aerial advertising, aircraft charter & training.

Renner Neon Signs
46 McCoy St, Myaree 6154. Phone (09) 330 5177.
Executive: G.F. Renner.
Manufacturer of illuminated signs.
Member of OAAA.

Rink Ads Pty Ltd
Suite 1, 92 Mount St (PO Box 208) Coogee 2034. Phone (02) 665 3287.
Directors: G.N. Johnston (mng dir), R.S.J. Thirwell (co-secy).
Services cover all types of promotion, sponsorship, outdoor advtg, at lawn bowls clubs in NSW, Queensland & Victoria.

Sailspace Pty Limited
Suite 6, 955 Pacific Highway, Pymble 2073. Phone (02) 449 5377.
National outdoor advertising contractors for yacht sails. All classes from sailboards through to maxi yachts. Outdoor advertising fully reproduced on sails.

Scott Neon & Signs Pty Ltd
PO Box 161, Sanday Bay 7000. Phone (02) 34 1081.
Executive: B. Scott.

Seal Ads (WA) Pty Ltd
20 Tramway Way, City Beach 6015. Phone (09) 385 8338.
Directors: R.V. Burton (mgr), Mrs A. Burton (sec).
Advertising on buses & seats located at bus stops, 80% metro area coverage.

Ski Hi Advertising Blimps
4/18 Glendower St, (PO Box 5043)Toowoomba 4350. Phone (076) 32 1091.
Executive: Jon Emmerson.
Supply of large colour blimps with name imprinted & solar air shuttles (need no helium).

Skysigns
9 Silverwater Crescent, Miranda 2228. Phone (02) 522 8807.
Director: J. Sutchliffe (mng dir).
Aerial advtg by means of aircraft towed banner, specialty low level tours along all Sydney ocean beaches, other venues available on request.

Snap Adds Pty Ltd
31 Bridge Rd, Stanmore 2048 Phone (02) 517 1499.
Director: S.G. Moriaty.
Screen printers of outdoor posters, pressure sensitive decals, vinyl bus signs, cloth banners, synthetic banner, vinyl, board, styrene, perspex, masonite & corflute.
Member of OAAA.

Southern Cross Advertising Pty Ltd
46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.
Directors: L. Robinson, G.W. Keato.
Airport advtg concessionaire to the commonwealth govt dept of aviation.
Repr: Bris (07) 371 9997, Melb (03) 64 1373, Hobart (0203) 43 9242, Launceston (03) 56 8572.

Sports Ground Advertising Pty Ltd
46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.
Director: R.S. Cohen.
Executive: R. Balcomb (sales).
Repr: Sports Ground Advertising Vic Pty Ltd, 244 Bay St, Port Melbourne 3207. (B. Legg) Phone (03) 64 2580, Sports Ground Advertising (SA) Pty Ltd, 70 Leader St, Forrestville 5056. (B. Roberson) Phone (08) 237 7177. Sports Ground Advertising Pty Ltd, 4th floor, 2 Benson St, Toowong 4066. Phone (07) 371 9997.

Step Ads Pty Ltd
5th level, 44 Margaret St, Sydney 2000. PO Box 115, Sans Souci 2219 Phone (02) 271 4444.
Displays affixed to the rises of steps at stations and overpasses within the NSW Rail System. Covers the greater Sydney Metropolitan Area bounded by- Cowan in the north. Emu Plains in the west; Campbelltown in the south west, Orford in the south. The Central Coast is covered by Woy Woy, Gosford, Wyong stations. The Newcastle area is covered by all Suburban & City stations.
Repr: 9-15 Clarke St, South Melbourne 3205.
St Kilda Signs Pty Ltd
204-208 St Kilda Rd, St Kilda 3182. Phone (03) 534 1432.
Directors: R. McNelly, D. McNelly (mng dir).
Complete sign & lettering service, advtg, industrial & commercial.

Victory Publicity Pty Ltd
186 Lygon St, East Brunswick 3057. Phone (03) 380 9268.
Directors: K.W. McKechnie, S.E. McKechnie.
Executive: G. MacKintosh (gen mgr).
Neon signs in the Hay Street Mall & other shopping centres in and around Perth.

White Ads Pty Ltd
PO Box 419, Cowandilla 5033. Phone (08) 43 9509.
Executive: C. White.

Whiteway Neon Pty Ltd
399 Ferntree Gully Rd, Mt Waverley 3149. Phone (03) 543 2044; 11 Sir Joseph Banks St, Botany 2019. Phone (02) 666 9318.
Director: D.S. Snowdon (mng dir).
Executive: J. Fenton (nat dir).
Manufacture, installation & maintenance of neon, plastic & photographic signs & project lighting. Suppliers of wide range of electronic moving message signs. Suppliers of sky signs for national advertisers.

Whitford Outdoor Advertising Pty Ltd
501 High St, Prahran 3181. Phone (03) 529 2355.
Outdoor advtg contractors specialising in outdoor advertising sites for short or long term campaigns, particularly large illuminated spectaculars & bulletins.

All outdoor advertising.
Member of OAAA.

Transportation Advertising

Airport Advertising International
AJC House, 127 Bayswater Road, Rushcutters Bay 2011 Phone (02) 33 0747. Telex 21696. TDI AIR.
Aviation, airport transportation, media advertising, worldwide network.
Offices: Hong Kong, Philippines, China, Japan, Singapore, Australia, Indonesia, India, Sri Lanka, Seychelles, Africa, Europe, Middle East, Guam, Papua New Guinea, Pacific Islands, French Polynesia, USA.

Alan Davis Advertising Pty Ltd
Cnr Parramatta & Marlborough Rds, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 634 2032; Telex 26661. A member of the Alan Davis Media Group.
Executive: B.J. Tyquin (mng dir), P. O'Hara (sales dir).
Airport advertising contractors throughout major Australian terminals.
Offices: 1-3 Ross St, South Melbourne 3205. Phone (03) 699 1699; Telex 36013; 431 Logan Rd, Stones Corner Qld 4120. Phone (07) 394 3032; 30 Cavanagh St, Darwin 5790. Phone (08) 81 8785.
Member of OAAA.

Alan Davis Taxi Advertising
Cnr Parramatta & Marlborough Rds, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 764 2533. Telex 26661. A member of the Alan Davis Media Group.
Australian Posters Pty Ltd
Rosebery Centre, Crewe Place 2018. Phone (03) 662 8122. Telex 73138.
Bus advertising throughout Australia.
State office: 45-53 Hoddle St, Richmond 3121. Phone (03) 419 2733. Telex 33221.
Member of OAAA.

Brisbane City Council
Department of Transport, Advertising Section.
Brisbane Administration Centre, 69 Ann St, Brisbane 4000. Phone (07) 225 4333, 225 4735.
Directors: Dr K.B. Davidson (mg), V.L. Williams (adv officer).
Selling, full production and application of bus interior and exterior advertising on Council's bus fleet (550 buses), including fully promotional bus. Full in-house design, artwork, typesetting, darkroom and screen printing facilities.

Queensland Government Railways
Advertising Branch, Roma St, Brisbane 4000. Phone (07) 225 1200.
Executive: J. Mead.
Member of OAAA.

Superbus Advertising
Directors: P.M. Cosgrove, C.K. Hindmarsh.
Fully-paid & promotional buses, Sydney, Melbourne, Brisbane, Adelaide, Canberra & Surfers Paradise. Australia-wide planning & implementation of campaigns. In-house artwork, design, production & promotion facilities.

transportation advertising
Executive: B.J. Tyquin (mng dir), P. O'Hara (sales dir).
Operating throughout Sydney, Newcastle, Darwin, Wollongong and major country areas.
Repr: Alan Davis Advertising Pty Ltd Vic. (03) 699 1699 and Qld. (07) 394 3032, also NT (089) 81 8785.

Superbus: Advertisement for a product marketing.

Superbus will give your product marketing:
- Targeted Reach
- Versatility
- Immediacy
- Visibility
- Impact

Superbus: All the Reasons under the Sun

Queensland Government Railways
Advertising Branch, Roma St, Brisbane 4000. Phone (07) 225 1200.
Executive: J. Mead.
Member of OAAA.

Sydney Railway Square
Sites include: brightly illuminated transparencies or spotlit poster sites, on clock-faces, overhead dioramas & large wall-mounted dioramas.

Transit Signs Pty Ltd
The Rosebery Centre, Crewe Place, 2018. Phone (02) 662 8122. Telex 73138.

Victorian Railways
Outdoor Advertising Division, 470 Collins St, Melbourne 3000. Phone (03) 62 0061. Telex V-Line 33801.
Executive: J. Farsaci (acting advt sales mg). On & off platform hoardings for posters & painted signs, showcases & silver trains.
Member of OAAA.

Cab Back Ads... The National Mobile Medium
Cinema Advertising

Brussen Whitehead Advertising Pty Ltd
343 Little Collins St, Melbourne 3000. GPO Box 361F, Melbourne 3001. Phone (03) 67 6424-5.

Val Morgan & Co (Aust) Pty Ltd
186 Exhibition St, Melbourne 3000. Phone (03) 662 3211.

Owning and operating Chas, E. Blanks Pty Ltd, Whitford's Theatres Adm Pty Ltd.

National cinema advertising release circuit of cinemas and drive-ins for all lengths of advertising films, filmlets, slides and sound commercials (advertising slides with accompanying 15 second sound track).

Facilities for the production of colour or black and white and filmlet commercials.

Own theatrettes for wide screen, standard and cinemascopes projection. Complete facilities for the maintenance and servicing of advertising films, slides and tape or disc recordings.

Tstate offices: 100 Arthur St, North Sydney 2000. (02) 929 0388; 99 Leichhardt St, Brisbane 4000. (07) 839 4461; 440 King William St, Adelaide 5000. (08) 212 3666; 288 Sterling St, Perth 6000. (09) 227 9700.

Member of Screen Advertising World Association.

Pearl & Dean

Executives: L. Kuek (mgr dir), G. Garland (agency film sales dir), A. Boschma (Old dir), G. Stone (Vic dir).

Cinema advertising contractors for cinemas and drive-ins in all States of Australia, PNG, Fiji and throughout the Pacific Islands.

Advertising films, national & retail, and slides produced in colour, in fully equipped art and photographic studio.

Comprehensive facilities for film production, recording and projection. Private theatre, 35mm and 16mm, cinematascopes and widescreen. Latest 8-channel mixing.

Offices: 3rd floor west, 608 St Kilda Rd, Melbourne 3004. Phone (03) 529 7200; 28 Fortesque St, Brisbane 4000. Phone (07) 839 2233; 12 O'Connell St, Nth Sydney 2066. Phone (02) 267 2066. Member of Screen Advertising World Association. Part of Mils & Allen and Pearl & Dean worldwide advertising group.

Tavco Pty Ltd
797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.
Chief exec: T.V. Minear.

Production & placement of slides and arrangement of voice over for screen advertising. Motion picture clips also produced.

W.A. Cinema Advertising
Operating company for Witstead Pty Ltd. 982-988 Wellington St, West Perth 6005. Phone (09) 321 2844.

Directors: A. White (mgr dir), Mrs P.M. White, R.H. Armstrong, Mrs V. Armstrong.

Executive: J. Anderson (sales mgr).

Production & placement of cinema advtg on theatres controlled by the Ace Theatre Group & various independent exhibitors in Western Australia. W.A. Cinema Advtg produces all its commercials onto 35mm colour film & has never produced glass slides.

Repr: Pearl & Dean, 98104 Goulburn St, Sydney.

Exhibitions and Conventions

Organisers

Abbott & Associates
PO Box 456, Double Bay 2028. Phone (02) 27 6353.

Directors: Ms M. A. Zwick, Ms M. Bribosia.

Conference management.

Adelaide Convention & Visitors Bureau Limited
Industry House, 12 Pirie St, Adelaide 5000. GPO Box 351, Adelaide 5001. Phone (08) 212 4794.

Director: P.M. Benson (chnmn).

Executive: D. Hall (exec dir).

Convention and Visitor Marketing.

Albury Wodonga Convention Bureau
Council Chambers, 553 Kiewa St (PO Box 323) 553 Kiewa St Albury 2640. Phone (060) 21 1122. Telex 56935.

Director: R.J. Giason (tourist promotion officer).

Free information service to clients planning to meet in the National Growth Centre. Introduction & assistance given with sight selection, convention & visitor mgmt.

Ambassador Displays Pty Ltd
35 Ralph St, Alexandria 2015. Phone (02) 669 1449.

Directors: R. Kempson, R. Wallis.

Executives: R. Wallis (mg dir), R. Kempson (ops mgr).

Our staff at Le Chateau and Tudor Court will ensure that your wedding reception, dinner dance, conference or convention will be expertly handled to your complete satisfaction and we know that your guests will truly appreciate the opportunity to enjoy our hospitality.

Ring for colour brochure.
Banks Paton Conference Management
55 Sandy Bay Rd (GPO Box 558F) Hobart 7000. Telex 57017.
Executives: R. T. Banks (dir), Mrs D. I. Weatherburn.
Tasmania's specialist conference and meeting organisers. Extensive experience to provide all the help needed to ensure a well-run, profitable and memorable conference.

Barnes Exhibition Managements Pty Ltd
Suite 4, 428 St Kilda Rd, Melbourne 3004. Phone (03) 267 7511.
Director: P.H. Barnes.

Bloomsbury Conference Services
319 Lennox St, Richmond 3121. Phone (03) 426 8226. Telex 36226.
Director: Mrs J.M. Cummings.
Organisers of any Exhibition, Convention or Conference.

BPI Exhibitions Pty Ltd
Head office: 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hill 2012. Phone (02) 266 9799. Telex 21417.
Directors: A.M. Farrington, J.E. Bragg.
Exhibition and conference organisers.
Office: 166 Albert Rd, South Melbourne 3205 (03) 699 9266.

Brisbane Visitors & Convention Bureau
1st Fl, Brisbane City Hall, Brisbane 4001. Phone (07) 221 8411. Telex 41910 Attn: BVCB (Brisbane City Council).
Executive: Ms D. Cameron (exec dir). Promotion of Brisbane as an attractive convention & tourist destination.

CIGS
(Convention Incentive & Group Services)
CIGS: House, 3a Queen’s Rd, Melbourne 3004. Phone (03) 267 2488. Telex 32871.
Executives: W.R. Murray (mng dir), Miss A. Wilson (dir).
Consultants specialising in incentive programmes, commercial travel, product launches, dealer conventions, sales seminars. Audio visual production, entertainment & staging, budgetting & management of special promotions.

Commercial Communications Pty Ltd
207 Darlinghurst Rd (PO Box 51) Kings Cross 2011. Phone (02) 331 5072.
Director: A. Batt.
Organisation of exhibitions & conferences.

Convention and Exhibition Administration Pty Ltd
61A Hill St (PO Box 259) Roseville 2069. Phone (02) 467 1949.
Executive director: R.J. Glover.
The Company undertakes the co-ordination, promotional & administration of Exhibitions & Conventions Consideration given to the financing of any Exhibition, Convention or Conference.

Convention & Incentive Management Services
(C.I.M.S.)
Mudgeeraba Shopping Village, Mudgeeraba, Gold Coast 4213. PO Box 111, Broadbeach 4217.
Phone (075) 30 5053, AH (075) 30 5276.
Directors: A. L. Lennon (mng dir), Mrs J. E. Lennon.
Planning & management service, directly covering the Gold Coast, Brisbane and the rest of Queensland. C.I.M.S. offers a complete management service for conventions, exhibitions, product launches, seminars, sales meetings.

Convention Makers
5th floor, Gran Pool Building, 172-176 Georges Tce, Perth 6000. Phone (09) 322 763, Telex AA 95286.
Director: K.L. Rawlings.
Displays, exhibitions, computer registration services, catering arrangements, publicity/promotions.

Convention Planning Pty Ltd
3 Spit Rd, Spit Junction 2068. Phone (02) 960 3777.
Directors: M. Tucker, J. Rowe.
Specialising in trade conferences, new product launches, seminars & sales conferences to all industry groups.
Services include organisation, admin, entertainment, display & travel/accommodation planning.
Member of ACE.

The Convention Travel Centre
Professional mktg consultants managing all aspects of convention & conference programmes, operating in association with Robert Paxton (Travel) Pty Ltd.

Coopers Convention Consultancy & Services
CML Bldg, 65 Brisbane St (PO Box 278) Launceston 7250. Phone (03) 31 4600.
Director: Mrs S.J. Cooper.
Conference planning & support staff & services.

Cummings Exhibitions
89A Queen St (PO Box 53) Woolloongabba 4102. Phone (07) 326 2866. Also trading as Joan Cummings & Associates.
Director: Miss J.M. Cummings.
Professional exhibition & convention/meeting organisers.

Penny Davis Design Consultants Pty Ltd
Top floor, 76A Paddington St, Paddington 2021. Phone (02) 32 2538.
Executives: Ms P. Davis (design dir), Ms S. Veneego.
Exhibition design & all production stages including display systems.

The Displayworks
50 Clarence St, Sydney 2000. Phone (02) 290 3488. Telex 3183AAC.
Directors: F. Towsley, C. Warham.
A member of the 'Works' group of companies, providing a complete mktg support service to industry. Full inhouse design, art & graphics experience in displays & exhibitions.

Educare Exhibitions Pty Ltd
8 McIntosh St, Chatswood 2067. Phone (02) 411 5033. Telegrams Educare Sydney.
Directors: A.L. Knight (chmn), E.W. Rouse (sales mgr), R. Head (fin mgr).
Repr: Educare Exhibitions Pty Ltd, 409 St Kilda Rd, Melbourne 3004. Phone (03) 267 3422. Telegrams Educare Melbourne; UK, NZ, South Africa.

Exhibition Management and Marketing Services Pty Ltd
Exhibition Hse, 1st Fl, 102 Chapel St, East St Kilda 3183. Phone (03) 534 0267. Telex 37528 MATRIX.
Directors: J.J. Kelly (mng dir), B. McCarthy, Ms R. Smith.
Executive: Ms M.A. Motto.
Organisers of public exhibitions & industry trade fairs, full service operation.

Geelong Convention Bureau
5th Fl, cnr Lt Malop & Fenwick Sts (PO Box 770) Geelong 3220. Phone (052) 26 4956. Telex 39418 SPOGL.
Director: A.J. Risk.
Promotion of Geelong region as convention location. Preparation of bids to convention organisers, groups, associations, etc. Register of convention facilities & suppliers of goods & services for all Geelong region.

Graphic Directions Pty Ltd
8th Fl, TNT House, 28 Foveaux St, Surry Hills 2010. PO Box 781, Darlinghurst 2010. Phone (02) 212 4199.
Executives: K. Rebbechi (mng dir), C. Archer (dir sales & mktg), H. Henderson (dir nat ops).
Organisers of the annual DATA computer exhibition, seminar &sin in Sydney & the annual Office Automation Conference & Exhibition in Melbourne & other computer related seminars, conferences & exhibitions.

Exhibitions & Conventions - Organisers
Organisation of public & trade exhibitions, conventions, West Australian Home Show, Perth International Expo & service & consultancy to exhibitors.
Repr: G. Magnus - Manila, Philippines.

Exhibitions & Trade Fairs Pty Ltd
102 Chapel St, St. Kilda 3182. Phone (03) 534 0267. Telex 37528.
Director: B.D. Humphris (mng dir).

FM Marketing Group
135 Bumley St, Richmond 3121. Phone (03) 426 2967.
Directors: B. Finch, A. Abrenethy.
Producers of trade presentations, corporate image programmes, commercials, complete writing, concept design, production direction duplication of video tapes.

Frontline Displays & Promotions
37 Lothian St, North Melbourne 3051. Phone (03) 329 6793.
Organisers of exhibitions & trade shows, shell schemes, exhibition stands, displays, shopping centre displays, design service.

Functioning
Suite 2, 188 Pacific Hwy, North Sydney 2060. PO Box 318, Milsons Point 2061. Phone (02) 923 2833.
Executives: Ms D. Long, Mrs B. Elliott.
Function & special event co-ordinators, all aspects including venue, catering, staff, music, entertainment, decorations, invitations, special themes etc.

Geelong Convention Bureau
5th Fl, cnr Lt Malop & Fenwick Sts (PO Box 770) Geelong 3220. Phone (052) 26 4956. Telex 39418 SPOGL.
Director: A.J. Risk.
Promotion of Geelong region as convention location. Preparation of bids to convention organisers, groups, associations, etc. Register of convention facilities & suppliers of goods & services for all Geelong region.

Graphic Directions Pty Ltd
8th Fl, TNT House, 28 Foveaux St, Surry Hills 2010. PO Box 781, Darlinghurst 2010. Phone (02) 212 4199.
Executives: K. Rebbechi (mng dir), C. Archer (dir sales & mktg), H. Henderson (dir nat ops).
Organisers of the annual DATA computer exhibition, seminar &ins in Sydney & the annual Office Automation Conference & Exhibition in Melbourne & other computer related seminars, conferences & exhibitions.
Hobson Convention Enterprises
379 Queen St, Brisbane 4000. GPO Box 2065, Brisbane 4001. Phone (07) 31 1086. Telex 44694 attn: BCG.
Directors: A.J. Hobson, I.C. Duguid.
Executive: Miss B. Reid.
Planning, organising & running a wide range of conventions, conferences & meetings including convention planning, brochures & handbooks, budget planning, venue planning, a convention secretariat, registration of delegates, social & associ- ate programmes, accommodation, convention carriers, meals & beverages, audio-visual equipment, press & public relations, convention de- legate lists, satchels & stationery, pre & post convention tours, hire cars & ground transfers, convention incentives & post convention reports.

I.B. Exhibitions Pty Ltd
110 Jolimont Rd, Jolimont 3002. PO Box 229 East Melbourne 3002. Phone (03) 63 6391, 63 8744.
Directors: Mrs P.G. Irwin, K.J. Mayo.
Organizers of public & trade exhibitions.

Iloura Communication Network
50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.
Executives: R. Hughes (mmg dir), M. Joordens (co secy), G. Baxter (chief engr).
Production facility for organizing and producing large scale product launches or conferences throughout Australia via co-axial cable or satellite.

Intermedia
PO Box 731, Toowong 4066. Phone (07) 371 7900.
Directors: G.R. Shaw, Mrs S.L. Shaw.
Executive: Ms D. Thompson.
Function organising, conventions, conferences, meetings, luncheons, dinners, receptions, lectures, exhibitions, trade fairs, openings, including computerised registration & conference mgmt.

International Convention Management Services
Director: R.L. Wescott (mmg dir).
Professional services: consultative, managerial and secretarial for conferences, congresses and international meetings.

International Marketing Australia Pty Ltd
1st floor, 372 Lonsdale St, Melbourne 3000. GPO Box 5160, Melbourne 3001. Phone (03) 602 5300. Telex 139687 INTMAR. Fax GPP111 (613) 67 2868.
Director: E. Obeid.

Middle East exhibitions organiser, complete planning & management services, conventions facilities covering all aspects of promotion, display, interpreting/translation. Literature designed & printed.

K & B Presentations Pty Ltd
110 Jolimont Rd, Jolimont 3002. PO Box 229, East Melbourne 3002. Phone (03) 63 6391, 63 8744.
Directors: Mrs K.R. Mayo, Mrs P.G. Irwin.
Exhibition organizers.

Nicolson Exhibition Services
Director: I.S.M. Nicolson (mmg dir).
Agents & local co-ordinators for international trade exhibitions in Bahrain, Jakarta, Kuala Lumpur, Riyadh, Singapore & USA.

John E. O'Hagan
69 Chester Rd, Annerley 4103. Phone (07) 848 1809.
Executive: Dr J. O'Hagan (principal).
Organizations of conventions at local to international level, specialist experience in scientific, medical, engineering & other technical fields, especially in media relations & publicity.

Parnell Jones Pty Ltd
Office & factory: 1/9 Dan St, Stacks Creek 4127. PO Box 229, Springwood 4127. Phone (07) 209 3444.
Director: P.D. Jones. Sales, hire & organization of exhibitions & trade shows. Specialising in the supply of office screen & wall systems, travelling displays, exhibition & trade stands, convention units, boutique fittings, custom units & acoustic foam.

Polymedia Presentations Pty Limited
92-94 Reserve Rd, Artarmon 2064. Phone (02) 439 2388. Telex 20149, Ref: 126.
Directors: Ms R. Cohen (mmg dir), Ms Y. Figby (gen mgr).
Staging of conventions & trade shows - corporate meetings to extravaganzas. Organise from initial concept & theme, venue selection, travel & accommodation, printing, leisure activities & din- ners to stage design & construction, sound & lighting, speaker training techniques & multivisual prdn & presentation.

Riddell Exhibition Promotions Pty Ltd
135-141 Burnley St, Richmond 3121. Phone (03) 429 6088. Telex 31494MTC68.
Directors: R.C.T. Riddell (mmg dir), Mrs L.I. Riddell, P.G. Riddell (gen mgr).
Organisers of major trade and public exhibitions and conventions. All exhibitions sponsored by Associations, Chambers of Commerce.
Agency: George Patterson Pty Ltd.

Roy Enterprises
Ground Floor, 621 Pacific Hwy, St. Leonards 2065. Phone (02) 438 3711. Telex 24986.
Director: K. A. Roy.
Specialising in Incentive Group Travel, conferences and conventions on- shore & off-shore; accommodation, flights & flight reservations. Expert knowledge of all overseas venues, in particular Philippines, Bali, Fiji, Hawaii, USA, Thailand, Hong Kong, New Zealand.

South Pacific Total Concept Exhibitions Pty Ltd
612 Pittwater Rd, Brookvale 2100. Phone (02) 938 2033, Telex 72262 Tocoex.
Executives: R.D. Castle (mmg dir), J. A. Evennett, FCA (co secy).
Dulcie Stretton Associates
70 Glenmore Rd, Paddington 2021. Phone (02) 357 8662, 331 5256.
Director: Mrs D. Stretton CBE.
Executives: Mrs J. Macfarlan, Ms S. Lederer, Ms A. Stretton.
Conference consultants & organizers.

Sydney Convention & Visitors Bureau
Suite 2, level 1, Centrepoint, 100 Market St, Sydney 2000. Phone (02) 29 5311.
Director: C. Barnes (exec dir).
Executive: Mrs A. Aston (conventions mgr).
Promotion of Sydney as a convention venue & tourist destination.

Tasmanian Convention & Visitors Bureau
40 Murray St, Hobart 7000. Phone (02) 31 0055.
Director: D. Phillips (exec dir).
Free referral bureau service to companies & associations planning to meet in Tasmania. Assistance given with site selection, budgeting, social & technical programmes & attendance promotion.

Tavco Pty Ltd
797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.
Executive: T.V. Minar.
Total administration of seminars, conventions and sales conferences. Designers of audio visual productions to suit conventions; planners, ad- ministrators and operational managers of sales conferences; airline transport and accommodation booking arranged; literature designed and prin- ted.

Taylor Conventions
1st floor, 45 Grenfell St, Adelaide 5000. Phone (08) 212 3882, AH (08) 276 1323.
Executive: Mrs J. Wood.
Concept planning, forward planning and venue bookings, computer oriented secretariat for de- legate registration, travelling and touring arrange- ments, both Australian and overseas, overall management and co-ordination, pr, advertising, promotion, speech writing, printing, photographic preparation & design, translation facilities, sup- port staff, entertainment.

Thomson Exhibitions
Director: K.H. Thorpe.

Three Communications Pty Ltd
18 Canopus Drive, East Doncaster 3109 Phone (03) 842 7149.
Director: H.J. Camp (mmg dir).
Professional co-ordination of special events. Satellite, live link, hire of equipment, complete service and concept design available on request.

Total Concept Exhibitions
612 Pittwater Rd (PO Box 127) Brookvale 2100. Phone (02) 938 2033. Telex 72262. Exhibitions House, R.A.S. Showgrounds, Sydney. Phone (02) 332 3777.
Directors: R.D. Castle (chrmn), Mrs N.E. Castle.
Consumer & trade exhibition organisers.

Tradeshow

U B Promotions Pty Ltd
Suite 4, 426 St Kilda Rd, Melbourne 3004. Phone (03) 267 7511.
Director: G. Uthmeyer.
Organisers of Motor Cycle & Leisure Show, Melbourne Home Improvement Exhibition.

Venue Co-Ordination
1/20 Warnal St, Rushcutters Bay 2011. Phone (02) 33 6958.
Thomson Exhibitions

-there's no more effective way to sell!

Thomson trade exhibitions offer the most cost effective way to communicate with and sell to the normally hard-to-reach key buying influences in Australian industry. These buyers choose to attend a Thomson exhibition to discover what's new in their industry, what could be advantageous to their company and to directly compare the alternatives before they buy. All this at the one place and at the one time.

Plan to use Thomson exhibitions as the culmination of your marketing plans — there's no more effective way to sell.

Venue co-ordination for luncheon, cocktail parties, dinners, your combination of conference/seminar & hospitality requirements, Also business communication services including writing, editing, design, printing, photography, advertising, public relations, film, television & radio projects. Total communication programs organised.

Waite Marketing Consultants
21 Murphy St (PO Box 195) South Yarra 3141. Phone (03) 267 4360, 266 2902.

Directors: P.J. Waite, Mrs L.N. Waite, B.J. Gandy.
Conference organisation, travel incentives, training courses, personnel selection, marketing consulting, executive search.

Alan Walker & Associates Pty Ltd
102 Chapel St, St Kilda East 3183. Phone (03) 534 0267. Telex 37528.

Directors: J.A. Walker (mg dir), V.K. Walker, L.P. Walker.
Executives: R.C.N. Graydon (gen mgr), Ms A. Comber (E.D.P. mgr), Ms M. Graydon (public relations mgr), N. Franks (chief engr), Ms E. Kaufmann (ops mgr).
Exhibition & conference organisers, communications consultants, specialist applications software, video systems engineers.

Wallis International Conference Management
34 Glebe Point Rd, Glebe 2037. Phone (02) 692 9022.

Directors: R.J. Bowrey (mg dir), K.R. Wilson (mktg dir).
Executives: Mrs R. Bowrey (secy).
Exhibition & convention organisers, communications consultants, specialist applications software, video systems engineers.

Adelaide Festival Centre
King William Rd, Adelaide 5000. Phone (08) 51 0121. Telex 89724.
Convention facilities: 5 rooms total capacity 3800, largest room capacity 2000, no accommodation.
Function areas (sqm): Festival Theatre (2000 seats), Playhouse (600 seats), Space Theatre (320 seats) open-air amphitheatre, Banquet Room (750 seats), Conference Room 1 (60 seats theatre style), Room 2 (20), Room 3 (25).

Adelaide Town Hall
Town Hall, Adelaide 5000. Phone (08) 218 7211. Telex 89780.
Convention facilities: 2 rooms, largest room capacity 1186, no accommodation.
Function areas (sqm): Main Hall (1186), Meeting Hall (200).

Adelaide University Union
North Terrace, Adelaide 5000. Phone (08) 228 5401.
Executive: H. Roth.
Convention facilities: 6 level convention venues, 15 rooms total capacity 3000, largest room capacity 500.
Function areas (sqm): Theatre 1, ( ) Theatre 2, ( ) Theatre 3, 4 large halls (405).
Function areas: 3 theatres, 4 large halls.

The AJC Centre
Alison Rd, Randwick 2031. Phone (02) 663 8500. Telex 20343.
10 rooms for seminars, conferences, trade presentations, dinners, balls, cocktail parties. Outdoor facilities for thousands. Largest exhibition area 607 m². Largest room capacity 550. Free parking facilities.
Ambassador Motor Inn Pty Ltd
325 Nepean Hwy, Frankston 3199. Phone (03) 761 4488.
Directors: C. De Groot, Mrs M. De Groot. Cocktail bar, fully licensed restaurant (7 days a week), boardroom, receptions (room for up to 200), accommodation (100 rooms) with full facilities & kitchenette gym, sauna, spa, BBQ.

Ansett Gateway Hotel
147 North Terrace, Adelaide 5000. Phone (08) 217 7552. Telex 883255.
Executive: O.K. Jensen (gen mgr).
Conventions facilities: 4 rooms total capacity 377, largest room capacity 320, accommodation 226 rooms total capacity 669.
Function areas (sqm): Cabaret room (116), Sauvignon room (116), Shiraz room (117), Cabernet/Sauvignon rooms combined (237).

Ansett Gateway Hotel
85-87 North Quay, Brisbane 4000. Phone (07) 221 0211. Telex 413355.
Convention facilities: 4 rooms total capacity 380, largest room capacity 240, accommodation 191 rooms total capacity 400.
Function areas (sqm): Leichhardt (123), Burke (94), Wills (94), Burke & Wills (189).

The Australian Design Centre
70 George St. The Rocks, Sydney 2000. Phone (02) 27 2592.
Director: R.F. Kynaston.
Executive: I. Molnar (gen mgr).
Prestige venue available for exhibitions, product launches, presentations & small conferences.

Batman Fawkner Inn
35-39 Cameron St. Launceston 7250. Phone (03) 31 7222.
Directors: J.M. Mann, Mrs J. Mann, K. Webber. Historic hotel, with facilities for meetings, conventions, functions, catering for up to 200 people.

Bellevue Hotel Brisbane
103 George St, Brisbane 4000. Phone (07) 221 6044. Telex 410577. A divn of Motor Inns (Aust) Pty Ltd. (Inc in Queensland).
Executive: E.P. Christiansen (mgr).
Convenions facilities: 2 rooms total capacity 200, largest room capacity 120, accommodation 96 rooms total capacity 300. Function areas (sqm): Miami room 123, Florida room 105, Miami & Florida rooms combined 225.

B'nai B'rith Centre (NSW) Ltd
23-38 Yurong St, East Sydney 2010. Phone (02) 33 6035. Telex 270398.
Executive: P. Lom (secy/mgr).
Conventions rooms capacity (Theatre style) - auditorium 600, conference 500, lounges 90, library 40, comm. rooms (3) 30 each. Total capacity of conference complex 900. Individual sound systems in all halls, stereophonic system auditorium, fully equipped stage, spot lights, dimmer system, multi channel mixer unit, dance floors, dressing rooms, separate offices, type writers, photo copying, roneo, notice boards, lecterns, black boards etc. International standard dining facilities.

Borsalino Executive Charters
14 Furver Place, Davidson 2065. Phone (02) 452 5863.
Director: G.M. Gillett (mng dir).
Luxury charter cruises on the magnificent Sydney harbour for business & social functions. Licensed to carry from 2 to 32 people in all weather comfort. The M.V. Borsalino offers the highest standards of service & elegance. Superb gourmet cuisine, silver service, a decor rich in mahogany & polished brasses, is combined with the personal attention of the proprietor on every cruise to ensure your complete satisfaction. Pre-booking inspections welcome.

The Boulevard Hotel
Executive: Ms P. Lucas (Banquet mgr).
Four function rooms on the first floor with a total of 428.01m². Three function rooms located on the second floor. Rooms areas & theatre style capacity: Dobel 81.13m² & 90; Lindsay 90.90m² & 100; Heysen 90.90m² & 100; Johnson 90.90m² & 100. Access first floor by lift and stairs, spot tracks, access door for heavy equipment, special entrance for heavy equipment (crane required) stage access from storeroom, 240V 10A electrical system, loading dock in basement, level 1.

Function Equipment - blackboard/chalkboard, whiteboard, easels, flip board with paper, pointers, lecterns, extension cords, spotlights/floodlights, stage, projector stands, muzak system, built-in speakers, fully equipped P.A. system, registration desk for delegates. Specialised Accessories all subject to hire charge.


The Bronte Inn
107 MacPherson St, Bronte 2024. Phone (02) 389 2222. Telex 70144.
Executives: R. Byrne, G. Crane.
Convention facilities: 3 rooms total capacity 520, largest room capacity 300, accommodation 80 rooms total capacity 200.
Function to cater. Ocean Room (254), Pacific Room (100), Taunton Room (180), Boardroom (24).

The California
Cnr Lovel & Apex Sts, Katoomba 2780. Phone (047) 82 2155.
Directors: G.O. Crockett, Mrs B.A. Crockett.
Motel & conference centre.
Repr: NSW Government Travel Centres in each state.

Centrepoint Exhibition & Convention Centre
Cnr Pitt & Market Sts, Sydney 2000 Phone (02) 231 6222.
Executive: J.A. Liddle (mng dir).
Convention/Function areas & theatre style capacity, multi channel sound system, loading dock, floor loading, 7372kg/m². Technical Equipment: Service: sound proof walls to divide into smaller luncheon rooms, P.A. system, blackboards, projectors, lecterns, easels, movable stage, lighting, 2x16mm & 1x35mm projectors, 10m x 6m screen, whiteboards, amplifiers, musical system, fully equipped projection box, sound mixing, simultaneous interpretation system.

Chaucer's Canterbury Reception & Convention Centre
190 Canterbury Road, Canterbury 3126. Phone (03) 909 5039. International level 1120m² & 650; Grand Hall 980m² & 700; Balcony 490m², Podium level (exhibition space) 750m². Portable stage, suitable for large exhibitions (120 stands), loading dock, fully air conditioned, AV equipment, for large exhibitions (120 stands), loading dock, fully air conditioned, AV equipment.
Executives: G.D. Kratzer (chrmn & mng dir), D. Folk (gen mgr), Mrs M. Boulanger (function co-ord).
Reception and conference centre with full catering audio-visual, exhibition and convention facilities. Exhibition floor space 1000m², 7 different dining rooms or function rooms, columns, free banquet hall for 700 persons or more, full catering and beverage service, divisible halls, car parking 200 cars, air conditioned, own power, generator.

Clunies Ross House
National Science Centre, 191 Royal Parade, Parkville 3052. Phone (03) 347 6077.
Executive: R. Archer (mng).
Facilities: The main conference hall, The Isaac Wolfson Auditorium, is capable of seating up to 500, and can also be subdivided into three smaller soundproof sections, each with all facilities of the main hall; air conditioning, AV equipment, tape recording facilities, simultaneous translation, special effect lighting. Reproduction of conference papers within the centre. Special committee rooms also available.
Branches: Ian Clunies Ross Memorial Foundation (Inc), Australian Mineral Foundation Incorporated, Cnr York & Unley Sts, Glenelg 5045. Phone 782 7782. Mrs M. O'Mara (secty/mgr), Mrs M. O'Mara (secy/mgr).

The Coronation Motel
205 Coronation Drive, Milton 4064. Phone (07) 369 9955.
Executives: R. Pfeiffer, D. Magnus.
Convention facilities: 2 rooms total capacity 150, largest room capacity 144, accommodation 59 rooms total capacity 182.

The Crest International Hotel
King George Sq, Brisbane 4000. Phone (07) 229 9111. Telex 41320.
Executive: Ms M. Young (sales exec).
Convention facilities: 9 rooms total capacity 2310, largest room capacity 1100, accommodation 440 rooms.
Functional areas (sqm): Grand Windsor Ballroom (538 89), Norfolk Room (240 69), Connaught Room (296 20), King George Room (207 90), Westminster Suite (81 00), Buckingham Suite (126 90), Presidential Ballroom (694 80), Lincoln Room (243 00), Roosevelt Room (248 04), Kennedy Room (1009 40), Boardroom (26 00), Gallery Room (125 00), Rootop (290 00).

Crystal Ballroom
2 Station St, West Ryde 2114. Phone (02) 80 0591.
Directors: D.W. Cheetham (mng dir), J.L. Cheetham (secy).
Catering & function rooms for business conventions trade exhibitions seminars.

The Edwin Centre
57 Edwin St, South Croydon 2132. Phone (02) 798 8022.
Director: J.D. Butt.
Small conferences up to 200-250, functions, receptions.

Federal Pacific Hotels
5th floor, 276 Collins St, Melbourne 3000. Phone (03) 654 4133. Telex 305260.
Executives: D.G. Evans (co secy), W.A. Kranendonk (dir of mktg, assoc dir), M.E. Hanger (purchasing mgr).

Continental Resort and Conference Centre
The Esplanade, Cowes, Phillip Island 3922. Phone (059) 52 2316. Telex 30406.
Directors: K. Jobe, Mrs R. Jobe.
Executive: Miss J. Inch.
Holiday resort motel, conference centre - 6 conference rooms (seating 30-350 persons), fully licensed a la carte restaurants, fully equipped units, squash court, sauna, tennis courts, swimming pools & spas.

Dunloe's on the Park
501 Beaufort Rd, Toorak 3142. Phone (03) 383 5399.
Directors: M.C. Silvani (mng dir).
Casino Wollongong, 260, total informal size (sqm) 1600, largest capacity 800, largest conference capacity 2216177.

Laudenest Country Club Hotel-Casino
CO, 577A, Apt 4, Prospect Vale 7250. Phone (03) 44 8556. Telex 58600.

Executive: M. Kuveke (mgr), B. Matten (convention mgr).


Menzies At Rialto
495 Collins St, Melbourne 3000. Phone (03) 62 0111. Telex 136189.

Executive: H. Leopold (gen mgr).


Festival Hall
65-89 Charlotte St, Brisbane 4000. Phone (07) 2215433.

Convention facilities: Largest maximum room capacity 4000. Function areas (sqm): Main Hall Area 743.

The Flinders University of South Australia
University Relations Unit, Bedford Park 5042. Phone (08) 275 2277.

Convention facilities: 22 rooms total capacity 1000, largest room capacity 1000, accommodation total capacity 150. Function areas: Various size lecture theatres, dining areas, lounges & informal areas.

The Forum Centre Pty Ltd
2nd fl, 35-43 Clarence St, Sydney 2000. Phone (02) 29 1431. Telex 7377.

Director: W.H. Foda.

Multipurpose convention centre providing meeting accommodation from 2 to 260 inferred auditorium also catering secretarial & photocopying facilities.

Function & Conference Centre
University of New South Wales Union. PO Box 173, Kingsford 2032. Phone (02) 863 2225.

Convention facilities: 11 rooms total capacity 5190, largest room capacity 1150. Function areas (sqm): Roundhouse-Central area (882), Senior Common Room (139), Common Room (167), Wurth Room (139), Stage - 3 - 4 floor (193), Meeting Room (51), John Clarke Gal (139), Unisearch House (1254), Science Theatre (668), Clancy Auditorium (706).

Gazebo Ramada Hotel

Executive: G. Larkin (convention mgr).

Function facilities: Hotel accommodation, restaurant, cocktail bar, new convention, conference & function area accommodating up to 200 people. Rooftop terrace rooms, extensive undercover car parking.

Gazebo Ramada Hotel Brisbane
345 Wickham Tce, Brisbane 4000. Phone (07) 221 6717. Telex 41050. Telegraphs Gazebo Brisbane.

Executive: G. Larkin (grp mgmt sqm).

Function facilities: Function areas catering for up to 180 people, fully air conditioned, roof top restaurant, coffee lounge/Bistro bar. Full hotel facilities, undercover car parking.

The Grosvenor Hotel
125 North Terrace, Adelaide 5000. GPO Box 1772, Adelaide 5001. Phone (08) 51 2961. Telex 826343.


Hahndorf Old Mill Convention Complex
98 Main St, Hahndorf 5245. (08) 388 7255. Telex 89189.

Executive: G. Vines (convention mgr).

Convention facilities: 3 rooms total capacity 685, largest room capacity 500, accommodation 19 suites total capacity 70. Function areas (sqm): banquet room 700, munch room 189, board room 41.

Haven Motor Inn
6-10 Adelphi Terrace, Glenelg 5045. Phone (08) 294 1555.

Convention facilities: 2 rooms total capacity 310, largest room capacity 200, accommodation 73 rooms total capacity 233. Function areas (sqm): compass room 106, haven room 216.

Hazelmere Estate
Kangarilla Rd, McLaren Vale 5171. Phone (08) 363 8911. Telex 898822.

Convention facilities: 3 rooms total capacity 350, largest room capacity 250, accommodation rooms total capacity 70. Function areas: coach room 200, dining room (part 1) 65, board room 15, mews courtyard 300.

Her Majesty's Theatre Function Centre
107 Quay St, Sydney 2000. Phone (02) 212 9411.

Executive: Mrs C. Bymes.

Facilities for conventions, seminars, receptions, exhibitions, trade shows, product launchings. Auditorium seating for 1492, full bar & restaurant services.

Hilton International Hotels
Hilton International Sydney

Executives: W. Sprokreeff (gen mgr), Mrs C. Pearman (dir sales), Mrs M. Sugg (dir of sales), Mrs V. McDonald (dir of sales), Mrs H. Van Heesbeen (dir of sales), Mr G. Holst (banquet mgr). Telex 41050. Cables Hilton Sydney.

International standard hotel with 619 rooms & 67 suites, 4 restaurants, 6 bars including the Marble Bar. Convention & exhibition space includes Grand Ballroom, 10 smaller meeting rooms, 17 meeting rooms in total capacity to 690, large banqueting lobby, & an exhibition & conference floor.

Hilton reservation service - worldwide.

Hilton International Sydney Airport
20 Levey St (PO Box 75) Aunciffe 2206. Phone (02) 507 0123. Telex 707956. Cable Hiltair Sydney.


Ballroom (365m2) divides into 3 rooms with vehicle access off car park, 5 meeting/function rooms (21 to 94m2).

Equipment and Facilities: Available at no charge are microphones, public address system, portable stage, blackboards, easels and podium. For rental are 16mm sound movie projector, spotlights, 35mm slide projector. Reel to reel tape recording, and all available audio visual equipment.

International standard hotel with 270 rooms, 4 suites, 24 hour telex, secretarial & courier service, 9 meeting rooms, capacity 10 to 340, 4 restaurants, supper club & discotheque, 2 bar lounges, piano bar, outdoor heated swimming pool.

Repr: Hilton Intl hotels & sales offices.

Hobart Town Hall & City Hall
Hobart City Council, Town Hall, Hobart 7000. Phone (002) 38 2715.

Executive: Miss M. Johns (booking clerk).

Convention facilities: 3 rooms total capacity 2246, largest room capacity 1755, no accommodation. Function areas (sqm): Town Hall 411, Conference room 80, City Hall - Gallery 674, Main Hall 1081.

K.P. Hobbins & Associates
Suite 3, 22 Playfair St, The Rocks, Sydney 2000. Phone (02) 27 5528 or Sydney Opera Hse 02 (02) 25656 ext 511. Telex 277789.

Director: Ms K. Hobbins.


Homestead Hotel
114 Zillmere Rd, Boondall 4034. Phone (07) 265 1555. Telex 402626.

Convention facilities: 7 rooms total capacity 2200, largest room capacity 1000, accommodation 12 rooms total capacity 36. Function areas (sqm): Barklay (891), Canning Downs (242.1), Coochin (159.7), Cressbrook (159.7), Jimbour (159.7), Drawing Room 1 (132.4), Drawing Room 2 (331.2).

Hotel Oberoi Adelaide
62 Brougham Place, North Adelaide 5006. Phone (08) 267 3444. Telex 82174.

Executive: F. Bajis.
Kings Ambassador Hotel
517-519 Hay St, Perth 6000. Phone (09) 325 6555. Telex 92616.
Executives: B. McClure (mktg dir), S.A. Heidenreich (hotel mgr).
Facilities: for functions, trade shows, seminars, conferences. Convention facilities for up to 800 people.

Kosciusko Thredbo Pty Limited
2nd level, Plaza Blvd, Australia Square, Sydney 2000. Phone (02) 236 6222. Telex 22133.
Executives: B.V. McGarry (co secy), W. Kirkpatrick (gen mg).
Operators of Thredbo Alpine Hotel and Thredbo Village.
Repr: NSW Govt Travel Centre, Melbourne, Brisbane.

Landsborough Shire Civic Cultural Centre
16a Minchin Ave (PO Box 5) Caloundra 4551. Phone (07) 91 4240, 91 6444.
Executive: J.P. Flanagan (mg).

Launceston Convention Centre, Albert Hall
Tamar St, Launceston 7250. Phone (03) 31 4911.
Directors: J. Tuckett (gen mgr).

Le Chateau
48 Queens Rd, Melbourne 3004. Phone (03) 51 5211.
Directors: G. Downing (exec dir), C. Clark (func co-ord).
Full equipment & services for conferences, conventions, seminars & promotions.
Function areas: Balcony 12.9 x 4.57, seating - theatre 60, classroom 30, reception 60, banquet 65, Restaurant 15.64 x 9.27, seating - theatre 180, classroom 100, reception 120, banquet 100. Princess Suite, Suite 1 - 15.64 x 9.27, seating - theatre 250, classroom 175, reception 180, banquet 170. Suite 2 - 7.52 x 11.76, seating - theatre 150, classroom 100, reception 120, banquet 100.

Lennons Brisbane Hotel
66-76 Queen St, Brisbane 4000. Phone (07) 222 3222. Telex 40252. Toll Free (008) 77 3601.
Convention facilities: total capacity 350; accommodation facilities 150 rooms capacity 304.

Lloyd Cruises
Mosman Bay Marina, Ave Rd, Mosman 2088. PO Box 299, Spit Junction 2088. Phone (02) 90 2506.
Directors: J. Lloyd, O. Lloyd.
VIP Sydney harbour cruises, business functions, private parties, weddings, champagne breakfasts, conferences, luncheons and dinners. Superb cuisine.

Manly Pacific International Hotel
PO Box 828, Manly 2095. Phone (02) 977 7666. Telex 73057 MAPICT 1.
Executive: M.G. Barker.
Convention facilities: 7 rooms total capacity 1600, largest room capacity 800 accommodation facilities 170 rooms total capacity 410. Function areas (sqm): Ballroom A 128, Ballroom B 128, Ballroom C 129, Ballroom D 128, Meeting Rooms E, F, G each 80 (40 each). Exhibition Lobby 256, Ballroom Terrace 194.

The Menzies
Telegraphic address: Menzotel. Owned by Wynnard Holdings Limited.
441 hotel rooms, heated indoor swimming pools/spas, saunas, 6 restaurants, 18 bars, 24 hr room service, 7 convention rooms & drive-in access to exhibition area. Extensively renovated in 1984.
Repr: UK, NZ.

The Merlin Perth Hotel
Cnr Plain St & Adelaide Tce, Perth 6000. Phone (08) 330 0121. Inwats (08) 960090. Telex 94131, Sydney (02) 27 5991. Telex 70651.
Executives: Mrs A. Salmond (Perth, convention co-ord), A. Tea (Sydney).
Convention facilities: 4 rooms - Grand Ballroom (theatre style - 1200 persons banquet style - 800; convertible into North & South - 550 each (theatre style), 375 each (banquet style)). Freshwater Bay Room (theatre style - 125, banquet style - 100). Mosman Bay Room (theatre style - 60, banquet style - 50). Maritime (theatre style - 45, banquet style - 35).
All presentation equipment (whiteboards, projectors, easels) supplied free. Two permanent control booths in Grand Ballroom. Audio Visual in all areas. For conferences, meetings, seminars, weddings, trade shows, etc.

Noahs Group of Hotels
231 Miller St (PO Box 929) North Sydney 2060. Phone (02) 922 1311. Telex 24796.
Executive: N.L. Logue (gen mg).
Convention facilities: 3 rooms total capacity 450, largest room capacity 300, accommodation facilities 176 rooms total capacity 300. Function areas (sqm): The Bounty Room 158, John Goul Room 159, Acacia 25.

Noahs Lakeside International Hotel
London Circuit, Canberra 2600. Phone (062) 47 6244. Telex 62374.
Executive: B.O. Speldewinde (gen mg).

Noahs Hotel Melbourne
Cnr Exhibition & Little Bourke Sts, Melbourne 3000. Phone (03) 662 0511. Telex 32779.
Executive: M. Hayat (gen mg).
Repr: New Zealand.

North Point Conference Centre
Level 11, Northpoint Bldg, 100 Miller St (PO Box 1574) North Sydney 2060. Phone (02) 92 8812, 92 8830.
Director: J. Cullen.
Conference centre.
Northbeach International
6-14 Cliff Rd, North Wollongong 2500. Phone (02) 27 1188. Telex 29141. Sydney reservation office: K.P. Hobbins & Associates (02) 27 5525.
Executive: M. Corban (gen mgr).
5 Convention/Reception rooms, Grand Ballroom & Belmonto's sophisticated night club, facilities for meetings, conventions up to 350, exhibitions, Full convention facilities: Dais/stage, projector, video, microphone & public address, screen, whiteboard, lectern, easels, photocopier, registration desk, pointer torch, spot lights, gravel, complete catering beverage service, secretarial, hostesses, photographer, translation service, etc. International standard hotel with 72 suites.

Oberdan Centre
292 Findon Rd, Findon 5023. Phone (08) 268 1300.
Executives: Ms J. Wilson (sales & mktg), Ms M. Begg (banqueting mgr).
Convention facilities: 4 meeting rooms, theatre style 1100, classroom 800, boardroom.

Ocean Clipper Inn
Patterson Rd, Rockingham 6168. Phone (095) 27 6000.
Executive: R. Gillespie.
Convention facilities (sqm): Restaurant 72, Admiralty 1 - 72, Admiralty 2 - 144, Combination of 1 & 2 - 216, Greetings Area 90. Total rooms 63, total bed capacity 148.

Olde Tudor Motor Inn
Bass Highway, Prospect Vale 7250. Phone (003) 44 5044.
Convention facilities: 4 rooms total capacity 500, largest room capacity 500, accommodation 50 units total capacity 221. Function areas (sqm): Abbey 400, Vestry 85, Restaurant 150, Rectory 89.

Parkroyal Hotels
Brisbane Parkroyal
Cnr Alice & Alberts St, Brisbane 4000. Phone (07) 221 3411. Telex 401886.
Convention facilities: 4 rooms total capacity 1000, largest room capacity 1000, accommodation 165 rooms total capacity 330.

Pine Trees Motel
Hastings St, Noosa 4567. Phone (071) 47 3200. Telex 43494.
Director: B. Foley (mgr).
Executive: S. Coombs (mktg).
27 Rooms, 1 swimming pool, 1 children's pool, 1 a la carte restaurant, air conditioned, convention facilities up to 50, direct phones, screens, PA.

Pitron's
Cnr Springvale & Spring Rds, Keysborough 3173. Phone (03) 551 4333.
Convention & function venue, 2 rooms, room 1 12m x 9m, room 2 30m x 24m, access for buses, trucks, cars & heavy machinery into room 2 for display purposes. Seating capacity for up to 600.

President Hotels (Management) Pty Ltd
Victoria Ave, Broadbeach, Gold Coast City 4217. Phone (075) 39 8414.
Executives: R.T. Waugh (gen mgr), P.R. Walton (grp contr).
Crest International Hotel, Brisbane: First Class fully licensed hotel that offers a complete range of guest services and convention facilities.
Office: 4 Bridge St, Sydney 2000. Phone (02) 235 1776. Telex 277150.

The Parks Community Centre
Cowan St, Angle Park 5010. Phone (08) 268 5666.
Executive: J. Kelly.
Facilities for convention, trade launches, seminars & meetings. Seating from 10 to 1700 people, venues fully equipped with the latest in technical equipment & an extensive range of audio visual resources available.

Pier 21 Restaurant
3 John St, North Fremantle 6163. Phone (09) 336 2222.
Directors: J. Ortoli, T. Harris.
Serving both private & business sectors in function & seminar planning & execution & a la carte dining.

Ramada Inn
Red Baron Inn's Pty Ltd
Operation of hotels.

Regal Park Motel
44 Barton Tce, North Adelaide 5006. Phone (08) 267 3222. Telex 82526.
Motel with convention & banquet facilities.
Repr: Flag Inn Limited.

Regent International Hotels
The Regent Melbourne
Collins St, Melbourne 3000. GPO Box 2468, Melbourne 3001. Phone (03) 63 0321. Telex 37724.
Directors: W.F. Nitschke (gen mgr), R. Bickford (gen mgr & exec assnt), W.F. Nitschke (gen mgr), P.R. Walton (pr mgr).
Convention facilities: Grand Ballroom (1300 theatre style seating but can be divided into 3 separate areas), Victoria Suite, West Towers, Carlton Room, East Towers, The Theatre (379 seating), food & beverage only, Green Room & The Terrace. Full convention facilities including air conditioned, full lighting & audio visual equipment & studio, car host, laser pointers, multi lingual translation facilities & wide communications.

The Regent Sydney
199 George St, Sydney 2000. Phone (02) 238 0000.
199 George St, Sydney 2000. Phone (02) 238 0000.
Executives: E. Wright (gen mgr), Miss S. Smirk (pr mgr), Miss J. Erickson (assm pr mgr), Miss V. Oliver (catering mgr).
Convention facilities: Lecture style seating, Grand Ballroom (1000), 4 function rooms (40-90), ballroom is 665m2 & can be divided, ceiling height 5.7m, full conference facilities with 2 audio visual booths, direct street access etc.

The President Melbourne
63 Queens Rd, Melbourne 3004. Phone (03) 529 4300. Aust. Wide Toll Free (088) 33 5000. Telex 30987.
Director: R. Rogers.
Executive: Mrs S.M. Clark (mktg mgr).
First class accommodation & a variety of conference rooms, largest holding 350, licensed restaurants & cocktail bar, heated swimming pool, sauna, spa, gym.

The Royal Agricultural & Horticultural Society of SA Inc.
P.O. Box 108, Goodwood 5034. Phone (08) 51 4951.
Director: G.T. Campbell.
Executives: J.J. Duncan (pres), D.W. Barkley (chrmn).
Promotion of primary & secondary industry through the running of the Royal Adelaide Show annually.

The Royal Agricultural Society of Victoria
Royal Show Grounds, Epsom Rd, Ascot Vale 3032. Phone (03) 376 3733. Telex 134541.
Director: J.B. Payry.
Full exhibition convention & catering facilities - 16 major pavilions including Expo Centre, a stadium seating 25,000 that has a 2ha grassed arena and all purpose track, a multiplicity of other meeting/function areas plus free on site parking for 4,000 cars. Contact K.J. Monkhouse.

The Royal Exhibition Building
Nicholson St, Carlton 3053. Phone (03) 663 5000. Great Hall (03) 663 5373, 663 5360; Centennial Hall (03) 663 5455, 663 5883; Eastern Annex (03) 663 5713; Western Annex (03) 663 5402, 663 5766.
25,366 sq metres of display space in four halls a comprehensive air conditioned convention centre with sub-divisible meeting rooms for 1115 persons, a banquet hall for 450, 'Jackson's Square' licensed restaurant & The Princeton Room restaurant function room.

Sebel Town House
Director: M.J. Hall (gen mgr).
Executives: Miss A. Faggion (banqueting mgr), F. Palloni (assnt banqueting mgr), S.A. Downey (mktg & pr mgr).
Hotel and function centre. Function centre covering 800 sq metres with own car parking facilities, audio visual equipment available.
Repr: The Leading Hotels of the World - worldwide offices; JAL Hotel System & Utell.

Settlers' House Pty Ltd
Avon Terrace, York 6302. Phone (096) 41 1096.
Executive: P.J. Mulcahy.
Convention facilities (sqm): Conference room 55, Sitting room 1 - 18, room 2 - 22, room 3 - 19, Dining/Sitting room 3 - 33, Gallery 57.
Sheraton-Wentworth Hotel

Sheraton Motor Hotel
40 Macleay St, Potts Point 2011. Phone (02) 938 1955. Executives: P. Hofbauer (mmg dir), C. Whitfield (sales mgr).


Shore Inn & Convention Centre

Southern Cross Hotel

Southern Pacific Hotel Corporation

St Leonards Inn
631 Anzac Highway, Glenelg 5045. Phone (08) 294 2300. Executives: M. Binnis.

Conference facilities: Function area (sqm) Victoria Room 188, Victoria Room total capacity 100, accommodation 14 rooms total capacity 45, 2 restaurants.

Surfair International Hotel

Convention facilities: 2 rooms total capacity 420, largest room capacity 300, accommodation 85 rooms, convention allocation normally 55 rooms. Function areas (sqm): Marcolia Room (122), Madjimba Room (278).

Sydney Building Information Centre Ltd

Year round building exhibition and display centre. New product, promotion launching, and conference facilities, national product brochure request service, an extensive range of product & problem solving “Guides and Supplies”, public relations service for industry.

Sydney Entertainment Centre

Convention & function facilities.

Sydney Exhibition Centre
Sydney Showground, Royal Agricultural Society of NSW, Padstow 2201. GPO Box 2417, Sydney 2001. Phone (02) 351 8111. Director: G.L. Mailand. Exhibition facilities: Royal Hall of Industries 5575m², Manufacturers Hall 3900m², International Pavilion 3900m², AMP Pavilion (2 floors) 3340m², Arts & Crafts Pavilion (2 floors) 2560m², Cumberland Pavilion 2085m², Energy Pavilion 1390m², AMAT. Centre (2 floors) 816m², Commerce Hall 800m², Ford Pavilion 845m², Mazda Pavilion 1170m².

Conference facilities: seating for 50 to 400. Function facilities: Hordern Pavilion, seating capacity 5290 including 2500 moveable seats & stands. Woodchopping Open Air Stadium for 2000 people; Hordern Sale Ring, covered seating for 1100 people; Main Area & stands capacity 40,000. Services: stand building, signwriting, plant hire, catering & ample parking.

Sydney Opera House

Performing arts centre, conventions, seminars, exhibitions, restaurants, catering functions, package tours. All necessary lighting, sound and associated facilities.

Sydney Ramada Hotel

The Sydney Seminar Centre On The Water
302 Burns Bay Rd, Lane Cove 2066. Phone (02) 427 4000, 427 0222. Telex 72055, 70323. Executives: C.T. Holland & J.P. Holland (dirs), A.R. Gervais. Providing complete seminar & residential facilities. Two fully equipped conference modules each seating up to 50 with a private working office, a syndicate room & projection room for each conference suite, secretarial services, fully equipped & serviced 2 bedroom apartments with balconies on the waterfront. Recreational facilities include squash court, sauna, heated pool, solarium, games room, bowling green, jogging & walking paths, boating (motor & rowing) & 4 hectares of waterfront parklands.

Sydney Town Hall

Sydney Turf Club - Functions Centre

Sydneysider Charters
Berry's Bay Marina, Balls Head Rd, Waverton 2060. Phone (02) 567 3179. Telex Eccoma 71791. Director: B. Robbins.

54ft ketch catering for up to 33 in total all weather comfort, conferences, business luncheons, new product presentations, entertaining visiting clients, staff function, cocktail parties, twilight cruises, international cuisine with 24hr fully licensed bar.

Telford Old Melbourne Hotel
5-17 Flindergton Rd, North Melbourne 3051. Phone (03) 329 9344. Telex 32057. Associate company-Telford Inns Pty Ltd. Executives: E. Wintzer & Mrs V. Wintzer (gen mgrs), M. J. Corner (sales exec). Hotel/motel/functions, seating for 400 in the C.J. Dennis Banquet Hall.

Theatre Royal

The Town House Adelaide
164 Hindley St, Adelaide 5000. Phone (08) 211 8255. Telex 82841. Convention facilities: 3 rooms total capacity 320, largest room capacity 200, accommodation 71 rooms total capacity 140. Function areas (sqm): Imperial room (226), Exhibition room (116), Press room (28), Board room (46).

Trade Winds
200 Maroubra Rd, Maroubra 2035. Phone (02) 344 5555. Director: F. Corban (gen mgm). Convention facilities up to 150, 4 different rooms, total 300, 16 motel suites, swimming pool, A la Carte restaurant, 24 Hour Coffee Shoppe, Bodenes Night Club.

Trinity College
Royal Parade, Parkville 3052. Phone (03) 347 1044. Adjongs University of Melbourne. Available for conferences and training courses, accommodation, full catering facilities, parking.

Tudor Court
141 Kooyong Rd, Caulfield 3162. Phone (03) 527 5047. Executives: G. Downing (exec dir), R. Stroud (function mgm). Full facilities, equipment & services for conferences, conventions, seminars & promotions.

Function areas: Grand Ballroom 450sqm, seating - theatre 500, classroom 450, reception 450, banquet 350, Princess Room 200 sqm, seating - theatre 200, classroom 180, reception 180, banquet 120.
Twin Towers Motor Inn
Directors: T.M. Anderson, Mrs V. Anderson.
Specialists in conferences & conventions. Facilities include: all types of projection equipment, video playback & recording, flipcharts, whiteboards, blackboards, photo copying, syndicate rooms, P.A., B.K. telephones, poolside bar, private bar, restaurant & cocktail bar, air-conditioning & soundproofing, luxury motel suites, pin boards for posters.

University of Queensland Union
Sir Fred Schommell Drive, University of Queensland St Lucia 4067. Phone (07) 371 6840.
Director: Miss A. Daly.
Convention facilities: 4 rooms total capacity 1400, largest room capacity 1000, accommodation by arrangement. Function areas (sqm): Sir Albert Axon Room 408, Joseph Malley Room 593, Page Hanify Room 224, fully licensed restaurant.

Victorian Arts Centre
150 St Kilda Rd, Melbourne 3004. Phone (03) 617 8211. Telex 399149.
Executive: Miss N. Johns (convention co-ord).
Convention Facilities: ANZ Pavillion (capacity 500), Williamson Room (23), Baxter Room (22), VIP Lounge (22). In-house catering service available.

Victoria Inn
86 New South Head Rd, Rushcutters Bay 2011. Phone (02) 228 7044.
Directors: L. Corne (mng dir), Mrs S. Corne (exec dir), N. Corne (dir & gen mgr), E. Clubb (dir of fin), J. Lissing (dir sales & mktg).
Hotel & motel conference centres in Sydney, regional NSW & Queensland.

Vision Valley
Vision Valley Rd, Arcadia 2159. Phone (02) 655 1515.
Directors: J.N. Hooton, K. Riley.
Executive: B.L. O'Hara.
Conference venue, accommodation for up to 152. Features large meeting room, 3 smaller meeting areas, full range of v/equipment, swimming pool, horse riding, canoeing.

Weintal Hotel-Motel
Murray St, Tanunda North 5352. Phone (085) 63 2303. Telex 88059.
Facilities for conventions and seminars to 160. Sauna, colour TV, full restaurant and bar facilities, swimming pool, tennis courts, 40 unit motel accommodation.

Windsor Gardens
258 Mowbray Rd, Chatswood 2067. Phone (02) 412 1011.
Executive: N. Cronin.
Convention facilities: 2 rooms, largest room capacity 500, accommodation 14 suites total capacity 50. Function areas (sqm): Windsor Room 1538, Princess Room 2272.

World Trade Centre
Cnr Finders & Spencer St, Melbourne 3005. Phone (03) 611 1666. Telex 34211.
Executive: R.F. Hobart (trade services & mktg mgr).
Convention Facilities: function room, theatrique approx 100 persons, exhibition facilities 5500m² exhibition space.

Suppliers & Services

Adams and E's Display Company
2-14 Kerr St, Fitzroy 3065. Phone (03) 419 2111.
Design, construction & installation of displays, exhibitions & trade presentations anywhere in Australia, including signwriting, lighting, a/v. Hire equipment available.

ADS Displays (Aust) Pty Ltd
16 Vine St, Chippendale 2008. Phone (02) 698 5755.
Executives: J. Knight, M. McCrath.
Exhibition stand designers & manufacturers, suppliers of all types of signs, styrene-acrylic & painted, photographic blow ups & murals. Exhibition hire equipment available.

Ansett Airlines of Australia
501 Swanston St, Melbourne 3000. Phone (03) 342 1211.
Group travel executives: H.A. Hele (nat mgr group travel), T. Holt (nat sales mgr conventions & incentives).
Facilities: Reservation of hotels, conference rooms, audio visual equipment, multilingual translation units, discounted travel for groups, assistance with convention program printing, arrangement of transfers, tours, special industry visits, car rental, conference dinners, social functions, computerised registration services.

Baldwin Productions
62 Robey St, Mascot 2020. Phone (02) 693 1377.
Directors: C. Baldwin, J. Baldwin.
Audio, lighting & staging for conventions, business theatre concerts & installations.

B & M Changeable Signs
77A Auburn Rd, Birrong 2143. Phone (02) 644 2913.
Directors: V.J. Pitkin (gen mgr), Mrs H.L. Pitkin.
Display & exhibition equipment & supplies, advertising signs. Ultra violet "coming attractions", display boards & letters, all changeable letters signs. Agent for Movitex & Ritchie notice boards & letter systems.

Buckle Bros Pty Ltd
5-10 Dyon Rd, South Kensington 3031. Phone (03) 371 1444.
Manufacture & hire display & exhibition stands & equipment.

Campbell McComas
Suite 14, 118 Church St, Hawthorn 3122. Phone (03) 818 1307.
Executive: G. Campbell McComas.
Speechmaker & consultant, specialist in researching & writing speeches on any subject for presentation in the guise of appropriate original comic characters at business & professional conventions, seminars, dinners & other gatherings throughout Australia & overseas. Some M/C work also undertaken. The number of engagements is strictly limited, a minimum of three months notice is essential.

Cobon International (Aust) Pty Ltd
724 Pittwater Rd, Brookvale 2100. Phone (02) 93 0213, 93 0214.
Directors: P.R. Bernasconi (mng dir), J.C. Bernasconi (secretary), Mrs N. Scanlon.
Executives: P.R. Bernasconi (sales exec), Mrs N. Scanlon (prodn co-ord).
Designers & manufacturers of specialised prestige exhibitions, trade fairs & interior decor. Distributors of "Octanorm" modular systems; "Allucobond" composite sheeting; Shopsis glass cube system; Presents shop fitting system. Repr: Cobon International (Melb) Pty Ltd (03) 699 7677, B. Billett & Assoc (Surfers Paradise) (075) 38 7866; D. Rodger & Assoc (Perth) (09) 344 5182.

Concept Exhibition Systems
2 Booth Place, Balcatta 6021. Phone (09) 344 4122.
Directors: R. Embry (mng dir), R. Del Carlo.
A major supplier of exhibition & display equipment, sale or hire basis. Designers of exhibition stands & exhibition layout. Manufacturers under licence of the abstrakt nimlok display system. Western Australian agents for framelog panel systems & Australia wide hiring agents for the Hallmark all weather venue.

Delta Design & Display
347 Macaulay Rd, Kensington 3031. Phone (03) 376 0345.
Directors: A.G. Nicol, Mrs J. Nicol.
Executive: K. Hibbert.
Hire design & construction of exhibition stands & displays.

Design Count Pty Ltd
Also trading as Linkage Display Systems. 57 De Havilland Rd, Mordialloc 3195. Phone (03) 587 1644, 587 1022.
Directors: G. Calkoen (mng dir), M. Spring (fin dir), C. McMenamin (mktg co-ord).
Custom design exhibition stands or design your own with flexible linkage modular display system. Other services include creative indoor/ outdoor light boxes, special effects, advertising & signage. Working models, facsimile & prototypes. Specialists in all types of plastic & metal moulding techniques, scale models for TV commercials & aerodynamic models for wind tunnel testing.

Design & Display Pty Limited
55 Mitchell Rd, Brookvale 2100. Phone (02) 939 1233.
Directors: J. Aufmanis, Mrs T. Aufmanis.
Executive: R. Stradbrooke.
Design & manufacture of exhibition stands, including hire or purchase of carpet, walls, counters and associated items. NSW distributor of FrameLock Panel Systems.
Repr: Displaycraft Pty Ltd, Adelaide (08) 297 7277.
Displaycraft (SA) Pty Ltd
A divn of National Exhibition & Display Services Pty Ltd, 34-36 Maple Ave, Forestville 5035. Phone (08) 297 7277. Telex 67189. Frameit.
Director: L.G. Dennis.
Executives: J. Kernbach (gen mgr), I. Neillson (mktg mgr).
Specialising in the preparation & installation on a hire basis of complete exhibition stands, shell schemes, modular construction stands or free design. Design & preparation of all signs, banners, directional signs, stage decorations & displays. To complement each display we offer an extensive range of hire accessories & components such as furniture, plants, electrical, signs, showcases, carpets & lighting.

Eden Dynamics Pty Ltd
28 Oatley Avenue, Oatley 2223. Phone (02) 579 5566.
Directors: D. Eden, Ms M. Eden.
Executive: G. Jenner.
Acoustical consultants. Advisers on communication systems, public address requirements & the design of acoustic environments, incl specialised studios, sound stages & audionia.

Eftee Displays
50 Clarence St, Sydney 2000. Phone (02) 290 3496.
Directors: F. Towsley, Miss C. Warham.
Design & manufacture of display & exhibition stands. Renovations of showrooms & commercial premises. Sole NSW Agent for Conjucta, lightweight portable display system, Laramax showcase system.

Entertainment Services of Australia Pty Ltd
Factory 1, 23 Levanswell Rd, Moorabbin 3189. Phone (03) 655 0999, 655 9510.
Directors: G.J. McGeoge (mng dir), C.M. McGeorge.
Executives: P. Elerton (ops mgr), D. Bourke.

Th EVS Group
A McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Telex 279259.
Director: H. Hiltbrink (mng dir).
Executives: A. Pilot (gen mgr), T. Becker (mktg mgr).

Total production of quality meetings from concept to execution, including multi-screen productions, speaker support & executive Prompting. Library of meeting modules available.

Exhibition Displays Pty Limited
111 Old Pittwater Rd (Box 177) Brookvale 2100. Phone (02) 938 3022.

Exhibition Light & Power Contractors
10 Tunks Rd, Ryde 2122. Phone (02) 808 1405.
Executive: P. Malouf.
Power distribution, exhibition, convention, television, theatre lighting.
Repr: Melbourne & Brisbane.

Flamingo Advertising Art & Display
22 Dornoch Tce, Hill End 4101. Phone (07) 44 3859 (office), 44 6171 (workshop).
Directors: P. Kilshaw (media mgr), Miss S.G. van Twest.
Displays, designed & manufactured for exhibitions, windows, foam signs made to order.

IDEAS
Executives: I. Law (mng dir), N. Thomas (mktg dir), C. Dav (creative dir).
Exhibition Services - concept & design, co-ordination & promotion as a package or as individual services. Seminar & Exhibition back-up services - writing, design & production of promotional literature, trade passes & ancillary print media. Public relations, marketing & advertising services.

Merriwale Productions
13 Park Avenue, Avalon Beach 2107. Phone (02) 918 6227.
Director: J.H. Neal.
Design, construction, installation & display dressing of exhibition stands, showrooms, shops including window display service.

Morgan Expo-Hire
39 Jones St, Ultimo 2009. Phone (02) 660 2700.
Directors: J. Jeffrey, P.R. Morgan.
Morgan Expo-Hire specialise in hiring quality furniture, equipment, pot plants, audio visual equipment & other services to the exhibition industry on a short term basis & for longer periods to offices & business in general.

Multi Signs (Aust) Pty Ltd
183 South Creek Rd, Dee Why West 2099. Phone (02) 982 6202.
Directors: P. Black, Mrs H. Black.
High quality exhibition stands, trade displays, furnishings & equipment. Complete design, manufacture, installation & signage service. Free standing display panels, hinged display screens, murals, photo mounting, tv & stage props. Purchase or hire.

Original Displays (Aust) Pty Ltd
13 Orchard Rd, Brookvale 2100. Phone (02) 90 0251.
Directors: J.A. Kerr (chnmn), R.E. Harkins (mng dir), G.A. Armitage (sales dir).
Executives: J. Chapman (sales mgr), E. MacWhirt (mfg) S. Jones (design).
Full service design & mfg of exhibition stands, shopfittings, point of sale display, screen printing, merchandising units, packaging, plastic fabrication, custom joinery.

Otetla Promotions
1 Easey St, Collingwood 3066. PO Box 153, Ashburton 3147. Phone (03) 419 9696.
Executive: J. Markworth (gen mgr).
Hire of large illuminated lockable showcases as well as counters partition walls, lighting, shelving & general display accessories.

Philips Electronic Components & Materials
1092 Centre Rd, Clayton 3168. Phone (03) 542 3282. Telex 20165.
Executive: N. Barbery.
Philips offer a complete service in conference equipment as well as simultaneous interpretation services. Facilities incl full multilingual services for conferences.

Procon International Pty Ltd
Suite 1505, 15th floor, MAN Building, 275 Alfred St, North Sydney 2060. Phone (02) 922 4147, 928 9442. Telex 71270.
Providing a complete range of services for the meeting & convention organiser. Specialising in satchels, ribbons, rossettes, name cards & holders. Large range of signs, Gants/Garvone complete laser cutters. The only complete convention ancillary supplier in Australia.

Rainbow Audio Visual Enterprises Pty Ltd
1st Floor, 457 Miller St, Cammeray 2062. Phone (02) 922 3588, a/h 908 1363. Telex INTSY 10101 Audvis Sydney.
Executive: B. Cliffe, R. Smart.
Design, manufacture, installation & service of all types of electronic devices for displays, promos, advertising & exhibitions. New colour computer aided graphic design, art & type styles from various inputs & onto optional media. New 3D animated displays for unusual promotion & exhibitions. Equipment: Ref audio visuals.

Ready Steady Compactables Pty Ltd
7 Park Ave, Drummooye 2047. Phone (02) 819 6607. Telex 21822 SY 478.
Directors: Mrs J.E.M. Saunders (state mgr, WA), A.I. Saunders, Ms M.F. Saunders (gen mgr).
Office: 21 Cagarita Rd, Perth 6076. Phone (09) 293 3683.
Manfacturers & distributors of low cost portables, corrugated board demonstration tables & exhibition counters.

Rentall Studios
117 Lansdowne Cres, West Hobart 7000. GPO Box 3300, Hobart 7001. Phone (02) 34 6289.
Director: M. King.
Executives: N. King (sales mgr), D. Edwards (ops mgr).
Contractors for electronics (temporary), lighting hire, P.A. (indoor & O.D.), sound recording, projection equip, video equip, staging, display, exhibition hardware, tv, film & audio production aids.

Seminarscope
32/174 Split Rd, Mosman 2088. Phone (02) 969 2926.
Executives: M.G. Hunt (mng dir of photography). I.B. MacDonald (post prd dir).
Conferences 'with a difference' organisers, unique pgms in unique locations, anywhere in Australia or overseas. Services available: special presentation of itineraries, menus, entertainment & mailing information, to film/videos, a/v/s, brochures etc. Video 'take-away' conference highlights or complete programmes.

Sound Co Pty Ltd
811 Princes Hwy, Tempe 2044. Phone (02) 55 1506, 55 1665.
Directors: L. Jones, P. Ralph.
Sales/hi re/installation disco, public address, background music, paging, video projection, all sound & special effect lighting.
The Sound and Light Company
10 Tunks Road, Ryde 2112. Phone (02) 808 1405.

Directors: Miss S. Martin, R. Medhurst.
Executive: R. Martin.

Providing high quality sound & public address & theatrical lighting equipment for seminars, meetings, promotions, fashion parades etc.

Staging Consultants Pty Ltd
29 Clubb St, Rozelle 2039. Phone (02) 810 2885.

Director: K. Ricketts (mng dir).


Too Phaze Lighting Corporation
135 Brighton St, Richmond 3121. Phone (03) 429 5122.

Director: A. Anderson (mng dir).

Equipment & service suppliers, theatrical consultants.

Townhouse Hotel
701 Swanson St, Carlton 3053. Phone (03) 347 7811. Aust Wide Toll Free (0800) 333001. Telex 31271.

Directors: D. Gibson (gen mgr), Ms M. Bibron (banquet sales mgr).

Specialist caterers to the entertainment industry, major sporting events, product launches, any outside venue.

Trans-Australia Airlines (Australian National Airlines Commission)
50 Franklin St, Melbourne 3000. Phone (03) 345 1333. Telegrams Transair. Chairman: N. Smith.

Directors: F.J. Ball (gen mgr), N. Westbury (bus mktg mgr), R. Nicholson (conv travel mgr).
State convention travel mgs & suprs - E. Schroeder (NSW), Ms V. Tooth (Vic), A. Hill (Qld), M. Roach (ACT), C. Mack (Tas), Ms J. Cooke (WA), Ms K. Lorraine (SA).

Offices: Chifley Sq, Sydney (02) 669 9555; 294 Collins St, Melbourne (03) 345 1333; Cnr Adelaide & Creek Sts, Brisbane (07) 260 3311; Jolimont Centre, Canberra (062) 46 1611; 4 Liverpool St, Hobart (02) 38 3511; 55 St. George's Tce, Perth (09) 323 8444; 144 North Tce, Adelaide (08) 216 1911.

Trolleye Pty Ltd
95 Buckhurst St, South Melbourne 3205. Phone (03) 699 5733.

Executive: B. Trolleye (mng dir).
Architectural graphics: display, shopfitting.

Vale Metal Systems Pty Limited
10 Childs Rd, Chipping Norton 2170. Phone (02) 726 7611. Telex 10101 + Valemetal.

Directors: P. Vale, Mrs J. Vale, S. Vale.


Repr: 459 Swanson St, Melbourne (03) 348 1265; 24 Donkin St, West End (07) 44 1466; 401 Townsend St, Albury (060) 21 8436.

Voluma Distributors Australia Pty Ltd
Glover House, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988.

Executive: J.W. Grundy (sales dir).

Sole distributors, Voluma Connector System for use in the construction of display stands, point of sale displays & screens.

Repr: Furmo Industries Pty Ltd (all states).

V.R.T.D. Lighting Services
34 Chisholm St, Darlinghurst 2010. Phone (02) 356 4957.

Directors: T. Deary, Miss V. Russell.

Design & supervise all facets of corporate lighting & sound for conventions, product promotions, fashion shows or any live presentation.

Robert Wainwright Pty Ltd
180 Bay St, Port Melbourne 3207. Phone (03) 64 1882, 64 1953, 64 3019.

Directors: R. Wainwright, M. Wainwright, Mrs A. Wainwright.

Repr: D. Stray, R. Holloway.

Designers & manufacturers of all facets of exhibition stands display units, graphics, signage & display systems.

Audio Visual Services

A 1 Captain Video Professional Photography & Video Company
A divn of Captain Video Pty Ltd. Suite 12, 16 Notts Ave Bondi (PO Box 277) 2026. Phone (02) 309 2772. Telex 71433 Beach.

Creative work in most areas of video & film, from concept to prdn to presentations.

AAV-Australia Pty Ltd

Executives: P.G. Rankin (chnmn), E.J. Gregory (gen mgr), Ms V. Tooth (Vic), A. Pittendrigh (NSW), T. McMahon (mrgt, sales), T. Cranby (mrgt, sales), P.D. Bromley (mrgt video), J.B. Horwood (mrgt admin & personnel), G. Leaver (mrgt, Videocassette Duplication), D. Wilson (mrgt audio), A. Pittendrigh (mrgt, sales), T. McMahon (mrgt, Multimedia Communications), D. Campbell (mrgt, The Production Group), L. Joyce (mrgt, Network Hire), C. Berry (mrgt, Sydney offic).

Multimedia dept offers concept, scripting, direction, prdn & staging for fully automated, multi-image shows, including video & film & Dolby sound for trade conventions, business meetings, product launches, staff motivation. Productions utilize Smda projectors & AVL computer control system.

Equipment hiring through Network Hire includes Sony U-matic VTR units, Sony Profex monitors, National, Sony & Barco video projectors & front & rear projection screens.

Office: 275 Alfred St, North Sydney 2060. Phone (02) 9233 2934.

Adelaide Tape Duplicators
240 Grote St, Adelaide 5000. Phone (08) 212 7053.

Director: A. Sankauskas (mrg).

Real Time cassette & reel to reel duplication. Also fast speed cassette duplication. Video copying & DIGITAL Live recording service.

Advent Audio Video
1st Fl, 457 Miller St, Cammeray 2062. Phone (02) 922 3588 (AH) 908 1363. Telex INTSY 10101 Audi Vis, Sydney.

Executives: B. Cilffe, R. Smart.

Services: 12 years in audio visuals. Design, assembly, installation, sales and service of all types of audio, visual and video systems. Supply of video tapes. Production of low budget video programs for instruction, training, product promotion in 16mm & VHS formats.

Audio Visual Equipment and Services
29 Albany St, Crows Nest 2065. Phone (02) 439 1455. Cables Audiquip. Divn of the Aves Group Pty Ltd.

Director: G.B. Roberts (mng dir).

Portable audio visual equipment including the VS-1 all-in-one portable big screen video player, for individual or group presentations, sales promotions, product launches, training, public relations, for sale, hire or lease. Complete audio-visual production back up service.

Audio Visual Productions Pty Ltd
640 Ann St, Fashion Valley Building, Fortitude Valley 4006. Phone (07) 52 3611.

Directors: K.D. Robinson (admin), M.J. Cannon (mrg), G. Weiss (tech dir), D.J. Parkin (art dir).

Artistry Productions
37 Cascade St, (PO Box 726) Paddington 2021. Phone (02) 331 1988.

Directors: J. Kaye, G. Peters.

Production of video programmes, photographs, slides and slide programmes for business promotions, training, promotions, as conference back up services and also to record conferences. Scriptwriters, creative & consultancy services available. Conference & sales promotion.

Audience Motivation Pty Ltd
7-13 Elizabeth St, Paddington 2021. Phone (02) 33 4751. Telex 70569.

Directors: D.J. Beal (mng dir), D.L. Beal.

Audio-visual and multi-media productions, convention management services.

Audio Visual Centre Pty Limited
40 Holtham Pde, Artarmon 2064. Phone (02) 438 4188.

Directors: E.R.H. Mearns (mng dir), Ms R.H. Mearns (co secty).

Audio visual sound slide & video programmes. Slide duplication & effects. All a/v equipment hire, photography - audio visual - commercial & industrial - studio or location.

Specialists in rear projection units - designed to individual equipment. Below the line 1/4 editing, time base corrected.

Audio Visual Services
Audio Visual Projection Systems
19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 237366.
Directors: F.W. Nain (mgr dir), A. Rodfield (gen mgr), A.J. Parker (audio visual mgr).
Refer listing N.A.V.A. (NSW) Pty Ltd this section.

Audio Visual Resources
19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 237366.
Refer listing N.A.V.A. (NSW) Pty Ltd this section.

Audio Visuals (Australia) Pty Ltd
4th floor, 131 Leichhardt St (PO Box 276) Spring Hill 4000. Phone (07) 229 3949.
Complete audio visual production service: film, video tape, slide, film strip. Supply of portable A.V. equipment for sales, presentation etc.

Automatic Demonstration
137 Broadway, Sydney 2007. Phone (02) 212 3688. Division of Videoplus Pty Ltd.
Executive: L. Jennings (mgr).
Importers and distributors Videotronic portable rear screen projectors.

AVES Creative Productions
29 Albany St, Crows Nest 2065. Phone (02) 439 1456. Divn of the Aves Group Pty Ltd.
Executives: G.B. Roberts (mgr dir), A. Haydon (exec prod).
Audio visual productions, specialising in portable presentations to meet specific needs - sales aids, product launches, point-of-sale, public relations, training. Production services include concept development, scriptwriting through to finished programme for slide tape, sound filmstrip, film and video formats. Equipment available for hire, sale or lease.

Blackthorn Productions
552 Mowbray Rd, Lane Cove 2066. Phone (02) 427 4109.
Executive: P. Kyral (mgr dir).
Audio Visual Programs: Production of audio visual & slide presentations for meetings & conventions, still photography, artwork design, graphics etc.
Production of commercials or programs from storyboarding to broadcasting. Art & animated film studio.

Graeme Bowman
27 Beaver St, Box Hill South 3128. Phone (03) 986 7281.
Writing video & slide/tape presentations for corporate & government departments. Voice overs & acting for above.

Brisbane Media Centre
540 Queen St, Brisbane 4000. Phone (07) 229 6485.
Director: D.G. Crowley.
Complete audio visual production facilities; photographic-film/video production for tv commercials documentaries promotions etc. 16mm S/8mm film, slide synch, AV hire, studio & lecture theatre hire & video & audio taping of convention seminars. All software prepared (slides: o/head transparencies).

John Bushelle Productions Pty Ltd
19 Broughton St, Milsons Point 2061. Phone (02) 92 7158.
Director: A. Bushelle.
Audio visual creative services and production of single or multi screen audio visuals & film strips. Slide/tape or film strip/cassette presentations in 35mm, 16mm or 110 format, 35mm, 16mm and Super 8mm motion picture and videotape production. Creation and pulsing of sound tracks.
Specialists in industrial, medical and training films, videotapes and audio visual.

Cameron Vernon Weston & Associates Pty Ltd
Suite 4, 24 Eastern Rd, Sth Melbourne 3205. Phone (03) 690 5566. Sydney office: Suite 201, 83 Mount Street, Nth Sydney 2060. Phone (02) 929 8022.
Executives: Ms D. Cameron (prdcn), J. Weston (stage dir), W. Dobrowolski (creative dir).
Concept, production & presentation of multi-screen, film, video and theatre for industrial and commercial organisations including trade presentations, new product launches, product presentations, exhibitions, sales meetings, conventions, permanent exhibitions and national tours.

Canberra Media Productions Pty Ltd
15 Love St, Flynn ACT 2615. Phone (062) 58 2845.
Directors: R. Trindall (A.C.S. - prdcr), Mrs F. Trindall.
To provide commercials and documentaries for tv and theatrical release. To produce films, video and audio visual programs for sales, training and promotion, including multimedia and multimedia.

Carousel Productions
Unit 11, 20 Richmond Ave, Dee Why 2099. Phone (02) 982 1270.
Executive: D. Price (prdcr).
Specialising in low budget audio visuals & corporate videos.

Catholic Audio-Visual Centre
50 Abbottsford Rd, Homebush 2140. Phone (02) 76 0459.
Director: Fr. J. O'Donnell.
Production and distribution of Australian audio and audio-visual programs for educational purposes. Also manufacturing of audio and audio-visual programs from master stage. Sound studio: An audio production studio incorporating a 16 track recording system equipped with up-to-date recording, mixing, monitoring and ancillary equipment. Other facilities include slide mounting and indentation, studio space hire (30' x 27' x 19'), video hire, and video editing & dubbing (3'/4).

John Cliff & Associates Pty Ltd
611 St Kilda Rd, Melbourne 3004. Phone (03) 51 8734.
Executives: Ms M. Neal (creative dir), J. Cliff (creative cons), P. Cogger (mktmg cons), L. Griffin (creative cons).
Multi-media shows developed & produced. Complete prdcn service for business communications, conferences, sales meetings, exhibitions, launches.

Contact Audio Visuals
1st floor, 457 Miller St, Cammeray 2062. Phone (02) 922 3588, (AH) 908 1363. Telex INTSY 10101 Audvis, Sydney.
Executive: B. Cliffe, R. Smart.
Services: Colour computer aided graphics design & art from various inputs & onto optional media. New 3D animated displays. Complete audio visual production from planning to presentation, any format single or multi-screen and multi-media using ARRION computer programs. Programmes for product launches, promotions or conferences, exhibitions and training. 12 years experience including staging national launches.
Equipment: Sale and hire of all audio visual equipment video recorders, monitors, cameras, big screen projection tv. We design, assemble and service the above systems.

Curtin University of Technology Media Services
336 Elizabeth St, North Hobart 7000. Phone (022) 34 7434, 34 7655.
Director: P.R. Richman (tv, film av prdcn mgr).

Broadcast post prdcn: 2 Ampex VPR-80 Recorders with Ampex TBC-2's, Ampex NTSC VPR-80 with NTSC Ampex TBC-2, Dubner CBG-2 character generator with 250 fonts in unlimited sizes, Crosspoint Latch Vision Mixer, Cox colour corrector, Oki framemore, Ultimate Newsematte.
Video post prdcn: Videocassette or 1" C-format editing with timebase correction & digital image enhancement, colour correction, vision mixing, & online computer animation.

Standards conversion: NTSC to PAL, PAL to NTSC, SEACAM to PAL in 1" C-format & videocassette formats. Fully digital Standards Conversion system with digital enhancement & joystick colour correction.

Overseas standards: Full electronic editing NTSC to NTSC Videocassette standards, PAL scenes may also be incorporated into existing 1" or U-matic NTSC tapes. Full electronic editing SEACAM to U-matic.

Computer animation: Real time broadcast quality computer generated animation direct to videotape. Animation over live action, 2D & 3D Animation generated from artwork, graphics, tablet, camera, videotape, 35mm slides or film source.

Computer Images Pty Ltd
Unit 3, Madison Place, 385 Pacific Highway, Crows Nest 2065. Phone (02) 922 7044.
Executive: R. Matthews (gen mgr).
Computer generated slides & transparencies.

Computronics International Pty Ltd
256 Stirling St, Perth 6000. Phone (09) 328 3665. Telex 94688.
Directors: O. Hansen, Mrs G. Cruse.
Executive: D. Sharp (sales mgr).
Design & distribution of electronic signs & systems.
**Evelyn Audio Visual Presentations Pty Ltd**

29 Albany St, Crows Nest 2065. Phone (02) 439 3955, 439 5333.

- Executives: C. Reece (dir/prdcr), R. Wall (mdg), A. Scorrar (admin).

We have made presentations our speciality using predominately the audio visual medium (computerised slide/tape). We produce for

- marketing, sales, advertising and promotion companies in the areas of product launches, sales conferences, dealer meetings, trade nights and promotional exercises. Our in-house strengths include full design studio facility, rostrum and projection control techniques along with on site production.

**Flint Webster Pty Ltd**

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.

- Executives: D. Flint, P. Webster.

Audio and music production and engineering consultants, talent casting and co-ordination.

**Fogg Unusual Audio Visual Productions**

Suite 2/177 William St (PO Box 8) Kings Cross 2011. Phone (02) 332 2565, 32 9765. Telex 21822.

- Directors: Miss S. Martin (admin), R. Foley (design).

- Executives: D. Sko (software mgm), P. Malouf (elec eng), C. Richards (lighting mgm), R. Martin (sound eng), Miss C. Oliver (staging con).

- Designers & producers, lighting, sound, unusual a/v, staging & special effects for theatre, film, sales, exhibitions.


**Fresh Approach Marketing**

612 Queensberry St, (PO Box 383) North Melbourne 3051. Phone (03) 328 2525. Dinv of Miruna Pty Limited.

- Directors: B.C. Gooze & Mrs M.K. Gooze (cons & prdcrs).

- Executives: Ms B. Murray (prdcr, dir), Miss S. Jamison (fn), Miss D. Kingston (pr).

- Audio & video communication consultants, including product releases, education & training, company & consumer communications.

**Gaytone Productions Pty Ltd**

12 Sneyd St, Bowen Hills 4066. Phone (07) 52 9333.

- Directors: G. Gay, A. Gay.

- Video prdcrs & audio visual hire.

**Graphic Communication**

1st floor, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217.

- Executives: J.W. Hiscock.

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**Crystal Clear Vision**

2 Hotam St, South Melbourne 3205. Phone (03) 699 7744, 699 8791.

- Executives: G. Murray (mgr).

- Facilities - multi camera O/B van with full edit facilities, high speed cassette duplication. Audio visual prdcrs, creative concepts, scripts, visual design, prd & prsentation of a/v prgms for tv commercials, in-house documentaries, mkgt prsentations, prod launches, band promotion, sales promotion & motivational seminars.

**Design 17 Pty Ltd**

98 Albany St, Crows Nest 2065. Phone (02) 438 6799.

- Executives: R.W. Gray (mgm dir).

Audio visual production, photography, graphic design.

**The Duplication Centre**

Building B, Enterprise Park, 24 College St, Gladstoneville 2111. Phone (02) 816 5166, Telex 72413. Divn of Communications & Entertainment Limited.

- Executives: G. Richmond (mgr dir), G. Neal (nat sales mgm), M. Daby (engr), N. Ivory (prd dir), W. English (w/house mgm).

Full audio visual facilities & services.

**Eco Video Recording**

32 Michaela Crescent, The Gap, Brisbane 4061. Phone (07) 30 4339.

- Director: J.B. Childs (prprr).

Professional video prdcrs of audio visual, training, promotional videotapes, qualified cinematographers & videographers.

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**Educational Media Australia**

7 Martin St, Sth Melbourne 3205. Phone (03) 699 7144. Telegrams Edna Melbourne.

- Principal: K. J. Widdowson.

- Distribution & production of films & multi-media material for educational purposes.

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**Electronic Flicks Video Productions**

35 Chamberlain Rd, Pedestal Heights 2211. PO Box 256, Pedestal 2211. Phone (02) 771 6990.

- Director: D. Marzolla (mgm dir).

- Executives: R. Cencigh.

We have made presentations our speciality using predominately the audio visual medium (computerised slide/tape). We produce for

- marketing, sales, advertising and promotion companies in the areas of product launches, sales conferences, dealer meetings, trade nights and promotional exercises. Our in-house strengths include full design studio facility, rostrum and projection control techniques along with on site production.

**Flint Webster Pty Ltd**

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.

- Executives: D. Flint, P. Webster.

Audio and music production and engineering consultants, talent casting and co-ordination.

**Fogg Unusual Audio Visual Productions**

Suite 2/177 William St (PO Box 8) Kings Cross 2011. Phone (02) 332 2565, 32 9765. Telex 21822.

- Directors: Miss S. Martin (admin), R. Foley (design).

- Executives: D. Sko (software mgm), P. Malouf (elec eng), C. Richards (lighting mgm), R. Martin (sound eng), Miss C. Oliver (staging con).

- Designers & producers, lighting, sound, unusual a/v, staging & special effects for theatre, film, sales, exhibitions.


**Fresh Approach Marketing**

612 Queensberry St, (PO Box 383) North Melbourne 3051. Phone (03) 328 2525. Dinv of Miruna Pty Limited.

- Directors: B.C. Gooze & Mrs M.K. Gooze (cons & prdcrs).

- Executives: Ms B. Murray (prdcr, dir), Miss S. Jamison (fn), Miss D. Kingston (pr).

- Audio & video communication consultants, including product releases, education & training, company & consumer communications.

**Gaytone Productions Pty Ltd**

12 Sneyd St, Bowen Hills 4066. Phone (07) 52 9333.

- Directors: G. Gay, A. Gay.

- Video prdcrs & audio visual hire.

**Graphic Communication**

1st floor, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217.

- Executives: J.W. Hiscock.

Audio visual single and multi screen, fully co-ordinated productions for advertising and promotional, business and educational requirements. Concept to presentations. Still photography: refer listing Services to Advertising Section.

**Paul Griffiths Presentations Pty Ltd**

82 Kedumba Cres, North Turramurra 2074. PO Box 224, St Ives 2075. Phone (02) 44 3975.

- Directors: P. Griffiths, R. Griffiths.

Production and presentation of film and videotape for media and in-house use. Media publicity services. Media television training.

**Bruce Hamilton Pty Limited**


- Directors: B.A. Hamilton (mgm dir), Mrs B.G. Hamilton.

From mkgt consultancy to complete prd of multi-image, film/video & support literature/display for product launches & corporate image/identity presentations, touring or permanently installed. Provides a continuing multi-image service to travel industry & government agencies nationally & internationally.

**Hay Communications Pty Ltd**

29 Grattan St, Prahran 3181. Phone (03) 529 3044.

- Director: A.R. Hay.

- Sale & hire of audiovisual equipment, studio & theatre facilities & presentation services. Agencies represented include Electrosopic programmers & fade units; Wess side mounts; Draper rear projection screens & Berthiot high resolution lenses. Hire department has major brands of slide projection equipment plus video, audio & lighting equipment.

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**Hi-Tech Theatre Services**

10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.

- Executive: S. Martin.

- Staging, lighting, sound, audiovisual, special effects, video, film, lasers, designers, electricans, technicans, etc, a unique production and technical coordination facility - agents for major suppliers.

**Iloura Visual Services Pty Ltd**

50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.

- Executives: R. Hughes (mgm dir), M. Joordens (co secty), G. Baxter (chief engr).

- Audio visual 8m x 10m permanently housing a 12 screen interscreen system (computerised video generated a/v display).

**Image Control**

6 Rose St, Ivanhoe 3079. Phone (03) 497 2047, 20 6339.

Imagistics Pty Ltd
611 St Kilda Rd, Melbourne 3004. Phone (03) 951 8794
Executives: Ms M. Neal (creative dir), J. Cliff (creative cons), P. Cogger (mktg services), L. Griffiths (co secty).

Impact Media
27 Nautilus Cres, Scarborough 6019. Phone (09) 341 3852.
Director: N. Melidonis.

Infiniti
37 Tyrrell Circuit, Kaleen 2617. Phone (062) 41 4087.
Director: R.A. Little.

Innervations
The Video Briefcase Co, 1st floor, 122 Walker St, North Sydney 2060. Phone (02) 922 1399. Telex 25631.
Executives: D. Cooke (mgmt dir), T. Brady (sales dir).

Instant Images Pty Ltd
Suite 105, 620 St Kilda Rd, Melbourne 3004. Phone (03) 592 7775.
Directors: F. J. Nichol, Mrs M.G. Nichol.

International Promotions & Presentations Pty Ltd
320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.
Directors: R.H.E. Byrne, L.J. Smith, C. Campos (co secty).

Irvin Graphic Images
29 Oxford Close, Leederville 6007. PO Box 256, Wembley 6014. Phone (09) 381 5165. Telex 938899.
Executive: R.J. Irvin (mgmt dir).

Kaleidoscope Pty Ltd
28 overaconfield Pde, Port Melbourne 3207. Phone (03) 961 9212.
Executives: G.J. London (creative dir), I.M. Large (prdn dir), F.J. Holden (prdn).

Computer generated high resolution colour slides & overhead transparencies.

Kaleidoscope Pty Ltd
485 Brunswick St, North Fitzroy 3068. GPO Box 11031, Melbourne 3001. Phone (03) 466 1757.
Directors: P. Thomas (bus mgr), A. Walton (enr mgr), G. Spurrell (ops mgr).

Complete & professional prdn in sound & video/telephone for concerts, conventions, launches etc., including pre-prdn. Off line videotape editing suite & track audio post prdn/studio editing. Voice over studio and music studio. Telecine unit 16mm or 8mm to U-matic, 1" C, or domestic standard videotape. Extensive concert sound systems with full lighting & staging facilities. Compact base sound systems for small presentations.

Repr: Grafton Sound & Waza Lighting, Sydney (02) 331 6888.

Robert Mandl Pty Ltd
52 Cardigan St, Carlton 3053. Phone (03) 347 0399.
Executives: D.R. McDonald, A.F. Wimpole.

Specialists in prdn of audio visual prgs, from 1 to 4 projectors, for corporate meetings, sales presentations & promotions, management & industrial training & public rels. We also produce speaker-support slides for meetings & conferences, as well as clients' voice-over & audio requirements. A complete range of audio visual equipment is available for both sale & hire.

Media-Craft Pty Ltd
7th fl, 46 Holt St, Sunr Hills 2010. Phone (02) 698 8799.
Directors: D.J. Weston, Mrs G.L. Weston.
Executive: Miss L.L. Arnold.

Full prdn (script to screen) 16mm, video, tape/slide. Facilities/services - slide prdn & prdcr, a/v recording studio, voice over, mix, encoding, photographic studio, artwork, animation.

Media Dynamics Pty Ltd
The Picture Hse, 2 Finchley St, Milton 4064. Phone (07) 395 1155.
Directors: R.M. Markland (prdcnr), Ms G. Markland (consultant/prdcnr).

Films, tv & video prdns, media & communications consultants.

Mediaworks Pty Ltd
42-44 Little Latrobe St, Melbourne 3000. Phone (03) 663 5133.
Executives: R. Eden (creative consultant), Ms J. Applewhite (dir of comm serv).

Multi media creators & prdcrs. Scripting, photography, soundtrack, computer graphic slides, slide duplicating, slide & sound library, equipment hire, prgming suite, fast speaker suprt service.

Move Records
10 Glen Drive, Eaglemont 3084. PO Box 266, Carlton South 3053. Phone (03) 497 3105.
Executive: M. Wright.

Production of records and pre-recorded cassettes, contemporary "serious" music, classical, jazz, children's, artwork & graphic design services, real time cassette duplication.

The Music Company Pty Ltd
205/417 New South Head Rd (PO Box 700) Double Bay 2028. Phone (02) 327 4990. Telex Admil 27145.

Directors: G. Solomon, S. Cosser.

Production & supply of cassette music prgrms for retail/commercial outlets. Also production & supply of audio visual promotional prgrms & in-flight audio programmes for airlines.

National Film & Sound Archive
GPO Box 2002, Canberra 2601. Phone (062) 67 1711.

Executives: P.W. Burgis (interim dir), C. Pitson (acting asst dir sound), R. Edmondson (acting asst dir film).

The Archive will preserve moving images & recorded sound as part of Australia's 20th Cen­tury cultural heritage.

N.A.V.A. (NSW) Pty Ltd
19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736
Directors: F.W. Naim (mgnt dir), A. Rodfel (gen mng), A.J. Parker (audio visual mng).

Hire, sales & service of audio visual systems. NSW distributors for Simda slide projectors. Agents for leading brands of audio visual equipment. Sales, rental, repair & service of audio visual equipment.

Network Hire
118 Terry St (PO Box 6) Rozelle 2039 Phone (02) 818 2555. Telex 75298-Unison.
Executives: G. Hackett (dir, Sydney), D. Littlestone (mgr, Sydney), L. Joyce (mgr, Melb), T. Capp (mgr, Bris), G. Desia (mgr, Canberra), G. Williams (mgr, Adelaide), B. Fuller (dir, Perth), P. Richmond (mgr, Hobart).

Hiring professional video & multi image equipment to the corporate communication's market.

Network offices: 256 City Rd, South Melbourne 3205. Phone (03) 690 6399. Telex 388832. 39 Logan Rd, Woolongong 4102. Phone (07) 391 6659. Telex 140683. Gladstone St, Fyshwick 2609. Phone (062) 30 8911. Telex 62046-CTC; 41 West Terrace, Adelaide 5000. Phone (08) 212 0815. Telex 87001-VIDIS; 5 Oxford Place, Leederville 6007. Phone (09) 381 9595. Telex 932805. 336 Elizabeth St, Hobart 7000; (002) 34 7434. Telex 57017.

Nichols Radio & Television
91 Wellington St, Launceston 7250. Phone (03) 31 6171, 31 7002.
Executive: H.G. Nichols.

Audio visual hire & installation & supply of public address sound.

Oceania Media Network Pty Limited
Directors: C.J. Walker, Ms B.E. Barwell.

Specialist a/v prdn, distri & exhibition agency servicing Australia & the Pacific region.
OmniGraphic Pty Ltd
24 Falcon St, Crows Nest 2065. Phone (02) 438 1411.
Directors: A. Taylor (designer), C. Murray (mgr), D. Williams (prdn mgr).
AV production/slide production/graphic design.

Ontstage Presentations Pty Ltd
116 Miller St, North Sydney 2060. Phone (02) 449 4977.
Director: P. Sinclair (mgr dir).
Staging services for meetings and conferences. Sound, lighting, video, projection, sets, show mgmt.

Optical & Graphic (1982) Pty Ltd
110-112 West St, Crows Nest 2065. Phone (02) 922 3144.
Directors: P.M. Newton (mgr dir), Mrs A.V. Newton (gen mgr).
Production of titling, effects slides, filmstrip internegatives & volume duplicating. 35mm & 16mm filmstrips.

The Penta Group
116 Miller St, North Sydney 2060. Phone (02) 957 2155.
Director: P. Friedenstein.
Computer & presentation slides, multi-image, video & staging prdcrs.

Photovision Slide Films Pty Ltd
248 City Rd, South Melbourne 3205. Phone (03) 699 9222. Telex 33626.
Executives: P.W. Cox (mg dir), G.J. Robinson (gen mgr), C.D. Russell (accts mgr).
35mm color/b&w slides/filmstrips, automatic computerised optical slides, automatic slide mounting cardboard/plastic to 380 mm. Automatic continuous 35mm E6 color processing. 35mm neg/pos printing.
\O'sea's: South East Asian and Pacific agents for Technamation, Polaromation.

Pro-Image
143 Brougham St, Woolloomooloo 2011. Phone (02) 358 4322, 358 4970.
Directors: R. Jarratt (mg dir), B. Erickson, F. Man.
A complete free-lance slide prdn service for audio visual prdcrs, corporate clients & educational institutions. In-house facilities include design & concept, photography, artwork, Oxberry & Marron Canel rostrum cameras, E6 processing.

Prudential Video Productions
A divn of the Prudential Assurance Co Ltd. 117 Reservoir St, Surry Hills 2010. Phone (02) 235 4735. Telex 222261.
Director: M. Fleck (mgr).
Executive: M. Scully (prdn officer), M.D.L. Maguire (admin officer).

Results Audio Visual Pty Ltd
7th floor, 46 Holt St, Surry Hills 2010. Phone (02) 888 8799.
Director: A.B. Heighway.
Sale of Dumont 1/2 VHS Galaxy Video Centres, Fairchild super 8mm cassette projector sale, service, rental, singer & telex 35mm slide, 35mm 1/4 frame filmstrip sale, rental service. Sound studio for recording, pulsing to suit all types of audio visual programmes, 35mm facilities.

Roy Enterprises
Ground Fl, 621 Pacific Hwy, St. Leonards 2065. Phone (02) 438 3711. Telex 24996.
Director: K. A. Roy.
Producers of slide presentations, multi & single screen audio visuals for product launches, sales presentations, training, conferences and conventions onshore & offshore. Full art studio and in-house facility.

R & R Media Pty Ltd
PO Box 41, Parkville 3052 Phone (03) 347 8207. Telegrams Doubler Melbourne.
Audio visual production including visuals, sound recording services, equipment hire on request, sound recording facilities include Nagra 4L and mics. range still (Olympus OM-1) and movie cameras (Super 8 & 16mm).
Repr: USA.

Seventeen Video Productions
88 Flemmatta Rd, Campdon Park 2050. Phone (02) 516 2739.
Executive: P. Hawkes (exec prdcn). Executives: P. Meredith (prdcn), M. Frawley (writer).
Industrial, corporate, training, baned films, commercials, audio visuals, video story board, screen tests, full conference coverage, documentaries off line editing suite with or without operator and Sony M3 camera and porta pack with technical director avai for hire.

The Shirley Spectra Pty Ltd
104 Alexander St, Crows Nest 2065. Phone (02) 438 3077.
Directors: M. Shirley, B. Shirley.
Multi-screen audio visual producers, audio visual system designers.

Sky Visuals Pty Ltd
6 Chuter St, North Sydney 2060. Phone (02) 929 2083.
Directors: G. Steer, Ms M. Kin-Yee.
Audio visual, film & videotape prdcns.

SLATS (Sydney)
Stage Light & Technical Services, 39 Jones St, Ultimo 2007. Phone (02) 680 6666. Telex 72191.
Directors: M.G. Taylor, L. Harris.
Hire & sale of professional sound, lighting special effects, audio, visual & video equipment. Production & co-ordination of conferences, conventions, trade presentation, displays & promotions.

Slideline
29 Albany St, Crows Nest 2065. Phone (02) 439 5333. Divn of Eyeline Audio Visual Presentations.

Roy Enterprises
Ground Fl, 621 Pacific Hwy, St. Leonards 2065. Phone (02) 438 3711. Telex 24996.
Director: K. A. Roy.
Producers of slide presentations, multi & single screen audio visuals for product launches, sales presentations, training, conferences and conventions onshore & offshore. Full art studio and in-house facility.

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Slideline
29 Albany St, Crows Nest 2065. Phone (02) 439 5333. Divn of Eyeline Audio Visual Presentations.

Executive & Associates
Carinayah Road, Pickering Brook 6076. PO Box 278, Kalamunda 6076. Phone (09) 330 5500, 293 9343.
Director: H. Smith (mg dir/prdn cons).
Executives: J. Underwood (cons prdcn dir), P. Goodall (cons dir), J. Belasimi (graphic prdn), C. Giglia (photographer), J. Hewgill (musician composer).
Video prdcns, audio visual & video consultants.

SMS Audio Visual
320 Toorak Rd, South Yarra 3141. Phone (03) 241 9665.
Directors: R.H.E. Byrne (mg dir), L.J. Smith (gen mgr).
Production of audio visual programmes for sales promotion, management, public relations & all forms of training. Formats include videotape film, slide, multi-screen filmstrips. Publishers of industrial & commercial documentaries on film or videotape.
Sales and service of Lucky, Cabin, LaBelle, Carousel & Singer. Creative, consultant & scriptwriting services.
Repr: in all states.

Sony (Australia) Pty Ltd
35-38 Tealwater Rd, North Ryde 2113. Phone (02) 867 6666. Telex 24254.
Importers and distributors of Sony audio/visual products.
The Sound and Light Company
10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.
Executive: R. Martin (sound engr).
Quality sound, public address systems, large and small lighting systems for entertainment.

Sound Ideas Pty Ltd
2/82A Aubin St, Neutral Bay 2089. Phone (02) 90 1728.
Directors: N. Castley (writer/prdcr), Ms J. Fewster.
Specialist audio visual, corporate communication, writer & audio producer.

Sound Information Pty Ltd
425 Elizabeth St, Sydney 2000. Phone (02) 212 5377.
Directors: B. Holliday, I. Stuart.

Speakeasy Audio Productions Pty Ltd
180 Bank St, South Melbourne 3205. Phone (03) 699 1844. Telex AA 34354. Cables 'Studio' Melp.
Executives: B.L. Fry, K. Moore.
Audio production consultants, commercial tv, radio & audio visual sound tracks, casting & talent co-ordination. Engineering & music consultants. Full recording facilities.

Special Event Video
35 Canterbury Rd, Albert Park 3206. Phone (03) 699 2153.
Executive: R. Refl.
Video prd consultant. Services range from single or multi camera impromptu location video recording of conferences to complex design, writing & production of sophisticated promotional videoprograms of highly technical equipment. Video equipment available for hire, film, slide, video transfer & dubbing facilities.

Spindler & Sauppe Australia
19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 237363.
Directors: F.W. Naim (mg dir), A. Rodfeld (gen mgr), A.J. Parker (audio visual mgr).
Australian distributors for Spindler & Sauppe Multi Media Control & Dissolve Systems, single screen projector dissolves to multi screen dissolve systems, audio visual tape recorders & players. Director 24-Z: Director 12-Z: ADX Decoder; Tour Director 4 projector dissolve/stereo tape recorder; Cassette stereo A/V tape recorder; VariSlide 2 projector programmable dissolve control; VariSound 2 projector recorder; Selecto Dissolve 2 projector dissolve control; Dynamic Dissolve channel Tape programmer; Quadraflame 1 & 2 & 4-channel Tape programmers; Projector stackers, Dissolve System alignment slides.

Alan Springerford Pty Ltd
147 Gilbert St, Adelaide 5000. Phone (08) 212 6188.
Directors: A.M. Springerford (mg dir), Mrs. P.J. Springford (dir/co secy).
Hire, sales, servicing audio visual equipment, projectors, video, promotional, training, conference aids.

Style Us Sound
20 Boyd Ave, West Pennant Hills 2120. PO Box 555, Lane Cove 2066. Phone (02) 875 1944.
Director: S.J. Wakedy.
Professional sound systems for conferences, conventions & trade presentations, freelance audio directors for television & radio. Entertainment lighting services, audio recording of meetings etc.

Sunstate Communications Pty Ltd
13 Howard St, Rosalie 4064. Phone (07) 369 1973.
Multi-slide audio visual prd, public relations, Qld agent for Clear Light A/V equipment, commercial/industrial Photography.
Rep: Via Unison Productions, 118 Terry St, Rozelle.

System Sound Pty Ltd
"The Stables", 602 St Kilda Rd, Melbourne 3004. Phone (03) 51 9707.
Executive: J.M. Scandrett (mg dir), S.M. Kennedy (office mgr).
Audio system hire and sales/installation, audio visual engineering, presentation, staging.

Tandem Productions Pty Ltd
Cnr Brierley & Spofforth Sts (PO Box 171) Cremorne 2050. Phone (02) 90 3986. Telex 75374 BTBF. Fax (02) 922 4052.
Executive: M. Sengers (prdcr), M. Mangold.
Video, film, multi-image slide production for broadcast, corporate presentations & corporate networking.

Tavo Pty Ltd
797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1844.
Executive: T.V. Minear.
Video & 16mm prd facilities for the prd of commercial & industrial documentaries.
Producers of single and multi screen audio visual. Designers of packaged audio visual for sales force presentation and consumer presentations. Extensive range of multi media equipment available for hire including single screen self programming slide tape presentation kits and large video screen systems.

Greg Taylor Productions Pty Ltd
82 Invermay St, St Kilda 3182. Phone (03) 534 8051, 534 8052.
Concept, scripting, prd & staging of audio visual, film & television programmes & documentaries - trade, motivational and new product presentations - conventions, exhibitions and business meetings. Single to multi screen, including hi-tech graphics and original music scores, film and video animation sequences, including complete television commercial production.

Technical Audio Visual Pty Ltd (TAV)
4 McCabe Place, Willoughby 2068. Phone (02) 406 5622. Telex 27929.
Executive: D. Frame (mg).
Professionals in audio visual equipment. Range includes AVL computerised multi-media control equipment, VHS and Beta video cassettes & recorders, large and small audience systems, screens & accessories. Full colour presentation and consumer presentations, charts, graphs and all type material for meetings and conventions.

3M Australia Pty Ltd
7 Franklin St, Glebe 2037. Phone (02) 498 9333. Telegrams Trinomic Sydney. Telex 21493.

Trident Video Systems
35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Telex 26251.
Executive: P. Dine (mg), R. Alpert (service mg).
Specialists in all aspects of video - Equipment rentals, sales, service, production.

Video equipment rental: Wide range of video recorders. 1⁄2", 1⁄4" and 3⁄4" formats, both PAL and NTSC. Sony "2" portapacks, monitors 9" to 26", colour cameras, Barcovision giant screen projection systems, video projectors, audio & slide projection equipment. Video production: Storyboards, screen tests, training, corporate communications, editing. NSW Distributors for Barcovision projection systems, and distributors of Sony, JVC, National & Rank video equipment. Service division handles all video equipment.

Trinocular Audiovisuals
3/10 Reid St, Cremorne 2090. Phone (02) 90 5885, after 6 pm.
Director: D. Halperin.
Prd of multi-image progs tape/slide, incl photography, recording, scripting.

248 Productions Pty Ltd
116 Goulburn St, Sydney 2000. Phone (02) 264 6478, 264 6247.
Directors: B. Graham, L. Graham.
Specialists in the field of visual aids: slide presentations, charts, graphs and all types of material for meetings and conventions. Commercial photography and art studio services are also available.

Video Audio & Lighting Services
106 Gladstone St, South Melbourne 3205. Phone (03) 699 5200.
Executive: P. Blackmore.
Rental of complete range of colour video equipment, projectors, screens, public address recording systems, etc. Production of audio visual, videotape programs & presentations, high speed audio cassette duplication.

Video Channel Pty Ltd
A div of CEL. Incorporated in NSW. 11th Fl, 165 Elizabeth St, Sydney 2000. Phone (02) 288 9000.
Director: S. Verdon.
Executives: Ms F. Barry (mktg), D. Gillen & Mrs H. Carter (sales).
The distribution of business & educational films & video cassettes throughout Aust, NZ & PNG. Best known for the John Cleese range of titles.
Offices: Melbourne (03) 429 6177; Adelaide (08) 243 1133.

Video Creations
138 Tryon Rd, East Lindfield 2070. Phone (02) 46 1522.
Executives: N. Smith, P. Smith.
Transferring 35mm slides, 8mm & 16mm films to 3⁄4" umatic, VHS & Beta video cassettes with audio track added. Scripting, photographing & voice recording short educational programs for transfer to 3⁄4" umatic, VHS & Beta video cassettes.
Video Duplicating Centre Pty Ltd
135 Burnley St, Richmond 3121. Phone (03) 426 2967.
Director: B. Finch (mng dir).
Executive: M. Manders (gen mgr).
Duplication of all formats of video tape, U-matic, VHS, Beta, Cartridge, non broadcast NTSC to Pal standards conversions, Telecine transfers, off line BVU & low band editing, complete production service.

Video Presentation Case
453 Pacific Hwy, Crows Nest 2065. Phone (02) 439 4000.
Directors: M. Hargraves (prdn mgr), Ms K. Hargraves, D. Craig (mktg mgr).
Production & sales, video presentation equipment.

Video Presentations
83 Mill Pt Rd (PO Box 224) South Peth 6151. Phone (09) 367 9100. Telex 94820.
Directors: G. Baxter, S. Graham.
Executive: Miss L. Ramstadius (mktg cons).
Video prdn, hotel video systems & films.

Videocraft
Unit 12, 82 Reserve Rd, Artarmon 2064. Phone (02) 439 7737, 439 7483.
Director: J. Phillips (mng dir).
Video cassette bulk duplication, editing suite, A & B Pull Umatic 5850, agency preview tapes, off-air recording (PAL or NTSC), Umatic, VHS, Beta, Gemini II Mixer, Storyboards.

VideoGraphics Communications Corp Pty Ltd
33 Oak St, Schofields 2762. Phone (02) 627 1261, 958 1733 (paging service), Telex 10101 & Video gram.
Executives: P. Prager, B.Sc. (mng dir), V. Prager (dir, scientific research).
Producers of communications material (film, tape, stills) for advertising, education, science and leisure. Complete studios for micro and macrophotography, Timelapse photography (computer controlled) creative prdn services, computer services, hardware, software. Computer controlled models & "Real Life" gadgets, cars.

Videoplus Pty Ltd
137 Broadway, Sydney 2007. Phone (02) 212 3688.
Directors: L.J. Jennings (mng dir), K.J. Jennings (co secty).
Executives: D. Tallo (ops mgr), A.W. Cavanagh (sales mgr).
Prompt and professional service for all video and audio-visual equipment rentals.

Videosonics Pty Limited
Cnr Gladstone & Maryborough Sts (PO Box 780) Fyshwick 2609. Phone (062) 80 6911, Cables - CEETEECEE. Telex 62046.
Directors: W. Rayner (chrmn), B. Hayward, D. Doering.
Executive: J. Tutty (gen mgr).
Full studio facility with lighting grid & cyc, editing suite - 1/2 high & low band. Dubbing bank facility for VHS, Beta, U-matic, 8mm & 16mm, A/V hardware, prdn, sales, hire, large screen video systems - sales, hire. Training film library, agents for JVC professional video products.

Vitascope Production Pty Ltd
78 Punt Rd, Windsor 3181. Phone (03) 51 1351.
Videotape, film & tape/slide prdn's including training, staff development & promotional prgms, product launches, commercials. Prdn services include concept, script direction & post-prdn supervision.

Vortex Media Promotions
PO Box 49, Amccliffe 2205. Phone (02) 599 2172.
Director: P.A. Perry (owner/mgr).
General services in the realm of electronic media including, stage & studio prdn, public address & stage lighting, film, video & audio visuals, records & cassettes. Also manufacture of equip for above services, sales, installation & hire, general electrical contracting, control & communication systems.

Wavelength Corporate Communication
255 Miller St, North Sydney 2060. Phone (02) 929 0744.

The Workshop Group Pty Ltd
3 Bond St, Sth Yarra 3141. Phone (03) 241 6511.
Director: G. Lahman (mng dir).

Consultants

Abelcomp Pty Ltd
Floor 59, MLC Centre, Martin Place, Sydney 2000. Phone (02) 232 1000.
Executive: G. Abela (mng dir).
Direct marketing, Consulting & counselling, Personalised letters individually addressed and typed.

Ad-Mail Pty Ltd
19 Young Street, Neutral Bay Junction 2089. Phone (02) 909 1433.
Directors: N.K. Abrams (mng dir), V.M. Davys (dir).
Executive: W.J. Hewett (snr cons).

Direct Marketing

Consultants

Abelcomp Pty Ltd
Floor 59, MLC Centre, Martin Place, Sydney 2000. Phone (02) 232 1000.
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Direct marketing, Consulting & counselling, Personalised letters individually addressed and typed.

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Directors: N.K. Abrams (mng dir), V.M. Davys (dir).
Executive: W.J. Hewett (snr cons).

Approach Marketing Directly

"The direct approach is the best approach," and with increasing costs in main-line media, letterbox advertising is regarded as a cost effective, high profit alternative.

As a tangible medium and offering an exclusiveness that other media are hard pressed to match, letterbox advertising has the ability to pin point selected areas and minimise "waste" circulation.

Cash in on the benefits now, phone Salmat directly.

SALMAT DIRECT MARKETING PTY LTD
274 Miller Rd, Villawood 2163 (02) 727 5666
Melbourne (03) 548 1922, Adelaide (08) 469 5111;
Brisbane (07) 529 5555, Perth (09) 387 6423, Launceston (003) 31 5111.
Consultants

Judy Berman & Associates
1/103 Eskdale Rd, Caulfield North 3161. Phone (03) 211 8445.

Directors: Mrs J.M. Berman, J.C. Berman.
Creative direct mktg consultancy specialising in copy & design for direct mail & direct response advtg.

Bond International Pty Limited
50 Clarence St, Sydney 2000. Phone (02) 290 2677. Telex 24915.

Director: I.J. Kennedy.
Executives: I.J. Kennedy (mng dir), B. Valsinger (mktg dir).
Direct mail merchandisers who source product, create mailing pieces and advertisements, undertake customer service, fulfilment, import merchandise suitable for direct mail.

Direct mktg project mgmt undertaken for clients, including strategy, creative & media buying.
O'seas repr: USA, Japan.
Member of ADMA.

Byrne Advertising Service
16 Hardy St, South Perth 6151. Phone (09) 367 9844.

Directors: J.P. Byrne & S.K. Byrne (ptns).
Direct marketing & direct response advertising.

Norman Clark Creative Action
3 Wallen Rd, Hawthorn 3122. Phone (03) 819 4741. Telex Ccasa 35288.

Executives: N.E. Clark (Middle East), J. Thornton (Hong Kong), Miss V. Hanson-Smith (London).
Complete advtg & direct mktg prgs with special emphasis on overseas mkt penetration. Design & copywriting facility for all advtg & direct mktg prgs & prdn facilities in major areas of the world.

Clemenger Direct Response
2nd fl, 474 St, Kilda Rd, Melbourne 3004. Phone (03) 269 4200. Telex 34322.

Directors: I.S.F. Mackelden (mng dir), V. Jenkins (strategy planning dir), L. Tripp (creative dir).
Direct response marketing & advertising.
Member of ADMA.

Dindy Marketing (Australia) Pty Ltd
55 Dickson Ave, Artarmon 2064. Phone (02) 438 3767.

Executive: G. Braybon (ops mgr).
Direct marketing operators.

Direct Marketing Group Australia Pty Ltd
572 St. Kilda Rd, Melbourne 3004. PO Box 166, St. Kilda, Melbourne, 3205. Phone (03) 51 1361.

Director: J. Russell Hart (mng dir).

Development of promotion strategies, advertising tactics, promotion budgeting, selection of appropriate mailing lists & list maintenance systems.

Member of ADMA.

Direct Marketing Services Pty Ltd
23 Chandos St, St Leonards 2065. Phone (02) 437 6226. Telex 73407.

Directors: Ms B. Davis, Ms D. Wells.
Direct marketing consultancy specialising in feasibility, campaign development & results analysis plus supervision of prdn, mailing & fulfilment functions.

Member of ADMA.

Drake List Management
35 Collins St, Melbourne 3000. Phone (03) 654 4855. Telex 33980. Sydney office: 60 Margaret St, Sydney 2000. Phone (02) 231 6644. Telex 27538.

Executives: Ms N. Pigounis (mgr Melb), Ms C. Englund (mgr Sydney).
Exclusive management of mailing lists on behalf of list owners including responsibility for active promotion of rentals. Consulting & market accessing.
O'seas repr: UK, Canada, USA, NZ, Sth Africa.
Member of ADMA.

Fortune Communication Direct Proprietary Ltd
Level 7, 70 William St, Sydney 2000. Phone (02) 331 8894. Telex 74450.
Facsimile (02) 358 4607.

Executives: M.M. Miller (mng dir), D.C. Browning, K. Longstaff.
Direct mktg & direct response advtg specialists.

Rep: A divn of FCH Marketing and member of the Fortune Communication Holdings Group.

Garvey Direct Marketing
Head office: 55 Dickson Ave, Artarmon 2064. Phone (02) 438 3855. Telex 71055.

Directors: P.J. Garvey (mng dir), R. Doherty, L. May.
A complete consulting service covering all functions of direct response marketing. Total planning for a single shot, multi-stage campaign or annual marketing programme. Strategy, creative concept & copy, artwork, printing, mail prdn, list rental & maintenance of client lists. Statistical & analytical back up & large database management capability. These services support customer retention programmes, sales lead generation, club & credit card acquisition, finance marketing & all other aspects of direct marketing communication.

Help stamp out waste in advertising. Use Direct Mail.

Why waste money talking to the world, if you can isolate your prime prospects and reach each one individually. Direct mail is a highly selective, highly effective way of talking to specialised audiences. It's confidential, versatile, response oriented and results are measurable. And direct mail is always on target.

Australia Post has a range of special services to help make your direct mail even more cost-effective. There are services that substantially reduce your postage costs and services that make it easy for people to respond to your message. Find out how these services can work for you. Ask for details at your Post Office or contact our Sales Representative: Sydney, 2901750. Melbourne, 6091422. Brisbane, 2241255. Adelaide, 2162388. Perth, 3265347. Hobart, 207398.
List Brokers Australia Pty Ltd
Suite 5, 600 Military Rd, Mosman 2068. PO Box 52, Spit Junction 2088. Phone (02) 969 2922. Telex 27113 Drama.

Directors: W.J. Watts (mg dir), Ms B. Maschmmed (gen mgr).
Mailing list rentals & management specialists. Free advisory service on profiling and locating of appropriate mail markets for any product or service.
Member of ADMA.

Mailbag Trading
90E Winston Ave, Edwards Town 5039. PO Box 65, Clarence Gardens 5039. Phone (08) 277 6009.
Director: Miss L.R. French.
Mail order promotion & supplies, creative marketing & promotion, premium offers, mail order marketing, printed material & give aways.

A & M/Results Direct Response
Divn of Ogilvy & Mather Pty Ltd, 140 Arthur St, North Sydney 2060. Phone (02) 922 4244.

Four St, Kilda Rd, Melbourne 3004. Phone (03) 286 1336. Member of ADMA.

K.D. Mason & Associates
172 New St, Brighton 3186. Phone (03) 592 9330.
Executive: K. Mason.

Mail order, direct marketing, feasibility studies, building mailing lists, product opportunities, generating leads, creating effective catalogues, launching new products, reaching new accounts cost effectively, fulfillment systems, evaluating current procedures & out put plans.

Mass Sales Consultants (WA)
244 South Terrace, Fremantle 6160. Phone (09) 335 3330. Telex 96609 CHACO.
Directors: P.J. Gillies.
Advertising & direct marketing consultants, specialising in direct mail, full service from product research to exposure.

O'Neill Marketing Services
Suite 104, 38 Oxley St, St Leonards 2065. Phone (02) 423 1203, 43 2280.
Executives: C.T. O'Neill, Mrs L.M. O'Neill. Telephone mg, direct response mg, prdn research sampling door-to-door canvassing.
Office: Unit 5, 163-185 Commercial Rd, South Yarra 3141. Phone (03) 240 0001.

Origin Direct
8/1 Illivia St, Cremorne 2060. Phone (02) 909 8151.
Executive: P.R. Souness (mg).
Specialist direct response advertising agency.

Perram Pty Limited
54-56 Whiting St (PO Box 56), Artarmon 2064. Phone (02) 437 6251. Telegrams Permail Sydney.
Executives: E. Boas (gen mg), L. Griffiths (prdn mg).
Complete direct mail service, direct marketing to the medical profession and organisation Pan Pacific Direct Marketing Symposiums.

Pimpernel Direct Marketing Service
Lot 94B, Falls Rd, Horseyn 6071. PO Box 184, Mundaring 6073. Phone (09) 295 4548. Telex 93609.
Director: P.M. Hitzert
Executives: J.B. Stuurstra (mg prdn), Mrs H.P.C. den Boer (co secty).
All aspects of direct marketing, including copy preparation, design and artwork, production for general printed matter, direct mail, direct response advertising to consumer, business and industrial markets, creative incentives and games.
Repr: Holland, West Germany, USA.

Printmail Printing & Advertising Services
508 Winston Ave, Edwardstown 5039. PO Box 85, Clarence Gardens 5039. Phone (08) 277 6009.
Director: Miss L.R. French.
Artwork & design, copywriting, printing, mailing, list rental, addressing, folding, enveloping, bulk direct & pre sorted mail lodgement, household mail, letterbox distribution, mail order.

Some of the best mailing lists in Australia.
We may have the right list for you! Drake List Management can get you to the people you want to talk to – both in the business world and consumers.

Our lists are accurate, up-to-the minute and allow for selective segmentation.

If you want to know the RIGHT people, call Drake List Management. Because, when it comes to mailing lists we've really addressed the problem.
The Progressive Mailing House Pty Ltd
45-47 Whiting St, Artarmon 2064. Phone (02) 439 7911. Telex 23270.

Director: E. Gabriel.

Executives: J. Fagan (dep chrmn), D. Wilson (mail order ops mgr), Ms L. Strohfeld (list mgr), Ms C. George (client service mgr), Ms C. England (acct sales exec), Ms M. Beasley (sales & prod co-ord).

Consultancy client service, creative design/artwork, quality 4 colour process printing, list broking & computer facilities, bulk mailing (discounts available), sales promotion, fulfilment, warehousing and despatching, one piece super-mailer.

Repr: NZ, Hong Kong.

Member of ADMA.

Christopher Pullen & Associates Pty Ltd
PO Box 72, Neutral Bay Junction 2089. Phone (02) 908 2111.

Directors: C.J. Pullen (mgr dir), Mrs M.R. Pullen.

Creation & design of direct marketing advtg. Full prdn facilities.

Rankin Direct Marketing Group
109 Raglan St, Mosman 2088. Phone (02) 969 8500.

Directors: A. Maclean, Mrs A.M. Meek.

Executives: P.M. Webster (prdn mgr), Miss R. Stein (mkttg counsellor).

Direct response advertising consultancy. In house facilities include marketing counsel, media recommendation, creative... (professional copywriting, layout, design, photography, art), typesetting & production for clients in industrial, retail, consumer & intangibles fields.

Member of ADMA.

Sales Punch Pty Ltd

Directors: B. Thomson, Ms C. Robins.

Full service professional direct mail & mkttg facilities from creative development to fulfilment.

Repr: Hong Kong.

Springboard Promotions & Marketing International Pty Ltd
12th fl, 60 Park St, Sydney 2000. PO Box 1357, Crows Nest 2065. Phone (02) 709 6288. Telex 20149 Austas.

Directors: B.W. Keeling, L.D. Cowan.

Executive: Ms K. Pickles (admin mgr).

Direct mkttg services & product sampling.

Truscott Direct - Consultancy
The Granary, 54 Alexandra St, Hunters Hill 2110. PO Box 242, Gladstone 2111. Phone (02) 816 2423. Telex 73237.

Directors: P.G. Truscott, Mrs R.A. Truscott.

Broad range of services including financial assessment, budgeting & planning, creative concept development & copy writing, campaign management.

Fulfilment service with warehousing, picking, packing & despatch facilities for mail order merchants.

Member of ADMA.

TV Mart & Chainmaker
PO Box 620, North Adelaide 5006. Phone (08) 267 2511.

Executive: M. Moreland (mgr dir).

Consultancy through television sales.

Victorian Media Corporation Pty Ltd
1 Devon St, Croydon 3136. Phone (03) 725 2555.


Direct mkttg consultancy with creative service back up.

Ware's Business & Mailing Service
2nd floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 6288.

Director: R.J. Ware (prpr).

Executive: N. Ware (prdn mgr).

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing & mailing.

Wunderman International
5th floor, 213 Miller St, North Sydney 2060. Phone (02) 922 4655. Telex Rincad 22274. Divn of Young & Rubicam Pty Ltd.

Directors: A. Smith (mgr dir), B. Walker (creative dir), P. Meeklen (art dir), B. McDermott (prdn mgr).

Direct marketing advertising agency.

Member of ADMA.

Suppliers & Services

Adelaide Business Centre
242 Glen Osmond Rd, Fullarton 5063. Phone (08) 79 9491. Telex 88713 ABCCENT.

Directors: A.L. Samarcq (mgr dir), C.L. Pyatt.

Direct mail specialists providing full facilities including printing, collating, folding, inserting & sealing, mailing comprehensive range of office support systems, telex bureau, serviced office complex.

Bounty Hospital Services Pty Ltd
Level 66, MLC Centre, Sydney 2000. Phone (02) 239 2169, 232 8416. Telex 72566.

Executives: A. Bateman (mgr dir), Mrs V. Andrews (dep & hospitals dir).

Distribution of baby product samples & product information to new mothers - Australia wide, through major maternity hospitals.

Business & Commercial Mailing Service Pty Ltd

Directors: W. Derricott, Mrs M.A. Derricott.

Executives: W. Derricott (mgr dir), Mrs M.A. Derricott (co secy).

Creative copy, art, production, printing, mailing lists, addressing, typesetting, platemaking.

Diane Carruthers Pamphlet Distribution Service
10/16 Military Rd, North Bondi 2026. Phone (02) 300 9671.

Directors: Ms D. Carruthers.

Pamphlet distribution into letterboxes, offices & shops (Eastern suburbs & City area).

CAS Graphics Marketing
A computer service of Mayne Nickless Limited (inc in Vic), 64 Parramatta Rd, Glebe 2037. Phone (02) 517 0401.

Executive: T. Pullinger (acct mgr).
Suppliers

TASMANIA · Walford Processing
Elliservice:
Phone (03) 267 2711. Telex (data processing): 379 Queen St, Brisbane 4000. Phone (07) 231 4897.
Member of ADMA.

Datapack Word Processing Pty Limited
Suite 501, 5th Floor, 157 Walker St, North Sydney 2060. Phone (02) 922 2722. Executive: R. Pennefather. Quality direct mailing, word processing list maintenance.

Dependable Mailing Service
Head office: 92 Petrie Terrace, Brisbane 4000. Phone (07) 369 9844. 131 Northgate Rd, Northgate 4013. Phone (07) 266 2733, 266 2733. Directors: D.P. Hely, Mrs F.L. Hely. Executives: N. Cook (mgr), S. Wilkinson (repr). Direct mail service, mail processing, list maintenance, mail order specialist, letterbox distribution, mail & word processing equipment. Member of ADMA.

Direct Mail Centre of Australia Pty Ltd
270 Wright St, Adelaide 5000. Phone (08) 211 8699. Executives: C.W. Wilson (gen mgr). Fully mechanised mail processing specialising in high-volume periodic mailing. Member of ADMA.

D S W Direct Mail & Distribution
60 Kensington Rd, Rose Park 5067. Phone (08) 31 5687, 332 4068. Executive: Mrs M. Ellis (mgr).

Direct Marketing - Suppliers & Services

Word processing bureau/information processing bureau, Typesetting, direct mail, conference secretariat, document distribution.

Ginsberg & Associates (Aust) Pty Ltd
26 MacPherson St (PO Box 3), Waverley 2024. Phone (02) 389 5299.
Directors: P.R. Ginsberg Snr, P.R. Ginsberg Jnr.
Advertising distributors of samples, circulars and similar material to letterboxes, nationally.

Handle With Care Pty Ltd
5/5 Ween Rd, Pooraka 5095. (PO Box 123, Para Hills 5096) Phone (08) 262 2295.
Directors: A. Hale, A. Moss, M. Cummins (mgr dir).
Executive: T. Blumer (acct). Receive, fulfil & despatch mail for direct marketers. Access mailing lists. Warehouse storage, banking monies, packaging materials as required, electronic mailing list compilation, shopfront display & service for personal shoppers (SA only), & complete handling services of consumer response.

State branches: 14 Waters Rd, Neutral Bay 2069. (PO Box 1202, Neutral Bay 2089) Phone (02) 908 1803.
International repr: Auckland, NZ.

IBIS Information Services
95-99 York St, Sydney 2000. GPO Box 995, Sydney 2001. Phone (02) 290 2844. Telex 27585 COMCEN.
Director: D. Clark.
Executive: M. Melling (gen mgr).
Supplies Australian and worldwide mailing lists of academics, libraries, schools & booksellers. Organises shared mailing lists to schools & libraries; compiles & distributes book guides for publishers. Repr: Head office UK, company in USA. Member of ADMA.

Imaginative Products and Promotions Pty Limited
23 Whiting St (PO Box 541) Artarmon 2064. Phone (02) 438 2977. Telex 10101 + Recsei.

Ginsberg & Associates Aust.
AUSTRALIA'S LEADING PROFESSIONAL LETTERBOX DISTRIBUTORS
We deliver your catalogue, leaflet, sample or any printed material nationally.
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PO BOX 3, Waverley, Sydney
57 years of continuous service to Australia's national advertisers. A third generation company.

Direct Marketing - Suppliers & Services


J. Kam Publishing
11 Yalumba St, Carseldine 4034. Phone (07) 353 4817. (PO Box 40472.
Director: R. Hart.
Direct mail marketing and advertising for Australian exporters mailing to US, Europe, Japan, Britain.

Kangaroo-Kiwi
9 Eastbourne Cres, Nollamara 6061. Phone (09) 344 3641.
Director: Ms B. Mulqueen.
Delivery of pamphlets, samples all house hold deliveries.

Letterbox Distribution Company
142 Macquarie St (PO Box 619) Parramatta 2150. Phone (02) 689 5233, 929 8466.
Executive: S.R. Denham (state sales mgr).
Design and production of advertising dodgers, pamphlets, leaflets, flyers, mailbox distribution of all advertising materials, newspapers, trade samples. Specialised deliveries, both commercial & domestic.

Lynwood Mailing and Promotions
70 Frederick St Blacktown 2148. Phone (02) 622 1353.

MS House
Owned by the Multiple Sclerosis Society of Victoria, 33 Richmond Terrace, Richmond 3121. Phone (03) 429 6122.
Mail processing, computer mailing list management & promotional material distribution.

Music Mail
PO Box 1722, Canberra City 2601. Phone (062) 48 8535.
Executive: T. Boye.

Direct Marketing - Suppliers & Services

Direct mktg, computer mailing with comprehensive up to date list of musicians & services. Music mail is also involved in promotions at any level.

Pamphlet Promotions
71 Oxford Close, Leederville 6007. Phone (09) 381 4163.
Letterbox company delivery of pamphlets, papers & catalogues.

Polk Mailing Company Pty Ltd
77 Wellington St, Collingwood 3066. Phone (03) 417 5161.
Directors: J. Holton (chrmn), K. Guiney (mgk dir), R. Troup (mgk mgk dir), T. Hewish (sales mgk). A total direct mail advtg & mktg organisation. Campaign planning & prdn form concept & copy through to mechanical mail handling & bulk post-age discounts.
The latest in computer technology provides list management & maintenance, research, analyses of response statistics, computerised warehousing & distribution, order fulfilment & programs for laser & computer generated mailing packages.
Extensive printing department, plastic enveloping & mail processing equipment enables total campaigns for industry, fundraising & the commercial sector all under one roof.
Member of ADMA.

Prime Marketing International Services Pty Ltd
Suite 20, 432 Chapel Rd, Bankstown 2200. Phone (02) 707 3858, 707 7468.
Divisions: Effective Letterbox Distribution, Selective Sampling Services, Controlled Circulation Publications.
Distribution of leaflets, brochures, newspapers, magazines & samples to pre-determined post code areas. Product samples to prime prospect households. Advertising for video & magazines.

Progress Press Distributors & Printers
2 Keys Rd (PO Box 310) Moorabbin 3189. Phone (03) 556 3333.
Executives: K. Catlow (mgk dir), J. Holloway (gen mgk), A. Douglas (co secy), F. Brenton (nat sales dir), L. Dale (Victorian & Tasmanian distribution dir).

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No other medium talks to prospects direct.
For information call: SYDNEY 212 2055 MELBOURNE 537 1500
MAYNIE NICKLESS TELEMARKETING Recorded Inbound Services.
Letterbox distribution Australia wide, product sampling Australia wide, colour catalogue printing.

Offices: 20 Proprietary St, Tingalpa 4173. Phone (07) 380 7755 (mgr N. Hobson); 23 King Williams Rd, Unley 5061. Phone (08) 272 7911 (mgr A. Hardy); 6/202 Hampden Rd, Nedlands 6009. Phone (09) 386 6369; 33 Burwood Rd, Burwood 2134. Phone (02) 745 2811.

Member of ADMA.

The Red Letter Mailers
Suite 10, 15 Ogilvie Rd, Canning Bridge WA 6153. Phone (09) 364 3735.

Executive: J. Grainger (mgr). Letterbox distributors also field work for market research.

Ritchie Direct Marketing Co
17 Tabalum Rd, Balgowlah 2093. Phone (02) 94 1026, 949 7478. Telex 10101 INTSY att: Rich direct.

Directors: B.J. Ritchie. The design, manufacture & mkgt of products for retail sales & direct mkgt.

R.S.V.P. Marketing Pty Ltd
PO Box 666. Neutral Bay Junction 2089. Phone (02) 908 3088. Telex 21961.

Directors: A. Shorter, J. Holman, P. Williams.

Member of ADMA.

Salmat Direct Marketing Pty Ltd
Head office: 274 Miller Rd, Villawood 2163. Phone (02) 727 5666.


National household delivery of brochures & catalogues etc with effective control systems. Bulk & selective product sampling campaigns.

Offices: 1 Willow St, Dingley 3172. Phone (03) 551 8888; 19 O'Connell Tce, Bowen Hills 4006. Phone (07) 52 9555; 1 Charles St, Allenby Gardens 5009. Phone (08) 46 9511; 24 Teddington St, Victoria Park 6100. Phone (09) 362 6000.

Member of ADMA.

Security Mailing Services Pty Ltd
20 Garema Cres (PO Box 86) Kingsgrove 2208. Phone (02) 750 9688.

Directors: E. Crane, P. Costello.

Specialising in mechanical folding, addressing & inserting of envelopes & computer file maintenance.

Member of ADMA.

Sterling Secretarial
168 Stirling Highway, Nedlands 6009. Phone (09) 386 6264.

Directors: Ms M. Jessup, Ms T. Hill.

Secretarial Services: word processing, typing, dictaphone/shorthand, photocopying, plan printing, binding, telex.

Tasmania Home Delivery Services
72 Charles St, Launceston 7250. Phone (003) 31 3839. Subsidiary of Examiner Northern TV Pty Ltd & Tasmania Sales & Marketing.

Distribution of advtg material & suburban newspapers to letterboxes throughout Tasmania & linked with Australia wide organisation for this service.

Member of ADMA.

Ware's Business & Mailing Service
2nd floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 6288.

Directors: R.J. Ware (prpr). Executive: N. Ware (prdn mgr).

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing & mailing.

Telephone Marketing

DM Dial Australia Marketing (Pty) Ltd
3 Hancock St, Rozelle 2069. Phone (02) 810 7233.

Directors: G. Druckman, E. Druckman.

Telephone marketing specialists.

Electronic Telephone Systems Pty Ltd
Telephone Advertising Company
3 Little Collins St, Surry Hills 2010. Phone (02) 212 4222.

Director: J.A. Seymour (mng dir).

Executives: Miss C. Carpenter (nat sales mgr), Miss L. Stephenson (nat ops mgr).

Provision of commercial recorded information services - creative development, production & all services related to the supply of commercial recorded messages. National or local phone services also available.

Repr: Offices in all states.

Levisa Telecorporation Pty Ltd
Suits 3 & 4, 116 Cabramatta Rd, Cremorne 3121. PO Box 257, Spitz Junction 2088. Phone (02) 908 4455.

Executives: J.S. Lapsley (mng dir), Mrs V. Hogan (mkgt/admin mgr).

Telephone sales/mkgt & research.

Devising & implementing telephone "outbound" sales campaigns. Also receiving calls from direct response advertising on a multi-line switch system, which includes std-free inwts 008 numbers. Research prgrms & telemarketing consulting.

Member of ADMA.

Mayne Nickless Telemarketing
10th floor, 636 St Kilda Rd, Melbourne 3004. Phone (03) 537 1500.

Executives: J. Appleton (nat mgr), R. Hargrave (NSW branch mgr), M. Matchett (NSW sales mgr).

"Outbound" sales & mkgt campaigns used for sales appointment setting, order generation, market research, product promotion, customer retention etc.

"Inbound" sales & mkgt campaigns featuring a combination of local & 008 (STD free) services. Used for television & print direct response, order taking etc.

"Dial It" recorded services such as the "Maggie Line" & the "Daily Television Programmes", used to supplement main media by delivering a 3 minute message directly to a target audience.

Telephone Recorded Information of Australia
10 Alton Ave, Como 6152. Phone (09) 450 3592.

Director: D. Yates (principal).

Long, short & special DIAL IT services, voice recognition ordering services, time, temperature, historical info, telephone direct marketing services, information services like Dial-A-Recipe, automatic computer voice response, strategic communications, equipment supply, mail order & telephone shopping facilities.

Telesearch Communications
76 Burrows Rd, Alexandria 2015. Phone (02) 519 5020.

Executive: A. Whyte.

Professional telephone mkgt operating, providing both outbound & inbound facilities. Services include - lead generation, mkgt research, product selling, launching, sampling & customer maintenance. Depending on the project, additional services are available as part of a comprehensive package.
Licensing

ABC Enterprises
Valetta Bldg. Cnr Campbell St & Reserve Rd, Artarmon 2064. Phone (02) 339 0211.
Executive: G. Hamilton (dir of ABC Enterprises).
Properties: Characters based on ABC radio & tv programmes.

Active Marketing Pty Ltd
6th Floor, 434 St Kilda Rd, Melbourne 3004. Phone (03) 267 6396; Telex 337711.
Directors: J.E. McKay, G.J. McKay.
Executives: J. McKay (mg dir), C. Mack (mg dir services mgr), Ms J. Munney (admin services mgr).

Advance Australia Marketing
155 Park St, 5th Melbourne 3205 Phone (03) 690 4055. Telex 136117. A divn of Westwood Rogers Marketing Pty Ltd.
Directors: B. Westwood, K. Rogers.
Properties: Advance Australia Campaign.
Offices: 7th floor, Suite 706, Westfield Towers, 100 William St, Sydney 2001. Phone (02) 356 4022; Suite K, Burnsme Village, 447 Portrush Rd, Greenside 5054. Phone (03) 338 1208; Suite 41, Piccadilly Square, Nash St, Perth 6000. Phone (09) 325 7016; 1 Hipwood St, Spring Hill 4000. Phone (07) 839 9808.

Australasian Licensing
18 Erich Rd (PO Box 197) Artarmon 2064. Phone (02) 428 2914. Telex 71792.
Executive: H. Harris (mg dir).
Properties: Children's Television Workshop (Sesame Street characters). Creative Licensing Corporation (Orion Films), D.C.I. Studios (Inspector Gadget, Heathcliff, Wolfman Rock), Hasbro Industries (Charmin), Namco-America (Pac-Man, Pole Position), Tonka Corporation (Tonka name & logo), Universal Licensing Corporation (Cathy, Cathy Remembers), Western Publishing Corporation (Little Golden Book Characters).

Australian Olympic Federation
PO Box 284, South Melbourne 3205. Phone (03) 699 3866. Telex 39484.
Sponsoring associations and marketing of the Australian Olympic Team.

Clearprint Smurfit Pty Ltd
565 Burwood Highway, Knoxfield 3180. Phone (03) 221 8800.
Executive: J. Clear (mg dir).
Properties: Australian Ballet.

Glen Darlington & Associates Pty Ltd

Gaffney International Licensing
121-123 Johnston St, Fitzroy 3065. Phone (03) 417 1988. Telex 391546 Gallic.
Executives: P. Grundy, R. Kyatt.
Properties: Blackstar, Bourke & Willis, Bunyip, Claude & Norm, Conan, Contingatta Gold, Dungeons & Dragons, Fame, F.I.F.A. (Soccer), First Fleet, Fraggle Rock, Garfield, Grand Prix De Monaco, Hooroo & Gang, Hulk, Koalas, The Light Horesman, Love Is, Marilyn Monroe, Marvin, MASH, Maxy Mouse, Munch Bunch, Muppet Babies, Muppets, Ossie Ostrich, Paddington Bear, Phar Lap, Piqon (World Cup), Raggedies, Rally Monte Carlo, Robbery Under Arms, Slim Dusty, Smurfs, Snare, Snoopy, Snowy River, Soccer Cup 86, Spiderman, Sport-Billy, Tarzan, The Fall Guy.
Repr: P. Bower. 41 Neowa Road, Northbridge 2063. Phone (02) 95 6334.

Walter A. Granger Pty Ltd
149 Cabbage Tree St, Sydney 2000. Phone (02) 267 8942. Telex 71194.
Executives: W.A. Granger (repr), J. Cookson (mg dir).

Hang Ten Australia
C/- Westwood Rogers Marketing Pty Ltd, 155 Park St, 5th Melbourne 3205. Phone (03) 690 4355. Telex 136117.
Director: K. Rogers.
Properties: Hang Ten.

Hanna-Barbera Australia
34-36 Atchison St, St Leonards 2065. Phone (02) 439 3877. Telex 24650.
Executive: R. Hilton (dir character merchandising).
Properties: Hanna-Barbera characters include: The Flintstone, Yogi Bear, Scooby-Doo, Top Cat, The Biskits, Scooorey, James Hardie 1000, Mr Men, Little Mies, Woofits, Victoria Plum, Danger Mouse, Ziggy, Waltzing Matilda.

Khvart Group Pty Ltd
25 Darling St, South Yarra 3141. Phone (03) 267 6511.
Directors: I. Townley, R. Derry.
Complete financial onto mtg planning, development & implementation of licensable properties, service of products, finance brokerage involving venture cap.

Le'Gaf Marketing Pty Ltd
42 Johnston St, Fitzroy 3065. Phone (03) 417 1466. Telex 39158.
Executives: R. Lee, J. Walsh.

Liberty-PDC
41 Flood St, Leichhardt 2040. Phone (02) 569 0011. Telex 71193.
Executive: J. Cabbage Patch Kids, Dr Seuss.
Properties: 'Life. Be in it'.

�试 Walt Disney Productions (character properties).

MSG Pty Ltd
43 St Kilda Rd, Melbourne 3004. Phone (03) 266 1615. Telex 32325.

Nouveau International Pty Ltd
Directors: M. Isaacs, P. Kantor.
Executives: M. Isaacs (mg dir), P. Kantor (sales dir).
Manufacturer of quilt covers, pillowcases, towels and face washers covering the following licensed designs: Return of the Jedi, Walt Disney, Come on Ausie, Advance Australia, Fraggle Rock, Muppets, Snake.
Repr: Melbourne, H. Rosenberg (03) 818 6819; Adelaide, J. Hart Agencies (08) 223 4114; Perth, K. Robins (08) 321 7351; Brisbane, C. Skrining (07) 221 8957.

P.B.L. Marketing Pty Ltd
11th floor, 54 Park Street, Sydney 2000. Phone (02) 268 0666.
International consultants for the licensing, merchandising and promotion of sporting, commercial and theatrical properties.

John Sands Greetings
14 Herbert St, Artarmon 2064. Phone (02) 43 0401.
Directors: R. Fuller (mg dir), G. Horler (licensing mgr).
Properties: Holly Hobbie, Strawberry Shortcake, Care Bears, Herself the Elf.

John Singleton League Licensing Pty Ltd
Cnr Wentworth & Valentine Sts, Parramatta 2150. Phone (02) 635 8188.
Directors: J. Singleton (chrmn), D. Harrop (mg dir).
Licensing rights & endorsements for the New South Wales Rugby League & the thirteen Rugby League Clubs in the Sydney Rugby League first div competition.
South Australian Telecasters Limited
45-49 Park Terrace, Gillerton 5081. Phone (08) 269 6522.
Executive: K. Campbell (gen mgr), D. Earl (assnt gen mgr).
Property: Fat Cat.

Southern Television Corporation Pty Ltd
202-208 Tynte St, North Adelaide 5006. Phone (08) 267 0111.
Executives: T. Talbot, R. Carless (reps).
Property: Humphrey Bear.

Stylecraft Promotions Pty Ltd
17 Cawarra Rd, Caringbah 2229. Phone (02) 525 8143.
Executive: T. Stiles (dir).
Property: Walter Lantz (Woody Woodpecker).

United Press International
2 Holt St, Surry Hills 2010. Phone (02) 212 3899.
Executive: Ms E. Fidden (features mgr).
Properties: United Feature Syndicate, Inc.

Victorian Football League Marketing
6th Floor, 434 St Kilda Rd, Melbourne 3004. Phone (03) 267 6300. Telex 32711.

Executives: J. E. McKay (mktg dir), C. Mack (mktg services mgr), Ms J. Munnery (admin services mgr).
Product licensing, merchandising and endorsement for the Victorian Football League.

Westwood Rogers Marketing Pty Ltd
155 Park St, Sth Melbourne 3205. Phone (03) 690 4055. Telex 136117.
Directors: B. Westwood, K. Rogers.
Properties: Advance Australia, America's Cup Defence 1987 Ltd, Hang Ten Australia, Kangaroo Australia, Confederation of Australian Sport, Amco, Australia Games Foundation.
Offices: 7th floor, Suite 706, Westfield Towers, 100 William St, Sydney 2001. Phone (02) 356 4022; Suite K, Burnside Village, 447 Portrush Rd, Glenelg 5065. Phone (08) 339 1208; Suite 41, Piccadilly Square, Nash St, Perth 6000. Phone (09) 325 7016; 1 Hipwood St, Spring Hill 4000. Phone (07) 839 9808.

Yaffa Syndicate Pty Ltd
Executives: D. Yaffa (mng dir), J. Brenner (gen mgr), T. Hawley (licensing mgr).
Properties: Licensing Corp of America - DC Comics, Superman, Batman, Supergirl, Wonder Woman; Warner Bros - Bugs Bunny, Roadrunner, Tweety, etc; King Features Syndicate - Berenstain Bears, Phantom, Hagar, Popeye, Blondie, Betty Boop; MGM/United Artists - Pink Panther, Tom & Jerry & nostalgia films; Jaivase - Waus.ies.
Repr: Melbourne, Wellington.

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- COMMUNITY CLUB AWARDS OF AUSTRALIA'S PROVEN RECORD, just 1981 to 1984...

Campaigns: ......................33
*Revenue to Media: ..................$4,169,566-00
*Advertiser Results
(Proof-of-Purchase): .........$124,972,296-00
Cash Awards Paid to
Community Organizations: ......$334,536-00
*Advertiser results at less than 02%
Sales Promotion

Consultants

Access Promotions Personnel Pty Ltd
20 Auburn Rd, Auburn 2144. Phone (02) 643 2524.
Directors: B. Meyer, G. Van Der Vliet.
Promotions co-ordination, promotional girls & guys, hostesses & receptionists, demonstrators, sales staff, merchandisers, displays, photography. Total promotion packaging.

Adrenalin Pty Limited
42 Atchison St, St Leonards 2065. Phone (02) 437 6062.
Directors: P. Alsford, J. Goodman, S. Pask, V. Senchenko.
Executives: D. Sault, V. Senchenko, J. Elliott.
Complete sales promotion and advertising campaign packages, specialising in promotions, packaging and display material, sales aids and incentive schemes.
Member of ASPA.

Adspec Pty Limited
H.O., 19a Boundary St, Rushcutters Bay 2011. Phone (02) 331 2211, 332 1794. Telegrams Adspec Sydney. Telex AA24707.
Directors: N.G. Madden (mg dir), P. Rigbye (gen mgr).
Executives: P. Johnston, G. Sharp (Vic), C. Watson (SA, WA), G. Cash (Qld).
Distributors & promoters of the Adtile Advertising & Merchandising Systems.

Adval Creative Printing (Vic) Pty Ltd
2/4 Rosebank Ave, Clayton 3168. Phone (03) 548 2555.
Directors: N. Gengoult-Smith (sales dir), D. Vance (dir).

The Agency - Cordon Bleu
1st fl, 275 Broadway, Sydney 2007. Phone (02) 660 6633.
Directors: J. Towers (mg dir), Miss K. Roberts.
Entertainment consultants - agents for bands, artists, concerts, tours.

Ballment Partners
5 Porters Lane, St Ives 2075. Phone (02) 44 5834.
Directors: A.B. Ballment, Mrs B.I. Ballment.
Conception, prd & implementation of all sales promotion activities. Experienced in the organization & promotion of sporting sponsorships.
Repr: R. Oaks, 40 Mills St, Hampton 3188.
Phone (03) 598 1395.

Max Bostock
320 Churchill Ave, Subiaco 6008. Phone (09) 382 2030.
Director: M.A. Bostock.
Creative & promotional concepts, development & co-ord for consumer, print & air media.

Brainsell
15 York St, St Kilda West 3182. Phone (03) 534 7632.
Executive: G. Braddy (mgr).
Compare work for trade & sales presentations, complete voice over facilities, available for tv & radio commercials, audiovisual productions, documentaries, feature films.

Total retail communication campaigns developed and produced for clients and agencies under the one roof. Services include pre and post analysis of trade opportunities, concept layouts, finished art, cardboard engineering and printing facilities.

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Attractive, effective, durable — Fresca Scarves and ties provide a memorable link with your client's products.
Fresca Scarves and ties are a growing fashion trend for product promotions, company uniforms and special events.
You have total design flexibility — use your client's logo, colour scheme, or type style.
Quality fabrics available include pure silk, cotton, polyester, rayon, acrylic and wool.
Contact Fresca Scarves today!

Melbourne: Fresca Scarf Company, 289 Flinders Lane, Melbourne, Victoria 3000.
Telephone: (03) 63 8911. Telex: AA 135075.
Telephone: (02) 264 3184.
CIGS
Convention Incentive & Group Services. CIGS House, 3A Queens Rd, Melbourne 3004. Phone (03) 267 2488. Telex 32871.
Executives: W.R. Murray (mng dir), Miss A. Wilson (dir).
Consultants specialising in incentive programmes, commercial travel, product launches, dealer conventions, sales seminars. Audio visual production, entertainment & staging, budgeting & management of special promotions.

Clifford Promotions
2/37 Victoria St, Epping 2121. Phone (02) 86 3339.
Executives: M.J. Clifford, Mrs J. Clifford.
Consultants in marketing & promotional services, specialising in special events & projects.

The Columb Corporation Pty Ltd
329 Lennox St, Richmond 3121. Phone (03) 428 4171.
Directors: N.N. Columb (mng dir), Mrs B.H. Columb (co secy).
Promotions, prize co-ordination, program packaging.

Community Club Awards of Australia Pty Ltd
GPO Box 2076, Brisbane 4001. Phone (07) 229 0644. Telex 41373.
Directors: A.W. Brandt, Ms M.E. Tutin.
Direct-response advertising, merchandising, public relations & media merchandising.

Concept Advertising & Marketing
164 King St, Newcastle 2300. Phone (049) 2 5425.
Directors: D. Carson, R. Beath.
Geotype products, instant plastic signs.

Creative Graphics Pty Limited
70 Buckingham St, Surry Hills 2010. Phone (02) 699 2966.
Director: D. Roseman.
Comprehensive below-the-line services, specialists in sales promotion, merchandising, packaging & display material, sales aids & incentive schemes.

Creative Sales
11/199 Pacific Hwy, North Sydney 2060. Phone (02) 929 6600.
Directors: N.C. Tanner (mng dir), K.J. Smith.
Full service sales promotion agency. Complete & professional promotional service including creative concept, strategy planning & execution of promotional plans for all products & services in all types of markets.

Eight Days A Week
1272 Dandenong Rd, Murrumbeena 3163. Phone (03) 569 4406.
Director: B.J. Flynn.
Management, supervision & co-ord of sponsorship funds on behalf of company's and/or organisations. Acquiring of sponsors for various events, sporting, community services, festivals, public participation activities. Packaging sponsorship opportunities for company's to promote products both in Australia & overseas. Experienced in sporting arena with VFL, VRC, tennis, golf (Vic open tournament dir), motor car racing, ten pin bowling. Also background in festival co-ord shopping centre & trade proms, specialised co seminars & conventions.

Mike Farley International
98 Brougham St, Kings Cross 2011. Phone (02) 358 1213.
Executives: M. R. Farley (mng dir).
Repr: U.S.A., NZ, UK.

Handle With Care Pty Ltd
5/5 Ween Rd, Pokarara 5006. (PO Box 123, Para Hills 5086.) Phone (06) 262 2295.
Directors: A. Hale, A. Moss, M. Cummings (mng dir).
Executive: T. Blumer (accnt).
Full sales promotion services for receiving & fulfilling consumer claims & entries for schemes such as chance to win, cash refund share-outs, free offers, self liquidating premiums, money-off couponing & direct marketing offers. Computer facilities used for all work processed. Warehouse facilities plus shopfront sales for direct marketers.
Istate branch: 14 Waters Rd, Neutral Bay 2089. (PO Box 1203.) Phone (02) 50 1883.
O'seas office: Auckland, NZ.

Lance Harris Promotions Pty Ltd
5 Sunhill Rd, Mt Waverley 3149. Phone (03) 277 4821.
LHP "the origional cube pad" company.

IMR Marketing Services
A divn of Independent Management Resources Pty Ltd. Ground floor, 71-73 Palmerston Cres (PO Box 543) South Melbourne 3205. Phone (03) 690 6444.
Director: G.J. Doyle.
Executives: Miss M. Tucker, Miss K. Amson.
Specialist in sales promotion design & execution, also advtg & mktg concepts.

Inspirations Publicity & Promotions
Media Warehouse, 224 Clarence St, South Melbourne 3205. Phone (03) 690 5373.
Directors: Steve Jonas (mng dir), Miss K. McD. Jonas.
Executive: Mrs M. Pulvirenti (acct exec).
Product launches, consumer competitions, media promotions.

Instant Marketing Australia Pty Ltd
8th floor, 230 Collins St 3000. Phone (03) 654 3288. Telex 33615 Welsh.
Sales promotion, marketing & legalized gaming consultants specialising in the "Scratch Off" game concept for involvement, controlled & probability games. Suppliers of game pieces throughout Australia, NZ & South East Asia.

Inventive Public Relations
PO Box 335, Double Bay 2028, 115 Bellevue Rd, Bellevue Hill 2023. Phone (02) 327 4906.
Executive director: G.C. Watt.
Executives: G. Watt (gen mgr), R.C. Watt (co secy & office mgr), V.A. Watt, R.S. Watt (research).
Consumer and trade sales promotion consultancy for companies and organisations taking a full public relations service, whether counselling or practitioner.

JAB Marketing Group Pty Ltd
71 Alexander St, Crows Nest 2065. Phone (02) 438 4111. Telex 719111.
Executive: J.W. Brothers (mng dir).
Consultants in marketing services, specialising in sales promotion and merchandising.

Jova Fashion Promotion
15a Hewitt Ave, Wahroonga 2076. Phone (02) 48 5358.
Director: V. May.
Specialised microphone promotion, fashion promotion, in-store point-of-sale presentations, fashion co-ordination of parades, compere fashion duels.

John Kerr Promotions
Suite 4C, 4th fl, "Glen Crag", 119 Leichhardt St, 4000. Phone (07) 639 4086.
Director: J. Kerr.
Consultants in advtg promotion, sports & general promotions, conventions, seminars & special events.

Allan Kleinman Merchandising
1st floor, 322 Little Lonsdale St, Melbourne 3000. Phone (03) 602 2922. Telex 37741 Akim.
Directors: A. Kleinman, Mr D.A. Kleinman.
Sales promotion & mktg.

Ron Lucas & Associates
Director: R.L. Lucas.
Sales promotions consultants.

Alexander MacDonald Marketing Services
3 Knox St, East Malvern 3145. Phone (03) 25 5181. Telex 38455.
Director: A.K. MacDonald (mng dir).
Sales promotion, conventions & sales incentives.

The Market Place Marketing Group (NSW) Pty Ltd
Unit 2, 44 Victoria St, Nth Sydney 2060. Phone (02) 923 1633. Telex 72286 TMPMG.
Directors: L. May (chrmn), P. Tully, C. Doctor, G. Verey, A. Stevens (prdn dir), H. Van Brunessen (co secy), M. Richardson (creative dir), T. Smith (incentive mgr).
Total sales promotion prgms, with complete in-house concept, design, typesetting, colour separation & print facilities.
Member of ASPA.

The Market Place Marketing Group Pty Ltd
153-155 Cecil St (PO Box 387) South Melbourne 3205. Phone (03) 699 6677.
Directors: E.V. Fordham (chrmn & mng dir), M. Dolan, K. Sullivan (acct dir/assoc dir), G. Seward (creative dir/assoc dir), S. Low (fin dir).
Member of ASPA.

Marketing 2000
PO Box 58, Montrose 3765. Phone (03) 729 4989; (03) 728 1896 a/h.
Director: J. Hughes (mng dir).
Point-of-sale concepts, design & prdn, outdoor & transit concepts, design & application, promotional & mktg concepts.

Maynard Promotions Pty Limited
Suite 1b, 23 Atchison St, St Leonards 2065.
Phone (02) 439 6800, 439 6860, 437 6117. (Div of Maynard Promotions Pty Ltd).
Promotional specialists, consumer & trade.
Sales promotion/ publicity, media promotion. Member of ASPA, member P.R.I.A.

Ken Murphy & Associates
7th fl, Suite 706, 100 William St, 2011. Phone (02) 356 5022.
Executive: K. Murphy (mng dir).
Continuity promotions, new product launches, motivational programmes, Advance Australia premiums.
Newmedia International Pty Ltd
2nd Floor, 160 Sailors Bay Rd, 2063. Phone (02) 958 1699.
Directors: P.B. Ashby, B. Matthews.
Interactive marketing. Specialising in advertising communications.

Ogilvy & Muro Promotional Services
Suite 4, 2nd floor, 405-411 Sussex St, Sydney 2000. Phone (02) 212 2644.
Executives: J.C.M. Ogilvy (mmg dir), C. Muro (account dir).
Total promotional planning from concept to execution. Including supply of staff for in-store demonstrations, new product launches, merchandising, exhibitions and trade fairs.

Panache Promotions
1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.
Executives: D.J. McGrath, Mrs L.J. McGrath.
Erection of in store point of sale material, merchandising on behalf of the client at venues including supply of staff, handling the stock, arranging the displays, handing the banana & accounting facilities, security & so on. Trade fairs & conferences, setting up of the stands, hosting & arranging prizes & give aways for 3 product launches on a national basis. Shopping centre sales promotions organisation of everything from music to uniforms.

The Pascall Principal Pty Ltd
"The Paternoster", 1 Union St, Fyrmont 2009. Phone (02) 692 9999.
Directors: K. Pascall (mmg dir), Mrs J. Pascall (secy).
Executives: Ms J. Pascall (mmg dir), Ms M. Moffat (sales mgr).
Full sales & mktg services, specialising in upmarket custom-made merchandise. Full travel services, V.I.P. gifts, commemorative items.

Pharmabrokers Pty Limited
155 Willoughby Rd, Crows Nest 2065. Phone (02) 439 6444 (3 lines).
Executives: S.M. Bowen (mmg dir), Mrs H.L. Millward (fin cont).
Offers a national selling & merchandising service in pharmacies & department stores.

Premiums & Promotional Games Pty Ltd
270 Flinders St, Adelaide 5001. Phone (08) 223 1022.
Directors: A.B. Brennen, K.J. Scrimshaw.
Scratch-off, tear open, lift-up, push-out promotional games, supermarket continuity programmes, controlled maskdown programmes.

Printaction Australia Pty Ltd
116 Bronte Rd, Bondi Junction 2022. Phone (02) 387 6699.
Executive: L. Rumble (mmg dir).
One stop sales promotion centre.

PromoCo
Promotions & Publicity Unit of Sponsor Brokers of Australia Pty Limited. Level 6, Eff Aguaine Building, 99 Mount St, North Sydney 2060. P.O. Box 388, Milsons Point 2061. Phone (02) 922 3607.
Directors: G.A. Gabriel (mmg dir), M. Gabriel (dir/co secy).
Major promotions & publicity events. Repr: Sponsor Brokers of New Zealand (Auckland); Sponsor Brokers of America (Dallas, Texas, USA).

Promographics Pty Ltd
67 Cardigan Place, Albert Park 3206. Phone (03) 699 5269, 690 4162.
Directors: L.P. Rice (creative dir), P.C. Corke (mmg dir).
Sales promotion & incentive schemes, pack & graphic design.
Member of ASPA.

Promotion Partnership
11th Fl, 140 Arthur St, North Sydney 2060. Phone (02) 922 2855.
Executives: C. Sharpe (mmg), Miss T Loughran (acct mgr).
Creation & implementation of all forms of sales promotion.
Repr: A divn of Ogilvy & Mather Australia.

Promotional Campaigns Pty Limited
13th floor, 100 William St, Sydney 2011. Phone (02) 358 4607. Telex 24674.
Director: M. Williams (mmg dir).
Creates imaginative ideas for sales promotions. Ideas notable for their originality, impact & effectiveness. Creative ideas that support the branding effort. Motivational schemes for the consumer, trade & salesforce. Marketing consultancy, merchandise & point of sale implementation & direct mail.
Repr: A divn of FCH Marketing & member of the Fortune Communications Holding Group.
Member of ASPA.

Promotional Thinking
1st floor, 56 Berry St, North Sydney 2060. Phone (02) 957 3233. Telex 72667.
Executives: M. Seiby (mmg dir), C. Buchanan (creative dir), Mrs E. McIntyre (fin dir), J. Holland, R. Allen, P. Joseph (acct service).
Specialists in professional sales promotion, packaging, point-of-sale and all major marketing functions.
Member of ASPA.

Promotionstaff (Australia) Pty Ltd
3 Bowen Crescent, Melbourne 3004. Phone (03) 267 3947, 267 4122.
Directors: Susan Drever, W.M.O. Drever.
Specialising in staff for product launches, in-store demonstrations, trade fairs and conferences, total trade promotion co-ordination and consultancy.

Purchase Point Pty Ltd
8 Berry St, North Sydney 2060. Phone (02) 92 0357, 922 5811.
Directors: R. Wentworth-Shields, C.W. Bean, M. D. Silvey.
Executives: A. Goodrich (gen mgr).
Full service sales promotion agency. Complete marketing services from concepts and pack design to all techniques of promotions, point-of-sale. The total marketing package or projects.
Member of ASPA.

Graham Rebbeck Promotions Pty Ltd
Lot 5, Vidotto Court, Pearcedale 3912. Phone (059) 78 6972.
Directors: G.B. Rebbeck, Mrs J.A. Rebbeck.
Melbourne promotions, event co-ordination includes (The Great Victorian Bike Ride). Hire of promotional bus (all facilities). Point of sale promotion, sponsorships, voice-overs & compering.

Regional Promotions
26 Nicholson St, Crows Nest 2065. Phone (02) 439 7056. Telex ENZEX 21571.
Director: D.W. Evans.
Specialising in conceptual promotional ideas & premium offers. Design of packaging, display units, exhibit stands, suppliers of caps & shades, T-shirts, bags, executive gifts.

Jeffrey Rowe & Associates Pty Ltd
2 Spit Rd, Spit Junction 2088. Phone (02) 960 3777.
Director: J. Rowe (mmg dir).
Executives: P. Johnson, S. Wallace.
Full sales promotion. Direct mktg & merch services.
Specialising in complete promotional, merchandising sports mktg promotions. Full creative & product facilities with design service for packaging, merchandising, P.O.S. & exhibition.

Sadie
21 Dallamarta Rd, Wangara 6065. Phone (09) 409 9255.
Director: P.J. McGuire.
Executives: J.A. Scaife.
In-store, shopping centre, trade fair, promotional activities.
The Sales Machine Pty Ltd
55 Grosvenor St (PO Box 327) Neutral Bay Junction 2069. Phone (02) 908 2100 Telex 730622.

Directors: A. Hale (chrh), G. Martin Jones (mng dir), G.T. Moss (co secy), T. Wilson (dir), A. Gold & D. Livingstone-Vale (assoc dirs).


Executives: L. Lawrence (gen mgr), J. Cartwright (creative dir).

A full service sales promotion agency.

Office: New Zealand.

Member of ASPA.

The Sales Promotion Office
2/281 Rundle St, Adelaide 5000. Phone (08) 223 1842.

Director: B. Keir.

The development & implementation of the complete sales promotion package.

Repr: UK.

Sales Punch

CGS Hse, Cnr Foveaux & Belmore Sts, Surry Hills 2010. Phone (02) 212 1900 Telex 736702.

Directors: B. Thomson, M. C. Robins.

Full service sales promotion & creative mktg consultancy from concept to total execution, including research, creative design, packaging, point of sale, merchandising, incentives, motivational packages, seminar & conference organisation, exhibitions, product launches, consumer contests/competitions, premium supply, audio visuals & documentaries.

Repr: Hong Kong.

Member of ASPA.

Sales Rise Pty Ltd
8th floor, 76 Berry St, North Sydney 2060. Phone (02) 925 0222 Telex 247822 Facsimile: 929 4034.

Director: J. Wassner.

Sales promotion & direct marketing.

Member of ASPA.

The Sales Tacticians Pty Ltd
283 Alfred St North, North Sydney 2060. Phone (02) 92 08 663.

Director: M.T. Wrigley.

Executive: Miss D.M. Hawthorne.

A full service sales promotion agency and marketing consultancy. Specialising in the conception, execution and administration of tailor made sales promotion and merchandising campaigns.

Member of ASPA.

Sam Sales Promotion Pty Ltd
165 Victoria Ave (PO Box 71) Albert Park 3206. Phone (03) 699 5844, 699 5690.

Directors: A. Nelson & R. McKinnon (int mng dirs).

Sales promotion, mktg services, packaging design & development, merchandising & printing.

Peter Sawyer Sales Promotion

Suite 9, South Yarra Corporate Centre, 209 Toorak Rd, South Yarra 3141. Phone (03) 240 0866.

Directors: P.V. Sawyer, G.A. Sawyer.

Sales promotion, marketing, development & implementation.

The Showmen Pty Ltd
88 Parramatta Rd, Camperdown 2050. Phone (02) 517 2211.

Directors: B. Limb (exec prod), E. Manners, G. Lehman (mng dir), R. Barrett (tech dir), M. O'Brien (consultant dir).

Executive: P.J. Meredith (creative dir).

All promotional requirements, audio visual services, casting & talent, exhibitions & conventions.

Repr: M. O'Brien, 327-331 Bay St, Port Melbourne 3207. Phone (03) 64 1051.

The Southern Connection Pty Ltd
290 Coventry St, South Melbourne 3205. Phone (03) 699 2877 Telex 139713.

Directors: L. May (chrh), W. Hemming (mng dir).

Total sales promotion prgms, with complete in-house screen & litho print facilities.

Repr: The Market Place Marketing Group (NSW) Pty Ltd, Sydney (02) 923 1693.

Sponsorship Co-ordination
198 Keilor Rd, North Essendon 3041. Phone (03) 379 6000.


Specialized sponsorship projects.

Starting Point Promotions
207 Balaclava Rd, Caulfield 3162. Phone (03) 527 5027.

Executive: J. Ennis (gen mgr).

Sales promotion and marketing consultants.

Storeforce Merchandising & Promotions Service
2nd floor 67-69 Alexander St, Crows Nest 2065. Phone (02) 43 5257.

Director: A. Lovard (mng dir).

Executives: R. Ritenis, I. Mallison (client services co-ord).

Sales & merch to retail stores in cap cities & major regional centres throughout Australia. Services include sales, negotiation & placement of displays, relays, shelf management, monitoring/support of trade proms. Specific call time allocated to each client at each call. Pre-budgeted call costs, inclusive of travel.

Strut Productions Pty Ltd
67 Milroy Ave, Kensington 2033. Phone (02) 922 9882.


Organise live shows to promote products & fashion.

Tavco Pty Ltd
797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.

Executive: T.V. Minear.

Sales incentives, trade functions & product launches, consultants in marketing with audio visual expertise. Staging and stage management combined with full co-ordinated services for sales and marketing exercises.

Tiffany Advertising Group Pty Limited
14th floor, 44 Market St, Sydney 2000. Phone (02) 29 5405, 29 5314.

Director: Mrs M.B. Beck (mng dir).

Executive: M. Alve (mgr & dir).

In-house facilities for design & display, concept packaging, sales motivational programmes. Design & co-ordination of incentive programmes, sales lists & all public relations. Trade conference promotions & displays.

Toplan Sales Promotion Pty Ltd
55 Victoria St (PO Box 434) North Sydney 2060. Phone (02) 923 1422.

Executive: R. Hurwitz (mng dir).

Sales promotion agency, marketing consultancy.

Member of ASPA.

Underline Pty Ltd
4th Floor, 168 Walker St, Nth Sydney 2060. Phone (02) 922 5733 Telex 71073.

Directors: R. Booth, D. Stewart, G. Jackson.

Executive: G. Wood


Member of ASPA.

Wallace International
619 Harris St, Ultimo 2007. Phone (02) 211 1766 Telex 721652.

Executives: M. Siggers (gen mgr), Miss J. Ibbery (advtg mgr), M. Mahler (prgm mgr), A.A. Basto (fin controller), Mrs H. Salmon (credit mgr).

Marketing & promotions company, specializing in continuity programmes devised for either building traffic or increasing profit. Products include fine porcelain china, stoneware, cutlery, cookware, books & glassware.

Offices: USA, UK.

Williams Marketing Corporation Pty Ltd
Suite 1206, 44 Market St, Sydney 2000. Phone (02) 29 6977. Telex 256113.

Directors: L.C. Williams (mng dir), Mrs J. Williams (dir).

Zirkus Pty Ltd Marketing & Sales Promotion
185 Victoria Ave, Albert Park 3206. Phone (03) 699 1277.

Director: R. Bryant (mng dir).

Incentives & Sales Motivation

Wayne Berry Associates Pty Ltd
1010 Doncaster Rd, Doncaster East 3109. Phone (03) 842 7990.

Directors: W. Berry, Mrs M. Berry.

Specialising in sales & management training, incentive programmes, sales promotions, sales & motivational seminars featuring top USA speakers, producers of custom made video & audio tape programmes for sales & management training.

Carlson Marketing Group Australia
61-63 York St (PO Box 430) South Melbourne 3205. Phone (03) 699 9833. Telex 38042.

Directors: J. Loreham, J. Human, D. Symonds, N. Tonin.

Motivation/incentive mktg, incentive travel, computer administration, merchandise redemption facilities.

Repr: 25 Grosvenor St, Neutral Bay. Phone (02) 909 9222. Telex 746066.

Cypher Marketing
64 Falcon St, Crows Nest 3065. Phone (02) 92 0675.

Director: P.H. Jamieson (mng dir).

Design & implementation of incentive prgm to meet clients' specific objectives, full administration & supply of prizes.
Incentives & Sales Motivation

Gittus and Company Pty Ltd
PO Box 43, St Kilda West 3162. Phone (03) 534 1393.
Executives: J. Gittus (mg dir), M. Cuthbert (exec asst).
Videodisc production, corporate communication, consumer motivation.

The Incentive Consultants Pty Ltd
5th Fl, Paxton Hse, 90 Pitt St, Sydney 2000.
GPO Box 4128, Sydney 2001. Phone (02) 233 3766, Telex 283832.
Professional incentive mkgt consultants managing all aspects of incentive programmes, utilizing travel & awards as incentives, operating in assem with Robert Paxton (Travel Pty) Ltd.

Incentive Planners
Level 15, 14 Martin Pl, Sydney 2000. Phone (02) 231 3633. Telex 71682.
Director: Jenny Dobbin (mg dir).
Incentive & motivation programmes utilising travel as the mkgt tool. Creation of unique destination activities plus conferences & meetings on site.

Key Incentive & Marketing Services Pty Ltd
Directors: P. Christie, G. Hudspeth.
Development of incentive programmes, motivational concepts by way of: research & analysis, defining objectives & budgeting, structuring programmes, administering promotions & supply of awards.

Marcomotivation Pty Limited
232 City Rd, South Melbourne 3205. (PO Box 1040, City Rd, Vic 3205.) Phone (03) 61 3532. Telex 31255 Comport.
Director: J. Hudson.
Executives: Mrs V. Trautwein (admin dir), T. Hudson (mktg dir), P. Efford (gen mg), A. Cleland (acct mg), D. Levins (acct mg), J. Hudson (mng mg).
Sales incentive and sales promotion programmes for trade, industry and consumers.
Sales office: 199 Albion St, Surry Hills 2010. Phone (02) 331 5133.

Maynard Promotions Pty Limited
Suite 1b, 23 Ashton St, St Leonards 2065. Phone (02) 439 6800, 439 6860, 437 6117.
Directors: R.G. Maynard, J. Maynard (mg mg dir).
Promotional specialists, sales promotion, publicity/public relations. Consumer/trade. Media promotions a specialty.
Member of ASPA & member of PRIA.

George Norris Marketing Pty Ltd
437 St Kilda Rd, Melbourne 3004. Phone (03) 267 5566.
Director: G.D. Norris (mg dir).
Office: Edgecliff Centre, 203-233 New South Head Road, Edgecliff, NSW 2027. Phone (02) 32 2271.
Specialising in incentive marketing programmes - concept, design & administration of "tailor-made" incentive programmes. Trade Journals - concept, design & production of company communication magazines, plus conventions, audio visuals, brochures, logos & sales training.

Nutall Marketing Services Pty Ltd
33 Gould St, Long Island, Frankston 3199. Phone (03) 783 1042.
Directors: R.B. Nutall, Mrs J.M. Nutall.
Conception, development & administration of motivation & incentive programs. Professional management & staging of corporate conferences & seminars.

Pacific Salesmasters Pty Ltd
PO Box 423, Leichhardt 2040. Phone (02) 810 3048.
Directors: G. Hannaford, Mrs J. Hannaford.
Sales training audio tapes & consultants. Author of "A Dozen Of Dynamo" Australia's only comprehensive sales training program & "A.S.K. for success in multi level mkgt". Australia's agents for I.G.M. audio subliminal sales & motivation programmes.

Performax
456 High St, Prahran 3181. Phone (03) 51 8663. Telex 37507. Divn of Performance Marketing Pty Ltd, and a member of the Traveland Group. Sydney office: 133 Alexander St, Crows Nest 2065. Phone (02) 438 3237, Telex 25468.
Executives: A. Franco (mng dir), M. Henry (gen mg), G. Burt (travel dir), S. Sayle (dir promo).
Incentive marketing company. Total design, implementation, promotion & administration of incentive campaigns. Merchandise award fulfillment utilising Performance Bonds redeemable through selected national retail organisations. Specialist in-house incentive travel service. Fully computerised administration.

Regional Promotions
26 Nicholson St, Crows Nest 2065. Phone (02) 439 7056. Telex 21571 ENZEX.
Executive: D.W. Evans (mng dir).
Incentive company, full service including design, budgeting, travel & merchandise award fulfilment, computer administration & all promotional support activities.

Westport Trading Co Pty Ltd
Unit 2, 4 Patrick Court, Seaforth 3198. Phone (03) 786 9222.
Directors: R.C. McLeod (mng dir), R.H. Parker (mktg dir).

Premiums & incentives, business gifts, distributors of chromatic pens, sales counsellors & promoters, importers & wholesalers, manufacturers of Ezy fabric comb.

Promotional Staff

A.P. Promotional Management Pty Ltd
2nd fl, 706 Military Rd, Mosman 2088. Phone (02) 960 4311.
Directors: Ms P. Douglas, Ms A. Micheal.
Sales demonstrators, merchandising force, direct sales force, microphone sales, exhibition & functional staff, novelty personnel. Management Services: concept study, territory selection, administrative back-up, national & international co-ordination. Operating in all cities & major country centres of Australia.
Offices: 145 Surrey Rd North, South Yarra 3141. Phone (03) 241 1335. 1045 North East Rd, Ridgehaven 5097. Phone (08) 263 0887.

Avis Demonstrating Services Pty Ltd
255 Beulah Rd, Beulah Park 5067. Phone (08) 333 0577.
Directors: Mrs J.K. Piper (mng dir), R.M.T. Piper.
In-store demonstration specialists, product launches, spruikers, demonstration equipment, public address systems. Trained uniformed staff experienced in all facets of retail promotion.

Exhibition Girl
110 Jolimont Rd, Jolimont 3032. PO Box 229, East Melbourne 3002. Phone (03) 63 6391, 63 8744.
Director: Mrs P.G. Irwin.
Female promotional staff.

Expo-Sel Personnel Pty Ltd
21 Seaford Ave, Somerton Park 5044. PO Box 284, Plympton 5038. Phone (08) 286 1026.
Directors: Ms C.L. Davis, M.C. Davis.
Executive: C. Woodforde (office mg).
Specialists in supplying staff for in-store promotions, demonstrations, merchandisers, extra sales teams, trade fairs, glamour promotions, product launches, trade exhibitions, microphone work or any other function requiring specialised personnel.
Repr: Expo-Sel Personnel, WA; Promotionstaff Pty Ltd, NSW; Gatsby Promotions, Vic.

M. Gatsby Promotions
Suite 7, 456 St Kilda Rd, Melbourne 3004. Phone (03) 267 4706.
Director: Ms M.T. Gatsby.
(Supervised) - Instore demonstrations, national promotions, merchandising, glamour hostessing, microphone & trade fairs/exhibitions.

Panache Promotions
1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.
Executives: D.J. McGrath, Mrs L.J. McGrath.
Supply of promotional staff, selling merchandise on behalf of the client at venues, product launches, hostessing, creation of corporate characters, shopping centre sales promotions including supply of uniforms etc.

Promotion Synergy
(A divn of Marketing Synergy Pty Ltd). Suite 404, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 957 2866. Telex 726177.
Directors: M. Coomer, Mrs S. Coomer.
Promotional staffing agency for temporary sales staff, merchandisers & demonstrators; operating nationally through direct staff & interstate affiliates with over 200 experienced personnel available.

Show Off Promotions
17th floor, American Express Tower, 388 George St, Sydney 2000. Phone (02) 232 6977.
Directors: Miss G. Wiedner, Miss S. Hodges, Miss R. O'Shea.
Supplying staff, personality girls, demonstrators hostess trade functions, conventions, product launches, sales, receptionists, secretaries, etc.

Silverleaf Promotions Pty Ltd
15-17 Phillip St, Parramatta 2051. Phone (02) 633 2058. Telex 20551.
Specialising in the provision of staff for in-store demonstrations, product launches, exhibitions, trade fairs, hostessing, merchandising & microphone work, as well as total co-ordination & concept development.

Sports Marketing

Aussie Sport Development
25 Darling St, South Yarra 3141. Phone (03) 267 6611.
Directors: I. Townley, R. Derry.
Sports mkgt, licensing, merchandising, sponsorship, event co-ordination, ground signs, "Square Leg" club - M.C.G., sponsorship appraisal & reporting.
Australian Sporting Promotions
30 Beverage Dr, Tullamarine 3043. Phone (03) 330 1944. Telex 369893.
Exec: S.C. McLeod.
Promotion of sporting events of a major nature on local, interstate & overseas venues.

Australian Sports Marketing Pty Ltd
14 Charles St, South Melbourne 3205. Phone (03) 699 1922.
Exec: G.H. Plum (mdg dir), Ms B. Jervey (proms mgr), L. Irving (mktg mgr).
Sports mktg consultants to companies, advtg agencies & sporting bodies, support prgms for consumer, trade & staff promotion, specialising in management, mkgt & sponsorship of Australian tennis.

Event Marketing & Management Pty Ltd
Suite 16, Chatswood Village, Chatswood 2067. Phone (02) 412 4626, 411 4074. Telex AA 74323.
Directors: M.D. Lewis, B.M. Wrangle.
Sports & community mkgt consultants specialising in concept development & admin of lifestyle related activities with specific application to the corporate sector.

Ideal Marketing
Sports marketing specialists to companies, sporting bodies, sporting venues & advertising agencies. Services include sponsorship package recommendations & evaluations, media relations, event staging, trade incentive programmes & consumer sales promotions.

Image Sports (Aust) Pty Ltd
Ground fl, 437 St Kilda Rd, Melbourne 3004. Phone (03) 267 5850.
Director: P.J. Allen (mng).
Sports Marketing Consultancy specialising in sports promotions, administration & public relations.

Mac II Enterprises Pty Ltd
Suite 3, 245 Springvale Rd, Glen Waverley 3150. PO Box 261, Boronia 3155. Phone (03) 233 7511.
Director: M.D. McLennan (mdg dir).
Promotions & special events consultant specialising in major outdoor sporting & non sporting events.

The Negotiators
29 Niagara Lane, Melbourne 3000. GPO Box 1051, Melbourne 3001. Phone (03) 802 2670.
Exec: P.D. Yeo.
Sports management & marketing consultants.

Ridge Sport Promotions
Suite 202A, 247 Pacific Hwy (PO Box 229) North Sydney 2050. Phone (02) 922 7800.
Representing The Australian Jockey Club.

Sports Calendars of Australia Pty Ltd
Ground floor, 71-73 Palmerston Cres (PO Box 543) South Melbourne 3205. Phone (03) 680 6444.
Director: G.J. Doyle.
Exec: Miss M. Tucker, Miss K. Amson.
Sports mkgt consultancy.

The Sports Connection
PO Box 92, Chadstone Centre, Victoria 3148. Phone (03) 211 8028. Telex 314386.
Directors: R.J. Sneddon.
Sports mkgt consultants to commerce & sporting bodies. Specialists in packaging sports related programmes. Total package includes event co-ordination, pr, sales promotion & trade incentive programmes, securing local & international sporting participation, development & production of creative material. Publisher of "Sports Brief", a quarterly newsletter which monitors all aspects of sport.

Sportsplan Marketing Pty Ltd
9 Yarrabee Court, Mount Waverley 3149. Phone (03) 277 1155.
Directors: T.J. Worrell (mdg dir), Mrs V.M. Worrell.
Developing sports promotions to meet client objectives & following through all activities in either a direct or co-ordinating role responsibility to achieve the objectives.

Colin Stubs Promotions Pty Ltd
55 Commercial Rd, South Yarra 3141. PO Box 6002, Melbourne 3004. Phone (03) 267 3966. Telex 529725.
Major sporting events co-ordination. Mkgt consultants to companies involved in various aspects of sports.

Suppliers & Services

Aaronhill Marketing Pty Ltd
21 Rifle Range Rd, Northmead 2152. Phone (02) 899 1414.
Directors: R. Stevens, M. Stevens.
Market total range of custom-produced & printed vinyl binders, satchels, clipboards, key cases & other promotional aids. Distribute wide range of pipes, pencils, lighters, matches, balloons, printed glassware, T-shirts, carry bags, towels & many other advertising aids.

Aarhonhill Plastics Pty Ltd
73 Powers Rd, Seven Hills 2147. Phone (02) 674 1000.
Directors: J.W. Karsten (tech dir), G. Collins (sales mgr).
Manufacturers of custom-made & printed vinyl products e.g. binders, clipboards, conference satchels. Suppliers of vinyl key cases, wallets, business card holders.
Repr: Agents in all states.

Abbey Embroidery Company
31 May St, St Peters 2044. Phone (02) 516 2229.
Exec: M. Garner (mgr), G. Moon (artist).
Badges & embroidery direct to garments, by satin stitch machines & high speed electronic machines.

Abstrakt Displays
65 Old Pittwater Rd, Brookvale 2100. Phone (02) 938 5933.
Exec: A. Varley (mdg dir), W. Kupers (gen sales mgr).
Suppliers of lightweight modular display systems.
Repr: Brisbane (07) 341 9300; Melbourne (03) 587 2155; Perth (09) 321 6024; Adelaide (08) 272 0022.

A.C. Acrylic Plastics Holdings Pty Ltd
152 Fulham Rd, Fairfield 3175. Phone (03) 49 1282.
Directors: J.C. O'Brien (mdg dir), N.M. Borgeest.
Executive: K.J. Reader (factory mgr).
Fabricators of acrylic sheet, specialising in brochure holders, point of sale displays, signs.

Access Promotions Personnel Pty Ltd
20 Auburn Rd, Auburn 2144. Phone (02) 643 2524.
Directors: G. Van Der Vliet, B. Meyer.
Supply of professional staff for promotions, hostessing, demonstrations, sales & merchandising. Organising of exhibitions & conferences, point of sale material, photography & premiums.

Acme-Gorick Pty Ltd
2nd Fl, 226 Clarence St, Sydney 2000. PO Box 122, Queen Victoria Bldg, Sydney 2000. Phone (02) 267 8060. Telegrams Gorac Telex 269094.
Directors: W.A. Gorick, G.P. Gorick.
Sales Promotion - Suppliers & Services

Importers of items of originality and usefulness for all types of business which require an impetus to their marketing whether self liquidators, in or on pack or promotional gifts, also all stationery and sales aids products.
Repr: Agents Vic & Old, Offices - Uniplastics (Hong Kong) Ltd, Prestige Premiums Inc., New Jersey, USA.

Action Sales Promotion Pty Ltd
368 Eastern Valley Way, Chatswood 2067. Phone (02) 406 4300. Telex AA 72450.
Director: W. Nelson.
Executives: L. Jones (sales), A. Carroll (prdn).
Silkscreened or embroidered made to order promotional clothing & accessories. Supplying a complete range including hats, caps, sun visors, t-shirts, slappy joes, jackets (nylon & gabardine), beach & sports bags, golf & beach umbrellas, track suits, t-towels & aprons.
Display aids, banners vinyl & cotton, flags & buntings, posters & stickers & vinyl inflatables.

Adelaide Super Colour Brochures & Cards
7 Grevillea Cres, Stonyfell 5066. Phone (08) 332 2301.
Director: Ms B.G. Jones.
Production of high quality, colour, promotional material. (Posters, business cards, brochures invitations etc).

Adfoam Industries Pty Ltd
230 Harbord Rd, Brookvale 2100. Phone (02) 939 6000.
Executive: Tony Cox (mdg dir).
Exhibition stands, screen printing, styrene cutouts, exterior signs, foam packing, briefcase inserts, signwriting, TV props.

Adgift Company
19 Jumbuck St, Jindalee 4074. Phone (07) 376 3175.
Directors: B.R. Whitworth, Mrs L.E. Whitworth.
Suppliers of all types of specialty advtg promotional products from bookmatches through leather desk sets, creative artwork & design, importers of a wide range of advtg gifts, specialists in premium offers for financial institutions & corporate clients, self liquidators.
Repr: Queensland agents for Promotional Aids (Aust) Pty Ltd, distributors for Bladon Marketing Services, Hanna Match (Aust) Pty Ltd.

Adherettes
144 Queenberry St, Carlton 3053. Phone (03) 347 8289, 347 4331. Telex ME 015.
Executive: M. Ernst.
Sign manufacturers, specialising in screen printing, acrylic lettering & stands, vinyl stickers, super market instore visual displays.
Ad-Line Promotions Pty Ltd
45 Chandos St, St Leonards 2065. Phone (02) 439 7999. Telex 75494.
Directors: C.S. Hogg, L.W. Judd.
Promotion items & ideas.
I/st office: 28 Westlake St, Oammaney 4074
Phone (07) 376 2341. Telex 140775.

Adsmith Promotional Products Pty Ltd
2-14 Falcon St, Crows Nest 2065. Phone (02) 438 4104.
Directors: Mrs M.G. Smith, L.T. Smith.
Suppliers of advtg & sales promotional products, distribution of Hanna advertising matches, Papermate pens, vinyl products, metal key rings & other premiums.

Adsort International
271 Auburn Rd, Hawthorn 3122. Phone (03) 813 3711.
Directors: P. Pulver, B. Pulver.
Suppliers of embroidered emblems, promotional advtg caps, hats, sportsbags, embroidered knitwear, shirts & ties, etc. Design & manufacture to your requirements.

Advanced Displays
Also trading as Advanced Wire Products Pty Ltd, 4 Emily St, Montlake 2137. Phone (02) 736 2265.
Directors: M.C. Jones, Mrs J.M. Jones.
Manufacturer & supplier of point of sale display stands in wire or plastic.

Advans Display
117 President St, Welshpool 6106. PO Box 44 Bentley 6102. Phone (09) 361 3649. a/h (09) 279 2891.
Director: H.G. Van Oyen (mng dir).
Manufacture, supply, erection, hire of display & exhibition stands & equipment, signs, showcards, foam letters. Application of flock. Hire & erection of Xmas decorations. Advise & design of all sales promotion venues, stands, units etc to individual requirements.

Advertising Gift & Novelty Co
19 Jumbuck St, Jindalba 4074. Phone (07) 376 3175. Telex 43467 Cirtcl. Cable ADGIFT.
Directors: B.R. Whitworth, Mrs L.E. Whitworth.
Suppliers of all types of specialty advtg promotional products.

Akor Manufacturing Pty Ltd
8 Joynar St, Moorabbin 3189. Phone (03) 555 7466.
Directors: C. Madour, E. Madour, N. Thysson, A. Classou, Mrs N. Lithgow.
Executive: R. Martin (mgr).
Design & manufacture of all types of illuminated/non-illuminated signs and skylights.

Albion Hat and Cap Co Pty Ltd
126 Cleveland St, Cippendale 2008. Phone (02) 698 8344. Telegrams Arcbadge. Telex 70714.
Directors: T. Henson, M. Karpin.
Complete range of promotional advertising hats and caps with embroidered or printed emblems. Quality knitwear & sports shirts with embroidered corporate logo.

Allsigns - Displays
53 Venetia St (PO Box 11) Sylvania Heights 2224. Phone (02) 522 7730.
Director: K.J. Watson.
Designers & suppliers of advertising & promotional material including screen printed banners, t-shirts, styrene foam & plastic cut-out letters, stickers, illuminated & non-illuminated signs, complete signwriting service - magnetic signs, posters & displays etc.

Amca Pty Limited
7 Minimbah Rd, Northbridge 2063. Phone (02) 958 1477.
Manufacturer, importer & distributor of extensive range of exclusive promotional items including many varieties of liquid crystal thermometer items & registered design holder of a number of unique products including Business Card Cup Coaster, Credit Card Spare Key Holder, Promotional Liquid Crystal Thermometers, Lineightier Ruler & many more.
Member of ASI and SAIL.
O'kear repre: U.S.A., Singapore & NZ.

Angel Agencies
PO Box 14, Belmont 6104. Phone (09) 277 4600 a/h 362 5536.
Director: H.R. Angel.
Cloth/metal badge supplier.

Arcade Badge Embroidery Co Pty Ltd
126 Cleveland St (PO Box 135) Cippendale 2008. Phone (02) 698 8344. Telegrams Arcbadge. Telex 70714.
Directors: I. Klein, M. Karpin.
Executive: J. Gordon (mgr).
Manufacturer of embroidered emblems, suppliers of promotional hats & caps, quality knitwear & sports shirts with embroidered logo.

Archers Agencies & Advertising
190 Wishart Rd (PO Box 202) Mt Gravatt 4122. Phone (07) 349 2380.
Suppliers of promotional goods & advtg aids, silk screen printers for all advtg display goods, promotional aids - pens, pencils, balloons, coasters etc., plastic goods, travel aids etc., suppliers of advtg specialties, souvenirs, fund raising items etc.

ASG Colour Signs
Executive: A.D. Crosby (mgr).
Colour sign manufacturer, architectural & general signage utilising the unique photo-image transfer process called ASG.

Lettergraphics, Melbourne; Lettering Centre, Melbourne; Signmakers, Melbourne; Charles Ritchie Graphics, Sydney; Lettering Industries, Sydney; Knox Engraving, South Australia; Lettergraphics S.A., South Australia; Plastic Products, Queensland; Aluminium Lettering Services, Western Australia; Mercury Office, Sydney.

Austam Pty Ltd
Lido House, 396-404 Kent St, Sydney 2000. Phone (02) 267 6677, 267 6657.
Director: B.J. O'Connor MBE (mng dir).
Sole Australian distributor of top quality US made Chromatic two-colour pens. Huge range to select from as either personalised customer gifts or as giveaways.

Australian Sign Mfg. Co.
425 Wondall Rd, Tingalpa 4173. PO Box 292, Wynnum Central 4178. Phone (07) 396 6217.
Executives: K.J. Willey, Mrs H.L. Willey.
Manufacturer of general, safety signs & illuminated signage.

Australian Vinyl S.A.
2 Deloraine Rd, Edwardstown 5039. Phone (08) 273 2233.
Director: R.V. Taylor.
Suppliers & manufacturers of custom made stationery, vinyl catalogues, promotional wallets, display pieces etc, colour & foil printed.

Ballis Plastics (Aust) Pty Ltd
935 Glenhuntly Rd, South Caulfield 3162. Phone (03) 211 9622, 211 9622.
Director: J.H. Ballis.

Sales Promotion - Suppliers & Services
Manufacturers of displays, lighting, industrial equipment in acrylic, ABS, styrene. Printers on all types of plastic.

Baz Bags
9 Hovey Ave, St Ives 2075. Phone (02) 449 4577. Telex 71406 Martec.
Director: B. Connelly.
Specialising in custom made bags & other premiums, source & supply everything except footwear.

Berlex Industries
Unit 4, Lot 1, Kurrajong Ave, (PO Box 270) St Marys 2760. Phone (02) 632 2357.
Executive: W.B. Thorncroft (gtnr).
Stickers, decals, display cards, posters, point of sale cards, fleet signs.

Bladon Marketing Services Pty Ltd
21 McDaldon Lane, Mulgrave 3170. Phone (03) 561 2077. Cables Bladbridge Melbourne. Telex 32236.
Manufacturers of t-shirts, track suits & fashion garments with advertising messages, also ballpoint pens, key rings, bags, hats, caps & distributors of over 300 advertising items.
Branches: Headland Arcade, 12 Denawan Ave, Castle Cove 2069. Phone (02) 406 6670. Telex 274879, 39 Hayward St, Stafford 4055. Phone (07) 356 8066. Telex 416371, 1A Nile St, Glenfield 5045. Phone (08) 294 7272, 39 Haydwn St, Glenelg 5045. Phone (09) 337 9031.

Robert Bobridge & Associates
38 Gavel Place, Adelaide 5000. Phone (08) 224 3397.
Executives: R.R. Bobridge, Mrs R.R. Bobridge.
Australian agents for the M40 battery operated turntable display stands.
Brass Tacks Pty Ltd  
218 West St, Crows Nest 2065. PO Box 198, Neutral Bay Junction 2089. Phone (02) 925 0022.
Directors: D. Carman (mng dir), R. Padbury (creative dir).
Specialising in sales promotion concepts, creative development, design, layout, illustration, photography & production.

Buckle Bros Pty Ltd  
5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444.
Suppliers of POI Information Computer, the moving message; safety magic cutters, silk screen printing of T-shirts & on pack merchandise.

Canberra Caps Inc  
Unit 20, Molonglo Mall, (PO Box 66) Fyshwick 2609. Phone (02) 80 5582.
Executives: T.P. Cridland (mg).  
Supply of hi-quality U.S. style promotional sports cap/logo systems.

Captain Flash Instant Signs  
98 Brougham St, Kings Cross 2011. Phone (02) 357 1400.
Computer generated instant signs.

Carat Incentive & Promotions  
Suite 301, 75 King St, Sydney 2000. Phone (02) 29 2820.
Director: S.D. Elsegood (mng dir).

Cato Johnson Promotional Marketing  
182-184 Fullarton Rd, Dulwich Hill 2203. Phone (08) 333 2333.
A full service agency specialised in all aspects of below-the-line & communication activities.
Office: 213-219 Miller St, North Sydney 2060. Phone (02) 922 2588.

C&C Packaging Pty Ltd  
184 Harbord Rd, Brookvale 2100. Phone (02) 939 7211.
Specialising in liquid sachets and pouches for promotions, samples, testers, concentrates, magazine inserts, retail packs, premetered doses and direct mailers.

Chick's Signs  
14 leck St, Quanbeyan 2620. Phone (062) 97 3196.
Director: C. Soltyszewski.
Complete signwriting service & maintenance, screen printing, foil lettering, etc.

Chunk Design  
Unit 4, 16 Macquarie Place, Bayswater 3153. Phone (03) 720 1016.
Director: Miss Y.M. Taylor (owner/designer).
Exhibition design, display prop manufacturer & design point of sale & presentation packaging.
Repr: R.J. Dunn Pty Ltd, 1 John St, Eastwood, 5063. (Adelaide & SA).

C.I.G.S. Promotion Apparel  
3A Queen St, Melbourne 3004. Phone (03) 267 2488. Telex 328671.
Executives: W.R. Murray (mng dir), Ms A. Wilson (dir).
Designers and manufacturers of prestige promotional apparel, artifacts & prestige giveaways.

Colossal Entertainment  
28-30 McElhone St, Woolloomooloo 2011. Phone (02) 357 2221.
Directors: B. Bransen (chrmn), R. McMenagh.
Promotional facilities for tv, film, advtg, promotions, exhibitions, conventions & special events. Providing a full art direction, design & construction service covering the full range from concept to building including helium & air filled inflatables.

Commercial Magic Pty Ltd  
2 Dawson St, Naremburn 2065. Phone (02) 439 8244.
Directors: A. Delahunt, P. O'Neill.
Magic displays & clowns, supplied for shopping centres, sales promotions, trade shows, point of sale promotion & in-house promotions.

Concept Displays  
Director: J. Ray.
Largest screen process printers, producers of all types of fome - signs and display material on corflute & foamcore foamboard. National distributors & converters of silicone corflute & foamcore foamboard Mondo. Complete screen process printing & full packaging conversion facilities available, die cutting.
I-state offices: Vic (03) 466 2677, Quad (07) 208 2008, SA (08) 294 5665, WA (09) 328 3877.

Concept Partners  
Supply premium & promotional items, design & manufacture of goods for special promotions.

Corporate Showcase  
23 Crinan St, Hurlstone Park 2193. Phone (02) 588 9024.
Director: L.M. Anton.
Space age display systems.

Creatas Promotion  
89 Cecile Ave, Castle Hill 2154. Phone (02) 634 6683. Telex 701011.
Directors: P. Rosenhain, Mrs. N. Rosenhain.
Suppliers of advertising specialty products, In pack premiums and incentive prizes. Automatic packaging in food products, mail order facilities.

Creative Manufacturing Pty Ltd  
Unit 18, 98 Old Pittwater Rd (PO Box 568) Brookvale 2100. Phone (02) 939 1411.
Designers & manufacturers of displays, point of sale & all promotional materials, produce in corrugated, styrene, acrylic, timber, Eflute, metal & wire, advtg & a public relations service also available.

Dandy Badges Pty Ltd  
Directors: M. Gordon (mng dir), A. Scott (mgr), M. Kizyn (pdmgr), D. Wales (art dir).
Design & manufacture of button badges in 7 diameters - engraved badges in all sizes, any quantity.

Decor Products Pty Ltd  
42 Pavesi St, Guildford 2161. PO Box 210, Smithfield 2164. Phone (02) 681 3722. Telex Can­cer 27396.
Directors: B. Long (gen mgr/dir).
Decorators of glassware, ceramics, bottles, ashtrays, etc. Single or multi colour work done.
Repr: Media Services, 363 Adelaide St, Brisbane; David Turton Agencies, 127a Campbell St, Collingwood, Vic; Centaurus Australia Pty Ltd, 172 Portrush Rd, Trinity Gardens, SA; J.P. Keays, 136 Fitzgerald St, Perth, WA.

Douglas Badges  
101 High St, Prahran 3181. Phone (03) 529 3933.
Directors: W.D. Fletcher, K.M.P. Taffe.
Sales Promotion - Suppliers & Services  
Manufacturers of metal badges & key-rings.

Duplas Pty Limited  
13a Daphne St (PO Box 62) Botany 2019. Phone (02) 666 5366. 1/86-90 Wilkie St, Yeerong­pilly 4016. PO Box 89, Moorooka 4105. Phone (07) 392 3177.
Director: J. Salvage (prop).
Manufacture & design of plastic shopper bags. Complete service from art design, preparation of printing plates, to printing on the premises. Carry bags carry every conceivable type for trade promotions, shows, & particularly the exclusive fashion industry.

Jon Emmerson Top Dollar  
4/18 Glenwood St (PO Box 5043) Toowoomba 4350. Phone (076) 32 1091.
Directors: J. Emmerson, Mrs. M. Emmerson.
Weather balloons & incredible inflatables for advertising, Mylar balloons, imprint for trade shows.

Endeavour Products Pty Ltd  
Cnr Paramont & Somerville Rd, West Foot­scray 3011. Phone (03) 314 9111.
Director: A.R. Fabry (mng dir).
Manufacturers of a wide range of plastic fabricated stationery, advertising, gift and promotion lines. Artwork, typesetting, photography, platemaking, letterpress, offset, silkscreen printing, high frequency embossing and hot stamping.

Essettle Dyno Pty Ltd  
52-60 Ashford Ave, Milperra 2214. Phone (02) 771 6888. Telex 72651.
Executives: T. Schmieder (mng dir), P. Brooks (gen mgr), A. Caramen (pdmgr), J. Robinson (gen mgr).
Manufacturers of a wide range of plastic fabricated products.
I-state offices: 8 Russell Court, Dandenong 3175 Phone (03) 793 2799; 7 Prospect St, Bowen Hills 4066 Phone (07) 52 7508; 2/52-54 Chapel St, Norwood 5067 Phone (08) 42 5068; 2/15 Hector St, Osborne Park 6017 Phone (09) 446 2453.

Exhibition Displays Pty Limited  
111 Old Pittwater Rd, (PO Box 177) Brookvale 2100. Phone (02) 938 3022.
Design and manufacture of all point of sale merchandising material, facilities include vacuum forming, pressure forming, plastic fabrication, screen printing and complete design service. Specialists in innovative merchandising systems. Member of Australian Display Manufacturers Association (A.D.A.M.).
I-state agents available for complete Australian wide service.
**Fildes Pty Ltd**

28 George St, Sandringham 3191. Phone (03) 598 8988. Telex 309826.

Directors: R.H. Fildes (mgr dir), C.F. Fildes Jnr (co mg dir).

Executives: P. Harris (assnt mgr), E. Arnhold (nat mktg mgr), J. Weir, H. Guster (factory mgrs), R. McCormack (nat sales mgr).

Manufacturer of quality self-adhesive labels, paper & plastic bags, packaging & printing.

**Fingerprint Signartists**

428A Victoria Rd, Gladesville 2111. Phone (02) 816 2162.


Signwriting, murals, glass work, buildings, displays, shop fronts, vehicles, styrene cut out letters, banners.

**Fresca Scarf Co.**

280 Flinders Lane, Melbourne 3000. Phone (03) 63 8911, 63 7630. Telex 135075. Cables FRESCA MARLB.

Director: A.L. Freedman (mg dir).

Imports of ladies scarves & mens ties for company uniforms, promotions & premiums. Repr: Philip Lappin Agencies, Synd (02) 264 3184; Peter McGregor Agencies, Bris (07) 221 8247.

**Frost Promotions**

529 Burwood Rd, Hawthorn (PO Box 132) 3122. Phone (03) 619 1022. Telex 38061 COMWPB.

Directors: F.R. Sellenger (mg dir), Ms D.E. Sellenger (dir).

Executive: L. Green (prdn co-ord), C. Kosinski (sales rep).

Supplier of promotional merchandise, advtg specialties, business gifts, premium products, sales incentives such as t-shirts, hats, keyrings, wallets, diaries through premium products.

**Garmond Pty Ltd**

16 Talbot Rd, Strathmore 3041. Phone (03) 374 2355.

Executives: G. Skinner (mg dir).

Specialist in screen printed advertising mirrors. Also very economically priced high volume framing suitable for showcards, posters and pictures.

**Gearprint Australia Pty Ltd**

10 Edgecombe Court, Moorabbin 3189. Phone (03) 555 1566.


Textile printing and design of garments, towels etc., with pigmented water and oil phase systems. Also volume flock print motifs. Four to eight colour automatic wet on wet printing, maximum size 610mm x 760mm.

**Gembac Marketing Associates Pty Ltd**

Glover Hse, 102 Glover St, Cremorne 2090. PO Box 483, Spit Junction 2088. Phone (02) 909 1988. Telex 279205.

Directors: A.S. Rogers (mgr dir), Mrs P.M. Rogers (repr & secy).

Importers & suppliers of merchandise for in-pack, on-pack, self-liquidating premiums & business gifts.

Repr: Hong Kong, Taiwan, Japan, USA, Singapore & Korea.

**Handley Parachuting Promotions**

13 Samuels Lane, Kiama Downs 2533. Phone (02) 47 8385.

Executive: I. Handley.

**Grant Emblems/Sunbuster Caps**


O'heas repr: Canada, UK, USA, NZ.

**Hadfield Sign Co**

2 Fairfield Rd (PO Box 443) Bankstown 2200. Phone (02) 707 4222.

Directors: J. Hadfield, Mrs J.C. Hadfield.

Executive: T. London.

Sign advertising, display and design, screen process printing, polyester letters.

**The Handling House**

32 Milton St, West Melbourne 3003. PO Box 400, North Melbourne 3051. Phone (03) 329 8911.

Directors: Miss B. Hill, Mrs S. Kirk, Mrs L. Long.

Professional handling & fulfilment centre for consumer sales promotions, ie; prize draws, cash refunds, lottery, competitions, sweepstakes, mail-in offers etc.

Office: 1/81 Belmore Rd, Randwick 2031. Phone (02) 586 4755.

**Hanna Match (Australia) Pty Ltd**

Bells Line of Rd, North Richmond 2754. Phone (045) 71 1400. Telegraphs Hantex. Telex 259202.

Directors: C.A.S. Hanna Snr (chrmn), C.A.S. Hanna Jnr (mg dir).

Executives: W.E. Stephenson (accnt exec), A.W. Selman (Vic sales mgm), E.A. Gibson (accnt).

Manufacture of advertising book matches, box matches, balloons, pencils, toothpicks, drink coasters, tissues, and blister cards.

Offices: 77 Wellington St, Collingwood 3066. Phone (03) 419 1272.

**Hardie Containers (Croydon)**

10 Webb St, Croydon 2132. Phone (02) 747 5999.


Manufacturers of corrugated displays & shippers silkscreen printed floor (dump bins) and counter units, showcards. Complete design service from samples to finished products.

**Hallo Sales Promotion - Suppliers & Services**

105 Alexander St, Crows Nest 2065. Phone (02) 439 837, 439 8814, 439 8087.


Sales promotion & merchandising aids.

**The Hot Roller Laminating Co Pty Ltd**

18 Berry St, North Sydney 2060. Phone (02) 92 7357.

Directors: Ms S. Nettlefold, Mr R.G. Harris.

Laminating Service.

**Impact Marketing Pty Limited**

Suite 9, Palm Court, 281 Pacific Hwy, Nth Sydney 2060. Phone (02) 957 1522. Telex 277858.

Directors: M.F.M. Barton, F. Wagliand.

Importers and local manufacturers of an extensive range of advertising specialties, premiums and business gifts. Also specialising in sourcing unusual products to satisfy specific promotional requirements. Sources of supply include Hong Kong, Japan, EEC and USA.

**International Pricing Pty Ltd**

69 Roberts Ave, Mortdale 2223. Phone (02) 570 8643, 78 8996.

Directors: I.F. McCrystal (mgr dir), A.A. Thode, Ms R.M. Thode.

Manufacturers of plastic pricing systems & displays for retailers, wholesalers & manufacturers.

**Jenkin Security**

43 Alex Ave, (PO Box 83) Moorabbin 3189. Phone (03) 553 1622.

Executive: M. Jeffrey (mgr), Mrs K. Bennett (sales mgm).

Plastic cards including credit, mag stripe, I.D. & product bar codes. Custom designed laminated plastic promotional products for advertising, point of sale merchandising and sales promotion.

Repr: Sydney (02) 922 4699, ACT (062) 80 5954, Adelaide (08) 297 2477, Qld (07) 379 6338, Hobart (002) 34 8144, Perth (09) 325 1011.

**J & J Cash**

91 Murphy St, Richmond 3121. Phone (03) 428 0441. Telex 34269. Division of Jones Stroud (Australia) Pty Ltd.


Manufacturer of labels, badges, name tapes, embroidery, printing.

**Philip Joseph & Son Pty Ltd**

1 Fitzroy St, St Kilda (PO Box 79, St Kilda West) 3182. Phone (03) 534 0461. Telex 31494.

Cables: Philip Melbourne.

Directors: G.E. Joseph (mgr dir/secy), Mrs D.A. Joseph.

Executive: J.L. Perkins (sales mgm).
**Joyntec Advertising & Promotional Products**
88 Garrong Rd (PO Box 218) Lakemba 2195.
Phone (02) 750 6605.
Director: G.B. Starkey.
Screen printing & advtg premiums. Specialising in t-shirts custom garments, caps, vinyl & fabric banners, show & display cards, adhesive stickers, aprons, umbrellas, sashes, pennants, iron-ons, & glassware.

**The Magic Sign Company**
254 Lord St, East Perth 6000. Phone (09) 328 3037, 326 1985.
Manufacture & design signs for the advertising & marketing industry, screen printing, signwriting, design, magnetic signs.

**The Marketeers**
728 Darling St, Rozelle 2039. PO Box 110, Gladstone 2111. Phone (02) 818 1711.
Wild range of local & imported executive gifts & promotional products.

**The Marketing Machine**
8-10 Arnold St, Cheltenham 3192. Phone (03) 584 4666.
Offset printers specialising in point of sale display material. Also suppliers of UV printing & products & Permacrom signs.

**Marketing & Technical Services Pty Ltd**
9 Hovey Ave, St. Ives 2075. Phone (02) 449 4577. Telex 71406. Martec. Cable Martec Sydney.
Director: B. Connelly.
Premiums (pen, pencil, ruler, desk items, clocks...) promotion give away, self liquidating promotions, sales incentives. Source & supply virtually every modern day product. Custom made bags & specialties.

**Mason Dulflex Pty Ltd**
67-77 Beresford Ave, Greenacre 2190. Phone (02) 709 2488. Telegrams Mason dulflex.
Specialists in posters, showcards, displays, transfers and emblems for all purposes. Screen offset and letterpress printers.
Repr: Mason Dulflex Pty Ltd, 483 North Rd, Ormond, Vic 3204. Phone (03) 578 8282.

**Melbourne Box**
A member of the Pratt Group of Companies.
12-14 Keon Parade, Keon Park 3073. Phone (03) 460 8886. Telex 31522. Divn of Vissy-Interpack Pty Ltd.
Executives: I. Nankivell (gen mgr), H. Davis (sales mgr), W. Hicks (plant mgr).

**Long’s Wholesalers Pty Ltd**
75 Windsor Rd, Kellyville 2155. Phone (02) 629 1266.
Directors: B.A. Long (mng dir), Mrs P.L. Long. Screen printing on promotional products t-shirts, caps, clothing & glassware.

**Mondelle Displays**
469 Murray St, Perth 6000. Phone (09) 321 9071.
Directors: M. Mendelawitz (mgr), L. Mendelawitz.
Silkscreen printers, showcards, foam letters, signs, general display.

**The Motivators Pty Ltd**
53 Orchard Rd, Brookvale 2100. PO Box 88, Newport Beach 2106. Phone (02) 938 3412.
Director: R. Muras (mng dir).
Complete design & production services for all types of creative marketing including point-of-sale displays, exhibitions, shopfitting, packaging, promotional & merchandising materials.

**Mr Jackets**
15A St Johns Rd, Glene 2037. Phone (02) 660 4888.
Executives: B. Skelton (mng dir), Mrs F. Mathews (accnt), Mrs D. Wallwork (prdn).
Importers & manufacturers of jackets, caps, bags, umbrellas, embroidered and woven emblems.

**Mr Marlow Pty Ltd**
502 Glenmore Rd, Edgecliff 2027. Phone (02) 32 3984, 32 3776. Telex AUSKAY 73098.
Executive: G.D. Black, I.S. Gray.
Executives: G.S. Mackenzie (gen mgr, Aust).
Specialists in the business gifts & advtg industry. Items for sale, give-away & self liquidating promotions are sourced on a worldwide basis & cover the total market spectrum.
Repr: Marlow Enterprises Ltd, Hong Kong, USA, UK, Dublin.

**Mr Tee-Shirts Pty Ltd**
609 Burwood Rd, Hawthorn 3122. Phone (03) 818 8251, 819 1949.
Directors: F. Scholtz.
Printers & manufacturer of printed t-shirts, windbreakers & caps.

**Nichol International Pty Ltd**
312 Hoddle St, Collingwood 3067. Phone (03) 419 2700. Telex 55717. Telegrams Identifiers Melbourne.
Badge manufacturers, general engravers, marking & coding equip sales & service.

**Northern Painters & Signwriters**
114 Forster St (PO Box 1226) Launceston 7250. Phone (03) 31 8339.
Director: P.M. Wright, M.J. Miller.
Painting, signwriting & screen printing. Promotional aids & displays.

**Oceania Importers (Aust) Pty Ltd**
Factory 1/19 Bailey Crescent (PO Box 1280) Southport 4215. Phone (07) 32 1635. Telex 443388 OCMIP. Telegrams Ocmip Southport.
Executives: H.A. Douglas (mng dir), Mrs M.A. Douglas (gen mgr, Aust), Mr E. Renton (vic mgr).
Customised advtg specialties, designers & suppliers, customised souvenirs & general Australian souvenirs, incl locally & imported & supplied.
Repr: E. Renton, Factory 4/40 Frankston Dandenong Rd, Dandenong Vic 3175. Phone (03) 793 2455; Souvenir Supplies, Adelaide (08) 212 1041; Nossac Pty Ltd, Perth (09) 385 8780.

**Oswald-Sealy (Australia) Pty Limited**
Head office, 4 George Place, Artarmon 2064.
Phone (02) 428 5044. Telex 70152. Cables Oswald, Sydney.
Executives: Ms A.M. Jaffon (NSW), Mrs C. Khogaz (Vic), A.J. Tuckey (SA), M.J. Hasson (WA).
Importers & manufacturers of visual display merchandise & decorations for all occasions & specialising in Christmas. Everything for the display man, visual merchandising & store planners. Christmas decorations manufactured to any needs.
Repr: Edith St: Cnr. Doggett & Chester Sts. PO Box 400, Fortitude Valley, 4006. Phone (07) 52 4512-3-4; 472 Elizabeth St, Melbourne 3000. Phone (03) 347 6044, 185 Pulteney St, Adelaide 5000. Phone (08) 223 5735, 381 Murray St, Perth 6000. Phone (09) 321 6354.

**Pacesetter Promotions International Ltd**
Suite 4, 414 Victoria Ave (PO Box 404) Chatswood 2067. Phone (02) 411 5388.
Directors: S.R. Wynes (mng dir), J.R. Moud.
Executive: P.J. Grant (nat sales mgr).
Manufacturers & marketers of advertising or promotional products including number plate surrounds, window display signs, key tags, screenprinted adhesive labels, rulers.
Repr: M.B. Thomas, 4 Thynne Ave, Norman Park 4170. Phone (07) 399 6665; G.L. Harvey, PO Box 283, South Perth 6151. Phone (09) 451 7002.

**PanHandling Australia Pty Ltd**
170 Walker St, North Sydney 2060.
Phone (02) 957 1444. Telex 229311 Armora.
Executives: S.H. Muckers (mng dir), R. Bamb.

Parramatta Rd, Summer Hill 2130. Phone (02) 797 0333, 9145, 797 7889. Telegrams Patric­kayd. Subsidiary - Patricks Enamal Badges Pty Ltd.

Directors: T.G. Patrick, A.P. Patrick (gen mgr).

Australian badge headquarters. Manufacturers and designers of all badge types. Button badges - for promotion, advertising, marketing. Metal badges - corporate crest, promotional jewellery developed from metal badge basic design. Plastic name strip - custom printed with crest, logo, theme, cloth badges, custom engraved name/title on trophies, plaques and conference badges.

PDC Sales Promotions

The Wood Print Co. 4 Mooney Rd, Bayswater 6053. Phone (09) 272 7515.

Executives: B.H. Burns, Mrs J.D. Burns (prtnrs).

Manufacturer & wholesaler of gifts & souvenirs - woodprints, blockmounts, photoblocking, framed limited editions, oil portraits.

Penprint

3 George St, Glengowrie 5044. Phone (08) 205 1665.

Executive: Mrs R. Tregagle.

Advertising specialists including ball point pens, key rings, drink coasters.

Petray Displays Pty Ltd

4th floor, 115 Elizabeth St, Melbourne 3000. Phone (03) 67 4132.

Manufacture & distribution of hangers, racks & all types of display equipment. Also white nylon mesh display.

The Phillips and House Group

111 Union St, North Sydney 2060. Phone (02) 92 0311. Telegrams Umbrellas.


Manufacture & distribution of beach & garden umbrellas & distribution of rain umbrellas.

Repr: John Bailey & Co, 147 Elizabeth St, Hobart 7000, A.M. Agencies, 37 Edmund St, Nor­wood 5067, Robins Agencies, 10 Queen St, Perth 6000, UK.

The Pipca Group

9 Euston St, Rydalmere 2116. Phone (02) 638 6444.


Executives: B. Davis (factory mgr), D. Green (design).


Repr: Eskeisen, Denmark; Henkel, Germany.

Plastab Pty Ltd

824 Ann St, Fortitude Valley 4006. Phone (07) 52 8005.


Manufacturers of illuminated & non illuminated signs. Fabricators & moulders of rigid plastics.

Plastic Products & Signs Pty Ltd

37 Curtin Ave, Hamilton 4007. Phone (07) 268 5188.


Executives: N.C. Lyons (mng dir).

Fabricators of acrylic & other plastic sheet, illuminated signs, architectural lettering, engraving, graphiic design.

Port Displays

1154 Old Port Rd, Royal Park 5014. Phone (08) 47 4877. Divn of Alpine displays Pty Ltd.

Director: D.B. Mc Alpine (mng dir).

Signs, showcards, displays, silkscreen printing, plastic signs, styrene cut outs, exhibition stands, metal & woodwork.

Premius Plus

13/281 Sussex St, Sydney 2000. Phone (02) 264 1066. Telex PREMUS 73065.

Executives: G. Graham (dir), J. Vardy, C. Cornwall.

Supply of promotional merchandise, complete range of give aways, on pack premiums, self liquidators, product accessories, consumer & staff incentives.

Prestige Promotions Pty Ltd

8th floor, 32 York St, Sydney 2000. Phone (02) 29 2557, 29 4314.

Directors: A. Stein, Mrs M. Stein.

Import & supply of large variety of business, promotional & advtg gift lines & give-a-ways.


Princess Embroidery (Sales) Pty Ltd

13-23 Coburn St, Surry Hills 2010. Phone (02) 211 4299.


Executive: B. Ben David (prdn mgr).

Manufacturer & wholesaler of embroidered badges for club or company identification etc. & associated garments eg caps, jackets, shirts etc.

Sales Promotion - Suppliers & Services

Repr: Derwent Trading, NSW (02) 371 8033; Doug Reeves Agencies, Qld (07) 48 4377.

The Printcentre Pty Ltd

57 Eastern Rd, St. Melbourne 3205. Phone (03) 699 1288, 699 1008, 699 1486.

Directors: R. Mayer and J. Davis (jnt dirs).


Screen printers specialist in U.V. outdoor posters & all P.O.S. material. Full creative art work & design service.

Offices: Suite 3, 175 Sailors Bay Rd, Northbridge 2063. Phone (02) 95 1364; 44 Harries Rd, Coopararo 4151. Phone (07) 394 2588.

Project Neon

36 Ledger Rd, Balcatta 6021. Phone (09) 344 2011.

Director: I.J. Holdaway.

Executives: N.R. Bailey, L.H. Holdaway.

Illuminated sign manufacturer, press & vacuum formers, importers of acrylic & lettering, lease & cash purchase signs.


Project Packaging

655 Darling St, Rozelle 2039. PO Box 66, Bal­man 2041. Phone (02) 818 1827. Telex 7110101 + Propack.


Packaging consultants.

Promotamarket Pty Ltd

Palm Court, Suit 2, 281 Pacific Hwy (PO Box 1655) North Sydney 2060. Phone (02) 929 0420, 929 0222. Telex 21622 CD 105.

Directors: J. Leask (mng dir), Mrs N. Leask.

Supplier of printed promotional product ideas.

Promotion Plus Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7150.

Directors: J.A. Bushelle, S.O. Bushelle.

Supply of motion picture and audio-visual sales promotion aids and services.

Publicity Projects Pty Ltd

280 Underwood Rd, Eight Mile Plains 4123. Phone (07) 341 1433.

Directors: Mrs P.W. Elliott (mng dir), L.J. Greenwood.

Manufacture & design technamation animated displays used for sales promotion, exhibition, public relations, teaching & training purposes.
Quality Plastics Supplies Pty Limited
Cnr Good St & Parramatta Rd (PO Box 252) Granville 2142. Phone (02) 682 5211.
Directors: R. Townsend (sales mgr), S. Reid (mdg mgr).
Stocks of acrylic sheet. Manufacturers of point of sale display units & special projects in plastics, Qualicast acrylic sheet, Tuffpak unbreakable polycarbonate sheet, 'Archie' acrylic mirror.

Radford Screen Prints
PO Box 473, Coffs Harbour 2450. Phone (066) 52 2744.
Directors: G.P. Brockenshire, B.M. Darling.
Executive: R. Vass (sales mgr).
Screen printers and suppliers of t-shirts, & tank tops, sloppy joes & other promotional material, manufacturers and screen printers of pure linen promotional tea towels. Specialising in multi colour screen printing, on fabric. Manufacturers of plastic and neon signs.

Rodenprint Pty Ltd
59 Vore St, Silverwater 2141. Phone (02) 647 2688.
Executives: W. Roden (mdg dir), Mrs J. Roden (sales mgr), P. Roden (prdn mgr).
Fine offset colour printers of advertising promotional literature, showcards, POS, labels, etc. Specialists in iron-on transfers, t-shirt promotions.

Rota Colour Pty Ltd
18 Allen St, Arncliffe 2205. Phone (02) 597 1519, 597 1559.
Directors: G.B. Spencer, Mrs B.H. Spencer.
Mfg of animated illuminated POS signs.

Sands Badges
4/559 Sydney Rd, Seaforth 2092. Phone (02) 494 5286, 948 8563.
Directors: S. Skalla, G. Aivazian.
Promotional plastic badges (hot stamped), t-shirt screen printer, Tote bag and apron screen printer. Engraving for name tags, award placques, trophies onto glass, plastic, metal etc. Resident artist's services available free of charge for design to be incorporated on either badge, t-shirt tote bag or apron.

John Sands Promotional Products
14 Herbert St, Artarmon 2064. Phone (02) 43 0401. Telex 20835. Divn of John Sands Ltd (Inc in NSW).
Executives: R. Fuller (gen mgr), H.G. Jones (mktg mgr), L.J. Morgan (nat sales mgr).
Manufacturer and importer of advertising calendars, promotional products & executive gifts. Agents for Sheaffer pens & Hanna Match.
Offices: 6 Bay St, Port Melbourne 3207. Phone (03) 648 3333; 25 Edmondstone Rd, Mayne 4006; Phone (07) 52 5603; Unit 1, 122-130 Carrington St, Adelaide 5000. Phone (08) 223 2377; 83 Brisbane St, Perth 6000. Phone (09) 328 9000.

Screen Machine Pty Ltd
36 Parramatta Rd, Stanmore 2048. Phone (02) 51 3227.
Directors: C. Kelvin (gen mgr), Mrs M. Kelvin, P. Ross.
Screen printing & garment manufacturing, including a graphic arts dept.

Screen Printed Promotional Aids
Divn of Brinklow Holdings Pty Ltd (inc in Cld), 43 Kedron Park Rd, Woolounon 4030. PO Box 298, Everton Park 4053. Phone (07) 57 5720.
Directors: A. Reynolds, Ms L.F. Reynolds.
Printing advtg on almost anything. A complete service from design artwork to the finished product.

Screengraphics Pty Ltd
11-13 Fox St, Granville 2142. Phone (02) 682 5548.
Directors: A. Oliver, Mrs J. Oliver.
Textile & general screenprinting, specialising in printed promotional t-shirts, sweatshirts & sloppy joes.

Selling Signs
Divn of Clazan Pty Ltd. 320 Liverpool Rd, Enfield 2136. Phone (02) 747 2210.
Directors: C. Zanardo, Mrs M.A. Zanardo.
Retailers of a wide range of point-of-sale & merchandising material, including posters, tickets, show cards, food tickets, banners, ticketwriting. Design & prdn of full range of point-of-sale & merchandising aids for individual requirements.

Set & Prop Constructors Unlimited
10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.
Executive: C. Binks.
Design & construction of staging, display, sets, models, laboratory film making techniques for video, fashion, promotion.

Sheeneagh Bear Promotions
Suite 9, 44 Reservoir St, Surry Hills 2010. Phone (02) 211 4494.
Director: Ms S. Dowling.
Imported & locally made printed t-shirts, sloppy joes, track suits, sunglassed, badges, stickers, bags, caps, directors chairs, towles & novelties.
Office: G. Daniel, 1a/60 Jephson St, Toowong 4066. Phone (07) 370 2905.

Showcard Publicity Pty Ltd
37 Cubitt St, Richmond 3121. Phone (03) 428 4149, 429 9322.
Executive: L. Puller (mgr).
Directors: W. Winning (mdg dir), R. Winning (gen mgr).
Executives: G. Bryant-Smith (mktg mgr), L. Puller (sales exec).
Fine screen printers of point of sale display material in paper, card, plastics & metal. Products manufactured include posters, showcards, mobiles, stickers, outdoor signage, dump bins, POS display units, acrylic brochure holders. Specialise in screen printed promotional products including caps, t-shirts, jackets, windcheaters & carry-alls. A complete service in graphic design, showcard & ticket writing is also available. No job too small or too large.

**Signfast Pty Ltd**
220 Liverpool St, Hobart 7000. Phone (00) 34 4023.

Directors: A.W. Johnson (mng dir), J.D. Nanscawen, R.J. Morse.

Printed sign manufacturers, screen printing, directory boards, key tags, badges etc, printing & promotional aids. Tasmanian agents for 'Charstsgn' charting & sign systems. 'Varioset' illuminated sign system. 'A.P.G. Constructa' display screens. Various other promotional products, printed vinylware etc.

**Simple Sigman**
25 Mount St, Greenslopes 4120. Phone (07) 397 6121.

Director: R.A. Brown.

Point-of-sale advt materials, large range of items for promotional advt programs, supply of all merchandising aids for retail outlets.

**Sites Alive Pty Ltd**
8 Hinkler Rd, Mordialloc 3195. Phone (03) 580 9477 (Sign div), (03) 580 9677 (Digital div & Head office).

Director: D.S. Haynes.

Executives: M. Vondracek (gen mgr), R. Jones (co secy), B. Pugsley (nat sales mgr).

Point of sale & promotion talking signs systems, sign manufacturing service, petroleum industry priceboards, specialists in laminated vinyls.

**SMS Audio Visual**
320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.

Director: R.H.E. Byrne (mng dir), L.J. Smith (gen mgr).

Sales promotion, product launches and trade presentations totally implemented; point of sale production/equipment; audio visual programming. Agents for Galaxy Slidescan System.

**Standard Industries Pty Ltd**
An associated company of Standard Signs Pty Ltd, 30 Ridge St, North Sydney 2060. Phone (02) 92 7071.

Directors: C.B. Taylor (gov dir), J.A. Wicks (mng dir).

Executives: R.B. Taylor (sales & project mgr), L.S. Taylor (prin mgr).

Manufacturers of screenprinted baked enamel advt signs, sheet metal, tube, wire & plastic display units, electostatic spray finishes, illuminated signs & cabinets.

**Stevens Marketing Services Pty Ltd**
571 Wynn Rd, Morningside 4170. PO Box 155, Wynn Rd 4178. Phone (07) 397 7120.

Directors: F.J. Stevens (mng dir), Mrs R. Stevens.

Specialising in printed promotional products. Distributors for Gillette (Aust) Pty Ltd, Patentmed Pens, Cricket Cig Lighters, Caps etc. Adline - pocket & desk dairies, bindex conference aids, vinyl advt prod & vinyl binders etc. Hanna Match (Aust) Pty Ltd matches, balloons, pens, pencils, tissues, coasters plus name tags, button badges, novelties, t-shirts, carry bags, key rings, annodised coasters, towels, spray jackets, wine glasses, stickers, Bic cig lighters & pens plus many other products all products are displayed in our showroom, art & design facilities available.

**Summit Souvenirs**
524 Willoughby Rd, Willoughby 2068. Phone (02) 258 1171. Toll free (008) 225 9201.

Executive: R.G. Goff (mng dir).

Souvenir importers, distributors, wholesalers.

Rep: G. & R. Wills, Perth, Alice Springs & Darwin; Souvenir Supplies, Adelaide; Other representatives in all states.

**Sydney Point-of Sale Products**
10 Glover St, Cremorne Junction 2090. Phone (02) 909 1988. Telex 2795010 ANNA.

Directors: B.W. Simpson (mng dir), J.R. Simpson.

Executive: F. Adams (sec).

Point-of-sale printing, gadgets & accessories & design, merchandising equipment & kits, price marking & coding systems.

**Tee-Shirt Graphics Pty Ltd**
570 Burwood Rd, Hawthorn 3122. Phone (03) 818 0261, 819 1068.

Directors: R.W. Peatling (mng dir), J.C. Peatling.

Executive: J.C. Nixon (sales & mtg mgr).

Manufacturers & printers of tee-shirts, surf-shirts, leisure shirts, Fleecy Joes & caps, full art & concept service.

**Throw Out The Catalogue Stage Design**
10 Tunks Rd, Ryde 3121 Phone (02) 806 1405.

Executive: C. Binks.

Design & construction of staging, display sets, models, laboratory filmmaking techniques for video, fashion, promotion.

**Ticket Seal International**
Suite 605, Honeywell Centre, 124 Walker St, North Sydney 2060. Phone (02) 929 7655. Divn of Habliv Pty Ltd.

Executives: I.M. Sillars, G. O'Brien.

Specialising in security printing, tear-open sealed tickets, scratch off ink process and in pack games. Development customer participation games supplied to fast food companies, oil companies, major retailers, food manufacturers, breweries, shopping centres, supermarkets, media.

**Ungleys Pty Ltd**
200 Lawrence St, Alexandria 2015. Phone (02) 519 9877.


Design & manufacture of point of sale display units storage racks, stands & associated sheetmetal & wire products.

**Uniwire (Sales) Pty Limited**
41-57 Dunheved Circuit (PO Box 345) St Marys 2760. Phone (02) 673 3111. Telex 27019.

Directors: G. Kommer, A. Kommer.

Executive: A. Saad (works mgr).

Manufacture display stands to individual requirements in tubular wire, timber or acrylic. The finishes available are chrome, brass or zinc plated stands, plastic or epoxy coated in various colours. Header cards screened to clients requisitions. National distribution.

**Vision Imports & Promotions Pty Ltd**
Suite 704/5 Lavender St, Milsons Point 2061. Phone (02) 923 2388.

Directors: M. Doran (mng dir), P. Carpenter, B. Conroy.

Specialists in self-liquidating & promotional products.

**W.A. Pennant & Flag Displays**
5 Basildon Way, Lynwood 6155. Phone (09) 457 6514.


Specialists in the installation of bunting and flag displays for retail outlets, service stations, car yards.

**Wallace Print Brokers Pty Ltd**
63 Athcliff St, Crows Nest 2065. Phone (02) 438 1711.

Director: C.M. Wallace (mng dir).

Executives: E. Newman (fin contr), Miss K. Piotrowski (mtg mgr).

Print consultants/brokers.

**Terry Watton Signs Pty Ltd**
19 Sydenham Rd, Brookvale 2100. Phone (02) 939 6835.

Directors: T.M. Watton (mng dir), Mrs J.L. Watton.

All facets of the sign industry signwriting, screen printing, displays, styrene letters & murals. Computer cut adhesive letters.

**Woolprint**
Sutton St, North Auburn 2144. Phone (02) 648 9219.

Executive: S. Martin (mgr).

Suppliers of custom-made printed clothing for sporting bodies, clubs, companies, promotional merchandise & leisure.

**Donald Yates Industries**
10 Alston Ave, Como 6152. Phone (09) 450 3592.

Director: D. Yates.

Sales promotion electronics, design of packaging to achieve high impact at minimum price. Design of leisure equipment, and promotional staging for both indoor and outdoor use. Premium manufacturing. Promotive design services.
Public Relations Consultants

New South Wales

AAG Public Relations Pty Limited
Suite B-2 Ground fl, 10 Bridge St, Granville 2142. PO Box 120, Baulkham Hills 2153. Phone (02) 624 3812. Message service: 682 4008. Executive: S. Gardiner.

ACOCIA PR Services
PO Box 54, Chippendale 2008. Phone (02) 699 2723. Director: J. Bulbeck. Supply of specialist support services for Public Relations consultancies or corporate units with an overload of work of any sort ranging from writing news releases or speeches to special mailings. Skilled & semi-skilled casuals available.

Adforce Pty Ltd
21 Earle St, Cremorne 2090. PO Box 527, Neutral Bay Junction 2069. Phone (02) 909 8467. Directors: M.J. Edwards (mng dir), Mrs M.L. Edwards. Publicity displays using the patented Adforce reception unit.

Leslie Anderson & Partners Pty Ltd

AFT Services Pty Ltd

Peter Barker & Associates Pty Ltd

Barlow & Robinson Pty Ltd
Also trading as B & R Publicity, 2nd fl, Edgecliff Centre, New South Head Rd, Edgecliff 2027. Phone (02) 328 7338. Telex 70041. Directors: M.J. Robinson. Publicity & public relations, conference organisation, product launches, all aspects of public relations.

Archie Bayvel Public Relations

Bentley Public Relations
30 Balfour St, Chippendale 2008. Phone (02) 699 9569. Telex 20024. Executive: Ms D.B. Davis (mng consultant). Public relations, marketing & media communication services.

Robyn Anne Berkeley Pty Ltd
4 Roslyndale Ave, Woollahra 2025. Phone (02) 307 5844. Director: Mrs R. Berkeley. Public relations, publicity, conventions, product launches, associated with print & electronic media nationally.

Len Blanket PR
6/10 Grace St, Lane Cove 2066. PO Box A726, Sydney South 2000. Phone (02) 428 1918. Directors: L. Blanket, E. Blanket. Specialist public relations counsel to the communications industry.

Marita Blood & Associates
Network Hse, 84 Pitt St, Sydney 2000. Phone (02) 233 5377.

Peter Brendle Enterprises
88 Glebe Point Rd, Glebe 2037. Phone (02) 660 3388. Telex 70826. Director: P. Brendle.

National & international concert tours organisation, publicity & promotion within entertainment industry, entertainment administrator 'Regent Sydney' Hotel.

J.J.C. Brennan (NSW) Pty Ltd

Geddie Brown Publicity
13/67 Shadforth St, Mosman 2086. PO Box 90, Crows Nest 2065. Phone (02) 980 2667. Executive: T. Brown. General public relations and freelance writing. Specialising in press releases & promotions.

Richard Budd Public Relations

Buge, Taylor's Around & About Pty Ltd
133 Alexander St (PO Box 57) Crows Nest 2065. Phone (02) 439 5448. Executive: D. Taylor. Consultancy covering all aspects of public relations, particularly travel. Specialists in all media liaison & press releases.

Burson-Marsteller Pty Ltd

Calcutt Watson & Associates

Peter Campbell & Associates
31 Albany Street, Crows Nest 2065. Phone (02) 439 4514. Telex 74612 BOATBO. Directors: P. Campbell, Mrs. J.S. Campbell. Public relations consultants & journalists covering all aspects of PR but specialising in the marine field, including recreational yachting & boating.

Chaleyler Public Relations
33 Richard Rd, Scotland Island 2105. Phone (02) 997 3217. Directors: R. Simon, Mrs J. Simon. Industrial pr consultant covering, press editorial & co publications, computer-raised copy, typesetting & distribution, specialising in heavy equip manufacturers, etc. Flying Pems, a subsidiary, gains out-of-town stories efficiently in its own lightplane.

Lindsay Chapman Public Relations

Cogan Neat & Associates
1st floor, 27 Watt St, Newcastle 2300. Phone (049) 26 2281, 26 4313, 26 4022. Executives: B. Cogan, P. Neat (consultants). Public relations, industrial communications, consultants on Hunter Region industrial, media and community relations.

Commercial Public Relations (Aust) Pty Ltd
157 Walker St, Nth Sydney 2060. Phone (02) 929 4911. Executive: B.M. Carey (mng dir). Associates in all States, USA, Europe and UK.
Communication and Public Relations Consultants Pty Ltd

Studio 4, 162c Queen St (PO Box 94) Woolloomooloo 2025. Phone (02) 328 6928.

Directors: W. Sherman, Mrs G. Sherman.

Public relations & sales promotion consultancy services.

Concise Communications Pty Limited

382 Pacific Hwy (PO Box 563) Crows Nest 2065. Phone (02) 436 2955.

Directors: I.B. Nicholas (mg dir), Ms J.M. Nicholas.


Cooper Associates Pty Ltd

275 Alfred St, Nth Sydney 2060. Phone (02) 922 6804.

Directors: W.R. Cooper, J.V. Cooper.

Executives: W.R. Cooper (mg dir), J.V. Cooper (office mgr).

Corporate & market communications, media publicity, publications, high technology specialists.

Corporate Communications

Suite 1, 2A Waters Rd, Neutral Bay 2089. PO Box 430, Neutral Bay Junction 2089. Phone (02) 909 1600. Telex 71150.

Executives: J.C. C. Pritchitt (mg dir), S. Grimes, E. Goullet, K. Inman, H. Scott (dirs).

Advising a wide range of corporate clients on public relations needs. Repr: TransAustralia Communications.

Corporate View

A divn of Professional Registration Services Pty Ltd 9/42 Waters Rd, Cremorne 2000, GPO Box 4967, Sydney 2001. Phone (02) 908 1577.


Corporate and public affairs consultancy, specialising in legal & financial public relations.

Gaynor Crawford Publicity

20th floor, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 2366. Telex 71262.

Executive: Ms G. Crawford.

Publicity & pr services.

Creative Public Relations Pty Ltd

Level 24, Northpoint (PO Box 639) North Sydney 2060. Phone (02) 923 1181. Telex 75345.

Directors: T.E. Dwyer (mg dir), P.V. Flottmann.

All aspects of the public relations function to clients in any business or undertaking.

Christopher Day Enterprises

Suite 1303, 22 Sir John Young Cres, Wooloomooloo 2011. Phone (02) 358 3605.

Director: C. Day.

Journalist & publicity consultant specialising in the tv & film industry. Unit publicist. Writes, produces sales & mkgt publications for tv & film prsds. Provides graphic arts & photographic services.

Carlie Deans Pty Limited

10th floor, 187 Macquarie St, 2000. Phone (02) 235 2533. Telex 242002.

Public relations, promotion & marketing. Feature films, television programs & other accounts concerning all areas of general promotion.


DJE International Public Relations Group

107 Pitt St, Sydney 2000. Phone (02) 233 2322. Telex 22974 DRPR.

Director: D. Rutzou.


Dougherty Communications


Director: M. Dougherty (mg dir).

Executives: B. Glenn (gen mgr), P. White (corp relations dir).

Public relations services.

Dunsterforce Pty Ltd

126 Archer St, Roseville 2069. PO Box 155, Willoughby 2068. Phone (02) 419 2947. Telex 72844.


Specialising in aviation, defence, building - particularly home renovation & improvement - engin finance & high technology industries.

Eaton Enterprises Pty Ltd

26/33 Belmont Ave, Wollstonecraft 2065. Phone (02) 439 2468.

Directors: E. Eaton (mg dir), Miss C. Lewington (co secy).

Specialising in video production, copywriting, publicity & promotions. Sales, mkgt & corporate image video presentations from concept to completion.

Equine Enterprises

7 Windsor Rd, Box Hill 2765. PO Box 17, Rose Hill 2153. Phone (02) 927 1207.

Directors: R.W. Davies, Mrs S.C. Davies.

Specialists in rural products and services, animal related subjects and farming organisations, with particular emphasis on the equine field. Services include publicity, promotion, marketing, corporate public relations programmes, counselling, communications development, trade and consumer campaigns, and product launches. Publishers of a national equine newspaper, promoters of Equitab (expo) and other similar entrepreneurial activities.

Repr: Affiliates in all states & major rural centres.

Russell J Findlay & Associates

14 Orlando Ave, Cremorne 2090. Phone (02) 908 3960.

Executives: R.J. Findlay (prop), Miss S. Cohen (admin & accnts).

Public relations counsel & publishing services specialising in mining, environmental & industrial matters.

T.P. Flower & Associates

Level 66, MLC Centre, Sydney 2000. Phone (02) 238 2180. Telex 72566.

Director: T. Flower.

Specialising in corporate/financial public relations.

John Ford & Associates

5A/1420 Pacific Hwy, Turramurra 2074 Phone (02) 449 2709.


Executives: J. Ford (mg dir), Ms K. Ford (dir/secy).

Industrial public relations including technical processes and products. Marketing consultancy operations.


Fordham Communications Limited

19 Hoddle Cres, Davidson 2085. PO Box 210, Frenchs Forest 2086. Phone (02) 452 8284.

Directors: J.C. Fordham, Mrs V.M. Fordham.

Public relations consultants.

Fox Public Relations Pty Limited

54 Kellett St, Potts Point 2011. Phone (02) 357 3033.

Directors: A. Caro (chrmn), Ms L. Brydon (mg dir), J. Kiernan, K. Kiernan, Ms B. Dyke (mkgt services dir).

The Rea Francis Company

17 Wharf Rd, Birchgrove 2041. Phone (02) 818 2755, 810 2752. Telex 72555.

Executives: Ms R. Francis (principal).

Publicity & press agency specialising in fine arts & entertainment industries. Services include personal press agency facilities.

Andrew Gibbons Promotions Pty Ltd

Gaden Hse, 24 Bay St, Double Bay 2028. Phone (02) 32 9966, 32 9967. Telex 27222.

Directors: A.G.S. Gibbons (mg dir), Mrs S.P. Gibbons (prv dir).

Promotional & public relations activities for various corporate clients. Arranging sponsorship & promotion of a wide range of sporting activities & events.

Gordian Associates Pty Ltd

86 Sir Thomas Mitchell Drive, Davidson 2085. Phone (02) 452 5801.

Directors: I.G. Stewart, Mrs T.T.N. Stewart.

Public affairs and public relations consultants.

Robyn Hall Promotions & Publicity

24 Rosebank St, Darlington 2020. Phone (02) 331 4674, 331 4707.

Director: Ms R. Hall.

Public relation consultancy, marketing, special events & product promotions with expertise in the field of retailing. The consultancy provides a counselling service & undertakes work covering a wide range of business activities including sponsorship, corporate, fashion & V.I.P. visits.

Dr John G Hardy

189 Willandra Rd, Cremorne 2099. Phone (02) 98 7620.

Director: Dr. J.G. Hardy.

Public relations consultant.

Harfield McKay & Associates


Executives: M.K. Harfield, Ms K.C. McKay (consultants), Ms A. Carlson, Ms T. Holmes (co-ords).

Consultants in public relations & communications including corporate, product & community awareness campaigns. Specialist experience with associations & events organisation, as well as sport & marine promotions.

Repr: Brisbane, Melbourne.

George Hawkes & Associates Pty Ltd

730 George St (PO Box K435) Haymarket 2000. Phone (02) 212 1566.

Directors: G.H. Hawkes, Mrs M.J. Hawkes.

Public relations consultants.

Health Care Communications

Level 4, 100 William St, Sydney 2001. Phone (02) 358 5497. Telex 24674. Facsimile (02) 358 4607.
Directors: B. Curtis (mng dir), P. Doyle, G. Coome.

Specialist consultancy covering all aspects of public relations & communication services in regards to matters relating to health, health care services or health care products.

Office: Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8444. Telex 35242. Facsimile (03) 699 4440.

Repr: A member of the Fortune Communication Holdings Group.

Henning International


Directors: R.W. Henning (mng dir), B.J. Barford (gen mgr).

 provision of corporate & individual mgmt & image-making strategies, total print & electronic media liaison, Federal, State & municipal lobbying, market intelligence service, publications & annual reports, staff & client motivation, photographic & video systems support, speech writing, franchising & sales support.


Hudson Public Affairs

107 West St, Crowns Nest 2065. Phone (02) 922 6922. Telegrams Hutch. Executives: J.W. Lee Martin (mng dir), M. Evans (dir). Public relations consultants: general corporate and marketing public relations counselling and practice.

Inform Public Relations

24 Clarke St, Crowns Nest 2065. Phone (02) 439 2238. Director: G.W. Rutherford. Comprehensive media liaison, editorial writing, total pr programmes.


International Management Services

PO Box 82, Rockdale 2216. Phone (02) 750 2750. Director: Ms C.E. Matthews.

Public relations consultants, media liaison, newsletters, promotions, publicity, charity fundraising, special events, conventions, V.I.P. visits, mgmt in entertainment is also provided.

International Public Relations Pty Ltd


Director: L.K. Kerr (chrmn Melb).

Executives: A.E. Begg (NSW state mgr), J.A. Hall (corporate affairs mgr), D. Smith-Gander.

Repr: 117 Collins St, Melbourne 3000. Phone (03) 63 3322, Telex 34014; 78 Northbourne Avenue, Canberra City 2600. Phone (02) 49 7266; Telex 62786; 62 Astor Terrace, Brisbane 4000. Phone (07) 229 4750, Telex 43194; 135 St George's Terrace, Perth 6000. Phone (09) 321 3090, Telex 94793, 25 Franklin St, Adelaide 5000. Phone (08) 212 6855, Telex 88765 (Quote AD115); 9 Franklin Wharf, Hobart 7000. Phone (02) 34 7903; Asia, Africa, USA, Europe & New Zealand.

Inventive Public Relations


Executives: G. Watt (gen mgr), R.C. Watt (coCepty & office mgr), V.A. Watt, R.S. Watt (research). Trade & consumer PR and marketing consultants. Company provides total PR practitioners service or counselling function for organisations with or without staff PR operatives. Counselling service in advertising to provide integrated promotion for clients. Consultancy handles national and State accounts.

John Iredale Communications


Jaeger Associates


Barbara James Publicity Pty Ltd


Elizabeth Johnson Pty Limited

7/15 Anderson St, Neutral Bay, 2089. GPO Box 4885, Sydney 2001. Phone (02) 90 2325. Telex 25650.

Public relations consultants, media liaison, newsletters, promotions, publicity, charity fundraising, special events, conventions, V.I.P. visits, mgmt in entertainment is also provided.

Jordan Hardingham Pty Limited

164a Campbell St, Sunnies Hills 2010. Phone Box 484, Darlinghurst 2010. Phone (02) 211 2144. Telex 27330.

Directors: A. Hardingham, Mrs J. Jordan.

Executives: Ms J. Dowling (consultant), Ms R. Bory (coodu).

Public relations consultancy providing corporate & mgmt communications, trade & consumer publicity, govt relations services & specialising in food, health, rural & leisure industries.

Repr: All states, NZ, UK, Los Angeles, Toronto.

Jane Jordan & Associates

164a Campbell St, Sunnies Hills 2010. Phone Box 484, Darlinghurst 2010. Phone (02) 211 2144. Telex 27330.

Director: Mrs J. Jordan.

Public relations counsel, corporate, financial, political & trade, specialising in rural affairs, government liaison & special events.

Holly Kerr Associates

Level 59, MLC Centre, Sydney 2000. Phone (02) 233 7320. Telex 23817 COHQ.


Hal Lenzner & Associates

Unit 3, 263 Alfred St, North Sydney 2060. Phone (02) 922 4099. Executives: H. Lenzner, R. Steel. Public relations consultants.

Lockwood Communications

PO Box 1378, North Sydney 2060. Phone (02) 440 8528, studio (02) 438 1411. Telex 74365.

Directors: R.B. Lockwood (gen mgr), B. Lockwood (creative dir).

Communications consultants for public relations, audio visual, sales promotion, specialist advtg mgmt & associated services.

William Love & Company Pty Ltd

Suite 6, Level 3, Building 6, Birkenhead Point, Drummoyne 2047. Phone (02) 819 7455.

Director: W. Love.

All P R consulting activities, including media publicity, all forms of literature, booklets, annual reports, brochures, promotions, official plant openings.

Director: Miss E. Johnson (mng dir).

Product launches. Executive publicity - in Australia and overseas including film and television publicity.


Mackenzie Public Relations

2nd Floor, 3 Kellett St, Potts Point 2011. Phone (02) 358 3183.

Executive: Ms V. Mackenzie.

Public relations consultancy covering all aspects of public relations including new product launches, consumer publicity and corporate communication.

Markson Sparks

5th floor, 140 Arthur St (PO Box 490) North Sydney 2060. Phone (02) 92 7001, Telex 71270.

Executives: J.M. Markson (dir), Ms S. Briggs. Promotion & publicity specialists, Australia wide contacts, new product launches, promotions, public relations.

Elizabeth Mason & Associates Pty Ltd

'Butler's Terrace', 135A Victoria St (PO Box 849) Potts Point 2011 Phone (02) 358 1355.

Directors: D.B. Mason (chrmn), Mrs E.J. Mason (mng dir), G.C. Mason (dir).

Maynard Promotions Pty Limited

Suite 1b, 23 Atchison St, St Leonards 2065. Phone (02) 439 3755/6880/6177/437.


Allan McCormac & Associates

Unit 18, 98 Old Pittwater Rd (PO Box 568) Brookvale 2100. Phone (02) 939 1411, a/h 919 5049.

Directors: A.G. McCormac, T.S. Rouhan. Public relations and marketing consultancy pr programmes or special projects from concept to completion for commerce, industry, government instrumentalities, sporting bodies and individuals. Analysis of research preparation of marketing plans.

M.J. McGowan & Co

Suite 7, Level 5, Manly National Bldg, 22 Central Ave (PO Box 746) Manly 2095. Phone (02) 977 6513.

Executive: M. McGowan (principal). Specialist in devising and implementing programmes relating to client objectives in such fields as investor, employee and customer relations, and marketing.

Repr: Melbourne, London.

Maggie McPhillips

21 George St, Manly 2095. Phone (02) 948 8469. Telex 26430.

Executive: Ms M. McPhillips. Public relations, publicity & editorial.
**Media Focus Pty Ltd**  
1st fl. 6-8 Clarke St, Crows Nest 2065. Phone (02) 43 0716.  
Directors: Mr & Mrs N.W. Digue.  
Corporate & product promotion, publications, media liaison, speech writing.  

**Media Link Pty Ltd**  
6-8 Clarke St, Crows Nest 2065. Phone (02) 43 0716.  
Public relations consultants, press releases, promotions, corporate publicity, publications, research, speech writing, marketing, brochures.

**MMA Public Relations Pty Ltd**  
57 Denison St (PO Box 281) Rozelle 2039. Phone (02) 718 5642, 818 3252. Incorporating Iain McLachlan PR & Publicity.  
Public relations consultants, Agency services include corporate communication, institutional advertising, publicity, school project materials, documentary film and audio visual production, "stunting", press conferences, seminars, factory tours, booklets, newsletters and annual reports.  

**P.R. Morley & Associates**  
Glover Hse, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988. Telex 27905.  
Operations: Industrial advertising & public relations.

**Morrish Public Relations**  
PO Box 172, Northbridge 2063. Phone (02) 95 1962.  
Director: Mrs E.F. Morrish.  
Public relations.

**Peter Morrison Public Relations Pty Ltd**  
249 Darlinghurst Rd, Darlinghurst 2010. Phone (02) 33 4143.  
Repr: Affiliates in all States and overseas.

**Patti Mostyn Publicity**  
96 Glebe Point Rd, Glebe 2037. PO Box 378, Milsons Point 2061. Phone (02) 660 8263, 660 7957, Telex 222523.  
Directors: Ms P. Mostyn.

**Garry Nehl & Associates**  
94 Thompson's Rd (PO Box 402) Cofts Harbour 2453. Phone (066) 52 6009.  
Executive: G.B. Nehl.  
Publishers & public relations consultants.

**Neilson McCarthy Byoir Pty Ltd**  
18 Argyle St, Sydney 2000. Phone (02) 27 5388, 27 5982. Telex 24608.  
Directors: H. Myers, I. McFarling, W. Nielsen.

**Neilson McCarthy & Partners Pty Ltd**  
18 Argyle St, Sydney 2000. Phone (02) 241 311.  
Exhibitions Promotions Sydney. Telex 24608.  

**Network Communications (Sydney) Pty Ltd**  
25 Grosvenor St Neutral Bay (PO Box 304) 2089. Phone (02) 908 2777. Telex 75496. Compu. Modern (02) 908 2903.  
Directors: G.W. Quayle, J.M. Hill.  
Public relations counselling, research, planning as well as assistance with govt relations, mkting & product publicity. Resourced to provide print & audio visual prdn research & computerised communications services. Special skills in corporate, financial public affairs planning as well as health care, food, property, computer & science based public relations.  
Offices: Melbourne, Canberra, Perth, NZ, USA.  
Associates: Brisbane, Adelaide, Hobart, Tokyo, Bahrain.

**No Frills PR**  
Riley Hse, 164a Campbell St, Surry Hills 2010. Phone (02) 214 2144.  
Directors: A. Hardingham, J. J. Jordan.  
Executive: Ms J. Dowling (consultant).  
Discount public relations & promotion services for small mediumized businesses.  

**Obtell Pty Ltd**  
34 Gladstone St, Lillipfy 2040. Phone (02) 660 5325.  
Public relations & mkting consultant.

**O'Loghlin Publicity**  
Exhibition House, Level 1, LAS, Showground, Paddington 2021. Phone (02) 332 3077.  
Director: Ms D. O'Loghlin.  
Public relations consultants providing publicity, promotions & copywriting services.  
Repr: Elaine Howell & David Lyons, 205-207 Scimitar St, North Fitzroy 3027. Phone (03) 489 5576.

**Paddington PR**  
16 Walter St, Paddington 2021. Phone (02) 331 3978.  
Directors: L. Deushane, M. Brooks.  
Cost efficient attention gaining editorial publicity. Product, corporate, business, trade & consumer, creative communication.

**Parkinson Marketing Services Pty Ltd**  
Suite 102, Lawson Hse, 10-12 Clarke St (PO Box 1231) Crows Nest 2065. Phone (02) 439 2145.  
Directors: M.R. Parkinson (mng dir), Mrs M.R. Parkinson, Miss L. Campbell (mgr).  
Corporate & public relations publications, press releases, product launches & promotions, corporate communication, newsletters & trade presentations, creative writing.

**Ron Patten Publicity Pty Ltd**  
37 Alexander St, Crows Nest 2065. Phone (02) 439 5866.  
Executive: R. Patten (mng dir).

**Lee Patterson & Associates**  
411 Sussex St, Sydney 2000. Phone (02) 212 3553.  
Telex 74083.  
Directors: L.J. Patterson, J.J. Patterson.  
Specialising in corporate, product institutional, political & financial public relations.

**Sandy Pearce & Associates Pty Ltd**  
Director: S. Pearce (mng dir).  
Financial & corporate public relations & planning.

**Phillips Marketing Services Pty Limited**  
4 Carrington Ave, Mosman 2088. Phone (02) 969 4209.  
Director: Mrs K.L. Phillips (mng dir).  
Public relations consultancy specialising in all areas of publicity relations including films, fashion, publicity & product promotion. Media liaison, press releases & photography all professionally catered for.

**Pitstop Public Relations**  
36 Adelaide St, Woolloomooloo 2025. PO Box 697, Bondi Junction 2022. Phone (02) 387 4791.  
Director: Mrs P.M. Colpitts.  
Public relations, promotions, advt placements, communications, reviews, seminars, festivals & trade shows.  
Repr: All states.

**Ronald Plater & Co Pty Ltd**  
3 Darling Point Rd, Edgecliff 2027. Phone (02) 328 6018. Telex 20419 ST 100.  
Public relations and marketing consultants covering the communications role & specialising in corporate and financial PR, internal, industrial, political & media communications, print production & function organisation.  
Repr: Communicator Public Relations Network, all States & Canberra; Dentsu Public Relations Center, Tokyo.

**John R. Pola & Associates**  
Suite 21, 67-69 Alexander St, Crows Nest 2065. Phone (02) 439 3866.  
Specialising in corporate public relations and promotional activities.

**John Pond & Associates**  
1 Mitchell St, Centennial Park Sydney 2021. Phone (02) 331 1288.  
Director: J. Pond (mng dir).  
Specialising in film and television publicity, promotion, public relations and all aspects of the entertainment industry.  
Repr: Affiliations in Los Angeles, California.

**PR Plus**  
6 Benelong Rd, Cremorne 2090. Phone (02) 908 3060.  
Director: B. Hyland.  
Specialising in writing, designing & producing newsletters, brochures & corporate booklets.

**Professional Public Relations Pty Ltd**  
147 Darling St, Balmain 2041. Phone (02) 818 4044. Telex 22202. Fax (02) 810 3520.  
Director: P.F. Lazar (mng dir).  
Public relations counsel in corporate communications, trade and consumer publicity, industrial relations, consumer affairs, environmental and health education (specialising in pharmaceut-
The Project Group
Incorporating - Project Communications Pty Ltd, Project Pictorial Pty Ltd, Project Automotive (Media Consultants), 488 Miller St, Cammeray 2062. Phone (02) 929 8444. Telex 74503.

Executives: S. Moylan (sen journ), P. Gibbs (sen journ), P. Pearson (photographer), B. Seary (photographer), Miss M. Hart (office mgr), S. Hills (accnt).

Media consultancy, photography & audio/visual production principally in automotive & industrial activities.

P.S.McL. Publicity
12 Kimberley Ave, Lane Cove 2066. Phone (02) 427 2450.

Executive: P. Saunders.

Public Affairs Management Pty Limited
Level 30, 20 Bond St, 2000. Phone (02) 233 2266. Telex 23679.

Executives: P.S. Golding, A.J. Golding.

Specialising in public affairs counselling, communications strategy planning, public relations audits and executive search in the field of public affairs/public relations.

Public Relations Overload
19 Newcastle St, Wavelyke 2176. Phone (02) 609 4971.

Directors: L.R. Jones, Mrs N. Jones.

Public relations consultancy, staff & internal company publications.

Publicmedia Public Relations Pty Ltd
435 Riley St, Surry Hills 2010. Phone (02) 211 3722. Telex 22354.

Directors: R. Robertson (mgr dir), F.B. McEwing, L. White.

Corporate & public affairs consultancy, mktd services, prdn services.

Royce Consolidated Group

Executive: J.O. Llewellyn (mgr, NSW).

Public relations, public affairs & marketing.

Dennis Rutzou Public Relations Pty Ltd


A full service public relations consultancy covering all aspects of modern pr practice including: corporate, employee, retail & government relations, public affairs, media liaison, new product launches, consumer communication.

Repr: Member Daniel J. Edelman Public Relations Group with associates throughout Australia & world-wide.

Sanders-Pattinson & Associates
6/73 Miller St (PO Box 114) North Sydney 2060. Phone (02) 957 6006. Telex 239767.

Directors: P.S. Pattinson (mgr dir), T. Pattinson, H. Patterson.

Public relations consultancy, specialising in one-off projects, promotions, advertising, creative marketing & the entertainment industry.

Leo Schofield and Associates
18th floor, Westfield Towers, 100 William St, Sydney 2001. Phone (02) 357 2122. Telex 72510.

Directors: L. Schofield, J. Dakers.

Sherval & Associates Pty Ltd
2/1051-1055 Pacific Hwy, Pymble 2073. Phone (02) 449 9400. Telex 70028.

Executives: E.J. Sherval (mgr dir), Mrs L. Gray (admin), R.T. Daley (con).


Showbiz Marketing International
An arm of Linda Mommouth & Associates Pty Ltd. 4th fl, Northside Gardens, 168 Walker St (PO Box 1673) North Sydney 2060. Phone (02) 929 7986, 922 5733. Telex 71037.


Repr: UK, Los Angeles.

Ian Simpson & Associates
15 Bridge Rd, Hornsby 2077. Phone (02) 477 1844.

Executives: I. Simpson (mgr dir), S. Brown (admin mgr), R. Porter (client services dir), V. Koocumchian (creative mgr).

Specialising in industrial & rural public rela­tions.

Robert Simpson Public Relations
15 Bridge Rd, Hornsby 2077. Phone (02) 477 1844.

Directors: R. Simpson (mgr dir), N. Simpson (co secy).
Executives: R. Porter (client services dir), V. Koocumchian (art mgr), S. Brown (admin mgr). Industrial, commercial and rural public relations consultants. Retail promotions.

Sinclair-Barry Public Relations
107 West St, Crows Nest 2065. Phone (02) 922 6662.

Executive: Ms R. Sinclair (dir).
Public relations consultancy covering all aspects of public relations with special expertise in high technology industries.

Michael Southern & Associates
1st fl, 7 Bligh St, Sydney 2000. Phone (02) 221 1754.

Directors: M. Southern, P. Southern.
Public relations consultants.

Harvey Stevens Associates Pty Ltd
44 Springdale Rd, Killara 2071. Phone (02) 498 8053.

Directors: H. Stevens (mgr dir), P.A. Stevens.
Public relations consultants.

J.F. (Jack) Stevens
50 Pleasant Ave, East Lindfield 2070. Phone (02) 46 3795.

Covering all aspects of public relations & mar­keting.

Geoff Stone & Associates
31 Bolwarra Rd, North Narrabeen 2101. Phone (02) 913 8429.


Norman Strachan Associates Pty Ltd
224 Victoria Rd, Rozelle 2039. PO Box 227, Drummoyne 2047. Phone (02) 818 1533. Telex 71759.

Managing Director: N. Strachan.

Specialising in marketing, consumer, corporate and financial PR; and in Far East export/import trade through the Taiwan Australia Trade and Commercial Centre, and Korea Asia Imports, Sydney.

Repr: All States. Hong Kong, Taiwan, Singapore, New York and London.

Maggie Tabberer Associates Pty Ltd
342 New South Head Road, Double Bay 2028. Phone (02) 327 1291, 327 5680.

Directors: Mrs J. Geary, Ms M. Tabberer.
Specialists in fashion, beauty, accessory & public relations plus fashion presentations.

Talking Point Public Relations Pty Ltd
6th fl, 66 Berry St, North Sydney 2060. Phone (02) 922 5311.

Director: S. Hitchener.
All aspects of pr specialising in the computer travel industries.

Technical Publicity Services Pty Ltd
12 Alban St, Lidcombe 2141. Phone (02) 648 1876.

Directors: B. Hatfield (mgr dir), Mrs C. Hatfield (co secy).
Specialising in promotion, publicity, journalism, copy writing, photography and audio visual presentations for the technical and engineering fields.

David Tennant Associates
283 Alfred St North, North Sydney 2060. Phone (02) 923 2137.

Directors: D. Tennant, L. Tennant.
Public relations & advtg consultants.

Tymson Communications
Level 24, Northpoint, 100 Miller St (PO Box 638) North Sydney 2060. Phone (02) 922 7339. Telex 75345.

Director: Mrs C.L. Tymson (mgr dir).
Public relations consultancy offering publicity, promotions & publishing service to variety of clients, including product launches, staff magazines, media liaison, sponsorship promotions together with long term public relations programmes.


Vion Pty Ltd
Level 1, 51 Berry St (PO Box 716) North Sydney 2060. Phone (02) 929 8655.

Directors: Mrs V.J. McKenzie (mgr dir), K. Hopkins (dir & co secy).
Executives: Mrs R. Sefiani, Mrs S. Imison, Miss J. Collins, Dr M. Goldsmith.
Public relations consultancy: full service faciliti­ties including corporate communication, financial and government PR, employee communication, media contact, consumer publicity, new product launches, speciality promotion packages, creative writing, full preparation house/trade publications, corporate advertising.


Walker Public Relations Pty Ltd
8th fl, 8 West St, North Sydney 2060. Phone (02) 957 6660. Telex 75594.

Directors: P.J. Walker (mgr dir), Mrs P.J. Wal­ker.
A full range of public relations services with an emphasis on industrial publicity & business to business public relations.
Eric White Associates Pty Ltd

Whiteworks Pty Ltd
21 College St, Balmain 2041. Phone (02) 810 8286.
Directors: S.M. White, M.A. White.
Full service public relations consultancy, publicity, promotion & mktg.

Richard Whittington
374 Somerville Rd, Hornsby Heights 2077. Phone (02) 477 4544.
Executive: R.L. Whittington (mng dir).
Freelance consultant in communications management, government relations & public affairs. Clients include advertising agencies, industry associations, advertisers & government instrumentals.

Wilson McCarthy & Co Pty Ltd
9th flr, 115 Pitt St, Sydney 2000. GPO Box 3457, Sydney . Phone (02) 233 1299. Telex 22463.
Directors: D. Wilson, I.D. Westbrook.
Financial public relations advisors (specialising in financial communication between public companies and the stock exchanges, financial press institutions, stockbrokers and shareholders).

Eric Wood & Son Agency
C/J: Seymour's Business Centre, Shop 12, Foyer Level, Sheraton-Wentworth Hotel, 61 Phillip St, Sydney 2000. Phone (02) 982 863.
Directors: E. Wood, D. Wood.

Worldwide Entertainments Pty Limited
Director: P. Korda (chrmn & mng dir).
Entrepreneurs, management consultants & pr consultants to the entertainment industry.

ACT
Cosgrave Holt Pty Ltd
National Associations Centre, 71 Constitution Ave, Campbell 2601. Phone (02) 48 7111. Telex 62970.

Eric White Associates Pty Ltd
34 Bourgiville St (PO Box 62) Manuka 2603. Phone (02) 95 3543. Telegrams Whiteroll Canberra. Telex 62480. Head office Sydney.
Executives: G. Patz (mng dir), P. Upton (dept mgr), J. Seaborn (mgr, trade & tariff div), M. G. Cloughley (sen con).
Public relations consultants offering the full range of gov't, corporate & media relations services with specialist capabilities in a wide range of related work. Links through Australia, NZ & other countries through Eric White Associates & The Hill & Knowlton Network of 47 offices.

Charles Wright & Associates
4 Lyell St, Fitzroy 2609. Phone (062) 80 5440, Telex 62092.
Executives: C.M. Wright (mng dir), B.J. Wallcett (dir of public relations).
Full range of public relations services. Specialising in gov't relations, fund raising, production facilities for all types of publications & advertising including television production.

R.W. Manning & Co
PO Box 155, Civic Square, ACT 2600. Phone (062) 51 3220.
Director: R. Manning.
Government & media liaison, publicity, publications, convention organisation.

Neilson McCarthy Macintosh Parkes Pty Ltd
Kingston Manor, 10 Kennedy St (PO Box 257) Canberra 2600. Phone (02) 95 2747, Telex 2200. Head office Sydney.
Directors: I. Macintosh (mng dir), R. Parkes, D. Kindon.
Specialising in government & corporate relations.

Network Communications Canberra
23 State Circle Forrest (PO Box E15) Queen Victoria Tce, Canberra 2600. Phone (02) 95 2747, Telex 2200. Head office Sydney.
Directors: G. Day, G.W. Quayle, J.M. Hill.
Provision of gov't & public relations, counsel, research & liaison to companies, industry groups, & non profit organisations.

Professional Public Relations
31 Metrose Mews, Medley St, Chifley 2606. GPO Box 1283, Canberra City 2601. Phone (02) 48 8637, 81 2437. Telex 62006.
Director: R. Owen (mng dir).
Member P.P.R. Australia Group.

Eric White Associates Pty Ltd

Addendum II Pty Ltd
2 Elisa St, North Balwyn 3104. Phone (03) 857 4513.
Directors: P. Carney, A. Penton.
Full range of public relations, promotional & marketing services offered.

Adept Public Relations Pty Ltd
1 High St, Sunnawading 3131. PO Box 26, Blackburn 3130. Phone (03) 878 3807.
Directors: R.F. Howells, Mrs L.J. Howells.
Public affairs, public relations, inference services.

Associated Media Consultants Pty Ltd
5th fl, 10 Dorcas St, South Melbourne 3205. Phone (03) 690 6499.
Executives: P.J. Stirling.
Executives: Miss E. Cropley, Miss H. Dunford, G. Wiedemann, Miss J. Ryan, Miss S. O'Shea, Miss M. Machlin, C. Shugg.
Public relations, mkrg, research, retail promotion, government liaison, art work & graphics.

Australia Pacific Consultants
Suite 34, Albert Sq, 37-39 Albert Rd, Melbourne 3004. Phone (03) 267 6533.
Directors: A.C.C. Farran, Miss A.M. Cone.
Public relations, international trade & investment, direct mkrg, publishing.

Leon Bannister
1 Grange Rd, Frankston 3199. Phone (03) 70 3294.
Executives: Mrs L.J. Bannister.
Advocacy & fundraising on behalf of industrial, cultural, scientific & educational organisations.

Berkeley Public Relations Pty Ltd
195 Victoria St, Melbourne North 3051. Phone (03) 329 2233. Telex 34568.
Public relations, mkrg & sales promotion. Repr: all states, USA.

Helen Bogdan & Associates Pty Ltd
2 Northcote Rd, Armadale 3143. PO Box 179, Toorak 3142. Phone (03) 20 2428.
Directors: H.E. Beavan, R.J. Bair.

Pamela Brand Promotions
75 Findlers Lane, Melbourne 3000. Phone (03) 654 3341, 63 9384.
Director: Mrs P. Brand.
Executives: P. Oddy (sen consult), Mrs T. Tostowless (acctnt).
Provision of all public relations services, particularly in publicity & promotion.

Burson-Marsteller Pty Ltd
5th flr, 11 Queens Rd, Melbourne 3004. Phone (03) 267 6686. Telex 134843. Head office Sydney.
Directors: P. Bostock, H. Burson, R.S. Leaf, P. Walford, J. Birch.
Executives: P. Bostock (chrmn & chief exec officer Asia/Pacific), J. Rush (gen mng dir), M. Potter (grp mng dir Melbourne), G. Chaplin (sen consultant), E. Morgan (sen consultant), M. Lawrence (prdn exec). L. Funston (consultant).
Public relations, public affairs consultants, specialists in corporate and public relations, marketing communications & consumer promotions.

Peter Cairns & Associates Pty Ltd
25th fl, MLC Building, 303 Collins St, Melbourne 3000. Phone (03) 614 4727.
Executive: P. Cairns.
Financial & public relations consultancy.

Campbell Public Relations
12 Jolimont Terrace, Jolimont 3022. Phone (03) 63 4124.
Communication prgrns with media for consumers, employees, government, communities. Preparation of corporate image prgrns, promotional support services for product launches, annual reports & financial public relations. Exibition design & management.

The Cavalier Group
45 Richmond Tce, Richmond 3121. PO Box 5, South Yarra. Phone (03) 429 2289. Telex 36225.
Directors: J. McGuinness, S. Vondra.
Operators in all fields of public & corporate relations, (specialising in communication between corporations, institutions & people of non-English origin & the media, government & general public) also the food systems industry.

Crest Public Relations Pty Ltd
24 Fenwick St, Geelong 3217. Phone (03) 370 6516.
Directors: C.S. Crawford, A.J. Murphy.
Diana Dundon & Associates
37 Leveson St, North Melbourne 3051. Phone (03) 690 7470.
Director: Miss D. Dundon.

Fawcett Media
15 Wynn Ave (PO Box 91) Mt Macedon 3441. Phone (054) 26 1368.
Directors: T. Fawcett (mng dir), C. Fawcett.
Media consultancy, public relations, freelance editing, writing & prdn service.

Simon Feely & Company Pty Ltd
Level 6, 414 Bourke St, Melbourne 3000. GPO Box 1800C, Melbourne 3001. Phone (03) 602 5900. 3033 ComCom.
Director: Simon Feely.
Press & media public relations consultants; marketing strategists; work jointly with ad. agencies to provide client best results in terms of paid advtg & editorial publicity, promotions; lobbying - state, federal, municipal levels.
Repr: Associates all other states.

Health Care Communications
Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8444. Telex 35242. Facsimile (03) 699 4443.
Director: G. Coombe (mng dir).
Specialist consultancy covering all aspects of public relations & communication services in regard to matters relating to health, health care services or health care products.
Repr: A member of the Fortune Communication Holdings Group.

Hedgehog Promotions
342 Rathdowne St, Carlton North 3054. Phone (03) 347 7717. Telex 31894.
Director: M.A. Hince.
Corporate public relations, copywriting, scripting, media consultancy, promotions, mgkt, freelance, journalism, specialist areas - wine, food & 'good living', travel & hospitality industries.

Holt Public Relations Pty Ltd
34 Eastern Rd, South Melbourne 3205. Phone (03) 699 8622. Telex 266875.
Directors: R.E.W. Hill (mng), P.W. Tritosch (chrmn), G.W. Oliver (Melb mgr), K. Davis (assoc).

Imagination Public Relations
248-250 Inkerman St, East St Kilda 3182. Phone (03) 527 7319.
Director: J. O'Keefe.
Executive: R. Kinross (gen mgr).
Organisers of publicity in all media for people, products, events etc.
Repr: Graham Poulter PR (UK).

Inspirations Publicity & Promotions
Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 690 5373.
Directors: S.A. Jonas (mng dir), Miss K. McD. Jonas.
Executive: Mrs M. Puvirenti (acct exec).
Corporate promotion & publicity, product launches, media liaison, press conferences, special functions.

Les Jbara and Associates Pty Ltd
LJA Public Relations. 2 Trentwood Ave, North Balwyn 3104. Phone (03) 857 8148 (4 lines).
Directors: L. Jbara (gov affairs exec), L. Jbara (adrn exec), R. Jbara (prcm exec).
Executive: B. Smith (office mgr).
Image makers: Promoters of companies, products, people and events. PR consultants to the tourism and the advertising industries. Marketing consultants. Liaison between business, government and government instrumentalties.
Repr: NSW, QLD, SA, WA, TAS & ACT.

John Kennedy Associates Pty Ltd
3rd floor, 51 William St, Melbourne 3000. Phone (03) 62 6061.
Executives: J.W. Kennedy (mng dir), M.A. Baxter (adrn).
Operations: Public relations and technical and industrial publicity, specialising in agricultural, engineering, mining and transportation industries.

Ray Kennedy, Dundon & Associates
37 Leveson St, North Melbourne 3051. Phone (03) 329 1100. Telex 151300.
Directors: R.J. Kennedy, Miss D. Dundon.
Public relations and marketing consultants, offering a full range of promotional & publicity services, production of brochures, annual reports and other company literature, marketing attitude studies, government liaison, new product launches.
Repr: Member of the worldwide Daniel J. Edelman Public Relations Group.

Kinross O'Keefe Services
248/250 Inkerman St, East St Kilda 3182.
Directors: J. O'Keefe, R. Kinross.
Organisers of publicity in all media for clients in fashion, manufacturing, importing & commerce.
Repr: Office in Sydney and affiliated other States. Bond Publicity, UK.

Kiplings Business Communications Pty Ltd
71-73 Palmerston Cres, South Melbourne 3205. Phone (03) 690 6155.
Directors: A. Wade (mng dir), J. Gillespie (dir).

Ash Long & Associates
1 Devon St, Croydon 3136. Phone (03) 725 2555.
Executives: A. Long (mng dir), F. Long (media dir), P. Greenaway (assoc dir).
Public relations consultants, specialising in media liaison at community level. Also media marketing and general sales promotion.

Kingsly Public Relations
Level 4, Illoura Plaza, 424-426 St Kilda Rd, Melbourne 3204. Phone (03) 287 8755.
Director: M. Krape.
Public relations & prms.

Keith Millar Public Relations
Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 699 3672, 690 6071, 699 3000.
Executives: Mrs M.E. Graydon (acct dir), Mrs M. Puvirenti (acct exec).
Corporate communications, product publicity, product launches, media relations, promotional programs.
Repr: Lee Patterson & Associates, 411 Sussex St, Sydney. Phone (02) 212 3533.

Mucro Public Relations
School Rd, Ferny Creek 3786. PO Box 222, Fern Tree Gully 3156. Phone (03) 755 2222.

Network Communications Melbourne
Directors: G.W. Quayle, J.H. Mill.
Executives: G. Willingham, Ms P. Kershaw (branch mgs).
Public relations counselling, research, planning as well as assistance with gov’t relations, mgkt & product publicity. Resourced to provide print & audio visual prn research & computerised communications services. Specialising in corporate, financial public affairs planning, health care, food, property, computer & science-based public relations.

P.A.N. Public Relations Pty Ltd
18-22 Collins St, Melbourne 3000. Phone (03) 63 7943 (5 lines).
Directors: Mrs H. Pan Davidson (chrmn/mng dir), O. Pan, Miss E. Pan.
Specialists in promotional lectures to women’s organisations and captive audience market research.
Sydney office: P.A.N. Public Relations Pty Ltd, Suite S, 54 High St, Nth Sydney 2060. Phone (02) 922 7299.

PARKDEN Pty Ltd
6 Armstrong St, Beaumars 3193. Phone (03) 584 4025.
Directors: B. Nichols (dir), G. Wilson (mng dir).
Journalism, public relations.
Pemberton Publicity Services
Baltimore Hse, 152 Bridport St, Albert Park 3206. Phone (03) 699 3470.
Director: T.L. Pemberton.
Promotional & public relations services.

Professional Public Relations (Vic) Pty Ltd
220 Adderley St, West Melbourne 3003. Phone (03) 329 6200. Head office Sydney.
Directors: A. Chipp, H. Smith.
Public relations consultants for commercial and industrial corporate publicity; trade and consumer promotions.
Member P.P.R. Australia Group.

Bryan and Alix Reid
132 Hambleton St, Middle Park 3206. Phone (03) 699 1425.
Public relations consultants.

Royce Consolidated Group (Australia) Pty Ltd
578 St Kilda Rd, Melbourne 3004. Phone (03) 529 3111. Telegrams Royce-Rel. Telex 369865.
Specialising in corporate & financial public relations, media relations, marketing, sales promotion.
Repr: Affiliates in all states & overseas.

Richard Sexton & Associates
Swann Hse, 7th Fl, 22 William St, Melbourne 3000. Phone (03) 61 2592, 62 1716. Telex 319116.
Director: R.J. Sexton.
Public relations in corporate, mktg, community relations, public affairs, communications services & promotions.

Sinclair International Pty Ltd
Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 699 3000.
Directors: G.W. Sinclair, E. Lucich, E. Cameron.
Public relations, media & promotions consultants.

Geoff Smith Public Relations Pty Ltd
258 Little Bourke St, Melbourne 3000. Phone (03) 663 4593. Telex ME 1166.
Director: G.N. Smith.
Public relations consultancy.

S.R.S. Public Relations Pty Limited
505 St Kilda Rd, Melbourne 3004. Phone (03) 267 3133.

Stonyhurst
20 Stone Haven Ave, East Malvern 3145. Phone (03) 211 3647.
Executive: Ms S. Davis (mng).
Public relations consultancy with expertise in the travel, fashion & plastics industries specialising in product publicity, corporate promotion, brochure & newsletter production.

Ilmar Taimre Pty Ltd
141 Capital Ave (PO Box 365) Glen Waverley 3150. Phone (03) 233 6573.
Directors: I. Taimre, A. Taimre.
Public relations consultancy offering full range of usual services. Specialists in the communication of advanced technological & multi-disciplinary issues.

Tavco Pty Ltd
797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.
Executive: T. V. Minear.
Operations: Public relations to the marine industry and sporting fields. Lobbying & marketing of tourism activities.

Thorburn Publicity & Promotions
612 Orrong Rd, Armadale 3143. Phone (03) 509 4472.
Director: Ms L. Thorburn.
Publicity & promotions organised for many areas that include showbusiness & general entertainment, leisure products & activities, book & product launchings, restaurant/hotel coverage, fashion & all "fun" things.

Troy Public Relations
7 Bader Ave, Nunawading 3131. PO Box 51, Mitcham 3132. Phone (03) 429 3455.
Director: B. Atkinson.
Complete range of public relations services including publicity, newsletters, sales promotion, photography, marketing strategies, govt interface & direct marketing.

Megan Tudor Publicity Pty Ltd
Suite 5, 5 Murphy St, South Yarra 3141. Phone (03) 267 3022. Telex 38262.
Director: Ms M.E. Tudor.
Specializing in the publicity of international & Australian entertainment, personal & management consultancy.

Turnbull Manallack Pty Ltd
The Old Church, 1st floor, 610 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 0648.
Directors: S. Manallack, N. Turnbull.
Executive: J. Clarke (sen con).
Public relations consultants.

United Communicator Services (Aust) Pty Ltd
Askew Hse, 370 Lonsdale Street, Melbourne 3000. Phone (03) 67 6401. Telex 36296.
Directors: H.O. Bull (mng dir), Mrs M. Bull.
Public relations consultancy, operating throughout Australia, offering complete range of service ranging from political to sales promotion.

United Public Relations Pty Ltd
6/2 Clarence St, South Yarra 3141. Phone (03) 240 0177.
Director: N.D. Armstrong (mng dir).
Specialising in corporate public relations, media relations, mkting & sales promotion.
Repr: Affiliates in all states.

Judy Verralls Motivators Pty Ltd
Floor 2, The Baltimore, 152 Bridport St, Albert Park 3206. Phone (03) 699 1126, 690 4770.
Executive: J. Verralls.
Full PR and marketing services.

A.J. Waldron Public Relations Pty Ltd
258 Little Bourke St, Melbourne 3000. Phone (03) 663 1591.
Executive: A.J. Waldron (dir).
Public relations consultants.

Webb Consulting
PO Box 201, Montrose 3765. Phone (03) 736 2188.
Director: D.E. Webb.
Publicity & freelance journalism.

Weston Communications Group Pty Ltd
2nd Fl, 31 Coventry St, South Melbourne 3205. Phone (03) 690 7233.
Directors: D.W. Richards (mng dir), Mrs V.L. Richards.
Public relations consultancy.

Eric White Associates Pty Ltd
4th Fl, 114 Albert Rd, St Melbourne 3205. Phone (03) 690 4799. Telex 33860. Head office Sydney.
Executive: J. Butler (mng).

Graham White & Associates
Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 690 4793.
Directors: G.S. White, P. Petersen, R. Viot.
Media relations, corporate & employee relations, financial & shareholder relations, marketing communications.

The Writers Agency
23 Itta St, South Melbourne 3205. Phone (03) 690 5996.
Executives: C. Donnelly, L. West, I. McFadgen.
Corporate communications services - total scripting & editing service specialising in the areas of documentary, comedy, training & education.

Queensland

Anday Advertisement Agency
CCA Centre, Dayboro Rd, Closeburn 4520. GPO Box 1918, Brisbane 4001. Phone (07) 289 4128.
Director: D. Wood.
Public relation consultants & media repr.

Associated World Pty Ltd
"The Grove", Dulong Rd, Nambour 4560. Phone (07) 41 5165.
Directors: L. Bram (mng dir/chnmn), Mrs N. Bram (co secy), A. Bram (gen mgr).
Public relations consultants.

Rod Baines & Associates
4th Fl, 505 Queen St, Brisbane 4000. Phone (07) 229 6694.
Directors: R.C. Baines, Mrs R.J. Baines.
Executive: Mrs R. White.
Public relations counsel, organisational psychology.

B & M Public Affairs Consultants
12th Fl, Network Hse, 344 Queen St, 4000. GPO Box 338, Brisbane 4001. Phone (07) 229 9216. Telex 42761.
Directors: R. Baudino, P. McCall.
Government business liaison, total media and public relations services.

Burson-Marsteller Pty Ltd
12th Fl, Network Hse, 344 Queen St, 4000. Phone (07) 221 5298. Telex 42761.
Director: C. McLisky (dir of client services).
Executive: Ms H. Besly (consultant).
Public relations, public affairs, specialists in marketing communications, corporate, financial & business-to-business public relations.

**Cole, Ward & Associates**
62 Astor Tce, Brisbane 4000. Phone (07) 229 4750. Telegrams Invel.
Director: P.R. Cole (mgr).
Political public relations, media relations, promotions, convention organisers.
Repr: International Public Relations Group of Companies world-wide.

**Cosway Holt Pty Ltd**
50 Water St (PO Box 80) Spring Hill 4000.
Phone (07) 839 4255.

**Maldon Walker Pty Ltd**
Dalgety Hse, 79 Eagle St, Brisbane 4000.
Phone (07) 229 4094.
Director: M.T. Walker (mng dir).

**Milestones Public Relations Pty Ltd**
2nd Floor, Film Centre, Cnr Melbourne & Manning Sts, 5th Brisbane 4101.
Phone (07) 44 7377.
Executives: Miss B. Vander-Poorter (consultant), Miss L. Andrews (consultant), Miss L. Melbourne (secretary).
Total public relations service including media relations, promotions, complete publicity planning, marketing and newsletter preparation. Specialist areas: launches, special events, exhibitions and conventions and a complete writing service, including brochures & newsletters.

**N.M.S. Public Relations**
13 Anne St, PO Box 901, Aitkenvale 4814.
Phone (077) 4814 1809.
Executive: D. Golding (dir).
Public relations counselling of promotion with specialising in tourism.

**John E. O'Hagan**
69 Chester Rd, Annerley 4103.
Phone (07) 484 1809.
Executive: Dr J. O'Hagan (principal).
Public relations consultancy covering general public relations & promotions but with specialist experience in scientific, medical & tech fields, organisation & especially media relations for conferences, press releases, research for documentary films, editing, public speaking, brochure design, corporate image building, scientific research.

**Phillips Public Relations Pty Ltd**
1st floor, 142 Charlotte St, (PO Box 1793) Brisbane 4000.
Phone (07) 229 2566. Telex 40679.
Director: S. Paul, M. Phillips.
Executives: S. Paul (chrmn & mng dir), J. Bayl & R. Willey (consultants).
Public relations consultants. Specialists in corporate & financial public relations, industrial & consumer marketing communications; government & media liaison; annual report & corporate brochure production; function & convention organisations.

**Professional Public Relations (Qld) Pty Ltd**
23rd fl, City Mutual Building, 307 Queen St, Brisbane 4000.
Phone (07) 221 7526, 229 9829.
Director: Ms C. Loman (mng dir).
Repr: Member P.P.R. Australia Group.

**Queensland Public Relations**
5th fl, Sherwood Hse, 39 Sherwood Rd, Toowong 4066.
Phone (07) 371 0422.
Development & execution of planned professional public relations programmes.
Repr: Member of Communicator Network (Australia) & affiliates with major public relations networks in the USA, UK & East Asia.

**Susan Thorley & Associates**
20 Ralston St, West End 4101.
PO Box 5123 TMC, Townsville 4810.
Phone (07) 77 3200.
Executive: Mrs S. Thorley.
Public relations & mkgt consultancy specialising in publicity, comprehensive media liaison, promotions, corporate mkgt & communications, speech writing & the preparation of newsletters & brochures.

**Viewpoint Public Relations**
1st floor, 692 Gympie Rd, Chermside 4032.
Phone (07) 350 2588. Telegrams Viewpoint Brisbane.
Directors: G. Lowe (mgr), M. Wiersma (admin), W. Banich (consultant).

**Eric White Associates Pty Ltd**
3rd fl, GWA Hse, 10 Market St (PO Box 439) Brisbane 4000.
Phone (07) 229 4233. Telex 402036. Head office Sydney.
Manager: M. Herford.

**South Australia**

**Associated Public Relations**
104 Greenhill Rd, Unley 5061.
GPO Box 1346, Adelaide. Phone (08) 271 7130.
Executives: P. Vincent (mgr), R. Longstaff, F. Halhaz.

**Bursion-Marsteller Pty Ltd**
182- 184 Fullarton Rd, Dulwich 5065.
Phone (08) 333 0299. Telex 82656. Head office Sydney.
Directors: D. Bostock (chrmn), J. Bolston, R.S. Leaf, P. Walford, D.S. Maxwell-Wright (gen mgr).
Public relations, public affairs consultants, specialists in corporate and financial public relations, audio-visual & marketing communications.

**Communicator Public Relations (SA) Pty Limited**
147 Ward St, Nth Adelaide 5006.
Phone (08) 267 4844.
Directors: R.S. Plater (chrmn), D.A. Hadley (mng dir), Mrs E.C. Plater.
Public relations counselling & services.
Repr: Member of Communicator Network, (Australia) & affiliates with major public relations networks in the U.S.A., U.K. & East Asia.

**Goulding Public Relations Pty Ltd**
68 High St, Burnside 5066.
Phone (08) 333 0988.
Director: Mrs M.A. Goulding (mng dir & snr consultant).
Public relations consultancy, promotion, publicity, internal & external communication programmes.

**G.W. Holden and Associates Pty Ltd**
2nd Floor, Burns Cuming Hse, 29 Peel St, Adelaide 5000.
Phone (08) 212 7446. Telex 88370.
Directors: G.W. Holden (mng dir), C.D. Reischer.
Public relations & marketing counsel. Full range of services including legislation, Attitudinal & market research.

**Bob Lott & Associates**
LeFevre Mansions, 91-95 LeFevre Tce, North Adelaide 5006.
Phone (08) 267 3522. Telex 89986.
Principals: B. Lott, Ms M. Lewis.
A consultancy offering a complete range of public relations services, general publicity, marketing services, special events, audio-visual, campaigns and publications. Skills and resources in entertainment are also provided.

**Michels Warren Public Relations**
185 Melbourne St, North Adelaide 5006.
Phone (08) 267 2522. Telex 88751.

**Ogilvy & Mather Public Relations**
1355 Green Hill, Unley 5061.
Phone (08) 272 3644. Telex 88625.
Director: J. Loudon.
Counselling & service on all aspects of public relations & communications, including media liaison, corporate publicity, house journals, product press releases & trade promotions.

**Professional Public Relations (SA) Pty Ltd**
180 Hlobrooks Rd, Underdale 5032.
Phone (08) 43 8507. Telex 88765. Head office Adelaide.
Director: B. Glennon.
Repr: Member P.P.R. Australia Group.

**Christopher Rann & Associates Pty Ltd**
113 Walkerville Tce (PO Box 42) Walkerville 5081.
Phone (08) 269 6688.
Directors: C.F. Rann (mng dir), Mrs J.M. Jose (dir).
Public relations consultants & journalists involved in all aspects of PR at a State, nat & int level. Clients include several large industrial organisations & number of State & Commonwealth Government Departments. Specialists in corporate communications & media liaison at an int level. Employees include former ABC & BBC foreign news correspondents.

**Neville Sloss Public Relations**
196 Wright St, Adelaide 5000.
Phone (08) 51 9531. Telex 88765/AD 176.
Director: N.R. Sloss.
Corporate & general publicity, event promotion, publications & audio-visuals.
Repr: Affiliates in all states.

**The Starke Stable**
62 Weller St, Goodwood 5034.
Phone (08) 272 9911.
Directors: R.S. Starke (mng dir), Mrs R.E. Starke.
Public relations, promotion, publicity, liaison with government, media, marketing, merchandising, creative concepts (inception to completion), production in-house publications, film, radio, tv, scripts.
Repr: Member Trans-Australia Communications Group. Sydney - Corporate Communications, 2A Waters Rd, Neutral Bay 2089. Phone (02) 909 1600, Canberra - Matthew O'Brien, 102 Cowper St, Dickson ACT 2602. Phone (062) 49 8293; Brisbane - Phillips Public Relations, 142 Charlotte
St, Brisbane 4000, Phone (07) 221 2566; Melbourne - Motivators, 223 Park St, South Melbourne 3205, Phone (03) 699 1126.

**Phillip Styles Marketing & Public Relations**
66 Cumberland Ave, Cumberland Park 5041, Phone (08) 293 7009.
Directors: P. Styles, R. Styles.
Sales promotions, product launches, function planning, marketing projects and public relations.

**Pauline Thomas Pty Ltd**
27 Nottage Terrace, Medindie 5061. Phone (08) 344 9112.
Directors: Mrs P.G. Thomas, D.E.L. Thomas.
Public relations.

**Derik Ward Public Relations**
31 Glenunga Ave, Glenunga 5064. Phone (08) 79 3117.
Directors: D. Ward (mng dir), Mrs G.P. Ward (co secy).
Public relations consultants & practitioners.

**Eric White Associates Pty Ltd**
25-27 Franklin St (GPO Box 1733) Adelaide 5001. Phone (08) 212 3900. Telex 888590. Head office Sydney.
Manager: D. Edgecombe.

**Western Australia**

**Bairstow Promotions Pty Ltd**
18 Hampden St, South Perth 6151. Phone (09) 367 1908, 322 7233.
Directors: R.E. Bairstow (mng dir), Mrs S. Bairstow.
Public relations consultancy covering all aspects of PR. Specialists in press, radio & TV writing, with heavy emphasis on automotive field, motor sport promotion, & general PR for charitable & corporate bodies. Executives & staff are all trained journalists & sub-editors.
Repr: Associated writers in Melbourne & Sydney.

**Bryant Media Plan Pty Ltd**
94 Hay St, Subiaco 6008. Phone (09) 382 1255.
Directors: J.G. Bryant, P.A. Bryant.
Consultants and producers of printed, audio visual and film presentations and related promotional aids.

**Gary Buchholz & Associates**
88 Broadway (PO Box 78) Nedlands 6009. Phone (09) 386 6626.
Directors: G.F. Buchholz (mng dir), M. Buchholz (office mgr).
Sales promotion/public relations.

**Communicator Public Relations (WA) Pty Limited**
1/5 Princes St, Mosman Park 6012. Phone (09) 384 3281.
Director: G. Raad (mng dir).
Public relations consultancy.

**Corporate Public Relations**
14 Ventnor Ave, West Perth 6005. Phone (09) 321 7617, 321 4264.
Directors: W. Barradilough, B. Howson.
Internal, external & corporate public relations.

**John Fryer Public Relations**
Suite 7, 4th floor, 231 Adelaide Terrace, Perth 6000. Phone (09) 325 1088.
Director: J.L. Fryer.
Public & media relations, sales promotion & trade exhibition organisers.

**Geoff Gare & Associates**
34 Charles St, South Perth 6151. Phone (09) 367 4555.
Executive: G. Gare.
Specialising in industrial, agricultural & local govt public relations, research, submissions to govt & mktg.

**Hancock Media Relations**
103 Drabble Rd, South Scarborough 6019. Phone (09) 341 5753.
Directors: H.D. Hancock, Mrs J.E. Hancock.
Public relations consultants, copywriting, jingles, freelance journalism.

**Colin Hopkinds & Associates**
9 Bowman St, South Perth 6151. Phone (09) 367 6655.
Director: C. Hopkinds.
Public relations services of all kinds.

**Intercommunications**
4th floor, 10 William St, Perth 6000. GPO Box 1618, Perth 6001. Phone (09) 322 2774. Telex 592699 Hemery.
Professional public relations service with strategic contacts in commerce, industry, media, government & local government. Special competence in sports promotion & mktg, financial relations, the real estate & property development industries.
Repr: All states & overseas.

**International Public Relations Pty Ltd**
3rd floor, 135 St Georges Terrace, Perth 6000. Phone (09) 321 3099. Telex 94793.
Director: L.K. Kerr (chrmn).
Executive: P.G. Glew (mgr).

**Brian Jenkins & Associates**
14 Crowcombe Way, Karrinyup 6018. Phone (09) 447 5882.
Director: B.J. Jenkins.
Govt relations & trade policy counsel.

**F.B. Morony & Company**
PO Box 951, West Perth 6005. Phone (09) 368 1900.
Directors: F.B. Morony (mng dir), C.W. Quin.
Comprehensive public relations & media services, publishing, graphic design, advtg, audio visual prdn.

**Network Communications (Perth) Pty Ltd**
Stratham House, 49 Melville Parade (PO Box 402) South Perth 6151. Phone (09) 367 6068. Telex 93801. Head office Sydney.
Directors: B. Pestana, G.W. Quayle, J.M. Hill.
Public relations counselling, research, planning, as well as assnt with govt relations, mktg & product publicity. Resource to provide print & audio visual prdn research & computerised communications services. Special skills in corporate, financial public affairs planning as well as health care, food, property, computer & science-based public relations.

**Professional Public Relations (WA) Pty Ltd**
Suite 2, 988 Wellington St, West Perth 6005. Phone (09) 322 1547. Head office Sydney.
Director: M. Sweel (mng dir).
Corporate & government affairs consultants.

**Daniel J Varney & Associates**
25 Headingly Rd, Kalamunda 6076. GPO Box T1834, Perth 6001. Phone (09) 322 4704.
Director: D.J. Varney.

Full range of public relations services & research.

**Ward Holt Pty Ltd**
10 Charles St, South Perth 6151. Phone (09) 367 7744. Telex 92120.
Executive: J. Ward (mng dir).
Operation: Public relations consultancy.

**Eric White Associates Pty Ltd**
8th floor, 246 St George’s Tce, Perth 6000. PO Box 7189, Closisters Square, Perth. Phone (09) 322 4533. Telex 93141. Head office Sydney.

**Tasmania**

**Paddy Baker & Associates**
3rd floor, Mercury Building, 70 St John St. (PO Box 460) Launceston 7250. Phone (003) 31 7933.
Directors: P.G. Baker, Mrs E.S. Baker.
Public relations consultants, promotions mgmt.

**Communications Etcetera**
Suite 16, Centrevale Arcade, Launceston 7250. Phone (003) 31 8380.
Directors: J. Cullen, Mrs B. Cullen.
Promotions, public affairs, media relations.

**Corporate Communications Pty Limited**
Suite 8, 136 Davey St, Hobart 7000. Phone (002) 34 7277. Telex 57008.
Director: G.A. Ray (mng dir).
Public relation & corporate relations.

**Transmit Enterprises**
189 Channel Hwy, Taroona 7006. PO Box 702, Sandy Bay 7005. Phone (002) 27 9205. Telex 57140.
Director: A.R. Coward.
Public relations, public affairs, mktg advisers.
AB Research Services
Suite 6, David Court, 67 Murrumbeena Rd, Murrumbeena 3163. Phone (03) 568 6124.
Executive: Mrs A. Lovett (dir).
Specialising in all types of interviewing, including managerial, industrial, medical and unstructured, in-depth work as well as consumer interviewing in all major towns and cities.

Access Research
(Div of Ross-Smith Organization Pty Ltd) Level 10, 10 Martin Pl, Sydney 2000. Phone (02) 235 1175.
Director: G. Ross-Smith (mng dir).
Industry & consumer marketing research. Management consultancy services.

ACOCIA Research
139 Abercrombie St (PO Box 54) Chippendale 2008. Phone (02) 699 2723.
Director: J. Bulbeck.
Specialists in public opinion and other public affairs/public relations research. Services range from simple topic research & reports for speech writing to systematic surveys & opinion polls for issues management & other communication purposes.

The Acorn Group
Ferguson & Wright, Suite 701, 24-28 Campbell St, Sydney 2000. Phone (02) 957 3738. SourceMail BCS 273. MCI Mail: Acorn.

Directors: D. Amdal (mng dir), E. Week (Aust dir), G. Holm (US dir), R.J.H. Jones (UK dir), C. Fung (Asia dir).
Executive: T. Amdal (ops mgr).
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Specialised advertising & marketing research, utilising a wide range of techniques in both the qualitative & quantitative areas.

Yann Campbell Hoare Wheeler

10 Ridge St, North Sydney 2060. Phone (02) 922 3344.


An independent marketing research agency offering a nationwide comprehensive range of services designed to provide decision oriented, marketing intelligence. Facilities include a fully equipped mobile test van, group discussion viewing facilities. Special services include Phonecheck fast turn around telephone omnibus, Postcheck, an on-air test of advertising effectiveness, the Food Monitor a national syndicated survey of Australian food consumption.

Zenith Research Pty Ltd

Broughton Hse, 64/181 Clarence St, Sydney 2000. Phone (02) 29 7134.

Executive: Ms G. McCall (mng dir).

Marketing and advertising research incorporating new product development research, market segmentation and brand positioning studies. Both qualitative and quantitative techniques used to solve marketing and advertising problems. Fieldwork conducted Australia wide using Zenith's own trained interviewers.
Adam and Associates Pty Ltd
Level 9, 491 Kent St, Sydney 2000. Phone (02) 267 8816 (9 lines).
Directors: G.R. Seligman (mg dir), G.D. Seligman (dir).
Executives: P. Seligman (recruit, services & assoc dir), E. Hayes (co secy & assoc dir), M. Lang (assoc dir).
Specialists in providing permanent and temporary staff to commerce and industry. Full psychological services. Complete human resources management including salary surveys & manpower planning.
Affiliations with interstate offices.

Advertising Appointments
Executive: Mrs B. Hilton (mgr).
Advertising staff consultancy offering a professional recruitment service to advertising agencies and associated marketing and communication companies.

Advertising Staff Pty Ltd
Suite 1106, Northpoint, 100 Miller St, North Sydney 2060. Phone (02) 926 8688. A specialist divn of Centacare Staff Pty Ltd.
Executive: D. Taylor (mgr).
Staff selection service for the advertising industry including temporary staff, available daily, weekly.

Apple International Pty Ltd
Datapoint House, 8th floor, 157 Walker St, North Sydney 2060. Phone (02) 922 2622.
Executives: M. Bohlen (mg dir), C. Worthington (dir), B. Pike (co secy & admin), I. Lamb (admin), V. Gunton & L. Minehan (cons).
Specialists management consultants to advertising and allied fields, with representation in Australia, UK, South Africa, and USA. Overseas placement facilities through both offices.

Baker Consulting Group
Sydney head office: 3rd floor, Babcock Hse, 140 Pacific Hwy, North Sydney 2060. Phone (02) 923 2198, 923 2600.
Executives: M.W. Baker (chmn-Aust mg dir NSW), B. Compton & D. Hodgson (jt mg dir Vic), I.C. Duguid & A.J. Hobson (jt mg dir Qld).

Bowen Management Services
Suite 9/6, Leigh St, Victoria Park 6100. Phone (03) 362 6464.
Director: W.H. Bowen (mg dir).
Executive staff selection & recruitment. Specialising in communications executives, advtg agency staff, mktg & sales staff, senior executive staff.

Bygrave & Associates
Suite 1704, Northpoint, 100 Miller St, North Sydney 2060. Phone (02) 92 7086.
Directors: Ms. C.M. Bygrave (cons), Mrs. J. Neely.
Executive: Ms. J. Ankers (cons).
Specialists in all levels of advtg, public relations, sales promotion, mktg & allied fields. Senior consultant: Ms. J. Ankers. Temp div, F. Bony, providing specialised, temporary, with experience in the advtg fields - from receptionists & girl Fridays through to exec secretaries, accountants, media accountants, planners & freelance account services personnel. All consultants have a long & varied experience in the advtg field.

Cambridge Consulting Services
Barclays Hse, Level 18, 25 Bligh St, Sydney 2000. Phone (02) 232 3888.
Directors: J. Ritchie, H. Whan, Mrs M.L. Whan, Miss M. Doman.
Specialist services to advtg, mktg & media industries. Total range of services including executive search, advertised recruitment, provision of temporary & permanent office staff. Also psychological assessment, remuneration & incentives planning & development of organisation structures.
Office: 303 Collins St, Melbourne 3000. Phone (03) 61 2261.

Cameron & Davidson Pty Ltd
33 Queens Rd, Melbourne 3004 Phone (03) 267 7699. Telex 371011.
Director: G. Davidson, M.J. Cameron.

Clarks & Hayes Pty Ltd
8th floor, 520 Collins St, Melbourne 3000. Phone (03) 61 2921.
Management & staff consultancy. Permanent placements. Temporary staff requirements met - short & long term. Management, support staff & specialist recruitment. Team & individual selections, search assignments undertaken. Specialist selection for advertising, marketing, P.R., electronic media. Other services include psychological appraisals, position evaluations, salary surveys. Dehiring services.
Temporary division: Provision of staff for varying assignments both short & long term - receptionists, account clerks, media assistants, personnel secretaries, accounting staff & PR, E.D.P., through management assignments.

Clemenger Staff
3rd floor, 186 Exhibition St, Melbourne 3000. Phone (03) 662 2470.
Executive: S. Herlihy (chief exec & mgd).
Recruitment of all types of advertising personnel for the network of Clemenger advertising agencies around Australia.

Phone Beverley Hilton
ADVERTISING APPOINTMENTS
(02) 27 1991
National Australia Bank Building, 11th Floor, 60 Pitt Street, Sydney

Bygrave's
Quiet achievers of the Personnel Industry
Specialising in permanent and temporary staff for Advertising, Marketing, P.R. & Promotions.
Phone Chris Bygrave, Julie Ankers or Rosemary Hanly on (02) 927086. Northpoint, North Sydney.
Staff Consultants

John Cunningham & Associates Pty Ltd

Level 59, MLC Centre, Sydney 2000. Phone (02) 231 3477.


Middle & senior mgmt appointments for advertising agencies & national mktg companies. Associates in USA, UK, Europe, NZ & Asia.

Dibsdall Weekes & Associates Pty Ltd

Suite 1, 2nd Floor, 40 Yeo St, Neutral Bay 2089. Phone (02) 909 8688.

Directors: G. Dibsdall, G. Weekes.

Personnel consultants, specialists in advertising, pr, marketing & sales promotion. All levels of advertising personnel catered for, including temporaries, junior & senior secretarial staff, all spheres of creative staff including layout/finished artists, assembly, typographers, copywriters and art directors. All areas of account service, media & senior management level.


Michael Downing (Management Consultants) Pty Ltd

190 St George's Tce, Perth 6000. Phone (09) 321 8277. Telex 53653 MDPER.


Executive: C.W. Knight (stale mgr).

Offices: W.K. Copeman, 380 St Kilda Rd, Melb 3004. Phone (03) 266 2418. Telex 139635 MDMELEB; J.F. Downing, 122 Arthur St, North Sydney 2060. Phone (02) 929 4099. Telex 72359 MDSYD; A.F. Downing, 239 George St, Brisbane 4000. Phone (07) 221 6255.

Drake Executive

35 Collins St, Melbourne 3000. Phone (03) 654 4855. Telex 33660.


Executive: Ms S. Tonello (branch mgr).

Confidential recruitment, testing and selection of senior staff requirements.

O/seas repr. UK, Canada, USA, New Zealand, South Africa.

Environ Personnel

A divn of Environ Marketing Pty Ltd. Suite 1, 73 Burgundy St (PO Box 311) Heidelberg 3084. Phone (03) 458 4511.

Executives: M. Dean, Mrs L. Dean (gen mgr).

Executive staff placement & personnel consultants specialising in the mktg industry also staff training & development.

Executive Recruiters Pty Limited

Level 27, CBA Centre, 60 Margaret St, Sydney 2000. GPO Box 699, Sydney 2001. Phone (02) 27 7411.


Executive: D. Armstrong-Smith (mgmt dir), G.K. Morgan (mgmt, sales & mkttg divn).

Sales & marketing division with four full-time consultants, specialising in marketing, sales and advertising, executive appointments. Associate Co: TACK Training Australia Pty Ltd.

Helen Hill & Associates

13th floor, 140 Arthur St, Nth Sydney 2060. Phone (02) 957 1066.

Executive: J. Hill (mgmt dir).

Executive and staff recruitment, specialising in marketing, sales, advertising and communications. All consultants have held senior positions in their fields. Psychological testing for applicants where required. Staff training (emphasis on sales/promotions). General consulting, i.e. salary surveys, management structures.


Holmes Consulting Services Pty Ltd

148 Collins St, Hobart 7000. Phone (02) 23 2222.

Directors: Mrs C.M. Holmes (mgmt dir), C.T. Holmes.

Executive: Miss S. Thain, Mrs. M. Boland.

Personnel recruitment, professional mgmt, mgmt consulting, manpower planning, training & deve.

Offices: 20 Brisbane St, Launceston. Phone (03) 31 2000; 14th fl, 215 Miller St, North Sydney. Phone (02) 929 5200.

Independent Personnel Resources

5th floor, 388 George St, Sydney 2000. Phone (02) 27 5805.

Director: R.L. Young.

Human resource planning, exec dev, career management & exec search.

Jaypat Management Consultants

274 City Rd South Melbourne 3205. Phone (03) 699 4863.

Executive: J. Montgomery (principal).

Specialising in senior advertising & marketing personnel.

Richard Lancaster & Associates

Commerce Hse, 462 Queen St, Brisbane 4000. GPO Box 911, Brisbane 4001. Phone (07) 839 8689, 839 8687.

Director: R. Lancaster.

Management consultants.

McCa n Mackay & Co

5th Level, Anzac Hse, 26-36 College St, Sydney 2000. Phone (02) 331 7598.


Specialist executive search consultants within the industries. Advertising, sales & mktg, mktg research.

Office: 31st level, 459 Collins St, Melbourne 3000. Phone (03) 62 2875.

Marketing Appointments

284 Victoria Ave (PO Box 1039) Chatswood 2067. Phone (02) 411 4389.


Executive: A.E. Brauer (mgmt dir).

Executive search and recruitment, specialising in the marketing and sales sector.

O/seas repr: Bligh Appointments, 20 Conduit St, London W1R 9TD, UK. Phone 01-493 4572.

Marsh & Associates Pty Ltd

1st floor, 77 Berry St, North Sydney 2060. Phone (02) 957 5050.

Directors: P. Marsh, I. Marsh.

For all temporary & associated permanent placements in advtg & fields.

Affiliated with the Grosvenor Bureau, London.

Mason & Associates Management Advisory Services

9th floor, 12 St George's Terrace, Perth 6000. Phone (09) 325 1150.

Executive: B. Mason (principal).

Executive & professional search & selection service, including temporary staff. Specialising in the advtg & mktg industry.

R.G. Maxwell & Associates

243 Edward St (PO Box 1194) Brisbane 4000. Phone (07) 229 1475.

Executive: R. Maxwell.

Executive selection & development for market­ ing & advertising placements.

PA Consulting Services

Head office: 150 Albert Rd, Sth Melbourne 3205. Phone (03) 699 1711.


Executives: A.H. Spalding (bris mgmt), J. Colvin (syd mgmt), R.H. Olivier (adel mgmt), P. Keening (advtg mgmt).

Marketing strategy, market research, business and financial strategy, new product and manufacturing process development, executive recruitment, management education and training, warehousing and distribution studies.

Repr. Offices in all Australian capital cities, New Zealand, South-East Asia, Japan, North America and Europe.

P.I.R.S. Management Services


Directors: T.J. Hancock, Mrs. G.M. Hancock.

All stages from initial selection & evaluation of potential employees, through to optimising the performance of mature & experienced staff.

Peter Schlesinger & Associates Pty Ltd

13 Spring St, Chatswood 2067. PO Box 1810, Chatswood 2067. Phone (02) 411 1055.

Director: P. Schlesinger (mgmt dir).

Recruitment, personnel placement, executive search, executive redeployment, general consulting.

W.D. Scott & Co Pty Ltd

Personnel Services Divn. (incorporated in NSW) 100 Pacific Highway (PO Box 494) Nth Sydney 2067. Phone (02) 929 0033. Telex 21893.

Executive selection and professional register, management development programmes, job and salary administration, psychological appraisal, personnel training, salary appraisal and review systems, Australia and overseas.

Slade Consulting Group Pty Ltd

31 Queen St, Melbourne 3000. Phone (03) 62 6321.


Executives: Ms M. Davis (Syd), Ms K. Williams (Melb).

Personnel management consultants, specialising in advtg & mktg recruitment.

Office: 3 Spring St, Sydney 2000. Phone (02) 241 1501.

System Staffing (ACT) Pty Ltd

37 Anzac Park, Reid 2601. Phone (062) 47 3244.

Directors: Mrs T. Jedrzejewski (mgmt dir), J. Taylor (mgmt).

Recruitment including advertising, screening & interviewing of specialist staff for employment within the marketing, management, clerical, secretarial, accounting, computer & professional fields.

The Talent Store Pty Ltd

50 Nelson Rd, South Melbourne 3205. Phone (03) 899 7782, 899 6194, 669 4116; Sydney office: PO Box 32, Neutral Bay Junction 2089. Phone (02) 90 5455.

Directors: Ms J. Powell, Ms J. Bevis.

Executives: J. Bevis (co secty).

Permanent & temporary freelance creative talent.
Services to Advertising

- Casting, Talent & Personality Management
- Copywriting
- General Services
- Graphic Art Supplies
- Graphic Design & Art Services
- Jingles
- Photographic Services
- Special Effects & Staging Services
Casting, Talent & Personality Management

Abicair Helene Agency
Upper level 2, Centrepoint Mall, 2 Bourke St, Melbourne 3000 Phone (03) 63 8443, 654 2037.
Director: Ms. H. Abicair.
Female, male child models, promotions etc.

Active Casting Pty Ltd
8 Palmer St, South Melbourne 3205. Phone (03) 690 7700, AH 787 8504.
Directors: V. Mills, P. Flemingham.
Casting consultants for tv, film, radio, theatre.

The Actor's Agency
23 Iffla St, South Melbourne 3205. Phone (03) 690 3607, 699 1058.
Directors: Ms L. West, C. Donnelly.
Theatrical Agency.

“The Agency” (M.L.S.)
15 Bellevue St, Surry Hills 2010. Phone (02) 211 2422.
Managing agents for: models, photography, commercials, theatrical/variety, films, department classes, & modelling courses.

The Agency - Cordon Bleu Promotions & Productions Pty Ltd
1st floor, 275 Broadway (PO Box 53) Glebe 2037. Phone (02) 660 6633. Cables Cordon Bleu.
Executives: J. Towers (mgd dir), Miss K. Roberts (mgr).

Animal Talent Pty Ltd
PO Box 435, Randwick 2031. Phone (02) 398 4879.
Directors: Mrs B. Hamilton.
Provide animal talent.

Arnold Casting
25 Gresham St, Adelaide 5000. Phone (08) 51 2504, 51 3038.
Director: P.M. Arnold.
Executive: S. Arnold (casting agent).
Representing actors, models & extras for all facets of tv, film, radio, voice, fashion, promotions etc.

Artists' Booking Agency
Also trading as Children's Entertainments. 14 Yarra St, Kew 3101. Phone (03) 861 5610.
Directors: Mrs C.J. Lawrence, R.K. Lawrence.
Variety booking agency, specialising in novelty & visual acts, such as magicians, clowns, animal acts, acrobats, jugglers, fire eaters. Provide many specialty performers to meet the requirements of tv commercials, point of sale promotions, trade functions, festivals.

Associated Model Agencies Pty Ltd
159 Bank St, South Melbourne 3205. Phone (03) 690 4709, 690 6010.
Director: L. Bourne.
Talent Agency.

Jan Bradshaw Enterprises
Suite 405, 32 Bridge St, Sydney 2000. Phone (02) 27 6372, 27 6329.
Directors: Mrs J. Garrett, L. Garrett.
Theatrical drama agent in films, theatre, radio & tv.

Bubblegum Casting
1 Paxton St, East Malvern 3145. Phone (03) 25 7526, (AH) 25 7866.
Director: J. Jenkinson.
Specialising in children for commercials, catalogues & parades.

Cameron's Management Pty Ltd
120 Victoria St, Potts Point 2011. Phone (02) 358 6433 Telex 21822 PUBTX.
Directors: J. Cameron, R. Harper.
Theatrical & model agency.
Office: 4 John St, South Melbourne 3205. Phone (03) 690 4186.

Central Casting
2nd Floor, 169 Phillip St, Sydney 2000. Phone (02) 232 4900.
Directors: P. Williams, G. Penny.
Executives: Miss P. Williams, Ms S. Crowley. Artist's representation.

Chadwicks Model Agency
Director: P. Chadwick.
Executives: P. Chadwick, S. Cameron.

City Models & Mannequins
Also WA Model Academy. Suite 6, 1st Fl, Piccadilly Arcade, Perth 6000. Phone (08) 321 3255, 321 8884, 321 7516.
Director: Mrs L.G. Westlake (prop/man).
Executives: Miss C. Westlake, Miss K. Storer.

Casting & model agency, modelling, department & grooming school.

Communications Etcetera
Suit 18, Centreyard Arcade, Launceston 7250. Phone (03) 31 8380.
Directors: J. Cullen, Mrs B. Cullen.
Modelling & talent agency.

Cute Kids and New Faces
337A Edgecliff Road, Woollahra 2025. Phone (02) 32 2590, 32 0588.
Executives: Mrs D. Fairley, Miss J. Trail (mngps).
Specialist model agency for babies, young teenagers & parents for advertising, television & sales.

June Daily Watkins (Productions) Pty Limited
Lower Ground Floor, Dymock's Block, 428 George St, Sydney 2000. Phone (02) 233 2422 (school), 231 3630, 231 1273 (agency). Telegaphic address J.D.W. Telex 22831.
Directors: Mrs J.M. Clifford (mgd dir), Ms S. Meissner (mgd dir-ag), P. Carey.
Fashion model management & school.

Dally's Model Agency
Watkins Place, 288 Edward St, Brisbane 4000. Phone (07) 221 1183.
Executive: M. White (mgr).
Model & talent agency.

Dally's TV Agency
429 George St, Sydney 2000. Phone (02) 233 2422.
Directors: J.M. Clifford (mgd dir), P. Carey.
Executive: C.L. Clifford (mgr).
Casting & model agency for tv.

June Evans Management
Sydney Theatrical Centre, 73 Miller St, North Sydney 2060. Phone (02) 922 4455.
Directors: Mrs J. Evans (chrmn), Ms G. Goodman (casting dir), J.S. Evans (admin).
Theatrical agents specialising in providing talent for film, stage or tv work. Also producers of stage shows & entertainment throughout Australia. Sole producers of entertainment for Sitmar cruises.

Exposure Model Agency
79 High St, Kew 3101. Phone (03) 862 2083.
Tv commercials, fashion parades, photography, promotions, drama, graphics, video, movie makers.

Fashion Model Management
428 George St, Sydney 2000. Phone (02) 231 1273, 231 3630.
Directors: J.M. Clifford (mgd dir), P. Carey.
Model & talent agency.

Film Flam's Entertainment
Suite 4, 73 Miller St, North Sydney 2060. Phone: (02) 92 8416, 92 8202, 92 3274.
Director: R. D. Kimball (mgd dir).
Provision of full range of talent including: ac­cordian players, animators, balloonolo­gists, bands bush/jazz/ragtime, barbershop quartets, baton twirlers, belly dancers, choreog­raphers, clowns, comedians, country & western, ethnic dancers, high dive acts, impersonators, jugglers, magicians, mime artists, puppet shows, stilts, walters, tap dancers, tahlarian dancers, vent­ri­loquists, yodellers.

Helene Grover Enterprises
Suite 23, 61 Avoca St, Randwick 2031. Phone: (02) 398 7554.
Executive: H. Grover.
Theatrical agency & also books entertainers & bands into live venues.

John Gully Management Pty Ltd
Directors: J.A. Gully (mgd dir).
Personal artists representation within the theatre, film, tv & advdg fields.

**Phil Haldeman Enterprises**
Division of Trelux Pty Ltd, 7 The Point Rd, Woolwich 2110. Phone (02) 817 0111.
Directors: P.A. Haldeman, Mrs J.M. Haldeman.
Voice over supplied for radio, tv, film & audio visual, commercials & productions.

**Impulse Promotions**
Suite 5, 60 Hutt St, Adelaide 5000. Phone (08) 223 2455.
Directors: Mrs P. Southgate, Mrs S. Clark, R. Payne.
 Casting & talent directors, fashion parades & choreography, product launches & promotions.

**Lyne James & Associates**
Suite 3, 15-25 Helen St, Lane Cove 2066.
Phone (02) 419 7047.
Director: Miss L. James.
Management & promotion of artists. All facets of the entertainment industry, variety, television, clubs, concert private functions & conventions.

**Joyce Spiers Modelling Agency**
1st Fl, 117 Barrack St, Perth 6000.
Phone (09) 325 5526.
Director: Ms L. Joyce.
Model & talent agency.

**Keane Kids Agency**
Also trading as Gala Productions. 61 Regent St, Sydney 2000.
Phone (02) 267 3131, 450 1540.
Theatrical production & talent agency, tv film & stage fully equipped colour video studios & theatrette. 3 rehearsal studios.

**Barbara Leane & Associates Pty Ltd**
261 Miller St, North Sydney 2060.
Phone (02) 957 1847, 920 5567.
Directors: Mrs B.A. Leane, B.T. Leane.
Theatrical agent.
Repr: Barzman & Company, Los Angeles USA.

**Peggy Lee Agency**
1st Floor, Aston House, 291 Elizabeth St, Sydney 2000.
Phone (02) 264 2884, 267 7159.
Executive: P. Lee.
Agents for adult models & children, for tv, film & photographic work.

**Maizels & Associates Pty Ltd**
120 Alexander St, Crows Nest 2065.
Phone (02) 439 2544.
Executives: Miss S. Maizels, Miss N. Flannery, Miss C. Mathews.
Casting consultants for TV commercials, feature films, TV drama & theatre.

**Mansted Management & Co Pty Limited**
Suite 33, 59 Wrights Rd, Drummoyne 2047.
Phone (02) 81 5410.
Executives: P.J. Mansted (mdg dir), M. Neels (dir, co secy).
Management of sporting personalities & celebrities, have extensive media contacts, handle all negotiations between personality & sponsor or company wishing to endorse their product.

**McLeod’s Model Agency and Academy**
3rd Floor, 49a Rundle Mall, Adelaide 5000.
Phone (08) 212 4048.
Director: Mrs R. Cheng.
Model agency, academy & beauty clinic.

**Melbourne Artists Management**
643 St Kilda Rd, Melbourne 3004.
Phone (03) 51 5228.
Director: G. Stewart (mdg dir).
Executives: T.D. McLean (acnt), C. Adamson (casting).
Casting agents for television, theatre, radio, cinema, commercials.

**Harry M. Miller & Company Management**
Australian Elizabethan Theatre Trust Building, 153 Dowling St, Kings Cross 2011.
Phone (02) 357 3077.
Telex 22349.
Director: H.M. Miller, B. Higgins.
Management & promotion of artists, casting consultants.
Repr: London.

**M&L Casting Consultants**
Liverpool Lane, Darlinghurst 2010.
Phone (02) 331 6555.
Executives: Casting - Ms L. Mullinar, Ms J. Killian - Agency - Ms H. Linstead, Ms V. Harper, Ms F. McDonald.

**National Telecast**
8 Palmer St, (PO Box 36) South Melbourne 3205.
Phone (03) 690 6184.
Director: P. Felmingham.
Commercial casting directory for Australia.

**New Faces Model Agency**
337A Edgecliff Rd, Woollahra 2025.
Phone (02) 328 1796, 32 2550, 32 0588.
Executives: Mrs D. Farley (dir), Miss J. Trall (mgr).
Model Agency.

**Pamela’s Model Agency**
Suite 81, 280 Pitt St, Sydney 2000.
Phone (02) 264 6133.
Director: Miss P. Skelton (prop/mgr).
Model & theatrical agency.

**Personality Management**
17 Selwyn St, Paddington 2021.
Phone (02) 331 1375.
Director: L. Dando-Collins.
Celebrity management agency on behalf of leading personalities in entertainment, sport, media, business & the arts, organising personal appearances, speaking engagements, advdg endorsements, trade presentations, convention addresses, book launches, exhibition openings, etc. The negotiation of product endorsement contracts between advertisers & film & tv prdr.

**Brian Proud**
PO Box 400, Castle Hill 2154.
Phone (02) 629 2603, 958 2100.
Directors: B.M. Proud (co secy), Mrs P.A. Proud.
Voice over for tv & radio commercials, audio visual & film prdr, & the media.

**Queensland Artists**
40 Little Roma St, Brisbane 4000.
Phone (07) 229 0205, 399 3036.
Directors: Ms E. Holland, T. Coyne.
Talent & casting for tv films & proms.

**Peter Rix Management Pty Ltd**
Bratron Hall, 38 Pitt St, Kirribili 2061.
Phone (02) 922 6077, Telex 23551.
Executives: P.A. Rix, J. Frost.

**RMK Voice Productions**
Suite 502, 5th floor, 107 Walker St, North Sydney 2060.
Phone (02) 923 2877, Telex 713622.
Directors: C.R. Scott (dir/gmr), Mrs M.L. Scott.
Specialist voice over agency serving the advertising industry, radio & television, audio visual consultants.

**Sabcar Model Management & Casting Services**
165 Elizabeth St, Brisbane, 4000.
Phone (07) 229 2422.
Directors: L. Poulton, Mrs R. Poulton.
Supply of talent & casting services for the tv, feature film, commercial & fashion industries.

**Sam Selected Artists Management**
8 Palmer St (PO Box 248) South Melbourne 3205.
Phone (03) 690 7700.
Director: V. Mills.
VIP Casting Services
8 Palmer St, South Melbourne 3205. Phone (03) 690 7084.
Directors: P. Felmingham, V. Mills.
Casting consultants & co-ordinators for television, film & theatre.

Vitality Entertainments
15 Crestwood Drive, Baulkham Hills 2153. Phone (02) 624 2627.
Director: N. Larkin.
Producers of cabaret, pantomime, fashion shows, game/quiz shows & various promotions, entertainment consultants & agents.

Vivians Model & Theatrical Management
67 Cross St, Double Bay 2028. Phone (02) 326 2700.
Director: V. Smith.
Models for tv, commercials, advertising, film, photographic work.
Office: 566 St Kilda Rd, Melbourne 3004. Phone (03) 529 7288, 4. Oliphant (mgr).

W.A. Model Academy
And City Models and Mannequins. Suite 6, Murray St End, Piccadilly Arc, Perth 6000. Phone (09) 321 3256, 321 8884, 321 7516.
Director: Mrs L.G. Westlake (principal), C. Westlake, K. Stoner (casting) (mgr) Model agency & modelling, department & grooming school.

Carolyn White Management
Suite 204, 11 Clarke St, Crows Nest 2065. Phone (02) 439 1182.
Directors: Ms C.M. White. Theatrical agents.

Windsun Leisure Enterprises Pty Ltd
47 Regent St (PO Box 77) Kogarah 2217. Phone (02) 588 2217. Telex 75374. Fax 922 4052.
Directors: H.M. Widmer (mgr dir), J.M. Braithwaite, Mrs S.J. Widmer (co secy).
Exclusive personal mgmt for Donnie Sutherland & agent for a number of Australia’s top show groups. Music arrangers/prdcrs, composers & talent.

Woods Theatrical Agency
40 Elizabeth St, Richmond North 3211. Phone (03) 429 2858, 429 2650, 429 2970.
Executives: Ms B. Gange, Ms R. Simmonds.
Actors agents for film, tv, radio, theatre stuntmen, women & voice over.

Workshop Promotions
A subsidiary of Helene Grover Enterprises. Suite 23, 61 Avoca St, Randwick 2031. Phone (02) 398 7554.

Director: H. Grover.
Strictly a theatrical agency mainly to channel new talent into the industry.

Copywriting

Roger Beynon
31 Malcolm St, Perth 6000. Phone (09) 322 5251.
Executive: R. Beynon.
Freelance creative writer.

The Bill of Writes
24 Clarke St, Crows Nest 2065. Phone (02) 438 4195.
Directors: B. Graham, R. Graham.
Total copywriting service. Creative concepts, captions to campaigns. Press, brochures, audio visuals, promotions, direct mail, pr releases, jingle lyrics. Specialist radio writer/producer.

Concept & Copy
31 Malcolm St, Perth 6000. Phone (09) 321 9899.
Director: A. Bartsch.
Freelance creative, concept & copywriting.

Christmas Presence Pty Ltd
12 Batman St, North Fitzroy 3068. Phone (03) 481 8023.
Director: Ms J.E. Christmas.
Freelance copy & concepts.

Clientele

Copywriting

Double H Double M Ideas Merchants Pty Ltd
17 Strathmore Pde, Chatswood 2067. Phone (02) 412 3858.
Directors: B.J. Henderson, Mrs M.R. Henderson.
Creative writing & prdn of advtg in all media, writing & prdn of live trade shows &/or audio visual presentations. Music & lyrics a specialty.

Durich Promotions
6/324 Clovelly Rd, Clovelly 2031. Phone (02) 684 1302.
Director: G. Durich.
Creative writing for print, advtg, public relations, promotions. Campaigns for all media, specialising in entertainment, international & metropolitan affairs, fashion & travel.

Fergs
1st Floor, 121 Alexander St, Crows Nest 2065. Phone (02) 439 7348.
Director: G. Ferguson.
Freelance copywriter & producer for all media.

Connie Ganong
(Brochure Queen). Unit 2, 1 Glassop St, Balmain 2041. Phone (02) 818 1267.
Writing of brochures, leaflets, direct mail, radio and press, promotional material.

Gerrycro Freelance Writing
7 Rothesay Ave, Elwood 3184. Phone (03) 531 4766.
Director: G. Burke.
Freelance writing.
Office: PO Box 69, Basket Range 5138. (08) 390 1238.

BRUCE HADDON HAS ACHIEVED GREATER RECOGNITION THAN HIS EQUALLY FAMOUS BROTHER.

You can see why. He writes headlines that grab and body copy that gets read.
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Gokar Pty Ltd (Hot Copy)
583 Bourke St, Surry Hills 2010. Phone (02) 331 7116.
Directors: G.M. Ollivier, Mrs J.E. Ollivier.
Freelance copywriting service.

Great Adventures
42 Prentile St, Elsternwick 3185. Phone (03) 578 2393, 523 8556.
Executives: P.A. Gardner, Ms G.M. Field.
Copywriting for all media, consultants on all forms of advtg & speech writing.

Elaine Howell/Zenyx
205-207 Scotchmer St, Fitzroy North 3068. Phone (03) 489 9559.
Director: Ms. E. Howell (copywriter).
Freelance copywriting for direct clients & agencies, specialising in fashion, make up, travel & atmosphere-building concepts.

Frank Lee
6 Marine Parade, Nords Wharf 2291. Phone (049) 21 1218.
Sales oriented copywriting.

J & L Merry Pty Limited
74 Sutherland Rd, Armadale 3143. Phone (03) 509 5738.
Directors: J. Merry, Mrs L. Merry.
Writing of advtg, pr & editorial copy, consulting on advtg & mktg problems, packaging of publications, especially cookbooks.

Heather Noakes
204 Falcon St, North Sydney 2060. Phone (02) 92 8864.
Executives: H. Noakes.
Tv, radio, print, promotions.

Paddington Wordsmithing
16 Walter St, Paddington 2021. Phone (02) 331 3978.
Directors: L. Deushane, M. Brooks.
Complete workshop - ad copy for agencies, pr, sales promotion, radio, tv, brochures, a/v etc. Corporate, editorial, humour, selling. From concept through finished product.

Pocketful of Tunes P/L
88 Richardson St, Albert Park 3206. Phone (03) 690 7000.
Director: B. Woodley (mgr dir).
Creative concepts, copy, music & lyrics for radio & tv commercials. Tv & radio promo packages, audio visual & trade presentations, prdn of customised premium offer records.

Ross Renwick
C/- 6th Fl, 53 Walker St, North Sydney 2060. Phone (02) 967 2844.
Executive: R. Renwick.

Sunshine Studios
10 Buchanan St, West End 4101. Phone (07) 44 6844.
Executive: L. Prescott.
Composition and production of jingles, radio & tv commercials, film sound tracks. 24 track computerised recording facilities. Compliment of effects and mixes.

Martin Taylor
1st fl. 308 Pacific Hwy, Crows Nest 2065. Phone (02) 437 4000.
Director: M. Taylor.
Freelance writer with particular expertise in long copy, brochures & industrial documentation. Advtg strengths in rural, finance, cosmetics, tourism & vehicles.

Taylor Text
22 Westbrook St, Chadstone 3148. Phone (03) 277 1462.
Director: P. Taylor.
Creative concepts, campaign planning, jingles, writing for all media above and below the line.

Des Theodore
Suite 106, 1st Floor, 504 Pacific Highway, PO Box 188, St Leonards 2065. Phone (02) 438 1125.
Director: D. Theodore.
Freelance copywriting service, print, audio/visual, radio, direct mail, pr/catalogues, brochures.

True North Productions
5 King St, Stewart Park 5790. PO Box 2585, Darwin 5794. Phone (09) 81 9574.
Director: K. Bushnell (cinematographer).
Creative writing for promotion, documentaries, advertising, public relations & tv.

Words & Pictures
32 Evans St, Balmain 2041. Phone (02) 810 7522.
Director: J.J. Rigby.

General Services

Adman Services Pty Ltd
25 Palmerston Cves, South Melbourne 3205. Phone (03) 699 1800.
Executives: B. Walker (mgd dir), J. Preston (co secy).
Computer consultants, bureau & systems developers for advertising agencies. Rep: Wicat Computer, St Leonards, (02) 436 2511.

Advise Computing
10 The Esplanade, Alphington 3078. Phone (03) 481 3790.
Director: R. Wanklyn (mgd dir).
Specialising in agency & prdn house systems.

Adtype Pty Ltd
370 Wattle St, Ultimo 2007. Phone (02) 211 2699.
Executives: G. Middleton (co secy), W. Robinson (prdn mgd), P. Taylor (sales mgd).
Supply studio services, phototypesetting & lettering to the advertising industry.

H M Bates Entertainment Insurances Pty Limited
140 Arthur St (Locked Bag 927) North Sydney 2060. Phone (02) 967 3211. Telex 72415 Hmbins. Fax (02) 929 4584.
Directors: A.D. Ross (chrmn), P.A. Hourigan (mgd dir).
Executives: M.J. Cashel (co secy).

An associated company of H Bates Australia Pty Limited.

Film Sets Pty Ltd
88 Wrallig Rd, Oakleigh 3166. Phone (03) 568 0058.
Directors: A. Simpson, Mrs M. Simpson.
Film studio and set construction and hire. Kitchen, make up, wardrobe and workshop area.

International Air Check
63 Paddington St, Paddington 2021. Phone (02) 357 5707.
Head Office: USA.

International Business Air
185 Elizabeth St, Sydney 2000. Phone (02) 358 1599. Telex 75003.
Director: M. Rudny.
Specialist travel agency to advertising and film industry.

Japan Communicators
Director: S. de Boer.
Japanese marketing and business advisory service. Accurate, professionally-presented communication in the Japanese language, including translation, art production and typesetting.
Office: Japan.

Lettercraft Pty Ltd
2B Northcote St, St. Leonards 2065. Phone (02) 439 4344.
Directors: V.F. Bell, Mrs M.F. Bell.
Photolettering, typesetting, screeningprint.

Media East Pty Ltd
PO Box 140, Kensington 2033. Phone (02) 349 6683.
Director: T.E. King.
Travel editorial service & consultancy concentrating on Asia & the Pacific: illustrated newspaper & magazine features, public relations & publicity, audio visuals, book publishing & brochure copy-writer & photography.

MGICA Ltd
Executives: P. Bradford (mgd dir), J. Haigh (gen mgd), I. Graham (mgd, fin & admin), D. Gray (nat mgd), E. Blayney (NSW branch mgd), H. Yates (cred insurance mgd), H. Harrison (mortgage insurance mgd), R. Philpott (fin services mgd).
Credit insurance facilities for advertising agencies against unexpected losses due to insolvency of customers for whom work is being done on credit terms.

PSI Advertising System
Papework Systems Inc. (Group) Pty Ltd. 11-17 Kharloum Rd, (PO Box 351) North Ryde 2113. Phone (02) 887 4144. Telex 23981.
The Typographers
43 Dickson Ave, Arammon 2064. Phone (02) 439 8866.
Directors: Mrs F. Colborne, V. Brown.
Computerised phototypesetting.

Artcraft
120 Rowe St, Eastwood 2122. Phone (02) 856 3235.
Director: C.N. Simon (prop/mgr).
Executives: Ms I. Campbell (sales), Ms D. Plumridge (sales).
Suppliers of wide range of art & drafting materials & services, including Letraset, Bainbridge, Rotring, Staedtler, Winsor & Newton products.

Artiscope Manufacturing Co Pty Ltd
4/6 Cubitt St, Richmond 3121. Phone (02) 429 3577.
Directors: P.A. Coach (mng dir), Mrs M. Coach (co secy), G.J. Coach, P.E. Coach.
Offices: 87 Chando's St, St Leonards 2065, 23 Victoria St, Kelvin Grove 4059.

Artiscape (Australia) Pty Limited
Head office (administration only), 95-97 Union St, North Sydney 2060. GPO Box 4275, Sydney 2001. Phone (02) 929 5666. Telex 71521.
Directors: B.F. Peters (mng dir), Mrs E. Thomas (commercial mgr).
Complete range of graphic art materials, Letraset, Pantone, Bainbridge, Ademco, Winsor & Newton, Rowney, Sum, Rotring, drawing office equipment, boards, stands, drafting machines, Isabey brushes, Frisk product.


Artists Supply Co
21 Atchison St, St Leonards 2065. Phone (02) 439 4344. 83-85 George St, Sydney 2000. Phone (02) 27 2716.
Director: Mrs A. Florin.
Executives: G. Cullen (St Leonards office), K. Uhrig (City office).
Suppliers of all well known commercial and fine artists' materials to advertising agencies and artists and own framing workshop (St Leonards office).

Artlink Pty Ltd
257 Military Rd, Cronorne 2000. Phone (02) 906 3344.
Graphic Art Supplies - art materials, animation supplies, airbrush sales & service, Letraset.

Blundell Trading Pty Ltd
66 Broadmeadow Rd, Broadmeadow 2329. Phone (02) 69 2811. Telex 28606.
Director: P. Blundell (mng dir).
Executives: L. Wardle (mgr), A. Wilton.
Graphic art suppliers, Australian distributors of paasche air brushes.

Chartpak
(Div of Edward Keller Trading Pty Ltd). 493-495 Kent St, Sydney 2000. Phone (02) 267 5388.
Executive: F.J. Hennelly.

Istate office: 31 Queen St, Melbourne 3000. Phone (03) 62 6531.

Dial-A-Sign
222 Clarendon St, South Melbourne 3205. Phone (03) 699 2088.
Directors: P. Smith, N. Smith.
Distributors of vinyl adhesive lettering & dry transfer lettering in 10 colours & a large range of typesfaces in sizes up to 8mm high. Indoor & outdoor material used for displays, directories photographing for screens, vehicles, boats, shop windows, name plates, directional signs & many more. Available in single letters, sheet form, or in
our Instant Sign format. Ready to apply. A range of extrusions are available in conjunction with our lettering.

Discount Signwriting Supplies
407 Pacific Hwy, Artarmon 2064. Phone (02) 438 1635, 438 4877.
Directors: G.B. Reynolds, Y. Reynolds.
Graphic artists & signwriters.

Dynamic Graphics
36-38 Parramatta Rd, Glebe 2037. Phone (02) 660 0211.
Directors: M. Fox (mng dir), C. Daniels.
Executive: Ms S. Rigg (mgr).
Australian suppliers of Clipper Creative Art & Print Media Service. Finished artwork ready to be cut out or bromidced. Art work incl symbols, graphics, borders, layouts, line illustrations, cartoon characters & actual colour separations.

East Coast Trading Co Pty Ltd
137 Pyrmont St, Pyrmont 2009. Phone (02) 692 0044, 692 0201, 692 0478.
J.W. Wear (mng dir), C.A. Wear.
Commercial & fine art supplies, drafting equipment, airbrush supplies & educational supplies. Display systems, computer software, develop copiers.

N.S. Eckersley (Sales) Pty Ltd
126 Commercial Rd, Prahran 3181. Phone (03) 51 1418. Telex 39135.
Directors: B. Senior, S. Davidson.
Suppliers of artists materials, lettraset & framing to the advtg, graphic design & commercial art industries.

Edwards Dunlop Graphics
24 O'Riordan St, Alexandria 2015. Phone (02) 698 7477. Telex 238733.
Executive: J.C. Best (gen mgr).
Suppliers of printing & reprographic equipment to the graphic arts & advertising industries.
Brances: Vic (03) 480 3611, Qld (07) 268 6344, SA (08) 297 9766, WA (09) 387 2599.

Glencol Art Suppliers
33 Hastings St, Glencol 5045. Phone (08) 295 1142.
Art supplies.

Hurstville Art Supplies
261 Forest Rd, Hurstville 2220. Phone (02) 570 4198.
Director: C. Marten-Coney.
Trade, retail, fine art, commercial & graphic art materials.

Jacksons Drawing Supplies Pty Ltd
103 Roekey Rd, Subiaco 6008. Phone (09) 381 2488. Telex 95091.
Directors: K. Jackson (mng dir), H. Jackson, Mrs I. Jackson.
Wholesalers and retailers of artists supplies, stationery supplies. Letraset, Winsor & Newton, Rowneys, Talens, Marabu, Transfertech, Crescent Board, Bainbridge Board, Ademco AGENTS.

Jasco Pty Limited

Sole Australian agents & wholesale distributors of rotring, Schwan-STABILO, Pelikan, Kent, Neolt, Planhrome, Elle, Linex, Mecanorma, Helix, K&E, Celco, Grumbacher & Tecnotyl products.

Jas. R. Gee
604 Hay St, Joondalup 6014. Phone (09) 367 4611.
Director: C.S. Gee.
Suppliers of marking & stencilling devices. Production of printing & rubber stamps.

Letraset Australia Pty Ltd
Inc in NSW. 13 Clearview Place, Brookvale 2100. PO Box 129, Brookvale 2100. Phone (07) 93 0291. Telex 22233 Letraus.
Directors: D. Bracey, J. Beckley, J. Bentley, K. Millard.
Executives: J.L. Bentley (mng dir), T. Warren (mktg mgr), K. Millard (commercial mgr).
Complete range of graphic art materials used in preparation of artwork. Over 500 instant letter­
ting typefaces in black, white and colours. Other graphic art materials in the range are colour­
ed film, opaque and transparent, patterns, and tones, markers, lines and patterns on tape, symbols and borders and pre-cut lettering, Bainbridge art boards. Also suppliers of Ademco Dry

Mita Copiers Australia Pty Ltd
351 Warrigal Rd, Cheltenham 3192. Phone (03) 584 6911. Telex 36319.
Executives: C.W. Moore (mng dir), D.C. Moore (tech dir), G. Williams (sales dir), R. Hobden (NSW state mgr), J. Lewis (QLD state mgr), P. Doherty (SA state mgr).
Exclusive Australian and New Zealand importers and distributors for Mita Industrial Co Ltd, Osaka Japan. Manufacturers of the Mita range of plain paper photocopying machines and supplies.
Regional offices: Mita Copiers Australia Pty Ltd, 4 Daking St, North Parramatta 2151. Phone (02) 6833 4511. Telex 71140; Mita Copiers Australia Pty Ltd, 56 Cordelia St, South Brisbane 4101. Phone (07) 46 6868. Telex 42897; Mita Copiers Australia Pty Ltd, 482 Kurrara Park, SA 5037. Phone (08) 297 6488.

Oswald-Sealy (Australia) Pty Limited
Head office, 4 George Place, Artarmon 2064. Phone (02) 428 5044. Telex 70132. Cables Os­

Pacesetter International
Suite 4, 414 Victoria Ave (PO Box 404) Chatswood 2067. Phone (02) 411 5388.
Executives: S.R. Wynn (mgr), J.R. Maud (ncl sales mgr).
Importers and distributors of "Zippy Sign". Each packet of "Zippy Sign" has an alignment grid and carrier film which allows you to make perfect signs quickly. The permanent vinyl "Zippy Sign" letters bond to any clean dry surface. Available in eight colours and in sizes up to 6" (150mm).
Repr: M.B. Thomas, 4 Thynne Ave, Norman Park 4170. Phone (07) 399 6666; G.L. Harvey, PO Box 263, South Perth 6151. Phone (09) 451 7002.

Premier Art Supplies Pty Ltd
43 Gills St, Adelaide 5000. Phone (08) 212 5922.
Directors: T.R. Kelly (mng dir), Mrs P.M. Kelly (co secy), A.W. Munzow (dir), C. Munzow (dir).
Wholesaler & retailers of artist supplies including all graphic art requirements for the adver­tising industry. Brand names include: Winsor & Newton, Letraset, Bainbridge, Daler, Crescent, Ziptone, Liquitex, Marabu.

Salamanca Place Gallery
65 Salamanca Place, Hobart 7000. Phone (02) 23 3320.
Director: Mses M.L. Hill.
Executive: C.M. Hill.
Art shop supplies wide range of artists materials.

Staedtler (Pacific) Pty Ltd
1 Inman Rd (PO Box 576) Deewo 2099. Phone (02) 982 4556. Telex 27566. Telegraphic: Staedtler Sydney.
Manufacturer & distributor of a wide range of writing & drawing instruments & products. Sole Australian agents for: Blundell Har­
ing, Royal Sovereign Graphics, Taurus Plastics, Henkil (Aust) Pty Ltd (Pitt Plastics), Sakura Col­our Products & Industries Petrus SA.
Offices: Staedtler (Pacific) Pty Ltd, 63 Abbots­ford St, Melbourne 3003. (M. Morgan, mgr) Phone (03) 328 1751. R.D. Champion, 39 Bunyia St, Eagle Farm 4067. Phone (07) 728 7191. Collett & Cant Pty Ltd, 94 The Parade, Osborne Park 6017. Phone (09) 444 9997, NZ.

Sussex Art Supplies Pty Ltd
Shop 20, 401A Pitt St, Sydney 2000. Phone (02) 264 2088, 264 2185.
Directors: P. Watson (mng dir), Mrs N. LaCava.
Suppliers of all graphic & fine art supplies. Distributors, wholesalers in all states & retail outlet in Sydney. Australian agents for Schminke, Sihl Paper Mill, Superior photographic back­ground paper, Blair Sprays, Leuwico furniture, Han­
dover Sable Brushes, Hurlock Mat & illustration boards, Transfertech in NSW Reform Pens, Hof­
lein, Krylon, Caran 'd Ache, Turner, Luna, Vang Papers brushes & easels, studio pads etc.
Repr: All states.

Transfertech Australia
Shop 20, 401A Pitt St (Box A704, Sydney South Po) Sydney 2000. Phone (02) 267 7332.
Director: P. Watson (mng dir).
Repr: N.S. Eckersley Pty Ltd, 116-118 Commer­cial Rd, Prahran, Vic 3181. Phone (03) 51 1418; Max Muller Pty Ltd, 5 Westwood Street, Wavell Heights, Qld 4012; Jackson Drawing Supplies Pty Ltd, 103 Roekey Road, Subiaco, WA 6008. Phone (09) 381 2488; Premier Art Supplies Pty Ltd, 174 Huft St, Adelaide, SA 5000. Phone (08) 223 3042; John Selwyn Cox, 57 Cameron St, Launceston, Tas 7250. Phone (03) 31 9133. Transfertech Inc, 1100 South Kostner Ave, Chicago, Illinois 60624.
Vitrex Camden Pty Ltd
649 Victoria St, Abbotsford 3067. Phone (03) 429 6499.
Executives: P.C. Cormie, (mg dir), F.B. Wintle (gen mgr), S. Rasmussen (mgr), Sydney - L.J. Florin (gen mgr), G.W. Phillips (gen mgr/sales); T. Smith (Deans Art); Adelaide - M. McAdam (Camden Art Centre); NSW - G. Phillips (Vitrex Camden).

Direct importers wholesale & retail suppliers to the art materials industry, graphic & commercial art suppliers. Products: Winsor & Newton, Columbia & Crescent Mat Board, Holbein, Liquitex, Asco Brand Aerosols, Mediums & Brushes, Letraset, Fredrix canvas, Dr Martins, Aquatec, Bohemia, Asco pads, Reform pens, etc.

Acme Graphics Pty Ltd
48 St Kilda Rd, St Kilda 3182. Phone (03) 51 4296.
Director: B. Liley.
Specialist artwork to advertising agencies.

Advertising Advisory & Design Service
16 Ilya Ave, Bayview 2104. PO Box 172, Mona Vale 2103. Phone (02) 997 6235.
Director: K.A. Daly.

Advertising design and production.

The Advertising Department
21 Gipps St, Brisbane 4006. PO Box 131, Broadway 4026. Phone (07) 822 1067. Telex 41837.
Executives: P.M. Rodger, Miss L.M. Richmond.

Advertising & design studio. Retail specialists with full prdn service including layout, design, assembly, photography, typesetting, bromides & printing. For catalogues, newspapers, magazines, direct mail, corporate & packaging design - TV, radio & cinema prdn.

AD/VOC/ART Proprietary Limited
Suite 201, 2nd floor, 44 Margaret St, Sydney 2000. Phone (02) 29 4825.

Directors: A. Bosanquet, C. Townsend.

Visual communications in commercial & institutional mktks. Corporate literature, book & magazine design, corporate identity, advtg in fact all manner of printed matter from concept to publication.

A.I.D.A. Advertising Designing
53 Belmont Rd, Glenfield 2167. Phone (02) 605 7643.

Directors: F. Haiden, Mrs E. Haiden.

Full range of advtg & promotional design & prdn services covering artwork, screenprinting, exhibition, display, any type of point of sale material.

Allcraft Signs & Graphics Pty Ltd
Unit 82, 4 Hoyle Ave, Castle Hill 2154. Phone (02) 680 2214.

Directors: R. Corrigan, B. Gore.

Signwriting, illuminated plastic & neon signs, supergraphics & murals.

Allegro Graphics Pty Ltd
610 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 0653.

Directors: C. Allegro, J.N. Kilner.

Executives: C. Allegro (art dir), J.E. Chambers (typographer).

Graphic design studio, computer typesetting & corporate graphics.

Beverly Allen Art & Design Pty Ltd
Suite 3, 9th floor, 77 Pacific Hwy, North Sydney 2060. Phone (02) 923 1499.

Director: Mrs B.A. Allen (mg dir).

Graphic design, illustration & finished art service.

Alow Design Pty Ltd
155 Queens Parade East, Newport Beach 2106. Phone (02) 99 3527. Top Technicians (02) 981 1622.
Director: O. Paterson.

Art dept services to film industry.

Aquarian Studio
2 Walker St, Balwyn 3103. Phone (03) 803 724. Director: J. Szabo.

Design and production of artwork for commerce and technology and technical illustrations.

Argyle House Productions
85 Whiting St, Artarmon 2064. Phone (02) 439 6365, 439 4313.

Directors: D. Sheehan, P. Sheehan.

Executive: M. Cuffe.

Complete service to advtg industry. Picture framers, dry mounters, laminators full services for prdn works for point-of-sale units - from a single unit to 1000s. Mounting available up to 12ft x 4ft (24-hr service available), gloss or matt laminating for client presentation.

Alan Arkinstall
55 High St, Willoughby 2068. Phone (02) 95 3485.

Executive: A. Arkinstall.

Art services to tv & film including set design, art direction, storyboards & graphic design.

Art Direction Advertising Studio Pty Ltd
104 Bridport Street, Albert Park 3206. Phone (03) 699 6928, 699 9007.
Director: T.N. Beaumont.

Executive: Ms D. Brett (acct exec).

Design, layout, retouching, illustration, finished art, printing.

Art Express
8 Palm Court, 261 Pacific Hwy, North Sydney 2060. Phone (02) 923 1499.

Executive: P. Ralph, C. Jackson.

Executive: J. E. Chambers (typographer).

Graphic design, typesetting & corporate graphics.

Art That Works
Incorporating The Catalogueworks, The Brochureworks, 7th fl, 50 Clarence St, Sydney 2000. Phone (02) 290 3468.


A member of The Works Group of Companies.

Comprehensive graphic studio from concept to completed printed product, or a specialised segment of a project, including overload. Photographic and audio visual facilities are also available.

Art Partners (Holdings) Pty Ltd
17 Calder Rd, Chippendale 2008. Phone (02) 699 3160.

Director: K. Albert.

Retouching, airbrush illustration, assembly, bromides, fashion illustration, lettering, design.

The Art Producers Pty Ltd
"Inglewood Terrace", 398 High St, Windsor 3181. Phone (03) 51 6811.

Directors: R.C. Fletcher, R. Baillie.

Executive: B.S. Mccubbin.

Comprehensive graphic studio, from concept to completed printed product, or a specialised segment of a project, including overload. Photographic and audio visual facilities are also available.

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112A Hay St, Subiaco 6008. Phone (09) 381 1450.
Directors: R. Armstrong, Ms J. Armstrong.
Finished art & design studio.

Artery Studios
8/1 Illiwa St, Cremorne 2090. Phone (02) 909 8151.
Executive: P. Souness (creative dir).
Complete finished art services.

Artflow Studios Pty Ltd
73 Parraween St, Cremorne 2090. Phone (02) 908 4188.
Directors: J.C. Beverley, R.C. Little.
Design & finished art studio, in-house typesetting & bronzing.

Artistic Licence
441 Canning St, North Carlton 3054. Phone (03) 380 5439.
Directors: S. Malpass, Mrs R. Malpass.
Freelance design & communication consultancy servicing direct clients & advtg. Specialising in print, editorial, corporate, typographic & packaging design.

Artistic Licence
11th floor, 140 Arthur St, North Sydney 2060. Phone (02) 922 6096.
Executives: K. Hobbs (creative dir), Ms E. Steinward (mgr).
Visual concept designers & finished art studio specialising in all areas of printing & prdn. Services include photography, illustration, copywriting & typesetting.

Artmart
10 Bridge St (PO Box 181) Granville 2142. Phone (02) 662 4655. Telex 23861.
Director: I. Cristante (mng dir).
Graphic design & art services.

Artworks
PO Box 731, Toowong 4066. Phone (07) 371 7900.
Directors: C. Pidgeon, Mrs H. Pidgeon.
Production of booklets, leaflets, brochures, presenters, company profiles, circulars, newsletters, magazines, prospectuses, annual reports, posters, point-of-sale material, promotion items including advice on formats, selection of typefaces & colours, layout out also in house photo typesetter & camera.

Mick Ashby Studio
14 Berry St, North Sydney 2060. Phone (02) 957 6905.
Director: M. Ashby.

Total range of art services, graphic design for brochures, corporate identity, point of sale, logos, advertisements etc. Design & highly finished mock-ups for packaging, finished art, airbrush retouching & illustration, handlettering, technical illustration, photography, specialising in print.

Ashleigh Art Service
5 Veronica Street, Kidman Park 5025. Phone (08) 356 6774.
Director: R. Paton.
Technical artwork and industrial advertising production.

Aspiration Pty Limited
7-13 Parraween St, Cremorne 2090. PO Box 100, Neutral Bay Junction 2089. Phone (02) 908 9316.
Directors: J.L. Wilson, C. Neilson.
Executives: J.L. Wilson (mng dir), C. Neilson (creative designer), J.F. Tremain (secy).
Design, artwork, brochures, printing services, photography, promotion consultancy and public relations.

Avon Graphics
27 Levanswell Rd (PO Box 180) Moorabbin 3189. Phone (03) 555 7111.
Directors: J.E. Barry (mng dir), T.S. Hone (gen mgr/di).
Embossing, hot foil printing, diestamped printing and other selective associated services. Services for designers, advertising agencies and the printing trade.

Max Nannah Animation Pty Ltd
33 Logan Rd, Woolloongabba 4102. Phone (07) 391 2505, 371 4956.
Director: M.J. Nannah.
Animation prod & graphic design.

John Barry & Associates Pty Ltd
2 Dind St, Milson's Point 2061 Phone (02) 929 0677.
Director: J. Barry (mng dir).
Design and finished art.

Russell Bevers Design Pty Ltd
22 Liddiard St, Hawthorn 3122. Phone (03) 819 5022.
Director: R. Bevers.
Design of all types of printed material, corporate identity, company reports, mailers, catalogues & packaging.

Bob Blatchly Pty Ltd
28 Oxley St, St Leonards 2065. Phone (02) 43 2520.
Directors: R.D. Blatchly (mng dir), Mrs J.R. Blatchly (co sec).
Graphic design & finished artwork for advtg, specialising in hand lettering, photo retouching, packaging & brochures.

R.W. Bond Art Design Service Pty Ltd
224 Gilles St, Adelaide 5000. Phone (08) 224 0117.
Directors: R.W. Bond (mng dir), G. Macintosh.
Graphic design for all printed advtg, specialising in theatre publicity material & logos.

Bradbery Design
63 Glebe Point Rd, Glebe 2037. Phone (02) 669 7820.
Director: I. Bradbery.
Graphic design consultants, exhibition & interior designers.

B. & J.H. Broadbent Pty Ltd
247 Richardson St, Middle Park 3206. Phone (03) 699 7820.
Directors: B. Broadbent, J.H. Broadbent.
Graphic design & advtg consultants.

BudgetSet Pty Ltd
8 Cliff St, Milsons Point 2061. Phone (02) 922 2799.
Director: S. De Vroom.
Artwork, typesetting, brochures, wp to typeset conversion.

Rod Burchett Retouching Pty Ltd
Suite 208, 283 Alfred St North, North Sydney 2060. Phone (02) 957 3066, 957 3672.
Directors: R. Burchett, J. Burchett.
Colour, bw retouching, air brush drawings.

Burocad
A divn of Thomas Wood & Company. 85 Chandos St, St. Leonards 2065. PO Box 610, Crows Nest 2065. Phone (02) 439 3000.
Executives: N. Nercessian (system mgr & training), D. Hall (software dev), T. Wood (con). A. Bruce (mktg).
BUROCAD... Creative, three dimensional computer graphics images for advtg agency, commercial prdn & general mktg use, for both 'static' and 'fluid' media. System dedication & terminal fire. Visual 3D, graphics artwork, Computer aided drafting & design.

Calligraphy Today
4/3 Aubin St, Neutral Bay 2089. Phone (02) 92 8580, 264 7970.
Director: K. van Deil.
Calligraphic inscriptions & illuminated manuscripts.

Bob Calwell & Associates
50 Wattle Valley Rd, Canterbury 3126. Phone (03) 836 2196.
Executive: R.A. Calwell (mgr).
Press & print design & finished artwork.

Campbell Wilson Advertising and Reproduction
47 Lt Myers St, Geelong 3220. Phone: (052) 22 2666.
Executives: S. McD. Davey (art, typesetting), L. Fleetwood (reproduction).
Complete pre-press services including design, artwork, computer typesetting, electronic scan colour separations & platemaking.

The Captions Company Pty Ltd
18 Berry St, North Sydney 2060. Phone (02) 923 1600.
Executives: R. Bean (mng dir), C. Hunt (prdn mgr), Ms S. Stasey (gen mgr).
Artwork prepared to client brief. Photolettering studio, handlettering, typography and typesetting.

Caro-Line Art Studios Pty Ltd
39 Kingsway, Cronulla 2230. Phone (02) 523 0691.
Directors: Miss C. Scrimshaw, L. Graf.
Creative art design, illustration, finished art, brochures, packaging design, logos, stationery brochures.

Ken Cato Design Company Pty Ltd
254 Swan St, Richmond 3121. Phone (03) 429 6577. Telex 38209 CATHIB.

C.D.C. Graphics Pty Ltd
47 Wittenoom St, East Perth 6000. Phone (09) 325 9599.
Executive: J.G. Gulland.
Commercial and industrial art, illustration, graphic design, airbrush art and retouching, handlettering, phototypesetting, photography, photoengraving, full colour lithography, offset and polymer platemaking.

Chalk-Up
208, 273 Alfred St North, North Sydney 2060. Phone (02) 922 1042.
Executives: J.R. Serov (designer & illustrator).
Graphic design studio specialising in illustration and design.
Counselling, design & final art for newspaper, magazine and brochure work; copy writing, photography & cartoon service. Specialising in rural & tourist accounts. Also final art service to the printing industry.

**Column Art Studios**
11 Narrabeen St, Narrabeen 2101. Phone (02) 913 9280.
Directors: D. Letts.
Graphic art & design photographic props.

**Combined Communications Group Pty Ltd**
7 Mayneview St, Milton 4064. Phone (07) 369 3855.
Executive: M. Cull.
Complete range of design and art services from initial concept to camera ready art. Full range of facilities available including copywriting, photography, colour scanning, 1, 2, and 4 colour printing.

**Commercial Graphics Studios Pty Ltd**
Directors: R. Edgecombe, K. Manson, R.S. Thomson.
Executives: R. Bytheway (mgr, photography), R. Child (sales mgr), D. Kestake (mgr, finished art), M. Quan (mgr, design).
Complete design, reproduction art & product facsimile service to cover all advertising and printing media requirements. Specialists in package decoration. Colour photography. Special effects studio specialising in "one-off" mock ups.

**Communications Art**
5th flr, 61 Lavender St, Milsons Point 2061. Phone (02) 957 1819.
Director: D.C. Stannig.
A complete design & finished art service with typographic & photographic services.

**Composer Art Studio**
2 Harold St, Parramatta 2150. Phone (02) 630 7331.
Executive: T. Rosewell (dir).
A comprehensive graphic art service - concept and design through to finished art and print. In-house typesetting and reprographic facilities available.

**Computer Images Pty Ltd**
Unit 3, Madison Place, 385 Pacific Hwy, Crows Nest 2065. Phone (02) 92 0361.
Executives: R. Matthews (gen mgr).
Presentation graphics service.

**Corlette & Associates Pty Ltd**
4th flr, 168 Walker St, North Sydney 2060. Phone (02) 922 4536.
Executive: E. Corlette (dir/designer).
Graphic design art studio, handling all aspects of package design, corporate identities, posters, brochures, booklets, menus, calligraphy, etc.

**Corporate Graphics**
18 Argyle St, Sydney 2000. Phone (02) 27 5428.
Directors: J. Cameron (mgr dir), J. Spatchurst (design dir).
Executives: A. Heywood, E. Charous.
Graphic design consultancy with specialist experience in corporate identity, publications, annual reports, package, architectural designs, environmental design, exhibitions.

**Creative Graphics Pty Limited**
70 Buckingham St, Surry Hills 2010. Phone (02) 699 2399.
Director: D. Roseman.
Graphic design & art group, specialists in corporate identity publications, annual reports, complete advt services.

**Creative Services**
6th flr, 49 Clarence St, Sydney 2000. Phone (02) 290 6444. Telex 72201. Facsimile No 290 6557.
Director: M. Percival.
Executives: S. Trovato (studio), J. Ludlow (printing).
A range of related services which can take any project from concept to finished printing, or any stage in between. These services include layout & design, typography, headliner phototetting, illustration, photography & finished art. For the prdr of client presentations, complete campaigns, annual reports, advertising packages.

**Cressaid Media**
34-36 Ground Level, Camp St, Ballarat 3350. Phone (053) 31 6122.
Executive: J.D. Stofells (dir). Design & production for advertising material, pre-press, direct mail, to retail & industrial clients throughout Central & Western Victoria.

**Crichton Creative Services**
190 Albert Rd, South Melbourne 3205. Phone (03) 699 6104.
Director: P.D. Crichton.
Freelance concept development, including copy & art direction. Full production facility available as required.

**Deborah Crooks Art Studio**
Suite 3, Level 9, 37 Pacific Hwy, North Sydney 2060. Phone (02) 922 5392.
Directors: Ms D. Crooks, Mrs B. Allen. Illustration & Design.

**Cummark Australia**
159 Dorcas St, South Melbourne 3205. Phone (03) 690 4188.
Executive: B.A. Smith.
Finished art & typesetting.

**Cumberland Advertising Studio**
354 Church Street, Parramatta 2150. Phone (02) 283 0151.
Directors: J.N. Mason, P. Mason.
Complete art service, design, illustrations, photography, phototypesetting, copywriting. Printing consultants for industrial advertisers.

**Cut Out**
No. 16 Hereford St, Glebe 2037. Phone (02) 660 7064, 692 9236. ICL Mail: Cutout.
Directors: D.J. Blyth, P.M. Speedy.
Corporate design, videotex database design & page building, mktg services, advt services including copywriting & music.

**Davis Farrell Design Consultants Pty Ltd**
12-14 Little Riley St, Surry Hills 2010. Phone (02) 211 4600.
Directors: K.D. Davis, M.A. Farrell.
All facets of graphic design and illustration for advertising and industry: corporate identity, packaging, symbols & logotypes, stationery, editorial design, book jackets, brochures, annual reports, record covers, exhibitions, posters, point-of-sale, direct mail, book design, tv.

**Penny Davis Design Consultants Pty Ltd**
Top floor, 76A Paddington St, Paddington 2021. Phone (02) 32 2538.
Executives: Ms P. Davis (dir), Ms S. Venegoor.
Graphic design consultancy, corporate identity, symbols & logotypes, brochures, annual reports, packaging, stationery, exhibition & point of sale.

**Deegan Design & Co**
2 Bold St, Walkerston 4741. Phone (079) 59 2148.
Directors: P.T. Deegan, Mrs H.J. Deegan.
Layout, design & finished art services.

**Delineation Graphix**
Suite 3, 107 Alexander St, Crows Nest, 2065.
Phone (02) 439 6636. Telex 73276.
Directors: S. Zaleski, Mrs E.L. Zaleski.
Design consultancy for interior design, exhibitions, graphics & illustration, architectural rendering & building design & set design.
Design Collective
5th Floor, 50 York St, Sydney 2000. Phone (02) 29 2363.
Executives: J. Meynert, A. Couper, D. Crotty, N. Corolla.
Designers & finished artists including bromide service.

The Design Department Pty Ltd
278 Richardson Street, Middle Park 3206. Phone (03) 690 5744.
Director: T.J. Abbott.
Executives: P. Kealey (studio mgr), Ms K. Blake (pr), G. Gorski (art dir), Ms T. Jaksch (secty).
Complete art & design service for all media, from concept to final production.

Design Group
135 Blues P1 Rd, North Sydney 2060. Phone (02) 967 1844.
Director: G. Jessep.
Executive: T. Pary.
Advtg design & production of brochures, annual reports, promotional point of sale, press ads etc, including copywriting, artwork, illustration, re-touching & in-house typesetting.

Design Outline Pty Ltd
265 Castlereagh St, Sydney 2000. Phone (02) 264 1884.
Directors: M.J. Taylor, A. Vong.
Consultant design, illustration, industrial & graphic design.

Design & Photography Pty Ltd
Director: H. Mol.
Production of quality catalogues, brochures, leaflets from concept through to finished art, 3500 sq ft photographic studio.

Design Resource Pty Ltd
15 Barr St, Balmain 2041. Phone (02) 818 3633.
Director: J.R. Brown.
Executive: Miss J. Birks.
Graphic design of letterheads, brochures, corporate identities & packaging.

Design Workshop Pty Ltd
78-80 Phillip St, Parramatta 2150. Phone (02) 699 2498.
Executives: L. Matthews (studio mgr), A. Williamson (design dir).
Sales promotion, POS, packaging, corporate & product literature, corporate identity programmes.

Designads of Australia Pty Ltd
Designads House, 6 Elliott St, North Sydney 2060. Phone (02) 922 4200.
Directors: R.C. Armstrong (mg dir), R. King, B. Botham, J. Meagher (prdn mgr), I. Cruickshank (gen mgr).
Advertising production house, annual report specialists, documentary, corporate film, feature film production, commercial film production, high quality print production.

Diane's Graphic Art Services
83a Penshurst St, Penshurst 2222. Phone (02) 570 1218.
Director: Mrs H.D. Terry-Whitall.
Executive: R. Terry-Whitall.
Design, layout, press ads, IBM typesetting, line drawings, flow charts, bar charts etc.

Different Ads
5th Floor, 89 Berry St (PO Box 1555) North Sydney 2060. Phone (02) 922 4486, 957 1259.
Director: P. Crane (mg dir).
Executive: B. Hird (art dir).
Brochures, annual reports, newspaper & magazine ads, logo's, animation, single project or total production service.

Don Graphics Pty Ltd
19th Floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8088. Telex 37605.
Director: J.P. Don.
Executives: P.A. Hubbard (creative dir), J. Bristow (mg dir).
Full advertising service, specialising in print production.

Draper, Thornton, van der Hoek
16 Beulah Rd, Norwood 5067. Phone (08) 42 9262.
Director: J. Thornton, J.C.S. Draper, G.J. Van Der Hoek.
Graphic design, illustration, art direction.

The Drawing Room
159 Dorcas St, South Melbourne 3205. Phone (03) 690 4168.
Director: L. Dawson.
Creative workshop and art studio.

Steven Dunbar & Nick Charalanbous
Graphic Design
250 Abercrombie St, Chippendale 2008. Phone (02) 698 4080.
Executives: S. Dunbar & N. Charalanbous.
Full graphic design service. Specialising in magazines & books.

Tony Dunford Studios Pty Ltd
283 Alfred St, Nth Sydney 2060. Phone (02) 922 6811.
Executives: A.J. Dunford (dir), P. H. Doab.
A total art service.

Durham Studios
Suite 13, 174 Military Rd, Neutral Bay 2069. Phone (02) 908 3430.
Executive: Ms S.E. Shipard.
Design & finished art studio, brochures, annual reports, books, press & magazine, direct mail & retail.

Eaton's Art Studio Pty Ltd
Incorporated in NSW. Room 204, 396-404 Kent St, Sydney 2000. Phone (02) 267 1445, 267 1464.
Director: Mrs J.M. Imes.
Commercial art studio, layout, design, lettering, instant bromide service. Specialists in airbrush illustration and photo retouching.

Eidfitz Design Associates
27 Carr St, Waverton 2060. Phone (02) 92 7168.
Director: F. Eidfitz.
Executives: F. Eidfitz (designer), V. Bagley (studio mgr), J. Aponte (studio/finished art supervision).
Associates in New York, USA.

Philip Eldridge Design & Artwork
Suite 204, 720 George St, Sydney 2000. PO Box 427, Artarmon 2064. Phone (02) 211 4759, 211 4993, 411 2554.
Executive: P. Eldridge.
Design, art & assembly for print media, specialising in corporate identity & display design.

Evergreen Illustration & Design
Suite 59, 25 Palmerston Coves, South Melbourne 3205. Phone (03) 690 6997.
Director: R. Mancini.
Graphic design for advertising & publishing with an accent on illustration.

Every Picture Tells a Story
146 Wycombe Rd, Neutral Bay 2069. Phone (02) 909 2003.
Directors: T. Boydie, Ms I. Lilja.
Illustration, story boards, visualising, animation.

Exposure Photographic Services
60 Sophia St, Surry Hills 2010. Phone (02) 211 3455.
Director: R. Roberson.
Set construction, brochure design & prdn, murals & display services, mounting & laminating.

Mike Fernandes Photography & Design
6 Lang St, Mosman 2088. Phone (02) 960 3647.
Executive: M. Fernandes, Mrs D. Fernandes.
All advtg print from concept to final stage including copy, design, illustration, photography, artwork.

Finart Pty Ltd
Unit 10, 229 Miller St, North Sydney 2060. Phone (02) 939 5133.
Director: Miss M. Nyrhinen.
Graphic design & finished art.

Folio Pty Ltd
265 Castlereagh St, Sydney 2000. Phone (02) 264 1884, 267 7965.
Directors: M-J. Taylor, A. Vong.
Consultant design - illustration, corporate, graphic, industrial & exhibition design services.

Ford, Cornell & Black
6/11 West St, North Sydney 2060. Phone (02) 925 4965.
Directors: G. Ford, P. Cornell, Ms J. Black.
Illustrators.

Darrel Fraser & Associates
5 Myrtle St, Crows Nest 2065. Phone (02) 929 6991. Telex 21627.
Directors: D.G. Fraser, R.W. Devenus.
Executives: Miss C. Mulholland, Mrs M. Wildman, S. Osborne.
Advertising design, finished art & photography, package, corporate & promotional design.

Dave Freeman & Associates
99 Hay St, Subiaco 6008. Phone (09) 381 6090, a/h 294 3338.
Directors: D. Freeman, Mrs W.A. Freeman.
Design & art prdn studio. Design & art prdn for the advtg & printing industries, including- brochures, company stationery, cap cards, displays, newspaper/magazine ads, annual reports, programmes etc.

Dianne Ganeson
35 Vincent St, Albert Park 3206. Phone (03) 699 1571.
Executive: Mrs D.J. Cimeson.
Graphic design, illustration, visuals, story boards, letterheads & packaging.

Garwood Design Pty Ltd
176A Rowe Box 385) Eastwood 2122. Phone (02) 926 5544.
Executive: R. Garwood.
Graphic design & print consultants.
The General Graphics Company Pty Ltd
43 Kennedy St. (PO Box 385) Longueville 2066.
Phone (02) 427 6734.
Director: H. Lechner.
Concept, art direction, consultation in all facets of
the creative process including photography, display & print production.

Peter Gibson Visual Communications
6 Prospect St (PO Box 64) Surry Hills 2010.
Phone (02) 33 0889.
Director: P. Gibson.
Graphic design & print consultancy.

Giraffe Graphics Co Pty Ltd
7th Floor. 245 Castlereagh St. Sydney 2000.
Phone (02) 287 3368, 287 8412.
Directors: Ms J. Brewer, Ms A. Muggeridge.
R. Nies.
Pre-press production, design, phototypesetting, bromides, finished art.

Gospelart Productions
A Division of Petterson Petterson Group Pty Ltd.
120 Cathedral St, Woolloomooloo 2011. Phone
(02) 359 5566.
Christian typesetting and art studio specialising in
practise ethical accounts from formwork to
graphic design.

Graph Concept
108 Fletcher Street, Woollahra 2025. Phone
(02) 387 5452.
Director: Mrs A. Schiesinger.
Creative consultancy & copywriting.

Graph Connection Pty Ltd
108 Drummond St, Carlton 3053. Phone (03)
347 800.
Directors: C. Orr, P. Arnold, D. Pitt, Miss M.
Towl, Miss E. Barton.
Graphic art studio, complete studio service in
cluding design, finished art, campaign work, pack-
kaging, illustration, rendering & storyboards.

Graph Consultants Pty Ltd
51 Ridge St. North Sydney 2060. Phone (02)
957 6395.
Directors: J. Dixon (mg dir), G. McCleod, J.
Weyand, D. Spink.
Complete day & night service to agencies in
cluding in-house Berthold typesetting (220 fonts),
headline photolettering (600 fonts), illustration,
camera work including screened & special effects to
18" x 24", assembly, publication-ready art.

Graphic Harmony Pty Ltd
Level 8, 103 Pacific Hwy, North Sydney 2060.
Phone (02) 929 5800.
Director: P. Erwin.
Advertising design, artwork & print prdn,
phototypesetting.

Graphic Influence Pty Ltd
Suite 10, 229 Balacaiva Rd, Caulfield 3161.
Phone (03) 528 2552, 523 7784.
Directors: S. Ingham, B. Maher, G. Bishop.
Comprehensive graphic design & creative studio.
Specialising in design & finished artwork for
packaging, brochures, catalogues, posters, point
of sale, concept presentation & general press advertisements.
We handle print reproduc-
tion, signwriting & exhibition display work, also
in-house bromide facilities.

Graphix 5 Pty Ltd
Suite 32, Albert Sq 37 Albert Rd, Melbourne
3004. Phone (03) 267 2583.
Director: M. Findlay.
Design & finished art, servicing national clients
& agencies, also supply of promotional items in-
cluding soft toys for company identification prog-
rames.

Graphvis Studios Pty Ltd
6-8 Clark Street, Crows Nest 2065. Phone (02)
437 6408.
Directors: J. Van Ewyk, Miss K. Robinson.
Art service specialising in corporate design
concepts, point of sale, advertisements, broch-
ures, airbrush, illustrations, retouching plus a
complete commercial and advertising, photog-
raphic service on all formats (35mm to 10x8).

Graytart Studios
4th Floor, 39 Liverpool St, Sydney 2000. Phone
(02) 267 5056.
Director: J. Gray.
Complete advertising services.

The Grunwald Design Group
Suite 4.4, Illura Plaza, 424 St Kilda Rd, Mel-
bourne 3004. Phone (03) 267 7400. Telex 34761
MACADCO.
Director: H.R. Grunwald.
Corporate identity, packaging, general graphic
design, exhibitions & architectural interior design.

Hand Graphic Arts Services
Suite 310, 30 Glen St, Milsons Point 2061.
Phone (02) 92 6129.
Directors: M. Hand, M. Velman.
Design & illustration.

Hartwork Integrated Graphic Systems
3840 3, 32 Evans St, Balmain 2041. Phone
(02) 810 7522.
Director: J.J. Rigby.
Executives: P.J. Bell.
Supply & installation of graphic arts systems and
temporary contract management of graphics prdn, especial-
ly books & magazines.

HEK Graphics Pty Ltd
18 First Ave, Woodville Gardens 5012. Phone
(03) 268 1433.
Directors: G.I. Knight, T. Knight.
HEK Art Service - initial design concepts, line &
colour drawings, technical life, copywriting, press
ads, wine label design, photo type set-
ing, photo re-touching. /lso HEK Printers, HEK
Stationers.

H.E.L. Productions Pty Ltd
First floor, 8 Cliff St, Milsons Point 2061. Phone
(02) 929 5533.
Directors: Miss H. Lesniewski (mg dir), V. Les-
nowski.
Art and production studio. Packaging, point-
of-sale, brochures, booklets, annual reports and
book (concept to printed copies).

Heweston Art
12-14 Falcon St, Crows Nest 2065. Phone
(02) 439 7336.
Executive: J.O. Heweston.
Complete creative service, concept, writing,
design, photography, illustrations, finished art,
story boards, productions of tv & radio commer-
cials, darkroom service for bromides and PMT's,
phototypesetting.

Hilmart Graphics
50 Seventh Avenue, St Peters 5069. Phone (08)
42 4000.
Partners: B.H. Ruthenbeck (mg prdn), Mrs T.M.
Ruthenbeck.
Copywriting, photography, design and produc-
tion co-ordination for leaflets, brochures, posters
and catalogues, annual reports, corporate graph-
ics and industrial advertising.

Hobart Integrated Graphic Systems
Freepost 3, 32 Evans St, Balmain 2041. Phone
(02) 810 7522.
Director: J.J. Rigby.
Executives: P.J. Bell.
Supply & installation of graphic arts systems and
contract management of graphics prdn, espe-
cially books & magazines.

Horman Design
Suite 202, 19-21 Berry St, North Sydney 2060.
Phone (02) 929 3932.
Director: L.D. Horman.
Creative planning & design development for corporate mkg encompassing corporate identity,
annual reports & corporate publications, special-
ists in co-ordination of all services related to prin-
ded prdn including photography, typesetting,
platemaking & printing.

Identi-Color
7th fl, 49 Clarence St, Sydney 2000. Phone
(02) 290 6444. Telex 72201. Facsimile No. 290 6577.
Executives: J. Moroney, J. Burnett.
This pre-production proofing system creates
accurate colour matched mock-ups from basic
black & white art or negatives. It can be used on
diverse materials such as board wrappers, metal
containers, plastic tubes, plastic tubs, glass bott-
les, carton, cardboard & metal foil etc. Advan-
tages - virtually indistinguishable from final prin-
ting, mock-ups extremely useful for tv commer-
cials, promotions prior to production run, ac-
curate selection of PMS colour combinations,
proofs resist cracking & peeling.

Images Art & Pics
640 Ann St, Fortitude Valley, Brisbane 4006.
Phone (07) 52 6965.
Complete art & photography studio. Creative
design, finished art, audio-visual productions.

Impakt Creative Designers
16 Kinross St, Spring Hill 4000. Phone
(07) 320 6400.
Directors: C. McLeod, Mrs K. McLeod.
Executives: C. McLeod (art dir), C. Hobel (chief
design).
Artwork and design for corporate image, bro-
chures, leaflets, commercial interiors, photography,
print and audio visual.

Hibbert & Riti Design Art & Printing
Suite 32, 65 Queens Rd, Melbourne 3004.
Phone (03) 529 6590, 528 6593.
Directors: M.N. Hibbert, Ms I. Riti.
Inkwell Studio
238 Dorcas St, South Melbourne 3205. Phone (03) 869 8677. Telex 36515 Spsmeln.
Director: R. Goodall.
Full design and finished art studio incorporating corporate design, tv graphics, press, magazine and display.

**Inline Studios**
Suite 108, Stanhill, 34 Queens Rd, Melbourne 3004. Phone (03) 266 1550.
Concepts & Design for illustration & artwork.

**Insight Art Studio Pty Ltd**
24 Church St, Fortitude Valley 4006. Phone (07) 862 1221.
Total prdn house studio dealing with all facets of advtg prdn & advtg & mkts counselor. Producer of high definition colour work. Brochures, annual reports, graphic design, fashion illustration, complete print buying service, computer typesetting, package design, copy photography, & book assembly.

**Intermarkets**
1st floor, 372 Lonsdale St (PO Box 5160) Melbourne 3001. Phone (03) 602 5300. Telex AA1396877.
Director: M. Terry.
Planning of point of sales materials, brochures & packaging, leaflets & catalogues & fully equipped phototypesetting studio.

**J.B. Graphics**
2/96 Voltri St, Mentone 3194. Phone (03) 583 6545.
Directors: J.S. Bennett, Mrs J. Bennett. Advertising, design layout, finished art, illustration, copywriting, photography.

**Jenny's Art & Design**
1st Floor, 192 Pacific Hwy, Hornsby 2077. Phone (02) 477 5667.
Director: Ms J. Stanley.
Graphic design & art service, concept to completion. A complete graphics service.

**Jules Graphics**
29 Kepos St, Redfern 2016. Phone (02) 699 3228. 13-15 Myrtle St, North Sydney 2060. Phone (02) 957 6377.
Director: Ms J. Mason. Executive: L. Smit.
Layout & design of books, magazines, brochures & press advtg, studio & location commercial advt photography.

**KAM Art & Recording Studios**
1st floor, 338 Crown St, (PO Box 1125)Wollongong 2500. Phone (042) 28 1459.
Press ads, brochures, typesetting, printing, graphic design, magazine production, jingles & music production.

**Kara International**
Suite 5, Como Centre, 25 Preston St, Como 6152. PO Box 1, South Perth 6151. Phone (09) 367 8144. Telegrams Karanter.
Directors: M.C. Cole (mdg dir & practising architect) N. Cole, Ms H.A. Bailey (admin & mkts dir).
Design & construct advertising props, production & printing of artwork for advertising, technical & architectural illustration, story book illustration, cartooning, design of corporate images, letterheads, annual reports, brochures & packaging, mail-outs, special effects.

**Karnolz Graphics Pty Ltd**
12/37 Rosalind St, Crows Nest 2065. Phone (02) 929 6173.
Director: H. Karnolz (mdg dir). Packaging, graphic design, illustration & full art service.

**K.B. Graphics**
15 Northcliff St, Milsons Point 2061. PO Box 1433, North Sydney 2060. Phone (02) 437 4216.
Director: K. Biddle. Graphic design & art.

**Kennedy Goldsmith Graphics**
Suite 605, Fayworth House, 381 Pitt St, Sydney 2000. Phone (02) 267 8993.

**Frank Kert & Associates**
1058 Milton Rd, Milton 4064. Phone (07) 369 8433.

**Ian Kidd & Associates**
175 Fullarton Rd, Dulwich Hill 5065. Phone (08) 332 0000.
Directors: I. Kidd (mdg dir), Mrs F. Kidd (ptnr). Executives: M. Cureton, C. Pagoda, Miss K. Seja, Miss M. Tansell (designers).
Graphic designers & design consultants specialising in corporate & packaging design.

**Tony King Graphic Design**
3 Stuart Rd, Dulwich Hill 5065. Phone (08) 332 7321.
Director: A.J. King. Layout design, illustration, finished art, film & tv graphics, displays & exhibitions.

**Kirkland World**
5 Wilson St, South Yarra 3141. Phone (03) 240 9561.
Director: J.H. Kirkland. Graphic art & design, illustration, brochures, catalogues, annual reports.

**Trish Kroll Art Studio**
Unit 6, 385 Pacific Hwy (PO Box 1289) Crows Nest 2065. Phone (02) 922 4647.
Director: Ms T. Kroll. Advertising finished art services.

**Ted Krzeminski Graphics**
35 St Helens Ave, Mt Kuring-Gai 2080. Phone (02) 457 8104.
Director: T. Krzeminski. Graphic design, corporate & architectural graphics, outdoor advertising design & consultancy services.

**David Lancashire Design**
Suite 15, Upper Level Plaza, Prahran Market, Commercial Rd, South Yarra 3141. Phone (03) 241 1262, 241 1263.
Director: D. Lancashire. Graphic Design.

**Phillip Layzell Pty Ltd**
51 Rednal St, Mona Vale 2103. Phone (02) 997 1781.

**John & Penelope Lee Graphic Design**
200 Young St, Annandale 2038. Phone (02) 660 2763.
Directors: J. Lee, Ms P. Lee. Creative design, concepts through to finished art, brochures, specialising in logos, brochures & packaging.

**Leeway Graphic Design**
232 Rocky Pt Rd, Ramsaygate 2217. Phone (02) 529 7030.
Design & layout, finished art, typesetting, bromides, photography & print prdn for brochures, leaflets, catalogues etc, press advtg, corporate image & creative graphics.

**Andrew Lewis & Company Pty Ltd**
29 Albany St, Crows Nest 2065. Phone (02) 439 9243 439 8112.
Directors: A. Lewis (mdg dir), G. Orfanos (creative dir).

**Charles Lillington & Associates**
Suite 2, Morrison Court, 8 Unley Rd, Unley 5061. Phone (08) 272 5293.
Executive: C. Lillington. Finished artwork.

**List Print Nominees Pty Ltd**
45-47 Little Myres St (PO Box 62) Geelong 3220. Phone (052) 22 2666.
Directors: R.M. Moodie, J. Pieing. Complete graphics and printing services including graphic design, artwork, airbrush illustration, photography, computer typesetting, colour separations, negatives, bromides & quality printing.

**Rus Littleson & Associates Pty Ltd**
22 Queens Pde, North Fitzroy 3068. Phone (03) 481 7515.
Director: R. Littleson. Graphic design & art services, copywriting, typography, illustration, airbrush, photography, printing consultancy, complete print media & audio visual campaign management.

**Logos Art Studios**
A subsidiary of Darrel Fraser & Assoc. 5 Myrtle St, Crows Nest 2065. Phone (02) 929 6911. Telex 21627.
Directors: D.G. Fraser, Miss C. Mulholland, M. Wildman (art), S. Osbourne (art).
Graphic design including packaging, point of sale, leaflets, brochures, catalogues, corporate design.

**Lunn Dyer & Associates**
55 Grosvenor St, Neutral Bay 2089. Phone (02) 908 4711.
Directors: R. Dyer (mdg dir), T. Lunn (creative dir).
Graphic design including corporate identifications, packaging & information design. Associated company: Lunn Design Group.

**David Lyons**
205-207 Scotchmer St, Fitzroy North 3068. Phone (03) 489 9559.
Art director/concepts.

**The Main Artery**
1st floor, 308 Pacific Hwy, Crows Nest 2065. PO Box 1282, North Sydney 2060. Phone (02) 437 4000.
Mainspring Productions Pty Ltd
25 Pacific Ave, Penshurst 2222. Phone (02) 570 8254.

Directors: R.T. Mead, M.F. Mead.
Creative design, advertising art, press & print advtg, sales promotion design, posters, packs, brochures, graphic design.

Peter Maxwell Art Design Pty Ltd
63 Dulwich Ave, Dulwich 5065. Phone (08) 31 1199 (2 lines).

Directors: M.A. Pettitt (mdr dir), P.R. Chaplin (art dir).
Film animation, commercial artwork.

Barry May Studio
31 Malcolm St, Perth 6000. Phone (09) 321 2228.

Executive: B. May.
Airbrush illustrator & trnny retoucher.

William McKerrie Productions Pty Ltd
125-127 Pyrmont St, Pyrmont 2009. Phone (02) 660 5733.

Executives: C.W. Brown (dir), P.D. Delaney (dir), Miss M. Harris (prdn).
Printing brokers, production of concepts, final artwork, all types of film separations & printing thru to final production, design & manufacture of packaging & display material, shipper displays & dump bins. Design & prdn of vac forms, acrylics & injection moulding.

Frank McLellan Publicity Pty Ltd
27 Gundooee St, Sunnybank 4109. Phone (07) 345 2438. Studio 2 - 2nd floor, Holman House, 94 Holman St, Kangaroo Point 4169. Phone (07) 393 1870.

Executives: F.M. McLellan, Mrs S.F. McLellan.
Complete service in creative advtg art, print prdn for all processes, persuasive point of sale concepts, promotional formats, pack design, commercial & pictorial illustration.

Melart & Design
3/40 Rushdale St, Knoxfield 3180. Phone (03) 763 6716.

Directors: P.M. Mellett, J.A. Mellett.
Executives: P.M. Mellett (mmg dir), J. Croxford (art dir).
Complete graphic design & art services. Architectural & gen illustration.

M.H. Graphic Design Pty Ltd
Suite 5B, 25 Palmerston Crescent, South Melbourne 3205. Phone (03) 690 6997.

Director: M. Huber.
Graphic design studio for booklets, packaging, labels & logos.

Mitchell Art Services Pty Limited
71 Penshurst St, (PO Box 185) Willoughby 2068. Phone (02) 56 5501.

Graphic design studio specialising in corporate concepts, brochures, catalogues, packaging, point-of-sale and general print media advertisements. We also handle printing co-ordination.

Bill Mitchell Illustrations Pty Ltd
1 Edmund St, Beverly Hills 2209. Phone (02) 570 4783.

Director: W.N. Mitchell.
Humorous illustrations for advtg, books, promotions & etc. Cartoonist for 'The Australian' newspaper.

Momentum Creative Services
102 Bridport St, Albert Park 3206. Phone (03) 699 6977.

Directors: D.J. Neish (chrmn), L.J. Morris (mmg dir).
Executives: I. Hawksby (creative dir), Ms M. Walsh (admin mgr).
Graphic arts house.

Monogram Art Services Pty Ltd
17A Joseph St, Lidcombe 2141. Phone (02) 643 2635.

Directors: H. Betchvar, Mrs M. Betchvar.
Phototypesetting & graphic art service.

Moonlight
64 West St, Crows Nest 2065. Phone (02) 929 5011.

Executives: P. Larkham, Ms D. Garland.
A complete art & prdn studio offering a 24hr service in finished art & type assembly, illustrations, layout, rendering & finished visuals, graphic design, retouching & airbrushing, tv storyboards, lettering & label artwork. Charts, campaign presentation components, typography, bromides, press production, print buying, point-of-sale, annual reports, retail catalogues & corporate manuals.

Graeme Moore & Associates
6 Gatis St, Burwood 3125. Phone (03) 299 1928.

Executive: G. Moore (propr).
Commercial art services & Graphic Design.

The Motivators Pty Ltd
53 Orchard Rd, Brookvale 2100. PO Box 86, Newport Beach 2106. Phone (02) 938 3412.

Director: R. Muras (mdr dir).
Complete design & prdn services for all types of creative mktg.

Ian Murray & Associates
92-94 Miller St, West Melbourne 3003 Phone (03) 329 5499.

Executives: G. Gittus (art/creative dir), K.V. Murray (admin co-ordinator).
Graphic design, typesetting, printing, packaging, marketing consultants, sales promotion. Photography, with full graphic studio, AV equipment and viewing facilities. Vertical camera including tromide productions.

Nerve Centre
177 Clarendon St, South Melbourne 3205. Phone (03) 690 5039, 690 5194.

Directors: Ms M.D. Wane, J.R. Watts.
Layout, design, finished art, visuals, storyboards, illustration, handlettering.

Newcastle Graphic Art Studio Pty Ltd
164 King St, Newcastle 2300. Phone (02) 2791.

Directors: D. Carson, D. Roberts.
Executive: M. Dysart (studio mgr), E. Carson (snr artist).

The Motivators is a comprehensive graphic design & creative workshop. Complete art services including illustration, art direction, bromides, paste up, printing co-ordination, organisation & quality control. These services are incorporated into the production of catalogues, annual reports, brochures, books, manuals, leaflets, all industrial advertising, tv supers, point-of-sale, displays, packaging, design, concept presentation & general press advertisements.

Newton & Rowan
9-11 Malop St, Geelong 3220. Phone (052) 21 7557.

Complete graphic art studio covering all facets of design & finished art. Specialising in fashion & general illustration retail art, brochures, logo's annual reports, packaging, air brushing, retouching, layouts, full production services.

Nice Work
48 Emmett St, Crows Nest 2065. Phone (02) 922 2692, 922 6056.

Director: Ms C. Ashley.
Art direction, props, styling & graphic design service.

Ogden Art & Design Pty Ltd
1620 Malvern Rd, Glen Iris 3146. Phone (03) 25 6276.

Directors: D.R. Ogden, Mrs. B.L. Ogden.
Graphic design, finished art, fashion illustration, print production, video graphics, magazine design & general illustrations.

Optimum Graphic Design
97 Pacific Hwy, North Sydney 2060. Phone (02) 957 1299.

Director: O. Jukel.
Executive: W. Hird.
Graphic design for all applicable fields.

Orbit Art Services
77 Tarrants Ave, Eastwood 2122. Phone (02) 85 4727.

Director: R.E. Hatcher (mdg dir).

Otto & Chris
10-12 Bay St, Patonga Beach 2256. Phone (043) 79 1266.

Directors: O. Schmidinger (prtnr), Ms C. Stead (prtnr).
Creative design & finished art for posters & magazine advertising, book illustration, calendars.

Paul Panteis and Partners
Surveyors Place, 8 Douglas St, South Melbourne 3205. Phone (03) 699 6362, 699 9963.
Layout design, finished art, illustration and retouch, etc.; complete studio service.

Parker Graphics Pty Ltd
119 Evans St, Rozelle 2039. Phone (02) 810 0367.

Directors: J.S. Parker, Mrs W.J. Parker.
Executive: Ms A.M.M. Thomson.
Design, photography, finished art, photosetting, bromides, illustration etc for brochure, advtg, audio visual, point of sale, packaging & corporate image.

Parv Creative Services
62 Smith St, Summer Hill 2130. Phone (02) 797 0645.

Director: P.R. Parv.
Freelance layout artist, design, production, consultant, copywriting, house journals, etc.
Passanisi and Associates Pty Ltd
50 Atchison St, St Leonards 2065. Phone (02) 439 4744.
Executive: A.E. Smith (studio dir).
Graphic design group specialising in print material for corporate identity and publications, annual reports and book design.

Jack Pavey Art Assembly
37 Jackson St, St Kilda 3182 Phone (03) 537 2244.
Executives: J. Pavey, Mrs D. Pavey.
Commercial art studio specialising in finished artwork, also design & f/a for direct mail packages, annual reports, brochures & leaflets.

Pencil Point Art & Design
Glover Hse, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988. Telex 27905 A/B RNAA.
Director: M. Luciano.
Complete service from concept through to the printed item for the press & print media.

Andrew Pettit Graphic Design
335 High Street Rd, Mt. Waverley 3149.

J & L Picone Graphics
Suite 14, 2nd Floor, 56-62 Chandos St, St Leonards 2065. Phone (02) 439 6529.
Specialists for design of labels, packages, annual reports, brochures, point of sale concepts, fashion illustration, colour illustration, finished art, layouts, assembly & general advertisements, also in-house brochure facilities.

Stuart Powell & Associates
80 Thorn St, Kangaroo Point 4169. Phone (07) 393 1688.
Directors: S.G. Powell, P.L. Powell.
Advtg & mktd design consultants for print, press radio & tv advertising.

P & PS
Production & Printing Services Pty Ltd, 1st fl, 101 Mort St, Balmain 2041. PO Box 26W, Neutral Bay, 2089. Phone (02) 810 5407, 810 3092.
Director: R.E. Grigg.
Design, photography, art, prdn & printing services.

Pressure Point
17 Howard St, West Melbourne 3003. Phone (03) 329 0655, 329 0076, 329 0276.
Directors: L. Tagg, G. Wright.
Executives: L. Pitter (art dir), G. Wright (photography dir), L. Tagg (acct exec), L. Marshall (media).
Art design, photography, print, media.

Prismagraphics Pty Ltd
16 Hewitt Rd, South Yarra 3141. Phone (03) 240 8033.
Directors: E. Mori, D. Casey.
Design, graphics & photographic group specialising in automotive product promotion, public relations, illustrations & audio visuals.

Production Art Services Pty Ltd
Suites 4 & 5, 1st Fl, 627 Pittwater Rd, Dee Why 2099. Phone (02) 981 3998.
Directors: P. Bowen, Mrs S. Bowen.
Executive: W. Giles.
Layout, design, typesetting, camera work, finished artwork, print broking.

Project X Communication & Graphics
60 Bay St, Croydon 2132. Phone (02) 740 333.
Directors: J. Hardaker, Ms G. Hardaker.
Graphic design, copywriting, illustration & art services.

Promocolour
Registered as Elmhaven Pty Ltd 2/48 Moss St, Slack's Creek, 4127. Phone (07) 208 8694, 209 1931.
Directors: R.J. Boon (mgr dir), Mrs B.J. Boon.
Colour visual promotional products e.g. postcards, colour business cards, colour brochures, stick ons.

Proudfoot & Khoo
Ground floor, 14 Berry St, North Sydney 2060. Phone (02) 926 2864.
Director: Miss V. Proudfoot.

Ian Provest Photo-Graphics
448 Elizabeth St, Surry Hills 2010. Phone (02) 698 1188.
Executive: I. Provest.
All forms of visual communication. Creative concepts for advertising, photography, art direction, artwork and graphic design.

Alan Puckett
9 Alexandra St, Hunters Hill 2110. Phone (02) 817 3605.
Director: A. Puckett.
Illustration specialising in automotive, aircraft, marine, poster and stamp design. Airbrush techniques in photo-realism, sc-fi, chrome lettering, maps and direct dition illustration applied to cars, bikes, t-shirts, etc.

Quantum Ideas Bureau
Suite 1, 1st Floor, Rentrex House, 29 Lonsdale St, Braddon 2601. Phone (062) 47 5273.
Executives: F. Arnold (mgr dir), Mrs K. Arnold (co-ord dir), R. Wyngrove & B. Barnett (art dirs).

Graphite design & commercial art service, architectural design, advertising & marketing consultants.

Quickcut Product Illustration Service
148 Burns Bay Rd, Lane Cove 2066. PO Box 205. Frenchs Forest 2086. Phone (02) 427 4223.
Directors: V.L. Kulling, C. Kulling.
Product illustrations, art service plus full bromide service.

Raab & Associates Pty Limited
2nd floor, 583 George St, Sydney 2000. Phone (02) 267 5205.
A graphic art pdn centre for mgf, mktd, advtg & service industries, exhibiting functional & strategic planning attitudes for single promotions or entire campaigns.
Repr: New Zealand.

Rainbow Graphics Pty Ltd
15 Chuter St, North Sydney 2060. Phone (02) 922 3622.
Directors: Ms D. James, D. Calver.
Creative art studio, concept, design, illustration and finished artwork for packaging, POS and print material.

Rankin Design Group Pty Ltd
Rear 323 High St, Kew 3101. Phone (03) 862 2299.
Directors: G.W. Rankin (creative dir), R.L. Rankin.
Executive: A. Boardman (mtk dir).
Graphic design, corporate image, illustration, packaging air brushing, product design, cartoons, publishing.

RGM Graphic Arts Pty Ltd
20 Erskine St, Caringbah 2224. Phone (02) 525 5511.
Directors: R.G. Moon, Mrs L.J. Moon.
Concept, design, artwork & printing of full colour promotional, packaging & display material & a full range of stationery.

John N Richards Pty Ltd
50 Atchison St, St Leonards 2065. Phone (02) 439 8046.
Director: J.N. Richards.
Freelance illustration.

Jennifer Peta Richardson
78 Boronia Rd, Boronia 3155. Phone (03) 762 7018.
Freelance design & illustration service.

Ripple Graphics
118 Milewood Ave, Chatswood 2067. Phone (02) 411 5270.
Directors: J. Byrne, H. Byrne.

Max Robinson & Associates
20 Griffiths St, Caulfield 3162. Phone (03) 211 6886, 211 3495. Telex 31694 Daisy.
Directors: C.M. Robinson, Ms M.S.S. Robinson.
Creative consultancy in the areas of graphic design, packaging, company image, photography, new product development.

Colin Robson Pty Ltd
34 Brooke St, South Melbourne 3205. Phone (03) 699 8404.
Directors: C.J. Robson, J.N. Robson.
Retouching transparencies, colour & b/w prints, airbrush illustration.

Louis Rodway Commercial Art Pty Ltd
336 Elizabeth St, Hobart 7000. Phone (002) 34 1069.
Directors: L. Rodway (art dir), Mrs J. Rodway (co secy).
Advtg artwork, graphic design, commercial art.

David Rose Advertising Pty Ltd
76 Berry Street, North Sydney 2060. Phone (02) 922 7436.
Directors: D. Rose, S.K. Rose.
Design & finished art production, T.V. & presentation slides.

Robert Rosetzkzy Design
272 Napier St, Fitzroy 3065. Phone (03) 417 1371.
Director: R. Rosetzky.
Graphic design.

Ross Graphics
14 Village Centre, Albury 2640. Phone (060) 21 6200.
Directors: D.J. Ross, K.E. Ross.
Design, artwork, typesetting, graphic reproduction.

Rum Jungle Graphics
1st floor, 202 Little Lonsdale St, Melbourne 3000. Phone (03) 663 4392.
Directors: Ms L. Zeeng, D. Constable.
Graphic art & photography studio.

Russell Holdings Pty Ltd
137 Edward St, Perth 6000. Phone (09) 328 4616.
Directors: E.F. Russell (mgr dir), T. Gardner.
Graphic design, illustration & art.

Sabb's Moonshine Graphics
18 Cambridge St, Collingwood 3066. Phone (03) 419 8777, A.H. 267 3810.
Director: S.A. Burnett.
Graphic design & finished art services.

Scribbles Art & Design Pty Ltd
16th Floor, 122 Arthur St, North Sydney 2060. Phone (02) 929 2500, Facsimile 922 2223.
Director: Ms S. Martin.
Full design, layout & finished art service, tv graphics, storyboards & illustrations.

Serious Business Pty Ltd
15 Randle St, Sydney 2000. Phone (02) 211 1544.
A creative studio with artists specialising in design, illustration & photography.

Shadow Art
18 Hunter St, Warriewood 2102. Phone (02) 913 7810.
Director: Mrs. A. Twells.
A design service offering a selection of experienced designers & artists as casual relief staff.

Peter Shannon Airbrush
15 Wellington St, Petrie Terrace 4000. Phone (07) 369 6815.
Director: P. Shannon.
Airbrush illustration & Graphics.
Rep: Tony Dunford Studios, 283 Alfred St, North Sydney 2060. Phone (02) 922 6811.

Bruce M Sharp & Associates
36 Waratah St, Bexley 2207. Phone (02) 587 2542.
Director: B. Sharp.
Graphic art & design services.

Helen Shortis
23 The Fairway, Chatswood 2067. Phone (02) 419 2448.
Graphic designer.

Roger F. Simpson Design Associates
1250 Malvern Rd, Malvern 3144. Phone (03) 20 8137. Telex 39264.
Graphic, exhibition & product design consultancy. Comprehensive services, from conceptual design through to supervision of finished production, by graduate industrial & graphic designers. Specialist skills & experience in architectural graphics, design & application of corporate identification programs (all types of signage etc.) to multiple-outlet retail premises.

Sky Visuals Pty Ltd
Level 2, 265 Castlereagh St, Sydney 2000. Phone (02) 284 1036.
Directors: Ms M. Kin-Yee, G. Steer.
Graphic design consultants, art direction, studio skills, illustration, graphic co-ordination.

Robbert Smitt Animation Pty Ltd
320 Military Rd, Cremorne 2090. Phone (02) 908 1233. Telex 272920.
Director: R. Smitt.
Animation, character design, storyboards, illustration.

Snape & Gallagher Graphics Pty Ltd
33 Victoria St, McMohns Point 2060. Phone (02) 957 1655.
Directors: M. Snape, A. Gallagher.
Full advertising services in design, photography, corporate image, finished art illustration, paper marbling & calligraphy.

Solo Art Pty Ltd
5th fl, 61 Lavender St, Milsons Point 2061. Phone (02) 957 2689.
Director: Miss S.K. Lawler.
Commercial art.

Greg Somers Studio
Brush Rd, Ourimbah 2258. Phone (02) 843 8274.
Illustration, airbrush illustration, photographic retouching.

Spencer Davies Design Group Pty Ltd
Suite 2, 48A Balaclava Rd, Balaclava 3183. Phone (03) 827 1742.
Directors: Mrs M.R. Davies, K.R. Spencer.
Graphic design, corporate image, packaging, annual reports, posters, brochures, magazine & newspaper advt.

Stanish Graphics
24 Elgin St, Gordon 2072. Phone (02) 498 2995.
Executive: P. Stanish.
Graphic design & illustration.

B.R. & M.A. Staples
273 Waverley Rd, East Malvern 3145. Phone (03) 211 0531.
Directors: B.R. Staples, Mrs. M.A. Staples.
Design, complete finished art service, print production, for agencies & direct clients.

Don Stephens Art Studio
49a Surrey St, Epping 2121. Phone (02) 868 2562.
Illustration, design & layout.

Brett Stevens Studios
31 Malcolm St, Perth 6000. Phone (09) 322 5508.
Director: B. Stevens.
Freelance art director.

Stone Productions
Suite 1, 139 Alexander St, Crows Nest 2065. Phone (02) 439 2988.
Executives: Miss D. Stone, P. Meredith, A. Baber (mgmt team).
Art, design, copywriting, concept, photography, finished art, typesetting & bromides for advertising in radio, press, magazines from development to planning.

Storey & Design
75a Mark St, (PO Box 291) North Melbourne 3051. Phone (03) 329 5770.
Directors: R. Storey (creative design), D.W. McEwen (mgmt).
Creative & practical application graphics & packaging design in the materials of glass, plastic, metal, paper including fibreboard.

Strong Graphics
Lower Ground Fl, 14 Berry St, North Sydney 2060. Phone (02) 957 6989.
Directors: D.R. Armstrong (dir prdn services), T. Barnes (gen mgr), A. de Hombre (creative dir).
Full printing production service, design, artwork & printing of advtg & promotional material.

Studio 77 Pty Limited
32 Ridge St, North Sydney 2060. Phone (02) 929 4486. Incorporated in NSW.
Executive: F.R.J. Whitehouse (mgr).
Graphic design & art services.

Maxwell Sutch
PO Box 297, Brighton 5048. Phone (08) 296 5756.
Director: M. Sutch.
Cartoonist.

Suter, Suter & Co.
8/22 Alma Rd, St Kilda 3182. Phone (03) 531 4346, 534 7492.
Directors: P. Suter & M. Suter (ptnsr).
Corporate design, packaging, architectural rendering & graphics, illustration.

Sutton Design & Art
474 Chapel Rd, Bankstown 2200. Phone (02) 70 1072.
Consumer & industrial advtg, commercial & fine art, corporate & graphic design.

Bernard Tate Studios Pty Ltd
68 Alexander St, Crows Nest 2065. Phone (02) 439 1003.
Directors: B.J. Tate (exec dir), Mrs J. Tate.
Illustration, video & storyboards, figures, heads, posters-magazines etc, four colour, halftone.

T.C.G. Graphic Design
30 Balfour St, Chippendale 2008. Phone (02) 699 8300. Telex 20024.
Directors: Mrs D. Ackerman (art dir).
Graphic design studio specialising in the production of annual reports, prestige brochures, point of sale material, displays, lecture presentations, press advertising, photography & public relations.

Tec-Ads
10 Hygeia Pde, Ringwood 3134. Phone (03) 870 7015.
Directors: B.A. Holton (art dir), Mrs I.M. Holton.
Graphic artwork, technical illustration, general illustration, brochure & leaflet design, sculpture.

Barry Ternes Design Pty Ltd
16 Allison Ave, Bulleen 3105. Phone (03) 850 4925.
Executives: B.L. Ternes (art dir), Mrs L.M. Ternes (secy).
Graphic design and complete art service.

Keith Theobald Design
8 Fairlight St, Manly 2095 Phone (02) 949 5236.
All kinds of art by design for print, packaging, posters, manuals, logos, corporate identities and below the line design.

Thommen Design
152B Mowbray Rd, Willoughby 2068. Phone (02) 95 4959.
Director: E. Thommen.
Graphic design consultants.

The "Three Birds on the Wall" Productions Pty Ltd
283 Alfred St, North Sydney 2060. Phone (02) 322 4807.
Directors: P.K. Leuer, Mrs J.M. Leuer.
Cartoons, cartoon illustrations, caricatures & design.
Tiffany Advertising Group Pty Limited
14th Floor, 44 Market St, Sydney 2000. Phone (02) 2954605, 295314.
Director: Mrs M.B. Beck (mgr & dir).
Executive: M. Alve (mgr & dir).
General advertising art service, design studio, computerised phototypesetting service, with word processing diskette conversion. Specialising in small and large press campaigns, production of annual reports, prestige brochures, sales promotional campaigns and display.

Tods Art & Productions
260A Rundle St, Adelaide 5000. Phone (08) 223 4206.
Director: T. Taylor.
Design, artwork, bromides.

Total Graphics Pty Limited
132 Arthur St, North Sydney 2060. Phone (02) 92 0658.
Directors: B. Tucker (mng dir), S. Tremlett.
Design of corporate identities, brochures, annual reports, exhibition & architectural graphics.

Tri Graphics Pty Ltd
1st Floor, 208 Clarence St, Sydney 2000. Phone (02) 267 1511.
Executive: W. Palmer.
Copywriting, graphic design, artwork, phototypesetting, bromiding & printing.

Barrie Tucker Design Pty Ltd
114 Rundle St, Kent Town 5067. Phone (08) 42 7835.
Directors: B. Tucker (mng dir).
Executive: Mrs I. Bolton (office mgr).
Graphic design consultancy, corporate identity, mktg & packaging design.

Turner Graphics
8 Charles St, South Perth 6151. Phone (09) 367 9690.
Director: N. Turner.
Design of corporate identities, brochures, annual reports, exhibition & architectural graphics.

The Type Area Pty Ltd
50 Atkinson St, St Leonards 2065. Phone (02) 439 8046.
Directors: J. Deans, G.A. Dean.
Freelance creative typography, art & production.

Underline Design Group
4th floor, 168 Walker St, North Sydney 2060. Phone (02) 922 5733. Telex 71037.
Directors: D. Stewart, R. Booth, G. Jackson.
Executive: G. Wood.
The designing of all aspects of package design, corporate identities, posters, brochures, display units, shop fittings & exhibition stands.

V & A Productions
203, 83 Mount St, North Sydney 2060. Phone (02) 929 5133.
Directors: T. Vuleitch (mng dir), Mrs G.E. Vuleitch.
Tv prdn, graphic design & artwork service.

The Video Paint Brush Co
180 Bank St, South Melbourne 3205. Phone (03) 690 7499.
Directors: J-M. Le Pechoux, A. Lewens, A. Galt.
Provides a fully computerised service using leading graphic designers, illustrators, animators & retouchers. Includes computerised typography & special effects. Direct to video with slide & print copies.

Viewpoint Visual Arts Pty Ltd
Suite 2, 575 Pacific Hwy, St Leonards 2065. Phone (02) 439 1199.
Director: F. Pickett.
Design, artwork, typesetting & photography.

Matt Villani Art Studio Pty Limited
83 Mount St, North Sydney 2060. Phone (02) 92 0874.
Directors: J. Villani, T. Baxter, K. le Nel.
Executive: T. Whaites (studio mgr).
Complete art studio services from design to printing including in-house photographic studio, assembly, illustrating, retouching, flip-charts plus full production services.

Vizkidz
Suite 105, 34 Queens Rd, Melbourne 3004. Phone (03) 266 1550.
Directors: R. Davidson, Mrs L. Byron.
Graphic concepts, design, copywriting, typography, illustration & artwork.

Tony Ward Illustration & Design
94 Edgevale Rd, Kew 3101. Phone (03) 818 8322.
Director: A.F. Ward.
Illustration & design.

Peter Will Animation Graphics
9 Wickham St, Townsville 4810. Phone (07) 72 5780.
Director: P. Will.
Animation & graphic art.

Iain Wilson and Associates Pty Ltd
12 Berry St, North Sydney 2060. Phone (02) 922 6333.
Providing a complete design and production service to cover all types of advertising and print media requirements, including, writing, layout, finished art, photography, illustrations and production.

D. Worland & Company Pty Ltd
The Basement, 418 St Kilda Rd, Melbourne 3004. Phone (03) 266 8124. Telex 136176.
Directors: Ms D. Worland, O. Sehic.
Concept, design, illustration & copywriting.

Xavier Nelson Graphics Pty Ltd
23 Sherwood St, Old Toongabbie 2146. Phone (02) 636 4469, 636 8865.
Advertising artists, graphic designers, photographers.

Criston Barker
22-24 Little Cardigan St, Carlton 3053. Phone (03) 347 4811, 347 4621.
Director: C. Barker.
Arrangement & prdn for jingles & movies.

Best Results Pty Ltd
"Mareelimo" Homestead, PO Box 293, Portland 3305. Phone (005) 23 2202.
Director: P. Best.
Prdn composition of music & jingles.

Brady Music Pty Ltd
St James Close, 12-24 Batman St, West Melbourne 3003. Phone (03) 329 5723. Telex 366854 (Jingle).
Executive: M. Brady.
Composition, arrangement & prdn of music for advtg & films.

Coathanger Productions
67 King St, Glenbrook 2773. Phone (047) 39 6579.
Director: R. Ryan.
Executive: G. McNeil.
Production of record & jingle music.

Jingles

Arizona Productions
7/46 Birriga Rd, Bellevue Hill 2023. Phone (02) 309 1670.
Directors: Robert Sears, Peter Kaldor.
Jingle composition & prdn for radio & Tv advertising.

Pat Aulton Commercial Services Pty Ltd
24 Carlotta St, Artarmon 2064. Phone (02) 43 0255.
Director: P. Aulton (mng dir).
Concept, composition, arrangement, prdn (or any one of the above) for all music requirements pertaining to radio & tv.

Ay-Up Music Pty Ltd
66 Benelong Rd, Cremorne 2090. Phone (02) 909 1118.
Directors: T.G. Fogg, L. Jolley.
Jingle composition & prdn.

Starsound
JINGLE PRODUCTION
FILM/TV SOUNDTRACKS
RECORD PRODUCTION
COMPOSING & ORCHESTRATION
16 TO 24 TRACK DUBBING
FULL DOLBY NOISE REDUCTION
NECAM AUTO-MIXDOWN
FULL VIDEO SYNCHRONIZING
PHONE
(07) 369 8170 (07) 369 9999
SIR SAMUEL GRIFFITH DRV. MT. COOT-THA,
G.P.O. BOX 788 BRISBANE 4001.
Deanote Productions Pty Ltd
12 Pyre Rd, Artarmon 2064 Phone (02) 412 4990.
Manager: A. Dean.
Specialises in creation and production of commercials and sound tracks for radio and TV, promotional music for radio stations, original music for documentary film, arranging, producing phonographic records.
Words, music and special material for conventions.

Digital Music Productions
9 Moore St, East Brighton 3187. Phone (03) 596 5366.
Executive: A.J. Webb (creative).
Specialised electronic music for TV & radio commercials, audio-visual prdns, training films, documentaries & feature films.

Fiddling Fool Productions
67 King St, Glenbrook 2773. Phone (02) 39 5579.
Director: G. McNeil.
Record & jingle music prdn.

John Gillard Productions
PO Box 718, North Sydney 2060. Phone (02) 969 8716.
Director: J. Gillard (mng dir).
A creative consultancy specialising in jingles & creative radio writing.

Bruce Haddon
Level 24, Northpoint, 100 Miller St (PO Box 639) North Sydney 2060. Phone (02) 922 4437.
Director : B. Haddon.
Composer, arranger, producer. Electronic or conventional, all current rock styles.

Indian Pacific Music
15 Second Ave, Epping 2121. Phone (02) 86 3794.
Music & sound prdn, including jingles & promotions, TV, radio, film & audio visual. Full creative & prdn service: concept, copy, lyrics, music, voice & SFX.

Jazzem Music
41 Darogh St, Glebe 2037. Phone (02) 660 4261.
Directors: Ms M. Brandman, J. Blake.
Music & jingles composition & arrangements, also performances of works on either piano or electric/acoustic bass.

Jingle Makers
36 Oaks St, Cronulla 2230. Phone (02) 527 1910, 523 0487.
Directors: D. Hallard, R. Graham.
Specialising in all facets of jingle production from the creation of the concept to the finished product.

Jingle Talk Pty Ltd
PO Box 349, Wentworthville 2145. Phone (02) 633 4090.
Executives: C.R. Syrett (chnman), J.P. Colombo (mg dir).
Writing & production of jingles & creative advertising.

Peter Jones
25 Young St, Ivanhoe 3079. Phone (03) AH 49 1060.
Creators of original music, full prdn and recording facilities with fx, including fairlight C.M.I.

Kam Commercial Art & Recording Studio
1st floor, 338 Crown St (PO Box 1125) Wollongong 2500. Phone (042) 28 1459.
Directors: D. Keys, B. Keys, A. Smith (audio).
Jingles & music production.

Kokomo Recorders
7 Little Miller St, Brunswick East, 3057. Phone (03) 387 9787.
Executive: J. Coco (mng dir).

Jazzem Musicwriting and producing, general radio and tv advertising, album mastering, film & tv sound tracks, audio visuals, full music and voice-over studies equipped with 8 track recorders. Two music & two SFX libraries.

Lyric Productions Pty Ltd
87 Lynbar Ave, St Ives 2075. Phone (02) 44 4733. Telex 27835.
Directors: T. Hatch, J. Trent.
Jingles & jingle packages, orchestral and electronic themes and underscore.

Media Music Co-Ordination
425 Victoria Rd, Gladesville 2111. Phone (02) 89 0229.
Directors: K. Laing, T. Tycho.
Production of jingles, film music, tv shows, concerts, musical co-ord of musicians musical arranging, copying.

Now Studio
19A Boundary St, Rushcutters Bay 2011. Phone (02) 33 4356, 331 2183.
Director: Ms K. Wentworth.
Executives: M Taylor, M Bolitho (engrs, jingle prdn), M. Russell (studio mgr).
Jingle composition and production, scriptwriting service.

Mike Perjanik Productions Pty Ltd
2 The Vale, Belper 2085. Phone (02) 452 2817.
Managing director: M. Perjanik.
Prdn, arranging & composition of music for radio, tv & film.

P.J. Music Pty Ltd
6/73 Birriga Rd, Bellevue Hill 2023. Phone (02) 309 2242.
Directors: P.J. Martin (mng dir), J. McDonald.
Music & jingle composition, arrangement & prdn.

Razzamaladis Music
Suite 9, 73 Miller St, (PO Box 1058) North Sydney 2060. Phone (02) 328 7798, 406 4290.
Directors: G. Bruno, G. Lorenz.
Complete jingle writing service. Creative advertising music, from concept to production.

Silverwood Studios
5 Hobart Ave, East Lindfield 2070. Phone (02) 46 3229.
Director: C. Shakespeare.
Writing, production & recording jingles.

Sound Ads Pty Ltd
Composition & production of music &/or words for jingles, commercials, promos, "Donuts" (tops & tails) for radio.

Starsound Recording Studio
Sir Samuel Griffith Drive, Mt Coot-Tha 4000. Phone (07) 369 8170.
Executives: G. McDonald (musical dir), L. Stone (prodcr), M. Von Bertouch (studio facilities super), R. Herbert (srr eng).
Complete in-house jingle production facilities available, including writing, arranging, copying.
Fully computerised 24 track studio with Q-lock & full dolby noise reduction. Facilities for film & videotape synchronisation work.

Sunshine Studios
19 Buchanan St, West End 4101. Phone (07) 44 6844.
Executive: L. Prescott (creative dir).
Composition and production of jingles, radio and tv commercials, film sound tracks. 24 track computerised recording facilities. Compliment of effects and mikes.

Transistor Music
9th Floor, EM Bldg, 301 Castlereagh St, Sydney 2000. Phone (02) 212 3693. Telex 24182.
Jingles and soundtracks for radio and television advertising.

Specialists in Jingle writing and production and Creative advertising.

Contact our sales manager Cameron Syrett or John Colombo, on (02) 633 4090 or write PO Box 349, Wentworthville 2145.

Fido can. And there's a cat that meows Mozart. An apple that crunches up and down the scale. Previously impossible effects are now possible with the Emulator. And with this Emulator you get Bruce Haddon, who was doing the impossible even when it really was.
Bruce Haddon & His Amazing Emulator. (02) 922 4437

BARK BACH

Jingle Talk

Jingles
Photographic Services

A 1 Captain Video Professional Photography & Video Company
A divn of Captain Video Pty Ltd. Suite 12, 16 Notts Ave Bondi Beach (PO Box 277) 2022. Phone (02) 309 2221, 309 2772. Telex 71433 Beach.
Creative work in most areas of photography, from concept to print to presentation.

Ken Abrahams Photography
Anchor Hse, Basement, 59 King St, Perth 6000. Phone (09) 322 2540.
Director: K. Abrahams.
Photographer for advtg, annual reports, fashion & advtg.

Acolor (Sydney) Pty Ltd
239 Pacific Hwy, North Sydney (PO Box 1597) 2060. Phone (02) 803 6166.
Full colour service - including Cibachrome, Ektachrome, display transparencies and large murals. Specialists in composite printing.
Office: 66 Market St, South Melbourne 3205.
Director: L.W. Phillips (mgm dir).
Copy & restoration of old & damaged photographs.

Ad-Libitum Colormaster Pty Ltd
21-23 Chuter St, North Sydney 2060. Phone (02) 929 8766.
Executive: H. Banning.
C41 & E6 processing, proofing (sheet & roll), 35mm duplicate slides, 35mm copy slides (from flat artwork), overhead projection transparencies (from artwork or transparency), reproduction duplicate transparencies, print film (transparencies from negatives), internegatives (negatives from transparencies), copy negatives or transparencies from flat artwork, fast service layout prints from negatives, transparencies or artwork, Ciba copy prints, reproduction prints (from negatives), reproduction prints from transparency (Cibachrome), economical quantity prints from negatives, transparencies or artwork, display mural prints, Cibachrome mural prints, Cibachrome backlit display transparencies, touching, black & white processing & printing, colour transparencies & prints from black & white artwork - photographic studio & services, drive-in facilities, cyclarama, cooking facilities & location photography.
Photographic and audio visual production house. Colour and black & white laboratories.

A.F. Photo Library
Executive: H. Foley (mgr).
Photo library supplying colour transparencies to advertising, graphic design, corporations, greeting cards, audio-visual.

Agency Photographics
99 Mountain St, Mt Gravatt 4122. Phone (07) 343 3403.
Directors: W.L. Wallace, Mrs J.L. Wallace. Specialising in photography for the advertising industry.

Bruce Alexander Photography
19 Chuter St, North Sydney 2060. Phone (02) 92 6789, 922 2256.
Directors: B. Alexander, Ms Emma. Advertising photography.

Shirley Allen Photographic Artist
28 York St, Valley View 5093. Phone (08) 263 5052.
Director: Mrs S. Allen. Restoration of old & damaged photographs.

Borge Andersen & Associates Pty Ltd
416 Balcombe Rd, Beaumaris, 3193. Phone (03) 589 5205. Telex 1014 A/B INTMBATTS-BORGE.

Mark Anthony Productions Pty Ltd
302 Pacific Highway, Crows Nest 2065. Phone (02) 43 3873.
Advertising photographer specialising in 10 x 8 shots of cars, booze, sets, people, location or otherwise, also lighting for commercials.

Keith Arnold Photography
C/J: Peter McIntosh & Associates, 45 Dumbarton St, North Sydney 2060. Phone (02) 92 1694.
Director: K. Arnold.
Advertising photography.

Arnold Studios
25 Gresham Street, Adelaide 5000. Phone (08) 51 2562.
Executive: W.S. Arnold

Commercial photography

Artistry Productions
37 Cascade St, Paddington 2021. PO Box 726, Double Bay 2028. Phone (02) 331 1188.
Directors: G. Peters, J. Kaye.
Specialist photographers in all aspects of commercial, fashion, architectural and environmental photography.

Ashley Dean Pty Ltd
1st floor, 49 Bank St, South Melbourne 3205. Phone (03) 699 2799, 699 2338.
Directors: R.E. Ashley, J.A. Ellerton.
Executives: R.E. Ashley (mgm dir), P. Ewers (gen mgr).
Production of 35mm AV slides, product photography to 5 x 4", b/w & colour services with facilities for copy negatives of artwork & transparencies, prints (reproduction, commercial, stat), line drawings, also screen bromides & line/tone combinations. Finished artwork for press, print & presentation.

Aspect Photographics Pty Ltd
177 Halifax St, Adelaide 5000. Phone (08) 224 0113.
Directors: K.D. O’Daly, Ms I.N. Pyper.
Advertising, industrial, commercial & aerial photography.

Australasian Nature Transparencies
Unit 1, 22 Martin St, Heidelberg 3084. Phone (03) 458 4591. Telex 30625 ref. ME778.
Directors: R. Keller, Mrs D. Keller.
Photographic slide library specialising in high quality pictures of natural history, geographical, meteorological & anthropological subjects from the Australasian, South-East Asian, South Pacific & Antarctic regions.

Australasian Picture Library
101 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3011, 438 3930.
Directors: J. Carnemolla, Mrs J. Symons.

Austral-International
Press Agency & Photographic Library. 1 Chandos St, St. Leonards 2065. GPO Box 5352, Sydney 2001. Phone (02) 459 8222. Telex 26462 Sk-Austral.
Directors: S. Harsanyi, L. Harsanyi.
Executives: Mrs M. Stock, Mrs N. Lindsay.
Stock colour transparencies for advertising, travel brochures, annual reports, calendars, posters, etc. Extensive range covering all subjects. Viewing facilities available; immediate research & despatch service locally, interstate & overseas. Global representation major stock photo libraries.
Photographic Services

Richard Bailey Photography
435A-437 Kent St, Sydney 2000. Phone (02) 264 5699.
Director: R.D.B. Bailey.
Creative photography specialising in fashion, beauty, people, landscapes. Comprehensive stock available.

Bruce Ballard Photography Pty Ltd
Unit 2, 4 Northcote St, St Leonards 2065. PO Box 1447, North Sydney 2060. Phone (02) 43 3133.
Directors: B.W. Ballard (mgr dir), E.M. Ballard.
Range of photographic services (stills) for advtg, fashion & sales promotion.

John Banagan Photography
1 Clarke St, Elwood 3184. Phone (03) 531 5363.
Executive: J. Banagan.
Editorial & commercial photography.

Gary Barnes Commercial Photography
56 Windang Rd, Primbee 2504. Phone (042) 74 2966.
Directors: G. Barnes, Mrs S. Barnes.
Commercial, industrial & aerial photography, also specialising in underground mining photography.

Peter Barr & Associates Pty Ltd
14 Goldie Place, Melbourne 3000. Phone (03) 67 6338.
Directors: P.J. Barr, Mrs G.J. Barr.
Photographic Studio.

Alex Bauer & The Clone
4 White St, Windsor 3181. Phone (03) 51 4122.
Director: A. Bauer (co-ord & photographer).
Executive: T. Clone.
Supplying photography for advtg & display, at our studio or on location.

Christopher Bentley Studios
1 Lee St, Railway Square Sydney 2000. Phone (02) 212 2204.
Directors: C.P. Bentley.
Photography for fashion and advertising.

Mike Berceanu & Associates Pty Ltd
67 Fitzroy St, Surry Hills 2010. Phone (02) 332 1194, 33 0664.
Director: M. Berceanu.
Executive: Ms R. Marrow.
Commercial photography, specialising in fine still life for advtg.

Jill Beyer, Photo Researcher
43 Wornarrah Ave, Rushcutters Bay 2011. Phone (02) 331 1623.
Director: Ms J. Beyer (prpr).
Photo research current or historical.

Dick Blake
45 Riversdale Ave, Molloymook 2539. Phone (044) 55 2111.
Director: R.C. Blake (prpr).
Professional photographic services, colour & black & white, including commercial work, weddings, portraits & social functions.

Bogue Photography
244 Moray Street, South Melbourne 3205. Phone (03) 699 8210.
Director: T. Bogue.
Advertising, editorial photography, slide production.

John Bolton Pty Ltd
1-7 Regent St, Prahran 3181. Phone (03) 51 6987.
Advertising photographers.

Bond Colour Laboratories Pty Ltd
4-8 Gwyne St, Richmond 3121. Phone (03) 429 1299.
Executives: L. Huber & M.B. Braybrook (int mg dir), Mrs K. Jansen (mgr sales/customer relations), V.C. Davis (assd dir admin), D. Porter (assd dir prd), J.J. Armstrong (co secy).
Offering photographic processing services.

Brian Brandt & Associates
16 Nelson St, Windsor 3181. Phone (03) 51 9932. Telex 10104 INTMB BRANDTPHOT.
Directors: B.F. Brandt, Mrs J.V. Brandt.
Commercial advtg photographers.

Geoff Brown Photography
10A Carabella St, Kirribilli, 2061. Phone (02) 928 8628, 957 2811.
Executive: G. Brown.
Advertising photography, fully equipped photographic studio.

Tim Brown Photography
13/67 Shadforth St, Mosman (PO Box 90, Crows Nest 2065). Phone (02) 960 2067.
Director: T. Brown.
Location photography for public relations & advtg.

Jim Brownnett Photography Kingsgrove
266 Kingsgrove Rd, Kingsgrove 2208. Phone (02) 50 4668.
Director: J. Brownnett.
Specialising in quality advertising photography only.

Marcus B. Brownrigg Studios
4 Arthur Street, Toorak Gardens 5065. Phone (08) 31 8982.
Executives: M. Brownrigg (snr ptnr), Mrs J. Brownrigg.
Commercial photographic service specialising in industry and architecture, creative annual report and trade magazine illustration.

Burmeister & Murray Photography
Kaling, 2454. Phone (066) 55 1781.
Directors: C. Burmeister, Mrs L. Murray (ptnrs).
Advertising photography.

Scott Cameron Photography
2nd floor, 116 Miller St, North Sydney 2060. PO Box 386, Avalon 2107. Phone (02) 925 0330.
Director: S. Cameron.
Fashion & advertising photography.

B. & E. Campbell
40 Atchison St, Crows Nest 2065. Phone (02) 43 2050.
Director: B. Campbell (art dir).
Advertising photography & art direction.

Cambridge Lane Photographics
91A Kensington Rd, Norwood, 5067. Phone (08) 31 7483.
Director: B. Hocking.
Commercial photography.

Canal Film Laboratories
Aspinall St, Watson 2602. Phone (062) 41 1000.
Telex 62046.
Director: K. Stokes (prpr).
Executive: D.H. Larkins (lab supervr).
Professional film laboratory, slide film & photographic prints for display.

Merv Cannon Photography
640 Ann St, Fortitude Valley 4006. Phone (07) 52 8497.
Director: M.J. Cannon.
Photography for advertising including still life, fashion audio-visual production with creative graphics and special effects.

Fred Carew (Photos) Pty Ltd
2 Wren St, Bowen Hills 4006. Phone (07) 52 4380. A/H (07) 378 7356.
Director: A. Carew (mgr).
Photography - commercial, advertising, industrial, aerial, public relations and general.

Tony Carpenter Photography Pty Ltd
Factory 3, 63 Dickson Ave, Artarmon 2064. Phone (02) 438 3428.
Directors: T. Carpenter, Mrs L. Carpenter.
Advtg, annual reports & editorial.

Murray Case Photography Pty Ltd
9B 224 Bay St, Port Melbourne 3207. Phone (03) 649 2316.
Directors: M.J. Case, K.C. Case.
Advertising photography.

Stan Cesnik Photography
2 Ellis St, South Yarra 3141. Phone (03) 240 0044.
Director: S. Cesnik.
Advertising photography.

Peter Champion Photography Pty Ltd
172 Cecilia St, South Melbourne 3205. Phone (03) 690 1717.
Director: P. Champion.
Executives: Mrs J. Champion, M. Pomponio, K. Andrew, H. Selway.
Advtg, editorial, on location, still life, fashion & beauty, studio size 5,000 sq ft.

Cheltenham Studio
35 Latrobe St, Mentone 3194. Phone (03) 583 3554.
Director: A. Balodis.
Promotional photos, photography of products, models with/without special effects, transparencies, posters b/w & colour printing. High volume printing.

Bryan Chester & Associates Pty Ltd
270 Montague Rd, West End 4101. Phone (07) 44 6247.
Directors: A.B. Chester, Mrs C. Chester.
Advertising, commercial, aerial, architectural photography.

Bill Cheung Photography
266-268 Young St, Fitzroy 3065. Phone (03) 417 6849.
Director: B. Cheung.
Advtg & fashion photography.
City Bromide & Photography
129 Willoughby Rd, Crows Nest 2065. Phone (02) 439 7964.
Directors: A.W. Cameron, Mrs P.E. Cameron. Services advertising and photographic industry.

Tim Collis-Bird Pty Ltd
22 Edgar St, Chatswood 2067. Phone (02) 419 8158.
Director: T. Collis-Bird. Photographic services.

Color Prints Photographers Pty Ltd
90 Quarry St, Ultimo 2007. Phone (02) 660 7433, 660 7821.

Colorsphere Advertising Photography Pty Ltd
17-19 O'Connor Street, Chippendale 2008. PO Box 415, Broadway 2007. Phone (02) 699 7730, 698 4286.

Colorstills Photo Library
3 Priory Rd, (PO Box 257) North Sydney 2060. Phone (02) 92 0033.
Executives: B. Mcinerney, M. Mcinerney. Photo library covering Australiana, aviation, medicine, industry, Aborigines, landscapes & sport.

ColorTeknik Pty Ltd
57 Denison St, Camperdown 2050. Phone (02) 517 2944, Telex 73266. 2nd office: 4-6 Barker St, Sydney 2000. Phone (02) 267 7292.
Professional colour photo finishing laboratory & color slide print specialists. Repr: Pixifoto Australia Pty Ltd (all states). ColorTeknik Laboratories (Hong Kong), Photo Corporation of America (USA).

Colour Copy Centres Pty Ltd
271 Alfred St Nth, Nth Sydney 2060. Phone (02) 929 5099. 454 St Kilda Rd, Melbourne. Phone (03) 267 6033.
Executives: P.J. Larke (mgr dir). Short run colour photcopies of any colour original produced onto bond paper, overhead projection transparencies, or special heat transfer paper. Economical photographic quality prints & other associated services, eg laminating, collating & binding.

Colour Developments P/L
369 Riley St, Surry Hills 2010. Phone (02) 212 5430, 211 5119.

Colour Dimensions
370 Wattle Street, Ultimo 2007. Phone (02) 211 2696.
Director: P.R. Nance. Executive: B. Tooker. Reproduction of single and composite transparencies for the advertising industry.

Colour Factory Pty Ltd
1/40 Green St, Prahran 3181. Phone (03) 529 3684, 529 3522.
25 Langridge St, Collingwood 3066. Phone (03) 419 4466.

Michael Cook Photographer
4th Floor, 22 City Rd, Chippendale 2008. Phone (02) 212 5704.
Director: M. Cook. Advertising & editorial photography.

Copy Chrome Pty Ltd
14 Eastern Rd, St Melbourne 3205. Phone (03) 690 3466.
Directors: J.L. Stewart, B. Osmond (sales). Full colour reprocopying from flat reflection or from transparencies onto either print or transparency. Enlargement or reductions — same day service. Office: 35 Belmore St, Surry Hills 2010. Phone (02) 212 5800.

Cosmotone Photo & Graphic Design Agency
77 Ellen St, Oxley 4075. Phone (07) 379 8252.
Director: V. Le Gauy. Photography.

Michael Coyne - Photographer
255 Albert Rd, South Melbourne 3205. Phone (03) 699 7833. Telex 304011 TBANK.
Director: M. Coyne. Corporate, photo reportage, travel & advtg photography.

C.P.L. Services Pty Ltd
1115 Wellington St, Windsor 3181. Phone (03) 51 8625.
Directors: B. Brandt, B. Gracey. Colour and black and white laboratories for advertising agencies, design studios and professional photographers. Full laboratory services, special effects and full A/V services for multiscreen presentations, animation camera and telecine available for hire. Shooting of slides including zooms and pans for tv commercials onto 5247.

Robert Cracknell Photography Pty Ltd
1316 Malvern Rd, Malvern 3144. Phone (03) 20 8359.
Directors: R. Cracknell, Mrs G. Cracknell. Photographers to advertising, industry & corporate reports.

David Cumming Colour House
Cnr Punch & Glasshouse Sts, Balmain 2041. Phone (02) 810 7044.
Director: D. Cumming (prop, mng dir). Complete in house commercial photographic service including photographic studio hire.

Cyclorama Pty Ltd
15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.
Directors: M. Hancock, R. Barkley, G. Terrier. Hire studio suitable for cars & film work.

Robert Day Photography
8 Day Rd, Cheltenham 2119. Phone (02) 869 2872.

Decent Exposure Pty Ltd
15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Design & Photography Pty Ltd
Director: H. Mol. Advertising and commercial photography, 3500 sq ft studio, 25 ft wide cyclorama.

Michael Dunn Photography
2 Ellis St, South Yarra 3141. Phone (03) 240 0044.
Director: M. Dunn. Advertising photography.

Elite Photographics
217 Macquarie St, Hobart 7000. Phone (002) 31 0021.

Elma Garrick Photography
Suite E, 3rd Floor, 188 George St, Sydney 2000. Phone (02) 27 6913, ash 02) 32 4374. Executive: Mrs E. Reilly. Commercial photography including executive portraits in black & white with negative retouching services, small product photography, copying of artwork & black & white prints.

Mike Elton Photography
11 Blackburn St, St Ives 2075. Phone (02) 449 5937.
Director: M. Elton. Advertising photography.

Engler Studios and Consultants
55 Edward St, North Sydney 2060. Phone (02) 922 1262.
Director: D. Engler.
Photographic Services

Design & photography, studio or location, all camera formats for applied product, commercial & industrial photography with special care taken of context & application, full art & design facilities & printing co-ordination available, specialising in people & executive portraits.

Exposure
60 Sophia St, Surry Hills 2010. Phone (02) 211 3455.

Directors: R. Roberson (dir).
Photography, photographic laboratory, mounting, point of sale.

George Farrell Photography
1st floor, 26-28 Wentworth Ave, Sydney 2000. Phone (02) 264 7700, 908 2881.

Director: G. Farrell (photographer/dir).
Commercial photography for advertising, corporate industries, editorial & cosmetics.

Focus Advertising Photography
44a Thomas St, North Sydney 2060. Phone (02) 929 4202, 929 4223.

Directors: I.G. Wynn, Miss F.A. Taylor.
Advertising, retail, catalogue, brochure photography, industrial & point of sale material photography.

Alan Foley Pty Ltd
20 Loftus St, Sydney 2000. Phone (02) 231 6155. Telex 71752.

Director: B. Foley (gen mgr).
Photographics color library specialising in Australian work, leisure & scenic also good overseas geographic coverage.

Val Foreman Photography
25 Langridge St, Collingwood 3066. Phone (03) 419 4466.

Directors: V. Foreman, Mrs J. Foreman.
Photography.

Format
640 Ann St, Fortitude Valley 4006. Phone (07) 52 7916.

Director: R. Stokes.
Studio & location photography specialists to the mining industry, in-house cibachrome processing restoration of old prints mural prints to 6 x 3 metres.

Terry Forrester Photography
716 Rathdowne St, North Carlton 3054. Phone (03) 645 2366.

Directors: T.J. Forrester (managing dir), Mrs B.C. Forrester (co secy).
Commercial & advtg photography specialising in co reports, public relations, audio visuals, stills photography for movie pr, bw & freelance editorial work.

Terry Foster & Associates Pty Ltd
44 Stokes St, Port Melbourne 3207. Phone (03) 64 3190.

Director: T. Foster.
Photography services for advtg.

Freedman Studio
8 Union St, Newcastle 2300. Phone (049) 2 2002.

Directors: G.D. Connell, Mrs Connell.
Commercial, industrial & portrait photography.

Charles French Studio
87 Yarram St, Lidcombe 2141. Phone (02) 649 6820.

Director: C.C. French.
Commercial photography, copy bromides, colour printing.

Graeme Gillies Photography Pty Ltd
26-28 Wentworth Ave, Surry Hills 2010. Phone (02) 264 7050.

Director: G.C. Gillies.
Advertising, illustrative & commercial photography.

Les Gorrie Photography
28 Waldemar Rd, Heidelberg 3084. Phone (03) 46 4113. 24 hours (03) 63 3768.

Directors: L. Gorrie, Mrs B. Gorrie.
Press, public relations, commercial & industrial photography.

Graphic Communication
1st Floor, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217.

Proprietor: J.W. Hiscock.
Still photography: complete commercial photographic service, incorporating advertising, fashion, illustrative and industrial photography (studio and location), company reports, extensive studio facilities with internal black and white copy/bromide service.

Phil Gray Photography
4 Oakville Rd, Willoughby 2068. Phone (02) 95 0087, 95 0032.

Executive: P. Gray.
Adv'tg, commercial & aerial photography. Now able to provide panoramic photography.

Gary Grealy Photography
2nd Fl, 116 Miller St, North Sydney 2060. Phone (02) 920 5289.

Executive: G. Grealy.
Advertising photography, fully equipped photographic studio with camera formats from 35 mm to 10 x 8.

Terry Foster & Associates Pty Ltd
44 Stokes St, Port Melbourne 3207. Phone (03) 64 3190.

Director: T. Foster.
Photography services for advtg.

Group Color (SA)
50 Park Terrace, Gilberton 5081. PO Box 33, Walkerville 5081. Phone (08) 44 4313, 269 4920, 269 5522.

Executive: J.H. Monks (mgr).
Photographic processing & printing, specialising in professional, agency & exhibition work.
Repr: Group Color (WA) Pty Ltd, Tuart Hill.

Group Color Photographic Laboratory
A divn of TVW Enterprises Ltd, Osborne Rd, Tuart Hill 6060. Phone 349 7777, 349 7777. Telex 92235.

Executives: R. Ashton (mgr), L. Klecha (prdn mg).
Specialists in video transfer, super 8 duplication, super 8 processing of Ektachrome 7244, G160 & 160, contact & optical printing, sound stripping, film conversions all formats, b/w film processing, E6 & C41 processing, faithful colour printing, camera copying, 35mm slide service, reproduction transparencies, b/w processing & printing, copying service - old photographs. New Cibachrome 64 reproduction & display prints.
Repr: Group Color (SA) Pty Ltd, 45 Park Terrace, Gilberton 5081; 2nd floor, 116 Alexander St, Crows Nest 2065.

Haley Photographics Pty Ltd
Also trading as Phil Haley Productions, 40 Atchison St, Crows Nest 2065. Phone (02) 438 4773, 43 1045.

Director: P. Haley.
Executives: M. Llewellyn, V. Spath.
Photography - advertising, fashion, industrial & pr, b&w laboratory.

Annette Hall Photographic Artist
31 Irving Ave, Prahran 3181. Phone (03) 51 7279.

Director: Ms A. Hall.
All photographic retouching & airbrushing on b&w & colour prints, specialising in the restoration of old photographs & paintings.

Alexander M. Hammond Photography
679 Pittwater Road, Dee Why 2089. Phone (02) 982 1024.

Director: A.M. Hammond.
Photography to commerce and industries, architecture and advertising.

Mark Hancock
15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Director: M. Hancock.
Advertising photography.

Hannan Photographies Pty Ltd
106 Lookout Road, New Lambton Heights 2305. Phone (02) 57 1127, 57 4431.

Directors: P. Hannan, Mrs C. Hannan.
Executives: L. Hissey (gen mgr), C. Patterson (production mgr).
Illustrative, commercial, industrial, approved flame equipment for underground; documentary film, cine and video tape.

Brian Hart Photography
39 Lawson Pde (PO Box 174) St Ives 2075. Phone (02) 449 4689.

Directors: J. McCammon, B. McCammon.
Corporate industrial photography.

Rob Henderson Photography
3/59 Kirribilli Ave, Kirribilli 2061. Phone (02) 922 1103.

Executives: R. Henderson, Ms J. Stevens.
Advertising Photography.

Peter Hendrie - Photographer
256 Albert Rd, South Melbourne 3205. Phone (03) 699 7583. Telex 30401 TIBANK.

Director: P. Hendrie.
Photographic services including corporate, photo reportage, travel & advertising.

Robert Hickman Photography Pty Ltd
1 Clarke St, Elwood 3184. Phone (03) 531 5363.

Directors: R.B. Hickman, Mrs J.A. Hickman.
Adv’tg, annual reports, editorial.

Brian R. Hinder Photography

Director: B.R. Hinder.
Advertising, commercial & illustrative photography on all formats 35mm to 10 x 8, extensive studio facilities, b&w copying/printing & colour stats.

Geoff Hirst Colour Lab Pty Ltd
161-163 South Creek Road, Dee Why 2099. Phone (02) 981 2761, (AH) 982 8119.

Directors: G. Hirst, Mrs J. Hirst.
Display, reproduction, printing of transparencies, Cibachromes.

John Hiscock
1st floor, 63 William Street, East Sydney 2000. Phone (02) 331 4366, 357 5217.

Director: J. Hiscock.
Advertising, fashion, illustrative and industrial photography, company reports and audio visual productions and presentations. Extensive studio facilities with internal black and white copy/bromide services.
Historical Photographic Agency
105 Ormond Rd, Elwood 3184. Phone (03) 531 8676.
Director: R. Ryan.
Photography service, all adver agencies, publishers, graphic designers, photographers.

Tim Hixon Photography
116 Miller St, North Sydney 2060. Phone (02) 922 2097.
Advertising photographer.

Malcolm Holmes and Associates Pty Ltd
44 Blues Point Road, McMahons Point 2060. Phone (02) 929 3133. Telegrams Aspachophoto.
Directors: M.C. Holmes, Mrs A.B. Holmes
Executive: A. Gardner.
Still life, corporate, advertising, industrial, travel. Repr: Stock House, Hong Kong; Japan Creators Association, Tokyo.

Horizon International Photographic Agency Pty Ltd
14/172 Pacific Hwy (PO Box 876) North Sydney 2060. Phone (02) 922 2199. Telex 10111 att: HORIZON.
Directors: M. Burns (mdg dir), K. Burns (UK).
Executive: Miss J. Court.
Professional service of stock photolibrary & assignment photography by leading advertising photographers from around Australia, USA, Europe. Contributors include Gilbert Rossi, Tandy Rowley, James Latner, Per Ericson, Noel Levy, David Simmonds & Anthony Blake & many others. Sole agents for Science Photo Library, Model Picture Library, Spectrum Colour Library, Bavaria-Verlag & many other corporate collections.

Peter Houghton's Studio Pty Ltd
The Church, 36 Howe Cres, South Melbourne 3205. Phone (03) 980 7711.
Director: P.D. Houghton.
Advertising photography.

H & S Photo Graphics
855A Dandenong Rd, (PO Box 213) East Malvern 3145. Phone (03) 211 9233.
Partners: I.G. Hickey, R.J. Spaulding
Advertising and industrial photography. Large "drive in" studio. Specialising in furniture. Graphic design & art services.

Wade Hughes Photographics Pty Ltd
105 Outram St, West Perth 6005. Phone (09) 321 8832.
Director: W. Hughes (mdg dir).

Corporate work, annual, educational work, writer & photographer.

Michele Hunt & Associates
P.O. Box 189 Park St, South Melbourne 3205. Phone (03) 999 1881.
Executive: M. Hunt.
Photography for commercials & fashion.

The Image Bank
256 Albert Rd, South Melbourne 3205. Phone (03) 699 7833. Telex 30401 TiBANK.
Director: M. Coyne.
Photographic libraries.

Images by Allen Sinden
224 Bay St, Port Melbourne 3207. Phone (03) 645 2280.
Director: A. Sinden.
Adv. commercial & industrial photographer. Complete background in all camera formats, from 10 x 8 inch to 35mm. Quick problem solving of still life studio, on location industrial or A.V's.

The Image Pool
17 Dow St, South Melbourne 3205. Phone (03) 699 2817.
Director: P. Walton.
Executive: Mrs M. Walton.
The supply of colour transparencies to adver agencies, designers, corporations, publishers & other users of promotional material.

International Photographic Library
Unit 9, 130-134 Pacific Hwy, St Leonards 2065. PO Box 81, Neutral Bay Junction 2089. Phone (02) 439 6100, 439 6264.
Director: P.J. Henning (mdg dir).
A library of 300,000 transparencies coverage includes travel, medicine, computers, mining & sports, world-wide.

Irvin Dataloc/Oirvan Panoram
18 Southport St, Leederville 6020.
Wembley 6014. Phone (09) 381 6033, 381 5165.
Directors: R.J. Irvin (mdg dir), S.J. Penney, V. Crawley, B. Whittaker.
Executive: D.M. Irvin (prodn).
Specialist custom monochrome laboratory. Film processing, printing to mural sizes, colour copying & monochrome services also exclusive panoramic photography up to 360°. 70mm format, camera resolution permits enlarging to mural sizes. Repr: Air Photographs Pty Ltd, 620-624 Burwood Rd, Auburn, 3123. Phone (03) 82 1966.

Irvin Graphic Images
29 Oxford Close, Leederville 6007. Phone (09) 381 4674.

Jadon Color Laboratory Pty Ltd
9 Albion Place, Sydney 2000. Phone (02) 267 8119.
Directors: M.A. Stephen (mdg dir), Mrs A.M. Stephen.
Executive: R. Loesch (prodn mgr).
C41, E6, b&w processing colour printing from Negs & transparencies from postcard to mural size, duplicate slides, overhead transparences, audiovisual support, transparency processing specialists.

Peter Johnson Studios
321 Riley St, Surry Hills, 2010. Phone (02) 211 2654, 212 2510.
Director: P. Johnson.
Creative advertising and commercial photography, spec, food, still life, cars.

Johnson-Walker Studio
34 Findlay Ave, Roseville 2069. Phone (02) 419 7460.
Still photography, studio still life product, promotion, location, industrial & aerial.

Jones & Friends Photographers
616 Wickham Street, Fortitude Valley 4006. Phone (07) 52 5262.
Director: D. Jones.
Executive: P.H. Jones.
Industrial and commercial photography.

Howard Jones Pty Ltd
1st floor, 106 Goulburn St, Sydney 2000. Phone (02) 284 6634.
Executive: H. Jones.
An experienced & well established professional now specialising in food & still-life photography.

Clive Kane Photography
51 Palmer St, Camden 2622. Phone (02) 922 3111.
Director: C. Kane.
Advertising photography.

Kayell Photographics Pty Ltd
25 Paul St (PO Box 349) North Ryde 2113. Phone (02) 887 1944. Telex 27001.
Directors: J. Koens (mdg dir), H. Leijer, C. Gilroy (gen mgr), G. Green.
Executives: G. Logan (nat sales mgr), N. Stanners (adv. prods mgr).
Importers & distributors of all types of products for the photographic industry. Specialists in trade supplies to studios & laboratories.

Kolorkraft can give you these services.
- C41 and E6 processing • Proofing (Sheet and Roll)
- 35mm Duplicate slides • 35mm copy slides (from flat artwork) • Overhead projection transparencies (from artwork or transparency) • Reproduction duplicate transparencies • Transparencies from negatives • Integramatics (Negatives from transparencies) • Copy negatives of Transparencies (From flat artwork) • Fast service layout prints from negatives, transparencies or artwork • CBQ print copies • Reproduction prints (from negatives) • Reproduction prints from transparency (R14 or Cibachrome) • Economical quantity prints from negatives • Transparent or artwork • Display mural prints • Cibachrome mural prints • Cibachrome backlit display transparencies • Wedding and portrait printing.

922 7633
FIRST FLOOR, 116 MILLER STREET, NORTH SYDNEY
Photographic Services

James Lauritz Decent Exposure
15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.
Advertising, editorial, industrial, fashion & illustrative photography.

Frank Lee
Photographing people for fashion, advertising & editorial.

Geoffrey Lee Photographer
799A New South Head Road, Rose Bay 2029. Phone (02) 371 0386.
Service advertising companies and retail departments in creative photography for press and tv products, fashion, display, brochures, publicity, beauty aids.

Ulrich Lehmann Studios Pty Ltd
8 Crawford St (PO Box 229) Cheltenham 3192. Phone (03) 584 4441.

Ray Leighton & Assoc Pty Ltd
5th floor, 405-411 Sussex St, Sydney 2000. Phone (02) 211 2555.

Levy and Associates Pty Ltd
23 Orman St, Hurstville Park 2193. Phone (02) 559 4110.

David Liddle Photography Pty Ltd
105 Phillips Street, Balmain 2041. Phone (02) 810 8552.
Director: D. Liddle.

The Light Trap Pty Limited
4398 Miller Street, Cammeray 2062. Phone (02) 929 9669.
Director: P.A. Desmond. Advertising photography - creative concepts.

LJR Photography
6-8 Clarke Street, Crows Nest 2065. Phone (02) 437 6408.
Directors: J. Van Eyik, Miss K. Robinson. A complete commercial and advertising photographic service on all formats (35mm to 10x8).

Reg Love Photographer
15 Boundary St, Rushcutters Bay 2011. Phone (02) 331 6699.
Advertising photography & photo journalism.

M & T Lyon Photography Pty Ltd
278 Palmer St, East Sydney 2010. Phone (02) 331 5675, 331 4066.
Executives: M.J. Lyon (mg dir), T. Lyon (dir).

Bruce Macnonachie Photography
24 Whitley St, Hamersley 6022. Phone (09) 447 8663.
Director: B. Macnonachie. Specialising in creative photography for magazines, media, public relations & industrial organisations. Advertising brochures, co reports, commercial & fashion.

Malcolm & Susan Mathieson Photography & Framing
14 Bathurst Rd, Orange 2800. Phone (063) 62 1878.
Directors: M. Mathieson, S. Mathieson. Photographers offering high quality large format work in studio or outdoors, studio facilities include 4x5' 6x7cm cameras, Elinchrom flash equipment, front projection, in-house b&w & E6 processing.

David McCarthy Photography
115 Warren St, Fortitude Valley 4006. Phone (07) 831 8185, 831 4375.
Director: D.C. McCarthy. Commercial & advtg photography, work samples posted on request.

Malcolm McCulloch Photography
270 Devonshire St, Surry Hills 2010. Phone (02) 698 4841.
Executive: M. McCulloch.

Photographic Services

Fritz Kos Photographer Pty Ltd
597 Newcastle St, West Perth 6005. Phone (09) 328 5076.
Director: F. Kos.
Architectural & industrial photography.

Chris Lambert Photography Pty Ltd
52a Spic Rd, Mosman 2088. Phone (02) 969 5698.
Directors: C. Lambert (mg dir), Mrs D. Bancroft.
Commercial, industrial, advertising, photography within studio or on location using large or small format cameras, full 4-colour printing service for commercial brochures, postcards & promotional material.

Latrobe Studios Pty Ltd
89 Tope St, St Melbourne 3205. Phone (03) 699 2444. Telegraphic address Melbourne Adphoto.
Directors: L. Carrick (mg dir), R. Morton, P. Wymant, R. Carrick.
Executives: R. Morton (colourlab mgr), I. Trupp (black & white print mgr), B. O'Shea (micro publishing & composites mgr).
Latrobe colourlab is a full service photographic colour laboratory supporting film processing, colour printing, duplicating, 35mm/audio services. Latrobe studios offer complete creative advertising & illustrative photography with facilities for b&w copy negatives, prints, repro.
Latrobe Micro Publishing is a bureau service supplying high resolution b&w & colour masterfiche & quantity duplicate b&w & colourfiche sole agent for Dagmar step and repeat microfiche cameras. Latrobe Composites, computer mapping to microfiche service.

James Latter Photography
14 Peel St, Kirribilli 2061. Phone (02) 957 1250.
Director: J. Latter.

The Light Trap Pty Limited
4398 Miller Street, Cammeray 2062. Phone (02) 929 9669.
Director: P.A. Desmond. Advertising photography - creative concepts.

LJR Photography
6-8 Clarke Street, Crows Nest 2065. Phone (02) 437 6408.
Directors: J. Van Eyik, Miss K. Robinson. A complete commercial and advertising photographic service on all formats (35mm to 10x8).

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Advertising photography & photo journalism.

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Executives: M.J. Lyon (mg dir), T. Lyon (dir).

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24 Whitley St, Hamersley 6022. Phone (09) 447 8663.
Director: B. Macnonachie. Specialising in creative photography for magazines, media, public relations & industrial organisations. Advertising brochures, co reports, commercial & fashion.

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David McCarthy Photography
115 Warren St, Fortitude Valley 4006. Phone (07) 831 8185, 831 4375.
Director: D.C. McCarthy. Commercial & advtg photography, work samples posted on request.

Malcolm McCulloch Photography
270 Devonshire St, Surry Hills 2010. Phone (02) 698 4841.
Executive: M. McCulloch.

Peter McIntosh & Associates Pty Ltd
45 Dumbarton Street, North Sydney 2060. Phone (02) 92 1694, 92 6190.
Directors: P.J. McIntosh, S.J. McIntosh. Advertising photography.

Don Meller Photography
70 Sydney Road, Northwood 5067. Phone (08) 42 5965.
Directors: D.G. Meller (propr). PR, advertising and fashion photography, colour trannies from permanent 4D outback mobile unit, large blow-ups to 14" in b&w & sepia.

Mike Studios
233 Oxford St, Bondi Junction 2222. Phone (02) 389 6297, 389 1587.
Director: Mrs G. Gacs. Professional photographers.

Richard Millott & Associates
167 Fitzroy St, St Kilda 3182. Phone (03) 534 0568.
Director: R. Millott. Full range of advertising still photography & b&w laboratory facilities.

Milton Kent & Son
510 Liverpool Road (PO Box 92) Enfield 2136. Phone (02) 642 4728, 727 2931.
Executives: E. Dorn (exec dir). Aerial and industrial photography, aerial and commercial photography.

Mind's Eye Pty Ltd
Suite 6, 575 Pacific Hwy, St Leonards 2065. Phone (02) 439 1199, 875 1996.
Executive: P. Fogg. Illustrative photography, all formats & all places, architectural to still life, in-house processing, specialist b&w & colour laboratories.

Model Studios
404 High Street, Maitland 2320. Phone (049) 33 6767.
Directors: C.J. Barrett. Commercial, industrial and magazine photography, including a fast service for printing and developing.

Monochrome
59 Hume St, Crows Nest 2065. Phone (02) 43 4377, 43 3357.
Director: D. Haythorn. Complete professional black & white photographic services including copy/bromide, printing, processing & photo mural work.
Graham Monaco Photography
1st floor, 106 Goulburn St, Sydney 2001. Phone (02) 264 6334.
Director: G.S. Monaco.
Creative photography for advt field. Specializing in action, people, fashion & beauty & photoreportage.

Montgomerys Studio
Fischers Corner, Dubbo 2830. Phone (068) 82 2788.
All types of photography & framing.

David Moore Photography Pty Ltd
68 Middle Street, McMamons Point 2060. Phone (02) 929 9620.
Directors: D. Moore, M. Moore.
Architectural, industrial photo-journalism photography.
Repr: Black Star, New York USA.

Robert Morehead Photography
2nd Fl, 116 Miller St, North Sydney 2060. Phone (02) 922 2712. Data page No. 9253911.
Advertising/fashion, fully equipped photographic studio with camera formats from 35mm to 10 x 8.

Multi Colour Photographic Laboratories
166 Lennox St, Richmond 3121. Phone (02) 429 2922.
Executives: A. Petrou (mfg dir), Mrs C. Petrou (admin mgr), W. Matzak (Cibachrome prdn mgr), T. Wallis (b&w mgr), A. Petrou (colour printing).
Specialists in: Cibachrome prints & transparencies, b&w reproduction & display prints, b&w & C41 processing, b&w & colour contact sheets, colour printing (quantity, commercial & repro), retouching of negatives & transparencies, restoration, framing & mounting services.

Joe Murray Photography Pty Ltd
33-35 Raglan St, Port Melbourne 3207. Phone (03) 645 1730, 64 2611.
Director: J. Murray.
Advertising photography, audio visuals, graphic arts & design.

Lance Nelson Assignment
Photographer
43 Womerah Ave, Rushcutters Bay 2011.
Phone (02) 331 1663.
Director: L. Nelson (propn).
Photographic assignments mainly on location for corporations, advertising, graphic designers.

Robbi Newman Photography
19 Broughton St, Milsons Point 2061. Phone (02) 92 7150.
Executive: R. Newman.

Warren Norris Advertising
1321 Pacific Highway, Turramurra 2074. Phone (02) 449 4951.
Director W.I. Norris.
Advertising photography. Brochure and catalogue design and production.

On-Colour Pty Ltd
24 Fraser St (PO Box 182) Glen Waverley 3150. Phone (03) 560 2744.
Directors: R.H. Slade (mktg dir), R.S. Righetti (fin dir/co secy), R.W. Greig (prdn dir).
Executive: B. Beacon (gen mgr).
Exhibition, event, public relations & industrial specialists photographers, in-house studio, photo colour processing, lab, photocopying, graphic art studio & colour offset print shop, to fully service corporate, display & exhibition point of sale requirements.
Office: Sydney c/- Maree Ryan. Phone (02) 528 4668.

Lennart Osbeck Photography
116 Miller Street, North Sydney 2060. Phone (02) 957 1086.
Director: L. Osbeck.
Advertising photography.

Greg Parsons Photography Pty Ltd
Room 13, 137 Pyrmont St, Pyrmont 2009. Phone (02) 660 1614.
Directors: G.R. Parsons, Mrs J. Quinlivan.
Fully equipped photographic studio specialising in still life, product, food, people, commercial & corporate photography.

Michael Perry & Associates Pty Ltd
282 Richardson St, Middle Park 3206. Phone (03) 690 4086, 690 4045.
Directors: M.W. Perry, Mrs D. Perry.
Executive: A. Dott.
Advertising & commercial photography.

Photo Impact Cards
21 Byora Crescent, Northbridge 2063. Phone (02) 95 1670.
Directors: P. McNair, Mrs S. McNair.
Photography & finished art work, specialising in short run high quality point of sale material - counter stands, display posters, brochures & sales presentation.

Photo Index
114 Churchill Ave, Subiaco 6008. Phone (09) 381 7466. Telex MILLPT 94820.
Photo library of Western Australia.

The Photo Library
The Photographic Library Of Australia Pty Ltd. 7 Ridge St, North Sydney 2060. Phone (02) 929 8511. Telex 222922.
Directors: R.K. Dann, Mrs M.W. Dann.
Executive: Ms C. Tebbel, Mrs A. Fox, Ms L. Hind (librarians).
Art directors and designers. Stock colour transparencies for advertising, corporate reports, travel brochures, posters, calendars, record sleeves, publishing. Full subject range in 35mm to 4” x 5” format covering Australian and overseas scenes, people, sports, industry, agriculture, food, wild life, pictorial and a wide range of general subjects. Library viewing facilities available. Research and courier despatch for local, interstate and overseas clients.

Photographic Agency of Australia
105 Ormond Rd, Elwood 3184. Phone (03) 531 6876.
Director: R. Ryan.
Providing comprehensive photographic library for agencies, publishing, graphic designers & photographers.

Photohouse Graphics
24 Wall St, Richmond 3121. Phone (03) 429 1427.
Director: Z. Grauzauskas.
Photography & graphics.

Photolink
7 Haydens Rd, Beaumaris 3193. Phone (03) 589 3179.
Executive: K. Redpath.
Interstate photographic services via the representative in your city. All member studios are equipped to handle any photographic situation.
Repr: NSW - Jacek Shilbach (02) 929 8766; QLD - Ian Poole (07) 831 4956.

Photo-Media
12A Kingsway, PO Box 237 Armadale 3143.
Phone (03) 509 2690.
Director: D. Staley.
Industrial & advtg photography. Audio-visual photography & production. Corporate brochures & annual reports.

Photon
504/26 Ridge St, North Sydney 2060. Phone (02) 929 0066.
Directors: R. Mugdan, Mrs J. Mugdan.

Photographic Services
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Rudy Pols Photography
28 Finlay Rd, Turramurra 2074. Phone (02) 44 2712.
Director: R.C. Pols.
Commercial, industrial & architectural photography.

John Pond Photography
1 Mitchell St, Centennial Park, Sydney 2021. Phone (02) 331 1268.
Director: J. Pond.
Publicity & P.R. photography, model head shots, & video productions.
Affiliation: Los Angeles. Large library of US stock shots.

Ian Poole Does Photography
115 Warren Street, Fortitude Valley 4006. Phone (07) 831 4956.
Director: I.D. Poole.
Advertising & commercial photography.

Antony Potts Photography
Studio 25-31 Renwick St, Redfern 2016. PO Box 402, Woollahra 2025. Phone (02) 699 4514.
Director: A. Potters.
Fashion & advertising photography.

Kevin Poulter and Associates
124 Centre Dandenong Rd, Dingley 3172.
Phone (03) 551 3652.
Director: K.R. Poulter.
Commercial, press photography, stock photos & models.

Pirsmagic Pty Ltd
3/4 Riley St, North Sydney 2060. Phone (02) 929 4864.

Profile Photographics
Cnr Ipswich Rd & Dudley St, Annerley 4103.
Phone (07) 48 3897.
Advertising, commercial, industrial, PR photography.

Pro-Image
143 Brougham St, Woolloomooloo 2011. Phone (02) 338 4352, 338 4570.
Directors: R. Jarrett (mktg dir), B. Eriksson, F. Mann.
Commercial, editorial & advtg photographers. Services also include complete B&W darkroom & copy services, line & screen bromides, 35mm slide & special effects prdn for the a/v industry.

**Project Pictorial Pty Ltd**

498 Miller St, Cammeray 2062. Phone (02) 929 8444. Telex A74503.


Executives: P. Pearson, B. Seary (photographers).

Press photographers, product studio, audio-visual production, high volume print capabilities.

**Q Photographics**

169 Campbell Street, Hobart 7000. Phone (02) 34 8909.

Directors: N. Miley, B. Somsisch.

Advertising and illustrative photography, full photographic laboratory services.

**Quasar The Picture Co Pty Ltd**

5 Clarence St, Prahran 3181. Phone (03) 529 6908.

Directors: D. Hughes.


Tv commercials, advertising & fashion photography.

**Nicholas W Quin Photography Pty Ltd**

7 Vere St, Collingwood 3066. Phone (03) 419 6729.

Directors: N.W. Quin, N.J. Quin.

Advertising, fashion & general commercial photography.

**Philipp Quirk Photographs**

295 Edgecliff Rd (PO Box 156) Woollahra 2025.

Phone (02) 32 3510.


Photo journalism, editorial illustration, photographic library & corporate & industrial photography.

**Rapport Photo Agency**

252 Phillip St (PO Box 13) Redfern 2016. Phone (02) 698 8207, 699 6425.

Directors: R.K. Walls, Ms M. Olah, S. Cowling.

Corporate, editorial, advtg & travel photography on assignment, or stock basis.

**Ken Redpath & Assoc**

7 Haydens Rd, Beaumaris 3193. Phone (03) 589 3197.

Directors: K.I. Redpath & V.A. Redpath (ptnsrs).

All facets of advtg photography on all formats (35mm-8"x10"). Expertise in large-format still life and A.V. Large well equipped studio. Also partners in Royal Place Hire Studios, Richmond.

Repr: Ian Poole, 115 Warren St, Fortitude Valley 4000. (07) 831 4966; Jacek Schibbach, Ad-Libitum Colormaster, 21-23 Chuter St, North Sydney 2060. (02) 929 6766; Noel Holley, Illustrations Pty Ltd, 355 Wellington St, Perth 6000. (09) 321 4602.

**Henk Rem Photographics**

2 Anchor Place, Prahran 3181. Phone (03) 529 6282.

Director: H. Rem.

Advertising, commercial & industrial photography.

**Greg Reynolds Commercial Photography**

Unit 2, 48 Moss St, Slacks Creek, 4127. Phone (07) 208 6949, 209 1931.

Directors: R.J. Boon (mg dir), Mrs B.J. Boon.

Advtg, promotional, pr, commercial & industrial photography.

**John Rodsted Photographics**

5 Northumberland St, (PO Box 1018, City Road PO) South Melbourne 3205. Phone (03) 699 7066.

Director: J.G. Rodsted.

Photographic & film studio.

**Gilbert Rossi Photographic**

73 Beattie St, Balmain 2041. Phone (02) 818 2699.

Director: G. Rossi.

Advtg photography specialising in people, fashion & sport.

**Gerd Rosskamp Photographics**

19 Hallett St, Adelaide 5000. Phone (08) 223 7140.

Director: G. Rosskamp.

Commercial, advertising, industrial, annual reports, catalogues & fashion photography.

**Royal Place Hire Studios**

2 Royal Place, Richmond 3121. Phone (03) 589 3197, 589 5205.


Offer large Cyclorama, black studio, working photographic kitchen, Sinar cameras & Balcar flash lighting. Includes make-up and changing facilities, office and conference area, drive-in facility, 3 phase power etc.

**Russell-Smith Photographers Pty Ltd**

1st Floor, 331 Queen Street, Brisbane 4000. Phone (07) 221 4666.

Director: D. Kirby.

Industrial and commercial photography.

**Jeff Schultz Photographics**

62 Campbell St, Bowen Hills 4006. PO Box 5945, Bundaberg West 4670. Phone (07) 52 5799.

Director: J.L. Schultz.

Creative fashion, advtg, brochures, aerial, commercial & industrial photography.

**Scopix Photo Library**

154 Greville St, Prahran 3181. Phone (03) 51 1559, 51 6832. Telex 30625 (ME 925).

Director: R. Ellis (mg dir).

Executives: Ms S. Rodd (mgr), Ms M. Furci (head librarian).

Photo library, photo research.

Office: P. Jarrett, 18 Seale St, Darlinghurst 2010. Phone (02) 332 2292, Telex 21822 (Sy67).

**Sharp Photographics**

36 Warratah St, Bexley 2207. Phone (02) 587 2542.

Director: B. Sharp.

Commercial & industrial photography.

**The Shooting Gallery Pty Ltd**

27 Cromorne St, Richmond 3121. Phone (03) 429 9500.

Directors: J.P. Williams, Mrs W.M. Williams.

Executive: G.J. Baring.

Commercial photographic, studio encompassing, advtg, fashion, industrial & aerial photography in colour & b/W.

**Shutterbugs**

679 Pittwater Road, Dee Why 2099. Phone (02) 981 1024.

Director: A.M. Hammond.

Photography to trade, industry, architecture and advertising.

**Martin Simons Photographic**

7 Orchard St, Armadale 3143. PO Box 226, Malvern 3144. Phone (03) 509 7555.

Director: M. Simons, P. Pocova.

Creative advertising photography, specialising in studio still life, fashion and editorial.

**Michael Skelton Photography Pty Ltd**

1st Floor, 21 Pier St, Haymarket 2000. Phone (02) 264 3665.

Director: M. Skelton, J.J. Skelton.

Advertising photography.

**Bob Slater Photographics**

C/- Brian Brandt & Associates, 16 Nelson St, Windsor 3181. Phone (03) 51 9332.

Director: R.M. Slater.

Illustrative photography.

**Ian Smith & Associates Pty Ltd**

285 Coventry St, South Melbourne 3205. Phone (03) 699 8533.

Director: I.D. Smith.

Executive: Mrs J.P. Smith.

Aerial, advertising, industrial, motor sports, commercial photographers. Black and white photo processing bromide.

**SP Photographics**

196 Magill Road Norwood 5067. Phone (08) 332 1538.

Director: S. Plowman.

Photographic services for advertising (commercial, industrial, fashion and public relations).

**Stock Photos Photographic Library**

8-16 Little Queensberry St, Carlton 3053.

Phone (03) 347 3906, 347 4005. Telex 30625 ME1418.

Director: C. Bourke.

Executive: J. Walse.

Photographic library providing quality images for advtg, print & tv, now represents Fotobank of London & The Stock Market of New York.

**John Storey Photographer**

29A King St, Sydney 2000. Phone (02) 29 2984.

Fashion, advtg, photo journalism, photography of art works & architectural photography.

**Strawberry Photography**

3 Priory Rd, (PO Box 257) North Sydney 2060.

Phone (02) 92 0303.

Executives: B. McInerney, M. McInerney.

Photography for public relations, advertising, industrial, architectural, stock photos.

**The Studio**

1st fl, 63 Great Buckingham St, Redfern 2016.

Phone (02) 698 9281.

Director: L. Smit.

Executive: Ms J. Mason.

Studio & location commercial advtg photography.

**Studio Commercial Pty Ltd**

371a Pitt St, Sydney 2000. Phone (02) 267 8038, a/h 77 8410.

Directors: R.N. Freer, Mrs N.L. Freer.

Executive: T. Colless.

Public relations photography, publicity photography, portraits, volumes of photographs, studio, location, after hours service.

**Studio Place Pty Ltd**

Suite G11, 283 Alfred Street North, North Sydney 2060. Phone (02) 957 1829.

Directors: D. Franklin, Mrs R. Franklin.

Photography for the advertising industry.
Photographic Services

Studio Ten Pty Ltd
7 Nickson St, Surry Hills 2010. Phone (02) 699 7651.
- Directors: D.P. Mist, D. Roche.
- Advertising and commercial photography.

Superfine Studios
370 Wattle Street, Ultimo 2007. Phone (02) 211 2899.
- Directors: P.R. Nance, N.B. Middleton.
- Executives: E. Stead, R. Wayment.
- Advertising & fashion photography.

Superscan Pty Ltd
55 Cranbrook Street, Botany 2019. Phone (02) 666 9060, 666 4435. Telex 71508.
- Directors: C. Watford.
- Production of 'Superscan' giant colour enlargements on canvas, front runner, and a wide variety of other substrates. For use out or indoors. Great for exhibitions, tv commercial backdrops, in-store display, and supersite advertisements outdoors.
- Rep: Superscan offices in Melbourne and Brisbane. Retailers in other states.

Sydney Freelance Photo Agency
41 Beach Rd, Bondi 2026. Phone (02) 30 7817.
- Director: P. Riviere.
- International photographic agency, freelance photographer for press (Aust & O'zeas), pr, incorm Gamma Chlason (USA) & correspondant for Gamma Press (France).

Duncan Taylor Photography
Suite 5, 1017 Victoria Rd, West Ryde 2114. Phone (02) 80 4345.
- Director: D. Taylor.
- Commercial, advertising & industrial photographers, all b&w & colour processing & printing done in house.

TC Photographics Pty Ltd
38 Glover St, Willoughby 2068. Phone (02) 95 4816.
- Directors: T. Slyer, Mrs S. Slyer.
- Commercial, advertising & illustrative photography.

Tempo Photography Pty Ltd
172 Coventry St, South Melbourne 3205. Phone (03) 690 5866.
- Directors: H. Meulenbelt, Mrs H.S. Meulenbelt.
- Specialising in fast b&w services for advtg & pr, industry & commerce etc., studio photography for product promotions, catalogues, brochures, display, etc. In-house colour service.

Tessar Photographics Pty Ltd
519 Burke Rd, South Croydon 3124. Phone (03) 20 4668, 20 4396, 20 7183.
- Directors: B. Acklom (mg dir), Mrs K. Acklom.
- Supplier of professional photographic equipment & materials, plus services (i.d. security, processing).

Michael Thompson Photography Pty Ltd
PO Box 25, Cremorne 2090. Phone (02) 309 3511.
- Directors: M. Thompson, K. Wiggins.
- Commercial and industrial photography.

Peter Thomson Photographic Productions
42 Charles St, Prahran 3181. Phone (03) 529 2388.
- Director: P. Thomson.
- Advertising photography.

Tom and Mary Associates Pty Ltd
295 Bank St, South Melbourne 3205. Phone (03) 699 7418.
- Directors: Ms M. Cooke, T. Berry.
- Advertising photographers.

Tomek & Eryk
26 Garden St, South Yarra 3141. Phone (03) 241 5397.
- Fashion & beauty.

George Turton
64 Elizabeth St, Ashfield 2131. Phone (02) 739 5250.
- Director G. Turton (mgr).
- Creative solutions for advertising, fashion, illustrative & corporate photography.

Jon Van Gaalen Photography & Film Pty Ltd
220A Glenmore Rd, Paddington 2021. Phone (02) 331 6537, 48 2636.
- Executives: J. Van Gaalen (dir,photographer & prdr), E. Hutchx (art dir, dir), E. Ely (photographer).
- Photography for tv commercials & print campaigns.

Mal Vaughan Photographic Services
398 Pittwater Rd, North Ryde 2113. Phone (02) 888 3764.
- Director: M.C. Vaughan.
- Executive: Mrs J. Vaughan.
- Advertising and commercial photography.

Vision Graphics Pty Ltd
205 West St, Crows Nest 2065. PO Box 1696, North Sydney 2060. Phone (02) 929 5266 (processing) 929 8658.
- Directors: R. Smith, R. Carter.
- Executives: F. Percival (co secy), R. Lawrence (sales dir).
- Professional laboratory services offering high quality duplicates, composites, special effects plus top quality retouching. Extended hrs offered with streamlined processing for the professional E6 photographer.

John Wallis & Associates Pty Ltd
Unit 10, 9-13 Dingley Ave, Dandenong 3175. Phone (03) 793 3663.
- Director: J. Wallis, Mrs S. Wallis.
- Advtg & commercial photography colour & black & white. All formats (35mm to 10 x 8) design service.

Peter Walton & Associates
17 Dow Street, South Melbourne 3205. Phone (03) 899 3933.
- Director: P. Walton.
- Photographic studio - food, product, fashion, location & corporate.

Warwick Photographics Pty Ltd
Suite 1107, Northpoint PO Box 1264) 100 Miller St, Nth Sydney 2060. Phone (02) 929 4714.
- Directors: W.B. Buddle, P.E. Buddle.
- Specialist slide makers. A complete range of special effects and techniques creating colour slides from black and white art.

Philip Weir Photography
151 Chandos St, Crows Nest 2065. Phone (02) 438 4215, 439 3674.
- Directors: P. Weir (mg dir), M.D. Weir (co secy).
- Executive: T. Wheeler (mgr).
- Creative advertising photography.

Williams Gale Photography
975 Hay St, Perth 6000. Phone (09) 322 4675, 322 1051.
- Directors: R.R. Williams, R.C. Gale.
- Photography to the advertising industry, drive in studio with full facilities for still life/food fashion & location 25,000 jouls of studio & location lighting.

Richard Wilson Studio
Suite 3, 7 Ridge St, North Sydney 2060. Phone (02) 957 3844, 957 3067.
- Executive: R. Wilson (mg dir), M.W. Cracknell (cds mgr).

Angol Holdings Pty Ltd
Suite 12, 16 Notts Ave Bondi (PO Box 333) 2026.
- Phone (02) 309 2221, 309 2772. Telex 71433 Beach.
- Special effects, consultants & prdcrs.
- Repr: USA, UK.

Special Effects & Staging Services

Ace Theatrical Costumers
Shop 11, Bayswater Shopping Centre, Mountain Highway, Bayswater 3153. Phone (03) 729 1237.
- Directors: Mrs R.E. Collyer, Mrs S.A. Gibson, Mrs P.F. Webb (partners).
- Hiring & making of animal & character costumes for use in promotions such as the Gas & Fuel of Victorian "ERG" Pancake Parlour "Mad Hatter" "Hector" Road Safety cat costumes.

Action Packed Lightshows, Sound Hire & Sales
597 Lutwyche Rd, Lutwyche 4030. Phone (07) 57 1636.
- Executive: J. Philp.
- Special effects projections, original graphics special set shows, mechanical image transport, unique electronic controls for lighting, manual controls, memory sequencers, mass lamp arrays, ultra violet effects, pa hire, (name in lights etc).
Audio Loc
255 Penthurst St, Willoughby 2068. Phone (02) 411 3157.
Directors: V. Vacher, N. Cunningham.
Sound effects & soundscapes design.

Australian Set Services & Touring Pty Ltd
216-220 York St, South Melbourne 3205. PO Box 24, Port Melbourne 3207. Phone (03) 699 5640.
Directors: I.M. Thompson (mgr dir), M.A. Thompson.
Construction & design stage sets for audio visual product launches, seminars, exhibitions, theatre, touring.

Australian Taxidermy Studio
80 Gondola Rd, Narrabeen 2101. Phone (02) 913 1980.
Director: Mrs K. Hangay (prop). Preparing & hiring of stuffed animals & animals reproductions, making advertisement props, special effect items etc.

Automobile Agency
8 Holmes Ave, Dundas 2117 Phone (02) 684 1080.
Director: R. McCann-Jr.
A choice of 150 unusual cars for advertising, films & television.

Bayside Jump Company
Parachuting & skydiving sequences for tv & cinema commercials, feature films, serials, agricultural shows, air shows, fairs.
Repr: C. Trezise, 29 Bega Rd, Jannali 2226. Phone (02) 528 7035.

Cine Cars
5 Grandview Parade, Epping 2121 Phone (02) 899 8339.
Directors: R. Petro, Mrs P. Lane.
Specialty vehicle hire. Vehicles include: vintage, sports, prestige, military, commercial, modern. Also available - 4 wheel drives, boats, trailers, motorcycles.

Cinegrip Facilities
11/94 Reserve Rd, Artarmon 2064. Phone (02) 439 7306, 997 1611. Telex 10101 CINEGRIP.
Director: R. Gosper (owner).

Conqueror Systems (Aust) Pty Ltd
184 Errol St, North Melbourne 3051. Phone (03) 329 8039.
Director: B. Smith, T. Woodbridge.
Primarily construction, design, sale & hire of all types of balloon or airship, also inflatable & other unique special effects.

Country Locations
Corsa, Redesdale 3444. Phone (054) 74 8243, 22 2212.
Directors: N. Clark (mgr), G. Watkins (mgr), M. Clark (catering).
Provides specific locations to meet client needs such as rural properties, rural scenery, rivers, town & on location services such as pre-production organisation, provision of props & extras, rural advisory service, accommodation & meals, fly-drive facilities.

Createk Enterprises Pty Ltd
185 Glenmore Rd, Paddington 2021. Phone (02) 331 3244.
Executives: D. White (mgr dir), S. White (dir).
All special effects, character costume suits, model makers, mock-ups & display prototypes, sets, stop motion.

Creation Design & Construction
Factory No. 3, 18 Charlton Ave, Cheltenham 3192. Phone (03) 584 8986.
Directors: T.A. Conway, Mrs L.D. Conway.
Sets, props, special effects (no explosives), Rigs (pneumatic, hydraulic, electronic etc), Models & miniatures to scale, fiberglass, plastics, foam, giant props.

Design Field Pty Ltd
1 Caledonia St, Paddington 2021. Phone (02) 328 7366.
Commercial, film & television special effects. Mock-ups, re-scaling, specialised character suit fitting, full engineering & design facilities, pack models, miniatures & big ones, architectural models, stop motion, fire, water, experienced on-site attendance.
Facilities: Complete industrial design capacity, dark room, studio drafting & rendering facilities, construction & prototype workshops.

Design Resource Pty Ltd
15 Barr St, Balmain 2041. Phone (02) 818 3633.
Director: P. McKie.
For TV & Film - Special Effects, models, machines & devices, engineering, hydrodynamics, electronics, costumes, props, construction, Art Direction & Consultant Design Services.

Eclipse Creative Lighting & Electronics
305 Penthurst St (PO Box 150) Willoughby 2068. Phone (02) 407 2722. Telex 70146.
Executives: I.R. Eastman (gen mgr), I.M. Brooks (sales mgr).
All special effects lighting equipment - custom design, manufacture & distribution. Hire & sales of lighting control equipment, chasers, flashers, dimmers, animated signs, strobes, colour wheels, tivoli tubelight, low voltage lamps & bulbs, special effects projection, lasers, ultra-violet, fog, smoke & bubble generating machines, rope lights, sneak lights, mirror balls, rotating beacons, pin spots & fibre optics. Also, hard to obtain coloured spots, floods & display lamps. Distributors of Microstar computer controlled memory dimmer system & Line Lite, Ultra Violet Blacklight displays products.

The Effects Dept.
22 Norman St, Peakhurst 2210. PO Box 106, Oatley 2223. Phone (02) 533 2322.
Directors: R.I. Robinson, Mrs C.P. Robinson. Manufacturers of special effects, including specialty props & models, equipment hire, smoke machines, tracking trailer, camera boat & more, stock breakaway bottles & glasses.

Film Make-Up Technology
1-18 Cahill St, Camperdown 2050. Phone (02) 519 4407.
Director: Ms J.P. Knowland.
Suppliers of film, TV & special effects make-up tuition.

The Film Services Group
28-30 McElhone St, Woolloomooloo 2011. Phone (02) 356 3834.
Directors: B. Bransen, Ms M. Brown.
Set design & construction, storage facilities, action vehicle & special props design & construction & film transport.

Ellis D Fogg Productions
10 Tunks Rd, Ryde 2122. Phone (02) 808 1405.
Executive: R. Foley (designer).
Design and prdn facility for special effects for promotions, celebrations, fashion, film, video, television, cabaret and theatre.

Graphiti
16 Malvern Rd, Rivervale 6103. Phone (09) 361 8199.
Director: David Duncan.
Creative workshops, props design & prdn, costume workshops, miniatures, special effects & sets.

Harlequin Costume Hire
108 Henderson Rd, Alexandria 2015. Phone (02) 698 2628.
Executives: A.A. Lees (dir & designer), Mrs M.E. Lees (prdn mng dir), J.W. Tilbrook (hire mgr).

Special Effects & Staging Services
Design & manufacture of costumes for the performing arts. Hire of costumes for theatre, film, TV & adverting throughout Australia.

Frankie Hogan
66 White Hall St, Footscray 3011. Phone (03) 689 1514.
Costume design, co-ordinator, wardrobe, stand by, film, TV, commercials, photographic.

Hooper Design & Development
13 Grenville St, (PO Box 121) Tuart Hill 6060. Phone (09) 344 2323.
Directors: R.H. Hooper & Mrs L. Hooper (partners).
Special effects & specialised props for advtg.

Instant Scaffolds
24 Herbert St, Artarmon 2064. Phone (02) 439 6200.
Executives: L. Hammond (gen mgr), P. Newby (nat man devt), P. Zeitisch (mgr NSW), G. Butters (prdn mgr).
Hire or sale of scaffold & access equipment, including stages, catwalks, swinging stages, lighting towers & self propelled scissor lift equipment.
Repr: Branches in all states.

Bryce Jordan
3/13 Mitchell St, St Kilda 3182. Phone (03) 534 3401.
Directors: B. Jordan, B. Jones. Make-up artist, hairstylist, fashion co-ordinator, model.

Kehoe Australia
1-18 Cahill St, Camperdown 2050. Phone (02) 519 4407.
Director: Ms J.P. Knowland.
Suppliers of professional film, TV & special effects make-up tuition.

Laser (Australia) Pty Ltd
Directors: K.R. Hancock, N. Henry.
Consultancy & design, lighting & staging hire & staff. Product launches, fashion parades, conventions, exhibitions, television, theatre & film. Hire of CCT theatre lighting, Focal manual and AVAB memory control systems, RDS moving effects projectors, Rosco smoke machines, dry ice foggers, Aircraft landing lights, custom programmed chaser, disco effects, etc.
Location Search

54 Spruson St, (PO Box 17) Neutral Bay 2089,
Phone (02) 922 7185, A/H (02) 967 6821.
Directors: B. Lindley.
Finding locations for tv commercials, still photographers and films.

John Morris Heritage Explorers

13 Simmons St, Balmain 2041. Phone (02) 810 2565 (all hrs).
Director: J.R.Morris (propr).
Locations for films, tv commercials, product laun-
ch, & receptions.
Historic buildings are the speciality but all
periods styles & places are covered. Sydney &
NSW, country & interstate connections.

18 years National Trust experience.

Mother's Art Production

19-21 Judd St, Richmond 3121. Phone (03) 429 9415.
Directors: J. Landy, S. Cargill, I. Bracegridle.
Design and construction of props for commer-
cials, films, theatre work, point-of-sale and trade
shows. Merchanical animation and special ef-
ficts.

Otelia Promotions

A Easey St, Collingwood 3066. PO Box 153,
Ashburton 3147. Phone (03) 419 9696.
Executive: J. Markworth (gen mgr).
Antique & vintage photographic equipment
available to hire for use in films, commercials etc.

Photonic-Special Visual Effects

11 Waterloo Crescent, St Kilda 3182. Phone
(03) 534 7620.
Film & television special effects, including an-
imation, models, miniatures, optical effects, set
design & construction, props, animation camera
& rostrum (16mm & 35mm), artwork design &
shoot, models & miniatures.

The Prop House

23 Doody St, Alexandria 2015. Phone (02) 667
0272, 667 0273, 667 0274.
Directors: S. May, J. Green.
Executive: B. Williams (co mgr).
Hire suppliers of props to feature film industry,
tv series & commercials & still photographers.
Variety of antique & present day items.

Reece Robinson Special Effects Pty
Limited

22 Norman St, Peakhurst 2210. PO Box 106,
Oatley 2223. Phone (02) 533 2322.
Directors: R.E.J. Robinson, Mrs C.P. Robinson.
Special Effects co-ordinator & designer.

Rent-A-Robot

41 Bowman St, Drummoyne 2047 Phone (02)
81 4177.
Executive: J. Brewer.
Hire of promotional robots for use at Trade
Fairs, Business Conventions, Television Stations,
Stage Shows, Parties and Shopping Centres.
Supply of both robot and operator, and additional
props or detail if required.

Robot Concepts (Aust)

5th floor, 170 Flinders St, Melbourne 3000.
Phone (03) 63 2568.
Executive: G.C. Russell.
Robots for hire, exhibitions, promotions, re-
tailers, company endorsement functions, ad/pj
campaigns.

The Robot Factory

1 River Rd, Sackville North 2756. Phone (045)
79 1113.
Directors: C.W. Handmer (mgr dir), S.G. Hand-
mer (co secy).
Construction of space age props, specialising
in remotely controlled robots for tv & promotional
uses.

Robot Research Laboratory

6/2 Schofield St, Riverwood 2210. Phone (02)
533 3517.
Executive: G. Isaacs, G. Young.
Design and construction of digital proportional
radio controlled robots, special effects, flying or
floating models, custom made electronic effects
& controls.

Sign Systems Pty Ltd

187 Parramatta Rd, Homebush 2140. Phone
(02) 764 2800.
Range of simulated plastic building products
for use in tv, film and stage productions, vacuum
forming - plastic mouldings up to 6 by 2.4 by
0.9 m.

Staging Consultants Pty Ltd

29 Clue St, Rozelle 2039. Phone (02) 810
2885.
Dlrector: K. Ricketts (mgr dir).
Manufacture & design sets, scenery & props
such as Commonwealth Games’s Matilda, ‘Walk-
ing Fingers’ body puppet (Yellow Pages), &
spectacular display flags for Winfield Cup Grand
Final.

Staging, Set & Prop Constructors

Also known as SSCP, 39 Elizabeth St, Pad-
ington 2021. Phone (02) 808 1405.
Directors: D. Sko, Miss C. Oliver.
Special scenery, stages, revolves set dressing,
props & special effects built for theatre, cabaret,
film & promotion.

Robert Staples & Associates

53 Warburton Ave, Padbury 6025. Phone (09)
401 7063, wrhs@ (09) 275 1171.
Directors: M. Sprigg, G. Staples.
Scenery makers & hire service.

Jan Stevens - Make-Up Artist

3/59 Kirribilli Ave, Kirribilli 2061. Phone (02) 922
1103.
Director: J.V. Stevens.
Freelance make-up artist.

Ray Strong Visual Productions Pty Ltd

9 Charles St, Prahran 3181. Phone (03) 51
3854, 51 8052.
Director: R. Strong.
Executive: A. Robinson.
Special effects, graphic animation, photography.

Studio Set Constructions

146-162 Burnley St, Richmond 3121. Phone
(03) 429 1647, 429 1322.
Executive: S. Sempill (mgr).
Construction & hire of film, tv, theatrical &
commercial sets & props.

Sydney Prop Hire Centre

72 Harris St (cnr John St), Pyrmont 2009.
Phone (02) 660 7824.
Director: Mrs P.S. Rapson.
Prop hire & construction (including mannequin
hire & sales) for display, mktg, media & advt
industries.

The Sydney Theatre Company Ltd

153 Dining St, Potts Point 2011. PO Box 178,
Kings Cross 2011. Phone (02) 358 4399. Telex
73209 Xestco.
Director: R. Wherrett.
Executive: D. McDonald.
Theatreal prdcs, scenery equipment, scenic
arts facilities, costumes, properties available for
hire.

Thomas Lane

8 Thomas Lane, Haymarket 2000. Phone (02)
212 4124.
Directors: R. de Beer, T. Lees.
Custom building of props, scenic devices and
special effects. All kinds of model making, mould
making for vacuum forming of styrene and flex-
glass and castings of resin, plaster, etc. Con-
struction of kinetic devices also engineering re-
quirements such as gearing and flying. Attend on
set for fit ups and the handling of our props
during shoots, a portable spraybooth, plus art
direction services.

The Video Paint Brush Co

180 Bank St, South Melbourne 3205,Phune (03)
690 7499.
Director: J.M. Pechoux, A. Lewens, A. Galt.
Using a Digital Paint Box 7001 - a computeris-
ed video studio specialising in creative image
prdn, special effects, animation & graphics. On
line facilities for video editing, including ADO &
DVE.

Vision Control Pty Ltd

PO Box 85, Belgrave 3160. Phone (03) 754
3471. Telex 30333 code VISCON.
Directors: J. Hansen (mgr dir), Ms M. McKel-
ley.
Computer Graphics Production: utilizing CON-
JURE, a special effects & paint system designed
in Australia by Vision Control’s engineers, which
not only offers state of the art computer graph-
ics but also special effects unique to Vision Control.
In house facilities: 16 x 8 x 3 level re-entry mixer,
2 graphics computers, videotape, film & color
slide output facilities, experienced designers, pro-
duction & technical personnel. Staging services:
over 200 period radios available for hire. Every
model & era from crystal sets to large radiograms
delivered to your location.

Walrus Animations

453 Pacific Hwy, Crows Nest 2065. Phone (02)
439 4800.
Director: J.A. Martin.
Motion graphics, design, computer animation.

WAZ FX Australia Pty Ltd

61 Grange Rd, Cheltenham 3192. Phone (03)
584 6602.
Director: R.W. Kelly (mgr dir).
Specialists in staging facilities & applied de-
sign, providing the following services for the film,
tv, theatre & display industries of Australia - stag-
ing, set finishing, props, props fabrication,
costumes, special effects, casting & moulding,
model making, industrial sculpture, artwork,
scenic art, design.

Wizards of Oz Productions

Suite 5A, 505 Pittwater Rd, Brookvale 2100.
Phone (02) 938 3664, 938 2783.
Executives: J.B. Levine (musical dir), J.
Zulakia (prdcr).
Special sound effects also music prdn includ-
ing writing, recording & prdn including custom
music for audio visuals, library & service.

Zzeoom Art Pty Limited

15 Wharf Rd, Birchgrove 2041. Phone (02)
810 7805.
Directors: J.A. Wood (mgr), H.L. Wood.
Complete set design plans, elevations, perspec-
tives, cost analysis, construction mgmt sup-
ply & removal, specialists in large sets for film, tv,
thatre & exhibition work.
Agency of the Year

1985 & Beyond:

If any industry should be optimistic, it's advertising. The very core of our business is based on the delivery of promises. Yet more and more we become conscious of a creeping conservatism engulfing us.

Where are the brash and bushy-tailed optimists of yesteryear? The bright-eyed creatives and hungry salespeople who transformed a cottage industry into a visible, viable industry turning over $3 billion or more?

Let us hope they are not all up to their designer shirtsleeves in cost control computer sheets and last year's copy of 'In Search of Excellence', because 1985 will require all the entrepreneurial skills that made Australian advertising what it is today. What it is tomorrow will depend upon how we react to a number of challenges. If we can cope with these and continue to break new ground, then there is every chance we could wrest the advertising crown from the U.K. as surely as the Brits pinched it from America in the seventies.

Develop a distinctive Australian culture. More and more multi-nationals have discovered the only way to run Australia is from Australia. Those who haven't made it and slipped from the top ten, will have to be content with the fact that no amount of local agency purchasing and staff poaching can replace a strong & stable Australian team.

The global advertising protagonists must come down to earth. Remember Australia still suffers from the tyranny of distance. In a country where we're still struggling to market a national beer, a global brand is light years away. 'Think global, act local' not only sounds right, it is right.

Technology is upon us, but let's not think like technocrats. The smart agencies, both large & small, are switched on to EDP media systems, word-processed account management and computerized copy; but let's continue to command a healthy respect for the generalist, the entrepreneur and the rat-bag. It's teams of individuals who make this industry interesting.

Regulate or perish? The doomsayers would have us believe advertising will be run by Government committees, enquiries and tribunals. This will only happen if we abrogate future freedom to our collective advertising associations, federations and councils. The power is still with the individual. Don't ask what 'they' are doing, ask what you're doing. Help build the status of advertising by getting involved in the issues rather than sniping at competitors.

Our business is our clients' business. Last year more agencies researched more prospects than ever before in their quest for a magic formula to new business acquisition. All discovered the same thing: The plea from clients is 'understand me'. Effective agencies will become totally immersed in their clients and brands, whether by adopting account planning as a discipline or applying common sense to account management.

Mass media will disappear. Fragmentation will continue as VCR's mature as a medium, as broadcast becomes narrowcast, AM becomes stereo, newspapers transmogrify into magazines, magazines multiply, and both direct marketing and catalogues continue to explode. Segmentation will become a reality rather than a theory.

Change will be constant. Last year TV management swapped channels more often than viewers, in 1985 print management will ring the changes as the pressure to perform increases. New products will proliferate in direct relationship with market confidence. And transnational mergers of both clients and agencies will send new business executives scurrying to these very pages to check out who's who!

Yes, 1985 will be a very exciting year, a year in which the principal challenge will remain for the industry to produce intelligent, provocative and effective advertising. In that sense, nothing will change.

Monahan Dayman Adams

Accredited Advertising Agencies

At the time of going to press, this section lists agencies which carry full AMAA accreditation. Branch offices & financially affiliated agencies not independently accredited are indicated by *.

All other advertising consultancies which have not been formally accredited by the Media Council of Australia are listed under Marketing, Advertising & Media Consultants.
That's where we excel. We have the team and experience to fuse the two together into forceful modern advertising that will motivate sales. Some might call it down to earth advertising. We call it common sense. Give us the opportunity and we'll write you a successful sales story. Call us on (02) 9225133 and ask for Vance Gregg, Warren Slattery or Ray Hall.

That's where we excel. We have the team and experience to fuse the two together into forceful modern advertising that will motivate sales. Some might call it down to earth advertising. We call it common sense. Give us the opportunity and we'll write you a successful sales story. Call us on (02) 9225133 and ask for Vance Gregg, Warren Slattery or Ray Hall.

18 BERRY STREET, NORTH SYDNEY, N.S.W. 2060.
TEL: (02) 922-5133 MELBOURNE (03) 699-8955

ARNOLD-LESTER, GREGG

& ASSOCIATES PTY. LTD.

Our ideas work.
New South Wales

Abel Barton Advertising Pty Ltd
163 Blues Point Rd, North Sydney 2060. Phone (02) 922 5577. Telex 227986.
Directors: C. Howarth, L. Rionfalvy.
Executives: V. Darel & S. Boreham (acct dir), B. Lines (creative dir), G. Carson (art dir), P. Stanway (writer), S. Boreham (prod mgr), J. Stenton (media mgr), K. Devereux (traffic co-ord).

Action Film & Art Pty Ltd
135 George St, Avalon Beach 2107. Phone (02) 918 8178, 918 8355. Telex 70462.
Executives: J. Majewski (mmg dir), Ms R. James (media).
Clients: A & K Aluminium Pty Ltd (Hunter), Douglas Products, Morton Agencies Pty Ltd (soluselastin - anti wrinkle cream & cosmetics), South Coast Sanitarium Health Foods, Warrinah Mall.

Adcorp Australia Pty Limited
Directors: R.E. Chambers, I.F. Rodwell.

Adrenalin (Media) Pty Limited
42 Atchison St, St Leonards 2065. Phone (02) 437 6062.
Directors: P. Alsford, J. Goodman, S. Peak, V. Senchenko.
Executives: D. Sault, J. Elliott.

Adshapers Pty Ltd
12th floor, 56 Berry St, North Sydney 2060. Phone (02) 923 1652.
Director: D.D. Wright.

Advertising Action Pty Ltd
1st floor, 147 Darby St, Newcastle 2300. Phone (049) 2 1218, 26 2822, 26 1471. Telex 26637.
Directors: Mrs L. Thunham (mmg dir), T. Rothapfel (creative dir), G. Frame (grp dir Hunter/Action Agencies), Mrs A. Davis (fin dir Hunter/Action Agencies), M. Bevan.

Clients: Abode Furniture, Banksley Aluminium, Cessnock Plaza, Churches, Delforce Dalhous, Financial Development Services, HIA Newcastle Permanent Village, Homefare, Hunter Travel Association, Landcom (Newcastle), Lingard Hospital, Newcastle Permanent Building Society, Nib, Radio 2GC, Retravision (Hunter Group), Wollumbin Nursery.

The Advertising Agency
25 Cheyne Walk, Castlecrag 2068. PO Box 449, Willoughby 2068. Phone (02) 958 2199.
Directors: R.C.G. Moffatt (mmg dir), J.K. Moffatt (co-secy).
Executives: Ms G. Lancaster (fin dir), B. Wiggin (media dir), C. Pang (acct services), P. Shirley (art dir).

*Advertising Investment Services Pty Limited
Level 4, 100 William St, Sydney 2001. Phone (02) 358 1455. Telex 24674. Facsimile (02) 358 4607.
Directors: S.E. Allen (mmg dir), K. Cheeseeman.
Executives: M. Cooney, G. Jaffer.
Offices: Melbourne, Brisbane.
Media consultancy, multi-agency co-operators, media auditors, strategists, negotiators, planners.


*A member of Fortune Communication Group.

Advertising Partners Australia Pty Ltd
80 Alfred St, Milsons Point 2061. Phone (02) 922 4533. Telex 239576. Telex 239576.
Directors: J.D.C. Finnigan (chrmn & mmg dir), Ms. H. Leembruggen (deputy mmg dir), T. Freamley, M. Riddington, G. Butler (exec creative dir).

Agmark Communications Pty Ltd
1st floor, 67-69 Alexander St (PO Box 657) Cronin Nest 2065. Phone (02) 439 3389.
Executive: Mrs J. Boylan (media mgr), C. Hyde (creative dir).
Trade Buyers Co-op, Mosar Water Beds, Cheques, Citicorp Capital 5433.

Jennings ty, McRae Motors Pty Ltd, International Albury-Wodonga Regional

Automatics, Highpoint Furniture Exhibition & Laminates Pty Ltd, Wedderburn ray (Albury)

Software.

vices Pty Ltd,

Richardson.

Phone Creative Cumming 562 554 43 Vine

Englehardt St, Albury 2640.

Hines 4, 221 Miller St, Darlington 2008.

Salon, Pty Ltd, Riverwood Retirement

AUSTRALIAN COAST DIVN), Medibank

Stutchbury Office of Reserve Forces, Jackson Furniture, Can

Army, Storrow Estate, York Toyota,

ley quarters, York Toyota,


Clients: Thessi Toyota Pty Ltd, York Motors, King Meats, Duesbury's, Bank America.

Member of the Fortune Communication Holdings Group.

D'ArCY MacMANus Masius Pty Ltd


Doorley Buchanan & Company Pty Ltd

20 Wentworth Ave, Sydney 2000. Phone (02) 264 3377.

Directors: W.K. Buchanan (mgr dir), J.J. Doorley (creative dir), G.J. Doorley.


Finlay Preece Advertising

128 Cathedral St, Woolloomooloo 2011. Phone (02) 356 4288, 356 4655.

Director: I.V. Finlay, T. Preece.

All advertising, marketing & media services.

Dancer Fitzgerald Sample Australia Pty Ltd


Directors: R.J. Pugh (mgr dir), E. Gandel, M. Domai, B. Stainsby.

Executives: Ms M. Cooney (media dir), J. Coles (snr art dir).

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3966. Telex 75014. T. Tate (dir of fin & media), T. (chief exec), W. (Pr. mgr), J. Frost, M. LeQuesse (art dir).

**Children Television Workshop, Canberra**

Tourist Footwear, Sleepmaker, German National Tourist Office, Foster Nunn Loveder, ACN Advertising (Sydney, Melbourne).

**Fountain Huie Fish Pty Ltd**

3rd fl, 2 Glen St, Milsons Point 2061. Telephone (02) 922 3222. Telex 70349. Principals: R. Fountain, D. Fish.

**Debtors:**

Frog Advertising Pty Ltd Level 9, 275 Alfred St, North Sydney 2060. Telephone (02) 927 7288. Directors: M. Frost (mgr dir), A. Job (media mgr), J. Frost, M. LeQuesse (art dir).

**Garland Farawagi Stewart**


**General Advertising Company (Australia) Pty Ltd**


**Tom Glynn Advertising Pty Ltd**


**Gordon & Gotch Limited**


- **Directors:** J. Hewspworth (chmn), M. Stewart, W. Neale, J. Dowling, A. Lapthorne, A. Skurne, C. Scott.
- **Executives:** J.W. Fairley (advtg mgm), Miss K. Gordon (media mgm). **Grant Quinlan Media Pty Ltd**


**Grey & Murray Evans Pty Ltd**


**Harris Robinson Courtenay Advertising Pty Limited**


Ian Kennon Advertising Pty Ltd
115 Alexander St, Crows Nest 2065. Phone (02) 439 2611. Telex 70321.

Directors: I. Kennon (mg dir), M. Buckley (accnt dir).
Executives: P. Mortimer (creative dir), Ms C. Jarvis (fin contr), Ms A. Schult (tv prdrc).

The Knights McGillicuddy Jones Agency
162 Crown St, Darlinghurst 2010. Phone (02) 331 6322.

Directors: P. Knights (creative dir), T. McGillicuddy (art dir), Ms L. Jones (media dir).

Lawrence & Brown Advertising Pty Ltd
2 William St, Milsons Point 2061. Phone (02) 437 4277.

Executives: Ms J. Lawrence & P. Brown (drs), D. Jones (art dir), M. Van Floresten (prdn mgr), M. Frino (media mgr).
Clients: Smith Kline & French Laboratories (Australia) Pty Ltd (ethical & OTC), Wellcome Australasia (ethical), Geigy Pharmaceuticals (ethical), Solaxell Australasia (ethical), Permal, Schering Pty Ltd (ethical).

Lawrence Burnett Pty Limited
3rd Fl, 15-19 Boundary St, Rushcutters Bay 2011. Phone (02) 331 6699. Head office Leo Burnett-Sydney.

Directors: W.A. Wiggins (chrmn), I.M. McDonald (mg dir), K. Sheldon (gen mg), T.J. Robertson, R.G. Reid.
Clients: Grace Bros Pty Ltd (tv & radio), Vince Mahoukola (uk), Roseland Merchants Assn, Delta Sportswear Pty Ltd, Jacobus Associates, Retail Traders Association NSW (Anti Shoplifting), Sentry Insurance (Australasia), J.B. Young Ltd, Mick Simmons, United Airlines, Ermenegildo Zegna, Tandy Electronics, Mick Simmons Vending.

F.P. Leonard Advertising Pty Ltd
241-243 Abercrombie St, Chippendale 2008. Phone (02) 698 5266. Telex 275677.

Executives: R. Barnett.
Clients: Applied Computer Science, Aviation Financial Services Pty Ltd, Tom Byrne P/L, Bookhouse (Australia) Ltd, W.N. Bull Pty Ltd, Ceylon Tourist Board, Lejy Australia Limited, Executive Task Force, G.M. Forsaith Aviation Un-

Leonardi & Curtis Advertising Pty Ltd
225 Miller St (PO Box 1688) North Sydney 2060. Phone (02) 922 1799. Telex 70370.


Lintas Pty Ltd
Trading as SSS&B-Lintas Worldwide Australia. 157 Walker St, North Sydney 2060. Phone (02) 925 1777. Telex 262466.

Directors: R. Neil (chrmn, mg dir), B. Marsden (asst mg dir, commercial dir), M. Gosling (mg dir), R. Newell (planning/research dir), J. King & I. Aihill (board accnt dirs), F. Davis & J. Seldon (creative dirs).
Divs: Impulse Media Services, Underline Pty Ltd.
Clients: AGAS (Dept of Social Security), Amatiil (W.D. & H.O. Wills), British Pharmaceuticals (Predictor), The Coca-Cola Export Corporation, The Communication Program (Hugh Mackay), Cooper Development Association, CP Air (Canadian Pacific), Dental Health Foundation, EOI, Flexx Timber, Kimberley-Clark Australia, KLM Royal Dutch Airlines, Kobord Industries (Cover Girl cosmetics), Lane Hardware, Lever & Kitchen, Linemans (Leo Buring), Magazine Promotions, Naim Australia, Roxona, Rosella Lipton, Streets Ice Cream, Sydney Stock Exchange, Toshiba, Traffic Authority of NSW (random breath testing), Union Carbine, Yates Gardening.

Mackay Dalziel Harper Grey Pty Ltd
7/11 Botany St, Phillip 2606. Phone (02) 81 5411. *Head office Melbourne.
Director B.I. Mackay.
Executives: M. George, K. Rance.
Clients: ACT Brake Service Pty Ltd, Australian Freedom From Hunger Campaign, AV Jennings Homes, AV Jennings Home improvements, Beazley and Bruce Pty Ltd, The Canberra Times, Canberra United Credit Union Co-Op Ltd, Department of the Capital Territory, Marchhem (C.S.D.P.M. Co), R & R Fabricare Services Pty Ltd, Sixty Minute Cleaners Pty Ltd, Sinclair’s Furniture Savings, Swains Pty Ltd, Triffitts Furniture & Electrical Discounts Pty Ltd, Solid Gold 2CA, Supa Scoop Supermarkets, Civic Permanent Building Society, Staven Motors, Wilson’s Motorhol, Yamaha, Jeanie Motors, Capital Chemicals, Discount Tyre Service, Frawleys.

Magnus Nankervis & Curll Pty Ltd
294-206 Clarence St (PO Box 297, Queen Victoria Bldg) Sydney 2000. Phone (02) 287 8059. Telemacs Brainils. Telex 25026.

Office: Hong Kong.

John Frederick Maher
1/63-834 Military Rd, Mosman 2088. Phone (02) 999 7319, 999 7376.

Executive: J.F. Maher (mg dir).

*Mayer Advertising Pty Ltd
7th Fl, 275 Alfred St, North Sydney 2060. Phone (02) 922 6488. Telex 71270. *Head office Adelaide.
Executive: M. Briggs (gen mg, NSW).
Clients: Epic Building Supplies, Hornbook Construction Group.

McCann-Erickson Advertising Pty Ltd
Northpoint, 100 Miller St (PO Box 1522) North Sydney 2060. Phone (02) 923 5555. Telex 231055.

Directors: P.C.T.C. Charlton (chrmn/mg dir), P. Wheeler (dir fin/admin), T. Grant (gen mg), P. Jones (vice chrmn, creative), R. Mulready (dir media), P. Stening (gen mg Melb), T. Grant (vice chairman, Sydney, melb Adelaide), N. Derby (gen mg Perth), M. Wilcock (gen mg Brisbane), B. Wilson (sales promo), J. Rayner (creative grp head), G. Prentice (creative Melb).

Offices: BB & T McCann, Suite C41A, David St, O’Connor 2601. Phone (02) 48 9622. Melbourne, Brisbane (LeGrand McCann-Erickson), Perth, affiliated with Jerrigem & Nannono Ltd. McCann-Erickson International, USA, Offices throughout world.

McCarthy-MacVeigh Advertising Pty Ltd
28 Chandos St, St Leonards 2065. Phone (02) 439 5533. Telemacs MacVeigh.

Directors: D.V. & D.P. McCarthy (int mg dirs).
Executives: Miss B. McCarthy (artist), D.P. McCarthy (prdn).

McCarthy, Watson & Spencer Pty Ltd
75 Miller St (PO Box 1417) North Sydney 2060. Phone (02) 929 7322.

Directors: W. McCarthy, E. H. Spencer.

Rod McKenzie Advertising Pty Ltd
95 Ryedale Rd, West Ryde 2114. Phone (02) 808 3444.


Media Advertising Services Pty Limited

Directors: G.F. Healey (msg dir), B.G. Purcell, R.J. Wilson, R.L. Hughes (co secy), R. McKinder & F. Hudson (dirs, Melbourne office).
Executives: G. Lewis (media mg), G. Gent (art dir), W. Noffs (prdn mgr).
Marketing, media planning, buying, acct service, creative art/design. Broadcast prdn, pr & art studio facilities, Client Structure: Corporate and commercial finance and insurance, pharmaceutical product development and marketing.
Real estate and retail including automotive, consumer durables, food and liquor.
Melvel Advertising Pty Ltd
204-208 Crown St, East Sydney 2000. Phone (02) 33 4225.

Directors: W. Mellor (mng dir), A. Bayvel (creative dir), D. Brent (client services dir), L. Godfrey (media dir), T. Eastoe (art dir).

Clients: Ashley & Martin, AWA Limited, Commodore Computer, Lord Jim, Macadamia Plantations of Australia, Phoenix Prudential Australia, Zest, Geo M. Hume Real Estate, Rainsfords Pty Limited, Safflo Australia, Nile Industries Pty Ltd, Bridges, Son and Shepherd, Moguard Investments, K.B. Hutcherson, Domain Real Estate, Harley Medical Group, Metin Scientific Skin Care, Dental Services, Taylor & Trephy.

Merchant & Partners (Sydney) Pty Ltd
332-334 Kent St, Sydney 2000. Phone (02) 290 2166. Telex MERPAR 73656.

Directors: D. Merchant (mng dir), G. Young, A. Robertson, M. Esposito & T. Chelseafield (assoc). 


Meridian Advertising
230 Liverpool St, Darlinghurst 2010. Phone (02) 332 1422. *Head office Melbourne.

Directors: T. Brentnall (mng dir), M. Corbett (dir of acct service), D. Michel (fin dir).


Murray & Ogle Pty Ltd
Unit 2, 174 Pacific Hwy, North Sydney 2090. Phone (02) 922 0705. Telexi Murraygods 08240.

Directors: B.F. Ogle (mng dir), E.J. Ogle.

Clients: Allied Food, C & P Importers, From Paris With Love, Fuller Firearms Group Pty Ltd, Hilti (Aust) Pty Ltd, William Inglis & Son Pty Ltd, Kitchens Pty Ltd, National Springs Pty Ltd, Telematics Publications Pty Ltd, Trevor Busell Art Gallery, Bedford Products Pty Ltd.

Nexus Advertising Group Pty Ltd
160 Sailors Bay Rd, PO Box 222, Northbridge 2063. Phone (02) 958 1911.


Executives: P.H. Knibbs (acct service dir), B.R. Gilchrist (creative dir), G.E. Davis (fin dir), D. Mackay (print prn), W. Baglin (media mg).

OGILVY & Mather Pty Ltd

Directors: G.K. Lindley (vice-chrmn Australia & grmn dir NSW), B.M. Ozda (mng dir), F. Foss (creative dir), R. Pond (deputy creative dir), M. L. van Niekerk (mdng dir, retail divn), T. Carr (mdng dir, O&M Results), G. Hurst.

Associate directors: M. Bullivant (creative dir, retail divn), M. Byrne, B. Cooney (fin dir), D. Faulkner (media mg), M. L. Harding (marketing mg), J. Hewitt, B. McCrow, P. Murrell, P. Panssen, K. R. Smith (collateral services), Sianey, D. Stuart (gen mg, retail divn), C. Sharpe, S. Whitley.

Editions: O. Dennehe (Media Training & Development), C. Sharp (mg, Promotional Partnership). 


O'Keefe Maddocks Cornwall Kniss
Suite 4, 4-8 Waters Rd, Neutral Bay 2089. Phone (02) 990 3011. Telexi 73618 (koksdy).

*Head office Melbourne.

Executives: H.R. Cale (gen mg acct service dir), G. Holland (acct service dir), Ms G. Corless (media), P. Drinker (acct exec). 

Clients: Nordson Australia Pty Ltd, Dominion Ford Hurstville Pty Ltd, Global of London, Valvoline (Aust) Pty Ltd, William Inglis & Son Ltd, Kitchens Pty Ltd, National Springs Pty Ltd, Review Publications Pty Ltd, Trevor Busell Art Gallery, Bedford Products Pty Ltd.

O&M/Results Direct Response

Executives: T. Carr (mng dir), B. Walker (creative dir), L. Copeland-Smith, M. Hyde, G. Pomeroy (acct dir), J. Mara (media mg), G. Follers (print prn), R. Anderson (sr wr), L. Ashley (hr prdwr).


Partner Advertising
332-334 Kent St, Sydney 2000. Phone (02) 332 3788.


Office: Melbourne, Brisbane, Adelaide, Melbourne, Sydney (Sydney) and a financial interest in Campaign Palace.

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Advertising Agencies - New South Wales 573

Pemberton Australia Pty Ltd

83 Mount St, North Sydney 2060. Phone (02) 926 0068. Telegrams Pembertize. Telex 25484.

Head office Sydney.

Directors: T. Carr, J. Ayliffe, R. Caro.

Office: Newcastle.

Clients: Byrne & Davidson, Radio 2CH, AWA Network, Sebel, Contiki Travel, Farthings Travel Club, Industrial Galvanizers, Noritake, Tubemakers Supply Division, Wolsey Castle, Goldmark Jewellers, Duncans Holdings, Esselle Dymo, Bohemia Crystal, NSW Women's Advisory Council, Group Garages.

Pemberton Australia Pty Limited

Suite 3, 1st floor, 443 Hunter St, Newcastle 2300. Phone (02) 2120. Telex 282324. Head office Sydney.

Directors: T. Carr, J. Ayliffe, R. Caro.
When you decide to take on the big boys without a big budget you have to be more than brave. You have to be right. And you have to be different. When we created the “Thanks to you Mr Gow” campaign we knew we had achieved both.

The day after the commercial ran letters began to pour in from users and non-users congratulating our client for his refreshing approach away from the boring ‘hit them over the head’ style of advertising so common to the category.

To us the success of the Gow campaign is another example of our effective application of the three disciplines of our business: marketing, media and creative.

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If you’re concerned about the health of your brand please call Ian McDonald, Managing Director or Bob Mitchell, Creative Director at SSB Sydney on 357 3244.

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Sydney.
Australia Pty Ltd,

J. J. Stocks Pty Ltd, James Homes (Aust) Pty Ltd.

Nulon Education Association,

2377, 438 2543.

John Bosschieter (creative dir), P. Kerin (media).

Sunshine Advertising Pty Ltd

16 Dargan St, Naremburn 2065, Phone (02) 439 2377.

Executives: G. Johnston (chrmn), G. Moses (mng dir), S. Johnston (dir), M. Thompson (fn), D. Craig (commercial prod reel films).

John Swivel Advertising Pty Ltd

35 Stone St, Crows Nest 2065. Phone (02) 438 2377, 438 2543.

Directors: J.H. Swivel (mng dir), J. Swivel, R. Bosschieter (creative dir), P. Kerin (media).


Tell Advertising

5th floor, 44 Margaret St, Sydney 2000. Phone (02) 27 1444.

Executives: D. Goldman (gen mgr), B. Doonan.


Thomas Marsden Advertising Pty Ltd

450 High St, Penrith (PO Box 1117) 2750. Phone (047) 32 3577.

Directors: P. Morehead, G. Dolin.

J. Walter Thompson Australia Pty Ltd

132 Elizabeth St, Sydney 2000. Phone (02) 266 4666. Telegrams Thomsertaw. Telex 21140.

Executives: P. Mills (chrmn & chief exec officer), R. Howarth (dir media dev), G. Reilly (chief fin officer & admin), M. Skinner (gen mgr), P. Priddy (exec creative dir), M. Pearson (dep gen mgr), B. Fletcher (dir of personnel & admin), M. McNay (prdn mgr), R. Allport (broadcast mgr).

Quotations: Melbourne, Perth (Kastelli McManis Thompson), Brisbane (Lloyd Graham & Thompson).

Wade-Ferrell Larkins Advertising Pty Ltd

23 Atchison St, St Leonards 2065. Phone (02) 438 6800, 437 6117, 439 6880.


Executives: G. Lawson (art dir), P. Evans ( acctnts).


Weekes Morris & Osborn Pty Ltd

3rd floor, National Mutual Bldg, 44 Market St, Sydney 2000. Phone (02) 29 1165.

Directors: D.R. Weekes (mng dir), D.J. Morris, R.W. Osborn.


Keith Westgate Co Pty Ltd

85 Queen St, Nth Strathfield 2137. PO Box 33, Burwood 2134. Phone (02) 736 2344.


Principal executives: K.H. Westgate (mng dir), J.K. Westgate (radio/tv & prdn dir), Miss B. Grant (acctnts), Mrs K. Taffe (media mgr).

O'sea repr: Hungexpo/Presto, Budapest.

The Weston Company Limited

7th floor, 70 William St, Sydney 2001. Phone (02) 331 6100. Telex 2467. Facsimile (02) 358 4607.

Directors: D.R. Todd (mng dir), D.P. Young (chrmn), J.R. Goddard (prod service dir), B. Welsh (media service dir), R. McCulloch (creative service dir), H. J. Stevenson (joint service dir).

O'sea affiliates: NSW member of Advertising & Marketing International Network (AMIN) representing some 60 independently owned agencies throughout the world.

Perth

Clients: Australian Fixed Trusts, Australia Wire Industries, Bailleu Bowring Marsh & McLennan, Cable Makers Australia, J.I. Case, Casco Electronics, Cincom Systems, Dats Morley, Dalgety Assd, Esso Aust, Imperial Metal Industries, Johnirth's Races, McDermott's, Mounters, Merrill Impoorts, MGICA, Oil Chemicals, SmithKline Animal Health, State Pollution Control Commission (Litter Reduction Campaign), Sunbeam Rural Div, Theatre Royal, Tubemakers of Australia.

Repr: A member of the Fortune Communication Holdings Group

William Roberts Advertising Pty Ltd

132 Arthur St, North Sydney 2060. Phone (02) 922 7977. Telex 276463.


Executive: P. Korch (mng mgr).

Wishart Mayes Russell Pty Ltd

12th floor, Shaw House, 49 York St, 2000. Phone (02) 29 5616.

Executives: J.S. Mayes (chrmn & mng dir), R.W. Russell (dir & creative dir Melt), T.W. Nowland (dir), H.W. Screen (Melt), Miss C. Jones (media mgr), Miss K.C. McCarthy (art dir).

Office: Suite 11, 6 Queens Rd, Melbourne 3000. Phone (03) 51 2113, 51 7316.


Yared Perry Paton (NSW) Pty Ltd

8 West St, North Sydney 2060. Phone (02) 957 6464. *Head office Melbourne.

Directors: R.M. Yared, W.M. Perry.

Clients: Agamagamated Australia Wholesalers Pty Limited, Avery Australia Limited, Bedding Plants Australia, Bon Belle (Aust) Pty Ltd, Compan�ជon, Pty Ltd, David Hay, Pty Limited, GEC (Australia) Pty Limited, GEC Marconi (Australia) Pty Limited, Kresta Vertical Blinds, MSA (Australia) Pty Limited, Syntax Agribusiness, Alliance Limited, Sun Alliance Insurance Limited, Riegrowers Co-operative Mills Limited, Unilever Australia Export Pty Ltd, Mister Mint Pty Ltd.

Herbert Young Advertising Pty Ltd

Suite 5a, Greenway Offices, Horwood Place, Parramatta 2150. Phone (02) 635 1566.

Executives: H. Young (mng dir), E. Young (dir/creative dir), H. Young (creative dir), Ms S. Guthrie (media mgr), Ms M. Payne (acctnts).
**Victoria**

*Advertising Investment Services Pty Limited*

Level 8, 60 Albert Rd, South Melbourne 3205.
Phone (03) 610 8911. Facsimile (03) 699 4440.
Head office Sydney.

Directors: P. Harris, I. McDonald, M. Stewart (mg dir).

Executives: M. Fragomeni, B. McGrath, P. O'Connor & D. Schwab (media planner/buyers).

Media consultancy, multi-agency co-ordinators, media auditors, strategists, negotiators, planners, buyers.


*Repr: A member of the Fortune Communication Holdings Group.

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**The Adworkshop Pty Ltd**

Suite 12, 171 Fitzroy St, St Kilda 3182.
Phone (03) 537 2665.

Directors: M.B. Allen, A.B. Brennen.

Full agency facilities.

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**Young & Looby**

1/16 Sorrel St, North Parramatta 2151.

Directors: R. Young, H. Looby.

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**Young & Rubicam Sydney**

213-219 Miller St, North Sydney 2060.
Phone (02) 922 2748. Telex RINCAAD 22273.

Directors: J. Heytman (chrmn), J. Southam (mg dir), J. Orr (fin dir), P. Hutchings (media dir), H. Ledowsky (creative dir), R. Beverley, W. Hummelstad, J. Walton, H. Golightly.

Executives: A. McAlpine (acctn), G. Smith (fin mgnr), D. McClelland (prdn mgnr), R. Hawson & K. Lambert (snr acctn dirs).


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**The Adworkshop Pty Ltd**

Suite 12, 171 Fitzroy St, St Kilda 3182.
Phone (03) 537 2665.

Directors: M.B. Allen, A.B. Brennen.

Full agency facilities.

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**AGS Advertising**

4th floor, 464 St Kilda Rd, Melbourne 3004.
Phone (03) 266 2456.

Directors: N. Stagoll (mg dir), B. Angus, R. Goldfinch.

*State office: 7th floor, Sentry Hse, 61 Lavender St, Mills Pnt 2061.
Phone (02) 329 5862.*

*Repr: A member of the Fortune Communication Holdings Group.*

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**E. Charles Anzarut (Aust) Pty Ltd**

120 Cardigan St, Carlton 3053.
Phone (03) 347 0499.
Telex 351188 (ECHAN).

Directors: E.C. Anzarut (mg dir), D.G. Anzarut.

Executives: E.C. Anzarut (media mgnr), C.A. Anzarut.

Clients: Cheisters of Southern Cross, Equity Trustees, Eurofashion, Grindlays Australia Pty Ltd, Inge Bros Pty Ltd, Ripponlea Motors, Moorabbin Toyota, Roneo Alcatel, Thomson C.S.F.

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**AOA Australia Overseas Advertising**

5th floor, Rooms 9-10, 443 Little Collins St, Melbourne, 3000.
Phone (03) 67 4944.

Executive: L. Koopmans.

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**Armstrong's - NJ Communications Pty Ltd**

357 King St, Melbourne 3000.
Phone (03) 329 2266.
Telex ARMAD 33761.

Directors: P. Allen, T. Maloney (jt mg dir),
D. Wallage (assoc dir).

O'ceans repr: Austin Knight Limited, London, UK; Austin Knight (Pty) Ltd, Johannesburg, South Africa; Austin Knight Inc, New York, USA.

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**Arnold-Lester Advertising Pty Ltd**

127 Erskine St, Middle Park 3206.
Phone (03) 699 8955.

Directors: D.A. Arnold-Lester, B.A. Ferguson.

Executives: M. Maxwell (media mgnr), D. Brewer (print & sales prom mgnr).


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**Advertising Agencies - Victoria**

**Aurdrins Nicolson Guthrie Advertising Pty Ltd**  
190 Albert Rd, St Kilda 3205. Phone (03) 699 5944.  
Directors: Y. Aurdrins, J.D. Nicolson, M.G.K. Guthrie.

**Barry Banks Blakeney Advertising Pty Ltd**  
414 St Kilda Rd, Melbourne 3004 Phone (03) 267 4499. Telegrams Strategy Melbourne.  

**Barton Advertising Pty Ltd**  
3 Villamanta St, Geelong West 3218. Phone (052) 9 8093.  
Executive: B. Van Laar, K. McNulty.  
Clients: Austin Lahy & Co Pty Ltd, Camera World, Combined Mortgage Services, Commercial Credit Co-op, Corio Timber, Constable’s Furniture, Direct Action Mail, Federation Building Society, Geelong Building Society, Geelong Medical & Hospitai Benefits Association, Grogan’s Pharmacies, Headlines in Hair, Henwood & Duncan, James Officer Pty Ltd, Mahoney’s Picture Framers, Morongo Girls College, Oxford Homes, John Pepper Pty Ltd, Piccoli Photography, Pyramid Building Society, Robert’s Interiors, Roundabout Travel, Townhouse/Onstage, Trans Otway Travel.

**Bishop Dickeson Advertising**  
5 St Edmonds Rd, Prahran 3181. Phone (03) 526 2331.  
Executives: P. Bishop, T. Montague (media mgr), G. Turner (creative dir).  
Clients: Biggin & Moore Pty Ltd, Branson Australia Pty Ltd, Bruce Floor (Vic) Pty Ltd, City Ced, John Danks & Son Pty Ltd (Vic), John Danks & Son (NSW), Garden and Warri Smith Pty Ltd, Homestead Hardware (Vic, NSW), Holfsworth Bros Pty Ltd, Jayco Caravan (Recreational Industries) Pty Ltd, Kambrook Distributing Pty Ltd, Kambrook Manufacturing (NZ) Ltd, Omicron Pty Ltd, Pa Video, Rob Payten Australia, Uthemanx Barnes Promotions, Vesta Wholesale Co, Victorian Caravan & Camping Promotions Committee, Caravan Trade & Industries Association.

**Bond Miles Coulter**  
18th floor, 390 St Kilda Road, Melbourne 3004, Phone (03) 267 5122.  
Directors: P.W. Bond (chrmn), N.F. Jenkins (jnt mng dir), A.G. Miles (creative dir), J.P. Coulter.  
Clients: Byrne & Davidson Doors (Vic) Pty Ltd, Jones Lang Wootton (Vic), St Martins Victoria Pty Ltd/Grollo Australia Pty Ltd, Dunlop Olympic Jiffies (projects), Australian Canvas Promotion Committee, Australian Optometrical Association (Vic), Berwick Dealer Group, Nickle Chestnut Pty Ltd, Brelia Pty Ltd, Riley Williams Pty Ltd, Willcox Enterprises Pty Ltd, Miller Graphic Controls, Neil & Ross Neilson Pty Ltd, Healing Controls Pty Ltd, Module Furniture, Dunn Air Australia (Artemp/Sanyo Air-conditioners).

**The Bridport Advertising Company Pty Ltd**  
102 Bridport St, Albert Park 3206. Phone (03) 699 6977.  
Directors: L. Morris, D. Neish (mng dir).  
Clients: Tisdal Wines, Mr Muller Exhaust Centres, Phay, Design, Cheerful Toys, Eastern Tool Co, Danish Design (Westnota Furniture), The Norway Shop.

**Leo Burnett Pty Ltd**  
5th floor, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 1161, Telex 31788. Head office Sydney.  
Directors: M. Seloft (mng dir), L. Graham (creative dir), D. Lester, M. Kosoglobius, G. Jansen, P. Ebbage.  
Executives: Ms P. Jensen, Ms J. Carter (media mgr), R. McColl (acct dir).  

**The Campaign Palace**  
18 Fitzroy St, St Kilda 3182, PO Box 276, St Kilda West 3182. Phone (03) 537 1455. Telex 36599.  
Directors: J. Baldwin (chrmn), D.L. Speakman (mng dir), L.J. Hunt (nat creative dir), J. Turnbull (creative dir), D. Walden.

**Wendy Williams**

**Cheung Shanahan Advertising Pty Ltd**  
33 Bank St, St Kilda 3205. Phone (03) 690 2855.  

**Arthur Christou & Associates Pty Ltd**  
17 Coleman Pde, Glen Waverley 3150. Phone (03) 233 4939, 232 7838.  
Director: A. Christou.

**Clemeneg Arvive Pty Ltd**  
186 Exhibition St, Melbourne 3000. GPO Box 478D, Melbourne 3001. Phone (03) 662 1666. Telex 35332. Cables Harclam.  
Executives: J.L. Clemenger (chrmn), P.M. Harvie (mng dir), R.A. Young (mng dir), D. Chesser (dir), B. Lam (art dir), G. Groen (press mng), J. Thompson (media dir). A. Guy (dir acct services).

**Clemenger Arve羽ive Pty Ltd**  

**John Clemenger Pty Ltd**  
474 St Kilda Rd, Melbourne 3004. GPO Box 385D, Melbourne 3001. Phone (03) 269 4444. Telex 34322.  
Executives: T. Hunter (prod mgr), C. McLare (prod mng), W. Arbes (research mng), C. Hackett (admin mgr).

**Chenu & Associates Pty Ltd**  
23 Beauty Avenue, Armadale 3143. Phone (03) 20 3229.  
Executives: B. V. Chenu (mng dir), M. Trueman (art dir), Miss J. Brum (media).  
Client: Bryan Melbourne Motors Pty Ltd.
Advertising Agencies - Victoria


Hammond Advertising Pty Ltd
Level 6, 60 Albert Rd, South Melbourne 3205, Phone (03) 690 8444. Telex 35242. Fax (03) 699 4440. *Head office Sydney.

Directors: G. Coome (mng dir), B. Curtis, S. Cook, P. Doyle, W. Venn.

State repr: State offices: Level 4, Westfield Towers, 100 William St, Sydney. Phone (02) 358 5398; Telex 24674. Fax (02) 358 4607.

Directors: Australian Dairy Corporation, Glaxo Australia (consumer products div), Glaxo Australia (animal health div), 2 Australian Operations Pty Ltd (pharmaceutical div).

A member of the Fortune Communication Holdings Group.

Handbury Advertising Pty Ltd
88 Franklin St, Melbourne 3000. Phone (03) 329 0577.

Directors: A.J. Handbury (chrmn), D.J. Handbury (mng dir).


Bruce Harvey Advertising Pty Ltd
39 Little Collins St, Melbourne 3000. Phone (03) 654 3877.

Director: B . Harvey (mng dir).

Executives: B.R. Harvey, Mrs S . Perry, Miss L. Sciberras.


Higgins Ullin Advertising Pty Ltd
457 Malvern Rd, South Yarra 3141. Phone (03) 240 8551.


Directors: S. Kussef (media mgr), H. Maxwell-Wright.

Repr: Sydney, Brisbane, Adelaide, Perth and NZ.

David Hilliard & Associates
74 Eastern Rd, South Melbourne 3205. Phone (03) 690 6544.


Advertising & marketing services.

Holt McDonald Advertising
34 Eastern Road, South Melbourne 3205. Phone (03) 699 8622. Telegrams Holtmad Melbourne. Telex 36875.

Directors: P.W. Tritis (chrmn), I . McDonald (mng dir), J . Ross (accept service).

Executives: N. Hibbert (pdn mgr), Ms K. Hill (media mgr), B. Hellier (creative dir), B. Borstizky (fin/office mgr), T. Malloch (acct mgr).

State office: Sydney.


Hyde, Everett & Fuller Pty Ltd
VACC Bldg. 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 3044. Telegrams Hydho Melbourne. Telex HEF 38147.

Directors: D.H. Hyde (chrmn & mng dir), R.J. Fuller (gen mng), A.G. Everett (dir creative services).


Impact Advertising Services Pty Ltd
213 King St, Melbourne 3000. Phone (03) 67 5893.

Directors: C. Parrot (mng dir), W. Benic (gen mng), W. Rogers (TP prov), C. Haugh (creative dir), G. Waters (pdn mgr), H. Kidd (media mgr).

Clients: DSM Estates, Reilly Bishop (Mr Video), South Pacific Computers, South Pacific Video, Doug Thorley Caravans, The Extension Factory, Forest Hill Shopping Centre, Jennifer Manufacturing, Big J Building Supplies, Whitemore Motors, Yamaha, Yarra Valley Toyota, Glenn Ford, Water Works Fun Parks, Aquatic Pools.

Johnston Hopkins Advertising Pty Ltd
60 Albert Rd, South Melbourne 3205. Phone (03) 699 9066.

Directors: D.P. Johnston & V.W. Hopkins (mng dirs), D. Dickeson (acct dir).

Executives: P. Williams (media dir), G. White (pdn mgr), G. Runic (media dir), I. Anderson (pdn mgr), F. Bassett (art dir), R. Sheldon (creative dir), L. Dacy (acct mgmt).


L.F. Klemke Advertising Pty Ltd
157 Victoria Pde, Collingwood 3066. Phone (03) 419 7011.

Directors: L.F. Klemke (mng dir), M. Olorosa (acct).

KNF Advertising

Leonardi & Curtis Advertising Pty Ltd

Clients: Dorf Industries, IKEA Furniture, Sports girl Australia Pty Ltd, Sportscraft Consolidated Pty Ltd (women's apparel, Yves St Laurent (women'swear)), Puma Australia Pty Ltd, Perceumont Foods (Valencia & Doncaster fruit juices), Radio 3XY, Sheridan Textiles, TAA (holiday projects), Hostess-Sabco.

Lexicon Advertising Pty Ltd
Lexicon Building, 31 Ross St, South Melbourne 3185. Phone (03) 866 9277. Directors: D. Stojanovich (mgr & prnt creative dir), D. Hobby (creative dir).

Executives: J. Bell (acct dir), P. Telford (acct services dir for Lexicon industrial & rural comms div), L. Jenkins (media mgr), M. McCausland (art dir), C. McNabb (art dir), S. O'farrell (acct dir). Advertising, marketing, design.

Lucas Emery Advertising
5th floor, 10 Dorcas St, South Melbourne 3205. Phone (03) 866 2166. Teleex 31101. *Division of Footes Cone & Belding Pty Limited.

Directors: M. Strauss (chrmn), G. Mathers (gen mgr).

Executives: R. Conley & M. Stollery (prnt creative dirs), M. Worrall & Miss B. Webb (srr acct dirs), V. Fauvel (pret prnt).


Manallack and Associates Pty Ltd
1st floor, The Old Church, 610 Glenferrie Rd, Hawthorn 3122. Phone (03) 819 4788. Executives: B. Gibson (gen mgr), S. Manallack (mg dir), C. Ahearn (consultant), S. O'Sullivan (consultant), B. Richardson (creative dir).

Advertising & public relations consultancy, emphasis on community organisations, pressure groups, financial marketing.

Clients: VTU Credit Union, ABC Credit Union, Queensland Teachers Union, Railways Staffs Credit Corp, Australian Bank Employees Union, Public Service Association of NSW, Hospital Employees Federation, Collingwood Football Club, ADSTE, Ministry Employment & Training A.T.E.A., College Credit Union, Mackellar Credit Union, Canberra Credit Union, Jarna Dairy Products, C.P.S. Credit Union, Cargo Hold, Ocean Delight Seafoods.

McCann-Erickson Advertising Pty Ltd
434 St Kilda Rd, Melbourne 3004. Phone (03) 269 2777. Teleex 2777. *Head office Sydney.

Directors: P.N. Stening (mg dir), R.W. Andrews (admin & fin), D. Crane (exec creative dir), R. Webb (mgmt supvr).

Executives: B. Harris (client services dir), J. Thompson (exec dir), G. Prentice (media dir), R. Jenkins (acct dir).

Clients: Coca-Cola Bottlers - Melbourne, CTL Distributors, General Motors-Holden's (all products), Haselgrove's, Hitachi, Hilton Hotels, Homecraft (FC), L'Oreal Marquigny, National Australia Bank (rural), Nabisco (part), Onga Pumps, Quaker Products, Castlemaine Toowety (Foureex beer), Repeo Woodhill, Rock Tompsett & Co, Rentlo Video, Swedish Trade Office, Stokes, Tioxide, Cooper Animal Health Australia, ETA.

McDonald & Watts Advertising Pty Ltd
Suite 1, 1st floor, 74 Eastern Road, South Melbourne 3205. Phone (03) 699 7555.

Directors: G.P. McDonald, T.J. Watts.

Executives: Mrs L. Mathison (media mgr), P. Wollfenden (account dir).

Clients: Stots Secretarial Colleges, Central Australian Tours Association, Faeban's, Cyclops, Steelcraft, Bill Kings, Australian Adventure Tours, Edward Lumley & Sons (Vic), Victorian Medical Insurance, Stephen Dattner Fur Warehouse, Courtenay & Patterson, AAT Coach Holidays, Grand Central Tours, Raleigh Bicycles, Malvern Star Speedwell Bicycles.

McMahon Advertising Pty Ltd
46 Caroline St, South Yarra 3141. Phone (03) 266 1355.

Directors: B.K. McMahon (secdy), C.X. McMahon (media).

Moffat Sharp Advertising Pty Ltd
2nd floor, 71 Queens Rd, South Melbourne 3204. Phone (03) 529 2922.


Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).

Moffat Sharp Advertising Pty Ltd

Executives: P. Proctor (acct services dir), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (general mgr), C. Lee (art dir), W. Mortensen (art dir).
O’Keefe Maddocks Cornwell Kinross

248-250 Inkerman St, East St Kilda 3122. Phone (03) 527 5153 Telex 151025 (KOMKEL)

Directors: J.D. O’Keefe (mg dir), I.W. Maddocks (dir), A. Cornwell (creative dir), R. Kinross (accnt service dir)

Executives: P. Kinross (fin), C. McLelland (media mg).


*O&M/Results Direct Response

492 St Kilda Rd, Melbourne 3004. Phone (03) 266 1336. Head office Ogilvy & Mather-Melbourne.


Clients: Ansett Widegways, The Australian Gas Light Company, Fletcher Jones and Staff, Fluid Fresh, Ford (Australia), Nabisco, Photographics Marketing, Peter Sheppard Footwear, Toyworld, & Southern City Ford.

 Pace Advertising Pty Ltd

244 Lorraine Terrace, Geelong 3220. Phone (052) 21 7911.

Executives: D.P. Heath (chrnm), P.A. Smith, P. Surrey (creative dir), D. Tweeddale (studio mg).


*George Patterson Pty Ltd


Associate Directors: M. Beach, D. Bull, R. Corbett, P. Davy, G. Richardson, Miss R. Rosenberg, G. Swanson, N.R. Watson.


Stan Perkins Advertising

7 Charnwood Cres, (PO Box 132) St Kilda 3122. Phone (03) 537 2666.

Director: S. Perkins (mg dir).

Executive: D. Young (gen mg).


John Rebescini Advertising

458-460 Malvern Rd, Prahran 3181. Phone (03) 51 1247.

Directors: J.M. Rebescini, Mrs J.P. Rebescini.

Executives: A. Price (acct dir), P. Sarteschi (creative dir), P. Cronin (art dir).


Bill Richards Advertising Pty Ltd

286 Williams Rd, Toorak 3142. Phone (03) 489 5866. Telephographic address Billrich.

Director: W.J. Richards.

Executives: W.J. Richards (gov dir), Mrs M. Lucas (accof)

Robison & Company Pty Ltd

349 Moray St, South Melbourne 3205. Phone (03) 699 6433.


Russell, Curtis & Janes Advertising (Vic) Pty Ltd

Suite 1, 443 St Kilda Rd, Melbourne 3004. Phone (03) 531 5455, 51 5406, 51 4978.


Graham Russell Advertising Pty Ltd

50 Garden St, South Yarra 3141. Phone (03) 241 1254.

Director: G. Aldridge.

Saatchi & Saatchi Compton (Vic) Pty Limited

424 St Kilda Rd, Melbourne 3004. Phone (03) 266 3791. Telegrams Emceere. Telex 37216.