



Advertising people notice

Creative Guidelines

1. Break the pattern.
2. Position the product clearly and competitively.
3. Reflect the character of the product.
4. Appeal to both heart and head.
5. Generate trust.
6. Speak with one voice.

USP Needham Pty. Ltd.
 346 St. Kilda Road, Melbourne, Vic. 3004. Telephone (03) 698 3333.
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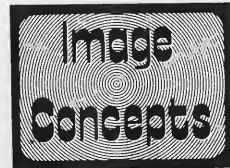
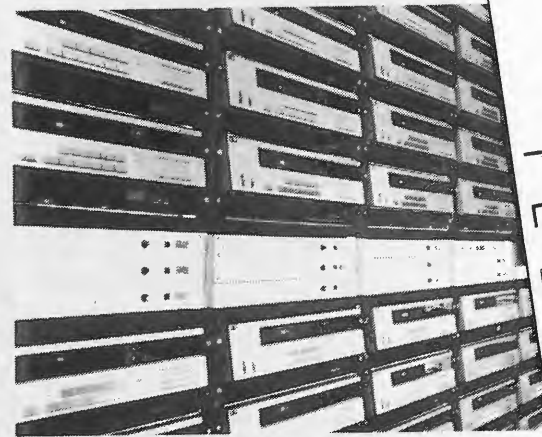
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ATTENTION ALL AGENCIES, PRODUCERS, DIRECTORS,
PRODUCTION HOUSES, CORPORATE AND INDUSTRIAL USERS OF
VIDEO FACILITIES.....

IMAGE CONCEPTS PTY LTD HAS WITH THE ACQUISITION OF
VIDEO HOUSE (NOW IMAGE CONCEPTS VIC.) FACILITIES AVAILABLE
IN BOTH MELBOURNE AND SYDNEY FOR ALL YOUR COMMERCIAL
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FACILITIES IN SYDNEY INCLUDE 2 STAGES (ONE 10M BY 8M AND
ONE 20M X 18 M) BOTH AIR CONDITIONED AND WITH LIGHTING
GRIDS.

ON LINE CMX EDIT SUITE WITH SONY 1 INCH RECORDERS AMPEX MIXER
DPE CHYRON CHARACTER GENERATOR AND COLOUR GRAPHICS CAMERA.
EDIT / DUBBING SUITE WITH 2 X 3 HOUR C FORMAT VTRS 2 INCH
QUAD RECORDER 1 INCH C FORMAT NTSC VTR AND QUANTEL DIGITAL
STANDARDS CONVERTER ALLOWING CONVERSION OF TAPES TO AND FROM
ANY FORMAT.

MULTI CAMERA OUTSIDE BROADCAST VAN ALLOWING UP TO 6
CAMERA COVERAGE OF ANY LOCATION PRODUCTION WITH 1 INCH VTR
IN VAN FOR RECORD OR REPLAYS.
OFF LINE EDIT SUITE WITH WIPES, DISSOLVES, EFFECTS ALLOWING
EITHER FULL 3/4 INCH PRODUCTION FACILITIES OR CMX LISTS
FOR ON LINE EDITS.
TELECINE FOR 35MM 16MM SUPER EIGHT AND 35MM SLIDES ALL
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AND OTHER TRANSFER AND CORRECTION FACILITIES AVAILABLE.

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DUPLICATION IS IN STEREO AND HIFI AS REQUIRED, WITH
FACILITIES FOR LABELLING AND PACKING AS REQUIRED.

FACILITIES IN MELBOURNE INCLUDE CMX EDIT SUITE WITH SONY 1 INCH
VTRS ASTON CHARACTER GENERATOR AMPEX MIXER GRAPHICS STUDIO
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FULL AUDIO AND COMMUNICATION SYSTEMS AND 1 INCH VTRS.
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BOSCH FERNSEH FDL60 TELECINE WITH SYSTEM 60 XL COLOUR
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OR IMAGE CONCEPTS (VIC) 16 KAVANAGH ST. SOUTH MELBOURNE
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TRAM BROADCAST

- Three Field Units available in 1 inch, Betacam & BVU Formats.
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- Computerised Betacam to 1 inch Post Production.
- Computerised Off Line Suites.
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- Full Audio Mixing Facilities.

TRAM BROADCASTING.
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FOUR STYLISH WINNERS IN THE WORLD OF BROADCAST VIDEO

We've been setting the pace in the explosive broadcasting world for over a quarter of a century now. Nobody has introduced more dazzling innovations to the industry than Ampex. These include ADO, the hottest digital effects system in the creative universe... and VPR-5, the world's smallest and lightest Type "C" portable VTR at 15 pounds.

Ampex is turning heads with its VPR-3, too. The ultimate one-inch Type "C" video recorder, combining all of the most-wanted features in a single machine. And then there's the Ampex 197 3/4" videocassette ideally suited for ENG/EFP and on-line editing.

Ampex. What will we think of next?

Find out from the people who started it all in the first place. Call or write Ampex Australia Pty. Ltd. Unit A, 61 Talavera Road, North Ryde, 2113, NSW

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THE FASHION IN
BROADCAST VIDEO

AMPEX

Ampex Corporation • One of The Signal Companies

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Telephone Marketing and Market Research



Telephone (02) 908 4455

Talk to the top people — see Levita Telecorporation entries in the Telephone Marketing, & Market and Audience Research sections.

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now here's the video.



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Perth 458 0111 Hobart 34 2099
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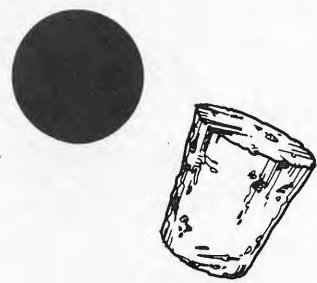


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Midway through the introductory remarks someone pops into the office with a question. Soon there's a call on the intercom . . . then an outside call. Meanwhile the executive is riffling through papers, rifling file drawers, checking figures. More calls, more apologies. *Less and less attention!*

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- * Reinforce other promotion by bringing them to mind at media selection time
- * Help your prospects make buying decisions – and defend them

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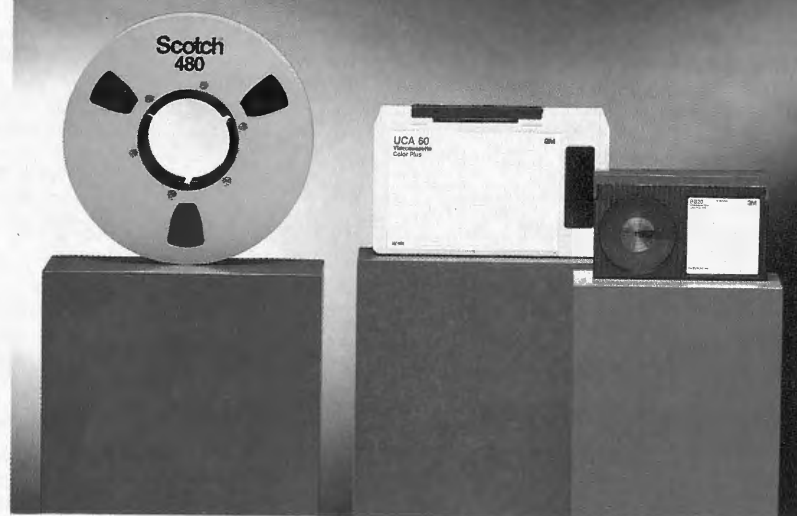
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For nearly 30 years, 3M has set the pace in the development and production of video tape. Researching and demonstrating new techniques and new standards of excellence. Culminating in a unique Emmy Award for pioneering the development of video tape.

Now 3M has developed three new professional video tapes you can depend on for critical mastering or editing applications: 'Scotch' 480 1 inch Helical video tape, 'Scotch' 'Color Plus' 3/4-inch U-matic videocassettes and 'Scotch' 'Color Plus' ENG/EFP 1/2-inch videocassettes.

These additions to our range offer top picture quality, extreme ruggedness to withstand repeated editing and re-recording, the lowest headwear rates in the industry and unique antistatic properties to deter dust and debris.

All 'Scotch' video products are designed for

faultless performance every time and are fully backed up by our engineers, who are just a phone call away.

When it has to be right first time, professionals rely on 'Scotch' video tape.

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BRAND
Video Tape



Magnetic Audio/Video
Products Division

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Brown Orr Fletcher Burrows Pty Ltd

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Workshop Promotions	502
Worland, D., & Company Pty Ltd	529
World Book (Australia) Pty Ltd	769
World Record Club, The	769
World Trade Centre	398
World Trade Promotions Pty Ltd	387
Worldvision Enterprises of Aust Pty Ltd	159
Worldwide Entertainments Pty Limited	466
Wormald International (Aust) Pty Limited	769
Worth, Leon, Distributors Pty Ltd	769
Wright, Charles, & Associates	466
Wrightcel Ltd	769
Wrigley Company Pty Ltd, The	769
Writers Agency, The	471
Wunderman International	420
Wurster, Rob, & Co Pty Ltd	637
Wyeth Pharmaceuticals Pty Limited	770
Wyndham Observer	229
Wynnum Redlands Herald	252
Wynyard Holdings Ltd	770



Xavier Nelson Graphics Pty Ltd	529
XTO?	137
Xycor Advertising	627
Xyzap Pty Ltd	137



Yaffa Publishing Group Pty Ltd	295, 297, 298, 300, 301, 306, 308, 316, 320, 323, 324, 328, 329, 330, 335, 336, 338
Yaffa Syndicate Pty Ltd	428
Yakka Pty Ltd	770

Yann Campbell Hoare Wheeler	491	Your Computer	311
Yardley of London (Aust) Pty Ltd	770	Your Family's Health	311
Yared Perry Paton Pty Ltd	579, 594	Your Garden	311
Yarram Standard-News, The	248	Yves Rocher	771
Yarrowonga Chronicle	249		
Yass Newspapers Pty Ltd	230		
Yass Post	230		
Yass Tribune	230		
Yates, Donald, Industries	455		
Yates Seeds Limited	770		
Yea Chronicle	249		
Yeldah Music	67		
Yeldano Pty Ltd	330, 332		
Yencken Sandy Glass Industries	770		
Yornix Pty Limited	770		
Yoram Gross Film Studio Pty Ltd	119		
York Associates	627	Zap Production Pty Ltd	137
York Films	137	Zenac Productions Pty Ltd	152
York Street Film Productions	149	Zenith Research Pty Ltd	491
Yorke Peninsula Country Times	271	Zenyx	504
Young & Looby	580	Zest Products Pty Ltd	771
Young & Rubicam Pty Ltd	602	Zimmermann, Bruno	549
Young & Rubicam Skinner Bennett	594	Zimsound Studios	56, 532
Young & Rubicam Sydney	580	Zirkus Pty Ltd Marketing & Sales Promotion	437
Young, Bob, Enterprises	532	Zoetrope Film Productions Pty Ltd	137
Young Broadcasters Pty Ltd	11	Zoological Parks Board of N.S.W.	771
Young, Herbert, Advertising Pty Ltd	579	Zurich Australian Insurance Group	771
Young, John P., & Associates (Aust) Pty Ltd	496	Zzooomm Art Pty Limited	553

Z



CENTRAL COAST RADIO

Commercial Radio Stations

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their interstate representatives who are fully listed in the Media Representatives section.

Stations on the AM band transmit within the frequency range 525 - 1605kHz, and those on the FM band within the range 88 - 108 MHz.

The following definitions are employed by the department of communications in its planning guidelines for medium frequency (am) radio services.

The coverage area of a station is that area where in technically adequate reception can be obtained with a notional receiving system (based upon Australian standards).

The service area of a station refers to the area served in pursuance of the licence as defined by a determination under section 84(1) or a direction under section 85(4) of the broadcasting and television act.

It is the coverage area specified by the department that is used in this publication.

**WOLLONGONG'S
RADIO LEADER**
in AM Stereo



Representing *Macquarie* NETWORK

Sydney, Melbourne,
Brisbane, Adelaide, Perth.



Sydney

2CH

Licensee: The Council of Churches in New South Wales Broadcasting Co Pty Ltd. Operated by Amalgamated Wireless (A'asia), AWA Bldg, 47 York St (GPO Box 4161) Sydney 2000. Phone (02) 290 2300. Telegrams Expanse. Telex 21515. Key station AWA Radio Network.

Opened: Feb 15, 1932.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1170kHz. Operating hours: 24-hour service.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr, broadcasting AWA), P. Charley (prgm service mgr), J. Oost (ops mgr), C. Brammall (mgr), R. Abrahamson (net mktg mgr), T. Biscoe (proms mgr), G. Collins (prgm mgr), J. Harris (gen sales mgr), C. Humphreys (news ed), D. Storey (nat sales mgr), B. Lennon (retail sales mgr).

Repr: AWA, Melbourne (03) 267 5199; Media Services, Brisbane (07) 832 4974; Market Media Assoc., Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9593; UK, NZ.

Format: Good Music.

Rate: Zone 1 (Mon-Sat 5 am-1 pm) 30 secs \$150.

2DAY

Licensee: 2Day-FM Ltd, 2nd Flr, Ramada Inn Bldg, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 7922. Telex 22224.

Opened: Aug 1, 1980.

Transmitter site: Artarmon. Frequency: 104.1 MHz. Operating hours: 24-hour service.

Directors: M. Willesee (chrmn), R.J.S. Laws, G.F. Coote, G.F. Burke, R. Reid, P.A. Nankervis, W.G. Bland.

Executives: N. McGurgan (gen mgr), C. Romaro (prgm dir), W. Burr (news dir).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Admedia, Adelaide (08) 332 8144; Terry Garry Media, Brisbane (07) 369 7877.

Rates: Zone 1 (Sat 6am-6pm; Sun 6am-8pm) 30 secs \$130.

2GB

Licensee: Macquarie Broadcasting Holdings Limited, 2GB Bldg, 364 Sussex St, Sydney 2000. Phone (02) 269 0646. Telegrams Twogb. Telex 21502 (20336 news).

Opened: Aug 23, 1926.

Transmitter site: Homebush. Power: 5kW. Frequency: 873kHz. Operating hours: 24-hour service.

Directors: R.A. Johnson (chrmn), E.F. Thomas.

Executives: N.S. Milan (stn mgr), S. White (secty), T. Townsend (mng editor), C. Cox (news dir), R. Fisk (sports dir), S. Galea (asst mgr/prgm dir), F.E. Armstrong (sales dir), R. Ricketts (engr mgr).

Network affiliation: Macquarie (key station).

Repr: 3AW, Melbourne (03) 329 6666; 5DN, Adelaide (08) 267 4155; 4BH, Brisbane (07) 221 0111; 6PR, Perth (09) 325 3311;

Rate: Zone A (Mon-Fri 5am-9am) 30 secs \$185.

2KY

Licensee: 2KY Broadcasters Pty Ltd, 20-24 Wentworth St, Parramatta 2150. Phone (02) 633 9333. Telex 25514. Sydney sales office: (02) 264 5149.

Opened: Oct 31, 1925.

Transmitter site: Haslam's Creek, Lidcombe. Power: 5kW. Frequency: 1017kHz. Operating hours: 24-hour service.

Directors: J. Thompson MLC (chrmn), J. MacBean (mng dir), J.P. Gibson, R. Davies, D. Petie, B. O'Neill, M. Easson.

Executives: M. Bishop (gen mgr), D. Doyle (sales mgr), J. Tregonning (studio mgr), K. Kahler (news dir).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Airsales, Sydney (02) 264 2380, 264 2474, l'state toll-free (08) 22 2206; Media Services of SA, Adelaide (08) 42 4475; John Singleton Promotions, Sydney (02) 635 8188.

Rate: Zone 1 (9am-7pm Sat) 30 secs \$120.

2MMM

Licensee: The Triple M Broadcasting Company Pty Limited, Level 25, Triple M Tower, 500 Oxford St, Bondi Junction 2022; GPO Box 4442, Sydney 2001. Phone (02) 387 5000. Telex 70989.

Opened: Aug 1, 1980.

Transmitter site: Artarmon. Frequency 104.9 MHz. Operating hours: 24-hour service.

Directors: Sir I. Turbott (chrmn), R.L.E. Muir, R. Irish, B. Mathews, R. Levis, Ms B. Riley.



REEL PERFECTION

High quality broadcast dubs & tape duplication.
4th Floor WEA House, 72 Bathurst St Sydney.
Phone: 264 9550

Executives: W. Regan (sales & asstn stn mgr), T. Richards (fin contr), F. Mancini (chief eng), T. Smith (prgm dir).

Repr: Stereo Time Sales, Melbourne (03) 267 3622; Garth Tingle Represent Pty Limited, Brisbane (075) 30 5601; Hastwell, Williamson, Rouse (08) 332 3322.

Rates: Zone 1 (5am-10am & 4pm-8pm Mon-Fri; 6am-7pm Sat-Sun) 30 secs Grid 1 \$175, Grid 2 \$150, Grid 3 \$125.

2SM

Licensee: Radio 2SM Pty Limited, 182-186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Telegrams Twosm. Telex 25350.

Opened: Dec 24, 1931.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1269kHz. Operating hours: 24-hour service.

Directors: W.M. Nolan, MBE, MA, W.J. Trotter, FCA, W.H. Stephenson, OBE, P. Malouf, G.W. Rutherford, D. Morrissey.

Executives: A.E. Moltzen (gen mgr), P. Hill (stn mgr), N. Coleman (chief engr), I. Grace (prgm mgr), P. O'Connell (news dir), P. Ryan (proms mgr), G. Mulray (gen sales mgr).

Repr: Adrep, Melbourne (03) 63 9623; Media Services Brisbane (07) 229 6033.

Format: Aimed at people under 30.

Rate: Zone 1 (Mon-Fri 5am-9am, 4pm-8pm; Sat-Sun 6am-7pm) 30 secs \$140.

2UE

Licensee: Radio 2UE Sydney Pty Ltd, 237 Miller St (PO Box 950) North Sydney 2060. Phone (02) 922 9950. Telegrams Twoue. Telex 20421.

Opened: Jan 26, 1925.

Transmitter site: Homebush. Power: 5kW. Frequency: 954kHz. Operating hours: 24-hour service.

Directors: S.P.P. Lamb (chrnm), J.C. Conde (mng dir), H.P. Lamb, J.P. Lamb, M.H. Stevenson, L.K. Stevenson, S.J. Willmott, J.W. Lamb.

Executives: J.C. Conde (mng dir), R.D. Spargo (gen mgr), W.K. Baker (co secty), D. Maxwell (gen mgr, sales & mktg), J.W. Kelso (sales dev mgr), A.K. Greenhalgh (tech dir), M.R. Jacobson (ops mgr), M.R. Collier (prgm & news dir).

Network affiliation: Major.

Repr: Hugh Anderson, Melbourne (03) 663 3615; Charles F. Brown, Adelaide (08) 332 7711; Steve Williams Media, Brisbane (07) 371 9997; R. Lucast K. O'Keefe, Perth (09) 382 2060.

Format: Personality targetted 25-49 group.

Rate: Zone 1 (b'fast 5am-9am, Mon-Fri) 30 secs \$240.

2UW

Licensee: Commonwealth Broadcasting Corporation Pty Ltd, 11 Rangers Rd (PO Box 1107) Neutral Bay 2089. Phone (02) 908 1900. Telegrams Twouw. Telex 22797.

Opened: Feb 13, 1925.

Transmitter site: Homebush. Power: 5kW. Frequency: 1107kHz. Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrnm), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I. Lane (stn mgr), P.G. Hartley (admin mgr), J.V. Kaye (sales dir), R. Girdo (supervising techn), G. Roach (news dir), R.E. Sparx (prgm dir), W. Reeve (sales research mgr).

Network affiliation: Commonwealth Broadcasting Network.

Repr: CBN Sales, Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643; Aubrey Barker & Assocs, Perth (09) 322 3184.

Format: Adult, contemporary music.

Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs \$100.

2WS

Licensee: Wesgo Communications Pty Ltd, 2 Leabons Lane (PO Box 234) Seven Hills 2147. Phone (02) 671 2411. Telex 23614. Sydney office: Level 2, 81-91 Military Rd, Neutral Bay 2089. Phone (02) 908 4000. Telex 75940.

Opened: Nov 23, 1978.

Transmitter site: Prospect. Power: 5kW. Frequency: 1224kHz. Operating hours: 24-hour service.

Directors: A. Mollett (chrnm), B. Scott (chief exec & mng dir), L. Meissner, J. Kennedy, P. Tonkin, A. Gough, A. Hoy, R. Gamble.

Executives: R. Bean (stn mgr), R. Langhans (chief engr), R. Rogers (nat sales mgr), G. Milne (news dir), J. Eller (sales mgr), G. Power (proms mgr), M. Wilson (mgr engr), T. O'Keefe (co secty).

Repr: ParPlan, Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: 24 hour continuous music.

Rate: Zone 1 (5am-9am Mon-Fri; 5am-noon Sat-Sun) 30 secs \$160.

NSW Country

2AD Armidale

Licensee: New England Broadcasters Pty Ltd, Broadcast Hse, Rusden St (PO Box 270) Armidale 2350. Phone (067) 72 1144. Telegrams Twoad. Telex 66048.

Opened: Feb 5, 1936.

Transmitter site: Armidale. Power: 2kW. Frequency: 1134kHz. Operating hours: Sun-Sat 5.30am-11.30pm.

Survey results mean a lot... Sales results mean a lot more.



Sydney's No 1 under 40 station

To get results phone

- 02 - 387 5000 Wayne Regan (Sydney)**
- 03 - 662 1755 Ian Stockdale (Melbourne)**
- 08 - 332 3322 Greg Rouse (Adelaide)**
- 075 - 30 5601 Garth Tingle (Queensland)**

Directors: Mrs L.D. Higginbotham (mng dir), W.R. Forsyth (chrnm), P.L. Johnstone, W.A. Baxter, M.M. Moroney, J.L. Parker.

Executives: G. Arklay (mgr), P.M. Smith (secty).
Network affiliation: New England.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Rate: (open-2pm) 30 secs \$20.

2AY Albury/Wodonga

Licensee: Amalgamated Wireless (A'asia) Ltd, Cnr Dean & MacAuley Sts, Albury 2640. Phone (060) 21 3288. Telegrams Twoay. Telex 56906. All correspondence to GPO Box 4161 Sydney 2001. An AWA Radio Network station.

Opened: Dec 17, 1930.

Transmitter site: Thurgoona. Power: 2kW. Frequency: 1494kHz. Operating hours: Mon-Sat 5.30am-midnight, Sun 5.30am-11pm.

Chrnm & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), P. Verhoeven (stn mgr), V. Duncan (nat sales mgr), M. O'Connor (sales mgr), T. Clark (tech supvr).

Repr: AWA Radio Network.

Rate: Zone 1 (Mon-Sun 5.30am-7pm) 30 secs \$30.

2BE Bega, Batemans Bay & Narooma

Licensee: Radio 2BE Pty Ltd, Head office & studio: Princes Hwy (PO Box 471) Bega 2550. Phone (0649) 2 1633. Telex 61076. Studio & office: DeWinter Building, Orient St, Batemans Bay. Phone (044) 72 4888.

Opened: Sept 30, 1937.

Parent transmitter site: Kalaru. Power: 3.5kW. Frequency: 765kHz. Moruya translator: Broulee. Power: 500W. Frequency: 765kHz, synchronous. Narooma translator: power 200W. Frequency 1584kHz. Operating hours: Mon-Sun 5.45am-12.05am.

Directors: R.E. Rumble (mng dir/chrnm), C.M. Rumble (secty).

Executives: R.E. Rumble (mng dir/chrnm), I. Wright (stn mgr), P. O'Connor (Batemans Bay mgr), P. Carson (chief engr), L. Dickson (sales mgr), J. Patterson (studio mgr).

News affiliation: United Network.

Repr: Central Media Sales, Sydney (02) 957 1000, CBN Sales, Melbourne (03) 699 3722, Hastwell Williamson & Rouse, Adelaide (08) 332 3322, Macquarie, Brisbane (07) 221 0111.

Format: Personality, country/politan.

Rate: (Open-2pm Mon-Fri, Open-7pm Sat-Sun) 30 secs \$18.

2BH Broken Hill

Licensee: Far West Radio Pty Ltd. Studios & Offices: 187 Argent St (PO Box 699) Broken Hill 2880. Phone (080) 88 1888, 88 1889. Telegrams Twobh.

Opened: June 30, 1934.

Transmitter site: Broken Hill. Power: 500W. Frequency: 567kHz. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10pm.

Directors: D. Tunkin (co mgr), J. Curtis (co secty).

Executive: M. Cabot (prgm mgr).

Repr: CBN Sales Pty Ltd, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Format: Talk, adult contemporary, gold.

Rate: Zone 1 (Mon-Fri open-2pm, Sat-Sun open-7pm) 30 secs \$14.

2BS Bathurst

Licensee: Bathurst Broadcasters Pty Ltd, 109 George St, Bathurst 2795. Phone (063) 31 3288. Telegrams Twobs Bathurst. Telex 24176. In relay with 2MG Mudgee.

Opened: Jan 1, 1937.

Transmitter site: Eglinton. Power: 5kW. Frequency: 1503kHz. Operating hours: 5am-midnight.

Directors: W.J. Holcroft (chrnm), R.B. Camplin (mng dir), S.J. Camplin, D.U. Holcroft.

Executives: R.B. Camplin (mng dir), Ms. R. Croucher (sales mgr), R. Upfold (tech supvr), M. Raisin (prgm mgr), P. Cole (news).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666, Brisbane (07) 221 0111, Adelaide (08) 267 4155, Perth (09) 349 7777.

Rate: Zone 1 (open to 2pm) 30 secs sold as group 2BS/2MG AAA \$49.

2CA Canberra

Licensee: Macquarie Broadcasting Holdings Ltd, 65-67 Northbourne Ave (GPO Box 163) Canberra 2600. Phone (062) 48 7711. Telegrams Twoca. Telex 62151.

Opened: Nov 14, 1931.

Transmitter site: Belconnen. Power: 5kW. Frequency: 1053kHz. Operating hours: 24-hour service.

Directors: G.K. Barlin (chrnm), R.A. Johnson.

Executives: M. Peterson (mgr), Ms J. O'Brien (sales mgr), A. Bartlett (news dir), C. Harman (chief engr), J. Magowan (mktg & proms mgr), D. Gosper (prgm dir).

Network affiliation, Repr: See Macquarie Radio Sales.

Format: Solid Gold.

Rate: Zone 1 (Mon-Fri 5.30am-12 noon; Sat-Sun 5.30am-7pm) 30 secs \$38.

2CC Canberra

Licensee: Capital City Broadcasters Pty Ltd, Bellenden Road, Gungahlin ACT. PO Box 1499, Canberra City 2601. Phone (062) 41 1911. Telex 62138.

Opened: Oct 31, 1975.

Transmitter site: Gungahlin. Power: 5kW. Frequency: 1206kHz. Operating hours: 24-hour service.

Has Bob turned to solid gold?

He does spend a lot of time in Canberra, so we were wondering if he has tuned into Canberra's newest sound, Solid Gold 2CA.

If he has, we're sure he's enjoying it, because Solid Gold 2CA plays 20 years of all time favourites, all the time. Solid Gold memories like The Beatles, The Beach Boys, The Easybeats, and we top it off with a much wider news coverage, local, National and World news, keeping him up-to-date.

Still, if Bob hasn't turned to Solid Gold 2CA yet, we know many others who have and many more who will in the future.



all time favourites · all the time

Directors: Sir Alexis F. Albert, CMG (chrmn), R.O. Albert, E.F. Albert (mng dir), A.A. Albert.

Executives: B.E. Byrne (chief exec), J. McCormack (mgr), Ms M. Baldwin (sales mgr), B. Klein (chief engr), W. Mac (prgm mgr), A. Messenger (news dir).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Format: Adult contemporary music, news, community service.

Rate: Zone 1 (5.30-1pm Mon-Fri, 5.30am-7pm Sat-Sun) 30 secs \$38.

2DU Dubbo

Licensee: Western Broadcasters Pty Ltd, 33-35 Carrington Ave, (Box 1221 PO), Dubbo 2830. Phone (068) 82 2722. Telex 63019.

Opened: July 3, 1936.

Transmitter site: Eulomogo. Power: 2kW. Frequency: 1251kHz. Translator, Cobar, power 300W, frequency 972kHz. Operating hours: Mon-Fri 5.30am-midnight, Sat 5.30am-1am, Sun 6am-midnight.

Executives: D.S. Cameron (chrmn), Mrs J.M. Cameron (mng dir), R. Ferguson (mgr), B. Nielsen (ops/mgr), J. Fitzgerald (sales mgr).

Repr: See Macquarie Network.

Format: Adult contemporary.

Rate: Zone 1 (open-2pm) 30 secs combined 2DU/2PK rate \$40.

2GF Grafton

AWA Ltd, 124 Prince St (PO Box 276) Grafton 2460. Phone (066) 42 2766. Telegrams Twogf. Telex 66979. An AWA Network station.

Opened: Dec 15, 1933.

Transmitter site: Swan Creek, Grafton. Power: 5kW directional aerial. Frequency: 1206kHz. Operating hours: 24 hour service.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), P. McCarthy (mgr), B. Bultitude (sales mgr), P. Jackson (prgm mgr), R. Bell (news supvr), M. Hillan (prdn supvr).

Repr: AWA Radio Network.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5.30am-9pm) 30 secs \$22.

2GN Goulburn

Licensee: Goulburn Broadcasting Company, McKell Place, Goulburn 2580. Phone (048) 21 3377. Telegrams Twogn. Telex 62190. An AWA Radio Network station.

Opened: Dec 17, 1932.

Transmitter site: West Goulburn. Power: 2kW. Frequency 1368kHz. Operating hours: Mon-Sat 5.30am-midnight, Sun 6am-midnight.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), C. Joscelyne (mgr), B. Blacklock (sales mgr), G. Guyer (snr tech), J. Grim (prgm mgr), S. Sly (proms mgr), G. Ilich (prdn mgr), M. Prevedello (news ed).

Repr: AWA Radio Network.

Rate: Zone 1 (Mon-Fri 5.30am-2pm, Sat & Sun 6am-7pm) 30 secs \$22.

2GO Gosford

Licensee: Wesgo Communications Pty Ltd Studios and offices: 49 Henry Parry Drive (PO Box 564) Gosford 2250. Phone (043) 24 2400. Telegrams Twogo Gosford. Telex 24290. Sydney office: Level 2, 81-91 Military Road, Neutral Bay 2089. Phone (02) 908 4000. Telex 75940.

Opened: Nov 19, 1971.

Transmitter site: Ourimbah. Power: 5kW. directional aerial. Frequency: 1323kHz. Operating hours: 24-hour service.

Directors: A. Mollett (chrmn), B. Scott (chief exec & mng dir), B. McGrath, L. Meissner, J. Kennedy, J. Corner, P. Tonkin, A. Goff (secty).

Executives: R. Earle (stn mgr), T. Arico (Central Coast sales mgr), S. Robinson (nat sales mgr), C. Denyer (prgm mgr), G. Victor (ops mgr), K. Bayley (chief engr), B. Rogers (mgr, nat sales office).

Repr: ParPlan, Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322.

Rate: Zone 1 (5am-12 noon Mon-Fri; 5am-7pm Sat-Sun) 30 secs \$50.

2GZ Orange

Licensee: Radio 2GZ - A divn of Country Television Services Limited, Bathurst Rd (Box 465 PO) Orange 2800. Phone (063) 62 2144. Telex 63012. Associated with 2NZ.

Opened: Oct 31, 1935.

Transmitter site: Forrest Reefs. Power: 5kW. Frequency: 1089kHz. Operating hours: Mon-Fri 5.30am-mid, Sat 5.30am-1am, Sun 5.30am-mid.

Directors: Sir Alvin Burton-Taylor (chrmn), E.R. Yelf, J.E. Bracey, M. Walters, R.T.M. Rose, G.A. Weaver, I.B. Ridley.

Executives: E.R. Yelf (mng dir), I.B. Ridley (gen mgr), S.A. Ward (stn mgr), J. Vanderstok (chief engr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615; ParPlan, Brisbane (07) 839 7855; Charles F. Brown, Adelaide (08) 332 7711.

Rate: Zone 1 (Open to 2pm) 30 secs \$38.

2HD Newcastle

Licensee: 2HD Broadcasters Pty Ltd, 173-175 Maitland Rd, Sandgate 2304. PO Box 19, Mayfield 2304. Phone (049) 67 6111. Telegrams Twohd. Telex 28144.

Opened: Jan 27, 1925.

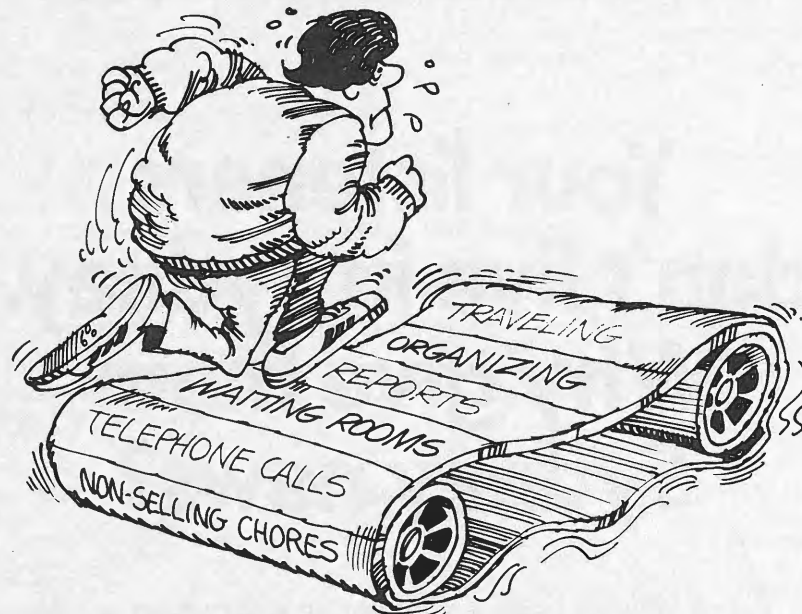
Transmitter site: Sandgate. Power: 2kW. Frequency: 1143kHz. Operating hours: 24-hour service.

Your listeners don't live in Sydney. Why give them Sydney news?

The network news service you're subscribing to now has its merits, but it has its limitations too. A big city bias, extra charges and no flexibility. Now, the Wesgo Communications Network offers a completely separate news service designed specifically for your market. Special event coverage and international news with no surcharges. Already servicing stations in five States, the Wesgo Communications Network service offers the fresh alternative.

WESGO Communications Network News

Call Greg Milne on (02) 671 2411 and let us
introduce The Fresh Alternative.



YOUR SALES FORCE IS ON THE JOB ALL DAY LONG.

But diligent as they are, 1,231 hours out of the 2,123 each rep works every year isn't actual selling time. They're traveling, organizing presentations, writing call reports, cooling their heels in waiting rooms, phoning for appointments—doing the dozens of necessary, time-consuming, non-selling chores. But every work-day minute your people are out of touch with prospects, competitors are selling, buyers are buying.

HOW DO YOU PLUG THIS HOLE?

b&t



tri-buy

TRI-BUY The ultimate trade marketing package consisting of:
b&t Weekly — Australia's leading advertising and marketing magazine
AARDS — The media buyers' bible
b&t Year Book — Australia's only comprehensive industry reference book

TRI-BUY will:

- * Support your sales people before, between and after sales calls
- * Reinforce other promotion by bringing them to mind at media selection time
- * Help your prospects make buying decisions — and defend them

Directors: J.W. MacBean (chrmn), S. Loosley, M. Eason, T.W. Sheahan, R.J. Brown, S. Dawes, J. Faulkner, M. Ferguson.

Executives: D. Baldwin (gen mgr), W. Elwell (gen sales mgr), D.J. Suffell (tech supt).

Repr: 2HD, Sydney (02) 264 2655, I'state toll-free (008) 22 2206; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Adelaide (08) 268 6922; K. Mulcahy, Brisbane (07) 221 0111.

Rate: Zone 1 (5am-1pm; Sat & Sun 5am-6pm) 30 secs \$60.

2KA (New KA) Penrith/Katoomba

Licensee: Hayden Nepean Broadcasters Pty Ltd. Penrith office and studios, Borec Hse, Cnr Henry & Station Sts (Box 145 PO), Penrith 2750. Phone (047) 31 3111. Telex 27179. Katoomba office, Blue Mts Tourist Assoc Bldg, Echo Point, Katoomba 2780. Phone (047) 82 1177.

Opened: Sept 7, 1935.

Transmitter site: Wentworth Falls. Power 2kW. Frequency: 783kHz. Translator Emu Plains. Power 500W. Frequency 1476kHz. Operating hours: 24-hour service.

Directors: M.H. Walsh, OBE, (chrmn/mng dir), D.E. Cashmere, FCA, (secty).

Executives: D. Bunt (stn mgr), C. Fitzsimmons (sales mgr), R. Perno (studio mgr), H. Hoger (chief engr), A. Ogge (proms mgr), B.J. Thurston (creative dir).

Repr: Central Media Sales, Sydney (02) 957 1000; Hugh Anderson, Melbourne (03) 663 3615, Steve Williams Media Representations, Brisbane (07) 371 9997; Admedia Group Pty Ltd, Adelaide (08) 332 8144.

Format: 30 Top Singles/30 Top Albums.

Rate: Zone 1 (Mon-Fri 5am-1pm, Sat & Sun 6am-7pm) 30 secs \$31.

2KO Newcastle

Licensee: Radio 2KO Newcastle Pty Ltd, CML Bldg, 110 Hunter St, (PO Box 300C) Newcastle 2300. Phone (049) 26 2600. Telegrams Twoko. Telex 28151. Sydney Office: 231 Miller St, North Sydney 2060. Phone (02) 92 7980. Telex 23211.

Opened: Aug 1, 1931.

Transmitter site: Sandgate. Power 5kW. Frequency: 1413kHz. Operating hours: 24-hour service.

Directors: S.P.P. Lamb (chrmn), J.P. Lamb (exec dir), H.P. Lamb (exec dir), S.J. Willmott, J.C. Conde, J.W. Lamb.

Executives: D.B. Mulley (gen mgr), T. Poulson (prgm mgr), S. Pead (nat sales mgr), N. Thomson (local sales mgr), R.P. Cannington (admin mgr), R. Pointon (prom mgr).

Network affiliation: Major.

Repr: Network Sales-Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Steve Williams Repr, Brisbane (07) 371 9997; Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Format: Adult contemporary music, news & personalities, 25-54.

Rate: Zone 1 (Mon-Fri 5am-1pm, 4pm-7pm; Sat & Sun 5am-5pm) 30 secs \$55.

2LF Young

Transfer of ownership subject to ABT approval. Licensee: Young Broadcasters Pty Ltd, 24 Lovell St (PO Box 31) Young 2594. Phone (063) 82 1133. Cowra Studio, Kendal St, 2794. Phone (063) 42 1771. Cootamundra Studio, 148 Parker St, 2590. Phone (069) 42 1209.

Opened: Feb 16, 1938.

Transmitter site: Young. Power: 5kW. Frequency: 1350kHz. Operating hours: Mon-Fri 5.30am-midnight, Sat-Sun 6am-midnight.

Directors: J.W. d'Apice (chrmn), R.F. Haig-Muir (mng dir), Mrs G. Linden, E. Roberts.

Executives: C.J. Couldrey (gen mgr), Mrs M. Hampton (mgr/admin), P. Rumble (music dir), W. Dennis (tech).

Format: Top 40, Gold.

Rate: Zone 1 (open to 2pm), to be sold as group buy 2LF/2WG.

2LM Lismore

Licensee: Richmond River Broadcasters Pty Ltd, Bruxner Hwy, Goonellabah 2480, via Lismore, PO Box 44, Lismore. Phone (066) 24 2433. Telegrams Twolm. Telex 66164.

Opened: Sept 21, 1936.

Transmitter site: Bexhill. Power: 5kW. Frequency: 900kHz. Operating hours: Mon-Sat 5.30am-midnight, Sun 6am-midnight.

Directors: R.B. Gordon (chrmn), Dr N.E. Brand, J. Glynn, J.R. Grover, R.M. Campbell.

Executives: P.E. Zulpo (gen mgr), S.H. Robinson (stn mgr), J. McMahon (sales mgr), G. Stuart (prgm mgr).

Repr: Central Media Sales, Sydney (02) 436 1000; Media Services, Brisbane (07) 229 6033; Hugh Anderson, Melbourne (03) 663 3615; Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Format: Contemporary, Gold.

Rate: Zone 1 (5.30am-2pm Mon-Fri, 5.30am-7pm Sat-Sun) 30 secs \$28.

2LT Lithgow

Licensee: Midwest Radio Network Pty Ltd, 289 Main St (PO Box 90) Lithgow 2790. Phone (063) 52 2900. Telex 27457.

Opened: June 30, 1939.

Transmitter site: Springvale Lane, Wallerawang. Power: 5kW directional. Frequency: 900kHz. Operating hours: Mon-Fri 5am-midnight, Sat-Sun 6am-midnight.

Directors: J.A. McEvoy, L. Guy.

Executives: D. Egan (gen mgr), M. Pentecost (stn mgr), Mrs J. Hudson (Bathurst reg mgr), Ms M. Menchin (news ed), B. Goulding, Ms V. Hart, A. Oloman (sales execs), L. Lawson (prgm mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: Contemporary music.

Rate: Zone 1 (5am-1pm Mon-Fri, Sat & Sun 5am-7pm) 30 secs \$20.

2MC Mid Coast

Licensee: Mid Coast Radio Pty Ltd, Kempsey Office & Studios, 37 Elbow St (Box 120 PO) West Kempsey 2440. Phone (065) 62 1236, 62 1237, News 62 4000. Telex 66032. Port Macquarie Office & Studios: 19 Short St, Port Macquarie. Phone (065) 83 8088. Coffs Harbour Office & Studios: 156 High St. Phone (066) 52 1440. Telegrams Twokm.

Opened: Sept 20, 1937.

Studios: Kempsey, Coffs Harbour, Port Macquarie. Power: 5kW (directional). Frequency: 531kHz. Operating hours: 24 hours.

Directors: A.D. Faulkner (chrnm), S.J. Willmott, J.C. Conde, D. Pitkin, W. Singleton, R. Cannington.

Executives: J.J. Condron OBE (gen mgr), G. Robertson (stn mgr), P. Maher (Port Macquarie mgr), W. Clouten (prgm mgr).

Repr: Central Media Sales, Sydney (02) 436 1000; Hugh Anderson, Melbourne (03) 663 3615; Bede Williams & Assocs, Brisbane (07) 378 9333; Charles Brown, Adelaide (08) 267 4433.

Format: Down tempo top forty, soft rock, singles, albums & oldies.

Rate: (5am-9am Mon-Fri; 9am-2pm; 6am-7pm Sat-Sun) 30 secs \$26.

2MG Mudgee

Licensee: Mudgee Broadcasting Co. Pty Ltd, Wellington Rd, Mudgee 2850. Phone (063) 72 1777. Telex 63911. Telegrams Twomg. Part relay with 2BS Bathurst.

Opened: July 2, 1938.

Transmitter site: Mudgee. Power: 5kW directional aerial. Frequency: 1449kHz. Operating hours: Mon-Sat 5am-midnight, Sun 6am-midnight.

Directors: D.S. Cameron (chrnm), Mrs J.M. Cameron (mng dir).

Executive: Mrs E. Wells (stn mgr).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111, Adelaide (08) 267 4155.

Rate: Sold as group 2BS/2MG Zone 1 30secs \$49.

2MO Gunnedah

Licensee: 2MO Gunnedah Pty Ltd, 3 Rodney St (PO Box 62) Gunnedah 2380. Phone (067) 42 2322, 42 2139. Telex 63231. Member New England Network, Branch studio, Maitland St, Narrabri. Phone (067) 92 1134.

Opened: June 16, 1930.

Transmitter site: Gunnedah. Power: 2kW. Frequency: 1080kHz. Operating hours: 5.30am-11pm Mon-Sat; 6am-11pm Sun.

Directors: Mrs L.D. Higginbotham (mng dir), R.G. Heath (chrnm), W.A. Baxter, M.M. Moroney, W.H. Higginbotham.

Executives: B. Kirchner (mgr), P.M. Smith (secty), H. Groth (sales mgr), R. Kennedy (prgm dir).

Repr: See 2TM.

Rate: Zone 1 (open-2pm) 30 secs \$23.

2MW Murwillumbah

Licensee: Tweed Radio and Broadcasting Co. Pty Ltd, CBS Chambers, Main St (PO Box 53) Murwillumbah 2484. Phone (066) 72 1888. Telex 66149. Branch Studio: Griffith St, Coolangatta. Phone (075) 36 3344.

Opened: Sept 2, 1937.

Transmitter site: Clothiers Creek. Power: 5kW. Frequency: 972kHz. Operating hours: 24-hour service.

Directors: A.A. Budd (chrnm), D.R. Stainlay, W.J.K. Baird, H.G. Winders.

Executives: A.E. Wyatt (gen mgr/co secty), N. Scott (advtrg mgr), L. Cornell (prgm mgr), J. Trudgian (office mgr), W. Bradley (chief engr).

Repr: Central Media Sales, Sydney (02) 957 1000; Hugh Anderson, Melbourne (03) 663 3615; Steve Williams Media, Brisbane (07) 371 9800; Charles F. Brown & Associates, Adelaide (08) 332 7711.

Format: Contemporary adult.

Rate: Zone 1 (Mon-Fri 5.30am-2pm, Sat & Sun 5.30am-7pm) 30 secs \$33.

2NM Muswellbrook

Licensee: Hunter Broadcasters Pty Ltd, Bridge St (PO Box 600) Muswellbrook 2333. Phone (065) 43 1588, 43 1458. Telegrams Twonm. Associated with 2NX. Telex 63886.

Opened: Jan 1, 1954.

Transmitter site: Muswellbrook. Power 5kW. Frequency: 981kHz. Operating hours: Mon-Sat 5am-midnight, Sun 6am-midnight.

Directors: W.H. Stephenson, OBE (chrnm), W.J. Trotter, G.W. Rutherford, P.A. Malouf, D.M. Morrissey, W.M. Nolan.

Executives: J.M. McGahen (gen mgr), M. Connors (mgr).

Repr: Adrep, Sydney (02) 929 5088; Adrep, Melbourne (03) 63 9623; Terry Garry Media Brisbane (07) 369 7877; Cotswold Media Services, Adelaide (08) 339 3427.

Rate: Zone 1 (Open-2pm Mon-Fri, Open-6pm Sat & Sun) 30 secs \$20.

2NX Newcastle

Licensee: Hunter Broadcasters Pty Ltd, 770 Hunter Street, (PO Box 5275D), Newcastle West 2302. Phone (049) 69 3000. Telegrams Twonx. Telex 28131. Associated with 2NM.

Opened: Jan 1, 1954.

Transmitter site: Wallsend. Power: 5kW. Frequency: 1341kHz. Operating hours: 24-hour service.

Directors: W.H. Stephenson, OBE, (chrnm), Rev M.R. Prendergast, W.J. Trotter, G.W. Rutherford, P.A. Malouf, D.M. Morrissey, W.M. Nolan.

Executives: J.M. McGahen (gen mgr), A. Robertson (sales mgr), K. Harris (prgm dir), P. Drake (news ed), S. Bartlett (chief engr), P. Turton (proms mgr).

Repr: Adrep Sydney (02) 929 5088; Adrep, Melbourne, (03) 63 9623; Cotswold Media Services, Adelaide, (08) 339 3427; Media Services, Brisbane, (07) 229 6033.

Rate: Zone 1 (5am-noon, Mon-Fri; 5am-7pm Sat-Sun) 30 secs \$70.

2NZ Inverell

Licensee: Radio 2NZ - A Divn of Country Television Services Limited (PO Box 3) Inverell 2360. Phone (067) 22 2444. Associated with 2GZ. Telex 66440.

Opened: Jan 25, 1937.

Transmitter site: Long Plain. Power: 2kW. Frequency: 1188kHz. Operating hours: Mon-Sun 5.30am-12.05am.

Directors: Sir Alvin Burton-Taylor (chrnm), I.B. Ridley, E.R. Yelf, J.E. Bracey, J.R.M. Walters, R. Rose, G. Weaver.

Executives: E. Yelf (mng dir), I.B. Ridley (gen mgr), E. Rogers (stn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615; Charles F. Brown, Adelaide (08) 332 7711; ParPlan, Brisbane (07) 839 7855.

Rate: Zone AA (Open-2pm) 30 secs \$22.

200 Wollongong

Licensee: Wollongong City Radio Limited, Grand Hotel, Cnr Keira and Burelli Streets (PO Box 1575) Wollongong 2500. Phone (042) 28 3200. Telegrams TwoOO. Telex 29109.

Opened: Jan 1, 1978.

Transmitter site: West Dapto. Power: 5kW. Frequency: 1575kHz. Operating hours: 24-hour service.

Directors: R. Hopkins (chrnm & co dir), M. Bach, R.A. Baxter, Mrs P Franks, J. Summerton, R. Cook, H. Pitt, J. Vellar, G. Knipe.

Executives: J. Summerton (gen mgr), D. Cherry (sales mgr), T. Moore (news dir), K. Mann (prgm dir).

Repr: Central Media Sales, Sydney (02) 436 1000; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Steve Williams, Brisbane (07) 371 9997; CBN Sales, Adelaide (08) 51 6643.

Rate: Zone 1 (5-noon Mon-Fri; 5am-7pm Sat and Sun), 30 secs \$40.

2PK Parkes

Licensee: Parkes Broadcasting Co Pty Ltd, 331 Clarinda Street (PO Box 295) Parkes 2870. Phone (068) 62 1122. Telex 63085.

Opened: Oct 5, 1937.

Transmitter site: Parkes. Power: 2kW. Frequency: 1404kHz. Operating hours: Mon-Sun 6am-12pm.



981 2NM covering the Hunter Valley and up to Tamworth

Directors: D.A. Cameron (chrmn), Mrs J. M. Cameron (mng dir), K.J. Birch (secty).

Executives: K.J. Birch (mgr), B.R. Weekes (assnt mgr), B. Atchison (prgm mgr).

Network affiliation & repr: Macquarie.

Format: Adult Contemporary.

Rate: Zone 1 (Open-2pm) 30 secs combined 2DU/2PK rate \$40.

2QN Deniliquin/Echuca

Licensee: Rich Rivers Radio Pty Ltd, 368 George Street (PO Box 312) Deniliquin 2710. Phone (058) 81 1811. Telegrams Twoqn. Telex 55333. Echuca Studio: 208 Pakenham St, Echuca 3625. Phone (054) 82 2047.

Opened: Nov 2, 1935.

Transmitter site: Deniliquin. Power 2kW. Frequency: 1521kHz. Operating hours: Mon-Fri 5.30am-11pm; Sat 5.30am-midnight; Sun 6am-11pm.

Directors: D.M. Robertson (mng dir), A.M. Robertson.

Executives: B.J. Reid (stn mgr), G. Watts (tech), W. Grincais (studio mgr), P. Hussey (Echuca mgr).

Repr: Central Media Sales, Sydney (02) 436 1000; CBN Sales, Melbourne (03) 699 3722; Effective Media Sales & Marketing, Brisbane (07) 229 0644; CBN Sales, Adelaide (08) 51 6643.

Format: Adult contemporary, rural information.

Rate: Zone 1 (Mon-Sun open-9am) 30 secs \$20.

2RE Taree

Licensee: Manning Valley Broadcasting Pty Ltd (PO Box 275) Taree 2430. Phone (065) 52 2100. Telegrams Twore. Telex 63170. Member New England network.

Opened: Feb 21, 1953.

Transmitter site: Taree. Power: 2kW. Frequency: 1557kHz. Operating hours: Sun-Sat 5.30am-11pm.

Directors: O.G.K. Sutherland (exec chrmn), L.D. Higginbotham (mng dir), W.H. Higginbotham, M.M. Moroney, P.E. Lucock, CBE.

Executives: H.C. McCrindle (stn mgr), B. McWilliams (tech), P.M. Smith (secty), G. Brassell (sales mgr).

Repr: Parplan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 839 7855, Adelaide (08) 332 3322, Perth (09) 322 3184.

Format: Contemporary music/country and oldies.

Rates: Zone 1 (Open-2pm) 30 secs \$26.

2RG Griffith

Licensee: Broadcast Operations Ltd, Remembrance Driveway, (PO Box 1005), Griffith 2680. Phone (069) 62 4500. Telex 69991. Branch studio, Kurrajong Avenue, Leeton.

Opened: Sept 14, 1936.

Transmitter site: Widgelli. Power: 5kW. Frequency: 963kHz. Operating hours: Mon-Sun 5.30am-11pm.

Directors: W.J. Gerahty (chrmn), W.R. Gamble, R.F. Weisener, L.J. Heil, R.D. Scott, M. Plos.

Executives: W.R. Gamble (mng dir), J.W. Lander (stn mgr), N. Murphy (mgr), R. Little (sales rep).

Network affiliation: Macquarie.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Perth (09) 322 3184; Adelaide (08) 332 3322.

Format: Contemporary/sport.

Rate: Zone 1 (open-2pm) 30 secs \$28.

2ST Nowra

Licensee: South Coast and Tablelands Broadcasting Pty Ltd, 119 McMahons Road (PO Box 540) Nowra 2541. Phone (044) 21 0055. Telegrams Twost. Telex 24563. Bowral office: (048) 61 2899.

Opened: June 4, 1972.

Transmitter site: Yalwal Road, Nowra West. Power: 5kW. Frequency: 999kHz. Operating hours: 24-hour service. Translator Bowral. Power: 350W. Frequency: 1215kHz.

Directors: W.H. McLean (chrmn), Mrs J. Cameron (mng dir), T.I. Johnston, T.G. Tait (secty).

Executives: G. Cron (mgr), M. Pritchard (sales mgr).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane, (07) 221 0111; Adelaide (08) 267 4155.

Rate: Zone 1 (Mon to Sun 6am-1pm) 30 secs \$25.

2TM Tamworth

Licensee: Tamworth Radio Development Co Pty Ltd, Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (067) 65 7055. Telegrams Twotm. Telex 63166.

Opened: Feb 27, 1935.

Transmitter site: Goonoo Goonoo Road. Power: 2kW. Frequency: 1287kHz. Operating hours: Mon-Sat 5am-1am; Sun 5am-midnight.

Directors: Mrs L.D. Higginbotham (mng dir), *W.H. Higginbotham, H. Joseph, T. Whitcomb.

Executives: D.J. Thomas (stn mgr), Miss D. J. Foote (assnt stn mgr), B. Harley (mktg mgr), R.A. Hall & H. Groth (sales mgrs), P.M. Smith (secty).

Network affiliation: New England Network.

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Adelaide (08) 332 3322, Brisbane (07) 229 7855, Perth (09) 322 3184.

Rate: Zone 1 (open-2pm) 30 secs \$34.

2VM Moree

Licensee: Moree Broadcasting and Development Co Ltd Studios, Ballo Street, (PO Box 389), Moree 2400. Phone (067) 52 1155. Telex 66007.

Opened: Jan 12, 1957.

Transmitter site: Moree. Power: 2kW day and night. Frequency: 1530kHz. Operating hours: Sun-Fri 5am-11.04pm; Sat 5am-midnight.

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Directors: B.O. Roberts (chrmn, mng dir and secty), A.E. Nicholson, F.I. Alexander, A.W. O'Sullivan.

Executives: S.T. O'Shea (mgr), B.J. Goodman (sales mgr).

Network affiliation and repr: Macquarie all States.

Rates: Zone 1 (open-10am) 30 secs \$22.

2WG Wagga

Licensee: Riverina Broadcasters (Holdings) Pty Ltd, 16 Fitzmaurice Street, (PO Box 480) Wagga Wagga 2650. Telegrams Twowg. Phone (069) 21 1022. Telex 69986.

Opened: June 29, 1932.

Transmitter site: Brucedale. Power: 2kW. Frequency: 1152kHz. Operating hours: 24 hour service.

Directors: Mrs G. Linden, E. Roberts, J.W. d'Apice (chrmn), R.F. Haig-Muir (mng dir).

Executives: C.J. Couldrey (gen mgr), Mrs Y. Braid (assnt to gen mgr), P. Combs (snr tech), M. Brentnall (comm serv dir), D. Thistlethwaite (sales mgr), J. O'Brien (ops mgr).

Repr: Central Media Sales, Sydney (02) 436 1000; CBN Sales, Melbourne (03) 699 3722; Effective Media Sales & Marketing, Brisbane (07) 229 0644; CBN Sales, Adelaide (08) 51 6643.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5am-9am) 30secs \$30.

2WL Wollongong

Licensee: Wollongong Broadcasting Pty Ltd, Edward Street, (PO Box 1234), Wollongong 2500. Phone (042) 29 4233. Telegrams Twowl. Telex 29114.

Opened: July 18, 1931.

Transmitter site: Windang. Power: 5kW. Frequency: 1314kHz. Operating hours: 24-hour service.

Directors: F.J. O'Donnell (chrmn), G.K. Barlin, M.W. Allen, R.A. Johnson.

Executives: H. Roberts (mgr), P. Posetti (sales mgr), S. Batros (prgms), M. Spurway (proms).

Network affiliation & repr: Macquarie.

Rate: (Mon-Fri 5-9am) 30 secs \$55.

2XL Snowy Mountains

Licensee: Cooma Broadcasters Pty Ltd, Cooma offices & studios - 132 Sharp St, (PO Box 651) Cooma 2630. Phone (0648) 21234. Telex 61067. Jindabyne offices & studios - Shopping Centre, Snowy River Ave, Jindabyne 2627. Phone (0648) 62455.

Opened: Aug 30, 1937.

Transmitter site: Cooma. Power: 2kW. Frequency: 918kHz. Operating hours: Mon-Fri 6am-midnight, Weekends - 24hrs.

Directors: K.J. Blyton (mng dir), Mrs M.M. Scott, M.W. Scott.

Executives: A. Baker (sales mgr), P.A. Carter (chief eng), B. Grimshaw (prgm mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 229 7855, Adelaide (08) 332 3322, Perth (09) 322 3184.

Format: Adult Contemporary Rock.

Rate: Zone 1 (open until 2pm) 30 secs \$20.

92.3EON-FM
MELBOURNE'S
YOUNG ADULT STATION

Melbourne

3AK

Licensee: General Television Corp Pty Ltd, 22-46 Bendigo St (PO Box 150) Richmond 3121. Phone (03) 420 3333. Telex 31413.

Opened: Nov 29, 1931.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1503kHz. Operating hours: 24-hour service.

Executives: R. Casey (gen mgr), B. Howie (prgm dir), P. Rhodes (sales dir), E. White (chief engr), A. Pearsall (proms & publicity dir), D. Quin (ops mgr), D. Lappan (nat sales dir), P. Cochrane (mktg mgr), I. Neil (news ed).

Repr: D. Lappan, Sydney (02) 957 4944; Represent, Gold Coast, (075) 305601; Admedia, Adelaide, (08) 332 8144; 6PM, Perth (09) 381 4488.

Rate: AAA (5am-8pm Mon-Sun) 30secs \$132.

3AW

Licensee: Macquarie Broadcasting Holdings Ltd, 382-384 Latrobe Street, Melbourne 3000. GPO Box 369F, Melbourne 3001. Phone (03) 329 6666. Telegrams Threew. Telex 30505 (news), 32211 (sales).

Opened: Feb 22, 1932.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1278kHz. Operating hours: 24-hour service.

Directors: H.E.B. McLellan (chrmn), R.N. Gottlieb, R.A. Johnson.

Executives: B. White (gen mgr), D. O'Kane (head of prgrms), R. Jolly (mktg dir), R. Parker (admin mgr), B. Withers (chief engr), N. Scott (sales mgr).

Network affiliation: Macquarie.

Format: News, current affairs, information, talk, adult contemporary.

Rate: Zone 1 (5am-1pm) 30 secs \$160.

3DB

Licensee: The Herald and Weekly Times Ltd, 44-74 Flinders Street, Melbourne 3000. Correspondence address: 3DB, 61 Flinders Lane, or GPO Box 1026H, Melbourne 3001. Phone (03) 63 5451. Telegrams Threedb. Telex 31610.

Opened: Feb 21, 1927.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1026kHz. Operating hours: 24-hour service.



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Directors: Sir Keith D. Macpherson (chrmn and chief exec), Sir Laurence Muir, K.H. McDonald, R.H. Sampson, E.J.L. Turnbull, J.C. Dahlsen, Sir Bruce Macklin, OBE, J. D'Arcy.

Executives: W. Prime (mgr), S. Rofe (ops mgr), J. Vertigan (prgm dir), N. Crowe (nat sales mgr).

Network affiliation: Major.

Repr: Interstate Radio Sales, Sydney, (02) 29 8471; Charles F. Brown, Adelaide (08) 332 7711; Bede Williams, Brisbane, (07) 378 9333. New York, London.

Format: Audience 25-50, racing, news, talk, middle of road music.

Rate: Zone 1 (Mon-Sun 5am-midday; Sat & Sun 5am-7pm) 30secs \$90.

3EON

Licensee: Melbourne FM Radio Pty Ltd, 43 Bank St (PO Box 923) Sth Melbourne 3205. Phone (03) 690 6999. Telex 32936.

Opened: July 11, 1980.

Transmitter site: Mt Dandenong. Power: 10kW ERP. Frequency: 92.3MHz. Operating hours: 24-hour service.

Directors: W.J. Conn (chrmn), R. Le Tet (dep chrmn & co secty), W.R. Armstrong (mng dir), N.J. McCrae (tech dir), G. Wheatley, B. Byrne, C. Simpson (gen mgr).

Executives: I. Simm (fin contr), L. Simon (prgm dir), G. Maxwell (music dir), W. Pinnell (music prmgr), K. Gibson (nat mktg mgr), G. Tomes (chief engr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Rates: Fixed session 30 secs \$111.

3FOX

Licensee: Broadcast FM Pty Ltd, Hawthorn Road (PO Box 1019) Nunawading 3131. Phone (03) 233 1011. Telex 38011.

Opened: Aug 1, 1980.

Transmitter site: Mt Dandenong. Frequency: 101.9 MHz. Power: 16kW ERP. Operating hours: 24-hour service.

Directors: W.G. Bland (chrmn), W.J. Barker, I.G. Holmes, G.W. Rutherford, Sir Donald H. Trescowthick KBE, I. Hodgson.

Executives: G.C. Smith (gen mgr), B.M. Bissell (prgm mgr), B. Cameron (sales mgr), K. Young (chief engr), G. Hasler (news dir), R. Russell (co secty).

Repr: FM Representation Sydney, (02) 923 1188; Terry Garry Media, Brisbane, (071) 369 7877; Admedia Group Adelaide, (03) 332 8144.

Format: Adult Contemporary.

Rate: Zone 1 (5am-8pm Mon-Sun), 30secs \$115.

3KZ

Licensee: 3KZ Radio Pty Ltd, 24 Victoria Street, Carlton 3053. Phone (03) 662 3377, a/h 662 3922. Telex 31337.

Opened: Dec 8, 1930.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1179kHz. Operating hours: 24-hour service.

Directors: K.C. Stone (chrnm), S. Bitmead, D.W. McIntosh, E.S.M. Parker, H.J. Souter, J.F. Williams, L.J. Heil (mng dir).

Executives: F.J. Hilcke (assnt mgr), L. Heffer (nat sales mgr), P. Meehan (prgm dir), D. Sharp (sales prom mgr), K. O'Gorman (retail proms mgr), B.M. Perry (chief eng), R. Hicks (news dir), J. DeLosa (music dir), D.J. Stirton (co secty), I. Major (sporting ed), M. Harris (publ & proms co-ord).

Repr: Central Media Sales, Sydney, (02) 436 1000; Steve Williams Representations, Brisbane, (07) 371 9997; Hastwell, Williamson, Rouse, Adelaide, (08) 332 3322.

Format: Contemporary/Flashback/Sport.

Rate: Zone 1 (Mon-Fri 5am-9am and 4pm-8pm; Sat and Sun 5am-8pm) 30secs \$178.

3MP

Licensee: Mornington Peninsula Broadcasters Ltd, 28 Beach Street, Frankston 3199. Phone (03) 781 3311. Telex 37444. Sales office: (03) 329 6022.

Opened: July 22, 1976.

Transmitter site: Rowville. Power: 5kW. Frequency: 1377kHz. Operating hours: 24-hour service.

Directors: W.M. Harrison (chrnm), D.G.E. Cowles, K.J. Flecknoe, W.H. Heinz, Sir John Knott AC, CBE, J.N. Marks, P.G. Rankin, C.J.B. Scott, J.L. Stapp.

Executives: W. Browne (gen mgr), G. Charter (prgm dir), A. Jones (sales mgr), R.J. Macaw (chief engr), A. Reid (assnt mgr), J. Weelen (proms mgr).

Repr: Media Partners (Aust), Sydney (02) 922 2111; Melbourne & Adelaide (03) 329 6022; Queensland (075) 30 5601.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Fri 5am-midday & 4pm-8pm; Sat-Sun 5am-8pm), 30 secs \$90.

3UZ (927AM Muzic)

Licensee: Nilsen's Broadcasting Service Pty Ltd, 200 Berkeley Street (PO Box 927) Carlton 3053. Phone (03) 347 8111. Telegrams Threeuz. Telex 31185.

Opened: Mar 8, 1925.



**MELBOURNE'S BAY CITY RADIO
REPRESENTED IN MELBOURNE, SYDNEY
AND ADELAIDE BY
MEDIA PARTNERS AUST. PTY. LTD.,**

**MELBOURNE (03) 537 1588
SYDNEY (02) 922 2111
ADELAIDE (08) 537 1588**



AND IN BRISBANE — REPRESENT PTY. LTD., (075) 30 5601

Victorian Country

Transmitter site: Heidelberg. Power: 5kW. Frequency: 927kHz. Operating hours: 24-hour service.

Directors: O.V.A. Nilsen (chrnm), J. Nilsen (mng dir), S.D. James, C. Goode, K.L. Brown.

Executives: P. Rinaldi (gen mgr), A. Kirk (bus mgr), B.R. Field (nat sales mgr), J. Goodall (chief engr), P. Rudder (prgm dir).

Repr: ParPlan, Sydney (02) 922 2677; Brisbane (07) 839 7855; Market Media Assocs., Adelaide (08) 223 6629.

Format: Continuous adult oriented music.

Rate: Zone 1 (Mon-Fri 5am-9am; 4pm-8pm; Sat-Sun 5am-8pm) 30 secs \$110.

3XY

Licensee: Radio 3XY Pty Ltd, 411 King Street, Melbourne 3000. GPO Box 4949, Melbourne 3001. Phone (03) 329 5777. Telex 35651. Telegrams Threexy.

Opened: Sept 8, 1935.

Transmitter site: East Heidelberg. Power: 5kW. Frequency: 1422kHz. Operating hours: 24-hour service.

Directors: Sir Magnus Cormack (chrnm), S.M.L. Guilfoyle (mng dir), Dame Audrey Reader, The Hon. H.M. Hamilton MLA, Sir Peter Derham.

Executives: C. Crowe (engr mgr), G. Suprian (prgm mgr), H. Black (sales mgr), C.F. Denovan (news mgr), G. Rowell (proms & publ mgr), B. McNally (music dir).

Repr: Radio 3XY, Sydney (02) 923 1043; Cotswold Media Services, Adelaide, (08) 339 3427; Media Services, Brisbane, (07) 229 6033.

Rate: Zone 1 (Mon-Fri 5am-9am; 3pm-8pm; Sat-Sun 5am-8pm) 30 secs \$119.

3BA Ballarat

Licensee: Ballarat Broadcasters Pty Ltd, 56 Lydiard Street North, Ballarat 3350. Phone (053) 31 1333. Telegrams Threeba. Telex 32014.

Opened: July 31, 1930.

Transmitter site: Cardigan. Power: 5kW. Frequency: 1314kHz. Operating hours: 24-hour service.

Executives: K. Flecknoe (chrnm), D. Cowles (dep chrnm), R. Matthews (co secty/dir), P. Caligari (mng dir), G. Holman (bus mgr), M. Hynes (sales mgr).

Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Cotswold Media Services, Adelaide (08) 339 3427; Effective Media Sales, Brisbane (07) 231 4600.

Rate: Zone 1 (5.30am-7pm daily) 30 secs \$40.

3BO Bendigo

Licensee: Amalgamated Wireless (A'sia) Ltd, High & Bay Sts, Golden Square, Bendigo 3550. Phone (054) 43 9300. Telex 30035. Telegrams Threeba. An AWA station.

Opened: June 4, 1931.

Transmitter site: Myers Flat. Power: 2kW. Frequency: 945kHz. Operating hours: 24 hour service.

Chrnm and chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), P. Joseph (mgr), D. Avery (mktg mgr), W. Slattery (mktg services mgr), G. Ridge (prgm mgr), H. Polglaise (office mgr), G. Holland (snr tech).

Repr: AWA Radio Network.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$35.

3CS Colac

Licensee: Enterprise Broadcasters Pty Ltd, 241 Murray Street, Colac 3250. Phone (052) 31 5388. Telex 32917.

Opened: Oct 7, 1939.

3DB

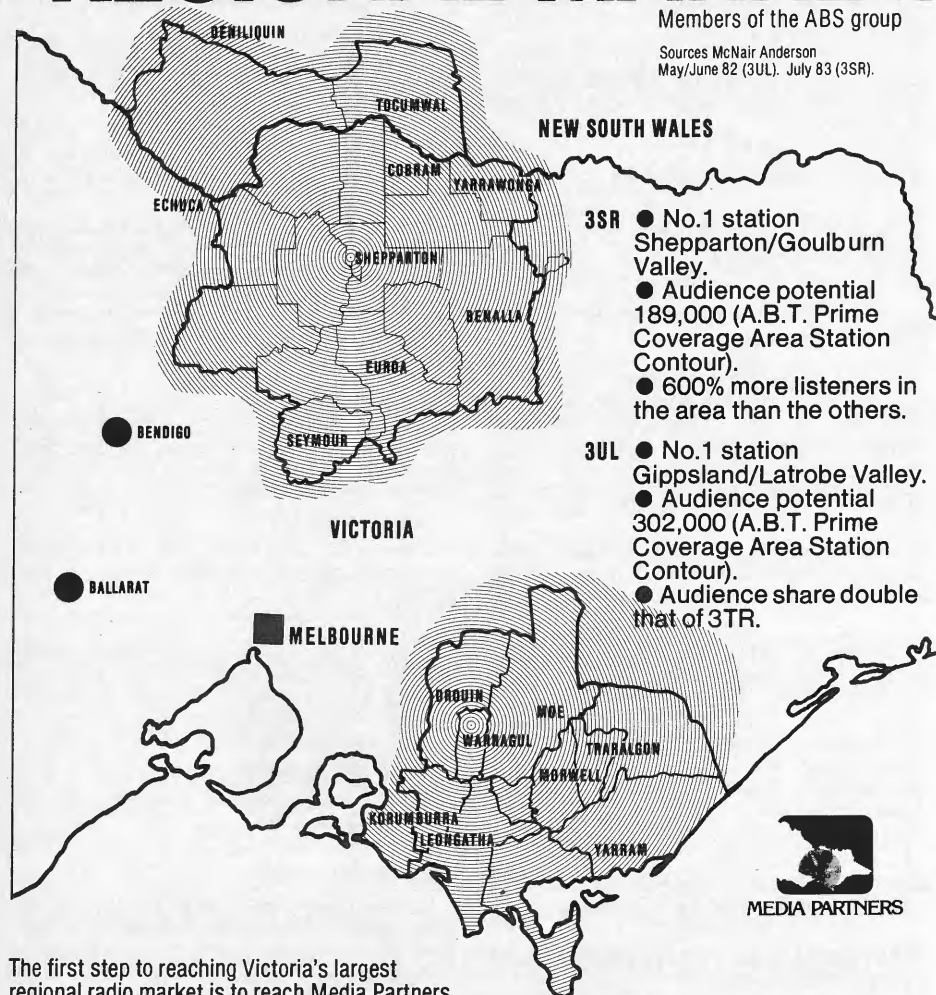
**NEWS,
ENTERTAINMENT,
SPORT**

3DB
1026 AM

VICTORIA'S LARGEST REGIONAL MARKET.

Members of the ABS group

Sources McNair Anderson
May/June 82 (3UL). July 83 (3SR).



3SR ● No.1 station
Shepparton/Goulburn
Valley.

● Audience potential
189,000 (A.B.T. Prime
Coverage Area Station
Contour).

● 600% more listeners in
the area than the others.

3UL ● No.1 station
Gippsland/Latrobe Valley.

● Audience potential
302,000 (A.B.T. Prime
Coverage Area Station
Contour).

● Audience share double
that of 3TR.

The first step to reaching Victoria's largest regional radio market is to reach Media Partners, on Melbourne (03) 537 1588 Telex 32914 or Sydney (02) 922 2111 Telex 70444 (Adelaide and Brisbane Representatives, Macquarie Radio Sales.)

BSR BUL

1260 GREAT COMPANY

531 GIPPSLAND'S RADIO

0007/ABS

MEDIA PARTNERS

Transmitter site: Cororooke Road, West Colac. Power: 5kW. Frequency: 1134kHz. Operating hours: 5am-midnight.

Directors: C. Heyde (chrmn), G. Rutherford (mng dir), I. MacRae, R. McKinnon, D. Morrissey.

Executive: J. Stewart (gen mgr).

Repr: Adrep, Sydney (02) 929 5088; Adrep, Melbourne (03) 63 9623; Terry Garry Media, Brisbane (07)36 7877.

Format: Contemporary country music.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$23.

3CV Central Victoria

Licensee: Regional Communications Pty Ltd, 281 Hargreaves Mall (PO Box 159) Bendigo 3550. Phone (054) 42 1844. Telex: 34421. Ballarat Studio: Phone (053) 32 1416.

Studios: Cnr Bridge and Peel Streets, Ballarat; 186 High Street, Maryborough 3465; 281 Hargreaves Mall, Bendigo 3550.

Opened: March 31, 1938.

Transmitter site: Carisbrook. Power: 5kW. Frequency: 1071kHz. Operating hours: Mon-Sun 6am-midnight.

Directors: W.R. Lanyon, D.F. Morris.

Executive: B. Ellen (gen mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 839 7855, Perth (09) 322 3184; Hastwell Williamson Rouse (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Format: 18-45 years, sport.

Rate: Zone 1 (6am-7pm) 30 secs \$24.

3GL Geelong

Licensee: Geelong Broadcasters Pty Ltd, 4 James Street, Geelong 3220. Phone (052) 21 2188. Telex 34443.

Opened: Dec 3, 1930.

Transmitter site: Leopold. Power: 5kW. Frequency: 1341kHz. Operating hours: 24-hour service.

Directors: G.A. Chomley (chmn), J. Morwood (gen mgr & secty), A.D. Scott, D.G. Anderson.

Executives: J. Humphrey (mgr/sales mgr), D. Scanlan (prgm mgr), N. Leahy (news ed), D. Dwyer (proms), J. McConnell (chief engr).

Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Bede Williams and Assocs, Brisbane (07) 378 9333.

Format: Adult Contemporary.

Rate: Zone 1 (5am-2pm & 4pm-8pm Mon-Fri, 6am-7pm Sat & Sun) 30 secs \$32.

3HA Hamilton

Licensee: Truth Newspapers (Holdings) Pty Ltd. Operating Western District (3HA) Broadcasting, 61 Brown St, Hamilton 3300. Phone (055) 72 3166. Telex 55637.

Opened: Oct 24, 1931.

Transmitter site: Mt Bainbridge. Power: 2kW. Frequency: 981kHz. Operating hours: 5.30am to 12 midnight daily Sun to Fri & to 1am on Sun.

Directors: M.H. Day, O.M. Thomson, B.H. White, G.W. Handbury, S.F. Everett.

Executives: G. Tuckett (mgr & sales dir), R. Roach (prgm dir), Ms C. Pickett (office mgr), K. Lakeman (sen tech).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Market Media Assocs, Adelaide (08) 223 6629.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri open-2pm; Sat-Sun open-7pm) 30 secs \$22.

3MA Mildura

Licensee: Sunraysia Broadcasters Pty Ltd, T & G Building (PO Box 539) Mildura 3500. Phone (050) 23 0231. Telex 55010.

Opened: May 25, 1933.

Transmitter site: Mildura. Power: 2kW. Frequency: 1467kHz. Operating hours: 24hrs, 7 days.

Directors: W.R. Lanyon (mng dir), C.D. Lanyon, MBE.

Executive: R.W. Harwood (gen mgr).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; ParPlan, Brisbane (07) 229 7855; O'Keefe Media Services, Perth (09) 381 7440.

Format: Country western current hits, standards and middle of the road, plus news & sport.


Rate: Zone 1 (open-2pm) 30 secs \$26.

3NE Wangaratta

Licensee: North-East Broadcasters Pty Ltd, 19 Templeton Street (PO Box 449) Wangaratta 3677. Phone (057) 21 2051. Telegrams Threene. Telex 56033.

Opened: Mar 27, 1954.

Transmitter site: Bowser. Power: 5kW. Frequency: 1566kHz. Operating hours: Mon-Fri 5am-1am; Sat 6am-1am; Sun 6am-11pm.



Reaches 61%
YOUTH MARKET
10 - 17

Cumes - Mon. - Sun., 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Directors: R.M. Clayton (chrnm), K.T. Gleeson (mng dir & gen mgr), H.P. Barr, K.W. Marsh, R.H. Petty.

Executives: I. Crockett (dep mgr), W. Robinson (sales mgr), M. Walsh (prgm mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: M.O.R./Top 40.

Rate: Zone 1 (open-2pm) 30 secs \$25.

3SH Swan Hill

Licensee: Cameron Broadcasting Services Pty Ltd, 77 McCallum Street, Swan Hill 3585. Phone (050) 32 2768. Telex 55466. Network group: 3WM, 3SH.

Opened: Aug 27, 1931.

Transmitter site: Murray Valley Highway. Power: 2kW. Frequency: 1332kHz. Operating hours: Mon-Fri 5.30am-midnight; Sat 6am-midnight; Sun 6am-midnight.

Directors: C. McL. Cameron (chrnm/mng dir), I. Cameron, P. Irish.

Executives: G. Travaglia (sales mgr), G.N. Whitta (mgr).

Repr: Macquarie Regional Services, Melbourne (03) 329 6666; Sydney (02) 269 0646; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Format: M.O.R., modern country, Top 40.

Rate: 1 (open-7pm) 30 secs \$24.

3SR Shepparton

Licensee: Associated Broadcasting Services Ltd, 368-370 Wyndham Street (PO Box 1260) Shepparton 3630. Phone (058) 21 4477. Melbourne office: 290 Latrobe Street, phone (03) 329 6022. Telex 32916. Member Associated Broadcasting Services.

Opened: Jan 5, 1931.

Transmitter site: Shepparton. Power: 2kW. Frequency: 1260kHz. Operating hours: Sun-Sat 5am-1am.

Directors: Sir John Knott AC, CBE (chrnm), W.H. Heinz (dep chrnm), P.G. Rankin, D.G. Cowles, J.L. Stapp, C.J.B. Scott, J.N. Marks, K.J. Flecknoe, W.M. Harrison, G. Rice (chief exec & assoc dir).

Executives: K. Smith (mgr), I. Haigh (sales).

Repr: Media Partners, Sydney (02) 920 5555; Melbourne (03) 329 6022; Macquarie, Brisbane (07) 221 0111; Macquarie, Adelaide (08) 267 4155.

Format: Contemporary.

Rate: Open to close, 30 secs \$35.

3TR Gippsland Latrobe Valley

Licensee: Southern Cross Communications Limited, 336-342 York Street, (PO Box 160), Sale 3850. Phone (051) 44 2222. Telegrams Threetr. Telex 55259. Member of Southern Cross Communications Ltd.

Opened: Sept 29, 1930.

Transmitter site: Myrtlebank. Power: 5kW. Frequency: 1242kHz. Operating hours: Continuous.

Directors: The Hon. P.J. Nixon (chrnm), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Crawford-Fish.

Associate Directors: G.L. Eddy, R.J. Cook, G.W. Morley.

Executives: G.L. Eddy (gen mgr), P. Dethridge (mgr), M. Glover (chief engr), G. Rietshel (sales mgr), P.J. Enlund (co secty).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Perth (09) 322 3184; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Format: Adult contemporary.

Rate: Open-7pm 30 secs \$31.

3UL Warragul

Licensee: Associated Broadcasting Services Ltd, Korumburra Rd (PO Box 253) Warragul 3820. Phone (056) 23 1431. Melbourne office: 290 Latrobe Street, (03) 329 6022. Branch studio: Radio Arcade, Morwell, (051) 34 2013. Telex 32915. Member Associated Broadcasting Services.

Opened: May 18, 1937.

Transmitter site: Warragul. Power: 5kW, (directional). Frequency: 531kHz. Operating hours: Mon-Sat 5.30am-midnight; Sun 5.30am-11pm.

Directors: Sir John Knott AC, CBE (chrnm), W.H. Heinz (dep chrnm), P.G. Rankin, D.G. Cowles, J.L. Stapp, C.J.B. Scott, J.N. Marks, K.J. Flecknoe, W.M. Harrison, G.W. Rice (chief exec & assoc dir).

Executive: J.L. Trionfi (mgr).

Repr: Media Partners Australia, Sydney (02) 920 5555; Melbourne (03) 329 6022; Macquarie, Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Format: Music mix, talkback, news.

Rate: Zone 1 (open to close) 30 secs \$35.

3WM Wimmera-Mallee

Licensee: Cameron Broadcasting Services Pty Ltd, 2 Stawell Rd (PO Box 606) Horsham 3400. Phone (053) 82 1351. Telex 55627.

Opened: Dec 24, 1936.

Transmitter site: Lubeck. Power: 5kW. Frequency: 1089kHz. Operating hours: Mon-sun 5am-1am.

Directors: C. McL. Cameron (chrnm/mng dir), I. Cameron, P. Irish.

Executives: C. Cameron (mng dir), B. Harding (mgr).

Repr: Macquarie Regional Services, Melbourne (03) 329 6666; Sydney (02) 269 0646; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Format: Adult contemporary.

Rate: (Mon-Fri 5am-7pm; Sat-Sun 6am-7pm) 30 secs \$24.

3YB Warrnambool

Licensee: Regional Communications Pty Ltd, 95 Timor St, Warrnambool 3280. Phone (055) 62 1088. Telex 55674.

Opened: Jan 18, 1936.

Transmitter site: Bushfield. Power: 2kW. Frequency: 882kHz. Operating hours: Mon-Fri 5.30am-11.30pm; Sat 5.30am-midnight; Sun 5.30am-11pm.


Directors: W.R. Lanyon (chrnm of dirs), D.F. Morris (mng dir).

Executives: J.B. Walker (mgr), M.J. O'Toole (sales mgr), J. Weilandt (snr tech).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: Soft contemporary.


Rate: (open to close) 30 secs \$30.



**Reaches 63%
All People 25-54**

Cumesc - Mon - Sun, 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Cam. Wil. 1099/1



No 1

Audience Share
Mon - Fri, Mon - Sun, 5.30 - Midnight
Source - McNair Anderson - Geelong Survey

**Breakfast
Womens
Afternoon
Drive
Evening**

Cam Wil. 1027/2

Brisbane**4BC**

Licensee: Commonwealth Broadcasting Corp (Qld) Pty Ltd, 4BC House, Cnr Wharf and Adelaide Streets, Brisbane 4000. Phone (07) 31 1311. Telegrams Fourbc. Telex 41426.

Opened: Aug 16, 1930.

Transmitter site: Indooroopilly. Power: 5kW. Frequency: 1116kHz. Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrn), E.F. Albert (mng dir), A.A. Albert (dir b'casting), R.A. Albert.

Executives: B.E. Bryne (chief exec), I.W. Renton (Qld gen mgr), J.J. Williams (stn mgr), H.J. Collins (sales mgr), S. Hill (proms mgr), R. Meldrum (prgm dir), J.E. Batterby (secty), S. McInnes (creative dir), R. Rigbye (news ed).

Network affiliation: Queensland Network key station.

Repr: CBN Sales, Sydney (02) 908 1200; CBN Sales, Melbourne (03) 699 3722; CBN Sales, Adelaide (08) 51 6643; Allen & Assoc., Perth (09) 328 9593.

Format: 25-54 years, talk, sport, personality.

Rate: Zone 1 (Mon-Fri 5am-9am; Sat daytime) 30 secs \$76.

4BH

Licensee: Broadcasters (Aust) Pty Ltd, 43 Adelaide Street (GPO Box 906) Brisbane 4000. Phone (07) 221 0111. Telegrams Fourbh. Telex 40259.

Opened: Jan 2, 1932.

Transmitter site: Wynnum North. Power: 5kW. Frequency: 882kHz. Operating hours: 24-hour service.

Directors: J.W. McKay (chrn), L. Padman, R. Johnson.

Executives: B.J. Augustus (mgr), K. Mulcahy (sales dir), R. Ackery (assnt mgr), A.R. Rawson (new dir), P. Smerdon (chief engr).

Network affiliation: Macquarie.

Repr: See 2GB-Macquarie.

Format: 18 years plus, MOR music, news.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$104.

4BK

Licensee: Brisbane Broadcasting Pty, 93 Queen Street, Brisbane 4000. GPO Box 531, Brisbane 4001. Phone (07) 31 1381. Telegrams Fourbk. Telex 41977.

Opened: Sept 29, 1930.

Transmitter site: Hemmant, Brisbane. Power: 5kW. Frequency: 1296kHz. Operating hours: 24-hour service.



BRISBANE 839 1444 SYDNEY 908 1200
MELBOURNE 699 3722 ADELAIDE 51 6643

Postal Address G.P.O. Box 1041 Brisbane 4001
Telex MMMFM 43602

4MMM (FM 104)

Licensee: Stereo FM Brisbane Ltd, 6th floor, 67 St Pauls Terrace, (GPO Box 1041) Spring Hill, Brisbane 4000. Phone (07) 839 1444. Telex 43602.

Opened: Aug 22, 1980.

Transmitter site: Mt Cootha. Frequency: 104.1MHz. Operating hours: 24-hour service.

Directors: L. Williams (chrn), B. Sakzewski, B. Macdonald, G. Moller, B. Byrne, D. Black, I. Renton.

Executives: E. Seymour (gen mgr), P. Hayden (sales mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Adelaide (08) 51 6643.

Rate: ROS Grid 1, 30 secs \$55.

Executives: P.L. Harding (gen mgr), G. Kemp (prgm mgr), J. Knox (news ed), P. Hickey (sales mgr, Bris).

Network affiliation: Major.

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Admedia, Adelaide (08) 332 8144.

Format: 18-39 years, contemporary, soft rock music format.

Rate: Zone 1 (Mon-Sun 5am-1pm) 30 secs \$62.

410 (Radio 10)

Licensee: Radio Ten Pty Ltd, 427-431 Coronation Drive, Auchenflower 4066. GPO Box 348, Brisbane 4001. Phone (07) 371 0111. Telegrams Radio Ten. Telex 40228. 2084 Gold Coast Hwy, Miami 4220. Phone (075) 56 1099.

Opened: Sept 2, 1935.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 1008kHz. Operating hours: 24-hour service.

Executives: K. Armour (gen mgr), M. Hadley (gen sales mgr).

Network affiliation: 2SM, 2NX, 2NM.

Repr: Adrep, Sydney (02) 929 5088; Adrep, Melbourne (03) 63 9623; Cotswold Media Services, Adelaide (08) 339 3427.

Format: Under 40 years, hit format, top standards.

Rate: Zone 1 (5am-9am Mon-Fri; 5am-8pm Sat-Sun) 30 secs \$65.

4KQ

Licensee: Labor Broadcasting Station Pty Ltd, Radio City, Ross Street (PO Box 700) Newstead, Brisbane 4006. Phone (07) 52 7555. Telex 42167. Telegrams Fourkq.

Opened: May 7, 1947.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 693kHz. Operating hours: 24-hour service.

Chairman: I. Brusasco.

Executives: I. Skippen (prgm mgr), N. Muller (sales mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Format: 25-54 years bracket, country music, community affairs & sport.

Rate: (Mon-Sun 5am-9am) 30 secs \$85.

Queensland Country**4AK Toowoomba/Darling Downs**

Licensee: Brisbane Broadcasting Pty, Chronicle Building, 191 Margaret Street, Toowoomba 4350. Phone (076) 32 1599. Telegrams Fourak. Telex 43535.

Opened: Aug 31, 1935.

Transmitter site: Oakey. Power: 2kW. Frequency: 1242kHz.

Executives: T. Hadnutt (mgr), J. McGregor (nat sales mgr), J. McIntyre (local sales mgr), J. Elliott (creative dir).

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Admedia Group, Adelaide (08) 332 8144; Steve Williams Media Representations, Brisbane (07) 229 6033.


Format: Adult Contemporary, Solid Gold, New Releases, Australian Top 40.

Rate: Zone 1 (5am-1pm Mon-Sun) 30 secs \$24.

4AM Atherton, Mareeba

Licensee: Radio 4AM, 175A Byrnes Street (PO Box 177) Mareeba 4880. Phone (070) 92 2233. Cairns studio, Sheridan Street. Phone (070) 51 2870. Telex 48932.

Opened: Sept 15, 1967.



Reaches 63%

ALL HOUSEWIVES

UNDER 40

Cumes - Mon. - Sun., 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Transmitter site: Cobra Creek, Mareeba. Power: 5kW. Frequency: 558kHz. Operating hours: Mon-Thur 5am-midnight; 5am Fri through to Sun midnight.

Directors: K. Cowley (chrnm), R. McLean (dep chrnm), B.J. Healy (mng dir), J.A. Harvey (secty dir), G. Smith (board member).

Executives: F. Wallace (chief eng), L. Robinson (sales mgr), C.J. Lubomirski (prgm mgr), B. Poyner (Cairns mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Adelaide (08) 51 6643; Brisbane (07) 221 8662.

Rate: Zone 1 Mon-Fri (b'fast-morning, 5am-2pm; Sat & Sun 5am-7pm) 30 secs \$22.

4AY Townsville/Burdekin Valley

Licensee: Radio 4AY Pty Ltd, 222 Flinders Street (PO Box 1080) Townsville 4810. Phone (077) 72 3322. Telex 47195. Telegrams Fouray.

Opened: Oct 1, 1934.

Transmitter site: Cape Cleveland Townsville. Power: 5kW. Frequency: 891 kHz, two-mast directional pattern. Operating hours: 24-hour service.

Directors: H. Page, R. Barnes, B. Johnson.

Executives: K. Turner (gen mgr), P. Smith (assnt mgr, mktg mgr), L. White (sales mgr), D. Perkins (prgm dir), P. McIntosh (proms dir), B. Whitehead (Ayr mgr), L. Baker (sen tech).

Repr: Macquarie Radio Sales, Melbourne (03) 329 6666; Sydney (02) 269 0646; Adelaide (08) 267 4155; Brisbane (07) 221 0111; 6PR, Perth (09) 325 3311 (6PR).

Format: Adult contemp, news, information.

Rate: Zone 1 (5am-1pm Mon-Fri; 5am-7pm Sat-Sun) 30 secs \$27.

4BU Bundaberg

Licensee: Bundaberg Broadcasters Pty Ltd, 55 Woongarra Street (PO Box 1059) Bundaberg 4670. Phone (071) 71 2478. Telegrams Fourbu. Telex 46516.

Opened: Dec 16, 1935.

Transmitter site: Kalkie, via Bundaberg. Power: 5kW. Frequency: 1332kHz. Operating hours: 5.30am-11pm Mon-Sat; 6.30am-10pm Sun.

Directors: J.A. Christensen (chrnm), H.C. Lavery, N.G. McCormack, C.J. Mellor.

Executives: G.L. McKennariey (mgr), R. Searle (tech in charge), G.J. McVean (sales mgr).

Network affiliation: Macquarie.

Repr: CBN Sales, National (02) 908 1200.

Format: M.O.R., soft rock/Top 40.

Rate: Zone 1 (Mon-Sun 5.30am-9am) 30 secs \$22.

4CA Cairns

Licensee: Amalgamated Wireless (Australasia) Ltd, Virginia House, Abbott Street (PO Box 1121) Cairns 4870. Phone (070) 51 2244. Telex 48094. Telegrams Fourca. An AWA radio network station.

Opened: May 2, 1936.

Transmitter site: Bessie Pt. Power: 5kW directional. Frequency: 846kHz. Gordonvale translator: Power 500W. Frequency: 954kHz. Operating hours: 24-hour service.

Chairman and chief executive: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), B. Birmingham (mgr), K. Elliston (office mgr), J. Roberts (snr tech).

Repr: AWA Radio Network.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5.30am-noon) 30 secs \$26.

4CD Gladstone

Licensee: Capricorn Broadcasters Pty Ltd, Central Lane (PO Box 420) Gladstone 4680. Phone (079) 72 2777. Telex 49421.

Opened: Aug 17, 1970.

Transmitter site: Rocky Glen, Translator Biloela. Power: 5kW and 100W respectively. Frequency: Both 927kHz. Operating hours: 24-hour service.

Directors: B.D. Saunders (chrnm), G.P.R. Wilson, C.W. Dobbs (co secty).

Executives: N. Roberts (gen mgr), P. Sutcliffe (assnt mgr), C. Costello (prgm mgr), S. Storer (sales mgr), I. Cavanagh (Rockhampton office mgr), B.D. Saunders (chief exec officer).

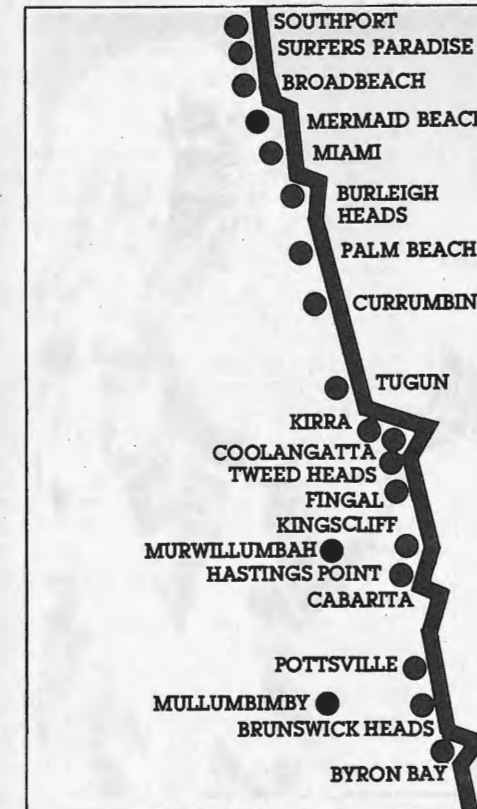
Network affiliation: Macquarie (news).

* Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane, (07) 221 0111; Adelaide (08) 267 4155.

Format: Adult contemporary, gold.

Rate: Zone 1 (Mon-Sun) 30 secs \$19.

Big and Progressive...



RADIO 97
COVERING THE GOLD COAST— (QUEENSLAND'S SECOND LARGEST CITY) & THE TWEED AREA
TOTAL POPULATION 234,500 PERSONS*

*A.P.A.S.C.O. Survey, 1984—Coomera River (Qld.) to Byron Bay (NSW)

SYDNEY:
Central Media Sales
957 1000

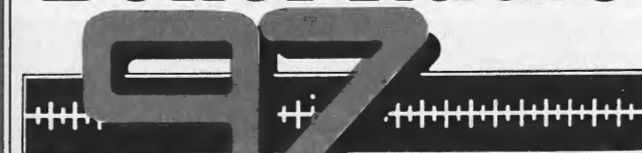
MELBOURNE:
Hugh Anderson Pty.Ltd.
663 3615

BRISBANE:
Steve Williams Media Representations
371 9997

ADELAIDE:
Charles F. Brown & Associates 332 7711

PERTH:
Allen & Associates
328 9593

Better Radio



Living on the Coast
GOLD COAST — TWEED

...where a new radio station is just the beginning!

aards

The Advertising Bible

4GC Charters Towers

Licensee: North Queensland Broadcasting Corporation Pty Ltd, 67 West St, Mount Isa 4825. Mossman St, Charters Towers 4820. Phone (077) 87 2170.

Opened: Dec 13, 1976.

Transmitter site: Flinders Highway. Power: 100W. Frequency: 1170kHz. Operating hours: 24-hour service. Translator at Hughenden 765kHz, 500W omnidirectional. Direct transmission Mon-Fri 6am-1pm, Sat 6am-5.30pm, Sun 8am-noon, remaining transmission hours on relay from 4LM.

Directors: J.F. Gleeson (chrmn), C. Rains.

Executives: G.T. Schmid (gen mgr), B. Barwick (mgr/Charters Towers).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

Rates: Zone 1 (Mon-Fri 6am-11am; Sat-Sun 6am-12noon) 30 secs \$12.

4GG Gold Coast

Licensee: Gold Coast Radio Broadcasting Co Pty Ltd, Radio Centre, Bundall Road, Surfers Paradise (PO Box 241) Southport 4215. Phone (075) 39 9555. Telegrams Fourgoldcoast, Southport. Telex 40788.

Opened: Sept 30, 1967.

Transmitter site: Crombie Street, Southport. Power: 5kW. Frequency: 1197kHz. Operating hours: 24-hour service.

Directors: J.H. Rootes (chrmn), W. Laver, J.B. Price, E.G. Rackley, A. Hollindale, B. Ferber (mng dir).

Executives: I. Cousins (assnt mgr), K. Dickinson (nat sales mgr), (assnt mgr), R. Snowden (proms mgr), D. Burton (prgm dir), A. Schmidt (sales mgr), E. Cameron (tech).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Admedia, Adelaide (08) 332 8144.

Format: M.O.R., pop.

Rate: 5am-7pm, 30 secs \$45.

4GR Toowoomba

Licensee: Gold Radio Service Pty Ltd, 104-106 Margaret Street (PO Box 111) Toowoomba 4350. Phone (076) 32 3333. Telex 40076. Member of Commonwealth Broadcasting Network.

Opened: Aug 16, 1925.

Transmitter site: Drayton. Power: 2kW. Frequency: 864kHz. Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrmn), E.F. Albert (mng dir), R.O. Albert, A.A. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (Qld gen mgr), R.I. Wilson (mgr), H. Scheffe (sales mgr), D. Griffin (chief engr), G. Bowles (prgm dir).

Repr: CBN Sales, Sydney, (02) 908 1200; Melbourne, (03) 699 3722; Brisbane, (07) 221 8662; Adelaide, (08) 51 6643.

Format: Music 18-39, News, sport.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$35.

4GY Gympie

Licensee: Gympie-Noosa Broadcasters Pty Ltd, 21 Geordie Rd (PO Box 42) Gympie 4570. Phone (071) 82 1544; PO Box 187, Noosa Heads 4567. Phone (071) 47 3862; PO Box 299, Maroochydhore 4558. Phone (071) 43 5965. Telex 42345.

Opened: Nov 3, 1941.

Transmitter site: Neusavale. Power: 5kW. Frequency: 558kHz. Operating hours: 24-hour service.

Directors: R. Clarke & E.H. Niemann (jnt chrmn), M.J. Prenzler (mng dir), J.L. Hauser, W.J.D. Anthes.

Executives: P. Little (mgr), D. Cranwell (sales mgr), W. Shaw (tech consultant), R.F. Paterson (ops mgr).

Repr: ParPlan, Melbourne (03) 267 3188; Brisbane (07) 229 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: Adult contemporary & selected gold, local news & information.

Rate: Zone 1 (5am-1pm Mon-Fri & 5am-7pm Sat-Sun) 30 secs \$20.

4HI Emerald

Licensee: Emerald Broadcasting Company Pty Ltd, Hospital Rd (PO Box 267) Emerald 4720. Phone (079) 82 2422.

Opened: Nov 30, 1981.

Transmitter site Emerald, power 5kW, Translators Dysart 1kW, & Moorabah 100W. Operating Hours: Mon-Fri 5am-midnight; Sat 5am-12pm; Sun 5am-12pm. Frequency: Emerald 1143Khz, Dysart 945Khz, Moorabah 1215kHz.

Directors: Sir W. Allen, Sir F. T. Moore.

Executives: J. Foley (gen mgr 4HI/4LG), G. Elmes (mgr 4HI).

Repr: CBN Sales, Brisbane (07) 221 8662; Sydney (02) 908 1200; Melbourne (03) 699 3722; Adelaide (08) 51 6643.

Format: Solid Gold, Top 40, Country Albums.

Rates: Zone 1 (Mon-Sun) 30 secs \$21.

4KZ Innisfail/Tully

Licensee: Coastal Broadcasters Pty Ltd, 42 Rankin Street (PO Box 19) Innisfail 4860. Phone (070) 61 2277. Telegrams Fourkz. Telex 48806.

Opened: Sept 30, 1967.

Transmitter site: Jodrell Street, Innisfail. Power: 5kW. Frequency: 531kHz, three-mast directional. Operating hours: Mon-Fri 5am-midnight; Sat 5.30am-midnight; Sun 6am-midnight.

Directors: Dr W Markwell (chrmn), C. Camuglia, J.F. Gleeson, G.T. Schmid, M. Hogan.

Executives: G.T. Schmid (mng dir), C. Shaw (stn mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$16.

4LG Longreach

Licensee: Emerald Broadcasting Co Pty Ltd, Merino Arcade, Eagle Street (PO Box 20) Longreach 4730. Phone (074) 58 2224, 58 2144. Telegrams Fourlg. Telex 49940.

Opened: May 5, 1936.

Transmitter site: Cramsie. Power: 2kW. Frequency: 1098kHz. Operating hours: Mon-Fri 6am-1pm, relay 4HI 1pm-12 midnight; Sat 6am-7pm, relay 4HI 7pm-12 midnight 4LG; Sun 6am-12 midnight, relay 4HI.

Directors: W.G. Allen (chrmn), Sir F.T. Moore.

Executive: C. Lowney (mgr).

Repr: CBN, Sydney (02) 908 1200, Melbourne (03) 699 3722, Brisbane (07) 221 8662, Adelaide (08) 51 6643.

Rate: 30 secs \$12.

4LM Mt Isa

Licensee: North Queensland Broadcasting Corp Pty Ltd, 67 West Street (PO Box 780) Mount Isa 4825. Telegrams Fourlm Mount Isa. Phone (077) 43 3444. Telex 49970.

Opened: May 5, 1961.

Transmitter site: Breakaway Creek. Power: 2kW. Frequency: 1368kHz. Operating hours: Mon-Sat 5am-1am; Sun 6am-1am.

Directors: J.F. Gleeson (chrmn), C. Rains, L. Cristaudo.

Executives: G. Schmid (network gen mgr), T. Lees (mgr), S. Bradshaw (sales).

Repr: 3AW, Melbourne (03) 329 6666; 5DN, Adelaide (08) 267 4155; 4BH, Brisbane (07) 221 0111; 6PR, Perth (09) 325 3311.

Format: Contemporary/Top 40.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$17.

4MB Maryborough

Licensee: Maryborough Broadcasting Co Pty Ltd, 125 Bazaar Street, Maryborough 4650. Phone (071) 21 2209. Telegrams Fourmb. Telex 49747. A Commonwealth Broadcasting Network Station.

Opened: Aug 16, 1932.

Transmitter site: Riverview. Power: 2kW. Frequency: 1161kHz. Operating hours: Mon-Sat 5.30am-11pm; Sun 6am-10pm.

Executives: G. Bolderow (mgr), G. Nielsen (chief engr), R. Appleby (sales mgr).

Repr: CBN Sales, Brisbane, (07) 221 8662; Sydney, (02) 908 1200; Melbourne, (03) 699 3722; Adelaide, (08) 51 6643.

Format: Contemporary music, news, local sport, racing.

Rate: Zone 1 (Mon-Fri Open-12 noon, Sat-Sun Open-7pm) 30 secs \$18.

4MK Mackay

Licensee: Barrier Reef Broadcasting Pty Ltd, 85 Sydney Street (PO Box 183) Mackay 4740. Phone (079) 51 2222. Telegrams Fourmk. Telex 48512. Member of Southern Cross Communications Ltd.

Opened: Jan 12, 1931.

4GG
Radio 120

dominating the
Gold Coast &
Tweed

McNAIR ANDERSON
SURVEY
DECEMBER 83

4GG
Radio 120

dominating the
Gold Coast &
Tweed

McNAIR ANDERSON
SURVEY
DECEMBER 83

Transmitter site: Mt Bassett, North Mackay. Power: 5kW. Frequency: 1026kHz. Operating hours: continuous.

Directors: D.C.C. Corley (chrmn), The Hon P.J. Nixon, W.D.T. Cowan, G.N. Crawford-Fish, I.R. Muller, N.B. Jackson.

Executives: R. McL. Dawson (gen mgr), T.N. Lymbery (sales mgr), P. Hulme-Moir (prgm mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Adelaide (08) 332 3322; Perth (09) 322 3184.

Format: Adult, Contemporary/Top 40.

Rate: Zone 1 (5am-2pm) 30 secs \$34.

4R0 Rockhampton

Licensee: Rockhampton Broadcasting Co Pty Ltd, Victoria Parade, (PO Box 159), Rockhampton 4700. Phone (079) 27 6222. Telegrams Fourro. Telex 49149. Gladstone office: 33 Off St, Gladstone 4680. Phone (079) 72 4899.

Opened: July 2, 1932.

Transmitter site: Port Alma. Power: 5kW. Frequency: 990kHz. Operating hours: 24 hour service.

Directors: Sir Alexis Albert, CMG (chrmn), E.F. Albert (mng dir), A.A. Albert, R.O. Albert.

Executives: C.A. Woodland (mgr), R. Johnson (sales mgr), D. MacPherson (service exec), B. Carr (prgm mgr), G. Kime (snr tech).

Network affiliation: Member Commonwealth Broadcasting Network.

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Format: Contemporary music/sport.

Rate: Zone 1 (Mon-Sun 5am-12noon) 30 secs \$30.

4SB Kingaroy

Licensee: South Burnett Broadcasting Co Ltd, Alford Street, Kingaroy 4610. Phone (071) 62 1433.

Opened: Mar 11, 1938.

Transmitter site: Wooroolin. Power: 2kW. Frequency: 1071kHz. Operating hours: 6am-11pm Mon-Fri; 6am-10.30pm Sat-Sun.

Directors: A.E. Adermann, P.C. Muston, T.J. Muston (mgr), D.D. Cullen.

Executive: K. Hubbers (sales mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Format: Popular, M.O.R., Top 40, Country.

Rate: (6am-3pm Mon-Fri; 6am-8pm Sat-Sun) 30 secs \$16.

4SS Sunshine Coast

Licensee: Sunshine Coast Broadcasters Ltd, 155-161 Currie Street, Nambour 4560. Phone (071) 41 1522. Telex 41463. 46 Aerodrome Rd, Maroochydore 4558. Phone (071) 43 6666.

Opened: Oct 9, 1964.

Transmitter site: Bli Bli. Power: 5kW. Frequency: 828kHz. Operation 24 hrs continuous.

Directors: E.A. Rouse (chrmn/mng dir), B.J. Clark, A.E. McClelland, R.F. Livingston, B.D. Carolan, C.J. Grimes.

Executives: R.F. Livingston (gen mgr), B.M. Jones (sales mgr), K. Mothershaw (prgm mgr), W. Ryan (tech).

Repr: Interstate Radio Sales, Sydney Phone (02) 29 8471; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Steve Williams Media, Brisbane (07) 371 9800.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Fri 5am-noon + weekend) 30 secs \$25.

4T0 Townsville

Licensee: Amalgamated Wireless (A'asia) Ltd, Townsville Permanent Arcade, 390-396 Flinders St, Townsville 4810. Phone (077) 72 1744. Telex 47008. Telegrams Fourto. An AWA radio network station.

Opened: Oct 5, 1931.

Transmitter site: Cape Cleveland. Power: 5kW, directional. Frequency: 774kHz. Operating hours: 24-hour service.

Chairman and chief executive: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), P. Ramsden (mgr), M. Frener (sales mgr & assnt mgr), B. Bowen (nat sales exec), D. Harrison (prgm mgr), B. Waller (promo mgr), B. Turnbull (prdn mgr), A. Liddelow (chief engr), J. Hickey (tech serv supvr).

Repr: See 2CH.

Format: Broad Contemporary.

Rate: Zone 1 (Mon-Sun 5.30-noon) 30 secs \$35.

4VL Charleville

Licensee: Concept Service Mart (Qld) Pty Ltd, PO Box 84, Charleville 4470. Phone (074) 54 1444. Telex 47752. Telegrams Fourvl.

Opened: Feb 12, 1936.

Transmitter site: Charleville. Power: 2kW. Frequency: 918kHz. Translator: Cunnamulla 1584 kHz, 200W. Operating hours: 5.30am-10.10pm Sun-Thur; 5.30am-11.10pm Fri; 5.30am-11.30pm Sat.

Directors: G.F. Andrews, Mrs C.A. Andrews, Mrs D.E. Kirton, M.P. Gordon.

Executive: A.D. Kirton (gen mgr).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

Format: Adult, MOR, current hits & special rural progms.

Rate: Zone 1 (Mon-Fri 6am-9am, Sat & Sun 6am-6pm) 30 secs \$14.

4WK Darling Downs

Licensee: Amalgamated Marketing Pty Ltd, 3 Bell Street, Toowoomba 4350. Phone (076) 32 9999. Telex: 40028.

Transmitter site: Allora. Power: 5kW. Frequency: 963kHz. Operating hours: Mon-Sun 5am-midnight.

Directors: M.M. Moroney (chrmn), R. Grundy, Mrs L.D. Higginbotham, W.H. Higginbotham, G. Newey, E. Thorne, K.D. Smith (secty).

Executive: A.R. Palmer (stn mgr).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 229 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rate: Zone AA (Open-2pm) 30 secs \$26.

4ZR Roma

Licensee: Maranoa Broadcasting Co Ltd, McDowall Street (PO Box 22) Roma 4455. Phone (074) 22 1800, 22 1402. Telegrams Fourzr. Telex 47509.

Opened: July 23, 1937.

Transmitter site: Bungooran. Power: 2kW. Frequency: 1476kHz. Operating hours: Mon-Thurs 5am-11pm; Fri 5am-midnight; Sat 6am-midnight; Sun 6.30am-10pm.

Directors: A. Clarke (chrmn), B. Coomber, R. Gallas, J. Mansfield, G. Reardon, A. Berry.

Executive: M. Peters (mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Rate: Zone 1 (Mon-Sun 5am-2pm) 30 secs \$14.

Adelaide

5AA (5-Double-A)

Licensee: Festival City Broadcasters Ltd, 35 Fullarton Road, Kent Town 5067. Phone (08) 42 6771. Telex 88272. Telegrams Fivedoublea.

Opened: Mar 14, 1976.

Transmitter site: Bolivar. Power: 5kW. Frequency: 1386kHz. Operating hours: 24-hour service.

Directors: V.P. Kean (chrmn), D. Hamilton (dep chrmn), Dame Ruby Litchfield OBE, B.F. Smith, R.J. Cornish.

Executives: K. Green (nat sales mgr), A. Becker (mktg mgr), B. Cornish (chief exec), P. Edwards (stn mgr), J. Colligan (local sales mgr).

Repr: Central Media Sales, Sydney (02) 957 1000; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Represent, Gold Coast (075) 30 5601; Allen & Associates, Perth (09) 328 9593, 328 9363.

Format: Easy listening.

Rate: Zone 1 (5am-8pm) 30 secs \$63.

5AD

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street (GPO Box 339) Adelaide 5000. Phone (08) 211 7666. Telegrams Fivoad. Telex 82000.

Opened: Aug 2, 1930.

Transmitter site: Cavan. Power: 2kW. Frequency: 1323kHz. Operating hours: 24-hour service.

Directors: B.A. Sallis (chrmn), L.J. Sutton (gen mgr), R. Francis (stn mgr), R. Wood, K.L. Copley (alt).

Executives: P.J. Owen (nat sales mgr), W. Jones (accnt).

Network affiliation: Major.

Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Bede Williams and Assocs, Brisbane (07) 378 9333; The Media Machine, Perth (09) 382 2060.

Format: Contemporary, news.

Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs \$60.

5DN

Licensee: Macquarie Broadcasting Holdings Ltd, 201-205 Tynte Street (PO Box 5) North Adelaide 5006. Phone (08) 267 4155. Telex 82176 (sales/admin), 87582 (news/prgm). Telegrams fivedn.

Opened: 24th February, 1925.

Transmitter site: Wingfield. Power: 2kW. Frequency: 972kHz. Operating hours: 24-hour service.

Directors: C.G. Bailey (chrmn), R.A. Johnson, D.G. Jarvis.

Executives: P. Linkson (mgr), J. Madden (exec assnt to mgr & res secty), G. Bau (prgm dir), P. O'Donnell (sales dir), L.N. Sjoberg (chief engr), K.G. Cunningham (sports dir), C. Tyrus (news dir), G. Baczocha (tech dir), D. Fisher & D. Gibb (creative dirs).

Network affiliation: Macquarie.

Repr: See Macquarie.

Format: News, information, talk, sport and adult contemporary music.

Rate: Zone 1 (5am-1pm & 4pm-8pm Mon-Fri, 5am-7pm Sat; 5am-1pm Sun) 30secs \$80.

5KA

Licensee: 5KA Broadcasters Pty Ltd, 43 Franklin Street, Adelaide 5000. Phone (08) 51 5511. Telegrams Fiveka. Telex 82540. Key station, South Australian Broadcasting Network.

Opened: Mar 25, 1927.

Transmitter site: Cavan. Power: 2kW. Frequency: 1197kHz. Operating hours: 24-hour service.

Directors: Rev I. Bailey (chrmn), K.D. Williams, C.K.S. Need, M. Amber.

Executives: S. Barrett (network gen mgr), J. Whitford (network sales mgr), N. Cocks (prgm dir), B. Martin (chief engr), D. Marshall (net admin mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 5.00am-9am) 30 secs \$110.

5SSA (SA FM)

Licensee: Adelaide Stereo FM Ltd, 128 Greenhill Road (PO Box 404) Unley 5061. Phone (08) 271 3688. Telex 88483. Telegrams Adel Stereo.

Opened: Sept 12, 1980.

Transmitter site: Mt Lofty. Power: 10kW. Frequency: 107.5MHz. Operating hours: 24-hour service.

Directors: W.T. Cooper (chrmn), H.R. Bonython, J. Glidden, K.A. Palmer, P.C. Thompson.

Executives: P.C. Thompson (mng dir), R.J. Wheeler (sales mgr), R. Jones (ops mgr), D.R. DeCean (chief engr), B.L. Bickmore (co secty/accnt), G. Smith (prgm dir), C. James (proms).

Repr: FM Representation, Sydney (02) 923 1188; Stereo Time Sales Pty Ltd, Melbourne (03) 267 3622; Steve Williams, Brisbane (07) 371 8905.

Rate: ROS Grid 1, 30sec \$50.

South Australia Country

5AU Port Augusta/Whyalla

Licensee: 5AU Broadcasters Pty Ltd, PO Box 96, Port Augusta 5700. Port Augusta Studios, Denton Court, 5700. Phone (086) 42 2444.

Opened: May 25, 1938.

Transmitter site: Mambray Creek. Power: 2kW. Frequency: 1242kHz. Operating hours: 24 hr service. Member of SABN.

Directors: Rev I. Bailey (chrmn), K.D. Williams, K.S. Need, M. Amber.

Executives: S. Barrett (network gen mgr), G. Judge (sen mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: Current music and solid gold, local national news, sports, community involvement.

Rate: Zone 1 (6am-6pm Mon-Sun) 30 secs \$15.

5MU Murray Bridge

Licensee: Murray Bridge Broadcasting Co Ltd, Third Street, Murray Bridge 5253. Phone (085) 2 4455.

Opened: Sept 16, 1934.

Transmitter site: Murray Bridge. Power: 2kW. Frequency: 1458kHz. Operating hours: Mon-Sun 6am-midnight.

Directors: P.L. McEvoy (chrmn), P.R.E. McEvoy, J. Bean (mng dir), D.K. Bean.

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide, (08) 267 4155.

Format: Contemporary M.O.R.

Rate: Zone 1 (5am-7pm) 30 secs \$15.

5PI Port Pirie

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studios and offices: 149 Ellen Street, Port Pirie 340. Phone (086) 32 4044. Telex 80379.

Opened: Jan 17, 1930.

Transmitter site: Crystal Brook. Power: 2kW. Frequency: 1044kHz. Operating hours: 24-hour service.

Executives: L.J. Sutton (gen mgr), C. Lodge (stn mgr).

Repr: See 5AD.

Network affiliation: Major.

Format: Adult.

Rate: Zone 1 (Mon-Fri 6am-9am, Sat 8am-9.30pm) 30 secs \$15.

5RM Renmark

Licensee: River Murray Broadcasters Pty Ltd, PO Box 321, Berri 5343. Studios: 19 Vaughan Terrace, Berri. Phone (085) 82 1800. Member, South Australian Broadcasting Network.

Opened: Sept 30, 1935.

Transmitter site: Springcart Gully. Power: 2kW. Frequency: 801kHz. Operating hours: 24 hr service. Member SABN.

Directors: Rev I. Bailey (chrmn), A.R. Mead, D. Andarry, C.K.S. Need, K.D. Williams, M. Amber.

Executives: S. Barrett (network gen mgr), A.E. Bell (stn mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: A contemporary MOR.

Rate: Zone 1 (Mon-Sun 6am-6pm) 30 secs \$15.

5SE Mt Gambier

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studio and offices: 46 Commercial St, West Mt Gambier 5290, PO Box 500, Mt Gambier 5291. Phone (087) 25 5155. Telegrams Fivese. Telex 80042.

Opened: July 3, 1937.

Transmitter site: Mount Gambier. Power: 2kW, directional aerial. Frequency: 1296kHz. Operating hours: 24-hour service.

Executives: S. Whelan (sales mgr), R. Kerr (stn mgr).

Directors, executives, repr: See 5AD.

Network affiliation: Major.

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Bede Williams & Associates, Brisbane (07) 378 9333; O'Keefe Media Services, Perth (09) 381 7440.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 6am-6pm, Sat 7am-6pm, Sun 9am-6pm) 30 secs \$15.

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Adelaide**5AA (5-Double-A)**

Licensee: Festival City Broadcasters Ltd, 35 Fullarton Road, Kent Town 5067. Phone (08) 42 6771. Telex 88272. Telegrams Fivedoublea.

Opened: Mar 14, 1976.

Transmitter site: Bolivar. Power: 5kW. Frequency: 1386kHz. Operating hours: 24-hour service.

Directors: V.P. Kean (chrmn), D. Hamilton (dep chrmn), Dame Ruby Litchfield OBE, B.F. Smith, R.J. Cornish.

Executives: K. Green (nat sales mgr), A. Becker (mktg mgr), B. Cornish (chief exec), P. Edwards (stn mgr), J. Colligan (local sales mgr).

Repr: Central Media Sales, Sydney (02) 957 1000; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Represent, Gold Coast (075) 30 5601; Allen & Associates, Perth (09) 328 9593, 328 9363.

Format: Easy listening.

Rate: Zone 1 (5am-8pm) 30 secs \$63.

5AD

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street (GPO Box 339) Adelaide 5000. Phone (08) 211 7666. Telegrams Fivoad. Telex 82000.

Opened: Aug 2, 1930.

Transmitter site: Cavan. Power: 2kW. Frequency: 1323kHz. Operating hours: 24-hour service.

Directors: B.A. Sallis (chrmn), L.J. Sutton (gen mgr), R. Francis (stn mgr), R. Wood, K.L. Copley (alt).

Executives: P.J. Owen (nat sales mgr), W. Jones (acct).

Network affiliation: Major.

Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Bede Williams and Assocs, Brisbane (07) 378 9333; The Media Machine, Perth (09) 382 2060.

Format: Contemporary, news.

Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs \$60.

5DN

Licensee: Macquarie Broadcasting Holdings Ltd, 201-205 Tynte Street (PO Box 5) North Adelaide 5006. Phone (08) 267 4155. Telex 82176 (sales/admin), 87582 (news/prgm). Telegrams fivedn.

Opened: 24th February, 1925.

Transmitter site: Wingfield. Power: 2kW. Frequency: 972kHz. Operating hours: 24-hour service.

Directors: C.G. Bailey (chrmn), R.A. Johnson, D.G. Jarvis.

Executives: P. Linkson (mgr), J. Madden (exec asst to mgr & res secty), G. Bau (prgm dir), P. O'Donnell (sales dir), L.N. Sjoberg (chief engr), K.G. Cunningham (sports dir), C. Tyrus (news dir), G. Baczocha (tech dir), D. Fisher & D. Gibb (creative dirs).

Network affiliation: Macquarie.

Repr: See Macquarie.

Format: News, information, talk, sport and adult contemporary music.

Rate: Zone 1 (5am-1pm & 4pm-8pm Mon-Fri; 5am-7pm Sat; 5am-1pm Sun) 30secs \$80.

5KA

Licensee: 5KA Broadcasters Pty Ltd, 43 Franklin Street, Adelaide 5000. Phone (08) 51 5511. Telegrams Fiveka. Telex 82540. Key station, South Australian Broadcasting Network.

Opened: Mar 25, 1927.

Transmitter site: Cavan. Power: 2kW. Frequency: 1197kHz. Operating hours: 24-hour service.

Directors: Rev I. Bailey (chrmn), K.D. Williams, C.K.S. Need, M. Amber.

Executives: S. Barrett (network gen mgr), J. Whitford (network sales mgr), N. Cocks (prgm dir), B. Martin (chief engr), D. Marshall (net admin mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 5.00am-9am) 30 secs \$110.

5SSA (SA FM)

Licensee: Adelaide Stereo FM Ltd, 128 Greenhill Road (PO Box 404) Unley 5061. Phone (08) 271 3688. Telex 88483. Telegrams Adel Stereo.

Opened: Sept 12, 1980.

Transmitter site: Mt Lofty. Power: 10kW. Frequency: 107.5MHz. Operating hours: 24-hour service.

Directors: W.T. Cooper (chrmn), H.R. Bonython, J. Glidden, K.A. Palmer, P.C. Thompson.

Executives: P.C. Thompson (mng dir), R.J. Wheeler (sales mgr), R. Jones (ops mgr), D.R. DeCean (chief engr), B.L. Bickmore (co secty/acct), G. Smith (prgm dir), C. James (proms).

Repr: FM Representation, Sydney (02) 923 1188; Stereo Time Sales Pty Ltd, Melbourne (03) 267 3622; Steve Williams, Brisbane (07) 371 8905.

Rate: ROS Grid 1, 30sec \$50.

South Australia Country**5AU Port Augusta/Whyalla**

Licensee: 5AU Broadcasters Pty Ltd, PO Box 496, Port Augusta 5700. Port Augusta Studios, Denton Court, 5700. Phone (086) 42 2444.

Opened: May 25, 1938.

Transmitter site: Mambray Creek. Power: 2kW. Frequency: 1242kHz. Operating hours: 24 hr service. Member of SABN.

Directors: Rev I. Bailey (chrmn), K.D. Williams, C.K.S. Need, M. Amber.

Executives: S. Barrett (network gen mgr), G. Rudge (sen mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: Current music and solid gold, local national news, sports, community involvement.

Rate: Zone 1 (6am-6pm Mon-Sun) 30 secs \$15.

5MU Murray Bridge

Licensee: Murray Bridge Broadcasting Co Ltd, 4 Third Street, Murray Bridge 5253. Phone (085) 32 4455.

Opened: Sept 16, 1934.

Transmitter site: Murray Bridge. Power: 2kW. Frequency: 1458kHz. Operating hours: Mon-Sun 6am-midnight.

Directors: P.L. McEvoy (chrmn), P.R.E. McEvoy, D.J. Bean (mng dir), D.K. Bean.

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide, (08) 267 4155.

Format: Contemporary M.O.R.

Rate: Zone 1 (5am-7pm) 30 secs \$15.

5PI Port Pirie

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studios and offices: 149 Ellen Street, Port Pirie 5540. Phone (086) 32 4044. Telex 80379.

Opened: Jan 17, 1930.

Transmitter site: Crystal Brook. Power: 2kW. Frequency: 1044kHz. Operating hours: 24-hour service.

Executives: L.J. Sutton (gen mgr), C. Lodge (stn mgr).

Repr: See 5AD.

Network affiliation: Major.

Format: Adult.

Rate: Zone 1 (Mon-Fri 6am-9am, Sat 8am-9.30pm) 30 secs \$15.

5RM Renmark

Licensee: River Murray Broadcasters Pty Ltd, PO Box 321, Berri 5343. Studios: 19 Vaughan Terrace, Berri. Phone (085) 82 1800. Member, South Australian Broadcasting Network.

Opened: Sept 30, 1935.

Transmitter site: Springcart Gully. Power: 2kW. Frequency: 801kHz. Operating hours: 24 hr service. Member SABN.

Directors: Rev I. Bailey (chrmn), A.R. Mead, D. Andarry, C.K.S. Need, K.D. Williams, M. Amber.

Executives: S. Barrett (network gen mgr), A.E. Bell (stn mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Format: A contemporary MOR.

Rate: Zone 1 (Mon-Sun 6am-6pm) 30 secs \$15.

5SE Mt Gambier

Licensee: The Advertiser Broadcasting Network Pty Ltd, 121 King William Street, Adelaide 5000. Studio and offices: 46 Commercial St, West Mt Gambier 5290, PO Box 500, Mt Gambier 5291. Phone (087) 25 5155. Telegrams Fivese. Telex 80042.

Opened: July 3, 1937.

Transmitter site: Mount Gambier. Power: 2kW, directional aerial. Frequency: 1296kHz. Operating hours: 24-hour service.

Executives: S. Whelan (sales mgr), R. Kerr (stn mgr).

Directors, executives, repr: See 5AD.

Network affiliation: Major.

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Bede Williams & Associates, Brisbane (07) 378 9333; O'Keefe Media Services, Perth (09) 381 7440.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 6am-6pm, Sat 7am-6pm, Sun 9am-6pm) 30 secs \$15.

Northern Territory

8DN

Licensee: Darwin Broadcasters Pty Ltd, 4 Peary Street, Darwin 5790. Phone (089) 81 2084-5-6. Telegrams Eightdn Darwin. Telex 85031.

Opened: Dec 12, 1960.

Transmitter site: Darwin. Power: 2kW. Frequency: 1242kHz. Operating hours: 24 hour service.

Directors: A.G. Johnson (chrnm), D.E. Hoare, A.S. Mazzucchelli.

Executives: J.T. McNally (gen mgr), J. Howgate (prgm mgr), E. Wyatt (chief tech), D.M. Cooke (co secty/accnt).

Repr: Macquarie Broadcasting Services, Sydney (02) 269 0646, Melbourne (03) 329 6666, Brisbane (07) 221 0111, Adelaide (08) 267 4155, Perth (09) 325 3311.

Rate: Zone 1 (Mon-Fri 5.30am-9am; Sat-Sun 5.30am-7pm) 30 secs \$23.

8HA

Licensee: Alice Springs Commercial Broadcasters Pty Ltd Studios: Stuart Highway, South Road (PO Box 2106) Alice Springs 5750. Phone 52 2900. Telegrams Eightha. Telex 81262. Advertising office: Stuart Highway, South Road.

Opened: Mar 2, 1971.

Transmitter site: Stuart Highway, Alice Springs. Power: 2kW. Frequency: 900kHz. Operating hours: Mon-Fri 5.30am-1am; Sat 6am-1am; Sun 6am-midnight.

Directors: R. Harris (chrnm), G. Brown (dep chrnm), Mrs L. Moss (co secty).

Executives: D.J. Prior (mgr), J. Parkinson (sales), G. Stone (acct).

Network affiliation: Macquarie.

Repr: Macquarie, Brisbane, (07) 221 0111; Melbourne, (03) 329 6666; Adelaide, (08) 267 4155; Macquarie Radio Sales, Perth, (09) 325 3311; Macquarie, Sydney, (02) 269 0646.

Format: Contemporary.

Rate: Zone 1 (Open-7pm) 30 secs \$12.25



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6IX

Licensee: 6IX Radio Network Pty Ltd, Osborne Road, Tuart Hill 6060. Phone (09) 349 7777. Telegrams Sixix. Telex 92235.

Opened: November 27, 1933.

Transmitter site: Belmont. Power: 2kW. Frequency: 1080kHz. Operating hours: 24-hour service.

Directors: M.R.H. Holmes a Court (chrnm), C.B. Hugall, J.M. Donovan, R.A. Lindsey, F.A.C. Moss.

Executives: P. Wright (sales mgr), P. Perrin (music dir), J. Douglas-Smith (prdn mgr).

Repr: Interstate Radio Sales, Sydney, (02) 29 8471; Brown Orr Fletcher Burrows, Melbourne, (03) 329 8522; Cotswold Media Services, Adelaide, (08) 339 3427; Media Services, Brisbane, (07) 229 6033.

Format: Nice & easy, gold flashback.

Rate: Zone 1 (B'fast & Morning) 30 secs \$65.

6KY

Licensee: Swan Television & Radio Broadcasters Limited, Hayes Avenue (PO Box 99) Tuart Hill 6060. (09) 349 9999. Telex 92142.

Opened: Oct 23, 1941.

Transmitter site: Belmont. Power: 2kW. Frequency: 1206kHz. Operating hours: 24-hour service.

Directors: A. Bond (chrnm), P.G. Beckwith (dep chrnm), D.R. Aspinall (mng dir), W.L. Jones, G.J. Liddicoat, J.J. Hughes, H.S. Lodge.

Executives: P. Sinclair (prgm mgr), W. Gillespie (ops mgr), G. Larsen (sales mgr), K. Cantelo (chief engr), D. Radley (sales proms).

Repr: Webster Media Sales, Sydney (02) 92 4942; Hugh Anderson, Melbourne (03) 663 3615; Charles F. Brown, Adelaide (08) 332 7711; Bede Williams, Brisbane (07) 378 9333.

Format: Nice & easy music/news.

Rate: Zone 1 (5am-9am Mon-Fri) 30 secs \$85.

6NOW (96FM)

Licensee: New Broadcasting Limited, 111 Wellington St, Perth 6000. Phone (09) 325 9611. Telex 96117.

Opened: Aug 8, 1980.

Transmitter site: Walliston. Frequency 96.1 MHz. Operating hours: 24-hour service.

Directors: B.S. Treasure (chrnm), K.M. Stokes, J.M. Bendat, P.N. Bendat.

Executives: B. Lieschke (jnt mgr/dir sales), G.P. Roberts (jnt mgr/dir prgmg).

Format: Contemporary music, news & information.

Repr: Adrep, Sydney (02) 929 5088; Melbourne (03) 63 9623; Terry Garry Media, Brisbane (07) 369 7877; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rate: Zone 1 (Mon-Sun 5am-8pm) 30 secs \$58.

6PM

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Rokeby Road, Subiaco 6008. Phone (09) 381 4488. Telegrams Sixpm. Telex 93886. Associated with 6AM-KG-GE.

Opened: April 22, 1937.

Transmitter site: Coffee Point. Power: 2kW. Frequency: 990kHz. Operating hours: 24-hour service.

Executives: K. Gannaway (mgr), R.D. Bigum (network admin mgr), L.T. Nelson (prgm mgr), E. Gook (news ed), W.P. Tuohey (facilities mgr), G. Miles (sales mgr), E. Curtis (proms mgr), M. Korff (chief engr).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

Repr: CBS Sales, Sydney (02) 957 4944; CBS Network, Melbourne (03) 420 3333; Ad Media Group, Adelaide (08) 332 8144; Represent, Gold Coast (075) 30 5601.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$93.

6PR

Licensee: Western Broadcasting Services Pty Ltd, 169 Hay St, Perth 6000. Phone (09) 325 3311. Telegrams Radiosixpr. Telex 92262.

Opened: Oct 14, 1931.

Transmitter site: Coffee Point. Power: 2kW. Frequency: 882kHz. Operating hours: 24-hour service.

Directors: J. Hunn (chrnm), R.J. Peters, Dr E. Manea, R. McDonald, Dr J. Rosenthal.

Executives: C. Gardiner (gen mgr), K. Van Der Linden (co secty), D. Heming (prgm dir), P. Gadenne (proms mgr), L. Kerr (sales dir), T. Mackrill (chief engr), L. Magro (prdn mgr), G. Leed (news dir), S. Gordon (music dir), R. Rodgers (sporting dir).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

Rate: Zone 1 (Mon-Fri 5am-3pm; Sat-Sun 5am-8pm) 30 secs \$77.

Western Australian Country

6AM Northam

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Rokeby Rd, Subiaco 6008. Phone (09) 381 4488. Telegrams Sixpm. Telex 92496. Associated with 6PM-KG-GE.

Opened: June 1, 1934.

Transmitter site: Northam. Power: 2kW. Frequency: 864kHz. Operating hours: 5.45am-6pm Mon-Fri; 5.45am-10am Sat. (In relay with 6PM all other times.)

Executive: A. Vingerhoets (dep mgr).
Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

Repr: CBS Network, Sydney (02) 957 4944; CBS Network Melbourne (03) 420 3333; Ad Media Group, Adelaide (08) 332 8144; Represent, Gold Coast (075) 30 5061.

Rate: Zone 1 (open-1pm, Mon-Sun) 30secs \$12.

6BY Bridgetown

Licensee: 6IX Radio Network Pty Ltd, Phone (097) 61 9045. Telegrams Sixby. Telex 91432. Associated with 6VA, 6WB.

Opened: Jan 24, 1953.

Transmitter site: Yornup. Power: 2kW. Frequency: 900kHz. Operating hours: Mon-Sun 5am-midnight.

Executive: P. Randall (stn mgr).

Directors, executives, network affiliation, repr: See 6VA.

Rate: 6BY/WB/VA, Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$28.

6CI Collie

Licensee: Golden West Network Ltd, Roberts Crescent, Bunbury 6230. Phone (097) 21 4466. Telex 92305. On relay from 6TZ.

Assoc with 6TZ and 6NA.

Opened: May 29, 1948.

Transmitter site: Collie. Power: 2kW. Frequency: 1134kHz. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors, executives, repr: See 6TZ.

6GE Geraldton

Licensee: Great Northern Broadcasters Ltd, 72 Chapman Rd (PO Box 141) Geraldton 6530. Phone (099) 21 2244. Telegrams Sixge. Telex 91255. Associated with 6PM-AM-KG.

Opened: Oct 6, 1937.

Transmitter site: Bluff Point. Power: 2kW.

Frequency: 1008kHz. Operating hours: Sun 7am-10pm; Mon-Sat 6am-11pm.

Geraldton (local) director: L.J. Harris.

Executives: L.J. Harris (mgr), D.L. Hames (assnt mgr), R. Holman (tech).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

Repr: CBS Network, Sydney (02) 957 4944; CBS Network, Melbourne (03) 420 3333; Admedia Group, Adelaide (08) 332 8144; Represent, Gold Coast (075) 30 5601.

Rate: Zone 1 (open-6pm Mon-Sun) 30 secs \$12.

6KA Karratha

Licensee: Northwest Radio Pty Ltd, Hayes Ave, Tuart Hill 6060. Phone (09) 349 9999. Telex 92142. Studio & office: PO Box 153, Bond Place, Karratha 6714. Phone (091) 85 2233. Telex 99696.

Opened: Nov 8, 1978.

Operating hours: Mon-Sun 5.30am-midnight.

Directors: C.T. Pullan (chrnm), G. Cohen, A.G. Johnson, A.W. Kiernan, R. Cottier, R.C. Stephenson, D.R. Aspinall (exec dir).

Executives: S. Altham (network mgr), P. Burnie (network sales mgr).

Format: Top 40 plus MOR, contemporary, news & sport.

Repr: Webster Media Sales, Sydney (02) 92 4942; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Bede Williams & Assoc, Brisbane (07) 378 9333; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Aubrey Barker & Assoc, Perth (09) 322 3184.

Rate: Zone A (6am-6pm) 30secs \$10.

6KG Kalgoorlie

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 89-91 Egan St, Kalgoorlie 6430. Phone (090) 21 2000. Telegrams Sixkg. Telex 91770. Associated with 6PM-AM-GE.

Opened: Sept 16, 1931.

Transmitter site: Parkeston. Power: 2kW. Frequency: 981kHz. Operating hours: Mon-Sun 6am-12 midnight.

Executives: G. Harvey (mgr), T. Rayner (tech).

Network affiliation: Consolidated Broadcasting System (WA) Pty Ltd.

Repr: CBS Network, Sydney (02) 957 4944; CBS Network, Melbourne (03) 420 3333; Ad Media Group, Adelaide (08) 332 8144; Represent, Gold Coast (075) 30 5601.

Rate: Zone 1 (6am-9am Mon-Sun) 30 secs \$12.

6LN Carnarvon

Licensee: Carnarvon Commercial Broadcasters Pty Ltd 15 Norton Way (PO Box 665) Carnarvon 6701. Phone (099) 41 1364, 41 1611. Telex 99066.

Opened: January 20, 1983.

Translator: Exmouth on 747kHz. Transmission: Carnarvon on 666kHz.

Executive: A.R. Papalia (mng dir).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; 3AW/Macquarie Radio Sales, Melbourne (03) 329 6666; 4BH/Macquarie Radio Sales, Brisbane (07) 221 0111; 5DN/Macquarie Radio Sales, Adelaide (08) 267 4155; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

Rates: Base Rate 30 secs \$10.

6MD Merredin

Licensee: Mid-Districts Radio Pty Ltd, Barrack Street (PO Box 264) Merredin 6415. Phone (090) 41 1000. Telegrams Sixmd. Telex 91891.

Opened: July 5, 1941.

Transmitter site: Merredin. Power 2kW. Frequency: 1098kHz. Operating hours: 5.30am-11pm Mon-Sun.

Directors: H.J. Ventris (gen mgr), L.R. Caughey.

Executives: J. Davy (advgt), J.J. Davies (tech supvr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide (08) 267 4155; Aubrey Barker & Assocs, Perth (09) 322 3184.

Rate: Zone 1 (Mon-Fri 6am-2pm; Sat & Sun 6am-5pm) 30secs \$13.

6NA Narrogin

Licensee: Golden West Network Ltd, Roberts Crescent, Bunbury, 6230. Phone (097) 21 4466. Telex 92305. Narrogin office: PO Box 216, Narrogin 6312. Phone (098) 81 1320. Telex 93047. Assoc with 6TZ and 6CI.

Opened: June 20, 1951.

Transmitter site: Narrogin. Power 2kW. Frequency: 918kHz. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-Midnight.

Directors, executives, repr: See 6TZ.

Rates: Zone 1 (6am-9am) 30 secs \$14.

6NW Port Hedland

Licensee: Northwest Radio Pty Ltd, Hayes Ave, Tuart Hill 6060. GPO Box 99, Tuart Hill 6060. Phone (09) 349 9999. Telex 92142. Studio & office: PO Box 2216, Sth Hedland 6722. Phone (091) 72 1988. Telex 99502.

Opened: Nov 25, 1977.

Operating hours: Mon-Sun 5.30am-midnight. Frequency: 1026kHz.

Directors: C.T. Pullan (chrnm), G. Cohen, R.C. Cottier, A.G. Johnson, D.R. Aspinall (exec dir), A.W. Kiernan, R.C. Stephenson.

Executive: P. Burnie (network mgr).

Repr: Webster Media Sales, Sydney (02) 92 4942; Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Bede Williams & Assoc, Brisbane (07) 378 9333; Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Rate: Zone A (6am-6pm) 30secs \$11.

6SE Esperance

Licensee: Esperance Broadcasters Pty Ltd, Radio House, 8-10 Williams Street, Esperance 6450. Phone (090) 712 747. Telex 91789

Opened: September 11th, 1982.

Transmitter site: Shark Lake, Power 5kW. Frequency: 747kHz. Operating hours: 5.30am-11pm.

Directors: R.E. Bower (Chairman), B. Hepburn, D. Stewart, B. Hayes, J. Birman, C. Campbell.

Executive: J. Cecil (gen mgr).

Repr: Allen & Associates, Perth (09) 328 9593; Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane 221 0111.

Rate: Zone 1 (5.30am-6pm Mon-Fri, 6am-6pm Sat-Sun) 30 secs \$11.

6TZ Bunbury

Licensee: Golden West Network Ltd. Studios: Roberts Crescent, Bunbury 6230. Phone (097) 21 4466. Telex 92305. Associated with 6CI, 6NA.

Opened: Oct 11, 1939.

Transmitter site: Waterloo. Power: 2kW. Frequency: 963kHz. Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors: J.M. Bendat, P.N. Bendat, M.E.C. Eastman, N. Roberts, F. Flanagan.

Executives: V. Gentle (network mgr), D. Wyatt (mgr), K. Newman (prgm mgr), B. Anderson (sales mgr), H. James (net engr).

Repr: Perth (09) 325 7077; ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; Hastwell, Williamson & Rouse, Adelaide (08) 322 3322.

Rate: Zone 1 (Mon-Sun 5am-noon) 30 secs \$33.

6VA Albany

Licensee: Albany Broadcasters Ltd, York St, Albany 6330. Phone (098) 41 2000. AH 44 7441. Telegrams Sixva. Telex 91913. Associated with 6BY, 6WB.

Opened: Mar 10, 1956.

Transmitter site: Albany. Power 2kW. Frequency: 783kHz. Operating hours: Mon-Sun 5am - midnight.

Directors: M.R.H. Holmes a'Court, J. Morrison, G.P. Miller.

Executive: D. Rutherford (regional gen mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111; Aubrey G. Barker & Assocs, Perth (09) 322 3184.

Format: 70% music, 10% news.

Rate: 6VA/WB/BY Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30secs \$28.

6WB Katanning

Licensee: 6IX Radio Network Pty Ltd Studios: Unit 5, 121 Clive St, Katanning 6317. Phone (098) 21 1522. Telegrams Sixwb. Telex 91400. Associated with 6VA, 6BY.

Opened: Sept 26, 1936.

Transmitter site: Katanning. Power: 2kW. Frequency: 1071kHz. Operating hours: Mon-Sun 5am-midnight.

Executive: F. Lawrence (stn mgr).

Directors, executives, network affiliation, repr: See 6VA.

Rate: 6VA/WB/BY Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$28.



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TASMANIA

Hobart

7HO

Licensee: Commercial Broadcasters Pty Ltd, 254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Telegrams Sevenho. Telex 58103.

Opened: Aug 13, 1930.

Transmitter site: Mt Nelson. Power: 2kW. Frequency: 864kHz. Operating hours: 24 hour service.

Directors: G.F.Davies (chrnm), D. Braham, E.B. Gray, A.K. Wertheimer.

Executives: P. Shirley (gen mgr), P.R. Schott (co secty), G. Barrie (prgm mgr), R. Browning (mktg mgr), J.L. Ikin (enr), D. Goldstone (sales mgr).

Network affiliation: Macquarie.

Repr: CBN Sales Pty Ltd.

Format: Young adult contemporary, sport, community affairs.

Rate: Zone 1 (Mon-Fri 5.30am-9am) 30 secs \$34.

7HT

Licensee: Tasradio Pty Ltd, 141 Elizabeth St, Hobart 7000. GPO Box 572F, Hobart 7001. Phone (002) 34 3157. Telegrams Sevenht.

Opened: April 19, 1937.

Transmitter site: Sanford. Power 5kW. Frequency: 1080kHz. Operating hours: 24-hour service.

Executives: G.R. Phair (gen mgr), R. Collins (sales mgr), P. Lewis (enr dir), A. Johnston (prgm mgr).

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Steve Williams Repr., Brisbane (07) 371 9997; Charles F. Brown & Assoc., Adelaide (08) 322 7711.

Format: Adult contemporary, gold, sport.

Rate: (Mon-Fri 5am-1pm, Sat-Sun 6am-7pm) 30secs \$30.

Tasmanian Country

7AD Devonport

Licensee: Northern Tasmania Broadcasters Pty Ltd, 44 Rooke St, Devonport 7310. Phone (004) 24 1919. All correspondence and enquiries to Box 120, PO Burnie 7320. Phone (004) 31 1651. Telex 59241. Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Aug 6, 1932.

Transmitter site: Don Heads. Power: 2kW. (loaded antenna). Frequency: 900kHz. Operating hours: Mon-Sat 6am-11pm; Sun 8am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executive: P. Thomas (mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

Format: Adult top 40.

Rate: Zone 1 Network rate (7BU,7AD,7SD) 30secs \$33.

7BU Burnie

Licensee: Burnie Broadcasting Service Pty Ltd, 73 Mount St, Burnie. 7320. Phone (004) 31 2555. All correspondence and enquiries to Box 120, PO Burnie. Phone (004) 31 1651. Telex 59241. Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Oct 19, 1935

Transmitter site: Cocee. Power: 2kW. (loaded antenna). Frequency: 558kHz. Operating hours: Mon-Thu, 6am-11pm; Fri & Sat 6am-midnight; Sun 8am-10.30pm.

Directors: Refer 7AD.

Executive: G. Mevissen (stn mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

Format: M.O.R.

Rate: Zone 1 Network Rate (7BU, 7AD, 7SD) 30 secs \$33.

7EX Launceston

Licensee: Tasradio Pty Ltd, Watchorn St (PO Box 812) Launceston 7250. Phone (003) 44 0202. Telegrams Intanex. Telex 58512.

Opened: Feb 5, 1938.

Transmitter site: St Leonards. Power: 5kW. Frequency: 1008kHz. Operating hours: 24 hour service.

Directors: E.A. Rouse (chrnm), B.J. Clark, A.E. McClelland, T. Lewis, D.M. McQuestin, D.L. Carter.

Executives: R. Lethborg (sales mgr), R. Abraham (chief engr).



Dominating
Southern
and
Northern
Tasmania





**Dominating
Northern
and
Southern
Tasmania**



Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Steve Williams Repr, Brisbane (07) 371 9997; Charles F. Brown & Assocs, Adelaide (08) 322 7711.

Format: Adult contemporary, gold, sport.

Rate: (Mon-Fri 5am-1pm; Sat-Sun 6am-7pm) 30 secs \$30.

7LA Launceston

Licensee: 3KZ Radio Pty Ltd, The Quadrant Mall (PO Box 635G) Launceston 7250. Phone (003) 31 4844, after hrs 31 4629. Telegrams Sevenla. Telex 58515.

Opened: Dec 13, 1930.

Transmitter site: West Tamar. Power: 2kW. Frequency: 1098kHz. Operating hours: 24 hour service.

Executives: K. Stone (chrnm), L. Heil (mng dir), J.D. Seaman (mgr), J. Cox (prgm dir), R.B. McLean (snr tech), R. Coenen (sales mgr).

Repr: CBN Sales, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662; Adelaide (08) 51 6643.

Format: Adult/contemporary music.

Rate: Zone 1 (Mon-Fri 5am-noon; Sat & Sun 5am-7pm) 30secs \$16.

7QT Queenstown

Licensee: 7QT Pty Ltd, Conlan St, South Queenstown 7467. PO Box 315, Queenstown 7467. Phone (004) 71 1711. Telex 59090. Telegrams Seven QT Queenstown.

Opened: May 29, 1937.

Transmitter site: South Queenstown. Power: 500W. Frequency: 837kHz. Operating hours: Mon-Sun 6am-10pm.

Directors: K.J. Blyton, M.M. Scott.

Executive: S. Adermann (stn mgr).

Repr: ParPlan; Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 332 3322; Brisbane (07) 229 7855; Perth (09) 322 3184.

Rate: Zone 1 (6am-2pm) 30secs \$10.

7SD Scottsdale

Licensee: North East Tasmanian Radio Broadcasters Pty Ltd, King St, Scottsdale 7254 All correspondence and enquiries to Box 120, PO Burnie. Phone (004) 31 1651. Telex 59241. Member Tasmanian Broadcasting Network (7BU, 7AD, 7SD).

Opened: Sept 5, 1954.

Transmitter site: North Scottsdale. Power: 5kW. Frequency: 540kHz. (directional). Operating hours: Mon-Sat 6am-11pm; Sun 8am-10.30pm.

Directors & rates: Refer 7AD.

Executive: P. Thomas (mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111.

Format: Good music.

Rate: Zone 1 Network rate (7BU, 7AD, 7SD) 30 secs \$33.

Radio Networks

The Advertiser Broadcasting Network Pty Ltd

121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 211 7666.

Member stations: 5AD, 5PI, 5SE.

Repr: Hugh Anderson, Melbourne (03) 663 3615; Interstate Radio Sales, Sydney (02) 29 8471; Bede Williams & Assocs, Brisbane (07) 378 9333; Aubrey Barker & Assocs, Perth (09) 322 3184.

Associated Broadcasting Services Ltd

290 Latrobe St, Melbourne 3000. GPO Box 2027S, Melbourne 3001. Phone (03) 329 6022. Telex 32914.

Member stations: 3MP, 3SR, 3UL.

Directors: Sir John Knott AC, CBE (chrnm), W.H. Heinz (dep chrnm), K.J. Flecknoe, W.M. Harrison, J.L. Stapp, C.J.B. Scott, J.N. Marks, P.G. Rankin, D.G. Cowles.

Executives: G. Rice (chief exec), B. Thomas (co secty), F.K. Smith (mgr 3SR), J.L. Trionfi (mgr 3UL).

Repr: Media Partners Australia, Melbourne (03) 329 6022, Sydney (02) 920 5555; Macquarie, Adelaide (08) 267 4155; Brisbane (07) 221 0111.

AWA Radio Network

47 York St, Sydney 2000. Box 4161 GPO, Sydney 2001. Phone (02) 290 2300. Telex 21515.

Member stations: 2CH, 2AY, 2GN, 2GF, 3BO, 4CA, 4TO.

Chrmn & chief exec: J.A.L. Hooke, CBE.

Executives: B. Rogerson (gen mgr), C. Brammall (network mgr), J. Oost (mgr ops), R. Abrahamson (network mktg mgr), R. Olver (mktg exec), A. Langford (eng mgr), R. Furlong (Qld mktg mgr), T. Sargeant (mgr Melb office).

Offices: A. Sargeant, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 5199. Telex 39020; R. Furlong, 457 Adelaide St, Brisbane 4000. Phone (07) 832 4974.

Repr: Media Services, Brisbane (07) 229 6033, Telex 43075; Market Media Assoc., Adelaide (08) 223 6344, Telex 88740; Allen & Associates, Perth (09) 328 9593.

Cameron Broadcasting Services Pty Ltd

77 McCallum St, Swan Hill 3585. Phone (050) 32 2768. Telex 55466.

Member stations: 3SH, 3WM.

Directors: C. McL. Cameron (chrnm/mng dir), I. Cameron, P. Irish.

Executives: B. Harding (stn mgr, 3WM), G. Whitter (stn mgr, 3SH).

Capital Radio Network

C/- Adrep Australia Pty Ltd, 186 Blues Point Road, North Sydney 2060. Phone: (02) 929 5088.

Member Stations: 2SM, 2NX, Radio 10, 3FOX.

Repr: Adrep, Melbourne (03) 63 9623; Cotswold Media Services, Adelaide (08) 339 3427.

Coastal Radio Network

2nd fl, 231 Miller St, North Sydney 2060. Phone (02) 957 1000. Telex 23211.

Member stations: 2BE, 2ST, 2 Double O, 2KO, 2MC, 2LM, Radio 97, 4GY.

Repr: Hugh Anderson Pty Ltd, Melbourne (03) 663 3615; Steve Williams Media, Brisbane (07) 371 9997.

Commonwealth Broadcasting Network

11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1900.

Member stations: 2UW, 2CC, 4BC, 4MB, 4RO, 4GR.

Executives: Sir Alexis Albert, CMG (chrnm), E.F. Albert (mng dir), A.A. Albert (exec dir), B.E. Byrne (chief exec), I.W. Renton (Qld gen mgr), R. Collett (chief engr), I. Lane (2UW mgr), J. Williams (mgr 4BC), R.I. Wilson (mgr 4GR), C.A. Woodland (mgr 4RO), J. McCormack (mgr 2CC), G. Bolderrow (mgr 4MB).

Repr: CBN Sales (head office) Sydney (02) 908 1200; CBN Sales, Brisbane (07) 221 8662; CBN Sales, Melbourne (03) 699 3722; CBN Sales, Adelaide (08) 51 6643.

Consolidated Broadcasting System (WA) Pty Ltd

283 Rokeby Rd, Subiaco 6008. Phone (09) 381 4488. Telex 92496.

Member stations: 6PM-AM-KG-GE.

Executives: K. Gannaway (mgr), R.D. Bigum (network admin mgr), G. Miles (sales mgr), L.T. Nelson (prgm mgr), E. Gook (news ed), W.P. Tuohy (facilities mgr), M.D. Korff (chief engr), E. Curtis (proms mgr), A. Vingerhoets (dep mgr 6AM), L. J. Harris (mgr 6GE), G. Harvey (mgr 6KG).

Repr: P. McMeikan, Sydney (02) 957 4944; B. Kelly, Melbourne (03) 420 3333; Ad Media Group, Adelaide (08) 332 8144; Represent, Gold Coast (075) 30 5601.

Golden West Network

Roberts Crescent, Bunbury 6230. Phone (097) 21 4466. Telex 92305.

Member stations: 6TZ, 6NA, 6CI.

Executives: V. Gentle (network mgr), D. Wyatt (mgr radio divn).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 229 7855; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Golden West Network, Perth (09) 325 7077.

Macquarie Broadcasting Service Pty Ltd

2GB Bldg, 364 Sussex St, cnr Liverpool St, Sydney 2000. Phone (02) 269 0646. Telex 21502.

Member Stations Metro Sales: 2GB, 3AW, 4BH, 5DN, 6PR. Regional Sales: 2BS, 2MG, 2CA, 2DU, 2PK, 2ST, 2VM, 2WL, 3SH, 3WM, 4AY, 4GC, 4KZ, 4LM, 4VL, 4CD, 5MU, 6LN, 6MD, 6VA, 6BY, 6WB, 6SE, 7BU, 7AD, 7SD, 8HA, 8DN.

Executives: N. Milan (assnt gen mgr mktg), B. Cock (network research mgr), F.E. Armstrong (sales dir, Sydney), R. Jolly (mktg dir, Melbourne), K. Mulcahy (sales dir, Brisbane), P. O'Donnell (sales dir Adelaide), L. Kerr (sales dir, Perth), B. Woodyatt (reg mgr, Aust), G. Windsor (gen mgr reg), D. Christie (reg mgr, Vic), J. Johnson (reg mgr, Qld), S. Hobbs (reg mgr, SA).

Offices: 382 Latrobe St, Melbourne 3000. Phone (03) 329 6666; 25 Astor Tce, Spring Hill 4000. Phone (07) 221 0111. Telex 40259; 201 Tynte St, North Adelaide 5006. Phone (08) 267 4155; 340 Hay St, Perth 6000. Phone (09) 325 3311.

Major Broadcasting Network of Australia

237 Miller St, North Sydney 2060. Phone (02) 922 9950.

Member stations: 2UE, 2KO, 3DB, 4BK, 5AD, 7EX, 7HT.

Repr: Interstate Radio Sales, Sydney (02) 29 8471; Hugh Anderson, Melbourne (03) 663 3615; Bede Williams, Brisbane, (07) 378 9333; Charles F. Brown & Assocs, Adelaide (08) 223 3711.

New England Network

C/- Broadcast Amalgamated Ltd, Radio Centre, Calala, Tamworth 2340. Phone (067) 65 7055. Telegrams Twotm. Telex 63166. Brisbane office: (07) 83 9785.

Member stations: 2AD, 2RE, 2MO, 2TM, 4WK.

Executives: L.D. Higginbotham (mng dir), W.H. Higginbotham (group gen mgr), E.C. Wilkinson (network mgr), H.C. McCrindle (2RE stn mgr), G. Arklay (stn mgr 2AD), P.M. Smith (network secty), D.J. Thomas (stn mgr 2TM), A.R. Palmer (stn mgr, 4WK), R. Kirchner (mgr 2MO), B. Harley (BAL Mktg, mgr).

Repr: Parplan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Adelaide (08) 332 3322, Brisbane (07) 83 9785, Perth (09) 322 3184.

Rainbow Radio Network

171 York St, Albany 6330. Phone (098) 41 2000. Telex 91913.

Member stations: 6VA, 6WB, 6BY.

Executive: D. Rutherford (gen mgr).

Repr: Macquarie, Sydney (02) 269 0646; Melbourne (03) 329 6666; Adelaide (08) 267 4155; Brisbane (07) 221 0111; Aubrey Barker & Associates, Perth (09) 322 3184.

South Australian Broadcasting Network

43 Franklin St, Adelaide 5000. Phone (08) 51 5511. Telegrams Fiveka.

Member stations: 5KA, 5AU, 5RM.

Directors: Rev I. Bailey (chrnm), K.D. Williams, C.K.S. Need, M. Amber.

Executives: S. Barrett (gen mgr), J. Whitford (network sales mgr), B. Martin (network chief engr), N. Cocks (prgm dir), D. Marshall (net admin mgr).

Repr: CBN Sales Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 221 8662.

Southern Cross Communications Limited

Registered office: Lily St, Bendigo 3550. Phone (054) 43 9677. Telex 32885, 30025. Melbourne office: 271 William St, Melbourne 3000. Phone (03) 602 1932, 602 1823.

Member stations: 3TR, 4MK.

Directors: The Hon P.J. Nixon (chrnm), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Crawford-Fish.

Associate Directors: G.L. Eddy, R.J. Cook, G.W. Morley.

Executives: P.J. Enlund (co secty), I.R. Muller (chief exec), G.L. Eddy (gen mgr, Gippsland B'casting ops GLV8/3TR), R. McL. Dawson (gen mgr, 4MK), P.G. Dethridge (mgr, 3TR), P.W. Falconer (nat sales & mktg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Associates, Perth (09) 322 3184.

Tasmanian Broadcasting Network Pty Ltd

73 Mount St (PO Box 120) Burnie 7320. Phone (004) 31 1651. Telex 59241.

Member stations: 7BU, 7AD, 7SD.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay.

Executives: C.H. Trethewey (gen mgr), G. Mevissen (mgr 7BU), P. Thomas (mgr 7AD/7SD), J. Wiltshire (sales).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 221 0111; Adelaide (08) 267 4155.

V.I.M. Radio

56 Lydiard St, North Ballarat 3350. Phone (052) 31 1333.

Repr: AWA, Sydney (086) 82 1118; Melbourne (03) 267 5199; Interstate Radio Sales, Sydney (02) 29 8471; Associated B'casting Services, Melbourne (03) 329 6022.

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Phone (02) 438 4573.

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Jingles, radio commercials, tv soundtracks,
audio/visuals, writing (copy, lyric & music).

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150 Fox Valley Rd, Wahroonga 2076. Phone
(02) 487 1844.

Manager: D. J. Silver.

Handles radio and tv programs — These
Times (radio), Faith for Today, It Is Written (TV).

Agoa Productions

Level 24, Northpoint, North Sydney 2060.
Phone (02) 922 4437.

Director: B. Haddon.

Quick turnaround concept copy & prdn.
Comedy or emotive stylers award winner.

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Unit 12, 83 Wollongong St (PO Box 781) Fysh-
wick 2609. Phone (062) 80 4446.

Director: B. Fogwell.

Executive: Ms M. Martin (mgr).

Hire 16 track recording facilities, audio produc-
tion.

Albatross Sound Recording Pty Ltd

61 Ravel St, Seven Hills 2147. Phone (02) 624
7582.

Directors: A. Dewar (mng dir), J. Dewar (secty).

Catering for a variety of sound recording
needs, a/v sound, voice overs, demo tapes &
L.P's.



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Phone: 267 3266

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255 Penshurst St, Willoughby 2068. Phone (02)
411 3157.

Directors: T. Vaccher, N. Cunnington.

A sound facility for film, video & theatre sound-
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ding.

Audiobrien Recordings Pty Ltd

14 Ridge St, North Sydney 2060. Phone (02)
929 6366.

Executives: T.J. O'Brien (owner/engr), R.
O'Brien (mgr), A. Host & P. Evans (engrs).

Two studios & mixing suite specialising in all
facets of sound prdn for radio, television, audio-
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tion and includes a Sony 3/4" U-Matic video cas-
sette system with complete time-code interface.
Facilities also include extensive music & sound
effects library.

AWA Program Services

47 York St, Sydney 2000. Phone (02) 299 7770.
Telegrams Expanse Sydney. Telex 21515.

Executives: B. Rogerson (gen mgr), P.N. Char-
ley (mgr).

Producers of automated and conventional radio
programs (mono or stereo) and broadcast prog-
ram consultants.

Producers and distributors of syndicated radio
programs and features. Australian representative
for overseas radio and tv syndicators. Included
are stn formats, drama, comedy, sport, special
events, music specials, series, top entertainment,
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kages, production library services, sales & pro-
motional sound aids.

Facilities: Recording studios, high speed tape
& cassette (stereo/mono) duplicators, multi track
recording equipment. Automation tone generation
and automation duplication.

Repr: AWA Melbourne, Brisbane, Adelaide,
Perth, Launceston,

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1 George St, South Hurstville 2221. Phone (02)
570 6691.

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Directors: A. J. Black (mng dir), R. L. Salkeld, K. J. Black.

Specialists in designing, producing & recording soundtracks for audiovisual programs, radio, tv, video cartridges and cassette programs. Music recording studio equipment, Audiotronics console MCI, 2, 4, 8, 16, 24 OTARI TK recorders. Electrosonic audiovisual encoding systems. Specialising in computer digital cassette prdn. OTARI cassette manufacturing plant.

Capital Sound

Subsidiary of Australian Capital Television Pty Limited, incorporated in the A.C.T. Aspinall St (PO Box 21) Watson 2602. Phone (062) 41 1000. Cables Ceetece. Telex 62046.

Directors: See CTC 7.

Executives: B. Naveau (mgr, ops), A. McWhirter (sound engr).

8 track MCI automated recording studio. Demos, albums, singles, post prdn - video + 16mm film audio visuals, general audio sweetening.

Office: See CTC 7.

Chinatown Recording Studios

5th Flr, 21 Pier St, Haymarket 2000. Phone (02) 264 6816.

Executives: I. Everington, M.D. Heffernan.

24/48 track facilities, music prdn/video pre-post prdn & film sound, 3 studios, AMEK 2500 console, 1/2 & 1/4" mastering.

Christian Broadcasting Association Ltd

420 Lyons Rd, Five Dock 2046. Phone (02) 712 1111. Religious program producers and licensee of 2CBA-FM.

Directors: Rev. V. Turner (mng dir), A.M. Dixon (secty), Rev F. McInnes, E.A. Giddy, R. Climpson.

Executive: L. Walters (exec prdcr).

Studios: Four studios, Neumann and AKG condenser microphones, musical instruments. Recording booths equipped with Neve stereo audio mixing console, AWA, Sparta and McIntosh console, equalisers, limiters, etc. High quality Plessey and Nagra recorders, all configurations, open reel, cartridge, cassette, Otari high speed tape duplicator (120 ips) mono, twin, stereo. Complex rewired in stereo and fully equipped with 3 new studios for station 2CBA-FM (103.2 MHz). CE1 automated stereo program unit, computer operated.

Creative World

213 Miller St, North Sydney 2060. Phone (02) 929 9853.

Director: Miss J. Williams-Brindle (creative dir).

Radio/tv/audio-visual writing/production. Audio location recording, singing commercials.

Richard Croll & Co

Level 8, 220 Pacific Highway, Crows Nest 2065. Phone (02) 92 1084.

Director: J.R. Croll.

Producers of TV, radio & cinema commercials, documentaries & programs; industrial training & promotional films, videos & audio-visuals.

Studio facilities include audio-visual multi screen production facilities; floating broadcast audio recording studio with 24-track mixer: CCTV studio.

David & John Recordings Pty Ltd

16 Eden St, Crows Nest 2065. Phone (02) 929 5522.

Directors: D. Woodley-Page & J. Taylor (prdn engr).

Production of high-quality soundtracks for radio, television & audio-visual.

Earth Media Recording Co.

14 Glen St, Milsons Point 2061. Phone (02) 929 8669, 929 4808.

Directors: R. A. Kirkland, A. Lancaster.

Studio manager: Miss F.M. Lawnham.

Facilities: 24 track, video q/lock equipment, computer controlled studio, mono/stereo/quad. Stereo record and sound effects library.

Repr: Heaps Records, USA.

Earthsong Pty Ltd

PO Box 77, Tabulam 2470.

Directors: P.L. Harris, Ms J.C. Ralston.

Recording of alternative Australian musicians.

Emerald City Studios

Suite 5A, 505 Pittwater Rd, Brookvale 2100. Phone (02) 939 1943.

Executives: J.B. Levine, J. Zulaikha.

24 track music prdn studio including tv, radio, records, audio visuals, demonstration tapes & dubbing services. Equipment includes: A.P.I. & Soundcraft consoles, Ampex MM1100 16/24 track, Revox/Studer 2 track recorders, Tannoy Monitors, Lexicon 224 Reverberator.

EVS Studios

4 McCabe Place (PO Box 450) Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Executives: R. Ritchie (prdn mgr), A. Pilot (mgr).

Audio production studio for 8-track mono stereo with Parametric EQ, DBX etc equipped for video playback for voice record, available for radio/tv commercials and av soundtracks.

Fission Chips

Little North Arm Rd (PO Box 66) Thora 2492. Phone (066) 55 8528.

Executives: Mrs C. Mow (graphics & visuals), D. Mow (dir).

Recording & production services specialising in electronic music. Independent record label, distribution network, & graphics & design services. Acoustic design & audio installations undertaken.

Gemini Sound Pty Limited

51 Chandos St, Crows Nest 2065. Phone (02) 438 1255.

Executives: R. Wells (enrg/prdcr), C. Bussell (studio mgr).

Audio Sweetening Studios: specialising in stereo sound-to-image digital recording with time-code, video & multitrack recorder interlocked via computer for tv dramas, mini-series, documentaries, film & post syncing.

24 track studio specifically designed for film & video prdn with a fully computerised MCI 36 in-line console, an Otari MTR-90 multitrack recorder, a video projection screen & an extensive range of ancillary equipment. 8 track studio designed for radio, tv, audio visual, corporate & trade films, with 3/4" image interlocked via computer to a Studer 8 track recorder.

Transfer studio: mono/stereo 1/4", cassette 3/4" video, 16/17.5/35mm Magnatech. Comprehensive SFX & music library.

Grace Gibson Radio Productions

A divn of Commonwealth Broadcasting Corporation. 9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 4800. Telex 24222.

Executive: R. James (mgr).

Full studio facilities. Sound effects and production music libraries. Pulsed tape facilities for audiovisual applications. Reel to reel tape multi dub & automation pulsing facilities.

Syndicated radio programme & feature producer and distributor. Catalogue includes drama serials, music (series & specials), personality features, comedy series. Over 250 titles.

The Glebe Studios

96 Glebe Pt Rd, Glebe 2037. Phone (02) 660 0875.

Executive: J. Frolick (studio mgr).

Automated 24 track M.C.I. transformerless recording.

Harmony Film Laboratory & Sound Recording

255 Penshurst St, Willoughby 2068. Phone (02) 412 4504.

Director: R.H. Cohen.

Sound recording film, motion picture print & processing film to video all systems.

Harrison, Preston & Smart

6/44 Harriette St, Neutral Bay 2089. Phone (02) 908 3709.

Directors: M. Harrison, C. Preston, K.J. Smart.

Radio prdn, ethnic voice prdn, promotions & concert organising.

Repr: G. Leith, Melbourne (03) 51 7925.

Hello, Testing Pty Ltd

21 Charles St, Castlecrag 2068. Phone (02) 95 0251.

Directors: P.F. Goodwin, D.J. Goodwin.

Sound track production consultants.

Honeyfarm Recording Studios

Mallawa Rd, Duffy's Forest 2084. PO Box 73, Terrey Hills 2084. Phone (02) 450 1202.

Director: R. Turk.

24 track/automated recording facility.

Helen Irvine & Associates Pty Ltd

5th floor, 'Central House' 12-14 Little Regent St, Sydney 2000. Phone (02) 212 1266.

Directors: Ms H. Irvine (prdn mgr), R. Lynch (bus mgr).

Radio commercials, specialised radio programming, scripting, in-store music. Audio production for airlines.

J.M.C. Studios

396-398 Elizabeth St, Surry Hills 2010. Phone (02) 212 4801, 212 4772.

Directors: Mrs P.C. Hargrave, J. Hresc, M. Cass, E. Wilson.

Recording Studio with 16 track facilities.

Trevor Johnson Productions Pty Ltd

443 Penshurst St, Roseville East 2069. Phone (02) 407 1951.

Director: T. Johnson.

Voice overs, music & audio visual production talent casting, direction & co-ordination.

Jonathan Apple Productions

160 Deepwater Rd, Castle Cove 2069. Phone (02) 407 1868.

Executives: J. Green (prdn mgr/creative dir), C. Wilson (media mgr/advtg dir).

A specialist prdn company producing rock albums & singles.

Kam Commercial Art & Recording Studio

Divn of Keys Advertising & Marketing. 1st fl, 338 Crown St (PO Box 1125) Wollongong 2500. Phone (042) 28 1459.

Directors: D. & B. Keys, A. Smith (audio).

Jingles & music prdn.

Peter R. Knowland & Associates

Palm Court, 3/281 Pacific Hwy, Crows Nest 2065. Phone (02) 922 4199.

Executives: P.R. Knowland (dir), J. Andrew, N. Hill.

Acoustical consultants.

Lewis & Palmer

Newcastle's Sound Production Centre. 70 Dawson St, Cooks Hill 2300. Phone (049) 2 3277.

Directors: S. Tippett, D. Ross.

Production of radio & TV audio tracks, jingles, documentary voice overs.

Link Projects Pty Ltd

47-49 Chandos St, St Leonards 2065. Phone (02) 439 3033.

Directors: A.J. Black, K.J. Black.

Complete scripting, narration, recording & prdn services for radio programs & cassettes.

Main Street Studios

40 Princes Hwy, Corrimal 2518. Phone (042) 83 4515.

Directors: R. Specogna, M. Fix, P. Coombes, N. Mazzone.

Production of demo tapes & jingles, full 8 track facilities.

Jon Marsh Studios Pty Ltd

The Film Centre, 27-33 Mitchell St, North Sydney 2060. Phone (02) 929 8833.

Directors: J. Marsh, R. Marsh, R. Johanson, S. Cooper (Qld repr).

Specialising in television, cinema & radio sound production. Full rock n' roll mixing 16/35mm with 35mm, 17.5mm & 16mm sound tracks. Mute & double head screenings & complete magnetic transfer services. Edilok interface for mixing film sound tracks to u-matic, plus facility to edit film sound tracks to u-matic.

Repr: S. Cooper, Brisbane (07) 229 9033.

Melange Productions

72 Underwood St, Paddington 2021. Phone (02) 331 6601.

Director: S. Lee.

Creative award winning radio prdn & recording services.

Mixdown Recording Studios

Suite LG2, 66 Dickson Ave (PO Box 534) Artarmon 2064. Phone (02) 438 4573.

Director: D.A. Lawrence.

Executives: R.D. Enright, B. Russell, B. Menzies.

Full professional recording facilities specialising in advtg prdn. In house prdcr, engr, writers, voice overs, singers & musicians.

Music Farm Pty Ltd

Coolamon Scenic Drive, Coorabell 2482. Phone (066) 84 1304. PO Box 88, Mullumbimby 2482. Telegrams Musicfarm.

Directors: I. Mason, E. Mason.

Automated MCI 500c series consol-36in/36out. MCI 24 track & 2 track machines plus MCI half inch mastering. Urei Monitoring & Yamaha NS10's. Full range of ancillary equipment incl. full equalization; Urei & DBX compressor/limiters; Phasing; EMT stereo echo plate; harmonizers; Delta-Labs and Lexicon digital processors. BGW amps — drive all speaker systems incl. two stereo headphone circuits. Yamaha Concert Grand Piano; Fender amps; Sonor Drums Zildjian & Paiste Cymbals. Prophet 5 synthesizer Fairlight C.M.I. Yamaha electric grand piano, Clavinet D6, Rhodes 88 stereo piano, U-Matic, VHS, VTR's, Cue-Lock, video & sound synching capability. Luxury live in accomodation for up to 10.

National Recording Studios

9 Lawry Place, Macquarie 2614. Phone (062) 51 6333.

Directors: I. Pysden (gen mgr), C. Weir (prdn mgr), J. Gallimore, G. Patrick.

Complete audio & broadcast video prdn facilities & services for tv commercials, prgms & documentaries, corporate & training presentations, music clips & multi-track audio recording.

Audio facilities: Studio B - MCI JH636 fully automated 36 input console with 16 parametrics & phase meter, MCI JH 24/24 track recorder with autolocate & Sony Multi video synchroniser, MCI JH110B 2 track with 1/2" mastering. JBL 4430 monitors, digital reverb units - Lexicon 200, 224XL, Sony DRE 2000, drawmer noise gates, compressor/limiters, EXR exciter, Lexicon prime time 2. Nakamichi (Dragon) cassette recorder, music library, Microphones. Studio C - TEAC 85/16 16 track recorder with autolocate, studio master 16/2 console, Otari MX5050 2 track, Philips 4000 4 way monitors aurotone cubes, Gemini easy rider compressor/limiter, Delta Lab Acousticomputer, AKG BX5 & Roland space echo reverb units.

Now Studio

19A Boundary St, Rushcutters Bay 2011. Phone (02) 33 4356, 331 2183.

Director: Ms K. Wentworth.

Executives: M. Bolitho (commercial prdcr), M. Russell (studio mgr).

Rehearsal & recording studio, commercial production - radio/tv voice tracks, demo tapes, three studios.

Palm Studios . . . The Oasis

11-15 Young St (PO Box 89) Paddington 2021. Phone (02) 33 0964, 33 0531.

Executive: A. Macfarlane (prop & engr).

Facilities: 16mm Mixing - up to 12 tracks. Multi-track music recording, voice-overs, 16, and 35mm transfers. 35 and 16mm double head theatre, post synch recording and effects library.

Paradise Recorders Pty Ltd

70 Judge St, Woolloomooloo 2011. Phone (02) 357 1599. Telex 73243.

Director: W.B. Field.

Recording studio.

Pearl & Dean

Gailie Hse, 98-104 Goulburn St, Sydney 2000. Phone (02) 267 9551. Telex 73195.

Executive: L. Kuek (mng dir).

Recording studios fully equipped with mixing consoles, turntables, eight-channel magnetic recording, also Presto disc-cutting heads, disc processing service. 16mm, 35mm and Cinema Scope double-head or composite projection.

Ian Porter Recordings

2 Anatol Pl, Gordon 2072. Phone (02) 44 4127.

Directors: I.A. Porter, B.M.A. Porter.

Total concept for audio prdn & recording. Jingle & copywriting.

Ramrod

84 Old Pittwater Rd (PO Box 637) Brookvale 2100. Phone (02) 939 6651.

Directors: H. Kovac, L. Hall.

Recording studio, production work, jingles, demos, masters, film music.

RDJ Radio Productions

Studios: 6 Riverview St, Concord 2137. Phone (02) 73 5211.

Executives: K. Broadhead, D. Broadhead.

Studios (radio) available for recording programmes, OB unit available for outside work. Full scriptwriting and copy facilities, large record library including production music available.

Reel Perfection

Divn of the Wireless Set recording studios. 4th floor, 72 Bathurst St, Sydney 2000. Phone (02) 264 9550.

Directors: P. Stanton, K. Sandell, P. Hill, B. Mawer.

Specialists in recording premium quality radio dubs & cassettes for agencies & jingle writers. All radio dubs recorded at 15" per sec.

Rhinoceros Recordings Pty Limited

200-218 Goulburn St, Darlinghurst 2010. Phone (02) 211 5833, 211 5353. Telex 72591.

Directors: A.J. Scott, D.G. Nicholas, K. Adams, M.J. Opitz.

Recording service for all applications specialising in album production. Solid State Logic Master Studio System with total recall. Studer A800 MKIII 24 track, Studio A80 MKIII 24 track, Studer A80 1/2" 2 track & MCI 1/4" 2 track tape recorders. Adam-Smith 2600 synchroniser allowing 46 track video sync & film post prdn. JBL 4435 monitoring. Perreux & Yamaha amplification, full range of ancillary equipment including Lexicon 224X, Yamaha Rev 1, AMS DMX & RMX, outboard equalization compression etc. Comprehensive microphone selection.

Ripper Radio Productions

24 Carlotta St, Artarmon 2064. Phone (02) 438 4333.

Director: M. Hart.

Concepts, campaigns, casting & production of commercials for radio.

Riversound Recordings

339 Belmore Rd, Riverwood 2210. Phone (02) 534 3496, 534 3733.

Director: K.O. Kazokas.

Multitrack audio recordings, cassette duplication, hi speed & real time, electronic repairs, Riversound Recording Company, commercial/jingle prdn, audio education, artist mgmt, photography.

Seven Hills Productions Pty Ltd

A subsidiary of Wesgo Communications. 81-91 Military Rd, Neutral Bay 2089. Phone (02) 908 4477. Telex 75940.

Executives: A.J. Hoy (gen mgr), P. Saxon (sales mgr).

Prdn & sale of radio programmes for stations throughout Australia.

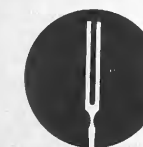
Sound Barrier Recording Studios

23 Lambert St, Camperdown 2050. Phone (02) 517 2968.

Director: G.W. Black.

Executives: I. Gray (studio mgr), J. Hresc (office mgr).

16 track recording studio, albums, singles, demo's, jingle, voice overs, live engrg school, recording school, lighting school.

**REEL PERFECTION**

High quality broadcast dubs & tape duplication.
4th Floor WEA House, 72 Bathurst St Sydney.
Phone: 264 9550

Stellar Sound Studios

5th floor, 'Central House', 12-14 Little Regent St, Sydney 2000. Phone (02) 212 1266.

Directors: R. Lynch (mng dir), G. Case (studio mgr), C. Knight (studio bookings).

2 x 8 track recording studios. Radio, tv & a/v. Soundtrack prdns, audio prgmg, hi-speed cassette duplication.

Studios 301

301 Castlereagh St, Sydney 2000. Phone (02) 2 0912. Telex 24182.

Executive: M. Bengé (studio mgr).

Studios: Three studios, a mix-down suite and location recording facilities for radio, album, film & tv productions, 2/8/16/24/38 tracks using Studer machines, Neve 40 input consoles, Necam computer automation. Three mastering rooms using Studer, Neumann and Maxicut equipment. 24 hours seven days a week service.

Principal: EMI (Australia) Ltd.

Taratone Recording Studios

5th Flr, 107 Walker St, North Sydney 2060. Phone (02) 92 1611.

Executives: G.J. Brown, U.H. Brown.

Specialists to the advertising industry. Radio, tv & audio visual soundtrack production. Complete 8/4/2 professional studio facilities, a-v pulsing, cassette duplication, conference recording. Comprehensive stereo music & sound effects library. Talent casting & co-ordination.

Bob Thomas Sound Productions

24 Slade Ave, Lindfield 2070. PO Box 6, Neutral Bay Junction 2089. Phone (02) 46 3321.

Director: R.J. Thomas.

Expert audio prdn service, scripting, casting, studio prdn of radio commercials & tv soundtracks, including jingles, library music & effects, location sound recording services.

Top Spots

11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 3495. Telex 22797.

Director: B. Newington (prdn engr).

Radio, tv, film & audio visual soundtrack prdn fully equipped multi-track studio, full range of music and sound effects.

Trafalgar Recording Studios

74B Trafalgar St, Annandale 2038. Phone (02) 660 0385.

Executives: C. Fisher (mng dir), Ms S. Oakley (studio mgr).

Studios for recording of albums, tv & movie soundtracks & jingles.

Facilities: 2 track Ampex, Studer 24 track Ampex ATR 124, MCI 632 Console, EMT Plate, Sony Digital Reverb, DL-2, Primetime, Harmonizer, Gates, Dolby A noise reduction available Yamaha Grand.

Transistor Music

9th floor, EMI Building, 301 Castlereagh St, Sydney 2000. Phone (02) 212 3693. Telex 24182.

Director: A.T. Wilson.

Executive: S. Riley.

Music production house specializing in special effects, sound design, music & soundtracks for tv & film productions, advertising.

United Sound

2nd floor, 21 Pier St, Sydney 2000. Phone (02) 264 1381.

Executives: P. Fenton (mng dir), P. Heywood.

Complete film recording & mixing facilities. 2 Studios, 17 machines, 35/16mm forward/backward, hi-speed, post synch dial & effects, ADR.

Uniting Church Radio

139 Castlereagh St, Sydney 2000. PO Box E178, St James 2000. Phone (02) 267 7399.

Specialists in the creation of 30 & 60 second spots on Christian and human relations subjects for Australian commercial radio.

WAM Pty Ltd

5 Oslo St, Eastwood 2122. Phone (02) 869 7607. Incorporating WAM Recording Studios.

Directors: G. Ayling, J. Ayling.

Writing, recording & production of tv, radio & film music, creative concepts, & recording of voice & sound effects commercials.

The Wireless Set Pty Ltd

Square Level, St. Andrew's Hse, Sydney Square 2000. Phone (02) 267 3727, 267 3266.

Directors: P.G. Stanton (mng dir), K.A. Sandell (studio mgr), J.W. Todd (recording engr).

Comprehensive sound recording facilities.

Studio A - A80 mk III 24 track Studer, Crown, BGW amps master recorders - Studer 810, MCI, Sony Digital Desk - MCI 636 fully automated JBL bi-radial monitors, Auratone & NS10 Yamaha (second monitors). Studio B - A80 mk III 24 track Studer, Crown, BGW amps, master recorders - Studio 810, Revox PR99 Desk - Soundcraft 2400 series, Tannoy monitoring, Auratone & NS10 Yamaha (second monitors) Fairlight music synthesizer. Studio C - Production studio, 4 track Ampex, Soundcraft 400 B desk, Yamaha, digital reverb, Tannoy monitors, turntables, DBX compressor limiters, Dolby B, Revox A77 master recorders 1/4" & 1/2" track formats.

Equipment: The Reverb Plate, The Plate Reverb, Master room springs, Lexicon 224, Publison Fullmost Vocal enlarger, Urei Limiters, Delta Lab DL2, DL5, DBX comp Limiters, Noise gates, Kepex Gain Brains/compressors/gates, Parametric equalizers, TC2 Digital Delay, Vocal Stresor, Lexicon Prime Time plus other effects. Studio equipment- Yamaha Grand acoustic piano, Pearl studio drum kit microphones - Neumanns, AKG, Sennheiser, Electrovoice, Shure, Beyer, Schoeps, PZM.

Wirra-Willa-Studios

Belmont Rd, Glenfield 2167. Phone (02) 605 1203.

Executives: W. Rout (dir), Miss C. Cuder.

Music & video production.

Wonderland Studios Pty Ltd

5 Jukes St, Hackett 2601. Phone (062) 48 8535.

Directors: T. Boye, M. Boye.

Sound recording for jingles, tv, film & audio visuals. Completely equipped with state of the art synthesizers, digital drums & computers.

VICTORIA**AAV-Australia Pty Ltd**

Corporate office & studios: 180 Bank St (PO Box 296) South Melbourne 3205. Phone (03) 699 1844. Cables: Studios Melbourne. Telex 34354. Sydney office: 275 Alfred St, Sydney 2000. Phone (02) 923 2934. Hire & Sales Dept (Network Hire): 256 City Rd, South Melbourne 3205. Phone (03) 690 6399.

Executives: P.G. Rankin (chrnm), E.J. Gregory (gen mgr), P.J. Colby (mgr, engr & dev), P.D. Bramley (mgr, video), J.B. Horwood (mgr, admin & personnel), G. Leaver (mgr, videocassette duplication), D. Wilson (mgr, audio), A. Pittendrigh (mgr, mktg services), T. McMahon (mgr, multimedia comm), D. Campbell (mgr, The Production Group), L. Joyce (mgr, Network Hire), C. Berry (mgr, Sydney office).

Audio facilities: Music & sound prdn studios - equipment includes: EECO Time Code facilities, Sierra/Hidley Quadraphonic, Eastlake monitoring, Solid State Logic SL6000 E-Series Console, with SSL Primary Studio computers, SSL Total Recall System, Ampex MM1200 24 track with 24 track Dolby pack 1/2" & 1/4" ATR100 mastering machines, Lexicon Delta - T102 Stereo Delay, Korg SDD3000, Optro 3rd Octave Graphic equalizers, 1176 Universal audio Limiter/Compressor, Marshall Time Modulator, DBX160 Limiter/Compressor, LA3A Limiter/Compressor, Allison Research Gain Brain compressor, Allison Research Kepex noise gates, Orban Parasound De-esser, EMT Echo Plate, Avratones, Yamaha concert grand piano, Drum kit, Hammond B3 organ with Lesley speakers, extensive mood music library, sound effects, talent, Music studios also equipped with Sony PCM 3324 Digital audio multitrack recorder, Sony PCM F1 Digital audio Processor, Sony PCM1610 Digital audio 2-track mastering.

Mobile sound & video facilities: Equipment includes - "The Roadie" mobile sound recording unit with Sound Workshop series 40 console, 24 track analog recorders, M24-X4 Dolby A unit, Tannoy Little Reds, Auratones, 1/4" 2-track machine, cassette deck, Amcron power amplifiers, full

audio/video communications, overdub booth, retractable multicore drum, ducted non-cycling air-conditioning, long range fuel tanks. "OB1" multi-camera video unit with 3 Philips LDK5 cameras, 2 Ikegami HL79D cameras, provision for extra cameras, Grass Valley vision mixer, comprehensive audio monitoring, dedicated radio talkback for field communication. "OB2" 4-wheel drive video unit with Ikegami HL79 camera, monitoring & talkback. "OB3" tape tender unit with provision for 5 VTR's. "The Roadie" can be equipped with Sony PCM 3324 digital audio multitrack recorder, Sony PCMF1 digital audio processor, Sony PCM1610 digital audio 2 track mastering.

Bruce Adderly Sound Studios Pty Ltd

195-197 Hawke St, West Melbourne 3003. Phone (03) 329 0869, 329 5066.

Executives: R. B. Adderly (mng dir), H. M. Adderly (dir), D. Surman (musical dir), D. Mudie (creative jingle composer & prdcr).

All aspects of sound recording carried out. Commercial tracks for radio & tv, film soundtracks, record production masters, audio visual soundtracks & complete jingle facilities including composition, arranging & production. All studios are equipped with fully silenced reverse cycle airconditioning, emergency power and mood lighting.

Studio 1 - Music studio 15.25m x 12.2m custom built 32 input/output desk with 16 groups, 2 & 4 channel remix with full equalization including parametric equalisers, Urei LA 3A & LA 4 compressor/limiters, stereo phaser, Delta Lab DL 2 Acoustic computer, Dolby A & B, Kepex 11, Gainbrain 11, EMT Stereo echo plate, JBL control room monitoring with Phase Linear amplifiers & Auratone check monitors. 24 track Ampex MM 1200, 16 track Ampex MM 1100 multi track recorders with crystal locked servo controlled capstan motors, VS 10 vari speed control unit & multi point search to cue. EECO MQS 103 Synchronizer locking both multi tracks, Sony 2860P & BVU 820 3/4" video cassette recorders for post production & audio sweetening. EECO MTG 550 Time Code generator. Ampex ATR 102 & AG 440C 2 track recorders with VS 10 Vari speed, Yamaha grand piano, drum kit & string synth.

Studio 2 - Voice Studio for post production & vocal studio equipped with all the above facilities. Studio 3 - Stereo Voice Production Studio. Custom built 16 input/output mixing desk, Parametric & Graphic equalization Urei LA 4 compressor/limiters, Dolby A & B, EMT Stereo echo plate, JBL control room monitors with Amcron amplifiers & Auratone check monitors, 4 & 2" Track Ampex 440B & Ampex ATR 700 2 track recorders & Revox 2 track recorders. Mood music & effects library.

A selection of high quality microphones Neuman, Sennheiser, Shure, Electrovoice, Calrec & AKG. 1/4" tape duplicating & high speed cassette duplication.

Audiotrak Sound Recording

3 Benmore Place, Wantirna 3152. Phone (03) 729 8409.

Director: R. Slade.

On location sound recording. Soundtracks for audio visual production & educational television.

Bushland Entertainment Enterprises Pty Ltd

188 Liverpool Rd, Kilsyth (PO Box 109) 3137. Phone (03) 728 4817.

Directors: J. Armstrong, C. Armstrong, R. Howard, Mrs A. Armstrong.

Australian traditional music specialists & consultants, jingle writing & film music with Australian themes recorded in our own 16 track studios, managing agents for cobbles bush band Bushland Entertainment Enterprises.

Colortape Productions Pty Ltd

1 Yalabee Ave, Aspendale 3195. Phone (03) 580 5098.

Directors: I. Wilson, M. Joordens.

Location sound recording.

Crystal Clear Sound and Vision

2 Hotham St, South Melbourne 3205. Phone (03) 699 7784, 699 8791.

Executive: G. Murray (mgr)

Recording of records, jingles, voice overs, audio visual sound tracks. 24 track music studio, fully automated with all outboard gear. 8 track voice over studio.

Dex Studio

583 Spencer St, West Melbourne 3003. Phone (03) 328 4114.

Directors: D. Desiere, G. Williams (ptnrs).

Eight track recording studio, high quality fast speed cassette duplicating.

East Recording Company

98 Canterbury Rd, Canterbury 3126. Phone (03) 836 0707.

Director: G.M. Hull (prop).

Location recording & tape duplication.

Allan Eaton Sound Pty Ltd

80-86 Inkerman St, St Kilda 3182. Phone (03) 534 0752.

Executives: A. Eaton (mng dir), R. Gray (chief engr), M. Wilson (enr), M. Streefkerk (enr/co-ord), Miss J. Wilson (accnts).

Services: Film soundtracks, album masters, station logos, commercial jingle compositions.

Facilities: 2 music, 2 voice overs, Eastlake type control rooms and studios. Both music control rooms are multi track MCI and can be linked for 46 track recording. All areas are fully air conditioned and have mood lighting. 35mm/16mm and U-Matic sync to multi-tracks, incorporating Q-Lock 3-10 Synchroniser.

Equipment: 52 I/O M.C.I. 652 desk, fully automated. All mastering recorders are MCI and Nagra. Monitoring is Sierra, JBL 4330, Altec, Auratones, also Aphex, Uries, Automated MCI consoles, Neumann, Shure, Marshall's, EMT, AKG, Reverb, Dolby's, Steinway Grand.

Film Soundtrack Australia

107 Queensbridge St, South Melbourne 3205. Phone (03) 62 5677.

Directors: P.R. Frost, Mrs M.J. Frost, W.T. Frost, G.W. Frost.

Comprehensive film sound facility consisting of two studios for transferring any sound source to 16mm, 17.5mm or 35mm (single or 3 track), voice over, sound effects & post-synchronisation. Recording studio to 16mm or 35mm image. Mixing studio with 10 tracks of 16mm or 17.5mm & 2 x 35mm 3 track replay units. Magnatech 16mm, 17mm or 35mm (single or 4 track) master recorder. BGW power amp. driving altec & auratone monitoring. Double or multiple head screening facilities for approximately 25 people with 16mm 1000w Zenon Hokushin projector & 35mm 1000w Zenon Simplex projector (standard or anamorphic). Both with optical sound.

Flagstaff Studios

26-32 Batman St, West Melbourne 3003. Phone (03) 328 1274.

Executives: E. Rose (mgr), M. Brady (dir).

Recording studio.

Flint Webster Pty Ltd

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.

Executives: D. Flint, P. Webster.

Audio and music production and engineering, consultants, talent casting and co-ordination.

K.A.J. Recording Studio

9 Gordon St, Richmond 3121. Phone (03) 428 4622, (AH) (03) 428 5266.

• Director: K. Dahlstrom (mng dir).

Executives: V. Kater (tech engr), A. Davidson (mgr engr).

Creative, recording & prdn services for radio & tv jingles, film & tv soundtracks & all associated requirements.

Facilities: 16 track studio equipped with Tanoy Super Red Monitors, & a comprehensive range of outboard equip & mic's. The 123 sq m of studio area incl a grand piano & extensive range of synthesizers incl Fairlight CMI, PPG Digital Synthesizer & effects. 3/4" Umatic video monitoring is available for soundtracks & ads.

Kokomo Recorders

7 Little Miller St, East Brunswick 3057. Phone (03) 387 9787.

Executive: J. Coco (studio mgr).

Sound recording, jingles & demos, songwriters.

Labsonics Pty Ltd

72-74 Tope St, Sth Melbourne 3205. Phone (03) 690 4199.

Directors: G.F. Duffy, R. Irving.

Audio recording.

MCM Productions Australia Pty Ltd

57 Long Valley Way, Pine Hills Estate, East Doncaster 3109. Phone (03) 842 7447.

Directors: T. McGinn & L. Molnar (jnt mng dirs).

Executives: E. Nimmervoll (creative mgr), T. McGinn, L. Molnar, E. Nimmervoll.

Producers & national distributors of syndicated radio prgms, including "Take 40-Australia." Mktg of syndicated prgms with national sponsorship, on a barter system.

Mitchell Multi Media

PO Box 105, North Balwyn 3104. Phone (03) 859 3789.

Director: R. Mitchell.

Four track recording studio, in-house narrator/voice overs.

Mobile Recorders Australia

67A Amberley Cres, Dandenong 3175. Phone (03) 792 5447, 792 5448.

Directors: P.W. Grondman, S.J. Grondman.

Mobile on site recording & in-house prdns. Complete prdn service covering radio & tv commercials, albums, single demo tapes.

M & R Stone Enterprises Pty Ltd

151-153 Ormond Rd, Elwood 3184. Phone (03) 531 3045, 531 2948.

Directors: R.C. Stone (mng dir), S. Bartoll.

Sound recording studios.

Phoenix Studios

122 Chapel St, St. Kilda 3182. Phone (03) 531 3227.

Executives: P. Dixon (mng dir), Ms J. Connell (facilities bkings).

Full mono & stereo facilities for production of audio for radio, television & audio visuals.

Platinum Australia Pty Ltd

643 Chapel St, South Yarra 3141. Phone (03) 241 7843. Telex 36814.

Directors: J. Mountford, R. Baumanis.

Executives: J. Mountford, I. McKenzie (studio mgr), Ms J. Ashley.

Jingle, film & album recording & prdn. Two music studios able to seat forty musicians. Equipment includes: Harrison MR3 Console, Studer 24 track A80 recorders, Ampex ATR 1/4 & Sony Digital Mastering, large outboard compliment including Yamaha Rev 1 Digital Reverb, A.M.S. Harmonizer, Lexicon Prime Time & Roland Digital Delays, Two Baby Grands, Dyno Rhodes Electric

Pianos, Hammond Organ, Drum Kit. Large music & sound effects library, 16 track MCI mobile sound recording van.

Powerplant Recordings

22-24 Little Cardigan St, Carlton 3053. Phone (03) 347 4811, 347 4621.

Director: A. Barker.

Recording studio.

Quiklik Recorders

8 Wimbledon Ave, Elwood 3184. Phone (03) 531 6131.

Directors: D.J. Herzog (mng dir), A. Cooper, L. Moscovitch.

Hire of electronic audio equipment & synthesisers. 16 track studio, jingles, records etc.

Radioactive

611 St Kilda Rd, Melbourne 3004. Phone (03) 511 8734.

Executive: J. Cliff (gen mgr).

Creative and production services for radio commercials, radio programs and pre-recorded audio cassettes.

Rake Sound Studios

5 Kenny St, Sunshine West 3020. Phone (03) 311 5931.

Director: R.T. Eames.

8 track recording studio, writing & production of radio & tv jingles also music publishing.

Ramac Recording Studios

6 Pinketon Cres, Wangaratta 3677. Phone (057) 21 5385.

Director: J. Mc Waters.

Executives: R. Lengrand, M. Way (enr).

Complete multi track recording studio facilities for bands, radio, television commercials etc., Writers and musical arrangements provided, including studio musicians if needed. Equipment includes 16 track Tasam 20 channel mixing console also complete effects rack.

Redwood Recording Studios

39 Lydiard St Sth, Ballarat 3350. Phone (053) 32 1082.

Executive: D. Newton (studio mgr).

8 track recording studio for jingles, voice-overs, promotions, writers, arrangers & musicians available for any assignment & film scores.

R & H Studios

PO Box 191, Belmont 3216. Phone (052) 43 5249.

Directors: R.W. Ellis, Ms H.A. Townsend.

Specialising in country music demo tapes for songwriters in this field. Also some album production with backing by in-house musicians for country music. Advertising jingles, a/v soundtracks. Cassette duplicating facilities.

Richmond Recorders

17 Pearson St, Richmond 3121. Phone (03) 429 4922.

Executives: T.P. Stobart (dir), C.R. Cough (mgr).

Comprehensive 24 track recording facility for production of albums, singles & soundtracks.

Studio: Features additional live area with in-studio lounge, creating total studio area of 194sq. m.

Equipment: Includes MCI automated console, MCI JH24 recorder (modified), MCI mastering recorders (modified), Yamaha grand piano. Fairlight - available with operator for sessions on application; Monitoring - Main-Sierra TM3 modified. Aux-Yamaha, JBL, Auratone; Reverb & Echo - EMT digital, EMT plate, Roland chorus; Equalisers - Yamaha graphics, Urie parametrics, Trident parametrics; Compressors/Limiters - Urie, DBX, Grain Brain II's, Dex; Gates - Kepex II's; Effects - Primetime, Dynaflexer, Delta Lab Delay, Harmoniser, Dimension D, Timemodulator. Microphones - Neumann, Shoepes, Sennheiser, Beyer, AKG, Shure, Electrovoice, PZM.

R & R Media Pty Ltd

PO Box 41, Parkville 3052. Phone (03) 347 8207. Telegrams: Doubler Melbourne.

Directors: R.V. Brown, R.E. Brown.

Production & distribution of radio programmes syndication of local programmes.

Repr: R.V. Brown Snr, Los Angeles.

Saturn Recording Co

282 Chapel St, Prahran 3181. Phone (03) 51 5618.

Directors: G.J. Simak, N.V. Simak.

Production & recording of music (16-track recording).

Showzog Music Co

8 Wimbledon Ave, Elwood 3184. Phone (03) 531 6131.

Directors: D.J. Herzog (mng dir), A. Cooper, L. Moscovitch.

Recording studio, specialising in electronic music, albums, jingles & demo work. Hire of electronic audio equipment & synthesisers.

SMR Productions Pty Ltd

8 Martin St, St. Kilda 3182. Phone (03) 537 2166.

Directors: H. Benholz, G. Biesse, J. Benholz.

Executives: H. Benholz (mng dir/engr), S. Young (studio mgr/engr), P. Kenihan & R. Upward (engrs).

Two 8 track voice over studios equipped to handle both mono and stereo commercial and audio/visual productions.

Specialised Sound Melbourne

495 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757.

Directors: P. Thomas (bus mgr), G. Spurrell (ops mgr).

Executives: A. Sartore (tech mgr), J. Elkins (studio co-ord), R. Snep (prdr).

8 track studio for documentary, audio visual & videotape post prdn. Location recording (Nagra). Sound effects library (disc & cart), digital recording.

3XY Production Department

411 King St, Melbourne 3000. Phone (03) 329 5777. Telex 35651.

Executive: S. Thompson (prdn supvr).

Full facilities for program and commercial production.

Tiki Sound Studios

1st floor, 238 Flinders Lane (PO Box 5, Degra- ves St) Melbourne 3000. Phone (03) 63 5666.

Director: R.R. Handlin (prdn cons).

Executives: I.K. Roach (admin mgr), W. Marsh (snr engr).

Creative commercial production for radio and television; staff jingle writers & music arrangers. Specialists in recording original music, demo tapes, singles and albums.

Eight-track recorder and Otari 5050 two-track master-recorder with DBX noise-reduction and compressors; 2 X Nakamichi cassette decks with Dolby; equalizers, noise-gates, delay, echo, Orban Parasound reverb; AKG, Sennheiser and Shure microphones; SEAS monitors. Fully equipped music studio including Kawai piano and Pearl drum kit; custom design in studio and control room acoustics; binaural stereo mike technique; comprehensive SFX and music library.

Zimsound Studios

83 Fountain Dr, Narre Warren 3805. PO Box 559, Dandenong 3175. Phone (03) 704 6528.

Director: R.S. Zimmer.

Music & sound prdms, 8 track prof studio, songwriter demo service & jingle composition.

QUEENSLAND**The Audio Workshop**

Unit 11/127 Abbotsford Rd, Mayne 4006. Phone (07) 52 4910, 355 9962.

Executives: J. Rix (prdr/engr), Mrs K. Rix.

Production of radio commercials and television soundtracks, documentaries & all aspects of voice over & jingle recording.

Creative Space Sound Studios

22 Heussler Terrace, Milton 4064. Phone (07) 369 8108.

Executives: G. Battis (eng), M. Quinn (eng), Ms S. Quinn (studio mgr).

All music recording, jingles, voice-overs, audio visual, documentary & film soundtracks, demos, rehearsal rooms.

Harvest Productions Pty Ltd

18 Mylne St (PO Box 841) Toowoomba 4350. Phone (076) 32 2200. A division of Ian Andersen Advertising Group.

Directors: I. Andersen, A. Bray.

Specialising in specials, serials, jingles and advertisements tailored to provincial radio markets.

Magnum Productions

7th fl, NSW Hse, 218 Edward St, Brisbane 4000. Phone (07) 229 2106.

Executives: G. Clark, R. MacGregor.

Radio syndication.

Repr: G. Gibson, Sydney.

Multi Media Pty Ltd

30 Old Cleveland Rd, Stones Corner 4120. Phone (07) 394 3410.

Directors: R.C. Farquhar, Dr. J. Osgood, W.J. Mills.

Recording studios - jingles for radio/TV, recording of albums, voice overs etc. 8 & 16 track studio voice over. Complete 35mm film production.

North Australian Audio Video

336 Flinders St, Townsville 4810. Phone (077) 72 4747.

Director: G.K. Mills.

Executive: K.J. Owens (mgr).

Full production & multi-track recording facilities (2 studios), copywriting & jingle writing, sound tracks, arrangements etc, drama/light entertainment production, creative advertising imagination.

The Rig Mobile

PO Box 245, Paddington 4064. Phone (07) 369 5083.

Director: B.D. Pickering (studio mgr).

16 track mobile studio, able to do multi-track location film and video recording (audio) mic inputs, 16 track with DBX (Revov A700 mastering) close circuit tv, DBX rack with noise gates, parametric E.Q. limiter/compressors, Roland P/V synthesiser, 2 separate stereo reverb units, JBL monitors, auratones, complete stage splitting boxes, talkback, built-in over-dub studio, kitchen and 'fridge. Prices on application.

Sound (Australia)

4th floor, 131 Leichhardt St (PO Box 276) Spring Hill 4000. Phone (07) 221 8588.

Directors: G. Shambrook (chrn), J. Penglis, E. Edmonds, R. Anthony.

Radio, television, film and audio visual sound-track production.

Starsound Recording Studios

Sir Samuel Griffith Drive, Mt Coot-tha, Brisbane 4000. GPO Box 788, Brisbane 4001. Phone (07) 369 8170.

Executives: R. Herbert (senior eng), G. McDonald (musical dir), L. Stone (prdr), M. Von Bertouch (studio facilities supvr).

Neve 8108, 36 input console, Necam 2 automation, MCI 24 track with full dolby noise reduction, MCI 2 track Q-Lock 310 synchroniser, dolby film processor, magna-tech sprocket follower, vocal stressor, harmoniser, lexicon, prime time, DRE 2000 Sony reverb, EMT gold foil reverb & additional outboard gear, steinway piano, JP-8 synth, all guitar amps & tama kit, 70ft x 40ft, recording area, all composing, orchestration & copying on staff.

Suite 16 Audio Productions Pty Ltd

The White House, 70 Sylvan Rd, Toowong 4066. Phone (07) 371 6822.

Directors: M.R. Lyons, P.J. Blyton.

Recording studio with 'inhouse' producer Peter Blyton. 24 track automated facility with 'Fairlight' studio attached. Production of records & jingles, soundtracks for documentaries & feature films. Compositions & arrangements for jingles & soundtracks available 'inhouse'.

Sunshine Studios

10 Buchanan St, West End 4101. Phone (07) 44 6844.

Executive: L. Prescott (proprietor, creative dir, prdr & engr).

24 track computerised recording facilities. Complete writing & prdn services. Sound workshop automated 1600 recording console, MM 1200 & 440 Ampex tape machines. JBL & Auratone monitoring. Compliments of effects & microphones. Ecoplate reverb, Ursa major digital reverb, prime time, digital delay, Flangers EMT filter, Gain Brain, Bogan Stereo compressor limiters, Urei graphic equalizers, sound effects library, grand piano, Tama drum kit & talent.

The Voice Plant Pty Limited

Basement, 440 Queen St, Brisbane 4000. Phone (07) 229 2577.

Directors: K. F. Fowle & A.L. Colegrave (engrs).

Specialising in radio and television soundtracks. Fully equipped multi-track studio.

SOUTH AUSTRALIA**Adelaide Recording Studios Pty Ltd**

7 Moger Lane, Adelaide 5000. Phone (08) 223 7755.

Executives: L. Kaczmarek (studio mgr), Q. Eyers (musical dir-engr), D. Ingram (enr).

Writing, recording, producing jingles & creative audio advertising for radio & television.

Grapevine Studios Pty Ltd

138 Gover St, North Adelaide 5006. Phone (08) 267 4455, 267 4082.

Directors: B. W. Braidwood (bus & studio mgr), I. L. Jones (creative dir).

Executive: P. Rattray (sound engr).

Recording studio, national and local jingles written and produced.

Pepper Studios

64 North Terrace, Kent Town 5067. Phone (08) 42 6261. Telex 88343.

Executives: M. Pepper (chrnm), G. Williams (co secty), A. Clausen (dir engr), A. Kennedy (dir video), S. Adcock (prdn mgr, film), J. Taylor (prdn mgr, video), M. Braine (audio engr).

Facilities include: Full 35mm ARRI BL Kit (with Video Split) 16mm ARRI SR II, 35 & 16 Intercine 60Plate Editing Desk, Colortran Dolly, full range lighting & grip equipment, full audio production facilities. AUDIO FACILITIES: 2 fully equipped Sound Studios. Equipment includes 40 x 24 Harrison with Allison Auto & 16 x 16 Midas Consoles; 16 & 24 track recorders; Tannoy & Sony monitoring. Full range outboard equipment; Q-Lock Audio/Voice Sweetening Systems. Voice rooms, Grand Piano. VIDEO FACILITIES: Fully computerised Ampex Ace Editing system controlling 3 x 1" C-Format, 2" Quad, plus Betacam Players, 4100 Video Production Switcher, Chyron Character Generator, N.E.C. Digital Video Effects. Sony Cameras, off-line editing system, Betacam, BVU Facilities. Ultimatte Keyer, Font Compose service. Beta & VHS format capability. Studio 65 x 35, cyclorama, floodable floor. Full prdn & technical facilities available.

Street Remley Studios

356 Halifax St, Adelaide 5000. Phone (08) 223 6724. Telex 88956.

Directors: S. Remley, L. Vine, R. Dennis.

Recording of radio and television audio commercials, 8-track studios, audio/visual synchroniser unit & separate dubbing suite.

Soundtrack Australia Pty Ltd

105 Rundle St, Kent Town 5067. Phone (08) 42 2251, 42 2252.

Director: R.J. Allan.

Executives: Mrs M.E. Allan (secty), L.W. Francis (advtg prdn mgr).

Recording & producing radio & tv commercials, jingles & albums.

Studio 202 Pty Ltd

202 Hindley St, Adelaide 5000. Phone (08) 212 5363, 212 5250.

Director: P.J. Brook (mng dir).

Professional recording studio.

WESTERN AUSTRALIA**Planet Sound Studios**

22-24 Olive St, Subiaco 6008. Phone (09) 382 2211.

Directors: M. Brady, G. Owens (chief engr), P. Sullivan, P. Munckton (prdn engr).

Executive: Ms C. Neighbour (studio co-ord).

Recording of records, jingles, voice over production, audio visual soundtracks etc. 16 track studio.

Shelter Recording Studio

23 Franklin Rd, Wanneroo 6065. Phone (09) 405 3788. (inc Andy Priest Productions).

Directors: A.T.R. Priest, Mrs G.E. Priest.

Sound recording jingles, film music, location recording, composition, arranging, production etc.

Soundwest Recorders Pty Ltd

1152 Hay St, West Perth 6005. Phone (09) 321 4522.

Executives: D. Upson (mng dir/engr), R. Curtin (prdn engr).

Recording for advertisement, jingles, films & tv prdn, film & video post prdn.

K.E. Walther Productions

7 Verton Drive, Shelley 6155. Phone (09) 457 0233.

Directors: K.E. Walther (mng dir), Mrs J. Walther (mgr/accounts).

Jingle & music production.

Repr: Festival Music, Sydney.

TASMANIA**Avan Recordings**

PO Box 401, Penguin Rd, Ulverstone 7315. Phone (004) 25 1868.

Directors: A.M. Vanderfeen (mng dir), J.P. Maloney, R.B. Middleton.

Executives: D.W. White (sales), S.L. Walker (prdn mgr), B.M. Atkinson (tech mgr), C. Gloversmith (creative).

A full range of services, the recording of jingles, documentaries, radio & tv scripts, advtg copy, story boards & art design.

Jemtast Productions

34 Fraser St, New Town 7008. Phone (002) 28 5506.

Directors: E.W. Miller, Mrs J.M. Miller.

Facilities for recording of radio broadcast material, programmes, commercials or private recording requirements. Modern fully equipped studio facilities.

Spectangle Productions

40 George Street, North Hobart. 7002. Phone (002) 34 6687.

Executives: N.J. Armstrong (dir), Miss J.A. Field.

8, 16 and 24 track recording studio, jingles, audio visuals, commercials, TV sound tracks, records.

Record Companies and their Labels

NEW SOUTH WALES

Alice Recordings

5 Jukes St, Hackett 2601. Phone (062) 48 8535.

Director: T. Boye.

Specialised record label. Interested mainly in electronic compositions.

Avan-Guard Music Pty Ltd

1st Floor, 401a Pitt St, Sydney 2000. PO Box K714, Haymarket 2000. Phone (02) 267 5253. Telex 21822 REF SY377.

Directors: A. Knoll (mng dir), Mrs J. Knoll (co secty).

Executive: Ms J. Antal (A&R mgr).

Gramophone records, musicassettes, CD-s import, export, manufacture, wholesale.

Labels: Abbey, Alpha, Arabesque, Avan-Guard, Bis, Black Saint, Blue Labor, Brylen, Cicala, CBS Imports & EPIC Imports, CMH Bluegrass Classics, CMH Country Classics, CMH Bluegrass Gold, CMH Country Gold, De Luxe, Dell'Arte, Discovery, DRG, DRG Price/Le\$\$ Series, DRG Archive, DRG Stet, Durium, Five Star, Gimmell, Hed-Arzi, Ikon, Kiwi, Labor, Milan, Muse, Musicraft, Makossa, Mister, Nina, Ode, Pro Arte, Pro Arte/Sinfonia, Panorama, Rubini, Smithsonian, Soul Note, Start, Star Musique, Tifton, Trend.

Repr: Sound-Jays, 4 Darragh St, Kangaroo Point 4169. Phone (07) 391 4411; George Smith, 36 Stewart St, North Entrance 2261. Phone (043) 32 5751; Strine Music, 257 Bridport St, Albert Park 3206. PO Box 236, Port Melbourne 3207. Phone (03) 699 8758; Contemporary Sound Distribution, 18 Monger St, North Perth 6006. PO Box 697, Subiaco 6008. Phone (09) 227 9449, 328 7993; Ben Van Gerven, 3 Hampton Rd, Battery Point 7000. Phone (002) 34 6042; New Zealand.

Battymann Records

7/120 Chandos St (PO Box 179) St. Leonards 2065. Phone (02) 439 3723.

Executives: C. Battye, M. Battye.

Labels: Batjazz, Batrock, Batfolk, Batgas.

Publishing Co: BatGas & Co, Publishing.

Distributor: EMI Ltd (also direct mail).

Album Design: Batgraphics Studio.

Big Time Phonograph Record Co (Aust) Pty Limited

Suite 2, 80 Berry St, North Sydney 2060. Phone (02) 923 1199. Telex 71181.

Directors: F. Bestall, D. Paterson.

Executives: M. McMartin (gen mgr), R. Gold (mktg), Miss N. Brunell (prdn).

Licensing of overseas & local labels & recording of Australian artists.

Repr: EMI Records.

Boosey & Hawkes (Australia) Pty Ltd

26-28 Whiting St (PO Box 188) Artarmon 2064. Phone (02) 439 4144. Telegrams Sonorous. Telex 21384.

Directors: R.D. Mackie (mng dir), G.J. Auty.

Labels: Boosey & Hawkes, Bosworth (London), Major (NY), Emil Ascher Inc (NY).

Repr: Boosey & Hawkes PLC, 295 Regent St, London; Boosey & Hawkes Inc, West 57th St, New York 19, USA.

CBS Records Australia Limited

11 Hargrave St, East Sydney 2010. PO Box 88, Darlinghurst 2010. Phone (02) 339 0255. Telegrams Colrecords, Sydney. Telex 21246.

Executive: R.B. Jamieson (vp & mng dir).

Labels: 415 Records, A.R.C. Avenue, Bid, Blue Sky, Caribou, CBS, CBS Associated Cleveland Entertainment International, Curb, Dindisc, Epic, Gap, Geffen, Graduate, G.T.O., Harbour, Harmony, Hot, Ice, Image, I.R.S., Jet, Kalimba Productions, Kat Family, Kirshner, Lorimar, Masterworks, Missing Link, Nemperor, Network, Ode (Carol King Product only), Odyssey, Pasha, Pavilion, P.I.R., Plaza, Portrait, Privat I, Precision, Rough Trade, Rumur, Scotti Bros, Silver Blue Productions, Sunshine Sound, Tabu, T. Neck, T.S.O.P., Tappan Zee, T.K. Productions, Uncle Jam, Unlimited Gold, Virgin.

Offices: 23 Queensberry St, Carlton South, Vic, 3053. Phone (03) 662 1822; 4th Floor, 54 Jephson St, Toowong, Qld, Phone (07) 371 1400; Unit 4, 611 Hay St, Jolimont, WA (09) 381 9544; Gilbert St, Adelaide, SA (08) 51 9934.

Cherry Pie Records

PO Box 225, Pennant Hills 2120. Phone (02) 84 5506.

Executive: G. Rule.

EMI Records Australia

301 Castlereagh St, Sydney 2000. Phone (02) 2 0912. Telegrams Emitron Sydney. Telex 24182.

Executives: N. Hampton (mng dir), P. Dawkins (gen mgr), P. Israel (mktg mgr), A. C. Coroneos (nat sales mgr), E. Fraser (fin controller), R. Thomas (nat proms mgr), N. R. Wake (gen mgr Studios 301, manufacturing & distribution), R. Harper (bus aff mgr).

Record labels: Albert Productions, Angel, Apple, Axis, Big Time, Capitol, Columbia, Cube, EMI, EMI-America, Harvest, His Master's Voice, HMV/Angel, Liberty, Listen for Pleasure, OZ, Parlophone, Rak, Studios 301, T. Rex, Waverly, MPL, Wizard, Liberation, Titanic, Sonet, Fable, Fly, Rain Forrest, Col Elliott Ent.

Branches: 117 York St, Sth Melbourne, VIC (03) 690 3022; 83 Fullerton Rd, Kent Town, SA (08) 332 9233; 292 Rokeby Rd, Subiaco WA (09) 381 4055; 24 McDougall St, Milton, Brisbane (07) 369 7388.

Festival Records Pty Ltd

63-79 Miller St (PO Box 16) Pyrmont 2009. Phone (02) 660 4022. Telegrams Festival Sydney, Telex 25686.

Directors: A.R. Hely (chrnm), J. White (mng dir), N.W. Brown, K. Cowley.

Labels: A&M, ABC, Accent, Ad-Rhythm, Alternative, Animal, Antilles, Arista, ATA, Beatrix Potter, Benny Bird, Big Star, Bronze, Bushland, Calendar, Cherry Pie, Chrysalis, Concord Jazz, Cool Tempo, Crepuscule, Crescendo, Dancing Cat, DJM, Ensign, Fantasy, Festival International, Festival NZ, Galaxy, Genetic, Go! Disc, Harlequin Series, Hip Pocket, Hispavox, Horizon, Infinity, Interdisc, Interfusion, Island, Jadbar, Livermore Live Productions, Lost Lake Arts, Magnet, Matthews Music, Milestone, Mushroom, Mushroom International, Musicfest, ONJ Productions, Parole, Piggy Bank, Prestige, Priority, Project 3, Rag Baby, Rainbow Collection, Ranwood, Razzle, Red, Resistance, Respond, Rivet, Rolf Harris Enterprises, Shamrock Music, Soul City, Springtime, Stax, Stiff, Taxxi, Tellastory, 2-Tone, Varese Sarabande, Wallis Original, White Label, Windham Hill, Y, ZE, Zembu, Zou A Ves, ZZT.

Offices: 9 River St, Sth Yarra 3141. Phone (03) 241 9856; 37 Manilla St, East Brisbane 4169. PO Box 124, Brisbane 4000. Phone (07) 393 0022; Unit 4, 10 Marker Ave, Marleston 5033. Phone (08) 297 8744; 4 Brammall St, East Perth 6000. PO Box 273, Mt Lawley 6050. Phone (09) 328 3022; 61 Liverpool St, Hobart 7000. Phone (002) 34 3045; NZ & UK.

Publishing Co: Festival Music Pty Ltd, Festival Hse, 63-79 Miller St, Pyrmont 2009. Phone (02) 660 4022.

Genesis Records/Music

Shop 2, 41 Maple St, Pendle Hill 2145. Phone (02) 636 3451.

Directors: R.F. Goodfellow, D.R. Goodfellow.

Specialising in Australian products especially gospel, both record & music publishing.

Hadley Records

Egret Place, Calala, Tamworth 2340. Phone (067) 65 7813.

Directors: E.W. Scott, Mrs H.B. Scott.

Studio hire and production.

Hot Records

314-316 Victoria St, Darlinghurst 2010. Phone (02) 357 5912, 332 2712. Telex 72646.

Directors: M. Jennings, G. Regan, C. Read, J. Davies.

Executives: B. Stuart & D. Ryan (sales & djstr), J. Burridge (promo), D. Jarrett (mktg), B. Eaton (fin).

Hot, Au-go-go, Haywire, Venice Beach, Rough Trade, Jayrem, Flying Nun, Unsung, Missing Link, Mosaic, Hannibal, Innocent, Rama, KMA, Prince Melon, Laff, Method, Survival Music, Present, Street Legal.

Janda Records Pty Ltd

2 Queen St, North Strathfield 2137. PO Box 180, Concord 2137. Phone (02) 73 2951.

Directors: A. Steele (mng dir), Mrs H. Steele.

Labels: Paccadilly, Music is Medicine, Bainbridge, C.D.A., Janda Jazz, Janda, 1st American, North West Atlas, L&R, Stony Plane.

Larrikin Records Pty Ltd

282 Oxford St (PO Box 162) Paddington 2021. Phone (02) 33 6567.

Executive: W. Fahey (mng dir).

Labels: Larrikin incl: Green and Rissolle), Rounder Australia and 3RD Degree, Adelphi, Ghee Catch, AIAS, Chartreuse, Cityfolk, Clean Cuts, Good Things, Greek Music, Harlequin, Heritage, Hunter Independent Records, Jasmin, Crazy Kay, Mays Records, Message, Musica Viva, Sandstock Music, Alligator, Basket, Beautiful Dumaine, Bunyip, Candle, Discourses, Dunsinane, Flying Fish incl: Blind Pig and Greenhays, Flyright incl: Magpie and Fine Catch, Folklyric, Grass Roots, Green Linn, Grevillea, Heartbeat, Herwin, Innocent, Jazznote, Kaleidoscope, Kicking Mule, Lorelli, Lyrichord, Musica Viva, Move, Nugrape, Outrageous, Radio 2MBS-FM, Raven, Rounder, Seamen's Union, Shanachie, Stash, Sugar Hill, Topic incl: String, Tangent and Fellside, Tara incl: Claddagh and Gael Linn, Yazoo incl: Blue Goose.

Plaza Records Pty Ltd

20th floor, MMM Tower Bldg, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 2366, 387 2055. Telex 71262.

Director: G. Crawford (mng dir).

Executive: M. Shephard (Melb repr).

Label: Plaza.

PolyGram Records Pty Limited

Unit A, 122 McEvoy St (PO Box 112) Alexandria 2015. Phone (02) 699 1399. Telegrams Phonrec. Telex 26856.

Executives: B. MacKenzie (M.D.), M.J. Smellie (fin controller), S. Hamilton (nat prod & proms mgr), B. Currie (nat sales mgr), R. Barry (fees mgr).

Labels: Argo, Archiv, Barclay, BBC, Capricorn, Casablanca, Charisma, CTI, Decca, Deutsche Grammophon, Dreamland, Fontana, Fontana Gold, De-Lite, Deram, Editions E.G., E.G., Festivo, 44, Full Moon, Gladdy, Grandioso, Jazz & Jazz, Jubilee, Karussell, Kudu, Mercury, Living Baroque, L'Oiseau Lyre, London, Mercury/Emarcy, Mercury Golden Imports, Metro, MGM, Pablo Today, Pablo, Pablo Live, Phil Spector International, Philips, Philips International Series, Polydor, Polydor/EG, Polydor/Kolob, Polydor MVP, Polydor/Oyster, Polydor/Spring, Polystar, Result, RSO, Resonance, Rocket, Salvation, Track, Univero, Vertigo, Safari, Special, Threshold, Verve, Warm & Genuine, Viva.

Repr: 4th Floor, Katies Hse, 10-14 Waterloo St, Surry Hills 2010. Phone (02) 211 3766; 7th Floor, Scottish Amicable Hse, 163-165 Eastern Rd, Sth Melbourne 3205. Phone (03) 699 1533; 518 Brunswick St, Fortitude Valley 4006. Phone (07) 358 3299; 3 King William Rd, Unley 5061. Phone (08) 272 7733; Milscott House, 67 Mill Point Rd, South Perth 6151, Phone (09) 367 6644.

Powderworks Records & Tapes Pty Ltd

28 Cross St, Brookvale 2100. Phone (02) 938 2200. Telex 20270.

Executives: K. Harding (dir), K. Cronau (A&R/mktg mgr).

Labels: Powderworks, Creole, Transatlantic, Logo, Mute, Stanyan, Red Bus.

Radiation Records

14 Glen St, Milsons Point 2061. Phone (02) 929 8669, 929 4808. (Part of Earth Media).

Executives: R. A. Kirkland, F.M. Lawnham, A. Lancaster.

Labels: Radiation, F.A.R.T., Heaps.

RCA Limited

Sales and Marketing, Strathfield Plaza, Strathfield 2135. Phone (02) 764 3888.

Director: B. Smith (chrnm/mng dir).

Executives: D. Wilson (mktg dir), S.K. Wagner (co secty/fin dir).

Labels: RCA Red Seal, Victor, International, Victrola, Grunt, Gold Seal, Camden, Lifesong, Buddah, Pyramid, Roulette, Eureka, Stockade, Bluebird, Powderworks, Rockaway, Tembo, Selection, Millennium, Salsoul, Wheatley.

Repr: RCA offices in all States and o'seas.

Sheard & Company Pty Ltd

291 Parramatta Rd, Glebe 2037. Phone (02) 660 8033.

Directors: R. Sheard (mng dir), J. M. Schaper.

Gramophone record manufacturers. Equipment: Alpha record press. Neumann condenser microphones and disc recording lathe, Westrex 3D Stereodisc recorder — Ampex console tape machines. Dolby & D.B.X. noise reduction equipment.

Survival Music

PO Box 49, Rushcutters Bay 2011. Phone (02) 331 7661. Telex 70041 "Office".

Executive: A. Geshos (mgr).

Record mktg & promotion, custom record services, artist representation.

Virgin Records Limited

66 Victoria Rd, McMahons Point 2060. Phone (02) 923 1844. Telex 74833.

Executives: M. Bennett (mng dir), B. Butler (A & R).

Labels: Ten, Charisma.

Office: 2nd floor, 161 Sturt St, South Melbourne 3205. Phone (03) 690 4300. Telex 139761.

WEA Records Pty Limited

39/47 Albany Street (PO Box 500) Crows Nest 2065. Phone (02) 438 4511. Telex 24653.

Directors: P. M. Turner (mng dir), A. Jones (fin dir), P. Ikin (mktg dir).

Executives: S. Hands (nat proms mgr), P. Mortlock (creative services mgr), P. McLean (acct), D. Steen (classical/MOR repertoire), B. McGoldrick (Warner Home Video mgr), G. Roe (E.D.P. mgr).

Labels: Asylum, Atlantic, Big Tree, Cotillion, Dark Horse, Delphine, Elektra, Elektra/Musician, Finnadar, Full Moon/Asylum, Full Moon/Warner, Korova, Midi, Midnight, Modern, Nonesuch, Pacific, Real Records, Regular, Reprise, Riva, Sire, Swansong, Warner Bros, Wea.

Offices: 529 King St, West Melbourne 3003. Phone (03) 329 7922; 476 Milton Rd, Auchenflower 4066. Phone (07) 371 9100; 62 South Terrace, Adelaide 5000. Phone (08) 212 3944; 185 Stirling St, Perth 6000. Phone (09) 328 9999.

Wizard Records Pty Ltd

301 Castlereagh St, Sydney. Phone (02) 2 0912. Telex 24182. Telegraphic address: Emirec.

Directors: M. Porter (chrnm), R. Porter (exec dir), Mrs. D. Porter.

Executives: A. Blake (gen mgr), J.L. Smith (royalties & admin).

Labels: Wizard, distributed by EMI Records (Australia) Pty Ltd.

Repr: Polygram Canada, USA; RCA Records, New Zealand; MINC Music Inc, South Africa.

VICTORIA

The Bill Armstrong Organisation Pty Ltd

49 Bank St (PO Box 325) Sth Melbourne 3205. Phone (03) 690 2344. Cables Bilarm Melbourne.

Directors: B. Armstrong (mng dir), Ms P. Armstrong.

Executives: N. McCrae (tech consult), Ms B. Weller (ops mgr), Ms L. Hardie (office mgr), S. Tyssen (Sydney mgr).

Sydney office: Unit 126, Berkley Towers, 25 Market St, Sydney 2000. Phone (02) 264 7006.

Labels: "Jazz & Jazz" and "Captain Quaver" children's records. Distributed by EMI. Music publishing: Bilarm, Music & L.F. Collin Pty Ltd.

Fable Record Co Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Telex 33609.

Director: K. Colias (gen mgr).

Label: Fable. Publishing Co: July Music.

Hammard T.V. Productions Pty Ltd

376 Swan Street, Richmond 3121. Phone (03) 428 1618.

Directors: S. Guzzardi (mng dir), Mrs. B. Guzzardi.

Executives: V. Forbes (nat sales & works mgr), A. Smith (NSW mgr).

Manufacture, distribution & record promotion.

Office: Suite 1, 47A Penrose St, Lane Cove 2066. Phone (02) 427 1155.

Image Records Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Telex 33609.

Directors: J.E. McDonald, K.F. McDonald.

Labels: Avenue, Harbour (Dist by CBS Records).

Liberation Records Pty Ltd

9 Dundas Lane (P O Box 158) Albert Park 3206. Phone (03) 690 3399. Telegrams Mush Melbourne. Telex 31738.

Directors: M. Gudinski and G. Wheatley (jnt mng dirs), R. Evans, G. Ashley.

Executives: G. Ashley (gen mgr), S.F. Young (business affairs mgr), M. Higgins (label mgr), C. Nunan (nat publicity mgr), P. Barker (nat proms mgr), Ms C. Foley-Grant (accts).

Labels: Liberation, Shake (Distributed by EMI Records (Aust) Pty Ltd).

Mushroom Records Pty Ltd

9 Dundas Lane (PO Box 158) Albert Park 3206. Phone (03) 690 3399. Telegrams Mush Melbourne. Telex 31738.

Directors: M. Gudinski (mng dir), R. Evans, G. Ashley.

Executives: G. Ashley (gen mgr), S. F. Young (bus affairs mgr), M. Higgins (label mgr), C. Nunan (nat publicity mgr), P. Barker (nat proms mgr), Ms C. Foley (accts).

Labels: Mushroom, White.

Distributed under licence by Festival Records.

Sydney office: Suite 2a, 5th floor, 140 William St, East Sydney 2011. Phone (02) 356 3711. Telex 72196.

Rumur Records

22-24 Little Cardigan St, Carlton 3053. Phone (03) 347 4811, 347 4621.

Director: A. Barker.

Label: Rumur.

QUEENSLAND

Sundown Records

242 Zillmere Rd (PO Box 107) Zillmere 4034. Phone (07) 265 5280, 269 4651.

Directors: J. Briskey (mng dir), Mrs. E. Briskey (office mgr).

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Mood music library department, 139 King St, Sydney 2000. Phone (02) 232 2144.

Executive: Mrs M. Tinson.

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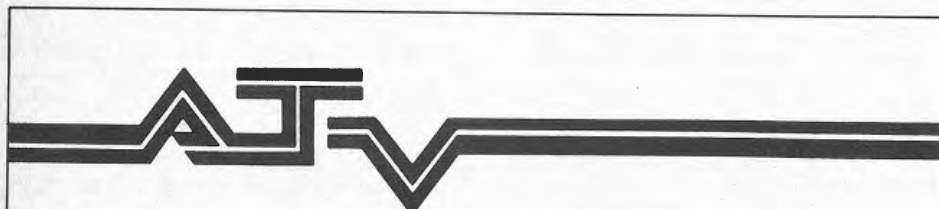
Executives: F. Donlevy (mng dir), L. Skabar (prdn music libraries).

Music publishers and suppliers of recorded production music.

Australian Screen Music Pty Ltd

17A Queens Ave, Nth Sydney 2060. Phone (02) 929 2192.

Directors: G. J. Hardman (mng dir), A. M. Hardman.



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Executives: M. McMartin (gen mgr), Miss C. Fong (copyright).

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Boosey & Hawkes (Australia) Pty Ltd

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Directors: R.D. Mackie (mng dir), G.J. Auty.

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Director: B. Chapman (mng dir).

Executives: P. Baker (prdn music supvr), R. Powers (l'national mgr), P. Jansson (prof mgr), Ms J. Stacey (branch mgr, Melb).

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Executive: J. Anderson (mng dir).

Music publishers.

Repr: An affiliate of CBS Songs International.

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67 King St, Glenbrook 2773. Phone (047) 39 5579.

Directors: G. McNeil, G. Quill.

Music publishing.

Chappell & Co (Aust) Pty Ltd

(Music Publishers), 99 Forbes St, Woolloomooloo 2011. PO Box KX250, Kings Cross 2011. Phone (02) 356 3322. Telegrams Symphony Sydney. Telex 25799.

Executives: C. Cornish (mng dir), K. Hughes (fin contr), J. Wright (i'national mgr), D. McKinnon (copyright mgr).

Music publrns representing both local & i'national composers & catalogues of popular standard & film music.

Coathanger Music

67 King St, Glenbrook 2773. Phone (047) 39 5579.

Directors: G. McNeil, R. Ryan.

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PO Box 49, Rushcutters Bay 2011. Phone (02) 331 7661. Telex 70041.

Executive: A. Geshos (gen mgr).

Music publishing.

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Director: A. Barker.

Music publisher.

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Executives: B.L. Powell (mng dir), J. Morrison (prof mgr).

Music publisher.

Image Music Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Telex 33609 music.

Directors: J.E. McDonald, Mrs K.F. McDonald.

Music publishing.

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Executives: C. Cornish (mng dir), K. Hughes (fin contr), Ms J. Wright (i'national mgr), D. McKinnon (copyright mgr).

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Executive: Miss S. Boylan.

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Directors: M. Gudinski (mng dir), R. Evans, G. Ashley.

Executives: Ms J. Keath (prof mgr), Ms J. Dennis (assnt), S.F. Young (bus affairs mgr), Ms L. Shipley (royalties & admin).

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Repr: Irving Almo Music Publishers, 1358 North La Brea, Hollywood Calif 90028 USA, Rondor Music (London) Ltd, 10A Parsons Green, London SW6 4TW UK.

Songseekers International

Suite 1205, 33 Bligh St, Sydney 2000. GPO Box 2089, Sydney 2001. Phone (02) 233 5577. Telex 71155.

Directors: P.C. Walker (mng dir), Mrs J.L. Walker.

Executive: Miss S. Boylan.

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Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Telegrams Airprograms. Telex 26940.

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Executive: R.J. Boyes (b'cast prods mgr).

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Executives: R.C. Clemesha (mng dir), D.A. Fripp (gen mgr), I.M. Low (admin mgr), R.G. Connor (enr mgr), B.W. Barnett (sales exec b'cast prods), P.A. Heaton (sales exec audio prods), P. Rudy (mgr, satellite systems), R.C. Weaver (mgr, NewStar systems), B.J. Lancaster (mgr, Lancaster engr systems divn).

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Specialists in the supply and installation of turnkey computer systems for radio stations with in-house and bureau systems. Systems handle sales, avails, traffic, copy, accounting, financial management, historical analysis, asset and share register. Music library, play list creation, APRA, Tribunal and Bruce Tart returns. Call out survey, research and reach and frequency analysis. Newsroom, sporting, automation interface, engineering parts inventory. Group, network and multistation operation. Colour graphics, intergrated electronic office with word processing, mailing and message handling systems. Consulting service for system selection, staff recruitment and training and ongoing system support and enhancements. Programming services for custom designed applications. Also supply similar systems and services to tv stations, advertising agencies, magazine publishers and cable tv companies.

l'state office: 3 Bowen Crescent, Melbourne 3004. Phone (03) 267 7555. Telex 32685.

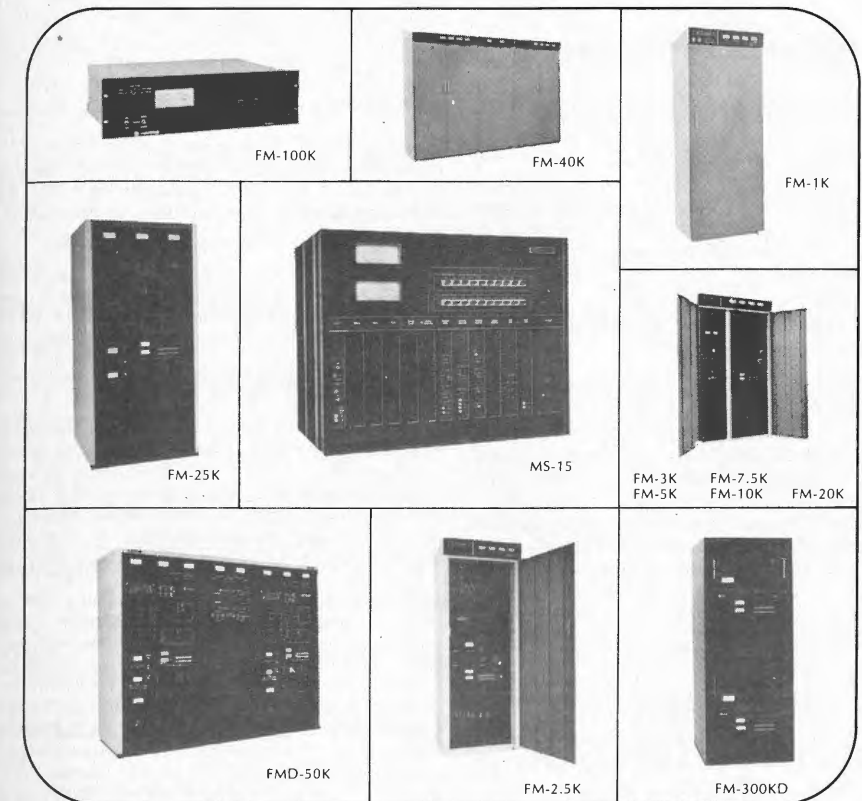
Racal Electronics Pty Ltd

47 Talavera Rd, North Ryde 2113. Phone (02) 888 6444. Telex 20365.

Director: S.W. Eeles (gen mgr/dir).

Executive: J. C. Blythman (prod mgr).

All radio communications in HF bands, AM/SSB/ISB fixed, mobile, land & marine, radio telex modems. Specialised VHF/UHF receiving equipment. Racal Acoustic range of audio acoustic products and communications security.

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Harris has continuously manufactured FM transmitters longer than any other company in the world.

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HARRIS COMMUNICATIONS (AUST.) PTY. LTD.
 186 Blues Point Rd, North Sydney, N.S.W. Australia. P.O. Box 916 North Sydney 2060.
 Telephone (02) 92 1011 Telex 72578 Telegrams Harcom Sydney.

*Trade Mark of Harris Corporation, U.S.A.

B/6

Repr: Racal Electronics Pty Ltd, 115B Ferrars St, South Melbourne 3205. (03) 699 2133, Telex 38493; 79 Constitution Ave, Campbell ACT 2601. (062) 47 9621. Telex 62744; Cnr Stock & Stockdale Rds, O'Connor 6163. (09) 331 1199. Telex 94341.

Radio Manufacturing Engineers Pty Limited

4 Mary Parade, Rydalmere 2116. Phone (02) 638 3182.

Executives: R. Herbert, R. Kingcott.

Manufacturers of radio station audio equipment including studio consoles, audio distribution amplifiers, AGC & limiting amplifiers, telephone & telecom line protection equipment for all radio station applications.

Radio Transmission Engineering Pty Ltd

RTE Pty Ltd. 179 Military Road, Guildford 2161. Phone (02) 681 2488, (02) 681 2212. Telex 70664.

Executives: A. J. Kennedy (mng dir), R. G. Brown (technical dir), Mrs J. Kennedy (dir & co secty); J. Reading (field supvr), P. Worden (prdn mgr).

Specialists in the design, supply, installation and commissioning of MF directional aerial systems & complete turnkey broadcast station installations. Consultants in all aspects of radio engineering including AM and FM broadcast

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systems and HF communication networks. The RTE range of manufactured products includes antenna coupling units, matching and phasing networks, wideband transformers up to 40 KWS, guded radio towers, HF log periodic antennas, aerial changeover switches, medium and high frequency dummy loads and other specialised ancillary equipment. Radio Transmission Engineering also manufactures a newly developed, fully automated, solar powered irrigation monitoring & control system.

RTE is able to provide complete technical submissions to the Dept of Communications (based on the latest MF Planning Guidelines GS1) for any changes to station technical operating conditions.

To facilitate DOC submissions, RTE has a full range of computer programs which are based directly on the GS1 MF Guidelines.

Rank Electronics Pty Limited

(Inc. in Vic) 16 Suakin Street, Pymble 2073. Phone (02) 449 5666. Telex 71289.

Executives: R.G.B. Amm (mng dir), P.B. Tomkins (gen mgr lighting & motion picture grp), R.J. Smyth (gen mgr audiovisual grp), A. Harrison (audio & prof photofinishing grp).

Equipment: Alice Stancoil audio mixers, Allen & Heath Brenell audio mixers, Alldesign radio broadcast consoles, Allied International satellite links, Amber test equipment, Audio Developments audio consoles & mixers, Beyer microphones, headphones & accessories, Broadcast Electronics cartridge machines, automation systems, broadcast consoles & FM transmitters, Continental Electronics AM & FM transmitters, Coomber P.A. and audio equipment, Dictaphone communication logging equipment, Digital Audio filters EMT reverberation & test equipment, Gotham limiting amplifiers, graphic equalisers, compressors, H.I.T. (Harrison Information Technology), Inovonics audio analysis equipment, Klein & Hummel studio reference monitors, Lexicon digital audio processing equipment, Lyrec multitrack recorders & highspeed cassette duplicators, Midas sound reinforcement & audio mixers, Moseley studio transmitter links & remote control equipment, Neumann microphones & discutting equipment, Omnimount audio mounting equipment, QEI modulation monitors & FM transmitters, Shiino audio effects, Solton sound reinforcement, Sound Workshop sound mixing consoles, Tandberg tape recorders & language lab, Tapematic tape duplicating equipment, Thompson CSF audio equipment, Urei Audio signal processing equipment, Valley People audio signal processing equipment, Weircliffe bulk tape erasers.

Offices: 103 Gipps St, Collingwood 3066. Phone (03) 417 2333; Unit 1, 139 Sandgate Rd, Albion 4010. Phone (07) 262 8366, Telex 43396; 34 King William St, Kent Town 5067. Phone (08) 42 9827; 1/106 Oxford St, Leederville 6007. Phone (09) 328 5122.

RMK Productions Pty Ltd

Suite 502, 5th floor, 107 Walker St, North Sydney 2060. Phone (02) 923 2877. Telex 71362.

Directors: C.R. Scott (dir/mgr), Mrs M.L. Scott.

Specialist voice over agency servicing the advertising industry, radio and television, audio-visual commentaries.

James Sloggett Music Services Pty Ltd

5/31-35 Waters Road, Neutral Bay 2089. Phone (02) 909 2894, 90 5927.

Directors: J.H. Sloggett, M.J. Sloggett (prdcr).

Composition, arrangement & prdn of music for radio, tv & film.

Solo Features — Multi Media Communications Service

PO Box 158, Strathfield 2135. Phone (02) 747 4058.

Director: M. Taylor.

Narrator for documentary films, interviewer, radio-tv announcer, scriptwriter, broadcaster, author and journalist, publicist, syndicates weekly radio programmes.

Soundguard Pty Ltd

165 South Creek Rd (PO Box 64) Dee Why 2099. Phone (02) 982 2311. Telex 20149.

Directors: L.T.I. Hansson, Mrs N.J. Everett.

Noise control design & materials.

Soundplan Broadcasting Services Pty Ltd

39 Parkland Rd, Mona Vale 2103. Phone (02) 997 3206. GPO Box 562, Sydney 2001.

Director: C. Maitland.

Selling (by barter) and distributing syndicated radio programming, both locally produced and from overseas sources.

Studioworks

21/105 Victoria St, Potts Point 2011. Phone (02) 356 4685.

Director: J. Renney.

Sale, hire & maintenance of professional audio equipment.

T.B.C. Pty Ltd

Lot 5, Tumbi Gardens Estate, Berkeley Vale 2259. PO Box 136, Long Jetty 2261. Phone (043) 88 4416.

Executives: I. L. Hill (mng dir), G.R. Smith (eng mgr).

Manufacturers of radio broadcasting transmitters AM and FM, radio frequency systems including aerial coupling units, aerial systems, RF components. Suppliers of transmitting capacitors, coils, aerial parts, general transmitting parts. Professional engineering services including planning,

field surveys, systems engineering, turnkey installations. Distributors for Belar Modulation Monitors, Delta R.F. products.

3M Australia Pty Ltd

69-73 Ridge St, Gordon 2072. Phone (02) 498 9333. Telegrams Triminco Sydney. Telex 21493. Fax No. (02) 499 2818.

Scotch Brand professional video and audio recording tapes. Professional open reel audio tapes and audio cassettes. 3M Professional Equipment including Routing Switches.

Repr: Refer listing Services to tv, film and video tape suppliers & services.

T.J.H. Systems Pty Ltd

Bay 5, 1 Cook Drive, Coffs Harbour 2450. Phone (066) 52 7065, 53 8234. Telex 66510.

Executive: T.J. Harwood (prop/systems engineer).

Specialists in design, installation, commissioning of tele communication and information systems. Complete turnkey AM and FM Broadcast stations. Studio and transmitter installation design, broadcast equipment rack subsystem wiring, custom design equipment, feasibility studies and consultancy. Documentation and electronic draughting services.

VICTORIA

Agfa-Gevaert Ltd

376 Whitehorse Rd, Nunawading 3131. Phone (03) 875 0222.

Agfa magnetic recording tapes and films.

Offices: 2 Byfield St, Nth Ryde, NSW 2113. Phone (02) 888 1444; Shand St, Stafford, QLD 4053. Phone (072) 352 5522; 35-37 Magill Rd, Stepney 5069. Phone (08) 42 5703; 187 Great Eastern Hwy, Belmont, WA 6104. Phone (092) 277 9266.

The Bill Armstrong Organisation Pty Ltd

49 Bank St (PO Box 325), Sth Melbourne 3205. Phone (03) 690 2344. Cables Bilarm Melbourne.

Directors: B. Armstrong (mng dir), Ms P. Armstrong.

Executives: N. McCrae (tech consult), Ms B. Weller (ops mgr), Ms L. Hardie (office mgr), S. Tyssen (Sydney mgr).

Sydney office: Unit 126, Berkley Towers, 25 Market St, Sydney 2000. Phone (02) 264 7006.

Contractors to SBS for the technical studio facilities for Radio 2EA (Sydney) and Radio 3EA (Melbourne); manufacturers of audio broadcast equipment including Telecom approved Line interface units.

Columbine Systems Inc

Ground fl, 200 Berkeley St, Carlton 3053. Phone (03) 347 9767.

Executive: W. Rosenbaum (Aust mktg mgr).

Suppliers of complete automated systems for radio b'casters & radio networks in Australia, USA, Canada, Sth America, UK, & Bermuda. System includes traffic, billing, accounts receivable, accounts payable, payroll, general ledger, mgmt reporting, sales analysis, program automation interface, news, music & music rotation, word processing, demographic sales proposals & mailing lists, supports IBM's System/32, System/38 & the IBM P.C. Broadcasting Consultants: Bob Cornish Enterprises Pty Ltd.

Consolidated Electronic Industries Pty Ltd

Head office, 15a Anderson Rd (PO Box 21) Thornbury 3071. Phone (03) 44 0791. Telex 32463.

Executive: P.J. Roberts (mng dir).

Manufacturers and distributors of mono/stereo reel-to-reel recorder/replay decks; cartridge machines; S.L.A.T.E.; Cuerac Audio Management Systems; Drum Recorders; Distributors of digital R.I.S. equipment; modems, and associated equipment; office management systems; Barco professional tv monitors; Film and Data Flat-Screen projectors; Mosaic (16 image) systems.

Repr: Service Divn - (03) 44 0791; Sales (head office) - (03) 484 0791; Sales (NSW & Qld) - (02) 439 1229, 439 1174.

Bob Cornish Enterprises Pty Ltd

883 Glenferrie Rd, Kew 3101. Phone (03) 819 2857.

Directors: R.J. Cornish, E.F. Cornish.

Radio mgmt consultants, radio advtg consultants, broadcast consultants to Columbine Systems Inc.

R.H. Cunningham Pty Ltd

146 Roden St, West Melbourne 3003. GPO Box 4533 Melbourne 3001. Phone (03) 329 9633. Telegrams Cuning Melbourne. Telex 31447.

Directors: R.H. Cunningham, K.M. Cunningham.

Executives: R.H. Cunningham (chrnm), K.M. Cunningham, H. Harris (gen mgr), D. Mason (tech), W. Canning (nat sales mgr).

Sole Australian reps for Sennheiser, Neutrick, Soundex, Dowkey/Kilovac, Vitavox, Konig & Meyer, C-Tape. Industrial Research.

Offices: 4-8 Waters Rd, Neutral Bay Junction, NSW 2089. (02) 909 2388. Telegrams Cuning Sydney. Telex 21707.

Group Broadcasting Services Pty Ltd

1st floor, Anthony Hse, 54 Maroondah Hwy, Ringwood 3134. Phone (03) 879 3911. Telex Groupvtv 32442.

Directors: H.S. Lilburn (chrnm/mng dir), S.J. Craig, L.E. Lilburn (co secty/acnts), P.C. Lilburn (mktg dir).

Radio & tv consultants, application compilation & stn establishment specialists, FM stn planning & establishment. Ampro-Scully, broadcast audio products; Unarco-Rohn towers & masts; Wilkinson, FM, AM & AM Stereo transmitters.

Inspirations Publicity & Promotions

Media Warehouse. 224 Clarendon St, South Melbourne 3205. Phone (03) 690 5373.

Directors: S.A. Jonas (mng dir), Miss K. McD. Jonas.

Executive: Mrs M. Pulvrenti (acct exec).

Radio b'casting creative consultants specialising in sales & audience promotions, mktg & station advtg.

J.N.S. Electronic Industries

'Illawong', Rosehill Rd, Lower Plenty 3093. PO Box 85, Rosanna 3084. Phone (03) 439 1430, 439 4850. Telex 38084.

Executives: J.N. Stannard (mng dir), M.E. Stannard (dir).

Design and manufacturers of radio broadcast systems. Australian and Southeast Asian agents for Bald Mountain Labs, ESE, Nautel, Orban, QSI Systems, TFT Inc, C.N. Rood and Lightning Elimination Associates.

J.N.S. Electronic Industries has complete technical support equipment and factory trained personnel for all products that it represents. We specialise in the manufacture of audio distribution facilities, matrix switching systems and transmitter interface equipment. Suppliers of Nautel Amp-fet Series Solid State Transmitters and TFT Inc. manufactured Remote Control Systems, VHF-UHF Studio Transmitter Links and Modulation Monitors (FM & AM).

Klarion Enterprises Pty Ltd

63 Kingsway, South Melbourne 3205. Phone (03) 61 3542. Telex 34732.

*Executives: B. Horman (mng dir), A. Horman (mktg mgr).

Sales/service organisation representing a wide range of professional audio equipment for broadcast/television and recording studios. Brands represented include Otari, Audiopak, Audek, 360 Systems, Tomcat, BMX, Sescom, Ursa Major, Inovonics, Ivie, Tentelometer, Marshall, Deltalab, Saki, Klark-Teknik, dbx, Pacific Recorders, Statronics, Klarion Cassettes, Auratone, Schoeps, MRL, N.E.I., Synton, Soundcraft, Soundtracs, HH Electronics, Linn, D.D.A., A.T.C., Martin, Penn, P.P.I. splicing tape, CAT.

Offices: Klarion Enterprises Pty Ltd, Unit 3, 3 Lanceley Place, Artarmon 2064. (02) 438 1388; Klarion Enterprises Pty Ltd, 35-37 Halifax St, Adelaide 5000. (08) 212 2217; Klarion Enterprises Pty Ltd, 131 Abbotsford Rd, Mayne 4006. Phone (07) 52 5147; Klarion Enterprises Pty Ltd, Suite 2, 100 Hay St, Subiaco 6008. Phone (09) 381 9644.

Neil McCrae Audio Services Pty Ltd

49 Bank St South Melbourne 3205. Phone (03) 690 2344. Telex 32936.

Executives: N.J. McCrae, V. McCrae.

Consultants to the broadcasting industry; complete design of studio facilities for AM and FM radio stations including architectural, technical and transmitter facilities.

Oakorn Media Productions

160 Fitzroy St, Fitzroy 3065. GPO Box 2514W, Melbourne 3001. Phone (03) 419 6072, 419 6244. Telex 38578 Oakorn. Telegrams 'AABAS'.

Directors: J.A. Mora (mng dir), Ms P.G. Taylor, C. Collins, D. Rogers, J. Borensztajn, Mrs J.B. Mora.

Executives: G. Sinclair (mktg mgr), C. Collins (ed publtns), M. Horton (office mgr), Ms S. Raven (proms), Ms P. Taylor (NZ), A. Jones (art dept).

Productions (printed, audio and live) servicing the radio and television industries. Exclusive scripts and one-off services. Founders of "Australasian Broadcasting Awards" (PATERS), executive arm of Australasian Academy of Broadcast Arts and Sciences.

O'seas repr: NZ, USA, UK.

Rocke International Australia (Vic) Pty Ltd

3 Blackburne Sq, (PO Box 172) Berwick 3806. Phone (03) 707 4260.

Director: P. J. Ford (mng dir).

Amplifiers, HF antennas, radio headsets, radio switching matrices for receive applications, receiving multicouplers for HF and VHF, HF to SHF receiving systems digitally controlled or manually operated, HF, VHF, UHF to SHF.

Rutledge Engineering Pty Ltd

287 Wellington St, Collingwood 3066. Phone (03) 419 8395.

Directors: M.J. Rutledge, Ms S.J. Downing.

Specializing in recording studio installation & maintenance, public address installation & maintenance, public address hire, audio production facilities hire, hire of audio visual equipment.

Sound Developments (Aust) Pty Ltd

15/17 Oxford St, Collingwood 3066. Phone (03) 417 4274.

Director: I. Rumbold (mng dir).

Manufacture & maintenance of audio equipment including talkback systems, graphic equalisers, electronic crossovers & mixers.

TEAC Australia Pty Ltd

115 Whiteman St, South Melbourne 3205. Phone (03) 699 6000. Telex TLX 33037.

Director: G.W. Muir.

Executives: Ms J. Cassell, R. Riley, T. Falkiner, G. Haynes.

Importer & distributor of TEAC & TASCAM creative audio products, tape decks, mixers effects etc., Denon audio tapes, CDC turntables.

Repr: Distributors in all states.

Total Electronics

9 Harker St, Burwood 3125. Phone (03) 288 4044. Telex 31261. Unit of Email Ltd - Relays divn.

Executive: T. Casey (mgr).

Operates as a representative and stockist of industrial electronic components, Intel micro-processors and systems and computer peripherals.

Sales offices in Sydney and Melbourne. Head office and main warehouse Melbourne.

Uncanny Creations

37 Ormond St, Kensington 3031. Phone (03) 329 6666, 376 4732.

Director: Miss S. Canny.

Creative copy for radio.

Warehouse Sound Systems Pty Ltd

15 Oxford St, Collingwood 3066. Phone (03) 419 3251.

Director: S. Langebeck.

Sales & hire of professional audio equipment. JBL Yamaha Fairlight DBX Tascam etc.

QUEENSLAND**Fred Hoe & Sons Pty Ltd**

246 Evans Rd, Salisbury North 4107. Phone (07) 277 4311. Telex 42319.

Directors: F.G. Bickley (mng dir), R.J. Barnard, R.J. Heelan.

Communications engineers, suppliers of electronic components & tools, telephones, facsimile machines, computer peripherals & all types of mobile radio equipment.

SOUTH AUSTRALIA**FM Radio Developments Pty Ltd**

262 Magill Rd, Kensington Park 5068. Phone (08) 333 2959.

Directors: P.M. Benson OAM (mng dir), T.L. Chapman, T.J. McFarlane, W.J. Clemens, R. Limb OBE.

Consultants in all aspects of FM commercial radio development & operation in regional areas.

M.A.C. Audio & Acoustical Consultants Pty Ltd

212 Hindley St, Adelaide 5000. Phone (08) 212 5955, 212 5250.

Directors: P. J. Brook (mng dir), G.C. Armanini, C. Armanini.

Audio/acoustical: consultation, design, construction & service.

Repr: VAEC, 421A Church St, Richmond 3121. Phone (03) 428 1190.

WESTERN AUSTRALIA

Athol M. Hill Pty Ltd

1 Gladstone St, Perth 6000 GPO Box F354, Perth 6001. Phone (09) 328 1200. Telex 92208.

Directors: N.G. Day (gen mgr), E.A. Avery.

Distributors in Western Australia for Ampex audio and video tapes. Shure microphones, Perreux Amplifiers, John Barry Group Products, Tandy Monitors, Sony PCM.

Television Stations

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their representatives who are listed in detail in the Media Representatives section.

Sydney

ATN 7 Sydney

Licensee: Amalgamated Television Services Pty Ltd, Head office and studios, Mobbs Lane, Television Centre, Epping 2121. Phone (02) 858 7777. Telegrams Telecentre Sydney. Telex 20250. Sydney sales office: 19-23 Hamilton St, 2000. Phone (02) 232 7277.

Opened: Dec 2, 1956.

Network affiliation: The Seven Network (ATN, HSV, BTQ, ADS).

Principal shareholder: John Fairfax & Sons Limited.

Directors: J. O. Fairfax (chrmn), Sir Alexis Albert, A. H. McLachlan, G. J. Gardiner, R. Cotton.

Executives: E. F. Thomas (gen mgr), A. Tyson (asst gen mgr), M. H. Harrison (sales dir ATN), G. E. Healy (dir, prdn & eng), V. Smith (news dir), G. Kinging (prgm mgr).

Transmitter & site: 100kW, ERP vision into 300m antenna at Hampden Rd, Artarmon, NEC transmitters. Translator: Ch46 UHF Kings Cross.

Facilities: 7 studio complex at Television Centre, Epping, with associated set design and construction and ancillary services. Associated companies at the Centre include Atlab Australia, Artransa and Custom Video Australia, post production centre.

Equipment: Studios and outside broadcast vans equipped with Marconi MK8 cameras. Various portable camera configurations including Ikegami HL-79, Sony Betacam, Thompson RACECAMS combined with Ampex VPR-20 portable 1" VTR. Ampex and Sony are 1" VTRs in Studio News and outside broadcast use. Quantel DPE systems. Telemation, Chyron and Aston character generators. Mirage digital video manipulator. Three digital standards converters. 24 hour dual channel link via Intelsat with Los Angeles. Los Angeles studio with Sony 1" VTRs, BVU 800 and Sony 330 cameras and portable BVU ENG systems. Post production facilities, and film to tape provided by Custom Video Australia.

Technical facilities: Channel 7 (181-188MHz). Vision 182.25MHz, sound 187.75MHz. Power, vision 100kW ERP, sound 10kW.

Operating hours: Mon-Fri, 6am-1am; Sat & Sun 7am-midnight.

Atlab Australia provides a professional service for the motion picture industry - complete 35mm & 16mm laboratory services including overnight rushes, optical effects, Dolby stereo sound mixing, negative matching.

Artransa Productions is a prdn house subsidiary producing documentaries & commercials.

Custom Video Australia provides a comprehensive commercial & prgm videotape post prdn service with editing suites, sound mixing, digital effects & film transfer facilities.

Offices: 114-124 Albert Rd, South Melbourne 3205, J. Burge & R. Smithwick (03) 699 2222.

Repr: Terry Garry Media, Brisbane (07) 369 7877; New York; Los Angeles; London.

Rates: Sun-Sat 6pm to 11pm or end of program. Zone 1, 60 secs AA \$6,600, A \$5,600, B \$4,700, C \$3,800, D \$3,100.

TCN 9 Sydney

Licensee: TCN Channel Nine Pty Ltd, Artarmon Rd, Willoughby 2068. Phone (02) 43 0444. Registered office, 54-58 Park St, Sydney 2000. Phone (02) 268 0666. Telegrams & cables Diffusion Sydney. Telex 20689.

Opened: Sept 16, 1956.

Network affiliation: National Nine Network (TCN, GTV, QTQ, NWS, STW).

Principal shareholder: Consolidated Press Holdings Limited.

Directors: K. F. B. Packer (chrmn), S. H. Chisholm (pres & mng dir), R.M. Graham (grp gen mgr).

Executives: R. Delamont (dep gen mgr), I. Cook (vp news), D. Hill (vp sports), B.A. Robertson (exec vp eng), J. G. McKay (pres prgm TCN & GTV), R. Haynes (vp prgm), R. Watkins (vp int'l), Miss P. Spence (vp child prgm), D. Leckie (vp sales), D. Cotton (fin cont), D. Lawrence (dir prdn), R. Edwards (net sports sales mgr), M. Ramsden (vp news int'l), Miss V. Jones (nat publ dir), M. Turnbull (co secty).

Transmitter and site: located Artarmon Rd, Willoughby, about 7km from city.

Studios: Located with transmitter on 3 ha site. Phone (02) 43 0444.

Facilities: Two studios 10.5m x 15m and 27m x 15m.

Equipment: Studio equipment available is 7 color cameras, Qantel squeeze zoom effects generator, 4 color telecine "topsy" colorgrade, 12 color videotape machines plus 3 videotape cassette machines and 2 videodisc recorders and comprehensive VTR editing suite comprising 3 x 1" VTR with CMX. Outside broadcast color equipment includes one 4-camera van, one 3-camera van and one 2-camera backpack van. Mobile VTR machine RGU character generator & videodisc. A two-way color standards converter is available, as well as other supporting 525 NTSC equipment. A comprehensive range of cine-camera and associated sound-recording equipment is available. Multi-cassette duplicating system (all standards - 40 machines). Teletext.

Operating hours: Continuous.

Technical facilities: Channel 9 (195-202MHz). Vision 196.25 MHz. Sound 201.75 MHz, 100kW ERP visual, 20kW ERP sound (FM).

Antenna: 300m above sea level.

Repr: C/- GTV, Melbourne (03) 429 0201; Bede Williams & Assocs, Brisbane (07) 378 9333; Admedia Group (SA), Adelaide (08) 332 8144; Aubrey Barker & Assocs, Perth (09) 322 3184; USA, UK.

Rates: Zone 1 (Sun-Sat, 6pm-9.30pm) 60 secs A \$6,600, B \$6,000, C \$5,400, D \$4,600.

TEN 10 Sydney

Licensee: United Telecasters Sydney Limited, cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 0222. Telegrams Unitelcast. Sydney sales office: 16th floor, 132 Arthur St, North Sydney 2060. Phone (02) 437 4411. Telex 21767.

Opened: April 5, 1965.

Network affiliations: Network 10 (TEN, ATV, TVQ, SAS).

Principal shareholder: News Ltd (grp).

Directors: K.E. Cowley (chrmn), M.A. Bostock, G.A. Brown (mng dir), J.A. Macpherson, Sir James Cruthers, R.G. Michaels, W.J. Barker, G.F. Coote.

Executives: J.M. Davies (stn mgr), C. Segelov (dir news), R. Durie (co solicitor), G. Dunkley (fin controller), H. McGowan (dir prgm), F. Kenyon (dir engr), D. Morton (co secty), J. Maras (dir prdn), M. Whiting (dir sales), B. Walsh (dir publicity), J.L. Brooks (nat sales mgr).

Studios: Cnr Epping & Pittwater Rds, North Ryde.

Transmitters: Hampden Rd, Artarmon.

Facilities: Four studios - A - 760m², B - 570m², C - 80m², D - 285m². Two Marconi 10kW & 1 NEC 10kW combined vision and sound transmitters, feeding into AWA omni-directional boomerang aerial. Marconi MK VIII & MKIX color cameras. 7 camera OB van plus 5 camera mobile unit with VTR. Commercial production vehicle Sony 330 cameras and Ampex VPR2. Electronic news vehicles with Sony Betacam cameras. CMX editing system. Digital effects generators, standards converter & stills store.

Commercial production div: Telprom Pty Ltd, P. Hookham (mgr). Offering commercial production facilities both in studio and on location. Phone (02) 887 0222.

Helicopter divn: C. Johnson (mgr) (02) 887 0426; Sydney City Heliport (02) 267 6470. Helicopter one Bell Longranger.

Operating hours: Mon-Fri 6.30am-1am; Sat continuous; Sun 7am-midnight.

Repr: Sydney (02) 437 4411; Melbourne (03) 529 6788; Adelaide (08) 332 3322; Brisbane (07) 229 6033.

Base Rates: Zone 1 (Sunday to Saturday - 5.30pm-10.30pm) 60 secs AA \$7,000, A \$5,500, B \$4,400, C \$3,700, D \$3,000.

BKN 7 Broken Hill

Licensee: Broken Hill Television Limited. Registered office, Rocky Hill (PO Box 472) Broken Hill 2880. Phone (080) 6013. Telex 80874.

Opened: Aug 16, 1968.

Studio and transmitters: Rocky Hill, Broken Hill. Phone (080) 6013. Telex 80874. Telegrams and cables Hill-video.

Principal shareholder: Spencer Gulf Telecasters Ltd.

Directors: P. J. Martin (chrmn), J. M. Sturrock (mng dir), J. A. L. Menard, B. Condon, R. V. Finlay, P. F. Mackey.

Executives: T. Watts (admin), R. Blackeby (secty).

Transmitter and site: TBC 5kW, RCA 7kW Tx, co-sited with studio at Rocky Hill, Channel 7 (181-188 MHz). Vision 182.25 MHz. Sound 187.75 MHz.

Technical facilities: 1 Sony M3 in studio configuration, 1 Ikegami camera. Facilities for opaque captions. CDL video - Philips audio control and monitoring equipment. Sony VTR BVU studio and portable broadcast equipment with full editing facilities, 1 National W777 portable video camera.

Operating hours: Mon 12 noon-11pm, Tue & Wed noon-11pm, Sat 3pm-11pm, Sun 10.15pm-11pm, Thurs & Fri 3.30pm-11pm.

Repr: Carrington Media Services, Sydney (02) 29 8431; Hugh Anderson, Melbourne (03) 663 3615; Admedia, Adelaide (08) 332 8144.

Rates: Zone 1 (6pm-10pm), 30secs \$75, 60secs \$115.

New South Wales

CBN 8 Orange

Licensee: Country Television Services Limited, PO Box 465, Orange 2800. Phone (063) 62 2288. Telegrams Cebtes, Orange. Telex 63012.

Opened: March 17, 1962.

Directors: Sir Alvin Burton-Taylor (chrmn), E.R. Yelf (mng dir), J.E. Bracey, M. Walters, MBE, R.T.M. Rose, G. A. Weaver, I.B. Ridley (gen mgr).

Executives: J. Vanderstok (chief engr), P.J. Larence (pr), G. Warren (nat sales mgr), R.H. Kingham (co secty), K. Kingston (prgm mgr).

Equipment: Transmitter 1 x 10kW NEC, 1 x 10kW RCA. Tower by electronic power transmission, antenna by RCA. Transmitter building & tower 117m on a site 1345m above sea level. Top of antenna 1463m above sea level & 610m above average terrain, ERP, 100kW. CBN operates CWN & also relays programming through six repeater stations at Lithgow, Kandos, Mudgee, Cobar, Portland & Bathurst.

Studio facilities: Two studios - (A) large sound stage for commercial & program production including infinity CYC, fully covered lighting grid with majority lanaro lighting, Strand dimmer system, S - boards for commercial pack shots. (B) smaller pack shot graphics presentation studio including dedicated lighting for instant access. Large variety of microphones, cameras - RCA TK45 & TKP45 on studio pedestals. CONTROL ROOMS: Presentation - GVG1600 switcher with IRT AVS10 automated presentation control, Aston 2 character generator, Cuemaster audio cart machines, Hitachi FP10 colour graphics camera. PRODUCTION: Richmond Hill 1903 single re-entry vision switcher with ENC & RGB chroma key, BVE 3000 editing system, Aston 2 character generator, Yamaha M1516 16 input audio mixer, Atari 2 track tape machines & Cuemaster cart machines, cox box 3 level colouriser, JBL studio monitoring & Sony profes-

sional colour monitors. TELECINE: 2 x RCA TK28 telecine chains with 3 x TP66 16mm projectors. VTR: 2 x RCA TCR 100 2" cart machines, 2 x RCA TR70C quad machines, 2 x Sony BVH 1100 APS 1" recorders, 2 x Sony BVH 2000 APS 1" inch recorders, multi copying to Beta, VHS & U-matic formats.

Field production equipment: 5 x Sony BVP 300 cameras 1 x Sony BVP 1 camera, 2 x Sony VO4800 U-matic recorders, 2 x Sony BVH 500 portable recorders. EDITING: JVC & convergence editing with search facilities. PRODUCTION SUPPORT: photographic laboratory for E6 processing & 35mm photographic assignments. Art department with services from client logos, layouts, press ads to set design. Audio production using MTE 8 channel input mixer Studer 2 track ATR for voicetracks & music mixers for commercial production.

Operating hours: Sun 10am-11.30pm; Mon-Thurs 9am-10am & noon-11.30pm; Fri 9am-10am & noon-12.30am; Sat 11am-midnight.

Repr: Television Times Sales, Sydney & Brisbane (02) 922 5399; Melbourne & Adelaide (03) 267 3122; O'Keefe Media Services, Perth (09) 381 7740.

Rates: Zone 1 (6pm-10pm) 30 secs \$395, 60 secs \$630.

CTC 7 Canberra (CAPITAL 7)

Licensee: Australian Capital Television Pty Limited, Aspinall St (PO Box 21) Watson ACT 2602. Phone (062) 41 1000. ISD (6162). Telegrams Ceetecece. Telex 62046.

Opened: June 2, 1962.

Directors: S.G. East (chrnm), R.L. Reid, W.G. Rayner (chief exec), K.M. Stokes, K.H. Parker.

Executives: R.J. Frank (gen sales mgr), B.M. Hayward (co secty, corp fin contr), E.E. Doering (mgr stn admin), C.A. Hunniford (prdn mgr), P.F. Hunniford (prgm mgr), A.R. Martin (mgr engrg), W. Muldrew (dir news), B. Naveau (mgr ops), D.R. Jefferys (Syd sales mgr), N.H. McBeth (Melb sales mgr), P. O'Brien (stn publ & prom), B.E. Kruger (chief eng).

Studio site: Watson, ACT. Transmitter site: Black Mountain, ACT.

Transmitters: 2 x NEC 20kW. ERP 100kW vision, 10kW. Sound — 181-188 MHz vertical polarisation.

Translators: Ch. 10 Cooma, NSW, 2 x 500 watts parallel Elit translators; Ch. 10 Goulburn, NSW, 2 x 50 watts main and standby Elit translators; Ch. 10, Tuggeranong, ACT, 2 x 50 watts main and standby Elit translators; Ch. 2 Bombala, NSW, 1 x 1 kw Thomson, Ch. 66 Jindabyne, NSW, 2 x 50 watt Thomson.

Studio facilities: Three studios — (a) 3 x RCA TK-45 cameras, Richmond Hill vision switcher type 2006; Chyron III titling generator; Optronics 30 input audio console. (b) 2 x RCA TK-45 cameras, Grass Valley vision switcher type 16002E; Chyron III titling generator; Neve 16 input audio console. (c) 1 x RCA TK-76 camera, Richmond Hill switcher type 2003; Optronics 6 input audio mixer.

Telecine: 2 x RCA photoconductive systems each with TK-28 camera; 2 x TP 66 16mm projectors; 1 x TP7 35mm slide projector; Fernseh flying spot system; duplex 16mm film and 35mm slides; Sepmag record and replay facilities; Fernseh electronic test pattern generator. Videotape: 4 x Sony BVH-1100APS videotapes, C/W BVE-5000 computerised editing and multipoint search, 2 x Sony BVH-2000, RCA TR70C recorder/reproducers; 2 x RCA TCR-100 cartridge recorder reproducers; 3 x TR-600 RCA videotape recorder reproducers; C/W AE600 computerised editing system. Videotape van: 2 Sony BVH-500APS portable recorder, 1 Sony BVU-820P recorder c/w slo mo and multipoint search facility, 1 Sony BVP-330 camera. Outside broadcast van: 3 x RCA TK-45 cameras available — Richmond Hill vision switcher type 1004. Poul Kirk 12 input audio console. Microwave links: 3 x STC studio transmitter links type ML8B; 2 x STC mobile links type OB7; 1 Microwave Associates mobile link type 7EP1. Outside broadcast van: EFP Van, with 3 Ikegami HL79E cameras, portable vision mixer & portable audio mixer. ENG systems: 3 off Sony BVU-50P recorders and RCA TK76C cameras — news cruiser C/W TK76 camera, BVU-50P and 100P recorders and Harris 7GHz and 3GHz microwave link systems - 3 off ENG editing suites C/W Sony BVU-200P recorders and editor. Audio production facilities comprising one studio and control - MC1 JH 500 26 input automated console, 1 x 8 track recorder, 1 x 2 track MCI recorder and associated ancillary equipment. Interlocked time code control with VTR and telecine facilities.

Canlab Photographic Laboratory, D. Larkins (suprvr). Facilities include E-6 processing, EP2, C41 processing & printing, R14 processing & printing, slide duplicating, full range of photographic assignments and audio visual productions.

Operating hours: Sun-Fri 7am-2am; Sat 7am-2am.

Offices: 13th level, 83 Mount St, North Sydney 2060, D. Jefferys (02) 929 8166; 20 Commercial Rd, South Melbourne 3000, N. McBeth (03) 267 3477.

Repr: Media Services, Brisbane (07) 229 6033; Hastwell, Williamson & Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (red)p/d 60secs \$655, p/p 60secs \$790.

CWN 6 Dubbo

Licensee: Country Television Services Limited, Bathurst Rd, Orange 2800. Phone (063) 62 2288. Telegrams Cebtes Orange.

Opened: Dec. 1, 1965.

Owned by Country Television Services Ltd, CBN. Shareholders same as for that company.

Transmitter site: Mt Cen Cruaich, Warrumbungle Mountains, near Coonabarabran. AWA transmitter. On relay from CBN studios at Orange.

Directors, executives, studios, operating hours, repr: See CBN Orange.

Rates included in combined rate with CBN.

It's not national if it's not on the Capital.



CAPITAL 7 CANBERRA

Sydney 929 8166. Melbourne 267 3477. Brisbane 229 6033. Adelaide 332 3322. Canberra 41 1000.

ECN 8 Taree

Licensee: Television New England Ltd, (PO Box 317) Tamworth 2340. Phone (067) 657066. Telex 60938. Telegrams Nenine.

Opened: May 27, 1966.

Transmitter site: Middle Brother Mountain serving Mid North Coast area of NSW. Full relay of programs taken from NEN Studios at Tamworth. Translator at Gloucester Channel 11 serves Gloucester, Stratford, Craven and Barrington.

Directors, executives, studio, operating hours, repr: See NEN, Tamworth.

Rates: Included in combined rate with NEN.

MTN 9 Griffith

Licensee: Broadcast Operations Ltd, Remembrance Driveway (PO Box 493) Griffith 2680. Phone (069) 62 4500. Telex 69991.

Opened: Dec 15, 1965.

Directors: W.J. Gerahty (chrnm), W. R. Gamble (mng dir), R.F. Weisener, M. Plos, L.J. Heil, R.D. Scott.

Executives: N.M. Murphy (mgr), O. Andersen (chief engr), G. Rayment (sales mgr).

Mast: 165m EPT guyed mast with Rhode and Schwartz aerial.

Transmitter: NEC 11kW, AWA 10kW (standby) situated on Mt. Bingar.

Facilities: 13.2m x 12.6m studio equipped with 3 color cameras, color telecine, 2", 1" and U-matic videotape, electronic character generator, GVG video mixer, portable cameras and videotape.

Operating hours: Mon-Thur 7am-11.30pm and 7am-12.30am, Sat 9.30-12pm, Sun 7am-midnight.

Repr: Television Times Sales, Sydney & Brisbane (02) 922 5399; Melbourne & Adelaide (03) 267 3122.

Rates: Zone 1 (6-10pm) 60 secs f/n \$202, f/p \$224.

NBN 3 Newcastle

Licensee: NBN Limited, Mosbri Crescent (PO Box 750L) Newcastle 2300. Phone (049) 2 0321. Telegrams Chanthree. Telex 28039. Facsimile: (049) 263629.

Opened: Mar 4, 1962.

Directors: A.J. Peschar (chrnm), W.P. Cleaves, K.J. Parry.

Executives: J.R. Sweeney (chief exec), M.J. Armstrong (co secty), W.G. Hampton (prgm mgr), R.C. Prout (chief engr), G.P. Gallagher (sales mgr NBN tv), R. Carmichael (Syd sales mgr), D. Charles (Melb sales mgr), P. Browne (proms mgr).

Transmitter & Site: 2 Thomson-CSF Type TRE 3271, Mt Sugarloaf Channel 3 (85-92MHz) 100kW vision 10kW sound antenna RCA 500m above sea level.

Translators: Upper Hunter Valley- NBN Channel 10; Murrurundi-Blandford-NBN Channel 1; Merriwa District-NBN Channel 10; Dungog-NBN Channel 69...UHF.

Studios: A - 315m², 3 EMI 2005 color cameras with Angenieux zoom lens, Richmond Hill 2004 vision switcher, 36 channel Rupert Neve audio, Ampex audio recorders, Strand Galaxy 160 Way lighting system. B - 45m², 3 EMI 2005 color cameras with Angenieux lens, CDL 680 vision switcher, MTE 20 channel audio, Ampex audio recorders. C - 380m² work area, Twin Chyron Mark 4A Character Generator System. NEC E-Flex Digital Effects System.

Videotape Equipment: 2" AVR2, AVR-1, VR-2000B, ACR-25, 1" in Studio VPR-80, VPR-2BS Rank Mark 2 Telecine equipment. 2 Quantel Synchronising System Thomson-CSF color corrector system. Post Production Ampex EDM computer editing system with 3 Ampex AVR-3, VPR-2B, Rupert Neve audio, Ampex multi-track recorders, Sony Beta & U-matic off-line editing system, Dubbing facilities - Beta, U-Matic, VHS systems.

Outside broadcast facilities: Main van equipped with 3 EMI 2005 color cameras, Angenieux 15 x 1 servo zoom lens, Richmond Hill vision switcher, EMI audio mixer, 2 EMO ML-7A, RCA TVM-6 portable microwave links. Second van Sony BVP-3BD 17-1 lens color camera, Ikegami HL33 with 10-1 lens color camera, Sony audio mixer, Ampex VPR-2B, VPR20B videotape equipment, portable power plants for both vans. ENG News, 3 Sony ENG field units, 2 CP-16 film systems, 2 BVU edit suites, 2.5 GHz ENG microwave link system.

Film facilities: Film Lab series color processor, Eclair NPR 16mm camera, Nagra sound recorder for double system, Arriflex BL single system, Steinbeck six plate editor, comprehensive color photographic facilities.

Operating hours: Sun-Thur 7am-midnight; Fri-Sat 7am-1am.

Offices: 6th floor, 56-62 Berry St, North Sydney 2060, (02) 922 3944; 5th floor, Fawcner Centre, 499 St Kilda Rd, Melbourne 3004, (03) 267 3466.

Repr: Bede Williams & Assoc., Brisbane (07) 378 9333; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (5-11pm) 60 secs AA \$2214, A \$1926, B \$1703, C \$1440, D \$1380, E \$1134.

NEN 9 Tamworth

Licensee: Television New England Ltd, PO Box 317, Tamworth 2340. Phone (067) 65 7066. Telex 63238. Telegrams Nenine.

Opened: April 10, 1965.

Interests represented: Broadcast Amalgamated Limited; Broadcast Amalgamated Limited Employees' Retiring Fund.

Directors: H. Joseph (chrnm), W.A. Baxter, L.D. Higginbotham, W.H. Higginbotham, M.M. Moroney (gen mgr), S.F. Sheffer, D.J.R. Sommerlad, B.M. Treloar, D.L. Moore, O.G.K. Sutherland (assoc dir).

Executives: K.D. Smith (secty & stn mgr), R. Barrett (chief engr), W. Morrison (dir of ops).

Transmitter site: NEN serves all New England and North West NSW from Mt Dowe on Kaputar Plateau with a 165m mast. Full relay of programs to ECN Channel 8 Mid North Coast of NSW from

transmitter at Middle Brother Mountain, Translators at Armidale (Ch 10), Inverell (Ch 10), Glen Innes (Ch 3), Walcha (Ch 1) and Gloucester (Ch 11), Tamworth (Ch 0), Quirindi (Ch 11) & Ashford (Ch 10).

Equipment facilities: One studio 243m² with 2 RCA TK 45 cameras, 24m 4 colour cyc etc and 24 x 8 audio desk; 2 RCA telecine with 3 TP66 16mm projectors and one Elmo Super 8mm projector; 2 TP 7 35mm slide projector; 1 Ampex VR 1200 C (with Editec), 2 Ampex VR 1200B; 1 Ampex ACR-25 videocassette recorder, 3 Ampex VPR2 studio console and 1 VPR20 portable 1" recorders, 2 Philips LDK14, 1 Sony 330, 1 Ampex BCC14 portable 1 Ampex BCC14 portable camera, 1 Chyron IV character generator with 3 keyboards; 2CP 16mm SOF cameras with 10-1 and 15-1 zoom, 1 Arriflex SOF camera single or double system magnetic sound 10-1 zoom; 1 Beaulieu SOF camera single system magnetic sound 10-1 zoom; Filmlab colour film processor series 2; Cinemonta flat bed editor.

Operating hours: 97 hours weekly Sun 9am-11.30pm, Mon-Fri 10am-11.30pm, Sat 10am-1am(Sun).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Qld Regional Television, Brisbane (07) 221 8872; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 grid A 60secs \$951.

NRN 11 Grafton-Kempsey

Licensee: Northern Rivers Television Ltd, Peterson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66961 (admin), 6 6446 (news).

Opened: Jan 23, 1965.

Principal interests: Wholly owned subsidiary of Northern Star Holdings Ltd.

Directors: Board of mgmt - J.I. Glynn (chrnm), B.L. Miller (dep chrnm), J.B. Chataway, D.R. Stainlay, J.I. Moorhead, R.B. Gordon.

Executives: M. Gregory (secty), B.J. Beasley (gen mgr), R.G. Lawrence (mgr), J.F. Tickle (sales mgr), R.J. Higgins (chief engr).

Transmitter site: Mount Moombil 1020m above sea level. Studio site: Peterson Rd, Coffs Harbour.

Transmitter: 2 x NEC PCN 1213 BH/1 10 kW configured in automatic main/standby mode. Remote controlled and monitored from Coffs Harbour Operational Centre.

Technical facilities: Channel 11, ERP 100kW vision, 10kW sound.

Antenna: AWA ten stack panel type, directional gain 11.0.

Studio (presentation): 8.1m x 6m with overhead lighting grid system. lanaro lighting equipment. RCA TK45A Plumbicon color camera equipped with 10-18 zoom lens plus close-up lens and ITE pedestal & Auto Cue. Studio (production): 22m x 20m Infinity cyc. Defused lit special effects table. 3 x Sony 300 Plumbicon studio cams. TK760, TK45 - Chroma Key etc.

Telecine: RCA TK28 (Saticon) auto colour, auto gamma etc. 2 x RCA TP66 film projectors with magnetic sound facilities; 2 x RCA TP7 slide projectors, RCA TP55 4 x 2 multiplexer.

Equipment and facilities: Production Control Room: Richmond Hill type 2004 production mixer with special effects, background chroma key etc. Richmond Hill routing switcher. Quantafont Graphics Generator with 3 control stns. AWA 12 channel audio mixer with fold-back etc. Range of microphones incl RCA, BK5, BK6. Sony condenser and AKG. Ortophon pickups. Audiotape facilities incl RCA cassettes. Rola reel/reel. Cuemaster cartridge system. Tanberg reel/reel. Picture monitors. Dynamic technology pulse and Philips vision distribution amps. Dynamic technology and IRT sound distribution amplifiers. V-TR facilities: 1 Ampex ACR 25 video cassette machine. 3 Ampex VR 1200B color, 2VPR 2 (presentation), 3 VPR 2 in edit suite with American data special effects mixer and twin audio mixers, 2 Sony BVU 200 with Sony BVE 500 Edit control. 3 Sony BVU 50, 1 Sony BVU 110. Mobile facilities: Van with Sony BVT 250P & TK 760 option color camera and Ampex VPR 20. 1 x 6 input Visionmix with effects; 12 input Audiomix plus monitoring. News & programme links approx. 960km using STC ML2C. 2GHz links. Transmitter/studio reserve link for relay purposes. Studio transmitter links 4 x STC ML2c path length 26.2km.

Auxiliary power: Studio — 150KVA (remote operation), transmitter — 125KVA (remote).

Operating hours: Mon-Fri 7am-11.30pm, Sat 10am-11.30pm, Sun 9am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Qld Regional Television, Brisbane (07) 831 8872; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (6-10.30pm) 60secs \$828.

RTN 8 Lismore

Licensee: Richmond Tweed TV Ltd, PO Box 15, Lismore Heights 2480. Wholly owned subsidiary of Northern Rivers Television Ltd. Complete relay taken from NRN, Lismore Heights.

Opened: May 12, 1962.

Directors, operating hours, l'state repr & rates: See NRN Grafton-Kempsey.

Executives: B.J. Beasley (gen mgr), C. Loadman (ops mgr), W. Elliott (sales mgr), R.G. Lawrence (mgr), R.J. Higgins (chief engr), B.A. Mitchell (mgr, Gold Coast).

Transmitter: 2 x NEC PCN 1213 BH/1 10 kW configured in automatic main/standby mode. Remote controlled and monitored from Coffs Harbour Operational Centre.

Tower: 80m self-supporting. Antenna Engineering antenna on Mt Nardi, 804m above sea level and about 25.6 air km north of Lismore city. ERP 100kW vision, 10kW sound, 189.26MHz vision, 194.76 MHz sound. Program via STC ML2C micro-wave link with three protected hops from Mt Moombil transmitting site to NRN. Alternate program source via Philips LDN off air from Mt Moombil.

RTN operates four translator stations. Channel 5 serving Murwillumbah, Kyogle and Bonalbo & at Mount Tamborine serving the Gold Coast (UHF).

Production facilities: Studio 20m x 15m, VTR facilities: 3 Sony BVU 200P with BVE 500 Edit control. 2 Sony BVU 50P, 1 Sony BVU 110P, 1 Sony 1810. American data vision mixer, Production studio 15m x 13m. Chyron 3B graphics generator with font compose. Mobile facilities: see NRN listing. Audio: MTE 200 series audio mixer. 24 input 4 channel out, Otari reel to reel, Cuemaster audio cartridge system. Cameras - TK760 studio production, TK76 production (field), Sony BVT 250P news.

Repr & Operating hours: Refer NRN listing.

RVN 2 Wagga

Licensee: Riverina & North East Victoria TV Ltd, Television Centre, Wagga Wagga 2650. Phone (069) 21 1222. Telegrams Rivtel. Telex 69022.

Opened: June 19, 1964.

Directors: G. K. Dunn (chrnm), J. W. C. d'Apice, F. B. Twomey, J. C. Jackson, N. A. Adcock, D. Milham.

Executives: N.W. Brown (gen mgr), E. Lovell (co secty), B.G. Hazeldine (sales), J. Meyer (chief engr), A. J. Cook (prgm mgr).

Transmitter: NEC twin 10kW remote controlled situated 747m ASL on Mt Ulandra, 61 air km north east of Wagga. Translators at Young & Wagga.

Mast: 165m guyed mast.

Studios: 216m² studio; two RCA telecine equipment, five Ampex videotapes (all color), RCA cart, VTR. 2 camera OB van, 3/4" OB VTR facilities, 1" editing & on-air facilities, 1" VTR capability.

Operating hours: Mon-Fri 7am-midnight; Sat 12noon-midnight; Sun 8am-midnight.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 51 6945; Market Media Assocs, Adelaide (08) 223 6344; Adrep Advertising Representatives, Perth (09) 325 6395; Qld Regional Television, Brisbane (07) 221 8872.

Rate: Zone 1 (6-10pm) 60secs w/c \$304.

WIN 4 Wollongong

Licensee: TWT Limited. Studios & offices: Television Ave, Fort Drummond, Mount St Thomas 2500. PO Box 1800, Wollongong 2500. Phone (042) 28 5444. Cables Winteevee. Telex 29003.

Opened: March 18, 1962.

Directors: W. Lean (chrnm), B. Gordon (dep chrnm), T.A. Maguire, E.M. Cowley, J.I. Rushton (gen mgr), M.J. Callaghan, Sir R.C. Proctor, G.L. Herring, K.H. Moremon.

Executives: B.K. Markwick (co secty/bus mgr), C.T. Wray (nat sales mgr), P. Gough (chief engr/ops mgr), K.J. Whitecross (prgm & prdn mgr), G. Aplin (mktg mgr).

Tower: 30m EPT, with RCA TFD-32FS antenna at Knight's Hill near Robertson, 760m above sea level and 29 air km SW of Wollongong. ERP 100kW.

Studio & facilities: Refer listing TV prdn units NSW.

Operating hours: Mon-Fri 6.30am-2.30am; Sat-Sun 7am-2.30am.

Offices: 5th floor, 26 Ridge St, North Sydney 2060, G. Delmege & M. Neely (02) 92 0748; 2nd floor, 437 St Kilda Rd, Melbourne 3004, R. Kohlman (03) 267 4604.

Repr: Media Services, Brisbane (07) 229 6033; O'Keefe Media Services, Perth (09) 381 7440; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (5.30pm-11pm) 60 secs A \$1,105; B \$885; C \$767; D \$731; PD \$680.

Melbourne

ATV 10 Melbourne

Licensee: Austarama Television Pty Ltd, Studios and offices, Hawthorn Rd, Nunawading 3131. Phone (03) 234 1010. Telegrams Austarama. Telex 30628. Melbourne office, 582 St Kilda Rd, Melbourne 3004. Phone (03) 51 8451.

Opened: Aug 1, 1964.

Network affiliation: Network 10 (ATV, TEN, TVQ, SAS).

Interest represented: News Investments Pty Ltd.

Directors: K. Cowley (chrnm), W.H. McKenzie (mng dir), R. Jury (stn mgr), M. Bostock, J. Kennedy, Mrs H. Handbury.

Executives: T. Warne (dir prgmg), D. Kennedy (nat sales dir), B. Robertson (dir engr & ops), E. O'Shea (prgm mgr), P. Gibbs (dir sport), J. O'Loan (dir news), P. Cooper (Vic sales mgr), R. Collins (dir prdn), B. Challinor (mktg services mgr), Image Makers mgr), J. Cayas (fin mgr), K. Theobald (publ mgr), J. Hart (dir comm services).

Transmitter and site: 2 x NEC 10kW transmitter main and standby. Located Burke's Lookout, Mt Dandenong, approx 32 km from city.

Studios: Hawthorn Rd, Nunawading. Total area 11700m

Facilities: 5 studios - 1 variety 2 Drama - 670m² & 240m² & 2 general purpose at 128m².

Studio equipment includes RCA TK45 cameras, Rank MK II and MK III telecine with 35mm and separate mag capability. Comprehensive videotape equipment including CMX editing facilities.

Remote facilities: O.B. unit No.1 drawn by a prime mover which can be detached, allowing the studio unit to be fully self-contained. Unit is equipped with three RCA TK45 cameras. Neve audio console with 20 channels and a Ross vision switcher.

O.B. unit No.2: Equipped with Sony 330P cameras and videotape recorder, Grass Valley vision mixer with chroma key, 6-channel audio mixer and trailer power unit.

O.B. unit No.3: Equipped with Sony 330P, camera & videotape recorder, audio mixing facilities, built-in power unit. This unit set up primarily for commercial production.

Technical facilities: Channel 10 (208-215MHz). Vision 209.25MHz. Sound 214.75MHz. 100kW ERP visul.

Antenna: Self-supporting 177m, located 595m above sea level. Emergency power available.

Operating hours: Sun 8.30am-12.30am; Mon-Thurs 7am-12.45am; Fri & Sat 7am-2.15am.

Repr: C/- TEN, D. Kennedy, Sydney (02) 437 4411; Media Services, Brisbane (07) 229 6033; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; USA, UK.

Rates: Zone 1 (Sun-Sat 6pm-10.30pm) 60 secs AA \$7,000, A \$5,900, B \$5,000, C \$3,900, D \$3,000.

GTV 9 Melbourne

Licensee: General Television Corporation Pty Ltd. Studios and offices, Television City, 22 Bendigo St (PO Box 100) Richmond 3121. Phone (03) 429 0201. Telegrams Geetevee. Telex 30189. Facsimile (03) 429 1977 (group 3 rapicom).

Opened: Jan 19, 1957.

Network affiliation: National Nine Network (GTV, QTQ, NWS, TCN, STW).

Interests represented: GTV Holdings Pty Limited, Consolidated Press Holdings Limited.

Directors: K.F.B. Packer, J. Hacking, L.A. Mauger, S.H. Chisholm, R.M. Graham, W.F.M. Clemens, I. Gow (mng dir).

Executives: J.G. McKay (pres prgms), I. Johnson (stn mgr, co secty), V. Lothringer (vp sales), J. Crilly (dir of prdn), D. Padgett (vp engr), R. Plapp (vp prgms), J. Sorell (news dir), P. Faiman (dir special projects), L. Willison (publ mgr), R. Kellow (personnel mgr).

Transmitter and site: NEC 10/1kW with Siemens 10/1kW standby. Sound transmission in stereo. Located Observatory Lookout, Mt Dandenong, Vic.

Translators: UHF Channel 49, located at Marysville & Warburton.

Facilities: Four TV studios, areas of 900m, 500m and 200m. Rehearsal stage, swimming pool, Scenery design. Outside broadcast units for all types of color productions (multicam & EFP).

Equipment: 14 colour cameras (Fernseh KCU40, Ikegami). Comprehensive videotape facilities, with 1", 2" & BVU, cartridge, time code editing (Ampex, RCA, Sony), ADO Digital Video effects, Chyron 4 Character Generator, 16mm & 35mm telecine (Fernseh, Rank, RCA). Exclusive Electronic news gathering, 6 edit suites.

Technical facilities: Channel 9, 195-202 MHz, vision carrier 196.25MHz. Sound carrier 201.75MHz. ERP 100kW vision, 10kW sound, 5kW sound 1, 1kW sound 2.

Antennae: 698m above MSL, self supporting tower.

Operating hours: Continuous.

Repr: Sydney (02) 957 4944; Bede Williams & Assocs, Brisbane (07) 378 9333; Admedia, Adelaide (08) 332 8144; Aubrey Barker & Assocs, Perth (09) 322 3184.

Rates: Zone 1 (Sun-Sat 6pm-10.30pm) 60 secs A \$6,600, B \$5,800, C \$5,000, D \$4,400, E \$3,600.

HSV 7 Melbourne

Licensee: Herald-Sun TV Pty Ltd, Registered office: 44 Flinders St, Melbourne 3000. Studio & Offices: cnr Dorcas & Wells Sts, South Melbourne 3205. Phone (03) 697 7777. Telegrams Hertel. Telex 30707.

Opened: Nov 4, 1956.

Network affiliation: The Seven Network (HSV, BTQ, ADS, ATN).

Interests represented: The Herald & Weekly Times Ltd. Associated Newspapers Holdings p.l.c.

Directors: R.H. Sampson (chrnm), R.P. Casey (gen mgr), K.S. Cairns, J.C. Dahlsen, G. B. Carrington (fin dir & co secty).

Executives: J.M. Albiston (dir. eng & ops), G.B. Fenton (prgm mgr), P. Quirke (nat sales dir), I. Smith (prdn mgr), G. Foster (ops dir), S. Pritchard (bus mgr), S. Flynn (publ mgr), J. Maher (news dir).

Transmitter and site: Marconi & NEC, located Mt Dandenong.

Equipment: 28 color cameras (Marconi, RCA, Sony, Ikegami), C.D.L. and Ampex vision mixers, Neve audio, 2 x ACR-25s, Ampex digital optics, Quantel silk standards converter, 4 x 2" VTRs, 44 x BVU VTRs, 20 x 1" VTRs, 2 x CMX editing suites, 5 ENG editing suites, 4 x OB Vans.

Antenna: Self-supporting tower, 97.2m antenna. 16 stack high gain.

Studios: Cnr Dorcas & Wells Sts, South Melbourne. Total area approx 530m². Pres. Studio 9m x 8m; No 1 studio 18m x 15m; No 2 studio 12m x 9m; No 3 studio 12m x 6m. No 6 studio 10m x 8m (audio only); No 7 studio 35m x 22m (inc audience); No 8 studio 32m x 20m.

Technical details: Transmission on Channel 7 (181-188MHz), Vision 182.25MHz, Sound 187.75MHz. 100 kW ERP signa. Translators at Marysville & Warburton, both on UHF Channel 46 (673-680MHz).

Operating hours: Mon-Sat 7am-1am; Sun 8.45am-12.30am.

Sydney office: 157 Walker St, North Sydney (02) 922 6377.

Repr: C/- BTQ, D. Stenmark, nthn sales mgr, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6344.

Rates: Zone 1 (6pm-11pm Sun-Sat) 60 secs AA \$6600, A \$5800, B \$5200, C \$4200, D \$3400, E \$2800.

Victoria

AMV 4 Albury

Licensee: Riverina & North East Victoria TV Limited, Registered office: Television Centre, Koorringal 2650. Phone (069) 21 1222. Telex 69022. Albury office and studios: Television Centre, Albury 2640. PO Box 444, Lavington 2641. Phone (060) 25 1444. Telegrams Ayemfour Albury. Telex 56010.

Opened: Sept 7, 1964.

Directors: G.K. Dunn (chrmn), D.K. Milham, F. Twomey, N.A. Adcock, J. Jackson, J.C. d'Apice, W.P. Marsden.

Executives: N.W. Brown (gen mgr, located at Wagga), M.J. Murray (mgr, AMV4), B. Hazeldine (sales mgr), J.K. Meyer (chief engr), A.J. Cook (prgm mgr), H. Akkerman (chief tech officer).

Tower: 500 EPT guyed mast on 762m Mt Burlees, Baranduda Range, 21km south of Albury. Co-masted with ABC, AWA aerial.

Equipment: Two AWA 10kW transmitters, RCA telecine and studio cameras, Ampex VTR (all color). 1" & 3/4" VTR editing facilities.

Signal: 100kW ERP. Studios: 15m x 12m.

AMV has the translator stations at Corryong, (Vic) Channel 10, Myrtleford (Vic) Channel 9, Bright (Vic) Channel 11. Khancoban (NSW) Channel 7.

Operating hours: Sun-Fri 7am-midnight; Sat 12 noon-midnight.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 51 6945; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assocs, Perth (09) 328 9593; Qld Regional Television, Brisbane (07) 221 8872.

Rates: Zone 1 (6-10pm) 60secs f/d \$320.

BCV 8 Bendigo

Licensee: Southern Cross Communications Limited, Television Centre (PO Box 888) Bendigo 3550. Phone (054) 43 9677. Telegrams Beneight. Telex 32885, 30025.

Opened: Dec 23, 1961.

Directors: The Hon. P.J. Nixon (chrmn), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Crawford-Fish. Associate Directors: R.J. Cook, G.L. Eddy, G.W. Morley.

Executives: P.J. Enlund (secty), I.R. Muller (chief exec), R.J. Cook (gen mgr BCV8), G.J. Pithie (prgm dir), P.W. Falconer (nat sales & mktg mgr), W.R. Hoare (bus mgr), J.T. Hounslow (dir of news & current affairs), P.R. Long (chief engr), A.G. McKenzie (dir of prdn).

Tower: Johns & Waygood, 350kW NNW directional antenna Rhode & Schwartz, on Mt Alexander, 780m above sea level. NEC 10kW main transmitter and standby.

Southern Cross Communications Limited operates translator stations BCV-11 Swan Hill Murray Valley (10 kW NEC main transmitter, 2 kW AWA stand-by), GLV-7 Orbost (300w), GLV-6 Toora/Foster (200w) and GLV-11 Lakes Entrance (20w).

Studio: Main studio 15m x 18m, presentation studio 7.2m x 5.4m, two Ampex AVR2s one VR1200C complete with Editec, two ACR-25, five VPR2 1" VTR machines. 3 only VPR-80, 2 hour, 1" VTR, two Rank Cintel Flying Spot color film chains, two Marconi Mark 8 color cameras, one RCA TK28 plumbicon telecine chain, 3 HL-79 ENG cameras, Chyron and Quantafont character generators, Sony BVU recorders & tape editing facilities. CDL Master Control automation mixer & R.H.I. production mixer. Off-air and Telecom relay facilities from Melbourne.

Operating hours: Mon-Thur 6.55am-midnight; Fri 6.55am-2am; Sat-Sun 7am-continuous to midnight Sunday.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Aubrey Barker & Assocs, Perth (09) 322 3184.

Full time relay through BCV11 Swan Hill, GLV8 Traralgon, GLV7 Orbost, GLV6 Toora/Foster, GLV11 Lakes Entrance. Relaying program to STV8 Mildura.

Rates: Gold (6-10.30pm) 60secs \$1187.

BTV 6 Ballarat

Licensee: Ballarat and Western Victoria Television Ltd, Registered office, Walker St (PO Box 464) Ballarat 3350. Phone (053) 31 3166. Cables BeeTee-Six Melbourne. Telex 32011.

Opened: April 27, 1962.

Principal interests: Associated Broadcasting Service Ltd, Ballarat Broadcasters Pty Ltd, Ballarat Courier Pty Ltd.

Directors: W.H. Heinz (chrmn), K.J. Flecknoe (dep chrmn), Sir John Knott, J.N. Marks, W.M. Harrison, D.G.E. Cowles, J.L. Stapp, G.W. Rice (chief exec), P.G. Rankin.

Executives: M.J. Faulkner (stn mgr), B. Thomas (secty), H. Riley (chief engr), J.A. Parkin (prgm mgr), R. Fry (prgm supvr), A. Scuffins (comm affairs dir), B.J. Tweedale (nat sales mgr), N. Hiscock (reg sales mgr).

Mast: 64 km NW of Ballarat. Top of mast 1110m above sea level. Co-masted with ABC.

Signal: 100kW ERP. Horizontal aerial polarisation.

Studio: Main studio 17m x 13m. Presentation Studio 6.5m x 5m both fully equipped for color. 6 RCA, TK45 studio/OB cameras, 2 color telecine chains, cartridge and reel-to-reel VTR facilities including 5 1" VTRs. Telemation compositor. OB & mobile recording facilities available. E-Flex digital video effects.

Warrnambool translator Channel 9, operated on relay by BTV. Vertical polarisation Portland translator Channel 11, horizontal polarisation Nhill translator Channel 7, vertical polarisation and Channel 10 Hamilton (Mt Dundas) horizontal polarisation.

Operating hours: Mon-Fri 6.30am-midnight, Sat 7am-1am, Sun 7am-1am.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 51 6945; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assocs, Perth (09) 328 9593; Qld Regional Television, Brisbane (07) 221 8872.

Rates: Yellow 60secs f/p \$840.

GLV 8 Traralgon

Licensee: Southern Cross Communications Limited, Registered address: Lily St, Bendigo 3550. Phone (054) 43 9677. Studios Cnr Princes Highway and Coonoc Rd, Traralgon 3844. Phone (051) 74 8888. Telex 32558.

Opened: Dec 9, 1961.

Directors: The Hon. P.J. Nixon (chrmn), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Crawford-Fish. Associate Directors: R.J. Cook, G.L. Eddy, G.W. Morley.

Executives: P.J. Enlund (secty), I.R. Muller (chief exec), G.L. Eddy (gen mgr, Gippsland b'casting ops GLV8/3TR), G.J. Pithie (prgm dir), P.W. Falconer (nat sales & mktg mgr), W.R. Hoare (bus mgr), J.T. Hounslow (dir of news & current affairs), B.C. Collaton (chief engr), J.P. Hall (stn mgr).

Facilities: Local news and current event insertion direct from Traralgon studios. Equipment includes 2 Ikegami TK305 cameras, 3 HL77 Ikegami cameras, Rank Cintel slide scanner, Ampex 2" quad, Sony 3/4", high and low band, edit facilities. News reporting & prdn staff at Traralgon, including ENG facilities.

Operating hours: Relay from BCV8.

Repr: ParPlan, Melbourne (03) 267 3188; Sydney (02) 922 2677; Brisbane (07) 839 7855; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Aubrey Barker & Assocs, Perth (09) 322 3184.

Rates: Refer BCV-8, Bendigo.

GMV 6 Shepparton

Licensee: Goulburn-Murray Television Ltd. Registered address: Walker St, Ballarat 3350. Studios, Wyndham St (PO Box 666) Shepparton, 3630. Phone (058) 21 5666. Telex 30742.

Opened: Dec 23, 1961.

Interest represented: Associated Broadcasting Services Ltd.

Directors: Sir John Knott (chrmn), L.G.C. Woodhouse, E. M. Clyne, J. N. Marks, W. M. Harrison, W.H. Heinz, K.J. Flecknoe, P.G. Rankin, D.G.E. Cowles.

Executives: R. Euling (gen mgr), A. Kenison (stn mgr), M. Goldsworthy (exec assnt), M. Faulkner (gen sales mgr), B. Vine (reg sales mgr), B. Tweedale (nat sales mgr), G. Vallance (news dir), K.L. Austin (community affairs dir).

Tower: 105m high, Johns and Waygood Ltd. Located on Mt Major, 375m above sea level, 27 km east of Shepparton.

Antenna: Rhode and Schwartz vertical polarisation. Studio 15m x 12m.



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Southern Cross TV 8 -
BCV 8 Central and Northern
Victoria, GLV 8 Gippsland/
Latrobe Valley, STV 8
Mildura/Sunraysia.
Represented by ParPlan

SCC 0197

Translators: Alexander Channel 11 hor 1000W ERP; Eildon Channel 3 hor 50W ERP; Deniliquin Channel 10 vert 1000W; Jerilderie Channel 8, hor 1000W;

Frequency: Channel 6 (174-181MHz). 100kW ERP.

Operating hours: Mon-Fri 6.30am-midnight, Sat-Sun 7.30am-1am.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 51 6945; Market Media Assocs, Adelaide (08) 223 6344; Qld Regional Television, Brisbane (07) 221 8872; Allen & Assocs, Perth (09) 328 9593.

Rates: Zone 1 (6pm-10pm) 60 secs \$418.

STV 8 Mildura

Licensee: Sunraysia Television Ltd, 18 Deakin Ave, Mildura 3500. Phone (050) 23 0204. Telex 55573.

Opened: Nov 27, 1965.

Principal interests: Sunraysia Broadcasters Pty Ltd, J. M. Sturrock Pty Ltd, Stuart & Harrison Pty Ltd, Southern Cross Communications Ltd.

Directors: C. D. Lanyon, M. J. Duck, P. M. Johansen, H. L. Cornell, W. R. Lanyon.

Executives: B. McLean (mgr & sales mgr), D. A. Carson (chief engr).

Technical facilities: 2 x 5kW Astor/Pye transmitter, ERP 100kW Tower 150m, Johns & Waygood guyed mast, Yatpool 21 km south of Mildura, co-masted with ABC. Antenna — Rhode and Schwartz horizontal polarisation.

Operating hours: Mon-Fri 7am-midnight; Sat 8am-midnight; Sun 7am-midnight.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Perth (09) 322 3184; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Gold (Sun-Fri) 60secs \$160.

Brisbane

BTQ 7 Brisbane

Licensee: Brisbane TV Limited, Studios, Sir Samuel Griffith Drive, Mount Coot-tha 4000. Postal address, GPO Box 604, Brisbane 4001. Phone (07) 369 7777. Telegrams Beeteecue Brisbane. Telex 41653. Sales office — 301 Coronation Drive, Milton 4064. Phone (07) 369 1000. Facsimile 368 7337.

Opened: Nov 1, 1959.

Network affiliation: The Seven Network (BTQ, ATN, HSV, ADS).

Interests represented: Fairfax Group.

Directors: G.J. Gardiner, Dr R.C. Needham, G.M. Moller (gen mgr), L.G. Williams, D.E. Black (dep gen mgr).

Executives: W. McGrath (sales dir), R. E. Lees (chief eng), J. Beach (chief ops & eng), I.R. Duncan (prgm mgr), L. Somerton (news ed), J. Evans (prdn mgr), L. Riley (co secty).

Transmitter: NEC 100kW ERP, AWA/Marconi 100kW ERP.

Studios: Studio 1 — 400m², Studio 2 — 100m².

Videotape facilities: Ampex ACR25 (2), AVR-1 (2), AVR-2 (2), VPR-1 (3), VPR-2 (3), VPR-3 (3), BVU200 (13), BVU100P (6), VR3000 (1).

Telecine facilities: Rank Mark 3 Flying Spot 16/35 mm (2), Marconi Dual 16mm Film/35 mm Slide (1), Quantel Still Store (1).

Cameras: Marconi Mark 8 (5), RCA TK76 (4), Philips LDK14 (1), Ikegami HL-79D, HL 83 (2), Monochrome Caption (4), Betacam (5).

Sound: Ampex 8 Track Studio and Control Room.

Operating hours: 24 Hours.

Offices: 10th floor, 157 Walker St, North Sydney 2060, G. Davis (nat sales mgr), (02) 929 4288; 114 Albert Rd, South Melbourne 3205, D. Worth, (03) 699 2222; c/- ADS, Adelaide (08) 267 0777; USA.

Rates: Zone 1 (Mon-Fri 5.30pm-10.30pm, Sat 6pm-10.30pm, Sun 5pm-11pm) 60 secs AA \$2,340, A \$1,980, B \$1,780, C \$1,500, D \$1,300.

QTQ 9 Brisbane

Licensee: Queensland Television Ltd, Sir Samuel Griffith Drive, Mt Coot-tha (GPO Box 72) Brisbane 4001. Phone (07) 369 9999. Telegrams Queteenine Brisbane. Telex 40244.

Opened: Aug 16, 1959.

Network affiliation: National Nine Network (QTQ, TCN, GTV, NWS, STW).

Interests represented: Individual Queensland shareholders, Amalgamated Wireless Australasia Ltd.

Directors: J.C. Niven (chrnm), E. Oliver, J. A. L. Hooke, J. W. McKay, H.E. Peterson.

Executives: H. Cornish, AM (gen mgr), R.L. Stevens (asst gen mgr & gen sales mgr), C. Bizzell (prdn mgr), M. J. Bartlett (chief eng & ops), R.J. Parsons (co secty), J.D. Mansfield (asst gen sales mgr), R.N. Coulston (prgm mgr).

Transmitter site: Mt Coot-tha, Brisbane.

Facilities and equipment: Offices, studios and transmitters are co-sited. Main studio 21m x 15m. Commercial prdn studio 12m x 10m, presentation studio 7.5m x 6m.

3 colour cameras in main studio, 2 colour cameras and 2 monochrome graphics cameras in commercial production studio, 3 colour cameras in presentation studio, 4 colour camera OB Van and E.F.P. Van, 3 Rank flying spot and one photo-conductive telecine, 16 and 35mm film, 50mm slides, 2 Quantel D.P.E. Systems, 4 AVR 2" quad and 12 VPR video tape recorders, 2 ACR video cassette recorders, 24 channel Neve Audio console with 16 track MCI recorder. A separate 24 track audio studio with Necan & Q-Lock, incorporates separate voice booth and can be used in conjunction with Studio B.

Operating hours: Continuous.

Offices: 4th floor, Shield House, 83 Mount St, North Sydney 2060. S. Warner, Phone (02) 92 0237; Unit 2, Park Lane, 22-28 Fitzroy St, St Kilda 3182. W. Landers, Phone (03) 534 0489; D. McAlister, Gold Coast (075) 50 3841.

Repr: Admedia Group, Adelaide (08) 332 8144; Aubrey Barker & Assoc, Perth (09) 322 3184.

Rates: Zone 1 (Mon-Fri 5.30-10.30pm, Sat 6-10.30pm, 5pm to end) 60 secs z/r \$1450; 30 secs \$760.

TVQ 0 Brisbane

Licensee: Universal Telecasters Qld Ltd, Sir Samuel Griffith Drive (GPO Box 751) Mount Coot-tha 4000. Phone (07) 369 0000. Telegrams Channel 0. Telex 40354.

Opened: July 1, 1965.

Network affiliation: Network 10 (TVQ, TEN, ATV, SAS).

Principal shareholders: Wilkinsons Television Pty Ltd.

Directors: C.C. Skase (chrnm), P.E. Burden, A.H. Sims, R.G. Archer.

Executives: R.B. Campbell (gen mgr), G. E. Lusk (secty), D. J. Spencer (prgm mgr), J. C. Stevenson (chief engr), D. R. McWilliam (news dir), M. Lattin (prdn mgr).

Transmitter and studio site: The Summit, Sir Samuel Griffith Drive, Mount Coot-tha.

Studio: One, plus presentation studio and provision for large production studio.

Equipment: 4 RCA TK45 color cameras. MTE audio console, Ross Studio and Richmond Hill presentation vision switching and mixing equipment. Telecine equipment includes Rank Cintel Flying Spot scanner and RCA TK28 color cameras with RCA TP55 and TP15 multiplexers, RCA TP66 and TP7 film and slide projectors. Videotape equipment includes 4 Sony BVH2000 & 2 Ampex VPR2 1" videorecorders with 2 RCA TR600, 3 RCA TR70, 1 RCA TR60 & 2 RCA TCR100 2" videorecorders, RCA AE600 time code editing system, Magnatech separate magnetic sound system. Telemation compositor character generator, five camera outside broadcast van with Sony BVP330 cameras.

News Department equipped with electronic news gathering van & helicopter for live coverage, Sony cameras & BVU videorecorders, Farinon link equipment.

Transmitter: Two NEC PCN-1225BL 20kW transmitters.

Operating hours: Mon-Fri 7am-midnight; Sat 8am-midnight; Sun 9am-midnight.

Repr: Australian Media Marketing, Sydney (02) 437 4411; Melbourne (03) 51 8451; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; O'Keeffe Media Services, Perth (09) 381 7440; UK, USA.

Rates: Zone 1 (5.30-10.30pm) 60secs \$1,900.

Queensland

DDQ 10 Darling Downs

Licensee: Darling Downs TV Ltd, Mt Lofty, (PO Box 670) Toowoomba 4350. Phone (076) 32 2288. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeecue. Telex 40058.

Opened: July 13, 1962.

Principal interests: Eric Dare, PNQ Investments Pty Ltd, Australian Broadcasting Co Pty Ltd.

Directors: D.S. Haynes (chrnm), L.R. Burrows (gen mgr), L. Barker, J.T. Beck.

Executives: S. Cornford (chief engr), R.W. Ball (ops mgr), G. Martin (co secty), F. Cameron (sales mgr).

Transmitter and site: NEC IF modulated transmitter 5kW Philips standby. Mt Mowbullian (Bunya Mts). 1000 watt translator Channel 5A located Picnic Point, Toowoomba.

Antenna: Self-supporting tower 105m; 1155m above sea level, directional Rhode and Schwartz high gain, horizontally polarized. Approx pattern, 20kW at NNW, rising to 50kW at WNW and NNE rising to 100kW at SSW and ENE, rising to 200kW at SSE. Technical facilities: Vision 209.26MHz, sound 214.76MHz.

Studio Equipment: Situated Mount Lofty, Toowoomba. Studio 11.4 x 9 m. Standard equipment two Ikegami plumbicon color cameras on pedestals, 10 to 1 zoom lens, fixed cyclorama, flying battens for lights, scenery, pre set lighting and dimming circuits. Post production — Richmond Hill mixer with full range of wipe and key including down stream, and chroma key facilities. Chryon Mk 4 character generator with "font compose". Fernseh CCD telecine chain equipped for 16mm and 35mm, negative, positive, wide screen. 2 Ampex AVR2 editing machines. Ampex ACR cartridge VTR and 3 Sony BVH 200P 1" VTR, 4 Sony BVU high band U-matic with two sets of editors. Ob Van: Self contained in Toyota coaster bus chassis. Equipped with RCA TPR10 2" VTR, audio and video mixers, Ikegami plumbicon camera, plus RCA TK76 back pack. Production Van 1: Bosch KCA100 camera with 12 to 1 zoom. Sony BVU high band VTR. Production Van 2: As above but with RCA TK76 camera.

Operating hours: Daily 11.30am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Qld Regional Television, Brisbane (07) 831 8872; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: w/c for DDQ and SDQ (on relay) and Channel 5A Toowoomba. Zone 1 (6-10.30pm) w/c 60secs \$291.

FNQ 10 Cairns

Licensee: Far Northern Television Ltd, (PO Box 1016) Townsville 4810. Phone (070) 51 6322. Telegrams Efentee. Telex 48401.

Directors: J. F. Gleeson (chrnm), R.E. Davis, R. Rossi, G. Chapman, C. Rains.

Executives: D. Astley (gen mgr), J. Grant (prdn mgr), D. Semler (sales, mktg mgr).

Studio: Aumuller St, Cairns. Transmitter site: Mt Bellenden Ker. Translator sites: North Cairns, Mossman, Mareeba, Babinda, Gordonvale, Tully, Mission Beach, Ravenshoe and Herberton.

Operating hours: 87.5 hours per week. 11.30am-12 midnight daily.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 332 3322; Perth (09) 322 3184; Qld Regional Television Services, Brisbane (07) 831 8872.

Rates: Refer TNQ Townsville.

ITQ 8 Mt Isa

Licensee: Mount Isa Television Pty Ltd, 110 Camooweal St, Mt Isa 4825. Phone (077) 43 8888. Telex 49947.

Opened: Sept 11, 1971.

Principal interests: Fotheringham Investments Pty Ltd, Mount Isa Mines Ltd, W.T. Hammond, Tropicair Theatres Pty Ltd, Telecasters North Qld Ltd.

Directors: Hon Sir Asher Joel, KBE, (chrmn & mng dir), R. J. Ebbage (dep chrmn), Ms A. Joel, W. Hammond, K. J. Fairbairn.

Executives: P. W. McGee (co secty), C. Jeremy (gen mgr), J. Connolly (prdn mgr), P. Glazebrook (chief eng).

Transmitter site: 5kW ERP VHF channel 8 DCA Ridge, Mount Isa, 0.5kW ERP UHF channel 64 Mt. Avarice, Cloncurry.

Studio: 30m², 2 cameras (JVC, RCA), cox vision mixer Shure 8-channel audio mixer, for a character generator, monochrome caption camera with cox box colorizer. Presentation: 3M vision switcher AFV + Shure audio mixer, cuemaster cartridge record/replay. Videotape: 3 Ampex VPR80 1" 'C'-Format with SLO-MO, editing & search-to-cue, 2 RCA TR61 QUAD, 5 BVU 200 with BVE 500 ACE editor. Telecine: RCA TK28 with 2 TP66 16mm & 1 TP7 35mm slide projectors. Electronic field production: RCA TK76 camera, Sony BVU50 recorder, Shure audio mixer.

Operating hours: Mon, Wed, Fri 5pm-11pm; Tues, Thur 12noon-11pm; Sat 2.30pm-11.30pm; Sun 2pm-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 332 3322; Qld Regional Television, Brisbane (07) 831 8872.

Rates: Zone 1 (6-9.30pm) 60 secs f/p \$112, f/d \$102, w/c \$92.

MVQ 6 Mackay

Licensee: Mackay Television Ltd, 216 Victoria St, (PO Box 496) Mackay 4740. Phone (079) 57 6333. Telex 48152.

Opened: Aug 9, 1968.

Directors: C.M. Manning (chrmn), R. Ryan, J.E. Gallagher, I. George, J.H. Williams, J.W. McKay.

Executives: R. Cox (gen mgr), R. Power (sales mgr), D. Brooks (chief engr), M. Hayward (prdn mgr), J. Crowley (prgm mgr), M.A. Collyer (co secty).

Transmitter site: Mt Blackwood. Translators - Collinsville, Nebo, Moranbah, Dysart, Middlemount, Clermont.

Equipment: Video Tape Recorders: 1 RCA TR70, 1 RCA TR60, 1 RCA cart machine, 5 Sony 1" helical, 1 Sony BVU 800, 2 Sony portable BVU 110. Telecine chains: 1 RCA telecine, 1 JVC telecine. Cameras: 2 RCA studio cameras, 2 Sony portable cameras, 1 Betacam.

Operating hours: Mon-Fri 11am-11pm; Sat 1.30pm-11pm; Sun 1.00pm-11pm.

Repr: Qld Regional TV, Brisbane (07) 221 8872; ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 332 3322.

Rates: Zone 1 (6pm-10.30pm & Sun movie) 60 secs w/c \$202; f/n \$222; f/p \$252.

RTQ 7 Rockhampton

Licensee: Rockhampton Television Ltd, PO Box 568, Rockhampton 4700. Phone (079) 28 5222. Telegrams Arteecue. Telex 49008.

Opened: Sept 7, 1963.

Principal interests: Capricornia Newspapers Pty Ltd, Australian Broadcasting Co Pty Ltd.

Directors: C.J. Edwards (chrmn), J.A.M. Angel, L.S. Dunn, T.B. Macaulay, G. Wilson, B.D. Saunders (mng dir).

Executives: M.K. Fenney (chief engr), J. Keenan (sales mgr).

Transmitter site: Mount Hopeful. Studio site: Dean St, Rockhampton. Translators Channel 10, Blackwater Bluff; Channel 5 Cracow; Channel 10 Gladstone; Channel 6 Emerald; Channel 9 Capella; Channel 10 Springsure; Channel 69 Tanum Sands.

Equipment and facilities: Two studios total 135m². Two 10kW Thomson CSF transmitters, 2 RCA TCR100 video cartridge recorders, RCA TR70C videotape recorder, RCA TR61 videotape recorder, 2 VPR's, Ampex VR1200 videotape recorder, 4 Sony BVH-1100 recorders, RCA color telecine chain, 2 RCA TK45A color cameras, 1BVH-1100 CDL production switcher, CDL presentation switcher.

Operating hours: Mon-Fri 11am-11pm; Sat 10am-10.45pm; Sun 2pm-10.45pm.

Repr: Adrep, Sydney (02) 929 5088; Melbourne (03) 63 9623; Qld Regional Television, Brisbane (07) 221 8872; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Combined RTQ/SEQ Zone 1 (6-9.30pm) 60secs f/p \$830, f/d \$720, w/c \$625.

SDQ 4 South Downs

Licensee: Darling Downs TV Limited.

Transmitter site: Passchendaele Ridge.

Studio site: Mount Lofty, Toowoomba.

Equipment and facilities: Studio equipment as for DDQ. Transmitter equipment dual 10kW, antenna AWA on guyed mast on Passchendaele Ridge, comasted with ABC.

Address, shareholders, directors, executives, studio, operating hours, rates, l'state repr: See DDQ.

SEQ 8 Maryborough

Licensee: Wide Bay-Burnett Television Ltd, 187-9 Cambridge St (PO Box 30) Granville 4650. Phone (071) 22 2288. Telex 49702. Also operating Channel 1 Gympie, Channel 5 Monto, Channel 10 Nambour and Sunshine Coast.

Opened: April 10, 1965.

Principal interests: Maryborough Sugar Factory Limited, Bundaberg Broadcasters Pty Ltd.

Directors: G.W. Reaney (chrmn), E.H.A. Nicholson, G. English, N.G. McCormack, J.A. Christensen, D. McK. Braddock, T.J. Madill.

Executives: A.M. Daniel (gen mgr), B.K. Hunter (chief technical officer), M. Gibb (secty), B. Hillier (sales mgr).

Transmitter and site: Mt Goonaneman AWA TVH10 100kW ERP Channel 8 Vertical Translator Black Mountain. NEC 5kW ERP Channel 1 Vertical. Translator Mulguidie Plateau Elit 1kW ERP Channel 5 Vertical; Translator Nambour NEC 5kW ERP Channel 10 Horizontal.

Links: Two fixed 4000MHz. Two fixed 7000MHz.

Studios: Granville, Maryborough. Studio A 108m², 3 JVC cameras, Ross vision mixer, 18 channel audio mixer, character generator. Studio B (Post-production editing suite) 30m², 1 JVC camera, monochrome titling cameras, character generator, CDL 480 SFX mixer, AE600 time-code editing. Studer audio. Bundaberg studio 185m² LDK2A camera, Ampex ARC M format recording camera, Studer audio, Ampex video mixer, 2 TH200 1" type C VTR with CMX time code editing. Nambour Studio 185m². 3 TK76 cameras, audio and video mixing equipment, M format video recorder.

Master control: CDL Preset event audiovideo switcher, character generator.

Videotape: 5 quad including RCA TR600A's with SE-1 and AE600 time-code editing, Ampex VR1200, RCA TH200 1" type C, 3 Ampex VPR80's 1" type C, 2 M format player-recorders.

Telecine: 1 RCA TK28B and 1 Ikegami with facilities for 16mm film, 35mm slides.

Outside broadcast: Unit 1 - 2 TK76 cameras, audio and video mixing equipment. Units 2, 3 & 4 Ampex ARC M format recording cameras.

Operating hours: Mon-Fri 10.30am-11.30pm; Sat 8.30am-11.30pm; Sun 10am-11.30pm.

Repr: Adrep Australia, Sydney (02) 929 5088; Melbourne (03) 63 9623; Qld Regional Television, Brisbane (07) 831 8872; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Rates: CSEQ (SEQ & RTQ) Zone 1 (6-9.30pm) w/c 60secs \$625.

TNQ 7 Townsville

Licensee: Telecasters North Queensland Limited, 12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377. Telex 47023 (admin), 47360 (news).

Opened: Nov 1, 1962.

Principal interests: Allard Services Pty Ltd, Amalgamated Wireless A'sia Ltd, Telegraph Investments Pty Ltd.

Directors: J. F. Gleeson (chrmn), J.F.G. Flitcroft, G. V. Roberts, CBE, K. T. Heatley, C. Rains, D. Craig, R.E. Davis.

Executives: D. Astley (gen mgr), G. Thorley (stn mgr), E.A.N. Wenck (co secty), I.H. Stark (acct), F. Jones (prgm mgr), A. Linning (prdn mgr), P. Ament (chief engr), L. Nosedo (asst chief engr), R. Anderton (news controller), W. Burnett (traffic mgr), D. Semler (sales/mktg mgr).

Transmitter site: 550 metres above sea level on Mount Stuart, SW of Townsville 2 NEC 10kW transmitters — ERP 100kW. Bowen translator sited at Sprole Castle, 8 km NW of Bowen, & translators at Northward & Stuart.

Studios: Located at The Strand, Townsville. (1) 130m² equipped with 2 RCA TK45 cameras, double re-entry 20 input vision mixer, 14 input audio mixer and Chyron electronic character generator. (2) 250m² equipped with 3 RCA TK760 cameras, access to further two cameras from studio 1, 20 input dual mix/effects vision mixer, 32 input audio mixer & digital reverb, compressors, de-essors and equalisers, Rank AMC electronic lighting control and Quantafont electronic character generator.

Video tape recorders: 3 Sony BVH1100 with BVE3000 editor, 5 Sony BVH2000, 2 Ampex 1200, 1 RCA TR60, 2 TCR100 cartridge recorders, 5 Sony BVU800, 2 BVU820, 2 BVU200, 2 RCA TK28 Telecine chains. Automated presentation switcher with 380 event memory. Portable prdn cameras: Sony BVP330 & 2 RCA TK76. News ENG: 3 Betacam recorder/cameras & Betacam editing equipment.

Operating hours: 87.5 hours per week. 11.30am-12 midnight daily.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Adelaide (08) 332 3322; Perth (09) 322 3184; Qld Regional Television, Brisbane (07) 831 8872.

Rates: (Combined TNQ/FNQ) Zone 1 (6-10.30pm) 60secs w/c \$638.

Adelaide

ADS 7 Adelaide

Licensee: Television Broadcasters Limited, 125 Strangways Tce, North Adelaide 5006. Phone (08) 267 0777. Telegrams Adseven Adelaide. Telex 82141.

Opened: Oct 24, 1959.

Network affiliation: The Seven Network.

Substantial shareholders: Advertiser Newspapers Ltd, The Herald & Weekly Times Ltd.

Directors: B.L. Sallis (chrmn), L.J. Sutton (dep chrmn), J.C. Dahlsen, J.S. Doherty (gen mgr), A.B. Kinnear & L.R. Wood (alt for B.L. Sallis).

Executives: L. Leahy (nat sales mgr), N. Sawyer (chief engr), D. E. Mattschoss (secty), I. Woodward (prgm mgr), S. Pippas (mgr, prdn & ops), I. Draper (public relations mgr).

Transmitter and site: NEC 13kW transmitter & Siemens 10kW transmitter, unattended operation. Summit Rd, Mt Lofty. Channel 7 (181-188 MHz). Vision 182.26 MHz (100kW, ERP). Sound 187.76 (10kW, ERP). Antenna, RCA stack, 840m above sea level. UHF translator from city site to Adelaide foothills Channel 673-680 MHz.

Studio and OB Equipment: Two production studios. 14 color cameras comprising 4 x Philips LDK5, 3 x Philips LDK25, 1 x Philips LDK15, 4 Ikegami HL79A and 2 x Ikegami HL79D for studio, EFP, ENG and OB use. RHL 3320 and ROSS 508 vision switchers. Two Telemation Compositor character generators. Two Plumbicon telecine chains each with two 16mm projectors and one 35mm slide projector. One Bosch FDL60 CCD 16/35 mm film telecine. 14 color VTRs comprising 2 x ACR25, AVR1, AVR2, 3 x AVR3, 2 x TR70, 4 x VPR2B, 1 portable VPR20. 6 portable BVU systems and 5 x BVU editing suites. A VTR editing suite comprising EDM1 employing the three AVR3s. Philips OB van fully equipped to operate up to six color cameras, single camera OB van.

Operating hours: Sun-Sat 7am-midnight.

Offices: 10th floor, 157 Walker St, North Sydney 2060, R. Limbrick, M. Giles & S. Curzon (02) 929 4288; 114-124 Albert Rd, Sth Melbourne 3205, R. Munro & J. Hatcher, (03) 699 2222.

Repr: Terry Garry Media, Brisbane (07) 36 7877; USA.

Rates: Zone 1 (5.30pm-10.30pm) 60secs: A \$1,775; B \$1,420, C \$1,205, D \$1,025.

NWS 9 Adelaide

Licensee: Southern Television Corporation Pty Limited, 202-208 Tynite St, North Adelaide 5006. Phone (08) 267 0111. Telegrams Newsnine. Telex 82238.

Opened: August 31, 1959.

Network affiliation: National Nine Network.

Directors: S.P.P. Lamb (chrnm), J.C. Conde (dep chrnm), S.J. Willmott, J.W. Lamb (mng dir), T.J. Talbot (gen mgr), J.I.N. Winter, R.H. Allert.

Executives: J. Batchelor (stn mgr), D. Cowperthwaite (sales dir), R. Boland (prgm mgr), R. Connolly (nat sales mgr), B. Ellson (film mgr), R.J. Sanderson (co secty), J. Hart (state sales mgr).

Transmitter and site: Pye-NWS, Mt Lofty.

Facilities: Main studio 432m², second studio 126m², at Nth Adel. Full range OB equip, studio facils. Tech facilites: Channel 9 195-202 MHz vision, 196.26 MHz, sound 201.76 MHz. 100kW ERP visual, 10kW ERP sound.

Studio and OB equipment: Seven Marconi Mk VIII B colour cameras, 1 RCA TK76 camera. Main OB van equipped with one VPR2. Second OB van equipped with 2 RCA TK760 colour cameras.

Telecine: Two photo-conductive chains used in conjunction with 2 16mm film projectors & two 35mm slide projectors. Two color flying spot 16mm film scanners. One Vidicon chain used for

opaque scanning. Colour videotape machines are Ampex AVR1 & AVR2, 2 Ampex ACR cassette recorders, 7 VPR2's, 2 VPR3's. All colour machines are equipped for electronic editing. A VPR20 & a VPR5 are available for field recording. BVU facilities consist of 1 BVU-820, 6 BVU-800's, 1 BVU-110 & 4 BVU-50's used in conjunction with 4 BVP-330P cameras.

Operating hours: Mon-Wed 6.30am-12.30am; Thur 6.30am-6.30am; Fri, Sat, Sun 24 hrs transmission.

Offices: 2nd floor, 231 Miller St, North Sydney 2060, R. Connolly (02) 92 1051; 3rd floor, Suite 30, 456 St. Kilda Rd, Melbourne 3004, I. Williams (03) 267 1011.

Repr: Aubrey G. Barker & Assoc, Perth (09) 322 3184; Bede Williams, Brisbane (07) 378 9333. O'seas: USA refer TCN.

Rates: Zone 1 (5.55pm-11pm) 60secs A \$1840, B \$1595, C \$1420, D \$1210.

SAS 10 Adelaide

Licensee: South Australian Telecasters Limited, 45-49 Park Tce, Gilberton 5081. Phone (08) 269 5522. Telegrams Sasten Adelaide. Telex 82084.

Opened: July 26, 1965.

Network affiliation: Network 10 (SAS, ATV, TEN, TVQ).

Directors: A. M. Simpson (chrnm), M.R.H. Holmes a Court, B.M. DeBelle, J. M. Simpson, J. M. Donovan, F. A. Moss.

Executives: K. Campbell (gen mgr), D. R. Earl (asst gen mgr), T. Lanyon (stn mgr), D. Caddy (chief eng), G. Battersby (publ & proms mgr), M. Yates (prgm mgr), R. Dunn (Adel sales mgr).

Transmitter and site: 2 10kW Harris transmitters, 1 on air and 1 standby. Summit Rd, Mount Lofty, Channel 10 (208-215 MHz). Vision 209.25 MHz 100kW ERP. Sound 214.75 MHz 10kW ERP.

Facilities: 2 studios, 2 CDL 480 vision mixers, 4 Philips LDK-5 color cameras, 1 Philips LDK-15 portable color camera, 2 RCA TK760 cameras, 1 RCA TK76C portable camera, 3 Sony BVP250 portable cameras, 1 Sony BVW3P Betacam portable camera, 3 RCA TK28 color telecine cameras, 3 RCA TP 66 16mm film projectors, 3 RCA TP 7 slide projectors, 2 RCA TP 15 multiplexers. 1 Rank Cintel MK III flying spot telecine 16mm or 35mm positive or negative film. 1 Magna-Tech sprocketed tape recorder 16mm, 17.5mm or 35mm coupled to Rank telecine. Videotape machines are: 3 Ampex VR2000, 1 equipped with editec. 1 Ampex AVR-1, 2 Ampex ACR-25 video cassette machines, 4 Bosch BCN-50 videotape machines, two with frame store. 1 Bosch BCN-20 portable videotape machine. 4 Sony BVH-2000 videotape machines, 2 Ampex VPR-2B videotape machines. 3 Sony BVU-50 portable videotape recorders. 1 Sony BVU-110 portable videotape machine. 5 Sony BVU-800 videotape machines. 3 Sony BVW-10P Betacam videotape replay machines. 1 RCA TR60, 1 Chyron IV character generator. 1 MTE 32 input/4 output audio mixer. 1 Souncraft 16 input, 4 output audio mixer, 2 four (4) track audio recorders, 4 single track audio recorders. 1 OB van equipped to operate 3 color cameras, CDL 480 vision

mixer, 1 NEC E-Flex, 1 NEC Opti-Flex digital video effects, VPR-2B videotape machine with electronic editor. 1 Poul Kirk 12 input audio mixer, audio tape recorder, 1 Cue-master audio cassette replay machine. 2 portable microwave links (7000 MHz band). 1 Farinon portable microwave link (2000 MHz band). Diesel alternator on trailer supplying 3 phase power 17 KVA. 1 OB mini van equipped to take TK76C camera and BCN20 tape machine.

Operating hours: Mon-Sat 6.30am-midnight, Sunday 8am-midnight.

Offices: 1st floor, 116 Alexander St, Crows Nest 2065, S. Fildes & G. Sullivan (02) 438 2133; 474 St Kilda Rd, Melbourne 3004, J. Baker (03) 267 7700.

Repr: Media Services, Brisbane (07) 229 6033; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (5.55-10.30pm) to end of prgm commencing in Zone 1, Sun-Sat) 30secs AA \$1575; A \$1240, B \$1025, C \$885.

South Australia

GTS 4 Pt Pirie

Licensee: Spencer Gulf Telecasters Limited, 76 Wandearah Rd, (PO Box 305), Port Pirie 5540. Phone (086) 32 2555. Telex 80320. Telegrams GTS Four.

Opened: March 1, 1968.

Principal Shareholders: J.M. Sturrock Pty Ltd, Willchard Pty Ltd, R.V. Finlay, Broken Hill Associated Smelters Pty Ltd, Valpali Investments Pty Ltd.

Directors: J.M. Sturrock (chrnm & mng dir), P.F. Mackey, J.A.L. Menard, B. Condon, P.J. Martin, R.V. Finlay.

Executives: R. Davis (mgr), R. Blackeby (secty).

Transmitter: Co-sited with ABC at The Bluff 1020m above sea level, 27km east of Port Pirie. AWA transmitter.

Studio facilities: 2 studios at Port Pirie 15m x 9m and 6m x 4.2m with 3 Sony M3 cameras with studio conversion, 2 Philips LDK-14. 1 National W777 camera. 3 x TR 60 plus TCR 100 video tape with editing, TK 28 and color telecine chains. 2 full Sony BVU editing suites, including mobile recorders. Studio at Whyalla 12m x 10m with full production facilities available. 2 Sony BVH 200PS 1" machines. 1 Sony M3 camera in ENG mode & full support equipment at Port Lincoln.

Technical facilities: 50kW ERP vertical polarisation, RCA aerial on 120m tower.

Translators: Channel 8 Cowell, vertical polarisation operated by GTS. Channel 5 Port Lincoln, horizontal polarisation operated via Cowell translator.

Operating hours: Mon 12noon-11.00pm, Thur & Fri 3.30pm-11pm; Tue & Wed noon-11pm; Sat 4pm-11pm; Sun 7am-11pm.

Repr: Carrington Media, Sydney (02) 29 8431; Hugh Anderson, Melbourne (03) 663 3615; Admedia, Adelaide (08) 322 8144.

Rates: Zone 1 (6-9.30pm) 60secs \$195, f/n \$215, f/p \$230.

RTS 5A Riverland

Licensee: Riverland Television Pty Ltd, Murray Bridge Rd, (PO Box 471) Loxton 5333. Phone (085) 847 248. Telex 80313.

Opened: 26th Nov 1976.

Directors: E.H. Urlwin (chrnm), K.A. Coombe, W.G. Taylor, G.J. Gilbertson, G.W. Smythe, W.L. Foley, R.V.J. Nicholson.

Executive: Ms W. Foley (gen mgr/co secty), M.J. Rowe (sales mgr).

Transmitter site: 4km WSW of Loxton.

Facilities: Studio - 2 JVC KY2700E colour cameras, JVC Special Effects mixer, 24 input 2 channel audio mixing console, 8x2 mixing console with effects, 3 JVC commercial sequencer. VTR's - 3 RCA Quadruplex Single Frame Editors, Sony BVH2000 with full facilities. ENG - 2 JVC colour systems.

Operating hours: Mon, Tues, Thurs, Fri - 4.30pm-midnight; Wednesday noon-midnight; Sat 2pm-midnight, Sun 11.30am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Market Media Associates, Adelaide (08) 223 6344; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (6-10pm) 60secs \$105.

SES 8 Mt Gambier

Licensee: South East Telecasters Limited. Studios and offices. John Watson Drive, (PO Box 821), Mt Gambier 5290. Phone (087) 25 6366. Telegrams Setel. Telex 80013.

Opened: March 25, 1966.

Interests represented: Scott's Agencies Pty Ltd, G.A. Warner.

Directors: G.T. Barnfield (chrnm), A.A. Scott, G.A. Warner, R.J.R. Watson, H. Whiteside, G.J. Gilbertson (gen mgr), R.V.J. Nicholson.

Executives: A.D. Phillips (stn mgr), G.D. Smythe (chief engr), I.F. McDonald (acct), J. Kirkup (local sales mgr), R.G. Reid (prdn mgr).

Transmitter and site: NEC Tx's 10kW vision and 5kW standby, located Mt Burr, SA.

Facilities: Studio 138m². RCA TK44B, TK45A and TKP 45 color cameras, two Sony BVH2000 and one BVU800 videotape recorders controlled by a BVE500 Editor plus one RCA TR61 and TR600 videotape recorders with full color facilities, one TCR100 cartridge recorder; RCA TK28 color telecine equipped with two TP66 film projectors and dual drum TP7 slide projector. Philips color test pattern generator; vidifont character generator, vidicon caption scanner and slide telecine each fitted with separate Cox Boxes; STC microwave links; Central Dynamics vision mixing and special effects in master control

room; Dymair vision mixer in OB van plus Richmond Hill vision mixer incl chroma key in production control. Highboard u-matic & Betacam ENG equipment. Antenna and mast, shared with D.O.C., 150m high and 240m above sea level.

Operating hours: Mon-Thur 10.30am-12.20am; Fri 10.30am-1.15am; Sat 12noon-1am; Sun 8am-12midnight.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 51 6945; Qld Provincial TV, Brisbane (07) 221 8872; Market Media Associates, Adelaide (08) 223 6344; Allen & Assocs, Perth (09) 328 9593.

Rates: Zone 1 (6-10pm) 60secs w/c \$143, f/n \$174, f/p \$193.

Northern Territory

NTD 8 Darwin

Licensee: Territory Television Pty Ltd, GPO Box 1764, Darwin 5794. Blake St, Gardens Hill Darwin 5790. Phone (089) 81 8888. Telex 85138 (administration), 85588 (newsroom). Facsimile (089) 812722 (grp 2/3).

Opened: Nov 11, 1971.

Principal interests: Suttons Motors (Darwin) Pty Ltd, Barrbell Investments Pty Ltd, V.B. Perkins, Territory Group Investments (media) Pty Ltd.

Directors: J.H.B. Bell (chrnm), L. Sutton, V.B. Perkins, L.C. Ah Toy.

Executives: P. Dooley (gen mgr), Mrs M. Har-tree (sales mgr), G. Walburn (chief engr), A. Bell (fin & admin mgr), G. Kelley-Berman (prgm mgr), R. Clark (news dir).

Technical facilities: 20kW ERP on Channel 8 (188-195 MHz). NEC 5kW transmitter operating at 2kW with AWA TVH5 standby transmitter. Antenna shared with ABC. Two studios, one 13m x 9m with cyclorama, one RCA TK45 studio camera, three Sony BVP 300P cameras with auto-cue system, one RCA TK28 colour telecine chain with three TP66 projectors and one TP7 slide projector, one RCA TR70 and two TR61 quad VTRs, three Ampex VPR2B VTRs with one search to cue system, one Ampex VPR20 portable VTR, four Sony BVU800 VTRs, three Sony BVU200 VTRs, one Sony BVU110 portable VTR, one Sony BVU100 portable VTR, one Sony BVE ACE editor, one Grass Valley switcher (presentation), one Crosspoint Latch switcher (production) expanded by Telemation 20 x 10 routing system, 24 channel production audio mixer, two FOR-A character generators, one Hitachi caption scanner with cox box.

Operating hours: 4.30pm-11.30pm, except Tuesday, Wednesday, Thursday noon-11.00pm, Sunday 7am to 11pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Market Media, Adelaide (08) 223 6629; Qld Regional Television, Brisbane (07) 831 8872; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (6pm to 10.30pm or end of movie) 60 secs f/p \$246, f/d \$223, w/c \$194.

Perth

STW 9 Perth

Licensee: Swan Television and Radio Broadcasters Ltd, Hayes Ave (PO Box 99) Tuart Hill 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.

Opened: June 12, 1965.

Directors: A. Bond (chrnm), P.G. Beckwith (dep chrnm), D.R. Aspinall (mng dir), W.L. Jones, G.J. Liddicoat, J.J. Hughes, H.S. Lodge.

Executives: L.J. Downs (prgm mgr), P.R. Bowen (sales dir, Perth), M.A. Francis (sales dir, Melb), R. Innis (sales dir, Syd), T. Provan (dir of engr), G. Slater (maintenance mgr), T. Spence (dir of news services), M. Carlon (comm prdn mgr), B. Wiley (prdn mgr), B. Walker (sport editing).

Transmitter and site: Walliston 24km east of Perth. Vision 196.25MHz, 100kw ERP, Horizontal polarisation. Sound 201.75 MHz Stereo transmission to German system.

Technical facilities: 3 main studios, KCK, KCU & KCP cameras. 2 outside broadcast units equipped with KCK, KCKR & KCN cameras. Videotape facilities include 2 x ACR25, 2 x AVR1, 1 x AVR2, 1 x VR1200, 1 x VR2000, 6 x BCN50/51, 4 x BVH2000, 4 x VPR1, 1 x BCN20.

Computer editing facilities: Ampex EDM 1 with dedicated VPR machines & graphics facilities.

Telecine: Includes RCA Photo conductive chain, Bosch fast pulldown flying spot plus Bosch FDL60 CCD equipment. Both 16mm & 35mm capability.

Electronic News facilities: Betacam field equipment & Betacam editing facilities. Microwave link equipment for live reports.

Operating hours: 24hrs.

Offices: Sentry House, 61 Lavender St, Milsons Point 2061, R. Innis (02) 929 5466; 12th floor, 500 Collins St, Melbourne 3000, M. Francis (03) 614 1999.

Repr: Bede Williams & Assoc, Brisbane (07) 378 9333; Admedia Group, Adelaide (08) 332 8144.

Rates: Zone 1 (Sun-Sat 5.30pm-11pm) 60 secs A 2,050, B \$1,600, C \$1,265, D \$880.

TVW 7 Perth

Licensee: TVW Enterprises Ltd, Osborne Rd, Tuart Hill 6060. (Registered office and studios). Phone (09) 349 7777. Telegrams Teleview. Telex 92235.

Opened: Oct 16, 1959.

Directors: M.R.H. Holmes a Court (chrnm & chief exec), C.B. Hugall, J.M. Donovan, R.A. Lindsey, F.A.C. Moss, T.A. Mairs.

Executives: W.B. Reuter (gen mgr, fin & admin), J.C. Reynolds (gen mgr), T. O'Dea (chief engr), A.H. Richards (mgr, TVW Channel 7), A.M. Carrivick (co sec & corp lawyer), S.F. Fildes (gen mgr, Syd & Melb), G.V. Byrne (gen sales mgr, Perth), Ms J. Ledger (mktg mgr), C. O'Mara (prgm mgr), J. Wright (sales mgr, Perth), R.N. Horley (advtg mgr, Perth), J. Baker (Melb mgr), J. Rudd (news ed), J. Newman (pr mgr)

Transmitter and site: Bickley (26km east of Perth). Dual transmitters Ch 7 (181-188 MHz). Vision 182.25 MHz, 100kW ERP vision, sound 1877MHz.

Technical facilities: 4 studios, 8 LDK5 cameras 1 LDK15 hand held, 3 TK760 cameras, 2 TK76 cameras, two 2 inch Quad VTRs, 2 ACR 25 cassette machines, 6 BCN 50 VTRs, 7 Sony "C" Format VTRs, 3 RCA tele islands and one RANK CINTEL MK 111 telecine, fully automated PCS 200 presentation switcher, Telemation character generator CMX 340X editing system with "C" format VTRs. OB1 equipped for eight LDK5 cameras, "C" format VTR, avail power; OB2 equipped for three LDK5, BCN 1" VTR and auxil power; OB3 EFP unit with Betacam camera. 6 ENG units with Sony BVP300 and BVP250 camera with BVU recorders, 3 Betacam units.

Operating hours: Mon-Fri 7am-close, Sat 6.30am-close, Sun 6.30am-close.

Offices: 116 Alexander St, Crows Nest 2065, S. Fildes (02) 438 2133; 474 St. Kilda Rd, Melbourne 3205, J. Baker (03) 267 7700.

Repr: Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Media Services, Brisbane (07) 229 6033.

Rates: Zone 1 (Sun-Sat 5.30pm-11pm) 60secs AA \$2,010, A \$1,575, B \$1,315, C \$1,050, D \$840.

Western Australia

BTW 3 Bunbury

Licensee: Golden West Network Limited, PO Box 112, Bunbury 6230. Telex 92305. Studio: Roberts Crescent, Bunbury. Phone (097) 21 4466. Albany office: 69 Lockyer Ave, Albany (098) 41 6000. G. Grant (mgr). Narrogin office, 100 Federal St, Narrogin (098) 81 1320. Northam office: 155 Fitzgerald St, Northam 6401.

Opened: March 10, 1967.

Relays to GSW Channel 9, Mt Barker. On relay to Translator stations Ch 10 Katanning, Ch 11 Wagin, Ch 6 Narrogin, Ch 10 Quairading, Ch 10 Albany, Ch 55 Northam.

Principal interests: Villaro Pty Ltd, Retford Pty Ltd.

Directors: J.M. Bendat, P.N. Bendat, M.E.C. Eastman, N. Roberts, F.J. Flanagan.

Executives: V. Gentle (network mgr), R. Rosewarne (secty), H. James (network engr), G. Plummer (prgm mgr).

Transmitter site: Mt Leonard, approx 29km from Bunbury. Co-masted with ABC height 506m.

Prdn facilities: Refer Telepro listing in tv prdn - WA section.

Operating hours: Mon-Fri noon-3pm & 4pm-11.15pm; Sat noon-11.30pm; Sun 8am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Perth (09) 325 7077.

Rates: Zone AAA (6pm-9.15pm) 60secs w/c \$338; f/n \$405, f/p \$450.

GSW 9 Mt. Barker

Licensee: Golden West Network Limited, Roberts Crescent (PO Box 112) Bunbury 6230. Phone (097) 21 4466. Albany office: (098) 41 6000.

Opened: Aug 23, 1968.

Directors, executives, interests, rates, representation: see BTW.

Operates on permanent relay from BTW, Bunbury, Ch 10 Albany.

Transmitter site: Mt Barker, 50km north of Albany. Co-masted with ABC, height 564m. Channel 9. Translator, Channel 10 Albany.

GTW 11 Geraldton

Licensee: Geraldton Telecasters Pty Ltd, PO Box 46, Geraldton 6530. Phone (099) 21 4422. Telex 91643.

Opened: Jan 21, 1977.

Directors: F.A.L. Connell (chrnm), I.L. Bogle, P.A. Staines, L.G. Willock, J.E. Grosse.

Executives: B. Hopwood (gen mgr), J. Turner (chief engr), R. Finkle (prgm mgr).

Transmitter site: Moresby Range, Geraldton.

Technical facilities: Main studio 10.5m x 6.6m, 2 x Philips LDK - 14 cameras with zoom lens, grass valley mixer, TGL Synthesiser, RCA TK 28 telecine chain, 2 x RCA TR 600 colour Quadruplex VTR's, 2 x Sony BVH 2000 1" VTR's, 3 x Sony BVU - 800 3/4" VTR's, 1 x Sony BVU - 820 3/4" VTR, 1 x Sony BVU - 110 ENG recorder, 1 x Aston 3 character generator with E.C.C. & font composer, Talia video effects mixer, Solutec automated b'casting system, Harris tv transmitter - 100kW E.R.P. - RCA, 20 kW E.R.P. Standby Transmitter.

Operating hours: Mon-Fri 12-2pm & 5pm-11pm, Sat 4pm-11.30pm, Sun noon-11.30pm.

Repr: Adrep, Sydney (02) 929 5088; Melbourne (03) 63 9623; Aubrey Barker & Assocs, Perth (09) 322 3184; Qld Regional TV, Brisbane (07) 221 8872, Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (6-9.30pm) 60secs \$120 w/c.

VEW 8 Kalgoorlie

Licensee: Mid-Western Television Pty Ltd, 2 Killarney St (PO Box 888) Kalgoorlie 6430. Phone (090) 21 3888. Perth remote studio, 96 Wanneroo Rd (PO Box 79) Tuart Hill 6060. Phone (09) 349 5555. Telex 95354.

Opened: June 18, 1971.

VEW 8 Kalgoorlie on relay to Translator Stations; VEW 3 Central Wheatbelt, VEW 3 Kamalalda, VEW 6 Koolyanobbing, VEW 6 Merredin, VEW 9 Esperance, VEW 9 Norseman, VEW 10 Southern Cross, VEW 47 York, VEW 59 Northam/Meckering, VEW 63 Cunderdin.

Principal interest: Fowler Constructions Pty Ltd.

Directors: J.H.M. Dorsey (chrnm & mng dir), P.K. Lucas, M.S. Cooper, S. Townsend, P. Jarvis.

Executives: E.I. Alfirevich (gen mgr), E. Pope (co secty), D.G. Butler (fin contr), R. Hodgman (sales dir), G. Wild (chief engr).

Transmitter site: Peter's Hill, Kalgoorlie. 8kW, ERP on Channel 8 (188-195 3034MHz), horizontal polarisation.

Technical facilities: One transmitter, ten translators, 2 studios, 5 cameras, VTR facilities, quad, 1", 3/4", telecine, RCA colour.

Operating hours: Mon-Fri 7am-11.30pm; Sat 8am-11pm, Sun 7.30am-11.30pm.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Mid-Western Television, Perth (09) 349 5555; Hastwell Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (6pm-10.30pm) 30 secs \$115.

Hobart

TVT 6 Hobart

Licensee: Tasmanian Television Limited. Studio & offices: 52 New Town Rd, Hobart 7000; GPO Box 1209M, 7001. Phone (002) 78 0666. Telegams Tastevee. Telex 58019.

Opened: May 23, 1960.

Principal interests: Wholly owned subsidiary of E.N.T. Limited.

Directors: E.A. Rouse (chrnm), D.M. McQuestin (dep chrnm), C.F. Clements, R.W. Henry, E.G. McRae, D.L. Carter (mng dir), R.M. Rea, B.J. Clark (alternate).

Executives: W.J. Henry (ops mgr), S.D. Pizer (sales mgr), M.L. Sutton (prgm mgr), R.S. Hernan (chief engr), T.R. Sutton (news ed), L.S. Molnar (acct).

Transmitter and site: Pinnacle, Mt Wellington. Antenna 1328m above sea level. Omni-directional antenna 100kW ERP.

Technical facilities: Main transmitter 10kW Pye LDM 1163. Standby transmitter 10kW AWA TVH-1, STC ML8 studio transmitter links. Transmitter site remotely controlled from studio using AWA & Teknis systems.

Translators: Ch 8 Taroona — 50 watt Elit translator at Arm End, Opossum Bay. Ch 8 Bicheno/Swansea — 50 watt Marconi translators situated near Bicheno. Ch 8 Maydena — 1 watt Elit translator at Abbotts Lookout. Ch 8 Strathgordon — dual 3 watt Marconi translators at Twelve Trees Range. Ch 8 Queenstown/Zeehan — dual 50 watt LGT translators at Mount Owen. Ch 10 Rosebery/Tullah — 50 watt LGT main & 50 watt Marconi translators at Mt Read.

Studio A: 15m x 15m. Two EMI 2005 colour cameras equipped with 18 x 675 Angenieux servo zoom lens & pedestals. 32 dim Strand lighting console plus 26 auxiliaries. C.D.L. 480 model 8 vision mixer with 24 inputs, 2 SFX mixers, 6 RGB chromakeyers, Quad split, border & soft edge, rotary wipes & multiple pattern generator. Chyron 111B character generator with 9 fonts, 2 floppy disc drives & 2 keyboards. Telesync camera cue prompter, 32 input, 4 output audio mixer, Ampex ATR 104, 4 channel recorder & AG350 full track recorders. Cue master 906/903 cart machines, Nakamachi compact cassette recorder, dual turntables, analogue delay & graphic equalisations, full P.A. & foldback facilities. Mole Richardson Mini Boom, dual announce booths.

Studio B: (see commercial production)

Videotape facilities: Ampex AVR 1, Ampex AVR 2, VR 2000B with Editec, 1 Sony BVH2000, 2 Ampex VPR2B's and 2 Ampex ACR25's. 3 edit suites equipped with Sony BVU800 recorders. Beta, VHS and U-matic format facilities.

Outside facilities: 4 ENG vehicles equipped with Sony BVP 300P cameras and BVU110 and BVU820 recorders. OB van with 2 Philips LDK 25 cameras with 42:1 Angenieux zoom lenses. Link Repeater Van with dual links, & BVU820 recorder. Production van equipped with Sony BVP300 camera and BVU110P recorder.

Telecine: 2 RCA TK 28 chains with TP 66 & TP 7 projectors. Magnasync double head separate mag sound system with interlock. 16mm film & 35mm slide processing/editing & dark room facilities.

Commercial Production Facilities: EFP van equipped with Sony BVP300P color camera, Sony BVU110 recorders. Viscount vision and AWA audio mixer. Provision for 3 camera operation. Studio 10.5m x 6m equipped with 2 Sony BVP300P cameras, ultimate 4B video matter, 12 dim Strand lighting console. Control room and separate post production editing suite fitted with Ampex HPE1C editor, Chyron RGU 2 character generator with 16 fonts, Ampex 4100 16 input vision mixer with upstream and RGB Chromer keyers, 100 effects patterns. 1 Ampex VPR 2 and 2 VPR2B videotape recorders with time code,

Sony BVU200, TBC U-matic & Beta facilities. Yamaha 8 channel audio mixer. 2 track reel to reel audio recorder.

Client facilities: include a theatre/conference room, equipped with 16mm and twin 35mm projectors. Client viewing rooms for U-matic Beta, VHS, PAL or NTSC formats or direct viewing of commercials or programmes.

Operating hours: Mon-Fri 7am-midnight; Sat & Sun 7.30am-midnight.

Repr: Television Time Sales, Sydney & Brisbane (02) 922 5399; Melbourne/Adelaide (03) 267 3122.

Rates: Zone 1 (6pm-10.30pm) 60secs f/n \$545; f/p \$630.

Tasmania

TNT 9 Launceston

Licensee: Northern Television (TNT9) Pty Ltd, Watchorn St (PO Box 873) Launceston 7250. Phone (003) 44 0202. Telex 58512.

Opened: May 26, 1962.

Principal interest: Examiner-Northern TV Ltd.

Directors: E. A. Rouse (chrnm), A. E. Evans, K. W. Hardman, C. F. Clements, R. A. Ferrall (acct), B. J. Clark, D.M. McQuestin (gen mgr), B.J. McKendrick.

Executives: J.R. Montgomery (sales mgr), K.J. Briggs (dir of eng TNT9/TVT6), J.M. Stephens (prgm mgr), P.A. Hogan (ops mgr), I.B. Reid (chief engr TNT9).

Transmitter and site: Twin 10kW NEC Mt Barrow, 26 km from Launceston.

Antenna: Specially designed Rhode and Schwartz directional antenna to serve all populated areas of Northern and North Western Tasmania, giving 300kW at 290 degrees (NW). 1396m above sea level.

Translators: Prospect (Ch 11), Burnie (Ch 10), Wynyard & Boat Harbour (Ch 5A), Waratah (Ch 11), Savage River (Ch 7), Derby (Ch 11), Smithton (Ch 11), Circular Head Area (Ch 6), St Helens (Ch 7), East Devonport (CH48), St Marys (Ch 11).

Studios: Main — 20m x 13m equipped with two RCA TK45A, Angenieux 15:1 zoom lenses. Optional TK760, Fuji 17:1 zoom lens. ENG — 6m x 3m interview, equipped with RCA TK76C/TK760, Fuji 17:1 zoom lens, for recording only. Three control rooms: Main studio — Production, include CDL VSP1250 mixer with chroma keying and special effects cox box. Remote control all sources. 16 x 8 MTE audio desk, Otari 8 track recorder EMT electronic reverb. Separate Neve limiters; Audio production — with self contained studio, include 12-4-2 MTE desk, Ampex ATR104, C.E. full and twin track recorders, Quad Eight electronic reverb. Separate Neve limiters: Master control — includes CDL MCS829 switcher. All sources delegated to either master or studio control rooms. Videotape: Two RCA TR70C's, one TR61, two TCR100A's, two Ampex VPR2's and three Sony BVH 2000's for production. One Sony 5850P Umatic recorder with CVS517 TBC. Ampex RGU2 video character generator. Telecine: Two multiplexed chains in 3 x 2 configuration, each with TK28 color camera and ITC8000 mono camera, two TP66 16mm film projectors, TP7 35 mm slide projectors. One FR16 16mm full facilities film projector. ENG/EFP: Two TK76B, one TK76C/TK760, One HL83 camera with individual Umatic type recorders. News editing suite with NV9000 recorders.

Operating hours: 24 hours, 7 days & week.

Repr: Television Time Sales, Sydney (02) 922 5399; Melbourne (03) 267 3122.

Rates: Zone 1 (6pm-10.30pm) 60secs f/n \$545, f/p \$630.

Television Networks

CSEQ Television

Office & studios: Rockhampton Television Ltd, Dean St (PO Box 568) Rockhampton 4700. Phone (079) 28 5222. Telegrams Arteecue. Telex 49008. Maryborough office: Wide Bay Burnett TV Ltd, PO Box 30, Maryborough 4650. Phone (071) 22 2288. Telegrams Wideteve. Telex 49702.

Member stations: RTQ 7 Rockhampton, SEQ 8 Maryborough.

Executives: B.D. Saunders (mng dir, Rockhampton), A.M. Daniel (gen mgr, Maryborough).

Repr: Adrep Australia, Sydney (02) 929 5088; Melbourne (03) 63 9623; Qld Regional Television, Brisbane (07) 831 8872; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep Advertising Representatives, Perth (09) 325 6395.

Rates: Zone 1 - 60secs f/p \$955.

The Golden West Network

Roberts Crescent (PO Box 112) Bunbury 6230. Phone (097) 21 4466, Telex 92305. Albany office: 69 Lockyer Ave, Albany (098) 41 6000. G. Grant (mgr). Narrogin office: 100 Federal St, Narrogin (098) 81 1320. Northam office: 155 Fitzgerald St, Northam.

Member stations: BTW/GSW (Bunbury/Mt Barker); Translators: BTW-6 Narrogin, 10 Katanning, 11 Wagin, 10 Quairading, GSW-10 Albany, 55 Northam.

Executive: V. Gentle (network mgr).

Repr: 3 Bennett St, Perth, (09) 325 7077; ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 - 60 secs f/p \$450.

Great Eastland Television

Peterson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777, Telex 66961.

Member stations: NEN/ECN Tamworth/Taree, DDQ/SDQ Darling Downs, Southern Downs, Channel 5A Toowoomba, NRN/RTN Coffs Harbour/Lismore, UHF Gold Coast.

Executives: C.J. O'Connell (nat sales & mktg mgr), L.R. Burrows, M.M. Moroney, B.J. Beasley.

Repr: ParPlan, 157 Walker St, North Sydney 2060. Phone (02) 922 2677. Telex 20794; Melbourne 492 St Kilda Rd, Melbourne 3004. Phone (03) 267 3188. Telex 33632; Qld Regional Television, 383 Wickham Tce, Brisbane 4000. Phone (07) 831 8872. Telex 42066; Hastwell, Williamson, Rouse, 59 Kensington Rd, Norwood 5067. Phone (08) 332 3322. Telex 87113.

Rates: Zone 1 60 secs A \$2037; B \$1868; C \$1685; D \$1404.

Mid State Television

Bathurst Rd (PO Box 465) Orange 2800. Phone (063) 62 2288. Remembrance Driveway (PO Box 493) Griffith 2680. Phone (069) 62 4500.

Member stations: CBN, CWN, MTN.

Executives: I. Ridley (gen mgr CBN/CWN), W.R. Gamble (mng dir MTN), G. Warren (nat sales mgr CBN/CWN).

Repr: Television Time Sales, Sydney & Brisbane (02) 922 5399; Melbourne & Adelaide (03) 267 3122; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 - 60 secs f/p \$855.

Mining Television Network

Office & studios: Suite 5, 11 Richardson St (PO Box 222) South Perth 6151. Phone (09) 368 1488, 1233, 1333. Telex 93466.

Member Stations: GEMR9 Groote Eylandt, CKWR10 Koolan Island, CKWR11 Cockatoo Island, GML7 Goldsworthy, GML9 Shay Gap, NEWR9 Mt Newman, HTWR7 Tom Price, HTWR11 Paraburdoo, Channel 9 Christmas Island.

Executives: R.M. Griffin (chief exec), Miss L. Munis (network mgr), G. Plummer (prgm mgr), G. Howard (sales mgr), Ms P. Babb (admin mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Rates: Zone 1 (Noon to 3pm & 6pm to 10pm) w/c 60secs \$86, f/p \$94.

Nine Network Pty Ltd

54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telegrams Diffusion.

Member stations: TCN, GTV, QTQ, NWS, STW.

Executives: L.A. Mauger (mng dir), S.H. Chisholm (pres & mng dir TCN 9), J. Styles (chief exec GTV), J.G. McKay (pres prgms TCN & GTV), T. Talbot (mng dir NWS), H. Cornish (exec vp QTQ).

Network 10

16th floor, 132 Arthur St, North Sydney 2060. Phone (02) 529 6788. Telex 21767.

Member stations: TEN, ATV, TVQ, SAS.

Executives: Sales - M. Whiting (TEN), G. Hill (ATV), A. McBride (TVQ), V. Hardy (prdn).

NQTV — North Queensland Television

12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377 TNQ, (070) 51 6322 FNQ. Telex 47023 (admin), 47360 (news).

Member stations: TNQ Townsville, FNQ Cairns.

Executives: D. Astley (gen mgr), G.W. Thorley (T'ville stn mgr), E.A.N. Wenck (co secty), P. Ament (chief eng), L. Noseda (assnt chief eng), R. Anderton (news controller), D. Semler (sales/mktg mgr), W. Burnett (traffic mgr), A. Lining (T'ville prdn mgr), J. Grant (Cairns prdn mgr), F. Jones (prgm mgr), I. Stark (acctnt).

Reprs: ParPlan, Melbourne (03) 267 3188; Adelaide (08) 332 3322; Sydney (02) 922 2677; Perth (09) 322 3184; Qld Regional Television, Brisbane (07) 831 8872.

Rates: Combined TNQ/FNQ Zone 1: (6-10.30pm) 60secs w/c \$581.

Regional Television Australia Pty Limited

82-84 Sydenham Rd, Marrickville 2204. Phone (02) 516 1233. Telex 20581.

Executives: K. Stone (chief exec), L. Barwell (mktg mgr).

Member stations: CTC, CBN/CWN, MTN, NBN, NEN/ECN, NRN/RTN, DDQ/SDQ, WIN, RVN/AMV, BCV/GLV/STV, BTV, GMV, TNQ/FNQ, MVQ, RTQ, SEQ, SES, GTS/BKN, RTS, BTW/GSW, TNT, NTD, ITQ, VEW, GTW.

The Seven Network Pty Ltd

19-23 Hamilton St, Sydney 2000. Phone (02) 232 7277.

Member stations: ATN, HSV, BTQ, ADS.

Directors: J. O. Fairfax, K. D. Macpherson.

Executives: E. F. Thomas (gen mgr, ATN), R. Casey (gen mgr, HSV), G. M. Moller (gen mgr, BTQ), J. Doherty (gen mgr, ADS), H. Gardner (nat sales dir) M. Harrison (sales dir, Syd).

Sales offices: 10th floor, 157 Walker St, North Sydney 2060. Phone HSV (02) 922 6377, BTQ & ADS (02) 929 4288, TVW (02) 438 2133; 114-124 Albert Rd, South Melbourne 3205. Phone (03) 699 2222, TVW (03) 654 3755; Brisbane c/- BTQ (07) 369 7877.

6 Network Victoria & SES8 Mt Gambier

C/- BTV6, PO Box 464, Ballarat 3350. Phone (053) 31 3166. Telex 32911.

Member Stations: BTV, GMV, SES.

Executives: G.W. Rice, R. Euling, M.J. Faulkner (gen sales mgr), B.J. Tweedale (nat sales mgr), G.J. Gilbertson.

Repr: Television Associates: Sydney (02) 929 4588; Melbourne (03) 51 6945; Adelaide (08) 223 6344; Brisbane (07) 221 8872; Perth (09) 325 6395.

Rates: Yellow 60 secs f/p \$1,273.

Southern Cross TV 8

PO Box 888, Bendigo 3550. Phone (054) 43 9677. Telex 32885, 30025.

Executives: I.R. Muller (chief exec), R. J. Cook (gen mgr BCV8), G.L. Eddy (gen mgr, Gippsland b'casting ops GLV8/3TR), P.W. Falconer (nat sales & mktg mgr).

Member stations: BCV8/11 (Bendigo & Swan Hill), GLV8 (Gippsland & associated translators).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assocs, Perth (09) 322 3184.

Rates: Gold f/p \$1,187.

Tasbuy

C/- Television Time Sales, 75 Miller St, North Sydney 2060. Phone (02) 922 5399.

Member stations: TVT, TNT.

Executives: D.L. Carter (mng dir TVT), D. M. McQuestin (gen mgr TNT), J.R. Montgomery (Tasbuy sales mgr).

Repr: Television Time Sales, Melbourne (03) 267 3122; Sydney (02) 922 5399.



YOUR SALES REP FINALLY HAS AN HOUR-LONG APPOINTMENT WITH A KEY CLIENT EXECUTIVE. PERFECT SET-UP?

Midway through the introductory remarks someone pops into the office with a question. Soon there's a call on the intercom . . . then an outside call. Meanwhile the executive is riffling through papers, rifling file drawers, checking figures. More calls, more apologies. *Less and less attention!*

Seldom can your rep complete a planned presentation without interruptions and distractions. When decision time comes, how well will the prospect know your sales story?

HOW DO YOU PLUG THIS HOLE?

b&t



tri-buy

TRI-BUY The ultimate trade marketing package consisting of:
 b&t Weekly — Australia's leading advertising and marketing magazine
 AARDS — The media buyers' bible
 b&t Year Book — Australia's only comprehensive industry reference book

TRI-BUY will:

- * Support your sales people before, between and after sales calls
- * Reinforce other promotion by bringing them to mind at media selection time
- * Help your prospects make buying decisions — and defend them

NEW SOUTH WALES

Adventist Media Centre

150 Fox Valley Rd, Wahroonga 2076. Phone (02) 487 1844.

Executive: D. J. Silver (mgr).

Handles radio and tv programs — These Times (radio), Faith for Today, It Is Written (tv).

Amidell Pty Limited

167 Dowling St, Woolloomooloo 2011. Phone (02) 356 4044. Telex 70374.

Directors: R. Walker, P. Dougherty (prdn mgr), M. Dougherty (exec prdcr).

Prdn of feature films, tv prgms & documentary films.

A.M. Studios

3 Caledonia St, Paddington 2021. Phone (02) 328 7214, 328 7215. Telex Audmot 70569.

Directors: D. Beal (mng dir), P. Haines (mgr, engr).

Executives: R. Bishop (chief ed), M. Gould (creative dir), R. Michalak (dir, D.O.P).

Video & audio production studio complex.

Anglican Television Society

258 Sailor's Bay Rd, Northbridge 2063. Phone (02) 95 2003.

Executives: C. Warne (dir), T. Filewood (prdn), Rev B. L. Smith, BD, Th.Schol (chrnm), Rev. D.M.S. Cohen (secty), E. C. Wallis (treasurer).

Producers of television programs for ATN, TCN, TEN and WIN. Programs are then distributed throughout Australia. Anglican Television produces films and audio-visual productions for Australian and overseas clients.

Animation Shooting

4 Camira St, Pymble 2073. Phone (02) 498 5077.

Executive: J. Ochse (camera op).

Animation camera rostrum work, titles, f/x shooting.

Repr: Associate company Cinemagic Animated Films, Sydney.

Aquatic Drive Studios

2/10 Aquatic Drive (PO Box 266) Frenchs Forest 2086. Phone (02) 451 8111.

Fully air-conditioned & sound proofed. 6,800 sq. ft. drive in studio with 15m x 15m x 5.8m high cyclorama. Set storage, wardrobe & make-up room, lockable props cage, 3 phase 150 amps per phase power board, joy & wilco power outlets.

Argus Motion Pictures

Suite 9, 4 Munro St, Berry's Bay 2060. Phone (02) 922 7893.

Directors: C. Borgonon, H. Kitson, N. Tomkinson, L. Kitson.

Producers of feature films & documentaries.

Office: 4th fl, Kobold Hse, 17 Prowse St, West Perth 6005. Phone (09) 322 5453. Telex kobold 95538.

Artis Film Productions Pty Ltd

PO Box 1608, North Sydney 2060. Phone (02) 95 0534. Telegrams Filmartis Sydney. Telex 21822-SY539.

Directors: T. Haydon (mng dir), Ms S. Calfus.

Production & marketing of feature films & documentary films for cinema & television.

Repr: UK, USA.

Artransa Productions

Television Centre, Epping 2121. Phone (02) 858 7600.

Executive: A. H. Culliton (mgr), M. Carlton (assnt mgr), Ms M. Palmer (prdn mgr), S. Van-der Sluice (sales mgr).

Facilities: Complete range of 16mm & 35mm camera equipment incl. 35mm Arri B.L. with video split & super speed lenses. Sony Betacam video camera & accessories. Full post prdn facilities for video, film 35mm & 16mm. Specially equipped location van & lighting truck.

Repr: UK, USA.

Associated R & R Films Pty Limited

News Limited, 2 Holt St, Sydney 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3241.

Director: R. Michaels.

Feature film prdn & tv prgmg.

Repr: USA, UK.

Astra Film Productions Pty Ltd

7/1A Kellett St, Kings Cross 2011. PO Box 398, Potts Point 2011. Phone (02) 356 3344.

Directors: R. Mason, J. Duigan, J. Overton.

Tv & film prdn.

Austral Pacific Productions Pty Ltd

63 Sugarloaf Cres, Castlecrag 2068. Phone (02) 95 2943.

Executive: A. J. Helgeson (mng dir).

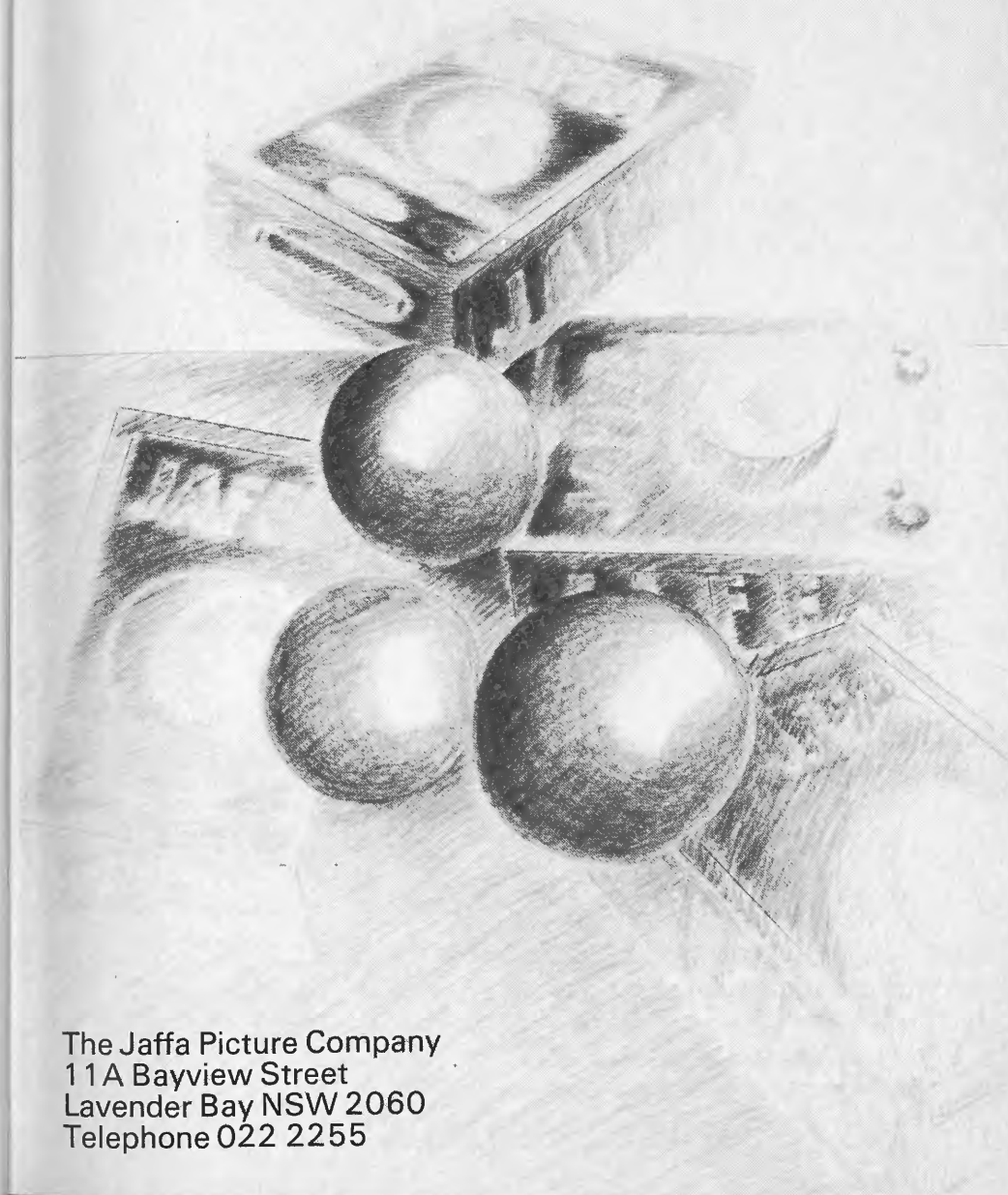
Producers of tv programmes, travel & documentary films, advertising films for theatrical release & tv release. Public relations and training films for industry.

Australian Film Commission

8 West St, North Sydney 2060. GPO Box 3984, Sydney 2001. Phone (02) 922 6855.

Commissioners: P. Adams (chrnm), D. Stratton, E. Alexander, G. Appleton, R. Beattie, J. Chissick, K. Williams (chief exec), B. Gurry, S. Turkiewicz.

'roll'em in the aisles.'



The Jaffa Picture Company
11 A Bayview Street
Lavender Bay NSW 2060
Telephone 022 2255

Executives: M. Smith (gen mgr, film dev), B. Gittings (gen mgr, corp services divn), D. Harley (acting gen mgr, Film Aust), M. Frankel (dir of policy), V. Molloy (dir, creative dev branch), P. Chapman (dir, project dev branch), C. Turner (dir, mktg branch).

Offices: K. Matthews, 185 Bank St, South Melbourne 3205. PO Box 1195, City Road Post Office. Phone (03) 690 5144; UK, USA.

Avalon Films

16 Lindley Ave, Narrabeen 2101. (02) 981 4570.
Directors: P. Avalon (prcdr), A. Levy.

Film & documentary producers, independent distributors.

Repr: USA.

Baronet Preview Theatre

3rd floor, 21 Pier St, Haymarket 2000 Phone: (02) 264 3619.

16 & 35mm screening facility; air cond., seats 30-50 people; client entertainment areas; Ratios: academy, widescreen, anamorphic, standard 16. Format: mute, optical, double head, single & multi (3,4,6) track, 16mm edgetrack.

Systems avail: loops, changeovers, frwd & reverse, Dolby stereo & decoding.

Avail. for client booking at any time on all days.

BB & T Productions

41a David St, (PO Box 106) O'Connor 2601. Phone (062) 48 9622.

Directors: K. Barlin, P. Burleigh, W. Lazarides (assoc), C. Cameron (prdn mgr).

Writers and producers of tv, radio and press advertising. Total production services from concept to finished product, including film, audio-visual, video, print & general art for commercial, training or promotional projects.

B.C. Communicators Pty Ltd

156 Mowbray Rd, Willoughby 2068. Also: 30 Carpenter Cres, Warriewood 2102. Phone (02) 985 2100, ah (02) 99 3659.

Directors: M.J. Cleary (mng dir), T.J. Cleary.

Prdn of tv commercials & trade presentations, documentaries, script writing & concepts, radio commercials, prdn consultants.

Richard Bradley Productions Pty Limited.

Commercials, Corporate and Industrial Documentaries. Showreel available

Berry Hill Productions

19-21 Berry St, North Sydney 2060. Phone (02) 92 1625, 923 1241.

Directors: P. Coolahan, N. Pett.

Video Productions, video studio facilities.

Binnaburra Film Company Pty Ltd

3 Cameron St, Balmain 2041. Phone (02) 818 2252.

Executive: C. Noonan.

Documentary & drama prdn.

Blackthorn Productions

552 Mowbray Rd, Lane Cove 2066. Phone (02) 427 4109.

Director: P. Kyril (mng dir).

Executive: Ms B. Muller (dir/secty).

Animation techniques: cel, cut-outs, puppets (ball joints, wire, paper, plastic, etc), plasticine, objects, multiplane animation, relief, drawing on film, pixilation, etc., mirror, glass & special effects, travelling matte, chroma key, titles, graphics & art work.

Animation in 35/16 mm available for commercials, education, features, industrial films, tv series & specials. Creating of puppets, models & props to specific requirements.

Richard Bradley Productions Pty Limited

43 Glenmore Rd, Paddington 2021. GPO Box 5166, Sydney 2001. Phone (02) 331 2660.

Director: A. Buxton.

Executive: R.J. Bradley.

Production of commercials, government & corporate documentaries, feature films. Marketing & distribution of films & general advertising & promotional work.

Buckingham Picture Productions

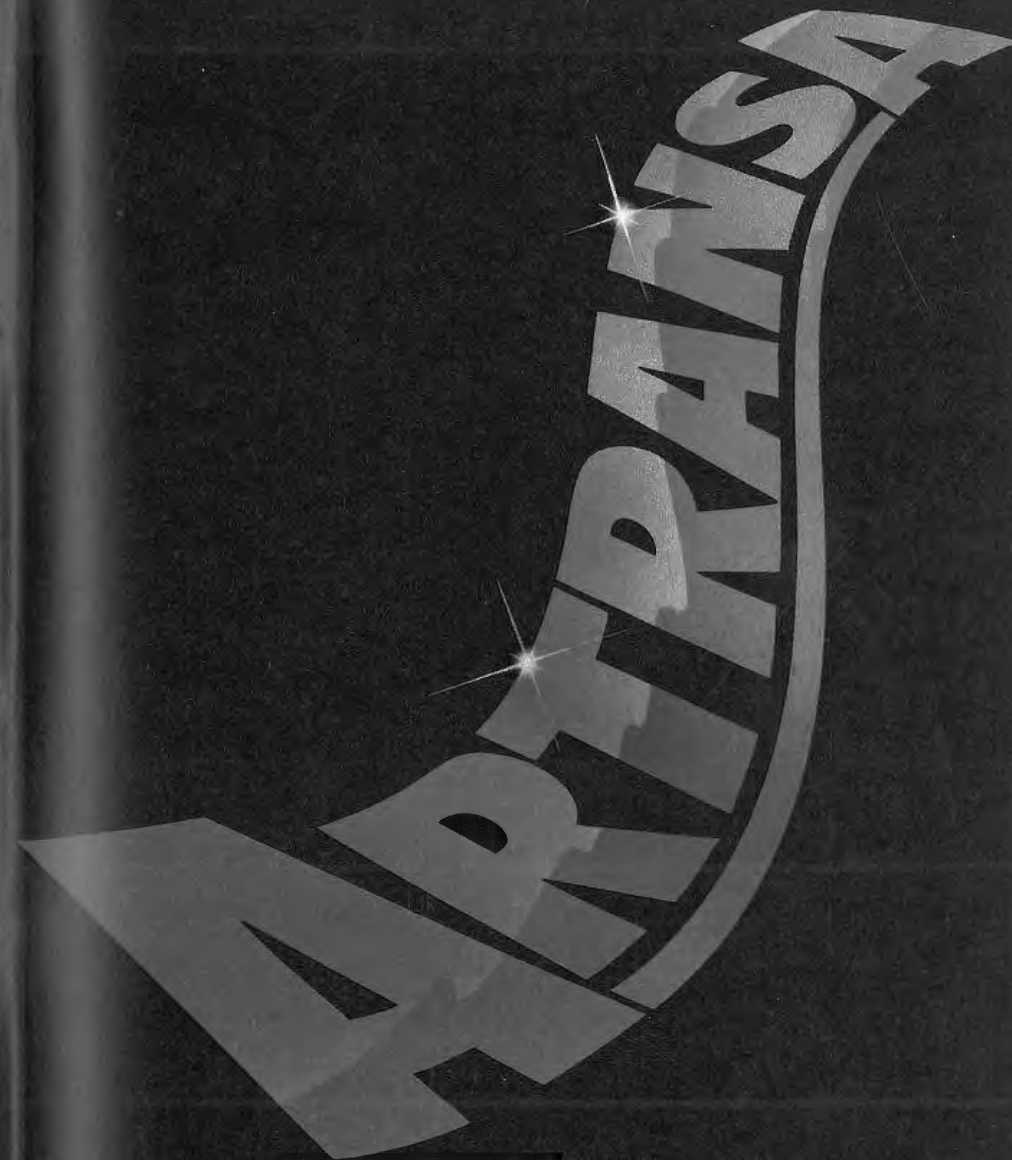
52 Park Ave, Avalon Beach 2107. Phone (02) 918 8741.

Directors: R.J. Buckingham, Mrs M. Buckingham.

Principal photography of documentaries, commercials, current affairs & industrial films with facilities including Betacam, BVU & 16mm film gear.

Enquiries:

Richard Bradley Productions Pty Limited. GPO Box 5166 Sydney 2001. 43 Glenmore Rd Paddington 2021. (02) 331 2660



With over 27 years experience, Artransa has the expertise and total facilities to produce your commercial or business communications message on film or videotape. Efficiently and cost effectively. Artransa, the final word in film and videotape communication.

ARTRANSA

Television Centre Epping 2121 Telephone: (02) 858 7600

Burbank Films

City office: 10th floor, Royal Exch. Bldg, 56 Pitt St, Sydney 2000. Phone (02) 221 1333. Studios: 11-15 Young St, Paddington 2021. Phone (02) 33 0531; 17-19 Mooramba Rd, Dee Why 2099. Phone (02) 981 1680. A division of Film Funding & Management Pty Ltd.

Directors: John Darling (chrnm), T. Stacey (mng dir), G. Stephenson (mgr, commercial & documentary divn), J.H. Darling.

Producers of commercials & documentary films in both live action and animation for advertising, television and industry. Producers of animated telefeatures for world release.

John Bushelle Productions Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7158.

Specialising in creation and production of medical, agricultural & industrial documentaries on film or videotape & audio-visual programmes.

Cadillac Productions Pty Ltd

1/23 McLaren St, North Sydney 2060. Phone (02) 929 0488.

Director: M. Conway.

Specializing in commercial & documentary production on film & video.

Callanan Bailey Enterprises Pty Ltd

131 Blues Point Rd, McMahons Point 2060. Phone (02) 929 0322. Cables: Candyfilm. Telex 26257.

Executives: J. Callanan (film dir), D. Bailey (prdr).

Grange Calveley/Glenn Darlington Pty Ltd

3/281 Sussex St, Sydney 2000. Phone (02) 264 6188. Telex 74684.

Executives: G. Calveley, G. Darlington.

Television producers.

Camfilm Productions Services Pty Ltd

48 Francis St, Glebe 2037. Phone (02) 660 3266.

Director: J. Bowen.

Executives: J. Hoskins (editor), J. Bowen (dir), D. Bourke (prdn mgr).

Documentary & film production.

Canberra Media Productions Pty Ltd

15 Love St, Flynn 2615. Phone (062) 58 2846.

Directors: R. Trindall (prdr), Mrs F. Trindall.

Commercials & documentaries for tv & theatrical release. Producers of films, video & audio-visual programs for sales, training & prom, incl multivision & multimedia.

Capital Video

Aspinall St (PO Box 21) Watson 2602. Phone (062) 41 1000. Cables - Ceeteecce. Telex 62046. Subsidiary of Australian Capital Television.

Directors: See CTC 7.

Executives: R. Frank (mgr), P.J. Jordan (supvr).

Production facility house including creative advice. Facilities include Sony BVH computerised 1" editing suite, 1" portable recorder and access to Capital 7's many facilities.

l'state offices: See CTC 7.

Cash-More Sound Stage Studios

354-356 Liverpool Rd, Ashfield 2131. Phone (02) 798 6782.

Executive: T. Cashmore.

One sound stage studio. Fully fixed cyc. Hire, sale, repair audio and lighting equipment.

Cassette Television (Aust) Pty Ltd

123 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Producers of educational, training, industrial and corporate image programs on video and film. Educational media consultants.

Catholic Communications Centre

74 Greenwich Rd, Greenwich 2065. Phone (02) 439 8499. Communications office of the Archdiocese of Sydney.

Executives: Most Rev. J. Heaps (chrnm), Fr K. Burton (dir), Miss M. Haydon (exec secty).

Produces tv, video & radio prgms. Conducts courses of media studies.

Challenges Accepted

1st floor, 24 Bay St, Double Bay 2028. Phone (02) 328 6133.

Directors: J. Money (film & tape dir), Mrs S. Money (writer & prdr).

Tv and cinema commercials, short films, documentaries, conceptualisation, writing, storyboards, presentations. Total production from idea to release dubs or prints.

Chase Films Pty Ltd

Unit 2, 24 Stafford St, Double Bay 2028. Phone (02) 32 3901.

Directors: J. Steiner (prdr/writer), C. Holloway (prdr/dir).

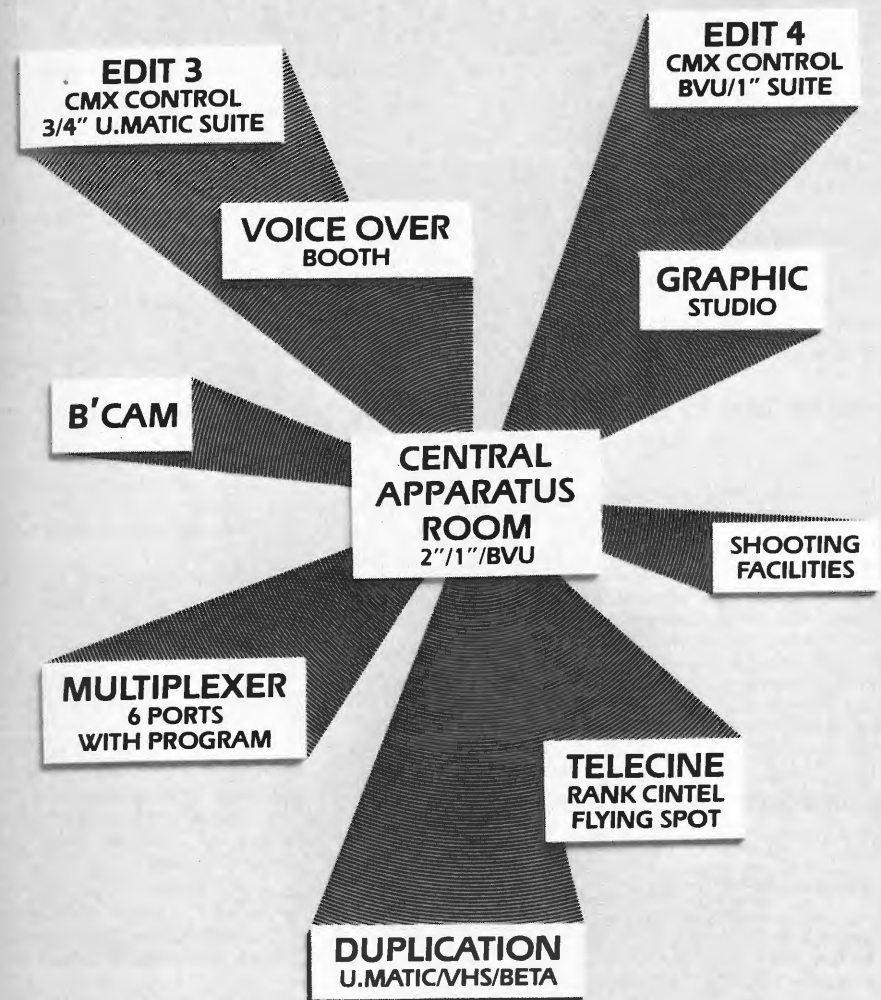
Prdcrs of films & tv.

Keith Chatto Productions Pty Ltd

13 Bellevue St, Kogarah 2217. Phone (02) 587 5586.

Directors: R.K. Chatto, Mrs J.L. Chatto.

Supplies film, video crews & necessary equip to service b'cast video & film requirements to tv networks & industry.



VTS BACK TO BASICS

VIDEO TRANSFER SERVICES PTY. LIMITED
16 Atchison Street, St. Leonards, NSW 2065. Telephone: (02) 438 2000

Christian Television Association

1st floor, 139 Castlereagh St, 2000. PO Box E16, St James 2000. Phone (02) 267 7402.

Representing the Uniting Churches, the Churches of Christ, the Salvation Army and the Baptist Union in commercial television.

Executive: W.J. Townley (mgr).

Involved in the production of religious programmes on TCN, ATN and TEN in Sydney. Programmes are also distributed throughout Australia. Available for all tv prdn.

Cine-Edit Pty Ltd

3 Northcliff St, Milsons Point 2061. Phone (02) 957 1215.

Director: L.J. Davidson (co dir).

Film editing & tv commercial post-prdn.

Cinema Montage Pty Limited

11-15 Young St, Paddington 2021. (02) 389 6144, 33 0531.

Directors: G.E. Morris (prdcr/ed), Mrs G.A. Darvell, Mrs A.A. Morris.

Executives: T. Cremona (cinematographer), S. Richards (asst dir).

Feature, industrial & documentary prdn for prgm release in home video mkts, 16mm & video preview theatre, experienced team in video, audio sync recording (prdcr, engr, composer). Sound tracklaying & mixing for video. NSW agents for Group Color (WA) Pty Ltd (Cibachrome printing; 16mm & super-8 cine laboratory).

Cinemagic Animated Films Pty Ltd

4 Camira St, Pymble 2073. Phone (02) 498 5077.

Executives: Mrs D. Ford, C. Ford (dir).

Production of animated cinema & tv commercials, documentaries and inserts, as well as special F/X titles and supers for agencies and live production houses.

Repr: Shepherd Baker Studios Pty Ltd, Perth; Steve Phillips, Creative Ideas Pty Ltd, Wollongong. Associate company: Animation Shooting Pty Ltd, Sydney.

Cinepix Film & Television Productions

PO Box 62, North Sydney 2060. Phone (02) 99 4850.

Executives: T. Sheppard.

Film & television production of commercials, documentaries & features.

Cinetel Productions Ltd

71-73 Chandos St, Crows Nest 2065. Phone (02) 437 6468, 439 5586. Telegrams Cinetel Sydney.

Directors: F. Heimans, J. Heimans.

Complete 16mm and 35mm film & videotape production of television programs, commercials, documentary films, features, educational programs. Producers and distributors. Full studio and post-production facilities.

Peter Clark TV & Video Productions

Suite 201, Edgecliff Centre, 203-233 New South Head Rd, Edgecliff 2027. Phone (02) 327 5317, 32 2181. Telex 70041.

Directors: P. Clark, Mrs I. Clark.

Tv commercials, all phases video promo tapes.

Colorburst Pty Ltd

43 Thomas St, North Sydney 2060. Phone (02) 957 1800.

Executives: R. Webb (mng dir), J. Webb (gen mgr), F. Irwin (prdn mgr), J. Webb (chief engr).

Production: Broadcast 1" C-format tv commercials & U-matic, VHS & BETA non-broadcast facilities.

Location facilities: Portable colour tv cameras, backpack recorders, location van and lighting, 4 wheel drive Range Rover and video camera boat located on Sydney Harbour.

Studio: Drive-on product stage 7m x 9m, set construction, background paper, motor driven turntable.

Broadcast Post Production: 2 Ampex VPR-80 recorders with Ampex TBC-2's, Ampex NTSC VPR-80 with NTSC Ampex TBC-2, Dubner CBG-2 Character Generator with 250 fonts in unlimited sizes. Crosspoint Latch Vision Mixer, Cox colour corrector, Oki framestore, Ultimatte Newsmatte.

Video Post Production: Videocassette or 1" C-format editing with timebase correction & digital image enhancement, colour correction, vision mixing & online computer animation.

Standards Conversion: NTSC to PAL, PAL to NTSC, SECAM to PAL in 1" C-format & videocassette formats. Fully digital Standards Conversion system with digital enhancement & joystick colour correction.

* Overseas Standards: Full electronic editing NTSC to NTSC Videocassette standards. PAL scenes may also be incorporated into existing 1" or U-matic NTSC tapes. Full electronic editing SECAM to SECAM U-matic.

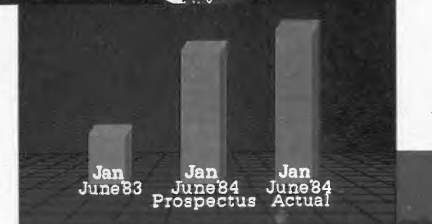
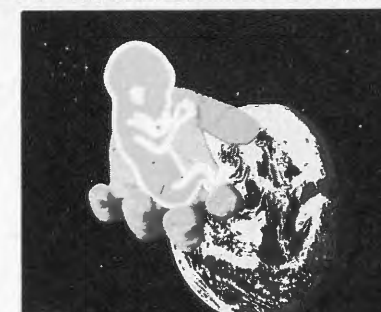
Computer Animation: Real time broadcast quality computer generated animation direct to videotape. Animation over live action, 2-D & 3-D Animation generated from artwork, graphics tablet, camera, videotape, 35mm slides or film source.

Colossal Films

45 Brougham St, Potts Point 2011. Phone (02) 357 2221.

Director: B. Bransen.

The prdn of feature films, short films, documentaries, video clips & tv series.

COMPUTER ANIMATION**COLORBURST PTY. LTD.**

43 Thomas Street,
NORTH SYDNEY, NSW 2060
Phone (02) 957 1800

520 Collins Street,
MELBOURNE, VIC 3000
Phone (03) 618 5107

The Co-ordinators

(PO Box 1056) North Sydney 2060. Phone (02) 406 4260, 328 7798.

Directors: G. Bruno, G. Schiavuzzi.

Comprehensive musical co-ordination services to tv, radio, recording, film & live prdns. The supply of musicians, conductors & musical dirs. Arranging, orchestrating & copying services. Stage management, tour management, experienced supervision of all facets of prdn.

Corporate Productions

Suite 2/181 High St, Willoughby 2068. Phone (02) 958 2100.

Directors: B.M. Proud & M.J. Cleary (jnt dirs, writers & prdcrs).

Prdn of trade presentations, co documentaries, tv & radio commercials, scripts & concepts, announcer services & prdn.

Corporate Television (Australia)

205/417 New South Head Rd (PO Box 700) Double Bay 2028. Phone (02) 327 3462. Telex 27145 Tgssyd.

Directors: G. Solomon & S. Cosser (jnt mng dirs).

Prdn & supply of all facets of video & film prgms for the corporate sector. Scripting, concepts, prdn, duplication & distribution. Company presentations, staff training, inter-company mgmt communications, commercials etc.

Custom Video Australia

Television Centre, Epping 2121. Phone (02) 858 7545. Telex 20250. A divn of Amalgamated Television Services Pty Limited.

Executives: G. Jackson (mgr), W. Lynch (ops mgr), E. Bacon (facilities mgr), B. Warren (assnt mgr).

Facilities: Full commercial and program post-production facilities. Editing suites isolated from primary equipment; conference room and catering facilities. Full sound recording, production and dubbing facilities.

Video equipment: Edit 1 - CMX 3400 Computer editing system, CD 480 switcher, Quantel DVM-8001 MIRAGE & DPE 5000 plus digital effects system (including Autoflex & Rotate), Ultimatte IV video matting system, New Chyron IV character generator system including Motion Graphics Module, color studio cameras plus black & white graphics cameras & 3 x AVR 3's, 2 x VPR 2B's Sony 5860's, Beta & VHS VCR recorders. Edit 2 - Ampex ACE computer editing system, 4 x VPR 2B's plus Beta & VHS VTR recorders, AVC-21 switcher, Quantel DPE 5001 plus digital effects system, New Chyron IV character generator system, colour studio cameras, black & white graphics cameras.

Master storage: Environment controlled videotape master storage library and dub issuing service.

Off-Line: 2 x complete 3 x 3/4" machine computer controlled off-line editing systems incorporating full dissolve & wipe capabilities.

Telecine: 1 x Rank Mark 3C DIGISCAN & 1 x Rank Mark 3 Flying Spot machines, Magnatech sound replayers, full auto colourgrading facilities using Amigo computer control, interchangeable 35mm, 16mm, Super 16mm, Super 8mm, plus 35mm slide carousels.

Audio: Stereo sound mixing facilities incorporating Ampex recorders - 16 track MM 1200, 4 track ATR 104, 2 x 2 track ATR 102's, Nagra recorder, Neve mixing console, Cuemaster cassette machines. Novatron effects organ. MQS103 synchronising system, SM2 Joy Stick picture control. Floating sound studio, announcer's booth. Film dubbing facility.

The Cutting House Pty Ltd

9 Abbott St, Cammeray 2062. Phone (02) 922 2782.

Directors: C. Griggs (film ed), D. Griggs.

Film post production.

Cynfite Pty Ltd

47 Regent St (PO Box 77) Kogarah 2217. Phone (02) 588 2717. Telex 75374. Fax 922 4052. Cables Windsun Australia.

Directors: H.M. Widmer (mng dir), D. Sutherland (dir), A. Gay, B. Rice, R. Nicastro, R. Holmes.

Supply of record video facilities & crews. Prdcrs of music video prgms, documentaries & corporate video information.

David & John Recordings Pty Ltd

16 Eden St, Crows Nest 2065. Phone (02) 929 5522.

Directors: D. Woodley-Page & J. Taylor (prdn engrs).

Production of high-quality soundtracks for radio, television & audio-visual.

de Montignie Media Productions Pty Ltd

52 Strathallen Ave (PO Box 29) Northbridge 2063. Phone (02) 958 2311.

Directors: P. de Montignie (mng dir), A. Zielinski (gen mgr).

A film and video production house specialising in tv & cinema release documentaries, industrial, training & corporate films.

Office: P.O. Box 478, South Yarra 3141. Phone (03) 690 7366. P. de Montignie (mng dir).

The Directors Centre

221 Crown St, Darlinghurst 2010. Phone (02) 33 4047. Telex 26413.

Directors: R. G. Pedicini, D. J. Lewis.

Production packagers for the world's foremost television directors.

Documentary Centre

Suite 5, 81 Alexander St, Crows Nest 2065. Phone (02) 43 2005, 43 2008.

Directors: J. Linton-Mann, T. Litchfield.

It is the element of creativity which fires the imagination.

From time immemorial the compelling, the artistic and the fascinating, has often been comprised of the most basic elements, but it is the way these are combined which make them what they are.

At one time the basic, yet mysterious, elements were thought to be earth, wind, fire and water.

Today an onlooker may think these elements have become silicone chips, digital electronic signals, computers and video tape. True or not, the absolute importance of the creative element is unchanged.

The role of Custom Video Australia is to handle these science fiction-like elements so that you are unrestrained and free to develop that most important element, your creativity.

CUSTOM VIDEO AUSTRALIA

A Division of Amalgamated Television Services Pty Ltd (Incorporated in New South Wales)
Television Centre, Epping, N.S.W. Australia 2121.
Telephone (02) 858 7545 Telex AA20250

Documentary film prdn, training, promotional, tv, cinema.

David C. Douglas Productions Pty Ltd

Suite 601, 26 Ridge St, Nth Sydney 2060. Phone (02) 92 0743.

Executives: I. Barry & A. Nicholson (film dirs), D.C.J. Douglas (prcdr).

Specialising in commercials, documentaries, television & film productions.

Drought Productions Pty Ltd

188 Palmer St, East Sydney 2010. Phone (02) 331 4026.

Directors: P.A. Foster, S. Fist, G.M. Courtenay.

Executive: G. Evatt.

Prdn of tv specials on australian natural resources, company documentaries, community service tv spots, video clips for the music industry.

Dubbs & Co

66 Clark Rd, North Sydney 2060. Phone (02) 92 0251, 922 1000.

Directors: J.J. Leslie (sound engr), D.A. Leslie, G.R. Young.

Executive: M.C. Wilmore (sound engr).

Sound prdn facilities for film, tv, radio & audio visuals. Studio One: 16mm & 3 stripe film mixing up to 12 tracks, voice overs (wild or to picture), screenings - double head, rushes, silent & optical. Studio Two: Multitrack recording facilities for radio, tv & audio visuals, mono/stereo. Transfer Studio: 1/4" (50/60 cycle): disc, cassette, 16mm. Comprehensive stereo music & effects library.

The Duplication Centre

Building B, Enterprise Park, 24 College St, Gladesville 2111. Phone (02) 816 5166. Telex 72413. A divn of Communications and Entertainment Limited.

Executives: G. Richmond (mng dir), G. Neal (nat sales mgr), M. Dalby (enr), N. Ivory (prdn mgr), W. English (w'hse mgr).

Facilities: 2 x Ampex AVR2 VTR's 3 x Sony BVH1180 (3hr reel capacity), 2 x Sony BVH2000 1" C format VTR's, 1 x Ampex VPR2B VTR, 10 x Sony 5850 U-matic VCR's, 1 x Sony 2860 VCR, 160 Sony Betamax Stereo VCR's, 100 x Sony Beta Hi-Fi VCR's, 300 x National VHS Hi-Fi stereo VCR's, 300 x National VHS VCR's available.

In house power generating capability enabling 24 hr operation independently of N.S.W. state power system.

Facilities for mass duplication of videotape, 15 IPS + 7 1/2 IPS, 1" C Format videotape, BVU, 3/4" U-matic plus VHS & Beta formats through time base correction. We also offer conversion from NTSC to PAL & PAL to NTSC, also telecine transfer from all compilation forms, including transfer of 35 & 16mm film via Rank Cintel Mill Flying Spot Scanner.

Repr: USA, UK.

Duplicon Cassette Services

TCN 9, Artarmon Rd (PO Box 27) Willoughby 2068. Phone (02) 438 1545. A divn of TVC Productions.

Executives: P. Skillman (mgr), S. Maine (facilities mgr, supvr), C. Strouthos (acct mgr).

Video cassette duplication & standards conversions.

Video cassette duplication: U-matic, Beta, VHS, Philips, BVU, 2" & 1" to cassette transfers. Timecoding & colour correction. Mass duplication Beta & VHS. Standards conversion: PAL to NTSC & reverse to & from U-matic, Beta, VHS or videotape. Film to NTSC cassette or videotape.

Edit Point Pty Limited

31-33 Hume St (PO Box 281) Crows Nest 2065. Phone (02) 438 2433.

Directors: D.M. Gillies (mgr), I.W. Pietsch (ops).

Edit One - 3 machine suite incorporating C.M.X. 'Edge' controlling 3 x Sony 5850's through Harris time base correctors, Sony vision mixer with dissolves, keys & choice of 105 wipe patterns. 8 channel sound mixing facilities including Revox 1/4" & audio cassette replay. Colour character generator for supers & graphics. Floppy disc of all editing decisions compatible with all C.M.X. & Ampex A.C.E. on-line systems. Edit Two: C.M.X. 'Edge' with 3 x Sony 5850's, also including Floppy disc for conforming on any major on-line system. Studio: colour & b&w cameras for graphics, animatics & supers. Available with Sony portable colour camera & portable recorder. Specialising in all types of commercial, educational & corporate productions from script to release.

Edit Rite

1st floor, 117-119 Alexander St, Crows Nest 2065. Phone (02) 43 0637.

Directors: M.G. & S.V. Lloyd.

Executives: M.G. Lloyd, L. Byrne-Smith & B. Laletin (eds).

Professional post-production company with three fully equipped editing suites plus an off-line videotape editing suite. Specialists in television commercials.

Edit Street

11-15 Alexander Street, Crows Nest 2065. Phone (02) 439 3466.

Director: T. Street.

Complete 16 + 35mm film editing, offline edit suite, post prdn supervision & equipment hire.

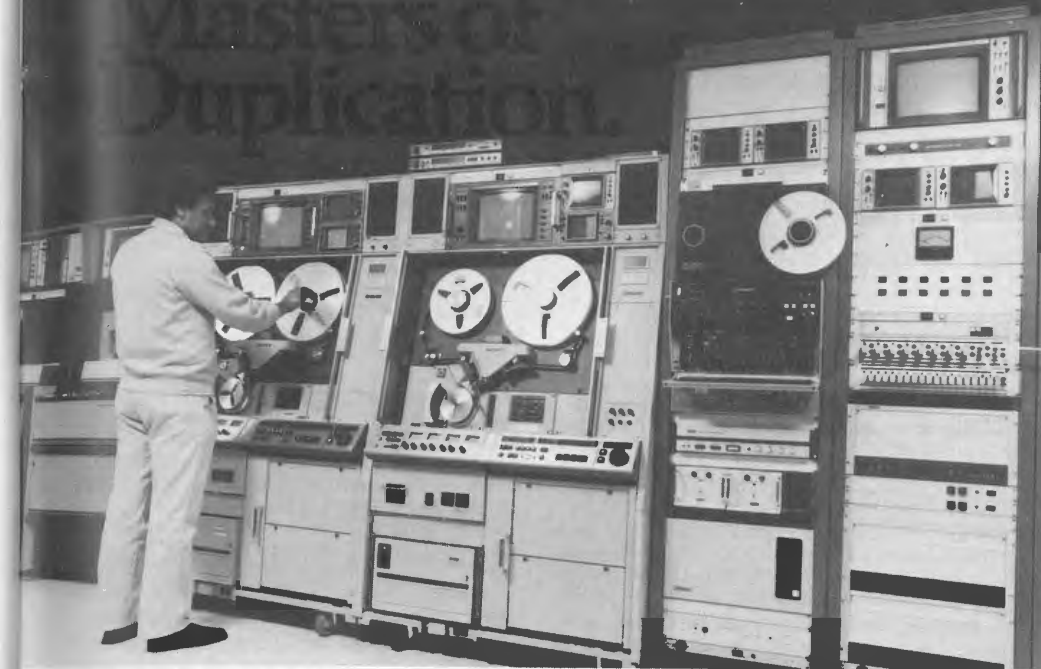
Editcetera Pty Limited

8 Garnet St, Killara 2071. Phone (02) 407 0259, 46 2986.

Directors: Ms A. Jacoby, P.H.W. Jacoby.

Freelance tv/film prdn services for series, documentaries & general entertainment, publicity & editorial services.

Repr: Mrs L. English, 88 Claremont Ave, Malvern 3144. Phone (03) 509 5721.



The Duplication Centre is Australia's big videotape duplicator. Every week we produce thousands of hours of high-fidelity video-cassettes and tapes in Beta, VHS, U-Matic, 1" and 2" formats.

What's more, we concentrate on duplication. All our skills and efforts are focused on providing state-of-the-art results for every duplication run. From 12,000 full-length feature films for the hungry home video market; a batch of several thousand cassettes for Australia's largest corporate video network; or a single compilation of an agency house reel for an urgent new business presentation in the morning.

The Duplication Centre provides a complete service, from duplication,

custom labelling, packaging, warehousing and dispatch. Around Australia or around the world. We can help you establish a video network, duplicate material for your existing system and supply blank cassettes.

For the best picture on video duplication, start with the masters. The Duplication Centre.

THE DUPLICATION CENTRE

24 College St., Gladesville, NSW, 2111. Telephone (02) 816 5166. Telex AA72413. A division of Publishing & Broadcasting Limited. Registered Office, 54 Park St., Sydney, 2000.

Michael Elphick Associates Pty Ltd

67 West St, North Sydney 2060. Phone (02) 923 2088.

Directors: M. Elphick, K.F. Procter.
Executive: R. Spencer (prcdr).

Enigma Productions Pty Ltd

20 Wisdom Rd, Greenwich 2065. Phone (02) 438 3195, 438 3532. Telex 21957 CONSLT.

Director: J. Castagna.
Executives: C. Reay, Mrs C. Castagna.
Prdn of tv & cinema commercials.

Enterprise Colorvideo Productions Pty Limited

166 Willoughby Rd, Crows Nest 2065. Phone (02) 439 5044, 43 3243. Telex 23918.

Directors: R.A. Smeal (chrnm & mng dir), S.J. Priest (gen mgr), R.K. Gotfried (co secty).

Executives: J.E. Lane (mgr), D.C. London (dir of prdn), K. Mooy (chief engr), I. Ingltton (ops mgr), J. Moore (dub shop mgr).

Facilities: Sound stage 12m x 12m with full lighting & cyclorama. O.B. Unit can be fully integrated into studio.

Outside Broadcast Division: OB Unit equipped with 3 x EMI 2500 & 2 x Sony 300 colour cameras for multi or single camera shoot. 18 input Richmond Hill vision mixer with special effects & chromakey facilities, character generator, 12 channel Neve Audio Mixer, 2 x Ampex VPR20 VTR's.

Post Production: Edit Bay One - CMX 340X computer controlled editing system, Vital Vix 114-4a vision switcher, Trimix 16 channel stereo audio mixer, Lexicon time compressor-expander, 3 x RCA TR800 1" editing video tape recorders, RCA TR600 2" videotape recorder. Revox ¼" audio replay/recorder, Quantel twin-port DPE 5001 & Squeezezoom 4-channel digital effects devices, Ultimatte chroma-keyer. 1 x TKP 45 colour camera, 1 x monochrome graphics camera. Aston 3 character generator, pip-track comparator. Edit Bay Two - Computer controlled editing system, Vital Vix 114-2a vision switcher, Alice 8 channel audio mixer, 3 x Ampex VPR 2b videotape recorders, cuemaster ¼" audio/replay recorder. Squeezezoom 4-channel digital effects device, Ul-

timatte chroma-keyer, 1 x TKP 45 colour camera & 1 x monochrome graphics camera. Aston 3 character generator, time-code comparator with pip-track capability.

Telecine Department: Rank Cintel Mark III C telecine machine, equipped for processing - mono, stereo & dolby material, capable of handling 35mm, 16mm, super 8 & slides. Also equipped with x-y zoom digital re-framing device to enable tightening or racking shots, cinemascope follow controller & colour grader is controlled by Dubner Microprocessor assisted picture grader. Ferret sound follower, multi-channel timecode comparator, Skotel timecode generator with picture display, Ampex VPR videotape recorder, Ultrasonic film cleaner. Theatrette 35mm Panavision projector, 16mm projector, ¾" U-Matic video cassette machine, ½" VHS & Betamax videocassette machines. Full audio monitoring system. Audio Post Production: Neve 24-channel audio mixer, 3M 16-channel recorder, EECO microprocessor-assisted synchroniser, Sony ¾" U-Matic videocassette machine, voice-over recording booth, 2 x ¼" audio playback machines, cartridge facilities. Off-line Videotape Editing System: 2 x Sony 5850 ¾" cassette machines & R.M 440 edit controller.

Duplication: 24 hr x 7 day service - 2", 1", ¾", ½" VHS & Betamax formats. Equipment used: 3 x RCA TR70C 2" & 1 x Ampex VR 1200 2" plus Ampex VPR 80 - 3 hr video tape machine, & 4 x VPR 2B 2 hr - 1" video tape machines. Skotel time-code generator, EECO in-picture display units, 3 M character generator 230 VHS & 70 Beta format cassette machines, 10 x ¾" U-Matic cassette recorders 3 x Quality Control Stations, assembly line packaging & various despatch services.

Eureka Film Productions

357 Sussex St, Sydney 2000. Phone (02) 264 2022.

Principals: R. McCarthy (dir), L. McCarthy (exec prod).

The EVS Group

4 McCabe Place (PO Box 450) Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Executives: A. Pilot (gen mgr), T. Becker (mktg mgr).

One EVS is worth a thousand words!

- Broadcast 1" Editing
- Location Recording
- Offline Editing
- 2x Stages

The EVS Group

4 McCabe Place, Willoughby 2068 (02)406-5622

The Film Circle

11-15 Young St, Paddington 2021. Phone (02) 331 6201, 33 0531.

Directors: I. Allen, Ms J. Horsburgh.
Full 16mm post prdn facilities 4 + 6 plates asnts rooms, mini kitchen.

Film Graphics Productions Pty Ltd

100 Chandos St, Crows Nest 2065. Phone (02) 439 4233. Telex 70579.

Directors: D. Denneen (mng dir), Mrs G. Denneen.

Executives: P. Blaxland (mgr), Mrs A. Krupski (fin mgr).

Producers of animated tv commercials, motion graphics animation, live action commercials, animated documentaries & commercial titles. 35mm Oxberry Computer camera with DDp8 digital computer & RX200 Floppy Disc, 35mm Oxberry camera with a Interactive Motion Control computer ½" Lyon Lamb video animation camera, stop motion live action Mitchell camera, 35mm Mitchell camera with Fries conversion & video split with a satchler mount & 17" monitor, editing suite & negative room.

Repr: USA.

The Film Studio

101B Marriott St, Redfern 2106. Phone (02) 699 5955. Bookings (02) 427 4444. Correspondence to: 49 Whaling Rd, North Sydney 2060.

Director: L. Thomas.

Film studio.

Fred Fink & Bruce Hart Film Co.

13/1 Harbourview Cres, North Sydney 2060. Phone (02) 922 7588.

Directors: F. Fink, B. Hart (prcdr).

Specialising in prdn of high quality commercials for tv & cinema.

Flashback Films

21 Shepherd St, Chippendale 2008. Phone (02) 212 3307.

Executives: M. McMurchy, J. Thornley.

Film prdn.

David Flatman Productions Pty Limited

21 Gurney Cres, Seaforth 2092. Phone (02) 949 5451. Telex INTSY 10101 David F.

Directors: D.J. Flatman (exec prod), Mrs S.K. Flatman (assoc prod).

Comprehensive documentary film production services for television & promotion, direction, scripts, voice-overs & management services for commercial & documentary films.

Flicks Animation Pty Ltd

58 Atchison St, St Leonards 2065. Phone (02) 439 6088.

Director: J. Luschwitz.

Television producers from brief to completion, pre & post production staff, studio, art & title shooting, sound & recording & mixing, video tape production.

FAD, Fresh Air Dynamics

1/181 High St, Willoughby 2068. 30 Carpenter Cres, Warriewood 2102. Phone (02) 958 2100, a/h 99 3659.

Directors: M.J. Cleary (mng dir), T.J. Cleary.

Production of tv shows & concepts.

Ferryman-Faull-Films Pty Limited

6th floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 4066. Telex 21831 & 26738.

Directors: B. Faull & E. Fullilove (prcdr/dirs).

Executive: M. Wayland.

Producers of motion picture feature films, television features, series & mini-series.

Ferryman Television Productions Pty Ltd

6th floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 4066. Telex 21831.

Directors: E. Fullilove (mng dir/prcdr), P. Barker (co secty).

Consultants and producers in motion picture and video tape production for tv, cinema and industry.

Office: 33 Woodrow Drive, Coorparoo 4151. Phone (07) 398 2137.

Films Pty Limited

95 1/2 Willoughby Rd, Crows Nest 2065. Phone (02) 439 4478, 439 3136.

Executives: G. Perkins.

Producers of animated films.

Film Australia

Eton Rd (PO Box 46) Lindfield 2070. Phone (02) 467 9777. Telegrams: Filmaust. Telex 22734.

Executives: D. Harley (act gen mgr), D. Murray (act head of prdn), N. Malaxos (act exec officer), C. Branley (mgr mktg & distr), R. Hannam (prdn mgr), J. Carter (Canberra mgr).

Film producer of the Australian Government, as part of the Australian Film Commission. Tv theatrical, non-theatrical, short films, features and audio-visual presentations, approx 60 productions annually, many also available in a range of 37 foreign languages.

Repr: UK, USA.

The Film Business of NSW

435A-437 Kent St, Sydney 2000. Phone (02) 264 5699.

Directors: D. Smith, B. Wrencher.

Executives: J. Garland, I. Fowler (prcdr).

Film production company specialising in television and cinema commercials.

Executives: P. Luschwitz (special effects), D. Mackinnon (animation).

Production of animation, special fx & motion control. Full animation prdn facilities with fully Oxberry Animation Camera & zoom aerial image optical printer. Computerised horizontal motion control camera. 16,35mm Mitchell cameras. Hi-speed (to 7,000 F.P.S.) & time lapse photography. Full editing facilities.

Fontana Films Pty Ltd

Studio: 17-21 Henderson St, Turrella 2205. Phone (02) 59 0491. Office: 8 McLaren St, North Sydney 2060. Phone (02) 92 0701.

Directors: R. Kabriel (mng dir), Sir William Keys, R. Lord.

Executives: K. Kabriel (prdc/prdn mgr), M. McAdoo (art dir), O. Richardson (supvr ed), S. Callaghan (prod), R. Mackenzie (post prdn mgr).

Motion picture prdcrs of tv & cinema commercials, documentary, staff training, industrial, educational & prestige/entertainment films.

Studios: Complete sound stage 27m x 12m equipped with 35mm, 16mm & video tape facilities for total inhouse prdn.

Fosters Pty Ltd

119 Alexander St, Crows Nest 2065. Phone (02) 439 8964.

Directors: R.J. Foster (dir/prdcr), Ms L.W. Foster (writer/prdcr).

Production & post-production of tv commercials in 35mm & 16mm & vtr plus writing, production & direction of vtr documentaries & promotional films. Specializing in contemporary music both in film & videotape.

Repr: UK.

Frederick B. Productions

PO Box 248, Lane Cove 2066. Phone (02) 427 6497. Telex 73870.

Executives: F. Richardson (dir), H. Richardson.

Film production of documentaries, commercials, sales promotion films, public relations films.

FWJ. Productions Pty Ltd

101 Mort St, Balmain 2041. Phone (02) 818 3555.

Directors: J.C. Hasham, G.C. Watson, G.R. Millichamp, R.T. Frankel.

Executives: Ms L.E. Shoebridge (facilities mgr), R.J. Murray (prdn co-ord).

Specialising in all types of film & video prdms for tv commercials, documentaries, prgms, training films & sales promo material. Services include concepts, scripting, producing, directing, location &/or studio origination with post prdn to finished product. Facilities include Sony 330ap camera, Sony BVH-500aps 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting compliment & black/white "S" board.

Gadonya Productions Pty Ltd

6 Calliope St, Cremorne 2090. Phone (02) 909 3070.

Directors: J. McNally (dir/writer/prdcr), L. McNally (co secty).

Tv & cinema commercials, documentaries, sales & pr films, tv specials. Complete prdn packages from idea to answer print.

Gecko Film & Design Pty Ltd

Room 4a, 68 Alexander St, Crows Nest 2065. Phone (02) 439 6724.

Directors: R.H. D'Silva, Ms J.L. D'Silva.

Animation, animatics, illustration & design.

Giddens and Richard Pty Ltd

836 Military Rd, Mosman 2088. Phone (02) 960 3205, 969 5743.

Directors: M. Giddens, G. Richard.

Film & video producers. Facilities include studios, full 3/4" editing suite for video prdn & off-line editing. Creative services include writing & full prdn on film or video. Areas of activity: corporate presentations, animatics, sales presentations, commercials & educational films.

Gledhill Belfanti

PO Box 425, Crows Nest 2065. Phone (02) 498 2189. Telex 21822 SY 430.

Directors: B. Gledhill, P. Belfanti.

Prdn trade films, documentaries & product demonstrations. Film & video tape. Representation overseas trade fairs.

Golden Dolphin Productions Pty Ltd

39 Avenue Rd, Mosman 2088. Phone (02) 960 2111.

Directors: R.J. Loader, T.J. Miall.

TV specials, mini series, trade documentaries & promotional films.

Gracy Jones Picture Company

3 Gibson St (PO Box 114) Waverley 2024. Phone (02) 389 8225.

Director: N. Jones.

Television commercials, outside broadcasts, programme & documentary production, underwater video productions. 3 Sony BVP 330P cameras (NTSC available), 2 BVU 3/4" portable VTR's (pal)Sony BVH 500 1" portable VTR. 1 BVU 3/4" (NTSC) VTR. Aquacam: Underwater video broadcast production unit. 6 camera outside broadcast van; multiple ISO facilities, 8-input ISI special effects vision switcher, 8 channel stereo audio console by EELA. Precision technical monitoring facilities. 6 metre camera boat. Complete ENG/EFP & OB audio & lighting facilities.

Repr: M. Stuart, Melbourne (03) 62 3384; USA.

Grasswill & Jacoby Productions Pty Limited

AWA Rediffusion Bldg, 376 Eastern Valley Way, East Roseville 2069. Phone (02) 407 0259, 407 0250.

Directors: Ms H. Grasswill, Ms A. Jacoby.

Producers entertainment/information programs for television, news, films, documentaries, videotape, instructional or series.

Paul Griffiths Presentations Pty Ltd

PO Box 224, St Ives 2075. Phone (02) 44 3975, 449 7297.

Director: P.W. Griffiths (exec prdcr).

Production and presentation of video-tape for in-house usage, media training, voice-over and in-vision writing and presentation.

Yoram Gross Film Studio Pty Ltd

46 Alfred St, Milsons Point 2061. Phone (02) 929 7399. Telex 23976 Attn CTS 04.003.

Directors: Y. Gross, S. Gross.

Feature length animation & feature films only. 35mm aerial image projector & full animation equipment, cutting room, 16mm & 35mm camera & projection facilities.

Grundty Television Pty Ltd

448 Pacific Hwy, Artarmon 2064. GPO Box 2808, Sydney 2001. Phone (02) 428 0666. Telegrams Telgrundty. Telex 26166.

Executives: R. Grundty OBE (chrnm), I. Holmes (pres), J. Fowler (snr vp), K. Wright (vp bus affairs), P. Pinne (vp, prdn), R. Watson (snr vp, drama), W. Mason (vp light entertainment), B. Sloane (vp special projects), H. Wouters (vp sec & fin), T. Greer (vp prom & pub).

Istate repr: 12 Claremont St, South Yarra 3141. (03) 240 0641.

Gyngell Collins Television Productions Pty Ltd

2 Verona St, Paddington 2021. Phone (02) 332 1955.

Directors: B. Gyngell, J. Collins.

Hanna-Barbera Australia

32-36 Atchison St (PO Box 266) St Leonards 2065. Phone (02) 439 3877. Cables Hanbarb Sydney. Telex 24650. A divn of Taft-Hardie Group Pty Ltd.

Directors: D.S. Taft, B.N. Robertson, C.S. Mechem, N.R. Balnaves, D.K. McFarlane, D.G.A. Say.

Executives: D. Salter (gen mgr), B. Low (mgr film distribution), R. Hilton (mgr, character merchandising), W. Dearing (fin controller), C. Cudington (animation dir), R. Ciaglia (editor), S. Lumley (creative dir).

Animation and live film production of tv series and specials. Character licensing and merchandising, tv film distribution. Fully equipped animation studio with 3 Bowlds animation cameras & editing rooms.

Repr: New York, Los Angeles & Hollywood.

Harmony Film Laboratory

255 Penshurst St, Willoughby 2068. Phone (02) 412 4504.

Director: R.H. Cohen.

Sound recording film, motion picture print & processing film to video all systems.

Joe Hasham & Associates

101 Mort St, Balmain 2041. Phone (02) 818 3555.

Directors: J.C. Hasham, G.C. Watson, G.R. Millichamp, R.T. Frankel.

Executives: Ms L.E. Shoebridge (facilities mgr), R.J. Murray (prdn co-ord).

Specialising in all types of film & video prdms for tv commercials, documentaries, prgms, training films & sales promo material. Services include concepts, scripting, producing, directing, location &/or studio origination with post prdn to finished product. Facilities include Sony 330ap camera, Sony BVH-500aps 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting compliment & black/white "S" board.

Tom Haydon Productions

PO Box 1608, North Sydney 2060. Phone (02) 95 0534. Telegrams Glensea Sydney. Telex 21822-SY538.

Directors: T. Haydon (mng dir), Ms S. Calfus.

Development & production of feature films & documentary films for cinema & television.

Heuristic Video

6th fl, 122 Kippax St, Surry Hills 2010. PO Box 886, Darlinghurst 2010. Phone (02) 211 3726.

Executives: S. Jones (tech dir), Ms W. Spencer (prdn mgr).

Low band, U-matic post prdn facility. JVC 8200 edit system with time-base correction into Richmond-Hill 10-input vision mixer. Video synthesizers, b&w & colour graphics cameras, film to tape transfer.

High Street Films Pty Ltd

8 Henley St, Lane Cove 2066. Phone (02) 427 6102, 427 2446. Telex 75297 AUSMEC.

Executive: R. Hynard.

Specialising in the prdn of tv and cinema commercials, documentaries, training & sales films, film & video tape.

H.M. Productions Pty Ltd

14 Glebe Point Rd, Glebe 2037. PO Box Q84, Queen Victoria Building 2000. Phone (02) 660 8377. Telex HMPROD 72655.

Directors: H. Michaels, Mrs E. Michaels.

Executives: K. Watson (prcdr/dir), S. Savvas (accnts), E. Liepins (tech dir).

Producers of tv prgms & commercials. Facilities include compact airconditioned studio. Latest in 4 camera O.B. (outside broadcast) Van. Ikegami HL79D, 4 x HL79E cameras. 2 x VPR 20 portable, 1 x VPR80 (1") C;format video recorders. Betacam location recording unit 3/4" computer off-line edit suite. Broadcasting productions include: 'Greek Variety Show', Captain Socceroo, John St Peters' Shows, City West, Perfect Match recaps.

Repr: Greece.

Carroll Holloway & Co

2/24 Stafford St, Double Bay 2028. Phone (02) 32 3901.

Director: C. Holloway.

Film director & producer, art dir.

Hot Spots

172 St. John's Rd, Glebe 2037. Phone (02) 692 0355.

Executives: N. Clark, J. Clark (film dirs), S. Goodan, A. Bray (prcdrs).

Tv & cinema commercials, rock clips.

Brian Howard Telefilms

34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios: 8 Scott St, Willoughby (adjoining TCN9). Phone (02) 95 2572.

Executive: B. Howard (exec dir).

Producers all types motion pictures for television, news, sports, documentary, instructional or series. Official motion picture producers of NSW Trotting Club and NSW Trotting Authority for stewards' race control surveillance.

Ibbetson & Cherry Productions

232 Sussex St, Sydney 2000. Phone (02) 267 2088.

Directors: P. Ibbetson, P. Cherry.

Television production.

Image Concepts Pty Ltd

52 Victoria St, North Sydney 2060. Phone (02) 922 4311.

Executives: A. Byron (dir/admin), I. MacKenzie (dir ops & engrg), R. Adams (dir fin), P. Newman (mktg mgr), S. Parsons (facilities mgr), R. Glover (duplication mgr).

Image Concepts specialises in corporate production, mastering & duplication of videocasset programmes, overseas shooting on videotape for commercials or corporate use, multicamera production.

Image Concepts can supply all requirements from original script concept to finished dubs.

Location recording, production, post production on all formats. Facilities included:

STUDIO 1: 40' x 24' Infinity Hard cyc. Lighting grid 14' drive in access. Soundproof & air-conditioned. Up to 3 cameras.

STUDIO 2: 65' x 60' Infinity cyc, lighting grid 15'. Dockway access soundproof & air-conditioned with props lock up store, make-up room, showers, kitchen, production offices, clients viewing room, control room, 4 cameras.

Both stages are available for film shoots.

EDIT 1: CMX computer, Sony BVH 2000 1" "C" format vtr's Ampex AVR2 2" vtr, AVR2 character generator, Chyron DPE, Ampex mixer, graphics camera with colouriser.

EDIT 2: CMX computer, 3 hr 1" "C" format & 2" vtr's, Grass Valley mixer, graphics camera, 3M character generator.

EDIT 3: Sony 5000 series 3/4" for "off-line" or "on-line" lowband production. Graphics camera, mixer, audio mixing facilities.

OB1: 23' Bedford van with separate areas for production, technical & audio. Facilities include 4 Triax cameras, Grass Valley mixer, 1" "C" format vtr, 16 channel audio, full intercommunication facilities for any multicamera production.

OB2: 2 camera EFP unit with Sony BVP 330 cameras, mixer with chromakey facilities, 1" "C" format vtr, 8 channel audio.

OB3: Single camera efp unit in station wagon. Sony BVP300A camera, portable 1" "C" vtr, roof platform.

TELECINE: Flying spot telecine scanners for 35mm motion picture format (Rank Cintel) with colourgrade VAC & Anamorphic facilities, 35mm slides (Rank Cintel MK V1) & 16mm or super 8 (Transcan) with joystick colourgrading, variable speed from 0-50 frames per second & 0-25 frames per second reverse. Variable aspect ratio, double system magnetic followers.

DUPLICATION: VHS & Beta mass stereo duplication (300 VHS, 100 Beta) from any format. 1/2" reel to reel, VHS, Beta 3/4" lowband or BVU, 1" A,C or IVC format 2" quad or IVC 9000 formats.

* STANDARDS CONVERSION: Quantel DSC 4002 fully broadcast standard converter (5mhz bandwidth) allowing transfer from 1", 2" or cassette formats to any other format. PAL, NTSC or SECAM.

SPECIAL FACILITIES: Philips digital noise reduction for electronic noise or filter grain reduction of recorded material. Image enhancement & colour correction of recorded material. 1" "C" format NTSC VTR.

THEATRETTE: 30' x 20' theatrette with 35mm & 16mm double head projection, widescreen or anamorphic. Video projection from all formats. Air-conditioned & private.

AIRPACK UNIT: 3 camera production unit in flight cases allowing air shipment anywhere. Sony BVP300 cameras, CCU monitoring, mixing including keying & chromakey, 1" "C" format portable vtr & 8 channel audio.

Image East

2nd floor, 7 West St, North Sydney 2060. Phone (02) 92 0807. A divn of Consolidated Press Holdings Ltd.

Executive: G. Spinner (gen mgr).

Commercial trade and programme production. Full production facilities, producers, staff directors. Four on-line C format VTR machines, Datatron computer editing-studio-location recording facilities, sound mixing.

The Image Factory

5 Rogers St, Fraser 2615. Phone (062) 58 1251.

Directors: M.V. Nicholls, Mrs J.A. Nicholls (proprs).

Animated film prdn for advtg, presentation & communication.

Independent Productions Pty Ltd

22 Clarke St (PO Box 867) Crows Nest 2065. Phone (02) 439 3844. Telex 20498.

Executives: G. Scott (mng dir), H.L. Scott (co secty), P. Layard (fin dir), G. Wylie (mktg dir), W.J. Hopkins (mgr), R. Davis (head of prdn), B. Cogger (supvr ed).

Consultants & producers in motion film & videotape production for tv, cinema & industry.

The Jaffa Picture Company

11 Bayview St, Lavender Bay 2060. Phone (02) 922 2255.

Directors: P. Menzies, Ms D. Tapper.

Motion picture producers specialising in the production of tv commercials.

Jengrove Pty Ltd

37 Darley St, North Sydney 2060. Phone (02) 922 4633.

Directors: P. Wall, P. Hopwood.

Production of television, cinema commercials & documentary films.

Jollification Cartoon Films Pty Ltd

102A Willoughby Rd, Crows Nest 2065. Phone (02) 437 6452.

Directors: A. Jolliffe (animation dir), P. Johnson.

Executives: M. Trounce (head animator), L. Clutterbuck (rotoscope).

Cartoon films for advtg, educational, promotion & entertainment.

Repr: UK.

KGC Magnetic Tapes

1/122 Euston Rd, Alexandria 2015. Phone (02) 519 2677. Telegrams Magtap. Telex 71659.

Executives: W.F. Gordon (gen mgr), J. Black (acctt).

Duplication of video cassettes. Licensed manufacturer of VHS video cassettes, prerecorded audio cassettes, blank cassettes. Recording studio for spoken word.

Kingcroft Australia Pty Limited

343 Pacific Hwy, Crows Nest 2065. Phone (02) 920 1361. Cables Topfilm Sydney, Telex 71742.

Directors: T. E. Ohlsson (mng dir), N. E. Ohlsson (chrnm), M.L. Edwards.

Executives: K. Dunn (gen mgr Vic studio), P. Bond (film dir), M. Seeto (prdn), W. Stacey (editing).

Personnel, cameras, ancillary equipment, transport & facilities & undertake all types of film & tape production.

Office: 270 Coventry St, Sth Melbourne 3205 (03) 699 7644. Telex 32287. Affiliates in London, Europe, USA, Hong Kong & Sth Africa.

The Kiwi Film Company Pty Ltd

230-232 Sussex St, Sydney 2000. Phone (02) 267 3788.

Executives: R. Clark (supvr/ed), C. Clark (mgr), J. Hudson (ed).

Specialising in film editing & post prdn for tv & cinema commercials, cinema trailers & music video clips.

Lane Telefilm Productions

Cnr Aldinga Drive & Tumbi Rd, Wamberal 2260. Phone (043) 84 4953.

Directors: D.E. Lane (mng prcdr/dir), D.J. Lane (fin dir).

Production of 16mm color/b&w industrial documentaries, sales promotional and PR film productions; tv commercials; 35mm audio-visual slide and film-strip presentations. Complete service from script treatment, artwork, production thru to final screen presentation; stage-by-stage and miscellaneous filming.

16mm production and lighting equipment and double-system sound film editing facilities. Industrial and educational script-writing, film directing, local filming and photography.

Larry Larstead Productions

A divn of Telemark Productions. 22 Albany St, Crows Nest 2065. Phone (02) 438 1233.

Directors: L. Larstead (mng dir), D. Jones (editor).

Producers of film & video for advertising, television and industry. Full film editing facilities.

Raymond Lea Animation Pty Ltd

Office and Studio: 1st floor, 219 Bondi Rd, Bondi 2026. Phone (02) 30 3313.

Directors: R. Lea (mng dir), C. Lea.

Producers animated films for tv and cinema.

Leslie, Janjic, Kersey Pty Ltd

L.J.K. Films: 105 Union St, North Sydney 2060. Phone (02) 929 9977.

Directors: R. Leslie, J. Kersey.

Specialising in advtg films, training & corporate video prdns.

Leyland Brothers Films Pty Ltd

Pacific Hwy, Tea Gardens via Raymond Terrace 2324. Phone (049) 97 3103.

Directors: M. R. Leyland, MBE, M. J. Leyland, MBE.

Executives: Mal Leyland (mng dir), Mike Leyland (tv prdn).

Full production facilities including all post production for film, and video. All types of visual communication, tv programmes, and commercial or industrial films. Industrial and company films a speciality.

Lighthouse Video Communications

Subsidiary of Portprom Pty Ltd. 5 Colonial Arcade, Horton St, Port Macquarie 2444. Phone (065) 83 6200.

Directors: G.M. Cooper (mng dir), I.P. McKenzie, A.A. Masters, N.J. Banham.

Tv prdn, corporate communications, documentaries, commercial prdn, telemovies, post-prdn, closed-circuit advtg, on-location edit facilities, outside broadcast, studio with infinity cyc, 'Australia's best climate'.

Limelight Productions Pty Limited

32 Willoughby St, Milsons Point 2061. Phone (02) 929 8498, 922 2437. Telex 26529 Limlit.

Director: Ms J. Long.

Film prdn.

Repr: USA, Europe.

Location Video Pty Limited

117 Hampden Rd, Artarmon 2064. Phone (02) 411 2544.

Director: V. Rupchev.

Production of videotape commercials, documentaries, corporate communications. Facilities include - Sony 330P camera, Sony 1" portable videotape recorder, Sony Betacam, multicamera OB facilities, time code controlled 3/4" U-matic offline editing system.

Look Film Productions Pty Ltd

83 Willoughby Rd, Crows Nest 2065. Phone (02) 43 1647, 438 1074. Telex 26302.

Executive: W. Davies (prdcr).

Feature documentaries, govt services announcements, industrial product films.

MacDonald Hunt Productions Pty Ltd

32/174 Spit Rd, Mosman 2088. Phone (02) 969 2926.

Executives: M.G. Hunt (mng dir of photography), I. MacDonald (post prdn mgr).

Specialising in the production of film and video commercials, documentaries, training programs, company reports, sales productions, from script to final product.

Ian Macdonald Productions Pty Ltd

204 Clarence St, Sydney 2000. Phone (02) 267 5533.

Directors: I. Macdonald, Mrs W. Macdonald.

Prdn of tv commercials.

Mantis Wildlife Films

14 Taylor's Rd, Dural 2158. Phone (02) 651 2323.

Principals: D. Clyne, J. Frazier.

Specialists in macro and micro, time lapse and high speed cinematography, producers of educational and documentary natural history films.

Marmalade Films Pty Ltd

82 West St, Crows Nest 2065. Phone (02) 922 4488.

Directors: T. Williams (film dir), R. Le Tet (mng dir), F.A. Schepisi.

Executive: Ms M. Lewis (prdcr).

Prdcrs of tv & cinema commercials.

Lyle McCabe Productions Pty Ltd

44 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 2077. Telex 20005.

Executive: L.C. McCabe (mng dir).

Production of tv prgms.

Brian McDuffie Film Productions

3/20 Cliff St, Milsons Point 2061. Phone (02) 923 2822.

Director: B. McDuffie.

The prdn & direction of quality tv commercials.

McElroy & McElroy

32 Atchison St, St Leonards 2065. Phone (02) 438 4555. Telex 71225.

Directors: J. McElroy, H. McElroy.

Executives: R. Fisher (gen mgr), G. Symonds (bus affairs mgr), G. Daly (mktg & publr mgr).

Film & television prdn company.

McLaren Concept

405 Barrenjoey Rd, Newport 2106. Phone (02) 997 3863.

Director: Mrs R. McLaren.

Executive: P. McLaren.

McLean-Seaton Productions

78 Patrick St, Avalon 2107. Phone (02) 267 5490, 371 7654.

Executives: P.J. McLean (co prdcr, dir), Miss P.L. Seaton (co-prdcr).

Prdn of music film clips, films, commercials, film & video prdn.

Colin McLennan & Associates

48 Chandos St, St. Leonards 2065. Phone (02) 438 3788. Telex 24696.

Directors: C. McLennan, Mrs R. McLennan.

Tv producers & sports promotion.

Repr: David Wilkinson.

Media One Pty Ltd

23 Murdoch St, Cremorne 2090. PO Box W15, Hayes St, Neutral Bay 2089. Phone (02) 90 5950.

Directors: Ms K. Stammers, R. Sinclair.

Tv & commercial prdn, documentaries, voice-overs & presentations, in-house videos, media consultancy.

Media Trends

59 Bolwarra Ave, West Pymble 2073. Phone (02) 498 6431.

Director: B.A. Grainger (prdn mgr).

Prdcrs & dirs of video programs for tv & business corporate documentaries, commercials, sales & promotional films, consultants to media & govt depts, representing talent for on & off-camera presentations.

Doug Meredith & Co

158 Darby St, Newcastle 2300. Phone (049) 61 4816, 61 5909.

Directors: D. Meredith (creative dir), Mrs S. Meredith, A. Blackwell (gen mgr).

Television & radio prdn & post prdn studio CYC 6m x 4m.

Meridian Media Pty Ltd

19 Broughton St, Milsons Point 2061. Phone: (02) 92 7158.

Director: Brian Woods.

TV prdn & commercial & industrial documentaries.

Metro Television Limited

Paddington Town Hall (PO Box 299) Paddington 2021. Phone (02) 33 5318,9.

Directors: M. Webb, S. Wall, A. Hull, K. Donlon, C. Winter, L. Zusters, R. Sewell, L. Bostock, S. Hindes.

Executives: M. Thompson (mgr), A. Denton (prdcr).

Video production facilities & equipment hire. 3 camera studio with cyclorama & full 3/4" edit suite. Prospective applicant for public television licence in Sydney.

Michalak Films

5 Spring St, Paddington 2021. Phone (02) 357 5972.

Directors: R.J. Michalak DIR, D.O.P., C.H. Michalak.

Film & tv prdn.

The Midnight Movie Company Pty Limited

53 Atchison St, Crows Nest 2065. Phone (02) 437 6158.

Director: J. Marles.

Executive: T. Sherwood (prdcr).

Film production company specialising in television & cinema commercials.

Mirage Film and Video Pty Ltd

SLATS Centre, 39 Jones St, Ultimo 2007. Phone (02) 660 6666. Telex 72191 SSLATS.

Director: N. Anning.

Executive: N. Rice (prdn mgr).

Producers of tv commercials from concept through to final editing, for in-house ad depts & ad agencies.

Repr: USA.

Monitor Film Productions

17 Pier St, Haymarket 2000. Phone (02) 264 9773.

Directors: Mrs R. Simms, R. Simms.

Film & tv producers, tv commercials, stills photography, industrial documentaries, script writing & development.

Motion Picture Associates Pty Ltd

9 Abbott St, Cammeray 2062. Phone (02) 922 2399.

Directors: J. Leake (mng dir, cinematographer), M. O. Leake (prdn mgr).

Producers of film and tv commercials, documentary program material, training and sales films. 35mm and 16mm motion picture equipment, editing rooms and production office, 3/4" Sony recording and editing equipment. 2 1/4 sq and 35mm stills.

The Moving Picture Company

5 Princes Promenade, Seaforth 2092. Phone (02) 94 2846.

Directors: G. J. Spinner, L. B. Hunter.

Operations: Freelance producers/directors of tv commercials, documentaries, all film & VTR requirements working direct with agencies or production houses.

National Recording Studios

9 Lawry Place, Macquarie 2614. Phone (062) 51 6333.

Directors: I. Pysden (gen mgr), C. Weir (prdn mgr), J. Gallimore, G. Patrick.

Complete audio & broadcast video prdn facilities & services for tv commercials, prgms & documentaries, corporate & training presentations, music clips & multi-track audio recording.

Video facilities: Studio A - 2 BVH 2000 1" VTRs, BVE 3000 editing system, Ross 524 switcher with ultra key, Aston III character generator 2 BVP-3P colour cameras. BVU 820, Betacam BVW 40, LB 5850. Locational: BVW 3P

Betacam/recorder, BVW 20P Betacam player, BVU 110P Dubbing BVH-1" VHS Multi Dub Facility.

Nava (NSW) Pty Ltd

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736.

Directors: F. W. Nairn (mng dir), A. Rodfeld (gen mgr), A. J. Parker (mgr hire/service).

NSW distributor of Simda Projectors. Complete audio visual hiring facilities for all states. Hire & sales: Full range of video and audio equipment. Projectors 8mm, 16mm, 35mm, multi screen control equipment. Public address and lighting equipment. Disco sound. Service facilities for video and audio visual equipment. Production: Single and multi screen production facilities. Video editing and transfers film - video - film, special effects. Convention: Organization and installation of conference and convention facilities. Video and audio recording. Lecturns and stands, lighting, public address, cue lights, pointers, white boards, overhead projectors and full range of accessories.

Repr: Melb, Adel, Bris, Perth.

NBN Productions Pty Limited

Mosbri Cres (PO Box 818) Newcastle 2300. Phone (049) 2 0320/1. Telex 28039. Facsimile (049) 26 3629. Sydney office: 6th floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 3944. Telex 21831. Facsimile (02) 929 2626. A subsidiary of NBN Limited.

Executives: J.R. Sweeney (chief exec), R. Short (prdn mgr), R.A. Brown (ops mgr), N. Serras (mgr acct services), M.J. Armstrong (co secty).

Facilities: 2 fully equipped color studios, 1 x 315m² and 1 x 45m², 2 color outside broadcast vans with 1" videotape recorder and 2 microwave links. Post prdn facilities, EDMI computer videotape editing system. E Flex digital effects unit. 3 x 16mm color telecine chains (flying spot scanners). 1 x 35mm slide scanner. Double system film transfer. 7 x 2" videotape machines. 4 x 1" videotape machines. Film editing, color prints, color slide making. Studios equipped with camera crane, boom, special effects (electronic), chroma key, character generator, Angenieux 15 x 1 servo zoom lens, cine photography, 16 silent film, single system magnetic sound-on-film, or double system sound-on-film.

Negative Cutting Services (Australia) Pty Ltd

156 Military Rd (PO Box 31) Neutral Bay 2089. Phone (02) 908 2911.

Executives: R. J. & M. S. Delaney.

Fully-equipped computerised motion picture negative cutting for 35mm & 16mm productions.

Repr: New Zealand.

Network Film Corporation Pty Ltd

Level 9, 33 Pitt St, Sydney 2000. Phone (02) 251 1677. Telex 21046.

Directors: M.J. Milne (mng dir), G.P. Talbot (dir of fin).

Producers of cartoons and filmed series for television.

Repr: USA, UK, Europe, Japan, Middle East.

New South Wales Film Corporation

4th floor, 45 Macquarie St, Sydney 2000. GPO Box 1744, Sydney 2001. Phone (02) 27 5575.

Directors: P. H. Riomfalvy (chrnm), D. Stapleton, Ms J. Woods (gen mgr).

Executives: J.Y. Henderson (fin controller), Ms E. Wilson (mgr, Govt documentary divn).

Newark Productions Pty Limited

13 Alpha Rd, Willoughby 2068. Phone (02) 95 4984.

Directors: C.A. Newark (prdcr), S.T. Newark (prdn mgr, co secty).

Film & video tape producers, specialising in television & cinema commercials, documentaries & trade films.

Ross Nichols Productions Pty Ltd

78 Chandos St, St Leonards 2065. Phone (02) 439 7888.

Executives: R. Nichols (lighting cameraman/dir), P. Addison (prdcr).

Specialising in the production of tv and cinema commercials, documentaries, training and sales films for advertising agencies and marketing specialists worldwide. Sound stage, editing facilities, 35mm Arriflex cameras including 35 B.L. lighting & grip equipment.

Terry Ohlsson Productions

343 Pacific Hwy, Crows Nest 2065. Phone (02) 920 1361. Cables Topfilm Sydney. Telex 71742.

* Directors: T.E. Ohlsson (mng dir), N.E. Ohlsson (chrnm).

Executive: B. Stacey (editing).

Cameras, equipment & facilities to undertake all types of film & tape production.

Repr: Kingcroft Productions (Australia) Pty Ltd. 270 Coventry St, Sth Melbourne 3205. Phone (03) 699 7644. Telex 32287.

Omnicon Video Pty Ltd

22-24 Albany St, Crows Nest 2065. Phone (02) 439 6600.

Directors: P. Davies (gen mgr), I.D. Richardson (chief eng), D. Diklich (ops mgr), P.E.N. Austin (dir of prod).

Facilities: Film to tape, colour grading, commercial & program compilation, digital effects, stereo audio, duplication, location recording.

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 OMNICON VIDEO Pty Ltd
 22 Albany Street, Crows Nest 2065
 Sydney, Australia
 Phone (02) 439 6600, Telex 74410
 Ask for Peter Davies or Philip Austin

Equipment: Film To Tape: 1 x Analogue Rank Cintel MK111, 1 Bosch Fernseh 16/35mm FDL-60 solid state C.C.D. telecine with commag, comm opt. & 16/35/17.5mm sep. mag. record playback accessories.

Colour Grading: The system 60XL computerized colour grader, frame accurate for film correction & cox off-tape grader with electronic memory for video correction.

Commercial & Program Compilation: 1 x edit suite with Ampex A.C.E. dedicated keyboard editing system with control of 6 VTR's including 1 x 2" VTR for archival work. Vision is mixed with a fully optioned AVC-21 vision switcher under computer control. Two b & w cameras, Aston 3 character generator, insert studio with Bosch KCP 60 colour camera & audio v.o. booth are available in the edit suite at all times.

Digital Effects: A fully optioned Ampex A.D.O. manipulates picture size, position, rotation, skew & perspective. AUDIO: All audio facilities & video machines are operation in stereo. These include sound v.o. booth, compressor, limiter, de-esser, mono to stereo synthesiser, 1/3 octave graphic equalizers, eventide pitch control, computer or manual stereo mixers, Ampex 1/4" two or full track, Ampex 8 track recorder, monitoring is by Tannoy.

Duplication: Duplication to & from all formats is available.

Location Recording: Complete unit able to operate from mains or batteries. From cine style, to full audio & video monitoring with time code & safe time indication. Equipment package includes 1 x Ikegami EC35 electronic cinematography camera fitted with a selection of lenses including most Arriflex bayonet mount film lenses including effects lenses such as snorkel lens. Full camera support such as post pan heads, Sachler pan heads, long, med, short legs, etc. Portable ulimatte facilities are available for location matting. Video recording is by Ampex VPR-20 with colour confidence playback. STUDIO: 600 sq ft with full cyclorama & full limbo blacks. Make-up room with facilities.

On Air Television Productions

43 Thomas St, North Sydney 2060. Phone (02) 957 1800.

Executives: R. Webb (mng dir), J. Webb (gen mgr), F. Irwin (prdn mgr), J. Webb (chief engr).

Production of tv commercials, documentaries, programmes & presentations for use on air. Full in-house facilities for computer generated animation, standards conversions & prdn in 1" C-Format b'cast & videocassette formats.

Paddington Films Pty Limited

Unit 2, "Ridgewest Place", Cnr Ridge & West Sts, North Sydney 2060. Phone (02) 923 2377.

Directors: T. Stovern (chrnm), Mrs L. Stovern (mng dir).

The production of television & cinema commercials & documentary films.

Pan Metro TV Productions Pty Ltd

11th floor, Bligh House, Bligh St, 2000. Phone (02) 32 1169.

Directors: J. Torv, D.L. Torv.

Creative television & film production including children's quiz shows, documentaries, tv series.

Panorama Productions

41 Belmore St, Surry Hills 2010 Phone (02) 212 1455.

Director: A. Luciano (mng dir/exec prdcr).

Executive: C. Fantin (sales mgr).

Producers of film and television programs for local and international markets, documentaries and television commercials. Facilities and people resources for all aspects of production from script concepts to electronic post production.

P.B.L. Productions

A subsidiary of Consolidated Press Holdings Limited. Unit 1, 98 Old Pittwater Rd, Brookvale 2100. GPO Box 4088, Sydney 2001. Phone (02) 938 3677. Telex 75785.

Directors: L. Taylor (chrnm/mng dir), L. Maugher.

Executives: I. Bradley (exec prdcr), M. Midlam (prdn supvr), D. Field (mktg mgr).

Production of high-quality tv drama for Australian & overseas markets.

Pearl & Dean

Gailie Hse, 98-104 Goulburn St, Sydney 2000. Phone (02) 267 9551. Telegrams Featurads Sydney. Telex 73195 Madka.

Executive: L. Kuek (mng dir).

Camera and lighting equipment: Wide range of equipment including Bell & Howell special effects 35mm, Arriflex 35mm and 16mm cameras. Studio lighting equipment.

Recording and projection: Comprehensive facilities for recording and projection (double head or composite). Private theatre, 35mm and 16mm, equipped for Cinemascope. Latest 8 channel mixing.

Offices: 608 St Kilda Rd, Melbourne 3004. Phone (03) 529 7200; 28 Fortesque St, Spring Hill 4000. Phone (07) 839 2233; 12 O'Connell St, North Adelaide 5006. Phone (08) 267 2066; Papua New Guinea; Fiji.

Peppermint Pictures Pty Ltd

54 Young St, Cremorne 2090. Phone (02) 908 1831.

Director: Ms J. Hyman (co dir).

Freelance producer & prdn company.

Pilgrim International Ltd

Head office: 157 Brougham St, Woolloomooloo 2011. Phone (02) 356 3300. Cables Pilgrim Sydney. Telex 74027 Pilgrim.

Directors: R. Baxter, E. Hingston, G. Wade, M. Olson, O. Emery.

Executives: W. Sloat (advtg acct dir), T. Matthews & P. Warner (acct execs), B. Traves (media mgr), G. Douglas (studio mgr, design), H.R. Dews (prdn mgr, film/video), D. Whittam (animator/prdcr).

Advertising, design, film and video production, direct marketing.

Planet Pictures

11-15 Young St, Paddington 2021. Phone (02) 331 6201, 920 5832.

Director: I. Allen.

Corporate video & film prdn.

Polymedia Presentations Pty Limited

92-94 Reserve Rd, Artarmon 2064. Phone (02) 439 2388. Telex 20149, Ref 126.

Directors: Ms R. Coien (mng dir), Ms Y. Rigby (gen mgr).

Specialised service in the prdn of Corporate History Documentaries on film, tape or 35mm slide. Prdn & scripting of sales training films/tapes. Prdn & scripting of commercials.

John Pond & Associates

1 Mitchell St, Centennial Park 2021. Phone (02) 331 1288.

Executive: J. Pond (exec prdcr).

Specialises in the production and conception of variety-game-light entertainment television programmes.

Repr: Affiliates Los Angeles, Chicago.

Possum Pictures

343 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1420.

Director: D. Perry.

Production of documentaries, industrial & dramatic films, including tele-movies. Sound transfer & editing facilities.

Repr: Tasmanian Film Corporation.

Post Production Services Pty Ltd

5 Alexander St, Crows Nest 2065. Phone (02) 438 4055.

Executive: K. Sodersten.

Complete film editing & post production service.

Production Factory

453 Pacific H'way, Crows Nest 2065. Phone (02) 437 6145.

Director: C. Atkinson (exec prdcr).

All film, tv & commercial prdns.

Pumpkin Films

12 Pearce St, Double Bay 2028. Phone (02) 327 4453.

Directors: A.B. Ohlsson, Ms H.J. Clutterbuck.

Film & sound editing.

Quest Films

343 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1420.

Director: D. Perry.

Production of drama & documentary films & television programmes. Script writing, cinematography, sound recording & transfers, editing & post production facilities.

Reel Productions Pty Limited

453 Pacific Hwy, Crows Nest 2065. Phone (02) 439 4000.

Directors: D. Craig (mng dir/prdcr), Ms S. Farally.

Executives: G. Jack (acct exec), R. Marzano (acct exec), S. Craig (mgr), S. Morrell (prdn mgr).

R.K. Productions Pty Ltd

20 College St, Balmain 2041. Phone (02) 810 1912. Paging (02) 925 3911, Beeper 11308 A.

Director: R. Knapp.

Direction of tv commercials, documentaries, stop motion filming & videotaping & special effects.

Roadshow, Coote & Carroll Pty Ltd

7th Fl, 23 Berry St, North Sydney 2060. Phone (02) 925 0566. Telex 70031. Facsimile (02) 925 0552.

Directors: R. Kirby, G.W. Burke, G.F. Coote.

Executives: M.J. Carroll, R.S. Reid.

Tv & movie prdn.

Ross Wood Productions Pty Ltd

36 Gosbell St, Paddington 2021. Phone (02) 331 5154. Telex 20967.

Directors: G.F. Lind, R.G. Wood.

Executives: K. MacTavish (mgr), B. Lambert (prdn mgr), J. Shannon (acct), M. Jeffs, J. Berry (editors).

Studios: Complete with two sound stages, big stage with cyclorama 40' wide, 18' high, with 15' curved return; 35mm & 16mm facilities (incl 35mm reflex BNC, 35mm Arri BL Mark II with videosplit +35mm Arriflex III 16mm Arri SR and BL with videosplit, superspeed and standard lenses and blimped 10.1 zoom), blimped generator & elemacks with mini & maxi jib arms. Three cutting rooms, theatrettes. Complete 3/4" facilities for pilots, screen tests and trade films, colour cameras & fx generator.

Rushes Television Production

49 Whaling Rd, North Sydney 2060. Phone (02) 92 0974.

Director: L. Thomas.

Tv commercial production.

Seeka Productions Pty Ltd

12 Glen St, Milsons Point 2061. Phone (02) 929 5666, 929 3822.

Directors: I.M. Hart (mng dir), V. Kingsmill.

Executives: Ms J. Larkins (prdn mgr), V. Kingsmill (mktg dir), Ms S. Robinson (acct).

Producers of tv commercials, documentaries & tv specials.

Repr: Europe, Canada & USA.

John Sexton Productions Pty Ltd

14th floor, Sharp Bldg, 55 Lavender St, (PO Box 1390) North Sydney 2060. Phone (02) 92 7550. Telex 73197.

Executives: J. Sexton (exec prdcr), R. Lewis (assoc prdcr), A. Ricker (USA rep), D. Holmes (prdn secty).

Complete production services in video software, documentary and promotional films; audio cassette specialists. Executive production of closed circuit television conference facilities. Production of international conferences by satellite. Professional and business development programmes — audio & video, feature film production.

Silver Lining Productions Pty Ltd

1st floor, 232 Sussex St, Sydney 2000. Phone (02) 267 2952.

Director: M. Miller (film dir).

Executives: Ms N. Hollander & G. Barrett (film dirs), Ms H. Hrescak (client contact).

Film prdn co for tv & cinema advtg.

Repr: F. Harden, Melbourne (03) 690 4397.

Simpsonic Productions Pty Ltd

2nd fl, 7 West St, North Sydney 2060. Phone (02) 922 3388.

Executives: J. Simpson (dir of photography), P. Tolley (prdcr), V. Simpson (acct).

Film prdn.

Robbert Smit Animation Pty Ltd

320 Military Rd, Cremorne 2090. Phone (02) 908 1233. Telex 27820.

Director: R. Smit.

Animation, character design, storyboards, illustration.

Solo Features Multi Media Communications Service

PO Box 158, Strathfield 2135. Phone (02) 747 4058.

Director: M. Taylor.

Narrator for documentary films, interviewer, radio-tv announcer, scriptwriter, broadcaster, author and journalist, publicist.

Sound On Film Pty Ltd

50 Atchison St, St Leonards 2065. Phone (02) 439 4932, 438 4293.

Executives: B. Brown (dir), M. Maxwell, B. Robinson, B. Waters (mng).

Fully independent sound service, comprising complete film and multi-track radio sound recording and mixing facilities. Comprehensive music and FX libraries. 16mm and 35mm 3 stripe rock-and-roll systems. Specialists in outside recording. Personnel and services available 24 hours a day, 7 days a week.

Soundsense Film Productions Pty Ltd

343 Sailors Bay Rd (PO Box 97) Northbridge 2063. Phone (02) 958 1088.

Directors: B.J. Morris, Mrs H.J. Morris.

Producers of tv specials & documentaries & corporate documentaries.

Spectrum Films Pty Ltd

141 Penshurst St, Willoughby 2068. Phone (02) 412 4055.

Executives: H. Pomeranz (mng dir), N. Beauman (dir, secty).

Post-production specialists: Eighteen fully equipped 16 or 35mm editing rooms with choice of Intercines, Steenbecks or Moviolas, preview theatre, 16, 17.5, 35mm transfer suite, Post-sync dialogue & fx studio and production offices.

Sprowles, Robertson Productions Pty Ltd

98 Alfred St, Milsons Point 2061. Phone (02) 922 4222.

Directors: P. Sprowles, M. Robertson.

Film prdn company specialising in tv, cinema commercials & documentaries.

Stance Film Productions Pty Ltd

22 Killeaton St, St Ives 2075. Phone (02) 449 8221.

Directors: H. Cameron, Mrs W. Cameron.

Tv prgms & commercial prdn.

Strauss Productions Pty Limited

101 Mort St, Balmain 2041. Phone (02) 818 3555.

Directors: G.C. Watson, Mrs L.V. Holmes.

Executive: L.B. Holmes (fin controller).

Tv & film prdn consultants dealing in commercials, documentaries, prgms, training films & sales promotional material. Services include concepts, scripting, prdcing, directing, location &/or studio origination with post prdn to finished product. Facilities include, Sony 330ap camera, Sony BVH 500aps 1" c-format portable video recorder, time-code transfer facilities, location/studio sound & lighting compliment & black/white "S" board.

Studio Clip Joint

21 Pier St, Haymarket 2000, GPO Box 1816, Sydney 2001. Phone (02) 264 3619.

Directors: G. J. Ropert, M. Silver.

Complete post production facilities, Dolby stereo, 16mm and 35mm preview theatre (dble head with change over), sound transfers stereo dolby equipped, editing and edge numbering facilities for 16mm and 35mm.

Equipment hire in and out of house, 12 fully equipped editing rooms. Editing machines: Steenbeck 8 plate (dble picture), 6 plate & 4 plate; Cinemonta 6 plate & 4 plate; Intercine 6 plate & 4 plate; Moviola Uprights; all other editing accessories, 6 prdn offices.

Superfine Motion Pictures Pty Ltd

21 Pier St, Haymarket 2000. Phone (02) 264 3619.

Directors: G. Ropert (film editor), M. Silver.

Post production consultancy & supervision.

Supreme Films Pty Ltd

11-15 Young St, Paddington 2021. Phone (02) 33 0531.

Directors: John Darling (chrnm), T. Stacey (mng dir), G. Stephenson, J.H. Darling.

Studios: 2 large sound stages; large white Cyclorama; dressing rooms and workshop.

Editing room with Intercine, Steenbeck, Pic-Syncs.

Feature film production office space including small theatre for rushes, for rental on short or long term basis.

On premises: Freelance lighting, set construction. Palm Studios for sound recordings and sound transfers.

Sydney Centre T.V. Pty Ltd

44 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 2077. Telex SCTV 20005.

Executives: L. McCabe (chief exec), C. Potter (mktg dir), A. Coleman (prdn exec).

Full b'cast prdn including corporate video. Studio & OB facilities including 17 metre full colour Eidophor giant video screen projector.

The Talking Picture Production Co Pty Ltd

Studio: 1st floor, 26-28 Wentworth Ave, Sydney 2000. PO Box 1701, North Sydney 2060. Phone (02) 908 2881, 264 7700.

Director: G. Farrell.

Film & video production company specialising in tv, documentaries, planning films for advertising agencies & corporate industries.

Tandem Productions Pty Limited

Cnr Brierley & Spofforth Sts (PO Box 171) Cremorne 2090. Phone (02) 90 3968. Telex BFTB 75374.

Directors: M. Sengers, M. Mangold.

ross wood productions



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Ross Wood Productions Pty. Ltd.

36 Gosbell Street, Paddington, N.S.W. 2021. Phone (02) 331 5154.

Cables: Woodfilm Sydney. Telex: AA20967 Roswod.

Video, film & audio-visual prdn for corporate communications & broadcasting.

Telemark Productions Pty Ltd

22 Albany St, Crows Nest 2065. Phone (02) 438 4800.

Directors: L. Larstead (mng dir), D. Jones (ed).

Prdcrs of film & video for advtg, tv & industry. Full film editing facilities.

Teletape Productions Pty Ltd

Box 525 PO Neutral Bay Junction 2089. Phone (02) 908 1745. Deliveries: 37 Ryries Pde, Cremorne 2090. Phone (02) 909 1942.

Directors: P. F. Cellier (dir), C. J. Cellier (secty).

Film and videotape producers for tv.

Television Film Facilities

All correspondence to 34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios, 8 Scott St, Willoughby 2068 (adjoining TCN). Phone (02) 95 2572.

Director: B. Howard (exec dir).

Producers motion pictures for television, news, sports, documentary, instructional or series.

Television Makers Pty Limited

60 French's Rd, Willoughby, 2068. Phone (02) 95 9245.

Directors: J.S. Culliton (mng dir), S.J. Wood (prdn dir), B.A. Wood, M.J. Drummond.

Online editing: ACE computer editor with Ampex "C" format also ACE controlled Betacam record/replay, Chyron character generator, sound mixing.

Offline editing: JVC 3/4" edit suite with camera & character generator.

Studio & ENG production facilities. Producers of videotape & film for advertising, corporate communication, industry & education. Complete creative services for non-broadcast applications.

Studio 1: 24' x 24' x 11' with infinity cyc, Philips Cameras, 1" recording.

Studio 2: 24' x 12' x 10', Philips Camera, 3/4" recording. Mobile Production Van: ENG/EFP cameras with switcher & BVU110 or portable 1" recorder.

Telprom Pty Ltd

Cnr Epping & Pittwater Rds, North Ryde, 2113. Phone (02) 887 0381, 887 9522.

Executive: P. Hookham (mgr).

Producer/directors: P. Rhys Jones, M. Guest, M. Hall, Ms M. McLean (writer & prdn), M. Eddy (writer & prdn), J. Smalley (office mgr).

Facilities — location: Fully equipped mobile location recording van comprising: completely portable and broadcast quality camera, Ampex VPR-20 1" C format portable recorder with colour playback. Bell Long Ranger helicopter with camera mounts available for aerial production.

Underwater housing. Full audio record facilities. Lighting vehicle with complete complement of lights plus generator.

Studio and post production: Studio production available through Channel TEN including studio A (760m²), studio B (570m²), studio C (80m²), studio D (285m²).

Offline 3/4" editing available with ECS-90 coupled to JVC-VCR's. Online editing: CMX 340X coupled to 3 x 1" Ampex C format VTR's, computer editing, incorporating the Quantel D.P.E. (digital effects generator). Full vision mixing facilities plus chroma key and pattern generator. Complete audio suite inc 8 & 16 track recorder, disc cartridge and reel to reel mixing. Rank Cintel Telecine transfers 16mm & 35mm. Pre-production set design and construction facilities. Art and graphic design and layout. Quantel digital standards converter.

Top Technicians Pty Ltd

897 Pitwater Rd (PO Box 106) Collaroy 2097. Phone (02) 981 1622.

Directors: Miss L. McEncroe (mng dir), Miss B. Barnard (dir).

Booking agency/answering service for film & tv technicians.

Townsend Entertainments Pty Ltd

58 Atchison St, Crows Nest 2065. PO Box 1000, Lane Cove 2066. Phone (02) 439 5977.

Directors: S. Townsend (chrnm), Mrs R. Townsend.

Executives: H. Shore (exec prdcr), V. Wilson (bus mgr).

Producers & packagers of "Simon Townsend's Wonder World". Producers of television programs, film/video music clips, and creation of associated audio visual services.

Trans Media Productions Pty Ltd

2 Scott St (PO Box 282) Willoughby, 2068. Phone (02) 439 4577.

Director: M. R. Willesee (mng dir).

Television packagers, documentaries.

Travel Network Video

Suite 4b, 4th fl, 579 Harris St, Ultimo 2007. Phone (02) 212 5611.

Directors: T.W. Barnett (mng dir), G.L. Calcutt, K.A. Hitchcock, A.K. Watson.

Prdcrs of video & film for the travel & leisure industry. Corporate video & audio visual prdn. Video mktg & consultancy.

Trident Video Systems

35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Telex 26251.

Executives: P.J. Dine (mgr), R. Alpert (service mgr).

Producers of training and sales films, storyboards, animatics, corporate communications, screen tests and product shots. Facilities may be hired and operated by the user.



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TELPROM can do it.....
with our complete production
facilities and services



Channel Ten Commercial Production Division
TELPROM (02) 877 0222
Cnr. Epping Highway & Pittwater Roads North Ryde, Sydney

Equipment: 2 x Sony VO5850's, RM440 controller, time base correction, National WJ5500 SEG, Character Generator, Teac 4 track, Teac 6/4 mixer, Sennheiser mics, slide projectors, Sony DXCM 3 camera, 3/4" portable recorders, key camera. Large air conditioned studio with cycs, & lighting grids. Full range of video equipment available for hire.

Trojan Film Productions Pty Ltd

319A Edgecliff Rd, Woollahra 2025. Phone (02) 32 9961.

Directors: J. Lee (mng dir), I. M. Lee.

Producers tv commercials, documentaries, tv programs, tv series, features.

TVC Productions

TCN, 24 Artarmon Road (PO Box 27) Willoughby 2068. Phone (02) 43 0444. Telex 20689. A divn of Consolidated Press Holdings Ltd.

Executives: R. Delamont (chief exec), P. Moss (assnt mgr), P. Skillman (prdn/dir), S. Maine (prdn assnt), C. Strouthos (accnt mgr).

Complete production of television commercials, programmes, documentaries, trade presentations etc.

Facilities: 2 studios with full videotape, video disc, frame store, DPE, Chyron 4 dual-channel character generator & audio facilities, each studio has 3 cameras. Edit 3: 3 Ampex 2B 1" C format VPR's, CMX computer editing, CD 480 16 input vision mixer, Quantel DPE 5001, Chyron 4 dual-channel character generator, complete on-line audio mixing with Ampex ATR 104 1/2" 4 track recorder with full CMX control also Ampex ATR 700 1/4" 2 track recorder & graphics studio with 1 colour camera & 1 black & white camera. Edit 4: 3 Ampex 2B 1" C format VPR's, CMX computer editing, Grass Valley GVG 1600 single effects mixer, Chyron 4 dual-channel character generator & complete on-line audio mixing with Ampex ATR 104 1/2" 4 track recorder.

Off-line editing: 2 complete CMX off-line suites, 3 U-matic 5858 3/4" videotape recorders, vision & audio mixer for dissolves, fades etc., time base correctors & DSD 440 8" floppy diskette. Telecine: Rank Cintel MK 3c with topsy & XY zoom 16 or 35mm Dolby stereo, Rank Cintel MK 3 16 or 35mm, Fernsach FC16 flying spot 35mm slide scanner, Marconi B3404 photo conductive slide scanner with 35mm or 16mm capabilities. Audio: Ampex ATR 124 24 track audio recorder interfaces with Ampex 2B 1" VPR, Nieve 24 channel mixer, announcers booth, 16 channel Dolby A noise reduction unit & Ampex art 700 1/4" 2 track recorder. G.E. large screen projector, helicopter, interstate & overseas bearer/satellite hook-ups, duplication, standards conversion - PAL to NTSC & reverse (see separate listing for Duplicon Cassette Services).

Repr: USA.

TWT Limited

Television Ave, Fort Drummond, 2500. Phone (042) 28 5444.

Executives: J.I. Rushton (gen mgr), K.J. Whitecross (prgm/prdn mgr).

Studio & facilities: 15m x 12m studio fitted with 3 LDK25 cams, dedicated control room fitted with GVG 1600-7k vision switcher with E-MEM, character generators, Ampex RA4000 time code editor with AVS8 1000 event memory, dedicated VTR equipment includes 2 BVH 1100 A 1" machines, 2 AVR2 2" machines. Other equipment includes 2 x VPR80, AVR2, ACR25, 2 16mm telecine chains with 35mm slide capability, U-matic Betamax and VHS machines. Complete Betacam news system.

Audio Suite: 12 x 4 channel mixer, suppressor, graphic equaliser, limiters, compressors, etc.

OB facilities: 3 cam OB van with VPR 20 1" recorder, 6 channel audio mixer. An EFP unit consisting of 1 HL83 portable cam VPR 20 1" recorder, color monitor, battery supplies and standard lighting.

Twenty-Twenty Vision

2nd fl, 51-53 Chandos St, Crows Nest 2065. Phone (02) 438 1999 (4 lines).

Directors: J. Morgan, A. Morgan.

Executives: M.D. Gambrell (mgr), M. Coop (ops mgr), J. Strange (facilities mgr).

Facilities: Precision broadcast video tape editing, digital special effects, video tape animation, duplication, digital stereo audio. Post prdn for prgm &/or commercial.

Equipment: Edit 1 - 3 x 1" machines (2 x Ampex VPR 80's, 1 x Ampex 2B), 1 x Betacam VCR, Editron 500 computer, Cox T16 15 input special effects mixer with downstream/upstream key, encoded/RGB chroma key, 100 wipes, NEC Effects/Optifects special effects generator, perspective rotation compress, expand, flip, etc., Cox colour corrector, electronic memory, Aston 3 character generator, 50 fonts. Studio - 7 x 5 metre sound stage with egg infinity cyc, 1 x broadcast colour camera, 1 x high resolution b/w graphics camera. Edit 2 - 3 x 3/4" Sony 50 series machines through 4A broadcast time base correctors, CMX edge, JVC 8 input vision mixer, Downstream/Chroma Key, Character generator, 8 channel Sony audio mixer, 1/4" audio/cassette turntable. Edit 3 - 2 x 3/4" Sony 50 series machines, 1 x 420P editing Beta VCR, RM440 controller, ADX edit list computer, CMX disc/print list, 6 channel audio mixer, turntable cassette deck, (key access anytime day or night for series, documentaries, etc). Audio - Soundcraft desk, digital PCM. On-Line 2 - 24 track MCI desk studio, 8 track studio recordings/booth. (Available for restriping, sweetening for series/commercials).

UAA Films Limited

93-99 Palmer St, Woolloomooloo 2011. Phone (02) 241 3184. Telex 72765.

Directors: G.A. Lloyd, OBE, (chrnm), E.J. Picton-Warlow & D.H. Thomas (jnt mng dirs).

Executive: H. Barker (head of prdn).

Executive film producers.

l'state office: 14 Emerald Terrace, West Perth 6005. Phone (09) 322 4317. Telex 94608.

Ulladulla Picture Company

85 Broughton St, Kirribilli 2061. Phone (02) 929 6239.

Executives: J. Rogers (dir), D. Kay.

Packaging & prdn of tv commercials & documentary films.

Urban Bioscope Films

205 West St, Crows Nest, 2065. Phone (02) 957 1888.

Executives: R. Kersey (film dir), A. Herbertson (post prdn).

Advertising film producers and creative consultancy.

V&A Productions

203/83 Mount St, North Sydney 2060. Phone (02) 929 5133.

Directors: T. Vuletich (mng dir), Mrs G.E. Vuletich.

Tv prdn also graphic design & artwork services.

Jon Van Gaalen Photography & Film Pty Ltd

220A Glenmore Rd, Paddington 2021. Phone (02) 331 6537, 48 2636.

Executives: J. Van Gaalen (dir, photographer & prdr), Mrs E. Huxley (art dir, dir).

Production of tv commercials & print campaigns.

Varip Pty Ltd

PO Box 474, Edgecliff 2027. Phone (02) 32 2181, 327 5317. Telex 70041.

Directors: Mrs I. Clark, P. Clark.

Tv & video producers.

Video Transfer Services Pty Ltd

Suite 1, 16 Atchison St, St Leonards 2065. Phone (02) 438 2000.

Executives: B.A. Consiglio (dir), L. Cheng, L. Greenway.

Post production facilities including editing, film to tape mastering & duplication. Editing: 1" Betacam, BVU, U-matic, CMX controlled edit suites with Aston character generators, Sony mixers, colour camera, sound booth, et al. Film to Tape Mastering Facilities: Transfer of film from Rank Cintel Flying Spot Telecine or 6 Projector Slide a/v. Duplication facilities: 2", 1", Betacam, BVU, U-matic & 1/2" transfers. Location recording facilities: available for hire, Sony DXC600P camera, with a 12:1 Fujinon Lens, recording onto either BVU or U-matic portable recorders.



The ultimate trade marketing package consisting of:

b&t Weekly — Australia's leading advertising and marketing magazine
AARDS — The media buyers' bible
b&t Year Book — Australia's only comprehensive industry reference book

TRI-BUY will:

- * Support your sales people before, between and after sales calls
- * Reinforce other promotion by bringing them to mind at media selection time
- * Help your prospects make buying decisions — and defend them

For further information contact our representative in your state.

New South Wales:
Greater Publications
GPO Box 2608, Sydney 2001
Phone: (02) 699 2411

Victoria:
Brown Orr Fletcher Burrows Pty Ltd
Phone: (03) 329 8522

Queensland:
Thomson Publications Australia
Phone: (07) 369 1282

South Australia:
Thomson Publications Australia
Phone: (08) 267 1299

Western Australia:
Ray Burns Media
Phone: (09) 322 2066

Videochrome

Suite 3, 19-21 Berry St, North Sydney 2060.
Phone (02) 92 1625, 923 1241.

Directors: P. Coolahan, N. Pett.

Executive: A. Hilton.

TV prdn, low & hi-band. Audio visuals transferred to video tape, video productions, video studio facilities.

Videogram Communications Corp Pty Ltd

33 Oak St, Schofields, 2762. Phone (02) 627 1261, 958 1733 (paging serv). Telex 10101 Videogram.

Executives: P. Prager (mng dir), V. Prager, BSc (dir scientific research).

Producers of communications material (film, tape, stills) for advertising, education, science and leisure. Complete studios for micro and macrophotography. Computer controlled time lapse, high speed photography. Creative & production services. Computer services - hardware, software. Computer controlled models & "Real Life" Gadgets, Cars.

Videolab

2 Clarendon St, Artarmon 2064. Phone (02) 439 5922. Telex 24545. Cables Colorfilm. A divn of the Colorfilm Group of Companies.

Directors: D.B.L. Williams, A.G. Rydge, J.H. Rochester, W.P. Stretton, P.H. Budden, G.T. Benness.

Executives: P. Bowlay (gen mgr), C. Minahan (chief eng), J. Hill (ops mgr), A. O'Sullivan (facilities supvr), G. Craig (mgr dupl. divn).

Video post production facilities includes: two film to tape transfer suites equipped with Rank Cintel Mk3 telecine chains equipped with Amigo grading systems, X/Y zoom, secondary color correction, stereo sound reproduction. Super 8, 16mm & 35mm transfer facilities to multi-tape formats. Lipsner-Smith ultrasonic film cleaner. 16mm, 17.5mm & 35mm mag sound reproduction, neg. to tape transfers for program finishing.

Transfers: To 1/2" Beta & VHS, 3/4" U-matic, 1" C format & 2" Quadraplex videotape, time coded U-matic cassettes for off-line previews & editing transfer of original camera negative to video for program commercial video finishing.

Off-line: Editing A.E.C. CMX compatible time code or control track operation interfaced to Sony 5850's 3/4" U-matics, 1/2" Betacam & 1" type C output on floppy disc for on-line compilation. CMX Edge: Interfaced to Sony 5850's 3/4" U-matic output to floppy disc. On-line: 2 Edit Suites with CMX 340 Computer Editing systems interfaced with 2" Ampex & 1" Sony video recorders. Grass Valley 300 vision switchers with 2 channel DVE & Quantel Mirage (The Ultimatte Illusion) Effects Monochrome Graphic cameras & RCA TK760 color camera for titles & pack shots. Chroma key facilities via Ultimatte IV.

Electronic tilting 3M Datavision D8800 character generator with extensive font library & font compose, Aston 3 with camera compose & large font library. Tape to film (Kine) transfers: "State of

the Art" Teledyne CTR3 tri-optical telefilm recorder. Programs or commercials finished on videotape released now on 16mm or 35mm. Audio: Equipped with an EMI 24 channel stereo console. RCA BVH 110 1" VTR, studer A800 24 track recorder, Q lock synchroniser Revox 1/2" 2 track & outboard. Equalization & noise reduction equipment for ultimate sweetening. Duplication: Quality mastering & extensive duplication of features or commercial to 1/2" VHS & Beta mono, stereo & hi-fi.

Videopak Pty Ltd

2/10 Aquatic Drive (PO Box 266) Frenchs Forest 2086. Phone (02) 451 8111.

Directors: I. O'Brien, B. Leffler.

Specialising in the production of television commercials, outside broadcasts, drama, documentary and programme production.

Facilities: 7 portable location units; including 1 Betacam camera system, 4 Sony 330AP cameras, 2 RCA TK76 cameras, 2 portable 1" C format VTR's, 2 BVU highband recorders & 1 NTSC BVU system (cam/recorder). Edit Suite 1 (computer controlled) contains; Betacam player, BVH2000 1" VTR, BVH1100 1" VTR, 2 x BVU 820 VTR, Aston III character generator, ISI vision switcher (32 wipe pattern), Otari 8 track audio machine, Revox 1/4" audio machine. Edit Suite 2 (computer controlled) contains; off-line edit system, 3 machines with 3M character generator. Outside broadcast system; 7 camera O.B. van with - 3 slo-motion VTR's, Aston III character generator, 16 input vision switcher, 12 input audio desk, 30:1 Fujinon lens. Portable 4 - camera O.B. system; PAL or NTSC, utilising Sony vision switcher, 4 Sony 330AP cameras Sony camera control units, portable audio system, battery operation. Audio: Stellavox & Nagra sound equipment. Studio: 6,800 sq.ft. drive-in, air-conditioned, soundproofed studio. 3 Vinten Tern camera pedestals, Mole Richardson Boom, producers office, make-up, wardrobe, dressing rooms, production office, parking. Cyclorama - 15mx15mx5.8m high, with cyc lighting. 3 phase 120 amp per phase power board. Pack-shot studio with S-board. Other equipment: Camera car, duel fuel system (petrol or LPG), Take Continental camera mount. Lighting ruck with on-board generator.

The Vision Factory

1 Highbett St, Wanniasa, ACT 2903. Phone (062) 31 7411.

Director: G.O. Easton.

Executive: F.H. Easton.

Film & video prdn house.

VISUALEYES Productions Pty Ltd

2nd fl, 403 Elizabeth St, Sydney 2000. PO Box 344, Strawberry Hills 2012. Phone (02) 211 4922. Telex 71367.

Executives: J. Swart & J. Evatt (co principals).

All forms of prdns from commercials, documentaries, trade & corporate videos, industrial training films through to drama & video clips also pre- & post-production, facilities & services. LOCA-



No more excuses.

As of today, there are no more excuses for canning innovative TV commercials in favour of the safe, cheap and predictable.

Videolab's amazing new Quantel Mirage now gives every director, producer, creative director, writer and art director access to the kind of effects that previously entailed a trip to Europe or the States.

Give the Mirage an image, or ask it to create a totally new one, and then watch it distort, flip, animate, re-shape or three-dimensionalise it.

All before your eyes. And all at a cost that still leaves room in the budget for lunch.

But words aren't pictures. See the new Quantel Mirage for yourself.

Call Peter Bowlay at Videolab on (02) 439 5922, or drop him a line at 2 Clarendon Street, Artarmon, NSW 2064 and he'll be pleased to arrange a demonstration.

And while you're about it, we'd suggest you rescue all those storyboards from the rubbish bin before the office cleaners come around. **VIDEOLAB**

TION UNIT: Sony BVW 3 Betacam, Sony BVH 500 portable 1" VTR, Sony BVW 20 Betacam portable player & monitor, Sony UHF radio microphones, Sachtler Video 25 tripod & head, Sennheiser mike & portable mixer plus full lighting kit. EDIT SUITE: BVW 10 Betacam player, BVU 820 slow motion & freeze VTR, BVU 800 record VTR, special effects generator & vision mixer, Chyron character generator, 8 channel audio mixer & 1/4" audio facilities, time code reader/generator. We also offer hard copy of all edit decisions as well as 8" CMX floppy discs for 1" on line edits. VHS & Beta dubs can be supplied with or without time code burnt in. VISUALEYES can also provide 1" release dubs.

VTC

382 Eastern Valley Way, East Roseville 2069. PO Box 84, Roseville, 2069. Phone (02) 406 5355. Telegrams Videocorp Sydney. Telex 27318. A divn of Communications & Entertainment Ltd.

Executives: B. Willick (gen mgr), E. Button (ops mgr), B. Byrne (chief engr), J. McKean (bus mgr), J. Stewart (facilities mgr), J. Raphael (telecine mgr).

Studio facilities: Two stages fully air-conditioned & sound insulated, 16.5m x 9m & 8m x 6m, 4.5m & 3.5m grids respectively, tungsten halogen quartz lighting with adjoining control rooms, one EC 35 & two LDK 14 (EFP) cameras, ultimate chroma key generator.

Audio facilities: Two sound studios; equipment includes time code facilities, MCI 16-track, Mincom M79 8-track, Neve consoles, extensive mood music library, cart machines.

Post production: Two CMX 340X-equipped suites with access to four Ampex VPR-2B, two Ampex AVR-2, two Ampex VPR-1C, two VPR-80, one VPR-3, Chyron IV character generator (dual channel with font compose), Ampex ADO (Ampex Digital Optics). Two graphics studios, each equipped with one b&w camera & one RGB colour camera, HS 100 video disc, vision mixers 20-input Ross mixer with two MLE & DSK, one CDL 480 with DSK, Fernseh colour corrector.

Telecine: Rank Cintel MK 111C for 16, 35mm film & 35mm slide. Equipped with Digiscan, X-Y Zoom, Varispeed & Amigo programmed colour correction system, the FeRRIT Sound Follower equipped for 16, 17.5 & 35mm operation. Lipsner-Smith ultrasonic film cleaner.

Location unit: equipped with BVH 500 1" C-format VTR & one Ampex VR 3000 2" VTR. Equipped to handle two LDK 14 (EFP or ENG) cameras + EC 35.

Dubbing facilities: 2" to 1" and reverse C- or A-Format; Sony U-matic, Betamax, VHS. U-matic and VHS dubs to 1" or 2" available with time base correction.

Special facilities: Scanimate (electronic animation); edge offline editing; standards conversion 525 to 625 and reverse; VTR to film transfer 16mm, 35mm, Super 8. Coax tails available to the Telecom or OTC network.

Services: Set construction, make-up, graphics, film/tape transfers, audio recordings, cassettes, equipment hire.

Office: 194-196 St Kilda Rd, St Kilda, Vic 3182. Phone (03) 534 8021. Telex 36755.

Repr: USA.

Walker*Clancy

167 Dowling St, Woolloomooloo 2011. Phone (02) 356 4044. Telex 70374.

Directors: R. Walker (dir), Mrs C. Walker (dir/prdn co-ord).

Prdn on film & videotape of tv & cinema commercials & documentaries. Two fully equipped editing rooms with 35mm/16mm flatbed editing machines. 16mm BL Arri with crystal sync.

Denis Weedon Productions Pty Ltd

15 Mitchell St, North Sydney 2060. Phone (02) 922 4844.

Executives: D. Weedon (dir/ed), N. Lutherborow (mgr), G. Wapshott (cinematographer), Miss C. Washa (ed), D. Nikolic (prdn mgr), D. Formica (prdn asstnt).

Production of tv & cinema commercials, documentary & training films. Production & conference rooms. Full post prdn. Facilities include 2 x editing rooms equipped with Moviola & 2 x .35mm/16mm Intercine's, plus negative matching room & storage vault.

Repr: London, New York.

West Botswana Productions

4 Sarner Rd, Greenwich 2065. Phone (02) 43 3180.

Director: C.G. Watkins.

Betacam video tape productions, commercials, documentaries, popclips.

Willard King Organization (1978) Pty Ltd

2 Verona St, Paddington 2021. Phone (02) 332 1955.

Executive: J. Collins (mng dir).

* Producer of Good Morning Sydney.

Ron Windon Pty Ltd

44 Avenue Rd, Mosman 2088. Phone (02) 960 4011.

Executives: R. Windon (dir/cameraman), K. Windon (prdr).

Production of commercials for television and cinema, documentaries. Editing facilities, 16mm and 35mm Arriflex cameras, and 3/4" videotape facilities.

Window Productions

230A Sussex St, Sydney 2000. Phone (02) 267 6766.

Directors: G. Thomas & R. Lawrence (film dirs), M. Salter (prdr).

Commercial film production.

Winning Post Productions

3 Northcliff St, Milsons Point 2061. Phone (02) 436 1128.

Executives: P. Whitmore (editor), Ms K. Hurley, M. Beauman.

Full tv & cinema commercial post production. Facilities include 35mm/16mm interline & 35mm cinemascope Steenbeck.

XTO?

134 Blues Point Rd, McMahon's Point 2060. Phone (02) 929 3039.

Directors: V. Udowenko, W. Udowenko.

Creation & production of campaigns and commercials for cinema and television, live action, animation, special effects, titles, stop motion, still photography, character design and sound tracks. 35mm Mitchell animation camera.

Xyzap Pty Ltd

24 Carlotta St, Artarmon 2065. Phone (02) 438 4333.

Directors: R. Maehl, Z. Janjic.

Producers of computer generated animation.

York Films

Floor 2, AWA Bldg, 47 York St, Sydney 2000. Phone (02) 29 3609, 29 3600. Telex 25987.

Directors: P. Mitchell, T. Healy.

Writers, producers, directors of feature films, telemovies, documentaries & award-winning television commercials.

Zap Production Pty Ltd

24 Carlotta St, Artarmon 2064. Phone (02) 438 4333.

Directors: Z. Janjic, B. Janjic, R. Maehl, M. D'Arcy-Irvine, K. Janjic.

Executive: M. Hart (gen mgr).

Animation, live action, computer generated animation, motion control, special f/x, editing. Large sound stage 100' x 50' x 25' with full facilities.

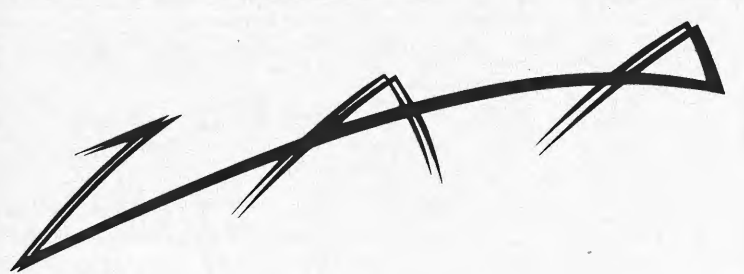
Zoetrope Film Productions Pty Ltd

67 West St, North Sydney 2060. Phone (02) 923 2088.

Directors: M. Elphick, C. Fraser, P. Bloomfield.

Executives: R. Spencer (prod), D. Barnes (gen mgr).

Repr: Corbett Cambridge Productions, Melbourne.



ANIMATION
LIVE ACTION
X.Y.ZAP COMPUTER GENERATED ANIMATION
MOTION CONTROL

24 Carlotta Street, Artarmon 2064 Phone: (02) 438 4333

VICTORIA**AAV-Australia Pty Ltd**

Corporate office & studios: 180 Bank Street (PO Box 296) South Melbourne 3205. Phone (03) 699 1844. Cables Studio Melbourne. Telex 34354. Hire & sales dept: 256 City Rd, South Melbourne 3205. Phone (03) 690 6399.

Executives: P.G. Rankin (chrmn), E.J. Gregory (gen mgr), P.J. Colby (mgr engr & dev), P.D. Bramley (mgr video), J.B. Horwood (mgr admin & personnel), G. Leaver (mgr videocassette dup), D. Wilson (mgr audio), A. Pittendrigh (mgr mktg services), T. McMahon (mgr Multimedia Communications), D. Campbell (mgr The Production Group), L. Joyce (mgr Network Hire), C. Berry (mgr Sydney office).

Audio facilities: Music & sound prodn studios - equipment includes: EECO Time code facilities, Sierra/Hidley Quadraphonic, Eastlake monitoring, Solid State Logic SL6000 E-Series Console, with SSL Primary Studio computers, SSL Total Recall System, Ampex MM1200 24-track with 24 track Dolby pack, 1/2" & 1/4" ATR100 mastering machines, Lexicon Delta - T102 Stereo Delay, Korg SDD3000, Optro 3rd Octave Graphic equalizers, 1176 Universal audio Limiter/Compressor, Allison Research Gain Brain Compressors, Allison Research Kepex noise gates, Orban Parasound De-esser, EMT Echo Plate, Avratones, Yamaha concert grand piano, Drum kit, Hammond B3 organ with Lesley speakers, extensive mood music library, sound effects, talent, Music Studios also equipped with Sony PCM 3324 Digital audio multitrack recorder, Sony PCM F1 Digital audio Processor, Sony PCM1610 Digital audio 2-track mastering.

Mobile sound & video facilities: Equipment includes - "The Roadie" mobile sound recording unit with Sound Workshop series 40 console, 24 track analog recorders, M24-X4 Dolby A unit, Tannoy Little Reds, Auratones, 1/4" 2-track machine, Cassette deck, Amcron power amplifiers, full audio/video communications, overdubb booth, retractable multicore drum, ducted non-cycling air-conditioning, long range fuel tanks. "OB1" Multicamera video unit with 3 Philips LDK5 cameras, 2 Ikegami HL79D cameras, provision for extra cameras, Grass Valley vision mixer, comprehensive audio monitoring, dedicated ratio talkback for field communication. "OB2" 4-wheel drive video unit with Ikegami HL79 camera, monitoring & talkback. "OB3" tape tender unit with provision for 5 VTR's. "The Roadie" can be equipped with Sony PCM 3324 digital audio multitrack recorder, Sony PCMF1 digital audio processor, Sony PCM1610 digital audio 2 track mastering.

Video facilities: 5 edit suites available - Edit One with CMX 3400 computerised editing system, Grass Valley 300 mixer, Chyron Mk 4, Sony stereo audio mixer, attached graphic area with color & monochrome cameras, NEC digital effects. Edit Two with CMX 340 computerised editing system, Ampex 4100 vision mixer, Chyron

Mk 4, Teac stereo audio mixer, attached graphic area with color & monochrome cameras, Ampex ADO visual effects. Edit Three with Editron 500 off line editing system, 2 play & 1 record 1/4" VCR's. Edit Four with 3/4" Low Band "cuts only" editing system. Edit Five with 1/2" Low Band "cuts only" editing system. 2 studios available - Studio A with 13 x 6m (L & W) 3.35m grid height, Solid cyc. cyc track with 2 returns, comprehensive lighting, on stage kitchen, 3.5m grid height. Studio B control room with CDL double re-entry vision mixer, comprehensive audio/video monitoring, separate sound control room, 16 input Phantom power audio mixer with outrigger effects, 3 Philips LDK 5 studio cameras, 2 Ikegami HL79 portable cameras, Elemak Dolly & J16 arm with tracks, comprehensive wardrobe, makeup, green room & support office space.

Office: 275 Alfred St, Sydney 2000. Phone (02) 923 2934.

Academy Film Productions Pty Ltd

121 Maroondah Hwy, Ringwood 3134. Phone (03) 870 8557, AH (03) 876 2025. Telegrams Acadland.

Director: R. A. Mason.

Executive: R. Mason (prdn mgr).

Staff includes writers, cameramen, editors, production and technical personnel for all specialised marine projects.

Facilities: Complete production facilities including double head screenings, 10 channel sound recording and mixing, post sync, sound stage for 16mm and 35mm films. Produces tv commercials and programs, specialising in color documentary, staff training, educational, industrial films and film strips.

Acorn Film Productions Pty Ltd

354 Highett St (PO Box 32) Richmond 3121. Phone (03) 429 4531.

Directors: Mrs J. Caruana, B.R. Malseed.

Producers of documentary films & tv commercials.

Animagrafx Pty Ltd

48 St Kilda Rd, St Kilda 3182. Phone (03) 51 8015.

Director: I. McGuffie.

Animation prdn, computer animation, special effects, commercial prdn.

A & R Video Productions Pty Ltd

1st floor, 25 Burwood Rd, Hawthorn 3122. Phone (03) 818 1690.

Directors: G.W. Bell (mng dir), Mrs G.H. Bell.

Prdn of corporate & industrial tapes & films. Telecine of 8mm, super 8mm & 16mm film to tape. NTSC to PAL conversions.

Repr: Panorama Productions, Sydney (02) 212 1455.

In a business where 24 hours is a long time...

we're already 10 years old.



AAV-AUSTRALIA
Production, Post Production and
Duplication in Vision and Sound

180 Bank Street, South Melbourne 3205
(03) 699 1844 Telex AA34354

275 Alfred Street, 6th Floor,
North Sydney 2060. (02) 923 2934

ATAM

128 Bridge St, Port Melbourne 3207. Phone (03) 64 2647.

Directors: Ms M. Geddes, N. Robinson.

Animated films.

Avcom Productions Pty Ltd

103-107 Whitehorse Rd, Blackburn 3130. Phone (03) 877 6999.

Director: C.J. Strange.

Television & video production.

Beaumaris Film Production

484 Station St, Carlton North 3054. Phone (03) 387 3686, 537 1851. Telex 30625 ME 458.

Director: P. Drummond.

Production of film & tv programmes.

Richard Bence Productions Pty Ltd

99 Wellington St, Windsor 3181. Phone (03) 529 6633. Incorporating Puppèstuff Pty Ltd (Shirl's Neighbourhood) and Merryweather productions.

Directors: R.J. Bence, Ms J. Hooks.

Television & film production specializing in children's television & family entertainment; facilities hire.

Bendigo Street Productions

27 Bendigo St, Richmond 3121. Phone (03) 420 3377. Telex 30189. A division of General Television Corporation Pty Ltd.

Executives: D. Hinrichsen (gen mgr/prod), D. Ford (dir/mktg mgr), J. Conway (copy writer), B. Kendall & V. Krassas (prdn assnts), M. Goddard (chief acctnt).

Prdcrs of all film & VTR prdns, including tv & cinema commercials, trade & sales presentations, documentaries, promotional & training films, with staff prdcrs, dirs, writers, art design & audio facilities. Prdn facilities: 2 studios, VTR record & edit suite, A.D.O & electronic titler, make-up, wardrobe & canteen.

Bilcock & Copping Film Productions Pty Ltd

75-83 High St, Prahran 3181. Phone (03) 51 9806. Telex 37472. Cine Rentals & sales divn, (03) 51 1162; GCP (Melbourne), (03) 529 1297.

Directors: D. Bilcock (jnr) & R. Copping (dirs).

Executives: G. Howden (co secty), D. Woodward (mgr, Cine Rentals & sales divn), G. Groeneveld (mgr, GCP Melb).

Prdcrs of tv & cinema commercials & feature films. Rental of film prdn equipment 16mm & 35mm BL Arris, Elemack & Colortran Dollies. Specialist stills lab for cibachrome & ektacolour prints, also full black & white services.

John Blackett-Smith Productions (Australia) Ltd

22/20 Commercial Rd, Melbourne 3004. Phone (03) 267 3688. Telex 36379.

Director: J. Blackett-Smith (mng dir).

Production of documentaries, commercials, sales training films, corporate films. 16mm, 35mm & videotape.

John Boland & Associates Pty Ltd

122 Sackville St, Kew 3101. Phone (03) 80 4847.

Directors: J.P. Boland (chrnm & mng dir), L. Barbour, Mrs J.M. Boland.

Film & television producers.

Henri Bource Productions Pty Ltd

119 Rouse St, Port Melbourne 3207. Phone (03) 64 1724.

Producers of documentaries and training films, TV ads, technical and industrial films, also still photography. H.B.P. uses ACL Eclair 16mm cameras, Lowell lights and Nikon 35mm cameras. Full pre and post production facilities. Specialists in underwater photography.

Rental equipment includes 2 x Bolex U/W cameras & 1 x Nikonos U/W camera. fixed focus and zoom lenses (5.4mm-400mm). Fully equipped editing room with Steenbeck. Projection room. Full security. 60' luxury cruiser for hire, also 35mm Nikon still equipment for surface and underwater, underwater video and VTR.

Rob Brow Productions-Film and Videotape

"Balaclava Hse", 366 Carlisle St, Balaclava 3183. Phone (03) 527 5093. Telex 31494 MTC35.

Directors: R. Brow (mgr and dir), N. Brow (business mgr/co secty).

Production of tv and cinema commercials, documentaries, sales and training, export sales conference films and videotapes.

BTV6 Productions

Walker Street, Ballarat 3350. Phone (053) 31 3166. Ballarat & Western Victoria Television Ltd.

Executives: M.J. Faulkner (stn mgr), B. Norman (comm prdn mgr).

Studio and facilities: 17.7m x 13.1m studio with 18.2m x 5.4m cyc. and Iris 4 lighting. 5.4m lighting grid. 26 x 2K Fresnel lens spotlights, 9 on Pantographs. 6 x 1K. 40 channel Strand lighting mixer. 20 x 2K, 20 x 5K XYZ Masters. Control room with CDL 480 Production Mixer with Cox Box, Chroma Key, Downstream keying and special effects. Three studio RCA TK-45 colour cameras, 2 x RCA TR 70 with time code editing, 2 x RCA TR 600 with time code editing, 2 x RCA TCR 100 videotape machines, 3 BVH 2000 Sony 1" VTR's, plus complete BVU system, Telemation Compositor with Graphic Compose Animation, 16mm colour telecine, 24 channel audio mixer

with full equalisation facilities, CVS time base corrector, electronic field production and film facilities, E-Flex Digital Video effects.

OB facilities: Up to 3 colour cameras — RCA TK 760 lightweight with hydroped, 1 RCA TK 76B and 1 RCA TK 76C for studio quality. Each has Angenieux 15:1 zoom lens, focal length range of 7-240mm. CDL VS-14 Production Switcher with 10 inputs, effects, keyer, downstream keyer and matte generator. VTR facilities subject to requirements. CDL AFM:10-audio mixer with 7 inputs and auto compressor limiter. OB unit has own power. Tender vehicles available if required.

BX Productions Pty Ltd

176-178 Coventry St, South Melbourne 3205. Phone (03) 690 2147.

Executive: B. Cross (mng dir).

Production of tv commercials, corporate communications, documentaries.

C.B. Pictures Pty Ltd

14 Mervin St, East Bentleigh 3165. Phone (03) 570 4339.

Directors: C. Budds, Mrs L. Budds.

Direction of film & television including drama, documentaries & commercials.

Cellar Film Productions Pty Ltd

16 Saint Vincent's Place, Albert Park 3206. PO Box 1159, City Road 3205. Phone (03) 690 3744.

Executives: T. Smart (mng dir), D. Collyer (prdn mgr).

Production of documentaries, promotional films & tv commercials.

Charles Street Studios

42 Charles St, Prahran 3181. Phone (03) 529 2388. A division of PTP Productions.

Director: P. Thomson.

Hire studio for film & stills 5000 sq feet, 3 sided paintable cyc & stage 47 feet wide, truck access to stage, fully equipped kitchen, 17 feet to grid.

The Church

36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Directors: P. Houghton, R. Blake.

Hire studios for all production needs. Sets up to 5m high. Floodable floor, adjustable lighting gantry. Catwalk for elevated shooting, trap-door 7.1m above the floor for direct o'head shots.

Cine Service Pty Ltd

235 Moray St, South Melbourne 3205. Phone (03) 699 6999.

Directors: V.F. Wagstaff (chrnm), G.G. Thompson, B.F. Bull (secty).

Producers of documentary films from script to final print. Video tape, editing facilities, laboratory and sound studio.

Color-Tel Productions

331 Lennox St, Richmond 3121. Phone (03) 428 9799, 428 8266.

Directors: R.E. Phillips, Mrs. J.L. Phillips.

Executives: B. Phillips (mng dir), Miss M. Maguire (prdn mgr), Miss J. Banks (casting dir).

Television programme producers and documentary makers - film & videotape. Full production service from original script through to final edit. Also complete casting service in association with parent company - Television Enterprises of Australia.

Complete Post-Production Centre Pty Ltd

180 Coventry St, South Melbourne 3205. Phone (03) 699 4633.

Directors: C. Schwarze, Ms K. Schwarze, Sara Coward (facilities mgr).

Television post-production facilities 3 x 1" Sony 'C' format, U-matic & BVU VTR's, Cox 2 level mix effects double re-entry mixer with chroma key, Editron computer editor, E-Flex digital effects, Aston character generator, product studio with colour camera, sound booth, digital audio interchange with sound studios, location recording.

Peter Corbett and Friends

4 John St, South Melbourne 3205. Phone (03) 690 4299.

Directors: P.D. Corbett, H. Nicol (prod), J. Child.

Producer of television and cinema commercials and documentary films.

Peter Coulter Productions

5 Ward St, South Melbourne 3205. Phone (03) 690 6874.

Executives: P. Coulter (dir), Miss F. Gillies (prcdr).

Commercial film prdn & documentaries.

Janina Craig Screen Services Pty Ltd

58 Palmerston Cres, South Melbourne 3205. Phone (03) 690 1229.

Director: J. Craig.

Prdcr of tv commercials, documentary & drama. Writing & development to total film prdn.

Crawford Productions Pty Ltd

Studios and administration, 259 Middleborough Rd, Box Hill, 3128. Phone (03) 895 2211.

Directors: H. Crawford (chrnm), I. Crawford (mng dir), D. Crawford, G. Raymond, R. Lloyd, J. Chambers (gen mgr), T. Stapleton, N. McMahon (sales mgr).

Executives: M. Lake (prdn supvr).

Staff includes producers, scriptwriters, artists, research, sound and technical personnel.

Equipment and facilities: Full filming facilities including Arriflex BL&S cameras. Full editing facilities including Moviolas 16mm Magnasync recorders and dubbers, Rola 1/4" recorders.

Cutting Point Pty Ltd

288 Coventry St, South Melbourne 3205 Phone (03) 690 3388.

Directors: R. Daley, J. Dixon.

Total post production for film and videotape editing. Complete 16 and 35mm cutting rooms with both uprights and flatbeds. Computer offline editing for videotape.

de Montignie Media Productions Pty Ltd

Suite 2, 25 Palmerston Cres, South Melbourne 3205. PO Box 478, South Yarra 3141. Phone (03) 690 7366. Telex 37426.

Executives: P. de Montignie (mng dir), S. Wagner (mktg mgr), J. Smith (corporate mgr), A. Zielinski (Syd mktg mgr).

Film & video production house specialising in tv & cinema release specials & documentaries, features, tv series & entertainment specials, industrial, training & corporate image films.

Office: 52 Strathallen Avenue, Northbridge, NSW 2063. Phone (02) 958 2311.

Repr: UK.

DR Marketing/TV Production

28 George St, Clifton Hill 3068. PO Box 135, Parkville 3052. Phone (03) 486 2477.

Directors: F. Love-Linay (exec prdcr), S. Killen (prd co-ord).

Marketing & tv prdn.

Energy Source Television Productions Pty Ltd

65 Buckhurst St, South Melbourne 3205. Phone (03) 690 1755.

Director: J. McEwan (mng dir).

Executives: Mrs B. Swalwell (admin mgr), G. Tosi (prd mgr).

Production of tv prgms, commercials, documentaries, corporate & training prgms.

Facilities: Studio - 12m x 13m, 5m grid, with control room, infinity cyc, loading & storage bay, direct car & truck access to studio. Post Prdn: Suite - 3 x Ampex 1" C format VPR's, 1 Xony B.V.U. 200 with T.B.C., Ampex Vision Mixer with 100 wipe/pattern & 12 key sources, E.C.S 104 computer editing. Audio control room equipped with Sound Workshop Series 30 Audio mixer with equalization & compression, Nagra, 8 track Tascam, 4 track. J.V.C. Off-line edit suite. Studio & Location recording: 3 x Ikegami HL 79 cameras, 1" & B.V.U. recording. 1", U-matic, Betamax & VHS dubbing facilities.

Entertainment Media Pty Ltd

157 Eastern Rd (PO Box 319) South Melbourne 3205. Phone (03) 699 9722. Telex 33090.

Directors: R. Le Tet (exec prdcr), P. Beilby (prdcr), T. Foley (assoc prdcr).

Production company with staff of producers, scriptwriters, artists, research, sound & technical personnel to service feature films, tv programmes & documentaries from script to print stage.

Essential Film Productions

4/4 Powell St, South Yarra 3141. Phone (03) 267 5149.

Director: A.W. Morse.

Film production.

The Film House Pty Ltd

159 Eastern Rd (PO Box 319) South Melbourne 3205. Phone (03) 699 9722. Telex 33090.

Directors: R. Le Tet (mng dir), F.A. Schepisi, A. Williams.

Executive: D. Tayles (prd mgr).

Production company with complete facilities for servicing, feature films, trade films & tv & cinema commercials from script to print stage.

Film Victoria

409 King St, Melbourne 3000. Phone (03) 329 7033. Telex Filmvc 34314.

Director: T. McMahon.

Executives: P. Bird, J. Kearney, G. Tepper, V. O'Donnell.

Government film authority investing in film & television prdn & providing information & advice to the industry. Prdn facilities available through The Melbourne Film Studio.

Filmpartnership

Suite 13, 564 St Kilda Rd, Melbourne 3004. Phone (03) 51 9634, 51 4619.

Executive: M. D. Brayshaw (mng dir).

Full production facilities for films & tv commercials.

Flint Webster Pty Ltd

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.

Executives: D. Flint, P. Webster.

Audio and music production and engineering, consultants, talent casting and co-ordination.

FM-TV Productions Pty Ltd

135 Burnley St, Richmond 3121. Phone (03) 428 2967.

Director: B. Finch (mng dir).

Executive: M. Manders (gen mgr).

Producers of tv commercials, trade presentations. Corporate programmes, MCG & SCG diamond vision screen operators.

Freelancers Promotions

PO Box 10, Black Rock 3193. Phone (03) 598 5104.

Executive: Mrs C.H. Lomas.

Supplies all members of the crew for film & tv commercials, feature films, documentaries.

Gordon French Productions Pty Ltd

9 Davis Ave, South Yarra 3141. Phone (03) 267 2536.

Directors: G. French, S. French.

Tv prdn, design house, complete media concept consultancy.

Fresh Flicks Pty Ltd

Trading as Ian Baker Film Productions. 2 Irving Rd, Toorak 3142. Phone (03) 20 6201.

Executives: I.L. Baker & F.L. Baker (dirs).

Gable-Summertime Film Productions

147 Williams Rd, Prahran, 3181. Phone (03) 51 6759.

Director: J. Symons (mng dir).

Video and audio visual prdn. Production of cost effective tv commercials, documentaries, sales & staff training videos.

Facilities: RCA TK 76 & location BVU recording equipment. BVU editing with dissolves & effects. Effects mixer, Sony TBC's, caption camera, Aston 3 character generator with animation controller & font compose. Off line VHS U-matic editing suite, 8 track audio studio. Infinite cyc, film/video studio.

Gathercole Film Productions

47 St. Vincents Place, Albert Park 3206. Phone (03) 699 7516.

Director: R. Gathercole.

Animation production.

Gauche Productions P/L

Marli Place, 7/3 The Upper Esplanade, St Kilda 3182. Phone (03) 534 1018.

Director: T.J. Ling (prdcr).

Prdn & direction of tv commercials & documentaries.

Greater Glider Productions Australia Pty Ltd

King's Arcade, 974-978 High St (PO Box 14) Armadale 3143. Phone (03) 500 0011, 500 0646.

Directors: Ms J. Morris & Ms M.E. Lancaster (prdcrs, dirs & writers).

Executive: Miss E.A. Lang (prd assnt).

Production of radio, tv, video & other media. Specialists in prdn of media for children. Scriptwriting & prdn dev on commission. Business media training prgms.

Grundy Entertainment Pty Ltd

12 Claremont St, South Yarra 3141. Phone (03) 240 0641.

Executives: R. Grundy (chrnm), I. Holmes (pres), J. Fowler (snr vp, admin), H. Wouters (vp, finance), R. Watson (snr vp, drama), W. Mason (snr vp light entertainment), P. Pinne (vp, prdn), A. Brooke (vp light entertainment).

Repr: 448 Pacific Hwy, Artarmon, NSW 2064.



The ultimate trade marketing package consisting of:

b&t Weekly — Australia's leading advertising and marketing magazine
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- * Help your prospects make buying decisions — and defend them

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New South Wales:

Greater Publications
GPO Box 2608, Sydney 2001
Phone: (02) 699 2411

Victoria:

Brown Orr Fletcher Burrows Pty Ltd
Phone: (03) 329 8522

Queensland:

Thomson Publications Australia
Phone: (07) 369 1282

South Australia:

Thomson Publications Australia
Phone: (08) 267 1299

Western Australia:

Ray Burns Media
Phone: (09) 322 2066

Hips Film Productions

310 Richardson St, Middle Park 3206. Phone (03) 690 6506.

Directors: J. Hipwell (prdcr), Ms R. Rovay (artistic dir).

Production house & personnell facilities to produce tv commercials, documentaries & feature films.

Horizontal Films

23 Holden St, North Fitzroy 3069. Phone (03) 489 1591.

Director: I. Gaal.

Production of short films & documentaries.

Robert J. Howard

A divn of Early Vision Enterprises. 28 Centre Rd, East Brighton 3187. Phone (03) 592 0041.

Executives: R.J. Howard (dir), M. Atkin, C. Kennedy, H. Marchant.

Conception & production of film & video clips for music promotion.

lloura Productions Pty Ltd

50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.

Executives: R.J. Hughes (mng dir), M. Joor-dens (co secty) G. Baxter (chief engr).

Production facilities: 2 studios (13m x 10m) (10m x 6.5m). Recording facilities: Philips LDK14 colour camera, Sony BVH2000 1" 'C' format video recorder, Sony BVU portable. Post Production: Edit suite 1 - computerised editing system including 3 Sony BVH 1" video recorders; digital effects (ADO). Edit suite 2 - ¼" computerised editing system.

Infinity Film Productions

9 Crowther Place, Brighton 3186. Phone (03) 592 6733. A division of Rede Pty Ltd.

Directors: N.L. Herman, M. Herman (exec prdcr).

Independent movie and still producers, documentaries, commercials, features concept/supervision/direction.

Insync Editing Service

206 Park St, South Melbourne 3205. Phone (03) 699 9549.

Director: D. Hipkins.

Post prdn & editing.

Rodney Jay Post Productions Pty Ltd

6 Craine St, South Melbourne 3205. Phone (03) 640 6477.

Directors: R. Jay, Mrs C. Jay.

Film & videotape post production.

A TAPE HOUSE FOR PEOPLE WHO HATE TAPE HOUSES.

A videotape production company set up to expand your creative horizons, not merely turn out commercials.

A production company with all the state-of-the-art gadgetry, (including the latest in digital effects), yet where the people still speak English - not some strange computer shorthand.

In short, a videotape production company that will change your ideas as it brings to life your ideas.

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Talk to us soon and let us change your ideas about tape houses.

Phone Ray Hughes on 645 3233, or drop in for a look around at 46 Rouse Street, Port Melbourne.

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Yes. There is an alternative.

The Jaypat Studio

274 City Rd, South Melbourne 3205. Phone (03) 699 4863.

Executive: J. Montgomery (principal).

Production of videotape tv commercials, documentaries, trade presenters.

Ursula Jung Negative Cutting Service

29 Rosebud Parade, View Bank 3084. Phone (03) 459 6192.

Executive: Mrs U. Jung (proprietor).

Cutting & matching of original film-material for printing or videotaping 16mm & 35mm.

Kestrel Film Productions Pty Ltd

575 Church St, Richmond 3121. Phone (03) 428 0762.

Director: J. Richardson.

Film documentaries, commercials, features & tv series.

Kingcroft Productions (Australia) Pty Ltd

270 Coventry St, South Melbourne 3205. Phone (03) 699 7644. Telex 32287.

Directors: T. E. Ohlsson (mng dir), N. E. Ohlsson (chrnm), M.L. Edwards, W. Stacey (assoc).

Executive: K. Dunn (gen mgr).

Facilities: 24m x 15m sound stage with lighting, 35mm & 16mm cameras and ancillary equipment, 16/35 Flat Top Editing, casting, production for all types of film & tape production.

Office: Kingcroft Productions (Australia) Pty Ltd, 343 Pacific Hwy, Crows Nest 2065. Phone (02) 920 1361. Telex 71742.

Lemac Film & Video

279 Highett St, Richmond 3121. Phone (03) 429 2992.

Directors: J. Bowring, S. Greenshields.

Film & TV Production, commercials, documentaries, presenters, etc., full production service from script preparation, casting & production to final edit.

L. J. Promotions Pty Ltd

9-15 Little Oxford St, Collingwood 3066. Phone (03) 419 5744.

Directors: J. Gauci, Ms L. Hall.

Prdcrs of documentaries, commercials, audio-visuals on film or video from concept to completion incl story-boards, screen test facilities, etc. - for advtg, tv & industry.

Luxford, Sykes, Dale Pty Ltd

The Church, 36 Howe Cres, South Melbourne 3205. Phone (03) 699 4800.

Executives: L. Luxford (film dir), L. Dale (prdcr), P. Sykes (film dir).

Film & tv commercials producers.

Ian Macrae Productions

3 Francis St, South Melbourne 3205. Phone (03) 690 1944.

Directors: I. Macrae, Ms A. Way (prdcr).

Executive: M. Cook (gen mgr).

Specialists in production of film and videotape commercials, shorts, documentaries, programs. Full service from preproduction through to answer print or master.

The Media Connection

448 City Rd, South Melbourne 3205. Phone (03) 690 7338, 690 6206.

Directors: J.S. O'G. Hanrahan (gen mgr), N.G. Williams.

Film & video production for commercial & consumer markets, distribution of TMC's and other productions around Australia.

Melbourne Artists Management

643 St Kilda Rd, Melbourne 3004. Phone (03) 51 5228.

Director: G. Stewart (mng dir).

Executives: T.D. McLean (acctnt), C. Adamson (casting).

Producers of live television programs/consultants to ATV, Mike Preston, Something Special/Ugly Dave Gray Show.

Melbourne Film Studio

117 Rouse St, Port Melbourne 3207. Phone (03) 329 7033, studio (03) 64 4022.

Executive: A. Brown.

Controlled by Film Victoria, for film, tv & advtg prdms, a plug-in prdn complex with extensive prdn offices & sound stage facilities.

Mighty Good Movies

"The Church", 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Director: R. Blake.

Cine photography.

Miracles

36 Howe Crescent, South Melbourne 3205. Phone (03) 690 7711.

Director: P. Houghton.

Studio hire, film production facilities.

The Moving Picture Co Pty Ltd

1 Oban St, South Yarra 3141. Phone (03) 241 9592.

Executive: I.R. Hexter (prdcr/dir).

Complete film & video production services to advtg industry & direct clients requiring sales and/or general promotional films.

Repr: USA.

Nava Pty Ltd

2 Stephenson St, Richmond 3121. Phone (03) 428 2916.

Directors: B. R. Baulch, B. D. Lowther, A. F. Lippi.

Equipment and facilities: Rental and sales of 16mm sound projectors, 8mm rear screen projectors, 35mm slide projectors, video cassette recorders, tv monitors & national video projectors. Overhead projectors, La Belle Courier sales aid, tape recorders, record players, sound system, sales and marketing training films and lighting. Spindler & Sauppe dynamic dissolve control units for projectors, media mix programmers, Quad Que programmers.

Production of sound filmstrips to suit portable audio visual units. Specialists in planning and operating composite audio-visual installations for national product launches.

Service: Electronic service facilities for all audio-visual equipment.

Repr: Adelaide, Perth, Brisbane, Sydney.

Nett Productions Pty Ltd

370 St Kilda St, Brighton 3186. Phone (03) 596 3564.

Directors: T.J. Barnett, S.P. Barnett.

Prdn of tv commercials, documentaries, prgms, trade presentors, film & tv prdcrs/dirs.

Network United Pty Ltd

PO Box 163, Albert Park 3206. Phone (03) 690 7799. Telex 31737.

Directors: R. Evans, I. Meldrum.

Film and radio production and syndication.

Nomad Films International Pty Ltd

71-73 Palmerston Cres, South Melbourne 3205. Phone (03) 699 7244. Telex 31290.

Directors: D.A. Stanley, Ms K.R. Faulkner, N.S. Manthorpe

Production of commercials, industrial films, television documentaries & feature films from script to final print. Full editing facilities & video tape viewing equipment.

Geoff O'Donnell & Friends Pty Ltd

23 Beatty Ave, Armadale 3121. PO Box 490, South Yarra 3141. Phone (03) 20 4285.

Executive: G.B. O'Donnell (mng dir).

Scripting, production and direction of film and videotape productions for television, documentary, trade presentation, sales promotions. Slide, single and multi screen productions.

D. J. Olney Film & Video Productions

24 Swansea Rd, PO Box 136, Chelsea 3196. Phone (03) 772 3071.

Proprietor: D. J. Olney (cinematographer).

Documentaries covering all areas of sporting, industrial, training, current affairs and wildlife.

On-Line Videoproductions

9 Crewther Pl, Brighton 3186. Phone (03) 592 6733. (A div of Rede Pty Ltd).

Directors: M. Herman (exec prdcr), N.L. Herman.

Video commercials, docos, instructional v/cass, promos, clips, etc.

Open Channel Productions

13 Victoria St, Fitzroy 3065. Phone (03) 419 5111. OCP Limited.

Executive: J. Leah (exec prdcr).

Film & video production, commercials, corporate communications, television programmes, documentaries, training films, trade presentations etc.

Main studio: 15m x 9m, 2 Ampex VPR's, 2 Sony BVU's all with edit/record and linked to a HPE Computer and Vital Vision Mixer with full effects bank. Three colour broadcast cameras plus an Ikegami HL79D camera suitable for quality location work. Two edit suites, one linked to the VPR's and BVU's, the second recently fitted with the latest Sony U-matic high speed system with time code display facilities. Technical and creative staff available or clients can nominate their own production crew. A fully equipped and highly flexible production facility capable of handling entire projects from initiation to presentation.

Pan Pacific Pictures

88 Acland St, St Kilda 3182. PO Box 42, South St Kilda 3182. Phone (03) 534 0614.

Executives: N. Godbold, R. Godbold, K. Gruike.

Fully equipped film studio for commercial, documentary, educational or series/feature production. Facilities and services from script to final print and tv or theatrical placement.

Facilities to independent producers include stage, equipment, crews, offices, conference centre and casting. 21m x 19m sound stage with 12m wide cyc, adjoining prop, storage, makeup, viewing rooms, product stage, flats, workshops, storage, complete range 16mm, 35mm, 3/4", 1" & 2" camera and videotape equipment as required. Incandescent and quartz lighting; generators, all accessories as required. Platform vans, station wagons, lighting trucks for any location. 35mm d/head theatrette, 16mm projection, 3/4" Sony U-matic unit. Sound room and recording booth. Editing, VTR conforming and overseeing to meet production requirements.

Phoenix Studios

122 Chapel St, St Kilda 3182. Phone (03) 531 3227.

Executives: P. Dixon (mng dir), J. Connell (facilities bkings).

Full broadcast equipment for location & studio shooting. LDK 14 camera, dolly, BVU 110, many filters, lights 2" quad & 3/4" high band. Studio A (Video) - 'L' shaped studio 11m x 13m x 4m with 13m cyc, 5m x 5m x 4m half egg shell, fully sound proofed & acoustically treated. Large 'S' board, excellent car access & good props &

scenery storage. Studio B (Video) - small product studio with fully remote controlled graphics cameras. Studio C (Audio) - full mono & stereo facilities for production, audio for radio, television & a/v's.

Picture People

269-271 Douglas Parade, Newport 3015. Phone (03) 391 9438, 391 0120.

Director: Ms J.K. Anderson.

Supplying freelance technicians to the film & tv industry.

Pip Productions

Unit 1, 5 Robertson St, Toorak 3142. Phone (03) 241 2271.

Executive: P.E. Fry (consultant).

Specialising in production management and co-ordination including casting, props, crewing, locations and equipment co-ordination.

The Post Production Shop (Aust)

"The Church", 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Executives: E. Priebe & B. Southwick (editors).

Two modern & fully equipped cutting rooms, handling all film/tape post production & tv cinema commercials. As well as documentaries in 16mm & 35mm.

Repr: Singapore, Hong Kong, Tokyo.

Mike Reed's Post Production Co

274 Ferrars St, South Melbourne 3205. Phone (03) 690 4044.

Directors: K.M. Reed, F.M. Reed.

Specialised television commercial, post production incorporating film editing, preview theatre, sound transfers, off line video transfers & track laying to 3/4" U-matic. Beta, VHS & U-matic editing (cuts only).

R & R Media Pty Ltd

PO Box 41, Parkville 3052. Phone (03) 347 8207. Telegrams Doubler Melbourne.

Directors: R.V. Brown (prdcr/dir/script), R.E. Brown.

Film & television production and distribution, camera, sound and editing facilities, post-production supervisors, equipment hire on request.

Repr: USA.

Sharpshooters Pty Ltd

8 Ashworth St, Albert Park 3206. Phone (03) 699 7605.

Directors: J.A. Wheeler (cinematographer), Ms J.V. Levitt (prdcr).

Production services.

Clayton Sinclair Productions

62 Canterbury Rd (PO Box 83) Toorak 3142. Phone (03) 241 4641.

Director: C.D. Sinclair.

Film & tv prdn, tv commercials, jingles, mktg services, training & promotional prgms, copywriting.

Soundstage Fitzroy

270 George St, Fitzroy 3065. Phone (03) 417 5538, 699 9722.

Facilities: Main studio floor area 16.5m x 9m, product stage floor area 6m x 5m. Main studio with 3m x 8m, 5.5m returnable cyc. Ceiling heights on main studio over 6m. Acoustically treated and capable of drive in production.

Stringer Cameramen Australia

1st floor, 25 Burwood Rd, Hawthorn 3122. Phone (03) 818 1690, 819 1415.

Director: G.W. Bell (mng dir).

Dubbing videotapes. Telecine film to tape. Low band U Matic editing, 16mm film & 3/4" low band tape prdn.

Sunrise Picture Co

785 Rathdowne St, North Carlton 3054. Phone (03) 347 5525.

Director: N.B. Buesst.

Documentary film productions, 16mm photography & editing facilities.

Super Vision Productions

Ground Floor, 25 Palmerston Cres, South Melbourne 3205. PO Box 144, Albert Park 3206. Phone (03) 699 2666.

Executives: M. Minter (mgr), Ms T. Jones (prd co-ord).

Videotape prdn & post-prdn company.

Facilities:

Three edit suites comprising 1", BVU and lowband facilities. Main suite includes a BVH 2000, BVU 800, BVU 820, AEC computer edit controller, Aston 3 character generator, Cox T16 vision switcher, & a comprehensive audio sweetening system.

Electronic field prdn crews equipped with Ikegami HL83 cameras, BVU 50 or BVU 110 recorders, lights & microphones.

Tavco Pty Ltd

797 Dandenong Road, East Malvern 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Consultants and scriptwriters for film and video. Fully equipped to produce industrial and commercial documentaries for television, 16mm and video tape. Multi and single screen productions produced in fully equipped studios.

Television House Pty Ltd

Television Hse, 229 Lennox St, Richmond 3121. Phone (03) 428 3758.

Directors: J. Young (mng dir), K. Young.

Television program producers. Young Talent Time.

Thistlethwaite Studios

5 Northumberland St, South Melbourne 3205. City Rd (PO Box 1018) South Melbourne 3205. Phone (03) 699 7666.

Director: G.H. Rodsted (mng dir).

Photographic & film studio.

Geoffrey Thompson Film Productions

Incorporating Films Advisory Bureau. 78 Illawarra Rd, Hawthorn 3122. Phone (03) 819 3002.

Directors: G. G. Thompson (principal), V. F. Wagstaff (tech adviser).

Set up as a source to provide industrial, business, educational & advertising interests with information on the use of motion picture film. Closely associated with Cine Service.

Dennis Tupicoff Animation

16 Burnett St, St Kilda 3182. Phone (03) 537 1727.

Director: D. Tupicoff.

Writing & prdn of animated films & tv commercials.

TV Media Consultancy

62 Canterbury Rd (PO Box 83) Toorak 3142. Phone (03) 241 4641.

Director: C.D. Sinclair.

Tv prdn.

Video Colour Facilities Pty Ltd

274 City Rd, South Melbourne 3205. Phone (03) 690 3344. Telex Vidfac 34662.

Principals: R.J. Holden (mng dir), P.C. Hardie (prdn dir).

Film & tv commercial and programme production house. Broadcast and non-broadcast studio or location.

Video House Pty Ltd

16 Kavanagh St, South Melbourne 3205. Phone (03) 614 4111.

Directors: A. Doble (mng dir), S. Nelson (gen mgr), P. Dagg (prcdr), Mrs B. Taylor (facilities mgr).

Executives: C. Bell (tech dir), S. Lopuszanski (telecine op), G. Simmons & J. Asburn (CMX operators), M. Sanders (offline op), Ms S. Sampson (fin mgr), G. Thompson (service engr), C. Begbie (prdn mgr).

Complete film and video prdn and post prdn facility, including film & video editing suites, telecine, offline editing, very large floodable sound proof studio, location recording & all facility support capability.

The Video Line Pty Ltd

32 Eades Place, West Melbourne 3003. PO Box 181, North Melbourne 3051. Phone (03) 329 7448, 419 8199.

Director: J.C. Hallowell (mng dir).

Prdn of film & videotape tv commercials, company proms & documentaries.

The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7499.

Directors: JM. Le Pechoux, A. Lewens, A. Galt.

Using a Digital Paint Box 7001 - a computerised Video Studio specialising in creative image prdn, special effects, animation & graphics. On line facilities available for video editing, including ADO & DVE.

Video Vision Productions Pty Ltd

20 Henry St (PO Box 387) Abbotsford 3067. Phone (03) 419 8199. Telex 34462.

Directors: B. Thomas, T. Irving.

Executives: R. Girdley (ops mgr), D. Carver (prdn mgr).

Specialists in video production for television, trade and industry, education and training programmes.

Crews available for single camera or multi-camera OB's (up to 6 HL-79 cameras with Grass Valley 1600 vision mixer & RGB Chromakey). Two complete Betacam systems available, comprising BVP-3 cameras & BVV-1 recording units. Presentation studio & post prdn with latest state of the art equipment, including Sony BVE 5000 & BVE 3000 computer editing, BVH 2000/1100 C format, BVW 10/40 Betacam & BVU 800/820 broadcast editing & recording. Chyron RGU-1, Cox T16 Vision Mixer, Sony VO5850 off line editing with TBC's available. Audio booth & editing with Tascam 5A mixer, graphic equaliser. Umatic, VHS & Beta format dubbing, 16mm film to tape, slide to tape transfers available.

Vision Control Pty Ltd

57 Maskell Hill Rd, Selby 3160. PO Box 85, Belgrave 3160. Phone (03) 754 3471. Telex 30333.

Directors: J. Hansen (mng dir), Ms M. McKelvey, Ms J. Lane, D. Michelmore.

Computer Graphics Production: utilizing CON-JURE, which is a sophisticated special effects & paint service system utilizing the latest computer & video technology to perform all the functions of a state of the art computer graphics system, plus exciting special effects, designed & manufactured by Vision Control in Australia.

Vitascope Productions

78 Punt Rd, Windsor 3181. Phone (03) 51 1351.

Directors: J.B. Sullivan (mng dir), G.C. Sullivan.

Film, videotape & audio-visual prdn from script to screen.

VTC (Victoria) Pty Ltd

194 St Kilda Rd, St Kilda 3182. Phone (03) 534 8021. Telex 36755. Subsidiary of Communications and Entertainment Limited.

Executives: G. Brice (gen mgr), G. Magor (bus mgr), K. Whytcross (mktg/sales mgr), J. Elkhorne (chief engr), M. Faulkner (facilities super), P. Sparron (post-prod super), J. Coleman (prod super).

Commercial and programme production in studio or location on videotape or film in all formats. Duplication on Quad, C. Format 1", BVU, U-matic and VHS or Beta.

Facilities: 19.5m x 17m airconditioned ground floor double door access studio with lighting grid, dimmers, lamps. Two studio colour cameras. Infinity cyc with camera control room including Ultimatte, R. Matte, vision mixing. Edit two is equipped with colour and b/w graphics cameras, 1" 2000 VTR's, GVG 3003A Production Switcher, A.D.O., BVE 5000, Chyron & Questech Digital Effects. Edit One has 3 BVH 1" plus TR 600 Quad VTR, Ross 508 Mixer, A.D.O. and Questech Digital Effects, BVE 5000 Edit Controller, Chyron, colour and b/w graphics cameras. Edit Three is a BVU hi-band, BVE 5000 off-line suite. Audio Suite One has 16 track mixdown and voice-over. It is interlocked to T/C or VTR time code plus 3 deck 35mm, 17.5 mm, 16mm Magnatec. Audio Two has M.C.I. 24 track and 1/2" track time code stereo recorders, auto M.C.I. desk, Magnatec 35mm, 17.5mm, 16mm, Digital reverberation unit. The Telecine suite has Rank Mark III C Digiscan flying spot with X.Y.Z. Zoom Super 16 gate and ultrasonic film cleaner. Ferret sep mag and full 16/35 grade transfer. VTR colour grading is also available.

York Street Film Productions

Rear 62 York St, North Fitzroy 3068. Phone (03) 481 1433.

Directors: R.A. Scott (film prdn), D.I. Williams (audio prdn).

Complete film & audio prdn house for individually crafted commercials, music clips & tv prgms.

QUEENSLAND**Century 21 Television**

347 George St, Brisbane 4000. Phone (07) 221 6952. A divn of Egancombe Pty Ltd.

Directors: K.R. Jones (mng dir), Mrs D.L. Jones.

Production of tv commercials, documentaries & video documentaries.

Christian Television Association of Queensland Limited

402 Rode Road (PO Box 54) Chermide 4032. Phone (07) 359 2812.

Director: Rev C. Baxter (chief exec/prcdr).

Servicing all commercial tv channels. 30min tv features. Children's educational tv programs, 60 & 30 sec commercials. Radio spots to commercial radio stations. Equipped with full broadcast standard stereo/mono sound production studio and 3/4" & VHS video recording/dubbing facilities.

Repr: Sydney, Melbourne, Adelaide, Perth.

Clockwork Television Productions

Unit 1, 20 Spine St, Sumner Park 4074. Phone (07) 376 7566.

Directors: R. Smits, J. Cahill.

Video & tv productions, Qld dealer in Barcodata & Barcovision.

Computer Video Company/CVC Productions

16 Hasp St, Seventeen Mile Rocks 4073. Phone (07) 376 6326.

Director: G.C. Pitts.

Executive: D.H. Webb.

Brisbane based 2" BVU video production house catering for broadcast commercials, video for commerce industry & education.

Concept Television Productions

Suite 4, Marina Mall, Runaway Bay. 4216. Phone (075) 57 2547.

Executives: C. Conroy (mgr), Ms K. Brightwell (secty), I. Ferguson (sales & mktg).

Television commercials, 16mm film services & video sales aids.

Darling Downs TV Productions

Video Ave, Mt Lofty, Toowoomba 4350. Phone (076) 32 2288.

Executives: P. Erbacher (mgr), G. Wilkie (secty).

Producers of television programs and commercials in Sth East Qld area.

Facilities: Studio 11m x 9m, 2 x TK305 Ikegami colour cameras, 3 x Sony BVH 2000, 3 x 1" VTR, Bosch Fernseh Telecine & Chyron Mk4 character generator. Ampex ACR cartridge machine, 2 Ampex AVR-2 VTRs, Richmond Hill production mixer with key, wipe chroma key effects, remote facilities, Toyota Coaster VTR van equipped with 2 x TK305 Ikegami colour cameras and Bosch KCA 100 backpack camera, sound and video switching, RCA TPR10 Hi-band colour VTR, fully equipped with own generating plant.

Walt Deas Productions

9 Alvarado Court, Rio Vista 4217. Phone (075) 50 2959.

Directors: W. Deas, Mrs J. Deas.

Underwater photography, stills & movie.

En Cue Productions Pty Ltd

Incorporating Short Cut Editing Services. 103 Bowman Pde, Bardon 4065. Phone (07) 38 1107, 52 8785.

Directors: R.J. Blasdall, Ms P.T. Wall.

Full film prdn, prdn mgmt film & video tape post prdn, film editing equipment hire with direct access to offline & 1" on line computer editing facilities.

Filmworks Pty Ltd

28 Logan Rd, Woollongabba 4102. Phone (07) 393 1882.

Directors: R.A. Bollman, M.A. Bollman.

Film & tv prdn facilities including 16/35 mm editing suite, 16/35mm camera equipment, studio 80 x 35 with H.M.I. lighting.

Image

PO Box 771, Toowoomba 4350. Phone (076) 32 6616.

Executive: E.R.J. Morrison.

Full creative service from concepts to Post prdn for tv commercials, film & video (Hi Band or Quad), post prdn facilities.

J.C.J. Color Video Productions

25 Horizon Drive, Jamboree Heights 4074. Phone (07) 296 1016.

Partners: J. Heselwood & C. Weily (jnt mgrs).

Full editing & dubbing service, location shoots. Ikegami camera - BVU 110 recorder.

Jumbuck Productions

73 Amelia St, Fortitude Valley 4006. Phone (07) 52 8577.

Directors: See Brisbane TV Limited Board.

Executives: J. Brockel (mgr), E. Garrett (enrg), B. Burleigh (prdn mgr), L. Prior (facilities mgr), J. Schindler (sales), J. Deane (sales).

Facilities: Full prdn & post-prdn facilities, both video & 16/35mm film for commercial prdn, documentaries & trade presentations. Luxurious on line & off line edit suites, conference room & catering facilities. Full sound recording & dubbing:

Edit I: 3 x VPR-2B, Grass Valley 300-2ME switcher, all under full control of a Datatron ST-5 computer edit system. Squeezezoom digital effects system, Chyron RGU-2 character generator, Ultimatte IV video matting generator. LDK-25 studio camera in Studio B which is 10m x 8m with full wrap around cyc. 2 x black & white caption cameras, Soundcraft audio desk & Revox 1/4" audio recorder. U-matic, VHS & Beta recorders for FACTS & clients' dubs.

Edit II: 4 x Sony VHS-2000, Grass Valley 300-2ME switcher, all under full control of a Paltex ST-5 computer edit system. Quantel Mirage digital effects system with full shape compose facilities available in separate room for planning & generating special, custom shapes, prior to final

editing session when required. Quantel Cypher character generator, Ultimatte IV video matting generator. LDK-25 studio camera in Studio C, pack shot studio. 2 x high resolution black & white caption cameras, U-matic, VHS & Beta recorders. Studer 10 channel audio desk & Studer PR-99 1/4" audio recorder.

Telecine: Rank MK III with Topsy digital control colour grading system, 16/35mm negative or positive. Magnatech sound players for 16/17.5mm. Telecine has its own colour grade room, & is capable of full integration with either edit suite.

Film Cleaning: Lipsner Smith CF200 Ultrasonic Film Cleaner.

Off Line Edit: 3 x Sony 5800/5850 U-matic VCRs controlled by a Paltex ES-1 editing system through a Gemini II dual frame store vision mixer with digital effects & a Tapco audio mixer. The ES-1 is fully compatible with the ST-5 system & the floppy disc may be taken from off line containing all edit decisions & Grass Valley mixer codes, ready for instant loading into the main edit systems.

Videotapes: 2 x VPR-1C, VR2000, AVR-3, 2 x U-matic, 2 x VHS, 2 x Beta, BVU & Betacam recorders for wild record from Telecine & studios, & for release dubs.

Tape Duplicating: 40 VHS & 10 Beta machines for multiple dubbing from any PAL format.

Studio A: 20m x 20m with full wrap around cyc, autocue, 48 channel Rank Strand dimmers with computer effects unit, operating full multicolour cyc lights plus grid & lighting box outlets. Full working kitchen in studio.

Master Storage: Fully air conditioned library for film & master tape.

Audio: 16 track Teac Tascam recorder, 18 channel sound workshop desk. Otari 1/4"/1/2" master recorder. Eventide Timesqueeze. Cue lock interfaced to all video machines, telecine, u-matic, 16 track & Otari. DBX, digital reverb, delays, flangers, de-esser, limiters & compressors. Sound studio for voice overs to full orchestral sessions. Record library & dubbing - over 1000 records & full sound effects library. 3 x 1/4" recorders, 2 cassette decks & turntable.

Cameras: 2 x Ikegami HL79D with CCU & 2 x LDK-14 for use in studios or on location.

OB Vans: 1 x 3 camera prdn unit with CDL VS10 vision switcher, Teac 8 channel audio desk & VPR-20 recorder. 5KVA generator capable of running all equipment & air conditioning. 1 x 3 camera prdn unit with Grass Valley 1600-1L vision mixer, Quantafont character generator, 12 channel audio mixer, VPR-1C, u-matic, VHS & Beta recorders. Fully equipped Lighting Truck carrying 1 x 4K HMI, 3 x 2.5K HMI, Blondes, Redheads & full grip equipment. 55KVA fully blimped generator, trailer mounted.

Set Construction: Fully equipped workshop.

Dick Marks: The Queensland Film Company Pty Ltd

41 Carrington St, Rosalie 4064. Phone (07) 369 7705.

Executives: R.J. Marks & Miss P.A. Bromley-Marks (prdcrs).

Television and cinema commercial production, documentaries, promotional films, training films, total film prdn, scripts, producer/director, home economy. Equipment hired - Complete ARRI 3 kit, ARRI 16 SR, Helicopter Mount for Jet Ranger (hard mount shooting forward outside chopper). Editing facilities - INTERCINE.

Marlo Film & Video Productions

9 Wickham St, Townsville 4810. Phone (077) 72 1216, (ah) (077) 72 2439.

Director: M. Louez.

Film & Video Production, Equipment Hire, Post Production.

Muskens Movies

14 Southern Cross Drive, Cronin Island, Surfers Paradise 4217. Phone (07) 371 8200.

Executives: G. Muskens (dir), R. Lewis (prdn mgr).

Production of cinema & tv commercials. Documentaries & films from script to finished product.

The North Australian Film Corporation Pty Ltd

1-9 Wickham St, (PO Box 1851) Townsville 4814. Phone (077) 72 1216.

Directors: A.M. Metcalfe (chrnm, prdcr), M.W.J. Louez (cinematographer), A.E. Brown.

Executive: Mrs M.H. Metcalfe (prdn acnts).

Film financiers & producers (including commercials & industrial films for tv).

Picture Place

14 Brookes St, Brisbane 4006. PO Box 215, Spring Hill 4001. Phone (07) 52 5227, 52 5371.

Director: D. Porter.

Film & tv prdns.

The Roly Poly Picture Company Pty Ltd

75 St Pauls Terrace, Spring Hill 4000. Phone (07) 839 9261, 839 9460.

Directors: R.G. Johanson (lighting cameraman), Mrs K.B. Johanson (co sec).

Production of tv & cinema commercials, documentaries & training films, prdn & conference rooms, editing suite available equipped with eight plate twin screen 16/35mm prevost, camera gear includes 35mm IIC Arriflex, lenses & accessories.

R.W.B. Productions Film & Television Pty Ltd

14 Oxley Rd, Chelmer 4068. Phone (07) 379 9409.

Directors: J.J. Downing (prdcr), G. McGuire.

Tv specials produced overseas, specialists in international productions, commercials, documentaries, game shows, trade presentations.

Repr: USA.

Stretch & Squash Animation

399 Honour Ave, Graceville 4075. Phone (07) 379 5151.

Directors: J.W. Eyley, R.A. Eyley.

Production of animated shorts & commercials for film &/or videotape.

Tripod Television Pty Ltd

9A Lang Parade, Auchenflower 4066. Phone (07) 371 9200/9413.

Directors: J.J. Barton, L.J. Henderson, D.J. Power (mng dir).

Executives: C. Walker (gen mgr), J. Barton (prod).

Tv & video prdn. Facilities include film & eng crews, BVU editing, word processor, scripting. Producers of tv prgms, promotional videos, commercials, films. Packagers of 'Today Tonight'.

Repr: USA.

Up Stage Productions Pty Ltd

222 Arthur St, New Farm 4066. Phone (07) 378 8872.

Directors: K. Johnson (prdcr/dir), Ms G. Johnson (co secty).

Film & tv producers.

Video Image Productions

22 Gore St, Albion 4010. Phone (07) 262 7897, 262 7898.

Directors: D. A. McGowan, K. R. Svensson.

Edit 1: 2 x BCN / 52 1" VTRS: 1xBCN/21 1" Portable VTR with processor: full computerized editing with a Bosch Mach II Editor. Interfaced to 20 input production 2 ME switcher/NEC E-FEX digital effects and BVH1100 1" VTR. Ultimatte Chroma Keyer: ASTON II character generator. Studio I: Philips LDK 25 and LDK 14 studio cameras: 2 x Bosch cameras: KC 90 camera. Location: BCN 21 1" VTR: BVH 500 VTR: 2 x portable BVU's with timecode. Edit II: 2 x BVU 820 high brand umatics: BUE 800 controller: 1 BVH1100 1" VTR: Gemini II dual channel digital effects time base corrector. Studio II: JVC KY 950 broadcast camera: sony camera. Edit III: Low band JVC editors: crosspoint vision switcher: GVG chroma keyer: 2 x JVC colour cameras. OB Van I: 4 Input CDL switcher: 1" C VTR: Bosch cameras. OB Van II: Commercial prdn van: 1 C format VTR: 1 Bosch camera: HMI lighting.

Videoman Productions

12/127 Abbotsford Rd, Mayne 4006. Phone (07) 52 2697, 52 2698.

Directors: L.H. Baird (exec prdcr), R.A. Finney (creative dir).

Corporate, industrial & educational tv prdn from concept to finished product.

Vidpro

187-9 Cambridge St, Granville 4650. PO Box 30, Maryborough 4650. Phone (071) 22 2288. Telex 49702. A divn of Wide Bay Burnett Television Ltd.

Television commercial post-production facility. Time-code editing suite for 1" C-format to 2" quad with computer control of slow-motion, still-frame, CDL CD480 SFX vision mixer, character generator, 30 m² product studio with 'S'-board and 1 colour camera plus 2 monochrome titling cameras. Audio facilities include 10 channel Studer audio mixer with full EQ, Revox B77 audio tape recorder with vari-speed. Additional facilities available include 108 m² studio TK 76 mobile units, M format recording cameras, etc as per SEQ 8 facilities schedule.

Warnerco Pty Ltd

PO Box 841, Toowoomba 4350. Phone (076) 32 2200.

Directors: P. Warner, I. Andersen.

Specialising in high quality commercials and documentaries shot on remote location. Art direction and location survey service available.

Martin Williams Films

St. Arvans, 3 Moggill Rd, Toowong 4066. Phone: All hours (07) 371 0255.

Executives: M. Williams (mng dir), J. Stainton (prdn mgr).

Produce cinema & tv documentaries & commercials, industrial & sales aid films, feature films, tv prgms, complete prdn facilities.

Zenac Productions Pty Ltd

4 Edmondstone St, South Brisbane 4101. Phone (07) 246 1388. Telex 40617.

Director: W.D. Smith (mng dir).

Executives: T.R. Strickland (mgr), D.J. Allen (chief engr).

Prdn & post prdn of tv commercials, documentaries, programmes, trade films, etc. Broadcast Sony video equip for location shooting & computer editing. 300m² studio with 27m infinity cyc.

SOUTH AUSTRALIA**Action Video South Australia**

26 King William St, Kent Town 5067. Phone (08) 42 5577.

Executives: R. Beale (mng dir), W. Bertram (gen mgr).

Facilities: 2" video tape facilities, 3 Ampex 1" broadcast production machines (as used by the commercial stations), computerised A & B rolls available, 3 studio cameras, voice over facilities, latest Vision Switcher from American Crosspoint Latch Corp. Includes: Chroma key, wipes behind or over Chroma key, modulated wipes, soft wipes, coloured borders on wipes with variable width, effects over effects, drop shadow on downstream keyer with independent 3 level colouring, latest Sony U-matic editing suite, dubbing facilities to U-matic, VHS & Beta.

Ray Cant & Associates Pty Ltd

GPO Box 505, Adelaide 5001. Phone (08) 271 3338.

Executive: M.J. Drewer (dir).

Film & tv prdn.

Chrysalis Films Pty Ltd

96 Frederick St, Unley 5061. Phone (08) 272 6199. "Meadowside" Hawthorn Rd, Crafer. 5152. Phone (08) 339 3669.

Directors: T. Jennings, S. Hicks.

Scripting & prdn of films & videotapes for tv & theatrical release.

Creative Video Productions

49A Whitmore Sq, Adelaide 5000. Phone (08) 51 3052, ah (08) 296 2682.

Directors: D.J. Hancock, R.E. Hancock.

Production of commercial, industrial, & travel video presentations.

In house post production & modern on location facilities.

Directors Film and Video Pty Ltd

71 Glen Osmond Rd, Eastwood 5063. Phone (08) 274 1977.

Director: J. Lyons.

Executive: R.B. Pratt (prod).

Tv commercial & documentary film prdn.

Filmhouse Pty Ltd

64 Beulah Rd, Norwood 5067. Phone (08) 42 7931.

Directors: M. Piper, T. Sullivan (joint mgr dirs), G. Michels, D. Warren, P. Houghton (mktg dir).

Film prdn, prdn of tv commercials, specialising in corporate films, documentaries etc. Also Betacam, BVU high band, 3/4" off line edit suites. Provides full prdn service from initial concept, scripting to final finished prdn on tape or film.

Milton Ingerson Film and Television Productions

22 Dunn St, North Adelaide 5006. Phone (08) 267 5766.

Director: M. Ingerson.

Full motion picture and videotape production facilities, 16 x 9m sound stage.

Production Centre Pty Ltd

22 Dunn St, North Adelaide 5006. Phone (08) 267 5766.

Director: M. Ingerson.

Videotape and motion picture production facilities.

South Australian Film Corporation

113 Tapley's Hill Rd, Hendon 5014. Phone (08) 45 2277 Telex 88206.

Members: A. Deveson (chrwm), J. Morris (mng dir), Sir James Hardy, R. Jose, J. Worth (head bus & legal affairs), Q. Young.

Executives: S.M. Jay (gen mgr), J. Blair (exec prdr, drama), J. Dick (exec prdr, documentary prdn), J. Henry (head of mktg & distr), E.F. Hampton (film library mgr), M.G. Rowan (studio mgr), J. Burke (fin contr, drama), L. Kavanagh (admin mgr), J. Worth (head of bus & legal affairs).

Production of tv & commercial films for industry, educational films for schools & universities, documentaries, tourist films, tv drama, tv series, children's films, theatrical shorts & feature films. Hendon Studios has a major prdn facility comprising two sound stages 16 x 30m & 16 x 24m with prdn offices, make-up, wardrobes, laundry & green room; set construction workshop with stocks of flats & props for hire; costume hire; post prdn facilities include 16/35mm mixing theatre with Dolby Stereo, post sync voice & effects studio, TV stereo mixing theatre, SFX library, editing rooms. Some lights & Arri 16BL, 16ST & Arri 2C for hire.

William Thomas Productions

10 Carlton Rd, Camden Park 5038. Phone (08) 294 4468.

Director: W.H. Thomas.

Tv commercials, documentary video & industrial video production.

W.E.S. Productions Pty Ltd

34 Cardwell St, Adelaide 5000. Phone (08) 223 1532, a/h 276 8654, 332 1402.

Directors: M. Evans, J. Saunders.

Sony BVP 330 E.F.P. camera with Fuji 14 to 1 lens and full range of filters. Sony BVH500 1" C format VTR. All equipment fully portable. Post production as required.

NORTHERN TERRITORY**True North Productions**

PO Box 2585, Darwin 5794. Phone (089) 81 9574.

Directors: K. Bushnell (cinematographer), R. Creswick (writer).

Film makers. Production, direction & creative writing for promotion, documentaries, advertising, public relations & television.

WESTERN AUSTRALIA**A-B Video**

660 Murray St, West Perth 6005. Phone (09) 322 1776 (4 lines)

Directors: G.J. Bowman, R.K. Henderson, L.C. Anthonisz, S.R. Graham.

Technically orientated sales, service & video production company providing complete range of services to the business video user backed by our own service department & broadcast production studio.

Ronald H. Armstrong Pty Ltd

7 Bennett St, Perth 6000. Phone (09) 325 5233.

Directors: R.H. Armstrong (mng dir), V.J. Armstrong (co secty), D.J. Jukes (mgr, film divn).

35mm and 16mm facilities, including Arriflex with 10-1 zoom, CP 16 with 15-1 zoom, also 35 and 16 projectors, 15m x 9m studio. Steenbeck editor, theatrette, Nagra recorders with allied equipment, 35mm and 16mm processing — Eastmancolour & Ektachrome. B & H and Takita printers.

Barron Films Limited

16 Thomas St, West Perth 6005. Phone (09) 321 5924. Telex 93374.

Directors: C. Ansell, P.D. Barron, B.T. Eastman, D.H. Rapsey.

Development, prdn & mktg of film & tv projects for international exhibition.

Compact Video

65 Townshend Rd, Subiaco 6008. Phone (09) 382 1299.

Executives: B. Glover, M. Stanbury, I. Monaghan.

Videotape production facility.

Equipment: 1 x Sony BVP 330P camera with ccu; 1 x Sony BVH 500APS 1" type 'C' helical scan videotape recorder fully portable. Full colour replay & audio monitoring; 1 x Sony DXC M3 camera with ccu; 1 x Sony BVU 110P Hiband videotape recorder fully portable. Full colour replay & audio monitoring. Time coded dubs for offline editing. 3/4" low band offline edit facilities. 100 sq metre white look studio.

Corporate Television Productions

99 Hay St, Subiaco 6008. Phone (09) 382 1625.
Directors: D. Green, L. Green.
Prdn of film & tv documentaries for industry & commerce.

Film Centre Pty Ltd

42 Harcourt St, (PO Box 32) Bassendean 6054. Phone (09) 279 4544. Telegrams Cenfilm. Telex AA 96960 (Filcen).

Directors: D. B. Moore, Mrs J. R. Moore, P.D. Du Cane (fin & mktg dir).

Executive: D. Moore, A.C.S. (mng dir).

Feature films, tv dramas & mini-series, tv wild-life series, tv documentaries, industrial documentaries. Post Production Facilities.

NSW Repr: J. Gardiner, Cine Film Laboratory Pty Ltd, 14 Whiting St, Artarmon, NSW 2064. Phone (02) 439 4122.

Filmwest Corporation Pty Ltd

75 Bennett St, Perth 6000. Phone (09) 325 1177, 325 1423. Telex 94150 FILMWA.

Director: J. R. Noble.

Producers of tv documentaries, commercials, dramas & features, sales of Aaton cameras, Kem editing equipment, post prdn facilities for hire.

Frontier Film & Video Productions

Penthouse, Kobold Hse, 17 Prowse St, West Perth 6005. Phone (09) 322 5666, a/h (09) 341 6471. Telex 95538.

Executives: A. Hynd (prod/dir), D. Fisher (mktg dir).

Production of corporate documentaries, tv commercials, educational & training prgms.

Golden West Video

Roberts Cres (PO Box 112) Bunbury 6230. Phone (098) 81 1320. Telex 92305. A divn of Golden West Network Limited.

Executives: Refer BTW listing.

Facilities: 1 x 140m² studio with full cyclorama providing white, black or chroma key effects. 2 x auto cues. 1 x 60m² studio; 2 x RCA TK760 & 1 x TK 76B cameras, 40 channel lighting control system, Aston 3 electronic character generator, 20 input x 2 mix - effect IRT video mixer, IRT downstream keyer, 20 input audio mixer, 1 x BVH 2000, 2 x BCN 50 video tape machines with still store & edit capability, 1 x BCN 20, 1 x TR600, 2 BVU 800, 2 x Sony wireless microphones.

On Air Facilities: 20 Input audio & video presentation mixer with IRT AVS - 3 automation. Grass Valley downstream keyer. RCA TR60, 2 x TCR100 video tape recorders. TK28 Telecine chain. Riley character generator.

Outside production equipment: 2 x BVU 200 recorders, 1 x BVT 500 time base corrector, 1 x BVE 500 editor, 3 x JVC KY 2000 cameras, 2 x BVU 50, 1 x BVU 100 portable recorders.

Albany: 1 x 80m² studio, 1 x JVC KY 2700 camera, 1 x BVU 110 portable recorder, Tota kit lighting.

Narrogin: 1 x presentation studio, 1 x JVC KY 2700, 1 x BVU 110 portable recorder, Tota kit lighting.

Kingwest Productions

771 Beaufort St, Mt Lawley 6050. Phone (09) 271 5348. Telex 93609.

Executive: L. Macchia.

Complete video production services. Animated storyboards, trial commercial production. Specialising in industrial, corporate, educational, instructional & training video programmes. Documentaries, commercials, band clips, live shows. Also available off-line edit suite with or without operator & 3 camera Outside Broadcast Van - fully equipped.

Koala International

Carinyah Rd, Pickering Brook 6076. PO Box 278, Kalamunda 6076. Phone (09) 293 8343.

Director: H. Smith (mgr/prod).

Manufacturers of film & tv video prgms. Video & film prgm prdns (training, drama, documentary & advtg). Full E.N.G. portable prdn unit. Multi cam mixing, prdn & editing - T.B.C. with colour correction. Broadcast or low band, off line editing facilities, multistandard dubbing, telecine, etc. Studio available.

Geoffrey McKell Film & Video Productions

17/15 St Leonards St, (PO Box 59) Mosman Park 6012. Phone (09) 383 2359. Telex 94150 FILMWA.

Director Cinematographer; commercials, documentaries, underwater & stills.

Media Directions

7 Standing Rd, Lesmurdie 6076. Phone (09) 291 7282.

Director: P.G. Goodall.

Cinematography, film, tv direction, vision switching, video prdn consultancy.

Pretty Pictures

26 Richardson St, West Perth 6005. Phone (09) 322 6120.

Directors: D. Pretty, M. Pretty.

Producer director of television commercials.

Shepherd Baker Studios

12 Preston St, Como 6152. Phone (09) 367 8488. Telex AA94427.

Directors: D.C. Shepherd, M.J. Baker, G. Oliver (video dir).

Producers of films, documentaries, T.V. & cinema comms & brochures. Facilities include 16mm & 35mm equipment with super speed Zeiss lenses, telephoto lenses & matte box. Betacam facility with 14:1 zoom, telephoto lens & wide angle attachments. Other facilities include studio, helicopter mount, lighting, audio & post production.

Swan Television - Commercial Production Unit

Hayes Ave, Tuart Hill 6060. Phone (09) 349 9999. Telex 92142.

Executive: M. Carlton (mgr, commercial prdn).

Prdn of tv commercials, documentaries, training films, sales aids etc. to broadcast & non broadcast standards.

Taimac Video Corporation Pty Ltd

323 William St, Perth 6000. Phone (09) 328 1988.

Directors: R. McDonald (mgr), M. McDonald, G. Ruthven.

Executives: G. Nicholas (mgr prdn).

Facilities include: 3 studios: 400m², 100m² & 150m²; 2 sound recording booths; 13 x 1" video recorders plus 3/4" facilities; Sony BVH 5000 1" editing system plus EDS 200; 16mm projection & 12 full b/cast quality cameras.

Video & film production of commercials, documentaries, sporting events & programmes.

Total Production Group Pty Ltd

Suite 10, 100 Mill Pt Rd, South Perth 6151. Phone (09) 368 2399.

Directors: K.A. Wiggins, A.J. Connolly.

Production of tv & cinema commercials, documentaries & promotional films.

United Australasian Films

2 Pioneer Drive, Edgewater 6027. Phone (09) 328 5607, 405 4451.

Executives: K. Akkerman (key grip), S. Akkerman (cinematographer).

Gripping service (8 ton truck with grip equip), Cinematographic service (AATON LTR 7 & ARRI 352B), freelance camera team to work on documentaries, tv commercials, feature films.

TASMANIA

Corporate Communications Pty Limited

1 Barrack St, Hobart 7000. Phone (002) 34 7277. Telex 57008 Corpco.

Directors: G. Ray (mng dir), Mrs L. Ray.
Film production.

Creative Workshop Pty Ltd

Inc. Creative Marketing Pty Ltd. 336 Elizabeth St, Hobart 7000. Phone (002) 34 7655, 34 7434.

Executives: P.R. Richman (dir, tv, film, a/v, prdn mgr), S.H. Draper (tv, film, a/v, photographs).

Television, radio, film, audio-visual production services, convention production, staging, teleconferences. State representation for mainland production units, pre and post production services, talent, props, locations etc.

Tasmanian reprs: Network Hire.

Di Net Films

18 Garth Ave, Sandy Bay 7005. Phone (002) 251108. Telex 58034.

Director: Mrs D.K. Nettlefold.

Film production for cinema & television. Films for children produced & exhibited in schools in Australia & also distributed overseas.

Repr: I. Watt, Teleprograms Pty Ltd, GPO Box 4827, Sydney 2001. Phone (02) 958 1407, Telex 10101; D. Lowe, 32 Mathers Ave, Kew 3101. Phone (03) 859 9352; Canada; USA; UK; Japan.

Tasmanian Film Corporation Pty Ltd

1-3 Bowen Rd, Moonah 7009. Phone (002) 28 6263. Telex 57148. Marketing Divn: 6 McLaren St, North Sydney 2060. Phone (02) 922 5899. Telex 72251.

Directors: A. Steele (gen mgr/exec prdcr), I. Shadbolt (adm).

Producers of documentary & drama prdns & tv comms. Mktg & distr agents for Tasmanian government, & independent prdcrs in Australia, & worldwide.

Taurus Productions

18 Elizabeth St, Hobart 7000. Phone (002) 23 1992.

Directors: R. Lupton, F. Favell.

Film & tv documentary, off-line commercials.

Totalfilm

66 Red Chapel Ave, Sandy Bay 7005. Phone (002) 25 2312.

Executive: D.F. Anderson (prdcr).

Concept, writing & prdn of documentaries, tv commercials & tv series in film & video.

Television Film Distributors

All Media Enterprises Pty Ltd

Suite 1, 25 Palmerston Cres, South Melbourne 3205. PO Box 478, South Yarra 3141. Phone (03) 690 7366. Telex 30625.

Directors: P. de Montignie (grp mng dir), S. Wagner (mktg mgr), P. Bourke.

Executive: A. Zielinski (mktg exec).

Distribution of Australian theatrical & television films internationally. Representatives of major overseas producers and networks.

Office: de Montignie Media Productions Pty Ltd, 52 Strathallen Ave, Northbridge 2063.

Repr: UK.

Amicus Television Pty Limited

Unit 18, Norberry Terrace, 199 Pacific Highway (Cnr. Berry St) North Sydney 2060. Phone (02) 957 3899. Telex 73133 AMICTV.

Directors: N.L. Thomson (mng dir - Australia & vp - South-East Asia & New Zealand), B.I. Gardner (secty - Australia).

Executive: W.H. Broun (sales mgr).

Film distr & prdn headquartered in Australia. Sole Intl distributor of Lorimar, Metromedia & others.

Repr: USA.

BBC Enterprises Ltd

Australian & New Zealand office: Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 6411. Telex 20705.

Executives: B.D. Sands M.B.E. (repr), M.B. Roles (sales mgr), Mrs S. Giffney (education & training sales), A.F. Iffland (prgm sales).

R.A. Becker & Company Pty Ltd

Suite 3, 2A Waters Rd, Neutral Bay 2089. Phone (02) 908 2600. Telegrams Beckerco Sydney. Telex 25914.

Executives: Russell Becker (mng dir), Richard Becker (sales exec).

Distribution in Australia and overseas countries of tv program material.

Bonded Services International

13-17 Cleg St, Artarmon 2064. Phone (02) 439 1222. Cables Bondaust. Telex 20727. Divn of Publishing & Broadcasting Limited.

Executives: J. R. Talbot (gen mgr), R.H. Jones (exchange mgr).

Cassette Television (Aust) Pty Ltd

123 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Distribution of films, particularly documentaries and educational programs to tv and non-theatrical markets (incl hire). Distributing Australian films internationally in non-theatrical markets.

Cinesound Movietone Productions Pty Ltd

541A Darling St, Rozelle 2039. Phone (02) 810 7160.

Executive: J. Whitbread (film librarian).

Comprehensive Australian and overseas film library.

Columbia Pictures Television Pty Ltd

8th floor, 45 Macquarie St, Sydney 2000. Phone 27 5402. Telegrams Screengems. Telex 21468.

Executives: H. Broun (mng dir, Aust, vp Far East & NZ), D. Baxter (secty), A. McMullen (sales mgr).

Producers and suppliers of tv programmes, features, films, cartoons and short subjects.

Repr: USA.

Conservation Film Services

21 Bulah Close, Berowra Heights 2082. Phone (02) 456 3602.

Director: D. Brandt.

Advisory for conservation, wildlife and pollution issues. Promotion of production, import-export, distribution and public relations. Servicing the education and television fields. Distribution through International Film Service.

Max Dutch Australia Pty Ltd

63 Bower St, Manly 2095. Phone (02) 977 1482. Telex 75897. Cables Telmed Sydney.

Director: M. E. Dutch.

Distributor of television programmes in Australia & O/seas.

Effie Holdings Pty Ltd

26 Nithsdale St, Sydney 2000. Phone (02) 264 2141. Telex 70410.

Director: M. Callaghan (mgr).

Independent film distribution, Australian representative Thames Television Ltd, national distributor Star Films and the RKO Library.

Everard Films (Aust) Pty Ltd

1st floor, 1-7 Albion Place, Sydney 2000. GPO Box 2290, Sydney 2001. Telegraphic address: Everfilm.

Executives: B.P. Everard (mng dir), Ms J. Mackay (secty/pa).

Film distributors.

Filmways Australasian Distributors Pty Ltd

Head office: 158 City Rd (PO Box 3) Sth Melbourne 3205. Phone (03) 62 2931. Telex 33487. Telegrams Filmways Melbourne.

Directors: R. Ward (jnt mng dir), M. Josem (jnt mng dir).

Executives: P. Mackenzie (sales mgr), B. Hill (gen sales mgr).

Australasian film distribution and production.

Branch office: NSW: 541 George St, Sydney 2000; QLD: cnr Melbourne & Manning Sts, Sth Brisbane 4101; SA: 139 West Beach Rd, Richmond 5033; WA: 166 Murray St, Perth 6000 & NZ.

Focal Communications

123 Clarence St, Sydney 2000. Phone (02) 290 1499.

Director: K. J. Wanka.

Distribution of films.

Fremantle International Productions Pty Ltd

Suite 3, 2A Waters Rd, Neutral Bay 2089. Phone (02) 908 2600. Cables Comover Sydney. Telex 25914.

Director: R. Becker (mng dir).

Affiliated offices: USA, UK.

Dudley Gordon Organization

Royal Exchange Bldg, 56 Pitt Street, Sydney, 2000. Phone (02) 241 1303. Telex 70371. Cables Junra.

Greater Union Film Distributors Pty Ltd

49 Market St (GPO Box 1609) Sydney 2000. Phone (02) 268 2681. Telex 24230.

Executives: J.A. Hartman (gen mgr), P.J. Ramage (controller of admin), C.F. Nye (controller of sales).

Distributor of feature films & short subjects from Rank Film Distributors, Thorn-EMI, Walt Disney Productions & Australian independents.

International Film Service

21 Bulah Close, Berowra Heights 2082. Phone (02) 456 3602.

Director: D. Brandt.

TV film import, export and distribution. Specialists in educational media films. Library of film and tapes on wildlife and associated subjects.

ITC Entertainment Pty Ltd

168 Adelaide Tce, Perth 6000. Phone (09) 325 7555.

Directors: M.R.H. Holmes a' Court (chrnm), W.B. Reuter, P. Holmes a' Court, B.J. Kingham.

Executive: B. Griffin (mktg & distr mgr).

Sale and distribution of telefilms for Australasia, New Zealand and ITC London and New York.

Louis Group of Companies Pty Ltd

199 Cleveland St (PO Box 85) Redfern 2016. Phone (02) 699 8533.

Director: C. Louis.

Film distributors & exhibitors — producers.

MCA (Aust) Pty Ltd

1st floor, MCA-Universal Hse, Pelican St, Sydney 2000. Phone (02) 267 9844. Telegrams Revue Sydney. Telex 25687.

Executive: P.R. Cleary (mng dir MCA (Aust) & vp MCA TV).

Handles Australian distribution of US MCA programmes and Australian cinema interests.

Menwood Pty Ltd

3/281 Sussex St, Sydney 2000. Phone (02) 264 6188.

Director: G. Darlington (mng dir).

Television prgm distributors.

MGM/UA Television

Town Hall House, 17th fl, 456 Kent St (GPO Box 3278) Sydney 2000. Phone (02) 267 1000. Telegrams Unartisco Sydney. Telex 20734.

Executives: W.G. Wells (mng dir), G. Ell (gen mgr).

Distributors of feature films, series, short subjects and specials.

Network Film Corporation Pty Ltd

Level 9, 33 Pitt St, Sydney 2000. Phone (02) 251 1677. Telex 21046.

Director: M.J. Milne (mng dir), G.P. Talbot (dir of fin).

Producers of cartoons & filmed series for tv.

Repr: USA, UK, Europe, Japan, Middle East.

New South Wales Film Corporation

4th floor, 45 Macquarie St, Sydney 2000. GPO Box 1744, Sydney 2001. Phone (02) 27 5575. Telegrams Filmcorp. Telex 23298.

Directors: P. H. Riomfalvy (chrnm), D. Stapleton, Ms J. Woods (gen mgr).

Executives: J.Y. Henderson (fin controller), Ms E. Wilson (mgr Govt documentary divn).

Pacific Telecasters (Aust) Pty Ltd

Suite 1403, Office Tower, Bondi Junction Plaza 2022. Phone (02) 387 4622. Telegrams Allworld. Telex 24178. Head office: 777 Ward Ave, Honolulu. Telegrams Pactal Honolulu.

Australian repr: W. C. Murray.

Distributes television film programmes, series, feature films, cartoons, documentaries, etc, American, Japanese and Continental.

Paramount Pictures (Australia) Pty Ltd

Paramount Television Distribution, Suite 3209, Australia Square, Sydney 2000. Phone (02) 27 9367. GPO Box 4272, Sydney 2001. Telegrams Paratele Sydney. Telex 27557.

Managing director: G. Mooratoff, in charge of sales for Australia, New Zealand, South Africa and the Far East.

Graeme Plummer Television Programming Services

66 Valentine Ave, Dianella 6062. Phone (09) 276 2287.

Executive: G. Plummer.

Complete assessments for program purchasing, program slotting - series, feature films, specials. Scheduling of on-air promotions, fully equipped theatre for previewing 16mm programs, 525 & 626 cassette tapes, preview slips provided, complete ratings information, general program information.

Regional Television Australia Pty Limited

82-84 Sydenham Rd, Marrickville 2204. Phone (02) 516 1233. Telex 20581.

Executives: K. Stone (chief exec), L. Barwell (mktg mgr), R. Valentine (co secty), W. Montier (film exchange mgr).

Company operated by regional tv stations to procure and distribute tv programmes, to market and promote regional television throughout Australia and to attend to other matters of common interest.

Seven Keys Films Pty Ltd

68 Alfred St, Milsons Point 2061. Phone (02) 922 4188. Telex 25641.

Executives: A. J. Gaty (chrnm), J. Neal (pres & chief exec officer), I. Carter (nat sales mgr), Ms L. Hutchinson (advgt prdn mgr), Mrs J. Gaty (pub mgr), V. Boase (fin & bus affairs).

Feature film distribution, tv distribution, film production.

Repr: Adelaide, Perth, Brisbane, Melbourne, USA, UK.

Sharmill Films

27 Stonnington Place, Toorak 3142. Phone (03) 20 5329. Telegrams Sharfilms. Telex 39089.

Director: Mrs. N. Miller.

Film distribution, public relations and film hire.

South Australian Film Corporation

113 Tapley's Hill Rd, Hendon 5014. Phone (08) 45 2277. Telex 88206.

Members: A. Deveson (chrwm), J. Morris (mng dir), Sir James Hardy, R. Jose, J. Worth (head bus & legal affairs), Q. Young.

Executives: S.M. Jay (gen mgr), J. Blair (exec prdcr, drama), J. Dick (exec prdcr, documentary prdn), J. Henry (head of mktg & distr), E.F. Hampton (film library mgr), M.G. Rowan (studio mgr), J. Burke (fin controller, drama), L. Kavanagh (admin mgr), J. Worth (head of bus & legal affairs).

Distribution through film libraries, theatres and television networks in Australia, NZ and the South West Pacific of 16mm and 35mm tv series, feature films, short documentary, technical and educational films, theatrical shorts, produced by the Corporation for Government and private sponsors. South Australian distribution & Australian mail order distribution of "Australian Video" label cassettes. Distribution internationally of 16mm and 35mm films produced in Australia. The provision of complete range of library services to educational and documentary film users within South Australia.

M. C. Stuart and Associates Pty Ltd

29th Level, City Mutual Bldg, 459 Collins St, Melbourne 3000. Phone (03) 62 3384, 614 1851. Telex 36632 Melex, 33147 Mcsaa.

Directors: M. Stuart (mng), Mrs J. Stuart (co. secty/dir).

Distribution in Australia and worldwide of tv programme material. TV film distributors.

Office: 33 Tannock St, North Balwyn 3104. Phone (03) 857 8041. Telex 33147 Mcsaa.

D. L. Taffner Australia Pty Ltd

Unit 20, Greenwich Square, 130-134 Pacific Hwy, Greenwich 2065. Phone (02) 439 5699. Telegrams Dontaffim Sydney. Telex 26449.

Executives: N.B. Van Dyck (mgr), B. Weinberg (sales mgr Aust & NZ).

Distribution throughout Australasia, USA, Canada, UK, Europe, Japan and Far East.

Repr: USA, UK, Canada.

Telepix Pty Ltd

1/155 Alexander St, Crows Nest 2065. Phone (02) 439 7377. Cables Telepix Sydney. Telex 23171.

Director: R. L. Lapthorne (mng dir).

Distributors of television programmes in Australia and overseas. Representing Australian and international independent producers.

Teleprograms Pty Ltd

PO Box 138, Northbridge 2063. Phone (02) 958 1407. A/H (02) 95 1933. Telegrams Telprogram. Telex 72857 Drwatt.

Directors: I.D.W. Watt (mng dir), Mrs M.M. Watt, (dir).

Producers, representatives and distributors of television, theatrical and educational programmes, from Australian and overseas producers. Associate companies: Programme Corporation Pty Ltd & United Video Programming Company Ltd.

Twentieth Century-Fox Television

(A division of 20th Century-Fox Film Corporation (Aust) Pty Ltd), 25th level, 44 Market St, Sydney 2000. Phone (02) 29 2941. Telegrams Centfox Sydney. Telex 21450.

Executives: P. Broome (vp), P. Herbert (sales mgr).

Repr: USA.

Viacom International Pty Ltd

16th floor, St Martins Tower, 31 Market St, Sydney 2000. PO Box Q342, Queen Victoria Building, 2000. Phone (02) 29 4391. Telex (790)20698. Telegrams Telecast Sydney. Telex 20698.

Executives: P.A. Press (vp & mng dir), L. Fryer (assnt to mng dir/co secty).

Video Classics Limited

286-288 Pacific Hwy, North Sydney 2060. Phone (02) 438 4866. Telex 25043.

Director: W.F. Lehne (mng dir).

Executive: P. Fenley (mktg mgr).

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Warner Bros (Australia) Pty Ltd

Television Division, 5th floor, Alfred Moss Hse, 154 Castlereagh St, Sydney 2000. Phone (02) 264 1708. Telex 22851. Cables Warbros.

Executive: M. Brown (dir).

Worldvision Enterprises of Aust Pty Ltd

2nd floor, Uniline Hse, 5-13 Northcliff St, Milsons Point 2061. Phone (02) 922 4722. Telex 70474. Cables Worlvision.

Executive: B. Rhys-Jones (mng dir).

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Ampex Australia Pty Limited

Unit A, 61 Talavera Rd (PO Box 199) North Ryde 2113. Phone (02) 887 3333. Telex 20608.

Executives: H. Lilley (mng dir), P. Gardiner (co secty), G. Hallett (Vic sales mgr), R. Blackett (mktg mgr, tape products), D. Stokes (mgr, tech support group), J. Capper (sales mgr, audio/video products).

Ampex magnetic recording/memory equipment and accessories for professional television and radio broadcasting, television and audio recording production studios, educational and agency applications in the video, audio, scientific data and computer fields. Computer controlled time code editing systems for on line/off line post production. Colour television cameras for all professional studio and hand held camera applications. Studio and master control video mixing equipment. Chyron electronic graphics generation equipment for all television broadcasting and post production applications.

Melbourne branch office: 21 Terra-Cotta Drive, Blackburn, VIC 3130. Phone (03) 877 6222. Telex 34743.

Angenieux (Australia) Pty Ltd

33 Higginbotham Rd, Gladesville 2111. Phone (02) 807 1444. Telex 25629.

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API (Australia) Pty Ltd

Air Programs International Pty Ltd - holding company. Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Telegrams Sydney Airprograms. Telex 22280.

Directors: W.J. Hucker, OBE (chrnm), J.A.C. Martin.

Distributors of: Crow of Reading (UK) Products - AA-1B Flying Spot Scanner, ACG 2502 Chroma/Delay Corrector, ACG2506 TV Line Selector, ACG 2508 Manual Video Corrector (chrominance, luminance and delay equalizer), ACG2508/1 Triple version of ACG2508, ACG2037 EBU automatic Video Equalizer, ACG2087A automatic Video Level Correction, ACG2082B automatic video level correction and chrominance/luminance gain equalization. M69 Period Meter. Elcon (Canada) EA750, 3/4 inch U Matic and BVU, EA254, one inch only and one/two inch video tape cleaners and evaluators. General Electric (USA) - low, medium and high output large screen colour video projection systems. BAL passive components, video and pulse standard and adjustable delay lines and video filters. Porta-Pattern (USA) - precision test charts, films, transparencies and slides. Q-TV Telesync (USA) console and conveyor transport video prompters with normal and virtual image prompter heads. Mini-Q-Prompter suitable for film video cameras, Executive speech prompter. Tentelometer video spindle height gauges for U-Matic Beta and VHS Formats. Melford Electronics (UK) monochrome & colour monitors. Mitomo BHS rewinder & erasers.

Audiovision Pty Ltd

15 Denny Way, Alfred Cove 6154. Phone (09) 330 5070.

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Directors: F.G. Bickley, A.R. Buxton, K. Rynne, G. Genn.

Executive: H.W.F. Winston (group mgr).

Manufacturers & exporters of television camera support equipment and other mechanical ancillaries for television studios.

AWA Rediffusion Pty Ltd

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Executives: M.J. Andrews (gen mgr), P.J.C. Rolston (sales mgr).

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Executive: M. Wilkie.

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Executive: G. Doyle.

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Director: H.C. Long (mng dir).

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289 Victoria Ave, Chatswood 2067. Phone (02) 419 6325.

Directors: J.A. Chalmers (mgr), Mrs C.G. Chalmers.

Distributor Philips lamps & lighting equip. Also repr: R.H. Barton Pty Ltd, photographic studio lighting & stands & L.P.G. Agencies, Honeywell electronic air cleaners, National electronic relays & timers, specialised metalware.

Christie Electric Asia

33 Higginbotham Rd, Gladesville 2111. Phone (02) 807 1444. Telex 25629.

Sole importer, distributor, service centre for: Christie Reflex 20 Min. Ni-Cad Battery pack/charger. Analyzer systems for camera/VTR/lighting. Reflex 80 analyzer/charger for aircraft/helicopter main batteries. High current D.C. power supplies for avionics/electronic workshops. Rectodyne G.P.U. for spooling up aircraft/helicopter turbines. Steamlight - Q.H. drop in high intensity rechargeable torches & xenon portable search lights. F.J.W. - infra red viewers, filters, etc.

Cinegrip Facilities

11/84 Reserve Rd, Artarmon 2064. Phone (02) 439 7296, 997 1611. Telex 10101 Cinegrip.

Director: R. Gosper.

Importer & distributor of adhesive tapes, lighting equip & accessories, grip equip, cine stills & tv accessories. Manufacturer of curtains, camera dollies, sandbags etc. Distributor for Nashua, Rosco, Sprayway, Bardwell & McAlister, Matthews, Grip Co., Tessa, Theatre Magic, Velcro Slates, rental items on application.

Cinema Beaulieu

78 Herald St, Cheltenham 3192. Phone (03) 584 8066. Telex 32955. Divn International Dynamics.

Directors: A. Encel (mng dir), P. Rowson (consumer relations mgr).

Australian distributors for Beaulieu Super 8 sound movie cameras. The 6008 PRO features include multi-speed with 25 f.p.s., lense interchangeability, quartz synchro, 60 meter cartridge capability. Other models are also 6008S with single and double sound system.

Cinematic Services Pty Ltd

8 Clarendon St, Artarmon 2064. Phone (02) 439 6144. Telex 24624 Cinmtc.

Director: O. Scherl.

Executive: D. Balfour (mgr).

Range of 35mm, 16mm and specialised equipment available for sale & hire. Sole agents for Moviecam, IDI Products, Century lenses and accessories, Audio radio microphones, Filmlicht HMI lighting, Polaroid high speed - motion analysis, Palmer projectors, Tram microphones. Helicopter mounts, camera filters. Manufacturers of Cinematic sound and lighting equipment, equipment cases and custom designed equipment. Electronic and mechanical repairs.

Cofis Photolamps

53 Murphy St, Richmond 3121. Phone (03) 429 4088. Telex 35271.

Executive: W.A. Veall.

Importers and distributors of photographic, projector, and stage studio lamps.

Colorburst Pty Ltd

43 Thomas St, North Sydney 2060. Phone (02) 957 1800.

Executives: R. Webb (mng dir), J. Webb (gen mgr), F. Irwin (prdn mgr), J. Webb (chief engr).

Real time computer generated animation. 1" C-Format prdn, full bandwidth digital standards conversion 1" or cassette formats.

Equipment: Ampex VPR 80's - (PAL or NTSC), Oki Digital Standards Converter with Cox Colour Correction, Dubner CBG-2 Animation Computer, VCR's for all PAL & NTSC formats JVC cameras & 7m x 9m soundstage.

Prdn facilities: Refer listing tv prdn.

Columbine Systems Inc

Ground fl, 200 Berkeley St, Carlton 3053. Phone (03) 347 9767.

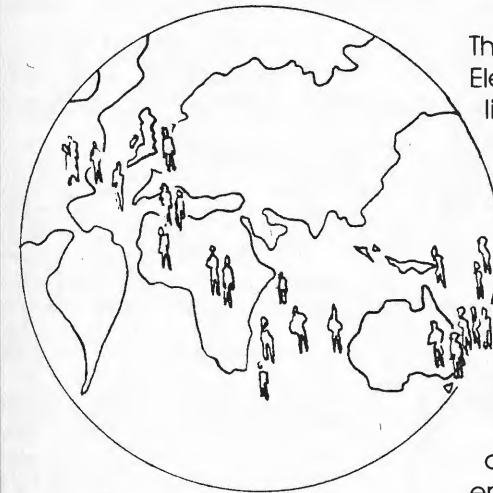
Executives: W. Rosenbaum (Aust mktg mgr), R. Cornish (b'casting con).

Suppliers of complete automated systems for tv stns & tv networks in Australia, USA, Canada, Sth America, UK & Bermuda.

The Columbine tv system includes traffic, billing, acnts receivable, acnts payable, payroll, gen ledger, mgmt reporting, sales analysis, prgm automation interface, news, media inventory, film mgmt & film amortization, word processing, mail-

IREECON INTERNATIONAL

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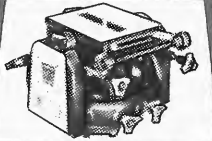
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SYDNEY, NEW SOUTH WALES 2000. AUSTRALIA. PHONE (02) 29 4051



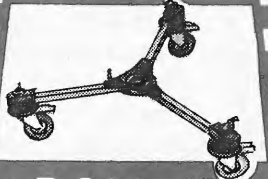
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Australia's Leading Designer and Manufacturer of Television Camera Support Equipment

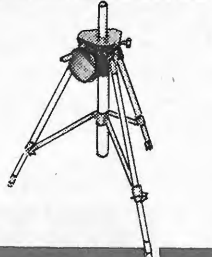
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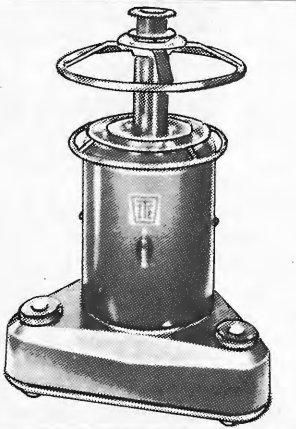
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ATE is a leader in the design and manufacture of camera heads, tripods, dollies, pedestals and accessories for broadcast, industrial, educational and closed circuit television applications. ATE products are in use by stations throughout the world.



These products provide professional camera support and control for cameras weighing from five to 250 pounds. Our engineering department is prepared to design and develop custom television support equipment for your particular requirements.

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AUSTRALIAN TELEVISION EQUIPMENT PTY. LTD.

246 Evans Rd.,
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Factory 345 3211,
Cables, 'Relay'
Brisbane. Telex 42319

ing lists & telecommunications networking. Colombine supports IBM's System/32, System/34, System/36, System/38 & the IMB P.C.

Continental Mounts Australia

45 Grafton Ave, Naremburn 2065. Phone (02) 439 2218.

Directors: C.J. Seckold, B. Seckold, J. Carroll.

Rental equipment such as vibrationless helicopter mount for 16mm-35mm video cameras, unique helicopter belly-mount.

Decibel Manufacturing Pty Ltd

54A Beecroft Rd, Beecroft 2119. Phone (02) 84 7199. Telex 26577 Quinto.

Consultants in the field of film projection and editing, audio recording and reproduction (tape and film), dubbing theatres, projection rooms, audio and vision workshops. Manufacturers and suppliers of 16, 35 and 17.5mm recorders, dubbers and magnetic followers.

Agencies: Branch & Appleby film and tape heads, "BAS" equipment including record and replay amps, oscillators, power supplies, monitor systems.

Dindima Group Pty Ltd

10 Argent Place, Ringwood 3134. PO Box 106, Vermont 3133. Phone (03) 873 4455.

Directors: P.A.R. Wingett (mng dir), A.S. Reid (mktg dir), H. Bruggemann (technical dir).

ARLUNYA DIVISION: design and manufacture of Video Temporal Filter/Image Store equipment, video conferencing equipment, Bandwidth compression equipment for transmission of video signals, video processing equipment for broadcast and CCTV applications, sync pulse generators, tv pattern generators, line selectors etc.

IMPORTS DIVISION: Australian distributors for Sound Technology - audio system analysers for noise, distortion, wow, flutter, cross talk, frequency response etc.; Kikusui Electronics Corporation - sweep generators, frequency response testers, wow and flutter meters.; Abacus Electric - audio spectrum analysers DAGE-MTI & Imaging Technology Methods Inc. - high performance tv equipment for security, industry etc. including very low light level tv cameras, CCD tv cameras.

Adelaide office: PO Box 269, Elizabeth 5112. Phone (08) 22 3728; Sydney office: PO Box 1023, Crows Nest 2065. Phone (02) 439 7171.

A. Easton & Son Pty Ltd

Lot 16, Pavitt Cresc, Nth Wyong 2259. Phone (043) 52 1072.

Managing director: M.T. Easton.

Manufacturers of 35 and 16mm film winders for all requirements. Standard winders; extended spindle winders 7 $\frac{3}{4}$ " long for multiple winding; extra long spindle (14") with universal coupling and outrigger support for multiple winding; spring locking device; spacers; tight winding roller attachments; bakelite winding off discs to take

bobbins; synchronisers and program timers, amplifiers and magnetic heads for synchronisers (under and over), editing horses.

Eden Dynamics Pty Ltd

28 Oatley Ave, Oatley 2223. Phone (02) 579 5566.

Directors: D. Eden, Ms M. Eden.

Acoustical Consultants, providing advice on isolation of external noise & vibration from studios together with recommendations on acoustic finishes & details in control rooms etc. Communications and sound system design.

Electro-Voice Pty Ltd

59 Waratah St, Kirrawee 2232. Phone (02) 521 5322. Telex 26793.

Executive: I.C. Woodhouse (mng dir).

Australian distributors of Electro-Voice products, including a wide range of microphones for E.N.G. vocal, instrument & shotgun, application, plus the E.V. Sentry range of studio monitors.

Eurovision Pty Ltd

20 Henley Rd (PO Box W21) Homebush West 2140. Phone (02) 764 1555. Telex 74947.

Directors: C. Perkins, J. Prisuda.

Executive: B.J. Noaks.

Suppliers of Sony business and industrial equipment, Lowel Lighting, Universal fluid head tripods, video tape, hire of video equipment short term, cameras, monitors U-Matic - VHS - Beta VCR's, large screen projectors, offline editing and studio service facility.

Everything Audio Video Pty Ltd

136 Langridge St, (PO Box 182) Collingwood 3066. Phone (03) 417 1644. Telex 39330.

Directors: C.G. O'Brien, B.E. O'Brien.

Importer & distributor of electronic audio & video products.

The EVS Group

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Director: H. Hilbrink (mng dir).

Executives: A. Pilot (gen mgr), T. Becker (mktg mgr).

Hire department supplying the industry with theatrical & tv lighting, single/multi-image screens, projectors and control equipment. Video projectors, monitors, recorders and cameras. Audio mixers, amps, speakers, microphones and tape machines. Lecterns, stages, laser pointer etc.

The Film Vault

11-15 Young St, Paddington 2021. Phone (02) 33 0531.

Directors: A. Tegg, D. Tegg.

Storage of video masters, recording masters, archival material, motion picture negatives & components for advertising agencies, advertisers, feature film, tv commercial & documentary producers, tv & film editing houses, recording companies.

Filmlab Engineering Pty Ltd

201-203 Port Hacking Rd (PO Box 432) Miranda 2228. Phone (02) 522 4144. Telex 70434.

Directors: G.T. Benness, P.H. Budden, M. Forrest, W.W. Hargreaves (gen mgr), W.P. Stretton, D.B.L. Williams.

Manufacturer and supplier of laboratory and studio equipment, film processing equipment including 8mm, 16mm and 35mm processors (colour and b&w), chemical mixers, silver recovery units, split spools. Specialist engineers for the television, motion picture and photofinishing industries as well as professional laboratories. Complete laboratory installation services. Also agents for Lipsner-Smith film cleaners, R.T.I. video tape evaluator/cleaners, Peterson motion picture printers, Geyer/Peterson video immersion gates for telecine, Autopan paper processors & Refrema lift & dunk processors.

Filmtronics (Australia) Pty Ltd

33 Higginbotham Rd, Gladesville 2111. Phone (02) 807 1444. Telegrams Meopta Gladesville. Telex 25629.

Directors: F. Lord, H.J. Meyer, P. Griffiths (mgr).

Comprehensive range of television and film production equipment including Angenieux (France) - film & tv zoom lenses, Easton (Aust) - editing equipment; Hollywood Film Co (USA) - film editing equipment; Schmid, Super 8, 16mm & 35mm flatbed film editing machines, sprocketed dubbers and rerecorders, Marusho (Japan) - precision tape splicers and tape 8mm, 16mm, 35mm, 70mm, 16mm and 35mm microfilm; Ryudensha (Japan) - film, tv and theatre lighting and prdn equipment; Meopta (Czechoslovakia) - movie projectors; SMPTE (USA) - test films; Emil Niethammer - tv studio lighting equipment, Doel - film edge numbering machines; Neilson Hordell - video and film animation stands with matching computers, optical printers and all associated accessories.

Robert Fitzell Acoustics Pty Ltd

331 Mona Vale Rd, St Ives 2075. Phone (02) 44 3135.

Directors: R.J. Fitzell (mng dir), Mrs J. Fitzell.

Acoustic consultants - auditorium & studio design, noise isolation, environmental noise control, sound system design.

G.E. Direct Marketing

338 Springvale Rd, Nunawading 3131. PO Box 233, Doncaster 3108. Phone (03) 878 7348, 842 7799. Telex 31604.

Directors: C.G. Grech (mng dir), M.G. Grech.

Exclusive importers of Ward-Beck Systems Consoles for radio, television & film industries & other audio products.

GEC Automation and Control

GECET Division 2 Giffnock Ave, North Ryde, 2113. Phone (02) 887 6222. Telex 26080.

Executives: A. Wardale (Electron Tubes), M. Pickles (broadcasting, studio & transmitting equip), T. Wortman (instruments).

Suppliers of Electron Tube products from both EEV and MOV two of Europe's largest manufacturers of professional electron tubes. Leddicon camera tubes, vidicons, image isocons, cathode ray tubes, VHF and UHF transmitting tubes, UHF amplifier klystrons up to 55kw, travelling wave tubes, general industrial tubes. Broadcasting, studio & transmitting equipment from Marconi Communication Systems Limited, Eddystone Radio Limited, GEC-McMichael Limited. Tv broadcasting studio equipment, cameras, video tape recorders and digital telecine FM and AM transmitters and communications receivers UHF and VHF tv transmitters OB vehicles, satellite transmit and receive terminals etc. Marconi Instruments range of signal sources, test and measuring equipment from DC to microwave frequencies.

General Corporation Japan (Aust) Pty Ltd

17 Hordern Place, Denison St, Camperdown 2050. Phone (02) 516 3366. Telex 26310.

Directors: N. Yabuuchi, Y. Tsuji, J. Green.

Distributors of General brand colour television receivers and other appliances.

Grech Sound & Lighting Hire

5 Menana Rd, Glenroy 3046. Phone (03) 306 4675.

Director: C. Grech.

Hire of sound equip & stage lighting.

Group Television Services Pty Ltd

1st floor, Anthony House, 54 Maroondah Highway, Ringwood 3134. Phone (03) 879 3911. Telex 32442.

Directors: H.S. Lilburn (chrmn & mng dir), S.J. Craig, L.E. Lilburn (co secty/acnts), P.C. Lilburn (mktg dir).

Radio & tv consultants, provision of tv network services & facilities, stn establishment specialists. Australian distributors for T.G.L. Pty Ltd & UTEL Pty Ltd, manufacturers of Australian colour tv studio equipment; Ampro-Scully, broadcast audio products; Anixter-Mark, microwave antennae systems; A.V.E., hum-stop coils; Bardwell & McAlister, tv lighting specialists; Catel, stereo modulators & RF equipment; Comwave, MDS transmitters & systems; Conifer, MDS support equipment; Cool-lux, cool OB/ENG lamps; Feldmar, electronic clock & timing systems; Jatex, videotape editors; Kavco, automated tv random access sequencers; LW International, Athena 16mm telecine chains; Scala, precision tv antennae, grids & feeders; Shintron, broadcast equip-

ment range; Telemet, fibre-optics, test & source equipment; Tepco, microwave links; Tel-Audio, tv & announcer booth consoles; Television Technology Corporation, manufacturers of tv & FM transmitters & translators; Unarco-Rohn, towers & masts; Wilkinson, FM, AM & AM Stereo transmitters; Winsted, film, VTR trolleys & equipment desks & consoles.

g.t.c. Australia Pty Ltd

54a Beecroft Rd, Beecroft 2119. Phone (02) 84 7199. Telex 26577 Quinto.

Manufacturers & suppliers of Edilok equipment for synchronising sprocketed magfilm to videotape picture, multitrack recorders etc.

Hanimex Pty Ltd

108-120 Old Pittwater Road, Brookvale 2100. Phone (02) 938 0400.

Directors: D. Franklin (mng dir), K. Visca (mgr industrial divn), J. MacDonald (sales mgr industrial divn), B. Pennell (mgr audio visual divn).

Suppliers of all types of cinematographic and tv equipment, tape duplicators, slide projectors, EIKI 16mm projectors with Xenon ozone-free lamps, audiovisual equipment. Durst enlargers and photo lab equipment.

Repr: Branches all States.

Harris Communications (Australia) Pty Limited

1st floor, 186 Blues Point Rd (PO Box 916) Nth Sydney 2060. Phone (02) 92 1011. Telex 72578 Harcom.

Executives: M.J. Fairlie (mgr), G. Riddy (microwave/satellite), P. Stam (traffic mgr), J. Grainger (b'cast mgr).

Distributors in Australia for Harris Broadcast Products Division, Harris Broadcast Microwave, Harris Satellite Communications Division. The Harris range of equipment includes VHF and UHF television transmitters and antennae. Microwave equipment for ENG, OB and STL applications. Satellite ground stations and ancillary equipment. Distributors of I.S.I. video production switching equipment, master control, automation and routing switching equipment. Distributors for Acrodyne low powered tv transmitters and translators.

Distributors of Potomac Instruments for field intensity meters, audio and RF test equipment.

Fred Hoe and Sons Pty Ltd

246 Evans Road, Salisbury North 4107. Phone (07) 277 4311. Telex 42319.

Directors: F.G. Bickley (mng dir), R.J. Barnard, R.J. Heelan.

Communications engrs, suppliers of electronic components & tools, telephones, facsimile machines, computer peripherals, & all types of mobile radio equipment.

IRT Electronics Pty Ltd

26 Hotham Parade, Artarmon 2064. Phone (02) 439 3744. Telex 22130.

Executives: R. Broad (mng dir), H. McKenzie (tech dir), M. Davey (prdn mgr).

Manufacturers of custom systems and designers and manufacturers of all forms of electronic apparatus for radio and tv stations. Equipment includes: tv automation systems, film cue detector and video tape cue systems, video pulse and audio amplifiers, microphone compression and talkback amplifiers and systems, video switchers, vertical internal cue encoders and decoders, real time clocks with slaves, elapsed time clocks, outside broadcast amplifiers, equipment racks.

JBL Australia Pty Limited

Unit 3, 100 O'Riordan St, Alexandria 2015. Phone (02) 693 1655.

Directors: J.W. Martin, P. Mulholland, E. Robinson.

Executives: J.W. Martin (gen mgr), J. Paillas (secty), D. Williams (ops mgr).

Importers and service agents for: JBL, professional loudspeakers and electronics, studio monitors, broadcast monitors. White Instruments: equalisers, filters and audio band spectrum analysers (USA).

Poul Kirk Electronics

Lot 503, Caversham Ave, Caversham 6055. Phone (09) 378 1155. Telex 94187.

Director: P.N. Nicholls (mng dir).

Designers & manufacturers of professional broadcast equipment, high quality broadcast consoles with a complete range of ancillary equipment, including pick-up pre-amplifiers, audio distribution equipment, line amplifiers & news preparation systems. Services also include facilities for design & manufacture of custom equipment.

Konishiroku Australia Pty Ltd

Unit B4, 1-3 Rodborough Rd, Frenchs Forest 2086. PO Box 52, Forestville 2087. Phone (02) 452 5111. Telex 27666. Cables Koroku. Fax 451 5111.

Executive: S. Sakamoto (mng dir).

Manufacturers & wholesalers of Sakura photosensitised materials & Konica audio & video tapes.

Lemac Cine Rentals

279 Highett St, Richmond 3121. Phone (03) 429 2992, 428 3336.

Directors: J. Bowring, S. Greenshields.

Equipment rentals, including Aaton standard & super 16 cameras & accessories, video assist units available for both Arri & Aaton Arriflex 16 SR11, ST & BL cameras, CP 16R, Bolex, Bell & Howell, GSAP 16mm Helmet camera, Angenieux 9.5-57, 12-120, 10-150, 12-240, 25-250, 16-44 zooms, Zeiss 10-100 zooms & super speed lenses, Cooke Varo Kinetel super 16 zoom. Wide

angle lenses include 3.5mm, 5.7, 5.9, 8, 9. Canon & Century Telephoto lenses. Super 16mm double head projector, editing equipment, 16mm sound transfers. Also video equipment: Sony Betacam Broadcast camera with on board half inch recorder & BVU 110 recorders, wide angle video/zoom lenses & wide angle adaptors video production Mattebox units, ENG/EPF audio mixers. Plus Nagra recorders, Sennheiser, Electrovoice, Sony & radio microphones, portable mixers, CP camera prompter, QI light kits portable battery lighting, Satchler & Miller heavy duty & lightweight tripods, Suction mounts, Arriflex Image Stabilisers.

L & H Camera and Instrument Service

64 Alexander Street, Crows Nest 2065. Phone (02) 437 6021.

Repairs and service to all types of film cameras (still and movie), exposure meters and enlargers.

F. Lord Manufacturing Pty Ltd

33 Higginbotham Road, Gladesville 2111. Phone (02) 807 1444.

Complete lens repair service, any type or make. Re-polishing, re-cementing, re-blooming, removal of fungus, re-tracking of zoom lenses, re-focussing, iris overhaul, all mechanical repairs and adaptations of objectives. Also cementing of gelatine filters, manufacturer of optical components and front surface mirrors.

Sole Australian authorised service centre for Angenieux lenses. Wide range of lenses available.

Macfarlane Generators

109 Carinish Rd, Clayton 3168. Phone (03) 544 1700. Telex 39432.

Directors: G.G. Kay & K.D. Kay.

Executive: G. Kay (mng).

Generator hire & sale. Including fully sound proof units designed for the film & television industry with many truck mounted fully mobile sets.

Repr: G. Kay (mgr), 99 Reserve Rd, Artarmon 2064. Phone (02) 43 2207. Telex 20677; I. Kennedy (mgr), 115-117 Breakfast Creek Rd, Newstead 4006. Phone (07) 52 5935. Telex 40242.

Magnasound Australia

54A Beecroft Rd, Beecroft 2119. Phone (02) 84 7199. Telex 26577 Quinto.

Consultants in the field of film projection & editing, audio recording & reproduction (tape & film), dubbing theatres, projection rooms, audio & vision workshops. Manufacturers & suppliers of 16, 35 & 17.5 mm recorders & magnetic followers.

Agencies: Branch & Appleby film & tape heads, "BAS" equipment including record & replay amps, oscillators, power supplies & monitor systems.

Magna-Techtronics (Aust) Pty Ltd

14 Whiting Street, Artarmon 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24655. Telegrams Magna Sydney.

Directors: E. Long, R.C. Clemesha (mng dir), L.W. Lusty, P.M. Wilkinson.

Executives: D.A. Fripp (gen mgr), I.M. Low (admin mgr), R.G. Connor (enrg mgr), B.W. Barnett (sales exec b'cast prods), P.A. Heaton (sales exec audio prods), P. Rudy (mgr, satellite systems), R.C. Weaver (mgr NewStar systems), B.J. Lancaster (mgr, Lancaster Eng. Systems divn).

Distributors & repr of: Magna-Tech (USA) Academy Award winning 35mm and 16mm magnetic film recorders and dubbers, 35mm and 16mm reversible projectors, distributor systems, electronic looping audio transfer equipment and mixing consoles, new high speed electronic interlock systems; CMX (USA) computer assisted videotape editing systems for 'on line' and 'off line' editing; Conrac (USA) colour and monochrome picture monitors; HVS (USA) digital time base correctors and frame stores; Datatek (USA) tv transmitter colour phase equalisers and waveform correctors, envelope delay measuring equipment and sweep generators; Dolby (UK) professional audio noise reduction systems; Electronic Visuals (UK) tv waveform monitors and colour picture monitors; Link (UK) Studio, telecine, caption and general purpose colour cameras, colour coders/decoders, waveform generators, diff phase and gain measuring sets and other test equipment, pulse generators, video and pulse distribution colour camera test equipment, custom-built OB vans; Microwave Associates (UK and USA) tv microwave systems, satellite receivers, Pyral (UK and France) audio tapes and film; RCA (USA) tv camera tubes; Neve (UK) custom-built or standard audio mixing consoles and program switching equipment, limiter/compressors, Necam computer assisted mixdown; complete broadcast studio systems, Royle (UK) colour camera grey scale and reg charts, special transparencies and colour monitor grey scale ref units; TTI (USA); SAS switched access test equipment; Jerrold CATV systems, Audio Kinetics (UK) - time code synchronisers, V.G. Electronics (UK) - teletext & viewdata equipment & systems, Schneider (Ger) - high quality television lens, EDS (UK) - Portaprompt and Digi-prompt tv prompters; Colorgraphic Systems Inc, electronic newsroom systems, news and weather graphics systems; Utah Scientific video and audio routing switchers, master control switchers, machine control systems. Applied Video Systems (UK) - AVS-6000 digital standards converter; Nagra-Kudelski (Switz) - location and studio audio tape recorders; Alberta Telecommunications (Canada) - systems engr; Aydin Microwave Division (USA) - digital & analogue communications equip; California Microwave (USA) - satellite & microwave equip; Digital Services Corp (USA) - digital video effects equip; Electronics, Missiles & Comms. Inc. (USA) - tv translators & transmitters; ElectroSpace Systems (USA) - antenna control system & switching systems; Engineering & Technical Services, Inc (USA) - design, integration, satellite systems; Hal-

cyon International (USA) - data analysers & multiplexers; Quante Corp. (USA) - fibre optical terminals; Satellite Television Systems (NZ) - small satellite terminals; Satellite Transmission Systems (USA) - satellite ground terminal equip; Wegener Communications (USA) - satellite audio & video subcarrier transmission systems.

Maspro Industries Pty Ltd

23-29 Addison Road (PO Box 278) Marrickville 2204. Phone (02) 51 4351.

Executive: A. Ryan (co secty).

Manufacturers and suppliers of 35mm spools and containers.

John B. Masson and Associates Pty Ltd

188 Gladstone St, South Melbourne 3205. Phone (03) 699 7977, ah 850 2020.

Directors: J.B. Masson (mng dir), M.T. Masson.

Executives: D.J. Masson, T.B. Masson (rental mgr).

Distributors and manufacturers of luminaires for film, television and stage; representatives for Philips, Sylvania and G.E. Lamps. Australian agents for Dura 60/70 colour filters and JBM fog machines.

Sole agents for Electro Controls Inc. Salt Lake City, Utah. Importers of Leko's Par Cans, Fresnels etc. Stockists of Rosco Products and Matthews Studio Equipment.

Equipment hire: extensive range of studio and location production equipment; 150W-10,000W fresnel spotlights, minibrutes, open face quartz lights, softlights, fog/smoke machines, switchboards, generators and stage special effects.

Mediavision Australia

22 Yertchuk Ave, Ashwood 3147. Phone (03) 277 5133.

Executives: T.R. Chirchiglia, R.G. Hamilton.

Australian importing & distribution agents for Colortran Inc. US & Colortran UK, lighting, suspension & dimming equip for tv, film & theatre applications.

Colortrans' comprehensive range of lighting equip includes open end quartz units; minipro, colorbeam 800 & safety spec 2000, portable 3 & 4 light kits; fresnels, 1Kw, 2Kw, 5Kw, 2½/5Kw dual wattage manual & pole operated; softlites; 500w & 1Kw ellipsoidal, cyclorama lighting, colorarc xenon series of followspots, lighting control systems manual & computerised with portable or rack mounted 2½/5Kw dimmers, stands, pantographs & lighting grids, designer patterns & gelatran correction, diffusion & colour filter.

Miracle Lighting Company

36 Howe Crescent, South Melbourne 3205. Phone (03) 690 7711.

Directors: P. Houghton, R. Blake.

Hire of equipment 5K Fresnels to 650W CCT mini Fresnels on all stands.

MTE Electronics Pty Ltd

9 Paltarra St, The Gap 4061. PO Box 48 Ashgrove 4060. Phone (07) 30 2173. Telex 43860 Mtelec.

Directors: M. McIntosh (mng dir), K. McIntosh.

Executive: N.T. Packer (enrg mgr).

The design and manufacture of audio equipment for radio, television and the recording industries. Products include sound control consoles both transmission and production, custom built and standard Transmission consoles range from 6 to 18 inputs with stereo and mono outputs. Production consoles range from 12 input to 48 input channels with 2 to 24 output tracks plus sub groups master outputs and up to 8 auxiliary sends. Other products include distribution amplifiers, RIAA equalisers, AGC amplifiers, parametric equalisers, talkback systems etc.

NEC Australia Pty Ltd

649-655 Springvale Road, Mulgrave 3170. Phone (03) 560 5233. Cables Nippelco Melbourne. Telex 31009.

Directors: T. Kashiwabara (mng dir), C. Taylor.

Executives: M. Shimofuku (gen mgr), B. McManus (VHF/UHF, paging), F. Dujela (b'casting video equip), R. Greenwood (b'cast transmission equip), M. Johannessen (satellite E.S equip), L. Jensen (line transmission equip).

Handling all types of electronic & communication equip including VHF/UHF tv transmitters, VHF/UHF/SHF translators, AM/FM b'cast transmitters, S-T links, tv microwave systems, E-Flex/Opti-Flex digital video effects, frame synchronisers, ENG links, PASO links, cameras, satellite ground station terminals.

Repr: NEC Australia Pty Ltd, Telecommunications Divn, Western Hse, 83-89 William St, Melbourne 3000. GPO Box 220D, Melbourne 3001. Phone (03) 614 4122. Telex 37327 NECTCD. Facsimile no. (03) 614 4895 GP 2 & GP 3.

North Australian Audio-Video

336 Flinders St, Townsville 4810. Phone (077) 72 4747.

Executive: G.K. Mills.

Professional audio and video sales and installations.

Open Channel

13 Victoria St, Fitzroy 3065. Phone (03) 419 5111.

Facilities: 8.35m x 13.95m Studio, full lighting complement (Berkey Colortran), 3 Philips broadcast studio cameras, 1 Ikegami HL79 (ENG), 2 Ampex VPR2, 2 Sony BVU, Ampex HPE computer edit system (interfaced with 1" and BVU), full audio mixing and record 2 track plus 8 track. Portable BVU Umatic & VHS record & edit. Dubbing 1" BVU, Umatic, Beta, VHS. A second studio is offered for storyboards, screen tests, rehearsals, titles etc.

Osmond Electronics Pty Ltd

9 Grenfell St, Kent Town 5067. Phone (08) 42 6218.

Directors: G.A. Psorakis, D.J. Murdoch.

Hire, sales & service of professional lighting equipment used in tv, filming & conventions, lighting consultants.

Pacific Communications Pty Ltd

4 Euston Street, (PO Box 248) Rydalmere 2116. Phone (02) 638 6400. Telex 25328.

Executives: F.J. Williams (mng dir), W.T.B. Andrew (gen mgr), S. Griffith (engr exec), D.C. Stockbridge (sales & mktg exec).

Australian distributors for Grass Valley Group switching and processing systems. Ikegami broadcast and CCTV systems, G.M.L. digital timebase correctors, Ramtek computer graphic display, Quanta Corporation character generators, Nurad ENG antennas, R.F. Technology ENG microwave equipment, Questech video processing equipment, Continental Microwave Ltd, Microwave Equipment, Convergence (Acquis) Corporation videotape editing control systems, RTS intercom systems, Spin Physics head refurbishing service, Canon professional broadcast lenses. Dubner computerised television graphics systems.

Pamit Services

27 May St, Kew 3101. PO Box 321, Hawthorn 3122. Phone (03) 819 2143, 818 6916.

Executives: P. Tregonning, M. Tregonning.

Hire of professional broadcast sound equipment for stage, television and film productions, including J.L. Fisher model 2/3 studio/location booms Sennheiser shotgun microphone kits. Micron radio microphones. Sony diversity hand-held & pocket radio microphone kits. NAGRA 4.2 and NAGRA IS tape recorders. Cuemaster cartridge machines, etc.

D & K Parkinson Sound Lighting Services Pty Ltd

80 Rowen St, Burwood 3125. Phone (03) 29 2361.

Directors: D. Parkinson, Mrs K. Parkinson.

Lighting equip & personnel available for tv commercials, tv series or feature films.

Philips Communication & Information Systems

2 Greenhills Avenue, Moorebank 2170. Phone (02) 602 2000. Telex 20165 Mope.

Systems design and consultation services, transmitters, studio and ENG/EFP cameras, routing switchers, monochrome and colour monitors, pulse generation and distribution equipment, program monitoring systems, headphones, headsets, intercom, pocket paging, public address equipment, voice logging, PABX systems, radio communication systems, word processors & personal computers, integrated networks.

Offices: 25-27 Paul St North, North Ryde 2113. Phone (02) 888 8222; Melbourne (03) 690 6366 or (03) 524 4500; Brisbane (07) 44 0191; Adelaide (08) 223 4022; Perth (09) 277 4199.

Philips Electronic Components and Materials

PO Box 50, Lane Cove 2066. Phone (02) 925 3333. Telex 20165 Auslcec+.

Executives: W. McCormick (gen mgr), R. Arthur (nat sales mgr), C. Quinn (product specialist - broadcast components).

Suppliers of Plumbicon camera tubes, vidicons, newvicons, VHF and UHF transmitting tubes. Cavity-type amplifiers for VHF tv vision/sound to 35kW; FM sound to 10kW; UHF vision/sound. Monitor tubes, cathode ray tubes, tv camera viewfinders. Travelling wave tubes, disc seal triodes, UHF power klystrons up to 45 kW, VHF and UHF circulators and isolators, flying spot scanner tubes. Ferrite materials, semi-conductors, integrated circuits, CATV and MATV amplifier modules.

Repr: Brisbane, Melbourne, Adelaide, Perth, and representative for Philips international supply centres.

Philips Lighting Industries

60 Chard Road, Brookvale 2100. Phone (02) 939 6444. Telex 20165 AUSBVLI+.

Suppliers of photographic, flood, security, projection, general & specialised lamps & light fittings (commercial & domestic), & batteries.

Philips Scientific & Industrial

Test & Measuring Instruments Group. 25 Paul Street, North Ryde 2113. Phone (02) 888 8222. Telex 20165 Nrsi+.

A full range of electrical and electronic test measuring equipment for general purpose and professional video testing.

Offices: Melbourne (03) 690 6366; Adelaide (08) 223 4022; Perth (09) 277 4199; Brisbane (07) 44 0191; NZ.

PICS Australasia Limited

(Incorporated in N.S.W.). PICS Centre, 8 Dun-gate Lane, Sydney 2000. Phone (02) 264 1981. Telegrams Bordpics Sydney. Telex 26664.

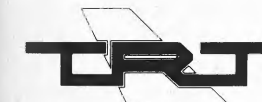
Director: J. Smallwood (mng dir).

Executives: C. Riches (nat sales mgr), R. Graham (nat advtg mgr), A. McCourt (Qld mgr), D. Rulach (Vic mgr), P. Harnett (WA mgr), C. Nottle (S.A mgr), G. Halkett & T.-O'Neill (NZ mgrs), R. Myron (NSW mgr).

Agents, distributors, repairs, service.

Australian agents for: CIR Officine Mechaniche, Italy; A. Easton and Son, Australia; Kreonite Inc. USA; Lowel-Light Mfg Inc, USA; Macbeth Division of Kollmorgen Corp, USA; Officine Prevost, Italy; Rosco Laboratories Inc, USA; Daymax HMI Lamps, USA; Micron radio microphones, UK.

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Television Cameras
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Call Philips to discuss your broadcast needs:
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888 8222 (NSW sales office) Brisbane 44 0191
Adelaide 223 4022 Perth 277 4199















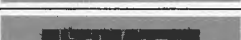


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PHILIPS

QUANTUM Electronics Pty. Limited Major suppliers of professional equipment to the Television Production and Broadcast Industry.

Representing:

	Digital Paint Box, Digital Library Systems, Digital Production Effects, Digital Standards Converters, Digital Framestore Synchronizers, Digital Audio Synchronizers.
	Synchronizing Pulse and Test Signal Generators.
	Fibre Optic Video/Audio Transmission Equipment.
	ENG and EFP Battery Systems.
	News Room Computer Systems.
	Portable, Airborne and Fixed Microwave Links for ENG applications.
	Video Head Refurbishing Services.
	Production Video Mixers, Master Control Switchers, Automatic Presentation Switchers and Multi Level Signal Distribution Systems.
	Video Comb Filters and VTR Picture Enhancement Devices.
	Video/Audio Switching Systems.
	Television Film* Projector Attachments.
	Video Tape Conditioners and Evaluators.
	Time Code Generators and Readers.
	Television Sub Titling Equipment.
	Video Matting Equipment.

For further information contact:

 **QUANTUM**

QUANTUM Electronics Pty. Limited, P.O. Box 58, Mona Vale, N.S.W. 2103.
Phone: (02) 997 4988. Telex: 26717 Cables: Quantel Sydney.

Agents for: Stands, hangers, QI lamps all types, both 115V-240 all wattages. Lowel-Light a complete range of portable lights and lamp equipment, both for the studio and in the field, including the new Lowel Omni Light, Tota-Light. Lowel Soft-Light, D.P. Light, Vari-flector 11, Rosco Laboratories, USA, filter and effects lighting materials, including new longlife Supergel, a super heat and colour stable polyester-base lighting medium for tv and theatre. Battery belts for Cine 60, USA; broadcast standard portable mixer, fog machines and fog juice, artificial blood, Rosco, USA; dance and studio floor, Rosco, USA, Cycscreen, Rosco, USA.

Offices: PICS Australasia Limited (incorporated in N.S.W.) 77 City Rd, Sth Melbourne 3205, Phone (03) 62 1133, Telex 30912; 116 Brunswick St, Fortitude Valley 4006, Phone (07) 52 8816, Telex 42054; 110 Jersey St, Jolimont 6014, Phone (09) 387 4492, Telex 92968; 239 Anzac Highway, Plympton 5038, Phone (08) 293 2692, Telex 89857; & New Zealand.

PSI Tv System

Paperwork Systems Inc (Group) Pty Ltd. Level 1, 11-17 Khartoum Rd (PO Box 303) North Ryde 2113. Phone (02) 887 4144. Telex 23981.

Directors: W.M. Ruting (mng dir), A.C. Papallo.

Executives: N.W. Hamilton (sthrn region mgr), Dr. M.A. Ledwich (dev), T.E. Jensen (support).

Specialists in the supply and installation of turnkey computer systems for tv station with in-house or bureau systems. Systems handle sales, avails, traffic, copy, accounting, financial management, historical analysis, asset and share register, program and media inventory. APRA, Tribunal and Bruce Tart returns, call out survey, research, reach and frequency analysis, newsroom, sporting, automation interface, engineering parts inventory. Group, network and multistation operation. Colour graphics, integrated electronic office with word processing, mailing and message handling systems. Consulting services for system selection, staff recruitment and training and ongoing system support and enhancements. Programming services for custom designed applications. Also supply similar services and systems to radio stations, advertising agencies, magazine publishers and cable tv companies.

Office: 6th floor, 3 Bowen Crescent, Melbourne 3004. Phone (03) 267 7555. Telex 32685.

Psycholites

141 Strangways Tce (PO Box 291) North Adelaide 5006. Phone (08) 267 3719.

Executives: I.W. Linton, S.C. Linton.

Suppliers & rental of motion picture & tv equipment.

Q Engineering Services Pty Limited

29 Hotham Pde, (PO Box 84) Artarmon 2064. Phone (02) 438 4066. Telex 27986.

Directors: J. Menon, C. Koulouriotis.

Manufacturing & supply of complete range of theatre & tv spotlights & dimmers from single units for control of general lighting through to large multichannel systems controlled by manual consoles or microprocessor based consoles for theatre & tv studios.

Repr: Osmond Electrical, 9 Grenfell St, Kent Town SA; Janda Theatrical Engineering, 5-7 Platinum St, Marsden Industrial Estate, Marsden Qld; Stage Equipment & Supplies Pty Ltd, 2/912 Albany Hwy, East Victoria Park 6101 WA.

Quadrant Equipment

PO Box 1 Ormond 3204. Agent - C. Lomas Phone (03) 598 5104.

Director: L. Foote (mng dir).

Lighting rental, lighting manufacturers, stand manufacturers, freelance lighting technicians for feature films, series, commercials, stills & documentaries, motion picture contractors.

Quantum Electronics Pty Ltd

1st Floor, 13 Bungan Street, (PO Box 58) Mona Vale 2103. Phone (02) 997 4988. Telex 26717. Telegrams Quantel Sydney.

Executives: R. Thyer (mng dir), G.M. Baxter (dir eng), R.E. Holland (dir mktg), Ms P.M. Thyer (dir finance).

Agents for: Quantel-digital television products, Acron Video-sync pulse and test signal generators, Anton/Bauer-camera battery systems, Artel-fibre optic video/audio relay systems, BASYS-radio and television news room computer systems, Broadcast Microwave Services-television microwave link systems, CMC-video head refurbishing services, Central Dynamics Limited-video mixers, routing switcher and distribution equipment, Faroudja Laboratories-video comb filters and video tape enhancement devices, Hedco-video/audio routing switchers, Piclear-television projector attachments, Recortec-video tape conditioners and evaluators, Skotel-time code generators and readers, Tore Seem-television sub-titling equipment, Ultimatte-video matting equipment. Radio and Television Studio Systems Consultants.

Quinto

Suite 2, 5 Wongala Cres, Beecroft, 2119. Phone (02) 848 0318. Telex 26577.

Directors: D.W. Burman, H.J. Burman.

Australian distributors for colour broadcasting equipment: Michael Cox Electronics Ltd, vision mixing, vision switching, shadow chroma keying, downstream keying, all-round edging, Coxbox and other studio peripheral equipment, PAL/NTSC/Multistandard coders and decoders, SECAM/PAL transcoding etc, audio follow video routing switchers. Aston Electronic Designs Ltd, Teletext terminals for levels 1, 2 & 3 decoders, multipage stores - floppy disc and volatile - computer system with Logica. Video character generators with font composer, caption controller, etc. System Video Ltd broadcast vector and waveform monitoring and measurement instruments. Test signal generators & sync pulse generators with genlock, etc. Autocue Ltd, A2000

Rank Electronics supply and service world renowned equipment and systems for broadcast, television, motion picture, recording and theatre applications.

Rank Electronics combines
Broadcast, Motion Picture,
Strand Lighting, Audio Visual
and Systems Engineering.

For further information ring

**Rank
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Pty Limited

STATE OFFICES

Sydney
16 Suakin Street
Pymble, NSW 2073
Tel: (02) 449 5666
Telex: 71289

Melbourne
103-119 Gipps Street
Collingwood, VIC 3066
Tel: (03) 417 2333
Telex: 31904

Brisbane
Unit 1, 139 Sandgate Road
Albion, QLD 4010
Tel: (07) 262 8366
Telex: 43396

Adelaide
34 King William Street
Kent Town, S.A. 5067
Tel: (08) 42 9827
Telex: 89202

Perth
Unit 1, 106 Oxford Street
Leederville, W.A. 6007
Tel: (09) 328 5122
Telex: 93345

Script generator and display processor, On-camera prompters, portable prompters. Croma Precision grade 1 colour monitors, PAL/NTSC/SECAM decoders. Grafikon Engineers Ltd, D65 colour calibrating equipment such as optical colour comparator, electronic colour analyser, TV light meter etc. Broadcast video systems. Safe area generator, dual video mix AMP, pulse width measuring set. BAL Passive Components video & pulse delay lines. Avitel-BBC type VDAs etc., time code generator/reader. Philip Drake BBC ADAs.

Rank Electronics Pty Limited

16 Suakin Street, Pymble 2073. Phone (02) 449 5666. Telex 71289.

Executives: R.G.B. Amm (mng dir), P.B. Tomkins (gen mgr, lighting & motion picture grp), R.J. Smyth (gen mgr, audiovisual grp), A. Harrison (audio & prof photofinishing grp).

Equipment: Lighting - Alfa, disco lighting; Concept Engineering, fog & smoke machines; Gerriets, stage cycloramas & fabrics; Harkness (Hall Stage Components), screens & stage equipment; Pani, follow spots & scene projectors; Neithammer, follow spots & color filter lamps; Quartz-color, tv, film & photographic lighting; R.A.T., music stands; Rank Strand (incl. Strand Century), luminaires for film, theatre & tv, profile & fresnel spotlights, softlights & floodlight luminaires, HMI & CID & other location control equipment including thyristor & triac dimmers with from two preset controls to multi-memory Galaxy systems. Architectural dimming systems; Telestage, studio & theatre suspension equipment including self climbing hoists, motorised hoists, pantographs, counter weights, cyclorama systems, motorised lights & revolving stages, draperies & curtain tracks, retractable & fixed seating. Advisory & design service; Theatre Magic, gobos. Motion picture - Bach Auricon, 16mm mag. heads; Cinema Products, CP-16 & steadycam cameras; Premier, ultrasonic film cleaners, 16 & 35mm splicers, sound readers, cue dot markers; RTI, film inspection machines; Steenbeck, 16mm, 35mm & 16/35mm, 2, 4, 6 & 8 plate film editors, audio sprocketed recorders, motorised rewinders. Broadcast television - Microtime, time base correctors & PAL frame synchronisers; Rank Cintel, Mark III & ADS telecines, slide scanners, PAL encoders.

Offices: 103 Gipps St, Collingwood 3066. Phone (03) 417 2333; Unit 1, 139 Sandgate Rd, Albion 4010. Phone (07) 262 8366; 34 King William St, Kent Town 5067. Phone (08) 42 9827; 1/106 Oxford St, Leederville 6007. Phone (09) 328 5122.

Samuelson Film Lighting

1 Giffnock Avenue, North Ryde 2113. Phone (02) 888 2766. Telex 25188.

Executives: P. Harris (mng dir), S. Purton, P. Backhouse, C. Walton.

Complete range of studio and location lighting equipment incl Brute Arcs, HMI lamps, AC & DC generators, mobile lighting units. All classes of technicians.

Samuelson Film Service (Aust) Pty Ltd

1 Giffnock Avenue, North Ryde 2113. Phone (02) 888 2766. Telex 25188.

Executives: P.A. Harris (mng dir), P. Backhouse, P. Cameron, C. Walton (client contact), P. Hobson (mgr Melb).

Offers a complete camera, sound, lighting, film equipment rental service, including 16mm and 35mm studio and location cameras. Complete range of lenses, filters, grip equipment. Australian agents for Panavision, Tyler, Chapman Dolly, Tulip Crane, I.D.I. Helico Mounts, Louma Crane. Viewing theatre, sound stage 40' x 70' x 23' facilities.

Overseas repr: Associates in UK, USA and Europe.

Office: 25 Lothian Street, North Melbourne 3051. Phone (03) 329 5155.

Samcine Sales: Offers for sale a complete range of camera stores (camera tape, empty cans etc) and they are agents for the following companies: Marin (35mm portable projectors), Elemack (camera dollies), Ron Ford (fluid heads), Samcine (cases, cameras, mounts), Image Devices (helico mounts), Chris James (lighting gel).

Sony Broadcast

33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Telex 24254.

Executives: L. Beal (gen mgr), C. Booth (mgr B.C. eng/service).

Marketing Sony Broadcast equipment including: Betacam family of recorder in head cameras; ENG/EFP cameras; 1" EBU Format-C portable and studio video tape recorders; complete range of BVU High Band 3/4" recorders and reproducers for ENG and editing applications.

Office: 268 Canterbury Rd, Surrey Hills 3127. Phone (03) 836 4011. Telex 32630. Parent Co, Sony Corporation, Tokyo.

Repr: All states.

RCA

**RCA Broadcast Equipment, Sydney, inquiries to
IRT Electronics Pty. Ltd.,
26 Hotham Parade, Artarmon, NSW 2064.**

Phone (02) 439 3744

**For RCA Spare Parts phone (02) 439 3553
Melbourne: 418 St Kilda Road, Melbourne, 3004.
Phone (03) 267 2312**

Stronghold Cases

Trading as John Barry. 27 Hotham Pde, Artarmon, 2064 Phone (02) 439 6955. Telex 24482. Facsimile (2) 438 2585.

Executives: J.V. Barry, T. Clayton (gen mgr).

Specialised, custom-built, foam-fitted, aluminium & laminated cases for all types of equipment - cameras, lenses, lighting, audio & video equipment, tv cameras, back pack cameras, computers, musical instruments and specialised equipment used by police and military.

Offices: 16 Sandilands St, South Melbourne, Phone (03) 699 9055; 7 Bennett St, Perth, Phone (09) 325 5233.

Studio Sound Systems Pty Ltd

13 Keppel Road, Ryde 2112. Phone (02) 888 1746. Telex 72108.

Executive: J.O. Farmer (mgr/dir).

Consultants in studio design and systems engineering. Sales and service on motion picture audio and editing equipment and telecine film scanners. Design and installation of broadcast, film mixing and recording studios. Installation of projection equipment. Manufacturer of custom studio equipment, editing amplifiers and specialised electronic equipment. Australian agents for - M.W.A. (Wilhelm Albrecht GmbH) motion picture dubbing, recording and high speed projection equipment; Cinema projectors including the J.A.N. SPEC 16 mm projector from the International Projector Co; Intercine-Universal editing tables.

Syntec International Pty Ltd

53 Victoria Avenue, Chatswood 2067. Phone (02) 406 4700, 406 4627, 406 4557.

Executives: E.C. Sloss (mng dir), R.G. Sloss (gen mgr), R. Findlay (sales mgr).

Representing: A.M.S., Aristocart, Audio Digital, Audiopak, Auditorics, Bi-amp, Bryston, Clearcom, Crown PZM, Dorrrough, Econco, Editall, Eventide, Fidelipac, Garner, ITC, Jensen, J.L. Fisher, Kahn, Keith Monks, Micmix, Nady, Orban, Quad, Revox, Rogers, Russco, Rycote, Studer, Sansui, Sonar, Stellavox, STL, Solid Stage Logic, Sedco, Trident, Univuer, WRE.

Offices: 72A Cambridge Street, Collingwood, VIC 3066, Phone (03) 419 4644; 1st floor, CTB Building, Cnr Sherwood Rd & Jephson St, Toowong 4066, Phone (07) 371 3999; Marketec, Unit H, 28 Welshpool Rd, Welshpool 6106.

TBC Pty Ltd

Lot 5, Tumbi Gardens Estate, Berkeley Vale 2259. PO Box 136, Long Jetty 2261. Phone (043) 88 4416.

Executives: I.L. Hill (mng dir), G.R. Smith (eng mgr).

Manufacturers of tv equipment, distributors of Belar tv monitors, Delta broadcast products. Low frequency extenders, radio microphones. Complete studio systems. Professional engineers providing planning, design, systems engineering, turn-key installation and other major equipment.

Tektronix Australia Pty Limited

80 Waterloo Rd (PO Box 118) North Ryde 2113. Phone (02) 888 7066. Telegrams Tektronix. Telex 24269.

Directors: P.E. Frampton (chrnm), P. Chaney (mng dir), B.R. Stewart (co secty), J. Landis, R.A. Leedy Jnr, L.N. Choruby.

Executives: P.R. Neech (service mgr), R. Hallett (distr mgr), B.K. Dineen (acctng mgr).

Markets full range of Tektronix & telequipment products including Oscilloscopes, tv test equipment (including colour), colour picture monitors, tv demodulators, signal generators, rectorscopes, cable testers, spectrum analysers, pulse generators, scientific instruments, electronic measuring instruments, graphic computer terminals, graphic desktop computers, digital plotters, digital processing oscilloscopes. Field engineers, maintenance service, spare parts & instruments stock. Trade Names: Tektronix (test & measurement equip), Telequipment, Scopemobile, Tekcamera.

Repr: Parent Company Tektronix Inc USA. Branches: 7 Dundas Crt, Townsend St, Phillip ACT 2606. Phone (062) 82 3655, T. van der Putten (mgr); Cnr Russell & Council Sts, East Hawthorn 3123. Phone (03) 813 1455, D.G. Taylor (mgr); 737 Logan Rd, Greenslopes 4120. Phone (07) 394 1155, P.D. Roan (mgr); 66 Wellington St, East Perth 6000. Phone (09) 325 8433, R. Wilson (mgr); 128 Gilles St, Adelaide 5000. Phone (08) 223 2811, G. Taylor (mgr).

Telmak Pty Ltd

Unit 8, 349 Lyons Rd, Five Dock 2046. Phone (02) 712 2844. Telegrams Telmaksyd. Telex 71818.

Director: N.R. Jew (mng dir).

Executives: Mrs A.W. Leuchars (mgr), A. Hunter (service mgr).

Exclusive distribution & full service facilities for Fujinon television lens. I.V.C.C. (UK) Digital Field Store. Lens & lens accessory hire. Television studio design & installation.

Repr: Chris Parks, Melbourne (008) 22 4564; S. Jew, Brisbane (07) 285 1099.

Thomson-CSF (Australasia) Pty Ltd

12th floor, 30 Collins Street, Melbourne 3000. Phone (03) 63 4552.

Executives: A. Dubreuil (mng dir), J. Limoges, D. Wright.

Importers and distributors of equipment for shortwave, broadcast and tv stations. Electronic tubes and components for all applications. All types of video equipment. Satellite installations and equipment.

3M Australia Pty Ltd

69-71 Ridge St, Gordon 2072. Phone (02) 498 9333. Telegrams Trimenco Sydney. Telex 21493.

Executives: B. E. Chapman (mng dir), J.C. Cox (gen mgr), G.E. McCredie (mktg mgr), A.H. Williams (nat sales mgr).

Scotch Brand magnetic tapes for video and audio recording, 3M Professional Equipment: Character & Graphics Generators, Routing Switchers, machine control and automation systems.

Repr: Refer listing Film and Video Tape Suppliers & Services this section.

Trident Video Systems

35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444.

Executive: P.J. Dine (mgr).

Rental of video cameras, VCRs, monitors, video projectors, AV equipment etc. Service of all video equipment. Distributors of Barcovision & Barcodata Video Projection Systems. Specialists in interfacing of video equipment & computers.

Tuscan Industries Group

17-31 Eveleigh Street, Redfern 2016. Phone (02) 699 2422. Telegrams Tuscan Sydney. Telex 24203.

Directors: P.L. Gell, K.R. Crawford, J.H. Higgins, A. Azzopardi.

Manufacturers of Tuscan 8mm, 16mm, 35mm film reels and cans, bobbins, videotape spools and movie accessories. Distributors of CR5000 + videotape.

Unicol Australia

151-161 Darley St, Newtown 2042. Phone (02) 51 2929, 519 2173. A division of Matela Pty Ltd.

Executive: A. Kooyman.

Manufacturers of Unicol trolleys, stands and components for tv and audio visual equipment.

Vicom Australia Pty Ltd

57 City Road, South Melbourne 3205. Phone (03) 62 6931. Telex 36935.

Executives: M. Bonacci, L. Heyward (sales engineers-Vic), A. Marsden (sales engineer-NSW).

Represents overseas manufacturers with equipment for the broadcast and television industry. It represents the following manufacturers with the products shown: HIRSCHMANN (Austria) Television transmitters and translators, tv and radio signal level meters, group delay meters, translator test equipment; IFR (USA) Radio communications test equipment; GIGA (France) Signal and sweep generators including microwave up to 26GHz; JRC (Japan) General coverage HF communications receivers and transmitters; RE-DIFFUSION (UK) Maintenance systems for Nicad batteries; JIL (Japan) scanning receivers (VHF/UHF); Adret Electronique (France) Signal generators & level meters. Dansk Radio (Denmark) HF transmitters & receivers, general marine communications equipment, military & defence surveillance equipment.

Repr: Vicom Australia Pty Ltd, 6th fl, Eagle Hse, 118 Alfred St, Milsons Point 2061. Phone (02) 957 2766. Telex 70619. Subsidiary: Vicom (NZ) Limited, New Zealand.

Videotronic Projectors

137 Broadway, Sydney 2007. Phone (02) 212 3688. A division of Videoplus Pty Ltd.

Executive: L. Jennings.

Importers and distributors of videotronic portable rear screen projectors.

Werner Electronic Industries Pty Ltd

37A Humphries Tce, Kilkenny 5007. Phone (08) 268 2766. Telex 88405.

Director: B.W. Werner (mng dir).

Executives: F. Nardone (sales dir), R. Wyly (co secty).

Communications engineers, suppliers and manufacturers - audio, video microwave and R.F. equipment. Aust agents for Heyman Manufacturing Co (USA) cabling accessories, Fourjay Ind (USA) re-entrant horn speakers and speaker accessories, S.T.D. Bus computing hardware boards, Dukane Corp (USA) high quality audio systems, Micro-Link Corp (USA) computer boards for std bus, Applied Micro Tech. (USA) std bus systems, Micro Plastics Inc (USA) nylon fasteners, Edcor (USA) audio multiplex equipment.

SA Agents: Philips Electronic Systems, Audio Telex Communications, A.W.A. Rediffusion, Racal Industries, Plessey Electronics. B.W.D. test instruments. Switchcraft components. Racal Electronics. Sedco Pty Ltd, Lectrum Pty Ltd.

Wharfdale A-V

Wharfdale Nominees Pty Ltd. Carinyah Rd, Pickering Brook 6076. PO Box 278, Kalamunda 6076. Phone (09) 293 8343, 330 5500.

Directors: H. Smith (mng dir), A. Prince.

Executives: T. Cooksley (services mgr), D. Cooksley (design engr).

Specialising in professional audio, video equipment & services. Manufacturers agents & distributors, electronic design engineers. Agents for J.V.C., Sony, National, Fairlight, G.M.L., Miller, Lowell lighting & ancillary tv & b'cast equipment.

Wilson & Gilkes Pty Ltd

30-32 Bourke Rd, Alexandria 2015. Phone 699 6157. Telex Insty 10101.

Director: I.S. Wilson (sales mgr).

Executives: C. Hungerford (mgr), S. Reiher (acctns mgr).

Manufacturers of studio & video lighting, overhead projectors, projector trolleys, stand & projection screens.

FILM AND VIDEOTAPE SUPPLIERS AND SERVICES

Acme Opticals

34 Punch St, Artarmon 2064. Phone (02) 438 2993, 43 2626.
Directors: P.A. Glucina, L.A. Wyner.
Film titles & opticals.

Agfa-Gevaert Ltd

376 Whitehorse Road, Nunawading 3131. Phone (03) 875 0222.
Distributors of Agfa-Gevaert photographic products: 16mm and 35mm b&w film stocks - Gevacolor motion picture and television films. Professional magnetic tapes, 16mm, 17.5mm and 35mm magnetic film. Materials and chemicals for all photographic applications. Distributors of Agfa-Gevaert professional and home video tapes.

Offices: 2 Byfield Street, North Ryde, NSW 2113. Phone (02) 888 1444; 20 Shand Street, Stafford, QLD 4053. Phone (07) 352 5522; 35-37 Magill Rd, Stepney, SA 5069. Phone (08) 42 5703; 187 Great Eastern Hwy, Belmont, 6104. Phone (092) 277 9266.

Ampex Australia Pty Limited

Unit A, 61 Talavera Rd (PO Box 199) North Ryde 2113. Phone (02) 887 3333. Telex 20608.
Executives: H. Lilley (mng dir), P. Gardiner (co secty), G. Hallett (area sales mgr), R. Blackett (mktg mgr, tape products), D. Stokes (mgr, tech support group), J. Capper (sales mgr, audio/video products).

Video recording tapes for use with all monochrome and colour television video recorders. Audio recording tape for all mastering, low noise multitrack and general purpose applications in open reel, cassette and cartridge configurations. Recording tape for all analogue and digital data storage applications.

Melbourne branch office: 21 Terra-Cotta Drive, Blackburn 3130. Phone (03) 877 6222. Telex 34743.

Australian Programme Services Pty Ltd

45 Chippen Street, Chippendale 2008. Phone (02) 699 3955.
Manager: W.E. Threlfo.
Film exchange.

Bonded Services International

13-17 Cleg Street, Artarmon 2064. Phone (02) 439 1222. Telex 20727. (A divn of Publishing & Broadcasting).
Executives: R.H. Jones (exchange mgr), J.R. Talbot (gen mgr).
Customs clearance, censorship, storage and distribution of all films for television and motion picture industries.

Cinesound Movietone Productions Pty Ltd

541 Darling St, Rozelle 2039. Phone (02) 810 7160.
Directors: D.B.L. Williams, W.P. Stretton, T.P. Power, C. Sandridge, P.W. Broome, G.L. Parks (secty).
Executive: J. Whitbread (librarian).
Stock Footage Library of Newsreel to the Australian Film & Television Industry on events of yesteryear.

Greencorp Magnetics Pty Ltd

80 Perry Street, Matraville 2036. Phone (02) 661 6511. Telex 24761.
Executive: D. Petinos.
Manufacturers of studio quality recording tapes and cassettes, reels and cleaning accessories.

Hanimex Pty Ltd

108-120 Old Pittwater Road, Brookvale 2100. Phone (02) 938 0400.
Directors: D. Franklin (mng dir), K. Visca (mgr industrial divn), J. MacDonald (sales mgr industrial divn), B. Pennell (mgr professional videotape).

Fuji neg and pos 16mm and 35mm colour film, magnetic film and Fuji video tape 2", 1", 3/4", 1/2", 1/2" duplicator stock, 1/2" high grade.

Athol M Hill Pty Ltd

1 Gladstone St, Perth 6000. GPO Box F 354, Perth 6001. Phone (09) 328 1200. Telex 92208.
Directors: N.G. Day (gen mgr), E.A. Avery.
Distributors in Western Australia for Ampex audio & video tapes. Shure microphones, Perreux Amplifiers, Tannoy monitors, John Barry Group monitors, Sony PCM.

Ilford (Australia) Pty Ltd

Cnr Ferntree Gully and Forster Roads (PO Box 144) Mt Waverley 3149. Phone (03) 541 4511.
Motion picture negative film, photographic film, plates, paper and chemicals for general photography and associated equipment.
Istate sales branches: 14 Orion Road, Lane Cove, NSW 2066. Phone (02) 428 0201; 439 Montague Road, West End, QLD 4101. Phone (07) 44 7507-8; 5 Valetta Road, Kidman Park, SA 5025. Phone (08) 352 8122; 105 Sheffield Road, Welshpool, WA 6106. Phone (09) 451 8388.

Image Transform (Aust)

10 The Bastion, Castlecrag 2068. Phone (02) 95 5595.
Executive: A. Mayer (Aust repr).
Transform *Tm of videotape to film, 35 and 16mm; standards conversion; technical consulting for film and videotape interfacing prdn techniques.
O'seas repr: USA.

**SONY®
Magnetic Products**



SB3434

Kodak (Australasia) Pty Ltd

173 Elizabeth Street, Coburg 3058. Phone (03) 350 1222.

Executives: Dr. G.P. Johnston (mktg mgr), B. Pilbeam (pr mgr).

Distributors of a wide range of 35mm and 16mm Eastman and Kodak colour and b&w motion picture films, professional & amateur video tapes.

Negative, reversal, duplicating negative, duplicating reversal, duplicating positive, sound recording, telerecording, release positive and leader films.

Repr: Branches all States.

Magna-Techtronics (Aust) Pty Ltd

14 Whiting Street, Artarmon 2064. Phone (02) 438 3377. Telex 24655. Cables Magna, Sydney.

Directors, Executives: Refer listing Equipment Suppliers and Services.

Pyral sprocketed sound recording film, 16mm, 17.5mm and 35mm polyester base in lengths 305m, 365m and 610m (730m and 960m to special order). Also super 8mm polyester base in lengths 150m to 365m.

**VIDEOTAPE TO FILM
16 mm-35 mm
BY
IMAGE TRANSFORM, INC.**

The only tape-to-film system that takes an incoming video signal totally apart, noise reduces it, image enhances it and color corrects it then puts it back together again and records it on fine grain 35 mm or 16 mm intermediate negative stock. World recognised as the quality tape-to-film system.

Represented in Australia & New Zealand by Art Mayer Productions Pty Ltd, 10 The Bastion, Castlecrag, NSW, Australia 2068, world recognised film & video consultants.

**CALL ART MAYER IN SYDNEY
(02) 95 5595**



Representing Image Transform, Inc.
of Hollywood, CA, USA
A Compact Video Company



FUJICOLOR The complete range of Motion Picture Film for all occasions



Natural color reproduction is yours with Fujicolor. Tones come alive. Luxuriate in the rich skin tones and exquisite subtleties of the grays. In situations which call for very fine grain pictures, Fujicolor A allows you to shoot at a lower exposure index (e.g. E.I. 50) and then fine-grain process to obtain outstanding results. Fujicolor AX has an exposure index rating of 320 in tungsten light and 200 in daylight. When shooting under adverse lighting conditions the E.I. rating of Fujicolor AX can be doubled by force processing which virtually results in no change in color balance.

Distributed in Australia by
HANIMEX • SYDNEY • MELBOURNE • BRISBANE • ADELAIDE • PERTH • HOBART

Art Mayer Productions Pty Ltd

10 The Bastion, Castlecrag 2068. Phone (02) 95 5595.

Executive: A. Mayer (mng dir).

Video and film prdn consultancy. Technical consultants to the video and film industries. Australian representation, Image Transform Inc of USA.

Sony Broadcast

33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Telex 24254.

Executives: L. Beal (gen mgr), D.J. Wilson (nat tape mktg).

Marketing of Sony Broadcast videotape including: V-16 series 1" high band Master tapes, BRK series 3/4" high band U-matic video cassette tapes, K-series 3/4" low band U-matic video cassette tapes, HG-20 1/2" high performance Betacam tapes. Exclusive 24 hour - 365 days a year emergency video tape service. Hotline number: 211 1100 ext 777.

Offices: 268 Canterbury Rd, Surry Hills 3127. Phone (03) 836 4011; 2 Manning St, South Brisbane 4001. Phone (07) 44 6554; 263 Sturt St, Adelaide 5000. Phone (08) 212 2877.

3M Australia Pty Ltd

69-71 Ridge St, Gordon 2072. Phone (02) 498 9333. Telegrams Triminco Sydney. Telex 21493. Fax No (02) 499 2818.

Executives: B.E. Chapman (mng dir), J.C. Cox (gen mgr), G.E. McCredie (mktg mgr), A.H. Williams (nat sales mgr).

Scotch brand magnetic tapes for video & audio recording. Broadcast video tapes: helical scan & Quadruplex, video cassettes: "Scotch" Color Plus "Master Broadcast", standard & mini u-matics, Beta, VHS format. Professional audio tapes in all lengths & widths. Audio cassettes. 3M professional equipment: character & graphics generators. Routing switchers & machine automation & control systems. 3M "Photogard" film protection for prolonging life or motion picture film.

Repr: Branch sales offices: 69-71 Ridge St, Gordon 2072, phone (02) 498 9333 (J.S. Taylor, sales); cnr Blackburn and Ferntree Gully Roads, Mt Waverley, VIC 3149, phone (03) 542 5222 (J. Barber, sales); 3 Balaclava Street, Woolloongabba, QLD, 4102, phone (07) 391 7844 (G Woods, sales); 24-30 Crittenden Road, Findon, SA 5023, phone (08) 268 1122 (T. Hohnjee, sales); 182 Lord Street, Perth, WA 6000, phone (09) 328 5244 (K. Woodward, sales); 3/117 Sandy Bay Rd, Sandy Bay, TAS 7005, phone (002) 34 3104; 5 Seale Street, Fanny Bay, Darwin, NT 5790, phone (089) 81 5645; Karratha (091) 85 2052; Townsville (007) 72 3735; Newcastle (049) 25461; Canberra (062) 47 4322.

Andrew Vial Film Productions Pty Ltd

PO Box 300, Crows Nest 2065. Phone (02) 922 3297.

Director: A. Vial.

Production of film & videotape for industry, film prdn for theatrical distribution.

FILM AND VIDEOTAPE PROCESSING LABORATORIES

Atlab Australia

Television Centre, Epping 2121. Phone (02) 858 7500. Prdn: (all hours) (02) 858 7514. Telegrams Atlab Sydney. Telex 70917.

Executives: J.F. Donovan (mgr), B.G. Harrell (bus mgr), J.L. Parsons (sales mgr).

Complete motion picture and television film laboratory service.

Equipment includes: Hazeltine electronic colour film analysers, 35/16mm HFC bi-directional panel printer, 35mm and 16mm Bell & Howell Model C additive printers, Oxberry optical effects printers with aerial image heads, liquid gates and additive lamp housings, individual processing machines for Eastmancolor negatives and positives, Ektachrome 35/16mm CRI 1 machine.

An ultra modern sound facility offers two mixing suites to cater for all types of productions. Dolby stereo can be mixed on a computer-assisted 36-input Quad-Eight console backed by high speed Magna-Tech projectors and dubbers. A smaller suite is also available for Video mixing of tv documentaries & commercial work. The optical transfer suite is capable of transferring across a comprehensive range including Dolby stereo.

Richard Carroll Neg. Cutting

446 Nicholson St, North Fitzroy 3068. Phone (03) 489 7414, 311 3267.

Director: R. Carroll.

16mm & 35mm original neg matching. Features, documentaries, series, commercials, shorts & industrial films. Fully equipped neg rooms.

Cine Film Laboratory Pty Limited

14-16 Whiting Street (PO Box 361) Artarmon 2064. Phone (02) 439 4122. Telex 73035.

Directors: G.E. Foster (mng dir), C.N. Gardiner, J. Gardiner.

Executives: T. Yap (secty), K. Crumplin (lab mgr), P. Wilson (sales mgr).

COMPUTERISED Stereo Sound



P556



atlab australia

Incorporated in New South Wales
Television Centre - Epping
N.S.W. 2121
Telephone: (02) 858 7500

Services: Eastmancolor 16/35mm processing & printing (overnight rushes), Ektachrome processing, C.R.I., interpos & interdupe, optical effects printing, Optical & magnetic sound transfers, sound rushes.

Cine Service Pty Ltd

233-235 Moray Street, South Melbourne 3205. Phone (03) 699 6999.

Directors: V.F. Wagstaff (mgr), G.G. Thompson, B.F. Bull (secty).

Full laboratory facilities. Sound recording. Video transfers and Kine recording. 16mm & Super 8mm, duplicating & reduction printing, magnetic striping. Victorian agents for Tuscan Reels & Cans.

Cinevex Film Laboratories Pty Ltd

15-17 Gordon St (PO Box 355) Elsternwick 3185. Phone (03) 528 6188. Telex 38366.

Directors: D. Williams (chrmn), B.J. Rodchester, W. Stratton.

Executives: A.J. James (gen mgr), J.H. Brunskill (secty).

E.C.N. 11 neg processing both 16mm & 35mm (overnight rushes service), wet gate 16/35mm prdn printing, 16mm Ektachrome processing & printing, wet gate 16/35mm Oxberry Optical Effects, sound Dailies, 16mm Optical Sound Transfers, Colour Analyser Grading, Ultrasonic film cleaning & Negative Matching Services.

Repr: Colorfilm Pty Ltd, NSW.

Colorfilm Pty Ltd

35 Missenden Road, Camperdown 2050. Phone (02) 516 1066. Night supervisor (02) 516 1298. Telex 24545. Cables Color.

Directors: G.T. Bennes, P.H. Budden, B.J. Rochester, A.G. Rydge, W.P. Stretton, D.B.L. Williams.

Executives: M. Forrest (grp gen mgr), C. Coles (assnt gen mgr), J.H. Brunskill (fin controller/co secty), J. Lutze (acctnt).

Camperdown lab: T. Waygood (lab mgr), W. Gooley (sales mgr), L. McKenzie (sound supvr).

35mm and 16mm colour service comprising ECN1 and ECN2 negative developing, CRI and intermediate duping, optical effects and wet gate printing, sound transfer, negative cutting, film servicing, archival printing and a complete b&w motion picture processing service. Dolby Stereo sound mixing and dubbing and Dolby Stereo sound transfers.

Assoc companies: Melbourne: Cinevex Film Laboratories Pty Ltd, 15-17 Gordon Street, Elsternwick, VIC 3185. Phone (03) 528 6188. Telex 38366; Sydney: Filmlab Engineering Pty Ltd, 201-203 Port Hacking Rd, Miranda, NSW 2228. Phone (02) 522 4144. Videolab, 2 Clarendon St, Artarmon 2064. Phone (02) 439 5922. Telex 24545. Cables Color; & New Zealand.

Filmlab 7 Pty Ltd

7 Bennett St, Perth 6000. Phone (09) 325 5233.

Directors: R. H. Armstrong, Mrs. V. J. Armstrong, D. J. Jukes.

Motion picture & film processing 16mm and 35mm, reversal and negative positive.

Melbourne Film Facilities Pty Ltd

482c Glenhuntly Rd, Elsternwick 3185. Phone (03) 528 5986.

Directors: A.C. Paterson, Mrs J.K. Paterson.

Film editing (features, documentaries, commercials, video clips, training films), Film mixing - 16mm fully equipped studio, transfers, mono & stereo 35mm, post production service.

Negative Thinking Pty Ltd

58 Atchison St, St Leonards 2065. Phone (02) 439 3988, a/h (02) 816 2469.

Directors: R. Hendriks, G. Chapman.

We are a motion picture 'negative matching' service.

Pacific Film Laboratories Pty Ltd

298 Railway Pde, Carlton 2218. Phone (02) 567 5677. Telegrams Pacificfilm.

Directors: E.F. Mannix (chrmn), B. Duckworth (gen mgr), T.E. Kitamura, H. Jefferies (dep chrmn), M.M. Davidson, G.L. Cottee.

Film processing laboratories.

Permafilm Australia Pty Ltd

151 Darley St, Newtown 2042. Phone (02) 519 2173, 51 2929. Telegrams Permafilm.

Executive: A. Kooyman.

Film protection and lubrication service, scratch removal treatment, general servicing and despatching. Manufacturers of Cinetic film cleaning machines, film re-winders, editing tables, film trim bins.

Spectrum Colour Laboratories

7 Pollina Street (PO Box 9) East Bentleigh 3165. Phone (03) 557 2874.

Executives: G. Wright (mng dir), M. Brunner (ops dir).

Complete still photographic colour laboratory. Transparency, negative & print processing. Inter-negatives, copy negatives, duplicate transparencies, print film & cibachrome. Preparation & design of audio visual & tv slides.

Taslab Pty Ltd

178-180 Campbell Street, Hobart 7000. Phone (002) 23 1280.

Directors: R. McCure, B. Rosier.

Motion picture laboratory providing 16mm Ektachrome processing & duplicating service on a same-day basis. Super-8 SM7244 also processed. Professional & amateur photofinishing 16mm animation. 16mm animation & A.V. Production.

Victorian Film Laboratories Pty Ltd

4 Guest Street, Hawthorn 3122. Phone (03) 818 0461. Telegrams Vicfilmlabs.

Directors: P. Watson (mng dir), P.J. Watson.

Executives: S. Mitchell, J. Hartley, W. Harrington.

Complete laboratory services. 35mm and 16mm Eastmancolor developing and printing, additive colour printing; 35mm and 16mm b&w printing; 35mm and 16mm Oxberry optical effects with liquid gate and aerial image. Reversal b&w developing and printing; blow up printing, Lipsner-Smith, ultrasonic cleaning, sound mixing and transfer; 17.5mm, 16mm, 1/4" Nagra, 35mm and 16mm RCA optical recordings, liquid printing 16 x 35mm. Video cassette to film with sound transfers.

Australian Caption Centre

Supertext Subtitles. Level One, 88-90 Foveaux St, Surry Hills 2010. Phone (02) 212 5277. Telex caption 75097.

Directors: Hon. A.A. Staley (chrmn), K.W. Tribe, M.G. King, S.D. Einfeld, Ms E.J. Dangar, R.E. Wood, Mrs J. Murray.

Executives: A. Salzer, Ms A.A.L. Hynes.

Creating "Supertext Subtitles" on tv & video prgms & advertisements. Acting as an umbrella information provider on videotex. Page creation & all allied support services.

Philips-TMC

Radio Division. Clarinda Road, Clayton, 3168. Phone (03) 542 4500.

Two-way radio, Telefinder pager and radio communication systems.

Repr: NSW (02) 648 4066; SA (08) 42 1061; QLD (07) 44 0191; WA (09) 277 9399.

Radio Transmission Engineering Pty Limited

179 Military Road, Guildford, 2161. Phone (02) 681 2488, 681 2212.

Executives: A.J. Kennedy (mng dir), R.G. Brown (technical dir), Mrs J. Kennedy (dir & co secty), J. Reading (field supvr), P. Worden (prdn mgr).

TELECOMMUNICATION EQUIPMENT

Antenna Engineering Australia Pty Ltd

Garden Street, Kilsyth 3136. PO Box 191, Croydon 3136. Phone (03) 728 1777. Telex 32274. Telegrams Antenna.

Directors: D.A. Cameron (mng dir), C.P. Cottier, A.J. Robbins.

Executive: I.R.H. Wade (sales mgr), S. Jenvey (engr mgr), B.D. Styles (engr services mgr), G. Broad (mgr - broadcast systems).

Design and manufacture of antennas, LF, MF, HF, UHF, and microwave. Specialist tv, FM and broadcasting antennas. Design and manufacture filters, diplexers, RF loads, channel combiners, coaxial swithing frames, multicouplers. Consulting services to radio and tv broadcasters.

Distributors and Australian agents for Kabel-metal coaxial cable and Sky-Hi Telescopic masts.

Austral Standard Cables Pty Ltd

Whiteside Road, Clayton 3168. Phone (03) 544 1511.

Products: Multicore cables for instrumentation, control, indication, signalling and supervisory systems, thermocouple extension cables, PVC insulated internal telephone cables, RF coaxial cables, microphone and tv cables, PVC insulated connecting wires, polyethylene insulated external underground filled and unfilled and aerial telephone distribution cables, single quad carrier cables, data cables, optical fibre cable; cable assemblies.

Sales and technical enquiries: Moorebank Avenue, Liverpool, NSW 2170. Phone (02) 602 8999 (B. Hartley); Whiteside Road, Clayton VIC 3168, Phone (03) 544 1511 (E. Harris).

Main distributors: Telcon Australia Pty Ltd, Cablemakers (ACT) Pty Ltd, GEC (Wholesale), Haymans Electrical Pty Ltd (Qld), Lakemba Electrical Pty Ltd (NSW), A.W.M. Electrical Wholesalers Pty Ltd (Vic).



TV TRANSLATORS

- VHF-UHF Systems
- Multiplexing
- Complete Design
- Supply
- Installation
- Commissioning

Radio Transmission Engineering Pty. Ltd.

179 Military Rd, Guildford, NSW

(02) 681 2488
TELEX AA70664

Specialists in the design, supply & installation of tv translator systems, with particular experience in the combining of multiple UHF translator services into common directional radiating structures & column arrays.

Working in conjunction with a number of importers to provide a complement of well known European & American equipment of world class reliability & performance, employing the latest in sophistication and technology.

Tas Communication Supplies

208 Elizabeth St, Hobart 7000. Phone (002) 34 6898.

Directors: G.R. West, Mrs. J.B. West.

Supply, installation & service of telecommunication equipment & associated products.

TBC Pty Ltd

Lot 5, Tumbi Gardens Estate, Berkeley Vale 2259. PO Box 136, Long Jetty 2261. Phone (043) 88 4416.

Executives: I.L. Hill (mng dir), G.R. Smith (eng mgr).

Manufacturers of telecommunications equipment including SSB transmitters, radio and FM transmitters and associated RF components.

Distributors of telecommunications equipment including aerials for all telecom purposes, including microwave dishes, yagis, panels, Belar modulation monitors.

Professional engineers providing planning, design of systems, and systems engineering, turnkey installation of telecommunication systems, point-point, tropospheric scatter, satellite, cable systems, translator links, STL links, data and control systems, remote control. Field and propagation studies.

Prompting and Scripting Equipment

API (Australia) Pty Ltd

Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Telex 26940. Telegrams Airprograms.

Directors: W.J. Hucker (chrnm), J.A.C. Martin.

Executive: R. J. Boyes (broadcast products mgr).

Suppliers of Q-TV Telesync, consol and conveyor type transports for studio usage with either standard or virtual image camera heads; Mini-Q-Prompter for use with EFP film cameras for location usage; new Executive Speech Prompter.

Autocue (Aust) Teleprompter Pty Ltd

25 New Beach Rd, Darling Point 2027. PO Box 107, Edgecliff 2027. Phone (02) 328 6365.

Directors: H.R. Brett Hall (mng dir), C.M. Brett Hall (secty).

Autocue synchronous and closed circuit teleprompter equipment. Sales and/or hire to television and film studios.

Entertainment Services & Promotions

27 May St, Kew 3101. PO Box 321, Hawthorn 3122. Phone (03) 818 6916, 819 2143.

Executives: P. Tregonning, M. Tregonning.

Hire and operation of Portaprompt and Compu-Prompt - portable video prompting systems for studio or location use with television or film cameras, giving through the lens direct to camera eye line. Camera mountings for tripods, dollies, and pedestals or free standing floor stands available. Systems also available for single or multi camera set-ups. Lectern Executive Prompters also available for A/V presentation, sales meetings etc.

Magna-Techtronics (Aust) Pty Ltd

14 Whiting Street, Artarmon 2064. PO Box 150, Crows Nest 2065. Phone (02) 438 3377. Telex 24655. Telegrams Magna Sydney.

Directors: E. Long, R.C. Clemesha (mng dir), L.W. Lusty, P.M. Wilkinson.

Executives: D.A. Frupp (gen mgr), I.M. Low (admin mgr), R.G. Connor (engr mgr), E.W. Barnett (sales exec b'cast prods), P.A. Heaton (sales exec audio prods), P. Rudy (mgr, satellite systems), R.C. Weaver (mgr NewStar systems), B.J. Lancaster (mgr Lancaster eng systems div).

Suppliers of studio and portable television prompting systems to suit broadcast, CCTV and film cameras.

Telecue Hiring Service

206 Headland Rd (PO Box 148) Dee Why 2099. Phone (02) 93 5732.

Executives: J. Maybury, P. Baird.

Hire and operation of portable video prompting systems for studio or location use with television or film cameras, giving through the lens direct to camera eye line.

CONSULTING ENGINEERS

Acoustec Pty Ltd

25 The Outlook, Bilgola Plateau 2107. Phone (02) 918 6931.

Acoustic and studio consultants, specialising in design & evaluation of isolation, noise control & acoustic treatment of radio, television and sound recording studios, together with their associated technical service systems and their architectural decor. Preparation of associated drawings, specifications and complete tender documents. Supervision of contract construction. Noise surveys & noise control design to council and S.P.C.C. requirements.

J J Aitken & Partners Pty Limited

59 Edgeworth David Ave, Waitara 2076. Phone (02) 477 4288.

Director: J. Aitken.

Consulting engrs in tv, b'casting & communication systems. Activities include computer analysis of transmitter & translator locations, system performance optimisation, propagation analysis, contour mapping, mobile radio & satellite systems.

Ian Hill and Associates Pty Ltd

PO Box 136, Long Jetty 2261. Phone (043) 88 4415.

Executives: I.L. Hill (mng dir), G.R. Smith (cons eng).

Professional consulting engineers in broadcasting, television and communications. Services include feasibility studies, field surveys, systems planning, licence submissions, project management, equipment fault analysis, modifications, design etc. Associated with overseas professional consulting organisations.

H.S. Lilburn and Associates

2 Woodland Ave, Croydon 3136. Phone (03) 725 3866. Telex Grouptv 32442.

Executives: H.S. Lilburn, L.E. Lilburn.

Specialist consultation to the tv and broadcasting industry. Areas of expertise include regional tv & radio planning, production studios, CCTV studios and systems, MDS systems, cable systems, satellite ground stations, transmitters, translators, antennae arrays, tower design and supply, studio blocks and systems, automated tv sequencer systems, surveys, draft planning proposals, licence submissions, and systems engineering.

Tom O'Donohue and Associates Pty Ltd

8-10 Wild Life Parade, North Balwyn 3104. Phone (03) 857 7655. Telex 35667.

Directors: T.J. O'Donohue, G.H. Davey.

Project management & consulting engineers to the broadcasting, television, cable television, RSTV, education, communications & corporate communications industries. Provide full professional services for the preparation of submissions to government for licences including legal, programming, sales & socio-economic research, & business services. Full systems project managed to completion.

Australian Broadcasting Corporation

The Commonwealth Government took the first steps that ultimately led to the establishment of the Australian Broadcasting Corporation as long ago as 1928.

In 1932, Parliament enacted the Australian Broadcasting Commission Act, and this brought the Commission into existence on July 1 of that year.

From that date the Commission took over control of the provision of programmes from the A class stations.

On September 10, 1954, the Commonwealth Government under terms of the Television Act (1953) appointed the ABC as the authority to provide the national television programmes.

In 1983 Federal Parliament enacted the Australian Broadcasting Corporation Act and the Corporation came into existence on July 1, 1983, assuming all the responsibilities of the Commission but with new directors and chairman and a new charter.

RADIO STATIONS

Following are the ABC's medium frequency broadcasting stations throughout the country and their locations:-

Australian Capital Territory

2CN Canberra (666kHz, 2kW operating power), 2CY Southern Tablelands (846kHz, 10 kW).

New South Wales

Sydney - 2BL (702kHz, 50kW), 2FC (576kHz, 50kW).

Regional - 2BA Far South Coast, Bega (810kHz, 10kW); 2 CO Riverina & NE Victoria, Albury (675kHz, 10kW); 2CR Western Districts, Orange (549kHz, 50kW); 2LG Lithgow (1485kHz, 200W); 2ML Murwillumbah (720kHz, 400W); 2NA Newcastle (1512kHz, 10kW); 2NB Broken Hill (999kHz, 2kW); 2NC Newcastle (1233kHz, 10kW); 2NR Northern Rivers, Grafton (738kHz, 50kW); 2TR Taree (756kHz, 2kW); 2KP Mid-North Coast, Kempsey (648kHz, 10kW); 2NU Northern Tablelands, Tamworth (648kHz, 10kW); 2GL New England, Glen Innes (819kHz, 10kW); 2WN Wollongong (1431kHz, 2kW); 2AN Armidale (720kHz, 50W); 2UH Upper Hunter-Muswellbrook (1044kHz, 1kW); 2CP Cooma (1602kHz, 50W); 2BY Byrock (657kHz, 10kW); 2WA Wilcannia (1584kHz, 100W).

Victoria

Melbourne - 3AR (621kHz, 50kW), 3LO (774kHz, 50kW).

Regional - 3GI Gippsland, Sale (828kHz, 10kW);

3WV Western Victoria, Horsham (594kHz, 50kW); 3WL Warrnambool (1602kHz, 200W); 3MT Omeo (720kHz, 2kW).

Queensland

Brisbane - 4QG (792kHz, 10kW); 4QR (612kHz, 50kW).

Regional - 4AT Far North, Atherton (720kHz, 4kW); 4QA Pioneer District, Mackay (756kHz, 2kW); 4GM Gympie (1566kHz, 200W); 4QB Wide Bay, Maryborough (855kHz, 10kW); 4QL Western Queensland, Longreach (540kHz, 10kW); 4QN Northern Queensland, Townsville (630kHz, 50kW); 4QS Darling Downs, Toowoomba (747kHz, 10kW); 4RK Central Queensland, Rockhampton (837kHz, 10kW); 4QY Far North, Cairns (801kHz, 2kW); 4SO Southport (1593kHz, 200W); 4MI Mt Isa (1080kHz, 200W); 4QO Upper Burnett, Eidsvold (855 kHz, 10kW); 4QD Central Western Emerald (1548kHz, 50kW); 4QW S & W Qld, St George (711kHz, 10kW); 4HU Hughenden (1485kHz, 500W); 4MS Mossman (639kHz, 1kW); 4JK Julia Creek (567kHz, 10kW); 4WP Weipa (1044kHz, 500W); 4TI Thursday Island (1062kHz, 2kW).

South Australia

Adelaide - 5AN (891kHz, 50kW); 5CL (729kHz, 50kW).

Regional - 5CK Lower North Service, Port Pirie (639kHz, 10kW); 5LN Port Lincoln (1485kHz, 200W); 5WM Woomera (1584kHz, 50W); 5MG South East, Mt Gambier (1584kHz, 200W); 5PA South East, Naracoorte (1161kHz, 10kW); 5MV Sth Aust Upper Murray Service, Renmark (1593kHz, 2kW); 5LC Leigh Creek (1602kHz, 50W); 5SY Streaky Bay (693kHz, 2kW).

Western Australia

Perth - 6WF (720kHz, 50kW); 6WN (810kHz, 10kW).

Regional - 6GF Goldfields, Kalgoorlie (648kHz, 2kW); 6GN Geraldton (828kHz, 2kW); 6WA Wagin (558kHz, 50kW); 6NM Northam (612kHz, 200W); 6AL Albany (630kHz, 400W); 6CA Carnarvon (846kHz, 200W); 6DL Dalwallinu (531kHz, 10kW); 6ED Esperance (837kHz, 1kW); 6BE Broome (675kHz, 50W); 6DB Derby (873kHz, 2kW); 6PH Port Hedland (603kHz, 1kW); 6BS Bunbury/Busselton (648kHz, 4kW); 6XM Exmouth (1188kHz, 2kW); 6WH Wyndham (1017kHz, 100W); 6KW Kunanurra (756kHz, 100W); 6MN Newman (567kHz, 100W); 6PU Paraburdoo (567kHz, 100W); 6TP Tom Price (567kHz, 100W); 6PN Pannawonica (567kHz, 100W); 6BR Bridgetown (1044kHz, 1kW), Manjimup (738kHz, 5kW).

Tasmania

Hobart - 7ZL (603kHz, 10kW); 7ZR (936kHz, 10kW).

Regional - 7NT North Tasmania, Launceston (711kHz, 10kW); 7QN West Coast, Queenstown (630kHz, 400W); 7FG Fingal (1161kHz, 1,000W); 7SH St Helens (1584kHz, 100W).

Northern Territory

8AL Alice Springs (783kHz, 2kW); 8JB Jabiru (747 kHz, 100W); 8DR Darwin (657kHz, 2kW); 8KN Katherine (675kHz, 50W); 8TC Tennant Creek (684kHz, 1kW); 8GO Gove (990kHz, 500W); 8JB Jabiru (747kHz, 100W).

Domestic Short Wave Services

VLH, VLR (all Lyndhurst, Victoria, VLH, 10kW, VLR, 10kW), VLM, VLQ (Brisbane, Qld, 10kW), VLW (Perth, WA, 10/50kW).

(Note: Frequencies on which these short wave stations transmit are varied as required for best results.)

FM Stations

Sydney - 2JJ-FM (105.7MHz, 10kW); ABC-FM - Adelaide (92.1MHz, 50kW), Melbourne (105.7MHz, 50kW), Sydney (92.9MHz, 50kW), Canberra (101.9MHz, 50kW), Newcastle (106.1MHz, 50kW), Brisbane (106.1MHz, 50kW), Perth (97.5MHz, 50kW), Hobart (93.9MHz, 50kW), Launceston (93.3MHz, 120kW), Ballarat (105.3MHz, 50kW), Bunbury (93.3MHz, 50kW), Mt. Gambier (104.1MHz, 50kW), Rockhampton (93.7MHz, 50kW), Loxton (105.1MHz, 95kW), Townsville (101.5MHz, 10kW), Orange (93.1MHz, 10kW), Mildura (102.3MHz, 100kW), Bendigo (106.3MHz, 100kW), Griffith (107.5MHz, 50kW), Wagga (105.7MHz, 50kW), Albury (104.3MHz, 50kW), Wollongong (107.9MHz, 25kW), Toowoomba (107.9MHz, 50kW), Traralgon (107.1MHz, 100kW), Maryborough (92.5MHz, 50kW), Kalgoorlie (95.5MHz, 1.5kW), Darwin (105.7MHz, 10kW), Mawson (98.9MHz, 50kW), Mount Dundas (107.5MHz, 70kW), Geraldton (95.1MHz, 50kW), Mount Isa (101.7MHz, 0.3kW), Albany (94.5MHz, 50kW), Taree (107.9MHz, 50kW), Broken Hill (103.7MHz, 2.5kW).

TELEVISION STATIONS

ABC Channel 3 Canberra

Opened: December 18, 1962.

Transmitter site: Black Mountain.

Studios: Located Northbourne and Wakefield Avenues, Canberra ACT.

Operating hours: Sun, 10.20am-10.30pm; Mon-Fri, 8.00am-11pm; Saturday, 12 noon-11.30pm.

Technical facilities: Channel 3 (85-92 MHz, vision 86.24 MHz, sound 91.74 MHz), 100kW ERP visual, 10kW ERP sound.

Antenna: 153m, situated 797m above sea level, Black Mountain.

ABN Channel 2 Sydney

Opened: November 5, 1956.

Transmitter site: Pacific Highway, Gore Hill.

Studios: Located with transmitter at Gore Hill. (02) 43 0433.

Operating hours: Sun, 10.20am-10.30pm; Mon-Fri, 8.00am-11pm; Saturday, 12 noon-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, 64.25 MHz vision and 69.75 MHz sound). 100W vision ERP, 10kW sound ERP.

Antenna: 150m, 246m above sea level.

ABV Channel 2 Melbourne

Opened: November 19, 1956.

Transmitter site: Barnes' Lookout, Mt Dandenong.

Studios: Located Gordon St, Elsternwick. (03) 53 8181.

Operating hours: Sun, 10.10am-10.30 pm; Mon-Fri, 8am-11.30pm; Sat, 9am-11.30pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.25 MHz, sound 69.75 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 109m situated 690m above sea level, Mt Dandenong.

ABQ Channel 2 Brisbane

Opened: November 2, 1959.

Transmitter site: Mirribul, Mt Coot-tha.

Studios: Located 600 Coronation Drive, Toowong.

Operating hours: Sun, 10.20am-10.40pm; Mon-Fri, 8am-11pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.24 MHz, sound 69.74 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 150m situated 411m above sea level, Mt Coot-tha.

ABS Channel 2 Adelaide

Opened: March 11, 1960.

Transmitter site: Mt Lofty.

Studios: Located Main North East Rd, Collinwood.

Operating hours: Sun, 10.20am-10.10pm; Mon-Fri 8am-11.20pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.76 MHz, sound 69.26 MHz). 100kW ERP visual 10kW ERP sound.

Antenna: 132m, situated 810m above sea level, Mt Lofty.

ABW Channel 2 Perth

Opened: May 7, 1960.

Transmitter site: Bickley.

Studios: Located Adelaide Terrace.

Operating hours: Sun, 10.20am-11pm; Mon-Fri, 8am-11pm; Sat, 1pm-11.15pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.25 MHz, sound 69.75 MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 123m situated 462m above sea level, Bickley.

ABT Channel 2 Hobart

Opened: June 4, 1960.

Transmitter site: Mt Wellington.

Location of studios: Harrington St, Hobart.

Operating hours: Sun, 10.15am-10.30pm approx; Mon-Fri, 8am-11pm approx; Sat, 12.30pm-11.45pm.

Technical facilities: Channel 2 (63-70 MHz, vision 64.24 MHz, sound 69.74 MHz); 100kW ERP visual, 10kW ERP sound.

Antenna: 92m, situated 1326m above sea level, Mt Wellington.

Country Stations

Stations opened in 1963: ABEV Channel 1, Bendigo (April 29); ABRV Channel 3, Ballarat (May 21); ABHN Channel 5A, Newcastle (June 3); ABNT Channel 3, Launceston (July 29); ABLV Channel 4, Latrobe Valley, Traralgon (September 30); ABWN Channel 5A, Wollongong (October 28); ABGV Channel 3, Goulburn Valley, Shepparton (November 28); ABDQ Channel 3, Darling Downs, Toowoomba (December 16); ABRQ Channel 3, Rockhampton (December 21).

Opened in 1964: ABCN Channel 1, Orange (March 31); ABRN Channel 6, Lismore (April 20); ABTQ Channel 3, Townsville (September 21); ABAV Channel 1, Upper Murray (December 15).

Opened in 1965: ABNS Channel 1, Spencer Gulf (April 10); ABMN Channel 0, South Eastern Slopes and Eastern Riverina (April 30); ABSW Channel 5, Bunbury (May 10); ABDN Channel 2, Grafton-Kempsey (June 28); ABSV Channel 2, Murray Valley (July 30); ABUN Channel 7, Upper Namoi (September 27); ABWQ Channel 6, Wide Bay (October 8); ABMV Channel 4, Mildura (November 22); ABGS Channel 1, Mount Gambier (December 3); ABLN Channel 2, Broken Hill (December 14).

Opened in 1966: ABCW Channel 5A, Central Agricultural Area (March 28); ABTN Channel 1, Manning River (April 29); ABAW Channel 2, Southern Agricultural Area (June 6); ABSN Channel 8, Bega-Cooma (June 29); ABNQ Channel 9, Cairns and ABGN Channel 7, Griffith (both July 25); ABQN Channel 5, Dubbo (September 12); ABSQ Channel 1, Warwick (July 4).

Opened in 1967: ABMQ Channel 4 Mackay (December 21).

Opened in 1969: ABGW Channel 6, Geraldton (December 8).

Opened in 1970: ABKW Channel 6, Kalgoorlie (January 27); ABIQ Channel 6, Mt Isa (December 21). Translator stations (relaying programs of parent stations) at Queenstown, Rosebery, South Launceston, St Mary's, Savage River, Waratah, Strahan (Tas), Lithgow, Armidale, Kyogle, Bonalbo, Glen Innes, Walcha, Goulburn, Mudgee, Kandos-Rylstone, Cooma, Bateman's Bay, Moruya (NSW), Warrnambool/Pt Fairy, Portland, Alexan-

dria, Orbost, Eildon, Nhill (Victoria), Townsville, Monto, Gympie (Qld), Keith, Bordertown, Cowell, Port Lincoln (SA), Kambalda (WA).

Opened in 1971: ABRS Channel 3, Central East SA, Loxton (January 27); ABCLQ Channel 7, Cloncurry (March 17); ABNW Channel 7, Norseman (April 14), ABJQ Channel 10, Julia Creek (April 20); ABRDQ Channel 6, Richmond (June 4); ABHQ Channel 9, Hughenden (June 30); ABD Channel 6, Darwin (August 13); ABMKQ Channel 9, Mary Kathleen (December 15). Translator stations at Myrtleford, Victoria; Bowen and Collinsville, Queensland; Strathgordon, Tasmania.

Opened in 1972: ABKT Channel 11, King Island (January 14); ABCNW Channel 7, Carnarvon (June 30); ABAD Channel 7, Alice Springs (December 16); Translator stations at Nyngan, Cobar, Bourke, Brewarrina, Inverell, Portland/Wallerawang (NSW); Wagin, Katanning (WA).

Opened in 1973: ABGQ Channel 6, Goolardindie (July 9); ABCS Channel 7, Ceduna; ABSBW Channel 9, Southern Cross/Bullfinch (July 16); ABPHW Channel 7, Port Hedland (October 3); ABWS Channel 7, Woomera, ABMSQ Channel 9, Miles (November 30); ABRAQ Channel 7, Roma (December 14); ABRBW Channel 9, Roebourne, ABDW Channel 10, Dampier, ABKAW Channel 7, Karratha (December 17); ABEQ Channel 11, Emerald (December 21).

Opened in 1974: ABMIN Channel 10, Mungindi (January 7); ABMLQ Channel 6, Mitchell, ABMNQ Channel 7, Morven, ABCEQ Channel 9, Charleville, ABAAQ Channel 11, Augathella, ABCAQ Channel 10, Cunnamulla, ABDIQ Channel 7, Dirranbandi, ABSGQ Channel 8, St George (March 8); ABMW Channel 10, Moora (September 30); ABEW Channel 10, Esperance (October 21); ABWNQ Channel 8, Winton (November 15); ABCTQ Channel 10, Clermont, ABSEQ Channel 9, Springsure, ABAQ Channel 8, Alpha, ABBQ Channel 10, Barcaldine, ABBLQ Channel 9, Blackall, ABLQ Channel 6, Longreach (December 12); ABKD Channel 7, Katherine, ABTD Channel 9, Tennant Creek (December 21). Translator stations at Gladstone (Qld) and Albany (WA), Gloucester (NSW), Corryong/Khancoban (Vic), Warrego Mine (NT).

Opened in 1975: ABCMW Channel 8, Morawa (March 8). Translators at Hay (NSW), Whitsunday Island (Qld), Swansea/Bicheno (Tas).

Opened in 1976: Translators at Merredin (WA); Lileah (Tas); Smithton (Tas); Jerilderie (NSW); Deniliquin (NSW); Blackwater/Bluff (Qld); Mullewa (WA); Wongan Hills (WA); Narrogin (WA); North Cairns (Qld); Mossman (Qld).

Opened in 1977: ABLCS Channel 9, Leigh Creek (April 28). Translators at Eden (NSW), Menindee (NSW), Burnie (Tas), Wynyard (Tas), Koolyanobbing (WA), Newman (WA), St Helens (Tas), Mareeba (Qld), Pannawonica (WA).

Opened in 1978: Translators at Babinda (Qld), Gordonvale (Qld), Young (NSW), Tuggeranong (ACT), Tamworth (NSW), Tully (Qld), Mission Beach (Qld).

Opened in 1979: Translators at Cobden (Vic), Colac (Vic), Nambour (Qld), Ashford (NSW), Quirindi (NSW), Ravenshoe (Qld).

Opened in 1980: TV translators at Adelaide foothills (SA), Nebo (Qld), Moranbah/Goonyella (Qld), Dysart (Qld), Surat (Qld), Leigh Creek Sth (SA), Salmon Gums (WA), Herberton (Qld), Capella (Qld), Walgett* (NSW), Cooktown* (Qld), Exmouth* (WA), Broome* (WA), Onslow* (WA), Murrurundi (NSW), Jericho (Qld), Corfield (Qld), Normanton* (Qld), Karumba* (Qld), Coober Pedy* (SA), Marree* (SA), Marble Bar* (WA), Halls Creek* (WA), Croydon* (Qld), Lightning Ridge* (NSW), Andamooka* (SA), Wyndham* (WA), Kununurra* (WA), Derby* (WA).

Opened in 1981: TV translators at Greenvale* (Qld), Georgetown* (Qld), Wagga Wagga (NSW), Bathurst Island (NT), Goodooga* (NSW), Birdsville* (Qld), Bedourie* (Qld), Boulia* (Qld), Quilpie* (Qld), Narooma (NSW), Streaky Bay* (SA), Pentland (Qld), Jabiru* (NT), Tottenham* (NSW), Isisford* (Qld), Ravensthorpe* (WA), Injune* (Qld), Tambo* (Qld), ABWV5A Mt Dundas (Vic) (100 kW), Jurien Bay* (WA), Elcho Island* (NT), Wilcannia* (NSW), Casterton (Vic), Coleraine (Vic), Tom Price* (WA), Paraburdoo* (WA), Koolan Is* (WA), Cockatoo Is* (WA), Groote Eylandt* (NT), Gove* (NT), Newcastle Waters/Elliott (NT), Leigh Creek* (SA), Weipa* (Qld), Taroom* (Qld), Wandooan* (Qld), Thursday Is* (Qld), Ivanhoe* (NSW), Bathurst (NSW).

Opened in 1982: TV translators at Camooweal, Coen, Laura, Texas, Mt Molloy*, Muttaborra* (Qld), Wirrulla (SA), Condingup/Howick, Yalgoo*, Kalbarri*, Leinster*, Leonora, Menzies, Laverton*, Denham*, Eneabba*, Northampton* (WA), Pine Creek, Daly River, Adelaide River, Mataranka, Yirrkala Mission (NT).

Opened in 1983: TV translators at Sydney City (Kings Cross) (NSW), Mt Garnet, Dimbulah, Miriam Vale (Qld), East Devonport (Tas), Borroloola* (NT), Airlie Beach (Qld), Quorn, Hawker (SA).

Opened in 1984: Tv translators at Merriwa (NSW), Foster, Warburton, Marysville (Vic).

* Remote area translator stations served through Intelsat Pacific Satellite.

Directors & Executives

Board of Directors: K. Myer AC, DSC (chrmn), W. McCarthy (dep chrmn), N. Bonner, R. Boyer, Sister V. Brady, J. Marsh, R. Raymond, G. Whitehead (mng dir), T. Molomby (staff repr).

Executives: G. Whitehead (mng dir), S. Revill (asst mng dir), R. Hicks (dir radio), R. Thomas (dir tv), A. Le Gallant (dir fin & EDP), G. Moriarty (dir engr & prop), J. Ercole (dir human resources), J. Stack (dir bd secretariat).

Sydney: (head office), Broadcast Hse, 145-153 Elizabeth St. Telegrams Abcom. Box 9994 GPO, Sydney. Phone (02) 339 0211. News department: 164-172 William St. Telegrams Broadnews, Sydney.

Melbourne: Manager, St James Building, William St. Telegrams Broadcast, Melbourne. News department: Broadnews Melbourne. Phone (03) 60 0721.

Brisbane: Manager, 41 Sherwood Rd, Toowong 4066. Phone (07) 371 3722. Telegrams Broadcast, Brisbane. News department: Telegrams Broadnews, Brisbane.

Adelaide: Manager, 85 Main North-East Rd, Collinswood 5081. Phone (08) 44 0911. Telegrams Broadcast, Adelaide. News department: Telegrams, Broadnews, Adelaide.

Perth: Manager, 187-193 Adelaide Tce, Phone (09) 323 0341. News department: Broadnews, Perth. Telegrams Broadcast, Perth.

Hobart: Manager, 32 Harrington St, Phone (002) 30 9903. Telegrams Broadcast, Hobart. News department: Telegrams: Broadnews, Hobart.

Canberra: Manager, cnr Northbourne & Wakefield Avenues, Dickson 2602. Phone (062) 45 7555. Telegrams Broadcast, Canberra. News department: Telegrams, Broadnews, Canberra.

Darwin: Manager, TAA Building, Bennett St. Phone (089) 81 8755.

Special Broadcasting Service

The Special Broadcasting Service (SBS) was established by the Commonwealth Government on 1 January 1978 to provide multilingual radio services and, if authorised by regulations, to provide multilingual television services. A regulation authorising the provision of multilingual television services was gazetted in August 1978. The Service is also empowered by the Broadcasting and Television Act (1977) to provide broadcasting and television services for such special purposes as are prescribed by the Government.

In carrying out its functions the SBS provides multilingual broadcasting services to the Melbourne metropolitan area and Geelong through radio station 3EA which broadcasts in 49 languages for 126 hours per week; the Sydney metropolitan area through radio station 2EA which broadcasts in 52 languages for 126 hours per week; the provincial centres of Newcastle and Wollongong in NSW through 2EA translator stations; administers subsidies to public broadcasting stations in Adelaide, Brisbane, Canberra, Hobart, Perth, Albany, Armidale, Bathurst, Lismore, Newcastle, Churchill, Wagga,

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Darwin, Alice Springs, Bourke & Townsville for the production and presentation of ethnic & aboriginal radio programs; a subsidy to Whyalla Ethnic Broadcasters Inc. for the production of ethnic radio programs for presentation on commercial radio station 5AU Whyalla.

It also provides multicultural television services on VHF Channel 0 and UHF Channel 28 to the Sydney and Melbourne metropolitan areas and Geelong, and since October 1983 to Canberra on UHF Channel 28.

RADIO STATIONS

Sydney: 2EA - 1386 kHz, 5kW, directional.

Newcastle: 2EA - 1584 kHz, 0.1kW.

Wollongong: 2EA - 1485 kHz, 0.1kW.

Melbourne: 3EA - 1224 kHz, 5kW, directional.

TELEVISION STATIONS

Sydney & Melbourne: Channel 0 - VHF, Channel 28 - UHF. Canberra: Channel 28 - UHF.

SBS Board Members: Sir Nicholas Shehadie OBE (chrmn), A. Bonnici, F. Galbally CBE, G. Rutherford, G.C. De Lacey, A. Jakubowicz, L. Bini.

Executives: R.E. Fowell (chief exec/exec dir), R. Stokes (head of corp affairs), L. Shaw (head of tv), S. Kerkyasharian (head of radio), J. Bigeni (head of eng), K. Sievers (head of mktg), P. Barrett (head tv prgming), J. Goozee (acting head of secretariat), J. Martin (head of prd - TV), P. Hanrahan (dir of news - TV), C. Shaw (dir of news - Radio), K. Nazarov (head of admin).

Sydney: Head office, 10th Floor, 5 Elizabeth St, Sydney 2000. GPO Box 21, Sydney 2001. Phone (02) 232 7622. Telex 21895. 2EA offices, 257 Clarence St, Sydney 2000 & studios, 263 Clarence St, Sydney 2000. Phone (02) 267 1744. Telex 26617. Channel 0/28 Studios: 3rd floor, 4 Cliff St, Milsons Point 2061. Phone (02) 923 4811. Telex 71163.

Melbourne: SBS Office, 150 Queen Street, Melbourne 3000. Phone (03) 67 7666. 0/28 News/SCOOP, 2nd fl, 324 St. Kilda Rd, Melbourne 3004. Phone News (03) 690 5233, SCOOP (03) 690 4744. 3EA studios, 35 Bank St, Sth Melbourne 3205. Phone (03) 699 9099. Telex 35830.

Public Broadcasting Stations

Note: Public Broadcasting Station Licences fall into three categories:-

Educational (E) - Issued to educational bodies intending to provide programs of continuing and adult education but including material designed to enrich the cultural life of the audience.

Community (C) - Issued to community groups who intend to broadcast programs serving a particular community.

Special (S) - Issued to groups intending to provide programs serving a particular interest or group of interests.

Stations on the AM band transmit within the frequency range 525 - 1605 kHz and those on the FM band within the range 88 - 108 MHz.

New South Wales

2CBA Sydney

Licensee: Christian Broadcasting Association Ltd, 420 Lyons Rd, Five Dock 2046. Studios at Five Dock transmitter at Nth Sydney. (02) 712 1111. Executive: Rev V. Turner (chrmn/mng dir). Frequency: 103.2 MHz, 10kW, E.R.P. Antenna circularly polarised, Category S.

2MBS Sydney

Licensee: Music Broadcasting Society of New

South Wales Co-operative Ltd, 76 Chandos St, St Leonards 2065. Phone (02) 439 4777. Executives: Mrs V. Brooke (chrmn), P. Carrodus (gen mgr), I. Bull (ops co-ord). Frequency: 102.5MHz, Category S. Power 14kW.

2SER Sydney

Licensee: Sydney Educational Broadcasting Ltd, PO Box 123, Broadway 2007. Phone (02) 218 9993/4/5/6. Opened: Oct 1, 1979. Directors: Prof G. Roberts (chrmn), Dr A. Mead, Dr R.L. Werner, Prof E.C. Webb, Prof A.J. Rose, J.A. McDowell,

R.A. Powys. Executives: J. Martin (stn mgr), C. Burnat (tech dir). Transmitter site: Broadway. Power 4kW. Frequency: 107.5MHz. Category E. Operating hours: 24-hour service.

2REM-FM Albury-Wodonga

Licensee: Community Radio Albury-Wodonga Co-operative Society Ltd, PO Box 594, Lavington 2641. Executive: G.L. Oke (dir). Frequency: 107.9 MHz, Category C.

2AAA-FM Wagga Wagga

Licensee: Wagga Wagga Community Media Co-op Ltd. Cnr Colman & Young Sts (PO Box S-19) Wagga Wagga. 2650 Phone (069) 25 3001. Executives: A. Trewin (chrmn), B. Walls (dep chrmn), Mrs N. Rew (secty). Frequency: 107.1 MHz Stereo. Power 200W.

2ARM Armidale

Licensee: Armidale Community Radio Co-operative Ltd, PO Box 707, Armidale 2350. Phone (067) 72 1486. Executive: Ms M. Knott (stn co-ord). Frequency: 92.3 MHz, Category C.

2MCE Bathurst

Licensee: Mitchell College of Advanced Education, Bathurst 2795. Phone (063) 33 2790, 33 2774. Executives: Dr M.E. McMichael (chrmn), S. Ford (stn mgr). Frequency: 92.3 MHz, Category C. Power 1kW; proposed translator to Orange 94.7 MHz.

2NCR Lismore

Licensee: Northern Rivers College of Advanced Education, PO Box 157, Lismore 2480. Executives: I.L. Hincks (chrmn), R.J.B. Gleeson (mgr). Frequency: 92.5 MHz, Category C, Power 3kW E.R.P.

2NUR-FM Newcastle

Licensee: University of Newcastle, Newcastle 2308. Executive: A. Donker (stn mgr). Frequency: 103.7 MHz, Category C. Power 3kW.

2RPH

Radio for the Print Handicapped of NSW Co-op Ltd, 186 Blue's Point Rd, North Sydney 2060. GPO Box 242, Sydney 2001. Executives: Prof. R. Postle (chrmn), Rev. N.C. Webb (dir), Mrs J. Marchant (exec secty), Mrs S. Glover (vol co-ord), G.J. Brown (dir/cons). Sponsorship Enquiries: N.C. Webb. Specialised Print Handicapped Services. Power 500watts, Frequency: 1630kHz, W & T Act Licence on AM Band. Transmitter site: Concord West.

2WEB Bourke

Licensee: Western Region Educational Broadcasting Co-operative Limited (registered as W.R.E.B. Co-op Limited), PO Box 426, Bourke 2840. Executives: I. Cole (stn mgr), F. Harrison

(chrmn). Accepts business sponsorship. Frequency: 576 kHz, Category E. Power 2kW.

2XX Canberra

Licensee: Community Radio 2XX Incorporated, GPO Box 4, Canberra 2601. Phone (062) 49 4512. Executives: I. Malloy (pres), M. Bartos (sen vp), P. Bond (jnr vp), P. Fox (secty), Ms J. Connors (treas), Ms E. O'Brien (stn co-ord), Ms M. Wingate (prgm co-ord), Ms S. Chambers (access co-ord), Ms P. Neame (admin co-ord), R. Refshauge (public officer). Frequency: 1008 kHz, Category C. Power 300W.

Victoria

3MBS Melbourne

Licensee: Music Broadcasting Society of Victoria Limited, 146 Cotham Rd, Kew 3101. Phone (03) 80 3777, 80 6157. Executive: T.D. Jarvie (stn mgr). Frequency: 93.7 MHz, Category S.

3PBS Melbourne

Licensee: Progressive Broadcasting Service Co-operative Ltd, PO Box 210, St Kilda 3182. Executive: I. Stanistreet (stn mgr). Frequency: 107.7 MHz, Category S.

3RRR Melbourne

Licensee: Triple R Broadcasters Ltd, 25 Victoria St (PO Box 304) Fitzroy 3065. Executives: R. Lamshed (mgr), V. Eimutis (sponsorship). Frequency: 102.7 MHz, Category E. Power 10kW.

3GCR Churchill, Gippsland

Licensee: Gippsland Community Radio Society Co-operative Ltd, PO Box 42, Churchill 3842. Phone (051) 22 2722. Executives: P.F. Fearon (chrmn), K. Stevens (dep chrmn), K.J. Thompson (secty), R.W. Palmer (chief engr), P. Strickland (prgm mgr). Frequency: 103.5 MHz, Category C. Power 50W.

Queensland

4EB Brisbane

Licensee: Ethnic Broadcasting Association of Queensland Ltd, PO Box 57, West End 4101. Executives: Dr C. Castan (pres), G. Marsh (stn mgr). Frequency: 1053 kHz, Category S. Power 500W.

4MBS Brisbane

Licensee: Music Broadcasting Society of Queensland Ltd, PO Box 9, Red Hill 4059. Executives: R. Biggs (stn admin), G. Thorpe (secty). Frequency: 103.3 MHz, Category S.

4ZZZ Brisbane

Licensee: Creative Broadcasters Ltd, PO Box 509, Toowong 4066. Phone (07) 371 5111. Telex 41092. Executive: Ms A. Jones (co-ordinator). Frequency: 102.1 MHz, Category S. Power 6kW.

4DDB Toowoomba

Licensee: Darling Downs Broadcasting Society, PO Box 400, Toowoomba 4350. Executive: Miss V.H. Bruce (secty). Frequency: 102.7 MHz, Category C. Power 2kW.

South Australia

5EBI Adelaide

Licensee: Ethnic Broadcasters Incorporated, Byron Place, Adelaide 5000. Executive: W. de Veer (chrnm). Frequency: 92.9 MHz, Category S. Power 4kW.

5MMM-FM Adelaide

Licensee: Progressive Music Broadcasting Association Incorporated, 56 Magill Rd, Norwood 5067. Phone (08) 42 7911. Executive: G. Kokoti (stn co-ord). Frequency: 93.7 MHz, Category S. Power 2.5kW.

5PBA-FM Adelaide

Licensee: 5PBA-FM, PO Box 433, Salisbury 5108. Phone (08) 250 3735. Directors: G. Branford (chrnm), R. Fairbrother (vice chrnm), P. Pearman (treas), R. Coy (secty). Executives: D. Turrell (stn mgr), Mrs D. Guest (stn secty). Frequency: 89.7MHz Category C. Serving the Northern suburbs of Adelaide.

5UV Adelaide

Licensee: University of Adelaide, North Terrace, Adelaide 5000. Phone (08) 228 5269. Executive: J. Lambert. Frequency: 531 kHz, Category E. Power 500W.

Western Australia

6NR Perth

Licensee: Western Australian Institute of Technology, Kent St, Bentley 6102. Executive: Dr M. Liveris (chrnm, 6NR management committee), D.J.G. Holroyde (dir CCTA), M. Green (stn mgr). Frequency: 927 kHz, Category S. Power 2kW.

6UVS-FM Perth

Licensee: Universities Radio Ltd, C/- University of Western Australia, Mounts Bay Rd, Nedlands 6009. Executives: W.K. McGinnis (mgr), D. Morris (sponsorship). Frequency: 92.1 MHz, Category S. Power 5kW.

6NEW-FM Newman

Licensee: Newman Community Radio, PO Box 430, Newman 6753. Phone (091) 75 1219. Executives: D. Fry (chrnm), S. McMullan (vice chrnm), B. Douglas (secty), S. Blockey (treas). Frequency: 92.9 MHz, Category C. Power 250W.

Tasmania

7THE-FM Hobart

Licensee: Hobart FM Inc, PO Box 1415P, Hobart 7001. Executives: D. Banks (chrnm), T. Douramanis (secty), M. Naughton (mgr).

7HFC-FM Hobart

Licensee: Hope Foundation Communicators Inc, 47 Cross St, New Town 7008. Phone (002) 28 0116. Executive: N.V. Brown (pres). Frequency: 103.3 MHz. Power 3kW E.R.P. Category S.

7RPH Hobart

Licensee: Broadcast Services for the Handicapped Inc, GPO Box 1393P, Hobart 7001. Phone (002) 28 5985. Director: A.D. Hutchinson (pres). Executives: E.W. Miller (stn mgr & prgm dir), S. Toth (tech dir). Frequency: 1620 kHz, Power 500W. Operation of specialised broadcast service for print-handicapped people in Southern Tasmania.

Northern Territory

• 8TOP Darwin

Licensee: Darwin Community College, PO Box 40146, Casuarina 5792. Phone (089) 20 4266. Telex 85793. Director: T. Maryon (chrnm of board). Executive: J. Abell (station mgr). Frequency: 104.1 MHz, Category C. Power 10kW.

Restricted Commercial Licence

3CR Melbourne

Licensee: Community Radio Melbourne Ltd Studios: 21 Smith Street, Fitzroy 3065 Phone (03) 419 8377. News (03) 419 5162. Executives: G. Swanton (stn mgr), B. Hogan & R. Taylor (prdcrs), L. Marson (co-ord). Frequency: 855 kHz, Power 1000W.

Newspapers

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net or CAB average net (as at September 30, 1984 unless otherwise indicated). FNR indicates figures not received. Those publications without circulation figures have not been audited by either ABC or CAB at presstime.

National Newspapers

Daily

The Australian

Publisher: Nationwide News Pty Ltd, 46 Cooper St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Advertising: 2 Holt St, Surry Hills 2010. Phone (02) 288 3655.

Executives: R. Muscat (gen mgr), Ms G. Paton (publr), L. Hollings (ed), A. Farrelly (dep ed), J. Cowley (prdn mgr).

Repr: Nationwide News Pty Ltd, Canberra (062) 48 5888, (Ms J. Henderson) Melbourne (03) 267 7222, (R. Walker) Brisbane (07) 253 3333, (J. Casserly) Adelaide (08) 51 0351, (R. Considine) Perth (09) 328 5066.

Data: Letterpress, casual rate f/d \$11.90 sccm, w/c \$10.10 sccm.

Circulation: ABC 119,010.

The Australian Financial Review

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2166. Telegrams Ladder.

Executives: P.P. McGuinness (ed-in-chief), A.N. Maiden (ed), L. Hogbin (advtg sales mgr), T. Waterer (chief prdn mgr).

Repr: John Fairfax & Sons Ltd (W. Dixon) Melbourne (03) 602 3033; (A. Lukin) Brisbane (07) 221 6266; (B. Mahony) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217; UK, USA.

Data: Letterpress, casual rate \$12.40 sccm.

Circulation: ABC 61,126.

Weekly

The National Times

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2588. Telex 21717. Telegrams Fairads.

Executives: D. Fallick (mgr), J. Penberthy (mng ed), B. Toohey (ed), D. Paul (nat advt sales mgr).

Repr: (A. Howarth) Melbourne (03) 602 3033; (R. Mathews) Perth (09) 321 8217; (A. Lukin) Brisbane (07) 221 6266; (G. Fitzgerald) Adelaide (08) 212 1212.

Data: Letterpress, casual rate \$10.10 sccm.

Circulation: ABC 85,426.

The Weekend Australian

(Saturday edition of The Australian)

Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Advertising: 46 Cooper St, Surry Hills 2010. Phone (02) 288 3655.

Executives: R. Muscat (gen mgr), Ms G. Paton (publr), L. Hollings (ed), J. Bridges (advtg mgr), Ms P. Dasey (ed weekend mag).

Repr: Nationwide News Pty Ltd, Canberra (062) 48 5888; (Ms J. Henderson) Melbourne (03) 267 7222; (R. Walker) Brisbane (07) 253 3333, (J. Casserly) Adelaide (08) 51 0351; (R. Considine) Perth (09) 328 5066.

Data: Letterpress, casual rate \$17.95 sccm.

Circulation: Audited in conjunction with The Australian.



The Assistant

ACT Newspapers

Daily

The Canberra Times

Publisher: The Federal Capital Press of Australia Pty Ltd, 18 Mort St, Canberra City ACT 2601. Phone (062) 48 0066, class: (062) 45 0555. Telex Canads 62296. Telegrams Times Canberra.

Executives: G. H. Wilkinson (gen mgr), I.R. Mathews (ed), T.B. Hourigan (prdn mgr), N. A. Fotheringham (advtg mgr), G. Raffaele (mktg mgr), K. Robbie (co secty), M. Masters (cir mgr), W. Wallis (sys mgr), C. Hull (Sunday ed).

Repr: John Fairfax & Sons Ltd, Sydney (02) 235 6704, Melbourne (03) 602 3033, Brisbane (07) 221 6266, Adelaide (08) 211 8544, Perth (09) 321 8217, UK.

Data: Rotary letterpress, casual rate \$6.40 sccm.

Circulation: ABC 45,181.

Non Daily

Canberra Chronicle

Publisher: The Federal Capital Press of Australia Pty Ltd, 18 Mort St (GPO Box 218) Canberra 2601. Phone (062) 48 0066. Telex 62296.

Executives: G.H. Wilkinson (gen mgr), I.R. Mathews (ed), N.A. Fotheringham (advtg mgr), T.B. Hourigan (prdn mgr).

Repr: John Fairfax & Sons (D. Dent & Y. Murdoch), Sydney (02) 235 6704, 235 6722 respectively; (R. Terry), Melbourne (03) 602 3033; (B. Mahoney & N. Holthouse), Adelaide (08) 211 8544; (A. Lukin & D. Smareglia), Brisbane (07) 221 6266; (R. Mathews), Perth (09) 321 8217.

Data: Wkly, rotary letterpress, casual rate \$6.40 sccm.

Circulation: CAB 77,383.

Canberra Standard

Publisher: Norpress Publications, 36 Botany St, Phillip 2606. Phone (062) 81 1611.

Executive: R. Norton (mng ed).

Repr: Cumberland Newspapers (B. McClelland & I. Snell) Sydney (02) 929 8466; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Associates, Adelaide (08) 223 6629.

Data: Frtly, offset, casual rate \$5.50 sccm.



The Authority

Canberra Fat-Cats spend more on travel and eating out.... 67% more!



The figures show the facts, Canberra is the most affluent Capital City market in Australia — and well worth reaching!

Annual Expenditure per household*

TRAVEL, FOOD AND WINE:	Canberra	Sydney	Melbourne	Australia
	\$	\$	\$	\$
Overseas travel (fares):	173.1	57.3	120.1	73.6
Australia travel (accommodation):	105.3	74.6	82.6	77.0
Dining out:	406.2	310.7	286.8	256.8
Wine:	160.3	133.6	148.0	98.5

For complete details of the A.P.A.S.Co. survey
and your copy of "Canberra, The Fat Cat Market", contact your
local Canberra Times representative.

The Canberra Times

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*A.P.A.S.Co. Research figures 1984 †McNair Anderson Survey

NSW Newspapers

Sydney Metropolitan Newspapers

DAILY

Morning

The Daily Telegraph

Publisher: News Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Telegrams Newsboy, Trusport. Telex 21163, 20124.

Executives: R. Muscat (gen mgr), L. Hoffman (ed), G. Raspas (advtg mgr), M. Noad (classified mgr), J. Cowley (prdn mgr), T. Jones (supplement mgr).

Repr: News Ltd (G. Vincent) Melbourne (03) 267 7222; (I. Ward) Brisbane (07) 529 684; Symons Media Services, Adelaide (08) 31 5135; News Ltd (B. Considine & C. Barry) Perth (09) 326 8296; The Media Centre, Hobart (002) 34 8588.

Data: Letterpress, casual rate \$19.50 sccm.

Circulation: ABC 267,855.

The Sydney Morning Herald

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007; GPO Box 506, Sydney 2001. Phone (02) 282 2855. Telegrams Herald. Telex 21717.

Executives: C.J. Anderson (ed-in-chief), R. Carmody (advtg sales mgr), M. Stening (chief advtg exec), T. Waterer (chief prdn mgr).

Repr: John Fairfax & Sons Ltd (M. Eddie) Melbourne (03) 602 3033; (A. Lukin) Brisbane (07) 221 6266; (B. Mahony) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217; UK.

Data: Letterpress, casual rate \$19.65 sccm, (Mon-Fri), \$21.30 (Sat).

Circulation: ABC 252,006.

Afternoon

Daily Mirror

Publisher: Mirror Newspapers Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Telegrams Trusport.

Executives: R. Muscat (gen mgr), P. Wylie (ed), M. Bradley (advtg mgr), J. Cowley (prdn mgr).

Repr: Mirror Newspapers Ltd, Melbourne (03) 267 7222; I. Ward, Brisbane (07) 253 3333; Symons Media Services, Adelaide (08) 31 5135; Mirror Newspapers Ltd (R. Considine) Perth (09) 328 5066; UK, USA.

Data: Letterpress, casual rate \$21.60 sccm.

Circulation: ABC 361,277.

The Sun

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007; GPO Box 506, Sydney 2001. Phone (02) 282 2833. Telegrams Sun.

Executives: R. Ford (ed-in-chief), J. Benaud (ed), P. Miley (advtg sales mgr), T. Waterer (chief prdn mgr).

Repr: John Fairfax & Sons Ltd (O. Ablinger) Melbourne (03) 602 3033; (A. Lukin) Brisbane (07) 221 6266; (B. Mahony) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217; UK.

Data: Letterpress, casual rate \$19.75 sccm.

Circulation: ABC 347,441.

Sunday

The Sun-Herald

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007; GPO Box 506, Sydney 2001. Phone (02) 282 2855. Telex Fairads 21717.

Executives: P.R. Allen (ed), J. Cormack (advtg sales mgr), T. Waterer (chief prdn mgr).

Repr: John Fairfax & Sons Ltd (P. Duparc) Melbourne (03) 602 3033; (A. Lukin) Brisbane (07) 221 6266; (B. Mahony) Adelaide (08) 51 6422; (R. Mathews) Perth (09) 321 8217; UK.

Data: Letterpress, casual rate \$38.00 sccm.

Circulation: ABC 649,754.

The Sunday Telegraph

Publisher: Nationwide News Pty Ltd, 2 Holt St, Sydney 2010; GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Telex 20124.

Executives: R. Muscat (gen mgr), Miss I. Butrose, OBE (ed-in-chief), J. Dux (ed), P. Scruby (advtg mgr), M. Noad (classified mgr), J. Cowley (prdn mgr).

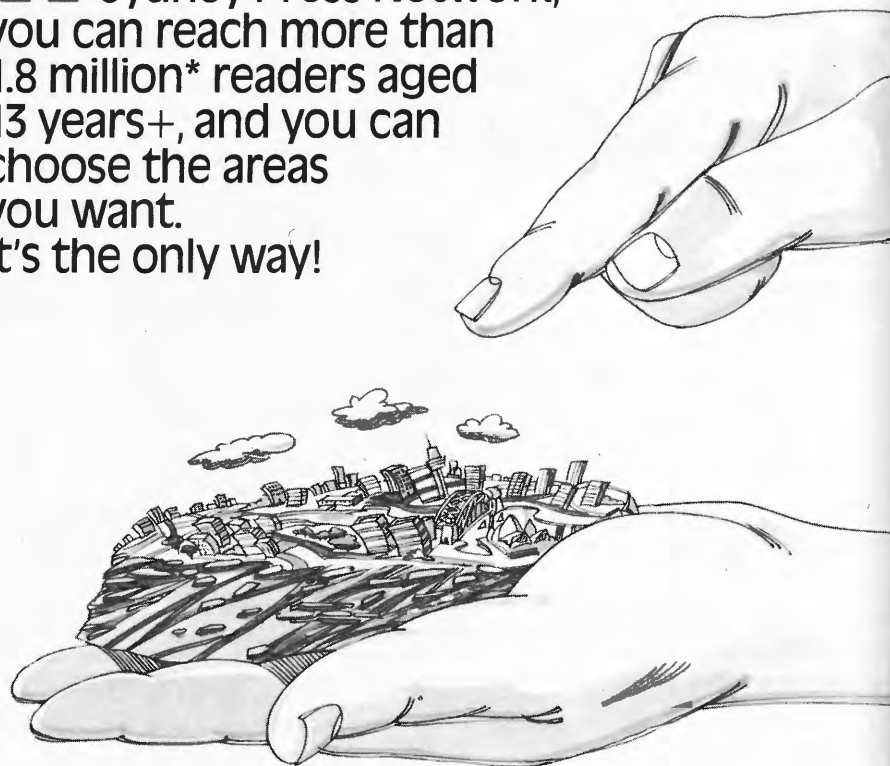
Repr: A.C.T. (062) 48 5888, (R. Kirk) Melbourne (03) 267 7222; I. Ward, Brisbane (07) 52 9684; Symons Media Services, Adelaide (08) 31 5135; R. Considine, Perth (09) 328 5066; The Media Centre, Hobart (002) 34 8588.

Data: Letterpress, casual rate \$34.00 sccm.

Circulation: ABC 596,538.

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*McNair Anderson, September 1984.

Sydney Suburban Newspapers

The Balmain Leichhardt Advertiser

Publ: A div of Prime Marketing International Services Pty Ltd, The Balmain Leichhardt Advertiser, Suite 3, 308 Darling St, Balmain 2041. (PO Box 599, Bankstown 2200). Phone (02) 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), B. Gorman (gen mgr), R. Hill (advtg mgr), J. Maddock (area mgr), C. Madarasi (accnts).

Data: Frtntly, offset, sccm \$ 3.00.

Balmain Observer

Publ: Bushell Publishing Co Pty Ltd, 5 Conie Ave, Baulkham Hills 2153. Phone (02) 639 4011.

Executive: C.W. Bushell (publr, mng ed, advtg mgr).

Data: Wkly, offset, casual rate \$ 1.00 sccm.

Bankstown Canterbury Torch

Publisher: Torch Publishing Company Pty Ltd, 47 Allingham St, Bankstown 2200. Phone (02) 709 3433.

Executives: P.C.L. Engisch (ed), M. Bates (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$4.80 sccm.

Circulation: CAB 78,624.

Bankstown Express

Publisher: Terence Publications, 20 Greenfield Parade, Bankstown 2144. PO Box 227, Liverpool 2170. Phone (02) 707 4177. Advtg sales office: Ground fl, BP House, 110 Alfred St, Milsons Point 2061, (02) 929 8466.

Executives: A. Connell (mgr), I. Snell (city rep).

Repr: Brown Orr Fletcher Burrows Pty Ltd (03) 329 8522; Terry Garry Media Services (07) 369 7877; Market Media Associates (08) 223 6344; Tony Allen & Associates (09) 328 9833; The Media Centre (002) 34 8588.

Data: Wkly, web offset. Casual rate \$4.30.

Bankstown Menai Advertiser

Publisher: Controlled Circulation Publications, 432 Chapel St (PO Box 599) Bankstown 2200. Phone (02) 709 7468, 707 3858.

Executives: R. Dayes (mng dir), B. Gorman (gen mgr), A. Dayes (assoc dir), R. Hill (advtg mgr).

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CITY OFFICE: (02) 929 8466. 110 ALFRED ST, MILSONS POINT, 2061

CN CUMBERLAND NEWSPAPERS

Data: Tri-wkly, offset.

Blacktown Advocate

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133.

Executives: J. Brooks (mgr) (02) 671 6777, T. Baker (prdn mgr), Sydney Office (02) 929 8466, I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9543; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.40 sccm.

Circulation: CAB 36,348.

Blacktown City Star

Publisher: Suburban Community Newspapers, Suite 210, 30 Campbell St Blacktown 2148. Phone (02) 671 6444.

Executives: D. Flanagan (ed-in-chief).

Data: Wkly, offset, casual rate \$3.01 sccm.

Bondi Spectator

Publisher: Bondi Spectator, 16 Spring St, Bondi Junction 2022. PO Box 39, Bondi Beach 2026. Phone (02) 387 1489, 389 7719.

Executives: R.J. O'Sullivan (ed), J.R. O'Sullivan (prdn mgr), W. McKell (advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 929 8466.

Data: Wkly, offset, casual rate \$2.50 sccm.

Bondi Weekly-Courier

Publisher: Eastern Suburbs Newspapers, 140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888.

Executives: P. L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Adrep, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$3.65 sccm.

Circulation: CAB 32,186.

The Burwood Canterbury Advertiser

Publ: A div of Prime Marketing International Services Pty Ltd, The Burwood Canterbury Advertiser, Suite 20, 432 Chapel Rd, (PO Box 599) Bankstown 2200. Phone (02) 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), B. Gorman (gen mgr), R. Hill (advtg mgr), J. Maddock (area mgr), C. Madarasi (accnts).

Data: Frtntly, offset, sccm \$ 3.00.

Campbelltown Chronicle

Publisher: Terence Publications, 7 Lithgow St, Campbelltown 2560. PO Box 227, Liverpool 2170. Phone (046) 26 5288. Advtg sales office: Ground fl, BP House, 110 Alfred St, Milsions Point 2061. Phone (02) 929 8466.

Executives: W. Sheens (mgr), I. Snell (city rep).

Repr: Brown Orr Fletcher Burrows Pty Ltd (03) 329 8522; Market Media Associates (08) 223 6344; Tony Allen & Associates (09) 328 9833; The Media Centre (002) 34 8588.

Data: Wkly, offset web, casual rate \$2.70.

Campbelltown District Star

Publisher: Suburban Community Newspapers, PO Box 32, St Marys 2760. Phone (02) 623 4100.

Executives: D. Flanagan (ed-in-chief).

Data: Wkly, offset, casual rate \$4.84 sccm.

Ermington News

Publisher: Bushell Publishing Co Pty Ltd, 5 Conie Ave, (PO Box 110) Baulkham Hills 2153. Phone (02) 639 4011.

Executive: C.W. Bushell (publr/ed/advtg).

Data: Mnthly, offset, casual rate \$1.00 sccm.

Fairfield Advance

Publisher: Terence Publications, 32 Spencer St, Fairfield 2165. Phone (02) 726 7644. Sydney Office - I. Snell (02) 929 8466.

Executives: W. Sheens (mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Market Media Associates, Adelaide (08) 223 6629; Media Centre, Hobart (002) 34 8588; Terry Garry Media Services, Brisbane (07) 369 7877.

Data: Wkly, offset, casual rate \$4.86 sccm.

Circulation: CAB 41,679.

The Glebe and Western Weekly

Publisher: Oakderry Pty Ltd, 36 Talfourd St, (PO Box 136) Glebe 2037. Phone (02) 660 7677.

Executives: L.J. Campbell (mng ed), C. Campbell (advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 929 8466.

Data: Wkly, offset, casual rate \$4.00 sccm.

Circulation: CAB 91,618.

The Guardian

Publisher: Granbrook Pty Ltd, 78 Norton St, Leichhardt 2040. Phone (02) 560 0622.

Executives: T. Reeves (ed), S. McGoldrick (mgr).

Data: Wkly, offset, casual rate \$2.95 sccm.

Hawkesbury Courier

Publisher: Hawkesbury Newspapers, 200 George St, Windsor 2756. Phone (045) 77 4444.

Executives: J. Cameron (ed), R. Reed (bus mgr).

Repr: ACH, Sydney (02) 909 2422; Rural Press Sales (02) 929 6699.

Data: Wkly, offset, casual rate \$3.76 sccm.

Hawkesbury Gazette

Publisher: Hawkesbury Newspapers, 200 George St, Windsor 2756. Phone (045) 77 4444.

Executives: J. Cameron (ed), F. Reed (bus mgr).

Repr: ACH Sydney (02) 909 2422; Rural Press Sales (02) 929 6699.

Data: Bi-wkly, offset, casual rate \$3.76 sccm.

Circulation: ABC 4,725.

The Hills District Farm and Garden

(Castle Hill & Baulkham Hills)

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney Office - (02) 929 8466.

Executives: M. Weller (mgr)(02) 634 2849, T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Market Media Assocs, Adelaide (08) 223 6629; Terry Garry Media, Brisbane (07) 369 7877; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$3.80 sccm.

Circulation: CAB 28,678.

Hills District Press

Publisher: Community Publications Pty Ltd, Suite 9A, 261 Old Northern Rd, Castle Hill 2154. Phone (02) 634 4855.

Executives: D.G. Lyons (owner/mng ed), Ms M. Law (advtg mgr).

Data: Wkly, offset, casual rate \$2.85 sccm.

Circulation: CAB 15,788.

The Leader

(Liverpool Macarthur Campbelltown)

Publisher: Terence Publications, 50 Scott St (PO Box 227) Liverpool 2170. Phone (02) 602 8633. North Sydney office (02) 929 8466.

Executives: A. Malone (gen mgr), F. Wheeler (mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Allen & Assocs, Perth (09) 328 9833; Market Media Associates, Adelaide (08) 223 6629; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$4.61 sccm.

Circulation: CAB 59,340.

The Liverpool Fairfield Champion

Publisher: Suburban Community Newspapers Pty Ltd, Shop 15, 28 Railway St, Liverpool 2170. Phone (02) 602 9111.

Executives: G.J. Macdonald (acting gen mgr), C.A. Hammerton (mgr).

Repr: SPN Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$3.65 sccm.

Circulation: CAB 70,881.

Macarthur Advertiser

Publisher: Suburban Community Newspapers Pty Ltd, 317 Queen St (PO Box 234) Campbelltown 2560. Phone (046) 25 5122.

Executive: Mrs C. Pitchford (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.95 sccm.

The Manly Daily

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly 2095. Phone (02) 977 3333.

Executives: M. C. G. Utting (gen mgr), A. Rees (ed-in-chief), M. White (ed), I. Anderson (grp advtg mgr), Ms M. O'Loughlin (advtg mgr), L.G. Coghlan (prdn mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033; Ad Media Group Pty Ltd, Adelaide (08) 332 8144.

Data: Daily, offset, casual rate \$5.50 sccm.

Circulation: CAB 75,996.

Marrickville Dulwich Hill Times

Publisher: Lamrock & Ryan Pty Ltd, 9 Rose Cres., Regents Park 2143; PO Box 109, Auburn 2144. Phone (02) 644 7447.

Executive: Mrs P. Lamrock (ed/advtg sales mgr).

Data: Wkly, letterpress, casual rate \$1.25 sccm.

Maroubra Southern Courier

Publisher: Eastern Suburbs Newspapers, 140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888. Telex 74488 Fedpub.

Executives: P.L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, web, offset, casual full page \$3.65 sccm.

Circulation: CAB 34,457.

The Mercury

(Parramatta & District)

Publisher: Suburban Community Newspapers Pty Ltd, 38 George St, Parramatta 2150. Phone (02) 633 3288.

Executives: V.M. Bridgman (exec dir), D. Ford (mgr), F. Symes (ed).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$4.50 sccm.

Circulation: CAB 71,600.

The Messenger

(Maroubra)

Publisher: The Messenger Print Pty Ltd, 912 Anzac Pde, Maroubra 2035. Phone (02) 349 1959, 344 6559.

Executives: Mrs D.N. Collier (ed), C. Misson (advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 929 8466.

Data: Wkly, offset, casual rate \$2.90 sccm.

Circulation: CAB 52,743.

Mosman Daily

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly 2095. Phone (02) 977 3333.

Executives: M.C.G. Utting (gen mgr), M. White (ed), I. Anderson (grp advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033; Ad Media Group Pty Ltd, Adelaide (08) 332 8144.

Data: Daily, offset, casual rate \$3.50 sccm.

Circulation: CAB 23,265.

Mount Druitt District Star

Publisher: District Star Newspapers, (divn of Suburban Community Newspapers Pty Ltd), 1st Fl, Star Arcade (PO Box 32) St Marys 2760. Phone (02) 623 4100.

Executive: V.M. Bridgman (exec dir), M. Allen (nat sales & co-op mgr).

Repr: SPN, Sydney (02) 241 2784; ACP (L. Ruiter), Sydney (02) 268 9013; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.76 sccm.

Circulation: CAB 17,950.

Mt Druitt-St Marys Standard

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney office - (02) 929 8466. Editorial enquiries: (02) 625 8384.

Executives: E. Smith (mgr), T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$3.80 sccm.

Circulation: CAB 30,348.

The North Shore Advocate

Publisher: The Manly Daily Pty Ltd, 26 Sydney Rd, Manly 2095. Phone (02) 977 3333.

Executives: M.C.G. Utting (gen mgr), A. Rees (ed), I. Anderson (grp advtg mgr), G. Deegan (advtg mgr), L. G. Coghlan (prdn mgr).

Repr: SPN Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033; Ad Media Group Pty Ltd, Adelaide (08) 332 8144.

Data: Wkly, offset, casual rate \$5.40 sccm. Nth Shore Advocate Weekender \$3.80.

Circulation: CAB 103,603.

North Shore Times

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney office - (02) 929 8466.

Executives: D. Hawkes (mgr) (02) 412 1611, T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate Wed \$7.60 sccm, North Shore Friday Times \$4.50 sccm.

Circulation: CAB 108,742.

Northern District Times

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Sydney Office - (02) 929 8466.

Executives: S. Hogan (mgr) (02) 858 1766, T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.90 sccm.

Circulation: CAB 63,978.

Northern Standard

Publisher: Suburban Community Newspapers Pty Ltd, 118 Rowe St, Eastwood 2122. Phone (02) 858 3100.

Executives: G. Robison (ed), L. Besgrove (gen mgr), A. Mead (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate retail \$4.15 sccm.

Parramatta Advertiser

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney Office - (02) 929 8466.

Executives: P. Hogan (mgr), T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$7.45 sccm.

Circulation: CAB 95,552.

Parramatta & Hills News

Publisher: Dawson Suburbans Pty Ltd, Suite 2, 268 Old Northern Rd, Castle Hill 2154. Phone (02) 634 4000.

Executives: C. Nelson (mgr), D. Barsi (advtg mgr).

Data: Wkly, casual rate \$3.80 sccm.

Penrith District Star

Publisher: District Star Newspapers, (divn of Suburban Community Newspapers Pty Ltd), 1st Fl, Star Arcade (PO Box 32) St Marys 2760. Phone (02) 623 4100.

Executives: V.M. Bridgman (exec dir), M. Allen (nat sales & co-op mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$4.14 sccm.

Penrith Press

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney Office - (02) 929 8466.

Executives: K. Mitchell (mgr) (047) 31 2700, T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media, Brisbane (07) 369 7877; Market Media Assocs, Adelaide (08) 223 6629; Allen & Assocs, Perth (09) 328 9833; Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.65 sccm.

Circulation: CAB 49,900.

Pictorial News

Publisher: The Pictorial News, 46 Monro Ave, Kirrawee 2232. PO Box 227, Sutherland 2232. Phone (02) 521 7766. Telex AA21919.

Executives: I. Badham (ed), H. Hunt (advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 929 8466.

Data: Wkly, offset, casual rate \$3.30 sccm.

Review Pictorial

Publr: Torch Publications Pty Ltd 58A Auburn Rd, Auburn 2144. Phone (02) 649 9014, 649 4591.

Executives: P.C. Engisch (ed), A.K. Harris (sales).

Repr: Geoff Woodside Media (03) 63 1811.

Data: Wkly, offset, casual rate \$ 2.30 sccm.

Circulation: CAB 20,000.

St George and Sutherland Shire Leader

Publisher: Suburban Community Newspapers Pty Ltd, 172 Forest Rd, Hurstville 2220. Phone (02) 579 5033.

Executives: J.D. Chicken (exec dir), B. Dixon (ed), R. Watts (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Tues & Thurs, offset, casual rate \$5.95 sccm.

Circulation: CAB 120,657.

The Weekly Times (Gladesville)

Publisher: Weekly Times Gladesville Pty Ltd, 113 Blaxland Rd, (PO Box 123) Ryde 2112. Phone (02) 807 6666.

Executives: J.F. Booth A.M (mng dir/ed-in-chief), R.V. Press (advtg), Mrs J. D'Arcy (mgr).

Data: Wkly, offset, casual rate \$3.75 cm.

Wentworth Courier (Eastern Suburbs)

Publisher: Eastern Suburbs Newspapers, 140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888.

Executives: P. L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$3.80 sccm.

Circulation: CAB 36,373.

Western Suburbs Courier

Publisher: Eastern Suburbs Newspapers, 140 Joynton Avenue (PO Box 21) Waterloo 2017. Phone (02) 662 8888.

Executives: P. L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: SPN, Sydney (02) 241 2784; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$4.25 sccm.

Circulation: CAB 69,762.

Westside Friday Extra

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133. Sydney office: (02) 929 8400. Editorial enquiries: (047) 31 2770.

Executives: K. Mitchell (mgr), L. Keppell (prod mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Terry Garry Media Services, Brisbane (07) 369 7877; Market Media Associates, Adelaide (08) 223 6344, Tony Allen & Associates, Perth (09) 328 9833, The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$4.40 sccm.

Circulation: CAB 56,718.

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(D) Indicates newspaper published daily.

ALBURY/WODONGA	Border Morning Mail (D)
ARMIDALE	The Armidale Express The New Englander The Tableland Times
BARHAM	Koondrook & Barham Bridge 'The Bridge'
BARRABA	Barraba Gazette
BATEMANS BAY	Bay Post
BATHURST	Western Advocate (D)
BEGA	Bega District News Bega and District Times
BELLINGEN	Bellinger Courier-Sun
BELMONT	Belmont Swansea Gazette
BINGARA	Bingara Advocate
BLAYNEY	Lyndhurst Shire Chronicle
BOMBALA	Bombala Times
BOOLAROO	Westlakes Advertiser
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BOURKE	Western Herald
BOWRAL	Southern Highland News
BROKEN HILL	Barrier Daily Truth (D)
CANOWINDRA	The News
CASINO	Richmond River Express Examiner
CESSNOCK	Advertiser
COBAR	The Cobar Age
COFFS HARBOUR	The Advocate (D)
CONDOBOLIN	Lachlander
COOMA	Cooma Monaro Express Jindabyne & Snowy Mountains News
COONABARABRAN	Coonabarabran Times
COONAMBLE	Coonamble Times
COOTAMUNDRA	The Cootamundra Herald
COROWA	Corowa Free Press
COWRA	Cowra Guardian
CROOKWELL	Crookwell Gazette
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DORRIGO	Don Dorrigo Gazette
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Daily

The Advocate (Coffs Harbour)

Publisher: North Coast News Pty Limited, 53 Moonee St, (PO Box 534) Coffs Harbour 2450. Phone (066) 52 2522. Telex 66584.

Executives: P. B. Wilson (mgr), H. Spencer (ed), J. Collins (prdn mgr) R. Habgood (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Media Services, Brisbane (07) 229 6033; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Offset, casual rate \$2.69 sccm Tues, Thur, Fri; \$3.73 sccm Wed; \$3.38 sccm Sat.

Barrier Daily Truth (Broken Hill)

Publisher: Barrier Industrial Council (Publishing Branch), 179 Blende St, (PO Box 453) Broken Hill 2880. Phone (080) 2 354, 2 355.

Executives: C. J. Falkner (mng ed), J. Hudswell (ed), P.R. Keenan (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; SA Country Newspapers Ltd, Adelaide (08) 51 4507.

Data: Offset, casual rate \$2.75 sccm.

Circulation: ABC 8,157 (incl 7,172 subs).

Border Morning Mail (Albury/Wodonga)

Publisher: Border Morning Mail Pty Ltd, Cnr Kiewa & Swift Sts, (PO Box 346) Albury 2640. Phone (060) 21 1555. Telegrams Mail. Telex 56102, Advtg 56000 (newsroom).

Executives: G. Beavan (gen mgr), J. Thomson (ed), J. B. Barton (advtg mgr), J. Hutchieson (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Mr C. Olive, Brisbane (07) 229 4316, (07) 229 4188.

Data: Offset, casual rate \$3.80 sccm.

Circulation: ABC 26,030.

Central Western Daily (Orange)

Publisher: Western Daily, 132 Kite St, (PO Box 321) Orange 2800. Phone (063) 62 2466. Telex 63031.

Executives: C. W. Martin (gen mgr), R. Kirkpatrick (ed), L. B. Cooper (prdn mgr), P. Ryan (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811, Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Offset, casual rate \$2.97 sccm.

Circulation: ABC 6,650.

The Daily Advertiser (Wagga Wagga)

Publisher: The Wagga Daily Advertiser Pty Ltd, 48 Trail St, (PO Box 35) Wagga 2650. Phone (069) 21 2021. Telex 69029.

Executives: J.C. Jackson (mng ed), G. Gorrel (ed), P. McAlister (advtg mgr), G. Hale (circ mgr), A. Caldwell (prdn mgr).

Repr: Carrington Media Services, Sydney (02) 29 8431; Market Media Assocs, Adelaide (08) 223 6344; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: Offset, casual rate \$3.30 sccm.

Circulation: ABC 15,706.

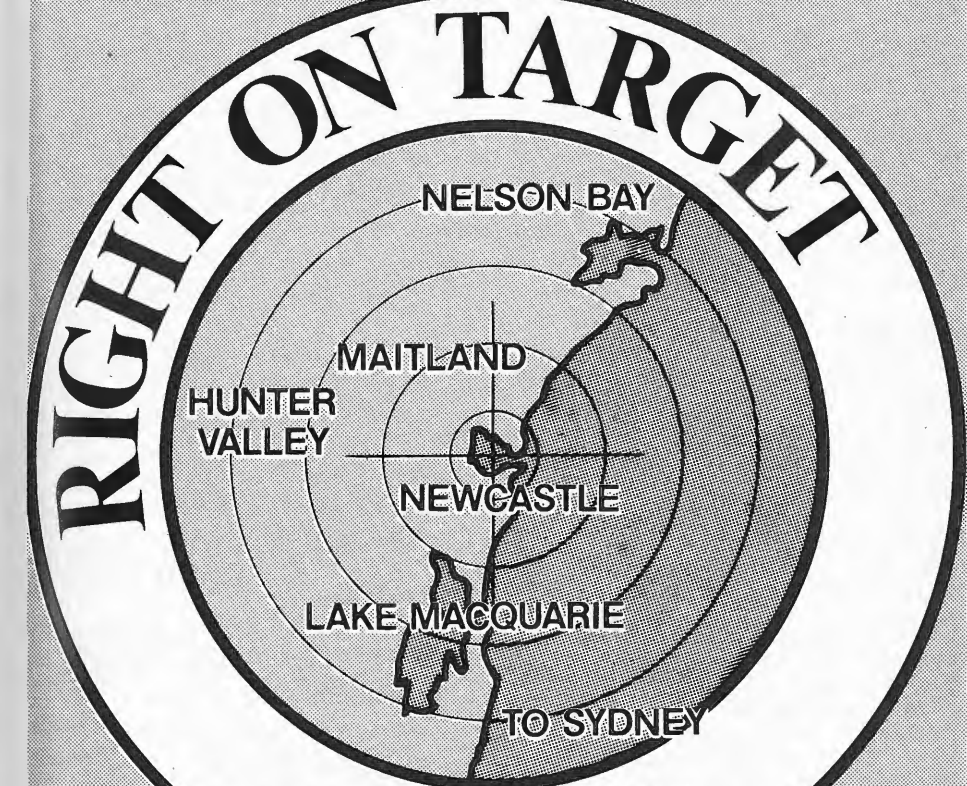
The Daily Examiner (Grafton)

Publisher: The Daily Examiner Pty Ltd, 81-83 Victoria St, (PO Box 271) Grafton 2460. Phone (066) 42 1366. Telex 66904.

Executives: T. Lee (mgr), G. Orchison (ed), W. Lentfer (sales mgr), M.F. Pullen (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322.

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Data: Offset, casual rate \$2.45 sccm.
Circulation: ABC 7,277.

Daily Liberal And Macquarie Advocate (Dubbo)

Publisher: Macquarie Media Pty Ltd, 51-59 Wheelers Lane, (PO Box 311) Dubbo 2830. Phone (068) 82 2311. Telegrams Jonarm.

Executives: J. L. Armati (mng dir), G.L. Simpson (gen mgr), J. Jear (sales mgr), V. Jeffrey (circ mgr).

Repr: Field Force Representatives, Melbourne (03) 690 8233.

Data: Offset, casual rate \$3.20 sccm Wed, \$3.04 sccm - Mon, Tues, Thurs, Fri, Sat.

Circulation: ABC 5,443.

Daily News - Gold Coaster (Murwillumbah)

Publisher: The Tweed Newspaper Co Pty Ltd, Advtg & ed - Newspaper House, PO Box 700, Coolangatta 4225. Phone (075) 36 1944. Prdn centre - 17 Church Lane (PO Box 18) Murwillumbah 2484. Phone (066) 72 1833. Telegrams Daily News. Telex 66169.

Executives: W. T. K. Baird (gen mgr), B.G. Styman (ed), W. F. Martin (sales mgr), T.E. Rodd (advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Claude Olive Media, Brisbane (07) 229 7744; ParPlan, Sydney (02) 922 2677; Hastwell Williamson Rouse Pty Ltd, Adelaide (08) 332 3322.

Data: Offset, casual rate \$3.60 sccm.

Circulation: ABC 7,715.

Goulburn Post

Publisher: Daniel Bros & Co Pty Ltd, 199 Auburn St, (PO Box 152) Goulburn 2580. Phone (048) 21 1122, 21 1474.

Executives: R. Lawson (mgr), R. Leeson (ed), J.M. Burgess (advtg mgr).

Repr: Dallas Dent, Sydney (02) 235 6704; N. Holthouse, Adelaide (08) 211 8544; Brown, Orr, Fletcher, Burrows, Melbourne (03) 329 8522.

Data: Offset, casual rate \$3.00 sccm.

Circulation: ABC 5,835.

Illawarra Mercury (Wollongong)

Publisher: Illawarra Newspapers Holdings Pty Ltd, 282 Keira St, (PO Box 1215) Wollongong 2500. Phone (042) 29 5611 classified, (042) 20 2511 all other enquiries. Telex 29087.

Executives: R. Stewart (gen mgr), P. Newell (ed), J. O'Donoghue (nat sales mgr), R. Down (advtg mgr), J. Edwards (prdn mgr).

Repr: John Fairfax & Sons Ltd, Sydney (02) 282 2833; Melbourne (03) 602 3033; Brisbane (07) 221 6266; Adelaide (08) 212 1212; Perth (09) 321 8217; UK.

Data: Letterpress, casual rate \$5.55 sccm.

Circulation: ABC 34,475.

Lithgow Mercury

Publisher: Lithgow Mercury, 101 Main St, (PO Box 91) Lithgow 2790. Phone (063) 52 2700.

Executives: T. Comiskey (mgr/advtg mgr), L.J. Ashworth (ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Offset, casual rate \$2.66 sccm.

Circulation: ABC 3,426.

The Mercury (Maitland)

Publisher: Regional Publishers Pty Ltd, 258 High St, (PO Box 222) Maitland 2320. Phone (049) 33 6633. 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.

Executives: D. W. Austin (mng ed-in-chief), R. Bidner (nat advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Offset, casual rate \$2.90 sccm.

Circulation: ABC 7,979.

Newcastle Herald

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. (edit, bus), 26 3000 (class). Telex 28030. Telegrams Newcash.

Executives: R. B. Noack (gen mgr), J. Allan (ed-in-chief), D. Rankin (chrnm), V.H. Levi (advtg mgr), L. Della-Grotta (proms).

Repr: Newcastle Herald (K. Douglass) Sydney (02) 232 6540, (R. Parker) Melbourne (03) 602 3033; John Fairfax & Sons (A. Lukin), Brisbane (07) 221 6266; (N. Holthouse) Adelaide (08) 212 1212; John Fairfax & Sons Ltd, Perth (09) 321 8217; UK.

Data: Letterpress, casual rate \$6.64 sccm Mon to Fri & \$7.98 sccm Sat.

Circulation: ABC 55,719.

The Northern Daily Leader (Tamworth)

Publisher: Nationwide News Pty Limited, 2 Holt St, Surry Hills 2010. Tamworth office: 92 Brisbane St (PO Box 525) Tamworth 2340. Phone (067) 68 1200. Telex 63239.

Executives: J. Hampshire (gen mgr), G. McGay (ed), G. Medley (advtg mgr), R. Darby (prdn mgr).

Repr: Ridge Media (O. Ridge) Sydney (02) 922 7800; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033.

Data: Offset, casual rate \$3.61 sccm.

Circulation: ABC 12,591.

The Northern Star

(Lismore)

Publisher: Northern Star Ltd, Molesworth St, (PO Box 423) Lismore 2480. Phone (066) 24 2433, 21 7441.

Executives: P.E. Zulpo (gen mgr), J.F. Briggins (ed), B. O'Mara (advtg mgr) B. Jarman (prdn mgr), J. Howard (bus mgr).

Repr: ParPlan, Sydney (02) 922 2677; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Offset, casual rate \$3.29 sccm.

Circulation: ABC 21,567.

Western Advocate

(Bathurst)

Publisher: The Western Advocate, 208 Browning St, (PO Box 11) Bathurst 2795. Phone (063) 31 2611.

Executives: L.A. Shehade (mgr), K. Stafford (ed), W. Campbell (advtg mgr).

Repr: Market Media Associates, Adelaide (08) 223 6629; Rural Press Sales, Sydney (02) 929 6699.

Data: Offset, casual rate \$2.85 sccm.

Circulation: ABC 5,202.

Non-Daily

Advertiser

(Cessnock)

Publisher: Regional Publishers Pty Ltd, 258 High St, (PO Box 222) Maitland 2320. Phone (049) 33 6633. 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.

Executives: D. W. Austin (mng ed-in-chief), J. Ryan (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, casual rate \$2.88 sccm.

Circulation: CAB 14,530.

The Area News

(Griffith)

Publisher: Riverina Newspapers Griffith Pty Ltd, Cnr Ulong & Olympic Sts, (PO Box 1004) Griffith 2680. Phone (069) 62 1733, 62 1384.

Executives: J. Kelly (gen mgr), M. Roberts (advtg mgr).

Repr: J.M. Sturrock, Sydney (02) 29 8431; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Market Media Assocs, Adelaide (08) 223 6629.

Data: 4 x wkly, offset, casual rate \$2.50 sccm.

Circulation: ABC 3,960.

The Armidale Express

Publisher: Northern Newspapers, a divn of Nor-news Limited, 113 Faulkner St, (PO Box 70) Armidale 2350. Phone (067) 72 2483. Telex 66466.

Executives: D.R. McFadyen (gen mgr), J. K. Freak (ed), W. Barnes (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$2.25 sccm.

Circulation: ABC 4,281.

Barraba Gazette

Publisher: S.C. & K.M. Hawkins, 100 Queen St, (PO Box 95) Barraba 2347. Phone (067) 82 1188.

Executive: S.C. Hawkins (ed & prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate 60c sccm.

Bay Post

Publisher: Southern Publishers Pty Ltd, Suite 2, Commonwealth Bank, Batemans Bay 2536. Advtg - Southern Publishers Pty Ltd, PO Box 122, Bega 2550. Phone (0649) 2 1177.

Executives: M. Coyle (mgr), T. Monoshan (ed), Ms J. Ackroyd (advtg).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset web fed, casual rate \$1.60 sccm.

Bega District News

Publisher: Southern Publishers Pty Ltd, 34 Auckland St, (PO Box 122) Bega 2550. Phone (0649) 2 1177.

Executives: J. Leach (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.60 sccm.

Bega and District Times

Publisher: Bega Times Pty Ltd, 88 Auckland St, (PO Box 688) Bega 2550. Phone (0649) 2 2149, 2 2955.

Executives: P. Malone (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.00 sccm.

Bellinger Courier-Sun

Publisher: R. J. Hobson, Hyde St (PO Box 41) Bellinger 2454. Phone (066) 55 1007.

Executive: R.J. Hobson.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, casual rate \$3.00 sccm.

Belmont Swansea Gazette

Publisher: Belmont Swansea Gazette, 2 High St, (PO Box 81) Belmont 2280. Phone (049) 45 2112.

Executive: Mrs P. Lean (publr).

Data: Wkly, offset, casual rate \$1.30 sccm.

Bingara Advocate

Publisher: R.J. & J.A. Lewis, 42-44 Maitland St (PO Box 15) Bingara 2404. Phone (067) 24 1127.

Executive: R. Lewis (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$2.20 sccm.

Blue Mountains Gazette

Publisher: Mountain Press Pty Ltd, Rear 274 Macquarie Rd, Springwood 2777. Phone (047) 51 1955. Telegrams Gazette.

Executives: M. Ticehurst (ed & advtg mgr), T. Booker (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$4.10 sccm.

Bombala Times

Publisher: W.J. & R.G. Johnson, 65 Maybe St, (PO Box 33) Bombala 2553. Phone (0648) 8 3666.

Executives: W.J. Johnson (ed), R.G. Johnson (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, letterpress, casual rate \$1.75 sccm.

Boorowa News

Publisher: Boorowa News, 34 Marsden St, Boorowa 2586. Phone (063) 85 3020.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.35 sccm.

Camden Haven Courier

Publisher: Natdell Pty Ltd PO Box 75, Laurieton 2443. Phone (065) 59 8397, 59 8035.

Executives: G.H. Emery (publr, mng ed), I. Hodgkinson (advtg mgr).

Data: Wkly, offset, casual rate \$1.48 sccm.

Central Coast Express

(Gosford)

Including Central Coast Express Weekender. Publisher: Central Coast Publications Pty Ltd, 97 Donnison St (PO Box 13) Gosford 2250. Phone (043) 24 2666.

Executives: I.H. Crowther (mng ed), D.S. Sheringham (ed), B. Slater (advtg mgr), B. Stansfield (prdn mgr).

Data: Bi-wkly, offset, casual rate \$4.20 sccm Wed, \$3.40 Fri.

Circulation: CAB 72,314 (Wed), CAB 56,080 (Fri).

Champion Post

(Parkes)

Publisher: Parkes Champion Post, 7 Court St, (PO Box 192) Parkes 2870. Phone (068) 62 2322.

Executive: R. ten Cate (mng ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Tri-wkly, offset, casual rate \$2.55 sccm.

Circulation: ABC 2,918.

The Chronicle Extra

Publr: Regional Publishing Pty Ltd, 65 Manning St, Taree 2430. Phone (065) 52 1988.

Executive: J. Doust (mgr).

Repr: AdRep (02) 929 5088.

Data: Wkly, offset, casual rate \$ 3.40.

Circulation: CAB 18,735.

The Cobar Age

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane, (PO Box 311) Dubbo 2830. Phone (068) 82 2311.

Executives: J. L. Armati (mng dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jear (sales mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 808.

Cooma-Monaro Express

Publisher: Monaro Publishing Co, 44 Bombala St, (PO Box 2) Cooma 2630. Phone (0648) 2 1066.

Executives: J. Bradley (mng ed), Ms E. French (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$3.20 sccm.

Circulation: ABC 3,019.

Coonabarabran Times

Publisher: Warrumbungle Publications Pty Ltd, Dalgarno St, (PO Box 6) Coonabarabran 2357. Phone (068) 42 1844.

Executive: F. A. McKeon (mng ed/advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 2,790.

Coonamble Times

Publisher: Coonamble Times Pty Ltd, 38 Castlereagh St, (PO Box 18) Coonamble 2829. Phone (068) 22 1911. Telegrams Times.

Executives: J.R. Lough (ed), D.M. Sutherland (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.30 sccm.

Circulation: ABC 1,837.

The Cootamundra Herald

Publisher: The Cootamundra Herald, 181 Parker St, (PO Box 264) Cootamundra 2590. Phone (069) 42 1488.

Executive: B. A. Clarke (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 2,030.

Corowa Free Press

Publisher: Corowa Free Press, C/- A. Noel Loughnan, 22 Orr St, (PO Box 147), Yarrowonga 3730. Phone (057) 44 3731.

Executive: A. Noel Loughnan (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.90 sccm.

Cowra Guardian

Publisher: Macquarie Media Pty Ltd, PO Box 311, Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), G. Simpson (gen mgr), J. Rowsthorne (advtg mgr), A. Boulding (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$1.93 sccm.

Circulation: ABC 2,628.

Crookwell Gazette

Publisher: B.M. & R.J. Dennis, 120 Goulburn St, (PO Box 51) Crookwell 2583. Phone (048) 32 1077, 32 1577.

Executive: B. M. Dennis (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 1,553.

Deniliquin Independent

Publisher: Deniliquin Independent, 119 End St (PO Box 721) Deniliquin 2710. Phone (058) 81 2899.

Executives: A.A. Hunt (gen mgr), M.G. Riggall (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 3,184.

Don Dorrigo Gazette

Publisher: W.W. Backhouse & J.K. English, 40 Hickory St, Dorrigo 2453. Phone (066) 10.

Executive: J. K. English (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate \$1.15 sccm.

Dungog Chronicle

Publisher: Dungog Chronicle Pty Ltd, PO Box 96, Dungog 2420. Phone (049) 92 1721. Telegrams Chronicle.

Executive: D. J. Bray (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 1,775.

Eastern Riverina Observer

(Henty, Lockhart, Culcairn)

Publisher: The Observer Partnership, 181 Parker St, Cootamundra 2590. Phone (069) 42 1488.

Executive: B.A. Clarke (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$1.35 sccm.

Circulation: ABC 1,394.

Eden Imlay Magnet

Publisher: Southern Publishers Pty Ltd, PO Box 75, Eden, 2551. Phone (0649) 6 1199.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$1.60 sccm.

The Examiner

(Moruya)

Publisher: Southern Publishers Pty Ltd, 41 Vulcan St, Moruya, 2537. Phone (044) 74 2076.

Executives: M. Coyle (mgr), T. Monaghan (ed), J. Ackroyd (advtg).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.30 sccm.

Forbes Advocate

Publisher: The Forbes Advocate, Lachlan St, Forbes, 2871. Phone (068) 52 1800. Telegrams Advocate.

Executive: B. Shine (mgr).

Repr: Adrep, Sydney (02) 929 5088; Neville Jeffries Advtg, Sydney (02) 908 9011; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Bi-wkly, offset, casual rate \$2.55 sccm.

Circulation: ABC 3,021.

The Gilgandra Weekly

Publisher: Gilgandra Newspapers Pty Ltd, 64 Miller St, (PO Box 20) Gilgandra, 2827. Phone (068) 47 2022. Telegrams Weekly.

Executive: A. Ferrier (mng dir).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.00 sccm.

Circulation: ABC 1,630.

Glen Innes Examiner

Publisher: Northern Newspapers, a divn of Nornews Limited, 124 Bourke St, (PO Box 249) Glen Innes, 2370. Phone (067) 32 1666. Telex 66658.

Executives: D.R. McFadyen (mng ed), T. Jenner (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.10 sccm.

Circulation: ABC 2,343.

Gloucester Advocate

Publisher: Gloucester Advocate, 29 Denison St (PO Box 12) Gloucester 2422. Phone (065) 58 1012.

Executive: P.J. Hazell (mng ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.22 sccm.

Circulation: ABC 1,546.

Gosford Star**(Central Coast)**

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta, 2150. Phone (02) 689 5500. Sydney office (02) 929 8466.

Local office: 159 Mann St, Gosford 2250. Phone (043) 25 0203.

Executives: B. Davies (mgr), T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 929 8466; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Market Media Assocs, Adelaide (08) 223 6629; Terry Garry Media, Brisbane (07) 369 7877; Allen & Assocs, Perth (09) 328 9883; Media Centres, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate Wed \$5.25 sccm, Friday Star \$3.30 sccm.

Circulation: CAB 68,159.

Great Lakes Advocate**(Forster)**

Publisher: Regional Publishers Pty Ltd, C/- Great Lakes Advocate, 41 Helen St, (PO Box 138) Forster 2428. Phone (065) 54 6688.

Executive: J. Bulmer (mgr ed).

Repr: Adrep, Sydney (02) 929 5088; Advertising Clearing House, Sydney (02) 909 2422; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly-Wed noon, offset, casual rate \$2.13 sccm.

Circulation: ABC 3,974.

Grenfell Record & Bland Advertiser

Publisher: Macquarie Media Pty Ltd, PO Box 311, Dubbo, 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), G. Simpson (gen mgr), J. Rowsthorne (publr), A. Boulding (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.20 sccm.

Circulation: ABC 950.

The Guardian**(Wyong)**

Publisher: Central Coast Publications Pty Ltd, 168 Wallarah Rd, Gorokan 2263. Phone (043) 92 2755.

Executive: D.M. Hodges (mgr), W.H. Fenwick (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.60 sccm.

Gundagai Independent

Publisher: Sullivan Bros, 91-93 Sheridan St, (PO Box 108) Gundagai 2722. Phone (069) 44 1027.

Executive: P.F. Sullivan (ed/advgt).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 1,920.

Harden-Murrumburrah Express

Publisher: The Cootamundra Herald, 181 Parker St, (PO Box 264) Cootamundra, 2590. Phone (069) 42 1488.

Executive: B.A. Clarke (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.35 sccm.

Circulation: ABC 1,129.

Hastings Gazette

Publisher: Port Macquarie Newspapers Pty Ltd, Hastings St, Wauchope 2446. Phone (065) 85 2007.

Executive: K.P. Jones (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 2,748.

Highlands Post**(Mittagong, Bowral, Moss Vale)**

Publisher: Daniel Bros & Co Pty Ltd, 199 Auburn St (PO Box 152) Goulburn 2580. Phone (048) 21 1122, 21 1474.

Executives: R. Lawson (mgr), M. Wallace (ed), J. Johnson (advgt rep). Phone (048) 61 3111.

Repr: Dallas Dent, Sydney (02) 235 6704; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; N. Holthouse, Adelaide (08) 211 8544.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 1,792.

The Hillston-Ivanhoe Spectator

Publisher: P.D. O'Sullivan, PO Box 41, Hillston 2675. Phone (via operator 0696711) 12.

Executive: P.D. O'Sullivan (mgr).

Data: Wkly, offset, casual rate \$1.40 sccm.

Hunter Valley News

Publisher: Upper Hunter Publishers Pty Ltd, Bridge St (PO Box 75) Muswellbrook 2333. Phone (065) 43 3011.

Executives: B.R. McClintock & B.K. McCarthy (gen mgrs).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$3.90 sccm.

Circulation: CAB 14,051.

The Inverell Times

Publisher: Northern Newspapers Pty Ltd, 37 Vivian St (PO Box 5) Inverell 2360. Phone (067) 22 3155. Telex 66465.

Executives: D.R. McFadyen (mng ed), R.J. Morris (prdn mgr), G. Robinson (ed), M. Caesar (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$2.15 sccm.

Circulation: ABC 3,295.

Jindabyne and Snowy Mountains News

Publisher: Monaro Publishing Co, 44 Bombala St, (PO Box 2) Cooma 2630. Phone (0648) 2 066.

Executives: J. Bradley (mng ed), Ms E. French (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, rate casual \$2.00 sccm.

June Southern Cross

Publisher: S.W. & N.A. Watson, PO Box 36, Junee 2663. Phone (069) 24 1006.

Executive: S.W. Watson (publr/ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.70 sccm.

Kiama Independent

Publisher: Kiama Independent Publishers Pty Ltd, 57 Shoalhaven St (PO Box 152) Kiama 2533. Phone (042) 32 1999. Telegrams Independent Newspapers.

Executive: J.R. Weston (mgr), P. Attwater (ed), M. Walsh (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 3,149.

Koondrook & Barham Bridge "The Bridge"

Publisher: Lindsay Harrington, Murray St (PO Box 138) Barham 2739. Phone (054) 53 2057.

Executive: L. Harrington (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate \$1.35 sccm.

Lachlander**(Condoblin)**

Publisher: D. Ryder-Wood, PO Box 154, Con-dobolin 2877. Phone (068) 95 2004.

Executive: Mrs D. Ryder-Wood (ed).

Repr: Rodda Advtg Sales, Melbourne (03) 500 0022.

Data: Bi-wkly, tabloid, letterpress, casual rate \$2.00 sccm.

Lake Macquarie Post

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. Telex 28030. Telegrams Newcasher.

Executives: R.B.A. Noack (gen mgr), J. Allan (ed), V. Levi (advgt mgr).

Repr: McGowen Media, Sydney (02) 929 5639, John Fairfax & Sons Ltd (R. Parker) Melbourne (03) 602 3033, (N. Holthouse) Adelaide (08) 212 1212; (A. Lukin) Brisbane (07) 221 6266; Perth (09) 321 8217.

Data: Wkly, letterpress, casual rate \$2.90 sccm.

Circulation: CAB 50,030.

The Lake News**(Lake Cargelligo)**

Publisher: J.A. Bradley & Sons, 193 Hoskins St (PO Box 174) Temora 2666. Phone (069) 82 1077, 82 1398.

Executive: A.S.J. Bradley (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.20 sccm.

Lake Times**(Warilla)**

Publisher: Lake Times Publishers Pty Ltd, 4 George St (PO Box 126) Warilla 2528. Phone (042) 96 6900.

Executives: C. Weston (mgr/prdn mgr), P. Attwater (ed), M. Walsh advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$2.60 sccm.

The Lakes Advocate**(Wyong)**

Publisher: Central Coast Publications Pty Ltd, 168 Wallarah Rd, Gorokan 2263. Phone (043) 92 2755.

Executives: D.M. Hodges (mgr), W.H. Fenwick (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.60 sccm.

Lower Hunter News Pictorial

Publisher: Regional Publishers Pty Ltd, 258 High St, (PO Box 222) Maitland 2320. Phone (049) 26 2711. 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual rate \$3.63 sccm.

Circulation: CAB 11,408.

Lyndhurst Shire Chronicle

Publisher: Blayney Printing-Packaging Co Pty Ltd, 78 Adelaide St (PO Box 7) Blayney 2799. Phone (063) 68 2132.

Executive: M. McKay (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.50 sccm.

Circulation: ABC 1,903.

Macleay Argus

Publisher: Macleay Argus Pty Ltd, 19 Smith St (PO Box 109) Kempsey 2440. Phone (065) 62 6622.

Executives: R. Cutler (ed), G.R. Mayhew (advgt mgr), J.S. Mayhew (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$3.60 sccm.

Circulation: ABC 5,005.

Manilla Express

Publisher: P.J. & A.F. Martin, 107 Manilla St (PO Box 29) Manilla 2346. Phone (067) 85 1033. Telegrams Express.

Executive: P. Martin (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, letterpress, casual rate \$2.00 sccm.

Manning River Times**(Taree)**

Publisher: Regional Publishers Pty Ltd, 65 Manning St (PO Box 276) Taree 2430. Phone (065) 52 1988.

Executives: J. Avery Doust (mgr), R. Baird (ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Tri-wkly, offset, casual rate \$2.50 sccm.

Circulation: ABC 5,286.

Mid Coast Observer

Publisher: Regional Publications Pty Ltd, 24 Be-grave St (PO Box 327) Kempsey 2440. Phone (065) 62 6577 & Port Macquarie 83 5711.

Executive: M. Britten (mgr).

Repr: Grover & Partners, Sydney (02) 922 2977.

Data: Wkly, tabloid, offset, casual rate \$3.85 sccm.

Circulation: CAB 21,796.

Milton Ulladulla Express

Publisher: South Coast Register Pty Ltd, Prin-ces Hwy (PO Box 210) Ulladulla 2539. Phone (044) 55 1404, 55 1411.

Executive: J. Rankin (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$1.60 sccm.

Molong Express & Western Districts Advertiser

Publisher: N.J. & I.E. Bloomfield, 14 Bank St (PO Box 16) Molong 2866. Phone (063) 66 8017.

Executive: N.J. Bloomfield (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate 70c sccm.

Moree Champion

Publisher: Mayas Pty Ltd, Balo St (PO Box 397) Moree 2400. Phone (067) 52 1455. Telegrams Champion. Telex 66649.

Executives: J.V. Lemmon (mgr), B.T. Turvey (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 3,162.

Mudgee Guardian

Publisher: Cudgegong Newspapers Pty Ltd, 9 Perry St (PO Box 255) Mudgee 2850. Phone (063) 72 1455.

Executives: D.H. McGregor (mng dir/ed), J. Bruce (advtg mgr), R.J. Kelly (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$3.60 sccm.

Circulation: ABC 4,104.

Murrumbidgee Irrigator**(Leeton)**

Publisher: Leeton Newspapers Pty Ltd, 107 Pine Ave (PO Box 708) Leeton 2705. Phone (069) 53 2255, 53 2412.

Executives: R.A. Bornholt (mgr), J. Dayle (ed), M. Daly (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.75 sccm.

Circulation: ABC 2,748.

Muswellbrook Chronicle

Publisher: Upper Hunter Newspapers Pty Ltd, Bridge St (PO Box 75) Muswellbrook 2333. Phone (065) 43 3011.

Executive: B.R. McClintock & B.K. McCarthy (gen mgrs).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$2.56 sccm.

Circulation: ABC 2,079.

The Nambucca Guardian News

Publisher: Macleay Argus Pty Ltd, 19 Smith St (PO Box 109) Kempsey 2440. Phone (065) 62 6622.

Executives: J.B. Chataway (mng dir), A. Hipwell (mng ed), F. McDonald (advtg mgr), J.S. Mayhew (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$3.30 sccm.

Circulation: ABC 3,383.

Namoi Valley Independent

Publisher: Gunnedah Publishing Co Pty Ltd, 287 Conadilly St (PO Box 483) Gunnedah 2380. Phone (067) 42 0455.

Executives: B.G. Gregson (gen mgr), R. McLean (ed), P. Koch (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.70 sccm.

Circulation: ABC 3,664.

The Narrandera Argus

Publisher: Narrandera Argus Pty Ltd, 165 East St (PO Box 5) Narrandera 2700. Phone (069) 59 2222. Telegrams Argus.

Executive: G.T. Kendall (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly offset, casual rate \$2.20 sccm.

Narromine News and Trangie Advocate

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jiear (sales mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.15 sccm.

Circulation: ABC 1,142.

The New Englander**(Armidale)**

Publisher: Willman Enterprises, Suite 7, Faulkner House, 93 Faulkner St, Armidale 2350.

Executive: J.R. Mansfield.

Repr: ACH, Sydney (02) 909 2422.

Data: Offset, casual rate \$1.90 sccm.

The Newcastle Post

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. Telex 28030.

Executives: R.B.A. Noack (gen mgr), V. Levi (advtg mgr), J. Allan (ed).

Repr: McGowen Media, Sydney (02) 929 5639; John Fairfax & Sons (R. Parker) Melbourne (03) 602 3033; (N. Holthouse) Adelaide (08) 212 1212; (A. Lukin) Brisbane (07) 221 6266; Perth (09) 321 8217; UK.

Data: Wkly, letterpress, casual rate \$3.60 sccm.

Circulation: CAB 51,764.

The Newcastle Star

Publisher: The Newcastle Star, 1 Merewether St, Newcastle, 2300. Phone (049) 2 5381. Telex 28683.

Executives: J.R. Sweeney (chrn), B. Atkinson (ops mgr), R. Edwards (nat sales mgr), J. Norris (ed).

Repr: NBN Television, Sydney (02) 922 3944; NBN Television, Melbourne (03) 267 3466; Hastwell, Williamson, Rouse Adelaide (08) 332 3322; Bede Williams & Assoc Brisbane (07) 378 9333; Media Machine, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$5.60 sccm.

Circulation: CAB 99,070.

The News**(Canowindra)**

Publisher: Macquarie Media Pty Ltd, 51-59 Wheeler's Lane, Dubbo 2830. Phone (068) 82 2311.

Executives: G.L. Simpson (gen mgr), S. Chambers (ed-in-chief).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate \$1.20 sccm.

Circulation: ABC 907.

The News Leader**(Nowra)**

Publisher: Leader Newspapers Pty Ltd, 25 Kinghorn St (PO Box 106) Nowra 2540. Phone (044) 221 2999.

Executive: J. Rankin (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$2.00 sccm.

North Coast Advocate**(Ballina, Byron Bay & Mullumbimby)**

Publisher: North Coast Advocate, 75 Tamar St, Ballina 2478. Phone (066) 84 4866.

Executives: P. Zulpo (gen mgr) (066) 24 2433, G. Wilkins (ed), P. Delahunty (advtg) (066) 86 4866.

Data: Wkly, offset, casual rate \$3.55 sccm.

The North Western Courier**(Narrabri)**

Publisher: North Western Courier Pty Ltd, 60 Maitland St (PO Box 70) Narrabri 2390. Phone (067) 92 1011. Telegrams Courier.

Executives: J.F. McL. Dunnet (mgr), J.R. Dunnet & B. McL. Dunnet (publrs), P. Ross (ed), J. Shepherdson & J. Dunnet (advtg).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 2,811.

Nowra Courier

Publ: Star Newspaper Group, 1st floor, 144 Junction St, Nowra (PO Box 788)2541. Phone (044) 21 8035, (042) 28 3771.

Executives: C. Drachnik (sales mgr), K. Ashton (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, tabloid, casual rate \$1.50.

Nowra & Kiama Weekender

Publ: Star Newspaper Group, 1st floor, 144 Junction St, (PO Box 788) Nowra 2541. Phone (044) 21 8035, (042) 28 3771.

Executive: G. Zidds (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Offset, casual rate \$2.60.

NSW South Coaster Weekender

Publ: Star Newspaper Group, Globe Arcade, Globe Lane, Wollongong 2500. (PO Box 172, Dapto 2530.) Phone (042) 28 3771.

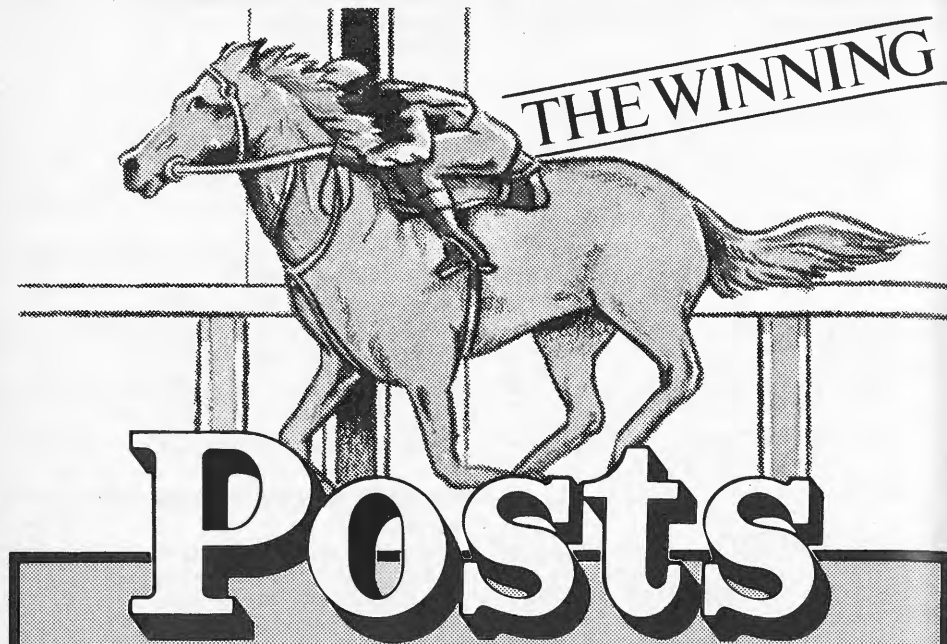
Executive: K. Ashton (publr).

Reprs: ACH, Sydney (02) 909 2422; Market Media Services, Adelaide (08) 223 6344.

Data: Wkly, offset, tabloid, casual rate \$ 2.60.

Orana Shopper

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane, (PO Box 311) Dubbo 2830. Phone (068) 82 2311.



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Executives: J.L. Armati (mng dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jiear (sales mgr).

Repr: Field Force Media Representatives, Melbourne (03) 690 8233; ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.04 sccm.
Circulation: CAB 20,515.

**Pastoral Times
(Deniliquin)**

Publisher: Mytho Pty Ltd, 135 End St, Deniliquin (PO Box 408) 2710. Phone (058) 81 2322, 81 2482.

Executives: J.J. Beasley (mgr), G. Baker (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.
Circulation: ABC 2,821.

Port Macquarie Express

Publisher: Port Macquarie Express Pty Ltd, 133 Horton St (PO Box 465) Port Macquarie 2444. Phone (065) 83 4488.

Executives: G. Thompson (ed), C. Lassig (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.70 sccm.

The Port Macquarie News

Publisher: Port Macquarie Newspapers Pty Ltd, 65 Clarence St (PO Box 63) Port Macquarie 2444. Phone (065) 83 2255.

Executives: T. Bannister (advtg), D. Barnier (news ed), L. Barber (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Four times wkly, offset, casual rate \$2.10 sccm.

Circulation: ABC 5,401.

Port Stephens Examiner

Publisher: Port Stephens Publishers Pty Ltd, 10 William St, Raymond Terrace, 2324. Phone (049) 87 2048 or 81 2033.

Executive: D. Campbell.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.80 sccm.

Post Weekender

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. Telex 28030. Telegrams Newcasher.

Executives: R.B.A. Noack (gen mgr), J. Allan (ed), V. Levi (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; John Fairfax & Sons Ltd (R. Parker) Melbourne (03) 602 3033; (N. Holthouse) Adelaide (08) 212 1212; (A. Lukin) Brisbane (07) 221 6266; Perth (09) 321 8217.

Data: Wkly, casual rate \$6.00 sccm.

Circulation: 103,125.

Queanbeyan Age

Publisher: The Queanbeyan Publishing Co, Crawford St (PO Box 91) Queanbeyan 2620. Phone (062) 97 3033. Telegrams Age.

Executives: L.J. Woods (mng dir), B.W. Gillman (ed), R.J. Woods (advtg mgr), B. Johnson (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$1.55 sccm.

Circulation: ABC 4,063.

Quirindi Advocate

Publisher: The Quirindi Newspaper Co Pty Ltd, 145 George St, Quirindi 2343. Phone (067) 46 1188. Telegrams Advocate.

Executive: K.J. Goodwin (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.10 sccm.

Circulation: ABC 2,620.

**Richmond River Express Examiner
(Casino)**

Publisher: Casino Newspapers Pty Ltd, 105 Barker (PO Box 604) Casino 2470. Phone (066) 62 2666.

Executives: R. Siddon (ed), D. Patch (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.58 sccm.

**The Riverina Leader
(Wagga Wagga)**

Publisher: Micosh Pty Ltd, 114 Fitzmaurice St (PO Box 765) Wagga 2650. Phone (069) 21 5211.

Executives: G.J. Conkey (publr, ed), M. Campbell (advtg mgr).

Repr: Fred E. Davis Pty Ltd, (02) 264 3353.

Data: Wkly, offset, casual rate \$2.75 sccm.

Circulation: CAB 16,581.

**The Riverine Grazier
(Hay)**

Publisher: The Riverine Grazier, 387 Moore St, Hay 2711. Phone (069) 93 1002.

Executives: G. Johnston (publr), M. Johnston (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; Rodda Media, Melbourne (03) 500 0022.

Data: Wkly, offset, casual rate \$1.80 sccm.

The Scone Advocate

Publisher: Scone Advocate Ltd, 206 Kelly St, Scone, (PO Box 12) 2337. Phone (065) 45 1155. Telegrams Advocate.

Executive: M.J. Pritchard (ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual local rate \$2.30 sccm, national \$2.55.

Circulation: ABC 1,838.

Shoalhaven & Nowra News

Publisher: The Shoalhaven & Nowra News Pty Ltd, 72 Berry St, Nowra 2541. Phone (044) 21 2366.

Executive: C.A. Egan (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 10,532.

Singleton Argus

Publisher: Upper Hunter Publishers Pty Ltd, 6 Campbell St (PO Box 312) Singleton 2330. Phone (065) 72 2611. Telegrams Argus.

Executive: N.J. Worth (mgr ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Bi-wkly, offset, casual rate \$2.56 sccm.

Circulation: ABC 3,176.

South Coast Register

(Nowra & Shoalhaven)

Publisher: South Coast Register Pty Ltd, (PO Box 106) Nowra 2540. Phone (044) 21 2999.

Executive: J. Rankin (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.20 sccm.

Circulation: ABC 10,293.

South West News Pictorial

(Young)

Publisher: Macquarie Media Pty Ltd, 61 Boorowa St (PO Box 151) Young 2594. Phone (063) 82 1477.

Executives: H. Bassett (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$1.60 sccm.

Southern Highland News

(Bowral)

Publisher: Southern Highland News Pty Ltd, 28 Wingecarribee St (PO Box 109) Bowral 2576. Phone (048) 61 2333.

Executive: M.J. Cott (gen mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$2.20 sccm.

Circulation: ABC 5,476.

Southern Riverina News

(Finley)

Publisher: Murray Valley Newspapers Pty Ltd, 219 Murray St (PO Box 330) Finley 2713. Phone (058) 83 1503, 83 1033.

Executive: R. Goldspink (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$3.00 sccm.

Southern Star

(Moruya)

Publisher: J.G. Royall & C.S. Lord, 10 Page St (PO Box 10) Moruya 2537. Phone (044) 74 2088.

Executives: E. Wiseman (ed), J.G. Royall (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.00 sccm Wed, \$1.80 Fri.

The Spectator

(Walgett)

Publisher: J.T. Coleman, Wee Waa St (PO Box 63) Walgett 2832. Phone (068) 28 1008.

Executives: J.T. Coleman & G. I. Coleman (prop/eds).

Repr: ACH, Sydney (02) 909 2422.

Data: Fntly, tabloid, letterpress, casual rate \$3.00 sccm.

The Tablelands Times

(Armidale)

Publisher: Northern Newspapers, a divn of Nor-news Limited, 113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483. Telex 66466.

Executives: D.R. Fadyen (gen mgr), J.K. Freak (ed), W. Barnes (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.25 sccm.

Circulation: CAB 12,173.

The Tamworth Times

Publisher: Absana Pty Limited, 13 Brisbane St, Tamworth 2340. Phone (067) 66 6144, a/h (067) 66 2779.

Executives: F.H. Crosling (mng dir), J. Atkins (sales mgr).

Repr: McGowen Media Pty Ltd, Sydney (02) 929 5639; ParPlan, Melbourne (03) 267 3188.

Data: Wkly, offset, casual rate \$2.30 sccm.

Circulation: CAB 13,960.

Temora Independent

Publisher: J.A. Bradley & Sons, 193 Hoskins St (PO Box 174) Temora 2666. Phone (069) 82 1077, 82 1398.

Executives: J.J. Bradley (ed) A.S.J. Bradley (advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.75 sccm.

Circulation: ABC 2,387.

Tenterfield Star

Publisher: G.J. & M.J. Hovey, Rouse St (PO Box 15) Tenterfield 2372. Phone (067) 36 1104.

Executive: K. Halliday (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.65 sccm.

Tumbarumba Times & Holbrook Courier

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249) Tumut 2720. Phone (069) 47 1422.

Executive: G.R. Watson (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.80 sccm.

Tumut & Adelong Times & Batlow District News

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249) Tumut 2720. Phone (069) 47 2422.

Executives: H.D. Watson (ed), G.R. Watson (bus mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 3,565.

Walcha News

Publisher: Walcha News, PO Box 12, Walcha, 2354. Phone (067) 77 2513.

Executive: E.L. Hogan (mgr & advgt mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.15 sccm.

Warialda Standard

Publisher: D.G. & P.A. Wilson, 45 Hope St, Warialda 2402. Phone Warialda 460. Telegrams Standard Warialda.

Executive: D.G. Wilson (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$1.60 sccm.

The Warren Advocate

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane, (PO Box 311) Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jiear (sales mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 510.

Wellington Times

Publisher: Macquarie Media Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo 2830. Phone (068) 45 2090, 45 2755. Telegrams Times.

Executive: J.L. Armati (gen mgr), G.L. Simpson (publr), J. Rowsthorne.

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 1,035.

West Wyalong Advocate

Publisher: R.R. Cooper, Main St (PO Box 231) West Wyalong 2671. Phone (0697212) 858-9. Telegrams Advocate.

Executive: R. Cooper (prop).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$3.00 sccm.

Western Herald

(Bourke)

Publisher: Carmichael & Son, 36 Mertin St (PO Box 16) Bourke 2840. Phone (068) 72 2035.

Executive: D. Carmichael (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$3.00 sccm, & retail display \$5.00.

Western Mail

(Nynghan)

Publisher: Macquarie Media Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), G.L. Simpson (gen mgr), V. Jeffrey (circ mgr), J. Jiear (sales mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 603.

Western Star

Publisher: Western Star Newspaper, 114 Dandaloo St, (PO Box 189) Narramine 2821. Phone (068) 89 2266.

Executive: L. Whiterod (ed).

Data: Wkly, offset, casual rate \$1.80 sccm.

Westlakes Advertiser

(Boolaroo)

Publisher: Readon Publishing Co, 7 Main Rd (PO Box 10) Boolaroo 2284. Phone (02) 58 2194.

Executive: P. Lean (mgr & advgt mgr).

Data: Wkly, tabloid, offset, casual rate \$1.30 sccm.

Wollongong Advertiser

Publisher: Illawarra Newspapers Holdings Pty Ltd, 282 Keira St, (PO Box 1215) Wollongong 2500. Phone (042) 20 2511.

Executives: R.G. Stewart (gen mgr), P. Newell (ed), D. Lewis (mgr), J. Edwards (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639, John Fairfax & Sons, Melbourne (03) 602 3033.

Data: Wkly, letterpress, casual rate \$2.50 sccm.

Circulation: CAB 77,089.

Wyndham Observer

Publisher: Wyndham Observer, Rocky Hall Rd, Wyndham 2550. Phone (0649) 4 2122, 4 2185. Telex 61110.

Executives: C. Kleiss (publr/ed), Mrs E. Kleiss (advtg mgr).

Data: Wkly, \$4.00 per cm (double col).

Yass Post

Publisher: Yass Newspapers Pty Ltd, 84 Comur St (PO Box 322) Yass 2582. Phone (062) 26 1472.

Executives: R. Lawson (mgr), J. Gordon (ed).

Repr: Carrington Media Services, Sydney (02) 29 8431. Market Media Assocs, Adelaide (08) 223 6629. Brown, Orr, Fletcher, Burrows, Melbourne (03) 329 8522.

Data: Bi-wkly, offset, casual rate \$1.25 sccm.

Circulation: ABC 862.

Yass Tribune

Publisher: Yass Tribune Pty Ltd, 73 Lead St (PO Box 8) Yass 2582. Phone (062) 26 1622.

Executives: S. Tapsell (ed), L. Fisher (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$1.20 sccm.

Victorian Newspapers

Melbourne Metropolitan Newspapers

DAILY

Morning

The Age

Publisher: David Syme & Co Limited, 250 Spencer St, Melbourne 3000. Phone (03) 60 0421, Telex 30449.

Executives: G.J. Taylor (mng dir), C. Burns (ed), F.H. Cullen (display advtg mgr), R. Tebbutt (dep display advtg mgr), J.R. Hancock (class advtg mgr), K. Lipscombe (dep class advtg mgr), J.A. Paton (group mktg mgr), D. Swinstead (mktg mgr), J. McCausland (bus mgr).

Repr: David Syme & Co Ltd (V. Flattery) Sydney (02) 29 6271; John Fairfax & Sons Ltd (Ms A. Lukin) Brisbane (07) 221 6266, (B. Mahoney) Adelaide (08) 211 8544, (R. Mathews) Perth (09) 321 8217.

Data: letterpress, casual rate \$13.60 sccm Mon-Fri, \$18.80 Sat.

Circulation: ABC 238,327.

The Sun News - Pictorial

Publisher: The Sun News - Pictorial (Herald & Weekly Times Ltd), 44 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0351. Telex 30104, 30124.

Executives: D.R. Ludbey (grp mgr), B.P. Morris (mktg dir), R. Donnelly (ed), I. Rose (advtg mgr).

Repr: Sun News - Pictorial (A. Gallen) Sydney (02) 2 0231; Terry Garry Media, Brisbane (07) 369 7877; Tony Allen & Assocs, Perth (09) 328 9593; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; UK, USA, Tokyo.

Data: Letterpress, casual rate \$26.00 sccm.

Circulation: ABC 570,443.

Afternoon

The Herald

Publisher: The Herald & Weekly Times Ltd, 44 Flinders St, Melbourne 3000. Phone (03) 63 0211; Classified (03) 63 0351. Telegrams Heraldtime. Telex 30104, 30124.

Executives: D.R. Ludbey (grp mgr), B.P. Morris (mktg dir), P. Hinton (ed), H.M. Hughes (gen advtg mgr).

Repr: The Herald (J.S. Massey) Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Terry Garry Media, Brisbane (07) 369 7877; Tony Allen & Assocs, Perth (09) 328 9593; UK, USA, Tokyo.

Data: Letterpress, casual rate \$14.50 sccm.

Circulation: ABC 337,003.

Sunday

Sunday Observer

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), N. Mooney (exec ed), L. Garwood (publr).

Repr: Adrep, Sydney (02) 929 5088; Peter Isaacson Publications, Brisbane (07) 262 2495; Adelaide (08) 223 2722; Perth (09) 321 2406.

Data: Offset, casual rate \$6.50 sccm. Classified offset, casual rate \$6.50 sccm.

Circulation: ABC 116,900.

Sunday Press

Publisher: Herald & Weekly Times Ltd & David Syme & Co Ltd, 250 Spencer St, Melbourne 3000. Phone (03) 60 0421 ext 2578. Telex 30449.

Executives: B.E. Welch (mgr), C. Duck (ed), G. Moore (advtg mgr).

Repr: David Syme & Co Ltd, Sydney, (02) 29 6271; Nankervis Media, Adelaide (08) 339 1716; Bede Williams & Assocs, Brisbane (07) 378 9333.

Data: Offset, casual rate \$5.75 sccm.

Circulation: ABC 140,125.

Weekly

Truth

Publisher: Truth Newspapers Pty Ltd, 272 Roslyn St, West Melbourne, 3003. Phone (03) 329 0277.

Executives: M. Day (publr), G. Hawthorne (ed), S. Everett (mgr), R. Reid (advtg mgr).

Repr: Sydney (02) 331 7845.

Data: offset, casual rate \$8.80 sccm.

Circulation: ABC 231,125.

aards The Advertising Bible

Melbourne Suburban Newspapers

The Advertiser

(Sandringham Brighton)

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.35 scdm.

Circulation: CAB 24,677.

Broadmeadows Observer

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy 3046. Phone (03) 306 4500.

Executives: R.H. Foletta (mng dir), R.P. Grant (ed), N.G. Hatty (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, tabloid, offset, casual rate \$4.68 scdm.

Circulation: CAB 28,864.

Brunswick Sentinel

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: D.G. Brown (mng dir), J. Gavegan (ed), G.E. Trainor (grp sales dir), I. Musgrove (sales mgr), R.S. Mott (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 20,681.

Camberwell Free Press

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Dandenong Rd (PO Box 318) Dandenong 3175. Phone (03) 797 0222. Telex 30449.

Executive: J.W. Conway (advtg mgr).

Repr: McGowan Media, Sydney (02) 929 5639; ASNA, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 50,538.

Coburg Courier

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: D.G. Brown (mng dir), J. Gavegan (ed), J.H. Mott (publr), G.E. Trainor (grp sales dir), I. Musgrove (sales mgr), R.S. Mott (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 28,761.

Cranbourne Sun

Incorporating Berwick-Pakenham Times, Cranbourne Journal, Koo-wee-rup Sun. Publisher: Leader Westport Printing Pty Ltd, 2 High St, Cranbourne 3977. Phone (059) 96 3555. Published jointly with Syme Community Newspapers.

Executives: C.G. Fisher (publr), A. Norris (ed), W.J. Clark (sales mgr), S. McCurdy & W. Head (advtg mgr), J. Bruce (news ed).

Repr: Allied Suburban Newspapers, Melbourne (03) 819 4399; McGowan Media, Sydney (02) 929 5639.

Data: Wkly, tabloid, offset, casual rate \$2.80 scdm.

Circulation: CAB 12,878

Dandenong Regional Journal

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.

Executives: J. Woods (ed), J. Conway (advtg mgr), J. Corless (prdn mgr).

Repr: McGowan Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$3.50 scdm.

Circulation: CAB 38,811 (Thurs).

The Dandenong Springvale Oakleigh Journal

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.

Executives: J. Woods (ed), J. Conway (advtg mgr), J. Corless (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$6.00 scdm.

Circulation: CAB 61,383 (Mon).

Diamond Valley News

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams News.

Executives: D.G. Brown (mng dir), J. Gavegan (ed), J.H. Mott (publr), G.E. Trainor (grp sales dir), L. Lawrenson (sales mgr), R.S. Mott (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 32,951.

Doncaster Mirror

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400. 3rd floor, Doncaster Shopping Town, Doncaster. Phone (03) 848 8933.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.10 scdm.

Circulation: CAB 28,686.

Doncaster/Templestowe News

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams News.

Executives: D.G. Brown (mng dir), J. Gavegan (ed), J.H. Mott (publr), G.E. Trainor (grp sales dir), L. Hart (sales mgr), R.S. Mott (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 29,895.

Eastern Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400. 3rd floor, Doncaster Shopping Town, Doncaster 3108. Phone (03) 848 8933.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.85 scdm.

Circulation: CAB 47,102.

The Emerald Hill and Sandridge Times

Publisher: CPI Publications, 387 Bay St, Port Melbourne 3207. Phone (03) 64 4177, 64 2213.

Executive: Ms M. Walton (advtg mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.00 scdm.

Circulation: CAB 23,594.

Essendon Gazette

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd (PO Box 114) Glenroy 3046. Phone (03) 306 4500.

Executives: R. Foletta (mng dir), R.P. Grant (ed), N.G. Hatty (advtg mgr), G. Pendelbury (advtg prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, tabloid, offset, casual rate \$4.68 scdm.

Circulation: CAB 29,540.

The Frankston Peninsula News

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.

Executives: J. Conway (advtg mgr), J. Corless (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$6.30 scdm.

Circulation: CAB 33,203.

Frankston Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.20 scdm.

Circulation: CAB 30,351.

The Heidelberger

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams News.

Executives: D.G. Brown (mng dir), J. Gavegan (editor), J.H. Mott (publr), G.E. Trainor (grp sales dir), L. Hart (sales mgr), R.S. Mott (prdn mgr), R. Bradley (reg sales mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 25,622.

Keilor Messenger

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy 3046. Phone (03) 306 4500.

Executives: R. H. Foletta (mng dir), R.P. Grant (ed), N.G. Hatty (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, tabloid, offset, casual rate \$4.68 scdm.

Circulation: CAB 29,948.

Knox Sherbrooke News

Publisher: Leader Associated Newspapers Pty Ltd, 243 Dorset Rd, Boronia 3155. Phone (03) 762 2511, class 877 6655.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), R. MacDonald (sales mgr), G.E. Trainor (grp sales dir), R. Bradley (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 43,493.

The Knox Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J. Gannan (mgr), J. Gannan (ed).

Data: Wkly, offset, casual rate \$4.10 scdm.

Circulation: CAB 27,367.

Lilydale & Yarra Valley Express

Publisher: Leader Associated Newspapers Pty Ltd, 286 Main St, Lilydale 3140 ; PO Box 185, Blackburn 3130. Phone (03) 735 1088, class 877 6655.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir), R. Bradley (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 29,059.

The Mail

Publisher: Syme Community Newspapers Pty Ltd, 260 Barkly St, Footscray 3011. Phone (03) 68 6911.

Executive: A. Patten (advtg mgr).

Repr: McGowan Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, letterpress, casual rate \$4.60 scdm.

Circulation: CAB 38,335.

The Melbourne Times

Publisher: Communication Industries Pty Ltd, 237 Rathdowne St, Carlton 3053. Phone (03) 347 4977.

Executive: S. Higgs.

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.80 scdm.

Circulation: CAB 43,539.

Melton/Bacchus Marsh Mail-Express

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Dandenong Rd (PO Box 318) Dandenong 3175. Phone (03) 797 0222. Telex 304449.

Executive: P. McWilliam (advtg mgr).

Repr: McGowan Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$1.80 scdm.

Circulation: CAB 11,921.

Moorabbin Standard

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.70 scdm.

Circulation: CAB 36,064.

Mordialloc-Chelsea News

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.10 scdm.

Circulation: CAB 25,324.

Mountain District Free Press

Publisher: Leader Associated Newspapers Pty Ltd, 596 Main St, Belgrave 3160. Phone (03) 754 7666.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir), B. Clisby (sales mgr), R. Bradley (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.50 scdm.

Circulation: CAB 21,864.

Northcote Leader

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir), I. Musgrove (sales mgr), R.S. Mott (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 23,526.

Nunawading Gazette

Publisher: Leader Associated Newspapers Pty Ltd, 160 Whitehorse Rd, Blackburn 3130. Phone (03) 877 6655.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.50 scdm.

Circulation: CAB 34,310.

Pakenham Gazette & Berwick City News

Publisher: I.H. Thomas, 100-106 Main St (PO Box 9) Pakenham 3810. Phone (059) 41 2666, 41 2778.

Executive: I.H. Thomas (ed/advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.90 scdm.

Peninsula-Westernport Post

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; VCPA, Melbourne (03) 662 3244; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$4.20 scdm.

Circulation: CAB 13,726.

Preston Post-Times

Publisher: Leader Associated Newspapers Pty Ltd, 543 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 scdm.

Circulation: CAB 32,789.

Progress Press

Publisher: Leader Associated Newspapers Pty Ltd, 160 Whitehorse Rd, Blackburn 3130. Phone (03) 877 6655.

Executives: D.G. Brown (mng dir), J.H. Mott (publr), J. Gavegan (ed-in-chief), G.E. Trainor (grp sales dir), B. Salisbury (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$7.40 scdm.

Circulation: CAB 82,548.

Regional Progress

Publisher: Leader Associated Newspapers Pty Ltd, 99 Atherton Rd, Oakleigh 3166. Phone (03) 568 4644.

Executives: D.G. Brown (mng dir), J.H. Mott (publr), J. Gavegan (ed), B. Salisbury (reg mgr), G. Kennedy (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$6.50 scdm.

Circulation: CAB 65,335.

The Regional Review

Publisher: Victorian Media Corporation, 1 Devon St, Croydon 3136. Phone (03) 725 2555.

Executive: A. Long (mng ed), Mrs F. Long (media dir), A. Preusker (mktg dir), K. Peplar (prdn dir).

Data: Mthly, offset, casual rate \$5.00 scdm.

Richmond Times

Publisher: CPI Publications, 387 Bay St, Port Melbourne 3207. Phone (03) 64 4177, 64 2213.

Executive: Ms L. Walton (advtg mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$2.50 scdm.

Circulation: CAB 14,110.

Ringwood & Croydon Mail

Publisher: Leader Associated Newspapers Pty Ltd, 235A Maroondah Hwy, Ringwood 3134. Phone (03) 870 3333.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir), E. Gordon (sales mgr), R. Bradley (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$3.85 scdm.

Circulation: CAB 17,293.

Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd, 46 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: J. Doelling (mgr), G. Mallin (acting ed), B. Rose (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, tabloid, offset, casual rate \$6.75, classifieds \$7.10 scdm.

Circulation: CAB 12,209 (Malvern ed), 26,224 (Prahran), 35,943 (Sthn), 38,574 (Central).

Standard Times (Oakleigh & Clayton)

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$3.50 scdm.

Circulation: CAB 21,940.

The Sunshine Advocate

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston-Dandenong Rd, Dandenong 3175. Phone (03) 797 0222.

Executives: A. Patten (advtg mgr), J. Corless (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$3.00 scdm.

Circulation: CAB 48,446.

The Town Crier

Publisher: Standard Newspapers Ltd, 10 Park Rd, Cheltenham 3192. Phone (03) 584 8400.

Executives: J.R. Clarke (gen mgr), G. Eccles (ed dir), I. Metcalfe (prdn mgr), A. Hatton (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$1.75 scdm.

Circulation: CAB 10,731.

Waverley Gazette

Publisher: Waverley Gazette, Railway Pde (PO Box 175) Glen Waverley 3150. Phone (03) 232 3255, 232 6066.

Executives: V. Theobald (ed), G. Green (reg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, offset, casual rate \$5.00 sccm.

Circulation: CAB 44,950.

Werribee Shire Banner

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Dandenong Rd (PO Box 318) Dandenong 3175. Phone (03) 797 0222.

Executive: A. Patten (advtdg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; ASN, Melbourne (03) 819 4399.

Data: Wkly, letterpress, casual rate \$2.60 sccm.

Circulation: CAB 16,074.

Whittlesea Post

Publisher: Leader Associated Newspapers Pty Ltd, 545 High St, Northcote 3070. Phone (03) 489 2222. Telegrams Leader.

Executives: D.G. Brown (mng dir), J. Gavegan (ed-in-chief), J.H. Mott (publr), G.E. Trainor (grp sales dir), I. Musgrove (sales mgr), B. Salisbury (reg mgr).

Repr: N.P. Kavanagh (VCPA), Melbourne (03) 662 3244; McGowan Media, Sydney (02) 929 5639.

Data: Wkly, offset, casual rate \$5.00 sccm.

Circulation: CAB 22,870.

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VICTORIAN REGIONAL & PROVINCIAL NEWSPAPERS

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BACCHUS MARSH	Bacchus Marsh & Melton Telegraph The Mail-Express
BAIRNSDALE	Bairnsdale Advertiser
BALLARAT	The Courier (D) Ballarat News
BEAUFORT	Riponshire Advocate
BEECHWORTH	Ovens & Murray Advertiser
BENALLA	Benalla Ensign
BENDIGO	Bendigo Advertiser (D) The Gazette
BOORT	Boort & Quambatook Standard Times
BRIGHT	Alpine Observer
CAMPERDOWN	Camperdown Chronicle
CASTERTON & COLERAINE	Western Advertiser
CASTLEMAINE	Castlemaine Mail
COBDEN	The Cobden Times
COBRAM	The Cobram Courier
COLAC	The Colac Herald The Coastal Telegraph
CORRYONG	Corryong Courier
CRESWICK	Creswick Advertiser
DAYLESFORD	Advocate
DIMBOOLA	Dimboola Banner
DONALD	Donald Birchip Times
EAST GIPPSLAND	East Gippsland News
ECHUCA	Riverine Herald
EDENHOPE	Kowree Advocate
EUROA	The Euroa Gazette
FOSTER	The Mirror
GEELONG	Geelong Advertiser (D) Geelong News
GISBORNE	Macedon Ranges Telegraph
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HAMILTON	Spectator
HEALESVILLE	Mountain Views
HEATHCOTE	Mclvor Times & Rodney Advertiser
HOPETOUN	Hopetoun Courier & Mallee Pioneer
HORSHAM	The Wimmera Mail Times
JEPARIT	Jeparit Leader
KANIVA	The Kaniva Times-Nhill Free Press
KERANG	Kerang Northern Times

KILMORE
KOO-WEE-RUP

KORUMBURRA/WONTHAGGI
KYABRAM
KYNETON

LEONGATHA
MAFFRA
MANSFIELD
MARYBOROUGH
MILDURA

MIRBOO NORTH
MORTLAKE
MORWELL
MYRTLEFORD
NUMURKAH SHIRE
OCEAN GROVE
ORBOST
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WODONGA/ALBURY
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The Standard (D)
Wedderburn Express
Twin Cities Post
The Yarram Standard-News
Yarrowonga Chronicle
Yea Chronicle

Geelong people are peculiar.

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information on new and used cars and 67.7% seeking employment (Morgan Readership Survey).

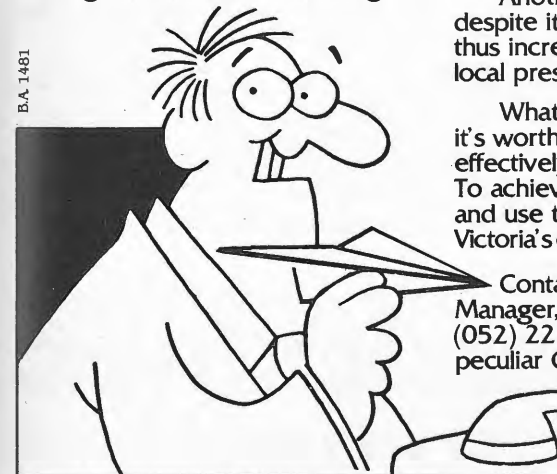
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B.A. 1481

GEELONG ADVERTISER

Vic Regional & Provincial Newspapers

Daily

The Courier (Ballarat)

Publisher: The Ballarat Courier Pty Ltd, 110 Creswick Road, Ballarat 3350. Phone (053) 31 1211. Telex 32019.

Executives: K.J. Flecknoe (mng dir), D.G. Cowles (gen mgr), L.V. Holloway (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615-8; ParPlan, Brisbane (07) 31 1770; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Offset, casual rate \$3.00 sccm.
Circulation: ABC 21,784.

Bendigo Advertiser

Publisher: The Bendigo Advertiser Newspapers, Pall Mall, Bendigo 3550. Phone (054) 43 1322.

Executives: R. MacDonald (mng ed, publr), M. Greenwood (ed), A.C. Fittock (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615-8; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Letterpress, casual rate \$2.70 sccm.
Circulation: ABC 16,097.

Geelong Advertiser

Publisher: Geelong Advertiser Pty Ltd, 191 Rye St (PO Box 91) Geelong 3220. Phone (052) 22 2322. Telegrams Geead. Telex 31523.

Executives: S. Armytage (advtg mgr), P.A. Ryan (prdn mgr), D. McLure (ed-in-chief), J. Lipelgoes (mktg mgr), B. MacKinnon (nat advtg mgr), D. Jennings (sales mgr).

Repr: J.A. Begent, Sydney (02) 2 0231; Hugh Anderson, Melbourne (03) 663 3615-8; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Letterpress, casual rate \$3.83 sccm.
Circulation: ABC 29,445.

The Shepparton News

Publisher: Shepparton Newspapers Pty Ltd, 159-165 High St, Shepparton 3630. Phone (058) 20 1555. Telex 31289.

Executives: D.R. McPherson (mng dir), E.N. Lea (gen mgr), K.J. Ball (ed), B. Stagman (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Offset, casual rate \$2.10 sccm.
Circulation: ABC 7,288.

The Standard (Warrnambool)

Publisher: Syme Media Pty Ltd, 170-176 Koroit St (PO Box 419) Warrnambool 3280. Phone (055) 62 1144. Telegrams Standard. Telex 55828.

Executives: A.M. Stewart (gen mgr), J. Clarke (ed), G.K. Williams (mktg mgr), M.G. Richards (advtg mgr), G.A. Bridgman (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615-8; John Fairfax & Sons, Adelaide (08) 212 1212; Claude Olive, Brisbane (07) 229 4316.

Data: Offset, casual rate \$2.40 sccm.
Circulation: ABC 11,735.

Sunraysia Daily (Mildura)

Publisher: Sunraysia Publishing Co Pty Ltd, Elliott Newspaper Group Pty Ltd, 22 Deakin Ave (PO Box 1400) Mildura 3500. Phone (050) 23 0211. Telex 55573. Telegrams Sunraysia.

Executives: W.R. Lanyon (mng dir), G.F. Tilley (ed), M.J. Goodieson (advtg mgr), O.B. Crocker (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Data: offset, casual rate \$2.15 sccm.
Circulation: ABC 8,542.

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- SUNRAYSIA DAILY-MILDURA
- THE STANDARD WARRNAMBOOL



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**Advocate
(Daylesford)**

Publisher: Spa Centre Printing & Publishing Pty Ltd, 26-28 Howe St, Daylesford 3460. Phone (053) 48 2866.

Executives: H.J. Brown & P. Tepper (publrs).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, letterpress, casual rate \$1.20 sccm.

Alexandra & Eildon Standard

Publisher: T. Page & Son, 49 Grant St, (PO Box 5) Alexandra 3714. Phone (057) 72 1002.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.20 sccm.

**Alpine Observer
(Bright)**

Publisher: J.J. Garoni, Ireland St, Bright 3741. Phone (057) 55 1013.

Executive: J.J. Garoni (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.25 sccm.

The Ararat Advertiser

Publisher: The Gateway Publishing Co Pty Ltd, 3 Ligar St (PO Box 93) Ararat 3377. Phone (053) 52 2442. Telegrams Advertiser.

Executive: C.J. King (mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615; Market Media Assocs, Adelaide (08) 223 6629.

Data: Tri-wkly, offset, casual rate \$1.71 sccm.

Circulation: ABC 3,233.

Bacchus Marsh & Melton Telegraph

Publr: Saintcrespin Pty Ltd PO Box 400, Bacchus Marsh 3340. Phone (053) 67 1367.

Executives: J. Reivers (pub), S. Kraljik (advtg).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.00 sccm.

Bairnsdale Advertiser

Publisher: James Yeates & Sons Pty Ltd, 27 Service St, Bairnsdale 3875. Phone (051) 52 4141.

Executive: D.M. Yeates (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$1.36 sccm.

Circulation: ABC 7,006.

Ballarat News

Publisher: Ballarat Publishing Co Pty Ltd, 108 Creswick Rd (PO Box 638) Ballarat 3350. Phone (053) 31 3833, 31 3056.

Executives: Ms R. O'Brien (mng ed), Ms T. Croggon (advtg mgr).

Data: Wkly, offset, casual rate \$1.98 sccm.

Bellarine Peninsula Echo

Publisher: The Geelong Advertiser Pty Ltd, 191 Ryrie St, Geelong 3220. Phone (052) 22 2322. Telex 31523.

Executives: P. Lovett (ed), A. Hunter (advtg mgr), P.A. Ryan (prdn mgr).

Data: Wkly, letterpress, casual rate \$1.90 sccm.

Circulation: CAB 25,107.

Benalla Ensign

Publisher: Simtru Pty Ltd, 55 Carrier St, Benalla 3672. Phone (057) 62 2277, 62 2644.

Executive: G.J.C. Adams (mng ed), Miss E. Adams (ed), G.J. Adams (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.60 sccm.

Circulation: ABC 2,762.

Boort & Quambatook Standard-Times

Publisher: G.R. Meadows, 28 Godfrey St (PO Box 116) Boort 3537. Phone (054) 55 2206. Telegrams Standard.

Executive: G. Meadows (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.30 sccm.

Campaspe Valley News

Publisher: Rochester Irrigator Pty Ltd, Mackay St (PO Box 59) Rochester 3561. Phone (054) 84 1045.

Executive: J. Dixon (mgr).

Repr: McGowen Media, Sydney (02) 929 5639. VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.47 sccm.

Circulation: ABC 1,624.

Camperdown Chronicle

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, tabloid, offset, casual rate \$1.40 sccm.

Castlemaine Mail

Publisher: Elliott Midland Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 155 Barker St, Castlemaine 3450. Phone (054) 72 1788.

Executives: L.E. Nicholls (mng ed), D. Cox (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keeffe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$1.60 sccm.

Circulation: ABC 2,831.

The Chronicle

(Wangaratta)

Publisher: Wangaratta Newspapers Pty Ltd, 37 Rowan St (PO Box 221) Wangaratta 3677. Phone (057) 21 2021.

Executives: B.H. Higgins (mng dir), P.E. Polan (ed), J. Adamo (prdn mgr), J. James (sales mgr).

Repr: McGowan Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: Tri-wkly, offset, casual rate \$1.70 sccm.

Circulation: ABC 5,110.

The Coastal Telegraph

Publisher: T & M Tayler Media Pty Ltd Pty Ltd, 8 Little Ryrie St, Geelong 3220. Phone (052) 21 5200.

Executive: T. Tayler (advtg dir), R. Borella (ed).

Repr: Terry Taylor & Associates, Melbourne (03) 690 6071.

Data: Wkly, offset, casual rate \$1.90 sccm.

The Cobden Times

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

The Cobram Courier

Publisher: J.J. Beasley, Station St (PO Box 257) Cobram 3644. Phone (058) 72 1144. Telegrams Courier.

Executive: J.J. Beasley (ed/advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 2,448.

The Colac Herald

Publisher: Gannon Newspapers Pty Ltd, Gelibrand St (PO Box 45) Colac 3250. Phone (052) 31 5322.

Executives: F.V. Gannon (mng dir), G. Trotter (ed), S. Lugg (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 6,050.

Corryong Courier

Publisher: Colin McClure, PO Box 32, Corryong 3707. Phone (060) 76 1045, 76 1165.

Executive: C.W.J. McClure (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.20 sccm.

Creswick Advertiser

Publisher: Creswick Advertiser Pty Ltd, 59 Albert St, Creswick 3363. Phone (053) 45 2410. Telegrams Advertiser.

Executive: A. Sanders (publr/ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.20 sccm.

Dimboola Banner

Publisher: Dimboola Banner, 27 Lochiel St, Dimboola 3414. Phone (053) 89 1440. Telegrams Banner.

Executives: S.W. & N.A. Watson (publrs), J.C. Barry (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.50 sccm.

Donald Birchip Times

Publisher: R. Letts & Partners, 16 McCulloch St (PO Box 55) Donald 3480. Phone (054) 97 1010 or 97 1588.

Executive: G.W. Letts (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, tabloid, offset, casual rate \$1.25 sccm.

Circulation: ABC 1,752.

East Gippsland News

Publisher: James Yeates & Sons Pty Ltd, 27 Service St (PO Box 465) Bairnsdale 3875. Phone (051) 52 4141.

Executive: D.M. Yeates (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.36 sccm.

The Euroa Gazette

Publisher: L.G. & H.M. Donaldson Pty Ltd, 31 Binney St, Euroa 3666. Phone (057) 95 3041.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.35 sccm.

Circulation: ABC 2,425.

The Gazette (Bendigo)

Publisher: R.B. MacDonald, 100 Pall Mall, (PO Box 572) Bendigo, 3550. Phone (054) 42 1200.

Executive: R. Macdonald (publr), K. Saunders (mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Mthly, offset, casual rate \$2.53 sccm.

Geelong News

Publisher: Geelong News Pty Ltd, Centrepoint, Geelong 3220. Phone (052) 22 3622.

Executives: R. Gubbins (advtg mgr), G. O'Regan (ed).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Bi-wkly, offset, casual rate \$4.40 sccm.

Circulation: CAB 49,267.

Gippsland Times**(Sale)**

Publisher: Southern Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 74-76 Macalister St, Sale 3850. Phone (051) 44 3066.

Executives: D. Tulloch (mgr), C. Coomber (news ed), M. Howard (advgt mgr), N. Robinson (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Cotswold Media Service, Adelaide (08) 339 3427; O'Keefe Media Services, Perth (09) 381 7440.

Data: Bi-wkly, offset, casual rate \$2.30 sccm.

Circulation: ABC 5,420, CAB 13,517.

Goulburn Valley Leader

Publisher: Goulburn Valley Leader Pty Ltd, 159-165 High St (PO Box 204) Shepparton 3630. Phone (058) 20 1555. Telegrams Leader. Telex 31289.

Executives: K.J. Ball (ed), J. Peat (advgt mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.40 sccm.

The Guardian**(Swan Hill)**

Publisher: Elliott Consolidated Newspapers Pty Ltd, 54 McCallum St (PO Box 493) Swan Hill 3585. Phone (050) 32 2161, 32 2162. Telex 55321 Swanad.

Directors: D.F. Morris (mng dir), C.D. Lanyon, W.R. Lanyon.

Executives: B.A. Linton (advgt mgr), R.L. French (ed).

Repr: ParPlan, Melbourne (03) 267 3188; Sydney (02) 922 2677; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322, O'Keefe Media Services, Perth (09) 381 7440.

Data: Tri-wkly, casual rate \$1.85 sccm.

Circulation: ABC 4,411.

Hastings Sun

Publisher: Leader Westernport Printing Pty Ltd, 44 Station St (PO Box 32) Koo-wee-rup 3981. Phone (059) 97 1416.

Executives: C.G. Fisher (publr), A. Norris (ed), S. Lloyd (news ed), W.J. Clark (sales mgr), S. Loone, S. Standfield (advgt).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.00 sccm.

Circulation: CAB 7,150.

Hopetoun Courier & Mallee Pioneer

Publisher: Hopetoun Courier Co-op Ltd, PO Box 201, Hopetoun 3396. Phone (050) 10.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.20 sccm.

Jeparit Leader

Publisher: Anthony Haire, Charles St, Jeparit 3423. Phone (053) 97 2031.

Executives: A.S. Haire (publr), P.E. Haire (advgt mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.10 sccm.

The Kaniva Times - Nhill Free Press

Publisher: R.E. Sherwell & Co, Commercial St (PO Box 41) Kaniva 3419. Phone (053) 92 2210.

Executives: G.J. Potts (publr/advgt mgr), G.R. Sherwell (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.10 sccm.

Kerang Northern Times

Publisher: Northern United Pty Ltd, 24 Scoresby St (PO Box 284) Kerang 3579. Phone (054) 52 1733.

Executive: L. Jenkins (gen mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$1.62 sccm.

Circulation: ABC 3,262.

Kilmore Free Press

Publisher: L.J. Smith, 62-64 Sydney St, Kilmore 3601. Phone (057) 82 1045, 82 1344. Telegrams Free Press.

Executive: L.J. Smith (advgt mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.30 sccm.

Kowree Advocate

Publisher: L.A. & E. Oliver, 4 Dundas St, Edenhope, 3318. Phone (055) 85 1015. Telegrams Advocate.

Executives: L. Oliver (publr & advgt).

Data: Wkly, offset, casual rate \$1.10 sccm.

Kyabram Free Press

Publisher: Kyabram Newspapers Pty Ltd, 287-291 Allan St (PO Box 404) Kyabram 3620. Phone (058) 52 1533.

Executives: I.E.J. Purdey (mgr/publr), G.J. Underwood (ed).

Repr: VCPA Melbourne (03) 662 3244.

Data: Bi-wkly, offset casual rate \$1.58 sccm.

Circulation: ABC 3,619.

The Kyneton Guardian

Publisher: Elliott Midland Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 3 Market St (PO Box 153) Kyneton 3444. Phone (054) 22 1488. Telegrams Guardian.

Executives: L.E. Nicholls (mgr/ed), K. Reaper (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$1.60 sccm.

Circulation: ABC 1,574.

Latrobe Valley Express

Publisher: Latrobe Valley Express Pty Ltd, 21 George St, Morwell 3840. PO Box 536, Morwell 3840. Phone (051) 34 1811. Telex 38441.

Executives: P.J. Martin (gen mgr), M.J. Tucker (ed), C. Chaproniere (advgt mgr), J. Dunn (ops mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Data: Bi-wkly, tabloid, offset, class \$7 sccm, casual rate \$3.95.

Circulation: CAB 27,444.

Macedon Ranges Telegraph**(Gisborne)**

Publisher: Saintcrespin Pty Ltd, 52 Aitken St (PO Box 83) Gisborne 3437. Phone (054) 28 2600.

Executives: J. Reivers (publr), C. Job (advgt).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.00 sccm.

The Maffra Spectator

Publisher: Southern Newspapers Pty Ltd, Johnson St, Maffra 3860. Phone (051) 47 1422. Telex Newsad Z55102.

Executive: D.J. Tulloch (mgr).

Data: Wkly (Tue), offset, casual full page rate \$1026.

The Mail-Express**(Bacchus Marsh)**

Publisher: Syme Community Newspapers Pty Ltd, 22 Bakery Square, Melton 3337. Phone (053) 743 3288.

Executives: N. Roberts (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.80 sccm.

Circulation: CAB 11,921.

Mansfield Courier

Publisher: Mansfield Courier Pty Ltd, 11 High St, Mansfield 3722. Phone (057) 75 2115, 75 2888.

Executive: G. Heyes (mgr), G. Stoney (mng dir).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

Maryborough Advertiser

Publisher: W.D. Joynt & Co Pty Ltd, 62 Sutton Rd, Maryborough 3465. Phone (054) 61 1233.

Executives: J.L. Higgins (mgr ed), M. Rossi, G. Palmer.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$1.65 sccm.

Circulation: ABC 4,004.

Mclvor Times & Rodney Advertiser**(Heathcote)**

Publisher: R.W. & Y.M. Robinson, 97 High St, Heathcote, 3606. Phone (054) 33 2071.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, letterpress, casual rate \$1.40 sccm.

Midland Express**(Kyneton)**

Publisher: Elliott Midland Newspapers Pty Ltd (Elliott Newspaper Group Pty Ltd), 3 Market St (PO Box 153) Kyneton 3444. Phone (054) 22 1488. Telegrams Guardian.

Executives: L.E. Nicholls (mgr/ed), K. Reaper (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keefe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$2.00 sccm.

Midland Times**(Shepparton)**

Publisher: L. & M.I. Sweet, 10 McLennan St (PO Box 185) Mooroopna 3629. Phone (058) 25 2854. Registered office: 5 Dunrobin St, Shepparton 3630.

Executive: L. Sweet (publr/ed in chief).

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

Mildura Independent Star

Publisher: Mildura Independent News Pty Ltd, 15 Byrne Court (PO Box 2181) Mildura 3500. Phone (050) 23 7733. Telex 55595.

Directors: K. Wells (prdn mgr), M.J. Thorburn (dir & ed in chief).

Executives: J.C. Chapman (gen mgr), S. Hall (advgt mgr), K. Wells (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Casual rate \$1.50 sccm.

Mirboo North Times

Publisher: N.L. Martyn, Ridgway, Mirboo North 3871. Phone (056) 68 1201.

Executives: N.L. Martyn (mng ed), M.N. Martyn (advgt mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.20 sccm.

The Mirror (Foster)

Publisher: South Gippsland Publishing Co Pty Ltd, (PO Box 93) Foster 3960. Phone (056) 82 2205.

Executive: B.J. Baker (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.20 sccm.

Mornington Leader

Publisher: Leader Westernport Printing Pty Ltd, 44 Station St (PO Box 32) Koo-wee-rup 3981. Phone (059) 97 1416.

Executive: C.G. Fisher (publr), A. Norris (ed), G. Weiton (advtg mgr), W.J. Clark (sales mgr), A. Scott (advtg).

Data: Wkly, offset, casual rate \$2.10 sccm.

Circulation: CAB 13,379.

Mortlake Dispatch

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

Mountain Views

(Healesville, Upper Yarra & Lillydale Shires)

Publisher: Mountain Views Pty Ltd, 228 Maroonah Hwy (PO Box 470) Healesville 3777. Phone (059) 62 5800.

Executives: Ms M. Lambert (ed), G. Davidson (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$3.00 sccm.

The Myrtleford Times

Publisher: J.J. Garoni, PO Box 194, Myrtleford 3737. Phone (057) 52 1058.

Executive: J.J. Garoni (mng dir).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, letterpress, casual rate \$1.25 sccm.

Circulation: ABC 1,643.

North Central News

(St. Arnaud)

Publisher: B. Garrett, 68 Napier St, St. Arnaud 3478. Phone (054) 95 1055.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.45 sccm.

North West Express

(Ouyen)

Publisher: North West Express, 27 Pickering St (PO Box 127) Ouyen 3490. Phone (050) 92 1351.

Executive: L.G. Clohesy (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.50 sccm.

Numurkah Leader

Publisher: L.F. & A.B. Morris, 88 Melville St (PO Box 155) Numurkah 3636. Phone (058) 62 1034. Telegrams Leader.

Executive: L. Morris (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 2,831.

Ovens & Murray Advertiser

Publisher: J.D. & J.M. Scales, Bartsh Rd (PO Box 74) Beechworth 3747. Phone (057) 28 1627.

Executive: D. Scales (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.30 sccm.

Phillip Island Sun

Publisher: Leader Westernport Printing Pty Ltd, 44 Station St (PO Box 32) Koo-wee-rup 3981. Phone (059) 97 1416.

Executives: C.G. Fisher (publr), M. Hill (advtg mgr), A. Norris (ed), C. Clarke (news ed), W.J. Clark (sales mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.80 sccm.

Circulation: CAB 5,644.

Port Fairy Gazette

Publisher: C.P. & G.I. Keane, Sackville St, Port Fairy 3284. Phone (055) 68 1014.

Executives: C. Keane (publr), C.G. Fisher (mng ed), M. Hill (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.00 sccm.

The Portland Observer & Guardian

Publisher: Spectator Observer Partnership, 47 Percy St, Portland 3305. Phone (055) 23 2077. Telegrams Observer.

Executives: R. Davis (mgr), J. Patterson (ed), R. Malseed (sales mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 3,187.

Rainbow News

Publisher: A.M. Simms, Rainbow 3424. Phone (053) 95 1016.

Executive: A.M. Simms (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.00 sccm.

The Regional News

Publisher: Broadglen Publishing Co Pty Ltd, 209 Glenroy Rd, Glenroy 3046. Phone (03) 306 4500.

Executives: R.H. Foletta (mng dir), R.P. Grant (ed), N.G. Hatty (advtg mgr).

Repr: VCPA, Melbourne (03) 347 5655.

Data: Wkly, tabloid, offset, casual rate \$1.95 sccm.

Circulation: CAB 15,699.

Riponshire Advocate

Publisher: Arthur M. Parker & Co, 1 Lawrence St, Beaufort 3373. Phone (053) 49 2370.

Executive: T.J. McDonnell (ed/advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.10 sccm.

Riverine Herald

(Echuca)

Publisher: Riverine Herald Pty Ltd, 270 Hare St, Echuca 3625. Phone (054) 82 1111.

Executives: I. Hardinge (mgr), N. McKee, R. Wills (advtg).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$1.58 sccm.

Circulation: ABC 3,924.

Robinvale Sentinel

Publisher: Robinvale Printers, Herbert St, Robinvale 3549. Phone (050) 26 3398. AH (050) 24 6195.

Executive: Mrs M.M. Leslie (mng dir).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.20 sccm.

The Sea Lake & Wycheproof Times-Ensign

Publisher: L.G. & M.L. Clohesy, Best St (PO Box 7) Sea Lake 3533. Phone (050) 70 1081.

Executive: L.G. Clohesy (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.50 sccm.

The Shepparton Adviser

Publisher: Simtru Pty Ltd, 42 High St (PO Box 1664) Shepparton 3630. Phone (058) 22 1522.

Executives: G.J.C. Adams (mng ed), G.W. Adams (advtg mgr), Mrs A. Brodie (mgr).

Data: Wkly, offset, casual \$1.50 sccm.

Snowy River Mail

Publisher: B.E. Hollins, 122 Nicholson St (PO Box 16) Orbost, 3888. Phone (051) 54 1919.

Executives: G.E. Hollins (publr), B.E. Hollins (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.25 sccm.

Circulation: ABC 2,514.

South Gippsland Sentinel Times (Korumburra/Wonthaggi/Leongatha)

Publisher: Sentinel Times, 8 Radovick St, Korumburra 3950. Phone (056) 55 1422.

Executives: B. Blake (publr), G.A. Brookes (advtg mgr), N. Ladgrove (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 8,757.

The Southern Peninsula Gazette

Publisher: Southern Peninsula Gazette Newspapers Pty Ltd, 13-15 Ninth Ave (PO Box 179) Rosebud 3939. Phone (059) 86 8544. A division of Standard Newspapers Ltd, 10 Park Rd, Cheltenham, Vic 3192.

Executives: G. Gibbs (mgr), P. Gannon (ed), R. Boraston (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.10 sscm, classified \$3.80 sccm.

Spectator

Publisher: The Hamilton Spectator, 59 Gray St (PO Box 44) Hamilton 3300. Phone (055) 72 1011. Telegrams Spectator.

Executives: R.J. Beks (mgr), G. Edwards (ed), R. Parfrey (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 7,048.

The Star

Publisher: W.F. & D.F. Giles, PO Box 84, Leongatha 3953. Phone (056) 62 2294.

Executives: W.F. Giles (publr/ed), A. Broc-klebank (advtg mgr), B.J. Cherry (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.70 sccm.

The Stawell Times-News

Publisher: Gateway Publishing Co Pty Ltd, 58 Main St, Stawell 3380. Phone (053) 58 1060.

Executive: K.W. Dadswell (mng ed).

Repr: ParPlan, Sydney (02) 922 2677; VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$1.65 sccm.

The Telegraph

Publisher: Seymour Telegraph Pty Ltd, 4 Wallis St (PO Box 142) Seymour 3660. Phone (057) 92 2255.

Executives: D.R. McPherson (mng dir), A.F. Brock (ed).

Repr: McGowen Media, Sydney (02) 929 5639; VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.58 sccm.

Terang Express

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

The Trafalgar News

Publisher: Warragul Regional Newspapers Pty Ltd, 20 Contingent St, Trafalgar 3824. Phone (056) 33 1035.

Executives: B. Hopkins (mng dir), D. Smith (ed), I. Mackay (advgt).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.55 sccm.

The Traralgon Journal

Publisher: Latrobe Valley Express Pty Ltd, 16 Seymour St, Traralgon 3844. Phone (051) 74 2244.

Executive: P. Hopkins (ed).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; O'Keeffe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$2.05 sccm.

Circulation: CAB 8,699.

Twin Cities Post**(Wodonga/Albury)**

Publisher: Twin Cities Post, Cnr Swift & Kiewa Sts, Albury 2640. Phone (060) 21 5788.

Repr: McGowen Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual rate \$2.30 sccm.

Warracknabeal Herald

Publisher: Warracknabeal Herald Pty Ltd, 89 Scott St, Warracknabeal 3393. Phone (053) 98 2033.

Executives: J.F. Ward (mgr), G. Ward (assnt ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.

Circulation: ABC 2,037.

The Warragul Gazette

Publisher: Warragul Regional Newspapers Pty Ltd, 101 Queen St, Warragul 3820. Phone (056) 23 1454.

Executives: B. Hopkins (mng dir), I. Mackay (advgt mgr), D. Smith (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.10 sccm.

Circulation: ABC 7,145.

Wedderburn Express

Publisher: G.J. Somerville, High St, Wedderburn 3518. Phone (054) 94 3017. Telegrams Express.

Executive: G.J. Somerville (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.10 sccm.

The Weekly Trading Guide

Publisher: Elliott Newspaper Group Pty Ltd, 245 York St, Sale 3850. Phone (051) 44 1111, 44 1071.

Executive: L. Guest (publr, ed, advgt & prdn mgr).

Repr: O'Keeffe Media Services, Perth (09) 381 7440; ParPlan, Melbourne (03) 267 3188.

Data: Wkly, offset, casual rate \$1.75 sccm.

Western Advertiser**(Casterton, Coleraine, Merino)**

Publisher: Hamilton Spectator Partnership, 59 Gray Street, Hamilton 3300. Phone (055) 72 1011.

Executives: R. Davis (ed), R. Malseed (advgt, Portland office (055) 23 2077.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.50 sccm.

Western Plains Advertiser**(Lismore, Skipton)**

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189) Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

The Wimmera Mail-Times

Publisher: Wimmera Mail-Times Pty Ltd, 86 Wilson St (PO Box 519) Horsham 3400. Phone (053) 82 0181.

Executives: B.F. Bellman (mgr), A.W. Lockwood (ed), J.W. Childs (advgt mgr), A.H. Cox (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244; Market Media Associates, Adelaide (08) 223 6629.

Data: Tri-wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 10,370.

The Yarram Standard-News

Publisher: W.F. & D.F. Giles, Commercial Rd (PO Box 13) Yarram 3971. Phone (051) 82 5013.

Executives: W.F. Giles (publr), T. Giles (advgt mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.30 sccm.

Yarrowonga Chronicle

Publisher: A.N. Loughnan, Orr St (PO Box 147) Yarrowonga 3730. Phone (057) 44 3731. Telegrams Yarrowonga.

Executive: A.N. Loughnan (advgt mgr).

Repr: VCPA, Melbourne, (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.00 sccm.

Yea Chronicle

Publisher: T.M. Dignam, 36 High St, Yea 3717. Phone (057) 97 2656.

Executive: T.M. Dignam (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, broadsheet, letterpress, casual rate \$1.00 sccm.

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Brisbane 369 1282

Queensland Newspapers

Brisbane Metropolitan Newspapers

DAILY

Morning

The Courier-Mail

Publisher: Queensland Newspapers Pty Ltd, 41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 52 6011. Telegrams Courier Mail Brisbane. Telex 42373.

Executives: K.H. McDonald (chief exec), J.J. D'Arcy (deputy gen mgr), E. Davies (advtg mgr), D.C. Smith (ed), K. Kavanagh (exec ed) I.B. Kerr (prdn dir), J. Mayo (prom mgr), R. Atkinson (mktg mgr).

Repr: Queensland Newspapers Pty Ltd (P. Collins & T. Brooks) Sydney (02) 29 1621, (K. Jobst) Melbourne (03) 63 2031; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593; Gold Coast (G. Jakubans), Southport (075) 32 7711; Sunshine Coast (J. Bisset), Maroochydore (071) 43 5788; NZ, UK, USA, Tokyo.

Data: Letterpress, casual rate \$9.71 sccm Mon-Fri; \$10.68 Sat.

Circulation: ABC 227,943.

Daily Sun

Publisher: Daily & Sunday Sun Newspapers, Brunswick & McLachlan Sts, Brisbane 4000. GPO Box 222, Brisbane 4001. Phone (07) 253 3333. Telex 40105.

Executives: R. Richards (chrnm), F. Moore (gen mgr), D. Lewis (advtg mgr), J. Hartigan (ed), K. Keliher (news ed), W. Repard (sales & mktg dir), R. Turton (mktg co-ord).

Repr: News Ltd (B. Robinson), Sydney (02) 288 3681; Melbourne (03) 267 7222; (R. Considine), Perth (09) 328 5066; Symons Media, Adelaide (08) 31 5135.

Data: Casual rate \$7.10 cm.

Circulation: ABC 161,040.

Afternoon

Telegraph

Publisher: Queensland Newspapers Pty Ltd, 41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 52 6011. Telex 42373.

Executives: K.H. McDonald (chief exec), J.J. D'Arcy (dep gen mgr), R.G. Atkinson (mktg mgr), J. Mayo (prom mgr), D. Flaherty (ed), I.B. Kerr (prdn dir), G. Olsen (advtg mgr).

Repr: Queensland Newspapers Pty Ltd (N.T. Clacher) Sydney (02) 29 1621; S.B. Jackson, Melbourne (03) 63 2031; Hastwell Williamson Rouse, Adelaide (08) 332 3322; B.A. Allen & Assoc, Perth (09) 328 9593.

Data: Letterpress, casual rate \$7.74 sccm.

Circulation: ABC 141,922.

Sunday

The Sunday Mail

Publisher: Queensland Newspapers Pty Ltd, 41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 52 6011. Telegrams Sunday Mail Brisbane. Telex 42373.

Executives: K.H. McDonald (chief exec), J.J. D'Arcy (deputy gen mgr), J. Mayo (prom mgr), T. Quinn (ed), I.B. Kerr (prdn dir), R.G. Atkinson (mktg mgr).

Repr: Queensland Newspapers Pty Ltd (P. Covington) Sydney (02) 29 1621; (C. Attwood) Melbourne (03) 63 2031; Hastwell Williamson Rouse, Adelaide (08) 332 3322; G. Jakubans, Brisbane (075) 32 7653; Allen & Associates, Perth (09) 328 9593; UK, USA, Tokyo.

Data: Letterpress, casual rate \$12.13 sccm.

Circulation: ABC 373,760.

Sunday Sun

Publisher: Daily & Sunday Sun Newspapers, Brunswick & McLachlan Sts, Brisbane 4000. GPO Box 222, Brisbane 4001. Phone (07) 253 3333.

Executives: R. Richards (chrnm), F. Moore (gen mgr), G. Hussey (ed), G. Hutchinson (advtg mgr), W. Repard (sales & mktg dir), R. Turton (mktg co-ord).

Repr: News Ltd (B. Robinson) Sydney (02) 288 3681; Melbourne (03) 267 7222; Symons Media, Adelaide (08) 31 5135; News Ltd (R. Considine) Perth (09) 328 5066.

Data: Offset, casual rate \$12.91 sccm.

Circulation: ABC 388,134.

Brisbane Suburban Newspapers

Albert & Logan News

Publisher: Logan & Albert Publications, PO Box 55, Beenleigh 4207. Phone (07) 287 2733.

Executive: M.T. Rootes (mgr), B. Gordon (advtg mgr), B. Galton (ed).

Data: Bi-wkly, offset, casual rate \$3.10.

Echo

(Sandgate)

Publisher: Sandgate Newspaper Co Pty Ltd, 10 Loudon St, Sandgate 4017. Phone (07) 269 1732.

Executive: D. Neylan (publr, proprietor & ed).

Data: Wkly, tabloid, offset, casual rate \$1.50 sccm.

The Near North Coast News

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Beerburum Rd (PO Box 222) Caboolture 4510. Phone (071) 95 1322. Telegrams News.

Executives: J.A. Jones (gen mgr); D. Lonsdale (ed-in-chief), B. Langton (sales & mktg mgr), A.G. North (prdn mgr), G. Mazlin (supvr).

Repr: QRD, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 633 3615-8; Claude Olive Media, Brisbane (07) 229 4316.

Data: Wkly, offset, casual rate \$2.15 sccm.

Circulation: CAB 5,815.

North-West News

Publisher: Herald Press Pty Ltd, 326 Oxley Ave, Margate 4019. PO Box 151, Redcliffe 4020. Phone (071) 284 2271.

Executive: G. Griffith (mgr).

Repr: Adrep Australia Pty Ltd, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.42 sccm.

The Northern Times

Publisher: Herald Press Pty Ltd, 326 Oxley Ave, Margate 4019. PO Box 151, Redcliffe 4020. Phone (07) 284 2271.

Executive: G. Griffith (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.30 sccm.

Northside Observer

Publisher: Sandgate Newspaper Co Pty Ltd, 29 Station St, Nundah 4012. Phone (07) 266 5397.

Executive: D. Neylan (publr, prop, ed).

Data: Wkly, tabloid offset, casual rate \$2.10 sccm.

Redcliffe Herald

Publisher: Herald Press Pty Ltd, 326 Oxley Ave, Margate 4019. PO Box 151, Redcliffe 4020. Phone (07) 284 2271.

Executive: G. Griffith (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 6,801.

Redland Times

Publisher: Redland Publishers, Queen St, Cleveland 4163. Phone (07) 286 3111.

Executives: J. Treacy (mgr), R. Plastow (ed).

Repr: Claude Olive Media, Brisbane (07) 229 7744.

Data: Bi-wkly, offset, casual rate \$3.55 sccm.

The Satellite

Publisher: The Satellite, Suite A12, Centenary Shopping Centre, West Ipswich. PO Box 260, Ipswich 4074. Phone (07) 376 6500. Telex 42085. Old Logan Rd, Gales. Phone (07) 271 1933.

Executives: P. Geddy (advtg sales mgr).

Repr: QRD, (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD, (J. Treacy) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep Advertising Representatives, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$2.75 sccm.

South East Advertiser

Publisher: W. Lockwood & Sons Pty Ltd, 96 Tingal Rd (PO Box 176) Wynnum Central 4178. Phone (07) 396 1181-2-3.

Executives: E.W. Boustead (publr), B. Philp (ed), H. Redmond (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.23 sccm.

The Southern Star

Publisher: W. Lockwood & Sons Pty Ltd, 96 Tingal Rd (PO Box 176) Wynnum Central 4178. Phone (07) 396 1181-2-3.

Executives: E.W. Boustead (publr), B. Philp (ed), H. Redmond (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset casual rate \$2.23 sccm.

The Suburban Express

Publisher: Suburban Newspapers Pty Ltd, 10 Aspinall St (PO Box 10) Nundah 4012. Phone (07) 266 6666. Telex 40472.

Executives: Mrs H. Jeffery (publr & advtg mgr), Y. McLean (ed), B. Leyden (prdn mgr).

Data: Wkly, casual \$2.70 sccm (N.E. & N.W.), \$1.60 (Nthrn & Pine), \$1.80 (Redcliffe).

Time Off Magazine

Publisher: Time Off Publications, 60 Berwick St, Fortitude Valley 4006. GPO Box 515, Brisbane 4001. Phone (07) 52 9666. Telex 43390. Telegrams Timoff.

Executives: D. Reinhardt (publr), S. Adams (ed), M. Badgery (gen mgr), P. Conaghan (prdn mgr).

Data: Wkly, offset, casual rate \$4.00 sccm.

The Village News

Publisher: Roel Printing Service, 137 Oxley Station Rd, Oxley 4075. Phone (07) 379 3473.

Executives: J.M. Roel, Mrs Y. Roel & P. Magro (eds/props).

Data: Wkly, tabloid, letterpress, casual rate \$1.50 sccm.

The Westside News

Publisher: Herald Press Pty Ltd, 326 Oxley Avenue, Margate 4019. Office: 151 Baroona Road, Rosalie Phone (07) 369 7000.

Executive: G. Griffith (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.42 sccm.

Wynnum Redlands Herald

Publisher: W. Lockwood & Sons Pty Ltd, 96 Tingal Rd (PO Box 176) Wynnum Central 4178. Phone (07) 396 1181-2-3.

Executives: E.W. Boustead (publr), B. Philp (ed), H. Redmond (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$1.90 sccm.

Circulation: ABC 6,940.

Location index

QUEENSLAND REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily

AIRLIE	Whitsunday Times
ALLORA	Allora Advertiser
ATHERTON	Tablelander
AYR	Advocate
BAUDESSERT	Logan & Albert Times
BILOELA	The Central Telegraph
BOWEN	Bowen Independent Northern Leader
BUNDABERG	The Drum News-Mail (D)
CAIRNS	Cairns Focus The Cairns Post (D) Cairns Week
CHARLEVILLE	Western Times
CHARTERS TOWERS	The Northern Miner
CHILDERS	Isis Recorder Childers & Cordalba Advocate
CHINCHILLA	The Chinchilla News & Murilla Advertiser
CLIFTON	The Clifton Courier
CUNNAMULLA	Western Sun
DALBY	The Dalby Herald The Northern Downs News
EMERALD	Central Queensland News
ESK	Brisbane Valley Sun
FASSIFERN	Fassifern Guardian
GLADSTONE	The Observer Gladstone (D) The Central Queensland Express
GOLD COAST	Gold Coast Bulletin (D)
GOONDIWINDI	Goondiwindi Argus
GYMPIE	Gympie Times (D)
HERVEY BAY	The Bay Leader Hervey Bay-Fraser Island Sun
HOME HILL	The Observer
INGHAM	Herbert River Express
INNISFAIL	Innisfail Advocate
IPSWICH	The Ipswich Advertiser The Queensland Times (D)
KINGAROY	South Burnett Times
LONGREACH	Blackall Leader Longreach Leader
MACKAY	The Daily Mercury (D)
MAREEBA	Tablelands Advertiser
MARYBOROUGH	Chronicle (D) The Observer
MT ISA	The North-West Star (D)
MUNDUBBERA	Central and North Burnett Times

NERANG
NOOSA

PITTSWORTH
PROSERPINE
ROCKHAMPTON

ROMA
STANTHORPE
ST GEORGE
SUNSHINE COAST

SURFERS PARADISE
TOOWOOMBA

TOWNSVILLE

TULLY
TWEED HEADS
WARWICK

The Gold Coast Hinterlander
Noosa Citizen
Noosa News
Pittsworth Sentinel
Proserpine Guardian
The Morning Bulletin (D)
The Central Queensland Express

Western Star
Stanthorpe Border Post
Balonne Beacon

The Local
Sunshine Coast Daily (D)
Sunshine Coast Weekly

Gold Coast Sun
The Chronicle (D)
The Downs Star
The Gatton Star

The Register
The Townsville Advertiser
Townsville Bulletin (D)

The Tully Times
Daily News/Gold Coaster (D)
Warwick Daily News (D)

Qld Regional & Provincial Newspapers

Daily

The Cairns Post

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 126) Cairns 4870. Phone (070) 51 6666. Telex 48023.

Executives: E.J. Phillips (mgr), A. Hudson (ed), S. Sinclair (advtg mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Barnes) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Di-litho, casual rate \$3.00 sccm.

Circulation: ABC 22,823.

Chronicle

(Maryborough)

Publisher: Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St, (PO Box 216) Maryborough 4650. Phone (071) 22 2222. Telegrams Chronicle. Telex 49708.

Executives: P.E. Manning (mgr), A.G. Anderson (ed), M. Jamieson (advtg mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Evans) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.50 sccm.

Circulation: ABC 8,977.

The Chronicle

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), B. Hinchliffe (ed), P.B. Nicol (advtg mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Barnes) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.87 sccm.

Circulation: ABC 27,154.

The Daily Mercury

(Mackay)

Publisher: The Mackay Printing & Publishing Co (Pty) Ltd, 36 Wood St (PO Box 432) Mackay 4740. Phone (079) 51 2444. Telex 48154.

Executives: E.R. Grainger (gen mgr), G. Kelly (advtg mgr), R.J. Manning, (ed), L.C.D. Corcoran (prdn mgr), R. Bentley (bus mgr), P. Greenfield (cir mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Evans) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.80 sccm.

Circulation: ABC 18,630.

Daily News/Gold Coaster

Publr: Tweed Newspaper Co Pty Ltd, 3 Stuart St, Tweed Heads 2485. Phone (075) 36 1944.

Executives: W. Baird (gen mgr), B. Styman (ed), W. Martin (sales mgr), W. Martin (sales mgr), T. Rodd (advtg mgr).

Reprs: Parplan, Sydney (02) 922 2677; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Claude Olive Media Adelaide, Brisbane (07) 229 7744; Hastwell, Williamson, Rouse, (08) 322 3322.

Data: Offset, casual rate \$ 3.60.

Gold Coast Bulletin

Publisher: Gold Coast Publications Pty Ltd, (PO Box 1) Southport 4215. Phone (075) 39 2522. Telegrams Bulletin. Telex 42772, editorial 43805.

Gold Coast
Bulletin

THE GOLD COAST'S OWN DAILY NEWSPAPER



Executives: I.L. Jeffers (publr), J. Burton (ed), I.L. Jeffers (gen mgr), N. Cooper (sales mgr), G. Austin (prdn supvr).

Repr: QRD, Brisbane (07) 229 6922; (B. Kirk) Sydney (02) 920 1268; ParPlan, Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: offset, casual rate \$3.35 sccm.

Gympie Times

Publisher: Gympie Times Pty Ltd, 197 Mary St (PO Box 40) Gympie 4570. Phone (071) 82 1011.

Executives: E. Dean (mgr), I. Pedley (ed).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; (C. Olive) Brisbane (07) 229 6922; Hastwell Williamson, Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$2.25 sccm.

Circulation: ABC 5,892.

The Morning Bulletin

(Rockhampton)

Publisher: Capricornia Newspapers Pty Ltd, 162-164 Quay St (PO Box 397) Rockhampton 4700. Phone (079) 27 6955. Telex Rocbul 49010. Telegrams Bulletin.

Executives: M. McCarthy (gen mgr), L. Fox (advtg mgr), B. Bransdon (ed), G. Palmer (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD, Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$4.20 sccm.

Circulation: ABC 22,814.

News-Mail

(Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 24 Targo St, (PO Box 539) Bundaberg 4670. Phone (071) 72 2555. Telex 49707.

Executives: R. Theodore (mng ed), G. Chamberlin (ed), G. Jenkins (advtg mgr), L. O'Hanlon (advtg booking officer).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; (J. Treacy) Brisbane (07) 31 1726; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.80 sccm.

Circulation: ABC 12,354.

The North-West Star

(Mt Isa)

Publisher: Carpentaria Newspapers Pty Ltd, 112 Camooweal St (PO Box 777), Mt Isa 4825. Phone (077) 43 3355. Telegrams Norwestar. Telex 49561.

Executives: Dr. M. Joel (mng dir), K.J. Fairbairn (gen mgr), J. Carroll (ed), A. Mous (advtg mgr), N.M. Wright (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD, Brisbane (07) 31 1726; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.90 sccm.

Circulation: ABC 4,818.

The Observer Gladstone

Publisher: Gladstone Newspaper Co Pty Ltd, 27-29 Goondoon St (PO Box 351) Gladstone 4680. Phone (079) 72 1022. Telex 49464.

Executives: A.L. Sutherland (mgr), J. Mikkelsen (ed).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; QRD (M. Evans) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$2.85 sccm.

Circulation: ABC 6,093.

The Queensland Times

(Ipswich)

Publisher: The Queensland Times Pty Ltd, 260 Brisbane St, West Ipswich, (PO Box 260) Ipswich 4305. Phone (07) 281 1300. Telex 42085.

Executives: G.L. Smith (gen mgr), K. Green (ed), D. Hunt (advtg mgr), D. Venske (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; (C. Olive) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.96 sccm.

Circulation: ABC 16,501.

Sunshine Coast Daily

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56) Maroochydhore 4558. Phone (071) 43 4655.

Executives: J.A. Jones (gen mgr), D. Lonsdale (ed in chief), A.G. North (prdn mgr), B. Langton (mktg/sales mgr), M. Jones (advtg mgr).

Repr: QRD, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; Hastwell Williamson Rouse, Adelaide (08) 332 3322; QRD, Brisbane (07) 229 6922; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$3.45 sccm.

Circulation: ABC 14,102.

Townsville Bulletin

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St (PO Box 587) Townsville 4810. Phone (077) 72 2077. Telegrams Bulletin. Telex 47202.

Executives: R. McLean (mng dir), J.G. Manion (mgr), T. Carroll (ed), R. Dickson (sales mgr).

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Data: Di-litho, casual rate \$3.90 sccm.

Circulation: ABC 26,930.

Warwick Daily News

Publisher: The Warwick Newspaper Pty Ltd, 50 Albion St (PO Box 358) Warwick 4370. Phone (076) 61 1355. Telex 40104.

Executives: R. Hollingworth (gen mgr), S.L. Darracott (ed), R. Charles (prdn mgr), J. Irwin (advgt mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; (J. Treacy) Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 328 9593.

Data: Offset, casual rate \$3.70 sccm.

Circulation: ABC 5,833.

Non-daily

Advocate

(Ayr)

Publisher: Lower Burdekin Newspaper Co Pty Ltd, Edwards St (PO Box 969) Ayr 4807. Phone (077) 83 2207, 83 2277.

Executive: P.B. Short (mng ed), C.R. Jackson (advgt mgr).

Repr: McLean Media, Sydney (02) 29 4455; Claude Olive Media, Brisbane (07) 229 4316.

Data: Bi-wkly, web offset, casual rate \$2.70 sccm.

Circulation: ABC 4,094.

Allora Advertiser

Publisher: J.W. Gordon, 53 Herbert St, (PO Box 53) Allora 4362. Phone (076) 66 3128.

Executive: J.W. Gordon (publr).

Data: Wkly, Letterpress, casual rate \$1.80 sccm.

Balonne Beacon

Publisher: M.J. Pringle, Henry St (PO Box 206) St George 4487. Phone 24.

Executive: M.J. Pringle (ed).

Repr: Adrep Australia Pty Ltd, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, tabloid, letterpress, casual rate \$2.00 sccm.

The Bay Leader

(Hervey Bay)

Publisher: Hervey Bay Publishing Co, Watson St (PO Box 49) Pialba, 4655. Phone (071) 28 1865.

Executives: Miss J. Elson-Green (ed), R. Gilbert (advgt mgr), L. Mayne (prdn mgr).

Data: Wkly, tabloid, offset, casual rate \$2.50 sccm.

Blackall Leader

Publisher: The Blackall Leader, Magpie Lane (PO Box 189) Longreach 4730. Phone (074) 58 1855. Telex 49956.

Executive: B.J. Reynolds (mng ed).

Data: Wkly, offset, casual rate \$1.50 sccm.

Bowen Independent

Publisher: W.H. Darwen & Sons, PO Box 539, Bowen 4805. Phone (077) 86 1888.

Executive: H.W. Darwen O.B.E. (mng ed).

Data: Wkly, offset, casual rate \$3.25 sccm.

Circulation: ABC 4,982.

Brisbane Valley Sun

(Esk Shire)

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8) Boonah 4310. Phone (075) 63 1888.

Executive: M.A. Creighton (publr).

Data: Wkly, letterpress, casual rate \$1.10 sccm.

Circulation: ABC 1,011.

Cairns Focus

Publisher: Cairns Focus, 488 Mulgrave Rd, Cairns 4870. Phone (070) 54 4411.

Repr: Media Services Clearing House, Brisbane Phone (07) 229 6033.

Data: Wkly, offset, casual rate \$2.30 sccm.

Cairns Week

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 126) Cairns 4870. Phone (070) 51 6666.

Repr: QRD (B. Kirk), Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615; QRD (M. Barnes), Brisbane (07) 31 1726; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Wkly, tabloid, di-litho, casual rate \$2.20 sccm.

Central and North Burnett Times

(Mundubbera)

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312) Kingaroy 4610. Phone (071) 62 2277.

Executives: A.C.D. Collyer (mgr), F.Sanderson (ed).

Repr: Grover & Partners, Sydney (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Wkly, offset, casual rate \$1.95 sccm.

Circulation: ABC 2,804.

The Central Queensland Express

(Gladstone)

Publisher: Central Queensland Express Newspapers Pty Ltd, 43 Tank St, Gladstone 4680. Phone (079) 72 2066.

Executive: Mrs N. Brandli (mgr).

Data: Wkly, offset, casual rate \$2.00 sccm.

The Central Queensland Express

(Rockhampton)

Publisher: Central Queensland Express Newspapers Pty Ltd, 25 East St, Rockhampton 4700. Phone (079) 27 6830, 27 6977.

Executives: L. Coffey (sales mgr), A. Finch (ed).

Data: Wkly, offset, casual rate \$2.40 sccm.

Central Queensland News

(Emerald)

Publisher: The Central Queensland News Publishing Co, 21 Clermont St (PO Box 259) Emerald 4720. Phone (079) 82 1733. Telex 48583.

Executives: Miss M. Gibson M.B.E. (ed), N.L. Gibson (prdn mgr).

Data: Bi-wkly, offset, casual rate \$1.20 sccm.

Circulation: ABC 4,179.

The Central Telegraph

(Biloela)

Publisher: Central Telegraph Pty Ltd, Cnr Kroombit & Melton Sts (PO Box 120) Biloela 4715. Phone (079) 92 1616.

Executives: P. Bates (mgr), K. Phillis (advgt mgr), B. Russell (prdn mgr).

Data: Wkly, offset, casual rate \$3.00 sccm.

Circulation: ABC 3,674.

The Chinchilla News & Murilla Advertiser

Publisher: Chinchilla Newspaper Co, Mayne St (PO Box 138), Chinchilla 4413. Phone (074) 62 7368.

Executive: D.J. Fuller (ed).

Repr: Adrep Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 4,000.

The Clifton Courier

Publisher: D.B. Grayson, John St, Clifton 4361. Phone (076) 97 3339. Telex 43075 (bookings).

Executive: D.B. Grayson (ed).

Repr: Adrep Australia, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, letterpress, casual rate \$1.00 sccm.

The Dalby Herald

Publisher: The Dalby Herald, 37 Cunningham St (PO Box 5) Dalby 4405. Phone (074) 62 2481, 62 2711.

Executive: J.W. Flower (mng ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Bi-wkly, offset, casual rate \$2.00 sccm.

Circulation: ABC 3,585.

The Downs Star

(Toowoomba)

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba 4350. Phone (076) 38 1122.

Executives: B. Manning (mng dir), B. Hinchliffe (ed), P.B. Nicol (advgt mgr).

Repr: QRD (B.Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; M. Barnes, Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Wkly, tabloid, offset, casual rate \$3.87 sccm.

The Drum

(Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 24 Targo St, Bundaberg 4670. Phone (071) 72 2555. Telex 49707.

Executives: R. Theodore (mng ed), N. Ollis (ed), G. Jenkins (advgt mgr), L. O'Hanlon (advgt booking officer), G. Nicol (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; (J. Treacy) Brisbane (07) 31 1726; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Wkly, offset, casual rate \$3.45 sccm.

Fassifern Guardian

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8) Boonah 4310. Phone (075) 63 1888.

Executives: M.A. & W.D. Creighton (prop).

Data: Wkly, letterpress, casual rate \$1.55 sccm.

Circulation: ABC 1,838.

The Gatton Star

Publisher: Gatton Star Pty Ltd, 8-10 Joseph St (PO Box 188) Toowoomba 4350. Phone (076) 32 4444.

Executive: E. Hutchence (advgt mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Wkly, tabloid, offset, casual rate \$1.98 sccm.

The Gold Coast Hinterlander

Publisher: Longbeach Publications, 50 Price St, Nerang 4211. Phone (075) 58 2922.

Executives: C.K. Spears (publr), R. Musprat (ed), A. Rigney (advgt mgr).

Data: Wkly, offset, casual rate \$3.00 sccm.

Circulation: CAB 28,054.

Gold Coast Sun**(Surfers Paradise)**

Publisher: Gold Coast Sun, 45 Cavill Ave (PO Box 287) Surfers Paradise 4217. Phone (075) 39 8099.

Executive: R. Taylor (mgr).

Data: Wkly, tabloid, offset, casual rate \$2.70 sccm.

Goondiwindi Argus

Publisher: J.J. Hoffmann, for the Goondiwindi Newspaper Pty Ltd, Marshall St (PO Box 284) Goondiwindi 4390. Phone (076) 71 1666.

Executives: J.J. Hoffmann (ed), H.J. Clayton (prdn mgr).

Data: Wkly, offset, casual rate \$1.55 sccm.

Herbert River Express**(Ingham)**

Publisher: Herbert River Express, 84 Herbert St (PO Box 996) Ingham, 4850. Phone (077) 76 2032. Telegrams Express.

Executive: R.L. Shepherd (ed).

Repr: Adrep Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Tri-wkly, tabloid, letterpress, casual rate \$3.50 sccm.

Hervey Bay-Fraser Island Sun

Publisher: The Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St (PO Box 216) Maryborough 4650. Phone (071) 22 2222. Telex 49708.

Executives: K. Pearman (ed), M. Jamieson (advgt mgr).

Repr: QRD (B. Kirk), Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615; QRD (J. Treacy), Brisbane (07) 229 6922; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, rate \$1.50 sccm.

Circulation: CAB 8,267.

Innisfail Advocate

Publisher: North Queensland Newspaper Co Ltd, 19 Rankin St, Innisfail 4860. Phone (070) 61 1011.

Executives: M.A.J. Tomlinson (mng ed), R.K. Overton (sales mgr), J. Hillier (prdn mgr).

Repr: Claude Olive Media, Sydney (02) 229 7744; Hugh Anderson, Melbourne (03) 663 3615; McLean Media Repr, Sydney (02) 29 4455.

Data: Tri-wkly, tabloid, offset, casual rate \$2.50 sccm.

The Ipswich Advertiser

Publisher: The Ipswich Advertiser, 331 Brisbane St (PO Box 600) Ipswich 4305. Phone (07) 281 9699.

Executives: B. Moulton (publr), R. Dwenger (ed), R. Hallett (advgt mgr), M. Muller (prdn mgr).

Data: Wkly, offset, casual rate \$2.90 sccm.

Circulation: CAB 27,634.

Isis Recorder Childers & Cordalba Advocate

Publisher: Isis Publishing Co, Churchill St, Childers 4660. Phone (071) 26 1152.

Executive: C.W. McKean (publr/ed/advgt mgr).

Data: Wkly, letterpress, casual rate \$1.80 sccm.

The Local**(Sunshine Coast)**

Publisher: Rural Press Qld, 75 Arthur St, Caloundra 4551. Phone (071) 91 5666.

Executives: Miss F. Flor (advgt mgr), K. Esson (ed).

Office: 13 Esplanade, Cotton Tree 4558. Phone (071) 43 5033.

Data: Wkly, offset, casual rate \$2.50 sccm.

Logan & Albert Times**(Beaudesert)**

Publisher: Beaudesert Times Pty Ltd, William St (PO Box 99), Beaudesert 4285. Phone (075) 41 1388.

Executives: B. Cummins (ed), M. Hodgson (prdn mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$1.90 sccm.

Longreach Leader

Publisher: Longreach Printing Co Ltd, Maggie Lane (PO Box 189) Longreach 4730. Phone (074) 58 1855. Telegrams Leader. Telex 49956.

Executive: B.J. Reynolds (mng).

Repr: Adrep Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, casual rate \$1.95 sccm.

Circulation: ABC 2,202.

Noosa Citizen

Publisher: Noosa Citizen Pty Ltd Grebe St, Peregian Beach 4573. Phone (071) 48 1666.

Executives: K.M. Morrison (mng dir), L. Bock (publr, advgt mgr, prdn), G. Swain (ed).

Repr: Media Services Pty Ltd, (Geoff Robinson) Brisbane (07) 229 6033.

Data: Wkly, offset, casual rate \$3.00 sccm.

Noosa News

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd, Maroochydore 4558. Phone (071) 47 3499.

Executives: J.A. Jones (gen mgr), D. Lonsdale (ed-in-chief), B. Langton (sales & mktg mgr), A.G. North (prdn mgr), S. Perry (sales supv).

Repr: QRD, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; Claude Olive Media, Brisbane (07) 229 4316; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$1.90 sccm.

Circulation: CAB 10,519.

The Northern Downs News

Publisher: Northern Downs News, 37 Archibald St, Dalby 4405. Phone (074) 62 2242.

Executives: R.R. Tatnell (ed, advgt & prdn mgr).

Data: Wkly, web offset, casual rate \$1.70 sccm.

Northern Leader

Publisher: Northern Publications Pty Ltd, 39 Herbert St (PO Box 889) Bowen 4805. Phone (077) 86 2777. Telex 47444.

Executives: B. Evans (gen mgr), B. Morgan (ed), D. Sheldon (advgt mgr).

Repr: Qld Regional Dailies, Sydney (02) 920 1268, Brisbane (07) 229 6922, Hugh Anderson Pty Ltd, Melbourne (03) 663 3615, Hastwell, Williamson Rouse Pty Ltd, Adelaide (08) 332 3322, Tony Allen & Associates, Perth (09) 328 9593.

Data: Tri-wkly, offset, casual rate \$1.88 sccm.

The Northern Miner**(Charters Towers)**

Publisher: The North Queensland Newspaper Co Ltd, Gill St (PO Box 178) Charters Towers 4820. Phone (077) 87 1511.

Executive: J. Nichols (mng ed).

Repr: Claude Olive Media (07) 229 7744; McLean Media (02) 29 4455.

Data: Bi-wkly, offset, casual rate \$2.40 sccm.

Circulation: ABC 2,430.

The Observer**(Home Hill)**

Publisher: Lower Burdekin Newspaper Co, 107 Eighth Ave (PO Box 203) Home Hill 4806. Phone (077) 82 1033.

Executives: D.R. Jackson (ed/advgt mgr), C.R. Jackson (advgt mgr).

Repr: Adrep, Sydney 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$3.20 sccm.

Circulation: ABC 2,305.

The Observer**(Maryborough)**

Publisher: Consul Holdings, Centre 15, Pialba 4655. Phone (071) 28 1882, 28 1766.

Executive: C. Souvlis (gen mgr), M. Stewart (ed).

Data: Wkly - Wed (Maryborough); Friday (Hervey Bay), tabloid, offset, casual rate \$2.20 sccm.

Pittsworth Sentinel

Publisher: J.E. Schmidt, 94 Yandilla St (PO Box 1) Pittsworth 4356. Phone (076) 93 1694.

Executive: J.E. Schmidt (publr/advgt).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1881.

Data: Wkly, offset, casual rate \$2.75 sccm.

Proserpine Guardian

Publisher: Whitsunday Printing & Publishing Co, 16 Chapman St (PO Box 400) Proserpine 4800. Phone (079) 45 1600.

Executives: B.J. Lewis (ed), P.A. Lewis (advgt mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$1.80 sccm.

Circulation: ABC 2,761.

The Register

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St, Townsville 4810. Phone (072) 72 4744. Telex 47202.

Executives: R. McLean (mng dir), H. Bligh (publishing mgr).

Repr: Claude Olive Media, Brisbane (07) 229 7744; McLean Media, Sydney (02) 29 4455; Hugh Anderson, Melbourne (03) 663 3615; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Tony Allen & Assoc., Perth (09) 328 9593.

Data: Wkly, di-litho, casual rate \$2.90 sccm.

South Burnett Times

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312) Kingaroy 4610. Phone (071) 62 2277.

Executives: A.C.D. Collyer (mgr), F. Sanderson (ed).

Repr: Grover & Partners, Sydney (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Wkly, web offset, casual rate \$2.20 sccm.

Circulation: ABC 7,883.

Stanthorpe Border Post

Publisher: Border Newspapers Pty Ltd, 108 Folkestone St (PO Box 304) Stanthorpe 4380. Phone (076) 81 1002, (076) 81 1222.

Executives: E.G. Dopson (mng dir), K.N. Whitton (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Bi-wkly, offset, casual rate \$1.82 sccm.

Circulation: ABC 2,618 (Tues edtn), 3,095 (Thurs edtn).

Sunshine Coast Weekly

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56) Maroochydore 4558. Phone (071) 43 4655.

Executives: J.A. Jones (gen mgr), D. Lonsdale (ed in chief), B. Langton (sales & mktg mgr), A.G. North (prdn mgr), M. Botherway (sales supvr).

Repr: QRD, Sydney (02) 920 1268; Hugh Anderson, Melbourne (03) 663 3615-8; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Claude Olive Media, Brisbane (07) 229 4316; Allen & Assoc, Perth (09) 328 9593.

Data: Wkly, offset, casual rate \$2.50 scdm.

Circulation: CAB 35,415.

The Tablelander**(Atherton & Mareeba)**

Publisher: North Queensland Newspaper Co Ltd, 10-12 Main St (PO Box 20) Atherton 4883. Phone (070) 91 1977, 91 1698. Telex 47202.

Executives: Mrs R. Hitchcock (ed), J. Sanders (mgr).

Repr: McLean Media Repr, Sydney (02) 29 4455; Claude Olive Media, Brisbane (07) 229 4316; Hugh Anderson, Melbourne (03) 663 3615; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual rate \$2.00 scdm.

Tablelands Advertiser

Publisher: Tablelands Advertiser, 109 Byrnes St (PO Box 61) Mareeba 4880. Phone (070) 92 1334, 92 2913.

Executives: B.J. Simpson (mgr), T. Keeling (advtg).

Data: Wkly, offset, casual rate \$2.00 scdm.

The Townsville Advertiser

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St (PO Box 587) Townsville 4810. Phone (072) 72 2522. Telegrams Bulletin. Telex 47202.

Executives: R.G. McLean (mng dir), H.W. Bligh (pub mgr).

Repr: McLean Media Repr, Sydney (02) 29 4455; Hugh Anderson, Melbourne (03) 663 3615; Claude Olive Media, Brisbane (07) 229 4316; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Wkly, offset, casual rate \$4.10 scdm.

Circulation: CAB 32,126.

The Tully Times

Publisher: Tully Times Pty Ltd, 7 Still St (PO Box 520) Tully 4854. Phone (070) 68 1394. Telegrams Tully Times.

Executive: B. Dickson (advtg dir).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Wkly, offset, casual rate \$2.00 scdm.

Western Star**(Roma)**

Publisher: Western Star Pty Ltd, 120 McDowall St (PO Box 287) Roma 4455. Phone (074) 22 1411. Telegrams Western Star.

Executive: N. Miller (mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033.

Data: Bi-wkly, tabloid, offset, casual rate \$1.98 scdm.

Circulation: ABC 3,083.

Western Sun

Publisher: Jack Tonkin & Co, 38 John St (PO Box 49) Cunnamulla 4490. Phone (0745933) 17.

Repr: Grover & Partners (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, tabloid, letterpress, casual rate \$1.75 scdm.

Western Times**(Charleville)**

Publisher: N.F. & J.M. Low, Galatea St (PO Box 41) Charleville 4470. Phone 54 1099.

Executive: N.F. Low (publr).

Data: Wkly, offset web, casual rate \$1.80 scdm.

Whitsunday Times

Publisher: Whitsunday Times, Ansett Centre, Cnr Esplanade & Shute Harbour Rd (PO Box 149) Airlie Beach 4841. Phone (079) 46 6158, AH 46 6167.

Directors: W.P. Smith, Mrs M.A. Smith.

Data: Col depth 400 mm, col width 8½ ems, col space 1 em, cols to page 7, type page 106 ems x 66 ems, screen 75.

Northern Territory Newspapers**Daily****The Northern Territory News****(Darwin)**

Publisher: The Northern Territory News, GPO Box 1300, Darwin 5794. Phone (089) 81 6582. Telegrams NT News. Telex 85004.

Executives: J. Hogan (mng ed), A. Markham (advtg mgr), K. Kelly (prdn mgr).

Repr: QRD (B. Kirk) Sydney (02) 920 1268; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; QRD (C. Olive) Brisbane (07) 229 6922; J. Casserly, Adelaide (08) 51 0351; Allen & Assoc, Perth (09) 328 9363; Singapore.

Data: Offset, casual rate \$4.50 cm.

Circulation: ABC 16,939.

Non-daily**The Alice Springs Star**

Publisher: Peter Isaacson Publications Pty Ltd, PO Box 1535, Alice Springs 5750. Phone (089) 52 4400. Telex 81208.

Executive: P. Cusick (mng ed).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 31 1770; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$2.50 scdm.

Centralian Advocate

Publisher: Centralian Advocate, 63 Todd Mall (PO Box 2254) Alice Springs 5750. Phone (089) 52 1711.

Executive: R.O. Watt (mng ed).

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Repr: J.J. Hindmarsh, Sydney (02) 241 2471-2-3; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; D. Higgins, Brisbane (07) 370 9527; J. Casserly, Adelaide (08) 51 0351; Allen & Associates, Perth (09) 328 9593.

Data: Bi-wkly, offset, casual rate \$3.20 sccm.
Circulation: ABC 5,068.

The Darwin Star

Publisher: Times Publishing, PO Box 4619, Darwin 5794. Phone (089) 81 6802.

Executives: C.J. Chin (mng dir), G. Busson (advtdg mgr), S. Bett (mktg mgr).

Repr: Parplan, Sydney (02) 922 2677; Brisbane (07) 31 1770; Parplan Adelaide (08) 79 4098; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$3.50 sccm.

Katherine Times

Publisher: Katherine Times, 386 Katherine Terrace (PO Box 59) Katherine 5780. Phone (089) 72 1111. Telex 85290.

Executives: V. Fardone (ed), J. McDonald (advtdg mgr).

Repr: Market Media Associates, Adelaide (08) 223 6344; Globe-Bridge Co, Sydney (02) 957 2033.

Data: Wkly, offset, casual rate \$1.45 sccm.
Circulation: ABC 1,812.

Midweek Advertiser

Publisher: Peter Isaacson Publishing Pty Ltd, 41 Cavenagh St, Darwin, 5790. Phone (089) 81 6802, 81 7717. Telex 85626.

Executive: P. Cusick (mng ed).

Data: Wkly, offset, casual rate \$2.50 sccm.

Sunday Territorian

Publr: Nationwide News Pty Ltd, GPO Box 1300, Darwin 5794. Phone (089) 81 6582. Telex 85004.

Executives: J. Hogan (mng ed), A. Markham (advtdg mgr), K. Kelly (prdn mgr).

Reprs: McLean Media Representations (02) 29 4455; Claude Olive Media (07) 229 6922; J. Casserly (08) 51 0351; Allen & Associates (09) 328 9363.

Data: Wkly, offset, casual rate \$ 5.05 sccm.

Sunday Territorian

Publr: Peter Isaacson Publications Pty Ltd, 41 Cavenagh St, Darwin 5794. Phone (089) 81 1044/5. Telex 85839.

Executive: P. Cusick (mng ed).

Repr: Parplan (Australia-wide).

Data: Wkly, offset, casual rate \$ 4.00.

The Tennant & District Times

Publisher: The Tennant & District Times, PO Box 721, Tennant Creek 5760. Phone (089) 62 2281. Telex 81172.

Executive: Mrs C. Afianos (ed).

Data: Wkly, casual rate \$1.80 sccm.

South Australian Newspapers

Adelaide Metropolitan Newspapers

DAILY

Morning

The Advertiser

Publisher: Advertiser Newspapers Limited, 121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Telegrams Advertiser. Telex Adgroup 82775.

Executives: B.L. Sallis (grp mng dir), B.F. Chambers (grp ops mgr), L.R. Wood (gen mgr), R.G. Goldie (mktg mgr), J.E. Swinstead (sales mgr), D.V. Riddell (ed), I.R. Fraser (prdn mgr), T.G. Shaw (display advtdg mgr), R.W. Wynne (nat & retail advtdg mgr).

Repr: Advertiser Newspapers (E.T. Brown) Sydney (02) 439 8322, (J.M. Macklin) Melbourne (03) 699 6222; Bede Williams & Associates, Brisbane (07) 378 9333; Aubrey G. Barker & Associates, Perth (09) 322 3184; UK, USA, Tokyo.

Data: Letterpress rotary, casual rate \$8.28 sccm.

Circulation: ABC 212,555.

Afternoon

The News

Publisher: Nationwide News Pty Ltd, 112 North Tce, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 51 0351. Telegrams Newsboy.

Executives: K. Sullivan (mng dir), R. Cordina (gen mgr), I. Golding (bus mgr), G. Manning (prdn mgr), A. Robertson (advtdg mgr).

Repr: (Ms E. Brady) Sydney (02) 288 3684, (G. Aitken) Melbourne (03) 267 7222, (R. Walker) Brisbane (07) 52 9645; Allen & Assoc Perth (09) 328 9833; UK, USA.

Data: Letterpress, casual rate \$7.70 sccm.

Circulation: ABC 176,044.

Sunday

The Sunday Mail

Publisher: Advertiser-News Weekend Publishing Co Pty Ltd, 112 North Terrace, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 51 0351. Telegrams Newsboy.

Executives: M. Quirk (ed), A. Woods (advtdg mgr), T. Millbank (assnt ed), G. Manning (prdn supvr).

Repr: News Ltd (M. O'Loughlin) Sydney (02) 288 3684; Advertiser Newspapers (J.M. Macklin) (03) 699 6222; UK, USA.

Data: Casual rate \$11.28 sccm.
Circulation: ABC 253,841.

aards

The Authority

The Assistant

The Advertising Bible

Adelaide Suburban Newspapers

Burnside Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: A. Mole (ed), G. Wakeling (mgr), R. Baynes (prdn dir).

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Data: Wkly, offset, casual rate \$4.28 sccm.
Circulation: CAB 21,938.

Courier Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: Mrs M. Cocks (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 32,536.

Guardian Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: J. Kennedy (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.54 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 44,096.

Hills Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: J. Phillips (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 14,270.

Leader Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: L. Pollitt (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.54 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 37,623.

Payneham Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: L. Sampson (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 27,778.

Portside Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: A. Mole (ed), P. Loy (mgr), R. Baynes (prdn mgr).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 26,392.

Salisbury-Elizabeth-Gawler Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: R. Wood (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.54 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 43,272.

Southern Times Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: B. Jamieson (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.54 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 36,802.

Standard Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: Ms D. Petersens (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 30,864.

Weekly Times Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: M. Uffelman (mgr), A. Mole (ed), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 31,702.

West Side Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722.

Executives: K. Tuckey (mgr), Ms P. Hobb (editor), R. Baynes (prdn dir).

Data: Wkly, offset, casual rate \$4.28 sccm.

Repr: Media Services, Brisbane (07) 229 6033; McGowen Media, Sydney (02) 929 5639; Field Force Media, Melbourne (03) 690 8233.

Circulation: CAB 30,626.

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WOOMERA	Gibber Gabber Weekly

SA Regional & Provincial Newspapers

Non-Daily

The Barossa & Light Herald (Tanunda)

Publisher: The Barossa News Ltd, 28 Murray St (PO Box 43) Tanunda 5352. Phone (085) 63 2041.

Executive: M.J. Fechner (mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$2.75 sccm.

Border Chronicle (Bordertown)

Publisher: Border Chronicle Pty Ltd, Decourcey St, Bordertown 5268. Phone (087) 52 1511.

Executives: L.R. Poulton (ed), N.R. Poulton (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.60 sccm.

Border Watch (Mount Gambier)

Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mt Gambier 5290. Phone (087) 25 7333. Telex 80013.

Executives: G.J. Gilbertson (gen mgr), S. Kieselbach (mgr), G.N. Greenwood (ed), R.J. Gladigau (advgt comp), P. Itzerott (advgt book).

Repr: ParPlan, Sydney (02) 922 2677; Brisbane (07) 839 7855; Melbourne (03) 267 3188; Market Media Assoc, Adelaide (08) 223 6344.

Data: 4 x wkly, offset, casual rate \$1.80 sccm.

The Bunyip (Gawler)

Publisher: Bunyip Press, 120 Murray St, Gawler 5118. Phone (085) 22 1010.

Executives: J.L. Barnet (ed), C.K. Barnet (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.50 sccm.

Circulation: ABC 6,025.

Eyre Peninsula Tribune

Publisher: Northern Newspapers Pty Ltd, PO Box 183, Whyalla 5600. Phone (086) 45 8088. Fourth St, Cleve 5640. Phone (086) 28 2037. Telex 80217.

Executive: L.K. Briese (mng ed).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 31 1770; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$1.50 sccm.

The Flinders News

Publisher: Northern Newspapers, 30 Ellen St (PO Box 77) Port Pirie 5540. Phone (086) 32 3867. Telex 80370.

Executives: S. Ward (advgt mgr), A. Holman (ed).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$2.00 sccm.

Gibber Gabber Weekly (Woomera)

Publisher: Messenger Publications Pty Ltd, 254 Commercial Rd (PO Box 197) Port Adelaide 5015. Phone (08) 47 5722. Telex 87052.

Executives: C. Barter (advgt mgr), J.C. Byard (ed).

Data: Wkly, offset, screen 100, casual rate \$1.25 sccm.

The Islander

Publisher: N.A.M. & R.C. Cordes, 9 Osmond St, Kingscote, Kangaroo Island 5223. Phone (0848) 2 2080.

Executives: N.A.M. Cordes (ed), R. Hansen (advgt mgr).

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EXECUTIVE SECRETARY WIN EVERETT (03) 819 4399

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$3.00 sccm.

The Leader-Barossa Valley

Publisher: R. Kirkby Robinson for R., M. & A. Robinson, 34 Dean St (PO Box 55) Angaston 5353. Phone (085) 64 2035, 64 2274. Telegrams Leader.

Executives: R.K. Robinson (ed), A. Robinson (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.50 sccm.

The Loxton News

Publisher: Loxton News Pty Ltd, East Terrace (PO Box 352) Loxton 5333. Phone (085) 84 7271.

Executive: D.B. Hann (mgr & ed).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.60 sccm.

Mount Barker Courier

Publisher: F. Teare Marston Pty Ltd, Mann St (PO Box 21) Mt Barker 5251. Phone (08) 391 1388. Telegrams Courier.

Executive: P.J. Marston (ed/advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$2.20 sccm.

The Murray Pioneer

Publisher: The Murray Pioneer Pty Ltd, Ral Ral Ave (PO Box 832) Renmark 5341. Phone (085) 86 6603.

Executives: D.H.G. Taylor (mng dir), P.G. Read (ed), C. Atsaves (advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Bi-wkly, offset, casual rate \$1.90 sccm.

Murray Valley Standard

(Murray Bridge)

Publisher: Bridge Printing Office Pty Ltd, PO Box 244, Murray Bridge 5253. Phone (085) 32 1744. Telegrams Standard.

Executives: M.G. Hambidge (mng dir), C. Breschi (mktg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Bi-wkly, offset, casual rate \$3.00 sccm.

The Naracoorte Herald

Publisher: R.J. Peake, 93 Smith St (PO Box 450) Naracoorte, 5271. Phone (087) 62 2555.

Executive: R.J. Peake (mng dir & ed).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Bi-wkly, offset, casual rate \$1.50 sccm.

Northern Argus

(Clare)

Publisher: Tilbrook Bros, 245 Main St, (PO Box 234) Clare 5453. Phone (088) 42 2652. Telegrams Northern Argus. Telex 88461.

Executives: I.T. Tilbrook (mgr), G.T. Tilbrook (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.60 sccm.

Penola Pennant

Publisher: The Border Watch Pty Ltd, 68 Commercial St East, Mount Gambier 5290. Phone (087) 25 7333. Telex 80013.

Executives: G.J. Gilbertson (gen mgr), S. Kieselbach (mgr), G.N. Greenwood (ed).

Repr: Market Media Associates, Adelaide (08) 223 6344; SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.10 sccm.

Pinnaroo Border Times

Publisher: R.W. Wilson, 5 Railway Tce South, Pinnaroo 5304. Phone (011) 168.

Executives: R.W. Wilson (ed), A.F. Wilson (advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.70 sccm.

Port Lincoln Times

Publisher: Port Lincoln Times, 2-8 Washington St, Port Lincoln 5606. Phone (086) 82 1055.

Executives: J.B. Brady (mgr), K. Boyle (ed), T. Kemp (advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Bi-wkly, offset, casual rate \$1.75 sccm.

Circulation: ABC 6,173.

The Producer

Publisher: Papers & Publications Pty Ltd, 41 Wallace St, Balaklava 5461. Phone (088) 62 1710.

Executive: R.J. Manuel (mng dir/mng ed).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, tabloid, offset, casual rate \$1.55 sccm.

The Recorder

Publisher: Recorder Newspaper Pty Ltd, 52 Alexander St (PO Box 435) Port Pirie 5540. Phone (086) 32 1444, 32 1645.

Executive: J.K. Jeffrey (mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 31 1770; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Bi-wkly, tabloid, offset, casual rate \$1.70 sccm.

Review-Times-Record

(Jamestown)

Publisher: Automatic Printing Co, 30 Ellen St (PO Box 77) Port Pirie 5540. Phone (086) 32 3867. Telex 80370. Facsimile (086) 45 8088 ext 235.

Executives: A. Holman (ed), S. Ward (advtg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual rate \$1.50 sccm.

The River News

Publisher: Waikerie Printing House Pty Ltd, Peake Tce (PO Box 101) Waikerie 5330. Phone (085) 41 2060.

Executive: J.D. Pick (mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.60 sccm.

South-East Kingston Leader

Publisher: G.N. McRostie, Charles St, Kingston 5275. Phone (087) 67 2229.

Executive: G.N. McRostie (mgr/ed/advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.20 sccm.

South-Eastern Times

Publisher: The South-Eastern Times Pty Ltd, Davenport St (PO Box 22) Millicent 5280. Phone (087) 33 3755. Telegrams S.E. Times.

Executives: R.L. Chewings (ed), S.M. McRostie (advtg mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Bi-wkly, tabloid, offset, casual rate \$1.50 sccm.

Southern Argus

Publisher: Jones & Sons, 26 Albyn Tce, Strathalbyn 5255. Phone (085) 36 2243.

Executives: M.L. Jones (ed), D.L. Jones (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.70 sccm.

The Transcontinental

Publisher: The Transcontinental, Tassie St (PO Box 64) Port Augusta 5700. Phone (086) 42 2688.

Executives: P. Clancy (mng ed), B. Pitman (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual rate \$1.70 sccm.

Victor Harbour Times

Publisher: Victor Harbour Times Pty Ltd, 13 Coral St (PO Box 107) Victor Harbour 5211. Phone (085) 52 1057, 52 1488.

Executives: P.W. Milnes (mng ed), I.C. Milnes (advtg mgr), G. Rich (ed).

Data: Wkly, tabloid, offset, casual rate \$3.90 sccm.

The West Coast Sentinel

(Ceduna)

Publisher: Eyre Peninsula Printing & Publishing Co Pty Ltd, PO Box 296, Ceduna 5690. Phone 78 2265. Telegrams Sentinel. Telex 80601.

Executive: J. Proud (mng ed).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.65 sccm.

Whyalla News

Publisher: Whyalla News, 21 Forsyth St, Whyalla 5600. Phone (086) 45 8088. Telex 80217.

Executives: C.H. Willson, R.J.C. Willson, J. Darby (prdn mgr), R. Redford (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 31 1770; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Tri-wkly, offset, casual rate \$1.75 sccm.

Whyalla-Spencer Gulf Pictorial

Publisher: Spencer Gulf Pictorial, 24 Forsyth St (PO Box 524) Whyalla 5600. Phone (086) 45 8488.

Repr: Adrep, Sydney (02) 929 5088; Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson & Rouse, Adelaide (08) 332 3322.

Data: Wkly, offset, casual rate \$1.85 sccm.

Yorke Peninsula Country Times

(Kadina)

Publisher: Yorke Peninsula Publishers Pty Ltd, Taylor St, Kadina 5554. Phone (088) 21 1155.

Executive: T. Ellis (mng ed).

Repr: SA Country Newspapers, Adelaide (08) 51 2626.

Data: Wkly, offset, casual rate \$1.75 sccm.

Circulation: ABC 6,650.

Western Australian Newspapers

Perth Metropolitan Newspapers

DAILY

Morning

The West Australian

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian. Telex 92109, 92144, 92482.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), D. Smith (ed), J.B. O'Brien (chief advtg sales mgr), E.C. Hardey (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477, Melbourne (03) 67 7878, Hastwell Williamson Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905; UK.

Data: Letterpress, casual rate \$9.92 scdm.

Circulation: ABC 232,407.

Afternoon

Daily News

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian. Telex 92109, 92144, 92482.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), I.L. Hummerston (ed), T. Healy (advtg mgr), E. Hardey (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477, Melbourne (03) 67 7878, Hastwell, Williamson, Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905; UK.

Data: Letterpress, casual rate \$4.91 scdm.

Circulation: ABC 112,027.



SUNDAY

Sunday Independent

Publisher: New Day Publications, General Partners in the Independent Group of Newspapers, cnr Swansea & Briggs Sts, East Victoria Park 6101. PO Box 40, Bentley 6102. Phone (09) 361 5401. Telegrams Newday. Telex 92494.

Executives: O. Thomson (mng ed), L. O'Brien (prdn mgr), C. Fester (advtg mgr).

Offices: Melbourne (03) 663 5366; Sydney (02) 438 4644; Adelaide & Brisbane (reverse charges) (03) 645 2766; Perth (09) 361 5401; Canberra (062) 95 1311.

Data: Offset, casual rate \$5.10 scdm.

Sunday Times

Publisher: The Sunday Times, 34 Stirling St, Perth 6000. GPO Boxes D174 & L908, Perth 6001. Phone (09) 326 8326. Telex 92015.

Executives: B. Young (mng dir), D. Webb (ed-in-chief), J. Murphy (mktg dir), P. Wombwell (ed), P. Mole (advtg sales mgr), L. Thompson (prdn mgr).

Repr: News Ltd (B. Brown) Sydney (02) 288 3688; (D. Kennedy) Melbourne (03) 267 7222; (R. Walker) Brisbane (07) 52 9599; Symons Media Services Adelaide (08) 31 5135; UK, USA, Tokyo, Singapore.

Data: Letterpress, casual rate \$12.39 scdm.

Circulation: ABC 252,612.

WEEKLY

Weekend News

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian.

Executives: K.V. Mattingley (mng dir), J.R. Davies (ed), G.R. Bailey (chief advtg mgr), T.J. Healy (advtg mgr), E. Hardey (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477; Melbourne (03) 67 7878; Hastwell Williamson Rouse, Adelaide (08) 332 3322, J. Fewings, Brisbane (07) 371 8905; UK.

Data: Letterpress, casual rate \$3.48 scdm.

Circulation: ABC 72,668.

The Western Mail

Publisher: The Western Mail (a divn of TVW Enterprises Ltd), 189 St George's Tce, Perth 6000. GPO Box B68, Perth 6001. Phone (09) 327 2777. Telex 94999. (09) 327 2727 (classified ads).

Executives: J. Reynolds (gen mgr), R. Spencer (ed), D. Sattler (mag ed), B. Connell (advtg mgr), R. Booth (prdn mgr), L. Edmiston (prdn mgr, Canningvale), A. Joel (proms mgr), A. Stanton (circulations mgr).

Repr: TVW Enterprises Ltd, Sydney (02) 438 2133; Media Services, Brisbane (07) 229 6033; TVW Enterprises Ltd, Melbourne (03) 267 7700; Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Data: Offset, fpc \$1,380 (rhp), casual rate \$5.35 scdm.

Circulation: ABC 160,769.

Perth Suburban Newspapers

Canning-Melville Times

Publisher: Comment Newspaper Group, 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111. Office: 757 Canning Hwy, Ardrross 6153. Phone (09) 364 8500.

Executives: G.J. Kleyn (publr/ed), H. Rafols (advtg mgr), P. Korsgaard (gen mgr), S. Williams (prdn mgr).

Data: Wkly, offset, casual rate \$4.00 scdm.

Comment News

Publisher: Comment Newspaper Group., 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111.

Executives: G.J. Kleyn (publr/ed), G. Van Rongen (advtg mgr), P. Korsgaard (gen mgr), S. Williams (prdn mgr).

Data: Wkly, offset, casual rate \$3.50 scdm.

The Darling Advertiser

Publisher: Darling Advertiser Newspaper, 12 Mead St (PO Box 176) Kalamunda, 6076. Phone (09) 293 2797.

Executive: C. Bryce (mng dir).

Repr: J.C. Mileman-Jones & Co, Melbourne (03) 26 3078.

Data: Wkly, quarterfold, offset, casual rate \$3.00 scdm.

Eastern Suburbs Reporter

Publisher: Eastern Suburbs Reporter, 1st floor, 24 Boag Place (PO Box 361) Morley 6062. Phone (09) 275 6600.

Executives: W. Curall (publr/ed), Mrs E. Smith (advtg mgr), G. te Brinke, S. Turner (prdn mgr).

Data: Wkly, offset, casual fpm \$500.

Guardian Express

Publisher: Community Newspapers (WA) Pty Ltd, 26 Prindiville Drive, Wangara 6065. PO Box 267, Wanneroo 6065. Phone (09) 409 8211.

Executives: S. Hadfield (mng ed), P. Hinds (advtg mgr).

Data: Wkly, web offset, casual rate \$3.80 scdm.

Midland-Kalamunda Reporter

Publisher: Comment Newspaper Group., 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111. Office: 9 Stafford St, Midland 6056. Phone (09) 274 5577.

Executives: G.J. Kleyn (publr/ed), P. Korsgaard (gen mgr), A. Cannell (advtg mgr), S. Williams (prdn mgr).

Data: Wkly, offset casual rate \$3.50 scdm.

News of the North of the West Australian

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian. Telex 92109.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), D. Smith (ed), J. O'Brien (advtg mgr), E. Hardey (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477; Melbourne (03) 67 7878; Hastwell Williamson Rouse, Adelaide (08) 332 3322; J. Fewings, Brisbane (07) 371 8905; UK.

Data: Wkly, letterpress, casual rate \$1.63 sccm.

Sound Telegraph

Publisher: Provincial Publications of WA, Village Centre, Thorpe St, Rockingham 6168. Phone (095) 27 2333. Telex lcnw 95803.

Executives: R. Elliott (mng ed), D. Kerferd (ed), C. Christ (prdn mgr), S. Kite (mgr, sales & admin).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 322 3322.

Data: Wkly, tabloid, offset, casual rate \$2.30 sccm.

Southern Gazette

Publisher: Comment Newspaper Group., 2857 Albany Hwy, Kelmscott 6111. Phone (09) 390 8111. Office: Shop 13, Vic Park Shopping Centre, Vic Park 6100. Phone (09) 362 6311.

Executives: G.J. Kleyn (mng dir/ed), H. Davis (sales mgr), P. Korsgaard (gen mgr), S. Williams (prdn mgr).

Data: Wkly, offset, casual rate \$3.70 sccm.

Stirling Times

Publisher: Community Newspapers (WA) Pty Ltd, 26 Prindiville Drive, Wangara 6065. PO Box 267 Wanneroo 6065. Phone (09) 409 8211.

Executives: S. Hadfield (mng ed), P. Hinds (advtg mgr).

Data: Wkly, web offset, casual rate \$3.10 sccm.

Subiaco Post

Publisher: Post Newspapers Pty Ltd, 2 Keightley Rd, Subiaco 6008. Phone (09) 381 3088.

Repr: J.C. Mileman-Jones & Co, Melbourne (03) 26 3078.

Data: Wkly, offset, combined casual rate \$2.70 sccm.

Wanneroo Times

Publisher: Community Newspapers (WA) Pty Ltd, 26 Prindiville Drive, Wangara 6065. PO Box 267 Wanneroo 6065. Phone (09) 409 8211.

Executives: S. Hadfield (mng ed), P. Hinds (advtg mgr).

Data: Wkly, web offset, casual rate \$3.00 sccm.

West Advertiser

Publisher: West Australian Newspapers Ltd, 125 St Georges Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 9211. Telex 92109, 92144, 92482. Telegrams Westralian.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), A. Ewing (ed), T. Johnson (sales mgr), E. Hardey (prdn mgr).

Repr: WA Newspapers Ltd, Sydney (02) 2 7477; Melbourne (03) 67 7878; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; J. Fewings, Brisbane (07) 371 8905; UK.

Data: Wkly, letterpress, casual rates \$2.75 to 3.50 sccm according to delivery area.

Location index

WESTERN AUSTRALIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

ALBANY

Albany Advertiser
Great South News of the West Australian

BRIDGETOWN

Warren Blackwood Times

BUNBURY

South Western Times

BUSSELTON

Busselton Margaret Times

COLLIE

Collie Mail

ESPERANCE

Esperance Express

GERALDTON

Geraldton/Gascoyne Telegraphs
Geraldton Guardian

GNOWANGERUP

The Gnowangerup Star

KALGOORLIE

Kalgoorlie Miner (D)

KARRATHA

North West Telegraph

KATANNING

Great Southern Herald

MANDURAH

Coastal Districts Times
Mandurah Telegraph

MERREDIN

Wheatbelt Mercury
Merredin Telegraph

NARROGIN

The Observer

NORTHAM

Northam Advertiser

WAGIN

The Wagin Argus & Arthur Dumbleyung Lake Grace Express

WONGAN HILLS/MOORA

Midlands Telegraph

YORK

Avon Express/Beverley-York Express

WA Regional & Provincial Newspapers

Daily

Kalgoorlie Miner

Publisher: Hocking & Co Pty Ltd, Hannan St (PO Box 120) Kalgoorlie 6430. Phone (090) 21 2122. Telegrams Miner.

Executives: B.A. Della-Vanzo (mgr), W.R. Harvey (publr), C.J. Wilson (chief of staff).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; Hastwell Williamson Rouse, Adelaide (08) 332 3322; G. Young, Perth (09) 321 0161.

Data: Letterpress, casual rate \$1.68 sccm.

Circulation: ABC 6,482.

Non-Daily

Albany Advertiser

Publisher: Albany Advertiser, 167 York St (PO Box 168) Albany 6330. Phone (098) 41 1055. Classified 41 1125.

Executives: A. Elvin (gen mgr), R.P. Stokes (ed), G.T. Debonde (sales mgr).

Repr: ACH, Sydney (02) 909 2422; The Western Mail, Melbourne (03) 267 7700; Press Clearing House, Perth (09) 381 1648.

Data: Bi-wkly, offset, casual rate \$2.10 sccm.

Circulation: ABC 7,186.

Avon Express/Beverly-York Express

Publisher: News Illustrated, 66b Canning Hwy (PO Box 381) Victoria Park 6100. Phone (09) 362 4933; York (096) 41 1680; Northam (096) 22 3100.

Executives: H. Wilcockson (ed), D. Sheppard (advtg mgr).

Repr: Advertising Clearing House, Sydney (02) 909 2422, Press Clearing House, Perth (09) 381 1648.

Data: Wkly, offset, casual rate \$1.85 sccm.

Busselton Margaret Times

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.

Executives: D.C. Creedy (mgr), B. Sellick (advtg mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321 0161.

Data: Wkly, letterpress, casual rate \$1.65 sccm.

Circulation: ABC 4,916.

Coastal Districts Times

(Mandurah)

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.

Executives: D.C. Creedy (mgr), B. Sellick (advtg mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321 0161.

Data: Wkly, offset, casual rate \$1.65 sccm.

Circulation: ABC 4,962.

Collie Mail

Publisher: Collie Mail Newspapers Ltd, Throssell St (PO Box 8) Collie 6225. Phone (097) 34 2044. Telegrams Mail.

Executive: J.J. Italiano (mng ed).

Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Wkly, tabloid, letterpress, casual rate \$1.76 sccm.

Circulation: ABC 3,062.

Esperance Express

Publisher: Esperance Holdings Pty Ltd, Wallaceway Bldg, Dempster St (PO Box 799) Esperance 6450. Phone (090) 71 2322. Telex 91747.

Executives: R.M. Stead (chrnm), R. Dunwoodie (mng ed), R. Wilkinson (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 229 7855; Press Clearing House, Perth (09) 381 1648. ParPlan, Brisbane (07) 31 1770.

Data: Bi-wkly, tabloid, offset, casual rate \$1.85 sccm.

Geraldton/Gascoyne Telegraphs

Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.

Executives: R. Elliott (mng ed), S. Kite (sales & admin mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, offset, casual rate \$1.85 sccm.

Geraldton Guardian

Publisher: Geraldton Newspapers Ltd, Barker St (PO Box 128) Geraldton 6530. Phone (099) 21 1200. Telex 91635.

Executives: V.W. O'Dea (publr/mgr), B.F. Abbott (ed), A. Browne (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595, Press Clearing House, Perth (09) 381 1648.

Data: 4 x wkly, afternoons, offset, casual rate \$1.92 sccm.

Circulation: ABC 6,187.

The Gnowangerup Star

Publisher: I. Walker for I.A. & M.H. Walker, Yougenup St, Gnowangerup 6335. Phone (098) 27 1031.

Executive: I. Walker (publr).

Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Wkly, tabloid, letterpress, casual rate \$1.50 sccm.

Great South News of the West Australian

Publisher: West Australian Newspapers Ltd, GPO Box D162, Perth 6001. 125 St George's Terrace, Perth. Phone (09) 321 0161. Telegrams Westralian. Telex 92109.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), D. Smith (ed), J.B. O'Brien (advtg mgr), E.C. Hardy (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477; Melbourne (03) 67 7878; J. Fewings, Brisbane (07) 371 8905; Hastwell Williamson Rouse, Adelaide (08) 332 3322; UK.

Data: Wkly, casual rate \$1.28 sccm.

Great Southern Herald

(Katanning)

Publisher: Great Southern Herald, 49 Clive St (PO Box 131) Katanning 6317. Phone (098) 21 1100. Telegrams Herald.

Executives: B.W. Clarke (mgr), Ms S. Peacock (editorial), A. Todd (advtg).

Repr: ACH, Sydney (02) 909 2422; The Western Mail, Melbourne (03) 267 7700; Tony Allen & Assoc, Perth (02) 328 9593; Press Clearing House, Perth (09) 381 1648.

Data: Wkly, offset, casual rate \$1.60 sccm.

Circulation: ABC 2,996.

Mandurah Telegraph

Publisher: Provincial Publications of WA, Village Centre, Thorpe St, Rockingham 6168. Phone (095) 27 2333. Telex 95803 lcnews; Regional office.

Executives: R. Elliott (mgr), C. Christ (prdn mgr), S. Kite (sales & admin mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, offset, casual rate \$1.75 sccm.

Merredin Telegraph

Publisher: Provincial Publications of WA, Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.

Executives: R. Elliott (mng ed), S. Kite (sales & admin mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, offset, casual rate \$2.10 sccm.

Midlands Telegraph

(Wongan Hills/Moora)

Publisher: Provincial Publications of WA Village Centre, 52 Thorpe St, Rockingham 6168. Phone (095) 27 2333.

Executives: R. Elliott (mng ed), S. Kite (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell Williamson Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, letterpress, casual rate \$2.10 sccm.

The Observer

Publisher: Narrogin Observer (1978), 21 Fortune St, Narrogin 6312. Phone (098) 81 1005.

Executive: P. Terlick (mng ed).

Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Wkly, offset, casual rate \$1.65 sccm.

Circulation: ABC 3,079.

North West Telegraph

Publisher: Provincial Publications of WA, Village Centre, Thorpe St, Rockingham 6168. Phone (095) 27 2333.

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Executives: R. Elliott (mng ed), C. Christ (prdn mgr), S. Kite (sales & admin mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 322 3322.

Data: Wkly, tabloid, offset, casual rate \$2.55 sccm.

Northam Advertiser

Publisher: Provincial Publications of WA, Village Centre, Thorpe St, Rockingham 6000. Phone (095) 27 2333. Telex lcnews.

Executives: R. Elliott (mng ed), S. Kite (advtr mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell, Williamson, Rouse, Adelaide (08) 322 3322.

Data: Wkly, letterpress, casual rate \$2.10 cm.

South Western Times

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.

Executives: D.C. Creedy (mgr), B. Sellick (advtr mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321.0161.

Data: Bi-wkly, offset, casual rate \$1.85 sccm.

Circulation: ABC 9,565.

The Wagin Argus & Arthur Dumbleyung Lake Grace Express

Publisher: D.S. Davies, Tavistock St (PO Box 62) Wagin 6315. Phone (098) 61 1200.

Executive: D.S. Davies (ed).

Repr: ACH, Sydney (02) 909 2422; Leonard Sparks & Associates, Melbourne (03) 419 2595.

Data: Wkly, letterpress, casual rate \$1.50 sccm.

Warren Blackwood Times

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 21 4688. Telegrams Souwestimes. Telex 92154.

Executives: D.C. Creedy (mgr), B. Sellick (advtr mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 233 5699; Melbourne (03) 67 7878; M. Curtis, Perth (09) 321 0161.

Data: Wkly, offset, casual rate \$1.85 sccm.

Circulation: ABC 3,701.

Wheatbelt/Merredin Mercury

Publisher: The Merredin Advertiser Pty Ltd, Barrack St (PO Box 283) Merredin 6415. Phone (090) 41 1010. Telex 91891.

Executives: H.J. Ventris (mng dir), B. Dunwoodie (ed).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 31 1770; Aubrey G. Barker & Associates, Perth (09) 322 3184.

Data: Wkly, tabloid, offset, casual rate \$1.75 sccm.

Tasmanian Newspapers

Hobart Metropolitan Newspapers

Daily

The Mercury

Publisher: Davies Brothers Ltd (Incorporated in Tasmania) 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telegrams Mercury. Telex 58104. 70 St John St, Launceston 7250. Phone (003) 31 9144.

Executives: A.W. Lawry (chief exec), J.S.S. Burns (ed), B. Dargaville (dep ed), F.J. Plumpton (gen sales mgr), K.B. Ashlin (advtr sales mgr), D.J. Smith (sales promo mgr).

Repr: Davies Bros (J. Begent) Sydney (02) 2 0231; (Mrs A. Gillson) Melbourne (03) 699 6222; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Terry Garry Media, Brisbane (07) 369 7877; Allen & Associates, Perth (09) 328 9593; UK.

Data: Letterpress, casual rate \$5.04 sccm.

Circulation: ABC 54,949.

Weekly

Sunday Tasmanian

Publisher: Davies Brothers Ltd (Incorporated in Tasmania) 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telegrams Mercury. Telex 58104. 70 St John St, Launceston 7250. Phone (003) 31 9144.

Executives: A.W. Lawry (chief exec), J.S.S. Burns (ed), B. Dargaville (dep ed), F.J. Plumpton (gen sales mgr), K.B. Ashlin (advtr sales mgr), D.J. Smith (sales promo mgr).

Repr: Davies Bros (J. Begent) Sydney (02) 2 0231; (Mrs A. Gillson) Melbourne (03) 699 6222; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593; Terry Garry Media, Brisbane (07) 369 7877; UK.

Data: Letterpress, casual rate \$5.63 sccm.

The Tasmanian Mail

Publisher: The Tasmanian Mail, 130 Collins St, Hobart 7000. Phone (002) 21 1211. 72 Charles St, Launceston 7250. Phone (003) 31 8807.

Executives: W.A.J. Haswell (mng ed, Launceston office), R.J. Lloyd (advtr mgr, Hobart & Launc offices), W.R. McCulloch (sales mgr, Hobart).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 633 3615; Bede Williams & Assoc, Brisbane (07) 378 9333; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Aubrey G. Barker & Assoc, Perth (09) 322 3184.

Data: Offset, casual rate \$8.30 sccm.

Circulation: CAB 128,125.

The Assistant
The Authority
The Advertising Bible

Tasmanian Regional & Provincial Newspapers

Location index

(D) Indicates newspaper published daily.

BURNIE	The Advocate (D) The Advocate Weekender
DEVONPORT	Devonport City News
FRANKLIN	The Huon News
KING ISLAND	King Island News
LAUNCESTON	Examiner (D) Sunday Examiner, The
NEW NORFOLK	Derwent Valley Gazette
SCOTTSDALE	North Eastern Advertiser
SMITHTON	Circular Head Chronicle

Daily

The Advocate

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409. Telex 59049. Telegrams Advocate. Office: PO Box 259, Devonport 7310. Phone (004) 24 0811.

Executives: L.J. Harris (mgr), W.J. Harris (assnt mgr), D.J. Cherry (ed), P. Sproule (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell Williamson Rouse, Adelaide (08) 332 3322; The Media Centre, Hobart (002) 34 8588; Launceston (003) 31 7999.

Data: Offset, casual rate \$4.35 sccm.

Circulation: ABC 25,423.

The Examiner

Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston 7250. Phone (003) 31 5111. Telex 58511.

Executives: B.J. McKendrick (gen mgr), M.C. Courtney (ed), P.B. Cooper (advtg dir), A. van Zetten (advtg mgr), R.D. Macfarlane (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 663 3615-8; Bede Williams & Associates, Brisbane (07) 378 9333; Charles F. Brown & Associates, Adelaide (08) 332 7711; Aubrey G. Barker & Associates, Perth (09) 322 3284.

Data: Letterpress, casual rate \$4.93 sccm.

Circulation: ABC 37,947.

Non-Daily

The Advocate Weekender

(Burnie)

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box) Burnie 7320. Phone (004) 30 1409. Telex 59049. Telegrams Advocate. Office: PO Box 259, Devonport 7310. Phone (004) 24 0811.

Executives: L.J. Harris (mgr), D.J. Cherry (ed), P. Sproule (advtg mgr), W.J. Harris (prdn mgr).

Repr: Refer entry The Advocate.

Data: Wkly, tabloid, offset, casual rate \$2.61 sccm.

Circulation: ABC 15,383.

Circular Head Chronicle

Publisher: Park Lane Investments Pty Ltd, PO Box 201, Smithton 7330. Phone (004) 52 1837.

Executive: L.J. Shearer (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$1.40 sccm.

Derwent Valley Gazette

Publisher: Davies Bros Ltd, 24 Burnett St (PO Box 39) New Norfolk 7450. Phone (002) 61 2133.

Executive: H.R. Howell (mgr).

Data: Wkly, tabloid, offset, casual rate \$1.70 sccm.

Devonport City News

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63) Burnie 7320. Phone (004) 30 1409.

Executives: L.J. Harris (mgr), D.J. Cherry (editor), P. Sproule (advtg mgr), W.J. Harris (assnt mgr).

Repr: Refer entry The Advocate, Burnie.

Data: Wkly, offset, casual rate \$2.18 sccm.

The Huon News

(Franklin)

Publisher: The Huon Newspaper Co Pty Ltd, PO Box 19, Franklin 7113. Phone (002) 66 3104.

Executives: A.C. Meyer (ed), D.L. Latham (prdn mgr).

Data: Wkly, letterpress, casual rate \$1.20 sccm.

Circulation: ABC 2,875.

The King Island News

Publisher: K.V. Dorofeeff, Main St, Currie, (PO: Box 146) King Island 7256. Phone (004) 62 1141.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.00 cm.

North Eastern Advertiser

Publisher: North Eastern Advertiser Pty Ltd, PO Box 195, Scottsdale 7254. Phone (003) 52 2642.

Executive: K.C. Haas (publr & ed).

Data: Wkly, tabloid, letterpress, casual rate \$1.75 sccm.

The Sunday Examiner

(Launceston)

Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston 7250. Phone (003) 31 5111. Telex 58511.

Executives: B.J. McKendrick (gen mgr), M.C. Courtney (ed), P.B. Cooper (advtg dir), A. van Zetten (advtg mgr).

Repr: Refer listing Examiner.

Data: Wkly, casual rate \$4.93 sccm.

Newspaper Distributed Magazines

Central Western Magazine

Publisher: Western Daily, 132 Kite St (PO Box 321) Orange 2800. Phone (063) 62 2466. Telex 63031.

Executives: C.W. Martin (gen mgr), G.L. Gillam (co secty), R. Kirkpatrick (ed), L.B. Cooper (prdn mgr), P. Ryan (advtdg mgr).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, offset, casual rate \$4.40 sccm.

Distributed in Central Western Daily (Orange), Champion Post (Parkes), The Forbes Advocate, Lithgow Mercury, The Lachlander (Condobolin).

Hunter Manning Magazine

Publisher: Hunter Manning Magazine, 258 High St (PO Box 222) Maitland 2320. Phone (049) 33 6633. Office: 571 Hunter St, Newcastle 2300. Phone (049) 26 2711.

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 63 1811; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, tabloid, offset, casual rate \$6.95 sccm.

Distributed in Maitland Mercury, Singleton Argus, Manning River Times (Taree), Great Lakes Advocate (Forster), Gloucester Advocate, The Advertiser (Cessnock), The Lower Hunter News Pictorial (Maitland), Dungog Chronicle, The Valley Advocate.

North Coast Magazine

Publisher: Port Macquarie Newspapers Pty Ltd & Macleay Argus Pty Ltd, 65 Clarence St, Port Macquarie, 2444. Phone (065) 83 8587.

Executives: L. Barber & B. Chataway (mgrs), J. Moyes (ed), B. Harte (advtdg mgr).

Repr: Ridge Media, Sydney (02) 922 7800; Ridge Media, Melbourne (03) 529 4100; Media Services, Brisbane (07) 229 6033.

Data: Wkly, offset, casual rate \$4.50 sccm.

Distributed in Manning River Times (Taree), Hastings Gazette (Wauchope), Port Macquarie News, Macleay Argus (Kempsey), Nambucca Guardian News (Macksville).

North West & Hunter Valley Magazine

Publisher: The Partnership of Members North West & Hunter Valley Magazine, 287 Conadilly St (PO Box 483) Gunnedah 2380. Phone (067) 42 0204, 42 0455, after hours (067) 42 2905.

Executives: Ms A. Wilkinson (ed), P. Donaldson (advtdg mgr).

Repr: Grover & Ptnrs, Sydney (02) 922 2977; Field Force Media Representatives, Melbourne (03) 690 3593; McLean Media Repr, Brisbane (07) 229 1955.

Data: Wkly, offset, casual rate \$5.00 sccm.

Distributed in Barraba Gazette, Bingara Advocate, Coonabarabran Times, Namoi Valley Independent (Gunnedah), Goondiwindi Argus, Moree Champion, The North Western Courier (Narrabri), Quirindi Advocate, Warialda Standard, Hunter Valley News, Mudgee Guardian.

Northern Magazine

Publisher: Northern Magazine Pty Ltd, C/- Northern Daily Leader, 92 Brisbane St (PO Box 525) Tamworth 2340. Phone (067) 68 1252. Telex 63239.

Executives: J. Hampshire (mgr), J. Bell (ed), P. Lowe (advtdg mgr).

Repr: Ridge Media, Sydney (02) 922 7800; Media Services, Brisbane (07) 229 6033; Field Force Media Representatives, Melbourne (03) 690 8233.

Data: Wkly, offset, casual rate \$5.72 sccm.

Distributed in Armidale Express, Glen Innes Examiner, Inverell Times, Manilla Express, Stanthorpe Border Post incorporating & including Texas & Inglewood News, The Northern Daily Leader (Tamworth), Tenterfield Star, Walcha News.

South Coast & Southern Tablelands Magazine

Publisher: South Coast & Southern Tablelands Magazine, C/- South Coast Register, 122 Kinghorn St (PO Box 106,) Nowra 2540. Phone (044) 2 0229.

Repr: McGowen Media, Sydney (02) 929 5639.

Data: offset, casual rate \$4.00 sccm.

Distributed in News Leader, Southern Highlands News, The Camden Crier, Milton Ulladulla Express, Southern Star, The Bay Advocate, The Times of Bega & Imlay, The Tallaganda Times, Yass Tribune, Picton News, Campbelltown Crier.

South East Weekly Magazine

Publisher: South East Weekly Magazine, C/- The Queanbeyan Publishing Co, 210 Crawford St (PO Box 91) Queanbeyan 2620. Phone (062) 97 3278. Telegrams The Age.

Executives: L.J. Woods (ed), R.J. Woods (advtdg mgr).

Repr: McGowen Media, Sydney (02) 929 5639.

Data: Wkly, offset, casual rate \$3.60 sccm.

Distributed in Bay Post (Bateman's Bay), Bega District News, Cooma-Monaro Express, Cootamundra Herald, Crookwell Gazette, Eden Imlay Magnet, Harden-Murrumburrah Express, Kiama Independent, Moruya Examiner, The Queanbeyan Age, Temora Independent, South

West News Pictorial (Young), Boorowa News, Ulladulla Times, Snowy Mountains News, Jindabyne.

Southern Weekly Magazine

Publisher: Southern Weekly Magazine Partnership, PO Box 264, Cootamundra 2590. Phone (069) 42 1488.

Executive: B.A. Clarke (mng ed).

Repr: McGowen Media, Sydney (02) 929 5639; Hugh Anderson, Melbourne (03) 663 3615-8.

Data: Wkly, letterpress, casual rate \$3.70 sccm.

Distributed in Canowindra News, Cootamundra Herald, Cowra Guardian, Crookwell Gazette, Southern Riverina News (Finley), Grenfell Record, Gundagai Independent, Harden Express, Junee Southern Cross, Narrandera Argus, Temora Independent, Tumbarumba Times, Tumut Times, West Wyalong Advocate, South-West News (Young), Henty Observer, Hillston Spectator, Booroowa News, Hillston Gazette, Riverine Grazer (Hay).

Venture

Publisher: Venture Publications Pty Ltd, 130 Franklin St, Adelaide 5000. Phone (08) 212 3977, 51 4505.

Executive: M.G. Hambidge (gen mgr/ed), M.R. Townsend (secty), P.J. Marston (pres).

Data: Mthly, tabloid, offset, casual rate \$4.50 sccm.

Distributed in Border Chronicle (Bordertown), Border Watch (Mt. Gambier), Mount Barker Courier, Murray Valley Standard (Murray Bridge), Naracoorte Herald, South-East Kingston Leader, Southern Argus (Strathalbyn), The Islander (Kangaroo Island), The Loxton News, Penola Pen-

nant, The River News (Waikerie), South Eastern Times (Millicent), Victor Harbour area, The Murray Pioneer.

Western Magazine

Publisher: Western Magazine Pty Ltd, 51-59 Wheelers Lane (PO Box 311) Dubbo 2830. Phone (068) 82 2311. Telex 63608.

Executive: B. Whittle (mng ed).

Repr: McGowen Media, Sydney (02) 929 5639; Hugh Anderson, Melbourne & Adelaide (03) 663 3615.

Data: Wkly, offset, casual rate \$5.60 sccm.

Distributed in Western Advocate (Bathurst), Daily Liberal (Dubbo), Lyndhurst Shire Chronicle (Blayney), Gilgandra Weekly, Western Herald (Bourke), Mudgee Guardian, The Cobar Age, Narromine News, Coonamble Times, Walgett Spectator, Cowra Guardian, Wellington Times, Western Mail (Nyngan), The Peak Hill Times, Grenfell Record, West Wyalong Advocate, Lake Cargelligo News, Molong Express, The Lachlander (Condobolin), The Warren Advocate, South-West News Pictorial (Young).

The Western Mail Magazine

Publisher: The Western Mail (a divn of TVW Enterprises Ltd), 189 St George's Tce, Perth 6000. GPO Box B68, Perth 6001. Phone (09) 327 2777. Telex 94999.

Executives: D. Sattler (ed), B. Connell (advtdg mgr), R. Booth (prdn mgr), L. Edmiston (prdn mgr), Canningvale, A. Joel (proms mgr), A. Stanton (circ mgr).

Repr: TVW Enterprises Ltd, Sydney (02) 438 2133; Melbourne (03) 267 7700; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Media Services, Brisbane (07) 229 6033.

Data: Wkly, offset web, casual rate fpc \$1520.

Ethnic Newspapers

Acropolis

Publisher: Acropolis, 12 The Grand Pde, Brighton-Le-Sands 2216. Phone (02) 59 0500.

Executive: Mrs M. Politis (ed/advtg mgr).

Data: Fntly, offset, casual rate \$4.00 scdm.

Athletic Echo

(Greek)

Publisher: Athletic Echo Publications, 103 Leveson St, North Melbourne 3051. Phone (03) 329 6581.

Executive: D. Bakatsoulas (publr).

Repr: Leba Advertising, Melbourne (03) 509 4619.

Data: Wkly, tabloid, offset, casual rate \$3.00 scdm.

Australia/Israel Review

Publisher: Australia/Israel Publications, 584 St Kilda Road, Melbourne 3004. Phone (03) 529 5022.

Data: Mnthly, casual rate \$2.00 scdm.

Australian Jewish News

Publisher: York Press Pty Ltd, 1-19 Hoddle St (PO Box 111) Abbotsford 3067. Phone (03) 419 4855.

Executives: H. Licht (ed), J. Sher (Yiddish ed), T. Rubinstein (advtg mgr).

Repr: T. Tennant, Brisbane (07) 358 2638; E.S. Levy, Adelaide (08) 293 3278; R.A. Atkinson, Perth (09) 24 2268.

Data: National, wkly, tabloid, offset, casual rate \$4.00 scdm.

Circulation: ABC 7,163.

Australian Latvian News

Publisher: Emil Delins PO Box 23, Kew 3101. Phone (03) 49 6920.

Executive: E. Delins (mng ed).

Data: Wkly, offset, casual rate \$3.50 scdm.

Australien Kurier

Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712.

Executives: J. Jakobi (mng dir), H.P. Jakobi (gen mgr).

Repr: Melbourne (03) 429 3511; Adelaide (08) 47 3897; Perth (09) 451 9603; Brisbane (07) 343 9431.

Data: Mthly, offset, casual rate \$7.00 scdm.

Chuong Saigon

(Vietnamese)

Publisher: Vietnam Co-operative, 79a Mimosa Rd (PO Box 113) Greenacre 2190. Phone (02) 709 8791.

Executive: Le Can Bangh (ed).

Data: National, Wkly, tabloid, offset, casual rate \$2.50 scdm.

Correio Portugues

(Portuguese)

Publisher: Portuguese Courier Pty Ltd, 1-3 Seddon St, Bankstown 2200. Phone (02) 707 4999. Telex 25712.

Executive: J. Jakobi (mng dir).

Repr: Correio Portugues, Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; Brisbane (07) 221 0629.

Data: National, wkly, tabloid, offset, casual rate \$4.50 scdm.

The Croatian Weekly

(Croatian)

Publisher: The Croatian-Australian Publishing Co. Advtg: Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.

Executive: D. Dedic (ed).

Data: National, wkly, tabloid, offset, casual rate \$3.85 scdm.

Die Woche in Australien

(German)

Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712.

Executive: J. Jakobi (mng dir).

Repr: Die Woche in Australien, Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; Brisbane (07) 343 9431.

Data: National, wkly, tabloid, offset, casual rate \$4.50 scdm.

Dutch-Australian Weekly

Publisher: Windmill Publishers Pty Ltd, 381 Pitt St, Sydney 2000. Phone (02) 267 7955/7065.

Executive: S. Giblin (mng ed).

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619; East & West Art, Malvern (03) 20 7779.

Data: National, fntly, offset, casual rate \$2.75 scdm.

El Espanol en Australia

(Spanish)

Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36) Bankstown 2200. Phone (02) 707 4999. Telex 25712.

Executive: J. Jakobi (mng dir).

Repr: Melbourne (03) 429 3511; Adelaide (08) 47 3897; Klaus G. Graef, Perth (09) 451 9603; El Espanol en Australia, Brisbane (07) 343 9431.

Data: National, wkly, tabloid, offset, casual rate \$4.50 scdm.

El Telegraph

(Lebanese Arabic)

Publisher: Media Press Pty Ltd, 7 Garners Ave, Marrickville 2204. Phone (02) 560 1066.

Executives: G. Jabbour (advtg mgr, Syd), N. Badros (advtg mgr, Melb).

Repr: N. Badros, Melbourne (03) 347 6105.

Data: Tri-wkly, offset, broadsheet, casual rate \$5.50 scdm.

Ellinis

Publisher: Elliniki Pty Ltd, PO Box 377, Broadway 2007. Phone (02) 660 2033.

Data: Wkly, offset.

Extra Informativo

(Spanish)

Publisher: Austral News Pty Ltd, 26 King St, Sydney 2000. Phone (02) 29 2374.

Executives: E. Gonzalez (ed/advtg mgr), Ms P. Gallardo (prdn mgr).

Data: National, wkly, offset, casual rate \$2.00 scdm.

Finlandia News

Publisher: Finlandia Pty Ltd, 132 Tanderra Way, Karana Downs 4305. GPO Box 2455, Brisbane 4001. Phone (07) 201 0232.

Executive: M. Maki-Neste (ed).

Data: Fntly, offset, casual rate \$2.50 scdm.

The Free Thought

(Ukrainian)

Publisher: The Free Thought, 22C Amy St (PO Box 106) Regents Park 2143. Phone (02) 645 1813.

Data: National, wkly, tabloid, letterpress, casual rate \$2.50 scdm.

Gente D'Italia

Publisher: Gente D'Italia Publisher, 26 Norton St, Leichhardt 2040. Phone (02) 560 1269.

Executives: P. Schirru (publr & ed), C. Tarchi (publr & advtg mgr).

Data: Wkly, offset, casual rate \$1.95 cm.

German Times

Publisher: Cornet Publishing Pty Ltd, 71-75 Bell St, PO Box 248, Coburg 3058. Phone (03) 354 9393.

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619.

Data: Bi-mthly 1st & 15th, broadsheet, offset, casual rate \$3.50 scdm.

Greek Golden Guide

Publisher: Golden Guide Publishing, 235A Russell St, Melbourne 3000. Phone (03) 663 4308.

Data: Bi-annl, offset, casual fpm \$1,000.

Greek National Vema

Publisher: Service Press Pty Ltd, 211 Botany Rd, Waterloo 2017. Phone (02) 698 7977.

Executives: P. Aroney (ed), M. Elympos (prdn mgr).

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619.

Data: Bi-wkly, offset, casual rate \$3.50 scdm.

Greek Post

Publisher: Greek Post, 16/6 Benton Ave (PO Box 78) Artarmon 2064. Phone (02) 698 7977, 419 3265.

Executives: A. Courlios (ed), J. Courlios (advtg mgr).

Repr: Neos Kosmos, Melbourne (03) 663 4822.

Data: Mthly, offset, casual rate \$4.00 scdm.

Greek Times

Publisher: Ethnic Publications Pty Ltd, 20 Waratah Place, Melbourne 3000. Phone (03) 663 1388, advtg (03) 663 4822.

Executive: E. Tsoukalis (advtg).

Data: Wkly, broad sheet, offset, casual rate \$4.40 scdm

Hellenic Herald

(Greek)

Publisher: Hellenic Herald Pty Ltd, 1 Glebe Point Rd, Glebe 2037. Phone (02) 660 2033.

Repr: Hellenic Herald, Melbourne (03) 329 8944; G. Pappas, Adelaide (08) 352 2708.

Data: National, daily, tabloid, offset, casual rate \$6.50 scdm.

Circulation: ABC 23,054.

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LEBA ADVERTISING (AUST.) PTY. LTD.

980 HIGH STREET, ARMADALE, VICTORIA, 3143.



Hlasy**(Czechoslovak)**

Publisher: Czechoslovak Publishers Pty Ltd, 14 Arcadia St, Box Hill 3128. Phone (03) 88 7283.

Executive: P. Rada (ed).

Data: National, fntly, offset, casual rate \$2.00 sccm.

Il Globo**(Italian)**

Publisher: Newspaper Publishers SEI Pty Ltd, 224 Faraday St (PO Box 4875) Carlton 3053. Phone (03) 347 6211. Telex 35342. T'grams Teleglobo.

Executives: U. Larobina (mng dir), N. Randazzo (ed), R. Di Bari (advgt), T. Harvey (secty), Miss P. Di Virgilio (mktg).

Repr: A. Pizzigalli, Sydney (02) 569 4522; C. Crocetti, Brisbane (07) 390 6859; M. Sanmartino, Perth (09) 328 1186; G. Grifoni, Adelaide (08) 43 5664.

Data: National, wkly, broadsheet, offset, casual rate \$5.70 sccm.

Circulation: ABC 34,850.

Italian Golden Guide

Publisher: Golden Guide Publishing, 235A Russell St, Melbourne 3000. Phone (03) 663 4308.

Data: Bi-annl, offset, casual fpm \$1,000.

The Italian Weekly

Publisher: F.D.M. Publishing Pty Ltd, 409 City Rd, South Melbourne 3205. Phone (03) 699 2855.

Executive: F. Bruzesse (ed).

Repr: Leba Advertising (Aust) P/L, Melbourne (03) 509 4619.

Data: Wkly, offset, casual rate \$4.50 sccm.

La Fiamma**(Italian)**

Publisher: La Fiamma Publishing (NSW) Pty Ltd, 499 Parramatta Rd, Leichhardt 2040. Phone (02) 569 4522. Telex 26843. T'grams Fiammapress.

Repr: La Fiamma, Melbourne (03) 347 6297; Brisbane (07) 36 7524; Adelaide (08) 248 1144; Perth (09) 328 1186.

Data: National, bi-wkly, tabloid, offset, casual rate \$5.70 sccm.

Le Courier Australien**(French)**

Publisher: Le Courier Australien Pty Ltd, 396 Kent St, Sydney 2000. Phone (02) 267 6930.

Executive: J.P. Sourdin (mng ed/advgt mgr).

Data: National, mthly, offset, casual rate \$6.00 sccm.

Macedonian Weekly Herald

Publisher: Lion Printing and Publishing Co. Pty Ltd, 93 Plenty Rd, Preston 3072. Phone (03) 480 3520.

Executive: P. Stamkoski (mng ed).

Data: National, wkly, tabloid, offset, casual rate \$3.50 sccm.

Magyar Elet**(Hungarian)**

Publisher: Hungarian Life Publishing, 641 Glenhantly Rd, Caulfield 3162. Phone (03) 523 5877.

Executives: A. Marffy (ed-in-chief, Vic), E. Csapo (ed-in-chief, NSW).

Data: National, wkly, offset, casual rate \$3.00 sccm.

The Maltese Herald**(Maltese)**

Publisher: Maltese News & Information Pty Ltd, 195 Merrylands Rd, Merrylands 2160. Phone (02) 637 9992. Telex 25712.

Executive: L.C. Vella (mng dir/ed).

Repr: A.P. Abela, Melbourne (03) 359 2474; George Varna, Adelaide (08) 47 3897; J. Dimech, Perth (09) 458 9520.

Data: National, wkly, tabloid, offset, casual rate \$4.50 sccm.

Nederlands Maandblad

Publisher: Nederlands Publishing Group of SA Inc, 4 George St, Royal Park 5014.

Executives: C. de Rijke (chief ed), E. Schutte (ed).

Data: Mthly, offset, casual rate \$2.50 sccm.

Neos Kosmos**(Greek)**

Publisher: D. Gogos, 235A Russell St, Melbourne 3000. PO Box 5225BB, Melbourne 3001. Phone (03) 663 4822.

Executives: D. Gogos (publr), S. Hatzimanolis (advgt mgr), G. Parnos (prdn mgr).

Data: National, bi-wkly, broadsheet, offset, casual rate \$5.70 sccm.

New Country**(Greek)**

Publisher: Foreign Language Publications Pty Ltd, PO Box 406, Broadway 2007. Phone (02) 660 2033.

Data: National, wkly, tabloid, offset, casual rate \$6.50 sccm.

Circulation: ABC 27,035.

Novo Doba**(Yugoslav)**

Publisher: Novo Doba Publishers, Room 22, 647 George St, Sydney 2000; PO Box K376, Haymarket 2000. Phone (02) 212 3623.

Data: National, wkly, offset, casual rate \$4.00 sccm (\$3.50 state).

Novosti**(Yugoslav)**

Publisher: Foreign Language Publications Pty Ltd, PO Box 406, Broadway 2007. Phone (02) 660 2033.

Data: National, tri-wkly, tabloid, offset, casual rate \$6.50 sccm.

Circulation: ABC 5,727.

O Kosmos**(Greek)**

Publisher: K. Publications Pty Ltd, 147 Marrickville Rd (PO Box 288) Marrickville 2204. Phone (02) 569 6255.

Director: D. Gogos (ed).

Repr: S. Hatzimanolis, 235A Russell St, Melbourne.

Data: National, wkly, tabloid, web offset, casual rate \$5.20 sccm.

O Portugues Na Australia

Publisher: O & G Investments Pty Ltd, 47 New Canterbury Rd, (PO Box 133) Petersham 2049. Phone (02) 560 6722.

Executive: M. Gaspar (advgt mgr).

Data: Wkly, offset, casual rate \$3.00 sccm.

Polish Weekly

Publisher: Polish Weekly, Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.

Data: National, wkly, tabloid, offset, casual rate \$4.50 sccm.

Sada Loubnan

Publisher: Sada Loubnan & The Australian Lebanese Assoc, 76 Pemberton St, (PO Box 397) Parramatta 2150. Phone (02) 630 5694.

Executives: R. Awais (publr/advgt mgr), M. Houdayed (ed), W. Ouesse (prdn mgr).

Repr: C. Massoud, Melbourne (03) 480 6865; A. Kastoun, Adelaide (08) 384 5160; C. Baydoun, Perth (09) 328 6691.

Data: Wkly, offset, casual rate \$3.20 sccm.

Saout-el-Moughtareb**(Lebanese/Arabic)**

Publisher: Saout-el-Moughtareb, 228 Brighton Ave (PO Box 252) Campsie 2194. Phone (02) 789 1645. Advgt: Leba Advertising (Aust) Pty Ltd, Armadale (03) 509 4619.

Data: National, wkly, broadsheet, offset, casual rate \$5.50 sccm.

Settegiorni**(Italian)**

Publisher: Il Corriere di Settegiorni Pty Ltd, Rear of 389 Parramatta Road, Leichhardt 2040. Phone (02) 569 8284, 569 2752.

Executives: E. Fiore (editor), M. Accurso (advgt mgr).

Repr: Mrs M. Giuliani, Melbourne (03) 387 2528; E. Schiarretta, Brisbane (07) 36 7524; A. Giordano, Adelaide (08) 43 7149.

Data: National, wkly, tabloid, offset, casual rate \$3.50 sccm.

Shalom**(Jewish for Russian immigrants)**

Publisher: Association of Jews from the USSR, PO Box 316, Elsternwick 3185.

Advgt: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 509 4619.

Data: National, fntly, letterpress, tabloid, casual rate \$2.50 sccm.

Spanish Herald

Publisher: The Spanish Herald, 41 Cashel Crescent, Killarney Heights 2087. PO Box 275, Forestville 2087. Phone (02) 451 9644. City office: 2nd floor, 116 Liverpool St, Sydney 2000. Phone (02) 264 9736.

Executive: G. Urriola (dir/ed).

Repr: Luis Marquez, Melbourne (03) 689 8296; Crest Weld Pty Ltd, Suite 3, 116-120 Liverpool St, Sydney. Phone (02) 264 9736.

Data: National, wkly, broadsheet, offset, casual rate \$4.00 sccm.

Suomi**(Finnish)**

Publisher: Suomi Newspaper Pty Ltd, 22 Watson St, Turner 2601. PO Box 1566, Canberra City 2601. Phone (062) 47 3979, 47 9493.

Executives: L. Kinnunen-Ripinen (acting ed-mgr).

Data: Fntly, offset, casual rate \$2.00 sccm.

Sydney Ekspres-Turkish Newspaper

Publisher: Sydney Ekspres, 126 Carlton Crescent (PO Box 253) Summer Hill 2130. Phone (02) 797 9587.

Executive: O. Gurcinar (proprietor/ed).

Data: Fntly, offset, casual rate \$3.00 sccm.

Tachydromos

Publisher: G. Axarlis, 20 Byron Rd, Black Forest 5035. Phone (08) 297 7964.

Executive: D. Axarlis (mng ed/advgt mgr).

Data: Mthly, offset, casual rate \$5.50 sccm.

Temple Time

Publisher: Freelance Press 980 High St, Armadale 3143. Phone (03) 509 4619.

Repr: Leba Advertising, Melbourne (03) 509 4619.

Data: Mthly, letterpress, casual rate \$11.00 4scm.

Times Of Malta

Publisher: Times of Malta, 511 Sydney Rd, Brunswick 3056. Phone (03) 380 5443. Advtg: Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.

Data: National, mthly, tabloid, offset, casual rate \$3.50 sccm.

Turkish News

Publisher: Turkish News, Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.

Data: Victoria, mthly, tabloid, offset, casual rate \$2.40 sccm.

Tygodnik Polski

Publisher: Polish Weekly, C/-Leba Advertising (Aust) Pty Ltd, 980 High St, Armadale 3143. Phone (03) 509 4619.

Data: Wkly, offset, casual rate \$4.50 sccm.

Unification**(Russian)**

Publisher: Unification Printers & Publishers Pty Ltd, 28 Regent St, Chippendale 2008. Phone (02) 211 5260.

Executive: G. Amosov (mng ed).

Data: National, wkly, offset, tabloid, casual rate \$2.50 sccm.

Wiadomosci Polskie

Publisher: Ingos Pty Ltd, King York Hse, 6th Floor, 32 York St, 2000. Phone (02) 29 1248.

Executive: J. Dunin-Karwicki.

Data: Wkly, offset, casual rate \$5.00 sccm.

Rural Press**Ag Dealer**

Publisher: Standard Newspapers Ltd, 10 Park Rd, (PO Box 84) Cheltenham 3192. Phone (03) 584 8400.

Executive: I. Metcalfe (prdn mgr), P. Levy (nat advtg mgr).

Data: Qtrly, casual fpm \$552, fpc \$852.

Australian Canegrower

Publisher: QCGC Publications Pty Ltd, 190-194 Edward St, Brisbane 4000. GPO Box 1032, Brisbane 4001. Advertising: International Media Services, PO Box 190, East Brisbane 4109. Phone (07) 393 0758.

Executive: W.P. Kerr (ed), Ms G. Kerr (nat advtg mgr).

Data: Mthly, offset, casual fpm \$630.

Circulation: CAB 8,214.

Australian Citrus News

Publisher: Australian Citrus Grower's Federation, Room 107, 10th floor, 118 King William St, Adelaide 5000. Phone (08) 212 4245. T'grams Fedcitrus. Advtg - R. Martin, 72 Richmond Rd, Westbourne Park 5041. Phone (08) 271 8263. Telex 88765.

Executive: H. Cope (ed).

Data: Mthly, offset, casual rate \$4.25 sccm.

Australian Country Magazine

Publisher: Rural Press Group, 200 George St (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telex 37722.

Executives: D. Kelly (ed-in-chief), F. Venn (ed), T. Sheehan (mgr), D. Stuart (advtg mgr).

Repr: National Farmer, Sydney (02) 438 4644.

Data: 11 times pa, offset, casual fpm \$1220.

Australian Grapegrower & Winemaker

Publisher: Ryan Publications, 95 Currie St, Adelaide 5000. Phone (08) 51 6082, 51 3549.

Executive: J. Ryan (dir/ed).

Data: Mnthly, offset, casual fpm \$518, fpc \$921.

Circulation: ABC 1,989.

Australian Horticulture

Publr: Ramsey Ware Stockland Pty Ltd, 552 Victoria St, North Melbourne 3051. Phone (03) 329 7300.

Executives: M. Freedman (mng ed), D. Burke (assoc ed).

Data: Mnthly, offset, casual rate fpm \$1.00.

Australian Sugar Journal

Publisher: Australian Sugar Producers Assn Ltd, 333 Adelaide St, Brisbane 4000. GPO Box 608, Brisbane 4001. Phone (07) 31 1881. T'grams Asparagus. Telex 43071.

Executives: P. Briody (ed), R. Dorr (assnt ed).

Repr: E. Wood, Sydney (02) 233 3991; J.C. Mileman-Jones & Co, Melbourne (03) 266 3078; D. Wood, Brisbane (07) 289 4128.

Data: Mthly, offset, casual fpm \$400.

Australian monthly magazine covering growing & milling of Australian & overseas sugar industries.

Circulation: ABC 424 (Assn subs 4,910).

Banana Bulletin

Publisher: Banana Growers Federation Co-operative Ltd, 1 Little Queen St (PO Box 31) Murwillumbah 2484. Phone (066) 72 2488. Advtg & editorial - PO Maclean 2463. Phone (066) 45 2205 & 45 3333.

Executive: J. Rogers (ed).

Data: Mthly, offset, casual fpm \$180.

Cattleman

Publisher: Queensland Country Life, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 312171. Telex 42523.

Executives: P. Owen (ed), B. Maloney (sales mgr).

Reprs: Publishing & Marketing, Sydney (02) 438 2811; Melbourne (03) 329 7833; Hastwell, Williamson, Rouse (08) 332 3322; (H. Scott) Pekite Pty Ltd, Perth (09) 322 7708; Qld Country Life, Qld (07) 31 2272.

Data: Mthly, offset, casual rate \$4.10 sccm.

Circulation: CAB 4,990.

The Central Queensland Farmer

Publisher: The Central Qld Farmer, 171 Victoria St (PO Box 1320) Mackay 4740. Phone (079) 57 7526, 57 2512.

Executives: B. Herne (ed).

Repr: S. Davidson (advtg mgr).

Data: Mthly, offset, casual fpm \$811.80.

Cohuna Farmers' Weekly

Publisher: C. Opie & G.F. Matthews, Sampson St (PO Box 318) Cohuna 3568. Phone (054) 56 2224.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, casual rate \$1.35 sccm.

Commercial Horticulture

Publisher: Ruddick Publishing Co Pty Ltd, 143 Marius St (PO Box 981) Tamworth 2340. Phone (067) 665463-4.

Directors: G.R. Ruddick (mng dir), Mrs P.G. Ruddick.

Data: Qrtly, offset, casual fpm \$700, fpc \$930.

The Countryman (WA)

Publisher: West Australian Newspapers Ltd, 125 St George's Tce, Perth 6000. GPO Box D162, Perth 6001. Phone (09) 321 0161. Telegrams Westralian. Telex 92109.

Executives: K.V. Mattingley (mng dir), G.R. Bailey (chief advtg mgr), G.A. Boylen (ed), S. King (advtg mgr), E. Hardey (prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 29 7477; Melbourne (03) 67 7878; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; UK.

Data: Wkly, offset, tabloid, casual rate \$1.88 scdm.

Circulation: ABC 14,101.

Dairymen's Digest

Publisher: D.F.A. Newspapers Ltd, 44 Young St, Sydney 2000. Phone (02) 27 7083.

Executive: Ms M. Konemann (ed).

Data: Mthly, offset, casual rate \$6.50 scdm.

Elders Weekly

Publisher: Elder Smith Goldsbrough Ltd, 111 St Georges Terrace, Perth 6000. GPO Box 163, Perth 6001. Phone (09) 458 7333. Telex ElderW 95764.

Executives: D. Lloyd (mng ed), J. Kreitling (advtg repr).

Data: Wkly, casual rate \$3.10 scdm.

Farm Magazine

Publisher: Publishing & Marketing Australia Pty Ltd, 493 King St, West Melbourne 3053. Phone (03) 329 7833. Telex 33770. Sydney: 200 George St, Windsor 2756. Phone (045) 77 4444.

Executives: D.Kelly (ed-in-chief), I. Law (ed), I. Brayley (Vic sales).

Repr: Rural Press Group (B. Maloney), Brisbane (07) 31 2171; (N. Palmer) Sydney (02) 438 2811; (I. Brayley) Melbourne (03) 329 7833; John Fairfax & Sons (N. Holthouse), Adelaide (08) 212 1212; (R. Matthews), Perth (09) 321 8217.

Data: Mthly, offset, casual fpm \$1430, fpc \$1925.

Circulation: ABC 22,720.

Farmers Diary of Australia

Publisher: Rural Publications of Australia Pty Ltd, 19-21 Berry St (PO Box 833) North Sydney 2060. Phone (02) 929 0177.

Executive: M. Saviker (mng dir).

Data: Annl.

Farmers Weekly

Publisher: Farmers Weekly Newspaper Co Ltd, 239 Adelaide Tce, Perth 6000. Phone (09) 325 2933. Telex 93465.

Executives: B. Nelson (mng ed), M. Griffin (advtg mgr).

Data: Wkly, offset, casual rate \$2.30 scdm.

Circulation: ABC 9,793 (Assn subs 9,175).

Grain Farmer

Publisher: Rural Press Ltd, 200 George St, Windsor 2756. Phone (045) 77 4444. Telex 72543 Rupres.

Executives: A. Hoy (mng ed), R. Cowley (advtg mgr), R. Kilday (prod mgr).

Repr: Publishing & Markt Australia, Sydney (02) 929 6699, Melbourne (03) 329 7833, Qld Country Life, Brisbane (07) 31 2171, John Fairfax & Sons Ltd, Adelaide (08) 211 8544, Perth (09) 321 8217.

Data: Wkly, offset, casual fpm \$924.

Grazier

Publ: United Graziers' Association of Queensland, 183 North Qy, (GPO Box 206)Brisbane 4000. Phone (07) 31 2287. Telex 40972.

Executives: L. Siedle (ed), S. Goddard (sales mgr).

Data: Mnthly, offset, casual rate \$1.50.

The Grower

Publisher: South Australian Fruitgrowers & Market Gardeners Assoc, Ebenezer Place, (PO Box 43) Rundle St, Adelaide 5000. Phone (08) 223 1422.

Executives: G.D. Harris.

Repr: M.N. Birse.

Data: Mthly, offset, casual rate \$2.20 scdm.

Irrigation Farmer

Publisher: John Kennedy Associates Pty Ltd, 3rd floor, 51 William St, Melbourne 3000. Phone (03) 62 6061.

Executives: J.W. Kennedy (mng ed), M.A. Baxter (admin).

Repr: D. Dugan (02) 918 8174; Market Media Assocs (08) 223 6629; R. Gaff (03) 690 3593.

Data: Qrtly, offset, casual fpm \$300.

Innisfail Canegrower

Publ:Innisfail District Canegrowers Executive PO Box 32, Innisfail 4860. Phone (070) 61 1133, 61 1759. Telex 48812.

Executive: G.J. Taifalos (secty).

Data: Mnthly, letterpress, fpm \$40.

The Land

Publisher: The Land Newspaper Ltd, 200 George St (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telegrams Landpress. Telex 24621.

Executives: D.L. Jones (ed), A.W. Jackson (advtg mgr).

Repr: Rural Press Sales, Melbourne (03) 329 7833; John Fairfax & Sons Ltd, Brisbane (07) 221 6266, Adelaide (08) 212 1212, Perth (09) 321 8217.

Data: Wkly, offset, casual rate \$8.35 scdm.

Circulation: ABC 67,255.

National Country Life

Publisher: Publishing & Marketing Australia Pty Ltd 493 King St, West Melbourne 3053. Phone (03) 329 7833. Telex 33770.

Executives: R. Arnold (ed), I. Brayley (advtg).

Repr: Rural Press Group (N. Palmer) Sydney, (02) 438 2811; (I. Brayley), Melbourne (03) 329 7833; (B. Maloney), Brisbane (07) 31 2171; John Fairfax & Sons Limited (N. Holthouse), Adelaide (08) 212 1212; (R. Matthews), Perth (09) 231 8217.

Data: Qrtly, casual fpm \$490, spot colour \$525, fpc \$575.

National Farmer

Publisher: Rural Press Group, 200 George St, (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telex 72543.

Executives: D. Kelly (mng ed), J. Cribb (ed), D. Stuart (advtg mgr).

Data: Fntly, offset, casual fpm \$1,950.

North Queensland Register

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St (PO Box 587) Townsville 4810. Phone (077) 72 2077. Telegrams Register. Telex 47202.

Executives: R. McLean (mng dir), H.W. Bligh (pub mgr).

Reprs: McLean Media Representations Pty Ltd, Sydney (02) 29 4455; Hugh Anderson, Melbourne (03) 663 3615-8; Claude Olive Media, Brisbane (07) 229 7744; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, casual rate \$2.90 scdm.

Pastoralist & Grazier

Publisher: Smith Publishing, Suite 24, Rowley's Centre, 15 Ogilvie Rd, Canning Bridge 6153. Phone (09) 364 9188.

Executives: D. Dolan (ed), K. Smith (advtg mgr).

Data: Bi-Mthly, offset, casual fpm \$400, fpc \$560.

The Pig Farmer

Publisher: Ruddick Publishing Co Pty Ltd, 143 Marius St, (PO Box 981) Tamworth 2340. Phone (067) 66 5463. Official journal Australian Pig Breeders' Society.

Executives: G. Ruddick (mng dir/advtg).

Office: Advtg - O. Burdan, Melbourne (03) 729 4650.

Data: Mthly, casual fpm \$525, fpc \$740.

The Pork Producer

Publisher: The Queensland Pork Producers' Organisation, Primary Industry Hse, 183 North Quay St, Brisbane 4000. GPO Box 286, Brisbane 4001. Phone (07) 229 7300. Telex 43221.

Executives: D. Hinton (pres), N. Weedon (ed), C. Campbell (prod mgr).

Data: Mthly, offset, casual fpm \$580.

Potato Grower News

Publisher: Baxter & Stubbs, 3 Grenville St South, Ballarat 3350. Phone (053) 31 3401.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.75 scdm.

Power Farming Magazine

Publisher: The Herald & Weekly Times Ltd, 44 Flinders St, Melbourne 3000. Phone (03) 63 0211.

Executives: J. Balfour Brown (ed-in-chief), M. Macpherson (advtg mgr).

Repr: HWT, Sydney (02) 2 0231; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Anday Agency, Brisbane (07) 289 4128; Allen & Associates, Perth (09) 328 9833; UK.

Data: Mthly, offset, casual fpm \$685, fpc \$1095.

Circulation: ABC 11,056.

Queensland Country Life

Publisher: Queensland Country Life Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 711, Brisbane 4001. Phone (07) 31 2171. Telegrams Countrylife. Telex 42523.

Executives: K. Twist (gen mgr), B. Maloney (sales mgr), P. Owen (ed-in-chief).

Repr: Rural Press Sales, Sydney (02) 438 2811; Rural Press Group, Melbourne (03) 329 7833; John Fairfax & Sons, Adelaide (08) 212 1212; Perth (09) 321 8217.

Data: Wkly, offset, casual rate \$6.20 scdm.

Circulation: ABC 35,028.

The Queensland Dairyfarmer

Publisher: The Queensland Dairymen's Organisation, GPO Box 1093, Brisbane 4001. Phone (07) 221 5216, 221 5386.

Executives: B.L. Whip (publr), A.F. Cummins (ed).

Repr: D. Higgins, Brisbane (07) 370 9527.

Data: Mthly, offset, casual rate \$3.00 scdm.

Queensland Fruit & Vegetable News

Publisher: Committee of Direction of Fruit Marketing, PO Box 19, Brisbane Market 4106. Phone (07) 379 0222. Advtg - D. Higgins, Ad-Services Queensland, 133 Broseley Rd, Toowong 4066. Phone (07) 370 9527.

Repr: Grover & Partners Pty Ltd, Sydney (02) 922 2977; Overdrive Media Services (Australia) Pty Ltd, Melbourne (03) 500 0022; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Fntly, offset, casual rate \$4.68 scdm.

Queensland Graingrower

Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188) Toowoomba 4350. Phone (076) 32 4444.

Executives: T. Rowe (mng ed), P. Buffey (advtg mgr).

Data: Wkly, offset, casual rate \$3.28 scdm.

Circulation: ABC 1,285 (Assn subs 7,309).

Rural Merchant

Publisher: Richard Milne Pty Ltd, 117 Pyrmont St (PO Box 113) Pyrmont 2009. Phone (02) 660 5311.

Executive: R. Holyoake (advtg mgr).

Data: Bi-mthly, offset, casual fpm \$600, fpc \$800.

Southern Rural

Publisher: The Southern Rural, 48 Trail St (PO Box 35) Wagga 2650. Phone (069) 21 2021. Telex 69029.

Executives: J.C. Jackson (mng ed), G. Batten (ed), M. Junck (advtg mgr).

Repr: J.M. Sturrock, Sydney (02) 29 8431; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: Wkly, offset, casual rate \$4.00 scdm.

Stock Journal

Publisher: Stock Journal Publishers Pty Ltd, 11 Cannon St, Adelaide 5000. GPO Box 2249, Adelaide 5001. Phone (08) 212 2788. Telex 88577.

Executives: F.O. Hill (gen mgr), S. Swann (mng ed), J.R.M. Mackie (advtg mgr).

Repr: J.T. O'Mara & Sons, Sydney (02) 389 9698; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522. Telex 31717; Tony Allen & Associates, Perth (09) 328 9833.

Data: Wkly, offset, casual rate \$3.75 scdm.

Circulation: ABC 22,677.

Stock & Land

Publisher: Stock & Land Publishing Co Pty Ltd, PO Box 82, North Melbourne 3051. Phone (03) 329 7300. Telegrams Stockland. Telex 35668.

Executives: C.T. De B. Griffith (mng ed), C.J. Dingle (sales mgr).

Repr: Grover & Ptnrs, Sydney (02) 922 2977; Nankervis Media, Adelaide (08) 339 1716; Ad Services, Queensland (07) 370 9527.

Data: Wkly, offset, casual rate \$5.25 scdm.

Circulation: ABC 22,813.

Tasmanian Country

Publisher: Davies Brothers Limited, 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telex TC News 58104.

Executives: A.R. Turvey (mng ed), P. Staple (advtg sales mgr).

Repr: Grover & Partners, Sydney (02) 922 2977; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Dennis Higgins, Brisbane (07) 370 9527; Nankervis Media, Adelaide (08) 339 1716; Allen & Associates, Perth (09) 328 9593.

Data: Wkly, offset, casual rate \$3.95 scdm.

Town and Country Farmer

Publisher: Town and Country Farmer Publications Pty Ltd, C/- Hurley Media Representations, 7 Cronia Court, Wheelers Hill 3150. Phone (03) 560 7253.

Executives: G. Hurley (dir), G. Hurley (nat advtg mgr).

Data: Qrtly, casual fpm \$860, fpc \$1290.

VFGA Newsletter

Publisher: Victorian Farmers Newspapers Pty Ltd, Farrer House, 24 Collins St, Melbourne 3000. Phone (03) 63 9261. Official organ of the Victorian Farmers & Graziers Association Pty Ltd.

Executive: B. Lane (ed).

Repr: Tonkin Media, Sydney & Brisbane (02) 925 0154.

Data: Mthly, casual fpm \$900.

Weekly Times

Publisher: Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: D.R. Ludbey (grp mgr), J. Balfour Brown (ed), M. Macpherson (advtg mgr).

Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9833; Terry Garry Media, Brisbane (07) 369 7877; UK.

Data: Wkly, casual rate \$7.15 scdm.

Circulation: ABC 112,126.

Western Farmer & Grazier

Publisher: Western Farmer & Grazier, 563-567 Wellington St, Perth 6000. GPO Box D143, Perth 6000. Phone (09) 327 4511. Telex 94453.

Executives: P. Beck (mng ed), G. Rose (mgr), E. Lord (advtg mgr).

Repr: Grover & Partners, Sydney (02) 922 2977; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Wkly, casual rate \$3.10 scdm.

Circulation: ABC 13,030.

Consumer Press

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid or CAB average net (as at Sept 30, 1984 unless otherwise indicated). Those publications without circulation figures have not been audited by either ABC or CAB at presstime.

A.B. Sailboards

Publisher: Leisure Magazines Pty Ltd, Suite 4, Barefoot Boulevard, Avalon Parade (PO Box 319) Avalon Beach 2107. Phone (02) 918 8322. Telex 73836.

Executives: L.J. Walters (publr), S. Johns (ed), Mrs A. Dunlop (fin mgr), S. Milne (advgtg mgr).

Repr: Market Media Associates, Adelaide (08) 223 6344.

Data: Mthly, casual fpm \$630.

Circulation: ABC 5,095.

The Advocate

Publisher: Advocate Press Pty Ltd, 143 A'Beckett Street, Melbourne 3000. Phone (03) 329 6588.

Executives: G.F. Dore (publr/gen mgr), N. Weeraratne (ed), B. Castanelli (sales mgr), B. Harrison (prdn mgr), G. Stainer (advgtg asst).

Data: Wkly, offset, casual fpm \$740.

Circulation: ABC 16,818.

Amateur Radio Action

Publisher: Newspress (div of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331, 30376, 30449.

Executives: L.J. Shaw (mng ed), T. Gilbert (ed), P. Parker (prdn mgr), P. Smith (advgtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assocs, Adelaide (08) 223 6629; Claude Olive Media, Brisbane (07) 229 744.

Data: Mthly, offset, casual fpm \$377.

The Apexian

Publisher: Association of Apex Clubs of Australia, PO Box 421, Milsons Point 2061. Phone (02) 957 3544. Telex 72769 Apxsec.

Executive: R. McLeod (exec dir).

Data: Bi-mthly, casual fpm \$500, fpc \$800.

Circulation: ABC (Assn subs 19,569).

Astrological Monthly Review

Publisher: Dengar Publications, 1st Floor, 5 Wilson Street, Newtown 2042. PO Box 145, Newtown 2042. Phone (02) 51 4827.

Executive: R.H. Webb (ed).

Repr: Tonkin Media Pty Ltd, Sydney (02) 925 0154.

Data: Mthly, offset, casual fpm \$320.

Circulation: ABC 6,032.

Australasian BMX News

Publisher: DBS Publishing Pty Ltd, Suite 105, 1st Fl, 83 Longueville Rd (PO Box 160) Lane Cove 2066. Phone (02) 428 5100.

Executives: M. Douglas (publr), Ms R. Embery (ed), C. Davies (advgtg mgr).

Data: Mthly, offset rotary tabloid, casual fpm \$500, fpc \$650.

Australasian Dirt Bike

Publisher: Dirt Bike Publishing, PO Box 504, Mona Vale 2103. Phone (02) 913 1880.

Executive: G. Eldridge (ed).

Data: Mthly, offset, casual fpm \$750, fpc \$850.

Circulation: ABC 17,808.

Australasian Post

Publisher: Argus & A'sian Ltd, 61 Flinders Lane, Melbourne 3000. GPO Box 244B, Melbourne 3001. Phone (03) 63 0211. Telegrams Moravian.

Executives: F. Weaver (ed), A.C. Jeffreys (advgtg mgr).

Repr: McLean Media, Sydney (02) 29 4455, Brisbane (07) 229 1955; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Wkly, casual fpm \$1375, fpc \$2510.

Circulation: ABC 230,312.

The Australian Antique Collector

Publr: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. (PO Box 204, Strawberry Hills 2012) Phone (02) 266 9711. Telegrams: Bispres. Telex 21417.

Executives: N. Britton-Johnson (publr-advgtg mgr), G. Wilson (ed), D. Sly (prdn mgr).

Data: Twice yearly, offset, fpc \$750, fpm \$1250.

Australian Auto Action

Publisher: Newspress (divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4237. Telex 30331.

Executives: L.J. Shaw (mng ed), C. Lambden (ed), P. Parker (prdn mgr), M. Sellers (advgtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6629; Claude Olive Media, Brisbane (07) 229 7744.

Data: Fntly, offset, casual fpm \$594.

Circulation: ABC 20,100+.

The Australian Basketballer

Publisher: Magnum Opus, Suite 205, 34 Queens Rd, Melbourne 3004. Phone (03) 267 2547. Sydney office: (02) 212 5633.

Executive: C. Nicholson (ed).

Repr: Parplan, Brisbane (07) 31 1770; O'Keefe Media Services, Perth (09) 381 7440, Tonkin Media Pty Ltd (02) 925 0154.

Data: Bi-mthly, offset, casual fpm \$500, fpc \$620.

Australian Boating

Publisher: Leisure Magazines Pty Ltd, Suite 4, Barefoot Boulevard, Avalon Parade, (PO Box 319) Avalon Beach 2107. Phone (02) 918 8322. Telex 73836.

Executives: L. Walters (publr), P.R. Webster (ed), M. Davidson (assoc ed), Mrs A. Dunlop (fin mgr).

Repr: Market Media Associates, Adelaide (08) 223 6344.

Data: Mthly, casual fpm \$836.

Circulation: ABC 10,465.

Australian Business

Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514.

Executives: T. Kennedy (ed-in-chief), A. Clark (ed), G. Lawrence (advgtg sales dir), P. Miller (nat advgtg sales mgr).

Repr: ACP Melbourne (Michael Orr) (03) 662 1888; Brisbane (07) 52 8566; Symons Media Services, Adelaide (08) 315 135; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Chicago, Denver, San Francisco, LA, UK, Frankfurt, Milan, Paris, Tokyo, NZ, Singapore, New York.

Data: Fntly, offset, casual fpm \$1600, fpc \$2500.

Circulation: ABC 35,600+.

Australian Coin Review

Publisher: Australian Coin Review Pty Ltd, GPO Box 994, Sydney 2001. Phone (02) 387 2821.

Executives: P. Fish (ed), Ms L. Harvey (advgtg).

Data: Mthly, offset, casual fpm \$240.

Circulation: ABC 8,515.

Australian Cricket

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Boxall (ed), M. White (advgtg mgr), Ms J. Gollan (prdn).

Repr: Federal Publishing Co, Melbourne (03) 662 1222; Media Services, Brisbane (07) 229 6033; Admedia Group of SA, Adelaide (08) 332 8144; Allen & Associates, Perth (09) 328 9363.

Data: Fntly during cricket season (Oct to Mar) 12 issues, offset, casual fpm \$1028, fpc \$1706.

Circulation: ABC 16,879 (31/3/84).

Australian Family Circle

Publisher: Advertiser Magazines Pty Ltd, 4th Floor, 100 Pacific Hwy, North Sydney 2060. Phone (02) 922 3055. Telex 26430.

Executives: L. Marks (gen mgr), C. Moseley (grp publr), R. Read (mktg mgr), Mrs J. Hayes (grp ed-in-chief), Ms G. Chalmers (ed), C. Armstrong (nat sales mgr), D. Adams (vic advgtg sales mgr), P. Gray (proms mgr).

Repr: Advertiser Magazines, Melbourne (03) 534 0247. Telex 33773; Tedvin Promotions, Brisbane (07) 229 8477; Symons Media Services, Adelaide (08) 31 5135.

Data: 14 issues per year, offset, casual fpm \$4370, fpc \$6250.

Circulation: ABC 405,386.

Australian Family Safety

Publisher: National Safety Council of Australia, 370 St.Kilda Rd, Melbourne 3004. Phone (03) 690 2300. Telegrams Natsafe.

Executives: G.C. Lewis (chief exec), D.N. Waterson (advgtg/publr), M. Reeves (ed-in-chief).

Repr: E. Curley & Assoc., Sydney (02) 406 6659; J.C. Mileman-Jones, Melbourne (03) 266 3078; Cotswold Media Services, Adelaide (08) 339 3427; Allen & Assoc, Perth (09) 328 9593; G. Kerr, Brisbane (07) 393 0758.

Data: Qrtly, col depth 270 mm, col width 14 ems, col space 1 em, cols to page 3, type page 270 mm x 190 mm, trim page 297 mm x 210 mm, screen 133, offset, casual fpm \$395.

Circulation: CAB 14,430.

Australian Flying

Publishers: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publr), P. Ricketts (ed), P. Douglas (Syd advgtg mgr), C. Lavac (nat advgtg mgr), S. Kean (advgtg mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1152; J.D. Stone & Associates, Adelaide (08) 223 4631; O'Keefe Media (9) 381 7440; UK; USA.

Data: Offset, casual fpm \$720, fpc \$910.

Circulation: ABC 7,919.

Australian Golf

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: P. Tresidder (ed), A. Wilson (nat sales mgr), Ms J. Gollan (advgtg prdn mgr).

Repr: Federal Publishing Co., Melbourne (03) 662 1222; Media Services Pty Ltd, Brisbane (07) 229 6033; Admedia, Adelaide (08) 332 8144; Allen & Associates, Perth (09) 328 9363.

Data: Mthly, offset, casual fpm \$602, fpc \$1127.

Australian Gourmet

Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), Ms K. Hammial (ed), Ms J. Kiernan (advgtg sales mgr), G. Lawrence (advgtg sales dir).

Repr: ACP, Melbourne (03) 622 1888, Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; NZ; USA; Tokyo.

Data: Alt mths, offset, casual fpm \$1,090, fpc \$1,485.

Circulation: ABC 35,200+.

Australian Hi-Fi Magazine

Publisher: Australian Hi-Fi Publications Pty Ltd, 1 Bungan Lane (PO Box 341) Mona Vale 2103. Phone (02) 997 1188.

Executives: G. Cutler (publr), J. Gigg (advtdg dir), S. Fenton-Jones (advtdg mgr), C. Waserman (advtdg mgr), G. Borrowman (ed), R. Neill (cont ed).

Data: Mthly plus annual, casual fpm \$925, fpc \$1,125.

Australian Home Beautiful

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: D.R. Ludbey (grp mgr), A. Hitchin (ed), A. Jeffreys (advtdg mgr).

Repr: McLean Media, Sydney (02) 29 4455, Brisbane (07) 229 1955; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assocs, Perth (09) 328 9593; USA.

Data: Mthly, offset, casual fpm \$1,610, fpc \$2,600.

Circulation: ABC 128,131.

Australian House & Garden

Publisher: Australian Consolidated Press Ltd, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), Ms B. Clarke (ed), N. Fitzpatrick (nat advtdg mgr), G. Lawrence (ad sales dir).

Repr: ACP (Ms L. Nichols), Melbourne (03) 662 1222; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia Group, Adelaide (08) 332 8144; Aubrey G. Barker, Perth (09) 322 3184; NZ; Tokyo.

Data: Mthly, casual fpm \$2065, fpc \$2950.

Circulation: ABC 25,200+.

Australian Jewish Times

Publisher: Australian Jewish Times Pty Ltd, 146 Darlinghurst Road, Darlinghurst 2010. Phone (02) 33 0591.

Executives: Mrs M. Klein (publr), S. Bures (ed), T. Gore (advtdg mgr), A. Levinson (prdn mgr).

Data: Wkly, tabloid, offset, casual rate \$3.85scm.

Circulation: ABC 5,161.

Australian Motorcycle News

Publisher: Caruca Pty Ltd, 155 Clarendon St, South Melbourne 3205. PO Box 87, Albert Park 3206. Phone (03) 699 2614 (advtdg), 699 7673 (ed).

Executives: B. Maron (ed), M. Hanlon (mng ed), Ms G. Hamilton (nat advtdg mgr), G. Wilson (NSW advtdg mgr).

Repr: NSW: 2/48 Robert St, Rozelle 2039, (02) 810 6801.

Data: Fntly, offset, casual fpm \$780, fpc \$1320.

Circulation: ABC 19,350.

Australian Nautical News

Publisher: Baird McPherson Publishing 427 Chapel St, (PO Box 460) South Yarra 3141. Phone: (03) 240 8741, Telex AA36720.

Executive: N. Baird (ed & publr).

Data: Mthly, offset, casual fpm \$780, fpc \$940 (tabloid page).

Circulation: CAB 11,248.

Australian PC World

Publisher: Computerworld Pty Ltd, 37/43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Telex 74752 Comwor.

Executives: A. Power (publr), I. Webster (ed), M. Williams (advtdg mgr), J. Seymour (prdn co-ord).

Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Perth (09) 384 5856; Brisbane (07) 379 4424; J.D. Stone & Assoc., Adelaide (08) 223 4631.

Data: Mthly, offset, casual fpm \$804.

Circulation: ABC 25,181.

Australian Pensioner Newspaper

Publisher: Syme Community Newspapers (divn of Syme Media Pty Ltd), 144 Frankston Rd (PO Box 318) Dandenong 3175. Phone (03) 791 2922, (advtdg) 60 0421.

Executive: H. Mitchell (nat advtdg mgr).

Repr: David Syme (A. Williams), Sydney (02) 29 6271; Melbourne, (J. Mullins) (03) 60 0421; Effective Media Sales & Marketing, Brisbane (07) 231 4600; Nankervis Media, Adelaide (08) 339 1716; John Fairfax & Sons (R. Matthews), Perth (09) 321 8217.

Data: Fntly, offset, casual fpm \$1,148.

Circulation: ABC 22,564.

Australian Penthouse

Publisher: The Horwitz Group, 506 Miller St, Cammeray 2062. Phone (02) 929 6144.

Executive: P. Abraham (ed), M. Press (mktg mgr), H. Jenkins (advtdg dir), P. Dotson (sales exec), Ms J. Van Der Horn (advtdg prdn).

Repr: Field Force Rep, Melbourne (03) 690 3593; Admedia Adelaide (08) 332 8144; Geoff Horne, Brisbane (07) 202 6813; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, casual fpm \$2840, fpc \$4345.

Circulation: ABC 121,962.

Australian Personal Computer

Publisher: Computer Publications Ltd, 77 Glenhantly Rd, Elwood 3184. Phone (03) 531 8411. Advtdg - Sydney (02) 268 0666.

Executives: L. Allen (ed), M. Northcott (prdn), P. Treyvaud (advtdg).

Data: Mthly, offset, casual fpm \$790, fpc \$1265.

Circulation: ABC 25,181.

Australian Photography

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: J. Coleman (publr), L. Cohen (ed), Ms D. Moore (co-ord), B. McCormack (advtdg).

Repr: Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Assocs, Adelaide (08) 223 4631; Kevin O'Keefe, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$666, fpc \$955.

Circulation: ABC 14,756.

Australian Playboy

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746) Darlinghurst 2010. Phone (02) 331 6566.

Executives: P. Mason (publr), B. Stewart (advtdg sales dir).

Repr: Woodside Media, Melbourne (03) 63 1811; Tedvin Promotions, Brisbane (07) 832 3875; Symons Media Services, Adelaide (08) 31 5135; Ray Burns Media, Perth (09) 322 2066.

Data: Mthly, offset, casual fpm \$2,980, fpc \$4,250.

Circulation: ABC 81,484.

Australian Powerboat

Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publ-ed), C. Lavac (nat grp advtdg mgr), P. Bloomfield (Sydney advtdg mgr), G. Roberts (advtdg mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 3874; J.D. Stone & Assoc., Adelaide (08) 223 4631; O'Keefe Media, Perth (09) 381 7440; UK, USA.

Data: Alt mths, offset, casual fpm \$795, fpc \$1095.

Circulation: ABC 10,124.

Australian Sailing

Publisher: Australian Sailing Magazine Pty Ltd, 99 Commonwealth Street, Surry Hills, 2010. PO Box 436, Darlinghurst, 2010. Phone (02) 211 1022.

Executives: B. Ross (publr), B. Ross (ed), D. Oliver (advtdg mgr).

Data: Mthly, offset, casual fpm \$725, fpc \$1210.

Circulation: ABC 11,847.

Australian Sea Spray Powercraft

Publisher: The Paper & Ink Publishing Co Pty Ltd, 39 East Esplanade (PO Box 662) Manly 2095. Phone (02) 977 1144.

Executives: B. Cooke (ed), J. Stephenson (advtdg mgr).

Data: Mthly, offset, casual fpm \$735, fpc \$1035.

Australian Ski Year Book

Publisher: Australian Ski Publications, 228 Dorcas St, South Melbourne 3205. Phone (03) 690 4577. Telex 139655.

Executives: B. White (mng ed).

Repr: James Tonkin Media, Sydney (02) 925 0154; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: Annl, offset, casual fpm \$825, fpc \$895.

Circulation: ABC 10,833.

The Australian Stock Horse Journal

Publisher: John Loughnan Nominees Pty Ltd, PO Box 696, Geelong 3220. Phone (052) 21 7133.

Data: Bi-mthly, offset, casual fpm \$310, fpc \$800.

Circulation: ABC 41 (Assn subs 8,543).

Australian Video and Communications

Publisher: Video and Communications, 9 Paran Place, (PO Box 186) Glen Iris 3146. Phone (03) 25 6456. Telex 38225.

Executives: G.M. Gold (pub & ed), M. Dolbey (nat sales mgr), L.N. Kater (circulation mgr).

Repr: USA; Tokyo.

Data: Mthly, casual fpm \$897, fpc \$1380.

The Australian Women's Weekly

Publisher: Australian Consolidated Press Limited, (divn of General Magazine Co Pty Ltd) GPO Box 4088, Sydney 2001. 54 Park St, Sydney 2000. Phone (02) 268 0666. Cables Packpress Sydney. Telex 20514.

Executives: K.F.B. Packer (chrnm), T. Kennedy, (ed-in-chief), Mrs D. Swain (ed), Mrs C. Bennell (AWW advtdg sales dir), G. Lawrence (ACP advtdg sales dir).

Repr: ACP, Melbourne (03) 662 1888; Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; NZ.

Data: Mthly, offset, casual fpm \$9,595, fpc \$12,800.

Circulation: ABC 1,196,000+.

Belle

Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Cables Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), Ms S. Hurlley (ed), Miss L. Brown (mng ed), G. Lawrence (advtdg sales dir), Mrs S. Smith (nat advtdg mgr), Miss G. Murray (NSW advtdg mgr).

Repr: ACP, Melbourne (03) 662 1888; Charles F. Brown & Assoc, Adelaide (08) 332 7711; A. Barker & Assoc, Perth (09) 322 3184; ACP, Brisbane (07) 52 8566; NZ, UK, USA, Toyko.

Data: Alt mths, offset, casual fpm \$2,195, fpc \$3,135.

Circulation: ABC 65,000+.

Better Homes & Gardens

Publisher: Advertiser Magazines Pty Ltd, 4th Floor, 100 Pacific H'way, North Sydney 2060. Phone (02) 922 3055. Telex 26430.

Executives: L. Marks (gen mgr), C. Moseley (grp publ), R. Read (mktg mgr), Ms J. Zaetta (ed), J. Hayes (grp editor-in-chief), R. Vallence (nat advtg sales mgr), P. Thomson (NSW sales mgr), Ms J. Davie (Vic sales mgr).

Repr: Advertiser Magazines (R. Vallence) Melbourne (03) 534 0247. Telex 33773; Media Services, Brisbane (07) 229 6033; Symons Media Services Pty Ltd, Adelaide (08) 31 5135.

Data: 13 issues, offset, casual fpm \$2865, fpc \$4415.

Circulation: ABC 227,210.

Big League

Publisher: NSW Rugby League Association, 165 Phillip St, Sydney, 2000. Phone (02) 232 7566. Advertising: K. Parsonage, Phone (02) 698 9866.

Executives: W. Mordey (ed), K. Humphreys (publ).

Data: Wkly (during season), offset, casual fpm \$600, fpc \$1,000.

Bike Australia

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publ), P. Thoeming (ed), F. Michail (Sydney, advtg mgr), S. Kean (Melb, advtg mgr), C. Lavac (nat grp sales mgr).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1152; J.D. Stone & Assoc, Adelaide (08) 223 4631; O'Keefe Media Services, Perth (09) 381 7440; UK, USA.

Data: Mthly, offset, casual fpm \$545, fpc \$875.

Circulation: ABC 14,204.

Billy Blue

Publisher: Billy Blue Productions, 6th floor, 53 Walker St, North Sydney 2060. Phone (02) 957 2844.

Directors: A. Kaplan (publ), R. Renwick (mng ed), L. Buchanan (ed).

Data: Bi-mnthly, offset, casual fpm \$1,300, fpc \$1,500.

Bowls in NSW

Publisher: Royal NSW Bowling Association 95 York St, Sydney 2000.

Executive: R. Johnston (ed).

Repr: J.J. Hindmarsh.

Data: Mthly, offset, casual fpm \$787, fpc \$960.

Circulation: ABC 194 (Assn subs 143,531).

Bride To Be

Publisher David Boyce Publishing & Associates, 44 Regent St, Redfern 2016. Phone (02) 699 7484.

Executives: D.W. Boyce (publ), Ms L. Vincent (advtg mgr).

Data: Qrtly, casual fpm \$952, fpc \$1,452.

Circulation: ABC 19,152.

The Bulletin

Publisher: Australian Consolidated Press Limited, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Conpress 20514.

Executives: T. Kennedy (ed-in-chief), T. Sykes (ed), G. Lawrence (advtg sales dir).

Repr: ACP, Melbourne (03) 662 1888; Brisbane (07) 52 8566; Symons Media Services Adelaide (08) 31 5135; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Newsweek worldwide.

Data: Wkly, offset, casual fpm \$3650, fpc \$5700.

Circulation: ABC 125,000+.

Business Review Weekly

Publisher: David Syme & Co Ltd & John Fairfax & Sons Ltd, 392 Little Collins St, Melbourne 3000. GPO Box 55A, Melbourne 3001. Phone (03) 602 4122. Telex 38995. Telegrams Busrev.

Executives: S. Congerton (publ), R. Gottlieb- sen (mng ed), S. Simpson (ed), B. Thomas (prdn ed), J. Davis (art dir).

Repr: B. Telfer, BRW, Sydney (02) 235 6810; P. Watkins, Melbourne (03) 602 4122; Geoff Robinson Media Services, Brisbane (07) 229 6033; B. Mahony, John Fairfax & Sons, Adelaide (08) 212 1212; R. Matthews, Perth (09) 321 8217.

Data: Wkly, casual fpm \$1445, fpc \$2180.

Circulation: ABC 38,344.

Campaign

Publisher: Tavebook Pty Ltd, 259 Clarence St, Sydney 2000. PO Box A228, Sydney South 2000. Phone (02) 267 8566.

Executives: B. Lowe (ed-in-chief), R. Seymour (advtg), M. Richards (prdn).

Data: Mthly, offset, casual fpm \$770, fpc \$1,540.

Circulation: ABC 8,546.

Caravan World & Outdoor Life

Publisher: Newspress (A divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executives: P. Harrington (ed), S. Campbell (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 436 2033; Market Media Assoc, Adelaide (08) 223 6629. Effective Media Sales, Brisbane (07) 231 4600.

Data: Mthly, offset, casual fpm \$446, fpc \$972.

Cat & Boardsailor

Publisher: The Paper & Ink Publishing Co Pty Ltd, Suite 5, 4th Flr, 39 East Esplanade, (PO Box 662) Manly 2095. Phone (02) 977 1144.

Executives: J. Hill (ed), S. Irwin (advtg mgr).

Repr: E. Madden, Melbourne (03) 818 6714, Effective Media Sales, Brisbane (07) 231 4600.

Data: Alt mths, offset, casual fpm \$600, fpc \$930.

Circulation: ABC 5,511.

The Catholic Weekly

Publisher: Catholic Press Newspaper Co Ltd, Freeman Hse, 397 Riley St, Surry Hills 2010. PO Box 538, Darlinghurst 2010. Phone (02) 211 4499, 211 4705. Telegrams Cathpress.

Executives: R.F. Robinson (mng ed), A. Crow (advtg mgr).

Data: Wkly, offset, casual fpm \$780.

Circulation: ABC 19,733.

Chequered Flag

Publisher: Chequered Flag Publishing, 3 Glenmore Rd (PO Box 281) Paddington 2021. Phone (02) 331 4431.

Executives: P. Christensen (ed), R. Easton (advtg mgr), C. Stone (prdn mgr).

Data: Mthly, casual fpm \$480, fpc \$900.

Cleo

Publisher: Australian Consolidated Press Limited, GPO Box 4088, Sydney 2001. 54 Park St, Sydney 2000. Phone (02) 268 0666. Telex Conpress 20514. Telegrams Packpress.

Executives: T. Kennedy (ed-in-chief), Miss S. Wendt (ed), Miss F. Lightfoot (advtg mgr), G. Lawrence (advtg sales dir).

Repr: ACP, Melbourne (03) 662 1888; The Admedia Group, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; USA, NZ, Tokyo.

Data: Mthly, offset, casual fpm \$3015, fpc \$5025.

Circulation: ABC 250,000+.

Cosmopolitan

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 131) Chippendale 2015. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), Mrs S. Rayner (ed-in-chief), Ms S. Jarman (advtg mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Associates, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217; UK, USA.

Data: Mthly, casual fpm \$2,500, fpc \$4,160.

Circulation: ABC 187,090.

The Country Woman

Publisher: The Country Women's Association of NSW, 11 Greenknowe Ave, (PO Box 15) Potts Point 2011. Phone (02) 358 2957, 358 2923.

Executive: P. Keill (gen secty).

Data: Alt mths, offset, offset, casual rate \$3 scdm.

Circulation: ABC nil (assn subs 16,179).

Craft Australia

Publisher: Crafts Council of Australia, 100 George St, Sydney 2000. Phone (02) 241 1701, 27 5674.

Executives: M. Bogle (ed), D. Sinnott (advtg/circ), S. Spence (subs), S. Thompson (ed assnt).

Data: Qrtly, offset, casual fpm \$449, fpc \$769.

Cricketer

Publisher: Newspress (A divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executives: K. Peisse (ed), S. Baker (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assocs, Adelaide (08) 223 6344. Effective Media Sales, Brisbane (07) 231 4600.

Data: Mthly, offset, casual fpm \$500, fpc \$765.

Circulation: ABC 14,006 (31/3/84).

Cruising Boat Owner

Publisher: Indpress Services 5/78 Louisa Rd, Birchgrove 2041. PO Box K622, Haymarket 2000. Phone (02) 810 3430. Telex 10101.

Executives: A. Herbert (publ/ed/advtg), Ms D. McDurman (prod mgr).

Data: Qrtly, casual fpm \$550.

Cruising Helmsman

Publ: The Paper and Ink Publishing Company Pty Ltd, Suite 5, 4th floor, 39 East Esplanade, (PO Box 662) Manly 2095. Phone (02) 977 1144.

Executives: L. Wayman (ed), L. Gammie (advtg mgr).

Data: Mnthly, casual rates fpm \$735, fpc \$1035.

The Cruising Skipper

Publisher: Leisure Magazines Pty Ltd, Suite 4, Barefoot Boulevard, Avalon Parade (PO Box 319) Avalon Beach 2107. Phone (02) 918 8322. Telex 73836.

Executives: L.J. Walters (publ), M. Davidson (ed), Mrs A. Dunlop (fin mgr).

Repr: Market Media Associates, Adelaide (08) 223 6344.

Data: Qrtly, casual fpm \$759.

Circulation: ABC 9,649.

Daily Commercial News

Publisher: Peter Isaacson (DCN) Pty Ltd, Ballarat Hse, 68-72 Wentworth Ave, Sydney 2000. GPO Box 1552, Sydney 2001. Phone (02) 211 4055. Telex 23026, 21874.

Executives: C.S. Wyndham (mgr/ed controller), Miss D. Whitehead (nat mktg mgr).

Repr: DCN, Melbourne (03) 520 5641; Brisbane (07) 52 9533; Adelaide (08) 223 2722; Perth (09) 321 7886.

Data: Daily, tabloid, offset, casual rate \$6.00 sccm.

Dolly

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St, Chippendale 2008. PO Box 172, Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), L. Wilkinson (ed), Ms J. Purves (advtg mgr), J. Heussner (tech rep).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Associates, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217; UK, USA.

Data: Mthly, casual fpm \$2430, fpc \$4050.

Circulation: ABC 231,043.

Electronics Australia

Publisher: Federal Publishing Co, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488 Fedpub.

Executives: L. Simpson (ed), S. Sayers (advtg mgr).

Data: Mthly, offset, casual fpm \$1105, fpc \$1715.

Circulation: ABC 38,151.

Electronics Today International

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488 Fedpub.

Executives: J. Rowe (mng ed), J. Whalen (advtg mgr), R. Harrison (ed), P. Maxwell (prdn mgr).

Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 662 1222; Admedia Group, Adelaide (08) 332 8144; Geoff Horne Agencies, Brisbane (07) 202 6813; Adrep Advertising Repr, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$1,002, fpc \$1,491.

Circulation: ABC 30,000.

Epicurean

Publisher: Lawrence Publishing Pty Ltd (subsidiary of Herald & Weekly Times Ltd), 76 Clarence St, Sydney 2000. GPO Box 538, Sydney 2001. Phone (02) 2 0231. Telex 21242. Cables Pacub.

Executives: A. Hitchin (ed), D. Baker (Sydney ed), G. Gribble (advtg Melbourne).

Repr: McLean Media, Sydney (02) 29 4455; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 328 9593.

Data: Alt mths, offset, casual fpm \$770, fpc \$1080.

Fall-Line

Publisher: Australian Ski Publications, 228 Dorcas St, South Melbourne 3205. Phone (03) 690 4577. Telex 139655.

Executives: B. White (mng ed).

Repr: James Tonkin Media, Sydney (02) 925 0154; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: 4 x yrly, casual fpm \$840, fpc \$1050.

Circulation: ABC 12,956.

Fishing News Newspaper

Publisher: Fishing News Pty Ltd, 52 Phillip St, Redfern 2016. Phone (02) 698 7744.

Executive: P. Blake (publr & ed)

Data: Wkly, offset, casual fpm \$790.

Fishing World

Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publr & ed), C. Lavac (nat grp advtg mgr), G. Roberts (advtg mgr, Melb), P. Bloomfield (syd advtg mgr).

Repr: Yaffa Publishing Group, Melbourne (03) 699 3874; J.D. Stone & Assoc, Adelaide (08) 223 4631; O'Keefe Media, Perth (09) 381 7440; UK, USA.

Data: Mthly, offset, casual fpm \$822, fpc \$912.

Circulation: ABC 17,557.

The Football Record Victoria

Publisher: Victorian Football League, 120 Jolimont Rd, Jolimont 3002. (03) Phone 654 1244.

Executives: I. McDonald (media mgr), R. White (ed).

Repr: Magprint, Melbourne (03) 267 6300.

Data: Wkly, offset, casual fpm \$550, fpc \$880.

Geo Australasia's Geographical Magazine

Publisher: The Rigby Group, 176 South Creek Rd, Dee Why 2099. Phone (02) 981 0466. Telex 21546. Telegrams Pleasbooks.

Executives: A. Rocas (ed), W. Thompson (mktg).

Repr: Grover & Partners, Sydney (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811; Ad-Services, Brisbane (07) 370 9527; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Qrtly, offset, casual fpc bleed \$1800.

Circulation: ABC 51,059.

Good Housekeeping

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), S. Rayner (ed-in-chief), P. Ingram (ed), Ms J. Hicks (advtg mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media & Advtg Assoc, Brisbane (07) 371 9800; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217.

Data: Mthly, casual fpm \$1,210, fpc \$1,980.

Good Hunting

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488 Fedpub.

Executives: B. Boxall (mng ed), M. White (advtg).

Data: Annly, casual fpm \$780.

Great Expectations

Publisher: Australian Medical Association. Advertising: B. J. Saint, 77-79 Arundel St (PO Box 116) Glebe 2037. Phone (02) 660 6055. Telex 24814.

Data: Twice yearly, offset, casual fpm \$1,700, fpc \$2,330.

Circulation: CAB 102,094.

Greyhound Weekly

Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4255. Telex 30331.

Executives: A. Julien (ed), E. Glazner (advtg), P. Quilty (assnt ad).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Effective Media Sales & Marketing, Brisbane (07) 231 4600; Market Media Assoc, Adelaide (08) 223 6344. Claude Olive Media, Brisbane (07) 229 7744.

Data: Wkly, offset, casual fpm \$394.

Guns Australia

Publisher: Yaffa Publishing Group (Page Publications Pty Ltd - divn) 432 Elizabeth St, Surry Hills 2010 GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publr), R.J. Hungerford (mng ed), M. MacCallum (assnt ed), F. Michail (advtg mgr), C. Lavac (nat grp advtg mgr), G. Roberts (advtg mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 3874; O'Keefe Media, Perth (09) 381 7440; J.D. Stone & Associates, Adelaide (08) 223 4631; UK, USA.

Data: Alt mths, offset, casual fpm \$545, fpc \$725.

Circulation: ABC 10,680.

Habitat Australia

Publisher: Australian Conservation Foundation, 672B Glenferrie Rd, Hawthorn 3122. Phone (03) 819 2888.

Executive: J. Messer (ed & publr).

Data: Bi-mthly, offset, casual fpm \$450, fpc \$650.

Circulation: ABC 12,531.

Handmade Australia

Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: D. Jackson (ed), Ms J. Hicks (advtg mgr), Ms M. Gore (prod mgr).

Repr: Fred Maybury, Brisbane (07) 229 6033, Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Data: Qrtly, offset, casual fpm \$800, fpc \$1500.

Harpers Bazaar

Publisher: Magazine Promotions, 2nd fl, 645 Harris St, Ultimo 2007. GPO Box 506, Sydney 2001. Phone (02) 699 3622.

Executives: J. Zanetti (publr), L. Tulloch (ed), J. Jones (advtg mgr).

Repr: J. Chisholm, Melbourne (03) 602 3033; Media Services (B. Gower), Brisbane (07) 229 6033; Charles F. Brown & Assoc (S. Shaw), Adelaide (08) 332 7711; R. Matthews, Perth (09) 321 8217; UK, USA, France, Italy.

Data: Mthly, casual fpm \$1770, pfc \$2800.

Homemaker Magazines

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514.

Executives: T. Kennedy (ed-in-chief), Ms E. Robinson (ed), Ms B. Penfold (nat advtg mgr), G. Lawrence (ad sales dir).

Repr: ACP Melbourne (03) 662 1888; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia Group Pty Ltd, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Tokyo.

Data: Mthly, offset, casual fpm \$1,230, fpc \$1,980 (rates vary for different issues).

Hoofs and Horns

Publisher: Hoofs and Horns Pty Ltd, 194 Prospect Rd, Prospect 5082. Phone (08) 44 8193.

Executives: K.R. Stevens (ed), S. Shepperd (advtg mgr).

Data: Mthly, offset, casual fpm \$300.

Circulation: ABC 13,895.

Inside Football

Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executives: A. Greenberg (ed), P. Parker (prdn mgr), S. Baker (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales, Brisbane (07) 231 4600.

Data: Wkly during football season, offset, casual fpm rate \$764.

Juke

Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executive: G. Simpson (ed), Ms D. Baines (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales, Brisbane (07) 231 4600.

Data: Wkly, offset, casual fpm \$754.

Let's Travel Magazine

Publisher: Newspress, (A divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331, 30376, 30449.

Executives: L.J. Shaw (mng ed), P. Parker (prdn mgr), M. des Anges (advtg & international projects mgr).

Reprs: The Globe-Bridge Co, Sydney (02) 436 2033; Market Media Services, Adelaide (08) 223 6629; Claude Olive Media, Brisbane (07) 229 7744.

Data: Mthly, offset, casual fpm \$1,360, fpc \$2,000.

Look & Listen

Publisher: David Burton Publishing Pty Ltd, 14 Herbert St (PO Box 164) Artarmon 2064. Phone (02) 439 1766. Telex 23833. Telegrams Hourglass.

Executives: J.R. Burton (mng dir), J.J. David (ptrn), J. Hall (ed), J. Bennett (chief sub ed), Ms J. Balodis (features ed).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Brisbane (07) 839 7855; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322, Aubrey G. Barker, Perth (09) 322 3184.

Data: Mthly, offset, casual fpm \$2500, fpc \$4000.

Marine Hull

Publisher: Marine Hull Club of Australia, 622 St Kilda Rd, Melbourne 3004. Phone (03) 51 9051. Telex 34101.

Executive: A. Woodley (mng ed).

Repr: R.T. Wyeth & Assoc, Melbourne (03) 51 9051, Ridge Media, Sydney (02) 922 7800.

Data: Qrtly, offset, casual fpm \$925, fpc \$1350.

Circulation: CAB 52,465.

Men's Journal-MJ

Publisher: Magazine Promotions Australia Pty Ltd, 55-59 Regent St (PO Box 167) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: P. Gore (ed), J. Powell (nat sales mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033, Perth (09) 321 8217, Media Services Pty Ltd, Brisbane (07) 229 6033, Charles F. Brown, Adelaide (08) 332 7711, England, USA.

Data: Qrtly, casual fpm \$1080, fpc \$1800.

Mode

Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Cable Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), Miss L. Brown (mng ed), S. Symons (ed), Miss P. Connolly (nat advtg sales mgr), G. Lawrence (advtg dir).

Repr: ACP, Melbourne (03) 662 1888, Brisbane (07) 52 8566; Admedia Group of SA, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc., Perth (09) 322 3184; NZ, UK, USA, Tokyo.

Data: Mthly, casual fpm \$2,650, fpc \$3,900.

Circulation: ABC 50,000+.

Mode for Brides

Publisher: Australian Consolidated Press Limited, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Cable Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), Miss L. Brown (mng ed), Ms M. Clarke (ed), G. Lawrence (advtg dir).

Repr: ACP, Melbourne (03) 662 1888, ACP, Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Associates, Perth (09) 322 3184. New Zealand, UK.

Data: Qrtly, offset, casual fpm \$930, fpc \$1520.

Circulation: ABC 28,900+.

Modern Boating

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: Ms V. Dudley (ed), B. Izzard (mng ed), M. White (nat advtg mgr), Ms. C. Mellink (prdn).

Repr: M. Godfrey, Melbourne (03) 662 1222; Geoff Horne Agencies, Brisbane (07) 202 6813; Admedia, Adelaide (08) 332 8144; B. Beecham, Perth (09) 367 1915; C. Horsley Auckland, NZ.

Data: Mthly, offset, casual fpm \$775, fpc \$1,298.

Circulation: ABC 14,500.

Modern Fishing

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 268 9811. Telex 74488.

Executive: B. Izzard (mng ed), P. Horrobin (ed), A. Murdoch (nat advtg mgr).

Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 662 1222; Geoff Horne Agencies, Brisbane (07) 202 6813; Admedia, Adelaide (08) 332 8144; B. Beecham, Perth (09) 367 1915; N Z.

Data: Mthly, offset, casual fpm \$625, fpc \$825.

Circulation: ABC 18,826.

Modern Motor

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. 168 Castlereagh St, Sydney 2001. Phone (02) 268 0666. Telex 20514. Cable Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), B. Lake (ed), G. McKenna (nat advtg mgr), G. Lawrence (advtg dir).

Repr: ACP Melbourne (03) 662 1888; ACP (L. Connolly), Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Adrep, (C. Thomas) Perth (09) 325 6395; Tokyo, New Zealand.

Data: Mthly, offset, casual fpm \$930, fpc \$1645.

Circulation: ABC 47,700+.

Motor Manual

Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executives: L.J. Shaw (mng ed), T. Britten (ed), D. Hassall (prdn mgr), M. Wilson (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Tedvin Promotions, Brisbane (07) 832 3875.

Data: 12 issues annually, offset, casual fpm \$557.

Circulation: ABC 26,800.

Movie

Publisher: DBS Publishing Co Pty Ltd, Suite 105, 83 Longueville Rd, (PO Box 160) Lane Cove 2066. Phone (02) 428 5100.

Executives: R. O'Neile (ed), M. Douglas, C. Davies (advtg mgr).

Data: Qrtly, offset, casual fpm \$740, fpc \$1,110.

Nature & Health Australia

Publisher: RPLA Pty Ltd, 176 South Creek Rd, Dee Why 2099. Phone (02) 981 0566.

Executives: W. Thompson (publr), N. Drury (ed).

Data: Qrtly, offset, casual fpm \$1150, fpc \$1800.

Circulation: ABC 35,609.

New Idea

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. Phone (03) 328 0241.

Executives: Mrs D. Boling (chief exec), K. White (advtg dir), J. Morgans (prdn mgr).

Repr: Southdown Press (S. Myers), Sydney (02) 929 0244; Robert Walker, Brisbane (07) 253 3333; Market Media Assocs, Adelaide (08) 223 6629; Sunday Times, Perth (09) 328 1000; USA, UK.

Data: Wkly, offset, casual fpm \$5100, fpc \$8420.

Circulation: ABC 832,840.

NSW Freemason

Publisher: Associated Business Publications, Room 104/3 Smail St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780.

Executives: K.G. Collins (gen mgr), E. Simmons (ed), I. Collins (advtg mgr), M. Corel (prdn mgr).

Data: Alt mths, offset, casual fpm \$315, fpc \$675.

Circulation: CAB 3,927.

Omega

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 166) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), P. Gore (ed).

Repr: Grover & Partners, Sydney (02) 922 2977; Geoff Woodside Media, Melbourne (03) 63 1811; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assoc, Adelaide (08) 332 7711.

Data: Alt mths, offset, casual fpm \$750, fpc \$1,150.

Circulation: ABC 29,709.

The Open Road

Publisher: The Open Road Publishing Co Pty Ltd, 151 Clarence St, Sydney 2000. Phone (02) 260 9222. Telegrams Roadmotor.

Executives: B. Giuliano (ed), K.C. Hoste (advtg mgr).

Data: Alt mths, Feb, Apr, etc, rotary offset, casual rate \$39.60 scdm.

Circulation: ABC 73 (Assn subs 1,337,102).

Opera Australia

Publisher: Pellinor Pty Ltd, Level 7, 84 Pitt St, (Box R-361, Royal Exchange) Sydney 2000. Phone (02) 233 2661, 233 2025.

Executive: D.E. Gyger (ed/mgr)

Repr: Tonkin Media Pty Ltd, Sydney (02) 925 0154.

Data: Mthly, offset, casual rate \$5.00 scdm.

Circulation: ABC 2,920.

Overlander

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Izzard (mng ed), I. Glover (ed), M. White (nat advtg mgr).

Repr: Federal Publishing Co, Melbourne (03) 662 1222; Geoff Horne Agencies, Brisbane (07) 202 6813; Admedia, Adelaide (08) 332 8144; Allen & Assoc, Perth (09) 328 9593; NZ, UK, Tokyo.

Data: Mthly, offset, casual fpm \$835, fpc \$1,265.

Circulation: ABC 22,520.

Pacific Islands Monthly

Publisher: Pacific Publications (Australia) Pty Ltd, 76 Clarence St, Sydney 2000. GPO Box 3408, Sydney 2001. Phone (02) 2 0231. Telex 21242.

Executives: J. Berry (Melb mgr), B. Badger (Syd mgr), G. Barker (ed).

Repr: Pacific Publications, Melbourne (03) 63 0211; Anday Agency, Brisbane (07) 44 3485; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Mthly, offset, casual fpm \$770, fpc \$1180.

Circulation: ABC 8,579.

Parents & Children

Publisher: Depin Pty Ltd, 23 Willoughby Rd, (PO Box 1067) Crows Nest 2065. Phone (02) 438 2399.

Directors: M. Fallows (publr), Ms C. Fallows (ed).

Executive: P. Bromley (advgtg).

Data: Bi-mthly, offset, casual fpm \$1,260, fpc \$1,730.

Circulation: ABC 29,755.

People Magazine

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 156) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), J. Zanetti (publr), D. Naylor (ed), N. Swanson (advgtg mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assocs, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217. UK, USA.

Data: Wkly, casual fpm \$1,165, fpc \$1,880.

Circulation: ABC 194,039.

Personal Investment

Publisher: David Syme & Co Ltd & John Fairfax & Sons Ltd, 392 Little Collins St, Melbourne 3000. GPO Box 55A, Melbourne 3001. Phone (03) 602 4122. Telex 38995. Telegrams Busrev.

Executives: S. Congerton (publr), R. Gottiebson (mng ed), D. Koch (ed), C. Smith (prdn ed).

Repr: Personal Investment, Sydney (02) 235 6687; John Fairfax & Sons, Brisbane (07) 221 6266, Adelaide (08) 212 1212, Perth (09) 321 8217; Melbourne (03) 602 4122.

Data: Mthly, offset, casual fpm \$1373, fpc \$1950.

Circulation: ABC 44,859.

Photoworld Magazine

Publishers: Australian Hi-Fi Publications Pty Ltd, 1 Bungan Lane (PO Box 341) Mona Vale 2103. Phone (02) 997 1188.

Executives: G. Cutler (publr), N. Sudbury (ed), S. Carruthers (contr ed), J. Gigg (advgtg dir), S. Fenton-Jones, C. Wasserman (advgtg sales mgrs).

Data: Mthly, plus Annual, casual fpm \$675, fpc \$875.

Playgirl

Publisher: Federal Publishing Co, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Boxall (ed), M. Borzoula (advgtg mgr).

Repr: Geoff Horne Agencies: Brisbane (07) 202 6813; Admedia Group of SA, Adelaide (08) 332 8144; Tony Allen & Associates, Perth (09) 328 9363; New Zealand, England, Japan.

Data: Bi-mthly, offset, casual fpm \$650, fpc \$975.

Pol

Publisher: Comserv (1667) Pty Ltd, 159 Victoria St, Potts Point 2011. GPO Box 4432, Sydney 2001. Phone (02) 356 4233.

Executives: P. Berman (publr), R. Ingram (ed), Ms M. Scamps (fin mgr), A. Beaty (advgtg mgr).

Data: Mthly, offset, casual fpm \$1250, fpc \$1650.

Portfolio

Publisher: Portfolio Holdings Pty Ltd, 1st fl, 117 York St, Sydney 2000. GPO Box 2457, Sydney 2001. Phone (02) 267 1187.

Executives: B. Cail (publr), J. Hadenham (ed-in-chief), M. Hershon (ed).

Data: Bi-mthly, offset, casual fpm \$1170, fpc \$1886.

Powderhound Ski Magazine

Publisher: Ski Business Publications Pty Ltd, 29 Reiby Place, Circular Quay 2000. Phone (02) 27 7799. Telex MUSVID 27586.

Executives: I. Talbot (publr/advgtg mgr), P. Yeland (ed).

Repr: John Havre, Melbourne (03) 241 3246.

Data: Four times yrly, offset, casual fpm \$850, fpc \$995.

Prime Time

Publisher: The Argus & Australasian Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime. Telex 30104, 30124.

Executives: D.R. Ludby (grp mgr), T.L. Atkinson (ed).

Repr: McLean Media, Sydney (02) 29 4455, Geoff Woodside Media, Melbourne (03) 63 1811; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, casual fpm \$1,650, fpc \$2,250.

Racetrack

Publisher: Thorn Publications Pty Ltd, 125 Pyrmont St (PO Box 247) Pyrmont 2009. Phone (02) 692 8000. Subsidiary of Larry Pickering Enterprises.

Executives: P. Makin (chief exec), M.A. Kinninmont (mgr), G.J. Clark (ed), M. Stott (advgtg mgr).

Data: Mthly, offset, casual fpm \$690, fpc \$990.

Circulation: ABC 30,700.

Racing Car News

Publisher: Racing Car News Pty Ltd, 4 Waters Rd, Neutral Bay 2089. Phone (02) 908 4422.

Executives: S. Knox (publr), S. Wilson (ed), E. Page (asst ed), G. Meek (art dir), D. Winter (nat advgtg mgr).

Repr: Beale Media Services, Brisbane (07) 52 7799; Charles F. Brown & Associates, Adelaide (08) 332 7711. Bob Barrett, Racing Car News Office, Armadale 3143, (03) 500 0288.

Data: Mthly, offset, casual fpm \$380.

Ram

Publisher: Ageless Press, 3rd floor, 52 Francis St, East Sydney 2010. Phone (02) 331 2591. Telex 21822.

Executives: P. Stafford (publr, ed).

Data: Fntly, offset, casual fpm \$750, fpc \$1,200.

Reader's Digest

Publisher: Reader's Digest Services Pty Limited (Inc in NSW), 26-32 Waterloo St, Surry Hills 2010. Phone (02) 699 0111. Advgtg dept: 122 Arthur St, North Sydney 2060. Phone (02) 922 5277.

Executives: M. Maton (mng dir), D.P. Wallis (ed-in-chief), D.C. Spears (advgtg sales mgr), M.J. Pearson (mktg dir), D.G. Pell (bus services dir), M.F.O. Rich (financial dir), R.S. South (psnl dir).

I'state office: 390 St Kilda Rd, Melbourne, 3004. Phone (03) 267 5433. Telegrams Readigest.

Data: Mthly, offset, casual fpm \$4,650, fpc \$6,400.

Circulation: ABC 509,012.

Revs Motorcycle News

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Izzard (grp mgr ed), M. Esdaile (ed), B. Newton & N. Yates (asst eds), B. Summers (grp advgtg mgr), G. Todd (advgtg prdn).

Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 662 1222. Geoff Horne Agencies, Brisbane (07) 202 6813; Admedia Group of SA, Adelaide (08) 332 8144; C. Thomas, Perth (09) 325 6395, NZ.

Data: Fntly, casual fpm \$930, fpc \$1,400.

Circulation: ABC 19,500.

The Road Ahead

Publisher: The Road Ahead Publishing Co Pty Ltd, Cnr Quarry & Water Sts, Brisbane 4000. GPO Box 339, Brisbane 4001. Phone (07) 253 2444. Telegrams Royalauto.

Executives: G. Fites (ed), J.B. Russell (advgtg mgr).

Repr: J.J. Hindmarsh, Sydney (02) 241 2471; Clive Rodda & Assoc, Melbourne (03) 484 7899.

Data: Alt mths, offset, casual rate \$10 scdm.

Circulation: ABC nil (Assn subs 384,464).

The Road Patrol Magazine

Publisher: The Royal Automobile Club of WA GPO Box C140, Perth 6001. Phone (09) 325 0551. Advgtg - Wescolour Press, 340 High St, East Fremantle 6158. Phone (09) 335 9311.

Executive: G.J. Crabbe (ed).

Data: Alternate months, offset, casual fpm \$1890, fpc \$2625.

Rolling Stone

Publisher: Rolling Stone Australia, 127 Walker St, North Sydney 2060. Phone (02) 92 0861.

Executive: Ms J. Gardiner (ed)

Data: Mthly, offset, casual fpm \$709, fpc \$903.

Circulation: ABC 19,000.

Rotary Down Under

Publisher: Rotary International Districts in Aust., N.Z. & Pacific Is., 3 Station St. West, Harris Park 2150. PO Box 779, Paramatta 2150. Phone (02) 633 4888.

Executives: B. Aitken (mng ed), G. E. Noakes (assoc ed), J. W. Stanford (bus mgr).

Data: Mthly, offset, casual fpm \$592.

Circulation: ABC 46,868.

Royalauto

Publisher: Automobile Publishing Company Pty Ltd, 123 Queen St, Melbourne 3000. Phone (03) 607 2211. Telegrams: Royalauto.

Executives: R. MacLean (mgr), P. Madden (ed), N. Sampson (advgtg mgr).

Data: Mthly (except Jan), casual fpm \$4,690, fpc \$5,480.

Circulation: ABC nil (Assn subs 750,000).

Rugby League Week

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress.

Executives: T. Kennedy (ed-in-chief), I. Heads (mgr ed), T. Fearnley (nat sales mgr), G. Lawrence (ad sales dir), J. Pearlman (advgtg prdn mgr).

Repr: ACP (T. Durkin), Brisbane (07) 52 3075; Admedia (S. Birbeck), Adelaide (08) 332 8144; Allen & Associates, Perth (09) 328 9363.

Data: Wkly, offset, casual fpm \$1260, fpc gloss \$2200, fpc non gloss \$1500.

Circulation: ABC 54,400+.



Rydgcs

Publisher: Rydgc Publications Pty Ltd, 72 Clarence St, Sydney 2000. Phone (02) 290 1888. Telegrams Rygpub. Telex 71827.

Executives: P. Rennie (mng ed), N. Fryer (advgt dir) D. Knight (advgt mgr).

Repr: Rydgc Publications Pty Ltd, Melbourne (03) 690 4488; J. Fewings, Interstate Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assoc, Perth (09) 322 3184; UK, USA.

Data: Mthly, offset, casual fpm \$1,950, fpc \$3,250.

Circulation: ABC 54,520.

Scene

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Telegrams Heraldtime. Telex 30104, 30124.

Executives: D.R. Ludbey (grp mgr), G. Mansfield (ed), M. Macpherson (advgt mgr).

Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Terry Garry Media, Brisbane (07) 369 7877; Allen & Associates, Perth (09) 328 9833; UK.

Data: Wkly, offset, casual rate \$3.70 scdm.

Circulation: ABC 94,212.

The Scuba Diver

Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887.

Executives: R. Calcutt (publr), M. Coleman (ed), C. Lavac (nat grp advgt mgr), R. Smith (advgt mgr).

Data: Alt mths, offset, casual fpm \$800, fpc \$1070.

Signature

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. Phone (03) 328 0241.

Executives: J. R. Poynter (advgt mgr).

Repr: Southdown Press (S. Myers), Sydney (02) 929 0244; R. Walker, Brisbane (07) 253 3333; Market Media Associates, Adelaide (08) 233 6629; Sunday Times, Perth (09) 328 1000; UK, USA.

Data: Alt mths, offset, casual fpm \$1,900, fpc \$3,300.

Circulation: ABC nil (Assn subs 203,271).

Smash Hits

Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Manning (ed), A. Maloney (advgt mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assoc, Adelaide (08) 332 7711; Perth (09) 321 8217.

Data: Fortnightly, offset, casual rate fpm \$900, fpc \$1200.

Soccer Action

Publisher: Newspress (divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222. Telex 30331.

Executives: L.J. Shaw (mng ed), L. Schwab (ed), P. Parker (prdn mgr), L. Shorrocks (advgt).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales & Marketing, Brisbane (07) 231 4600.

Data: Wkly, offset, casual fpm \$374.

Sonics

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: J. Rowe (mng ed), C. Gray (ed), J. Whalen (advgt mgr).

Repr: Federal Publishing Co, Melbourne (03) 662 1222; Geoff Horne Agencies, Brisbane (07) 202 6229; Admedia Group of SA, Adelaide (08) 332 8144; C. Thomas, Perth (09) 325 6395.

Data: Qrtly, casual fpm \$918.

South Australian Motor

Publisher: South Australian Motor. Advgt: Charles F. Brown & Associates, 178 Fullarton Rd, Dulwich 5065. Phone (08) 332 7711.

Executives: R.H. Waters (gen mgr), M. Bates (RAA contact), Ms S. Fegan (advgt mgr).

Data: Alt mths, offset, casual fpm \$2,835, fpc \$3,754.

Circulation: ABC 10 (Assn subs 275,580).

Southern Cross

Publisher: Southern Cross Newspaper, Catholic Communications Office, 47 Waymouth St, Adelaide 5000. GPO Box 1468, Adelaide 5001. Phone (08) 51 2558, 51 2675.

Executives: N. Kerr (ed), T. Jones (advgt mgr), E. Doogue (asnt ed).

Data: Wkly, offset, casual fpm \$550.

Circulation: ABC 7,985.

The Sporting Globe

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne, 3000. Phone (03) 63 0211. Telegrams Heraldtime.

Executives: D. Ludbey (grp mgr), G. Hobbs (ed), M. Macpherson (advgt mgr).

Repr: HWT (A. Davies), Sydney (02) 2 0231; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9833; Terry Garry Media, Brisbane (07) 369 7877; USA, UK.

Data: Wkly, letterpress, casual \$4.15 scdm.

Circulation: ABC 43,049.

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Sporting Shooter

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: R. Calcutt (publr), M. MacCallum (ed), P. Douglas (Syd advtg mgr), C. Lavac (nat advtg mgr), J. Burkitt (advtg mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1152; J.D. Stone & Assocs, Adelaide (08) 223 4631; O'Keefe Media, Perth (09) 381 7440, UK, USA.

Data: Mthly, offset, casual fpm \$864, fpc \$1152.

Circulation: ABC 18,074.

Sports Car World

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress.

Executives: T. Kennedy (ed-in-chief), B. Murray (ed), G. McKenna (nat sales mgr), G. Lawrence (ad sales dir).

Repr: ACP (S. Gray, sales), Melbourne (03) 662 1888; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Adrep, Perth (09) 325 6395; UK, New Zealand.

Data: Qrtly, offset, casual fpm \$435, fpc \$695.

Circulation: ABC 19,500+.

Sportsman

Publisher: News Ltd, Cnr Kippax & Holt Sts, Surry Hills 2010. Phone (02) 288 3000. Telegrams Trusport.

Executives: B. Muscat (gen mgr), P. Garvan (advtg mgr), T. Brassel (ed), J. Cowley (prdn mgr).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 329 8522; S. Roberts, Sydney (02) 288 3670.

Data: Bi-wkly, letterpress, casual rate \$4.40 sccm.

The Star Enquirer

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: R. Gordon (ed), P. Gray (nat advtg mgr), I. Rolph (news ed), M. Strudwick (sales exec).

Repr: Mel Godfrey, Federal Publishing Co, (03) 662 1222; Admedia Group of SA, Adelaide (08) 332 8144; Craig Santilla Media Services (07) 229 6033.

Data: Wkly, offset, fpm \$675, fpc \$900.

Starting Point

Publisher: Australian Medical Association. Advertising: B.J. Saint, 77-79 Arundel St, (PO Box 116) Glebe 2037. Phone (02) 660 6055. Telex 24814.

Data: Bi-annl, June & Dec, offset, casual fpm \$1,700, fpc \$2,330.

Circulation: CAB 111,675.

Stereo Buyer's Guide Series

Publisher: Australian Hi-Fi Publications Pty Ltd, 1 Bungan Lane (PO Box 341) Mona Vale 2103. Phone (02) 997 1188.

Executives: G. Cutler (publr), S. Fenton-Jones, C. Waserman (advtg mgrs), R. Morgan (ed), R. Neill (contr. ed), J. Gigg (advtg sales dir).

Data: 6 issues per year in the series, offset, casual fpm \$700, fpc \$900.

Street & Custom

Publisher: DBS Publishing Pty Ltd, Suite 105, 1st fl, 83 Longueville Rd (PO Box 160) Lane Cove 2066. Phone (02) 428 5100.

Executives: M. Douglas (publr), B. Flynn (ed), C. Davies (advtg mgr).

Data: Bi-Mthly, offset, casual fpm \$400, fpc \$650.

Street Machine

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress.

Executives: T. Kennedy (ed-in-chief), P. Robinson (ed), G. Paradise (ed), G. Lawrence (advtg dir), R. Hayles (nat advtg mgr).

Repr: ACP Melbourne (03) 662 1888; ACP Brisbane (07) 52 8566; Admedia Group SA (08) 332 8144; Adrep Perth (09) 325 6395.

Data: Alt mths, offset, casual fpm \$635, fpc \$1155.

Circulation: ABC 65,600+.

Surfing World

Publisher: Surfing World Magazine, PO Box 128, Mona Vale 2103. Phone (02) 997 2657.

Executive: B. Channon (advtg dir).

Data: Bi-mthly, offset, casual fpm \$650, fpc \$800. (Agency commissions must be added to these nett amounts).

Sydney Calendar Magazine

Publisher: Appellation Imports Pty Ltd, Suite 404, 220 Pacific Highway Crows Nest 2065. Phone (02) 957 2866.

Executives: M. Coomer (publr), R. Sedunary (advtg sales dir), N. Spence (ed).

Data: Bi-Mthly, offset, casual fpm \$1150, fpc \$1800.

Sydney West Business

Publisher: Cumberland Newspapers, 142 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Telex 72133.

Executives: H. Bignold (advtg mgr), T. Baker (prdn mgr), I. Snell (nat advtg mgr).

Repr: Brown Orr Fletcher Burrows (03) 329 8522; Terry Garry Media Services (07) 369 7877; Market Media Associates (08) 232 6344; Tony Allen & Associates (09) 328 9593; The Media Centre (002) 34 8588.

Data: Frntly, offset, fpm \$ 5.00.

This Australia

Publisher: Greenhouse Publications Pty Ltd, 385 Bridge Rd, Richmond 3121. Phone (03) 429 2122.

Executives: S.R. Milner (publr), P. Steer (mktg mgr), S. Mackinnon (ed), J. Simpson (advtg mgr).

Data: Qrtly, casual fpm \$1250.

Circulation: ABC 13,200.

Time

Publisher: Time-Life International (Aust) Pty Ltd, 15th floor, AMP Centre, 50 Bridge St, Sydney 2000. GPO Box 3814, Sydney 2001. Phone (02) 929 0933.

Executives: E.M. Barnum (mng dir), P. Tansey (Sth Pacific mktg dir), K. J. Smith (Melb advtg mgr), R.M. Tremain (Syd advtg mgr).

I'state office: Nauru Hse, 80 Collins St, Melbourne, Vic 3000. Phone (03) 654 1322. Telegrams Publifit.

Repr: Jane Fewings Media & Adv Assocs, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assocs, (09) 328 9833.

Data: Wkly, offset, casual fpm \$3105, fpc \$4890.

Circulation: ABC 102,000+.

Today's Computers

Publisher: John Fairfax & Sons & David Syme & Co Ltd, 3rd fl, 19 Hamilton St, Sydney 2000. GPO Box 506, Sydney 2001. Phone (02) 235 6575, 235 6533. Telex 20121.

Executives: B. Gupta (publr), K.C. McGregor (mng ed).

Repr: John Fairfax & Sons, Mark Christian, Melbourne (03) 67 6231, Annie Lukin, Brisbane (07) 221 6266, Brendan Mahony, Gillian Fitzgerald, Adelaide (08) 212 1212, Ray Matthews, Perth (09) 321 8217.

Data: Mthly, offset, casual fpm \$600, fpc \$980.

Tracks

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746) Darlinghurst 2010. Phone (02) 331 5006.

Executives: P. Mason (publr), N. Carrol (ed), G. Hinds (advtg mgr).

Repr: Geoff Woodside Media, Melbourne (03) 638 1811; Ray Burns Media, Perth (09) 322 2066; Ted Vin Promotions, Brisbane (07) 832 3875. Symons Media, Adelaide (08) 31 5135.

Data: Mthly, offset, casual fpm \$825, fpc \$1000.

Trade-A-Boat

Publisher: Trade-A-Boat Pty Ltd, 205 Nelson Place (PO Box 99) Williamstown 3016. Phone (03) 397 2614.

Executives: M. Morton & A. Morrison (co dirs).

Data: Mthly, offset, casual fpm \$329.

Trotting Weekly

Publisher: Newspress (Divn of Syme Media Pty Ltd) 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 605 4222.

Executives: L.J. Shaw (mng ed), R. Trembath (ed), P. Parker (prdn mgr), B. Brennan (advtg).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Market Media Assoc, Adelaide (08) 223 6344; Effective Media Sales & Marketing, Brisbane (07) 231 4600.

Data: Wkly, offset, casual fpm \$610.

TV Radio Extra

Publisher: Clare Street Investments Pty Ltd, 254 Commercial Rd, Port Adelaide 5015.

Executive: M. Hughes (mng ed).

Repr: Grover Frost Pty Ltd (02) 438 3466; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Geoff Woodside Media Pty Ltd, Melbourne (03) 63 1811.

Data: Wkly, offset, casual fpm \$275, fpc \$545.

Circulation: ABC 91,471.

T.V. Soap

Publisher: Magazine Promotions, 55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: B. Mitchell (ed), A. Maloney (advtg mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assoc, Adelaide (08) 332 7711, Perth (09) 321 8217.

Data: Mthly, offset, casual fpm \$900, fpc \$1200.

TV Week

Publisher: Southdown Press, GPO Box 1292K, Melbourne 3001. 32 Walsh St, Melbourne 3000. Phone (03) 328 0241. Telegrams Life.

Executives: Mrs D. Boling (chief exec), K. White (advtg dir), J. Morgans (prdn mgr).

Repr: Southdown Press (S. Myers), Sydney (02) 929 0244; Robert Walker, Brisbane (07) 253 3333; Market Media Associates, Adelaide (08) 223 6629; Sunday Times, Perth (09) 328 1000.

Data: Wkly, offset, casual fpm \$4050, fpc \$7250.

Circulation: ABC 854,278.

24 Hours

Publisher: Australian Broadcasting Corporation, 145 Elizabeth St (GPO Box 487) Sydney 2001. Phone (02) 339 0211.

Executives: P. Tranter (ed), Mrs L. Moseley (nat advtg sales rep) Phone (02) 982 8946.

Data: Mthly, offset, casual fpm \$300.

Circulation: ABC 22,972.

Two Wheels

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 744888.

Executives: B. Izzard (grp mng ed), M. Esdaile (ed-in-chief), B. Summers (grp advtg mgr).

Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 662 1222; Media Services, Brisbane (07) 229 6033. Admedia Group of SA, Adelaide (08) 332 8144; NZ.

Data: Mthly, offset, casual fpm \$755, fpc \$1210.

Circulation: ABC 23,500.

The Video Age

Publisher: Syme Community Newspapers Pty Ltd (divn of Syme Media Pty Ltd), 250 Spencer St, Melbourne 3000. PO Box 257C, Melbourne 3001. Phone (03) 60 0421. Telex 30331. Advtg: 50 Margaret St, Sydney. Phone (02) 29 3788. Telex 21383.

Executives: J. Jost (publr), J. Murphy (ed).

Repr: J. Anderson, Sydney (02) 29 3788; L. Birkenleigh, Vic/Tas (03) 605 4222; J. Nankervis, SA/WA (08) 339 1716; Effective Media Sales & Marketing, Qld (07) 231 4600.

Data: Mthly, offset, casual fpm \$1188, fpc \$1980.

Circulation: ABC 20,458.

Videoworld Magazine

Publisher: Australian Hi-Fi Publications Pty Ltd, 1 Bungan Lane (PO Box 341) Mona Vale 2103. Phone (02) 997 1188.

Executives: G. Cutler (publr), J. Gigg (advtg dir), S. Fenton-Jones, Chris Waserman (advtg sales mgrs), G. Borrowman (ed), D. Wheeler (contr ed).

Data: Mthly plus annual, casual fpm \$1050, fpc \$1,250.

Vogue Australia

Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney 2000. Phone (02) 290 6566. Telegrams Vosyd. Telex 72201.

Executives: Ms E.M. Harman (mng dir), Ms. L. Still (publr), Ms J. McCallum (ed-in-chief).

Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 262 7654; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Mthly, offset, casual fpm \$2568, fpc \$3963.

Circulation: ABC 77,100+.

Vogue Living

Publisher: Bernard Leser Publications Pty Ltd, 49 Clarence St, Sydney 2000. Phone (02) 290 6566. Telegrams Vosyd. Telex 72201.

Executives: Ms E.M. Harman (mng dir), Ms J. McCallum (ed-in-chief), M. George (nat advtg mgr), Ms L. Still (publr).

Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 63 7574; P. Dunlop, Brisbane (07) 262 7654. Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: 10 issues for 1984, offset, casual fpm \$1828, fpc \$2812.

Circulation: ABC 53,800.

Waves

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Izzard (mng ed), B. Summers (advtg mgr).

Data: Qtrly, casual fpm \$700, fpc \$1,050.

What's On Video

Publisher: What's On Video Publishing Group, C/- Grover Frost Pty Ltd, 118-124 Willoughby St (PO Box 1161) Crows Nest 2065. Phone (02) 438 3466.

Director: G. Eggins (publr), P. Barrett (ed), S. Grover (advtg mgr).

Data: Mthly, offset, casual fpm \$395.

Wheels

Publisher: Murray Publishers Pty Ltd, 168 Castlereagh St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex 20514. Telegrams Packpress Sydney.

Executives: T. Kennedy (ed-in-chief), P. Robinson (ed), R. Hayles (nat advtg mgr), G. Lawrence (advtg sales dir).

Repr: ACP (S. Gray), Melbourne (03) 662 1888; ACP (Ms L. Connolly), Brisbane (07) 52 8566; Admedia, Adelaide (08) 332 8144; Adrep, Perth (09) 325 6395; NZ.

Data: Mthly, offset, casual fpm \$1470, fpc \$2370.

Circulation: ABC 64,000+.

Woman's Day

Publisher: Magazine Promotions Pty Ltd, 55-59 Regent St (PO Box 157) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Executives: J. Hemming (gen mgr), J. Zanetti (publr), H. Plociennik (ed), Ms S. Yates (advtg sales dir), N. Gough (nat advtg mgr), K. McFarlane (NSW advtg mgr), J. Heussner & K. Johnston (tech reprs), M. Gore (special projects ed), B. Taylor (advtg proms mgr).

Repr: Magazine Promotions, Melbourne (03) 602 3033; Media Services, Brisbane (07) 229 6033; Charles F. Brown & Assocs, Adelaide (08) 332 7711; Magazine Promotions, Perth (09) 321 8217; UK, USA.

Data: Wkly, offset, casual fpm \$3575, fpc \$5715.

Circulation: ABC 550,371.

Women Australia

Publisher: Women Australia Pty Ltd, 320 St. Kilda Rd (PO Box 320) St. Kilda 3182. Phone (03) 537 2544.

Executives: H. Sykes & L. Wenig (dirs), S. McCulloch (ed), J. Kadarusman (advtg).

Data: Bi-mthly, offset, casual fpm \$1,000, fpc \$2,000.

Your Computer

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: J. Rowe (mng ed), L. Bell (cons ed), D. McDowell (advtg mgr).

Repr: D. McDowell.

Data: Mthly, offset, casual fpm \$720, fpc \$1,080.

Circulation: ABC 23,374.

Your Family's Health

Publisher: Family Health Publications, 100 Pacific Hwy, North Sydney 2060. Phone (02) 922 3055.

Executive: L. Rowell (mgr).

Data: 14 issues per year, offset, casual fpm \$5244, fpc \$7500.

Circulation: CAB 12,128.

Your Garden

Publisher: The Argus & A'asian Ltd, 61 Flinders Lane, Melbourne 3000. Phone (03) 63 0211. Telegrams Moravian.

Executives: A. Balhorn (ed), A. Jeffreys (advtg mgr).

Repr: McLean Media Repr, Sydney (02) 29 4455; Brisbane (07) 229 1955; Hastwell, Williamson & Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Mthly, casual fpm \$775, fpc \$1,505.

Circulation: ABC 86,317.

Business Press

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Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid or CAB average net (as at Sept 30, 1984 unless otherwise indicated). FNR indicates figures not received.

ACCOUNTANCY

The Australian Accountant
The Chartered Accountant in Australia

ADMINISTRATION, MANAGEMENT & FINANCE

Aim News
Australian Credit Unions
The Australian Director
Management Review
Professional Administrator

ADVERTISING, MARKETING, MEDIA

Ad News
b&t advertising, marketing & media weekly
b&t Year Book
In Marketing

ARCHITECTURE, BUILDING, SURVEYING

Architecture Australia
Builder NSW
Building Construction Materials & Equipment
Building Economist
Building Management & Maintenance
Building Products News
Building (Tas.)
Cordell's Building Cost Book-New Construction
Cordell's Building Cost Guide - Housing Alterations & Additions
Crane Australia
Housing Queensland
Housing Victoria
Landscape Australia
Queensland Master Builder
Tenders

AVIATION

Australian Aviation
Aviation News

CATERING, FOOD SERVICE, ACCOMMODATION

Hospitality & Convention News
Hospitality Buyers Guide
Host Magazine
Open House

CLUB MANAGEMENT

Club Management in Australia

COMPUTER, DATA PROCESSING

Australian Computer Journal
Australian Microcomputer Magazine
Computer Products News
Computerworld Australia
Graphics Technology
Kompas Register of Australia
Pacific Computer Weekly
What's New in Computing

CONSTRUCTION, CIVIL ENGINEERING

CCEM (Construction Civil Engineering Mining)
Construction Equipment News

Constructional Review
The Earthmover and Civil Contractor
Engineers Australia
National Constructor

CRIME PREVENTION AND SECURITY

Security Australia

DEFENCE, ARMED SERVICES

Australian Defence Equipment Catalogue
Pacific Defence Reporter

DENTAL

Dental Reporter

EDUCATION

Classroom Magazine

ELECTRICAL, ELECTRONICS, HOME APPLIANCES

Australian Electrical World
Australian Electronics Directory
Australian Electronics Engineering
Broadcast Engineering News
Counterpoint
Electrical Developments Australia
Circuit
Electrical Engineer
Electronics News
ETU News
Mingay's Retailer and Merchandiser
Monitor
What's New in Electronics

ENGINEERING (CHEMICAL & PROCESS)

Australian Engineering Directory
Chemical Engineering in Australia
Chemistry in Australia
Engineers Australia
Process Engineering News
PACE (Thomson's Process & Control Engineering)

EXPORTS

Australian Exports

EXHIBITIONS, CONVENTIONS

The Convention
The Convention Rostrum
Meetings

FASHION & TEXTILES

Textile & Apparel Manufacturer

FISHING (PROFESSIONAL)

The Fisherman's Journal
Professional Fisherman
Professional Fisherman's Fishing Vessel Yearbook

FOOD, GROCERY

The Australian Meat Industry Bulletin
Contact Monthly
Food Manufacturing News
Food Technology in Australia
Retail World

FORESTRY, TIMBER

Australian Forest Industries Journal
Australian Timberman
Logger

GOVERNMENT ADMINISTRATION & PURCHASING

GEN (Government Equipment News)
Purchasing News

HARDWARE

Australian Hardware Journal
Hardware News

HOSPITAL

Australian Hospital
Hospital and Health Services Yearbook
Australia

Hospital & Healthcare Australia

JEWELLERY, GIFTWARE

Jeweller, Watchmaker & Giftware
Jewellery World

LEGAL

Australian Law News

LIQUOR

National Thomson's Liquor Guide
Thomson's Liquor Guide

MANUFACTURING

Factory Equipment News
Manufacturers' Monthly
Plantline

MEDICAL

Australian DR
Australian Family Physician
The Australian Nurses Journal
Current Therapeutics
Medical Electronics News
The Medical Journal of Australia
Medical Practice
Mims Index of Medical Specialities
Modern Medicine of Australia
Patient Management
Update

METALS & METAL WORKING

Australian Machinery & Production Engineering
The Australian Welding Journal
Castings
Metal and Engineering Industry Yearbook
Metals Australasia

MINING & QUARRYING

Australian Coal Miner
Australian Mining
The Miner Newspaper
Mining Monthly

MOTOR

Automotive Engineer
Automotive Service
Motor Equipment News
Motor Trader
M.T.A.
The SAE-Australasia

OFFICE EQUIPMENT

Australasian Office News
Modern Office

PACKAGING

Australian Packaging
Packaging News

PHARMACY

The Australian Journal of Pharmacy
Pharmacy Trade

PHOTOGRAPHY

Industrial & Commercial Photography
Photo Trade News

PLASTICS & RUBBER

Plastics News

PRINTING

The Australian Lithographer the Printer and Packager
Graphix

REFRIGERATION, AIR CONDITIONING

Australian Refrigeration Air Conditioning and Heating

SAFETY

Australian Safety News
Safety Concepts

SCIENCE

Laboratory News

SPORT, LEISURE

Sports Trade

TRANSPORT, DISTRIBUTION, MATERIAL HANDLING

Australian Transport
Materials Handling and Distribution
Taxi
Truck Australia
Truck & Bus Transportation
Truckin' Life
Work & Patrol Boat World

TRAVEL

Inside Tourism
Traveltrade
Traveltrade Year Book
Travelweek
Travelweek Hotel, Motel Index

Ad News

Publisher: Yaffa Publishing Group Pty Ltd, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: D. Yaffa (mng dir), I. Woods (publr), B. Parsons (ed), J. Morrissey (advgt sales mgr), P. Green (advgt sales mgr), Ms H. Chlepnac (advgt sales mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 2851; Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Assoc., Adelaide (08) 223 4631; Allen & Assoc, Perth (09) 328 9593; UK.

Data: Fntly, offset, casual fpm \$1305, fpc \$1833.

Circulation: ABC 4,780.

Industry/profession: Advertising & communications.

AIM News

Publisher: Australian Institute of Management-Victoria, Management Hse, 10 St Leonards Ave (PO Box 112) St. Kilda. 3182. Phone (03) 534 8181. Advgt - Feeley Agencies, 2/738 Centre Rd, East Bentleigh 3165. Phone (03) 579 2611.

Executive: Ms J. Close (ed).

Data: Mthly, offset, casual fpm \$450.

Circulation: CAB 6,314.

Industry/profession: Senior management.

Architecture Australia

Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42523.

Executives: I.C. Close (publr), C. Carswell (advgt mgr).

Repr: B. Reason, Publishing & Marketing, Sydney (02) 438 2811; C. Adams, Melbourne (03) 329 7833; K. Humphrys, Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; H. Scott, Pekite Pty Ltd, Perth (09) 322 7708; Strand Publishing Pty Ltd, Queensland (07) 31 2171.

Data: Alt mths, plus June, offset, casual fpm \$1000, fpc \$1,500.

Circulation: CAB 9,231.

Industry/profession: Architecture.

Australasian Office News

Publisher: Thomson Publications Australia, (divn of Thomson Australian Holdings Pty Ltd) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telex TPAS 22226. Telegams Thomsonmag.

Executives: A. Hardcastle (publr), Ms. S. Carthew (ed), I. Mackerras (NSW sales), W. Keating (Vic sales).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944; Brisbane (07) 369 1282; Adelaide (08) 267 1551; Adrep, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$880, fpc \$1,205.

Circulation: CAB 10,568.

Industry/profession: General companies, government departments, management, administration, purchasing, education, data processing.

The Australian Accountant

Publisher: Australian Society of Accountants, 170 Queen St, Melbourne 3000. Phone (03) 606 9606.

Executive: N. McMaster (ed).

Repr: P. Carr, Sydney (02) 232 1026; Styles & Associates, Melbourne (03) 699 7599; Allan Taylor, Adelaide (08) 223 6344; Ray Burns, Perth (09) 322 2066.

Data: Mthly, offset, casual fpm \$1950, fpc \$2700.

Circulation: ABC 15,733 (Assn subs 51,147).

Industry/profession: Accountants, finance directors and managers.

Australian Aviation

Publisher: Aerospace Publications Pty Ltd, 2/74 The Corso (PO Box 477) Manly 2095. Phone (02) 977 5852.

Executive: J. Thorn (publr/ed/advgt/prdn).

Data: Qrtly, offset, casual fpm \$770, fpc \$990.

Circulation: CAB 11,042.

Industry/profession: All facets of aviation.

Australian Coal Miner

Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42523.

Executives: J. Bowden (ed), C. Carswell (advgt mgr).

Repr: M. Skinner, Publishing & Marketing, Sydney (02) 438 2811; C. Rivers, Melbourne (03) 329 7833; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; H. Scott, Pekite Pty Ltd, Perth (09) 322 7708; Strand Publishing Pty Ltd, Brisbane (07) 31 2171.

Data: Mthly, offset, casual fpm \$600, fpc \$1010.

Circulation: CAB 4,460.

Industry/profession: Coal mining industry.

Australian Computer Journal

Publisher: Associated Business Publications, Room 104/3 Smail St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780. Telex 21822.

Executives: K.G. Collins (gen mgr), Prof. J. Lions (ed), I. Collins (advgt mgr), M. Corel (prdn mgr).

Data: Qrtly, offset, casual fpm \$700.

Circulation: CAB 11,705.

Industry/profession: Computer manufacturers, owners and operators.

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**Australian Sales Research Bureau.
**A.B.C. Audit.*

Australian Credit Unions

Publisher: Rala Publications, 1st Floor, 117 York St, (GPO Box 2457) Sydney 2000. Phone (02) 29 6886.

Executives: Mrs B.A. Cail (publr), M. Hermandson (advtg mgr), Ms M. Niven (ed).

Data: Bi-mthly, offset, casual fpm \$428.

Circulation: ABC 1,838.

Industry/profession: Credit Union management.

Australian Defence Equipment Catalogue

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; ACT (062) 48 6882; Tas refer Vic.

Data: Biennial, rates available upon request.

Circulation: CAB 1,899.

Industry/profession: Export of defence oriented products and services, overseas government buyers, heads of defence forces overseas and within Australia.

The Australian Director

Publisher: The Institute of Directors in Australia, 16 O'Connell St, Sydney 2000. GPO Box 1566, Sydney 2001. Phone (02) 231 6355.

Executive: W.I. Summons (dir gen).

Repr: Patrick Carr, Sydney (02) 232 1026.

Data: Alt mths, offset, casual fpm \$700, fpc \$1300.

Circulation: ABC 79 (Assn subs 4,036).

Industry/profession: Senior management & executives.

Australian DR

Publr: Australian DR Publications Pty Ltd, 7 Ridge St, North Sydney 2060. PO Box 308, Neutral Bay Junction 2089. Phone (02) 437 4166.

Executives: S. Campbell-Smith (publr), C. Mules (ed), R. Simmonds (advtg mgr), Ms S. Phin (prdn mgr).

Repr: UK, Canada, Spain, Argentina, South Africa.

Data: Fntly, offset, casual fpm \$1600, fpc \$1900.

Industry/profession: Medical.

Australian Electrical World

Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42523.

Executives: I. Close (publr), C. Carswell (advtg mgr).

Repr: B. Reason, Publishing & Marketing, Sydney (02) 438 2811; C. Rivers, Melbourne (03) 329 7833; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; H. Scott, Pekite Pty Ltd, Perth (09) 322 7708; Strand Publishing, Queensland (07) 31 2171.

Data: Mthly, offset, casual fpm \$580, fpc \$995.

Circulation: CAB 5,498.

Industry/profession: All uses of commercial and industrial electrical equipment.

Australian Electronics Directory

Publisher: Technical Indexes Pty Ltd, 4 Kembla St, Cheltenham East 3192. Phone (03) 584 4777.

Executives: K. Chamberlain.

Repr: Technical Indexes, Sydney (02) 439 3699.

Data: Annl, July, offset, casual fpm \$980.

Circulation: ABC 2,818.

Industry/profession: Data processing & computers, defence & armed services, electrical & electronics, instrumentation & control.

Australian Electronics Engineering

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd.) 47 Chippen St, (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: K. Kenchington (grp exec publr), D. Goodwin (nat sales mgr), C. Addison (ed), S. Kay (advtg mgr), K. Tucker (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo, NZ, W. Germany, Italy.

Data: Mthly, offset, casual fpm \$983, fpc \$1,647.

Circulation: CAB 9,975.

Industry/profession: Professional electronic engineers.

Australian Engineering Directory

Publisher: Technical Indexes Pty Ltd, 4 Kembla St, Cheltenham East 3192. Phone (03) 584 4777.

Executives: R. Mackay.

Repr: Technical Indexes, Sydney (02) 439 3699; Brisbane (07) 369 0394.

Data: Annl, November, offset, casual fpm \$1100.

Circulation: ABC 2,166.

Industry/profession: Defence & armed services, engineering & general manufacturing, mining & quarrying, oil & petroleum.

Australian Exports

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St, (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882; Tas refer Vic.

Data: Annl, offset/sheet, rates available upon request.

Circulation: CAB 2,091.

Industry/profession: Companies involved in the export of products and services.

Australian Family Physician

Publisher: The Royal Australian College of General Practitioners, 43 Lower Fort St, Sydney 2000. Phone (02) 27 4268.

Executives: A. Walmsley (chief exec), T. Grice (advtg mgr), Ms S. Kaye (ed).

Repr: Allen & Associates, Perth (09) 328 9593; Cotswold Media Services, Adelaide (08) 339 3427; Terry Garry Media Services, Brisbane (07) 369 7877.

Data: Mthly, offset, casual fpm \$1250, fpc \$1700.

Circulation: CAB 19,601.

Industry/profession: Medical.

Australian Forest Industries Journal

Publisher: Australian Forest Industries Journal Pty Ltd, 4th floor, 203 Castlereagh St, Sydney 2000. Phone (02) 264 6273. Telex 72611.

Executives: C.A. Lembke (mng dir), M. Banister (advtg mgr), Ms J. Allpass (prdn mgr).

Repr: SMB Media Representation, Melbourne (03) 211 3377; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Mthly, offset, casual fpm \$885.

Circulation: CAB 3,156.

Industry/profession: covers all aspects of forestry, logging, pulpwood, sawmilling, plywood, particleboard, importing, merchandising and marketing.

Australian Hardware Journal

Publisher: Glendale Publications, 117 Bridport St (PO Box 80) Albert Park 3206. Phone (03) 699 9377.

Executives: Mrs K. Kennedy (ed), G. Cox and L. Trimmings (advtg).

Repr: Saddleton Cox & Assoc (NSW), Sydney (02) 939 2464; Charles Henderson, Perth (09) 93 3093; Cotswold Media, Adelaide (08) 339 3427; Geoff Robinson Media, Brisbane (07) 229 6033.

Data: Mthly, offset, casual fpm \$850.

Circulation: CAB 4,847.

Industry/profession: All hardware outlets.

Australian Hospital

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: J. Oliver (publr), M. Halliwell (ed), Ms L. Heyes (publn co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882.

Data: Mthly, web offset, casual fpm \$2150, fpc \$2700.

Circulation: CAB 7,483.

Industry/profession: Personnel in hospital industries, suppliers and manufacturers of hospital and medical equipment.

The Australian Journal of Pharmacy

Publisher: Australasian Pharmaceutical Publishing Co Ltd, Suite 5, Ground Flr, 174-180 Pacific Hwy, North Sydney 2060. Phone (02) 922 2390, 922 1956, 922 7975.

Executives: S.L. Dickson (ed), B. Kelly (advtg mgr).

Repr: Australasian Pharmaceutical Publishing Co Ltd, Melbourne (03) 329 5799.

Data: Mthly, offset, casual fpm \$950.

Circulation: ABC 7,524.

Industry/profession: Pharmaceutical chemists, manufacturers & wholesalers.

Australian Law News

Publisher: The Law Council of Australia, The Federal Council of Bar Associations & Law Societies in Australia, 30 Carrington St, Sydney 2000. Phone (02) 29 3118.

Executives: P.A. Hawke, (secty gen, ed), B. McGuinness (nat advtg dir).

Data: Mthly, Jan/Feb combined, offset, casual fpm \$775, fpc \$1,100.

SOME

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RETAIL PUBLICATIONS

**SPORTS TRADE
COUNTERPOINT**

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Circulation: ABC 21,045.
Industry/profession: Legal.

The Australian Lithographer the Printer and Packager

Publisher: Prestige Publishing Pty Ltd, 647 George St, Sydney 2000. GPO Box 5158, Sydney 2001. Phone (02) 211 4052.

Executive: A. & F. Stern (eds).

Data: Alt mths, offset, casual fpm \$770, fpc \$1100.

Circulation: CAB 7,578.

Industry/profession: Printing & packaging manufacturers, buyers & services.

Australian Machinery and Production Engineering

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N.M. MacLeod (publr), K.M. Hepper (ed), T. Gregory (advgt mgr), D. Sly (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$800, fpc \$1280.

Circulation: CAB 4,431.

Industry/profession: Metalworking industries.

The Australian Meat Industry Bulletin

Publisher: Meat & Allied Trades Federation of Australia, 210 George St, Sydney 2000. (PO Box R199, Royal Exchange). Phone (02) 27 5605. Telegrams Paulamat. Telex 22480. Advertising: Mrs E. Browne (02) 477 5017, 27 5605.

Executive: J. Noble (ed).

Data: Mthly, letterpress/offset, casual fpm \$320.

Circulation: CAB 7,350.

Industry/profession: Meat and allied industries.

Australian Microcomputer Magazine

Publisher: Computerworld Pty Ltd, 37-43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Telex 74752 Comwor.

Executives: A. Power (publr), I. Webster (ed), M. Williams (advgt mgr), J. Seymour (co-ord), J. McGauley (advgt sales exec).

Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Perth (09) 384 5856; Brisbane (07) 379 4424; J.D. Stone & Assoc., Adelaide (08) 223 4631.

Data: Mthly, offset, casual fpm \$1,052.

Industry/profession: Users of microcomputers and related equipment/ software.

Australian Mining

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: M. Hewish (grp exec publ), P. Barrett (publr/ed), K. Tucker (prdn mgr), Ms G. Scott (nat sales mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Italy, Japan, W. Germany & NZ.

Data: Mthly, offset, casual fpm \$748, fpc \$1,254.

Circulation: CAB 5,125.

Industry/profession: All operating mines & head offices of mining companies.

The Australian Nurses Journal

Publisher: The Royal Australian Nursing Federation, 132-136 Albert Rd, South Melbourne 3205. Phone (03) 690 8611/8257.

Executive: Mrs J.A. Cooney (fed sec).

Data: Mthly, offset, casual fpm \$551.

Circulation: CAB 41,652.

Industry/profession: Nursing & hospital administration.

Australian Packaging

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N.M. MacLeod (publr/ed), T. Gregory (advgt mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$800.

Circulation: CAB 4,422.

Industry/profession: Packaging industry.

Australian Refrigeration Air Conditioning and Heating

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Richardson (publr), L. Butterworth (ed), F. Yates (advgt mgr), P. Blackbeby (grp sales mgr), N. Middleton (advgt mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1048; Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Associates, Adelaide (08) 223 4631; Adrep, Perth (09) 325 6395; UK, USA.

Data: Mthly, offset, casual fpm \$842, fpc \$1,262.

Circulation: ABC 365 (Assn subs 2,086).

Industry/profession: Official organ for Aust Inst of Refrigeration, Air Conditioning & Heating and the Cold Storage Assn of Aust & C'wealth Associated Ice Industries.

Australian Safety News

Publisher: National Safety Council of Australia, Industry House, 370 St. Kilda Rd, Melbourne 3004. Phone (03) 690 2300. Telegrams Natsafe.

Executives: G.C. Lewis (chief exec), D.N. Waterson (advgt & publ), M. Reeves (ed-in-chief).

Repr: E. Curley, Sydney (02) 406 6659; J.C. Mileman-Jones & Co, Melbourne (03) 266 3078; Allen & Assoc, Perth (09) 328 9593, G. Kerr, Brisbane (07) 393 0758; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Mthly, (except Dec & Jan), offset, casual fpm \$635.

Circulation: CAB 9,190.

Industry/profession: Safety supervisors & purchasing officers, management.

Australian Timberman

Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185 Brisbane 4001. Phone (07) 31 2171. Telex 42523.

Executives: J. Bowden (ed), C. Carswell (advgt).

Repr: Publishing & Marketing (B. Reason), Sydney (02) 438 2811; (C. Adams), Melbourne (03) 329 7833; (G. Hansen), Brisbane (07) 31 2171; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Pekite Pty Ltd (H. Scott), Perth (09) 322 7708.

Data: Mthly, offset, casual rate \$4.80 scdm.

Circulation: CAB 7,908.

Industry/profession: Forest growers and sawmillers.

Australian Transport

Publisher: Magazine Art, 35 Willis St, Hampton 3188. Phone (03) 598 9555.

Executives: J. Spiers (ed), K. Weaver (advgt).

Repr: K. Weaver, Melbourne (03) 598 9555; T. McCaffrey, Sydney (02) 290 3346; N. Carlyon, Brisbane (07) 371 1682.

Data: Mthly, offset, casual fpm \$895, fpc \$1250.

Circulation: CAB 2,407.

Industry/profession: Official organ for Chartered Institute of Transport.

The Australian Welding Journal

Publisher: Associated Business Publications, Room 104/3 Small St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780.

Executives: K.G. Collins (gen mgr), I. Collins (advgt mgr), M. Corel (prdn mgr), P.W. Wells (ed).

Repr: Leonard Sparks & Assocs, Melbourne (03) 419 2595; Beale Media Services, Brisbane (07) 52 7799.

Data: Qrtly, offset, casual fpm \$820.

Circulation: CAB 8,865.
Industry/profession: Welding.

Automotive Engineer

Publisher: Institute of Automotive Mechanical Engineers (Inc), 227 Great North Rd, Five Dock 2046. Phone (02) 713 4711.

Executives: F.R. Burgess (mgr/sec), I.K. Hawkins (ed).

Repr: J.J. Hindmarsh, Sydney (02) 241 2471; P. Hay, Melbourne (03) 859 2794; Market Media Associates, Adelaide (08) 223 6344.

Data: 10 times per year, offset, casual fpm \$390.

Circulation: CAB 10,767.

Industry/profession: Executives & tradesmen in automotive and allied industries.

Automotive Service

Publisher: Service Station Association of NSW Ltd, 504 Darling St, Rozelle 2039. Phone (02) 82 0599, Advgt (02) 389 9698.

Executives: H. Stevens (ed), J.T. O'Mara (advgt mgr).

Repr: Clive Rodda Media, Melbourne (03) 484 7899, 44 7007.

Data: Mthly, offset, casual fpm \$205.

Circulation: ABC 37 (Assn subs 1,932).

Industry/profession: Service stations and automotive repairmen.

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A.C.T. (02) 406 6659
S.A. (08) 339 3427
QLD: (07) 393 0758



We are a non-profit voluntary organisation

Aviation News

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: M. Halliwell (ed), J. Oliver (publr), Ms L. Heyes (publn co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882.

Data: Mthly, web offset, casual fpm \$1980, fpc \$2580.

Circulation: CAB 6,938.

Industry/profession: Aviation industry, airline operators.

Broadcast Engineering News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), G. Knapp (ed), G. Hilton (advtdg).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide, (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Alt mths, offset, casual fpm \$800, fpc \$1325.

Circulation: CAB: 2,946.

Industry/profession: Engineers in broadcasting, television and recording industries.

b & t advertising, marketing & media weekly

Publisher: Greater Publications (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St, Chippendale 2008. GPO Box 2608, Sydney 2001. Phone (02) 699 2411. Telegrams Profit. Telex 27591.

Executives: A. Hardcastle (grp exec publr), D. Russell (publr), D. Mason (ed), Ms P. Rogers (nat sales mgr), Miss C. Currie (prdn mgr), Miss C. Pennell (circ mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Thomson Publications Australia (D. Hosking), Brisbane (07) 369 1282; D. Wallis, Adelaide (08) 267 1299; Ray Burns Media, Perth (09) 322 2066; Wellington.

Data: Wkly, offset casual fpm \$1,230, fpc \$1,825.

Circulation: ABC 5,436.

Industry/profession: Advertising, marketing, media and associated services.

b & t Year Book

Publisher: Greater Publications (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St, Chippendale 2008. GPO Box 2608, Sydney 2001. Phone (02) 699 2411. Telegrams Profit. Telex 27591.

Executives: D. Russell (publr), Miss J. Matthews (ed-mktg mgr), Miss M. Puopolo & Miss C. Engel (ed assnts), Ms P. Rogers (nat sales mgr), Miss C. Currie (prdn mgr), Miss C. Pennell (circ mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Thomson Publications Australia (D. Hosking), Brisbane (07) 369 1282; D. Wallis, Adelaide (08) 267 1299; Ray Burns Media, Perth (09) 322 2066; NZ.

Data: Annl, offset, casual fpm \$1,045, fpc \$1,570.

Circulation: ABC 3,228.

Industry/profession: Advertising, marketing, media and associated services.

Builder NSW

Publisher: The Master Builders Assn of NSW, 52 Parramatta Rd, Forest Lodge 2037. Private Bag 9, Broadway 2007. Phone (02) 660 7188. Telex 27308.

Executives: C. Brewer (ed), Ms J. Howard (advtdg).

Data: Mthly, except Jan & Dec, offset, casual fpm \$600.

Circulation: ABC 594 (Assn subs 3,914).

Industry/profession: Official organ for Master Builders Assn of NSW.

Building Construction Materials and Equipment

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: C. Rivers (ed) J. Brownell (advtdg mgr).

Repr: J. Brownell, Sydney (02) 90 1686; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Media Services, Brisbane (07) 229 6033; Ad-media, Adelaide (08) 332 8144; Allen & Assocs, Perth (09) 328 9593; Tokyo.

Data: Alt mths, casual fpm \$1365, fpc \$2230.

Circulation: CAB 14,435.

Industry/profession: Architects, builders, engineers - structural & civil, quantity surveyors, clerks of works, government & local governments.

Building Economist

Publisher: The Australian Institute of Quantity Surveyors, National Press Club Building, 16 National Circuit, 2600. Phone (062) 73 2232.

Executive: G. Freeman (ed).

Repr: Elizabeth Curley & Associates, Sydney (02) 406 6659; J.D. Thom, Melbourne (03) 509 7514.

Data: Qrtly, offset, casual fpm \$410.

Industry/profession: Building, quantity surveying. Features "Current Construction Costs."

Building Management & Maintenance

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Merrick (publr), Ms J. Chesterfield-Evans (ed), C. Morrison (advtdg mgr), N. Middleton (advtdg mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1048; O'Keeffe Media Services, Perth (09) 381 7440; J.D. Stone & Assoc, Adelaide (08) 223 4631; UK, USA.

Data: Alt mths, offset, casual fpm \$789, fpc \$1,209.

Circulation: CAB 3,279.

Industry/profession: Official organ for Assn of Cleaning Contractors of Australia, Master Cleaner's Guild of WA & SA & building owners & managers.

Building Products News

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: K. Kenchington (grp exec publr), A. Johnson (ed), D. Goodwin (publr & nat sales mgr), K. Tucker (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo, NZ, W. Germany, Italy.

Data: Mthly, offset, casual standard fpm \$1,401, fpc \$2,347.

Circulation: CAB 11,800.

Industry/profession: Architects, builders, government departments.

Building (Tas)

Publisher: Master Builders' Assn of Tasmania, 59 Sandy Bay Rd, Hobart 7000. GPO Box 992K, Hobart 7001. Phone (002) 23 2377.

Executive: F.C. Court (mng ed).

Repr: F.W. Publications, Sydney (02) 267 1187; C. Rodda, Melbourne (03) 44 7007.

Data: Mthly, offset, casual fpm \$247.

Circulation: ABC 154 (Assn subs 174).

Industry/profession: Official journal of Master Builder's Assn of Tas, Master Plumbers Assn of Tas & Tas Chapter Aust Inst of Building.

Castings

Publisher: F.W. Publications, 1st floor, Toga Hse, 117 York St, Sydney 2000. GPO Box 2457, Sydney 2001. Phone (02) 29 6866.

Executives: Mrs B.A. Cail (publr), B. Smith (ed), Ms J.F. Campbell (prdn).

Repr: C.M. Hemingway, Perth (09) 328 8927.

Data: Alt mths, casual fpm \$316.

Circulation: ABC 1,050.

Industry/profession: Foundry industry, cast metals.

CCEM (Construction Civil Engineering Mining)

Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney NSW 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telegrams Ryggpub, Telex 71827.

Executives: N. Rydge Jnr (ed), P. Thorne (advtdg mgr), N. Fryer (advtdg dir).

Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4488; J. Fewings, Interstate Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assoc., Perth (09) 322 3184; UK, USA.

Data: Mthly, offset, casual standard fpm \$1040, fpc \$1768.

Circulation: CAB 6,564.

Industry/profession: Basic heavy industry.

The Chartered Accountant in Australia

Publisher: The Institute of Chartered Accountants in Australia, 333 George St, Sydney 2000. GPO Box 3921, Sydney 2001. Phone (02) 290 1344.

Executives: Ms J. Avidgor (ed), B. Parisi (advtdg mgr).

Data: Monthly, offset, casual fpm \$700.

Circulation: ABC 2,770 (Assn subs 14,457).

Industry/profession: Accountancy.

SOME

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ELECTRONIC PUBLICATIONS

ELECTRONICS NEWS

BROADCAST ENGINEERING NEWS

SYDNEY

(02)266 9711

MELBOURNE

(03)699 9266

Chemical Engineering in Australia

Publisher: Miadna Pty Ltd, 18 Chandos St, St Leonards 2065. Phone (02) 438 1533. Telex 27640 Eameab.

Executives: G. Murray (gen mgr), Dr D. Wood (ed), T. Marsden (nat mktg mgr), M. Mamone (advvtg mgr), D. Stephenson (prdn mgr).

Repr: B.D. Cork, Wamberal NSW (043) 84 3527; Derrick Lewis & Assocs, Melbourne (03) 51 9984; Geoff Horne Agencies, Brisbane (07) 202 6813; Nankervis Media, Adelaide (08) 339 1716; Australian Media Consultants, Perth (09) 325 0111; UK, NZ, USA, Switzerland, Germany, Taiwan, Hong Kong, Singapore, Japan.

Data: Qrtly, offset, casual fpm \$1285.

Circulation: ABC 293 (Assn subs 2,874).

Industry/profession: Professional chemical engineering.

Chemistry in Australia

Publisher: The Royal Australian Chemical Institute, C/- Miadna Pty Ltd, 18 Chandos St, St Leonards 2065. Phone (02) 438 1533, Telex 27640.

Executives: P. Lehman (ed), T. Marsden (advvtg mgr), D. Stephenson (prdn ed).

Data: Mthly, offset, casual fpm \$925, casual fpc \$1,450.

Circulation: ABC 132 (Assn subs 6,864).

Industry/profession: Chartered chemists, university professors, research scientists.

Classroom Magazine

Publisher: Ashton Scholastic Pty Ltd, Railway Crescent, Lisarow 2250. PO Box 579, Gosford 2250. Phone (043) 28 3555. Telex 24881.

Executives: J. Oldmeadow (publn mgr), Ms D. Dickinson (ed), D. Harling (prod mgr), G. Cleal (cir mgr).

Repr: A. Marsh, Sydney (02) 30 7021.

Data: 6 times per year, offset, casual fpm \$475.

Circulation: ABC 10,196.

Industry/profession: Education.

Club Management in Australia

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Richardson (publr), L. Butterworth (ed), Ms. T. Brophy (advvtg mgr), A. Holt (advvtg mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 2793; Terry Garry Media, Brisbane (07) 369 7877; Adrep, Perth (09) 325 6395; J.D. Stone & Associates, Adelaide (08) 223 4631; UK, USA.

Data: Mthly, offset, casual fpm \$880, fpc \$1,270.

Circulation: CAB 4,036.

Industry/profession: Club executives and managers.

Computer Products News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), D. Levine (ed), J. Tottrup (advvtg mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, offset, casual fpm \$1100, fpc \$1650.

Circulation: CAB 10,675.

Industry/profession: Data processing managers.

Computerworld Australia

Publisher: Computerworld Pty Ltd, 37/43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Telex 74752 Comwor.

Executives: A. Power (publr), P. Scott (ed), M. Williams (advvtg mgr), Ms J. Seymour (co-ord), S. Taylor & S. Lightner (advvtg sales execs).

Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Perth (09) 384 5856; Brisbane (07) 379 4424; J.D. Stone & Assoc, Adelaide (08) 223 4631.

Data: Wkly, offset, \$20 scdm.

Circulation: ABC 8,211; CAB 8,369.

Industry/profession: Computer systems, data processing.

Construction Equipment News

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: M. Hewish (grp exec publr), L. Closs (ed), K. Tucker (prdn mgr), B. St. Clair (advvtg).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Italy, Japan, W. Germany & NZ.

Data: Mthly, offset, casual fpm \$1,098, fpc \$1,840.

Circulation: CAB 6,243.

Industry/profession: Specifiers & buyers of construction, mining & forestry equipment.

Constructional Review

Publisher: Concrete Publishing Co Pty Ltd for Cement and Concrete Assn of Australia, 147 Walker St, North Sydney 2060. Phone (02) 923 1244.

Executive: D. Kell (ed).

Repr: Elizabeth Curley, Sydney (02) 406 6659.

Data: Qrtly, offset, casual fpm \$500, fpc \$890.

Circulation: CAB 4,882.

Industry/profession: Architecture & civil engineering.

Contact Monthly

Publisher: Foremost Trade Publications, Suite 2, 54 Alexander St, Crows Nest 2065. PO Box 221, Frenchs Forest 2086. Phone(02) 439 2885, 439 3025.

Executives: J.A. Ross (mng dir), B. Sullivan (advvtg).

Data: Mthly, offset, casual fpm \$966.

Circulation: CAB 10,317.

Industry/profession: Independent retail food grocery & fast food trade paper.

The Convention

Publisher: Rank Publishing Co Pty Ltd, 9/106 Pacific Hwy, St Leonards 2065. Phone (02) 438 2300. Telex 21822, SY371. Telegrams Rank-pubco.

Executives: R. Yeomans (publr/advvtg), S. Kent (ed).

Repr: Terry Garry Media, Brisbane (07) 369 7877; Ray Burns Media, Perth (09) 322 2066; Singapore, Asia.

Data: Mthly, offset, casual fpm \$2160, fpc \$2610.

Circulation: CAB 10,621.

Industry/profession: Exhibition, convention, incentive & meeting planners.

The Convention Rostrum

Publisher: Rank Publishing Co Pty Ltd, 9/106 Pacific Hwy, St Leonards 2065. Phone (02) 438 2300. Telex 21822, SY371. Telegrams Rank-pubco.

Executives: R. Yeomans (publr), Mrs S. Yeomans (ed), J. Tully (advvtg).

Repr: Terry Garry Media Services, Brisbane (07) 369 7877; Ray Burns Media, Perth (09) 322 2066; Singapore, Asia.

Data: Bi-annl, offset, casual fpm \$1300, fpc \$1800.

Circulation: CAB 8,765.

Industry/profession: Convention, exhibition, incentive & meeting planners.

Cordell's Building Cost Book-New Construction

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 160 Sailors Bay Rd (PO Box 187) Northbridge 2063. Phone (02) 958 1011.

Executives: B. Wells (nthn reg mgr), M. Silverman (sthn reg mgr), L. Hensley (nat sys mgr).

Repr: Cordell Building Publications, Melbourne (03) 240 0226, Brisbane (07) 369 4355, Perth (09) 382 2012.

Data: Qrtly, offset, casual national fpm \$1015, fpc \$1770.

Circulation: ABC NSW edtn 2,558; Qld edtn 1,051; Vic edtn 1,684; WA edtn 332.

Industry/profession: Architecture, building.

Cordell's Building Cost Guide-Housing Alterations & Additions

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 160 Sailors Bay Rd (PO Box 187) Northbridge 2063. Phone (02) 958 1011.

Executives: B. Wells (nthn reg mgr), M. Silverman (sthn reg mgr), L. Hensley (nat sys mgr).

Repr: Cordell Building Publications, Melbourne (03) 240 0226, Brisbane (07) 369 4355, Perth (09) 382 2012.

Data: Qrtly, offset, casual fpm \$570, fpc \$1100.

Circulation: ABC NSW edtn 932; Qld edtn 164; Vic edtn 557.

Industry/profession: Architecture, building, renovating.

Counterpoint

Publisher: Business Press International Pty Ltd 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), B. Furby (ed), D. Sly (prdn mgr), S. Brotherston (advvtg mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Mthly, offset, casual fpm tabloid \$1500, fp quarto \$800.

SOME
bpi
COMPUTER PUBLICATIONS

GRAPHICS TECHNOLOGY
COMPUTER PRODUCTS
NEWS

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Circulation: CAB 6,037.

Industry/profession: All electrical retail stores.

Crane Australia

Publisher: Beaconsfield Press, PO Box 489, Darlinghurst 2010. Phone (02) 331 1188.

Executives: R. Brampton (publr), M. Cherrington (ed), J. Grover (advgt mgr).

Repr: Grover Frost, Sydney (02) 438 3466.

Data: Qrtly, offset, size A4, casual fpm \$615, fpc \$1040.

Circulation: CAB 2,528.

Industry/profession: Purchasers & users of cranes for construction, building, mining, port operations.

Current Therapeutics

Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd (PO Box 132) Balgowlah 2093. Phone (02) 949 2022. Telegrams Adinfo. Telex 25868.

Executives: G.S. Avery (publr), Ms L. Stanaway (ed), D.F. Utber (bus mgr).

Data: Mthly, offset, casual fpm \$1025, fpc \$1690.

Circulation: CAB 20,992.

Industry/profession: All doctors plus hospital chief pharmacists.

Dental Reporter

Publisher: Impressions Publishing Company Pty Ltd, 10 Glen St (PO Box 430) Milsons Point 2061. Phone (02) 922 3255. Telex 70508 Newsy.

Executives: M.R. Burns (mng ed), Ms R. Davies (advgt mgr), N. Brill (prdn mgr).

Data: Mthly, offset, casual fpm \$570.

Circulation: ABC 1,064.

The Earthmover and Civil Contractor

Publisher: Beaconsfield Press Pty Ltd, 15 Little Burton St (PO Box 489) Darlinghurst 2010. Phone (02) 331 1188.

Executives: R. Brampton (mng ed), J. Grover (advgt mgr).

Repr: Grover Frost, Sydney (02) 438 3466; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322.

Data: Mthly, offset, casual fpm \$735, fpc \$1,275.

Circulation: CAB 4,345.

Industry/profession: Road and construction contractors, civil & municipal engineers.

Electrical Developments Australia - Circuit

Publisher: Electrical Development Association of Victoria, 126 Russell St, Melbourne 3000. GPO Box 2105S, Melbourne 3001. Phone (03) 63 7263.

Executives: M. Anderson (mgr), M. Eldred, G. Leonard (advgt mgr).

Office: Melbourne (008) 33 1130.

Repr: EDAQ (B. Rooney), Brisbane (07) 229 1536.

Data: Mthly, offset, casual fpm \$558, fpc \$944, (Eng Contracting) fpm \$717, fpc \$1205 (Mktg & Sales).

Circulation: CAB 5,237 (Engineering Contracting), 4,153 (Marketing & Sales).

Electrical Engineer

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: K. Kenchington (grp exec publr), D. Goodwin (nat sales mgr), K. Tucker (prdn mgr), G. Finney (advgt).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo, NZ, Italy, W. Germany.

Data: Mthly, offset, casual fpm \$605, fpc \$1,014.

Circulation: CAB 5,123.

Industry/profession: Electrical engineers & licensed electricians.

Electronics News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr/group advgt mgr), R. Levine (ed), D. Sly (prdn).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, offset, casual quarto page mono \$950, casual fpm \$1670.

Circulation: CAB 7,200.

Industry/profession: Engineers & managers in electronics industry.

Engineers Australia

Publisher: Miadna Pty Ltd, 18 Chandos St, St Leonards 2065. Phone (02) 438 1533. Telex 27640 Eameab.

Executives: G. Murray (gen mgr), J. Paine (ed), T. Marsden (nat mktg mgr), D. Livingston (advgt mgr), D. Stephenson (prdn mgr).

Repr: Brian D. Cork, NSW Regional, (043) 84 3527; Derrick Lewis & Assocs, Melbourne (03) 51 9984; Australian Media Consultants, Perth (09) 325 0111; Geoff Horne Agencies, Brisbane (07) 202 6813; Nankervis Media, Adelaide (08) 339 1716; UK, NZ, USA, Switzerland, Germany, Taiwan, Hong Kong, Singapore, Japan.

Data: Fntly, offset, casual fpm \$2350, fpc \$3025.

Circulation: ABC 1,205 (Assn subs 37,604).

Industry/profession: Professional engineers in the civil, mechanical, electrical & chemical areas.

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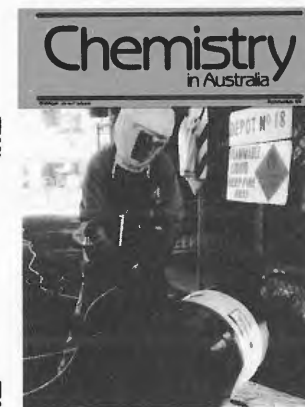
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or any Engineers Australia representative in your Capital City

(see your phone book for details)

ETU News

Publisher: Electrical Trades Union of Australia - National Council, 302-306 Elizabeth St, Sydney 2010. Phone (02) 211 5888. Telex 73372.

Executive: R.J. Perriam (ed), T.A. Johnson (assnt nat secty), D. Long (publ officer).

Data: Qrtly, offset, casual rate \$18 scdm.

Circulation: ABC nil (assn subs 76,500).

Industry/profession: Official organ of the Electrical Trades Union of Australia - National Council.

Factory Equipment News

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: K. Kenchington (grp exec publ), A. Johnson (ed), D. Goodwin (nat sales mgr), K. Tucker (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo, NZ, W. Germany, Italy.

Data: Mthly, offset, casual fpm \$1,401, fpc \$2,347.

Circulation: CAB 13,044.

Industry/profession: All manufacturing industries.

The Fisherman's Journal

Publisher: Rala Publications, Floor 1, Toga Hse, 117 York St, Sydney 2000. GPO Box 2457, Sydney 2001. Phone (02) 29 6866.

Executives: Mrs B. Cail (publr), M. Hermanson (sales), N. Grant (ed), Ms J.F. Campbell (prd mgr).

Data: Bi-mthly, offset, casual fpm \$412, fpc \$736.

Circulation: CAB 3,032.

Industry/profession: Professional fishing industry.

Food Manufacturing News

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Richardson (publr), R. Breusch (advgt mgr), R. Luke (ed), P. Blackeby (grp sales mgr), A. Holt (advgt mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 2793; Terry Garry Media, Brisbane (07) 369 7877; Adrep, Perth (09) 325 6395; UK, USA.

Data: Alt mths, offset, casual fpm \$999, fpc \$1410.

Circulation: CAB 3,194.

Industry/profession: Food & drink manufacturing.

Food Technology in Australia

Publisher: The Council of Australian Food Technology Assns Inc, PO Box C458, Clarence St, Sydney 2000. Phone (02) 27 7757 (advgt).

Executives: A.H. Downer (bus mgr), Dr. K. Buckle (ed), F.R. Nicholas (advgt mgr).

Data: Mthly, offset, casual fpm \$600.

Circulation: CAB 3,012.

Industry/profession: Food and allied industries.

GEN (Government Equipment News)

Publisher: R.G. Riddell Pty Ltd PO Box 282, Crows Nest 2065 Phone (02) 438 2833. Telex 26736.

Executives: P.J. Berry (publr), R. Maultsaid (ed), G.V. Dolder (advgt sales mgr), G. Dolder (mktg mgr).

Repr: R.G. Riddell Pty Ltd, Melbourne (03) 267 6622; R.G. Riddell Pty Ltd, Brisbane (07) 263 5089; Adelaide (085) 22 2977; Perth (09) 322 7708.

Data: Alt. mths, Feb., Apr., June etc, offset, casual standard fpm \$1,008, fpc \$1,687.

Circulation: CAB 10,355.

Graphics Technology

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telex 21417.

Executives: N. Britton-Johnson (publr), R. Hughes (ed), S. Brotherston (advgt mgr), K. Tanner (prdn mgr).

Repr: Business Press International Pty Ltd, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Allen & Associates, Perth (09) 328 9593.

Data: Bi-mthly, offset sheet fed, casual fpm \$700.

Circulation: CAB 2,091.

Industry/profession: News & products of interest to all users of computer graphics equipment.

Graphix

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: M. Halliwell (ed), P. Isaacson (mng dir), J. Oliver (publr), Ms L. Heyes (publn co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882.

Data: Mthly, web offset, casual fpm \$1980, fpc \$2530.

Circulation: CAB 3,801.

Industry/profession: Printing, packaging & publishing.

Hardware News

Publisher: Hertfordshire Press Pty Ltd, 131 Pitt St, Redfern 2016. PO Box 208, Potts Point 2011. Phone (02) 698 4694. Telex 27330.

Executive: M.C. Huskinson (publr/advgt dir).

Repr: Jane Fewings, Brisbane (07) 371 8905, 371 9997; S. O'Grady, Magrep, Melbourne (03) 51 1501, Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322, S. Smith, Australian Media Consultants, Perth (09) 325 0111. England, USA.

Data: Mthly, offset, casual fpm \$1836, fpc \$2592.

Circulation: CAB 9,819.

Industry/profession: Hardware Industry.

Hospital and Health Services Yearbook Australia

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; ACT refer NSW; Tas refer Vic.

Data: Annl, offset, rates on application.

Circulation: CAB 1,471.

Industry/profession: Hospital executives & suppliers to the hospital industry.

Hospital & Healthcare Australia

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Merrick (publr), Ms J. Mace (ed), Ms. D. Spicer (advgt mgr), N. Middleton (advgt mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 1048; J.D. Stone & Associates, Adelaide (08) 223 4631; O'Keefe Media Services, Perth (09) 381 7440; UK, USA.

Data: Mthly, offset, casual fpm \$924, fpc \$1,344.

Circulation: CAB 3,281.

Industry/profession: Hospital personnel.

Hospitality & Convention News

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telex 30880.

Executives: L. Geake (publr), I. Ross (mng ed), Ms C. Lethaby (publn co-ord), H. Pruis (sales mgr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533.

Data: Mthly, sheet offset, casual fpm \$1800, fpc + \$540.

Circulation: CAB 11,900.

Industry/profession: Hospitality industry.

Hospitality Buyers Guide

Publisher: Peter Isaacson Publications Pty Ltd 46-50 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Reprs: Peter Isaacson Publications Pty Ltd, Sydney (02) 211 4055, Brisbane (07) 52 9533, Adelaide (08) 223 2722, Perth (09) 321 2406.

Data: Annl, rates on appln.

Circulation: CAB 2,029.

Host Magazine

Publisher: Markcom Business Publications Pty Ltd, 4 Military Rd, Neutral Bay 2089. PO Box 622, North Sydney 2060. Phone (02) 909 8000.

Executives: M. Farrell (publr/ed), Ms B. Blanks (advgt mgr).

Data: Mthly, offset, casual fpm \$1250, fpc \$1800.

Circulation: CAB 9,581.

Industry/profession: Owners & managers of foodservice, catering and accommodation establishments.

Housing Queensland

Publisher: Shamrock Productions, cnr Kurilpa St & Tondara Lne (PO Box 326) West End 4101. Phone (07) 44 2443.

Executives: C. Dowdle (advgt sales), Ms D. Holden (advgt co-ord).

Data: 10 times per year,

Circulation: CAB 3,048.

SOME bpi

LABORATORY NEWS

MEDICAL ELECTRONICS NEWS

SCIENTIFIC PUBLICATIONS

SYDNEY (02)266 9711

MELBOURNE (03)699 9266

Industry/profession: Building.

Housing Victoria

Publisher: Homes Research Council Pty Ltd, 70 Jolimont St, Jolimont 3002. Phone (03) 654 2055. Telex 39569. Official organ of the Housing Industry Association.

Director: K. Robinson (president).

Executive: L. Groves (chief exec).

Repr: Saddleton Cox & Associates, Melbourne (03) 699 9377; Sydney (02) 939 2464; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Published 11 times yearly, offset, casual fpm \$500.

Circulation: CAB 8,115.

Industry/profession: Housing.

In Marketing

Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telegrams Rygpub. Telex 71827.

Executives: L. Lovelock (ed), N. Fryer (advtdg dir), S. Fraser (advtdg mgr), D. Atkins (dir prod dev).

Repr: Rydge Publications, Melbourne (03) 690 4488; Jane Fewings Media and Advertising Associates, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assocs, Perth (09) 322 3184; UK, USA.

Data: Mthly, offset, casual fpm \$850, fpc \$1,240.

Circulation: CAB 6,645.

Industry/profession: Marketing.

Industrial & Commercial Photography

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: J.H. Coleman (publr), L. Cohen (ed), B. McCormack (advtdg mgr).

Repr: Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Associates, Adelaide (08) 223 4631; Kevin O'Keefe, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Alt mths, offset, casual fpm \$560, fpc \$929.

Circulation: CAB 4,353.

Industry/profession: Photographers, professional and commercial users of photographic equipment & processes.

Inside Tourism

Publisher: Yeldano Pty Ltd, 3rd floor, 204 Clarence St, (PO Box Q284, Queen Victoria Building) Sydney 2000. Phone (02) 264 9611.

Executives: N. Brill (publ dir), M. Heard (ed dir), T. O'Callaghan (advtdg mgr).

Repr: Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Wkly, offset, casual fpm \$775, fpc \$1225.

Circulation: ABC 1,893.

Industry/profession: Travel agents, tour operators, airlines and travel industry organisations.

Jeweller, Watchmaker & Giftware

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publ), W. Lown (ed), A. Christie (advtdg), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, offset, casual fpm \$600, fpc \$1080.

Circulation: CAB 3,028; ABC 2,032.

Industry/profession: Jewellery, watch and giftware retailers and distributors.

Jewellery World

Publisher: Jewellery World Pty Ltd, PO Box 603, Double Bay 2028. Phone (02) 327 5901.

Executives: J. Abolins (publr/owner), S. Stumm (ed).

Data: 6 times a year, offset, casual fpm \$975, fpc \$1495.

Circulation: CAB 3,031.

Industry/profession: Jewellery retailers, manufacturers & wholesalers.

Kompass Register of Australia

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882; Tas refer Vic.

Data: Annl, offset, rates available upon request.

Circulation: ABC 1,499.

Industry/profession: 43 industries, including heavy industrial groups, engineering, electrical, chemical, food processing, computer.

Laboratory News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr/advtdg mgr), T. Mendham (ed), K. Tanner (prdn mgr).

Repr: Business International Press, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Alt mths, offset, casual quarto fpm \$900, fpc \$1425.

Circulation: CAB 4,762.

Industry/profession: Scientific staff.

Landscape Australia

Publisher: Landscape Publications, 17 Carlyle Cres, Mont Albert 3127. Phone (03) 890 5764.

Executive: R. Neale (mng ed).

Repr: Grover & Partners, Sydney (02) 922 2977; Mrs Judy Ridd, Melbourne (03) 890 5764.

Data: Qrtly, offset, casual fpm \$450, fpc \$695.

Circulation: ABC 2,943.

Industry/profession: Landscape architects and landscape contractors.

Logger

Publisher: Australian Forest Industries Journal Pty Ltd, 203 Castlereagh St, Sydney 2000. Phone (02) 264 6273. Telex 72621.

Executives: C.A. Lembke (mng ed), M. Banister (ed).

Repr: Australian Forest Industries Journal, Sydney (02) 264 6273; R. Wooster, Woolgoolga (066) 54 1101; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; SMB Media Repr, Melbourne (03) 211 3377.

Data: Bi-mthly, casual fpm \$1215, fpc \$1735.

Circulation: CAB 6,978.

Industry/profession: A news vehicle for logging & forest operations people, covering training, safety, in the field maintenance, new products, logging systems, handling systems, transport, overseas developments & related forestry practices.

Management Review

Publisher: Australian Institute of Management - Victoria, Management Hse, St. Leonards Ave (PO Box 112) St. Kilda 3182. Phone (03) 534 8181. Advertising: Feeley Agencies Pty Ltd, PO Box 293, East Bentleigh 3165. Phone (03) 579 2611.

Executive: Ms J. Close (ed).

Data: 4 issues annly, offset, casual fpm \$500, fpc \$850.

Circulation: CAB 6,502.

Industry/profession: Senior management.

Manufacturers' Monthly

Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney NSW 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telegrams Rygpub. Telex 71827.

Executives: P. Breen (ed), N. Fryer (advtdg dir), W. Hammond (advtdg mgr), D. Atkins (dir prod dev).

Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4488; J. Fewings, I'state Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assocs, Perth (09) 322 3184; UK, USA.

Data: Mthly, offset sheetfed, casual standard fpm \$1352, fpc \$2080.

Circulation: ABC 12,509.

Industry/profession: Manufacturing & metal traders.

Materials Handling and Distribution

Publisher: Watervale Press Pty Ltd, PO Box 1161, Crows Nest 2065. Phone (02) 438 3466.

Executives: R. Brampton (publ), M. Cherrington (ed), J. Grover (advtdg dir), K. Sandell (advtdg mgr).

Repr: Grover and Partners, Sydney (02) 922 2977; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Ad-Services, Brisbane (07) 370 9527.

Data: Alt mths, offset, casual fpm \$575, fpc \$990.

Circulation: CAB 3,412.

Industry/profession: Technical, physical distribution and warehouse managers in the manufacturing, processing and mining industries.

Medical Electronics News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), S. Freestone (ed), S. Brotherston (advtdg mgr), D. Sly (prdn).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Qrtly, offset, casual quarto fpm \$900, fpc \$1425.

bpi

SOME

RETAIL PUBLICATIONS

PHARMACY TRADE

JEWELLER, WATCHMAKER & GIFTWARE

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Circulation: CAB 3,027.

Industry/profession: Radiographers, anaesthetists.

The Medical Journal of Australia

Publisher: Australasian Medical Publishing Co Ltd PO Box 116, Glebe 2037. The Printing Hse, 71-79 Arundel St, Glebe 2037. Phone (02) 660 6055. T'grams Medpuco. Telex 24814.

Executives: A. Brass (ed), W.R. Barker (advtg mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 329 8522.

Data: Fntly, offset, casual fpm \$910, fpc \$1450. Circulation: CAB 21,082.

Industry/profession: Medical practitioners (GP's specialist and salaried).

Medical Practice

Publisher: Australasian Medical Publishing Co Ltd., 71-79 Arundel Street (PO Box 116) Glebe 2037. Phone (02) 660 6055 Telex 24814.

Executives: J. Connell (ed), B.J. Saint (advtg mgr).

Data: Mthly, offset, casual fpm \$1,140, fpc \$1,680.

Circulation: CAB 26,311.

Industry/profession: Medical practitioners and final year medical students, GP's, specialists, hospital doctors.

Meetings

Publisher: Yeldano Pty Ltd 204 Clarence St, (PO Box Q284, Queen Victorial Bldg) Sydney 2000. Phone (02) 29 6611.

Executives: N. Brill (publr/dir), M. Heard (ed dir), T. O'Callaghan (advtg mgr).

Repr: Geoff Woodside Media, Melbourne (03) 63 1811.

Data: Mthly, offset sheet fed, casual fpm \$950, fpc \$1400.

Circulation: CAB 3,294.

Industry/profession: Conference and incentive planners in corporations, govt depts and trade & professional associations.

Metal and Engineering Industry Yearbook

Publisher: Peter Isaacson Publications Pty Ltd, 46-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882; Tas refer Vic.

Data: Annl, type page 23 cm x 18 cm, trim page 27.5 cm x 21 cm, rates on application.

Circulation: CAB 7,995.

Industry/profession: Metal Trades industry.

Metals Australasia

Publisher: The Australasian Institute of Metals, 191 Royal Pde, Parkville 3052. Phone (03) 347 2526.

Executives: R.R. Green (exec dir), P.W. Goad (ed).

Repr: H. Saddleton, Sydney (02) 939 2464; G. Goulet, Melbourne (03) 51 6238; Ad Services Qld, Brisbane (07) 370 9527; Hastwell Williamson Rouse, Adelaide (08) 332 3322; Adrep, Perth (09) 325 6395.

Data: Mthly, offset, casual fpm \$425, fpc \$685.

Circulation: CAB 2,236.

Industry/profession: Metal, metal finishing and allied industries.

Mims Index of Medical Specialities

Publisher: IMS Publishing, division of Intercontinental Medical Statistics (A'asia) Pty Ltd, 2nd floor, 100 Alexander St, (PO Box 977) Crows Nest 2065. Phone (02) 438 3588.

Executives: C.R. Wills (publr), S. Craig (ed), R.B. Norden (mktg mgr), C.A. Horne (prdn mgr).

Data: Alt mths, offset, casual fpm \$1,550, fpc \$2350.

Circulation: CAB 24,000.

Industry/profession: Medical profession.

The Miner Newspaper

Publisher: Constellar Press & Printing Pty Ltd, (divn of Asher Joel Media Group), 120 Clarence Street, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 2 0249. Telex 20834.

Executives: Dr M. Joel (mgr dir), J.A. Johnson (nat advtg mgr), D. Rogers (Vic advtg mgr), J. Van Os (ed), D. Macdonald (ed dir), W. Hora (NSW advtg mgr).

Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 229 6922; Market Media Associates, Adelaide (08) 223 6344; Ray Burns Media, Perth (09) 322 2066.

Data: Mthly, offset, casual fpm \$1,813, casual fpc \$2,263.

Circulation: CAB 4,937.

Industry/profession: Mining and energy industries.

Mingay's Retailer and Merchandiser

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: A. Hardcastle (publr), S. Peregrine (ed), K. Tucker (prdn mgr), Ms K. McMullen (nat sales mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$911, fpc \$1,526.

Circulation: CAB 4,905.

Industry/profession: Electrical & gas appliance retailing, home entertainment products.

Mining Monthly

Publisher: Les Calcraft for Mining Monthly, PO Box 78, Leederville 6007. Phone (09) 382 1800. Telex 96116 C/B MINMON.

Executives: L. Calcraft (publr), D. Cake (ed), R. Larke (advtg mgr).

Data: Mthly, offset, casual fpm \$810, fpc \$1150.

Circulation: CAB 6,408.

Industry/profession: Mining & oil.

Modern Medicine of Australia

Publisher: Modern Medicine of Australia Pty Ltd, 404 Sydney Rd (PO Box 132) Balgowlah 2093. Phone (02) 949 2022. Telegrams Modmed. Telex 25868.

Executives: T. Scott (publr), Dr. J. Ellard (ed), Ms M. Wann (assnt ed), Ms J. Passlow (advtg mgr).

Data: Mthly, offset, casual fpm \$1250, fpc \$1850.

Circulation: CAB 22,234.

Industry/profession: Pharmaceutical & medical.

Modern Office

Publisher: Rydge Publications Pty Ltd, 72 Clarence St, Sydney NSW 2000. GPO Box 3337, Sydney 2001. Phone (02) 290 1888. Telegrams Rygpub. Telex 71827.

Executives: Ms J. Willson (ed), R. Smith (advtg mgr), D. Atkins (dir prod dev), N. Fryer (advtg dir).

Repr: Rydge Publications Pty Ltd, Melbourne (03) 690 4488; J. Fewings, I'state Media Sales, Brisbane (07) 371 9800; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Aubrey G. Barker & Assocs, Perth (09) 322 3184; UK, USA.

Data: Mthly, offset, casual fpm \$1040, fpc \$1400.

Circulation: ABC 13,346.

Industry/profession: Office administration and data processing.

Monitor

Publisher: Institution of Radio & Electronics Engineers Australia, 3rd Flr, 35-43 Clarence St, Sydney 2000. Phone (02) 29 4051.

Data: Mthly, offset, casual fpm \$375.

Circulation: ABC nil (Assn subs 2,900).

Industry/profession: Professionals in electrical, electronic engineering & scientific industries.

Motor Equipment News

Publisher: M.E.N. Publishing Pty Ltd, 2nd floor, 220 William St, Kings Cross 2011. PO Box 229, Potts Point 2011. Phone (02) 358 1155.

Executives: N. Thomas (advtg), K. Middleton (edit/cir).

Repr: Neil Thomas, Sydney (02) 358 1155; Terry Garry Media Services, Brisbane (07) 369 7877; Derrick Lewis & Associates Pty Ltd, Melbourne & Adelaide (03) 51 9984; Shaun Smith, Perth (09) 325 0111.

Data: 10 x a year, casual rate \$12.20 scdm.

Circulation: CAB 191,862.

Industry/profession: Automotive service & repair industry.

Motor Trader

Publisher: Queensland Motor Industry Assn Ltd, Cnr Milton & Barooka Rds, Milton 4064. Phone (07) 369 4800. Telegrams Gassa. Telex 41141.

Executives: D.F. Kempster (mng ed/advtg mgr), Ms S. Flint (assnt ed-advtg & circ).

Repr: J.J. Hindmarsh, Sydney (02) 241 2471; J.C. Mileman-Jones & Co, Melbourne (03) 266 3078; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; UK.

Data: Mthly, offset, casual fpm \$432.

Circulation: ABC 67 (Assn subs 1,788).

Industry/profession: Motor trade & allied industries.

M.T.A.

Publisher: Motor Traders Association of NSW, 43 Brisbane St, Sydney 2000. PO Box 32, Potts Point 2011. Phone (02) 211 4955.

Executive: D. Taylor (mng ed).

Data: Qrtly, offset, casual fpm \$365.

Circulation: ABC 131 (Assn subs 5,071).

Industry/profession: Retail motor industry.

National Constructor

Publisher: Constellar Press & Printing Pty Ltd, (divn of Asher Joel Media Group), 120 Clarence Street, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 2 0249. Telex 20834.

Executives: Dr M. Joel (mng dir), J. Arbouw (ed), J.A. Johnson (nat advtg mgr), D. Rogers (Vic advtg mgr), D. Macdonald (ed dir), W. Hora (NSW advtg mgr).

Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 231 4455; Market Media Associates, Adelaide (08) 223 6929; Ray Burns Media, Perth (09) 322 2066.

Data: Mthly, offset, casual fpm \$1,813, casual fpc \$2,263.

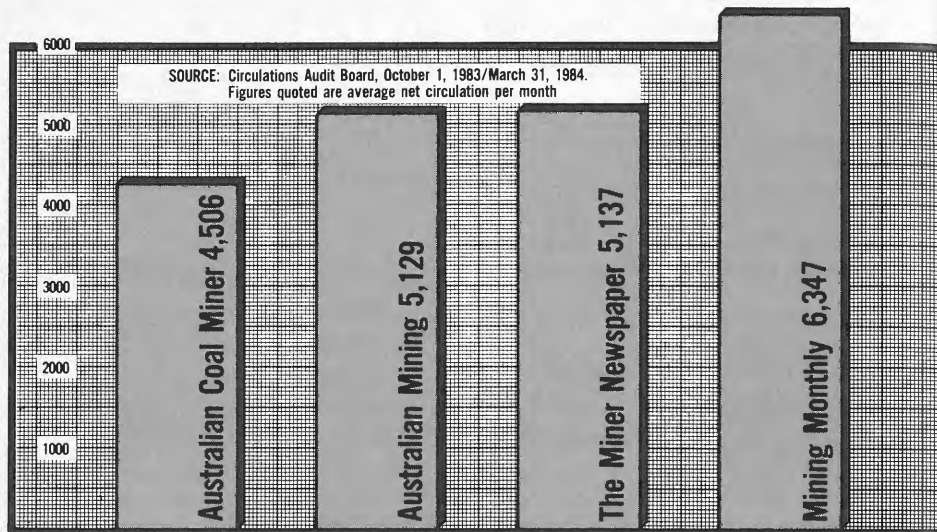
Circulation: CAB 5,162.

Industry/profession: Construction industry, including dams, highways, bridges, airports, mines, high-rise buildings, industrial and shipping complexes, etc.

National Liquor News

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd) 47 Chippen St, (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telex 2226. Telegrams Thomsonmag.

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Executives: A. Hardcastle (publr), Ms A. Van Zyl (ed), K. Tucker (prdn mgr), Mrs K. McMullen (nat sales mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944; Brisbane (07) 369 1282; Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$932, fpc \$1,562.

Circulation: CAB 11,131.

Industry/profession: Liquor retailers, buying groups and suppliers.

Open House

Publisher: Rank Publishing Co Pty Ltd, 9/106 Pacific Hwy, St Leonards 2065. Phone (02) 438 2300. Telex 21822, SY371. Cables Rankpubco.

Executives: R. Yeomans (publr), S. Kent (ed), J. Foley (advtrg mgr).

Repr: Terry Garry Media, Brisbane (07) 369 7877; Ray Burns Media, Perth (09) 322 2066; Singapore, Asia.

Data: Mthly, offset, casual fpm \$2100, fpc \$2550.

Circulation: CAB 15,041.

Industry/profession: Foodservice, liquor and accommodation industries.

Pacific Computer Weekly

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams: Peterhouse. Telex 30880.

Executives: T. Duboudin (ed), J. Oliver (publr), Ms A. Mooney (publn co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533; Canberra (062) 48 6882; Hobart (002) 25 2436.

Data: Wkly, web offset, casual fpm \$2420.

Circulation: ABC 6,273, CAB 8,995.

Industry/profession: Manufacturers, suppliers and users of computer equipment & associated industries.

Pacific Defence Reporter

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: D. Warner (ed), C. Wakeham (nat advtrg mgr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055.

Data: Mthly, sheet offset, casual fpm \$1430, fpc \$1930.

Circulation: CAB 4,780.

Industry/profession: Defence & related industries.

Packaging News

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Richardson (publr), R. Luke (ed), R. Breusch (advtrg mgr), P. Blackeby (grp sales mgr), A. Holt (advtrg mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 2793; J.D. Stone & Associates, Adelaide (08) 223 4631; Terry Garry Media, Brisbane (07) 369 7877; Adrep, Perth (09) 325 6395; UK, USA.

Data: Mthly (excluding December), offset, casual fpm \$1048, fpc \$1459.

Circulation: CAB 5,165.

Industry/profession: Manufacturers & users of packaging materials.

Patient Management

Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd, (PO Box 132) Balgowlah 2093. Phone (02) 949 2022. Telegrams Adinfo. Telex 25868.

Executives: G.S. Avery (publr), Ms L. Stanaway (ed), L. Sheehan (prdn co-ord), A. MacKeggie (bus mgr).

Data: Mthly, offset, casual fpm \$1025, fpc \$1690.

Circulation: CAB 18,541.

Industry/profession: General practitioners & hospital doctors.

SOME

bpi

MANUFACTURING PUBLICATIONS

PLANTLINE

MACHINERY & PRODUCTION

ENGINEERING

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Pharmacy Trade

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), R. Welling (ed), Ms A. Christie (advtg), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, offset, casual fpm \$2000, fpc \$3000.

Circulation: ABC 4,846; CAB 5,527.

Industry/profession: Retail pharmacists.

Photo Trade News

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: J.H. Coleman (publr), V. Jarvis (ed), B. McCormack (advtg mgr).

Repr: Terry Garry Media, Brisbane (07) 369 7877; J.D. Stone & Associates, Adelaide (08) 223 4631; Kevin O'Keefe, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Fntly, offset, casual fpm \$700, fpc \$900.

Circulation: CAB 1,286.

Industry/profession: Photographic dealers, distributors and wholesalers.

Plantline

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N.M. MacLeod (publr), M. Fearnley (ed), P. Symonds (advtg mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, tabloid casual fpm \$2250, fpc \$3170, quarto page mono \$1250, colour \$1270.

Circulation: CAB 14,015.

Industry/profession: All manufacturing industries.

Plastics News

Publisher: Plastics Institute of Australia Inc, 71 Queens Rd (PO Box 131), Melbourne 3004. Phone (03) 51 2032.

Executives: C.B. Jenkinson (mgr/ed), A. Herman (asst ed).

Repr: Warner, Broyce & Assoc, Sydney (02) 46 4529; Brisbane (07) 268 5888; Adelaide (08) 272 9733; Perth (09) 381 2511.

Data: Mthly, offset, casual fpm \$550, fpc \$910.

Circulation: CAB 2,542.

Industry/profession: Plastics processors & converters, chemical, machinery & equipment suppliers, govnt departments, educationalists.

Process Engineering News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: N. Britton-Johnson (publr), T. Menzies (ed), D. Sly (prdn mgr), J. Tottrup (advtg mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593.

Data: Mthly, offset, casual fpm \$650.

Circulation: CAB 6,123.

Industry/profession: Process industries.

Professional Administrator

Publisher: The Institute of Chartered Secretaries and Administrators, 16 Atchison St (PO Box 296,) St. Leonards 2065. Phone (02) 439 2644. Telegrams Chartsec.

Executive: M.H. Pinchen (ed).

Repr: 450 Little Collins St, Melbourne (03) 67 8207.

Data: Five issues annually, offset, casual fpm \$600, fpc \$1050.

Circulation: ABC 194 (Assn subs 10,430).

Industry/profession: Company secretaries & directors, financial executives.

Professional Fisherman

Publisher: Baird, McPherson Publishing Pty Ltd, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executive: N. Baird (ed & publr).

Repr: Baird McPherson Publishing Pty Ltd, Sydney (02) 818 2594.

Data: Mthly, offset, casual fpm \$700, fpc \$840.

Circulation: ABC 5,218.

Industry/profession: Professional and commercial fishing.

Professional Fisherman's Fishing Vessel Yearbook

Publisher: Baird, McPherson Publications Pty Ltd, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executive: N. Baird (ed & publr).

Repr: Baird McPherson Publishing, Sydney (02) 818 2594.

Data: Annl, offset, casual fpm \$700, fpc \$840.

Circulation: ABC 5,992.

Industry/profession: Professional and commercial fishing.

Purchasing News

Publisher: Constellar Press & Printing Pty Ltd (divn of the Asher Joel Media Group), 120 Clarence Street, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 20249. Telex 20834.

Executives: Dr M. Joel (mng dir), Ms C. Falls (ed), J.A. Johnson (nat advtg mgr), D. Macdonald (ed dir), D. Rogers (Vic advtg mgr), Ms W. Hora (NSW advtg mgr).

Repr: Asher Joel Media Group, Melbourne (03) 267 5766; Brisbane (07) 231 4455; Market Media Associates, Adelaide (08) 223 6629; Ray Burns Media, Perth (09) 322 2066.

Data: Mthly, offset, casual fpm \$2461, fpc \$3121.

Circulation: CAB 7,962.

Industry/profession: Purchasing professionals including purchasing & supply managers, purchasing officers & other executives responsible for purchasing in industry, commerce, govnt & institutions.

Queensland Master Builder

Publisher: Queensland Master Builders' Association, 417-419 Wickham Tce, Brisbane 4000. Phone (07) 831 7033.

Executives: G.T. Anderson (ed), S. Rose (advtg mgr).

Repr: Elizabeth Curley & Assoc., Sydney (02) 406 6659; Clive Rodda, Melbourne (03) 44 7899.

Data: Mthly, offset, casual fpm \$453, fpc \$817.

Circulation: CAB 4,081.

Industry/profession: Building.

Retail World

Publisher: Retail World Pty Ltd, 63 William St, Sydney 2011. Phone (02) 331 6155.

Executives: E. Stephens (ed), Miss S. Bodero (advtg).

Repr: S. Bodero & T. Swan, Sydney & Brisbane (02) 331 6155; B. Le Page & V. Drenth, Melbourne & Adelaide (03) 534 8257.

Data: Fntly, offset, casual fpm \$3055, fpc \$3600.

Circulation: CAB 15,784.

Industry/profession: Food-grocery retailing.

The SAE-Australasia

Publisher: The Society of Automotive Engineers-A'asia, 191 Royal Parade, Parkville 3052. Phone (03) 347 2220, 347 6250.

Executives: G. Crawford (ed), D.G. Clark (exec dir).

Data: Alt mths, casual fpm \$650.

Circulation: CAB 3,382.

Industry/profession: Automotive engineers, service station proprietors.

Safety Concepts

Publisher: Safety Concepts Pty Ltd, PO Box 313, Carlingford 2118. Phone (02) 872 2668.

Executives: T. Lund, M. Mitchell (dirs), Ms B. Smith (sales prom), M. Gray (prod mgr).

Repr: Saddleton Cox & Associates, Sydney (02) 939 2464, Melbourne (03) 699 9377.

Data: Mthly, offset, casual rate fpm \$5.00scm, fpc \$8.00scm.

Circulation: CAB 6,750.

Industry/profession: All aspects of safety including industrial & general public.

Security Australia

Publisher: Strand Publishing Pty Ltd, 432 Queen St, Brisbane 4000. GPO Box 1185, Brisbane 4001. Phone (07) 31 2171. Telex 42523.

Executives: I. Close (publr), C. Carswell (advtg mgr).

Repr: Publishing & Marketing - B. Reason, Sydney (02) 438 2811; C. Adams, Melbourne (03) 329 7833; Hastwell, Williamson, Rouse, G. Hansen, Adelaide (08) 332 3322; Pekite Pty Ltd, H. Scott, Perth (09) 322 7708; Strand Publishing Pty Ltd, Brisbane (07) 31 2171.

Data: Alt mths, offset, casual fpm \$620, fpc \$1065.

Circulation: CAB 4,424.

Industry/profession: Users of security equipment and services.

Sports Trade

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

SOME

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MANUFACTURING PUBLICATIONS

**PACKAGING
PROCESS ENGINEERING
NEWS**

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Executives: N. Britton-Johnson (publr), S. Brotherston (advgt mgr), M. Thomas (ed), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse Pty Ltd, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9593; UK, Tokyo.

Data: Mthly, offset, casual quarto fpm \$600, fpc \$1050; tabloid fpm \$1,100, fpc \$1550.

Circulation: CAB 3,226.

Industry/profession: All sports stores.

Taxi

Publisher: Associated Business Publications, 104/3 Small St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780. Telex 21822.

Executives: K.G. Collins (gen mgr), J. Bowe (ed), I. Collins (advgt mgr), M. Corel (prod mgr).

Data: Six times yearly, casual fpm \$375.

Circulation: CAB 3,382.

Industry/profession: Taxi industry.

Tenders Australia

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: M. Hewish (grp exec publr), P. Barrett (publr), B. Howe (ed), B. St. Clair (advgt), K. Tucker (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Japan, Italy, W. Germany & NZ.

Data: Wkly, offset, casual fpm \$613, fpc \$1,028.

Circulation: ABC 4,050.

Industry/profession: Construction, building companies and industrial concerns, tendering for building, civil engineering, mechanical, electrical, cleaning, office requirements.

Textile & Apparel Manufacturer

Publisher: Yaffa Publishing Group, 432 Elizabeth St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 699 7861. Telex 21887 Yaffa.

Executives: M. Merrick (publr), J. Chesterfield-Evans (ed), P. Nelson (advgt mgr), N. Middleton (advgt mgr Melb).

Repr: Yaffa Publishing, Melbourne (03) 699 1048; J.D. Stone & Associates, Adelaide (08) 223 4631; O'Keefe Media Services, Perth (09) 381 7440; UK, USA.

Data: Alt mths, offset, casual fpm \$849, fpc \$1245.

Circulation: CAB 3,658.

Industry/profession: Textile & garment manufacturers.

Thomson's Liquor Guide

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: A. Hardcastle (publr), Ms A. Van Zyl (ed), K. Tucker (prdn mgr), Mrs K. McMullen (nat sales mgr).

Repr: G. Russell, Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$555, fpc \$930.

Circulation: CAB 2,735.

Industry/profession: Liquor retailers.

Thomson's Process and Control Engineering (PACE)

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd.) 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: K. Kenchington (grp exec publr), D. Goodwin (nat sales mgr), P. Sommerville (ed), K. Tucker (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944, Brisbane (07) 369 1282, Adelaide (08) 267 1299; Adrep Advertising Representatives, Perth (09) 325 6395; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$652, fpc \$1,093.

Circulation: CAB 6,420.

Industry/profession: Process & chemical engineering.

Traveltrade

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: M. Woolley (publr/ed), A. Hunter (advgt mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc, Perth (09) 328 9833.

Data: Fntly, offset, casual fpm \$1925, fpc \$2585.

Circulation: ABC 4,024.

Industry/profession: Travel industry.

Traveltrade Year Book

Publisher: Business Press International Pty Ltd 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress. Telex 21417.

Executives: M. Woolley (publr), K. Tanner (ed), D. Bowman (advgt).

Repr: Business Press International, Melbourne (03) 699 9266; Beale Media Services, Brisbane (07) 52 7799; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322; Allen & Assoc., Perth (09) 328 9833.

Data: Bi-annl, offset, casual fpm \$850, fpc \$1450.

Circulation: ABC 2,899.

Travelweek

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172) Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: L. Geake (publr), I. McMahon (mng ed), D. Taylor (publn co-ord) Ms. S. Armstrong (nat sales mgr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 223 2722; Perth (09) 321 2406; Brisbane (07) 52 9533.

Data: Fntly, casual fpm \$2250, fpc + \$600.

Circulation: ABC 4,092; CAB 4,932.

Industry/profession: Travel industry.

Travelweek Hotel, Motel Index

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Telegrams Peterhouse. Telex 30880.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications Pty Ltd, Sydney (02) 211 4055; Brisbane (07) 52 9533; Adelaide (08) 223 2722; Perth (09) 321 2406.

Data: Bi-annl, offset.

Circulation: CAB 3,003.

Industry/profession: Travel industry.

Truck Australia

Publisher: Thomson Publications Australia, 47 Chippen St (PO Box 65) Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Executives: M. Hewish (grp exec publr), M. Perrin (ed), K. Tucker (prdn mgr), B. St. Clair (advgt).

Repr: Thomson Publications Australia, Melbourne (03) 529 7944; Brisbane (07) 369 1282; Adelaide (08) 267 1299; Adrep Advertising Repr., Perth (09) 325 6395; UK, USA; Japan; West Germany; Italy; NZ.

Data: Mthly, offset, casual fpm \$1171, fpc \$1963.

Circulation: CAB 11,644.

Industry/profession: Fleet operators; local, state, federal government departments, owner drivers.

Truck and Bus Transportation

Publisher: Shennen Publishing & Publicity Co Pty Ltd, 64 Kippax St, Surry Hills 2010. Phone (02) 211 3411. Telegrams Truckbus.

Executives: F.O. Shennen (mgr ed), G.L. Johnson (ed), G. Chant (advgt mgr), C. Horne (prdn mgr).

Repr: Glen & Gloria Smith Advertising, Melbourne (03) 277 2311; Hastwell, Williamson, Rouse, Adelaide (08) 332 3322, Adrep Advertising Representatives, Perth (09) 325 6395.

Data: Mthly, offset, casual fpm \$1160.25, fpc \$1661.25.

Circulation: ABC 15,000+.

Industry/profession: Truck & bus fleet owners.

Truckin' Life

Publisher: Federal Publishing Co Pty Ltd, 140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: B. Honeywill (ed), J. Miller (advgt mgr).

Repr: B. Barrett, (03) 662 1222; Admedia Group (08) 332 8144.

Data: Mthly, offset, casual fpm \$1288, fpc \$1840.

Circulation: ABC 33,132.

Industry/profession: Truck owners/ operators, fleet owners/managerial.

Update

Publisher: Update Publications (Divn of Post-miri P/L, Incorp in NSW) 1312A Pittwater Rd (PO Box 246) Narrabeen 2101. Phone (02) 913 3811. Telex 10101 Update.

Executives: D.N. McDonald (publr), W. Robson Lang (ed dir), Mrs A.J. Graham (advgt dir).



SOME
bpi
TRAVEL PUBLICATIONS

TRAVEL TRADE
TRAVEL TRADE YEAR BOOK
TRAVEL TRADE VISA GUIDE

SYDNEY
(02)266 9711

MELBOURNE
(03)699 9266

Data: Mthly, offset, casual fpm \$1350.

Industry/profession: Medical.

Circulation: CAB 20,684.

What's New in Computing

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289) Wahroonga 2067. Phone (02) 487 2565. Telex 10101 - What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (advgtg mgr).

Repr: Saddleton Cox & Assoc (Vic), Melbourne (03) 699 9377; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Mthly, offset, casual fpm \$898, fpc \$1504.

Circulation: CAB 10,366.

Industry/profession: Professional computing fraternity.

What's New in Electronics

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289) Wahroonga, 2076. Phone (02) 487 2565, Telex 10101 What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (NSW advgtg mgr).

Repr: Saddleton Cox & Associates (Vic), Melbourne (03) 699 9377; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Mthly, offset, casual fpm \$883, colour \$1545.

Circulation: CAB 8,191.

Industry/profession: Professional electronics fraternity.

Work & Patrol Boat World

Publisher: Baird, McPherson Publishing Pty Ltd, 1st floor, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executives: N. Baird (publr/ed), M. Baird (advgtg mgr), Ms J. Wilson (prod mgr).

Repr: Baird McPherson Publishing Pty Ltd, Sydney (02) 818 2594, Singapore, Japan.

Data: Mthly, offset, casual fpm \$800.

Circulation: CAB 7,300.

Industry/profession: Shipping.

Media Ownership

At present there are no restrictions on the ownership of print media in Australia.

However, ownership of air media is controlled by sections 90c and 92 of the Broadcasting and Television Act 1942-79 as follows:

Broadcasting: A person shall not have a prescribed interest in licences for more than one metropolitan commercial broadcasting station in any State; or more than four metropolitan commercial broadcasting stations in Australia; or more than four commercial broadcasting stations in any one State; or more than eight commercial broadcasting stations in Australia.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 15% held directly or indirectly in a licensee company.

Television: A person shall not have a prescribed interest in licenses for each of three or more licences; or each of two or more licences for a station in a Territory; or each of two or more licences for stations in a State and within a radius of 50km of the GPO in the capital city of the State.

A prescribed interest as defined in the Act is broadly as a shareholding or voting interest in excess of 5% held directly or indirectly in the licensee company.

In this section, all shareholdings and interests are 100% unless otherwise shown.

The information provided in this section is the latest available from the various sources at press time.

Advertiser Newspapers Limited

121 King William St, Adelaide 5001. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Telegrams Advertiser Adelaide. Telex 82775 (advtg), 82101 (editorial).

Directors: Sir Bruce Macklin OBE (chrmn), E.H. Burgess OBE (dep chrmn), J. Dahlsen, B.L. Sallis (grp mng dirs), W.F. Scammell, Sir J. Hardy, R.W. Piper.

Executives: B.L. Sallis (grp mng dir), K.L. Copley (grp mgr fin & admin), R. Beard (co secty), L.J. Sutton (gen mgr, air media divn), R.N. Francis (stn mgr, 5AD), J.S. Doherty (gen mgr, ADS), G.W. Swinstead (gen mgr-Messenger Press Pty Ltd), W.A. Powell (grp personnel mgr), P.B. George (asstn grp mgr-fin & admin), L.R. Wood (gen mgr-newspaper div), D.R. Riddell (ed-The Advertiser), R.G. Goldie (mktg mgr-The Advertiser).

Media shareholders: The Herald & Weekly Times Ltd. (36.9%), Television Broadcasters Ltd (11.9%).

Media interests: 5AD, 5SE, 5PI, ADS 7 (41%), The Advertiser (Adelaide), Sunday Mail (Adelaide) (50% with News Limited), Messenger Newspapers Pty Ltd (Adelaide Suburban Press), Herald & Weekly Times Ltd (10.3%) (see separate listing), AAP Information Services Pty Ltd (5.3%), Australian Associated Press (5.6%).

Advertiser Newspapers Ltd also hold the magazine & distribution rights of the New York Times in Australia (Family Circle, Better Homes & Gardens).

Amalgamated Wireless (Australasia) Limited

AWA Bldg, 47 York Street, Sydney 2000. GPO Box 2516, Sydney 2001. Phone (02) 20233. Telex 21515.

Directors: J.A.L. Hooke, CBE (chrmn & chief exec), Sir Peter Finley, OBE, DFC (dep chrmn), D.O. Anderson, A.J. Campbell, OBE, E.B. Gosse, J.D. Lewis.

Executives: R.D. Stewart (grp gen mgr), P.W. Gibson (secty) G.B. Darley (gen mgr, North Ryde divn), G.C. Hughes (gen mgr, Ashfield divn), B.E. Rogerson (gen mgr, Broadcasting divn), G.R. Owen (gen mgr, Leichhardt divn), T. O'Flynn (gen mgr, AWA Computers divn), Dr. L.W. Davies, AO (chief scientist).

Media shareholders: Nil.

Media interests: 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 2CH (Operated by AWA by agreement with the licensee, Council of Churches in NSW Broadcasting Co Pty Ltd), QTQ, TNQ (4.99%), FNQ (4.99%).

Associated Broadcasting Services Ltd

Walker St, Ballarat 3350. Phone (053) 31 3166. Telex 39155.

Directors: Sir John Knott, AC, CBE (chrmn), W.H. Heinz (dep chrmn), D. Cowles, K.J. Flecknoe, W.M. Harrison, J.N. Marks, P.G. Rankin, J.L. Stapp (mng), C.J.B. Scott.

Associate Directors: P.L. Twomey (grp mgr tech serv, tech planning & dev).

Executives: G.W. Rice (chief exec), B.A. Thomas (grp fin contr), R. Euling (gen mgr TV), P.L. Twomey (grp mgr tech serv), W. Browne (gen mgr 3MP), M.J. Faulkner (stn mgr BTV), A. Kenison (stn mgr GMV), K.L. Smith (mgr 3SR), J.L. Trionfi (mgr 3UL).

Media shareholders:

Media interests: 3SR, 3UL, GMV, BTV, 3MP.

The Australian Broadcasting Company Pty Limited

11 Rangers Road, Neutral Bay 2089. PO Box 1107, Neutral Bay Junction 2089. Phone (02) 908 1900. Telex 22797.

Directors: Sir Alexis Albert (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (Qld gen mgr), R. Collett (network chief engr).

Media shareholders: Nil.

Media interests: Capital City Broadcasters Pty Ltd (2CC), Commonwealth Broadcasting Corporation Pty Ltd (2UW), Commonwealth Broadcasting Corporation (Q'land) Pty Ltd (4BC), Gold Radio Service Pty Ltd (4GR), Rockhampton Broadcasting Company Pty Ltd (4RO), Maryborough Broadcasting Company Pty Ltd (4MB), DDQ/SDQ (4.9%), RTQ (4.9%), SEQ (3.4%), ATN (3.9%), 4ZR (8.8%), 4SB (14.9%), EON/FM (14.9%), TNQ (2.6%).

Australian Consolidated Press Limited

54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Compres 20514. Telegrams Packpress.

Directors: K.F.B. Packer, AM (chrmn), R.M. Graham, R.B. Henty (mng dir, ACP), T.J. Kennedy, D. McNicoll, Miss D.S.M. Drain, J.S. Motion, B.J. McGeorge.

Executives: M.B. Turnbull (co secty), T. Kennedy (ed in chief ACP), G. Paxman (dir sales & mktg), G. Lawrence (advtg dir ACP), D.W. Austin (gen mgr Country Newspapers).

Media shareholder: Publishing and Broadcasting Limited (see separate listing).

Media interests: Australian Women's Weekly, The Bulletin, Australian Business, Cleo, Belle, Gourmet, Mode, Mode for Brides, Regional Publishers Pty Ltd, (Cessnock Advertiser, Eagle Weekender, Great Lakes Advocate, Gloucester Advocate, The Mercury, News Pictorial, Nota, The Times Extra, Manning River Times, The Maitland Mercury), Western Newspapers Ltd (Central Western Daily, Parkes Champion Post, Forbes Advocate, Lithgow Mercury, Valley Advocate, Singleton Argus), Suburban Publications (50%), Eastern Suburbs Newspapers (25%), Murray Leisure Group Limited (100%).

Brisbane TV Limited

Studios, Sir Samuel Griffith Drive, Mount Coot-tha 4000. GPO Box 604, Brisbane 4001. Phone (07) 369 7777. Telegrams Beeteecue Brisbane. Telexes 40243 and 41653. Sales office - 301 Coronation Drive, Milton 4064. Phone (07) 369 1000. Facs 368 7337.

Directors: G.J. Gardiner, Dr. R.C. Needham, G.M. Moller (gen mgr), L.G. Williams, D.E. Black (dep gen mgr).

Executives: W. McGrath (sales dir), I.R. Duncan (prgm mgr), R.E. Lees (chief engr), L. Somerton (news ed), J. Evans (prdn mgr), J. Beach (chief ops & engr), L.M. Riley (co secty).

Media shareholder: Fairfax Corporation Pty Ltd (100%).

Media interests: BTQ 7, Stereo FM Brisbane Limited (4MMM) (14%), Jumbuck Productions Pty Ltd (100%).

Broadcast Amalgamated Limited

Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (067) 65 7055. Telegrams TWOtm. Telex 63166.

Directors: Mrs. L.D. Higginbotham (mng dir), T. Whitcomb (chrmn), R.G. Heath, S.F. Sheffer, O.G.K. Sutherland. Advisory Directors: W.A. Baxter, W.P. Harrington, W.H. Higginbotham (grp gen mgr), M.M. Moroney.

Executives: P.M. Smith (grp co secty), E.C. Wilkinson (network mgr), B.S. Harley (mgr BAL mktg), R.G. Holley (chief engr).

Media shareholders: Nil.

Media interests: 2TM, 2MO, 2RE, 2AD, 4WK, NEN/ECN.

Broadcast and Communications

Remembrance Driveway (PO Box 1055) Griffith 2680. Phone (069) 62 4500. Telex 69991.

Directors: W.J. Gerahty (chrmn), W.R. Gamble (mng dir), L.J. Heil, M. Plos, R.F. Weisner, R.D. Scott.

Media interests: 2RG, MTN.

Broadcast Investments Pty Limited

237 Miller Street, North Sydney 2060. Phone (02) 922 9950. Telex 20421.

Directors: S.P.P. Lamb (chrmn & mng dir), J.P. Lamb, H.P. Lamb, M.H. Stevenson, L.K. Stevenson, J.C. Conde (dep chrmn Broadcast Investments & mng dir 2UE), S.J. Willmott (exec dir & grp gen mgr Broadcast Investments), J.W. Lamb (exec dir - mng dir NSW 9), H.S. Dutton (secty).

Executives: T.J. Talbot (gen mgr NWS 9), R.D. Spargo (gen mgr 2UE), D.B. Mulley (gen mgr 2KO), J.J. Condron (gen mgr 2MC).

Media shareholders: Nil.

Media interests: NWS 9, 2UE, 2KO, 2MC (92%).

Broadcasting Station 2SM Pty Ltd

186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Telex 25350.

Directors: Rev. M.R. Prendergast (chrmn), W.M. Nolan, MBE, P.A. Malouf, W.J. Trotter, W.H. Stephenson, MBE, D. Morrissey.

Executive: G.W. Rutherford (chief exec).

Media shareholders: Nil.

Media interests: 2SM, 410, 2NX, 2NM, 3FOX (18%), 3CS (38.53%).

Commercial Broadcasters Pty Ltd

254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Telegrams Sevenho. Telex 58103.

Directors: G.F. Davies (chrmn) A.K. Wertheimer, D. Braham, E.B. Gray.

Executives: P.W. Shirley (gen mgr), P.R. Schott (co secty), G. Barrie (prgm mgr), R. Browning (mktg mgr), J.L. Ikin (enr), D. Goldstone (sales mgr).

Media shareholders: Davies Bros. Ltd (50%), Robert Nettlefold Ltd (50%).

Media interest: 7HO.

Consolidated Press Holdings Limited

Principal registered office: Phipson Nominees Pty Ltd, 12th floor, National Mutual Centre, Darwin Place, Canberra 2600.

Head office: 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Compress 20514. Telegrams Packpress.

Directors: K.F.B. Packer (chrmn & mng dir), P.L. Baillieu, R.M. Graham (group gen mgr), I.R.L. Harper, W.P. Harrington, L.K. Martin, P.M. Reid, M.T. Sandow.

Executive Committee: R.M. Graham (grp gen mgr), S.H. Chisholm (pres & mng dir, TCN), R.B. Henty (mng dir, ACP), T.J. Kennedy (editor in chief, ACP), M.B. Turnbull (co secty), P. Neustadt (investments), L.A. Mauger (pres & mng dir, Nine Network), L.G. Taylor (vp special projects).

Media shareholders: Nil

Media interests: The Manly Daily Pty Ltd (The Manly Daily, Mosman Daily, North Shore Advocate), Publishing and Broadcasting Limited (100%) (see separate listing).

Country Television Services Ltd

Bathurst Rd (PO Box 465) Orange 2800. Phone (063) 62 2288. Telegrams Cebtes, Orange. Telex 63012.

Directors: Sir Alvin Burton-Taylor (chrmn), E.R. Yelf (mng dir), J.E. Bracey, M. Walters, R.T.M. Rose, G.A. Weaver, I.B. Ridley.

Executives: I.B. Ridley (gen mgr), J. Vanderstok (chief engr), K. Kingston (prg mgr), R.H. Kingham (co secty), G.R. Warren (nat sales mgr).

Media shareholders: Nil

Media interests: 2GZ, 2NZ, CBN, CWN.

Darling Downs TV Ltd

Mt Lofty, PO Box 670, Toowoomba 4350. Phone (076) 32 2288. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeecue. Telex 140058.

Directors: D. Haynes (chrmn), Dr. L.J. Barker, J.T. Beck, L. Burrows.

Executives: L.R. Burrows (gen mgr), F. Cameron (sales mgr), S. Cornford (chief eng), G.C. Martin (co secty), R. Ball (ops mgr).

Media shareholders: The Australian Broadcasting Co Pty Ltd (3.1%).

Media interests: DDQ, SDQ.

Davies Brothers Limited

Principal Office, 91-93 Macquarie Street, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telex 58104. Telegrams Mercury.

Directors: G.F. Davies, CMG (chrmn), Sir Keith Macpherson, J.G. Cooper, CBE, L.G. Murdoch, A.W. Lawry (chief exec), R.H. Sampson.

Executives: A.W. Lawry (chief exec), J.A. Cashin (gen mgr), J.S.S. Burns (ed), F.J. Plumpton (gen sales mgr), D.J. Smith (sales promo mgr), K.B. Ashlin (advtg sales mgr).

Media shareholder: The Herald & Weekly Times Limited (49.98%).

Media interests: The Mercury Newspaper, The Sunday Tasmanian, The Tasmanian Mail, Tasmanian Country, Commercial Broadcasters Pty Ltd (7HO) (50%).

Eastern Suburbs Newspapers

140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888.

Directors: G. Gardiner, R. Henty, P. Allen, J. Motion, T. Farrell, F. Hannan, J. Hannan (mng dir), M. Hannan.

Executives: P. Harris (gen mgr/mng ed).

Media Shareholders: Suburban Publications Pty Ltd (50%), Double Bay Newspapers Pty Ltd (25%), General Newspapers Pty Ltd (25%).

Media Interests: Wentworth Courier, Western Suburbs Courier, Southern Courier, Bondi Weekly Courier, Federal Publishing Co Pty Ltd.

ENT Ltd

Watchorn St (PO Box 555) Launceston 7250. Phone (003) 44 0202. Telex 58583.

Directors: E.A. Rouse (chrmn), A.E. Evans, K.W. Hardman, C.F. Clements, Sir Raymond Ferrall CBE, B.J. Clark, D.M. McQuestin, B.J. McKendrick.

Executives: D.M. McQuestin (gen mgr TV), B.J. Clark (co sec & gen mgr fin), A. E. McClelland (gen mgr radio), B.J. McKendrick (gen mgr newspapers), D.L. Carter (mng dir TTV), G.C. Irving (gen mgr printing services).

Media shareholders: Nil.

Media interests: 7EX, 7HT, 4SS, TNT, TTV, The Tasmanian Mail, The Examiner, The Sunday Examiner.

John Fairfax Limited

235-243 Jones Street, Broadway 2007. GPO Box 506, Sydney 2001. Phone: (02) 282 2833. Telegrams Herald. Telex 21717.

Directors: J.O. Fairfax (chrmn), Sir Warwick Fairfax, Sir Vincent Fairfax, CMG, Sir David Griffin, CBE, A Lissenden, J.B. Fairfax.

Executives: G.J. Gardiner (grp gen mgr), R.J. Cotton (chief fin exec), A.B. Moore (grp chief acct), P.J. Allen (admin mgr), R. Campbell-Jones (corp mktg mgr).

Media shareholder: Herald & Weekly Times Ltd (1.7%).

Media Interests: John Fairfax & Sons Limited (The Sydney Morning Herald, The Sun, The Sun-Herald, The Australian Financial Review, The National Times), The Federal Capital Press of Australia (The Canberra Times, Goulburn Post, Highlands Post, Yass Post), The Newcastle Herald, Illawarra Mercury, David Syme & Co Limited (83.57% - see separate listing), Australian Associated Press Pty Ltd (42.8%), Australian Associated Press Information Services Pty Ltd (39.9%), Community Suburban Newspapers (50%), Rural Press Limited (25.6%), Magazine Promotions (Woman's Day, Cosmopolitan, Dolly, People, Good Housekeeping, Electronics Australia, Video Mag, Omega), Business Review Weekly and Personal Investment (both 50% with David Syme & Co Limited), ATN 7 (93.9%), BTQ 7 (100%), 2GB, 2CA, 2WL, 3AW, 4BH, 4AY, 5DN.

John Fairfax & Sons Limited

235-243 Jones Street, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2833. Telegrams Herald. Telex 23425.

Directors: J.O. Fairfax (chrmn), J.B. Fairfax, G.J. Gardiner.

Executives: F.R. Brenchley (gen mgr, Broadway), M.V. Suich (chief ed exec), M. Stening (chief advtg exec), J.A. Gilder (chief advtg mgr), J.E. Goddard (publr), A. Severn (mktg mgr), T. Waterer (chief prdn mgr), F.T. Rowland (chief circ mgr).

Media shareholders: John Fairfax Limited.

Broadway publications: The Sydney Morning Herald, The Sun, The Sun-Herald, The Australian Financial Review, The National Times. Also Business Review Weekly, Personal Investment and Today's Computers (50% with David Syme & Co. Limited).

Federal Publishing Co Pty Ltd

140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: C. Vella (bus dev mgr), P. Ryan (gen advtg mgr).

Media shareholding: Eastern Suburbs Newspapers.

Media interests: Australian Cricket, Australian Cricket Tour Guide, Australian Golf, Backpack, Business For Sale & Commercial Properties, Camping & Caravaning, Electronics Today International, Good Hunting, Gun Yearbook 1983, Hunting & Shooting Annual, Modern Boating, Modern Fishing, Modern Fishing Specials-Fishermans Handbook, Federal Comics, Fishing Specials-Easy Fishing, Overlander, Revs Motorcycle News, Sonics, Two Wheels, Waves, Your Computer, Special Projects Div.

Golden West Network Limited

P.O. Box 112, Bunbury WA 6230. Phone (097) 21 4466. Telex 92305. Office and Studios: Roberts Crescent, Bunbury. Offices: 3 Bennett St, Perth (09) 325 7077, 69 Lockyer Ave, Albany (098) 41 6000, 100 Federal St, Narrogin (098) 81 1320, 155 Fitzgerald St, Northam.

Directors: J.M. Bendat (chrmn), P.N. Bendat, M.E.C. Eastman, N. Roberts, F.J. Flanagan.

Executives: V. Gentle (network mgr), D. Farr (sales & proms), R. Rosewarne (co secty), G. Plummer (prgm mgr), D. Wyatt (radio stn mgr).

Media shareholder: Swan Television and Radio Broadcasters Ltd (4.9%).

Media interests: BTW, GSW, 6TZ, 6NA, 6CI, 6NOW (14.9%), 6SE (13.7%).

Herald and Weekly Times Limited

44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0351. Telegrams Heraldtime. Telex 30124.

Directors: Sir Keith Macpherson, J.C. Dahlsen, J.J. D'Arcy, Sir Bruce Macklin O.B.E., K.H. McDonald, Sir Laurence Muir, R.H. Simpson, E.J.L. Turnbull.

Executives: Sir Keith Macpherson (chrmn & chief exec), H.A. Gordon (ed-in-chief), L. Carlyon (d/ed-in-chief), D.G.S. Anderson (gen mgr, fin admin), K.H. Marsh (co secty), D.R. Ludbey (grp mgr, publns & dev), W. Hoey (grp mgr, indust & psnl), J.D. Riley (bus mgr), B. Morris (mktg dir), H.M. Hughes (gen advtg mgr), D. Fedden (chief circ mgr).

Advertising Managers: D. Blackie, The Herald; I. Rose, The Sun; M. Macpherson, Weekly Newspapers; A.C. Jeffreys, Magazines.

Media shareholders: Advertiser Newspapers Ltd (10.3%), John Fairfax Ltd (2.9%), Queensland Press Ltd (26.9%).

Media interests: 3DB, 3GL, 3EON (14.0%), HSV (85%), Television Broadcasters Ltd (59.33%), Australasian Post, Australian Home Beautiful, Your Garden, Aircraft, Power Farming Magazine, J.J. Millers Sporting Annual, Power Farming Technical Annual, Who's Who in Australia, Epicurean, The Herald (Melbourne), The Sun News Pictorial, The Weekly Times, The Sporting Globe, Scene, The Bendigo Advertiser, The Bendigo Gazette, Geelong Advertiser, Geelong News, Bellarine Peninsula Echo, Standard Newspapers Ltd (Doncaster Mirror, Eastern Standard, Frankston Standard, Moorabbin Standard, Mordialloc Chelsea News Pictorial, Peninsular-Westernport Post, Sandringham Brighton Advertiser, Standard Times, The Town Crier), Sunday Press, (50% with The Age), The West Australian, Daily News, Weekend News, The Countryman, Kalgoorlie Miner, South West Times, Warren Blackwood Times, Busselton Margaret Times, Coastal District Times, Post Courier (Papua New Guinea) (62.5%), The Fiji Times, The Sunday Times (Fiji), Shanti Dut, Nai Lalakai, Fiji Holiday, Pacific Islands Monthly, Papua New Guinea Handbook, Pacific Islands Year Book.

Media shareholdings: Queensland Press Ltd (44.1%) (see separate listing), David Syme & Co. Ltd. (14.1%) (see separate listing), Advertiser Newspapers Ltd (48.8%) (see separate listing), Davies Brothers Ltd (49.9%) (see separate listing).

Asher Joel Media Group Pty Ltd

120 Clarence St, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 2 0249. Telex 20834.

Executives: The Hon Sir Asher Joel, K.B.E. (chrmn), Dr. M. Joel (mng dir), Miss. A.L. Joel (creative dir), A.D. Macdonald (editorial dir), J. Johnson (nat advtg mgr), P.W. McGee (co secty).

Media shareholders: Nil.

Media interests: The Miner Newspaper, National Constructor, Purchasing News, North West Star, ITQ (55%), Northern Leader, The Coal Journal, Australian Mining Technology.

Mackay Television Ltd

216 Victoria St (PO Box 496) Mackay 4740. Phone (079) 57 6333. Telex 48152.

Directors: C.M. Manning (chrmn), R.E.J. Ryan (dep chrmn), J.E. Gallagher, I.D. George, J.H. Williams, J.W. McKay.

Executives: R.J. Cox (gen mgr), M.A. Collyer (co secty).

Media shareholders: Mackay Printing & Publishing Co Pty Ltd (4.7%).

Magazine Promotions Australia Pty Limited

55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Directors: J.B. Fairfax (chrmn), G.J. Gardiner, R.J. Cotton, P.J. Allen.

Executives: J.A. Hemming (gen mgr), Ms S. Yates (advtg sales dir), I. Scott (mktg mgr), T. Prehn (mktg proms mgr).

Media shareholder: John Fairfax Ltd.

Media interests: Cosmopolitan, Dolly, Good Housekeeping, People, Woman's Day, Omega, Harpers Bazaar, TV Soap, Smash Hits, Men's Journal, Handmade Australia.

NBN Limited

Mosbri Crescent, Newcastle 2300. Phone (049) 20321. Telegrams Chanthree. Telex 28039. Facsimile: (049) 26 3629. 6th floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 3944. Telegrams Chanthree. Telex 21831. Facsimile (02) 929 2626; 5th floor, Fawkner Centre, 499 St Kilda Rd, Melbourne 3004. Phone (03) 267 3466. Telegrams Chanthree. Telex 31860. Facsimile (03) 266 2202.

Directors: A.J. Peschar (chrmn), W.P. Cleaves, K.J. Parry.

Executives: J.R. Sweeney (chief exec), M.J. Armstrong (co secty), W.G. Hampton (prgm mgr), R.C. Prout (chief engr), G.P. Gallagher (sales mgr, NBN TV), R. Carmichael (Syd sales mgr), D. Charles (Melb sales mgr), P. Browne (promos mgr).

Media interests: NBN Limited, NBN Productions Pty Limited, The Newcastle Star Pty Ltd, Hoyts Royal Twin Cinema (50%).

News Limited

2 Holt Street, Surry Hills 2010. Phone (02) 288 3000. Telegrams Newsboy, Trusport. Telex 21163, 20124.

Directors: R.H. Searby (chrmn), K.R. Murdoch (chief exec), K.E. Cowley (mng dir), J.A. Macpherson (dep mng dir newspapers & magazines), G. Barber, Miss I. Buttrose, B.M. Hogben, W. Kommer, Sir Kenneth May, D.W. Fayle.

Media shareholders: Nil.

Media interests: TEN, ATV, The Australian/Weekend Australian, TV Week (50%), New Idea, Daily Mirror, Daily Telegraph (Sydney), Sunday Telegraph (Sydney), Sportsman, Northern Daily Leader, Cumberland Newspapers Group (Blacktown Advocate, North Shore Times, Northern District Times, Gosford Star, Parramatta Advertiser, Penrith Press, Western Standard, Farm & Garden, Friday Advertiser, Friday North Shore Times, Friday Westside Extra, Friday Star Gosford, Friday South West News, Campbelltown Chronicle), Wimmera Mail Times, Daily & Sunday Sun (Brisbane), The News (Adelaide), Sunday Mail (Adelaide) (50% with Advertiser Newspapers Ltd), Sunday Times (Perth), Northern Times (Carnarvon), The Merredin Mercury, Midlands Advocate & Times, The Moora Advertiser, Central Districts Herald-Tribune, The Port Hedland Times, Northern Territory News, Centralian Advocate, The North Queensland Newspaper Co Ltd, Townsville.

Nornews Limited

113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483.

Directors: W.R. Forsyth (chrmn), D.J.R. Sommerlad, A. McCorquodale, R.H. Black, F.M. MacDiarmid, J.L. Parker, J.R. Richardson, O.V.S. Wiltshire.

Executives: D.R. McFadyen (mng ed), B.C. Riddle (secty).

Media shareholder: Rural Press Limited.

Media interests: The Armidale Express, The Tablelands Times, Glen Innes Examiner, The Inverell Times, New England Broadcasters Pty Ltd (2AD) (50%), Northern Magazine Pty Ltd (47%).

The North Queensland Newspaper Co Ltd

198-238, Ogden St, (PO Box 587) Townsville 4810. Phone (077) 72 2077. Telex NQNC 47202.

Directors: K.E. Cowley (chrmn), R.G. McLean (mng dir & dep chrmn), J.A. Macpherson, G.J. Gibson, R.M. Richards, G.B. Smith, C.L. Krogh.

Executives: J.G.R. Manion (mgr - Townsville Daily Bulletin), H.W. Bligh (publications mgr), G.D. Franklin (co secty), B.N. Black (prdn mgr), B. Bouchard (circulation mgr).

Media shareholders: The News Corporation Ltd.

Media interests: Townsville Bulletin, The Townsville Advertiser, The Register, The Northern Miner (Charters Towers), Tropical Holiday, This Month in Townsville, Ayr Newspapers Pty Ltd (41.97%), Innisfail Advocate, The Tablelander (Atherton), Far Northern Radio Pty Ltd (4AM, Mareeba), Provincial Newspapers (Qld) Ltd (2.74%), Rockhampton Television Ltd (12%).

Northern Rivers Television Limited

Peterson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66197 (admin), 66446 (news).

Directors: J.I. Glynn (chrmn), R.B. Gordon, J.B. Chataway, D.R. Stainlay, J.I. Moorhead, B.L. Miller (dep chrmn).

Executives: B.J. Beasley (gen mgr), M. Gregory (secty), R.G. Lawrence (mgr), J. Tickle (sales mgr), Miss P. Scott (office mgr).

Media shareholder: Northern Star Holdings Limited.

Media interests: RTN, NRN.

Northern Star Holdings Ltd

Molesworth St (PO Box 423) Lismore 2480. Phone (066) 24 2433, 21 7441. Telex 66164.

Directors: Dr. N.E. Brand, J.I. Glynn, R.B. Gordon (chrmn), J.R. Grover, B.L. Miller, J.H. Rootes, D.R. Stainlay. Executive Directors: J.W. McKenzie (mng dir), G.M. Doust (fin), W.T.K. Baird (ops).

Media shareholders: Tweed Radio & Broadcasting Co Pty Ltd (3.7%), Riverina & NE Victoria TV Ltd (1.8%).

Media interests: 2LM, NRN, RTN, 2MW (31.3%), 4GG (31.4%), Northern Star, The Daily News (Murwillumbah), The Daily Examiner (Grafton), The Advocate (Coffs Harbour), Gold Coast Bulletin, Gold Coast Sun, Albert & Logan News, Gold Coaster, North Coast Advocate, Richmond River Express, Richmond River Examiner, Advocate Opinion, Lower Clarence News.

Parry Corporation Ltd

155 Havelock St, West Perth 6005. Phone (09) 322 5911. Facsimile (09) 322 6763. Telex 94577.

Directors: K.J. Parry (chrmn/chief exec), K.W. Court, P.C. Firkins, J.R. Sweeney.

Executives: E.P. Finucane (gen mgr, retail), L.R. Humphry (WA state mgr), J.R. Sweeney (chief exec, NBN Limited), S.R. Parry (corp level exec), J.A. Gardner (corp secty).

Media interests: Newcastle Star, NBN 3, Rockhampton Tv Ltd.

Provincial Newspapers (Qld) Ltd

14th Floor, 40 Creek St, Cnr Elizabeth St, Brisbane 4000. Phone (07) 229 1861.

Directors: C.M. Manning (chrmn & chief exec), L.S. Dunn, G.P. Dunn, E. Hollingworth, J.K. Armitage, B.M. Reye, K.H. McDonald.

Executives: J.T. Sadleir (grp fin mgr), I. McCormack (grp mgr mktg & sales), H. Trevethan (mgr sales ops), H. Hutchinson (mgr nat & co-op advtg), D. MacDonald (mgr sales proms & printing services).

Media shareholder: Queensland Newspapers Pty Ltd (31.1%) (refer separate listing).

Media interests: The Daily Mercury (Mackay), The Morning Bulletin (Rockhampton), The Gladstone Observer, News-Mail (Bundaberg), Maryborough-Hervey Bay Chronicle, Sunshine Coast Daily, The Queensland Times (Ipswich), The Chronicle (Toowoomba), Warwick Daily News.

Publishing and Broadcasting Limited

Principal registered office: 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Conpress 20514. Telegrams Packpress.

Head office: 24 Artarmon Rd, Willoughby 2068. Phone (02) 43 0444.

Directors: K.F.B. Packer (chrmn & mng dir), J.P. Gibson, R.M. Graham (grp gen mgr), L.A. Mauger (pres & mng dir Nine Network).

Executives: M.B. Turnbull (co secty), S.H. Chisholm (pres & mng dir TCN), J. Styles (chief exec GTV), R. Casey (gen mgr 3AK), K. Gannaway (gen mgr 6PM), R. Bigum (admin mgr CBS Network).

Media shareholders: Consolidated Press Holdings Limited (100%) (refer separate listing).

Media interests: TCN, GTV, 3AK, 6PM, 6AM, 6KG, 6GE (53%), Central Coast Express, Australian Consolidated Press Limited (see separate listing).

Queensland Press Limited

41 Campbell St, Bowen Hills 4006. GPO Box 41, Brisbane 4001. Phone (07) 52 6011. Telegrams Courier Mail Brisbane. Telex 40110, 40100, advtg 42373.

Directors: J.C. Dahlsen, J.J. D'Arcy (grp fin dir), H.A. Gordon, T.A. Grano, I.B. Kerr (prdn dir), Sir Keith Macpherson (chrmn), K.H. McDonald (gen mgr).

Media shareholder: Herald & Weekly Times (43%).

Media interests: 4BK, 4AK, The Courier Mail, The Telegraph (Brisbane), The Sunday Mail (Brisbane), The Cairns Post, The Wynnum Redlands Herald, The Redcliffe Herald (99%), Herald & Weekly Times Ltd, (see separate listing) (26.9%), Provincial Newspapers (Qld) Ltd, (see separate listing) (33.7%), Davies Brothers Ltd, (see separate listing) (6.2%).

Rockhampton Television Limited

Dean St (PO Box 568) Rockhampton 4700. Phone (079) 28 5222. Telegrams Arteeue. Telex 49008.

Directors: C.J. Edwards (chrmn), B.D. Saunders (mng dir), J.A.M. Angel, T.B. Macaulay, MBE, G. Wilson, L.S. Dunn, C.W. Dobbs (secty).

Executives: M.K. Fenney (chief engr), C. Fisher (prdn mgr), J. Keenan (sales mgr).

Media shareholders: Parry Corporation Ltd (19.1%), The North Queensland Newspaper Co Ltd (12.4%), Capricornia Newspapers Pty Ltd (5.5%), Australian Broadcasting Company Pty Ltd (4.3%), Wide Bay Burnett TV Ltd (1.2%), Telecasters North Qld Ltd (0.4%).

Media interest: RTQ.

Rural Press Ltd

200 George St (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telegrams Landpress. Telex 72543 Rupres.

Directors: R.H. Black MBE (chrmn), Sir John Cass, OBE, F.M. MacDiarmid, OBE, MLC, G.J. Gardiner, T.H. Farrell, A. McCorquodale, J.L. Parker (mng dir).

Executives: J.L. Parker (mng dir), A. Habib (grp fin controller), T.R. Starkey (co secty), C.G. Wright (admin mgr), K. Twist (gen mgr, Qld).

Media interests: The Land, Queensland Country Life, Strand Publishing (Qld), Western Advocate (Bathurst), Nornews Ltd (see separate listing), Hawkesbury Press, Farm & Country Publications, Mountain Press.

South East Telecasters Limited

Studios and offices, John Watson Drive (PO Box 821) Mount Gambier 5290. Phone (087) 25 6366. Telegrams Setel. Telex 80013.

Directors: G.T. Barnfield (chrmn), G.J. Gilbertson (gen mgr), R.V.J. Nicholson, A.A. Scott, G.A. Warner, R.J.R. Watson, H. Whiteside.

Executives: G.D. Smythe (grp chief engr), A.D. Phillips (stn mgr), R.V.J. Nicholson & I.F. McDonald (jnt co secretaries).

Media interests: SES8, The Border Watch (Mount Gambier), The Pennant, Riverland Television RTS5A (54.11%).

Southdown Press

32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 328 0241.

Executives: D. Boling (chrmn/chief exec), M.K. Handbury (gen mgr), R.P. Corbett (fin dir).

Media shareholder: News Corporation Ltd.

Media interests: TV Week (50%) & Sunday Mail (50%), Best Bets, Signature, New Idea.

Southern Cross Communications Limited

Television Centre (PO Box 888) Bendigo 3550. Phone (054) 43 9677. Telegrams Beneight. Telex 30025, 32885. Melbourne office: 271 William St, Melbourne 3000. Phone (03) 602 1088. Telex 38457. A wholly owned subsidiary of Techcom Australia Pty Limited.

Directors: The Hon. P.J. Nixon (chrmn), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Grawford-Fish. Associate Directors: R.J. Cook, G.L. Eddy, G.W. Morley.

Executives: I.R. Muller (chief exec), R.J. Cook (gen mgr, BCV8), G.L. Eddy (gen mgr, Gippsland b'casting ops GLV8/3TR), R. McL. Dawson (gen mgr, 4MK), P.G. Dethridge (mgr, 3TR), G.J. Pithie (net prgm dir), P.W. Falconer (network nat sales & mktg mgr), W.R. Hoare (network bus mgr), J.T. Hounslow (net dir of news & current affairs), P.J. Enlund (secty).

Media interests: 3TR, 3NE (15.0%), 4MK, BCV, GLV.

Spencer Gulf Telecasters Ltd

76 Wandearah Rd (PO Box 305) Port Pirie 5540. Phone (086) 32 2555. Telex 80320. Telegrams GTS Four.

Directors: J.M. Sturrock (chrmn & mng dir), P.F. Mackey, J.A.L. Menard, B. Condon, P.J. Martin, R.V. Finlay.

Executives: R. Davis (mgr), R. Blackeby (secty).

Media shareholder: J.M. Sturrock Pty Ltd (54.7%).

Media interests: GTS, BKN (85.1%).

Suburban Community Newspapers Pty Ltd

1 Sorrell St, Parramatta 2150. Phone (02) 683 2355.

Directors: T.H. Farrell (chrmn), P.J. Allen, G.J. Macdonald, J.S. Motion, M.C.G. Utting.

Executives: J.D. Chiken (exec dir, sthn divn), V.M. Bridgman (exec dir, western divn), G.J. Macdonald (acting gen mgr, sth west divn).

Media shareholders: Castlecrag Pty Limited (50%), Consolidated Press Holdings Limited (50%).

Media interests: Southern divn - St. George and Sutherland Shire Leader; Western divn - Parramatta & District Mercury, Northern Standard, Penrith Star, Mt. Druitt Star, Blacktown Star; South West divn - Macarthur Advertiser, Liverpool/Fairfield Champion, Campbelltown Star.

Sunraysia Television Limited

18 Deakin Avenue, Mildura 3500. Phone (050) 23 0204. Telex 55573.

Directors: C.D. Lanyon (chrmn), H.L. Cornell, P.M. Johansen, M.J. Duck, W.R. Lanyon.

Executives: B. McLean (mgr), D.A. Carson (chief engr).

Media shareholders: Sunraysia Broadcasters Pty Ltd (28.0%), D.G.S. Anderson (5.0%), J.M. Sturrock Pty Ltd (4.9%).

Media interest: STV.

Swan Television & Radio Broadcasters Limited

Hayes Ave (PO Box 99) Tuart Hill 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.

Directors: A. Bond (chrmn), P.G. Beckwith (dep chrmn), D.R. Aspinall (mng dir), W.L. Jones, G.J. Liddicoat, J.J. Hughes, H.S. Lodge.

Executives: G. Wells (co secty), T. Provan (dir of engr), T. Spence (dir of news services), L. Downs (prgm mgr), P. Bowen (sales dir Perth), B. Walker (mgr community services).

Media shareholders: Nil

Media interests: 6KY, STW, Northwest Radio 6KA, 6NW.

David Syme & Co Limited

250 Spencer St, Melbourne 3000. Phone (03) 600421. Telex 30449, 30376, 30331, 31765.

Directors: J.O. Fairfax (chrmn), W.G. Bland (dep chrmn), J.B. Fairfax, D.H.D. Smyth, G.J. Gardiner.

Executives: G.J. Taylor (mng dir), S.J. Lovass (grp fin & admin mgr), C.L. Burns (The Age ed), D.L. Swinstead (grp publ mgr), P.C. Taylor (co secty), J.T. McCausland (bus mgr).

Media shareholders: John Fairfax Limited (83.7%), Herald and Weekly Times Limited (14.1%).

Media interests: The Age (daily), BRW-Business Review Weekly (50%) (weekly), Sunday Press (50%) (weekly), Personal Investment (50%) (monthly), Today's Computers (50%) (monthly); Newspress - a divn of Syme Media Pty Ltd (Weekly: Inside Football, Juke, National Trotting Weekly, Victorian Greyhound Weekly, Soccer Action; Fortnightly: Australian Auto Action; Monthly: Australian Motor Racing, Amateur Radio Action, Caravan World and Outdoor Life, Cricketer, Let's Travel (bi-monthly), Motor Manual, National Greyhound News; Quarterly: CB Action, 4x4 Australia, Turbo Australia, Half Yearly: Best Buys; Yearly: Caravan Buyer's Manual, Caravan Guide, Caravan Tests, Tourist Park Guide); Syme Community Newspapers - a divn of Syme Media Pty Ltd. Weekly: Monday Journal, Thursday Journal Incorporating Dandenong News, Berwick-Pakenham Times, Free Press, Mornington & Regional News, Frankston Peninsula News, Sunshine-Western Suburbs Advocate, The Mail, Werribee Banner, Williamstown Advertiser; Fortnightly: Australian Pensioner; Monthly: The Video Age, Warrnambool Standard, a publ of Syme Media Pty Ltd (daily); The Express; The Mail-Express; South Eastern Newspapers Pty Ltd (50%) (Weekly: South Gippsland Sentinel-Times; Warragul Regional Newspapers Pty Ltd (50%) (Weekly: Trafalgar News, Warragul Gazette, West Gippsland Trader); McPherson Newspapers Pty Ltd (46.5%) (Daily: Shepparton News; Bi-Weekly: Kyabram Free Press; Tri-Weekly: Riverine Herald; Weekly: Campaspe Valley News, Goulburn Valley Leader, Tatura Guardian, Seymour Telegraph).

Tasmanian Television Limited

Studios & offices, 52 New Town Rd, Hobart 7000. GPO Box 1209M, 7001. Phone (002) 78 0666. Telegrams Tastevee. Telex 58019.

Directors: E.A. Rouse (chrmn), D.M. McQuestin (dep chrmn), C.F. Clements, R.W. Henry, E.G. McRae, D.L. Carter (mng dir), R.M. Rea, B.J. Clark (alternate).

Executives: W.J. Henry (ops mgr), S.D. Pizer (sales mgr), M.L. Sutton (prgm mgr), R.S. Hernan (chief engr), T.R. Sutton (news ed), L.S. Molnar (acctnt).

Media shareholders: Wholly-owned subsidiary of E.N.T. Limited.

Media interest: TVT.

Telecasters North Queensland Ltd

12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377. Telex 47023.

Directors: J.F. Gleeson (chrmn), K.T. Heatley, D. Craig, G.V. Roberts, CBE, C. Rains, J.F.G. Flitcroft, R.E. Davis.

Executives: D. Astley (gen mgr), G.W. Thorley (stn mgr), E.A.N. Wenck (secty), I.H. Stark (acctnt), R. Anderton (news controller), P.T. Ament (chief eng), L.B. Nosedra (assnt chief eng), D. Semler (sales/mktg mgr), F. Jones (prgm mgr), A. Linning (prdn mgr), W. Burnett (traffic mgr).

Media shareholders: Amalgamated Wireless (A/asia) Ltd (4.76%), Telegraph Investments Pty Ltd (4.73%), Australian Broadcasting Company Pty Ltd (2.58%).

Media interests: TNQ, FNQ, MVQ (5%), ITQ (4.9%), RTQ (.37%).

Television Broadcasters Ltd

125 Strangways Tce, North Adelaide 5006. Phone (08) 267 0777. Telegrams Adseven Adelaide. Telex 82141.

Directors: B.L. Sallis (chrmn), L.J. Sutton (dep chrmn), J.S. Doherty (gen mgr), J.C. Dahlsen, A.B. Kinnear & L.R. Wood (alt for B.L. Sallis).

Executives: L. Leahy (nat sales mgr), N. Sawyer (chief engr), D.E. Mattschoss (secty), I. Woodward (prgm mgr), S. Pippas (mgr, prod & ops), I. Draper (pr mgr).

Media shareholders: Advertiser Newspapers Ltd (40.7%), The Herald and Weekly Times Ltd (59.3%).

Media interest: ADS 7, Advertiser Newspapers Ltd (11.9%).

Television New England Ltd

PO Box 317, Tamworth 2340. Phone (067) 65 7066. Telex 63238. Telegrams Nenine.

Directors: W.A. Baxter, L.D. Higginbotham, W.H. Higginbotham, H. Joseph, D.L. Moore, M.M. Moroney, D.J.R. Sommerlad, S.F. Sheffer, B.M. Treloar, O.G.K. Sutherland (assoc dir).

Executives: M.M. Moroney (gen mgr), K.D. Smith (secty/stn mgr), O.E. Bartle (chief engr), J. Kidd (prgm mgr), P. Menton (mktg/sales mgr), R.L. Bolger (serv/fac mgr), L.W. Smith (community serv mgr), A.B. Barlow (news ed), K. Darcy (traffic mgr), A.B. Brown (fin contr), W.A. Morrison (dir of ops).

Media shareholders: New England Broadcasters (2.7%), Broadcast Amalgamated Ltd (30.8%), Broadcast Amalgamated Ltd Employees Retirement Fund (17.3%), Country Television Services Pty Ltd (0.3%).

Media interests: 4WK, NEN, ECN.

TVW Enterprises Ltd

Osborne Road, Tuart Hill 6060. (Registered Office and studios). Phone (09) 349 7777. Telegrams Televew. Telex 92235.

Directors: M.R.H. Holmes a Court (chrmn), J.M. Donovan, C.B. Hugall, R.A. Lindsey, F.A.C. Moss, T.A. Mairs.

Executives: W.B. Reuter (gen mgr, fin & admin), J.C. Reynolds (gen mgr), A.M. Carrivick (co secty & corp lawyer), S.F. Fildes (gen mgr, Sydney & Melbourne), G.V. Byrne (gen sales mgr, Perth).

Media shareholders: Wholly owned subsidiary of The Bell Group Ltd.

Media interests: TVW, SAS, 6IX, 6WB, 6BY, 6VA, The Western Mail, Albany Advertiser, Associated Communications Corporation P.L.C. (Group) & (UK).

Wide Bay-Burnett Television Ltd

187-9 Cambridge St (PO Box 30) Granville 4650. Phone (071) 22 2288. Telex 49702.

Directors: G.W. Reaney (chrmn), E.H.A. Nicholson D. McK. Braddock, J.A. Christensen, G. English, T.J.D. Madill, N.G. McCormack.

Executives: M. Daniel (gen mgr), B.K. Hunter (chief techn officer), M. Gibb (secty), B. Hillier (sales mgr).

Media shareholders: Bundaberg Broadcasters Pty Ltd (9.0%), The Australian Broadcasting Co Pty Ltd (3.4%), The Maryborough Newspaper Co Pty Ltd (2.1%), The Bundaberg Newspaper Co Pty Ltd (2.1%).

Media interests: SEQ, RTQ (1.2%).

Media Representatives

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NEW SOUTH WALES**Adrep Australia Pty Ltd**

2SM Hse, 182-186 Blues Point Rd, North Sydney 2060. Phone (02) 929 5088. Telex 26416. Telegrams Adrep.

Executives: G.E. Beer (gen mgr), K. Chesterfield (research mgr), D. Anthony (Tv mgr).

Capital Radio Network: 2SM, 2NX, Radio 10, 3 FOX, 2NM, 3CS, 6NOW/96FM, GTW, CSEQ (SEQ/RTQ); Central Western Daily (Orange); Central Western Magazine (Orange); Lithgow Mercury; Parkes Champion Post, Forbes Advocate, Blue Mountains Echo, Maitland Mercury, Cessnock Advertiser, Singleton Argus, Scone Advocate, Hunter Manning Magazine, Manning River Times & Chronicle/Times Extra, Gloucester Advocate, Great Lakes Advocate, Flinders News, Spencer Gulf Pictorial, Review Times Record, Melbourne Sunday Observer.

Advertising Clearing House Pty Ltd

7-13 Parraween St, Cremorne 2090. PO Box 63, Neutral Bay Junction 2089. Phone (02) 909 2422. Telegrams Clearhouse.

Executive: Miss C. Willis (gen mgr).

NSW: 102 provincial newspapers, 2 suburban newspapers, 11 miscellaneous publications; WA: 9 provincial newspapers; TAS: 1 provincial newspaper; QLD: 2 provincial newspaper; N.Z.: 56 newspapers.

Audio-Sel Point of Sale Systems

66 Dickson Ave (PO Box 497) Artarmon 2064. Phone (02) 43 3811.

Directors: D.A. Lawrence (mng dir), R. McHugh.

Executive: B.D. Menzies.

In-store radio network to promote products at point of sale, throughout all Woolworths' Supermarkets in NSW & ACT.

Australia Media Marketing Pty Ltd

16th floor, 132 Arthur St, North Sydney 2060. Phone (02) 437 4411. Telex 20735.

Directors: J. McAlpine, R. Hutchinson.

Executives: J. Kelly (Brisbane mgr), L. Cox (Sydney mgr), T. Whitford (Melbourne mgr).

TVQ-0/Channel 0 Brisbane. Sales in Brisbane, Sydney, Melbourne.

AWA Radio Network

47 York St, Sydney 2000. GPO Box 4161. Phone (02) 290 2300. Telex 21515.

2AY, 2CH, 2GN, 2GF, 3BO, 4TO, 4CA.

S.W. Bocksette & Associates

3 Nicholas Cres, Normanhurst 2076 Phone (02) 48 4485.

Executives: S.W. Bocksette, K. Bocksette.

Welcome to Australia, Welcome to Singapore, Welcome to Hong Kong, Jack Hi Bowls.

Calvic! Pacific Pty Ltd

2nd floor, 17 Sydney Rd, Manly 2095. PO Box 205, Frenchs Forest 2086. Phone (02) 977 1311. Telex 73870.

Directors: V.L. Kulling (mng dir), C. Kulling (secty).

General representation.

Carrington Media Services Pty Ltd

Suite 32, 57-59 York St, Sydney 2000. Phone (02) 29 8431.

Director: A. Hutton.

GTS, BKN, Wagga Daily Advertiser, Griffith Area News, Goulburn Evening Post, Southern Rural Magazine, Highlands Post, Yass Post, Where magazine.

CBN Sales Pty Ltd

9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1200.

Directors B.E. Byrne (chrnm), I.W. Renton, D. Baker, J. McCormack, I. Lane.

Executive: D. Baker (nat mng).

2BH, 2CC, 2UW, 3EON, 4BC, 4BU, 4GR, 4NA, 4RO, 4MB, 4SB, 4AM, 4LG, 4HI, 4ZR, FM 104, 5KA, 5AU, 5RM, 7HO, 7LA, Radio New Zealand.

I'state offices: Melbourne, Brisbane, Adelaide.

CBS Network

9th floor, 99 Mount St, North Sydney 2060. Phone (02) 957 4944.

Directors: D. Lappan (network sales dir), P. McMeikan (sales exec).

6PM/AM/KG/GE.

Central Media Sales Pty Ltd

2nd floor, 231 Miller St (PO Box 1700), North Sydney 2060 Phone (02) 957 1000. Telex 23211.

Executives: N.J. Taylor (gen mgr), M.S. White-man (sales mgr).

2BE, 2LM, 2MW, 2OO, 2QN, 2WG, 2KA, 2MC, 2LT, 3KZ, 5AA, United Broadcasting Services, Coastal Radio Network.

Geoff Crofts & Associates

Suite 2, 19 Babbage Rd, Roseville 2069. Phone (02) 406 6759.

Executives: G. Crofts (principal), P. Crofts (exec asst), C. Hodgson (sales mgr).

Pacific Travel News (San Francisco), Travel Weekly (New York), Travel Journal (Japan), Travel Agency (UK), World Hotel Index (Japan), Hotel & Travel Index (New York), Canadian Travel Courier

(Toronto), PAN AM Clipper, Continental (all U.S. inflight mags), Travel & Leisure (New York), Club Life (Sydney), FVW (Germany).

Elizabeth Curley & Associates

37 Rosebridge Ave, Castle Cove 2069. Phone (02) 406 6052, 406 6659.

Executive: Mrs E. Curley.

The Queensland Master Builder (Master Builders' Assoc); The Northern Territory Construction (Master Builders' Assoc); Corrosion Australasia (Corrosion Assoc); Surveying Australia (Aust Surveying Assoc); Australian Safety News (Nat Safety Council); Australian Family Safety (Nat Safety Council); The Australian Gas Journal (Aust Gas Assoc); The Australian Draftsman (Institute of Draftsman); The Australian Planner (Royal Australian Planning); The Building Economist (Institute of Quantity Surveyors); Construction Review (Cement & Concrete Assoc).

Direct Radio Marketing

AWA Bldg, 10th floor, 47 York St, Sydney 2000. Phone (02) 290 2300. Telex 21515.

Executive: R. Abrahamson (network sales mgr).

Representing commercial broadcasting stations for co-operative subsidy and direct funds.

FM Representation

9th Floor, 275 Alfred St, North Sydney 2060 Phone (02) 923 1188. Telex 71270. A division of National Media Assc's Pty Ltd.

Director: D.J. Lyons.

Executive: J. Barrett.

3 FOX, SA.FM.

The Globe-Bridge Company

64 Victoria St, North Sydney 2060. Phone (02) 957 2033. Telex 70794.

Executive: G.A. Durnford, G. Joss.

Representing local and overseas media, tv, radio, press and magazines.

Grover Frost Pty Ltd

118-124 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3466.

Executives: J. Grover (dir), S. Grover (prdn mgr).

Earthmover & Civil Contractor, Australian Gift Guide, What's on Video, Crane Australia, Architecture Bulletin, Art Gallery of NSW Bulletin.

Grover & Partners Pty Ltd

1 Ball's Head Rd, Waverton 2060. PO Box 109, North Sydney 2060. Phone (02) 922 2977.

Executives: D. R. Strike, Ms G.I. Whipp & K. Sandell (ptrns).

Representing business, trade and special interest magazines and newspapers throughout Australia and the world.

J.J. Hindmarsh Pty Ltd

24 Kent St, Sydney 2000. Phone (02) 241 2471. Telex Intsyd 10101 Hindmarshad.

Executive: J.J. Hindmarsh.

Representing Australian & International newspapers & magazines.

Interstate Radio Sales

76 Clarence St, Sydney 2000. Phone (02) 29 8471. Telegrams Interadio Sydney. Telex 21242.

Executive: G.O. Fookes (gen mgr).

NSW reps Major Network, 3DB, 3BA, 3GL, 4BK, 4AK, 4SS, 5AD, 5PI, 5SE, 6IX, 7EX, 7HT.

Macquarie Radio Sales

2GB Bldg, 364 Sussex St, cnr Liverpool St, Sydney 2000. Phone (02) 269 0646. Telex 21502.

Executives: N. Milan (assnt gen mgr, mktg), F. Armstrong (Sydney sales dir), G. Windsor (gen mgr Mac regional), R. Jolly (Melb sales dir), N. Scott (Melb nat sales mgr), K. Mulcahy (Brisbane sales dir), P. O'Donnell (Adelaide sales dir), L. Kerr (Perth sales dir).

2GB, 2MG, 2BS, 2CA, 2DU/PK, 2ST, 2VM, 2WL, 3AW, 3SH, 3WM, 4AY, 4BH, 4CD, 4GC, 4KZ, 4LM, 4VL, 5DN, 5MU, 6PR, 6LN, 6MD, 6VA, 6BY, 6WB, 6SE, 7AD, 7BU, 7SD, 8HA, 8DN, Radio Fiji.

I'state offices: Melbourne, Brisbane, Adelaide.

MagRep

9th Floor, 275 Alfred St, North Sydney 2060 Phone (02) 923 1188. Telex 71270. A division of National Media Assc's Pty Ltd.

Director: D.J. Lyons.

Executives: A. Hopkins

Oil & Gas Australia, Aust Trucking Action, Broadcast Media, Mining Journal (UK).

McGowen Media Pty Ltd

49-51 Falcon St, Crows Nest 2065. PO Box 884, North Sydney 2060. Phone (02) 929 5639, 957 4320.

Executives: J.S. McGowen, Miss L. Smoother, G. de Kerdal.

The Advocate (Tas), Border Morning Mail (Albury), Allied Suburban Newspapers (Melbourne), Melbourne-wide, Perth Suburban Newspapers (Perth), The Chronicle (Wangaratta), Tamworth Times, Newcastle Post, Lake Macquarie Post, Wollongong Advertiser, Twin Cities Post (Albury/Wodonga), Alpine News (Vic), Western Magazine, Southern Weekly Magazine, South East Magazine, South Coast & Southern Tablelands Magazine, Fiji Times, Nai Lalakai, Shanti Dut, Islands (Air Pacific's in-flight magazine), Fiji Holiday, Asiaweek, International Herald Tribune, Livingston Posters.

Brian McGuinness and Company

30 Carrington St, Sydney 2000. Phone (02) 29 3118.

Directors: B.E. McGuinness, Mrs V.A. McGuinness.

Advertising Media Reprs.

McLean Media Representations Pty Ltd

3rd floor, 76 Clarence St, Sydney 2000. Phone (02) 29 4455. Brisbane phone (07) 229 1955.

Directors: J. McLean, A. McLean, C. Browne.

NSW & QLD: Aircraft, Australian Home Beautiful, Australasian Post, Epicurean, Millers Guide, Your Garden. NSW (only): Prime Time, The Register, Townsville Advertiser, Northern Miner, Innisvale Advocate, The Tablelander, Ayr Advocate, Home Hill Observer. QLD (only): North West & Hunter Valley Magazine. National: Asia Today, Dialog, Qantas Connections, Cue, Koru, Metro, More, Building News Review, Exportasia, Female, Living, Master Builder, Petroasia.

Media Partners Australia Pty Ltd

Suite 401, 4th floor, 275 Alfred St, North Sydney 2060. Phone (02) 922 2111. Telex 70444.

Executives: P. Horton (gen mgr), G. Browne (Syd mgr).

3MP, 3SR, 3UL.

The John F. Moseley Advertisement Agency

C/- Seymour Business Centre, Shop 12, Foyer Level, Sheraton-Wentworth Hotel, 61 Phillip St, Sydney 2000. Phone (02) 982 8946, 233 3911.

Directors: Mrs L. Moseley, E. Wood (assnt mgr).

National advertising sales representative for Australian Broadcasting Commission's publications, including all ABC concert program advertising, 24 Hours, ABC FM magazine.

Nationwide Representation Services

118-124 Willoughby Rd, Crows Nest 2065. Phone (02) 438 3466.

Executive: J.D. Grover (Sydney mgr).

National media sales network comprising Grover Frost (J. Grover), Sydney (02) 922 2977; Geoff Woodside Media (G. Woodside) Melbourne (03) 63 1811; Ad Services, Queensland (D. Higgins) Brisbane (07) 370 9527; Hastwell, Williamson, Rouse, (M. Hastwell) Adelaide (08) 332 3322.

ParPlan

157 Walker St, North Sydney 2060. Phone (02) 922 2677. Telex 20794. Telegrams Parkrep Sydney.

Executives: R.R. Parker (chrnm & mng dir), D.M. Whitehead (chief exec), B.J. Mallon (gen mgr), S.R.I. Parker (assnt mng), P.T. Gordon (radio mgr), G.F. Griffin (nat tv mgr), R.H. Hill (nat press mgr), J.B. Donkin (nat mktg mgr).

RADIO: 2AD, 2GZ, 2LT, 2TMO, 2NZ, 2RE, 2RG, 2XL, 3CV, 3HA, 3MA, 3NE, 3TR, 3UZ, 3YB, 4GG, 4KQ, 4MK, 4WK, 6TZ/NA/CI, 7QT, TELEVISION: Southern Cross TV8 (BCV/GLV/STV), Great Eastland TV (NEN/ECN, NRN/RTN, DDQ/SDQ), NTD, RTS, VEW-TV, Golden West Network (BTW/GSW), North Queensland Television (TNQ/FNQ), Tropical Television MVQ, ITQ, Mining Television Network, Television New Zealand, PRINT: Daily News/Gold Coaster, Advocate, Northern Star, Daily Examiner, Border Watch, Recorder, Whyalla News, Port Augusta Transcontinental, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Messenger Suburban Newspaper Group, Launceston Examiner, Sunday Examiner Express, Tasmanian Mail, Wheatbelt Mercury, Esperance Express, Western Advertiser, Ballarat Courier, Bendigo Advertiser, Sunraysia Daily, Warrnambool Standard, Latrobe Valley Express, Sale Gippsland Times, Traralgon Journal, Castlemaine Mail, Kyneton Guardian, Ararat Advertiser, The Advertiser, The Star, Darwin Star, Stawell Times, Swan Hill Guardian, National Geographic, Look & Listen, & overseas publications.

Press Media Services Pty Ltd

C/- Horwitz Graham Pty Ltd, 506 Miller St, Cammeray 2062. Phone (02) 929 6144. Telex 27833.

Executive: M. Press.

Representing in flight magazines for Air Niugini, British Airways, K.L.M & Manpower men's magazine market.

Queensland Regional Dailies

10th floor, 80 Mount St, North Sydney 2060. Phone (02) 920 1268. Telex 20994. Head office Brisbane.

Executive: B. Kirk (sales mgr).

15 regional daily newspapers in Queensland and the Northern Territory and their affiliate publications.

Ridge Media

Suite 202A, 247 Pacific Hwy, (PO Box 229) North Sydney 2060. Phone (02) 922 7800.

Executives: N. Ridge, O. Ridge.

Representing leisure, special interest, travel, business, trade and rural publications in Australia and overseas.

Marine Hull, Playbill, Sawasdee, Travel Read, Society News Bulletin, Northcoast Magazine, Venture, Northern Daily Leader (Tamworth), Northern Magazine.

Saddleton Cox and Associates (NSW)

6 Cross St, Brookvale 2100. Phone (02) 939 2464.

Directors: H. Saddleton, Mrs H. Saddleton, G. Cox.

Trade Publications.

The Sales Broker

Level 24, Northpoint, 100 Miller St, (PO Box 639) North Sydney 2060. Phone (02) 922 7601. Telex 75345.

Director: Ms J. Brownell.

Media representation & custom publishing: Building Construction Materials & Equipment, Enter Computer Magazine, Lifestyle Homemaker Series, Federal Publishing Comics, general special projects for Federal Publishing.

J.M. Sturrock Pty Ltd

Operating as Carrington Media. Suite 32, 57-59 York St, Sydney 2000. Phone (02) 29 8431.

Executives: J.M. Sturrock (mng dir), A. Hutton (mgr).

Television, newspaper & magazine rerepresentation.

Sydney Press Network

Suite 806A, 8th Floor, Plaza Building, Australia Square, Sydney 2000. Phone (02) 241 2784, 241 2785, 27 3498, 27 3592.

Executive: C.J. Moran (mgr).

Representing network of Suburban newspapers in greater Sydney metropolitan area & NSW North Coast: Auburn Review, Bankstown Torch, Bondi Weekly Courier, Blacktown District Star, Campbelltown District Star, Central Coast Express, Central Coast Weekender, Liverpool Champion, Macarthur Advertiser, Manly Daily, Mosman Daily, Mt. Druitt District Star, Northern Standard, North Shore Advocate, Parramatta Mercury, Penrith District Star, St. George/Sutherland Leader, Southern Courier, Wentworth Courier, Western Suburbs Courier.

Repr: Geoff Woodside Media, 21 Agnes Street, Jolimont, Vic 3002. (03) 63 1811. Media Services, 457 Adelaide St, Brisbane, Qld 4000. (07) 229 6033.

Television Associates Pty Ltd

4th floor, 275 Alfred St Nth, North Sydney 2060. Phone (02) 929 4588. Head office Melbourne.

Executives: K. Bennett (gen mgr), G. Holden (sales exec), J. Mitchell (sales exec).

RVN, AMV, BTW, GMV, SES.

Television Times Sales Pty Ltd

9th floor, 75 Miller St, North Sydney 2060. Phone (02) 922 5399.

Executives: H.E. Gissing (mgr), P. Martin, Miss N. Gilmour (sales execs).

Midstate Television (CBN, CWN, MTN), Tasbu (TVT, TNT).

Tonkin Media Pty Ltd

54-56 Alfred St, Milsoms Point 2061. Phone (02) 925 0154.

Directors: J.A. Tonkin (mng dir).

Executive: M. Tonkin (research mgr), S.B. Tonkin (dir).

Representing local and overseas media.

Webster Media Sales

104 Glover St, Cremorne 2090. Phone (02) 909 3277. Telex 71294.

Executive: A.F. Webster (mng dir), A.P. McBride (gen mgr).

VICTORIA**Adrep Australia Pty Ltd**

21 Agnes St, Jolimont 3002. Phone (03) 9623. Telex 34539.

Executives: G.E. Beer (gen mgr), G. Meakin (Melb mgr).

Capital Radio Network: 2SM, 2NX, Radio 10, 3 FOX, 2NM, 3CS, 6NOW/96FM, GTW, CSEQ (SEQ/RTQ).

Allied Suburban Newspapers

Ground floor, Victorian Employers' Federation Bldg, 21 Burwood Rd, Hawthorn 3122. Phone (03) 819 4399.

Executive: J. Shackleton.

Representing Melbourne suburban newspapers.

Small investment - Big return

2 DOUBLE O

Let us work for you.
Contact Wollongong City Radio
(042) 283 200

Represented by Central Media Sales - Sydney: Hugh Anderson Pty Ltd. - Melbourne: C.B.N. Pty Ltd. - Adelaide: Steve Williams - Brisbane.



Hugh Anderson Pty Ltd

239 Exhibition St, Melbourne 3000. Phone (03) 663 3615.

2UE, 2KO, 2GZ, 2KA, 2LM, 2MC, 2MW, 2NZ, 2OO, 3BA, 3GL, 4BK, 5AD, 5PI, 5SE, Coastal Radio Network, 6KY, 7EX, 7HT, Major Broadcasting Network, GTS, BKN, Peter Anderson (representing 2UE, 2KO).

Brown Orr Fletcher Burrows Pty Ltd

614 Queensberry St, North Melbourne 3051, PO Box 333, North Melbourne 3051. Phone (03) 329 8522. Telex 31717.

Executives: G.R. Brown, P. Burrows, Ms S. Brunskill, M.W. Orr, A.N. Fletcher.

Representatives of major provincial, regional, rural and suburban press, metro & provincial radio and consumer & business press.

Burdan Marketing Services

5 Aringa Court, Heathmont 3135. Phone (03) 729 4650.

Director: O. Burdan.

Australian Forest Grower, Commercial Horticulture, Pig Farmer, Australian Dairy Foods, Australian Jersey Journal, Design World, Aust Cotton Grower, Bakers & Millers Journal, Pastrycooks & Bakers News Monthly, Contact Monthly.

CBN Sales Pty Ltd

190 Wells St, South Melbourne 3205. Phone (03) 699 3722. Telegrams Ceeben. Telex 32505. Head office Sydney.

Executive: K. Stevens (mgr).

2BE, 2BH, 2CC, 2UW, 2WG, 2QN, 2LF, 4AM, 4BU, 4BC, 4HI, FM 104, 4GR, 4NA, 4RO, 4MB, 4SB, 4LG, 4ZR, 5KA, 5AU, 5RM, 7HO, 7LA, Radio New Zealand.

Derrick, Lewis & Associates Pty Ltd

1st floor, 637 St Kilda Rd, Melbourne 3004. Phone (03) 51 9984.

Directors: L.S. Derrick, J.S. Lewis.

I'state assocs: Nankervis Media, Adelaide (08) 339 1716.

Engineers Australia, Chemical Engineering in Australia, Mine & Quarry Mechanisation, Earth-movers & Road Contractors Plant Hire Manual, Australian Book Review, Oil & Gas Australia, Petromin Asia, Washington Post, Motor Equipment News, Portfolio, Chemistry in Australia, In-

ternational Mining, Construction Industry International, Australian Petroleum Services Index, Safety in Australia.

Direct Radio Marketing

VACC House, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 5199. Telex 39020.

Representing commercial broadcasting stations for co-operative subsidy and direct funds.

Field Force Media Representatives

349 Moray St (PO Box 534) South Melbourne 3205. Phone (03) 690 8233; Telex 3912.

Executive: R. Gaff.

Dubbo Daily Liberal, Northern Magazine, North West & Hunter Valley Magazine, Australian Penthouse, Asian Finance, DAWN Newspapers (Pakistan), The Times, 30 Jours (Noumea), The Executive (H.K.), The Sunday Times, Irrigation Farmer, Travel Agency, WA Homes & Living, Let's Travel, International Herald Tribune, Life Be In It Publishing Projects, Messenger Press.

John Havre

286 Toorak Rd, Sth Yarra 3141. Phone (03) 241 3246. Telex 31255.

Executive: J. Havre (prop).

Media representatives.

Leba Advertising (Aust) Pty Ltd

980 High St, Armadale 3143. Phone (03) 509 4619, 509 4539.

Executives: J. Kaufman (mng dir), R. Kaufman.

All major ethnic newspapers, publications (nat), and ethnic tv programmes, translation services and photosetting in all foreign languages.

Macquarie Radio Sales

382 Latrobe St, Melbourne 3000. Phone (03) 329 6666. Telex 32211. Head office Sydney.

Executives: R. Jolly (mktg dir), N. Scott (nat sales mgr), D. Christie (reg sales mgr).

2GB, 2BS, 2CA, 2DU/PK, 2MG, 2ST, 2VM, 2WL, 3AW, 3SH, 3WM, 4AY, 4BH, 4CD, 4GC, 4KZ, 4LM, 4VL, 5DN, 5MU, 6PR, 6LN, 6MD, 6VA, 6BY, 6WB, 6SE, 7AD, 7BU, 7SD, 8DN, 8HA, Radio Fiji.

Media Partners Australia Pty Ltd

290 Latrobe St, Melbourne 3000. GPO Box 2027S. Phone (03) 329 6022. Telex 32914.

Executive: P. Horton (gen mgr).

3MP, 3SR, 3UL.

Overdrive Media Services (Australia) Pty Ltd

Kings Arcade, 974-978 High St, Armadale 3143. Phone (03) 500 0022, 500 0288.

Executives: B. Barrett (mng dir), N. Page.

Truckin' Life Magazine, Racing Car News, Truckin' Life Handbook, Law Institute Journal of Victoria, Society of Automotive Engineers, Queensland Fruit & Vegetable News, Inside Dining, Spoke Magazine.

ParPlan

492 St Kilda Rd, Melbourne 3004. Phone (03) 267 3188. Telegrams Repservice Melbourne. Telex 33632.

Executives: R.R. Parker (chrnm & mng dir), B.J. Mallon (gen mgr), M. Rainsford (press sales mgr), J. Ogden (tv sales mgr), P. Deeming (radio sales mgr).

RADIO: 2LT, 2WS, 2GO, 2RG, 2TM, 2MO, 2AD, 2RE, 2XL, 3CV, 3TR, 3HA, 3NE, 3MA, 3YB, 4GG, 4KQ, 4MK, 4WK, 6TZ/NA/CI, 6NW/6KA, 7QT, TELEVISION: Southern Cross TV8 (BCV/GLV/STV), NTD, Great Eastland TV (NRN/RTN, DDQ/SDQ, NEN/ECN), RTS, VEW Colour Network, Golden West Network (BTW/GSW), Mining Television Network, North Queensland Television (TNQ/FNQ), Tropical Television (MVQ), ITQ Mount Isa, Television New Zealand, PRINT: National Geographic, Commerce, Gold Coast Bulletin, Castlemaine Mail, Gippsland Times, Gippsland Farmer, Kyneton Guardian, Latrobe Valley Express, Sunraysia Daily, Swan Hill Guardian, Traralgon Journal, Mildura Midweek, Whyalla News, The Recorder, The Transcontinental, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Express Group, Wheatbelt Mercury, Border Watch, Darwin Advtg, Alice Springs Star, The Messenger, Newspaper Group and overseas publications.

Paul Penman and Associates Pty Ltd

29 Adelaide Ave, Mount Waverley 3149. Phone (03) 277 1257.

Executive: P. Penman (mng dir).

Regional Review, Moving House, Architect, The Australian Orienter.

Point of Purchase Media (Aust) Pty Ltd

232 Albert Rd, South Melbourne, 3205. Phone (03) 699 9877.

Executives: J.F. Cann (mng dir), Ms S. Duncan (nat sales mgr), B. Groves (nat ops mgr).

Australasian wide sales of the "Ad Trolley".

Rodda Advertising Sales

5c Belson St, East Malvern 3145. PO Box 318, Prahran 3181. Phone (03) 484 7899, a/h 509 0136.

Directors: G.L. Rodda, G.O. Rodda.

Specialising in a range of business, rural, specialist and consumer media, both state & nationally.

Saddleton Cox & Associates (Vic)

117 Bridport St, Albert Park 3206. Phone (03) 699 9377.

SMB Media Representation Pty Ltd

17 Derby Rd, Caulfield East 3145. Phone (03) 211 3377.

Directors: Miss S.M. Brew (mng dir), G.J. Beat- tie.

Media Representation national & overseas.

Associated repr: Mike Bannister & Associates, 203 Castlereagh St, Sydney 2000. Phone (02) 264 6273.

Glen & Gloria Smith Advertising

18 Quaintance St, Mount Waverley 3149. Phone (03) 277 2311.

Executives: G. Smith, Mrs G. Smith.

Media reps & mktg consultants.

Leonard Sparks & Associates

3rd floor, 126 Wellington Pde, East Melbourne 3002. Phone (03) 419 2595. Telex 35808.

Executive: L.S. Sparks.

West Australian Provincial Press, Associated Business Publications, Islands Business, Fiji.

Repr: Japan.

Stereo Time Sales Pty Ltd

3rd floor, 456 St Kilda Rd, Melbourne 3004. Phone (03) 267 3622. Telex 37237.

Executive: I. Stockdale (chief exec).

2MMM.FM Sydney, SA.FM Adelaide.

Styles & Associates Media Services

355 Moray St, South Melbourne 3205. Phone (03) 699 7599.

Executives: J. Styles (mng dir), I. Williams (TV mgr).

NWS9 Adelaide, Manpower Magazines of Federal Publishing Group, The Australian Accountant, The Law Institute, The Victorian Arts Centre Magazine, PBL Publications.

Television Associates Pty Ltd

582 St Kilda Road, Melbourne 3004. Phone (03) 51 6945.

Executives: J. Niere (Vic mgr), N. Morrice (sales exec).

BTV, GMV, RVN/AMV, SES.

I'state office: Sydney.

Television Time Sales Pty Ltd

Suite 8, 'Greenview', 20 Commercial Rd, Melbourne 3004. Phone (03) 267 3122. Telex 34579.

Executives: R. Kelsall (mgr), O. Ablinger (sales exec).

Midstate Television (CBN, CWN, MTN), Tasbury (TNT, TVT).

Small investment - Big return

2 DOUBLE O

Let us work for you.
Contact Wollongong City Radio
(042) 283 200

Represented by Central Media Sales - Sydney: Hugh Anderson Pty Ltd. - Melbourne: C.B.N. Pty Ltd. - Adelaide: Steve Williams - Brisbane.



2CH-AWA Radio Network

464 St Kilda Rd, Melbourne 3004. Phone (03) 267 5199. Telex 39020.

Executives: T. Sargeant (Melb mgr), T. McAdam (sales mgr), I. Wright (nat acct dir), M. Sullivan (mktg exec).

2CH, 2AY, 2GF, 2GN, 3BO, 4TO, 4CA.

Geoff Woodside Media Pty Ltd

21 Agnes St, Jolimont 3002. Phone (03) 63 8111. Telex 34539.

Executive: G.B. Woodside (mng dir).

Regional dailies: The Advocate-North West Tas, Maitland Mercury, Lithgow Mercury, Central Western Daily-Orange, Manly Daily; NSW: Central Coast Express-Gosford, Taree Manning River Times, Hunter Magazine-Hunter Valley, Singleton Argus, Parkes Champion Post, Forbes Advocate, Scone Advocate, Cessnock Advertiser, Great Lakes Advocate, Lower Hunter News Pictorial, Gloucester Advocate, Statewide Regional Magazines; SA: The Flinders News-Port Pirie, Review Times-Port Pirie, Spencer Gulf Pictorial; QLD: Queensland Country Press Assoc; Magazines: Prime Time, Australian Playboy, Omega, Geo, Tracks; Travel: Inside Tourism, Meetings; Suburban: The Sydney Press Network, Perth Suburban Network, Sydney Pink Pages. NZ & overseas publications.

QUEENSLAND**Ad-Services Queensland**

133 Broseley Rd, Toowong 4066. Phone (07) 370 9527.

Directors: D.W. Higgins, Mrs P.K. Higgins.

Repr: Member Nationwide Representation Services - all states.

Anday Advertisement Agency

CCA Centre, Dayboro Rd, Closeburn 4520. Phone (07) 289 4128. Telegrams Broadfilm Brisbane.

Director: D. Wood (mng dir).

Press & air media.

Archer Garry & Associates Pty Ltd

239 Milton Rd, Milton 4064. Phone (07) 369 7877. Telex 43728.

Directors: T.H. Garry, R.G. Archer.

ATN, HSV, ADS, 96FM, 2NX, 2 DAY FM, 3 FOX FM, 3CS, Sun News Pictorial, The Mercury, Advertising News, Convention, Open House, Network, Australian Family Physician, Rostrum, Cumberland Newspapers, The Herald, The Weekly Times, Queenslander, Panorama, The Sporting Globe, Ayr Advocate, Home Hill Observer, Tur-nout.

Beale Media Services

118 Kennigo St, Spring Hill 4000. Phone (07) 52 7799.

Director: R.A.S. Beale.

CBN Sales Pty Ltd

30-38 Wharf St, Brisbane 4000. GPO Box 95, 4001. Phone (07) 221 8662. Telegrams Ceeben. Telex 42426. Head office Sydney.

Executive: T. Johnson (mgr).

2UW, 2BH, 2CC, 3EON, 4BC, 4BU, FM 104, 4GR, 4AM, 4HI, 4LG, 4MB, 4NA, 4RO, 4ZR, 4SB, 5KA, 5AU, 5RM, 7HO, 7LA, Radio New Zealand.

Direct Radio Marketing

457 Adelaide St, Brisbane 4000. Phone (07) 832 4974. Telex 43075. Head office Sydney.

Executive: R. Furlong (Qld sales mgr).

Representing commercial broadcasting stations for co-operative subsidy and direct funds.

Effective Media Sales & Marketing Pty Ltd

GPO Box 2076, Brisbane 4001. Phone (07) 229 0644. Telex 41373.

Directors: A.W. Brandt, Ms. M.E. Tutin.

2WG, 2QN, 2LF, 3BA.

Geoff Horne Agencies

PO Box 247, Kenmore, 4069. Phone (07) 202 6813.

Directors: G.J. Horne & S.A. Horne (prtns).

Engineers Australia, Australian Penthouse, Real Estate Sales, Racing Car News, Outdoors Specials, Modern Boating, Modern Fishing, Over-lander, Sonics, Electronics Today International, Revs Motorcycle News, Playgirl for Men, Australian Waves, plus all allied annuals & Federal Publishing Special Projects.

International Media Services (Australia)

PO Box 190, East Brisbane 4169. Phone (07) 393 0758. Telex 41263. Telegraphic address "Cane", Brisbane.

Executive: G. Kerr (mng dir).

Australian Family Safety, Australian Caneg-rower, Australian Safety News, Cattleman.

Kerr Media Services

PO Box 190, East Brisbane, 4169. Phone (07) 393 0788. Telex 41263. Telegraphic Address: "Cane" Brisbane.

Executive: G. Kerr (mng dir).

Media representatives.

Macquarie Radio Sales

35 Astor Terrace, (GPO Box 906) Brisbane 4000. Phone (07) 221 0111. Telex 40259. Head office Sydney.

Executives: K. Mulcahy (sales dir), J. Johnson (reg sales mgr).

Macquarie Network, 2GB, 2BE, 2BS, 2CA, 2DU/PK, 2MG, 2ST, 2VM, 2WL, 3AW, 3SR, 3UL, 4BH, 4CD, 4NA, 4VL, 4KZ, 4GC, 4LM, 5DN, 5MU, 6BY, 6LN, 6MD, 6PR, 6SE, 6VA, 6WB, 7AD, 7BU, 7SD, 8DN, 8HA, Radio Fiji.

McLean Media Representations Pty Ltd

40 Queen St, Brisbane 4000. PO Box 318, North Quay 4000. Phone (07) 229 1955.

Executive: Mrs K. Lacy.

Media represented refer head office Sydney.

Media & Advertising Associates

Suite 61, 4th floor, Benson House, 2 Benson St, Toowong 4066. Phone (07) 371 8905, 371 9997.

Executive: J. Fewings.

Qld rep for Time Magazine, Rydges Publications, Livingston Outdoor Posters, West Australian Newspapers, Follow Me, Good Housekeeping, Waistline.

Media Services Pty Ltd

457 Adelaide St, Brisbane 4000. Phone (07) 229 6033. Telex 43075.

Executives: R. Gower, G. Robinson.

4CA, 4TO, 2AY, 2CH, 2GF, 2GN, 2LM, 2NM, 2SM, 3BO, 3XY, 6IX, ATV, TEN, SAS, TVW, WIN, CAPITAL-7, Magazine Promotions, Advertiser Magazines, Personnel Investments, Business Review Weekly, Prime Time, Lismore Star, Grafton Examiner, Coffs Harbour Advocate, North Coast Advocate-Ballina, Tamworth Leader, Western Mail Perth, Western Farmer, Qld Country Press Newspapers, Sydney Press Network, Federal Publishing, Retail World.

Claude Olive Media

Cnr. Eagle Tce & Upper Roma St, Brisbane 4000. Phone (07) 229 4316.

Advocate (Ayr), Border Morning Mail (Albury), Daily News/Gold Coaster, Innisfail Advocate, Register, Near North Coast News, Sunshine Coast Weekly, Tablelander, Townsville Advertiser, The Sunday Territorian (News Ltd), The Hunter Manning Magazine, The Newspress Group magazines.

ParPlan

383 Wickham Terrace, Brisbane 4000. Phone (07) 839 7855. Telex 41775.

Executives: R.R. Parker (chrmn & mng dir), Mrs M. Gray (sales exec), J. Musgrove (sales mgr).

RADIO: 2WS, 2LT, 2AD, 2GO, 2GZ, 2NZ, 2RE, 2XL, 2RG, 2TMO, ParPlan Regional NSW, 3HA, 3MA, 3YB, 3CV, 3NE, 3TR, 3UZ, ParPlan Regional Victoria, 4GY, 4MK, 4WK, 6NW/KA, 6TZ/NA/CI, 7QT, ParPlan Regional WA, TELEVISION: Southern Cross TV8 (BCV/GLV/STV), GWN (GTW/GSW), RTS, Mining Television Network, Mid-Western Television, Television New Zealand, PRINT: Commerce, Gold Coast Bulletin, Castlemaine Mail, Gippsland Times, Gippsland Farmer, Kyneton Guardian, Latrobe Valley Express, Sunraysia Daily, Swan Hill Guardian, Traralgon Journal, Mildura Midweek, Whyalla News, The Recorder, The Transcontinental, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Express Group, Wheatbelt Mercury, Border Watch, Darwin Advt., Alice Springs Star, Ballarat Courier, Bendigo Advertiser, Look & Listen, The Messenger Newspaper Group and overseas publications.

Queensland Regional Dailies

13 Level, 40 Creek St, Brisbane 4000. Phone (07) 229 6922. Telex 40233.

Executive: M. Evans (mgr).

15 regional daily newspapers in Queensland and the Northern Territory and their affiliate publications.

I'state office: Sydney.

Queensland Regional Television Pty Ltd

383 Wickham Terrace, Brisbane 4000. Phone (07) 221 8872. Telex 42066.

Executives: J.N. Penglis, J. Paton, B. Phillips, C. Rogers.

NEN/ECN, NRN/RTN, DDQ/SDQ, ITQ, NTD, RTQ, TNQ/FNQ, SEQ, MVQ, GTW, SES, RVN/AMV, BTV/GMV.

Queensland Representations

1st floor, CES Bldg, 2434 Gold Coast Hwy, Mermaid Beach 4218. Phone (075) 31 1286.

Director: D.A. Corser

National Farmer Newspaper, Australian Country Magazine, QTQ.

Repr: Toowoomba (076) 38 2215; Gold Coast (075) 38 9909.

Represent Pty Ltd

13 Scullin St, Mudgeeraba (Gold Coast) 4213. Phone (075) 30 5601.

Directors: G.R. Tingle (sales dir), Ms D.K. Tingle (co secty).

2MMM, 3AK, 6PM, 3MP, 5AA.

Tedvin Promotions Pty Ltd

66 Kelvin Grove Rd, Kelvin Grove 4059. Phone (07) 832 3875, (ah) (07) 209 8401.

Director: E.N. Vining (mng dir).

Servicing agencies & clients in Qld on behalf of interstate, national & some local media.

Australian Auto Action, Australian Family Circle, Australian Motor Racing, Australian Playboy, Best Buys, Four x Four Australia, Motor Manual, Newsweek, Tracks.

Bede Williams & Associates Pty Ltd

Suite 4, 1st Floor, 37 Station Rd (PO Box 249) Indooroopilly 4068. Phone (07) 378 9333.

Directors: B. Williams, F.J. Williams.

Executive: Miss J. Milne (sales).

Television: TCN 9, GTV 9, NWS 9, STW 9, NBN 3; Radio: 3DB, 5AD, 5PI, 5SE, 6KY, 3GL; Newspapers: The Advertiser (Adelaide), The Star (Newcastle), New Read (Newcastle), The Examiner & The Express (Launceston).

Steve Williams Media Representations

Suite 59, 4th Fl, Benson Hse, 2 Benson St, Toowong 4066. PO Box 825 Phone (07) 371 9997, 371 9800.

Executive: S. Williams.

SOUTH AUSTRALIA

Admedia Group Pty Ltd

24 Kensington Road, Rose Park 5067. Phone (08) 332 8144. Telex 82182.

Executive: Mrs. K. Benson (mgr).

TCN, GTV, QTQ, STW, GTS/BKN, 2 DAY FM, 3AK, 4BK, 4GG, 6PM, 6AM, 6GE, 6KG, 4AK, 3 FOX FM; ACP Magazines (Titles - Australian Womens Weekly, Cleo, Mode, Mode for Brides, House & Garden, Gourmet, Homemaking Specials, Wheels, Street Machine, Sports Car World, Modern Motor, Rugby League Week), Advertising News, Point of Purchase Media. Federal Publishing: Modern Boating, Fishing, Overlander, Outdoors, Australian Golf, Revs, ETI, Your Computer.

Charles F. Brown & Associates

A divn of Sandra Shaw & Assoc. Pty Ltd 178 Fullarton Rd, Dulwich 5065. Phone (08) 332 7711.

Executives: Miss S.J. Shaw (mng dir), Ms S. Fegan.

2UE, 2KO, 2GZ, 2NZ, 2MW, 2LM, 2MC, 3DB, 4BK, 6KY, 6NW, 6KA, 7EX, 7HT; Womans Day, Cosmopolitan, Dolly, People, Electronics Australia, Omega, Harpers Bazaar, Good Housekeeping, Mens Journal, Smash Hits, Belle, SA Motor (RAA), Motor Trade Journal (SAACC), Racing Car News, Launceston Examiner, Tasmanian Mail, Western Mail.

CBN Sales Pty Ltd

43 Franklin St, Adelaide 5000. GPO Box 1550, Adelaide 5001. Phone (08) 51 6643. Telegrams Ceeben. Head office Sydney.

Executive: Dee J. Norton (mgr).

2UW, 2BH, 2CC, 3EON, 4BU, 4BC, 4HI, 4AM, 4LG, FM 104, 4GR, 4NA, 4ZR, 4RO, 4MB, 4SB, 7HO, 7LA, Radio New Zealand.

Cotswold Media Services

13 Castle Close, Crafrers 5152. Phone (08) 339 3427.

Executives: Mrs J.R. Radford.

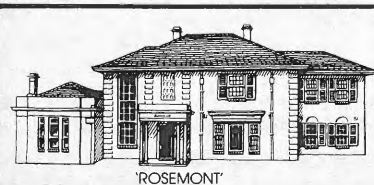
2SM, 2NX, 2NM, 3BA, 3XY, Radio 10, 6IX, Housing Victoria, Australian Hardware Journal, What's New In Electronics, Australian Family Physician, What's New in Computing, Sydney Press Network, Australian Safety News, Australian Family Safety, Greenworld, Computing in Education.

Hastwell, Williamson, Rouse Pty Ltd

59 Kensington Rd (PO Box 419) Norwood 5067. Phone (08) 332 3322. Telex 87113.

Executives: H. Hastwell, M. Hastwell, J. Williamson, G. Rouse.

Network 10, WIN, GTW, CSEQ, GET, GWN, NBN, SOUTHERN CROSS, VEW, TVW, CAPITAL 7, 2WS, 2MMM, 3KZ, 96FM, 2BE, GWN. Earthmover, Energy News, Forest Ind Journal, GEO, Herald & Weekly Times Magazine Group, Business Press International, Rydge Publications, Strand Publications, Time, Truck & Bus, Vogue Publications, Alice Springs Star, Ballarat Courier, Bendigo Advertiser, Border Morning Mail, Burnie Advocate, Davies Bros Hobart, Darwin Star, Elliott Newspaper Group, Geelong Advertiser, Hotel Gazette, Licensees Liquor Guide, Management Bulletin, Northern Newspaper Group Qld, Regional Dailies Qld Newspapers, Qld Fruit & Vegetable News, TV Radio Extra, West Australian



**Hastwell
Williamson
Rouse Pty. Ltd.**
The Experienced Ones

59 KENSINGTON ROAD
NORWOOD, S.A.
Telephone: (08) 332 3322
Telex: AA87113

Newspapers, What's On In Adelaide, Western Farmer, Western Newspapers (Orange), Newcastle Star, Northern Star, Hotelier.

Reprs on behalf of Parplan: ITQ, MVQ, NQTV, 2XL, 2GO, 2RG, 3CV, 3NE, 3TR, 3YB, 4MK, 4KQ, 4GY. Look & Listen, Overseas Publications.

Macquarie Radio Sales

C/- 5DN, 201-205 Tynte St, Nth Adelaide 5006, PO Box 5, Nth Adelaide 5006. Phone (08) 267 4155. Telex 82176. Head office Sydney.

Executive: P. O'Donnell (sales dir).

Maquarie Network: 2GB, 2BS, 2CA, 2DU/PK, 2MG, 2ST, 2VM, 2WL, 3AW, 3SH, 3SR, 3UL, 3WM, 4BH, 4AY, 4CD, 4GC, 4KZ, 4LM, 4VL, 5DN, 5MU, 6PR, 6LN, 6MD, 6VA, 6BY, 6WB, 6SE, 7AD, 7BU, 7SD, 8DN.

Market Media Associates

79 McLaren St, Adelaide 5000. Phone (08) 223 6344. Telex 88740.

Executives: A.H. Taylor (dir), A.R. Taylor (co-ord), T. Giuliani (sales rep), Ms S.J. Ormerod (sales secty).

Television - HSV, RVN, AMV, BTM, GMV, SES, RTS, NTD;

Radio - 3UZ, 3HA, AWA Network-2CH, 2AY, 2GF, 4GN, 3BO, 4CA, 4TO;

Newspapers - Regional - Wagga Daily Advertiser, Wagga News Pictorial, Southern Rural, Bathurst Western Advocate, Griffith Area News, Horsham Wimmera Mail Times, Ararat Advertiser, Wangaratta Chronicle, Katherine Times, Mt Gambier Border Watch, Suburban - Cumberland - Sydney, Gosford, Canberra;

Consumer Press - Sportsman, Newspress - Motor Manual, Auto Action, Australian Motor Racing, Turbo Australia, Caravan World & Outdoor Life, Caravan Buyers Guide, Let's Travel, Amateur Radio Action, Soccer Action, Cricketer, Inside Football, National Greyhound News, National Greyhound Weekly, National Trotting Weekly, Juke, Ram, 4X4 Australia, Southdown press - New Idea, TV Week, Signature, Best Bets;

Business Press - The Australian Accountant, Marketing World, Creative Directory, The Executive Journal, The Miner Newspaper, The National Constructor, Purchasing News, Railways of Australia "Network", Automotive Engineer, Town & Country Farmer, Irrigation Farmer, Plumbing Review, Sydney West Business.

Nankervis Media

Strigg Rd, Piccadilly 5151. PO Box 36, Crafrers 5152. Phone (08) 339 1716.

Executive: J.D. Nankervis.
Print media.

J.D. Stone & Associates

346-348 Carrington St, Adelaide 5000. Phone (08) 223 4631.

Executive: J.D. Stone.

Sole SA advtg reprs for Yaffa Publishing Group incl. Ad News; also Building & Architecture, Australian Computerworld, Council & Community, Mining Monthly, etc. Sole agents for Mason Duflex Printers.

Symons Media Services Pty Ltd

3 Moore St, Toorak Gardens 5065. Phone (08) 31 5135.

Directors: J.H. Symons, L.R. Symons.

Executive: J.H. Symons (mng dir).

Australian Family Circle, Better Homes & Gardens, Australian Business, The Bulletin, Playboy, Sydney Daily Mirror, Sydney Daily & Sunday Telegraph, Perth Sunday Times, Brisbane Sunday Sun, Brisbane Daily Sun.

WESTERN AUSTRALIA

Adrep Advertising Representatives

62 Wickham St, East Perth 6000. Phone (09) 325 6395, 325 7395.

Executives: C.R. Thomas (principal), D. Kettley (radio/tv divn).

2AY, 2GN, 3BO, 4CA, 4TO, 7LA, 8HA, AMV 4, CBN 8, CWN 6, MTN 9, RVN 2, WIN 4, BTM 6, GMV 6, SES 8, ADS 7, RTS 5A, CSEQ.

Allen & Associates

Suite 2, 284 Stirling St, Perth 6000. PO Box 191, Doubleview 6018. Phone (09) 328 9833. Telex AA94382.

Small investment - Big return

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Let us work for you.
Contact Wollongong City Radio
(042) 283 200

Represented by Central Media Sales - Sydney: Hugh Anderson Pty Ltd. - Melbourne: C.B.N. Pty Ltd. - Adelaide: Steve Williams - Brisbane.

Director: B.A. Allen (mng dir).

Advertising News, Brisbane Courier Mail, Brisbane Telegraph, Brisbane Sunday Mail, Queensland Regional Dailies, Australian Cricket, Building Construction Materials & Equipment, Australian Golf, Outdoor, Overlander, Penthouse, Rugby League Week, Safety News, Family Safety, Time, Family Physician, Business Press Trade Magazine, Herald & Weekly Times Group, Hobart Mercury, Sunday Tasmanian, Tasmanian Country, Stock Journal, News Northern Territory, Centralian Advocate, Cumberland Newspapers NSW, Western Way, 5AA, AWA Network, 2CH, 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 2CC, 97.2MW Gold Coast, Radio 747/6SE Esperance, TVA Network, AMV 4 Albany/Wodonga, BT6, Capital 7, GMV6, RVN2, SES 8.

Aubrey G. Barker & Associates

1st floor, 133 St George's Tce, Perth 6000. Phone (09) 322 3184, 322 3204. Telex 93810.

Director: A.G. Barker.

Executives: Mrs C. Clark, Miss S. Tapper & M. Medizza (media co-ordinators), Miss E. Barker (sales co-ordinator).

Rainbow Radio - 6VA, 6MD, 6WB, 6BY, 6NW, 6KA, 6LN, 5MU, 2UW, 2WS, 2KA, 2GO; Television - GTW 11, TCN 9, GTV 9, QTO 9, NSW 9. Wheatbelt Mercury, RAC Touring & Accommodation Guide, Adelaide Advertiser, Adelaide Advertiser (On the Land), Launceston Examiner, Sunday Examiner Express, Tasmanian Mail, Times London, Sunday Times London, The Australian Women's Weekly, The Bulletin, Cleo, Belle, Mode, Australian Business, Rydges Business Journal, Construction-Civil Engineering & Mining Review, Manufacturers' Monthly, Modern Office, In Marketing, Australian Gourmet, Mode for Brides, Australian House & Garden, House & Garden Homemaker Specials, G.O. (Government Officers Magazine).

Australian Media Consultants

Energy Hse, 103 Scarborough Beach St, Mount Hawthorn 6016. Phone (09) 443 3400. Telex 25431.

Director: S. Smith.

Engineers Australia, Business Week International, Oil & Gas Journal, The Oilmen.

Ray Burns Media

105 Outram St, West Perth 6005. Phone (09) 322 2066. Telex 94307 HHouse.

Director: R.A. Burns

Executive: K. Lattimer.

B & T and AARDS, Australian Playboy, Tracks (nat surfing publication), Video Illustrated, The Australian Accountant, Panorama, Asher Joel Media Group - The Miner, National Constructor, Purchasing News, The Coal Journal; The Convention, Convention Rostrum (Directory), Oil & Gas Quarterly, Open House & overseas publications.

Country Press Advertising & Clearing House of WA

Suite 5, 266 Hay St, Subiaco 6008. Phone (09) 381 1365.

Albany Advertiser, Avon Express, Beverley York Express, Great Southern Herald, Collie Mail, Geraldton Guardian, Gnowangerup Star, The Observer, Wagin Argus & Arthur Dumbleyung Lake Grace Express, Esperance Express.

Field Force Media

Suite 5, 4 Canning Rd, Kalamunda 6067. Phone (09) 293 3433.

Director: V. Drage.

O'Keeffe Media Services

A divn of Media Machine. 320 Churchill Ave, Subiaco 6008. Phone (09) 381 7440, 447 2734.

Director: K.J. O'Keeffe (mng dir).

SAS, TVQ 0, TEN 10, ATV 10, Tasbuy, NBN 3, NTD 8, WIN 4, CBN 8, CWN 6, MTN 9, The Newcastle Star, Australian Basketball, The WA Builder, Elliot Newspaper Group, Yaffa Publishing, Womens Day, Major Radio Network: 2UE, 2KO, 3DB, 4BK, 5AD, 7EX, 7HT, 3CV, 3YB, 3MA, 5PI, 5SE.

TASMANIA

The Media Centre

9 Liverpool St, Hobart 7000. GPO Box 758, 7001. Phone (002) 34 8588. Voca Dex (002) 34 6874.

Directors: C. Barry, Y. Barry.

Executives: P. Becker, C. Frost, J. Williamson, S. Byrne.

NATIONAL - Tasmanian Travelways, R.A.C.T. Motor News; STATE - The Australian, Sunday Telegraph, Adelaide News, New Zealand Newspaper Group, Church News, Tasmanian Yachtsman (RYCT Publication); SOUTHERN TASMANIA - Advocate Newspaper, Advocate Weekender.

Service Advertising & Publications

105 Macquarie St, Hobart 7000. Phone (002) 23 3744.

Directors: E.G. & S.D. Schmidt.

Magazine, outdoor & transportation advtg.

Radio, TV & Press Monitoring Services

AAP Reuters Communications Pty Ltd

30 Ross St, Glebe 2037 (PO Box 3888, Sydney 2001). Phone (02) 692 1000. Telex 23700.

Directors: L. Casey (chrmn), L. Turnbull, M. Suich, P. Job, C. Thomas.

Executives: B. Blundell (gen mgr), B. Perkin (mktg mgr), D. Vu (dev mgr).

Subsidiary of AAP Information Services in the development & mktg of communications & data processing equipment & services.

Ad-Bank

18 Wellington St (Box 54) Kew 3101. Phone (03) 861 7498.

Director: Richard Croll (mng dir).

Nationwide network monitoring radio and television news & current affairs, & Tv comms.

Repr: Monitoring Sydney Media, 8/220 Pacific Hwy, Crows Nest 2065. Australian Reference Services, (Melb & Adelaide). Monitoring Brisbane Media, Cnr Boundary/Bradley St, Spring Hill 4000. Monitoring Canberra Media, Suite 34, Kippax Centre, Holt 2615. Monitoring Perth Media, 511 Fitzgerald St, North Perth 6006. Associated with Press Clipping Services: Neville Jeffress/Pidler Pty Ltd (national), Monitair Pty Ltd (Canberra).

Australian Press Cuttings Agency

443 Lt. Collins St, Melbourne 3000. Phone (03) 67 5133.

Directors: H.B. Everard & Mrs B.M. Everard (ptrns).

Distribution of press clippings from Australian papers.

Australian Reference Services Pty Ltd

18 Wellington St (Box 54) Kew 3101. Phone (03) 861 7498. Telex 151449. Adelaide (03) 861 7498.

Directors: R. Croll (mng dir).

Nationwide network monitoring tv and radio news and current affairs, & Tv commercials.

Repr: Monitoring Sydney Media, 8/220 Pacific Hwy, Crows Nest 2065. Monitoring Brisbane Media, Cnr Boundary/Bradley St, Spring Hill 4000. Monitoring Canberra Media, Suite 34, Kippax Centre, Holt 2615. Monitoring Perth Media, 511 Fitzgerald St, North Perth 6006. Ad-Bank, 18 Wellington St, Kew 3101. Associated with press clipping services: Neville Jeffress/Pidler Pty Ltd (national), Monitair Pty Ltd (Canberra).

Australian Time-Check Pty Ltd

47 Northwood Rd, Northwood 2066. Phone (02) 428 3126.

Director: R.C. McKenzie.

Radio monitoring service.

The Central Index

PO Box 174, Collingwood 3066. Phone (03) 417 5918.

Executive: A.W. Muddyman.

National coverage of press and magazines specialising in company finance.

Alan Foley Pty Ltd

20 Loftus St, Sydney 2000. Phone (02) 231 6155. Telex 71752.

Director: B. Foley (gen mgr).

For all newspaper syndicate features, series & articles. The world's leading comics.

Info Communication & Data Retrieval Service NSW

43 Thomas St, North Sydney 2060. Phone (02) 929 8760.

Executives: Mrs J. Webb, Ms. L. Carey.

High quality monitoring of tv commercials for reference purposes. Library dating from 1975 including 8,000 tv commercials. Computer accessed, video cassette compilation for reference reels available in Umatic, VHS or Beta to PAL or NTSC standard. All equipment in-house.

Neville Jeffress/Pidler Pty Ltd

Prospect House, Blackburn Lane, Surry Hills 2010. Phone (02) 211 0026, 211 1158.

Directors: E. Barnum (chrmn), Mrs J. Pidler (mng dir), R. Monaghan (acctnt), N. Jeffress, D. Cameron.

Executives: Mrs J.M. Pidler (mng dir), Miss E. Robertson (mgr).

Press clipping & media research bureau, comprehensive service covering over 90% of total print circulation in Australia.

Repr: Member of Federation Internationale Des Bureaux D'Extraits De Presse.

Media Monitors Australia Pty Limited

3rd floor, 720 George St, Sydney 2000. PO Box K527, Haymarket 2000. Phone (02) 212 4133.

Directors: I. Parry-Okeden (mng dir), D.G.L. Worland.

Executives: R. Jolly (gen mgr), B.J. Hall (co secty), J. Harris (press services), J. Ilbery (monitoring services), S. Goldner (tv advtg services), L. McGrath (tv news), J. Spaeth (media people).

Surveillance of Sydney radio & tv including local & national news, current affairs & talk programmes 6am - midnight 7 days. Coverage of major Melb radio & tv programmes. Daily monitoring of comms on Sydney tv 9am - midnight 7 days. Extensive tv comms library. Publ of Media People, monthly up-dated contact list of Sydney & NSW mass media.

Media Report

142 Charlotte St, Brisbane 4000. GPO Box 1793, Brisbane 4001. Phone (07) 221 2566. Telex 40679 Philpr.

Director: Ms. S. Paul (mng dir).

Press clipping and media monitoring service.

Monitoring Sydney Media

8/220 Pacific Hwy, Crows Nest 2065. Phone (02) 92 1084. Telex 72723.

Directors: R. Croll, J. Griffen (mng dir).

Nationwide network monitoring radio & Tv news & current affairs, & Tv comms for clients.

Reprs: Associated with Press Clipping Services: Neville Jeffress/Pidler Pty Ltd (nat); Monitor Pty Ltd (Canberra); Australian Reference Services (Melb & Adelaide); Monitoring Brisbane Media, Cnr Boundary/Bradley St, Spring Hill 4000. Monitoring Canberra Media, Suite 34, Kippax Centre, Holt 2615. Monitoring Perth Media, 511 Fitzgerald St, North Perth 6006. Ad-Bank, 18 Wellington St, Kew 3101.

Press Clippings Australia

58 Montpelier St, Clayfield 4011. Phone (07) 262 1810.

Executive: Mrs Hunter.

Press clipping service.

Press Clipping Service of SA

8 Montrose Ave, Norwood 5067. Phone (08) 42 5541, ah (08) 263 7885.

Executive: M. Blackshaw (mgr).

Press clipping service for Adelaide metropolitan and suburban newspapers, SA country papers, interstate dailies, national newspapers & magazines.

S.A. Media Services

9/191 Victoria Rd, Gladesville 2111. (PO Box 258) Phone (02) 816 3099.

Directors: L. Schmitzer, A. Angelos.

Advtg & press monitoring services covering Australia wide - national, suburban, regional, country. Government & trade journals & press releases. Asian & international. Also specialised subject areas, identification of business & development potential, consulting business & industry on media gaps.

Charles Scruby & Associates

19 Upper Avenue Rd, Mosman 2088. Phone (02) 969 4956.

Executives: C. Scruby, Mrs S. Scruby.

Off-air tv & radio monitoring services. Fault reports are given immediately (same night, if required). Media advice. Competitive analyses.

The Starke Stable

62 Weller St, Goodwood 5034. Phone (08) 272 9911.

Press clipping service covering all South Australian city, suburban (Messenger Press) and country newspapers, national papers, The Sydney Morning Herald, The Melbourne Age and all women's general interest magazines.

Bruce Tart Research Service Pty Ltd

14 William St, Brookvale, 2100. Phone (02) 938 9122. Telex 71234.

Executives: I. Tart (mng dir), R. Irving (secty), B. Harper (dir mktg services), P. Turton (ops & dev mgr), A. Gregoire (NSW sales mgr), L. Lim (office mgr), B. Haynes (tv mgr).

5 capital city & Newcastle service, daily monitoring reports, spot checking, daily, weekly, monthly and historical. Complete tv schedule printouts. Special TARP analyses. Colour cassettes of competitive commercials.

I'state offices: Melbourne A. Logan (mgr) 153 Park St, Sth Melbourne 3205. Phone (03) 690 5565; Brisbane E. Ward Phone (07) 286 3252; Adelaide, J. Reilly (mgr) Phone (08) 51 3381.

TV Analysis Allstates (WA) Pty Ltd

PO Box 400, West Perth 6005. Phone (09) 321 6056.

Directors: D. R. Watson, R. S. Webster, D.A. Mellor.

Media Services In Australia

AAP Information Services

364 Sussex St, Sydney 2000. GPO Box 3888, Sydney 2001. Phone (02) 236 8800. Telex 20975, 25510 (NEWS).

Directors: L. Turnbull (chrnm), M. Suich, L. Casey, G. Taylor, H. Gordon, K. Cowley, J. Sutton, F. Brenchley.

Executives: L. Casey (chief exec, gen mgr), D. Jensen (assnt gen mgr), B. Wheeler (ed-in-chief), G. Connolly (mgr admin), I. North (fin controller), J. Lowing (mgr tech services), D. Wood (mktg mgr), W. Parr (media bus mgr).

National news agency providing services for radio, television & press. Editorial bureaux maintained in all state capital cities & Canberra.

Australian Radio News

Parliament House, Canberra. PO Box 1501, Canberra City 2601. Phone (062) 73 1496, 73 1298. Telex 62386.

Executive: J. Rogers (head of bureau).

Parliamentary news agency servicing commercial radio news services in Australia and overseas.

British Broadcasting Corporation

Australian & New Zealand office, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 6411. Telex 20705.

Executives: B.D. Sands, M.B.E. (repr), M.B. Roles (sales mgr), Mrs. S. Giffney (education & training sales), A.F. Iffland (programme sales).

D. L. Taffner/Australia Pty Ltd

Unit 20, Greenwich Square, 130-134 Pacific Hwy, Greenwich 2065. Phone (02) 439 5699. Telegrams Dontafflim Sydney. Telex 26449.

Executives: N.B. Van Dyck (mgr), B. Weinberg (sales mgr Aust & NZ).

Canadian Broadcasting Corp (Canada).

UPITN Corporation

News House, 2 Holt St, Sydney 2000. GPO Box 5336, Sydney 2001. Phone (02) 211 0526, ah (02) 977 7883. Telex 20578.

Executive: L. Richardson (mgr).



AAP, Australia's national news agency, links all capital cities and over 40 major cities and towns. It provides comprehensive, independent reports of events in Australia and overseas for television, radio and press. AAP has gained an unparalleled reputation for reliable, accurate and incisive reporting with services such as these.

WIRE SERVICES. Over 50 separate wire services carry reports covering international and local news and sports, finance and parliamentary news plus specially written material for TV, radio and regional newspapers.

COMPUTERISED SERVICES. A wide range of statistical information in computerised typeset format is prepared by AAP, from share prices and commodities to lottery and detailed sports results including Formguide, the most detailed guide to thoroughbred racing form in this country.

NEWS PHOTO SERVICE. AAP provides the only 24 hour, national service for moving Australian and international news pictures to metropolitan and provincial newspapers.

AAP REUTERS ECONOMIC SERVICES. AAP RES serves the business sectors with national and international finance information by computer, printer and bulletin.

AAP INFORMATION SERVICES PTY LTD

364 Sussex St, SYDNEY, 2000 Phone (02) 236 8800 Telex 25510

International television news agency with editorial offices in London, New York, Washington, Cairo, Beirut, Paris, Frankfurt, Rome, Tel Aviv, Johannesburg, Hong Kong, Tokyo and Sydney.

Viacom International Pty Ltd

16th fl, St Martins Towers, 31 Market St, Sydney 2000. PO Box Q342, Queen Victoria Building, Sydney 2000. Phone (02) 29 4391. Telex (790) 20698. Telegrams Telecast Sydney.

Executives: P.A. Press (vp & mng dir), L. Fryer (asst to mng dir /co secty).

Distributors of feature films, tv programs to free television, pay cable, video cassette and hotelvision.

Visnews Ltd

Suite LG3, ABN2, Gore Hill 2065. Phone (02) 437 8000, ext 665, 682. Telex 21836. Cables Visnews Sydney.

Executive: R. Cheek (exec mgr).

Voice of America

Washington, DC, USA. Repr by US Information Service, Hyde Park Tower, 36th Floor, Park & Elizabeth Sts, Sydney. Phone (02) 264 7044. Telex 25947.

Outdoor Advertising

All-Sports Advertising

25 Lennoxtown Rd, Duncraig 6023. Phone (09) 447 1418. PO Box 211, Greenwood 6024.

Executive: B. Mountfort.

Specialising in large painted signs at horse racing tracks, & sporting venues.

The Aircraft Group

627 Boundary Rd, Coopers Plains 4108. Phone (07) 277 5799.

Directors: K.D. Ross (mng dir).

Executive: I. Hill (nat mktg mgr).

General illuminated signage, neon signs, corporate identity, signage.

Member of OAAA.

Atlas Sign & Moulding Pty Ltd

30 Dandenong St, Dandenong 3175. Phone (03) 791 5944.

Executive: G. Jones.

Australian Billboard Pty Ltd

248 Stirling Hwy, Claremont 6010. Phone (09) 383 2100.

Directors: B. Hancock, A. Varano.

Executive: Ms B.J. Dudley (sales).

6 sheet, 24 sheet, spectacular boards. WA agents for Alan Davis Advertising Pty Ltd.

Australian Lift Advertising

52-58 Clarence St, Sydney 2000. PO Box 1591, North Sydney 2060. Phone (02) 212 5595.

Directors: D.J. Wimborne (gen mgr), Ms E.R. Freund (mktg mgr).

Executive: Ms M. Martin (acctnt).

Lift ads - silkscreened panels erected in elevators of high traffic buildings.

A.C.T. Neon Signs

Also trading as ACT Sign Shop. 4 Ipswich St (PO Box 329) Fyshwick 2609. Phone (062) 80 4303.

Directors: M.F. Hogan (mgr), R.L. Hogan.

Manufacture of illuminated neon sign, fabricated metal & acrylic lettering, engraving, silk screened products, all signwriting, advtg displays (outdoor).

Adverblimps

Balloons and Airships, 28 Duntroon Ave, Roseville 2069. Phone (02) 818 1212. Incorporated by Montgolfier Ballons Pty Ltd.

Directors: P. Vizzard (gen mgr), Ms J. Delesandro.

Specialists in design, purchase and operation of manned hot air and gas balloons, and tethered advertising blimps. Also produce special shape ground based inflatables, hire hot air balloons and adverblimps for aerial promotion and film production.

Agency Signs

32 Couldrey St, Bardon 4065. Phone (07) 370 9313.

Directors: G.A. Jolly, L.V. Jolly.

Complete signwriting service covering all outdoor & indoor advtg.

Alert Advertising

25 Lennoxtown Rd, Duncraig 6023. Phone (09) 447 1418. PO Box 211, Greenwood 6024.

Directors: R.F. Earle (chrnm), J.E. Earle.

Executive: B. Mountfort.

'Inasca' professional outdoor advertising consultants. 24 sheet, 6 sheet, 2 sheet poster sites, large painted spectaculars. Corporate identification specialists.

Australia's National Outdoor Ad Specialists

 Australian Posters

SYDNEY MELBOURNE BRISBANE ADELAIDE PERTH
TOWNSVILLE CANBERRA HOBART ROCKHAMPTON

Australian Posters Pty Ltd

The Rosebery Centre, Crewe Place, Rosebery 2018. Phone (02) 662 8122. Telex 73138.

Executives: J.A. Lawrenson (gen mgr), I. Edwards (nat mktg mgr).

Branches: 244 Young St, Waterloo 2017. Phone (02) 699 7166. Telex 25451. (R. Wendon, mgr); 45 Hoddle St, Richmond 3121. Phone (03) 419 2733. Telex 33221. (J. Brindal, mgr); 30 Violet St, Eagle Farm 4007; Phone (07) 268 5800. Telex 41797. (J. Brindal, mgr); 19 Eleventh St, Bowden 5007. Phone (08) 46 6831. Telex 88890. (E. Basnec, mgr); 46 Frobisher St, Perth 6017. Phone (09) 444 9966. Telex 93520. (E. Smith, mgr); 35 Mountview Estate, Weston ACT 2611. Phone (062) 88 4529. (J. Ewing, mgr); 2 First St, Railway Estate, Townsville 4810. Phone (077) 72 6277. (H. McCullough, mgr); 259 Denison St, Rockhampton 4700. Phone (079) 27 6870. (R. Barker, mgr); 6 Laurel St, Toowoomba 4350. Phone (076) 32 4261; 105 Macquarie St, Hobart 7000. Phone (002) 23 3744. (Mrs S. Schmidt, mgr).

National outdoor advertising contractors for posters, bus panels, Ad taxis, illuminated super-sites, and signs providing state or national coverage in every market.

Member of OAAA.

Balloon Aloft Pty Ltd

46 Foucart St, Rozelle 2039. PO Box 363, Wilmoughby 2068. Phone (02) 818 1212.

Directors: P.D. Vizzard, Ms J.F. Delesantro.

Executive: Ms L. Lynne.

Aerial advtg, promotions & passenger rides with hot-air balloons, adverbimps & airships, sales, training & photography with the above.

Barnes Neon Signs

48 Industrial Ave, Molendinar, Southport 4215. Phone (075) 39 3088.

Executive: W. Barnes.

Member of OAAA.

B.C.L. Electrical Co Pty Ltd

PO Box 207, Sutherland 2232. Phone (02) 521 6444.

Executive: R. Lowe.

Member of OAAA.

Billboard Advertising Posters

3rd floor, Collins Gate Bldg, 377 Little Collins St, Melbourne 3000. GPO Box 5321BB, Melbourne 3001. Phone (03) 813 2081.

Directors: J. Drewitt, J. Pownall.

Provide & service outdoor poster sites.

Member of OAAA.

Blue Jay Graphics Co

41 Stanley St, Peakhurst 2210. PO Box 201, Riverwood 2210. Phone (02) 533 5094, 533 5333.

Executive: K. Hershall (mgr).

Design and manufacture of self adhesive markings for outdoor advertising.

Screen printing, self adhesive vinyl signs and labels, cut out vinyl letters and numbers.

Boyer and Associates Pty Ltd

4th floor, 437 St. Kilda Rd, Melbourne 3004. Phone (03) 267 1655. Telex AA 32549.

Director: G.H. Boyer (mgr), D.E. Boyer (admin mgr).

Australian marketer for Mitsubishi electric "Diamond Vision" large scale colour outdoor video display & scoreboard systems & "Crystal Colour" indoor video displays. Marketer of advertising packages at major sporting venues including Sydney & Melbourne Cricket Grounds. Consultants to users of all forms of outdoor media.

Affiliates in Los Angeles, New York, London & Tokyo.

Member of OAAA.

Briner Signs

323-325 Warrigul Rd, Cheltenham 3192. Phone (03) 584 7088.

Executives: B.H. McNamara (mgr), M.G. Skehan (sales mgr), P. McArthur (prdn mgr, plastics divn), G. Badrock (prdn mgr, signwriting divn), J. Grant (screen printing divn).

Neon and plastic signs, metal and plastic lettering, plastic fabricators, painting, signwriting, hoardings, pictorials, posters, foam lettering, displays, designs service, real estate sign & screen printing.

Member of OAAA.

Buckle Bros Pty Ltd

5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444.

Directors: K.A. Forbes (mng dir), G.R. Forbes, A.D. Forbes.

Executives: R.W. Trembath (art dir), C. Ward (prdn mgr).

Manufacture painted and illuminated signs and outdoor advertising sites.

Member of OAAA.

Caption Pty Limited

501 High St, Prahran 3181. Phone (03) 529 2355.

Director: K.G. Whitford (mng dir).

Outdoor advtg consultants, providing a total consulting service on outdoor advtg campaigns, site selection, evaluation, placement, purchasing, monitoring, prdn & design.

CHA Outdoor Buying Services

66 Albert Rd, South Melbourne 3205. Phone (03) 699 9444. Telex AA136107.

Director: C. Hinshelwood.

Independent poster & transport buying operation.



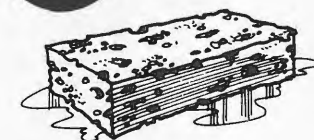
YOU'RE IN SOLID WITH THE KEY DECISIONMAKER ON AN ACCOUNT. RAPPORT IS GOOD. YOUR STORY'S WELL KNOWN.

But suddenly, someone else is in the chair. Your long and carefully cultivated, well sold contact is *gone*. Transferred, retired, resigned, reassigned, promoted, moved to a new company. Or the agency is merged, split-up, dissolved, realigned.

It doesn't matter, you must start *reselling* —from square one.

HOW DO YOU PLUG THIS HOLE?

b&t



tri-buy

TRI-BUY The ultimate trade marketing package consisting of:
b&t Weekly — Australia's leading advertising and marketing magazine
AARDS — The media buyers' bible
b&t Year Book — Australia's only comprehensive industry reference book

TRI-BUY will:

- * Support your sales people before, between and after sales calls
- * Reinforce other promotion by bringing them to mind at media selection time
- * Help your prospects make buying decisions — and defend them

Data: Mthly, offset, casual fpm \$1350.
 Industry/profession: Medical.
 Circulation: CAB 20,684.

What's New in Computing

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289) Wahroonga 2067. Phone (02) 487 2565. Telex 10101 - What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (advtg mgr).

Repr: Saddleton Cox & Assoc (Vic), Melbourne (03) 699 9377; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Mthly, offset, casual fpm \$898, fpc \$1504.

Circulation: CAB 10,366.

Industry/profession: Professional computing fraternity.

What's New in Electronics

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289) Wahroonga, 2076. Phone (02) 487 2565, Telex 10101 What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (NSW advtg mgr).

Repr: Saddleton Cox & Associates (Vic), Melbourne (03) 699 9377; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Mthly, offset, casual fpm \$883, colour \$1545.

Circulation: CAB 8,191.

Industry/profession: Professional electronics fraternity.

Work & Patrol Boat World

Publisher: Baird, McPherson Publishing Pty Ltd, 1st floor, 427 Chapel St (PO Box 460) South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executives: N. Baird (publr/ed), M. Baird (advtg mgr), Ms J. Wilson (prod mgr).

Repr: Baird McPherson Publishing Pty Ltd, Sydney (02) 818 2594, Singapore, Japan.

Data: Mthly, offset, casual fpm \$800.

Circulation: CAB 7,300.

Industry/profession: Shipping.

Media Ownership

At present there are no restrictions on the ownership of print media in Australia.

However, ownership of air media is controlled by sections 90c and 92 of the Broadcasting and Television Act 1942-79 as follows:

Broadcasting: A person shall not have a prescribed interest in licences for more than one metropolitan commercial broadcasting station in any State; or more than four metropolitan commercial broadcasting stations in Australia; or more than four commercial broadcasting stations in any one State; or more than eight commercial broadcasting stations in Australia.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 15% held directly or indirectly in a licensee company.

Television: A person shall not have a prescribed interest in licenses for each of three or more licences; or each of two or more licences for a station in a Territory; or each of two or more licences for stations in a State and within a radius of 50km of the GPO in the capital city of the State.

A prescribed interest as defined in the Act is broadly as a shareholding or voting interest in excess of 5% held directly or indirectly in the licensee company.

In this section, all shareholdings and interests are 100% unless otherwise shown.

The information provided in this section is the latest available from the various sources at press time.

Advertiser Newspapers Limited

121 King William St, Adelaide 5001. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Telegrams Advertiser Adelaide. Telex 82775 (advtg), 82101 (editorial).

Directors: Sir Bruce Macklin OBE (chrnm), E.H. Burgess OBE (dep chrnm), J. Dahlsen, B.L. Sallis (grp mng dirs), W.F. Scammell, Sir J. Hardy, R.W. Piper.

Executives: B.L. Sallis (grp mng dir), K.L. Copley (grp mgr fin & admin), R. Beard (co secty), L.J. Sutton (gen mgr, air media divn), R.N. Francis (stn mgr, 5AD), J.S. Doherty (gen mgr, ADS), G.W. Swinstead (gen mgr-Messenger Press Pty Ltd), W.A. Powell (grp personnel mgr), P.B. George (asnt grp mgr-fin & admin), L.R. Wood (gen mgr-newspaper div), D.R. Riddell (ed-The Advertiser), R.G. Goldie (mktg mgr-The Advertiser).

Media shareholders: The Herald & Weekly Times Ltd. (36.9%), Television Broadcasters Ltd (11.9%).

Media interests: 5AD, 5SE, 5PI, ADS 7 (41%), The Advertiser (Adelaide), Sunday Mail (Adelaide) (50% with News Limited), Messenger Newspapers Pty Ltd (Adelaide Suburban Press), Herald & Weekly Times Ltd (10.3%) (see separate listing), AAP Information Services Pty Ltd (5.3%), Australian Associated Press (5.6%).

Advertiser Newspapers Ltd also hold the magazine & distribution rights of the New York Times in Australia (Family Circle, Better Homes & Gardens).

Amalgamated Wireless (Australasia) Limited

AWA Bldg, 47 York Street, Sydney 2000. GPO Box 2516, Sydney 2001. Phone (02) 20233. Telex 21515.

Directors: J.A.L. Hooke, CBE (chrnm & chief exec), Sir Peter Finley, OBE, DFC (dep chrnm), D.O. Anderson, A.J. Campbell, OBE, E.B. Gosse, J.D. Lewis.

Executives: R.D. Stewart (grp gen mgr), P.W. Gibson (secty) G.B. Darley (gen mgr, North Ryde divn), G.C. Hughes (gen mgr, Ashfield divn), B.E. Rogerson (gen mgr, Broadcasting divn), G.R. Owen (gen mgr, Leichhardt divn), T. O'Flynn (gen mgr, AWA Computers divn), Dr. L.W. Davies, AO (chief scientist).

Media shareholders: Nil.

Media interests: 2AY, 2GF, 2GN, 3BO, 4CA, 4TO, 2CH (Operated by AWA by agreement with the licensee, Council of Churches in NSW Broadcasting Co Pty Ltd), QTQ, TNQ (4.99%), FNQ (4.99%).

Associated Broadcasting Services Ltd

Walker St, Ballarat 3350. Phone (053) 31 3166. Telex 39155.

Directors: Sir John Knott, AC, CBE (chrnm), W.H. Heinz (dep chrnm), D. Cowles, K.J. Flecknoe, W.M. Harrison, J.N. Marks, P.G. Rankin, J.L. Stapp (mng), C.J.B. Scott.

Associate Directors: P.L. Twomey (grp mgr tech serv, tech planning & dev).

Executives: G.W. Rice (chief exec), B.A. Thomas (grp fin contr), R. Euling (gen mgr TV), P.L. Twomey (grp mgr tech serv), W. Browne (gen mgr 3MP), M.J. Faulkner (stn mgr BTV), A. Kenison (stn mgr GMV), K.L. Smith (mgr 3SR), J.L. Trionfi (mgr 3UL).

Media shareholders:

Media interests: 3SR, 3UL, GMV, BTV, 3MP.

The Australian Broadcasting Company Pty Limited

11 Rangers Road, Neutral Bay 2089. PO Box 1107, Neutral Bay Junction 2089. Phone (02) 908 1900. Telex 22797.

Directors: Sir Alexis Albert (chrnm), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (Qld gen mgr), R. Collett (network chief engr).

Media shareholders: Nil.

Media interests: Capital City Broadcasters Pty Ltd (2CC), Commonwealth Broadcasting Corporation Pty Ltd (2UW), Commonwealth Broadcasting Corporation (Q'land) Pty Ltd (4BC), Gold Radio Service Pty Ltd (4GR), Rockhampton Broadcasting Company Pty Ltd (4RO), Maryborough Broadcasting Company Pty Ltd (4MB), DDQ/SDQ (4.9%), RTQ (4.9%), SEQ (3.4%), ATN (3.9%), 4ZR (8.8%), 4SB (14.9%), EON/FM (14.9%), TNQ (2.6%).

Australian Consolidated Press Limited

54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Conpress 20514. Telegrams Packpress.

Directors: K.F.B. Packer, AM (chrnm), R.M. Graham, R.B. Henty (mng dir, ACP), T.J. Kennedy, D. McNicoll, Miss D.S.M. Drain, J.S. Motion, B.J. McGeorge.

Executives: M.B. Turnbull (co secty), T. Kennedy (ed in chief ACP), G. Paxman (dir sales & mktg), G. Lawrence (advtg dir ACP), D.W. Austin (gen mgr Country Newspapers).

Media shareholder: Publishing and Broadcasting Limited (see separate listing).

Media interests: Australian Women's Weekly, The Bulletin, Australian Business, Cleo, Belle, Gourmet, Mode, Mode for Brides, Regional Publishers Pty Ltd, (Cessnock Advertiser, Eagle Weekender, Great Lakes Advocate, Gloucester Advocate, The Mercury, News Pictorial, Nota, The Times Extra, Manning River Times, The Maitland Mercury), Western Newspapers Ltd (Central Western Daily, Parkes Champion Post, Forbes Advocate, Lithgow Mercury, Valley Advocate, Singleton Argus), Suburban Publications (50%), Eastern Suburbs Newspapers (25%), Murray Leisure Group Limited (100%).

Brisbane TV Limited

Studios, Sir Samuel Griffith Drive, Mount Coot-tha 4000. GPO Box 604, Brisbane 4001. Phone (07) 369 7777. Telegrams Beeteecue Brisbane. Telexes 40243 and 41653. Sales office - 301 Coronation Drive, Milton 4064. Phone (07) 369 1000. Facs 368 7337.

Directors: G.J. Gardiner, Dr. R.C. Needham, G.M. Moller (gen mgr), L.G. Williams, D.E. Black (dep gen mgr).

Executives: W. McGrath (sales dir), I.R. Duncan (prgm mgr), R.E. Lees (chief engr), L. Somerton (news ed), J. Evans (prdn mgr), J. Beach (chief ops & engr), L.M. Riley (co secty).

Media shareholder: Fairfax Corporation Pty Ltd (100%).

Media interests: BTQ 7, Stereo FM Brisbane Limited (4MMM) (14%), Jumbuck Productions Pty Ltd (100%).

Broadcast Amalgamated Limited

Radio Centre, Calala (PO Box 497) Tamworth 2340. Phone (067) 65 7055. Telegrams TWOtm. Telex 63166.

Directors: Mrs. L.D. Higginbotham (mng dir), T. Whitcomb (chrnm), R.G. Heath, S.F. Sheffer, O.G.K. Sutherland. Advisory Directors: W.A. Baxter, W.P. Harrington, W.H. Higginbotham (grp gen mgr), M.M. Moroney.

Executives: P.M. Smith (grp co secty), E.C. Wilkinson (network mgr), B.S. Harley (mgr BAL mktg), R.G. Holley (chief engr).

Media shareholders: Nil.

Media interests: 2TM, 2MO, 2RE, 2AD, 4WK, NEN/ECN.

Broadcast and Communications

Rememberance Driveway (PO Box 1055) Griffith 2680. Phone (069) 62 4500. Telex 69991.

Directors: W.J. Gerahty (chrnm), W.R. Gamble (mng dir), L.J. Heil, M. Plos, R.F. Weisner, R.D. Scott.

Media interests: 2RG, MTN.

Broadcast Investments Pty Limited

237 Miller Street, North Sydney 2060. Phone (02) 922 9950. Telex 20421.

Directors: S.P.P. Lamb (chrnm & mng dir), J.P. Lamb, H.P. Lamb, M.H. Stevenson, L.K. Stevenson, J.C. Conde (dep chrnm Broadcast Investments & mng dir 2UE), S.J. Willmott (exec dir & grp gen mgr Broadcast Investments), J.W. Lamb (exec dir - mng dir NSW 9), H.S. Dutton (secty).

Executives: T.J. Talbot (gen mgr NWS 9), R.D. Spargo (gen mgr 2UE), D.B. Mulley (gen mgr 2KO), J.J. Condron (gen mgr 2MC).

Media shareholders: Nil.

Media interests: NWS 9, 2UE, 2KO, 2MC (92%).

Broadcasting Station 2SM Pty Ltd

186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Telex 25350.

Directors: Rev. M.R. Prendergast (chrnm), W.M. Nolan, MBE, P.A. Malouf, W.J. Trotter, W.H. Stephenson, MBE, D. Morrissey.

Executive: G.W. Rutherford (chief exec).

Media shareholders: Nil.

Media interests: 2SM, 410, 2NX, 2NM, 3FOX (18%), 3CS (38.53%).

Commercial Broadcasters Pty Ltd

254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Telegrams Sevenho. Telex 58103.

Directors: G.F. Davies (chrnm) A.K. Wertheimer, D. Braham, E.B. Gray.

Executives: P.W. Shirley (gen mgr), P.R. Schott (co secty), G. Barrie (prgm mgr), R. Browning (mktg mgr), J.L. Ikin (enrg), D. Goldstone (sales mgr).

Media shareholders: Davies Bros. Ltd (50%), Robert Nettlefold Ltd (50%).

Media interest: 7HO.

Consolidated Press Holdings Limited

Principal registered office: Phipson Nominees Pty Ltd, 12th floor, National Mutual Centre, Darwin Place, Canberra 2600.

Head office: 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Compress 20514. Telegrams Packpress.

Directors: K.F.B. Packer (chrmn & mng dir), P.L. Baillieu, R.M. Graham (group gen mgr), I.R.L. Harper, W.P. Harrington, L.K. Martin, P.M. Reid, M.T. Sandow.

Executive Committee: R.M. Graham (grp gen mgr), S.H. Chisholm (pres & mng dir, TCN), R.B. Henty (mng dir, ACP), T.J. Kennedy (editor in chief, ACP), M.B. Turnbull (co secty), P. Neustadt (investments), L.A. Mauger (pres & mng dir, Nine Network), L.G. Taylor (vp special projects).

Media shareholders: Nil

Media interests: The Manly Daily Pty Ltd (The Manly Daily, Mosman Daily, North Shore Advocate), Publishing and Broadcasting Limited (100%) (see separate listing).

Country Television Services Ltd

Bathurst Rd (PO Box 465) Orange 2800. Phone (063) 62 2288. Telegrams Cebtes, Orange. Telex 63012.

Directors: Sir Alvin Burton-Taylor (chrmn), E.R. Yelf (mng dir), J.E. Bracey, M. Walters, R.T.M. Rose, G.A. Weaver, I.B. Ridley.

Executives: I.B. Ridley (gen mgr), J. Vanderstok (chief engr), K. Kingston (prg mgr), R.H. Kingham (co secty), G.R. Warren (nat sales mgr).

Media shareholders: Nil

Media interests: 2GZ, 2NZ, CBN, CWN.

Darling Downs TV Ltd

Mt Lofty, PO Box 670, Toowoomba 4350. Phone (076) 32 2288. Secretary and share register, Mt Lofty, Toowoomba. Telegrams Deedeecue. Telex 140058.

Directors: D. Haynes (chrmn), Dr. L.J. Barker, J.T. Beck, L. Burrows.

Executives: L.R. Burrows (gen mgr), F. Cameron (sales mgr), S. Cornford (chief eng), G.C. Martin (co secty), R. Ball (ops mgr).

Media shareholders: The Australian Broadcasting Co Pty Ltd (3.1%).

Media interests: DDQ, SDQ.

Davies Brothers Limited

Principal Office, 91-93 Macquarie Street, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0622. Telex 58104. Telegrams Mercury.

Directors: G.F. Davies, CMG (chrmn), Sir Keith Macpherson, J.G. Cooper, CBE, L.G. Murdoch, A.W. Lawry (chief exec), R.H. Sampson.

Executives: A.W. Lawry (chief exec), J.A. Cashin (gen mgr), J.S.S. Burns (ed), F.J. Plumpton (gen sales mgr), D.J. Smith (sales promo mgr), K.B. Ashlin (advgt sales mgr).

Media shareholder: The Herald & Weekly Times Limited (49.98%).

Media interests: The Mercury Newspaper, The Sunday Tasmanian, The Tasmanian Mail, Tasmanian Country, Commercial Broadcasters Pty Ltd (7HO) (50%).

Eastern Suburbs Newspapers

140 Joynton Ave (PO Box 21) Waterloo 2017. Phone (02) 662 8888.

Directors: G. Gardiner, R. Henty, P. Allen, J. Motion, T. Farrell, F. Hannan, J. Hannan (mng dir), M. Hannan.

Executives: P. Harris (gen mgr/mng ed).

Media Shareholders: Suburban Publications Pty Ltd (50%), Double Bay Newspapers Pty Ltd (25%), General Newspapers Pty Ltd (25%).

Media Interests: Wentworth Courier, Western Suburbs Courier, Southern Courier, Bondi Weekly Courier, Federal Publishing Co Pty Ltd.

ENT Ltd

Watchorn St (PO Box 555) Launceston 7250. Phone (003) 44 0202. Telex 58583.

Directors: E.A. Rouse (chrmn), A.E. Evans, K.W. Hardman, C.F. Clements, Sir Raymond Ferrall CBE, B.J. Clark, D.M. McQuestin, B.J. McKendrick.

Executives: D.M. McQuestin (gen mgr TV), B.J. Clark (co sec & gen mgr fin), A. E. McClelland (gen mgr radio), B.J. McKendrick (gen mgr newspapers), D.L. Carter (mng dir TVT), G.C. Irving (gen mgr printing services).

Media shareholders: Nil.

Media interests: 7EX, 7HT, 4SS, TNT, TVT, The Tasmanian Mail, The Examiner, The Sunday Examiner.

John Fairfax Limited

235-243, Jones Street, Broadway 2007. GPO Box 506, Sydney 2001. Phone: (02) 282 2833. Telegrams Herald. Telex 21717.

Directors: J.O. Fairfax (chrmn), Sir Warwick Fairfax, Sir Vincent Fairfax, CMG, Sir David Griffin, CBE, A. Lissenden, J.B. Fairfax.

Executives: G.J. Gardiner (grp gen mgr), R.J. Cotton (chief fin exec), A.B. Moore (grp chief acct), P.J. Allen (admin mgr), R. Campbell-Jones (corp mktg mgr).

Media shareholder: Herald & Weekly Times Ltd (1.7%).

Media Interests: John Fairfax & Sons Limited (The Sydney Morning Herald, The Sun, The Sun-Herald, The Australian Financial Review, The National Times), The Federal Capital Press of Australia (The Canberra Times, Goulburn Post, Highlands Post, Yass Post), The Newcastle Herald, Illawarra Mercury, David Syme & Co Limited (83.57% - see separate listing), Australian Associated Press Pty Ltd (42.8%), Australian Associated Press Information Services Pty Ltd (39.9%), Community Suburban Newspapers (50%), Rural Press Limited (25.6%), Magazine Promotions (Woman's Day, Cosmopolitan, Dolly, People, Good Housekeeping, Electronics Australia, Video Mag, Omega), Business Review Weekly and Personal Investment (both 50% with David Syme & Co Limited), ATN 7 (93.9%), BTQ 7 (100%), 2GB, 2CA, 2WL, 3AW, 4BH, 4AY, 5DN.

John Fairfax & Sons Limited

235-243 Jones Street, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2833. Telegrams Herald. Telex 23425.

Directors: J.O. Fairfax (chrmn), J.B. Fairfax, G.J. Gardiner.

Executives: F.R. Brenchley (gen mgr, Broadway), M.V. Suich (chief ed exec), M. Stening (chief advtg exec), J.A. Gilder (chief advtg mgr), J.E. Goddard (publr), A. Severn (mktg mgr), T. Waterer (chief prdn mgr), F.T. Rowland (chief circ mgr).

Media shareholders: John Fairfax Limited.

Broadway publications: The Sydney Morning Herald, The Sun, The Sun-Herald, The Australian Financial Review, The National Times. Also Business Review Weekly, Personal Investment and Today's Computers (50% with David Syme & Co. Limited).

Federal Publishing Co Pty Ltd

140 Joynton Ave, (PO Box 227) Waterloo 2017. Phone (02) 663 9999. Telex 74488.

Executives: C. Vella (bus dev mgr), P. Ryan (gen advtg mgr).

Media shareholding: Eastern Suburbs Newspapers.

Media interests: Australian Cricket, Australian Cricket Tour Guide, Australian Golf, Backpack, Business For Sale & Commerical Properties, Camping & Caravaning, Electronics Today International, Good Hunting, Gun Yearbook 1983, Hunting & Shooting Annual, Modern Boating, Modern Fishing, Modern Fishing Specials-Fishermans Handbook, Federal Comics, Fishing Specials-Easy Fishing, Overlander, Revs Motorcycle News, Sonics, Two Wheels, Waves, Your Computer, Special Projects Div.

Golden West Network Limited

P.O. Box 112, Bunbury WA 6230. Phone (097) 21 4466. Telex 92305. Office and Studios: Roberts Crescent, Bunbury. Offices: 3 Bennett St, Perth (09) 325 7077, 69 Lockyer Ave, Albany (098) 41 6000, 100 Federal St, Narrogin (098) 81 1320, 155 Fitzgerald St, Northam.

Directors: J.M. Bendat (chrmn), P.N. Bendat, M.E.C. Eastman, N. Roberts, F.J. Flanagan.

Executives: V. Gentle (network mgr), D. Farr (sales & proms), R. Rosewarne (co secty), G. Plummer (prgm mgr), D. Wyatt (radio stn mgr).

Media shareholder: Swan Television and Radio Broadcasters Ltd (4.9%).

Media interests: BTW, GSW, 6TZ, 6NA, 6CI, 6NOW (14.9%), 6SE (13.7%).

Herald and Weekly Times Limited

44-74 Flinders St, Melbourne 3000. Phone (03) 63 0211. Classified (03) 63 0351. Telegrams Heraldtime. Telex 30124.

Directors: Sir Keith Macpherson, J.C. Dahlsen, J.J. D'Arcy, Sir Bruce Macklin O.B.E., K.H. McDonald, Sir Laurence Muir, R.H. Simpson, E.J.L. Turnbull.

Executives: Sir Keith Macpherson (chrmn & chief exec), H.A. Gordon (ed-in-chief), L. Carlyon (d/ed-in-chief), D.G.S. Anderson (gen mgr, fin admin), K.H. Marsh (co secty), D.R. Ludbey (grp mgr, publns & dev), W. Hoey (grp mgr, indust & psnl), J.D. Riley (bus mgr), B. Morris (mktg dir), H.M. Hughes (gen advtg mgr), D. Fedden (chief circ mgr).

Advertising Managers: D. Blackie, The Herald; I. Rose, The Sun; M. Macpherson, Weekly Newspapers; A.C. Jeffreys, Magazines.

Media shareholders: Advertiser Newspapers Ltd (10.3%), John Fairfax Ltd (2.9%), Queensland Press Ltd (26.9%).

Media interests: 3DB, 3GL, 3EON (14.0%), HSV (85%), Television Broadcasters Ltd (59.33%), Australasian Post, Australian Home Beautiful, Your Garden, Aircraft, Power Farming Magazine, J.J. Millers Sporting Annual, Power Farming Technical Annual, Who's Who in Australia, Epicurean, The Herald (Melbourne), The Sun News Pictorial, The Weekly Times, The Sporting Globe, Scene, The Bendigo Advertiser, The Bendigo Gazette, Geelong Advertiser, Geelong News, Bellarine Peninsula Echo, Standard Newspapers Ltd (Doncaster Mirror, Eastern Standard, Frankston Standard, Moorabbin Standard, Mordialloc Chelsea News Pictorial, Peninsular-Westernport Post, Sandringham Brighton Advertiser, Standard Times, The Town Crier), Sunday Press, (50% with The Age), The West Australian, Daily News, Weekend News, The Countryman, Kalgoorlie Miner, South West Times, Warren Blackwood Times, Busselton Margaret Times, Coastal District Times, Post Courier (Papua New Guinea) (62.5%), The Fiji Times, The Sunday Times (Fiji), Shanti Dut, Nai Lalakai, Fiji Holiday, Pacific Islands Monthly, Papua New Guinea Handbook, Pacific Islands Year Book.

Media shareholdings: Queensland Press Ltd (44.1%) (see separate listing), David Syme & Co. Ltd. (14.1%) (see separate listing), Advertiser Newspapers Ltd (48.8%) (see separate listing), Davies Brothers Ltd (49.9%) (see separate listing).

Asher Joel Media Group Pty Ltd

120 Clarence St, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 2 0249. Telex 20834.

Executives: The Hon Sir Asher Joel, K.B.E. (chrnm), Dr. M. Joel (mng dir), Miss A.L. Joel (creative dir), A.D. Macdonald (editorial dir), J. Johnson (nat advtg mgr), P.W. McGee (co secty).

Media shareholders: Nil.

Media interests: The Miner Newspaper, National Constructor, Purchasing News, North West Star, ITQ (55%), Northern Leader, The Coal Journal, Australian Mining Technology.

Mackay Television Ltd

216 Victoria St (PO Box 496) Mackay 4740. Phone (079) 57 6333. Telex 48152.

Directors: C.M. Manning (chrnm), R.E.J. Ryan (dep chrnm), J.E. Gallagher, I.D. George, J.H. Williams, J.W. McKay.

Executives: R.J. Cox (gen mgr), M.A. Collyer (co secty).

Media shareholders: Mackay Printing & Publishing Co Pty Ltd (4.7%).

Magazine Promotions Australia Pty Limited

55-59 Regent St (PO Box 131) Chippendale 2008. Phone (02) 699 3622. Telex 25027.

Directors: J.B. Fairfax (chrnm), G.J. Gardiner, R.J. Cotton, P.J. Allen.

Executives: J.A. Hemming (gen mgr), Ms S. Yates (advtg sales dir), I. Scott (mktg mgr), T. Prehn (mktg proms mgr).

Media shareholder: John Fairfax Ltd.

Media interests: Cosmopolitan, Dolly, Good Housekeeping, People, Woman's Day, Omega, Harpers Bazaar, TV Soap, Smash Hits, Men's Journal, Handmade Australia.

NBN Limited

Mosbri Crescent, Newcastle 2300. Phone (049) 20321. Telegrams Chanthree. Telex 28039. Facsimile: (049) 26 3629. 6th floor, 56-62 Berry St, North Sydney 2060. Phone (02) 922 3944. Telegrams Chanthree. Telex 21831. Facsimile (02) 929 2626; 5th floor, Fawkner Centre, 499 St Kilda Rd, Melbourne 3004. Phone (03) 267 3466. Telegrams Chanthree. Telex 31860. Facsimile (03) 266 2202.

Directors: A.J. Peschar (chrnm), W.P. Cleaves, K.J. Parry.

Executives: J.R. Sweeney (chief exec), M.J. Armstrong (co secty), W.G. Hampton (prgm mgr), R.C. Prout (chief engr), G.P. Gallagher (sales mgr, NBN TV), R. Carmichael (Syd sales mgr), D. Charles (Melb sales mgr), P. Browne (promos mgr).

Media interests: NBN Limited, NBN Productions Pty Limited, The Newcastle Star Pty Ltd, Hoyts Royal Twin Cinema (50%).

News Limited

2 Holt Street, Surry Hills 2010. Phone (02) 288 3000. Telegrams Newsboy, Trusport. Telex 21163, 20124.

Directors: R.H. Searby (chrnm), K.R. Murdoch (chief exec), K.E. Cowley (mng dir), J.A. Macpherson (dep mng dir newspapers & magazines), G. Barber, Miss I. Buttrose, B.M. Hogben, W. Kommer, Sir Kenneth May, D.W. Faile.

Media shareholders: Nil.

Media interests: TEN, ATV, The Australian/Weekend Australian, TV Week (50%), New Idea, Daily Mirror, Daily Telegraph (Sydney), Sunday Telegraph (Sydney), Sportsman, Northern Daily Leader, Cumberland Newspapers Group (Blacktown Advocate, North Shore Times, Northern District Times, Gosford Star, Parramatta Advertiser, Penrith Press, Western Standard, Farm & Garden, Friday Advertiser, Friday North Shore Times, Friday Westside Extra, Friday Star Gosford, Friday South West News, Campbelltown Chronicle), Wimmera Mail Times, Daily & Sunday Sun (Brisbane), The News (Adelaide), Sunday Mail (Adelaide) (50% with Advertiser Newspapers Ltd), Sunday Times (Perth), Northern Times (Carnarvon), The Merredin Mercury, Midlands Advocate & Times, The Moora Advertiser, Central Districts Herald-Tribune, The Port Hedland Times, Northern Territory News, Centralian Advocate, The North Queensland Newspaper Co Ltd, Townsville.

Nornews Limited

113 Faulkner St (PO Box 70) Armidale 2350. Phone (067) 72 2483.

Directors: W.R. Forsyth (chrnm), D.J.R. Sommerlad, A. McCorquodale, R.H. Black, F.M. MacDiarmid, J.L. Parker, J.R. Richardson, O.V.S. Wiltshire.

Executives: D.R. McFadyen (mng ed), B.C. Riddle (secty).

Media shareholder: Rural Press Limited.

Media interests: The Armidale Express, The Tablelands Times, Glen Innes Examiner, The Inverell Times, New England Broadcasters Pty Ltd (2AD) (50%), Northern Magazine Pty Ltd (47%).

The North Queensland Newspaper Co Ltd

198-238 Ogden St, (PO Box 587) Townsville 4810. Phone (077) 72 2077. Telex NQNC 47202.

Directors: K.E. Cowley (chrnm), R.G. McLean (mng dir & dep chrnm), J.A. Macpherson, G.J. Gibson, R.M. Richards, G.B. Smith, C.L. Krogh.

Executives: J.G.R. Manion (mgr - Townsville Daily Bulletin), H.W. Bligh (publications mgr), G.D. Franklin (co secty), B.N. Black (prdn mgr), B. Bouchard (circulation mgr).

Media shareholders: The News Corporation Ltd.

Media interests: Townsville Bulletin, The Townsville Advertiser, The Register, The Northern Miner (Charters Towers), Tropical Holiday, This Month in Townsville, Ayr Newspapers Pty Ltd (41.97%), Innisfail Advocate, The Tablelander (Atherton), Far Northern Radio Pty Ltd (4AM, Mareeba), Provincial Newspapers (Qld) Ltd (2.74%), Rockhampton Television Ltd (12%).

Northern Rivers Television Limited

Peterson Rd (PO Box 920) Coffs Harbour 2450. Phone (066) 52 2777. Telex 66197 (admin), 66446 (news).

Directors: J.I. Glynn (chrnm), R.B. Gordon, J.B. Chataway, D.R. Stainlay, J.I. Moorhead, B.L. Miller (dep chrnm).

Executives: B.J. Beasley (gen mgr), M. Gregory (secty), R.G. Lawrence (mgr), J. Tickle (sales mgr), Miss P. Scott (office mgr).

Media shareholder: Northern Star Holdings Limited.

Media interests: RTN, NRN.

Northern Star Holdings Ltd

Molesworth St (PO Box 423) Lismore 2480. Phone (066) 24 2433, 21 7441. Telex 66164.

Directors: Dr. N.E. Brand, J.I. Glynn, R.B. Gordon (chrnm), J.R. Grover, B.L. Miller, J.H. Rootes, D.R. Stainlay. Executive Directors: J.W. McKenzie (mng dir), G.M. Doust (fin), W.T.K. Baird (ops).

Media shareholders: Tweed Radio & Broadcasting Co Pty Ltd (3.7%), Riverina & NE Victoria TV Ltd (1.8%).

Media interests: 2LM, NRN, RTN, 2MW (31.3%), 4GG (31.4%), Northern Star, The Daily News (Murwillumbah), The Daily Examiner (Grafton), The Advocate (Coffs Harbour), Gold Coast Bulletin, Gold Coast Sun, Albert & Logan News, Gold Coaster, North Coast Advocate, Richmond River Express, Richmond River Examiner, Advocate Opinion, Lower Clarence News.

Parry Corporation Ltd

155 Havelock St, West Perth 6005. Phone (09) 322 5911. Facsimile (09) 322 6763. Telex 94577.

Directors: K.J. Parry (chrnm/chief exec), K.W. Court, P.C. Firkins, J.R. Sweeney.

Executives: E.P. Finucane (gen mgr, retail), L.R. Humphry (WA state mgr), J.R. Sweeney (chief exec, NBN Limited), S.R. Parry (corp level exec), J.A. Gardner (corp secty).

Media interests: Newcastle Star, NBN 3, Rockhampton Tv Ltd.

Provincial Newspapers (Qld) Ltd

14th Floor, 40 Creek St, Cnr Elizabeth St, Brisbane 4000. Phone (07) 229 1861.

Directors: C.M. Manning (chrmn & chief exec), L.S. Dunn, G.P. Dunn, E. Hollingworth, J.K. Armitage, B.M. Reye, K.H. McDonald.

Executives: J.T. Sadleir (grp fin mgr), I. McCormack (grp mgr mktg & sales), H. Trevethan (mgr sales ops), H. Hutchinson (mgr nat & co-op advtg), D. MacDonald (mgr sales proms & printing services).

Media shareholder: Queensland Newspapers Pty Ltd (31.1%) (refer separate listing).

Media interests: The Daily Mercury (Mackay), The Morning Bulletin (Rockhampton), The Gladstone Observer, News-Mail (Bundaberg), Maryborough-Hervey Bay Chronicle, Sunshine Coast Daily, The Queensland Times (Ipswich), The Chronicle (Toowoomba), Warwick Daily News.

Publishing and Broadcasting Limited

Principal registered office: 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 268 0666. Telex Conpress 20514. Telegrams Packpress.

Head office: 24 Artarmon Rd, Willoughby 2068. Phone (02) 43 0444.

Directors: K.F.B. Packer (chrmn & mng dir), J.P. Gibson, R.M. Graham (grp gen mgr), L.A. Mauger (pres & mng dir Nine Network).

Executives: M.B. Turnbull (co secty), S.H. Chisholm (pres & mng dir TCN), J. Styles (chief exec GTV), R. Casey (gen mgr 3AK), K. Gannaway (gen mgr 6PM), R. Bigum (admin mgr CBS Network).

Media shareholders: Consolidated Press Holdings Limited (100%) (refer separate listing).

Media interests: TCN, GTV, 3AK, 6PM, 6AM, 6KG, 6GE (53%), Central Coast Express, Australian Consolidated Press Limited (see separate listing).

Queensland Press Limited

41 Campbell St, Bowen Hills 4006. GPO Box 41, Brisbane 4001. Phone (07) 52 6011. Telegrams Courier Mail Brisbane. Telex 40110, 40100, advtg 42373.

Directors: J.C. Dahlsen, J.J. D'Arcy (grp fin dir), H.A. Gordon, T.A. Grano, I.B. Kerr (prdn dir), Sir Keith Macpherson (chrmn), K.H. McDonald (gen mgr).

Media shareholder: Herald & Weekly Times (43%).

Media interests: 4BK, 4AK, The Courier Mail, The Telegraph (Brisbane), The Sunday Mail (Brisbane), The Cairns Post, The Wynnum Redlands Herald, The Redcliffe Herald (99%), Herald & Weekly Times Ltd, (see separate listing) (26.9%), Provincial Newspapers (Qld) Ltd, (see separate listing) (33.7%), Davies Brothers Ltd, (see separate listing) (6.2%).

Rockhampton Television Limited

Dean St (PO Box 568) Rockhampton 4700. Phone (079) 28 5222. Telegrams Arteecue. Telex 49008.

Directors: C.J. Edwards (chrmn), B.D. Saunders (mng dir), J.A.M. Angel, T.B. Macaulay, MBE, G. Wilson, L.S. Dunn, C.W. Dobbs (secty).

Executives: M.K. Fenney (chief engr), C. Fisher (prdn mgr), J. Keenan (sales mgr).

Media shareholders: Parry Corporation Ltd (19.1%), The North Queensland Newspaper Co Ltd (12.4%), Capricornia Newspapers Pty Ltd (5.5%), Australian Broadcasting Company Pty Ltd (4.3%), Wide Bay Burnett TV Ltd (1.2%), Telecasters North Qld Ltd (0.4%).

Media interest: RTQ.

Rural Press Ltd

200 George St (PO Box 299) Windsor 2756. Phone (045) 77 4444. Telegrams Landpress. Telex 72543 Rupres.

Directors: R.H. Black MBE (chrmn), Sir John Cass, OBE, F.M. MacDiarmid, OBE, MLC, G.J. Gardiner, T.H. Farrell, A. McCorquodale, J.L. Parker (mng dir).

Executives: J.L. Parker (mng dir), A. Habib (grp fin controller), T.R. Starkey (co secty), C.G. Wright (admin mgr), K. Twist (gen mgr, Qld).

Media interests: The Land, Queensland Country Life, Strand Publishing (Qld), Western Advocate (Bathurst), Nornews Ltd (see separate listing), Hawkesbury Press, Farm & Country Publications, Mountain Press.

South East Telecasters Limited

Studios and offices, John Watson Drive (PO Box 821) Mount Gambier 5290. Phone (087) 25 6366. Telegrams Setel. Telex 80013.

Directors: G.T. Barnfield (chrmn), G.J. Gilbertson (gen mgr), R.V.J. Nicholson, A.A. Scott, G.A. Warner, R.J.R. Watson, H. Whiteside.

Executives: G.D. Smythe (grp chief engr), A.D. Phillips (stn mgr), R.V.J. Nicholson & I.F. McDonald (jnt co secretaries).

Media interests: SES8, The Border Watch (Mount Gambier), The Pennant, Riverland Television RTS5A (54.11%).

Southdown Press

32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 328 0241.

Executives: D. Boling (chrmn/chief exec), M.K. Handbury (gen mgr), R.P. Corbett (fin dir).

Media shareholder: News Corporation Ltd.

Media interests: TV Week (50%) & Sunday Mail (50%), Best Bets, Signature, New Idea.

Southern Cross Communications Limited

Television Centre (PO Box 888) Bendigo 3550. Phone (054) 43 9677. Telegrams Beneight. Telex 30025, 32885. Melbourne office: 271 William St, Melbourne 3000. Phone (03) 602 1088. Telex 38457. A wholly owned subsidiary of Techcom Australia Pty Limited.

Directors: The Hon. P.J. Nixon (chrmn), W.D.T. Cowan, D.C.C. Corley, I.R. Muller, G.N. Grawford-Fish. Associate Directors: R.J. Cook, G.L. Eddy, G.W. Morley.

Executives: I.R. Muller (chief exec), R.J. Cook (gen mgr, BCV8), G.L. Eddy (gen mgr, Gippsland b'casting ops GLV8/3TR), R. McL. Dawson (gen mgr, 4MK), P.G. Dethridge (mgr, 3TR), G.J. Pithie (net prgm dir), P.W. Falconer (network nat sales & mktg mgr), W.R. Hoare (network bus mgr), J.T. Hounslow (net dir of news & current affairs), P.J. Enlund (secty).

Media interests: 3TR, 3NE (15.0%), 4MK, BCV, GLV.

Spencer Gulf Telecasters Ltd

76 Wandearah Rd (PO Box 305) Port Pirie 5540. Phone (086) 32 2555. Telex 80320. Telegrams GTS Four.

Directors: J.M. Sturrock (chrmn & mng dir), P.F. Mackey, J.A.L. Menard, B. Condon, P.J. Martin, R.V. Finlay.

Executives: R. Davis (mgr), R. Blackeby (secty).

Media shareholder: J.M. Sturrock Pty Ltd (54.7%).

Media interests: GTS, BKN (85.1%).

Suburban Community Newspapers Pty Ltd

1 Sorrell St, Parramatta 2150. Phone (02) 683 2355.

Directors: T.H. Farrell (chrmn), P.J. Allen, G.J. Macdonald, J.S. Motion, M.C.G. Utting.

Executives: J.D. Chicken (exec dir, sth divn), V.M. Bridgman (exec dir, western divn), G.J. Macdonald (acting gen mgr, sth west divn).

Media shareholders: Castlecrag Pty Limited (50%), Consolidated Press Holdings Limited (50%).

Media interests: Southern divn - St. George and Sutherland Shire Leader; Western divn - Parramatta & District Mercury, Northern Standard, Penrith Star, Mt. Druitt Star, Blacktown Star; South West divn - Macarthur Advertiser, Liverpool/Fairfield Champion, Campbelltown Star.

Sunraysia Television Limited

18 Deakin Avenue, Mildura 3500. Phone (050) 23 0204. Telex 55573.

Directors: C.D. Lanyon (chrmn), H.L. Cornell, P.M. Johansen, M.J. Duck, W.R. Lanyon.

Executives: B. McLean (mgr), D.A. Carson (chief engr).

Media shareholders: Sunraysia Broadcasters Pty Ltd (28.0%), D.G.S. Anderson (5.0%), J.M. Sturrock Pty Ltd (4.9%).

Media interest: STV.

Swan Television & Radio Broadcasters Limited

Hayes Ave (PO Box 99) Tuart Hill 6060. Phone (09) 349 9999. Telegrams Swantel. Telex 92142.

Directors: A. Bond (chrmn), P.G. Beckwith (dep chrmn), D.R. Aspinall (mng dir), W.L. Jones, G.J. Liddicoat, J.J. Hughes, H.S. Lodge.

Executives: G. Wells (co secty), T. Provan (dir of engr), T. Spence (dir of news services), L. Downs (prgm mgr), P. Bowen (sales dir Perth), B. Walker (mgr community services).

Media shareholders: Nil

Media interests: 6KY, STW, Northwest Radio 6KA, 6NW.

David Syme & Co Limited

250 Spencer St, Melbourne 3000. Phone (03) 600421. Telex 30449, 30376, 30331, 31765.

Directors: J.O. Fairfax (chrmn), W.G. Bland (dep chrmn), J.B. Fairfax, D.H.D. Smyth, G.J. Gardiner.

Executives: G.J. Taylor (mng dir), S.J. Lovass (grp fin & admin mgr), C.L. Burns (The Age ed), D.L. Swinstead (grp publ mgr), P.C. Taylor (co secty), J.T. McCausland (bus mgr).

Media shareholders: John Fairfax Limited (83.7%), Herald and Weekly Times Limited (14.1%).

Media interests: The Age (daily), BRW-Business Review Weekly (50%) (weekly), Sunday Press (50%) (weekly), Personal Investment (50%) (monthly), Today's Computers (50%) (monthly); Newspress - a divn of Syme Media Pty Ltd (Weekly: Inside Football, Juke, National Trotting Weekly, Victorian Greyhound Weekly, Soccer Action; Fortnightly: Australian Auto Action; Monthly: Australian Motor Racing, Amateur Radio Action, Caravan World and Outdoor Life, Cricketer, Let's Travel (bi-monthly), Motor Manual, National Greyhound News; Quarterly: CB Action, 4x4 Australia, Turbo Australia, Half Yearly: Best Buys; Yearly: Caravan Buyer's Manual, Caravan Guide, Caravan Tests, Tourist Park Guide); Syme Community Newspapers - a divn of Syme Media Pty Ltd. Weekly: Monday Journal, Thursday Journal Incorporating Dandenong News, Berwick-Pakenham Times, Free Press, Mornington & Regional News, Frankston Peninsula News, Sunshine-Western Suburbs Advocate, The Mail, Werribee Banner, Williamstown Advertiser; Fortnightly: Australian Pensioner; Monthly: The Video Age, Warrnambool Standard, a publ of Syme Media Pty Ltd (daily); The Express; The Mail-Express; South Eastern Newspapers Pty Ltd (50%) (Weekly: South Gippsland Sentinel-Times; Warragul Regional Newspapers Pty Ltd (50%) (Weekly: Trafalgar News, Warragul Gazette, West Gippsland Trader); McPherson Newspapers Pty Ltd (46.5%) (Daily: Shepparton News; Bi-Weekly: Kyabram Free Press; Tri-Weekly: Riverine Herald; Weekly: Campaspe Valley News, Goulburn Valley Leader, Tatura Guardian, Seymour Telegraph).

Tasmanian Television Limited

Studios & offices, 52 New Town Rd, Hobart 7000. GPO Box 1209M, 7001. Phone (002) 78 0666. Telegrams Tastevee. Telex 58019.

Directors: E.A. Rouse (chrmn), D.M. McQuestin (dep chrmn), C.F. Clements, R.W. Henry, E.G. McRae, D.L. Carter (mng dir), R.M. Rea, B.J. Clark (alternate).

Executives: W.J. Henry (ops mgr), S.D. Pizer (sales mgr), M.L. Sutton (prgm mgr), R.S. Hernan (chief engr), T.R. Sutton (news ed), L.S. Molnar (acct).

Media shareholders: Wholly-owned subsidiary of E.N.T. Limited.

Media interest: TVT.

Telecasters North Queensland Ltd

12 The Strand (PO Box 1016) Townsville 4810. Phone (077) 72 3377. Telex 47023.

Directors: J.F. Gleeson (chrmn), K.T. Heatley, D. Craig, G.V. Roberts, CBE, C. Rains, J.F.G. Flitcroft, R.E. Davis.

Executives: D. Astley (gen mgr), G.W. Thorley (stn mgr), E.A.N. Wenck (secty), I.H. Stark (acct), R. Anderton (news controller), P.T. Ament (chief engr), L.B. Noseda (assnt chief engr), D. Semler (sales/mktg mgr), F. Jones (prgm mgr), A. Linning (prdn mgr), W. Burnett (traffic mgr).

Media shareholders: Amalgamated Wireless (A/asia) Ltd (4.76%), Telegraph Investments Pty Ltd (4.73%), Australian Broadcasting Company Pty Ltd (2.58%).

Media interests: TNQ, FNQ, MVQ (5%), ITQ (4.9%), RTQ (.37%).

Television Broadcasters Ltd

125 Strangways Tce, North Adelaide 5006. Phone (08) 267 0777. Telegrams Adseven Adelaide. Telex 82141.

Directors: B.L. Sallis (chrmn), L.J. Sutton (dep chrmn), J.S. Doherty (gen mgr), J.C. Dahlsen, A.B. Kinnear & L.R. Wood (alt for B.L. Sallis).

Executives: L. Leahy (nat sales mgr), N. Sawyer (chief engr), D.E. Mattschoss (secty), I. Woodward (prgm mgr), S. Pippas (mgr, prod & ops), I. Draper (pr mgr).

Media shareholders: Advertiser Newspapers Ltd (40.7%), The Herald and Weekly Times Ltd (59.3%).

Media interest: ADS 7, Advertiser Newspapers Ltd (11.9%).

Television New England Ltd

PO Box 317, Tamworth 2340. Phone (067) 65 7066. Telex 63238. Telegrams Nenine.

Directors: W.A. Baxter, L.D. Higginbotham, W.H. Higginbotham, H. Joseph, D.L. Moore, M.M. Moroney, D.J.R. Sommerlad, S.F. Sheffer, B.M. Treloar, O.G.K. Sutherland (assoc dir).

Executives: M.M. Moroney (gen mgr), K.D. Smith (secty/stn mgr), O.E. Bartle (chief engr), J. Kidd (prgm mgr), P. Menton (mktg/sales mgr), R.L. Bolger (serv/fac mgr), L.W. Smith (community serv mgr), A.B. Barlow (news ed), K. Darcy (traffic mgr), A.B. Brown (fin contr), W.A. Morrison (dir of ops).

Media shareholders: New England Broadcasters (2.7%), Broadcast Amalgamated Ltd (30.8%), Broadcast Amalgamated Ltd Employees Retirement Fund (17.3%), Country Television Services Pty Ltd (0.3%).

Media interests: 4WK, NEN, ECN.

TVW Enterprises Ltd

Osborne Road, Tuart Hill 6060. (Registered Office and studios). Phone (09) 349 7777. Telegrams Television. Telex 92235.

Directors: M.R.H. Holmes a Court (chrmn), J.M. Donovan, C.B. Hugall, R.A. Lindsey, F.A.C. Moss, T.A. Mairs.

Executives: W.B. Reuter (gen mgr, fin & admin), J.C. Reynolds (gen mgr), A.M. Carrivick (co secty & corp lawyer), S.F. Fildes (gen mgr, Sydney & Melbourne), G.V. Byrne (gen sales mgr, Perth).

Media shareholders: Wholly owned subsidiary of The Bell Group Ltd.

Media interests: TVW, SAS, 6IX, 6WB, 6BY, 6VA, The Western Mail, Albany Advertiser, Associated Communications Corporation P.L.C. (Group) & (UK).

Wide Bay-Burnett Television Ltd

187-9 Cambridge St (PO Box 30) Granville 4650. Phone (071) 22 2288. Telex 49702.

Directors: G.W. Reaney (chrmn), E.H.A. Nicholson D. McK. Braddock, J.A. Christensen, G. English, T.J.D. Madill, N.G. McCormack.

Executives: M. Daniel (gen mgr), B.K. Hunter (chief techn officer), M. Gibb (secty), B. Hillier (sales mgr).

Media shareholders: Bundaberg Broadcasters Pty Ltd (9.0%), The Australian Broadcasting Co Pty Ltd (3.4%), The Maryborough Newspaper Co Pty Ltd (2.1%), The Bundaberg Newspaper Co Pty Ltd (2.1%).

Media interests: SEQ, RTQ (1.2%).

Claude Neon Limited

965 Botany Rd, Mascot 2020. Phone (02) 667 0488.

Directors: P.R. McLean, T.J.C. MacPhillamy, D.C. Hall, R.F. Stowe, J.W. McClue.

Executives: R.C. Higby (gen mgr), G. Sattler (co secty).

Design & manufacture of all illuminated signs - spectacular, backlit, electronic, animated, floodlit, retail identity & point-of-purchase. Specialist in Dealer Identification sign programmes. Shopfront & co-ordinated Total Identity treatments. Sites located in all States for national & local advertisers.

Member of OAAA.

Coates Modern Letters Signco Pty Ltd

1 O'Briens Lane, Darlinghurst 2010. Phone (02) 33 3067.

Directors: A.B. Coates (mng dir), L.C. Coates (dir/secty).

Manufacturers of illuminated signs & architectural lettering.

Member of OAAA.

Computer Billboards of Australia

Registered as Amzay Pty Ltd. Suite 7, 621 Coronation Dr, Toowong 4066. Phone (07) 370 2017. Gold Coast office: Suite 10, 100 Bundall Rd, Bundall 4217. Phone (075) 50 2733.

Directors: D.B. Smith, E. Selke, R. Nouveau (advgt dir).

Fully animated advertising message in lights, featuring logos, words & pictures.

Alan Davis Outdoor

Cnr Parramatta & Marlborough Rds, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 764 2533. Telex 26661. A member of the Alan Davis Media Group.

Executives: B.J. Tyquin (mng dir), P. O'Hara (sales dir).

National outdoor advertising contractors for posters, backlights, illuminated spectaculars and Airports.

Offices: 13 Ross St, South Melbourne 3205. Phone (03) 699 1699. Telex 36013; 431 Logan Rd, Stones Corner 4120. Phone (07) 394 3032; Perth (09) 383 2100.

Member of OAAA.

General Outdoor Advertising Pty Ltd

54 Prospect St, Fortitude Valley 4006. Phone (07) 52 4896, 52 4897.

Executives: G. Savage, M. Tyquin (prtnrs).

General outdoor advtg - 24 sheet poster panels in Qld, illuminated spectaculars, sign writing, silk screen printing. Also in Townsville.

Member of OAAA.

Warren Gleeson & Associates

72 Beechworth Rd, Pymble 2073. Phone (02) 449 4075.

Directors: A.W. Gleeson (mng dir), N.C. Gleeson.

Design, supply & installation of major outdoor advertising displays including naming rights & neon advertising spectaculars & multiple sign programs. Outdoor advertising consultant to Sydney City Council on sale of major advertising signs. Site search service for naming rights or advertising spectaculars. Project management. Consultancy service on design & manufacturing. Representation.

Member of OAAA.

Heath Outdoor (Aust) Pty Limited

8-10 Marlborough St, Surry Hills 2010. Phone (02) 699 5844.

Directors: J.E. Low (gen mgr), G. Low, E. De Havilland (gen mktg mgr).

Outdoor advertising contractors for floodlit spectaculars, super-sites, & illuminated roof signs.

Heath Signs (Aust) Pty Limited

8-10 Marlborough St, Surry Hills 2010. Phone (02) 699 5844.

Directors: J.E. Low (gen mgr), G. Low, I. Carter, P.S. White (NSW mgr).

Executives: E. De Havilland (gen mktg mgr), W. Stanway (NSW sales mgr).

Designers & manufacturers of neon & plastic signs for national & local advertisers, architectural & building identification.

C. Jeffries Pty Ltd

29 Hood St, Airport West 3042. Phone (03) 338 3722. Telex 36747.

Directors: M.F. Jeffries, M.J. Jeffries, Mrs J.A. Jeffries, J.C. Rowe.

Executives: M.F. Jeffries (chrnm), J.C. Rowe (gen mgr), M.J. Jeffries (mng dir), T.J. Farnan (sales mgr), L.A. Bonson (prdn mgr), G.R. Plummer (personnel officer), D.J. Sonneman (fin mgr).

Screenprinted outdoor advertising signs.

Repr: 35-37 Higginbotham Rd, Gladesville 2111. Phone (02) 807 6633. Telex 22047.

Kern Corporation Ltd

Property Management Divn. 96 Albert St, Brisbane 4000. Phone (07) 229 5044. Telex 43476.

Executives: M. White (gen mgr), G. Anderson (centre mgr).

Marketer of 'NAP' Board which consists of two 7.5 meter by 8 meter variable display signs situated outside the Wintergarden Shopping Centre on the Brisbane City Mall.

Landells Plastic Signs Australia Pty Ltd

550 Queensberry St, North Melbourne 3051. Phone (03) 328 3757; 328 2735.

Executive: A. Plancke, H. Plancke.

Levingston Pty Ltd

17 Yarra St, South Yarra 3141. PO Box 4, South Yarra 3141. Phone (03) 241 6416.

Directors: J. Barry Levingston (mng dir).

Executives: A.C. Davis (nat sales & mktg mgr), W.T. Clough (nat ops mgr).

Repr: B. Kelly (mgr), 15 Aranda St, Slacks Creek Qld 4127, (07) 209 3837; Qld sales (07) 371 8905, J. Fewings; K.L. Jones, (mgr), 21 Fitzroy St, Marrickville, NSW 2204, (02) 519 5842; NSW sales (02) 929 5639, McGowen Media Pty Ltd, G. Matthews (mgr), 15 Correa St, Howrah Tas 7018 (002) 44 5690.

Member of OAAA.

Mainstreet Advertising Pty Ltd

15 Farrell Ave, East Sydney 2010. PO Box 4, Kings Cross 2011. Phone (02)332 3000.

Directors: N.E. Tucker (man dir), N.S. Halabi (chrnm).

Executive: Ms L. McLennan (sales & mktg), Ms R. Edwards (admin).

Specialist outdoor advtg buying agency & contractor of illuminated spectacular sites.

Maison-Whitford Proprietary Limited

4 Joyce St, Prahran 3181. Phone (03) 529 7302.

Directors: G.A. Whitford (mng dir), Mrs W.M. Whitford.

A Skyline is just sky



without Claude Neon

**THE CAPTIVE AUDIENCE
MEDIUM**

44 MARGARET STREET,
SYDNEY. 27 1444

STEP ADS
STEP ADS
STEP ADS
STEP ADS
STEP ADS
STEP ADS

Outdoor advtg contractor in Qld, Vic & NSW, site holdings in both metro & country areas.

Repr: Agents in NSW/Qld.

Marvelcraft

100 Coward St, Mascot 2020. Phone (02) 667 2451. A divn of W.R. Carpenter Signs & Lighting.

Executive: K.J. Sinclair (mgr).

Manufacturers of illuminated signs primarily for national & multi national companies.

Repr: Marvelcraft, 291 Mt Alexander Rd, Ascot Vale, Vic; Bond Plastics, 45 Phillip St, Thebarton, SA.

Member of OAAA.

Meter Media

11/199 Pacific Hwy, North Sydney 2060 Phone (02) 92 0343.

Directors: R.P. Hughes, N.C. Tanner.

Specialist contractors in media advertising on parking meters in Sydney. Services include space sales, advertisement production, creative execution (if required) & promotional strategy linked to this form of media.

Nettlefold Outdoor Advertising

65 Stanley St, West Melbourne 3003. Phone (03) 329 1400. 499 St. Kilda Rd, Melbourne 3004.

Directors: D. Nettlefold, L. Nettlefold, A. Palmer, A. Peterson.

Executives: M. Fishwick (gen mgr).

All facets of outdoor & indoor visual advertising. National contractors for 24 sheet, 6 sheet backlits, floodlit Superpanels & spectaculars. Design & production consultants for neon & plastic signs to national local advertisers.

Member of OAAA.

Pacific Outdoor Advertising Pty Ltd

45 Orchard Rd, Brookvale 2100. Phone (02) 938 3388. Division of 3M Australia Pty Ltd.

Executives: G.V. Wawn (mgr), R.B. Thomas (nat sales mgr, Sydney), B. Crowe (Vic mgr, Melbourne), A. Mitchell (Qld mgr, Brisbane).

Manufacturers of metropolitan & highway signs, national contractors for posters, painted signs, reflective highway signs, illuminated Metrosites, on & off premises dealer identification signs. Illuminated & non-illuminated displays throughout major showgrounds & sporting complexes.

Branches: Cnr Ferntree Gulley Rd & Blackburn Rd, Mt Waverley 3149. Phone (03) 543 1666; 25 Watt St, Newcastle 2300. Phone (049) 2 3088; Balaclava St, Wooloongaba 4102. Phone (07) 391 2799; 262 South Rd, Hilton 5033. Phone (08) 354 0808.

Member of OAAA.

Pie-in-the-Sky Australia

11 Yalumba St, Carseldine, Brisbane 4032. Phone (07) 263 4601. Telex 40472.

Director: R. Hart.

Manufacture of helium inflated advertising blimps and airships.

Projected Advertising

Suite 5, Como Centre, 25 Preston St, Como 6152. PO Box 1, South Perth 6151. Phone (09) 367 8144. Telegrams Karainter. A division of Kara International.

Directors: P. Munchen, M.C. Cole.

Changing colour slide advertising on outdoor rear projection screens.

Promo Posters Brisbane

34A Queensland Ave, Broadbeach 4217. PO Box 1200, Southport 4215. Phone (077) 38 5707.

Directors: P.G. Perkinson, Ms H. Edwards.

Executive: Ms D.O.G. Schultz.

Full service outdoor & transportation advtg company. Including prdn of outdoor posters, truck & bus contract advtg, speciality theme posters for tourist promotion, hiring & operating advtg blimps, airships & hot air balloons. Nat advtg contractors for yacht sails.

Rainbow Audio Visual Enterprises Pty Ltd

1st Floor, 457 Miller St, Cammeray 2062. Phone (02) 922 3588, a/h 908 1363. Telex INTSY 10101 Audivis Sydney.

Directors: B. Cliffe, R. Smart.

Design, manufacture, installation & service of electronic & computer controlled signs & travelling message displays. Multi colour & animated effects for advertising & information. Score boards for sports events from miniature to maxi sizes. New 3D displays.

Rainbow Neon Signs Pty Ltd

GPO Box X2283, Perth 6001. Phone (09) 322 6955.

Executive: R. Moore.

Member of OAAA.

Rameau Signs

183 Currumburra Rd, (PO Box 217, Southport 4215) Ashmore 4215. Brisbane office: 2193 Ipswich Rd, Oxley 4075. Phone (07) 379 5021.

Executive: P. Beaton (mgr).

Illuminated & neon signs; architectural lettering; computer, magnetic, styrene & plastic signs; NECO computerised posters; channelume lettering; permacrom reproduction; silk screening. Graphic design. Interior & exterior lighting.

Redcliffe Flying Services

Nathan Rd, Redcliffe 4020. Phone (07) 203 1664, 203 1422 (paging system).

Directors: M.W. Cassells, J.E. Clifford.

Executive: B. Harris (chief pilot).

Banner towing - aerial advertising, aircraft charter & training.

Renner Neon Signs

46 McCoy St, Myaree 6154. Phone (09) 330 5177.

Executive: G.F. Renner.

Manufacturer of illuminated signs.

Member of OAAA.

Rink Ads Pty Ltd

Suite 1, 92 Mount St (PO Box 208) Coogee 2034. Phone (02) 665 3287.

Directors: G.N. Johnston (mng dir), R.S.J. Thirlwell (co-secty).

Services cover all types of promotion, sponsorship, outdoor advtg, at lawn bowls clubs in NSW, Queensland & Victoria.

Sailspace Pty Limited

Suite 6, 955 Pacific Highway, Pymble 2073. Phone (02) 449 5377.

Directors: W.R. Thomas, K.R. Thornton.

Executives: K.R. Thornton (mgr dir), W.R. Thomas (secty).

National outdoor advertising contractors for yacht sails. All classes from sailboards through to maxi yachts. Outdoor advertising fully reproduced on sails.

Scott Neon & Signs Pty Ltd

PO Box 161, Sandy Bay 7000. Phone (002) 34 1081.

Executive: B. Scott.

Seat Ads (WA) Pty Ltd

20 Tranmore Way, City Beach 6015. Phone (09) 385 8338.

Directors: R.V. Burton (mgr), Mrs A. Burton (sec).

Advertising on bus shelters & seats located at bus stops, 80% metro area coverage.

Sidewalk Advertising Pty Limited

PO Box 146, Maroubra Junction 2035. Phone (02) 349 8651.

Directors: T.J. Woolley, Mrs E.M. Woolley.

Owners and lessors of advertising space on sidewalks in major shopping centres of the Sydney Metropolitan Area.

Signmakers Australia

18 Pickering Rd, Mulgrave 3170. (PO Box 346, Springvale 3171) Phone (03) 561 5333. Telex 38917 Signco.

Executive: P. Gadsden.

Company Functions: Illuminated signs, engraving, silk screen printing, directory systems, graphics & design services.

Member of OAAA.

Ski Hi Advertising Blimps

4/18 Glendower St, (PO Box 5043) Toowoomba 4350. Phone (076) 32 1091.

Executive: Jon Emmerson.

Supply of large colour blimps with name imprinted & solar air shuttles (need no helium).

Skysigns

9 Silverwater Crescent, Miranda 2228. Phone (02) 522 8807.

Director: J. Sutcliffe (mng dir).

Aerial advtg by means of aircraft towed banner, speciality low level tows along all Sydney ocean beaches, other venues available on request.

Snap Adds Pty Ltd

31 Bridge Rd, Stanmore 2048 Phone (02) 517 1499.

Director: S.G. Moriarty.

Screen printers of outdoor posters, pressure sensitive decals, vinyl bus signs, cloth banners, synthetic banners, board, styrene, perspex, masonite & corflute.

Member of OAAA.

Southern Cross Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.

Directors: A.L. Robinson, G.W. Keato.

Airport advtg concessionaire to the commonwealth govt dept of aviation.

Repr: Bris (07) 371 9997, Melb (03) 64 1373, Hobart (002) 43 9242, Launceston (003) 56 8572.

Sports Ground Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.

Director: R.S. Cohen.

Executive: R. Balcomb (sales).

Repr: Sports Ground Advertising (Vic) Pty Ltd, 244 Bay St, Port Melbourne 3207. (B. Legg) Phone (03) 64 2580; Sports Ground Advertising (SA) Pty Ltd, 70 Leader St, Forestville 5035. (B. Roberts) Phone (08) 297 7177; Sports Ground Advertising Pty Ltd, 4th floor, 2 Benson St, Toowong 4066. Phone (07) 371 9997.

Step Ads Pty Ltd

5th level, 44 Margaret St, Sydney 2000. PO Box 115, Sans Souci 2219. Phone (02) 271 4444.

Directors: A.J. Gray, D.M. Gray.

Displays affixed to the rises of steps at stations and overpasses within the NSW Rail System. Covers the greater Sydney Metropolitan Area bounded by:- Cowan in the north, Emu Plains in the west, Campbelltown in the south west, Otford in the south. The Central Coast is covered by Woy Woy, Gosford, Wyong stations. The Newcastle area is covered by all Suburban and City stations.

Repr: 9-15 Clarke St, South Melbourne 3205.

St Kilda Signs Pty Ltd

204-208 St Kilda Rd, St Kilda 3182. Phone (03) 534 1432.

Directors: R. McNelly, D. McNelly (mng dir).

Complete sign & lettering service, advtg, industrial & commercial.

Victory Publicity Pty Ltd

186 Lygon St, East Brunswick 3057. Phone (03) 380 9208.

Directors: K.W. McKechnie, S.E. McKechnie.

Executive: K.W. McKechnie (mng dir).

Litho printer, outdoor posters.

Member of OAAA.

W.A. Highlight

1st fl, Bovis Hse, 30 Ledger St, Balcatta 6021. Phone (09) 325 1944.

Executive: G. MacKintosh (gen mgr).

Neon signs in the Hay Street Mall & other shopping centres in and around Perth.

White Ads Pty Ltd

PO Box 419, Cowandilla 5033. Phone (08) 43 9509.

Executive: C. White.

All outdoor advertising.

Member of OAAA.

Whiteway Neon Pty Ltd

399 Ferntree Gully Rd, Mt Waverley 3149. Phone (03) 543 2944. 11 Sir Joseph Banks St, Botany 2019. Phone (02) 666 9318.

Director: D.S. Snowdon (mng dir).

Executive: J. Fenton (nat sales mgr).

Manufacture, installation & maintenance of neon, plastic & photographic signs & project lighting. Suppliers of wide range of electronic moving message signs. Suppliers of sky signs for national advertisers.

Member of OAAA.

Whitford Outdoor Advertising Pty Ltd

501 High St, Prahran 3181. Phone (03) 529 2355.

Directors: K.G. Whitford, G.A. Whitford.

Outdoor advtg contractors specialising in outdoor advertising sites for short or long term campaigns, particularly large illuminated spectaculars & bulletins.

Member of OAAA.

Transportation Advertising

Airport Advertising International

AJC House, 127 Bayswater Road, Rushcutters Bay 2011. Phone (02) 33 0747. Telex 21696. TDI AIR.

Directors: A.J. Camp (chrmn), G.S.H. Camp.

Aviation, airport transportation, media advertising, worldwide network.

Offices: Hong Kong, Philippines, China, Japan, Singapore, Malaysia, Indonesia, India, Sri Lanka, Seychelles, Africa, Europe, Middle East, Guam, Papua New Guinea, Pacific Islands, French Polynesia, USA.

Alan Davis Advertising Pty Ltd

Cnr Parramatta & Marlborough Rd, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 764 2533. Telex 26661. A member of the Alan Davis Media Group.

Executive: B.J. Tyquin (mng dir), P. O'Hara (sales dir).

Central transport advertising sales organisation for national sales, in all areas on either a regional or national basis. Also representing Australian Posters (nationally).

Offices: 13 Ross St, South Melbourne 3205. Phone (03) 699 1699, Telex 36013; 431 Logan Rd, Stones Corner Qld 4120. Phone (07) 394 3032; 30 Cavanagh St, Darwin 5790. Phone (089) 81 8785.

Member of OAAA.

Alan Davis Airport Advertising

Cnr Parramatta & Marlborough Rd, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 764 2932. Telex 26661. A member of the Alan Davis Media Group.

Executive: B.J. Tyquin (mng dir), P. O'Hara (sales dir).

Airport advertising contractors throughout major Australian terminals.

Offices: 1-3 Ross St, South Melbourne 3205. Phone (03) 699 1699, Telex 36013; 431 Logan Rd, Stones Corner 4120. Phone (07) 397 3625; 30 Cavanagh St, Darwin 5790. Phone (089) 81 8785.

Alan Davis Taxi Advertising

Cnr Parramatta & Marlborough Rds, Flemington 2140. PO Box 555, Strathfield 2125. Phone (02) 764 2533. Telex 26661. A member of the Alan Davis Media Group.

ALAN DAVIS

BUSES POSTERS

TAXIS AIRPORTS

AUSTRALIA WIDE

TAXI

ALAN DAVIS

Total Coverage
 Sydney (02) 764 2533 Melbourne (03) 699 1699
 Brisbane (07) 394 3032
Alan Davis Outdoor P/L

Executive: B.J. Tyquin (mng dir), P. O'Hara (sales dir).

Operating throughout Sydney, Newcastle, Darwin, Wollongong and major country areas.

Repr: Alan Davis Advertising Pty Ltd Vic. (03) 699 1699 and Qld. (07) 394 3032, also NT (089) 81 8785.

Australian Posters Pty Ltd

Rosebery Centre, Crewe Place 2018. Phone (03) 662 8122. Telex 73138.

Bus advertising throughout Australia.

l'state office: 45-53 Hoddle St, Richmond 3121. Phone (03) 419 2733. Telex 33221.

Member of OAAA.

Brisbane City Council

Department of Transport, Advertising Section. Brisbane Administration Centre, 69 Ann St, Brisbane 4000. Phone (07) 225 4533, 225 4735.

Directors: Dr K.B. Davidson (mgr), V.L. Williams (advtg officer).

Selling, full production and application of bus interior and exterior advertising on Council's bus fleet (550 buses), including fully promotional bus. Full in-house design, artwork, typesetting, dar-kroom and screen printing facilities.

Buspak Advertising Group Pty Ltd

16 Riley St, Woolloomooloo 2011. GPO Box 1791, Sydney 2001. Phone (02) 357 4243.

Directors: P.M. Cosgrove, C.K. Hindmarsh, G.M. Neville, L.P. Healy, J.F. Meagher.

Bus exterior and interior vinyl sign advertising on bus fleets in Sydney, Brisbane, Adelaide, Melbourne & Canberra plus some major country centres. In-house design, printing and application facilities. Sole contractor for the government buses in Adelaide & Canberra.

Creators & operators of Superbus Advertising.

Reprs: G. Neville, Gateway House, 459 Swanston St, Melbourne 3000. Phone (03) 348 1011. S. Robinson, 8th Floor, 307 Queen St, Brisbane 4000. Phone (07) 229 3215. N. Rohde, 48 Fullarton Rd, Norwood 5067. Phone (08) 42 1025. W. Irvine, 2nd Floor, London Court, London Circuit, Canberra City 2601. Phone (062) 47 3625.

Ferry Ad

432 Chapel Rd, Bankstown 2200. Phone (02) 707 3858, 709 7468.

Directors: R. Dayes, Mrs A. Dayes.

Executives: R. Dayes (mng dir), B. Gorman (gen mgr).

Exclusive advtg rights to Sydney Harbour Ferry Fleet.

Queensland Government Railways

Advertising Branch, Roma St, Brisbane 4000. Phone (07) 225 1200.

Executive: J. Mead.

Member of OAAA.

Superbus Advertising

16 Riley St, Woolloomooloo 2011. GPO Box 1791, Sydney 2001. Phone (02) 357 6066.

Directors: P.M. Cosgrove, C.K. Hindmarsh.

Fully-painted & promotional buses, Sydney, Melbourne, Brisbane, Adelaide, Canberra & Surfers Paradise. Australia-wide planning & implementation of campaigns. In-house artwork, design, production & promotion facilities.

Offices: G. Neville, Gateway House, 459 Swanston St, Melbourne 16 3000. Phone (03) 348 1011; S. Robinson, 8th floor, 307 Queen St, Brisbane 4000. Phone (07) 229 3215; N. Rohde, 48 Fullerton Rd, Norwood 5067. Phone (08) 42 1025; W. Irvine, 2nd floor, London Court, London Circuit, Canberra City 2601. Phone (062) 47 3625.

Sydney Railway Square

Subway & Bus Terminal. C/- TDI International Holdings Pty Ltd, AJC House, 127 Bayswater Rd, Rushcutters Bay 2011. Phone (02) 33 0747. Telex 21696.

Sites include: brightly illuminated transparencies or spot-lit poster sites, on clock-faces, overhead dioramas & large wall-mounted dioramas.

Transit Signs Pty Ltd

The Rosebery Centre, Crewe Place, 2018. Phone (02) 662 8122. Telex 73138.

Executives: J.A. Lawrenson (gen mgr), I. Edwards (nat mktg mgr).

Branch offices: Ref Australian Posters.

Victorian Railways

Outdoor Advertising Division. 470 Collins St, Melbourne 3000. Phone (03) 62 0061. Telex V-Line 33801.

Executive: J. Farsaci (acting advtg sales mgr).

On & off platform hoardings for posters & painted signs, showcases & silver trains.

Member of OAAA.

SUPERBUS WILL GIVE YOUR PRODUCT MARKETING:-

- TARGETED REACH
- VERSATILITY
- IMMEDIACY
- VISIBILITY
- IMPACT



SUPERBUS: ALL THE REASONS UNDER THE SUN

SYDNEY (02) 357.4243
MELBOURNE (03) 348.1086
BRISBANE (07) 229.3215
ADELAIDE (08) 42.1025
CANBERRA (062) 47.3625

Superbus is a division of
BUSPAK
ADVERTISING GROUP PTY. LTD.

Cab Back Ads... The National Mobile Medium



SYDNEY MELBOURNE BRISBANE ADELAIDE PERTH
TOWNSVILLE CANBERRA HOBART ROCKHAMPTON

Cinema Advertising

Brunnen Whitehead Advertising Pty Ltd

343 Little Collins St, Melbourne 3000. GPO Box 381F, Melbourne 3001. Phone (03) 67 6424-5.

Directors: M.F. Brunnen, G.S. Whitehead.
Cinema advertising contractors.

Val Morgan & Co (Aust) Pty Ltd

186 Exhibition St, Melbourne 3000. Phone (03) 662 3211.

Executives: V.C. Morgan (exec chrmn), E.V. Gleeson (mng dir), G.M. Stephenson (dir), T. Savage (assoc dir, mgr NSW), J.Q. Cusack (assoc dir, mgr Vic, SA), R.L. Sleet (assoc dir & mgr, Qld), L.C. Smyth (assnt mgr Vic, SA), W.J. Neal (mgr, WA), K.E. Tann (assoc dir, secty, fin cont).

Owning and operating Chas. E. Blanks Pty Ltd, Whitford's Theatre Ads Pty Ltd.

National cinema advertising release circuit of cinemas and drive-ins for all lengths of advertising films, filmlets, slides and sound commercials (advertising slides with accompanying 15 second sound track).

Facilities for the production of colour or black and white and filmlet commercials.

Own theatrettes for wide screen, standard and cinemascope projection. Complete facilities for the maintenance and servicing of advertising films, slides and tape or disc recordings.

I'state offices: 100 Arthur St, North Sydney 2060. (02) 929 0388; 99 Leichhardt St, Brisbane 4000. (07) 839 4461; 440 King William St, Adelaide 5000. (08) 212 3666; 288 Sterling St, Perth 6000. (09) 227 9700.

Member of Screen Advertising World Association.

Pearl & Dean

Gailie Hse, 98-104 Goulburn St, Sydney, 2000. Phone (02) 267 9551. Telegrams Featurads Sydney. Telex 73195.

Executives: L. Kuek (mng dir), G. Garland (agency film sales dir), A. Boschma (Qld mgr), C. Stone (Vic mgr).

Cinema advertising contractors for cinemas and drive-ins in all States of Australia, PNG, Fiji & throughout the Pacific Islands.

Advertising films, national & retail, and slides produced in colour, in fully equipped art and photographic studio.

Comprehensive facilities for film production, recording and projection. Private theatrette, 35mm and 16mm, cinemascope and widescreen. Latest 8-channel mixing.

Offices: 3rd floor west, 608 St Kilda Rd, Melbourne 3004. Phone (03) 529 7200; 28 Fortesque St, Brisbane 4000. Phone (07) 839 2233; 12 O'Connell St, Nth Adelaide 5006. Phone (08) 267 2066; Member of Screen Advertising World Association. Part of Mills & Allen and Pearl & Dean worldwide advertising group.

Tavco Pty Ltd

797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.

Chief exec: T.V. Minear.

Production & placement of slides and arrangement of voice over for screen advertising. Motion picture clips also produced.

W.A. Cinema Advertising

Operating company for Witstead Pty Ltd. 982-988 Wellington St, West Perth 6005. Phone (09) 321 2844.

Directors: T.A. White (mng dir), Mrs P.M. White, R.H. Armstrong, Mrs V. Armstrong.

Executive: J. Anderson (sales mgr).

Production & placement of cinema advtg on theatres controlled by the Ace Theatre Group & various independent exhibitors in Western Australia. W.A. Cinema Advtg produces all its commercials onto 35mm colour film & has never produced glass slides.

Repr: Pearl & Dean, 98-104 Goulburn St, Sydney.

Exhibitions and Conventions

Organisers

Abbott & Associates

PO Box 456, Double Bay 2028. Phone (02) 27 6353.

Directors: Ms M. A. Zweck, Ms M. Bribosia.
Conference management.

Adelaide Convention & Visitors Bureau Limited

Industry House, 12 Pirie St, Adelaide 5000. GPO Box 351, Adelaide 5001. Phone (08) 212 4794.

Director: P.M. Benson (chrmn).

Executive: D. Hall (exec dir).

Convention and Visitor Marketing.

Albury Wodonga Convention Bureau

Council Chambers, 553 Kiewa St (PO Box 323) 553 Kiewa St Albury 2640. Phone (060) 21 1122. Telex 56935.

Director: R.J. Giason (tourist promotion officer).

Free information service to clients planning to meet in the National Growth Centre. Introduction & assistance given with sight selection, convention & visitor mktg.

Ambassador Displays Pty Ltd

35 Ralph St, Alexandria 2015. Phone (02) 669 1449.

Directors: R. Kempson, R. Wallis.

Executives: R. Wallis (mng dir), R. Kempson (ops mgr).

Exhibition Builders and organisers. Exhibitions built and organised anywhere in Australia, display stands and associated equipment supplied and erected. Custom display stands and accessories built to order.

Artistry Productions

37 Cascade St, Paddington 2021. Phone (02) 331 1988.

Consultancy providing scriptwriting, video, slide & tape/slide prog prdn.

Australian Convention Management Services

2nd Fl, 35-43 Clarence St, Sydney 2000. Phone (02) 29 1431. Telex 7377.

Director: W.H. Foda.

Convention, exhibition & consultancy firm offering complete convention, exhibition organisation, management service & secretarial service.

Australian Exhibition Services Pty Ltd

Suite 3, Level 2, Illoura Plaza, 424 St Kilda Rd, Melbourne 3004. Phone (03) 267 4500. Telex 39329.

Directors: P.J.C. Bush, L.P. Kelly, H.B.G. Montgomery, G.H. Selby.

Organisation & management of public & trade exhibitions.

Australian Seminar Services

190 Albert Rd, South Melbourne 3205. Phone (03) 690 3933. Telegraphic address: SEMHOUSE.

Directors: Miss A.M. Cone (mng dir), A.C.C. Farran.

Organiser of conferences & seminars, publisher of professional dev & self study courses.

Tudor Court

RECEPTION & CONVENTION CENTRE



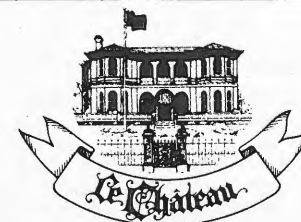
141 Kooyong Road, Caulfield 3162
Telephone: (03) 527 5047

Le Chateau and Tudor Court are undoubtedly two of the most beautiful mansion houses in Melbourne.

Both venues have been beautifully restored and furnished to provide an atmosphere of that old world charm and elegance not to be found in the modern buildings today.

Our staff at Le Chateau and Tudor Court will ensure that your wedding reception, dinner dance, conference or convention will be expertly handled to your complete satisfaction and we know that your guests will truly appreciate the opportunity to enjoy our hospitality.

Ring for colour brochure.



Restaurant & Convention Centre
48 Queens Road, Melbourne 3004 Telephone 51 5211

Banks Paton Conference Management

55 Sandy Bay Rd (GPO Box 558F) Hobart 7000. Telex 57017.

Executives: R. T. Banks (dir), Mrs D. I. Weatherburn.

Tasmania's specialist conference and meeting organisers. Extensive experience to provide all the help needed to ensure a well-run, profitable and memorable conference.

Barnes Exhibition Managements Pty Ltd

Suite 4, 428 St Kilda Rd, Melbourne 3004. Phone (03) 267 7511.

Director: P.H. Barnes.

Convention & exhibition organisers. Organisers of The Herald Spring Garden Show & The Herald Leisure Time Show.

Bloomsbury Conference Services

319 Lennox St, Richmond 3121. Phone (03) 428 8226. Telex 36224.

Directors: Ms B. McCarthy, Ms P. Willington.

Professional conference organisers, full mgmt service & computer registration facility.

BPI Exhibitions Pty Ltd

Head office: 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hill 2012. Phone (02) 266 9799. Telex 21417.

Directors: A.M. Farrington, J.E. Bragg.

Exhibition and conference organisers.

Office: 166 Albert Rd, South Melbourne 3205 (03) 699 9266.

Brisbane Visitors & Convention Bureau

1st Fl, Brisbane City Hall, Brisbane 4001. Phone (07) 221 8411. Telex 41910 Attn: BVCB (Brisbane City Council).

Directors: D. Ryan, B. Williams, G. Holmes, R. Conley, Miss C. Lohman, J. Garnsey, R. Pahl, P. King, C. Atkinson, E. Broad.

Executive: Miss D. Camden (exec dir).

Promotion of Brisbane as an attractive convention & tourist destination.

CIGS**(Convention Incentive & Group Services)**

'CIGS' House, 3a Queen's Rd, Melbourne 3004. Phone (03) 267 2488. Telex 32871.

Executives: W.R. Murray (mng dir), Miss A. Wilson (dir).

Consultants specialising in incentive programmes, commercial travel, product launches, dealer conventions, sales seminars. Audio visual production, entertainment & staging, budgetting, & management of special promotions.

Commercial Communications Pty Ltd

207 Darlinghurst Rd (PO Box 51) Kings Cross 2011. Phone (02) 331 5072.

Director: A. Batt.

Organisation of exhibitions & conferences.

Convention and Exhibition Administration Pty Ltd

61A Hill St (PO Box 259) Roseville 2069. Phone (02) 467 1949.

Executive director: R.J. Glover.

The Company undertakes the co-ordination, promotional & administration of Exhibitions & Conventions. Consideration given to the financing of any Exhibition, Convention or Conference.

Convention & Incentive Management Services**(C.I.M.S.)**

Mudgeeraba Shopping Village, Mudgeeraba, Gold Coast 4213. PO Box 111, Broadbeach 4217. Phone (075) 30 5053, AH (075) 30 5276.

Directors: A. L. Lennon (mng dir), Mrs J. E. Lennon.

Planning & management service, directly covering the Gold Coast, Brisbane and the rest of Queensland. C.I.M.S. offers a complete management service for conventions, exhibitions, product launches, seminars, sales meetings.

Convention Makers

5th floor, Grain Pool Building, 172-176 Georges Tce, Perth 6000. Phone (09) 322 763. Telex AA 95286.

Director: K.L. Rawlings.

Displays, exhibitions, computer registration services, catering arrangements, publicity/promotions.

Convention Planning Pty Ltd

3 Spit Rd, Spit Junction 2088. Phone (02) 960 3777.

Directors: M. Tucker, J. Rowe.

Specialising in trade conferences, new product launches, seminars & sales conferences to all industry groups.

Services include organisation, admin, entertainment, display & travel/accommodation planning.

Member of ACE.

The Convention Travel Centre

5th Fl, Paxton Hse, 90 Pitt St, Sydney 2000. GPO Box 4128, Sydney 2001. Phone (02) 233 3766. Telex 26383.

Directors: R.N. Dawes, E.C. Levy, E.N. Paxton.

Professional mktg consultants managing all aspects of convention & conference programmes, operating in association with Robert Paxton (Travel) Pty Ltd.

Coopers Convention Consultancy & Services

CML Bldg, 65 Brisbane St (PO Box 278) Launceston 7250. Phone (003) 31 4600.

Director: Mrs S.I. Cooper.

Conference planning & support staff & services.

Cummings Exhibitions

80A Queen St (PO Box 53) Woollahra 2025. Phone (02) 326 2866. Also trading as Joan Cummings & Associates.

Director: Miss J.M. Cummings.

Professional exhibition & convention/meeting organisers.

Penny Davis Design Consultants Pty Ltd

Top floor, 76a Paddington St, Paddington 2021. Phone (02) 32 2538.

Executives: Ms P. Davis (design dir), Ms S. Vrenegoor.

Exhibition design & all production stages including display systems.

The Displayworks

50 Clarence St, Sydney 2000. Phone (02) 290 3488. Telex 'Works' AA 23866.

Directors: F. Towsey, C. Warham.

A member of the 'Works' group of companies, providing a complete mktg support service to industry. Full inhouse design, art & graphics experience in displays & exhibitions.

Educare Exhibitions Pty Ltd

8 McIntosh St, Chatswood 2067. Phone (02) 411 5033. Telegrams Educare Sydney.

Executives: A.L. Knight (chrn), E.W. Rouse (sales mgr), R. Read (fin mgr).

Repr: Educare Exhibitions Pty Ltd, 409 St Kilda Rd, Melbourne 3004. Phone (03) 267 3422. Telegrams Educare Melbourne; UK, NZ, South Africa.

Exhibition Management and Marketing Services Pty Ltd

Exhibition Hse, 1st Fl, 102 Chapel St, East St Kilda 3183. Phone (03) 534 0267. Telex 37528 MATRIX.

Directors: J.J. Kelly (mng dir), B. McCarthy, Ms R. Smith.

Executive: Ms M.A. Miotto.

Organisers of public exhibitions & industry trade fairs, full service operation.

Exhibition Managers

Unit 11, 219 Onslow Rd, Shenton Park 6008. Phone (09) 381 8899. Telegrams Publicist. Telex 94375 Horsel.

Directors: R.C. Hemery (jnt dir), E.R. Hemery (mng dir).

Organisation of public & trade exhibitions, conventions, West Australian Home Show, Perth International Expo & service & consultancy to exhibitors.

Repr: G. Magnus - Manila, Philippines.

Exhibitions & Trade Fairs Pty Ltd

102 Chapel St, St. Kilda 3182. Phone (03) 534 0267. Telex 37528.

Director: B.D. Humphris (mng dir).

FM Marketing Group

135 Burnley St, Richmond 3121. Phone (03) 428 2967.

Directors: B. Finch, A. Abernethy.

Producers of trade presentations, corporate image programmes, commercials, complete writing, concept design, production direction duplication of video tapes.

Frontline Displays & Promotions

37 Lothian St, North Melbourne 3051. Phone (03) 329 6793.

Directors: B. Thacker, J. Moore.

Organisers of exhibitions & trade shows, shell schemes, exhibition stands, displays, shopping centre displays, design service.

Functioning

Suite 2, 188 Pacific Hwy, North Sydney 2060. PO Box 318, Milsons Point 2061. Phone (02) 923 2833.

Executives: Ms D. Long, Mrs B. Elliott.

Function & special event co-ordinators, all aspects including venue, catering, staff, musicians, entertainment, decorations, invitations, special themes etc.

Geelong Convention Bureau

5th Fl, cnr Lt Malop & Fenwick Sts (PO Box 770) Geelong 3220. Phone (052) 26 4595. Telex 39418 SPOGL.

Director: A.J. Risk.

Promotion of Geelong region as convention location. Preparation of bids to convention organisers, groups, associations, etc. Register of convention facilities & suppliers of goods & services for all Geelong region.

Graphic Directions Pty Ltd

8th fl, TNT House, 28 Foveaux St, Surry Hills 2010. PO Box 781, Darlinghurst 2010. Phone (02) 212 4199.

Directors: K. Rebbechi (mng dir), C. Archer (dir sales & mktg), H. Henderson (dir nat ops).

Organisers of the annual DATA computer exhibition & seminar in Sydney & the annual Office Automation Conference & Exhibition in Melbourne & other computer related seminars, conferences & exhibitions.

Hobson Convention Enterprises

379 Queen St, Brisbane 4000. GPO Box 2055, Brisbane 4001. Phone (07) 31 1086. Telex 44694 attn: BCG.

Directors: A.J. Hobson, I.C. Duguid.

Executive: Miss B. Reid.

Planning, organising & running a wide range of conventions, conferences & meetings including convention planning, brochures & handbooks, budget planning, venue planning, a convention secretariat, registration of delegates, social & associate programmes, accommodation, convention carriers, meals & beverages, audio-visual equipment, press & public relations, convention delegate lists, satchels & stationery, pre & post convention tours, hire cars & ground transfers, convention incentives & post convention reports.

I.B. Exhibitions Pty Ltd

110 Jolimont Rd, Jolimont 3002. PO Box 229 East Melbourne 3002. Phone (03) 63 6391, 63 8744.

Directors: Mrs P.G. Irwin, K.J. Mayo.

Organizers of public & trade exhibitions.

Iloura Communication Network

50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.

Executives: R. Hughes (mng dir), M. Joordens (co secty), G. Baxter (chief engr).

Production facility for organizing and producing large scale product launches or conferences throughout Australia via co-axial cable or satellite.

Intermedia

PO Box 731, Toowong 4066. Phone (07) 371 7900.

Directors: G.R. Shaw, Mrs S.L. Shaw.

Executive: Ms D. Thompson.

Function organising, conventions, conferences, meetings, luncheons, dinners, receptions, lectures, exhibitions, trade fairs, openings, including computerised registration & conference mgmt.

International Convention Management Services

Suite 1301, 20 Bridge St, Sydney 2000. Phone (02) 241 1478. Cables Convention Sydney. Telex 74845.

Director: R.L. Wescott (mng dir).

Professional services - consultative, managerial and secretarial for conferences, congresses and international meetings.

International Marketing Australia Pty Ltd

1st floor, 372 Lonsdale St, Melbourne 3000. GPO Box 5160, Melbourne 3001. Phone (03) 602 5300. Telex 139687 INTMAR. Fax GPP111 (613) 67 2868.

Director: E. Obeid.

Middle East exhibitions organiser, complete planning & management services, conventions facilities covering all aspects of promotion, display, interpreting/translation. Literature designed & printed.

K & B Presentations Pty Ltd

110 Jolimont Rd, Jolimont 3002. PO Box 229, East Melbourne 3002. Phone (03) 63 6391, 63 8744.

Directors: Mrs K.R. Mayo, Mrs P.G. Irwin.

Exhibition organizers.

Nicolson Exhibition Services

60 Park St, Sydney 2000. GPO Box 4221, Sydney 2001. Phone (02) 267 1090. Telex 75799 Nes.

Director: I.S.M. Nicolson (mng dir).

Agents & local co-ordinators for international trade exhibitions in Bahrain, Jakarta, Kuala Lumpur, Riyadh, Singapore & USA.

John E. O'Hagan

69 Chester Rd, Annerley 4103. Phone (07) 848 1809.

Executive: Dr J. O'Hagan (principal).

Organisation of conferences at local to international level, specialist experience in scientific, medical, engineering & other technical fields, especially in media relations & publicity.

Parnell Jones Pty Ltd

Office & factory: 1/9 Dan St, Slacks Creek 4127. PO Box 229, Springwood 4127. Phone (07) 209 3444.

Director: P.D. Jones.

Sales, hire & organization of exhibitions & trade shows. Specialising in the supply of office screen & wall systems, travelling displays, exhibition & trade stands, convention units, boutique fittings, custom units & acoustic foam.

Polymedia Presentations Pty Limited

92-94 Reserve Rd, Artarmon 2064. Phone (02) 439 2388. Telex 20149, Ref; 126.

Directors: Ms R. Cohen (mng dir), Ms Y. Rigby (gen mgr).

Staging of conventions & trade shows - corporate meetings to extravaganzas. Organise from initial concept & theme, venue selection, travel & accommodation, printing, leisure activities & dinners to stage design & construction, sound & lighting, speaker training techniques & multivisual prdn and presentation.

Riddell Exhibition Promotions Pty Ltd

135-141 Burnley St, Richmond 3121. Phone (03) 429 6088. Telex 31494MTC85.

Directors: R.C.T. Riddell (mng dir), Mrs L.J. Riddell, P.G. Riddell (gen mgr).

Executives: C.A. Marget (acct mgr), P. Petherick & A.J. Pool (mktg mgr).

Organisers of major trade and public exhibitions and conventions. All exhibitions sponsored by Associations, Chambers of Commerce.

Agency: George Patterson Pty Ltd.

Roy Enterprises

Ground Floor, 621 Pacific Hwy, St. Leonards 2065. Phone (02) 438 3711. Telex 24996.

Director: K. A. Roy.

Specialising in Incentive Group Travel, conferences and conventions on-shore and off-shore; accommodation and flight reservations. Expert knowledge of all overseas venues, in particular Philippines, Bali, Fiji, Hawaii, USA, Thailand, Hong Kong, New Zealand.

South Pacific Total Concept Exhibitions Pty Ltd

612 Pittwater Rd, Brookvale 2100. Phone (02) 938 2033. Telex 72262 Tocoex.

Executives: R.D. Castle (mng dir), J. A. Evennett, FCA (co secty).

Dulcie Stretton Associates

70 Glenmore Rd, Paddington 2021. Phone (02) 357 6862, 331 5258.

Director: Mrs D. Stretton CBE.

Executives: Mrs J. Macfarlan, Ms S. Lederer, Ms A. Stretton.

Conference consultants & organizers.

Sydney Convention & Visitors Bureau

Suite 2, level 1, Centrepont, 100 Market St, Sydney 2000. Phone (02) 29 5311.

Director: C. Barnes (exec dir).

Executive: Mrs A. Aston (conventions mgr).

Promotion of Sydney as a convention venue & tourist destination.

Tasmanian Convention & Visitors Bureau

40 Murray St, Hobart 7000. Phone (002) 31 0055.

Director: D. Phillips (exec dir).

Free referral bureau service to companies & associations planning to meet in Tasmania. Assistance given with site selection, budgeting, social & technical programmes & attendance promotion.

Tavco Pty Ltd

797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.

Executive: T.V. Minear.

Total administration of seminars, conventions and sales conferences. Designers of audio visual productions to suit conventions; planners, administrators and operational managers of sales conferences; airline transport and accommodation booking arranged; literature designed and printed.

Complete service for the organisation of exhibitions and conventions covering all aspects of planning, promotion and display.

Taylor Conventions

1st floor, 45 Grenfell St, Adelaide 5000. Phone (08) 212 3882, AH (08) 276 1323.

Directors: R. J. Taylor, W. Fudali.

Executive: Mrs J. Wood.

Concept planning, forward planning and venue bookings, computer oriented secretariat for delegate registration, travelling and touring arrangements, both Australian and overseas, overall management and co-ordination, pr, advertising, promotion, speech writing, printing, photographic preparation & design, translation facilities, support staff, entertainment.

Thomson Exhibitions

47 Chippen St, Chippendale 2008. Phone (02) 699 2411. Telegrams Thomsonmag. Telex 22226.

Director: K.H. Thorpe.

Organisers of AIEE (Australia's International Engineering Exhibition), AIMEX (Australia's International Mining & Exploration Exhibition); PACEX (Process & Control Engineering Exhibition).

Three D Communication Pty Ltd

18 Canopus Drive, East Doncaster 3109 Phone (03) 842 7445.

Director: H.J. Camp (mng dir).

Professional co-ordination of special events. Satellite, live link, hire of equipment, complete service and concept design available on request.

Total Concept Exhibitions

612 Pittwater Rd (PO Box 127) Brookvale 2100. Phone (02) 938 2033. Telex 72262. Exhibitions House, R.A.S. Showgrounds, Sydney. Phone (02) 332 3777.

Directors: R.D. Castle (chrnm), Mrs N.E. Castle. Consumer & trade exhibition organisers.

Tradeshaw

11-15 Young St, Paddington 2021. Phone (02) 33 0531. Telegraphic address Tradeshaw Sydney.

Directors: J. Darling, T. Stacey, G. Stephenson.

Multi-media show producers for product launches, conventions, promotional incentive plans and company public relations functions.

U B Promotions Pty Ltd

Suite 4, 428 St Kilda Rd, Melbourne 3004. Phone: (03) 267 7511.

Director: G. Uthmeyer.

Organisers of Motor Cycle & Leisure Show, Melbourne Home Improvement Exhibition.

Venue Co-Ordination

1/20 Waratah St, Rushcutters Bay 2011. Phone (02) 33 6958.

Executives: F. Renella, J. Ford.

Thomson Exhibitions

-there's no more effective way to sell!

Thomson trade exhibitions offer the most cost effective way to communicate with and sell to the normally hard-to-reach key buying influences in Australian industry. These buyers **choose** to attend a Thomson exhibition to discover what's new in their industry, what

could be advantageous to their company and to directly compare the alternatives before they buy. **All this at the one place and at the one time.**

Plan to use Thomson exhibitions as the culmination of your marketing plans — **there's no more effective way to sell.**



AIEE'85

MELBOURNE

AUSTRALIA'S INTERNATIONAL ENGINEERING EXHIBITION

July 29–August 3, 1985,
Royal Exhibition Building,
Melbourne.

AIEE'86

SYDNEY

AUSTRALIA'S INTERNATIONAL ENGINEERING EXHIBITION

August 18–23, 1986,
Sydney Showground.

pacex

SYDNEY 1985

PROCESS & CONTROL ENGINEERING EXHIBITION

November 5–8, 1985,
Sydney Showground.

IMEX'87

AUSTRALIA'S INTERNATIONAL MINING & EXPLORATION EXHIBITION

Sydney Showground, 1987.

For further information telephone or write:

THOMSON EXHIBITIONS

— a division of Thomson Australian Holdings Pty. Ltd. (inc. in A.C.T.)

Sydney: 47 Chippen Street, Chippendale, N.S.W. 2008 (02) 699 2411. Telex: 22226.

Melbourne: 49 Wellington Street, Windsor, VIC. 3181 (03) 529 7944. Telex: 31734.

Adelaide: 147 Ward Street, Nth. Adelaide, S.A. 5006 (08) 267 1299. Telegrams "Thomsonmag".

World Trade Promotions Pty Ltd

291 Sussex St, Sydney 2000. Phone (02) 267 5122. Telex INTSY 7110101 Worldtrade, INTSY 10101 Worldtrade.

Directors: K.R. Blunsden, F.J. Small, R. Thomas.

Executives: K.R. Blunsden (mng dir), K.M. Blunsden (mktg dir).

Trade fair organisers, specialising in giftware, jewellery, textile trade promotions and business exhibitions, motor cycle, stationary & allied product events.

Venues

Adelaide Festival Centre

King William Rd, Adelaide 5000. Phone (08) 51 0121. Telex 88724.

Convention facilities: 5 rooms total capacity 3800, largest room capacity 2000, no accommodation.

Function areas (sqm): Festival Theatre (2000 seats), Playhouse (600 seats), Space Theatre (320 seats) open-air amphitheatre, Banquet Room (750 seats), Conference Room 1 (60 seats theatre style), Room 2 (20), Room 3 (25).

Adelaide Town Hall

Town Hall, Adelaide 5000. Phone (08) 218 7211. Telex 89780.

Convention facilities: 2 rooms, largest room capacity 1186, no accommodation.
Function areas (sqm): Main Hall (1186), Meeting Hall (200).

Adelaide University Union

North Terrace, Adelaide 5000. Phone (08) 228 5401.

Executive: H. Roth.

Convention facilities: 6 level convention venues, 15 rooms total capacity 3000, largest room capacity 500.

Function areas (sqm): Theatre 1, () Theatre 2, () Theatre 3, 4 large halls (405).

Function areas: 3 theatres, 4 large halls.

The AJC Centre

Alison Rd, Randwick 2031. Phone (02) 663 8500. Telegrams Jockeyclub Randwick. Telex 20343.

10 rooms for seminars, conferences, trade presentations, dinners, balls, cocktail parties. Outdoor facilities for thousands. Largest exhibition area 607m². Largest room capacity 550. Free parking facilities.

Venue co-ordination for luncheon, cocktail party, dinner or the combination of conference/seminar & hospitality requirements. Also business communication services including writing, editing, design, printing, photography, advertising, public relations, film, television & radio projects. Total communication programs organised.

Waite Marketing Consultants

21 Murphy St (PO Box 195) South Yarra 3141. Phone (03) 267 4360, 266 2902.

Directors: P.J. Waite, Mrs L.N. Waite, B.I. Gandy.

Conference organisation, travel incentives, training courses, personnel selection, marketing consulting, executive search.

Alan Walker & Associates Pty Ltd

102 Chapel St, St Kilda East 3183. Phone (03) 534 0267. Telex 37528.

Directors: J.A. Walker (mng dir), V.K. Walker, L.P. Walker.

Executives: R.C.N. Graydon (gen mgr), Ms A. Comber (E.D.P. mgr), Ms M. Graydon (public relations mgr), N. Franks (chief engr), Ms E. Kauffmann (ops mgr).

Exhibition & conference organisers, communications consultants, specialist applications software, video systems engineers.

Wallis International Conference Management

34 Glebe Point Rd, Glebe 2037. Phone (02) 692 9022.

Directors: R.J. Bowrey (mng dir), K.R. Wilson (mktg dir).

Executives: Mrs R. Bowrey (secty).

Exhibition & convention organisers & consultants. Conventions organised anywhere in Australia or Overseas for private trade or public. Services include, computer planned programmes and itineraries, initial planning, mailing, ticketing, menus, tours, audio visuals, films, brochures, entertainment etc. Exhibitions built and organised anywhere in Australia, display stands and associated equipment supplied and erected.

Alycia R. Watson

PO Box 1430, Townsville 4810. Phone (077) 75 3604.

Director: Ms A.R. Watson.

Plan & co-ordinate conventions, seminars, promotions, exhibitions, public relations.

Sue Wood and Associates

122 Neville St, Middle Park 3206. Phone (03) 699 6563.

Director: Miss S. M. Wood.

Consultant and management services for the organisation of conferences, seminar and meeting planning, product and trade launches, functions etc.

Ambassador Motor Inn Pty Ltd

325 Nepean Hwy, Frankston 3199. Phone (03) 781 4488.

Directors: C. De Groot, Mrs M. De Groot.

Cocktail bar, fully licensed restaurant (7 days a week), boardroom, receptions (room for up to 200), accommodation (100 rooms) with full facilities & kitchenette gym, sauna, spa, BBQ.

Ansett Gateway Hotel

147 North Terrace, Adelaide 5000. Phone (08) 217 7552. Telex 88325.

Executive: O.K. Jensen (gen mgr).

Conventions facilities: 4 rooms total capacity 377, largest room capacity 320, accommodation 226 rooms total capacity 660. Function areas (sqm): Cabernet room (116), Sauvignon room (116), Shiraz room (116), Cabernet/Sauvignon rooms combined (237).

Ansett Gateway Hotel

85-87 North Quay, Brisbane 4000. Phone (07) 221 0211. Telex 41335.

Convention facilities: 4 rooms total capacity 380, largest room capacity 240, accommodation 191 rooms total capacity 400. Function areas (sqm): Leichhardt (123), Burke (94), Wills (94), Burke & Wills (188).

The Australian Design Centre

70 George St, The Rocks, Sydney 2000. Phone (02) 27 2592.

Director: R.F. Kynaston.

Executive: I. Molnar (gen mgr).

Prestige venue available for exhibitions, product launches, presentations & small conferences.

Batman Fawcner Inn

35-39 Cameron St, Launceston 7250. Phone (003) 31 7222.

Directors: J.M. Mann, Mrs J. Mann, K. Webber.

Historic hotel, with facilities for meetings, conventions, functions, catering for up to 200 people.

Bellevue Hotel Brisbane

103 George St, Brisbane 4000. Phone (07) 221 6044. Telex 41057. A divn of Motor Inns (Aust) Pty Ltd. (Inc in Queensland).

Executive: E.P. Christensen (mgr).

Convention facilities: 2 rooms total capacity 200, largest room capacity 120, accommodation 96 rooms total capacity 300. Function areas (sqm): Miami room 123, Florida room 105, Miami & Florida rooms combined 225.

B'nai B'rith Centre (NSW) Ltd

23-38 Yurong St, East Sydney 2010. Phone (02) 33 6035. Telex 27039.

Executive: P. Lom (secty/mgr).

Conference rooms capacity (Theatre style) - auditorium 500, founders 160, presidents 90, library 40, comm. rooms (3) 30 each. Total capacity of conference complex 900. Individual sound

systems in all halls, stereophonic system auditorium, fully equipped stage, spot lights, dimmer system, multi channel mixer unit, dance floors, dressing rooms, separate offices, type writers, photo copying, roneo, notice boards, lecterns, black boards etc. International standard dining facilities.

Borsalino Executive Charters

14 Furber Place, Davidson 2085. Phone (02) 452 5853.

Director: G.M. Gillett (mng dir).

Luxury charter cruises on the magnificent Sydney harbour for business & social functions. Licensed to carry from 2 to 32 people in all-weather comfort, the M.V. Borsalino offers the highest standards of service & elegance. Superb gourmet cuisine, silver service, a decor rich in mahogany & polished brass, is combined with the personal attention of the proprietor on every cruise to ensure your complete satisfaction. Pre-booking inspections welcome.

The Boulevard Hotel

90 William St, Sydney 2011. Phone (02) 357 2277. Telex 24350. Cables: Boulevard. A divn of the Southern Pacific Hotel Corporation.

Executive: Ms P. Lucas (Banquet mgr).

Four function rooms on the first floor with a total of 428.01m². Three function rooms located on the second floor. Room areas & theatre style capacity: Dobel 81.13m² & 90; Lindsay 90.90m² & 100; Heysen 90.90m² & 100; Johnson 90.90m² & 100; Access first floor by lift and stairs, spot tracks, access door for heavy equipment, special entrance for heavy equipment (crane required) stage access from storeroom, 240V 10A electrical system, loading dock in basement, level 1.

Function Equipment - blackboard/chalk, whiteboard, easels, flip board with paper, pointers, lecterns, extension cords, spotlights/floodlights, stage, projector stands, muzak system, built-in speakers, fully equipped P.A. system, registration desk for delegates. Specialised Accessories all subject to hire charge.

274 room International standard hotel, 25th floor a la carte restaurant, coffee shop & bar facilities. Swimming pool & Japanese bath-house. 24 hour room service.

The Bronte Inn

107 MacPherson St, Bronte 2024. Phone (02) 389 2222. Telex 70144.

Executives: R. Byrne, G. Crane.

Convention facilities: 3 rooms total capacity 520, largest room capacity 300, accommodation 80 rooms total capacity 200. Function areas (sqm): Ocean Room (254), Pacific Room (100), Tasman Room (180), Board Room (24).

The California

Cnr Lovel & Apex Sts, Katoomba 2780. Phone (047) 82 2155.

Directors: G.O. Crockett, Mrs B.A. Crockett.

Motel & conference centre.

Repr: NSW Government Travel Centres in each state.

Centrepoint Exhibition & Convention Centre

Cnr Pitt & Market Sts, Sydney 2000 Phone (02) 231 6222.

Executive: V.A. Little (mng).

Convention/Function areas & theatre style capacity: International level 1120m² & 650; Grand Hall 980m² & 700; Balcony 490m², Podium level (exhibition space) 750m². Portable stage, suitable for large exhibitions (120 stands), loading dock, floor loading, 732kg/m². Technical Equipment/Services: sound proof walls to divide into smaller luncheon rooms, P.A. system, blackboards available, lectern/easels, movable stage, special lighting 2x16mm and 1x35mm projectors, 10m x 6m screen, whiteboards, amplifiers, musak system, fully equipped projection box, sound mixing, simultaneous interpretation system.

Chaucer's Canterbury Reception & Convention Centre

190 Canterbury Road, Canterbury 3126. Phone (03) 830 5055 (8 lines). Telex 37645.

Executives: G.D. Kratzer (chrmn & mng dir), D. Folk (gen mgr), Mrs M. Boulanger (function co-ord).

Reception and convention centre with full catering, audio-visual, exhibition and convention facilities. Exhibition floor space 1,080m², 7 different dining rooms or function rooms, column-free banquet hall for 700 persons or more, full catering and beverage service, dividable halls, car parking 200 cars, air conditioned, own power generation.

Clunies Ross House

National Science Centre, 191 Royal Parade, Parkville 3052. Phone (03) 347 6077.

Executive: R. Archer (mgr).

Facilities: The main conference hall, The Isaac Wolfson Auditorium, is capable of seating up to 500, and can also be subdivided into three smaller soundproof sections, each with all facilities of the main hall; air conditioning, AV equipment, tape recording facilities, simultaneous translation, special effect lighting. Reproduction of conference papers within the centre. Smaller committee rooms also available.

Branches: Ian Clunies Ross Memorial Foundation, c/- Australian Mineral Foundation Incorporated, Conyngham Street, Glenside, SA 5065 (08) 79 7821; c/- Australian Institute of Management, 20-22 Stirling Hwy, Nedlands, WA 6009 (09) 386 7077.

Continental Resort and Conference Centre

The Esplanade, Cowes, Phillip Island 3922. Phone (059) 52 2316. Telex 30406.

Directors: K. Jobe, Mrs R. Jobe.

Executive: Miss J. Inch.

Holiday resort motel, conference centre - 6 conference rooms (seating 30-350 persons), fully licensed a la carte restaurants, fully equipped units, squash court, sauna, tennis courts, swimming pools & spas.

Coronation Motel

205 Coronation Drive, Milton 4064. Phone (07) 369 9955.

Executives: R. Pfeiffer, D. Magnus.

Convention facilities: 2 rooms total capacity 180, largest room capacity 144, accommodation 59 rooms total capacity 182. Function areas (sqm): Amber Room (132.14), Board Room (31.00).

Crest International Hotel

King George Sq, Brisbane 4000. Phone (07) 229 9111. Telex 41320.

Executive: Ms M. Young (sales exec).

Convention facilities: 9 rooms total capacity 2310, largest room capacity 1100, accommodation 440 rooms.

Functional areas (sqm): Grand Windsor Ballroom (538.89), Norfolk Room (240.69), Connaught Room (298.20), King George Room (207.90), Westminster Suite (81.00), Buckingham Suite (126.90), Presidential Ballroom (694.80), Lincoln Room (243.00), Roosevelt Room (248.04), Kennedy Room (203.40), Board Room (26.00), Gallery Room (125.00), Rooftop (290.00).

Crystal Ballroom

2 Station St, West Ryde 2114. Phone (02) 80 0591.

Directors: D.W. Cheetham (mng dir), J.L. Cheetham (secty).

Catering & function rooms for business conventions trade exhibitions seminars.

The Edwin Centre

57 Edwin St, South Croydon 2132. Phone (02) 798 8022.

Director: J.D. Butt.

Small conferences (up to 200-250), functions, receptions.

Federal Pacific Hotels

5th floor, 276 Collins St, Melbourne 3000. Phone (03) 654 4133. Telex 30520.

Directors: G.P. Farrell (chrmn), J.M. Haddad (mng dir), P.C. Wolfe, K.J. Curtin, H. Voss (gen mgr), M. Maclure.

Executives: D.G. Evans (co secty), W.A. Kranendonk (dir of mktg, assoc dir), M.E. Hanger (purchasing mgr).

Hotels in Melbourne, Hobart, Darwin, Launceston, Katherine.

O'seas repr: Supereps, London; Utell International, worldwide.

Agency: Thomson White & Ptnrs (Vic) Pty Ltd.

Wrest Point Federal Hotel - Casino

410 Sandy Bay Rd, Hobart 7005. Phone (002) 25 0112. Telex 58115.

Executives: A. Carruthers (mgr), D. Philpott (conventions mgr).

Convention facilities: 4 rooms total capacity 800, largest room capacity 800, accommodation 293 rooms total capacity 600. Function areas (sqm): Derwent room 505, Derwent 1 - 302, Derwent 2 - 141, Derwent 3 - 148, Derwent 2 & 3 (combined) 302. Hobart Convention Centre: total capacity 1600, largest room capacity 1660. Function Area (sqm) Main Hall 670, Plenary Hall (tiered) 615, Exhibition foyer 340, Convention foyer 119.

Launceston Federal Country Club Hotel-Casino

Country Club Ave, Propectvale 7250. Phone (003) 44 8855. Telex 58600.

Executives: M. Kuveke (mgr), B. Mattern (convention mgr).

Convention facilities: 3 rooms total capacity 760, largest room capacity 400, accommodation 104 rooms total capacity 208. Function areas (sqm): Hall 1 - 123, Hall 2 - 101, Hall 3 - 260, Seminar 1 - 59, Seminar 2 - 48.

Menzies Al Rialto

495 Collins St, Melbourne 3000. Phone (03) 62 0111. Telex 136189.

Executive: H. Lepold (gen mgr).

Convention facilities: 8 rooms total capacity 1600, largest room capacity 650, accommodation 243 rooms - total capacity 486. Function areas (sqm): Ballroom 538, Ballroom 1 - 179, Ballroom 2 - 179, Ballroom 3 - 179. Conference Room 1A - 68, 2B - 68, 3C - 68, 4D - 94.

Festival Hall

65-89 Charlotte St, Brisbane 4000. Phone (07) 221 5433.

Convention facilities: Largest maximum room capacity 4000. Function areas (sqm): Main Hall Area 743.

The Flinders University of South Australia

University Relations Unit, Bedford Park 5042. Phone (08) 275 2277.

Convention facilities: 22 rooms total capacity 1000, largest room capacity 1000, accommodation total capacity 150. Function areas: Various size lecture theatres, dining areas, lounges & informal areas.

The Forum Centre Pty Ltd

2nd fl, 35-43 Clarence St, Sydney 2000. Phone (02) 29 1431. Telex 7377.

Director: W.H. Foda.

Multipurpose convention centre providing meeting accommodation from 2 to 260 tiered auditorium also catering secretarial & photocopying facilities.

Function & Conference Centre

University of New South Wales Union. PO Box 173, Kingsford 2032. Phone (02) 663 2225.

Convention facilities: 11 rooms total capacity 5190, largest room capacity 1150. Function areas (sqm): Roundhouse-Central area (882), Senior Common Room (139), Common Room (167), Wurth Room (139), Stage 3 - grd floor (103), Meeting Room (51), John Clarke Gallery (139), Unisearch House (1254), Science Theatre (668), Clancy Auditorium (706).

Gazebo Ramada Hotel

2 Elizabeth Bay Rd, Kings Cross 2011. Phone (02) 358 1999. Telex 21569. Telegrams Gazebo Sydney.

Executive: G. Larkin (grp mktg mgr).

Facilities: Hotel accommodation, restaurant, cocktail bar, new convention, conference & function area accommodating up to 700 people. Roof top reception rooms, extensive undercover car parking.

Gazebo Ramada Hotel Brisbane

345 Wickham Tce, Brisbane 4000. Phone (07) 221 6177. Telex 41050. Telegrams Gazebo Brisbane.

Executive: G. Larkin (grp mktg mgr).

Facilities: Function areas catering for up to 180 people, fully air conditioned, roof top restaurant, coffee lounge/Bistro bar. Full hotel facilities, undercover car parking.

The Grosvenor Hotel

125 North Terrace, Adelaide 5000. GPO Box 1772, Adelaide 5001. Phone (08) 51 2961. Telex 82634.

Convention facilities: 4 rooms, largest room capacity 200, accommodation 288 rooms. Function areas (sqm): James Alexander 112½, Coolibah 240, Colony 45, Colony Annexe 27, Telfer 26.

Hahndorf Old Mill Convention Complex

98 Main St, Hahndorf 5245. (08) 388 7255. Telex 89185.

Executive: G. Vines (convention mgr).

Convention facilities: 3 rooms total capacity 685, largest room capacity 500, accommodation 19 suites total capacity 70. Function areas (sqm): banquet room 700, munchen room 160, board room 41.

Haven Motor Inn

6-10 Adelphi Terrace, Glenelg 5045. Phone (08) 294 1555.

Convention facilities: 2 rooms total capacity 310, largest room capacity 200, accommodation 73 rooms total capacity 233. Function areas (sqm): compass room 106, haven room 216.

Hazelmere Estate

Kangarilla Rd, McLaren Vale 5171. Phone (08) 383 8911. Telex 89822.

Convention facilities: 3 rooms total capacity 350, largest room capacity 250, accommodation rooms total capacity 70. Function areas: coach room 200, dining room (part 1) 65, board room 15, mews courtyard 300.

Her Majesty's Theatre Function Centre

107 Quay St, Sydney 2000. Phone (02) 212 3411.

Executive: Mrs C. Byrnes.

Facilities for conventions, seminars, receptions, exhibitions, trade shows, product launchings. Auditorium seating for 1492, full bar & restaurant services.

Hilton International Hotels

Hilton International Sydney

259 Pitt St, Sydney 2000. Phone (02) 266 0610. Telex 25208. Cables Hiltels Sydney.

Executives: W. Sprokkreeff (gen mgr & vice pres), Ms C. Pearlman (dir sales), P. Mansourian (banquet mgr), R. Harris (divn dir of mktg Aust & Sth Pacific).

International standard hotel with 619 rooms & 67 suites, 4 restaurants, 6 bars including the Marble Bar. Convention & exhibition space includes Grand Ballroom, 10 smaller meeting rooms, 17 meeting rooms in total, capacity 10 to 690, large banqueting lobby, & an exhibition & conference floor.

Hilton reservation service - worldwide.

Hilton International Sydney Airport

20 Levey St (PO Box 75) Arncliffe 2205. Phone (02) 597 0122. Telex 70795. Cable Hiltair Sydney.

Executives: G. Van Holst (gen mgr), H. Van Heesbeen (dir of sales), B. Drake (banquet mgr).

Ballroom (365m²) divides into 3 rooms with vehicle access off car park, 5 meeting/function rooms (21 to 94m²).

Equipment and Facilities: Available at no charge are microphones, public address system, portable stage, blackboards, easels and podium. For rental are 16mm sound movie projector, spotlights, 35mm slide projector. Reel to reel tape recording, and all available audio visual equipment.

International standard hotel with 270 rooms, 4 suites, 24 hour telex, secretarial & courier services, ballroom, 9 meeting rooms, capacity 10 to 400.

Hilton International Melbourne

Cnr Wellington Parade & Clarendon St, East Melbourne 3002. Phone (03) 419 3311. Telex 33057. Cable Hiltels Melbourne.

Executives: F. Christie (gen mgr), D. McDonald (dir of sales), I. Evans (banquet mgr).

International standard hotel with 423 rooms, 22 suites, 24 hour telex, secretarial & courier services, ballroom, 13 meeting rooms, capacity 10 to 800, 3 restaurants, supper club & discotheque, bar, piano lounge, pool bar, outdoor heated

swimming pool, health club with sauna & massage, exercise equipment, jogging in nearby parks.

Hilton International Adelaide

233 Victoria Square, Adelaide 5000. Phone (08) 217 0711. Telex 87173. Cable Hiltels Adelaide.

Executives: D. Horovitz (gen mgr), P. Sugg (dir of sales), N. Craig (banquet mgr).

International standard hotel with 387 rooms, 7 suites, 24 hour telex, secretarial & courier service, UPI News, ballroom, 10 meeting rooms, capacity 10 to 650, 2 restaurants, supper club & discotheque, 4 bar lounges, heated swimming pool, health club, tennis court, gymnasium.

Parmelia Hilton International (Perth)

Mill St, Perth 6000. Phone (09) 322 3622. Telex 92365. Cables Hiltels Perth.

Executives: D. Buchanan (gen mgr), C. Plummer (dir sales).

International standard hotel with 318 rooms, 71 suites, 24 hour telex, secretarial & courier services, 9 meeting rooms, capacity 10 to 340, 4 restaurants, supper club & discotheque, 2 bar lounges, piano bar, outdoor heated swimming pool.

Repr: Hilton Intl hotels & sales offices.

Hobart Town Hall & City Hall

Hobart City Council, Town Hall, Hobart 7000. Phone (002) 38 2711.

Executive: Miss M. Johns (booking clerk).

Convention facilities: 3 rooms total capacity 2246, largest room capacity 1755, no accommodation. Function areas (sqm): Town Hall 411, Conference room 80, City Hall - Gallery 674, Main Hall 1081.

K.P. Hobbins & Associates

Suite 3, 22 Playfair St, The Rocks, Sydney 2000. Phone (02) 27 5528 or Sydney Opera Hse (02) 2 0588 ext 511. Telex 27789.

Director: Ms K. Hobbins.

Sydney reservation office for: Sydney Opera House convention & function areas, Northbeach International Hotel - Wollongong, Charbonnier of the Hunter, Trade Winds Convention Centre - Maroubra & other outer city venues.

Homestead Hotel

114 Zillmere Rd, Boondall 4034. Phone (07) 265 1555. Telex 40262.

Convention facilities: 7 rooms total capacity 2200, largest room capacity 1000, accommodation 12 rooms total capacity 36.

Function areas (sqm): Barklay (89.1), Canning Downs (242.1), Coochin (159.7), Cressbrook (159.7), Jimbour (159.7), Drawing Room 1 (132.4), Drawing Room 2 (331.2).

Hotel Oberoi Adelaide

62 Brougham Place, North Adelaide 5006. Phone (08) 267 3444. Telex 82174.

Executive: F. Baylis.

Convention facilities: 7 rooms total capacity 1850, largest room capacity 1000, accommodation 150 rooms total capacity 300. Function areas (sqm): grand banquet room 1 - 242, grand banquet room 2 - 454, Adelaide room 1 - 242, Adelaide room 2 - 222, boardroom 43, the terrace 265.

Hotel Windsor

103 Spring St, Melbourne 3000. Phone (03) 63 0261. Telex 30437. An Oberoi Hotel.

Executives: P. van der Hoeven, R.A. Arnold (mgr).

Accommodation, conventions & exhibitions, dining room, bars.

Hungerford Hill Wine Village

Broke Rd, Pokolbin 2321. PO Box 5, Maitland 2320. Phone (049) 98 7666. Telex HUNGPO 70607.

Executive: S. Brown (mgr).

Convention venue: 4 rooms total capacity 235, largest room capacity 150. Accommodation: Pokolbin Wine Village Motor Inn 54 units (on site) Phone (049) 98 7600.

Hyatt Kingsgate Hotel

Kings Cross 2011. Phone (02) 357 2233. Telex 23114. Telegrams Hyatt. Inwats 008-222-188.

Executive: J. Richards (gen mgr).

Facilities include: 15 convention/exhibition/banqueting suites, 389 rooms with all facilities, exec suites & Regency Club accommodation. 2 restaurants, 24 hour room service, lounge, bars.

Sales offices in Brussels, Tokyo, Hong Kong, Chicago, Singapore, Toronto & Hyatt Hotels worldwide.

Jamberoo Convention Centre

Woodstock Rd, Jamberoo 2533. Phone (042) 36 0269. Sydney reservation office: K.P. Hobbins & Associates (02) 27 5528.

Executive: H. Krug (gen mgr).

Conference facilities up to 50 people with accommodation, to 250 for day conferences, 21 fully serviced airconditioned units, restaurant seating up to 300 people, swimming pool, tennis court, bowling area, horseriding facilities & bush-walking tracks.

Killarney Lodge Pty Ltd

158 Melwood Ave, Killarney Heights 2087. Phone (02) 452 3666.

Directors: A.G. Russell (mng dir), Mrs N.O. Russell.

Executive: A. Russell (mgr).

Seminars, conventions, company promotions.

Kings Ambassador Hotel

517-519 Hay St, Perth 6000. Phone (09) 325 6555. Telex 92616.

Executives: B. McClure (mktg dir), S.A. Heidenreich (hotel mgr).

Facilities for functions, trade shows, seminars, conferences. Convention facilities for up to 800 people.

Kosciusko Thredbo Pty Limited

2nd level, Plaza Bldg, Australia Square, Sydney 2000. Phone (02) 236 6222. Telex 22133.

Directors: H.F. Ball, G.W. Van der Lee, M.R. Matthews, J.K. Hagley (mng dir).

Executives: B.V. McGarry (co secty), W. Kirkpatrick (gen mgr).

Operators of Thredbo Alpine Hotel and Thredbo Village.

Repr: NSW Govt Travel Centre, Melbourne, Brisbane.

Landsborough Shire Civic Cultural Centre

16a Minchinton Ave (PO Box 5) Caloundra 4551. Phone (071) 91 4240, 91 6444.

Executive: J.P. Flanagan (mgr).

Multi-Function Auditorium: capable of seating 950 theatre style, 800 banquet setting. Ideal for ballroom dancing, complete with lighting & sound equipment, radio microphones, overhead & 16mm projectors, white boards, etc. Theatre: capable of seating 334. Complete with orchestra hoist & stage lighting. Art Gallery: capable of seating 150 theatre style, 100 school bench style. Function Room: capable of seating 200 & complete with cocktail bar. Convention Courtyard: banquet facilities for 800 persons. Vestibule: fully equipped for display purposes with lighting & portable display stands, shelves etc. Meeting Room 1: seating for 20. Meeting Room 2: complete with dias & seating for 70.

Launceston Convention Centre, Albert Hall

Tamar St, Launceston 7250. Phone (003) 31 4911.

Executive: D. Tucker.

Le Chateau

48 Queens Rd, Melbourne 3004. Phone (03) 51 5211.

Executives: G. Downing (exec dir), C. Clark (function co-ord).

Full equipment & services for conferences, conventions, seminars & promotions.

Function areas: Balcony 12.9 x 4.57, seating - theatre 60, classroom 30, reception 80, banquet 65; Restaurant 15.64 x 9.27, seating - theatre 180, classroom 100, reception 120, banquet 100; Princess Suite, Suite 1 - 15.64 x 9.27, seating - theatre 250, classroom 175, reception 180, banquet 170; Suite 2 - 7.62 x 11.76, seating - theatre 150, classroom 100, reception 120, banquet 100.

Lennox Brisbane Hotel

66-76 Queen St, Brisbane 4000. Phone (07) 222 3222. Telex 40252. Toll Free (008) 77 3601.

Convention facilities: total capacity 350; accommodation facilities 150 rooms capacity 304.

Lloyd Cruises

Mosman Bay Marina, Ave Rd, Mosman 2088. PO Box 299, Spit Junction 2088. Phone (02) 90 2509.

Directors: J. Lloyd, O. Lloyd.

VIP Sydney harbour cruises, business functions, private parties, weddings, champagne breakfasts, conferences, luncheons and dinners. Superb cuisine.

Manly Pacific International Hotel

PO Box 828, Manly 2095. Phone (02) 977 7666. Telex 73097 Manpac.

Executive: M.G. Barker.

Convention facilities: 7 rooms total capacity 1600, largest room capacity 800, accommodation 170 rooms total capacity 410. Function areas (sqm): Ballroom A 128, Ballroom B 128, Ballroom C 128, Ballroom D 128, Meeting Rooms E F G 160, E & F combined 80 (40 each), Exhibition Lobby 256, Ballroom Terrace 194.

The Menzies

14 Carrington St, Sydney 2000. GPO Box 5290, Sydney 2001. Phone (02) 2 0232. Telex 20443. Telegraphic address Menzotel. Owned by Wynyard Holdings Limited.

Executives: S. Kaye (gen mgr), G. Rissel (mgr), P. Beckett (dir of sales), J. Blomfield (co secty), F. Winter (acctnt).

441 hotel rooms, heated indoor swimming pool/spa, saunas, 6 restaurants, 18 bars, 24 hr room service, 7 convention rooms & drive-in access to exhibition area. Extensively renovated in 1984.

Repr: UK, NZ.

The Merlin Perth Hotel

Cnr Plain St & Adelaide Tce, Perth 6000. Phone (09) 323 0121. Inwats (008) 999090. Telex 94131. Sydney (02) 27 5991. Telex 70651.

Executives: Mrs A. Salmond (Perth, convention co-ord), A. Teal (Sydney).

Convention facilities: 4 rooms - Grand Ballroom (theatre style - 1200 persons banquet style - 800; divisible into North & South - 550 each (theatre style), 375 each (banquet style). Freshwater Bay Room (theatre style - 125, banquet style - 100). Mosman Bay Room (theatre style - 60, banquet style - 50). Matilda Bay Room (theatre style - 45, banquet style - 35).

All presentation equipment (whiteboards, painters, easels) supplied free. Two permanent control booths in Grand Ballroom. Audio Visual in all rooms (projectors, recorders, lighting master control, tv, full cabling permanently in place). Ball-

room located beside delivery bay with hoist for immediate access for heavy equipment & vehicles.

Mount Eymard Conference Centre

Mount Eymard, Moss Vale Rd, Bowral 2576. Phone (048) 61 1723.

Directors: L. O'Shannessy (owner, dir & mgr), Mrs K. O'Shannessy (owner & dir).

Country venue catering for conferences, training, seminars etc. All facilities provided.

The National Gallery of Victoria

180 St Kilda Rd, Melbourne 3004. Phone (03) 62 7411.

Executive: R.P. Nolan (secty).

Facilities: The Great Hall, seating 1000 theatre-style or 550 for banquet. Fully licensed catering facilities.

New Chevron Hotel Sydney

81 Macleay St, Potts Point 2011. Phone (02) 358 0433. Telex 20489.

Convention facilities: 5 rooms total capacity 2050, largest room capacity 1500, accommodation 207 rooms total capacity 447. Function areas (sqm): Grande Ballroom 2418, Palm Court Room 400, Onslow Room 80, Manning Room 50.

Noahs Group of Hotels

231 Miller St (PO Box 929) North Sydney 2060. Phone (02) 922 1911. Telex 24796.

Executive: E.M. Leatherbarrow.

Full convention facilities, microphones, visual aids equipment, display panels, film screen, accommodation, restaurant, parking.

Noahs Northside Gardens Hotel

54 McLaren St, North Sydney 2060. Phone (02) 922 1311. Telex 24796.

Executive: N.L. Logue (gen mgr).

Convention facilities: 3 rooms total capacity 450, largest room capacity 300, accommodation 168 rooms total capacity 360. Function areas (sqm): The Bounty Room 158, John Gould Room 195, Acacia 25.

Noahs Lakeside International Hotel

London Circuit, Canberra 2600. Phone (062) 47 6244. Telex 62374.

Executive: B.O. Speldewinde (gen mgr).

Noahs Hotel Melbourne

Cnr Exhibition & Little Bourke Sts, Melbourne 3000. Phone (03) 662 0511. Telex 32779.

Executive: M. Hayat (gen mgr).

Repr: New Zealand.

North Point Conference Centre

Level 11, Northpoint Bldg, 100 Miller St (PO Box 1574) North Sydney 2060. Phone (02) 92 8812, 92 8930.

Director: J. Cullen.

Conference centre.

Northbeach International

6-14 Cliff Rd, North Wollongong 2500. Phone (042) 27 1188. Telex 29141. Sydney reservation office: K.P. Hobbins & Associates (02) 27 5528.

Executive: M. Corban (gen mgr).

5 Convention/Reception rooms, Grand Ballroom & Belmondo's sophisticated night club, facilities for meetings, conventions up to 350, exhibitions. Full convention facilities: Dais/stage, projector, video, microphone & public address, screen, whiteboard, lectern, easels, photocopier, registration desk, pointer torch, spot lights, gravel, complete catering beverage service, secretarial, hostesses, photographer, translation service, etc. International standard hotel with 72 suites.

Oberdan Centre

292 Findon Rd, Findon 5023. Phone (08) 268 1300.

Executives: Ms J. Wilson (sales & mktg), Ms M. Begg (banqueting mgr).

Convention facilities: 4 meeting rooms, theatre style 1100, classroom 800, banquet 800, total exhibition space 1276m². Function areas (sqm): ballroom 696, the classic room 464, inchcape boardroom.

Ocean Clipper Inn

Patterson Rd, Rockingham 6168. Phone (095) 27 8000.

Executive: R. Gillespie.

Convention facilities (sqm): Restaurant 72, Admiralty 1 - 72, Admiralty 2 - 144, Combination of 1 & 2 - 216, Greetings Area 90. Total rooms 63, total bed capacity 148.

Olde Tudor Motor Inn

Bass Highway, Prospect Vale 7250. Phone (003) 44 5044.

Convention facilities: 4 rooms total capacity 500, largest room capacity 500, accommodation 50 units total capacity 221. Function areas (sqm): Abbey 400, Vestry 85, Restaurant 150, Rectory 89.

Parkroyal Hotels**Brisbane Parkroyal**

Cnr Alice & Alberts St, Brisbane 4000. Phone (07) 221 3411. Telex 40186.

Convention facilities: 4 rooms total capacity 1000, largest room capacity 1000, accommodation 165 rooms total capacity 330.

Function areas (sqm): Sir Charles Kingsford Smith (555), Avro (140), Bristol (140), Catalina (110), De Havilland (110), Avro-Bristol (280), Catalina-De Havilland (220).

Adelaide Parkroyal

226 South Terrace, Adelaide (08) 223 4355. Telex 82156.

Convention facilities: 4 rooms total capacity 200, largest room capacity 200, accommodation 95 rooms total capacity 190. Function areas (sqm): Board room (247), Osmond room (495), Glen room (495), Reception area (258), Half area (710), Full area (1496).

Part of the Southern Pacific Hotel Corporation.

The Parks Community Centre

Cowan St, Angle Park 5010. Phone (08) 268 5666.

Executive: J. Kelly.

Facilities for convention, trade launches, seminars & meetings. Seating from 10 to 1700 people, venues fully equipped with the latest in technical equipment & an extensive range of audio visual resources available.

Pier 21 Restaurant

3 John St, North Fremantle 6163. Phone (09) 336 2222.

Directors: J. Orifici, T. Harris.

Servicing both private & business sectors in function & seminar planning & execution & a-la-carte dining.

Pine Trees Motel

Hastings St, Noosa 4567. Phone (071) 47 3200. Telex 43494.

Director: B. Foley (mgr).

Executive: S. Coombes (mktg).

27 Rooms, 1 swimming pool, 1 children's pool, 1 a la carte restaurant, air conditioned, convention facilities up to 50, direct phones, screens, PA.

Pitrone's

Cnr Springvale & Spring Rds, Keysborough 3173. Phone (03) 551 4333.

Directors: G. Russo, A. Pitrone, J. Pitrone, M.R. Russo, B. Larkin, G. Palamara.

Convention & function venue, 2 rooms, room 1 12m x 9m, room 2 30m x 24m, access for buses, trucks, cars & heavy machinery into room 2 for display purposes. Seating capacity for up to 600.

President Hotels (Management) Pty Ltd

Victoria Ave, Broadbeach, Gold Coast City 4217. Phone (075) 39 8416.

Directors: A.E. Greenaway, R.T. Waugh, J.L. Levick.

Executives: R.T. Waugh (gen mgr), P.R. Walton (grp contr).

Crest International Hotel, Brisbane; First Class fully licensed hotel that offers a complete range of guest services and convention facilities.

Office: 4 Bridge St, Sydney 2000. Phone (02) 275 1776. Telex 27750.

The President Melbourne

63 Queens Rd, Melbourne 3004. Phone (03) 529 4300. Aust Wide Toll Free (008) 33 5020. Telex 30987.

Director: R. Rogers.

Executive: Mrs S.M. Clark (mktg mgr).

First class accommodation & a variety of conference rooms, largest holding 350, licensed restaurants & cocktail bar, heated swimming pool, sauna, spa, gym.

Ramada Inn**Red Baron Inns Pty Ltd**

220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 1199. Telex 26844. Toll Free (008) 225630. Telegraphic Ramadasyd.

Directors: D.H. McCarron (chrnm & mng dir), Sir T.H. Holmshaw, A. Pereira.

Operation of hotels.

l'state: Ramada International Worldwide.

Regal Park Motel

44 Barton Tce, North Adelaide 5006. Phone (08) 267 3222. Telex 82526.

Directors: G.F. Gentle, Mrs D.M. Gentle.

Executive: M.D. Turner.

Motel with convention & banquet facilities.

Repr: Flag Inns Limited.

Regent International Hotels**The Regent Melbourne**

Collins St, Melbourne 3000. GPO Box 246B, Melbourne 3001. Phone (03) 63 0321. Telex 37724.

Executives: W.F. Nitschke (gen mgr), R. Bickson (exec assnt mgr food & beverage), P.B. Thomas (dir sales), K. Lemm (exec chef), K. Loomes (banqueting mgr), T. Millett (pr mgr).

Convention facilities: Grand Ballroom (1300 theatre style seating but can be divided into 3 separate areas), Victoria Suite, West Towers, Carillon Room, East Towers, The Theatre (379 seating), food & beverage only - Green Room & The Terrace. Full convention facilities including all standard lighting & audio visual equipment & studio, car hoist, laser pointers, multi lingual translation facilities & world-wide communications dish.

The Regent Sydney

199 George St, Sydney 2000. Phone (02) 238 0000.

Executives: E. Wright (gen mgr), Miss S. Smirnow (pr mgr), Miss J. Erickson (assnt pr mgr), Miss V. Oliver (catering mgr).

Convention facilities: Lecture style seating - Grand Ballroom (1000), 4 function rooms (40-90), ballroom is 685m² & can be divided, ceiling height 5.7 metres, full conference facilities with 2 audio visual booths, direct street access etc.

Royal Agricultural & Horticultural Society of SA Inc.

PO Box 108, Goodwood 5034. Phone (08) 51 4951.

Director: G.T. Campbell.

Executives: J.J. Duncan (pres), D.W. Barkley (chrnm).

Promotion of primary & secondary industry through the running of the Royal Adelaide Show annually.

Royal Agricultural Society of Victoria

Royal Show Grounds, Epsom Rd, Ascot Vale 3032. Phone (03) 376 3733. Telex 34541.

Director: J.B. Parry.

Executives: I. Pedersen (assnt dir), K.J. Monkhouse (grounds mgr).

Full exhibition convention & catering facilities - 16 major pavilions including Expo Centre, a stadium seating 25,000 that has a 2.2ha grassed arena and all purpose track, a multiplicity of other meeting/function areas plus free on site parking for 4,000 cars. Contact K.J. Monkhouse.

The Royal Exhibition Building

Nicholson St, Carlton 3053. Phone (03) 663 5000. Great Hall (03) 663 5373, 663 5360; Centennial Hall (03) 663 5495, 663 5883; Eastern Annex (03) 663 5713; Western Annex (03) 663 5402, 663 5795.

Executives: J.C. Elden (dir), trustees - L.R. Lethlean (chrnm), K.L. Christian (dep chrnm), P.B. Cooper, R.D. Davidson, OBE, Councillor T.M. Huggard, Ms Mathers, Councillor L. Ord, Dip.

25,366 sq metres of display space in four halls a complete air conditioned convention centre with sub-divisible meeting rooms for 1115 persons, a banquet hall for 450, 'Jackson's Square' licensed restaurant & 'The Princeton Room' restaurant function room.

Sebel Town House

23 Elizabeth Bay Rd, Elizabeth Bay 2011. Phone (02) 358 3244. Telegrams Sebelhotel. Telex 20067. Reservation: Phone Sydney WATS 008 22 2266.

Director: M.J. Hall (gen mgr).

Executives: Miss A. Faggion (banquet mgr), F. Pelloni (assnt banquet mgr), S.A. Downey (mktg & pr mgr).

Hotel and function centre. Function centre covering 800 sq metres with own car parking facilities, audio visual equipment available.

Repr: The Leading Hotels of the World - world-wide offices; JAL Hotel System & Utell.

Settlers' House Pty Ltd

Avon Terrace, York 6302. Phone (096) 41 1096.

Executive: P.J. Mulcahy.

Convention facilities (sqm): Conference room 55, Sitting room 1 - 18, room 2 - 22, room 3 - 19, Dining/Sitting room 3 - 33, Gallery 57.

Sheraton-Wentworth Hotel

61-101 Phillip St, Sydney 2000. Phone (02) 230 0700. Telex 21227. Telegrams Wenthotel Sydney.

Executives: P. Thompson (sen vp & area mgr, Aust & NZ), G. Hayakawa (mgr), L. Larkin (dir of mktg Aust & NZ), M. McWhinnie (front office mgr), E. Hotter (dir of food & beverage), B. Gordon (grps & convention co-ord), Miss Uratoriu (pr mgr).

Hotel accommodation, restaurants and convention centre.

Repr: Australia wide reservation service (WATS line). Phone (008) 22 2155. Overseas, Sheraton Reservation offices world-wide. Phone (008) 22 2229.

Sheraton Motor Hotel

40 Macleay St, Potts Point 2011. Phone (02) 358 1955.

Executives: P. Hofbauer (mng dir), C. Whitfield (sales mgr).

Complete convention facilities, 24-hour telex facilities, 68 rooms and suites, Biba Restaurant, The Harbour Terrace Cocktail Bar, The Brass Monkey Japanese Supper Club.

Shore Inn & Convention Centre

450 Pacific Hwy, Artarmon 2064. Phone (02) 427 0144. Telex 22188.

Executive: P.H. Cearns (gen mgr).

Convention facilities: 7 rooms total capacity 800, largest room capacity 450, accommodation 162 rooms total capacity 450. Function areas (sqm): Caesar - Julius Room 278, Roman Room 97, Athenian Room 63, Valencian Room 86, Boardroom 63, Roman/Athenian Rooms 159, Olympic Room 70.

Southern Cross Hotel

131 Exhibition St, Melbourne 3000. Phone (03) 63 0221. Telex 30193.

Executives: B. Fink (gen mgr), S. Karaoglanis (accom mgr), P. Feibel (banquet/convention mgr), J. Van Dergaag (mktg mgr).

10 rooms for 10-1,600 people capacity.

Southern Pacific Hotel Corporation

National Mutual Centre, 44 Market St, Sydney 2000. GPO Box 537, Sydney 2001. Phone (02) 290 3033. Telex 21365.

Director: A.J. Young (chief & gen mgr).

Executive: Ms P. Crowder (sales mgr-tours & conferences).

Repr: Sydney, Melbourne, Brisbane, Adelaide, Perth, Canberra, Darwin, Albury Tamworth, Newcastle, Geelong, NZ, Fiji, New Caledonia, Papua New Guinea, Tahiti, Singapore.

Reservations & o'seas repr: Refer listing National Advertiser section.

St. Leonards Inn

631 Anzac Highway, Glenelg 5045. Phone (08) 294 2300.

Executive: J. Binns.

Convention facilities: Function area (sqm) Victoria Room 188, Victoria Room total capacity 100, accommodation 14 rooms total capacity 45, 2 restaurants.

Surfair International Hotel

Private Bag, No.2, Nambour 4560. Phone (071) 48 7177. Telex 41309.

Executive: H. Favens (convention/house manageress).

Convention facilities: 2 rooms total capacity 420, largest room capacity 300, accommodation 85 rooms, convention allocation normally 55 rooms.

Function areas (sqm): Maroola Room (122), Madjimba Room (278).

Sydney Building Information Centre Ltd

517-531 Elizabeth St South, Sydney 2010. PO Box 33, Strawberry Hills 2012. Phone (02) 699 5435. Telex 75555. DX 483.

Executives: D.S. Kessler (mng dir), N. Wathen (gen mgr).

Year round building exhibition and display centre. New product promotion launching and conference facilities, national product brochure request service, an extensive range of product & problem solving "Kits and Guides", public relations service for industry.

Sydney Entertainment Centre

Harbour St (PO Box 330) Haymarket 2000. Phone (02) 211 2222. Telex 75783.

Executives: K.H. Moremon (gen mgr), N. Sheedy (front of house mgr), Ms M. Whitworth (bookings mgr), D. Braham (ops mgr), G. Irwin (building engr).

Convention & function facilities.

Sydney Exhibition Centre

Sydney Showground, Royal Agricultural Society of NSW, Paddington 2021. GPO Box 4317, Sydney 2001. Phone (02) 331 9111.

Director: G.L. Maitland.

Exhibition Facilities: Royal Hall of Industries 5575m²; Manufacturers Hall 3900m²; Commemorative Pavilion 3900m²; AMP Pavilion (2 floors) 3340m²; Arts & Crafts Pavilion (2 floors) 2560m²; Cumberland Pavilion 2085m²; Energy Pavilion 1390m²; AMATIL Conference Centre (2 floors) 816m²; Commerce Hall 800m²; Ford Pavilion 845m²; Mazda Pavilion 1170m².

Conference Facilities: seating 50 to 400. Function Facilities: Hordern Pavilion, seating capacity 5200 including 2500 moveable seats & stands. Woodchopping Open Air Stadium for 2000 people; Hordern Sale Ring, covered seating for 1100 people; Main Arena & stands capacity 40,000. Services: stand building, signwriting, plant hire, catering & ample parking.

Sydney Opera House

Bennelong Point, Sydney 2000. GPO Box 4274, Sydney 2001. Phone (02) 20 588. Telex 25525. Telegrams Sydophouse, Sydney.

Executive: D. L. Martin (gen mgr).

Performing arts centre, conventions, seminars, exhibitions, restaurants, catering functions, package tours. All necessary lighting, sound and associated facilities.

Sydney Ramada Hotel

220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 6366. Telex 26844. Telegrams "Ramasyd". Inwatts 008 22 6530.

Directors: L.C. Bridgland, Sir T. Holmshaw, R.L. King, D.H.H. McCarron (chrnm, mng dir), A.P. Pereira, P.M. Raffin.

Planning, developing, marketing & operating hotels & motels.

The Sydney Seminar Centre On The Water

302 Burns Bay Rd, Lane Cove 2066. Phone (02) 427 4000, 427 0222. Telex 72055, 70323.

Executives: C.T. Holland & J.P. Holland (dirs), A.R. Genev.

Providing complete seminar & residential facilities. Two fully equipped conference modules each seating up to 50 with a private working office, a syndicate room & projection room for each conference suite, secretarial services, 66 fully equipped & serviced 2 bedroom apartments with balconies on the waterfront. Recreational facilities include squash court, sauna, heated pool, solarium, games room, bowling green, jogging & walking paths, boating (motor & rowing) & 4 hectares of waterfront parklands.

Sydney Town Hall

483 George St, Sydney 2000. Phone (02) 2 0263.

Executive: L.P. Carter (town clerk).

Convention facilities: 3 rooms total capacity 3000, largest room capacity 2100. Function areas (sqm): Vestibule 240, Main Hall 1300, Lower Hall 900.

Sydney Turf Club - Functions Centre

King St (PO Box 21) Canterbury 2193. Phone (02) 799 8000.

Directors: J.R. Fleming, O.H. Roberts, G. Beynon, E.J. Vandenberg.

Executives: W.P. Parker (secty, chief exec), I. Randall (catering exec).

Exhibitions, seminars, social functions & horse racing.

Sydneysider Charters

Berry's Bay Marina, Balls Head Rd, Waverton 2060. Phone (02) 957 3179. Telex Eccona 71791.

Director: B. Robbins.

54ft ketch catering for up to 33 in total all weather comfort, conferences, business luncheons, new product presentations, entertaining visiting clients, staff function, cocktail parties, twilight cruises, international cuisine with 24hr fully licensed bar.

Telford Old Melbourne Hotel

5-17 Flemington Rd, North Melbourne 3051. Phone (03) 329 9344. Telex 32057. Associate company-Telford Inns Pty Ltd.

Executives: E. Wintzer & Mrs. V. Wintzer (gen mgrs), M. J. Corner (sales exec).

Hotel/motel/functions, seating for 400 in the C.J. Dennis Banquet Hall.

Theatre Royal

MLC Centre, King St, Sydney 2000. GPO Box 4031, Sydney 2001. Telex 23711. Phone (02) 231 6111.

Executives: F.J. Gibson, Mrs P. Boggs.

Convention Facilities: 1000 seat auditorium, extensive foyers.

The Town House Adelaide

164 Hindley St, Adelaide 5000. Phone (08) 211 8255. Telex 82941.

Convention facilities: 3 rooms total capacity 320, largest room capacity 200, accommodation 171 rooms total capacity 140.

Function areas (sqm): Imperial room (232), Exhibition room (116), Press room (28), Board room (46).

Trade Winds

200 Maroubra Rd, Maroubra 2035. Phone (02) 344 5555.

Director: F. Corban (gen mgr).

Convention facilities up to 150, 4 different rooms, total 300, 46 motel suites, swimming pool, A la Carte restaurant, 24 Hour Coffee Shoppe, Bodenes Night Club.

Trinity College

Royal Parade, Parkville 3052. Phone (03) 347 1044. Adjoins University of Melbourne.

Available for conferences and training courses, accommodation, full catering facilities, parking.

Tudor Court

141 Kooyong Rd, Caulfield 3162. Phone (03) 527 5047.

Executives: G. Downing (exec dir), R. Stroud (function mgr).

Full facilities, equipment & services for conferences, conventions, seminars & promotions.

Function areas: Grand Ballroom 450sqm, seating - theatre 500, classroom 450, reception 450, banquet 350; Princess Room 200 sqm, seating - theatre 200, classroom 180, reception 180, banquet 120.

Twin Towers Motor Inn

260 Pacific Hwy, Artarmon 2064. Phone (02) 439 1388. Telex 21321.

Directors: T.M. Anderson, Mrs V. Anderson.

Specialists in conferences & conventions, facilities include: all types projection equipment, video playback & recording, flipcharts, whiteboards, blackboards, photo copying, syndicate rooms, P.A.B.X. telephones, poolside barbecue, private bar, restaurant & cocktail bar, air-conditioning & soundproofing, luxury motel suites, pin boards for posters.

University of Queensland Union

Sir Fred Schommell Drive, University of Queensland St Lucia 4067. Phone (07) 371 6840.

Executive: Miss A. Daly.

Convention facilities: 4 rooms total capacity 1400, largest room capacity 1000, accommodation by arrangement.

Function areas (sqm): Sir Albert Axon Room 408, Joseph Malley Room 593, Page Hanify Room 224, fully licensed restaurant.

Victorian Arts Centre

150 St. Kilda Rd, Melbourne 3004. Phone (03) 617 8211. Telex 39419.

Executive: Miss N. Johns (convention co-ord).

Convention Facilities: ANZ Pavillion (capacity 500), Williamson Room (23), Baxter Room (22), VIP Lounge (22). In-house catering service available.

Village Inns

85 New South Head Rd, Rushcutters Bay 2011. Phone (02) 328 7044.

Directors: L. Corne (mng dir), Mrs S. Corne (exec dir), N. Corne (dir & gen mgr), E. Clubb (dir of fin), J. Lissing (dir sales & mktg).

Hotel & motel conference centres in Sydney, regional NSW & Queensland.

Vision Valley

Vision Valley Rd, Arcadia 2159. Phone (02) 655 1515.

Directors: J.N. Hooton, K. Riley.

Executive: B.L. O'Hara.

Conference venue, accommodation for up to 152. Features large meeting room, 3 smaller meeting areas, full range a/v equipment, swimming pool, horse riding, canoeing.

Weintal Hotel-Motel

Murray St, Tanunda North 5352. Phone (085) 63 2303. Telex 88059.

Facilities for conventions and seminars to 160. Sauna, colour TV, full restaurant and bar facilities, swimming pool, tennis courts, 40 unit motel accommodation.

Windsor Gardens

258 Mowbray Rd, Chatswood 2067. Phone (02) 412 1011.

Executive: N. Cronin.

Convention facilities: 2 rooms, largest room capacity 500, accommodation 14 suites total capacity 50. Function areas (sqm): Windsor Room 1538, Princess Room 2272.

World Trade Centre

Cnr Flinders & Spencer St, Melbourne 3005. Phone (03) 611 1666. Telex 34211.

Executive: R.F. Hobart (trade services & mktg mgr).

Convention Facilities: function room, theatrette approx 100 persons, exhibition facilities 5500m² exhibition space.

Suppliers & Services**Adam and E's Display Company**

2-14 Kerr St, Fitzroy 3065. Phone (03) 419 2111.

Directors: K.M. Adam, G.G. Errington, A. Seja.

Design, construction & installation of displays, exhibitions & trade presentations anywhere in Australia, including signwriting, lighting, a/v. Hire equipment available.

ADS Displays (Aust) Pty Ltd

16 Vine St, Chippendale 2008. Phone (02) 698 5755.

Executives: J. Knight, H. McCreath.

Exhibition stand designers & manufacturers, suppliers of all types of signs, styrene-acrylic & painted, photographic blow ups & murals. Exhibition hire equipment available.

Ansett Airlines of Australia

501 Swanston St, Melbourne 3000. Phone (03) 342 1211.

Group travel executives: H.A. Hele (nat mgr - group travel), T. Holt (nat sales mgr conventions & incentives).

Facilities: Reservation of hotels, conference rooms, audio visual equipment, multilingual translation units, discounted travel for groups, assistance with convention program printing, arrangement of transfers, tours, special industry visits, car rental, conference dinners, social functions, computerised registration services.

Offices: 62 Northbourne Ave, Canberra 2600 (062) 45 6511; Oxford Square, cnr Oxford & Riley Sts, Sydney 2000 (02) 268 1210; 16 Ann St, Brisbane (07) 226 1166; 84 Lake St, Cairns 4870 (070) 50 2211; 350 Flinders Mall, Townsville 4217 (077) 81 6611; Hanlan St, Surfers Paradise (075) 31 8100; 150 North Terrace, Adelaide 5000 (08) 217 7222; Mitchell St, Darwin 5790 (089) 80 3211; 178 Liverpool St, Hobart 7000 (002) 38 0800; 54 Brisbane St, Launceston 7250 (003) 32 5293; 489 Swanston St, Melbourne 3000 (03) 342 2535; cnr St George's Terrace & Irwin Sts, Perth 6000 (09) 323 1191.

Baldwin Productions

62 Robey St, Mascot 2020. Phone (02) 693 1377.

Directors: C. Baldwin, J. Baldwin.

Executive: P. Milne.

Audio, lighting & staging for conventions, business theatre concerts & installations.

B.M. Brown & Associates Pty Ltd

110 Jolimont Rd, Jolimont 3002. PO Box 229, East Melbourne 3002. Phone (03) 63 6391, 63 8744.

Directors: B.M. Brown, Mrs B.C. Brown.

Exhibition services.

B & N Changeable Signs

77A Auburn Rd, Birrong 2143. Phone (02) 644 2913.

Directors: V.J. Pitkin (gen mgr), Mrs H.L. Pitkin.

Display & exhibition equipment & supplies, advertising signs. Ultra violet "coming attractions" display boards & letters, all changeable letter signs. Agent for Movitex & Ritchie notice boards & letter systems.

Buckle Bros Pty Ltd

5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444.

Directors: K.A. Forbes (mng dir), G.R. Forbes, A.D. Forbes.

Manufacture & hire display & exhibition stands & equipment.

Campbell McComas

Suite 14, 118 Church St, Hawthorn 3122. Phone (03) 818 1307.

Executive: G. Campbell McComas.

Speechmaker & consultant, specialist in research & writing speeches on any subject for presentation in the guise of appropriate original comic characters at business & professional conventions, seminars, dinners & other gatherings throughout Australia & overseas. Some M.C. work also undertaken. The number of engagements is strictly limited, & a minimum of three months' notice is essential.

Cobon International (Aust) Pty Ltd

724 Pittwater Rd, Brookvale 2100. Phone (02) 93 0213, 93 0214.

Directors: P.R. Bernasconi (mng dir), J.C. Bernasconi (secty/dir), Mrs N. Scanlon.

Executives: P.R. Bernasconi (sales exec), Mrs N. Scanlon (prdn co-ord).

Designers & manufacturers of specialised prestige exhibitions, trade fairs & interior decor. Distributors of "Octanorm" modular systems; "Alucobond" composite sheeting; Shopset glass cube system; Presenta shop fitting system.

Repr: Cobon International (Melb) Pty Ltd (03) 699 7677, B. Billett & Assoc. (Surfers Paradise) (075) 38 7866; D. Rodger & Assoc (Perth). Phone (09) 344 5182.

Concept Exhibition Systems

2 Booth Place, Balcatta 6021. Phone (09) 344 4122.

Directors: R. Emby (mng dir), R. Del Carlo.

A major supplier of exhibition & display equipment on a sale or hire basis. Designers of exhibition stands & exhibition layout. Manufacturers under license of the abstract nimlok display system. Western Australian agents for framelock panel systems & Australia wide hiring agents for the Hallmarq all weather venue.

Delta Design & Display

347 Macaulay Rd, Kensington 3031. Phone (03) 376 0345.

Directors: A.G. Nicol, Mrs J. Nicol.

Executive: K. Hibbert.

Hire design & construction of exhibition stands & displays.

Design Count Pty Ltd

Also trading as Linkage Display Systems. 57 De Havilland Rd, Mordialloc 3195. Phone (03) 587 1644, 587 1822.

Directors: G. Calkoen (mng dir), M. Spring (fin dir), C. McMenamin (mktg co-ord).

Custom design exhibition stands or design your own with flexible linkage modular display system. Other services include creative indoor/outdoor light boxes, special effects, advertising & signage. Working models, facsimile & prototypes. Specialists in all types of plastic & metal moulding techniques, scale models for TV comms & aerodynamic models for windtunnel testing.

Design & Display Pty Limited

55 Mitchell Rd, Brookvale 2100. Phone (02) 939 1233.

Directors: J. Aufmanis, Mrs T. Aufmanis.

Executive: R. Stradbrook.

Design & manufacture of exhibition stands, including hire or purchase of carpet, walls, counters and associated items. NSW distributor of Framelock Panel Systems.

Repr: Displaycraft Pty Ltd, Adelaide (08) 297 7277.

Displaycraft (SA) Pty Ltd

A divn of National Exhibition & Display Services Pty Ltd, 34-36 Maple Ave, Forestville 5035. Phone (08) 297 7277. Telex 87189 'Framel'.

Director: L.G. Dennis.

Executives: J. Kernbach (gen mgr), I. Neilson (mktg mgr).

Specialising in the preparation & installation on a hire basis of complete exhibition stands, shell schemes, modular construction stands or free design. Design & preparation of all signs, banners, directional signs, stage decorations & displays. To complement each display we offer an extensive range of hire accessories & components such as furniture, plants, electrical, signs, showcases, carpets & lighting.

Repr: NSW - Design & Display Pty Ltd, J. Aufmanis; WA - N.E.D.S. (WA) Pty Ltd, D. Rodgers.

Eden Dynamics Pty Ltd

28 Oatley Avenue, Oatley 2223. Phone (02) 579 5566.

Directors: D. Eden, Ms M. Eden.

Executive: G. Jenner.

Acoustical consultants. Advisers on communication systems, public address requirements & the design of acoustic environments, incl specialised studios, sound stages & auditoria.

Eftee Displays

50 Clarence St, Sydney 2000. Phone (02) 290 3488.

Directors: F. Towsey, Miss C. Warham.

Design & manufacture of display & exhibition stands. Renovations of showrooms & commercial premises. Sole NSW Agent for Constructa, lightweight portable display system, Laramac showcase system.

Entertainment Services of Australia Pty Ltd

Factory 1, 23 Levanswell Rd, Moorabbin 3189. Phone (03) 555 0999, 555 9510.

Directors: G.J. McGeorge (mng dir), C.M.N. McGeorge.

Executives: P. Ellerton (ops mgr), D. Bourke.

Sound & lighting prdn specialists for prod launches, trade organisation meetings, public relations proms, seminars & lectures. Complete prdn facilities for entertainers. Hire of all types of sound & lighting equip:- radio microphones, p.a. system, lighting systems, effects projectors, follow spots, conference recording facility, live entertainment recording, effects lighting, disco lighting, theatrical sound & lighting, Mobile Stages, transport, crews.

The EVS Group

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Director: H. Hilbrink (mng dir).

Executives: A. Pilot (gen mgr), T. Becker (mktg mgr).

Total production of quality meetings from concept to execution, including multi-screen productions, speaker support and executive Prompting. Library of meeting modules available.

Exhibition Displays Pty Limited

111 Old Pittwater Rd (PO Box 177) Brookvale 2100. Phone (02) 938 3022.

Directors: R. Macqueen, P. Booth, E. Ifould, J. Ogilvie.

Design, manufacture, installation and dismantle of all display work relating to exhibitions, sales conferences, trade shows and product releases. Sale and hire facilities available. Australian distributor for Klem Joiners, N.S.W. agent for Octanorm. Member of Aust. Display Manufacturers Association. Interstate agents available for complete Australian wide service.

Exhibition Light & Power Contractors

10 Tunks Rd, Ryde 2122. Phone (02) 808 1405.

Executive: P. Malouf.

Power distribution, exhibition, convention, television, theatre lighting.

Repr: Melbourne & Brisbane.

Flamingo Advertising Art and Display

22 Dornoch Tce, Hill End 4101. Phone (07) 44 8359 (office), 44 6171 (workshop).

Directors: P. Kilshaw (media mgr), Miss S.G. van Twest.

Displays, designed & manufactured for exhibitions, windows, foam signs made to order.

IDEAS

International Development for Exhibitions & Advertising Services. Level 2, Publicity House, 220 William St, Kings Cross 2011. Phone (02) 358 1155, 358 1989.

Executives: I. Law (mng dir), N. Thomas (mktg dir), C. Daw (creative dir).

Exhibition Services - concept & design, co-ord & promotion as a package or as individual services. Seminar & Exhibition back-up services - writing, design & production of promotional literature, trade passes and ancillary print media. Public relations, marketing & advertising services.

Merrivale Productions

13 Park Avenue, Avalon Beach 2107. Phone (02) 918 6227.

Director: J.H. Neal.

Design, construction, instalation & display dressing of exhibition stands, showrooms, shops including window display service.

Morgan Expo-Hire

39 Jones St, Ultimo 2009. Phone (02) 660 2700.

Directors: J. Jeffrey, P.R. Morgan.

Morgan Expo-Hire specialise in hiring quality furniture, equipment, pot plants, audio visual equipment & other services to the exhibition industry on a short term basis & for longer periods to offices & business in general.

Multi Signs (Aust) Pty Ltd

183 South Creek Rd, Dee Why West 2099. Phone (02) 982 6202.

Directors: P. Black, Mrs H. Black.

High quality exhibition stands, trade displays, furnishings & equipment. Complete design, manufacture, installation & signage service. Free standing display panels, hinged display screens, murals, photo mounting, tv & stage props. Purchase or hire.

Original Displays (Aust) Pty Ltd

13 Orchard Rd, Brookvale 2100. Phone (02) 93 0251.

Directors: J.A. Kerr (chrn), R.E. Harkins (mng dir), G.A. Armitage (sales dir).

Executives: J. Chapman (sales mgr), E. MacWhirter (mfg) S. Jones (design).

Full service design & mfg of exhibition stands, shopfitting, point of sale display, screen printing, merchandising units, packaging, plastic fabrication, custom joinery.

Otella Promotions

1 Easey St, Collingwood 3066. PO Box 153, Ashburton 3147. Phone (03) 419 9696.

Executive: J. Markworth (gen mgr).

Hire of large illuminated lockable showcases as well as counters partition walls, lighting, shelving & general display accessories.

Philips Electronic Components & Materials

1092 Centre Rd (PO Box 520) Clayton 3168. Phone (03) 542 3282. Telex 20165.

Executive: N. Barbey.

Philips offer a complete service in conference equipment as well as simultaneous interpretation services. Facilities incl full multilingual services for conferences.

Procon International Pty Ltd

Suite 1505, 15th floor, MAN Building, 275 Alfred St, North Sydney 2060. Phone (02) 922 4147, 929 9442. Telex 71270.

Directors: K.D. Bigger, G. Bailey.

Providing a complete range of services for the meeting & convention organiser. Specialising in satchels, ribbons, rosettes, name cards & holders. Large range of signs. Qantas/Qanvene computer laser converters. The only complete convention ancillary supplier in Australia.

Rainbow Audio Visual Enterprises Pty Ltd

1st Floor, 457 Miller St, Cammeray 2062. Phone (02) 922 3588, a/h 908 1363. Telex INTSY 10101 Audivis Sydney.

Executive: B. Cliffe, R. Smart.

Design, manufacture, installation & service of all types of electronic devices for displays, promotions, advertising & exhibitions. New colour computer aided graphic design, art & type styles from various inputs & onto optional media. New 3-D animated displays for unusual promotion & exhibitions. Equipment: Ref audio visuals.

Ready Steady Compactables Pty Ltd

7 Park Ave, Drummoyn 2047. Phone (02) 819 6607. Telex 21822 SY 478.

Directors: Mrs J.E.M. Saunders (state mgr, WA), A.I. Saunders, Ms M.F. Saunders (gen mgr).

Office: 21 Cabarita Rd, Perth 6076. Phone (09) 293 3683.

Manufacturers & distributors of low cost portables, corrugated board demonstration tables & exhibition counters.

Rentalite Studios

117 Landsdowne Cres, West Hobart 7000. GPO Box 330D, Hobart 7001. Phone (002) 34 6289.

Director: M. King.

Executives: N. King (sales mgr), D. Edwards (ops mgr).

Contractors for electrics (temporary), lighting hire, P.A. (indoor and O.D.), sound recording, projection equip, video equip, staging, display, exhibition hardware, tv, film & audio production aids.

Seminarscope

32/174 Spit Rd, Mosman 2088. Phone (02) 969 2926.

Executives: M.G. Hunt (mng dir of photography), I.B. MacDonald (post prdn mgr).

Conferences 'with a difference' organisers, unique prgms in unique locations, anywhere in Australia or overseas. Services available: special presentation of itineraries, menus, entertainment & mailing information, to film/videos, a/v's, brochures etc. Video 'take-away' conference highlights or complete programmes.

Sound Co Pty Ltd

811 Princes Hwy, Tempe 2044. Phone (02) 55 1506, 55 1665.

Directors: L. Jones, P. Ralph.

Executives: D. Kinsey, E. Harrington.

Sales/hire/installation disco, public address, background music, paging, video projection, all sound & special effect lighting.

The Sound and Light Company

10 Tunks Road, Ryde 2112. Phone (02) 808 1405.

Directors: Miss S. Martin, R. Medhurst.

Executive: R. Martin.

Providing high quality sound & public address & theatrical lighting equipment for seminars, meetings, promotions, fashion parades etc.

Staging Consultants Pty Ltd

29 Clubb St, Rozelle 2039. Phone (02) 810 2885.

Director: K. Ricketts (mng dir).

Manufacture & design of scenery, sets, props, design & supply of lighting & sound systems. Convention & marketing presentation planning & execution. Specialising in live presentations.

Too Phaze Lighting Corporation

135 Brighton St, Richmond 3121. Phone (03) 429 5122.

Director: A. Anderson (mng dir).

Equipment & service suppliers, theatrical consultants.

Townhouse Hotel

701 Swanston St, Carlton 3053. Phone (03) 347 7811. Aust Wide Toll Free (008) 333001. Telex 31271.

Executives: D. Gibson (gen mgr), Ms M. Bibron (banquet sales mgr).

Specialist caterers to the entertainment industry, major sporting events, product launches, any outside venue.

Trans-Australia Airlines**(Australian National Airlines Commission)**

50 Franklin St, Melbourne 3000. Phone (03) 345 1333. Telegrams Transair.

Chairman: N. Smith.

Executives: F.J. Ball (gen mgr), N. Westbury (bus mktg mgr), R. Nicholson (conv travel mgr), State convention travel mgrs & supvrs - E. Schroeder (NSW), Ms V. Tooth (Vic), A. Hill (Qld), M. Roach (ACT), C. Mack (Tas), Ms J. Cooke (WA), Ms K. Lorraine (SA).

Offices: Chifley Sq. Sydney (02) 669 9555; 294 Collins St, Melbourne (03) 345 1333; Cnr Adelaide & Creek Sts, Brisbane (07) 260 3311; Jolimont Centre, Canberra (062) 46 1811; 4 Liverpool St,

Hobart (002) 38 3511; 55 St. George's Tce, Perth (09) 323 8444; 144 North Tce, Adelaide (08) 216 1911.

Trollope Pty Ltd

95 Buckhurst St, South Melbourne 3205. Phone (03) 699 5733.

Executive: B. Trollope (mng dir).

Architectural graphics: display, shopfitting.

Vale Metal Systems Pty Limited

10 Childs Rd, Chipping Norton 2170. Phone (02) 726 7611. Telex 10101 + Valemetal.

Directors: P. Vale, Mrs J. Vale, S. Vale.

Importers, mfr's, distributors of Quiet Zone foam sheet, Triclamp Systems, Teka Decor Tubing, Instand-'Exhibit', Jet Age Storage, Tubetrack Lighting. Supply & install systems for - exhibitions, office dividers, desks, counters, showroom fittings, storage racks.

Repr: 459 Swanston St, Melbourne (03) 348 1285; 24 Donkin St, West End (07) 44 1466; 401 Townsend St, Albany (060) 21 3436.

Voluma Distributors Australia Pty Ltd

Glover House, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988.

Executive: J.W. Grundy (sales dir).

Sole distributors, Voluma Connector System for use in the construction of display stands, point of sale displays & screens.

Repr: Furnco Industries Pty Ltd (all states).

V.R.T.D. Lighting Services

34 Chisholm St, Darlinghurst 2010. Phone (02) 356 4587.

Directors: T. Deary, Miss V. Russell.

Design & supervise all facets of creative lighting and sound for conventions, product promotions, fashion shows or any live presentation.

Robert Wainwright Pty Ltd

180 Bay St, Port Melbourne 3207. Phone (03) 64 1882, 64 1933, 64 3019.

Directors: R. Wainwright, M. Wainwright, Mrs A. Wainwright.

Executives: D. Stray, R. Hollaway.

Designers & manufacturers of all facets of exhibition stands display units, graphics, signage & display systems.

Audio Visual Services

A 1 Captain Video Professional Photography & Video Company

A divn of Captain Video Pty Ltd. Suite 12, 16 Notts Ave Bondi (PO Box 277) 2026. Phone (02) 309 2772. Telex 71433 Beach.

Creative work in most areas of video & film, from concept to prdn to presentations.

AAV-Australia Pty Ltd

Corporate office & studios: 180 Bank St (PO Box 296), South Melbourne 3205. Phone (03) 699 1844. Cables: Studio Melbourne. Telex 34354. Hire & sales dept: 256 City Rd, Sth Melbourne 3205. Phone (03) 690 6399.

Executives: P.G. Rankin (chrn), E.J. Gregory (gen mgr), P.J. Colby (mgr, engr & dev), P.D. Bramley (mgr video), J.B. Horwood (mgr, admin & personnel), G. Leaver (mgr, Videocassette Duplication), D. Wilson (mgr audio), A. Pittendrigh (mgr, mktg services), T. McMahon (mgr, Multimedia Communications), D. Campbell (mgr, The Production Group), L. Joyce (mgr, Network Hire), C. Berry (mgr, Sydney offic).

Multimedia dept offers concept, scripting, direction, prdn & staging for fully automated, multi-image shows, including video & film & Dolby sound for trade conventions, business meetings, product launches, staff motivation. Productions utilize Simda projectors & AVL computer control system.

Equipment hiring through Network Hire includes Sony U-matic VTR units, Sony Profeel monitors, National, Sony & Barco video projectors & front & rear projection screens.

Office: 275 Alfred St, North Sydney 2060. Phone (02) 923 2934.

Adelaide Tape Duplicators

240 Grote St, Adelaide 5000. Phone (08) 212 7053.

Director: A. Sankauskas (mgr).

Real Time cassette & reel to reel duplication. Also fast speed cassette duplication. Video copying & DIGITAL Live recording service.

Advent Audio Video

1st Fl, 457 Miller St, Cammeray 2062. Phone (02) 922 3588 (AH) 908 1363. Telex INTSY 10101 Audi Vis, Sydney.

Executives: B. Cliffe, R. Smart.

Services: 12 years in audio visuals. Design, assembly, installation, sales and service of all types of audio, visual and video systems. Supply of video tapes. Production of low budget video programs for instruction, training, product promotion in 1/2" VHS formats.

Design, manufacturer & supply of all types of electronic devices for displays, promotions, advertising, exhibitions. Remote control, security, paging and scoreboards, lighting, computer controlled signs.

Hire and sale of all types of video equipment including VHS and U/Matic recorders, tuners, monitors, cameras. Delivery, installation and operators as required.

Artistry Productions

37 Cascade St, (PO Box 726) Paddington 2021. Phone (02) 331 1988.

Directors: J. Kaye, G. Peters.

Production of video programmes, photographs, slides and slide programmes for business promotions, training, promotions, as conference back up services and also to record conferences. Scriptwriters, creative & consultancy services available. Conference & sales promotion.

Audience Motivation Pty Ltd

7-13 Elizabeth St, Paddington 2021. Phone (02) 33 4751. Telex 70569.

Directors: D.J. Beal (mng dir), D.L. Beal.

Audio-visual and multi-media productions, convention management services.

Audio Visual Centre Pty Limited

40 Hotham Pde, Artarmon 2064. Phone (02) 438 4188.

Directors: E.R.H. Mearns (mng dir), Ms R.H. Mearns (co secty).

Audio visual sound slide & video programmes. Slide duplication & effects. All a/v equipment hire, photography - audio visual - commercial & industrial - studio or location.

Specialists in rear projection units - designed to individual equipment. Below the line 3/4" editing, time base corrected.

Audio Visual Equipment and Services

29 Albany St, Crows Nest 2065. Phone (02) 439 1455. Cables Audiquip. Divn of the Aves Group Pty Ltd.

Director: G.B. Roberts (mng dir).

Portable audio visual equipment including the VS-1 all-in-one portable big screen video player, for individual or group presentations, sales promotions, product launches, training, public relations, for sale, hire or lease. Complete audio-visual production back up service.

Audio Visual Productions Pty Ltd

640 Ann St, Fashion Valley Building, Fortitude Valley 4006. Phone (07) 52 3511.

Directors: K.D. Robinson (admin), M.J. Cannon (prdn mgr), G. Weiss (tech dir), D.J. Parkin (art dir).

Concept, production, presentation & staging of multi vision, film & video. Specialising in trade presentations, product launches & promotions, corporate conferences & conventions, exhibitions & staff motivation meetings.

Special effects & titles. Duplication of video, single or multi a/v's. Transfer of film, single or multi a/v's to video. Own in house theatre available for company presentations & meetings.

Audio Visual Projection Systems

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736.

Directors: F.W. Nairn (mng dir), A. Rodfeld (gen mgr), A.J. Parker (audio visual mgr).

Refer listing N.A.V.A. (NSW) Pty Ltd this section.

Audio Visual Resources

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736.

Refer listing N.A.V.A. (NSW) Pty Ltd this section.

Audio Visuals (Australia) Pty Ltd

4th floor, 131 Leichhardt St (PO Box 276) Spring Hill 4000. Phone (07) 229 3949.

Directors: G. Shambrook (chrnm), J. Penglis, E. Edmonds, R. Anthony.

Executive: D. Nicholson (gen mgr).

Complete audio visual production service: film, video tape, slide, film strip. Supply of portable A.V. equipment for sales, presentation etc.

Automatic Demonstration

137 Broadway, Sydney 2007. Phone (02) 212 3688. Division of Videoplus Pty Ltd.

Executive: L. Jennings (mgr).

Importers and distributors Videotronic portable rear screen projectors.

AVES Creative Productions

29 Albany St, Crows Nest 2065. Phone (02) 439 1455. Divn of The Aves Group Pty Ltd.

Executives: G.B. Roberts (mng dir), A. Haydon (exec prod).

Audio visual productions, specialising in portable presentations to meet specific needs - sales aids, product launches, point-of-sale, public relations, training. Production services include concept development, scriptwriting through to finished programme for slide tape, sound film-strip, film and video formats. Equipment available for hire, sale or lease.

Blackmore Audiovision

106 Gladstone St, Sth Melbourne 3205. Phone (03) 699 5200.

Executive: P. Blackmore.

Audio, video, projection equipment & operator hire, a/v programming, voice over facility, AVL equipment sales & video production.

Blackthorn Productions

552 Mowbray Rd, Lane Cove 2066. Phone (02) 427 4109.

Director: P. Kyril (mng dir).

Executive: Ms B. Muller (dir/secty).

Audio Visual Programs: Production of audio visual & slide presentations for meetings & conventions, still photography, artwork design, graphics etc.

Production of commercials or programs from storyboard to broadcasting. Art & animated film studio.

Graeme Bowman

27 Beaver St, Box Hill South 3128. Phone (03) 898 7281.

Writing video & slide/tape presentations for corporate & government departments. Voice overs & acting for above.

Brisbane Media Centre

540 Queen St, Brisbane 4000. Phone (07) 229 6485.

Director: D.G. Crowley.

Complete audio-visual production facilities, photographic-film-video production for tv commercials documentaries promotions etc. 16mm S/8mm film, slide synch, AV hire, studio & lecture theatre hire & video & audio taping of convention seminars. All software prepared (slides: o/head transparencies).

John Bushelle Productions Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7158.

Director: A. Bushelle.

Audio visual creative services and production of single or multi screen audio visuals & film strips. Slide/tape or film strip/cassette presentations in 35mm, 16mm or 110 format, 35mm, 16mm and Super 8mm motion picture and videotape production. Creation and pulsing of sound tracks.

Specialists in industrial, medical and training films, videotapes and audio visuals.

Cameron Vernon Weston & Associates Pty Ltd

Suite 4, 24 Eastern Rd, Sth Melbourne 3205. Phone (03) 690 5566. Sydney office: Suite 201, 83 Mount Street, Nth Sydney 2060. Phone (02) 929 8022.

Executives: Ms D. Cameron (prcdr), J. Weston (stage dir), W. Dobrowski (creative dir).

Concept, production & presentation of multi-vision, film, video and theatre for industrial and commercial organisations including trade presentations, new product launches, product presentations, exhibitions, sales meetings, conventions, permanent exhibitions and national tours.

Canberra Media Productions Pty Ltd

15 Love St, Flynn ACT 2615. Phone (062) 58 2846.

Directors: R. Trindall (A.C.S. - prcdr), Mrs F. Trindall.

To provide commercials and documentaries for tv and theatrical release. To produce films, video and audio-visual programs for sales, training and promotion, including multivision and multimedia.

Carousel Productions

Unit 11, 20 Richmond Ave, Dee Why 2099. Phone (02) 982 1270.

Executive: D. Price (prcdr).

Specialising in low budget audio visuals & corporate videos.

Catholic Audio-Visual Centre

50 Abbotsford Rd, Homebush 2140. Phone (02) 76 0459.

Director: Fr. J. O'Donnell.

Executive: P. Tapper (sound engr).

Production and distribution of Australian audio and audio-visual programmes for educational purposes. Also manufacturing of audio and audio-visual programmes from master stage. Sound studio: An audio production studio incorporating a 16 track recording system equipped with up-to-date recording, mixing, monitoring and ancillary equipment. Other facilities include slide mounting and identification, studio space hire (50' x 27' x 19'), video hire, and video editing & dubbing (3/4").

John Cliff & Associates Pty Ltd

611 St Kilda Rd, Melbourne 3004. Phone (03) 51 8734.

Executives: Ms M. Neal (creative dir), J. Cliff (creative cons), P. Cogger (mktg services), L. Griffiths (co secty).

Multi-media shows developed & produced. Complete prdn service for business communications, conferences, sales meetings, exhibitions, launches.

Colorburst Pty Ltd

43 Thomas St, North Sydney 2060. Phone (02) 957 1800.

Executives: R. Webb (mng dir), J. Webb (gen mgr), F. Irwin (prdn mgr), J. Webb (chief engr).

Production: Business communications, corporate video, trade presentations, commercials, computer generated animation & standards conversion.

Location facilities: Portable colour tv cameras, backpack recorder, location van & lighting, 4 wheel drive Range Rover & video camera boat located on Sydney Harbour.

Studio: Drive-on Product stage 7m x 9m, set construction, background paper, motor driven turntable.

Broadcast post prdn: 2 Ampex VPR-80 Recorders with Ampex TBC-2's, Ampex NTSC VPR-80 with NTSC Ampex TBC-2, Dubner CBG-2 character generator with 250 fonts in unlimited sizes. Crosspoint Latch Vision Mixer, Cox colour corrector, Oki framestore, Ultimatte Newsmatte.

Video post prdn: Videocassette or 1" C-format editing with timebase correction & digital image enhancement, colour correction, vision mixing, & online computer animation.

Standards conversion: NTSC to PAL, PAL to NTSC, SECAM to PAL in 1" C-format & videocassette formats. Fully digital Standards Conversion system with digital enhancement & joystick colour correction.

Overseas standards: Full electronic editing NTSC to NTSC Videocassette standards. PAL scenes may also be incorporated into existing 1" or U-matic NTSC tapes. Full electronic editing SECAM to SECAM U-matic.

Computer animation: Real time broadcast quality computer generated animation direct to videotape. Animation over live action, 2-D & 3-D Animation generated from artwork, graphics tablet, camera, videotape, 35mm slides or film source.

Computer Images Pty Ltd

Unit 3, Madison Place, 385 Pacific Highway, Crows Nest 2065. Phone (02) 922 7044.

Executive: R. Matthews (gen mgr).

Computer generated slides & transparencies.

Computronics International Pty Ltd

256 Stirling St, Perth 6000. Phone (09) 328 3655. Telex 94688.

Directors: O. Hansen, Mrs G. Cruse.

Executive: D. Sharp (sales mgr).

Design & distribution of electronic signs & systems.

Contact Audio Visuals

1st floor, 457 Miller St, Cammeray 2062. Phone (02) 922 3588, (AH) 908 1363. Telex INTSY 10101 Auidivis, Sydney.

Executive: B. Cliffe, R. Smart.

Services: Colour computer aided graphics design & art from various inputs & onto optional media. New 3-D animated displays. Complete audio visual production from planning to presentation, any format single or multi-screen and multi-media using ARION computer programmes. Programmes for product launches, promotions or conferences, exhibitions and training. 12 years experience including staging national launches.

Equipment: Sale and hire of all audio visual equipment video recorders, monitors, cameras, big screen projection tv. We design, assemble instal and service the above systems.

Creative Marketing Pty Ltd

336 Elizabeth St, North Hobart 7000. Phone (022) 34 7434, 34 7655.

Director: P.R. Richman (tv, film av prdn mgr).

Executive: S.H. Draper (tv, film, av photographic).

Audio visual production services, convention production, staging, teleconferences also tv, radio & film prdn & state repr for mainland production units, pre and post production services, talent, props locations etc.

Repr: Network Hire, Tasmania.

Crystal Clear Vision

2 Hotham St, South Melbourne 3205. Phone (03) 699 7784, 699 8791.

Executive: G. Murray (mgr).

Facilities - multi camera O/B van with full edit facilities, high speed cassette duplication. Audio visual prdn - creative concepts, scripts, visual design, prdn & presentation of a/v prgms for tv commercials, in-house documentaries, mktg presentations, prod launches, band promotion, sales promotion & motivational seminars.

Design 17 Pty Ltd

98 Albany St, Crows Nest 2065. Phone (02) 439 6739.

Executive: R.W. Gray (mng dir).

Audio visual production, photography, graphic design.

The Duplication Centre

Building B, Enterprise Park, 24 College St, Gladesville 2111. Phone (02) 816 5166. Telex 72413. Divn of Communications & Entertainment Limited.

Executives: G. Richmond (mgr dir), G. Neal (nat sales mgr), M. Dalby (enr), N. Ivory (prdn mgr), W. English (w'house mgr).

Full audio visual facilities & services.

Eco Video Recording

32 Michaela Crescent, The Gap, Brisbane 4061. Phone (07) 30 4359.

Director: J.B. Childs (propr).

Professional video prdn of audio visual, training, promotional videotapes, qualified cinematographers & videographers.

Educational Media Australia

7 Martin St, Sth Melbourne 3205. Phone (03) 699 7144. Telegrams Edma Melbourne.

Principal: K. J. Widdowson.

Distribution & production of films & multi-media material for educational purposes.

Electronic Flicks Video Productions

35 Chamberlain Rd, Padstow Heights 2211. PO Box 256, Padstow 2211. Phone (02) 771 6990.

Director: D. Marzolla (mng dir).

Executive: R. Cencigh.

Video prdcrs of promotional & training prgms. Multiple camera coverages of business conventions, shows & sport. Also off-line editing & video transfers.

Electrosonic A.V. Systems Pty Ltd

28 Hotham Pde, Artarmon 2064. Phone (02) 439 3299. Telex 71274 Esavs.

Director: D. Mason (mng dir).

Australian agents: Electrosonic Ltd, London, control equipment for multi-screen and single-screen audio visual presentations - sale and hire, lighting dimmers. Sole agents/distributors: Marron Carrel rostrum cameras.

Eurovision Pty Ltd

20 Henley Rd (PO Box W21) Homebush West 2140. Phone (02) 764 1555. Telex 74947.

Directors: C. Perkins (mng dir), J. Prisuda (secty).

Executive: B.J. Nokes (hire divn mgr).

Video equip service & sales, prdn facilities hire, facilities incl studio, efp/eng units, edit equip, hire equip u-matic, monitors, special effects equip, video projectors, cameras, lenses, lighting, sound equip.

The EVS Group

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Director: H. Hilbrink (mng dir).

Executives: A. Pilot (gen mgr), T. Becker (mktg mgr).

Audio visual department for production and presentation of single and multi-image shows, using the latest in technology from AVL.

One EVS is worth a thousand words!



**Audio Visual Production
Video Production
Equipment Sales & Service
Rental
Staging
Computer Graphics**

The EVS Group

4 McCabe Place, Willoughby 2068 (02)406-5622

Eyeline Audio Visual Presentations Pty Ltd

29 Albany St, Crows Nest 2065. Phone (02) 439 3955, 439 5333.

Executives: C. Reece (dir/prdcr), R. Wall (mktg), A. Scorrar (admin).

We have made presentations our speciality using predominately the audio visual medium (computerised slide/tape). We produce for marketing, sales, advertising and promotion companies in the areas of product launches, sales conferences, dealer meetings, trade nights and promotional exercises. Our in-house strengths include full design studio facility, rostrum and projection control techniques along with on site direction.

Flint Webster Pty Ltd

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311.

Executives: D. Flint, P. Webster.

Audio and music production and engineering, consultants, talent casting and co-ordination.

Fogg Unusual Audio Visual Productions

Suite 2/177 William St (PO Box 8) Kings Cross 2011. Phone (02) 332 2565, 32 9765. Telex 21822. Telex 21822.

Directors: Miss S. Martin (admin), R. Foley (design).

Executives: D. Sko (software mgr), P. Malouf (elec engr), C. Richards (lighting mgr), R. Martin (sound engr), Miss C. Oliver (staging con).

Designers & producers, lighting, sound, unusual a/v, staging & special effects for theatre, film, sales, exhibitions.

Repr: Melbourne, New York, Hong Kong, Bangkok, Paris.

Fresh Approach Marketing

612 Queensberry St, (PO Box 383) North Melbourne 3051. Phone (03) 328 2525. Divn of Mirona Pty Limited.

Directors: B.C. Goozee & Mrs M.K. Goozee (cons & prdcrs).

Executives: Ms B. Murray (prdcr, dir), Miss S. Jamison (fin), Miss D. Kingston (pr).

Audio & video communication consultants, including product releases, education & training, company & consumer communications.

Gaytone Productions Pty Ltd

12 Sneyd St, Bowen Hills 4006. Phone (07) 52 9333.

Directors: G. Gay, A. Gay.

Video prdcs & audio visual hire.

Graphic Communication

1st floor, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217.

Executive: J.W. Hiscock.

Audio visual single and multi screen, fully co-ordinated productions for advertising and promotional, business and educational requirements. Concept to presentations. Still photography: refer listing Services to Advertising Section.

Paul Griffiths Presentations Pty Ltd

82 Kedumba Cres, North Turramurra 2074. PO Box 224, St Ives 2075. Phone (02) 44 3975.

Directors: P. Griffiths, R. Griffiths.

Production and presentation of film and videotape for media and in-house use. Media publicity services. Media television training.

Bruce Hamilton Pty Limited

10th floor, 44 Hunter St, Sydney 2000. GPO Box 4786, Sydney 2001. Phone (02) 232 1944. Telex 21822 SY 034.

Directors: B.A. Hamilton (mng dir), Mrs B.G. Hamilton.

From mktg consultancy to complete prdn of multi-image, film/video & support literature/display for product launches & corporate image/identity presentations, touring or permanently installed. Provides a continuing multi-image service to travel industry & government agencies nationally & internationally.

Hay Communications Pty Ltd

29 Grattan St, Prahran 3181. Phone (03) 529 3044.

Director: A.R. Hay.

Sale & hire of audiovisual equipment, studio & theatre facilities & presentation services. Agencies represented include Electrosonic programmers & fade units; Wess slide mounts; Draper rear projection screens & Berthiot high resolution lenses. Hire department has major brands of slide projection equipment plus video, audio & lighting equipment.

Hi-Tech Theatre Services

10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.

Executive: S. Martin.

Staging, lighting, sound, audiovisual, special effects, video, film, lasers, designers, electricians, technicians, etcetera, a unique production and technical co-ordination facility - agents for major suppliers.

Iloura Visual Services Pty Ltd

50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233.

Executives: R. Hughes (mng dir), M. Joordens (co secty), G. Baxter (chief engr).

Audio visual 8m x 10m permanently housing a 12 screen interscreen system (computerised video generated a/v display).

Image Control

6 Rose St, Ivanhoe 3079. Phone (03) 497 2047, 20 6339.

Directors: K.G. Webb, P.W. Webb.

Audio visual production.

Imagistics Pty Ltd

611 St Kilda Rd, Melbourne 3004. Phone (03) 51 8734.

Executives: Ms M. Neal (creative dir), J. Cliff (creative cons), P. Cogger (mktg services), L. Griffiths (co secty).

Creative concepts, prdn & presentation of multi-media audio visual prgms for tv commercials, annual reports, exhibitions, staff training, industry documentaries, promotion.

Impact Media

27 Nautilus Cres, Scarborough 6019. Phone (09) 341 3852.

Director: N. Melidonis.

Prdn of audio visuals specialising in travel & training packages.

Infiniti

37 Tyrrell Circuit, Kaleen 2617. Phone (062) 41 4087.

Director: R.A. Little.

Executive: Ms H.E. Baxter.

Creative photography stills, video & film.

Innervisions

The Video Briefcase Co, 1st floor, 122 Walker St, North Sydney 2060. Phone (02) 922 1399. Telex 25631.

Executives: D. Cooke (mktg dir), T. Brady (sales dir).

Manufacture & sale of the 'Video Briefcase' a totally portable 1/2" VHS video system in a briefcase.

Repr: AAV Aust Pty Ltd, Vic; Jumbuck Productions Pty Ltd, Qld; Multivision Rentals, Perth.

Instant Images Pty Ltd

Suite 1.05, 620 St Kilda Rd, Melbourne 3004. Phone (03) 529 7775.

Directors: F.J. Nichol, Mrs M.G. Nichol.

Computer slide making for presentation purposes.

International Promotions & Presentations Pty Ltd

320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.

Directors: R.H.E. Byrne, L.J. Smith, C. Campos (co secty).

Audio visual multi-screen presentations to audio visual aiding working sales conferences. Product launches handled nationally.

Irvin Graphic Images

29 Oxford Close, Leederville 6007. PO Box 256. Wembley 6014. Phone (09) 381 5165. Telex 93889.

Executive: R.J. Irvin (mng dir).

Computer generated high resolution colour slides & overhead transparencies.

Kaleidoscope Pty Ltd

28 Beaconsfield Pde, Port Melbourne 3207. Phone (03) 64 4126.

Executives: G.J. London (creative dir), I.M. Large (prdn dir), F.J. Holden (prdn).

Complete audio visual/convention producers & consultants. Concept, scriptwriting, screen slide production. Single screen to multi-media production. Film & video convention staging & touring. Projection equipment sale and hire, and convention accessories hire. Theatre.

Key Vision

495 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757.

Directors: P. Thomas (bus mgr), A. Walton (enrg mgr), G. Spurrell (ops mgr).

Executives: Ms S. Jensen (co-ord), W. Surtees (prdn mgr), E. Missios (hire mgr).

Complete & professional prdn in sound lighting & videotape for concerts, conventions, launches etc., including pre-prdn. Off line videotape editing suite 8 track audio post prdn/sweetening studio. Voice over studio & music studio. Telecine unit 16mm or 8mm to Umatic, 1" C, or domestic standard videotape. Extensive concert sound systems with full lighting & staging facilities. Compact base sound systems for small presentations.

Repr: Grafton Sound & Waza Lighting, Sydney (02) 331 6888.

Robert Mandl Pty Ltd

Australux Projection Screen, Unit 6/81 Beauchamp Rd (PO Box 150) Matraville 2036. Phone (02) 666 4511. Telex 21822SY162.

Executives: R. Lyons (mng dir), Mrs. W. Lyons (co secty/dir).

Marantz (Australia) Pty Limited

19-21 Chard Rd, Brookvale 2100. Phone (02) 939 1900. Telex 24121. Rapifax No. 9384664.

Directors: F. Dierckx, K. Stewart (Holland), E.E. Fawle (Sydney mng dir).

Importers/distributors of professional and consumer audio equipment: Marantz.

McDonald Audio Visual

53 Cardigan St, Carlton 3053. Phone (03) 347 0399.

Executives: D.R. McDonald, A.F. Wimpole.

Specialists in prdn of audio visual prgms, from 1 to 4 projectors, for corporate meetings, sales presentations & promotions, management & industrial training & public relations. We also produce speaker-support slides for meetings & conferences, as well as clients' voice-over & audio requirements. A complete range of audio visual equipment is available for both sale & hire.

Media-Craft Pty Ltd

7th fl, 46 Holt St, Surry Hills 2010. Phone (02) 698 8799.

Directors: D.J. Weston, Mrs G.L. Weston.

Executive: Miss L.L. Arnold.

Full prdn (script to screen) 16mm, video, tape/slide. Facilities/services - slide prdn & duplication, a/v recording studio, voice over, mix, encoding, photographic studio, artwork, animation.

Media Dynamics Pty Ltd

The Picture Hse, 23 Finchley St, Milton 4064. Phone (07) 368 1155.

Directors: R.M. Markland (prdcr), Ms G. Markland (consultant/prdcr).

Film, tv & video prdns, media & communications consultants.

Mediaworks Pty Ltd

42-44 Little Latrobe St, Melbourne 3000. Phone (03) 663 5133.

Executives: R. Eden (creative consultant), Ms. J. Applewright (dir of comm serv).

Multi media creators & prdcrs. Scripting, photography, soundtrack, computer graphic slides, slide duplicating, slide & sound library, equipment hire, prgming suite, fast speaker support service.

Move Records

10 Glen Drive, Eaglemont 3084. PO Box 266, Carlton South 3053. Phone (03) 497 3105.

Executive: M. Wright.

Production of records and pre-recorded cassettes, contemporary "serious" music, classical, jazz, children's, artwork & graphic design services, real time cassette duplication.

The Music Company Pty Ltd

205/417 New South Head Rd (PO Box 700) Double Bay 2028. Phone (02) 327 4990. Telex Admil 27145.

Directors: G. Solomon, S. Cosser.

Production & supply of cassette music programmes to retail/commercial outlets. Also production & supply of audio visual promotional programmes & in-flight audio programmes for airlines.

National Film & Sound Archive

GPO Box 2002, Canberra 2601. Phone (062) 67 1711.

Executives: P.W. Burgis (interim dir), C. Pitson (acting asst dir sound), R. Edmondson (acting asst dir film).

The Archive will preserve moving images & recorded sound as part of Australia's 20th Century cultural heritage.

N.A.V.A. (NSW) Pty Ltd

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736.

Directors: F.W. Nairn (mng dir), A. Rodfeld (gen mgr), A.J. Parker (audio visual mgr).

Hire, sales & service of audio visual systems. NSW distributors for Simda slide projectors. Agents for leading brands of audio visual equipment including Kodak, Bell & Howell, National & Rank, Hanimex.

Hire motion picture projectors, super 8, 16 & 35 mm, continuous Super 8 projectors with or without synchronised sound, multi media control equipment, slide dissolve equipment, overhead projectors & accessories, opaque projectors, front & rear projection screens, tape & cassette recorders & public address systems, special effects & display lighting equipment, video replay & record equipment, monitors, stands, video projection systems & conference accessories. Installation & services available on all above equipment. Production software for point of sale, convention & exhibitions, including multi screen presentations.

Repr: Melbourne, Adelaide, Brisbane, Perth, Canberra, Hobart, Wollongong, Newcastle.

Network Hire

118 Terry St (PO Box 6) Rozelle 2039. Phone (02) 818 2555. Telex 75298-Unison.

Executives: G. Hackett (dir, Sydney), D. Littlestone (mgr, Sydney), L. Joyce (mgr, Melb), T. Capp (mgr, Bris), G. Desira (mgr, Canberra), G. Williams (mgr, Adelaide), B. Fuller (dir, Perth), P. Richmond (mgr, Hobart).

Hiring professional video & multi image equipment to the corporate communication's market.

Network offices: 256 City Rd, South Melbourne 3205. Phone (03) 690 6399. Telex 38832; 39 Logan Rd, Wollongong 4102. Phone (07) 391 6699. Telex 140863; Gladstone St, Fyshwick 2609. Phone (062) 80 6911. Telex 62046-CTC; 41 West Terrace, Adelaide 5000. Phone (08) 212 6851. Telex 87001-VIDIS; 5 Oxford Place, Leederville 6007. Phone (09) 381 5666. Telex 93260. 336 Elizabeth St, Hobart 7000; (002) 34 7434. Telex 57017.

Nichols Radio & Television

91 Wellington St, Launceston 7250. Phone (003) 31 6171, 31 7002.

Executive: H.G. Nichols.

Audio visual hire & installation & supply of public address sound.

Oceania Media Network Pty Limited

Room 72, 3rd fl, Trades Hall, 4 Goulburn St, Sydney 2000. GPO Box 1391, Sydney 2001. Phone (02) 264 3529. Telex Publix 21822 SY147.

Directors: C.J. Walker, Ms B.E. Barwell.

Specialist a/v prdn, distr & exhibition agency servicing Australia & the Pacific region.

OmniGraphic Pty Ltd

24 Falcon St, Crows Nest 2065. Phone (02) 438 1411.

Directors: A. Taylor (designer), Mrs E. Taylor.
AV production/slide production/graphic design.

Onstage Presentations Pty Ltd

116 Miller St, North Sydney 2060. Phone (02) 449 4977.

Director: P. Sinclair (mng dir).

Staging services for meetings and conferences. Sound, lighting, video, projection, sets, show mgmt.

Optical & Graphic (1982) Pty Ltd

110-112 West St, Crows Nest 2065. Phone (02) 922 3144.

Directors: P.M. Newton (mng dir), Mrs A.V. Newton (gen mgr).

Production of titling, effects slides, filmstrip internegatives & volume duplicating. 35mm & 16mm filmstrips.

The Penta Group

116 Miller St, North Sydney 2060. Phone (02) 957 2155.

Director: P. Freudenstein.

Computer & presentation slides, multi-image, video & staging prdcrs.

Photovision Slide Films Pty Ltd

248 City Rd, South Melbourne 3205. Phone (03) 699 9222. Telex 33626.

Executives: P.W. Cox (mng dir), G.J. Robinson (gen mgr), C.D. Russell (acctg mgr).

35mm color/b&w slides/filmstrips, automatic computerised optical cameras, automatic slide mounting cardboard/plastic to 380 per minute. Automatic continuous 35mm E6 color processing, 35mm neg/pos printing.

O'seas: South East Asian and Pacific agents for Technamation, Polarmotion.

Pro-Image

143 Brougham St, Woolloomooloo 2011. Phone (02) 358 4322, 358 4970.

Directors: R. Jarratt (mng dir), B. Ericksson, F. Mann.

A complete free-lance slide prdn service for audio visual prdcrs, corporate clients & educational institutions. In-house facilities include design & concept, photography, artwork, Oxberry & Marron Carrel rostrum cameras, E-6 processing.

Prudential Video Productions

A divn of the Prudential Assurance Co Ltd. 117 Reservoir St, Surry Hills 2010. Phone (02) 235 4735. Telex 22261.

Director: M. Fleck (mgr).

Executives: M. Scully (prdn officer), M.D.L. Maguire (admin officer).

Prdn from concept to master tape of corporate communication, training & education prgms, also Australian & off shore conference coverage. All facilities & prdn crew are in-house.

Raeo Pty Ltd

100 Cochranes Rd, Moorabbin 3189. Phone (03) 553 0255. Telex 36735.

Directors: M. Rae (mng dir), Mrs L. Rae.

Executives: B. McCabe (gen mgr), R. Sparks (nat sales mgr), P. Yates (nat sales mgr, consumer prods), P. Dwyer (supply mgr), Ms C. Allica (ops mgr).

Distributors of local audio visual software.

I'state offices: Sydney (02) 707 3266 & Brisbane (07) 52 3292.

Rank Electronics Pty Ltd

16 Suakin St, Pymble 2073. Phone (02) 449 5666. Telex 71289.

Executives: R.G.B. Amm (mng dir), P.B. Tomkins (gen mgr, lighting & motion picture grp), R.J. Smyth (gen mgr, audiovisual grp), A. Harrison (audio & professional photofinishing grp).

Audiovisual: Beseller - opaque projectors, Bib - video head cleaners, Cabin - overhead projectors, Dukane - filmstrip projectors, Gyyr - Videodex random access video, Hokusin - movie & slide projectors, NEC - monitors, Rank Arena video cassette recorders & tv receivers, VCI - programmable video signs, Videpro - HiBeam video projectors.

Film library: Dartnell - sales & mgmt training, King Arthur - mgmt training, Logistics International - mktg training package, National Educational Media - industrial & mgmt training, Rank Audiovisual - sales & mgmt training.

Professional Photofinishing: Beseler - large format professional enlargers, CX Corporation - photographic finishing & packaging equipment, Fotoba - photographic cutters & roll easels, Gregoris - chemical mgmt systems, Gretag - high speed photographic printers, minilabs, notchers, densitometers & disc openers, Homrich - enlargers & transparency duplicators, Photosonic - ultrasonic cleansers, San Marco - photographic printers & processers.

Offices: 103 Gipps St, Collingwood 3066. Phone (03) 417 2333; 139 Sandgate Rd, Albion 4010. Phone (07) 262 8366; 34 King William St, Kent Town 5067. Phone (08) 42 9827; 1/106 Oxford St, Leederville 6007. Phone (09) 328 5122.

Results Audio Visual Pty Ltd

7th floor, 46 Holt St, Surry Hills 2010. Phone (02) 698 8799.

Director: A.B. Heighway.

Sale of Dumont 1/2" VHS Galaxy Video Centres, Fairchild super 8mm cassette projector sale, service, rental, singer & telex 35mm slide, 35mm 1/2 frame filmstrip sale, rental service. Sound studio for recording, pulsing to suit all types of audio visual programmes, 35mm & 16mm animation facilities.

Roy Enterprises

Ground Fl, 621 Pacific Hwy, St. Leonards 2065. Phone (02) 438 3711. Telex 24996.

Director: K. A. Roy.

Producers of slide presentations, multi and single screen audio visuals for product launches, sales presentations, training, conferences and conventions on-shore and off-shore. Full art studio and in-house facility.

R & R Media Pty Ltd

PO Box 41, Parkville 3052. Phone (03) 347 8207. Telegrams Doubler Melbourne.

Directors: R.V. Brown (prdcr/dir/script), R.E. Brown.

Audio visual production including visuals, sound recording services, equipment hire on request, sound recording facilities include Nagra 4L and mics. range still (Olympus OM-1) and movie cameras (Super 8 & 16mm).

Repr: USA.

Seventen Video Productions

88 Parramatta Rd, Camperdown 2050. Phone (02) 516 2739.

Director: P. Hawkes (exec prdcr).

Executives: P. Meredith (prdcr), M. Frawley (writer).

Industrial, corporate, training, band clips, commercials, audio visuals, video story board, screen tests, full conference coverage, documentaries, off line editing suite with or without operator and Sony M3 camera and porta pack with technical director avail for hire.

The Shirley Spectra Pty Ltd

104 Alexander St, Crows Nest 2065. Phone (02) 438 3077.

Directors: M. Shirley, B. Shirley.

Multi-screen audio visual producers, audio visual system designers.

Sky Visuals Pty Ltd

6 Chuter St, North Sydney 2060. Phone (02) 929 2083.

Directors: G. Steer, Ms M. Kin-Yee.

Audio visual, film & videotape prdms.

SLATS (Sydney)

Stage Light & Technical Services. 39 Jones St, Ultimo 2007. Phone (02) 660 6666. Telex 72191.

Directors: M.G. Taylor, L. Harris.

Hire & sale of professional sound, lighting special effects, audio visual & video equipment. Production & co-ordination of conferences, conventions, trade presentation, displays & promotions.

Slideline

29 Albany St, Crows Nest 2065. Phone (02) 439 5333. Divn of Eycline Audio Visual Presentations.

Executives: C. Reece (prdcr), R. Wall (mktg), A. Scorrar (prdn).

Visualization of speeches and presentations by the creative use of slides. Total service includes script recommendation, photography, design, slide production to advice on equipment to be used for presentation.

Slidemagic System (Australia)

Cnr Punch & Glassop Sts, Balmain 2041. Phone (02) 810 7044.

Director: D. Cumming (propr, mng dir).

Complete in-house commercial photographic service.

Slideworks Pty Limited

Suite 1, grd fl, 349 Pacific Hwy, Crows Nest 2065. Phone (02) 929 6905, 929 6587.

Director: B.R. Walker (mng dir).

Professional slide prdn hse specialising in the manufacture of 35mm & 46mm slides. Services range from simple duplication of slides, complex computer produced special effects, speaker support visuals, filmstrips, bulk duplication, slide mounting, tv graphics, lecture & business slides.

H. Smith & Associates

Carinyah Road, Pickering Brook 6076. PO Box 278, Kalamunda 6076. Phone (09) 330 5500, 293 8343.

Director: H. Smith (mng dir/prdn cons).

Executives: J. Underwood (cons prdcr/dir), P. Goodall (cons dir), J. Belasimi (graphic prdn), C. Giglia (photographer), J. Hewgill (musician composer).

Video prdms, audio visual & video consultants.

SMS Audio Visual

320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.

Directors: R.H.E. Byrne (mng dir), L.J. Smith (gen mgr).

Production of audio visual programs for sales promotion, management, public relations & all forms of training. Formats include videotape film, slide, multi-screen filmstrips. Producers of industrial & commercial documentaries on film or videotape.

Sales and service of Lucky, Cabin, LaBelle, Carousel & Singer. Creative, consultant & scriptwriting services.

Repr: In all states.

Sony (Australia) Pty Ltd

33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Telex 24254.

Executives: K. Murakami (mng dir), S. Ura (nat mktg dir), G. Wilson (nat service mgr), R. Roberts (special products), J. Sheehan (nat sales mgr/B & I), L. Beal (gen mgr, broadcast), G. Wilson (gen mgr, service), R. Roberts (nat sales mgr, S.P.).

Importers and distributors of Sony audio/visual products.

Offices: 268 Canterbury Rd, Surry Hills Vic 3127. Phone (03) 836 4011. Telex 32630; 263 Sturt St, Adelaide 5000. Phone (08) 212 2877. Cable: Sonyaus; 2 Manning St, South Brisbane 4001. Phone (07) 446554.

Parent co: Sony Corporation, Tokyo.

The Sound and Light Company

10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.

Executive: R. Martin (sound engr).

Quality sound, public address systems, large and small lighting systems for entertainment.

Sound Ideas Pty Ltd

2/62A Aubin St, Neutral Bay 2089. Phone (02) 90 1728.

Directors: N. Castley (writer/prdcr), Ms J. Fewster.

Specialist audio visual, corporate communication, writer & audio producer.

Sound Information Pty Ltd

425 Elizabeth St, Sydney 2000. Phone (02) 212 5377.

Directors: B. Holliday, I. Stuart.

Creative prdn of video programmes for training & promotion purposes. Professional A.V. management of conferences, seminars & meetings. High quality instant cassette duplication & printed transcriptions. Imaginative prdn of audio & slide tape programmes. Expert supply, installation & service of A.V., paging, music & video distribution systems. Specialists in the publishing & distribution of educational resources.

Speakeasy Audio Productions Pty Ltd

180 Bank St, South Melbourne 3205. Phone (03) 699 1844. Telex AA 34354. Cables 'Studio' Melb.

Executives: B.L. Fry, K. Moore.

Audio production consultants, commercial tv, radio & audio visual sound tracks, casting & talent co-ordination. Engineering & music consultants. Full recording facilities.

Special Event Video

35 Canterbury Rd, Albert Park 3206. Phone (03) 699 2153.

Executive: R. Relf.

Video prdn consultant. Services range from single or multi camera impromptu location video recording of conferences to complex design, writing & production of sophisticated promotional videoprograms of highly technical equipment. Video equipment available for hire, film, slide, video transfer & dubbing facilities.

Spindler & Sauppe Australia

19 Hordern Place, Camperdown 2050. Phone (02) 519 2288. Telex 23736.

Directors: F.W. Nairn (mng dir), A. Rodfeld (gen mgr), A.J. Parker (audio visual mgr).

Australian distributors for Spindler & Sauppe Multi Media Control & Dissolve Systems, single screen projector dissolves to multi screen dissolve systems, audio visual tape recorders & players. Director 24-Z; Director 12-Z; ADX Decoder; Tour Director 4 projector dissolve/stereo tape recorder; Cassette stereo A/V tape recorder; Varislide 2 projector programmable dissolve control; Varisound 2 projector recorder; Selectro Dissolve 2 projector dissolve control; Dynamic Dissolve channel Tone programmer; Quadraque 1 & 2 4-channel Tone programmers; Projector stackers, Dissolve System alignment slides.

Repr: Melbourne, Adelaide, Brisbane, Perth, Hobart, Canberra & Overseas.

Alan Springford Pty Ltd

147 Gilbert St, Adelaide 5000. Phone (08) 212 6188.

Directors: A.M. Springford (mng dir), Mrs. P.J. Springford (dir/co secty).

Hire, sales, servicing audio visual equipment, projectors, video, promotional, training, conference aids.

Style Us Sound

20 Boyd Ave, West Pennant Hills 2120. PO Box 555, Lane Cove 2066. Phone (02) 875 1944.

Director: S.J. Wakely.

Professional sound systems for conferences, conventions & trade presentations, freelance audio directors for television & radio. Entertainment lighting services, audio recording of meetings etc.

Sunstate Communications Pty Ltd

13 Howard St, Rosalie 4064. Phone (07) 369 1973.

Directors: R.G. Callander, R.E. Neucom & Ms F. Callander (ptrns).

Multi-slide audio visual prdn, public relations, Qld agent for Clear Light a/v equipment, commercial/industrial Photography.

Repr: Via Unison Productions, 118 Terry St, Rozelle.

System Sound Pty Ltd

"The Stables", 602 St Kilda Rd, Melbourne 3004. Phone (03) 51 9707.

Executive: J.M. Scandrett (mng dir), S.M. Kennedy (office mgr).

Audio system hire and sales/installation, audio visual engineering, presentation, staging.

Tandem Productions Pty Ltd

Cnr Brierley & Spofforth Sts (PO Box 171) Cremorne 2090. Phone (02) 90 3968. Telex 75374 BFTB. Fax (02) 922 4052.

Executive: M. Sengers (prdcr), M. Mangold.

Video, film, & multi-image slide production for broadcast, corporate presentations & corporate networking.

Tavco Pty Ltd

797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1844.

Executive: T.V. Minear.

Video & 16mm prdn facilities for the prdn of commercial & industrial documentaries.

Producers of single and multi screen audio visuals. Designers of packaged audio visual for sales force presentation and consumer presentations. Extensive range of multi media equipment available for hire including single screen self programming slide tape presentation kits and large video screen systems.

Greg Taylor Productions Pty Ltd

82 Inkerman St, St Kilda 3182. Phone (03) 534 8051, 534 8052.

Executives: G. Taylor (mng dir), C. Taylor (dir), J. Wilson (admin & fin).

Concept, scripting, prdn & staging of - audio visual, film, video & business theatre programmes & documentaries - trade, motivational and new product presentations - conventions, exhibitions and business meetings. From single to multi screen, including hi-tech graphics and original music scores, film and video animation sequences, including complete television commercial production.

Technical Audio Visual Pty Ltd (TAV)

4 McCabe Place, Willoughby 2068. Phone (02) 406 5622. Telex 27929.

Executive: D. Frame (mgr).

Specialists in audio visual equipment. Range includes AVL computerised multi-media control equipment, Navitar lenses, Screen Works screens, Audiscan filmstrip projectors, WTI stacking stands and accessories, integrated sound products. Design and execution of custom-made theatres, training rooms, displays, etc.

3M Australia Pty Ltd

7 Franklyn St, Glebe 2037. Phone (02) 498 9333. Telegrams Triminco Sydney. Telex 21493.

Incorporating overhead projectors, electronic graphic makers, transparency makers, lettering systems, screens & accessories. Full colour transparency & print service available through 3M Colour Graphics Centre, Caga Centre, Sydney. Obligation free Communication Seminars for Management & Transparency Preparation Workshops.

Trident Video Systems

35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Telex 26251.

Executive: P. Dine (mgr), R. Alpert (service mgr).

Specialists in all aspects of video - Equipment rentals, sales, service, production.

Video equipment rental: Wide range of video recorders in 3/4" and 1/2" formats, both PAL and NTSC, Sony 3/4" portapacks, monitors 9" to 26", colour cameras, Barcovision giant screen projection systems, video projectors, audio and slide projection equipment.

Video production: Storyboards, screen tests, training, corporate communications, editing. NSW Distributors for Barcovision projection systems, and distributors of Sony, JVC, National and Rank video equipment. Service division handles all video equipment.

Trinocular Audiovisuals

3/10 Reed St, Cremorne 2090. Phone (02) 90 5885, after 6 pm.

Director: D. Halperin.

Prdn of multi-image progs tape/slide, incl photography, recording, scripting.

248 Productions Pty Ltd

116 Goulburn St, Sydney 2000. Phone (02) 264 6478, 264 6247.

Directors: B. Graham, L. Graham.

Specialists in the field of visual aids; slide presentations, charts, graphs and all types of material for meetings and conventions. Commercial photography and art studio services are also available.

Video Audio & Lighting Services

106 Gladstone St, South Melbourne 3205. Phone (03) 699 5200.

Executive: P. Blackmore.

Rental of a complete range of color video equipment, projectors, screens, public address recording systems, etc. Production of audio-visual, videotape programs & presentations, high speed audio cassette duplication.

Video Channel Pty Ltd

A divn of CEL Incorporated in NSW. 11th fl, 185 Elizabeth St, Sydney 2000. Phone (02) 268 9000.

Director: S. Verdon.

Executives: Ms F. Barry (mktg), D. Guillemot & Mrs H. Carter (sales).

The distribution of business & educational films & video cassettes throughout Aust, NZ & PNG. Best known for the John Cleese range of titles.

Offices: Melbourne (03) 429 6177; Adelaide (08) 243 1133.

Video Creations

138 Tryon Rd, East Lindfield 2070. Phone (02) 46 1522.

Executives: N. Smith, P. Smith.

Transferring 35mm slides, 8mm & 16mm films to 3/4" umatic, VHS & Beta video cassettes with audio track added. Scripting, photographing & voice recording short educational progs for transfer to 3/4" umatic, VHS & Beta video cassettes.

Video Duplicating Centre Pty Ltd

135 Burnley St, Richmond 3121. Phone (03) 428 2967.

Director: B. Finch (mng dir).

Executive: M. Manders (gen mgr).

Duplication of all formats of video tape, U-matic, VHS, Beta, Cartridge, non broadcast NTSC to Pal standards conversions, Telecine transfers, off line BVU & low band editing, complete production service.

Video Presentation Case

453 Pacific Hwy, Crows Nest 2065. Phone (02) 439 4000.

Directors: M. Hargraves (prdn mgr), Ms K. Hargraves, D. Craig (mktg mgr).

Production & sales, video presentation equipment.

Video Presentations

83 Mill Pt Rd (PO Box 224) South Peth 6151. Phone (09) 367 9100. Telex 94820.

Directors: G. Baxter, S. Graham.

Executive: Miss L. Ramstadius (mktg cons).

Video prdn, hotel video systems & films.

Videocraft

Unit 12, 82 Reserve Rd, Artarmon 2064. Phone (02) 439 7737, 439 7483.

Director: J. Phillips (mng dir).

Video cassette bulk duplication, editing suite, A & B Pull Umatic 5850, agency preview tapes, off-air recording (PAL or NTSC), Umatic, VHS, Beta, Gemini II Mixer, Storyboards.

Videogram Communications Corp Pty Ltd

33 Oak St, Schofields 2762. Phone (02) 627 1261, 958 1733 (paging service). Telex 10101 & Videogram.

Executives: P. Prager, B.Sc. (mng dir), V. Prager (dir, scientific research).

Producers of communications material (film, tape, stills) for advertising, education, science and leisure. Complete studios for micro and macrophotography, Timelapse photography (computer controlled) creative prdn services, computer services, hardware, software. Computer controlled models & "Real Life" gadgets, cars.

Videoplus Pty Ltd

137 Broadway, Sydney 2007. Phone (02) 212 3688.

Directors: L.J. Jennings (mng dir), K.J. Jennings (co secty).

Executives: D. Tallo (ops mgr), A.W. Cavanagh (sales mgr).

Prompt and professional service for all video and audio-visual equipment rentals.

Videosonics Pty Limited

Cnr Gladstone & Maryborough Sts (PO Box 780) Fyshwick 2609. Phone (062) 80 6911. Cables - CEETEECEE. Telex 62046.

Directors: W. Rayner (chrnm), B. Hayward, D. Doering.

Executive: J. Tutty (gen mgr).

Full studio facility with lighting grid & cyc, editing suite - 3/4" high & low band. Dubbing bank facility for VHS, Beta, U matic, 8mm & 16mm. A/V hardware, prdn, sales, hire, large screen video systems - sales, hire. Training film library, agents for JVC professional video products.

Vitascope Productions Pty Ltd

78 Turl Rd, Windsor 3181. Phone (03) 51 1351.

Directors: J.B. Sullivan, G.C. Sullivan.

Videotape, film & tape/slide prdns including training, staff development & promotional prgms, product launches, commercials. Prdn services include concept, script direction & post-prdn supervision.

Vortex Media Promotions

PO Box 49, Arncliffe 2205. Phone (02) 599 2172.

Director: P.A. Perry (owner/mgr).

General services in the realm of electronic media including, stage & studio prdn, public address & stage lighting, film, video & audio visuals, records & cassettes. Also manufacture of equip for above services, sales, installation & hire, general electrical contracting, control & communication systems.

Wavelength Corporate Communication

255 Miller St, North Sydney 2060. Phone (02) 929 0744.

Executives: K. de Heer, P. Kenny.

The Workshop Group Pty Ltd

3 Bond St, Sth Yarra 3141. Phone (03) 241 6511.

Director: G. Lahman (mng dir).

Including The Audio Visual Workshop, K. Strode (mgr), multi-media film & video production; Slidegraphics, D. Connel (mgr), conference slide service. Multi-media, film & video prdn.

Direct Marketing

Consultants

Direct mail promotions including creative copy writing, design & printing services. Warehousing & distribution of literature & display material. Competitions & coupon redemption.

Member of ADMA.

Abelcomp Pty Ltd

Floor 59, MLC Centre, Martin Place, Sydney 2000. Phone (02) 232 1000.

Executive: G. Abela (mng dir).

Direct marketing. Consulting & counselling. Personalised letters individually addressed and typed.

Ad-Mail Pty Ltd

19 Young Street, Neutral Bay Junction 2089. Phone (02) 909 1433.

Directors: N.K. Abrams (mng dir), V.M. Davys (dir).

Executive: W.J. Hewett (snr cons).

Automail Pty Ltd

62 Maddox St, Alexandria 2015. Phone (02) 698 4244. Telex 70903.

Directors: P.J. Salter (mng dir), D.H. Morton (gen mgr), P. Mattick, G. Boyle.

Comprehensive direct mail/direct mktg resources including list creation/mgmt/rental, strategy & budget consulting, full product handling & order fulfilment services, automated labelling, folding, inserting, collating, paper & plastic wrapping & envelope supplies.

Office: 14 Stamford Rd, Oakleigh East 3166. Phone (03) 568 6677. Telex 38839.

Member of ADMA.



Approach marketing directly.

"The direct approach is the best approach," and with increasing costs in main-line media, letterbox advertising is regarded as a cost effective, high profit alternative.

As a rangible medium and offering an exclusiveness that other media are hard pressed to match, letterbox advertising has the ability to pin point selected areas and minimise 'waste' circulation.

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Melbourne (03) 548 1922; **Adelaide** (08) 46 9511;
Brisbane (07) 52 9555; **Perth** (09) 387 6423; **Launceston** (003) 31 5111.

Judy Berman & Associates

1/103 Eskdale Rd, Caulfield North 3161. Phone (03) 211 8445.

Directors: Mrs J.M. Berman, J.C. Berman.

Creative direct mktg consultancy specialising in copy & design for direct mail & direct response advtg.

Bond International Pty Limited

50 Clarence St, Sydney 2000. Phone (02) 290 2677. Telex 24915.

Director: I.J. Kennedy.

Executives: I.J. Kennedy (mng dir), B. Valsinger (mktg dir).

Direct mail merchandisers who source product, create mailing pieces and advertisements, undertake customer service, fulfilment, import merchandise suitable for direct mail.

Direct mktg project mgmt undertaken for clients, including strategy, creative & media buying.

O'seas repr: USA, Japan.

Member of ADMA.

Byrne Advertising Service

16 Hardy St, South Perth 6151. Phone (09) 367 9844.

Directors: J.P. Byrne & S.K. Byrne (ptrns).

Direct marketing & direct response advertising.

Norman Clark Creative Action

3 Wallen Rd, Hawthorn 3122. Phone (03) 819 4741. Telex Ccsaus 35288.

Executives: N.E. Clark (Middle East), J. Thornton (Hong Kong), Miss V. Hanson-Smith (London).

Complete advtg & direct mktg prgms with special emphasis on overseas mkt penetration. Design & copywriting facility for all advtg & direct mktg prgms & prdn facilities in major areas of the world.

Clemenger Direct Response

2nd fl, 474 St. Kilda Rd, Melbourne 3004. Phone (03) 269 4200. Telex 34322.

Directors: I.S.F. Mackelden (mng dir), V. Jenkins (strategy planning dir), L. Tripp (creative dir).

Direct response marketing & advertising.

Member of ADMA.

Dindy Marketing (Australia) Pty Ltd

55 Dickson Ave, Artarmon 2064. Phone (02) 438 3767.

Executive: G. Braybon (ops mgr).

Direct marketing operators.

Direct Marketing Group Australia Pty Ltd

572 St. Kilda Rd, Melbourne 3004. PO Box 166, Sth Melbourne, 3205. Phone (03) 51 1361.

Director: J. Russell Hart (mng dir).

Development of promotion strategies, advertising tactics, promotion budgeting, selection of appropriate mailing lists & list maintenance systems.

Member of ADMA.

Direct Marketing Services Pty Ltd

23 Chandos St, St Leonards 2065. Phone (02) 437 6226. Telex 73407.

Directors: Ms B. Davis, Ms D. Wells.

Direct marketing consultancy specialising in feasibility, campaign development & results analysis plus supervision of prdn, mailing & fulfilment functions.

Member of ADMA.

Drake List Management

35 Collins Street, Melbourne 3000. Phone (03) 654 4855. Telex 33660. Sydney office: 60 Margaret St, Sydney 2000. Phone (02) 231 6644. Telex 27538.

Directors: R.J. Urwin, R.W. Pollock.

Executives: Ms N. Pigounis (mgr Melb), Ms C. Englund (mgr Sydney).

Exclusive management of mailing lists on behalf of list owners including responsibility for active promotion of rentals. Consulting & market accessing.

O'seas repr: UK, Canada, USA, NZ, Sth Africa.

Member of ADMA.

Fortune Communication Direct Proprietary Ltd

Level 7, 70 William St, Sydney 2011. Phone (02) 331 6834. Telex 74450.

Facsimile (02) 358 4607.

Executives: M.M. Miller (mng dir), D.C. Browning.

Direct mktg & direct response advtg specialists.

Office: 60 Albert Rd, South Melbourne 3205. Phone (03) 699 3013. Telex 35242. Facsimile (03) 699 4440.

Repr: A divn of FCH Marketing and member of the Fortune Communication Holdings Group.

Garvey Direct Marketing

Head office: 55 Dickson Ave, Artarmon 2064. Phone (02) 438 3855. Telex 71055.


Directors: P.J. Garvey (mng dir), R. Doherty, L. May.

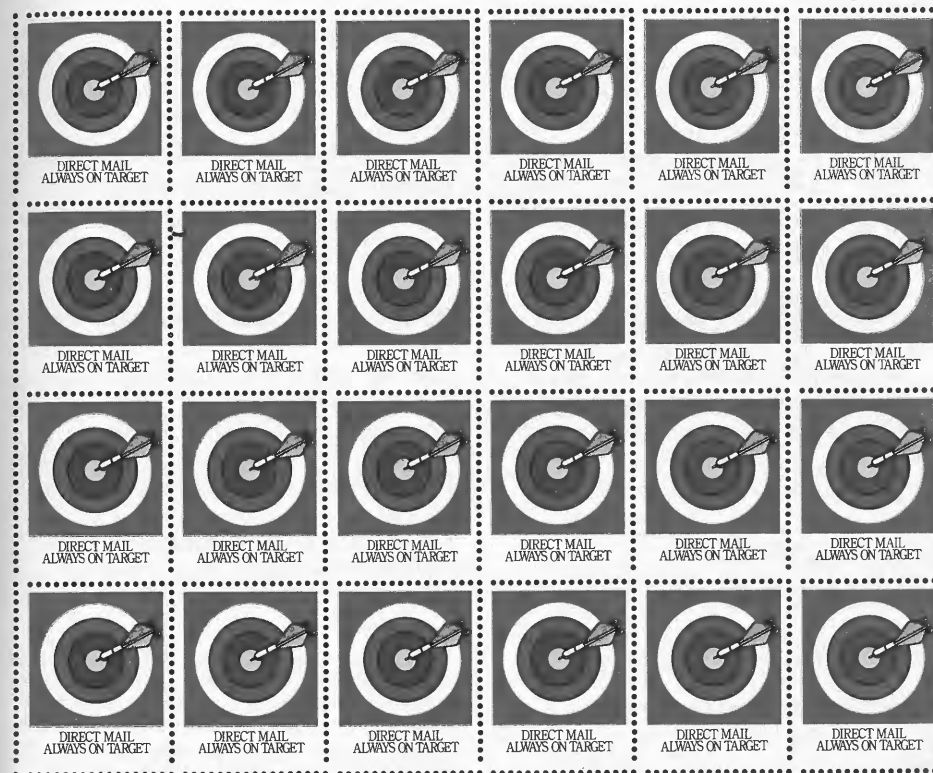
A complete consulting service covering all functions of direct response marketing. Total planning for a single shot, multi-stage campaign or annual marketing programme. Strategy, creative concept & copy, artwork, printing, mail prdn, list rental & maintenance of client lists. Statistical & analytical backup & large data base management capability. These services support customer retention programmes, sales lead generation, club & credit card acquisition, finance marketing & all other aspects of direct marketing communication.

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 Australia Post



APD006

Repr: Unit 9, Surveyors Place, 121-123 Farrars St, South Melbourne 3205. Phone (03) 529 7966; Direct Mail Centre of Australia Pty Ltd, 270 Wright St, Adelaide 5000. Phone (08) 221 8699; Direct Marketing (WA) Pty Ltd, 9 Burgay Court, Osborne Park 6017. Phone (09) 445 3077; NZ.

Member of ADMA.

John T. Gregory Associates

4/7A Arbutus St, Mosman 2088. Phone (02) 969 4961.

Director: J.T. Gregory.

Direct mail/marketing, creative & campaign management services.

Grolman Consultants

34 The Esplanade, Frenchs Forest 2086. Phone (02) 451 2997.

Director: Mrs M. Grolman.

Complete creative services, concept, copy, design & finished artwork. Direct marketing specialist consultants.

Hartwork East

3/434 New South Head Rd, Double Bay 2028. Phone (02) 327 4622.

Director: R.M. Banks.

Short run test market specialists, using latest 300 font CRT computer typesetters, in-house VP camera, high quality computer letter printing, custom list generation, copywriting, visual art & distribution all in-house.

Hedley Garner Pty Ltd

504 Pacific Hwy, St Leonards 2065. Phone (02) 438 3470.

Directors: B. Hedley (mng dir), D.S. Hedley.

Objective counselling, planning, budgeting & evaluation services for direct response advertising & marketing projects, along with copywriting, design & media/list selection.

Member of ADMA.

Laser Direct Response

12 Stones Arcade, 673 Pittwater Rd, Dee Why 2099. Phone (02) 98 0539.

Directors: P. Jones, P. Cummings.

Specialist direct response advtg agency.

Lion Direct Marketing Pty Ltd

Lion Hse, 433 Darling St (PO Box 125), Balmain 2041. Phone (02) 818 2644. Telex 27113 Drama.

Directors: J.R. Davis (mng dir), A. Blades (acct dir).

Executive: J.H. Traeger (prdn mgr).

Snr consultants in all facets of direct marketing. Direct mail, mail order, direct response advertising to consumer, industrial and commercial markets.

Member of ADMA.

List Brokers Australia Pty Ltd

Suite 5, 600 Military Rd, Mosman 2088. PO Box 52, Spit Junction 2088. Phone (02) 969 2922. Telex 27113 Drama.

Directors: W.J. Watts (mng dir), Ms B. Maschmedt (gen mgr).

Mailing list rentals & management specialists. Free advisory service on profiling and locating of appropriate mail markets for any product or service.

Member of ADMA.

Mailbag Trading

90E Winston Ave, Edwards Town 5039. PO Box 85, Clarence Gardens 5039. Phone (08) 277 6009.

Director: Miss L.R. French.

Mail order promotion & supplies, creative marketing & promotion, premium offers, mail order marketing, printed material & give aways.

Marcomotivation Pty Ltd

232 City Rd, South Melbourne 3205. PO Box 1040, City Road, South Melbourne 3205. Phone (03) 61 3532. Telex 31255 Comport.

Executives: T. Hudson (mktg dir), P. Eford (gen mgr), A. Cleland & D. Levins (acct mgrs), J. Hudson (mng dir), Mrs V. Trautwein.

Direct mail promotions including creative copy writing, design & printing services. Warehousing & distribution of literature & display material.

Marketing Concepts of Australia Pty Ltd

PO Box 1123, North Sydney 2060. Phone (02) 94 2129. Telex 75374.

Directors: A. MacGillivray, S. Dickson.

Advisers, consultants & implementers of direct mktg programs of insurance & financial service.

K.D. Mason & Associates

172 New St, Brighton 3186. Phone (03) 592 9330.

Executive: K. Mason.

Mail order, direct marketing, feasibility studies, building mailing lists, product opportunities, generating leads, creating effective catalogues, launching new products, reaching new accounts cost effectively, fulfillment systems, evaluating current procedures & pay out plans.

Mass Sales Consultants (WA)

244 South Terrace, Fremantle 6160. Phone (09) 335 3330. Telex 93609 CHACO.

Directors: P.J. Giles.

Advertising & direct marketing consultants, specialising in direct mail, full service from product research to exposure.

MDA Direct

395 Tooronga Rd, Hawthorn East 3123. Phone (03) 209 9057.

Executives: MELBOURNE - L. Dayman, H. Richardson, L. Woolridge (art dir); SYDNEY - P. Middleton (NSW mng dir).

State office: 8th floor, 83 Mount St, North Sydney 2060.

The direct marketing division of Monahan Dayman Adams.

Member of ADMA.

Metro-Dist

1 Devon St, Croydon 3136. Phone (03) 725 2555.

Directors: A.L. Long (mng dir), F.M. Long (media dir), P.M. Greenaway (assoc dir).

Direct mktg consultancy with creative service back-up.

O & M/Results Direct Response

Divn of Ogilvy & Mather Pty Ltd, 140 Arthur St, North Sydney 2060. Phone (02) 922 4244.

Executives: SYDNEY - T. Carr (mng dir), B. Walker (creative dir), J. Mara (media mgr), L. Copeland-Smith, G. Pomeroy, M. Hyde (acct dirs), L. Ashley (tv prdn), G. Follers (print prdn mgr), D. Bell, B. Dawson, W. Frere, G. Jones (art dirs), M. Birmingham, J. Harper, C. McEachern, F. Upward, C. McEachern (writers), G. Lyster (acct). MELBOURNE - J. Clark (gen mgr), B. Houldsworth (creative dir), H. Gardner, M. Bristow, J. Samson (acct dirs), R. Anderson, J. Moss, (writers), S. Matthews (prdn mgr).

Office: 492 St. Kilda Rd, Melbourne 3004. Phone (03) 266 1336.

Member of ADMA.

O'Neill Marketing Services

Suite 104, 38 Oxley St, St Leonards 2065. Phone (02) 43 1203, 43 2280.

Directors: C.T. O'Neill, Mrs L.M. O'Neill.

Telephone mktg, direct response mktg, mkt research sampling door-to-door canvassing.

Office: Unit 5, 163-185 Commercial Rd, South Yarra 3141. Phone (03) 240 0001.

Origin Direct

8/1 Illiwa St, Cremorne 2090. Phone (02) 909 8151.

Executive: P.R. Souness (mgr).

Specialist direct response advertising agency.

Permail Pty Limited

54-56 Whiting St (PO Box 56), Artarmon 2064. Phone (02) 437 6251. Telegrams Permail Sydney.

Executives: E. Boas (gen mgr), L. Griffiths (prdn mgr).

Complete direct mail service, direct marketing to the medical profession and organising Pan-Pacific Direct Marketing Symposiums.

Subsidiary of Intercontinental Medical Statistics (A/asia) Pty Ltd, 12 Holterman Street, Crows Nest. Phone (02) 439 6255.

Member of ADMA.

Pimpernel Direct Marketing Service

Lot 94B, Falls Rd, Hovea 6071. PO Box 184, Mundaring 6073. Phone (09) 295 4548. Telex 93609.

Director: P.M. Hitzert

Executives: J.B. Stuurstraat (mktg mgr), Mrs H.P.C. den Boer (co secty).

All aspects of direct marketing, including copy preparation, design and artwork, production for general printed matter, direct mail, direct response advertising to consumer, business and industrial markets, creative incentives and games.

Repr: Holland, West Germany, USA.

Printmail Printing & Advertising Services

90e Winston Ave, Edwardstown 5039. PO Box 85, Clarence Gardens 5039. Phone (08) 277 6009.

Director: Miss L.R. French.

Artwork & design, copywriting, printing, mailing list rental, addressing, folding, enveloping, bulk direct & pre sorted mail lodgement, householder mail, letterbox distribution, mail order.

Some of the best mailing lists in Australia.

We may have the right list for you! Drake List Management can get you to the people you want to talk to - both in the business world and consumers.

Our lists are accurate, up-to-the minute and allow for selective segmentation.

If you want to know the RIGHT people, call Drake List Management. Because, when it comes to mailing lists, we've really addressed the problem.

DRAKE

LIST MANAGEMENT

Melbourne, Nikki Pigounis, (03) 654 4855
Sydney, Pauline Clancy, (02) 231 6644

THE ASSOCIATES DRA 5016

The Progressive Mailing House Pty Ltd

45-47 Whiting St, Artarmon 2064. Phone (02) 439 7911. Telex 23270.

Director: E. Gabriel.

Executives: J. Fagan (dep chrmn), D. Wilson (mail order ops mgr), Ms L. Strohfeldt (list mgr), Ms C. George (client service mgr), Ms C. Englund (acct sales exec), Ms M. Beasley (sales & prod co-ord).

Consultancy client service, creative design/artwork, quality 4 colour process printing, list broking & computer facilities, bulk mailing (discounts available), sales promotion, fulfilment warehousing and despatching, one piece super-mailer.

Repr: NZ, Hong Kong.

Member of ADMA.

Christopher Pullen & Associates Pty Ltd

PO Box 72, Neutral Bay Junction 2089. Phone (02) 908 2111.

Directors: C.J. Pullen (mng dir), Mrs M.R. Pullen.

Creation & design of direct marketing advtg. Full prdn facilities.

Rankin Direct Marketing Group

109 Raglan St, Mosman 2088. Phone (02) 969 8500.

Directors: A. Maclean, Mrs A.M. Meek.

Executives: P.M. Webster (prdn mgr), Miss R. Stein (mktg counsellor).

Direct response advertising consultancy. In house facilities include marketing counsel, media recommendation, creative... (professional copywriting, layout, design, photography, art), typesetting & production for clients in industrial, retail, consumer & intangibles fields.

Member of ADMA.

Sales Punch Pty Ltd

CGS House, Foveaux & Belmore Sts, Surry Hills 2010. Phone (02) 212 1800. Telex 73870.

Directors: B. Thomson, Ms C. Robins.

Full service professional direct mail & mktg facilities from creative development to fulfilment.

Repr: Hong Kong.

Springboard Promotions & Marketing International Pty Ltd

12th fl, 60 Park St, Sydney 2000. PO Box 1357, Crows Nest 2065. Phone (02) 709 6288. Telex 20149 Austas.

Directors: B.W. Keeling, L.D. Cowan.

Executive: Ms K. Pickles (admin mgr).

Direct mktg services & product sampling.

Truscott Direct - Consultancy

The Granary, 54 Alexandra St, Hunters Hill 2110. PO Box 242, Gladesville 2111. Phone (02) 816 2423. Telex 73237.

Directors: P.G. Truscott, Mrs R.A. Truscott.

Broad range of services including financial assessment, budgetting & planning, creative concept development & copy writing, campaign management.

Fulfilment service with warehousing, picking, packing & despatch facilities for mail order merchandise.

Member of ADMA.

TV Mart & Chainmaker

PO Box 620, North Adelaide 5006. Phone (08) 267 2511.

Executive: M. Moreland (mng dir).

Consultancy through television sales.

Victorian Media Corporation Pty Ltd

1 Devon St, Croydon 3136. Phone (03) 725 2555.

Directors: A.L. Long (mng dir), F.M. Long (media dir), A.D. Preusker (mktg dir), K.B. Peplar (creative dir).

Direct mktg consultancy with creative service back up.

Ware's Business & Mailing Service

2nd floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 6288.

Director: R.J. Ware (propr).

Executive: N. Ware (prdn mgr).

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing & mailing.

Wunderman International

5th floor, 213 Miller St, North Sydney 2060. Phone (02) 922 4655. Telex Rincad 22274. Divn of Young & Rubicam Pty Ltd.

Executives: A. Smith (mng dir), B. Walker (creative dir), P. Mecklem (art dir), B. McDermott (prdn mgr).

Direct marketing advertising agency.

Member of ADMA.

Suppliers & Services

Adelaide Business Centre

242 Glen Osmond Rd, Fullarton 5063. Phone (08) 79 9491. Telex 88713 ABCENT.

Directors: A.L. Samarcq (mgn dir), C.L. Pyatt.

Direct mail specialists providing full facilities including printing, collating, folding, inserting & sealing, mailing comprehensive range of office support systems, telex bureau, serviced office complex.

Bounty Hospital Services Pty Ltd

Level 66, MLC Centre, Sydney 2000. Phone (02) 238 2169, 232 8416. Telex 72566.

Executives: A. Bateman (mng dir), Mrs V. Andrews (dep & hospitals dir).

Distribution of baby product samples & product information to new mothers - Australia wide, through major maternity hospitals.

Business & Commercial Mailing Service Pty Ltd

1 Tank Stream Way, Sydney 2000. GPO Box 4142, Sydney 2001. Phone (02) 27 4097, 27 8715, 27 9302.

Directors: W. Derricott, Mrs M. A. Derricott.

Executives: W. Derricott (mng dir), Mrs M.A. Derricott (co secty).

Creative copy, art, production, printing, mailing lists, addressing, typesetting, platemaking.

Diane Carruthers Pamphlet Distribution Service

10/16 Military Rd, North Bondi 2026. Phone (02) 300 9671.

Directors: Ms D. Carruthers.

Pamphlet distribution into letterboxes, offices & shops (Eastern suburbs & City area).

CAS Graphics Marketing

A computer service of Mayne Nickless Limited (inc in Vic). 64 Parramatta Rd, Glebe 2037. Phone (02) 517 0401.

Executive: T. Pullinger (acct mgr).

Super Centre - "One-Stop" service for Laser Printing, intelligent name & address handling, high quality personalised communications from computer or word processor. Variable text letter output, floating salutations, double addressing for accurate response mechanisms, Cheshire & Stickyback labels. Computer mailing lists compiled, sourced, maintained & managed. Data conversion from magnetic tape or floppy disc. Upper/lower case conversions of externally sourced files, identification of probable/possible duplicates, record flagging, postcoding, expansion of abbreviations & sorts. Offset printing, mail processing, creative copywriting, artwork arranged, consultancy.

Computerlist

14 Macintosh St, West Ryde 2114. Phone (02) 85 2872.

Directors: D.W. James, S. James.

Computerised management of mailing lists, catalogues & form-letters.

Data Management Services Pty Ltd

642 Albany Hwy, Victoria Park 6100. PO Box 1076, Victoria Park East 6101. Phone (09) 362 2288. Telex 93796.

Directors: K.L. Miller, D. Melville.

Executives: F. Green, J. Clohesy.

Specialising in personalised laser printed letters, file mgmt, computer produced wrappers & labels, full media processing facilities, fulfilment, mailing lists, on-line or batch computer processing.

Datamail

Divn of Likine Pty Ltd. 17 Barclay St, Marrickville 2204. Phone (02) 516 3833. Telex 26195. Distribution divn: 20 Cook Rd, Marrickville 2204.

Directors: R.A. Barnett, T.J. Greene.

Executives: SYDNEY - I.F. Cleveland (state mgr), P. Banerjee (data processing mgr), J. Brooks (NSW sales mgr); MELBOURNE - D.J. Wilson (state mgr), I. Morrison (data processing mgr), R. Briggs (development mgr).

Computer (cheshire) addressing, inserting & all bulk mail requirements, computer name & address file creation & maintenance, offset printing, trade bindery, parcels distribution system.



Phone Salmat directly.

For the distribution of samples, catalogues, newspapers and for fundraising or selective sampling operations.

Be advised by the best.



SALMAT DIRECT MARKETING PTY LTD

274 Miller Rd, Villawood 2163 (02) 727 5666

Melbourne (03) 548 1922; Adelaide (08) 46 9511; Brisbane (07) 52 9555; Perth (09) 387 6423; Launceston (003) 31 5111.

Offices: 113 Kavanagh St, South Melbourne 3205. Phone (03) 62 0021. Telex 33650 (mail processing); 424 St Kilda Rd, Melbourne 3004. Phone (03) 267 2711. Telex (data processing); 379 Queen St, Brisbane 4000. Phone (07) 231 4897.

Member of ADMA.

Datapak Word Processing Pty Limited

Suite 501, 5th Floor, 157 Walker St, North Sydney 2060. Phone (02) 922 2722.

Executive: R. Pennefather.

Quality direct mailing, word processing list maintenance.

Dependable Mailing Service

Head office: 92 Petrie Terrace, Brisbane 4000. Phone (07) 369 9844. 131 Northgate Rd, Northgate 4013. Phone (07) 266 2733, 266 2733.

Directors: D.P. Hely, Mrs F.L. Hely.

Executives: N. Cook (mgr), S. Wilkinson (repr).

Direct mail service, mail processing, list maintenance, mail order specialist, letter box distribution, mail & word processing equipment.

Member of ADMA.

Direct Mail Centre of Australia Pty Ltd

270 Wright St, Adelaide 5000. Phone (08) 211 8699.

Executives: C.W. Wilson (gen mgr).

Fully mechanised mail processing specialising in high-volume periodic mailing.

Member of ADMA.

D S W Direct Mail & Distribution

1st floor, 642 Newcastle St, Leederville 6017. Phone (09) 328 6711.

Director: C. McFarlane.

Executives: R. Simpson (client co exec), J. Walford (cons).

Elliservice: Word & Information Processing Bureau

60 Kensington Rd, Rose Park 5067. Phone (08) 31 5687, 332 4068.

Executive: Mrs M. Ellis (mgr).

Word processing bureau/information processing bureau. Typesetting, direct mail, conference secretariat, document distribution.

Ginsberg & Associates (Aust) Pty Ltd

26 MacPherson St (PO Box 3), Waverley 2024. Phone (02) 389 5299.

Directors: P.R. Ginsberg Snr, P.R. Ginsberg Jnr.

Advertising distributors of samples, circulars and similar material to letterboxes, nationally.

Handle With Care Pty Ltd

5/5 Ween Rd, Pooraka 5095. (PO Box 123, Para Hills 5096) Phone (08) 262 2295.

Directors: A. Hale, A. Moss, M. Cummins (mng dir).

Executive: T. Blumer (acctnt).

Receive, fulfill & despatch mail for direct marketers. Access mailing lists. Warehouse storage, banking monies, packaging materials as required, electronic mailing list compilation, shopfront display & service for personal shoppers (SA only), & complete handling services of consumer response.

1'state branches: 14 Waters Rd, Neutral Bay 2089. (PO Box 1202, Neutral Bay 2089) Phone (02) 908 1883.

International repr: Auckland, NZ.

IBIS Information Services

95-99 York St, Sydney 2000. GPO Box 995, Sydney 2001. Phone (02) 290 2844. Telex 27585 COMCEN.

Director: D. Clark.

Executive: M. Melling (gen mgr).

Supplies Australian and worldwide mailing lists of academics, libraries, schools & booksellers. Organises shared mailings to schools & libraries; compiles & distributes book guides for publishers.

Repr: Head office UK, company in USA.

Member of ADMA.

Imaginative Products and Promotions Pty Limited

23 Whiting St (PO Box 541) Artarmon 2064. Phone (02) 438 2977. Telex 10101 + Recsei.

Directors: D.L. Recsei (mng dir), Mrs S.P. Recsei, W.J. von Straaten (res o-seas).

Direct marketing and promotion.

Repr: South Africa.

J. Kam Publishing

11 Yalumba St, Carseldine 4034. Phone (07) 263 4601. Telex 40472.

Director: R. Hart.

Direct mail marketing and advertising for Australian exporters mailing to US, Europe, Japan, Britain.

Kangaroo-Kiwi

9 Eastbourne Cres, Nollamara 6061. Phone (09) 344 3641.

Director: Ms B. Mulqueen.

Delivery of pamphlets, samples all house hold deliviers.

Letterbox Distribution Company

142 Macquarie St (PO Box 619) Parramatta 2150. Phone (02) 689 5233, 929 8466.

Executive: S.R. Denham (state sales mgr).

Design and production of advertising dodgers, pamphlets, leaflets, flyers, mailbox distribution of all advertising materials, newspapers, trade samples. Specialised deliveries, both commercial & domestic.

Lynwood Mailing and Promotions

70 Frederick St Blacktown 2148. Phone (02) 622 1353.

Directors: Mrs J. Cole.

Educational mailing house.

MS Mail House

Owned by the Multiple Sclerosis Society of Victoria, 33 Richmond Terrace, Richmond 3121. Phone (03) 429 6122.

Directors: I.G. Hodges, A. Neil, M.R. Rayner & H. Hurley (bus projects committee dirs).

Executives: K.L. Smyth (mktg dir), W.P. Vincent (ops mgr).

Mail processing, computer mailing list management & promotional material distribution.

Music Mail

PO Box 1722, Canberra City 2601. Phone (062) 48 8535.

Executive: T. Boye.

Direct mktg, computer mailing with comprehensive up to date list of musicians & services. Music mail is also involved in promotions at any level.

Pamphlet Promotions

71 Oxford Close, Leederville 6007. Phone (09) 381 4163.

Director: M.R. Harper.

Executive: Miss L. Elsner (manageress).

Letter box delivery of pamphlets, papers & catalogues.

Polk Mailing Company Pty Ltd

77 Wellington St, Collingwood 3066. Phone (03) 417 5161.

Directors: J. Holton (chrnm), K. Guiney (mng dir), R. Troup (mktg mgr), T. Hewish (sales mgr).

A total direct mail advtg & mktg organisation. Campaign planning & prdn form concept & copy through to mechanical mail handling & bulk postage discounts.

The latest in computer technology provides list management & maintenance, research, analyses of response statistics, computerised warehousing & distribution, order fulfilment & programs for laser & computer generated mailing packages.

Extensive printing department, plastic enveloping & mail processing equipment enables total campaigns for industry, fundraising & the commercial sector all under one roof.

Member of ADMA.

Prime Marketing International Services Pty Ltd

Suite 20, 432 Chapel Rd, Bankstown 2200. Phone (02) 707 3858, 709 7468.

Divisions: Effective Letterbox Distribution, Selective Sampling Services, Controlled Circulation Publications.

Directors: R. Dayes, A. Dayes.

Executive: B. Gorman (gen mgr).

Distribution of leaflets, brochures, newspapers, magazines & samples to pre-determined post code areas. Product samples to prime prospect households. Advertising for video & magazines.

Progress Press Distributors & Printers

2 Keys Rd (PO Box 310) Moorabbin 3189. Phone (03) 556 3333.

Executives: K. Catlow (mng dir), J. Holloway (gen mgr), A. Douglas (co secty), F. Brenton (nat sales dir), L. Dale (Victorian & Tasmanian distribution dir).

LET

Ginsberg's & Associates Aust.

AUSTRALIA'S LEADING PROFESSIONAL LETTERBOX DISTRIBUTORS

We deliver your catalogue, leaflet, sample or any printed material nationally.

SYDNEY — MELBOURNE — ADELAIDE — PERTH — BRISBANE — TASMANIA

WRITE OR TELEPHONE (02) 389 5378 or (02) 389 5299

22-28 MacPHERSON ST, WAVERLEY, 2024.

PO BOX 3, WAVERLEY, SYDNEY

57 years of continuous service to Australia's national advertisers. A third generation company.



RECORD YOUR ADVERTISING MESSAGE

**No other medium
talks to prospects direct.**



For information call: SYDNEY 2122055 MELBOURNE 537 1500
MAYNE NICKLESS TELEMARKETING Recorded Inbound Services.

Letterbox distribution Australia wide, product sampling Australia wide, colour catalogue printing.

Offices: 20 Proprietary St, Tingalpa 4173. Phone (07) 390 7755 (mgr N. Hobson); 23 King William Rd, Unley 5061. Phone (08) 272 7911 (mgr A. Hardy); 6/202 Hampden Rd, Nedlands 6009. Phone (09) 386 6366; 33 Burwood Rd, Burwood 2134. Phone (02) 745 2811.

Member of ADMA.

The Red Letter Mailers

Suite 10, 15 Ogilvie Rd, Canning Bridge WA 6153. Phone (09) 364 3735.

Executive: J. Grainger (mgr).

Letterbox distributors (also field work for market research).

Ritchie Direct Marketing Co

17 Tabalum Rd, Balgowlah 2093. Phone (02) 94 1026, 949 7478. Telex 10101 INTSY attn: Rich-direct.

Directors: B.J. Ritchie.

The design, manufacture & mktg of products for retail sales & direct mktg.

R.S.V.P. Marketing Pty Ltd

PO Box 666, Neutral Bay Junction 2089. Phone (02) 908 3088. Telex 21961.

Directors: A. Shorter, J. Holman, P. Williams.

Mail order services.

Member of ADMA.

Salmat Direct Marketing Pty Ltd

Head office: 274 Miller Rd, Villawood 2163. Phone (02) 727 5666.

Directors: P.W. Mattick (mng dir), P.J. Salter, G.J. Boyle, D.H. Morton.

National household delivery of brochures & catalogues etc with effective control systems. Bulk & selective product sampling campaigns.

Offices: 1 Willow St, Dingley 3172. Phone (03) 551 6888; 19 O'Connell Tce, Bowen Hills 4006. Phone (07) 52 9555; 1 Charles St, Allenby Gardens 5009. Phone (08) 46 9511; 24 Teddington St, Victoria Park 6100. Phone (09) 362 6000.

Member of ADMA.

Security Mailing Services Pty Ltd

20 Garema Cres (PO Box 86) Kingsgrove 2208. Phone (02) 750 9688.

Directors: E. Crane, P. Costello.

Specialising in mechanical folding, addressing & inserting of envelopes & computer file maintenance.

Member of ADMA.

Sterling Secretarial

168 Stirling Highway, Nedlands 6009. Phone (09) 386 6264.

Directors: Ms M. Jessup, Ms T. Hill.

Secretarial Services:- word processing, typing, dictaphone/shorthand, photocopying, plan printing, binding, telex.

Tasmania Home Delivery Services

72 Charles St, Launceston 7250. Phone (003) 31 3839. Subsidiary of Examiner Northern TV Pty Ltd & Tasmania Sales & Marketing.

Distribution of advtg material & suburban newspapers to letterboxes throughout Tasmania & linked with Australia wide organisation for this service.

Member of ADMA.

Ware's Business & Mailing Service

2nd floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 6288.

Director: R.J. Ware (propr).

Executive: N. Ware (prdn mgr).

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing & mailing.

Telephone Marketing

DM Dial Australia Marketing (Pty) Ltd

3 Hancock St, Rozelle 2069. Phone (02) 810 7233.

Directors: G. Druckman, E. Druckman.

Telephone marketing specialists.

Electronic Telephone Systems Pty Ltd

Telephone Advertising Company

3 Little Collins St, Surry Hills 2010. Phone (02) 212 4222.

Director: J.A. Seymour (mng dir).

Executives: Miss C. Carpenter (nat sales mgr), Miss L. Stephenson (nat ops mgr).

Provision of commercial recorded information services - creative development, production and all services related to the supply of commercial recorded messages. National or local phone services also available.

Repr: Offices in all states.

Levita Telecorporation Pty Ltd

Suites 3 & 4, 116 Cabramatta Rd, Cremorne 2090. PO Box 257, Spit Junction 2088. Phone (02) 908 4455.

Executives: J.S. Lapsley (mng dir), Mrs V. Hogan (mktg/admin mgr).

Telephone sales/mktg & research.

Devising & implementing telephone "outbound" sales campaigns. Also receiving calls from direct response advertising on a multi-line switch system, which includes std-free inwats 008 numbers. Research prgms & telemarketing consulting.

Member of ADMA.

Mayne Nickless Telemarketing

10th floor, 636 St. Kilda Rd, Melbourne 3004. Phone (03) 537 1500.

Executives: J. Appleton (nat mgr), R. Hargrave (NSW branch mgr), M. Matchett (NSW sales mgr).

"Outbound" sales & mktg campaigns used for sales appointment setting, order generation, market research, product promotion, customer retention etc.

"Inbound" sales & mktg campaigns featuring a combination of local & 008 (STD free) services. Used for television & print direct response, order taking etc.

"Dial It" recorded services such as the "Maggi Line" & the "Daily Television Programmes". Used to supplement main media by delivering a 3 minute message directly to a target audience.

Office: 4th fl, 28 Foveaux St, Surry Hills 2010. Phone (02) 212 2055.

Member of ADMA.

Morrissey Malcolm Direct Marketing

284 Fitzgerald St, Perth 6000. Phone (09) 227 9716, 227 9416.

Directors: J.P. Morrissey (mng dir), Mrs P. Malcolm, D. Bull (mgr-Adelaide).

Telephone mktg.

Offices: 9th fl, 37 Swanston St, Melbourne 3000. Phone (03) 63 3478, 654 4277; 1st fl, 61/83 O'Connell St, North Adelaide 5006. Phone (08) 267 5020, 267 5667.

Recorded Information Services

Australian Elizabethan Theatre Trust Bldg 153 Dowling St (PO Box KX313) Kings Cross 2011. Phone (02) 357 3077. Telex 22349.

Executives: H.M. Miller, D. De Carvalho.

Recorded telephone information services, state or national phone services on temporary or permanent basis. Provide creative & advtg development, message prdn & 24 hour monitoring service. Additionally interactive-computerised phone ordering services & equipment.

Telephone Recorded Information of Australia

10 Alston Ave, Como 6152. Phone (09) 450 3592.

Director: D. Yates (principal).

Long, short & special DIAL IT services, voice recognition ordering services, time, temperature, historical info, telephone direct marketing services, information services like Dial-A-Recipe, automatic computer voice response, strategic communications, equipment supply, mail order and telephone shopping facilities.

Telesearch Communications

76 Burrows Rd, Alexandria 2015. Phone (02) 519 5929.

Executive: A. Whyte.

Professional telephone mktg operating, providing both outbound & inbound facilities. Services include - lead generation, mkt research, product selling, launching, sampling & customer maintenance. Depending on the project, additional services are available as part of a comprehensive package.



SELLING BY PHONE

Phone now and hear how professional telephone marketing can tap your market.



For information call: SYDNEY 2122055 MELBOURNE 537 1500
MAYNE NICKLESS TELEMARKEETING Live Outbound services.



RESPONSES BY PHONE

Ask your prospects to 'phone now' -
for results faster than coupons.



For information call now: SYDNEY 2122055 MELBOURNE 537 1500
MAYNE NICKLESS TELEMARKEETING Live Inbound Services.

ABC Enterprises

Valetta Bldg, Cnr Campbell St & Reserve Rd, Artarmon 2064. Phone (02) 339 0211.

Executive: G. Hamilton (dir of ABC Enterprises).

Properties: Characters based on ABC radio & tv programmes.

Active Marketing Pty Ltd

6th Floor, 434 St Kilda Rd, Melbourne 3004. Phone (03) 267 6300. Telex 32711.

Directors: J.E. McKay, G.J. McKay.

Executives: J. McKay (mng dir), C. Mack (mktg services mgr), Ms J. Munnery (admin services mgr).

Sports marketers and consultants for the Victorian Football League, West Australian Football League, Queensland Rugby League, Sydney Swans. Producers of theatrical events and/or festivals. Consultants, Australian Bi-Centennial Authority.

Advance Australia Marketing

155 Park St, Sth Melbourne 3205 Phone (03) 690 4055. Telex 136117. A divn of Westwood Rogers Marketing Pty Ltd.

Directors: B. Westwood, K. Rogers.

Properties: Advance Australia Campaign.

Offices: 7th floor, Suite 706, Westfield Towers, 100 William St, Sydney 2001. Phone (02) 356 4022; Suite K, Burnside Village, 447 Portrush Rd, Glenside 5065. Phone (08) 338 1208; Suite 41, Piccadilly Square, Nash St, Perth 6000. Phone (09) 325 7016; 1 Hipwood St, Spring Hill 4000. Phone (07) 839 9808.

Australasian Licensing

18 Eric Rd (PO Box 197) Artarmon 2064. Phone (02) 428 2914. Telex 71792.

Executive: H. Harris (mng dir).

Properties: Children's Television Workshop (Sesame Street characters), Creative Licensing Corporation (Orion Films), D.I.C. Studios (Inspector Gadget, Heathcliff, Wolfman Rock), Hasbro Industries (Charmkins), Namco-America (Pac-Man, Pole Position), Tonka Corporation (Tonka name & logo), Universal Licensing Corporation (Cathy, Cathy Remembers), Western Publishing Corporation (Little Golden Book Characters).

Australian Olympic Federation

PO Box 284, South Melbourne 3205. Phone (03) 699 3866. Telex 39484.

Executives: S.B. Grange (pres), J.L. Patching (secty-gen/licensing), R.K. Gosper (vice pres), P.W. Coles (IOC member).

Sporting associations and marketing of the Australian Olympic Team.

Clearprint Smurfit Pty Ltd

585 Burwood Highway, Knoxfield 3180. Phone (03) 221 8800.

Executive: J. Clear (mng dir).

Properties: Australian Ballet.

Glen Darlington & Associates Pty Ltd

3/281 Sussex St, Sydney 2000. Phone (02) 264 6188. Telex 74684.

Representing: FILM - Star Wars, The Empire Strikes Back, Return Of The Jedi, Raiders Of The Lost Ark, Indiana Jones And The Temple Of Doom, Twice Upon A Time, E.T. - The Extra-Terrestrial, Jaws 3-D, James Bond 007 (With a View to Kill), Ewok Movie. TELEVISION - Airwolf, Street Hawk, Magnum, Knight Rider, A-Team, Doctor Snuggles, Captain Cookaburra's Australiha, 'Captain Cookaburra's Road To Discovery.

Gaffney International Licensing

121-123 Johnston St, Fitzroy 3065. Phone (03) 417 1988. Telex 39158 Gafflic.

Directors: F. Gaffney, B. Lee, J. Walsh.

Executives: P. Grundy, R. Kyatt.

Properties: Blackstar, Bourke & Wills, Bunyip, Claude & Norm, Conan, Coolangatta Gold, Dungeons & Dragons, Fame, F.I.F.A. (Soccer), First Fleet, Fraggie Rock, Garfield, Grand Prix De Monaco, Hooroo & Gang, Hulk, Koalas, The Light Horseman, Love Is, Marilyn Monroe, Marvin, MASH, Maxy Mouse, Munch Bunch, Muppet Babies, Muppets, Ossie Ostrich, Paddington Bear, Phar Lap, Pique (World Cup), Raggedies, Rally Monte Carlo, Robbery Under Arms, Slim Dusty, Smurfs, Snake, Snoopy, Snowy River, Soccer Cup 86, Spiderman, Sport-Billy, Tarzan, The Fall Guy.

Repr: P. Bower- 41 Neeworra Rd, Northbridge 2063. Phone (02) 95 6334.

Walter A. Granger Pty Ltd

149 Castlereagh St, Sydney 2000. Phone (02) 267 8942. Telex 71194.

Executives: W.A. Granger (repr), J. Cookson (mktg mgr).

Walt Disney Productions (character properties).

Hang Ten Australia

C/- Westwood Rogers Marketing Pty Ltd, 155 Park St, Sth Melbourne 3205. Phone (03) 690 4055. Telex 136117.

Director: K. Rogers.

Property: Hang Ten.

Hanna-Barbera Australia

34-36 Atchison St, St Leonards 2065. Phone (02) 439 3877. Telex 24650.

Executive: R. Hilton (dir character merchandising).

Properties: Hanna-Barbera characters include: The Flintstones, Yogi Bear, Scooby-Doo, Top Cat, The Biskitts, Soccerroos, James Hardie 1000, Mr Men/Little Miss, Woofits, Victoria Plum, Danger Mouse, Ziggy, Waltzing Matilda.

Khvat Group Pty Ltd

25 Darling St, South Yarra 3141. Phone (03) 267 6511.

Directors: I. Townley, R. Derry.

Complete financial onto mktg planning, development & implementation of licensable properties, service of products, finance broking inclusive venture cap.

Le'Gaf Marketing Pty Ltd

42 Johnston St, Fitzroy 3065. Phone (03) 417 1466. Telex 39158.

Executives: R. Lee, J. Walsh.

Properties: A.C.H.P.E.R., Cheerchamps Cadbury's, Beatie Baily, Betty Boop, Felix The Cat, Hagar, Kitty, Susan Perl, Super Action, Aussie Battler, Snoopy, K.A.B., S.S. Happiness, Vegemite, Action Australia, Melb. Tourism, Nabisco, Sydney Opera House, Le Specs, Le Sport, I Love Australia, Sugar & Spice, Victoria's 150th Anniversary, Streets Ice Cream, Aeroplane Jelly, University Logo Collegiate, Big M, Redheads.

Liberty-PDC

41 Flood St, Leichhardt 2040. Phone (02) 569 0011. Telex 71193.

Executive: J. Lloyd.

Properties: Cabbage Patch Kids, Dr Seuss.

'Life. Be in it' Australia

1st fl, 573 Chapel St, South Yarra 3141. Phone (03) 240 8222. Telex 38747.

Executives: D. Jones OBE (chrnm), Dr I. Bennett (chief exec), Acctn dirs - M. Dolan (Munch 'n Crunch), A. Smith (Come 'n Try), J. Richardson (Stay 'n Play).

Licensing, sponsorships & commercial dealings for 'Life. Be in it'.

MSG Pty Ltd

434 St Kilda Rd, Melbourne 3004. Phone (03) 266 1615. Telex 32235.

Directors: I.C. Bladon, G.L. Nicholls, K. Fisher, J. Russell, R. Beaton.

World Orienteering Championships, 1985; Melbourne F.E.I.P. (Free Entertainment In The Park); Vic Tourism Commission; (Penguin Vic).

Nouveau International Pty Limited

14 Baker St, East Botany 2019. PO Box 206, Botany 2019. Phone (02) 666 5933. Telex 73459.

Directors: M. Isaacs, P. Kantor.

Executives: M. Isaacs (mktg dir), P. Kantor (sales dir).

Manufacturer of quilt covers, pillowcases, towels and face washers covering the following licensed designs: Return of the Jedi, Walt Disney, Come on Aussie, Advance Australia, Fraggie Rock, Muppets, Snake.

Repr: Melbourne, H. Rosenberg (03) 818 6819; Adelaide, J. Hart Agencies (08) 223 4114; Perth, K. Robins (09) 321 7351; Brisbane, C. Skirving (07) 221 8057.

P.B.L. Marketing Pty Ltd

11th floor, 54 Park St, Sydney 2000. Phone (02) 268 0666.

Executives: A.J. Skelton (gen mgr), D.R. Morley (mer mgr).

International consultants for the licensing, merchandising and promotion of sporting, commercial and theatrical properties.

Agents for: Australian Cricket Board, Wimbledon Tennis, British Open Golf, Paramount Pictures Corporation, National Football League Inc. of USA, Stephen J. Cannell Productions, Terms of Endearment, Footloose, Hardcastle & McCormick, World Championship Cricket in February/March, 1985 (all tv series).

John Sands Greetings

14 Herbert St, Artarmon 2064. Phone (02) 43 0401.

Directors: R. Fuller (mng dir), G. Horler (licensing mgr).

Properties: Holly Hobbie, Strawberry Shortcake, Care Beers, Herself the Elf.

John Singleton League Licensing Pty Ltd

Cnr Wentworth & Valentine Sts, Parramatta 2150. Phone (02) 635 8188.

Directors: J. Singleton (chrnm), D. Harrop (mng dir).

Licensing rights & endorsements for the New South Wales Rugby League & the thirteen Rugby League Clubs in the Sydney Rugby League first divn competition.

South Australian Telecasters Limited

45-49 Park Terrace, Gilberton 5081. Phone (08) 269 5522.

Executive: K. Campbell (gen mgr), D. Earl (assnt gen mgr).

Property: Fat Cat.

Southern Television Corporation Pty Ltd

202-208 Tynte St, North Adelaide 5006. Phone (08) 267 0111.

Executives: T. Talbot, R. Carless (reprs).

Property: Humphrey Bear.

Stylecraft Promotions Pty Ltd

17 Cawarra Rd, Caringbah 2229. Phone (02) 525 8143.

Executive: T. Stiles (dir).

Property: Walter Lantz (Woody Woodpecker).

United Press International

2 Holt St, Sufry Hills 2010. Phone (02) 212 3899.

Executive: Ms E. Fidden (features mgr).

Properties: United Feature Syndicate, Inc. Newspaper Enterprise Association.

Victorian Football League Marketing

6th Floor, 434 St Kilda Rd, Melbourne 3004. Phone (03) 267 6300. Telex 32711.

Directors: Dr A. J. Aylett, J. Hamilton, A. Mantello, R. Oakley, J. Morgan, L. Wiegard.

Executives: J. E. McKay (mktg dir), C. Mack (mktg services mgr), Ms J. Munnery (admin services mgr).

Product licensing, merchandising and endorsement for the Victorian Football League.

Westwood Rogers Marketing Pty Ltd

155 Park St, Sth Melbourne 3205. Phone (03) 690 4055. Telex 136117.

Directors: B. Westwood, K. Rogers.

Properties: Advance Australia, America's Cup Defence 1987 Ltd, Hang Ten Australia, Kangaroo Australia, Confederation of Australian Sport, Amco, Australia Games Foundation.

Offices: 7th floor, Suite 706, Westfield Towers, 100 William St, Sydney 2001. Phone (02) 356 4022; Suite K, Burnside Village, 447 Portrush Rd, Glenside 5065. Phone (08) 338 1208; Suite 41, Piccadilly Square, Nash St, Perth 6000. Phone (09) 325 7016; 1 Hipwood St, Spring Hill 4000. Phone (07) 839 9808.

Yaffa Syndicate Pty Ltd

432 Elizabeth St, Surry Hills 2010. Phone (02) 699 7861. Telegraphic address Yaffa, Sydney. Telex 21887.

Executives: D. Yaffa (mng dir), J. Bremner (gen mgr), T. Hawley (licensing mgr).

Properties: Licensing Corp of America - DC Comics, Superman, Batman, Supergirl, Wonder Woman; Warner Bros - Bugs Bunny, Roadrunner, Tweety, etc; King Features Syndicate - Berenstain Bears, Phantom, Hagar, Popeye, Blondie, Betty Boop; MGM/United Artists - Pink Panther, Tom & Jerry & nostalgia films; Jaivase - Wausies.

Repr: Melbourne, Wellington.

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Director

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Sales Promotion

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Access Promotions Personnel Pty Ltd

20 Auburn Rd, Auburn 2144. Phone (02) 643 2524.

Directors: B. Meyer, G. Van Der Vliet.

Promotions co-ordination, promotional girls & guys, hostesses & receptionists, demonstrators, sales staff, merchandisers, displays, photography. Total promotion packaging.

Adrenalin Pty Limited

42 Atchison St, St Leonards 2065. Phone (02) 437 6062.

Directors: P. Alford, J. Goodman, S. Pask, V. Senchenko.

Executives: D. Sault, V. Senchenko, J. Elliott.

Complete sales promotion and advertising campaign packages, specialising in promotions, packaging and display material, sales aids and incentive schemes.

Member of ASPA.

Adspec Pty Limited

H.O. 19a Boundary St, Rushcutters Bay 2011. Phone (02) 331 2211, 332 1794. Telegrams Adspec Sydney. Telex AA24707.

Directors: N.G. Madden (mng dir), P. Rigbye (gen mgr).

Executives: P. Johnston, G. Sharp (Vic), C. Watson (SA, WA), G. Cash (Qld).

Distributors & promoters of the Adtile Advertising & Merchandising Systems.

Adval Creative Printing (Vic) Pty Ltd

2-4 Rosebank Ave, Clayton 3168. Phone (03) 548 2555.

Directors: N. Gengoult-Smith (sales dir), D. Vance (dir).

Total retail communication campaigns developed and produced for clients and agencies under the one roof. Services include pre and post analysis of trade opportunities, concept layouts, finished art, cardboard engineering and printing facilities.

The Agency - Cordon Bleu

1st fl, 275 Broadway, Sydney 2007. Phone (02) 660 6633.

Directors: J. Towers (mng dir), Miss K. Roberts.

Entertainment consultants - agents for bands, artists, concerts, tours.

Ballment Partners

5 Porters Lane, St Ives 2075. Phone (02) 44 5834.

Directors: A.B. Ballment, Mrs B.I. Ballment.

Conception, prdn & implementation of all sales promotion activities. Experienced in the organization & promotion of sporting sponsorships.

Repr: R. Oaks, 40 Mills St, Hampton 3188. Phone (03) 598 1395.

Max Bostock

320 Churchill Ave, Subiaco 6008. Phone (09) 382 2030.

Director: M.A. Bostock.

Creative & promotional concepts, development & co-ord for consumer, print & air media.

Brainsell

15 York St, St Kilda West 3182. Phone (03) 534 7632.

Executive: G. Braddy (mgr).

Compare work for trade & sales presentations, complete voice over facilities, available for tv & radio commercials, audiovisual productions, documentaries, feature films.

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Melbourne: Fresca Scarf Company, 289 Flinders Lane, Melbourne, Victoria 3000.

Telephone: (03) 63 8911. Telex: AA 135075.

Sydney: Philip Lappin Agencies, 45 Market Street, Sydney, N.S.W. 2000.

Telephone: (02) 264 3184.

CIGS

Convention Incentive & Group Services. CIGS House, 3A Queens Rd, Melbourne 3004. Phone (03) 267 2488. Telex 32871.

Executives: W.R. Murray (mng dir), Miss A. Wilson (dir).

Consultants specialising in incentive programmes, commercial travel, product launches, dealer conventions, sales seminars. Audio visual production, entertainment & staging, budgeting & management of special promotions.

Clifford Promotions

2/37 Victoria St, Epping 2121. Phone (02) 86 3339.

Directors: M.J. Clifford, Mrs J. Clifford.

Consultants in marketing & promotional services, specialising in special events & projects.

The Columb Corporation Pty Ltd

329 Lennox St, Richmond 3121. Phone (03) 428 4171.

Directors: N.N. Columb (mng dir), Mrs. B.H. Columb (co secty).

Promotions, prize co-ordination, program packaging.

Community Club Awards of Australia Pty Ltd

GPO Box 2076, Brisbane 4001. Phone (07) 229 0644. Telex 41373.

Directors: A.W. Brandt, Ms M.E. Tutin.

Direct-response advertising, merchandising, public relations & media merchandising.

Concept Advertising & Marketing

164 King St, Newcastle 2300. Phone (049) 2 5425.

Directors: D. Carson, R. Beath.

Geotype products, instant plastic signs.

Creative Graphics Pty Limited

70 Buckingham St, Surry Hills 2010. Phone (02) 699 2399.

Director: D. Roseman.

Comprehensive below-the-line services, specialists in sales promotion, merchandising, packaging & display material, sales aids & incentive schemes.

Creative Sales

11/199 Pacific Hwy, North Sydney 2060. Phone (02) 929 6600.

Directors: N.C. Tanner (mng dir), K.J. Smith.

Full service sales promotion agency. Complete & professional promotional service including creative concept, strategy planning & execution of promotional plans for all products & services in all types of markets.

Eight Days A Week

1272 Dandenong Rd, Murrumbena 3163. Phone (03) 569 4400.

Director: B.J. Flynn.

Management, supervision & co-ord of sponsorship funds on behalf of company's and/or organisations. Acquiring of sponsors for various events, sporting, community services, festivals, public participation activities. Packaging sponsorship opportunities for company's to promote products both in Australia & overseas. Experienced in sporting arena with VFL, VRC, tennis, golf (Vic open tournament dir), motor car racing, ten pin bowling. Also background in festival co-ord shopping centre & trade proms, specialised co seminars & conventions.

Mike Farley International

98 Brougham St, Kings Cross 2011. Phone (02) 358 1213.

Executives: M. R. Farley (mng dir).

Sales promotion & mktg consultants. Specialising in new product launches, market identification, dev of mktg strategies & product viability studies. Promotions for the leisure and entertainment industry, franchising packaging, computer printed banners & signs.

Repr: U.S.A., NZ, UK.

Handle With Care Pty Ltd

5/5 Ween Rd, Pooraka 5095. (PO Box 123, Para Hills 2096.) Phone (08) 262 2295.

Directors: A. Hale, A. Moss, M. Cummings (mng dir).

Executive: T. Blumer (acctnt).

Full sales promotion services for receiving & fulfilling consumer claims & entries for schemes such as chance to win, cash refund share-outs, free offers, self liquidating premiums, money-off couponing & direct marketing offers. Computer facilities used for all work processed. Warehouse facilities plus shopfront sales for direct marketers.

I'state branch: 14 Waters Rd, Neutral Bay 2089. (PO Box 1202). Phone (02) 90 1883.

O'seas office: Auckland, NZ.

Lance Harris Promotions Pty Ltd

5 Sunhill Rd, Mt Waverley 3149. Phone (03) 277 4821.

LHP "the original cube pad" company.

IMR Marketing Services

A divn of Independent Management Resources Pty Ltd. Ground floor, 71-73 Palmerston Cres (PO Box 543) South Melbourne 3205. Phone (03) 690 6444.

Director: G.J. Doyle.

Executives: Miss M. Tucker, Miss K. Amson.

Specialist in sales promotion design & execution, also advtg & mktg concepts.

Inspirations Publicity & Promotions

Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 690 5373.

Directors: Steve Jonas (mng dir), Miss K. McD. Jonas.

Executive: Mrs M. Pulvirenti (acctnt exec).

Product launches, consumer competitions, media promotions.

Instant Marketing Australia Pty Ltd

8th floor, 230 Collins St 3000. Phone (03) 654 3288. Telex 33615 Welsh.

Directors: E.R. Clayton, D.A. Roach.

Executive: C. Fang (prdn mgr).

Sales promotion, marketing & legalized gaming consultants specialising in the "Scratch Off" game concept for involvement, controlled & probability games. Suppliers of game pieces throughout Australia, NZ & South East Asia.

Inventive Public Relations

PO Box 335, Double Bay 2028. 115 Bellevue Rd, Bellevue Hill 2023. Phone (02) 327 4906.

Executive director: G.C. Watt.

Executives: G. Watt (gen mgr), R.C. Watt (co secty & office mgr), V.A. Watt, R.S. Watt (research).

Consumer and trade sales promotion consultancy for companies and organizations taking a full public relations service, whether counselling or practitioner.

JAB Marketing Group Pty Ltd

71 Alexander St, Crows Nest 2065. Phone (02) 438 4111. Telex 71911.

Executive: J.W. Brothers (mng dir).

Consultants in marketing services, specialising in sales promotion and merchandising.

Jova Fashion Promotion

15a Hewitt Ave, Wahroonga 2076. Phone (02) 48 5358.

Director: V. May.

Specialised microphone promotion, fashion promotion, in-store point-of-sale presentations, fashion co-ordination of parades, comperes fashion duo.

John Kerr Promotions

Suite 4C, 4th fl, "Glen Crag", 119 Leichhardt St, 4000. Phone (07) 839 4088.

Director: J. Kerr.

Consultants in advtg promotion, sports & general promotions, conventions, seminars & special events.

Allan Kleiman Merchandising

1st floor, 322 Little Lonsdale St, Melbourne 3000. Phone (03) 602 2922. Telex 37741 Aklm.

Directors: A. Kleiman, Mrs D.A. Kleiman.

Sales promotion & mktg.

Ron Lucas & Associates

320 Churchill Ave, Subiaco 6008. Phone (09) 382 2060.

Director: R.L. Lucas.

Sales promotions consultants.

Alexander MacDonald Marketing Services

3 Knox St, East Malvern 3145. Phone (03) 25 5181. Telex 38455.

Director: A.K. MacDonald (mng dir).

Sales promotion, conventions & sales incentives.

The Market Place Marketing Group (NSW) Pty Ltd

Unit 2, 44 Victoria St, Nth Sydney 2060. Phone (02) 923 1633. Telex 72286 TMPMG.

Directors: L. May (chrmn), P. Tully, C. Doctor, G. Parkes, A. Stevens (prdn dir), H. Van Brunessen (co secty), M. Richardson (creative dir), T. Smith (incentive mgr).

Total sales promotion prgms, with complete in-house concept, design, typesetting, colour separation & print facilities.

Member of ASPA.

The Market Place Marketing Group Pty Ltd

153-155 Cecil St (PO Box 387) South Melbourne 3205. Phone (03) 699 6677.

Directors: E.V. Fordham (chrmn & mng dir), M. Dolan, K. Sullivan (acctnt dir/assoc dir), G. Shepard (creative dir/assoc dir), S. Low (fin dir).

Member of ASPA.

Marketing 2000

PO Box 58, Montrose 3765. Phone (03) 729 4989; (03) 728 1896 a/h.

Director: J. Hughes (mng dir).

Point-of-sale concepts, design & prdn, outdoor & transit concepts, design & application, promotional & mktg concepts.

Maynard Promotions Pty Limited

Suite 1b, 23 Atchison St, St Leonards 2065. Phone (02) 439 6800, 439 6860, 437 6117. (Divn of Maynard Promotions Pty Ltd).

Directors: R.G. Maynard & J. Maynard (jnt mng dirs).

Promotional specialists, consumer & trade. Sales promotion/ publicity, media promotion. Member of ASPA, member P.R.I.A.

Ken Murphy & Associates

7th fl, Suite 706, 100 William St, 2011. Phone (02) 356 5022.

Executive: K. Murphy (mng dir).

Continuity promotions, new product launches, motivational programmes, Advance Australia premiums.

Newmedia International Pty Ltd

2nd Floor, 160 Sailors Bay Rd, 2063. Phone (02) 958 1699.

Directors: P.B. Ashby, B. Matthews.

Interactive marketing. Specialising in advertising communications.

Repr: Johannesburg, Amsterdam, Paris, Rome, Hamburg, Copenhagen, New York, London.

Ogilvy & Munro Promotional Services

Suite 4, 2nd floor, 405-411 Sussex St, Sydney 2000. Phone (02) 212 3644.

Executives: J.C.M. Ogilvy (mng dir), C. Munro (account dir).

Total promotional planning from concept to execution. Including supply of staff for in-store demonstrations, new product launches, merchandising, exhibitions and trade fairs.

Panache Promotions

1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.

Executives: D.J. McGrath, Mrs L.J. McGrath.

Erection of in store point of sale material, merchandise on behalf of the client at venues including supply of staff, handling the stock, arranging the displays, handling the banking & accounting facilities, security & so on. Trade fairs & conferences, setting up of the stands, hosting, arranging prizes & give aways for 3 product launches on a national basis. Shopping centre sales promotions organisation of everything from music to uniforms.

The Pascall Principal Pty Ltd

"The Paternoster", 1 Union St, Pyrmont 2009. Phone (02) 692 9999.

Directors: K. Pascall (mng dir), Mrs J. Pascall (secty).

Executives: Ms J. Pascall (mktg mgr), Ms M. Moffat (sales mgr).

Full sales & mktg services, specialising in up-market custom-made merchandise. Full travel services, V.I.P. gifts, commemorative items.

Pharmabroker Sales Pty Limited

155 Willoughby Rd, Crows Nest 2065. Phone (02) 439 6444 (3 lines).

Executives: S.M. Bowen (mng dir), Mrs H.L. Millward (fin cont).

Offers a national selling & merchandising service in pharmacies & department stores.

Premiums & Promotional Games Pty Ltd

270 Flinders St, Adelaide 5001. Phone (08) 223 1022.

Directors: A.B. Brennen, K.J. Scrimshaw.

Scratch-off, tear open, lift-up, push-out promotional games, supermarket continuity programmes, controlled markdown programmes.

Printaction Australia Pty Ltd

116 Bronte Rd, Bondi Junction 2022. Phone (02) 387 6699.

Executive: L. Rumble (mng dir).

One stop sales promotion centre.

PromoCo

Promotions & Publicity Unit of Sponsor Brokers of Australia Pty Limited. Level 6, Elf Aquitaine Building, 99 Mount St, North Sydney 2060. PO Box 388, Milsons Point 2061. Phone (02) 922 3607.

Directors: G.A. Gabriel (mng dir), M. Gabriel (dir/co secty).

Major promotions & publicity events.

Repr: Sponsor Brokers of New Zealand (Auckland); Sponsor Brokers of America (Dallas, Texas, USA).

Promographics Pty Ltd

67 Cardigan Place, Albert Park 3206. Phone (03) 699 5269, 690 4162.

Directors: L.P. Rice (creative dir), P.C. Corke (mktg dir).

Sales promotion & incentive schemes, pack & graphic design.

Member of ASPA.

Promotion Partnership

11th Fl, 140 Arthur St, North Sydney 2060. Phone (02) 922 2855.

Executives: C. Sharpe (mgr), Miss T. Loughran (acct mgr).

Creation & implementation of all forms of sales promotion.

Repr: A divn of Ogilvy & Mather Australia.

Promotional Campaigns Pty Limited

13th floor, 100 William St, Sydney 2011. Phone (02) 358 4607. Telex 24674.

Director: M. Williams (mng dir).

Creates imaginative ideas for sales promotions. Ideas notable for their originality, impact & effectiveness. Creative ideas that support the branding effort. Motivational schemes for the consumer, trade & salesforce. Marketing consultancy, merchandise & point of sale implementation & direct mail.

Repr: A divn of FCH Marketing & member of the Fortune Communications Holding Group.

Member of ASPA.

Promotional Thinking

1st floor, 56 Berry St, North Sydney 2060. Phone (02) 957 3233. Telex 72667.

Executives: M. Selby (mng dir), C. Buchanan (creative dir), Mrs E. McIntyre (fin dir), J. Holland, R. Allen, P. Joseph (acct service).

Specialists in professional sales promotion, packaging, point-of-sale and all major marketing functions.

Member of ASPA.

Promotionstaff (Australia) Pty Ltd

3 Bowen Crescent, Melbourne 3004. Phone (03) 267 3947, 267 4122.

Directors: Susan Drever, W.M.O. Drever.

Specialising in staff for product launches, in-store demonstrations, trade fairs and conferences, total trade promotion co-ordination and consultancy.

Purchase Point Pty Ltd

8 Berry St, North Sydney 2060. Phone (02) 92 0357, 922 5811.

Directors: R. Wentworth-Sheilds, C.W. Bean, M. D. Silva.

Executives: A. Goodrich (gen mgr).

Full service sales promotion agency. Complete marketing services from concepts and pack design to all techniques of promotions, point-of-sale. The total marketing package or projects.

Member of ASPA.

Graham Rebbeck Promotions Pty Ltd

Lot 5, Vidotto Court, Pearceedale 3912. Phone (059) 78 6972.

Directors: G.B. Rebbeck, Mrs J.A. Rebbeck.

Melbourne promotions, event co-ordination includes (The Great Victorian Bike Ride). Hire of promotional bus (all facilities). Point of sale promotion, sponsorships, voice-overs & compering.

Regional Promotions

26 Nicholson St, Crows Nest 2065. Phone (02) 439 7056. Telex ENZEX 21571.

Director: D.W. Evans.

Specialising in conceptual promotional ideas & premium offers. Design of packaging, display units, exhibition stands, suppliers of caps & shades, T-shirts, bags, executive gifts.

Jeffrey Rowe & Associates Pty Ltd

2 Spit Rd, Spit Junction 2088. Phone (02) 960 3777.

Director: J. Rowe (mng dir).

Executives: P. Johnson, S. Wallace.

Full sales promotion. Direct mktg & merch services.

Specialising in complete promotional, merchandising sports mktg promotions. Full creative & product facilities with design service for packaging, merchandising, P.O.S. & exhibition.


Sadie

21 Dellamarta Rd, Wangara 6065. Phone (09) 409 9255.

Director: P.J. McGuire.

Executive: J.A. Scaife.

In-store, shopping centre, trade fair, promotional activities.



120 years of combined promotional experience, Australia's biggest art studio working solely on promotions, a client list that reads like a business Who's Who, and still we give you personal attention.

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PROFESSIONAL SALES PROMOTION FROM

Promotional Thinking

56 BERRY STREET, NORTH SYDNEY, 2060. TELEPHONE 436 3233.

The Sales Machine Pty Ltd

55 Grosvenor St (PO Box 327) Neutral Bay Junction 2089. Phone (02) 908 2100. Telex 73062.

Directors: A. Hale (chrm), G. Martin Jones (mng dir), A.T. Moss (co secty), T. Wilson (dir), A. Gold & D. Livingston-Vale (assoc dirs).

Account directors: A. Gold & D. Livingston-Vale, T. Wilson.

Executives: L. Lawrence (gen mgr), J. Cartwright (creative dir).

A full service sales promotion agency.

Office: New Zealand.

Member of ASPA.

The Sales Promotion Office

2/281 Rundle St, Adelaide 5000. Phone (08) 223 1842.

Director: B. Keir.

The development & implementation of the complete sales promotion package.

Repr: UK.

Sales Punch

CGS Hse, Cnr Foveaux & Belmore Sts, Surry Hills 2010. Phone (02) 212 1800. Telex 73870.

Directors: B. Thomson, Ms C. Robins.

Full service sales promotion & creative mktg consultancy from concept to total execution, including research, creative design, packaging, point of sale, merchandising, incentives, motivational packages, seminar & conference organisation, exhibitions, product launches, consumer contests/competitions, premium supply, audio visuals & documentaries.

Repr: Hong Kong.

Member of ASPA.

Sales Rise Pty Ltd

8th floor, 76 Berry St, North Sydney 2060. Phone (02) 925 0222. Telex 24782. Facsimile: 929 4034.

Director: J. Wassner.

Sales promotion & direct marketing.

Member of ASPA.

The Sales Tacticians Pty Ltd

283 Alfred St North, North Sydney 2060. Phone (02) 92 0863.

Director: M.T. Wrigley.

Executive: Miss D.M. Hawthorne.

A full service sales promotion agency and marketing consultancy. Specialising in the conception, execution and administration of tailor-made sales promotion and merchandising campaigns.

Member of ASPA.

Sam Sales Promotion Pty Ltd

165 Victoria Ave (PO Box 71) Albert Park 3206. Phone (03) 699 5844, 699 5690.

Directors: A. Nelson & R. McKinnon (jnt mng dirs).

Sales promotion, mktg services, packaging design & development, merchandising & printing.

Peter Sawyer Sales Promotion

Suite 9, South Yarra Corporate Centre, 209 Toorak Rd, South Yarra 3141. Phone (03) 240 0866.

Directors: P.V. Sawyer, G.A. Sawyer.

Executive: S. Morris.

Sales promotion, marketing, development & implementation.

The Showmen Pty Ltd

88 Parramatta Rd, Camperdown 2050. Phone (02) 517 2211.

Directors: B. Limb (exec prod), E. Manners, G. Lehman (gen mgr), R. Barratt (tech dir), M. O'Brien (consultant dir).

Executive: P.J. Meredith (creative dir).

All promotional requirements, audio visual services, casting & talent, exhibitions & conventions.

Repr: M. O'Brien, 327-331 Bay St, Port Melbourne 3207. Phone (03) 64 1051.

The Southern Connection Pty Ltd

290 Coventry St, South Melbourne 3205. Phone (03) 699 2877. Telex 139713.

Directors: L. May (chrmn), W. Hemming (mng dir).

Total sales promotion prgms, with complete in-house scen & litho print facilities.

Repr: The Market Place Marketing Group (NSW) Pty Ltd, Sydney (02) 923 1633.

Sponsorship Co-ordination

198 Keilor Rd, North Essendon 3041. Phone (03) 379 6000.

Executives: R.L. Martin, K.J. Martin.

Specialized sponsorship projects.

Starting Point Promotions

207 Balaclava Rd, Caulfield 3162. Phone (03) 527 5027.

Executive: J. Ennis (gen mgr).

Sales promotion and marketing consultants.

Storeforce Merchandising & Promotions Service

2nd floor 67-69 Alexander St, Crows Nest 2065. Phone (02) 43 5257.

Director: A. Loveard (mng dir).

Executives: R. Ritenis, I. Mallison (client services co-ord).

Sales & merch to retail stores in cap cities & major regional centres throughout Australia. Services include sales, negotiation & placement of displays, relays, shelf management, monitoring/support of trade proms. Specific call time allocated to each client at each call. Pre-budgeted call costs, inclusive of travel.

Strut Productions Pty Ltd

67 Milroy Ave, Kensington 2033. Phone (02) 662 8882.

Directors: G. Charles, J. Charles.

Organise live shows to promote products and fashion.

Tavco Pty Ltd

797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.

Executive: T.V. Minear.

Sales incentives, trade functions & product launches, consultants in marketing with audio visual expertise. Staging and stage management combined with full co-ordinated services for sales and marketing exercises.

Tiffany Advertising Group Pty Limited

14th floor, 44 Market St, Sydney 2000. Phone (02) 29 5405, 29 5314.

Director: Mrs M.B. Beck (mng dir).

Executive: M. Alvre (mgr & dir).

In-house facilities for design & display, concept packaging, sales motivational programmes. Design & co-ordination of incentive programmes, sales lists & all public relations. Trade conference promotions & displays.

Toplan Sales Promotion Pty Ltd

55 Victoria St (PO Box 434) North Sydney 2060. Phone (02) 923 1422.

Executive: R. Hurwitz (mng dir).

Sales promotion agency, marketing consultancy.

Member of ASPA.

Underline Pty Ltd

4th Floor, 168 Walker St, Nth Sydney 2060. Phone (02) 922 5733. Telex 71037.

Directors: R. Booth, D. Stewart, G. Jackson.

Executive: G. Wood

A below-the-line agency specialising in sales promotion, merchandising, creative marketing & promotions. Contests, competitions, instant win™ games & sweep stakes. Premium offers, tailored promotions, sampling campaigns, prize & premium fulfilment. The designing of packaging, display units, shop fittings & exhibition stands. Trade conferences, functions & presentations, sales force & trade incentive campaigns. Audio visual & film presentations. Printed material & gimmick aids. Sales & merchandising teams. Creative marketing advice.

Member of ASPA.

Wallace International

619 Harris St, Ultimo 2007. Phone (02) 211 1766. Telex 72165.

Executives: M. Siggers (gen mgr), Miss J. Ilbery (advtrg mgr), M. Maher (prgm mgr), A.A. Basto (fin controller), Mrs H. Salmon (credit mgr).

Marketing & promotions company, specializing in continuity programmes devised for either building traffic or increasing profit. Products include fine porcelain china, stoneware, cutlery, cookware, books & glassware.

Offices: USA, UK.

Williams Marketing Corporation Pty Ltd

Suite 1206, 44 Market St, Sydney 2000. Phone (02) 29 6977. Cables Wilmarket Sydney. Telex 26619.

Directors: L.C. Williams (mng dir), Mrs J. Williams (dir).

Zirkus Pty Ltd Marketing & Sales Promotion

185 Victoria Ave, Albert Park 3206. Phone (03) 699 1277.

Director: R. Bryant (mng dir).

Incentives & Sales Motivation**Wayne Berry Associates Pty Ltd**

1010 Doncaster Rd, Doncaster East 3109. Phone (03) 842 7990.

Directors: W. Berry, Mrs M. Berry.

Specialising in sales & management training, incentive programmes, sales promotions, sales & motivational seminars featuring top USA speakers, producers of custom made video & audio tape programmes for sales & management training.

Carlson Marketing Group Australia

61-63 York St (PO Box 430) South Melbourne 3205. Phone (03) 699 9833. Telex 38042.

Directors: J. Boreham, J. Human, D. Symonds, N. Tonini.

Motivation/incentive mktg, incentive travel, computer administration, merchandise redemption facilities.

Repr: 25 Grosvenor St, Neutral Bay. Phone (02) 909 8222. Telex 74606.

Cypher Marketing

64 Falcon St, Crows Nest 2065. Phone (02) 92 0675.

Director: P.H. Jamieson (mng dir).

Design & implementation of incentive mktg prgms to meet clients' specific objectives, full administration & supply of prizes.

Gittus and Company Pty Ltd

PO Box 43, St Kilda West 3182. Phone (03) 534 1393.

Executives: J. Gittus (mng dir), M. Cuthbert (exec asst).

Videodisc production, corporate communication, consumer motivation.

The Incentive Consultants Pty Ltd

5th Fl, Paxton Hse, 90 Pitt St, Sydney 2000. GPO Box 4128, Sydney 2001. Phone (02) 233 3766. Telex 26383.

Directors: R.N. Dawes, E.C. Levy, E.N. Paxton.

Professional incentive mktg consultants managing all aspects of incentive programmes, utilizing travel & awards as incentives, operating in asssn with Robert Paxton (Travel) Pty Ltd.

Incentive Planners

Level 15, 14 Martin Pl, Sydney 2000. Phone (02) 231 3633. Telex 71682.

Director: Jenny Dobbin (mng dir).

Incentive & motivation programmes utilising travel as the mktg tool. Creation of unique destination activities plus conferences & meetings on site.

Key Incentive & Marketing Services Pty Ltd

Olivetti House, 140 William St, Sydney 2011. Phone (02) 358 2000. Telex 71906.

Directors: P. Christie, G. Hudspeth.

Development of incentive programmes, motivational concepts by way of: research & analysis, defining objectives & budgeting, structuring programmes, administering promotions & supply of awards.

Marcomotivation Pty Limited

232 City Rd, South Melbourne 3205. (PO Box 1040, City Rd, Vic 3205.) Phone (03) 61 3532. Telex 31255 Comport.

Director: J. Hudson.

Executives: Mrs V. Trautwein (admin dir), T. Hudson (mktg dir), P. Efford (gen mgr), A. Cleland (acct mgr), D. Levins (acct mgr), J. Hudson (mng dir).

Sales incentive and sales promotion programmes for trade, industry and consumers.

I'state office: 199 Albion St, Surry Hills 2010. Phone (02) 331 5133.

Maynard Promotions Pty Limited

Suite 1b, 23 Atchison St, St Leonards 2065. Phone (02) 439 6800, 439 6860, 437 6117.

Directors: R.G. Maynard, J. Maynard (jng mng dirs).

Promotional specialists, sales promotion, publicity/public relations. Consumer/trade. Media promotions a speciality.

Member of ASPA & member of PRIA.

George Norris Marketing Pty Ltd

437 St Kilda Rd, Melbourne 3004. Phone (03) 267 5566.

Director: G.D. Norris (mng dir).

Office: Edgecliff Centre, 203-233 New South Head Road, Edgecliff, NSW 2027. Phone (02) 32 2271.

Specialising in incentive marketing programmes - concept, design & administration of "tailor-made" incentive programmes. Trade Journals - concept, design & production of company communication magazines, plus conventions, audio visuals, brochures, logos & sales training.

Nuttall Marketing Services Pty Ltd

33 Gould St, Long Island, Frankston 3199. Phone (03) 783 1042.

Directors: R.B. Nuttall, Mrs J.M. Nuttall.

Conception, development & administration of motivation & incentive programs. Professional management & staging of corporate conferences & seminars.

Pacific Salesmasters Pty Ltd

PO Box 423, Leichhardt 2040. Phone (02) 810 3048.

Directors: G. Hannaford, Mrs J. Hannaford.

Sales training audio tapes & consultants. Author of "A Dozen Of Dynamite" Australia's only comprehensive sales training prgm & "A.S.K. for success in multi level mktg". Australia's agents for I.M.C. audio subliminal sales & motivation programmes.

Performax

456 High St, Prahran 3181. Phone (03) 51 8663. Telex 37570. Divn of Performance Marketing Pty Ltd, and a member of the Traveland Group. Sydney office: 133 Alexander St, Crows Nest 2065. Phone (02) 438 3237, Telex 25468.

Executives: A. Franco (mng dir), M. Henry (gen mgr), G. Burt (travel dir), S. Sayle (dir proms).

Incentive marketing company. Total design, implementation, promotion & administration of incentive campaigns. Merchandise award fulfillment utilising Performance Bonds redeemable through selected national retail organisation. Specialist in-house incentive travel service. Fully computerised administration.

Regional Promotions

26 Nicholson St, Crows Nest 2065. Phone (02) 439 7056. Telex 21571 ENZEX.

Executive: D.W. Evans (mng dir).

Incentive company, full service including design, budgeting, travel & merchandise award fulfillment, computer administration & all promotional support activities.

Westport Trading Co Pty Ltd

Unit 2, 4 Patrick Court, Seaford 3198. Phone (03) 786 9222.

Directors: R.C. McLeod (mng dir), R.H. Parker (mktg dir).

Premiums & incentives, business gifts, distributors of chromatic pens, sales counsellors & promoters, importers & wholesalers, manufacturers of Eezy fabric comb.

Promotional Staff**A.P. Promotional Management Pty Ltd**

2nd fl, 706 Military Rd, Mosman 2088. Phone (02) 960 4311.

Directors: Ms P. Douglas, Ms A. Micheal.

Sales demonstrators, merchandising force, direct sales force, microphone sales, exhibition & functional staff, novelty personnel. Management Services: concept study, territory selection, administrative back-up, national & international co-ordination. Operating in all cities & major country centres of Australia.

Offices: 145 Surrey Rd North, South Yarra 3141. Phone (03) 241 1335; 1045 North East Rd, Ridgehaven 5097. Phone (08) 263 0687.

Avis Demonstrating Services Pty Ltd

255 Beulah Rd, Beulah Park 5067. Phone (08) 333 0077.

Directors: Mrs J.K. Piper (mng dir), R.M.T. Piper.

In-store demonstration specialists, product launches, spruikers, demonstration equipment, public address systems. Trained uniformed staff experienced in all facets of retail promotion.

Exhibition Girl

110 Jolimont Rd, Jolimont 3002. PO Box 229, East Melbourne 3002. Phone (03) 63 6391, 63 8744.

Director: Mrs P.G. Irwin.

Female promotional staff.

Expo-Sel Personnel Pty Ltd

21 Seaforth Ave, Somerton Park 5044. PO Box 284, Plympton 5038. Phone (08) 296 1026.

Directors: Ms C.L. Davis, M.C. Davis.

Executive: C. Woodforde (office mgr).

Specialists in supplying staff for instore promotions, demonstrations, merchandisers, extra sales teams, trade fairs, glamour promotions, product launches, trade exhibits, microphone work or any other function requiring specialised personnel.

Repr: Expo-Sel Personnel, WA; Promotionstaff Pty Ltd, NSW; Gatsby Promotions, Vic.

M. Gatsby Promotions

Suite 7, 456 St Kilda Rd, Melbourne 3004. Phone (03) 267 4799.

Director: Ms M.T. Gatsby.

(Supervised) - Instore demonstrations, national promotions, merchandising, glamour hostessing, microphone & trade fairs/exhibitions.

Panache Promotions

1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.

Executives: D.J. McGrath, Mrs L.J. McGrath.

Supply of promotional staff. Selling merchandise on behalf of the client at venues, product launches, hostessing, creation of corporate characters, shopping centre sales promotions including supply of uniforms etc.

Promotion Synergy

(A divn of Marketing Synergy Pty Ltd). Suite 404, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 957 2866. Telex 72617.

Directors: M. Coomer, Mrs S. Coomer.

Executives: Ms A. Rimmer (mgr), T.S. McCall (admin mgr).

Promotional staffing agency for temporary sales staff, merchandisers & demonstrators, operating nationally through direct staff & interstate affiliates with over 200 experienced personnel available.

Show Off Promotions

17th floor, American Express Tower, 388 George St, Sydney 2000. Phone (02) 232 6977.

Directors: Miss G. Wiedner, Miss S. Hodges, Miss R. O'Shea.

Supplying staff, personality girls, demonstrators hostess trade functions, conventions, product launches, marketing, sales, receptionists, secretaries, etc.

Silverleaf Promotions Pty Ltd

15-17 Phillip St, Parramatta 2051. Phone (02) 633 2058. Telex 20551.

Directors: R.L. Hunt, H. Dwehus.

Specialising in the provision of staff for in-store demonstrations, product launches, exhibitions, trade fairs, hostessing, merchandising & microphone work, as well as total co-ordination & concept development.

Sports Marketing**Aussie Sport Development**

25 Darling St, South Yarra 3141. Phone (03) 267 6511.

Directors: I. Townley, R. Derry.

Sports mktg, licensing, merchandising, sponsorship, event co-ordination, ground signs, "Square Leg" club - M.C.G., sponsorship appraisal & reporting.

Repr: Graphics World, Sydney.

Australian Sporting Promotions

30 Beverage Dr, Tullamarine 3043. Phone (03) 330 1944. Telex 34693.

Executive: S.C. McLeod.

Promotion of sporting events of a major nature on local, interstate & overseas venues.

Australian Sports Marketing Pty Ltd

14 Charles St, South Melbourne 3205. Phone (03) 699 1922.

Executives: G.H. Plum (mng dir), Ms B. Jenvey (proms mgr), L. Irving (mktg mgr).

Sports mktg consultants to companies, advtg agencies & sporting bodies, support prgms for consumer, trade & staff promotion, specialising in management, mktg & sponsorship of Australian tennis.

Event Marketing & Management Pty Ltd

Suite 16, Chatswood Village, Chatswood 2067. Phone (02) 412 4626, 411 4074. Telex AA 74323.

Directors: M.D. Lewis, B.M. Wrangle.

Sports & community mktg consultants specialising in concept development & admin of lifestyle related activities with specific application to the corporate sector.

Ideal Marketing

66-68 Albert Rd, South Melbourne 3205. Phone (03) 699 6700, 699 6139. Telex 136107.

Directors: G.B. Tobin, A.J. Tobin.

Sports marketing specialists to companies, sporting bodies, sporting venues & advertising agencies. Services include sponsorship package recommendations & evaluations, media relations, event staging, trade incentive programs & consumer sales promotions.

Image Sports (Aust) Pty Ltd

Ground fl, 437 St Kilda Rd, Melbourne 3004. Phone (03) 267 5850.

Director: P.J. Allen (mng).

Sports Marketing Consultancy specialising in sports promotions, administration and public relations.

Mac II Enterprises Pty Ltd

Suite 3, 245 Springvale Rd, Glen Waverley 3150. PO Box 261, Boronia 3155. Phone (03) 233 7511.

Director: M.D. McLennan (mng dir).

Promotions & special events consultant specialising in major outdoor sporting & non sporting events.

The Negotiators

29 Niagara Lane, Melbourne 3000. GPO Box 1081, Melbourne 3001. Phone (03) 602 2670.

Executive: P.D. Yeo.

Sports management & marketing consultants.

Ridge Sport Promotions

Suite 202A, 247 Pacific Hwy (PO Box 229) North Sydney 2060. Phone (02) 922 7800.

Executives: N. Ridge, R. Simpson.

Representing The Australian Jockey Club.

Sports Calendars of Australia Pty Ltd

Ground floor, 71-73 Palmerston Cres (PO Box 543) South Melbourne 3205. Phone (03) 690 6444.

Director: G.J. Doyle.

Executives: Miss M. Tucker, Miss K. Amson.

Sports mktg consultancy.

The Sports Connection

PO Box 92, Chadstone Centre, Victoria 3148. Phone (03) 211 6028. Telex 31438.

Directors: R.J. Sneddon.

Sports mktg consultants to commerce & sporting bodies. Specialists in packaging sports related programmes. Total package includes event co-ordination, pr, sales promotion & trade incentive programmes, securing local & international sporting personalities, development & production of creative material. Publisher of "Sports Brief", a quarterly newsletter which monitors all aspects of sport.

Sportsplan Marketing Pty Ltd

9 Yarrabee Court, Mount Waverley 3149. Phone (03) 277 1155.

Directors: T.J. Worrell (mng dir), Mrs V.M. Worrell.

Developing sports promotions to meet client objectives & following through all activities in either a direct or co-ordinating role responsibility to achieve the objectives.

Colin Stubs Promotions Pty Ltd

55 Commercial Rd, South Yarra 3141. PO Box 6002, Melbourne 3004. Phone (03) 267 3696. Telex 32975.

Directors: C. Stubs, T. Peek, J. Stephens, P. Vodicka, R. Sneddon.

Major sporting events co-ordination. Mktg consultants to companies involved in various aspects of sports.

Suppliers & Services**Aaronhill Marketing Pty Ltd**

21 Rifle Range Rd, Northmead 2152. Phone (02) 639 1414.

Directors: P. Stevens, M. Stevens.

Market total range of custom-produced & printed vinyl binders, satchels, clipboards, key cases & other promotional aids. Distribute wide range of pens, pencils, lighters, matches, balloons, printed glassware, T-shirts, carry bags, towels & many other advertising aids.

Aaronhill Plastics Pty Ltd

73 Powers Rd, Seven Hills 2147. Phone (02) 674 1000.

Directors: J.W. Karsten (tech dir), G. Collins (sales mgr).

Manufacturers of custom-made and printed vinyl products, e.g. binders, clipboards, conference satchels. Suppliers of vinyl key cases, wallets, business card holders.

Repr: Agents in all states.

Abbey Embroidery Company

31 May St, St Peters 2044. Phone (02) 516 2229.

Executives: M. Garner (mgr), G. Moon (artist).

Badges and embroidery direct to garments, by satin stitch machines and high speed electronic Automats.

Abstrakt Displays

65 Old Pittwater Rd, Brookvale 2100. Phone (02) 938 5933.

Executives: A. Varley (mng dir), W. Kupers (gen sales mgr).

Suppliers of lightweight modular display systems.

Repr: Brisbane (07) 341 9300; Melbourne (03) 587 2155; Perth (09) 321 6024; Adelaide (08) 272 0022.

A.C. Acrylic Plastics Holdings Pty Ltd

152 Fulham Rd, Fairfield 3078. Phone (03) 49 1282.

Directors: J.C. O'Brien (mng dir), N.M. Borgeest.

Executive: K.J. Reader (factory mgr).

Fabricators of acrylic sheet, specialising in brochure holders, point of sale displays, signs.

Access Promotions Personnel Pty Ltd

20 Auburn Rd, Auburn 2144. Phone (02) 643 2524.

Directors: G. Van Der Vliet, B. Meyer.

Supply of professional staff for promotions, hosting, demonstrations, sales & merchandising. Organising of exhibitions & conferences, point of sale material, photography & premiums.

Acme-Gorick Pty Ltd

2nd Fl, 226 Clarence St, Sydney 2000. PO Box 122, Queen Victoria Bldg, Sydney 2000. Phone (02) 267 8060. Telegrams Gorac. Telex 26094.

Directors: W.A. Gorick, G.P. Gorick.

Importers of items of originality and usefulness for all types of business which require an impetus to their marketing whether self liquidators, in or on pack or promotional gifts, also all stationery and sales aid products.

Repr: Agents Vic and Qld, Offices - Uniplastics (Hong Kong) Ltd. Prestige Premiums Inc., New Jersey, USA.

Action Sales Promotion Pty Ltd

368 Eastern Valley Way, Chatswood 2067. Phone (02) 406 4300. Telex AA72450.

Director: W. Nelson

Executives: L. Jones (sales), A. Carrett (prdn).

Silkscreened or embroidered made to order promotional clothing & accessories. Supplying a complete range including hats, caps, sunvisors, t-shirts, sloppy joes, jackets (nylon & gaberdine), beach & sports bags, golf & beach umbrellas, tracksuits, t-towels & aprons.

Display aids, banners vinyl & cotton, flags & bunting, posters & stickers & vinyl inflatables.

Adelaide Super Colour Brochures & Cards

1 Grevillea Cres, Stonyfell 5066. Phone (08) 332 2301.

Director: Ms B.G. Jones.

Production of high quality, colour, business promotional material. (Posters, business cards, brochures invitations etc).

Adfoam Industries Pty Ltd

230 Harbord Rd, Brookvale 2100. Phone (02) 939 6000.

Executive: Tony Cox (mng dir).

Exhibition stands, screen printing, styrene cut-outs, exterior signs, foam packing, briefcase inserts, signwriting, TV props.

Adgift Company

19 Jumbuck St, Jindalee 4074. Phone (07) 376 3175.

Directors: B.R. Whitworth, Mrs L.E. Whitworth.

Suppliers of all types of specialty advtg promotional products from bookmatches through leather desk sets, creative artwork & design, importers of a wide range of advtg gifts, specialists in premium offers for financial institutions & corporate clients, self liquidators.

Repr: Queensland agents for Promotional Aids (Aust) Pty Ltd, distributors for Bladon Marketing Services, Hanna Match (Aust) Pty Ltd.

Adherettes

144 Queensberry St, Carlton 3053. Phone (03) 347 3829, 347 4331. Telex ME 015.

Executive: M. Ernst.

Sign manufacturers, specialising in screen printing, acrylic letters & stands, vinyl stickers, super market instore visual displays.

Ad-Line Promotions Pty Ltd

45 Chandos St, St Leonards 2065. Phone (02) 439 7999. Telex 75494.

Directors: C.S. Hogg, L.W. Judd.
Promotion items & ideas.

I'state office: 28 Westlake St, Ommaney 4074
Phone (07) 376 2341. Telex 140775.

Adsmith Promotional Products Pty Ltd

12-14 Falcon St, Crows Nest 2065. Phone (02) 438 4104.

Directors: Mrs M.G. Smith, L.T. Smith.

Suppliers of advtg & sales promotional products, distribution of Hanna advertising matches, Papermate pens, vinyl products, metal key rings & other premiums.

Adsport International

271 Auburn Rd, Hawthorn 3122. Phone (03) 813 3711.

Directors: P. Pulver, B. Pulver.

Suppliers of embroidered emblems, promotional advtg caps, hats, sportsbags, embroidered knitwear, shirts & ties, etc. Design & manufacture to your requirements.

Advanced Displays

Also trading as Advanced Wire Products Pty Ltd, 4 Emily St, Mortlake 2137. Phone (02) 736 2265.

Directors: M.C. Jones, Mrs J.M. Jones.

Manufacturer & supplier of point of sale display stands in wire or plastic.

Advans Display

117 President St, Welshpool 6106. PO Box 44 Bentley 6102. Phone (09) 361 3649. a/h (09) 279 2891.

Director: H.G. Van Oyen (mng dir).

Manufacture, supply, erection, hire of display & exhibition stands & equipment, signs, showcards, foam letters. Application of flock. Hire & erection of Xmas decorations. Advise & design of all sales promotion venues, stands, units etc to individual requirements.

Advertising Gift & Novelty Co

19 Jumbuck St, Jindalee 4074. Phone (07) 376 3175. Telex 43467 Cirfrt. Cable ADGIFT.

Directors: B.R. Whitworth, Mrs L.E. Whitworth.

Suppliers of all types of specialty advtg promotional products.

Akron Manufacturing Pty Ltd

8 Joyner St, Moorabbin 3189. Phone (03) 555 7466.

Directors: C. Madour, E. Madour, N. Thysson, A. Classou, Mrs N. Lithgow.

Executive: R. Martin (mgr).

Design & manufacture of all types of illuminated/non-illuminated signs and skylights.

Albion Hat and Cap Co Pty Ltd

126 Cleveland St, Chippendale 2008. Phone (02) 698 8344. Telegrams Arcbadge. Telex 70714.

Directors: T. Henson, M. Karpin.

Complete range of promotional advertising hats and caps with embroidered or printed emblems. Quality knitwear & sports shirts with embroidered corporate logo.

Allsigns - Displays

53 Venetia St (PO Box 11) Sylvania Heights 2224. Phone (02) 522 7730.

Director: K.J. Watson.

Designers & suppliers of advertising & promotional material including screen printed banners, t-shirts, styrene foam & plastic cut-out letters, stickers, illuminated & non-illuminated signs, complete signwriting service - magnetic signs, posters & displays etc.

Amcla Pty Limited

7 Minimbah Rd, Northbridge 2063. Phone (02) 958 1477.

Executives: C.C. Alma (chrnm), E.B. Alma (mng dir), S. Duffee (gen mgr), L. Smith (office mgr & controller).

Manufacturer, importer & distributor of extensive range of exclusive promotional items including many varieties of liquid crystal thermometer items & registered design holder of a number of unique products including Business Card Cup Coaster, Credit Card Spare Key Holder, Promotional Liquid Crystal Thermometers, Linelighter Ruler & many more.

Member of ASI and SAIL.

O'seas repr: U.S.A., Singapore & NZ.

Angel Agencies

PO Box 14, Belmont 6104. Phone (09) 277 4600 a/h 362 5536.

Director: H.R. Angel.

Cloth/metal badge supplier.

Arcade Badge Embroidery Co Pty Ltd

126 Cleveland St (PO Box 135) Chippendale 2008. Phone (02) 698 8344. Telegrams Arcbadge. Telex 70714.

Directors: I. Klein, M. Karpin.

Executive: J. Gordon (mgr).

Manufacturer of embroidered emblems, suppliers of promotional hats & caps, quality knitwear & sports shirts with embroidered logo.

Archer Agencies & Advertising

190 Wishart Rd (PO Box 202) Mt Gravatt 4122. Phone (07) 349 2380.

Directors: N. Gordon-Cooke, D. Gordon-Cooke.

Suppliers of promotional goods & advtg aids, silk screen printers for all advtg display goods, promotional aids - pens, pencils, balloons, coasters etc., plastic goods, travel aids etc., suppliers of advtg specialities, souvenirs, fund raising items etc.

ASG Colour Signs

5-7 Bowen Rd, Moonah 7009. Phone (002) 28 0231. Telex 57061. Telegrams 'Mercury' Hobart. Divn of Davies Brothers Limited.

Directors: G.F. Davies, C.M.G. (chrnm), Sir Keith Macpherson, J.G. Cooper, C.B.E., J.G. Murdoch, A.W. Lawry (chief exec), R.H. Sampson.

Executive: A.D. Crosby (mgr).

Colour sign manufacturer, architectural & general signage utilising the unique photo-image transfer process called ASG.

Lettergraphics, Melbourne; Lettering Centre, Melbourne; Signmakers, Melbourne; Charles Ritchie Graphics, Sydney; Lettering Industries, Sydney; Knox Engraving, South Australia; Lettergraphics S.A., South Australia; Plastic Products, Queensland; Aluminium Lettering Services, Western Australia; Mercury Office, Sydney.

Austam Pty Ltd

Lido House, 396-404 Kent St, Sydney 2000. Phone (02) 267 6677, 267 6857.

Director: B.J. O'Connor MBE (mng dir).

Sole Australian distributor of top quality US made Chromatic two-colour pens. Huge range to select from as either personalised customer gifts or as giveaways.

Australian Sign Mfg. Co.

425 Wondall Rd, Tingalpa 4173. PO Box 292, Wynnum Central 4178. Phone (07) 396 6217.

Executives: K.J. Willey, Mrs H.L. Willey.

Manufacturer of general, safety signs & illuminated signage.

Australian Vinyl S.A.

2 Deloraine Rd, Edwardstown 5039. Phone (08) 277 2233.

Director: R.V. Taylor.

Executive: K. Fort (gen mgr).

Suppliers & manufacturers of custom made stationery, vinyl catalogues, promotional wallets, display pieces etc, colour & foil printed.

Ballis Plastics (Aust) Pty Ltd

935 Glenhuntly Rd, South Caulfield 3162. Phone (03) 211 9822, 211 9622.

Director: J.H. Ballis.

Manufacturers of displays, lighting, industrial equipment in acrylic, ABS, styrene. Printers on all types of plastic.

Baz Bags

9 Hovey Ave, St Ives 2075. Phone (02) 449 4577. Telex 71406 Martec.

Director: B. Connelly.

Specialising in custom made bags & other premiums, source & supply everything except footwear.

Berlex Industries

Unit 4, Lot 1, Kurrajong Ave, (PO Box 270) St Marys 2760. Phone (02) 623 2357.

Executive: W.B. Thorncroft (pntr).

Stickers, decals, display cards, posters, point of sale cards, fleet signs.

Bladon Marketing Services Pty Ltd

21 McDonalds Lane, Mulgrave 3170. Phone (03) 561 2077. Cables Blabridge Melbourne. Telex 32235.

Directors: I.C. Bladon, J.M. Gross, G.A. Penney, R.T. Beaton, R. Wilson.

Executives: I.C. Bladon (mng dir), R. Wilson (gen mgr), J. Dollman (mktg mgr), A. Firth (acctn), K. Lizars (mgr WA), A. Edwards (mgr SA), R.T. Beaton (mgr Vic), K.M. Brien (mgr NSW), G. Cowan (mgr Qld).

Manufacturers of t-shirts, track suits & fashion garments with advertising messages, also ball-point pens, key rings, bags, hats, caps & distributors of over 300 advertising items.

Branches: Headland Arcade, 12 Denawen Ave, Castle Cove 2069. Phone (02) 406 6670. Telex 27487; 39 Hayward St, Stafford 4053. Phone (07) 356 8066. Telex 41637; 1A Nile St, Glenelg 5045. Phone (08) 294 7272. Telex 89524; 8 Hines Road, O'Connor 6163. Phone (09) 337 9031. Telex 93441.

Robert Bobridge & Associates

38 Gawler Place, Adelaide 5000. Phone (08) 223 6031.

Executives: R.R. Bobridge, Mrs R.R. Bobridge.

Australian agents for the M40 battery operated turntable display stands.

**STICKERS
for
ADVERTISING
YOUR COMPANY**



**BERLEX
INDUSTRIES**

Unit 4, Lot 1 Kurrajong Ave,
St Marys, N.S.W. 2760.
P.O. Box 270, St Marys

Screenprinters of stickers, posters,
handbook wallets & point of sale items.
(02) 623 2357

Brass Tacks Pty Ltd

218 West St, Crows Nest 2065. PO Box 198, Neutral Bay Junction 2089. Phone (02) 925 0022.

Directors: D. Carman (mng dir), R. Padbury (creative dir).

Specialising in sales promotion concepts, creative development, design, layout, illustration photography & production.

Buckle Bros Pty Ltd

5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444.

Directors: K.A. Forbes (mng dir), G.R. Forbes, A.D. Forbes.

Suppliers of POI Information Computer, the moving message; safety magic cutters, silk screen printing of T-shirts & giveaway items.

Canberra Caps Inc

Unit 20, Molonglo Mall, (PO Box 66) Fyshwick 2609 Phone (02) 80 5582.

Executives: T.P. Cridland (mgr).

Supply of hi-quality U.S. style promotional sports cap/logo systems.

Captain Flash Instant Signs

98 Brougham St, Kings Cross 2011. Phone (02) 357 1400.

Computer generated instant signs.

Carat Incentive & Promotions

Suite 301, 75 King St, Sydney 2000. Phone (02) 29 2820.

Director: S.D. Elsegood (mng dir).

Suppliers of consumer & trade premiums, in pack & on pack merchandise & development of self liquidating promotions. Creative service & promotion planning. World wide source of supply.

Cato Johnson Promotional Marketing

182-184 Fullarton Rd, Dulwich 5065. Phone (08) 333 2333.

Executives: N. Westbury (gen mgr-Adelaide), L. Connelly (Crt dir- Adelaide), J. Rowilson (gen mgr-Sydney), B. Anderson (Crt dir-Sydney).

A full service agency specialised in all aspects of below-the-line mktg & communication activities.

Office: 213-219 Miller St, North Sydney 2060. Phone (02) 922 2588.

C&C Packaging Pty Ltd

184 Harbord Rd, Brookvale 2100. Phone (02) 939 7211.

Directors: R.W. Cuff, C. Cuff.

Specialising in liquid sachets and pouches for promotions, samples, testers, concentrates, magazine inserts, retail packs, premetered doses and direct mailers.

Chick's Signs

14 Ieck St, Queanbeyan 2620. Phone (062) 97 3196.

Director: C. Soltyszewski.

Complete signwriting service & maintenance, screen printing, foam lettering, etc.

Chunk Design

Unit 4, 16 Macquarie Place, Bayswater 3153. Phone (03) 720 1016.

Director: Miss Y.M. Taylor (owner/designer).

Exhibition design, display prop manufacturer & design point of sale & presentation packaging.

Repr: R.J. Dunn Pty Ltd, 1 John St, Eastwood, 5063. (Adelaide & SA).

C.I.G.S. Promotion Apparel

3A Queens Rd, Melbourne 3004. Phone (03) 267 2488. Telex 32871.

Executives: W.R. Murray (mng dir), Ms A. Wilson (dir).

Designers and manufacturers of prestige promotional apparel, artifacts and prestige giveaways.

Colossal Entertainment

28-30 McElhone St, Woolloomooloo 2011. Phone (02) 357 2221.

Directors: B. Bransen (chrnm), R. McClenaghan.

Promotional facilities for tv, film, advtg, promotions, exhibitions, conventions & special events. Providing a full art direction, design & construction service covering the full range from concept to building including Helium & air filled inflatables.

Commercial Magic Pty Ltd

2 Dawson St, Naremburn 2065. Phone (02) 439 8244.

Directors: A. Delahunt, P. O'Neill.

Magic displays & clowns, supplied for shopping centres, sales promotions, trade shows, point of sale promotion & in-house promotions.

Concept Displays

Sydney office: 72 Albany St, Crows Nest. 2065. Phone (02) 439 1675. Telex 72558. Factory: 38 Ace Cres, Wyong 2259. Phone (043) 53 1866. Divn of Jerro Synthetics Pty Ltd.

Director: J. Ray.

Largest screen process printers, producers of all types of fome - signs and display material on corflute & foamcor foamboard. National distributors and converters of nylax corflute & foamcor foamboard Monsanto. Complete screen process printing & full packaging conversion facilities available, die cutting.

I'state offices: Vic (03) 466 2677, Qld (07) 208 2008, SA (08) 294 5655, WA (09) 328 3877.

Concept Partners

Suite 1507, Aetna Life Tower, Cnr Elizabeth & Bathurst Sts, Sydney 2000. Phone (02) 264 7755. Telex 26837. Telegrams Koval.

Directors: G. McGinley (mng dir), T. Shaw, Miss C. Pola, R. Orrell.

Supply premium & promotional items, design & manufacture of goods for special promotions.

Corporate Showcase

23 Crinan St, Hurlstone Park 2193. Phone (02) 558 9023.

Director: L.M. Anton.

Space age display systems.

Creata Promotion

89 Cecil Ave, Castle Hill 2154. Phone (02) 634 6683. Telex 70101.

Directors: P. Rosenhain, Mrs. N. Rosenhain.

Suppliers of advertising specialty products, In Pack premiums and incentive prizes. Automatic packaging in food products, mail order facilities.

Creative Manufacturing Pty Ltd

Unit 18, 98 Old Pittwater Rd (PO Box 568) Brookvale 2100. Phone (02) 939 1411.

Directors: T.S. Rouhan, Mrs D.E. Rouhan.

Executives: A.G. McCormac, M.A. Johnston.

Designers & manufacturers of displays, point of sale & all promotional materials, produce in corrugated, styrene, acrylic, timber, Eflute, metal & wire, advtg & a public relations service also available.

Dandy Badges Pty Ltd

83-85 Regent St, Chippendale 2008. PO Box K622, Haymarket 2000. Phone (02) 699 2577, 699 2787.

Executives: L. Gordon (mng dir), A. Scott (mgr), M. Kizny (prdn mgr), D. Wales (art dir).

Design & manufacture of button badges in 7 diameters, plastic badges embossed with logo & emblems - engraved badges in all sizes, any quantity.

Decor Promotional Products Pty Ltd

42 Pavesi St, Guildford 2161. PO Box 210, Smithfield 2164. Phone (02) 681 3722. Telex Concer 27396.

Directors: B. Long (gen mgr/dir).

Decorators of glassware, ceramics, bottles, ashtrays, etc. Single or multi colour work done.

Repr: Media Services, 363 Adelaide St, Brisbane; David Turton Agencies, 127a Campbell St, Collingwood, Vic; Centaurus Australia Pty Ltd, 172 Portrush Rd, Trinity Gardens, SA; J.P. Keays, 136 Fitzgerald St, Perth, WA.

Douglas Badges

101 High St, Prahran 3181. Phone (03) 529 3933.

Directors: W.D. Fletcher, K.M.P. Taffe.

Manufacturers of metal badges & key-rings.

Duplas Pty Limited

13a Daphne St (PO Box 62) Botany 2019. Phone (02) 666 5366. 1/86-90 Wilkie St, Yeerongpilly 4015. PO Box 89, Moorooka 4105. Phone (07) 392 3177.

Director: J. Salvage (propr).

Manufacture & design of plastic shopper bags. Complete service from art design, preparation of printing plates, to printing on the premises. Carry bags of every conceivable type for trade promotions, shows, & particularly the exclusive fashion industry.

Jon Emmerson Top Dollar

4/18 Glendower St (PO Box 5043) Toowoomba 4350. Phone (076) 32 1091.

Directors: J. Emmerson, Mrs M. Emmerson.

Weather balloons & incredible inflatables for advertising, Mylar balloons, imprint for trade shows.

Endeavour Products Pty Ltd

Cnr Paramount & Somerville Rd, West Footscray 3011. Phone (03) 314 9111.

Director: A.R. Fabry (mng dir).

Manufacturers of a wide range of plastic fabricated stationery, advertising, gift and promotional lines. Artwork, typesetting, photography, platemaking, letterpress, offset, silkscreen printing, high frequency embossing and hot stamping.

Esselle Dymo Pty Ltd

52-60 Ashford Ave, Milperra 2214. Phone (02) 771 6888. Telex 72651.

Executives: T. Schmieder (mng dir), P. Brooks (nat mktg mgr), R. Acreman (mktg services mgr), J. Robinson (nat sales mgr).

Manufacturers of a wide range of plastic fabricated products.

I'state offices: 8 Russell Court, Dandenong 3175 Phone (03) 793 2799; 7 Prospect St, Bowen Hills 4066 Phone (07) 52 7508; 2/52-54 Chapel St, Norwood 5067 Phone (08) 42 5068; 2/15 Hector St, Osborne Park 6017 Phone (09) 445 2433.

Exhibition Displays Pty Limited

111 Old Pittwater Rd, (PO Box 177) Brookvale 2100. Phone (02) 938 3022.

Directors: R. Macqueen, P. Booth, E. Ifould, J. Ogilvie.

Design and manufacture of all point of sale merchandising material, facilities include - vacuum forming, pressure forming, plastic fabrication, screen printing and complete design service. Specialists in innovative merchandising systems. Member of Australian Display Manufacturers Association (A.D.A.M.).

I'state agents available for complete Australian wide service.

Factory '2' Pty Ltd

2/63 Dickson Ave, Artarmon 2064. Phone (02) 437 6858.

Directors: D. Pearce, S. Jaye.

Short run silk screen printing to the advtg world. Packaging mock ups colour tv graphics, colour cells, t-shirts, printing onto any flat surface, rub down images in multiple colour.

Fildes Pty Ltd

28 George St, Sandringham 3191. Phone (03) 598 8988. Telex 30826.

Directors: R.H. Fildes (mng dir), C.F. Fildes Jnr (co mng dir).

Executives: P. Harris (assnt mgr), E. Arnhold (nat mktg mgr), J. Weir, H. Guster (factory mgrs), R. McCormack (nat sales mgr).

Manufacturer of quality self-adhesive labels, paper & plastic bags, packaging & printing.

Fingerprint Signartists

428A Victoria Rd, Gladesville 2111. Phone (02) 816 2162.

Directors: D. Jacques, M. Freeman.

Signwriting, murals, glass work, buildings, displays, shop fronts, vehicles, styrene cut out letters, banners.

Fresca Scarf Co.

289 Flinders Lane, Melbourne 3000. Phone (03) 63 8911, 63 7630. Telex 135075. Cables FRESCARF MELB.

Director: A.L. Freedman (mng dir).

Importers of ladies scarves & mens ties for company uniforms, promotions & premiums. Repr: Philip Lappin Agencies, Syd (02) 264 3184; Peter McGregor Agencies, Bris (07) 221 8247.

Frost Promotions

529 Burwood Rd, Hawthorn (PO Box 132) 3122. Phone (03) 819 1022. Telex 38061 COMWPB.

Directors: F.R. Sellenger (mng dir), Ms D.E. Sellenger (dir).

Executive: L. Green (prdn co-ord), C. Kosinski (sales rep).

Supplier of promotional merchandise, advtg specialities, business gifts, premium products, sales incentives such as t-shirts, hats, keyrings, wallets, diaries through premium products.

Garmond Pty Ltd

16 Talbot Rd, Strathmore 3041. Phone (03) 274 2355.

Executives: G. Skinner (mng dir).

Specialist in screen printed advertising mirrors. Also very economically priced high volume framing suitable for showcards, posters and pictures.

Gearprint Australia Pty Ltd

10 Edgcombe Court, Moorabbin 3189. Phone (03) 555 0566.

Directors: J.M. McNeil, M.W. Richter (co mng dirs).

Textile printing and design of garments, towels etc., with pigmented water and oil phase systems. Also volume flock print motifs. Four to eight colour automatic wet on wet printing, maximum size 610mm x 760mm.

Gembac Marketing Associates Pty Ltd

Glover Hse, 102 Glover St, Cremorne 2090. PO Box 483, Spit Junction 2088. Phone (02) 909 1988. Telex 27905.

Directors: A.S. Rogers (mng dir), Mrs P.M. Rogers (repr & secty).

Importers & suppliers of merchandise for in-pack, on-pack, self-liquidating premiums & business gifts.

Repr: Hong Kong, Taiwan, Japan, USA, Singapore & Korea.

John Giles Pty Ltd

51 Victoria St, Alexandria 2015. Phone (02) 699 1455. Telex 24406.

Executives: G. Lock (mgr), D.J. Kunde (sales mgr).

Specialising in printing of glass drinkware for promotions, conventions, trophies, clubs, special functions & corporate advtg.

Repr: Reslaw Pty Ltd, Melb (03) 376 0667, Bris (07) 277 5600, Wyt Morro & Sons Pty Ltd, Adel (08) 223 3886.

Glow Bright Lighting & Electrical Services Pty Ltd

44 King St (PO Box 42) Rockdale 2216. Phone (02) 597 2255.

Executives: T. Robertson (mgr).

Illuminated signs & maintenance to fluorescent lighting. Trouble shooters. Tube replacements. General electrical contractors.

Goodwill Products Consolidated Pty Ltd

863 Nepean Highway, Moorabbin 3189. Phone (03) 557 5865, 557 3286. Cable Glaserco.

Directors: W. Glaser, G. Higgins (mng dir), P. Higgins.

Executive: P. Heath (acctnt).

Provides business gifts & souvenir items such as diaries, pens, rulers & all types of souvenir items.

Gooses T-Shirts Aust Pty Ltd

8 Wattle Rd, Brookvale 2100. Phone (02) 938 5281.

Director: N. Booth

Executive: Mrs A. Booth

Screen-printing of t-shirts & sweat-shirts. Air brushing.

Grant Emblems/Sunbuster Caps

59 Barrenjoey Rd, Mona Vale 2103. Phone (02) 99 1515, 99 2554. Telegrams Gremblems Sydney. Telex 23639.

Directors: R.L. Graham (mng dir), Mrs B.F. Graham, D.B. Grant, A.R. Stedman, A. Kalra.

Manufacturers & marketers of embroidered & printed emblems, "Sunbuster" headwear - caps, sunvisors etc., nylon promotional jackets.

Rep's & distributors all states.

O'seas repr: Canada, UK, USA, NZ.

Hadfield Sign Co

2 Fairford Rd (PO Box 443) Bankstown 2200. Phone (02) 707 4222.

Directors: J. Hadfield, Mrs J.C. Hadfield.

Executive: T. London

Sign advertising, display and design, screen process printing, polystyrene letters.

Ian Handley Parachuting Promotions

13 Samuels' Lane, Kiama Downs 2533. Phone (042) 37 8359.

Executive: I. Handley.

The Handling House

32 Milton St, West Melbourne 3003. PO Box 400, North Melbourne 3051. Phone (03) 329 8911.

Directors: Miss B. Hill, Mrs S. Kirk, Mrs L. Long.

Professional handling & fulfillment centre for consumer sales promotions, ie; prize draws, cash refunds, lotteries, competitions, sweepstakes, mail-in offers etc.

Office: 1/81 Belmore Rd, Randwick 2031. Phone (02) 398 4755.

Hanna Match (Australia) Pty Ltd

Bells Line of Rd, North Richmond 2754. Phone (045) 71 1401. Telegrams Hantex. Telex 25920.

Directors: C.A.S. Hanna Snr (chrnm), C.A.S. Hanna Jnr (mng dir).

Executives: W.E. Stephenson (acctnt exec), A.W. Selman (Vic sales mgr), E.A. Gibson (acctnt).

Manufacture of advertising book matches, box matches, balloons, pencils, toothpicks, drink coasters, tissues, and blister cards.

Offices: 77 Wellington St, Collingwood 3066. Phone (03) 419 1272.

Hardie Containers (Croydon)

10 Webb St, Croydon 2132. Phone (02) 747 5999.

Executives: G. Cameron (mgr), B. Whyley (mktg mgr), D. Milton & B. Hanitzsch (display cons).

Manufacturers of corrugated displays & shipers silkscreen printed floor (dump bins) and counter units, showcards. Complete design service from samples to finished products.

Hilma Productions Pty Ltd

105 Alexander St, Crows Nest 2065. Phone (02) 439 8477, 439 8841, 439 8087.

Director: B.G. Marshall.

Sales promotion & merchandising aids.

The Hot Roller Laminating Co Pty Ltd

18 Berry St, North Sydney 2060. Phone (02) 92 7357.

Directors: Ms S. Nettlefold, Mr R.G. Harris.

Laminating Service.

Impact Marketing Pty Limited

Suite 9, Palm Court, 281 Pacific Hwy, Nth Sydney 2060. Phone (02) 957 1522. Telex 27858.

Directors: M.F.M. Barton, F. Wagland.

Importers and local manufacturers of an extensive range of advertising specialties, premiums and business gifts. Also specialising in sourcing unusual products to satisfy specific promotional requirements. Sources of supply include Hong Kong, Japan, EEC and USA.

International Pricing Pty Ltd

68 Roberts Ave, Mortdale 2223. Phone (02) 570 8643, 78 8996.

Directors: I.F. McCristal (mng dir), A.A. Thode, Mrs. R.M. Thode.

Manufacturers of plastic pricing systems & displays for retailers, wholesalers & manufacturers.

Jenkin Security

43 Alex Ave, (PO Box 83) Moorabbin 3189. Phone (03) 553 1622.

Executive: M. Jeffrey (mgr), Mrs K. Bennett (sales mgr).

Plastic cards including credit, mag stripe, I.D. & product bar codes. Custom designed laminated plastic promotional products for advertising, point of sale merchandising and sales promotion.

Repr: Sydney (02) 922 4699; ACT (062) 80 5954; Adelaide (08) 297 2477; Qld (07) 379 6338; Hobart (002) 34 8144; Perth (09) 325 1011.

J & J Cash

91 Murphy St, Richmond 3121. Phone (03) 428 0441. Telex 34285. Division of Jones Stroud (Australia) Pty Ltd.

Directors: H.M. Schofield (mng dir), P.A. Taylor (mktg dir), M. Cobb (fin dir), R. Pegler (prdn dir), K. Welfare, S. Goadby.

Manufacturer of labels, badges, name tapes, embroidery, printing.

Philip Joseph & Son Pty Ltd

1 Fitzroy St, St Kilda (PO Box 79, St Kilda West) 3182. Phone (03) 534 0461. Telex 31494. Cables: Philipjo Melbourne.

Directors: C.E. Joseph (mng dir/secty) Mrs D.A. Joseph.

Executive: J.L. Perkins (sales mgr).

Printed advertising caps, promotional caps and hats, printed & embroidered badges, promo-jackets. Agents for Papermate promotional pens, Cricket lighters. Large range of other promotional products.

Joyntec Advertising & Promotional Products

8b Garrong Rd (PO Box 218) Lakemba 2195. Phone (02) 750 6526.

Director: G.B. Starkey.

Screen printing & advtg premiums. Specialising in t-shirts custom garments, caps, vinyl & fabric banners, show & display cards, adhesive stickers, aprons, umbrellas, sashes, pennants, iron-ons, & glassware.

K.M. Screen Printing

7/111 Old Pittwater Rd, Brookvale 2100. Phone (02) 938 5929.

Director: B. Stephen.

Design, supply & printing of t-shirts, sweat-shirts, tracksuits, caps, fashionwear.

Lettering Industries

49 Cawarra Rd, Caringbah 2229. Phone (02) 525 4011. A member of The Gadsden Group of Companies.

Executives: V. McNair (gen mgr), D. Smith (sales mgr).



OUR NEW COLOUR BROCHURE AVAILABLE NOW!

It's the biggest thing we've done in over 60 years of promotional activity, and no company should be without one! Our full colour brochure has stacks of new ideas you'll want to know about!

SEND THE COUPON OR PHONE FOR YOUR COPY! To Philip Joseph & Son Pty Ltd P.O. Box 79, St. Kilda West, 3182, Vic

Philip Joseph
& SON PTY. LTD.

The Promotional Products People
1 Fitzroy Street, St. Kilda, 3182
Tel: (03) 534 0461

NAME

TITLE

ADDRESS

.....

COMPANY

Architectural lettering & illuminated signs. Screen printing, letter roll changeable, message system.

Long's Wholesalers Pty Ltd

75 Windsor Rd, Kellyville 2153. Phone (02) 629 1266.

Directors: B.A. Long (mng dir), Mrs P.L. Long.

Screen printing on promotional products t-shirts, caps, clothing, glassware.

The Magic Sign Company

254 Lord St, East Perth 6000. Phone (09) 328 3037, 328 1985.

Directors: P.L. Howat, L.A. Howat.

Manufacture & create signs for the advertising & marketing industry, screen printing, signwriting, design, magnetic signs.

The Marketeers

738 Darling St, Rozelle 2039. PO Box 110, Gladesville 2111. Phone (02) 818 1711.

Wild range of local & imported executive gifts & promotional products.

The Marketing Machine

8-10 Arnold St, Cheltenham 3192. Phone (03) 584 4666.

Directors: R. Paterson (mng dir), L.R. Newman (gen mgr), A. Gray, J. Tunley.

Offset printers specialising in point of sale display material. Also suppliers of UV printing & products & Permacrom signs.

Marketing & Technical Services Pty Ltd

9 Hovey Ave, St. Ives 2075. Phone (02) 449 4577. Telex 71406 Martec. Cable Martec Sydney.

Director: B. Connelly.

Premiums (pen, pencil, ruler, desk items, clocks...), promotion give away, self liquidating promotions, sales incentives. Source & supply everything except footwear. Custom made bags a speciality.

Mason Duflex Pty Ltd

67-77 Beresford Ave, Greenacre 2190. Phone (02) 709 2488. Telegrams Masonduflex Sydney.

Specialists in posters, showcards, displays, transfers and emblems for all purposes. Screen, offset and letterpress printers.

Repr: Mason Duflex Pty Ltd, 483 North Rd, Ormond, Vic 3204. Phone (03) 578 8282.

Melbourne Box

A member of the Pratt Group of Companies. 12-14 Keon Parade, Keon Park 3073. Phone (03) 460 8088. Telex 31322. Divn of Visy-Interpack Pty Ltd.

Executives: I. Nankivell (gen mgr), H. Davis (sales mgr), W. Hicks (plant mgr).

Manufacturer of printed point of sale materials, displays, posters, show cards, brochures, leaflets, laminated and coated products. High quality offset and letterpress printing. Full range of packaging products - folding cartons, set-up (rigid) covered boxes and window facing. Boxed games, jigsaws, mobiles. Complete design and graphics service.

Mendelle Displays

469 Murray St, Perth 6000. Phone (09) 321 9071.

Directors: M. Mendelawitz (mgr), L. Mendelawitz.

Silkscreen printers, showcards, foam letters, signs, general display.

The Motivators Pty Ltd

53 Orchard Rd, Brookvale 2100. PO Box 88, Newport Beach 2106. Phone (02) 938 3412.

Director: R. Muras (mng dir).

Complete design & production services for all types of creative marketing including point-of-sale, displays, exhibitions, shopfitting, packaging, promotional & merchandising materials.

Mr Jackets

15A St Johns Rd, Glebe 2037. Phone (02) 660 4888.

Executives: B. Skelton (mng dir), Mrs F. Mathews (acct), Mrs D. Wallwork (prdn).

Importers & manufacturers of jackets, caps, bags, umbrellas, embroidered and woven emblems.

Mr Marlow Pty Ltd

502 Glenmore Rd, Edgecliff 2027. Phone (02) 32 3984, 32 3776. Telex AUSKAY 73098.

Directors: G.D. Black, I.S. Gray.

Executive: G.S. Mackenzie (gen mgr, Aust).

Specialists in the business gifts & advtg speciality industry. Items for sale, give-away & self liquidating promotions are sourced on a worldwide basis & cover the total market spectrum.

Repr: Marlow Enterprises Ltd, Hong Kong, USA, UK, Dubai.

Mr Tee-Shirts Pty Ltd

609 Burwood Rd, Hawthorn 3122. Phone (03) 818 8251, 819 1949.

Directors: F. Scholtz.

Printers & manufacturer of printed t-shirts, windbeaters & caps.

Nichol International Pty Ltd

312 Hoddle St, Collingwood 3067. Phone (03) 419 2700. Telex 35717. Telegrams Identifiers Melbourne.

Directors: B.J. Nichol, T.C. Nichol, F. Comar.

Badge manufacturers, general engravers, marking & coding equip sales & service.

Northern Painters & Signwriters

114 Forster St (PO Box 1226) Launceston 7250. Phone (003) 31 8399.

Director: P.M. Wright, M.J. Millar.

Painting, signwriting & screen printing. Promotional aids & displays.

Oceanic Importers (Aust) Pty Ltd

Factory 1/19 Bailey Crescent (PO Box 1280) Southport 4215. Phone (075) 32 1635. Telex 44338 OCIMP. Telegrams Ocimp Southport.

Executives: H.A. Douglas (mng dir), Mrs M.A. Douglas (graphic arts dir), E. Renton (Vic mgr).

Customised advtg speciality, designers & suppliers, customised souvenirs & general Australiana souvenirs, incl locally manufactured & imported.

Repr: E. Renton, Factory 4/40 Frankston Dandenong Rd, Dandenong Vic 3175. Phone (03) 793 2455; Souvenir Supplies, Adelaide (08) 212 1041; Nossac Pty Ltd, Perth (09) 385 8780.

Oswald-Sealy (Australia) Pty Limited

Head office, 4 George Place, Artarmon 2064. Phone (02) 428 5044. Telex 70132. Cables Oswald, Sydney.

Directors: R.V. Mead, R.H. Oswald-Sealy, V.O. Walther, NSW - I.S. Esdaile, Qld - W.J. Sinclair.

Executives: Ms A.M. Jalfon (NSW), Mrs C. Khougaz (Vic), A.J. Tuckey (SA), M.J. Hasson (WA).

Importers & manufacturers of visual display merchandise & decorations for all occasions & specialising in Christmas. Everything for the display man, visual merchandise managers & store planners. Christmas decorations manufactured to any needs.

I'state divn: Cnr. Doggett & Chester Sts, PO Box 400, Fortitude Valley, 4006. Phone (07) 52 4512-3-4; 472 Elizabeth St, Melbourne 3000. Phone (03) 347 6044; 185 Pulteney St, Adelaide 5000. Phone (08) 223 5735; 381 Murray St, Perth 6000. Phone (09) 321 6354.

Pacesetter Promotions International Ltd

Suite 4, 414 Victoria Ave (PO Box 404) Chatswood 2067. Phone (02) 411 5388.

Directors: S.R. Wyness (mng dir), J.R. Maud.

Executive: P.J. Grant (nat sales mgr).

Manufacturers and marketers of advertising or promotional products including number plate surrounds, window display signs, key tags, screen-printed adhesive labels, rulers.

Repr: M.B. Thomas, 4 Thynne Ave, Norman Park 4170. Phone (07) 399 6665; G.L. Harvey, PO Box 283, South Perth 6151. Phone (09) 451 7002.

PanHandling Australia Pty Ltd

170 Walker St, North Sydney 2060. Phone (02) 957 1444. Telex 23431 Armour.

Directors: S.H. Muckersie (mng dir), R. Bamford.

Suppliers of corporate logo flags, national flags, flagpoles, promotional & message banners & the complete range of logo promoting items.

Patrick's Badges Pty Ltd

4 Parramatta Rd, Summer Hill 2130. Phone (02) 797 0333, 798 9145, 797 7869. Telegrams Patrickoyd. Subsidiary - Patrick's Enamel Badges Pty Ltd.

Directors: T.G. Patrick, A.P. Patrick (gen mgr).

Executive: E.K. Patrick (exec mgr).

Australian badge headquarters. Manufacturers and designers of all badge types. Button badges - for promotion, advertising, marketing. Metal badges - corporate crest, promotional jewellery developed from metal badge basic design. Plastic name strip - custom printed with crest, logo, theme, cloth badges, custom engraved name/title on trophies, plaques and conference badges.

PDC Sales Promotions

The Wood Print Co. 4 Mooney Rd, Bayswater 6053. Phone (09) 272 7515.

Executives: B.H. Burns, Mrs J.D. Burns (prtnrs).

Manufacturer & wholesaler of gifts & souvenirs - woodprints, blockmounts, photoblocking, framed limited editions, oil portraits.

Penprint

3 George St, Glengowrie 5044. Phone (08) 295 1655.

Executive: Mrs R. Tregear.

Advertising specialties including ball point pens, key rings, drink coasters.

Petray Displays Pty Ltd

4th floor, 115 Elizabeth St, Melbourne 3000. Phone (03) 67 4132.

Manufacture & distribution of hangers, racks & all types of display equipment. Also white nylon mesh display.

The Phillips and House Group

111 Union St, North Sydney 2060. Phone (02) 92 0311. Telegrams Umbrellas.

Directors: W.R. House, D.R. House, R.A. House, D. House, A.H. House.

Manufacture & distribution of beach & garden umbrellas & distribution of rain umbrellas.

Repr: John Bailey & Co, 147 Elizabeth St, Hobart 7000; A.M. Agencies, 37 Edmund St, Norwood 5067; Robins Agencies, 10 Queen St, Perth 6000; UK.

The Pipca Group

9 Euston St, Rydalmere 2116. Phone (02) 638 6444.

Directors: D. Hindmarsh, D. Green.

Executives: B. Davis (factory mgr), D. Green (design).

Manufacturers of PVC items & custom jewellery, product reminders, incentives. Subsidiary companies: Abbey Plastics, Finecraft Manufacturing Jewellery, Premium & Industrial Promotions Company.

Repr: Eskesen, Denmark; Henkel, Germany.

Plasfab Pty Ltd

824 Ann St, Fortitude Valley 4006. Phone (07) 52 8005.

Directors: N.G. MacKenzie (mng dir), Mrs P.A. MacKenzie.

Manufacturers of illuminated & non illuminated signs. Fabricators & moulders of rigid plastics.

Plastic Products & Signs Pty Ltd

37 Curtin Ave, Hamilton 4007. Phone (07) 268 5188.

Directors: N.C. Lyons, J.P. Lyons.

Executives: N.C. Lyons (mng dir).

Fabricators of acrylic & other plastic sheet. Illuminated signs, architectural lettering, engraving, graphic design.

Port Displays

1154 Old Port Rd, Royal Park 5014. Phone (08) 47 4877. Divn of Alpine displays Pty Ltd.

Director: D.B. McAlpine (mng dir).

Signs, showcards, displays, silkscreen printing, plastic signs, styrene cut outs, exhibition stands, metal & woodwork.

Premiums Plus

13/281 Sussex St, Sydney 2000. Phone (02) 264 1066. Telex PREMUS 73065.

Executives: G. Graham (dir), J. Vardy, C. Cornford.

Supply of promotional merchandise, complete range of give aways, on pack premiums, self liquidators, product accessories, consumer & staff incentives.

Prestige Promotions Pty Ltd

8th floor, 32 York St, Sydney 2000. Phone (02) 29 2957, 29 4314.

Directors: A. Stein, Mrs M. Stein.

Import & supply of large variety of business, promotional & advtg gift lines & give-a-ways.

Repr: Speciality Advertising Association International.

Princess Embroidery (Sales) Pty Ltd

13-23 Corben St, Surry Hills 2010. Phone (02) 211 4299.

Directors: R. Feller, F. Vickers.

Executive: B. Ben David (prdn mgr).

Manufacturer & wholesaler of embroidered badges for club or company identification etc. & associated garments eg caps, jackets, shirts etc.

Repr: Derwent Trading, NSW (02) 371 8033; Doug Reeves Agencies, Qld (07) 48 4377.

The Printcentre Pty Ltd

5-7 Eastern Rd, Sth Melbourne 3205. Phone (03) 699 1288, 699 1008, 699 1486.

Directors: R. Mayer and J. Davis (jnt dirs).

Executives: J.R. Doyle & T. Miller (sales dirs).

Screen printers - specialist in U.V. outdoor posters & all P.O.S. material. Full creative art work & design service.

Offices: Suite 3, 175 Sailors Bay Rd, Northbridge 2063. Phone (02) 95 1364; 44 Harries Rd, Coorparoo 4151. Phone (07) 394 2588.

Project Neon

36 Ledger Rd, Balcatta 6021. Phone (09) 344 2011.

Director: I.J. Holdaway.

Executives: N.R. Bailey, L.H. Holdaway.

Illuminated sign manufacturer, press & vacuum formers, importers of acrylic & lettering, lease & cash purchase signs.

Repr: Project Neon Signs, 11 Elma Rd, Cheltenham Vic 3192. (03) 555 5004.

Project Packaging

655 Darling St, Rozelle 2039. PO Box 66, Balmain 2041. Phone (02) 818 1827. Telex 7110101 + Propack.

Executives: B. Barnard, FAIP (principal), D.A.S. Holmes FAIP (senior assoc), E.T. Stephens FAIP (sen assoc).

Packaging consultants.

Promotamarket Pty Ltd

Palm Court, Suite 2, 281 Pacific Hwy (PO Box 1655) North Sydney 2060. Phone (02) 929 0420, 929 0222. Telex 21822 CD 105.

Directors: J. Leask (mng dir), Mrs N. Leask.

Supplier of printed promotional product ideas.

Promotion Plus Pty Ltd

19 Broughton St, Milsons Point 2061. Phone (02) 92 7150.

Directors: J.A. Bushelle, S.O. Bushelle.

Supply of motion picture and audio-visual sales promotion aids and services.

Publicity Projects Pty Ltd

280 Underwood Rd, Eight Mile Plains 4123. Phone (07) 341 1433.

Directors: Mrs P.W. Elliott (mng dir), L.J. Greenwood.

Manufacture & design technation animated displays used for sales promotion, exhibition, public relations, teaching & training purposes.

Colour Advertising by Shelta

Just imagine your message and logo in rich silk screened colour - no fleeting glimpse but a permanent reminder. Colour advertising by Shelta.



For full details see the makers of Shelta rain, fashion, beach, pool and patio umbrellas.

THE PHILLIPS & HOUSE GROUP

Sydney 92 0311	Melbourne 637 480	Brisbane 442 412
Hobart 348 844	Launceston 313 439	Adelaide 332 8111
Perth 321 7351	Box 497, North Sydney 2060	PH 909A

Quality Plastics Supplies Pty Limited

Cnr Good St & Parramatta Rd (PO Box 252) Granville 2142. Phone (02) 682 5211.

Directors: R. Townsend (sales mgr), S. Ried (mng dir).

Stocks of acrylic sheet. Manufacturers of point of sale display units & special projects in plastics, 'Qualicast' acrylic sheet, 'Tuffak' unbreakable polycarbonate sheet, 'Acrivue' acrylic mirror.

Radford Screen Prints

PO Box 473, Coffs Harbour 2450. Phone (066) 52 2744.

Directors: G.P. Brockenshire, B.M. Darling.

Executive: R. Vass (sales mgr).

Screen printers and suppliers of t-shirts, & tank tops, sloppy joes & other promotional material, manufacturers and screen printers of pure linen promotional tea towels. Specialising in multi colour screen printing, on fabric. Manufacturers of plastic and neon signs.

Rodenprint Pty Ltd

59 Vore St, Silverwater 2141. Phone (02) 647 2688.

Executives: W. Roden (mng dir), Mrs J. Roden (sales mgr), P. Roden (prdn mgr).

Fine offset colour printers of advertising promotional literature, showcards, POS, labels, etc. Specialists in iron-on transfers, t-shirt promotions.

Rota Colour Pty Ltd

18 Allen St, Arncliffe 2205. Phone (02) 597 1518, 597 1559.

Directors: G.B. Spencer, Mrs B.H. Spencer.

Mfg of animated illuminated POS signs.

Sands Badges

4/559 Sydney Rd, Seaforth 2092. Phone (02) 949 5286, 948 8563.

Directors: S. Skalla, G. Aivazian.

Promotional plastic badges (hot stamped), t-shirt screen printer, Tote bag and apron screen printer. Engraving for name tags, award plaques, trophies onto glass, plastic, metal etc. Resident artist's services available free of charge for design to be incorporated on either badge, t-shirt tote bag or apron.

John Sands Promotional Products

14 Herbert St, Artarmon 2064. Phone (02) 43 0401. Telex 20835. Divn of John Sands Ltd (Inc in NSW).

Executives: R. Fuller (gen mgr), H.G. Jones (mktg mgr), L.J. Morgan (nat sales mgr).

Manufacturer and importer of advertising calendars, promotional products & executive gifts. Agents for Sheaffer pens & Hanna Match.

Offices: 6 Bay St, Port Melbourne 3207. Phone (03) 645 3333; 26 Edmondstone Rd, Mayne 4006. Phone (07) 52 5603; Unit 1, 122-130 Carrington St, Adelaide 5000. Phone (08) 223 2377; 83 Brisbane St, Perth 6000. Phone (09) 328 9000.

Screen Machine Pty Ltd

36 Parramatta Rd, Stanmore 2048. Phone (02) 51 3227.

Directors: C. Kelvin (gen mgr), Mrs M. Kelvin, P. Ross.

Screen printing & garment manufacturing, including a graphic arts dept.

Screen Printed Promotional Aids

Divn of Brinklow Holdings Pty Ltd (inc in Qld), 43 Kedron Park Rd, Woollooin 4030. PO Box 208, Everton Park 4053. Phone (07) 57 5720.

Directors: A. Reynolds, Ms L.F. Reynolds.

Printing advtg on almost anything. A complete service from design artwork to the finished product.

Screengraphics Pty Ltd

11-13 Fox St, Granville 2142. Phone (02) 682 5548.

Directors: A. Oliver, Mrs J. Oliver.

Textile & general screenprinting, specialising in printed promotional t-shirts, sweatshirts & sloppy-joes.

Selling Signs

Divn of Clazan Pty Ltd, 320 Liverpool Rd, Enfield 2136. Phone (02) 747 2210.

Directors: C. Zanardo, Mrs M.A. Zanardo.

Retailers of a wide range of point-of-sale & merchandising material, including posters, tickets, show cards, food tickets, banners, ticketwriting. Design & prdn of full range of point-of-sale & merchandising aids for individual requirements.

Set & Prop Constructors Unlimited

10 Tunks Rd, Ryde 2112. Phone (02) 808 1405.

Executive: C. Binks.

Design & construction of staging, display, sets, models, laboratory film making techniques for video, fashion, promotion.

Sheeneagh Bear Promotions

Suite 9, 44 Reservoir St, Surry Hills 2010. Phone (02) 211 4494.

Director: Ms S. Dowling

Imported & locally made printed t-shirts, sloppy joes, track suits, sunglasses, badges, stickers, bags, caps, directors chairs, towels & novelties.

Office: G. Daniel, 1a/80 Jephson St, Toowong 4066. Phone (07) 370 2905.

Showcard Publicity Pty Ltd

37 Cubitt St, Richmond 3121. Phone (03) 428 4149, 429 9322.

Executive: L. Puller (mgr).

Directors: W. Winning (mng dir), R. Winning (gen mgr).

Executives: G. Bryant-Smith (mktg mgr), L. Puller (sales exec).

Sheeneagh Bear Promotions**Printed T-Shirts****Sloppy Joes and Jackets****Sunglasses****Badges****Visors****Stickers****Bags****Caps****Directors chairs****Towels****Novelties****and all promotional products****9/44 Reservoir Street, Surry Hills N.S.W. 2010. Tel: 211 4494**

Fine screen printers of point of sale display material in paper, card, plastics & metal. Products manufactured include posters, showcards, mobiles, stickers, outdoor signage, dump bins, POS display units, acrylic brochure holders. Specialists in screen printed promotional products including caps, t-shirts, jackets, wind-cheaters & carry-alls. A complete service in graphic design, showcard & ticket writing is also available. No job too small or too large.

Signfast Pty Ltd

220 Liverpool St, Hobart 7000. Phone (002) 34 4023.

Directors: A.W. Johnson (mng dir), J.D. Nancawen, R.J. Morse.

Printed sign manufacturers, screen printing, directory boards, key tags, badges etc, printing & promotional aids. Tasmanian agents for 'Chartsign' charting & sign systems. 'Variaset' illuminated sign system. 'A.P.G. Constructa' display screens. Various other promotional products, printed vinylware etc.

Simple Signman

25 Mount St, Greenslopes 4120. Phone (07) 397 6121.

Director: R.A. Brown.

Point-of-sale advtg materials, large range of items for promotional advtg programs, supply of all merchandising aids for retail outlets.

Sites Alive Pty Ltd

8 Hinkler Rd, Mordialloc 3195. Phone (03) 580 9477 (Sign div), (03) 580 9677 (Digital div & Head office).

Director: D.S. Haynes.

Executives: M. Vondracek (gen mgr), R. Jones (co secty), B. Pugsley (nat sales mgr).

Point of sale & promotion talking signs systems, sign manufacturing service, petroleum industry priceboards, specialists in laminated vinyls.

SMS Audio Visual

320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.

Director: R.H.E. Byrne (mng dir), L.J. Smith (gen mgr).

Sales promotion, product launches and trade presentations totally implemented; point of sale production/equipment; audio visual programming. Agents for Galaxy Slidescan System.

Standard Industries Pty Ltd

An associated company of Standard Signs Pty Ltd. 30 Ridge St, North Sydney 2060. Phone (02) 92 7071.

Directors: C.B. Taylor (gov dir), J.A. Wicks (mng dir).

Executives: R.B. Taylor (sales & project mgr), L.S. Taylor (prdn mgr).

Manufacturers of screenprinted baked enamel advtg signs, sheet metal, tube, wire & plastic display units, electrostatic spray finishes, illuminated signs & cabinets.

Stevens Marketing Services Pty Ltd

571 Wynnum Rd, Morningside 4170. PO Box 155, Wynnum 4178. Phone (07) 395 7200.

Directors: F.J. Stevens (mng dir), Mrs R. Stevens.

Specialising in printed promotional products. Distributors for Gillette (Aust) Pty Ltd, Papermate Pens, Cricket Cig Lighters, Caps etc. Adline - pocket & desk dairies, bindex conference aids, vinyl advtg prods & vinyl binders etc. Hanna Match (Aust) Pty Ltd matches, balloons, pencils, tissues, coasters plus name tags, button badges, novelties, t-shirts, carry bags, key rings, annodised coasters, towels, spray jackets, wine glasses, stickers, Bic cig lighters & pens plus many other products all products are displayed in our showroom, art & design facilities available.

Summit Souvenirs

524 Willoughby Rd, Willoughby 2068. Phone (02) 958 1711. Toll free (008) 226 9201.

Executive: R.G. Goff (mng dir).

Souvenir importers, distributors, wholesalers.

Repr: G. & R. Wills, Perth, Alice Springs & Darwin; Souvenir Supplies, Adelaide; Other representatives in all states.

Sydney Point-of Sale Products

102 Glover St, Cremorne Junction 2090. Phone (02) 909 1988. Telex 27905 RIANA.

Directors: B.W. Simpson (mng dir), J.R. Simpson.

Executive: F. Adams (sec).

Point-of-sale printing, gadgets & accessories & design, merchandising equipment & kits, price marking & coding systems.

Tee-Shirt Graphics Pty Ltd

570 Burwood Rd, Hawthorn 3122. Phone (03) 818 0261, 819 1068.

Directors: R.W. Peatling (mng dir), J.C. Peatling.

Executive: J.C. Nixon (sales & mktg mgr).

Manufacturers & printers of tee-shirts, surf shirts, leisure shirts, Fleecy Joes & caps, full art & concept service.

Throw Out The Catalogue Stage Design

10 Tunks Rd, Ryde 2112 Phone (02) 808 1405.

Executive: C. Binks.

Design & construction of staging, display, sets, models, laboratory filmmaking techniques for video, fashion, promotion.

Ticket Seal International

Suite 605, Honeywell Centre, 124 Walker St, North Sydney 2060. Phone (02) 929 7655. Divn of Habliv Pty Ltd.

Executives: I.M. Sillars, G. O'Brien.

Specialising in security printing, tear-open seal-off tickets, scratch off ink process and in pack games. Development customer participation games supplied to fast food companies, oil companies, major retailers, food manufacturers, breweries, shopping centres, supermarkets, media.

Ungleys Pty Ltd

200 Lawrence St Alexandria 2015. Phone (02) 519 9877.

Directors: E.J. Ungley, D.R. Ungley.

Design & manufacture of point of sale display units storage racks, stands & associated sheet-metal & wire products.

Uniwire (Sales) Pty Limited

41-57 Dunheved Circuit (PO Box 345) St Marys 2760. Phone (02) 673 3111. Telex 27019.

Directors: G. Kommer, A. Kommer.

Executive: A. Saad (works mgr).

Manufacture display stands to individual requirements in tubular wire, timber or acrylic. The finishes available are chrome, brass or zinc plated stands, plastic or epoxy coated in various colours. Header cards screened to clients requests. National distribution.

Vision Imports & Promotions Pty Ltd

Suite 704/55 Lavender St, Milsoms Point 2061. Phone (02) 923 2388.

Directors: M. Doran (mng dir), P. Carpenter, B. Conroy.

Specialists in self-liquidating & promotional products.

W.A. Pennant & Flag Displays

5 Basildon Way, Lynwood 6155. Phone (09) 457 6514.

Directors: L.J. Aistrophe, J. Aistrophe.

Specialists in the installation of bunting and flag displays for retail outlets, service stations, car yards.

Wallace Print Brokers Pty Ltd

63 Atchison St, Crows Nest 2065. Phone (02) 438 1711.

Director: C.M. Wallace (mng dir).

Executives: E. Newman (fin contr), Miss K. Piotrowski (mktg mgr).

Print consultants/brokers.

Terry Wetton Signs Pty Ltd

19 Sydenham Rd, Brookvale 2100. Phone (02) 939 6835.

Directors: T.M. Wetton (mng dir), Mrs J.L. Wetton.

All facets of the sign industry signwriting, screen printing, displays, styrene letters & murals. Computer cut adhesive letters.

Woolprint

Suttor St, North Auburn 2144. Phone (02) 648 9219.

Executive: Mr Martin (mgr).

Suppliers of custom-made printed clothing for sporting bodies, clubs, companies, promotional merchandise & leisure.

Donald Yates Industries

10 Alston Ave, Como 6152. Phone (09) 450 3592.

Director: D. Yates.

Sales promotion electronics, design of packaging to achieve high impact at minimum price. Design of leisure equipment, and promotional staging for both indoor and outdoor use. Premium manufacturing. Promotive design services.

Public Relations Consultants

New South Wales

AAG Public Relations Pty Limited

Suite B-2 Ground fl, 10 Bridge St, Granville 2142. PO Box 120, Baulkham Hills 2153. Phone (02) 624 3812. Message service: 682 4008.

Executive: S. Gardiner.

ACOCIA PR Services

PO Box 54, Chippendale 2008. Phone (02) 699 2723.

Director: J. Bulbeck.

Supply of specialist support services for Public Relations consultancies or corporate units with an overload of work of any sort ranging from writing news releases or speeches to special mailings. Skilled & semi-skilled casuals available.

Adforce Pty Ltd

21 Earle St, Cremorne 2090. PO Box 527, Neutral Bay Junction 2089. Phone (02) 909 8467.

Directors: M.J. Edwards (mng dir), Mrs M.L. Edwards.

Publicity displays using the patented Adforce reception unit.

Leslie Anderson & Partners Pty Ltd

10th Floor, 20 Martin Place, Sydney 2000. GPO Box 4853, Sydney 2001. Phone (02) 233 3393, 241 3638. Telex 70537.

Executive: L. Anderson, W. Frew.

Public affairs & public relations counsel. News media communications, government, labour & community relations & financial public relations. Clients are primarily major Australian industrial & resource based companies, professional firms & industry associations.

Repr: All States, US, UK, Asia.

APT Services Pty Ltd

181 Castlereagh St, Sydney 2000. Phone (02) 267 3006. Telegrams Presstrade Sydney.

Executive: P. Kadar.

Corporate public relations.

Peter Barker & Associates Pty Ltd

1st floor, 232 Sussex St, Sydney 2000. PO Box N374, Grosvenor St, Sydney 2000. Phone (02) 264 7744. Telex AA 21822, SY203.

Executive: P. Barker.

Public relations counsel in corporate communications, trade & consumer publicity. Specialising in marketing for professionals. Industrial relations.

Barlow & Robinson Pty Ltd

Also trading as B & R Publicity. 2nd floor, Edgecliff Centre, New South Head Rd, Edgecliff 2027. Phone (02) 328 7338. Telex 70041.

Director: Ms J. Robinson.

Publicity & public relations, conference organization, product launches; all aspects of public relations.

Archie Bayvel Public Relations

204 Crown St, Sydney 2010. Phone (02) 33 4225.

Director: A.F. Bayvel.

Executive: Miss D. Palmer (mgr).

Public relations consultants, media advisers & promotion mgr, mktg.

Bentley Public Relations

30 Balfour St, Chippendale 2008. Phone (02) 699 9569. Telex 20024.

Executive: Ms D.B. Davis (mng consultant).

Public relations, marketing & media communication services.

Robyn Anne Berkeley Pty Ltd

4 Roslyndale Ave, Woollahra 2025. Phone (02) 327 5844.

Director: Mrs R. Berkeley.

Public relations, publicity, conventions, product launches, associated with print & electronic media nationally.

Len Blanket PR

6/10 Grace St, Lane Cove 2066. PO Box A728, Sydney South 2000. Phone (02) 428 1918.

Directors: L. Blanket, E. Blanket.

Specialist public relations counsel to the communications industry.

Marita Blood & Associates

Network Hse, 84 Pitt St, Sydney 2000 Phone (02) 233 5377.

Peter Brendle Enterprises

88 Glebe Point Rd, Glebe 2037. Phone (02) 660 6338. Telex 70926.

Director: P. Brendle.

National & international concert tours organisation, publicity & promotion within entertainment industry, entertainment administrator 'Regent Sydney' Hotel.

J.J.C. Brennan (NSW) Pty Ltd

Ground floor, 3 Northcliff St, Milsons Point 2061 Phone (02) 922 6466.

Directors: J.J.C. Brennan, Ms B.J.M. Brennan.

Counsel in communications: corporate, consumer, general and special groups. Planners and implementers of public relations, marketing, promotions and publicity campaigns for government, industry, commerce and individuals.

Repr: Canberra, Melbourne, Adelaide, Perth, Brisbane. Tokyo.

Geddie Brown Publicity

13/67 Shadforth St, Mosman 2088. PO Box 90, Crows Nest 2065. Phone (02) 960 2067.

Executive: T. Brown.

General public relations and freelance writing. Specialising in press releases & promotions.

Richard Budd Public Relations

12 Allara Ave, Turramurra 2074. Phone (02) 44 4601, 449 8737.

Executives: R.B. Budd (mng dir), M.K. O'Brien, A.L. D'Hage (creative dir).

Publicity, promotions, advertising, brochure production, copywriting, marketing counsel, all media liaison.

Repr: Affiliates in all states.

Buge, Taylor's Around & About Pty Ltd

133 Alexander St (PO Box 57) Crows Nest 2065. Phone (02) 439 5488.

Executive: D. Taylor.

Consultancy covering all aspects of public relations, particularly travel. Specialists in all media liaison & press releases.

Burson-Marsteller Pty Ltd

19th floor, 1 York St, Sydney 2000. Phone (02) 27 3571. Telex 71064.

Directors: P. Bostock, H. Burson, R.S. Leaf, P. Walford, J. Birch, J. Rush.

Executives: P. Walford (snr vp & reg dir - Aust, grp mgrs - Syd), Ms N. Factor, Ms V. Staveacre, S. McClay (fin mgr - Aust).

Public relations, public affairs consultants, specialists in corporate and financial public relations, and marketing communications.

Offices: Perth, Brisbane, Adelaide, Melbourne, Chicago, Cleveland, Denver, Detroit, Houston, Los Angeles, Montreal, New York, Pittsburgh, San Juan, San Francisco, Silicon Valley, Toronto, Washington, Sao Paulo, Brussels, Frankfurt, Geneva, Zurich, Hamburg, The Hague, London, Oslo, Paris, Stockholm, Bahrain, Beirut, Cairo, Dubai, Jeddah, Kuwait, Hong Kong, Singapore,

Tokyo, Kuala Lumpur, Bangkok, Atlanta, Charlotte, Nashville, Vancouver, Mexico City, Madrid, Milan.

Calcutt Watson & Associates

Suite 4B, 4th floor, 579 Harris St, Ultimo 2007. Phone (02) 212 5611.

Directors: T.W. Barnett (mng dir), G.L. Calcutt, K.A. Hitchcock, A.K. Watson.

Corporate & financial public relations, travel & leisure industry mktg, video mktg, consumer publicity, media training, product launches, international media for export drives, staff publications, specialist research & federal/state govt liaison.

Repr: South-East Asia, Nth America.

Peter Campbell & Associates

31 Albany Street, Crows Nest 2065. Phone (02) 439 4514. Telex 74612 BOATBO.

Directors: P. Campbell, Mrs. J.S. Campbell.

Public relations consultants & journalists covering all aspects of PR but specialising in the marine field, including recreational yachting & boating.

Chaley Public Relations

33 Richard Rd, Scotland Island 2105. Phone (02) 997 3217.

Directors: R. Simon, Mrs J. Simon.

Industrial pr consultant covering, press editorial & co publications, computer-raised copy, typesetting & distribution, specialising in heavy equip manufacturers, etc. Flying Pens, a subsidiary, gains out-of-town stories efficiently in its own lightplane.

Lindsay Chapman Public Relations

38 Katina St, Turramurra 2074. Phone (02) 48 6203.

Directors: L.D. Chapman, Mrs H.B.C. Chapman.

Consultant in communication between client and publics.

Cogan Neat & Associates

1st floor, 27 Watt St, Newcastle 2300. Phone (049) 26 2281, 26 4313, 26 4022.

Executives: B. Cogan, P. Neat (consultants).

Public relations, industrial communications, consultants on Hunter Region industrial, media and community relations.

Commercial Public Relations (Aust) Pty Ltd

157 Walker St, Nth Sydney 2060. Phone (02) 929 4911.

Executive: B.M. Carey (mng dir).

Associates in all States, USA, Europe and UK.

Communication and Public Relations Consultants Pty Ltd

Studio 4, 162c Queen St (PO Box 94) Woolahra 2025. Phone (02) 328 6928.

Directors: W. Sherman, Mrs G. Sherman.

Public relations & sales promotion consultancy services.

Concise Communications Pty Limited

382 Pacific Hwy (PO Box 563) Crows Nest 2065. Phone (02) 438 2955

Directors: I.B. Nicholas (mng dir), Ms J.M. Nicholas.

Executives: R. Short, D. Ryan (cons).

Communications specialists in corporate, government, marketing, community, union and financial areas. Convention organisers and promoters, specialist technical writers and media advisers. Affiliates throughout Australia.

Repr: Brisbane, Melbourne, Perth, Adelaide, Hobart, Canberra.

Cooper Associates Pty Ltd

275 Alfred St, Nth Sydney 2060. Phone (02) 922 6084.

Directors: W.R. Cooper, J.V. Cooper.

Executives: W.R. Cooper (mng dir), J.V. Cooper (office mgr).

Corporate & market communications, media publicity, publications, high technology specialists.

Corporate Communications

Suite 1, 2A Waters Rd, Neutral Bay 2089. PO Box 430, Neutral Bay Junction 2089. Phone (02) 909 1600. Telex 71150.

Executives: J.C.C. Pritchitt (mng dir), S. Grimes, E. Goulet, K. Inman, H. Scott (dirs).

Advising a wide range of corporate clients on public relations needs.

Repr: TransAustralia Communications.

Corporate View

A divn of Professional Registration Services Pty Ltd. 9/42 Waters Rd, Cremorne 2090. GPO Box 4967, Sydney 2001. Phone (02) 908 1577.

Directors: A.T. Benner, J.C. Benner.

Corporate and public affairs consultancy, specialising in legal & financial public relations.

Gaynor Crawford Publicity

20th floor, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 2366. Telex 71262.

Executive: Ms G. Crawford.

Publicity & pr services.

Creative Public Relations Pty Ltd

Level 24, Northpoint (PO Box 639) North Sydney 2060. Phone (02) 923 1181. Telex 75345.

Directors: T.E. Dwyer (mng dir), P.V. Flottmann.

All aspects of the public relations function to clients in any business or undertaking.

Christopher Day Enterprises

Suite 1303, 22 Sir John Young Cres, Woolloomooloo 2011. Phone (02) 358 3665.

Director: C. Day.

Journalist & publicity consultant specialising in the tv & film industry. Unit publicist. Writes, produces sales & mktg publications for tv & film prdms. Provides graphic arts & photographic services.

Carlie Deans Pty Limited

10th floor, 187 Macquarie St, 2000. Phone (02) 235 2533. Telex 24202.

Public relations, promotion & marketing. Feature films, television programs & other accounts concerning all areas of general promotion.

Repr: Interstate affiliation with TCB Pty Ltd Melbourne. Overseas affiliation with Dennis Davidson Associates, London & Los Angeles.

DJE International Public Relations Group

107 Pitt St, Sydney 2000. Phone (02) 233 2322. Telex 22974 DRPR.

Director: D. Rutzow.

Repr: Australasian member of the Daniel J Edelman International Public Relations Group with members throughout the world including Chicago, New York, Washington, Los Angeles, Miami, St Louis, London, Frankfurt, Paris, Brussels, Milan, Madrid, Zurich, Cairo, Tel Aviv.

Dougherty Communications

167 Dowling St, Woolloomooloo 2011. Phone (02) 356 4133. Telex 70374.

Director: M. Dougherty (mng dir).

Executives: B. Glen (gen mgr), P. White (corp relations dir).

Public relations services.

Dunsterforce Pty Ltd

126 Archer St, Roseville 2069. PO Box 155, Willoughby 2068. Phone (02) 419 2947. Telex 72844.

Directors: R.G.E. Dunsterville, Mrs D.A. Dunsterville.

Specialising in aviation, defence, building - particularly home renovation & improvement - engrg finance & high technology industries.

Eaton Enterprises Pty Ltd

26/33 Belmont Ave, Wollstonecraft 2065. Phone (02) 439 2468.

Directors: B. Eaton (mng dir), Miss C. Lewington (co secty).

Specializing in video production, copywriting, publicity & promotions. Sales, mktg & corporate image video presentations from concept to completion.

Equine Enterprises

7 Windsor Rd, Box Hill 2765. PO Box 17, Rouse Hill 2153. Phone (02) 627 1267.

Directors: R.W. Davies, Mrs S.C. Davies.

Specialists in rural products and services, animal related subjects and farming organisations, with particular emphasis on the equine field. Services include publicity, promotion, marketing, corporate public relations programmes, counselling, communications development, trade and consumer campaigns, and product launches. Publishers of a national equine newspaper, promoters of Equibiz (expo), and other similar entrepreneurial activities.

Repr: Affiliates in all states & major rural centres.

Russell J Findlay & Associates

14 Orlando Ave, Cremorne 2090. Phone (02) 908 3960.

Executives: R.J. Findlay (propr), Miss S. Cohen (admin & acnts).

Public relations counsel & publishing services specialising in mining, environmental & industrial matters.

T.P. Flower & Associates

Level 66, MLC Centre, Sydney 2000. Phone (02) 238 2180. Telex 72566.

Director: T. Flower.

Specialising in corporate/financial public relations.

John Ford & Associates

5A/1420 Pacific Hwy, Turramurra 2074. Phone (02) 449 2709.

Directors: J.W. Ford, K.D. Ford.

Executives: J. Ford (mng dir), Ms K. Ford (dir/secty).

Industrial public relations including technical processes and products. Marketing consultancy operations.

Repr: London, New York, Hawaii, Manila, Auckland, Singapore, Hong Kong, Tokyo.

Fordham Communications Pty Ltd

19 Hoddle Cres, Davidson 2085. PO Box 210, Frenchs Forest 2086. Phone (02) 452 5264.

Directors: J.C. Fordham, Mrs V.M. Fordham.

Public relations consultants.

Fox Public Relations Pty Limited

54 Kellett St, Potts Point 2011. Phone (02) 357 3033.

Directors: A. Caro (chrnm), Ms L. Brydon (mng dir), J. Kiernan, K. Kiernan, Ms B. Dyke (mktg services dir).

The Rea Francis Company

17 Wharf Rd, Birchgrove 2041. Phone (02) 818 2755, 810 2752. Telex 72555.

Executives: Ms R. Francis (principal).

Publicity & press agency specialising in fine arts & entertainment industries. Services include personal press agency facilities.

Andrew Gibbons Promotions Pty Ltd

Gaden Hse, 24 Bay St, Double Bay 2028. Phone (02) 32 9966, 32 9967. Telex 27222.

Directors: A.G.S. Gibbons (mng dir), Mrs S.P. Gibbons.

Promotional & public relations activities for various corporate clients. Arranging sponsorship & promotion of a wide range of sporting activities & events.

Gordian Associates Pty Ltd

86 Sir Thomas Mitchell Drive, Davidson 2085. Phone (02) 452 5801.

Directors: I.G. Stewart, Mrs T.T.N. Stewart.

Public affairs and public relations consultants.

Robyn Hall Promotions & Publicity

24 Rosebank St, Darlinghurst 2008. Phone (02) 331 4647, 331 4707.

Director: Ms R. Hall.

Public relation consultancy, marketing, special events & product promotions with expertise in the field of retailing. The consultancy provides a counselling service & undertakes work covering a wide range of business activities including sponsorship, corporate, fashion & V.I.P. visits.

Dr John G Hardy

169 Willandra Rd, Cromer 2099. Phone (02) 98 7620.

Director: Dr. J.G. Hardy.

Public relations consultant.

Harfield McKay & Associates

Suite 16, 'Broughton House', 181 Clarence St, Sydney 2000. Phone (02) 29 5191.

Directors: M.K. Harfield, K.M. Doyle, K.C. McKay.

Executives: M.K. Harfield, Ms K.C. McKay (consultants), Ms A. Carlson, Ms T. Holmes (co-ords).

Consultants in public relations & communications including corporate, product & community awareness campaigns. Specialist experience with associations & events organisation, as well as sport & marine promotions.

Repr: Brisbane, Melbourne.

George Hawkes & Associates Pty Ltd

730 George St (PO Box K435) Haymarket 2000. Phone (02) 212 1566.

Directors: G.H. Hawkes, Mrs M.J. Hawkes.

Public relations consultants.

Health Care Communications

Level 4, 100 William St, Sydney 2011. Phone (02) 358 5497. Telex 24674. Facsimile (02) 358 4607.

Directors: B. Curtis (mng dir), P. Doyle, G. Coombe.

Specialist consultancy covering all aspects of public relations & communication services in regard to matters relating to health, health care services or health care products.

Office: Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8444. Telex 35242. Facsimile (03) 699 4440.

Repr: A member of the Fortune Communication Holdings Group.

Henning International

Suite 604, 135 Macquarie St, Sydney 2000. Phone (02) 27 7496. Telex 24667. Teleg. Addr: HENINT, SYDNEY

Directors: R.W. Henning (mng dir), B.J. Barford (gen mgr).

Provision of corporate & individual mktg & image-making strategies, total print & electronic media liaison, Federal, State & municipal lobbying, market intelligence service, publications & annual reports, staff & client motivation, photographic & video systems support, speech writing, franchising & sales support.

Repr: All states of Australia, Singapore, Manila, Hong Kong, Tokyo, Auckland, San Francisco, Phoenix, New York, London.

Hudson Public Affairs

12 Tivoli St, Mosman 2088. PO Box 457, Spit Junction 2088. Phone (02) 969 6975, 969 9228 a/h. Telex 27702.

Executive: I.M.W. Hudson.

Specialising in Asean & Pacific affairs, negotiations between government & corporations & individual investors concerning industrial & investment projects.

Hutchinson Public Relations

107 West St, Crows Nest 2065. Phone (02) 922 6922. Telegrams Hutcheaux.

Executives: J.W. Lee Martin (mng dir), M. Evans (dir).

Public relations consultants: general corporate and marketing public relations counselling and practice.

Inform Public Relations

24 Clarke St, Crows Nest 2065. Phone (02) 439 2238.

Director: G.W. Rutherford.

Comprehensive media liaison, editorial writing, total pr programmes.

Office: Inform Public Relations, 3rd floor, 51 William St, Melbourne 3000. Phone (03) 62 6061.

International Management Services

PO Box 82, Rockdale 2216. Phone (02) 750 2750.

Director: Ms C.E. Matthews.

Public relations consultants, media liaison, newsletters, promotions, publicity, charity fundraising, special events, conventions, V.I.P. visits, mgmt in entertainment is also provided.

International Public Relations Pty Ltd

7th floor, Northgate House, 321-329 Kent St, Sydney 2000. Phone (02) 29 3351. Telegrams INREL. Telex 23199.

Director: L.K. Kerr (chrnm Melb).

Executives: A.E. Begg (NSW state mgr), J.A. Hall (corporate affairs mgr), D. Smith-Gander.

Repr: 117 Collins St, Melbourne 3000. Phone (03) 63 3322, Telex 34014; 78 Northbourne Avenue, Canberra City 2600. Phone (062) 49 7266, Telex 62786; 62 Astor Terrace, Brisbane 4000. Phone (07) 229 4750, Telex 43194; 135 St George's Terrace, Perth 6000. Phone (09) 321 3090, Telex 94793; 25 Franklin St, Adelaide 5000. Phone (08) 212 6855, Telex 88765 (Quote AD115); 9 Franklin Wharf, Hobart 7000. Phone (002) 34 7903; Asia, Africa, USA, Europe & New Zealand.

Inventive Public Relations

115 Bellevue Rd, Bellevue Hill 2023. PO Box 335, Double Bay 2028. Phone (02) 327 4906.

Director: G.C. Watt (exec dir).

Executives: G. Watt (gen mgr), R.C. Watt (co secty & office mgr), V.A. Watt, R.S. Watt (research).

Trade and consumer PR and marketing consultants. Company provides total PR practitioner service or counselling function for organisations with or without staff PR operatives. Counselling service in advertising to provide integrated promotion for clients. Consultancy handles national and State accounts.

John Iredale Communications

40 Grosvenor St, Woollahra 2025. Phone (02) 389 0010.

Directors: J. Iredale, Mrs A. Iredale.

Experience in all facets of pr-publicity, promotions & marketing development. Company journals.

Jaeger Associates

216 Glenmore Rd, Paddington 2021. Phone (02) 357 5255.

Executive: Mrs K. Baker.

Fashion, beauty, new products, corporate pr, food, galleries etc.

Barbara James Publicity Pty Ltd

Suite 1303, 22 Sir John Young Cres, Woolloomooloo 2011. Phone (02) 358 6161, 358 6158.

Director: B. James.

Theatrical publicity & advertising consultants.

Elizabeth Johnson Pty Limited

7/15 Anderson St, Neutral Bay, 2089. GPO Box 4885, Sydney 2001. Phone (02) 90 2325. Telex 25650.

Director: Miss E. Johnson (mng dir).

Product launches. Executive publicity - in Australian and overseas including film and television publicity.

Repr: Affiliations in Melbourne, Brisbane, Perth, Canberra, Los Angeles, New York, Montreal, London.

Jordan Hardingham Pty Limited

164a Campbell St, Surry Hills 2010. PO Box 484, Darlinghurst 2010. Phone (02) 211 2144. Telex 27330.

Directors: A. Hardingham, Mrs J. Jordan.

Executives: Ms J. Dowling (consultant), Ms R. Bory (co-ord).

Public relations consultancy providing corporate & mktg communications, trade & consumer publicity, govt relations services & specialising in food, health, rural & leisure industries.

Repr: All states, NZ, UK, Los Angeles, Toronto.

Jane Jordan & Associates

164a Campbell St, Surry Hills 2010. PO Box 484, Darlinghurst 2010. Phone (02) 211 2144. Telex 27330.

Director: Mrs J. Jordan.

Public relations counsel, corporate, financial, political & trade, specialising in rural affairs, government liaison & special events.

Holly Kerr Associates

Level 59, MLC Centre, Sydney 2000. Phone (02) 233 7320. Telex 23917 COHQ.

Executives: Ms H. Kerr (mng dir), R. Abboti.

Public relations & corporate planning.

Hal Lenzner & Associates

Unit 3, 263 Alfred St, North Sydney 2060. Phone (02) 922 4099.

Executives: H. Lenzner, R. Steel.

Public relations consultants.

Lockwood Communications

PO Box 1378, North Sydney 2060. Phone (02) 440 8528, studio (02) 438 1411. Telex 74395.

Directors: R.B. Lockwood (gen mgr), B. Lockwood (creative dir).

Communications consultants for public relations, audio visuals, sales promotion, specialist advtg mktg & associated services.

William Love & Company Pty Ltd

Suite 6, Level 3, Building 6, Birkenhead Point, Drummoyn 2047. Phone (02) 819 7455.

Director: W. Love

All P R consulting activities, including media publicity, all forms of literature, booklets, annual reports, brochures, promotions, official plant openings.

Mackenzie Public Relations

2nd Floor, 3 Kellett St, Potts Point 2011. Phone (02) 358 3183.

Executive: Ms V. Mackenzie.

Public relations consultancy covering all aspects of public relations including new product launches, consumer publicity and corporate communication.

Markson Sparks!

5th floor, 140 Arthur St (PO Box 490) North Sydney 2060. Phone (02) 92 7001. Telex 71270.

Executives: M. Markson (dir), Ms S. Briggs.

Promotion & publicity specialists, Australia wide contacts, new product launches, promotions, public relations.

Elizabeth Mason & Associates Pty Ltd

'Butler's Terrace', 135A Victoria St (PO Box 849) Potts Point 2011 Phone (02) 358 1355.

Directors: D.B. Mason (chrnm), Mrs E.J. Mason (mng dir), G.C. Mason (dir).

Maynard Promotions Pty Limited

Suite 1b, 23 Atchison St, St Leonards 2065. Phone (02) 439 3755/6860/6117/437.

Directors: R.G. Maynard & J. Maynard (jnt mng dirs).

Promotional specialists, sales promotions, publicity/public relations, consumer/trade. Media promotions a speciality.

Allan McCormac & Associates

Unit 18, 98 Old Pittwater Rd (PO Box 568) Brookvale 2100. Phone (02) 939 1411, a/h 919 5049.

Directors: A.G. McCormac, T.S. Rouhan.

Public relations and marketing consultancy pr programmes or special projects from concept to completion for commerce, industry, government instrumentalities, sporting bodies and individuals. Analysis of research preparation of marketing plans.

M.J. McGowan & Co

Suite 7, Level 5, Manly National Bldg, 22 Central Ave (PO Box 746) Manly 2095. Phone (02) 977 6513.

Executive: M. McGowan (principal).

Specialist in devising and implementing programmes relating to client objectives in such fields as investor, employee and customer relations, and marketing.

Repr: Melbourne, London.

Maggie McPhillips

21 George St, Manly 2095. Phone (02) 948 8469. Telex 26430.

Executive: Ms M. McPhillips.

Public relations, publicity & editorial.

Media Focus Pty Ltd

1st fl, 6-8 Clarke St, Crows Nest 2065. Phone (02) 43 0716.

Directors: Mr & Mrs N.W. Dique.

Corporate & product promotion, publications, media liaison, speech writing.

Repr: Dundon, Everingham Associates, Vic.

Media Link Pty Ltd

6-8 Clarke St, Crows Nest 2065. Phone (02) 43 0716-7.

Public relations consultants, press releases, promotions, corporate publicity, publications, research, speech writing, marketing, brochures.

MMA Public Relations Pty Ltd

57 Denison St (PO Box 281) Rozelle 2039. Phone (02) 810 5642, 818 3252. Incorporating Iain McLachlan PR & Publicity.

Directors: G.F. Mulholland, D. Mulholland.

Executives: H. Chandra (media), Miss M. Nicholson (industrial editor), A. Pirona (publicity), J. Rudd (a/v scripts).

Public relations consultants. Agency services include corporate communication, institutional advertising, publicity, school project materials, documentary film and audio visual production, "stunting", press conferences, seminars, factory tours, booklets, newsletters and annual reports.

Repr: Singapore branch office & representatives or affiliates in Adelaide, Brisbane, Canberra, Melbourne, Perth, Auckland, Wellington, Tokyo, London, New York.

P.R. Morley & Associates

Glover Hse, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988. Telex 27905.

Directors: P.R. Morley, B.E. Morley.

Executives: P.R. Morley, B.E. Morley (snr consultants).

Operations: Industrial advertising & public relations.

Morrish Public Relations

PO Box 172, Northbridge 2063. Phone (02) 95 1962.

Director: Mrs E.F. Morrish.

Public relations.

Peter Morrison Public Relations Pty Ltd

249 Darlinghurst Rd, Darlinghurst 2010. Phone (02) 33 4143.

Directors: P. Morrison, J. Morrison.

Repr: Affiliates in all States and overseas.

Patti Mostyn Publicity

96 Glebe Point Rd, Glebe 2037. PO Box 378, Milsons Point 2061. Phone (02) 660 8263, 660 7997. Telex 22429.

Director: Ms P. Mostyn.

Garry Nehl & Associates

94 Thompson's Rd (PO Box 402) Coffs Harbour 2450. Phone (066) 52 6038.

Executive: G.B. Nehl.

Publishers & public relations consultants.

Neilson McCarthy Byoir Pty Ltd

18 Argyle St, Sydney 2000. Phone (02) 27 5388, 27 5982. Telex 24608.

Directors: H. Myers, I. McFarling, W. Nielsen.

Neilson McCarthy & Partners Pty Ltd

18 Argyle St, Sydney 2000. Phone (02) 241 3131. Telegrams Pronigel Sydney. Telex 24608.

Directors: H. Myers (chrmn), N. Neilson (dep chrmn), J.G. Cameron (mng dir), R.G. Adams, The Hon. Sir William Aston, KCMG, A.I. Macintosh, R.H. Minter.

Repr: Neilson McCarthy McFarling & Co. Pty Ltd, 124 Exhibition St, Melbourne, VIC. Neilson McCarthy Macintosh Parkes Pty Ltd, Kingston Manor, 10 Kennedy St, Kingston, ACT. Neilson McCarthy Mackey Pty Ltd, 12 Victoria Ave, Perth, WA. Neilson McCarthy, London, Neilson McCarthy Asia Pty Ltd, Singapore, Neilson McCarthy Malaysia Sdn Bhd, Kuala Lumpur. Carl Byoir & Associates Inc., New York. Paul Prince Associates, Wellington, NZ.

Network Communications (Sydney) Pty Ltd

25 Grosvenor St Neutral Bay (PO Box 304) 2089. Phone (02) 909 2777. Telex 75495. Compu. Modern: (02) 908 2903.

Directors: G.W. Quayle, J.M. Hill.

Public relations counselling, research, planning as well as assistance with govt relations, mktg & product publicity. Resourced to provide print & audio visual prdn research & computerised communications services. Special skills in corporate, financial public affairs planning as well as health care, food, property, computer & science-based public relations.

Offices: Melbourne, Canberra, Perth, NZ, USA. Associates: Brisbane, Adelaide, Hobart, Tokyo, Bahrain.

No Frills PR

Riley Hse, 164a Campbell St, Surry Hills 2010. PO Box 484, Darlinghurst 2010. Phone (02) 211 2144. Telex 27330.

Directors: A. Hardingham, Mrs J. Jordan.

Executive: Ms J. Dowling (consultant).

Discount public relations & promotion services for small & medium-sized businesses.

Repr: All states, Auckland, London, Toronto.

Obtell Pty Ltd

34 Gladstone St, Lilyfield 2040. Phone (02) 660 5346.

Directors: B.R. Bayly, A.M. Bayly.

Public relations & mktg consulting.

O'Loughlin Publicity

Exhibition House, Level 1, RAS, Showground, Paddington 2021. Phone (02) 332 3077.

Director: Ms D. O'Loughlin.

Public relations consultants providing publicity, promotions & copywriting services.

Repr: Elaine Howell & David Lyons, 205-207 Scotchmer St, North Fitzroy 3027. Phone (03) 489 5576.

Paddington PR

16 Walter St, Paddington 2021. Phone (02) 331 3978.

Directors: L. Deushane, M. Brooks.

Cost efficient attention gaining editorial publicity. Product, corporate, business, trade & consumer, creative communication.

Parkinson Marketing Services Pty Ltd

Suite 102, Lawson Hse, 10-12 Clarke St, (PO Box 1231) Crows Nest 2065. Phone (02) 439 2411.

Directors: M.R. Parkinson (mng dir), Mrs M.R. Parkinson, Miss L. Campbell (mgr).

Corporate & product public relations, press releases, product launches & promotions, corporate communication, newsletters & trade presentations, creative writing.

Ron Patten Publicity Pty Ltd

37 Alexander St, Crows Nest 2065. Phone (02) 439 5866.

Executive: R. Patten (mng dir).

Lee Patterson & Associates

411 Sussex St, Sydney 2000. Phone (02) 212 3533. Telex 74083.

Directors: L.J. Patterson, J.J. Patterson.

Specialising in corporate, product institutional, political and financial public relations.

Sandy Pearce & Associates Pty Ltd

Level 49, MLC Centre, King & Castlereagh Sts, Sydney 2000. Phone (02) 235 2118. Telex 23650.

Director: S. Pearce (mng dir).

Financial & corporate public relations & planning.

Phillips Marketing Services Pty Limited

4 Carrington Ave, Mosman 2088. Phone (02) 969 4209.

Director: Mrs K.L. Phillips (mng dir).

Public relations consultancy specialising in all areas of public relations including films, fashion, publicity & product promotion. Media liaison, press releases & photography all professionally catered for.

Pitstop Public Relations

36 Adelaide St, Woollahra 2025. PO Box 697, Bondi Junction 2022. Phone (02) 387 4791.

Director: Ms P.M. Colpitts.

Executives: M. Walker, N. Colpitts.

Public relations, promotions, advtg placements, communications, reviews, seminars, festivals & trade shows.

Repr: All states.

Ronald Plater & Co Pty Ltd

3 Darling Point Rd, Edgecliff 2027. Phone (02) 328 6118. Telegrams Platerco Sydney. Telex 20149 ST 100.

Directors: R.S. Plater (mng dir), E.C. Plater.

Executives: R.S. Plater (mng dir), F.C. Folkard (Vic mgr), D.A. Hadley (SA mgr).

Public relations and marketing consultants covering the communications role & specialising in corporate and financial PR, internal, industrial, political and media communications, print production and function organisation.

Repr: Communicator Public Relations Network, all States & Canberra; Dentsu Public Relations Center, Tokyo.

John R. Pola & Associates

Suite 21, 67-69 Alexander St, Crows Nest 2065. Phone (02) 439 3866.

Executives: J.R. Pola (mng dir) N. Sticpewich (fin dir), J. Davenport (exec).

Specialising in corporate public relations and promotional activities.

John Pond & Associates

1 Mitchell St, Centennial Park Sydney 2021. Phone (02) 331 1288.

Director: J. Pond (mng dir).

Specialising in film and television publicity, promotion, public relations and all aspects of the entertainment industry.

Repr: Affiliations in Los Angeles, California.

PR Plus

6 Benelong Rd, Cremorne 2090. Phone (02) 908 3060.

Director: B. Hyland.

Specialising in writing, designing & producing newsletters, magazines, brochures & corporate booklets.

Professional Public Relations Pty Ltd

147 Darling St, Balmain 2041. Phone (02) 818 4044. Telex 22202. Fax (02) 810 3520.

Director: P.F. Lazar (mng dir).

Executive consultants: R.P. Lazar, P. Ireland, J. Tuffin, S. Anderson, W. Machin, S. Lazar, L. Meredith, A. Burden.

Public relations counsel in corporate communications, trade and consumer publicity; industrial relations; consumer affairs; environmental and health education (specialising in pharmaceut-

ical & medical matters); political liaison counselling; public relations and promotional film, video and audio-visual production; creative writing and marketing.

Offices: Melbourne, Brisbane, Adelaide, Canberra, Perth. Overseas affiliates in the UK, Europe & USA, Japan & Middle East.

The Project Group

Incorporating - Project Communications Pty Ltd, Project Pictorial Pty Ltd, Project Automotive (Media Consultants). 498 Miller St, Cammeray 2062. Phone (02) 929 8444. Telex 74503.

Directors: J.A.C. & J.J. Smailes.

Executives: S. Moylan (sen journo), P. Gibbs (sen journo), P. Pearson (photographer), B. Seary (photographer), Miss M. Hart (office mgr), S. Hills (acctnt).

Media consultancy, photography & audio/visual production principally in automotive & industrial activities.

P.S.McL. Publicity

12 Kimberley Ave, Lane Cove 2066. Phone (02) 427 2450.

Executive: P. Saunderson.

Public Affairs Management Pty Limited

Level 30, 20 Bond St, 2000. Phone (02) 232 2666. Telex 23679.

Directors: P.S. Golding, N.P. Golding.

Executives: P.S. Golding, A.J. Golding.

Specialising in public affairs counselling, communications strategy planning, public relations audits and executive search in the field of public affairs/public relations.

Public Relations Overload

19 Newcastle St, Wakeley 2176. Phone (02) 609 4971.

Directors: L.R. Jones, Mrs N. Jones.

Public relations consultancy, staff & internal company publications.

Publimedia Public Relations Pty Ltd

435 Riley St, Surry Hills 2010. Phone (02) 211 3722. Telex 22854.

Directors: R. Robertson (mng dir), F.B. McEwing, L. White.

Corporate & public affairs consultancy, mktg services, prdn services.

Royce Consolidated Group

4th floor, 56 Pitt St, Sydney 2000. Phone (02) 27 7853. Head office Melbourne.

Executive: J.O. LLewellyn (mgr, NSW).

Public relations, public affairs & marketing.

Dennis Rutzou Public Relations Pty Ltd

107 Pitt St, Sydney 2000. GPO Box 167, Sydney 2001. Phone (02) 233 2322. Telex 22974.

Executives: D. Rutzou, J. Roubicek, T. Filkins, L. Gilmour, S. Pekarek, K. Hardy, J. Overall.

A full service public relations consultancy covering all aspects of modern pr practice including: corporate, employee, retail & government relations, public affairs, media liaison, new product launches, consumer communication.

Repr: Member Daniel J. Edelman Public Relations Group with associates throughout Australia & world wide.

Sanders-Pattinson & Associates

6/73 Miller St (PO Box 114) North Sydney 2060. Phone (02) 957 6006. Telex 23976.

Directors: P.S. Pattinson (mng dir), T. Pattinson, H. Pattinson.

Public relations consultancy, specialising in one-off projects, promotions, advertising, creative marketing & the entertainment industry.

Leo Schofield and Associates

18th floor, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 357 2122. Telex 72510.

Directors: L. Schofield, J. Dakers.

Sherval & Associates Pty Ltd

2/1051-1055 Pacific Hwy, Pymble 2073. Phone (02) 449 9400. Telex 70028.

Executives: E.J. Sherval (mng dir), Mrs L. Gray (admin), R.T. Daley (con).

Industrial & corporate public relations. Specialists in industrial & resources industry sectors. Technical & general communications media & mktg consultancy, convention & product launch organisation & promotion. Full supporting advtg design & print prdn service.

Showbiz Marketing International

A divn of Linda Monmouth & Associates Pty Ltd. 4th fl, Northside Gardens, 168 Walker St (PO Box 1673) North Sydney 2060. Phone (02) 929 7986, 922 5733. Telex 71037.

Public relations, mktg & sales promotion for the leisure industries. Activity includes product launches & consumer related promotions. Product placement representation in theatrical movies & tv mini-series.

Repr: UK, Los Angeles.

Ian Simpson & Associates

15 Bridge Rd, Hornsby 2077. Phone (02) 477 1844.

Directors: I. Simpson, M. Simpson.

Executives: I. Simpson (mng dir), S. Brown (admin mgr), R. Porter (client services dir), V. Koumchian (creative mgr).

Specialising in industrial & rural public relations.

Robert Simpson Public Relations

15 Bridge Rd, Hornsby 2077. Phone (02) 477 1844.

Directors: R. Simpson (mng dir), N. Simpson (co secty).

Executives: R. Porter (client services dir), V. Koumchian (art mgr), S. Brown (admin mgr).

Industrial, commercial and rural public relations consultants. Retail promotions.

Sinclair-Barry Public Relations

107 West St, Crows Nest 2065. Phone (02) 922 6662.

Executive: Ms R. Sinclair (dir).

Public relations consultancy covering all aspects of public relations with special expertise in high technology industries.

Michael Southern & Associates

1st fl, 7 Bligh St, Sydney 2000. Phone (02) 221 1764.

Directors: M. Southern, P. Southern.

Public relations consultants.

Harvey Stevens Associates Pty Ltd

44 Springdale Rd, Killara 2071. Phone (02) 498 8053.

Directors: H. Stevens (mng dir), P.A. Stevens.

Public relations consultants.

J.F. (Jack) Stevens

50 Pleasant Ave, East Lindfield 2070. Phone (02) 46 3795.

Covering all aspects of public relations & marketing.

Geoff Stone & Associates

31 Bolwarra Rd, North Narrabeen 2101. Phone (02) 913 8429.

Directors: G. Stone, Ms M. Freilich.

Media & corporate public relations.

Norman Strachan Associates Pty Ltd

224 Victoria Rd, Rozelle 2039. PO Box 227, Drummoyn 2047. Phone (02) 818 1533. Telex 71794.

Managing Director: N. Strachan.

Specialising in marketing, consumer, corporate and financial PR; and in Far East export/import trade through the Taiwan Australia Trade and Commercial Centre, and Korea Asia Imports, Sydney.

Repr: All States, Hong Kong, Taiwan, Singapore, New York and London.

Maggie Tabberer Associates Pty Ltd

342 New South Head Road, Double Bay 2028. Phone (02) 327 1291, 327 5680.

Directors: Mrs J. Geary, Ms M. Tabberer.

Specialists in fashion, beauty, accessory & public relations plus fashion presentations.

Talking Point Public Relations Pty Ltd

6th fl, 66 Berry St, North Sydney 2060. Phone (02) 922 5311.

Director: S. Hitchener.

All aspects of pr specialising in the computer travel industries.

Technical Publicity Services Pty Ltd

12 Alban St, Lidcombe 2141. Phone (02) 648 1876.

Directors: B. Hatfield (mng dir), Mrs C. Hatfield (co secty).

Specialising in promotion, publicity, journalism, copy writing, photography and audio visual presentations for the technical and engineering fields.

David Tennant Associates

283 Alfred St North, North Sydney 2060. Phone (02) 923 2137.

Directors: D. Tennant, L. Tennant.

Public relations & advtg consultants.

Tymson Communications

Level 24, Northpoint, 100 Miller St (PO Box 639) North Sydney 2060. Phone (02) 922 7359. Telex 75345.

Director: Mrs C.L. Tymson (mng dir).

Public relations consultancy offering publicity, promotions & publishing service to variety of clients, including product launches, staff magazines, media liaison, sponsorship promotions together with long term public relations programmes.

Repr: All states, London & New York.

Vion Pty Ltd

Level 1, 51 Berry St (PO Box 716) North Sydney 2060. Phone (02) 929 8655.

Directors: Mrs V.J. McKenzie (mng dir), K. Hopkins (dir & co secty).

Executives: Mrs R. Sefiani, Mrs S. Imison, Miss J. Collins, Dr M. Goldsmith.

Public relations consultancy: full service facilities including corporate communication, financial and government PR, employee communication, media contact, consumer publicity, new product launches, speciality promotion packages, creative writing, full preparation house/trade publications, corporate advertising.

Repr: Associated co's: Interlink Consulting Services Pty Ltd, Marco & Associates; London & New York.

Walker Public Relations Pty Ltd

8th fl, 8 West St, North Sydney 2060. Phone (02) 957 6660. Telex 75594.

Directors: P.J. Walker (mng dir), Mrs P.J. Walker.

A full range of public relations services with an emphasis on industrial publicity & business to business public relations.

Eric White Associates Pty Ltd

115 Pitt St, Sydney 2000. GPO Box 4976, Sydney 2001. Phone (02) 231 3300. Telex 24415.

Directors: E. White, F.R. Hamilton, J. Neary.

Executive: F. Hamilton (mng dir).

Offices: Canberra, Melbourne, Brisbane, Adelaide, Perth and Hill and Knowlton offices throughout US, Europe, S-E Asia and Japan.

Whiteworks Pty Ltd

21 College St, Balmain 2041. Phone (02) 810 8288.

Directors: S.M. White, M.A. White.

Full service public relations consultancy, publicity, promotion & mktg.

Richard Whittington

374 Somerville Rd, Hornsby Heights 2077. Phone (02) 477 4544.

Executive: R.L. Whittington (mng dir).

Freelance consultant in communications management, government relations & public affairs. Clients include advertising agencies, industry associations, advertisers & government instrumentalities.

Wilson McCarthy & Co Pty Ltd

9th fl, 115 Pitt St, Sydney 2000. GPO Box 3457, Sydney. Phone (02) 233 1299. Telex 22463.

Directors: D. Wilson, I.D. Westbrook.

Financial public relations advisors (specialising in financial communication between public companies and the stock exchanges, financial press, institutions, sharebrokers and shareholders).

Eric Wood & Son Agency

C/- Seymours Business Centre, Shop 12, Foyer Level, Sheraton-Wentworth Hotel, 61 Phillip St, Sydney 2000. Phone (02) 982 8946.

Directors: E. Wood, D. Wood.

Worldwide Entertainments Pty Limited

6th fl, Suite 603, ACTA House, 451 Kent St, Sydney 2000. Phone (02) 264 9990. Telex 73082.

Director: P. Korda (chrmn & mng dir).

Entrepreneurs, management consultants & pr consultants to the entertainment industry.

ACT**Cosgrave Holt Pty Ltd**

National Associations Centre, 71 Constitution Ave, Campbell 2601. Phone (062) 48 7111. Telex 62870.

Directors: J. Cosgrave, M. Cruttenden, J. McLucas.

Operations: Public relations company specialising in government relations including trade, tariff and economic matters.

Affiliation: Holt Public Relations Group.

R.W. Manning & Co

PO Box 155, Civic Square, ACT 2608. Phone (062) 51 3220.

Director: R. Manning.

Government & media liaison, publicity, publications, convention organisation.

Neilson McCarthy Macintosh Parkes Pty Ltd

Kingston Manor, 10 Kennedy St (PO Box 297) Kingston 2604. Phone (062) 95 2533. Telex 62865.

Directors: I. Macintosh (mng dir), R. Parkes, D. Kindon.

Specialising in government & corporate relations.

Network Communications Canberra

23 State Circle Forrest (PO Box E15) Queen Victoria Tce, Canberra 2600. Phone (062) 95 2747. Telex 2200. Head office Sydney.

Directors: G. Day, G.W. Quayle, J.M. Hill.

Provision of govt & public relations, counselling, research & liaison to companies, industry grps, & non profit organisations.

Professional Public Relations

31 Melrose Mews, Medley St, Chiffley 2606. GPO Box 1283, Canberra City 2601. Phone (062) 48 8637, 81 2437. Telex 62096.

Director: R. Owen (mng dir).

Member P.P.R. Australia Group.

Eric White Associates Pty Ltd

34 Bougainville St (PO Box 62) Manuka 2603. Phone (062) 95 3543. Telegrams Whitepress Canberra. Telex 62480. Head office Sydney.

Executives: G. Patz (mgr), P. Upton (dep mgr), J. Seaborn (mgr, trade & tariff divn), Ms G. Cloughley (sen con).

Public relations consultants offering the full range of govt, corporate & media relations services with specialist capabilities in tariff related work. Links through Australia, NZ & other overseas countries through Eric White Associates & The Hill & Knowlton Network of 47 offices.

Charles Wright & Associates

4 Lyell St, Fyshwick 2609. Phone (062) 80 5440. Telex 62092.

Executives: C.M. Wright (mng dir), B.J. Walleth (dir of public relations).

Full range of public relations services. Specialising in govt relations, fund raising, production facilities for all types of publications & advertising including television production.

Victoria**Adam and Eve Promotions**

579 Punt Rd, South Yarra 3141. Phone (03) 26 2009. Telegrams Avant Melbourne.

Directors: Ms T. Maffei (exec), G. Maffei.

Publicity. Promotions, films.

Addendum II Pty Ltd

2 Ellsa St, North Balwyn 3104. Phone (03) 857 5513.

Directors: P. Carney, A. Penton.

Full range of public relations, promotional & marketing services offered.

Adept Public Relations Pty Ltd

1 High St, Nunawading 3131. PO Box 26, Blackburn 3130. Phone (03) 878 3807.

Directors: R.F. Howells, Mrs L.J. Howells.

Public affairs, public relations, inference services.

Associated Media Consultants Pty Ltd

5th fl, 10 Dorcas St, South Melbourne 3205. Phone (03) 690 6499.

Director: P.J. Stirling.

Executives: Miss E. Cropley, Miss H. Dundon, G. Wiedemann, Miss J. Ryan, Miss S. O'Shea, Miss M. Machlin, C. Shugg.

Public relations, mktg, research, retail promotion, government liaison, art work & graphics.

Australia Pacific Consultants

Suite 34, Albert Sq, 37-39 Albert Rd, Melbourne 3004. Phone (03) 267 6533.

Directors: A.C.C. Farran, Ms A.M. Cone.

Public relations, international trade & investment, direct mktg, publishing.

Leon Bannister

1 Grange Rd, Frankston 3199. Phone (03) 787 3397.

Director: L. Bannister.

Advocacy & fundraising on behalf of industrial, cultural, scientific & educational organizations.

Berkeley Public Relations Pty Ltd

195 Victoria St, Melbourne North 3051. Phone (03) 329 2233. Telex 34566.

Directors: M.A. Healey, K.C. Lewis, D.J. Moore.

Executives: Ms L.A. Thomson, Ms B. Ross.

Public relations, mktg & sales promotion.

Repr: All states, USA.

Helen Bogdan & Associates Pty Ltd

2 Northcote Rd, Armadale 3143. PO Box 179, Toorak 3142. Phone (03) 20 2428.

Directors: H.E. Beavan, R.J. Bair.

Executives: Ms H.E. Bogdan, Ms D.M. Nettelfold.

Public relations & advtg consultants including copywriting & film prdn.

Pamela Brand Promotions

75 Flinders Lane, Melbourne 3000. Phone (03) 654 3341, 63 9384.

Director: Mrs P. Brand.

Executives: P. Oddy (snr consult), Mrs T. Tostowless (acctn).

Provision of all public relations services, particularly in publicity & promotion.

Burson-Marsteller Pty Ltd

5th Floor, 11 Queens Rd, Melbourne 3004. Phone (03) 267 6866. Telex 134843. Head office Sydney.

Directors: P. Bostock, H. Burson, R.S. Leaf, P. Walford, J. Birch.

Executives: P. Bostock (chrmn & chief exec officer Asia/Pacific), J. Rush (gen mgr), M. Potter (grp mgr Melbourne), G. Chaplin (sen consultant), E. Morgan (sen consultant), M. Lawrence (prdn exec), L. Funston (consultant).

Public relations, public affairs consultants, specialists in corporate and financial public relations, marketing communications & consumer promotions.

Peter Cairns & Associates Pty Ltd

25th floor, MLC Building, 303 Collins St, Melbourne 3000. Phone (03) 614 4727.

Executive: P. Cairns.

Financial & public relations consultancy.

Campbell Public Relations

12 Jolimont Terrace, Jolimont 3002. Phone (03) 63 4124.

Directors: R.M. Campbell (mng dir), E.M. Campbell, M.E. Campbell, J.E. Mitchell, T.J. Buchan.

Executives: I. Davey, C.J. Anton, V.E. Cook.

Communication prgms with media for consumers, employees, government, communities. Preparation of corporate image prgms, promotional support services for product launches, annual reports & financial public relations. Exhibition design & management.

The Cavalier Group

45 Richmond Tce, Richmond 3121. PO Box 5, South Yarra. Phone (03) 429 2280. Telex 38225.

Directors: J. McGuinness, J. Vondra.

Operators in all fields of public & corporate relations, (specialising in communication between corporations, institutions & people of non-English origin & the media, government & general public) also the food systems industry.

Crest Public Relations Pty Ltd

24 Fenwick St, Geelong 3270. Phone (03) 370 6516.

Directors: C.S. Crawford, A.J. Murphy.

Official Life Be In It national events coordinators. Experts in marketing promotions, direct mail, project management of special public events, conference & seminar administrators.

Diana Dundon & Associates

37 Leveson St, North Melbourne 3051. Phone (03) 690 7470.

Director: Miss D. Dundon.

Fawcett Media

15 Wynn Ave (PO Box 91) Mt Macedon 3441. Phone (054) 26 1368.

Directors: T. Fawcett (mng dir), C. Fawcett.

Media consultancy, public relations, freelance editing, writing & prdn service.

Simon Feely & Company Pty Ltd

Level 6, 414 Bourke St, Melbourne 3000. GPO Box 1800Q, Melbourne 3001. Phone (03) 602 5900. 30333 ComCom.

Director: S. Feely.

Executive: J. Schreiber.

Press & media publicity consultants; marketing strategists; work jointly with ad. agencies to provide client best results in terms of paid advtg & editorial publicity; promotions; lobbying - state, federal, municipal levels.

Repr: Associates all other states.

Health Care Communications

Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8444. Telex 35242. Facsimile (03) 699 4440.

Director: G. Coombe (mng dir).

Specialist consultancy covering all aspects of public relations & communication services in regard to matters relating to health, health care services or health care products.

Office: Level 4, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 5497. Telex 24674. Facsimile (02) 358 4607.

Repr: A member of the Fortune Communication Holdings Group.

Hedgehog Promotions

342 Rathdowne St, Carlton North 3054. Phone (03) 347 7707. Telex 31604.

Director: M.A. Hince.

Corporate public relations, copywriting, scripting, media consultancy, promotions, mktg, freelance, journalism, specialist areas - wine, food & 'good living', travel & hospitality industries.

Repr: London & Paris.

Holt Public Relations Pty Ltd

34 Eastern Rd, South Melbourne 3205. Phone (03) 699 8622. Telex 36875.

Directors: R.E.W. Hill (mng), P.W. Tritsch (chrmn), G.W. Oliver (Melb mgr), K. Davis (assoc).

Executives: R. Jolly, P. Maslen, A. Valentine, M. Wilson, Mrs W. Harris.

Repr: Holt Public Relations (NSW) Pty Ltd, 8 Berry St, North Sydney 2060. Phone (02) 922 1466. Telex 70226; Cosgrave Holt Pty Ltd, National Associations Centre, 71 Constitution Ave, Campbell, ACT 2601. Phone (062) 48 7111. Telex 62870; Ward Holt Pty Ltd, 10 Charles St, South Perth 6151. Phone (09) 367 7744. Telex 92120; Cosway Holt Pty Ltd, 50 Water St, Spring Hill 4000. Phone (07) 229 4255. Telex 42669.

Hung, Oosthuizen & Associates Public Relations

582 St. Kilda Rd, Melbourne 3004. Phone (03) 51 8517. Telex 30202.

Directors: G. Hung, B. Oosthuizen.

Executives: Ms J. Mascini (acct mgr), Ms V. Montgomery (publicity asst).

Full service public relations consultancy operating for international & national clients in corporate & market support communications.

Imagination Public Relations

248-250 Inkerman St, East St Kilda 3182. Phone (03) 527 7319.

Director: J. O'Keefe.

Executive: R. Kinross (gen mgr).

Organisers of publicity in all media for people, products, events etc.

Repr: Graham Poulter PR (UK).

Inspirations Publicity & Promotions

Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 690 5373.

Directors: S.A. Jonas (mng dir), Miss K. McD. Jonas.

Executive: Mrs M. Pulvirenti (acct exec).

Corporate promotion & publicity, product launches, media liaison, press conferences, special functions.

Les Jabara and Associates Pty Ltd

LJA Public Relations, 2 Trentwood Ave, North Balwyn 3104. Phone (03) 857 8148 (4 lines).

Directors: L. Jabara (gov affairs exec), L. Jabara (admin exec), R. Jabara (prom exec).

Executive: B. Smith (office mgr).

Image makers: Promoters of companies, products, people and events. PR consultants to the tourism and the advertising industries. Marketing consultants. Liaison between business, government and government instrumentalities.

Repr: NSW, QLD, SA, WA, TAS & ACT.

John Kennedy Associates Pty Ltd

3rd floor, 51 William St, Melbourne 3000. Phone (03) 62 6061.

Executives: J.W. Kennedy (mng dir), M.A. Baxter (admin).

Operations: Public relations and technical and industrial publicity, specialising in agricultural, engineering, mining and transportation industries.

Ray Kennedy, Dundon & Associates

37 Leveson St, North Melbourne 3051. Phone (03) 329 1100. Telex 151300.

Directors: R.J. Kennedy, Ms D. Dundon.

Public relations and marketing consultants, offering a full range of promotional & publicity services, production of brochures, annual reports and other company literature, marketing attitude studies, government liaison, new product launches.

Repr: Member of the worldwide Daniel J. Edelman Public Relations Group.

Kinross O'Keefe Services

248/250 Inkerman St, East St Kilda 3182.

Directors: J. O'Keefe, R. Kinross.

Organisers of publicity in all media for clients in fashion, manufacturing, importing and commerce.

Repr: Office in Sydney and affiliated other States. Bond Publicity, UK.

Kiplings Business Communications Pty Ltd

71-73 Palmerston Cres, South Melbourne 3205. Phone (03) 690 6155.

Directors: A. Wade (mng dir), J. Gillespie (dir).

Ash Long & Associates

1 Devon St, Croydon 3136. Phone (03) 725 2555.

Executives: A. Long (mng dir), F. Long (media dir), P. Greenaway (assoc dir).

Public relations consultants, specialising in media liaison at community level. Also media marketing and general sales promotion.

The Media Market Pty Ltd

Level 4, Illoura Plaza, 424-426 St. Kilda Rd, Melbourne 3004. Phone (03) 267 8755.

Director: M. Krape.

Public relations & proms.

Keith Millar Public Relations

Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 699 3672, 690 6071, 699 3000.

Directors: D.K. Millar (mng dir), J. Gilbert, K. Henderson.

Executives: Mrs M.E. Graydon (acct dir), Mrs M. Pulvirenti (acct exec).

Corporate communications, product publicity, product launches, media relations, promotional programs.

Repr: Lee Patterson & Associates, 411 Sussex St, Sydney. Phone (02) 212 3533.

Murcott Public Relations

School Rd, Ferny Creek 3786. PO Box 222, Fern Tree Gully 3156. Phone (03) 755 2222.

Directors: J. Murcott, J. Murcott

Public relations and freelance writing services, specialising in the fields of motoring/motor racing and the travel industry.

Neilson McCarthy McFarling & Co Pty Ltd

124 Exhibition St, Melbourne 3000. Phone (03) 63 6552. Telegrams Pronigel. Telex 32294.

Directors: I.A. McFarling (mng dir), R.J.W. Howard, H. Myers, R. Parkes, N. Neilson.

Executives: R. Banks, L. Ramma, R.K. Sanders.

Public relations counselling, media services, annual & employee report production, publications, graphic design, conference mgmt & video financial services.

Repr: Neilson McCarthy Macintosh Parkes P/L, Kingston Manor, 10 Kennedy St, Kingston ACT 2604; Neilson McCarthy & Partners P/L, 18 Argyle St, Sydney 2000; Neilson McCarthy Mackey P/L, 12 Victoria Avenue, Perth WA 6000; Carl Byoir & Associates Inc., New York.

Network Communications Melbourne

6/35 Gertrude St, Fitzroy 3065. Phone (03) 417 5300. Telex 151186. Modem (03) 419 0005. Head office Sydney.

Directors: G.W. Quayle, J.M. Hill.

Executives: G. Willingham, Ms P. Kershaw (branch mgrs).

Public relations counselling, research, planning as well as assistance with govt relations, mktg & product publicity. Resourced to provide print & audio visual prdn research & computerised communications services. Specialising in corporate, financial public affairs planning, health care, food, property, computer & science-based public relations.

P.A.N. Public Relations Pty Ltd

18-22 Collins St, Melbourne 3000. Phone (03) 63 7943 (5 lines).

Directors: Mrs H. Pan Davidson (chrmn/mng dir), O. Pan, Miss E. Pan.

Specialists in promotional lectures to women's organisations and captive audience market research.

Sydney office: P.A.N. Public Relations Pty Ltd, Suite 5, 54 High St, Nth Sydney 2060. Phone (02) 922 7299.

Repr: Brisbane, Adelaide, Perth, Hobart; Ruder & Finn Inc - Chicago, Dallas, Hong Kong, Houston, Jerusalem, London, Los Angeles, Milan, New York, Paris, San Francisco, Tokyo, Toronto.

Parkden Pty Ltd

6 Armstrong St, Beaumaris 3193. Phone (03) 584 4025.

Directors: B. Nichols (dir), G. Wilson (mng dir).

Journalism, public relations.

Pemberton Publicity Services

Biltmore Hse, 152 Bridport St, Albert Park 3206. Phone (03) 699 3470.

Director: T.L. Pemberton.

Promotional & public relations services.

Professional Public Relations (Vic) Pty Ltd

220 Adderley St, West Melbourne 3003. Phone (03) 329 6200. Head office Sydney.

Directors: A. Chipp, H. Smith.

Public relations consultants for commercial and industrial corporate publicity; trade and consumer promotions.

Member P.P.R. Australia Group.

Bryan and Alix Reid

132 Hambleton St, Middle Park 3206. Phone (03) 699 1425.

Public relations consultants.

Royce Consolidated Group (Australia) Pty Ltd

578 St Kilda Rd, Melbourne 3004. Phone (03) 529 3111. Telegrams Royce-Rel. Telex 36965.

Directors: J.I. Royce (exec chrmn), M. Fitz-Gerald (dep chrmn), P.J. Mahon (mng dir), T.J. Morell (exec dir), L.M. Royce (dir), A. Palmer (non-exec dir), P. Kennedy (non-exec dir).

Specialising in corporate & financial public relations, media relations, marketing, sales promotion.

Repr: Affiliates in all states & overseas.

Richard Sexton & Associates

Swann Hse, 7th Fl, 22 William St, Melbourne 3000. Phone (03) 61 2592, 62 1716. Telex 31916.

Director: R.J. Sexton.

Public relations in corporate, mktg, community relations, public affairs, communications services & promotions.

Sinclair International Pty Ltd

Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 699 3000.

Directors: G.W. Sinclair, E. Lucich, E. Cameron.

Public relations, media & promotions consultants.

Geoff Smith Public Relations Pty Ltd

258 Little Bourke St, Melbourne 3000. Phone (03) 663 4593. Telex ME 1166.

Director: G.N. Smith.

Public relations consultancy.

S.R.S. Public Relations Pty Limited

505 St Kilda Rd, Melbourne 3004. Phone (03) 267 3133.

Directors: J.R. Sholl, L.A. Sholl.

Executives: Melbourne: J.R. Sholl, J. Holland, F. Cockram, S. Ring.

Repr: Affiliate consultancies in each State of Australia and the Public Relations Consultants Association of the UK (PRCA).

Stonyhurst

20 Stone Haven Ave, East Malvern 3145. Phone (03) 211 3647.

Executive: Ms S. Davis (mgr).

Public relations consultancy with expertise in the travel, fashion & plastics industries specialising in product publicity, corporate promotion, brochure & newsletter production.

Ilmar Taimre Pty Ltd

141 Capital Ave (PO Box 365) Glen Waverley 3150. Phone (03) 233 6573.

Directors: I. Taimre, A. Taimre.

Public relations consultants offering full range of usual services. Specialists in the communication of advanced technological & multi-disciplinary issues.

Tavco Pty Ltd

797 Dandenong Rd, East Malvern 3145. Phone (03) 211 1140.

Executive: T. V. Minear.

Operations: Public relations to the marine industry and sporting fields. Lobbying & marketing of tourism activities.

Thorburn Publicity & Promotions

612 Orrong Rd, Armadale 3143. Phone (03) 509 4472.

Director: Ms L. Thorburn.

Publicity & promotions organised for many areas that include showbusiness & general entertainment, leisure products & activities, book & product launchings, restaurant/hotel coverage, fashion & all "fun" things.

Troy Public Relations

7 Bader Ave, Nunawading 3131. PO Box 51, Mitcham 3132. Phone (03) 429 3455.

Director: B. Atkinson.

Complete range of public relations services including publicity, newsletters, sales promotion, photography, marketing strategies, govt interface & direct marketing.

Megan Tudor Publicity Pty Ltd

Suite 5, 6 Murphy St, South Yarra 3141. Phone (03) 267 3022. Telex 38262.

Director: Ms M.E. Tudor.

Specializing in the publicity of international & Australian entertainment, personal & management consultancy.

Turnbull Manallack Pty Ltd

The Old Church, 1st floor, 610 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 0648.

Directors: S. Manallack, N. Turnbull.

Executive: J. Clarke (sen con).

Public relations consultants.

United Communicator Services (Aust) Pty Ltd

Askew Hse, 370 Lonsdale Street, Melbourne 3000. Phone (03) 67 6401. Telex 36296.

Directors: H.O. Bull (mng dir), Mrs M. Bull.

Public relations consultants, operating throughout Australia, offering complete range of service ranging from political to sales promotion.

United Public Relations Pty Ltd

6/2 Claremont St, South Yarra 3141. Phone (03) 240 0177.

Director: N.D. Armstrong (mng dir).

Executives: T.R. Swallow, R.J. Masters (snr cons).

Specialising in corporate public relations, media relations, mktg & sales promotion.

Repr: Affiliates in all states.

Judy Verralls Motivators Pty Ltd

Floor 2, The Biltmore, 152 Bridport St, Albert Park 3206. Phone (03) 699 1126, 690 4770.

Executive: J. Verralls.

Full PR and marketing services.

A.J. Waldron Public Relations Pty Ltd

258 Little Bourke St, Melbourne 3000. Phone (03) 663 1591.

Executive: A.J. Waldron (dir).

Public relations consultants.

Webb Consulting

PO Box 201, Montrose 3765. Phone (03) 736 2188.

Director: D.E. Webb.

Publicity & freelance journalism.

Weston Communications Group Pty Ltd

2nd Fl, 31 Coventry St, South Melbourne 3205. Phone (03) 690 7233.

Directors: D.W. Richards (mng dir), Mrs V.L. Richards.

Public relations consultancy.

Eric White Associates Pty Ltd

4th fl, 114 Albert Rd, Sth Melbourne 3205. Phone (03) 690 4799. Telex 33860. Head office Sydney.

Executive: J. Butler (mgr).

Graham White & Associates

Media Warehouse, 224 Clarendon St, South Melbourne 3205. Phone (03) 690 4793.

Directors: G.S. White, P. Petersen, R. Viot.

Media relations, corporate & employee relations, financial & shareholder relations, marketing communications.

The Writers Agency

23 Iffla St, South Melbourne 3205. Phone (03) 690 5596.

Executives: C. Donnelly, L. West, I. McFadyen.

Corporate communications services - total scriptwriting & editing service specialising in the areas of documentary, comedy, training & education.

Queensland**Anday Advertisement Agency**

CCA Centre, Dayboro Rd, Closeburn 4520. GPO Box 1918, Brisbane 4001. Phone (07) 289 4128.

Director: D. Wood.

Public relation consultants & media repr.

Associated World Pty Ltd

"The Grove", Dulong Rd, Nambour 4560. Phone (071) 41 5165.

Directors: L. Bram (mng dir/chrmn), Mrs N. Bram (co secty), A. Bram (gen mgr).

Public relations consultants.

Rod Baines & Associates

4th Fl, 505 Queen St, Brisbane 4000. Phone (07) 229 6694.

Directors: R.C. Baines, Mrs R.J. Baines.

Executive: Mrs R. White.

Public relations counsel, organisational psychology.

B & M Public Affairs Consultants

12th fl, Network Hse, 344 Queen St, 4000. GPO Box 336, Brisbane 4001. Phone (07) 229 9216. Telex 42761.

Directors: R. Baudino, P. McCall.

Government business liaison, total media and public relations services.

Burson-Marsteller Pty Ltd

12th fl, Network Hse, 344 Queen St, 4000. Phone (07) 221 5288. Telex 42761.

Director: C. McLisky (dir of client services).

Executive: Ms H. Besly (consultant).

Public relations, public affairs, specialists in marketing communications, corporate, financial & business-to-business public relations.

Cole, Ward & Associates

62 Astor Tce, Brisbane 4000. Phone (07) 229 4750. Telegrams Inrel.

Director: P.R. Cole (mgr).

Political public relations, media relations, promotions, convention organisers.

Repr: International Public Relations Group of Companies world-wide.

Cosway Holt Pty Ltd

50 Water St (PO Box 80) Spring Hill 4000. Phone (07) 839 4255.

Directors: W.L. Rudder (chrmn), G.K. Murdoch (mng dir), M.L. Rudder, J.M. Frey, R. Hill.

Maldon Walker Pty Ltd

Dalgety Hse, 79 Eagle St, Brisbane 4000. Phone (07) 229 4094.

Director: M.T. Walker (mng dir).

Milestones Public Relations Pty Ltd

2nd Floor, Film Centre, Cnr Melbourne & Manning Sts, Sth Brisbane 4101. Phone (07) 44 7377.

Directors: G. Maynard, P. Ross Lee.

Executives: Miss B. Vander-Poorter (consultant), Miss L. Andrews (consultant), Miss L. Mickelburgh (secty).

Total public relations service including media relations, promotions, complete publicity planning, marketing and newsletter preparation. Specialist areas: launches, special events, exhibitions and conventions and a complete writing service, including brochures & newsletters.

N.M.S. Public Relations

13 Anne St, PO Box 901, Aitkenvale 4814. Phone (077) 48 1809.

Executive: D. Golding (dir).

Public relations counselling of promotion with specialising in tourism.

John E. O'Hagan

69 Chester Rd, Annerley 4103. Phone (07) 848 1809.

Executive: Dr J. O'Hagan (principal).

Public relations consultancy covering gen public relations & promotions but with specialist experience in scientific, medical & tech fields, organisation & especially media relations for conferences, press releases, research for documentary films, editing, public speaking, brochure prdn, corporate image building, scientific research.

Phillips Public Relations Pty Ltd

1st floor, 142 Charlotte St, (GPO Box 1793) Brisbane 4000. Phone (07) 221 2566. Telex 40679.

Directors: S. Paul, M. Phillips.

Executives: S. Paul (chrmn & mng dir), J. Bayly & R. Willey (consultants).

Public relations consultants. Specialists in corporate & financial public relations. Industrial & consumer marketing communications; government & media liaison; annual report & corporate brochure production; function & convention organisers.

Professional Public Relations (Qld) Pty Ltd

23rd fl, City Mutual Building, 307 Queen St, Brisbane 4000. Phone (07) 221 7526, 229 9823.

Director: Ms C. Lohman (mng dir).

Repr: Member P.P.R. Australia Group.

Queensland Public Relations

5th fl, Sherwood Hse, 39 Sherwood Rd, Toowong 4066. Phone (07) 371 0422.

Directors: L.I. Hobbs, Mrs E.H. Hobbs.

Development & execution of planned, professional public relations programmes.

Repr: Member of Communicator Network (Australia) & affiliations with major public relations networks in the USA, UK & East Asia.

Susan Thorley & Associates

20 Ralston St, West End 4101. PO Box 5113 TMC, Townsville 4810. Phone (077) 71 3200.

Executive: Mrs S. Thorley.

Public relations & mktg consultancy specialising in publicity, comprehensive media liaison, promotions, corporate mktg & communications, speech writing & the preparation of newsletters & brochures.

Viewpoint Public Relations

1st floor, 692 Gympie Rd, Chermside 4032. Phone (07) 350 2588. Telegrams Viewpoint Brisbane.

Executives: G. Lowe (mgr), M. Wiersma (admin), W. Banich (consult).

Marketing services & communications consultants. General publicity, marketing, industrial, sales & tourist promotion, news & information publications, design, writing & production of consumer literature, Government liaison. Affiliates interstate.

Eric White Associates Pty Ltd

3rd fl, GWA Hse, 10 Market St (PO Box 439) Brisbane 4000. Phone (07) 229 4233. Telex 42036. Head office Sydney.

Manager: M. Herford.

South Australia

Associated Public Relations

104 Greenhill Rd, Unley 5061. GPO Box 1346, Adelaide. Phone (08) 271 7130.

Executives: P. Vincent (mgr), R. Longstaff, F. Hathazi.

Burson-Marsteller Pty Ltd

182-184 Fullarton Rd, Dulwich 5065. Phone (08) 333 0999. Telex 82666. Head office Sydney.

Directors: P. Bostock (chrmn & chief exec officer, Asia), H. Burson, R.S. Leaf, P. Walford, D.S. Maxwell-Wright (gen mgr).

Public relations, public affairs consultants, specialists in corporate and financial public relations, audio/visual and marketing communications.

Communicator Public Relations (SA) Pty Limited

147 Ward St, Nth Adelaide 5006. Phone (08) 267 4844.

Directors: R.S. Plater (chrmn), D.A. Hadley (mng dir), Mrs E.C. Plater.

Public relations counselling and services.

Repr: Member of Communicator Network, (Australia) and affiliations with major public relations networks in the U.S.A., U.K. and East Asia.

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68 High St, Burnside 5066. Phone (08) 333 0988.

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Public relations consultancy, promotion, publicity, internal & external communication programmes.

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Executives: P.A. Roberts, C. Wood, T. Lake.

Public relations & marketing counsel. Full range of services including legislation. Attitudinal & market research.

Bob Lott & Associates

LeFevre Mansions, 91-95 LeFevre Tce, North Adelaide 5006. Phone (08) 267 3522. Telex 89986.

Principals: B. Lott, Ms M. Lewis.

A consultancy offering a complete range of public relations services, general publicity, marketing services, special events, audio-visual, campaigns and publications. Skills and resources in entertainment are also provided.

Michels Warren Public Relations

185 Melbourne St, North Adelaide 5006. Phone (08) 267 2822. Telex 89751.

Directors: G. Michels, D. Warren.

Executives: J. Field, P. Baker, R. Lower & J. Richardson (consultants).

Ogilvy & Mather Public Relations

135 Greenhill Rd, Unley 5061. Phone (08) 272 3644. Telex 88625.

Director: J. Loudon.

Counselling & service on all aspects of public relations & communications, including media liaison, corporate publicity, house journals, product press releases & trade promotions.

Professional Public Relations (SA) Pty Ltd

180 Holbrooks Rd, Underdale 5032. Phone (08) 43 8507. Telex 88765. Head office Sydney.

Director: B. Glennon.

Repr: Member P.P.R. Australia Group.

Christopher Rann & Associates Pty Ltd

113 Walkerville Tce (PO Box 42) Walkerville 5081. Phone (08) 269 6688.

Directors: C.F. Rann (mgr dir), Ms J.M. Jose (dir).

Public relations consultants & journalists involved in all aspects of PR at a State, nat & intl level. Clients include several large industrial organisations & number of State & Commonwealth Government Departments. Specialists in corporate communications & media liaison at an intl level. Employees include former ABC & BBC foreign news correspondents.

Neville Sloss Public Relations

196 Wright St, Adelaide 5000. Phone (08) 51 9531. Telex 88765/AD 176.

Director: N.R. Sloss.

Corporate & general publicity, event promotion, publications & audio visuals.

Repr: Affiliates in all states.

The Starke Stable

62 Weller St, Goodwood 5034. Phone (08) 272 9911.

Directors: R.S. Starke (mng dir), Mrs R.E. Starke.

Public relations, promotion, publicity, liaison with government, media, marketing, merchandising, creative concepts (inception to completion), production in-house publications, film, radio, tv, scripts.

Repr: Member Trans-Australia Communications Group. Sydney - Corporate Communications, 2A Waters Rd, Neutral Bay 2089, Phone (02) 909 1600; Canberra - Matthew O'Brien, 102 Cowper St, Dickson ACT 2602, Phone (062) 49 8293; Brisbane - Phillips Public Relations, 142 Charlotte

St, Brisbane 4000, Phone (07) 221 2566 ; Melbourne - Motivators, 223 Park St, South Melbourne 3205, Phone (03) 699 1126.

Phillip Styles Marketing & Public Relations

66 Cumberland Ave, Cumberland Park 5041. Phone (08) 293 7009.

Directors: P. Styles, R. Styles.

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Directors: Mrs P.G. Thomas, D.E.L. Thomas.

Public relations.

Derik Ward Public Relations

31 Glenunga Ave, Glenunga 5064. Phone (08) 79 3117.

Directors: D. Ward (mng dir), Mrs G.P. Ward (co secty).

Public relations consultants & practitioners.

Eric White Associates Pty Ltd

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Manager: D. Edgecombe.

Western Australia

Bairstow Promotions Pty Ltd

18 Hampden St, South Perth 6151. Phone (09) 367 1908, 322 7233.

Directors: R.E. Bairstow (mng dir), Mrs S. Bairstow.

Public relations consultancy covering all aspects of PR. Specialists in press, radio & tv writing, with heavy emphasis on automotive field, motor sport promotion, & general PR for charitable & corporate bodies. Executives & staff are all trained journalists & sub-editors.

Repr: Associated writers in Melbourne & Sydney.

Bryant Media Plan Pty Ltd

94 Hay St, Subiaco 6008. Phone (09) 382 1255.

Directors: J.G. Bryant, P.A. Bryant.

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Gary Buchholz & Associates

88 Broadway (PO Box 78) Nedlands 6009. Phone (09) 386 6626.

Directors: G.F. Buchholz (mng dir), M. Buchholz (office mgr).

Sales promotion/public relations.

Communicator Public Relations (WA) Pty Limited

1/5 Princes St, Mosman Park 6012. Phone (09) 384 3231.

Director: G. Raad (mng dir).

Public relations counselling and services.

Corporate Public Relations

14 Ventnor Ave, West Perth 6005. Phone (09) 321 7617, 321 4264.

Directors: W. Barraclough, B. Howson.

Internal, external & corporate public relations.

John Fryer Public Relations

Suite 7, 4th floor, 231 Adelaide Terrace, Perth 6000. Phone (09) 325 1088.

Director: J.L. Fryer.

Public & media relations, sales promotion & trade exhibition organisers.

Geoff Gare & Associates

34 Charles St, South Perth 6151. Phone (09) 367 4555.

Executive: G. Gare.

Specialising in industrial, agricultural & local govt public relations, research, submissions to govt & mktg.

Hancock Media Relations

103 Drabble Rd, South Scarborough 6019. Phone (09) 341 5753.

Directors: H.D. Hancock, Mrs J.E. Hancock.

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Director: C. Hopkins.

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Executive: J. Ward (mng dir).

Operation: Public relations consultancy.

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8th floor, 246 St George's Tce, Perth 6000. PO Box 7189, Cloisters Square, Perth. Phone (09) 322 4533. Telex 93141. Head office Sydney.

Tasmania

Paddy Baker & Associates

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Directors: P.G. Baker, Mrs E.S. Baker.

Public relations consultants, promotions mgmt.

Communications Etcetera

Suite 18, Centreway Arcade, Launceston 7250. Phone (003) 31 8380.

Directors: J. Cullen, Mrs B. Cullen.

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Corporate Communications Pty Limited

Suite 8, 136 Davey St, Hobart 7000. Phone (002) 34 7277. Telex 57008.

Director: G.A. Ray (mng dir).

Public relation & corporate relations.

Transmit Enterprises

189 Channel Hwy, Tarooma 7006. PO Box 702, Sandy Bay 7005. Phone (002) 27 9205. Telex 57140.

Director: A.R. Coward.

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3rd floor, 135 St Georges Terrace, Perth 6000. Phone (09) 321 3099. Telex 94793.

Director: L.K. Kerr (chrnm).

Executive: P.G. Glew (mgr).

Brian Jenkins & Associates

14 Crowcombe Way, Karrinyup 6018. Phone (09) 447 5882.

Director: B.J. Jenkins.

Govt relations & trade policy counsel.

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Directors: F.B. Morony (mng dir), C.W. Quin.

Comprehensive public relations & media services, publishing, graphic design, advtg, audio visual prdn.

Repr: Brian Newman & Associates, 12 Tasma Terrace, Parliament Place, Vic 3002.

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Director: M. Sweet (mng dir).

Corporate & government affairs consultants.

Daniel J Varney & Associates

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Director: D.J. Varney.

Market & Audience Research

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Director: G. Ross-Smith (mng dir).

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ACOCIA Research

139 Abercrombie St (PO Box 54) Chippendale 2008. Phone (02) 699 2723.

Director: J. Bulbeck.

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Fergusson & Wright, Suite 701, 24-28 Campbell St, Sydney 2000. Phone (02) 957 3738. SourceMail BCS 273. MCI Mail: Acorn.

Directors: D. Amdal (mng dir), E. Week (Aust dir), G. Holm (US dir), R.J.H. Jones (UK dir), C. Fung (Asia dir).

Executive: T. Amdal (ops mgr).

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Office: 399 Darling St, Balmain 2041. Phone (02) 818 1400.

Geoff Alford Research Services

42 Jolimont Terrace, Jolimont 3002. Phone (03) 654 2076.

Director: G. Alford.

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Director: Mrs A. Pavey.

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ANOP Market Research

Cnr Eden & Myrtle Sts, Crows Nest 2065. Phone (02) 929 5444. Telegrams ANOP Sydney.

Directors: R.M. Cameron, L.F. Winton.

Executives: R. Cameron (mng dir), L. Winton (exec dir), M. Gibbs.

Research organisation committed to the areas of social, political, advertising, communications and commercial market research.

Repr: Field offices in all States.

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5th floor, New Zealand Trade Centre, 56 Berry St, North Sydney 2060. Phone (02) 922 2088.

Istate offices: Melbourne (03) 62 3829; Brisbane (07) 286 3252.

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26 College St, Sydney 2000. Phone (02) 33 6147. Telegrams Audstud Sydney. Telex AUSTAS 20149.

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Directors: D.T. Bottomley (mng dir), A. Bottomley.

Market research consultancy, planning and direction of advertising, consumer and industrial research.

Australian Marketing Services Pty Ltd

100 Outram St, (PO Box 400) West Perth 6005. Phone (09) 321 6056.

Directors: D.R. Watson (mng dir), R.S. Webster (projects dir).

Market research, including large-scale surveys, group discussions, depth work and rural surveys.

Australian Sales Research Bureau Pty Ltd

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Repr: 4th Floor, 364 Sussex St, Sydney 2000. PO Box K607, Haymarket 2000. Phone (02) 267 3993. Field offices throughout Australia. O'seas assocs: Market Facts (USA), Market Investigations Ltd (UK), Heylen Research Centre (NZ).

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Suite 404, 4th floor, Strand Arc, 412 George St, Sydney 2000. Phone (02) 231 3327.

Executive: R.M. Barnes.

Marketing and Research Consultants, specialising in industrial research and marketing. New Product research, feasibility studies, repositioning established products in market place, market segmentation studies and industrial journal readership studies. Particular expertise in interviewing professional respondents, ie, doctors, senior executives, architects, engineers.

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Executives: A.L. Bates, S.C. Gardiner, R.B. Melior, H.J. Young, P. Harrington, D. Tievgalis.

Regular multi-client studies in packaging, appliances, office equipment, materials handling, mining equipment, paper, food service, building materials, liquor, insurance, adhesives, timber, furniture, photographic and other markets. Private client assignments encompass industrial, economic and consumer research. Forecasting subscription services.

Repr: BIS-Shrapnel Pty Ltd, GPO Box 5434CC, Melbourne 3001. Phone (03) 63 9183. New Zealand, S.E. Asia & South Africa and other countries through parent co Business Intelligence Services Ltd (London).

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252 George St, Sydney 2000. Phone (02) 241 1477.

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25 Charles St, South Perth 6151. Phone (09) 368 2288.

Directors: J. Chadwick, Dr J. Martin, R. Muirhead.

Executive: J. Chadwick, R. Muirhead.

Consumer & mktg research & consulting. Operator of Perth Consumer Access, a fntly survey of 500 Perth consumers.

Commercial Economic Advisory Service of Aust

6th Floor, 1 Chandos St, St Leonards 2065. Phone (02) 439 3790, 439 6379. Telegrams Ceasa.

Chairman & managing director: B. Holt.

Executives: Miss P. Holt (mgr), M. Dwyer (legal dept), Mrs L. Nesbitt (accnts).

Research consultants in packaging, labelling, consumer, & mktg law. Also publish numerous research titles. Australian representative the Clio Awards.

Communication & Marketing Research Associates Pty Ltd

20 Sydenham Rd, Norwood 5067. Phone (08) 42 8556.

Competitive Edge

Unit 2, 663 Victoria St, Abbotsford 3067. Phone (03) 429 9000. Telex 30625/ME511.

Executive: D.A. Higginbottom (mgr).

Marketing firm specialising in market research for industrial & service markets. In addition to research the firm can provide a full range of consulting services in marketing.

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Advertising research, consumer attitude and motivation studies, product positioning, new product development - the full range of consumer research services. Specialists in communications research.

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Executives: D.W. McEwen, R. Storey.

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73 River St, South Yarra 3141. Phone (03) 241 4883.

Directors: J.L. Aitchison (mng dir), Mrs N.J. Aitchison.

Executives: J.L. Aitchison (mng dir), A. Bunn (ops mgr).

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Executives: G. Dunlop (co secty), R.G. Perry (credit services gen mgr), T.J. Tulenko (vice president sales), E.J. Fritz (gen mgr, sales), D.M. Newbold (publications mgr), A. Cook (gen mgr mktg services), D. Marriot (purchasing officer).

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Repr: Affiliation with Wells Research Services, 13 Wells St, Frankston 3199. Phone (03) 781 4876, 781 4677.

Member of AMRO.

Dykes and Wells Research Services

346 Pacific Hwy, Lindfield 2070. Phone (02) 467 2400, 46 5225.

Executives: N. Dykes, L. Tonnet (Syd), H. Bachelor, D. Juffkins (Melb).

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l'state office: 13 Wells St, Frankston 3199. Phone (03) 781 4876, 781 4677.

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220 Pacific Hwy, (PO Box 999) Crows Nest 2065. Phone (02) 923 1214.

Directors: D.M. Zeilinga (mng dir), E. Hudson.

Combines qualitative and quantitative research to generate actionable results in terms of strategic and tactical marketing decisions. Areas of specialization: market segmentation; product and company positioning; new product development, testing and introduction.

Ekas Marketing Research Services

14 William St, Brookvale 2100. Phone (02) 938 9122.

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Executives: A. Dingwall (systems engr mgr), B. Tait (data control), J. Paice (hardware engr mgr), R. McGilchrist (special projects mgr).

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Repr: Ms A. McIvor, Suite 3, 153 Park St, South Melbourne 3205. Phone (03) 690 5565.

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Research & Communication Psychologists. 8 Berry St, North Sydney 2060. Phone (02) 923 1433.

Executives: B.J. Elliott, P. Shanahan.

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345 Riversdale Rd (PO Box 385) Camberwell 3124. Phone (03) 82 7102. Telex 39521.

Executive: T.R. Heap (mng dir).

Economic & marketing consultants operating in Aust & Sth Pacific region. Research & consultancy expertise broadly covers industrial market research, investment & feasibility studies, property and planning services, regional & urban development, tourism and recreation, export market studies, agricultural market studies, electronics, communications and information systems analysis, energy and petrochemical studies.

O'seas repr: Economist Intelligence Unit, London.

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1A Amberley Mews, East Melbourne 3002. Phone (03) 419 8461.

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Repr: All capital cities, major rural areas.

Field Research Services

Branksea 46 Stanlope St, Malvern 3144. Phone (03) 509 3695.

Executive: Mrs G.M. Horton.

Arrange respondents for market research group discussions, in-depth interviews & ad labs for M.R. companies, ad agencies & commercial companies.

Foresearch Pty Limited

104/10 Help St, Chatswood 2067. Phone (02) 411 5188. Telex 10101 Drugdata.

Directors: J. Bailye (mng dir), I. Barnett.

Pharmaceutical marketing research and services. Full services for research are available in quantitative and qualitative technique including pharmacy and general practitioner omnibus surveys and syndicated services for major therapeutic categories. Statistical reports on doctor prescribing practices. Services cover Australia, NZ, Korea, Thailand, Hong Kong, Singapore, Philippines and Indonesia.

Roger Fry & Co

102 Powlett St, East Melbourne 3002. Phone (03) 419 4996.

Directors: R.M. Fry (chief exec), S.J. Shaw.

Advice on audience reaction & social research methodology. Consultant in psychological matters to the advertising industry. Coaching in personal communication techniques for advertising agency personnel & for talent.

R.P. Gallo Pty Ltd

A div of Roy Morgan Research. 549 Pittwater Rd, Brookvale 2100. Phone (02) 938 3337, 938 2011.

Executives: D.R. Touzel (mng dir), S. Barnett (Melb mgr), A.T. & R.P. Gallo (cons).

Sales and Market Analysis System (SAMAS). Continuous 4-weekly compilation and analysis of grocery & pharmacy warehouse statistics. Covering all grocery & pharmacy O.T.C. product categories nationally. Fully computerised.

l'state office: 499 Bourke St, Melbourne 3000. Phone (03) 602 5222.

Member of AMRO.

Peter Gardner & Associates

Suite 2, 281 Rundle St, Adelaide 5000. Phone (08) 223 1842.

Executive: B. Keir (mgr).

Qualitative and quantitative market research with special emphasis on community & social issues. Adelaide Omnibus, every 2 months.

Graficenter Research

5/218 Wattleree Rd (PO Box 225) Malvern 3144. Phone (03) 509 1538.

Directors: R.B.D. Cook (mgr).

Marketing & social research. Commercial communication analyses.

HANG Research

Herald & Associates Newspaper Group. 61 Flinders Lane, Melbourne 3000. Phone (03) 652 1964, 652 1181, 652 1465. Telex 30104, 30124.

Executives: H. Hughes (chrnm), K. McElhone, R. Goldie, G. Bailey, F. Plumpton. P.A.J. Derham (advtg devl & res mgr).

Readership, demographic, product data & schedule analyses, on a state or national basis.

Repr: H. Duinker, Sydney (02) 2 0231; Ms A. Draper, Adelaide (08) 218 9218; Ms S. McDonnell, Perth (09) 321 0161; W. Austin, Brisbane (07) 52 6011.

Harrison Marketing Pty Ltd

5th floor, 411 Sussex St, Sydney 2000. Phone (02) 212 3533. 6 Surf Rd, Whale Beach 2107. Phone (02) 919 5618.

Directors: T.J. Harrison,

Freelance mkt research & mktg consultancy specialising in advtg & product development.

Repr: John Mair & Assoc, Tokyo; First Pty Ltd, Port Moresby; Frank Small & Assoc, Jakarta.

Frances Hellier Consumer Research Pty Ltd

35 Spruson St, Neutral Bay 2089. Phone (02) 92 4012.

Director: Miss F. Hellier.

Marketing, advertising, communication, industrial & social research projects using qualitative & quantitative techniques.

The Information Corporation Pty Ltd

16/122 Arthur St, North Sydney 2060. Phone (02) 957 4800.

Directors: A.G. Hartley, R.G. Bowd.

Executives: A.G. Hartley & R.G. Bowd (jnt mng dirs).

Computer service bureau specialising in mktg & market research data analysis.

Services include data entry, data analysis from crosstabs to sophisticated multi-variate techniques to conventional file maintenance & computer report generation, consulting on survey design & tailored software development. Software packages include SPSS, IBM's SAP, cluster analysis, multi-dimensional scaling.

Intercontinental Medical Statistics (Australasia) Pty Ltd

12 Holterman St, Crows Nest 2065. Phone (02) 439 6255. Telegrams lmsglobe. Telex 25849.

Directors: N.F.A. Taylor & J.T. Strang (jnt mng dirs), S.J. Timbs (non-executive dir), J.T. Strang (co secty).

Executives: P.J. Wormald (mktg mgr), A.J. Evans (prdn mgr), C.R. Wills (IMS publishing mgr).

Suppliers of syndicated panel research reports and ad hoc research with particular reference to the health field. Syndicated services include monthly reports: The Australian Pharmaceutical Index-API; PROFITS: TEAMS and a quarterly report: the Australian Medical Index-AMI. Reports can be produced on pharmacy purchases for any product lines distributed through pharmacies. Publishers of Mims, Mims Annual, Hospital Equipment & Supplies, IVS, AVRI and Medicard.

Regional offices: IMS (N.Z.) Ltd, New Zealand; Cranwell Publishing Co Limited, New Zealand; IMS (A'asia) and R.G. Riddell are Australian subsidiaries of IMS International INC of USA. Australian subsidiary co - Permail Pty Ltd (Direct Marketing) and Associated Co - R.G. Riddell Pty Ltd. Publishers of the Australian Business Who's Who, The Australian Buying Reference, Government Equipment News, The Secretaries Handbook, DEMM.

Inview Pty Ltd

63 West St, North Sydney 2060. Phone (02) 929 7766.

Director: J. Strachan.

Market research - specialising in advertising - new product concept development - focus group discussions - quantitative techniques - mobile testing unit.

Ireland Research

60 Curtain St, North Carlton 3054. Phone (03) 347 9773. Telex 30625 (ME439).

Directors: M.L. Ireland (mng dir), A.C. Ireland.

Mktg research/consulting, launch & evaluation of new products, corporate image & advertising, attitude/image studies, advtg concept testing, pre & post campaign evaluation, new business presentations, packaging, name tests.

Michael Kassler and Associates Pty Limited

9 Queens Ave, McMahons Point 2060. Phone (02) 922 5026. Telegrams Kassler Sydney. Telex 10101 Kassler.

Director: Dr. M. Kassler.

Market research & forecasting also consulting services concerned with use of new computer & communications technologies for business advancement and advice how such new technologies as satellites & videotex can be used to achieve organisational goals.

George Kelly & Co Pty Ltd

38 Albany St, St Leonards 2065. Phone (02) 439 6177.

Directors: G.D. Kelly (mng dir), J.M. Herbert.

Member of AMRO.

W.F. Larkins & Associates Pty Ltd

23 Atchison St, St Leonards 2065. Phone (02) 439 6860, 439 6800, 437 6117.

Market analysis and desk research from ABS, industry sources and other available published data including development of strategy options, marketing objectives and recommendations.

Lenehan Lynton Bloom Pty Limited

210 Falcon St, North Sydney 2060. PO Box 1311, Crows Nest 2065. Phone (02) 437 4033.

Directors: T.J. Lenehan, Ms M.R. Lynton, Ms W. Bloom.

NEW PRODUCT RESEARCH - 'Gap' analysis and 'problem tracking' research, positioning strategy development, packaging and name research, trade-off analysis for attribute selection, price sensitivity studies. COMMUNICATION AND ADVERTISING RESEARCH - Communication strategy development, brand image and AIO(attitude, interest, opinion) research, pre-testing of advertising concepts (group diagnostics), ad-lab (quantitative/qualitative) pre-testing system. QUALITATIVE - Exploratory groups for hypothesis testing, motivational research, experimental design for reaction testing. QUANTITATIVE - Market definition and segmentation studies, advertising penetration and impact studies, media weight optimisation modelling, sales promotion testing. CONSULTATION AREAS - Marketing and communication strategy development, marketing and advertising tactics planning.

Levita Telecorporation

Suites 3-4, 116 Cabramatta Rd, Cremorne 2090. Phone (02) 908 4455.

Executives: J.S. Lapsley (mng dir), V.J. Hogan (mktg mgr).

Research organisation specialising in Industrial & Consumer research. Nationwide survey capacity. Sample selection, questionnaire design, interviewing, analysis, & reports.

Bob Loader & Associates

39 Avenue Rd, Mosman 2088. Phone (02) 960 2111.

Directors: R.J. Loader, W.E. Loader, Miss C.V. Cooper.

All types of research both qualitative & quantitative, specialising in marketing & communications strategies.

Mackay Research Pty Limited

Publishers of The Mackay Report, & Market-scan, Willoughby Down, Kelso 2795. PO Box 626, Bathurst 2795. Phone (063) 37 1575.

Director: H. Mackay.

Market Facts (NSW) Pty Ltd

12th fl, 95-99 York St, Sydney 2000. Phone (02) 290 2844.

Director: Mrs M.I. Weatherstone.

Mktg research consultants providing complete research & associated services for NSW & interstate.

Repr: Market Facts (Qld) (M.S. Troy), Phone (07) 44 3373.

Market Facts (Qld) Pty Ltd

67 Grey St, Sth Brisbane 4101. Phone (07) 44 3373.

Director: M.S. Troy (mng dir).

Provide a complete research package for all facets of marketing research and additionally conduct regular field surveys throughout Queensland for southern research companies.

Member of AMRO.

Market & Opinion Testers

Suite 10, 15 Ogilvie Rd, Canning Bridge 6153. Phone (09) 364 3735, 364 6210.

Directors: J & A Grainger.

Field work for market research.

Market Research

Northern Marketing Services. 2/37 Hammett St, Currajong 4812. PO Box 901, Aitkenvale 4814. Phone (077) 75 3555.

Executives: D. Golding (dir).

Market research & strategy planning.

Market Research Darwin

1st floor, Home Centre, 24 Cavenagh St (GPO Box 1540) Darwin 5794. Phone (089) 81 8099. Telex 85594 (user dn26).

Directors: J. Vander-Wal (dir), R. Vander-Wal (field staff supvr).

Field staff available for Northern Territory sections of nationwide surveys, marketing consulting, sampling, industrial/advertising/ consumer research and attitude studies.

The Market Research Workshop

5th floor, 411 Sussex St, Sydney 2000 Phone (02) 212 3533, 810 4676.

Director: Ms J. Bright

Specialising in qualitative and quantitative research with particular areas of expertise ranging from the Australian Youth Market to new markets in Papua New Guinea.

Market Services Pty Ltd (Mintel)

1st floor, 20 Collins St, Melbourne 3000. Phone (03) 654 1284. Telex 31494. Subsidiaries Conceptest & Mintel (Aust).

Directors: Dr B. Hughes, L. Walker.

Executives: Dr B. Hughes (survey dir), L. Walker (mgr), H. Mitchell, G. Bills.

Investigation and reporting on all industrial and consumer markets — Australia, UK & USA. Advertisement and copy testing package. New product feasibility studies. Publishers of Mintel & Mintel Economic Management reports.

O'seas repr: Mintel, UK, Frost & Sullivan, USA.

Market Survey Centre Pty Ltd

475 Pittwater Rd, (PO Box 440) Brookvale 2100. Phone (02) 938 3077.

Directors: Mrs M.E. Simmonds, Miss E.V. Simmonds, G.F. Simmonds.

Executives: Mrs M.E. Simmonds (principal/mng dir).

All facets of market research, specialising in professional telephone interviewing.

Repr: Melbourne, Brisbane, Adelaide, Perth.

Marketing Centre Research Pty Ltd

15 Hay St, Subiaco 6008. Phone (09) 382 1833.

Director: Miss N.A. Leigh, M. Smith.

Marketing strategy planning & market research, field work.

Marketing Focus

5th floor, 231 Adelaide Tce, Perth 6000. Phone (09) 325 3911.

Directors: B.R. Urquhart (mng dir), Mrs J. Urquhart.

Market research & strategic planning including attitudinal & quantitative research. Senior management training in marketing.

Marketshare Pty Ltd

Suite 9, 621 Coronation Drive, (PO Box 932) Toowoong 4066. Phone (07) 371 9655.

Directors: J.C. Lyons (mng dir), J.R. Lyons.

Executives: H.A. Skippin, E. Skytte.

Research & feasibility studies, mktg planning, business planning.

Massingham Research

(Incorporating Massingham Surveys), 7th fl, 491 Kent St, Sydney 2000. Phone (02) 267 9794.

Director: Mr J. Massingham (mng dir).

Executives: Ms J. Herrick, Ms S. Potter.

Offers wide range of research facilities in consumer and industrial research. Specialists in the development of problem-solving research programs to suit individual marketing and advertising requirements. Heavily involved in both qualitative and quantitative research areas. Advertising, image and attitude research, product and pack tests, new product development and product positioning research.

Member of AMRO.

Matrix Research

9 Don Court, Caulfield 3162. Phone (03) 578 6074.

Directors: S. Schmedeg, P. Schmedeg.

Industrial & commercial marketing consultants, specialising in the evaluation of advertising & marketing strategies; determination of buyer behaviour & attitudes to commercial products & services.

Ian McGregor Marketing Pty Ltd

Marketing House, 8 Montrose Ave, Norwood 5067. Phone (08) 42 9242.

Directors: I.B. McGregor (mng dir), R.A. Harrison (gen mgr).

Marketing and market research consultancy. Consumer and industrial research, weekly face-to-face & telephone omnibus surveys.

McNair Anderson Associates Pty Ltd

40 Miller St (PO Box 507) North Sydney 2060. Phone (02) 929 6122. Telegrams Ipores North Sydney. Telex 26260.

Directors: I.W. McNair (chrnm), I. Muir (chief exec), D.G. Neely, J.R. Grant, G. MacMillan, M.E. Larbalestier, M.A. Woodall, W.A. Faulkner, M.A. Newstead (Vic mgr).

Executives: R. Anderson, G. Marks, N. Smith, C. Howe, A. Kinnear, N. Hartley, M. Long, J. LeFevre, T. Simmonds, P. Hills, K. Griff, P. Adams, N. Smith, A. Hudson, L. Torney, G. Caldwell, A. Marshall.

Services cover all kinds of consumer, social and industrial research, including research into public opinion, motivation research, product and package tests, advertising research, media audience measurement, monthly nationwide McNair Market Monitor (Omnibus) surveys, and annual Prime Prospect Profiles covering the usage of hundreds of products and services. Research facilities in all States, New Zealand & overseas.

Repr: 14 Queens Rd, Melbourne VIC 3004. (03) 267 6166. Telex 33714. E. Ward, Brisbane (07) 286 3252; NZ. A member of the AGB Group of companies, & International Research Associates (through America, Asia and Europe); Starch/INRA/Hooper, New York.

Member AMRO.

Media Management Services Pty Ltd

42 Jolimont Tce, Jolimont 3002. Phone (03) 654 4200.

Director: K. Patterson.

Marketing & research consulting to media groups in five states.

Graham Melrose & Associates Pty Ltd

Suite 4, 62 Ord St, West Perth 6005. Phone (09) 322 6968.

Directors: Dr G.J.H. Melrose, Mrs O.M. Melrose.

A full range of consumer, industrial & social research: qualitative research - individual & group; quantitative research - surveys & panels; advtg & test market research.

Microtab Systems Pty Ltd

11 Princes St, St Kilda 3182. Phone (03) 537 2255.

Directors: N. Adams, M. Yann, A. Campbell.

Design, development, mktg & support of micro-processor based systems for mkt research. Bureau services also available.

Office: 10 Ridge St, North Sydney 2060. Phone (02) 922 3344.

The Roy Morgan Research Centre Pty Ltd

(Market and PR research associate of the Morgan Gallup Poll), 499 Bourke St, Melbourne 3000. GPO Box 2282U, Melbourne 3001. Phone (03) 602 5222. Telex AA151009.

Directors: R. Morgan (chrnm), G. Morgan (mng dir).

Executives: A. Waks (Sydney gen mgr), N. Woodcock (Melbourne gen mgr), B. Sheridan (media research mgr), P. Gaskin (grp mktg mgr).

Surveys of consumers and dealers. Regular weekly Australia-wide omnibus consumer survey (Consumer Opinion Trends).

Annual survey on psychographics (life style), Australian Social Barometer and Australian Values Study. Ad hoc surveys both quantitative and qualitative. Also in-home placements, taste tests, style clinics, and pre-tests of TV commercials. Readership surveys of newspapers and magazines, Daily TV Rating Service. Affiliated with Gallup Polls throughout the world. All survey data is now available on-line via a computer terminal.

I'state office: NSW: A. Waks, 4th Fl, 364 Sussex St, Sydney 2000. PO Box K607, Haymarket 2000. Phone (02) 267 3344.

MRA Research

Also trading as Martyn Research & Assocs. Incorporating Doe Research Services. 186 Blues Point Rd, North Sydney 2060. Phone (02) 922 3877. Telex 26416.

Executives: R.W. Austin (gen mgr), W. Idriess, E. Doe, K. McRae, R. Searle.

Research for marketing decisions. Investigation of consumer attitudes and usage patterns, advertising and image research, pretesting of product and advertising concepts, evaluation of television and radio commercials and print advertisements, product testing and packaging research.

Member of AMRO.

Nationwide Interviewing Services

1/127 Blues Point Rd, McMahons Point 2060. Phone (02) 922 5131, 923 2537.

Directors: M.C. Van Herk, J. Wegrzyn, S. Jenke.

Executives: Mr S. Jenke (mng dir), Miss K. Purser (field mgr).

Specialising in fieldwork, nat fieldteam, data processing & consultation in research, design, sampling & computer analysis.

Neill Riley & Associates Pty Ltd

2nd floor, 161 Clarence St, Sydney 2000. Phone (02) 29 2701.

Executives: R. Neill (dir), Miss M. Philip (dir).

Resources available include quantitative and qualitative facilities providing the following services large scale market measurements, usage and attitude studies, product development, advertising development and assessment, and motivational studies.

Neilson Associates Pty Ltd

Suite 7, 108 Bunda St, Canberra City 2601. GPO Box 289, Canberra 2601. Phone (062) 47 8749, 48 7647.

Directors: L.R. Neilson, J.S. Hyslop.

Executives: P.R. Cumming, J.R. Watson.

Consultants in research, planning, mgmt, govt liaison.

Nexus Research

384 Church St, Richmond 3121. Phone (03) 429 6055.

Directors: J.A. Cowl (dir qualitative research), P. Cowl, G.W. Kelly (mng dir).

Marketing and social research, both qualitative & quantitative, including consumer rural & specialising in corporate research & employee surveys.

Nicholson Boyce Marketing Research Pty Ltd

71 Alexander St, Crows Nest 2065. Phone (02) 438 4222. Telex 719111.

Directors: V. Nicholson, J. Boyce.

Actionable information gathered and interpreted from consumer, trade, professional and published sources. A wide range of small & large scale problem solving services to marketers and the advertising industry. Areas specialised in include: market definition studies, identification and development of new products, positioning and repositioning research; CERT advertising, sales promotion and packaging research; special interest media readership research, consumer attitude and behavioral studies; distribution, trade and sales force reporting; professional decision-maker studies, including pharmaceutical, architectural and other technical areas.

A.C. Nielsen Pty Ltd

Nielsen Marketing Research. 50 Miller St North Sydney 2060. Phone (02) 920 5881. Telegrams Nielindex. Telex 21763.

Directors: A.J. Kretch, C.B. Rigney, B.R. Randle, A.C. Nielsen Jnr, H. Burk, R.W. Vipond, P. McMohr, J.W. Scott.

International marketing research organization conducting retail audit of grocery, drug, liquor & confectionery, test marketing, controlled store tests, warehouse withdrawal processors.

Office: 207 Glenhuntly Rd, Elsternwick 3185. Phone (03) 528 6344. Parent company, USA.

Polyfacts

A Divn of Polymex Consultants. Suite 303, 363 George St, Sydney 2000. GPO Box 999, Sydney 2001. Phone (02) 29 4258. Telex 27113.

Director: B.A. Cable.

Specialists in industrial market research.

Pragnasz Systems

127 Blues Point Rd, McMahons Point 2060. Phone (02) 922 5851.

Directors: M. Derrick.

Computer systems (hardware & software) for mkt research.

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427 Coronation Drive
TOOWONG, QLD 4066
(07) 370 7132

Pre:Sight Planning & Research

157 Walker St, North Sydney 2060. Phone (02) 925 1777. Telex 26946. (Planning and research unit of SSC&B:Lintas Australia).

Director: R. Newell.

Executives: T. Gingell, H. Kennedy, E. Dusseldorp, J. Lorimer.

Strategic development, planning, advertising development research, youth monitor, food monitor. Full range of qualitative and quantitative methodologies.

Margot Priday Research Pty Ltd

9 Richmond Rd, Seaforth 2092. Phone (02) 94 7209.

Directors: Mrs M.B. Priday, P.A.B. Priday.

Qualitative market research.

Probe Pty Ltd

499 Bourke St, Melbourne 3000. PO Box 2282U, Melb 3001. Phone (03) 602 5222. Telex AA151009.

Director: G. Morgan.

The chief activity is "The Australian Social Barometer" and the "Australian Values Study", which relate people's psychographics (ie lifestyle) to their purchases, media habits & demographics. Also group discussions, in-depth interviews, theatre testing, laboratory tests, day-after recall advertising research studies, and specialised mathematical and psychological analysis to solve unusual problems.

Repr: A. Waks, Probe Pty Ltd, 4th Floor, 364 Sussex St, Sydney 2000. PO Box K607, Haymarket 2000. Phone (02) 267 3344.

Product Development International Pty Ltd

Suite 8, 59 Kirribilli Ave (PO Box 503) Kirribilli 2061. Phone (02) 957 6366.

Directors: Mrs J. Huie (chrmn), J.S. Ibbotson (mng dir), T. Bevins, K. Luscombe.

Executives: C. Behrens, Ms J. Blaxland.

Specialising in research based, strategic planning especially for positioning brands, services & products - using integrated marketing communications, design & research resources.

Repr: In association with Kevin Luscombe, Melbourne; Arthur Holland, New York.

P.S. Market Research

29 Reed St, Cremorne 2090. PO Box 1114, North Sydney 2060. Phone (02) 90 1178.

Director: Ms P. Seager (research dir).

Industrial research with special emphasis on high technology interviewing. Expertise in the management of large-scale transportation, tourism and other social studies.

Des Purtell & Associates

20 Melrose St, Mosman 2088. PO Box 921 Crows Nest 2065. Phone (02) 969 9733.

Directors: D.J. Purtell, E.V. Purtell.

Marketing research & marketing consultancy services, more particularly in the pharmaceutical & health care fields.

Quantum Market Research

98 Bridport St, Albert Park 3206. Phone (03) 699 5688.

Directors: G. Camakaris, Ms E. Camakaris.

Executives: G. Camakaris (mng dir), S. McCall (dir), Ms P. Parkhill (project dir), Ms L. Smith (project dir).

Member of AMRO.

Tony Quint & Associates

3A Wells St, Frankstown 3199. Phone (03) 781 5011.

Director: A.L. Quint.

Mktg & social research designed & interpreted for actionable management decisions, using both quantitative & qualitative techniques. Measurement of behaviour & attitudes towards products, services, advertising, social issues, corporations tracking studies, new product & concept testing. Full mktg strategy development service available.

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Radio research on listening patterns. Annual service to all capital city stations. Custom service projects for individual stations.

Reark Research Pty Ltd

19 Yarra St, South Yarra 3141. Phone (03) 240 8733. Telegrams Keydata Melbourne.

Directors: A.J. Reark, J.A. Freeman, D.M.E. Reark, P.A.W. Mitchell-Taverner.

Executives: A.J. Reark (mng dir), J.A. Freeman (dir), P.A.W. Mitchell-Taverner (dir), T. Squire (gen mgr Sydney), J.T.E. Campbell (gen mgr Melb), V. Staddon (gen mgr Brisbane), B. Graham (gen mgr Computab), C. Erskine (gen mgr Computab), D. Barmer (gen mgr ARMS), K. Di Marzio, P. Furnell, G. Geursen, T. Heaton, V. Rickard, J. Rush, B. Castor, G. Hall, K. Chambers (SA), P. Harvey (WA).

Full range of market research, data preparation and processing resources. Studies and interprets attitudes, behaviours and motivations - using depth interviews, group discussions, questionnaires or statistical treatments of existing data.

Subsidiaries: Compudata, Computab, Joy Brown & Associates, Melbourne Consulting Group.

Offices: 19 Yarra St, South Yarra 3141. Phone (03) 240 8733; 7th floor, 88/90 Foveaux St, Surry Hills 2010. Phone (02) 212 2800; 301 Coronation Drive, Milton 4064. Phone (07) 369 9655; 4/9 Hampden Rd, Nedlands 6009. Phone (09) 386 8629; 6/601-603 Anzac Hwy, Glenelg 5045. Phone (08) 294 7844. 3/136 Davey St, Hobart 7000. Phone (002) 23 1466.

Member of AMRO.

Research International Australia

9th floor, Occidental Bldg, 121 Walker St, (PO Box 1348) North Sydney 2060. Phone (02) 922 5622.

Director: H.A. Lang (mng dir)

Executives: Sydney; M. Carter, M. Gosling, S. Jenkins, T. Readett. Melbourne; J. Leigh, M. Shaw.

Full range of qualitative & quantitative research techniques covering attitude & usage studies, concept evaluation, desk research, new product development, modelling, multivariate analysis & mapping, packaging & product testing within consumer, consumer durable & industrial markets. Australia wide & a multi-country basis. Specially designed test rooms, telephone interviewing & group discussion facilities. Specialising in price modelling, test market modelling & advertising pre-testing.

Offices: (Vic) Unit 11, 20 Commercial Rd, Melbourne 3004. Phone (03) 267 6344. (Qld) Office 7, 257 Wickham St, Fortitude Valley 4006. Phone (07) 52 7403. O'seas repr: Research International.

Member of AMRO.

Rinbig Data Systems

127 Blues Point Rd, McMahons Point 2060. Phone (02) 923 2350.

Directors: J. Tolhurst.

Executive: M. Lum, Mrs A. Keogh.

Data processing & analysis.

SAMI (Selling Areas Marketing Index)

499 Bourke St, Melbourne 3000. GPO Box 2282U, Melb 3001. Phone (03) 602 5222. Telex AA151009.

Director: G.C. Morgan.

Executives: N. Duve (Melbourne mgr), A. Waks (Sydney mgr).

Tabulates warehouse withdrawals, ie the monthly deliveries from the warehouses of major supermarket chains to their stores, covering grocery and other items nationally. Agent for data from Safeway, Foodland (WA), Jack Butler. Plus 13 pharmacy warehouses.

Repr: A. Waks, SAMI, 4th Floor, 364 Sussex St, Sydney 2000. PO Box 323, North Sydney, NSW 2060. Phone (02) 267 3344.

W.D. Scott & Co Pty Ltd

100 Pacific Hwy, North Sydney 2060. Phone (02) 929 0033. Telex 21883.

Economic forecasts, sales forecasts, consumer surveys, industrial surveys, psychological market research, consumer & employee attitude surveys. National and international coverage provided.

Member of AMRO.

Search Research

Level 2, 81-91 Military Rd, Neutral Bay 2089. Phone (02) 908 4315. Telex 75940.

Executive: M. Wass (gen mgr).

Programme, station format & market research specialists.

Frank Small & Associates (Aust) Pty Ltd

60 Riley St, Darlinghurst 2010. Phone (02) 33 4101.

Directors: F.J. Small (chrmn), B. Merrett (mng dir), J. Smurthwaite (SE Asia reg dir).

Executives: J. Chalmers, S. Styles, P. Walsh, C. Huntington, L. Paton, M. Spratt, P. Samuel, E. Allum, K. Neech.

Full range of qualitative and quantitative decision oriented marketing research facilities, and in-house computer resources. Scope of services include: market segmentation, brand and product positioning, advertising pre-testing, campaign tracking, concept testing, product and taste tests, packaging and name testing, new product development, pre test market research and test market evaluations.

Offices: 37 Wellington St, Windsor 3181. Phone (03) 51 6878; 503 Queen St, Brisbane 4000. Phone (07) 221 5501. Also offices in Hong Kong, Jakarta, Kuala Lumpur and Singapore.

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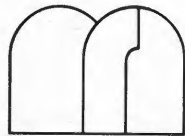
Hans Lang, Maurice Carter or Tricia Readett, 121 Walker St., N. SYDNEY. 2060. Tel: (02) 922 5622.

Jenny Leigh or Mike Shaw, Unit 11, 20 Commercial Rd., MELBOURNE. 3004. Tel: (03) 267 6344.

Joy Cary, Office 7, 257 Wickham St., FORTITUDE VALLEY. 4006. Tel: (07) 527 403.



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133 Alexander St, Crows Nest 2065. PO Box 406, Chatswood 2067. Phone (02) 439 5488. Telex 25468.

Executive: J. Sommer.

Industrial market research, commercial & technical studies, industrial marketing & development, corporate & management services.

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Max Stollznow Research Pty Ltd

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Executive: J. Blundell.

Research design & analysis for media & related organisations. Research methodology consultants. Survey auditing.

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Directors: S.H. Goodchild (mkt research), G.K. Rodgers (media services).

Specialist market research, services covering marketing & promotional strategies, post promotion analysis & special project/ unit management teams.

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Directors: T. Walsh (chief exec), F.M. Walsh (secty).

Total personal involvement for marketing consultation and research anywhere in Australia or overseas.

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Executives: Mrs H. Batchelor & D.T. Juffkins (jnt mng dirs).

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Suite 12, Garden Mews, 84 Pacific Highway, St. Leonards 2065. Phone (02) 439 6511.

Executive: Ms J.M. Parkinson (mng dir).

All research field work services and data processing including in-house computer analysis.

Western Research Services

7 Havelock St, West Perth 6005. Phone (09) 321 6138.

Executive: J. Bartlett (mgr).

Economic & market research in Western Australia.

Repr: Sydney, Melbourne, Adelaide, Brisbane, New Zealand, UK.

Wilson Market Research

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Directors: R. Wilson, K. Wilson.

Executives: J. Le Breton, L. Cappie-Wood.

Creative research boutique offering specialist qualitative & quantitative (intercept, telephone & mail) research. Focus is on New product development, Market Segmentation, Brand Positioning & Advertising testing.

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Specialised advertising & marketing research, utilising a wide range of techniques in both the qualitative & quantitative areas.

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Directors: W.M. Hoare, A.T. Wheeler, M.W. Yann, M.A.E. Campbell, S. Mooyaart, M. James, C. Ward, A. Hicks, P. Tripp.

Executives: S. Holliday, J. Gregory, N. Cohen, C. Gurney, N. Mackay, M. Drutchinin.

An independent marketing research agency offering a nationwide comprehensive range of services designed to provide decision oriented, marketing intelligence. Facilities include a fully equipped mobile test van, group discussion viewing facilities. Special services include Phonecheck fast turn around telephone omnibus, Postcheck, an on-air test of advertising effectiveness, the Food Monitor a national syndicated survey of Australian food consumption.

Office: 11 Princes St, St. Kilda 3182. Phone (03) 537 2255.

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Executive: D. Taylor (mgr).

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322 3344; 243 Edward St, Brisbane 4000 (J. Perkins). Phone (07) 221 3872; 111 Macquarie St, Hobart 7000 (K. Durling). Phone (002) 34 8999.

Apple International Pty Ltd

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Specialists management consultants to advertising and allied fields, with representation in Australia, UK, South Africa, and USA. Overseas placement facilities through both offices.

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Sydney head office: 3rd floor, Babcock Hse, 140 Pacific Hwy, North Sydney 2060. Phone (02) 923 2198, 923 2600.

Executives: M.W. Baker (chrmn-Aust mng dir NSW), S. Comport & D. Hodgson (jnt mng dirs Vic), I.C. Duguid & A.J. Hobson (jnt mng dirs Qld).

I'state Offices: Melbourne office: Prudential Building, 150 Queen St, Melbourne 3000. Phone (03) 602 1339, 67 5856. Brisbane office: 379 Queen St, Brisbane 4000. Phone (07) 229 4111.

Management and staff consultants. Specialising in advertising, pr, marketing and sales professions. All levels of staff catered for - including temporaries, junior and senior staff, management, creative (art & copy), account service, media, accounts. Interstate and overseas representation. Other services include: agency management consultancy, staff training and evaluation.

Bowen Management Services

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Director: W.H. Bowen (mng dir).

Executive staff selection & recruitment. Specialising in communications executives, advtg agency staff, mktg & sales staff, senior executive staff.

Repr: Affiliate offices interstate & overseas. A member of Force Five International Recruitment Group.

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Executive: Ms. J. Ankers (cons).

Specialists in all levels of advtg, public relations, sales promotion, mktg & allied fields. Senior consultant: Ms J. Ankers. Temp div, F. Borny, providing specialised temporaries, with experience in the advtg fields - from receptionists & girl Fridays through to exec sectys, acnts clerks, media assnts, planner buyers & freelance account service personnel. All consultants have a long & varied experience in the advtg field.

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Directors: G. Davidson, M.J. Cameron.

Repr: Affiliations world-wide. A member of the Force Five International Recruitment Group.

Chandler & Macleod Consultants (Vic) Pty Ltd

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Provide a total service to companies in the field of human resource management. Recruitment, psychological assessment, training and development at all levels. Studies and surveys for private, public and government organisations.

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Repr: United Kingdom, USA, New Zealand.

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Directors: I.M. Wallis, P.L. Phelan.

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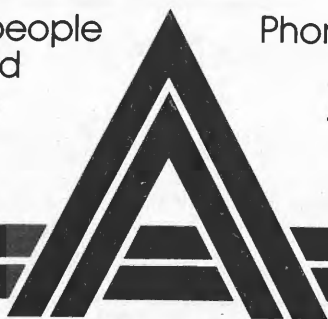
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Middle & senior mgmt appointments for advertising agencies & national mktg companies. Associates in USA, UK, Europe, NZ & Asia.

Dibsdall Weekes & Associates Pty Ltd

Suite 1, 2nd Floor, 40 Yeo St, Neutral Bay 2089. Phone (02) 909 8688.

Directors: G. Dibsdall, G. Weekes.

Executives: E. Kikkert (sec div), J. Killalea (con).

Personnel consultants, specialists in advertising, pr, marketing & sales promotion. All levels of advertising personnel catered for, including temporaries, junior and senior secretarial staff, all spheres of creative staff including layout/finished artists, assembly, typographers, copywriters and art directors. All areas of account service, media & senior management level.

Repr: Affiliated with Joyce McMillan & Partners, London, South Africa, USA, Canada & NZ. Overseas placement facilities through all affiliated offices.

Michael Downing (Management Consultants) Pty Ltd

190 St George's Tce, Perth 6000. Phone (09) 321 8277. Telex 93653 MDPER.

Directors: M. Downing, A.H. Downing, J.F. Downing.

Executive: C.W. Knight (state mgr).

Offices: W.K. Copeman, 390 St Kilda Rd, Melb 3004. Phone (03) 266 2418. Telex 139635 MDMLB; J.F. Downing, 122 Arthur St, North Sydney 2060. Phone (02) 929 4099. Telex 72359 MDSYD; A.F. Downing, 239 George St, Brisbane 4000. Phone (07) 221 6255.

Drake Executive

35 Collins St, Melbourne 3000. Phone (03) 654 4855. Telex 33660.

Directors: R.J. Urwin, R.W. Pollock.

Executive: Ms S. Tonello (branch mgr).

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Executive staff placement & personnel consultants specialising in the mktg industry also staff training & development.

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Executives: D. Armstrong-Smith (mng dir), G.K. Morgan (mgr, sales & mktg divn).

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13th floor, 140 Arthur St, Nth Sydney 2060. Phone (02) 957 1066.

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Executive and staff recruitment, specialising in marketing, sales, advertising and communications. All consultants have held senior positions in their fields. Psychological testing for applicants where required. Staff training (emphasis on sales/promotions). General consulting, i.e. salary surveys, management structures.

Repr: Interstate and overseas. A member of the Force Five International Recruitment Group.

Holmes Consulting Services Pty Ltd

148 Collins St, Hobart 7000. Phone (002) 23 2222.

Directors: Mrs C.M. Holmes (mng dir), C.T. Holmes.

Executives: Miss S. Thain, Mrs. M. Boland.

Personnel recruitment, personnel mgmt, mgmt consulting, manpower planning, training & deve.

Offices: 20 Brisbane St, Launceston. Phone (003) 31 2000; 14th fl, 213 Miller St, North Sydney. Phone (02) 929 5200.

Independent Personnel Resources

5th floor, 388 George St, Sydney 2000. Phone (02) 27 5805.

Director: R.L. Young.

Human resource planning, exec dev, career management & exec search.

Jaypat Management Consultants

274 City Rd South Melbourne 3205. Phone (03) 699 4863.

Executive: J. Montgomery (principal).

Specialising in senior advertising & marketing personnel.

Richard Lancaster & Associates

Commerce Hse, 462 Queen St, Brisbane 4000. GPO Box 911, Brisbane 4001. Phone (07) 839 8689, 839 8887.

Director: R. Lancaster.

Management consultants.

McCann Mackay & Co

5th Level, Anzac Hse, 26-36 College St, Sydney 2010. Phone (02) 331 7598.

Executives: R.M. Bunn, P. Bettson-Barker.

Specialist executive search consultants within the industries. Advertising, sales & mktg, mkt research.

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Executive: A.E. Brauer (mng dir).

Executive search and recruitment, specialising in the marketing and sales sector.

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Executive: B. Mason (principal).

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Executive: R. Maxwell.

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PA Consulting Services

Head office: 150 Albert Rd, Sth Melbourne 3205. Phone (03) 699 1711.

Directors: D.M. Kelly, P.D. Merigan, T.W. Parker, J.H. Hood (Melb mgr), A.R. Faulkner, B.O. North, A.B. Gosling, R.W. Kelly (Perth mgr), K.B. Hampton, J. Colvin (syd mgr).

Executives: A.H. Spalding (Bris mgr), J. Colvin (Syd mgr), R.H. Olivier (Adel mgr), P. Keesing (advtg mgr).

Marketing strategy, market research, business and financial strategy, new product and manufacturing process development, executive recruitment, management education and training, warehousing and distribution studies.

Repr: Offices in all Australian capital cities, New Zealand, South-East Asia, Japan, North America and Europe.

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Directors: T.J. Hancock, Mrs. G.M. Hancock.

All stages from initial selection & evaluation of potential employees, through to optimising the performance of mature & experienced staff.

Peter Schlesinger & Associates Pty Ltd

13 Spring St, Chatswood 2067. PO Box 1810, Chatswood 2067. Phone (02) 411 1055.

Director: P. Schlesinger (mng dir).

Recruitment, personnel placement, executive search, executive redeployment, general consulting.

W.D. Scott & Co Pty Ltd

Personnel Services Divn. (Incorporated in NSW) 100 Pacific Highway (PO Box 494) Nth Sydney 2060. Phone (02) 929 0033. Telex 218883.

Executive selection and professional register, management development programmes, job and salary administration, psychological appraisal, personnel training, salary appraisal and review systems, Australia and overseas.

Slade Consulting Group Pty Ltd

31 Queen St, Melbourne 3000. Phone (03) 62 6321.

Directors: G.W. Slade, G.P. Fish, A.R. Banks, P.E. Slade, B. Pearson, Dr D. Maddern.

Executives: Ms M. Davis (Syd), Ms K. Williams (Melb).

Personnel management consultants, specialising in advtg & mktg recruitment.

Office: 3 Spring St, Sydney 2000. Phone (02) 241 1501.

System Staffing (ACT) Pty Ltd

37 Anzac Park, Reid 2601. Phone (062) 47 3244.

Directors: Mrs T. Jedrzejewski (mng dir), J. Taylor (mgr).

Recruitment including advertising, screening & interviewing of specialised staff for employment within the marketing, management, clerical, secretarial, accounting, computer & professional fields.

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50 Nelson Rd, South Melbourne 3205. Phone (03) 699 7782, 690 6194, 669 4116; Sydney office: PO Box 32, Neutral Bay Junction 2089. Phone (02) 90 5455.

Directors: Ms J. Powell, Ms J. Bevis.

Executives: J. Bevis (co secty).

Permanent & temporary freelance creative talent.

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PO Box H193, Australia Square, Sydney 2000.
Phone (02) 241 1801. Telex Manmen 70112.

Director: S.W. Parkes.

Executives: R.A. Berling (Sydney), P.N. Lock (mgr, Melbourne office).

Personnel and executive recruitment, appraisal & selection, executive search.

Repr: Melbourne, Auckland, Christchurch, Wellington and New York.

Western Personnel Services Pty Ltd

160 Edward St, Brisbane 4000. Phone (07) 229 1650.

Directors: D.N. Thams (gen mgr).

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Directors: J.P. Young, Mrs D.W. Young, C.M. Young, Mrs J.A. Langford, Miss S.A. Young.

Executive: J.P. Young, O.B.E. (chrnm).

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Repr: All Australian capital cities, New Zealand, Fiji, U.K., U.S.A.

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Upper level 2, Centrepoint Mall, 2 Bourke St, Melbourne 3000 Phone (03) 63 8443, 654 2037.

Director: Ms. H. Abicair.

Female, male child models for tv commercials, promotions etc.

Active Casting Pty Ltd

8 Palmer St, South Melbourne 3205. Phone (03) 690 7700. AH 787 8504.

Directors: V. Mills, P. Felmingham.

Casting consultants for tv, film, radio, theatre.

The Actor's Agency

23 Iffla St, South Melbourne 3205. Phone (03) 690 3607, 699 1058.

Directors: Ms L. West, C. Donnelly.

Theatrical Agency.

"The Agency" (M.L.S.)

15 Bellevue St, Surry Hills 2010. Phone (02) 211 2422.

Directors: M. Kenyon, L. Russell, S. Kenyon.

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Executives: J. Towers (mng dir), Miss K. Roberts (mgr).

Cordon Bleu Entertainment Agency: entertainment consultants, bookings for musicians, entertainers, variety, artists, pop/rock bands.

Animal Talent Pty Ltd

PO Box 435, Randwick 2031. Phone (02) 398 4879.

Directors: Mrs B. Hamilton.

Provide animal talent.

Arnold Casting

25 Gresham St, Adelaide 5000. Phone (08) 51 2504, 51 3038.

Director: P.M. Arnold.

Executive: S. Arnold (casting agent).

Representing actors, models & extras for all facets of tv, film, radio, voice, fashion, promotions etc.

Artists' Booking Agency

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Directors: Mrs C.J. Lawrence, R.K. Lawrence.

Variety booking agency, specialising in novelty & visual acts, such as magicians, clowns, animal acts, acrobats, jugglers, fire eaters. Provide many speciality performers to meet the requirements of tv commercials, point of sale promotions, trade functions, festivals.

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Director: L. Bourne.

Talent Agency.

Jan Bradshaw Enterprises

Suite 405, 32 Bridge St, Sydney 2000. Phone (02) 27 6327, 27 6329.

Directors: Mrs J. Garrett, L. Garrett.

Theatrical drama agent in films, theatre, radio & tv.

Bubblegum Casting

1 Paxton St, East Malvern 3145. Phone (03) 25 7526, (AH) 25 7866.

Director: J. Jenkinson.

Specialising in children for commercials, catalogues & parades.

Cameron's Management Pty Ltd

120 Victoria St, Potts Point 2011. Phone (02) 358 6433. Telex 21822 PUBTX.

Directors: J. Cameron, R. Harper.

Theatrical & model agency.

Office: 4 John St, South Melbourne 3205. Phone (03) 690 4166.

Central Casting Agency

2nd Floor, 169 Phillip St, Sydney 2000. Phone (02) 232 4900.

Directors: P. Williams, G. Penny.

Executives: Miss P. Williams, Ms S. Crowley.

Artist's representation.

Chadwicks Model Agency

206 Glenmore Rd, Paddington 2021. Phone (02) 33 4185. Melbourne office: Suite 38, 37-39 Albert Rd, Sth Melbourne 3205. Phone (03) 26 3231 (Ms K. Herschell).

Director: P. Chadwick.

Executives: P. Chadwick, S. Cameron.

City Models & Mannequins

Also WA Model Academy, Suite 6, 1st Fl, Piccadilly Arcade, Perth 6000. Phone (09) 321 3255, 321 8884, 321 7516.

Director: Mrs L.G. Westlake (propr/mgr).

Executives: Miss C. Westlake, Miss K. Storer.

Casting & model agency, modelling, deportment & grooming school.

Communications Etcetera

Suite 18, Centreway Arcade, Launceston 7250. Phone (003) 31 8380.

Directors: J. Cullen, Mrs B. Cullen.

Modelling & talent agency.

Cute Kids and New Faces

337A Edgecliff Road, Woollahra 2025. Phone (02) 32 2590, 32 0588.

Executives: Mrs D. Fairley, Miss J. Traill (mngress).

Specialist model agency for babies, young teenagers & parents for advertising, television & movies.

June Dally Watkins (Productions) Pty Limited

Lower Ground Floor, Dymock's Block, 428 George St, Sydney 2000. Phone (02) 233 2422 (school), 231 3630, 231 1273 (agency). Telegraphic address J.D.W. Telex 22831.

Directors: Mrs J.M. Clifford (mng dir-school), Ms S. Meissner (mng dir-agency), P. Carey.

Fashion model management & school.

Dally's Model Agency

Watkins Place, 288 Edward St, Brisbane 4000. Phone (07) 221 1183.

Executive: M. White (mgr).

Model & talent agency.

Dally's Tv Agency

428 George St, Sydney 2000. Phone (02) 233 2422.

Directors: J.M. Clifford (mng dir), P. Carey.

Executive: C.L. Clifford (mgr).

Casting & model agency for Tv.

June Evans Management

Sydney Theatrical Centre, 73 Miller St, North Sydney 2060. Phone (02) 922 4455.

Directors: Mrs J. Evans (chrnm), Ms G. Goodman (casting dir), J.S. Evans (admin).

Theatrical agents specialising in providing talent for films, stage or tv work. Also producers of stage shows & convention entertainment throughout Australia. Sole producers of entertainment for Sitmar cruises.

Exposure Model Agency

79 High St, Kew 3101. Phone (03) 862 2083.

Tv commercials, fashion parades, photography, promotions, drama, graphics, video, movie makers.

Fashion Model Management

428 George St, Sydney 2000. Phone (02) 231 1273, 231 3630.

Directors: J.M. Clifford (mng dir), P. Carey.

Model & talent agency.

Film Flam's Entertainment

Suite 4, 73 Miller St, North Sydney 2060. Phone: (02) 92 8416, 92 8202, 922 3274.

Director: R. D. Kimball (mng dir).

Provision of full range of talent including: accordion players, animated animals, balloonologists, bands bush/jazz/ragtime, barbershop quartets, baton twirlers, belly dancers, choreographers, clowns, comedians, country & western, ethnic dancers, high dive acts, impersonators, jugglers, magicians, mime artists, puppet shows, stilt walkers, tap dancers, tahitian dancers, ventriloquists, yodlers.

Offices: Adelaide (08) 223 2017, 223 1240; Brisbane (07) 221 2628, 221 2477, 229 7208; Melbourne (03) 26 1825, 267 4792, 26 5575; Perth (09) 381 9842, 382 1212; Sydney (02) 92 8202, 92 8416, 922 3274; Hobart (002) 34 3466; Gold Coast (Qld) (075) 38 9485; Newcastle (NSW) (049) 69 5555.

Forecast Pty Ltd

1st floor, Old Merryfield Hotel, 2-4 Sir John Young Crescent, Woolloomooloo 2011. Phone (02) 358 3488.

Directors: M. Lynch, Ms R. Davidson.

Film & tv casting management - C. Schultz (dir) & Jonathan Coleman.

Joan Gibson Agency

81 Murrivier Rd, North Bondi 2026. Phone (02) 30 5241, 30 5242.

Director: J.E. Gibson.

Executives: Mrs P. Batchelor, Mrs R.F. Gibson.

Model, talent & theatrical agency.

Gregg's Model Management

29 McNaughton St, Jamisontown 2750. Phone (047) 21 4585.

Director: G. Holloway.

Executives: G. Holloway (mgr), E. Campbell (co-ord).

Model management.

Helene Grover Enterprises

Suite 23, 61 Avoca St, Randwick 2031. Phone: (02) 398 7554.

Director: H. Grover.

Theatrical agency & also books entertainers & bands into live venues.

John Gully Management Pty Ltd

Collins Hse, Suite 5, 241 Broadway, Sydney 2007. Phone (02) 692 0100.

Directors: J.A. Gully (mng dir).

Personal artists representation within the theatre, film, tv & advtg fields.

Phil Haldeman Enterprises

Division of Trevlex Pty Ltd, 7 The Point Rd, Woolwich 2110. Phone (02) 817 0111.

Directors: P.A. Haldeman, Mrs J.M. Haldeman.

Voice over supplied for radio, tv, film & audio visual, commercials & productions.

Impulse Promotions

Suite 5, 60 Hutt St, Adelaide 5000. Phone (08) 223 2455.

Directors: Mrs P. Southgate, Mrs S. Clark, R. Payne.

Casting & talent directors, fashion parades & choreography, product launches & promotions.

Lynne James & Associates

Suite 3, 15-25 Helen St, Lane Cove 2066. Phone (02) 419 7047.

Director: Miss L. James.

Management & promotion of artists. All facets of the entertainment industry, variety, television, clubs, concert private functions & conventions.

Joyce Spiers Modelling Agency

1st Fl, 117 Barrack St, Perth 6000. Phone (09) 325 5526.

Director: Ms L. Joyce.

Model & talent agency.

Keane Kids Agency

Also trading as Gala Productions. 61 Regent St, Sydney 2000. Phone (02) 267 3131, 450 1540.

Directors: G.R. Anderson, Ms L.I. Keane.

Theatrical production & talent agency, tv film & stage fully equipped colour video studios & theatre. 3 rehearsal studios.

Barbara Leane & Associates Pty Ltd

261 Miller St, North Sydney 2060. Phone (02) 957 1847, 920 5567.

Directors: Mrs. B.A. Leane, B.T. Leane.

Theatrical agent.

Repr: Barzman & Company, Los Angeles USA.

Peggy Lee Agency

1st Floor, Aston House, 291 Elizabeth St, Sydney 2000. Phone (02) 264 2884, 267 7159.

Executive: P. Lee.

Agents for adult models & children, for tv, film & photographic work.

Maizels & Associates Pty Ltd

120 Alexander St, Crows Nest 2065. Phone (02) 439 2544.

Executives: Miss S. Maizels, Miss N. Flannery, Miss C. Mathews.

Casting consultants for TV commercials, feature films, TV drama and theatre.

Mansted Management & Co Pty Limited

Suite 33, 59 Wrights Rd, Drummoyne 2047. Phone (02) 81 5410.

Directors: P.J. Mansted (mng dir), M. Neels (dir, co secty).

Management of sporting personalities & celebrities, have extensive media contacts, handle all negotiations between personality & sponsor or company wishing for a personality to endorse their product.

McLeod's Model Agency and Academy

3rd Floor, 49a Rundle Mall, Adelaide 5000. Phone (08) 212 4048.

Director: Mrs R. Cheng.

Model agency, academy & beauty clinic.

Melbourne Artists Management

643 St Kilda Rd, Melbourne 3004. Phone (03) 51 5228.

Director: G. Stewart (mng dir).

Executives: T.D. McLean (acct), C. Adamson (casting).

Casting agents for television, theatre, radio, cinema, commercials.

Harry M. Miller & Company Management

Australian Elizabethan Theatre Trust Building, 153 Dowling St, Kings Cross 2011. PO Box KX313, Kings Cross 2011. Phone (02) 357 3077. Telex 22349.

Directors: H.M. Miller, B. Higgins.

Management & promotion of artists, casting consultants.

Repr: London.

M&L Casting Consultants

Liverpool Lane, Darlinghurst 2010. Phone (02) 331 6555.

Executives: Casting - Ms L. Mullinar, Ms J. Killen; Agency - Ms H. Linstead, Ms V. Harper, Ms F. McDonald.

National Telecast

8 Palmer St, (PO Box 36) South Melbourne 3205. Phone (03) 690 6184.

Director: P. Felmingham.

Commercial casting directory for Australia.

New Faces Model Agency

337A Edgecliff Rd, Woollahra 2025. Phone (02) 328 1796, 32 2590, 32 0588.

Executives: Mrs D. Fairley (dir), Miss J. Traill (mgress).

Model Agency.

Pamela's Model Agency

Suite 81, 280 Pitt St, Sydney 2000. Phone (02) 264 6133.

Director: Miss P. Skelton (propr/mgr).

Model & theatrical agency.

Personailty Management

17 Selwyn St, Paddington 2021. Phone (02) 331 1375.

Director: L. Dando-Collins.

Celebrity management agency on behalf of leading personalities in entertainment, sport, media, business & the arts, organising personal appearances, speaking engagements, advtg endorsements, trade presentations, convention addresses, book launches, exhibition openings, etc. The negotiation of product endorsement contracts between advertisers & film & Tv prdcrs.

Brian Proud

PO Box 400, Castle Hill 2154. Phone (02) 629 2603, 958 2100.

Directors: B.M. Proud (co secty), Mrs P.A. Proud.

Voice over for tv & radio commercials, audio visual & film prdncs, & the media.

Queensland Artists

40 Little Roma St, Brisbane 4000. Phone (07) 229 0205, 399 3036.

Directors: Ms E. Holland, T. Coyne.

Talent & casting for tv films & promos.

Peter Rix Management Pty Ltd

Bratton Hall, 38 Pitt St, Kirribilli 2061. Phone (02) 922 6077. Telex 23551.

Executives: P.A. Rix, J. Frost.

Exclusive representation of Marcia Hines, Jon English, Midnight Records, Savage Music Publishing.

RMK Voice Productions

Suite 502, 5th floor, 107 Walker St, North Sydney 2060. Phone (02) 923 2877. Telex 71362.

Directors: C.R. Scott (dir/mgr), Mrs M.L. Scott.

Specialist voice over agency servicing the advertising industry, radio and television, audio-visual commentaries.

Sabcar Model Management & Casting Services

165 Elizabeth St, Brisbane, 4000. Phone (07) 229 2422.

Directors: L. Poulton, Mrs R. Poulton.

Supply of talent & casting services for the tv, feature film, commercial & fashion industries.

Sam Selected Artists Management

8 Palmer St (PO Box 248) South Melbourne 3205. Phone (03) 690 7700.

Director: V. Mills.

Casting agent for television, theatre, film, radio, commercials.

Fran Scotting Management (Australia) Pty Ltd

PO Box 157, Albert Park 3206. Phone (03) 699 1877.

Directors: Ms F. Scotting (dir), G. Young (secty).

Model agency, repr female & male commercial, photographic & fashion models.

Showcast Publications Pty Ltd

438 Military Rd, Mosman 2088. PO Box 141, Spit Junction 2088. Phone (02) 908 1099.

Directors: D.R. Williams, M.M. Williams, C.Y. Williams.

Publishers of Showcast Directory, Contacts & Facilities, Performing Arts Year Book.

Repr: V. Foster, Show Business Bookshop, Melbourne (03) 67 5391; D. Martin, Southport (075) 32 5021; L. Quin, Adelaide (08) 46 2194; Frog Promotions, Perth (09) 328 6555; G. Dixon, Hobart (002) 25 2517.

J. Kevin Sims

Level 5, 309 Pitt St, Sydney 2000. Phone (02) 27 2468, 27 9080, 30 2431.

Directors: J.K. Sims, Mrs S. Buckland-Sims.

Casting service & models management agency to the advtg industry.

Warren T. Smith Organisation

319 Malabar Rd, (PO Box 131) Maroubra 2035. Phone (02) 344 8920, 349 6557.

Executives: W.T. Smith (dir), R.L. Salkeld (co secty), K.S. Smith.

Theatrical consultants, agent for Don Lane.

Sponsor Brokers of Australia Pty Limited

Level 6, Elf Aquitaine Building, 99 Mount St, North Sydney 2060. PO Box 388, Milsons Point 2061. Phone (02) 922 3607.

Directors: G.A. Gabriel (mng dir), M. Gabriel (co secty, dir).

Sponsorship acquisition & maintenance for advertisers, The Arts, Sports, specialised talent repr & management for advertising campaigns. Licensing, major promotions & publicity events (PromoCo).

Eva Stanway Model & Beauty Centre

149 Whitehorse Rd, Balwyn 3103. Phone (03) 80 4525.

Directors: E. Stanway (proprietor), K. Stanway (mgr).

Model agency for girls, guys, kids for photography, tv, promotions, fashion parades. Agency for make-up artists, beauty consultants, demonstrators.

Repr: C. Wang, Salon Films, 2 Wing Hing St, Hong Kong. Phone 781051.

Julia Stewart - Casting Consultants

11-15 Young St (PO Box 89) Paddington 2021. Phone (02) 33 0531, 331 7758.

Director: Ms J. Stewart-Smith.

Casting consultants for film television and television commercials.

The Stunt Agency

28 McElhone St, Woolloomooloo 2011. Phone (02) 356 3930.

Directors: G. Norris, B. Bransen (chrnm).

Talent agency to provide stunt men/women, stunt co-ordinators & stunt actors for tv, film, commercials, exhibitions, public relations events & launchings.

Style School of Modelling

181A Liverpool St, Hobart 7000. Phone (002) 34 1888.

Director: B.L. Leary.

Training of models & mannequins & associated agency, school of deportment, grooming, speech & make-up.

Sydney Model & Promotional Agency

56 Burlington St, Crows Nest 2065. Phone (02) 439 2043.

Director: Miss E. Wilson.

Executive: L. Torney.

Specialise in adult & childrens choreographed fashion shows, photographic assignments, commercials & promotional work.

Television Entertainers of Australia

331 Lennox St, Richmond 3121. Phone (03) 428 7979, 428 8266.

Director: R.E. Phillips (mng dir).

Executives: B. Phillips, Miss M. Maguire (agency mgr), Miss J. Banks (dir tv training).

General casting, theatrical management, tv training, film & tv production.

Repr: Mr. W. Wrightman, Anthem Management, Sydney (02) 267 7488.

Daniel J Varney & Associates

25 Headingly Rd, Kalamunda 6076. GPO Box T1834, Perth 6001. Phone (09) 322 4704.

Director: D. Varney.

Videoman Productions

12/127 Abbotsford Rd, Mayne 4006. Phone (07) 52 2697, 52 2698.

Directors: L.H. Baird (exec prod), R.A. Finney (creative dir).

Film & tv actors studio training.

VIP Casting Services

8 Palmer St, South Melbourne 3205. Phone (03) 690 7084.

Directors: P. Felmingham, V. Mills.

Casting consultants & co-ordinators for television, film & theatre.

Vitality Entertainments

15 Crestwood Drive, Baulkham Hills 2153. Phone (02) 624 2627.

Director: N. Larkin.

Producers of cabaret, pantomime, fashion shows, game/quizz shows & various promotions, entertainment consultants & agents.

Viviens Model & Theatrical Management

67 Cross St, Double Bay 2028. Phone (02) 326 2700.

Director: V. Smith.

Models for tv, commercials, advertising, film, photographic work.

Office: 566 St. Kilda Rd, Melbourne 3004. Phone (03) 529 7288, G. Oliphant (mgr).

W.A. Model Academy

And City Models and Mannequins. Suite 6, Murray St End, Piccadilly Arc, Perth 6000. Phone (09) 321 3255, 321 8884, 321 7516.

Director: Mrs L.G. Westlake (principal), C. Westlake, K. Stoner (casting dir).

Model agency & modelling, deportment & grooming school.

Carolyn White Management

Suite 204, 11 Clarke St, Crows Nest 2065. Phone (02) 439 1182.

Directors: Ms C.M. White.

Theatrical agents.

Windsun Leisure Enterprises Pty Ltd

47 Regent St (PO Box 77) Kogarah 2217. Phone (02) 588 2717. Telex 75374. Fax 922 4052.

Directors: H.M. Widmer (mng dir), J.M. Braithwaite, Mrs S.J. Widmer (co secty).

Exclusive personal mgmt for Donnie Sutherland & agent for a number of Australia's top showgroups. Music arrangers/prdcrs, composers & talent.

Woods Theatrical Agency

40 Elizabeth St, Richmond North 3121. Phone (03) 429 2858, 429 2650, 429 2970.

Executives: Ms B. Gange, Ms R. Simmonds.

Actors agents for film, tv, radio, theatre stuntmen, women & voice over.

Workshop Promotions

A subsidiary of Helene Grover Enterprises. Suite 23, 61 Avoca St, Randwick 2031. Phone (02) 398 7554.

Director: H. Grover.

Strictly a theatrical agency mainly to channel new talent into the industry.

Copywriting

Roger Beynon

31 Malcolm St, Perth 6000. Phone (09) 322 5251.

Executive: R. Beynon.

Freelance creative writer.

The Bill of Writes

24 Clarke St, Crows Nest 2065. Phone (02) 438 4195.

Directors: B. Graham, R. Graham.

Total copywriting service. Creative concepts, captions to campaigns. Press, brochures, audio visuals, promotions, direct mail, pr releases, jingle lyrics. Specialist radio writer/producer.

Concept & Copy

31 Malcolm St, Perth 6000. Phone (09) 321 9809.

Director: A. Bartsch.

Freelance creative, concept & copywriting.

Christmas Presence Pty Ltd

12 Batman St, North Fitzroy 3068. Phone (03) 481 8023.

Director: Ms J.E. Christmas.

Freelance copy & concepts.

Copywrite

Level 24, Northpoint, North Sydney 2060. Phone (02) 922 4437.

Director: B. Haddon.

Concept & copy writers for print, radio, tv. Specialising in comedy & schmaltz.

Double H Double M Ideas Merchants Pty Ltd

17 Strathmore Pde, Chatswood 2067. Phone (02) 412 3685.

Directors: B.J. Henderson, Mrs M.R. Henderson.

Creative writing & prdn of advtg in all media, writing & prdn of live trade shows &/or audio visual presentations. Music & lyrics a speciality.

Durich Promotions

6/324 Clovelly Rd, Clovelly 2031. Phone (02) 664 1332.

Director: G. Durich.

Creative writing for print, advtg, public relations, promotions. Campaigns for all media, specialising in entertainment, international & metropolitan affairs, fashion & travel.

Fergs

1st Floor, 121 Alexander St, Crows Nest 2065. Phone (02) 439 7348.

Director: G. Ferguson.

Freelance copywriter & producer for all media.

Connie Ganong

(Brochure Queen). Unit 2, 1 Glassop St, Balmain 2041. Phone (02) 818 1267.

Writing of brochures, leaflets, direct mail, radio and press, promotional material.

Gerryco Freelance Writing

7 Rothesay Ave, Elwood 3184. Phone (03) 531 4765.

Director: G. Burke.

Freelance writing.

Office: PO Box 69, Basket Range 5138. (08) 390 1238.

BRUCE HADDON HAS ACHIEVED GREATER RECOGNITION THAN HIS EQUALLY FAMOUS BROTHER.

You can see why. He writes headlines that grab and body copy that gets read. What else is there? Brief him on (02) 922 4437.

Gokar Pty Ltd (Hot Copy)

583 Bourke St, Surry Hills 2010. Phone (02) 331 7116.

Directors: G.M. Ollivier, Mrs J.E. Ollivier.
Freelance copywriting service.

Great Adventures

42 Prentile St, Elsternwick 3185. Phone (03) 578 2393, 523 8556.

Executives: P.A. Gardner, Ms G.M. Field.

Copywriting for all media, consultants on all forms of advtg & speech writing.

Elaine Howell/Zenyx

205-207 Scotchmer St, Fitzroy North 3068. Phone (03) 489 9559.

Director: Ms. E. Howell (copywriter).

Freelance copywriting for direct clients & agencies, specialising in fashion, make up, travel & atmosphere-building concepts.

Frank Lee

6 Marine Parade, Nords Wharf 2291. Phone (049) 21 1218.

Director: F. Lee.

Sales oriented copywriting.

J&L Merry Pty Limited

74 Sutherland Rd, Armadale 3143. Phone (03) 509 5738.

Directors: J. Merry, Mrs L. Merry.

Writing of advtg, pr & editorial copy, consulting on advtg & mktg problems, packaging of publications, especially cookbooks.

Heather Noakes

204 Falcon St, North Sydney 2060. Phone (02) 92 6864.

Executives: H. Noakes.

Tv, radio, print, promotions.

Paddington Wordsmithing

16 Walter St, Paddington 2021. Phone (02) 331 3978.

Directors: L. Deushane, M. Brooks.

Complete wordshop - ad copy for agencies, pr, sales promotion, radio, tv, brochures, a/v etc. Corporate, editorial, humour, selling. From concept through finished product.

Pocketful of Tunes P/L

88 Richardson St, Albert Park 3206. Phone (03) 690 7000.

Director: B. Woodley (mng dir).

Creative concepts, copy, music & lyrics for radio & tv commercials. Tv & radio promo packages, audio visual & trade presentations, prdn of customised premium offer records.

Ross Renwick

C/- 6th Fl, 53 Walker St, North Sydney 2060. Phone (02) 957 2844.

Executive: R. Renwick.

Sunshine Studios

10 Buchanan St, West End 4101. Phone (07) 44 6844.

Executive: L. Prescott.

Composition and production of jingles, radio and tv commercials, film sound tracks. 24 track computerised recording facilities. Compliment of effects and mikes.

Martin Taylor

1st floor, 308 Pacific Hwy, Crows Nest 2065. PO Box 1292, North Sydney 2060. Phone (02) 437 4000.

Director: M. Taylor.

Freelance writer with particular expertise in long copy, brochures & industrial documentaries. Advtg strengths in rural, finance, cosmetics, tourism & vehicles.

Taylor Text

22 Westbrook St, Chadstone 3148. Phone (03) 277 1462.

Director: P. Taylor.

Creative concepts, campaign planning, jingles, writing for all media above and below the line.

Des Theodore

Suite 106, 1st Floor, 504 Pacific Highway, (PO Box 188) St Leonards 2065. Phone (02) 438 1125.

Director: D. Theodore.

Freelance copywriting service, print, audio/visual, radio, direct mail, p/r catalogues, brochures.

True North Productions

5 King St, Stewart Park 5790. PO Box 2585, Darwin 5794. Phone (089) 81 9574.

Director: K. Bushnell (cinematographer).

Creative writing for promotion, documentaries, advertising, public relations & tv.

Words & Pictures

32 Evans St, Balmain 2041. Phone (02) 810 7522.

Director: J.J. Rigby.

General Services**Adman Services Pty Ltd**

25 Palmerston Cres, South Melbourne 3205. Phone (03) 699 1800.

Directors: B. Walker, J. Preston.

Executives: B. Walker (mng dir), J. Preston (co secty).

Computer consultants, bureau & systems developers for advertising agencies.

Repr: Wicat Computer, St Leonards, (02) 438 2911.

Adserve Computing

10 The Esplanade, Alphington 3078. Phone (03) 481 3750.

Director: R. Wanklyn (mng dir).

Specialising in agency & prdn house systems.

Adtype Pty Ltd

370 Wattle St, Ultimo 2007. Phone (02) 211 2899.

Directors: R.M. Sommerville, J.M. Brown.

Executives: G. Middleton (co secty), W. Robinson (prdn mgr), P. Taylor (sales mgr).

Supply studio services, phototypesetting & photolettering to the advertising industry.

H M Bates Entertainment Insurances Pty Limited

140 Arthur St (Locked Bag 927) North Sydney 2060. Phone (02) 957 3211. Telex 72415 Hmbins. Fax (02) 929 4584.

Directors: A.D. Ross (chrnm), P.A. Hourigan (mng dir).

Executives: M.J. Cashel (co secty).

Provides specialist insurance for - non-appearance insurance for concert, theatrical & sporting promotions. Musical & electronic equipment insurance for professional musicians & recording studios. Insurance - specialist conference & exhibition insurance scheme.

An associated company of H M Bates Australia Pty Limited.

Film Sets Pty Ltd

88 Warrigal Rd, Oakleigh 3166. Phone (03) 568 0058.

Directors: A. Simpson, Mrs M. Simpson.

Film studio and set construction and hire. Kitchen, make up, wardrobe and workshop area.

International Air Check

63 Paddington St, Paddington 2021. Phone (02) 357 5707.

Head Office: USA.

Executives: W.H. Klokow (president, NY), Ms G. Monk (local contact).

An international video cassette service, distributing colour video cassettes of worldwide trends of television advertising as well as current competitor tv advertising groups by product category.

International Business Air

185 Elizabeth St, Sydney 2000. Phone (02) 358 1599. Telex 75003.

Director: M. Rudny.

Specialist travel agency to advertising and film industry.

Japan Communicators

Level 13, 100 William St, Sydney 2011. GPO Box 3773, Sydney 2001. Phone (02) 357 2112. Telex 72510. Facsimile (02) 358 4607.

Director: S. de Boer.

Japanese marketing and business advisory service. Accurate, professionally-presented communication in the Japanese language; including translation, art production and typesetting.

Office: Japan.

Lettercraft Pty Ltd

2B Northcote St, St. Leonards 2065. Phone (02) 439 4344.

Directors: V.F. Bell, Mrs M.F. Bell.

Photolettering, typesetting, screenprinting.

Media East Pty Ltd

PO Box 140, Kensington 2033. Phone (02) 349 6683.

Director: T.E. King.

Travel editorial service & consultancy concentrating on Asia & the Pacific: illustrated newspaper & magazine features, public relations & publicity, audio visuals, book publishing & brochure copy-writing & photography.

MGICA Ltd

1 Bligh St, Sydney 2000. GPO Box 5323, Sydney 2001. Phone (02) 221 1644. Telex 27793.

Directors: J.B. Studdy (chrnm), P. Bradford, J.G. Duff, I.C. Warner, N.H. Taylor, J.K. Staveley, W. Langby.

Executives: P. Bradford (mng dir), J. Haigh (gen mgr), I. Graham (mgr, fin & admin), D. Gray (nat mktg mgr), E. Blayney (NSW branch mgr), H. Yates (credit insurance mgr), H. Harrison (mortgage insurance mgr), R. Philpott (fin services mgr).

Credit insurance facilities for advertising agencies against unexpected losses due to insolvency of customers for whom work is being done on credit terms.

PSI Advertising System

Paperwork Systems Inc. (Group) Pty Ltd. 11-17 Khartoum Rd, (PO Box 351) North Ryde 2113. Phone (02) 887 4144. Telex 23981.

Directors: W.M. Ruting (mng dir), A.C. Papallo.

Executives: N.W. Hamilton (sthn region mgr), M.A. Ledwich (dev mgr), T.E. Jensen (mgr sup-port).

Specialists in the supply and installation of turnkey computer systems for advertising agencies with in-house and bureau systems. Systems handle media placement, costing summaries, invoicing, media reconciliation, contract usage and pre and post times. Production job control, costing analysis and invoicing. Client profitability and financial accounting including debtors, creditors, general ledger and staff payroll. Group, multi-agency and media buying service operation. Interface with research and survey system data. Colour graphics, intergrated electronics office with word processing, mailing and message handling systems. Consulting services for system selection, staff recruitment and training and on-going system support and enhancements. Programming services for custom designed applications. Also supply similar systems or services to radio and tv station, magazine publishers and cable tv companies.

I'state office: 3 Bowen Cres, Melbourne 3004. Phone (03) 267 7555. Telex 32685.

Signworks Pty Ltd

24 Clarke St, Crows Nest 2065. Phone (02) 439 2760, 438 1596.

Directors: N.G. Wilson (mng dir), Ms B.J. Greson, J.E. Klipp.

Executive: Miss E. Chong (personal assistant), J. Riley (sales).

Sign contractors. Supplying & signwriting signs of all descriptions in a variety of materials. Pictorial & exhibition signwriting. Indoor/outdoor signs. Consultancy on sign problems. Sign erection service. Distributors of futuristic internal modular IM System.

Tempo

40 Miller St, North Sydney 2060. Phone (03) 929 6300. Toll free (008) 22 6892. A division of AGB Information Systems Pty Ltd.

Directors: I. Muir, M. Sheldon, P. Stanford, M. Woodall, C. Howell.

Executives: P. Stanford.

Consultant and computer system suppliers for advertising agencies, media buying services, art-graphics studios, P.R. companies.

Trade Indemnity Australia Limited

267 Collins St, Melbourne 3000. Phone (03) 654 3322. Telex 31341.

Directors: W.B. Capp (chrn), M.G. Chapman, G. Fincham (gen mgr), L.G. Norman, J.E. Phillips.

Executives: P.G. Hill (underwriting), R.W. Sutcliffe (mktg), C.F. Wright (fin).

Insurance against losses due to bad debts resulting from the insolvency of clients.

Office: 32 Bridge St, Sydney 2000. Phone (02) 251 1277. Telex 21572.

The Typographers

43 Dickson Ave, Artarmon 2064. Phone (02) 439 8866.

Directors: Mrs F. Colborne, V. Brown.

Executives: B. Colborne, P. Brown.

Computerised phototypesetting.

Graphic Art Supplies

Alderson Arts and Crafts

262/4 Railway Pde, Kogarah 2217. Phone (02) 587 2699.

Directors: S. Alderson (mng dir), G. Alderson (sales dir), Mrs J. Alderson.

Wholesalers & retailers of artists supplies, Letraset, Bainbridge board. Wide range papers, boards, brushes, paints, easels. Manufacturer of picture framing. Print & poster vacuum mounting service to 7' x 4', silk screen supplies.

Art Fodder Pty Ltd

263 City Rd, South Melbourne 3205. Phone (03) 690 1933.

Directors: B. Garnham, Ms L. Millis.

Graphic & commercial art material suppliers, letraset.

Art Materials (Qld) Pty Ltd

164 Ipswich Rd, Woolloongabba 4102. Phone (07) 391 2859, 391 5296.

Director: O. Florin.

Executives: B. Fairbrother, K. Bishop, C. White, B. Shea.

Distributors of commercial and fine art materials to the trade.

Art Papers & Supplies

Rear 243 Stirling Hwy, Claremont 6010. Phone (09) 384 6035, 383 1679.

Director: R.A. Poolman.

Executive: P. De Angelis.

State distributors for raphael brushes, arches paper, drawell brushes, le franc oils, watercolours, acrylics & gouches. Comprehensive range of materials for professional, amateur & student artists, specialising in art papers.

Art Requirements

A divn of Brinklow Holdings Pty Ltd. 1 Dickson St, Woolloowin 4030. PO Box 208, Everton Park. 3053. Phone (07) 57 2732.

Directors: A. Reynolds, Mrs L.F. Reynolds.

"Screen Printed Promotional Aids". Manufacturing & retailing prods for artists & draftsmen.

Artdraft

120 Rowe St, Eastwood 2122. Phone (02) 858 3235.

Director: C.N. Simon (propr/mgr).

Executives: Ms I. Campbell (sales), Ms D. Plumridge (sales).

Suppliers of wide range of art & drafting materials & services, including Letraset, Bainbridge, Rotring, Staedtler, Winsor & Newton products.

Artiscope Manufacturing Co Pty Ltd

4-6 Cubitt St, Richmond 3121. Phone (03) 429 3577.

Directors: P.A. Coach (mng dir), Mrs M. Coach (co secty), G.J. Coach, P.E. Coach.

Executives: G.J. Coach (nat sales mgr), P.E. Coach (Vic sales mgr), R. Thomas (Qld sales mgr), D. Jackson (factory prdn mgr), D. Jackson (Vic service mgr), J. Carter (NSW service mgr).

Manufacturers & distributors of the Artiscope range of reprographic cameras & studio visualisers. Distributing agents for Agfa-Gevaert copyproof (R) materials & Repromaster (R) reprographic cameras. Specialists in the set-up of reprographic cameras & in training of operators in all aspects of copyproof (R) materials.

Offices: 87 Chandos St, St Leonards 2065, 23 Victoria St, Kelvin Grove 4059.

Artistcare (Australia) Pty Limited

Head office (administration only), 95-97 Union St, North Sydney 2060. GPO Box 4275, Sydney 2001. Phone (02) 929 5966. Telex 71521.

Executives: B.F. Peters (mng dir), Mrs. E. Thomas (commercial mgr).

Complete range of graphic art materials, Letraset, Pantone, Bainbridge, Ademco, Winsor & Newton, Rowney, 3M, Rotring, drawing office equipment, boards, stands, drafting machines, Isabey brushes, Frisk product.

Retail outlets: NSW: 346 Kent St, Sydney 2000. Phone (02) 29 4151. 38A Oxford St, Paddington 2021. Phone (02) 33 5276. (S. Norton - store mgr, C. Sarris - sales mgr). VIC: 8 Dorcas St, South Melbourne 3205. Phone (03) 699 6188. Telex 351111. (P. Mounsey - mgr). Shop C35, 447 Collins St, Melbourne 3000. Phone (03) 62 3982. (C. Yacoub - mgr). ACT: 27 Dundas Crt, Phillip 2606. Phone (062) 82 4611. Telex 62806. (D. Lilley - mgr). QLD: 52 Baxter St, Fortitude Valley 4006. Phone (07) 52 8099. Telex 41055. (C. Adams - mgr). 66 Charlotte St, Brisbane 4000. Phone (07) 229 4871. SA: 214 Gouger St, Adelaide 5000. Phone (08) 211 8883. Telex 88656. (C. Staggs - mgr).

Associated operations: Artistcare Mounting & Laminating Division, 95-97 Union St, North Sydney 2060. Phone (02) 929 5966. (R. Bishop - mgr). Hot & cold mounting & laminating. Garlin Art and Drafting. 88 Walker St, North Sydney

2060. Phone (02) 92 7192. (L. Sharman - store mgr). ALA Art Supplies. 8 Bridge St, Lidcombe 2141. Phone (02) 646 3594. (P. Neumann - mgr prnr). Archicentre, 524 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 8192. (G. Sheahan - contact).

Artists Supply Co

21 Atchison St, St Leonards 2065. Phone (02) 439 4944. 83-85 George St, Sydney 2000. Phone (02) 27 2716.

Director: Mrs A. Florin.

Executives: G. Cullen (St Leonards office), K. Uhrig (City office).

Suppliers of all well known commercial and fine artists' materials to advertising agencies and artists and own framing workshop (St Leonards office).

Artlink Pty Ltd

257 Military Rd, Cremorne 2090. Phone (02) 908 3344.

Directors: D.T. Scholtz, D.R. Evans.

Graphic Art Supplies - art materials, animation supplies, airbrush sales & service, Letraset.

Blundell Trading Pty Ltd

66 Broadmeadow Rd, Broadmeadow 2292. Phone (049) 69 2811. Telex 28606.

Director: P. Blundell (mng dir).

Executives: L. Wardle (mgr), A. Wilton.

Graphic art suppliers, Australian distributors of paasche air brushes.

Chartpak

(Divn of Edward Keller Trading Pty Ltd). 493-495 Kent St, Sydney 2000. Phone (02) 267 5388.

Executive: F.J. Hennelly.

Australian distributors of a complete Chartpak range of graphic aids. Range includes dry transfer, markers, tapes, coloured, pattern and shading films, symbols, OHP audio visual products, shadow lettering and electronic circuit design material. Paasche airbrush range & accessories, Lightweight portable light boxes (5.5 kilos). Chartwell sketch & marker pads. Isometric & hypometric perspective grid pads.

I'state office: 31 Queen St, Melbourne 3000. Phone (03) 62 6531.

Dial-A-Sign

222 Clarendon St, South Melbourne 3205. Phone (03) 699 2088.

Directors: P. Smith, N. Smith.

Distributors of vinyl adhesive lettering & dry transfer lettering in 10 colours & a large range of typefaces in sizes of 8mm upwards. Indoor & outdoor material used for displays, directories photographing for screens, vehicles, boats, shop windows, name plates, directional signs & many more. Available in single letters, sheet form, or in

our Instant Sign format. Ready to apply. A range of extrusions are available in conjunction with our lettering.

Discount Signwriting Supplies

407 Pacific Hwy, Artarmon 2064. Phone (02) 439 1605, 438 4877.

Directors: G.B. Reynolds, Y. Reynolds.
Graphic artists & signwriters.

Dynamic Graphics

36-38 Parramatta Rd, Glebe 2037. Phone (02) 660 0211.

Directors: M. Fox (mng dir), C. Daniels.
Executive: Ms S. Rigg (mgr).

Australian suppliers of Clipper Creative Art & Print Media Service. Finished artwork ready to be cut out or bromided. Art work incl symbols, graphics, borders, layouts, line illustrations, cartoon characters & actual colour separations.

East Coast Trading Co Pty Ltd

137 Pyrmont St, Pyrmont 2009. Phone (02) 692 0044, 692 0201, 692 0478.

Directors: J.W. Wear (mng dir), C.A. Wear.

Commercial & fine art supplies, drafting equipment, air brush supplies & educational supplies. Display systems, computer software, develop copiers.

N.S. Eckersley (Sales) Pty Ltd

126 Commercial Rd, Prahran 3181. Phone (03) 51 1418. Telex 39135.

Directors: B. Senior, S. Davidson.

Suppliers of artists materials, lettraset & framing to the advtg, graphic design & commercial art industries.

Edwards Dunlop Graphics

24 O'Riordan St, Alexandria 2015. Phone (02) 698 7477. Telex 23873.

Executive: J.C. Best (gen mgr).

Suppliers of printing & reprographic equipment to the graphic arts & advertising industry.

Branches: Vic (03) 480 3611, Qld (07) 268 6344, SA (08) 297 9766, WA (09) 387 2599.

Glenelg Art Suppliers

33 Hastings St, Glenelg 5045. Phone (08) 295 1142.

Directors: H.J. & F. Kijas.

Art supplies.

Hurstville Art Supplies

281 Forest Rd, Hurstville 2220. Phone (02) 570 4138.

Director: C. Marten-Coney.

Trade, retail, fine art, commercial & graphic art materials.

Jacksons Drawing Supplies Pty Ltd

103 Rokeby Rd, Subiaco 6008. Phone (09) 381 2488. Telex 93091.

Directors: K. Jackson (mng dir), H. Jackson, Mrs I. Jackson.

Wholesalers and retailers of artists supplies, stationery supplies. Lettraset, Winsor & Newton, Rowneys, Talens, Marabu, Transfertech, Crescent Board, Bainbridge Board, Ademco AGENTS.

Jasco Pty Limited

937-941 Victoria Rd, West Ryde 2114. Phone (02) 807 1555. Telegrams Jascostat. Telex 22598.

Directors: J.F. Bowne, R.G. Stuart, B.D. McDonald, K. Redfern, J.R. Cooper, J.W. Bell, R.B. Stuart, K.J. Leahy.

Executives: R.G. Stuart (mng dir), B.D. McDonald (dir of fin), K. Redfern (gen mgr/co secty), J.W. Bell (mgr drawing office div), N.G. Jeffreys (mgr Pelikan products div), A. Parker (mgr office products & consumer products div), J.W. Skene (mgr, K & E div).

Sole Australian agents & wholesale distributors of rotring, Schwan-STABILO, Pelikan, Kent, Neolt, Planhorse, Elite, Linex, Mecanorma, Helix, K&E, Celco, Grumbacher & Tecnostyl products.

Repr: Branch offices in Qld, Vic, SA, WA with resident representatives in Canberra, Newcastle, Port Macquarie, Hobart, Townsville, Rockhampton, Bundaberg & agent in Darwin. New Zealand subsidiary - Caldwell Wholesale Limited, Wellington & Auckland.

Jas. R. Gee

604 Hay St, Jolimont 6014. Phone (09) 387 4611.

Director: C.S. Gee.

Suppliers of marking & stencilling devices. Production of printing & rubber stamps.

Lettraset Australia Pty Ltd

Inc in NSW. 13 Clearview Place, Brookvale 2100. PO Box 129, Brookvale 2100. Phone (02) 93 0291. Telex 22233 Lettraus.

Directors: D. Bracey, J. Beckley, J. Bentley, K. Millard.

Executives: J.L. Bentley (mng dir), T. Warren (mktg mgr), K. Millard (commercial mgr).

Complete range of graphic art materials used in preparation of artwork. Over 500 instant lettering typefaces in black, white and colours. Other graphic art materials in the range are coloured film, opaque and transparent, patterns, and tones, markers, lines and patterns on tape, symbols and borders and pre-cut lettering, Bainbridge art boards. Also suppliers of Ademco Dry Mounting equipment and supplies - Gerber scientific products, Chromatec Imaging System.

Mita Copiers Australia Pty Ltd

351 Warrigal Rd, Cheltenham 3192. Phone (03) 584 6911. Telex 36319.

Executives: C.W. Moore (mng dir), D.C. Moore (tech dir), G. Williams (sales dir), R. Hobden (NSW state mgr), J. Lewis (QLD state mgr), P. Doherty (SA state mgr).

Exclusive Australian and New Zealand importers and distributors for Mita Industrial Co Ltd, Osaka Japan. Manufacturers of the Mita range of plain paper photocopying machines and supplies.

I'state offices: Mita Copiers Australia Pty Ltd, 4 Daking St, North Parramatta 2151. Phone (02) 6833 4511. Telex 71140; Mita Copiers Australia Pty Ltd, 56 Cordelia St, South Brisbane 4101. Phone (07) 44 6686. Telex 42897; Mita Copiers Australia Pty Ltd, 482 Kurralta Park, SA 5037. Phone (08) 297 6488.

Oswald-Sealy (Australia) Pty Limited

Head office, 4 George Place, Artarmon 2064. Phone (02) 428 5044. Telex 70132. Cables Oseal, Sydney.

Directors: R.H. Oswald-Sealy, V.O. Walther, W.J. Sinclair, I.S. Esdaile, R.V. Mead.

Executives: R.H. Oswald-Sealy, V.O. Walther, I.S. Esdaile & Ms. A.M. Jalfon (NSW), R.V. Mead, Mrs. C. Khougaz (Vic), A.J. Tuckey (SA), M.J. Hasson (WA), W.J. Sinclair (Qld).

National distributors of a comprehensive range of artists requisites for the professional & student artist & studios.

I'state divns: Cnr Doggett & Chester Sts, PO Box 400, Fortitude Valley 4006. Phone (07) 52 4512-3-4; 472 Elizabeth St, Melbourne 3001. Phone (03) 347 6044; 185 Pulteney St, Adelaide 5000. Phone (08) 223 5735; 381 Murray St, Perth 6000. Phone (09) 321 6354.

Pacesetter International

Suite 4, 414 Victoria Ave (PO Box 404) Chatswood 2067. Phone (02) 411 5388.

Executives: S.R. Wyness (mgr), J.R. Maurd, P.J. Grant (nat sales mgr).

Importers and distributors of "Zippy Sign". Each packet of "Zippy-Sign" has an alignment grid and carrier film which allows you to make perfect signs quickly. The permanent vinyl "Zippy-Sign" letters bond to any clean dry surface. Available in eight colours and in sizes up to 6" (150mm).

Repr: M.B. Thomas, 4 Thynne Ave, Norman Park 4170. Phone (07) 399 6665; G.L. Harvey, PO Box 283, South Perth 6151. Phone (09) 451 7002.

Premier Art Supplies Pty Ltd

43 Gilles St, Adelaide 5000. Phone (08) 212 5922.

Directors: T.R. Kelly (mng dir), Mrs P.M. Kelly (co secty), A.W. Mungovan (dir), C. Mungovan (dir).

Wholesaler & retailers of artist supplies including all graphic art requirements for the advertising industry. Brand names include: Winsor & Newton, Lettraset, Bainbridge, Daler, Crescent, Zipatone, Liquitex, Marabu.

Salamanca Place Gallery

65 Salamanca Place, Hobart 7000. Phone (002) 23 3320.

Director: Mrs M.L. Hill.

Executive: C.M. Hill.

Art shop supplies wide range of artists materials.

Staedtler (Pacific) Pty Ltd

1 Inman Rd (PO Box 576) Dee Why 2099. Phone (02) 982 4555. Telex 27566. Telegraphic: Staedtler Sydney.

Directors: A.T.J.S. Bailey & W. Beech (jnt mng dirs).

Executive: A.R. Phillips (mktg mgr).

Manufacturer & distributor of a wide range of writing & drawing instruments & graphic products. Sole Australian agents for: Blundell Harling, Royal Sovereign Graphics, Taurus Plastics, Henkel (Aust) Pty Ltd (Pritt Plastics), Sakura Colour Products & Industrias Petrus SA.

Offices: Staedtler (Pacific) Pty Ltd, 63 Abbotsford St, Melbourne 3003. (M. Morgan, mgr) Phone (03) 328 1751. R.D. Champion, 39 Bunya St, Eagle Farm 4007. Phone (07) 268 7191. Collett & Cant Pty Ltd, 94 The Parade, Norwood 5067. Phone (08) 42 5071. B & W Agencies, 396 Scarborough Beach Rd, Osborne Park 6017. Phone (09) 444 9997; NZ.

Sussex Art Supplies Pty Ltd

Shop 20, 401A Pitt St, Sydney 2000. Phone (02) 264 2088, 264 2185.

Directors: P. Watson (mng dir), Mrs N. LaCava.

Suppliers of all graphic & fine art supplies. Distributors, wholesalers in all states & retail outlet in Sydney. Australian agents for Schminke, Sihl Paper Mill, Superior photographic background paper, Blair Sprays, Leuwico furniture, Handover Sable Brushes, Hurlock Mat & Illustration boards, Transfertech. In NSW Reform Pens, Holbein, Krylon, Caran d'Ache, Turner, Luma, Vang Papers brushes & easels, studio pads etc.

Repr: All states.

Transfertech Australia

Shop 20, 401A Pitt St (Box A704, Sydney South PO) Sydney 2000. Phone (02) 267 7332.

Director: P. Watson (mng dir).

Repr: N.S. Eckersley Pty Ltd, 116-118 Commercial Rd, Prahran, Vic 3181. Phone (03) 51 1418; Max Muller Pty Ltd, 5 Westwood Street, Wavell Heights, Qld 4012; Jackson Drawing Supplies Pty Ltd, 103 Rokeby Road, Subiaco, WA 6008. Phone (09) 381 2488; Premier Art Supplies Pty Ltd, 174 Hutt St, Adelaide, SA 5000. Phone (08) 223 3042; John Selwyn Cox, 57 Cameron St, Launceston 7250. Phone (003) 31 9133. Transfertech Inc, 1100 South Kostner Ave, Chicago, Illinois 60624.

Vitrex Camden Pty Ltd

649 Victoria St, Abbotsford 3067. Phone (03) 429 6499.

Directors: J. Brand, P.L. Cormie, F.B. Wintle.

Executives: P.L. Cormie, (mng dir), F.B. Wintle (gen mgr), S. Rasmussen (mgr), Sydney - L.J. Florin (gen mgr), G.W. Phillips (gen mgr/sales); T. Smith (Deans Art); Adelaide - M. McAdam (Camden Art Centre); NSW - G. Phillips (Vitrex Camden).

Direct importers wholesale & retail suppliers to the art materials industry, graphic & commercial art suppliers. Products: Winsor & Newton, Columbia & Crescent Mat Board, Holbein, Liquitex, Asco Brand Aerosols, Mediums & Brushes, Letraset, Fredrix canvas, Dr Martins, Aquatec, Bohemia, Asco pads, Reform pens, etc.

Offices: Deans Art, 13/14, 401 St Kilda Rd, Melbourne 3000. (03) 267 6774; Deans Art, 188 Gertrude St, Fitzroy 3065. (03) 419 6633; Deans Art, 368 Lonsdale St, Melbourne 3000. (03) 602 2184; Vitrex Camden Pty Ltd, 649 Victoria St, Abbotsford 3067. (03) 429 6499; Camden Art Centre, 210 Rundle St, Adelaide 5000. (08) 223 6199; Vitrex Camden Pty Ltd, 23 Atchinson St, St Leonards 2065. (02) 438 1822; Art Materials (Old) Pty Ltd, 35 Balaclava St, Woolloongabba 4102. (07) 391 2859. Deans Art, 473 Glenhenty Rd, Elsternwick 3185. Phone (03) 523 8894. Deans Art McCowan & Mann, 15-17 Spring St, West Geelong 3218. Phone (052) 21 3199.

Graphic Design & Art Services**Tony Ablen & Associates Pty Ltd**

73 Hunter Ave, St. Ives 2075. Phone (02) 44 3030.

Directors: T. Ablen (mng dir), Mrs. L. Ablen.

Full art and design services for advertising including corporate identity, tv/film animation, illustration, layout.

Acme Graphics Pty Ltd

48 St Kilda Rd, St Kilda 3182. Phone (03) 51 4295.

Director: B. Liley.

Specialist artwork to advertising agencies.

Advertising Advisory & Design Service

16 Ilya Ave, Bayview 2104. PO Box 172, Mona Vale 2103. Phone (02) 997 6235.

Director: K.A. Daly.

Advertising design and production.

The Advertising Department

21 Gipps St, Brisbane 4006. PO Box 131, Broadway 4006. Phone (07) 852 1067. Telex 41837.

Directors: P.M. Rodger, Miss L.M. Richmond.

Executives: N. Rumsey (mgr), R. Rodger, M. Lawrie, Miss R. Petersen (acctn execs), T. Willan (prdn mgr).

Advertising & design studio. Retail specialists with full prdn service including layout, design, assembly, photography, typesetting, bromides & printing. For catalogues, newspapers, magazines, direct mail, corporate & packaging design - TV, radio & cinema prdn.

AD/VOC/ART Proprietary Limited

Suite 201, 2nd floor, 44 Margaret St, Sydney 2000. Phone (02) 29 4825.

Directors: A. Bosanquet, C. Townsend.

Visual communications in commercial & institutional mkts. Corporate literature, book & magazine design, corporate identity, advtg in fact all manner of printed matter from concept to publication.

A.I.D.A. Advertising Designing

53 Belmont Rd, Glenfield 2167. Phone (02) 605 7643.

Directors: F. Haiden, Mrs E. Haiden.

Full range of advtg & promotional design & prdn services covering artwork, screenprinting, exhibition, display, any type of point of sale material.

Allcraft Signs & Graphics Pty Ltd

Unit 82, 4 Hoyle Ave, Castle Hill 2154. Phone (02) 680 2214.

Directors: R. Corrigan, B. Gore.

Signwriting, illuminated plastic & neon signs, supergraphics & murals.

Allegro Graphics Pty Ltd

610 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 0653.

Directors: C. Allegro, N.J. Kilner.

Executives: C. Allegro (art dir), J.E. Chambers (typographer).

Graphic design studio, computer typesetting & corporate graphics.

Beverly Allen Art & Design Pty Ltd

Suite 3, 9th floor, 77 Pacific Hwy, North Sydney 2060. Phone (02) 920 5392.

Director: Mrs B.A. Allen (mng dir).

Graphic design, illustration & finished art service.

Alow Design Pty Ltd

155 Queens Parade East, Newport Beach 2106. Phone (02) 99 3527. Top Technicians (02) 981 1622.

Director: O. Paterson.

Art dept services to film industry.

Aquarian Studio

2 Walker St, Balwyn 3103. Phone (03) 803 724.

Director: J. Szabo.

Design and production of artwork for commerce and technology and technical illustrations.

Argyle House Productions

85 Whiting St, Artarmon 2064. Phone (02) 439 6365, 439 4313.

Directors: D. Sheehan, P. Sheehan.

Executive: M. Cuffe.

Complete service to advtg industry. Picture framers, dry mounters, laminators. full services for prdn works for point-of-sale units - from a single unit to 1000s. Mounting available up to 12ft x 4ft (24-hr service available), gloss or matt laminating for client presentation.

Alan Arkinstall

55 High St, Willoughby 2068. Phone (02) 95 3485.

Executive: A. Arkinstall.

Art services to tv & film including set design, art direction, storyboards & graphic design.

Art Direction Advertising Studio Pty Ltd

104 Bridport Street, Albert Park 3206. Phone (03) 699 6928, 699 9007.

Director: T.N. Beaumont.

Executive: Ms D. Brett (acctn exec).

Design, layout, retouching, illustration, finished art, printing.

Art Express

8 Palm Court, 281 Pacific Hwy, North Sydney 2060. Phone (02) 923 1499.

Directors: D. Glover, C. Jackson.

Executive: P. Ralph, M. Organ.

Totally integrated design & print production service. Design, typesetting, photography, copywriting, finished art, bromides & word processing. Catalogue & price list of services.

The Art House

210 Whitehorse Rd, Blackburn 3130. Phone (03) 877 2453.

Director: M.J. Welsh.

Graphic design, typesetting, finished artwork.

Art Partners (Holdings) Pty Ltd

17 Calder Rd, Chippendale 2008. Phone (02) 699 3160.

Director: K. Albert.

Retouching, airbrush illustration, assembly, bromides, fashion illustration, hand lettering, design.

The Art Producers Pty Ltd

"Inglewood Terrace", 398 High St, Windsor 3181. Phone (03) 51 6811.

Directors: R.C. Fletcher, R. Baillie.

Executive: B.S. McCubbin.

Comprehensive art studio, from concept to completed printed product, or a specialised segment of a project, including overload. Photographic and audio visual facilities are also available.

Art That Works

Incorporating The Catalogworks, The Brochureworks. 7th fl, 50 Clarence St, Sydney 2000. Phone (02) 290 3488.

Executives: J. LeVeille, B. Druery, F. Towsey, H. LeRoy.

A member of The Works Group of Companies.

Comprehensive art studio from concept to completed printed products, including design, graphics, visuals, storyboards, typography, typesetting, finished art, film, bromides, retouching, illustration & photography. Specialising in advtg catalogues, brochures, point of sale, annual reports.

ALL YOU NEED TO KNOW....

HARTWORK DIRECT ADVERTISING GRAPHICS
(02) 327 4622 (EAST)
(02) 810 7522 (CENTRAL)

EVERYTHING IN DIRECT MAIL DESIGN IN-HOUSE

Artcetera

112A Hay St, Subiaco 6008. Phone (09) 381 1450.

Directors: R. Armstrong, Ms J. Armstrong.
Finished art & design studio.

Artery Studios

8/1 Illiliwa St, Cremorne 2090. Phone (02) 909 8151.

Executive: P. Souness (creative dir).
Complete finished art services.

Artflow Studios Pty Ltd

73 Parraween St, Cremorne 2090. Phone (02) 908 4188.

Directors: J.C. Beverley, R.C. Little.
Design & finished art studio, in-house typesetting & bromiding.

Artistic Licence

441 Canning St, North Carlton 3054. Phone (03) 380 5439.

Directors: S. Malpass, Mrs R. Malpass.

Freelance design & communication consultancy servicing direct clients & advtg. Specialising in print, editorial, corporate, typographic & packaging design.

Artistree Studio

11th floor, 140 Arthur St, North Sydney 2060. Phone (02) 922 6096.

Executives: K. Hobbs (creative dir), Ms. E. Steinward (mgr).

Visual concept designers & finished art studio specialising in all areas of printing & prdn. Services include photography, illustration, copywriting & typesetting.

Artmart

10 Bridge St (PO Box 181) Granville 2142. Phone (02) 682 4855. Telex 23861.

Director: I. Cristante (mng dir).
Graphic design & art services.

Artworks

PO Box 731, Toowong 4066. Phone (07) 371 7900.

Directors: C. Pidgeon, Mrs H. Pidgeon.

Production of booklets, leaflets, brochures, presenters, company profiles, circulars, newsletters, magazines, prospectuses, annual reports, posters, point-of-sale material, promotion items including advice on formats, selection of typefaces & colours, lay out also in house photo typesetter & camera.

Mike Ashby Studio

14 Berry St, North Sydney 2060. Phone (02) 957 6905.

Director: M. Ashby.

Total range of art services, graphic design for brochures, corporate identity, point of sale, logos, advertisements etc. Design & highly finished mock-ups for packaging, finished art, airbrush retouching & illustration, handlettering, technical illustration, photography, specialising in print.

Ashleigh Art Service

5 Veronica Street, Kidman Park 5025. Phone (08) 356 6774.

Director: R. Paton.

Technical artwork and industrial advertising production.

Aspirance Pty Limited

7-13 Parraween St, Cremorne 2090. PO Box 100, Neutral Bay Junction 2089. Phone (02) 908 9316.

Directors: J.L. Wilson, C. Neilson.

Executives: J.L. Wilson (mng dir), C. Neilson (creative designer), J.F. Tremain (secty).

Design, artwork, bromides, printing services, photography, promotion consultancy and public relations.

Avon Graphics

27 Levenswell Rd (PO Box 180) Moorabbin 3189. Phone (03) 555 7111.

Directors: J.E. Barry (mng dir), T.S. Hone (gen mgr/dir).

Embossing, hot foil printing, diestamped printing and other selective associated services. Services for designers, advertising agencies and the printing trade.

Max Bannah Animation Pty Ltd

33 Logan Rd, Woollongabba 4102. Phone (07) 391 2505, 371 4956.

Director: M.J. Bannah.

Animation prod & graphic design.

John Barry & Associates Pty Ltd

2 Dind St, Milson's Point 2061. Phone (02) 929 0677.

Director: J. Barry (mng dir)

Design and finished art.

Russell Bevers Design Pty Ltd

22 Liddiard St, Hawthorn 3122. Phone (03) 819 5022.

Director: R. Bevers.

Design of all types of printed material, corporate identity, company reports, mailers, catalogues & packaging.

Bob Blatchly Pty Ltd

28 Oxley St, St Leonards 2065. Phone (02) 43 2520.

Directors: R.D. Blatchly (mng dir), Mrs J.R. Blatchly (co sec).

Graphic design & finished artwork for advtg, specialising in hand lettering, photo retouching, packaging & brochures.

R.W. Bond Art Design Service Pty Ltd

224 Gilles St, Adelaide 5000. Phone (08) 224 0117.

Directors: R.W. Bond (mng dir), G. MacIntosh.

Graphic design for all printed advtg, specialising in theatre publicity material & logos.

Bradbery Design

63 Glebe Point Rd, Glebe 2037. Phone (02) 660 0268.

Director: I. Bradbery.

Graphic design consultants, exhibition & interior designers.

B. & J.H. Broadbent Pty Ltd

247 Richardson St, Middle Park 3206. Phone (03) 699 7820.

Directors: B. Broadbent, J.H. Broadbent.

Graphic design & advtg consultants.

BudgetSet Pty Ltd

8 Cliff St, Milsons Point 2061. Phone (02) 922 2799.

Director: S. De Vroom.

Artwork, typesetting, bromides, wp to typesetting conversion.

Rod Burchett Retouching Pty Ltd

Suite 208, 283 Alfred St North, North Sydney 2060. Phone (02) 957 3066, 957 3672.

Directors: R. Burchett, J. Burchett.

Colour, b&w retouching, air brush drawings.

Burocad

A divn of Thomas Wood & Company, 85 Chandos St, St. Leonards 2065. PO Box 610, Crows Nest 2065. Phone (02) 439 3000.

Executives: N. Nercessian (system mgr & training), D. Hall (software dev), T. Wood (con), A. Bruce (mktg).

BUROCAD... Creative, three dimensional computer graphics images for advtg agency, commercial prdn & general mktg use, for both 'static' & 'fluid' media. System dedication & terminal hire, Visual 3D, graphics artwork, Computer aided drafting & design.

Calligraphy Today

4/3 Aubin St, Neutral Bay 2089. Phone (02) 92 6320, 264 7970.

Director: K. van Deit.

Calligraphic inscriptions & illuminated manuscripts.

Bob Calwell & Associates

50 Wattle Valley Rd, Canterbury 3126. Phone (03) 836 2196.

Executive: R.A. Calwell (mgr).

Press & print design & finished artwork.

Campbell Wilson Advertising and Reproduction

47 Lt. Myers St, Geelong 3220. Phone: (052) 22 2666.

Executives: S. McD. Davey (art, typesetting), L. Fleetwood (reproduction).

Complete pre-press services including design, artwork, computer typesetting, electronic scan colour separations & platemaking.

The Captions Company Pty Ltd

18 Berry St, North Sydney 2060. Phone (02) 923 1600.

Executives: R. Bean (mng dir), C. Hunt (prdn mgr), Ms S. Stasey (gen mgr).

Artwork prepared to client brief. Photolettering studio, handlettering, typography and typesetting.

Caro-Line Art Studios Pty Ltd

39 Kingsway, Cronulla 2230. Phone (02) 523 0691.

Directors: Miss C. Scrimshaw, L. Graf.

Creative art design, illustration, finished art, bromides, packaging design, logos, stationery brochures.

Ken Cato Design Company Pty Ltd

254 Swan St, Richmond 3121. Phone (03) 429 6577. Telex 38209 CATHIB.

Executives: D. Kirby (gen mgr), K. Cato.

Graphic design.

C.D.C. Graphics Pty Ltd

47 Wittenoom St, East Perth 6000. Phone (09) 325 9599.

Directors: D.F. Anderson, R.A. Orton, G.A. Walker, J.E. Burke.

Executive: J.G. Gulland.

Commercial and industrial art, illustration, graphic design, airbrush art and retouching, handlettering, phototypesetting, photography, photoengraving, full colour lithography, offset and polymer platemaking.

Chalk-Up

20B, 273 Alfred St North, North Sydney 2060. Phone (02) 922 1042.

Executive: J.R. Serov (designer & illustrator).

Graphic design studio specialising in illustration and design.

Chameleon Commercial Art

79 High St, Kew 3101. Phone (03) 862 2083.

Executive: S. Webb.

Commercial art services including layout, design, logos, illustrations, packaging reports, newspaper & magazine advtg, business cards, corporate image.

Chameleon Graphics Pty Ltd

55 Tulip St, Cheltenham 3192. Phone (03) 598 5214.

Directors: R.I. Tunnock, C.L. Tunnock.

Graphic design & photography studio.

Keith Chatto Productions Pty Ltd

13 Bellevue St, Kogarah 2217. Phone (02) 587 5586.

Directors: R.K. Chatto, Mrs J.L. Chatto.

Executive: K. Chatto (mng dir).

Complete commercial illustration art prdn for both publishing & tv industries.

Chevron Media Service

The Courtyard, 52 Phillip St, Redfern 2016. Phone (02) 698 4242.

Complete layout, editing and design service for all classes of publications, with particular emphasis on trade union journals.

Brian Clinton & Associates

2 Karjen Place, Glen Waverley 3150. Phone (03) 560 4351.

Directors: B. Clinton, Mrs.H. Clinton.

Illustration & graphic design.

O'seas rep: Bill Erlacher & Associates, New York City.

Clone Productions

35 Belmore St, Surry Hills 2010. Phone (02) 212 1800.

Directors: K.W. Manson, R.L. Edgecombe, R.S. Thomson.

Executives: B. Moriarty (mgr), S. Shaw (sales mgr).

The manufacture of highly finished "one-off" mockups for pre-production advertising photography and display, also short run screen printing and production of transfers for photographic reproduction and other uses. Specialist in makeup technology for mockups and displays in the graphics arts industry.

Colbar Promotions

5 Cameron St, West End 4101. Phone (07) 44 7489.

Directors: B. J. Henderson, Mrs. C. F. Henderson.

Executive: B. J. Henderson.

Counselling, design & final art for newspaper, magazine and brochure work; copy writing, photography & cartoon service. Specialising in rural & tourist accounts. Also final art service to the printing industry.

Column Art Studios

11 Narrabeen St, Narrabeen 2101. Phone (02) 913 9280.

Directors: D. Letts.

Graphic art & design photographic props.

Combined Communications Group Pty Ltd

7 Mayneview St, Milton 4064. Phone (07) 369 3855.

Executive: M. Cull.

Complete range of design and art services from initial concept to camera ready art. Full range of facilities available including copywriting, photography, colour scanning, 1, 2, and 4 colour printing.

Commercial Graphics Studios Pty Ltd

C.G.S. House, Cnr Foveaux & Belmore Sts, Surry Hills 2010. Phone (02) 212 1800.

Directors: R. Edgecombe, K. Manson, R.S. Thomson.

Executives: R. Bytheway (mgr, photography), R. Child (sales mgr), D. Kerlake (mgr, finished art), M. Quan (mgr, design).

Complete design, reproduction art & product facsimile service to cover all advertising and printing media requirements. Specialists in package decoration. Colour photography. Special effects studio specialising in "one-off" mock ups.

Communications Art

5th floor, 61 Lavender St, Milsons Point 2061. Phone (02) 957 1819.

Director: D.C. Stanning.

A complete design & finished art service with typographic & photographic services.

Composer Art Studio

2 Harold St, Parramatta 2150. Phone (02) 630 7331.

Executive: T. Rosewell (dir).

A comprehensive graphic art service - concept and design through to finished art and print. In-house typesetting and reprographic facilities available.

Computer Images Pty Ltd

Unit 3, Madison Place, 385 Pacific Hwy, Crows Nest 2065. Phone (02) 92 0361.

Executives: R. Matthews (gen mgr).

Presentation graphics service.

Corlette & Associates Pty Ltd

4th Floor, 168 Walker St, North Sydney 2060. Phone (02) 922 4536.

Executive: E. Corlette (dir/designer)

Graphic design art studio, handling all aspects of package design, corporate identities, posters, brochures, booklets, menus, calligraphy, etc.

Corporate Graphics

18 Argyle St, Sydney 2000. Phone (02) 27 5428.

Directors: J. Cameron (mng dir), J. Spatchurst (design dir).

Executives: A. Heywood, E. Charous.

Graphic design consultancy with specialist experience in corporate identity, publications, annual reports, packaging, architectural graphics, environmental design, exhibitions.

Creative Graphics Pty Limited

70 Buckingham St, Surry Hills 2010. Phone (02) 699 2399.

Director: D. Roseman.

Graphic design & art group, specialists in corporate identity publications, annual reports, complete advtg services.

Creative Services

6th fl, 49 Clarence St, Sydney 2000. Phone (02) 290 6444. Telex 72201. Facsimile No 290 6577.

Director: M. Percival.

Executives: S. Trovato (studio), J. Ludlow (printing).

A range of related services which can take any project from concept to finished printing, or any stage in between. These services include layout & design, typography, headlines photolettering, illustration, photography & finished art. For the prdn of client presentations, complete campaigns, annual reports, packaging designs.

Cressaid Media

34-36 Ground Level, Camp St, Ballarat 3350. Phone (053) 31 6122.

Executive: J.D. Stoffels (dir).

Design & production for advertising material, pre-press, direct mail, to retail & industrial clients throughout Central & Western Victoria.

Crichton Creative Services

190 Albert Rd, South Melbourne 3205. Phone (03) 699 6104.

Director: P.D. Crichton.

Freelance concept development, including copy and art direction. Full production facility available as required.

Deborah Crooks Art Studio

Suite 3, Level 9, 77 Pacific Hwy, North Sydney 2060. Phone (02) 920 5392.

Directors: Ms D. Crooks, Mrs B. Allen.

Illustration & Design.

Cumark Australia

159 Dorcas St, South Melbourne 3205. Phone (03) 690 4188.

Executive: B.A. Smith.

Finished art & typesetting.

Cumberland Advertising Studio

354 Church Street, Parramatta 2150. Phone (02) 683 1052.

Directors: J.N. Mason, P. Mason.

Complete art service, design, illustrations, photography, phototypesetting, copywriting. Printing consultants for industrial advertisers.

Cut Out

No. 16 Hereford St, Glebe 2037. Phone (02) 660 7064, 692 9296. ICL Mail: Cutout.

Directors: D.J. Blyth, P.M. Speedy.

Corporate design, videotex database design & page building, mktg services, advtg services including copywriting & music.

Davis Farrell Design Consultants Pty Ltd

12-14 Little Riley St, Surry Hills 2010. Phone (02) 211 4600.

Directors: K.D. Davis, M.A. Farrell.

Executives: K.D. Davis, M.A. Farrell (principal designers), J.A. Davis (acct dir).

All facets of graphic design and illustration for advertising and industry: corporate identity, packaging, symbols and logotypes, stationery, editorial design, book jackets, brochures, annual reports, record covers, exhibitions, posters, point-of-sale, direct mail, book design, tv.

Penny Davis Design Consultants Pty Ltd

Top floor, 76a Paddington St, Paddington 2021. Phone (02) 32 2538.

Executives: Ms P. Davis (dir), Ms S. Vrenegoor.

Graphic design consultancy, corporate identity, symbols & logotypes, brochures, annual reports, packaging, stationery, exhibition & point of sale.

Deegan Design & Co

2 Bold St, Walkerston 4741. Phone (079) 59 2148.

Directors: P.T. Deegan, Mrs H.J. Deegan.

Layout, design & finished art services.

Delineation Graphix

Suite 3, 107 Alexander St, Crows Nest 2065. Phone (02) 439 6636. Telex 73276.

Directors: S. Zaleski, Mrs E. L. Zaleski.

Design consultancy for interior design, exhibitions, graphics & illustration, architectural rendering & building design & set design.

Design Collective

5th Floor, 50 York St, Sydney 2000. Phone (02) 29 2363.

Executives: J. Meynert, A. Couper, D. Crotty, N. Corolla.

Designers & finished artists including bromide service.

The Design Department Pty Ltd

278 Richardson Street, Middle Park 3206. Phone (03) 690 5744.

Director: T.J. Abbott.

Executives: P. Kealey (studio mgr), Ms K. Blake (pr), G. Gorski (art dir), Ms T. Jaksch (secty).

Complete art & design service for all media, from concept to final production.

Design Group

135 Blues Pt Rd, North Sydney 2060. Phone (02) 957 1844.

Director: G. Jessep.

Executive: T. Pary.

Advtg design & production of brochures, annual reports, promotional point of sale, press ads etc, including copywriting, artwork, illustration, retouching & in-house typesetting.

Design Outline Pty Ltd

265 Castlereagh St, Sydney 2000. Phone (02) 264 1884.

Directors: M-J. Taylor, A. Vong.

Consultant design, illustration, industrial & graphic design.

Design & Photography Pty Ltd

1st Floor, 81 William St, East Sydney 2010. GPO Box 1044, Sydney 2001. Phone (02) 332 1971.

Director: H. Mol.

Production of quality catalogues, brochures, leaflets from concept through to finished art, 3500 sq ft photographic studio.

Design Resource Pty Ltd

15 Barr St, Balmain 2041. Phone (02) 818 3633.

Director: J.R. Brown.

Executive: Miss J. Birks.

Graphic design of letterheads, brochures, corporate identities & packaging.

Design Workshop Pty Ltd

78-80 Phillip St, Parramatta 2150. Phone (02) 689 2488.

Executives: L. Matthews (studio mgr), A. Williamson (design dir).

Sales promotion, POS, packaging, corporate & product literature, corporate identity programmes.

Designads of Australia Pty Ltd

Designads House, 6 Elliott St, North Sydney 2060. Phone (02) 922 4200.

Directors: R.C. Armstrong (mng dir), R. King, B. Botham, J. Meagher (prdn mgr), I. Cruickshank (gen mgr).

Advertising production house, annual report specialists, documentary, corporate film, feature film production, commercial film production, high quality print production.

Diane's Graphic Art Services

83a Penshurst St, Penshurst 2222. Phone (02) 570 1218.

Director: Mrs H.D. Terry-Whitall.

Executive: R. Terry-Whitall.

Design, layout, press ads, IBM typesetting, line drawings, flow charts, bar charts etc.

Different Ads

5th Floor, 89 Berry St (PO Box 1555) North Sydney 2060. Phone (02) 922 4486, 957 1299.

Director: P. Crane (mng dir).

Executive: B. Hird (art dir).

Brochures, annual reports, newspaper & magazine ads, co logo's, animation, single project or total production service.

Don Graphics Pty Ltd

19th Floor, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8088. Telex 37605.

Director: J.P. Don.

Executives: P.A. Hubbard (creative dir), J. Bristow (mgr).

Full advertising service, specialising in print production.

Draper, Thornton, van der Hoek

16 Beulah Rd, Norwood 5067. Phone (08) 42 9262.

Directors: J. Thornton, J.C.S. Draper, G.J. Van Der Hoek.

Graphic design, illustration, art direction.

The Drawing Room

159 Dorcas St, South Melbourne 3205. Phone (03) 690 4188.

Director: L. Dawson.

Creative workshop and art studio.

Steven Dunbar & Nick Charalanbous Graphic Design

250 Abercrombie St, Chippendale 2008. Phone (02) 698 4080.

Executives: S. Dunbar & N. Charalanbous.

Full graphic design service. Specialising in magazines & books.

Tony Dunford Studios Pty Ltd

283 Alfred St, Nth Sydney 2060. Phone (02) 922 6811.

Executives: A.J. Dunford (dir), P. H. Doab.

A total art service.

Durham Studios

Suite 13, 174 Military Rd, Neutral Bay 2089. Phone (02) 908 4340.

Executive: Ms S.E. Shipard.

Design & finished art studio, brochures, annual reports, books, press & magazine, direct mail & retail.

Eaton's Art Studio Pty Ltd

Incorporated in NSW. Room 204, 396-404 Kent St, Sydney 2000. Phone (02) 267 1445, 267 1464.

Director: Mrs J.M. Innes.

Commercial art studio, layout, design, lettering, instant bromide service. Specialists in air brush illustration and photo retouching.

Eidlitz Design Associates

27 Carr St, Waverton 2060. Phone (02) 92 7168.

Director: F. Eidlitz.

Executives: F. Eidlitz (designer), V. Bagley (studio mgr), J. Aponte (studio/finished art supervision). Associates in New York, USA.

Philip Eldridge Design & Artwork

Suite 204, 720 George St, Sydney 2000. PO Box 427, Artarmon 2064. Phone (02) 211 4759, 211 4993, 411 2554.

Executive: P. Eldridge.

Design, art & assembly for print media, specialising in corporate identity & display design.

Evergreen Illustration & Design

Suite 5B, 25 Palmerston Cres, South Melbourne 3205. Phone (03) 690 6997.

Director: R. Mancini.

Graphic design for advertising & publishing with an accent on illustration.

Every Picture Tells a Story

146 Wycombe Rd, Neutral Bay 2089. Phone (02) 909 2003.

Directors: T. Boyle, Ms I. Lilja.

Illustration, story boards, visualising, animation.

Exposure Photographic Services

60 Sophia St, Surry Hills 2010. Phone (02) 211 3455.

Director: R. Roberson.

Set construction, brochure design & prdn, murals & display services, mounting & laminating.

Mike Fernandes Photography & Design

6 Lang St, Mosman 2088. Phone (02) 960 3647.

Executives: M. Fernandes, Mrs D. Fernandes.

All advtg print from concept to final stage including copy, design, illustration, photography, artwork.

Finart Pty Ltd

Unit 10, 229 Miller St, North Sydney 2060. Phone (02) 929 5133.

Director: Miss M. Nyrhinen.

Graphic design & finished art.

Folio Pty Ltd

265 Castlereagh St, Sydney 2000. Phone (02) 264 1884, 267 7965.

Directors: M-J. Taylor, A. Vong.

Consultant design - illustration, corporate, graphic, industrial & exhibition design services.

Ford, Cornell & Black

6/11 West St, North Sydney 2060. Phone (02) 92 4955.

Directors: G. Ford, P. Cornell, Ms J. Black.

Illustrators.

Darrel Fraser & Associates

5 Myrtle St, Crows Nest 2065. Phone (02) 929 6911. Telex 21627.

Directors: D.G. Fraser, R.W. Deveson.

Executives: Miss C. Mulholland, Mrs M. Wildman, S. Osbourne.

Advertising design, finished art & photography, package, corporate & promotional design.

Dave Freeman & Associates

99 Hay St, Subiaco 6008. Phone (09) 381 6090, a/h 294 3338.

Directors: D. Freeman, Mrs W.A. Freeman.

Design & art prdn studio. Design & art prdn for the advtg & printing industries, including: brochures, company stationery, cap cards, displays, newspaper/magazine ads, annual reports, programmes etc.

Dianne Gameson

35 Vincent St, Albert Park 3206. Phone (03) 699 1571.

Executive: Mrs D.J. Gameson.

Graphic design, illustration, visuals, story boards, letterheads & packaging.

Garwood Design Pty Ltd

176A Rowe St, (PO Box 385) Eastwood 2122. Phone (02) 85 5554.

Executive: R. Garwood.

Graphic design & print consultants.

The General Graphics Company Pty Ltd

43 Kenneth St, (PO Box 385) Longueville 2066. Phone (02) 427 6734.

Director: H. Lechner.

Concept, art direction, consultation in all facets of the creative process including photography, display & print production.

Peter Gibson Visual Communications

6 Prospect St (PO Box 64) Surry Hills 2010. Phone (02) 33 0869.

Director: P. Gibson.

Graphic design & prdn consultancy.

Giraffe Graphics Co Pty Ltd

7th Floor, 245 Castlereagh St, Sydney 2000. Phone (02) 267 3368, 267 8412.

Directors: Ms I. Brewster, Ms A. Muggeridge, R. Nies.

Pre-press production, design, phototypesetting, bromides, finished art.

Gospelart Productions

A Division of Petterson Petterson Group Pty Ltd.

120 Cathedral St, Woolloomooloo 2011. Phone (02) 358 5666.

Directors: H.J. Petterson, R.A. Petterson.

Christian typesetting and art studio specialising in prestige ethical accounts from formwork to graphic design.

Graphic Concept

108 Fletcher Street, Woollahra 2025. Phone (02) 387 5452.

Director: Mrs A. Schlesinger.

Creative consultancy & copywriting.

Graphic Connection Pty Ltd

109 Drummond St, Carlton 3053. Phone (03) 347 800.

Directors: C. Orr, P. Arnold, D. Pitt, Miss M. Towt, Miss E. Barton.

Graphic art studio, complete studio service including design, finished art, campaign work, packaging, illustration, rendering & storyboards.

Graphic Consultants Pty Ltd

5/1 Ridge St, North Sydney 2060. Phone (02) 957 6399.

Directors: J. Dixon (mng dir), G. McCleod, J. Weyand, D. Spink.

Complete day & night service to agencies including in-house Berthold typesetting (220 fonts), headline photolettering (800 fonts), illustration, camera work including screened & special effects to 18" x 24", assembly, publication-ready art.

Graphic Harmony Pty Ltd

Level 8, 103 Pacific Hwy, North Sydney 2060. Phone (02) 929 5800.

Director: P. Erwin.

Advertising design, artwork & print prodn, phototypesetting.

Graphic Influence Pty Ltd

Suite 10, 229 Balaclava Rd, Caulfield 3161. Phone (03) 528 2552, 523 7784.

Directors: S. Ingham, B. Maher, G. Bishop.

Comprehensive graphic design & creative studio. Specialising in design & finished artwork for packaging, brochures, catalogues, posters, point of sale, concept presentation & general press advertisements. We handle print reproduction, signwriting & exhibition display work, also in-house bromide facilities.

Graphix 5 Pty Ltd

Suite 32, Albert Sq 37 Albert Rd, Melbourne 3004. Phone (03) 267 2583.

Director: M. Findlay.

Design & finished art, servicing national clients & agencies, also supply of promotional items including soft toys for company identification programmes.

Graph-Vis Studios Pty Ltd

6-8 Clark Street, Crows Nest 2065. Phone (02) 437 6408.

Directors: J. Van Ewyk, Miss K. Robinson.

Art service specialising in corporate design concepts, point of sale, advertisements, brochures, airbrush, illustrations, retouching plus a complete commercial and advertising photographic service on all formats (35mm to 10x8).

Grayart Studios

4th Floor, 39 Liverpool St, Sydney 2000. Phone (02) 267 5056.

Director: J. Gray.

Complete advertising services.

The Grunwald Design Group

Suite 4.4, Illoura Plaza, 424 St Kilda Rd, Melbourne 3004. Phone (03) 267 7400. Telex 34761 MACADCO.

Director: H.R. Grunwald.

Corporate identity, packaging, general graphic design, exhibitions & architectural interior design.

Hand Graphic Art Services

Suite 310, 30 Glen St, Milsons Point 2061. Phone (02) 92 6129.

Directors: M. Hand, M. Veltman.

Design & illustration.

Hartwork Integrated Graphic Systems

Freeport 3, 32 Evans St, Balmain 2041. Phone (02) 810 7522.

Director: J.J. Rigby.

Executive: P.J. Bell.

Supply & installation of graphic arts systems and Turnkey customised typesetting. Complete contract management of graphics prdn, especially books & magazines.

HEK Graphics Pty Ltd

18 First Ave, Woodville Gardens 5012. Phone (08) 268 1433.

Directors: G.I. Knight, T. Knight.

HEK Art Service - initial design concepts, line & colour drawings, technical life, copywriting, press adverts, wine label design, photo type setting, photo re-touching. /Also HEK Printers, HEK Stationers.

H.E.L. Productions Pty Ltd

First floor, 8 Cliff St, Milsons Point 2061. Phone (02) 929 5533.

Directors: Miss H. Lesnewski (mng dir), V. Lesnewski.

Art and production studio. Packaging, point-of-sale, brochures, booklets, annual reports and book (concept to printed copies).

Hellum Art Pty Ltd

12-14 Falcon St, Crows Nest 2065. Phone (02) 439 7336.

Executive: J.O. Hellum.

Complete creative service, concept, writing, design, photography, illustrations, finished art, story boards, productions of tv & radio commercials, darkroom service for bromides and PMT's, phototypesetting.

Hemruth Graphics

50 Seventh Avenue, St Peters 5069. Phone (08) 42 4000.

Partners: B.H. Ruthenbeck (mng ptrn), Mrs T.M. Ruthenbeck.

Copywriting, photography, design and production co-ordination for leaflets, brochures, posters and catalogues, annual reports, corporate graphics and industrial advertising.

David Heweston Art Studio

163 Crown Street, Sydney 2010. Phone (02) 331 1560, 331 3753.

Executives: D. Heweston (mng dir), R. Franeli (jnt mng dir).

A complete studio service from concept and design through to print production, specialising in annual reports, brochures and corporate design.

Hibbert & Rittli Design Art & Printing

Suite 32, 65 Queens Rd, Melbourne 3004. Phone (03) 529 6335, 529 6698.

Directors: M.N. Hibbert, Ms I. Rittli.

Art studio offering complete design, finished art & print production service, to agencies & direct clients with full dark room facilities, bromide service typesetting & air brushing.

Carrie Hood Graphics Pty Ltd

55 Labouchere Rd, South Perth 6151. Phone (09) 367 8797.

Directors: Ms C.M. Hood (design), Ms L.H. Hood.

Provides a complete design service that encompasses all aspects of visual representation. Clients include retail, private & government sectors. Selected areas include development of logo & continuation of concept through printed media to office design; concept & design work for exhibitions & graphics for educational & corporate slide presentations.

Horman Design

Suite 202, 19-21 Berry St, North Sydney 2060. Phone (02) 929 3932.

Director: L.D. Horman.

Creative planning & design development for corporate mktg encompassing corporate identity, annual reports & corporate publications, specialists in co-ordination of all services related to printed prdn including photography, typesetting, platemaking & printing.

Identicolor

7th fl, 49 Clarence St, Sydney 2000. Phone (02) 290 6444. Telex 72201. Facsimile No 290 6577.

Executives: J. Moroney, J. Burnett.

This pre-production proofing system creates accurate colour matched mock-ups from basic black & white art or negatives. It can be used on diverse materials such as bread wrappers, metal containers, plastic tubes, plastic tubs, glass bottles, carton paperboard & metal foil etc. Advantages - virtually indistinguishable from final printing, mock-ups extremely useful for tv commercials, promotions prior to production run, accurate selection of PMS colour combinations, proofs resist cracking & peeling.

Images Art & Pics

640 Ann St, Fortitude Valley, Brisbane 4006. Phone (07) 52 8955.

Directors: D.J. Parkin, G.A. Parkin.

Complete art & photography studios. Creative design, finished art, audio-visual productions.

Impakt Creative Designers

16 Kinross Street, Spring Hill 4000. Phone (07) 839 6390.

Directors: C. McLeod, Mrs K. McLeod.

Executives: C. McLeod (art dir), C. Hobel (chief desgr).

Artwork and design for corporate image, brochures, leaflets, commercial interiors, photography, printing and audio visual.

Inkwell Studio

236 Dorcas St, South Melbourne 3205. Phone (03) 699 8677. Telex 36514 Spmsml.

Director: R. Goodall.

Full design and finished art studio incorporating corporate design, tv graphics, press, magazine and display.

Inline Studios

Suite 105, Stanhill, 34 Queens Rd, Melbourne 3004. Phone (03) 266 1550.

Concepts & Design for illustration & artwork.

Insight Art Studio Pty Ltd

24 Church St, Fortitude Valley 4006. Phone (07) 852 1221.

Directors: L. Lenton, Mrs A.D. Lenton.

Executives: L. Seipel (mgr), A. Van Der Syde (art dir).

Total prdn house studio dealing with all facets of advtg prdn & advtg & mktg counsel. Producer of high definition colour work. Brochures, annual reports, graphic design, fashion illustration, complete print buying service, computer typesetting, package design, copy photography, & book assembly.

Intermarkets

1st floor, 372 Lonsdale St (PO Box 5160) Melbourne 3001. Phone (03) 602 5300. Telex AA139687.

Director: M. Terry.

Planning of point of sales materials, brochures & packaging, leaflets & catalogues & fully equipped phototypesetting studio.

J.B. Graphics

2/96 Voltri St, Mentone 3194. Phone (03) 583 6545.

Directors: J.S. Bennett, Mrs J. Bennett.

Advertising, design layout, finished art, illustration, copywriting, photography.

Jenny's Art & Design

1st Floor, 192 Pacific Hwy, Hornsby 2077. Phone (02) 477 5667.

Executive: Ms J. Shanley.

Graphic design & art service, concept to completion. A complete graphics service.

Jules Graphics

29 Kepos St, Redfern 2016. Phone (02) 699 3228. 13-15 Myrtle St, North Sydney 2060. Phone (02) 957 6377.

Director: Ms J. Mason.

Executive: L. Smit.

Layout & design of books, magazines, brochures & press advtg, studio & location commercial advtg photography.

KAM Art & Recording Studios

1st floor, 338 Crown St, (PO Box 1125) Wollongong 2500. Phone (042) 28 1459.

Director: D.R. Keys, B. Keys.

Executive: V. Lynn (graphics).

Press ads, brochures, typesetting, printing, graphic design, magazine production, jingles & music production.

Kara International

Suite 5, Como Centre, 25 Preston St, Como 6152. PO Box 1, South Perth 6151. Phone (09) 367 8144. Telegrams Karainter.

Directors: M.C. Cole (mng dir & practising architect) N. Cole, Ms H.A. Bailey (admin & mktg dir).

Design and construct advertising props, production and printing of artwork for advertising, technical and architectural illustration, story book illustration, cartooning, design of corporate images, letterheads, annual reports, brochures and packaging, mail-outs, special effects.

Karnolz Graphics Pty Ltd

12/37 Rosalind St, Crows Nest 2065. Phone (02) 929 6173.

Director: H. Karnolz (mng dir).

Packaging, graphic design, illustration & full art service.

K.B. Graphics

15 Northcliff St, Milsons Point 2061. PO Box 1433, North Sydney 2060. Phone (02) 437 4216.

Director: K. Biddle.

Graphic design & art.

Kennedy Goldsmith Graphics

Suite 605, Fayworth House, 381 Pitt St, Sydney 2000. Phone (02) 267 8993.

Executives: P. Goldsmith, K. Kennedy.

Graphic design, illustration, finished art.

Frank Kert & Associates

105B Milton Rd, Milton 4064. Phone (07) 369 8433.

Directors: F. Kert, Mrs G. Kert.

Comprehensive commercial art studio - Design, layout, finished art and assembly, illustration, retouching, air-brushing, display.

Ian Kidd & Associates

175 Fullarton Rd, Dulwich 5065. Phone (08) 332 0000.

Directors: I. Kidd (designer), Mrs F. Kidd (ptrn).

Executives: M. Cureton, C. Pagoda, Miss K. Seja, Miss R. Tansell (designers).

Graphic designers & design consultants specialising in corporate & packaging design.

Tony King Graphic Design

3 Stuart Rd, Dulwich 5065. Phone (08) 332 7321.

Director: A.J. King.

Layout design, illustration, finished art, film & tv graphics, displays & exhibitions.

Kirkland World

5 Wilson St, South Yarra 3141. Phone (03) 240 8561.

Director: J.H. Kirkland.

Graphic art & design, illustration, brochures, catalogues, annual reports.

Trish Kroll Art Studio

Unit 6, 385 Pacific Hwy (PO Box 1289) Crows Nest 2065. Phone (02) 922 4647.

Director: Ms T. Kroll.

Advertising finished art services.

Ted Krzeminski Graphics

35 St Helens Ave, Mt Kuring-Gai 2080. Phone (02) 457 8104.

Director: T. Krzeminski.

Graphic design, corporate & architectural graphics, outdoor advertising design & consultation services.

David Lancashire Design

Suite 15, Upper Level Plaza, Prahran Market, Commercial Rd, South Yarra 3141. Phone (03) 241 1262, 241 1263.

Director: D. Lancashire.

Graphic Design.

Phillip Layzell Pty Ltd

51 Rednal St, Mona Vale 2103. Phone (02) 997 1781.

Directors: P.A. Layzell (mng dir), J.R. Layzell.

Specialising in airbrush techniques for realistic illustration & special effects in lettering.

John & Penelope Lee Graphic Design

200 Young St, Annandale 2038. Phone (02) 660 2763.

Directors J. Lee, Ms P. Lee.

Creative design, concepts through to finished art, bromides, specialising in logos, brochures & packaging.

Leeway Graphic Design

232 Rocky Pt Rd, Ramsgate 2217. Phone (02) 529 7030.

Directors: L. Lee, R.E. Lee.

Executive: D. Pyper.

Design & layout, finished art, typesetting, bromides, photography & print prdn for brochures, leaflets, catalogues etc, press advtg, corporate image & creative graphics.

Andrew Lewis & Company Pty Ltd

29 Albany St, Crows Nest 2065. Phone (02) 439 3924 439 8112.

Directors: A. Lewis (mng dir), G. Orfanos (creative dir).

Design consultancy specializing in packaging design, brand and corporate identity.

Repr: John Brimacombe & Company (London).

Charles Lillington & Associates

Suite 2, Morrison Court, 8 Unley Rd, Unley 5061. Phone (08) 272 5293.

Executive: C. Lillington.

Finished artwork.

List Print Nominees Pty Ltd

45-47 Little Myers St (PO Box 62) Geelong 3220. Phone (052) 22 2666.

Directors: R.M. Moodie, J. Piening.

Complete graphics and printing services including graphic design, artwork, airbrush illustration, photography, computer typesetting, colour separations, negatives, bromides & quality printing.

Rus Littleson & Associates Pty Ltd

22 Queens Pde, North Fitzroy 3068. Phone (03) 481 7515.

Director: R. Littleson.

Graphic design & art services, copywriting, typography, illustration, airbrush, photography, printing consultancy, complete print media & audio visual campaign management.

Logos Art Studios

A subsidiary of Darrel Fraser & Assoc. 5 Myrtle St, Crows Nest 2065. Phone (02) 929 6911. Telex 21627.

Directors: D.G. Fraser, Miss C. Mulholland, M. Wildman (art), S. Osbourne (art).

Graphic design including packaging, point of sale, leaflets, brochures, catalogues, corporate design.

Lunn Dyer & Associates

55 Grosvenor St, Neutral Bay 2089. Phone (02) 908 4711.

Directors: R. Dyer (mng dir), T. Lunn (creative dir).

Graphic design including corporate identification programmes, packaging & information design. Associated company: Lunn Design Group.

David Lyons

205-207 Scotchmer St, Fitzroy North 3068. Phone (03) 489 9559.

Art director/concepts.

The Main Artery

1st floor, 308 Pacific Hwy, Crows Nest 2065. PO Box 1292, North Sydney 2060. Phone (02) 437 4000.

Director: M. Taylor.

Fully equipped studio with extensive experience in the design & prdn of art for advertisements, point-of-sale, brochures, annual reports, corporate literature, corporate identity programmes & packaging.

Mainspring Productions Pty Ltd

25 Pacific Ave, Penshurst 2222. Phone (02) 570 8254.

Directors: R.T. Mead, M.F. Mead.

Creative design, advertising art, press & print advtg, sales promotion design, posters, packs, brochures, graphic design.

Peter Maxwell Art Design Pty Ltd

63 Dulwich Ave, Dulwich 5065. Phone (08) 31 1199 (2 lines).

Directors: M.A. Pettitt (mng dir), P.R. Chaplin (art dir).

Film animation, commercial artwork.

Barry May Studio

31 Malcolm St, Perth 6000. Phone (09) 321 2228.

Executive: B. May.

Airbrush illustrator & tranny retoucher.

William McKersie Productions Pty Ltd

125-127 Pyrmont St, Pyrmont 2009. Phone (02) 660 5733.

Executives: C.W. Brown (dir), P.D. Delaney (dir), Miss M. Harris (prdn).

Printing brokers, production of concepts, final artwork, all types of film separations & printing thru to final production, design and manufacture of packaging & display material, shipper displays & dump bins. Design & prdn of vac forms, acrylics & injection moulding.

Frank McMillan Publicity Pty Ltd

27 Gundooëe St, Sunnybank 4109. Phone (07) 345 2438. Studio 2 - 2nd floor, Holman House, 94 Holman St, Kangaroo Point 4169. Phone (07) 393 1870.

Executives: F.M. McMillan, Mrs S.F. McMillan.

A complete service in creative advtg art, print prdn for all processes, persuasive point of sale concepts, promotional formats, pack design, commercial & pictorial illustration.

Melart & Design

3/40 Rushdale St, Knoxfield 3180. Phone (03) 763 6716.

Directors: P.M. Mellett, J.A. Mellett.

Executives: P.M. Mellett (mng dir), J. Crockford (art dir).

Complete graphic design & art services. Architectural & gen illustration.

M.H.Graphic Design Pty Ltd

Suite 5B, 25 Palmerston Crescent, South Melbourne 3205. Phone (03) 690 6997.

Director: M. Huber.

Graphic design studio for booklets, packaging, labels and logos.

Mitchell Art Services Pty Limited

71 Penshurst St, (PO Box 185) Willoughby 2068. Phone (02) 95 5501.

Directors: I.R. Mitchell, Mrs. V.G. Mitchell.

Executives: A. Hymán, M. Melov, I. Rennie, Mrs C. Hamilton, D. Norman.

Graphic design studio specialising in corporate concepts, brochures, catalogues, packaging, point-of-sale and general print media advertisements. We also handle printing co-ordination.

Bill Mitchell Illustrations Pty Ltd

1 Edmund St, Beverly Hills 2209. Phone (02) 570 4783.

Director: W.N. Mitchell.

Humorous illustrations for advtg, books, promotions etc. Cartoonist for 'The Australian' newspaper.

Momentum Creative Services

102 Bridport St, Albert Park 3206. Phone (03) 699 6977.

Directors: D.J. Neish (chrnm), L.J. Morris (mng dir).

Executives: I. Hawksby (creative dir), Ms M. Walsh (admin mgr).

Graphic arts house.

Monogram Art Services Pty Ltd

17A Joseph St, Lidcombe 2141. Phone (02) 643 2535.

Directors: H. Betschwar, Mrs M. Betschwar.

Phototypesetting & graphic art service.

Moonlight

64 West St, Crows Nest 2065. Phone (02) 929 5011.

Executives: P. Larkham, Ms D. Garland.

A complete art & prdn studio offering a 24hr service in finished art & type assembly, illustrations, layouts, rendering & finished visuals, graphic design, retouching & airbrushing, tv storyboards, lettering, label artwork. Charts, campaign presentation components, typography, bromides, press production, print buying, point-of-sale, annual reports, retail catalogues & corporate manuals.

Graeme Moore & Associates

6 Gatis St, Burwood 3125. Phone (03) 299 1928.

Executive: G. Moore (propr).

Commercial art. Services & Graphic Design.

The Motivators Pty Ltd

53 Orchard Rd, Brookvale 2100. PO Box 88, Newport Beach 2106. Phone (02) 938 3412.

Director: R. Muras (mng dir).

Complete design & prdn services for all types of creative mktg.

Ian Murray & Associates

92-94 Miller St, West Melbourne 3003. Phone (03) 329 5499.

Directors: I.R. Murray, K.V. Murray.

Executives: G. Gittus (art/creative dir), K. V. Murray (admin co-ordinator).

Graphic design, typesetting, printing, packaging, marketing consultants, sales promotion. Photography, with full photographic studio. AV equipment and viewing facilities. Vertical camera including bromide productions.

Nerve Centre

177 Clarendon St, South Melbourne 3205. Phone (03) 690 5039, 690 5194.

Directors: Ms M.D. Wane, J.R. Watts.

Layout, design, finished art, visuals, storyboards, illustration, handlettering.

Newcastle Graphic Art Studio Pty Ltd

164 King St, Newcastle 2300. Phone (049) 2 2791.

Directors: D. Carson, D. Roberts.

Executive: M. Dysart (studio mgr), E. Carson (snr artist).

Comprehensive graphic design & creative workshop. Complete art services including illustration, art direction, bromides, paste up, printing co-ordination, organisation & quality control. These services are incorporated into the production of catalogues, annual reports, brochures, books, manuals, leaflets, all industrial advertising, tv supers, point-of-sale, displays, packaging design, concept presentation & general press advertisements.

Newton & Rowan

9-11 Malop St, Geelong 3220. Phone (052) 21 7557.

Directors: P. Rowan, R.A.J. Fox.

Complete graphic art studio covering all facets of design & finished art. Specialising in fashion & general illustration retail art, brochures, logo's annual reports, packaging, air brushing, retouching, layouts, full production services.

Nice Work

48 Emmett St, Crows Nest 2065. Phone (02) 922 2692, 922 6096.

Director: Ms C. Ashley.

Art direction, props, styling & graphic design service.

Ogden Art & Design Pty Ltd

1620 Malvern Rd, Glen Iris 3146. Phone (03) 25 8276.

Directors: D.R. Ogden, Mrs. B.L. Ogden.

Graphic design, finished art, fashion illustration, print production, video graphics, magazine design & general illustrations.

Optimum Graphic Design

97 Pacific Hwy, North Sydney 2060. Phone (02) 957 1299.

Director: O. Jukel.

Executive: W. Hird.

Graphic design for all applicable fields.

Optus Graphics (Australia) Pty Ltd

303 Bay St, Port Melbourne 3207. Phone (03) 645 3391.

Directors: C.L. Frost, B.E. Frost.

Graphic design & finished art.

Orbit Art Services

77 Tarrants Ave, Eastwood 2122. Phone (02) 85 4727.

Director: R.E. Hatcher (mng dir).

Advertising, packaging, brochure, magazine book design & artwork. Photo-typesetting, copy bromide & photography.

Otto & Chris

10-12 Bay St, Patonga Beach 2256. Phone (043) 79 1266.

Directors: O. Schmidinger (prtnr), Ms C. Stead (prtnr).

Creative design & finished art for posters & magazine advertising, book illustration, calendars.

Paul Pantelis and Partners

Surveyors Place, 8 Douglas St, South Melbourne 3205. Phone (03) 699 8382, 699 9983.

Layout design, finished art, illustration and re-touch, etc., complete studio service.

Parker Graphics Pty Ltd

119 Evans St, Rozelle 2039. Phone (02) 810 0367.

Directors: J.S. Parker, Mrs W.J. Parker.

Executive: Ms A.M.M. Thomson.

Design, photography, finished art, photosetting, bromides, illustration etc for brochure, advtg, audio visual, point of sale, packaging & corporate image.

Parv Creative Services

62 Smith St, Summer Hill 2130. Phone (02) 797 0645.

Director: P.R. Parv.

Freelance layout artist, design, production, consultant, copywriting, house journals, etc.

Passanisi and Associates Pty Ltd

50 Atchison St, St Leonards 2065. Phone (02) 439 4744.

Directors: E.C. Passanisi, Mrs. P. Barnett.
Executive: A.E. Smith (studio dir).

Graphic design group specialising in print material for corporate identity and publications, annual reports and book design.

Jack Pavey Art Assembly

37 Jackson St, St Kilda 3182 Phone (03) 537 2244.

Executives: J. Pavey, Mrs D. Pavey.

Commercial art studio specialising in finished artwork, also design & f/a for direct mail packages, annual reports, brochures & leaflets.

Pencil Point Art & Design

Glover Hse, 102 Glover St (PO Box 57) Cremorne 2090. Phone (02) 909 1988. Telex 27905 A/B RIANA.

Director: M. Luciano.

Complete service from concept through to the printed item for the press & print media.

Andrew Pettit Graphic Design

335 High Street Rd, Mt. Waverley 3149.

J & L Picone Graphics

Suite 14, 2nd Floor, 56-62 Chandos St, St Leonards 2065. Phone (02) 439 6529.

Directors: J. Picone, L. Picone.

Specialists for design of labels, packages, annual reports, brochures, point of sale concepts, fashion illustration, colour illustration, finished art, layouts, assembly & general advertisements, also in-house bromide facilities.

Stuart Powell & Associates

80 Thorn St, Kangaroo Point 4169. Phone (07) 393 1688.

Directors: S.G. Powell, P.L. Powell.

Advtg & mktg design consultants for print, press radio & tv advertising.

P & PS

Production & Printing Services Pty Ltd, 1st fl, 101 Mort St, Balmain 2041. PO Box 26W, Neutral Bay, 2089. Phone (02) 810 5407, 810 3092.

Director: R.E. Grigg.

Design, photography, art, prdn & printing services.

Pressure Point

17 Howard St, West Melbourne 3003. Phone (03) 329 0655, 329 0076, 329 0276.

Directors: L. Tagg, G. Wright.

Executives: L. Pitner (art dir), G. Wright (photography dir), L. Tagg (acct exec), L. Marshall (media).

Art design, photography, print, media.

Prismagraphics Pty Ltd

16 Howitt Rd, South Yarra 3141. Phone (03) 240 8033.

Directors: E. Mori, D. Casey.

Design, graphics & photographic group specialising in automotive product promotion, public relations, illustrations & audio visuals.

Production Art Services Pty Ltd

Suites 4 & 5, 1st Fl, 627 Pittwater Rd, Dee Why 2099. Phone (02) 981 3399.

Directors: P. Bowen, Mrs S. Bowen.

Executive: W. Giles.

Layout, design, typesetting, camera work, finished artwork, print broking.

Project X Communication & Graphics

60 Bay St, Croydon 2132. Phone (02) 740 333.

Directors: J. Hardaker, Ms G. Hardaker.

Graphic design, copywriting, illustration & art services.

Promocolour

Registered as Elmhaven Pty Ltd. 2/48 Moss St, Slacks Creek, 4127. Phone (07) 208 8694, 209 1931.

Directors: R.J. Boon (mng dir), Mrs B.J. Boon.

Colour visual promotional products e.g. post-cards, colour business cards, colour brochures, stick ons.

Proudfoot & Khoo

Ground floor, 14 Berry St, North Sydney 2060. Phone (02) 929 2864.

Director: Miss V. Proudfoot.

Ian Provest Photo-Graphics

448 Elizabeth St, Surry Hills 2010. Phone (02) 698 1188.

Executive: I. Provest.

All forms of visual communication. Creative concepts for advertising, photography, art direction, artwork and graphic design.

Alan Puckett

9 Alexandra St, Hunters Hill 2110. Phone (02) 817 3605.

Director: A. Puckett.

Illustration specialising in automotive, aircraft, marine, poster and stamp design. Airbrush techniques in photo-realism, sci-fi, chrome lettering, maps and direct dylon illustration applied to cars, bikes, t-shirts, etc.

Quantum Ideas Bureau

Suite 1, 1st Floor, Rentrex House, 29 Lonsdale St, Braddon 2601. Phone (062) 47 5273.

Executives: F. Arnold (mng dir), Mrs K. Arnold (co-ord dir), R. Wyngrove & B. Barnett (art dirs).

Graphic design & commercial art service, architectural design, advertising & marketing consultants.

Quickcut Product Illustration Service

148 Burns Bay Rd, Lane Cove 2066. PO Box 205, Frenchs Forest 2086. Phone (02) 427 4223.

Directors: V.L. Kulling, C. Kulling.

Product illustrations, art service plus full bromide service.

Raab & Associates Pty Limited

2nd floor, 583 George St, Sydney 2000. Phone (02) 267 5205.

Executives: R.R. Raab (mng dir), A.V. Raab (dir), B. Rixon (consultant).

A graphic art prdn centre for mfg, mktg, advtg & service industries, exhibiting functional & strategic planning attitudes for single promotions or entire campaigns.

Repr: New Zealand.

Rainbow Graphics Pty Ltd

15 Chuter St, North Sydney 2060. Phone (02) 922 3622.

Directors: Ms D. James, D. Calver.

Creative art studio. concept, design, illustration and finished artwork for packaging, POS and print material.

Rankin Design Group Pty Ltd

Rear 323 High St, Kew 3101. Phone (03) 862 2299.

Directors: G.W. Rankin (creative dir), R.L. Rankin.

Executive: A. Boardman (mkt dir).

Graphic design, corporate image, illustration, packaging air brushing, product design, cartoons publishing.

RGM Graphic Arts Pty Ltd

20 Erskine St, Caringbah 2224. Phone (02) 525 5511.

Directors: R.G. Moon, Mrs L.J. Moon.

Concept, design, artwork & printing of full colour promotional, packaging & display material & a full range of stationery.

John N Richards Pty Ltd

50 Atchison St, St Leonards 2065. Phone (02) 439 8046.

Director: J.N. Richards.

Executive: Mrs C.J. Richards.

Freelance illustration.

Jennifer Peta Richardson

78 Boronia Rd, Boronia 3155. Phone (03) 762 7018.

Freelance design & illustration service.

Ripple Graphics

118 Milewood Ave, Chatswood 2067. Phone (02) 411 5270.

Directors: J. Byrne, H. Byrne.

Full colour illustration for commercial & editorial. Design, airbrushing, gouache & wash illustration. Layout & design.

Max Robinson & Associates

20 Griffiths St, Caulfield 3162. Phone (03) 211 6896, 211 3495. Telex 31604 Daisy.

Directors: C.M. Robinson, Ms M.S.S. Robinson.

Creative consultancy in the areas of graphic design, packaging, company image, photography, new product development.

Colin Robson Pty Ltd

34 Brooke St, South Melbourne 3205. Phone (03) 699 8404.

Directors: C.J. Robson, J.N. Robson.

Retouching transparencies, colour & b&w prints, airbrush illustration.

Louis Rodway Commercial Art Pty Ltd

336 Elizabeth St, Hobart 7000. Phone (002) 34 1069.

Directors: L. Rodway (art dir), Mrs J. Rodway (co secty).

Advtg artwork, graphic design, commercial art.

David Rose Advertising Pty Ltd

76 Berry Street, North Sydney 2060. Phone (02) 922 7436.

Directors: D. Rose, S.K. Rose.

Design & finished art production, T.V. & presentation slides.

Robert Rosetzky Design

272 Napier St, Fitzroy 3065. Phone (03) 417 1371.

Director: R. Rosetzky.

Graphic design.

Ross Graphics

14 Village Centre, Albury 2640. Phone (060) 21 6200.

Directors: D.J. Ross, K.E. Ross.

Design, artwork, typesetting, graphic reproduction.

Rum Jungle Graphics

1st floor, 202 Little Lonsdale St, Melbourne 3000. Phone (03) 663 4392.

Directors: Ms L. Zeeng, D. Constable.

Graphic art & photography studio.

Russell Holdings Pty Ltd

137 Edward St, Perth 6000. Phone (09) 328 4616.

Directors: E.F. Russell (mng dir), T. Gardner.

Graphic design, illustration & art.

Sab's Moonshine Graphics

18 Cambridge St, Collingwood 3066. Phone (03) 419 8777, A.H. 267 3810.

Director: S.A. Burnett.

Graphic design & finished art services.

Scribbles Art & Design Pty Ltd

16th Floor, 122 Arthur St, North Sydney 2060. Phone (02) 929 2500, Facsimile 922 2223.

Director: Ms S. Martin.

Full design, layout & finished art service, tv graphics, storyboards & illustrations.

Serious Business Pty Ltd

15 Randle St, Sydney 2000. Phone (02) 211 1544.

Directors: R.J. Ford, V.A. Hargreaves.

A creative studio with artists specialising in design, illustration & photography.

Shadow Art

18 Hunter St, Warriewood 2102. Phone (02) 913 7810.

Director: Mrs. A. Twells.

A design service offering a selection of experienced designers & artists as casual relief staff.

Peter Shannon Airbrush

15 Wellington St, Petrie Terrace 4000. Phone (07) 369 6815.

Director: P. Shannon.

Airbrush illustration & Graphics.

Repr: Tony Dunford Studios, 283 Alfred St, North Sydney 2060. Phone (02) 922 6811.

Bruce M Sharp & Associates

36 Waratah St, Bexley 2207. Phone (02) 587 2542.

Director: B. Sharp.

Graphic art & design services.

Helen Shortis

23 The Fairway, Chatswood 2067. Phone (02) 419 2448.

Graphic designer.

Roger F. Simpson Design Associates

1250 Malvern Rd, Malvern 3144. Phone (03) 20 8137. Telex 39264.

Executives R.F. Simpson (principal dir), B.W. Simpson (admin ptrn dir), M.J. Wilson (sen designer).

Graphic, exhibition & product design consultancy. Comprehensive services, from conceptual design through to supervision of finished production, by graduate industrial & graphic designers. Specialist skills & experience in architectural

graphics, design & application of corporate identification programs (all types of signage etc.) to multiple-outlet retail premises.

Sky Visuals Pty Ltd

Level 2, 265 Castlereagh St, Sydney 2000. Phone (02) 264 1036.

Directors: Ms M. Kin-Yee, G. Steer.

Graphic design consultants, art direction, studio skills, illustration, graphic co-ordination.

Robbert Smit Animation Pty Ltd

320 Military Rd, Cremorne 2090. Phone (02) 908 1233. Telex 27820.

Director: R. Smit.

Animation, character design, storyboards, illustration.

Snape & Gallaher Graphics Pty Ltd

33 Victoria St, McMahons Point 2060. Phone (02) 957 1655.

Directors: M. Snape, A. Gallaher.

Full advertising services in design, photography, corporate image, finished art illustration, paper marbling & calligraphy.

Solo Art Pty Ltd

5th fl, 61 Lavender St, Milsons Point 2061. Phone (02) 957 2699.

Director: Miss S.K. Lawler.

Commercial art.

Greg Somers Studio

Brush Rd, Ourimbah 2258. Phone (043) 88 2741.

Illustration, airbrush illustration, photographic retouching.

Spencer Davies Design Group Pty Ltd

Suite 2, 48A Balaclava Rd, Balaclava 3183. Phone (03) 527 1742.

Directors: Mrs M.R. Davies, K.R. Spencer.

Graphic design, corporate image, packaging, annual reports, posters, brochures, magazine & newspaper advtg.

Stanish Graphics

24 Elgin St, Gordon 2072. Phone (02) 498 2995.

Executive: P. Stanish.

Graphic design & illustration.

B.R. & M.A. Staples

273 Waverley Rd, East Malvern 3145. Phone (03) 211 0531.

Directors: B.R. Staples, Mrs. M.A. Staples.

Design, complete finished art service, print production, for agencies & direct clients.

Don Stephens Art Studio

49a Surrey St, Epping 2121. Phone (02) 868 2582.

Directors: D. Stephens, M. Stephens.

Illustration, design & layout.

Brett Stevens Studios

31 Malcolm St, Perth 6000. Phone (09) 322 5508.

Director: B. Stevens.

Freelance art director.

Stone Productions

Suite 1, 139 Alexander St, Crows Nest 2065. Phone (02) 439 2988.

Executives: Miss D. Stone, P. Meredith, A. Baber (mgmt team).

Art, design, copywriting, concept, photography, finished art, typesetting and bromides for advertising in radio, press, magazines from development to planning.

Storey & Design

75a Mark St, (PO Box 291) North Melbourne 3051. Phone (03) 329 5770.

Executives: R. Storey (creative design), D.W. McEwen (mktg).

Creative & practical application graphics & packaging design in the materials of glass, plastic, metal, paper including fibreboard.

Strong Graphics

Lower Ground Fl, 14 Berry St, North Sydney 2060. Phone (02) 957 6989.

Directors: D.R. Armstrong (dir prdn services), T. Barnes (gen mgr), A. de Hombre (creative dir).

Full printing production service, design, artwork & printing of advtg & promotional material.

Studio 77 Pty Limited

32 Ridge St, North Sydney 2060. Phone (02) 929 4486. Incorporated in NSW.

Executive: F.R.J. Whitehouse (mgr).

Graphic design & art services.

Maxwell Sutch

PO Box 297, Brighton 5048. Phone (08) 296 5756.

Director: M. Sutch.

Cartoonist.

Suter, Suter & Co.

8/22 Alma Rd, St Kilda 3182. Phone (03) 531 4346, 534 7492.

Directors: P. Suter & M. Suter (ptrns).

Corporate design, packaging, architectural rendering & graphics, illustration.

Sutton Design & Art

474 Chapel Rd, Bankstown 2200. Phone (02) 70 1072.

Directors: K.C. Sutton & Mrs J.E. Sutton (ptrns).

Consumer & industrial advtg, commercial & fine art, corporate & graphic design.

Bernard Tate Studios Pty Ltd

68 Alexander St, Crows Nest 2065. Phone (02) 439 1003.

Directors: B.J. Tate (exec dir), Mrs J. Tate.

Illustration, video & storyboards, figures, heads, posters-magazines etc, four colour, halftone.

T.C.G. Graphic Design

30 Balfour St, Chippendale 2008. Phone (02) 699 8300. Telex 20024.

Director: Ms D. Ackerman (art dir).

Graphic design studio specialising in the production of annual reports, prestige brochures, point of sale material, displays, lecture presentations, press advertising, photography & public relations.

Tec-Ads

10 Hygeia Pde, Ringwood 3134. Phone (03) 870 7015.

Directors: B.A. Holton (art dir), Mrs I.M. Holton.

Graphic artwork, technical illustration, general illustration, brochure & leaflet design, sculpture.

Barry Ternes Design Pty Ltd

16 Allison Ave, Bulleen 3105. Phone (03) 850 4925.

Executives: B.L. Ternes (art dir), Mrs L.M. Ternes (secty).

Graphic design and complete art service.

Keith Theobald Design

8 Fairlight St, Manly 2095. Phone (02) 949 5236.

Directors: K.E. Theobald, K.M. Theobald.

All kinds of art by design for print, packaging, posters, manuals, logos, corporate identities and below the line design.

Thommen Design

152b Mowbray Rd, Willoughby 2068. Phone (02) 95 4959.

Director: E. Thommen.

Graphic design consultants.

The "Three Birds on the Wall" Productions Pty Ltd

283 Alfred St, North Sydney 2060. Phone (02) 922 4807.

Directors: P.K. Leuver, Mrs J.M. Leuver.

Cartoons, cartoon illustrations, caricatures & design.

Tiffany Advertising Group Pty Limited

14th Floor, 44 Market St, Sydney 2000. Phone (02) 29 5405, 29 5314.

Director: Mrs M.B. Beck (mng dir).

Executive: M. Alvre (mgr & dir).

General advertising art service, design studio, computerised phototypesetting service, with word processing diskette conversion. Specialising in small and large press campaigns, production of annual reports, prestige brochures, sales promotional campaigns and display.

Tods Art & Productions

260A Rundle St, Adelaide 5000. Phone (08) 223 4206.

Director: T. Taylor.

Design, artwork, bromides.

Total Graphics Pty Limited

132 Arthur St, North Sydney 2060. Phone (02) 92 0658. Telex 27643.

Directors: I.R. Bennell, D.W. Fox.

Executive: R. Atkinson (mgr).

Complete studio specialising in quality layouts & finished art with rapid turnaround. Cost efficient print buying service included.

Mark Tremlett

Unit 10, 229 Miller St, North Sydney 2060. Phone (02) 929 5133.

Director: Mark Tremlett.

Line illustration.

Tri Graphics Pty Ltd

1st Floor, 208 Clarence St, Sydney 2000. Phone (02) 267 1511.

Executive: W. Palmer.

Copywriting, graphic design, artwork, phototypesetting, bromiding & printing.

Barrie Tucker Design Pty Ltd

114 Rundle St, Kent Town 5067. Phone (08) 42 7835.

Directors: B. Tucker (mng dir).

Executive: Mrs I. Bolton (office mgr).

Graphic design consultancy, corporate identity, mktg & packaging design.

Turner Graphics

8 Charles St, South Perth 6151. Phone (09) 367 9690.

Director: N. Turner.

Design of corporate identities, brochures, annual reports, exhibition & architectural graphics.

The Type Area Pty Ltd

50 Atchinson St, St Leonards 2065. Phone (02) 439 8046.

Directors: J. Deans, G.A. Dean.

Freelance creative typography, art & production.

Underline Design Group

4th floor, 168 Walker St, North Sydney 2060. Phone (02) 922 5733. Telex 71037.

Directors: D. Stewart, R. Booth, G. Jackson.

Executive: G. Wood.

The designing of all aspects of package design, corporate identities, posters, brochures, display units, shop fittings & exhibition stands.

V & A Productions

203, 83 Mount St, North Sydney 2060. Phone (02) 929 5133.

Directors: T. Vuletich (mng dir), Mrs G.E. Vuletich.

TV prdn, graphic design & artwork service.

The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7499.

Directors: J-M. Le Pechoux, A. Lewens, A. Galt.

Provides a fully computerised service using leading graphic designers, illustrators, animators & retouchers. Includes computerised typography & special effects. Direct to video with slide & print copies.

Viewpoint Visual Arts Pty Ltd

Suite 2, 575 Pacific Hwy, St Leonards 2065. Phone (02) 439 1199.

Director: F. Pickett.

Design, artwork, typesetting & photography.

Matt Villani Art Studio Pty Limited

83 Mount St, North Sydney 2060. Phone (02) 92 0874.

Directors: J. Villani, T. Baxter, K. le Nel.

Executive: I. Thwaites (studio mgr).

Complete art studio services from design to printing including in-house photographic studio, assembly, illustrating, retouching, flip-charts plus full production services.

Vizkidz

Suite 105, 34 Queens Rd, Melbourne 3004. Phone (03) 266 1550.

Directors: R. Davidson, Mrs L. Byron.

Graphic concepts, design, copywriting, typography, illustration & artwork.

Tony Ward Illustration & Design

94 Edgevale Rd, Kew 3101. Phone (03) 818 8322.

Director: A.F. Ward.

Illustration & design.

Peter Will Animation Graphics

9 Wickham St, Townsville 4810. Phone (07) 72 5780.

Director: P. Will.

Animation & graphic art.

Iain Wilson and Associates Pty Ltd

12 Berry St, North Sydney 2060. Phone (02) 922 6333.

Directors: I. H. Wilson (mng dir), J. A. Wilson.

Providing a complete design and production service to cover all types of advertising and print media requirements, including, writing, layout, finished art, photography, illustrations and production.

D. Worland & Company Pty Ltd

The Basement, 418 St Kilda Rd, Melbourne 3004. Phone (03) 266 8124. Telex 136176.

Directors: Ms D. Worland, O. Sehic.

Concept, design, illustration & copywriting.

Xavier Nelson Graphics Pty Ltd

23 Sherwood St, Old Toongabbie 2146. Phone (02) 636 4469, 636 8865.

Directors: N.L. Nelson, C.P. Xavier.

Advertising artists, graphic designers, photographers.

Jingles**Arizona Productions**

7/45 Birriga Rd, Bellevue Hill 2023. Phone (02) 309 1670.

Directors: Robert Searls, Peter Kaldor.

Jingle composition & prdn for radio & Tv advertising.

Pat Aulton Commercial Services Pty Ltd

24 Carlotta St, Artarmon 2064. Phone (02) 43 0255.

Director: P. Aulton (mng dir).

Concept, composition, arrangement, prdn (or any one of the above) for all music requirements pertaining to radio & tv.

Ay-Up Music Pty Ltd

66 Benelong Rd, Cremorne 2090. Phone (02) 909 1118.

Directors: T.G. Fogg, L. Jolley.

Jingle composition & prdn.

Criston Barker

22-24 Little Cardigan St, Carlton 3053. Phone (03) 347 4811, 347 4621.

Director: C. Barker.

Arrangement & prdn for jingles & movies.

Best Results Pty Ltd

"Maretime" Homestead, PO Box 293, Portland 3305. Phone (005) 23 2202.

Director: P. Best.

Prdn composition of music & jingles.

Brady Music Pty Ltd

St James Close, 12-24 Batman St, West Melbourne 3003. Phone (03) 329 5723. Telex 36854 (Jingle).

Executive: M. Brady.

Composition, arrangement & prdn of music for advtg & films.

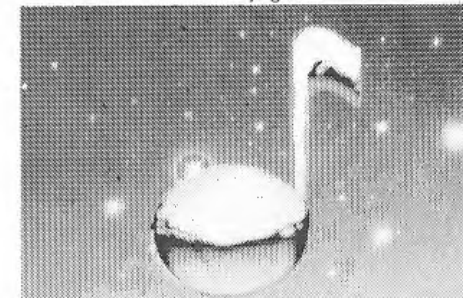
Coathanger Productions

67 King St, Glenbrook 2773. Phone (047) 39 5579.

Director: R. Ryan.

Executive: G. McNeil.

Production of record & jingle music.

**Starsound**

JINGLE PRODUCTION
FILM/TV SOUNDTRACKS
RECORD PRODUCTION
COMPOSING & ORCHESTRATION
16 TO 24 TRACK DUBBING
FULL DOLBY NOISE REDUCTION
NECAM AUTO-MIXDOWN
FULL VIDEO SYNCHRONIZING
PHONE

(07) 369 8170 (07) 369 9999

SIR SAMUEL GRIFFITH DRV. MT. COOT-THA;
G.P.O. BOX 788 BRISBANE 4001.

Deanote Productions Pty Ltd

12 Pyrl Rd, Artarmon 2064 Phone (02) 412 4990.

Manager: A. Dean.

Specialises in creation and production of commercials and sound tracks for radio and TV, promotional music for radio stations, original music for documentary film, arranging, producing phonographic records.

Words, music and special material for conventions.

Digital Music Productions

9 Moore St, East Brighton 3187. Phone (03) 596 5366.

Executive: A.J. Webb (creative).

Specialised electronic music for tv & radio commercials, audio-visual prdns, training films, documentaries & feature films.

Fiddling Fool Productions

67 King St, Glenbrook 2773. Phone (047) 39 5579.

Director: G. McNeil.

Record & jingle music prdn.

John Gillard Productions

PO Box 718, North Sydney 2060. Phone (02) 969 8716.

Director: J. Gillard (mng dir).

A creative consultancy specialising in jingles & creative radio writing.

Bruce Haddon

Level 24, Northpoint, 100 Miller St (PO Box 639) North Sydney 2060. Phone (02) 922 4437.

Director: B. Haddon.

Composer, arranger, producer. Electronic or conventional, all current rock styles.

Indian Pacific Music

15 Second Ave, Epping 2121. Phone (02) 86 3794.

Directors: J.G. Webb, P. Beazley, N. Webb.

Music & sound prdn, including jingles & promotions, Tv, radio, film & audio visual. Full creative & prdn service: concept, copy, lyrics, music, voice & SFX.

Jazzem Music

41 Darghan St, Glebe 2037. Phone (02) 660 4261.

Directors: Ms M. Brandman, J. Blake.

Music & jingles composition & arrangements, also performances of works on either piano or electric/acoustic bass.

Jingle Makers

36 Oaks St, Cronulla 2230. Phone (02) 527 1910, 523 0487.

Directors: D. Hallard, R. Graham.

Specialising in all facets of jingle production from the creation of the concept to the finished product.

Jingle Talk Pty Ltd

PO Box 349, Wentworthville 2145. Phone (02) 633 4090.

Executives: C.R. Syrett (chrman), J.P. Colombo (mng dir).

Writing & production of jingles & creative advertising.

Peter Jones

25 Young St, Ivanhoe 3079. Phone (03) AH 49 1060.

Executives: P. Jones, D. McGuire.

Creators of original music, full prdn and recording facilities with fx, including fairlight C.M.I.

Kam Commercial Art & Recording Studio

1st floor, 338 Crown St (PO Box 1125) Wollongong 2500. Phone (042) 28 1459.

Directors: D. Keys, B. Keys, A. Smith (audio).

Jingles & music production.

Kokomo Recorders

7 Little Miller St, Brunswick East, 3057. Phone (03) 387 9787.

Executive: J. Coco (mng dir).

Jingle writing and producing, general radio and tv advertising, album mastering, film & tv sound tracks, audio visuals, full music and voice-over studios equipped with 8 track recorders. Two music & two SFX libraries.

Lytic Productions Pty Ltd

87 Lynbara Ave, St Ives 2075. Phone (02) 44 4793. Telex 27835.

Directors: T. Hatch, J. Trent.

Jingles & jingle packages, orchestral and electronic themes and underscore.

Media Music Co-Ordination

425 Victoria Rd, Gladesville 2111. Phone (02) 89 0229.

Directors: K. Laing, T. Tycho.

Production of jingles, film music, tv shows, concerts, musical co-ord of musicians musical aranging, copying.

Now Studio

19A Boundary St, Rushcutters Bay 2011. Phone (02) 33 4356, 331 2183.

Director: Ms K. Wentworth.

Executives: M Taylor, M. Bolitho (engrs, jingle prdn), M. Russel (studio mgr).

Jingle composition and production, scriptwriting service.

Mike Perjanik Productions Pty Ltd

2 The Vale, Belrose 2085. Phone (02) 452 2817.

Managing director: M. Perjanik.

Prdn, arranging & composition of music for radio, tv & film.

P.J. Music Pty Ltd

6/73 Birriga Rd, Bellevue Hill 2023. Phone (02) 309 2242.

Directors: P.J. Martin (mng dir), J. McDonald.

Music & jingle composition, arrangement & prdn.

Razzamatads Music

Suite 9, 73 Miller St, (PO Box 105B) North Sydney 2060. Phone (02) 328 7798, 406 4260.

Directors: G. Bruno, G. Lorenz.

Complete jingle writing service. Creative advertising music, from concept to production.

Silverwood Studios

5 Hobart Ave, East Lindfield 2070. Phone (02) 46 3229.

Director: C. Shakespeare.

Writing, production & recording jingles.

Sound Ads Pty Ltd

318 Grimshaw St, Watsonia 3087. Phone (03) 434 1992.

Directors: T.L. Clark, K.H. Simpson.

Composition & production of music &/or words for jingles, commercials, promos, "Donuts" (tops & tails) for radio.

Starsound Recording Studio

Sir Samuel-Griffith Drive, Mt Coot-Tha 4000. Phone (07) 369 8170.

Executives: G. McDonald (musical dir), L. Stone (prcdr), M. Von Bertouch (studio facilities supvr), R. Herbert (snr eng).

Complete in-house jingle production facilities available, including writing, arranging, copying. Fully computerised 24 track studio with Q-lock & full dolby noise reduction. Facilities for film & videotape synchronisation work.

Sunshine Studios

10 Buchanan St, West End 4101. Phone (07) 44 6844.

Executive: L. Prescott (creative dir).

Composition and production of jingles, radio and tv commercials, film sound tracks. 24 track computerised recording facilities. Compliment of effects and mikes.

Transistor Music

9th Floor, EMI Bldg, 301 Castlereagh St, Sydney 2000. Phone (02) 212 3693. Telex 24182.

Director: A.T. Wilson.

Executives: A.T. Wilson, S. Riley.

Jingles and soundtracks for radio and television advertising.

BARK BACH



Fido can. And there's a cat that meows Mozart. An apple that crunches up and down the scale. Previously impossible effects are now possible with the Emulator.

And with this Emulator you get Bruce Haddon, who was doing the impossible even when it *really* was.

Bruce Haddon & His Amazing Emulator. (02) 922 4437

BH 1331B



Specialists in Jingle writing and production and Creative advertising.

Contact our sales manager **Cameron Syrett** or **John Colombo**, on (02) 633 4090 or write **PO Box 349, Wentworthville 2145.**

JINGLE TALK

Rick Turk Music

"Honeyfarm" Mallawa Rd, Duffy's Forest 2084.
PO Box 73, Terrey Hills 2084. Phone (02) 450
1202.

Director: R. Turk.

Jingle writing service, music & words, arrangements, tv themes, film music.

K.E. Walther Productions

7 Verton Drive, Shelley 6155. Phone (09) 457
0233.

Directors: K.E. Walther, Mrs J. Walther.

Exclusively written & produced jingles.

WAM Pty Ltd

5 Oslo St, Eastwood 2122. Phone (02) 869
7607. Incorporating WAM Recording Studios.

Executives: G. Ayling, J. Ayling.

Writing, recording & production of tv, radio &
film music, creative concepts, and recording of
voice & sound effects commercials.

**Geoff Wilkes Creative Music Services
Pty Ltd**

PO Box 105, Ferny Hills 4054. Phone (07) 368
1817.

Directors: G.J. Wilkes (mng dir), P.C. Wilkes.

"Innovative" jingle compositions for today's market, "In House" arranging & prod. Product reel (cassette or 1/4") available on request.

Bob Young Enterprises

27 Gardyne Street, Bronte 2024. Phone (02)
387 2161, 389 8504.

Executive: B. Young.

Composition, arranging, direction and production of music and lyrics for all media (radio, TV, film).

Zimsound Studios

83 Fountain Drive, Narre Warren 3805. PO Box
559, Dandenong 3175. Phone (03) 704 6528.

Director: R.S. Zimmer.

Jingle composition music & sound productions,
8 track prof studio, songwriter demo service.

Photographic Services**A 1 Captain Video Professional
Photography & Video Company**

A divn of Captain Video Pty Ltd. Suite 12, 16
Notts Ave Bondi Beach (PO Box 277) 2026.
Phone (02) 309 2221, 309 2772. Telex 71433
Beach.

Creative work in most areas of photography,
from concept to prdn to presentation.

Ken Abrahams Photography

Anchor Hse, Basement, 59 King St, Perth 6000.
Phone (09) 322 2540.

Director: K. Abrahams.

Photographer for advtg, annual reports, fashion
& advtg.

Accolade Studio

312 Lutwyche Rd, Windsor 4031. Phone (07)
57 8591.

Director: L.W. Phillips (mng dir).

Copy & restoration of old & damaged photographs.

Adcolor (Sydney) Pty Ltd

239 Pacific Hwy, North Sydney (PO Box 1597)
2060. Phone (02) 957 6166.

Directors: I.J. Maher, A.J. Kling, G.P. Batty.

Full colour service - including Cibachrome, Ek-
tachrome, display transparencies and large
murals. Specialists in composite printing.

Office: 66 Market St, South Melbourne 3205.
Phone (03) 699 4677.

Ad-Libitum Colormaster Pty Ltd

21-23 Chuter St, North Sydney 2060. Phone
(02) 929 8766.

Directors: J. Schilbach, R. O'Keefe.

Executive: H. Banning.

C41 & E6 processing, proofing (sheet & roll),
35mm duplicate slides, 35 mm copy slides (from
flat artwork), overhead projection transparencies
(from artwork or transparency), reproduction
duplicate transparencies, print film
(transparencies from negatives), internegatives
(negatives from transparencies), copy negatives
or transparencies (from flat artwork), fast service
layout prints from negatives, transparencies or
artwork, Ciba copy prints, reproduction prints
(from negatives), reproduction prints from trans-
parency (Cibachrome), economical quantity
prints from negatives, transparencies or artwork,
display mural prints, Cibachrome mural prints,
Cibachrome backlit display transparencies, re-
touching, black & white processing & printing,
colorline transparencies & prints from black &

white artwork - photographic studio & services,
drive-in facilities, cyclarama, cooking facilities &
location photography.

Photographic and audio visual production
house. Colour and black & white laboratories.

A.F. Photo Library

20 Loftus Street, Sydney, 2000. Phone (02) 231
6155. Telegrams Alfot. Telex 71752.

Executive: H. Foley (mgr).

Photo library supplying colour transparencies
to advertising, graphic design, corporations,
greeting cards, audio-visual.

Agency Photographics

99 Mountain St, Mt Gravatt 4122. Phone (07)
343 3403.

Directors: W.I. Wallace, Mrs J.L. Wallace.

Specialising in photography for the advertising
industry.

Bruce Alexander Photography

19 Chuter St, North Sydney 2060. Phone (02)
92 6789, 922 2256.

Directors: B. Alexander, Ms Emma.

Advertising photography.

Shirley Allen Photographic Artist

28 York St, Valley View 5093. Phone (08) 263
5052.

Director: Mrs S. Allen.

Restoration of old & damaged photographs.

Borge Andersen & Associates Pty Ltd

416 Balcombe Rd, Beaumaris, 3193. Phone
(03) 589 5205. Telex 10104 A/B INTMBATTN-
BORGE.

Directors: B.K. Andersen, Mrs K. Andersen.

Hire, sales & service of large format studio
equip. Sinar, Foba, Balcar.

Repr: "Rent-A-Balcar" world-wide service. Also
partner in Royal Place Hire Studios.

Mark Anthony Productions Pty Ltd

302 Pacific Highway, Crows Nest 2065. Phone
(02) 43 3873.

Directors: M. Anthony, H. Anthony.

Advertising photographer specialising in 10 x 8
shots of cars, booze, sets, people, location or
otherwise, also lighting for commercials.

Keith Arnold Photography

C/- Peter McIntosh & Associates. 45 Dumbarton
St, North Sydney 2060. Phone (02) 92 1694.

Director: K. Arnold.

Advertising photography.

Arnold Studios

25 Gresham Street, Adelaide 5000. Phone (08)
51 2502.

Executive: W.S. Arnold

Commercial photography

Artistry Productions

37 Cascade St, Paddington 2021. PO Box 726,
Double Bay 2028. Phone (02) 331 1988.

Directors: G. Peters, J. Kaye.

Specialist photographers in all aspects of commercial, fashion, architectural and environmental photography.

Ashley Dean Pty Ltd

1st floor, 49 Bank St, South Melbourne 3205.
Phone (03) 699 2799, 699 2328.

Directors: R.E. Ashley, J.A. Ellerton.

Executives: R.E. Ashley (mng dir), P. Ewers
(gen mgr).

Production of 35mm AV slides, product
photography to 5 x 4", b/w & colour services with
facilities for copy negatives of artwork & trans-
parencies, prints (reproduction, commercial,
stat), line bromides, also screen bromides &
line/tone combinations. Finished artwork for
press, print & presentation.

Aspect Photographics Pty Ltd

177 Halifax St, Adelaide 5000. Phone (08) 224
0113.

Directors: K.D. O'Daly, Ms I.N. Pyper.

Advertising, industrial, commercial & aerial
photography.

Australasian Nature Transparencies

Unit 1, 22 Martin St, Heidelberg 3084. Phone
(03) 458 4591. Telex 30625 ref. ME778.

Directors: R. Keller, Mrs D. Keller.

Photographic slide library specialising in high
quality pictures of natural history, geographical,
meteorological & anthropological subjects from
the Australasian, South-East Asian, South Pacific
& Antarctic regions.

Australian Picture Library

101 Willoughby Rd, Crows Nest 2065. Phone
(02) 438 3011, 438 3938.

Directors: J. Carnemolla, Mrs J. Symons.

Stock photographic library. Agents for
Australian photographers & West Light, Los Angeles,
Zefa, Germany. Vandystadt Sport, Paris.
Colour Library International, London.

Austral-International

Press Agency & Photographic Library. 1 Chandos
St, St. Leonards 2065. GPO Box 5352, Sydney
2001. Phone (02) 439 8222. Telex 26462
Skp-Austral.

Directors: S. Harsanyi, L. Harsanyi.

Executives: Mrs M. Stock, Mrs N. Lindsay.

Stock colour transparencies for advertising,
travel brochures, annual reports, calendars, posters,
etc. Extensive range covering all subjects.
Viewing facilities available; immediate research &
despatch service locally, interstate & overseas.
Global representation major stock photo libraries.

Richard Bailey Photography

435A-437 Kent St, Sydney 2000. Phone (02) 264 5699.

Director: R.D.B. Bailey.

Creative photography specialising in fashion, beauty, people, landscapes. Comprehensive stock available.

Bruce Ballard Photography Pty Ltd

Unit 2, 4 Northcote St, St Leonards 2065. PO Box 1447, North Sydney 2060. Phone (02) 43 3133.

Directors: B.W. Ballard (mng dir), E.M. Ballard.

Range of photographic services (stills) for advtg, fashion & sales promotion.

John Banagan Photography

1 Clarke St, Elwood 3184. Phone (03) 531 5363.

Executive: J. Banagan.

Editorial & commercial photography.

Gary Barnes Commercial Photography

56 Windang Rd, Primbee 2504. Phone (042) 74 2988.

Directors: G. Barnes, Mrs S. Barnes.

Commercial, industrial & aerial photography, also specialising in underground mining photography.

Peter Barr & Associates Pty Ltd

14 Goldie Place, Melbourne 3000. Phone (03) 67 6338.

Directors: P.J. Barr, Mrs G.J. Barr.

Photographic Studio.

Alex Bauer & The Clone

4 White St, Windsor 3181. Phone (03) 51 4122.

Director: A. Bauer (co-ord & photographer).

Executive: T. Clone.

Supplying photography for advtg & display, at our studio or on location.

Christopher Bentley Studios

1 Lee St, Railway Square Sydney 2000. Phone (02) 212 2604.

Directors: C.P. Bentley.

Photography for fashion and advertising.

Mike Berceau & Associates Pty Ltd

67 Fitzroy St, Surry Hills 2010. Phone (02) 332 1184, 33 0564.

Director: M. Berceau.

Executive: Ms R. Marrow.

Commercial photography, specialising in fine still life for advtg.

Jill Beyer, Photo Researcher

43 Womerah Ave, Rushcutters Bay 2011. Phone (02) 331 1663.

Director: Ms J. Beyer (propr).

Photo research current or historical.

Dick Blake

45 Riversdale Ave, Mollmook 2539. Phone (044) 55 2111.

Director: R.C. Blake (propr).

Professional photographic services, colour & black & white, including commercial work, weddings, portraits & social functions.

Bogue Photography

244 Moray Street, South Melbourne 3205. Phone (03) 699 8210.

Director: T. Bogue.

Advertising, editorial photography, slide production.

John Bolton Pty Ltd

1-7 Regent St, Prahran 3181. Phone (03) 51 6987.

Directors: J.R. Bolton, A.M. Bolton.

Advertising photographers.

Bond Colour Laboratories Pty Ltd

4-8 Gwynne St, Richmond 3121. Phone (03) 429 1299.

Directors: L. Huber, M.B. Braybrook, B.F. Williams.

Executives: L. Huber & M.B. Braybrook (jnt mng dirs), Mrs K. Jansen (mgr sales/customer relations), V.C. Davis (assoc dir admin), D. Porter (assoc dir prdn), J.J. Armstrong (co secty).

Offering photographic processing services.

Brian Brandt & Associates

16 Nelson St, Windsor 3181. Phone (03) 51 9932. Telex 10104 INTMB BRANDTPHOT.

Directors: B.F. Brandt, Mrs J.V. Brandt.

Executives: B.F. Brandt, A. Heint, G. Apostolidis, B. Slatyer.

Commercial advtg photographers.

Geoff Brown Photography

10A Carabella St, Kirribilli, 2061. Phone (02) 929 8628, 957 2811.

Executive: G. Brown.

Advertising photography, fully equipped photographic studio.

Tim Brown Photography

13/67 Shadforth St, Mosman (PO Box 90, Crows Nest 2065). Phone (02) 960 2067.

Director: T. Brown.

Location photography for public relations & advtg.

Jim Brownett Photography Kingsgrove

266 Kingsgrove Rd, Kingsgrove 2208. Phone (02) 50 4668.

Director: J. Brownett.

Specialising in quality advertising photography only.

Marcus B. Brownrigg Studios

4 Arthur Street, Toorak Gardens 5065. Phone (08) 31 8982.

Executives: M. Brownrigg (snr ptrn), Mrs J. Brownrigg.

Commercial photographic service specialising in industry and architecture; creative annual report and trade magazine illustration.

Burmeister & Murray Photography

Kalang, 2454. Phone (066) 55 1781.

Directors: C. Burmeister, Mrs L. Murray (ptrns).

Advertising photography.

Scott Cameron Photography

2nd floor, 116 Miller St, North Sydney 2060. PO Box 386, Avalon 2107. Phone (02) 925 0330.

Director: S. Cameron.

Fashion & advertising photography.

B. & E. Campbell

40 Atchison St, Crows Nest 2065. Phone (02) 43 2050.

Director: B. Campbell (art dir).

Advertising photography & art direction.

Campbell Lane Photographics

91A Kensington Rd, Norwood, 5067. Phone (08) 31 7483.

Director: B. Hocking.

Commercial photography.

Camtec Studio

136 Marrickville Rd, Marrickville 2204. Phone (02) 51 4395.

Directors: D. Lusted, S. Lusted.

Commercial and industrial photographers.

Canlab Film Laboratories

Aspinall St, Watson 2602. Phone (062) 41 1000. Telex 62046.

Director: K. Stokes (propr).

Executive: D.H. Larkins (lab supvr).

Professional film laboratory, slide film & photographic prints for display.

Merv Cannon Photography

640 Ann St, Fortitude Valley 4006. Phone (07) 52 8497.

Director: M.J. Cannon.

Photography for advertising including still life, fashion audio-visual production with creative graphics and special effects.

Fred Carew (Photos) Pty Ltd

2 Wren St, Bowen Hills 4006. Phone (07) 52 4380. A/H (07) 378 7356.

Director: A. Carew (mgr).

Photography - commercial, advertising, industrial, aerial, public relations and general.

Tony Carpenter Photography Pty Ltd

Factory 3, 63 Dickson Ave, Artarmon 2064. Phone (02) 438 3428.

Directors: T. Carpenter, Mrs L. Carpenter.

Advtg, annual reports & editorial.

Murray Case Photography Pty Ltd

Rear 224 Bay St, Port Melbourne 3207. Phone (03) 645 2316.

Directors: M.J. Case, K.C. Case.

Advertising photography.

Stan Cesnik Photography

2 Ellis St, South Yarra 3141. Phone (03) 240 0044.

Director: S. Cesnik.

Advertising photography.

Peter Champion Photography Pty Ltd

172 Cecil St, South Melbourne 3205. Phone (03) 690 1717.

Director: P. Champion.

Executives: Mrs J. Champion, M. Pomponio, K. Andrew, H. Selway.

Advtg, editorial, on location, still life, fashion & beauty, studio size 5,000 sq ft.

Repr: Charlie Ngami, 1861A Port D'Atalie, Paris, France. Phone 581 6726.

Cheltenham Studio

35 Latrobe St, Mentone 3194. Phone (03) 583 3554.

Director: A. Balodis.

Promotional photos, photography of products, models with/without special effects, transparencies, posters b/w & colour printing. High volume printing.

Bryan Chester & Associates Pty Ltd

270 Montague Rd, West End 4101. Phone (07) 44 6247.

Directors: A.B. Chester, Mrs C. Chester.

Advertising, commercial, aerial, architectural photography.

Bill Cheung Photography

266-268 Young St, Fitzroy 3065. Phone (03) 417 6849.

Director: B. Cheung.

Advtg & fashion photography.

City Bromide & Photography

129 Willoughby Rd, Crows Nest 2065. Phone (02) 439 7964.

Directors: A.W. Cameron, Mrs P.E. Cameron.

Services advertising and photographic industry.

Tim Collis-Bird Pty Ltd

22 Edgar St, Chatswood 2067. Phone (02) 419 8158.

Director: T. Collis-Bird.

Photographic services.

Color Prints Photographers Pty Ltd

90 Quarry St, Ultimo 2007. Phone (02) 660 7433, 660 7821.

Directors: F.A. Gardner, R.G. Eason.

Commercial photographers & photographic laboratory.

Colorsphere Advertising Photography Pty Ltd

17-19 O'Connor Street, Chippendale 2008. PO Box 415, Broadway 2007. Phone (02) 699 7730, 698 4286.

Directors: K. Vollmer, P. Nevin.

Advertising, editorial, illustrative, industrial, annual report photography; large drive in studio with cyclorama, kitchen, front projection, set building.

Colorstills Photo Library

3 Priory Rd, (PO Box 257) North Sydney 2060. Phone (02) 92 0303.

Executives: B. McInerney, M. McInerney.

Photo library covering Australiana, aviation, medicine, industry, Aborigines, landscapes & sport.

Colorteknik Pty Ltd

57 Denison St, Camperdown 2050. Phone (02) 517 2944. Telex 73266. 2nd office: 4-6 Barker St, Sydney 2000. Phone (02) 267 7292.

Directors: G. Cottee, T. Kitamura.

Executives: K. Doherty (gen mgr), G. Palmer & G. Smith (lab mgrs).

Professional colour photofinishing laboratory & color slide prdn specialists.

Repr: Pixifoto Australia Pty Ltd (all states); Colorteknik Laboratories (Hong Kong); Photo Corporation of America (USA).

Colour Copy Centres Pty Ltd

271 Alfred St Nth, Nth Sydney 2060. Phone (02) 929 5099. 454 St Kilda Rd, Melbourne. Phone (03) 267 6033.

Executives: P.J. Larke (mng dir).

Short run colour photocopies of any colour original produced onto bond paper, overhead projection transparencies, or special heat transfer paper. Economical photographic quality prints & other associated services, eg laminating, collating & binding.

Colour Developments P/L

369 Riley St, Surry Hills 2010. Phone (02) 212 5430, 211 5119.

Directors: H.W. Roberts, Mrs D.R. Roberts.

Photography colour film processing laboratory.

Colour Dimensions

370 Wattle Street, Ultimo 2007. Phone (02) 211 2899.

Director: P.R. Nance.

Executive: B. Tooker.

Reproduction of single and composite transparencies for the advertising industry.

Colour Factory Pty Ltd

1/40 Green St, Prahran 3181. Phone (03) 529 3684, 529 3522.

Directors: T. Handfield, Mrs B. Handfield.

Executive: C. Handfield.

Commercial Colour Processing

25 Langridge St, Collingwood 3066. Phone (03) 419 4466.

Directors: V. Foreman, Mrs J. Foreman.

Executives: B. Pitt, N. Hilton, V. Foreman.

Colour, b&w photographic processing facilities.

Michael Cook Photographer

4th Floor, 22 City Rd, Chippendale 2008. Phone (02) 212 5704.

Director: M. Cook.

Advertising & editorial photography.

Copy Chrome Pty Ltd

14 Eastern Rd, Sth Melbourne 3205. Phone (03) 690 3466.

Directors: J.L. Stewart, B. Osmond (sales).

Full colour reprocopying from flat reflection or from transparencies onto either print or transparency. Enlargement or reductions — same day service.

Office: 35 Belmore St, Surry Hills 2010. Phone (02) 212 5800.

Cosmotone Photo & Graphic Design Agency

77 Ellen St, Oxley 4075. Phone (07) 379 8252.

Director: V. Le Gauy.

Photography.

Michael Coyne - Photographer

256 Albert Rd, South Melbourne 3205. Phone (03) 699 7833. Telex 30401 TIBANK.

Director: M. Coyne.

Corporate, photo reportage, travel & advtg photography.

C.P.L. Services Pty Ltd

11-15 Wellington St, Windsor 3181. Phone (03) 51 8625.

Directors: B. Brandt, B. Gracey.

Colour and black and white laboratories for advertising agencies, design studios and professional photographers. Full laboratory services, special effects and full A/V services for multi-screen presentations, animation camera and table available for hire. Shooting of slides including zooms and pans for tv commercials onto 5247.

Robert Cracknell Photography Pty Ltd

1316 Malvern Rd, Malvern 3144. Phone (03) 20 8539.

Directors: R. Cracknell, Mrs L. Cracknell.

Photographers to advertising, industry & corporate reports.

David Cumming Colour House

Cnr Punch & Glassop Sts, Balmain 2041. Phone (02) 810 7044.

Director: D. Cumming (propr, mng dir).

Complete in house commercial photographic service including photographic studio hire.

Cyclorama Pty Ltd

15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Directors: M. Hancock, R. Barkley, G. Terrier.

Hire studio suitable for cars & film work.

Robert Day Photography

8 Day Rd, Cheltenham 2119. Phone (02) 869 2872.

Directors: R.W. Day, Ms Y.J. Day.

Commercial, industrial & advtg photography.

Decent Exposure Pty Ltd

15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Directors: M. Hancock, R. Barkley, G. Terrier.

Executives: J. Lauritz, R. Cass.

Advertising photography.

Design & Photography Pty Ltd

1st Floor, 81 William Street, East Sydney 2010. GPO Box 1044, Sydney 2001. Phone (02) 332 1971.

Director: H. Mol.

Advertising and commercial photography, 3500 sq feet studio, 25 ft wide cyclorama.

Greg Desmond Pty Ltd

1st floor, 270 Devonshire St, Surry Hills 2010. Phone (02) 699 4303, 699 4304, 969 8769.

Directors: G. Desmond, Mrs V. Desmond.

Advtg photography - tv direction,

Devines Studios

43 Otho Street (PO Box 224) Inverell 2360. Phone (067) 22 3583.

Director: S.J. Phelps.

Commercial photography.

A&R Dodman Photography

42 Welsford St, Shepparton 3630. Phone (058) 22 1393.

Directors: A. Dodman, R. Dodman.

Advertising & industrial photography.

Don't Move Photographics

79 High St, Kew 3101. Phone (03) 862 2083.

Directors: C. Van Jager, P. Moffat.

Executives: Ms S. Webb, Ms A. Rushworth.

Photographic studio with in-house stylists, make-up artists, hairstylists, fashion parade coordinators, choreographers, model agency, commercial art services & pr.

Michael Dunn Photography

2 Ellis St, South Yarra 3141. Phone (03) 240 0044.

Director: M. Dunn.

Advertising photography.

Elite Photographics

217 Macquarie St, Hobart 7000. Phone (002) 31 0021.

Directors: G. Wray, C. Clements.

Photographic services.

Elma Garrick Photography

Suite E, 3rd Floor, 188 George St, Sydney 2000. Phone (02) 27 6913, ah (02) 32 4374.

Executive: Mrs E. Reilly.

Commercial photography including executive portraits in black & white with negative retouching services, small product photography, copying of artwork & black & white prints.

Mike Elton Photography

11 Blackburn St, St Ives 2075. Phone (02) 449 5937.

Director: M. Elton.

Advertising photography.

Engler Studios and Consultants

55 Edward St, North Sydney 2060. Phone (02) 922 1292.

Director: D. Engler.

Design & photography, studio or location, all camera formats for applied product, commercial & industrial photography with special care taken of context & application, full art & design facilities & printing co-ordination available, specialising in people & executive portraits.

Exposure

60 Sophia St, Surry Hills 2010. Phone (02) 211 3455.

Directors: R. Roberson (dir).

Photography, photographic laboratory, mount-ing, point of sale.

George Farrell Photography

1st floor, 26-28 Wentworth Ave, Sydney 2000. Phone (02) 264 7700, 908 2881.

Director: G. Farrell (photographer/dir).

Commercial photography for advertising, corporate industries, editorial & cosmetics.

Focus Advertising Photography

44a Thomas St, North Sydney 2060. Phone (02) 929 4202, 929 4223.

Directors: I.G. Wynn, Miss F.A. Taylor.

Advertising, retail, catalogue, brochure photography, industrial & point of sale material photography.

Alan Foley Pty Ltd

20 Loftus St, Sydney 2000. Phone (02) 231 6155. Telex 71752.

Director: B. Foley (gen mgr).

Photographics color library specialising in Australian work, leisure & scenics also good overseas geographic coverage.

Val Foreman Photography

25 Langridge St, Collingwood 3066. Phone (03) 419 4466.

Directors: V. Foreman, Mrs J. Foreman.

Photography.

Format

640 Ann St, Fortitude Valley 4006. Phone (07) 52 7916.

Director: R. Stokes.

Studio & location photography specialists to the mining industry. In-house cibachrome processing restoration of old prints mural prints to 6 x 3 metres.

Terry Forrester Photography

716 Rathdowne St, North Carlton 3054. Phone (03) 645 2366.

Directors: T.J. Forrester (mng dir), Mrs B.C. Forrester (co secty).

Commercial & advtg photography specialising in co reports, public relations, audio visuals, stills photography for movie prdn & freelance editorial work.

Terry Foster & Associates Pty Ltd

44 Stokes St, Port Melbourne 3207. Phone (03) 64 3190.

Director: T. Foster.

Photography services for advtg.

Freedman Studio

8 Union St, Newcastle 2300. Phone (049) 2 2002.

Directors: G.D. Connett, Mrs Connett.

Commercial, industrial & portrait photography.

Charles French Studio

87 Yarram St, Lidcombe 2141. Phone (02) 649 6820.

Director: C.C. French.

Commercial photography, copy bromides, colour printing.

Graeme Gillies Photography Pty Ltd

26-28 Wentworth Ave, Surry Hills 2010. Phone (02) 264 7050.

Director: G.C. Gillies.

Advertising, illustrative & commercial photography.

Les Gorrie Photography

28 Waldemar Rd, Heidelberg 3084. Phone (03) 45 4113. 24 hours (03) 63 3768.

Directors: L. Gorrie, Mrs B. Gorrie

Press, public relations, commercial and industrial photography.

Graphic Communication

1st Floor, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217.

Proprietor: J.W. Hiscock.

Still photography: complete commercial photographic service, incorporating advertising, fashion, illustrative and industrial photography (studio and location), company reports, extensive studio facilities with internal black and white copy/bromide service.

Phil Gray Photography

4 Oakville Rd, Willoughby 2068. Phone (02) 95 0067, 95 0092.

Executive: P. Gray.

Advtg, commercial & aerial photography. Now able to provide panoramic photography.

Gary Grealy Photography

2nd Fl, 116 Miller St, North Sydney 2060. Phone (02) 920 5288.

Executive: G. Grealy.

Advertising photography, fully equipped photographic studio with camera formats from 35 mm to 10 x 8.

Group Color (SA)

50 Park Terrace, Gilberton 5081. PO Box 33, Walkerville 5081. Phone (08) 44 4313, 269 4920, 269 5522.

Executive: J.H. Monks (mgr).

Photographic processing & printing, specialising in professional, agency & exhibition work.

Repr: Group Color (WA) Pty Ltd, Tuart Hill.

Group Color Photographic Laboratory

A divn of TVW Enterprises Ltd. Osborne Rd, Tuart Hill 6060. Phone 349 9777, 349 7777. Telex 92235.

Directors: M.R.H. Holmes a' Court, J.R. Donovan, C.B. Hugall, R.A. Lindsey, F.A.C. Moss, W.B. Reuter, A. Mairs

Executives: R. Ashton (mgr), L. Klecha (prdn mgr).

Specialists in video transfer, super 8 duplication, super 8 processing of Ektachrome 7244, G160 & 160, contact & optical printing, sound striping, film conversions all formats, b/w film processing. E6 & C41 processing, faithful colour printing, camera copying, 35mm slide service, reproduction transparencies, b/w processing & printing, copying service - old photographs. New cibachrome 004 reproduction & display prints.

Repr: Group Color (SA) Pty Ltd, 45 Park Terrace, Gilberton 5081; 2nd floor, 116 Alexander St, Crows Nest 2065.

Haley Photographics Pty Ltd

Also trading as Phil Haley Productions. 40 Atchison St, Crows Nest 2065. Phone (02) 438 4773, 43 1045.

Director: P. Haley.

Executives: M. Llewellynn, V. Spath.

Photography - advertising, fashion, industrial & pr, b&w laboratory.

Annette Hall Photographic Artist

31 Irving Ave, Prahran 3181. Phone (03) 51 7279.

Director: Ms A. Hall.

All photographic retouching & airbrushing on b&w & colour prints, specialising in the restoration of old photographs & paintings.

Alexander M. Hammond Photography

679 Pittwater Road, Dee Why 2099. Phone (02) 982 1024.

Director: A.M. Hammond.

Photography to commerce and industries, architecture and advertising.

Mark Hancock

15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Director: M. Hancock.

Advertising photography.

Hannan Photographics Pty Ltd

106 Lookout Road, New Lambton Heights 2305. Phone (049) 57 1127, 57 4431.

Directors: P. Hannan, Mrs C. Hannan.

Executives: L. Hissey (gen mgr), C. Patterson (production mgr).

Illustrative, commercial, industrial, approved flame equipment for underground; documentary film, cine and video tape.

Brian Hart Photography

39 Lawson Pde (PO Box 174) St Ives 2075. Phone (02) 449 4689.

Directors: J. McCammon, B. McCammon.

Corporate industrial photography.

Rob Henderson Photography

3/59 Kirribilli Ave, Kirribilli 2061. Phone (02) 922 1103.

Executives: R. Henderson, Ms J. Stevens.

Advertising Photography.

Peter Hendrie - Photographer

256 Albert Rd, South Melbourne 3205. Phone (03) 699 7833. Telex 30401 TIBANK.

Director: P. Hendrie.

Photographic services including corporate, photo reportage, travel & advertising.

Robert Hickman Photography Pty Ltd

1 Clarke St, Elwood 3184. Phone (03) 531 5363.

Directors: R.B. Hickman, Mrs J.A. Hickman.

Advtg, annual reports, editorial.

Brian R. Hinder Photography

26-28 Wentworth Ave, Sydney 2000. Phone (02) 267 6746.

Director: B.R. Hinder.

Advertising, commercial & illustrative photography on all formats 35mm to 10"x8", extensive studio facilities, b&w copying/printing & colour stats.

Geoff Hirst Colour Lab Pty Ltd

161-163 South Creek Road, Dee Why 2099. Phone (02) 981 2761, (AH) 982 8119.

Directors: G. Hirst, Mrs J. Hirst.

Display, reproduction, printing of transparencies, Cibachromes.

John Hiscock

1st floor, 63 William Street, East Sydney 2000. Phone (02) 331 4366, 357 5217.

Director: J. Hiscock

Advertising, fashion, illustrative and industrial photography, company reports and audio visual productions and presentations. Extensive studio facilities with internal black and white copy/bromide services.

Historical Photographic Agency

105 Ormond Rd, Elwood 3184. Phone (03) 531 6876.

Director: R. Ryan.

Photo library servicing all advtg agencies, publishing companies, graphic designers, photographers.

Tim Hixson Photography

116 Miller St, North Sydney 2060. Phone (02) 922 2097.

Advertising photographer.

Malcolm Holmes and Associates Pty Ltd

144 Blues Point Road, McMahons Point 2060. Phone (02) 929 3133. Telegrams Aspacphoto.

Directors: M.C. Holmes, Mrs A.B. Holmes

Executive: A. Gardner.

Still life, corporate, advertising, industrial, travel.

Repr: Stock House, Hong Kong; Japan Creators Association, Tokyo.

Horizon International Photographic Agency Pty Ltd

14/172 Pacific Hwy (PO Box 876) North Sydney 2060. Phone (02) 922 2198. Telex 10101 attn: HORIZON.

Directors: M. Burns (mng dir), K. Burns (UK).

Executive: Miss J. Court.

Professional service of stock photolibrary & assignment photography by leading advertising photographers from around Australia, USA, & Europe. Contributors include Gilbert Rossi, Tandy Rowley, James Latter, Per Ericson, Noel Levy, David Simmonds & Anthony Blake & many others. Sole agents for Science Photo Library, Model Picture Library, Spectrum Colour Library, Bavaria-Verlag & many other corporate collections.

Peter Houghton's Studio Pty Ltd

The Church, 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Director: P.D. Houghton.

Advertising photography.

H & S Photo Graphics

855A Dandenong Rd, (PO Box 213) East Malvern 3145. Phone (03) 211 9233.

Partners: I.G. Hickey, R.J. Spaulding

Advertising and industrial photography. Large "drive in" studio. Specialising in furniture. Graphic design & art services.

Wade Hughes Photographics Pty Ltd

105 Outram St, West Perth 6005. Phone (09) 321 8832.

Director: W. Hughes (mng dir).

Corporate work, annual, educational work, writer & photographer.

Michele Hunt & Associates

Rear 189 Park St, South Melbourne 3205. Phone (03) 699 1881.

Executive: M. Hunt.

Photography for commercials & fashion.

The Image Bank

256 Albert Rd, South Melbourne 3205. Phone (03) 699 7833. Telex 30401 TIBANK.

Director: M. Coyne.

Photographic libraries.

Images by Allen Sinden

224 Bay St, Port Melbourne 3207. Phone (03) 645 2280.

Director: A. Sinden.

Advtg, commercial & industrial photographer. Complete background in all camera formats, from 10 x 8 inch to 35mm. Quick problem solving of still life studio, on location industrial or A.V.'s.

The Image Pool

17 Dow St, South Melbourne 3205. Phone (03) 699 2817.

Director: P. Walton.

Executive: Mrs M. Walton.

The supply of colour transparencies to advtg agencies, designers, corporations, publishers & other users of promotional material.

International Photographic Library

Unit 9, 130-134 Pacific Hwy, St Leonards 2065. PO Box 91, Neutral Bay Junction 2089. Phone (02) 439 6100, 439 6264.

Director: P.J. Henning (mng dir).

A library of 300,000 transparencies coverage includes travel, medicine, computers, mining & sports, world-wide.

Irvin Datacolor/Irvin Panogram

18 Southport St, Leederville 6007. PO Box 256, Wembley 6014. Phone (09) 381 6033, 381 5165.

Directors: R.J. Irvin (mng dir), S.J. Penney, V. Crawley, B. Whittaker.

Executive: D.M. Irvin (prdn).

Specialist custom photographic laboratory. Film processing, printing to mural sizes, colour copying & monochrome services also exclusive panoramic photography up to 360°. 70mm format, camera resolution permits enlarging to mural sizes.

Repr: Air Photographs Pty Ltd, 620-624 Burwood Rd, Auburn, 3123. Phone (03) 82 1966.

Irvin Graphic Images

29 Oxford Close, Leederville 6007. Phone (09) 381 4674.

Directors: R.J. Irvin (mng dir), L. Brown (mktg mgr).

Computer generated, high resolution colour slides & overhead transparencies.

Jadon Color Laboratory Pty Ltd

9 Albion Place, Sydney 2000. Phone (02) 267 8119.

Directors: M.A. Stephen (mng dir), Mrs A.M. Stephen.

Executive: R. Loesch (prdn mgr).

C41, E6, b&w processing colour printing from negs & transparencies from postcard to mural size, duplicate slides, overhead transparencies, audiovisual support, transparency processing specialists.

Peter Johnson Studios

321 Riley St, Surry Hills, 2010. Phone (02) 211 2854, 212 2510.

Director: P. Johnson.

Creative advertising and commercial photography, spec, food, still life, cars.

Johnson-Walker Studio

34 Findlay Ave, Roseville 2069. Phone (02) 419 7460.

Directors: P. Johnson-Walker, Mrs T. Johnson-Walker.

Still photography, studio still life product, promotion, location, industrial & aerial.

Jones & Friends Photographers

616 Wickham Street, Fortitude Valley 4006. Phone (07) 52 5262.

Director: D. Jones.

Executive: P.H. Jones.

Industrial and commercial photography.

Howard Jones Pty Ltd

1st floor, 106 Goulburn St, Sydney 2000. Phone (02) 264 6334.

Executive: H. Jones.

Now experienced & well established professional now specialising in food & still-life photography.

Clive Kane Photography

71 Palmer St, Cammeray 2062. Phone (02) 922 5311.

Director: C. Kane.

Advertising photography.

Kayell Photographics Pty Ltd

25 Paul St (PO Box 349) North Ryde 2113. Phone (02) 887 1944. Telex 27001.

Directors: J. Koens (mng dir), H. Leijer, C. Gilroy (gen mgr), G. Green.

Executives: G. Logan (nat sales mgr), N. Staners (advtg promotions mgr).

Importers & distributors of all types of products for the photographic industry. Specialists in trade supplies to studios & laboratories.

Offices: 33 Coventry St, South Melbourne 3205. Phone (03) 690 1844; Telex 36796; 78 Logan Rd, Woolloongabba 4102. Phone (07) 393 1833, Telex 44382; 7 Hutt St, Adelaide 5000. Phone (08) 223 6777. 4 Guger St, Claremont 6010. Phone (09) 383 1011, Telex 96184; Repr: Pro-Foto, 63 Wollongong St, Fyshwick 2609. Phone (062) 80 4009; 7 Hutt St, Adelaide 5000. Phone (08) 223 6777; Perth Photographics, 270 Lord St, Perth 6000. Phone (09) 328 3377.

Kingsridge Studio

Unit 2, 48 Moss St, Slacks Creek 4127. Phone (07) 209 1931.

Director: R. Boon

Advertising, commercial and industrial photography, copying of photographs, restoration of old or damaged photos, photographic business cards.

John Kirby Photography

126-128 Bay St, Port Melbourne 3207. Phone (03) 645 2071.

Directors: J.C. Kirby, A.M. Kirby.

Specialists in production of transparencies for brochures & catalogues.

Kolorkraft Photography Pty Ltd

1st floor, 116 Miller St, Nth Sydney 2060. Phone (02) 922 7633.

Directors: A. Cox, I. Wall, N. Beattie.

**Kolorkraft
can give you
these services.**

- C41 and E6 processing
- Proofing (Sheet and Roll)
- 35mm Duplicate slides
- 35mm copy slides (From flat artwork)
- Overhead projection transparencies (From artwork or transparency)
- Reproduction duplicate transparencies
- Print film (Transparencies from negatives)
- Inter negatives (Negatives from transparencies)
- Copy negatives or Transparencies (From flat artwork)
- Fast service layout prints from negatives, transparencies or artwork
- CIBA copy prints
- Reproduction prints (From negatives)
- Reproduction prints from transparency (R14 or Cibachrome)
- Economical quantity prints from negatives
- Transparencies or artwork
- Display mural prints
- Cibachrome mural prints
- Cibachrome backlit display transparencies
- Wedding and portrait printing.

922 7633

FIRST FLOOR, 116 MILLER STREET,
NORTH SYDNEY

**kolor
kraft**

Executives: R. Whiddon (fin dir), I. Wall (sales & mktg dir).

C41 and E6 processing, proofing (sheet and roll), 35mm duplicate slides, 35mm copy slides (from flat artwork), overhead projection transparencies (from artwork or transparency), reproduction duplicate transparencies, print film (transparencies from negatives), internegatives (negatives from transparencies), copy negatives or transparencies (from flat artwork), fast service layout prints from negatives, transparencies or artwork, Ciba copy prints, reproduction prints (from negatives), reproduction prints from transparency (R14 or Cibachrome), economical quantity prints from negatives, transparencies or artwork, display mural prints, Cibachrome mural prints, Cibachrome backlit display transparencies, duratrans. Full print mounting services.

Fritz Kos Photographer Pty Ltd

587 Newcastle St, West Perth 6005. Phone (09) 328 5076.

Director: F. Kos.

Architectural & industrial photography.

Chris Lambert Photography Pty Ltd

52a Spit Rd, Mosman 2088. Phone (02) 969 5698.

Directors: C. Lambert (mng dir), Mrs D. Bancroft.

Commercial, industrial, advertising, photography within studio or on location using large or small format cameras, full 4-colour printing service for commercial brochures, postcards & promotional material.

Latrobe Studios Pty Ltd

89 Tope St, Sth Melbourne 3205. Phone (03) 699 2444. Telegraphic address Melbourne Ad-photo.

Directors: L. Carrick (mng dir), R. Morton, P. Wymant, R. Carrick.

Executives: R. Morton (colourlab mgr), I. Trupp (black & white print mgr), B. O'Shea (micro publishing & comgraphics mgr).

Latrobe colourlab is a full service photographic colour laboratory supplying film processing, colour printing, duplicating, 35mm/audio services.

Latrobe studios offer complete creative advertising & illustrative photography with facilities for b&w copy negatives, prints, repro.

Latrobe Micro Publishing is a bureau service supplying high resolution b&w & colour masterfiche & quantity duplicate b&w & colourfiche sole agent for Dagmar step and repeat micro-fiche cameras. Latrobe Comgraphics, computer mapping to microfiche service.

James Latter Photography

14 Peel St, Kirribilli 2061. Phone (02) 957 1250.

Director: J. Latter.

James Lauritz Decent Exposure

15 Aberdeen Rd, Prahran 3181. Phone (03) 529 4900.

Advertising, editorial, industrial, fashion & illustrative photography.

Frank Lee

PO Box 43, The Junction, 2291. 6 Marine Parade, Nords Wharf 2301. Phone (049) 2 1218.

Photographing people for fashion, advertising & editorial.

Executive: F. N. Lee.

Writer, photographer, producer, conceptualiser.

Geoffrey Lee Photographer

799A New South Head Road, Rose Bay 2029. Phone (02) 371 0388.

Director: G.H. Lee.

Service advertising companies and retail departments with creative photography for press and tv products, fashion, display, brochures, publicity, beauty aids.

Ulrich Lehmann Studios Pty Ltd

8 Crawford St (PO Box 229) Cheltenham 3192. Phone (03) 584 4441.

Directors: U.B. Lehmann, Ms J.S. Stevenson.

Company Functions: Air brush illustration, specialised photo retouching. BW and colour.

Ray Leighton & Assoc Pty Ltd

5th floor, 405-411 Sussex St, Sydney 2000. Phone (02) 211 2555.

Directors: R. Leighton, P. Ryan, P. Cole, Miss K. Creary.

Advtg & commercial photography.

Levy and Associates Pty Ltd

23 Crinan St, Hurlstone Park 2193. Phone (02) 559 4110.

Directors: N.D. Levy, Ms L.M. Levy

Visual communication consultants.

David Liddle Photography Pty Ltd

105 Phillip Street, Balmain 2041. Phone (02) 810 8552.

Director: D. Liddle

Lieff Photography

609 Wellington St, Perth 6000. Phone (09) 322 6662, 322 4497.

Directors: J. Osborne, Mrs J. Osborne.

Commercial & industrial photography & processing laboratory.

Light House Studios

970 High Street (PO Box 237) Armadale 3143. Phone (03) 509 9550.

Executives: C. Parks.

Photography for advtg & industry.

The Light Trap Pty Limited

439B Miller Street, Cammeray 2062. Phone (02) 929 9668.

Director: P.A. Desmond.

Advertising photography - creative concepts.

LJR Photography

6-8 Clarke Street, Crows Nest 2065. Phone (02) 437 6408.

Directors: J. Van Ewyjk, Miss K. Robinson.

A complete commercial and advertising photographic service on all formats (35mm to 10x8)

Reg Love Photographer

15 Boundary St, Rushcutters Bay 2011. Phone (02) 331 6699.

Directors: R.K. Love, I.E. Love, V. Love, C. Love.

Advertising photography & photo journalism.

M & T Lyon Photography Pty Ltd

278 Palmer St, East Sydney 2010. Phone (02) 331 5675, 331 4066.

Executives: M.J. Lyon (mng dir), T. Lyon (dir).

Bruce Maconachie Photography

24 Whitely St, Hamersley 6022. Phone (09) 447 8663.

Director: B. Maconachie.

Specialising in creative photography for magazines, media, public relations & industrial organisations. Advertising brochures, co reports, commercial & fashion.

Malcolm & Susan Mathieson Photography & Framing

14 Bathurst Rd, Orange 2800. Phone (063) 62 1878.

Directors: M. Mathieson, S. Mathieson.

Photographers offering high quality large format work in studio or outdoors, studio facilities include 40x15" studio, 6x7cm cameras, Elinchrom flash equipment, front projection, in-house b&w & E6 processing.

David McCarthy Photography

115 Warren St, Fortitude Valley 4006. Phone (07) 831 8185, 831 4375.

Director: D.C. McCarthy.

Commercial & advtg photography, work samples posted on request.

Malcolm McCulloch Photography

270 Devonshire St, Surry Hills 2010. Phone (02) 698 4841.

Executive: M. McCulloch.

Peter McIntosh & Associates Pty Ltd

45 Dumbarton Street, North Sydney 2060. Phone (02) 92 1694, 92 6190.

Directors: P.J. McIntosh, S.J. McIntosh.

Advertising photography.

Don Meller Photography

70 Sydenham Road, Norwood 5067. Phone (08) 42 5965.

Directors: D.G. Meller (propr).

PR, advertising and fashion photography, color trannies from permanent 4WD outback mobile unit, large blow-ups to 14' in b&w & sepia.

Mike Studios

233 Oxford St, Bondi Junction 2022. Phone (02) 389 6297, 389 1587.

Director: Mrs G. Gacs.

Professional photographers.

Richard Millott & Associates

167 Fitzroy St, St Kilda 3182. Phone (03) 534 0568.

Director: R. Millott.

Full range of advertising still photography & b&w laboratory facilities.

Milton Kent & Son

510 Liverpool Road (PO Box 92) Enfield 2136. Phone (02) 642 4728, 727 2931.

Executives: E. Dorn (exec dir).

Aerial and industrial photography, aerial and commercial photography.

Mind's Eye Pty Ltd

Suite 6, 575 Pacific Hwy, St Leonards 2065. Phone (02) 439 1199, 875 1996.

Executive: P. Fogg.

Illustrative photography, all formats & all places, architectural to still life, in-house processing, specialist b&w & colour laboratories.

Model Studios

404 High Street, Maitland 2320. Phone (049) 33 6767.

Directors: C.J. Barrett.

Commercial, industrial and magazine photography, including a fast service for printing and developing.

Monochrome

59 Hume St, Crows Nest 2065. Phone (02) 43 4377, 43 3357.

Director: D. Haythorn.

Complete professional black & white photographic services including copy/bromide, printing, processing & photo mural work.

Graham Monro Photography

1st floor, 106 Goulburn St, Sydney 2001. Phone (02) 264 6334.

Director: G.S. Monro.

Creative photography for advtg field. Specializing in action, people, fashion & beauty & photoreportage.

Montgomerys Studio

Fischers Corner, Dubbo 2830. Phone (068) 82 2788.

Executives: Mrs J.M. Montgomery, R.S. Montgomery, Miss H.M. Montgomery (ptrns).

All types of photography & framing.

David Moore Photography Pty Ltd

68 Middle Street, McMahon's Point 2060. Phone (02) 929 9620.

Directors: D. Moore, M. Moore.

Architectural, industrial photo-journalism photography.

Repr: Black Star, New York USA.

Robert Morehead Photography

2nd Fl, 116 Miller St, North Sydney 2060. Phone (02) 922 2712. Data page No. 9253911. Code No. 11672.

Executive: R. Morehead.

Advertising/fashion, fully equipped photographic studio with camera formats from 35mm to 10 x 8.

Multi Colour Photographic Laboratories

166 Lennox St, Richmond 3121. Phone (02) 429 2922.

Executives: A. Petrou (mng dir), Mrs C. Petrou (admin mgr), W. Matczak (Cibachrome prdn mgr), T. Wallis (b&w mgr), A. Petrou (colour printing).

Specialists in: Cibachrome prints & transparencies, b&w reproduction & display prints, b&w, E6 & C41 processing, b&w & colour contact sheets, colour printing (quantity, commercial & reproduction), retouching of negatives & trannies, restoration, framing & mounting services.

Joe Murray Photography Pty Ltd

33-35 Raglan St, Port Melbourne 3207. Phone (03) 645 1730, 64 2611.

Director: J. Murray.

Advertising photography, audio visuals, graphic arts & design.

Lance Nelson Assignment Photographer

43 Womerah Ave, Rushcutters Bay 2011. Phone (02) 331 1663.

Director: L. Nelson (propr).

Photographic assignments mainly on location for corporations, advertising, graphic designers.

Robbi Newman Photography

19 Broughton St, Milsons Point 2061. Phone (02) 92 7150.

Executive: R. Newman.

Advertising photographer. Graphic style. Vast stockshots.

Warren Norris Advertising

1321 Pacific Highway, Turramurra 2074. Phone (02) 449 4951.

Director W.I. Norris.

Advertising photography. Brochure and catalogue design and production.

On-Color Pty Ltd

24 Fraser St (PO Box 182) Glen Waverley 3150. Phone (03) 560 2744.

Directors: R.H. Slade (mktg dir), R.S. Righetti (fin dir/co secty), R.W. Greig (prdn dir).

Executive: B. Beacom (gen mgr).

Exhibition, event, public relations & industrial specialists photographers, in-house studio, photo color processing lab, phototypesetting, graphic art studio & color offset print shop, to fully service corporate, display & exhibition point of sale requirements.

Office: Sydney c/- Maree Ryan. Phone (02) 528 4668.

Lennart Osbeck Photography

116 Miller Street, North Sydney 2060. Phone (02) 957 1088.

Director: L. Osbeck.

Advertising photography.

Greg Parsons Photography Pty Ltd

Room 13, 137 Pyrmont St, Pyrmont 2009. Phone (02) 660 1614.

Directors: G. Parsons, Ms J. Quinlivan.

Fully equipped photographic studio specialising in still life, product, food, people, industrial & corporate photography.

Michael Perry & Associates Pty Ltd

282 Richardson St, Middle Park 3206. Phone (03) 690 4066, 690 4245.

Directors: M.W. Perry, Mrs D. Perry.

Executive: A. Dott.

Advertising & commercial photography.

Photo Impact Cards

21 Byora Crescent, Northbridge 2063. Phone (02) 95 1670.

Directors: P. McNair, Mrs S. McNair.

Photography & finished art work, specialising in short run high quality point of sale material - counter stands, display posters, brochures & sales presentation.

Photo Index

114 Churchill Ave, Subiaco 6008. Phone (09) 381 7446. Telex MILLPT 94820.

Photo library of Western Australia.

The Photo Library

The Photographic Library Of Australia Pty. Ltd. 7 Ridge St, North Sydney 2060. Phone (02) 929 8511. Telex 22922.

Directors: E.R. Dann, Mrs M.W. Dann.

Executives: Ms C. Tebbel, Ms A. Fox, Ms L. Hind (librarians).

Art directors and designers. Stock colour transparencies for advertising, corporate reports, travel brochures, posters, calendars, record sleeves, publishing. Full subject range in 35mm to 4" x 5" format covering Australian and overseas scenes, people, sports, industry, agriculture, food, wild life, pictorial and a wide range of general subjects. Library viewing facilities available. Research and courier despatch for local, interstate and overseas clients.

Associated stock colour libraries in New York, London, Paris and Stockholm.

Photographic Agency of Australia

105 Ormond Rd, Elwood 3184. Phone (03) 531 6876.

Director: R. Ryan.

Providing comprehensive photographic library for agencies, publishing, graphic designers & photographers.

Photohouse Graphics

24 Wall St, Richmond 3121. Phone (03) 429 1427.

Director: Z. Gruzauskas.

Photography & graphics.

Photolink

7 Haydens Rd, Beaumaris 3193. Phone (03) 589 3197.

Executive: K. Redpath.

Interstate photographic services via the representative in your city. All member studios are equipped to handle any photographic situation.

Repr: NSW - Jacek Schilbach (02) 929 8766; QLD - Ian Poole (07) 831 4956.

Photo-Media

12A Kingsway, (PO Box 237) Armadale 3143. Phone (03) 509 2690.

Director: D. Staley.

Industrial & advtg photography. Audio-visual photography & production. Corporate brochures & annual reports.

Photon

504/26 Ridge St, North Sydney 2060. Phone (02) 929 0066.

Directors: R. Mugdan, Mrs J. Mugdan.

Provision of decorative one off or short run photo or superscan murals. Large scale displays. Photographic enlargements for decoration or display. Mounting services. Murals are supplied and fixed.

Rudy Pols Photography

28 Finlay Rd, Turramurra 2074. Phone (02) 44 2712.

Director: R.C. Pols.

Commercial, industrial & architectural photography.

John Pond Photography

1 Mitchell St, Centennial Park, Sydney 2021. Phone (02) 331 1288.

Director: J. Pond.

Publicity & P.R. photography, model head shots, & video productions.

Affiliation: Los Angeles. Large library of US stock shots.

Ian Poole Does Photography

115 Warren Street, Fortitude Valley 4006. Phone (07) 831 4956.

Director: I.D. Poole.

Advertising & commercial photography.

Repr: K. Redpath, Melbourne (03) 589 3197, J. Schilbach, Sydney (02) 929 8766.

Antony Potts Photography

Studio 25-31 Renwick St, Redfern 2016. PO Box 402, Woollahra 2025. Phone (02) 699 4514.

Director: A. Potts.

Fashion & advertising photography.

Kevin Poulter and Associates

124 Centre Dandenong Rd, Dingley 3172. Phone (03) 551 3652.

Director: K.R. Poulter.

Commercial, press photography, stock photos & models.

Prismagic Pty Ltd

3/4 Riley St, North Sydney 2060. Phone (02) 929 4864.

Directors: M. Alexander, Miss O. Knudsen.

Transparency retouching.

Profile Photographics

Cnr Ipswich Rd & Dudley St, Annerley 4103. Phone (07) 48 3897.

Executive: R.K. Phillips (photographic mgr).

Advertising, commercial, industrial, PR photography.

Pro-Image

143 Brougham St, Woolloomooloo 2011. Phone (02) 358 4322, 358 4970.

Directors: R. Jarratt (mng dir), B. Eriksson, F. Mann.

Commercial, editorial & advtg photographers. Services also include complete b&W darkroom & copy services, line & screen bromides, 35mm slide & special effects prdn for the a/v industry.

Project Pictorial Pty Ltd

498 Miller St, Cammeray 2062. Phone (02) 929 8444. Telex AA74503.

Directors: J.A.C. & J.J. Smalles.

Executives: P. Pearson, B. Seary (photographers).

Press photographers, product studio, audio-visual production, high volume print capabilities.

Q Photographics

169 Campbell Street, Hobart 7000. Phone (002) 34 8069.

Directors: N. Miley, B. Somssich.

Advertising and illustrative photography, full photographic laboratory services.

Quasar The Picture Co Pty Ltd

5 Clarence St, Prahran 3181. Phone (03) 529 6908.

Directors: D. Hughes.

Executives: D. Hughes & K. Runtuwene (photographers).

Tv commercials, advertising & fashion photography.

Nicholas W Quin Photography Pty Ltd

7 Vere St, Collingwood 3066. Phone (03) 419 6729.

Directors: N.W. Quin, N.J. Quin.

Advertising, fashion & general commercial photography.

Philip Quirk Photographs

295 Edgecliff Rd (PO Box 158) Woollahra 2025. Phone (02) 32 1616.

Directors: P.F. Quirk, C.S.C. De Water.

Photo journalism, editorial illustration, photographic library, corporate & industrial photography.

Rapport Photo Agency

52 Phillip St (PO Box 13) Redfern 2016. Phone (02) 698 8207, 699 6425.

Directors: R.K. Walls, Ms M. Olah, S. Cowling.

Corporate, editorial, advtg & travel photography on assignment, or stock basis.

Ken Redpath & Assoc

7 Haydens Rd, Beaumaris 3193. Phone (03) 589 3197.

Directors: K.I. Redpath & V.A. Redpath (ptrns).

All facets of advtg photography on all formats (35mm-8"x10"). Expertise in large-format still life and A-V. Large well equipped studio. Also partners in Royal Place Hire Studios, Richmond.

Repr: Ian Poole, 115 Warren St, Fotitude Valley 4000. (07) 831 4956; Jacek Schilbach, Ad-Libitum Colormaster, 21-23 Chuter St, North Sydney 2060. (02) 929 8766; Noel Holley, Illustrations Pty Ltd, 885 Wellington St, Perth 6000. (09) 321 4602.

Henk Rem Photographics

2 Anchor Place, Prahran 3181. Phone (03) 529 6282.

Director: H. Rem.

Advertising, commercial & industrial photography.

Greg Reynolds Commercial Photography

Unit 2, 48 Moss St, Slacks Creek, 4127. Phone (07) 208 8694, 209 1931.

Directors: R.J. Boon (mng dir), Mrs B.J. Boon.

Advtg, promotional, pr, commercial & industrial photography.

John Rodsted Photographics

5 Northumberland St, (PO Box 1018, City Road PO) South Melbourne 3205. Phone (03) 699 7666.

Director: J.G. Rodsted.

Photographic & film studio.

Gilbert Rossi Photo Graphics

73 Beattie St, Balmain 2041. Phone (02) 818 2669.

Director: G. Rossi.

Advtg photography specialising in people, fashion & sport.

Gerd Roskamp Photography

19 Hallett St, Adelaide 5000. Phone (08) 223 7140.

Director: G. Roskamp.

Commercial, advertising, industrial, annual reports, catalogues & fashion photography.

Royal Place Hire Studios

2 Royal Place, Richmond 3121. Phone (03) 589 3197, 589 5205.

Directors: K.I. Redpath, B.K. Andersen, V.A. Redpath, K.S. Andersen.

Offers large Cyclorama, black studio, working photographic kitchen, Sinar cameras & Balcar flash lighting. Includes make-up and changing facilities, office and conference area, drive-in facility, 3 phase power etc.

Russell-Smith Photographers Pty Ltd

1st Floor, 331 Queen Street, Brisbane 4000. Phone (07) 221 4656.

Director: D. Kirby.

Industrial and commercial photography.

Jeff Schultz Photographics

82 Campbell St, Bowen Hills 4006. PO Box 5046, Bundaberg West 4670. Phone (07) 52 5799.

Director: J.L. Schultz.

Creative fashion, advtg, brochures, aerial, commercial & industrial photography.

Scoopix Photo Library

154 Greville St, Prahran 3181. Phone (03) 51 1559, 51 6832. Telex 30625 (ME 925).

Director: R. Ellis (mng dir).

Executives: Ms S. Rodd (mgr), Ms M. Furci (head librarian).

Photo library and photo research.

Office: P. Jarratt, 18 Seale St, Darlinghurst 2010. Phone (02) 332 2292. Telex 21822 (Sy637).

Sharp Photography

36 Waratah St, Bexley 2207. Phone (02) 587 2542.

Director: B. Sharp.

Commercial & industrial photography.

The Shooting Gallery Pty Ltd

27 Cremorne St, Richmond 3121. Phone (03) 429 9500.

Directors: J.P. Williams, Mrs W.M. Williams.

Executive: G.J. Baring.

Commercial photographic, studio encompassing, advtg, fashion, industrial & aerial photography in colour & b&W.

Shutterbugs

679 Pittwater Road, Dee Why 2099. Phone (02) 982 1024.

Director: A.M. Hammond.

Photography to trade, industry, architecture and advertising.

Martin Simons Photographer

7 Orchard St, Armadale 3143. PO Box 226, Malvern 3144. Phone (03) 509 7555.

Director: M. Simons, P. Pilcova.

Creative advertising photography, specialising in studio still life, fashion and editorial.

Michael Skelton Photography Pty Ltd

1st Floor, 21 Pier St, Haymarket 2000. Phone (02) 264 3605.

Directors: M.J. Skelton, J.J. Skelton.

Advertising photography.

Bob Slatyer Photographer

C/- Brian Brandt & Associates, 16 Nelson St, Windsor 3181. Phone (03) 51 9932.

Director: R.M. Slatyer.

Illustrative photography.

Ian Smith & Associates Pty Ltd

285 Coventry Street, South Melbourne 3205. Phone (03) 699 8533.

Director: I.D. Smith.

Executive: Mrs J.P. Smith.

Aerial, advertising, industrial, motor sports, commercial photographers. Black and white photo processing bromide.

SP Photographics

196 Magill Road Norwood 5067. Phone (08) 332 1532.

Director: S. Plowman.

Photographic services for advertising (commercial, industrial, fashion and public relations).

Stock Photos Photographic Library

8-16 Little Queensberry St, Carlton 3053. Phone (03) 347 3906, 347 4005. Telex 30625 ME1418.

Director: C. Bourke.

Executive: J. Walshe.

Photographic library providing quality images for advtg, print & tv, now represents Fotobank of London & The Stock Market of New York.

John Storey Photographer

29A King St, Sydney 2000. Phone (02) 29 2984.

Fashion, advtg, photo journalism, photography of art works & architectural photography.

Strawberry Photography

3 Priory Rd, (PO Box 257) North Sydney 2060. Phone (02) 92 0303.

Executives: B. McInerney, M. McInerney.

Photography for public relations, advertising, industrial, architectural, stock photos.

The Studio

1st fl, 63 Great Buckingham St, Redfern 2016. Phone (02) 698 9281.

Director: L. Smit.

Executive: Ms J. Mason.

Studio & location commercial advtg photography.

Studio Commercial Pty Ltd

371a Pitt St, Sydney 2000. Phone (02) 267 8038, a/h 77 8410.

Directors: R.N. Freer, Mrs N.L. Freer.

Executive: T. Colless.

Public relations photography, publicity photography, executive portraits, volume copies of photographs, studio, location, after hours service.

Studio Place Pty Ltd

Suite G11, 283 Alfred Street North, North Sydney 2060. Phone (02) 957 1829.

Directors: D. Franklin, Mrs R. Franklin.

Photography for the advertising industry.

Studio Ten Pty Ltd

7 Nickson St, Surry Hills 2010. Phone (02) 699 7651.

Directors: D.P. Mist, D. Roche.

Advertising and commercial photography.

Superfine Studios

370 Wattle Street, Ultimo 2007. Phone (02) 211 2899.

Directors: P.R. Nance, N.B. Middleton.

Executives: E. Stead, R. Wayment.

Advertising & fashion photography.

Superscan Pty Ltd

55 Cranbrook Street, Botany 2019. Phone (02) 666 9060, 666 4435. Telex 71508.

Directors: C. Wattford.

Production of 'Superscan' giant colour enlargements on canvas, front runner, and a wide variety of other substates. For use out or indoors. Great for exhibitions, tv commercial backdrops, in-store display, and supersite advertisements outdoors.

Repr: Superscan offices in Melbourne and Brisbane. Retailers in other states.

Sydney Freelance Photo Agency

41 Beach Rd, Bondi 2026. Phone (02) 30 7817.

Director: P. Riviere.

International photographic agency, freelance photographer for press (Aust & O'seas), pr. In-corp Gamma Cision (USA) & correspondant for Gamma Press (France).

Duncan Taylor Photography

Suite 5, 1017 Victoria Rd, West Ryde 2114. Phone (02) 80 4345.

Director: D. Taylor.

Commercial, advertising & industrial photographers, all b&w & colour processing & printing done in house.

TC Photographics Pty Ltd

38 Glover St, Willoughby 2068. Phone (02) 95 4815.

Directors: T. Slyer, Mrs S. Slyer.

Commercial, advertising & illustrative photography.

Tempo Photography Pty Ltd

172 Coventry St, South Melbourne 3205. Phone (03) 690 5866.

Directors: H. Meulenbelt, Mrs H.S. Meulenbelt.

Specialising in fast b&w services for advtg & pr, industry & commerce etc., studio photography for product promotions, catalogues, brochures, display, etc. In-house colour service.

Tessar Photographics Pty Ltd

519 Burke Rd, South Camberwell 3124. Phone (03) 20 4668, 20 4356, 209 7183.

Directors: B. Acklom (mng dir), Mrs K. Acklom.

Supplier of professional photographic equipment & materials, plus services (I.D. security, processing).

Michael Thompson Photography Pty Ltd

PO Box 25, Cremorne 2090. Phone (02) 908 3511.

Directors: M. Thompson, K. Wiggins.

Commercial and industrial photography.

Peter Thomson Photographic Productions

42 Charles St, Prahran 3181. Phone (03) 529 2388.

Director: P. Thomson.

Advertising photography.

Tom and Mary Associates Pty Ltd

295 Bank St, South Melbourne 3205. Phone (03) 699 7418.

Directors: Ms M. Cooke, T. Berry.

Advertising photographers.

Tomek & Eryk

26 Garden St, South Yarra 3141. Phone (03) 241 5397.

Fashion & beauty.

George Turton

64 Elizabeth St, Ashfield 2131. Phone (02) 798 5250.

Director G. Turton (mgr).

Creative solutions for advertising, fashion, illustrative & corporate photography.

Jon Van Gaalen Photography & Film Pty Ltd

220A Glenmore Rd, Paddington 2021. Phone (02) 331 6537, 48 2636.

Executives: J. Van Gaalen (dir, photographer & prdcr), E. Huxley (art dir, dir), E. Ely (photographer).

Photography for tv commercials & print campaigns.

Mal Vaughan Photographic Services

398 Pittwater Rd, North Ryde 2113. Phone (02) 888 3764.

Director: M.C. Vaughan.

Executive: Mrs J. Vaughan.

Advertising and commercial photography.

Vision Graphics Pty Ltd

205 West St, Crows Nest 2065. PO Box 1696, North Sydney 2060. Phone (02) 929 5266 (processing) 929 8658.

Directors: R. Smith, R. Carter.

Executives: F. Percival (co secty), R. Lawrence (sales dir).

Professional laboratory services offering high quality duplicates, composites, special effects plus top quality retouching. Extended hrs offered with streamlined processing for the professional E6 photographer.

John Wallis & Associates Pty Ltd

Unit 10, 9-13 Dingley Ave, Dandenong 3175. Phone (03) 793 3603.

Director: J. Wallis, Mrs S. Wallis.

Advtg & commercial photography colour & black & white. All formats (35mm to 10 x 8) design service.

Peter Walton & Associates

17 Dow Street, South Melbourne 3205. Phone (03) 699 3303.

Director: P. Walton.

Photographic studio - food, product, fashion, location & corporate.

Warwick Photographics Pty Ltd

Suite 1107, Northpoint, (PO Box 1264) 100 Miller St, Nth Sydney 2060. Phone (02) 929 4714.

Directors: W.B. Buddle, P.E. Buddle.

Specialist slide makers. A complete range of special effects and techniques creating colour slides from black and white art.

Philip Weir Photography

151 Chandos St, Crows Nest 2065. Phone (02) 438 4215, 439 3674.

Directors: P. Weir (mng dir), M.D. Weir (co secty).

Executive: T. Wheeler (mgr).

Creative advertising photography.

Williams Gale Photography

975 Hay St, Perth 6000. Phone (09) 322 4675, 322 1051.

Directors: B.R. Williams, R.C. Gale.

Photography to the advertising industry, drive in studio with full facilities for still life/food fashion & location 25,000 joules of studio & location lighting.

Richard Wilson Studio

Suite 3, 7 Ridge St, North Sydney 2060. Phone (02) 957 3844, 957 3067.

Directors: R.J.E. Wilson, M.W. Cracknell, K.R. Wilson.

Executive: R. Wilson (mng dir), M.W. Cracknell (ops mgr).

Specialist Ektachrome laboratory; film processing; All kinds of special effects on film, composite & duplicate transparencies; copy work; transparency retouching.

Windram Burt Pty Ltd

71 Stead St, South Melbourne 3205. Phone (03) 699 7870.

Directors: J. Windram, R. Burt.

Transparency retouching.

Bruno Zimmermann

759 Beaufort St, Mt Lawley 6050. Phone (09) 272 3622, 271 3182.

Directors: B.K. Zimmermann, Mrs M.E. Zimmermann.

Photography, processing & printing.

Special Effects & Staging Services**Ace Theatrical Costumers**

Shop 11, Bayswater Shopping Centre, Mountain Highway, Bayswater 3153. Phone (03) 729 1237.

Directors: Mrs R.E. Collyer, Mrs S.A. Gibson, Mrs P.F. Webb (partners).

Hiring & making of animal & character costumes for use in promotions such as the Gas & Fuel of Victorian "ERG" Pancake Parlor "Mad Hatter" "Hector" Road Safety cat costumes.

Action Packed Lightshows, Sound Hire & Sales

597 Lutwyche Rd, Lutwyche 4030. Phone (07) 57 1636.

Executive: J. Philp.

Special effects projections, original graphics special wetshow, mechanical image transport, unique electronic controls for lighting, manual controls, memory sequencers, mass lamp arrays, ultra violet effects, pa hire, (name in lights etc).

Angol Holdings Pty Ltd

Suite 12, 16 Notts Ave Bondi (PO Box 333) 2026. Phone (02) 309 2221, 309 2772. Telex 71433 Beach.

Special effects, consultants & prdcrs.

Repr: USA, UK.

Audio Loc

255 Penshurst St, Willoughby 2068. Phone (02) 411 3157.

Directors: T. Vaccher, N. Cunnington.
Sound effects & soundscape design.

Australian Set Services & Touring Pty Ltd

216-220 York St, South Melbourne 3205. PO Box 24, Port Melbourne 3207. Phone (03) 699 5640.

Directors: I.M. Thompson (mng dir), M.A. Thompson.

Construction & design stage sets for audio visual product launches, seminars, exhibitions, theatre, touring.

Australian Taxidermy Studio

80 Gondola Rd, Narrabeen 2101. Phone (02) 913 1990.

Director: Mrs K. Hangay (propr).

Preparing & hiring of stuffed animals & animals reproductions, making advertisement props, special effect items etc.

Automobile Agency

8 Holmes Ave, Dundas 2117 Phone (02) 684 1080

Director: R. McCann Jnr.

A choice of 150 unusual cars for advertising, films & television.

Bayside Jump Company

4/161 Main Rd, Lower Plenty 3093. Phone (03) 439 1984.

Executives: C. Trezise (dir, mgr), A. Wilson (assnt mgr & chief pilot).

Parachuting & skydiving sequences for tv & cinema commercials, feature films, serials, agricultural shows, air shows, fairs.

Repr: C. Trezise, 29 Bega Rd, Jannali 2226. Phone (02) 528 7035.

Cine Cars

5 Grandview Parade, Epping 2121 Phone (02) 869 8539.

Directors: R. Petro, Mrs. P. Lane.

Specialty vehicle hire. Vehicles include - vintage, sports, prestige, military, commercial, modern. Also available - 4 wheel drives, boats, trailers, motorcycles.

Cinegrip Facilities

11/84 Reserve Rd, Artarmon 2064. Phone (02) 439 7296, 997 1611. Telex 10101 CINEGRIP.

Director: R. Gosper (owner).

Sale & hire of small, medium & large fog/smoke units. Coloured non toxic smoke, smoke cannisters & cobweb units. Authorised Rosco & Theatre Magic Distributor.

Conqueror Systems (Aust) Pty Ltd

184 Errol St, North Melbourne 3051. Phone (03) 329 8039.

Director: B. Smith, T. Woodbridge.

Primarily construction, design, sale & hire of all types of balloon or airship, also inflatable & other unique special effects.

Country Locations

Corra, Redesdale 3444. Phone (054) 74 8243, 22 2212.

Directors: N. Clark (mgr), G. Watkins (mgr), M. Clark (catering).

Provides specific locations to meet client needs such as rural properties, rural scenery, rivers, towns & on location services such as pre-production organisation, provision of props & extras, rural advisory service, accomodation & meals, fly-drive facilities.

Cretek Enterprises Pty Ltd

185 Glenmore Rd, Paddington 2021. Phone (02) 331 3244.

Executives: D. White (mng dir), S. White (dir).

All special effects, character costume suits, model makers, mock-ups and display prototypes, sets, stop motion.

Creation Design & Construction

Factory No. 3, 16 Charlton Ave, Cheltenham 3192. Phone (03) 584 9808.

Directors: T.A. Conway, Mrs L.D. Conway.

Sets, props, special effects (no explosives), Rigs (pneumatic, hydraulic, electronic etc), Models & miniatures to scale, fiberglass, plastics, foam, giant props.

Design Field Pty Ltd

1 Caledonia St, Paddington 2021. Phone (02) 328 7366.

Executives: P. Cockburn (mng dir), I. Cameron (dir-co sec), L. Blattmann, R. Russell, G. MacDonald, P. Cohen, J. Franz, O. Lawrence, L. White, A. Gordon, J. Byrne

Commercial, film and television special effects. Mock-ups, re-scaling, specialised character suiting, full engineering and design facilities, pack models, miniatures and big ones, architectural models, stop motion, fire, water. Experienced on-site attendance.

Facilities: Complete industrial design capacity, dark room, studio drafting and rendering facilities, construction and prototype workshops.

Design Resource Pty Ltd

15 Barr St, Balmain 2041. Phone (02) 818 3633.

Director: P. McKie.

Executives: P. McKie, L. Leahy.

For TV & Film - Special Effects, models, machines & devices, engineering, hydrodynamics, electronics, costumes, props, construction, Art Direction & Consultant Design Services.

Eclipse Creative Lighting & Electronics

305 Penshurst St (PO Box 150) Willoughby 2068. Phone (02) 407 2722. Telex 70146.

Executives: I.R. Eastman (gen mgr), I.M. Brooks (sales mgr).

All special effects lighting equipment - custom design, manufacture & distribution. Hire & sales of lighting control equipment, chasers, flashers, dimmers, animated signs, strobes, colour wheels, tivoli tubelight, low voltage lamps & bulbs, special effects projection, lasers, ultra-violet, fog, smoke & bubble generating machines, ropelights, snakelights, mirror balls, rotating beacons, pin-spots & fibre optics. Also, hard to obtain coloured spots, floods & display lamps. Distributors of: Microstar microcomputer controlled memory dimmer system and: Line Lite, Ultra Violet Blacklight display products.

The Effects Dept.

22 Norman St, Peakhurst 2210. PO Box 106, Oatley 2223. Phone (02) 533 2322.

Directors: R.E.J. Robinson, Mrs C.P. Robinson.

Manufacturers of special effects, including specialty props & models, equipment hire, smoke machines, tracking trailer, camera boat & more, stock breakaway bottles & glasses.

Film Make-Up Technology

1-18 Cahill St, Camperdown 2050. Phone (02) 519 4407.

Director: Ms J.P. Knowland.

Suppliers of film, tv & special effects make-up tuition.

The Film Services Group

28-30 McElhone St, Woolloomooloo 2011. Phone (02) 356 3834.

Directors: B. Bransen, Ms M. Brown.

Set design & construction, storage facilities, action vehicle & special props design & construction & film transport.

Ellis D Fogg Productions

10 Tunks Rd, Ryde 2122. Phone (02) 808 1405.

Executive: R. Foley (designer).

Design and prdn facility for special effects for promotions, celebrations, fashion, film, video, cabaret and theatre.

Graphiti

16 Malvern Rd, Rivervale 6103. Phone (09) 361 8199.

Director: David Duncan.

Creative workshop, props design & prdn, models, miniatures, special effects & sets.

Harlequin Costume Hire

108 Henderson Rd, Alexandria 2015. Phone (02) 698 2628.

Executives: A.A. Lees (dir & designer), Mrs M.E. Lees (prdn mgmt/dir), J.W. Tilbrook (hire mgr).

Design & manufacture of costumes for the performing arts. Hire of costumes for theatre, film, tv & advtg through Australia.

Frankie Hogan

66 White Hall St, Footscray 3011. Phone (03) 689 1514.

Costume design, co-ordinator, wardrobe, stand by, film tv, commercials, photographic.

Hooper Design & Development

13 Grenville St, (PO Box 121) Tuart Hill 6060. Phone (09) 344 2323.

Directors: R.H. Hooper & Mrs L. Hooper (partners).

Special effects & specialised props for advtg.

Instant Scaffolds

24 Herbert St, Artarmon 2064. Phone (02) 439 6200.

Executives: L. Hammond (gen mgr), P. Newby (nat man devt), P. Zeitsch (mgr NSW), G. Butters (prdn mgr).

Hire or sale of scaffold & access equipment, including stages, catwalks, swinging stages, lighting towers & self propelled scissor lift equipment.

Repr: Branches in all states.

Bryce Jordan

3/13 Mitchell St, St Kilda 3182. Phone (03) 534 3401.

Directors: B. Jordan, B. Jones.

Make-Up artist, hairstylist, fashion co-ordinator, model.

Kehoe Australia

1-18 Cahill St, Camperdown 2050. Phone (02) 519 4407.

Director: Ms J.P. Knowland.

Suppliers of professional film, tv & special effects make-up.

Repr: New Zealand.

Laser (Australia) Pty Ltd

Lighting & Staging Equipment Resources. Melbourne divn: 109 York St, South Melbourne 3205. Phone (03) 690 4879. Sydney divn: 577 Elizabeth St, Redfern 2016. Phone (02) 699 7758.

Directors: K.R. Hancock, N. Henry.

Executive: R. Last (mgr).

Creative consultancy & design, lighting & staging hire & staff. Product launches, fashion parades, conventions, exhibitions, theatre, tv & film. Hire of CCT theatre lighting, Focal manual and AVAB memory control systems, RDS moving effects projectors, Rosco smoke machines, dry ice foggers, Aircraft landing lights, custom programmed chaser, disco effects, etc.

Location Search

54 Spruson St. (PO Box 17) Neutral Bay 2089. Phone (02) 92 7185. A/H (02) 957 6821.

Directors: B. Lindley.

Finding locations for tv commercials, still photographers and films.

John Morris Heritage Explorers

13 Simmons St, Balmain 2041. Phone (02) 810 2565 (all hrs).

Director: J.R.Morris (propr).

Locations for films, Tv comms, product launching, & receptions.

Historic buildings are the speciality but all periods styles & places are covered. Sydney & NSW, country & interstate connections.

18 years National Trust experience.

Mother's Art Production

19-21 Judd St, Richmond 3121. Phone (03) 429 9415.

Directors: J. Landy, S. Cargill, I. Bracegridle.

Design and construction of props for commercials, films, theatre work, point-of-sale and trade shows. Mechanical animation and special effects.

Otella Promotions

1 Easey St, Collingwood 3066. PO Box 153, Ashburton 3147. Phone (03) 419 9696.

Executive: J. Markworth (gen mgr).

Antique & vintage photographic equipment available to hire for use in films, commercials etc.

Photonics-Special Visual Effects

11 Waterloo Crescent, St Kilda 3182. Phone (03) 534 7620.

Directors: R.V. Brown, R.E. Brown, R.M. Conn.

Film & television special effects, including animation, models, miniatures, optical effects, set design & construction, props, animation camera & rostrum (16mm & 35mm), artwork design & shoot, models & miniatures.

The Prop House

23 Doody St, Alexandria 2015. Phone (02) 667 0272, 667 0273, 667 0274.

Directors: S. May, J. Green.

Executive: B. Williams (co mgr).

Hire suppliers of props to feature film industry, tv series & commercials & still photographers. Variety of antique & present day items.

Reece Robinson Special Effects Pty Limited

22 Norman St, Peakhurst 2210. PO Box 106, Oatley 2223. Phone (02) 533 2322.

Directors: R.E.J. Robinson, Mrs C.P. Robinson.

Special Effects co-ordinator & designer.

Rent-A-Robot

41 Bowman St, Drummoyne 2047 Phone (02) 81 4177.

Executive: J. Brewer.

Hire of promotional robots for use at Trade Fairs, Business Conventions, Television Stations, Stage Shows, Parties and Shopping Centres. Supply of both robot and operator, and additional props or detail if required.

Robot Concepts (Aust)

5th floor, 170 Flinders St, Melbourne 3000. Phone (03) 63 2581.

Executive: G.C. Russell.

Robots for hire, exhibitions, promotions, retailers, company endoresment functions, ad/pr campaigns.

The Robot Factory

1 River Rd, Sackville North 2756. Phone (045) 79 1113.

Directors: C.W. Handmer (mng dir), S.G. Handmer (co secty).

Construction of space age props, specialising in remotely controlled robots for tv & promotional uses.

Robot Research Laboratory

6/2 Schofield St, Riverwood 2210. Phone (02) 533 3517.

Executives: G. Isaacs, G. Young.

Design and construction of digital proportional radio controlled robots, special effects, flying or floating models, custom made electronic effects & controls.

Sign Systems Pty Ltd

187 Parramatta Rd, Homebush 2140. Phone (02) 764 2800.

Range of simulated plastic building products for use in tv, film and stage productions, vacuum forming - plastic mouldings up to 6 by 2.4 by 0.9 m.

Staging Consultants Pty Ltd

29 Clubb St, Rozelle 2039. Phone (02) 810 2885.

Directors: K. Ricketts (mng dir).

Manufacture & design sets, scenery & props such as Commonwealth Games's Matilda, 'Walking Fingers' body puppet (Yellow Pages), & spectacular display flags for Winfield Cup Grand Final.

Staging, Set & Prop Constructors Unlimited

Also known as SSPC. 39 Elizabeth St, Paddington 2021. Phone (02) 808 1405.

Directors: D. Sko, Miss C. Oliver.

Special scenery, stages, revolves set dressing, props & special effects built for theatre, cabaret, film & promotion.

Robert Staples & Associates

53 Warburton Ave, Padbury 6025. Phone (09) 401 7063, wrkshp (09) 275 1171.

Directors: M. Spriggs, G. Staples.

Scenery makers & hire service.

Jan Stevens - Make-Up Artist

3/59 Kirribilli Ave, Kirribilli 2061. Phone (02) 922 1103.

Director: J.V. Stevens.

Freelance make-up artist.

Ray Strong Visual Productions Pty Ltd

9 Charles St, Prahran 3181. Phone (03) 51 3954, 51 8052.

Director: R. Strong.

Executive: N. Robinson.

Special effects, graphic animation, photography.

Studio Set Constructions

146-162 Burnley St, Richmond 3121. Phone (03) 429 1647, 429 1322.

Executive: S. Sempill (mgr).

Construction & hire of film, TV, theatrical & commercial sets & props.

Sydney Prop Hire Centre

72 Harris St (cnr John St), Pyrmont 2009. Phone (02) 660 7824.

Director: Mrs P.S. Rapson.

Prop hire & construction (including mannequin hire & sales) for display, mktg, media & advtg industries.

The Sydney Theatre Company Ltd

153 Dowling St, Potts Point 2011. PO Box 178, Kings Cross 2011. Phone (02) 358 4399. Telex 73209 Exstoc.

Director: R. Wherrett.

Executive: D. McDonald.

Theatrical prdcrs, scenery equipment, scenic arts facilities, costumes, properties available for hire.

Thomas Lane

8 Thomas Lane, Haymarket 2000. Phone (02) 212 4124.

Directors: R. de Beer, T. Lees.

Custom building of props, scenic devices and special effects. All kinds of model making, mould making for vacuum forming of styrenes and flexiglass and castings of resins, plasters, etc. Construction of kinetic devices also engineering requirements such as gearing and flying, attend on set for fit ups and the handling of our props during shoots, a portable spraybooth, plus art direction services.

The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7499.

Directors: JM. Le Pechoux, A. Lewens, A. Galt.

Using a Digital Paint Box 7001 - a computerised video studio specialising in creative image prdn, special effects, animation & graphics. On line facilities for video editing, including ADO & DVE.

Vision Control Pty Ltd

PO Box 85, Belgrave 3160. Phone (03) 754 3471. Telex 303333 code VISCON.

Directors: J. Hansen (mng dir), Ms M. McKelvey.

Computer Graphics Production: utilizing CON-JURE, a special effects & paint system designed in Australia by Vision Control's engineers, which not only offers state of the art computer graphics but also special effects unique to Vision Control. In house facilities: 16 x 8 x 3 level re-entry mixer, 2 graphics computers, videotape, film & color slide output facilities, experienced designers, production & technical personnel. Staging services: over 200 period radios available for hire. Every model & era from crystal sets to large radiograms delivered to your location.

Walrus Animations

453 Pacific Hwy, Crows Nest 2065. Phone (02) 439 4000.

Director: J.A. Martin.

Motion graphics, design, computer animation.

WAZ FX Australia Pty Ltd

61 Grange Rd, Cheltenham 3192. Phone (03) 584 6602.

Director: R.W. Kelly (mng dir).

Specialists in staging facilities & applied design, providing the following services for the film, tv, theatre & display industries of Australia - staging, set finishing, props, props fabrication, costumes, special effects, casting & moulding, model making, industrial sculpturing, artwork, scenic art, design.

Wizards of Oz Productions

Suite 5A, 505 Pittwater Rd, Brookvale 2100. Phone (02) 938 3664, 938 2783.

Executives: J.B. Levine (musical dir), J. Zulaikha (prdcr).

Special sound effects also music prdn including writing, recording & prdn including custom music for audio visuals, library & service.

Zzoomm Art Pty Limited

15 Wharf Rd, Birchgrove 2041. Phone (02) 810 7805.

Directors: J.A. Wood (mgr), H.L. Wood.

Complete set design plans, elevations, perspectives, cost analysis, construction mgmt supply & removal, specialists in large sets for film, tv, theatre & exhibition work.

Agency of the Year

1985 & Beyond:

If any industry should be optimistic, it's advertising. The very core of our business is based on the delivery of promises. Yet more and more we become conscious of a creeping conservatism engulfing us.

Where are the brash and bushy-tailed optimists of yesteryear? The bright-eyed creatives and hungry salespeople who transformed a cottage industry into a visible, viable industry turning over \$3 billion or more?

Let us hope they are not all up to their designer shirtsleeves in cost control computer sheets and last year's copy of 'In Search of Excellence', because 1985 will require all the entrepreneurial skills that made Australian advertising what it is today. What it is tomorrow will depend upon how we react to a number of challenges. If we can cope with these and continue to break new ground, then there is every chance we could wrest the advertising crown from the U.K. as surely as the Brits pinched it from America in the seventies.

Develop a distinctive Australian culture. More and more multi-nationals have discovered the only way to run Australia is from Australia. Those who haven't made it and slipped from the top ten, will have to be content with the fact that no amount of local agency purchasing and staff poaching can replace a strong & stable Australian team.

The global advertising protagonists must come down to earth. Remember Australia still suffers from the tyranny of distance. In a country where we're still struggling to market a national beer, a global brand is light years away. 'Think global, act local' not only sounds right, it is right.

Technology is upon us, but let's not think like technocrats. The smart agencies, both large & small, are switched on to EDP media systems, word-processed account management and computerized copy; but let's continue to command a healthy respect for the generalist, the entrepreneur and the rat-bag. It's teams of individuals who make this industry interesting.

Regulate or perish? The doomsdayers would have us believe advertising will be run by Government committees, enquiries and tribunals. This will only happen if we abrogate future freedom to our collective advertising associations, federations and councils. The power is still with the individual. Don't ask what 'they're' doing, ask what you're doing. Help build the status of advertising by getting involved in the issues rather than sniping at competitors.

Our business is our clients' business. Last year more agencies researched more prospects than ever before in their quest for a magic formula to new business acquisition. All discovered the same thing: The plea from clients is 'understand me'. Effective agencies will become totally immersed in their clients and brands, whether by adopting account planning as a discipline or applying common sense to account management.

Mass media will disappear. Fragmentation will continue as VCR's mature as a medium, as broadcast becomes narrowcast, AM becomes stereo, newspapers transmogrify into magazines, magazines multiply, and both direct marketing and catalogues continue to explode. Segmentation will become a reality rather than a theory.

Change will be constant. Last year TV management swapped channels more often than viewers, in 1985 print management will ring the changes as the pressure to perform increases. New products will proliferate in direct relationship with market confidence. And transnational mergers of both clients and agencies will send new business executives scurrying to these very pages to check out who's who!

Yes, 1985 will be a very exciting year, a year in which the principal challenge will remain for the industry to produce intelligent, provocative and effective advertising. **In that sense, nothing will change.**

Monahan Dayman Adams

Accredited Advertising Agencies

At the time of going to press, this section lists agencies which carry full AMAA accreditation. Branch offices & financially affiliated agencies not independently accredited are indicated by *

All other advertising consultancies which have not been formally accredited by the Media Council of Australia are listed under Marketing, Advertising & Media Consultants.

Even the best creative ideas
won't get off the ground...



if your Market Positioning is up in the air

That's where we excel. We have the team and experience to fuse the two together into forceful modern advertising that will motivate sales. Some might call it down to earth advertising. We call it common sense. Give us the opportunity and we'll write you a successful sales story. Call us on (02) 922 5133 and ask for Vance Gregg, Warren Slattery or Ray Hall.

18 BERRY STREET, NORTH SYDNEY, N.S.W. 2060.
TEL: (02) 922-5133 MELBOURNE (03) 699-8955

ARNOLD-LESTER, GREGG & ASSOCIATES PTY. LTD.

Our ideas work.

New South Wales

Abel Barton Advertising Pty Ltd

163 Blues Point Rd, North Sydney 2060. Phone (02) 922 5577. Telex 22796.

Directors: C. Howarth, I. Riomfalvy.

Executives: V. Darell & S. Boreham (acctnt dir), B. Lines (creative dir), G. Carson (art dir), P. Stanway (writer), S. Boreham (prod mgr), J. Stenton (media mgr), K. Devereux (traffic co-ord).

Action Film & Art Pty Ltd

135 George St, Avalon Beach 2107. Phone (02) 918 8178, 918 8355. Telex 70462.

Executives: J. Majewski (mng dir), Ms R. James (media).

Clients: A & K Aluminium Pty Ltd (Hunter Douglas Products), Morton Agencies Pty Ltd (soluelastin - anti wrinkle cream & cosmetics), South Coast Sanitarium Health Foods, Warringah Mall.

Adcorp Australia Pty Limited

2nd floor, 38 York St, Sydney 2000. GPO Box 3397, Sydney 2001. Phone (02) 290 1388. Facsimile (02) 29 5376. Telex 72686.

Directors: R.E. Chambers, I.F. Rodwell.

Adrenalin (Media) Pty Limited

42 Atchison St, St Leonards 2065. Phone (02) 437 6062.

Directors: P. Alsford, J. Goodman, S. Pask, V. Senchenko.

Executives: D. Sault, J. Elliott.

Adshapers Pty Ltd

12th floor, 56 Berry St, North Sydney 2060. Phone (02) 923 1652.

Director: D.D. Wright.

Advertising Action Pty Ltd

1st floor, 147 Darby St, Newcastle 2300. Phone (049) 2 1218, 26 2822, 26 1471. Telex 28637.

Directors: Mrs L. Thurnham (mng dir), T. Rothapfel (creative dir), G. Frame (grp dir Hunter/Action Agencies), Mrs A. Davis (fin dir Hunter/Action Agencies), M. Bevan.

Clients: Abode Furniture, Barnsley Aluminium, Cessnock Plaza, Churchills, Delforce Daihatsu, Financial Development Services, HIA Newcastle Permanent Village, Homeflair, Hunter Tourist Association, Landcom (Newcastle), Lingard Hospital, Newcastle Permanent Building Society, NIB, Radio 2GO, Retravision (Hunter Group), Wallsend Nursery.

The Advertising Agency

25 Cheyne Walk, Castlecrag 2068. PO Box 449, Willoughby 2068. Phone (02) 958 2199.

Directors: R.C.G. Moffatt (chrnm/mng dir), J.K. Moffatt (co-secty).

Executives: Ms G. Lancaster (fin dir), B. Wiggins (media dir), C. Pang (acctns service), P. Shirley (art dir).

*Advertising Investment Services Pty Limited

Level 4, 100 William St, Sydney 2011. Phone (02) 358 1455. Telex 24674. Facsimile (02) 358 4607.

Directors: S.E. Allen (mng dir), K. Cheeseman.

Executives: M. Cooney, G. Jaffer.

Offices: Melbourne, Brisbane.

Media consultancy, multi-agency co-ordinators, media auditors, strategists, negotiators, planners, buyers.

Clients: Clarion Shoji, Dancer Fitzgerald Sample, EMI Records Australia, Esso Australia, Hammond Advertising, International Direct Marketers, J.G.L. Investments, Johnson & Johnson, Magazine Promotions, Nestle Australia, Reckitt & Colman Australia, Reckitts Toiletries International, Samuel Taylor, TCN Channel Nine, Television Bureau of Advertising, Thorn EMI Ltd, Thorn EMI Video Australia.

*A member of Fortune Communication Holdings Group.

Advertising Partners Australia Pty Ltd

80 Alfred St, Milsons Point 2061. Phone (02) 922 4533. Telex 23976. Telex 23976.

Directors: J.D.C. Flannagan (chrnm & mng dir), Ms. H. Leembruggen (dep mng dir), T. Fearnley, M. Riddington, G. Butler (exec creative dir).

Agmark Communications Pty Ltd

1st floor, 67-69 Alexander St (PO Box 657) Crows Nest 2065. Phone (02) 439 3388.

Directors: R.H. Frew, D.M. Clay.

Executive: Mrs J. Boylan (media mgr), C. Hyde (creative dir).

Clients: Afrtrade Merchandise, Australian Fertilizers Limited, Dalgely Winchcombe FGC, Australian Eagle Insurance Co Ltd, Hardman Chemicals Pty Ltd, Kearney Sayers & Co Pty Ltd, Koppers Timber Preservation Division, Mann Pumps, Norco Co-operative Limited, D. Normoyle & Coy Pty Ltd, Sarus Pty Ltd, Shirleys Fertilizers, The Truck Centre, White Farm Equipment Australia Pty Ltd.

*A.G.S. Advertising

7th fl, Sentry Hse, 61 Lavender St, Milsons Point 2061. Phone (02) 929 9862.

Directors: R. Goldfinch (mng dir), N. Stagoll, B. Angus.

Office: Melbourne.

Repr: A member of the Fortune Communication Holdings Group.

Brian Ahearn & Associates

6 Winslow St, Milsons Point 2061. Phone (02) 922 6000.

Director: B. Ahearn (mng dir).

Executives: J. Kelly (media dir), D. Wadey (art dir), D. Anderson (prod mgr), D. Thompson (acctnt co-ord), R. Holland (fin dir).

Andrews Advertising Pty Ltd

1st fl, 6 Bay Rd, Taren Point 2229. PO Box 389, Miranda 2228. Phone (02) 525 0675, 525 0144.

Directors: D.J. Andrews, Mrs G. Andrews.

Executive: Mrs B. Hargrave (prod mgr).

Clients: Bonds & Kirbys, Brodie Lighting Co, Krysler Paints Pty Ltd, La Nita Liquor (Ramsgate), Lowes Menswear, Magic Mile of Motors - (Ronstan Toyota, Gilbert Datsun, Nash Holden, Boyded Lakemba, Westline Ford), Miles Furniture Pty Ltd, Miranda Hi-Fi (Sales) Pty Ltd, Westline Ford, Alpha Tax Aids, P.R. & S.M. Crocker, Paint & Wallpaper (Miranda, Lakemba & Bondi Junction), Fergusons Toyota (Hurstville).

Armstrong's (Sydney) Pty Ltd

6th floor, 117 York St, Sydney 2000. Phone (02) 267 5311. Telex 23382. Head office Melbourne.

Directors: P. Allen, T. Maloney, D. Wallage (assoc dir).

Executive: P. Ries (client service exec).

Arnold-Lester, Gregg & Associates Pty Ltd

18 Berry St (PO Box 1454) North Sydney 2060. Phone (02) 922 5133.

Directors: R. Arnold-Lester (chrnm), R.V. Gregg (mng dir), R. Hall (creative dir).

Clients: Bentley Fragrances, Scotts Care (Aust) Pty Ltd, The Guide Dog Association, Harry Peck & Co (Aust) Pty Ltd, Rank Furniture Pty Limited.

Office: Melbourne.

Barnett Advertising

Cnr Hunter & Union Sts, Newcastle 2300. Phone (049) 26 1677, 26 1226.

Executives: P.A. Barnett (mng & creative dir), M. Burns (prdn mgr - acctns), A. Neilands (air & print media).

Barry Banks Blakeney Advertising Pty Ltd

225 Miller St (PO Box 450) Nth Sydney 2060. Phone (02) 922 6177. Cables STRATEGY. *Head office Melbourne.

Director: K.R.H. Ballantyne.

Executives: K.R.H. Ballantyne (gen mgr), B. Takats (prdn).

Clients: Antique Dealers Association of NSW, Aronson Antiques, Associated National Life Insurance Co Limited, Australian Mushroom Growers Association, Australian Mushroom Growers Co-Op, Buckenderra Holiday Centre Pty Ltd, Cemac Associated Limited, Clyde Weststeels, Daikin Australia Pty Ltd, Dexion (Australia) Pty Ltd, Diamond Shamrock Pty Ltd, East-West World Travel, East West Holidays, Frank's Persian Bazaar, Grundy Thompson (Food Services) Pty Ltd, Incontrol Pty Ltd, Nationale-Nederlanden (Aust) Limited, N.E.I. Paklog Pty Ltd, Nixdorf Computer Pty Ltd, PGH Ceramic Tiles, Rotopact Tools Pty Ltd, Smith & Co., Southern Australia Perpetual Forests Ltd, Trade Indemnity Co Ltd, Unit Television Servicing, Victorian Mushroom Growers Association, The Watercomfort Company.

Beeby Advertising Pty Ltd

Suite 5, 281 Pacific Hwy, North Sydney 2060. Phone (02) 923 2688.


Director: P. Beeby (mng dir).

"SUCCESSFUL ADVERTISING ONLY HAPPENS WHEN YOU CAN GET INSIDE THE CLIENT'S PRODUCT."

HAYWARD ADVERTISING

WE DO.

1 QUEENS AVENUE, McMAHONS POINT, SYDNEY 2061 TELEPHONE: (02) 923 2311



Reaches 61% YOUTH MARKET 10 - 17

Cumec - Mon. - Sun. 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Advertising Agents.

Clients: Delva International, Dolinka Homes, Fury Ford, H.C.A. Fitness Centre, John Newell Motors, Lend Lease Leisure, Traders Pty Ltd (Aeroplane Jelly), Velsicol, W.A. Flick Pty Ltd.

Beeman Mayrhofer Stott Pty Ltd

211 Darling St, Balmain 2041. Phone (02) 818 2244.

Executives: R. Beeman, N. Stott, J. Swingler, S. Rose.

John Bevins Pty Limited

"Tarella", 3 Amherst St, Cammeray 2062. Phone (02) 922 5055.

Directors: J. Bevins (mng dir), R. Black (creative dir), J. Fogarty (mktg dev dir), G. Watkins (rural dir), L. Jackson (media dir).

Clients: Accountancy Placements Pty Ltd (Accountancy Placements Executive Consultants, Metier Personnel, Princeps Pty Ltd, Women's Investment Network), Anti-Cancer Council of Victoria, Australian Medical Association, Blue Funnel Cruises, Australia, Carter-Wallace (Australia Pty Ltd (Dencorub), Dalgety Farmers Limited (Rural Division, Corporate), Department of Health, NSW (Quit For Life Campaign), Department of Motor Transport, NSW (Number Plate Auctions), Festival of Sydney, Mallinson Building Supplies, Telford Inns Pty Ltd, TDK (Australia) Pty Ltd, Traffic Authority of NSW (Bicycle Safety Education Project), State Rail Authority of NSW, Wellcom Australia Limited (Cooper Animal Health, Calmic Hygiene Protection Services, Pest Control, Special Projects), White Wings Limited, Centrepoint Shopping Centre.

Biddle Ogle Anderson & Co

"The Chancellor" Bldg, 174 Pacific Hwy (PO Box 534) North Sydney 2060. Phone (02) 92 0705.

Executives: B.E. Anderson (mng dir), Mrs L. Wright, Miss N. Francisco, R. Kemsley, Miss L. Read.

Clients: Addbuild Additions, Aquatic Pools Pty Ltd, Akubra Hats, Astronet Australia, Beck Timber Pty Ltd, Brick Manufacturers Association of New South Wales, Greenbarn, Inghams Enterprises Pty Ltd, Jubilee Motors, North Sydney Brick & Tile Co Ltd, Kreepy Krauly Pool Cleaners, Nordscape, Nortile, Retaw Enterprises Pty Ltd, Tichy Tiles, Turbo Tubs, United Fibreglass Industries.

Buchanan Bullpitt & Grey Pty Ltd

Sentry House, 61 Lavender St (PO Box 345), Milsons Point 2061. Phone (02) 957 2088. Cables Admakers Sydney. Telex 70704.

Directors: B. Bullpitt (chrmn), C. Carter (mng dir), G. Murphie (creative dir), E. Meyer & A. Fendrick (Grey Advertising Inc. - USA), Ms V. Ross (dir, media head).

Executives: Q. Munro (gen mgr), Miss H. Hampson (fin dir).

Clients: Alberto Culver, Independent Tyre Sales & Service, Grace Bros. Cleaning Services, Waltons Bond Limited, Michelin Tyre Co Ltd, National Westminster Finance Australia Limited, National Westminster Finance New Zealand Limited, Norman Ross Discounts, Rank Major Appliances Pty Ltd, Visionhire (Australia) Pty Ltd.

Leo Burnett Pty Limited

40 Miller St, North Sydney 2060. Phone (02) 925 3555. Telegrams Leoburnett Sydney. Telex 21565.

Directors: J.M. Aitken (mng dir), R. Reid (dep mng dir, Aust/Asia), H. Allaous, M.C. Aronsten, J. Garcia, G. Hoyos, L. Karsay, R. Palmer, A. Scash, V. Shaner, W. Wiggins.

Offices: Melbourne, Brisbane, Adelaide, Hobart (Lawrence Burnett).

Clients: Australian Gas Light Co (Sydney), Australian Gas Light Co (Canberra), Porta Gas, A.M.P. Society, Bushells Pty Ltd (instant coffee), Robert Timms (coffee), British Paints, Cathay Pacific Airways Limited, Driacid Industries Pty Limited, Dunlop Footwear, Greater Union Theatres, Kelloggs Australia Pty Limited, Lifesavers (Aust) Pty Limited, Lotto Management Services, M.L.C., Marantz (Aust) Pty Limited, Northern Territory Tourist Commission, NSW Government, Ormonod Roofing & Asphalts Limited, Philip Morris Limited, Penfolds Wines, Procter & Gamble, Rice Marketing Board, The Regent International Hotel Group, Seabridge Australia Pty Limited, Sulphide Corporation, Sunbeam Corporation Limited, Singapore Convention Bureau, Sodastream Pty Limited, Tasmanian Government Tourist Bureau, Woolworths (Supermarkets).

Cahill Media Group Pty Ltd

410 Wodonga Place, Albury 2460. Phone (060) 21 1599. Telex 56008.

Directors: M.A. Cahill, L.T. Cahill.

Clients: Albury City Council, Albury Regional Art Centre, Albury-Wodonga Development Corporation, Albury-Wodonga Regional Tourist Council, Albury-Wodonga Post Secondary Education Secretariat, Attack Sports Pty Ltd, Australasian Training Aids Pty Ltd, Boral (Albury Brickworks), Bunge Australia Ltd (Stockfeeds divn), Campbells Wines, Claas O.H.G. (West Germany), Department of Agriculture (Vic), Department of Primary Industry (Commonwealth), Henty Machinery Field Days Co-op Ltd, Juicy Giant Pty Ltd, Midland Milk Pty Ltd, AV Jennings (Albury-Wodonga), A & AR Lehmann & Son, McGowan International Pty Ltd, Mallows Sales & Service, Neils of Corowa, Porters (Solandra Pty Ltd), Shorko Australia Pty Ltd, Spitwater Australia Pty Ltd, TUTA Publications.

Camp Pickett & Associates Pty Ltd

127 Bayswater Rd, Rushcutters Bay 2011. Phone (02) 332 1988. Telex 21696. Cables Salespower.

Directors: Mrs M.R. Pickett (chrmn of dirs & admin dir), R.H. Aitken.

Executive: F. Luxton.

Advtg & mktg communication consultants specialising in retail advtg.

Clients: Ballande Australia Pty Ltd, Crealy Auto Auctions, Develco Pty Ltd, Domous Ceramics, Koala Motor Inns, Monaco Motors, Millers Timber, Permewans Food Stores, PGH Bricks, Ken Sams Toyota, Strathfield Plaza, The Seat Cover Shops, Techno Products, Telford Property Fund Ltd, Thomson Ford, Toyota Dealership Advertising Fund, Wagon Wheels.

The Campaign Palace

"Boronia", 624 Military Rd, Mosman 2088. PO Box 134, Mosman 2088. Phone (02) 960 3366. Head office Melbourne.

Directors: J. Baldwin (chrmn), G. Daniel (mng dir), L. Hunt (nat creative dir), R. Isherwood & J. Vaughan (jnt creative dirs), R. Bryson (strategy planning dir), G. Trembath.

Executives: C. Christofi, C. Brown.

Clients: Accent Bedroom Co-Ordinates, Allied Grocery Products (Confectionery Products, ETA Nuts), Apple Computer Australia Pty Ltd, Australian Government Advertising Service, Australian Guarantee Corporation Ltd (Business Finance Divn), Berlei Hestia Ltd, John Fairfax (Magazine Promotions - Woman's Day, Cosmopolitan, Dolly, People, Good Housekeeping, Harper's Bazaar Australia, MJ Men's Journal), Leigh-Mardon Pty Ltd, Lend Lese Leisure (Thredbo Alpine Hotel, Lennons Hotel Brisbane), P & O Resorts (Heron Island), Rentokil Pty Ltd, Taronga & Western Plains Zoos, Tonka Corporation Pty Ltd, Wellcome Australia (Actifed-C.C.), Lend Lease Investments, Colman's (Big Sister, Hostess pavlova), Scott Care (Kwit, Bathmate).

The Chillingworth Agency

Suite 2, 82 Glebe Road, The Junction 2291. Phone (049) 69 5799.

Director: I. Chillingworth (principal).

Specialists in automotive & retail advertising.

John Clemenger (NSW) Pty Ltd

Legal & General Bldg, 2 Dind St, Milsons Point 2061. Phone (02) 925 5333. Telex 20910. Head office Melbourne.

Directors: G.C. Wild (chrmn), P.D. Steigrad (mng dir), P. G. Clemenger, D. Brockman, R. Greenlaw (creative), A. Campbell (exec dir client service), K. Lonard, R. Rigby (exec dir tech services & admin), J.C. Rudd (fin), M. Grunert (media), R. Phillips.

Clients: Amco, Angus & Coote, Ancol, Arnotts (part), Ampol, Australian Frozen Food Council, Australian Parents' Council, BA Australia, Bernina, B & D Roller Door, Eagle Jeans, Expozay, Legacy, Remy, Rothmans, Royal Blind Society, Sanyo, Sealy, Sydney County Council, Taft, TAA, Breville/Braun, Edgell (Birds-Eye), Pacific Film, Housing Industry Association, Sony Audio Tapes, Ricegrowers' Co-Op Mills, Singapore Airlines, Singapore Tourist Promotion Board, Sitmar, Hoover, Hygienic Lily, Parke-Davis, Polygram, John Fairfax, Swift & Moore, Village/Roadshow, Choice Magazine, Pizza Hut, Pepsi, Peters Creameries, URM International, Reckitts Toilettries International (part), Mercedes Benz, Selleys Chemical Co (part), Worldwide Church of God, Odyssey House, Channel TEN, Doncaster Management Ltd, Doncaster Bloodstock Services Pty Ltd, RCA Columbia (part).

Connaghan & May Ayer Pty Limited

7 West St, North Sydney 2060. Phone (02) 957 1455. Telex 22971.

Directors: T.C. Connaghan (chrmn), S.L. May (mng dir), L.T. Hagopian, N.F. Shennen, J.B. Lambert, J.N. Jordan, D. Dodd, K.J. Hutton, K. Farrington.

Executives: D. Wilkinson, C. Sherbon, A. Tucker, M. Miller, R. Woolley & I. Lewis (acct dirs).

Office: Melbourne & affiliated with Paton Porter Adelaide.

Clients: Alcan Australia Ltd, Alfred Dunhill Australia Pty Ltd, Alto Ford Pty Ltd, Avis, Australian Government Advertising Service, Arnott-Harper, Bay Books, Bayer Australia Ltd, Beiersdorf (Australia) Ltd, 2KY Broadcasters Pty Ltd, Crystal Clothing (Int.), Custom Credit Corporation Ltd, Cerebos (Aust) Ltd, Ciba Geigy Australia Ltd, Economics Laboratory, Email Ltd, Evelyn Wood Reading Dynamics, Fays Shoes, Glo International, Halls Carpets, Kwikasair, L'Oreal Marigny, Lion Insurance Brokers, Manufacturers Mutual Insurance, Optyl (Aust) Pty Ltd, Penfold Wines, Ron Hodgson, Lansdowne Press, Rothmans of Pall Mall, NSW Rugby League, Scruttons Limited, Stauffer Australia Ltd, Sunbeam Corporation, South Australian Brewing Co., Spicers Paper Industries, TNT Ltd, Tobacco Institute of Australia Ltd, Whinfrey Strachan Ltd, 3AW Broadcasting Co, Truth Newspapers Ltd, Motor Traders Assoc, Vincent Clothing Co, Ausipex 784, Chemical All States, Lance Dixon Motors.

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5TH LEVEL GROUP, 44 Margaret St., Sydney. Phone: 27 1444

Courtney Searle Ogle Pty Ltd

7th floor, 75 Miller St (PO Box 1347) North Sydney 2060. Phone (02) 922 7777. Telex 72311.

Directors: D.V. Courtney (mng dir), J. Searle (creative dir), T. Edwards.

Clients: Emmo Juvena Pty Ltd, National Semiconductor (Aust) Pty Ltd, Brother Industries (Aust) Pty Ltd, Richard Ellis (NSW) Pty Ltd, Nashua Australia Pty Ltd, Pace Computer Services Pty Ltd, Marshall Cavendish (Creative), Aar-que Systems Pty Ltd, Cobolt Clothing Company, Metropolitan Business College, Peterborough Software.

Creative Oasis Pty Limited

Level 4, 221 Miller St, North Sydney 2060. Phone (02) 957 3244.

Directors: G.C. Alexander, S.G. Kulmar, A.L.H. Richardson.

Clients: AGAS Army Reserve, AGAS Australian Defence Forces, AGAS Department of Home Affairs and Environment, Committee for Employer Support of Reserve Forces, Jackson Furniture, Arthur Stutchbury Office Furniture Pty Ltd, AV Jennings (South Coast Divn), Scuderia Veloce Motors, Liquid Paperboard Packaging Group, Prue Acton Cosmetics, Mandarina Duck, Atlas Copco Australia Pty Limited, AGAS Army, Aluminium Can Group, Calorie Control Foods Pty Ltd, Citicorp Australia Limited, Citicorp Travellers Cheques, Citicorp Institutional Banking, Citicorp Insurance, Parker Furniture, Tetra Pak Australia.

Cumming Enterprises Pty Ltd

43 Vine St, Darlington 2008. Phone (02) 699 5433.

Directors: G.R. Cumming, Mrs R. Cumming.

Executives: B. Stewart (acct dir), M. Cumming (hse photographer), Miss N. Jarvis (snr artist).

Clients: Damart Thermolactyl, Applied Technology Pty Ltd, Freedom Furniture Pty Ltd, Furniture Trade Buyers Co-op, Mosar Water Beds, Olympic Laminates Pty Ltd, Wedderburn Scales.

Lance Cushion Advertising

554 Englehardt St, Albury 2640. Phone (060) 21 7411.

Executive: L.A. Cushion (principal).

Clients: Albury Private Hospital, Albury Unipart, Albury-Wodonga Regional Tourist Council, Amcal Pharmacy Group, Azed Industries Pty Ltd, Border Bandag, Brian Lloyd Toyota, Carry On Camping, Capital Home Improvement Centre, Cooper Tool Group, Darrell Smailes, Foto Supplies, General Automatics, Highpoint Furniture Exhibition & Sales, Hospital Service Station, Hospital Wind-screen Centre, Hume Permanent Building Society, McRae Motors Pty Ltd, Jannoel Florists, Murray-Riverina Tourist Committee, Ovens & Murray Football League, Prestige Sunglasses, Revin International Pty Ltd, Riverwood Retirement Village (Albury) Pty Ltd, Stateline Motorcycles, Susan Hines Salon, Wagga Motors Pty Ltd.

Dancer Fitzgerald Sample Australia Pty Ltd

11th floor, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 4622. Telex 72510. Facsimile (02) 358 4607.

Directors: R.J. Pugh (mng dir), E. Gandel, M. Dornau, B. Stainsby.

Executives: Ms M. Cooney (media dir), J. Coles (snr art dir).

Office: Melbourne.

Clients: Thiess Toyota Pty Ltd, York Motors, King Meats, Duesburys, Bank America.

*Member of the Fortune Communication Holdings Group.

D'Arcy MacManus Masius Pty Ltd

Philips Building, 15 Blue St, North Sydney 2060. Phone (02) 929 0600. Telegrams Maspar Sydney. Telex 21435. Head Office Melbourne.

Directors: R. Otton (mng dir/chrmn, Australia), J. Wilson (mng dir, Sydney), P. Hayes (gen mgr, Sydney), R. Studley (fin dir), M. Caldwell, P. Lloyd Jones, I. MacTavish (creative dir), J. Seville, P. McDonald.

Executives: J. Mulhall (press prdn), P. Eliot (tv prdn).

Clients: Alliance Food Division, Australian Consolidated Industries, Australian Coleman Ltd, Australian Government Advertising Services, Australian Mining Industry Council, Barclays Bank International, Bristol-Myers Company Pty Ltd, De-Kalb Shand Seed Company, NSW Egg Corporation, Cafe Bar, Northern Star Holdings, Great Eastland Television, Carlton United Breweries, Liberal Party of Australia (NSW divn), Medibank Private, The Nestle Co (Australia) Ltd, ParPlan, Taylor Ferguson & Co Pty Ltd, Tooth & Co Ltd (part), J. Walker & Sons Ltd, World Travel Headquarters, York Toyota, Woolworths (Variety).

Doorley Buchanan & Company Pty Ltd

20 Wentworth Ave, Sydney 2000. Phone (02) 264 3377.

Directors: W.K. Buchanan (mng dir), J.J. Doorley (creative dir), G.J. Doorley.

Clients: Australian Posters, Australian Bankers' Association, Australian Resources Development Bank, Australian Himalayan Expeditions, Perkin-Elmer Data Systems, Konishiroku Australia, Yenc-ken Sandy Glass Industries, MLC Centre, Out-board Marine Australia, Raine & Horne, Design Warehouse, 2DAY FM, Lend Lease Shopping Squares, NSW Traffic Authority (special projects).

Doyle Dane Bernbach Pty Ltd

277 Clarence St, Sydney 2000. Phone (02) 267 3188. Telex 22775.

Directors: M. Walker (chrmn & chief exec DDB Australia), J. Currie, W. Currie (jnt dep chairmen), J. Back (mng dir, Sydney), P. Drury (nat media dir), I. Allan (fin dir).

Offices: Melbourne, Adelaide, Perth (Berry Currie).

Clients: Amatil Ltd (beverage & snackfoods divns), Diamond Traders & Allison's, Boeing International Corporation, Ciba-Geigy Australia Ltd (home garden products), Eagle Moss Publications, Dept of Tourism Vanuatu, Crown Controls Pty Ltd, Dairy Farmers Co-op Ltd, Dymock's Pty Ltd, Express Dairy Company (Aust) Pty Ltd, Helena Rubinstein, Hooker Corporation Limited, PGH (bricks, ceramic tiles), IBM Australia Limited, LNC Industries Limited, Polaroid (Australia) Pty Ltd, Prouds Pty Ltd, Royal Agricultural Society of NSW, Volkswagen Australia Pty Ltd, Illawarra Mutual Building Society, Coopers & Lybrand, R.M. Gow, Northern Territory Tourist Commission, Renault Importers, Growth Link.

John C. Duval Advertising Pty Limited

299 Kent St, Sydney 2000. Phone (02) 29 7971.

Directors: K.D. Johnson, J. Johnson, M. Bent, I. Hammer.

Executives: S. Hepi (media mgr), M. Robbins (prdn mgr).

Clients: E.M. Baldwin & Sons Pty Ltd, Burndy Inc, Cottier & Associates, Joan Cummings & Assoc, Esco Industries Pty Ltd, Royal Exhibition Building, Heritage Real Estate, HPM Industries Pty Ltd, NSW Guild Furniture Manufacturers, Parklands Trading Co, Process Oil & Gas Control, Romania Consultate General, Publicom, Royal Agricultural Society of NSW, RCS Radio Pty Ltd, S&M Contract Furniture Pty Ltd, Simeon Stud, Southgate Investments Ltd, Tecma Pty Ltd, Thomson Exhibitions, Total Concept Exhibitions, USSR Trade Centre, Vneshtorgreklama, Wattmaster Alco Pty Ltd.

FAA Advertising Pty Ltd

4th Floor, Derwent Hse, 136 Liverpool St, Sydney 2000. Phone (02) 264 8300.

Directors: F.R.L. Aitken, R.R.S. Aitken, P. Leney, B. Heseltine.

Executives: N. Adams, M. Larven, Miss F. McPhail.

Finlay Preece Advertising

128 Cathedral St, Woolloomooloo 2011. Phone (02) 356 4288, 356 4655.

Director: I.V. Finlay, T. Preece.

All advertising, marketing & media services.

Foote, Cone & Belding Pty Ltd

16th floor, Westfield Towers, 100 William St, Kings Cross 2011. Phone (02) 357 3433. Telegrams Brigade. Telex 21272.

Director: M. Hale (mng dir, Australia).

Offices: Sydney, Melbourne & Lucas Emery Advtg (Melbourne), FCB/Shorter (Perth), Foote, Cone & Belding throughout the world. Affiliated with Knowles Bristow Advtg (Brisbane), Hocking Advertising (Adelaide).

Major clients: Australian Guarantee Corporation, Bristol-Myers (Clairol divn), F. Cinzano & Cia (Aust), Milton Bradley (NZ) Ltd, Computer Sciences of Australia, Australian Consolidated Press (Cleo), Garuda Indonesian Airways, Homestead Golden Chicken, Kimberly-Clark (Kleenex, Kotex, Kimbies), Lanier Australia, Max Factor, Orbis Publishing, Reckitt & Colman (Nugget, Meltonian, Harpic, Holbrooks, Aura, Pine-O-Cleen, Elmers Farm, Preen, Robinsons), Rothmans (Ransom, Cartier, Cambridge 30's), Sunlist Growers, Arnotts (snack foods), Aquanaut (Aust) Pty Limited (pool cleaners), Bill Acceptance Corp. (merchant bankers) Keywest Investments (Yomix yogurts), Melitta House of Coffee.

Forbes, Macfie, Hansen Pty Ltd

469-475 Kent St, Sydney 2000. Phone (02) 267 7833.

Directors: K.D. Forbes, M.J. Macfie, D. Hansen.

Executive: S. James (media dir).

Clients: Australian Labor Party, BOT Australia Ltd, Ciba Geigy (consumer products divn), Haco Distributing Agency Pty Ltd, Health Insurance Commission (Medicare), JRA Ltd (Jaguar, Rover, Range Rover, Leyland Trucks & Buses), Komatsu Australia Pty Ltd, Greater Pacific Life Assurance Co Ltd, Salomon Bros Inc., Lindeman (Holdings) Ltd, New South Wales Government (Print, TV & Radio Master Media), Pics Australasia Ltd (Quick-as-a-Flash Photo Finishing), Pork Promotion Committee, Premier's Department (Special Projects), Shulton (Australia) Pty Ltd (Female Fragrances), State Bank of New South Wales.

***Fortune Communication Holdings Limited**

Level 22, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 3233. Telex 24674. Facsimile (02) 358 4607.

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Directors: D. Baker, D. Sherbon, N. Dick, K. Landell-Jones (chrmn), L. Schofield, J. Scutt (grp fin dir).

Group members: Schofield Sherbon Baker (Sydney, Melbourne, Brisbane, Perth), Dancer Fitzgerald Sample Aust (Sydney, Melbourne), Hammond Advertising (Sydney, Melbourne), The Weston Company Limited (Sydney, Perth), Advertising Investment Services Pty Limited, FCH Marketing (Sydney).

*Foster Nunn Loveder

No.6, Ridge St, North Sydney 2060. Phone (02) 922 3233. *Accreditation through MDA.

Directors: P.R. Foster, G. Nunn, D. Loveder.

Clients: Artes Studios Pty Ltd, Bain & Company, Australian Capital Television Pty Limited, Heineken Australia Pty Ltd, Jaguar Rover Australia (Peugeot Dealers NSW), Polaris Vacuum Sweep (Aust) Pty Ltd.

Fountain Huie Fish Pty Ltd

3rd fl, 2 Glen St, Milsons Point 2061. Phone (02) 922 3222. Telex 70349.

Principals: R. Fountain, D. Fish.

Clients: Commonwealth Government, (AGAS), Incolabs, Dunlop Olympic Limited (Hollywood footwear), Sleepmaker, German National Tourist Office, Grosby Footwear, Lufthansa German Airlines, Time-Life International (Aust) Pty Ltd, Roche Products Pty Ltd, Kosciusko Alpine Resorts, Childrens Television Workshop, Canberra Tourist Bureau.

Frost Advertising Pty Ltd

Level 9, 275 Alfred St, North Sydney 2060. Phone (02) 929 7299.

Directors: M. Frost (mng dir), A. Job (media mgr), J. Frost, M. LeQuesne (art dir).

Garland Farwagi Stewart

363A Pitt St, Sydney 2000. Phone (02) 264 3966. Telex 75014.

Directors: I. Roache (mng dir), D. Farwagi (chief exec), W. Garland (creative dir), K. Shillington (admin), T. Tate (dir of fin & media), T. Stewart (creative dir).

Clients: Active Leisure (Aust) Pty Ltd, Hinchinbrook Island, Dept of Youth & Community Services, Ansett Transport Industries, Air Vanuatu, Bayer Pharmaceuticals, Cunard, Jaguar Rover Australia, Lloyds International, Ord Minnette, Pan-American, Playboy Magazine, Polynesian Airlines, Sigma Data Corp, Sydney Futures Exchange, Touche Ross & Co. Australian Dairy Farm Limit-

ed, The Australian Opera, Bentley Fragrances Pty Ltd, BT Australia Ltd, Camus "La Grande Marque", Pierre Cardin, Continental Distillers Co Pty Ltd, Continental Distillers (Vic) Pty Ltd, Elders IXL, Essex Laboratories Pty Ltd, Merck Sharp & Dohme (Aust) Pty Ltd, Multiple Sclerosis Society, NEC Computers, Newspaper Advertising Bureau, NSW Treasury Corporation, Pan Books (Aust) Pty Ltd, Primary Industry Bank of Australia Ltd, Protector Safety Industries Pty Ltd, Stocks & Holdings - APT Services Pty Ltd, Tilt-A-Dor Pty Ltd, Union Steel Co Pty Ltd, USV Australia Pty Ltd, WEA Records Pty Ltd, Festival of Sydney, Magazine Promotions, Celair Airconditioning, Allico Steel.

General Advertising Company (Australia) Pty Ltd

32 Market St, Sydney 2000. Phone (02) 29 5187-8-9.

Director: K.C. Johnson (chrmn & mng dir).

Executive: Miss S. Dalsanto (media).

Clients: Access Communications, Swettenham Stud, Boyden Aust, Japan National Tourist Organisation, Stevenson & Co Pty Ltd, Computer Power, Persian Carpet Gallery, Calva Chemicals Pty Ltd, Greek National Tourist Organisation, Hornsby Datsun, Finnair, Lapponia Jewellery.

Tom Glynn Advertising Pty Ltd

83 Mount St, North Sydney 2060. Phone (02) 922 7544.

Director: T.J. Glynn (mng dir).

Executives: R.S. Meillon (creative dir), I. Robey (art dir), D. McManus (media/accnts mgr), D. Kenna (studio mgr).

Clients: Australian Insurance Association, AWA Engineering, AWA Rediffusion, Bain Dawes, Bedroom Fantasy, Borg-Warner, Cape Cod Extensions, Carl Zeiss, Castle Hill Toyota, Commission for World Mission, Cyclone Boral, David R. Bleakley Investment Advisers, Gazebo Hotels, Harley Davidson, Hartogen Energy, Home Mission Society, Housing Loans Insurance Corporation, Kentucky Importers - Jim Beam, Mantons, Permanent Building Societies Association, Repco Equipment Company, Scan-Style Office Furniture, Searls Flowers, Sundell Motors, Traders Auto, Yorkaire (Borg-Warner).

Gordon & Gotch Limited

821 Botany Rd, Rosebery 2018. Phone (02) 667 0466. Telegrams Gotch Sydney. Telex 24022. *Head office Melbourne.

Directors: J. Hepworth (chrmn), H. Stewart, W. Nealy, J. Dowling, A. Laphorne, A. Skurrie, C. Scott.

Executives: J.W. Fairlee (advgt mgr), Miss K. Gordon (media mgr).

Grant Quinlan Media Pty Ltd

645 Harris St, Ultimo 2007. Phone (02) 211 4066.

Directors: Y. Grant, J. Quinlan.

Clients: Australian Curtain Industries, Kikkoman Corporation, Midford & Paramount Shirts, HCF of Australia, Lysaght Brownbuilt, Wilfrid Owen (Aust).

The J.L. Gray Advertising Group Pty Ltd

Level 3, 645 Harris St, Ultimo 2007. Phone (02) 211 1966.

Directors: J. Murphy (mng dir), J.S. Fuller (chrmn), D. Howard (co secty).

Executives: G. Wright (creative dir), D. Holland (media dir), L. Murphy (prdn mgr).

Clients: Aeon Protective Coatings, Boots Pharmaceutical Co (special projects), Century Mitsubishi, City Automobiles, Dalgety (special projects), Discount Inns, Emerson Kitchens, Family Car Centre, Flygt Australia, GEC Industrial Projects, Hawker Siddeley (Century Electric Division), John Rhodin Honda, Newmans Mitsubishi Kogarah, Nestles (special projects), Norman, Baker & Longhurst, Rockdale Mitsubishi, Solace Pty Ltd, Tiare Resort Limited, Traders Pty Ltd (Aeroplane Jelly & Food Service divn), Whitewood Warehouse, Yencken Sandy Glass Industries.

Grey & Murray Evans Pty Ltd

21 Grosvenor St, Neutral Bay 2089. Phone (02) 909 3999. Telegrams Greyage Sydney. Telex 26787.

Directors: P. Read (chrmn), K. Smith (mng dir), S. Shapiro (fin dir), M. Rankin (media dir), J. Allan, G. Donovan & S. Mabbott (acctn dirs), T.B. McDonald (area dir for Grey Asia/Pacific).

Clients: Australian Government Advertising Service, Bank America Travellers Cheques, BFC Finance Ltd, BF Goodrich Australia Ltd, The Boots Company (Australia) Pty Ltd, Bradmill Industries Ltd, Canon (Australia) Pty Ltd, Carter-Wallace (Australia) Pty Ltd, Edgell-Birds Eye - divn of Petersville Industries Ltd, General Textiles Pty Ltd, Gibb & Beeman (Spectacle Makers) Pty Ltd, Gowing Bros. Ltd, Hardboards Australia Ltd, International Home Products (Australia) Pty Ltd, International Direct Marketing Pty Ltd, King Gee

Clothing Co Pty Ltd, Kroy Industries INC, Lloyds Industries Australia Pty Ltd, Network Finance Pty Ltd, Olivetti Australia Pty Ltd, Perpetual Trustees Australia Ltd, Radio Rentals, Rank General Electric Housewares Pty Ltd (Remington Shavers), Revlon (Australia) Services Pty Ltd, Sanitarium Health Food Company, Shulton (Australia) Pty Ltd, South African Airways, Terrace Television, Smith Kline & French Laboratories (Australia) Ltd, Tourism Canada.

O'seas repr: USA & NZ.

Hammond Advertising Pty Ltd

Level 4, 100 William St, Sydney 2011. Phone (02) 358 5366. Telex 24674. Facsimile (02) 358 4607.

Directors: B. Curtis (mng dir), S. Cook, P. Doyle, W. Venn, G. Coombe, M. Fairweather & P. Paech (creative dirs).

Office: Melbourne.

Clients: Abbott Australasia (Pharmaceutical divn), Australian Pharmaceutical Manufacturers Association, Australian Sugar Industry, CSR Limited (Sugar divn), Ciba Vision Care, Du Pont (pharmaceutical divn), Davey & Associates, Faberge Australia Pty Ltd, Merck Sharp & Dohme (Aust) Pty Ltd, Reckitt & Colman Pharmaceutical Divn, Stafford Miller Limited, Wyeth Pharmaceuticals Pty Ltd.

Repr: A member of the Fortune Communications Holding Group.

Graham Hansby Advertising Pty Ltd

1st floor, 122 Walker St (PO Box 665) North Sydney 2060. Phone (02) 922 1399. Telex 25631.

Directors: G.T. Hansby (mng dir), Mrs D. Hansby (co secty).

Harris Robinson Courtenay Advertising Pty Limited

Level 22, NCR House, 8 Napier St, North Sydney 2060. Phone (02) 922 6877. Telex 71131. Facsimile (02) 957 1154.

Directors: P. Harris, B. Courtenay, M. Robinson, V. Tesoriero, Ms P. McCredie.

Clients: Australian Government Advertising Service, Bausch & Lomb (Australia) Pty Limited, Bisley Homes Pty Limited, Campsie Mazda, Ferrero (Australia) Pty Limited, Email Limited - Frigid-aire Division, Glo Juice Company Pty Limited, Government Insurance Office of NSW, IPC Magazines Limited, Kwik Kopy Australia Pty Limited, LEGO Australia Pty Limited, McCulloch of Australia Pty Limited, Mauri Foods, Sorens Pty Limited (T/a The Growing Concern & Supersizes),



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Source - McNair Anderson - Geelong Survey

Cam. Wil. 1099/1



No 1

Audience Share
Mon. - Fri., Mon. - Sun., 5.30 - Midnight
Source - McNair Anderson - Geelong Survey

**Breakfast
Womens
Afternoon
Drive
Evening**

Cam. Wil. 1027/2

Stewart Gordon & Company, Schwarzkopf Pty Limited, Tashiba Australia Pty Limited, Wards Overnights Road Transport, Yamaha Australia Pty Limited.

Harrison Cain Advertising

26 Angle St (PO Box 69) Balgowlah 2093. Phone (02) 949 4255.

Directors: T. Harrison, C. Cain (principals).

Clients: Captain Cook Cruises, Deanes Clipper Tours, Flame Opals, Mercury Marine, Sails Restaurant Group, Quay Cruises, Waratah Park, Sydney Pink Pages (print).

Hepworth Advertising Agency Pty Ltd

21 Redgum Ave, Killara 2071. PO Box N111, Grosvenor St Post Office, Sydney 2000. Phone (02) 46 4087.

Director: R.C. Hepworth.

Executive: A. O'Reilly (media).

Hertz Walpole Campbell-Ewald Advertising Pty Ltd

St. David's Hall, 17 Arthur St, Surry Hills 2010. PO Box 9, Strawberry Hills 2012. Phone (02) 698 1033. Telex 23427. Telegrams Gravada.

Directors: J.B. Walpole (chrmn), D. Barrkman (mng dir).

Executives: G. Carr-Boyd (fin mgr), R. Havercroft, G. Woodlock (jnt creative dirs), M. Fenton, P. McKay, B. Anderson (sen acct dirs), R. Eyles (mgr, agency services), J. Bowring (prdn mgr), B. Anderson (snr acct dir), T. Drear (acct mgr).

Clients: AMEV, Family Circle Publications, Fielders, Edgell Division of Petersville, Justerini & Brooks Pty Ltd, Penfolds Wines Pty Ltd, Philips Lamps, Rothmans of Pall Mall (Australia) Ltd (Winfield, Nelson, Schimmelpenninck cigars), St George Incorporated Agencies, Swift & Moore (Baileys Irish Cream & Smirnoff Vodka), Velvalene Products Pty Ltd.

Holt & Associates Pty Ltd

8 Berry St (PO Box 1312) North Sydney 2060. Phone (02) 922 1466.

Directors: P.W. Tritsch, E.B. Spilsted, J.M. Pitt, R. Hobbs. Associate directors - R. Berry, N. Marsh.

Executives: E.B. Spilsted (chrmn), J.M. Pitt (mng dir), R. Berry, D. Hazelden, N. Weber (acct supvrs), J. Fenton (media dir), N. Marsh (prdn mgr).

Clients: ACI Fibreglass, Abel Lemon, Air Springs Supply, Armco, Bayer, Blackwood Hodge, Boral, Catoleum, Clipper's Anchorage, Clyde Industries, Commonwealth Industrial Gases, Elliott Machine Tools, Gillette (PaperMate), Granosite, Hardie Iplex, Jarvis, John Haig, Kid-disafe Products, Liquid Paper Australia, Lysaght Brownbuilt Industries, Mercedes Benz, SA Desco, State Building Society, Tubemakers, Vickers, Warburton Franki, Waterford Shop, Wattyil, Westinghouse Electric, Wiggins Teape.

Hordern Hutchings Pty Ltd

9 Portman Place, 263 Alfred St, North Sydney 2060. Phone (02) 957 1944.

Directors: A.H. Bull, R.A. Hutchings.

Executive: Miss J. Brewer (media mgr).

Clients: Acrow Pty Ltd, Amev Life Assurance Co Ltd, Betta Shoe Factory Ltd, Bleyer Hair Clinique, Coates Hire Service, Email Finance Limited, Email Limited, Mazista Pty Ltd, Saywell Imports, Stylesetter International Co Ltd, Villeroy & Boch Australia Pty Ltd, Sourceware Pty Limited, Bleyer Rejuvenation Clinique, Origen Natural Skin Care.

Hunter Advertising Pty Ltd

1st floor, 147 Darby St, Newcastle 2300. Phone (049) 2 1218, 26 2822, 26 1471. Telex 28637.

Directors: G. Frame (grp dir Hunter/Action Agencies), M. Bevan (mng dir), A. Davis (fin dir Hunter/Action Agencies), T. Rothapel (creative dir), L. Thurnham.

Clients: Color Tran, Shoal Bay Country Club, Hawkins Group of Companies, Hunter Valley Restaurants (Bistro, Clams, Beefeater, Interlude, Mexican), Kloster Ford, NBN 3, Newcastle Motor-drome, Newcastle Star, Radio 2HD, Sylvania GTE (Aust), Walt Edwards & Sons.

*Impulse Media Services

12th floor, 83 Mount St, North Sydney 2060. Phone (02) 922 6788. Telex 72913. *Accreditation through Lintas, Sydney.

Executives: M. Malanot (chief exec), J. Masters (media dir), C. Walker, R. Wilson, A. Wimble, Miss C. Moore (media mgrs).

Intergroup Advertising Pty Ltd

5 Mobbs Lane, Carlingford 2118. Phone (02) 858 1322.

Directors: M. Richard (chrmn), C. Henderson.

Executives: S. Suker (media mgr), M. Fitzgerald (creative dir).

Clients: Autoquip International, Brampton Homes Pty Ltd, Brook Crompton Parkinson Pty Ltd, Dussek Campbell Pty Ltd, Graham Day Garage Doors Pty Ltd, Igloo (Australia) Pty Ltd, Singer Controls Ltd, Committee of Direction of Fruit Marketing, Petrocard, Keith Lord Pty Ltd, Players Biscuits, Stock Distillers, PFC Finance, Amber Tiles, PGH (Tiles), Town & Country Living, Australian Banana Growers Council, CSSC Pty Ltd, Additionalhair Pty Ltd, Crown & Andrews Pty Ltd, Brisbane Market Trust, Homecheck Pty Ltd, Faigan Handbags Pty Ltd.

Jamieson House Pty Ltd

252 George St, Sydney 2000. Phone (02) 27 6561. Head office George Patterson-Sydney.

Directors: G.A. Cousins (chrmn), A.C.S. Parker (gen mgr), A. Warry (mng dir), R.S. McLay, R. Selsby.

Clients: Aer Lingus, BestFoods (Uncle Tobys Muesli Bars, Parsons Rice Cream, Uncle Tobys Oats, Uncle Tobys Custard Powder, Uncle Tobys Natural Muesli, Uncle Tobys Toasted Muesli, John Bull Oats, Caterplan), CBS Records Australia Limited, Dominguez Barry Samuel Montagu, Greencorp Magnetics Pty Ltd, Irish Tourist Board, John Valentine Health Clubs, Novo Enzymes, 2 RPH (Radio for the Print Handicapped of NSW Co-op Ltd), The Slate People Pty Ltd, Standard Chartered Finance Limited, Standard Chartered Australia Limited, Windscreens O'Brien (Windscreens replacement, Sky-Hatch Sun Roofs, Retail Outlets, Safe-Vue, Clear-Vue), Volvo Car & Truck Centres.

Neville Jeffress Advertising Pty Ltd

7-13 Parraween St, Cremorne 2090. Phone (02) 908 9011. Telegrams Nevjeff Sydney. Telex 20458. Facsimile: (02) 908 9011. DX - 10233 Sydney.

Directors: N. Jeffress (mng dir), C. Kennedy, J. Ritchie, C.D. Cameron. Associate directors - B. Merchant, D. Gill, F. Kelett, J. Muxworthy, J. Stuart.

Offices: Ground fl, 20 Ash St, Sydney 2000. Phone (02) 223 1633; Parramatta; J. Muxworthy (mgr), 2nd floor, Newspaper House, 93 Queen St, Brisbane 4000. Phone (07) 221 6227. Telex 40987; K. Beach (mgr), 8th floor, Scottish Amicable House, 246 St. George's Tce, Perth 6000. Phone (09) 322 4601. Telex 93141; Melbourne, Adelaide, Hobart, Darwin, Canberra.

*Jirgenson & Naughton Pty Ltd

14th floor, Northpoint, 100 Miller St, (PO Box 283) North Sydney 2060. Phone (02) 922 6288. Cables: Jirgenaut.

Executives: O. Jirgenson & R. Naughton.

Office: Affiliated with McCann-Erickson Advertising Pty Ltd.

Clients: Advertiser Magazine Pty Ltd (Family Circle Magazine (trade)), Australian Government Advertising Service (Dept of Aviation, Dept of Housing & Construction - First Home Owners Scheme), Avco Financial Services Ltd (finance, leasing, debentures, insurance), Cable Makers Australia Pty Ltd, Diamond Traders, General Cor-

poration Japan, Goodyear Tyre & Rubber Company, Hallmark General Insurance Company Ltd, Hilton International Sydney, National Panasonic (Australia) Pty Ltd (Battery Divn, Battery Appliances), Police Association of NSW, Prestige Group (Australia) Pty Limited, Repco Auto Parts, Sutton Motors.

Russell Jones Advertising Pty Ltd

3rd floor, 83 Mount St, North Sydney 2060. Phone (02) 957 2607.

Directors: R. Jones, M. Jones.

Clients: Black Stump Restaurants, Copying Processes, Leisure and Recreational Concepts, The Hobart Manufacturing Company, Edgewood Park - Wilberforce, Parsonage Meat Markets, Electronic Enterprises, Steggles Chickens, Wraggs Uniforms, Mark Foys, Bedford Products.

*JWT Enterprise

132 Elizabeth St, Sydney 2000. Phone (02) 266 4666. Telegrams Thomertwal. Telex 21140. *Head office J. Walter Thompson-Sydney.

Executives: K. McLean (media mgr), C. Dennis (gen mgr).

Clients: Ford Dealers, Cornelius Furs, ComputerLand Australian Franchisees, Direct Carpet Manufacturers, Home Yardage, Hungry Jacks, MAS, Special Broadcasting Service (Network 0-28), Comalco, Elna, O'Brien Glass, Toyworld, Tourist Development Corporation of Malaysia.

Kain Advertising Associates (NSW) Pty Ltd

100 Bathurst St, Sydney 2000. GPO Box 3635, Sydney 2001. Phone (02) 267 8661. Telegraphic Address Kainad.

Directors: A.M. Kain, R. Steele, B.P. Woodward.

Executives: J. Dovey (gen mgr), J. Sambrook (a/c service), D. Gleeson (prdn), Ms A. Fabre (media), Mrs J. Davey (accnts).


Clients: Australian National Industries Ltd and subsidiaries, Australis Music Pty Ltd, O.R. Cormack Pty Ltd, Davies Chocolates Pty Ltd, R.M. Fitzroy Pty Ltd, German Democratic Republic, John Heine & Son Pty Ltd, Homes Corporation of Aust. Pty Ltd, Hooker Rex Estates, Howzat Sports Centres, Malco Industries Limited, Mirotone Pty Ltd, Nilfisk of Australia Pty Ltd, Palings Music Centres, Pascol Paints Aust. Pty Ltd, Rota Cota Pty Ltd, Shield Insurance Limited, Sigma Industries Pty Limited, Simplex International Time E'ment Pty Ltd, Sports Ice Pack Marketers, James Sutherland Pty Ltd, Telex (A/asia) Pty Ltd, Telemecanique (Aust) Pty Ltd, Vee Belt & Power Transmission Pty Ltd.

Derek Keane & Company Pty Ltd

222 Crown St, Darlinghurst 2010. Phone (02) 332 1311. Telex 74863.

Directors: D. Keane, J. Allardice.

Executive: W. Diamond.



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Clients: Arredorama International, Euromod Pty Ltd, Hooker Home Units, Hooker Homes, Water World, Combined Rural Traders, Talair, Nestles, Tony Packard Holden, NSW General Motors Holden Dealers.

Ian Kennon Advertising Pty Ltd

115 Alexander St, Crows Nest 2065. Phone (02) 439 2611. Telex 70321.

Directors: I. Kennon (mng dir), M. Buckley (acct dir).

Executives: P. Mortimer (creative dir), Ms C. Jarvis (fin contr), Ms A. Schutt (tv prdcr).

Clients: Akai, Andronicus, Australian Consolidated Press (special projects divn), Bamix Australia, Belle, Bendigo Pottery, David Jones, Dow Corning Australia, E.C.V., Georges, Halvorson, Hungerford Hill, Luton International.

The Knights McGillick Jones Agency

162 Crown St, Darlinghurst 2010. Phone (02) 331 6322.

Directors: P. Knights (creative dir), T. McGillick (art dir), Ms L. Jones (media dir).

Lawrence & Brown Advertising Pty Ltd

2 Winslow St, Milsons Point 2061. Phone (02) 437 4277.

Executives: Ms J. Lawrence & P. Brown (dirs), D. Jones (art dir), M. Van Florestein (prdn mgr), M. Frino (media mgr).

Clients: Smith Kline & French Laboratories (Australia) Pty Ltd (ethical & OTC), Wellcome Australasia (ethical), Geigy Pharmaceuticals (ethical), Searle Australia (ethical), Permail, Schering Pty Ltd (ethical).

Lawrence Burnett Pty Limited

3rd Fl, 15-19 Boundary St, Rushcutters Bay 2011. Phone (02) 331 6699. Head office Leo Burnett-Sydney.

Directors: W.A. Wiggins (chrnm), I.M. McDonald (mng dir), K. Sheldon (gen mgr), T.J. Robertson, R.G. Rejd.

Clients: Grace Bros Pty Ltd (tv & radio), Vince Maloney Pty Ltd, Roselands Shopping Centre, Roselands Merchants Assn, Delta Sportswear Pty Ltd, Jacobus Associates, Retail Traders Association NSW (Anti Shoplifting), Sentry Insurance (Australasia), J.B. Young Ltd, Mick Simmons, United Airlines, Ermenegildo Zegna, Tandy Electronics, Mick Simmons Vending.

F.P. Leonard Advertising Pty Ltd

241-243 Abercrombie St, Chippendale 2008. Phone (02) 698 5266. Telex 27677.

Directors: G.A. Holt, R. Bennett, J. Gillroy (assoc dir).

Executive: R. Barnett.

Clients: Applied Computer Science, Aviation Financial Services Pty Ltd, Tom Byrne Pty Ltd, Bookhouse (Australia) Ltd, W.N. Bull Pty Ltd, Ceylon Tourist Board, Dalgety Australia Limited, Executive Task Force, G.M. Forsaith Aviation Un-

derwriting Agency Pty Limited, Grime Carter & Co Pty Ltd, Kingston Industries Pty Ltd, Murray Tractor Importers Pty Ltd, Paynter & Dixon Pty Ltd, Rex Aviation Limited, Sedgwick Pty Ltd, Toyomenka (Aust) Pty Ltd.

Leonardi & Curtis Advertising Pty Ltd

225 Miller St (PO Box 1688) North Sydney 2060. Phone (02) 922 1799. Telex 70370.

Directors: R. Curtis, P. Atkinson, C. Leonardi, A. Wooding.

Clients: Allied Mills (part), Cablemakers, The Computer Company, Perkin-Elmer Data Systems, Queensland Regional Dailies, South African Tourism Board, Thorn EMI Lighting, Thorn EMI Limited, Tonka Corporation, De Tomaso, Waks Bros. Carpets.

Lintas Pty Ltd

Trading as SSC&B:Lintas Worldwide Australia. 157 Walker St, North Sydney 2060. Phone (02) 925 1777. Telex 26946.

Directors: R. Neill (chrnm, mng dir), B. Marsden (assnt mng dir, commercial dir), M. Gosling (mng dir) R. Newell (planning/research dir), J. King & I. Alwill (board acct dirs), F. Davis & J. Seldon (creative dirs).

Divns: Impulse Media Services, Underline Pty Ltd.

Clients: AGAS (Dept of Social Security), Amatil (W.D. & H.O. Wills), British Pharmaceuticals (Predictor), The Coca-Cola Export Corporation, The Communication Program (Hugh Mackay), Copper Development Association, CP Air (Canadian Pacific), Dental Health Foundation, EOI, Feltex Timber, Kimberly-Clark Australia, KLM Royal Dutch Airlines, Korbond Industries (Cover Girl cosmetics), Lane Hardware, Lever & Kitchen, Lindemans (Leo Buring), Magazine Promotions, Nairn Australia, Rexona, Rosella Lipton, Streets Ice Cream, Sydney Stock Exchange, Toshiba, Traffic Authority of NSW (random breath testing), Union Carbide, Yates Gardening.

Mackay Dalziel Harper Grey Pty Ltd

7/11 Botany St, Phillip 2606. Phone (062) 81 5411. *Head office Melbourne.

Director: B.I. Mackay.

Executives: M. George, K. Rance.

Clients: ACT Brake Service Pty Ltd, Australian Freedom From Hunger Campaign, AV Jennings Homes, AV Jennings Home Improvements, Beazley and Bruce Pty Ltd, The Canberra Times, Canberra United Credit Union Co-Op Ltd, Department of the Capital Territory, Marchem (C.S.D.P.M. Co), R & R Fabricare Services Pty Ltd, Sixty Minute Cleaners Pty Ltd, Sinclair's Furniture Savings, Swains Pty Ltd, Triffetts Furniture & Electrical Discounts Pty Ltd, Solid Gold 2CA, Supa Scoop Supermarkets, Civic Permanent Building Society, Slaven Motors, Wilson's Warrilla Holden, Geissler Motors, Capital Chemists, Discount Tyre Service, Frawleys.

Magnus Nankervis & Curl Pty Ltd

204-206 Clarence St (PO Box Q287, Queen Victoria Bldg) Sydney 2000. Phone (02) 267 8099. Telegrams Brainsell. Telex 25026.

Directors: M.H. Magnus (mng dir), J.R. Nankervis, E.W. Curl, C. Wilson-Brown, E. Richards, B. Cannings. Associate Directors: M. Brazier, C. Martin-Murphy, J. Saunders.

Office: Hong Kong.

Clients: Air Caledonia International, Allied Mills Ltd (Southern Packers), Australian Consolidated Press (The Bulletin), Australian Soccerpools Pty Ltd, Communication & Entertainment Ltd, Douwe Egberts (Moccona Coffee), General Pants, Hill Samuel, New Zealand Insurance, Norcliff Thayer, OPSM, Pacific Beverages Aust Pty Ltd, Price Waterhouse, Prime Computer of Australia, State Building Society, Subaru Australia, Thai Airways International, Art Gallery of New South Wales (charity), Powerhouse Museum (charity), City Mutual, G.J. Coles (Eastgate Gardens).

John Frederick Maher

1/832-834 Military Rd, Mosman 2088. Phone (02) 969 7319, 969 7376.

Director: J.F. Maher (mng dir).

Executive: Ms. K.J. Visser.

Clients: Australian Tanned Products P/L, CAGA/Custom Credit, Geolab Systems, Peat, Marwick & Mitchell, Silvertown Limited, Turtle Cay Resort Pty Ltd, Wardley Australia Limited, W.R. Carpenter Limited, Pleasure Point Pty Ltd, The Connaught Management, Mirvac Pty Ltd, Kimel Distributors, Fulanga Pty Ltd, Home Unit Headquarters, Vineba Pty Ltd, Bodiam Pty Ltd.

*Mayer Advertising Pty Ltd NSW

7th Fl, 275 Alfred St, North Sydney 2060. Phone (02) 922 6488. Telex 71270. *Head office Adelaide.

Executive: M. Briggs (gen mgr, NSW).

Clients: Epic Building Supplies, Hornibrook Construction Group.

McCann-Erickson Advertising Pty Ltd

Northpoint, 100 Miller St (PO Box 1522) North Sydney 2060. Phone (02) 923 5555. Telex 23105.

Directors: P.C.T.C. Charlton (chrnm/mng dir), P. Wheeler (dir fin/admin), T. Grant (gen mgr), P. Jones (vice chrnm, creative), R. Mulready (dir media), P. Stening (gen mgr Melb), T. Grant (vice chrnm, ops), R. John (gen mgr Adelaide), N. Derby (gen mgr Perth), M. Wilcock (gen mgr Brisbane), B. Wilson (sales promo), J. Rayner (creative grp head), G. Prentice (creative Melbourne).

Offices: BB & T McCann, Suite C/41A, David St, O'Connor 2601. Phone (062) 48 9622; Melbourne, Adelaide, Brisbane (LeGrand McCann-Erickson), Perth, affiliated with Jirgenson & Naughton Pty Ltd. McCann-Erickson International, USA. Offices throughout world.

Clients: Caltex Oil, Carrier Air Conditioning, Century Batteries, Coca-Cola Export Corp, Fountain Beverage Divn, The Goodyear Tyre & Brake Service, The Goodyear Tyre & Rubber Co, Homestead Motor Inns, L.J. Hooker, Johnson & Johnson, Levi Strauss, Lifesavers, Lockheed Aircraft Corp, Martini & Rossi, Nestle, News Corp (Australian, Daily Telegraph, Sunday Telegraph), Philips Industries Holdings (small domestic appliances), R.J. Reynolds (Tobacco), Samuel Taylor, Texas Instruments, United Permanent Building Society, Weber-Stephen.

McCarthy-MacVeigh Advertising Pty Ltd

28 Chandos St, St Leonards 2065. Phone (02) 439 5833. Telegrams MacMac.

Directors: D.V. & D.P. McCarthy (jnt mng dirs).

Executives: Miss B. McCarthy (artist), D.P. McCarthy (prdn).

Clients: Australian Chicago Products (Sales) Pty Ltd, Catholic Enquiry Centre, QH Automotive Limited, Pacific Hoists Pty Limited, Voma Trading Company Pty Limited, Zeus Industries Pty Ltd, Fairfax & Roberts Jewellers Ltd, Marson Products (Australia) Pty Ltd, Noyes Bros Pty Ltd, Sydney Lace Reproductions, Wild (Australia) Pty Ltd.

McCarthy, Watson & Spencer Pty Ltd

75 Miller St (PO Box 1417) North Sydney 2060. Phone (02) 929 7322.

Directors: W. McCarthy, E. H. Spencer.

Clients: Bremworth Carpets, City Ford, Cooper Laboratories, Dodwell & Co, Fern Holdings, Fosses, Green Door Bottle Shops, Katies Fashion Stores, News Ltd, Rheem Australia Ltd, Strandbags, Verbatim.

Rod McKenzie Advertising Pty Ltd

95 Ryedale Rd, West Ryde 2114. Phone (02) 808 3444.

Directors: R.K.M. McKenzie, Mrs J.M. McKenzie.

Media Advertising Services Pty Limited

247/253 Broadway, Sydney 2007. Phone (02) 660 2499. Cables MESERV, Sydney. Facsimile 660 2699.

Directors: G.F. Healey (mng dir), B.G. Purcell, R.J. Wilson, R.L. Hughes (co secty), R. McKinder & F. Hudson (dirs, Melbourne office).

Executives: G. Lewis (media mgr), G. Gent (art dir), W. Noffs (prdn mgr).

Marketing, media planning, buying, acct service, creative art/design. Broadcast prdn, pr & art studio facilities. Client Structure: Corporate and commercial finance and insurance, pharmaceutical product development and marketing. Real estate and retail including automotive, consumer durables, food and liquor.

Melvel Advertising Pty Ltd

204-208 Crown St, East Sydney 2010. Phone (02) 33 4225.

Executives: W. Mellor (mng dir), A. Bayvel (creative dir), D. Brent (client services dir), L. Godfrey (media dir), T. Eastoe (art dir).

Clients: Ashley & Martin, AWA Limited, Commodore Computer, Lord Jim, Macadamia Plantations of Australia, Phoenix Prudential Australia, Zest, Geo M. Hume Real Estate, Rainsfords Pty Limited, Safilo Australia, Nile Industries Pty Ltd, Bridges, Son and Shepherd, Morguard Investments, K.B. Hutcherson, Domain Real Estate, Harley Medical Group, Metrin Scientific Skin Care, Dental Services, Taylor & Trephay.

Merchant & Partners (Sydney) Pty Ltd

332-334 Kent St, Sydney 2000. Phone (02) 290 2166. Telex MERPAR 73855.

Directors: D. Merchant (mng dir), G. Young, A. Robertson, Ms E. Thompson & M. Chesterfield (assocs).

Clients: Business Efficiency Fairs, Property & General Listings, Venice Simplon Orient-Express, Wang Computer, Wards Express.

Meridian Advertising

230 Liverpool St, Darlinghurst 2010. Phone (02) 332 1422. *Head office Melbourne.

Directors: T. Brentnall (mng dir, creative dir), M. Corbett (dir of acct service), D. Michel (fin dir).

Executives: J. Burrows (prdn mgr), J. Sher (exec art dir), M. Johnson (media mgr).

Clients: Air Canada, Australian Bank, Australian Bicentennial Authority, Australian Bureau of Statistics, Columbus Overseas Services, Costain Australia, Dow Chemical, Honeywell Information Systems, J.L. MacLaggart Trading, Matchbox Toys, Mitsui Computer Systems, Maritime Services Board of NSW, Pacific Beverages International, Pan Pacific Hotels, Reed Stenhouse Limited, Snowy Mountains Tourist Association, UTA French Airlines, Wormald Internationa.

Midwest Marketing

Bowen Terrace, 23 Bathurst Rd, Orange 2800. Phone (063) 62 8011.

Directors: P.W. Webster, I. Bow, D. McRobert.

Mitchell Marketing Services

27 Turana Parade, North Lambton 2299. Phone (049) 57 5435.

Directors: Mr & Mrs J. Mitchell (ptnrs).

Clients: Young & Green Pty Ltd, Novo Castrian Co Pty Ltd, Macron Music Pty Ltd, Newcastle Hi Fi, Garendon Investments Pty Ltd, MKL Newcastle Datsun.

Mojo Australia Pty Ltd

120½ Underwood St, Paddington 2021. PO Box 71, Woollahra 2025. Phone (02) 357 6666. Affiliated with D'Arcy-MacManus & Masius.

Directors: A. Morris, A. Johnston, D. Morris (principals).

Executives: B. Potter (gen mgr), M. Thorley (fin dir), J. Henderson (admin dir), D. Steindl (creative services mgr).

Office: Brisbane.

Clients: Air Queensland, Australian Consolidated Press (Women's Weekly), Australian Tourist Commission, Buttercup Bakeries, Daihatsu, E.H. Harris Coffee & Tea, Motibhai, National Nine Television Network, NSW State Lotteries (including Instant Lotteries), Perth Building Society, PBL Marketing (WSC), Samuel Taylor (Pea Beu), Ronson Australia, Steggle, Summit Restaurants, Sydney Pink Pages, Taubmans, Tobacco Institute of Australia, Vegetable Oils, W.D. & H.O. Wills (B & H Sterling), H.D. Lee (Australia) Pty Ltd, Shelleys Ecks Soft Drinks, Castlemaine Perkins (Qld), Tooheys Ltd (NSW).

Monahan Dayman Adams (NSW) Pty Ltd

153 Walker St, North Sydney 2060. Phone (02) 922 3788. Telex 22342. Head office Melbourne.

Executives: I. Dawson (mng dir), D. Farrow, G. Dent, J. Wright, J. Falzon, J. Anstey, P. Wilson, M. Neville, G. McWilliam.

Clients: Amatil, Australian Meat & Live-Stock Corporation (AMLC), Commonwealth Government (Air Media Master Agency), Emery Worldwide, Estee Lauder, Epson Computers, Jetabout Holidays, N.A.R.T.A., National Parks & Wildlife Foundation, News Ltd, Provincial Traders, Aussat Pty Ltd, Qantas Airways Ltd, W.M. Ritchie (AUST) Pty Ltd, Sony (Australia) Pty Ltd, Westpac, A.G.A.S. (Aust Electoral Commission), Australia Post.

Murray & Ogle Pty Ltd

Unit 2, 174 Pacific Hwy, North Sydney 2060. Phone (02) 92 0705. Telegrams Murogads Sydney.

Directors: B.F. Ogle (mng dir), E.J. Ogle.

Executives: B. Perez (fin), E. Stibbs (acct service).

Clients: Allied Feeds, C & P Importers, From Paris With Love, Fuller Firearms Group Pty Ltd, Hilti (Aust) Pty Ltd, William Inglis & Son Pty Ltd, Kitchings Pty Ltd, National Springs Pty Ltd, Review Publications Pty Ltd, Trevor Bussell Art Gallery, Bedford Products Pty Ltd.

Nexus Advertising Group Pty Ltd

160 Sailors Bay Rd, PO Box 222, Northbridge 2063. Phone (02) 958 1911.

Directors: P.H. Knibbs, G.E. Davis, D. Mackay, B.R. Gilchrist.

Executives: P.H. Knibbs (acct service dir), B.R. Gilchrist (creative dir), G.E. Davis (fin dir), D. Mackay (print prdn), W. Baglin (media mgr).

Ogilvy & Mather Pty Ltd

132-138 Arthur St (PO Box 924) North Sydney 2060. Phone (02) 922 4055. Telegrams Ogilvex Sydney. Telex 21780. *Head office Melbourne.

Directors: G.K. Lindley (vice-chrmn Australia & grp mng dir NSW), B.M. Odza (mng dir), F. Foss (creative dir), R. Pond (dep creative dir), Ms L. van Niekerk (mng dir, retail divn), T. Carr (mng dir, O&M Results), G. Hurst.

Associate directors: Ms K. Bullivant (creative dir, retail divn), M. Byrne, B. Cooney (fin dir), E. Faulkner (media mgr), Ms L. Hardingham (research mgr), J. Hewitt, B. McCrow, P. Murrell, P. Ransom, K. Rapp (dir, collateral services), P. Slaney, D. Stuart (gen mgr, retail divn), C. Sharpe, S. Whiteway.

Executives: O. Denmeade (mgr, Motivation & Training divn), C. Sharpe (mgr, Promotional Partnership).

Clients: A.B.C., Alfred Marks Personnel (retail), Air New South Wales, American Express International Inc (Card, Travelers' Cheques, Gold Card, Travel), Avon, Barcardi International, Bradford Insulation, Brownbuilt Industries, Beecham Australia Pty Ltd (Macleans, Free & Lovely, Badedas, Bovril), Cottee's General Foods (Maxwell House, Country Blend, conserves, toppings, cordials, Ice Magic), E.O.I. Ltd (Miracle margarine), Guinness, Johnson & Johnson Pty Ltd (Carefree, Stayfree, Baby Products, Meds, Sure & Natural, Chux, Education), Korean Air, Lever & Kitchen Pty Ltd (Comfort, Wisk), Lederle Laboratories, Parker Pen, P&O Australia Ltd (P&O Cruises), Rank Xerox, Rothmans of Pall Mall (Australia) Pty Ltd (Peter Stuyvesant LL, Rothmans King Size 25's), Seagram, Streets Ice Cream Pty Ltd (Take Home Deserts), 3M, Wellcome Pharmaceuticals (part), Westpac Banking Corporation (International Banking Division), World Wildlife Fund, Woolworths' Big W Divn (Big W, Homemakers).

O'Keefe Maddocks Cornell Kinross

Suite 4, 4-8 Waters Rd, Neutral Bay 2089. Phone (02) 908 3011. Telex 73618 (koksyd). *Head office Melbourne.

Executives: H.R. Cafe (gen mgr acct service dir), G. Hoddinott (creative dir), Ms G. Corless (media), P. Drinkwater (acct exec).

Clients: Nordson Australia Pty Ltd, Dominelli Ford Hurstville Pty Ltd, Global of London, Valvoline (Aust) Pty Ltd, Belarus Tractors (Aust), Otis Elevators (automotive divn), Bescor Batteries, Polcopharma Pharmaceuticals, M.A.I. Computers, Unibit Kitchens, Olivier Australia, Cantarella Bros, Norwegian Trading Company, The Purity Company, Viscount Caravans, Millard Caravans, Spanish Govt, Commercial Office.

O&M/Results Direct Response

140 Arthur St, North Sydney 2060. Phone (02) 922 4244. Telegrams: Ogilvex Sydney. Telex 21780. *Head office Ogilvy & Mather Melbourne.

Executives: T. Carr (mng dir), B. Walker (creative dir), L. Copeland-Smith, M. Hyde, G. Pomeroy (acct dir), J. Mara (media mgr), G. Follers (print prdn mgr), R. Anderson (snr writer), L. Ashley (tv prdcr/writer).

Clients: American Express International, Bacardi, Bradford Insulation, British Tourist Authority, Comalco, Hill Samuel, IBM, John Fairfax & Son, John Martins, Legal & General Life, Mirvac, OPSM, P&O Cruises, Parker Pen, Schwarzkopf, 3M Australia, Tubemakers, Wormald Security.

Partner Advertising

19 Northcliff St, Milsons Point 2061. Phone (02) 437 4244.

Directors: H.D. Mendelson (mng dir), N. Mendelson.

Executives: Ms. S. Bolton (media mgr), D. Shrivell (assnt to media mgr), I. MacDonald (creative dir).

Clients: Auto Bake Pty Ltd, Baldwin Piano & Orgn Co, Co-Op Bookshops, Delairco Group (Ricoh), Ian Huntley Newsletters, MLC Life Insurance, MLC Fire & General Insurance, Novo Industries Pty Ltd, Premier's Dept. Govt of NSW (part), Security Estates Pty Ltd, Total Exhibitions (part), Watson Victor (Photographics).

George Patterson Pty Ltd

252 George St, Sydney 2000. Phone (02) 2 0571. Telegrams Pressager. Telex 20449.

Directors: G.A. Cousins (chrmn), A. Hamill (mng dir), R.S. McLay (secty), P.B. Clegg, I. Hamilton, B. Jarrett, D. Jardine, R. Selsby, R. Osborn, W. Allen, G. Cox.

Offices: Melbourne, Brisbane, Adelaide, Marketforce (Perth), Jamieson House (Sydney) and a financial interest in Campaign Palace.

Clients: Allied Mills Industries Pty Limited, Amalgamated Television Services Pty Ltd, Amatil - Beverage Divn (Taurina Spa Mineral Water), A.P.D. Snack Foods Pty Limited, Arnotts Limited, Australian Consolidated Press (Australian Women's Weekly), Australian Jockey Club, Australian Mutual Provident Society, Berger Paints (Aust) Pty Limited, Boral Limited, Bristol-Myers Company Pty Limited (Mum Deodorant), Caltex Oil (Australia) Pty Limited, CBS Electronics (Divn of CBS Records Australia Limited), Colgate-Palmolive Pty Limited (Cold Power, Colgate Dental Cream, Colgate Fluoriguard Paste & Gel, Colgate Shampoo, Dynamo, Palmolive Liquid Detergent, Palmolive Soap), Country Fair Foods Pty Ltd, John Dewar & Sons Limited, DHL International (Aust) Pty Ltd, Edward H. O'Brien Pty Ltd (Yellow Pages, NSW), Effem Foods Pty Limited (Uncle Ben's & Master Foods), Formfit Pty Limited, Fox-Columbia Film Distributors Pty Limited, Hoyts International Pty Ltd, Japan Air Lines, Jennings Industries Limited, Kinhill Stearns, Law Society of NSW, Lorus Australia Pty Limited, Mars Confectionery of Australia, Master Foods of Australia Pty Limited, Medical Benefits Fund of Australia Limited, National Panasonic Australia Pty Limited, NCR Australia Pty Limited, Nelson & Company Pty Limited, News Limited (Sydney Daily Telegraph), N.Z. Forest Products Limited (Pinus Radiata Pine, Pinex Pine), Overseas Telecommunications Commission (Aust.), Pulsar Time Pty Limited, Richardson-Vicks Pty Ltd (Milton Antibacterial Tablets, Milton Antibacterial Solution, Milton Sterilising Unit Starter Kit, NapiSan Nappy Treat-

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Mars

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ment, Milgard Nappy Change Lotion, Infacare Hygienic Baby Bath Solution, Clearasil Cream Medication, Clearasil Daily Face Wash, Infant Care Toiletries), Seiko Time Pty Limited (Lassale Watches), Selleys Chemical Company (Selco Car Care Products), Simmons Bedding Company Pty Ltd, Standard Telephones & Cables Pty Limited, St. George Building Society Limited, Sunburst Regency Foods, Tambrands Inc. (Tampax tampons), Tourism Authority of Thailand, Union Carbide Australia Limited (Eveready Batteries, Energizer Batteries), United International Pictures, Uncle Ben's of Australia Pty Ltd (Pal, Meatybits, Loyal, Whiskas), Vegetable Oils Pty Limited, Warner-Lambert Pty Limited (Schick Razors & Blades, Listerine, Listermint), Willis, Faber, Johnson & Higgins Pty Limited, W.D. & H.O. Wills (Australia) Limited (Ardath King Size Filter 20's & 25's), Ardath Menthol Filter 20's & 25's, Ardath Extra Mild 20's & 25's, Carven Filter 20's & 25's, Craven Special Mild 20's & 25's, Kent King Size Filter 20's & 25's, Kool Filter Kings, John Player Special 20's, John Player Special King Size Filter 25's, Ascot 30's, Cigars: Statesman, Denver Smalls, Corporate & National Promotions), W.D. & H.O. Wills (Export) Limited (Kool Filter Kings, Benson & Hedges Special Filter, Cigar: Statesman), Fiji Tobacco Co (1972) Limited (Ascot King Size, Benson & Hedges Special Filter, Cigar: Statesman).

Peach Advertising Pty Ltd

Head office: Tonella Commercial Centre 125 Bull St, Newcastle West 2302. Phone (049) 26 1198.

Directors: P. Hannan, J. Flaherty, J. McCaig, Mrs L. Bland (art dir).

Clients: John Drinkwater Home Improvements, Johns Fashion Store, Walmsey Menswear, Radio Station 2KO, Shortland County Council, Stoned Boutiques, Electrodry, Brian Bambach Electronics, B.H.P. Newcastle Steelworks, Butler McBermid, Crossroads Mitsubishi, Davian, The Dive Shop, Goold Interiors, McBrides Furniture Barn, Tom Menzies, N.A.C.H., Newcastle Jaguar Rover, Stitches & Skeins.

Pemberton Australia Pty Ltd

83 Mount St, North Sydney 2060. Phone (02) 929 0666. Telegrams Pembertize. Telex 25484. Head office Sydney.

Directors: T. Carr, J. Ayliffe, R. Caro.

Office: Newcastle.

Clients: Byrne & Davidson, Radio 2CH, AWA Network, Sebel, Contiki Travel, Farthings Travel Club, Industrial Galvanizers, Noritake, Tubemakers Supply Division, Wolseley Castle, Goldmark Jewellers, Duncans Holdings, Esselte Dymo, Bohemia Crystal, NSW Womens Advisory Council, Group Garages.

Pemberton Australia Pty Limited

Suite 3, 1st floor, 443 Hunter St, Newcastle 2300. Phone (049) 2 1240. Telex 28324. *Head office Sydney.

Directors: T. Carr, J. Ayliffe, R. Caro.

Executives: J. Taylor (gen mgr), M. Lamont (copy), G. Joyce (acct mgr).

Clients: Bells Furniture, Caldwell Jewellers, Castle Estates, Tubemakers Supply Divn, Newcastle City Council, Lindens Shoes, Shortland County Council, Newcastle Herald, Windsor Products, Hunter Valley Co-operative Dairy, Newcastle City Promotions, Northern Computers, Seco Titan, Lee Rowan.

Pilgrim International Ltd

157 Brougham St, Woolloomooloo 2011. GPO 4284, Sydney 2001. Phone (02) 356 3300.

Directors: R.W. Baxter (mng dir), W.H. Olson, G.R. Wade (creative dir), E.C. Hingston, O.F. Emery.

Executives: W. Slood (acct dir), B.M. Traves (media mgr), T. Matthews & P. Warner (acct execs), G. Douglas (prdn mgr print & design), H.R. Dews (prdn supvr film & video), C.G. Warne, I.J. Harvey, O.F. Emery (dirs).

Pitt and Associates Advertising Pty Ltd

Suite 5, 7th floor, Westfield Towers, 100 William St, Sydney 2000. Phone (02) 357 1577.

Directors: W. Pitt (mng dir), K.C. Heasman (media dir), F.S. Merchant (creative dir), L.C. Jones (prod dir).

Executives: V. Walker, K. Garland.

Clients: Aquatron Corp (Aust) Pty Ltd, AWA-Thorn Consumer Products Pty Ltd, Airforce Association NSW, Charter Group, Hiram Walker (I'national) SA (Old Smuggler Scotch Whisky), A.J. Heasman Pty Ltd, Wilsons Shoes, Mitsubishi Sound Equipment, Mitsubishi Air Conditioning, Mitsubishi Vacuum Cleaners, Waikerie Gliding Club Inc, Big Rooster, John Coote & Sons Pty Ltd, Riga Bakeries, Blue Ribbon Carpet Group, NSW Gliding Association, V.M. Diesels, Frank Widdon Homes, Big Rooster, Bilstein Shock Absorbers, Carah Coaches, Polyair Springs Pty Ltd, Self Management Seminars, Wesley Central Mission.

Pope & Kiernan & Black Pty Limited

Top Level, Sentry House, 61 Lavender St, Millsons Point 2061. PO Box 504, North Sydney 2060. Phone (02) 922 5511.

Directors: J.F. Kiernan (chrnm), K.M. Kiernan (mng dir), J.P. Gal, J.A. Caro (dir mktg services), G. Dick (creative dir).

Executives: J. Helmich (print prdn mgr), R. Willis (b'cast prdn mgr).

Clients: Tip Top Bakeries Pty Ltd, Gartrell White, Bennett Honda Pty Ltd, Auswide Pty Ltd, Continental Airlines, Best & Less, Plough Australia, International Home Products, Credit Union Association of NSW, Pfizer Agricare Pty Ltd, Doulton Australia Pty Ltd, Pfaff (Aust) Pty Ltd, A.H. Robins, Protea Pharmaceuticals, Sandoz Australia, Stiefel Laboratories, Korbond, Wells National, Tesla Tape, NQTV, Ceylon Tea Council, Western Toyota, Endo Laboratories, Fiatagri Aust, Dunlop Olympic.

Recall Advertising Services Pty Ltd

14th floor, 213 Miller St, North Sydney 2060.
Phone (02) 929 9851/2/3.

Director: V.C.P. Violet (mng dir).

Retter Advertising Pty Ltd

94 Chandos St, St Leonards 2065. PO Box 156, Crows Nest 2065. Phone (02) 43 0601.

Directors: P. Retter (mng dir), Ms. C. Retter.

Clients: Bioglan Laboratories (Aust) Pty Ltd, Bob Martin Export Company, Evenflo, Hermes Sweeteners Pty Ltd, Husqvarna Pty Ltd, Morrison Motors Pty Ltd, National Trust (Australia) NSW, Newcombe Roche Pty Ltd, Salmond & Spraggon (Aust) Pty Ltd, Snapstix, Woodwards Gripewater, Bubendorff Australia, Hugin Australia Pty Ltd, Nordtec Pty Ltd, NSW, Qld Rice Board Council, U.R.I.

Jim Ridley & Associates Pty Ltd

145 Brougham Street, Woolloomooloo 2011. Phone (02) 358 4566.

Director: J. Ridley (mng dir).

Ringham & Partners Advertising Pty Ltd

45 Rowntree St, Balmain 2041. Phone (02) 810 0341. Telex 22439.

Executives: K. Ringham, G. Allison, Mrs B. Stines (acctnts).

Clients: Atom Industries, Airbus Industry, Toulouse France, British Aerospace UK, Elders-GM (NSW), J.W. Gerrard Pty Ltd, Hawker Pacific Pty Ltd, Hunt's Marine Centre Pty Ltd, Inmac Pty Ltd, R.A. Lister Australia Pty Ltd, Namco Industries (NSW), Navitron, Waugh & Josephson Pty Ltd, Modpod Pty Ltd, Fergusons Garden Centres, Anacomp Inc, Westland Helicopters, British Ship-builders Aust Pty Ltd, Yamaha Motors Australia Pty Ltd.

Riverina Advertising Consultants Pty Ltd

112 Fitzmaurice St, Wagga Wagga 2650. Phone (069) 21 4089.

Directors: A.L. Burgman, Mrs I.M. Burgman.

Executive: B.F. Horsley.

Clients: Diocesan Provident Fund, Inland Dairies Pty Ltd, R.H. Johnson Pty Ltd, Kendall Airlines, Kendall World Travel, Nixon's Engineering (Wagga), Oxford Printery, Eric Paull's Floorcovering Pty Ltd, Hartwig Trucks Pty Ltd, Wallis Marine, Red Steer Hotel/Motel, Tooth & Co Ltd (Wagga depot), Wagga Cellars, Alan Harris, McDonald & Co, Wagga Gas Centre, Rorrison's Engineering Pty Ltd, Riverina Broadcasters, Wagga Wagga City Council, ACI Homes (NSW), B.G. Hartwig & Co Pty Ltd (Hertz), Pine Centre, Come Alive Health & Fitness Centre, John Brockhouse & Associates, Hart Bros. Seed Merchants, NSW Permanent Building Society Ltd (Wagga), Uarah Fish Hatchery, B.B.C. Motors, Riverina Heating & Cooling.

Rondeau Advertising

5 Chuter St, North Sydney 2060. Phone (02) 922 2966.

Executives: J. Rondeau (mng dir), A. Rondeau (creative dir), N. Mansour (media mgr).

Specialising in: Automotive, Security, Pharmaceutical, Fashion, Accommodation, Rural Products, Finance, Industrial and Sporting goods.

Ruwald & Skinner Advertising Pty Ltd

15 Northcliff St, Milsons Point 2061. Phone (02) 957 3322.

Executives: J.F. Ruwald, D.C. Skinner, R. Gross (media mgr), R. Brown (acctnt exec), T. Wallin (fin dept).

Clients: Australian Beverage Enterprises (Trading as "Our Town" products), Anita Jewellers Pty Ltd, Greater Pacific Life, Osborne Metal Industries, Gorenje Pacific Domestic Appliances, Retravision (NSW) Ltd, Western District Health Fund, Volvo Truck BM & Bus, Jetspress Air Couriers, Braggs Couriers, National Panasonic (retail divn), Nashua, Wedgewood.

Saatchi & Saatchi Compton Gough Waterhouse

179 Thomas St, Sydney 2000. Phone (02) 211 5600. Telex 75751.

Directors: V. Waterhouse (mng dir), P. Gough (chrnm, creative dir), T. Bunton, P. Hanson (creative dirs), K. Scott (acctnt dir), J. Davies (client services dir).

Clients: Arnott-Harper, AWA Computer, Brava Soft Furnishings, British Airways, Commonwealth Bank of Australia, Crown Corning Ltd, Fuji, Hanimex, Nestle Australia Ltd, NSW Cancer Council, Playtex, Richardson-Vicks Pty Ltd (suncare prods Aquasun & Eversun), Reader's Digest Services Pty Ltd, Samuel Taylor, United Distillers Pty Ltd, Weststaff.

Samuelson Talbot and Partners

32 Ridge St (PO Box 627) North Sydney 2060. Phone (02) 929 0133. Telex 72720.

Directors: G. Samuelson (chrnm), R.G. Talbot (mng dir), R. Reardon (mktg dir), P. Lipson.

Executives: B. O'Dowd (media mgr), K. Done (Syd creative dir), R. Goodall (Melb creative dir), A. Dumas (creative cons).

Office: Melbourne.

Clients: Air Niugini, Allied Mills, Alltrans Express, Ariens Echo, Boating Industry Assoc, Bondi Junction Plaza, Cusson, Richard Hunt, Kosta Boda, Levy Furs, Lukey Mufflers, Mansours, Melbourne Nissan, Montrose Wines, Presswell Panels, Program Building Industries, Shell Chemical, South Pacific Brewery, The Stanley Works, Sydney Tower and Centrepoint Exhibition and Convention Complex, Transfield Corp, VACC (motor show), Zurich Australian Insurances Ltd, Australian Democrat Party, Fischer Window Shutters, National Panasonic (Australia), Nissan Motor Company, Peter Howarth & Associates, Prestige Sunglasses (Le Specs, Le Metal, Le Drive, Le Swimwear, Le Performance).

Schofield Sherbon Baker Pty Ltd

Level 20, Westfield Towers 100 William St, Sydney 2011. Phone (02) 357 3244. Telex 24674. Facsimile (02) 358 4607.

Directors: I. McDonald (mng dir), G. Butler (media dir), S. Leon, B. Mitchell (creative dir), G. Edwards.

Offices: Melbourne, Brisbane, Perth.

Clients: A.G.A.S., Abbott Australia, Air France, Associated Midland, Brownbuilt, Cook Islands Consortium, East West Airlines, John Fairfax, R.M. Gow, James Hardie, Johnson & Johnson, Marshall Cavendish, NSW Building Society, Philips, Reckitt & Colman Australia, Rockmans, Sydney Turf Club.

Repr: A member of the Fortune Communication Holdings Group.

J. Sevelson Advertising Pty Ltd

80 Phillip St (PO Box 234) Parramatta 2150. Phone (02) 635 3388.

Executives: J. Sevelson (mng dir), G. Sevelson (secty), J. Gillard (creative dir), P. Cardy (acctnt dir), M. Fitzgerald (snr art dir), Mrs F. Battershill (media mgr), Mrs L. Matthews (prod mgr).

Clients: Bing Lee Discounts, Sydney Cooley Pty Ltd, Duraform Building Profiles, Linde Gas, Troy Laboratories, Medinat Pharmaceuticals, Arthur Webster Pty Ltd, Norton Pty Ltd, Insulco Pty Ltd, Chisholm Manufacturing, Australian Thread, J.C. Ludowici & Son Pty Ltd, Hills Ford Group, Associated Screw Company, Howard Rotavator, Forge Project Marketing.

Rodney Silver And Partners Pty Ltd

5th Floor, Sentry House, 61 Lavender St, Milsons Point 2061. Phone (02) 957 2699. Telex 74039.

Directors: Mrs S. Silver (mng dir), R. Silver (chief exec & creative dir), Ms L. Menschik (fin dir), R. Webb (dir).

Executives: S. O'Hare (mgmt supvr), Miss J. Klehr (art dir), T. Silver (art dir).

Clients: A.C. Nielsen, Crane Taps, Minolta Cameras, Royal Australian Navy, The Federal Treasury (Aussie Bonds & Treasury Bonds), Austral Bronze, Swift Consumer Products, Watson & Crane, The Pure Australian Sock Co., Logan Homes, Patterson International, John Brown Hosiery, International Travel Alliance, Riga Bakery, W.D. & H.O. Wills (project).

E.C. Slatter & Partners Pty Ltd

3rd Floor, FAI House, 617-619 Pacific Hwy, St Leonards 2065. PO Box 261, Crows Nest 2065. Phone (02) 438 2577.

Directors: J.Q. Simpson (gen mgr), N.M. Hughes, R.G. Slatter, J.E.O. Martin, E.C. Slatter (consultant).

Executives: R. Cox, B. Takats (prdn), W. Glenbrook (art), Mrs Salvador (media), K. Malloy (acctnt).

O'seas network: 72 agencies throughout the world. Affiliated Advertising Agencies International.

Clients: Australian Corporate Finance Ltd, Blackwood, J. & Son, Cellavit Paints Pty Ltd, Continental Imports, Continental Overseas Corp, Dista Products, Norwich Eaton Pty Ltd, Hylteco (NSW) Pty Limited, Eli Lilly Aust, Eriez Magnetic Company, Hyster Aust, Hyquip Pty Ltd (Aust), Lincoln Electric, Lilly Industries, Omark Aust, Oriental Carpet Brokers, Permutit Co of Aust, Turner Products, Union Carbide (plastics, film, chemicals), Ransburg Electro Painters Pty Ltd, Janssen Pharmaceutica, Craig Mostyn Pty Ltd, Torin Range Hoods, Kendall Australia, NSW Timber Advisory Council, Megavitamin Laboratories, Parklands Trading, Hoechst Australia, Roussel Pharmaceuticals, Timber Development Association (NSW), Food Delicacies, Medallion Gough Syrup, Compol.

Sleeman, Whitaker & Associates Pty Ltd

National Australia Bank Bldg, Cnr Pacific Hwy & Shirley Rd (PO Box 1334) Crows Nest 2065. Phone (02) 437 4000.

Directors: G. Sleeman (creative dir), P.F. Whitaker (mng dir).

Advvtg Agency.

Smith & Holmes Advertising Group Pty Ltd

2 Eden Street, North Sydney 2060. Phone (02) 923 2099.

Directors: D. Holmes, P. Smith.

Executives: J. Diamond (gen mgr), R. Coote, Miss E. Cook, Miss W. La Fitte.

***Standard Advertising Australia Pty Ltd**

Level 6, Elf-Aquitaine Bldg, 99 Mount St (PO Box 1058) North Sydney 2060. Phone (02) 929 6033. Telex 72031.

Directors: K. Oki, D. Colley (mng dir).

Clients: Addis Plastics, Aiwa Hi-Fi, Arrowfield Wines, AWA Marine, Fordigraph/Rexel, Harringtons Metallurgists, Hawker Pacific, Lovable, Pentel, Waterford Crystal, Richardson Mann, Sarlon Industries, Silver Reed, Smith Kline Animal Health, Suntory, Williams Bros., Warners.

***Sudler & Hennessey**

15th floor, 213 Miller St, North Sydney 2060. Phone (02) 923 1222. Telex 22274. *Divn of Young & Rubicam Pty Ltd.

Directors: D.L. McLean (mng dir & vp), R. Lal-lamant (creative dir).

Executives: B. MacDonald, G. Riggs (acctnt dirs), S. Dodds (copywriter), S. Cole, R. Rogers & P. Young (art dirs), Ms L. Bryant (media mgr), K. Blackwell (prdn mgr), R. Buccino (copywriter), Ms T. Twomey (admin mgr), J. Pettet (media dir), R. Pizzey (acctnt dir), N. Thornton (acctnt exec).

Clients: Abbott Australia Pty Ltd, AHS, Astra Pharmaceuticals Pty Ltd, Du Pont Agrichemicals Pty Ltd, Ethnor Pty Ltd, Johnson & Johnson International, Macro Vitamin Distributors Pty Ltd, Novo Laboratories Pty Ltd, Parke Davis Pty Ltd, Parke

Last year the competition
thought this brand would be
no competition.



Today they're looking
worried.

When you decide to take on the big boys without a big budget you have to be more than brave.

You have to be right.

And you have to be different.

When we created the "Thanks to you Mr Gow" campaign we knew we had achieved both.

The day after the commercial ran letters began to pour in from users and non-users congratulating our client for his refreshing approach away from the boring 'hit them over the head' style of advertising so common to the category.

To us the success of the Gow campaign is another example of our effective application of the three disciplines of our business: marketing, media and creative.

It's why SSB Sydney has developed a strong reputation for creating advertising that works to create and maintain healthy brands, from washing powder to newspapers.

After all the brand, whether it's the product name or the company name, is one of the most important and enduring assets of any company.

But often its value is overlooked and allowed to slip. But it can be corrected with a campaignable advertising idea that will gain recognition both creatively and commercially.

If you're concerned about the health of your brand please call Ian McDonald, Managing Director or Bob Mitchell, Creative Director at SSB Sydney on 357 3244.

We'd love the chance to worry your competition.

**Schofield Sherbon Baker
Sydney.**

Davis New Zealand, Pfizer Pty Ltd, Syntex Australia Pty Ltd, Upjohn Pty Ltd, Amersham Australia Pty Ltd, CIG Medishield, Colgate Palmolive Pty Ltd, Faulding Medical Products.

Sunshine Advertising Pty Ltd

16 Dargan St, Naremburn 2065. Phone (02) 439 3777.

Executives: G. Johnston (chrmn), G. Moses (mng dir), S. Johnston (dir), M. Thompson (fin), D. Craig (commercial prod reel films).

John Swivel Advertising Pty Ltd

35 Hume St, Crows Nest 2065. Phone (02) 438 2377, 438 2543.

Directors: J.H. Swivel (mng dir), J. Swivel, R. Bosschieter (creative dir), P. Kerin (media).

Clients: Stewart & Allwood Pty Ltd, Trend Furniture Pty Ltd, Trend Windows Pty Ltd, Korvest Industries Pty Ltd, Manchester Unity, Brickworks Ltd, Punchbowl Pipes Pty Ltd, Nylon Products (Aust) Pty Ltd, George Hudson Homes (Aust) Pty Ltd, Austral Bricks, Power Laundries, Workers Educational Association, Gallagher R.S.M. Pty Ltd, Sporting Supplies (Aust) Pty Ltd, Punchbowl Pipes Pty Ltd, Rochedale Brick & Pipes Pty Ltd, Nulon Products (Aust) Pty Ltd, George Hudson Homes (Aust) Pty Ltd.

Tell Advertising

5th floor, 44 Margaret St, Sydney 2000. Phone (02) 27 1444.

Executives: D. Goldman (gen mgr), B. Doonan.

Clients: Adam Smith Pty Ltd, George Adams Pty Ltd, James Cook Pty Ltd, Astronaut Travel Service Pty Ltd, Arts Council of NSW, Aquila Steel, Barrere Surgical Co, Charles International, Damart Thermolactyl Clothing Pty Ltd, Email Tube Division, Formica Plastics, Nover & Company, Modem Technology, Mooreland Sales, Mosar Waterbeds, Olympic Laminates, Power Coaching College, Sirs for Men, Surelli Furniture, Stocks & Holdings Group of Companies, The Sydney City Ballet Company, Wedderburn Scales, World Wide Mail Order, VidAustralia.

Thomas Marsden Advertising Pty Ltd

450 High St, Penrith (PO Box 1117) 2750. Phone (047) 32 3577.

Directors: P. Morehead, G. Dollin.

J. Walter Thompson Australia Pty Ltd

132 Elizabeth St, Sydney 2000. Phone (02) 266 4666. Telegrams Thomertwal. Telex 21140.

Executives: P. Mills (chrmn & chief exec officer), R. Howarth (dir media dev), G. Reilly (chief fin officer, admin), M. Skinner (gen mgr), P. Priday (exec creative dir), M. Pearson (dep gen mgr), B. Fletcher (dir of personnel & admin), M. McNay (prdn mgr), R. Allport (broadcast mgr).

Offices: Melbourne, Perth (Kestell McManis Thompson), Brisbane (Lloyd Graham & Thompson).

Clients: Bonds Weaving Mills, Bonds Wear, Bushells (Lan-Choo Tea), John Cawsey, Champion Spark Plugs, Charge Card, CSR Building Materials, CSR Chemicals, De Beers, Dunlop Slazenger, G. Gramp & Sons (Orlando), Kellogg (Aust), Kelvinator, Lever & Kitchen, New Zealand Tourist & Publicity Dept., Rexona, The Smith Family, Weston Biscuit Company, Stuart Alexander & Co (Douwe Egbert), Australian Ballet Foundation, Farah Manufacturing, Hyatt International, I.C.L., Schroder Darling & Co., W.D. & H.O. Wills, Jack Daniel's Tennessee Whiskey, Gulf Point Marina, Nestle Australia.

Thorne Pettett-Bruce Pty Ltd

17 Chandos St, St. Leonards 2065. Phone (02) 438 4144.

Directors: A. Thorne, J. Pettett, I. Campbell-Bruce.

Full service advtg agency.

Clients: Australia Wide Property Trusts, L.J. Hooker Limited, AWA-Thorn Consumer Products, Killen & Thomas Pty Ltd, Austral Real Estate Group, The Resort Exchange, Interactive Applications Limited, Retire Invest, S.H. Lock.

Linton Tinkler Pty Ltd

9th floor, Kindersley House 22 O'Connell St, Sydney 2000. Phone (02) 233 8316, 231 2549.

Director: L.W. Tinkler (mng dir).

Executive: Miss S. Johnson (media).

Advertising and marketing for property and finance.

USP Needham Sydney Pty Ltd

76 Berry St, North Sydney 2060. Phone (02) 923 0222. Telegrams Salesrise. Telex 24782. Head office Melbourne.

Directors: B. Barnes, G. Brown, T.L. Townley, A.B. Hutcheson, P.R. Irvine (nat media dir), A.J. Jarrett, L. Flynn & K. Penfold (acct mgrs), G. Smith (mktg dir), A.G.S. Baker, D.M. Fearnley (mng dir).

Clients: Alitalia, Bushells (part), Swan Lager, Ansett Air Freight, Agas, Arnotts (part), Boots, CIG, McDonald's, Mercantile Credits, Rank Australia, Rank Arena, Sara Lee, St Regis-ACI, Watty, Wrigley, Seagrams, Fowlerware, Toltoys, Hunter Douglas, Unilever (part), Doubleday, Duracell, S.C. Johnson, Irvin & Johnson, NSW Dept Tourism, Footytab, Citizen, Brown Bros Milawa Vineyard, A.J. Bush.

Wade-Ferrell Larkins Advertising Pty Ltd

23 Atchison St, St. Leonards 2065. Phone (02) 439 6800, 437 6117, 439 6860.

Directors: W.F. Larkins, S.C. Larkins.

Executives: G. Lawson (art dir), P. Evans (accnts).

Clients: Blue Lagoon Cruises, BSR, Danish Cheese Export Board, Georges River Credit Union, Kitchen Aid, MEPC, Motel San Pedro, Phillips & House Group, Professional Hearing Aid Ser-

vices, Rank Publishing, Evergreen Tennis Centre, H.C. Southwell, Tapa Tours, Trans Austral Shipping, Peters' meats, Vogel Bread.

Weekes Morris & Osborn Pty Ltd

3rd floor, National Mutual Bldg, 44 Market St, Sydney 2000. Phone (02) 29 1165.

Directors: D.R. Weekes (mng dir), D.J. Morris, R.W. Osborn.

Clients: Jaguar Rover Australia Limited (Peugeot), Australian Consolidated Press (Australian Business, Wheels, Modern Motor, Rugby League Week, House & Garden), Gregor's Publishing Company, Kalamazoo Business Systems, Lend Lease Homes, Arthur Young & Company, Associated Midland, AGAS (Australian National Parks & Wildlife Service), Peugeot International, Nutri-Metics International.

Keith Westgate Co Pty Ltd

85 Queen St, Nth Strathfield 2137. PO Box 32, Burwood 2134. Phone (02) 736 2344.

Directors: K.H. Westgate, V.J. Westgate, J.K. Westgate.

Principal executives: K.H. Westgate (mng dir), J.K. Westgate (radio/tv & prdn mgr), Miss B. Grant (acct), Mrs K. Taaffe (media mgr).

O'seas repr: Hungexpo/Presto, Budapest.

The Weston Company Limited

7th Floor, 70 William St, Sydney 2011. Phone (02) 331 6100. Telex 24674. Facsimile (02) 358 4607.

Directors: D.R. Todd (mng dir), D.P. Young (chrmn), J.R. Goddard (prod service dir), B. Welsh (media service dir), R. McCulloch (creative service dir), W.J. Stevenson (acct service dir).

O'seas affiliates: NSW member of Advertising & Marketing International Network (AMIN) representing some 60 independently owned agencies throughout the world.

Office: Perth.

Clients: Australian Fixed Trusts, Australia Wire Industries, Baillieu Bowring Marsh & McLennan, Cable Makers Australia, J.I. Case, Casio Electronics, Cincom Systems, Davis Morley, Dalgety Aust., Esso Aust., Imperial Metal Industries, McWilliam's Wines, Merit Imports, MGICA, Olin Chemicals, SmithKline Animal Health, State Pollution Control Commission (Litter Reduction Campaign), Sunbeam Rural Divn, Theatre Royal, Tubemakers of Australia.

Repr: A member of the Fortune Communication Holdings Group.

William Roberts Advertising Pty Ltd

132 Arthur St, North Sydney 2060. Phone (02) 922 7977. Telex 27643.

Directors: I.R. Bennell, D.W. Fox.

Executive: P. Korch (gen mgr).

Wishart Mayes Russell Pty Ltd

12th Floor, Shaw House, 49 York St, 2000. Phone (02) 29 5616.

Executives: J.S. Mayes (chrmn & mng dir), R.W. Russell (dir & creative dir Melb), T.W. Nowland (dir), H.W. Screen (Melb), Miss C. Jones (media mgr), Miss K.C. McCarthy (art dir).

Office: Suite 11, 65 Queens Rd, Melbourne 3000. Phone (03) 51 2113, 51 7316.

Clients: Aeromil Pty Ltd, Alfa-Laval Pty Ltd, Arrow Hart (Aust) Pty Ltd, Bepco, Business Law Education Society, Cambden Pharmaceuticals Pty Ltd, Civil Flying Services Pty Ltd, Classic Kitchens, Crouse-Hinds - SAE Pty Ltd, The Cumberland, Dalgety Shipping, Direct Acceptance Corp. Ltd, Esquire, Haddon Rig, Hordern Pavilion, Incentive Consultants Pty Ltd, Interfar Furniture, NSW Chartered Accountants, Janome Sewing Machine Co., McArthur Shipping & Agency Co., Mitsubishi Australia Ltd, Neptune Orient Lines, NZ Government Tourist Bureau, Osborne Australia, Public Trustee of NSW, South Pacific Duty Free, Spa Makers Pty Ltd, Wandana Travel.

*Yared Perry Paton (NSW) Pty Ltd

8 West St, North Sydney 2060. Phone (02) 957 6464. *Head office Melbourne.


Directors: R.M. Yared, W.M. Perry.

Clients: Amalgamated Australia Wholesalers Pty Limited, Avery Australia Limited, Bedding Plants Australia, Bon Belle (Aust) Pty Ltd, Computations Pty Ltd, Davids Holdings Pty Limited, GEC (Australia) Pty Limited, GEC Marconi (Australia) Pty Limited, Kresta Vertical Blinds, MSA (Australia) Pty Limited, Syntex Agribusiness, Sun Alliance Assurance Limited/Sun Alliance Insurance Limited, Ricegrowers Co-Operative Mills Limited, Unilever Australia Export Pty Ltd, Mister Minit Pty Ltd.

Herbert Young Advertising Pty Ltd

Suite 5a, Greenway Offices, Horwood Place, Parramatta 2150. Phone (02) 635 1566.

Executives: H. Young (mng dir), E. Young (dir/co secty), H. Young (creative dir), Ms S. Guthrie (media mgr), Ms M. Payne (accnts).



Reaches 61% YOUTH MARKET

10 - 17

Cumes - Mon. - Sun, 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Clients: Mota Fit, Neeta Homes Sydney, Reg Smith Motors, FM Construction, Mutual Risk Management, G. Gordon Fuller & Associates, Summer Shield Industries, Carpet Fashion Pty Ltd, Inesco Pty Ltd.

Young & Looby

1/16 Sorrell St, North Parramatta 2151.
Directors: R. Young, H. Looby.
Complete agency facilities, inc. studio.

Young & Rubicam Sydney

213-219 Miller St, North Sydney 2060. Phone (02) 922 2588. Telex Rincad 22274.

Directors: J. Heytman (chrmn), J. Southam (mng dir), J. Orr (fin dir), P. Hutchings (media dir), H. Ledowsky (creative dir), R. Beverley, W. Hummelstad, J. Walton, H. Golightly.

Executives: A. McAlpine (acct), G. Smith (fin mgr), D. McClelland (prdn mgr), R. Hawson & K. Lambert (snr acct dirs).

Clients: Air New Zealand, Australian Liquor Marketers, Bowater Tutt Bryant, Castrol Australia Pty Ltd, Colgate-Palmolive Pty Ltd, Cottee's General Foods Ltd, CSR Ltd, Dairy Promotion Council of NSW, Du Pont (Australia) Ltd, Estate Agents' Co-operative, Faberge Australia (Pty) Ltd, Flying Tigers Line, Government of India Tourist Office, Harbourside Amusements (Luna Park), James Hardie Industries Pty Ltd, Hong Kong Tourist Association, IKEA-Scandinavian Living Pty Ltd, Kentucky Fried Chicken Pty Ltd, Kolotex Glo Sales Pty Ltd, John Lysaght (Australia) Ltd, Magazine Promotions Pty Ltd ("Dolly"), N.R.M.A., N.Q.X., Penfolds Wines Pty Ltd, Pfizer Pty Ltd, Speedo Australia, TNT Australia, Tucker & Co Pty Ltd, Victa Ltd, Volvo Australia Pty Ltd, The Weston Biscuit Co, Yves Rocher.

Victoria

*Advertising Investment Services Pty Limited

Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 2911. Telex 35242. Facsimile (03) 699 4440. Head office Sydney.

Directors: P. Harris, I. McDonald, M. Stewart (mng dir).

Executives: M. Fragomeni, B. McGrath, P. O'Connor & D. Schwab (media planner/buyers).

Media consultancy, multi-agency co-ordinators, media auditors, strategists, negotiators, planners, buyers.

Clients: Dancer Fitzgerald Sample, Don Graphics, Schofield Sherbon Baker, Hammond Advertising, The Weston Company.

*Repr: A member of the Fortune Communication Holdings Group.

The Adworkshop Pty Ltd

Suite 12, 171 Fitzroy St, St Kilda 3182. Phone (03) 537 2655.

Directors: M.B. Allen, A.B. Brennen.
Full agency facilities.

*AGS Advertising

4th floor, 464 St Kilda Rd, Melbourne 3004. PO Box 491, South Melbourne 3205. Phone (03) 266 2456.

Directors: N. Stagoll (mng dir), B. Angus, R. Goldfinch.

l'state office: 7th floor, Sentry Hse, 61 Laverder St, Milsons Pnt 2061. Phone (02) 929 9862.

*Repr: A member of the Fortune Communication Holdings Group.

E. Charles Anzarut (Aust) Pty Ltd

120 Cardigan St, Carlton 3053. Phone (03) 347 0499. Telex 35188 (ECHAN).

Directors: E.C. Anzarut (mng dir), D.G. Anzarut.

Executives: E.C. Anzarut (media mgr), C.A. Anzarut.

Clients: Chesters of Southern Cross, Equity Trustees, Eurofashion, Grindlays Australia Pty Ltd, Inge Bros Pty Ltd, Ripponlea Motors, Moorabbin Toyota, Roneo Alcatel, Thomson C.S.F.

AOA Australia Overseas Advertising

5th floor, Rooms 9-10, 443 Little Collins St, 3000. Phone (03) 67 4944.

Executive: L. Koopmans.

Armstrong's - NJ Communications Pty Ltd

357 King St, Melbourne 3000. Phone (03) 329 2266. Telex ARMAD 33761.

Directors: P. Allen, T. Maloney (jnt mng dirs), D. Wallage (assoc dir).

O'seas repr: Austin Knight Limited, London, UK; Austin Knight (Pty) Ltd, Johannesburg, South Africa; Austin Knight Inc, New York, USA.

Arnold-Lester Advertising Pty Ltd

127 Erskine St, Middle Park 3206. Phone (03) 699 8955.

Directors: D.A. Arnold-Lester, B.A. Ferguson.

Executives: M. Maxwell (media mgr), D. Brewer (print & sales prom mgr).

Clients: H & R Johnson (Aust) Pty Ltd, H.M. Leggo & Co Pty Ltd, Plumrose (Australia) Ltd, Sheaffer Eaton, (divn Textron Pacific Ltd), Southdown Press (TV Week), Speidel Products, Stott's Technical Correspondence College, Consorzio, Consorzio del, W.R. Grace, Lloyd O'Neill Publishing, Scotts Care, Royal Agricultural Society (Vic), Melbourne Bottle Co Pty Ltd (CUB).



Resist the Usual is Young & Rubicam's creative catchcry.

As an agency we are committed to avoiding safe stereotypes, the "tried and true" formulae which our competitors know and use.

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- AUSTRALIA

Audrins Nicolson Guthrie Advertising Pty Ltd

190 Albert Rd, Sth Melbourne 3205. Phone (03) 699 5944.

Directors: Y. Audrins, J.D. Nicolson, M.G.K. Guthrie.

Barry Banks Blakeney Advertising Pty Ltd

414 St Kilda Rd, Melbourne 3004 Phone (03) 267 4499. Telegrams Strategy Melbourne.

Directors: K.L. Barry (chrmn & mng dir), R. Blakeney (creative dir), K. Duffield (media dir), K.H.R. Ballantyne (gen mgr, Syd).

Office: Sydney, o'seas repr: Australian Member, Trans World Advertising Agency Network.

Barton Advertising Pty Ltd

3 Villamanta St, Geelong West 3218. Phone (03) 9 8093.

Executive: B. Van Laar, K. McNulty.

Clients: Austin Lahey & Co Pty Ltd, Camera World, Combined Mortgage Services, Commercial Credit Co-op, Corio Timber, Corstorphan's Furniture, Direct Action Mail, Federation Building Society, Geelong Building Society, Geelong Medical & Hopsital Benefits Association, Grogan's Pharmacies, Headlines In Hair, Henwood & Dancy, James Officer Pty Ltd, Mahoney's Picture Framers, Morongo Girls College, Oxford Homes, John Peeman Pty Ltd, Piccoli Photography, Pyramid Building Society, Robert's Interiors, Roundabout Travel, Townhouse/Onstage, Trans Otway Travel.

Bishop Dickeson Advertising

5 St Edmonds Rd, Prahran 3181. Phone (03) 529 2311.

Executives: P. Bishop, T. Montague (media mgr), G. Turner (creative dir).

Clients: Biggin & Moore Pty Ltd, Branzon Australia Pty Ltd, Bruce Floor (Vic) Pty Ltd, City Mazda, John Danks & Son Pty Ltd (Vic), John Danks & Son (NSW), Garry and Warren Smith Pty Ltd, Homestead Hardware (Vic, NSW, Qld), Holdsworth Bros Pty Ltd, Jayco Caravan (Recreational) Industries Pty Ltd, Kambrook Distributing Pty Ltd, Kambrook Manufacturing (NZ) Ltd, Omicron Pty td, Pal Stereo Video, Rob Paynter Australia, Uthmeyer Barnes Promotions, Vesa Wholesale Co, Victorian Caravan & Camping Promotions Committee, Caravan Trade & Industries Association.

Bond Miles Coulter

18th floor, 390 St Kilda Road, Melbourne 3004. Phone (03) 267 5122.

Directors: P.W. Bond (chrmn), N.F. Jenkins (jnt mng dirs), A.G. Miles (creative dir), J.P. Coulter.

Clients: Byrne & Davidson Doors (Vic) Pty Ltd, Jones Lang Wootton (Vic), St Martins Victoria Pty Ltd/Grollo Australia Pty Ltd, Dunlop Olympic - Jiffies (projects), Australian Canvas Promotion Committee, Australian Optometrical Association (Vic), Berwick Dealer Group, Niblick Cherub Pty Ltd, Brella Pty Ltd, Riley Williams Pty Ltd, Willcox Enterprises Pty Ltd, Miller Graphic Controls, Neil & Ross Neilson Pty Ltd, Heating Controls Pty Ltd, Module Furniture, Dunn Air Australia (Airtemp/Sanyo Air-conditioners).

The Bridport Advertising Company Pty Ltd

102 Bridport St, Albert Park 3206. Phone (03) 699 6977.

Directors: L. Morris, D. Neish (mng dir).

Clients: Tisdall Wines, Mr Muffler Exhaust Centres, Play Jour (Capsela Toys), Eastern Tool Co, Danish Design (Westnofa Furniture), The Norway Shop.

Leo Burnett Pty Ltd

5th Floor, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 1166. Telegrams Leoburnett. Telex 31788. Head office Sydney.

Directors: M. Seflic (mng dir), L. Graham (creative dir), D. Lester, M. Kiosoglous, G. Jansen, R. Ebbage.

Executives: Ms P. Jensen, Ms J. Carter (media mgr), R. McColl (acctn dirs).

Clients: Australian Government Advisory Service, Beecham (Aust) Pty Limited (Lucozade, Horlicks, Ribena, Claytons, Eno, S & B Vitamins, Aquafresh, Deep Spring), BP Australia Limited, Carlton United Breweries (Max Cohn & Co Pty Ltd), Chesebrough Ponds International, 3 Fox FM, International Harvester, Kiwi (Australia) Limited, Mayne Nickless Limited, Dunlop Australia, Tattersalls Sweep Consultation, Unigate Australia Pty Limited, Pacific Pet Foods, Biro Bic, Hewlett-Packard, Woolworths.

The Campaign Palace

18 Fitzroy St, St Kilda 3182. PO Box 276, St Kilda West 3182. Phone (03) 537 1455. Telex 36559.

Directors: J. Baldwin (chrmn), D.L. Speakman (mng dir), L.J. Hunt (nat creative dir), J. Turnbull (creative dir), D. Walden.

Executives: T. Hall (prdn mgr), G. Moran (acctn), R. Brown (acctn dir).

Office: Sydney & financial affiliation with George Patterson.

Clients: Australian Conservation Foundation, Dunlop Australia (Holeproof - all divns, Slumberland, Garrard Footwear, Jiffies), Statewide Building Society, Richardson-Vicks (Climacel & new product development) S. Smith & Son (Yalumba wines), D & J Fowler, Ansett Airlines, Philip Morris (Summit, Park Drive, special projects), Target (print & press), Tattersalls, Samuel Taylor (Exit Mould), V.D.I.A. (Big M, Rev, Skinny Milk), Pierre Cardin (corporate).

Campaign Planning Services

100 Queen St, Melbourne 3000. Phone (03) 67 6793.

Director: D. Cox (mng dir).

Executive: Mrs K. McKeown (media mgr).

K.M. Campbell Pty Ltd

12 Jolimont Tce, Jolimont 3002. Phone (03) 63 3631. Telegrams Melcam Melbourne.

Directors: R.M. Campbell, E.M. Campbell (jnt mng dirs).

Executives: R.V. Fisher (creative dir), G. Digby (art dir), C.M. Park (gen mgr), P. Engelhardt (prdn mgr), Ms A. Monks (media mgr).

Clients: Associated Pulp & Paper Mills Ltd (& subsidiary co's), Baillieu Bowring Marsh McLennan Pty Ltd, Brick and Pipe Industries Limited, (Nubrik Clay Products, Nubrik Concrete Masonry Pty Ltd), Canon Australia Pty Ltd, Clichy Restaurant, Felton Grimwade and Bickford Pty Ltd, Frank M Harkin and Company Pty Ltd, McCormick Foods Australia Pty Ltd, South Yarra Fire Brick Consolidated Pty Ltd, E R Squibb and Sons Pty Ltd, Victorian Terracotta Roofing Tile Marketing Group, 3KZ Radio Pty Ltd, F W Holst Pty Ltd (share brokers), McDonald Carter, Melbourne Antique Fair, Majorette Toys Australia Pty Ltd, Superior Grasse Synthetic Sports Turf (Aust) Pty Ltd, Taltarni Wines Pty Ltd, Taylor Ferguson & Co Pty Ltd, Dura-Wills Pty Ltd, Renown Silverware Pty Ltd.

Cy Cater Advertising Pty Ltd

350 Victoria St, North Melbourne 3051. Phone (03) 329 7444. Telegraphic Address Cycater.

Executives: Cy Cater (mng dir), Carl Cater (dir), B. Gardner (mgr).

Clients: Gordon Place, Footrest Shoes, Hammar, Mantello Motors, Jacqueline Eve, PB Shoes, Foam Textile Laminators, Permewan-Wright (part), Karl of Switzerland, Inverness Instrument Supplies.

Chenu & Associates Pty Ltd

23 Beatty Avenue, Armadale 3143. Phone (03) 20 3229.

Executives: B. V. Chenu (mng dir), M. Trueman (art dir), Miss G. Bruhn (media).

Client: Bryan Neilson Motors Pty Ltd.

Cheong Shanahan Advertising Pty Ltd

33 Bank St, Sth Melbourne 3205. Phone (03) 690 2855.

Directors: K.C. Cheong, R.G. Shanahan.

Executives: C.E. Deague (prdn mgr), J. Griffiths (media), Ms K.W. Dubbin, K. Stanway.

Clients: Armstrong-Nylex Pty Ltd, Armstrong World Industries, Deeko Australia Pty Ltd, Authur Ellis Motors, Faraday & Kent Pty Ltd, Food Plus Pty Ltd, Interlight Australia Pty Ltd, National Heart Foundation, Melbourne Football Club, Red Tulip Distribution Services (Vic) Pty Ltd, Red Tulip Imports, Ringwood Market, Moonee Ponds Market, Sanforized Services, Siemens Ltd, Tuckfield Teas Pty Ltd, 3DB Broadcasting, Victoria Golf Club, Wittner's Australia Pty Ltd, White Horse Plaza Shopping Centre.

Arthur Christou & Associates Pty Ltd

17 Coleman Pde, Glen Waverley 3150. Phone (03) 233 4939, 232 7838.

Director: A. Christou.

Executive: Mrs E.A. Christou.

Clemenger Harvie Pty Ltd

186 Exhibition St, Melbourne 3000. GPO Box 471D, Melbourne 3001. Phone (03) 662 1666. Telex 35332. Cables Harclerm.

Executives: J.L. Clemenger (chrmn), P.M. Harvie (mng dir), R.A. Young (dep mng dir), M. Chesser (dir), B. Lam (art dir), G. Groen (press prdn mgr), J. Thompson (media dir), A. Guy (dir acctn services).

Clients: G.J. Coles & Coy Ltd, Companion Pty Ltd, International Cultural Corporation, Mallinson Pty Ltd, Mazda Motors Pty Ltd, National Trust of Australia (Victoria), Roadshow Distributors Pty Ltd, Richard Ellis Pty Ltd, Paddle Bros. Shoes Pty Ltd, Village Theatres Ltd, Victorian Tourism Commission, Warner Communications, Pioneer, Mita Photocopiers, ICI Australia Ltd, Royal Automobile Club of Victoria, Southern Cross Communications Limited, AMP Properties, Radio 3MP, Allied Vintners Pty Ltd, Boral Cyclone Ltd, Boral Insulwool, C.S.R., Kortex (Australia) Pty Ltd, Potter Partners, Melbourne Sunday Observer, Victorian Dept of Management & Budget, Victoria's 150th Anniversary 1984-85, ATV Channel 10.

John Clemenger Pty Ltd

474 St Kilda Rd, Melbourne 3004. GPO Box 385D, Melbourne 3001. Phone (03) 269 4444. Telegrams Clemenger Melbourne. Telex 34322.

Directors: P. Clemenger (mng dir), J. Peters (gen mgr), D. Blackley (creative dir), A. Sturgess (creative dir), P. Doyle (fin dir), R. Norton-Old (media dir), R. Morgan (mngt suprv), R. Mack (retail mngt suprv).

Executives: T. Hunter (prod mgr), C. McLaren (print prdn), V. Arbes (research mgr), C. Hackett (admin mgr).

Offices: Melbourne (Clemenger Harvie), Clemenger Direct Response, Sydney (John Clemenger NSW), Brisbane (Garnsey Stafford Clemenger), Adelaide (Clemenger Adelaide).



**Reaches 63%
All People 25-54**

Cumes - Mon. - Sun, 5.30 - Midnight

Source - McNair Anderson - Geelong Survey

Minority interest in Perth (Parkes Clemenger), Melbourne (Thomson White & Partners), Sydney (Sales Development), Holt Australia. O'seas associations: BBDO New York, Clemenger (NZ) Auckland.

Clients: A.W. Allen, ANZ Banking Group (part), Australian Defence Force Academy, Bowater-Scott (part), Clark Maples, Campbell's Soups, Collins Booksellers, Douglas Hi Fi, Esanda, Four 'n Twenty, Gas and Fuel Corporation, Cadbury Schweppes (part), Gillette, ICI (part), Mattel (part), Mercedes-Benz, Nabisco (part), National Mutual (part), Nicholas (part), Southdown Press (New Idea), Plumrose (Yoplaif), Quaker (part), Trans Australia Airlines, United Distillers (part), Wedgwood.

Concord Advertising & Marketing Pty Ltd

171 Clarendon St (PO Box 1213, City Rd) Sth Melbourne 3205. Phone (03) 699 3466.

Directors: R.I. Abbott & I. Ross (jnt mng dirs), R. Lovell, W. Watson.

Clients: Agfa-Gevaert Ltd, Ajax Davey, AML Ltd, Angus & Cote Hearing Care Centres, APG Constructa Pty Ltd, Bang & Olufsen (Australia) Pty Ltd, Bang & Olufsen Hi Fi Pty Ltd, Dept of Industry, Commerce & Technology, European Bathrooms Pty Ltd, Fabglass Pty Ltd, Foster Parents Plan of Australia, A.E. Hoard & Co Pty Ltd, Jennings Industries Ltd, Monsanto Australia Ltd, Neat n' Trim Uniforms (Aust) Pty Ltd, Perkin-Elmer Instruments, Scottish Amicable Life Assurance Society, The Broken Hill Associated Smelters Pty Ltd, The Investment Shop, Victorian Eastern Development Association, Voca Communications, Voyager Management Ltd, Victorian State Transport Authority (freight services).

*Connaghan & May Ayer

174 Peel St, Windsor 3181. Phone (03) 51 8481. Telex 31193. *Head office Sydney.

Executives: D.D. Faudet (mng dir), N.L. Newton (acctnt service dir), B. Witts (creative dir), J. Neal (media dir), T. O'Donnel (prdn mgr).

Clients: Alcan Building Products, Commonwealth Dept of Health, CSR Distillery Division, Chemical All States Ltd, Halls Carpets, Lance Dixon Motors, L'Oreal of Paris (salon & consumer divn), Morrison Industries (lawn care equipment), Radio 3AW, RAAF (recruitment), Trimview Windows & Doors, Quipmaster Filtrite (Clark Rubber).

James Connell Advertising (Holdings) Pty Ltd

1 Yarra St, Hawthorn 3122. Phone (03) 818 0616.

Directors: A.J. Connell, B.H. Connell.

Norman Connell Advertising Pty Ltd

1 Miller St, Prahran 3181. Phone (03) 529 4744.

Directors: N.H. Connell (chrnm), M.J. Connell (gen mgr), V. Rost (acctnt dir).

Country Press Co-operative Company Ltd

Carlton House, 33 Rathdowne St, Carlton 3053. Phone (03) 662 3244.

Directors: G.C. Adams, F.V. Gannon, K.S. Hopkins, D.R. McPherson, D.M. Yeates.

Executive: K.B. Laurie (secty & mgr).

Croft & Partners Advertising Pty Ltd

9 Sevenoaks Rd, Burwood East 3151. Phone (03) 232 1144.

Directors: A.R. Croft (chrnm & mng dir), L.C. Croft (co secty).

Executives: P.C. Turnham, S. Grant, Miss M. Smith.

Cumming Advertising Pty Ltd

Suite 4, Victor House, Cnr Wells & Shannon Sts, Frankston 3199. Phone (03) 783 6344.

Directors: B.G. Cumming, B.E. Cumming.

Clients: Specialising in agricultural, mens retail, bookstore, motor industry, furniture, solar heating, funeral directors, electrical retail, swimwear, hosiery, life assurance, industrial, caravans, credit union.

Curtis Mason Segal Advertising Pty Ltd

166 Albert Rd, South Melbourne 3205. Phone (03) 699 4777.

Directors: L. Segal (mng dir), R. Davis (dir), F.M. Curtis (dir).

Executives: R. Davis (creative dir), Mrs F. Symes (co secty).

Dalziel Harper & Grey

Level 21, State Bank Centre, 385 Bourke St, Melbourne 3000. Phone (03) 602 3200. Telgrams DHGREY Melbourne. Telex DHGREY 39009.

Directors: M.M. Court, G.J. Dalziel, G.K. Harper, D.C. Campbell, A.H. Wakeling (co secty), A. Quelch (media dir).

Clients: Ansva, Cologne Perfumery, Colonial Mutual, King Oscar Sardines, Kinnears, Inco Metals, George Kinneer & Sons, Manila Hotel, Philippine Airlines, Ring-Grip Electrical, Salvation Army Red Shield Appeal, Saraband, State Bank, Tricontinental Australian Government Advertising Service, Property Trust of Australia, Humes/ARC, Humes Concrete, Humes Plastics, Sunnicrust, Casio Watches.

*Dancer Fitzgerald Sample Australia Pty Limited

Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 2355. Telex 35242. Facsimile (03) 699 4440. *Head office Sydney.

Directors: E. Gandel (gen mnr), M. Dornau, B. Stainsby, R.J. Pugh.

Executives: I. McDonald (media dir).

I'state office: Level 11, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 4622. Telex 72510. Fax (02) 358 4607.

Clients: Aust Motor Industries, Estate Mortgage Managers, Wendys, Cortis & Carr.

*Member of the Fortune Communication Holdings Limited Group.

D'Arcy MacManus Masius Pty Ltd

499 St Kilda Rd, Melbourne 3004. Phone (03) 267 1055. Telegrams Maspar. Telex 31438. *Accreditation through Sydney office.

Directors: S. Batiwalla, B. Cooper, D. Stevens, S. Mitchell (creative dirs), B. Bowes (intl services dir), S. Bennett (grp gen mgr Aust), J. Cressall (nat media dir), H. Hughes (mng dir), D. Robson, P. Kendall, R. Alford, L. Whiteley (supervising dirs), J. Carter (nat fin dir), R. Otten (chrnm & chief exec officer Aust).

Executive: N. Delbridge (nat creative dir).

Offices: Sydney, Brisbane, Adelaide, Perth, England, Europe, USA, South Africa and affiliation with Burrows Doble Lawrence, Mojo Australia, Brady Wood Advertising.

Clients: A.C.T. Milk Authority, Alcoa of Australia Limited, Austral Bakeries Pty Ltd, Australian Consolidated Industries, ACI-Packaging Products Group, ACI-Fibreglass, Australia Dairy Corporation, Australian Eagle Insurance Co Ltd, AMI-Distributor, Brashes, Bryant & May Pty Ltd, Budget Rent-A-Car Systems Pty Ltd, Combe International Ltd, Conference of Aust Milk Authorities, Cooley Bros, Crestknit-Aywon Pty Ltd, Dairy Promotion Council of NSW, Department of the Treasury (NT), Detroit Diesel Allison, I.A.C., Interflora, Keep Australia Beautiful Council (Vic), Laminex Industries, Liberal Party of Australia-Federal, Liberal Party of Australia-Vic divn, Mars Confectionery of Australia, Maxicrop Australia, Medibank, Mobil Oil Australia Limited, National Heart Foundation of Aust, Paterson (Australia) Limited, Pelaco Limited, Philip Morris Ltd, Philips Industries Holdings Ltd, Pilkington ACI, Sportscraft Sackville Pty Ltd, Syme Home Video, TAA Associated Companies,

Tresurway, Uncle Ben's of Australia, Voluntary Helper's Shop, Wander (Australia) Pty Ltd, Wilkinson Sword Group (Aust) Pty Ltd,

Doyle Dane Bernbach Pty Ltd

210 Albert Rd, South Melbourne 3205. Phone (03) 699 9255. Telex 38468. *Head office Sydney.

Directors: M. Walker (chrnm & chief exec DDB Australia), R. Duncan (Melbourne chrnm), R. Barnacle (mng dir).

Executives: J. Smith (creative dir), B. Cumming (snr art dir), R. Weinberg (media mgr), R. Manning (prdn mgr), Ms C. O'Shaughnessy (acctnt).

Clients: Oneida Silverware, Patons Brake Replacements, Selangor (Aust) Pty Ltd, Stihl Chain Saws (Australia) Pty Ltd, Elders IXL Limited, B. Seppelt & Sons, Valentine Sands Textron, Cross Pens.

Dutton, Bertel, Hickox, Stewart & Luscombe Pty Ltd

60 Stokes St, Port Melbourne 3207. Phone (03) 645 2255.

Directors: K. Luscombe, K. Dutton, R. Stewart, Ms R. Bertel, P. Hickox.

Clients: AAV-Australia Pty Ltd, Herbert Adams, Ansett Pioneer, Arthur Brunt International Foods Pty Ltd, Bryson Industries (Vic) Pty Ltd (BMW), Cadbury Schweppes Pty Ltd, Commercial Union Assurance, Composite Buyers Ltd (Tuckerbag, Goodfellows stores, Cheeers liquor stores), Julius Marlow Pty Ltd (Julius Marlow & Florsheim Shoes, Florsheim Shoe Shops), Lactos Pty Ltd, Luke Ltd (all divns), Mazda Motors (Sales) Pty Ltd, Myer Melbourne Ltd, Sierra Chemical Company (Osmocote), Taylor's College, The Melbourne Regency Hotel, Bendigo Sandhurst Building Society, Pavlova Magic.

*Dyr Pty Ltd

An independent jnt venture of Dentsu Inc & Young & Rubicam Inc. 12th floor, 484 St Kilda Rd, Melbourne 3004. Phone (03) 267 2099. Telex AA151403 DYRMEL.

Directors: W.R. Davis (mng dir), T. Gamo (dep mng dir).

Executives: R. Clifton (dir of client services), T. Crowther (creative dir), A. Cenobrivec (acctnt exec).

O'seas offices: Tokyo, Hong Kong, Singapore, Kuala Lumpur, Bangkok, Los Angeles, New York.


Clients: Beatrice Australia Ltd (Red Tulip Chocolates, Europe Strength Food Bars, Unicorn, Corporate).

Eddelbuttel Osborne Advertising Pty Ltd

346 Kingsway (PO Box 39) South Melbourne 3205. Phone (03) 699 2811. Telex 31604.

Directors: R.B. Eddelbuttel, A.V. Osborne, B.T. DeLany.

Executives: J. Jones (co secty), C. Manson (media mgr), G. Wall (art dir), M. Thomson (acctnt service).



No 1

Breakfast
Womens
Afternoon
Drive
Evening

Audience Share
Mon. - Fri. Mon. - Sun. 5.30 - Midnight
Source - McNair Anderson - Geelong Survey

Clients: American International Underwriters (Aust) Pty Ltd, Australian Government Advertising Service, Bayford Pty Ltd, Dentsply Australia Pty Ltd, Ego Pharmaceuticals, Expovin Pty Ltd, David Galt Industries Pty Ltd, Greeting Time Pty Ltd, Herald & Weekly Times Ltd (retail), International Adhesives & Resines Pty Ltd, Jennings Industries Ltd, Kwikform Ltd, Melford Motors, Murfett Pty Ltd, National Consolidated Ltd, PGH Bricks Pty Ltd, Royal Melbourne Zoological Gardens, Sands & McDougall Pty Ltd, Shell Company of Australia Ltd, Shell-BHP Autogas Pty Ltd, S. Smith & Son Pty Ltd, Van Winkle Products Pty Ltd, Waltzing Matilda Hotel.

Edwards Advertising Associates

43 Clynden Ave, East Malvern 3145. Phone (03) 25 6581.

Executives: D. Edwards (mng dir), Mrs S. Healy (media mgr).

Clients: Ammeraal Australia Pty Ltd, Dobbie Instruments (Australia) Pty Ltd, N.J. Hurl & Co (Boral) group of companies, A.P. Morling Pty Ltd, Carbone Lorraine Australia Pty Ltd, Jamec Tools Pty Ltd.

Farman Foley Pty Ltd

51 Dundas Place, Albert Park 3206. Phone (03) 690 2422. Telex AA 31494 (MTC 71).

Directors: J.R. Farman (chief exec & jnt mng dir), J. Foley (jnt mng dir).

Executives: J.R. Farman (chief exec), Miss C. Hynes (media mgr), Mrs K. Goudie (prdn mgr).

Foote, Cone & Belding Pty Ltd

6th floor, 10-16 Dorcas St, South Melbourne 3205. Phone (03) 690 1244. Telegrams Brigade. Telex 31101. *Head office Sydney.

Directors: M. Strauss (chrnm Aust & mng dir Melb), M. Hale (mng dir Aust), C. Corbett (gen mgr, Melbourne).

Major clients: Australian Government Advertising Service, Data General, Herald Sun TV Pty Ltd (Channel 7), Dunlop Olympic Retail Div, Fruehauf Trailers A'asia Pty Ltd, H.J. Heinz Co Aust Ltd (Soup, 9 Lives cat food, Greenseas Tuna, Fresh Salmon Patty Mix, Tomato Ketchup, New Products), Hiram Walker (international), SA (Ballentine's Whiskey, Courvoisier Cognac), Jennings Industries Ltd (Vic House & Land Grp, Home Improvements, Construction Grp), Mini World Group, Nautilus Fitness Centres, Shell Chemical (Aust) Pty Ltd (Airball air freshner, Quicksilva), Siddons Industries Ltd (Sidchrome), Southern Packers Pty Ltd (cooking oils - Ole & Crisco, Simplifry), Sterling Clothing Co Pty Ltd (Blues Union Jeans), Venture Stores, NEC (Bus Comms Div, Telecommunications Div).

Gordon & Gotch Limited

Head Office: 114 William St, Melbourne 3000. Phone (03) 67 9906. Melbourne Branch - PO Box 29, Burwood 3125. Phone (03) 288 8422. Telex 38526.

Executive: J. Hepworth.

Offices: Melb, Bris, Adel, Perth, London, Canada Auckland, Wellington, Christchurch. reps: S. Africa, USA.

Hammond Advertising Pty Ltd

Level 8, 60 Albert Rd, South Melbourne 3205. Phone (03) 690 8444. Telex 35242. Fax (03) 699 4440. *Head Office Sydney.

Directors: G. Coombe (mng dir), B. Curtis, S. Cook, P. Doyle, W. Venn.

Executive: Doug Robb (creative dir).

I'state office: Level 4, Westfield Towers, 100 William St, Sydney 2011. Phone (02) 358 5366. Telex 24674. Fax (02) 358 4607.

Clients: Australian Dairy Corporation, Glaxo Australia (consumer products div), Glaxo Australia (animal health div), ICI Australian Operations Pty Ltd (pharmaceutical div).

*A member of the Fortune Communication Holdings Group.

Handbury Advertising Pty Ltd

88 Franklin St, Melbourne 3000. Phone (03) 329 0577.

Directors: A.J. Handbury (chrnm), D.J. Handbury (mng dir).

Executives: I. McLaren (art dir), Ms M. Henfrey (media mgr).

I'state repr: Associate offices in Sydney, Brisbane, Adelaide & Perth. O'seas: Associates houses in UK, Europe, USA, Hong Kong, Singapore.

Clients: Abbey Engineering Pty Ltd, Car Owners Mutual Insurance Co, Chase N.B.A. Group Limited, Exthene Pty Ltd, FAI Insurance Pty Ltd, Fairfax Home Service Pty Ltd, Frontier Homes, Leader Products Pty Ltd, Photo Express Aust Pty Ltd, Progress Constructions Pty Ltd, Terrence Cooley Pty Ltd, Vendale Pty Ltd, Brown Gouge Limited, Hinomoto (Aust) Pty Ltd, Hawker Richardson Brenco, International Contamination Control Industries Pty Ltd, Kingfisher Books Pty Ltd, Motorola Electronics Aust Pty Ltd, Wolf Garden Tools Pty Ltd, Zetor (Australia) Pty Ltd, MHI Maintenance Services.

Bruce Harvey Advertising Pty Ltd

39 Little Collins St, Melbourne 3000. Phone (03) 654 3877.

Director: B. Harvey (mng dir).

Executives: B.R. Harvey, Mrs S. Perry, Miss L. Sciberras.

Clients: Altona Gate Shopping Centre, Christian Dior Pantyhose, Greensborough Shopping Centre, Koala Shoe Productions Pty Ltd, Leon Worth Pantyhose, Ca Va Leisurewear, Panda Yarns (International) Pty Ltd, Witchery Pty Ltd, Moira Wallis Pty Ltd.

Higgins Ullin Advertising Pty Ltd

457 Malvern Rd, South Yarra 3141. Phone (03) 240 8551.

Directors: C.G. Ullin, M. Ullin, M. Coventry, R. Dew (acctnt dir).

Executives: S. Kuseff (media mgr), H. Maxwell-Wright.

Repr: Sydney, Brisbane, Adelaide, Perth and NZ.

David Hilliard & Associates

74 Eastern Rd, South Melbourne 3205. Phone (03) 690 6544.

Executives: D. McA. Hilliard (mng dir), E.D.F. Hilliard (secty), J.B. Cooper (acc dir), D. Marshall (media).

Advertising & marketing services.

Holt McDonald Advertising

34 Eastern Road, South Melbourne 3205. Phone (03) 699 8622. Telegrams Holtad Melbourne. Telex 36875.

Directors: P.W. Tritsch (chrnm), I. McDonald (mng dir), J. Ross (acctnt service).

Executives: N. Hibbert (prdn mgr), Ms K. Hill (media mgr), B. Hellier (creative dir), B. Borsitzky (fin/office mgr), T. Malloch (acctnt mgr).

I'state office: Sydney.

Clients: Advanced Communications A'sia Pty Ltd, ACI Fibreglass, Australian Government Advertising Service (AGAS), Angus & Robertson Bookshops, Armaguard, Aquila Shoes, Aust Timken Pty Ltd, Chase Manhattan Bank, NA, C.I.G., Colormarket Stores, Computerland, Comsteel Vickers Ltd, Downard Pickford, Dunlop Olympic Ltd, Fibre Containers Ltd, Gabee Nominees, J. Gadsden Australia, GEC Diesels Australia, Jennings Industries Ltd, Law Institute of Victoria, Legal Aid Commission of Victoria, Lucas Industries Pty Ltd, Mercedes Benz (Aust) Pty Ltd, Monsanto Aust Ltd, Murfett Games, Philips Industries Holdings Ltd (consumer products div), Pilkington ACT, P & N Wiltshire Sales, Ralph McKay Ltd, Sachs-Dolmar Aust Pty Ltd, Speeds Shoes, State Insurance Office of Vic, Strachan Productions, Victorian Paper Converting Co Pty Ltd, Voca Communications.

Hyde, Everett & Fuller Pty Ltd

VACC Bldg, 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 3044. Telegrams Hydretren Melbourne. Telex HEF 38147.

Directors: D.H. Hyde (chrnm & mng dir), R.J. Fuller (gen mgr), A.G. Everett (dir creative services).

Clients: Australian Government Advertising Service, Australian Pacific Tours Pty Ltd, Armitage Shanks, BASF Australia Limited - Audio Video, BASF Australia Limited - Agrochemicals, Childrens Palace, CBA Queensland, Croner Trading Pty Ltd, F.W. Holst & Co, Ltd, Hooker-Rex Sales

(Vic) Pty Ltd, Hunters Products Pty Ltd, 100F Victoria, Alan Mance Holden, McPhersons, Merrett Hassett Sports Specialists Pty Ltd, Moonee Valley Racing Club, New Concept Import Services Pty Ltd, Oliver J. Nilsen (Aust) Ltd, Rockwell Standard of Australia, Saab Scania (Aust) Pty Ltd, Stanmore Appliance Centre, Totalizator Agency Board, Victorian Automobile Chamber of Commerce, Victorian State Government (PAFA).

Impact Advertising Services Pty Ltd

213 King St, Melbourne 3000. Phone (03) 67 5480, 67 8582.

Executives: C. Parrot (mng dir), W. Benic (gen mgr), W. Rogers (Tv prdn), C. Haugh (creative dir), G. Waters (prdn mgr), H. Kidd (media mgr).

Clients: DSM Estates, Reilly Bishop (Mr Video), South Pacific Computers, South Pacific Video, Doug Thorley Caravans, The Extension Factory, Forest Hill Shopping Centre, Jennings Manufacturing, Big J. Building Supplies, Whitehorse Motors, Yarra Valley Toyota, Glenn Ford, Water Works Fun Parks, Aquatic Pools.

Johnston Hopkins Advertising Pty Ltd

60 Albert Rd, South Melbourne 3205. Phone (03) 699 9066.

Directors: D.P. Johnston & V.W. Hopkins (jnt mng dirs), D. Dickeson (acctnt dir).


Executives: P. Williams (media dir), G. White (prdn mgr), G. Runic (media mgr), I. Anderson (prdn mgr), F. Bassett (art dir), R. Sheridan (creative dir), L. Dacy (acctnt mgr).

Clients: Bayside Holden, Calbiochem - Behring (Aust) Pty Ltd, Chicago Boot Co Pty Ltd, Exhibitions & Trade Fairs Pty Ltd, Faber Reed Australia Pty Ltd, Fawns & McAllen, Gary Ward Nissan, Guardian Family Care Chemist, Hardiform, Hoechst Australia Limited, Insurance Exchange of Australia, Irwell Pty Ltd, May & Baker Australia Pty Ltd, Prestar Industries, Power Point Sales & Service, Railways of Australia, Randy River Shoe Stores, Rebaware, Renhurst Industries, Royal Arthritis Association of Victoria, Rosemount Instruments Pty Ltd, Sigma Wholesaling, Transpec Limited, Timber Engineering Company Pty Ltd, Travel Management Pty Ltd, US Consulate General, VFL Insurance Pty Ltd, VFL Land Transfers, Williams the Shoemen Pty Ltd, Windsor Smith Pty Ltd.

L.F. Klemke Advertising Pty Ltd

157 Victoria Pde, Collingwood 3066. Phone (03) 419 7011.

Directors: L.F. Klemke (mng dir), M. Olorosa (acctnt).



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Cumes - Mon - Sun, 5.30 - Midnight Source - McNair Anderson - Geelong Survey

Clients: Kenbrook (Aust) Pty Ltd, Amaran Pty Ltd, Ahearn Main and Stott, Bullet Resistant Equipment Company Pty Ltd, Binks Ford, Perma Distributors Pty Ltd, Production Equipment Limited (PROK), C.E. Tyler Australia, R.W. Willis (Wholesale) Pty Ltd.

KNF Advertising

1st Floor, 104C Warrigal Rd, Burwood 3125. Phone (03) 836 1977.

Executives: J.G. Kennett (mng dir), D. Brown (acct exec).

Leonardi & Curtis Advertising Pty Ltd

168-176 Bridport St, Albert Park 3206. Phone (03) 699 1988. Affiliated with USP Needham.

Directors: R.V. Curtis, C.A. Leonardi.

Executives: J. Patchell (gen mgr), C. Burgess (creative dir), C. Allison (media mgr).

Clients: Dorf Industries, Ikea Furniture, Sportsgirl Australia Pty Ltd, Sportscraft Consolidated Pty Ltd (womens apparel, Yves St Laurent (menswear)), Puma Australia Pty Ltd, Percentum Foods (Valencio & Doncaster fruit juices), Radio 3XY, Sheridan Textiles, TAA (holiday projects), Hostess-Sabco.

Lexicon Advertising Pty Ltd

Lexicon Building, 31 Ross St, South Melbourne 3205. Phone (03) 699 9277.

Directors: D. Stojanovich (mgr & jnt creative dir), D. Hobby (creative dir).

Executives: J. Bell (acct dir), P. Telford (acct services dir for Lexicon industrial & rural comms div), L. Jenkins (media mgr), M. McCausland (art dir-designer), C. McNabb (art dir) S. O'Farrell (acct).

Advertising, marketing, design.

Lucas Emery Advertising

5th floor, 10 Dorcas St, South Melbourne 3205. Phone (03) 699 2166. Telex 31101. *Division of Foote Cone & Belding Pty Limited.

Directors: M. Strauss (chrmn), G. Mathers (gen mgr).

Executives: R. Conley & M. Stollery (jnt creative dirs), M. Worrall & Miss B. Webb (snr acct dirs), V. Fauvel (print prdn).

Clients: Associated Media Consultants, Australia Centre Merchants Association, Ballarat & Western Victorian Television Limited - (BTV Channel 6), Bill Bass, Bolle, Cherry Lane Pty Limited, Emailair, Gardner Sports Pty Limited, Gardner & Lang Pty Limited, Raine & Horne, Gardner & Lang, Fowles Purdy Pty Limited, Harvey Nudex Pty Limited, Itek Graphic Products, Jardine Fleming (Aust) Pty Limited, Jenny Craig Weight Loss Centres, KMM Pty Limited (Division of Elders), Marriage Guidance Council, Melbourne Speedbowl Pty Limited, Mitchelton Vintners Pty Limited, Reg Hunt Pty Limited, The Werled Group.

Manallack and Associates Pty Ltd

1st floor, The Old Church, 610 Glenferrie Rd, Hawthorn 3122. Phone (03) 819 4788.

Executives: B. Gibson (gen mgr), S. Manallack (mng dir), C. Ahearn (consultant), S. O'Sullivan (consultant), B. Richardson (creative dir).

Advertising & public relations consultancy, emphasis on community organisations, pressure groups, financial marketing.

Clients: VTU Credit Union, ABC Credit Union, Queensland Teachers Union, Railways Staffs Credit Corp., Australian Bank Employees Union, Public Service Association of NSW, Hospital Employees Federation, Collingwood Football Club, ADSTE, Ministry Employment & Training, A.T.E.A., College Credit Union, Mackellor Credit Union, Canberra Credit Union, Jalna Dairy Products, C.P.S. Credit Union, Cargo Hold, Ocean Delight Seafoods.

McCann-Erickson Advertising Pty Ltd

434 St Kilda Rd, Melbourne 3004. Phone (03) 269 2777. Telegrams Rubadco Melbourne. Telex 34761. *Head office Sydney.

Directors: P.N. Stening (mng dir), R.W. Andrews (admin & fin), D. Crane (exec creative dir), R. Webb (mgmt supvr).

Executives: B. Harris (client services dir), J. Thompson (exec dir), G. Prentice (media dir), R. Jenkins (acct dir).

Clients: Coca-Cola Bottlers - Melbourne, CTL Distributors, General Motors-Holden's (all products), Haselgrove's, Hitachi, Hilton Hotels, Homecraft, ICI (rural), L'Oreal Marigny, National Australia Bank (rural), Nabisco (part), Onga Pumps, Quaker Products Castlemaine Tooheys (Fourx beer), Repco Woodhill, Rocke Tompsitt & Co, Rentlo Video, Swedish Trade Office, Stokes, Tioxide, Cooper Animal Health Australia, ETA.

McDonald & Watts Advertising Pty Ltd

Suite 1, 1st Floor, 74 Eastern Road, South Melbourne 3205. Phone (03) 699 7555.

Directors: G.P. McDonald, T.J. Watts.

Executives: Mrs L. Mathison (media mgr), P. Woffinden (acct dir).

Clients: Stotts Secretarial Colleges, Central Australian Tours Association, Fabian's, Cyclops, Steelcraft, Bill Kings Australian Adventure Tours, Edward Lumley & Sons (Vic), Victorian Medical Insurance, Stephen Dattner Fur Warehouse, Courtney & Patterson, AAT Coach Holidays, Grand Central Tours, Raleigh Bicycles, Malvern Star & Speedwell Bicycles.

McMahon Advertising Pty Ltd

46 Caroline St, South Yarra 3141. Phone (03) 266 1355.

Directors: B.K. McMahon (secty), C.X. McMahon (media).

MDA Mattingly

395 Tooronga Rd, Hawthorn East 3123. Phone (03) 209 9101. Telex 32755.

Director: R.D. Mattingly.

Executives: I. Herdman, P. Roberts, R. Bartlett.

Clients: Myer, Safeway, Adidas, Vulcan, Stafford Ellinson, Elders IXL, Glowave, Melbourne International Raceway, Amcal Chemists.

Media Advertising Services Pty Limited

Suite 7, 182 Albert Rd, South Melbourne 3205. Phone (03) 699 5577. *Head office Sydney.

Directors: R. MacKinder (mng dir), G.F. Healey, Miss F. Hudson.

Executives: A. MacLean (creative), B. Gough (acct service mgr), J. Rigby (accnts), D. Smith (acct service).

Client structure: retail, real estate, pharmaceutical, automotive, insurance, finance, leisure, manufacturing, commercial & industrial.

The Mercantile Exchange

50 Queen St (Box 38, PO Collins St) Melbourne 3000. Phone (03) 62 2944, 62 7199.

Director: G.T. Gardner (mng propr).

Meridian Advertising (Australia) Pty Ltd

390 St Kilda Rd, Melbourne 3004. Phone (03) 266 1781.

Directors: S. Ryan (mng dir), K. Wilson (gen mgr).

Office: Sydney.

Clients: Australian Bank, BHP Steel, BHP Packaging, Institute of Steel Service Centres of Australia (ISSCA), Lindt Chocolates, Océ-Reprographics, President Foods, J.B. Were & Son, Wilco Electrical, McGee O'Callaghan Gill, Industrial Galvanizers.

Milligan Kelso Advertising

2nd floor, 164 Albert Rd, South Melbourne 3205. Phone (03) 690 2588, 690 2357.

Director: I.S. Milligan.

Executive: J. Hagger (creative dir).

Clients: Prestronics (Aust) Pty Ltd, Centralian Staff Holidays, Burson Auto, Corsell Products, Hanimax Film Processing, South Melbourne Market, Ford Co-op Credit Society, Finemark Consolidated Pty Ltd, Travman Tours (Aust) Pty Ltd.

Moffatt Sharp Advertising Pty Ltd

2nd floor, 71 Queens Rd, Melbourne 3004. Phone (03) 529 2922.

Directors: P.J. Moffatt (mng dir), T. Moffatt, J.S. Sharp, R. Prentice (creative dir).

Executives: P. Proctor (gen mgr), B. Kennedy, M. Glenister, D. Payne (media dir), T. Passaway (prdn mgr), C. Lee (art dir), W. Mortensen (art dir).

Clients: Bevilles Pty Ltd, Robert Bosch (Aust) Pty Ltd, Bostik Aust Pty Ltd, Emhart Aust Pty Ltd, Fluidrive Automatic Transmissions Pty Ltd, Henderson & Horning Pty Ltd, F.C. Johns, K mart, K mart Auto, K mart Footwear, Kwikset (Australia), David Mitchell Estate Pty Ltd, Mono Pumps (Australia) Pty Ltd, Nappie Wash Service Pty Ltd, Noritake Australia, Norgen-Vaaz, Royal Automobile Club of Victoria (Insurance, "Royalauto"), Scout Association, Talbot Motors (Collingwood) Pty Ltd, Timex (Australia) Ltd, Travis Nissan, Willow Ware Australia Pty Ltd, Jack Chia Group of Companies.

M. John Mollison Pty Ltd

339 Ferrars St, Albert Park 3206. Phone (03) 699 5466.

Director: M.J. Mollison (mng dir).

Monahan Dayman Adams (Vic) Pty Ltd

578 St Kilda Road, Melbourne 3004. Phone (03) 520 6666. Telex 31935.

Executives: B. Monahan (chrmn), L. Dayman, P. Adams, W. Kingston (mng dir), G. Rudder, T. Millar, G. Ingall, S. Lang.

Offices: Melbourne - MDA Mattingly, Autovantage, MDA Direct; Sydney - MDA (NSW), MDA Direct, MDA Maher, MDA Recruitment; Perth - MDA (WA); Hobart - MDA (Tas); Brisbane - MDA Yardley Logan.

Clients: Advance Australia, Anti Cancer Council of Victoria, Australia Post, Australian National Gallery, Australian Wool Corporation, Beecham (Australia) Pty Ltd, Berri Fruit Juice Co-op Ltd, Club Mediterranee, Coats Patons (Aust) Ltd, Life Be In It, McIntosh Hamson Hoare Govett Ltd, Commonwealth Government (Special Minister of State, Human Rights Commission), National Mutual Permanent Building Society, Nicholas Pty Ltd, Kraft Foods Limited, Nissan Motor Company, Philip Morris Limited (part), Remy & Associates Pty Ltd, Westpac, Kiwi Australia Limited, Melbourne Metropolitan Board of Works, Courtaulds Hilton Ltd, PDL Industries Australia Pty Ltd, Valentine Greetings, Victorian Government (Project Victoria, Energy Victoria, Department for Police & Emergency Services).

Mooney Webb Advertising Pty Ltd

457 Malvern Rd, South Yarra 3141. Phone (03) 240 8551.

Directors: R.M. Dew (mng dir), C.G. Ullin.

Executives: R. Trevaskis (media mgr), Mrs M. Pavey (acct).

Nichols-Cumming Advertising Pty Ltd

3 Hobson St, South Yarra 3141. Phone (03) 240 8441. Telegrams Nichans. Member Company of Marketing Advertising Public Relations Pty Ltd.

Directors: J.J. Cumming (chrmn), D. Oriander (mng dir).

O'seas repr: Brown Christensen Associates Ltd, 51 Randolph St, Auckland, NZ.

Clients: A.F.R.C.O.L. (Aust Footwear Retailers Co-op Ltd), W. Angliss & Co (Aust) Pty Ltd, Beverly Crest International, Ballarat & Western Victoria Television, Canning & Son Pty Ltd, G. G. Clarke, Firmagroup Australia Pty Ltd, Fleming's Fruit Tree Nursery, Gibbs-Bright & Co Pty Ltd, Hamilton's of South Yarra, CHR. Hansen Laboratories Pty Ltd, Hearing Aid and Optical Services, Holstar Pty Ltd, Home Saver Group (Vic & NSW), Invicta Group Industries Pty Ltd, Latrobe Health Insurance, Leonda Pty Ltd, Light Car Club of Australia, Onga Pumps Pty Ltd, Ormiston Rubber Co Pty Ltd, Porsche Cars Australia Pty Ltd, Ridge Tool (Aust) Pty Ltd, Stationers Supply, Syer Ford, Warehouse Sales Pty Ltd, Waverley Squash Spa, Electrolux Pty Ltd (indust divn), Michael King (Wholesale) Pty Ltd, Luxury Pools Pty Ltd, Tropitone Furniture Co Pty Ltd.

Geoff Niere Advertising Pty Ltd

33 Park St, Sth Melbourne 3205. Phone (03) 690 5355. Telex Advert 37231.

Directors: R.C. Flint, R.S. Watson, T.S. Buscombe.

Executives: C. Pepper (art dir), T. Titulaer (media mgr), J. Thompson (exec dir), Ms L. Yaskewych (prdn).

Clients: Aluminium Anodisers, The Blue Army (WA), Allstates Appliances Rentals, Honda Aust Pty Ltd, Bennett Honda Pty Ltd, Renhurst Industries, Waldorf Appliances, Teloca House, The Andrew Jergens Co, Brown & Dureau, Dyatron (Aust) Pty Ltd, NGK Spark Plugs (Aust) Pty Ltd, K.H. Consolidated, Luke Equipment, Fendt Tractors, Maber-Iseki Tractors, Versatile Farm Equipment, Aluminium Development Council, Wallace Soil, Howard Rotavators, Trelleborg Pty Ltd, Reynolds & Reynolds.

Ogilvy & Mather Pty Ltd

566 St Kilda Rd, Melbourne 3004. Phone (03) 51 8521. Telegrams Ogilvex. Telex 31521.

Directors: J.R. Cunnack (chrnm), T.J. Hopkins (mng dir), R. Fowler (creative dir), P. Carlton (media dir), D.I. Strachan (dir of fin & planning), A.M. Carroll, A.A. Staley.

Offices: Sydney, Brisbane, Adelaide, Perth, Hobart, O&MResults/ Direct Response, Promotion Partnership (Sydney), Ogilvy & Mather International Inc, Head office USA.

Clients: American Express, Australian Apple & Pear Corporation, Australian Institute of Petroleum, BMW, Cheseborough-Pond's, Fletcher Jones & Staff, Fibremakers, Polycell Products Pty Ltd, P&O Energy Services Division, RESI Building Society, Rowntree Hoadley Ltd, Shell Australia Pty Ltd, Shell Chemical (Aust) Pty Ltd, Victoria Conservation Trust, Wagner Spraytech, Mayne Nickless (part), Carnation Australia Pty Ltd, Department of Employment & Industrial Relations, Rosella Lipton, Dulux Australia, Walpamur Ltd, Paint & Paper, Lenthic Morny Cyclax, Masport, Mattel, Victoria Transport Borrowing Agency.

O'Keefe Maddocks Cornell Kinross

248-250 Inkerman St, East St Kilda 3182. Phone (03) 527 5153. Telex 151023 (KOKMEL).

Directors: J.D. O'Keefe (mng dir), I.W. Maddocks (dir), A. Cornell (creative dir), R. Kinross (acctnt service dir).

Executives: P. Kinross (fin), C. McLelland (media mgr).

Office: Sydney. Also represented in Brisbane, Adelaide & Perth. Australian member of INTERAG Group of Agencies World Wide.

Clients: ADA Corporation Pty Ltd, ASEA Appliances, California Hosiery Pty Ltd, Class Hosiery Mills, David Wang, Eastcoast Jeans, Etheridge Ford, Frionor (Aust) Pty Ltd, Geo Salter Pty Ltd, Klapp Electronics, Lotto Sportswear, M.W. Motors, (Suzuki Motor Vehicles), Richford Cinta Hair Care Products, E.R. Squibb Pharmaceuticals, Sunoroid, Theodore Jewelry, Wreckair Hire.

*O&M/Results Direct Response

492 St Kilda Rd, Melbourne 3004. Phone (03) 266 1336. *Head office Ogilvy & Mather-Melbourne.

Executives: J. Clark (gen mgr), B. Houldsworth (creative dir), M. Bristow & H. Gardner, J. Samson (acctnt dirs), J. Moss & R. Anderson (snr writers), H. Burberry (snr art dir).

Clients: Ansett Wridgways, The Australian Gas Light Company, Fletcher Jones and Staff, Fluid Freight, Kodak (Australia), National Photographics Marketing, Peter Sheppard Footwear, Toyworld, & Southern City Ford.

Pace Advertising Pty Ltd

244 Latrobe Terrace, Geelong 3220. Phone (052) 21 7911.

Executives: D.P. Heath (chrnm), P.A. Smith, P. Surrey (creative dir), D. Tweeddale (studio mgr).

Clients: Backwell IXL Pty Ltd, Blakistons Ltd, Cheetham Salt Ltd, Eclipse Motors Pty Ltd, Eureka Concrete Pty Ltd, Haymes Paints, Hatwell Builders, B.E. Hayden & Co, Hepner Family, Gil Gordon, Holmes Commercial Colleges, Styleway Hair Services, Symonds Industrial Engines Pty Ltd, Highton Travel, Gordon McKay Pty Ltd, Highmont Developments Pty Ltd, Full Bore, Geelong Grammar School, Advance Geelong Group, Geelong Motor Racing Association, C & I Public Relations, Greg Donald & Associates, Intent Travel, Rotary Health Research Fund, Vivid Image Impact Advertising.

*George Patterson Pty Ltd

394 La Trobe St, Melbourne 3000. Phone (03) 329 7577. Telegrams Pressager Melbourne. Telex 30375. *Head office Sydney.

Directors: P.H. King (vice chrnm & mng dir), W.K. Scholten (gen mgr), I.R. Blain, N.P. Browne, R. Chard, C.W. Collins, P. Lewis-Williams, G. Miller, G.F. Seebeck, P.C. Taylor.

Associate Directors: M. Beach, D. Bull, R. Corbett, P. Davy, G. Richardson, Miss R. Rosenberg, G. Swanson, N.K. Watson.

Clients: AMP Society, Arnott Brockhoff Guest (Limmits Dietary Products), Australian Associated Brewers (institutional), Australian Gypsum Ltd (Victorboard), Australian Newspapers Council (newspaper promotion), Australian Paper Manufacturers Ltd, APM Wood Products Pty Ltd, Australian Taxpayers' Association, Bayer Pharmaceutical Company (Bayer Aspirin, Bayer Lasonil), Black & Decker (A'sia) Pty Ltd, Boral Bricks Pty Ltd, Boral Bricks (Vic) Ltd, Boral Insul-wool, Boral Windows Pty Ltd, The Broken Hill Proprietary Co Ltd, Buckle Bros, Cancer Institute (institutional), Carlton & United Breweries Ltd, Caterpillar of Australia Ltd, Chemway Chemists Co-op Society Ltd, Child Accident Prevention Foundation of Australia, Containers Packaging, Deafness Foundation (Vic), Diners Club Ltd, Dynamic Auto Pty Ltd, Eastcoast Fur Traders Pty Ltd, Elders Portfolio Management Ltd, Enzed Precision Products (Aust) Pty Ltd, The Herald & Weekly Times Ltd (The Herald, The Sun News-Pictorial, Aircraft, Miller's Guide, Sporting Globe, Weekly Times), Hospital Benefits Association Ltd, Hoyts International Pty Ltd (Victorian div - radio), Kent Heating Ltd, James McEwan & Co Pty Ltd, McEwans Queensland Pty Ltd, Maglia of Melbourne, Mars Confectionery of Australia (Milky Way, M&Ms), Medical Benefit Fund of Australia Ltd (Tas), Miles Laboratories Australia Pty Ltd (Alka Seltzer, Am-O-Lin, One-A-Day vitamins, Quenty), Nissan Motor Co (Aust) Pty Ltd, NT Brewery Pty Ltd (NT Draught), Pacific-Seven Pty Ltd (7-Eleven Stores), James Richardson Group of Companies (Orlane, Givenchy, Pupa), Riddell Exhibition Promotions Pty Ltd, Silcraft Sales Pty Ltd (Essteele Cookware), SPC Ltd, Sportsworld Sporting Goods, State Electricity Commission of Vic, Telecom Australia, Thomas Cook (Aust) Pty Ltd (Travellers cheques), Tootal Australia Ltd, Uncle Ben's of Aust Pty Ltd (Kit-E-Kat, Lassie, My Dog), Uniting Church of Aust (Vic div), Van Leer Aust Pty Ltd (Royal Chinnet, Corporate), Victorian Oatgrowers Pool & Marketing Co Ltd, Wiltshire Consolidated Ltd, Woodflame Stove & Heating.

Stan Perkins Advertising

7 Charnwood Cres, (PO Box 132) St Kilda 3182. Phone (03) 537 2666.

Director: S. Perkins (mng dir).

Executive: D. Young (gen mgr).

Clients: Armstrong York Pty Ltd, Australian Gold Buying Co Pty Ltd, Budget Mufflers, Wellington of Melbourne, Norwich Life, Bank Education Service, Consolidated Foods Limited (Pura Milk), W A Deutscher Pty Ltd (Fastex, Buildex, Shakeproof divns), Paul England Engineering, J. Gadsden Australia Limited, General Motors-Holden's Limited (Personnel/Recruitment, Internal Communication), C. Jeffries Pty Ltd, John Keating Real Estate, Molybond Oils and Lubricants, Pete-Con Pty Limited (Peters Farm), Obermans Furniture, The Paint Spot, Nature's Way, Semak, Preston Smorgasbord, M.S.S. Security Services, Whittenbury Homes.

John Rebeschini Advertising

458-460 Malvern Rd, Prahran 3181. Phone (03) 51 1247.

Directors: J.M. Rebeschini, Mrs J.P. Rebeschini.

Executives: A. Price (acctnt dir), P. Sarteschi (creative dir), P. Cronin (art dir).

Clients: ACI Fibreglass, ACI Liquidainers, ACI Minerals, ANRO International Pty Ltd, Battenflod (Aust) Pty Ltd, Becton Dickinson Pty Ltd, Bertemp Sales Pty Ltd, R.E. Bott Insurance Brokers, CAS Insurances, Collins Mitsubishi, Consolidated Technology Pty Ltd, Computer Site Engineering Pty Ltd, Dorf Industries Ltd, ECS Pty Ltd, EMP Surgical Pty Ltd, John Hart Pty Ltd, Kitchen Dimension Pty Ltd, Leigh Mardon Pty Ltd, Moore Paragon Pty Ltd, Martogg Pty Ltd, Norgine Pty Ltd, OK Paper Products Pty Ltd, Repco Ltd - Reptec, Rheem (Aust) Ltd, Rhulens Agencies Inc, ST Dupont, Syzygy Pty Ltd, Servier Laboratories, Visyboard Visual Displays, Westport Trading Pty Ltd, Yencken Sandy Industries.

Bill Richards Advertising Pty Ltd

286 Williams Rd, Toorak 3142. Phone (03) 489 5866. Telegraphic address Bilrichards.

Director: W.J. Richards.

Executives: W.J. Richards (gov dir), Mrs M. Lucas (acctnt).

Robison & Company Pty Ltd

349 Moray St, South Melbourne 3205. Phone (03) 699 6433.

Clients: Arthur Ellis & Co Ltd, Westfield Shoppingtowns (Vic) - (Doncaster, Airport West & Southland), Commodore/Chateau Melbourne, Footscray Market, Tascott Templeton, Nylex Corporation, Paul Mason Pty Ltd, Enzed, The Amateur Athletics Union, Sires Clothing Co., Telford/Old Melbourne, Waverley Gardens Shopping Centre, TAA Flightcheck, Foodland Holdings, Woodfair Nominees Pty Ltd, Warburton Franhi.

Russell, Curtis & Jones Advertising (Vic) Pty Ltd

Suite 1, 611 St Kilda Rd, Melbourne 3004. Phone (03) 51 5455, 51 5408, 51 4970.

Directors: T.D. Curtis, M.A. O'Shea.

Graham Russell Advertising Pty Ltd

50 Garden St, South Yarra 3141. Phone (03) 241 1254.

Director: G. Aldridge.

Saatchi & Saatchi Compton (Vic) Pty Limited

424 St Kilda Rd, Melbourne 3004. Phone (03) 266 3791. Telegrams Emceer. Telex 37216.

Directors: P.G. Clarke, P. Loughnane (mng dir), R. Mather (jnt chief exec & creative dir), I.D.P. Russell, B.J. Davis, W.J. Miller (co secty).