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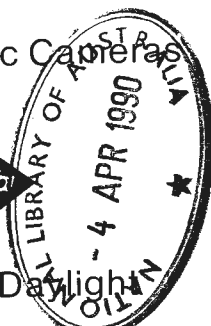


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ISSN 0810-669X

Published by Thomson Publications (a division of Thomson Australian Holdings, incorporated in ACT), 47 Chippen St, Chippendale 2008. PO Box 107, Chippendale, Sydney, NSW, 2008. Phone (02) 699 2411. Fax (02) 698 3920.

Produced in conjunction with B&T Weekly. Printed for the publisher by Times Offset Pte Ltd, Singapore.

Publisher — Barrie Parsons, Editor — Caroline Mackie, Editorial Assistant — Sharon Doyle, Production Manager — Sylvia Cridland, Sales Director — Dennis Russell.

Cover price: \$115 (incl postage), overseas (on application).

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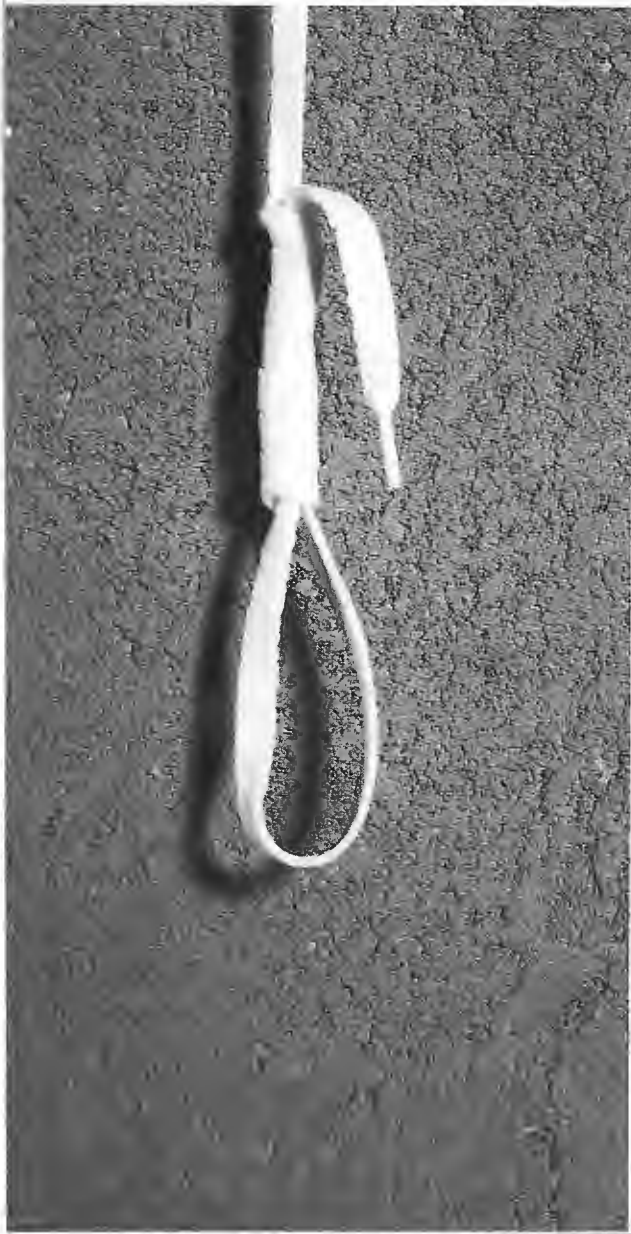
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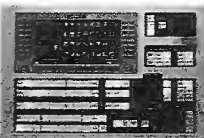
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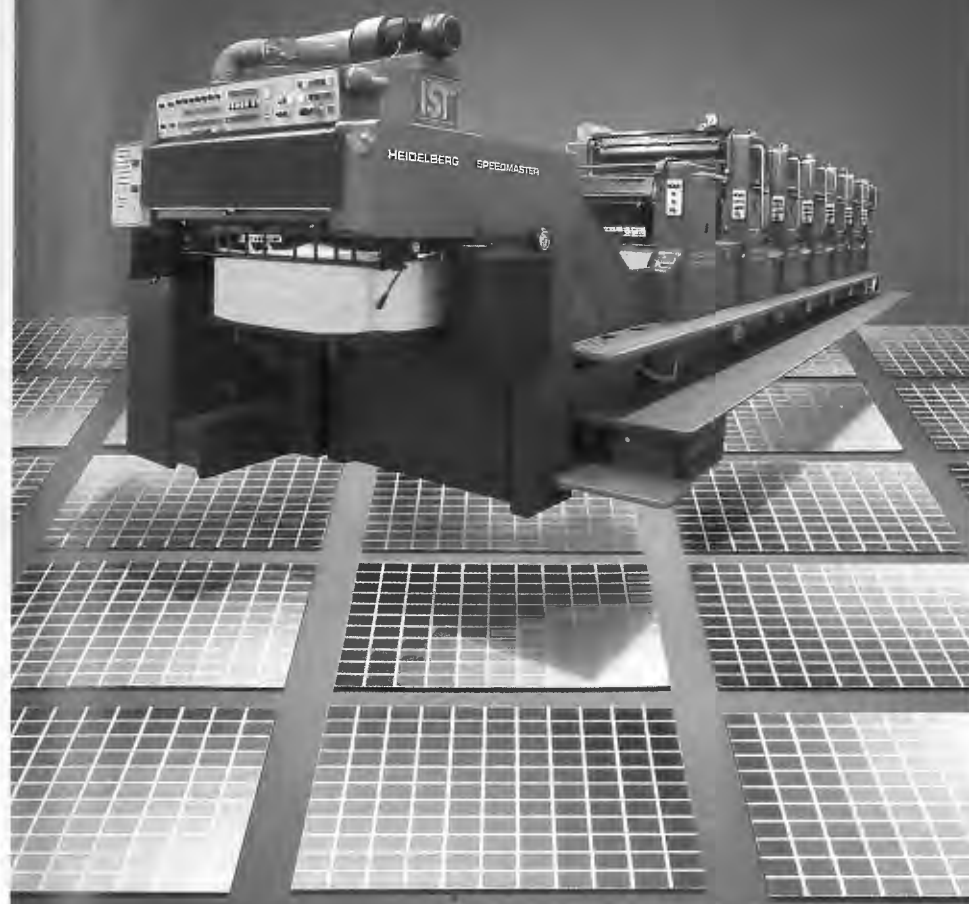
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# Commercial Radio Stations

Rates given for stations are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request to the stations concerned or their interstate representatives who are fully listed in the Media Representatives section.

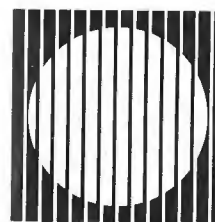
Stations on the AM band transmit within the frequency range 525 - 1605kHz, and those on the FM band within the range 88 - 108MHz.

The following definitions are employed by the department of communications in its planning guidelines for medium frequency (am) radio services.

The coverage area of a station is that area where in technically adequate reception can be obtained with a notional receiving system (based upon Australian standards).

The service area of a station refers to the area served in pursuance of the licence as defined by a determination under section 84(1) or a direction under section 85(4) of the broadcasting and television act.

It is the coverage area specified by the department that is used in this publication.



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# RADIO IS EVERYWHERE

For the contemporary marketer, there is no advertising medium that permeates the marketplace like radio

Yet radio is an intensely personal medium, using the principles of one-to-one communication and "frequency of message" to achieve remarkable results for advertisers — from a local business through to corporate giants such as Ford, Coca-Cola, McDonald's and Sanitarium. These companies just happen to be the leaders in their markets.

The very latest facts are:

9 in 10 Australians listen to commercial radio every week.

People who listen to radio, on average spend 22 hours 36 minutes listening every week — an increase of 30 minutes in just 12 months.

Australia's population of 16.7 million is well served by the 25.2 million radios currently in use.

All dwellings have at least one radio. 73% of people live in households where there are at least four radios.

95% of people have access to FM radios.

98% of cars have radios. Of those, 80% have FM.

57% of workers travel to their jobs by car. Of those, 75% listen as they go.

63% of adults are in the workforce. 54% of them listen to radio where they work.

So, whether radio is your prime advertising medium, or a key part of a media mix, radio is more than equal to the task.

Because radio is everywhere, the benefit to the advertiser is that the message is not only heard, but heard frequently and in locations where it will have the most significant impact, such as on the way to shopping.

For advertisers, radio sells with frequency.

## RADIO REACH

There are many unique opportunities for advertisers to take advantage of radio's reach . . . 24 hours a day.

### CUMULATIVE RADIO AUDIENCE BY DAY PART

Monday — Sunday

	PEOPLE 10+ YEARS	MEN 18+ YEARS	WOMEN 18+ YEARS	10-17 YEARS	HOUSEHOLD Shoppers
5.30am — Mid	86%	85%	85%	89%	85%
5.30 am — 9am	73%	73%	73%	75%	72%
9 am — Noon	64%	63%	68%	57%	68%
Noon — 4 pm	64%	66%	64%	59%	66%
4 pm — 7 pm	63%	65%	61%	65%	60%
7 pm — Mid	47%	45%	44%	61%	41%

### CUMULATIVE RADIO AUDIENCE

Seven days, weekdays and weekends

	MONDAY- SUNDAY	MONDAY- FRIDAY	SATURDAY SUNDAY
People 10+ years	86%	82%	73%
All Household Shoppers	85%	81%	72%
Non-working Household Shoppers	83%	80%	72%
Working Household Shoppers	87%	83%	72%
Working Women	87%	84%	73%
Business Executives	85%	81%	71%

### MIDNIGHT — DAWN CUMULATIVE RADIO AUDIENCE

MONDAY — SUNDAY, Midnight — 5.30am

ALL PEOPLE 10+ YEARS	10-17 YEARS	18-24 YEARS	25-39 YEARS	40-54 YEARS	55+ YEARS	HOUSEHOLD SHOPPERS
19%	13%	25%	17%	23%	17%	19%

<b>RADIO LISTENING TIME</b> Australians are long on listening to radio			
<b>AVERAGE WEEKLY TIME SPENT LISTENING</b>			
AGE GROUP	ALL PEOPLE HOURS: MINUTES	FEMALES HOURS: MINUTES	MALES HOURS: MINUTES
10+ Years	22:36	22:24	22:48
10-17	15:24	16:00	14:54
18+	23:54	23:36	24:12
18-24	23:18	24:06	25:36
25-39	23:06	21:00	25:12
40-54	23:24	24:24	22:36
55 +	25:54	27:42	23:30
16-24	23:36	21:24	25:24
25-34	24:00	21:30	26:24
35-44	22:36	22:36	22:12
45-59	23:24	23:54	22:36
60+	26:18	28:36	23:18

ALL HOUSEHOLD SHOPPERS	23:42
NON-WORKING HOUSEHOLD SHOPPERS	24:36
WORKING HOUSEHOLD SHOPPERS	22:42
WORKING WOMEN	22:24
BUSINESS EXECUTIVES	20:24

Source: AGB/McNair Anderson — Weighted average of latest survey, five major capital cities.

## PEOPLE FORGET ADS OVERNIGHT

Australia's leading communication researcher, Hugh Mackay, says it best:

"Studies of human memory reveal our almost unlimited ability not to remember things . . . exposure at the wrong times is simply the equivalent of non-exposure.

He also says:

"It is only by frequent repetition of messages that advertisers create the possibility of consumers seeing the relevance of an advertisement to them."

**FACT:** \*60% of night time advertising is forgotten by consumers by the next morning.

**FACT:** Only 6% of shoppers are exposed to television within the two hours prior to shopping.

**FACT:** Only 8% of shoppers read a newspaper with the two hours prior to shopping.

**FACT:** Only 2% of shoppers read a magazine within the two hours prior to shopping.

**FACT:** Only 1% carry a newspaper ad for reference purposes when shopping.

### **RADIO REACHES MORE SHOPPERS THAN NEWSPAPERS, TELEVISION AND MAGAZINES COMBINED, CLOSEST TO THE TIME THEY SHOP**

**FACT:** 35% of shoppers are exposed to radio in the two hours before shopping. In the four hours prior to shopping the figure rises to 44%.

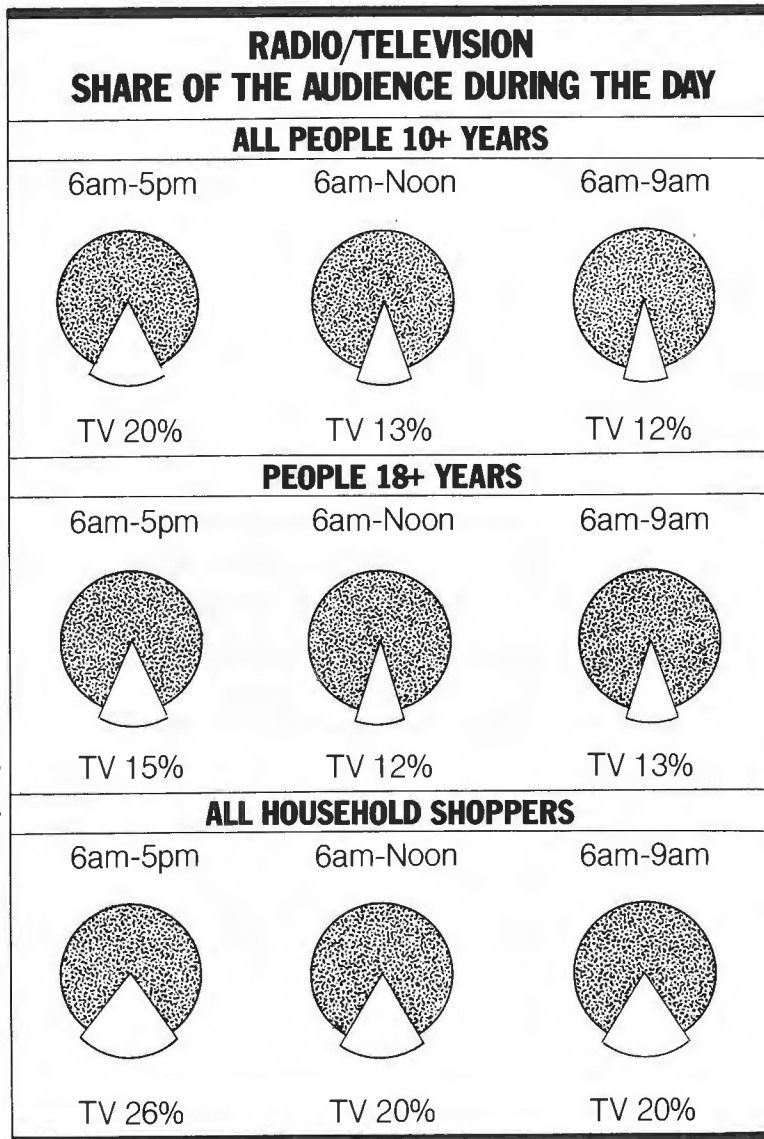
**FACT:** When they shop, 92% of shoppers go by car.  
Of those cars, 93% have radios.

**FACT:** Almost 50% of all shopping purchase decisions are made on the day of shopping — not planned or on a shopping list. Radio influences them last.

# RADIO IS WORKING FOR ADVERTISERS WHILE TELEVISION IS BARELY AWAKE

IN 1990, RADIO DOMINATES THE DAYTIME.

FACT: For every daytime television viewer, there are four radio listeners.



Source AGB: McNair Anderson. Weighted average of latest radio and television surveys, five major capital cities 1989 (Figures are based on average quarter hour audience Monday-Friday, Broadcast Media only.)

## Sydney

# 2GB NEWS TALK 87

### 2GB

Licensee: Macquarie Broadcasting Holdings Ltd, 2GB Bldg, 364 Sussex St, Sydney 2000. Phone (02) 269 0646. Fax Nos: Sales (02) 287 2800; News/Progs (02) 287 2600.

Opened: Aug 23, 1926.

Transmitter site: Homebush. Power: 5kW. Frequency: 873kHz.

Operating hours: 24-hour service.

Directors: W.M. Cassidy (chrmn), Sir William Allen, H. Mitchell, A.R. Roberts.

Executives: C. Cox (gen mgr), R. Sneddon (prgm dir), J. Barrett (sales dir), A. White (news dir), K. Lass (eng mgr), G. Hartley (spts dir), R. Muir (ops & prdn mgr).

Network affiliation: Macquarie (key station).

Repr: Cameron Media Sales, Melbourne (03) 427 9599. Fax (03) 427 9770; (C. Thompson) Macquarie Radio Sales, Brisbane (07) 831 0111. Fax (07) 832 6141; (G. Sherry) Sherry Media Sales, Adelaide (08) 232 3115. Fax (08) 224 0290; (K. O'Keefe) O'Keefe Media Associates, Perth (09) 381 7766. Fax (09) 382 4850.

### 2CH

Licensee: Radio 2CH Pty Ltd, 33 Berry St, North Sydney 2060. Phone (02) 900 1170. Fax (02) 956 7000.

Opened: Feb 15, 1932.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1170kHz.

Operating hours: 24-hour service.

Executives: C. Joscelyne (gen mgr), J. Oost (dep gen mgr), G. Horsnell (gen sales mgr), R. Tan (agency sales mgr), J. Poole (prgm mgr), C. Humphreys (news dir), P. Mandalidis (fin mgr), A. Warburton (office mgr).

Repr: Sydney (02) 290 2300; Hoyts Media Sales, Melbourne (03) 696 6399; Brisbane (07) 832 6150; Adelaide (08) 332 3499; Perth (09) 221 3377.

Format: Easy listening music.

Rate: Zone 1 (Mon-Sun 5am-1pm) 30 secs \$240 (Grid 1).

### 2DAY FM

Licensee: 2Day FM Australia Pty Ltd, 2nd Flr, Armada Inn Bldg, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 7922. Fax (02) 956 5856. Telex 122224.

Opened: Aug 1, 1980.

Transmitter site: Artarmon. Power: 35kw. Frequency: 104.1MHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctng), D.R. DeCean (grp gen mgr, engrng), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: R.D. Scott (gen mgr), B. Riner (prgm dir), F. Armstrong (sales mgr), C. Romaro (prom mgr), A. Ackers (fin contr), I. Clifford (chief engr).

Repr: Filer Media, Melbourne (03) 267 7200; Austereo Sales, Brisbane (07) 854 1296; Austereo Sales (SA.FM) Adelaide (08) 271 3688; Austereo Sales (The Eagle) Perth, (09) 344 1080; Austereo Sales (FM104.7) Canberra (06) 257 1047.

Format: Adult contemporary.

Rates: On application.

# 2KY 1017

### 2KY

Licensee: 2KY Broadcasters Pty Ltd, 20-22 Wentworth St, Parramatta 2150. Phone (02) 633 9333. Fax (02) 633 9304. Telex 25514. Sydney office: (02) 264 3822. Fax (02) 264 3623.

Opened: Oct 31, 1925.

Transmitter site: Haslam's Creek, Lidcombe. Power: 5kW. Frequency: 1017kHz.

Operating hours: 24-hour service.

Directors: F.W. Mossfield (chrmn), M.B. Easson (mng dir), R. Davies, J.P. Gibson, V.J. Higgins, P. Mansford, P.A. Sams.

Executives: R.D. Spargo (gen mgr), Ms N.J. Barber (assnt gen mgr), L.V. Thompson (stn mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; The Radio Shop, Brisbane (07) 831 1234; Market Media Associates, Adelaide (08) 223 6344.

Rates: Breakfast \$230, Morning \$210. Sat 9am-7pm \$280. R.O.S. \$150. Target \$170.

### Lite & Easy 1269 (2SM)

Licensee: Radio 2SM Pty Ltd, 186 Blues Point Rd, North Sydney 2060. Phone (02) 922 1270. Fax (02) 954 3117.

Opened: Dec 24, 1931.

Transmitter site: Homebush Bay. Power: 5kW. Frequency: 1269kHz.

Operating hours: 24-hour service.

Directors: Rev Fr. J. Conway, Rev Fr. J. McLaren, W.M. Nolan, MBE, MA, P. Malouf, D. Morrissey.

Executives: S. Galea (gen mgr), P. Owen (nat sales mgr), P. Lentz (prog dir), G. Daniel (news dir), N. Coleman (chief engr), J. Edwards (co secty), Ms M. Le Breton (prcdr), Ms J. Maniscalco (prcdr).

Repr: Hugh Anderson, Melbourne (03) 696 5411. Fax (03) 696 5692; Lite & Easy 1008, Brisbane (07) 371 0111; Hastwell Williamson Representations, Adelaide (08) 79 9522; Frank Hall Media Media, Perth (09) 328 2539.

Format: Light Adult Contemporary 30-49.

Rate: R.O.S. 30 secs Grid 1 \$95, Grid 2 \$85, Grid 3 \$75. Zone 1 (Mon-Sun 5am-8pm) 30 secs Grid 1 \$190, Grid 2 \$170, Grid 3 \$150.



## 2MMM

Licensee: The Triple M Broadcasting Company Pty Limited, Level 25, Triple M Tower, 500 Oxford St, Bondi Junction 2022. GPO Box 4442, Sydney 2001. Phone (02) 387 5000. Fax (02) 387 5207. Telex 70989.

Opened: Aug 1, 1980.

Transmitter site: Artarmon. Frequency 104.9MHz.

Operating hours: 24-hour service.

Directors: Sir Ian Turbott (chrmn), J. Martin, K. Moreman.

Executives: G.C. Smith (gen mgr), S. Settle (co secty), G. Mortlock (fin contr), I. Robertson (chief engr), C. Fox (prgm dir), D. White (news dir), M. Noakes (sales dir), S. Boyd (prom/pub mgr), G. Holland (music dir).

Repr: Hoyts Media Sales, Melbourne (03) 696 6399; Brisbane (07) 832 6150; Adelaide (08) 332 3499; Perth (09) 221 3377.

Rates: Zone 1: Grid 1 \$555, Grid 2 \$505, Grid 3 \$460, Grid 4 \$420, Grid 5 \$380. Zone 2: Grid 1 \$455, Grid 2 \$415, Grid 3 \$375, Grid 4 \$340, Grid 5 \$310.



## 2UE

Licensee: Radio 2UE Sydney Pty Ltd, 237 Miller St, North Sydney 2060. PO Box 950, North Sydney 2059. Phone (02) 922 9950. Fax (02) 922 5748. Telex 120421. Traffic Telex 176934. T'grams Twoue.

Directors: N.S. Milan, M.R. Collier, G.J. Liddicoat, L.A. Mauger.

Executives: I.S. Wallace (stn mgr), J.P. Brennan (prgm dir), M.W. Rodgers (grp sales dir), J. Stanley (exec prcdr), A. Townsend (news dir), D. Van Nooten (proms dir), M. McIlvena (sales mgr), J.L. Stuart (mgr, B'cast policy), S.P. Fowler (comp secty), R.H. Kinny (Skyradio), R. Fleming (chief engr), M. Hibbard (prdn mgr).

Repr: Bond Radio Sales, Melbourne (03) 420 3157. Fax (03) 420 3135. Telex 31413; Bond Radio Sales, Perth (09) 382 0111. Fax (09) 381 3183. Telex 29886; Bond Radio Sales, Adelaide (08) 239 0888. Fax (08) 267 2424.

Est. 1925. Power 5000W. Transmission 24 hours continuous.

Program Format: Personalities, news, current affairs, open line.

Rates on application.



## 2UW

Licensee: Commonwealth Broadcasting Corporation Pty Ltd, 11 Rangers Rd (PO Box 1107), Neutral Bay 2089. Phone (02) 908 1900. Fax (02) 908 2746. Telex 22797. T'grams Twouw.

Opened: Feb 13, 1925.

Transmitter site: Homebush. Power: 5kW. Frequency: 1107kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), J. Williams (stn mgr), P. MacKay (news dir), I.W. Renton (network gen mgr), B. Wybrow (sales dir), R.F. Collett (network chief engr), R. Girdo (chief engr), R. Meldrum (prog dir), J. Stewart (prom & mktg mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Melbourne (03) 699 3722; Brisbane (07) 831 1234; Market Media Associates, Adelaide (08) 223 6344; Aubrey Barker & Assocs, Perth (09) 322 3184.

Format: Personality/Classic Hits music.

Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs Grid 1 \$400, Grid 2 \$350, Grid 3 \$305.



## 2WS

Licensee: Wesgo Communications Pty Ltd, 2 Leabons Lane (PO Box 234), Seven Hills 2147. Phone (02) 671 2411. Fax (02) 621 3729. Telex 23614.

Opened: Nov 23, 1978.

Transmitter site: Prospect. Power: 5kW. Frequency: 1224kHz.

Operating hours: 24-hour service.

Directors: G. Gabriel (chrmn), A. Mollett (dep chrmn).

Executives: C. Smith (chief exec), D. McDonald (fin contr), J. Eller (gen mgr), G. Mott (stn mgr/prog dir), R. Langhans (chief engr), S. Blanda (news dir), A. Stevenson (sales mgr), S. Gibb (prom mgr).

Repr: Wesgo National Radio Network, Sydney (02) 908 4000. Fax (02) 909 1643; Wesgo National Radio Network, Melbourne (03) 267 8888. Fax (03) 267 1613; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; 6KY National Sales, Perth (09) 244 1206. Fax (09) 244 3155; Tri Media, Brisbane (07) 831 9266. Fax (07) 835 1045.

Format: Adult contemporary and selected gold.

Rate: Zone 1 (Mon-Sun 5am-1pm) 30 secs Grid 1 \$400, Grid 2 \$320, Grid 3 \$265, Grid 4 \$240, Grid 5 \$215.

## NSW Country

### 2AD Armidale

Licensee: New England Broadcasters Pty Ltd, Broadcast Hse, Rusden St (PO Box 270), Armidale 2350. Phone (067) 72 1144. Fax (067) 72 9942. Telex 66048.

Opened: Feb 5, 1936.

Transmitter site: Armidale. Power: 2kW. Frequency: 1134kHz.

Operating hours: Sun-Sat 5am-12midnight.

Directors: Mrs L.D. Higginbotham (mng dir), W.R. Forsyth (chrnm), W.H. Higginbotham, J.R. Richardson, P.M. Smith, J.L. Parker.

Executives: D.J. Thomas (mgr), P. Burrow (secty).

Network affiliation: New England.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Adelaide (08) 79 9522; Perth (09) 322 3184; Hunter McAllister, Newcastle (049) 46 7695.

Rate: Zone 1 (Open-2pm) 30 secs \$35.



### 2AY Albury/Wodonga

Licensee: Maldeep Pty Ltd (Wesgo Limited), 439 Dean St, Albury 2640. Phone (060) 21 3288. Fax (060) 21 1597. Telex 56906. T'grams Twoay.

Opened: Dec 17, 1930.

Transmitter site: Thurgoona. Power: 2kW. Frequency: 1494kHz.

Transmission: 24 hrs continuous.

Executives: D. Avery (gen mgr), B. Blacklock (sales mgr), V. Duncan (nat sales mgr), R. Terrill (prgm mgr), J. Willis (office mgr), M. Moses (chief engr), R. Currie (news ed).

Repr: Sydney (02) 908 4000. Fax (02) 909 1643; Melbourne (03) 267 8888. Fax (03) 267 1613; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009. Radio 6KY, Perth (09) 244 1206. Fax (09) 244 3155.

Rate: Zone 1 (Mon-Sun 5am-7pm) 30 secs Grid 2 \$55.

### 2BH Broken Hill

Licensee: Far West Radio Pty Ltd. Studios & Offices: 25 Garnet St (PO Box 699), Broken Hill 2880. Phone (080) 88 1888, 88 1889. Fax (080) 88 5919.

Opened: June 30, 1934.

Transmitter site: Broken Hill. Power: 500W. Frequency: 567kHz.

Operating hours: 24-hour service.

Directors: D. Tunkin (mng dir), J. Curtis (co secty).

Executive: R. Molhoek (co mgr).

Repr: Macquarie Radio Sales, Sydney (02) 269 0646; Melbourne (03) 329 6666; Brisbane (07) 831 0111; Adelaide (08) 267 4155.

Format: Gold, adult contemporary.

Rate: Zone 1 (Mon-Sun Open-2pm), 30 secs \$18.

### 2BS Bathurst

Licensee: Bathurst Broadcasters Pty Ltd, 109 George St, Bathurst 2795. Phone (063) 31 3288. Telex 24176. T'grams Twobs Bathurst.

Opened: Jan 1, 1937.

Transmitter site: Eglinton. Power: 5kW Stereo AM. Frequency: 1503kHz.

Operating hours: 24-hour service.

Directors: R.B. Camplin (chrnm & mng dir), S.J. Camplin (sec/dir).

Executives: R.B. Camplin (mng dir), Mrs D. May (sales mgr), K. Peck (news), R. Upfold (tech supvr), P. Cole (prgm mgr), M. Hogan (prdn), N. Sikora (accnts).

Repr: Mass Media, Sydney (02) 954 3288; Cameron Media Sales, Melbourne (03) 427 9599; Sherry Media Sales, Adelaide (08) 232 3115; O'Keefe Media Services, Perth (09) 381 7766; Macquarie Radio Sales, Brisbane (07) 831 0111.

Rate: Zone 1 (open to 2pm) 30 secs \$52.

### 1053/2CA

Licensee: Austereo Ltd, 65-67 Northbourne Ave (GPO Box 163), Canberra City 2601. Phone (06) 257 1053. Fax (06) 247 3833. Telex 62151.

Opened: Nov 14, 1931.

Transmitter site: Mitchell. Power: 5kW. Frequency: 1053kHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctng), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: D. Marshall (gen mgr), M. Robinson (prgm dir), G. Bellairs (fin contr), M. Blackburn (chief engr).

Repr: Mass Media, Sydney (02) 954 3288. Fax (02) 954 3595; Cameron Media Sales, Melbourne (03) 427 9599. Fax (03) 427 9770; Macquarie Radio Sales, Brisbane (07) 831 0111. Fax (07) 832 5785; Sherry Media Sales, Adelaide (08) 232 3115. Fax (08) 224 0290.

Format: Hits & Memories.

Rate: On application.



### 2CC Canberra

Licensee: Capital City Broadcasters Pty Ltd, Bellenden St, Gungahlin ACT 2912. PO Box 1499, Canberra 2601. Phone (06) 241 1911. Fax (06) 241 2704. Telex 62138.

Opened: Oct 31, 1975.

Transmitter site: Gungahlin. Power: 5kW directional. Frequency: 1206kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrnm), R.O. Albert, E.F. Albert, A.A. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (network gen mgr), A. Liddelow (network chief engr), Ms M. Baldwin (gen mgr), K. Cullen (sales mgr), B. Klein (chief engr), W. Slocum (prgm mgr), R. Veldre (news dir), Mrs L. Cairnduff (proms mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; Melbourne (03) 699 3722. Fax (03) 690 6503; Brisbane (07) 831 1234. Fax (07) 832 2538; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Format: Classic Hits.

Rate: Zone 1 (Mon-Fri 5.30am-9.00am) 30 secs Grid 1 \$80, Grid 2 \$75, Grid 3 \$70, Grid 4 \$65.



### 2CS Coffs Harbour

Licensee: Commercial Radio Coffs Harbour Limited, 92 City Centre Mall (PO Box 1234), Coffs Harbour 2450. Phone (066) 52 8999. Fax (066) 52 6464. Telex 166832 twocss.

Opened: Dec, 1985.

Transmitter site: Raleigh. Power: 5000W. Frequency: 639kHz AM Stereo.

Operating hours: 24-hour service.

Directors: J.P. Larkin (chrnm), G.T. Nolan (dir & secty), G.A. Lennon, M. Blewitt, R.D. Scott.

Executives: W. Clouten (mgr), G. Christofides (sales mgr), T. Daniel (prgm mgr), L. Pinch (office mgr), C. Molyneaux (chief techn).

Repr: Wesgo National Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; 6KY, Perth (09) 244 1206.

Format: Mass appeal adult contemporary music, personalities, local news, weather, sports & community information. Wesgo national news, daily features including Surf report (year round), tourist guide, fruit market report, music specials, promotions.

Rates: Zone 1: (5am-12noon) 30 sec \$40.

### 2 Double O Wollongong

Licensee: Wollongong City Radio Limited, Television Ave, Mt St Thomas 2500. PO Box 1800, Wollongong 2500. Phone (042) 28 5444. Fax (042) 27 3682. Telex 29109. T'grams TwoOO.

Opened: Jan 1, 1979.

Transmitter site: West Dapto. Power: 5kW. Frequency: 1575kHz.

Operating hours: 24-hour service.

Directors: T.A. Maguire, J.I. Rushton, B. Gordon, R.C. Proctor.

Executives: B. Lennon (strn mgr), T. O'Loughlin (sales mgr), R. Barnes (prgm dir).

Repr: Wesgo, Sydney (02) 908 4000; Wesgo, Melbourne (03) 690 7900; Wesgo, Brisbane (07) 371 9800; A.M.M. Pty Ltd, Adelaide (08) 373 1177.

Rate: Zone 1 (Mon-Fri 5am-7pm; Sat and Sun 5am-9am) 30 secs \$66.

### 2DU Dubbo

Licensee: Western Broadcasters Pty Ltd, 33-35 Carrington Ave (Box 1221 PO), Dubbo 2830. Phone (068) 82 2722. Fax (068) 82 6953. Telex 163019.

Opened: July 3, 1936.

Transmitter site: Eulomogo. Power: 2kW. Frequency: 1251kHz. Translator, Cobar. Power: 300W. Frequency: 972kHz.

Operating hours: Mon-Fri 5.30am-midnight, Sat 5.30am-1am, Sun 6am-midnight.

Executives: R. Ferguson (gen mgr), M. Lord (sales mgr), J. Crosby (ops mgr).

Repr: See ParPlan.

Format: Adult contemporary.

Rate: Zone 1 (open-2pm) 30 secs rate \$45.

### Easy Hits 97

Licensee: Tweed Radio and Broadcasting Co. Pty Ltd, Machinery Dr, Tweed Heads South 2486. Phone (075) 54 4497. Fax (075) 54 3970. Telex 166149.

Murwillumbah office: Phone (066) 72 1888.

Opened: Sept 2, 1937.

Transmitter site: Clothiers Creek. Power: 5kW. Frequency: 972kHz.

Operating hours: 24-hour service.

Directors: B.G. Caralis, P.A. Caralis.

Executives: I. Cousins (gen mgr), P. Cohen (gen sales mgr), J. Hurst (prgm dir), D. Rice (prmt mgr), B. Small (news ed), A. Bone (ch engr).

Repr: Hoyts Media Sales, Brisbane (07) 832 6150. Fax (07) 832 6996; Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Adelaide (08) 332 3499. Fax (08) 322 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Easy Hits.

Rate: Zone 1 (Mon-Sun 5am-1pm) 30 secs \$58.



### 2EC Bega, Batemans Bay & Narooma

Licensee: Hoyts Media Ltd, Head office & studio: Radio 2EC, Princes Hwy (PO Box 471), Bega 2550. Phone (064) 92 1633. Fax (064) 92 2614.

Northern Studio & office: De Winter Bldg, Orient St, Batemans Bay 2536. Phone (044) 72 4888. Fax (044) 72 6885.

Opened: Sept 30, 1937.

Parent transmitter site: Kalaru. Power: 3.5kW. Frequency: 765kHz. Moruya translator: Broulee. Power: 500W. Frequency: 765kHz, synchronous. Narooma translator: power 200W. Frequency 1584kHz.

Operating hours: Mon-Sun 5.30am-12.05am.

Directors: L. Fink (chrmn), G. Wheatley (mng dir).

Executives: I. Wright (gen mgr/prgm mgr), L. Dickson (sales mgr), P. Carson (chief eng), M. Cheney (Batemans Bay mgr), T. Holt (music mgr). News affiliation: C.B.C. Network.

Repr: The Radio Shop, Sydney (02) 908 1200, Telex 24222. Fax (02) 908 3563; Melbourne (03) 699 3722. Telex 32505. Fax (03) 690 6503; Brisbane (07) 831 1234. Telex 41426. Fax (07) 832 2538; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Format: Personality with current/gold music base and contemporary music features.

Rate: Zone 1 (Mon-Fri, Open-2pm; Sat & Sun Open-7pm) 30 secs \$27.

### FM104.7 (2ROC)

Licensee: Austereo Ltd, 65-67 Northbourne Ave (GPO Box 163), Canberra City 2601. Phone (06) 257 1047. Fax (06) 247 3833. Telex 62151.

Opened: Feb 27, 1988.

Transmitter site: Black Mountain. Power kW ERP. Frequency: 104.7MHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctg), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgm), M. Wiggins (grp sales dir).

Station Executives: D. Marshall (gen mgr), B. March (prgm dir), G. Bellairs (fin contr), M. Blackburn (chief engr).

Repr: FM Representation, Sydney (02) 923 1188. Fax (02) 957 5453; Filer Media, Melbourne (03) 267 7200; Austereo Sales, Brisbane (07) 854 1296. Fax (07) 251 1225; Austereo Sales (SA-FM), Adelaide (08) 271 3688. Fax (08) 272 2833; Austereo Sales (The Eagle), Perth (09) 344 1080. Fax (09) 349 2111.

Format: Adult contemporary.

Rate: On application.

### 2GF Grafton

Licensee: Westlawn Investment Co Pty Ltd, 15 Prince St (PO Box 276), Grafton 2460. Phone (066) 42 2766. Fax (066) 43 1309. Telex 66979.

Opened: Dec 15, 1933.

Transmitter site: Swan Creek, Grafton. Power: 5kW directional aerial. Frequency: 1206kHz.

Operating hours: 24-hour service.

Chrmn & chief exec: W.M. Dougherty.

Executives: R. Bell (mgr), Ms L. Alford (ops mgr), B. Bultitude (sales mgr), D. Bancroft (news), P. Covington (prgm mgr).

Repr: Wesgo, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743.

Format: Adult contemporary plus sport.

Rate: Zone 1 (Mon-Sun 6am-9pm) 30 secs \$36.

### 2GN Goulburn

Licensee: Wesgo Communications Pty Ltd, McKell Pl, Goulburn 2580. Phone (048) 21 3377. Fax (048) 21 2535. Telex 62190. T'grams Twogn. A member of the Wesgo Radio Network.

Opened: Dec 17, 1932.

Transmitter site: West Goulburn. Power: 2kW. Frequency: 1368kHz.

Operating hours: 24-hour service.

Executives: G. Gabriel (chrmn), C. Smith (chief exec), J. Hamilton (co secty), M. Wilson (gen mgr-engrg), J. Grim (gen mgr-2GN), F. Pollack (gen sales mgr), D. Prior (prgm mgr), G. Taylor (prdn mgr), G. Guyer (chief engr), C. Morrison (office mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000. Fax (02) 909 1643; Melbourne (03) 267 8888. Fax (03) 267 1613; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; Aubrey G. Barker & Assoc, Perth (09) 322 3184. Fax (09) 321 2372.

Rate: Zone 1 (Mon-Sun 5am-7pm) 30 secs Grid 2 \$31.



### 2GO Gosford

Licensee: Wesgo Communications Pty Ltd, Studios and offices: 49 Henry Parry Dr (PO Box 564), Gosford 2250. Phone (043) 24 2400. Fax (043) 23 1965. Telex 24290.

Opened: Nov 19, 1971.

Transmitter site: Chittaway Point. Power: 5kW. directional aerial. Frequency: 801Hz.

Operating hours: 24-hour service.

Executives: P. Little (gen mgr), P. Bartlett (prgm dir), S. Robinson (gen sales mgr), G. Bennetts (chief engr), A. Spencer (proms mgr), P. McCarthy (grp ops mgr), J. Hamilton (co secty).

Repr: Wesgo National Sales, Sydney (02) 908 4000. Fax (02) 953 8751; Melbourne (03) 267 8888. Fax (03) 267 1613; Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; 6KY National Sales, Perth (09) 244 1206. Fax (09) 244 3155.

Format: Adult contemporary & selected gold, local news & information.

Rate: Zone 1 (Mon-Fri 5am-9am; Sat-Sun 5am-noon) 30 secs \$55.



### 2GZ Orange

Licensee: Radio 2GZ - A divn of Country Television Services Limited, Bathurst Rd (PO Box 1785), Orange 2800. Phone (063) 62 2144. Fax (063) 63 1889. Telex 163012.

Opened: Oct 31, 1935.

Transmitter site: Forest Reefs. Power: 5kW. Frequency: 1089kHz.

Operating hours: Mon-Sat 5.30am-1.00am. Sun 6am-Midnight.

Directors: S.M. Gazal (chrmn), P.B. Wenzel, M. Walters, I.B. Ridley (mng dir).

Executive: S.A. Ward (stn mgr).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 839 7855; Charles F. Brown & Associates, Adelaide (08) 223 4600; O'Keefe Media Services, Perth (09) 381 7766; Hunter McAllister & Associates, Newcastle (049) 46 7695.

Rate: Zone 1 (Open to 2pm) 30 secs \$55.

### 2HD Newcastle

Licensee: 2HD Broadcasters Pty Ltd, 173-175 Maitland Rd, Sandgate 2304. PO Box 19, Mayfield 2304. Phone (049) 67 6111. Fax (049) 67 2129. Telex 28144.

Opened: Jan 27, 1925.

Transmitter site: Sandgate. Power: 2kW. Frequency: 1143kHz am stereo.

Operating hours: 24-hour service.

Directors: T.W. Sheahan (chrmn), S. Loosley, M. Easson, M. Ferguson, J. Della Bosca.

Executives: D. Baldwin (gen mgr), W. Elwell (gen sales mgr), I. Porteous (chief engr).

Repr: Mass Media, Sydney (02) 954 3288. Fax (02) 954 3595; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131; Macquarie Radio Sales, Brisbane (07) 831 0111. Fax (07) 832 5785; Sherry Media Sales, Adelaide (08) 232 3115. Fax (08) 224 0290; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Format: Adult contemporary music. Personality targeted 30-59 group with sport & talk.

Rate: Zone 1 (Mon-Sun 5am-3pm) 30 secs \$100.

### 2KA Penrith/Katoomba

Licensee: Hayden Nepean Broadcasters Pty Ltd. Penrith office and studios: Cnr Henry & Lawson Sts (Box 145 PO), Penrith 2750. Phone (047) 31 3111. Fax (047) 31 3204. Telex 127179. Katoomba office, 2/72 Great Western Hwy, Katoomba 2780. Phone (047) 82 1177.

Opened: Sept 7, 1935.

Transmitter site: Wentworth Falls. Power 2kW. Frequency: 783kHz. Translator Emu Plains. Power 500W. Frequency: 1476kHz.

Operating hours: 24-hour service.

Directors: M.H. Walsh (chrmn), W.L. Hewett (co sec), B. Curtin (ceo), R.J. Bean (mgr/dir).

Executives: R.J. Bean (mgr/dir), T. Williams (gen sales mgr), R. Mercer (prog/mgr), M. McLeod (chief eng), T. Pierson (prom/mgr).

Repr: Mass Media Pty Ltd, Sydney (02) 954 3288. Fax (02) 954 3595; Mass Media Pty Ltd, Brisbane (tba); Cameron Media Sales Pty Ltd, Melbourne (03) 427 9599. Fax (03) 427 9770; Market Media Assoc, Adelaide (08) 223 6344. Fax (08) 224 0290; Frank Hall Nat Media Cons, Perth (09) 328 2677. Fax (09) 328 2199.

Format: Familiar adult contemporary.

Rate: Zone 1 (Mon-Fri 5am-1pm, Sat & Sun 6am-1pm) 60 secs \$60.



### 2KIX FM (KIX 106)

Licensee: Capital City Broadcasters Pty Ltd, Bellenden St, Gungahlin ACT 2912. PO Box 106, Dickson 2602. Phone (06) 241 1566. Fax (06) 241 2704. Telex 62138.

Opened: January 1988.

Transmitter site: Telecom Tower, Black Mountain Tower, ACT. Power: 10kW ERP directional. Frequency: 106.3MHz.

Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrmn), R.O. Albert, E.F. Albert, A.A. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (network gen mgr), A. Liddelow (network chief engr), Ms M. Baldwin (gen mgr), K. Cullen (sales mgr), B. Klein (chief engr), W. Hampshire (prgm mgr), R. Veldre (news dir), Mrs L. Levy (proms mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; Melbourne (03) 699 3722. Fax (03) 690 6503; Brisbane (07) 831 1234. Fax (07) 832 2538; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Format: CHR/AOR.

Rate: Zone 1 (Mon-Fri 6am-9am) 30 secs Grid 1 \$65, Grid 2 \$60, Grid 3 \$55, Grid 4 \$50.

### 2KO Newcastle

Licensee: Radio 2KO Newcastle Pty Ltd, 252 Pacific Hwy (PO Box 606), Charlestown 2290. Phone (049) 42 1433. Fax (049) 42 1426. Telex 28151.

Opened: Aug 1, 1931.

Transmitter site: Sandgate. Power: 5kW. Frequency: 1413kHz.

Operating hours: 24-hour service.

Director: G. Gabriel (chrmn).

Executives: C. Smith (chief exec), A. Moltzen (gen mgr, radio), G. Mulray (gen mgr, nat sales & mktg), J. Hamilton (co secty), M. Wilson (gen mgr, engrg), J. McGahen (gen mgr), R. King

(prgm mgr), S. Pead (gen sales mgr), N. Thomson (local sales mgr), J. Richardson (chief eng), G. Bentley (news dir), D. Pichaloff (proms mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000; Wesgo National Sales, Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; 6KY National Sales, Perth (09) 244 1206.

Format: Adult contemporary music, news & personalities, targeted to the 25-49 demographic.

Rate: Zone 1 (Mon-Fri 5am-12noon; Sat & Sun 6am-12noon) 30 secs Grid 1 \$130.

## 2LF Young

Licensee: Young Broadcasters Pty Ltd, 24 Lovell St, Young 2594. Phone (063) 82 1133. Fax (063) 82 4403.

Opened: Feb 16, 1938.

Transmitter site: Young. Power: 5kW. Frequency: 1350kHz.

Operating hours: 24-hour service.

Directors: J.W. d'Apice (chrnm), L.J. Heil, Mrs G. Linden, E. Roberts, R. d'Apice, R.F. Haig-Muir (exec dir).

Executives: G.A. Cross (gen mgr), B. Forde (stn mgr), S. Spink (prgm dir).

Repr: Wesgo National Radio Network, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; Frank Hall Media, Perth (09) 328 2677.

Format: Hits and Memories.

Rate: Zone 1 (Mon-Sun 6am-2pm) 30 secs Grid 2 \$96 (WGLF).

## 2LM NSW North Coast

Licensee: Richmond River Broadcasters Pty Ltd, Bruxner Hwy, Goonellabah 2480. via Lismore, PO Box 44, Lismore 2480. Phone (066) 24 2433. Fax (066) 24 3598. T'grams Twolm.

Opened: Sept 21, 1936.

Transmitter site: Bexhill. Power: 5kW. Frequency: 900kHz.

Operating hours: 24-hour service.

Executives: C. Lodge (gen mgr), C. Stevens (sales mgr), G. Boughen (prgm mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277; Melbourne (03) 696 6399; Brisbane (07) 832 6150; Adelaide (08) 332 3499; Perth (09) 325 6173.

Format: Adult contemporary.

Rate: contact sales mgr.

## 2LT (Midwest to the Mountains)

Licensee: Midwest Radio Limited, 289 Main St (Mail Bag 90), Lithgow 2790. Phone (063) 52 2900. Fax (063) 52 1569.

Opened: June 30, 1939.

Transmitter site: Springvale Lane, Wallerawang. Power: 5kW directional. Frequency: 900kHz.

Operating hours: Mon-Fri 5.30am-12midnight, Sat-Sun 6am-midnight.

Directors: J.A. McEvoy, R. Coleman.

Executives: B. Egan (mgr), W. Atkinson (prgm mgr), A. Wilson (sales exec), M. Weare (sales exec).

Repr: ParPlan Sales Sydney (02) 922 2677; ParPlan Sales Melbourne (03) 267 3188; ParPlan Sales Brisbane (07) 839 7855; Admedia Group, Adelaide (08) 332 8144; Allen & Associates, Perth (09) 328 9833.

Format: Contemporary music.

Rate: Zone 1 (Mon-Fri 5am-1pm, Sat & Sun 5am-7pm) 30 secs \$26.

## 2MC Mid Coast Radio

Licensee: Mid-Coast Broadcasters Pty Ltd, Port Macquarie Office & Studios: "Radio House", 19 Short St (PO Box 1161), Port Macquarie 2444. Phone (065) 83 8088. Fax (065) 84 0406. Telex 165077. Kempsey Office & Studio: 22 Belgrave St, West Kempsey 2440. Phone (065) 62 1236. Fax (065) 62 8538.

Opened: Sept 20, 1937.

Studios: Port Macquarie, Kempsey. Power: 5kW (directional). Frequency: 531kHz - AM Stereo.

Operating hours: 24-hour service.

Directors: T. Richards, G. Greenwood, N. O'Callaghan, J. Ross, C. O'Connor.

Executives: G. Greenwood (mng dir), G. Hyde (sales mgr), T. Richards (sec), D. Woolnough (eng), N. O'Callaghan (prgm dir).

Repr: Wesgo National Sales, Sydney (02) 908 4000, Fax (02) 953 8751; Melbourne (03) 690 7900, Fax (03) 690 9058; Trimedia, Brisbane (07) 831 9266; AMM, Adelaide (08) 373 1177; Aubrey Barker & Assoc, Perth (09) 322 3184.

Format: Current affairs, local news and information adult contemporary, selected gold and country.

Rate: Zone 1 (5am-12noon) 30 sec \$35.

## 2MG Mudgee

Licensee: Mudgee Broadcasting Co. Pty Ltd, Gulgong Rd, Mudgee 2850. Phone (063) 72 1777. Fax (063) 72 4688. Telex 63911. T'grams Twomg.

Opened: July 2, 1938.

Transmitter site: Mudgee. Power: 5kW directional aerial. Frequency: 1449kHz.

Operating hours: Mon-Sun 6am-midnight.

Directors: W. Caralis, P. Caralis (dirs), M. Bishop (network mgr).

Executives: K. Birch (stn mgr), C. Ross (prgm mgr), K. DeGraaf (sales mgr).

Repr: ParPlan, Sydney (02) 922 2677. Fax (02) 923 1414; Melbourne (03) 267 3188. Fax (03) 267 2136; Brisbane (07) 839 7855. Fax (07) 832 5843; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; ParPlan, Perth (09) 322 3184. Fax (09) 322 3733.

Rate: Zone 1 (Open-2pm) 30 secs \$72.

## 2MO Gunnedah

Licensee: 2MO Gunnedah Pty Ltd, 3 Rodney St (PO Box 62), Gunnedah 2380. Phone (067) 42 2322. Telex 163231. Member New England Network, Branch studio: Maitland St, Narrabri. Phone (067) 92 1134.

Opened: June 16, 1930.

Transmitter site: Gunnedah. Power: 2kW. Frequency: 1080kHz.

Operating hours: 5am-12midnight Daily.

Directors: W.A. Baxter (chrnm), Mrs L.D. Higginbotham (mng dir), Mrs C.E. Geddes, R.G. Heath, W.H. Higginbotham.

Executives: B. Kirchner (mgr), P.M. Smith (secty), H. Groth (sales mgr).

Repr: See 2TM.

Rate: Zone 1 (open-2pm) 30 secs \$35.



## Newcastle F.M.

Licensee: Newcastle F.M. Pty Limited, PO Box 105, Newcastle 2300. Phone (049) 29 1053. Fax (049) 29 5888.

Opened: April 21, 1989.

Transmitter site: Great Mt Sugarloaf. Frequency: 105.3MHz.

Directors: J.B. Steggles (chrnm), M. Webb (chief exec), Prof. B. Nashar, Sir Ian Turbott, J.C. Price MP, W.J. Lyddiard.

Executives: M. Webb (chief exec), P. Perkins (sales dir), R. McClymont (chief engr), G. Clark (prgm dir), D. Huth (music dir).

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Rates: Base rate (5am-8pm) 30 secs Grid 1 \$100, Grid 2 \$92, Grid 3 \$84, Grid 4 \$76.

## 2NM Muswellbrook

Licensee: Alliform Pty Ltd, Bridge St (PO Box 600), Muswellbrook 2333. Phone (065) 43 1588, 43 1458. Fax (065) 43 4039.

Opened: Jan 1, 1954.

Transmitter site: Muswellbrook. Power: 5kW. Frequency: 981kHz.

Operating hours: Mon-Sat 5am-midnight, Sun 6am-midnight.

Directors: D.S. Cameron, J.M. Cameron.

Executive: G.J. Stuart (gen mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Adelaide (08) 79 9522; Perth (09) 322 3184.

Rate: Base rate 30 sec Breakfast \$33.



## 2NX Newcastle

Licensee: Hunter Broadcasters Pty Ltd, 770 Hunter St (PO Box 5175D), Newcastle West 2302. Phone (049) 69 3000. Fax (049) 69 1716.

Opened: Jan 1, 1954.

Transmitter site: Wallsend. Power: 5kW. Aerial - directional. Frequency: 1341kHz.

Operating hours: 24-hour service.

Directors: K.J. Blyton & G.R. Garrott.

Executives: K. Blyton (mng dir), B. Jones (gen sales mgr), B. James (prgm dir), M. Blaxland (news ed), S. Bartlett (chief engr), D. Leitch (proms mgr).

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; Melbourne (03) 699 3722. Fax (03) 690 6503; Brisbane (07) 831 1234. Fax (07) 832 2538; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Frank Hall Media, Perth (09) 328 2677. Fax (09) 328 2199.

Format: Classic hits.

Rate: Base (Sun-Sat 5am-7pm) 30 secs Grid 1 \$75, Grid 2 \$70, Grid 3 \$65, Grid 4 \$60.

## 2NZ Inverell

Licensee: Northern Broadcasters Pty Ltd, PO Box 770, Inverell 2360. Phone (067) 22 2444. Fax (067) 22 1353. Telex 66440.

Opened: Jan 25, 1937.

Transmitter site: Long Plain. Power: 2kW. Frequency: 1188kHz.

Operating hours: Mon-Sun 5.30am-12.05am.

Directors: B.O. Roberts (chrnm), A.E. Nicholson, F.I. Alexander, A.W. O'Sullivan.

Executives: S.T. O'Shea (gen mgr), G.W. Kachel (stn mgr).

Repr: ParPlan (All States) Sydney (02) 922 2677; Melbourne (03) 267 3185; Adelaide (08) 79 9522; Brisbane (07) 839 7855.

Rate: Zone AA (Open-2pm) 30 secs \$33.

## 2PK Parkes

Licensee: Parkes Broadcasting Co Pty Ltd, 331 Clarinda St (PO Box 295), Parkes 2870. Phone (068) 62 1122. Fax (068) 62 2581. Telex 163085.

Opened: Oct 5, 1937.

Transmitter site: Parkes. Power: 2kW. Frequency: 1404kHz.

Operating hours: Mon-Sun 6am-12pm.

Directors: Mr & Mrs B. Caralis.

Executives: D. Marks (mgr), N. Meaney (prgm mgr), J. Spark (sales).

Network affiliation: Macquarie.

Repr: ParPlan.

Format: Adult Contemporary.

Rate: 2PK Zone 1 (Open-2pm) 30 secs \$24. Zone 1 (Open-2pm) 30 secs combined 2RG/2DU/2PK/2MG rate \$123.

### 1521QN Deniliquin/Echuca

Licensee: Rich Rivers Radio Pty Ltd, 368 George St (PO Box 312), Deniliquin 2710. Phone (058) 81 1811. Fax (058) 81 4613. Echuca Studio: 208 Pakenham St, Echuca 3564. Phone (054) 82 2047. Opened: Nov 2, 1935.

Transmitter site: Deniliquin. Power: 2kW. Frequency: 1521kHz.

Operating hours: Mon-Sat 5.30am-12am; Sun 6am-12am.

Directors: D.M. Robertson (mng dir & gen mgr), A.M. Robertson.

Executives: D. Robertson (mgr), J. Goodall (tech), P. Gosney (prog mgr), T. Vinnicombe (mgr, Echuca office), B. Perrett (office mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000. Fax (02) 909 1643. Telex 23211; Melbourne (03) 267 8888. Fax (03) 267 1613. Telex 35001; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; Frank Hall, Perth (09) 328 2677.

Format: Adult contemporary, rural information.

Rate: Zone 1 (Mon-Sun open-9am) 30 secs \$36.

### 2RE Taree

Licensee: Manning Valley Broadcasting Pty Ltd, PO Box 275, Taree 2430. Phone (065) 52 2100. Fax (065) 51 0522. Telex 63170. T'grams Twore.

Member: Carillon Radio Group.

Opened: Feb 21, 1953.

Transmitter site: Taree. Power: 2kW. Frequency: 1557kHz.

Operating hours: Sun-Sat 5am-12midnight.

Directors: O.G.K. Sutherland (exec chrmn), L.D. Higginbotham (mng dir), W.H. Higginbotham, H. Joseph, H. McCrindle.

Executives: G. Arklay (mgr), A. Jobson (tech), P.M. Smith (secty), I. Scott (sales mgr), T. Cooke (prgm mgr).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Adelaide (08) 332 3322; Perth (09) 322 3184; Hunter McAllister, Newcastle (049) 46 7695.

Format: Adult Contemporary.

Rates: Zone 1 (Open-2pm) 30 secs \$39.

### 2RG Griffith

Licensee: Broadcast Operations Limited, Remembrance Driveway (PO Box 1005), Griffith 2680. Phone (069) 62 4500. Fax (069) 62 6921. Branch studio, Kurrajong Ave, Leeton.

Opened: Sept 14, 1936.

Transmitter site: Widgelli. Power: 5kW. Frequency: 963kHz.

Operating hours: Mon-Sun 5.30am-12.00pm.

Executives: W.R. Gamble (mng dir), R. Little (sales mgr).

Network affiliation: Macquarie.

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Perth (09) 322 3184; Adelaide (08) 332 3322.

Format: Contemporary/sport.

Rate: Zone 1 (Open-2pm) 30 secs \$41.

### 2ST Nowra/Sthn Highlands/Ulladulla

Licensee: South Coast and Tablelands Broadcasting Pty Ltd, 119 McMahons Rd (PO Box 540), Nowra 2541. Phone (044) 21 0055. Fax (044) 21 0032. T'grams Twost.

Bowral office: (048) 61 2899. Ulladulla office: (044) 55 2911.

Opened: June 4, 1972.

Transmitter sites: Nowra. Power: 5kW. Frequency: 999kHz. Translator Bowral. Power: 350W. Frequency: 1215kHz. Translator Ulladulla. Power: 1kW. Frequency: 106.7FM.

Operating hours: 24-hour service.

Directors: D. Cameron (chrmn), Mrs J. Cameron (mng dir).

Executives: R. Summerill (mgr), G. Cron (sales mgr).

Repr: Mass Media, Sydney (02) 954 3288; Cameron Media, Melbourne (03) 427 9599; Sherry Media, Adelaide (08) 232 3115; Frank Hall Media, Perth (09) 328 2539.

Rate: Single zone \$40 (Grid 1); \$38 (Grid 2); \$35 (Grid 3).

### 2TM Tamworth

Licensee: Tamworth Radio Development Co Pty Ltd, Radio Centre, Calala, Box 497 PO, Tamworth 2340. Phone (067) 65 7055. Fax (067) 65 3572. Telex 63166. T'grams Twotm.

Opened: Feb 27, 1935.

Transmitter site: Goonoo Goonoo Rd. Power: 2kW. Frequency: 1287kHz.

Operating hours: 24-hour service.

Directors: Mrs L.D. Higginbotham (mng dir), W.H. Higginbotham, K.D. Smith, T. Whitcomb.

Executives: E.C. Wilkinson (net mgr), P.M. Smith (secty).

Network affiliation: New England Network.

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188, Adelaide (08) 79 9522, Brisbane (07) 839 7855, Perth (09) 322 3184; Hunter McAllister & Assoc., Newcastle (049) 46 7695.

Rate: Zone 1 (open-2pm) 30 secs \$50.

### 2VM Moree

Licensee: Moree Broadcasting and Development Co Ltd Studios, Balo St (PO Box 389), Moree 2400. Phone (067) 52 1155. Fax (067) 52 2601. Telex 66007.

Opened: Jan 12, 1957.

Transmitter site: Moree. Power: 2kW day and night. Frequency: 1530kHz.

Operating hours: 5am-Midnight.

Directors: B.O. Roberts (chrmn, mng dir and secty), A.E. Nicholson, F.I. Alexander, A.W. O'Sullivan.

Executives: S.T. O'Shea (mgr), B.J. Goodman (sales mgr).

Network affiliation: Macquarie.

Repr: ParPlan all States.

Rates: Zone 1 (open-10am) 30 secs \$33.

### 2WG Wagga

Licensee: Riverina Broadcasters (Holdings) Pty Ltd, 16 Fitzmaurice St (PO Box 480), Wagga Wagga 2650. Phone (069) 21 1022. Fax (069) 21 7193.

Opened: June 29, 1932.

Transmitter site: Brucedale. Power: 2kW. Frequency: 1152kHz.

Operating hours: 24-hour service.

Directors: J.W. d'Apice (chrmn), L.J. Heil, Mrs G. Linden, E. Roberts, R. d'Apice, R.F. Haig-Muir (exec dir).

Executives: G.A. Cross (gen mgr), Mrs Y. Braid (assnt to gen mgr), P. Combs (snr techn), G. Carr (sales mgr), S. Smith (prgm dir).

Repr: Wesgo National Radio Network, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; Frank Hall Media, Perth (09) 328 2677.

Format: Hits and Memories.

Rate: Zone 1 (Mon-Sun 6am-2pm) 30 secs Grid 2 \$96 (WGLF).



### 2WL Wollongong

Licensee: Associated Communication Enterprises (2WL) Pty Ltd (Inc. in NSW), Edward St (PO Box 1234), Wollongong 2500. Phone (042) 29 4233. Fax (042) 26 1925.

Opened: July 18, 1931.

Transmitter site: Windang. Power: 5kW. Frequency: 1314kHz AM Stereo.

Operating hours: 24-hour service.

Executives: P. Posetti (gen mgr), M. Whiteman (sales mgr), P. Cashmere (prog mgr).

Network affiliation & repr: Wesgo National Radio Sales.

Affiliated to the Macquarie News Network.

Rate: Zone 1 (Mon-Sun 5am-12noon) 30 secs \$79.

### 2XL Snowy Mountains

Licensee: 2XL Pty Ltd, Cooma Office & Studios: 28 Sharp St (PO Box 651), Cooma 2630. Phone (064) 52 1521. Fax (064) 52 1006. Jindabyne Office: Petamin Plaza, Jindabyne 2627. Phone (064) 56 1006. Fax (064) 56 1006.

Opened: Aug 30, 1937.

Transmitter site: AM - Polo Flat. Power: 2kW. Aerial: Onmi directional. Frequency: 918 kHz. FM - Jindaboine Hill. Power: 2kW. Aerial: directional. Frequency: 96.3MHz. FM - Mt Crackenback, Thredbo. Power: 500W. Aerial: directional. Frequency: 92.1MHz. FM - Mt Perisher. Power 500W. Aerial: directional. Frequency: 98.7MHz.

Operating hours: 24 hour-service.

Directors: K.J. Blyton, M.M. Scott.

Executives: K.J. Blyton (mng dir), P.R. Leitch (sales mgr), I. Stott (chief eng), P. Durkacz (prog mgr), L. Dahl (accnts), B. Rae (news).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 831 1234; Media Sales Network, Adelaide (08) 364 2020.

Format: Adult Contemporary Rock.

Rate: Zone 1 30 secs \$30.



HITS & MEMORIES

**KZFAA**

104.3

THE  
SUCCESS  
STORY  
OF  
RADIO

MELBOURNE

RADIO

HITS & MEMORIES

**KZFAA**

104.3

## Melbourne

### 3AK

Licensee: 3AK Melbourne Broadcasters, a divn of General Television Corporation Pty Ltd, 22-46 Bendigo St (PO Box 150), Richmond 3121. Phone (03) 420 3333. Fax (03) 420 3153. Telex 31413.

Opened: Nov 29, 1931.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1503kHz.

Operating hours: 24-hour service.

Executives: M. Collier (chief exec), Ms K. Raisin (prgm dir), D. Bellette (nat mktg mgr), Ms S. Chapman (sales mgr), M. Dean (chief engr), Ms A. Hodson (proms mgr), S. Murphy (news dir).

Network Affiliation: Bond Radio Pty Ltd.

Repr: (S. Taylor, sales exec; N. Hoar, sales exec) Bond Radio Sales, Melbourne (03) 420 3133. Fax (03) 420 3153; (M. Rodgers, nat sales dir) Sydney (02) 922 9950. Fax (02) 922 5748; Warren Oliver, Brisbane (07) 371 9800. Fax (07) 371 4770; M. Holland, Adelaide (08) 239 0888. Fax (08) 267 2424; P. McMeikan, Perth (09) 382 0111. Fax (09) 381 3183.

Rate: (breakfast Mon-Fri) 30 secs \$100.

**3AW**

1 2 7 8

### 3AW

Licensee: Tricom Radio (3AW) Pty Ltd, 382-384 Latrobe St, Melbourne 3000. GPO Box 369F, Melbourne 3001. Phone (03) 329 6666. Fax (03) 329 6192 (sales & schedules), 329 8084 (news & programs), 328 2497 (admin). Telex 32211 (sales & schedules), 30505 (news). T'grams Threew.

Opened: Feb 22, 1932.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1278kHz.

Operating hours: 24-hour service.

Directors: Hon. P.J. Nixon (chrnm), W.D. Cowan, C. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: D. O'Kane (gen mgr), R.C. Parker (dep gen mgr), R. Blackman (sales & mktg dir), C. Tyrus (news dir), D. Mann (proms mgr), D. Lee (pub & pr mgr), M. Stallwood (acct).

Network affiliation: Macquarie.

Format: News, current affairs, information, talk & sport.

Rate: R.O.S. Grid 4 30 sec \$150.

### FOX FM (3FOX)

Licensee: Austereo Ltd, 176-188 St Kilda Rd (PO Box 1019), St Kilda 3182. Phone (03) 536 1111. Fax (03) 536 8899. Telex 38011.

Opened: Aug 1, 1980.

Transmitter site: Mt Dandenong. Power: 10kW ERP. Frequency: 101.9MHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctng), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: S.J. Ruhfus (gen mgr), G.C. Blick (sales dir), M. Perso (prgm dir), T. Ruberto (fin contr), L. O'Toole (chief engr).

Repr: National Media, Sydney (02) 923 1188; Austereo Sales, Brisbane (07) 854 1296; Austereo Sales (SAFM), Adelaide (08) 271 3688; Austereo Sales (The Eagle), Perth (09) 344 1080; Austereo Sales (FM104.7), Canberra (06) 257 1047.

Format: Adult Contemporary.

Rate: On application.



### 3KZ

Licensee: 3KZ Radio Pty Ltd, 24 Victoria St, Carlton 3053. Phone (03) 662 3377, a/h 662 3922. Fax (03) 663 3432. Telex 31337.

Opened: Dec 8, 1930.

Transmitter site: Lower Plenty. Power: 5kW. Frequency: 1179kHz. (Converting to FM late 1989). Proposed frequency 104.3kHzFM.

Operating hours: 24-hour service.

Directors: K.C. Stone (chrnm), S. Bitmead, E.S.M. Parker, H.J. Souter, J.F. Williams, L.J. Heil (mng dir).

Executives: L.J. Heil (mng dir), D. Stirton (co secty), L.L.S. Heffer (gen mgr), F.J. Hilcke (stn mgr/special projects), J. Danks (nat sales mgr), P. Meehan (prgm dir), B.M. Perry (chief engr), M. Lynch (news dir).

Repr: Wesgo National Sales, Sydney, (02) 908 4000; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; Frank Hall, Perth (09) 328 2677.

Format: Contemporary/Flashback/Sport.

Rate: Zone 1 (Mon-Sun 5am-8pm) 30 secs \$305.



### 3MMM

Licensee: Melbourne FM Radio Pty Ltd, GPO Box 105, Melbourne 3001. Phone (03) 690 6999. Fax (03) 699 6020. Telex 32936.

Opened: July 11, 1980.

Transmitter site: Mt Dandenong. Power: 10kW ERP. Frequency: 105.1MHz.

Operating hours: 24-hour service.

Directors: J.H. Martin, K.H. Moremon.

Executives: W. Regan (gen mgr), A. O'Connor (prgm dir), G. Buschman (sales dir), C. Gardiner (mktg mgr), G. Politis (fin contr), F. Wilcox (chief engr).

Repr: Hoyts Media Sales, Melbourne (03) 696 6399; Sydney (02) 387 8277; Brisbane (07) 832 6150; Adelaide (08) 332 3499; Perth (09) 221 3377.

Rates: On appln.

### 3MP

Licensee: 3MP Pty Ltd, 28 Beach St, Frankston 3199. Phone (03) 781 3311. Fax (03) 781 5639. Telex 37444. (Member of Wesgo Group).

Opened: July 22, 1976.

Transmitter site: Rowville. Power: 5kW. Frequency: 1377kHz.

Operating hours: 24-hour service.

Executives: S. Robinson (gen mgr), N. Crowe (sales dir), R. Macaw (admin mgr), B. Simpson (prgm dir), Ms R. Vine (proms mgr), K. Brown (chief engr), R. Curtain (news dir), M. Ridoutt (prdn mgr).

Repr: Melbourne (03) 267 8888; Sydney (02) 908 4000; Media Sales Network, Adelaide (08) 364 2020; Trimedia, Brisbane (07) 831 9266; Perth (09) 244 1206.

Format: Easy Music.

Rate: Zone 1 (Mon-Fri 5am-8pm), 30 secs \$190 - Grid 4.



### 3TT

Licensee: Double T Radio Pty Ltd. Correspondence address: Radio 3TT, 2nd Flr, 17-23 Queensbridge St, South Melbourne 3205. or Locked Bag No. 1026, City Road Post Office, South Melbourne 3205. Phone (03) 629 3000. Sales phone (03) 629 3333. Fax (03) 629 1595. Telex 31610.

Opened: Feb 21, 1927.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 1026kHz.

Operating hours: 24-hour service.

Executives: I. Toull (stn mgr), J. Smithson (sales dir), D. Dalkin (prgm dir), A. Liddelov (chief engr), M. Toone (direct sales mgr), G. Brookes (proms mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 831 1234; Market Media Associates, Adelaide (08) 223 6344.

Format: Classic Hits of the '60's, '70's and '80's.

Rate: ROS Grid 3 30 secs \$110.

**3UZ**

Licensee: 3UZ Pty Ltd, 766 Elizabeth St (PO Box 927), Carlton 3053. Phone (03) 347 8111. Fax (03) 347 8969. Telex 31185.

Opened: Mar 8, 1925.

Transmitter site: Heidelberg. Power: 5kW. Frequency: 927kHz.

Operating hours: 24-hour service.

Directors: R.T. Le Tet (chrmn), C.I. Simpson (mng dir), N.J.M. McCrae, A.P. Ramsden, T.S. Craddock, W.H. Collins.

Executives: C. Simpson (mng dir), Ms C. Hourigan (prgm mgr), D. Jones (fin contr), J. Weelen (mktg mgr), G. Hoffman (news dir), M. Carroll (technical supvr).

Repr: ParPlan, Sydney (02) 922 2677; Brisbane (07) 839 7855; Adelaide (08) 79 9522.

Format: Personality/Racing/Sport/Music.

Rate: ROS 30 secs \$95.

**3XY**

Licensee: Radio 3XY Pty Ltd, C/-The Distillery, Corio, Geelong. PO Box 304, North Shore 3214. Phone - studios (052) 74 1000, sales office (03) 329 5777.

Opened: Sept 8, 1935.

Transmitter site: East Heidelberg. Power: 5kW. Frequency: 1422kHz.

Operating hours: 24-hour service.

Directors: W.T. Cook (chrmn), I. Inglis, M. Turner, G. Williams, C. Cameron.

Executives: W.T. Cook (gen mgr), P. Rinaldi (nat sales & mktg mgr), G. Collins (prgm dir), P. Taylor (chief engr), C. Denovan (news dir).

Repr: Hugh Anderson, Sydney (02) 906 1466; Cotswold Media Services, Adelaide (08) 339 3427; Brisbane (via Melb) (03) 329 5777.

Rate: Zone 1 (Mon-Sun 5am-8pm) \$90. Zone 2 (Mon-Sun 8pm-12mn) \$30. R.O.S. \$50.

**Victorian Country****3BA Ballarat**

Licensee: Bonowa Pty Ltd, 56 Lydiard St North, Ballarat 3350. Phone (053) 31 1333. Fax (053) 33 2579. T'grams Threeba.

Opened: July 31, 1930.

Transmitter site: Cardigan. Power: 5kW. Frequency: 1314kHz.

Operating hours: 24-hour service.

Directors: D.S. Cameron, J.M. Cameron.

Executives: P. Caligari (mng dir), A. Gnoato (sales mgr), G. West (prgm mgr), G. Holman (bus mgr).

Repr: Hoyts, Melbourne (03) 696 6399; Hoyts, Sydney (02) 387 8277; Hoyts, Brisbane (07) 832 6150; Hoyts, Adelaide (08) 332 3499; Hoyts, Perth (09) 221 3377.

Rate: Zone 1 (5.30am-7pm daily) 30 secs \$65.

**BAY FM Geelong**

Licensee: GLFM Pty Ltd, The Distillery, Lowe St, Corio 3214. Phone (052) 75 1161. Fax (052) 75 1897.

Proposed opening date: Mid Oct 1989.

Directors: W.T. Cook (chrmn), L.J. Heil, G.J. Eddy, I.R. Inglis, D.G. Williams, M. Turner.

Executives: P.F. Rinaldi (nat sales & mktg mgr), G. Collins (prgm dir).

Repr: Wesgo National Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Adelaide (08) 373 1177; Brisbane (07) 252 8000; Perth (09) 322 3184.

Format: Adult contemporary.

**3BO Bendigo**

Licensee: Radio 3BO, High & Bay Sts, Golden Square, Bendigo 3555. Phone (054) 43 9300. Fax (054) 41 3937. Telex 30035. T'grams Threebo.

A Member of the Wesgo National Radio Network.

Opened: June 4, 1939.

Transmitter site: Myers Flat. Power: 2kW. Frequency: 945kHz.

Operating hours: 24-hour service.

Directors: T. O'Keefe (chief exec), T. Moltzen (grp gen mgr).

Executives: T. Bell (gen mgr), D. Talbot (prgm mgr), G. Opie (local sales mgr), D. Glen (nat sales mgr), K. De Heer (proms mgr), G. Turpie (news ed), M. Kelly (office mgr), R. Bartlett (chief engr).

Repr: Wesgo National Radio Network, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020; 6KY National Sales, Perth (09) 244 1206.

Format: Hits & Memories.

Rate: Zone 1 (Mon-Sun 5.00am-7pm) Grid 1 \$75.

**3CS Colac**

Licensee: Associated Communication Enterprises Pty Ltd, 241 Murray St, Colac 3250. Phone (052) 31 5388.

Geelong Office & Studios: 55 Ryrie St, Geelong. Phone (052) 91 400. Fax (052) 31 1406.

Directors: M. Day, O. Thomson, S. Everett.

Executives: D. Potts (stn mgr), G. Mintern (prgm mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Adult contemporary featuring Big Hits.

Rate: Zone 1 30 secs \$36.

Network Group: 2WL, 3HA, 3WM, 3SH.

**3CV Bendigo/Ballarat**

Licensee: Central Victorian Radio Pty Ltd, 281 Hargreaves Mall (PO Box 159), Bendigo 3550. Phone (054) 42 1844. Fax (054) 43 4882. Ballarat Studio: Phone (053) 32 1416. Maryborough Studio: Phone (054) 61 1225.

Opened: March 31, 1938.

Transmitter site: Carisbrook. Power: 5kW. Frequency: 1071kHz.

Operating hours: continuous.

Directors: C. Cameron (chrmn), R. Hurst (mng dir).

Executives: R. Hurst (mng dir), C. Firth (mgr).

Repr: Bond Radio Sales, Sydney (02) 922 9950; Melbourne (03) 420 3157; Brisbane (07) 371 9800; Adelaide (08) 239 0888; Perth (09) 382 0111.

Format: Contemporary hit radio.

Rate: Premium placement (anywhere/anytime) 30 secs \$40.

**3GG Gippsland/Latrobe Valley**

Licensee: Greater Gippsland Radio Pty Ltd, 10/12 Grey St (PO Box 531), Traralgon 3844. Phone (051) 76 1531. Fax (051) 76 1534.

Opened: May 18, 1937.

Transmitter site: Buln Buln. Power: 5kW, (directional). Frequency: 531kHz.

Operating hours: Continuous.

Directors: G.N. Gabriel (chrmn), G. Rees, A. Sofra, M. Dick, P. Tyler, P. Robertson.

Executives: J.L. Trionfi (gen mgr), R.B. Dunn (stn mgr), S. Woods (prgm mgr), N. Beck (gen sales mgr).

Repr: Hoyts Media Sales, Melbourne (03) 696 6399; Sydney (02) 387 8277; Adelaide (08) 332 3499; Brisbane (07) 832 6150; Perth (09) 221 3377.

Format: Adult contemporary, news.

Rate: Zone 1 (5am-7pm) 30 secs \$52.

**3GL Geelong**

Licensee: Geelong Broadcasters Pty Ltd, Bank Tower, 83 Moorabool St (PO Box 1341), Geelong 3220. Phone (052) 23 1955. Fax (052) 21 3908. Telex 34443.

Opened: Dec 3, 1930.

Transmitter site: Leopold. Power: 5kW. Frequency: 1341kHz.

Operating hours: 24-hour continuous service.

A Hoyts Media Limited Company.

Executives: N.J. Scott (gen mgr), T. McDermott (gen sales mgr), P. Darkins (prgm dir), D. Dwyer (proms mgr), I. Nicholls (news dir), G. Tomes (chief engr).

Repr: Hoyts Media Sales, Melbourne (03) 696 6399; Sydney (02) 387 8277; Brisbane (07) 832 6150; Adelaide (08) 332 3499; Perth (09) 221 3377.

Format: Adult Contemporary, Melodic Current Hits and Gold.

Rate: Zone 1 Grid 1 (Mon-Sun 5am-12noon) 30 secs \$90.

**3HA Hamilton**

Licensee: Associated Communication Enterprises Pty Ltd, 264-272 Rosslyn St, West Melbourne 3003. Phone (055) 72 3166.

Directors: M. Day, O. Thomson, S. Everett, G. Handbury, B. White.

Executives: G. Tuckett (gen mgr), B. Mazoletti (prgm mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Adult contemporary/personality, information, sport.

Rate: Zone 1 30 secs \$36.

Network Group: 3CS, 3WM, 3SH, 2WL.

**3MA Mildura**

Licensee: Sunraysia Broadcasters Pty Ltd, T & G Bldg (PO Box 539), Mildura 3500. Phone (050) 23 0231. Telex 55010.

Opened: May 25, 1933.

Transmitter site: Mildura. Power: 2kW. Frequency: 1467kHz.

Operating hours: 24-hour service.

Director: W.R. Lanyon (mng dir).

Executive: R.W. Harwood (gen mgr).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; Hastwell Williamson Representations, Adelaide (08) 79 9522; ParPlan, Brisbane (07) 839 7855; O'Keefe Media Services, Perth (09) 381 7440.

Format: Country western current hits, standards and middle of the road, plus news & sport.

Rate: Zone 1 (open-2pm) 30 secs \$35.

### 3NE Wangaratta

Licensee: North-East Broadcasters Pty Ltd, 19 Templeton St (PO Box 449), Wangaratta 3677. Phone (057) 22 1566. Fax (057) 21 9614. T'grams Threene.

Opened: Mar 27, 1954.

Transmitter site: Bowser. Power: 5kW. Frequency: 1566kHz.

Operating hours: 24-hour service.

Directors: K.T. Gleeson (chrnm & mng dir), N.R. Wearne, K.W. Marsh, R.H. Petty, G.E. Anderson.

Executives: I. Crockett (dep mgr), W. Robinson (sales mgr), M. Walsh (prgm mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hastwell Williamson Representations, Adelaide (08) 79 9522; Perth (09) 322 3184.

Format: M.O.R./Top 40.

Rate: Zone 1 (open-2pm) 30 secs \$40.

### 3SH Swan Hill

Licensee: Associated Communication Enterprises Pty Ltd, 77 McCallum St, Swan Hill 3585. Phone (050) 32 9400. Fax (050) 32 9635.

Director: G. Rudge (stn mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Classic hits.

Rate: Zone 1 30 secs \$36.

Network Group: 3CS, 3HA, 3SH, 3WM, 2WL.

### 3SR Shepparton/Goulburn Valley

Licensee: Shepparton Broadcasting Services Ltd, 625 Wyndham St (PO Box 1260), Shepparton 3630. Phone (058) 21 1260. Fax (058) 22 2956. Telex 32916.

Opened: Jan 5, 1931.

Transmitter site: Shepparton. Power: 2kW. Frequency: 1260kHz.

Operating hours: continuous.

Directors: G.N. Gabriel (chrnm), A.P. Sofra, M.E. Dick, P. Robertson, G.L. Rees, P. Tyler.

Executives: J.L. Trionfi (gen mgr), G. Whitta (stn mgr), G. Eaton (gen sales mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277; Melbourne (03) 696 6399; Adelaide (08) 332 3499; Perth (09) 221 3377; Brisbane (07) 832 6150.

Format: Adult contemporary.

Rate: Zone 1 (5am-7pm) Grid 2, \$62.



### 3TR Gippsland Latrobe Valley

Licensee: Southern Cross Communications Limited, 1st Flr, 81-89 Hotham St (PO Box 1242), Traralgon 3844. Phone (051) 76 1242.

Opened: Sept 29, 1930.

Transmitter site: Myrtlebank. Power: 5kW. Frequency: 1242kHz.

Operating hours: Continuous.

3TR is within the Broadcasting Group of Tricom Corporation Limited.

Directors of Tricom Corporation Limited: Hon P.J. Nixon (chrnm), W.D.T. Cowan, C.G. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Grp), A.E. Bell (mgr), L. Glover (chief engr), G. Bratby (sales mgr), S. Mummery (prgm mgr), G. Edwards (mktg mgr).

Repr: Wesgo National Radio Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; AMM, Adelaide (08) 373 1177; 6KY, Perth (09) 244 1206.

Format: Adult contemporary.

Rate: Zone 1 (5.30am-6pm) 30 secs \$75.

### 3WM Horsham

Licensee: Associated Communication Enterprises Pty Ltd, Operating Associated Communication Enterprises (3WM) Pty Ltd, 2 Stawell Rd (PO Box 606), Horsham 3402. Phone (053) 82 1351.

Directors: R.F. Harding (stn mgr), D. Foster (prgm mgr), M. Day, O. Thomson, S. Everett (dirs).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 4770. Fax (07) 371 9800.

Format: Adult contemporary.

Rate: Zone 1 30 secs \$33.

Network Group: 2WL, 3CS, 3HA, 3SH, 3WM.

### 3YB Warrnambool

Licensee: Regional Communications Pty Ltd, 95 Timor St, Warrnambool 3280. Phone (055) 62 1088. Fax (055) 62 9746. Telex 55674.

Opened: Jan 18, 1936.

Transmitter site: Bushfield. Power: 2kW. Frequency: 882kHz.

Operating hours: continuous.

Directors: W.R. Lanyon (chrnm of dirs), D.F. Morris (mng dir).

Executives: M.J. O'Toole (stn mgr), A.J. Wilkinson (sales mgr), J. Weilandt (snr tech), S.K. Welsh (prgm mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Hoyts Media, Adelaide (08) 332 3499; Media Services, Perth (09) 381 7440.

Format: Adult contemporary.

Rate: Zone 1 (open-2pm) 30 secs \$43.

**Brisbane****4BC**

Licensee: Commonwealth Broadcasting Corp (Qld) Pty Ltd, 30 Macrossan St (PO Box 10116 Adelaide St), Brisbane 4000. Phone (07) 831 1311. Fax (07) 832 2949. Telex 41426.

Opened: Aug 16, 1930.

Transmitter site: Indooroopilly. Power: 5kW. Frequency: 1116kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrnm), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (gen mgr), R.F. Collett (net chief engr), J. McCormack (mgr), J. Musgrove (sales mgr), G. Kemp (prgm mgr), S. Hill (proms mgr), J.E. Wicks (secty).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; Melbourne (03) 699 3722. Fax (03) 690 6503; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; Allen & Assoc., Perth (09) 328 9833. Fax (09) 328 4743.

Format: 25-54 years, talk, sport, personality.

Rate: Zone 1 (Mon-Fri 5am-9am) 30 secs \$130.

**4BH**

Licensee: Queensland Radio Limited, 35 Astor Toe (GPO Box 906), Spring Hill 4004. Phone (07) 831 0111. Fax (07) 832 6141. Telex 40259.

Opened: Jan 2, 1932.

Transmitter site: Wynnum North. Power: 5kW. Frequency: 882kHz.

Operating hours: 24-hour service.

Director: W.M. Cassidy (chrnm).

Executives: E. Seymour (gen mgr), I. Carnegie (gen sales mgr), B. Healy (prgm mgr), S. Palmer (news dir).

Repr: Mass Media, Sydney (02) 954 3288; Cameron Media Sales, Melbourne (03) 427 9599; Sherry Media Sales, Adelaide (08) 232 3115; O'Keeffe Media Services, Perth (09) 381 7440.

Format: Adult contemporary with Macquarie National News.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$135.

**4BK**

Licensee: Radio 4BK Pty Ltd, 16 Campbell St, Bowen Hills 4006. PO Box 105, Broadway 4006. Phone (07) 854 1296. Fax Admin (07) 251 1225. News (07) 257 1571. Telex 41977.

Opened: Sept 29, 1930.

Transmitter site: Hemmant. Power: 5kW. Frequency: 1296kHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctg), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: E.D. Breslin (gen mgr), S.R. Pickwell (prgm dir), C.J. Chalk (fin contr), T. Sheed (chief engr).

Repr: National Media, Sydney (02) 923 1188; Filer Media, Melbourne (03) 267 7200; Austereo Sales (SA-FM), Adelaide (08) 271 3688; Austereo Sales (The Eagle), Perth (09) 344 1080; Austereo Sales (FM104.7), Canberra (06) 257 1047.

Format: Adult contemporary.

Rate: On application.

**4IP (1008)**

Licensee: Broadcasting Station 4IP Pty Limited, 427-431 Coronation Dr, Auchenflower 4066. GPO Box 348, Brisbane 4001. Phone (07) 371 0111. Fax (07) 371 1984. News Fax (07) 870 4349. Telex 40228. T'grams Radio Ten.

Opened: Sept 2, 1935.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 1008kHz.

Operating hours: 24-hour service.

Executives: A. Brandt (chrnm), I. Portas (gen mgr/jnt mng dir), M. Major (gen sales mgr/jnt mng dir), C. Fawell (prgm dir).

Repr: ParPlan, Sydney (02) 922 2677. Fax (02) 923 1414. Telex 20794; ParPlan, Melbourne (03) 267 3188. Fax (03) 267 2136. Telex 33632; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735. Telex 87113; Frank L. Hall Media, Perth (09) 328 2677. Fax (09) 328 2199.

Format: Adult contemporary target 25-39.

Rate: Zone 1 (Mon-Fri 5am-9am; Sat-Sun 5am-8pm) 30 secs \$110.

**4KQ**

Licensee: Wesgo Communications Pty Ltd, 444 Logan Rd, Stones Corner 4120. Phone (07) 394 1777. Fax (07) 849 0642. Telex 42167.

Opened: May 7, 1947.

Transmitter site: St Helena Island. Power: 5kW. Frequency: 693kHz.

Operating hours: 24-hour service.

Directors: G. Gabriel (chrnm), A. Mollett.

Executives: C. Smith (chief exec), P. Verhoeven (gen mgr), T. Moltzen (gen mgr, radio), M. Wilson (gen mgr, engrg), J. Hamilton (co secty), M. Spurway (prgm mgr), P. McCahon (sales mgr), J. Gould (proms mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000. Fax (02) 909 1643; Melbourne (03) 267 8888. Fax (03) 267 1613; Adelaide (08) 364 2020. Fax (08) 364 2009; Perth (09) 244 1206. Fax (09) 244 3155.

Format: Greatest Memories, Latest Hits.

Rate: (Mon-Sun 5am-9am) 30 secs \$130.

**4MMM (FM 104)**

Licensee: FM104 Pty Ltd, 3rd Flr, 549 Queen St (GPO Box 1041), Brisbane 4000. Phone (07) 839 1444. Fax (07) 832 3954. Telex 43602.

Opened: Aug 22, 1980.

Transmitter site: Mt Coot-Tha. Frequency: 104.1MHz.

Operating hours: 24-hour service.

Directors: Sir Ian Turbot (chrnm), R.H. Hope, J. Martin.

Executives: G. Buschman (gen mgr), S. Llewellyn (sales mgr), W. Healy (prgm dir).

Repr: Hoyts Media Sales, Sydney (02) 387 8277; Melbourne (03) 696 6399; Adelaide (08) 332 3499; Perth (09) 221 3377.

Rate: ROS Grid 1 \$185.

**Queensland Country****4AK Toowoomba/Darling Downs**

Licensee: Broadcast Operations Limited, T/as Garden City Radio 4AK Music, Denis Hse, Cnr James & Hume Sts, Toowoomba 4350. Phone (076) 32 1599. Fax (076) 38 4370. Telex 43535. T'grams Fourak.

Opened: Aug 31, 1935.

Transmitter site: Oakey. Power: 2kW. Frequency: 1242kHz.

Executives: R. McIntosh (gen mgr), B. Hamilton (sales mgr), C. Clifford (prgm dir), D. Mayo (music dir), R. Kirby (news ed).

Repr: Jan West, Brisbane (07) 832 6150. Fax (07) 832 6996; Alan McBride, Sydney (02) 387 8277. Fax (02) 387 7675; Ian Stockdale, Melbourne (03) 696 6399. Fax (03) 696 6585; Rick Wilson, Adelaide (08) 332 3499. Fax (08) 332 5381; Barrie Quick, Perth (09) 221 3377. Fax (09) 325 6173.

Format: 18-39 contemporary music station.

Rate: Zone 1 (Mon-Sun 5am-1pm) 30 secs \$46.

**4AM Atherton, Mareeba**

Licensee: Radio 4AM, 175A Byrnes St (PO Box 177), Mareeba 4880. Phone (070) 92 2233. Fax (070) 92 2186. Telex 48932.

Cairns studio: 129 Sheridan St, Cairns 4870. Phone (070) 51 4111. Fax (070) 51 2870. Telex 48210.

Opened: Sept 15, 1967.

Transmitter site: Cobra Creek, Mareeba. Power: 5kW. Frequency: 558kHz.

Operating hours: 24-hour service.

Directors: T. Pyne (chrnm), J.B. Murday (dep chrnm), B.J. Healy (mng dir), J.A. Harvey (dir), J. Phillips (dir), P. Cominos (dir), W.S. Cummings (secty).

Executives: B.J. Healy (mng dir), L. Robinson (stn mgr), C.J. Lubomirski (prgm mgr).

Repr: Col Thompson's Macquarie Sales, Brisbane (07) 831 0111; Sherry Media Sales, Adelaide (08) 232 3115; Cameron Media Sales, Melbourne (03) 427 9599; O'Keeffe Media Services, Perth (09) 381 7766; Mass Media, Sydney (02) 269 0646.

Rate: Zone 1 (5am-2pm), 30 secs \$35.

**4BU Bundaberg**

Licensee: Bundaberg Broadcasters Pty Ltd, 55 Woongarra St (PO Box 1059), Bundaberg 4670. Phone (071) 51 2478. Fax (071) 53 1560. Telex 46516. T'grams Fourbu.

Opened: Dec 16, 1935.

Transmitter site: Kalkie, via Bundaberg. Power: 5kW. Frequency: 1332kHz.

Operating hours: 24-hour service.

Directors: J.A. Christensen (chrnm), C.J. Mellor, G.L. McKennariey, S.C. Stone (secty), G. Rogerson (sales mgr).

Executives: G.L. McKennariey (mgr), R. Searle (tech in charge), P. Turner (news).

Network affiliation: The Radio Shop.

Repr: The Radio Shop, National (02) 908 1200.

Format: M.O.R., soft rock/Top 40.

Rate: Zone 1 (Mon-Sun 5.30am-9am) 30 secs \$36.

**4CA Cairns**

Licensee: Maltpac Pty Ltd (Wesgo Ltd), Virginia Hse, Abbott St (PO Box 1121), Cairns 4870. Phone (070) 51 2244. Fax (070) 51 8060. Telex 48094.

Opened: May 2, 1936.

Transmitter site: Bessie Pt. Power: 5kW directional. Frequency: 846kHz.

Translator site: Gordonvale. Frequency: 954kHz.

Operating hours: 24-hour service.

Executives: N. Roberts (gen mgr), S. Doyle (gen sales mgr), G. Power (proms mgr), D. Paff (office mgr), W. Wallace (news ed), R. McLean (prgm mgr), J. Roberts (chief techn).

Repr: Wesgo Radio, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5am-7pm) 30 secs \$74 - Grid 1, \$56 - Grid 2.

**4CC Gladstone/Rockhampton**

Licensee: Capricorn Broadcasters Pty Ltd, Central Lane (PO Box 420), Gladstone 4680. Phone (079) 72 2777. Fax (079) 72 1104. Telex 49421.

Opened: Aug 17, 1970.

Transmitter site: Rocky Glen, Translator Biloela. Power: 5kW and 100W respectively. Frequency: Both 927kHz.

Operating hours: 24-hour service.

Executives: K. Bayley (gen mgr), J. Hamilton (co secty), M. Wilson (gen mgr, engrg), R. Burns (prgm mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000. Fax (02) 909 1643; Melbourne (03) 267 8888. Fax (03) 267 1613; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; 6KY, Perth (09) 244 1206. Fax (09) 244 3155.

Format: Adult contemporary & selected gold, local news & information.

Rate: Zone 1 (Mon-Sun) 30 secs \$41.

#### 4GC Charters Towers

Licensee: 4GC, 21 Ryan St (PO Box 381), Charters Towers 4820. Phone (077) 87 2170. Fax (077) 87 4056.

Opened: Dec 13, 1976.

Transmitter site: New Queen Rd, Charters Tower. Power: 500W. Frequency: 828kHz.

Translator: Flinders Hwy, Hughenden. Power: 500W. Frequency: 765kHz.

Operating hours: 24-hour service.

Directors: G. Schmid (chrmn), I. Matthews, J. Young, A. Sherwin.

Executive: B. Shields (mgr).

Network affiliation: Great Western Radio Network.

Repr: Hoyts Media Sales Pty Ltd, Brisbane (07) 832 6150. Fax (07) 832 6996; Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Rates: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$16.



#### 4GGG F.M. Gold Coast

Licensee: Gold Coast Radio Broadcasting Co Pty Ltd, Bundall Rd (Private Bag 120, Gold Coast Mail Centre), Surfers Paradise 4217. Phone (075) 92 5925. Fax (075) 92 1939. Telex 40788. T'grams Fourgoldcoast, Southport.

Opened: Sept 30, 1967.

Transmitter site: Wilson's Lookout, Mt Tambourine. Power: 16kW ERP. Frequency: 92.5MHz.

Operating hours: 24-hour service.

Directors: J.H. Martin, K.H. Moremon.

Executives: B. Ferber (gen mgr), C. Hudman (gen sales mgr), P. Butler (prgm dir), R. Snowden (proms mgr), P. Cleverly (senr techn).

Repr: Hoyts Media Sales, Brisbane (07) 832 6150. Fax (07) 832 6996; Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Hoyts Media Sales, Melbourne (03) 696 6399. Fax (03) 696

6585; Hoyts Media Sales, Adelaide (08) 332 3499. Fax (08) 332 5381; Hoyts Media Sales, Perth (09) 221 3377. Fax (09) 325 6173.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5.30am-7pm) 30 secs Grid 1 \$95.

#### 4GR Toowoomba

Licensee: Gold Radio Service Pty Ltd, 104-106 Margaret St (PO Box 111), Toowoomba 4350. Phone (076) 32 3333. Fax (076) 38 3129. Telex 40076.

Opened: Aug 16, 1925.

Transmitter site: Drayton. Power: 2kW. Frequency: 864kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrmn), E.F. Albert (mng dir), R.O. Albert, A.A. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (net gen mgr), R.F. Collett (net chief engr), R.I. Wilson (stn mgr), H. Scheffe (sales mgr), D. Griffin (chief engr), G. Bowles (prgm dir).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 831 1234.

Format: Classic hits, local & Aust radio network national news.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$45.

#### 4GY Cooloola and Sunshine Coasts

Licensee: Gympie-Noosa Broadcasters Pty Ltd, 21 Geordie Rd (PO Box 42), Gympie 4570. Phone (071) 82 1544. Fax (071) 82 7517. Telex 42345. PO Box 187, Noosa Heads 4567. Phone (071) 47 5863.

Opened: Nov 3, 1941.

Transmitter site: Neusavale. Power: 5kW. Frequency: 558kHz.

Operating hours: 24-hour service.

Directors: B.G. Caralis, P.A. Caralis.

Executives: G. Elmes (gen mgr), G. Gould (prgm mgr), T. Fowler (ch engr), L. Cranwell (news dir).

Repr: Hoyts Media Sales, Brisbane (07) 832 6150. Fax (07) 832 6996; Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Greatest memories-latest hits, local news & information.

Rate: Zone 1 (Mon-Sun) 30 secs \$51.

#### 4HI Emerald

Licensee: Queensland Regional Broadcasting Pty Ltd, Hospital Rd (PO Box 267), Emerald 4720. Phone (079) 82 2422 (4 lines). Fax (079) 82 2913. Sydney office: 32 Woolwich Rd, Hunters Hill 2110. Phone (02) 817 4109. Fax (02) 817 2452.

Opened: Nov 30, 1981.

Transmitter site: Emerald. Power: 5kW. Translators: Dysart 1kW, & Mooranbah 100W. Frequencies: Emerald 1143KHz, Dysart 945KHz, Mooranbah 1215kHz.

Operating Hours: 24-hour service.

Directors: R.E. Rumble, Ms C.M. Rumble.

Executives: R.E. Rumble (chrmn & mng dir), A.H. Young (mgr 4HI/4LG), J. Dein (sales mgr), P. Rossberg (prog mgr), M. Vanderlinden (tech).

4HI relays all programme to 4LG Longreach Noon to 12am Mon to Fri & all day Sat except 8am to 10am.

Repr: Hoyts Media Sales (S. Llewelyn, mgr; Ms J. West), Brisbane (07) 832 6150. Fax (07) 832 6996; (M. Schmatlock, mgr; A. McBride, Ms D. Dale, Qld rep), Sydney (02) 387 8277. Fax (02) 387 7675; (I. Stockdale, gen mgr; Ms P. Graham, Qld rep), Melbourne (03) 696 6399. Fax (03) 696 6585; (R. Nilson, mgr), Adelaide (08) 332 3499. Fax (08) 332 5381; (B. Quick, mgr), Perth (09) 221 3377. Fax (09) 325 6173.

Format: Adult contemporary/rural news.

Rates: Zone 1 (Mon-Sun) 30 secs \$25.



#### 4KZ Cairns-Cardwell

Licensee: Coastal Broadcasters Pty Ltd, 42 Rankin St (PO Box 19), Innisfail 4860. Phone (070) 61 2277. Fax (070) 61 4643. Telex 48806.

Opened: Sept 30, 1967.

Transmitter site: Jodrell St, Innisfail. Power: 5kW. Frequency: 531kHz, three-mast directional. Tully translator - 693kHz.

Operating hours: Sun-Sat 5am-1am.

Directors: R.L. Harris (chrmn), M.J. Harris, T.W. Prior, S.L. Hansen, L.J. Kittle, G.T. Schmid (assoc dir).

Executive: A.D. Kirton (gen mgr).

Repr: The Radio Shop, Sydney (02) 908 1200; Brisbane (07) 831 1234; Melbourne (03) 699 3722; Media Market Assoc, Adelaide (08) 223 6344; O'Keeffe Media, Perth (09) 381 7766.

Associated with 8HA & 4VL.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$19.

#### 4LG Outback Radio Western Queensland

Licensee: Queensland Regional Broadcasting Pty Ltd, Galah St (PO Box 20), Longreach 4730. Phone (074) 58 2224, 58 2144. Telex 149940.

Opened: May 5, 1936.

Transmitter site: Cramsie. Power: 2kW. Frequency: 1098kHz.

Operating hours: 5.30am-12am. (relay from 4HI Emerald Noon-12am Mon-Fri, all day Sat except 8am to 10am, all day Sun).

Directors: R.E. Rumble, Ms C.M. Rumble.

Executives: R.E. Rumble (chrmn & mng dir), A.H. Young (mgr 4HI/LG), M. Milne (local mgr).

Repr: Hoyts Media Sales (S. Llewelyn, mgr; Ms J. West), Brisbane (07) 832 6150. Fax (07) 832 6996; (M. Schmatlock, mgr; A. McBride, Ms D. Dale, Qld rep), Sydney (02) 387 8277. Fax (02) 387 7675; (I. Stockdale, gen mgr; Ms P. Graham, Qld rep), Melbourne (03) 696 6399. Fax (03) 696 6585; (R. Nilson, mgr), Adelaide (08) 332 3499. Fax (08) 332 5381; (B. Quick, mgr), Perth (09) 221 3377. Fax (09) 325 6173.

Format: Adult contemporary/rural news.

Rate: Zone 1 (Mon-Sun) 30 secs \$15.

#### 4LM Mt Isa

Licensee: North Queensland Broadcasting Corp Pty Ltd, 67 West St (PO Box 780), Mount Isa 4825. Phone (077) 43 3444. Fax (077) 43 5599. Telex 49970. T'grams Fourim Mount Isa.

Opened: May 5, 1961.

Transmitter site: Breakaway Creek. Power: 2kW. Frequency: 666kHz, Mount Isa 1458kHz Cloncurry.

Operating hours: 24-hour service.

Directors: G. Schmid (chrmn), I. Matthews, J. Young, A. Sherwin.

Executives: T. Lees (mgr), E. Knowles (news), M. Barratt (sales).

Network affiliation: Great Western Radio Network.

Repr: Hoyts Media Sales, Brisbane (07) 832 6150. Fax (07) 832 6996; Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Contemporary/top 40/gold.

Rate: Zone 1 (Mon-Fri 5am-2pm; Sat-Sun 5am-7pm) 30 secs \$24.

#### 4MB Maryborough/Hervey Bay

Licensee: Maryborough Broadcasting Co Pty Ltd, 125 Bazaar St (PO Box 143), Maryborough 4650. Phone (071) 21 2209. Fax (071) 21 4162. Telex 49747. T'grams Fourmb.

Opened: Aug 16, 1932.

Transmitter site: Riverview. Power: 2kW. Frequency: 1161kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis F. Albert, CMG (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir, b'casting), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (net gen mgr), R.F. Collett (net chief engr), G. Bolderow (stn mgr), G. Nielsen (chief engr), P. Mascall (sales mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200; Brisbane (07) 831 1234; Melbourne (03) 699 3722; Adelaide (08) 224 3425. Telex 89762. Fax (08) 232 0655.

Format: Contemporary music, news.

Rate: Zone 1 (Mon-Fri Open-12noon, Sat-Sun Open-7pm) 30 secs \$30.

**4MK Mackay**

Licensee: Barrier Reef Broadcasting Pty Ltd, 85 Sydney St (PO Box 183), Mackay 4740. Phone (079) 51 2222. Fax (079) 51 2358. Telex 48512. T'grams Fourmk.

Opened: Jan 12, 1931.

Transmitter site: Mt Bassett, North Mackay. Power: 5kW. Frequency: 1026kHz.

Operating hours: continuous.

Translator site: Airlie Beach, Power: 100W. Frequency: 91.5MHz.

Operating Hours: continuous.

Directors: G. Gabriel, A. Mollett, N. Jackson.

Executives: R. McL. Dawson (gen mgr), T.N. Lymbery (sales mgr), P. Hulme-Moir (prgm mgr).

Repr: Wesgo National Radio Network, Sydney (02) 908 4000; Melbourne (03) 267 8888; Brisbane (07) 831 9266; Adelaide (08) 364 2020; Perth (09) 244 1206.

Format: Hits & Memories.

Rate: Zone 1 (5am-12noon) 30 secs \$54.

**MkCato**

Licensee: MkCato, 390-396 Flinders St, Townsville 4810. Phone (077) 72 1744. Fax (077) 21 1521.

Member stations: 4MK, 4CA, 4TO.

Chairman: G. Gabriel.

Repr: Wesgo, Sydney (02) 908 4000; Melbourne (03) 267 8888; Perth (09) 322 3184; Trimedia, Brisbane (07) 831 9266; Adelaide (08) 364 2020.

**4QFM\* Ipswich**

\*Pending Ministerial approval at presstime.

Licensee: Ipswich and West Moreton Broadcasting Corporation Pty Ltd, PO Box 7, Ipswich 4305. No phone number available at presstime.

Opening: Feb 25, 1990.

Transmitter site: Mt Knobby. Frequency: 106.9kHz.

Operating hours: Continuous.

Directors: P. Fallu (chrmn), J. Brannock (secty), N. Axelby, N. Williams, J. Bishop, I. Renton, I. Brusasco, R. Archer.

Executives: K. Mulcahy (gen mgr), J. Johnston (sales mgr), A. Mac (prgm dir), J. Pearce (music dir).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Sherry Media Services, Adelaide (08) 232 3115; Kevin O'Keeffe, Perth (09) 381 7766.

Format: Greatest memories, latest hits.

**Radio 963 Darling Downs**

Licensee: Amalgamated Marketing Pty Ltd, 3 Bell St, Toowoomba 4350. Phone (076) 32 9999. Fax (076) 39 2537. Telex: 40028.

Transmitter site: Allora. Power: 5kW. Frequency: 963kHz.

Operating hours: 24-hour service.

Directors: R. Grundy (chrmn), Mrs L.D. Higginbotham, W.H. Higginbotham, G. Newey, E. Thorne, K.D. Smith (secty).

Executive: A.R. Palmer (stn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Adelaide (08) 79 9522; Perth (09) 322 3184.

Rate: Zone AA (Open-2pm) 30 secs \$35.

**4RO Rockhampton**

Licensee: Rockhampton Broadcasting Co Pty Ltd, 110 Victoria Pde (PO Box 159), Rockhampton 4700. Phone (079) 27 6222. Fax (079) 27 9197. Telex 49149. T'grams Fourro.

Gladstone office: Shop 2, Parklane, Goondoon St, Gladstone 4680. (079) 72 4899.

Opened: July 2, 1932.

Transmitter site: Port Alma. Power: 5kW. Frequency: 990kHz.

Operating hours: 24-hour service.

Directors: Sir Alexis Albert, CMG (chrmn), E.F. Albert (mng dir), A.A. Albert, R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (net gen mgr), R.F. Collett (net chief engr), C.A. Woodland (stn mgr), B. Carr (prgm dir), G. Kime (chief engr), P. Carlos (office mgr), R. Johnson (sales mgr).

Network affiliation: Australian Radio Network.

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 831 1234; Adelaide (08) 223 6344. Fax (08) 224 0290.

Format: Contemporary.

Rate: Zone 1 (Mon-Sun 5am-12noon) 30 secs \$43.

**4RR Reef Radio**

Licensee: 4RR Reef Radio, 222 Flinders St (PO Box 1080), Townsville 4810. Phone (077) 72 3322. Telex 47195. T'grams Fouray.

Opened: Oct 1, 1934.

Transmitter site: Cape Cleveland Townsville. Power: 5kW. Frequency: 891 kHz, two-mast directional pattern.

Operating hours: 24-hour service.

Associated with 2GZ.

Directors: S. Gazal, I. Ridley, P. Wenzel.

Executives: P. Amos (prgm mgr), J. Whitehead (chief engr).

Format: Adult contemp, news, information.

Rate: Zone 1 (Mon-Sun 5.30am-12noon) 30 secs \$51.

**10.71 AM Kingaroy**

Licensee: Forsby Pty Ltd, 26 Alford St, Kingaroy 4610. Phone (071) 62 1433. Fax (071) 62 4626. Telex 143773.

Opened: Mar 11, 1938.

Transmitter site: Wooroolin. Power: 2kW. Frequency: 1071kHz.

Operating hours: 5am-Midnight Sun-Sat.

Directors: D.D. Cullen, A.C.D. Collyer, L.S. Lovett.

Executives: M. Peters (mgr), J. Preston (sales mgr).

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563. Telex 24222; Melbourne (03) 699 3722. Fax (03) 690 6503. Telex 32505; Brisbane (07) 831 1234. Fax (07) 832 2538. Telex 41426; Market Media, Adelaide (08) 223 6344. Fax (08) 224 0290; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Format: Adult contemporary.

Rate: (Sun-Sat 5am-2pm) 30 secs \$25.

**SEA-FM Gold Coast**

Licensee: SEA FM 90.9, 2nd Level, Seabank Bldg, 12-14 Marine Pde, Southport 4215. PO Box 5910, Gold Coast Mail Centre, Bundall 4217. Phone (075) 91 5000. Fax (075) 91 6080.

Opened: Mar 20, 1989.

Transmitter: Mt Tambourine. Power: 5kW. Frequency: 90.9.

Operating hours: 24-hour service.

Directors: G.H. Burchill (chrmn), S.J. Willmott (mng dir), L.J. Heil, Mrs J.M. Cameron, I.G. Holmes, J.R. McIlwain, Mrs P. Murray, J. Polson, J.D.A. Punch, P.C. Thompson.

Executives: S.J. Willmott (mng dir), C.J. Denyer (mgr).

Repr: National Media (Sydney) Pty Ltd, Sydney (02) 923 1188. Fax (02) 957 5453. Warren Oliver, Brisbane (07) 371 9800. Fax (07) 371 4770. Filer Media, Melbourne (03) 267 7200. Fax (03) 267 1761; Austereo Sales, Adelaide (08) 271 3688. Fax (08) 272 2833; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Commercial broadcasting.

Format: Good Times & Great Rock 'n Roll.

**4SS Sunshine Coast**

Licensee: Sunshine Coast Broadcasters Ltd, 155-161 Currie St, Nambour 4560. Phone (071) 41 1522. Fax (071) 41 3362. Cartwright Centre, Nicklin Way, Kawana 4557. Phone (071) 44 3322. Noosa Fair Shopping Centre 4567. Phone (071) 47 5585.

Opened: Oct 9, 1964.

Transmitter site: Bli Bli. Power: 5kW. Frequency: 828kHz.

Operating hours: 24-hour service.

Directors: R.A. Ferris (chrmn), M. Morrow, B.D. Carolan, C.J. Grimes.

Executives: R. Ferris (gen mgr), M. Anders (sales mgr), M.J. Bailey (prgm mgr), J. Macleod (proms mgr), W. Ryan (tech).

Repr: Hoyts Media Sales nationally, Brisbane (07) 832 6150. Fax (07) 832 6996; Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$60.

**4TO Townsville**

Licensee: Wesgo, 390 Flinders St, Townsville 4810. Phone (077) 72 1744. Fax (077) 21 1521. Telex 47008. T'grams Fourto. A member of the Wesgo Group of Stations.

Opened: Oct 5, 1931.

Transmitter site: Cape Cleveland. Power: 5kW, directional. Frequency: 774kHz.

Operating hours: 24-hour service.

Chairman: G. Gabriel.

Executives: P. Thomas (gen mgr), S. Campbell (office mgr), J. Ellis (sales mgr), P. Lindsay (chief engr), D. Lloyd (proms mgr), D. Perkins (prgm mgr), M. Dawson (news ed).

Repr: Wesgo, Sydney (02) 908 4000; Melbourne (03) 267 8888; Perth (09) 322 3184; Trimedia, Brisbane (07) 831 9266; Adelaide (08) 364 2020.

Format: Hits & Memories.

Rate: Zone 1 (Mon-Sun 5am-7pm) 30 secs \$61 - Grid 2.

**4VL Charleville**

Licensee: Concept Service Mart (Qld) Pty Ltd, PO Box 84, Charleville 4470. Phone (076) 54 1444. Fax (076) 54 1908. Telex 47752. T'grams Fourvl.

Opened: Feb 12, 1936.

Transmitter site: Charleville. Power: 2kW. Frequency: 918kHz. Translator: Cunnamulla 1584 kHz, 200W.

Operating hours: 24-hour service.

Directors: R.L. Harris (chrmn), L.J. Kittle, A. Hawkins, G.F. Andrews, G. Brown, Mrs M. Harris, S.J. Sutton (mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Adelaide (08) 332 3499. Fax (08) 332 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Adult contemporary & special rural progs.

Rate: Zone 1 (Mon-Fri 6am-9am, Sat & Sun 6am-6pm) 30 secs \$17.

**4ZR Roma**

Licensee: Maranoa Broadcasting Co Ltd, McDowall St (PO Box 22), Roma 4455. Phone (074) 22 1800, 22 1402. Fax (074) 22 3697. Telex 47509. T'grams Fourzr.

Opened: July 23, 1937.

Transmitter site: Bungooran. Power: 2kW. Frequency: 1476kHz.

Operating hours: Mon-Fri 5am-midnight; Sat-Sun 6am-midnight.

Directors: G. McVean (chrnm), B. Coomber, A. Berry.

Executive: A. Mulcahy (mgr).

Repr: Hoyts Media Sales, Brisbane (07) 832 6150; Sydney (02) 387 8277; Melbourne (03) 696 6399; Adelaide (08) 332 3499; Perth (09) 221 3377.

Rate: Zone 1 30 secs \$20.

**Adelaide****5AA (5 Double A)**

Licensee: Festival City Broadcasters Ltd, 1st Flr, Pulteney Crt, Adelaide 5000. Phone (08) 224 0224. Fax (08) 232 0981. Telex News 88272. T'grams Fivedoublea.

Opened: Mar 14, 1976.

Transmitter site: Paralowie. Power: 5kW. Frequency: 1386kHz.

Operating hours: 24-hour service.

Directors: G.F. McMahon (chrnm), J.A. McGregor (dep chrnm), J.D. Corcoran, J.H. Doyle, R.D. Linke, B.F. Smith.

Executives: S.R. Barrett (gen mgr), D. Wightman (gen sales mgr), N. Cocks (prgm mgr).

Repr: (T. Trumper, K. Followes) The Radio Shop, Sydney (02) 908 1200; (P. Rhodes), Melbourne (03) 699 3722; (T. Johnson, G. Bygraves), Brisbane (07) 831 1234; (T. Allen, J. McCormack) Allen & Associates, Perth (09) 328 9833.

Format: News/information/personality, middle of the road music.

Rate: Zone 1 (5am-8pm) 30 secs \$60.

**5AD**

Licensee: Southern State Broadcasters Pty Limited, 121 King William St (GPO Box 518), Adelaide 5001. Phone (08) 211 7666. Fax (admin) (08) 231 1891, Newsroom fax (08) 231 7475.

Opened: Aug 2, 1930.

Transmitter site: Cavan. Power: 2kW. Frequency: 1323kHz.

Operating hours: 24-hour service.

Directors: Sir I.G. Turbott, G.D. Wheatley, J.H. Martin.

Executives: B. Nielsen (gen mgr), W. Jones (co secty/acnt), G. Shorland (sales dir), J. Roman (prgm mgr), S. Sody (news dir).

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Easy listening.

Rate: Zone 1 (5.30am-8pm) 30 sec \$127. Zone 2 (8pm-12 midnight) 30 sec \$72.

**5DN**

Licensee: First Radio Limited, 201 Tynite St (PO Box 5), North Adelaide 5006. Phone (08) 267 4155. Fax (admin/sales) (08) 267 2031. (News/prog) (08) 239 0393. Telex (news/prog) 87582.

Opened: Feb 24, 1925.

Transmitter site: Wingfield. Power: 2kW. Frequency: 972kHz.

Operating hours: 24-hour service.

Directors: A.A. Scott (chrnm), G.J. Gilbertson (mng dir), A.F. Johnson, R.V.J. Nicholson, J.N. Cordeaux.

Executives: G.J. Gilbertson (mng dir), S.C. Fraser (stn mgr), M. Woollard (sales dir), M. Jackson (co secty), R. Duffy (acct), E. Tedesco (enrg mgr), T. Clark (prgm mgr), P. Simes (proms mgr), M. Smith (news dir).

Repr: Bond Radio Network.

Format: News, talk, entertainment, information, sport and adult contemporary music.

Rate: Zone 1 (Mon-Fri 5am-9am & 4pm-8pm) 30 secs \$90.

**5KA**

Licensee: 5KA Broadcasters Pty Ltd, 106 Currie St (GPO Box 1550), Adelaide 5001. Phone (08) 231 5511. Fax (08) 231 0770. T'grams Fiveka.

Opened: Mar 25, 1927.

Transmitter site: Cavan. Power: 2kW. Frequency: 1197kHz.

Operating hours: 24-hour service.

Directors: L. Heil (chrnm), D. Stirton, J. Kennedy, T. O'Keefe.

Executives: B. Mackie (gen mgr), B. Martin (admin mgr), R. Cranwell (chief engr), J. Payne (gen sales mgr), E. Celmins (prgm dir), E. Sullivan (proms mgr).

Repr: Wesgo National Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Warren Oliver, Brisbane (07) 371 9800; Frank Hall Media, Perth (09) 328 2677.

Format: Adult contemporary.

Rate: Zone 1 (Mon-Fri 5.00am-9.00am) 30 secs \$115.

**SA.FM (5SSA)**

Licensee: Austereo Ltd, 128 Greenhill Rd (PO Box 404), Unley 5061. Phone (08) 271 3688. Fax (08) 272 2833. Telex 88483.

Opened: Sept 12, 1980.

Transmitter site: Mt Lofty. Power: 5kW. Frequency: 107.1MHz. Translator: 91.1MHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctg), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: R.J. Wheeler (gen mgr), M. Wiggins (sales mgr), W.H. Page (prgm dir), N.J. Buddle (fin contr), S.F. Adler (chief engr).

Repr: National Media, Sydney (02) 923 1188; Filer Media, Melbourne (03) 267 7200; Austereo Sales, Brisbane (07) 854 1296; Austereo Sales (The Eagle), Perth (09) 344 1080; Austereo Sales (FM104.7), Canberra (06) 257 1047.

Format: Contemporary/Album Oriented Rock.

Rate: On application.

## South Australia Country

### 5AU Port Augusta/Whyalla/Port Pirie/Copper Triangle

Licensee: 5AU Broadcasters Pty Ltd. Studios: PO Box 496, Port Augusta 5700. Phone (086) 42 2444. Fax (086) 42 4330. PO Box 471, Whyalla 5600. Phone (086) 45 7788. PO Box 53, Moonta 5558. Phone (088) 25 2510.

Opened: May 25, 1938.

Transmitter site: Mambrey Creek. Power: 2kW. Frequency: 1242kHz.

Operating hours: 24-hour service.

Directors: B. Lanyon, R. Lanyon, D. Anderson, C. Willson, R. Willson, D. Willson.

Executives: M. Taylor (gen mgr), D. Richardson (prgm mgr).

Repr: (R. Nilson) Hoyts Media Sales, Adelaide (08) 332 3499. Fax (08) 332 5381; (D. Ryan) ParPlan, North Sydney (02) 922 2677. Fax (02) 923 1414; (A. Davis) ParPlan, Melbourne (03) 267 3188. Fax (03) 267 2136; ParPlan, Brisbane (07) 839 7855. Fax (07) 832 5843; (B. Quick) Hoyts Media Sales, Perth (09) 221 3377. Fax (09) 325 6173.

Format: Better music 5AU programs to the 10-50 age group, day parting varied demographics throughout the day with a basic format consisting of researched current music and solid gold. National news, local news, sports information and community involvement, play an integral part of daily programming.

Rate: Zone 1 (Mon-Sun 6am-6pm) 30 secs \$23.

### 5CC Eyre Peninsula

Licensee: Coast and Country Broadcasting Services Pty Ltd, 22 Washington St (PO Box 483), Port Lincoln 5606. Phone (086) 82 5000. Fax (086) 82 6223.

Opened: Dec 7, 1985.

Power: 5000W directional.

Operating hours: 24-hour service.

Directors: J. Bryant (chrnm), T. Rowan, P. Roe, D. Durrant, L. Haarsma, M. Thomas, G. Karutz.

Executives: D. Durrant (network gen mgr), I. Slape (network sales & proms), S. Lang (corp secty), A. North (prgm dir).

Network affiliation: 5CS and Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Familiar hit based music, local community based current affairs and information.

Rate: Zone 1 30 secs \$20.

### 5CS Centre State

Licensee: Coast & Country Broadcasting Services Pty Ltd, 149 Ellen St (PO Box 481), Port Pirie 5540. Phone (086) 32 4044. Fax (086) 32 5862.

Opened: Jan 17, 1930.

Power: 2000W.

Transmission: 24-hour service.

Directors: J. Bryant (chrnm), T. Rowan, P. Roe, D. Durrant, L. Haarsma, M. Thomas, G. Karutz.

Executives: G. Spicer (stn mgr), I. McCleery (sales mgr), D. Durrant (network gen mgr).

Network affiliation: 5CC and Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Perth (09) 382 0111. Fax (09) 381 3183; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Familiar hit based music, local community based current affairs and information.

Rate: Zone 1 \$25.



### 5MU Murray Bridge, Mount Barker, Victor Harbor, Barossa

Licensee: Murray Bridge Broadcasting Co Ltd, 9 First St, Murray Bridge 5253. Phone (085) 32 4455. Fax (085) 32 3703.

Opened: Sept 16, 1934.

Transmitter site: Murray Bridge. Power: 5kW. Frequency: 1125kHz.

Operating hours: 24-hour service.

Directors: A.A. Scott (chrnm), G.J. Gilbertson (mng dir), R.V.J. Nicholson, A.F. Johnson.

Executives: R.G. Kerr (gen mgr/jnt co secty), M.J. Jackson (jnt co secty).

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3135; Adelaide (08) 239 0888. Fax (08) 267 2424; Perth (09) 382 0111. Fax (09) 381 3183; Brisbane (07) 371 9800. Fax (07) 371 4770.

Format: Contemporary.

Rate: Zone 1 (6am-12midday) 30 secs \$30. Zone 2 (Midday-8pm) 30 secs \$25.

### 5RM Berri

Licensee: River Murray Broadcasters Pty Ltd, PO Box 321, Berri 5343.

Studios: 19 Vaughan Tce, Berri. Phone (085) 82 1800. Fax (085) 82 3140. Telex 80751.

Opened: Sept 30, 1935.

Transmitter site: Springcart Gully. Power: 2kW. Frequency: 801kHz.

Operating hours: 24-hour service.

Directors: W.R. Lanyon (chrnm), R.W. Lanyon (secty), D.G.S. Anderson, C.H. Willson, R.J.C. Willson & D.B. Willson (dirs).

Executives: R.J. Tolano (mgr), P. Benn (prog mgr).

Repr: (S. Braund) Hoyts Media, Adelaide (08) 332 3499; (G. Cornell) ParPlan, Melbourne (03) 267 3188; (D. Ryan) ParPlan, Sydney (02) 922 2677; (L. Stewart) ParPlan, Brisbane (07) 839 7855; (F. Hall), Perth (09) 328 2677.

Format: A contemporary MOR.

Rate: Zone 1 (Mon-Sun 6am-6pm) 30 secs \$27.

### 5SE Mt Gambier

Licensee: Southern State Broadcasters Pty Limited, GPO Box 518, Adelaide 5001.

Studio and offices: 46 Commercial St, West Mt Gambier 5290, PO Box 500, Mt Gambier 5291. Phone (087) 25 5155. Fax (087) 24 9233. Telex 80042. T'grams Fivese.

Opened: July 3, 1937.

Transmitter site: Mount Gambier. Power: 5kW, directional aerial. Frequency: 963kHz.

Operating hours: 24-hour service.

Directors: Sir I.G. Turbott, G.D. Wheatley, J.H. Martin.

Executive: S. Whelan (stn mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Adelaide (08) 332 3499. Fax (08) 32 5381; Perth (09) 221 3377. Fax (09) 325 6173.

Format: Contemporary.

Rate: Zone 1 (Mon-Fri 6am-1pm & 4pm-8pm) 30 sec \$26. Zone 2 (Mon-Fri 1pm-4pm & 8pm-12pm) (Sat & Sun) 30 sec \$22.



## Northern Territory



### 8DN

Licensee: Darwin Broadcasters Pty Ltd, 4 Peary St, Darwin 0800. GPO Box 506, Darwin 0801. Phone (089) 81 1800. Fax (089) 81 7289. Telex 85031. T'grams Eightdn Darwin.

Opened: Dec 12, 1960.

Transmitter site: Darwin. Power: 2kW. Frequency: 1242kHz. Katherine. Power 500W. Frequency: 765kHz.

Operating hours: 24-hour service.

Directors: L. Mauger (chrmn), G.S. Wells, J. McNally.

Executives: J.T. McNally (gen mgr), P. Carmichael (chief tech), D.M. Cooke (acctnt).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3135; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Rate: Zone 1 (Mon-Fri 5.30am-9am; Sat-Sun 5.30am-7pm) 30 secs \$36.

### 8HA Alice Springs/Yulara

Licensee: Alice Springs Commercial Broadcasters Pty Ltd, Studios: South Stuart Hwy, Alice Springs 0870. PO Box 2106, Alice Springs 0871. Phone (089) 52 2900. Fax (089) 52 8276. T'grams Eightha. Advertising office: South Stuart Hwy.

Opened: Mar 2, 1971.

Transmitter site: South Stuart Hwy, Alice Springs. Power: 2kW. Frequency: 900kHz. Translator Site: Yulara Tourist Village, Ayers Rock. Frequency: 100-5MHz.

Operating hours: 24-hour service.

Directors: R. Harris (chrmn), G. Stone (co secty).

Executives: D.J. Prior (mgr), J. Parkinson (sales), G. Stone (acctnt).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3135; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Format: Contemporary.

Rate: Zone 1 (6am-7pm) 30 secs \$21.

“ON TOP IN THE TOP END”



Reaching some 85,000 Territorians in Darwin, Palmerston, Katherine and surrounding areas. 8DN is your 24 hour source of information, entertainment and news.

8DN has the highest percentage market share of radio listeners in one of the most dynamic, young and fastest growing areas in Australia.

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Represented by BOND RADIO SALES: Sydney 922 9950; Melbourne 420 3333; Adelaide 239 0888; Brisbane 371 9800; Perth 382 0111.

## Perth



### 96FM STEREO

Licensee: New Broadcasting Limited, 111 Wellington St, East Perth 6004. Phone (09) 325 9611. Fax (09) 325 6173.

Opened: Aug 8, 1980.

Transmitter site: Walliston. Frequency 96.1MHz.

Operating hours: 24-hour service.

Network: Hoyts Media Limited.

Executives: G. Roberts (gen mgr), J. Tedrick (sales dir), D. Shaw (prgm dir), M. Dickson (news dir), G. Hateley (chief engr).

Format: Contemporary album music, news & information.

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Adelaide (08) 332 3499. Fax (08) 332 5381.

Rate: Zone 1 (5am-8pm) 30 secs \$175.

### 6PM

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 283 Rokeby Rd, Subiaco 6008. Phone (09) 382 0111. Fax (09) 381 3183. Telex 93886. T'grams Sixpm. Associated with 6AM-KG-GE.

Opened: April 22, 1937.

Transmitter site: Coffee Point. Power: 2kW. Frequency: 990kHz.

Operating hours: 24-hour service.

Executives: M.D. Korff (mgr), H. Deegan (news ed), P. McMeikan (sales dir), M. Whittle (mktg mgr), S.C. Busing (co secty), G. Rendall (proms mgr), L.J. Harris (reg gen mgr), G. Harvey (mgr-6KG).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770.

Rate: Zone 1 (Mon-Sun 5am-9am) 30 secs \$175.

### 6PR

Licensee: Western Broadcasting Services Pty Ltd, 169 Hay St, Perth 6000. Phone (09) 325 3311. Telex 92262. T'grams Radiosixpr.

Opened: Oct 14, 1931.

Transmitter site: Coffee Point. Power: 2kW. Frequency: 882kHz.

Operating hours: 24-hour service.

Directors: J. Hayward (chrmn), T. Gabbedy (chief exec), H. Jarman (dir), D. Carpenter (dir), D. McDonald (dir).

### The Eagle (6GL)

Licensee: The Eagle Pty Ltd, PO Box 33, Tuart Hill 6060. Phone (09) 344 1080. Fax (09) 349 2111. Telex 94273.

Opened: July 8, 1988.

Transmitter site: Belmont. Power: 2kW. Frequency: 1080kHz.

Operating hours: 24-hour service.

Group Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctng), D.R. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Station Executives: P. Sinclair (gen mgr), L. Kerr (sales mgr), B. McNally (prgm dir), A. Bell (fin contr), A. D'Mello (chief engr).

Repr: National Media Sydney Pty Ltd, (02) 923 1188; Filer Media Pty Ltd, Melbourne (03) 267 7200; Austereo Sales, Brisbane (07) 854 1296; Austereo Sales (SA-FM), Adelaide (08) 271 3688; Austereo Sales (FM104.7), Canberra (06) 257 1047.

Format: Good Times and Classic Hits.

Rate: On application.

### 6KY

Licensee: Radio 6KY, 19 Walters Dr, Herdsman 6016. PO Box 387, Mt Hawthorn 6016. Phone (09) 244 1206. Fax (09) 244 3155. Telex 95511.

Opened: Oct 23, 1941.

Transmitter site: Belmont. Power: 2kW. Frequency: 1206kHz.

Operating hours: 24-hour service.

Chrmn: G. Gabriel.

Executives: G. Miles (gen mgr), N. Barker (gen sales mgr), W. Gillespie (ops mgr), L. Bordoni (chief engr), R. Brimacombe (proms mgr), P. Perrin (prgm mgr), R. Storey (news ed).

Repr: Wesgo National Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Perth (09) 244 1206; Trimedia, Brisbane (07) 831 9266; Media Sales Network, Adelaide (08) 364 2020.

Format: Easy Music.

Rate: 30 sec Grid 1 - Zone 1 \$90, Zone 2 \$74, Zone 3 \$63, Zone 4 \$30.

Executives: T. Gabbedy (chief exec), J. Andretich (co secty), D. McDonald (sales mgr), M. Shields (chief engr), L. Magro (prdn mgr), L. Wheeler (news dir), P. Petersen (proms mgr), S. Shenton (racing mgr).

Repr: Mass Media, Sydney (02) 954 3288. Fax (02) 954 3595; Cameron Media Sales, Melbourne (03) 427 9599. Fax (03) 427 9770; Macquarie Radio Sales, Brisbane (07) 831 0111. Fax (07) 832 5785; Sherry Media Sales, Adelaide (08) 232 3115. Fax (08) 224 0290.

Rate: Zone 1 (5.30am-12noon) Grid 1 30 secs \$175, Grid 2 \$160, Grid 3 \$140.

## Western Australian Country

### 6AM Northam

Licensee: Radio 6AM, Great Eastern Hwy (PO Box 256), Northam 6401. Phone (096) 22 2777. Fax (096) 22 3469.

Opened: June 1, 1934.

Transmitter site: Northam. Power: 2kW. Frequency: 864kHz.

Operating hours: Mon-Fri 6am-4pm; Sat 7am-10am; Sun 12noon-6pm (In relay with 6PM all other times.)

Director: M.S. Johnston (sales).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0116. Fax (09) 381 3183.

Rate: Zone 1 (open-1pm, Mon-Sun) 30 secs \$17.

### 6BY Bridgetown

Licensee: Radio West, Studios: Roberts Cres, Bunbury 6230. Phone (097) 61 9045. Fax (097) 61 9056.

Associated with 6TZ, 6CI, 6NA, 6WB.

Opened: Jan 24, 1953.

Transmitter site: Yornup. Power: 2kW. Frequency: 900kHz.

Operating hours: 24-hour service.

Directors, executives, repr: See Radio West.

Network affiliation: Hoyts Media Sales.

Rate: \$14 ROS; \$24 Target.

### 6CI Collie

Licensee: Radio West, Roberts Cres, Bunbury 6230. Phone (097) 91 2899. Fax (097) 91 2661. Telex 92305.

Associated with 6TZ, 6NA, 6WB, 6BY.

Opened: May 29, 1948.

Transmitter site: Collie. Power: 2kW. Frequency: 1134kHz.

Operating hours: 24-hour service.

Directors, executives, repr: See Radio West.

Network affiliation: Hoyts Media Sales.

Rate: \$14 ROS; \$24 Target.

### 6GE Geraldton

Licensee: Great Northern Broadcasters Ltd, 72 Chapman Rd (PO Box 141), Geraldton 6530. Phone (099) 21 2244. Fax (099) 381 3183. Telex 91255. T'grams Sixge.

Associated with 6PM-AM-KG.

Opened: Oct 6, 1937.

Transmitter site: Bluff Point. Power: 2kW. Frequency: 1008kHz.

Operating hours: Sun 7am-10pm; Mon-Sat 6am-11pm.

Geraldton (local) director: L.J. Harris.

Executives: L.J. Harris (mgr), D.L. Hames (assnt mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Rate: Zone 1 (Open-6pm Mon-Sun) 30 secs \$20.

### 6KA Karratha

Licensee: Northwest Radio Pty Ltd, Studio & office: Bond Pl (PO Box 153), Karratha 6714. Phone (091) 85 2233. Fax (091) 85 4554. Telex 99696.

Opened: Nov 8, 1978.

Operating hours: Mon-Sun 5.30am-midnight.

Frequency: 1260kHz.

Directors: G. Liddicoat, L. Harris, G. Wells.

Executives: N. McGrath (mgr), G. Wells (co secty).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Media Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Format: Adult contemporary, news/sport.

Rate: Zone A (6am-2pm) 30 secs \$17.

### 6KG Kalgoorlie

Licensee: Consolidated Broadcasting System (WA) Pty Ltd, 89-91 Egan St, Kalgoorlie 6430. Phone (090) 21 2000. Fax (09) 381 3183. Telex 91770. T'grams Sixkg.

Associated with 6PM-AM-GE.

Opened: Sept 16, 1931.

Transmitter site: Parkeston. Power: 2kW. Frequency: 981kHz.

Operating hours: Mon-Sun 6am-12 midnight.

Executive: G. Harvey (mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Rate: Zone 1 (Mon-Sun 6am-9am) 30 secs \$20.

### 6LN Carnarvon/Exmouth

Licensee: Mid-West Radio. Carnarvon Commercial Broadcasters Pty Ltd, 15 Norton Way (PO Box 665), Carnarvon 6701. Phone (099) 41 1611, 41 1364. Fax (099) 41 2611. Telex 99066.

Opened: Jan 20, 1983.

Transmitter site: Carnarvon. Power: 1kW. Frequency: 666kHz.

Translator service in Exmouth. Power: 1kW. Frequency: 747kHz.

Directors: F. Jakovcevic (chrn), K. Jolly, A. Papalia.

Executives: G. Willett (mgr, sales), L. Bateman (tech).

Network affiliation: Independent.

Format: Hits and memories.

Repr: Bond Radio Sales (Nationally), Sydney (02) 922 9950; Melbourne (03) 420 3157; Brisbane (07) 371 9800; Adelaide (08) 239 0888; Perth (09) 382 0111.

Rate: 6LN Carnarvon & Exmouth. Zone 1 (Mon-Fri 6am-10am; Sat-Sun 6am-6pm) 30 secs \$16.

### 6MD Merredin

Licensee: Mid-Districts Radio Pty Ltd, Barrack St (PO Box 264), Merredin 6415. Phone (090) 41 1000. Fax (090) 41 1922. Telex 91891. T'grams Sixmd.

Opened: July 5, 1941.

Transmitter site: Merredin. Power: 2kW. Frequency: 1098kHz.

Operating hours: 6am-Midnight.

Directors: H.J. Ventris, L.R. Caughey.

Executive: R.K. Jerome (gen mgr).

Repr: Bond Radio Sales, Sydney (02) 922 9950; Melbourne (03) 420 3157; Adelaide (08) 239 0888; Brisbane (07) 371 9800; Perth (09) 382 0111.

Rate: Zone 1 (Mon-Fri 6am-2pm; Sat & Sun 6am-5pm) 30 secs \$18. 30 x 30 ROS \$390.

### 6MM Mandurah

Licensee: West Coast Radio Pty Ltd, 141-143 Mandurah Tce (GPO Box 688), Mandurah 6210. Phone (09) 581 2666. Fax (09) 581 2786. Telex 197716.

Opened: Mar 5, 1988.

Transmitter site: Greenlands Rd, West Pinjarra. Power: 2kW. Frequency: 1116kHz.

Operating hours: 24-hour service.

Directors: I. Bassett-Scarfe, I. Willock, L. Brown, L. Rock, O. Tuckey.

Executives: D.K. Wyatt (gen mgr), F.D. Lawrence (advtrg mgr).

Repr: Bond Radio Sales, Sydney (02) 922 9950; Bond Radio Sales, Melbourne (03) 420 3157; Bond Radio Sales, Adelaide (08) 239 0888; Bond Radio Sales, Brisbane (07) 371 9800; West Coast Radio, Perth (09) 322 6077.

Rates: Zone 1 (Mon-Fri) \$27. 30 x 30 secs ROS packages \$510.

### 6NA Narrogin

Licensee: Radio West, Roberts Cres, Bunbury, 6230. Phone (097) 91 2899. Fax (097) 91 2661. Telex 92305.

Narrogin Office: 100 Federal St, Narrogin 6312. Phone (098) 81 1320. Fax (098) 81 3166.

Associated with 6TZ, 6CI, 6WB & 6BY.

Opened: June 20, 1951.

Transmitter site: Narrogin. Power: 2kW. Frequency: 918kHz.

Operating hours: 24-hour service.

Directors, executives, repr: See Radio West.

Network affiliation: Hoyts Media Sales.

Rates: \$14 ROS, \$24 Target.

### 6NW Port Hedland

Licensee: North West Radio Pty Ltd, 11 Court Pl (PO Box 2216), South Hedland 6722. Phone (09) 72 1988. Fax (09) 72 1162. Telex 99502.

Opened: Nov 25, 1977.

Frequency: 1026kHz.

Operating hours: Mon-Sun 5.30am-midnight.

Directors: L. Harris, M. Korff.

Executives: L. Harris (gen mgr), T. Cartier (str mgr).

Network affiliation: Bond Radio Pty Ltd.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3153; Adelaide (08) 239 0888. Fax (08) 267 2424; Brisbane (07) 371 9800. Fax (07) 371 4770; Perth (09) 382 0111. Fax (09) 381 3183.

Format: Adult contemporary, news and sports.

Rate: Zone 1 (6am-2pm) 30 secs \$15.

### 6SE Esperance

Licensee: Esperance Broadcasters Pty Ltd, Radio Hse, 8-10 Williams St, Esperance 6450. Phone (090) 71 2747. Telex 91789.

Opened: Sept 11, 1982.

Transmitter site: Shark Lake. Power: 5kW. Frequency: 747kHz.

Operating hours: Mon-Sat 6am-midnight; Sun 7am-10pm.

Director: J.A. Hewett.

Executive: N. Herold (gen mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277; Melbourne (03) 696 6399; Brisbane (07) 832 6150; Perth (09) 221 3377; Adelaide (08) 332 3499.

Rate: Zone 1 (Mon-Fri Open-2pm; Sat-Sun Open-7pm) 30 secs \$20.

**6TZ Bunbury**

Licensee: Radio West, Studios: Roberts Cres, Bunbury 6230. Phone (097) 91 2899. Fax (097) 91 2661. Telex 92305.

Associated with 6NA, 6WB, 6BY & 6CI.

Opened: Oct 11, 1939.

Transmitter site: Waterloo. Power: 2kW. Frequency: 963kHz.

Operating hours: 24-hour service.

Directors, executives, repr: See Radio West.

Network affiliation: Hoyts Media Sales.

Rate: \$20 ROS; \$35 Target.

**6VA Albany**

Licensee: Albany Broadcasters Ltd, York St, Albany 6330. Phone (098) 41 2000, a/h (098) 41 4787. Fax (098) 41 8565. Telex 91913. T'grams Sixva.

Opened: Mar 10, 1956.

Transmitter site: Albany. Power: 2kW. Frequency: 783kHz.

Operating hours: 24-hour service.

Directors: M.R.H. Holmes a'Court, G.P. Miller.

Executive: D. Rutherford (regional gen mgr).

Repr: Bond Radio Sales, Perth (09) 382 0111. Fax (09) 381 3183; Sydney (02) 922 9950. Fax (02) 922 5748; Melbourne (03) 420 3157. Fax (03) 420 3135; Brisbane (07) 371 9800. Fax (07) 371 4770; Adelaide (08) 239 0888. Fax (08) 267 2424.

Format: 70% music, 10% news.

Rate: Zone 1 (Mon-Fri 6am-2pm; Sat-Sun 6am-7pm) 30 secs \$24.

**6WB Katanning**

Licensee: Radio West, Studios: Roberts Cres, Bunbury 6230. Phone (098) 21 2255. Fax (098) 21 2527.

Associated with 6TZ, 6CI, 6NA, 6BY.

Opened: Sept 26, 1936.

Transmitter site: Katanning. Power: 2kW. Frequency: 1071kHz.

Operating hours: 24-hour service.

Directors, executives, repr: See Radio West.

Network affiliation: Hoyts Media Sales.

Rate: \$14 ROS. \$24 Target.

**TASMANIA****Hobart****7HO Hobart**

Licensee: Commercial Broadcasters Pty Ltd, 254 Liverpool St, Hobart 7000. Phone (002) 31 0277. Fax (002) 31 1141. Telex 58103. T'grams Sevenho.

Opened: Aug 13, 1930.

Transmitter site: Mt Nelson. Power: 2kW. Frequency: 864kHz.

Operating hours: 24-hour service.

Directors: D. Braham (chrmn), P.W. Shirley (mng dir), E.B. Gray, A.K. Wertheimer.

Executives: P.R. Schott (co secty), G. Barrie (prgm mgr), K.S. Farrell (dir of sales & mktg).

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; The Radio Shop, Melbourne (03) 699 3722. Fax (03) 690 6503; The Radio Shop, Brisbane (07) 831 1234. Fax (07) 832 2538; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Format: Adult contemporary, targeted to 25+ researched and day-parted to include a complementary teenage component. High profile breakfast duo "Cooke & Moore".

Rate: Zone 1 (Mon-Sun 5.30am-9am) 30 secs \$56.

**7HT Hobart**

Licensee: Tasradio Pty Ltd, 52 New Town Rd, New Town 7008. GPO Box 572F, Hobart 7001. Phone (002) 78 0777. Fax (002) 28 3108. Telex 58079. T'grams Sevenht.

Opened: April 19, 1937.

Transmitter site: Sandford. Power: 5kW. Frequency: 1080kHz.

Operating hours: 24-hour service Stereo AM.

Directors: D.M. McQuestin (chrmn), B.J. Clark, D.L. Carter, T. Lewis.

Executives: G.R. Phair (gen mgr), C. Humphreys (prgm mgr), B. Pettinghill (engr).

Represented in SYDNEY MELBOURNE  
and BRISBANE by:-  
*The Radio Shop*

Represented in WESTERN AUSTRALIA by  
**O'KEEFE MEDIA SERVICES**  
Represented in SOUTH AUSTRALIA by  
**MEDIA SALES NETWORK**

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*\*Number One in Hobart*



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The Radio Shop

Melbourne Sydney Brisbane

(\* McNair Anderson L'ton Survey  
August, 1988. All people 10+ Mon-  
Sun 5.30 a.m. to 12 midnight)

Repr: Interstate Radio Sales, Sydney (02) 957 5115; Hugh Anderson, Melbourne (03) 696 5411; Warren Oliver, Brisbane (07) 371 9800; Charles F. Brown & Assoc., Adelaide (08) 223 4600.

Format: Adult contemporary, gold, sport.

Rate: (Mon-Fri 5am-1pm, Sat-Sun 6am-7pm) 30 secs \$33.

## Tasmanian Country

## 7AD Devonport

Licensee: Northern Tasmania Broadcasters Pty Ltd, 50 Rooke St, Devonport 7310.

All correspondence and enquiries to PO Box 262, Devonport 7310. Phone (004) 24 1919. Fax (004) 24 9613. Telex 59241.

Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Aug 6, 1932.

Transmitter site: Don Heads. Power: 2kW. Frequency: 900kHz.

Operating hours: Mon-Fri 6am-11pm; Sat 6am-midnight; Sun 7am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay (mng dir).

Executive: L.M. Laycock (stn mgr).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 831 1234.

Format: M.O.R. interviews.

Rate: Zone 1 30 secs \$30. Network (7BU-7AD-7SD) Zone 1 30 secs \$60.

## 7BU Burnie

Licensee: Burnie Broadcasting Service Pty Ltd, 73 Mount St, Burnie 7320. Phone (004) 31 2555.

All correspondence and enquiries to PO Box 120, Burnie 7320. Phone (004) 31 1651. Fax (004) 31 3188. Telex 59241.

Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Oct 19, 1935.

Transmitter site: Table Cape. Power: 2kW. Frequency: 558kHz.

Operating hours: Mon-Thu, 6am-11pm; Fri-Sat 6am-midnight; Sun 7am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.G. Findlay (mng dir).

Executive: K. Redshaw (stn mgr).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 831 1234.

Format: M.O.R. Good times, great music.

Rate: Zone 1 30 secs \$30. Network (7BU-7AD-7SD) Zone 1 30 secs \$60.

## 7EX Launceston (Classic Hits)

Licensee: Tasradio Pty Ltd, Watchorn St (PO Box 812), Launceston 7250. Phone (003) 44 0202. Fax (003) 44 0257. Telex 58512. T'grams Intanex.

Opened: Feb 5, 1938.

Transmitter site: St Leonards. Power: 5kW. Frequency: 1008kHz.

Operating hours: 24-hour service.

Directors: D.M. McQuestin (chrnm), B.J. Clark, T. Lewis, D.L. Carter.

Executives: R.M. Somann-Crawford (stn mgr), R. Butler (local sales mgr), R.J. Abraham (exec chief engr), R.C. Tremayne (acctnt), P. Murphy (prgm mgr).

Repr: Hoyts Media Sales, Sydney (02) 387 8277; Hoyts Media Sales, Melbourne (03) 696 6399; Hoyts Media Sales, Adelaide (08) 332 3499; Hoyts Media Sales, Perth (09) 221 3377; Hoyts Media Sales, Brisbane (07) 832 6150.

Format: Classic hits, sport.

Rate: Zone 1 (Mon-Fri 5am-1pm; Sat-Sun 6am-7pm) 30 secs \$33.



## 7LA Launceston

Licensee: 3KZ Radio Pty Ltd, 109 York St (PO Box 635G), Launceston 7250. Phone (003) 31 4844, after hrs 31 3188. Fax (003) 31 2547 News, (003) 31 2720 General. Telex 58515. T'grams Sevenla.

Opened: Dec 13, 1930.

Transmitter site: Rocherlea. Power: 5kW. Frequency: 1098kHz.

Operating hours: 24-hour service.

Executives: K. Stone (chrnm), L. Heil (mng dir), J.D. Seaman (mgr), W. Williams (prgm dir), M. Nightingale (chief tech), R. Coenen (asst mgr).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 831 1234; Media Sales Network, Adelaide (08) 364 2020.

Format: Adult/contemporary music.

Rate: Zone 1 (Mon-Sun 5.30am-9am) 30 secs \$44.

## 7SD Scottsdale

Licensee: North East Tasmanian Radio Broadcasters Pty Ltd, 28 King St, Scottsdale 7260. All correspondence and enquiries to 28 King St, Scottsdale 7260. Phone (003) 52 2331, or (004) 24 5836. Fax (004) 24 9613. Telex 59241. Member Tasmanian Broadcasting Network (7BU-7AD-7SD).

Opened: Sept 5, 1954.

Transmitter site: North Scottsdale. Power: 5kW. (directional). Frequency: 540kHz.

Operating hours: Mon-Sat 6am-11pm; Sun 7am-10.30pm.

Directors: K.A. Findlay (chrnm), D.K. Findlay, R.F. Findlay (mng dir).

Executive: Mrs S. Johnson (stn mgr).



LAUNCESTON'S

NO 1



COVERAGE AREA

Represented by



The Radio Shop

The Radio Shop

Melbourne Sydney Brisbane

(\* McNair Anderson L'ton Survey  
August, 1988. Mon-Sun 5.30 a.m.  
to 12 midnight)

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 331 1234.

Format: Adult.

Rate: Zone 1 30 secs \$30. Network (7BU-7AD-7SD) Zone 1 30 secs \$60.

### 7XS West Coast (AM/FM)

Licensee: 7XS Pty Ltd, Conlan St, South Queens-town 7467. PO Box 315, Queenstown 7467. Phone (004) 71 1711. Fax (004) 71 1783. T'grams Seven XS.

Opened: May 29, 1937.

Transmitter site: AM - South Queenstown. Power: 500W. Frequency: 837kHz. FM - Mount Read. Power: 300W. ERP Frequency: 107.1MHz. Aerial: Directional.

Operating hours: Mon-Sun 6am-12 midnight.

Directors: K.J. Blyton, M.M. Scott.

Executives: K.J. Blyton (mng dir), D.T. Leitch (stn mgr), D. Unsworth (prgm dir).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 831 1234; Media Sales Network, Adelaide (08) 364 2020.

Format: Adult contemporary rock/sport.

Rate: Zone 1 (6am-2pm) 30 secs \$13.

# Radio Networks



### Associated Communication Enterprises Pty Ltd

264-272 Rosslyn St, West Melbourne 3003. GPO Box 4008, Melbourne 3001. Phone (03) 329 0277. Fax (03) 328 1511.

Member stations: 2WL, 3SH, 3WM, 3HA, 3CS.

Directors: M. Day (chrmn), O. Thomson (mng dir), S. Everett.

Executives: S. Everett (gen mgr), P. Posetti (mgr 2WL), G. Rudge (mgr 3SH), B. Harding (mgr 3WM), G. Tuckett (mgr 3HA), D. Potts (mgr 3CS).

Repr: (3SH, 3WM, 3HA, 3CS) Bond Radio Sales, Melbourne (03) 420 3157. Fax (03) 420 3153; (2WL) Wesgo National Radio Sales, Melbourne (03) 690 7900. Fax (03) 690 9058; ACE Radio Network Direct, Melbourne (03) 329 0277. Fax (03) 328 1511.

### Austereo Ltd

128 Greenhill Rd, Unley 5061. Phone (08) 271 3688. Fax (08) 271 1567.

Directors: W.T. Cooper (chrmn), H.R. Bonython, H.S. Dutton, J.L. Morton, K.A. Palmer, P.C. Thompson.

Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctg), D. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmg), M. Wiggins (grp sales dir).

Media interests: SA.FM (5SSA, Adelaide), FOX FM (3FOX, Melbourne), The Eagle (6GL, Perth), FM104.7, 2CA (2ROC, 2CA, Canberra), 4BK (4BK, Brisbane), 2DAY FM (2DAY, Sydney).



### The Australian Radio Network

9-11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1900. Fax (02) 909 3035.

Wholly Owned Stations: 2UW, 2CC, KIX FM, 3TT, 4BC, 4GR, 4RO, 4MB.

Directors: Sir Alexis Albert CMG (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert (dir).

Executives: B.E. Byrne (chief exec), I.W. Renton (network gen mgr), R. Collett (network chief engr), J. Williams (mgr 2UW), Ms M. Baldwin (mgr 2CC & KIX FM), I. Toull (mgr 3TT), J. McCormack (mgr 4BC), R.I. Wilson (mgr 4GR), C.A. Woodland (mgr 4RO), G. Bolderrow (mgr 4MB).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 699 3722; Brisbane (07) 831 1234; Aubrey Barker & Associates, Perth (09) 322 3184.

### Bond Radio Sales Network

237 Miller St, North Sydney 2060. Phone (02) 922 9950. Fax (02) 922 5748.

Member stations: 2UE, 2BH, 3AK, 3CV, 3CS, 3HA, 3SH, 3WM, 5DN, 5CC, 5CS, 5MU, 6PM, 6AM, 6GE, 6KA, 6KG, 6LN, \*6MM, 6MD, 6NW, 6VA, 8DN, 8HA.

Repr: Bond Radio Sales, Sydney (02) 922 9950. Fax (02) 922 5748; Bond Radio Sales, Melbourne (03) 420 3157. Fax (03) 420 3135; Bond Radio Sales, Brisbane (07) 371 9800. Fax (07) 371 4770; Bond Radio Sales, Adelaide (08) 239 0888. Fax (08) 267 2424; Bond Radio Sales, Perth (09) 382 0111. Fax (09) 381 3183.

\*6MM is not represented in Perth by Bond Media Sales.

Network Buy: Marketing plans based on all metropolitan or state or specific areas and marketing needs are available. Bonus details on application.

### Carillon Radio Group

C/- Carillon Development Ltd, Radio Centre, Calala, Tamworth 2340. Phone (067) 65 7055. Fax (067) 65 2762. Telex 63166.

Member stations: 2AD, 2RE, 2MO, 2TM, 4WK.

Executives: L.D. Higginbotham (mng dir), W.H. Higginbotham (group gen mgr), E.C. Wilkinson (network mgr), G. Arklay (2RE stn mgr), D. Thomas (stn mgr 2AD), P.M. Smith (network secty), A.R. Palmer (stn mgr, 4WK), R. Kirchner (mgr 2MO).

Repr: Parplan, Sydney (02) 922 2677; Melbourne (03) 267 3188, Adelaide (08) 79 9522; Brisbane (07) 839 7855, Perth (09) 322 3184.

### Consolidated Broadcasting System (WA) Pty Ltd

283 Rokeby Rd, Subiaco 6008. Phone (09) 382 0111. Fax (09) 381 3183. Telex 92496.

Member stations: 6PM-AM-KG-GE-6KA-6NW-8DN.

Executives: M.D. Korff (mgr), S.C. Busing (co secty), M. Whittle (mktg mgr), L.T. Nelson (prgm mgr), H. Deegan (news ed), G. Rendall (proms mgr), L.J. Harris (reg mgr), J. McNally (8DN), P. Burnie (6NW/6KA), G. Harvey (6AM, 6KG), N. McGrath (6KA), T. Cartier (6NW).

Repr: Sydney (02) 922 9950; Melbourne (03) 420 3333; Admedia Group, Adelaide (08) 332 8144.

**Hoyts Media Limited**

Level 26, 500 Oxford St, Bondi Junction 2022.  
Phone (02) 389 9433. Fax (02) 387 2268.

Directors: L. Fink (chrmn), Sir Ian Turbott (dep chrmn), P. Ivany (chief exec off), M. Karp, M. Heine, P. Oneile, B. Fink, H. Lanzer.

Executives: J. Martin (chief oper off), I. Grace (grp gen mgr), P. Buckley (grp sales dir), S. Settle (co secty).

Media interests: 2MMM FM, 3MMM FM, 96FM, FM104, 4GGG FM, 3GL, 5AD, 5SE, NEW FM (10%), Metro Media Ltd (25% - NZ).

**Macquarie Network**

35 Astor Tce, Spring Hill 4004. Phone (07) 831 0111. Fax (07) 832 6141.

Office: 2GB Macquarie, Cnr Sussex & Liverpool Sts, Sydney 2000. Phone (02) 269 0646. Fax (02) 287 2800.

Represented stations: 2GB, 4BH.

**ParPlan**

Head Office: 157 Walker St, North Sydney 2060.  
Phone (02) 922 2677. Fax (02) 923 1414. Telex 20794.

2AD, 2DU, 2GZ, 2LT, 2MG, 2NZ, 2PK, 2RE, 2RG, 2TMO, 2VM, 3MA, 3NE, 3YB, 4RR, 4WK, 5AU, 5RM.

Repr: ParPlan, Sydney (02) 922 2677. Fax (02) 923 1414. ParPlan, Melbourne (03) 267 3188. Fax (03) 267 2136. ParPlan, Brisbane (07) 839 7855. Fax (07) 832 5843; ParPlan, Adelaide (08) 79 9522. Fax (08) 79 9735. ParPlan, Perth (09) 322 3184. Fax (09) 321 2372.

**The Radio Shop**

9 Rangers Rd (PO Box 1107), Neutral Bay 2089.  
Phone (02) 908 1200. Fax (02) 908 3563.

2UW, 2CC, KIX FM, 2EC, 2XL, 3TT, 4BC, 4MB, 4BU, 4KZ, 4RO, 10.71AM, 4GR, 7HO, 7LA, 7AD, 7BU, 7SD, 7XS.

Repr: The Radio Shop, Sydney (02) 908 1200. Fax (02) 908 3563; (P. Rhodes) The Radio Shop, Melbourne (03) 699 3722. Fax (03) 690 6503; (T. Johnson) The Radio Shop, Brisbane (07) 831 1234. Fax (07) 832 2538.

**Radio West**

Sales Office: Roberts Cres, Bunbury 6230. Phone (097) 91 2899. Fax (097) 91 2661. Telex 92305.

Offices: 989 Wellington St, Perth 6000. Phone (09) 324 1488. Fax (09) 324 1848; 100 Federal St, Narrogin 6312. Phone (098) 81 1320. Fax (098) 81 3166.

Directors: B. Martin, J.K. Watts, P. Wright, C. Hopkins, D. Fawcett, F. Romano.

Executives: P. Wright (gen mgr), N. Kenyon (sales mgr), C. Mills (prgm dir), K. Van der Linden (co secty).

Repr: Hoyts Media Sales, Sydney (02) 387 8277. Fax (02) 387 7675; Melbourne (03) 696 6399. Fax (03) 696 6585; Brisbane (07) 832 6150. Fax (07) 832 6996; Adelaide (08) 332 3499. Fax (08) 332 5381.

**Southern Cross Communications Limited**

Registered office: Lily St (PO Box 888), Bendigo 3550. Phone (054) 43 9677. Fax (054) 43 1344 or (054) 43 9885 (Management). Telex 32885, 30025.

Member stations: Radio 3TR Sale, Victoria.

3TR is within the Broadcasting Group of Tricom Corporation Limited.

Directors of Tricom Corporation Limited: Hon P.J. Nixon (chrmn), W.D.T. Cowan (mng dir), C.G. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Group), A.E. Bell (mgr, 3TR).

Repr: Wesgo National Radio Sales, Sydney (02) 908 4000; Melbourne (03) 267 8888; Trimedia, Brisbane (07) 831 9266; AMM, Adelaide (08) 373 1177; 6KY, Perth (09) 325 1206.

**Southern State Broadcasters**

121 King William St, Adelaide 5000. GPO Box 518, Adelaide 5001. Phone (08) 211 7666. Fax (08) 231 1891.

Member stations: 5AD, 5SE.

Repr: Hugh Anderson, Melbourne (03) 663 3615; Hoyts Media Sales, Sydney (02) 387 8277; Brisbane (07) 369 1522; Perth (09) 221 3377.

**Tasmanian Broadcasting Network Pty Ltd**

73 Mount St (PO Box 120), Burnie 7320. Phone (004) 31 1651. Fax (004) 31 3188. Telex 59241.

Member stations: 7BU, 7AD, 7SD.

Directors: K.A. Findlay (chrmn), D.K. Findlay, R.G. Findlay (mng dir).

Executives: J.B. Wiltshire (gen mgr), K. Redshaw (mgr 7BU), L.M. Laycock (mgr 7AD), S. Johnson (mgr 7SD).

Repr: The Radio Shop, Sydney (02) 908 1200; Melbourne (03) 669 3722; Brisbane (07) 331 1234; Media Sales Network, Adelaide (08) 364 2009.

**Wesgo National Radio Network**

81-91 Military Rd (PO Box 604), Neutral Bay 2089.  
Phone (02) 908 4000. Fax (02) 909 1643. Telex 23211.

Office: 464 St Kilda Rd, Melbourne 3004. Phone (03) 267 8888. Fax (03) 267 1613.

Executives: G. Mulray (gen mgr, sales & mktg), N.J. Taylor (gen mgr, NSW), K. Stevens (gen mgr, Vic), Ms C. Brown (NSW sales mgr), Ms S. Boreham (mktg mgr).

Representing: METRO: 2WS, 3KZ, 3MP, 4KQ, 5KA, 6KY. REGIONAL: 2AY, 2CS, 2GF, 2GN, 2GO, 2KO, 2MC, 1521QN, WGLF, 3BO, 3TR, 4CA, 4CC, 4MK, 4TO.

NOTES

# Radio Production Units and Recording Studios

## NEW SOUTH WALES

### Agoa Productions

9th Flr, 83 Mount St, North Sydney 2060. Phone (02) 957 3877.

Director: B. Haddon.

Quick turnaround concept copy & prdn. Comedy or emotive styles. Award winner.

### Audio Loc Sound Design

255B Penshurst St, Willoughby 2068. Phone (02) 411 3157.

Directors: T. Vaccher, J. Dennison.

A sound facility for film, video & theatre soundtrack design. SMPTE Interlock. v/o & music recording.



### Audiobrien Pty Limited

14 Ridge St, North Sydney 2060. Phone (02) 929 6366. Admin (02) 959 5886. Fax (02) 922 7093.

Executives: R. & T. O'Brien (mng dirs).

Three studios & a mixing/dubbing suite specialising in sound prdn for radio, television, & video post-prdn. Equipment features 32 channel mixers with Editron or Q-Lock time code synchronisers locking 1" 16 track, 1/2" 8 track and 1" video machines to 3/4" U-matic vision. Compact disc, PCM and VHS or Beta playback are also available. Facilities also include extensive music & sound effects libraries. Member asscn of Voice Over Industry Studios (AVOIS).

### Pat Aulton Commercial Services Pty Ltd

PO Box 338, Neutral Bay 2089. Phone (049) 98 8230.

Director: P. Aulton (mng dir).

Concept, composition, arrangement, prdn, for all music requirements pertaining to radio & tv.

### Australian Radio News

11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 2618. Fax (02) 908 2746.

Federal Parliamentary Bureau, Suite 67, Senate Wing, Parliament House, Canberra 2600. Phone (06) 273 1298. Fax (06) 273 1909.

Director: A. Woodward (bureau chief).

Executives: P. Mackay (network news dir), R. James (nat mgr prgmg), A. Roebuck (service exec).

### Black Inc Recorders Pty Ltd

47-49 Chandos St, St Leonards 2065. Phone (02) 439 3033. Fax (02) 906 3630.

Directors: A.J. Black (mng dir), K.J. Black.

Established 19 years. Specializing in award winning quality video and audio visual soundtracks. Studio A. Automated, up to 32 track recording to picture. Studio B. 8-16 track recording to picture. Complete production music and sound FX libraries. Producing foreign language soundtracks a speciality. Radio commercials dubs and despatch. Audio cassette duplication plant capacity 15,000 finished cassettes per week. Member of AVOIS.

### Capital Sound

Subsidiary of Australian Capital Television Holdings, incorporated in the A.C.T. Aspinall St (PO Box 777), Dickson 2602. Phone (06) 241 1000, 241 6000.

Directors: See CTC 7.

Executive: P. Jordan (mgr).

8 track MCI automated recording studio specialising in sound production for television, radio and video post production - video + 16mm film, audio visuals, general audio sweetening.

### Christian Broadcasting Association Ltd

420 Lyons Rd, Five Dock 2046. Phone (02) 712 1111. Religious program producers and licensee of 2CBA-FM.

Directors: Rev. V. Turner (mng dir), A.M. Dixon (secty), Rev F. McInnes, E.A. Giddy, R. Climpson, J. Cunningham, L. Whitcroft, T. Pearson.

Executive: V.K. Turner (exec prdcr).

Studios: Four studios, Neumann and AKG condenser microphones, musical instruments. Recording booths equipped with Neve stereo audio mixing console, AWA, Sparta and McIntosh console, equalisers, limiters, etc. High quality Otari, Plessey and Nagra recorders, all configurations, open reel, cartridge, cassette, Otari high speed tape duplicator (120 ips) mono, twin, stereo. Complex rewired in stereo and fully equipped with 3 new studios for station 2CBA-FM (103.2 MHz). IGM automated stereo program unit, computer operated.

### Creative World Pty Ltd

Unit 19, 177-199 Pacific Hwy, North Sydney 2060. Phone (02) 959 4993.

Director: Ms J. Williams-Brindle.

Writing, recording & production of tv, film, radio, a/v material. From concept to final production.

### Crosswalk Productions

Suite 603, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 3903, 922 3044. Fax (02) 929 5047.

Executive: Father J. McLaren (gen mgr).

Producers of quality/religious and ethical programs, short-form and long. Comedy and traditional. Concept writing, casting and production. Programs with a conscience.



### David + John Recordings Pty Ltd

16 Eden St, Crows Nest 2065. Phone (02) 929 5522. Fax (02) 955 2403.

Directors: D. Woodley-Page, J. Taylor, P. Evans (enr), B. Crabbe (enr), B. Grisaffe (enr), P. Taylor (enr), K. Evans & M. Barry (bkgs & castg).

Production of high-quality soundtracks for television, radio and audio-visual.

Member of AVOIS - Association of Australian Recording Studios.



### Devine Recording Studios

Suite 2, 1st Flr, 186 Blues Point Rd, North Sydney 2060. Phone (02) 922 4700. Fax (02) 922 3604.

2 x 16 track & 1 x 24 track studios specializing in radio, tv and audio visual post production. Each studio is equipped with an extensive range of outboard gear including 1/2" Beta and VHS, 3/4" U-matic and PCM facilities locked to full 1" vision.

### Emerald City Studios

Suite 5, 505 Pittwater Rd (PO Box 704), Brookvale 2100. Phone (02) 938 3664, 908 1475.

Executive: J. Zulaikha (prdcr).

24 track music studio. SMPTE/MIDI compatible, 48 input API mixing console. 3/4" U-Matic, PCM F1 mastering, Tannoy monitors NS10's, Lexicon 224 Reverberator EMULATOR III DIGITAL SOUND PRODUCTION SYSTEM.

### Hamrod Productions Pty Ltd

166 Willoughby Rd, Crows Nest 2065. Phone (02) 436 0622. Fax (02) 436 2356.

Director: H. Cameron.

Production of radio commercials, programmes, jingles for direct clients & advertising agencies.

### Hayes & Sjoquist Productions

88 Darling St, Glebe 2037. Phone (02) 660 6444. Fax (02) 552 1676.

Directors: Ms K. Hayes & P. Sjoquist (ptrns).

Producers of the rock eisteddfods in Sydney, Melbourne, Canberra, Perth.

### Hello Testing Pty Ltd

21 Charles St, Castlecrag 2068. Phone (02) 958 0251. Fax (02) 958 7518.

Directors: P. Goodwin, Mrs J. Goodwin.

Multi award-winning consultancy specialising in the script-editing, composition, arrangement, production, casting, direction, recording and distribution of radio, television, film and audio-visual soundtracks.

### Helen Irvine & Associates Pty Ltd

52-60 Francis St, Glebe 2037. Phone (02) 692 8877. Fax (02) 692 0249.

Directors: Ms H. Irvine (exec prd), R. Lynch (mng dir), Ms S. Rice (prdcr), Ms K. Logan (prod asst).

Specialists in inflight audio and video programming and duplication. Radio station management.

### The Jingle Factory

337-339 Belmore Rd, Riverwood 2210. Phone (02) 533 2868. Fax (02) 534 2104.

Directors: S. Lewis (mktg creative dir), K.O. Kazokas (exec prdcr).

Concept, creation, composition and production of jingles & production music for radio, television, audio visual, documentary and film sound tracks. Full studio facilities including digital mastering.

### J.M.C. Studios

396-398 Elizabeth St, Surry Hills 2010. Phone (02) 212 4801.

Directors: M. Cass, Ms E. Cass.

3 Recording studios: 24 track, 16 track & 8 track. Jingle, doc, & v/o production, in house writers & producers available, Fairlight CMI on request.

### Trevor Johnson Productions Pty Ltd

17 Selwyn St, Pymble 2073. Phone (02) 488 9144. Fax (02) 449 3631.

Directors: T.F. Johnson, G.P. Johnson.

Specialist consultant in casting, direction, editing & co-ordinating television, radio, audio/visual & corporate communication soundtracks.

### Peter R. Knowland & Associates

Suite 102, 8 West St, North Sydney 2060. Phone (02) 922 4199. Fax (02) 923 1462.

Executives: P.R. Knowland (dir), J. Andrew.

Acoustical consultants.

### Main Street Studios

40 Princes Hwy, Corrimal 2518. Phone (042) 83 4515, (008) 04 3510.

Director: R. Specogna (enr/mgr).

16 track studio, Fostex B16, M520 Tascam console, JBL and NS10's monitoring. Digital mastering, Lexicon LXP1 and Alesis, Spx 90, BBE exciters, Scamp compressors & gates. Microphones Neumann, Sennheiser, Sony. Keyboards in studio. Akai S900 Sampler, Roland D50, M1 keys and drum machine, Symmons SDS 9 drums. Special demo rates and rehearsal specials.



**Jon Marsh Studios Pty Ltd**

27 Mitchell St, North Sydney 2060. Phone (02) 929 8833.

Directors: J. Marsh, R. Marsh, R. Hawkins.

Specialising in television, cinema & radio sound production. Studio 1: Full rock n' roll film mixing 16/35mm with 35mm & 16mm sound tracks. Mute & double head screenings. Edilok interface for mixing film sound tracks to u-matic. Studio 2: AMS Audiofile digital suite recording, mixing & editing to u-matic. Complete magnetic transfer services including comprehensive music & FX libraries.

**Music Farm Pty Ltd**

Coolamon Scenic Dr, Coorabell 2482. PO Box 88, Mullumbimby 2482. Phone (066) 84 1304. T'grams Musicfarm.

Director: I. Mason.

Automated MCI 500c series consol-36in/36out. MCI 24 track & 2 track machines plus MCI half inch mastering. Urei Monitoring & Yamaha NS10's. Full range of ancillary equipment incl. full equalization; Urei & DBX compressor/limiters; Phasing; EMT stereo echo plate; harmonizers; Delta-Labs and Lexicon digital processors. BGW amps — drive all speaker systems incl. two stereo head-phone circuits. Yamaha concert Grand Piano; Fender amps; Sonor Drums Zildjian & Paiste Cymbals. Prophet 5 synthesizer Fairlight C.M.I. Yamaha electric grand piano, Clavinet D6, Rhodes 88 stereo piano, U-Matic, VHS, VTR's, Cue-Lock, video & sound synching capability. Luxury live in accommodation for up to 10.

**National Recording Studios**

A Division of NRS Group Pty Ltd, 9-13 Lawry Pl, Macquarie 2614. PO Box 350, Jamison 2614. Phone (06) 251 6333. Fax (06) 251 6240.

Directors: I. Pysden (gen mgr), J. Gallimore (mktg mgr), G. Patrick (prdn mgr).

Complete audio & broadcast video prdn facilities & services for tv commercials, prgms & documentaries, corporate & training presentations, music clips & multi-track audio recording.

Audio facilities: Studio B - MCI JH636 fully automated 36 input console with 16 parametrics & phase meter, MCI JH 24/24 track recorder with autolocate & Sony Multi video synchroniser, MCI JH110B 2 track with 1/2" mastering. MYER 833, digital reverb units - Lexicon 200, 224XL, Studio references time aligned, drawmer noise gates, compressor/limiters, EXR exciter, Lexicon prime time 2. Nakamichi (Dragon) cassette recorder, music library, Microphones. Studio C - TEAC 85/16 16 track recorder with autolocate, TEAC 24 channel Tascam console, Otari MX5050 2 track, Gemini easy rider compressor/limiter, Delta Lab Acousticcomputer, Lexicon 200 reverb.

**North Sydney Sound Recording Pty Ltd**

5 Ward St, North Sydney 2060. Phone (02) 922 1000. Fax (02) 922 1609.

Directors: M.C. Wilmore, Mrs L.J. Wilmore.

Recording of radio & tv commercials, audio visuals, music & sfx library, casting etc. Feature time code to image.

**Paradise Recorders Pty Ltd**

70 Judge St, Woolloomooloo 2011. Phone (02) 357 1599. Telex 73243.

Directors: W.B. Field, W.R. Field.

Recording studio.

**PDM Pty Ltd**

PO Box 159, Milsons Point 2061. Phone (02) 953 9212. Fax (02) 953 2065. Telex WORVIS170474.

Directors: P.J. Whiteley, M. Farr, D. Goddard.

Producers of songsearch software designed for use with Production Music Libraries.

**Pearl & Dean**

98 Goulburn St, Sydney 2000. Phone (02) 267 9551. Fax (02) 267 2597.

Executives: L. Kuek (mng dir), Ms C Cavell (prdn mgr).

Recording studios fully equipped with mixing consoles, turntables, eight-channel magnetic recording, also Presto disc-cutting heads, disc processing service. 16mm, 35mm and Cinema Scope double-head or composite projection.

**The Radio Shop**

9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1200. Fax (02) 908 3563. Telex 24222.

Executives: R. James (nat mgr prgms), A. Roebuck (services exec), M. Church (prdn mgr).

ARNSAT satellite broadcasting service. Overnight satellite programmes. National and State news services.

Full studio facilities. Pulsed tape facilities for audiovisual applications. Stereo reel to reel tape multi dub & automation pulsing facilities. Cassette duplicating. Comprehensive catalogue includes hundreds of music specials, serials, drama and comedy. Compact disc song libraries.

**RADIOWISE Media Networks**

81-91 Military Rd, Neutral Bay 2089. Phone (02) 908 4477. Fax (02) 953 8751. Telex 23211.

A division of Wesgo Communications Ltd.

Executives: P.R. Saxon (gen mgr), K.D. Edmunds (stn serv mgr), S.J. McDonogh (advgt sales rep), L. Cornell (prgm mgr), B. Brennen (prom mgr).

Radio program syndicator specialising in arranging sponsorship of nationally distributed 'events' such as 'live' concerts and interviews of the world's top performers. Sponsorship is also available for weekly programs - suitable for any format and target demographic in metro and provincial markets.

**Really Really Big Productions**

PO Box 1551, Potts Point 2011. Phone (02) 331 3375. Fax (02) 331 3701.

Directors: P.E. Muscatello, M.C. Thrower (proprietors).

Radio programme production. Specialists in music, comedy and religious programmes. Creative consultants in all areas of radio entertainment. Talent casting and co-ordination. Voice-overs and characterisations.

**Reel Perfection**

Suites 2-5, Sq Level, St Andrew's Hse, Sydney Square 2000. Phone (02) 264 9550. Fax (02) 261 3630.

Directors: P. Stanton, Ms J. Stanton (dirs), A. Dewar (mgr).

Studios and high quality dubbing service to the Advertising Industry - Digital Facilities.

**Rhinoceros Recordings Pty Limited**

200-218 Goulburn St, Darlinghurst 2010. Phone (02) 211 5833. Fax (02) 281 3248. Telex AA72591 Rhino.

Directors: A.J. Scott, D.G. Nicholas, M.J. Opitz, C. Murphy, A.K. Arnold, J. Gray.

Recording service for all application specializing in album production. STUDIO 1: SSL 4048E with G-Series computer update. Mitsubishi X-850 digital 32 track, Studer A80 MKIII analog 24 track, Studer A80 1/2" analog 2 track, Mitsubishi X-86 digital 2 track, MCIJH110B 1/4" analog 2 track. JBL 4435 & NS10M monitors.

STUDIO II: SSL 4072G with custom 10 way cue system and MIDI controller. Mitsubishi X-850 digital 32 track, Studer A800 MKIII analog 24 track, Studer A820 1/2"-1/4" analog 2 track, Mitsubishi X-86 digital 2 track. Boxer 4 & NS10M monitors.

Full range of ancillary equipment including Focusrite E.Q. & mic pre-amp, Lexicon 224XL, AMS DMX & RMX, outboard equalization, compression etc. Comprehensive microphone selection.

**Riversound Recordings**

339 Belmore Rd, Riverwood 2210. Phone (02) 534 3496.

Directors: K.O. Kazokas, M. Deegan, S. Lewis.

24 Ch Neve console, Neve comp/lims, Neve notch filters, Neve noise gates, Tannoys, Yamahas, SPX90, Rev 7, digital & analogue delays and reverbs, digital mastering/DAT. Steinbach grand piano. Total jingle production, cassette duplication & blank tape sales.

**Soundplan Broadcasting Services Pty Ltd**

Suite 8, 60 Parkland Rd, Mona Vale 2103. GPO Box 562, Sydney 2001. Phone (02) 997 3791. Fax (02) 979 5392.

Director: C. Maitland.

Selling and distributing syndicated radio programming, all locally produced. Instant Copy Service, supplied to stations by weekly subscription. High-speed cassette dubbing facilities.

**Stellar Sound Studios**

52-60 Francis St, Glebe 2037. Phone (02) 692 8877. Fax (02) 692 0249.

Directors: R. Lynch (mng dir), G. Case (studio mgr), J. Tan (office mgr), Ms S. Ahern (acct enq), Ms M. Bourke (studio bkg).

2 x 16 track, 1 x 8 track plus dubbing suite. 1" Sony BVH synchronized for radio, tv, video & audio visuals. Total inhouse creative & production service.

**Studios 301**

301 Castlereagh St, Sydney 2000. Phone (02) 217 7701. Fax (02) 217 7799.

Executive: M. Benge (studio mgr).

Facilities include: Four music recording studios, live room, dubbing, editing, voice over studio. Consoles: SSL 56 input, Neve 40 input & necam, sound workshop 32 input. Studer tape machines, dual 24 track, 16 track, 8 track. Video/audio synchronization, Sony PCM 1610 2 track digital recording & editing. Neumann disc mastering. Compact disc master preparation.

Principal: Thorn EMI (Australia) Ltd.

**Bob Thomas Sound Productions**

24 Slade Ave, Lindfield 2070. PO Box 6, Neutral Bay Junction 2089. Phone (02) 416 3321. Fax (02) 955 2403.

Director: R.J. Thomas.

Expert audio prdn service, scripting, casting, studio prdn of radio commercials & tv soundtracks, including jingles, library music & effects, location sound recording services.

**Top Spots**

Level 3, 2UW Bldg, 11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 3495. Fax (02) 908 2746. Telex 22797.

Director: B. Dowling (studio mgr/engr).

Radio, tv, film & audio visual soundtrack prdn fully equipped multi-track studio, full range of music and sound effects plus video synchronization.

**Trafalgar Recording Studios**

74B Trafalgar St, Annandale 2038. Phone (02) 660 0385. Fax (02) 660 7180.

Executives: C. Fisher (mng dir), Ms D. Francis (studio mgr).

Studios for recording of albums, tv & movie soundtracks & jingles.

Facilities: 2 track Ampex, Studer, 24 track Ampex, MCI 636 Console, EMT Plate, Sony Digital Reverb, DL-2 Prime-Time, Harmonizer, SRV 2000, Dolby A N.R. available, Yamaha Grand Piano. Full range of outboard gear available.

### Transistor Music

78 Mansfield St, Rozelle 2039. Phone (02) 810 6999. Fax (02) 810 5395.

Director: A.T. Wilson.

Music production house specializing in special effects, sound design, music & soundtracks for tv & film productions, advertising.

### Uniting Church Radio

Level 9, 222 Pitt St, Sydney 2000. PO Box E178, St James 2000. Phone (02) 267 7399.

Specialists in the creation of 30 & 60 second spots on Christian and human relations subjects for Australian commercial radio.

### Voice & Vision Productions Pty Ltd

140 Deepwater Rd, Castle Cove 2069. Phone (02) 407 3322. Fax (02) 406 5793.

Directors: D. Blake, J. Blake.

Production of soundtracks for radio, television, corporate, with video sync and P.C.M. announcer with over 20 years experience in radio, television and advertising.

### WAM Music Pty Ltd

5 Oslo St, Eastwood 2122. Phone (02) 869 7607. Incorporating WAM Recording Studios.

Directors: G. Ayling, J. Ayling.

Writing, recording & production of tv, radio & film music, creative concepts, & recording of voice & sound effects commercials.

### What's The Big Idea!

42 Hawkesbury Esp, Sylvania Waters 2224. Phone (02) 522 8094. Fax (02) 522 8564.

Director: A.D. Peterson.

Radio specialist, writing, producing, casting, strategy.

### Wirra-Willa Studios

PO Box 30, Glenfield 2167. Phone (02) 605 1203. Fax (02) 605 2177.

Executives: W. Rout (dir), Mrs C. Cuder Rout.

Music production: 16 track analog recording, 2 track digital mastering and many digital programmable effects.

24 Track MIDI SMPTE recording studio: equipped with Steinberg Pro 24 software along with analog, FM, wave table and sampler synthesizers.

School of Production and Engineering: in audio and video. Video production. A & R Management.

### Yes, That's Right!

20 O'Connor St, Chippendale 2008. Phone (02) 698 9396.

Director: C.T. Lee.

Concept & writing for radio, AV's & TVC's. Casting, direction and production of radio and TVC audio. Campaignable concepts developed "From Type to Tape".

## VICTORIA

### Bruce Adderly Sound Studios Pty Ltd

Lot 5 Fairmaid Rd, Kialla 3631. PO Box 1294, Shepparton 3630. Phone (058) 27 1300.

Executives: R.B. Adderly (mng dir), H.M. Adderly (dir), D. Mudie (creative jingle composer & prdcr).

All aspects of sound recording carried out. Commercial tracks for radio & tv, film soundtracks, record production masters, audio visual soundtracks & complete jingle facilities including composition, arranging & production.

All studios are equipped with fully silenced reverse cycle airconditioning, emergency power and mood lighting.

Music studio facilities include: 40 channel desk, JBL monitoring, 24 & 16 track multitrack recorders with varispeed and multi point search to cue, PCM 2 track recorders, EECO timecode generator and synchronizer interlocking multitracks with Sony VO 2860 video recorders for post production audio sweetening. EMT stereo echo plate and usual outboard gear. A selection of high quality microphones Neuman, Sennheiser, Shure, Electrovoice, Calrec & AKG. The studio also offers a Yamaha grand piano and drum kit.

Post production studio 16 channel desk, JBL monitoring, multitrack and 2 track recorders usual outboard gear, mood music and sound effects library. A quality high speed cassette duplication service is also available and blank cassettes are wound to order C5 - C90.

### Audio Zone Pty Ltd

151-153 Ormond Rd, Elwood 3184. Phone (03) 531 3045, 531 2948. Fax (03) 531 7589.

Director: R.C. Stone (mng dir).

Executives: M. Bogdanovic (gen mgr), C. Pichurra (studio mgr/eng), J. Peters (studio co-ord).

Complete 16 track facilities, time code equipped with ¾" 1". Specialists in soundtracks for tv, radio, cinema and documentaries.

### Broadcast Sound Services

87-93 Thistlewaite St, South Melbourne 3205. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757. Fax (03) 481 2379.

Directors: G. Spurrell (mng dir), L. Missios.

Executive: A. Artmann (facilities mgr).

Small music/voice over studio. Digital PCM and DAT format editing suite. Outside broadcast facilities. Eng facilities and crews. Sound post production suite.

### Bushland Entertainment Enterprises

188 Liverpool Rd, Kilsyth 3137. Phone (03) 728 4817.

Directors: J. Armstrong, R. Howard, C. Armstrong, Mrs A. Armstrong.

Australian traditional music specialists & consultants, jingle writing & film music with Australian themes recorded on 16 track recording studio, managing agents for COBBERS Bush Band.

### Canyon Audio Services

Inc. Ramac Recoring Studios. 15 Gibson St, Wangaratta 3677. Phone (057) 21 8279.

Director: R. Howell (owner).

Executives: M. Way, R. Howell (engrs).

16 track recording of bands, radio & tv. commercials. In house writers and production of studio musicians. 20 channel sound workshop desk. Full effects rack. 16 track on 1" Tascam 85/16B recorder.

### Colortape Productions Pty Ltd

1 Yalambee Ave, Aspendale 3195. Phone (03) 580 5098.

Directors: I. Wilson, M. Joordens.

Location sound recording.

### Dex Audio Pty Ltd

87-91 Arden St, North Melbourne 3051. Phone (03) 329 2877. Fax (03) 326 5282.

Directors: D. Desiere, G. Williams.

Executives: J. Durr (studio mgr), H. Digby (cassette sales).

Facilities: 2 x 24 track recording studios with synchronized editron. Mastering suite featuring Sony 1630 for producing compact disc masters. High quality cassette duplication with standard 1 week turnaround on orders less than 10,000. Priority service available. Open reel tape dubbing service for radio copies. Audio accessories (Agfa tape and film agents). Custom record and C.D. pressing.

### Allan Eaton Studio Pty Ltd

80-86 Inkerman St, St Kilda 3182. Phone (03) 534 0752.

Executives: R. Gray (mng dir/chief engr), A. Roland (asstng eng/dubbing), Ms L. Morton (studio co-ord/acnts).

Services: Film soundtracks, album masters, station logos, commercial jingle production.

Facilities: Large music studio, 80 musician capacity. Fully equipped Eastlake style control room featuring M.C.I. 52 input automated console 2 M.C.I. 24 multi-track machines. M.C.I. mastering machines. Q-Lock and M.C.I. synchronizers. Large range of outboard equipment, including Dolby A. Small 8 track voice-over studio, featuring Soundcraft 18/8 console, M.C.I. 8 track and mastering machines.

Monitoring: Music- Eastlake monitoring, powered by Amcron amps. Full cinema monitoring format left/centre/right surround to accommodate all forms of recording, mixing, Dolby DS 424 capabil-

ity. Voice-over - JBL monitoring. A range of small alternate monitors is available in each control room.

Extras: Full audio/video sweetening available using the Q-Lock synchroniser featuring the Q-Soft S.F.X. option. Compact disc S.F.X. library & Fairlight III, CMI.

### Elgin Place Recorders

(Formerly Grondmans Recording Studio Pty Ltd)

10 Elgin Pl, Hawthorn 3122. Phone (03) 819 5015, 819 5214. Fax (03) 819 5214.

Director: P. Grondman (studio mgr).

Main studio: Sony/MCI 24 track, 48 channel Harrison TV-3 console. 2nd studio: 16 track MCI voice-over studio.

Extensive range of outboard equipment. Albums, singles, voice-overs, jingles and demo's.

Production house to: Peter Grondman Record Prdns and Rob Grech Prdns.

### Flagstaff Studios

6th Flr, 480 St Kilda Rd, Melbourne 3004. Phone (03) 267 6500.

Executive: S. Williams (mgr).

### Flint Webster Pty Ltd

348 Bay St, Port Melbourne 3207. Phone (03) 645 3311. Fax (03) 646 5186.

Executives: D. Flint, P. Webster.

Producers of fine audio tracks for radio & television.

### Fortissimo Recording Studios Pty Ltd

155 Dorcas St, South Melbourne 3205. Phone (03) 699 5811. Fax (03) 690 6725.

Director: D. Burton.

Executives: Ms B. Lee (prdcr), A. Ryan, Ms J. O'Reilly.

1 x 24 track and 1 x 16 track studios. Casting, production and engineering of audio tracks for tv, radio and AV's.

### Kokomo Recorders

7 Little Miller St, East Brunswick 3057. Phone (03) 387 9787.

Executive: J. Coco (studio mgr).

16-Track recording facility incl. sync. to Midi-Computer composition studio. Sound recording and music production for film, TV, radio, albums, demos, jingles, voice-overs.

### Labsonics Pty Ltd

72-74 Tope St, South Melbourne 3205. Phone (03) 690 4199.

Directors: G.F. Duffy, R. Monk.

Audio recording.



## MCM Networking Pty Ltd

Level 3, 480 St Kilda Rd, Melbourne 3004. Phone (03) 267 6455. Fax (03) 820 1340.

Directors: T. McGinn, D. McGinn, M. Hall.

Executives: I. Simm (grp gen mgr), D. Wilson (nat creative dir), C. Maxwell (nat prgm dir), P. Deeming (nat sales mgr), D. Brown (network relations mgr), B. Turnbull (prdn dir), D. Adamson (talent acquisition dir).

Radio Production: Producers and syndicators of national radio programmes, commercials and full jingle packages. Concert recording and mixing and specialised production for radio stations and advertisers.

SYNDICATION: National and international syndication of radio programmes. Weekly programmes include: 'TAKE 40-AUSTRALIA', 'POWERCUTS', 'ROCKSAT', 'SUPERSTAR CONCERT SERIES', 'SUNBURNT ROCK', 'REWIND'. Special Event Programming includes: 'EIGHTY MINUTES OF THE 80'S', 'THE LOST LENNON TAPES', 'THE MASTERS COLLECTION', 'THE MOTOWN STORY'. Also, distribution of other producers programmes. Exclusive agents for Westwood One International, BBC Transcription Service. Specialists in live concert syndication and simulcast on a national scale. ADVERTISING SALES NETWORK: National media placement for advertisers within all programmes throughout Australia. FACILITIES: Extensive tape duplication centre, three recording studios with 16 track facilities, national satellite distribution capabilities, national landline access, global satellite access.

## Metropolis Audio Pty Ltd

Corporate office & studios: 180 Bank St, South Melbourne 3205. Phone (03) 696 2111. Fax (03) 696 2895. Telex 34345.

Director: E. Rose (mng dir).

Contacts: T. Kehoe & Ms T. McInerney (music), Ms K. Momen (sound prdn & sweetening).

Number of Studios: 6 and 1 mobile.

Studio 1: 24/48 track (by arrangement). Studio size: 18m x 13m. Control room size: 7m x 5m. Tape machines: Sony MCI JH24, Sony PCM 3324 digital, 1/2", 1/4" ATR 2 track, Otari MTR 90, Sony 5350 U-matic, Ampex MM 1200, Sony PCM 1610, Sony PCM F1. Console: SSL 6000 E Series (40 in 40 out). Monitoring: Sierra - Eastlake design with JBL components, Auratone, Yamaha NS 40, Yamaha NS10, AR 18S. Outboard: AMS RMX16 reverb, Yamaha Rev 5, Dimension D, Kong DRV 3000, Yamaha SPX 90, Yamaha CDX 1100 CD player, 2 x Korg SDD 3000, CML Massenburg Pre-Amps and Equalizers, 1176 Universal Audio limiter, 2 x dbx 160, 2 x LA3A, EMT echo plate, Tascam 122 cassette player, Technics turntable, 24-track Dolby, additional outboard available by arrangement. Microphones: Large range inc: Neumann, Calrec, Beyer, Sennheiser, Electro Voice,

Shure, AKG. Instruments: Yamaha 9ft grand piano, Pearl drum kit, percussion kit. Other Features: Sontron Editron 500 synchroniser.

Studio 2: 24/48 track (by arrangement). Studio Size: 10m x 6m. Control room size: 5m x 4m. Tape machines: Sony MCI JH24, Ampex MM 1200, Otari MTR 90, Sony 5850 U-matic, Sony PCM 3324 digital, Sony PCM 1610, Sony PCM F1, 1/2" plus 1/4" ATR 100 2-track. Console: Harrison 3224 w/Allison Research computer mixing. Monitors: Sierra-Eastlake design with JBL components, Auratone, Yamaha NS 10, AR 18S. Outboard: Yamaha Rev 5, Yamaha SPX 90, Yamaha CDX 1100 CD player, Dimension D, Roland SBF 325 stereo flanger, Korg SDD 3000, 2 x dbx 160, 2 x LA3A, EMT echo plate, 4 x Allison Research Kepex noise gates, Tascam 122 cassette player, Technics turntable, 2 x dbx 160x, 24-track dolby pack, Klark Technic digital Reverb, CML Massenburg Pre-amps and Equalizers. Additional outboard available by arrangement. Microphones: Large range inc: Neumann, Calrec, Beyer, Sennheiser, Electro Voice, Shure, AKG. Instruments: Steinway 6ft grand piano, Sonor Kit, percussion kit. Other Features: Sontron Editron 500 synchroniser.

Studio 3: 24/48 track (by arrangement). Studio size: over-dubb booth. Control room size: 7m x 6m. Tape machines: Sony MCI JH24, Otari MTR 90, Sony 5850 U-matic, Sony PCM 3324 digital, 1/2", 1/4" ATR 2 track, Ampex MM 1200, Sony PCM 1610, Sony PCM F1. Console: SSL 6000 E Series (48 in 48 out). Monitoring: Tri-amplified, time aligned and phase coherent monitoring using JBL bass drivers and ferrofluid cooled soft dome mid-range and high frequency drivers. Outboard: Lexicon 480L, 2 x AMS RM x 16 and Yamaha Rev 7 reverbs. AMS DMX 15-80s and Korg SDD 3000 delays. Yamaha CD 1100 CD player. CML Massenburg pre-amps and equalizers. 2 x Urei 1176 limiters, Dimension D, Technics turntable, Tascam 122 MkII cassette deck. 2 x Drawmer gates. 2 x Yamaha SPX 90 processors. 24 track Dolby. Orban de-essers, Eventide harmonizers. Additional outboard available by arrangement. Microphones: Large range incl: Neumann, Calrec, Beyer, Sennheiser, Electro Voice, Shure, AKG. Other features: Sontron Editron 500 synchroniser. Dedicated music and 3 track film music mixing suite. Dual-end monitoring.

Studio 4: 24-track. Voice production/sweetening studio. Studio size: 5m x 4m. Control room size: 5m x 5m. Tape machines: Ampex MM1200-24, ATR 100 4-track, Sony APR 500 1/4" with centre track time code. Console: Sound Workshop Series 40, 32-channel. Monitoring: Tannoy, Auratone, Yamaha NS 10. Outboard: 2 x dbx 160, 2 x Urei 3rd Octave equalisers, Korg SDD3000, Dolby A-2 pack, 3 x Alesis mini reverb, Technics turntable, Tascam tape deck, Spartan cartridge machines, Cue Master cartridge machines, Sony Profeel monitor, EMT Reverb plate, Drawmer stereo gates, TC2 Telephone Hybrid. Microphones: 2 x Sennheiser 416. Other Features: Sontron Editron 500 synchroniser compatible to full audio re-stripe and lift-off from 24-track or ATR to 1" Sony 2000 master tape with either 1" or 3/4" u-matic control.

Studio 5: 24 track. Voice production sweetening studio. Studio size: 5m x 5m. Control room size: 5m x 5m. Tape machines: Sony JH 24, Sony APR 500 1/4" with centre track time-code, ATR100 4-track. Console: 32/24 Harrison. Monitoring: Tannoy, Auratone, Yamaha NS10. Outboard: Tascam 122 cassette player, 2 x Urei LA4A, Yamaha GD 100 CD player, Yamaha SPX 90 II, Technics turntable, 3 x Alesis mini-reverb, Korg SDD3000, 2 x Urei 3rd octave eq, Drawmer stereo gates, Master room spring reverb, EMT Reverb plate, TC 2 Telephone Hybrid. Microphones: 2 x Sennheiser 416. Other Features: Sontron Editron 500 synchroniser compatible to full audio re-stripe and lift-off from 24 track or ATR to 1" Sony 2000 master tape with either 1" or 3/4" U-matic control.

SFX Suite: Audio Editing, voice-over and sound effects recording suite. Control room size: 4.5m x 2.5m. Studio size: 2.5m x 2m. Tape machines: Sony APR 5000 1/4" with Centre Track Timecode and Otari MX5050 1/4". Consoles: 24/24 Yamaha RM2408. Monitoring: Yamaha NS40. Outboard: Ursa Major Digital Reverb, Korg delays, 2 x Alesis Microverbs and Stereo DBX 160 x Compressor. Other features: Technics SLP1200 CD player, Technics direct drive turntable and Tascam 122 cassette player. Extensive SFX and music library. Listening booth equipped with Technics P1200 CD, Technics turntable and Yamaha NS10 monitoring.

Mobile: 48-Track. Tape Machines: 2 x Optro 24-track, on request, Sony MCI JH24, Otari MTR 90's, Sony PCM 3324 digital multi-track, Sony PCM 1610 mastering, Sony PCM F1 mastering. Console: Harrison 40/32 Series C. Monitoring: Yamaha NS40's, Auratone. Outboard: Up to 12 outboard units can be run at any one time, including AMS, dbx, Yamaha and others on request, 24-track dolby pack, Stereo dbx 162, 2 x dbx 160, 2 x dbx 160X, spring reverb. Microphones: Large range available. Other Features: Patch bay is bantam-size, normally supplied with the Harrison C Series, including insert points for FX before and after EQ. Using Sedco distribution amps it is possible to have up to 8 stereo and/or mono mix feeds. Mic lines fed to console via 27 and 16-way multi-cores. Communications link includes vision and T/B facilities. Powered by 3-phase power cable which can also be split to other units.

## Platinum Australia Pty Ltd

643 Chapel St, South Yarra 3141. Phone (03) 241 7483. Fax (03) 824 0370.

Director: J. Mountford (mng dir).

Executives: G. Moorhead (mktg mgr), C. Corr (chief eng), Ms R. Booth (offc mng), Ms E. Kuecker (accnts), M. Forrester (eng), P. Edwards, T. Salter (assnts).

Services and facilities: Album production, film soundtracks, commercial jingle composition, record and jingles, demos.

Studio One: Solid State Logic 4000E Master Studio system, 40 channels with total recall, Otari and Studer A80 multitrack tape machines, DEX CRM 1000's, Yamaha NS10M and Auratone monitors, Timeline Lynx synchronizer, Dolby SR noise reduction (48 channels), 1600 sq ft studio includ-

ing large live room, large 21ft x 21ft control room. Studio Two: Harrison MR3 34 channel console, Studer A80 multitrack tape machine, JBL4435, Yamaha NS10M & Auratone monitors, Audio kinetics, Q-Lock synchronizer, 800 sq ft studio. Large 21ft x 23ft control room.

Studio outboard equipment includes: Lexicon 480L, AMS DDL (9.8 sec), AMS DDL (3.2 sec), Roland and Korg delays, Bel 2600S sampler/delay, AMS Rev, Lexicon 480L, Lexicon PCM70, Roland SRV 2000, Yamaha Rev 7, Yamaha Rev 1, BEL 13 sec stereo sampler, Urei and DBX compressors, Drawmer and Kepex noise gates, Lexicon Prime Time, Aphex studio dominator, BBE 802 processor, SRC Friendchip, Roland SBX80, Spanner, TCparametric eq. Mastering machines: Studer and Otari 1/2 inch, Ampex and MCI 1/4 inch, Sony PCM2500 DAT Recorder. Microphones: Full complement of studio microphones. Musical equipment: Yamaha grand pianos, Pearl drum kit.

Credits: Crowded House, Boom Crash Opera, Noiseworks, Daryl Braithwaite, Hunters & Collectors, Kate Ceberano, Indecent Obsession, Nick Barker, Roxus, Stephen Cummings.

## Powerplant

22-24 Little Cardigan St (PO Box 433), Carlton 3053. Phone (03) 348 1300. A/h (03) 20 5879. Fax (03) 348 1649.

Directors: N. Barnes (mng dir), A. Barker (studio mgr), G. Till, A. Quafe & M. Dennis (engrs).

Two storey studio complex consisting of two large dedicated performance areas on the ground floor with full floating floors. Upstairs lounge/tv, bath/shower/kitchen facilities and a MIDI programming suite with lounge. Trident series 80B 54/24/24 with 30ch Mastermix automation and Neve V series rack modules (Prism). Studer A80 Mk4 24trk, Studer A810 2trk with Dolby SR NR. Sony PCM501, Sony VO9600 U-matic, Sony SL-HF950ES Beta, National VHS, Denon & Tascam 122B cassette decks. Audio Kinetics Pacer synchroniser & Roland SBX80, Yamaha MSS1. JBL 4435 monitors with Yamaha NS10ms, Auratone & Tannoy. Dex 600B, Linear transfer 800's & Denon power amplifiers. Lexicon 480L, Lexicon PCM70, Lexicon PCM60, Yamaha REV7, Yamaha SPX90's, Roland SRV2000, Yamaha R1000 & wall plate. TC2290 DDL's (24sec), Drawmer DS202's, Drawmer DS201's, Pultec EQ-1A, Urie LA2 teletronix, Aphex Aural Exciter, Aphex Compellor, Valley People 610, Dbx 166, Roland SDE 3000, SCV EQ, Gatex 4 channel, TV spectrum analyzer, rackmount rockman, Sony CD & discs, Atari 1040ST, Sony Profiel monitor, etc.

Mics includes AKG C414BUL's, D12, CK1's, Nuemann-TLM170's, U47's, U87, Shure-SM81's, SM 57's, SM58's, Senheiser 421's, PZM's, Calrec-CC50's, CB20's, CC03, Beyer M88, Bruel & Kjaer.

Midi suite is based around the Atari 1040ST computer with Mastertracks Pro software, Soundcraft PC 32/16/16 console with patch memory and the Fostex B16 16trk tape machine. Revox B77, Sony dual cassette deck, Roland SBX80, Roland MC500, Yamaha MSS1, Yamaha NS10ms, Dex power amps, Lexicon PCM60, Yamaha SPX90, Korg M1 rack, Akai S1000, Akai S900's (2), Korg DW8000, Roland Dep5, Yamaha TX802, Roland SEQ331, Alesis HR16, Boss DE200, Yamaha DX7

Mk2, Yamaha DX7, Roland 707 & 727, Roland RD 300, Roland Octapads, Oberheim Expander, Oberheim OBXA, Honer Clavinet, Yamaha RX21L DM etc.

Engineers, producers & programmers on staff and freelance on call. Lockout studio rates only - no hourly bookings accepted. Conditions of hire are available on request.

### Regional F.M. Australia Limited

Regional Media Centre, Yarra Rd (PO Box 333), Wonga Park 3115. Phone (03) 722 1333. Fax (03) 722 1970. Telex c/o REGTV 151660.

Directors: R.G. Heading (chrmn), H.J. Cottee A.O., H.S. Lilburn, A.T. Frazer, O. Sawtell.

Executive: P.C. Lilburn (dir of operations and facilities).

Radio and sound recording production, commercials, jingles, music clips, sep mag film audio, multitrack, audio recording and mixing, audio sweetening available.

### John Rowland Productions Pty Ltd

5th Flr, 114 Albert Rd, South Melbourne 3205. Phone (03) 699 8399. Fax (03) 696 1480.

Directors: J. Rowland, B. Rowland, Ms R. Chapman (contact).

Full production service for radio commercials, TV soundtracks and jingles, including writing, casting and studio production. Casting and booking for British talent.

### Rutledge Engineering (Aust) Pty Ltd

30 Gold St, Collingwood 3066. Phone (03) 419 8111. Fax (03) 419 6963.

Directors: M.J. Rutledge, Ms S.J. Rutledge.

Recording and broadcast engineers. Design, installation and maintenance. Accredited Victorian dealers for pro audio and video equipment. Custom and speciality equipment manufacture.

### Saturn Recording Co

282 Chapel St, Prahran 3181. Phone (03) 51 5618. Directors: G.J. Simak, L. Warren.

Production & recording of music (16-track recording).

### Sing Sing

9 Gordon St, Richmond 3121. Phone (03) 428 4622, (AH) (03) 428 5266. Fax (03) 427 0648.

Director: K. Dahlstrom (mng dir).

Executive: M. Woods (mgr).

Studios - professional 24 track specialising in commercial pop/rock recording, jingles & film soundtracks featuring a very large recording area, and all modern facilities. Studio A contains an Amek Mozart console and a Studer A80 Mk III recorder. Studio B contains a Soundcraft 2400 console and an Ampex MM 1200 recorder.

### SMR Productions Pty Ltd

8 Martin St, St Kilda 3182. Phone (03) 537 2166. Fax (03) 534 6202.

Betacam SP - 1" edit suite, BVUSP edit suite, 24 track voice over/video post production suite. 8 track voice over/video post production suite.

### Studio RB-X Pty Ltd

356 Swan St, Richmond 3121. Phone (03) 428 3370. Fax (03) 427 9107.

Directors: R. Burton (dir), Ms J. Ashley (studio mgr).

Jingle and film recording and production 24trk recording studio, full video-sync facility and MIDI suite.

### The Terrace Audio Prod Pty Ltd

155 Dorcas St, South Melbourne 3205. Phone (03) 690 6970. Fax (03) 696 2445.

Directors: H. Patullo, A. O'Leary.

Casting, production and engineering of audio tracks for tv, radio, a/v's.

### 3XY Production Department

411 King St, Melbourne 3000. Phone (03) 329 5777. Fax (03) 326 5137. Telex 35651.

Executives: R. Peters (prdn mgr), T. McInnis (prdn asst).

Full facilities for program and commercial production.

### Timbertop Studios

4/34 Palmerston Rd, Ringwood 3134. Phone (03) 870 6789.

Executive: P. MacLean (studio mgr/staff eng).

Tracks: 24.

Studio complex designed by Dave Flett with large control room with seating for 12 people. Ideal for album, jingle, film and video audio post-prdn. Semi dead room with drum area and mirrored live room. Multitrack Rec: Otari MX-80 with remote & autolocator. Mastering Rec: Revox PR99 & Sony PCM501 digital. Console: Tascam M700 40 ch inline. Monitors: Audiooz soft dome, JBL 4411, Yamaha NS10. Amps: Dennon Perreux, Yamaha. Effects: Lexicon PCM70 & PCM60, & SPX90, Aphex & dbx compressors, Yamaha delays, Drawmer gates, Klark-Teknik graphics. Mics: Neumann, Schoeps, Beyer, AKG, Shure, PZM & Sennheiser. Musical instruments: 6' 6" Yamaha C5 grand piano & Yamaha RX11 drum machine. Sync: Video synchronisation available.

### Zimsound Studios

83 Fountain Dr, Narre Warren 3805. PO Box 559, Dandenong 3175. Phone (03) 704 6528.

Director: R.S. Zimmer.

Music & sound prdns, jingle composition.

## QUEENSLAND

### The Audio Workshop

Unit 11/127 Abbotsford Rd, Mayne 4006. Phone (07) 252 4910, A/H 390 2049.

Executives: J. Rix (prcdr/engr), Mrs K. Rix.

Production of radio commercials and television soundtracks, documentaries & all aspects of voice over & jingle recording.

### Arty Bray Productions Pty Ltd

17 Station St (PO Box 78), Toowoomba 4350. Phone (076) 39 1636.

Director: A. Bray.

Specialising in specials, serials, jingles and audio tracks tailored to provincial radio & television markets.

### John Crook Enterprises Pty Ltd

PO Box 542, Maleny 4552. Phone (071) 94 3580. Fax (071) 94 3466.

Director: J.R. Crook.

Productions include 'On Tour Down Under', 'The Travel Bag', 'Queensland-The Top End Down Under', 'Outback Queensland Tourism Awareness'. Specialists in tourism/travel awareness product for radio and tv.

### Gold Coast Recording and Audio Developments

8 Kulan Crt, Mudgeeraba 4213. Phone (075) 30 2778.

Directors: J.M. Kaspar, V. Kaspar (engr/prcdr).

Fully professional 24 track studio with in-house composers and extensive MIDI system including Digital Samplers with large libraries of sounds. Production of records, jingles, soundtracks for documentaries and feature films. Corporate videos, radio and tv commercials tailored to any market.

### Media Market

2 Gibbons Rd (PO Box 63), Samford Valley 4520. Phone (07) 289 1744. Fax (07) 289 2010.

Director: W. Mills.

Production of radio and television commercials, client jingles, station identifications and sundry advertising and media material.

Facilities: Two sixteen track recording studios equipped with a comprehensive range of facilities and effects devices, film production facilities for the provision of television commercials and documentary films in both 16 and 35 mm. Also "IDENTS", a specialized operation for the production of station identification and media promotions for television and radio stations.

### Sound (Australia)

Unit 16 Portman Pl, Cnr Boundary & Mein Sts (PO Box 276), Spring Hill 4004. Phone (07) 831 8588. Fax (07) 839 3949.

Director: P. Ferrier (chrmn).

Radio and television excellence. Soundtracks for corporate & sales videos, documentaries, films, including full video interlock facilities.

### Starsound Recording Studios

Sir Samuel Griffith Dr, Mt Coot-tha, Brisbane 4001. PO Box 72, Brisbane 4001. Phone (07) 369 9999, AH (07) 368 4295.

Executives: G. Mills (gen mgr), R. Campion (sales mgr), B. McClean (service mgr), M. Werne (sales exec), A. Walker (prod), J. Bosak (eng).

Services: Video layback, jingles, albums, singles, audio sweetening, film soundtracks, voice overs & demos.

Facilities: Neve 8108 32 input console with Necam II computer automation, Q LOCK 310 Sound to Vision synchroniser, MCI 24 track recorder with Dolby A noise reduction, MCI 16 track recorder, MCI 1" video layback recorder, 2 x MCI ¼" recorders with SR Dolby noise reduction, Sony PCM501 Digital Mastering, 2 x Nakamichi 3 head cassette decks, Yamaha CD Player, Technics turntable. Comprehensive music and sound effects library. JBL 4435, JBL 4408 and Yamaha NS10M monitors powered by BGW. 8m x 6m studio floor, spacious control room, and a 22m x 18m soundproofed television studio adjacent to control room for orchestral recordings.

Outboard equipment: Lexicon 224 and PCM70 reverbs, 2 x Yamaha REV5 reverbs, 2 x Alesis Quad-verbs, Sony DRE2000 reverb, EMT240 Plate reverb, 2 x Neve stereo compressors, 2 x Lexicon Prime time delays, Barcus Berry aural exciter ADA guitar pre-amp, audio design vocal stresser, Eventide harmoniser, Valley People Kepex gates.

Midi/Instruments: Atari mega 4 ST, Atari mega file 30m hard drive, C-Lab Notator Creator, Roland A80 Mother keyboard, Roland GR50 guitar synth driver, Korg M1 rack, Roland U110, Roland D110, Akai S900 Digital Sampler, Akai MX73 Mother keyboard, Roland Jupiter 8 keyboard, Yamaha C7 Concert Grand piano, Tama Superstar drum kit, acoustic 122 bass amp.

Microphones: Neumann, AKG, Electrovoice, Crown, Beyer, Shure and Sennheiser.

Location recording: Nissan truck mounted 32 input Harrison console, MCI 16 track recorder, Valley People commanders, all necessary microphones etc.

### Suite 16 Audio Productions Pty Ltd

The White Hse, 70 Sylvan Rd, Toowong 4066. Phone (07) 371 6822. Fax (07) 870 9224.

Directors: M.R. Lyons, G.R. Smith (prcdr/composer).

Specialists in jingle production, records & documentaries.

Facilities included are: Studer A80, 24tk with auto locator & audio remote control; Audiotronics 740 series console 24 in 24 out; Studer B67 2 tk Master Recorder; Revox B77 recorder & remote; 4 Kepex noise gates; 4 Allison Gain Brains; Lexicon 480L digital reverb; 1 E.M.T. 140 reverb plate with REV control; DBX 160x stereo compressor limiters; Fairlight series IIx; Atari 1040ST computer; Akai S900 digital sampler; Aphex studio

dominator; Roland DEP 5; Microphones - Neumann U87, Electrovoice RE20, Sennheiser MD421, PML, Neumann U47 Fet, AKG C451EB, Shure 585SA, Neumann TLM 170; Roland SDE 2000 digital delay, Yamaha REV 7; Sony 501es digital master; Yamaha grand piano.

### Sunshine Studios

10 Buchanan St, West End 4101. Phone (07) 844 6844, 844 6845.

Executive: L. Prescott (proprietor, creative dir, prdcr & engr).

24 track computerised recording facilities. Specialists in writing, arranging, recording and producing jingles. Sound Workshop 1600 recording console (ARMS computer control recording & mix-down); Ampex MM1200 24 track recorder; Otari MTR-10 mastering recorder; Sony PCM digital mastering; Ampex AG 440 2 track or 4 track recorder; Revox HS 77 2 track recorder; Tamberg 330X 2 track recorder; JBL 3340, Yamaha and Auratone monitors; Denon CD player and CD sound effects library; 2 x Aiwa 770 cassette decks; Technics turntable; Crown, Sontron and BGW amplifiers; Neuman, Electrovoice, AKG, Sony, Crown, Shure and Beyer microphones; Ecoplate reverb and Ursa Major 8 x 32 digital reverb; Lexicon Prime Time digital delay; Yamaha SPX 90 effects unit; Aphex Systems compeller; MXR auto flanger; Emt 260 filter limiter; Gain Brain; Urei graphic equaliser; 6 x Drawmer noise gates and a Rockman effects rack. Studio musical equipment comprises a Kawai grand piano; Tama Superstar drum kit with cymbals; an Emulator 1 (sampling keyboard) and a Kinman noiseless Stratocaster guitar.

### The Voice Plant Pty Limited

21 Quay St, Brisbane 4000. Phone (07) 236 1066.

Director: K.F. Fowle.

Specialising in radio and television soundtracks. Fully equipped multi-track studios.

## SOUTH AUSTRALIA

### Advantage Audio

105 Rundle St, Kent Town 5067. Phone (08) 362 2251.

Directors: R.J. Allan, M.M. Braine, M.S. Chew.

Recording & producing radio & TV commercials, jingles & albums.

### Grapevine Studios Pty Ltd

138 Gover St, North Adelaide 5006. Phone (08) 267 4455, 267 4082. Fax (08) 267 3166.

Directors: B.W. Braidwood (bus & studio mgr), Q. Evers (musical dir).

Executive: N. Burton (sound engr).

Recording studio, national and local jingles and voice overs written and produced.

### Pepper Studios

64 North Tce (PO Box 2064), Kent Town 5071. Phone (08) 363 0711. Fax (08) 363 1119.

Executives: M. Pepper (chrnm), A. Clausen (mng dir), C. Phillipot (co dir), Ms J. Lewington (prod mgr film), Ms B. Scragg (prod mgr video).

Facilities include: (Film) - 35mm Arri BL kit (with video split) complete with lens kit. 16mm Arri SR11. 35 & 16mm interline 6 plate editing desk. (Video) Ampex ace editing, 7 x 1 inch VTRs AVC video switcher, A.D.O. effects, scribe chyron character generator, 16 channel audio mixer, Otari 2tk audio reel to reel Betacam SP, Sony cameras, Betacam CCD cameras ultimatte, Cox colour graders, Chameleon graphic system, Sony U-matic off-line edit colortran Dolly, complete lighting & grip support equipment, standards conversion, Beta, VHS, BVU formats. Marconi line scan digital telecine (35.16 & super 8). Mag tape follower. (General) - Ultrasonic film cleaner, 3 studios 20m x 35m x 7m (with make up areas, 20m x 9m x 6m cyc, floodable. 5m x 5m product studio with S board, full production and technical facilities, swimming pool. Audio (associated studios). 2 fully equipped sound studios, 40 x 24 Harrison, 16 x 24 M.T.E. console, 2 x 24 tk. recorders Tannoy & Sony monitoring, Q-lok audio/video sweetening, voice rooms, CMI fairlight. CD SFX library, full range of out board equipment, grand piano.

### Soundtrack Australia Pty Ltd

105 Rundle St, Kent Town 5067. Phone (08) 362 2251. Fax (08) 362 2252.

Directors: R.J. & M.E. Allan.

Recording & production of radio & television commercial tracks, jingles & albums. 24 track automated studio with Editron synchroniser and EDL auto lay-up. 8 track production studio. Dubbing suite.

### Street Remley Studios

356 Halifax St, Adelaide 5000. Phone (08) 223 6724. Fax (08) 223 1429.

Directors: S. Remley, L. Vine.

Executive: P. Best (chief engr).

Recording of radio and television audios commercials, one 8 track studio, one 16 track studio capable of synchronisation to 22 tracks, audio/visual synchroniser unit & separate dubbing suite.

## WESTERN AUSTRALIA

### Gordon Inglis Productions

55 Railway Pde, Mt Lawley 6050. Phone (09) 370 1351. Fax (09) 370 1142.

Directors: G. Inglis (mng dir/prdcr/engr), T. Hilton, Ms M. Bruers (co-ord), R. Moore (engr/wrtr), L. Bennie (studio mgr).

Specialising in writing jingles, tv and radio production, stage music, composition, arrangement and production of audio visuals etc.

### Planet Sound Studios

18-22 Olive St, Subiaco 6008. Phone (09) 382 2211. Fax (09) 381 4342.

Directors: G. Owens (mng dir), M. Brady, P. Munckton (prdng engr), J. Hewgill.

Executive: Ms B. Nicholson (studio co-ord).

Recording of records, jingles, voice over production, audio visual soundtracks etc. 2 Studios 24 track, audio sweetening. S.S.L. studio computer with total recall.

### Andy Priest Productions

23 Franklin Rd, Wanneroo 6065. Phone (09) 405 3788. Fax (09) 306 2177.

Directors: A. Priest, Mrs G. Priest.

Prdn of original music for radio & TV, commercials, jingles, etc. & for film & TV themes & incidental music.

### Shelter Recording Studio

23 Franklin Rd, Wanneroo 6065. Phone (09) 405 3788. Fax (09) 306 3177. (inc Andy Priest Productions).

Directors: A.T.R. Priest, Mrs G.E. Priest.

Sound recording jingles, film music, location recording, composition, arranging, production etc. 2 studios 32 & 16 track. Automation & time code facilities.

### Tracks Sound Studios

1152 Hay St, West Perth 6005. Phone (09) 321 4522. Fax (09) 322 2316.

Director: K. Peek.

Executives: T. Spencer (prdcr), D. Upson, J. Douglas-Smith, R. Curtin, D. Reynolds (engrs).

2 Studios: 32 track digital and 24 track analogue, Fairlight series III full range of outboard equipment. Specialising in music for films and commercials, complete audio post production facilities and voice over production.

### Walther Music

4 Lawrence Ave, West Perth 6005. Phone (09) 481 1227. Fax (09) 481 6685.

Directors: K.E. Walther (mng dir), Mrs J. Walther, T. Denman (office/studio mgr).

Jingle & music production.

Repr: Festival Music, Sydney.

## TASMANIA

### Milcom Productions

Unit 4, 3 Tower Rd, New Town 7008. Phone (002) 28 5441.

Director: E.W. Miller (nat prgms dir).

Production and supply of radio programs and associated services.

### Spectangle Productions

40 George St, North Hobart 7002. Phone (002) 34 6687. Fax (002) 31 2578.

Director: N.J. Armstrong.

Executive: Mrs A. Fyfe.

24 track recording studio, jingles, audio visuals, commercials, TV sound tracks, records. Editron time code system for full picture sync.

# Record Companies and their Labels

## NEW SOUTH WALES

### Aural Sect Records

3 Rose St, Chippendale 2008. GPO Box 2977, Sydney 2001. Phone (02) 212 6677, 281 2125. Fax (02) 211 5938. Telegraphic EMAIL: TRIPP-AA (6009: JND159).

Director: P. Tripp (dir).

Recording label for Sydney based band Secret Society who have management both locally and internationally. Their first release is Disque which is available on record, tape and CD. Also Broome-based Scrap Metal. Through Polygram Records.

### Avan-Guard Music Pty Ltd

\*Avan-Guard Hse\*, 70-74 Wilson St (PO Box 437), Newtown 2042. Phone (02) 550 3688. Fax (02) 519 1401.

Director: J. Knoll (mng dir).

Executive: P. Smetana (A&R mgr).

Gramophone records, musicassettes, compact discs, export, import, manufacture, wholesale, music publishing, custom pressings.

Labels: Abbey, Abbey SCS Music, Avan-Guard, Amon-Ra, BIS, CBS & EPIC Imports, Chandos, DRG Group, Filmtrax, Gimmell, Justintime, Pro Arte, Pro Jazz, PAR, Maxiplay, Cinedisc, Pepito, Ode, Five Star, Simax, Stern's Africa, Triple Earth, Saydisc, Abacus, AVM, Cantus, Stony Plain, Critic's Choice, Magnum, Swallow, Jin, Maison de Soul.

Repr: NSW - Head Office, VIC: Major Music Distribution, 263 Glenhunting Rd, Elsternwick 3183. Phone (03) 528 5645. Fax (03) 523 8735; QLD: Sound Jays, 147 Robertson Rd, Fortitude Valley 4006. Phone (07) 854 1441. Fax (07) 252 5458; SA: Bob Wait Agency, 303 Daphne St, Prospect 5082. Phone (08) 344 7933. WA: Pop: Monkey Music Distribution, 410 William St (PO Box 8327 Stirling St), Perth 6000. Phone (09) 227 9449. Fax (09) 227 8236. Telex 197080MONKEY; Dawson J. Wheatley & Associates, PO Box 325, Willetton 6155. Phone (09) 457 9350. TAS: East Coast Traders, PO Box 21, St Marys 7215. Phone (003) 72 2404; Ode Record Co Ltd, NZ.

### BMG Arista/Ariola Limited

Sales and Marketing, Strathfield Plaza, Strathfield 2135. Phone (02) 764 3888. Fax (02) 764 3128. Telex 121654.

Director: B. Smith (chrnm/mng dir).

Executives: S. Rubin (gen mgr, dev), E. Fraser (fin dir), P. LeLant (co secty), M. Delauney (nat sales mgr), N. Clugston (nat proms mgr).

Labels: RCA Red Seal, Victor, International, Victrola, Grunt, Gold Seal, Camden, Pyramid, Roulette, Bluebird, Tembo, Selection, Wheatley, Carrere, Possum, Mute, Sonet, Curb, Hadley, Ariola, Eurodisc, Arista, Motown, Bigtime, Jive, Silvertone.

Repr: BMG offices in all States and o'seas.

### Boosey & Hawkes (Australia) Pty Ltd (Music Publisher)

26-28 Whiting St (PO Box 188), Artarmon 2064. Phone (02) 439 4144. Fax (02) 439 2912. Telex 121384 Musint.

Director: R.D. Mackie (mng dir).

Labels: Boosey & Hawkes, Parry Music Library, Valentino, Studio G, Major Sound Effects, Omniumusic, BML Music.

### CBS Records Australia Limited

11 Hargrave St, East Sydney 2010. PO Box 88, Darlinghurst 2010. Phone (02) 339 0255. Fax (02) 331 1377, 360 4216. Telex 121246.

Executive: D.A. Handlin (mng dir).

Licensed Labels: Big Life, Chase Records, Combat, Enigma, Factory, IRS, Liberation, Relativity, Splash, True Blue, Volition.

Labels owned by CBS Records: Albert Prodn, Arc, Bid, Blue Sky, Both Barrels, Boulevard, Caribou, CBS, CBS Associated, CBS/Coronet, Cleveland Entertainment Intl, Curb, Def Jam, Epic, 415 Records, FM, Full Moon, Giant, Graduate, Harmony, Ice, Jet, Kalimba Prod, Kat Family, Lorimar, Masterworks, Nemperor, Network, Ode, Odyssey, Pash, Pavillion, PIR, Portrait, Precision, Rolling Stone, Select, Sony Classics, Sprint, Tabu, Teppan Zee, T-Neck, Uncle Jam, Unlimited Gold.

Offices: 23 Queensberry St, Carlton South 3053. Phone (03) 662 1822; 206 Fisher St, Malvern 5061. Phone (08) 373 2311; 5 Cribb St, Milton 4064. Phone (07) 368 2811; Unit 4, 611 Hay St, Jolimont 6014. Phone (09) 381 9544.

### Cherry Pie Records

PO Box 225, Pennant Hills 2120. Phone (02) 484 5506.

Executive: G. Rule.

### Concept Records

37 Whiting St, Artarmon 2064. Phone (02) 436 4844.

Directors: T.J. Tambakis (mng dir), B.S. Nicholls (chrnm), B.P. Board.

Record & cassette marketers.

### EMI Records Australia

98-100 Glover St, Cremorne 2090. Phone (02) 908 0777. Fax (02) 908 0666. Telex EMIREC 24182.

Executives: D. Snell (mng dir), B. Harris (gen mgr), D. Gilchrist (mktg mgr), A. Coroneos (nat sales mgr), D. Baxter (dir intl A & R), G. Harris (fin contr), R. Walker (nat proms/local A & R mgr), M. Bengel (gen mgr, Studios 301), R. Harper (bus affairs mgr).

Record labels: Axis, Apple, Artful Balance, Bluenote, Colstal, Capitol, Columbia, Cube, Classics for Pleasure, Charisma, EMI, EMI-America, EMI-Electrola, EMI-America, Fable, Fame, Harvest, H.M.V., Hispavox, Jamie, Liberty, Listen for Pleasure, M.P.L., Nulla, Oz, Odcon, Pathe Marconi, Parlophone, Purple, Rak Studio 301, Sparmac, Sun Shelby, Singleton, Specialty, Toshiba, Ted Egan, United Artists, Virgin, Wizard, Rolf Harris Productions, True Tone, Paganini, Agape, Syncope, Mighty Boy, Chrysalis, Rhino.

Branches: VIC: 117 York St, South Melbourne 3205. Phone (03) 690 3022; QLD: 7 Marie St, Milton 4064. Phone (07) 369 7388; SA: 83 Fullarton Rd, Kent Town 5067. Phone (08) 332 9233; WA: 292 Rokeby Rd, Subiaco 6008. Phone (09) 381 4055.

### Evasound Records & Tapes Pty Ltd

28 Cross St, Brookvale 2100. Phone (02) 938 2200. Fax (02) 938 2573.

Record & tape manufacture. Label facilities.

### Festival Records Pty Ltd

63-79 Miller St (PO Box 16), Pyrmont 2009. Phone (02) 660 4022. Fax (02) 692 8058. Telex 25686. T'grams Festival Sydney.

Directors: A.R. Hely (chrnm), J. White (mng dir), K. Cowley, W. Eeg (gen mgr).

Labels: A&M, A&S, Alternative, Animal, ATA, Beatrix Potter, Benny Bird, Bronze, Calendars, Canaan, Concord Jazz, Crescendo, Dancing Cat, Dayspring, Fantasy, Festival International, Festival NZ, First Night, 4th & Broadway, Galaxy, Good News, GWR, Harlequin Series, Henson, Hip Pocket, Home Sweet Home, Horizon, Infinity, Interfusion, Island, Legacy, Live Oak, Lost Lake Arts, Maranatha, Matthews Music, Milestone, Mushroom, Mushroom International, Music West, Myrrh, Ode, Omni, ONJ Productions, Parole, Prestige, Priority, Project 3, Rag Baby, Rainbow Collection, Ranwood, Razzle, Red, Resistance, Respond, Reunion, Rivet, Shamrock Music, Stax, Sugo, Taxii, Tellastory, Tina Turner, Wallis Original, What?, White Label, Windham Hill, Word, Vendetta, Breakout, Twin Tone, Coyote, Magenta, Catero, Crossover, Knobhill, Landmark, Pablo, Great Western Music Hall, Contemporary, Riverside, Horatio Nelson, Dett, Mango, Mother, Great

Jones, Valentine Music, Blue Mosque, The Greasy Record Co Regular, Snowy River Productions, White Hot, Rough Trade, Collins Classics.

Offices: 9 Drill St, Hawthorn 3122. Phone (03) 818 1346; 37 Manilla St, East Brisbane 4169. PO Box 124, Brisbane 4000. Phone (07) 393 0022; Unit 4, 10 Marker Ave, Marleston 5033. Phone (08) 297 8744; 3 Brammall St, East Perth 6000. PO Box 273, Mt Lawley 6050. Phone (09) 328 3022; 28 Criterion St, Hobart 7000. Phone (002) 27 8728; NZ & UK.

Publishing Co: Festival Music Pty Ltd, Festival Hse, 63-79 Miller St, Pyrmont 2009. Phone (02) 660 4022.

### Genesis Records/Music

Shop 2, 41 Maple St, Pendle Hill 2145. Phone (02) 636 3451.

Directors: R.F. Goodfellow, D.R. Goodfellow.

Specialising in Australian products especially gospel, both record & music publishing.

Labels: Genesis, Franklin House, John W. Peterson, Good Life Publications, Pathway Music (Nashville), Daywind Trax.

### Hadley Records

5 Egret Pl, Calala, Tamworth 2340. Phone (067) 65 7813.

Directors: E.W. Scott, Mrs H.B. Scott.

Studio hire and production.

### J & B Records Limited

39 Whiting St, Artarmon 2064. Phone (02) 439 4377.

Directors: B.S. Nicholls (chrnm), D. Bimson, A.P. Paris (nat mktg mgr), B.P. Board (A & R/creative mgr), T.J. Tambakis.

Record and cassette marketers.

I'state Offices: WA: 5/11 Milford St, East Victoria Park 6101. Phone (09) 362 3455; TAS: 10 Cameron St, Launceston 7250. Phone (003) 31 5588; QLD: 3 Harrton St, Stafford 4821. Phone (07) 352 6766.

### Larrikin Records Pty Ltd

282 Oxford St (PO Box 162), Paddington 2021. Phone (02) 332 1944. Fax (02) 360 2217.

Directors: W. Fahey (mng dir), M. Cavanagh (dir).

Executives: R. Miller (proms), Ms F. Trimboli (sales mgr), A. Lill (warehouse mgr), Ms T. Beaver (prdn).

Labels: Aborigine Music, African Songs, AIAS, Aim, Ambient Sound, Arion, August, Allegiance, Aura, Australian Opera, Black Top, Boot, Candle, Caswell, Country, Crest, Daring, Discourses, Divox, Doer, East, ECM, Enrec, Grass Roots, Greensleeves, Grevillea, Heartbeat, Herwin, Hunter, Jass, Jayrem, Jazmin, Jazz Note, John Bye, Jarra Hill, Larrikin, Lyrichord, Message, Morning Star, Move, Nemi, Ode, Ogham, Opal, Oriental, Paul White, Listen, Hinde, Philo, Pukka, Rattlesnake, Rissolo, Rounda Aust, Rounder, Savoy, Session, Shanachie, Shoreline, Solomon, Sonet, Squeeze, Sri Chinmoy, Sruti, Stash, String, Sugar Hill, Survival, Tangent, Teldec, Third De-

gree, Topic, Trailer, Troubadour, Varrick, Yazoo, Spirit Feel, Japo, Watt, Harlequin, Takoma, Mermaid, Supraphon, Celestial Harmonies, GRP Records.

Repr: David Edwards, Sydney (02) 332 1944; Max Robenstone, Major Music, Melbourne (03) 528 5645; Glen Navratil, Soundjays, Brisbane (07) 854 1441. Fax (07) 52 5458; Chris McCaffrey, Adelaide (08) 51 9978; Ernie Summerfield East Coast Traders, Tasmania (003) 72 2404.

### Mega Records

A divn of Thelstonu Pty Ltd, Suite 2, 66 Spofforth St, Cremorne 2090. Phone (02) 953 9770. Fax (02) 953 2481.

Directors: R. Porter, L. Gock (prdcrs).

Label: Mega; distributed by EMI Records (Australia) Pty Ltd.

### Midnight Records Pty Ltd

38 Pitt St, Kirribilli 2061. PO Box 144, Milsons Point 2061. Phone (02) 922 6077. Fax (02) 922 6603. Telex AA 23551 Rixman.

Directors: P. Rix, P. Walker.

Recording label for Marcia Hines & Jon English. Through BMG Records Pty Ltd.

### Modern Records Pty Ltd

100A May St, St Peters 2044. Phone (02) 550 6434. Fax (02) 550 6432.

Directors: M. Papas, H. Papas.

Record manufacturing plant. Complete production services including printing; servicing independent producers and distributors.

### PolyGram Pty Limited

Unit A, 122 McEvoy St (PO Box 112), Alexandria 2015. Phone (02) 699 1399. Fax (02) 698 9969. Telex 26856. T'grams Phonrec.

Executives: M. Smellie (md), D. Sullivan (fin dir), P. Dickson (nat mktg), R. Barry (3rd party licensing), W. Burton (ops mgr), R. Cameron (nat sales), P. Krige (Aust. music mgr), C. Cornish (md, music publishing).

Labels: 21 Records, Archiv, Archive of Folk and Jazz, Argo, Argo Spoken Word, Ariola, Astor, Astorgraph, Astor Australia, Autobahn, Baby Records, Barclay, B.B.C., B.B.C. Artium, Biograph, Blue Print, Blue Thumb, Caledonia, Capricorn, Carrere, Casablanca, Centre Records, Colpix, Crashed, Cream, Curb, Dawn, Decca (UK), De Lite, Deram, Deutsche Grammophon, Dureco, Eastwind, Eclipse (Decca), Fader Records, Festivo, Five Platters, Fisher Lyons, Fontana, Fool Circle, Francis Dreyfus Music, Gaff Masters, Gail Force, Golden Hour, Goldmountain, Graffiti Records, Grandioso, Grapefruit, Guinea, Haworth, Hi, Hickory, Impulse, Interdemos, Jazz & Jazz, Jubilee, Kent Lavoie, Kudu, Living Baroque, L'Oiseau Lyre, London, London/Compact, London/Forbidden Fruit, London/Kitchenware, London/Philly World, London/Streetwise, Mercury, Mercury - Emarcy, Mercury Golden Imports, Metronome, Mountain, MPS, Naive Records, Natural Resources, Oasis, Original, Pendulum, Philips, Philips Classics, Philips International Series,

Polydor, Polydor/Kolob, PolyGram, Polystar, Prodigal, P.R.T., Quo Enterprises, Red Bullet, Resonance, Riva Records, Rialto, Rocket, Rostar, R.S.O., Saban, Serrick, Shelton, Sequenza, Signature, Sjata, Some Bizarre Label, Sonet, Songbird, Sound Con, Start, Star Wave, Sugarscoop, Teldec (Decca product only), Telstar, T. Hayden, This Record, Threshold, Total Experience, Track, Traditional, True Tone Records, TTR Productions BV, Turbo Music, Uni, Universo, Vertigo, Vocallion, W & G, W & G Blue Label, W & G Country Gold, W & G Gem Records, Waterhouse, Wayward, White Rabbit.

State Offices: 122 McEvoy St, Alexandria 2015. Phone (02) 699 1055. Fax (02) 698 9969; 2nd Flr, 111 Queensbridge St, South Melbourne 3205. Phone (03) 629 3644. Fax (03) 629 3765; Suite 3, Taringa Centre, Cnr Moggill Rd & Moorak St, Taringa 4068. Phone (07) 870 3311. Fax (07) 371 3483; 3 King William Rd, Unley 5061. Phone (08) 272 7733. Fax (08) 272 4142; Milscott Hse, 67 Mill Point Rd, South Perth 6151. Phone (09) 367 6644. Fax (09) 474 2535.

### Virgin Records Australia Pty Ltd

5/100 Bay Rd, Waverton 2060. PO Box 580, North Sydney 2059. Phone (02) 923 1844. Fax (02) 929 8678. Telex 74833.

Executive: L. Dunn (mng dir).

Labels: Ten, Charisma, Siren, E.G., Celluloid, Vanguard, Spectrum, Stradivari, Circa, Hindsight, Michelle, Caroline, Editions EG, Earthworks, Venture, Dep.

Office: C/- EMI Records, 1st Flr, 117-125 York St, South Melbourne 3205. Phone (03) 690 3105. Tel-ex 3359.

### WEA Records Pty Limited

39/47 Albany St (PO Box 500), Crows Nest 2065. Phone (02) 438 4511. Fax (02) 439 5739, 437 5492. Telex 24653.

Directors: P.M. Turner (chrnm), P. Ikin (md Warner grp), P. Mortlock (md WEA grp), S. Wagner (fin dir).

Executives: T. Warder (fin contr), S. Wright (MIS mgr), S. Hands (nat proms mgr, Warner grp), T. Cobbin (nat proms mgr, WEA grp).

Labels: Warner Bros, Elektra, Geffen, MCA, Sire, WEA, Atlantic, Atco, Reprise, Teldec, Nonesuch.

Offices: 529 King St, West Melbourne 3003. Phone (03) 329 7922. Fax (03) 329 6628; 476 Milton Rd, Auchenflower 4066. Phone (07) 371 9100. Fax (07) 371 6605; 62 South Tce, Adelaide 5000. Phone (08) 212 3944. Fax (08) 212 6737; 185 Stirling St, Perth 6000. Phone (09) 328 9999. Fax (09) 328 4791.

### Wizard Records

A divn of the Wizard Group Pty Ltd, Suite 2, 66 Spofforth St, Cremorne 2090. Phone (02) 953 9890. Fax (02) 953 2481.

Directors: J.L. Smith, D. Porter.

Labels: Wizard, Miracle, Artful Balance. Distributed by EMI Records (Australia) Pty Ltd.

## VICTORIA

### The Bill Armstrong Organisation Pty Ltd

49 Bank St (PO Box 325), South Melbourne 3205. Phone (03) 690 2344. Fax (03) 699 7110. Cables Bilarm Melbourne.

Directors: B. Armstrong (mng dir), Ms L. Hardie, D. Fowler, M. Armstrong.

Executives: D. Fowler (gen mgr), Ms L. Hardie (fin contr), M. Armstrong (snr techn).

Sydney office: 22/1-5 Manns Ave, Neutral Bay 2089. Phone (02) 922 6038.

Labels: "Jazz & Jazz" and "Captain Quaver" children's records. Music Publishing: Bilarm Music & L.F. Collins.

### Hammard T.V. Productions (Aust) Pty Ltd

8-10 River St, Richmond 3121. Phone (03) 428 5799. Fax (03) 429 5918.

Directors: S. Guzzardi (mng dir), Mrs. B. Guzzardi (dir).

Executive: V. Forbes (nat sales mgr).

Manufacture, distribution & record promotion.

### The Image Music Group Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Fax (03) 699 9231.

Director: J.E. McDonald.

Executive: K. Colias (gen mgr).

Labels: Fable, Avenue, Harbour, Image.

### Liberation Records Pty Ltd

9 Dundas Lane, Albert Park 3206. Phone (03) 690 3399. Fax (03) 695 7819. Telex 31738.

Sydney Office: 3rd Flr, 63 William St, Sydney 2000. Phone (02) 332 3277. Fax (02) 331 2296. Telex 72196.

Directors: M. Gudinski (mng dir), G. Ashley (dir), S.F. Young (dir/business affairs).

Executives: R. Rasdall (label mgr), Ms S. McAullay (nat proms mgr), Ms E. McKay (NSW proms mgr), S. Baeyertz (nat mktg mgr), Ms K. Coburn (Vic publicity mgr), M. Piper (Vic proms mgr), Ms M.T. Bainbridge (assnt to M. Gudinski), Ms C. Gasparis (assnt to G. Ashley), Ms J. Kerr (assnt to S.F. Young), Ms S. MacDonald (assnt to R. Rasdall), V. Donato (accnt), Ms L. Shipley (royalties mgr), N. Bradbury (A&R mgr).

Labels: Liberation, Incorporating: PWL, Slash, Beggars Banquet, Enigma. Distributed by CBS Records (Aust) Pty Ltd.

Affiliated Companies: Mushroom Music Pty Ltd, Mushroom Records Pty Ltd, Mushroom Exports Pty Ltd, Melodian Records Pty Ltd, Melodian Music Pty Ltd.

## Move Records

10 Glen Dr, Eaglemont 3084. PO Box 266, Carlton South 3053. Phone (03) 497 3105. Fax (03) 497 4402.

Executive: M. Wright.

Production of records and pre-recorded cassettes, contemporary "serious" music, classical, jazz, children's, artwork & graphic design services, real time cassette duplication.

## Mushroom Records Pty Ltd

9 Dundas Lane, Albert Park 3206. Phone (03) 690 3399. Fax (03) 695 7819. Telex 31738.

Sydney Office: 3rd Flr, 63 William St, Sydney 2000. Phone (02) 332 3277. Fax (02) 331 2296. Telex 72196.

Directors: M. Gudinski (mng dir), G. Ashley (dir), S. Young (dir/business affairs).

Executives: Ms S. McAullay (nat proms mgr), Ms E. McKay (NSW proms mgr), S. Baeyertz (nat mktg mgr), Ms K. Coburn (Vic publicity mgr), M. Piper (Vic proms mgr), Ms M.T. Bainbridge (assnt to M. Gudinski), Ms C. Gasparis (assnt to G. Ashley), Ms J. Kerr (assnt to S.F. Young), V. Donato (accnt), Ms L. Shipley (royalties mgr), N. Bradbury (A&R mgr).

Labels: Mushroom, White.

Distributed under licence by Festival Records.

Affiliated Companies: Mushroom Music Pty Ltd, Mushroom Exports Pty Ltd, Liberation Records Pty Ltd, Melodian Records Pty Ltd, Melodian Music Pty Ltd.



## Regency Recordings

Fcty 4, 13-17 Japaddy St, Mordialloc 3195. Phone (03) 587 1956, 587 2156. Fax (03) 587 2384.

Executives: Miss F. Horman (mgr), M. Pullan (tech mgr), B.K. Horman (tech advisor).

Manufacturer of prerecorded audio cassettes, and blank audio cassettes. Three facilities available: High speed loop bin; high speed cassette to cassette; real time dubbing. We can also arrange all your printing requirements.

## Retrograde Records

240 Coventry St, South Melbourne 3205. Phone (03) 696 3757. Fax (03) 696 2895.

Directors: A. Duffield & P. Kenihan.

Independent record company.

# Music Suppliers

## Allans Music (Australia) Pty Ltd

See EMI Music Publishing Australia.

## Australian Screen Music Pty Ltd

11-15 Alexander St, Crows Nest 2065. Phone (02) 438 2916.

Directors: G. J. Hardman (mng dir), A. M. Hardman.

Specialising in the supply of completed music tracks for any type of audio and/or visual production, using either pre-recorded library music or original scores to suit any budget.

## Bestall Reynolds Music (Aust) Pty Limited

428 George St, Sydney 2000. Phone (02) 221 1577.

Director: D. Paterson.

Executives: M. McMartin (gen mgr), Miss C. Fong (copyright).

Publishing of local & o'seas catalogues.

## Beyond Music Publishing Pty Ltd

53-55 Brisbane St, Surry Hills 2010. Phone (02) 281 1266. Fax (02) 281 1153. Telex 177130 Gasman.

Executives: P. Gerlach (principal), C. Gilbey (Chris Gilbey Pty Ltd/MCA Music Australia).

Music publishing.

## Boosey & Hawkes (Australia) Pty Ltd (Music Publisher)

Unit 12/6 Campbell St (PO Box 188), Artarmon 2064. Phone (02) 439 4144. Fax (02) 439 2912. Telex 121384.

Director: R.D. Mackie (mng dir).

Labels: Cavendish, Valentino, Valentino Sound Effects, Manhattan, A.V. and Bosworth.

## Peter Brendle Enterprises

88 Glebe Point Rd, Glebe 2037. Phone (02) 660 6338. Fax (02) 552 3027. Telex AA70842 ERNEXPBE.

Directors: P. Brendle (mng dir), Ms C. Roetman (media mgr).

National & international concert tours organisation, publicity & promotion within entertainment industry, Australia's major jazz agency, eg James Morrison. Entertainment administrator Don Burrows Supper Club 'Regent Sydney' Hotel.

## The Dick Buchanan Music Supermarket

11 Orpington St, Bexley 2207. Phone (02) 50 7741.

Director: R.T. Buchanan.

Providing music arrangements to variety artists.

## Castle Music Pty Limited

See EMI Music Publishing Australia.

## Cellar Music

1 Rosen St, Epping 2121. Phone (02) 86 2191.

Directors: G. McNeil, G. Quill, C. McNeil.

Music publisher.



## Chappell & Intersong Music Group (Aust) Limited

Trading as Warner Chappell Music. (Music Publishers), 99 Forbes St, Woolloomooloo 2011. PO Box KX250, Kings Cross 2011. Phone (02) 356 3322. Fax (02) 357 2610. Telex 25799. T'grams Symphony Sydney.

Directors: J.W. Bromell, S.P. Abramowitz.

Executives: R. Monk (prof mgr), J. Kaye (mktg mgr), J. Wagner (copyright mgr), J. Robert (royalties), N. Frew (theatrical mgr).

Music publr representing both local & i'national composers & catalogues of popular standard & film music.

## Coathanger Music

1 Rosen St, Epping 2121. Phone (02) 86 2191.

Directors: G. McNeil, R. Ryan.

Music publisher.

## The Concert Master

15 Bellevue St, Surry Hills 2010. Phone (02) 211 2422.

Director: P. Lee.

Managing agents for professional musicians - Classical to Rock.

## Edible Music

22-24 Little Cardigan St, Carlton 3053. Phone (03) 348 1300.

Director: A. Barker.

Music publisher/recording studio. Contemporary songwriters for film, jingles, tv & radio.

## EMI Music Publishing Australia

1st Fir, 100 Glover St, Cremorne 2090. PO Box C156, Cremorne Junction 2090. Phone (02) 953 0433. Fax (02) 953 9163. Telex 22872.

Director: J. Anderson (mng dir).

Australia's largest production music supplier. Libraries include Castle, KPM, Bruton, De Wolfe, Match, Selected Sound, Atmosphere, Rouge and Themes.

Exclusive representation of Australia's first digitally recorded compact disc sound effects library, SFX.

Supplier of sheet music.

Specialising in film and television production clearances and commercial licensing.

Member of the EMI Music Publishing Group worldwide.

## Essex Music of Australia Pty Ltd

5 Northcliff St, Milsons Point 2061. Phone (02) 922 4100. Fax (02) 923 2148. Telex 177216. T'grams Semus Sydney.

Executives: B.L. Powell (mng dir), Ms A. Pederson (A&R mgr).

Music publisher.

## Grundy Music Pty Limited

448 Pacific Hwy, Artarmon 2064. PO Box 2808, Sydney 2001. Phone (02) 428 0666. Fax (02) 428 4887. Telex 26166. T'grams Telgrundy.

Executives: I. Holmes (pres), J. Fowler (snr vice pres), I. Lancaster (vice pres secty & fin).

Music Publisher.

## The Image Music Group Pty Ltd

137 Moray St, South Melbourne 3205. Phone (03) 699 9999. Fax (03) 699 9231.

Director: J.E. McDonald.

Executive: K. Colias (gen mgr).

Music publisher. Recorded mood music library for film, radio, background and incidental theme music.

## Leosong Music Pty Limited

67-69 Regent St, Chippendale 2008. PO Box 35, Railway Square 2000. Phone (02) 698 4799. Fax (02) 281 1778.

Director: P.C. Walker.

Executives: S. Boylan, J. Hopkins, R. Sharp, D. Sherwood.

Copyright consultants & administrators, copyright mgmt service.

## MCA Music Australia Pty Ltd

23 Pelican St, Darlinghurst 2010. Phone (02) 267 6088-9. Telex 25687. T'grams MCA Music Sydney.

Executives: J. Simpson (dir), C. Gilbey (creative affairs cons), Ms J. Peterson (prof mgr).

Music publishers.

Associated companies (addresses and telephone numbers as above): Spooone Music Pty Ltd, Pincus-Gil Music Pty Ltd, Tangerine Music Pty Ltd, Victoria Music Pty Ltd, Kangaroo Music Pty Ltd, Belwin Mills Music Pty Ltd, Accolade Music Pty Ltd.

O'seas affiliates: MCA Music Inc, Leeds Music Corp, New York; Duchess Music, and branches in England, Holland, France, Germany, Italy, Mexico, Japan, Spain, Brazil, Canada and South Africa.

## Keith Moore (The Lone Arranger Pty Ltd)

6 Camden Rd, Hawthorn 3122. Phone (03) 818 6920.

Directors: K. Moore, E.L. Moore.

Music composition for advertising, film & television.

## Mushroom Music Pty Ltd

9 Dundas Lane, Albert Park 3206. Phone (03) 690 3399. Fax (03) 695 7819. Telex 31738.

Directors: M. Gudinski (mng dir), G. Ashley (dir), S. Young (dir/bus affairs).

Executives: I. James (gen mgr), Ms H. Quinn (professional mgr, Mushroom Music), Ms L. Keatch (asst to gen mgr), Ms M. Georgiou (copyright admin), Ms L. Shipley (royalties mgr).

## Music Sales Pty Ltd

4th Fir, 72 Bathurst St, Sydney 2000. PO Box Q78, Queen Victoria Bldg, Sydney 2000. Phone (02) 267 7433. Fax (02) 267 1328.

Directors: N. Lurie, R. Wise, D. Hoare.

Printed music and book publisher, copyright ownership - Campbell Connelly, Dorsey Bros, Shapiro Bernstein Limited, G. Schirmer, Sparta Florida, Wilhelm Hansen and Chester music catalogues.

Australian distributors of Hot Licks and Star Licks Audio Tapes and Videos.

Mail order house for printed music & rock books.

## Peer International Pty Ltd

Suite 304, 10-12 Clarke St (PO Box 708), Crows Nest 2065. Phone (02) 436 0799. Fax (02) 437 5980.

Director: M. Donlevy (mng dir).

Associated Company: Southern Music Publishing Co. (A'asia) Pty Ltd.

Music publishers representing the Peer-Southern Organisation. Representing also the recorded background music libraries of New Southern Library of Recorded Music (NSL), Peer International Library (PIL), Monique Music Library (MML), Cezame-Argile Productions Editions (KOK).

O'seas affiliates: Peer-Southern Organisation throughout the world.

## Penjane Music (Australia) Pty Ltd

PO Box 159, Milsons Point 2061. Phone (02) 953 9212. Fax (02) 953 2065. Telex Worvis 70474.

Director: Miss P. Whiteley.



Executive: Miss J. Nash (prdn library mgr).

Music publishers and suppliers of Chappell Recorded Music Library, Sonoton Music Library, Intersound Music Library, Coloursound Music Library and Carlin Recorded Music Library.

### Production Music Services Pty Ltd

Suite 7, 7 Ramsay Rd (PO Box 669), Pennant Hills 2120. Phone (02) 484 2321. Fax (02) 484 7316.

Directors: P.A. Baker, B.A. Baker, B.F. Baker.

Representing the music libraries of MUSIC HOUSE INTERNATIONAL, SHEPHERDS BUSH LIBRARY MUSIC, SOUND STAGE, AMPHONIC, FIRSTCOM, CAPITOL, J.W. MUSIC, FEX, and the DIGIFECTS C.D. SOUND EFFECTS LIBRARY.

### Rondor Music (Australia) Pty Ltd

Rondor Hse, 570 Military Rd, Mosman 2088. Phone (02) 969 6366. Fax (02) 960 3141. Telex 73339.

Directors: B. Aird (mng dir), P. Benjafield, J. Camilleri.

Executive: G. Connors (prof mgr).

Music publishing company.

Repr: Irving Almo Music Publishers, 1358 North La Brea, Hollywood Calif 90028 USA, Rondor Music (London) Ltd, 10A Parsons Green, London SW6 4TW UK.

### SBK Songs Australia Pty Limited

See EMI Music Publishing Australia.

### James Sloggett Music Services Pty Ltd

86 Belmont Rd, Mosman 2088. Phone (02) 953 5927. Fax (02) 953 0605.

Directors: J.H. Sloggett, M.J. Sloggett (prdcr), C.A. Sloggett (composer).

Composition, arrangement & prdn of music for radio, tv, film, docs & commercials.

### Songseekers International

67-69 Regent St, Chippendale 2008. PO Box 35, Railway Square 2000. Phone (02) 698 4799. Fax (02) 281 1778.

Directors: P.C. Walker, Ms S.L. Boylan.

Copyright enquiry & clearance service, copyright consultants, copyright licensing.

### Soundcom Pty Ltd

Subsidiary of Broadcom Australia Ltd. 44 Bay St, Ultimo 2007. PO Box 2500, Broadway 2007. Phone (02) 281 7395.

Directors: S. Cossar, J. Geraghty, R. Gamble.

Executives: J.F. Gherdovich (gen mgr), G. Cooke (fin contr).

Muzak background music systems, Reditune foreground music systems, original artists tapes, intercommunication systems, emergency warning systems, public address and auditorium sound systems, hearing conservation systems, hospital communications systems.

Offices: NSW - 44 Bay St, Ultimo 2007. Phone (02) 281 7395; 4/108 Warrane Rd, Chatswood 2067. Phone (02) 406 4588; Vic - 240 Huntingdale Rd, Huntingdale 3166. Phone (03) 544 8166; Qld - 9 Hazlemount St, Bowen Hills 4006. Phone (07) 252 3707; SA - 287 Torrens Rd, West Croydon 5008. Phone (08) 340 2828; WA - 27B Northwood St, Leederville 6007. Phone (09) 381 8488; ACT - 35 Jacobs St, Evatt 2617. Phone (06) 259 2787.

### Suite 16 Publishing Pty Ltd

The White Hse, 70 Sylvan Rd, Toowong 4066. Phone (07) 371 6822.

Directors: M.R. Lyons, G.R. Smith.

Music publishers & writers specialising in original compositions for artists & film soundtracks.

### Warner Bros Music Australia Pty Ltd

Trading as Warner Chappell Music. (Music Publishers), 99 Forbes St, Woolloomooloo 2011. PO Box KX250, Kings Cross 2011. Phone (02) 356 3322. Fax (02) 357 2610. Telex 25799. T'grams Symphony Sydney.

Directors: J.W. Bromell, S.P. Abramowitz.

Executives: R. Monk (prof mgr), J. Kaye (mktg mgr), J. Wagner (copyright mgr), J. Robert (royalties), N. Frew (theatrical mgr).

Music publs representing both local & i'national composers & catalogues of popular standard & film music.

### Wheatley Music Publishing Pty Ltd

99 Forbes St, Woolloomooloo 2011. PO Box KX250, Kings Cross 2011. Phone (02) 356 3322. Fax (02) 357 2610. Telex 25799 Chpaus. Cable Symphony Sydney.

Directors: J.W. Bromell, G.D. Wheatley, K.W. Hughes.

Executives: R. Monk (prof mgr), D.B. McKinnon (copyright mgr), D. Bolden (mktg mgr), B. Kimberley (intl mgr), J. Edmondson & M. Duff (royalties), N. Frew (theatrical).

Music publs representing both local & i'national composers & catalogues of popular, standard & film music.

### Woomera Music

(Divn of W&G Record Processing Co Pty Ltd) 17-19 Radford Rd, Reservoir 3073. Phone (03) 460 4522. Fax (03) 462 1579.

Directors: R.J. Gillespie, A.E. White.

Music Publishing.


### Yeldah Music


5 Egret Pl, Calala, Tamworth 2340. Phone (067) 65 7813.

Directors: E.W. Scott, Mrs H.B. Scott.

Prdn & mktg of Australian Country Music.

# Technical Services to Radio Stations



<p><b>Representing:</b> Scala Antennas Kintronics, Torpey Clocks TFT Inc Inovonics R. F. Gentner Nautel Transmitters C.N. Rood Transimage International Lightening Elimination Associates</p>	<p><b>Consultants to the Broadcast Industry</b> MF — FM — TV — UHF System Antenna Design and Installation</p>	<p><b>Manufacturers of:</b> JNS 8000 Modular Distribution System JNS 8000 Small Audio Routing Switchers JNS 9000 Audio Routing Switcher (fully expandable JNS 2000 FM Fully Solid State Transmitters</p>
<b>J.N.S. ELECTRONIC INDUSTRIES</b>		<b>Telephone (03) 439 1000</b>
<p>Post Office Box 85 Rosanna Victoria 3084</p>	<p>Division of J.N.S. Electronics (Aust) Pty Ltd Australian Distribution</p>	
	<p>Facsimile (03) 431 - 1197</p>	
		

## NEW SOUTH WALES

### A C & E Sales Pty Ltd

9 Hill St, Leichhardt 2040. Phone (02) 660 5077. Fax (02) 692 0810. Telex 122148 ACETEL.

Executives: J. Adams (mng dir), T. White (telecommunications mgr), H. Hua (mktg mgr).

Manufacturers and distributors of connectors, adaptors, patchpanels, patchcords, cables, cable assemblies, racks, cabling systems for broadcasting, television, telecommunications, computer and data transmission industries.

Sole Australian agents: Telegaertner K.G. West Germany, Binder West Germany, Rendar UK.

### Agfa-Gevaert Ltd

2 Byfield St, North Ryde 2113. Phone (02) 888 1444.

Agfa magnetic recording tapes and films.

Repr: 376 Whitehorse Rd, Nunawading 3131. Phone (03) 875 0222. 20 Shand St, Stafford 4053. Phone (07) 352 5522; 35 Magill Rd, Stepney 5069. Phone (08) 362 5703. 187 Great Eastern Hwy, Belmont 6104. Phone (092) 277 9266.

### Amber Technology

Unit B, 5 Skyline Pl, Frenchs Forest 2086. Phone (02) 975 1211. Fax (02) 975 1368.

Offices: 182 Gilles St, Adelaide 5000. Phone (08) 232 0202. Fax (02) 232 2885; Suite 6, Delonga Hse, 1 St Paul's Tce, Spring Hill 4004. Phone (07) 832 0359. Fax (07) 832 0364; 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5811. Fax (03) 646 5887; Suite 2A, 272 Hay St, Subiaco 6008. Phone (09) 382 2135. Fax (09) 382 4223.

Directors: W. Gray (chrmn), D. Hannay (mng dir), Ms S. Romero (fin dir), P. Amos (tech dir), K. Seglins (ops dir).

Executives: D. Hudson (mktg mgr), Ms L. Touw (ops mgr), R. Dornan (mgr, Motion Picture Prods), J. Fitzpatrick (nat sales mgr), L. Beal (gen mgr, Vic), R. Van Der Vlies (state sales mgr, Qld), G. Wood (state sales mgr, SA), H. Jankovic (state sales mgr, WA), G. Rothwell, T. Pilt, T. Kee (sales reps NSW), P. Gavin, J. Lancken (sales reps Vic), A. Greenhalgh (tech mgr), J. Butler (service mgr), B. Baldwin (motion picture eng service).

Products: Ambertec - microphone cables and patch cords; ASC - language laboratory teaching systems; Auratone - studio reference loudspeakers; Barco-EMT - audio signal processors, CD reproducers and studio turntables, digital message recording and playback systems; Canare - professional audio, video and data cables, range of BNC type video connectors; DBX - audio signal processors, noise reduction systems; Harmonia Mundi Acustica - digital audio standards converter and modular signal processing system; IRP - automatic microphone mixing and audio distribution systems; Lexicon - digital reverberation and signal processing systems, digital surround sound processors, MIDI controller and OPUS digital

audio production system; Lyrec - analog multi-track and mastering recorders, high speed audio cassette duplication systems; Mitsubishi - X-880 and X-86 series pro-digi format digital audio multi-track and mastering tape recorders; Neumann - studio condenser microphones and accessories, disc mastering systems, custom mixing consoles; Neutrik - precision audio, data and industrial connector systems, test & measurement equipment; Neve - VR series recording consoles, 66 series broadcast consoles, DTC digital mastering transfer console, prism series modular signal processing system; Pacific Recorders - broadcast mixers, and cartridge recorders; QSC - professional audio power amplifiers; Soundtracs - computer controlled recording consoles, MIDI recording consoles, sound reinforcement consoles and console automation systems; Sound Workshop - series 34C automated recording/remixing consoles; Steenbeck - motion picture film editing systems; 3M - range of magnetic tapes for analog & digital audio recording and logging applications; Timeline - LYNX timecode synchronisers, keyboard control unit and system supervisor unit; Weircliffe - bulk magnetic erasers for all audio, video and data media.

### Archer Sound Systems & Music Supplies

109 Bungaree Rd, Wentworthville 2145. Phone (02) 631 4538, 631 3768. Fax (02) 896 1360.

Directors: Mrs C. Archer, R. Archer.

Large hiring facilities, manufacture of heavy duty P.A. amplifiers, speakers & associated equipment. Suppliers of auditec power modules & audio amplifiers. Full range of teaching & educational music & text books.

### Audio Engineers Pty Ltd

342 Kent St, Sydney 2000. Phone (02) 29 6731. Fax (02) 262 2846.

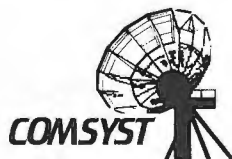
Executives: R.C. Fitzsimmons (chrmn), G.R. Fitzsimmons (mng dir), S. Swanson (mgr, Wendell div).

### British Merchandising Pty Ltd

1/44 New South Head Rd, Vaucluse 2030. Phone (02) 337 2990. Fax (02) 337 6887.

Director: H.C. Long (mng dir).

Distributors of Penny & Giles Audio and Video Controllers, including faders, linear and rotary, Pan Potentiometers, joysticks, and 'T' bar controllers.



### Comsyst (Australia) Pty Limited

21 Chandos St (PO Box 335), St Leonards 2065. Phone (02) 436 3777. Fax (02) 436 2205. Telex AA72578.

Executives: M.J. Fairlie (mng dir), Ms S. Boaden (Administrator).

Distributors in Australia for Harris Allied, Harris Broadcast Products Division and Harris Broadcast Microwave. The range of equipment includes MF, HF and VHF transmitters for AM and FM broadcast stations, audio processing equipment, AM stereo equipment. Services include system design and turnkey installations of all broadcast equipment including directional aerial systems, aerial couplers and dummy loads. A.W.A. and Harris Broadcast Microwave studio to transmitter audio links, analogue and digital. Mark antenna products with a large range of grid and solid microwave antennas from 900 MHz-23 GHz. Distributor of Peninsular Engineering RF Microwave and Cellular Telephone Repeaters. Representative of AEG Bayly Engineering, manufacturers of digital and analogue Multiplex equipment for telecommunications and broadcast applications; TMD, a Will-Burt Company, manufacturers of telescopic pneumatic masts for eng vehicles. Distributor of quickset pan and tilt heads and tripods for the use in eng vehicles and broadcast studios, etc. Design, install and commission turnkey systems for point-to-point microwave studio to transmitter links, both analogue and digital. Comsyst also undertakes the design of medium wave AM broadcasting directional aerial systems.

### Eden Dynamics Pty Ltd

28 Oatley Ave, Oatley 2223. Phone (02) 579 5566. Fax (02) 579 5422.

Director: D. Eden.

Acoustical consultants, advice on acoustic design of new radio studios and control rooms, acoustical advice on noise and vibration problems, sound system design. Design advice to achieve very low levels of background noise.

### Electro-Fab (Penfen Pty Ltd)

Unit 1, No. 3 Yandina Rd, West Gosford 2250. Phone (043) 23 2028.

Executive: L. Cross (mgr).

Suppliers and service for AM and FM transmitters and all RF products — installations factory fabrication, manufacture, electronic and sheet metal work for electronic industry.

### Electro-Voice Pty Ltd

Unit 24, Slough Business Park, Silverwater 2141. Phone (02) 648 3455. Fax (02) 648 5585.

Executive: C. Formston (mng dir).

Australasian and South Pacific distributor of Electro-voice microphones, studio monitors, sound reinforcement and music products; Tapco mixing consoles, amplifiers, equalisers and reverb systems. Altec Lansing, university Cetec Vega, Ivie, Gauss & Mark IV cinema products.

### Robert Fitzell Acoustics Pty Ltd

Suite 6, Pymble Grove, 33 Ryde Rd, Pymble 2073. Phone (02) 498 8188. Fax (02) 498 7788.

Directors: R.J. Fitzell (mng dir), J. Fitzell, V.E. Bray.

Acoustic consultants — auditorium & studio design, noise isolation, environmental noise control, sound system design.

### Goldring Audio Industries Pty Ltd

Head office and warehouse: Unit 1, 22 Waltham St, Artarmon 2064. (02) 439 3100. Fax (02) 438 3093.

Distributors of Styli cartridges, cassettes, audio and video accessories, headphones & microphones.

Offices: Suite 4, 1st Flr, 350 Hampton St, Hampton 3188. Phone (03) 521 0333. Fax (03) 521 0190; 40D Milsom St, Coorparoo 4151. Phone (07) 398 8044. Fax (07) 395 2873.

### Richard Heggie Associates Pty Ltd

22 Giffnock Ave, North Ryde 2113. Phone (02) 805 0144. Fax (02) 805 0356. Telex 72350.

Directors: R.S. Heggie, R.A. Godson, P.C. Goss.

Consulting acoustical & vibration engineers.

### High Fidelity Products

33 Marlborough Rd, Homebush West 2140. Phone (02) 76 6830.

Proprietor: V. F. Harris.

MBH pick-ups, amplifiers, pre-amplifiers, equalisers and turntables.

O'seas: Cornel, Sandhurst Bridge, 532 Sardar Vallabhbhai Patel Rd, Bombay, 7, WB, India.

### Ron Hurst Broadcasting Services

21 Tarra Cres (PO Box 174), Dee Why 2099. Phone (02) 971 8429.

Executive: R. Hurst.

Program and commercial production for radio, radio format consultant, radio research projects.

### Independent Radio Services Pty Limited

120 Alexander St (PO Box 960), Crows Nest 2065. Phone (02) 906 2244. Fax (02) 906 2114.

Executives: B. Ferrier (mgr), I. Heydon (prgm dir).

Radio program production house. Features include all-Australian radio comedy (How Green Was My Cactus, The Pepsy Show etc), On This Day, Dr James Wright, Videobiz, Managing Your Money and music specials.

### John S. Innes Pty Ltd

120 Macpherson St, Cremorne 2090. Phone (02) 953 2793.

Directors: J.S. Innes, D.J. Rothwell.

Supplying & commissioning transmitters, radio links, antennas, audio processing and transmitter and antenna test and measuring instruments. Representative for Circuit Research Labs, Potomac Instruments, Kintronic Labs, Altronic Research, Delta Electronics (broadcast products), Freeland Products, CCA FM and AM transmitters, Time & Frequency Technology Inc.

### David G. Littlejohn & Associates Pty Ltd

62 Gould Ave, St Ives 2075. Phone (02) 449 7857.

Executive: D.G. Littlejohn (dir).

Broadcast engineering & technical consultants. Specialists in problem solving and installations.

### Magna-Techtronics (Aust) Pty Ltd

7-9 George Pl (PO Box 557), Artarmon 2064. Phone (02) 427 0666. Fax (02) 427 1961. Telex 24655.

Directors: R.C. Clemesha, J. Skippen.

Executives: H. Ziolkowski (gen mgr), D. Cronshaw (nat sales mgr), R. Reynolds (service mgr), P. Levy (mgr video prods), B. O'Donnell, J. Walsh (b'cast prods), D. Dowling (mgr audio prods), M. Casey, P. Hotson, C. Clark (audio prod), I. Kane (sales, earth stations & transmission prods), B.J. Lancaster (mgr, Lancaster engr systems divn).

Offices: J. Wilkinson (branch mgr) Suite 1, 316-320 Toorak Rd, South Yarra 3141. Phone (03) 826 4111. Fax (03) 826 3391; R. Green, NZ (09) 37 3901. Fax (09) 37 3832.

Distributors of: Complete Broadcast Studio packages: BGW (USA) - quality power amplifiers, Bi Amp (USA) - budget mixers and consoles, Inkel (Korea) - public address and musical amplifiers and speakers, Mosses & Mitchell (UK) - jackfields and distribution panels. Audio Kinetics (UK) - Q. Lock and Pacer synchronizers, Time code generator/readers, Mastermix console automation; Electrospace (UK) - noise gates, limiter/compressor/expanders; McCurdy (CAN.) - consoles, intercom systems, digital delays including auto delay build up for live programs, VU/Peak level meters; MTE (Aust.) - Broadcast and production consoles, power amplifiers and ancillary equipment; Nagra (Swiss) - portable and studio tape recorders; Otari (Japan) - reel to reel tape recorders from 2 to 32 tracks, audio cartridge machines, duplicating systems; Revac (Japan) - high quality spring reverb units, reverb envelope controller; Technical Projects (UK) - talk-back systems; Zonal (UK) - Audio tapes and magnetic film.

### Multi-Contact Australia Pty Ltd

53-55 Whiting St, Artarmon 2064. Phone (02) 438 3600. Fax (02) 438 4737.

Offices: 10 Nicholson St, Coburg 3058. Phone (03) 383 3733. Fax (03) 383 4526; 2/115 Howe St, Osborne Park 6017. Phone (09) 443 3944. Fax (09) 443 1283; 3 Marie St, Milton 4064. Phone (07) 369 0544. Fax (07) 369 5040.

Directors: D.R. Williams, K.C. Wheatley, D.A. Harris.

Executives: Sydney - A. Ford (nat mktg mgr); Melbourne - D. Ricardo (state mgr); Brisbane - C. O'Grady (state mgr); Perth - D. Cronwright (state mgr).

Sales of specialised cables, connectors, computer accessories, tools, for the radio and television industry.

Products: Carol (USA) specialised cables; N.E.K. (UK) specialised cables; Kroschu (W. Germany) computer and stage lighting cables; Leonische (W. Germany) highly flexible single core cables; Transradio (UK) coaxial connectors; Ceep (Spain) computer connectors; Astro Tool (USA) Buchanan crimping tools; Contact (W. Germany) Multi-pin rectangular/circular connectors; I.T.T. Multi-contact AO (Switzerland) single pin electronic plugs, sockets and P.C.B. pins; Trewin Components (Australia) terminals, single pin plugs & sockets; Elettro Gibi (Italy) P.C.B. terminal blocks, screwed terminal blocks.

### Mike Perjanik Productions Pty Ltd

2 The Vale, Belrose 2085. Phone (02) 452 2466, 452 2817. Fax (02) 975 2076.

Director: M. Perjanik (mng dir).

Production, composition and arranging of music for radio, tv and film.

### Philips Scientific & Industrial

Scientific & Industrial Equipment Test & Measuring Instruments Group. 25-27 Paul St North, North Ryde 2113. Phone (02) 888 0443. Telex 20165 Ausnrsi+.

A full range of electrical and electronic test and measuring equipment.

Offices: Melbourne (03) 542 3600; Adelaide (08) 348 2888; Perth (09) 277 4199 Brisbane (07) 844 0191; Toll free (008) 22 6661.

### Priestley & Shearman

The Communications Division of Merz Australia Pty Ltd, 55 Lavender St (Private Bag 820), Milsons Point 2061. Phone (02) 955 6091. Fax (02) 957 1474. Telex 121126.

Offices in Perth, Melbourne, Brisbane, Hobart, Ulverstone, Darwin.

Director: I.H. Shearman (gen mgr).

Consulting engineers in communications, broadcasting and television. Provide full professional consulting engineering service, including feasibility studies, preparation of specifications, field surveys, project management, preparation of licence submissions. Areas of expertise include communications systems (mobile and point-to-point), transmitters, translators, broadcasting and television studios, production and recording studios, antenna systems, satellite communications, radio frequency interference, screened rooms.

### PSI Radio System

Paperwork Systems Inc. (Group) Pty Ltd. Level 1, 11-17 Khartoum Rd (PO Box 303), North Ryde 2113. Phone (02) 887 4144. Fax (02) 887 1768.

Directors: W.M. Ruting (mng dir), A.C. Papallo.

Executives: N.W. Hamilton (stern region mgr), Dr. M.A. Ledwich (dev), R.K. Lam (mgr).

Specialists in the supply and installation of turnkey computer systems for radio stations with in-house and bureau systems. Systems handle sales, avails, traffic, copy, accounting, financial management, historical analysis, asset and share register. Music library, play list creation, APRA, Tribunal and Bruce Tart returns. Call out survey,

research and reach and frequency analysis. Newsroom, sporting, automation interface, engineering parts inventory. Group, network and multistation operation. Colour graphics, integrated electronic office with word processing, mailing and message handling systems. Consulting service for system selection, staff recruitment and training and ongoing system support and enhancements. Programming services for custom designed applications. Also supply similar systems and services to tv stations, advertising agencies, magazine publishers and cable tv companies.

l'state office: 3 Bowen Cres, Melbourne 3004. Phone (03) 267 7555. Fax (03) 820 9227.



### Radio Manufacturing Engineers Pty Limited

9/31 Seven Hills Rd Nth (Locked Bag 9), Seven Hills 2147. Phone (02) 674 6177. Fax (02) 624 8575.

Executives: R. Walters (gen mgr), P. Adkins (sales mgr), M. Carter (mfg mgr).

Designers and manufacturers of radio broadcasting equipment, including a range of On Air, Production, OB & News Consoles, AGC & Limiting Amplifiers, remote control units, distribution amplifiers & systems, Hybrids & equalisers, AM & FM limiters, Telecom line interface units etc. Consoles & other products for public broadcasting.

Complete design, supply, installation & commissioning of conventional or touch screen turnkey systems.

Australian agent for Broadcast Automation live assistant, Ian Hill & Associates AM & FM transmitters, MOTOROLA C-Quam stereo, SYMETRIX signal processing equipment, TELNOX microprocessor On-Air telephone system.

### The Radio Shop

9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1200. Fax (02) 908 3563. Telex 24222.

Executive: T. Trumper (gen mgr).

l'state offices: Melbourne, Brisbane.

ARNSAT engineering services invite participation in the network. Engineering Consultancy. Satellite system requirements, installation and operation. Dish placement etc. General technical requirements for satellite reception of programmes. Planning and development of all facets of studio and transmitter installations, AM and FM.

### Radio Transmission Engineering Pty Limited

179 Military Rd, Guildford 2161. Phone (02) 681 2488 (3 lines). Fax (02) 681 1031. Telex 170664.

Directors: R.E. Rumble (ex chrmn), A.J. Kennedy (mng dir), M. Cassidy (dir).

Executives: A.J. Kennedy (mng dir), W. Liu (mng prdn), W. Girdham (mng inst).

Specialists in the design, supply, installation and commissioning of MF directional aerial systems & complete turnkey broadcast station installations. Consultants in all aspects of radio engineering including AM & FM studio and transmission systems and HF communications networks. RTE manufacture AM/FM antenna coupling units, matching and phasing networks, wideband transformers, guyed and self supporting radio towers, HF log periodic antennae, aerial changeover switches, medium and high frequency dummy loads, custom ferro cement transportable transmitter modules, RTE Kikkert FM transmitters, 30 watts to 25 Kw, RTE Kikkert Studio-transmitter links and turnkey AM & FM translator packages, representatives of Polar Broadcast VHF & UHF antennae, Mutterbox remote newsman mixers, Belar Inc Modulation Monitors and Marti SCA systems, Comrex line extenders. RTE is able to provide complete technical submissions to the DOC (based on the current MF planning guidelines GS1) for any changes to station operating conditions and service area negotiations. To facilitate DOC submissions RTE has a full range of computer software which are based on DOC MF and VHF guidelines. Full engineering consulting service for new AM & FM licences. Spare parts for TBC AM, FM and HF transmitters.

### RMK Voice Productions

Suite 502, 5th Flr, 107 Walker St, North Sydney 2060. Phone (02) 923 2877. Fax (02) 957 4143.

Directors: J. Downs (dir), Ms C. Ward (ops mgr).

Specialist voice over agency servicing the advertising industry, radio and television, audio-visual and corporate video narration and corporate presenters.

### Soundguard

A division of Pyrotek Pty Ltd, 147 Magowar Rd, Girraween 2145. PO Box 62, Wentworthville 2145. Phone (02) 631 1333. Fax (02) 631 0233.

Director: R.C. Corrie

Noise control design & materials.

### Style Us Sound

12 Parraweena Ave, Baulkham Hills 2153. Phone (02) 686 2065, (02) 963 1173. Mobile phone (018) 22 1363.

Executive: S. Wakely.

Hire of Bose Mobile Event Centre (an outside broadcast facility for radio stations). Freelance audio engineers. Bose sound reinforcement hire.

### T.J.H. Systems Pty Ltd

RMB 49 Coramba Rd (PO Box 825), Coffs Harbour 2450. Phone (066) 53 8444. Fax (066) 53 8539.

Executives: T.J. Harwood (systems engineer), A.M. Harwood (draftsman).

Specialists in design, installation and commissioning of complete turnkey AM and FM broadcast stations. Licence applications; feasibility studies; consultancy; documentation and drafting services.

## VICTORIA

### Agfa-Gevaert Ltd

376 Whitehorse Rd, Nunawading 3131. Phone (03) 875 0222.

Agfa magnetic recording tapes and films.

Offices: NSW - 2 Byfield St, North Ryde 2113. Phone (02) 888 1444; QLD - 20 Shand St, Stafford 4053. Phone (07) 352 5522; SA - 35-37 Magill Rd, Stepney 5069. Phone (08) 362 5703; WA - 187 Great Eastern Hwy, Belmont 6104. Phone (09) 277 9266.

### The Bill Armstrong Organisation Pty Ltd

49 Bank St (PO Box 325), South Melbourne 3205. Phone (03) 690 2344. Fax (03) 699 7110. Cables Bilarm Melbourne.

Directors: B. Armstrong (mng dir), Ms L. Hardie, D. Fowler, M. Armstrong.

Executives: D. Fowler (gen mgr), Ms L. Hardie (fin contr), M. Armstrong (snr techn).

Sydney office: 22/1-5 Manns Ave, Neutral Bay 2089. Phone (02) 922 6038.

Contractors to SBS for the technical studio facilities for Radio 3EA (Melbourne); manufacturers of audio broadcast equipment including Telecom approved Line interface units.

### Audio Oz

Head Office: 298 Moray St, South Melbourne 3205. Phone (03) 696 5690. Fax (03) 696 5691.

Executive: J. Baron (mktg mgr).

Distribution and sales of full range of audio equipment. Everything from a connector or microphone to full 24 track studio.

Turnkey installation and system maintenance specialising in production studios, sound reinforcement, public address and conferencing packages. Hire of specialised equipment into the same areas. Specific design, development and manufacturing of all audio related products and equipment. Consultants on acoustic design, noise isolation and vibration problems. Total service to all Audio Oz endorsed products including repair, calibration and refurbishment.

# BGE

### Broadcasting General Electronics (Marketing Pty Ltd)

Southern Region: PO Box 233, Doncaster 3108. Phone (03) 890 0494. Fax (03) 898 9233. R & D: 41 Molan St, Ringwood 3134. Phone (03) 873 3711.

Northern Region: PO Box 405, Narrabeen 2101. Phone (02) 913 9060. Fax (02) 913 9441.

Directors: C.G. Grech (mng dir), F. Zilhardt (dir eng), L. Horvath (dir R & D).

B.G.E. design and manufacture a range of professional audio and video products used in radio, television, film and production facilities. Custom design of specific customer requirements will also be undertaken.

Products manufactured include audio and video distribution amplifiers, switchers, source identification generators, signal insertion modules, remote controllers, linear and switch mode power supplies, audio generators and power amplifiers. The major part of our manufactured products are based on the Eurocard modular system thus ensuring maximum use of a frame irrespective of the modules chosen to form a system. A unique power and data distribution and reticulation system at the rear of each frame ensures that economies are maintained even when a full frame is not used. A mixed audio/video facility is possible within one frame or use of the unused portion of the frame by third party equipment. Each frame is three units high. Forced air cooling is not used and neither is it a requirement of our manufactured products.

Also offer full turnkey facilities as well as consulting and installation services, including custom furniture as required.

Exclusive importers of Ward-Beck Systems consoles, communications equipment and related audio products for radio, television, production and the film industries as well as convergence editing facilities.

### Consolidated Electronics

A Division of Associated Controls (Australia) Pty Ltd. 15A Anderson Rd, Thornbury 3071. Phone (03) 484 0791. Fax (03) 480 4643.

Executives: D. Buchanan (engr mgr), J. Stewart (spares), R. Gay (sales mgr), C. Sapiano (sales & service).

An Australian company that design, manufacture and distribute mono/stereo cartridge machines, CD players and audio management systems.

Consolidated Electronics has over 15 years experience in the design and manufacturing of professional audio equipment to the broadcast industry. Our Australian made products are exported to Europe, Asia and the USA. Our Melbourne based factory offers the advantages of local manufacture thus enabling quick reaction and support to

the needs of our customers. Our products are fully backed by our engineering and technical staff.

### EAV Technology Pty Ltd

79 Little Oxford St, Collingwood 3066. Phone (03) 417 1835. Fax (03) 417 7704.

Executives: C.G. O'Brien, T. Hambling.

Importers and local distributors for Audio Accessories - patch bays; Audio & Design - limiters, expanders, vocal stressers; Audio Implements - tv hosts earpieces; B & B Systems - phase meters; Bedford - expanding boom arms; Comrex - telephone line frequency extenders, E.N.G. off-air monitors; Cromax - precision vision monitors; Echolab - vision switchers; Fidelipac - cartridge machines; GCK - mic. to line amps, Ada's; GML - broadcast special effects; Keydial - cartridge machines - budget priced; Lightwave - windscreens, boom arms; McCubbin - broadcast consoles, telephone hybrids, broadcast processors; Portabrace - carry bags for cameras & recorders; SBS Dams - stereo Winchester drive based cartridge machine replacement system; Seasim - lip ribbon broadcast microphones; SME - broadcast tone arms; Soundcorp - flat ribbon patchfield systems; Tram - lapel microphones; Unitron - video time base correctors; Vertigo - patch bay cleaning system; 360 Systems - digital message systems for theme parks, radio, television, museums, displays, animation, public address.

### Email Electronics

15-17 Hume St, Huntingdale 3166. Phone (03) 544 8244. Fax (03) 543 8179. Telex 30895. A Division of Email Limited (Inc. in NSW).

Executive: T. Casey (mgr, sales & mktg).

Operates as a representative and stockist of industrial electronic components, Intel microprocessors, systems and computer peripherals and PLC's.

Sales offices in Sydney, Melbourne, Adelaide, Brisbane & Perth. Head office and main warehouse Melbourne.

### Everything Audio Pty Ltd

79 Little Oxford St, Collingwood 3066. Phone (03) 417 1644. Fax (03) 417 7704.

Executives: B.E. O'Brien, P. Quirk.

Local distributors for Ampex tape products, ABEX, AIWA, AKG, Altec Lansing, Astatic, Audek, Audio Logic, Audio Pak, Audio Technica, Auratone, Audio Digital, BASF, Bedford, Beyer, Canare, Clearcom, Comcart, Cramolin, Crown, DBX, Denon, DEX, Desisti, Digitech, Drawmer, Editabs, Electrovoice, Elrack, Evertz, Fostex, Gotham Cable, IRT, JBL, Keydial, KOSS, Leitch, Little Light, Marantz, Miller Fluid Heads, Mooretronics, Neilson, Neumann, Neutrik, Nortronics, Ortofon, Pro Bel, Rane, Sansui, Schoeps, SCV, Sennheiser, Stanton, Shure, Sonex, Sowler, Soundcraft, Tannoy, Tascam, Technics, Telcom Research, TOA, Tram, University Sound, Urei, Videotek, Weircliffe, Yamaha, Zephyr.

### Group Broadcasting Services Pty Ltd

24 Yarra Rd (PO Box 1000), Wonga Park 3115. Phone (03) 722 1900. Fax (03) 722 1970. Telex c/o REGTV 151660.

Directors: H.S. Lilburn (chrnm & mng dir), S.J. Craig, L.E. Lilburn (co secty/acctnt), P.C. Lilburn (exec dir).

Radio consultants, application compilation & station establishment specialists, FM station planning & establishment. Agents for broadcast audio products including Unarco-Rohn towers, audisk, digital audio hard disk storage, radio systems, Rs-DAT professional DAT machines & audio consoles, Bext Inc., full range of exciters, STL's, translators, etc.

### J.N.S. Electronic Industries

'I'llawong', Rosehill Rd, Lower Plenty 3093. PO Box 85, Rosanna 3084. Phone (03) 439 1000, 439 1430. Fax (03) 431 1197. JNS Electronics Inc., San Jose, California.

Executives: J.N. Stannard (mng dir), M.E. Stannard (dir), R.N. Thompson.

Design and manufacturers of radio broadcast systems. Australian and Southeast Asian agents for ESE, Nautel, QSI Systems, TFT Inc, C.N. Rood and Lightning Elimination Associates. Audio Precision, Torpey Clocks, Scala Antennae, Kintronix, TransImage International. Inovonics - RF Gentner - Gentner - Microset.

J.N.S. Electronic Industries has complete technical support equipment and factory trained personnel for all products that it represents. We specialise in the manufacture of audio distribution facilities, matrix switching systems and transmitter interface equipment and HDTV equipment. Suppliers of Nautel Ampfet Series Solid State Transmitters and TFT Inc. manufactured Remote Control Systems, VHF-UHF Studio Transmitter Links and Modulation Monitors (FM, AM, SCA). MF broadcast antenna design & D.O.C. submissions.

### Pacific Central Data

31 Barina Rd, Glen Iris 3146. PO Box 13, Ashburton 3147. Phone (03) 885 1182.

Executive: W. Gould.

Suppliers of complete automated systems for radio b'casters in Australia & Pacific area. PC system includes traffic, billing, accounts receivable, mgmt reporting, sales analysis. Also complete automated system for advertising agents using IBM 5363 & AS 400.

### Quinto Communications Pty Ltd

260 Auburn Rd, Hawthorn 3122. Phone (03) 819 6675. Fax (03) 819 5360. Telex 154722 Quinto.

Office: 48 Hotham Pde, Artarmon 2064. Phone (02) 437 4722. Fax (02) 437 4884.

Executives: A. McIlwaine (mng dir), P. Tomkins (co-ord mgr), G. Mahoney (area sales mgr), F. Nicolaci (sales exec).

Australian distributors for broadcast equipment. BROADCAST ELECTRONICS, FM transmitters, SCA and stereo generators, FM limiters, AM stereo exciters and modulation monitors, audio con-

soles, digital audio stores, broadcast cartridge machines, digital voice recorders, cartridge winders, cartridge racks, broadcast automation equipment. EELA ELECTRONICS, audio mixers. MOSELEY, aural STL's, SCA and stereo generators and demodulators, transmitter remote controls.

### Rocke International Australia (Vic) Pty Ltd

6 Killarney Crt (PO Box 172), Berwick 3806. Phone (03) 707 4260.

Director: P. J. Ford (mng dir).

Amplifiers, HF antennas, radio headsets, radio switching matrices for receive applications, receiving multicouplers for HF and VHF, HF to SHF receiving systems digitally controlled or manually operated, HF, VHF, UHF to SHF.

### Rutledge Engineering (Aust) Pty Ltd

30 Gold St, Collingwood 3066. Phone (03) 419 8111. Fax (03) 419 6963.

Directors: M.J. Rutledge, Ms S.J. Rutledge.

Specialising in all types of studio system design, installation & maintenance for radio, tv & film. Custom equipment manufacture.

### Talia Sound & Vision Pty Ltd

2/3 Wadhurst Dr, Boronia 3155. Phone (03) 800 1844. Fax (03) 887 0283.

Directors: J. Talia (mng dir), P. Talia (dir).

Executive: F. Dujela (nat mktg & sales mgr).

Designers and manufacturers of a wide range of professional audio and video products, used in the Broadcasting industry including radio and TV, film, production and post-production houses, audio-visual facilities of Government Departments as well as the Corporate sector.

Specialists in custom design and personalised service.

Products manufactured include, multi-level serial control routing switchers for even the largest user, Eurocard standard video and audio distribution amplifiers, multi-wire and serial control talk-back systems, presentation/master control switchers, video production switchers, downstream keyers, utility switchers, dubbing distribution amplifiers, stereo power amplifiers, balancing amplifiers, mic/line amplifiers, line-up tone generators and peripherals for video and audio distribution application.

# TASCAM

## THE RIGHT TRACK

### TEAC Australia Pty Ltd

106 Bay St, Port Melbourne 3207. Phone (03) 646 4790. Fax (03) 646 4776.

Directors: G.W. Muir (mng dir), T.F. Falkiner (assoc dir).

Executives: G. Haynes (nat sales mgr), R. Turner (NSW/Qld sales mgr), R. Young (co secty).

Service Dept: J. Papas (service mgr).

Importing and Distributing: TASCAM, TEAC and DENON Audio Tape.

### Tricom Computer Pty Ltd

1155 Malvern Rd, Malvern 3144. Phone (03) 823 2266. Fax (03) 823 2290.

Director: S. Seabury (mng dir).

Executive: W. Cruthers.

Provides turn key computer solutions to the media industry. Supplier to the STAR Traffic and Scheduling System. Master Distributor for PICK systems in Australia & New Zealand.

### Warehouse Sound Systems Pty Ltd

77 Argyle St, Fitzroy 3065. Phone (03) 417 4866. Fax (03) 419 0958.

Director: S. Langebeck (mng dir).

Sales & hire of professional audio equipment. JBL Yamaha Soundcraft DBX and Panasonic.

## SOUTH AUSTRALIA

### Cassette Distributors of S.A.

263 Sturt St, Adelaide 5000. Phone (08) 212 7111.

Directors: A. Sankauskas (mng dir), N. Clark (sales mgr).

Distributors in South Aust. & Northern Territory for broadcast equipment & accessories.

Agfa professional studio recording tape; Agfa sprocketed magnetic film; Agfa 16mm & 35mm motion picture film; Foxtex professional multitrack recorders, mixing consoles; Mastering recorders, microphones, headphones & equipment; Nakamichi cassette decks & audio equipment; J L Cooper midimation products, Seck mixing consoles, Sony digital equipment, audio equipment & accessories; audio & video tape & accessories also bulk audio tape, in custom-wound lengths; diskettes & computer accessories. Maxell audio & video cassettes, professional video & open reel products. Aphex & TC Electronics. Cassette duplication available through Adelaide tape duplicators.

### M.A.C. Audio & Acoustical Consultants Pty Ltd

84 Goodwood Rd, Goodwood 5034. Phone (08) 271 7191.

Directors: P.J. Brook & G.W. Morphet.

Audio/acoustical: consulting, design, construction & service.

Repr: VAEC, 421A Church St, Richmond 3121. Phone (03) 428 1190.

## WESTERN AUSTRALIA

### Broadcast Engineering Services Pty Ltd

82 Sussex St, Maylands 6051. Phone (09) 272 8588. Fax (09) 271 4862.

Directors: K.C. Bicknell (mng dir), G.P. Clifton.

Consulting engineers to the radio & television broadcasting industry. Specialists in planning of new services, submissions and representation at licence hearings, turnkey installations of new broadcasting stations and upgrading of existing services.

### PKE International

PO Box 825, Cloverdale 6105. Phone (09) 353 3383. Telex 94187.

Director: F. McQuillin.

Designers & manufacturers of broadcast equipment. 170 products Australian designed and manufactured to suit client requirements. Services also include turnkey installation and commissioning as well as technical service and support.

### Priestley & Shearman

The Communications Division of Merz Australia Pty Ltd, 47 Colin St (Private Bag 8), West Perth 6005. Phone (09) 322 7814. Fax (09) 325 5972. Telex 92311.

Director: T. Provan (mgr).

Offices in Sydney, Melbourne, Brisbane, Hobart, Ulverstone, Darwin.

Consulting engineers in communications, broadcasting and television. Provide full professional consulting engineering service, including feasibility studies, preparation of specifications, field surveys, project management, preparation of licence submissions. Areas of expertise include communications systems (mobile and point-to-point), transmitters, translators, broadcasting and television studios, production and recording studios, antenna systems, satellite communications, radio frequency interference, screened rooms.

## TASMANIA

### TASEX FM Pty Ltd

GPO Box 716, Hobart 7001. Phone (002) 47 1029.

Directors: N.A. Ashley, D.M. Ashley.

Broadcast consultants, transmission facilities, communications services.

Field surveys, system planning, design, implementation and project management of broadcast and communications services. Provision and maintenance of transmission facilities.

Rates given with station entries are for guidance only and are subject to periodic alterations. Full details of any spot or program charge can be obtained on request from the stations concerned or their representatives who are listed in detail in the Media Representatives section.

## Sydney

### ATN 7 Sydney

Licensee: Amalgamated Television Services Pty Ltd, Head Office and Studios, Mobbs Lane, Television Centre, Epping 2121. Phone (02) 877 7777. Fax (02) 877 7888. Telex 20250. T'grams Telecentre Sydney. Sydney sales office: 1 Pacific Hwy, North Sydney 2060. Phone (02) 967 7777. Fax (02) 967 7773.

Opened: Dec 2, 1956.

Network affiliation: The Australian Television Network (The Seven Network (ATN, HSV, BTQ, SAS, TVW)).

Executives: A. Tyson (mng dir), M.H. Harrison (network sales dir), P. Scruby (sales dir, NSW), B. Johnson (network dir of news & current affairs), C.R. Wright (network dir of enrg), G. Kinging (network prgm dir), C. O'Mara (prgm dir, ATN7), G.W. Herring (stn mgr), P.P. Saggars (co secty).

Transmitter & site: 100kW, ERP. 300m antenna at Hampden Rd, Artarmon, NEC transmitters. Translator: Kings Cross Ch49, Gosford Ch49, Forresters Beach, Wyong Ch60V.

Facilities: 7 studio complex at Television Centre, Epping, with associated set design and construction and ancillary services.

Equipment: On-air, Aussat network feed and spot compile automation system from CSL. Studios and outside broadcast vans equipped with Marconi MK8 and Hitachi SK-F700 cameras. Various portable camera configurations including Ikegami HL-79, Sony Betacam, combined with portable 1" VTR. Ampex and Sony 1" VTRs in Studio, News and outside broadcast use. Sony Betacart system. Quantel DPE and Ampex ADO systems. Mirage digital video system. Newspro Network news system. 24 hour dual-NTSC channel link via Intelsat with Los Angeles using own international earth station. Los Angeles studio linked to Intelsat uplink and to NBC Burbank studios. Post production facilities, and film to tape provided by New York and London News Bureaus with Sony Betacam SP. Aussat earth station transmit and receive facilities. Leased 12 watt transponder, Aussat A1/3.

Technical facilities: Channel 7 (181-188 MHz). Vision 182.25 MHz, Stereo Sound - Sound Ch1 187.750 MHz. Sound Ch2 - 187.992 MHz. Power vision 100kW ERP.

Operating hours: Continuous.

Seven Direct Sales provides complete tv advertising sales package including commercial production. Phone (02) 967 7777.

Austext, Australia's first Teletext service provides up-to-date news, weather, finance, a comprehensive TAB betting service, plus general information. Broadcasts throughout Australia. Phone (008) 07 7048.

### TCN 9 Sydney

Licensee: TCN Channel Nine Pty Ltd, Artarmon Rd, Willoughby 2068. Phone (02) 906 9999. Fax (02) 958 2279. Telex 20689.

Opened: Sept 16, 1956.

National Nine Network (TCN, GTV, QTQ, STW, NWS, WIN).

Principal shareholder: Bond Media.

Executives: S. Chisholm (mng dir, Bond Media), G. Rice (mng dir, Bond TV), V. Lothringer (dir of sales, Bond TV), B.A. Robertson (dir of eng, Bond TV), N. Falloon (stn mgr & fin contr), Miss V. Jones (prgm dir), Miss S. Ward (dir of publy), A. Bateman (dir network drama), I. Frykberg (dir of curr affairs, Bond TV), I. Cook (dir of news, Bond TV), J. Fitzmaurice (dir of sport, Bond TV), R. Sorby (dir of b'cast policy), J. Blomfield (dir network proms), J. McLachlan (mgr prgm serv), R. Edwards (network sports sales mgr), Miss P. Spence (dir of children's prgm).

Transmitter and site: Location on 3 ha site at Artarmon Rd, Willoughby. 233m tower, power vision 100kW ERP.

Translators: Kings Cross, Gosford, Forresters Beach.

Studios: 3 studio complex co-located with transmitter. Phone (02) 906 9999.

Facilities: Three studios equipped with 11 LDK25/LDK14 cameras. Five videotape edit suites with 18 1" videotape machines. Fourteen edit suites containing 29 3/4" BVU video machines. Two edit suites containing 4 betacam videotape machines. Betacart system. Videotape area containing 4 ACR25 and 7 1" videotape machines. Two Rank telecines. Two Quantel Paintbox, still store, DPE systems and central library. Chyron and Aston character generators. Ampex ADO and Abekas digital fx. Earth station with 13m KU band and 18m C band antenna. Outside b'cast equipment includes one 4 camera van, one 5 camera van, one effects van and one mobile generator van plus mobile VTR. A comprehensive range of cine camera and associated sound recording equipment is available. Multicassette duplicating system (all standards, 40 machines).

Operating hours: Continuous.

Technical facilities: Channel 9 (195-202 MHz). Vision 196.25 MHz. Stereo Sound Ch1 201.75 MHz. Sound Ch2 201.992 MHz. Extensive access to Telecom, Aussat and OTC services.

Antenna: 300m above sea level.

Repr: GTV 9 Melbourne (03) 420 3111; QTQ 9 Brisbane (07) 369 9999; NWS 9 Adelaide (08) 267 0111; STW 9 Perth (09) 349 9999.

Rates: Zone 1 (Sun-Sat, 6pm-10.30pm) 60 secs A \$7,600, B \$7,000, C \$6,000, D \$5,000, E \$4,000.

### TEN 10 Sydney

Licensee: United Telecasters Sydney Limited, Cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 0222. Fax (02) 887 0478. Telex 75789.

Sales: 16th Flr, 132 Arthur St, North Sydney 2060. Phone (02) 959 4411. Fax (02) 929 4381.

Opened: April 5, 1965.

Network affiliations: Network 10 (TEN, ATV, TVO, ADS, CTC, NEW).

Principal shareholder: Northern Star Holdings.

Executives: S. Cosser (chief exec officer), B. Delamont (grp gen mgr), S. Talbot (gen mgr affiliates/stn mgr), V. Kontis (dir prdn/ops), T. Barnett (head of news), B. Donoghue (dir of prgms), B. Robertson (dir of engrg), J. MacPhillamy (fin contr), P. Myers (co secty), Ms R. Dawson (publicity mgr).

Studios: Cnr Epping & Pittwater Rds, North Ryde.

Transmitters: Hampden Rd, Artarmon.

Facilities: Four studios — A - 760m<sup>2</sup>, B - 570m<sup>2</sup>, C - 80m<sup>2</sup>, D - 285m<sup>2</sup>. Two Marconi 10kW & 1 NEC 10kW combined vision and sound transmitters, Bosch CCD. Marconi MK VIII & MKIX color cameras. 8 camera OB van plus 5 camera mobile unit. Electronic news vehicles with Sony Betacam cameras. CMX editing system. Digital effects generators, standards converter & stills store.

Commercial production div: Telprom Pty Ltd, P. Hookham (mgr). Offering commercial production facilities both in studio and on location. Phone (02) 887 0222.

Helicopter divn: C. Johnson (mgr) (02) 887 0426; one twin eng Squirrel Helicopter.

Operating hours: Continuous.

Repr: Sydney (02) 959 4411; Melbourne (03) 525 1010; Adelaide (08) 364 2020; Brisbane (07) 831 9266; Perth (09) 322 3022.

Base Rates: Zone 1 (Sun to Sat - 5.30pm-11pm) 60 secs AA \$7,700, A \$6,200, B \$5,200, C \$4,400, D \$3,700.

## New South Wales

### BKN 7 Broken Hill

Licensee: Broken Hill Television Limited. Registered office, Rocky Hill (PO Box 472), Broken Hill 2880. Phone (080) 6013. Fax (080) 5248. Telex 80874.

Opened: Aug 16, 1968.

Studio and transmitters: Rocky Hill, Broken Hill. Phone (080) 6013. Telex 80874. T'grams and cables Hill-video.

Principal shareholder: Spencer Gulf Telecasters Ltd.

Directors: P.M. Sturrock (chrnm), J.A.I. Menard, B. Condon, P.F. Mackey, D. Carr.

Executives: T. Watts (admin), R. Blackbeby (secty), J. Wilkinson (chief engr).

Transmitter and site: 2 NEC 5kW Tx's, co-sited with studio at Rocky Hill, Channel 7 on 15kW ERP (vertical).

Technical facilities: 2 Sony DXC-M7, 1 DXC-M3 and 1 National WV 888 cameras 10 ENG/2 Sony Studio configurations. 2 x 4A video typewriters, 1 Amiga 2000 (Magni-encoder) character generator, CDL 850 vision mixer, Sony MXP-21 audio desk, 3 Sony BVW-40 Betacam and 2 Sony BVU 200 VTR's with full editing facilities. Sony BVW-25 Betacam and BVU-100 portable VTR's.

Operating hours: Mon-Fri 11am-12.30am; Sat 7am-1am; Sun 8am-midnight.

Repr: TV 10 Sales, Sydney (02) 050 4411; Melbourne (03) 525 1010; Media Sales Network, Adelaide (08) 364 2020; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (6-10.30pm) \$135.

### CTC 7 Southern NSW

Licensee: Australian Capital Television Pty Limited, Aspinall St, Watson 2602. Private Mail Bag 10, Dickson 2602. Phone (06) 241 1000. ISD (6162). Fax (06) 241 7230. Fax (sales) (06) 241 7331. Telex 62046. T'grams Ceetecece.

Opened: June 2, 1962.

Executives: G.M. Duncan (gen mgr), S.A. Brown (admin mgr), D. O'Dwyer (fin mgr), C. Roberts, A.R. Martin (mgr engrg), R. Wilesmith (mgr facilities), K. Begg (dir news), Ms J. Johnson, K. Quinn (prgms & publicity).

Studio site: Watson, ACT. Transmitter site: Black Mountain, ACT.

Transmitters: 2 x NEC 20kW. ERP 100kW vision, 10kW. Sound — 181-188 MHz vertical polarisation. Cooma Ch. 59 20 watts NEC 100W ERP. Braidwood Ch. 60 50 watts NEC 300W ERP. Illawarra Ch. 62 30kW NEC 600kW ERP. Batemans Bay Ch. 61 500W NEC 5kW ERP. Bega Ch. 34 500W NEC 3kW ERP. Bowral Ch. 42 100W NEC 1kW ERP. Eden Ch. 63 100W NEC 2kW. Narooma Ch. 41 200W NEC 2kW. Stanwell Park Ch. 42 2W NEC 20W. Nth Wollongong Ch. 44 200W NEC 2.5kW. Translators: Ch. 10 Cooma, NSW, 1x1kW Thomson main transmitter, 2 x 500 watts parallel Elit translators as standby translators; Ch. 10 Goulburn, NSW, 2 x 50 watts main and standby Elit translators; Ch. 10, Mt Taylor, ACT, 1 x 50 watts Elit translator; CH-63 Tuggerahong 1 x 200 watt NEC translator; Ch. 2 Bombala, NSW, 1 x 1 kW Thomson, Ch. 66 Jindabyne, NSW, 2 x 50 watt Thomson.

Studio 1: 3 x RCA TK-45 cameras. GVG vision switcher. Aston III titling generator. Optronics 25/5/2 input audio console, Optronics compressor limiters, Questech D.V.E.

Studio 2: 2 x RCA TK-45 cameras. Grass Valley Vision Switcher - Type 1680-16F/E-MEM 111B. Aston III titling generator. Chilton 10- input stereo audio console. Sony BVE 5000 1" computerised editing system. Questech D.V.E. 2 x Gain Brain II audio processors. 2 x Audio Cart machines. 1 x MCI 2-track recorder. 2 x Ikegami caption cameras. Satellite System: TVRO-A1-only 6.8m antenna with redundant LNA's three KU band receivers either horizontal or vertical pol with E Pal or Pal available.

Telecine: 2 x RCA photoconductive systems, each with TK-28 cameras. 2 x TP-66 16mm projectors each. 1 x TP-7 35mm slide projector each. Fernseh Flying Spot System with Duplex 16mm film, 35mm slides and SEPMAg record and replay facilities. 1 x Rank Cintel slide store & art file.

Videotapes: 4 x Sony BVH-1100 APS, available to studio 2 editor. 2 x RCA TR-70C recorder/reproducers. 3 x RCA TCR-100 cartridge recorder/reproducers. 3 x TR-600 recorder/reproducers c/w AE-600 computerised editing system, available to edit 1. 3 x Sony

BVH-2000 recorder/reproducers. Dubbing facilities - 1 x ¾" Sony high band recorder, 1 x ¾" Sony low band recorder, 2 x ½" VHS recorder, 1 x ½" Betamax recorder, 1 x ½" Betacam player. EDIT SUITE 1: 1 x Grass Valley 1600-2E vision switcher. 1 x RCA AE600 computer editing system. 1 x Neve 12-input 2-track audio console. 1 x Ikegami caption camera. 1 x Chyron 111 titling generator. 1 x Ampex full track recorder. 1 x Audio Cart machine. 1 x Sony SLO-MO controller and multipoint search facility. BETACAM EDIT SUITE: 3 x BVW recorder/players. 1 x Grass Valley 100CV vision switcher. 1 x Aston 111 titling generator. 1 x BVE 800 computer editor. 1 x Chilton 10-input stereo audio console. SOUND STUDIO: Sierra-designed acoustics. MCI JH500 28-input stereo audio console. 1 x MCI 8-track recorder. 1 x MCI 2-track recorder. Interlocked time code control with VTR & Telecine facilities. 1 x Nakamichi cassette recorder. 1 x Neale 4-track cassette recorder. 1 x Sony compact disc player. 2 x Audio Cart machines. EFFECTS: Quad 8 digital delay and reverb. Marshall time modulator. Keepex gates. 2 x Audio Cart machines. Gain-Brain limiter-compressors. MICROPHONES: Include Neumann, AKG, Shure, Beyer, Sennheiser, E.V. VIDEOTAPE VAN: 2 x Sony BVH-500 APS portable recorder with full time code. 1 x Sony BVP-330 camera. 1 x Motor generator. NEWSRUISER: 1 x Harris 2.5 GHz Microwave link. 1 x Sony BVW-40 recorder. 1 x Multi-camera vision switcher. 1 x 6-input audio mixer. 1 x Motor Generator. OUTSIDE BROADCAST VAN: (Large Bus) 3 x Ikegami HL-790 (shared with EFP). Richmond Hill vision switcher - Type 2004. Poul Kirk 12-input audio console. E.F.P. VAN: 1 x Sony BVP-330A camera (shared with V.T. Van). 3 x Ikegami cameras HL-79E. 1 x ASACA portable vision mixer. 1 x ADO 8-input Audio Mixer. 2 x Sony BVU-820 recorder c/w SLO-MO and Multi-point search facility. 1 x Sony BVH-500 recorder. ENG SYSTEM FACILITIES: 5 x Sony Betacam recorders with Ikegami HL-95 cameras. 5 x Sony radio microphones. 6 x ENG editing suites with Sony Betacam recorders. LINK FACILITIES: 2 x STC OB7 mobile links. 1 x Microwave associates 7EP1 mobile links. 1 x Harris FU7 Microwave link. SPECIAL PROJECTS DOCUMENTARY UNIT: Ikegami HL79E camera, matt box and filters follow focus unit. Fujinon 6.5 wide angle lens. Sony ½ inch and 1 inch video recorders, on sight replay and monitoring. Full lighting equipment including gels, C stands, poly etc. Arriflex SR and ST 16mm film cameras. Nagra 5.2 audio recorder.

Operating Hours: Sun-Sat 6.30am-2am. Location: Capital 7 Studios, Watson, ACT.

Repr: Trimedia, Brisbane (07) 831 9266; Network Ten Sales, Sydney (02) 959 4411. Fax (02) 923 4381, 923 2721; Melbourne (03) 525 1010. Fax (03) 525 2997; Adelaide (08) 373 1177. Fax (08) 373 1030; Perth (09) 322 3022. Fax (09) 322 3911.

Rates: Zone 1 p/d 60 secs \$750, p/p 60 secs \$963.

### MTN 9 Griffith

Licensee: Quoiba Limited, Remembrance Drive-way (PO Box 493), Griffith 2680. Phone (069) 62 4500. Fax (069) 62 6921. Telex 169991.

Opened: Dec 15, 1965.

Directors: W.R. Gamble, K.R. Boskovitz, R.M. Deans, D.R. Gale, R.B. Travers.

Executives: G.P. Rayment (mgr), O. Andersen (chief engr).

Mast: 165m EPT guyed mast with Rhode and Schwartz aerial.

Transmitter: NEC 11kW, AWA 10kW (standby) situated on Mt. Bingar.

Facilities: 13.2m x 12.6m studio equipped with 3 color cameras, color telecine, 2", 1" and U-matic videotape, electronic character generator, GVG video mixer, portable cameras and videotape.

Operating hours: Mon-Sun 7am-12.30am.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TWV, Perth (09) 344 0777.

Rates: Zone 1 (5.30-10.30pm) 30 secs \$250.



### NBN 3 Newcastle

Licensee: NBN Limited, Mosbri Cres (PO Box 750L), Newcastle 2300. Phone (049) 29 2933. Fax (049) 26 3629. Telex 28039. Newsroom Phone (049) 29 2813. Fax (049) 26 3393.

Opened: Mar 4, 1962.

Directors: J.R. Sweeney (chrmn & mng dir), W.P. Cleaves (exec dir), A.J. Peschar, R.M. Moon, F.C. Kempson.

Executives: J.M. Anthony (gen mgr), D. Ledbury (co secty), W. Hampton (prgm mgr), R.C. Prout (mgr engrg services), M. Lewis (chief engr), Ms D. Wright (gen sales mgr), G.P. Gallagher (nat sales mgr), D. Charles (Melb sales mgr), P. Browne (proms mgr), R. Short (prdn mgr), M. Goolmeier (ops mgr), J. Sullivan (news ed).

Transmitter & Site: 2 Thomson-CSF Type TRE 3271, Mt Sugarloaf Channel 3 (85-92 MHz) 100kW vision 10kW sound antenna RCA 500m above sea level.

Translators: VHF...Upper Hunter - NBN Channel 10; Murrurundi-Blandford-NBN Channel 1; Merriwa District-NBN Channel 10. UHF...Dungog-NBN Channel 69; Gosford-NBN Channel 40; Wyong-NBN Channel 69; Kotara-NBN Channel 6; Merewether-NBN Channel 41.

Studio: A - 315m², 3 Thomson 1525 cameras with Fuji lenses, Richmond Hill 2004 vision switcher, 36 channel Rupert Neve audio desk, Ampex audio recorders, Strand Galaxy 160 way lighting system. Studio B: 45m², 2 Thomson 1525 cameras with Fuji lenses, CDL 680 vision switcher, MTE 20 channel audio, Chyron MK4A. Studio C: 380m², fixed infinity cyc, 78m².

Post Production: Ampex Ace 200, 3 Ampex VPR 6, BVW 75SP, NEC Eflex/Optiflex digital effects, Harrison audio desk, Ampex ATR 4 track recorder, Chyron MK4A, Chyron graphics compose tablet, Ampex ESS-3 Stillstore, Sony 330P graphics

camera. 2 Quantel framestores, Thomson - CSF color corrector systems. Videotape Transfer Facilities: 3 Ampex VPR 80, Ampex VPR 2B, 2 Ampex AVR 3, 2 Ampex ACR 25, Sony BVW 75. Film Transfer Facilities: 3 Rank MK 11 flying spot Telecine, Rank MK VIII 35mm slide scanner, Magnatech 16mm double system.

Outside Broadcast facilities: Main van, 4 EMI 2005 cameras, Angenieux/Schneider servo lenses, 2 Sony BVP-330 cameras, Cox T16 vision switcher, Sony audio mixer, 2 EMI portable microwave links, 2 Harris 2.5 GHz links, Ampex VPR2B, Sony BVW20, mobile power plant.

Commercial Production Unit: Sony Betacam BVP 7P SP, Sony 330P, Sony BVW 35 Betacam recorder, Ampex VPR 20. News: 3 Sony BVW 200P, Sony Betacam 3AP, Sony 330P/BVU, 3 Betacam edit suites, 2.5 GHz ENG microwave link systems, Squirrel 350D Helicopter.

Operating hours: Sun-Fri 6am-midnight; Sat 7am-1am.

Offices: 6th Flr, 56-62 Berry St, North Sydney 2060. Phone (02) 922 3944. Fax (02) 955 2626. Telex AA21831; 5th Flr, Fawkner Centre, 499 St Kilda Rd, Melbourne 3004. Phone (03) 267 3466. Fax (03) 266 2202. Telex AA31860.

Repr: Trimedia, Brisbane (07) 831 9266; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: on application.

### NRN 11 Grafton-Kempsey

Licensee: Northern Rivers Television Ltd, Peterson Rd (PO Box 920), Coffs Harbour 2450. Phone (066) 52 2777. Fax (066) 52 3034 (admin). (066) 52 1542 (news). Telex 66961 (admin), 66446 (news).

Opened: Jan 23, 1965.

Principal interests: Wholly owned subsidiary of Darling Downs TV Ltd.

Directors: D.S. Haynes (chrmn), N.E. Brand, G.A. Murray, J.R. Grover, L.R. Burrows.

Executives: R.G. Lawrence (gen mgr), J.R. Davis (stn mgr), S.A. Mahony (sales mgr), R.J. Higgins (dir engr).

Transmitter site: Mount Moombil 1020m above sea level. Studio site: Peterson Rd, Coffs Harbour.

Transmitter: 2 x NEC 10kW configured in automatic main/standby mode, remote controlled and monitored from Coffs Harbour Operational Centre.

Two studios: Production 22m x 20m; News 8.1m x 6m.

Mobile Production Van with 3 cameras; 1 x 6 input Vision Mixer with effects; 16 input Audio Mixer plus monitoring.

Operating hours: Mon-Fri 6.30am-11.45pm, Sat 7am-11.45pm, Sun 7.30am-11.45pm.

Repr: Media Sales, Sydney (02) 959 4411. Fax (02) 929 4381; Melbourne (03) 525 1010. Fax (03) 51 1200; Media Sales, Adelaide (08) 364 2020. Fax (08) 364 2009; Perth (09) 322 3022. Fax (09) 321 4516; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Hunter McAllister & Assocs, Eleebana, (NSW) (049) 46 7695.

Rates: Zone 1 30 secs A \$860; B \$830; C \$710; D \$610.



### PRIME TELEVISION ALBURY

Licensee: Riverina & North East Victoria TV Pty Ltd, Television Centre, Wagga Wagga 2650. Phone (069) 21 1222. Fax (069) 21 6142. Telex 69022. T'grams Rivtel.

Address: Union Rd (PO Box 444), Lavington 2641. Phone (060) 25 1444. Fax (060) 25 8414. Telex 56010. T'grams Ayemfour Albury.

Opened: Sept 7, 1964.

Directors: P.J. Ramsay (chrmn), A.J. Hoy (mng dir), M. Siddle.

Executives: G.J. Aplin (mgr), C. Martin (sales mgr), H. Akkerman (stn engr), J. Fowler (news ed).

Tower: 500 EPT guyed mast on 762m Mt Burlees, Barandudu Range, 21km south of Albury. Co-masted with ABC, AWA aerial.

Equipment: Two AWA 10kW transmitters, RCA studio cameras, RCA VTA 2", 1" & ¾" VTR editing facilities, CDL mixing, E-Flex digital effects, Betacam.

Signal: 100kW ERP. Studios: 15m x 12m AMV has the translator stations at Corryong (Vic) Channel 10, Myrtleford (Vic) Channel 9, Bright (Vic) Channel 11, Khancoban (NSW) Channel 48, Mt Beauty (Vic).

Operating hours: Sun-Sat 6am-midnight.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TWV, Perth (09) 344 0777.

Rates: On application.



### PRIME TELEVISION CANBERRA

Licensee: Prime Television (Southern) Pty Ltd, 22 Sir John Young Cres, Woolloomooloo 2011. Phone (02) 357 7788. Fax (02) 357 7268. Telex 73804.

Address: Antill St, Watson 2602. PO Box 878, Dickson 2602. Phone (06) 241 6700. Fax (06) 242 1805.

Opened: March 31, 1989.

Interests represented: Ramcorp Limited, Paul Ramsay Holdings Pty Limited.

Directors: P.J. Ramsay, M.S. Siddle, A.J. Hoy, K.H. Gourlay.

Executives: W. Fenwick (mgr Canberra & network ops), M. Walters (sales mgr, Canberra), D. Wunsch (pr/proms mgr).



Transmitter site: PTC 34 serves ACT and Southern NSW from the Main Transmitter site located at Black Mtn. ACT from a 180m tower. Translator services are located at Bombala (Ch 64), Braidwood (Ch 66), Captains Flat (Ch 64), Cooma Town (Ch 65), Mt Roberts (Ch 42), Goulburn (Ch 64), Jindabyne (Ch 63), Thredbo (Ch 46), Tuggeranong (Ch 69), Weston Creek (Ch 64), Yass (Ch 66), Eden (Ch 66), Bega (Ch 40), Narooma (Ch 44), Batemans Bay (Ch 64).  
Main Transmitters: NEC PCU930SSW 30kW. Dual sound, solid state transmitter.

Operating hours: Continuous.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TVW, Perth (09) 344 0777.

Rates: On application.



### PRIME TELEVISION ORANGE

Licensee: Prime Television (Southern) Pty Ltd, 22 Sir John Young Cres, Woolloomooloo 2011. Phone (02) 357 7788. Fax (02) 357 7268. Telex 73804. Address: Bathurst Rd (PO Box 465), Orange 2800. Phone (063) 62 2288. Fax (063) 63 1889. Telex 163012. T'grams Cebtes Orange.

Opened: March 17, 1962.

Interests represented: Ramcorp Limited, Paul Ramsay Holdings Pty Limited.

Directors: P.J. Ramsay, M.S. Siddle, A.J. Hoy, K.H. Gourlay.

Executives: D. Lamrock (mgr), D. Bridekirk (local sales dir, Prime Television), J. Hughes (regional sales mgr), P. Andren (news ed).

Equipment: Transmitter 1 x NEC PCN-1213AH, 1 x 10kw RCA. Tower by EPT antenna by RCA. Transmitter building & tower 117m on a site 1345m above sea level. Top of antenna 1463m above sea level & 610m above average terrain, ERP 100kw. CBN operates CWN and also relays programming through nine repeater stations at Lithgow (2), Portland, Bathurst, Kandos, Condobolin, Mudgee, Nyngan and Cobar.

Operating hours: 6.00am-midnight.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TVW, Perth (09) 344 0777.

Rates: On application.



### PRIME TELEVISION - TAMWORTH/TAREE

Licensee: New England Television Pty Limited, PO Box 634, Tamworth 2340. Phone (067) 65 7066. Fax (067) 65 3572. Telex 163214.

Opened: April 10, 1965.

Interests represented: Ramcorp Limited, Paul Ramsay Holdings Pty Limited.

Directors: P.J. Ramsay, M.S. Siddle, A.J. Hoy, K.H. Gourlay.

Executives: W.J. Begley (mgr), G. Ryan (stn eng), J.F. Kidd (prgm mgr), A.P. Boyd (prdn mgr), J. Tickle (sales mgr), L.W. Smith (community services mgr), A.R. Barlow (news ed), B. Richards (acct), A.T. Proudfoot (traffic mgr).

#### PRIME TAMWORTH

Transmitter site: Prime Tamworth serves all New England and North West NSW from Mt Dowe on Kaputar Plateau with a 165m mast. Full relay of programs to ECN Channel 8 Mid North Coast of NSW from transmitter at Middle Brother Mountain. Translators at Armidale (Ch 10), Inverell (Ch 10), Glen Innes (Ch 3), Walcha (Ch 1), and Gloucester (Ch 11), Tamworth (Ch 0), Quirindi (Ch 11), Ashford (Ch 10) and Laurieton (Ch 47).

#### PRIME TAREE

Transmitter site: Middle Brother Mountain serving Mid North Coast area of NSW. Full relay of programs taken from NEN Studios at Tamworth. Translators at Gloucester Channel 11 and Laurieton Channel 47 serve Gloucester, Stratford, Craven, Barrington, Laurieton, Dunbogan, Bonny Hills, North Haven, West Haven, Kew and Kendall.

Operating hours: 126 hours weekly. Sun-Fri 6am-midnight; Sat 7am-1am.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TVW, Perth (09) 344 0777.

Rates: On application.



### PRIME TELEVISION WAGGA

Licensee: Riverina & North East Victoria TV Pty Ltd, Television Centre, Wagga Wagga 2650. Phone (069) 21 1222. Fax (069) 21 7075. Telex 69022. T'grams Rivtel.

Opened: June 19, 1964.

Directors: P.J. Ramsay (chrnm), A.J. Hoy (mng dir), M. Siddle.

Executives: A.J. Cook (mgr), D. Thistlethwaite (sales mgr), M. Baggio (stn eng), S. Firth (news ed), G. Walters (chief eng, Prime Southern & Victoria).

Transmitter: NEC twin 10kw remote controlled situated 747m ASL on Mt Ulandra, 61 air km north east of Wagga. Translators at Young, Tumbarumba and Wagga.

Mast: 165m guyed mast.

Operating hours: Sun-Sat 6am-midnight.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TVW, Perth (09) 344 0777.

Rates: On application.



### PRIME TELEVISION WOLLONGONG

Licensee: Prime Television (Southern) Pty Ltd, 22 Sir John Young Cres, Woolloomooloo 2011. Phone (02) 357 7788. Fax (02) 357 7268. Telex 73804. Address: Northcliffe Dr (PO Box 777), Berkeley 2506. Phone (042) 72 2777. Fax (042) 71 0277.

Opened: March 31, 1989.

Interests represented: Ramcorp Limited, Paul Ramsay Holdings Pty Limited.

Directors: P.J. Ramsay, M.S. Siddle, A.J. Hoy, K.H. Gourlay.

Executives: C. Jeremy (mgr), R. Khourey (sales & mktg mgr), P. Smart (chief engr).

Transmitter site: PTN 65 serves the Illawarra District from the Main Transmitter site located at Knights Hill from a 170m mast. Translator services are located at Brokers Nose (Ch 47), Stanwell Park (Ch 45), Mittagong/Bowral (Ch 45), Ulladulla (Ch 48), West Nowra (Ch 44).

Main Transmitter: NEC PCU930SSW, 30Kw Dual Sound Solid State Transmitter.

Studio Location: Lot 1 Northcliffe Dr, Berkeley 2506. Studio: 120 sq m with infinity cyc, S-board. 2 Sony BVP-7P CCD cameras, Cueword autocue, Jands ESP24/Protech 24 way dimmer lighting system.

Post-production: Ampex ACE 25 editor, Ampex AVC 18 input vision switcher, Ampex ADO digital effects, Dubner 20K character generator, 3 Sony BVH3100P 'C' Format VTRs, 2 Sony BVW75P Beta SP VTRs, Yamaha PM1800/24 production audio mixer, Otari 1/2" 8tr audio recorder, Otari 1/4" stereo audio recorder, 2 Sonifex stereo audio cartridge recorders, Denon CD player.

Electronic Field Production: Sony BVW507 CCD Beta SP Cam/Recorder.

ENG: 3 Sony BVW507 CCD Beta SP Cam/recorders, 1 Sony BVW22 Beta SP player, 2 Sony BVW60P Beta SP BTRs, 3 Sony BVW70P Beta SP VTRs, 2 Sony MXP21 audio mixers, BASYS news computer system.

Outside Broadcast: OB van equipped for 5 cameras, Ross 524 vision mixer, Yamaha M1516 audio mixer, Dubner 20K character generator, 2 Sony BVH3100P 'C' Format VTRs.

Technical Equipment: 1 Titan/Practel Series 4000 routing switcher 1 Microtime frame store, 1 Deltalab ADM310 stereo audio delay.

Operating hours: Continuous.

Repr: Prime Television Group, Sydney (02) 967 7900; Prime Television Group, Melbourne (03) 699 7777; Trimedia, Brisbane (07) 831 9266; Channel 7/SAS, Adelaide (08) 269 7777; Channel 7/TVW, Perth (09) 344 0777.

Rates: On application.

### RTN 8 Lismore

Licensee: Richmond Tweed TV Ltd, PO Box 15, Lismore Heights 2480. Wholly owned subsidiary of Northern Rivers Television Ltd. Complete relay taken from NRN.

Opened: May 12, 1962.

Directors, operating hours, l'state repr & rates: See NRN Grafton-Kempsey.

Executives: R.G. Lawrence (gen mgr), S.A. Mahony (grp sales mgr), C. Loadman (ops mgr), W. Elliott (sales mgr), R.J. Higgins (chief engr).

Transmitter: 2 x NEC PCN 1213 BH/1 10 kW configured in automatic main/standby mode. Remote controlled and monitored from Coffs Harbour Operational Centre.

Tower: 80m self-supporting on Mt Nardi, 804m above sea level and about 25.6 air km north of Lismore city. Program via STC ML2C micro-wave link with three protected hops from Mt Moombil transmitting site of NRN.

RTN operates translator stations serving Murwillumbah, Kyogle, Bonalbo, Mount Tamborine and Currumbin, Gold Coast. Production & News Facilities: 3 Sony BVU 200P with Sony edit control type PVE 500 with Sony BVU-50, 1 BVU 110 & 2 BVP-250P Sony Cameras.

Repr & Operating Hours: Refer NRN listing.

Production & news facilities: Studio 20m x 15m VTR facilities: 3 Sony BVH 2000, 2 BVW 10, 2 BVW 40, (Camera Record Systems) 1 BVW 1P, 2 BVW 3P; Cameras: TK760 studio prdn, TK76 prdn (field), Sony BVT 250P news, 3 Sony BVU 200P with BVE 500 Edit control. 2 Sony BVU 50P, 1 Sony BVU 110P, 1 Sony 1810. American data vision mixer, Production studio 15m x 13m. Chyron VP2 graphics generator. Mobile facilities: see NRN listing. Audio: MTE 200 series audio mixer. 24 input 4 channel out, Otari reel to reel, Cuemaster audio cartridge system.

Repr & Operating hours: Refer NRN listing.



## WIN TV Wollongong & Southern NSW

Licensee: TWT Limited. Studios & offices: Television Ave, Fort Drummond, Mount St Thomas 2500. PO Box 1800, Wollongong 2500. Phone (042) 28 5444. Fax (042) 27 3682. Telex 29029.

Opened: March 18, 1962.

Directors: B. Gordon (chrnm), E.M. Cowley, J.I. Rushton (gen mgr), K. Kingston, P.M. Gough.

Executives: K. Kingston (stn mgr), D. Sturgiss (co secty), D. Schroder (nat sales mgr), D. Langsford (prgm mgr), P.M. Gough (grp chief engr), A. Rebello (corp dev mgr).

Channel 59 Knights Hill, Channel 31 Black Mountain.

Studio & facilities: Refer listing TV prdn units NSW.

Operating hours: 24 hours continuous service.

Offices: 5th Flr, 26 Ridge St, North Sydney 2060. D. Schroder (02) 95 4444. Fax (02) 957 2567; 2nd Flr, 437 St Kilda Rd, Melbourne 3004. R. Kohlman (03) 267 4604; 84 Wentworth Ave, Kingston 2604. K. Fleming (06) 239 6444.

Repr: ParPlan, Brisbane (07) 839 7855; O'Keeffe Media Services, Perth (09) 318 7440; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Rates: On application.

## Melbourne

### ATV 10 Melbourne

Licensee: Austarama Television Pty Ltd, Studios and offices: Hawthorn Rd, Nunawading 3131. Phone (03) 234 1010. Telex 30628. T'grams Austarama.

Network TEN Sales: 615 St Kilda Rd, Melbourne 3004. Phone (03) 525 1010. Fax (03) 529 2997 or 51 1200.

Opened: Aug 1, 1964.

Network affiliation: Network 10 (ATV, TEN, TVQ, ADS, NEW).

Interest represented: Northern Star Holdings Ltd.

Executives: G. Thorley (gen mgr), G. Dunstan (stn mgr), S. Phillips (prgm mgr), J. Crane (chief engr), K. Theobald (dir publ), N. Miller (dir news), R. Collins (dir prdn), N. Houen (comm prdn).

Transmitter and site: NEC 10kW transmitters. Located Burke's Lookout, Mt Dandenong, approx 32 km from city.

Studios: Hawthorn Rd, Nunawading. Total area 11700m.

Facilities: 4 studios - 1 variety, 1 Drama - 670m<sup>2</sup> & 2 general purpose at 128m<sup>2</sup>.

Studio equipment includes RCA TK45 cameras, Rank MK II and MK III telecine with 35mm and separate mag capability. Comprehensive videotape equipment including CMX editing facilities, stereo sound.

Remote facilities: O.B. unit No.1 drawn by a prime mover which can be detached, allowing the studio unit to be fully self-contained. Unit is equipped with three RCA TK45 cameras. Neve audio console with 20 channels and a Ross vision switcher.

O.B. unit No.2: Equipped with Sony 330P cameras and Type C videotape. Grass Valley vision mixer with chroma key, 6-channel audio mixer and trailer power unit.

O.B. unit No.3: Equipped with Sony 330P, camera & type C videotape, audio mixing facilities, built-in power unit. This unit set up primarily for commercial production.

Technical facilities: Channel 10 (208-215 MHz), Vision 209.25 MHz. Sound 214.75 MHz. 100kW ERP visual.

Antenna: Self-supporting 177m, located 595m above sea level. Emergency power available.

Operating hours: Continuous.

Repr: Melbourne (03) 525 1010; Sydney (02) 959 4411; Adelaide (08) 364 2020; Brisbane (07) 831 9266; Perth (09) 322 3022.

### GTV 9 Melbourne

Licensee: General Television Corporation Pty Ltd. Studios and offices: 22-46 Bendigo St (PO Box 100), Richmond 3121. Phone (03) 420 3111. Fax (03) 429 1977. T'grams Geeteveve. Telex 30189.

Opened: Jan 19, 1957.

Network affiliation: National Nine Network (GTV, QTQ, NWS, TCN, STW).

Interests represented: Bond Media Limited.

Directors: D.J. Leckie (mng dir), I.J. Johnson (gen mgr), L.A. Mauger.

Executives: D.J. Leckie (mng dir), I.J. Johnson (gen mgr), S. Vido (co secty), G. Yarwood (network sales dir), J. Sorell (news dir), G. Trippett (prdn mgr), M. Hennessy (publicity & proms dir), R. Sefton (dep prgm mgr), A. Shepherd (ops mgr), I. Hodgson (chief engr), W. Ritter (admin & services mgr).

Transmitter and site: NEC 10/1kW with Siemens 10/1kW standby. Sound transmission in stereo. Located Observatory Lookout, Mt Dandenong, Victoria.

Translators: UHF Channel 52 (H), located at Arthurs Seat, Marysville and Warburton. UHF Channel 63 (H), located at Selby. UHF Channel 45 (V), located at Upwey. UHF Channel 62 (H), located at Ferntree Gully.

Facilities: Five TV studios, areas of 900m, 500m, 200m & 100m. Swimming pool, scenery design. Outside broadcast units for all types of colour productions (multicam & EFP).

Equipment: 18 colour cameras (Fernseh, Ikegami), comprehensive videotape facilities, with 1", 2" & BVU, cartridge, time code editing (Ampex, RCA, Sony), 3 x ADO Digital Video effects units with concentrator, 2 x Chyron 4 character generator, 16mm + 35mm telecine (Fernseh, Rank, RCA). Quantel Paint Box and Stills Stores Exclusive Electronic news gathering, 8 edit suites.

Technical facilities: Channel 9, 195-202 MHz. Vision carriers 196.25 MHz, 100kW ERP. Sound carrier 201.75 MHz. 5kW ERP & 201.79 MHz, 1KW ERP.

Antennae: 689m above MSL, self supporting tower.

Operating hours: Continuous.

Repr: Sydney TCN9 (02) 906 9999; Brisbane QTQ9 (07) 368 8999; Perth STW9 (09) 349 9999; Adelaide NWS9 (08) 267 0111.



### Seven Melbourne

Licensee: HSV Channel 7 Pty Ltd. Registered Office & Studio & Offices: 119 Wells St, South Melbourne 3205. Phone (03) 697 7777. Fax (03) 699 4395. Telex 30707.

Opened: Nov 4, 1956.

Network affiliation: Australian Television Network (ATN, HSV, BTQ, SAS, TVW).

Interests represented: Qintex Ltd.

Directors: R.B. Campbell (chrnm), G.B. Carrington (mng dir), N.A. Smith, R.P. Casey, I.E.S. Jones, P.G. Day, K.V. Campbell.

Executives: G.B. Carrington (mng dir), B.J. Mallon (mng dir elect), I.R. Duncan (prgm dir), L.L. DeStefano (eng dir), D.J. Davies (co sec), J. Burge (dep netw sales dir), S.R. Pritchard (fin contr), G. McVean (stn mgr), S.E. Flynn (pub mgr), R.E. Kearsley (dir news & cur aff), A.J. Lean (prod dir), G.B. Fenton (netw sports dir).

Transmitter & site: Marconi & NEC, located Mt Dandenong.

Equipment: 3 OB vans, 13m Aussat dish, 44 cameras, 2 production edit suites, 2 standards converters, BVU & Betacam SP news facilities.

Studios: 6 in all, ranging from 35m x 22m to 12m x 6m.

Transmitter: 100kW ERP on Channel 7 (181-188 MHz) on 97.2m high mast. Translators: Marysville (Ch 44 Horiz.), Warburton (Ch 49 Horiz.), Upwey (Ch 42 Vert.), Selby (Ch 60 Horiz.), Ferntree Gully (Ch 50 Horiz.), Arthur's Seat (Ch 49 Horiz.).

Sydney office: 14th Flr, 1 Pacific Hwy, North Sydney 2060. Phone (02) 967 7777.

Repr: B. McGrath, Brisbane, C/o BTQ7 (07) 369 7877; R. Smithwick, Adelaide, C/o SAS7 (08) 269 7777; J. Wright, Perth, C/o TW7 (09) 344 0777.

## Victoria

### BCV 8 Bendigo

Licensee: Southern Cross Communications Limited, operated by Southern Cross Network, Lily St (PO Box 888), Bendigo 3550. Phone (054) 43 9677. Fax (054) 43 1344 or Management (054) 43 9885. Telex 32885, 30025.

Opened: Dec 23, 1961.

Victorian Broadcasting Network (1983) Pty Limited is operated by Southern Cross Network which is part of the Tricom Broadcasting Group, and a wholly owned subsidiary of Tricom Corporation Limited, 1155 Malvern Rd, Malvern 3144. Phone (03) 823 2211. Fax (03) 823 2200. Telex 151224.

Directors of Tricom Corporation Limited: Hon. P.J. Nixon (chrnm), W.D.T. Cowan, C.G. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Tricom Broadcasting Group, through the Southern Cross Network, operates Main Stations BCV8 Bendigo, GLV8 Traralgon, TNT9 Launceston and associated translators.

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Group), G.J. Pithie (prgm dir & mgr BCV), A.M. Sweeney (fin contr/co secty), A.H. Forrest (sales dir), P.R. Long (eng dir).

Executives - BCV8: G.J. Pithie (mgr), E. Pascoe (reg sales mgr), A. Slingo (Swan Hill mgr), D. Talbot (news ed), B. Hanson (prgm mgr), R. Forbes (chief engr), G. McQuaiter (prdn mgr), D. Nelson (ops mgr), W. Heincke (traffic mgr), D. English (dir of community affairs).

Transmitters: BCV8 Bendigo 10kW NEC Main and Stand-By.

Antenna: Rohde & Schwarz Directional 200kW ERP at 780 metres ASML on Mount Alexander.

Tower: Johns & Waygood 76 metres.

Translators: BCV11 Swan Hill, Balranald Ch. 42 and Hopetoun Ch. 32.

Studio: Main studio 15m x 18m, presentation studio 7.2m x 5.4m, two Ampex AVR2's one VR1200C complete with Editec, two ACR-25's, three VPR 1", three VPR-80, three VPR-3 VTR machines, 1" VTR, two Rank Cintel Flying Spot Colour Film Chains, three HK381 Ikegami studio colour cameras, one RCA TK28 Plumbicon Telecine Chain, three HL-79A & two HL-79E ENG cameras, Chyron & Quantafont character generators, ESS Ampex Still Store, Sony Beta SP and BVU Recorders and Tape Editing Facilities, CDL Master Control Automation Mixer and AVC 32 Input Production Mixer ADO-1000. Off-air and Telecom Relay facilities from Melbourne plus Satellite Facilities including Andrews 6.8 metre TVRO Microdyne Receivers E.Pal, Vamp and Wegner Decoding.

Operating hours: Mon-Sat 7am-1.30am; Sun 6am-1.30am.

Repr: Media Sales Network, Sydney (02) 959 4411; Melbourne (03) 525 1010; Brisbane (07) 831 9266; Adelaide (08) 364 2020; Perth (09) 322 3022.

Full time relay through BCV11 Swan Hill, GLV8 Traralgon & Gippsland Translator Stations GLV6 Toora/Foster, GLV7 Orbost & GLV11 Lakes Entrance.

Rates: Southern Cross Network and Individual Station Rates applicable.

### Channel 6 Ballarat

Licensee: Ballarat and Western Victoria Television Ltd, Registered office: Walker St (PO Box 464), Ballarat 3350. Phone (053) 31 3166. Fax (053) 33 1598. Telex 32011. Cables BeeTee-Six Melbourne.

Opened: April 27, 1962.

Principal interests: Associated Broadcasting Services Ltd.

Directors: W.M. Harrison (chrmn), B.J. Clark, M.J. Faulkner (exec dir), W.H. Heinz, J.L. Stapp, L.G.C. Woodhouse.

Executives: M.J. Faulkner (exec dir), B. Norman (mgr), I. Howes (secty), H. Riley (chief engr), J.P. Mullen (dir news, current affairs), B.J. Tweedale (nat sales mgr), N. Hiscock (network reg advtg mgr), I. McLennan (reg advtg mgr).

Mast: 64 km NW of Ballarat. Top of mast 1110m above sea level. Co-masted with ABC.

Signal: 100kW ERP. Horizontal aerial polarisation.

Studio: Main studio 17m x 13m. (3 cameras) Presentation Studio 6.5m x 5m, 2 x CCD Betacam SP, 3 Betacam, 2 RCA, 2 RCA telecine chains, cartridge and reel-to-reel VTR facilities including 5 1" VTRs, 1 2" VTR. Telemation compositor. OB & mobile recording facilities available. ADO and E-Flex digital video effects. Full post production edit suite, including Sony 9000 Editor, ADO digital effects, 2 x chyron super scribe colour capture, 3 x 1" Betacam SP 3 hour, super VHS, VHS, Beta machines, Tascam audio (Centre track time code), client lounge.

Translators: Warrnambool Channel 9, vertical polarisation. Portland UHF Channel 57, horizontal polarisation. Nhill Channel 7, vertical polarisation and Channel 10 Hamilton (Mt Dundas) horizontal polarisation.

Operating hours: Mon-Fri 6.30am-2.00am, Sat 7am-2am, Sun 7am-2am.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 534 0931; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assocs, Perth (09) 328 9833; Trimedia, Brisbane (07) 831 9266.

### Channel 6 Shepparton

Licensee: Goulburn-Murray Television Ltd. Registered address: Walker St, Ballarat 3350. Studios: Wyndham St (PO Box 666), Shepparton 3630. Phone (058) 32 9666. Fax (058) 22 1948. Telex 30742.

Opened: Dec 23, 1961.

Interest represented: Associated Broadcasting Services Ltd.

Directors: W.M. Harrison (chrmn), M.J. Faulkner (exec dir), W.H. Heinz, J.L. Stapp, L.G.C. Woodhouse.

Executives: M.J. Faulkner (exec dir), A.G. Kenison (mgr), I. Howes (secty), B. Knight (grp chief engr), B.J. Tweedale (nat sales mgr), N. Hiscock (network reg advtg mgr), W. Kim (reg advtg mgr).

Mast: 105m high, Johns and Waygood Ltd. Located on Mt Major, 375m above sea level, 27km east of Shepparton.

Signal: Rhode and Schwartz vertical polarisation.

Facilities: 15 x 12m studio, 4 x 1" VTV, Ampex AVA switcher, ADO digital effects, chyron scribe, chamellon, Tascam audio console, off line edit suite, EFP SP Betacam.

Translators: Alexander Channel 11 hor 1000W ERP; Eildon Channel 3 hor 50W ERP; Deniliquin Channel 10 vert 1000W; Jerilderie Channel 8 hor 1000W; Mansfield Channel 48 hor 1000W; Bonnie Doon Channel 61 vertical 75W; Yea Channel 62 vertical 075kW ERP.

Frequency: Channel 6 (174-181MHz); 100kW ERP.

Operating hours: Mon-Fri 6.30am-2.00am, Sat 7.00am-2.00am; Sun 7.00am-2.00am.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 534 0931; Market Media Assocs, Adelaide (08) 223 6344; Trimedia, Brisbane (07) 831 9266; Allen & Assocs, Perth (09) 328 9833.

### Channel 8 Mildura

Licensee: Burnbay Investments Pty Ltd, 18 Deakin Ave, Mildura 3500. Phone (050) 23 0204. Fax (050) 23 1372. Telex 55304.

Opened: Nov 27, 1965.

Principal interests: Ballarat and Western Victoria Television Limited.

Directors: W.M. Harrison (chrmn), M.J. Faulkner (exec dir), W.H. Heinz, J.L. Stapp, L.G.C. Woodhouse.

Executives: M.J. Faulkner (exec dir), B.A. Hillier (mgr), G. Pettitt (sales mgr), P. Elms (prdn mgr).

Technical facilities: 1 x 10kW Alcatel transmitter, ERP 100kW Tower 150m, Johns & Waygood guyed mast, Yatpool 21km south of Mildura, co-masted with ABC. Antenna — Rhode and Schwartz horizontal polarisation.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 534 0931; Market Media Assocs, Adelaide (08) 223 6344; Trimedia, Brisbane (07) 831 9266; Allen & Assoc, Perth (09) 328 9833.

### GLV 8 Traralgon

Licensee: Victorian Broadcasting Network (1983) Pty Limited, operated by Southern Cross Network, Lily St (PO Box 888), Bendigo 3550. Phone (054) 43 9677.

GLV8 Studios: Cnr Princes Hwy & Coonoc Rd (PO Box 201), Traralgon 3844. Phone (051) 74 8888. Fax (051) 74 6342. Telex 32558.

Opened: Dec 9, 1961.

Victorian Broadcasting Network (1983) Pty Limited is operated by Southern Cross Network which is part of the Tricom Broadcasting Group and a wholly owned subsidiary of Tricom Corporation Limited. (See BCV8 Bendigo).

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Group), I.D. Wright (mgr), P. Politakis (sales mgr), J. White (news dir), B.C. Collaton (chief engr), R. Gillow (prdn mgr).

Transmitters: GLV8 Traralgon 10kW NEC Main and Stand-By.

Antenna: CO-EL 300kw Directional ERP at 735 metres AMSL on Mount Tassie.

Tower: EPT 92 metres.

Translators: GLV6 Toora/Foster, GLV7 Orbost, GLV11 Lakes Entrance.

Facilities: Local News and Current Event insertion direct from Traralgon Studios. Equipment includes 3 Ampex VPR3's, 2 Ikegami TK305 cameras, 5 Ikegami ENG cameras, Rank Cintel slide scanner, Ampex 2" Quad, Sony Beta SP and BVU edit facilities. News and Production staff at Traralgon studios.

Operating hours: Relay from BCV8 Bendigo.

Repr: Refer BCV-8 Bendigo.

Rates: Network and Local GLV rates applicable.

## Brisbane

### BTQ 7 Brisbane

Licensee: Brisbane TV Limited, Studios and Sales Office: Sir Samuel Griffith Dr, Mount Coot-tha 4000. Postal address: GPO Box 604, Brisbane 4001. Phone (07) 369 7777. Fax (07) 858 2970 (Traffic); (07) 858 2973 (News). Telex 42507 (Austext); 40243 (News). T'grams: Beeteacue Brisbane.

Opened: Nov 1, 1959.

Network affiliation: The Australian Television Network (BTQ, ATN, HSV, SAS, TVW).

Interests represented: Part of The Qintex Group of Companies.

Directors: R.B. Campbell, L.G. Williams, Dr R.C. Needham, P.G. Day, C.J. Chapman (mng dir), K.V. Campbell.

Executives: W. McGrath (sales dir), A. Robertson (eng dir), J. Beach (ops dir), D. Franken (prgm dir), L. Somerton (dir of news), H. Croxon (prdn dir), L. Riley (stn mgr/co secty), J. Hogan (fin contr/assnt co secty), D. Browne (dir childrens' prgmg), J. McFerran (mgr Austext).

Transmitter: NEC 100kW ERP, AWA/Marconi 100kW ERP.

Studio: Studio 1 — 400 sq m, 2 — 100 sq m, 3 — 300 sq m.

Videotape: ACR 25 (2), Quad VTR's (4), "C" format (12), Betacam (27), BVU-820 (3), Betacart (1), Beta SP (6), ACE editing system.

Telecine: Rank Mark 3 (2), Quantel S.S. (2), Paint Box (1), ADO-1000 digital effects (3).

Cameras: Bosch KCM 125 (4), Marconi Mark 8 (5), Sony 330/50/7 (15), Ikegami HL 79 (3).

Audio: MTE-250 console. Otari 16 channel multi track.

OB Facilities: 12.5 metre articulated trailer/prime mover. 10 cameras - 4 Bosch KCM 125 and 6 Sony hand held all on triax. Neve 5106 - 36 channel audio mixer. G/V 24 input vision mixer. Sony 2000 - VTR's (2) BVU and SP Betacam (2). Aston 3 character generator. Van completely self contained.

Operating Hours: 24 hours.

Offices: Australian Television Network, Sydney (02) 877 7777; HSV 7, Melbourne (03) 697 7777; SAS 7, Adelaide (08) 269 7777; TVW 7, Perth (09) 344 0777.

Rates: Zone 1 (Mon-Fri 5.30pm-10.30pm, Sat 6pm-10.30pm, Sun 5pm-11pm) 60 secs AAA \$3,300, AA \$2,600, A \$2,180, B \$1,960, C \$1,640, D \$1,300.

### QTQ 9 Brisbane

Licensee: Queensland Television Ltd, Sir Samuel Griffith Dr, Mt Coot-tha (GPO Box 72), Brisbane 4001. Phone (07) 369 9999. News Div (07) 369 9899. Fax Admin (07) 369 3512. News Fax (07) 369 8070, Sales (07) 369 4730. Telex Admin 42347. News 40244. Sales 42378. T'grams Queteenine Brisbane.

Opened: Aug 16, 1959.

Network affiliation: TCN9 Sydney, phone (02) 906 9999. Fax (02) 958 2279; GTV9 Melbourne, phone (03) 429 0201. Fax (03) 429 1977; STW9 Perth, phone (09) 349 9999. Fax (09) 349 1220; NWS9 Adelaide, phone (08) 267 0111. Fax (08) 267 3996.

Interests represented: Bond Media Ltd.

Directors: G. Rice, G. Liddicoat, I. Muller, Lady Maureen Schubert, L. Yeo.

Executives: I.R. Muller (gen mgr), J. Evans (prod mgr), W. Hartwig (prog mgr), G. Buckner (co secty), J. Mansfield (sales dir).

Transmitter site: Mt Coot-tha, Brisbane.

Facilities & equipment: Offices, studios & transmitters are co-sited. 4 camera prgm prdn studio 21m x 15m. 3 camera commercial prdn studio 12m x 10m. 3 camera news studio 7.5m x 6m. 7 camera OB Van & VTR Van, with 2 x VPR recorders, 2 Chyron Scribe character generators, 3 Rank flying spot & one photo-conductive telecine, 16 & 35mm film, 50mm slides, 2 Quantel DPE Systems, 3 AVR3 2" quad & 14 VPR video tape recorders, 2 ACR video cassette recorders, 24 channel Neve Audio console with 16 track MCI recorder. A separate 24 track audio studio with Necan & Q-Lock, incorporates separate voice booth & can be used in conjunction with production studio.

Operating hours: Continuous.

Office: Gold Coast, phone (075) 91 3999. Fax (075) 91 4873. Telex 42886.

Repr: Aubrey Barker & Assoc, Perth (09) 322 3184.

Rates: Zone 1 (Mon-Sat 6-10.30pm; Sun 6pm to end of Movie) 60 secs z/r \$1660.

**TVQ 10 Brisbane**

Licensee: Network Ten Qld Ltd, Sir Samuel Griffith Dr, Mt Coot-tha 4000. GPO Box 751, Brisbane 4001. Phone (07) 368 1010. Fax (07) 369 3786. Telex 40354.

Opened: July 1, 1965.

Executives: J.W. McKenzie (mng dir), M.J. Lattin (gen mgr), C.J. O'Connell (stn mgr), B.J. Beasley (dir engrg), W.R. Owen (dir news), J.A. Manning (fin mgr).

Transmitter and studio site: Sir Samuel Griffith Dr, Mt Coot-tha.

Studio: One, plus News presentation suite.

Equipment: 4 Sony BVP360 color cameras. MTE audio console, Ross Studio and Richmond Hill presentation vision switching and mixing equipment with Charisma effects and Q-Master lighting controller. Telecine equipment includes Rank Cintel Flying Spot Scanner and RCA TK28 color cameras with RCA TP55 and TP15 multiplexers, RCA TP66 and TP7 film and slide projectors. Videotape equipment includes 7 Sony BVH2000, 2 Sony BVH2180, & 2 Ampex VPR2 1" videorecorders with 2 RCA TR70, & 3 RCA TCR100 2" videorecorders. Chyron character generators. 5 camera outside broadcast van with Sony BVP330 cameras and 4 sets continental and 4 sets STC links.

News Presentation Suite comprising 5 Betacam edit suites (2 with BVE900 editors, 1 with SEG2550P Sony vision mixer), news transfer suite of 4 BVW's Betacart system, presentation control room with Grass Valley 300 mixer, ADO Effects and Chyron character generator, audio suite with "Sound Tracs" mixing desk and accessories, Strand lighting controller, integrated news presentation studio with 3 Sony BVP360 studio cameras and ancillaries.

News Department equipped with electronic news gathering van and helicopter for live coverage, Sony cameras, Beta and BVU recorders with Betacart for on air replays, Farinon link equipment, computer graphics, Quantel Paint Box and Still Store.

Transmitter: Three NEC PCN 1405 transmitters.

Operating hours: Continuous.

Repr: Brisbane (07) 831 9266; Sydney (02) 959 4411; Melbourne (03) 525 1010; Adelaide (08) 373 1177; Perth (09) 322 3022.

**Queensland****DDQ 0 Darling Downs**

Licensee: Darling Downs TV Ltd, PO Box 670, Toowoomba 4350. Phone (076) 32 2288. Secretary Share Registry C/- Corporate Register Services, GPO Box 755, Brisbane 4000. Phone (07) 229 0877. Fax (076) 38 5720. Telex 140058. T'grams Deedeecue.

Opened: July 13, 1962.

Principal interests: Aspermont Limited.

Directors: D.S. Haynes (chrnm), J.T. Beck (dep chrnm), L.R. Burrows, Dr L.J. Barker, K.W. Stone, V.A. Grigg.

Executives: R. Lawrence (gen mgr television), B. Daley (stn mgr), G. Walburn (dir of engrg), G. Martin (co secty), G. Rayner (sales mgr), D. Duffus (prdn mgr), C. Burgess (dir of news).

Transmitter and site: 2 NEC IF modulated transmitter Mt Mowbullin (Bunya Mts). 1000 watt translator Channel 5A located Picnic Point, Toowoomba.

Antenna: Self-supporting tower 90m; 1155m above sea level, directional RFS, horizontally polarized. Approx pattern, 20kW at NNW, rising to 40kW at WNW and NNE rising to 100kW at SSW and ENE, rising to 200kW at SSE. Technical facilities: Vision 46.17185 MHz, sound 51.67185.

Operating hours: Daily 7am-Midnight.

Repr: QRTV, Brisbane (07) 831 8872, Fax (07) 832 5934; Sydney, (02) 959 5522, Fax (02) 959 3661; Melbourne (03) 266 3706, Fax (03) 267 6116; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; O'Keefe Media Services, Perth (09) 381 7440. Fax (09) 382 4850.

Rates: w/c for DDQ and SDQ (on relay) and Channel 5A Toowoomba. Zone 1A (5.30pm-10.30pm) 60 sec \$753; 45 sec \$624, 30 sec \$430, 15 sec \$280.

**ITQ 8 Mt Isa**

Licensee: Mount Isa Television Pty Ltd, 110 Camooweal St, Mt Isa 4825. Phone (077) 43 8888. Fax (077) 43 9803. Telex 49947.

Opened: Sept 11, 1971.

Principal interests: Fotheringham Investments Pty Ltd, Mount Isa Mines Ltd, W.T. Hammond, Tropicair Theatres Pty Ltd, Telecasters North Qld Ltd.

Directors: Hon Sir Asher Joel, KBE, (chrnm & mng dir), R.J. Ebbage (dep chrnm), Ms A. Joel (exec dir), W. Hammond, K.J. Fairbairn.

Executives: D. Sutton (gen mgr), J. Connolly (prdn/ops mgr), R. Newman (prgm mgr), J. Crougman, S. Gosling (sales execs).

Transmitter site: 5kW ERP VHF channel 8 DCA Ridge, Mount Isa.

Studio: 30m<sup>2</sup> with infinity cyc, 2 JVC cameras, Richmond Hill 20 input dual mix-effects vision mixer, Shure 8 + 4 channel audio mixer, For - A character generator + colorizer, monochrome caption camera + Cox box, Convergence ECS - 102 videotape editor, 2 Sony BVU 950 SP Rec/Rep, 1 Fairlight CV1. Presentation: 3M preset event audio video switcher with semi-automated machine control. Videotape: 2 Ampex VPR 80 1", 2 Ampex ARC 40 1/2", 4 Sony BVU 900 3/4". Telecine: RCA TK28 with 2 TP66 16mm + 1 TP7 35mm slide projectors. Electronic Field prdn: Am-

pex ARC 10 1/2" camera/recorder, Arri + Tota lighting kits. Sony 3000 CCD Cam and BVU 150 SP Rec/Rep.

Operating hours: Mon-Fri (6.30am-9.00am, 12pm-11.30pm); Sat (12noon-12midnight); Sun (10.30am-12midnight).

Repr: QRTV, Sydney (02) 959 5522, Fax (02) 959 3661; Melbourne (03) 266 3706, Fax (03) 267 6116; Brisbane (07) 831 8872, Fax (07) 832 5934; O'Keefe Media Services, Perth (09) 381 7440; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Rates: Zone 1 (5.30-10pm) 30 secs f/p \$107, f/d \$97, w/c \$88.

**MVQ 6 Mackay**

Licensee: Mackay Television Ltd, 216-218 Victoria St (PO Box 5266), Mackay Mail Centre 4741. Phone (079) 51 4666. Fax (079) 51 1063. Telex 48152.

Opened: Aug 9, 1968.

Directors: R.J. Cox (mng dir), G.C. Williamson, T.C. Atherton.

Executives: R. McGee (gen sales mgr), D. Brooks (chief engr), M. Hayward (prdn mgr), J. Crowley (prgm mgr), M. Gibb (co acct).

Transmitter site: Mt Blackwood. Translators - Collinsville, Nebo, Moranbah, Dysart, Middlemont, Clermont, Glenden, Tieri, Airlie Beach, Shute Harbour.

Equipment: Video Tape Recorders: 1 x RCA TR 60, 1 RCA TR 70, 2 RCA TCR100 cart machines, 7 Sony 1" helicals, 1 Sony Betacam recorder, 1 Sony Betacam player, 5 Sony U-matic recorders, 3 Sony U-matic portable recorders. Telecine chains: 1 RCA telecine, 1 JVC telecine. Cameras: 2 RCA TK47 studio cameras, 7 Sony 300 cameras, 2 Sony Betacam cameras, 2 Sony CCD cameras. Vision switchers: Ross 517A, GVG 100, GVG 16001L, GVG 1600 4S. Editors: BVE 900, BKH 2017.

Operating hours: Mon-Fri 6.30am-midnight; Sat-Sun 7.00am-midnight.

Repr: Qld Regional TV, Brisbane (07) 831 8872; Sydney, (02) 959 5522; Melbourne (03) 266 3706; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1AA: 60 secs \$507; Zone 1A: 60 secs \$442; Zone 1B: 60 secs \$377; Zone 1C: 60 secs \$303; Zone 1D: 60 secs \$248.

**QSTV Queensland**

Licensee: Queensland Satellite Television, 12 The Strand (PO Box 1016), Townsville 4810. Phone (077) 21 3377. Fax (077) 21 1705 admin; (077) 72 1090 news. Telex 47023 (admin), 47360 (news).

Opened: April 24, 1988.

Principal interests. Telecasters North Queensland Limited, Far Northern Television Limited.

Executives: D. Astley (gen mgr), R. Power (stn mgr), E.A.N. Wenck (co secty), R. Andrews (acct), Mrs A. Smith (prgm mgr), A. Linning (prdn mgr), P. Ament (chief engr), L. Nosedda (asst chief engr), R. Clark (news dir), Mrs D. Devney (traffic mgr), R. Grant (nat sales/mktg mgr), Mrs C. Soltero (TSV sales mgr), C. Silvester (CNS sales mgr), P. Maher (pub affairs mgr).

Uplink: Located at 12 The Strand, Townsville. Andrews 6.8 metre satellite dish on Studio 2 roof. Scientific Atlanta B-MAC encoder.

Studio & facilities: See QTV Townsville.

Rebroadcast sites: Aramac, Augathella, Aurukun, Barcardine, Bedourie, Birdsville, Blackall, Bollon, Boulia, Burdekin Falls, Burketown, Charleville, Chillagoe, Cloncurry, Coconut Island, Cooktown, Croydon, Cunnamulla, Dajara, Edward River, Eulo, Georgetown, Greenvale, Hopevale, Hughenden, Hungerford, Injune, Isisford, Jackson Oil Field, Julia Creek, Jundah, Karumba, Kowanyama, Laura, Lightning Ridge, Lockhart River, Longreach, Mitchell, Mornington Island, Morven, Muttaborra, Normanton, Pentland, Quilpie, Richmond, Roma, Stongehenge, St George, Surat, Tambo, Taroom, Thargomindah, Thursday Island, The Monument, Walgett, Weipa, Wilcannia, Windorah, Wirralie Gold Mine, Wondoan, Wujal Wujal, Wyandra, Yellowcap Peak.

Operating hours: 129 hrs per week. Mon-Fri 6am-12.30am; Sat 7am-12.30am; Sun 6.30am-12.30am.

Repr: Qld Regional Television, Sydney (02) 959 5522; Melbourne (03) 266 3706; Brisbane (07) 831 8872; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1 (5.30pm-10.30pm) 30 secs f/p \$147.

**QTV Cairns**

Licensee: Telecasters North Queensland Ltd, 441-455 Mulgrave Rd, Earlvale 4870. PO Box 596, Cairns 4870. Phone (070) 33 1991. Fax (070) 33 1909. Telex 48401. T'grams Effentee.

Opened: Sept 7, 1966.

Directors: J. F. Gleeson AM (chrnm), R.E. Davis AM, R. Rossi, G. Chapman, C. Rains.

Executives: D. Astley (gen mgr), J. Lane (stn mgr), E.A.N. Wenck (co secty), J. Grant (prdn mgr), P. Ament (chief engr), R. Clark (news controller), R. Grant (nat sales/mktg mgr), C. Silvester (Cairns sales mgr).

Studio: Cnr Mulgrave & Ishmael Rds, Cairns. Transmitter site: Mt Bellenden Keer.

Translator sites: North Cairns, Mossman, Mareeba, Babinda, Gordonvale, Tully, Mission Beach, Ravenshoe and Herberton.

Operating hours: 129 hrs per week. Mon-Fri 5.50am-12.30am; Sat 7am-12.30am; Sun 6.30am-12.30am.

Repr: Qld Regional Television, Sydney (02) 959 5522; Melbourne (03) 266 3706; Brisbane (07) 831 8872; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: (Combined Townsville/Cairns) Zone 1 (5.30-10.30pm) 30-secs t/p \$627.



### QTV Townsville

Licensee: Telecasters North Queensland Ltd, 12 The Strand (PO Box 1016), Townsville 4810. Phone (077) 21 3377. Fax (077) 21 1705 (admin). Fax (077) 72 1090 (news). Telex 47023 (admin), 47360 (news).

Opened: Nov 1, 1962.

Principal interests: Ancona Pty Ltd, Allard Services Ltd, Bond Media Limited.

Directors: J. F. Gleeson AM (chrmn), J.F.G. Flitcroft, G. V. Roberts, CBE, K. T. Heatley, C. Rains, D. Craig, R.E. Davis, AM.

Executives: D. Astley (gen mgr), R. Power (stn mgr), E.A.N. Wenck (co secty), R. Andrews (accnt), Mrs A. Smith (prgm mgr), A. Linning (prdn mgr), P. Ament (chief engr), L. Noseda (assnt chief engr), R. Clark (news controller), Mrs D. Devney (traffic mgr), R. Grant (nat sales/mktg mgr), Mrs C. Soltero (Townsville sales mgr), P. Maher (public affairs mgr).

Transmitter site: 550 metres above sea level on Mount Stuart, SW of Townsville 2 NEC 10kW transmitters — ERP 100kW. Bowen translator sited at Sprole Castle, 8 km NW of Bowen, & translators at North Ward & Stuart.

Studios: Located at The Strand, Townsville. (1) 130m<sup>2</sup> equipped with 2 Sony BVP330 cameras, double re-entry 20 input vision mixer, Soundcraft 800 audio mixer & Aston 3 electronic character generator & Questek digital video effects. (2) 250m<sup>2</sup> equipped with 3 Sony BVP30 cameras, access to further two cameras from studio 1, 20 input dual mix/effects vision mixer, 32 input audio mixer & digital reverb, compressors, de-essors and equalisers, Rank AMC electronic lighting control and electronic character generator.

Video tape recorders: 3 Sony BVH1100 with BVE3000 editor, 8 Sony BVH2000, 3 Betacart Sony cartridge recorders, 5 Sony BVU800, 2 BVU820, 6 Betacam VTRs, 2 RCA TK28 Telecine chains. Automated presentation switcher with 380 event memory. Portable prdn cameras: 4 BVP Sony Betacams. News ENG: 4 Betacam recorder/cameras & Betacam editing equipment.

Operating hours: 129 hrs per week. Mon-Fri 5.50am-12.30am; Sat 7am-12.30am; Sun 6.30am-12.30am.

Repr: Qld Regional Television, Sydney (02) 959 5522; Melbourne (03) 266 3706; Brisbane (07) 831 8872; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: (Combined Townsville/Cairns) Zone 1 (5.30-10.30pm) 30 secs t/p \$627.

### RTQ 7 Rockhampton

Licensee: Rockhampton Television Ltd, PO Box 568, Rockhampton 4700. Phone (079) 28 5222. Fax (079) 28 7699. Telex 49008. T'grams Arteecue.

Opened: Sept 7, 1963.

Principal interests: Win Properties Pty Limited, Capricornia Television Corporation Pty Ltd.

Directors: C.J. Edwards (chrmn), J.A.M. Angel, G. Wilson, D.F. Godwin, D.C. Price, Sir R.C. Proctor.

Executives: T. Shields (gen mgr), I. Dyer (chief engr), J. Keenan (sales mgr).

Transmitter site: Mount Hopeful. Studio site: Dean St, Rockhampton. Translators Channel 10, Blackwater Bluff; Channel 5 Cracow; Channel 10 Gladstone; Channel 6 Emerald; Channel 9 Capella; Channel 10 Springsure; Channel 69 Tannum Sands; Channel 51 Alpha.

Equipment and facilities: Two studios total 135m<sup>2</sup>. Two 10kW Thomson CSF transmitters, 2 RCA TCR100 video cartridge recorders, RCA TR70C videotape recorder, RCA TR61 videotape recorder, 2 VPR's, Ampex VR1200 videotape recorder, 4 Sony BVH-1100 recorders, RCA colour telecine chain, 2 RCA TK45A colour cameras, 2 Ikegami cameras, 2 Sony BVH-2000 recorders, 1BVH-1100, CDL production switcher, CDL presentation switcher, Ampex 4100 production switcher.

Operating hours: Mon-Sun 6.00am-2.30am.

Repr: Qld Regional Television, Brisbane (07) 831 8872; Sydney (02) 959 5522; Melbourne (03) 266 3706; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7766.

Rates: Part of Qld Regional TV Network.

### SDQ 4 South Downs

Licensee: Darling Downs TV Ltd, PO Box 670, Toowoomba 4350.

Transmitter site: Passchendaele Ridge.

Studio site: Mount Lofty, Toowoomba.

Equipment and facilities: Studio equipment as for DDQ. Transmitter equipment dual 10kW, antenna AWA on guyed mast on Passchendaele Ridge, comasted with ABC.

Address, shareholders, directors, executives, studio, operating hours, rates, l'state repr: See DDQ.

### SEQ 8 Maryborough

Licensee: Wide Bay-Burnett Television Ltd, 187-9 Cambridge St (PO Box 30), Maryborough 4650. Phone (071) 22 2288. Fax (071) 22 2106. Telex 49702. Also operating Channel 1 Gympie, Channel 5 Monto, Channel 60 Nambour and Sunshine Coast.

Opened: April 10, 1965.

Principal interests: Wholly owned subsidiary of Qintex Television Limited.

Directors: J.J. O'Reilly, M.C. Hosking, J.A. Christensen, D. McK. Braddock, T.J.D. Madill, I. George.

Executives: G.J. McVean (mng dir), R. Mousley (stn mgr), M. Gibb (secty), B. Hunter (chief technical officer).

Transmitter and site: Mt Goonaneman NEC 100kW ERP Stereo. Translator Black Mountain NEC 5kW ERP Channel 1 Vertical. Translator Mulgildie Plateau Elit 1kW ERP Channel 5 vertical; Translator Nambour 10kW ERP Channel 60.

Links: Three fixed 4000 MHz. Three fixed 8000 MHz and 1 fixed 2000 MHz.

Studios: Granville, Maryborough Studio A 185m<sup>2</sup>, Studio B 47m<sup>2</sup>, Bundaberg 185m<sup>2</sup> Nambour 185m<sup>2</sup>. Maryborough and Bundaberg both equipped with time code edit suites and Betacam SP and M Format.

Operating hours: 24-hour service.

Repr: Queensland Regional Television, Sydney (02) 959 5522; Brisbane (07) 831 8872; Melbourne (03) 266 3706; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1, 30 sec \$542.

## Adelaide

### ADS 10 Adelaide

Licensee: Television Broadcasters Ltd, 125 Strangways Tce (PO Box 1010), North Adelaide 5006. Phone (08) 239 1010. Fax (08) 239 0007. Telex 82141. T'grams Adsten.

Opened: Oct 24, 1959.

Substantial shareholders: Capital Television Holdings Limited.

Directors: C. Curran (chrmn), S. Pippas, T. Crehan.

Executives: S. Pippas (gen mgr), P. Hartmann (chief engr), D. Mattscho (stn mgr/secty), R. Richards (prgms), M. Toutsidis (pub mgr).

Transmitter and site: NEC 13kW transmitter & Siemens 10kW transmitter, unattended operation, Summit Rd, Mt Lofty, Channel 10 (208-215 MHz). Vision 209.25 MHz (100kW, ERP). Sound 214.75 (10kW, ERP). Antenna RFS stack, 840m above sea level. UHF translator from city site to Adelaide foothills Channel 715-722 MHz.

Studio and OB Equipment: Two production studios. 14 color cameras comprising 4 x Phillips LDK5, 3 x Phillips LDK25, 1 x Phillips LDK15, 4 x Ikegami HL79A, 2 x Ikegami HL79D & 5 x Sony Betacam units for studio use, EFP, ENG and OB use. RHL 3320 and ROSS 508 vision switchers. Two Telemation Compositor character generators. Two Plumbicon telecine chains one with two 16mm projectors and one 35mm slide projector, the other unit has one 35mm slide projector. One

Bosch FDL60 CCD 16/35mm film telecine. 16 color VTRs comprising 3 x VPR3, 2 x ACR25, AVR1, AVR2, 3 x AVR3, 1 x TR70, 4 x VPR2B, 1 portable VPR20, 4 x Betacam editing booths & 2 BVU/BETA editing booths. A VTR editing suite comprising EDM1 employing the three AVR3s. Phillips OB van fully equipped to operate up to six color cameras.

Graphics Dept: with Rank Cintel art file/slide file with a Sony CCD DXC 325P camera for captions, 2 delay systems, 1 driving 3 x 1" Ampex VPR6 VTRs, 1 driving 4 x JVC BR-5810E, SVHS machines (standby).

Operating hours: Sun-Sat 6am-1am.

Office: 125 Strangways Tce, North Adelaide 5006.

Repr: Media Sales Network (SA) Pty Ltd, Adelaide (08) 364 2020. Fax (08) 364 2009; 10 TV Australia Sales, Sydney (02) 959 4411. Fax (02) 929 4381; Melbourne (03) 525 1010. Fax (03) 51 1200; Media Sales Network, Brisbane (07) 252 8000. Fax (07) 52 4322; Perth (09) 322 3022. Fax (09) 322 3991.

Rates: On application.

### NWS 9 Adelaide

Licensee: Southern Television Corporation Pty Ltd, 202-208 Tynite St, North Adelaide 5006. Phone (08) 267 0111. Fax (admin) (08) 267 3996; (news dept) (08) 239 0403; (publicity dept) (08) 239 0767; (sales dept) (08) 267 1259. Telex 82238. T'grams Newsnine.

Opened: August 31, 1959.

Parent Company: Broadcast Investments Pty Ltd (100%).

Network affiliation: National Nine Network.

Directors: S.P.P. Lamb (chrmn), J.P. Lamb (dep chrmn), J.C. Conde (dir), J.W. Lamb (mng dir), T.J. Talbot (gen mgr), J.I.N. Winter (dir), R.H. Allert (dir).

Executives: R. Miers (chief engr), D. Cowperthwaite (sales dir), R. Boland (prgm mgr), R. Sanderson (co secty), J. Hart (sales mgr), D. Linke (facilities & ops mgr), N. Smith (prdn mgr), Ms J. Mourant (publicity & proms mgr).

Transmitter & Site: 2 NEC 10kW. Transmitters - main and standby. Channel 9 (195-202 MHz), vision 196.26 MHz, sound 201.76 MHz, 100kW. ERP visual and 10kW. ERP sound power; (dual carrier sound). Summit Rd, Mt Lofty.

Translator: Grenfell Centre, Adelaide, vision 695.25 MHz, sound 700.75 MHz, 2kW. ERP directional covering Adelaide foothills.

Facilities: The main studio is 432m<sup>2</sup>; second studio 126m<sup>2</sup>, at North Adelaide. Both studios are equipped with GV300 2AP vision mixers plus A.D.O. or Questek digital effects, electronic still store, colour cameras, and audio suites comprehensively equipped around a Neve audio console. Complete O.B. facilities with the O.B. van capable of stereo/audio production.

Post-production: Separate video and audio editing suite offering numerous facilities.

Telecine: Two photoconductive chains each coupled to one 16mm film projector. Colour videotape machines are Ampex AVR1, 2 Ampex AVR2's, 2 Ampex ACR 25's, 7 VPR2's, 3 VPR3's. All machines are equipped for electronic editing. A VPR20 and a VPR5 are available for field recording. News Gathering and Production facilities consist of 8 BVU-820's, 6 BVU-800's and 4 BVU-50's used in conjunction with 5 BVP-330 cameras, 1 Sony Betacam, 1 BCB 35P portable recorder/player and 3 BVW75P recorder players, complete with editing facilities.

Operating hours: Continuous 24 hours.

Repr: TCN9 Sydney (V. Lothringer), phone (02) 430 0444. Fax (02) 958 2191. Telex 20689; GTV9 Melbourne (L. Sumpter), phone (03) 429 0201. Fax (03) 429 3056. Telex 30189; QTQ 9 Brisbane (J. Mansfield), phone (07) 369 9999. Fax (07) 369 4730. Telex 40244; STW9 Perth (P. Bowen), phone (09) 349 9999. Fax (09) 349 2110. Telex 92142.

Rates: On application.



## SAS 7 Adelaide

Licensee: South Australian Telecasters Limited, 45-49 Park Tce, Gilberton 5081. PO Box 7, Walkerville 5081. Phone (08) 269 7777. Fax (08) 344 5399. Telex 82084. T'grams Saseven Adelaide.

Opened: July 26, 1965.

Directors: A.M. Simpson (chrnm), D.R. Earl (mng dir), B.M. DeBelle, J.M. Simpson, F.A. Moss.

Executives: D.R. Earl (mng dir), T. Lanyon (stn mgr), D. Caddy (chief engr), L. Frankham (bus mgr), N. Coulston (prgm mgr), R. Smithwick (state sales dir).

Transmitter and site: 2 NEC 10 kW transmitter, 1 - 10kW Harris transmitter, 1 on air and 2 standby. Summit Rd, Mount Lofty, Channel 7 (181-188 MHz). Vision 182.26 MHz 100kW ERP. Sound 187.76 MHz 10kW ERP.

Facilities: 2 Studios with separate video and audio control rooms, CDL vision mixers, MTE audio mixers, NEC E-FLEX & OPTIFLEX digital video effects, 7 studio and 3 portable cameras, 9 C format, 4 B format, 3 Quad, 9 Betacam, & 2 SP Betacam videotape machines, 1 Rank Cintel Mark 3 telecine, computer edit suite, O.B. van, Satellite earth station with transmit and receive facilities.

Operating hours: 6am-1am.

Offices: ATN-7 Sales, 14th Flr, 1 Pacific Hwy, North Sydney 2060. Phone (02) 967 7777. Fax (02) 967 7770; HSV-7 Sales, 6th Flr, 119 Wells St, South Melbourne 3205. Phone (03) 699 7777. Fax (03) 697 7630; BTQ-7 Sales, 76 Brunswick St, Fortitude Valley 4006. Phone (07) 854 1244. Fax (07) 852 1626; TVW-7 Sales, Osborne Rd, Tuart Hill 6060. Phone (09) 344 0777. Fax (09) 344 2644.

Rates: Zone 1 (Mon-Fri 5.30-10.30pm; Sun-Sat 6.00-10.30) or to end of prgm commencing in Zone 1; Sun-Sat) 30 secs A \$2000; B \$1800; C \$1500; D \$1000; E \$750; F \$650.

## South Australia

### GTS 4 Pt Pirie

Licensee: Spencer Gulf Telecasters Ltd, 76 Wandearah Rd (PO Box 305), Port Pirie 5540. Phone (086) 32 2555. Fax (086) 32 3750. Telex 80320. T'grams GTS Four.

Opened: March 1, 1968.

Principal Shareholders: J.M. Sturrock Pty Ltd, Willchard Pty Ltd, R.V. Finlay, Valpali Investments Pty Ltd.

Directors: P.M. Sturrock (chrnm), P.F. Mackey, J.A.L. Menard, B. Condon, D. Carr.

Executives: R. Davis (mgr), R. Blackeby (secty), G. Phillis (prdn mgr), J. Wilkinson (chief engr).

Transmitter: Co-sited with ABC at The Bluff, 1020m above sea level, 11km east of Port Pirie. 10kW Harris Transmitter, with 10kW AWA transmitter standby. 30kW ERP Vertical Polarisation, RCA aerial on 120m tower.

Translations: Channel 8 Cowell, (vertical) fed from GTS 4; UHF 35 Borthwicks Hill near Pt Lincoln, (vertical) fed via Cowell translator; UHF 63 at Winters Hill (horizontal) and UHF 48 at Collin Bay (vertical), both fed via Borthwicks Hill.

Studio facilities: PT PIRIE - 2 studios, 15 x 9m & 6 x 4.2m; 4 Sony DXC-M/ENG cameras with studio conversion, 2 Sony DXC-3000 ENG cameras, 3 x TR60 plus 2 x TCR 100 videotape machines, 4 Sony BVU-2000 PS 1" machines, TK-28 colour telecine chain, 2 full Sony BVU/Betacam edit suites, 3 mobile recorders, Ross RVS 505A-20P & RVS 210A vision mixers; 2 Aston MK 111 and 1 Aston caption character generator, production suite incorporating 2 Sony BVU-3100 PS 1" machines, BVW-75SP Betacam and BVU-950 SP recorders, Sony BVE-900 computer editor; plus 4.5m satellite dish, Microdyne 1100-BKK receivers, VG 412 & VAMP decoders, Questech 6001 framestore, Sottel Teletext System, Dunlite 100 KVA Diesel Genser. WHYALLA: Studio 12 x 10m full production facilities, 2 National WV-888 cameras with studio configuration, 1 Sony DXC-3000 ENG camera, BVU & Betacam mobile recorders. PORT LINCOLN: 1 Sony DXC-3000 camera ENG mode with portable recording facilities, 7.2 x 3.6m studio. PORT AUGUSTA: 1 National WV888 camera, portable recorder, 7.2 x 4.2m studio.

Operating hours: Sat 7am-1am; Sun 8am-midnight; Mon-Fri 11am-12.30am.

Repr: TV - 10 Sales, Sydney (02) 959 4411; Melbourne (03) 525 1010; Media Sales Network, Adelaide (08) 364 2020; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Zone 1, 30 sec, W/C \$235, F/D \$255, F/P \$265. Zone (6-10.30pm).

### RTS 5A Riverland

Licensee: Riverland Television Limited, Murray Bridge Rd (PO Box 471), Loxton 5333. Phone (085) 84 6891. Fax (085) 84 7378. Telex 80313.

Opened: 26th Nov 1976.

Directors: E.H. Urlwin (chrnm), D.H.G. Taylor, G.J. Gilbertson, G.W. Smythe, W.L. Mudge, R.V.J. Nicholson.

Executives: W.L. Mudge (gen mgr/co secty), M.J. Rowe (sales mgr).

Transmitter site: 4km WSW of Loxton.

Facilities: 3 x 'C' Format 1" machines with edit facilities, 3 JVC colour cameras, 2 RCA Quads, 1 JVC commercial sequencer system, 1 JVC Prod. mixer with special effects, 1 "For A" digital effects unit, 1 Chyron RGV2 c/g, 1 TK28 colour Telecine chain, 1 24 input 2 channel audio mixer, 1 8 input 2 channel audio mixer, 2 ENG systems, 1 AVS 3 automation system, 1 PCN R13AL 10kw T/X, 6.8 metre satellite dish and two receivers. 4 JVC Highband U-Matics with edit facilities.

Operating hours: Sat 7.45am-1am; Sun 7am-12.30am; Weekdays 11am-1am.

Repr: Television Associates, Sydney (02) 929 4588. Fax (02) 922 6074; Television Associates, Melbourne (03) 534 0931. Fax (03) 534 3681; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Rates: Zone 1 W/C - 60 \$189, 30 \$105, F/N - 60 \$198, 30 \$110, F/P - 60 \$218, 30 \$121.



### SES 8 Mt Gambier

Licensee: South East Telecasters Limited. Studios and offices: 51 John Watson Dr (PO Box 821), Mt Gambier 5290. Phone (087) 25 6366. Fax (087) 25 7366. Telex 80013. T'grams Setel.

Opened: March 25, 1966.

Interests represented: Scott's Agencies Pty Ltd.

Directors: A.A. Scott (chrnm), G.J. Gilbertson (mng dir), R.V.J. Nicholson, E.J. Roughana, A.F. Johnson, A. de Bruin.

Executives: G.J. Gilbertson (mng dir), A.D. Phillips (stn mgr), G.D. Smythe (grp chief engr), M.J. Jackson (co secty), J. Kirkup (nat sales mgr), R.G. Reid (prdn mgr), P.L. DeGaris (traffic mgr).

Transmitter and site: NEC Tx's 10kW vision and 5kW standby, located Mt Burr, SA.

Facilities: 138m2 studio, Sony BVP-360 and Betacam ENG cameras, BVH2000, BVU, BVW, SP Beta VTR's controlled BVE Editor. TCR100 Cart, TK28 telecine, Scribe C/G's, GVG M/C mixer, RHL mixer P/C. Antenna/Mast DOC shared 150m high 240m ASL. Relay to The Gap UHF32, Bordertown UHF49, Keith UHF33. 2 Beta SP VCRs, 2 Chyron Superscribes, 1 Satellite Receiving Dish.

Operating hours: Mon-Thur 6.00am-midnight; Fri 6.00am-1.30am; Sat 8am-1am; Sun 7am-12midnight.

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 534 0931; Trimedia, Brisbane (07) 831 9266; Market Media Associates, Adelaide (08) 223 6344; Allen & Assocs, Perth (09) 328 9833.

Rates: Zone 1 (6pm-10.30pm) 60 secs f/n \$400, f/p \$440.

## Northern Territory

### NTD 8 Darwin

Licensee: Territory Television Pty Ltd, Blake St, Gardens Hill, Darwin 0800. GPO Box 1764, Darwin 0801. Phone (089) 81 8888. Fax (089) 81 6802 (admin) (089) 81 2722 (newsroom). Telex 85138.

Opened: Nov 11, 1971.

Principal interests: Channel 8 Darwin Holdings Pty Ltd.

Directors: J.H.B. Bell (chrnm), V.B. Perkins (dep chrnm), L. Taylor, K. Warriner, H. Bradley.

Executives: D. Dodds (gen mgr), A. Bruyn (dir of news), R.L. Johnson (acctnt), Mrs M. Hartree (nat sales mgr), Ms P. Boadle (local sales mgr), J.R. Grainger (chief engr), G. Hughes (prdn mgr).

Technical facilities: NEC transmitter 20kw ERP Channel 8. 13m x 9m main studio, 3 cameras with auto cue. Control includes Ross vision mixer, zeno digital effects soundcraft audio mixer. PRODUCTION: Edit suite, Sony SP½" and 2 x BVH3100 1", computer editor, character gen., Ross vision mixer. EFP Production facilities BVW507, BVW505, BVW3AP, BVW35 audio mixer. BVU EDIT Suite 2 x BVU800, 1 x BVW40, GV1400 vision mixer, Yamaha audio. Scientific Atlanta TVRO with full decode facilities. NEC 500 Aussat microwave link.

Operating hours: Sun-Fri 5.30am-12midnight; Sat 12noon-12midnight.

Repr: Mass Media Pty Ltd, Sydney (02) 954 3288; Cameron Media Sales, Melbourne (03) 427 9599; Market Media, Adelaide (08) 223 6629; O'Keefe Media Services, Perth (09) 381 7440.

Rates: Base 30 secs (a) \$350, (b) \$290, (c) \$260, (d) \$215, (e) \$190.

### Imparja Television

Licensee: Imparja Television Pty Ltd, 14 Leichhardt Tce (PO Box 52), Alice Springs 0871. Phone (089) 53 0300. Fax (089) 53 0322. Telex IMPARJ 81166.

Opened: Jan 2, 1988.

Director: Ms F. Glynn (chrnm).

Board Members: J. Ah Kit, A. Barton, D. Ross, V. Forrester, F. Kelly, W. Kerinaia, W. Lanhupuy, Ms L. Little, Ms C. Loughton, Ms P. Miller, Ms S. Braun, S. Tjiyangu, R. Stuart, R. Wingfield, J. Wilkinson.

Executives: D.J. Weston (stn mgr), S.W. McDonald (gen sales mgr), P.R. Knights (ops mgr), J. Corker (co secty).

Transmitters & Sites: Alice Springs, Heavitree Gap, NEC TBV 1420, Ch 9; Imparja runs Satellite translators: Bathurst Island Ch 9; Katherine Ch 9; Tennant Creek Ch 7; Coober Pedy Ch 10; Woomera Ch 9; Ceduna Ch 7; Leigh Creek Ch 10; Brewarrina Ch 69; Bourke Ch 9; Wilcannia Ch 11.

Studio: 14 Leichhardt Tce, Alice Springs.

Facilities: Main studio: 4 x Sony BVP3AP studio cameras; 2 head cue word; inter group production mixer; Sony BVE9000 Editor; 16 Channel Sony MXP2000 audio desk; Pinnacle DVE; Chyron; lighting desk; 3 x BVH3100; 8 x BVW75 SP. Recorders with D.T.; BVW 35 portable SP recorder/player; Otari MX5030; Revox 99. Presentation: Grass Valley Master 21; ENG-2 x SP Betacam CCD cameras. Lister 220 KVA diesel generator.

Satellite Facilities at Alice Springs: Full up link on Aussat Two from Andrews 6.8m dish; 2 x 5.A 7555 exciters; 2 x Varian 300 Watt TWT; for program and itinerant uplink transmission.

Operating hours: Mon-Fri 6am-12midnight; Sat 8am-12 midnight; Sun 6.30am-12midnight.

Repr: Ms L. Dyer, NT/Darwin & Katherine (089) 41 2488. Fax (089) 41 2488; ParPlan, Sydney (02) 922 2677. Fax (02) 923 1414; ParPlan, Melbourne (03) 267 3188. Fax (03) 267 2136; ParPlan, Brisbane (07) 839 7855. Fax (07) 832 5843; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Rates: Prime A 30 secs \$200, Prime B 30 secs \$165.

## Perth

### STW 9 Perth

Licensee: Swan Television & Radio Broadcasters Limited. Studios: 9 Gay St, Dianella 6062. PO Box 99, Tuart Hill 6060. Phone (09) 349 9999. Fax (09) 349 6488. Telex 92142. T'grams: Swantel.

Opened: June 12, 1965.

Directors: Mrs E.G. Presser, W. Barker, K.A. Gannaway.

Executives: K.A. Gannaway (gen mgr), L.J. Downs (prgm mgr), P.R. Bowen (nat sales mgr), J. Rudd (dir of news), P. Dahl (prdn mgr), A.D. Slater (chief engr), R.A. Nicholas (co secty).

Transmitter and site: Walliston, 24km east of Perth. Vision 196.25 MHz, 100kw ERP, Horizontal polarisation. Sound 201.75 MHzL, 201.99219 MHzR. Stereo transmission to the Two Carrier standard.

Technical facilities: 3 studios with Plumbicon cameras. Articulated, 5 camera Outside Broadcast van and separate Video Effects van. VTR facilities include 2 x ACR25, 16 C Format one inch and C format Program Delay facility.

Edit facilities: 2 x one inch C format suites with automation and Betacam facilities.

Production effects: Quantel DPE 5001 plus rotator and Ampex ESS3 Still Store.

Telecine: 2 x FDL60 CCD chains with 16mm and 35mm capacity and 16mm Magnatech stereo sound follower.

Electronic News Equipment: Betacam and SP field facilities, 4 x Betacam Edit Suites and separate 3 machine News Exchange with separate switching and mixing facilities, 2 x ENG vans with microwave equipment and two Perth metro receive sites.

Operating hours: 24 hours.

Offices: TCN9 Sydney, 12-30 Artarmon Rd, Willoughby 2068. Phone (02) 906 9999. Telex 20689. Fax (02) 958 2279. GTV9 Melbourne, 22-46 Bendigo St, Richmond 3121. Phone (03) 420 3111. Telex 30189. Fax (03) 429 1977. QTQ9 Brisbane, Sir Samuel Griffith Dr, Mt Coot-Tha 4066. Phone (07) 369 9999. Fax (07) 369 8070. NWS9 Adelaide, 202 Tynte St, North Adelaide 5006. Phone (08) 267 0111. Fax (08) 267 3996.

Rates: Zone 1 (Sun-Sat 6.00pm-10.30pm) 60 secs \$3,200.

### 10 TV Australia Perth

Licensee: West Coast Telecasters Limited, Cottonwood Cres, Dianella Heights 6062. PO Box 1010, Mirrabooka 6061. Phone (09) 345 1010. Fax Admin. (09) 344 8076, News (09) 344 8485, Traffic (09) 345 1323.

Offices: TEN 10, PO Box 10, Lane Cove 2066. Phone (02) 887 0222. Fax General (02) 887 0478; ATV 10, PO Box 42, Nunawading 3131. Phone (03) 234 1010. Fax Admin (03) 233 4191; ADS 10, PO Box 1010, North Adelaide 5006. Phone (08) 239 1010. Fax General (08) 239 0007; Canberra CTC, PO Box 777, Dickson 2602. Phone (06) 241 1000. Fax (06) 241 7230.

Directors: W.H. McKenzie (mng dir), E.G. Taylor (gen mgr), K. Donnachy (Perth sales dir), J. Stephens (dir of prgms).

Facilities: 1" videotape. SP Betacam tape. 16mm and 35mm positive and negative SOF film.

Repr: Media Sales Network (WA) Pty Ltd, 52 Ord St, West Perth. Phone (09) 322 3022. Fax (09) 322 3991.

Rates: (Sun-Sat 5.30-10.30pm) \$1050.

### TWV 7 Perth

Licensee: TVW Enterprises Ltd, Osborne Rd, Tuart Hill 6060. (Registered office and studios). Phone (09) 344 0777. Fax (09) 344 1526. Telex 92235. T'grams: Televiev.

Opened: Oct 16, 1959.

Directors: C.B. Hugall, R.A. Lindsey, F.A.C. Moss, A.W. Kiernan, P.G. Day, R.B. Campbell, K.V. Campbell.

Executives: G.V. Byrne (mng dir), T. O'Dea (stn mgr/engr dir), D.J. Berinson (co secty), J. Wright (sales dir, Perth), D.T. Mott (prgm dir), J.M. Martinovich (publicity/proms, pr mgr), R.N. Horley (advtg & traffic mgr), D. Christison (dir of news), J. Crilly (dir prdn & ops).

Transmitter and site: Bickley (26km east of Perth). Dual transmitters Ch 7 (181-188 MHz). Vision 182.25 MHz, 100kW ERP vision, sound 1877 MHz.

Technical facilities: 4 studios, 8 LDK5 cameras 1 Sony 330P hand held, 3 TK760 cameras, two 2 inch Quad VTRs, 2 ACR 25 cassette machines, 6 BCN 50 VTRs, 11 Sony "C" Format VTRs, 3 RCA tele islands and one RANK CINTEL MK 111 telecine, fully automated PCS 200 presentation switcher, Telemation character generator, 2 x Quantafont character generators CMX 340X editing system with "C" format VTRs, Ampex ADO Digital Effects. OB1 equipped for eight LDK5 cameras, "C" format VTR, avail power; OB2 equipped for three LDK5, BCN 1" VTR and auxil power; OB3 EFP unit with Betacam camera. 6 ENG units with Sony BVP300 and BVP250 camera with BVU recorders, 3 Betacam units.

Operating hours: Mon-Fri 7am-close, Sat 6.30am-close, Sun 6.30am-close.

Offices: 45-49 Park Tce, Gilberton 5081. Phone (08) 269 7777; Sir Samuel Griffith Dr, Mount Coot-Tha. Phone (07) 369 7777; 14th Flr, 1 Pacific Hwy, North Sydney 2060. Phone (02) 967 7777; 6th Flr, 119 Wells St, South Melbourne 3205. Phone (03) 699 7777.

Rates: Zone 1 (Mon-Fri 5.30pm-10.30pm; Sat-Sun 6.00pm-10.30pm) 30 secs AA \$1650, A \$1450, B \$1250, C \$1050, D \$875, E \$700.

## Western Australia

### GTW 11 Geraldton

Licensee: Geraldton Telecasters Pty Ltd, c/- Golden West Network Limited, 30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Opened: Jan 21, 1977.

Translators: GTW-UHF 30 Morawa, GTW-UHF 62 Mingenew, GTW-UHF 63 Mullewa.

Transmitter site: Moresby Range, Geraldton.

Directors: M.E.C. Eastman (chrmn), W.G. Rayner, N. Roberts, N. Ringrose, F. Stone.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir), H. Butler (stn mgr).

Operating hours: Mon-Fri 7am-midnight; Sat 7am-1am; Sun 6.30am-midnight.

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399; Television Time Sales, Melbourne/Adelaide (03) 267 3122.

### SSW 3 Bunbury (South West)

Licensee: Golden West Network Limited, 30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Opened: March 10, 1967.

Translators: SSW 10 Katanning, SSW-UHF 66 Konjonup, SSW 9 Mawson, SSW-UHF 60 Narrogin, SSW-UHF 59 Northam, SSW 6 Wagin.

Transmitter site: Mt Leonard, approx 29km from Bunbury. Co-masted with ABC height 506m.

Principal interests: Australian Capital Equity Pty Ltd.

Directors: M.E.C. Eastman (chrmn), W.G. Rayner, N. Roberts, N. Ringrose, F.J. Flanagan, F. Stone.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir), S. Cass (stn mgr).

Operating hours: Mon-Fri 6am-midnight; Sat 9am-midnight; Sun 7am-midnight.

Offices: York St, Albany 6330. Roberts Cres, Bunbury 6230. Wallace Way, Esperance 6450. Fifth & Howard Sts, Geraldton 6530. 2 Killarney St, Kalgoorlie 6430. SGIO Bldg, Welcome Rd, Karratha 6714. 44 Pinjarra Rd, Manduraj 6210. 30 Kings Park Rd, West Perth 6005. Shop 2, 8 Wedge St, Port Hedland 6721.

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399; Television Time Sales, Melbourne/Adelaide (03) 267 3122.

### SSW 9 Mt Barker (Great Southern)

Licensee: Golden West Network Limited, 30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Opened: Aug 23, 1968.

Directors, executives, interests, representatives, rates: see SSW 3 Bunbury.

Station Manager: G. Harma.

Operates on permanent relay from SSW 3 Bunbury.

Translator: SSW 10 Albany.

Transmitter site: Mt Barker, 50km north of Albany. Co-masted with ABC, Height 564m.

### VEW 8 Kalgoorlie

Licensee: Mid Western Television Pty Limited, C/- Golden West Network Limited, 30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Opened: June 18, 1971.

Translators: VEW 9 Esperance, VEW 3 Kambalda, VEW 6 Merredin, VEW 10 Southern Cross, VEW 3 Kellerberrin, VEW 6 Koolyanobbing.

Transmitter site: Peter's Hill, Kalgoorlie.

Directors: M.E.C. Eastman (chrmn), W.G. Rayner, N. Roberts, F. Stone.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir), J. McKenzie (stn mgr).

Operating hours: Mon-Fri 7am-midnight; Sat 7am-1am, Sun 6.30am-midnight.

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399; Television Time Sales, Melbourne/Adelaide (03) 267 3122.

### WAW Remote Commercial Television Service

Licensee: Golden West Satellite Communications Pty Ltd. C/- Golden West Network Limited, 30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Opened: Sept 18, 1986.

Translators: WAW 7 Kununurra, WAW 8 Wyndham, WAW 11 Derby, WAW 11 Broome, WAW 10 Pt Hedland, WAW-UHF 57 Karratha, WAW 6 Roebourne, WAW 32 Dampier, WAW 8 Pannawonica, WAW 7 Tom Price, WAW 9 Mt Newman, WAW 9 Mt Nameless, WAW 11 Paraburdoo, WAW 11 Exmouth, WAW-UHF 57 Moora, WAW 10 Carnarvon.

Directors: M.E.C. Eastman (chrmn), W.G. Rayner, N. Roberts, N. Ringrose, F.J. Flanagan, F. Stone.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir), D. Reed (stn mgr).

Operating hours: Mon-Fri 7am-midnight; Sat 7am-1am; Sun 6.30am-midnight.

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399; Television Time Sales, Melbourne/Adelaide (03) 267 3122.

## Hobart

### TVT 6 Hobart

Licensee: Tasmanian Television Limited. Studio & offices: 52 New Town Rd, Hobart 7000; GPO Box 1209M, Hobart 7001. Phone (002) 78 0666. Fax (002) 28 1835 (admin); (002) 28 4874 (news); (002) 78 1208 (Traffic). Telex 58019. T'grams TasTeeVee.

Opened: May 23, 1960.

Principal interests: Wholly owned subsidiary of E.N.T. Limited.

Directors: K. Hardman (chrmn), R.W. Henry, E.G. McRae, D.L. Carter, R.M. Rea, E.D.G. Rouse, B.J. Clark (alternate).

Executives: E.D.G. Rouse (exec dir), P.S. Wallbank (prgm mgr), R. Youd (ops mgr), J.P. Riewoldt (sales mgr), J.R. Montgomery (nat sales mgr), R.S. Hernan (chief engr), K.J. Briggs (dir of engr), T. Sutton (news ed), L.S. Molnar (acct), M.L. Nichols (prdn mgr), M.J. Badcock (comm prdn mgr).

Transmitters & site: Two PYE LDM1163 transmitters with stereo audio. Omnidirectional antenna. 100Kw ERP. The site at The Pinnacle on Mt Wellington, is 1328m above sea level.

Translators: Taroona (Ch 8), Bicheno/Swansea (Ch 8), Maydena (Ch 8), Strathgordon (Ch 8), Queenstown/Zeehan (Ch 8), Rosebery/Tullah (Ch 10).

Studio A: 15 x 15m, EMI cameras, CDL480 mixer, character gen, ADO & ESS3 still store, Soundcraft console, CD & cart players.

Videotape: Ampex VPR6 and VPR2, 3 BVU edit suites, domestic format facilities. O.B. truck with GV200 mixer, LDK25 & BVP300 cameras, Soundcraft audio, 5 ENG vehicles with BVU format. Vision 2000 Comm. Studio 10.5 x 6m, BVP 300 cameras, Ace Micro, ADO with digitrail, RGU2, Ampex 4100 mixer and VPR6 vtr's.

Client facilities: include theatre/conference rooms, equipped with U-matic Beta, VHS, PAL or NTSC formats or direct viewing of commercials or programmes.

Operating hours: Sun 6am-midnight; Mon-Fri 6am-midnight; Sat 7am-midnight.

Repr: Television Time Sales, (H. Gissing, mgr) Sydney (02) 922 5399; (R. Kelsall, mgr) Melbourne (03) 267 3122.

Rates: Zone 1 (6pm-10.30pm) 30 secs AA \$765, A \$625, B \$560, C \$420.

## Tasmania

### TNT 9 Launceston

Licensee: Northern Television (TNT9) Pty Ltd, Watchorn St (PO Box 873), Launceston 7250. Phone (003) 44 0202. Fax (003) 43 0340. Telex 58512.

Opened: May 26, 1962.

Principal interest: Northern Television (TNT9) is operated by Southern Cross Network which is a part of the Tricom Broadcasting Group and a wholly owned subsidiary of Tricom Corporation Limited (see BCV8 Bendigo).

Directors: Hon. P.J. Nixon (chrmn), W.D.T. Cowan (mng dir), C.G. Clark, G. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Group), D.W. White (gen mgr), M.C. Colson (ops mgr), B.J. Walker (sales mgr), G.F. Collins (prgm mgr), I.B. Reid (chief engr), P.A. Hocking (acct), J.R. Montgomery (nat sales mgr TNT/TVT).

Transmitter: Mt Barrow Twin 10Kw NEC, stereo, ERP 300Kw at 290°T.

Translators: Prospect (Ch 11), Burnie (Ch 10), Wynyard & Boat Harbour (Ch 5A), Waratah (Ch 11), Savage River (Ch 7), Derby (Ch 11), Smithton (Ch 11), Circular Head Area (Ch 6), St Helens (Ch 7), East Devonport (Ch 51), St Marys (Ch 11), King Island (Ch 11).

Launceston: MAIN STUDIO: 20m x 13m equipped with three cameras, Strand Duet 2 lighting console, with 199 memories and 120 channels. Ampex AVC-21SP vision mixer and ADO1000, Chyron RGU2 character generator, Caption Scanner, Soundcraft 6000 32 channel audio mixer. EDIT

SUITE A: Three Sony BVH2000, Ampex ACE25 Editor, ADO1000, Ampex Vista Vision Mixer, Chyron RGU2 Character Generator, Caption Scanner, Soundcraft 200 16 channel audio mixer. EDIT SUITES B & C: Betacam edit suites with audio booths. ENG/EFP: Four Betacam camera/recorder systems. PRESENTATION/MASTER CONTROL: Two TCR100 RCA carts, five type C machines, two 2 inch Quad, two TCA TK28 Telecine, 6.8m TVRO with four demods.

Client facilities: Includes a conference/presentation room with access to all video formats & station facilities for viewing. Full catering available.

DEVONPORT: ENG/EFP: Two Betacam camera/recorders 7m x 4m studio lighting console. Betacam edit suite with audio booth.

Client facilities: Includes a conference/presentation room with access to VHS, Beta & U-matic formats. Catering available.

Operating hours: Sun 6am-midnight; Mon-Sat 7am-midnight.

Repr: Television Time Sales, (H. Gissing, mgr) Sydney/Brisbane (02) 922 5399; (R. Kelsall, mgr) Melbourne/Adelaide (03) 267 3122.

Rates: Zone 1 (6pm-10.30pm) 30 secs AA \$600, A \$510, B \$460, C \$350.



# Television Networks

## Australian Television Network Limited (known as The Seven Network)

1 Pacific Hwy, North Sydney 2060. Phone (02) 967 7777.

Member stations: ATN, HSV, BTQ, SAS, TVW.

Executives: A.S. Tyson (mng dir, ATN), G. Carrington (mng dir, HSV), C. Chapman (mng dir, BTQ), D. Earl (mng dir, SAS), K. Campbell (mng dir, TVW), M. Harrison (network sales dir).

Sales offices: ATN-7, BTQ-7, HSV-7, SAS-7, TVW-7. - 1 Pacific Hwy, North Sydney 2060.

## CSEQ Television

Office & studios: Rockhampton Television Ltd, Dean St (PO Box 568), Rockhampton 4700. Phone (079) 28 5222. Telex 49008. T'grams Arteecue. Maryborough office: Wide Bay Burnett TV Ltd, PO Box 30, Maryborough 4650. Phone (071) 22 2288. Telex 49702. T'grams Wideteve.

Member stations: RTQ 7 Rockhampton, SEQ 8 Maryborough.

Executives: T. Shields (gen mgr, Rockhampton), G. McVein (mng dir, Maryborough).

Repr: Qld Regional Television, Brisbane (07) 831 8872; Sydney (02) 959 5522; Melbourne (03) 266 3706; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7766.

Rates: Zone 1 (5.30pm-10.30pm) 60 sec AA \$1675, A \$1445, B \$1241, C \$1012, D \$808.

## Golden West Network Ltd

30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Studios: Roberts Cres, Bunbury 6230. Fifth & Howards Sts, Geraldton 6530. 2 Killarney St, Kalgoorlie 6430.

Offices: ALBANY: York St, Albany 6330. BUNBURY: Roberts Cres, Bunbury 6230. ESPERANCE: Wallace Way, Esperance 6450. GERALDTON: Fifth & Howard Sts, Geraldton 6530. KALGOORLIE: 2 Killarney St, Kalgoorlie 6430. KARRATHA: SGIO Bldg, Welcome Rd, Karratha 6714. MANDURAH: 44 Pinjarra Rd, Mandurah 6210. PERTH: 30 Kings Park Rd, West Perth 6005. PORT HEDLAND: Shop 2, 8 Wedge St, Port Hedland 6721.

Member stations: SSW 3 Bunbury; SSW 9 Mt Barker; VEW 8 Kalgoorlie; GTW 11 Geraldton; WAW Remote Commercial Television Service.

Translators: SSW 10 Albany, SSW 10 Katanning, SSW-UHF 66 Kajonup, SSW 11 Mawson, SSW-UHF 60 Narrogin, SSW-UHF 59 Northam, SSW 6 Wagin, VEW 9 Esperance, VEW 3 Kambalda, VEW 6 Merredin, VEW 10 Southern Cross, VEW 3 Kellerberrin, VEW 6 Koolyanobbing, GTW-UHF 63 Mullewa, GTW-UHF 62 Mingenew, GTW-UHF 30 Morawa, WAW 7 Kununarra, WAW 8 Wyndham, WAW 11 Derby, WAW 11 Broome, WAW 10 Pt

Hedland, WAW-UHF 57 Karratha, WAW 6 Roebourne, WAW 32 Dampier, WAW 8 Pannawonica, WAW 7 Tom Price, WAW 9 Mt Newman, WAW 9 Mt Nameless, WAW 11 Paraburdoo, WAW 11 Exmouth, WAW-UHF 57 Moora, WAW 10 Carnarvon.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir).

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399; Television Time Sales, Melbourne/Adelaide (03) 267 3122.

## Mid State Television

Bathurst Rd (PO Box 465), Orange 2800. Phone (063) 62 2288. Fax (063) 63 1889. Telex 163012. Remembrance Driveway (PO Box 493), Griffith 2680. Phone (069) 62 4500.

Member stations: CBN, CWN, MTN.

Executives: I. Ridley (mng dir CBN/CWN), W.R. Gamble (mng dir MTN), D. Sturgiss (stn mgr CBN/CWN), D. Bridekirk (sales mgr).

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 839 7855; Hastwell Williamson Representations, Adelaide (08) 79 9522; Aubrey Barker & Assoc, Perth (09) 322 3184.

Rates: Zone 1 - 30 secs A rate \$900.

## Network TEN Holdings Limited

Cnr Pittwater & Epping Rds, North Ryde 2114. Phone (02) 887 0222. Fax (02) 887 0478. Telex 21767.

Member stations: TEN - Sydney, ATV - Melbourne, ADS - Adelaide, TVO - Brisbane, NEW - Perth, CTC - Canberra.

## Nine Network Pty Ltd

2nd Flr, 61 Lavender St (PO Box 504), Milsons Point 2061. Phone (02) 929 5466. Fax (02) 957 6605.

Member stations: TCN, GTV, QTQ, NWS, STW.

Executives: L.A. Mauger (mng dir), S.H. Chisholm (pres & mng dir TCN 9), G. Rice (mng dir GTV 9), R. Plapp (pres prgms TCN & GTV), J. Lamb/T. Talbot (jnt mng dirs NWS), I.R. Muller (QTQ stn mgr).

Director of Sales, Bond Television: V. Lothringer.



## QTV

Townsville: 12 The Strand (PO Box 1016), Townsville 4810. Phone (077) 21 3377. Telex 47023 (admin), 47360 (news), Fax (077) 21 1705 (admin), (077) 72 1090 (news).

Cairns: 441-455 Mulgrave Rd, Earlville 4870. PO Box 596, Cairns 4870. Phone (070) 33 1991. Fax (070) 33 1909. Telex 48401.

Member stations: QTV Townsville, QTV Cairns, QSTV Qld & northern NSW.

Executives: D. Astley (gen mgr), R. Power (T'ville stn mgr), J. Lane (Cairns stn mgr), E.A.N. Wenck (co secty), P. Ament (chief eng), L. Nosedo (asst chief eng), R. Clark (news controller), R. Grant (nat sales/mktg mgr), Mrs D. Devney (traffic mgr), A. Linning (T'ville prdn mgr), J. Grant (Cairns prdn mgr), Mrs A. Smith (prgm mgr), R. Andrews (acct), Mrs C. Soltero (T'ville sales mgr), C. Silvester (Cairns sales mgr), P. Maher (public affairs mgr).

Reprs: Qld Regional Television, Sydney (02) 959 5522; Melbourne (03) 266 3706; Brisbane (07) 831 8872; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Rates: (Combined Townsville/Cairns) Zone 1: (5.30-10.30pm) 30 secs f/p \$627. QSTV Zone 1 (5.30-10.30pm) 30 secs f/p \$147.

## Regional Television Australia Pty Limited

82-84 Sydenham Rd, Marrickville 2204. Phone (02) 516 1233. Fax (02) 550 2338. Telex 120581.

Executive: L.D. Barwell (chief exec).

Member stations: CTC, CBN/CWN/MTN, NBN, NEN, NRN/RTN, WIN, RVN/AMV, BCV/GLV/STV, BTV/GMV, TNQ/FNQ/QSTV, MVQ, RTQ, SEQ, DDQ/SDQ, ITQ, SES, GTS/BKN, BTW/GSW/VEW/GTW/WAW, RTS, TNT, NTD, IMP.

## Six Network Victoria & SES8 Mt Gambier

C/- Channel 6, PO Box 464, Ballarat 3350. Phone (053) 31 3166. Fax (053) 33 1598. Telex 32011.

Member Stations: Ballarat, Shepparton, Mildura, Mt Gambier.

Executives: M.J. Faulkner (exec dir), B.J. Norman (mgr Ballarat), A. Kenison (mgr Shepparton), B. Hillier (mgr Mildura), G. Gilbertson (gen mgr Mt Gambier), B.J. Tweedale (nat sales mgr).

Repr: Television Associates, Sydney (02) 929 4588; Melbourne (03) 534 0931; Market Media Assocs, Adelaide (08) 223 6344; Trimedia, Brisbane (07) 831 9266; Allen & Assoc, Perth (09) 328 9833.

## Southern Cross Network

Southern Cross Communications Limited, Lily St (PO Box 888), Bendigo 3550. Phone (054) 43 9677. Fax (054) 43 1344 or Management (054) 43 9885. Telex 32885, 30025.

Southern Cross Communications Limited is a wholly owned subsidiary of Tricom Corporation Limited, 1155 Malvern Rd, Malvern 3144. Phone (03) 823 2211. Fax (03) 823 2200. Telex 151224.

Directors of Tricom Corporation Limited: Hon. P.J. Nixon (chrmn), W.D.T. Cowan, C.G. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: G.L. Eddy (chief exec Tricom Broadcasting Group), G.J. Pithie (prgm dir & mgr BVC), A.M. Sweeney (fin contr/co secty), A.H. Forrest (sales dir), P.R. Long (engrgr dir), D.W. White (mgr TNT), I.D. Wright (mgr GLV).

Member stations: BCV8/11 (Bendigo & Swan Hill), GLV8 (Gippsland & associated translators), TNT-9 (Launceston).

Repr: Media Sales Network, Sydney (02) 959 4411; Melbourne (03) 525 1010; Brisbane (07) 831 9266; Adelaide (08) 364 2020; Perth (09) 322 3022.

Rates: Available on appln.



## Tasbuy

36 Watchorn St (PO Box 873), Launceston 7250. Phone (003) 44 0202. Fax (003) 43 0340. Telex 58512.

Member stations: TVT, TNT.

Executives: D.W. White (gen mgr TNT), E.D.G. Rouse (gen mgr TVT), J.R. Montgomery (nat sales mgr).

Repr: Television Time Sales, Sydney/Brisbane (02) 922 5399, H. Gissing (mgr); Television Time Sales, Melbourne/Adelaide (03) 267 3122, R. Kelsall (mgr); O'Keefe Media Services, Perth (09) 381 7766.

# TV Production and Film Units

## NEW SOUTH WALES



### AAV Australia

Unit 3, 372 Eastern Valley Way, Chatswood 2067. Phone (02) 406 0811. Contact: D. Tasker (mgr, Video Services, Syd).

On line suite either three 1" or Betacam to 1" or combined 1" with Betacam suite. Offline Betacam or u-matic both with shotlister, Abekas A53 special effects. Duplication from 1" to video 8 or VHS and broadcast formats.

### ACTS Television Ltd

PO Box 650, Baulkham Hills 2153. Phone (02) 639 4836.

Directors: P.H. Moss (mng dir), R.A. Moss (co secty).

Services for creating film and video productions, documentaries, teleconferencing, 'live' broadcasting and all facets of commercial and corporate video from executive training to 'video brochures' for sales and marketing. Writing and producing direct with clients from concept to completion. Off-line editing. Television programme production and direction a specialty.

### Adventist Media Centre

150 Fox Valley Rd, Wahroonga 2076. Phone (02) 487 1844. Fax (02) 487 1659.

Executive: N.E. Devenish (mgr).

Handles radio and tv programs — Focus on Living (radio & tv).

### Alow Design Pty Ltd

155 Queens Pde East, Newport Beach 2106. Phone (02) 99 3527.

Director: O. Paterson.

Art dept services to film industry.

Booking agent: Top Technicians. Phone (02) 981 1622.

### Alpha Corporate Pty Ltd

33A Albany St, Crows Nest 2065. Phone (02) 437 6071. Fax (02) 906 1530.

Directors: R. Wall, B. Saunders, Ms A. Saunders.

Producer of business to business communications. It produces video, television, presentations (both individual and satellite linked) and corporate radio.

### Amalgamated Portman Productions

Mobbs Lane, Epping 2121. Phone (02) 877 7777. Fax (02) 877 7886.

Executive: D. Monaghan.

Repr: London.

Development and production, television, features, mini-series and series.

### Amber Technology

Unit B, 5 Skyline Pl, Frenchs Forest 2086. Phone (02) 975 1211. Fax (02) 975 1368.

Offices: 182 Gilles St, Adelaide 5000. Phone (08) 232 0202. Fax (08) 232 2885; Suite 6, Delonga Hse, 1 St Paul's Tce, Spring Hill 4004. Phone (07) 832 0359. Fax (07) 832 0364; 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5811. Fax (03) 646 5887; Suite 2A, 272 Hay St, Subiaco 6008. Phone (09) 382 2135. Fax (09) 382 4223.

Directors: W. Gray (chrnm), D. Hannay (mng dir), Ms S. Romero (fin dir), P. Amos (tech dir), K. Seglins (ops dir).

Executives: D. Hudson (mktg mgr), Ms L. Touw (ops mgr), R. Dornan (mgr, Motion Picture Prods), J. Fitzpatrick (nat sales mgr), L. Beal (gen mgr, Vic), R. Van Der Vlies (state sales mgr, Qld), G. Wood (state sales mgr, SA), H. Jankovic (state sales mgr, WA), G. Rothwell, T. Pilt, T. Kee (sales reps NSW), P. Gavin, J. Lancken (sales reps Vic), A. Greenhalgh (tech mgr), J. Butler (service mgr), B. Baldwin (motion picture eng service).

Products: Ambertec - microphone cables and patch cords; ASC - language laboratory teaching systems; Auratone - studio reference loudspeakers; Barco-EMT - audio signal processors, CD reproducers and studio turntables, digital message recording and playback systems; Canare - professional audio, video and data cables, range of BNC type video connectors; DBX - audio signal processors, noise reduction systems; Harmonia Mundi Acustica - digital audio standards converter and modular signal processing system; IRP - automatic microphone mixing and audio distribution systems; Lexicon - digital reverberation and signal processing systems, digital surround sound processors, MIDI controller and OPUS digital audio production system; Lyrec - analog multi-track and mastering recorders, high speed audio cassette duplication systems; Mitsubishi - X-880 and X-86 series pro-digi format digital audio multi-track and mastering tape recorders; Neumann -

# Mason & Mason PRODUCTIONS

PTY LIMITED (INCORPORATED IN N.S.W.)



47 WEST STREET, NORTH SYDNEY 2060. PHONE: (02) 959 3500. FAX: 959 3679

studio condenser microphones and accessories, disc mastering systems, custom mixing consoles; Neutrik - precision audio, data and industrial connector systems, test & measurement equipment; Neve - VR series recording consoles, 66 series broadcast consoles, DTC digital mastering transfer console, prism series modular signal processing system; Pacific Recorders - broadcast mixers, and cartridge recorders; QSC - professional audio power amplifiers; Soundtracs - computer controlled recording consoles, MIDI recording consoles, sound reinforcement consoles and console automation systems; Sound Workshop - series 34C automated recording/remixing consoles; Steenbeck - motion picture film editing systems; 3M - range of magnetic tapes for analog & digital audio recording and logging applications; Timeline - LYNX timecode synchronisers, keyboard control unit and system supervisor unit; Weircliffe - bulk magnetic erasers for all audio, video and data media.

### AM Studios

3 Caledonia St, Paddington 2021. Phone (02) 328 7077. Fax (02) 332 4715.

Director: D.J. Beal (mng dir).

Executive: P. Graham (studio mgr).

Broadcast video studio; corporate video production; aerial-image slide to video tape transfer; 16 track audio studio.

### AMTV Pty Ltd

Unit 4/112-118 Talavera Rd, North Ryde 2113. Phone (02) 805 0222. Fax (02) 805 0184.

Directors: A. Ricker, P.H. Bennett, J. Gormley.

Offers complete video production and post production facilities including 1" and SP Betacam edit suites, 2 fully equipped television studios with control rooms, mobile production units, AVA paintbox system and digital effects.

### Anglican Television Society

PO Box 118, Northbridge 2063. Phone (02) 958 8003. Fax (02) 958 8103.

Executives: C. Warne (dir), M. Robinson (asst dir), T. Filewood (prdn), Rev. B.L. Smith (chrnm).

Producers of television programs for ATN, TCN, TEN and WIN. Programs are also distributed throughout Australia. Anglican Television produces films, video and audio-visuals for Australian and overseas clients.

### Angol Holdings Pty Ltd

A divn of Captain Video Pty Ltd, 151 Curlew St, Bondi Beach 2026. Phone (02) 365 2221. Fax (02) 533 1967. Telex 71433. Cronulla branch: PO Box 182, Cronulla 2230. Phone (02) 527 4444.

Science fiction/action specialists, tv & film.

### Animation Shooting

4 Camira St, Pymble 2073. Phone (02) 498 5077. Fax (02) 418 1290.

Executive: J. Ochse (camera op).

Animation camera rostrum work, titles, f/x shooting.

Repr: Associate company Cinemagic Animated Films Pty Ltd, Sydney.

### Mark Anthony Productions Pty Ltd

Studio: 79-81 Chandos St, St Leonards 2065.

Advertising and fashion photographer. Lighting & directing. London, New York, Sydney. Specialises in big set illustration, cars, people, worldwide.

Agent: (02) 437 5555. Fax (02) 906 1132.

### Aquatic Drive Studios

(A division of Videopak). 10 Aquatic Dr (PO Box 266), French's Forest 2086. Phone (02) 451 8111. Fax (02) 451 4428. Telex 70043.

Director: Ms J. Bourke (studio bkgs).

STUDIO ONE: Fully air-conditioned, sound-proofed. 550 sq. metres (5,900 sq. ft.) drive in studio with 15m x 15m x 5.5m high "L" shaped cyclorama with lighting grid over cyc. Production offices, wardrobe, make-up and dressing rooms plus kitchen facilities. Plenty of on-site and nearby parking.

STUDIO TWO: Fully air conditioned, sound-proofed 365 sq. metres (3,936 sq. ft.) drive in studio with 13m x 12m x 5m high "U" shaped cyclorama, with lighting grid over cyc, plus separate chromakey cyc area. Production office, wardrobe, make-up room and kitchen facilities with ample on-site and nearby parking.

STUDIO THREE: Fully air conditioned, sound-proofed 48 sq. metre (520 sq. ft), mini studio with full lighting grid, production office and make-up room.

POST-PRODUCTION: Comprehensive on-site, fully computerized on line and off line video editing facilities for 2", 1", betacam and BVU, with ADO digital effects Triton colour corrector - for more details see entry under VIDEOPAK.

### Argo Management

38 Davidson Ave, Forestville 2087. Phone (02) 975 3030. Fax (02) 975 3040.

Directors: C. & J. Barnett.

TV, commercials, films. Theatrical agents.

### Audio Loc Sound Design

255B Penshurst St, Willoughby 2068. Phone (02) 411 3157.

Directors: T. Vaccher, J. Dennison.

A sound facility for film, video & theatre sound-track design. SMPTE Interlock. v/o & music recording.

### Audio Visual Resources Pty Ltd

17 Hordern Pl, Camperdown 2050. Phone (02) 519 2288.

Directors: F.W. Nairn (dir), A.J. Parker (mng dir), Z. Willis (audio visual mgr).

Production: Video editing of U-matic, VHS & SVHS. Transfer 16mm, S8 & std 8mm film to video. Standards conversion NTSC - PAL. Special effects, titles. Chroma key studio. Location or

studio recording. Hire, sales & service of video and audio visual equipment. Refer listing under Audio Visual Services.

### Australian Film Commission

8 West St, North Sydney 2060. GPO Box 3984, Sydney 2001. Phone (02) 925 7333.

Commissioners: P. Adams (chrnm), W. Gurry (dep chrnm), M. Carroll, P. Faiman, S. Chisolm, S. Levy, B. Lewin, C. Austin.

Executives: B. Gittings (gen mgr, corp services), G. Ricketson (gen mgr, film dev).

Offices: 185 Bank St, South Melbourne 3205. PO Box 1195, City Rd Post Office. Phone (03) 690 5144; UK; USA.

### Australian Satellite Express Pty Ltd

Unit 4/112-118 Talavera Rd, North Ryde 2113. Phone (02) 805 0222. Fax (02) 805 0184.

Directors: A. Ricker, P.H. Bennett, J. Gormley.

Executive production of national and international conferences by satellite. Complete broadcast television and corporate video production services.

### Avalon Film Corporation

29 Mitchell St, McMahons Point 2060. Phone (02) 955 4776. Fax (02) 922 6081.

Directors: P. Avalon, E. Jury.

Film & documentary producers.

### AZ Communications Pty Limited

44 French's Rd, Willoughby 2068. Phone (02) 958 1677. Fax (02) 958 5987.

Director: A. Zielinski.

Executives: A. Zielinski, Ms M. Megard, K. Collins.

Corporate communications: video, film & tv productions.

### Berry Hill Productions Pty Ltd

19-21 Berry St, North Sydney 2060. Phone (02) 929 6847, 923 1241.

Directors: P. Coolahan (dir), J. Schneider (prcdr).

Film & video productions, tv commercials, documentaries, corporate programs.



**BERTRAM MEDIA**  
PRODUCTIONS Pty Ltd.

### Bertram Media Productions Pty Ltd

1A James St, Northwood 2066. PO Box 35, Lane Cove 2066. Phone (02) 428 1974. Fax (02) 428 1974.

Director: J. Prestien.

Commercials, documentaries & features for TV. Producers of video & audio programs for sales, promotion & training.



**BEYOND**  
COMMUNICATIONS

### Beyond Communications

53-55 Brisbane St, Surry Hills 2010. Phone (02) 281 1260. Fax (02) 281 1261. Telex 177130 Gasman.

Executives: P. Malycon (bus dev mgr), N. Frazer (hd prdn).

Specialists in business video production. Beyond Communications works with clients to develop videos that meet strategic goals in corporate imaging, public relations, sales and marketing and staff training — from concept to scripting to finished product.

### Beyond Facilities Pty Ltd

34 Hotham Pde, Artarmon 2065. Phone (02) 438 5155. Fax (02) 439 6549. Telex 17661 Beyond.

Executive: Ms L. Fraser (mgr).

Facilities: Video - 3 Betacam suites with 8 track audio; 1 Betacam suite. Audio - 1 x AEC Umatic off-line suite, 1 x 16 track audio suite; 1 x 24 track audio suite with one inch re-stripe. Computer graphics department. Twilight Productions Pty Ltd creating individual music for your special projects. Production staff available on request. Experienced documentary crews.



**BEYOND**  
INTERNATIONAL  
G R O U P

### Beyond International Group

53-55 Brisbane St, Surry Hills 2010. Phone (02) 281 1266. Fax (02) 281 1153. Telex 177130 Gasman.

Executives: P. Gerlach (mng dir), M. Borglund (exec dir, prdn & dist), A. Young (co secty & fin contr), M. Caulfield (head of dev), A. Clark (head of film prdn & dev), B. Lunney (prcdr), C. Gunn (mgr, intl sales), J. Biltoft (mktg mgr), C. Lavelle (advtyg & publicity).

Producers, packagers and distributors of feature films, television, mini series and documentaries.

### Binnaburra Film Company Pty Ltd

PO Box 105, Bondi Beach 2026. Phone (02) 365 4220.

Executive: C. Noonan.

Documentary & drama prdn.

### Blackthorn Productions

2/148 Blaxland Rd, Ryde 2112. Phone (02) 807 4371.

Director: P. Kyril (mng dir).

Executive: Ms B. Muller (dir/secty).

Animation techniques: cel, cut-outs, puppets (ball joints, wire, paper, plastic, etc), plasticine, objects, multiplane animation, relief, drawing on film, pixilation, etc., mirror, glass & special effects, travelling matte, chroma key, titles, graphics & art work. Animation in 35/16 mm available for commercials, education, features, industrial films, tv series & specials. Creating of puppets, models & props to specific requirements.



**BOBDOG INC**

### Bobdog Inc Pty Ltd

The Basement, 30 Whiting St, Artarmon 2064. Phone (02) 906 3380. Fax (02) 906 3301.

Directors: D. Jaeger, C. Godfrey.

Video post production house.

### Bondi Beach Productions

3/168 Hastings Pde, Bondi 2026. Phone & Fax (02) 30 7864.

Directors: M. Hale (writer/dir), Ms V. Thomas (prcdr).

Film & video production, writing & scripts.

### Richard Bradley Productions Pty Limited

1st Flr, Sydney Theatrical Centre, 2-8 Ennis Rd, Milsons Point 2061. Phone (02) 959 3588. Fax (02) 955 3808.

Directors: A. Buxton, S.M. Larkins.

Executive: R.J. Bradley.

Production of commercials, government & corporate documentaries, feature films. Corporate public relations & marketing.



**Broadcom Australia Limited**

### Broadcom Australia Limited

Broadcom Hse, 44 Bay St, Ultimo 2007. PO Box 2500, Broadway 2007. Phone (02) 281 2444. Fax (02) 281 2440. Telex 176550.

Director: S. Cosser (mng dir).

Executives: J. Kyle (gen mgr, tv & prdn), M. Burden (gen mgr, sales & mktg), D. Robinson (dir corp video), W. Dearing (gen mgr, facilities), T. Summers (facilities mgr), D. Merriman (client liaison mgr).

Facilities: Studio One, 18 metres x 12 metres x 5 metres high, fully air conditioned. Fully floating floor, triple track cyclorama, 3 Hitachi FPZ31 broadcast cameras on pedestals, two fitted with cueword prompter. 72 x 5kw dimmers with M24 memory system. Full complement of 1kw, 2 kw

and 5kw luminaries. Ampex 23 vision switcher with 2 mix/effects and Spectrakey Aston 3 character generator. Cueword control, lighting control, full vision monitoring and technical director's monitor switcher. Soundcraft 500 mixer 12 stereo inputs 12 mono inputs configured as 24/8/2. Microphone and line jackfield, compressor/limiter. 2 Cartridge Playback units. 2 turntables. Otari ¼" tape recorder, compact disc player, picture monitors, separate voice over booth with visual contact and monitoring. Green room, make up, dressing rooms. Pack shot/presentation studio also available.

Edit One, 3 x Sony 2000 1", 1 x Sony 2500 1", 1 x SP Betacam play/record, Ampex Century 230 vision switcher with 2 mix/effects and spectrakey, ACE 200 Editing Controller, Aston 3 character generator, 12 channel stereo audio desk, colour graphics camera, ADO digital effects with Rotate Perspective and Digimatte Single Channel, Ampex ESS still store - multi channel, Ampex AVA electronic art system, Abekas A53D digital effects.

Audio One, Soundcraft mixing console, Editron synchroniser, Otari 24 track recorder, Otari ¼" centre track code recorder, Otari ¼" recorders, compact disc player, cassette deck, turntables, cartridge play/record unit, digital effects, Sony PCM, DBX noise reduction, compressor, limiters, graphic equalisation, separate voice over booth with visual contact and monitoring, extensive sound effects and music library.

Offline, Betacam player and recorder with ¼" audio recorder and Shure four channel stereo audio mixer. BVU Offline 820 Dynamic track ¾" VTR with freeze-frame and slow motion TCB, and BVU 800 ¾" VTR. Set up as editing pair. VHS, JVC VTR VHS Edit Pair with JVC Edit Controller.

Owners of Sonicvision Productions, leading producers of 3D animation and computer graphic imagery with two FGs 4500's Bosch computers. Sonicvision offices located within Broadcom House.

Communications, Cox 64 x 64 Video plus 2 audio routing switchers Fibreoptic video tails to TOC 1 in, 1 out, permanently leased. Cable contains 6 in, 4 out, all available for lease. 10 kHz audio lines follow each video line. Stereo pair to and from SOC 15 kHz BW, 3 x 4 wire order wires to SOC Access to Aussat via TOC or AAP Communications.

Specialising TV commercials. Producers and packagers of entertainment and business television programs in Australasia, US and UK. One of Australia's leading producers of corporate video programs. In house facilities include scripting, concepts, pre-production, art direction, art department, videotape duplication and distribution. Teleconferencing, company presentations, staff training, inter-company management communications.

### Buckingham Picture Productions Pty Ltd

52 Park Ave, Avalon Beach 2107. Phone (02) 918 8741.

Directors: R.J. Buckingham, Mrs M. Buckingham.

Principal photography of commercials, documentaries, drama & industrial films with facilities including Arriflex 35 BL (modified for spherical & anamorphic lenses), 16mm and Betacam SP. Also ultra-light & compact underwater housings for 35mm (with video split), 16mm & Betacam SP.

### Mark Buckley Productions

3/5 Holt St (PO Box 273), Double Bay 2028. Phone (02) 328 7878. Fax (02) 327 8545.

Directors: M.W. Buckley (mng dir/prcdr), C. Jarvis, J. Smithers.

TV production.

### Business Media Australasia

117 Reservoir St, Surry Hills 2010. Phone (02) 235 4737. Fax (02) 281 4676.

Executives: R. Manger (mgr), R. Morris (prcdr/dir), M. Maguire (admin officer).

Prdn from concept to master tape of corporate communication, training & education prgms, also Australian & offshore conference coverage. All facilities & prdn crew are in-house.

**Cadillac**  
PRODUCTIONS

Pty Ltd. Inc. in NSW

### Cadillac Productions Pty Ltd

119 Alexander St, Crows Nest 2065. Phone (02) 906 2511. Fax (02) 906 2391.

Directors: M. Conway, L. Baker (prcdr).

Production of commercials. Film editing & studio.

### Camfilm Productions Services Pty Ltd

32 Barcoo St, East Roseville 2069. Phone (02) 417 7777. Fax (02) 406 6421.

Directors: J. Bowen, J. Hoskins.

Documentary & film production.

### Canberra Media Productions Pty Ltd

15 Love St, Flynn 2615. Phone (06) 258 2846.

Directors: R. Trindall (prcdr), Mrs F. Trindall.

Commercials & documentaries for tv & theatrical release. Producers of films, video & audio-visual programs for sales, training & prom, incl multivision & multimedia.

### Capital Video

Aspinall St (Private Bag 10), Dickson 2602. Phone (06) 241 6000, 241 1000. Fax (06) 241 5812. Telex 62046. Cables - Ceeteecce. Subsidiary of Australian Capital Television.

Directors: See CTC 7.

Executive: P.J. Jordan (mgr).

Production facility with in-house writers, prcdrs & directors offering creative advice on all aspects of commercial television prdn.

Facilities include fully equipped 1" location recording, S.P. Betacam, 2 camera (product) studio incorporating computerised 1" editing, digital effects, 1680 Grass Valley switcher, Aston character generator, 2 B&W cap cameras, a multi-track audio recording facility incorporating MCI J.H. 528 console, wide range of mics suitable for tv and radio soundtracks. Also post audio production utilising MCI audio/visual synchroniser plus access to Capital Television's many other facilities.

Offices: See CTC 7.

### Capriole Productions Pty Ltd

58 Lawson Pde, St Ives 2075. Phone (02) 449 8931. Fax (02) 449 7843.

Directors: L.M. Capps (mng dir), M.J. Capps.

Producers & packagers of entertainment, information, drama and documentary TV series & specials, including the PROBE program seen on the Australian Television Network. TV & radio consultants. Music producers. Promoters.

### Captain Video Pty Ltd

151 Curlew St, Bondi Beach 2026. Phone (02) 365 2221. Fax (02) 533 1967. Telex 71433. Cronulla Beach: PO Box 182, Cronulla 2230. Phone (02) 527 4444.

Affordable & creative work in most areas of stills, video & film, from concept to prdn to presentations - from lowest budget VHS to full broadcast & film.

### Catholic Communications Centre

74 Greenwich Rd, Greenwich 2065. Phone (02) 439 8499. Communications office of the Archdiocese of Sydney.

Executives: Most Rev. J. Heaps (chrnm), Fr K. Burton (dir), B. Dynan (prod mgr).

Produces tv video & radio prgms.

### C.C.M. Creations Pty Limited

1st Flr, 56 The Entrance Rd, The Entrance 2261. Phone (043) 33 1122. Fax (043) 34 1017.

Director: M.R. Falzon (mng dir).

Producers of international television documentary series, TV and radio commercials, corporate, promotional, training and educational videos, etc.

Facilities include: EDIT 1 - Betacam Edit Suite, V.O. Booth 10 x 10 cyclaramic chroma key studio. Includes: 1 Betacam recorder/player (SP), 1 Betacam recorder/player; 1 Betacam Player (DT), 1 U-Matic (high & low band) recorder/player; Sony BVE900 Edit Controller; Sony SEG2550 Vision Mixer; Fairlight CVI; Cox 600J Colour Corrector; Digital Video Effects; Fully Synchronised 8 track recorder; 12 ch. Stereo audio console; Cassette, C.D., 2 track recorder, turntable; C.D. Library; Colour studio cameras; Character Generator; Chroma Keyer; Studio lighting. EDIT 2 - U-Matic Edit Suite. Includes: 3 U-Matic (high & low band) recorder/players; Full A and B roll edit control and effects; Sony SEG1210 vision mixer; Electrocraft T.B.C./Colour correctors; 6 ch. Stereo audio console; Cassette, C.D., 2 & 4 track recorders, turntable; C.D. Library; Character generator; Colour studio camera.

**AUDIO 1** - Fully floating control room and recording room. Includes: 16 track analogue recorder, 24 channel digital sequencer; Atari 1040 "Pro 24" software; Sountracks 32 channel 40 input mixdown console; Otari MX70 1" recorder; Otari MTR12 centre timecode recorder; Sony VO 5850 U-Matic; Adams Smith 2600 editing synchroniser; Sony PCM 501ES digital mastering; Roland S550 digital sampler - 15 seconds; Roland D110; Yamaha DX-11; Roland Juno 106; Kawai R100 digital drums; Neumann TLM 170, Sennheiser, AKG, Beyer and PZM's; Tannoy (15X), JBL, B and W and Autatone monitors; Drawmer and Gatec noise gates; Valley People 610 and Dynamites; DBX 166 Compressor/Gates; AN-2 stereo simulators; Deltalab digital delays; Lexicon digital reverbs; "Proverb" reverb; Ursa Major Stargate 626; Barcus Berry 402; RME isolation and distribution amps; Rockman Sustainer/chorus delay.

### Christian Television Association

13 Bradfield Rd, West Lindfield 2070. Phone (02) 467 2813.

Representing the Uniting Church, the Churches of Christ, the Salvation Army and the Baptist Churches in commercial television.

Involved in the production of religious programmes on TCN, ATN and TEN in Sydney. Programmes are also distributed throughout Australia.

### Cine-Edit Pty Ltd

3 Northcliff St, Milsons Point 2061. Phone (02) 957 1215.

Director: L.J. Davidson (co dir).

Film editing & tv commercial post-prdn.

### Cinemagic Animated Films Pty Ltd

4 Camira St, Pymble 2073. Phone (02) 498 5077. Fax (02) 418 1290. Telex AA170028.

Executives: Mrs D. Ford (art supervisor), C. Ford (animation dir), Mrs J. Ochse (animation camera & FX).

Production of animated tv commercials & documentaries for Australia & O'seas clients. Feature film titles & credits.

Repr: Shepherd Baker Studios Pty Ltd, Perth; Steve Phillips Advertising, Wollongong.

### Cinematic Services Pty Ltd

3 Albany St, St Leonards 2065. Phone (02) 439 6144. Fax (02) 438 4660.

Director: O.M. Scherl.

Producers of feature film and television programmes. Production of personnel and facilities. Member of the OSSCCA Group.

### Cinetal Productions Ltd

15 Fifth Ave, Cremorne 2090. Phone (02) 953 8071. Fax (02) 953 7122. Telex AA177866 TLXPRS.

Directors: F. Heimans, J. Heimans.

Complete 16mm and 35mm film & videotape production of television programs, commercials, documentary films, features, educational programs. Producers and distributors. Full studio and post-production facilities.

### Cinevest Limited

3 Albany St, St Leonards 2065. Phone (02) 439 6144. Fax (02) 438 4660.

Director: O. Scherl.

Licensed to attract funding from a variety of sources for the production of film and television programmes.

Member of the OSSCCA Group.

### The Commercial Picture Makers

7/37 Nicholson St, East Balmain 2041. Phone (02) 818 5055. Fax (02) 818 5137.

Directors: I. Mackenzie, P. Torcello (dirs).

Executive: Ms C. Gough (prcdr).

Commercial film production house.

### CONJA Pty Ltd

95-99 Union St, North Sydney 2060. Phone (02) 954 4038. Fax (02) 954 4041.

Directors: R. Johnston (mng dir), I. Johnson (computer artist), S. Rogers (computer artist), Ms T. Williams (prdn co-ord).

Producers of 2D and 3D computer animation, utilizing Matisse video graphics system with digital input and output capability.

### Corporate Productions

Suite 1/181 High St, Willoughby 2068. Phone (02) 958 2100.

Directors: B.M. Proud & M.J. Cleary (jnt dirs, writers & prodrs).

Prdn of trade presentations, co documentaries, tv & radio commercials, scripts & concepts, announcer services & prdn.



### Corporate Video (Production) Pty Limited

52 Victoria St, North Sydney 2060. Phone (02) 922 4311. Fax (02) 922 6956.

Office: Corporate Video (Duplication) Pty Limited, 26 Leighton Pl, Hornsby 2077. Phone (02) 477 5322. Fax (02) 489 7556.

Director: A. Byron (mng dir).

Executive: J. Moore (mgr, duplication).

Facilities for production and post production of industrial video, trailers, and commercials. Bulk VHS/Beta duplication facilities.

Facilities include: Sound stage 40' x 24' x 15' with cyc. 3 camera locations units and comprehensive microwave link facilities. 1", SP Betacam and off-line editing suites. Editron CMX editors with Abekas A53D with warp, Ampex mixer with Sony 2000 VTR's. Off line suite comprises 3 Sony U-matics, vision mixer and audio mixer.

Duplication: Origination from all tape standards to 600 slaves, with complete labelling, packaging and distribution options.

### CPC Enterprises (Australia) Pty Ltd

88 Bourke Rd, Alexandria 2015. PO Box 47, Waterloo 2017. Phone (02) 699 4582. Fax (02) 698 2715. Telex ICCTRAD 120459.

Director: D.A. Hayes.

Character licensing, programme distribution, video distribution, rights consultation, production.

### Cult Productions

44 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 2077. Fax (02) 958 2974. Telex SCTV 20005.

Directors: L. Rogers, S. Griffiths.

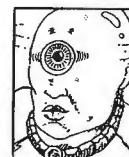
Production and facilities for films, music clips and documentaries.

### The Cutting House Pty Ltd

65 Nicholson St, St Leonards 2065. Phone (02) 906 4599. Fax (02) 438 1764.

Directors: C. Griggs, J. Berry (film eds).

Professional post production service with both film and off-line video facilities. Specialists in television and cinema commercials.



### Cyclops Video

2nd Flr, Squarehouse, University of NSW, Anzac Pde (PO Box 1), Kensington 2033. Phone (02) 313 6304. Fax (02) 662 1702.

Executives: G.J.L. Bozec (mgr/prcdr), R. Short (facilities co-ord).

Video & TV production & post production. Off line: U-matic, S-VHS and VHS editing. On line: Computer controlled S-VHS, VHS and U-matic with possibility of inter format editing. Industry standard EDL formatting on disk for mastering. Graphics camera. Image digitizing. Broadcast quality computer graphics/animation. Character generator. Two studio cameras. 4 and 8 tracks audio post production, CD player.



### David + John Recordings Pty Ltd

16 Eden St, Crows Nest 2065. Phone (02) 929 5522. Fax (02) 955 2403.

Directors: D. Woodley-Page, J. Taylor, P. Evans (enrg), B. Crabbe (enrg), B. Grisaffe (enrg), P. Taylor (enrg), K. Evans & M. Barry (bkgs & castg).

Production of high quality sound tracks for television, radio and audio-visual.

Member of AVOIS - Association of Australian Recording Studios.

### David C. Douglas Productions Pty Ltd

PO Box 97, Cremorne Junction 2090. Phone (02) 969 8177.

Directors: I. Barry, A. Nicholson, T. Read (film dirs).

Executive: D.C.J. Douglas (prcdr).

Specialising in commercials, documentaries, film & tv production.

### Duplicon Cassette Services

TCN 9, 12 Artarmon Rd (PO Box 27), Willoughby 2068. Phone (02) 438 1545. A divn of TVC Productions.

Executives: S. Williams (mgr), A. Gordon (facilities), K. Griffiths (acctnt).

Video cassette duplication & standards conversions.

Video cassette duplication: U-matic, Beta, VHS, Philips, BVU, 2" & 1" to cassette transfers. Timecoding & colour correction. Mass duplication Beta & VHS. Standards conversion: PAL to NTSC & reverse to & from U-matic, Beta, VHS or videotape. Film to NTSC cassette or videotape.

### Eastway Communication

Suite 207, 6-8 Clarke St, Crows Nest 2065. Phone (02) 437 6155, 437 6156. Fax (02) 439 4387.

Directors: J. Eastway, K.S. Hurst.

Executive: Ms N. Murcell (assoc prod).

Film & television and special events production.

### Eaton Enterprises Pty Ltd

26/33 Belmont Ave, Wollstonecraft 2065. Phone (02) 439 2468. (018) 22 4105 (mobile).

Directors: B. Eaton, Miss C. Lewington.

Specializing in video productions & promotions. Sales, mktg & corporate image video presentations from concept to completion. Experts in training & induction prgms. Travel films a speciality.



### Edit Rite

1st Flr, 117-119 Alexander St, Crows Nest 2065. Phone (02) 436 0637. Fax (02) 437 4004.

Directors: M.G. & S.V. Lloyd.

Executive: M. Lloyd.

Professional post-production company with three fully equipped editing suites plus an off-line videotape editing suite. Specialists in television commercials.

### Edit Street

90 Alexander Street, Crows Nest 2065. Phone (02) 439 3466. Fax (02) 906 1072.

Directors: T. Street, Ms L. Goddard.

Executive: Ms A. Dedman (contact).

Complete 16 and 35mm film editing, offline edit suite, post production supervision and equipment hire.

### Editcetera Pty Limited

139 Riverview Rd, Clareville 2107. Phone (02) 438 3433, 918 3566.

Directors: Ms A. Jacoby, Ms L. English.

Freelance tv/film prdn services for series, documentaries & general entertainment, research, scripting, publicity & editorial services.



### Elliott Street (ESP) Productions

7 McCabe Pl, Willoughby 2068. Phone (02) 406 5700. Fax (02) 406 5879.

Executives: S. Binsted, P. McDonald & S. Leacky (eds), Ms L. Krupica (facilities mgr).

Specialists in post production of television programmes, commercials, corporate videos, training and educational.

Edit Suite: Ampex ACE 200 editing system, fully optioned ADO with DIGITRAIL, AVC 21 Vision Mixer, Chyron Scribe Character Generator with 3D, logo and font compose, 3 x Ampex VPR 6, 2 x Ampex Betacam CVR75SP, Sony DXC 8000P caption camera, 20 Channel Tascam audio mixer plus C.D. player, 1/2" reel to reel and cassette. Full integrated.

### Enigma Productions Pty Ltd

20 Wisdom Rd, Greenwich 2065. Phone (02) 438 3195, 438 3532. Fax (02) 438 1593.

Director: J. Castagna.

Executives: C. Reay, Mrs C. Castagna.

Prdn of tv & cinema commercials.

### Essential Film Productions Pty Limited

1/10 Salisbury Rd, Rose Bay 2029. Phone (02) 327 3077, (018) 22 6009. Fax (02) 327 7487.

Director: A.W. Morse.

Production of domestic and offshore commercials, corporates, feature films and television.

### Eureka Film Productions

5 Chuter St, McMahon's Point 2060. Phone (02) 959 3388. Fax (02) 925 0352.

Principals: R. McCarthy (dir), L. McCarthy (exec prod).

Directors: R. McCarthy, A. Proyas, P. Adams, P. Cudlipp.

Producers: V. Christie, C. Delbridge, J. McGlashan.



### EVS The Communicators

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Fax (02) 406 4734.

Executives: T. Coyte (gen mgr), T. Thrum (exec prod), K. Powell (prod mgr), P. Pijnappel (mktg).

Video producers for a wide range of applications: TV commercials, documentaries, corporate image and industrial programmes, training, product launches, marketing (including multi language versions for export markets), face to face selling presentations, live event coverage, video memos, video prospectuses etc. services include total production from concept to completion, pre & post production, scripting, directing, location recording, large drive-in off street stage; 1" editing inc. ACE computer editing, ADO image manipulation & Ampex VPR-6 1" tape machines; computer graphics.

### Films Pty Limited

2 Richard Rd, Scotland Island 2105. Phone (02) 99 3783.

Executives: G. Perkins.

Producers of animated films.

### Film Australia

Eton Rd, Lindfield 2070. Phone (02) 413 8777. Fax (02) 416 5672. Telex 22734.

Board: R. Hughes (mng dir), D. Gonski (chrnm), M. Burrows, B. Petty, Ms N. Hazlehurst, Ms H. McPhee, Ms S. Carleton, H. Myer, I. Munro.

Executive Producers: B. Moir, Ms J. Bell, R. Saunders, P. Humfress.

Executives: Ms R. Watts (dir, mktg & distr), B. Willick (prdn supvr), Ms S. Gray (dir, client relations, Canberra).

National film and television production house. TV, theatrical, non-theatrical, short films, telemovies, mini-series, features, documentaries, educational and business titles. Production facilities include sound stages, cutting rooms, vault, animation, film library and Dolby sound mixing theatres, plus extensive on-site convention facilities.

### The Film Circle

11 Young St, Paddington 2021. Phone (02) 33 0531.

Directors: I. Allen, Ms J. Horsburgh.

Full 16mm post prdn facilities 4 + 6 plates asnts rooms, mini kitchen.



### Film de Luxford

3 Kellett St, Kings Cross 2011. Phone (02) 356 3066. Fax (02) 358 6353.

Directors: L.R. Luxford, P. Dagg.

Executive: Ms M. Palmer.

Film & Tv commercial prdcrs.

### Film Graphics Productions Pty Ltd

100 Chandos St, Crows Nest 2065. Phone (02) 439 4233. Fax (02) 439 8701.

Directors: D. Denneen (mng dir), G. Denneen.

Executives: P. Blaxland (mgr), H. Kalfus.

Producers of animation, motion graphics & live action tv commercials. 2 x 35mm computer controlled Oxberry animation stands, 1/2" Lyon Lamb animation video testing stand, 2 x 35mm Mitchell/Fries video split live action camera, 3/4" off line editing suit, 35mm film/video editing suit. Repr: USA.

### Film Techs

PO Box 1035, Deewhy 2099. Phone (02) 971 1666.

Booking agency/answering service for film and TV technicians.

### Film World Research

4-14 Dickson Ave, Artarmon 2064. Phone (02) 438 1888. Fax (02) 439 8541.

Director: Ms E. Naseby (mng dir).

Executive: Ms D Saffir (head of research).

Stock footage library and film research bureau. Library collection includes Cinesound-Movietone newsreels, BBC archival footage and extensive wildlife, landscape, genre, historical and vintage material. Also library management service available to independent producers.

### The Finishing Touch

38 Punch St, Artarmon 2064. Phone (02) 439 2077 (4 lines). Fax (02) 438 5566.

Executives: D. Weedon (ed), C. Washa (ed).

Specialists in post-production of television commercials and documentaries with two fully equipped 16/35mm editing suites, off line editing, and stage with cyclorama available for hire.

### David Flatman Productions Pty Limited

21 Gurney Cres, Seaforth 2092. Phone (02) 949 5199, 949 7801. Fax (02) 949 4977. Telex 121822 (SY3637).

Directors: D.J. Flatman (exec prod), S.K. Flatman (assoc prod).

TV documentary & current affairs producers. Complete film & video production service available for TV, theatrical and non broadcast. Specialist commercial production.

### Flixx Film

(Flicks Animation Pty Ltd). 58 Atchison St, St Leonards 2065. Phone (02) 439 6088. Fax (02) 438 5557.

Director: J. Luschwitz.

Executives: P. Luschwitz (animation design, live action, special effects), C. Lee (prdr), M. D'Arcy-Irvine, C. Hurlstone (prdr).

Commercial film prdn & animation (character & model) corporate design & special effects - optical & robotics. Full prdn facilities. Computerised 35/16 aerial image animation camera, computerised horizontal motion control system - 35 CPFX hi-speed L.A. camera. Photosonics 35mm 3000 fps - hi-speed camera. Fastax hi-speed 16mm 7000 fps & time lapse photography. Studio and full 35/16 edit facilities.

Repr: Paris, Los Angeles, Montreal. Sole Agent: Euro Equipment Services, Paris.

### Fontana Films Pty Ltd

Studios: 17-21 Henderson St, Turrella 2205. Phone (02) 59 0491. Fax (02) 597 4797. Telex 25631.

Office: 49 Falcon Lane, Crows Nest 2065. Phone (02) 906 2188. Fax (02) 906 2337.

Directors: R. Kabriel (mng dir), Sir William Keys.

Executives: K. Kabriel (prdr/prdn mgr), Ms S. Colman (exec co-ord), E. Gomez (art dir).

Motion picture prdcrs of TV & cinema commercials, documentary, staff training, industrial, educational & prestige/entertainment films.

Studios: 2 x complete sound stages fully equipped with 35mm, 16mm & video tape facilities for total inhouse production.

### Frame, Set and Match Pty Ltd

82 West St, North Sydney 2060. PO Box 653, Artarmon 2064. Phone (02) 954 0904. Fax (02) 954 9017.

Directors: S. Dunn & R. Schweikert (editors).

Professional video editing and post prdn. Specialising in commercials, mini-series, corporate, documentary & educational productions, music clips, and animatic/storyboard presentations.

**¾" OFFLINE SUITE:** AEC computer, controlling 3 x 5850 U-matic machines, and Sony Seg 2000 AP vision switcher. Capable of dissolves, wipes & chroma keys. Audio facilities include PCM digital audio processors, Tascam multi channel audio desk and reel to reel and cassette facilities. Dubner Character generator also available. Graphic studio equipped with Sony M3A colour camera and lights. Suitable for offline edit or a complete ¾" finish.

**SP BETACAM ONLINE SUITE:** Including, 3 x Betacam SP, Sony 3100 1", Integrated Grass Valley System with fully optioned GVG 200 Vision Mixer & GVG 141 Edit controller. Charisma Digital effects available plus Dubner Character generator, Component Colour Correction and Chroma-keying. Audio facilities include PCM, Tascam multi channel audio desk and reel to reel. Graphics stand equipped with Sony 3000 colour camera and lights. Transfers to/from Betacam SP, 1", ¾" u-matic, VHS, Super VHS, Betamax and Video 8.

### Frederick B. Productions

4 Lawn Ave, Lane Cove 2066. Phone (02) 427 6497. Telex 73870.

Executives: F. Richardson (dir), H. Richardson.

Film production of documentaries, commercials, sales promotion films, public relations films.

### Fullilove-Ferryman-Film & Television Productions

287 West St, Cammeray 2062. Phone (02) 922 4066.

Directors: E. Fullilove, P. Fullilove.

Consultants and producers in motion picture and video tape production for tv, cinema and industry.

### Gadonya Productions Pty Ltd

6 Calliope St, Cremorne 2090. Phone (02) 909 3070.

Directors: J. McNally, Mrs L. McNally (co secty).

TV commercials, & corporate videos for clients both large & small.



### Garner MacLennan Pty Ltd

118 Willoughby Rd, Crows Nest 2065. Phone (02) 438 1002. Fax (02) 439 6710.

Directors: S. Garner, S. MacLennan.

Executives: J. Oliver, A. Hondow & M. Strong (prdcrs).

Television Design House.

Design and digital production of animation special effects and graphics for t.v.c.'s, titles and corporate programmes utilising the Quantel Harry Paintbox and Encore, 35mm Mitchell camera on Lynx Robotic motion control rig.

### Gecko Film & Design Pty Ltd

Level 2, 55 Grosvenor St, Neutral Bay 2089. Phone (02) 953 0244, 427 0095.

Directors: R.H. D'Silva, Ms J.L. D'Silva.

Animation, layout & assembly, illustration & design.

### Gemini Sound Pty Limited

Audio Post Production Studios, 51 Chandos St (PO Box 343), St Leonards 2065. Phone (02) 438 1255. Fax (02) 906 2523.

Executives: R. Wells (enrg/dir), M. Keating (prod cons/dir), P. Purcell (enrg/dir).

Sound mixing facilities for film, television and radio. Fast, precise recording and mixing to image using a timecode based computer interlock system.

Facilities: 3 studios, 2 V/O booths, 24, 16, 8 & 2 track recording, Dolby SR, Dolby A, dbx noise reduction, PCM digital recording, 2 studer 1" video layback machines, ¾" U-matic, ½" VHS + Beta Video, 16mm/35mm 3 stripe Magnatech fully locked, computer assisted post sync SFX recording and dialogue replacement to image, extensive range of ancillary equipment, comprehensive music and sound fx library on cd, record and tape, separate audio off-line facility and music room.

Complete packaging of a soundtrack is our aim from pre-production to final release.

### Giddens and Richard Pty Ltd

836 Military Rd, Mosman 2088. Phone (02) 960 4433. Fax (02) 969 2126.

Directors: M. Giddens, G. Richard.

Film & video producers. Facilities include studios, full ¾" editing suite for video prdn & off-line editing. Creative services include writing & full prdn on film or video. Areas of activity: corporate presentations, sales presentations, commercials & educational films, product launches.

### Gledhill Belfanti Productions

PO Box 425, Crows Nest 2065. Phone (02) 498 2189. Telex 121822 SY0430.

Directors: B. Gledhill, P. Belfanti.

Prdn trade films, documentaries & product demonstrations. Film & video tape. Representation overseas trade fairs. Representation of new products on radio and television.

### Gleeson Video Productions

72 Beechworth Rd, Pymble 2073. Phone (02) 449 4075. Fax (02) 449 2481.

Director: A.W. Gleeson.

Executive: T.A. Gleeson (prdn).

The complete Betacam production unit. State of the art location equipment. Bosch LDK90 camera with Betacam SP recorder. Extensive and mobile audio and lighting package designed to meet any demand. Fully outfitted production vehicle. Experience covers broadcast tv, corporates, documentaries, commercials and award winning music videos.

### Go Shoot Film Co.

1/10 Salisbury Rd, Rose Bay 2029. Phone (02) 327 3077. Fax (02) 327 7487.

Director: A.W. Morse.

Production and coordination of Japanese motion picture, television, videotape and stills shoots on location in Australia.

### Godfrey-Payne Productions Pty Ltd

61 Hume St, Crows Nest 2065. Phone (02) 906 5777. Fax (02) 906 5068.

Directors: B. Payne, Ms C. Godfrey.

Production of drama, light entertainment, tv commercials, documentaries, corporate videos etc.

### Golden Dolphin Productions Pty Ltd

PO Box 398, Spit Junction 2088. Phone (02) 437 4366. Fax (02) 437 4076.

Directors: R.J. Loader, C.V. Cooper.

TV mini series & documentaries, TV commercials, trade & promotional films.

### Gracy Jones Picture Company

223 Birrell St (PO Box 114), Waverley 2024. Phone (02) 389 8077.

Director: N. Jones.

Television commercials, outside broadcasts, programme & documentary production, underwater video productions. 3 Sony BVP 330P cameras (NTSC available), Sony Betacam BVW 3AP. 2 BVU ¾" portable VTR's (PAL) BVU 50 and BVU 150. Offline BVU editing. Sony BVH 500 1" portable VTR. 1 BVU ¾" (NTSC) VTR. Aquacam: Underwater video broadcast production unit. 6 camera outside broadcast/EFP van multiple ISO facilities, 10 input ISI special effects vision switcher, 8 channel stereo audio console by EELA. Precision technical monitoring facilities. Complete ENG/EFP & OB audio and lighting facilities.

### Grainger Maynard Pty Ltd

15 Wallalong Cres, West Pymble 2073. Phone (02) 449 6716. Fax (02) 44 1221.

Directors: G. Grainger, R. Maynard, Ms V. Maynard.

Specialists in broadcast documentaries, corporate videos and television media training.

### Paul Griffiths Presentations Pty Ltd

PO Box 224, St Ives 2075. Phone (02) 44 3975, 449 7297.

Director: P.W. Griffiths (exec prdcr).

Production and presentation of video-tape for in-house usage, media training, voice-over and in-vision writing and presentation.

### Yoram Gross Film Studio Pty Ltd

62-68 Church St, Camperdown 2050. Phone (02) 519 1366. Fax (02) 519 1258.

Directors: Y. Gross, S. Gross.

Feature length animation & feature films only. 35mm aerial image projector & full animation equipment, cutting room, 16mm & 35mm camera & projection facilities.

### Grundy Television Pty Ltd

448 Pacific Hwy, Artarmon 2064. GPO Box 2808, Sydney 2001. Phone (02) 428 0666. Fax (02) 428 4887. Telex 26166. T'grams Telgrundy.

Executives: I. Holmes (pres), J. Fowler (snr vp admin), K. Wright (vp bus affairs), D. Batty (snr vp, drama dev), A. Brooke (light entertainment), P. Pinne (snr vp drama prdn), I. Lancaster (vp sec & fin), T. Greer (vp prom & pub).

I'state Repr: 27 Church St, Richmond 3121. Phone (03) 429 2533. Fax (03) 429 8945. Telex 39743.

### Hamrod Productions Pty Ltd

166 Willoughby Rd, Crows Nest 2065. Phone (02) 436 0622. Fax (02) 436 2356.

Director: H. Cameron.

Production of tv/cinema commercials, programmes, documentaries, corporate videos, for advertising agencies and direct clients.

### Tom Haydon Productions

PO Box 1608, North Sydney 2059. Phone (02) 953 0803. Telex 21822-SY538. T'grams Glensea Sydney.

Directors: T. Haydon (mng dir), Ms S. Arane-Weston.

Development & production of feature films & documentary films for cinema & television.

### Hayes & Sjoquist Productions

88 Darling St, Glebe 2037. Phone (02) 660 6444. Fax (02) 552 1676.

Directors: Ms K. Hayes & P. Sjoquist (ptnrs).

Producers of television music specials.

### Heuristic Video

6th Flr, 122 Kippax St, Surry Hills 2010. PO Box 886, Darlinghurst 2010. Phone (02) 211 3726.

Executives: S. Jones (tech dir), W. Spencer (prdn mgr).

Low band, A/B roll U-matic post prdn facility, Sony Type 5 edit system, with time-base correction into Richmond-Hill 10-input vision mixer. Video synthesiser, b&w & colour graphics cameras, field store, hi-res Conjure computer graphics to tape & slide, off-line with Shotlister. Production for all distribution formats.

### High Street Films Pty Ltd

8 Henley St, Lane Cove 2066. Phone (02) 427 7800.

Executive: R. Hynard.

Specialising in the prdn of tv and cinema commercials.

### Brian Howard Telefilms

34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios: 8 Scott St, Willoughby 2068 (adjoining TCN9).

Executive: B. Howard (exec dir).

Producers all types motion pictures for television, news, sports, documentary, instructional or series. Official motion picture producers of NSW Trotting Club and NSW Trotting Authority for stewards' race control surveillance.

## HOYTS TRAM BROADCAST SERVICES

### Hoyts Tram Broadcast Services

Units 13 & 14, 175 Gibbes St, Chatswood 2067. Phone (02) 406 5488. Fax (02) 406 6438.

Executives: C. McMillan (gen mgr, mktg), G.K. Rodgers (gen mgr, admin), G. Adams (mgr, location facilities & ops), P. Bedford (grp techl mgr), D. Cooper (tv services mgr, NSW), K. Grass (post prdn mgr), A. Gurr (racing services dir), Ms H. Johnstone (prdn mgr), T. Manley (chief engr), C. Read (special projects mgr), J. Thornton (snr lighting cameraman/DOP), N. Williams (outside broadcast mgr).

Production of live and recorded broadcast and corporate TV including programs, commercials and documentaries from concept to finished product. Provider of outside broadcast, teleconferencing and shooting crews and facilities.

Facilities: O.B. Van-1 - 10 camera O.B. van with 7 x Ikegami H195 & 3 x HL55 cameras all on triax CCUs, lens ranging from 14:1 to 44:1 Fujinon. Grass Valley 1680 24 input vision mixer, CEL frame synchroniser, Chyron junior scribe VCG. Stereo Yamaha PM3000 40 channel audio mixer. 2 x 1" C format VTRs.

O.B. Van-2 - 8 camera O.B. van with 4 x Ikegami H195 triax CCU and 2 x HL79D + 2 x HL55 multicore cameras, lens ranging from 14:1 to 44:1 Fujinon. Grass Valley 1680 16 input vision mixer with DSK. Aston 3D character generator, CEL framer store P147-15, stereo soundcraft 200BVE 24 input audio mixer. 2 x Sony BVW75 video tape machines.

O.B. Van-3 - 9 camera O.B. van with 6 x Hitachi FP-C1 CCD cameras with triax CCUs, 3 x HL79D Ikegami triax cameras, lens ranging from 14:1 to 22:1 Fujinon. CDL 480 16 input vision mixer with DSK. Quantafont MG200 character generator, CEL framestore P147-15 stereo Yamaha 1204 12 channel audio mixer.

O.B. Van-4 - Effects Van, 2 x BVH3100 1" VTR, 2 x BVW75 video tape machines, 1 x Ampex ADO 1000 with digimatte. 1 x Chyron junior scribe character generator.

O.B. Van-5 - Van with CDL vision switcher, Quantafont MG200 character generator, JVC 7 channel stereo audio mixer. Sony BVU820,

BVU800, VO5850 video tape machines. Dub facilities in van 10 x VHS and 10 x BETA video recorders. Dub suite: high/low band video tape machine with edit controllers and TBC, 50 VHS and 7 x BETA VCR for dubs.

Portable multicamera O.B. up to 4 cameras with CCU control and monitoring and vision mixing - transportable by air, road or sea. EFP units shooting SP Betacam or Betacam include lighting cameraman, sound recordists, 4 channel stereo audio mixer, portable monitors, lights, comprehensive microphone kits including radio mics.

Studio: 8m x 10m x 5m (1100 sq ft) drive in, soundproof, full lighting facilities, airconditioned and full cyclorama.

Post Production Facilities: Edit one/on air control - CMX compatible computer editing (AEC edit controller) 2 x Sony BVH 2000 1" VTR, 1 x Sony BVH 2500 1" VTR, plus Betacam config. (including SP) with Ampex Vista 18 input vision mixer with Spectrakey Chromakeyer, Aston III character generator, soundcraft 16 ch. audio mixer and colour graphics camera.

Edit Two: CMX compatible computer editing (AEC edit controller) Betacam replay BVW 10. Betacam record BVW 40, Sony BVH2000 1" VTR, BVW 75 (slow motion) and U-matic 5850 NEC E Flex II digital effects. Chyron RGU 2 dual channel character generator with camera caption, Grass Valley vision mixer and digital stereo audio sweetening. Additional: Ampex ADO digital effects generator Sony BVW 75 SP Betacam VTR Quantel DLS 6001 frame store PCM 501 digital audio record and restripe. Revox PR 99 1/4" 1/2 track tape deck. Edit Three & Four: Betacam/Betacam, Betacam replay BVW 10, Betacam record BVW 40, Otari MX 5050 8 tracks & synchroniser and profeel monitors.

Edit Five & Six: offline U-matic. 5800 series U-matics, RM 440 controller and profeel monitors. Paintbox: Quantel DPB 7001 with DLS (Digital Library Store) including Sony 2500 colour graphics camera (also available for single frame animation facility by output to BVH 2500 1" VTR).

Audio: 16 track production/post production recording studio includes Trident 20 input mixer, Tascam MS 16 1" 16 track with DBX noise reduction, Edition 500 A audio synchroniser and complete FX library on CD. Fully floating voice over booth.

### Malcolm Hunt Productions Pty Ltd

27 Alma St, Clontarf 2093. Phone (02) 922 4487, (h) (02) 94 4445.

Executives: M.G. Hunt (mng dir of photography), M. Babineau (post prdn mgr).

Specialising in the production of film and video commercials, documentaries, corporate programs, training and company reports. From script to final product.

### The Paul Ibbetson & Peter Cherry Film Company Pty Ltd

1 Union St, Pyrmont 2009. Phone (02) 552 1288. Fax (02) 552 1516.

Directors: P. Ibbetson, P. Cherry.

TV & cinema commercial production.

### Houra Mirror Image

Level 3, 15 Orion Rd, Lane Cove 2066. Phone (02) 427 1633. Fax (02) 427 7665.

Executive: J. Carmichael (gen mgr).

Dubbing and duplication of all Australian video formats.

Specialising in bulk cassette duplication and despatch. Full labelling, packaging and despatch service available.

### IM Editing

29 Albany St (PO Box 669), Crows Nest 2065. Phone (02) 437 5057.

Executive: I. MacDonald (mng dir).

All productions - specialising in video/film editing and post production - Betacam SP - BVU SP & film.

### Image East

2nd Flr, 7 West St, North Sydney 2060. Phone (02) 957 2211. Fax (02) 922 6469.

Directors: B. Turnbull & M. Ash (jnt mng dirs).

Executives: Ms S. Inglis (prdn mgr), Ms Y. Garratt (facilities mgr).

An independent production company offering a complete service from script development, shooting on location or in our studio, computer offline and online editing with special effects, to the packaging and distribution of a program locally or overseas. A leader in the total production of training and corporate videos as well as TV commercial production. Recognition by industry bodies with awards for the quality and creativity of productions.

PRODUCTION: Location - Betacam SP, Betacam, 1" videotape, 16mm or 35mm location shooting either locally or overseas. Studio - 8m x 5m air conditioned, sound proofed studio with graphic inserts facility. On-line voice recording for studio or from separate booth. Autocue facility. Ideal for both commercial and corporate video production.

EDITING: On-line - Broadcast standard Paltex computer controlled editing suite with four online Sony 1" broadcast recorders and Betacam replay units. All facilities are stereo equipped with 11 channels of sound mixing available in Dolby N.R. Compact disc player and audio tape playback/record facility. Vision mixing facility to handle a wide range of optical effects with Quantel DPE and 2-channels of 3D Abekas with warp. Ampex Alex with animation packages with over 50 different type faces. Off-line - computer controlled editing for U-matic, Betacam or 1" Broadcast tape.

CONVENIENCE: a 24 hour facility with undercover security parking.

### The Image Factory

5 Rogers St, Fraser 2615. Phone (06) 258 1251.

Directors: M.V. Nicholls, J.A. Nicholls.

Computer generated slide consultation and service for Government and business. Includes logo design and incorporation into slides, in-house digitising and graphic art work.

### Independent Television Newcastle Pty Ltd

41-45 Newcomen St, Newcastle 2300. Phone (049) 29 2999. Fax (049) 29 3435.

Directors: J. Larkin (chrnm), B. Edser (dep chrnm), G. Frame (gen mgr/dir), D. Lindsay (mktg mgr/dir), P. Sturt (dir), M. Humble (dir), A. Blackwell (acct service mgr/dir), D. Gibbs (co secty).

MDS Television Broadcasters (Category 4). Founding member MIDAS - (Federation of MDS TV Stations).

Facilities: 4 camera OB, main studio 3 camera, pack shot studio single camera or O.B. Edit 1: 4 x VTRs (Sony 1" & BVUSP), Ampex Vista 18 switcher, ADO 100 digital FX, Aston 3B Character Generator, 16 track audio studio, sync to edit 1. Edit 2: U-matic/BVU 2 x VTR, 4A Character typewriter, Gemini FX. Location Record: Sony DXC 3000 x 2, BVUSP, Portapak. Audio: 16 track recording studio with sync tie to edit 1. Main transmitters located at Mt Sugarloaf & Mt Arthur. Relay transmitters - New Lambton Heights.

### Interart Designers & Manufacturers

155 Edgecliff Rd, Woolhara 2025. Phone (02) 387 1522. Fax (02) 387 1520.

Director: M. Gonzalez (dir).

Designers and manufacturers of furniture.

### The Jaffa Picture Company

PO Box 261, Willoughby 2068. Phone (02) 954 0036.

Director: P. Menzies.

Motion picture producers specialising in the production of tv commercials.

### Glen Joseph Productions

Suite 404, Easts Tower, 9 Bronte Rd, Bondi Junction 2022. Phone (02) 387 7199. Fax (02) 389 2481.

Executive: G. Joseph (prcdr).

Specialists in the production of corporate films and video for the Rural and Travel industries; television documentaries and commercials.

### Kersey Films

119 Union St, North Sydney 2060. Phone (02) 957 1888. Fax (02) 957 3879.

Executive: B. Kersey (film dir).

Direction of television commercials.

### KGC Magnetic Tapes

1/122 Euston Rd, Alexandria 2015. Phone (02) 519 2677. Fax (02) 517 2530. T'grams Magtap.

Executives: N. Price (gen mgr), J. Black (fin contr), S. Jennings (nat sales & mktg mgr).

Duplication of video cassettes. Licensed manufacturer of VHS video cassettes, prerecorded audio cassettes, blank cassettes.



### Willard King Organization (1978) Pty Ltd

Suite 7, 9 Knox St, Double Bay 2028. Phone (02) 327 2025.

Executive: J. Collins (mng dir).

Producer of Good Morning Sydney.

### Kingcroft Australia Pty Ltd

Locked Bag No. 942 PO, North Sydney 2059. Phone (02) 957 1555. Fax (02) 975 2917.

Directors: T.E. Ohlsson (mng dir), N.E. Ohlsson (chrmn).

Undertake all types of film & tape production.



### Kookaburra Productions Pty Ltd

47 Herbert St, Artarmon 2064. Phone (02) 438 4344. Fax (02) 439 6509.

Directors: M. & J. Den Boer.

Executives: A. Lundgren (dir of prdn), T. De Meyer (facilities), J. Squires (accnts), A. Pugh (sales).

Independent video production and post production facility specialising in the production of corporate videos, tv commercials and training videos for television and film.

Facilities available for editing on 1 inch, Betacam, BVU and U-matic, with digital effects. Transfer and duplication any format to any format. Complete location recording, sound stage, voice over booth and pack shot studio.

### Lane Telefilm Productions

Cnr Aldinga Dr & Tumbi Rd, Wamberal 2260. Phone (043) 84 4953.

Directors: D.E. Lane (mng prdcr/dir), D.J. Lane (fin dir).

Production of 16mm color/b&w industrial documentaries, sales promotional and PR film productions; tv commercials; 35mm audio-visual slide and film-strip presentations. Complete service from script treatment, artwork, production thru to final screen presentation; stage-by-stage and miscellaneous filming. 16mm production and lighting equipment and double-system sound film editing facilities. Industrial and educational script-writing, film directing, local filming and photography.



### Laughing Zebras

9 Abbott St (PO Box 61), Cammeray 2062. Phone (02) 922 5733. Fax (02) 922 2782.

Directors: K. & M. Salvat.

Executives: Ms M. Gorman (gen mgr), K. Salvat (creative dir), C. Jones (designer - animator).

The video 3D animation paint box facility.

### Leyland Brothers World Productions

Pacific Hwy, Tea Gardens 2324. Phone (049) 97 3103. Fax (049) 97 3144.

Directors: M.R. Leyland, MBE, M.J. Leyland, MBE.

Executives: Mal Leyland (mng dir), Mike Leyland (tv prdn).

Full production facilities including all post production for film, and video. 60' x 40' studio, 4 cameras, 8 track Tascam audio with synchronizer. Betacam, field amp, post production. All types of visual communication, tv programmes, and commercial or industrial films. Industrial and company films a speciality.

### Lighthouse Productions

50-52 Darlinghurst Rd (PO Box 201), Kings Cross 2011. Phone (02) 358 4422. Fax (02) 358 4461.

Executives: G. Cooper (mng dir), J. Cooper (dir).

Independent video production & post-production facilities company. Specialising in the production of broadcast television, documentaries and TV commercials. Services include creative script writing, producing, directing and full facilities to produce business, industrial and educational video programmes. Additional facilities starting early 1990 will be computer graphics & video publishing.

Location Unit: Sony SP 3 Betacam cam/corder, adapters to suit 1" C & 3/4" BVU formats, Sachtler tripod, location replay and monitoring, full lighting kit consisting of 4 x 1000W Lowell Tota lights, 4 x 800W Arrilites, 4 x 2000W soft lights, 1 x 6-light minibrute, 12 volts portable lighting, 1 x 650 lny C-stands, reflectors, scrim, doorway dolly.

Studio facilities: The studio is 13m x 15m x 7.6m high, and features television lighting baton/grid system controlled through lighting console and direct GPO's and Wilco outlets on studio floor. Vinton studio crane and dolly, Jonathon jib arm, Macalister crane dolly, Mole-Richardson audio boom, Appleboxes 2, 4, 6's wedges, pancakes, sandbags. Lighting equipment - 2 x 4K Colortran softlights, 5 x 5K Hamilton Baker softlights, 2 x 5K Barton Fresnels, 4 x 2K Barton Fresnels, Century stands, High Boys, Lightform Modulite scrims, stock flats and studio blacks. Set and prop storage areas attached, wardrobe/dressing rooms, fully equipped make-up room, kitchen, separate client area and production offices. 24 hour access available, direct phone line. Long or short term hire.

Post Production: 3/4" U-matic to U-matic off-line with Shotlister computer EDL. Also available: Edit One - 2 x BVW 75 SP Betacam players, BVH 2000 1" recorder, Abekas A53D Digital EFX with warp package, digital audio facilities. Edit Two - BVU 820 player with slow motion and freeze frame with Shotlister EDL coupled to BVU 800 recorder. Edit Three - 3/4" U-matic to U-matic off-line with Shotlister Computer EDL.

Film editing available in-house on request.

Digital sound post-production facilities include R-dat cassette and Sony Dash digital mastering with 16-track mixing, track laying, post syncing and voice over recording available in-house.

### Limelight Productions Pty Limited

81 Bent St, Lindfield 2070. Phone (02) 416 4078. Fax (02) 416 9030. Telex AA121822 SY3164.

Director: Ms J. Long.

Film and tv prdn.

Repr: USA, Europe.

### The Little Film Co.

117 Hampden Rd, Artarmon 2064. Phone (02) 411 1699. Fax (02) 411 4104.

Directors: V. Rupchev, G. Hunt (dir).

Producers of TV & cinema commercials, documentaries and video clips.

### Location Video Pty Limited

117 Hampden Rd, Artarmon 2064. Phone (02) 411 2544. Fax (02) 411 4104.

Directors: V. Rupchev (gen mgr), D. Collins (dir).

Prdn of film & videotape commercials, documentaries, corporate communications, telemovies. Facilities include - 2 Sony SP 3-CCD Betacam cameras, Hitachi C-2 3-CCD Betacam camera, Sony 330P camera, Sony 110 BVU recorder, Multi-camera OB facilities, time code controlled 3/4" U-matic offline editing system.

### Look Film Productions Pty Ltd

83 Willoughby Rd, Crows Nest 2065. Phone (02) 436 1647. Fax (02) 438 3660. Telex 26302.

Executive: W. Davies (prdcr).

Feature documentaries, govt services announcements, industrial product films & commercials.

### Lotus Video Productions Pty Ltd

Wongarbon Village (near Dubbo) 2831. Phone (068) 87 8268. 42 Bennett St, Neutral Bay 2089. Phone (02) 909 1900.

Directors: F.B. Pullin, Mrs S. Hall.

Makers of corporate & industrial videos. Creation & production of TV commercials. Country based film and video production unit.



### McCabe Studios

7 McCabe Pl, Willoughby 2068. Phone (02) 406 5700. Fax (02) 406 5879.

Director: Ms S. Savvas (prdn mgr).

Studios for hire situated in modern and comfortable surrounds with ample undercover parking. Studio A: 70ft x 55ft x 19ft to grid, 3 wall cyclorama, air conditioned, sound treated. Studio B: 25ft x 30ft x 9ft to grid, 3 wall cyclorama, air

conditioned, sound treated. Studios include: green room, make-up room, dining room, wardrobe room. Studios are available with or without lights. If originating on tape we can also supply up to 5 cameras and full crew to your requests.

### Brian McDuffie Film Productions

1 Rhodes Ave, Naremburn 2065. Phone (02) 436 3144.

Director: B. McDuffie.

Executive: Ms A. Collingwood (prdcr).

Prdn of tv commercials.

### McElroy & McElroy

2nd Flr, 15-19 Parraween St, Cremorne 2090. Phone (02) 908 4022. Fax (02) 909 8294. Telex 71225.

Principals: J. McElroy, H. McElroy.

Executives: R. Fisher (gen mgr), V. Buchan (publicity mgr).

Film and television production company.

### Colin McLennan & Associates

Suite 1, 96 Chandos St, St Leonards 2065. Phone (02) 438 3788. Fax (02) 438 4750.

Directors: C. McLennan, Mrs R. McLennan.

Tv producers & sports promotion.

### McPhee Productions Pty Ltd

24 Bowes Ave, Edgecliff 2027. Phone (02) 327 8685. Fax (02) 328 7318.

Directors: K. McPhee, D. Rapaic.

Research, write, direct and produce documentaries or dramas for broadcast or corporate usage. No job too big or small.

### Mantis Wildlife Films

14 Taylor's Rd, Dural 2158. Phone (02) 651 2323. Fax (02) 651 3588.

Principals: D. Clyne, J. Frazier.

Specialists in macro and micro, time lapse and high speed cinematography, producers of educational and documentary natural history films.

### Karl Marks Pty Ltd

1st Flr, 5 Alexander St, Crows Nest 2065. Phone (02) 438 4055.

Directors: K. Sodersten (editor), M. Thomas (editor).

Television & cinema film post production.



### Mason & Mason Productions Pty Ltd

47 West St, North Sydney 2060. Phone (02) 959 3500. Fax (02) 959 3679.

Directors: K. Mason (prcdr/dir), Mrs J. Mason (prcdr).

Executive: Ms L. Kirby (prdn mgr).

Television commercials, documentaries and audiovisuals.

### Meaningful Eye Contact Pty Ltd

66 Myrtle St, Chippendale 2008. Phone (02) 318 0177. Fax (02) 318 0670.

Directors: A. Proyas (dir), P. Miller (composer/sound designer).

Executives: A. McPhail (head of prdn), Ms M. Fitzpatrick (commis prcdr), Ms K. Quarry (music video prcdr).

Production of tv and cinema commercials, films, music video, sound design and music.

### Media Trends

16 Cove St, Turramurra 2074. Phone (02) 449 6074, 449 6716. Fax (02) 44 1221.

Directors: G.R. Grainger, R.K. Maynard.

Specialists in media training and production of corporate documentaries.

### Mediaworks Pty Ltd

12 Bent St, Greenwich 2065. Phone (02) 436 3467. Fax (02) 906 5659.

Directors: C. Bingham (mng dir), R. Davis (dir).

Television and top quality corporate video production from concept to post. Ideas, scripts, script editing, direction, production, shooting, editing, problem-solving. Stock footage researched and supplied. Editors available on call for offline and online (all major systems).

### Meridian Media Pty Ltd

PO Box 518, Milsons Point 2061. Phone (02) 457 8244.

Director: B. Woods.

TV commercial prdn & packaging. Trade & corporate proms & training documentaries. Specialists in video tape, laser disc & film prdn.

### Metro Television Limited

Paddington Town Hall (PO Box 299), Paddington 2021. Phone (02) 33 5318.

Directors: G. Hoy, L. Randall, A. Milgate, O. Trembath, K. Raschepkin, N. Power, A. Falconner, J. Rowe, L. Blazejowski, Ms L. Randall (co-ord), P. Scott (co-ord).

Video & TV training for community, children and industry. Video prdn facilities and equipment hire. Studio, ¾" low band and VHS edit suites w/ A & B roll, effects etc. Community productions. Aspiring Community and Educational Public TV Station.



### Harry Michaels Productions

7 McCabe Pl, Willoughby 2068. Phone (02) 406 5700. Fax (02) 406 5879.

Director: H. Michaels (mng dir).

Executives: D. Keg (mgr), S. Savvas (prdn mgr):

Experienced in the production of top quality drama, mini-series, variety, documentaries, trade promotions, commercials, sporting and all OB events.

### Michalak Films

5 Spring St, Paddington 2021. Phone (02) 357 5972, 981 1622.

Directors: R.J. Michalak, C.H. Michalak.

Film & tv prdn.

### Mijit Productions

23 Page Ave, Wahroonga 2076. Phone (02) 489 5411.

Director: M.J. Thorne.

Creative film and video production from idea to release. Specialist in commercials and music videos.

### Mobile Image Co.

PO Box 536, Paddington 2021. Phone (02) 953 3833 or Pager 925 3911 (unit 1364). Mobile (018) 26 2429.

Director: P. Collis (tech dir).

BUV and U-matic production and post-production facilities. Technical production consultancy.

### Moving Ideas Pty Ltd

Level 2, 55 Grosvenor St, Neutral Bay 2089. Phone (02) 953 0244, 427 0095.

Director: R.H. D'Silva.

Animatics, animation, corporate videos, story boards, illustration & finished art.

### Paul Mullen Film Productions

PO Box 296, Spit Junction, Mosman 2088. Phone (02) 958 0248.

Director: P. Mullen (prcdr, dir, ACTT).

Film & video production of tv commercials, documentaries, pop promos & features including video conferencing programs.

Production of industrial documentaries, sales promotional, and PR film & video production.

### MVM Productions Pty Ltd

196 Queen St, Woollahra 2025. Phone (02) 32 4048. Fax (02) 32 5733. Mobile (018) 23 3535.

Director: C. Mitchell-Avezard.

Production and post-production of Film & Video Programmes. Specialising in TRAINING and INFORMATIONAL subjects of a highly technical nature with edition of accompanying printed REINFORCEMENT material.

### National Film & Video Productions

A Division of NRS Group Pty Ltd, 9-13 Lawry Pl, Macquarie 2614. Phone (06) 251 6333. Fax (06) 251 6240.

Directors: I. Pysden (gen mgr), G. Patrick (prdn mgr), J. Gallimore (mktg mgr).

Complete audio & broadcast video prdn facilities & services for tv commercials, prgms & documentaries, corporate & training presentations, music clips & multi-track audio recording.

Video facilities: 2 BVH 2000 1" VTRs, BVE 3000 editing system, Ross 524 switcher with ultra key, Aston III character generator 2 BVP-3P colour cameras. BVU 820, Betacam BVW 40, LB 5850. Locational: BVW 3P Betacam/recorder, BVW 20P Betacam player, BVU 110P Dubbing BVH-1" VHS Multi Dub Facility. Ampex ADO DVE, Betacam SP edit suite.

### Negative Cutting Services Pty Ltd

15 Lane Cove Plaza, Lane Cove 2066. Phone (02) 428 4022. Fax (02) 427 7919.

Executive: Ms M. Sommer.

Fully-equipped computerised motion picture negative cutting for 35mm & 16mm productions.

### Neriki Television Productions Pty Ltd

1356 Pacific Hwy (PO Box 42), Turramurra 2074. Phone (02) 488 7133. Fax (02) 488 7397.

Directors: N.J. Papallo (chrnm), R. Fowell (mng dir).

Neriki Television Productions Pty Ltd engaged in the development & production of projects for all Australian networks & for international co-prdn partners: variety, drama, quiz, documentary & childrens prgms. Also instructional video and tourist information video.



**NEW IMAGE PRODUCTIONS**

### New Image Productions

9 Abbott St (PO Box 61), Cammeray 2062. Phone (02) 922 5733. Fax (02) 922 2782.

Directors: K. & M. Salvat.

Executives: Ms M. Gorman (gen mgr), K. Salvat (creative dir), C. Jones (designer-animator).

A television & film production company.

### New South Wales Film and Television Office

4th Flr, 45 Macquarie St, Sydney 2000. GPO Box 1744, Sydney 2001. Phone (02) 251 7233. Fax (02) 251 3740. Telex 23298 Filcor. Cables Filmcorp Sydney Australia.

Director: J. Morris.

Executives: Ms E. Wilson (documentary), Ms P. Blunt (location liaison), Ms H. Stewart (distribution), J. McQuaid (script & projects).

### New York Productions & Design Pty Ltd

34 Falcon St, Crows Nest 2065. Phone (02) 437 5675. Fax (02) 906 1238.

Directors: R. Sandeman, S. Roberts.

Executive: R. McGee (exec prcdr).

State of the art compture graphics. 4 3D workstations and 4 paintboxes. Film production, special effects, and animation. Output to digital video and hi res film.

### Newark Productions Pty Limited

13 Alpha Rd, Willoughby 2068. Phone (02) 958 4984.

Directors: C.A. Newark (prcdr), S.T. Newark (prdn mgr, co secty).

Film & video tape producers, specialising in television & cinema commercials, documentaries & trade films.

### Newfilms

51 Hume St, Crows Nest 2065. Phone (02) 439 5950. Fax (02) 439 5957.

Executives: J. Milne (dir), J. Lambie (prcdr).

Film production company specialising in television and cinema commercials.

### Ross Nichols Productions Pty Ltd

78 Chandos St, St Leonards 2065. Phone (02) 439 7888. Fax (02) 439 4582.

Executives: R. Nichols, G. Muskens, T. Baragwanath (gen mgr).

Specialising in the production of tv and cinema commercials, for advertising agencies and marketing specialists worldwide. 35mm Arriflex cameras including 35 B.L. lighting & grip equipment.

### Noon Television Productions

12 Dawson St, Surry Hills 2010. Phone (02) 699 8677. Fax (02) 698 3031.

Directors: A. Griffiths, Mrs C. Rooney.

Executive: P. Noon (sales exec).

Television production company specialising in advertorials and corporate videos.



### The Notion Picture Company Pty Ltd

363A Pitt St, Sydney 2000. Phone (02) 283 1989.  
Fax (02) 264 9930.

Directors: G. Swanborough, M. Lloyd.

Independent production company specialising in the production of corporate videos, tv commercials, music clips, and documentaries.

### Offshoot Films Pty Ltd

66 Clark Rd, North Sydney 2060. Phone (02) 959 3348. Fax (02) 954 3178.

Directors: N. Beauman, J. Beauman.

The film editing and post-production of features, mini series, documentaries and commercials.

### Terry Ohlsson Productions

Locked Bag No. 942 PO, North Sydney 2060.  
Phone (02) 957 1555. Fax (02) 923 1935.

Directors: T.E. Ohlsson (mng dir), N.E. Ohlsson (chrnm).

Undertakes all types of film & tape production.

# omnicon

### Omnicon Video Pty Limited

22-24 Albany St, Crows Nest 2065. Phone (02) 439 6600. Fax (02) 439 1738.

25 Atchison St, Crows Nest 2065. Phone (02) 439 6900. Fax (02) 906 3246.

Directors: P. Davies (gen mgr), I.D. Richardson (chief eng), P.E.N. Austin (dir of prod).

Associate Directors: C. Roope, P. Barton, P. Walker (co secty).

Executives: P. Barton (Albany St mgr), W. O'Connell (Atchison St mgr), D. London (prdr), P. Walker (fin contr), M. Eder (duplication mgr).

Facilities: Film to tape, colour grading, commercial & program compilation, digital effects, duplication, location recording, studio, standards conversion, video graphics, off-line editing.

Equipment: Film to tape - Two film transfer suites. Suite 1 - Contains a specially constructed Rank Cintel MKIII Digiscan enhanced 4:2:2, interfaced to a "Sunburst" computerized colour grader with frame store. Component transfer to SP Beta or Digital VTR's are available also.

Suite 2 - Contains an Analogue Rank Cintel MKIII interfaced to the system 60XL computerized colour grader. Inclusion of "Steadigate" for float free transfers allows full video/film effects compilation.

Full Com-Mag, Com-Opt, 16/35/17.5 Sep-Mag record and playback, Dolby and stereo facilities are available in both Telecine suites at all times.

Commercial & Program Compilation: EDIT SUITE 1, Digital (Albany St): Ampex A.C.E. Dedicated keyboard editing system with control of D2 digital VTR's and VPR-3 with Zeus processors. Vision is mixed with a fully optioned AVC-21 vision switcher under computer control. Two B&W CCD cameras, Aston 3 character generator, insert studio with CCD colour camera.

Digital Effects: A fully optioned dual channel Ampex A.D.O. and concentrator. EDIT SUITE 2, one inch (Atchison St): Ampex A.C.E. dedicated keyboard editing system with control of 1" C Format VPR - 3 VTR's with Zeus processors and Betacam SP Replay. Fully optioned A.V.C. - 21 vision mixer with dual A.D.O. under computer control. Two B & C.C.D. cameras, Aston 3 character generator. Insert studio with Ikegami colour camera. EDIT SUITE 3, Betacam. Atchison St: Ampex A.C.E. editing system with control of normal and SP Betacam playback with 1" C Format available if required. Fully optioned A.V.C. - 21 vision mixer with single A.D.O. and Questek DPE. Two B & W C.C.D. cameras, Aston 3 character generator, insert studio with Ikegami colour camera.

Video Graphics: Fully integrated component video paint area capable of video paint, 2D and 3D animation in conjunction with "Steadifilm" telecine and Oxberry Rostrum camera, Abekas Disk recorder and ultimatte allows a wide range of video compositioning.

Audio: All audio facilities and video machines are operating in stereo. All edit suites include compressor, limiter, de-esser, mono to stereo synthesiser, 1/8 octave graphic equalizers, stereo pitch control, computer or manual stereo mixers, Ampex 1/4" two or full track, nagra sync playback, monitoring is by Tannoy. Dolby and Digital P.C.M. facilities available.

Supertext Captions: Full open or closed supertext caption encoding. Facilities are available on the premises in conjunction with The Australian Caption Centre.

Off-Line Editing: Low Band U matic or Betacam controlled by RM 450 editor with Shotlister computer for E.D.L. generation on all formats.

Standards Conversion: Full broadcast video international DTC 3500 standards converter. 1 x Ampex VPR80 1" NTSC, 1 x Ampex VPR 80 1" Pal or Secam, Pal/Secam/NTSC U-Matics, Betamax's & VHS's. Video monitoring in all standards.

Duplication: Duplication from or to 1", 2", 3/4" BVU or U matic, 1/2" Betacam, 1/2" VHS, 1/2" Betamax, and video 8 all standards plus a full despatch service.

Photographs: Polaroids, prints, slides or negatives available from all video formats using Polaroid freeze frame video recorder. Frame grab, colourgrading and capture on Polaroid or 35mm stock.

Location Recording Unit 1: Ikegami EC-35 electronic cinematography camera fitted with standard Arriflex accessories eg matte box, follow focus, rails etc. Can operate from mains or batteries. Full accurate video and audio monitoring including wave form monitoring, safe action/file

**Omni/Latin (*Omnis*) noun.** To all.  
**Icon/Greek (*Ikon*) noun.** An image.  
**Omnicon/English (*Omnicon*) noun.**

The best film-to-tape people in Australia.

# omnicon

Omnicon Video Pty Limited, 22-24 Albany Street, Crows Nest, Sydney, Australia 2065.  
Telephone (02) 439 6600. Telex: AA74410

indication and timecode display. Full camera support equipment including Sachtler video 80 head, Ronford high, medium, low legs. Standard lenses Canon 6mm T1.4 fixed wide angle, Canon 5 x 1 zoom 8.5mm - 12.8mm T1.8 Canon 300mm T2.8 fixed lens with 2 x converter 2/3" format, Optex Adapta optics 35mm to 2/3" format adaptor enables any 35mm format lens to be used.

Location Recording Unit 2: Ikegami EC-16 camera married to Sony Betacam recorder. Complete location unit comprising full camera support equipment including Arriflex accessories, Sachtler video 25 head, Sachtler high and low legs, full range of Tiffen 4" filters, colour playback from Sony BVW-25, safe action/title indication, good video and audio monitoring, PAG battery or mains operation. Radio, shotgun and hand mikes, lighting kit available at all times. Lenses Canon 18x1, Fujinon 7mm to 50mm zooms.

Location Ultimatte: Ultimatte IV with SPG and encoder, waveform and vector monitoring, colour monitoring all built professionally into a portable transit case.



**Omnitel Atchison Street**

25 Atchison St, Crows Nest 2065. Phone (02) 439 6900. Fax (02) 906 3246.

Directors: P. Davies, I.D. Richardson, P.E.N. Austin.

Executives: W. O'Connell (gen mgr), D. London (exec prdcr).

Full independant video production and post production facility specialising in the prdn of corporate videos, training videos and commercials for tv, wholly owned subsidiary of Omnicon Video Pty Ltd. For facilities refer Omnicon Video.

**Paddington Films Pty Limited**

Unit 2, "Ridgewest Place", 1 Ridge St, North Sydney 2060. Phone (02) 923 2377. Fax (02) 929 5910.

Directors: T. Stovern (dir), B. Egan (prdn mgr), T. Kortekaas (ed).

Production of television and cinema commercials and documentary films.

**Panorama Productions**

41 Belmore St, Surry Hills 2010. Phone (02) 212 1455. Fax (02) 281 4978.

Directors: A. Luciano (mng dir/exec prdcr), Ms A. Luciano (grp prdn head).

Producers of ANNE'S INTERNATIONAL KITCHEN, film and television programs for local and international markets, documentaries, A.V. and television commercials.

**PBL Productions**

A subsidiary of Bond Media Limited. 61 Lavender St (PO Box 504), Milsons Point 2061.

Executives: L.A. Mauger (dir), B. McDonald (mktg exec).

High quality feature and tv product available for Australian and overseas markets.

**Pearl & Dean**

98 Goulburn St, Sydney 2000. Phone (02) 267 9551. Fax (02) 267 2597.

Executives: L. Kuek (mng dir), G. Garland (dir), Ms C. Cavell (prdn mgr).

Camera and lighting equipment: Wide range of equipment including Bell & Howell special effects 35mm, Arriflex 35mm and 16mm cameras. Studio lighting equipment.

Recording and projection: Comprehensive facilities for recording and projection (double head or composite). Private theatrette, 35mm and 16mm, equipped for cinemascope. Latest 8 channel mixing.

Offices: 552-558 City Rd, South Melbourne 3205. Phone (03) 696 6555; Pearl & Dean Hse, 27 Evelyn St, Newstead 4006. Phone (07) 252 1300; 12 O'Connell St, North Adelaide 5006. Phone (08) 267 2066; 451 Murray St, Perth 6000. Phone (09) 322 6877; Papua New Guinea; Fiji.

**Picture This Film Company Pty Ltd**

Top Fir, 66 Clark Rd, North Sydney 2060. Phone (02) 957 3202. Fax (02) 954 3178.

Executives: M. Beauman (ed), C. Rowlands (mgr), T. Campell (asst ed).

Complete film editing and post-production service specialising in commercials for television and cinema. Facilities include three fully equipped 35mm/16mm editing rooms and off-line editing facilities.

**Pilgrim International Ltd**

Head office: 46 Nicholson St, St Leonards 2065. GPO Box 4284, Sydney 2001. Phone (02) 906 1444. Fax (02) 906 2112. Telex AA74027.

Directors: R.W. Baxter (mng dir), W.H. Olson (gen mgr), G.R. Wade, E.C. Hingston & O.F. Emery (creative dirs), T.G. Matthews, C.G. Warne (chrnm), I.J. Harvey.

Executives: W. Slood (acct dir, media & research), A. James, J. Walmsley, B. Berryman (acct execs), H. Dews, D. Hawkins (film & video), G. Douglas (prdn supvr print & design), B.M. Traves (media mgr).

**John Pond & Associates**

1 Mitchell St, Centennial Park 2021. Phone (02) 331 1288.

Executive: J. Pond (exec prdcr).

Specialises in the production and conception of variety-game-light entertainment television programmes.

Repr: Affiliates Los Angeles, Chicago.

# Broadcom Facilities The Complete Answer



For further information contact Wayne Dearing Tessa Summers Doug Merriman

**Broadcom Australia Limited**  
Broadcom House 44 Bay Street Ultimo NSW 2007  
Ph 281 2444 Tlx 176550 Fax 281 2440

## Pont Media Pty Ltd

16th Level, Royal Exchange Bld, 56 Pitt St, Sydney 2000. Phone (02) 27 8066. Fax (02) 231 3138. Telex 22568.

Directors: G.P. Moore (mng dir), W.H. Lough.

Specialist producers and distributors of financial and corporate television and video. Full studio and post-production facilities.

License holder for MDS Service. FTN Broadcasting in Sydney & Melbourne.

Repr: Melbourne, UK, USA, Japan, Hong Kong, New Zealand.

## Possum Pictures

4 Marshall Ave, St Leonards 2065. Phone (02) 436 1970, 958 1420.

Director: D. Perry.

Production of documentaries, industrial & dramatic films, including tele-movies. Sound transfer & editing facilities.

## The Production Group

(A division of Syme Electronic Communications Pty Ltd). Unit 3, 372 Eastern Valley Way, Chatswood 2067. Phone (02) 406 0833. Fax (02) 407 1657.

Director: R. Larkins.

Features, television, documentaries, commercials, corporate communications, trade shows, videodisc production, multi-image production, business theatre, staging. A complete script to screen service.

# Pro-image P O S T

## Pro-image (ECV)

(A Member of the Pro-image Group of Companies). 166 Willoughby Rd, Crows Nest 2065. Phone (02) 439 5044. Fax (02) 438 2647. Telex 123918.

Directors: J.P. Kavanagh (chrmn), W.E. Turner (exec dir), P. Massey (dir), K. Donovan (dir), R. Williams (grp mng dir).

Executives: P. Skillman (gen mgr), W. Morgan (chief engr), I. Ingleton (ops mgr), N. Aitken (grp tech mgr), L. Thomas (dubshop mgr), L. Fraser/T. Miller (facilities co-ords).

Facilities: EDIT BAY ONE: CMX 3400A Computer Editing System with Ampex AVC 330 Century Vision Mixer 3ME, 32 input, Sixteen Channel Esam CMX controlled audio console, 3X Ampex VPR3's with zuess processor, ADO 3000, digital effects (up to 3 ports incl Infinity Package), Aston 4 character generator. Ultimatte 5 matting system, colour and high resolution black & white graphics cameras in Graphics Bay, Revox ¼" stereo audio, Dolby facilities, extra 1" VTR's CVR 40 & CVR 75 SP Betacams available on system, Dual port Quantel 5001 DPE. Cox off-tape colourgrading with timecode memory. EDIT BAY TWO: CMX 340X: Computer Editing system with

1 x VPR 2B 1" Format VTR, 2 x TR800 1" C Format VTR's, Betacam CVR 40 and CVR 75 SP also available on system, Vital VX 114a triple re-entry Vision Mixer, Esam 16-channel stereo audio console CMX controlled, Aston 4 Character Generator, colour & high resolution black & white graphics cameras in Graphics Bay. Ultimatte 5 matting system, ADO 3000 (up to 3 ports) with infinity package and Quantel Dual Port DPE 5001 digital effects. Cox off-tape colourgrading with timecode memory, ¼" stereo ATR. EDIT BAY THREE: CMX 3400A Computer Editing System, Ampex AVC 330 Century Vision Switcher 3 M/E 32 input. Esam 16 input stereo CMX controlled audio console, 3 Ampex VPR3 1" C Format VTRs with zuess processors, CVR 40 and CVR 75 SP Betacams, Aston 4 Character Generator, colour graphic camera in graphics bay, Ultimatte 5 matting system, ADO 3000 (up to 3 ports) with infinity package, Quantel dual port DPE 5001 digital effects, Cox off-tape colour grading with timecode memory Revox ¼" stereo ATR.

Telecine Dept: Rank MK III C digiscan telecine chain capable of handling 35mm, 16mm, super 8, & slides, with stereo dolby processing. Equipped with digigrade 4 computerized grading system. "Pin Up" registration pin gate - interfaced to BVW 2500 animation 1" VTR for straight or registration pin xfers.

Equipped with X Y & Zoom capability for dynamic movement, reframing, feature film 'de squeezing'. Ferrit magentic sound follower, ultrasonic film cleaning, accessories to suit include timecode generator, ¾" u-matic, ½" VHS & Betamax etc. Offline: 3 x 5850 U-matic with TBCs on AEC computer editing vision switcher with semi automated audio console, fernseh field store.

Audio Post Production: Automated stereo audio console, Otari MTR 90 24 track 2", Otari ½" 8 track; Adam Smith Synchronizer; synchronizing to ¾" or 1" VTR; AMS 8 track digital audio store, 24 track Dolby A; Lexicon stereo compressor expander; Lexicon 480 digital reverb; Philip dual professional compact disc players & compact disc effects library. MCI 1" layback machines; PCM encoder; decoder; 2 stereo cart machines; Sony APR 5003 ¼" stereo ATR; stereo ¼" cassettes M/C's; V/O Booth.

Dubb Shop: 24 hrs x 7 days service duplication to and from 1", 2", BVU, Betacam, U-matic, VHS Betamax, Video 8. 2 x VPR80 3 hr 1" C format VTR's; 1 x VPR80 2 hr 1" C format VTR's; 1 x TR800 2½ hr 1" C format VTR's; 3 x VPR2B 1½ hr 1" C format VTR's; 1 x AVR3 2" quadruplex VTR; 1 x BVU SP 870 high band u-matic; 1 x BVW40 Betacam; 1 x CVR 75 SP high res. Betacam; 2 x 5850 U-matics with TBC; 5 x 5630 U-matic; Timecode generators and in picture display on all VTR's; 450 hifi VHS; 80 hifi Betamax 30 video & 3 quality control station assembly packing plus full despatch service.

## Pro-image Duplication

Bldg B, Enterprise Park, 24 College St, Gladesville 2111. Phone (02) 816 5166. Fax (02) 816 2082. Telex 72413.

Executives: B. Bridge (gen mgr), D. Fripp (eng mgr), Ms C. Gunn (prdn mgr).

Facilities: 2 x Ampex AVR2, 4 x Sony BVH1180 1" C format, 2 x Sony BVH2000 1" C format; 1 Sony U-matic 5850; 1 Sony 2860 VCR; 40 Sony stereo VCRs; 157 Sony hi-fi VCRs; 590 National hi-fi VCRs; 300 JVS hi-fi VCRs; 19 Sony 8mm VCRs.

Facilities for mass duplication of video tape, QUAD 15 IPS + 7½ IPS 2" C format video-tape, ¾" U-matic to VHS & Beta formats. We also offer conversion from NTSC to PAL & PAL to NTSC; also Telecine transfer from all compilation forms, including transfer of 35mm & 16mm film via Rank Cintel Mill.

## Pro-image Outside Broadcasts Pty Ltd

(A Division of the Pro-image Group of Companies). 7 McCabe Pl, Willoughby 2068. Phone (02) 406 4122. Fax (02) 406 6913. Telex 72655.

Directors: J.P. Kavanagh (chrmn), P. Massey (exec dir), K. Donovan (dir), P. Burnett (dir), R. Williams (grp mng dir).

Executives: P. Hardie (gen mgr), C. Cole (ops mgr), C. Scott (contact).

Full outside broadcast facilities including multi camera trucks, VTR truck, single camera 1", BVU and betacam location recording units.

Exclusive agents for Panacam video cameras.

Permanently based in NSW, Victoria and South Australia and able to service other states as required.

Modern up to date equipment backed by a team of professional, experienced technical and operational staff.

Proven track record in providing full coverage of events ranging from full golf coverages to single camera recordings.

Equipment: utilizing Ikegami HL-79E and HL-95 cameras; Triax and multi core base stations; Ampex 1" VTR's and SP betacam recorders; Sony BVU 110, 820 & 870 VTR's; DTR-2000 slo-mo controller; 18:1, 25:1, 30:1 lenses; Abekas Zeno & Ampex ADO digital effects units.

OB1: Hino chassis with 18ft body - 7 cameras; Aston character generator; 2 BVU rec/replay VTR's; 1 x 1" rec/replay VTR; 16 input 1 M/E vision switcher with dsk; 2 SPG's and Proc amp; Questech Frame store; 16 channel Yamaha audio desk; 2 DBx limiter/compressors; full commentators facilities; UHF communications; comprehensive talkback facilities; full vision and audio monitoring facilities; power regulation; telecom radio telephone.

OB3: Mercedes Benz 408 chassis - 4 cameras; Zeno digital effects unit; 1 1" VPR 2B rec/replay VTR; 2 BVU 820 rec/replay VTR's; 14 input switcher; proc amp; 16 input Yamaha audio desk; Ueri limiter/compressor; full commentators facilities; comprehensive talkback; full vision and audio monitoring; power regulation; telecom radio telephone.

OB4: Ford trader chassis with 18ft body - 6 cameras; Chyron RGU 2 character generator; ADO 1000 digital effects unit; 2 BVU rec/replay VTR's; 1 VPR 80 1" rec/replay VTR; 14 input switcher with desk; Leitch SPG and Proc amp; 12 channel audio desk; 2 Ueri limiter/compressors; full commentators facilities; UHF.

OB5: Volvo F7 turbo chassis with 28ft body, three separate operational areas - 12 cameras; Ross 24 input 2 M/E and desk vision switcher; Chyron RGU-2 character generator; ADO-3000 digital effects unit; 2 Questech frame stores; 3 vision operators positions; full and complete technical monitoring; extensive talkback system - 10 stations, IFB, orderwires (2W & 4W); UHF production and technical communications; 20 x 12 routing switcher; 2 SPG's with auto change over and Proc amp; extensive patch bays; Pin Patch Tally Matrix; 40 channel Yamaha PM-3000 audio desk; DBX limiter/compressors; 24 x 2 mixer monitoring.

VTR Van: Ford D series chassis with 17ft body - 5 VTR's; extensive patching; monitoring; VDA's and ADA's.

Tender Truck: Mitsubishi 6 ton with 20ft body - maintenance area; UHF communications; full cable and camera storage facilities.

4 HiAce vans - single camera units.

## Pro-image Post (NSW) Pty Ltd

(A member of the Pro-image Group of Companies). 166 Willoughby Rd, Crows Nest 2065. Phone (02) 439 5044, 439 6366. Fax (02) 438 2647.

Directors: J.P. Kavanagh (chrmn), R. Williams (grp mng dir), A. Goldin (exec dir), P. Colby (exec dir), D. Cole (exec dir), S. Howard (dir).

Executives: P. Skillman (gen mgr), N. Aitken (ass gen mgr), K. Mooy (chief eng), C. Doyle (fin contr), C. Chapman (prdn), T. Scanlan (facilities), L. Thomas (dubshop mgr).

Audio One: Full mixing suite with voice over room - containing the following facilities: 20 channel Neve desk; AMS Audiofile 8 track digital recorder; Otari MTR 90, 24 track analogue; Otari MTR 50-50, 8 track analogue; Adam Smith Synchroniser for full control of ATR's and VTR's; Sony 5850 U-matic, MC1 layback; Sony PCM 501 encoder/decoder; Dolby A/SR; ¼" two track reel to reel recorders; Philips professional compact disk player; Full outboard facilities - ie. reverbs, gates etc; Nakamichi cassette decks; Full effects and music library.

Audio Two: Full mixing suite with voice over room - containing the following facilities: Sound workshop 60 input semi automated console - diskmix automation; AMS Audiofile - digital 8 track recorder; Adam Smith Synchronizer AV2600 for control up to 6 ATR's and VTR's; Ueri 813B Monitor speaker with a selection of smaller speakers ie Auratone Cubes and Yamaha NS10, plus stereo TV to give full spectrum monitor conditions; Sony PCM 3348 - ¼" 48 track dash ATR; Otari MTR100 analogue 24 track with full 24 track dolby SR; PCM ¼" 2 track with centre track code; Sony AT 5003 ¼" analogue 2 track with centre track code; Sony 5850 U-matic for mixing to video; ¼" to VHS or Beta; Sony PCM 501 encoder/decoder; Revox ¼" reel to reel; Nakamichi cassette desks; Philips professional compact disk players.

Audio Outboard Gear: Ueri limiters and compressors; Dwarmer noise gates, Aphex Compeller; AMS digital reverb RMX 16; Quantec room synth; Studio technologies stereo synthesizer; Lexicon 480L effects processor; Vocal stessor; Large selection of microphones; Full music and effects library on CD.

Off Line Facilities: Two off line facilities with: CMX 340 computerised editors controlling 3 x Sony 5850 U-matics, each U-matic having TBC and tracks 3 (Guard Band) code giving full channel audio editing; Vision and audio mixer plus 1/4" 2 track ATR's. One Shotlister system with: 2 x Sony 5850 U-Matics with track 3 (Guard Band) code; Output lists in any required format.

On Line Facilities: Edit One - CMX 3400A editing system; Century 330 Triple M/E vision switcher with super star panel memory; 2 x Ampex VPR3 1" C format VTR's with Zeus processor; 1 x Ampex VPR2B 1" C format VTR; Aston 4 character generator with font and logo compose; Esam 16 channel automated audio console; 1/4" 2 track ATR, PCM decoding and dolby A/SR facilities.

Graphics Studio: 1 x colour camera; 1 x black and white camera. Available Digital Effects: ADO 3000 - 2 ports with concentrator; 2 port DPE 5001 with auto-flex and rotate. Additional Facilities: Extra 1" VTR's; SP Betacam; Cox off tape colour grading with timecode memory; Ultimatte 5. NOTE: Edit 1 and Telecine 1 are matched facilities, ie. they can be arranged to form one operational area for complex film to tape jobs.

Edit Two: CMX 340X editing system; Triple re-entry Vital Vision Switcher; 2 x Ampex VPR3 1" C format VTR's; 1 x Ampex VPR2B 1" C format VTR; Aston 4 character generator with font and logo compose; 1/4" 2 track ATR, PCM decoding and Dolby A/SR facilities. Graphics Studio: 1 x colour camera; 1 x black and white CCD camera. Alternate VTR Facilities: Extra 1" VTR's; SP Betacam, SP BVU. Available Digital Effects: ADO 3000 2 port with concentrator; 2 Port DPE 5001 with auto and rotate. Also available: Cox off tape colour grader; Ultimatte 5.

Edit Three: Edit suite complete with ensuite and private office including fax and direct telephone line. CMX 3400A editing system; Grass Valley 300 vision mixer with E-MEM; 2 x Ampex VPR3 1" C format VTR's with Zeus processor; 1 x Ampex VPR2B 1" C format VTR; Aston 4 character generator; Esam 16 channel automated audio console. (Each suite has 1/4" ATR and PCM decoding facilities on synchronizer Dolby A/SR noise reduction). Graphics Studio: 1 x colour CCD graphics camera; 1 x black and white camera on graphics stand. Alternative Configuration of VTR Complement: Ampex VPR3 C-format VTR's with Zeus or 2 x Ampex VPR300 D2 digital VTR's. Available Digital Effects: Abekas A53 with warp and key channel; ADO 2000 - up to 3 channels. Additional Facilities: Abekas A64R; Extra 1" VTR's; SP Betacam; Ultimatte 5; Cox off tape colour grading with timecode memory.

Edit Four: Edit suite complete with ensuite and private office including fax and direct telephone line. CMX 3400A editing system; Century 330 Triple M/E vision switcher with superstar panel memory; 2 x Ampex VPR3 1" C format VTR's with Zeus processor; 1 x Ampex VPR2B 1" C format VTR; Aston 4 character generator with logo compose; Esam 16 channel automated audio console. (Each suite has 1/4" centre track code ATR and PCM decoding facilities on synchronizer, Dolby A/SR reduction). Graphics Studio: 1 x colour CCD graphics camera; 1 x black and white camera on graphics stand. Alternate Configuration of VTR Complement: Ampex VPR3 1" C format VTR's

with Zeus processor; Ampex VPR300 D2 digital VTR's. Available Digital Effects: Abekas A53 with warp and key channel; ADO 2000 with up to 3 ports. Additional Facilities: Abekas A64R; Extra 1" VTR's; SP Betacam; Ultimatte 5; Cox off tape colour grader with timecode memory.

Telecine One: Rank Cintel MKIIC digiscan 4, 601 telecine; Digigrade 4 computerised colour grading system with secondary colour correction; Matchbox Scene Store; Full XY zoom programmable; 35mm, 16mm, Super 8 and slide carousel; Ferrit 3 stripe sound follower plus magnatech (giving double head facilities); Transfer to 1" C format or SP Betacam single or multiple machines; 8 channel audio mixer; Ultrasonic cleaning; Steadigate. Telecine One can be opened into Edit One to provide complete integral film to tape facility. NOTE: All telecine facilities have their own separate VCR facilities as well as independent timecode generators and readers.

Telecine Two: Rank MKIIC Digiscan Telecine with Amigo computerised grading system with secondary colour correction; Full XY Zoom programmable; 35mm, 16mm and super 8 gate; Ferrit sound follower (3 stripe 35mm); Transfer to all available formats - D2, 1", Abekas A64R, SP and Standard Betacam; A/SR Dolby Noise Reduction. NOTE: All telecine suites have their own independent timecode and VCR facilities and ultrasonic cleaning.

AVA: Current Ampex AVA 3 paint system; 1 dedicated colour CCD camera for scanning in stills; Input direct from Telecine via RGB; Contains control panels for access to: Abekas A64R digital recorder and keyer; Abekas A53D with warp option; Ampex ADO 2000. (Can lay to and from Ampex VPR3 (1"), Ampex VPR300 (D2), Abekas A64R and SP Betacam as required). Among the attributes of the system are: Retouching, either live images or graphics; Graphics creation and matte shapes; Rotoscoping; Animation; Simulated 3D; Video Storyboards.

Production: Location Facilities - Standard and SP Betacam; Ikegami EC35 with 1" portable VTR; 16mm or 35mm film; Full location lighting kits; Full location audio recording. Studio facilities: Presentation studio; Studio lighting; Elemack and accessories. Production Personnel: In house producers; In house directors; Production managers; Production assistants; Writers; Lighting cameramen; Sound recordists.

Duplication: \*Full broadcast and non broadcast duplication in all formats. 1"; SP and Standard Betacam; SP BVU; 2" Quad; Low band U-Matic; VHS; Betamax; Video 8. \*All Standards Conversion. Facilities includes \*VCR" - A Corporate dubbing facility.

### Pro-image Productions (NSW) Pty Ltd

(A Division of the Pro-Image Group of Companies). 7 McCabe Pl, Willoughby 2068. Phone (02) 406 4122. Fax (02) 406 6913. Telex 72655.

Directors: J.P. Kavanagh (chrmn), P. Massey (exec dir), K. Donovan (dir), P. Burnett (dir), R. Williams (grp mng dir).

Executives: P. Skillman (gen mgr), W. Morgan (chief engr), D. Watts (ops mgr).

Facilities: Studio A: 21.5m x 16.6m x 5m (to grid). Sound stage with U-shaped cyc. Airconditioned; lighting console and full complement of lights; drive in access; make-up; wardrobe; fully equipped kitchen; Prod office; undercover parking; full 360 black cyc drapes. Studio B: 7.6m x 9m x 2.7m; airconditioned sound stage with u-shaped cyc; make-up; wardrobe; kitchen; office. Studio Control Room: A full television control room with vital VX114a double re-entry; vision mixer; ADO 1000 with perspective and rotate Aston 2 character generator, full T.D. & C.C.U. facilities with up to 6 cameras with auto ccu. Audio control room with sound workshop 32 input, stereo desk, 1/8" 8 track ATR, 2 x 1/4" stereo ATR, 2 x stereo cart machines, equaliser compressors, reverb etc. Fold back to studio's/CAR/VTR: full CAR monitoring, routing switcher, 2 x VPR2B/C format VTR's, 1 x CVR 40 Betacam, 1 x CVR 75 SP Betacam. Ultimatte 4, VHS and Betacam. All interconnected with full switched talk backs (floor managers, cameras, VTR, etc).

Location units: 1 x HL95E unicum Betacam SP recorder and confidence replay unit. 1 HL95E Betacam Camcorder, 1 x BVP 3 Betacam camcorder with full confidence replay unit. 2 x Panasonic replex II cameras with a complement of Panavision Prime lenses and accessories. 4 x VPR 20 portable 1" C format VTR's. Full independent audio kits available for any configuration of location units. Plus Hi-Ace vans or station wagons as required.

For Outside Broadcast Facilities see Pro-image Outside Broadcast Division.

### Project Television

61-65 Wentworth Ave, Sydney 2000. PO Box 1110, Darlinghurst 2010. Phone (02) 212 6233. Fax (02) 281 5323.

Executives: P. Smith (exec dir), A. Samuels (chief cameraman).

Complete production & direction of television programs & commercials. Corporate video presentations for sales, training & promotion. Specialist tourist-related video products. N.T.S.C. camera crews, Japanese translation scripting & voice over.

### ProMedia Limited

69-71 Parramatta Rd, Camperdown 2050. Phone (02) 550 3211. Fax (02) 519 6174.

Production of "A Look Down Under", a television show, in the United States. Production of corporate videos, tv commercials and annual report videos.

### Quest Films

4 Marshall Ave, St Leonards 2065. Phone (02) 436 1970, 958 1420.

Director: D. Perry.

Production of drama & documentary films & television programmes. Script writing, cinematography, sound recording & transfers, editing & post production facilities.



### Red Ink Film Company Pty Ltd

(Formerly Fink and Hart Film Co.). 94 Chandos St, Crows Nest 2065. Phone (02) 437 5544. Fax (02) 438 5095.

Directors: F. Fink, R. Hanly.

Executives: F. Fink (dir), R. Jenkins (prcdr), M. Giacomini (anim dir), S. Boyd (acct), K. Kelly (p.a.).

Producers of television and cinema commercials including live action, animation and special effects.

Affiliations: Flying Fish, Wellington, New Zealand; George M. Cochran, New York, USA.

### R.K. Productions Pty Ltd

20 College St, Balmain 2041. Phone (02) 810 1912. Fax (02) 818 1343. Pager (02) 260 0308. Car (018) 22 2519.

Director: R. Knapp.

Direction of tv commercials, documentaries, stop motion filming & videotaping & special effects.

### RKA The Animation Studio

106A 6-8 Clarke St, Crows Nest 2065. Phone (02) 437 5711. Fax (02) 439 2805.

Director: J. Kratovil.

### Roadshow, Coote & Carroll Pty Ltd

5th Flr, 405-411 Sussex St, Sydney 2000. Phone (02) 211 2555. Fax (02) 211 5252. Telex 70031.

Directors: R. Kirby, G. Burke, R. Kirby, G. Coote, J. Kirby, M. Carroll.

Executives: M.J. Carroll, Ms K. Vecera.

Tv & movie prdn.

### Sanders, Davel & Company Pty Ltd

1 Beaumont Cres, Bayview 2104. Phone (02) 997 3358. Fax (02) 997 8432. Telex AA10723081.

Directors: D.I. Sanders (mng dir), D.S. Sanders (dir).

Sourcing and sale of new and used capital equipment of all descriptions, used in television stations, production and film operators. This equipment is sourced from Australia and overseas. Publish an equipment availabilities list, every two months which is sent out to operators in Australia, New Zealand, Asia, Europe, the United Kingdom and the United States of America.

### Screen Completion Pty Ltd

3 Albany St, St Leonards 2065. Phone (02) 439 6144. Fax (02) 438 4660.

Director: O. Scherl.

Completion guarantors for feature film and television programmes.

Member of the OSSCCA Group.

**John Sexton Productions Pty Ltd**

15th Flr, Sharp Bldg, 55 Lavender St, North Sydney 2060. PO Box 1390, North Sydney 2059. Phone (02) 959 5700. Fax (02) 929 5356.

Executives: J. Sexton (mng dir), C. Willcox (gen mgr).

Feature film production. Documentary promotional and corporate films and videos.

**Sherwood Film Company Pty Ltd**

52 Yurong St, East Sydney 2010. Phone (02) 360 3844. Fax (02) 360 4823.

Directors: T. Sherwood, D. Droogan (prcdr), J. Child, L. White (prcdr).

Film production company specialising in television and cinema commercials.

**Silver Lining Entertainment Pty Ltd**

285 Clarence St, Sydney 2000. Phone (02) 267 2952. Fax (02) 264 6502.

Directors: M. Miller, A. Cutler.

Feature film and television production.

**Silver Lining Productions Pty Ltd**

285 Clarence St, Sydney 2000. Phone (02) 267 2952. Fax (02) 264 6502.

Directors: M. Miller (film dir), A. Potts (film dir).

Executives: Ms R. Winter (mgr), Ms W. Schinella (prcdr).

Film prdn co for tv & cinema advtg.

**Sonicvision Productions Pty Ltd**

44 Bay St, Ultimo 2007. Phone (02) 288 0516. Fax (02) 281 2440.

Executive: J. Strom (gen mgr).

Produces highest quality computer generated imagery for film, television, advertising, corporate and government clients.

Present equipment includes: Two Bosch FGS4500 3-D real time animation computing systems including Bosch 3-D illustrator "paint system" with output to a Sony BHV 2500 PS 1" C format VTR and Ampex VPR-3. Sophisticated object modelling on Sun workstation. A Celco 8000A CRT colour film recorder, providing 8,000 line resolution with output to most still & motion picture film formats connected to a DEC VAX 11/780 main-frame computer.

Repr: Melbourne.

**Soundfirm Pty Ltd**

3/372 Eastern Valley Way, Chatswood 2067. Phone (02) 406 0822. Fax (02) 407 1657.

Executives: I. McLoughlin (mgr), Ms L. Wright (facil co-ord).

Sound post production for television programs and commercials, feature films, documentaries, corporate video. Full mixing facilities, including Dolby stereo. Post sync effects & dialogue recording. 1" restripping.

Repr: 169 Bank St, South Melbourne 3205.

**Soundsense Film Productions Pty Ltd**

90 Alexander St, Crows Nest 2065. Phone (02) 906 3500. Fax (02) 906 1072.

Directors: B.J. Morris, B. Manwaring.

Producers of tv specials, documentaries, corporate film & video, tv commercials.

**Southern Star Entertainment**

10th Flr, 8 West St, North Sydney 2060. Phone (02) 957 2788. Fax (02) 925 0849. Telex 73588.

Executives: Ms K. Williams (chief exec), E. Sullivan, Ms S. Levy, J. Edwards (prcdrs).

Film and television production company.

**Spectrum Films Pty Ltd**

141 Penshurst St, Willoughby 2068. Phone (02) 412 4055. Fax (02) 419 8807.

Executives: H. Pomeranz (mng dir), Ms R. Dority (gen mgr), S. Hewitt (sound), A. Robertson (post sync studio), J. Longford (servicing).

Post-production specialists: Fully equipped 35 and 16mm editing suites with choice of 8 or 6 plate Steenbecks, Intercines, Kems and Moviolas. Transfer Suite from DAT, PCM, 1/4" Pilot or Time Code, VHS, Sync Walkman & CD to 16/35mm 4 track Dolby. Post Sync Dialogue & FX theatre and Atmos Laying to 24 track digital. Production offices and fully equipped SP Betacam Playback offline editing suite with tie-lines to Transfer Suite and Post Sync Studio.

**Spowles, Robertson Films Pty Ltd**

48 Francis St, Glebe 2037. Phone (02) 692 9755. Fax (02) 660 5948.

Directors: P. Spowles, M. Robertson.

Film production company specialising in tv, cinema commercials & documentaries.

**Strauss Productions Pty Limited**

48 Ulundri Dr, Castle Hill 2154. Phone (02) 680 1595. Pager (02) 925 3911 No 15530. Cellular (018) 222 886. Fax (02) 680 2871.

Studio & Operations: Unit 7/11 Packard Ave, Castle Hill 2154.

Directors: G.C. Watson, G.P. Watson.

Executive: L.B. Holmes (fin controller).

Specialists in Betacam Origination with both std Betacam and "SP Betacam" dealing in commercials, documentaries, programmes, training films and corporate production. Services include concepts, scripting, production and direction, location and or studio origination with post production to finished product. Facilities include - Sony Broadcast Betacam and "SP Betacam" full lighting and sound facilities, 10m x 10m x 5m white infinity cyc with grid.

**Sunset Sam Productions Pty Ltd**

20 Ruskin Rowe, Avalon 2107. PO Box 261, Newport 2106. Phone (02) 918 6098. Fax (02) 918 0771.

Director: A. Vos.

Producer: J. Vos.

Producers of low priced, high quality commercials and corporate programmes on all formats.

**Superscan Metromedia Technologies Int. Inc.**

55 Cranbrook St, Botany 2019. Phone (02) 666 9000, 666 4435. Fax (02) 666 7899.

Directors: R.G. Rust (chief exec, Vic), P. Pearson (sales mgr, NSW), T. Hampson (sales mgr, Vic).

Create your scene with Superscan and MMT colour computer painted enlargements. One off backdrops, large sizes our specialty.

Office: 10/209 Toorak Rd, South Yarra 3141. Phone (03) 240 8199. Fax (03) 241 6007.

**The Sydney Film Company**

100 Bay Rd, Waverton 2060. Phone (02) 922 5533. Fax (02) 957 4568.

Directors: T. Williams (film dir), M. Lewis (prcdr).

TV Production.

**The Talking Picture Production Co Pty Ltd**

PO Box 1701, North Sydney 2059. Phone (02) 439 7709.

Director: G. Farrell.

Stills - commercial photography, film & video production house for tv commercials, documentaries, short films, corporate and training films.

**Tandem Productions Pty Ltd**

Suite 2, 120 Sailors Bay Rd (PO Box 329), Northbridge 2063. Phone (02) 958 6811. Fax (02) 958 5890.

Directors: M. Mangold, M. Sengers.

Corporate and commercial video production.

**The Tape Business**

51 Hume St, Crows Nest 2065. Phone (02) 439 5950. Fax (02) 439 5957.

Executives: P. Anderson (prcdr/dir), R. Michod (facilities mgr), M. Aronsten (post prdn).

Independent film and video production house, producing television commercials, corporate video, marketing presentations, video news releases, sport/music clips, animatics. Facilities for hire include:

EDIT ONE: is Betacam based, comprising fully component broadcast system; Betacam BVW10P, BVW15P, BVW40P, Cox vision mixer, colour corrector, Quantafont 400 character generator, timecode reader/operator, Soundcraft 400B stereo audio mixer, voice over booth, adjoining graphics studio. EDIT TWO: is Umatic 1/4" based, comprising proven Sony offline system; 5850 recorder, 5800 player, RM 440 editor, 20 inch video monitors, patched to Betacam suite (timecodes), voice

over booth and studio. Drive yourself rates. EDIT THREE: is National Panasonic NV8500 VHS system for lowband editing. STUDIO 28' x 13', Sony M3 camera and lens, CCU, monitors, various background, sound record, lighting, slide projection, light box, tabletop, Mini cycl.

**Telescan Productions Pty Ltd**

90 Alexander St, Crows Nest 2065. Phone (02) 439 7615. Fax (02) 906 1072.

Director: P.D. Swain.

Executives: P. Swain (prcdr), M. Wareham (head of prdn), W. Finlay (head of ops), H. Graham (bus mgr).

Producers of tv commercials, corporate videos, trade and industry presentations etc. Services include creative concepts, scripting, producing, editing and post-production.

**Teletape Productions Pty Ltd**

Box 525 PO, Neutral Bay Junction 2089. Phone (02) 908 1745. Deliveries: 37 Ryries Pde, Cremorne 2090. Phone (02) 909 1942.

Directors: P. F. Cellier (dir), C. J. Cellier (secty).

Film and videotape producers for tv.

**Television Film Facilities**

All correspondence to 34 Church St, Blakehurst 2221. Phone (02) 546 2283. Studios, 8 Scott St, Willoughby 2068 (adjoining TCN).

Director: B. Howard (exec dir).

Producers motion pictures for television, news, sports, documentary, instructional or series.

**Television Makers Pty Ltd**

(Incorporated in NSW)

**Television Makers Pty Ltd**

60 Frenchs Rd, Willoughby 2068. Phone (02) 958 5245. Fax (02) 958 1387.

Directors: J.S. Culliton (mng dir), S.J. Wood (prdn dir), Ms B. Wood (hd of prdns), Dr B.W. Scott, L. Caldwell (ops mgr).

Producers of video for all facets of corporate communications, including training, education, marketing and advertising as well as general broadcasting. Complete range of pre-production, production and post production facilities. TVM has also established a full Ampex video animation special effects setup, including the latest 32 bit animation devices for outstanding resolution, and creative control.

Studio: 24ft x 20ft with 3 sided infinity cyc, lighting grid and street access. Fully airconditioned with make-up and change areas. EDIT ONE: 3x1" Ampex VPR6 Betacam player/recorder, Ampex ace edit controller, DVE by Ampex ADO, Ampex ALEX character generator, Ampex Vista mixer, 16 channel audio mixer, Sony 3ccd graphics camera, voice-over booth, multiple audio source playback including 1/4", audio cassette, CD and turntable.

EDIT TWO: BVW 40 and BVW 10 operating as an edit pair with 8 channel audio mixer, audio playback including ¼", audio cassette CD and turntable.

Computer Graphics Suite: Ampex AVA 3 (full 32 bit graphics) for effects creation, including rotoscoping, linked to Ampex ALEX character generator and animator, Sony 3 ccd graphics camera, and Ampex ADO. ENG/EFP: Sony BVP Betacam, complete field audio setup, Arri lighting kit, basic grips gear in location van.

### Television Videopix Production Pty Ltd

38 Eighth Ave, Loftus 2232. Phone (02) 521 5811. Fax (02) 521 8645.

Directors: H.M. Widmer (mng dir), R. Holmes, B. Rice.

High quality field acquisition equipment and crews including Ikegami HL79E camera with Ampex/Nagra 1" C Format VPR5, lights, mikes, etc. As well as full professional corporate edit suite.

### Telprom Pty Ltd

Cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 9522. Fax (02) 887 8524.

Manager: P. Hookham.

Producer/Directors: M. Guest, M. Hall, P. Rhys-Jones.

Facilities-Location: Fully equipped mobile recording van comprising: completely portable and broadcast quality CCD camera, 2 x Ampex VPR-20 1" C format recorder with colour playback, SP Betacam BVW 35P plus TBC and chroma key facility. Squirrel helicopter with camera mounts available for aerial production. Underwater housing. Full audio record facilities. Lighting vehicle with complete complement of lights plus generator.

Studio & Post-production: Studio production available through Channel TEN including Studio A (760sqm), studio B (570sqm), studio C (80sqm), studio D (285sqm).

Offline ¾" editing available with ECS-90 coupled to JVC-VCR's. Online editing: CMX 340X coupled to 4 x 1" Ampex C format Abekas A53 (digital effects generator). Full vision mixing with grass valley 300 mixer. Abekas 64A digital edit system. Complete audio suite including 8 & 16 track recorder, disc cartridge and reel to reel mixing. Rank Cintel Telecine transfers with Amigo programmable colour corrector 16mm x 35mm. Pre-production set design and construction facilities. Art and graphic design and layout. Quantel digital standards converter.



### 30 Seconds

32 Willoughby St, Milsons Point 2061. Phone (02) 923 2088. Fax (02) 929 8502.

Executives: M. Waters (dir), A. Waters (prdn), Mrs A. Bovis (prdn).

Producers of television commercials, documentaries & corporate documentaries.

### Top Technicians Pty Ltd

PO Box 76, Dee Why 2099. Phone (02) 981 1622.

Director: Miss J. Nicholas.

Booking agency/answering service for film & tv technicians.

### Trans Media Pty Ltd

PO Box 282, Willoughby 2068. Phone (02) 958 0666.

Director: M. R. Willesee (mng dir).

Television packagers, documentaries.

### Transfilm

C/- Camfilm Prods Services, 32 Barcoo St, East Roseville 2069. Phone (02) 406 4200. Fax (02) 406 6421.

Directors: J. Hoskins, J. Bowen.

Independent Film and Videotape Post-production facility.

TELECINE: Rank Cintel Mk III (Analogue Enhanced); 16mm or 35mm Neg or Print; Digigrade III (Computerised Grading); XY Zoom, Secondary Colour Correction; 16mm, 17.5mm or 35mm AUDIO; Dolby Stereo.

EDIT SUITE: 4 x Sony 2000 1" VTR's; Grass Valley Vision Switchers; Sony 5000 Edit Controller; Quanta-Font Character Generator; Sony 3000 CCD Colour Camera; Ikegami B&W Camera; Abekas A53 Digital Effects (Dual Channel with Combiner & Warp Options); Ultimatte 4R Video Matting System; Cox Colour Graders; Nagra ¼" Audio; Sony APR 5003 ¼" T/Code Audio; 24 Track Audio Console; Graphics & Packshot Studio.

### TVC Productions

TCN, 12 Artarmon Rd (PO Box 27), Willoughby 2068. Phone (02) 965 2578. Telex 20689. A divn of Consolidated Press Holdings Ltd.

Executives: N. Falloon (chief exec), S. Williams (mgr), S. Peryman (creative dir), N. Haerland (prdn mgr), S. Vitomir, A. Gordon (prn asnts), K. Griffiths (acct).

Complete production of television commercials, programmes, documentaries, trade presentations etc.

Facilities: 2 studios with full videotape, video disc, frame store, DPE, Chyron 4 dual-channel character generator & audio facilities, each studio has 3 cameras. Edit 3: 3 Ampex 2B 1" C format VPR's, CMX computer editing, CD 480 16 input vision mixer, Quantel DPE 5001, Chyron 4 dual-channel character generator, complete on-line audio mixing with Ampex ATR 104½" 4 track recorder with full CMX control also Ampex ATR 700¼" 2 track recorder & graphics studio with 1 colour camera & 1 black & white camera. Edit 4: 3 Ampex 2B 1" C format VPR's, CMX computer editing, Grass Valley GVG 1600 single effects mixer, Chyron 4 dual-channel character generator & complete on-line audio mixing with Ampex ATR 104" 4 track recorder.

Telecine: Rank Cintel MK 3c with topsy & XY zoom 16 or 35mm Dolby stereo, Rank Cintel MK 3 16 or 35mm, Fernsach FC16 flying spot 35mm slide scanner, Marconi B3404 photo conductive slide scanner with 35mm or 16mm capabilities. Audio: Ampex ATR 124 24 track audio recorder interfaces with Ampex 2B 1" VPR, Neves 24 channel mixer, announcers booth, 16 channel Dolby A noise reduction unit & Ampex art 700 ¼" 2 track recorder. G.E. large screen projector, helicopter, interstate & overseas bearer/satellite hook-ups, duplication, standards conversion - PAL to NTSC & reverse (see separate listing for Duplicon Cassette Services).

Repr: USA.

### TWT Limited

Television Ave, Fort Drummond, Mt St Thomas 2500. Phone (042) 28 5444.

Executives: J.I. Rushton (gen mgr), D. Langsford (prgm/prdn mgr), P. Gough (grp chief eng), D. Sturgiss (co secty), A. Rebello (corp dev mgr).

Studio & facilities: 15m x 12m studio fitted with 3 LDK25 cams, dedicated control room fitted with GVG 1600-7k vision switcher with E-MEM, character generators, D.V.E., Sony time code editor with dedicated VTR equipment includes 4 BVH 1" machines. Other equipment includes 2 x VPR80, AVR2, ACR25, 2 16mm telecine chains with 35mm slide capability, U-matic Betamax and VHS machines. Complete Betacam news system.

Audio Suite: 32 x 15 channel mixer, suppressor, graphic equaliser, limiters, compressors, etc.

OB facilities: 3 cam OB van with VPR 20 1" recorder, 6 channel audio mixer. An EFP unit consisting of 1 HL83 portable cam VPR 20 1" recorder, color monitor, battery supplies and standard lighting.

### Ulladulla Picture Company

12 Ryan Ave, Balmoral Beach 2088. Phone (02) 969 7599. Fax (02) 969 5011.

Executives: J. Rogers (dir), P. Rogers (prod).

Packaging & prdn of tv commercials & documentary films.

### Video-8

21 Dickson Ave, Artarmon 2064. Phone (02) 438 4144. Fax (02) 436 3953.

Directors: K. Hurley (mng dir), W. Delbridge (prdn mgr), A. Wright (co rep).

Facilities, all video formats in all broadcast standards ie: PAL-NTSC or SECAM Rank Cintel Telecine suite, AVS-ADAC, AVS-6500 standards converters, ¾" offline suite. Specialists in video/film duplications for broadcast or non-broadcast applications.

### Video Health Communications

"Pace Hse", 17 Moore St, Leichhardt 2040. Phone (02) 692 5800. Fax (02) 552 1521. Telex 24632 Prevent.

Executive: Dr G. Fishman (prcdr).

Video and film prdn, specialising in medical and health care subjects. Documentaries, promotional films for pharmaceutical companies, physician and patient education, preventative health issues. Medically qualified staff advise and consult at all stages of prdn, from script development to post-production.

### The Video Paint Brush Co

10 Byfield St, North Ryde 2113. Phone (02) 888 9977. Fax (02) 888 3169.

Directors: A. Lewens (mng dir), J-M. Le Pechoux, J. Meckan.

Executives: A. Lewens (mgr), M. Murray (design), S. Smith (prdn mgr).

Computer animation, videographics and special effects for television. Staffed by experienced designers, animators, technical directors and producers. The equipment includes 3D modelling and animation systems, the Quantel Digital Production Centre (Paint Box, Harry, Encore) and a Sony DVTR linked digitally under the international standard EBU 4.2.2.

### Videochrome

19-21 Berry St, North Sydney 2060. Phone (02) 929 6847, 923 1241.

Directors: P. Coolahan (prcdr-dir), J. Schneider (prcdr mgr).

TV commercials, tv documentaries. In house creative service. Prdcrs of corporate tv & training prgms. Complete self contained off-line facilities, sound stage, camera, editing suite & sound mixing, computer graphics and video skills.

### Videogram Communications Corp Pty Ltd

PO Box 1711, North Sydney 2059. Phone (02) 957 1455. Fax (02) 959 5162, 957 1455, 698 1575.

Executives: P. Prager (mng dir), V. Prager, BSc (dir scientific research).

Producers of communications material (film, tape, stills) for advertising, education, science and leisure.



# VIDEOLAB

## Videolab

4-14 Dickson Ave, Artarmon 2064. Phone (02) 439 5922. Fax (02) 436 3554. Telex Video 75978. (A Division of Hoyts Television Pty Ltd).

Executives: P. Bowlay (gen mgr), C. Minahan (grp dir of eng), Ms D. Harvey (fin), A. O'Sullivan (fac mgr).

Telecine Facilities: Two Rank Cintel Mk 111 Telecine chains, Rank Cintel Mk 111C and Rank Cintel Enhanced Mk 111C Digiscan 4:2:2 digital, transfer of Super 8mm, 16mm and 35mm negative and print formats. Chains equipped with Amigo and Corporate Communications Sunburst grading systems, (Call a Pic Digital Store System), XY Zoom, secondary colour correction, stereo sound reproduction, Super 8mm, 16mm and 35mm gates, 16mm, 17.5mm, 35mm magnetic sound reproduction, Steadifilm pin registered gate, Lipsner Smith Ultrasonic film cleaner.

Online Editing: Two edit suites with CMX 3400A edit systems, Ampex VPR3 1" VTR's and VPR300 D2 VTR's, Betacam SP VTR's, Grass Valley 300 vision switchers, Chyron Super Scribe character generators, CCD colour and mono cameras, Quantel Mirage, dual channel ADO 3000, Abekas A53D, Ultimatte Chroma Keyer, Zeus picture processing, dynamic motion memory, Dolby noise reduction and PCM audio available on VTR's. Abekas A64 digital disk recorder.

Offline Editing: AEC CMX compatible and CMX Edge systems interfaced to Sony 5850 U-matic recorders, EDL compatible to Online suites.

Videographics: Bosch FGS Elite 3 dimensional video graphics generator with animation, electronic 3D illustrator paint system, creating smooth shaded multiple light source lit 3D animation. Quantel Paint Box interfaced with Abekas A64 digital disc recorder.

Audio Lay Up & Record Suite: Soundtracs CM4400, 28 input, microprocessor controlled stereo console, A80 24 track recorder, Studer and Revox ¼" recorders, equalisation and noise reduction processing, Editron 500A synchronizer, 1" VTR, U-matic recorder, music and sound effects libraries, 16mm, 35mm magnetic recorders. Dialogue and post synch effects studio.

Audio Mixing Suite: Harrison Series 10, 64 input fully automated stereo console, Studer A800 24 track recorders, Editron 500A synchronizer, 1" VTR, U-matic recorder, equalisation and noise reduction processing, video screen projection. Dialogue and synch effects studio available. VT Transfers: 1" and 2" VTR transfers to VHS, Betamax, Betacam, Betacam SP, BVU and Lo band U-matic, Hi Fi stereo, stereo and mono audio.

Duplication/Standards Conversion: Reproduction from 3 x 1" to 8mm, VHS, ¾" U-matic, Betamax in Hi Fi stereo, stereo, and mono audio. PAL/NTSC/PAL standards conversion from 1" to cassette, and cassette to cassette.

## Videoz Productions Pty Limited

PO Box 1051, Orange 2800. Phone & Fax (063) 37 2330.

Production of tv commercials, corporate and documentary programs. Also offers betacam origination for news and current affairs. Easy access to all areas of the central and western NSW.

Full ENG/EFP Ampex SP betacam crew available, including playback unit, lighting kit, audio and monitor.

## Videopak Pty Ltd

10 Aquatic Dr (PO Box 266), Frenchs Forest 2086. Phone (02) 451 8111. Fax (02) 451 4428. Telex 70043. (See Aquatic Drive Studios also).

Director: J. Hodgman (dir).

Executives: I. O'Brien (gen mgr), B. Leffler (head of engr), R. Murphy (prdn mgr), Ms J. Bourke (facilities bkgs), Ms K. Fisk (accnts mgr).

Specialising in all facets of TV production.

Facilities: 10 portable location recording units; 4 Betacam cameras (PAL, NTSC & SP PAL), 5 Sony 330AP cameras (PAL & NTSC), 2 Sony DXC 3000 cameras; Underwater housings for Sony CCD mini cameras, Sony 330 and Betacam cameras/tri-ax system; 3 portable 1" C format VTR's, 2 Sony BVW 25 recorders (PAL & NTSC), Sony BVU 820 recorders with TBC's, BVW 10, 15 (slo-mo) 20 & 40 recorder and playback, Sony BVH 2000 1"; Nagra sound equipment, Sony diversity radio microphones, 400 watt Bose PA system; Full lighting kits - Blondes, Redheads, 6-lights and space lights; Fujinon 30:1 and 44:1 lenses, wide angle lense, autocue, camera control units, tri-ax units with tri-ax cable. EDIT SUITE ONE: On Line AEC "AXIS" computerized (up to 6 VTR's) 1", Betacam and BVU suite, with Ampex Century 230 M/E 32 input vision switcher with extended memory, Ampex Digital Optics (ADO) effects generator, Aston 3 character generator, 2 colour graphics cameras, Tapco 12 track audio mixer with dolby, Triton colour grader, AVR 2 2" VTR. EDIT SUITE TWO: On Line AEC "AXIS" computerized suite with Intergroup vision switcher utilizing 1", Betacam or BVU, RGU-2D character generator, graphics cameras, 10 channel audio mixer. EDIT SUITE THREE: Off line AEC computerized ¾" Umatic and Betacam suite including Sony SEG 2000 switcher with extended wipe patterns and off tape chromakeyer, 10 channel audio mixer. EDIT SUITE FOUR: Mobile Betacam edit suite with BVW 10 and 40 machine editing.

AUDIO SUITE: Eclipse Q-Lock computerized audio suite with multi-track and PCM equipment, compact disc effects library, direct restripe and track lay-up/lay-back facilities to 1", 2", BVU, Betacam, Umatic, Betamax and VHS; Revox, Otari and Tascam recorders with DBX noise reduction and dolby available. OUTSIDE BROADCAST UNIT ONE: 10 camera full broadcast quality OB van with 10 camera control units, and full colour monitoring, Grass Valley 1600 vision switcher, Chyron dual channel RGU 2 character generator, plus Sony BVH 2000 1" VTR's, Sony BVU 820 VTR's with slo-mo, Yamaha PM 2000 24 channel audio mixer, ADO 3000 digital effects, Sony tri-ax/CCU units, Audio Sigma commentators system and Talia directors talk-back. OUTSIDE BROADCAST

UNIT TWO: 4 camera (PAL & NTSC) full broadcast quality OB van with full colour monitoring recording onto 1", Betacam or BVU; 24 channel soundcraft audio mixer, radio talk-back, Sony SEG 2550 (PAL) and 200A (NTSC) vision switcher, chyron RGU. OUTSIDE BROADCAST UNIT THREE: Portable 4 camera (PAL & NTSC) recording capability, with Sony vision switcher, 4 Sony 330 AP cameras, portable audio system. PRODUCTION STUDIOS: Three studios 5900, 3936 and 520 square feet; see full details under AQUATIC DRIVE STUDIOS. Seatite Betacam Housing for Betacam camera or camera fitted with tri-ax adaptor operates to 100m, 3 fully qualified diving cameramen & assistants. 2 CCD mini camera Housings operate to 10m records onto Betacam or video out.

repeats  
videorepeats  
repeats

## Video Repeats Pty Ltd

83-85 Chandos St, St Leonards 2065. Phone (02) 438 4233. Fax (02) 438 1797.

Executives: G.M. Neal (mng dir), Mrs H. Pine (cust. services mgr), Miss V. Elazar (sales mgr).

Specialist video cassette duplication and video tape transfer facility.

Facilities: 1" C Format, SP Betacam, BVU, SP U-matic, Lo band U-matic, Super VHS, Standards Conversion (Pal, NTSC & Secam), National Industrial VHS HiFi Duplicator VCR's and Sony Beta VCR's.

## The Vision Factory

32 McCormack St, Curtin 2605. Phone (06) 285 2001.

Director: G.O. Easton.

Film, video & audio visual prdn house.

## Visionlink

44 Sailors Bay Rd, Northbridge 2063. Phone & Fax (02) 958 2974. Telex SCTV 20005.

Executive: D.J. Muddle (exec dir).

Production including corporate video, music video and conferencing.

## Visualeyes Productions Pty Ltd

2nd Flr, 34 Kellet St (PO Box 450), Kings Cross 2011. Phone (02) 357 1444. Fax (02) 356 2879.

Executives: J. Swart & J. Evatt (co-principals).

All forms of production: commercials, documentaries, trade & corporate videos, training films, drama & video clips. Pre- & post-production facilities and services. LOCATION UNIT: Cameraman and sound recordist including Betacam SP, matte box & filters; Betacam field replay and monitor; Sachtler tripod; full lighting kit including gels and poly; Sony location digital recorder; Sony UHF radio mikes; Sennheiser mikes and 3-channel mixer. EDIT ONE: 2 x BVW75 Betacam SP with

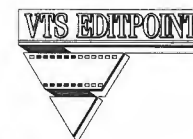
Slo-mo; BVW 10 (SP); BVH2000 1" C format recorder; BVE900 edit controller with Shotlister; Intergroup Model 904 10 input Dual Mix Effects Vision Switcher; Abekas A-53D with warp DPE; off tape colour grader; Chyron ACG; Sony wipe expander; Colour graphics camera; 8-channel audio desk; Voice-over booth; digital audio. EDIT TWO: BVU820 with Slo-mo; BVU800; Shotlister. EDIT THREE: VO-5800 U-matic; VO-5850 U-matic; RM 450; Shotlister. Also available VHS and U-matic dubs with or without time-code burnt-in.

## Voice & Vision Productions Pty Ltd

140 Deepwater Rd, Castle Cove 2069. Phone (02) 407 4433. Fax (02) 406 5793.

Directors: D. Blake, J. Blake.

Comprehensive sound to image facility with video sync and PCM voice over services. Specialising in commercials-documentaries-A.V. and corporate video.



## VTS Editpoint

41-45 Hume St, Crows Nest 2065. Phone (02) 438 2000. Fax (02) 438 2956.

Executives: W.R. Graham (mng dir), B. Consiglio (mktg), J. Brockel (prod), I. Pietsch (ops), P. Broderick (eng), G. Aitken (fac).

Post-production facility inc. Studio, FX, editing, standard conversions, duplication, & location recording.

Studio: 800 sq ft, fully sound proofed, make up van, black drapes, street access, kitchen facilities. Edit One: Ampex Ace computer controlling Grass Valley, 4 x 1" VTR's, 2 x S.P. Betacam, ADO Aston Character Generator, Graphics Studio. Edit Two: Ampex Ace computer controlling 4 x 1" VTR, 2 x Betacam, ADO, Chyron Super Scribe character generator, graphics studio. Edit Three: 2 x BVU to 1" with ADO. Edit Four: Off-line U-matic with dissolves. Edit Five: Off-line U-matic with dissolves, Graphics Bay, Aston 3 character generator, ADO. Edit 6: Betacam to Betacam Off-Line. Edit Seven: Off-Line U-matic or VHS with Shotlister.

Computer Graphics: Fully optioned Quantel Paint-box with 18 fonts. Polaroid prints available.

Duplication: All formats incl 2", 1", Betacam, S.P. Betacam, B.V.U., U-Matic, VHS, in PAL or NTSC.

## Walker\*Clancy

142 Sutherland St, Paddington 2021. Phone (02) 32 1112. Fax (02) 32 1798.

Directors: R. Walker (dir), C. Walker (dir/prdn coord).

Prdn on film & videotape of tv & cinema commercials & documentaries. Fully equipped editing room with 35mm/16mm flatbed editing machine. Off-line videotape editing facilities. 16mm BL Arri with crystal sync.

### Ron Windon Pty Ltd

317 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 6422. Fax (02) 958 6569.

Executives: R. Windon (dir/cameraman), C. Windon (prdr), W. Hooper (prdn mgr/editor), M. Jones (prdn mgr).

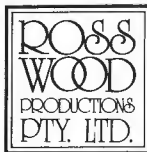
Production of commercials for television and cinema, documentaries. Editing facilities, 16mm and 35mm Arriflex cameras, and 3/4" videotape facilities.

### Window Productions

7 Knox St, Chippendale 2008. Phone (02) 281 5333. Fax (02) 281 5339.

Directors: G. Thomas & R. Lawrence (film dirs), D. Piel, J. Money, J. Darling, M. Salter, J. Larkins, C. Jarman (prdr).

Commercial film production.



### Ross Wood Productions Pty Ltd

36 Gosbell St, Paddington 2021. Phone (02) 331 5154. Fax (02) 360 1583. Telex AA120967.

Executives: B. Lambert (prdn mgr), S. Duggan (D.O.P.).

Total pre and post production facilities. Two sound studios with complete stage and location equipment.

### XYZap Pty Ltd

24 Carlotta St, Artarmon 2064. Phone (02) 438 4333. Fax (02) 439 5172.

Director: Z. Janjic.

Executive: T. Pack.

Producers of computer generated animation and special effects. Access to full facilities of Zap Productions.



### Zap Productions Pty Ltd

24 Carlotta St, Artarmon 2064. Phone (02) 438 4333. Fax (02) 439 5172.

Director: Z. Janjic.

Executives: M. Tesoriero, J. Bardolph (prdr).

Producers of animation and computer generated animation. Special FX. Stop Motion, Motion Graphics. Motion control camera with model mover. Full film editing facilities and off-line editing.

Live action: large sound stage 100' x 50 x 25' with full wardrobe, make up and catering facilities.

Total digital video editing incorporating the Quantel Digital production centre, Harry, Encore, Paintbox and Sony D1 VTR.

## VICTORIA



### AAV Australia

A division of Syme Electronic Communications Pty Ltd. 180 Bank St (PO Box 296), South Melbourne 3205. Phone (03) 699 1844. Fax (03) 690 3734. Telex 34354.

Executives: E.J. Gregory (chief exec), D. Flint (mgr, video services), Ms S. Coward (acct services dir), C. Weir (nat bus dev mgr), G. Leaver (mgr, video cassette duplication).

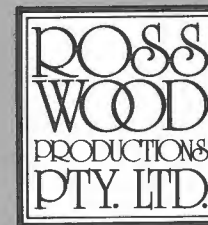
Video Facilities: TELECINE 1 - Rank Cintel MK III c Digiscan with 4:2:2 update and DaVinci Colour Correction, Electronic Pin Registration, Ultimatte 5 and Ferritt Sound Follower. TELECINE 2 - Rank Cintel MK III analogue, Dubbner Colour Grader & Magnatec sound follower.

EDIT 1: CMX 3400A computer editing, Grass Valley 300. EDIT 2: CMX 3400A computer editing, Grass Valley 300. Both suites have dedicated Chyron Super Scribes titling cameras, and each can access up to seven VTR's including 1 x 2" VTR for archival footage. Additional facilities available to each suite are Abekas, A 64 disc player/recorder, a digital VTR and single channel Ampex ADO or dual channel with concentrator. EDIT 3: Editron 500 off-line computer editing with 3 x 3/4" low band play 1 x 3/4" hi band record.

Corporate Editing: Sony BVE 9000 Editing. 3 x Beta SP record/players. GVG 100 mixer A53 digital effects digital 4:2:2. Sony BVE 9000 Editing, GVG 100 mixer DI DVTR, Abekas A64 and A53. Paint system available on-line.

Audio: 24 track digital sound to image using Editron 500 synchronisation. JBL and Yamaha monitoring, cue master cart machines ATR/4 track or 2 track centre track timecode, voice over booth, 1" restripe and lift-off. Digital F/X library.

Duplication Facilities: Specialists in large and small duplication quantities for both the entertainment and corporate industries. Format dubbing available for 1/2" VHS HiFi, Beta HiFi 3/4" U-matic, BVU, 1" C Format, 2" Quad NTSC systems conversion Quantel with silk. NTSC dubbing available on VHS, Beta, 3/4" U-matic, BVU, 1" C Format, 2" Quad. Full labelling, packaging and despatch service provided.



## Commercial Film Producers

36 Gosbell Street, Paddington N.S.W. 2021. Phone: (02) 331 5154.  
Telex: AA120967 ROSWOD. Fax: (02) 360 1583.

**AAV Options**

A division of Syme Electronic Communications Pty Ltd. Level 6, 480 St Kilda Rd, Melbourne 3004. Phone (03) 267 2199. Fax (03) 820 9498.

Director: I. Maycock.

The production wing of AAV. Film & videotape and special FX digital production.

**Academy Film Productions Pty Ltd**

121 Whitehorse Rd, Ringwood 3134. Phone (03) 870 8557, AH (03) 876 2025. T'grams Acadland.

Director: R. A. Mason.

Executive: R. Mason (prdn mgr).

Staff includes writers, cameramen, editors, production and technical personnel for all specialised marine projects.

Facilities: Complete production facilities including double head screenings, 10 channel sound recording and mixing, post sync, sound stage for 16mm and 35mm films. Produces tv commercials and programs, specialising in color documentary, staff training, educational, industrial films and film strips.

**Acorn Film Productions Pty Ltd**

354 Highett St (PO Box 32), Richmond 3121. Phone (03) 429 4531. Fax (03) 428 4116. Mobile: 018 32 9646.

Directors: Mrs J. Caruana, B.R. Maiseed.

Producers of documentary films, tv commercials and corporate video.

**Action Replay Video Transfers**

1st Flr, 25 Burwood Rd, Hawthorn 3122. Phone (03) 818 1690.

Director: Ms B.M. Douglas (proprietor).

Transfer of NTSC-U-Matic, VHS, Beta to PAL. Transfer of PAL U-Matic, VHS to NTSC. Transfer of standard & Super 8, 16mm film to video. Multiple duplication facilities.

**Animagrafx Pty Ltd**

48 St Kilda Rd, St Kilda 3182. Phone (03) 51 8015.

Director: I. McGuffie.

Animation prdn, computer animation, special effects, commercial prdn.

**Australian Video Production Pty Ltd**

PO Box 2083, North Brighton 3186. Phone (03) 798 8107.

Directors: R. Jamieson, S. Sheers.

Producers of documentaries & corporate video. Betacam camera crew for location shoots.

**Australis Film & Video**

65 Buckhurst St, South Melbourne 3125. Phone (03) 690 1755. Fax (03) 696 2967.

Directors: P. Wingate, Z. Rosenbaum.

Executives: Ms M. Faulkner (facilities mgr), Ms L. Nash (bus mgr).

Film and video producers of documentaries, commercials and corporate videos for training, marketing and in-house communications.

Facilities: Studio: 13m x 12m, infinity cyc, sound proofed, lighting grid and 12 channel strand mixer, vehicle access, loading bay, air-conditioned and conference room. EDIT 1: 3 x 1", 2 x SP Betacam, 1 x SP BVU, Ampex vision mixer, Ace edit controller, ADO digital effects, Aston character generator, 16 channel audio mixer, 1/4" reel to reel, CD player, turntable, multi-track recorder, graphics camera and colour corrector. Studio can be linked with Edit 1 for multi-camera shoots. EDIT 2: 3 x S-VHS, time code editor, vision mixer, audio mixer and character generator. EDIT 3: 2 x VHS editors with shotlister. Video cassette duplication, pre edit conference and additional facility requirements also available.

**Beaumaris Film Production**

484 Station St, Carlton North 3054. Phone (03) 387 3686, 537 1851. Fax (03) 528 5098. Telex 30625 ME 458.

Director: P. Drummond.

Production of film & tv programmes.

**Richard Bence Productions Pty Ltd**

299 Moray St, South Melbourne 3205. Phone (03) 690 9922. Fax (03) 699 1288.

Directors: R.J. Bence, Ms J. Hooks.

Television & film production specializing in broadcast & corporate television; facilities hire.

**Bendigo Street Productions**

22-46 Bendigo St, Richmond 3121. Phone (03) 420 3377. Fax (03) 420 3654. Telex 30189. A division of General Television Corporation Pty Ltd.

Executives: P. Cooper (gen mgr) D. Rawady & J. Dooley (dirs), B. Kendall & B. McHardy (prdn asnts), R. Bell (chief acct).

Producers of all film & VTR prdns, including tv & cinema commercials, trade & sales presentations, documentaries, promotional & training films, with staff prdcrs, directors, writers, art design & audio facilities, paintbox, A.D.O. & electronic titler etc., make-up, props, wardrobe & canteen.

**Bilcock & Copping (Melbourne) Pty Ltd**

(Inc. Bilcock & Copping (Enterprises) Pty Ltd). 75-83 High St, Prahran 3181. Phone (03) 51 9806. Fax (03) 51 7757.

Directors: D. Bilcock (jnr), R. Copping, Ms C. Suli (co secty), Ms T. Yeoman (prdn mgr).

Producers of tv & cinema commercials & documentaries.

**John Boland & Associates Pty Ltd**

Unit 5, 283 Barkers Rd, Kew 3101. Phone (03) 819 6983.

Directors: J.P. Boland (chrnm & mng dir), L. Barbour, Mrs J.M. Boland.

Film & television producers.

**Broadcast Facilities Pty Ltd**

495 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 486 1757. Fax (03) 481 2379.

Directors: G. Spurrell (mng dir), L. Missios.

Executives: Mrs L. Stanford (acct), Ms M. Costain (office mgr), A. Artmann (facilities mgr).

Television and radio sound production. Outside broadcast facilities. Post production sweetening & editing. PCM and DAT formats. Location recording. Engineers and sound assistants.

**BX Productions Pty Ltd**

162 Bank St, South Melbourne 3205. Phone (03) 699 8105. Fax (03) 696 6789.

Executive: B. Cross (mng dir).

Television production, corporate communication.

**C.B. Pictures Pty Ltd**

83 Bittern Dromana Rd, Balnarring 3926. Phone (059) 89 5798.

Directors: C. Budds, Mrs L. Budds.

Direction of film & television including drama, documentaries & commercials.

**Cellar Film Productions Australia Pty Ltd**

PO Box 1159 City Rd, South Melbourne 3205. Phone (03) 525 3448. Fax (03) 525 3434.

Executive: T. Smart (mng dir).

Production of documentaries, promotional films & tv commercials.

**Channel 6 Productions**

Walker St, Ballarat 3350. Phone (053) 31 3166. Fax (053) 33 1598. Ballarat & Western Victoria Television Ltd.

Executives: M.J. Faulkner (exec dir), B.J. Norman (mgr), B. Carson (prdn mgr).

Studio and Facilities: Main studio 17m x 13m. (3 cameras) Presentation studio 6.5m x 5m, 2 x CCD Betacam SP, 3 Betacam, 2 RCA, 2 RCA telecine chains, cartridge and reel-to-reel VTR facilities including 5 1" VTRs, 1 2" VTR. Telemation compositor. OB & mobile recording facilities available. ADO and E-Flex digital video effects. Full post production edit suite, including Sony 9000 Editor, ADO digital effects, 2 x chyron super scribe colour capture, 3 x 1" betacam SP 3 hour, super VHS, VHS, Beta machines, Tascam audio (centre track time code), client lounge.

Post production edit suite — 3 x 1" machines (1 x 3hr capable), Betacam SP (90 min reel capable), Ross vision mixer with linear keying, Sony BVE9000 Editor with slow motion match editing serial control of vision mixer and soundcraft and

audio mix, 2 track audio tape recorder (centre track time coded), 4 channels of audio on betacam, 3 channels off 2 x Sony 3100 1" machines, ADO digital effects including "Digi-Matte" and "Trails", caption camera — full RGB (chroma key), super scribe with on line font convert, chameleon paint system, client lounge.

**The Church Studio Hire**

36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711. Fax (03) 696 1206.

Director: D. Graham (studio mgr).

Floodable floor in cyclorama with 4.3m removable roof revealing adjustable lighting grid and gantry. 7.1m high trapdoor for o'head shots. Lighting also available.

**Cine Service Pty Ltd**

235 Moray St, South Melbourne 3205. Phone (03) 699 6999.

Directors: V.F. Wagstaff (chrnm), B.F. Bull (secty).

Producers of Documentary Films and Video Tapes, Editing Facilities, and Sound Studio.

**Cinematic**

27-33 Raglan St, South Melbourne 3205. Phone (03) 696 4988. Fax (03) 696 4986.

Directors: Ms C. Hugo (prdcr), Z. Sawko (cinematographer).

Production house. Producers of television commercials & documentary films.

**Cinevision Pty Ltd**

10-12 York St, South Melbourne 3205. Phone (03) 690 9166, 690 2199. Fax (03) 690 6125.

Director: R.G. Weybury.

Fully broadcast Rank Cintel ADS 1 CCD digital telecine machine. 16mm and 35mm negative/positive film transfers. 16mm double system. Transfers to 1", BVU and low band formats. Time code facilities.

**Cohorts**

The Church, 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Directors: P. Houghton (dir), J. Connor (prdcr), J. Lane (dir).

Film and television commercials.

**Color-Tel Productions**

331 Lennox St, Richmond 3121. Phone (03) 429 8555, 428 8266.

Directors: R.E. Phillips, Mrs. J.L. Phillips.

Executives: B. Phillips (mng dir), Miss J. Banks (casting dir).

Television programme producers and documentary makers - film & videotape. Full production service from original script through to final edit. Also complete casting service in association with parent company - Television Entertainers of Australia Pty Ltd.

# COMCOPY

SPECIALISTS IN BROADCAST DUBBING AND DESPATCH

## Comcopy Pty Ltd

111 Thistlethwaite St, South Melbourne 3205. Phone (03) 696 4666. Fax (03) 696 4849.

Executives: T. Barnes (facilities/ops mgr), I. Colquhoun (client services mgr), D. Butcher (sales & mkt mgr).

Broadcast dubbing and multi duplication facility. Digital NTSC-Pal-Secam conversions.

Specialists in television commercial release dubbing and despatch. Full broadcast equipment — digital & C format. Duplication to and from all formats. NTSC-Pal conversions and dubbing. Full labelling, packaging and despatch service provided.

## Compass Video Market Craft

121 Maroondah Hwy (PO Box 69), Ringwood 3134. Phone (03) 870 8557.

Producers & distributors, prdn & co-prdn audio visual slides & film strips, special projects, documentaries, advtg. Personnel training, marine & industrial photographers.

## Complete Post Pty Ltd

12 Thistlethwaite St, South Melbourne 3205. Phone (03) 699 4633. Fax (03) 699 3226.

Directors: C. Schwarze, Ms K. Schwarze (ops), Ms C. Palankay (facilities), Ms S. Maloney.

Television post production facilities, Sony 1" and Betacam SP multifunction online editing suites. Cox T24 two level M/E vision mixer. ADO with digimatte and E-Flex digital effects. Alex character generator. Tape to tape color corrector. Product studio with color and black & white cameras. Computer "shotlister" VHS offline. Bosch FDL 60C1 telecine and FRP grader, 35mm & 16mm. Three track 16mm, 35mm & 17.5mm MTM sound follower. Ultrasonic film cleaning. Computer graphics. Location recording. Multicopying and 1" release dubs.

## Corporation Pictures Pty Ltd

202 Napier St, South Melbourne 3205. Phone (03) 696 2411. Fax (03) 696 1480.

Directors: Miss J. Graham, R. Moore, Miss C. Traynor.

Documentary film makers. Producers of corporate presenters for local & international markets.

## Peter Coulter Productions

11 Charnwood Rd, St Kilda 3128. Phone (03) 534 8292.

Directors: P. Coulter (film dir), F. Coulter (prdcr).

Commercial film production & documentaries.

## Janina Craig Screen Services Pty Ltd

16 Bridport St, South Melbourne 3205. Phone (03) 690 1229. Fax (03) 699 6986.

Television commercials and corporate video/film productions.

## Crawford Productions Pty Ltd

Studios and administration: 259 Middleborough Rd, Box Hill 3128. Phone (03) 895 2211. Fax (03) 890 5732.

Directors: H. Crawford (chrmn), D.G.S. Anderson, T.E. Ohlsson.

Television and cinema production for Australian and international release, including serials, series, sitcom, etc.

Staff includes producers, scriptwriters, casting, artists, research, sound and technical personnel.

Equipment and facilities: Stages, crews, vehicles and equipment for complete filming of videotape production. Full post production facilities on film and video tape; post sync, music and mixing theatres.

## The Cutting Room Pty Limited

87 Victoria Ave, Albert Park 3206. Phone (03) 696 3022. Fax (03) 696 4221.

Directors: Ms R. Horslie (co dir/ed), Ms K. James (ed), Ms L. Vallence (facilities co-ord).

Film post production facilities.

## Ray Daley Post Production Pty Ltd

20 Thistlethwaite St, South Melbourne 3205. Phone (03) 699 1497, AH (03) 592 7083. Fax (03) 699 2078.

Director: R. Daley.

Complete post production service for film & videotape.

## de Montignie Media Productions Pty Ltd

1st Flr, 184-186 Glenferrie Rd (PO Box 158), Malvern 3144. Phone (03) 509 1711. Fax (03) 509 3052. Telex 37426.

Director: P. de Montignie (mng dir).

Film & video production house specialising in tv & cinema release specials & documentaries, features, tv series & entertainment specials, industrial, training & corporate image films.

Repr: USA.



EAGLE FILM CORPORATION

## Eagle Film Corporation Pty Ltd

300 Rosslyn St, West Melbourne 3003. Phone (03) 329 6622. Fax (03) 329 0908.

Directors: S. Mancuso, V. Gallo.

Feature, documentary and corporate film and video producers. Commercial production, scripting, off-line editing, AVA video graphics, music video, multi-cam video productions.

## The Edit Decision Co. Pty Ltd

238 Ferrars St, South Melbourne 3205. Phone (03) 696 4288. Fax (03) 696 3885.

Executive: D. Powell (gen mgr).

Videotape post-production facilities and video computer animation.

Two edit suites each with an Axis edit controller with a choice of 2 x 1", 2 x Betacam SP and 3 x BVU SP VTR's. GVG and Sony vision mixers. Dubner character generator. Colour camera. ADO digital effects in Edit One. Lumena 2D and Crystal 3D paint and animation system with control of any one of the forementioned VTR's. This system also incorporated an inscriber character generator.

## Ellis Images Pty Ltd

14 Terrigal Close, Ringwood North 3134. Phone (03) 699 4824. A.H. (03) 876 2007.

Director: B.A. Ellis (tech dir).

Location tv recording for commercials, documentaries & tv series.

Facilities: Sony BVP 70 AP camera, Sony BVH 500 APS. Portable 1" VTR or BVW 35 portable record/replay SP Betacam with complete time code providing longitudinal & VITC Satchler pan & tilt head with long & short legs, wide angle lens plus all the very necessary monitoring equipment needed. All this equipment is packaged in flight cases & is carried in a Toyota 4WD Landcruiser station wagon ready to travel anywhere. Also available for location studio is an Ultimatte 4 with camera & VTR for background inputs & matt recording. A complete post prdn facility is also available with the very latest in digital effects, mixing, fonts & computer editing, plus Betacam hire, standard & SP.

## Entertainment Media Pty Ltd

157 Eastern Rd (PO Box 49), South Melbourne 3205. Phone (03) 690 1044. Fax (03) 690 1764.

Directors: R. Le Tet, P. Beilby, F. Schepisi, P. Rose.

Independent production company specialising in television and feature films.

## Entreg Pty Ltd

18 Queen St, Blackburn 3130. Phone (03) 877 6999. Fax (03) 878 6128.

Directors: B.J. Smith & C.J. Strange.

Media Production Group including: television, corporate video, graphic art & design, copy writing and still photography.

## Peter Faiman Productions Pty Ltd

Suite 9, 209 Toorak Rd, South Yarra 3141. Phone (03) 826 2699. Fax (03) 826 2838.

Director: P. Faiman (mng dir).

Prdn & direction of major tv specials, documentaries, films, commercials, music, video clips & publicity.

## The Film Business & Partners

228 Dorcas St, South Melbourne 3205. Phone (03) 690 5488. Fax (03) 699 8363.

Office: 91 Reservoir St, Surry Hills 2010. Phone (02) 281 8155. Fax (02) 281 8380.

Melbourne Directors: F. Merlet, J. Robertson, Ms R. Schepisi (prdcr).

Directors: G. Barrett, M. Hirano, B. Kersey, M. Cook (prdcr), Ms M. Esse (prdcr), Ms J. Bollen (gen mgr), Ms L. Cocks (Syd based prdcr).

Film production company specialising in television and cinema commercials.



## The Film House Pty Ltd

159 Eastern Rd (PO Box 319), South Melbourne 3205. Phone (03) 699 9722. Fax (03) 690 1764.

Directors: R. Le Tet (mng dir), F.A. Schepisi, T. Hoffie.

Executives: T. Hoffie (prdcr), P. Pappas (corp mgr).

Production company with complete facilities for all commercials, documentaries, feature films and corporate communications.

## Film Montage Pty Ltd

390A Spencer St, West Melbourne 3003. Phone (03) 328 2859. Fax (03) 328 2830.

Executives: J. Pratt (exec prdcr), P. Johnson (prdcr/dir).

Corporate and commercial film and television production. Interactive video disc production.

Repr: Paul Callaghan, Suite 3/20 Cliff St, Milsons Point 2061. Phone (018) 22 9303.

## Film Victoria

409 King St, Melbourne 3000. Phone (03) 329 7033. Fax (03) 329 1950. Telex 34314.

Director: G.J. Pollock.

Executive: G. Tepper.

Government film authority investing in film & television production & providing information & advice to the industry. Production facilities available through The Melbourne Film Studio.

## Filmpartnership & Associates

The Rear of 80-86 Inkerman St, St Kilda 3182. Phone (03) 537 2655. Fax (03) 534 3502.

Executive: M.D. Brayshaw (mng dir).

Television commercials, documentary production and corporate videos.



### FM-TV Australia Pty Ltd

121 Burnley St, Richmond 3121. Phone (03) 428 2967. Fax (03) 429 6047.

Director: B. Finch (mng dir).

Executive: M. Manders (gen mgr).

Producers of corporate programmes, TV commercials and broadcast programmes. Operators of the MCG, SCG & Sydney football stadium video scoreboards. Producers of VIDEOCARD greetings. In house writers, producers and directors. Complete production service from concept, script, location and studio shoots, post production, duplication of release tapes. EDIT SUITE ONE: 1" Betacam SP, BVU, ADO, character generator. EDIT SUITE TWO: BVU, 1" character generator. DUPLICATING FACILITY: 1" Betacam SP, BVU, MII, VHS, Beta, U-matic 16mm, 8mm film & 35mm slide transfers to tape. NTSC standards converter.

### Freelancers Promotions

PO Box 10, Black Rock 3193. Phone (03) 598 5104.

Executive: Mrs C.H. Lomas.

Supplies all members of the crew for film & tv commercials, feature films, documentaries.

### Fresh Flicks Pty Ltd

Trading as Ian Baker Film Productions. 2 Irving Rd, Toorak 3141. Phone (03) 822 6201.

Executives: I.L. Baker & F.L. Baker (dirs).

### The Funny Farm Pty Ltd

83 Bay St, Port Melbourne 3207. Phone (03) 646 2647. Fax (03) 646 5771.

Directors: Ms M. Geddes, N. Robinson.

Animated films.

### Gable Summertime

190 St Kilda Rd, St Kilda 3182. Phone (03) 534 0255. Fax (03) 537 2355.

Director: J. Symons.

Video production house. Producers of cost effective tv commercials, documentaries, sales & training videos. Established 20 years.

Facilities: Video studio with cyc, Vo studio. Sony BVU SP & Sony 3 CCD location recording. BVU SP with DT to Sony BVH 3100 1 inch edit suite. Sony BVE 900 editor. Aston character generator, E-Flex digital effects, Chyron paint box. VHS duplication.

### Gathercole Film Productions

5 Hardwood Crt, Mitcham 3132. Phone (03) 873 5802.

Director: R. Gathercole.

Animation production.

### Gauche Productions Pty Ltd

7 Marli Pl, 3 The Esplanade, St Kilda 3182. Phone (03) 534 1018. Fax (03) 525 3454.

Director: T. Lin.

Production and direction of commercials, corporate and training films/videos and documentaries.

### Great Southern Films

11th Flr, 505 St Kilda Rd, Melbourne 3004. Phone (03) 267 6811. Fax (03) 267 3497.

Directors: H. Nicol (prod), J. Lyons, P. Schmidt, G. Tosi (prod).

Office: 200 Gilles St, Adelaide 5000. Phone (08) 223 4100. Fax (08) 223 4445.

Directors: E. Clark, E. Baird (prod).

Producer of television and cinema commercials and documentary films.

### Greater Glider Productions Australia Pty Ltd

30 Hume St (PO Box 14), Armadale 3143. Phone (03) 500 0011, 509 1498.

Office: 'Book Farm' MS1000, Maleny 4552. Phone (071) 94 3284.

Directors: Ms J. Morris (prcdr, dir & writer), J.D.F. Morris.

Production of radio, tv, video & other media. Specialists in prdn of media for children. Scriptwriting & prdn dev on commission.

### Grundy Entertainment Pty Ltd

27 Church St, Richmond 3121. Phone (03) 429 4333. Fax (03) 429 8945. Telex 39743.

Executives: I. Holmes (pres), J. Fowler (snr vp, admin), I. Lancaster (vp, finance), A. Brooke (vp light entertainment).

Head Office: 448 Pacific Hwy, Artarmon, NSW 2064. Phone (02) 428 0666. Fax (02) 428 4887. Telex 26166.

### Hips Film Productions

257 Coventry St, South Melbourne 3205. Phone (03) 699 9427. Fax (03) 699 9392.

Directors: J. Hipwell (prcdr), Ms R. Rovay (artistic dir).

Production house & facilities to produce tv commercials, documentaries & feature films.

### Horizontal Films

23 Holden St, North Fitzroy 3069. Phone (03) 489 1591.

Director: I. Gaal.

Production of documentaries and educational videos.

### Rob Howard Productions Pty Ltd

28 Centre Rd, East Brighton 3187. 1/4 Williams Rd, Windsor 3181. Phone (03) 51 2572, a/h (03) 592 0041.

Representing the leading edge in film and video innovation. Conception and design specialists crossing all media.

### Ioura Mirror Image

50 Rouse St, Port Melbourne 3207. Phone (03) 645 3233. Fax (03) 646 5358.

Executive: T. McColl Jones (mktg mgr).

Dubbing and duplication of all Australian video formats.

Specialising in bulk cassette duplication and despatch. Full labelling, packaging and despatch service available.



### Ioura Post Productions

57 Rouse St, Port Melbourne 3207. Phone (03) 645 3233. Fax (03) 646 5358.

Executives: M. Conkey (gen mgr), T. McColl Jones (mktg mgr), S. Allan (chief engr), E. Daines (facilities mgr).

Post Production Facilities: Telecine 1 - Rank Cintel "URSA" 16-35mm complete with Rank Cintel programmer & colour grader, optical effects, X.Y. zoom, steadigate, 4:2:2, secondary colour correction, Albrecht sound follower & ultrasonic film cleaner. Telecine 2 - Bosch FDL 60 16-35mm, Bosch FRP colour corrector, Albrecht sound follower & ultrasonic film cleaner. Telecine 1 & 2 transfer to 1", Betacam SP & Digital D1.

Edit 1 - 1" on-line edit suite complete with Sony 9000 edit system, cox mixer, 5 x 1" VTR's, Betacam, ADO digital effects, Ikegami colour camera with product studio (6m x 9m), 2 b/w graphic cameras, Sony audio mixer with Tascam 1/4" reel to reel.

Edit 2 - 1" on-line edit suite complete with Sony 9000 edit system, Grass Valley 300 mixer, 6 x 1" VTR's, Betacam SP, Digital D1, dual channel ADO digital effects, Chyron scribe & Chameleon, RGB chroma-key, 16 track Graham Patten audio mixer with Tascam 1/4" reel to reel. Digital Production Centre (DPC) - Quantel DPC comprises Harry, Paintbox, Encore, Digital D1 & Betacam SP. Audio Suite - 16 track audio suite with "Emulator" for voice overs and sound mixing. Sony colour video printer for colour prints & trannies from any format. Duplication & dubbing to all formats.

### Jay Film Productions Pty Ltd

251-255 Moray St, South Melbourne 3205. Phone (03) 690 6477. Fax (03) 699 4482.

Directors: R. Jay & C. Jay.

Production of film & TV documentaries, TV commercials, audio visuals for training, PR & presenters.

### Ursula Jung Negative Cutting Service

Flat 3/657 Barkly St, Footscray West 3012. Phone (03) 689 5897.

Executive: Mrs U. Jung (proprietor).

Cutting & matching of original film-material for printing or videotaping 16mm & 35mm.

### Kestrel Film Productions Pty Ltd

367 Bridge Rd, Richmond 3121. Phone (03) 429 1688. Fax (03) 428 6202.

Director: J. Richardson.

Film documentaries, commercials, features & tv series.

### Rod Kinnear Productions (Aust) Pty Ltd

Unit 2, 5 Gloucester Ave, Berwick 3806. Phone (03) 707 3533. Fax (03) 707 4899.

Director: R. Kinnear.

Prdn of film & Tv documentaries, Tv comms, corporate videos, PR & specialised prdn & direction of Tv documentary drama & variety programmes.

### Lemac Film & Video

277 Hightt St, Richmond 3121. Phone (03) 429 8588. Fax (03) 428 3336.

Studio: 54-56 Somerset St. Phone (03) 427 0564.

Directors: J. Bowring, Ms S. Greenshields.

Executive: Ms K. Brennan (prdn mgr).

Production of documentaries, television programmes & specials, tv commercials & promotions, industrial documentaries on film or video.

Facilities: 10m x 14m (35' x 48') studio, sound transfer & mixing suite, offline editing suite, 4 & 8 plate 16mm editing facilities. 65 seat, 35mm Dolby Stereo, 16mm double head, big screen video theatre. Film & video equipment rental department. See Equipment Suppliers & Services.

### L.J. Promotions Pty Ltd

57 Keele St, Collingwood 3066. Phone (03) 419 5744. Fax (03) 419 2731.

Directors: J. Gauci, L. Hall.

Executive: F. Brown.

Production tv and film programmes, prdn corporate video, all facilities in house.



### Macrae & Way Film Production

3 Francis St, South Melbourne 3205. Phone (03) 690 1944. Fax (03) 699 3540.

Principals: I. Macrae (dir), Ms A. Way (prcdr), T. Gibbs (dir), Ms D. Ashbolt (prcdr).

Producers of high quality television and cinema commercials.

**Marketing/TV Production**

PO Box 135, Parkville 3052. Phone (03) 698 7443.  
Directors: F. Love-Linay (exec prdcr), T. Love-Linay.

Marketing & tv prdn.

**Mediarite**

495 Brunswick St, North Fitzroy 3068. GPO Box 1100J, Melbourne 3001. Phone (03) 481 2897. Fax (03) 481 2379.

Directors: R. Fitzgerald (exec prdcr), G. Spurrell (gen mgr).

Executives: M. Dickenson (prdn mgr), Ms M. Costain (office mgr), J. Queally (assoc prdcr).

Independent television programme production.

**Media World Pty Ltd**

278 Gore St (PO Box 214), Fitzroy 3065. Phone (03) 417 4888. Fax (03) 417 5383.

Directors: J. Tatoulis, C.J. South, J. Malmgren.

Television & film producers.

**Henry Meinesz Productions Pty Ltd**

168 Canterbury Rd, Middle Park 3206. Phone (03) 534 0664. Fax (03) 534 5480.

Directors: H. Meinesz (film dir), Miss C. Beattie (prdcr).

Film & tv commercials producers.

**Melbourne Film Studio**

409 King St, Melbourne 3000. Phone (03) 329 7033. Fax (03) 329 1950. Telex AA34314 FILMVC.

Executives: T. Pepper, Ms E. Hinrichsen (bkg).

Controlled by Film Victoria, for film, tv & advt prdns, a plug-in prdn complex with extensive prdn offices & sound stage facilities.

**Mighty Good Movies**

"The Church", 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Director: R. Blake.

Cine photography.

**Miracle Lighting Hire**

36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711. Fax (03) 696 1206.

Director: D. Graham (studio mgr).

Range of fresnel spots, blondies, redheads, cee stands etc.

**The Moving Picture Co Pty Ltd**

Television House, 356 Swan St, Richmond 3121. Phone (03) 429 8444. Fax (03) 427 1640.

Executives: I.R. Hexter (dir), S. Hexter (prdcr).

Film & TV producers of commercials, documentaries, corporate programs, audio visual productions and trade presentations. Complete production service including concept development, scripting, production and post production. Specialists in videowall presentations.

Member of International Quorum of Film and Video Producers. Member ITVA. Member Aust. Film Institute.

**Ross Nichols Productions Pty Ltd**

Suite 702, 34 Queens Rd, Melbourne 3004. Phone (03) 820 2788. Fax (03) 820 2727.

Executives: R. Nichols, G. Muskens, R. Wilson (gen mgr).

Specialising in the production of tv and cinema commercials, for advertising agencies and marketing specialists worldwide. 35mm Arriflex cameras including 35 B.L. lighting & grip equipment.

**D.J. Olney Film & Video Productions**

12 Mountain View Rd, Mt Eliza 3930. PO Box 136, Chelsea 3196. Phone (03) 787 8101.

Proprietor: D. J. Olney (cinematographer).

Documentaries, mini-series, commercials, TV series, industrial, corporate, music videos.

**On-Line Videoproductions**

9 Crowther Pl, Brighton 3186. PO Box 2191, Brighton North 3186. Phone (03) 592 6733. Fax (03) 592 1229. (A div of Rede Pty Ltd).

Directors: M. Herman (exec prdcr), N.L. Herman.

Corporate videos, commercials, docs, instructional v/cass, promos, clips, etc., also, still photography.

**Open Channel Co-operative Ltd and OCP Ltd**

13 Victoria St, Fitzroy 3065. Phone (03) 419 5111.

Film & video production, commercials, corporate communications, television programmes, documentaries, training films, trade presentations etc.

8.35 m x 13.95 m studio, full lighting complement (Berkey Colortran), Ikegami HL79D (ENG), 2 Sony BVH-2000 1" VPR's controlled by AEC computer editor, interfaced with Sony BVU 800 and 820, with Talia VM124 vision mixer, newsmatte, Portable BVU, U-matic and VHS record and edit. Dubbing 1", BVU, U-matic, Beta, VHS. Technical and creative staff available or clients can nominate their own production crew.

A fully equipped and highly flexible production facility capable of handling entire projects from initiation to presentation.

**Outside Broadcast Services Pty Ltd**

70 Village Dr, Dingley 3172. Phone (03) 551 3041. Fax (03) 696 4849.

Directors: C. Barnett & L. Barnett.

Hire Facilities: Ikegami HL79 cameras, Multicore & Triax base stations, Bosch LDK90 CCD cameras, Triax base stations, Sony BVH 2000 & 500 1" C format video tape machines, Sony BVW 75, 40,

35 Betacam video tape machines, BVU 870 & 110 video tape machines, Sony BVT 810 TBC, Sony DTR 2000 motion controllers, ADO 2000, EFP/ENG lighting kits, colour monitoring, gun mics, commentators mics, portable audio mixers, various ENG Nicad batteries & chargers, high noise area protected T.B. headsets, Triax, video & audio cable. Cellular portable telephones C/W on air capabilities and fax machine.

O.B. Facilities: The O.B. van is designed to operate as a full O.B. van or as four individual units, eg integration van, audio van, CCU van or video tape van. Fully air conditioned and large production area. Up to 10 cameras, Grassvalley 1600 vision mixer, 10 x 1 Talia emerg/ISO switcher, ADO & character generator facilities, UHF F/M communications system, Telecom mobile phone and fax machine. Full production and technical monitoring, Yamaha 916 audio desk and comprehensive patching system, audio follow with vision mixer, Talia TB12 talkback system. Sennheiser 416 GUN mics, ECM 30's, RE 50's, HMD 224 commentators headsets, VTR facilities, cabled to accommodate 3 x 1" VTR's and 4 Betacam/BVU style machines with ISO switching facilities, 3 phase power.

Generator Truck: 35 KVA diesel generator mounted in an International C100 metro van silenced for television and film productions. O.B.S. specialises in location/studio - from 8 camera O.B.'s to single camera shoots. Either broadcast, industrial, satellite or domestic video record.

**Pacific Circle Films Pty Ltd**

299 Moray St, South Melbourne 3205. Phone (03) 690 9922. Fax (03) 699 1288.

Directors: J.M. Hooks & R.J. Bence.

**Pan Pacific Pictures**

88 Acland St, St Kilda 3182. PO Box 42, South St Kilda 3182. Phone (03) 534 0614.

Executive: N. Godbold (mng dir).

Fully equipped film studio for commercial, documentary, educational or series/feature production. Facilities and services from script to final print and tv or theatrical placement.

Facilities to independent producers include stage, equipment, crews, offices, conference centre and casting. 21m x 19m sound stage with 12m wide cyc, adjoining prop, storage, makeup, viewing rooms, product stage, flats, workshops, storage, complete range 16mm, 35mm, ¼", 1" & 2" camera and videotape equipment as required. Incandescent and quartz lighting; generators, all accessories as required. Platform vans, station wagons, lighting trucks for any location. 35mm d/head theatrette, 16mm projection, ¼" Sony U-matic unit. Sound room and recording booth. Editing, VTR conforming and overseeing to meet production requirements.

**Pearl & Dean**

552-558 City Rd, South Melbourne 3205. Phone (03) 696 6555. Fax (03) 696 6767.

Executives: L. Kuek (mng dir), C. Patrick (nat slide mgr), Ms C. Cavell (prdn mgr).

Camera and lighting equipment: Wide range of equipment including Bell & Howell special effects 35mm, Arriflex 35mm and 16mm cameras. Studio lighting equipment.

Recording and projection: Comprehensive facilities for recording and projection (double head or composite). Private theatrette, 35mm and 16mm, equipped for Cinemascope. Latest 8 channel mixing.

Offices: 98 Goulburn St, Sydney 2000. Phone (02) 267 9551; Pearl & Dean Hse, 27 Evelyn St, Newstead 4006. Phone (07) 252 1300; 12 O'Connell St, North Adelaide 5006. Phone (08) 267 2066; 451 Murray St, Perth 6000. Phone (09) 322 6877; Papua New Guinea; Fiji.

**Picture People**

269-271 Douglas Pde, Newport 3015. Phone (03) 391 9438. Fax (03) 391 0120.

Director: Ms J.K. Anderson.

Supplying freelance technicians to the film & tv industry.

**The Post Production Shop (Aust)**

"The Church", 36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Executives: E. Priebe & B. Southwick (editors).

Two modern & fully equipped cutting rooms, handling all film/tape post production & tv cinema commercials. As well as documentaries in 16mm & 35mm.

Repr: Singapore, Hong Kong, Tokyo.

**Press & Ling**

7 Marri Pl, 3 The Esplanade, St Kilda 3182. Phone (03) 534 0022. Fax (03) 525 3454.

Director: T. Ling.

Executive: J. Press (writer).

Writing, production and direction of quality corporate and training films/videos and documentaries.

**Pro-image Outside Broadcasts Pty Ltd**

(A Division of the Pro-image Group of Companies) 182 Normanby Rd, South Melbourne 3205. Phone (03) 646 1500. Fax (03) 646 1599. Telex 37876.

Offices: 9A/175 Gibbes St, Chatswood 2067. Phone (02) 406 4122. Fax (02) 406 6913. S. Hourigan, J. Gover; 33 Magill Rd, Stepney 5069. Phone (08) 362 9971. Fax (08) 362 9432. W. Christian.

Directors: J.P. Kavanagh, R. Williams.

Executives: P. Hardie (gen mgr), C. Cole (ops mgr).

Full outside broadcast facilities including multi camera trucks, VTR truck, single camera 1", BVU and betacam location recording units.

Permanently based in NSW, Victoria and South Australia and able to service other States as required. Modern up to date equipment backed by a team of professional, experienced technical and operational staff. Proven track record in providing full coverage of events ranging from full golf coverages to single camera recordings.

Equipment: utilizing Ikegami HL-79E and HL-95 cameras, Triax and multi core base stations; Ampex 1" VTR's and SP betacam recorders; Sony BVU 110, 820 & 870 VTR's; Ampex CVR-75 SP Betacam recorders; DTR-2000 slo-mo controllers 18:1, 25:1, 30:1, 45:1 lenses; Abekas Zeno & Ampex ADO digital effects units; Vinten Fulmar 3 stage gas pedestals.

OB 1: Hino chassis with 18ft body - 7 cameras; Aston character generator; 2 BVU rec/replay VTR's; 1 x 1" rec/replay VTR; 16 input 1 M/E vision switcher with dsk; 2 SPG's and Proc amp; Questech Frame store; 16 channel Yamaha audio desk; 2 DBX limiter/compressors; full commentators facilities; UHF communications; comprehensive talkback facilities; full vision and audio monitoring facilities; power regulation; telecom radio telephone.

OB 3: Mercedes Benz 408 chassis - 4 cameras; Zeno digital effects; 1" VPR 2B rec/replay VTR; 2 BVU 820 rec/replay VTR's; 14 input switcher; proc amp; 16 input Yamaha audio desk; Ueri limiter/compressor; full commentators facilities; comprehensive talkback; full vision and audio monitoring; power regulation; telecom radio telephone.

OB 4: Ford trader chassis with 18ft body; VTR Van: with 4 x Ampex VPR-2B 1", 2 x BVU-820. 1 x BVU-870, 1 x CVR-75, 2 x BVW 10 VTR's. Full machine monitoring. 12 input vision switcher, 12 input audio desk. SPG's time code generators/readers, Talia TB-12 talkback, 8 x 8 routing switcher.

OB 5: Volvo F7 turbo chassis with 28ft body, three separate operational areas - 12 cameras; Ross 24 input 2 M/E and desk vision switcher; Chyron RGU-2 character generator; ADO-3000 digital effects unit; 2 Questech frame stores; 3 vision operators positions; full and complete technical monitoring; extensive talkback system - 10 stations; IFB, orderwires (2W & 4W); UHF production and technical communications; 20 x 12 routing switcher; 2 SPG's with auto change over and Proc amp; extensive patch bays; Pin Patch Tally Matrix; 40 channel Yamaha PM-3000 audio desk; DBX limiter/compressors; 24 x 2 mixer monitoring switcher; full ADA's and patching; Yamaha amps and Tannoy speakers; 30 9" colour monitors in production bay; 14" precision line and preview monitors; external patch bays for audio, vision and talkback; 3 30 amp power regulators and bypass switching; full power metering; monitor minder under monitor displays; telecom radio telephone.

OB 7: Scania 82m rigid truck 26ft body with three separate operational areas: 8 cameras; 3 VTR's; Yamaha PM-3000 audio desk; Audio follow switching; 24 input 2 M/E vision switcher with dsk; Additional Grass Valley desk; Full Talia TB-30 talk back; practel 20 x 10 routing switcher; ADO-1000; Aston 3 char/gen; Chyron 4 char/gen; Questech frame stores; Leitch SPG's proc amp; Tait duplex and Simplex UHF system; Extensive camera monitor, Tally pin patches; Monitor minder under monitor display; 30 Sony 9" colour mons in production bay; 3 x 19" prec Ikegami monitors in production; Telecom radio phone.

Tender Truck. Mitsubishi 6 ton with 20 ft body - Maintenance area; UHF communications; Full cable and camera storage facilities; 4 Hi Ace vans; single camera units.

### Pro-image Post (Vic)

(A Division of the Pro-image Group of Companies). 18 Kavanagh St, South Melbourne 3205. Phone (03) 614 4111. Fax (03) 629 6736.

Directors: J.P. Kavanagh (chrmn), P. Massey (exec dir), K. Donovan (dir), P. Burnett (dir), R. Williams (grp mng dir).

Executives: W. Lang (gen mgr), K. Dunn (head of prdn), H. Van Teylingen (chief engr), D. Powell (ops mgr).

Pro-image provides the complete audio, video and electronic graphic centre for commercials, documentaries (corporate or general), television programs including audio and video sweetening plus film to tape transfer.

Facilities: Studio 1, 18m x 12, wrap around infinity cyc, sound proofing, airconditioned, lighting grid, floodable, large vehicle access, kitchen, make-up and wardrobe.

On-Line Edit 1: Ace 200 computerised editing system, Ampex century 3 M/E row vision mixer, ADO digital effects with concentrator and infinity. Aston 4 character generator, Graham Pattern edit suite audio mixer with equalisation, CCD color and monochrome tilting cameras 4 x VPR-3 one inch VTR's with Zeus, betacam and betacam SP. Off-Line: Shot lister together with a Sony RM 440 and Umatic 5850 machines. Teak 8 channel audio mixer, Teak 2 track tape recorder, cd player.

Telecine: Rank Cintel Mark III enhanced Digiscan Telecine chain, full pin registered 35mm gate, 16mm and 35mm slide gate. Digigrade IV primary color corrector with Russel square secondary color correction system. X-Y and zoom capabilities - Ultimatte 5 Ferritt separate sound follower with 3 track and dolby A incoding/decoding, with full magnetic and optical mono & BVU, Umatic, VHS, Beta. Electronic Graphics: AVA-3 paint and graphic design station, 825 meg bit fixed disc storage, 80 meg bit removable disc. CCD color camera, VPR-3 and 5850 Umatic.

Audio Production: Audio Harrison Series 10, 64 channel totally automated mixing console with Editron 500 synchroniser, PCM 3324 Digital 24 track, Otari 24 track MTR-90, AMS audiofile, Sony PCM 3202 dash, Sony 5003 quarter and half inch recorders. MCI 1 inch C format layback, VPR-3 1 inch C format, Ferritt 3 track sound follower. Dolby A and Dolby SR formats. 2 large audio booths, voice over facilities, full Foley facilities. Digital Editing and PQ Encoding: Sony DAE-1000 editor, DMR-4000 digital recorders, DAQ-1000 PQ encoders, DTA-2000 digital analyzer. Sony 5003 quarter inch recorder. VHS, Beta, FI, PCM Formats.

### Pro-Image (Victoria) Pty Ltd

(A Divn of the Pro-Image Group of Companies) 18 Kavanagh St, South Melbourne 3205. Phone (03) 614 4111. Fax (03) 629 6736.

Directors: J.P. Kavanagh (chrmn), R. Williams (grp mng dir), P. Colby (exec dir), D. Cole (fin dir), A. Goldin (exec dir).

Executives: R. Osmotherly (gen mgr), J. Trigg (head of prdn), D. Parkes (chief engr).

Provides the complete audio, video and electronic graphic centre for commercials, documentaries (corporate or general), television programs including audio and video sweetening plus film to tape transfer.

Facilities: Studio 1, 18m x 12m, wrap around infinity cyc, sound proofing, airconditioned, lighting grid, floodable, large vehicle access, kitchen, make-up and wardrobe facilities.

On-Line Edit 1: Ace 200 computerised editing system, Ampex Century 3 M/E row vision mixer; ADO digital effects with concentrator and infinity. Aston 4 character generator, Graham Patton edit suite audio mixer with equalisation; CCD color and monochrome titling cameras 4 x VPR-3 1" VTR's with Zeus, Betacam and Betacam SP.

On-Line Edit 2: Ace 200 computerised editing system, Ampex Century 3 M/E row vision mixer; ADO digital effects with concentrator and infinity. Aston 4 character generator; Graham Patton edit suite audio mixer with equalisation, CCD color and monochrome titling cameras 4 x VPR-3 1" VTR's with Zeus, Betacam and Betacam SP.

On-Line Edit 3: Sony BVE 9000 computer editor, Grass Valley GVG 300 vision switcher, 2 channel Chyron, 2 channel ADO and Questech digital effects, 4 x 1" machines, Betacam SP, CCD colour and monochrome titling cameras.

Off-Line 1 and 2: Shotlister together with a Sony RM 440 and U-Matic 5850 machines. Teak 8 channel audio mixer, Teak 2 track tape recorder, cd player.

Telecine: Rank Cintel Mark III enhanced Digiscan Telecine chain; full pin registered 35mm gate, 16mm and 35mm slide gate. Digigrade IV primary color corrector X-Y and zoom capabilities, Ultimatte 5, Ferritt 3 track sound follower, Dolby A encoding/decoding, with full magnetic and optical sound, Sony BVH 2500 1", BVU, U-Matic, VHS and Betamax, film cleaner.

Electronic Graphics: AVA-3 paint and graphic design station, 825 megabit fixed disc storage, 80 megabit removable disc. CCD color camera, VPR-3 and 5850 U-Matic.

Audio Production 1: Harrison Series 10, 64 channel totally automated mixing console with Editron 500 synchroniser, PCM 3324 Digital 24 track, Otari 24 track MTR-90, AMS audiofile, Sony PCM 3202 dash, Sony 5003 quarter and half inch recorders. MCI 1" C format layback, VPR-3 1" C format, Ferritt 3 track sound follower. Dolby A and Dolby SR formats. 2 large Audio booths, voice over facilities, fully Foley facilities. Digital Editing and PQ Encoding: Sony DAE-1000 editor, DMR-4000 digital recorders, DAQ-1000 PQ encoders, DTA-2000 digital analyzer. Sony 5003 quarter inch recorder. VHS, Beta, FI, PCM Formats.

Audio Production 2: Audio 2 is equipped with Editron 500 synchroniser, MCI 24 track, Sony APR 5003 2 track with centre track time code, MCI 1" layback and MCI desk with auto-mixdown. Also features Dolby, Lexicon and Editron 500 synchroniser.

### Mike Reed's Post Production Co

20 Thistlethwaite St, South Melbourne 3205. Phone (03) 690 4044. Fax (03) 699 2078.

Directors: Ms. M. Alford (prdn mgr), M. Reed (mng dir), T. Isaacson, S. Lockwood, M. Reed (eds).

MRPP specialises in tv commercial post production et al.

### Regional Television Corporation Limited

Regional Media Centre, Yarra Rd (PO Box 222), Wonga Park 3115. Phone (03) 722 1222. Fax (03) 722 1970. Telex REGTV 151660.

Directors: R.G. Heading (chrmn), H.J. Cottee A.O., H.S. Lilburn, G.M. Moller, A.T. Frazer, O. Sawtell.

Executive: P.C. Lilburn (dir of operations and facilities).

Film and video production, commercials, television programmes, documentaries, promos, music clips. Film on 35mm, and 16mm formats video on "C" format, BETACAM, BVU, U-MATIC, VHS, BETA. Audio sweetening and multi-track audio mixing available.

### Short Stories

17 Crockford St, Port Melbourne 3207. Phone (03) 646 2002. Fax (03) 646 3170.

Specialists in complete production of television commercials.

### Clayton Sinclair Productions

457 Malvern Rd, South Yarra 3141. PO Box 83, Toorak 3142. Phone (03) 241 4641.

Director: C.D. Sinclair.

Film & tv prdn, tv commercials, jingles, mktg services, training & promotional prgms, copywriting.

### Sinclair International Pty Ltd

Suite 17, 27 Queens Rd, Melbourne 3004. Phone (03) 820 9008.

Directors: G.W. Sinclair, E. Lucich, E. Cameron, G. Shaikh-Sinclair.

Writers and producers of corporate and documentary programs for video and tv.



### Sonicvision Productions Pty Ltd

10-12 Boundary St, South Melbourne 3205. Phone (03) 690 4822. Fax (03) 690 6391.

Director: J. Strom (gen mgr).

Produces highest quality computer generated imagery for film, television, advertising, corporate and government clients.

Present equipment includes: Two Bosch FGS4500 3-D real time animation computing systems including Bosch 3-D illustrator "paint system" with output to a Sony BHV 2500 PS 1" C format VTR and Ampex VPR-3. Sophisticated object modelling on Sun workstation. A Celco 8000A CRT colour film recorder, providing 8,000 line resolution with output to most still & motion picture film formats connected to a DEC VAX 11/780 main-frame computer.

Repr: Sydney.

### Soundfirm Pty Ltd

169 Bank St, South Melbourne 3205. Phone (03) 690 8488. Fax (03) 696 4864.

Executives: R. Savage (mgr), Ms H. Field (facil co-ord).

Sound post production for television programs and commercials, feature films, documentaries, corporate video. Full mixing facilities, including Dolby stereo. Post sync effects & dialogue recording. 1" restriping.

Repr: 3/372 Eastern Valley Way, Chatswood 2067.

### Sunrise Picture Co

785 Rathdowne St, North Carlton 3054. Phone (03) 347 5525. Editing Dept: 633 Brunswick St, North Fitzroy 3068. Phone (03) 486 1749.

Director: N.B. Buesst.

Documentary film productions, 16mm photography & editing facilities.

### Super Vision Graphics Pty Ltd

25 York St, South Melbourne 3205. PO Box 144, Albert Park 3206. Phone (03) 699 2666.

Executive: Ms A. Wynne (computer graphics mgr).

Computer graphics for television and video productions utilizing lumena paint, with full video input and scanning facilities, crystal 3D real time animation, inscriber video titling graphics in real time with rolls, scrolls, dissolves etc. Output to: videotape (1 inch and SP Betacam) 35mm high resolution slides for A/V presentations 4" x 5" transparencies.

### Super Vision Productions Pty Ltd

25 York St, South Melbourne 3205. PO Box 144, Albert Park 3206. Phone (03) 699 2666.

Executives: I. Ryan (mng dir), M. Shayler (facilities mgr).

Videotape production & post-production company. Facilities: Three edit suites comprising 1", Betacam SP, Betacam, BVU, and lowband facilities. EDIT 1: Betacam, Betacam SP or BVU to 1" including AEC Edit controller, ADO (with full enhancement and digi-trail), Aston character generator and Cox T16 mixer. EDIT 2: BVU to Betacam SP or BVU, A&B roll editing, BVE 800 Edit controller, Aston character generator and Sony mixer. EDIT 3: 2 machine lowband editing, Sony 5850's and RM440 Edit controller and Shotlister. EFP crews equipped with Ikegami HL95 cameras, Betacam SP or BVU 110 recorders (with timecode), Senheisser gun microphone, 2 Senheisser lapel

microphones, colour monitor and basic lighting complement. Other facilities include 3D video animation and paint to 1 inch or SP Betacam.

### Sykes & Dale (Aust) Pty Ltd

105 Victoria Ave, Albert Park 3206. Phone (03) 699 4800. Fax (03) 699 3048.

Executives: L. Dale (prcdr), P. Sykes (film dir).

Film & tv commercials producers.

### Tavco Pty Ltd

1097 Glenhantly Rd, Glenhantly 3163. Phone (03) 571 1140. Fax (03) 571 4893.

Executive: T.V. Minear.

Consultants and scriptwriters for film and video. Fully equipped to produce industrial and commercial documentaries for television, 16mm and video tape. Multi and single screen productions produced in fully equipped studios.

### Trifilm Productions Pty Ltd

Office: 60 Fawkner St, St Kilda 3182. PO Box 1159, City Rd, South Melbourne 3205. Phone (03) 525 3448. Fax (03) 525 3434.

Executive: T. Smart.

Development and production of theatrical feature films and television programs.

### Dennis Tupicoff, Louise Hubbard

16 Burnett St, St Kilda 3182. Phone (03) 537 1727.

Directors: D. Tupicoff, L. Hubbard.

Writing & production of both live-action and animated films: drama, corporate, documentaries.

### TV Media Consultancy

457 Malvern Rd, South Yarra 3141. Phone (03) 241 4641.

Director: C.D. Sinclair.

Tv production & film production.



### The Video Factory

Ballarat & Western Victoria Television Ltd. Suite 1, Richmond Hill Close, 193A Lennox St, Richmond 3121. Phone (03) 429 3011.

Executives: M.J. Faulkner (exec dir), K.M. Manning (mgr, prdn), B.N. Washington (mgr, duplication).

Production: Commercials, documentaries, corporate videos, training films, video reports, product launches, trade presenters, training programmes. Utilising the facilities of Channel 6 Ballarat, including The Video Factory off-line edit suite: 3 x 1" machines (1 x 3hr capable), Betacam SP (90 min reel capable), Ross vision mixer with linear keying, Sony BVE9000 Editor with slow motion match

editing serial control of vision mixer and soundcraft and audio mix, 2 track audio tape recorder (centre track time coded), 4 channels of audio on betacam, 3 channels off 2 x Sony 3100 1" machines, ADO digital effects including "Digi-Matte" and "Trails", caption camera — full RGB (chroma key), super scribe with on line font convert, chameleon paint system, client lounge.

Duplication: The Video Factory Duplication facility, based at Channel 6 Ballarat, multiple VHS & Beta dubbing, checking suites, 24 hour supervised security.

### The Video Line Pty Ltd

84 Story St, Parkville 3052. Phone (03) 347 4428, 419 8199.

Director: J.C. Hallowell (mng dir).

Prdn of film & videotape tv commercials, company proms & documentaries.

### The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7499. Fax (03) 699 6621.

Directors: A. Lewens (mng dir), J.M. Le Pechoux.

Executives: J. Fleming (Melb), A. Lewens (Syd).

Commercial production, computer animation, videographics and special effects for television and film, with experience in integrating with live-action. Staffed by experienced designers, animators, technical directors and producers. The equipment includes 3D modelling and animation systems and Quantel Paint Box linked to complete 1" video facilities including telecines, edit suites and VTRs. Fully compatible with facilities used in Sydney premises which include the Quantel Digital Production Centre (Paint Box, Harry, Encore) and a Sony DVTR linked digitally under the international standard EBU 4.2.2.



### Video Record Pty Ltd

131 Brighton St, Richmond 3121. Phone (03) 429 5899. Fax (03) 427 0713. Mobile phone (018) 31 1699.

Executives: R.A. Morris (mng dir), P.J. Morris (dir), D.R. Fanning (ops mgr).

Full equipment hire service, including camera's and CCU's - BVU SP portables with time code - bench top BVU VCR's audio includes ENG mixers, shotgun and radio mics - tripods - monitors AC & DC - vision mixer Talia 8 input, 3 bus, including Chroma Key - Fora Character Generator, and much more. Fully experienced crews available.

Post production - Edit One - Ampex DVE ADO 100 with DigiMatte - Ampex Vista 10P vision mixer, Gemini 2 dual T.B.C. - Abekas Edis two channel Zoom/DVE - Quanta QCG500 Character Generator - Fairlight C.V.I. Plus - Sony BVE900 Computer Editor - 3 machine (A/B Roll) Sony

BVU SP - Sony Phillips Video Monitoring - Tascam M308 Audio Mixer - Symetrix Dual Gated Compressor/Limiter - Voice Over Booth - product & graphic studio with Sony Camera's and Chroma-key background.

Post production - Edit two (off line) Sony 5950 low-band with computer edit facilities, plus all equipment listed for Edit One.

Full production service from concept through scripting, production and post production.

### Video Vision Communications Pty Ltd

20 Henry St (PO Box 387), Abbotsford 3067. Phone (03) 419 8199. Fax (03) 419 6714.

Executive: B. Thomas (mng dir).

Creative communications and software house specialising in the utilisation and production of videotape and videodisc, computer-controlled displays, and satellite broadcasts. Servicing the corporate market and government departments with custom-designed educational and promotional programs for training, information, marketing, public relations, corporate productions and interactive videodisc. 1988 world winner of the ITVA World Golden Reel Award for Training.

Post-production areas include Sony BVE-5000 computer editing (BVH-2000 'C' format, BVW-40 Betacam, BVU-820 broadcast VTRs), dual channel character generator, Cox T16 vision mixer with encoded chromakey, Yamaha audio desk; plus edit suite with BVU record and BVU/Betacam playback; voiceover booth; presentation studio; music and sound effects library. Betacam CCD camera/recorder or Sony CCD camera/BVU 110 recording for location shooting. Also NTSC-PAL-NTSC digital standards conversions and multiple format video duplication.

### Vitascope Productions Pty Ltd

2 Blanche St, St Kilda 3182. Phone (03) 534 9211. Fax (03) 525 3165.

Director: J.B. Sullivan (mng dir).

Film, videotape prdn from script to screen. Specialising in training videos.

### West Pen A.V.C.

87 North Rd, Newport 3015. Phone (03) 391 0794.

Director: J. Creaney (mng dir).

Producer of video programmes.

## QUEENSLAND

### Abacus Pictures Pty Ltd

PO Box 527, Kenmore 4069. Phone (07) 374 1199.

Executives: R.L. Wells-McGowen & D.A. McGowen.



Film and television production, commercials, documentaries, promotional, training and motivational films, concept and script development, producer, director, art director, film or videotape, photography.

### Rob Brow Productions-Film and Videotape

3 Wugga Pl, Chapel Hill, Brisbane 4068. Phone (07) 378 9278.

Directors: R. Brow (mgr and dir), N. Brow (business mgr/co secty).

Production of tv commercials, programs, documentaries, corporate, pr films/VTRs etc.

### Christian Television Association of Queensland Limited

60 Bayliss St, Auchenflower 4066. Phone (07) 377 9795.

Servicing all commercial tv channels with christian 60 sec telespots and 30min programmes. Children's, teenagers and films.

Repr: Sydney, Melbourne, Adelaide, Perth.

### Clockwork Television Productions Pty Ltd

Unit 1, 20 Spine St, Sumner Park 4074. Phone (07) 376 7566. Fax (07) 279 1838.

Managing Director: R. Smits.

Video & tv productions.

### Concept Television Productions

Hotham Creek Rd, Pimpama 4209. Phone & Fax (075) 46 6700.

Executive: C. Conroy (mgr).

Producers of tv programme 'World of Boats'. Television commercials, 16mm film services & video sales aids. Full studio facilities.



### Crown Studios

(A subsidiary of Crown Communications Aust. Pty Ltd) Level 1, Logan Hse, Southbank Corporate Park, 25 Donkin St, West End 4101. Phone (07) 846 2310. Fax (07) 846 1263.

Executives: K. Dunn (gen mgr), L. Jefford (facilities mgr).

Producers of Corporate videos, television programmes, commercials and documentaries.

Facilities: Full post production facilities including private edit suites, studios, audio facilities, Quantel paint box, Rank Cintel MK.3 telecine, full O.B. facilities, change rooms, conference rooms and catering facilities.

Equipment: EDIT 1: 5 Sony BVH3100. Sony BVE 9000 edit controller, Sony MXP 2000 audio mixer, dual channel Abekas A53D dual channel with warps options, chyron scribe and chameleon, colour caption cameras, up to four Sony BVP 350 cameras, Ross 416 8 bus vision mixer with enhanced wipes, 2 RGB chroma keyers (fully controlled from BVE 9000). EDIT 2: 3 Sony BVW 75 SP Betacam, Sony BVE 900 edit controller with shot lister, Sony MXP 2000 audio mixer, Abekas and chyron scribe as per Edit 1, Ross 210 vision mixer with RGB chroma keyer, colour caption camera. EDIT 3: 3 Sony BVU 950 SP, Sony BVE 800 edit controller with shot lister, Sony SEG 2000 vision mixer, TEAC 8 I/P audio mixer, caption camera and character generator. EDIT 4: Offline to band with shot lister.

Audio suite: Fully floating sound booth 5m x 3m Sony BVE 900 edit controller, Sony APR24 24 track with time code, 2 x Sony CDP 3000 compact discs with controller, turntable, cassette deck, Sony MXP 3000 40 I/P audio mixer, layback to Sony 3000 BVW75, BVU950, full music and FX library, separate announcers booth. Location Equipment: BVH 500 1" portable, BVU 150 SP and BVW 35 SP recorders, variety of Sony cameras including BVP 350's. Studio 1: 23m x 17.5m x 6m fixed grid. Studio 2: 8m x 8m x 6m. OB: Facilities - multi camera with choice of O.B. vans.

### Darling Downs TV Productions

Video Ave, Mt Lofty, Toowoomba 4350. Phone (076) 32 2288. Fax (076) 38 5720.

Executives: D. Duffus (mgr), Ms S. Sollaye (secty).

Producers of television programs and commercials in Sth East Qld area. Producers of television programs, commercials and documentaries.

Facilities: Studio 11m x 9m, 2 x Sony 3000 colour cameras, 5 x Sony BVH 2000 VTR, Sony BVE3000a Editing system, Bosch Fernseh Telecine & Chyron MK4 character generator. NEC-Optiflex video effects generator. Ampex ACR cartridge machine, 2 Ampex AVR-2 VTRs. Richmond Hill production mixer with key wipe chroma key effects, remote facilities. Toyota Coaster VTR van equipped with 2 x Sony 330 and 1 x Sony BVP-50 colour cameras, sound and video switching. Sony BVH 500 VTR. Fully equipped with own generating plant.

### Walt Deas Productions

11 Platypus Ave, Isle of Sorrento 4217. Phone (075) 38 8231. Fax (075) 39 6503. Telex ASHTEL AA.

Directors: W. Deas, Mrs J. Deas.

Underwater photography, stills & movie.

### En Cue Productions Pty Ltd

Incorporating Short Cut Editing Services. 103 Bowman Pde, Bardon 4065. Phone (07) 366 1107, 252 8577.

Directors: R.J. Blasdall, Ms P.T. Wall.

Full film prdn, prdn mgmt film & video tape post prdn, film editing equipment hire with direct access to offline & 1" on line computer editing facilities.

### F.N.Q. Film Company Pty Ltd

PO Box 6699, Cairns Mail Centre, Cairns 4870. Phone (070) 55 2455. Fax (070) 55 2132.

Directors: R. Chappelle (dir/cinematographer), Mrs S. Chappelle (prdr).

Producers of tv and cinema commercials, documentaries and promotional films.

### Gold Coast Recording and Audio Developments

8 Kulan Crt, Mudgeeraba 4213. Phone (075) 30 2778.

Directors: J.M. Kaspar, V. Kaspar (engr/prdr).

Fully professional 24 track studio with in-house composers and extensive MIDI system including Digital Samplers with large libraries of sounds. Production of records, jingles, soundtracks for documentaries and feature films. Corporate videos, radio and tv commercials tailored to any market.



### Hoyts Jumbuck

(Formerly Jumbuck Australia).

(a division of Hoyts Television Pty Limited) Inc. in Qld. 73 Amelia St, Fortitude Valley 4006. Phone (07) 252 8577. Fax (07) 252 9087.

Directors: See Hoyts Television Services Pty Limited.

Executives: B. Fink (gen mgr), D. Harvey (fin contr), P. Norton (ops mgr), W. Morgan (chief engr), J. Schindler (exec dir), J. Hogan (prdr/dir), Ms S. Krause (chief acct), Ms L. Kelly (mktg exec).

Edit 1: 2 x Sony BVH 3100 with HQ TBC, 2 x Sony BVH 2000, Grass Valley GVG 300-2ME 24 input switcher with EMEM and audio follow, Sony 12 channel audio desk, Revox PR-99 2 track audio recorder, Tannoy audio monitors, Chyron Superscribe character generator, Ultimatte IV video matting generator, ADO-1000 DVE with Digitrail and Digimatte. Sony DXC-3000 colour caption camera, CCD b/w caption cameras, low/high band U-matic video recorder, suite integrates with Studio B, 10m x 8m full wrap around cyc., Philips LDK-25 camera.

Edit 2: 2 x Sony BVH 3100 with HQ TBC, 2 x Sony BVH 2000, 1 x Sony BVW 75 SP Betacam, Grass Valley GVG 300-2ME switcher all under full control of Paltex "Espirit" computer edit system, Quantel Mirage DVE with floating viewpoint control and full shape compose facilities, Chyron Superscribe character generator. Ultimatte IV video matting generator, Cox off tape colour grader, packshot studio, Sony DCX-3000 colour caption camera, CCD b/w caption camera, low/high band U-matic video recorder, Studer 10 channel audio desk, Revox PR-99 2 track audio recorder, ADO-1000 DVE control.

Paintbox: Quantel DPB-7000 Paintbox and Rembrandt camera for 35mm slides or negatives from freeze frame.

3D: Pinnacle 3001 workstation for full 3D animation.

Telecine: Rank MKIII with Digigrade III digital colour grading system and VTR controller, 16/35mm negative or positive, Magnatech sound follower for 17.5/35mm mag film, Telecine has its own colour grade room, & is capable of full integration with both edit suites. Film cleaning facility is a Lipsner Smith CF-200 ultrasonic cleaner.

Off Line Edit 1: 3 x Sony 5800/5850 U-matic VCR's, Paltex ES-1 edit controller, Gemini II dual frame store vision mixer, with digital effects, & Tapco audio mixer. The ES-1 edit decision list is fully compatible with the main editing systems.

Off Line Edit 2: 3 x Sony 5800/5850 U-matic VCR's Ampex ACE-25 edit controller with intrinsic vision & audio mixing and effects, & CEL frame stores.

Videotape duplication: 3 x Ampex VPR-2b, 1 x Sony BVH-2000, 1 x low/high band U-matic, 2 x Sony 5850 U-matic, VHS duplicating and edit facility, Sony SP-75 Betacam. Air conditioned tape and film library.

Studio A: 20m x 30m with full wrap around cyc., autocue, 48 channel computer dimmer system, operating full multicolour lights plus grid and lighting box outlet. Casting studio and full set construction facilities.

Cameras & Location: 1 each Sony BVP-7, BVP-50 and BVP-3, 2 x BVV-1 Betacam recorders, 2 x BVV-5 SP Betacam recorders. 1 x BVW-35 SP recorder, 1 x BVW-25 Betacam player, full audio kit including Nagra 4.2 recorder, radio microphones, stereo mixer.

Audio suite: Soundtracs IL-3632 console, Otari MTR-100A 25 track 2" recorder, Tascam 16 track 1", MCI JH-110 video layback, Otari MTR-10 4 track, Sony 5003 centre track timecode 2 track master, 24 channel Dolby SR noise reduction, Sony VO-5850 U-matic VCR, Adams-Smith synchronising system, limiter/compressors, digital reverb, Studer CD player, turntable, etc. Sound studio for voice overs and full orchestral sessions. Comprehensive record & CD library and dubbing room.

### Hoyts Television Services

76 Brunswick St, Fortitude Valley 4006. Phone (07) 252 1050. Fax (07) 252 2159.

Executives: I. Robinson (tv services mgr, Qld), G. Smith (tech mgr), B. Rose (tech ops mgr), G. Hicks (dir).

Facilities: O.B. Van-1 - 10 camera O.B. Van with 7 x Ikegami H195 & 3 x HL55 cameras all on triax CCUs, lens ranging from 14:1 to 44:1 Fujinon. Grass Valley 1680 24 input vision mixer, CEL frame synchroniser, Chyron junior scribe VCG. Stereo Yamaha PM3000 40 channel audio mixer. 2 x 1" C format VTRs. O.B. Van-2 - 8 camera O.B. van with 4 x Ikegami H195 triax CCU and 2 x HL79D + 2 x HL55 multicore cameras, lens ranging from 14:1 to 44:1 Fujinon. Grass Valley 1680 16 input vision mixer with DSK. Aston 3B character generator, CEL framer store P147-15, Stereo Soundcraft 200BVE 24 input audio mixer,

2 x Sony BVW75 video tape machines. O.B. Van-3 - 9 camera O.B. van with 6 x Hitachi FP-C1 CCD cameras with triax CCUs, 3 x HL79D Ikegami triax cameras, lens ranging from 14:1 to 22:1 Fujinon. CDL 480 16 input vision mixer with DSK, Quantafont MG200 character generator. CEL framestore P147-15 stereo Yamaha 1204 12 channel audio mixer. O.B. Van-4 - Effects van, 2 x BVH3100 1" VTR, 2 x BVW75 video tape machines, 1 x Ampex ADO 1000 with digimatte, 1 x Chyron junior scribe character generator. O.B. Van-5 - Van with CDL vision switcher, Quantafont MG200 character generator, JVC 7 channel stereo audio mixer. Sony BVU 820, BVU800, VO5850 video tape machines. Dub facilities in van 10 x VHS and 10 x BETA video recorders. Dub suite: high/low band video tape machine with edit controllers and TBC, 50 VHS and 7 x BETA VCR for dubs. O.B. 6 (4) camera OB van with Sony CCD DxC 3000 cameras, Multicore CCU 14:18 18:1 lenses, Grass Valley 10 input vision mixer, Soundcraft 16 channel audio desk, 1 x BVU 820, 1 x BVU 800, 1 x BVU 10P Chyron, RGU2 character generator, 1 x Quantel framestore, 8 x VHS, 3 x BETA VCRs.

Production: 4 x Betacam, production units with standard lighting/audio kits. Editing: Betacam, BVU or U-matic formats. Duplication: 50 x VHS, 8 x BETA. Video cassette recorders.

### Image

PO Box 2281, Toowoomba 4350. Phone (076) 32 6616.

Executive: E.R.J. Morrison.

Creative scripting & presentation of all video productions.

### Larry Larstead Productions

60 Toolara Rd, Tin Can Bay 4580. Phone & Fax (071) 86 4378.

Director: L. Larstead (mng dir).

Film & video tape prdn for commercial, documentary, cinema and industry.

### Dick Marks: The Australian Film Company

40-42 Doggett St, Newstead 4006. Phone (07) 257 1335. Fax (07) 257 1304.

Director: D. Marks.

Executives: I. Kenny, Ms S. Clegg (prdcrs).

Television and cinema commercial production, documentaries and audio visuals. Equipment available — 2 x Arri III full kits, Arri BL III full kit, Arri 16 SR, 700SQ Mt Studio.

### Marlo Film & Video Productions

Production Hse, 8 Cross St, Rising Sun 4812. Phone (077) 75 5011, (ah) (077) 72 3216. Fax (077) 25 1467.

Director: D. Ellis (contact).

16mm film & video production facilities, post production, 1", Betacam & BVU systems, studio facilities, underwater video equipment, chopper mount, equipment hire. Offline facilities BVU & VHS.

### McGirvan Media/Video Australia

3/178 Bowen Tce, New Farm 4005. Phone (07) 358 2522.

Director: A.J. McGirvan (mng dir).

Television and radio production.

Repr: PO Box 1421, North Sydney 2059. Phone (02) 963 1309.

### Media Dynamics Pty Ltd

97 Warry St, Fortitude Valley 4006. Phone (07) 252 1273. Fax (07) 252 2944.

Directors: R.M. Markland (prdcr), Ms G. Markland (consultant/prdcr).

Film, tv & video prdms, media & communications consultants, corporate communications.

### Media Market

2 Gibbons Rd (PO Box 63), Samford Valley 4520. Phone (07) 289 1744. Fax (07) 289 2010.

Director: W. Mills.

Production of radio and television commercials, client jingles, station identifications and sundry advertising and media material.

Facilities: Two sixteen track recording studios equipped with a comprehensive range of facilities and effects devices, film production facilities for the provision of television commercials, and documentary films in both 16 and 35mm. Also "IDENTS", a specialized operation for the production of station identification and media promotions for television and radio stations.

### Pacific Television Productions Pty Ltd

Unit 4, 15-19 Wylie St (PO Box 932), Toowoomba 4350. Phone (076) 39 1115.

Executive: S. Cornford (mgr).

Production of corporate sales presentations, video training tapes. Facilities include: 4 x 1" m/c edit suite, BVU equipment, 45 sq m studio, 4 cam OB van, portable 1" Sony.

### Redgum Productions (Aust)

28 Brookes St, Bowen Hills 4006. Phone (07) 252 7127. Fax (07) 252 4235.

Executives: J.S. Westwood, D.J. Davis.

Television & video productions including commercials, specialists in satellite video conferencing, video laser disc production mastering including computer authoring system. Studio and location facilities. Full editing and dubbing services. International documentary producers.

### The Roly Poly Picture Company Pty Ltd

42 View St, Paddington 4064. Phone (07) 369 0444. Fax (07) 369 7347.

Directors: R. Johanson (cameraman/director), Mrs K.B. Johanson (co sec), N. Carius (prod mgr).

Production of tv & cinema commercials, documentaries & training films, prdn & conference rooms, camera gear includes 35mm Arriflex III lenses & accessories, 35mm Arriflex IIC lenses & accessories, Helicopter forward mount.

### Scope Films

195 Kenmore Rd, Kenmore 4069. Phone (07) 378 0077. Fax (07) 378 8998.

Directors: E. Scragg ACS, Mrs J. Scragg.

Prdn of sponsored films & video for industry & government & related stills.

### Starimage Pty Ltd

C/- QTQ 9, Sir Samuel Griffith Dr, Mt Coot-tha 4006. Phone (07) 368 4266. Fax (07) 369 3512.

Executives: G. Mills (gen mgr), R. Campion (sales mgr).

Full television commercial production, corporate and training films. Studio, location and post-production facilities. ADO 1000 (2 channels), Paintbox, Quantel 5001 DPE, Ace/Vista etc. Plus Neve/Necam audio-sweetening facilities and multi-dub suite.

### Telescan Productions Pty Ltd

45 Wharf St, Kangaroo Point 4169. Phone (07) 391 8411. Fax (07) 891 5910.

Director: P.D. Swain.

Executives: P. Swain (prdcr), M. Wareham (head of prdn), W. Finlay (head of ops), H. Graham (bus mgr).

Producers of tv commercials, corporate videos, trade and industry presentations etc. Services include creative concepts, scripting, producing, editing and post-production.

### Toowoomba Video Services

5 Bell St (PO Box 2163), Toowoomba 4350. Phone (076) 38 5501, 38 5166. Fax (076) 38 5333.

Directors: P.M. Fleming, Mrs K.E. Fleming.

Video production, television commercial, dubbing, slides & movie transfer. Producers of AG-LINK, Agricultural Video Magazine.

### Up Stage Productions Pty Ltd

222 Arthur St, New Farm 4066. Phone (07) 358 5511. Fax (07) 358 4184.

Directors: K. Johnson (prdcr/dir), Ms G. Johnson (co secty).

Film & tv producers.

### Video Image Productions Pty Ltd

22 Gore St, Albion 4010. Phone (07) 262 2400. Fax (07) 262 7052.

Directors: D. A. McGowan, K. R. Svensson.

EDIT ONE: 4 x 1" VTRs; computer editing; 24 input production switcher; DPE-rotation perspective; character generator. Studio One: 3 x cameras; autocue; Vinten Fulmar peds; 3 wall hard cyc; lighting grid; 60 x 70 ft air conditioned studio.

EDIT TWO: 3 x 1" VTRS; BVU 820; AEC computer editor; Gemini 3 dual frame store; Character generator; GVG 100 production switcher; ADC 20 input production switcher. Studio Two: Graphic & presentation studio; 2 x cameras.

EDIT THREE: Low band off line editor. Duplication Suite: JVC BR7000 VHS duplicators.

PAINTBOX & 3D ANIMATION: Bosch FGS 4500 Elite 3D animation, Ampex AVA 3 paint system, Abekas A60 digital disk recorder, CCD graphic camera and animation stand, digital interface AVA/Abekas. Commercial Van: BVH 500 1" VTR/BVU 110/150, Broadcast cameras, Dolly & mini jib, radio mics, HMI lighting, power generator. Support equipment: range of booms, vinten tri track Dolly, CCD cameras Sony & JVC. Equipment Hire: NEC Pasdink microwave.

### Videoman Productions

12/127 Abbotsford Rd, Mayne 4006. Phone (07) 252 2697. Fax (07) 854 1825.

Directors: D.W. Rodgers (exec prdcr), R.A. Finney (creative dir).

Corporate, industrial & educational tv prdn from concept to finished product.

### Vipro

187-9 Cambridge St, Granville 4650. PO Box 30, Maryborough 4650. Phone (071) 22 2288. Telex 49702.

A divn of Wide Bay Burnett Television Ltd.

Television commercial post-production facility. Time-code editing suite for 1" C-format to 2" quad with computer control of slow-motion, still-frame, CDL CD480 SFX vision mixer, character generator, 47m<sup>2</sup> product studio with 'S'-board and 1 colour camera plus 1 monochrome titling camera. Audio facilities include 10 channel Studer audio mixer with full EQ, Revox B77 audio tape recorder with vari-speed. Additional facilities available include 185m<sup>2</sup> studio, location recording with CCD cameras and Betacam SP format, etc as per SEQ 8 facilities schedule.

### Whitelight Video Productions

11A Balls Lane (PO Box 548), Townsville 4810. Phone (077) 75 1821.

Contact: T. Gordon.

Production of: Advertising documentary-aerial/underwater photography-Betacam/BVU/lighting sound equip-location research/production co-ordination.

### Martin Williams Films Pty Ltd

St Arvans, 3 Moggill Rd, Toowong 4066. Phone: All hours (07) 371 0255. Telex 40841.

Executives: M. Williams (mng dir), J. Stainton (dir).

Produce cinema & tv documentaries & commercials, industrial & sales aid films, feature films, tv prgms.

### Zenac Productions Pty Ltd

4 Edmondstone St, South Brisbane 4101. Phone (07) 846 1388. Fax (07) 846 1069. Telex 40617.

Director: W.D. Smith (mng dir).

Executives: T.R. Strickland (gen mgr), G. Pethers (snr edit).

Prdn & post prdn of tv commercials, documentaries, programmes, trade films, etc. Broadcast Sony video equip for location shooting & computer editing. A.D.O. digital effects. 300m<sup>2</sup> studio with 27m infinity cyc.

## SOUTH AUSTRALIA

### Action Video South Australia

26 King William St, Kent Town 5067. Phone (08) 362 6699, 362 5577.

Executives: R. Beale (mng dir), W. Bertram (gen mgr).

Facilities: 5 x Ampex 1" Type C recorders, Sony CCD cameras, Betacam location recording and playback, BVU location recording and playback, computerised A/B rolls, Aston 3 character generator, vision switcher with up to 4 layers of downstream keying and colourising. Digital effects (Ampex ADO) and standards conversion available. Voice over booth. Low band U-Matic edit suite plus dubbing to U-Matic, VHS and Beta from all mentioned formats (1", Betacam etc). Established June 1980, Action video is most competitive for TV commercial production etc.

### Ray Cant & Associates Pty Ltd

40 Carlisle Rd, Westbourne Park 5041. Phone (08) 271 3338.

Executives: M.J. Drewer (dir), J. Drewer (journalist).

Film & tv prdn, public relations and journalism.



### Creative Video Productions Pty Ltd

11 Edward St, Adelaide 5000. Phone (08) 231 9033. Fax (08) 231 1733.

Directors: D.J. Hancock, G. Ferrari, D. Anderson.

Production of commercial, industrial, & corporate video presentations.

In house production & modern on location facilities.

### Farrell Adams McEwen

Unit 4, 51 Stephen Tce, St Peters 5069. Phone (08) 363 0848. Fax (08) 362 6751.

Directors: P. Farrell, A. Adams.

Executive: T. McEwen (mng dir).

Advertising, design, political lobbying, marketing, public relations.

### Filmhouse Pty Ltd

201 Melbourne St, North Adelaide 5006. Phone (08) 239 0588. Fax (08) 267 2925.

Directors: T. Sullivan (mgr dir), G. Michels, D. Warren.

Film prdn, prdn of tv commercials, specialising in corporate films, documentaries etc. Also Betacam, BVU high band, 3/4" off line edit suites. Provides full prdn service from initial concept, scripting to final finished prdn on tape or film.

### Location Sound Recording

9 Browning St, Tea Tree Gully 5091. Phone (08) 264 5293.

Director: S. Holden.

Complete mono & stereo service for field sound recording in film or tv prdn. Facilities include Nagra 4.2, Nagra IV S, Sennheiser, Sony & Shure microphones, playback facilities, etc.

### Milton Ingerson Productions

12 Greenwood Grove, Urrbrae 5064. Phone (08) 338 1666.

Director: M. Ingerson.

Videotape & motion picture prdn facilities.

### Pepper Studios

64 North Tce, Kent Town 5067. PO Box 2064, Kent Town 5071. Phone (08) 363 0711. Fax (08) 363 1119.

Executives: M. Pepper (chrnm), A. Clausen (mng dir), C. Phillpot (dir), Ms J. Lewington (prdn mgr film), Ms B. Scragg (prdn co-ord video), J. Francis (video dir).

Facilities include: (Audio) - 2 fully equipped sound studios 40 x 24 Harrison, 16 x 24 M.T.E. consoles, 2 & 24 TK recorders, Tannoy & Sony Monitoring, Q-Logic audio/video sweetening. Voice rooms, CMI Fairlight, C.D. SFX library, full range outboard equipment. Grand piano. (Film) - 35mm ARRI BL kit (with video split), complete lens kit. 16mm AARI SR II, 35 & 16mm Intercine 6 plate editing desk. Complete lighting & grip support equipment. (Video) - AMPEX ACE editing, 7 x 1" C VTRS, A.V.C. video switcher, A.D.O. effects, 'Scribe' Chyron Character Generator, 16 Channel audio mixer, Otari 2TK. Audio reel to reel, Betacam S.P., Sony Camera's, Betacam CCD Cameras. Ultimatte, Cox colour grading, Chameleon Graphic System, Sony U-Matic off-line edit, Colortran dolly, complete lighting & grip support equipment. Standards Conversion, BETA, VHS, BVU formats. Marconi line scan digital telecine (35, 16 & super 8) mag tape follower. (General) Ultrasonic film cleaning, 3 studios (film) 20m x 35m x 7m with make-up areas (video) 20m x 9m x 6m cyclorama, floodable. (video) 5m x 5m product S board, full production and technical facilities, swimming pool.

### Pro-image Outside Broadcasts Pty Ltd

(A Division of the Pro-image Group of Companies). 33 Magill Rd, Stepney 5069. Phone (08) 362 9971. Fax (08) 362 9431. Telex 89128.

Directors: J.P. Kavanagh (chrnm), P. Massey (exec dir), K. Donovan (dir), P. Burnett (dir), R. Williams (grp mng dir).

Executives: P. Hardie (gen mgr), C. Cole (ops mgr), W. Christian (contact).

Full outside broadcast facilities including multi camera trucks, VTR truck, single camera 1", BVU and betacam location recording units.

Exclusive agents for Panacam video cameras.

Permanently based in NSW, Victoria and South Australia and able to service other States as required. Modern up to date equipment backed by a team of professional, experienced technical

and operational staff. Proven track record in providing full coverage of events ranging from full golf coverages to single camera recordings.

Equipment: utilizing Ikegami HL-79E and HL-95 cameras; Triax and multi core base stations; Ampex 1" VTR's and SP betacam recorders; Sony BVU 110, 820 & 870 VTR's; DTR-2000 slo-mo controller; 18:1, 25:1, 30:1 lenses; Abekas Zeno & Ampex ADO digital effects units.

OB 1: Hind chassis with 18ft body - 7 cameras; Aston character generator; 2 BVU rec/replay VTR's; 1 x 1" rec/replay VTR; 16 input 1 M/E vision switcher with dsk; 2 SPG's and Proc amp; Questech Frame store; 16 channel Yamaha audio desk; 2 DBx limiter/compressors; full commentators facilities; UHF communications; comprehensive talkback facilities; full vision and audio monitoring facilities; power regulation; telecom radio telephone.

OB 3: Mercedes Benz 408 chassis - 4 camera's; Zeno digital effects unit; 1 1" VPR 2B rec/replay VTR; 2 BVU: 820 rec/replay VTR's; 14 input switcher; proc amp; 16 input Yamaha audio desk; Ueri limiter/compressor; full commentators facilities; comprehensive talkback; full vision and audio monitoring; power regulation; telecom radio telephone.

OB 4: Ford trader chassis with 18ft body - 6 camera's; Chyron RGU 2 character generator; ADO 1000 digital effects unit; 2 BVU rec/replay VTR's; 1 VPR 80 1" rec/replay VTR; 14 input switcher with desk; Letch SPG and Proc amp; 12 channel audio desk; 2 Ueri limiter/compressors; full commentators facilities; UHF communications; comprehensive talkback facilities; full vision and audio monitoring.

OB 5: Volvo F7 turbo chassis with 28ft body, three separate operational areas - 12 cameras; Ross 24 input 2 M/E and desk vision switcher; Chyron RGU-2 character generator; ADO-3000 digital effects unit; 2 Questech frame stores; 3 vision operators positions; full and complete technical monitoring; extensive talkback system-10 stations; IFB, orderwires (2W & 4W); UHF production and technical communications; 20 x 12 routing switcher; 2 SPG's with auto change over and Proc amp; extensive patch bays; Pin Patch, Tally Matrix; 40 channel Yamaha PM-3000 audio desk; DBX limiter/compressors; 24 x 2 mixer monitoring switcher; Full ADA's and patching; Yamaha amps and Tannoy speakers; 30 9" colour monitors in production bay; 14" precision line and preview monitors; external patch bays for audio, vision and talkback; 3 30 amp power regulators and bypass switching; full power metering; telecom radio telephone.

VTR Van: Ford D series chassis with 17ft body - 5 VTR's; extensive patching; monitoring; VDA's and ADA's. Tender Truck: Mitsubishi 6 ton with 20ft body - maintenance area; UHF communications; full cable and camera storage facilities. 4 HiAce vans - single camera units.

### Pro-image SA

(A Division of the Pro-image Group of Companies). 33 Magill Rd, Stepney 5069. Phone (08) 362 9971. Fax (08) 362 9431.

Directors: J.P. Kavanagh (chrnm), S. Howard (dir), R. Williams (dir).

Executives: W. Christian (gen mgr), C. Kelly (ops mgr).

Complete television and video post production facility specialising in commercials, documentaries (corporate or general), television programmes and outside broadcasts.

Facilities: Studio 1 x 21m x 14m wrap around infinity cyc, sound proofing and lighting grid; large vehicle access; props and scenery storage; makeup and wardrobe facilities. Edit 1 - Ampex AVC200 computerised editing system; Ampex Century 2 M/E Row vision mixer; ADO digital effects with Digi-trail; Chyron RGU character generator, Graham Patten edit suite audio mixer with equalisation; colour and monochrome titling cameras; 3 x VPR3 one inch VTR's with Zeuss; 2 x VPR80's one inch VTR's, Betacam and Betacam SP, BVU, Cox video color corrector and Ultimatte. Offline Suite: 2 x Sony 5850 Umatics with RM440 edit controller. Audio Post Production: Neve 16 channel mixer Editron 500A synchroniser, MCI 16 track recorder with Dolby (8 channels), Studer 1/4" with centre track time code, MCI 1/4" ATR, Phillips dual CD player with CD effects library. 1" C format VTR for layback. Sony PCM 501, V/O booth, Yamaha Rev 7 and SPX90 effects units. DBX and Valley People compressors, limiters, de-essers, noise gates and parametric equalisers, 2 x CEI cart decks. Paintbox: Quantel DPB7000 digital paint box for video graphic animation and special effects production, full system available as stand alone with 1" format VTR's or available online with Edit 1. Dub Suite: available 1", BVU, Betacam and Betacam SP, Umatic, VHS and Beta. Multiple duplication available. Portable Location Unit - Ikegami and Sony cameras with wide angle lens, Ampex VPRS and BVH500 1" VTR machines, Betacam and Betacam SP, 2 channel audio mixer, radio mics, lapel mics, shotgun mics.

### Pro-image Productions (SA) Pty Ltd

(A Divn of the Pro-image Group) 33 Magill Rd, Stepney 5069. Phone (08) 362 9971. Fax (08) 362 9431. Telex 89128.

Directors: J.P. Kavanagh (chrnm), W.E. Turner (exec dir), P. Massey (dir), K. Donovan (dir), P. Burnett (dir), R. Williams (grp mng dir).

Executives: A. Verco (gen mgr), W. Christian (asstn gen mgr & ops mgr), N. Aitken (grp technical mgr), J. Adolph (prdn mgr).

Complete television and video post-production facility specialising in commercials, documentaries (corporate and general), television programmes, outside broadcasts and conventions.

Facilities: Studio 1 - 28m x 18m wrap around infinity cyc, sound proofing and lighting grid; large vehicle access; props and scenery storage; make-up and wardrobe facilities. Edit 1 - Ampex AVC 200 computerised editing system; AMPEX Century 2 M/E row vision mixer, ADO digital effects with Digi-trail, Aston 3 character generator; Graham Pattern edit suite audio mixer with equalisation; color and monochrome titling cameras; 2 x VPR3 one inch VTR's with Zeuss; 2 x VPR80's one inch VTR's, BVU, and Betacam. Edit 2 - Equipped with 2 x BVU machines; 8 channel

audio desk and edit controller for offline or online post-production. Edit 3 - Sony U-matic offline suite.

Audio Post Production: Yamaha 16 input stereo audio console; MCI 8 track; Sony APR5003 1/4" with centre track code ATR, Adam Smith synchroniser, dual professional compact disc players and compact disc effects library; stereo compressor; expander; limiter; Yamaha Rev 7; other effects units upon request; also V/O Booth. Paint Box: Quantel DPB 700 digital Paint Box for video graphic animation and special effects production. Full system available as stand alone with 1" C format VTRs or available on-line with Edit 1.

Dubb Suite: Available with 1", BVU, U-matic VHS and Beta: equipment consists of 1 x VPR3; 1 x VPR80; 1 x BVH1100; 1 x BVU820; 2 x 5850 U-matics; 12 x 6800 duplications VHS; 4 x SC-HF100 as Betas.

Portable Location Unit: HL79E camera's wide angle lens Ampex VPR5 and Sony BVH500 1" VTR machines; 2 channel audio mixer; radio mics; Lapel mics; shotgun mics; available for location shoots anywhere in Australia or overseas.

OB Vans: OB 1: Multi camera video unit with 5 Ikegami HL79E, 2 with 25-1 lens with 2.5 x extenders, 3 x 18-1 lens with 2 x extenders, two cameras available with full triax systems including 1500 metres of cable with provision for addition of 4 cameras. CDL vision mixer, Yamaha audiomixer, elaborate communications, available videotape facilities, 2 x BVU 820 slo-motion and freeze frame, 1" C format VTR, the van also has iso-switching facilities. OB 2: Available with 3 x HL79E cameras, CDL vision mixer, Sony audio mixer & BVU or U-matic record facilities. Portable Location Unit: Ikegami HL79E, wide angle lens, Ampex VTR5 2 channel audio mixer, radio mics, lapel mics, shotgun mics, available for location shoots anywhere in Australia or overseas. Similar facilities available in Victoria and New South Wales.

### South Australian Film Corporation

113 Tapley's Hill Rd, Hendon 5014. Phone (08) 45 2277. Fax (08) 347 0385. Telex 88206.

Members: R. Jose (chrnm), R. Watson (mng dir), J. Jarvis, C. Treloar, Q. Young, J. Burke (asst dir, state film & video library).

Executives: J. Worth (head, bus & legal affairs), L. Kavanagh (admin mgr), J. Blair (head, drama prdn), J. Dick (head, documentary prdn), M.G. Rowan (mgr Hendon Studios), J. Crombie (dist mgr).

Production of tv & commercial films for industry, educational films for schools & universities, documentaries, tourist films, tv drama, tv series, children's films, theatrical shorts & feature films. Hendon Studios has a major prdn facility comprising two sound stages 16 x 30m & 16 x 24m with prdn offices, make-up, wardrobes, laundry & green room & props for hire; costume hire; post prdn facilities include 16/35mm mixing theatre with Dolby Stereo, post sync voice & effects studio, TV stereo mixing theatre, SFX library, editing rooms. Arri 16Bl, 16ST & Arri 2C for hire.

### William Thomas Productions

10 Carlton Rd, Camden Park 5038. Phone (08) 294 4468.

Director: W.H. Thomas.

Tv commercials, documentary video & industrial video production.

## WESTERN AUSTRALIA

### Barron Films Limited

3 Ventnor Ave, West Perth 6005. Phone (09) 321 5924. Fax (09) 481 2232. Telex 92244.

Directors: C. Ansell, P.D. Barron, B.T. Eastman, D.H. Rapsey, A.W. Kiernan, G. Swaby (co secty). Development, prdn & mktg of film & tv projects for international exhibition.

### Compact Video

65 Townshend Rd, Subiaco 6008. Phone (09) 382 1299.

Directors: B. Glover, M. Stanbury.

Videotape production facility.

Equipment: 1 x Sony BVW300 camera/SP Betacam recorder combo, with color replay & hand held CCU; 1 x Sony BVW200 camera/SP Betacam recorder combo; 1 x Sony BVP 330P camera with ccu; 1 x Sony BVH 500APS 1" type 'C' videotape recorder. Full color replay & audio monitoring; Schwem Gyro Zoom Lens; Time coded dubs for offline editing; 3/4" low band offline edit facilities; 100 sq metres black/white sound proof studio.

### Comprod - Channel Nine Commercial Production

Hayes Ave (PO Box 99), Tuart Hill 6060. Phone (09) 349 9999. Fax (09) 349 6488. Telex 92142.

Directors: D. Seabourne, C. Butson.

Executive: B.J. Dargie (mgr).

Two large sound studios; computer edit suite with Betacam and digital video effects; computer controlled multi track sound studio; ESS picture cut and graphics compose; full Betacam OB facilities; fast multi-dubbing service; and 16mm/35mm telecine. Television commercials; corporate & promotional videos.

### Editel Pty Ltd

344 Hay St, Subiaco 6008. Phone (09) 388 1544. Fax (09) 388 1663.

Director: R.F. Phillips (mgr/prcdr).

Complete video and film production services. Production of TV commercials, documentaries, audio visuals, radio commercials.

On line facilities include: 3 one inch, Betacam and Betacam SP VTR machines, Ampex ACE computer editor, Ampex Vista vision mixer, Charisma digital effects, Scribe character generator and Cox color corrector. Off line and multiple dubbing

facilities including video printer. Audio sweetening facilities include 24 x 16 channel stereo audio mixer, Otari 16 track and quarter inch mastering machines, locked to 3/4" Umatic via Pacer synchroniser and interfaced directly to on line suite. Yamaha and Effectron digital effects, CD and CD library and in house voice over suite. 13 x 9 white look studio with permanent blacks. Two fully equipped 4 wheel drive outdoor location production units equipped with Betacam SP camera equipment.

### Elephant Productions Pty Ltd

205 Park St, Subiaco 6008. Phone (09) 388 1788.

Directors: K. Woodland (prcdr/dir), C. Woodland (prcdr, musical dir/writer), M. Callaghan (writer), Ms J. Dunstan (acct exec).

Writers, directors and producers of video, film & television productions. Conceptualisers of television programs (national/int'l), commercials, corporate, training & industrial documentaries.

### Golden West Network

Berets Cres (PO Box 112), Bunbury 6230. Phone (097) 21 4466. Fax (097) 21 1487. Telex 92305.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (network engr), G.L. Plummer (prgm mgr), G. Finlay (prdn mgr), J. Lannin (comml prdn mgr).

Facilities: BUNBURY - Studio A: 1 x 140m<sup>2</sup> studio with full cyclorama providing white, black or chroma key effects; 2 x auto cues; 2 x Sony BVP 360 studio cameras; 1 x 40 channel lighting control system. Studio B: 1 x LDK14 camera and CCU. Edit Suite 1: 1 x Grass Valley 10 input production desk; 1 x Tascam M50 12 input, 4 group audio desk; 2 x BVH2000's with dynamic tracking; 1 x BVW75 SP Betacam record replay with dynamic tracking; 1 x Abekas Zeno DVE; 1 x Editron edit controller; 1 x Aston 3 character generator; 1 x Hitachi FP10 caption camera; 1 x Cuemaster 77Mk 5 2 track reel to reel; Edit Suite 2: 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x BVW65 SP Betacam player with dynamic tracking; 1 x BVU800 Hi-band Umatic recorder; 1 x JVC SS M208. Edit Suite 2: 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x BVW65 SP Betacam player with dynamic tracking; 1 x BVU800 Hi-band Umatic recorder; 1 x VP 3030 Low-band Umatic; 1 x VHS recorder. Edit Suite 4: 1 x Richmond Hill 20IP production desk with down stream keyer; 1 x 12 input 4 group PKE audio desk; 1 x Aston 3 character generator; 1 x BVH3000 with dynamic tracking; 1 x BVH2000 with dynamic tracking; 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x BCN50 with still store. EFP: 4 x BVP550 SP Betacam camera/recorders. Audio: 1 x Tascam M216 8 input audi desk; 2 x Tascam 32 2 track reel to reel recorders; 1 x Micromax cart machine; 1 x Tascam CD501 CD player.

On Air Facilities: 1 x 20 input audio & video presentation mixer; 1 x AVS 3 automation; 1 x Grass Valley downstream keyer; 1 x SP Betacart; 1 x BVW70 Betacam recorder; 1 x RCA TR600

Quad; 1 x TK28/TP55/TP66 Telecine chain; 1 x SVHS recorder; 4 x Satellite receivers; 2 x Links from Perth stations; 2 x Frame stores.

GERALDTON: Studio: 1 x 100m<sup>2</sup> studio; 1 x DXC M3AP camera. Edit Suite 1: 1 x Grass Valley GVG100 10 input production mixer; 1 x Audio desk; 1 x BVW40SP modified Betacam recorder; 1 x BVW10SP modified Betacam recorder; 1 x BVU950SP Umatic recorder with dynamic tracking. Edit Suite 2: 1 x BVW40 SP modified Betacam recorder; 1 x BVW15 SP modified Betacam player with dynamic tracking. EFP: 1 BVP550 SP Betacam camera/recorders; 1 x BVP3/BVW1 Betacam; 1 x BVW25 Betacam portable recorder.

KALGOORLIE: Studio: 1 x 100m<sup>2</sup> studio; 2 x FP15 cameras. Edit Suite: 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x BVW65 SP Betacam player with dynamic tracking; 1 x 10 input Chilton audio desk; 1 x 12 input Talia production desk; 1 x Chyron character generator. EFP: 2 x BVP550 SP Betacam; 1 x BVW35 portable SP Betacam recorder.

ALBANY: Edit Suite: 1 x KM2000 8 input production desk; 1 x Tascam 8 input audio desk; 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x BVW65 SP Betacam player with dynamic tracking. EFP: 2 x BVP550 SP Betacam camera/recorders; 1 x BVW35 portable SP recorder.

KARRATHA: Edit Suite: 2 x BVU820 Hi-band Umatic recorders. EFP: 1 x DXC3000 camera; 1 x DXC-M3 camera; 1 x BVU150 portable SP Umatic recorder; 1 x BVU110 portable Hi-band Umatic recorder; 2 x BVU50 portable Hi-band Umatic recorder.

### International Television Corporation Pty Ltd

99 Hay St, Subiaco 6008. Phone (09) 382 1633. Fax (09) 382 4435.

Branch office: 51 Anson Rd, 2-57 Anson Centre, Singapore 0207.

Directors: D. Green, B. Logan.

Creators and producers of tv programmes, commercials, corporate and general documentaries.

Facilities: BVW40, BVW10, BVH2000 edit suite with AEC editor, VVG switcher, 16 channel audio, Quantafont and ADO. Betacam, BVU edit suite with 10 input production desk, 8 channel audio. Presentation studio, sound booth, multi-format dubbing suite. 2 Betacams, 4 x 4 Matte Box, full compliment 4 x 4 filters, Shure mixers, Sennheiser mics.

### Kingwest Productions

Malaga Business Park, 10 Westchester Rd, Malaga 6062. Phone (09) 249 5500. Fax (09) 249 5544.

Executive: L. Macchia.

Complete video production services, commercial production. Specialising in industrial, corporate, educational, instructional & training video programmes. Documentaries, commercials, band clips; live shows. Also available off-line edit suite with or without operator & 3 camera Outside Broadcast Van-fully equipped. Also digital stan-

dards conversion from 1", Betacam, umatic, V.H.S. & Beta, with multi duplication N.T.S.C., Pal & Secam facilities available.

### Market Street Films Pty Ltd

2nd Flr, 27 Market St (PO Box 925), Fremantle 6160. Phone (09) 335 9436. Fax (09) 336 2926.

Film & Tv prdn & distribution.

### Nomad Films International Pty Ltd

3 Fitzgerald St, Perth 6000. PO Box 8240 Stirling St, Perth 6000. Phone (09) 328 4922. Fax (09) 328 3010.

Directors: D.A. Stanley, K.R. Faulkner.

Production of corporate and industrial films, international television documentaries and drama series from script to final print. Full editing facilities & video tape viewing equipment.

### Pilbara Film & Video

'Oak Hse', 6 Welshpool Rd, East Victoria Park 6101. Phone (09) 361 9626, 470 1533. Fax (09) 362 1312.

Director: M. Smith (mgr/prod).

Manufacturers of film & tv video prgms. Video & film prgm prdns (training, drama, documentary & advtg). Full E.N.G. portable prdn unit. Multi cam mixing, prdn & editing, A-B Roll incl. dual - T.B.C. with colour correction. Broadcast or low band, off line editing facilities, multistrand dubbing, telicine, etc. Studio & lighting.

### Taimac Video Corporation Pty Ltd

333 William St, Perth 6000. Phone (09) 328 1988. Fax (09) 328 5472. Telex AA93800.

Executives: T. Brindal (mng dir), J. Underwood (prdn mgr), R. Finkle (ops mgr), R. Le Breton (tech mgr), S. McGrath (mktg).

Complete facilities for production and post production of TV commercials, programs, series, sporting events, corporate video and documentaries.

Facilities include 3 fully equipped drive-in studios of 400 square metres, 194 square metres and 120 square metres. Sony BVE 5000 editing system, ADO 2000, Ultimatte, PCM facilities, Editron 500 editing system, BVU and Betacam editing suites, Multi-dubbing suite in all formats including NTSC conversion, 14 broadcast quality video cameras, including 14:1 zooms plus 2 x 6.5 - 25mm wide angle lenses, 4 x 3AP studio camera rigs, Hawke pedestals, Merlin arm, Digiprompter, lighting truck, 70 KVA blimped generator, multicam OB vans including Talia recording booths and audio suite with AMEK audio console and Otari 16 track recorder. Full 16mm ARRI SR kit with Zeiss superspeed lenses, high speed zoom lens, Canon telephoto kit. Full 35mm ARRI 11C and BLIV kit with Zeiss superspeed lenses, Cooke zoom and Canon telephoto lenses, plus 35mm MITCHELL camera, single frame to 120 f.p.s. with prime lenses.

### Tele-Pro

(Subsidiary of Golden West Network Limited). Roberts Cres (PO Box 112), Bunbury 6230. Phone (097) 21 4466. Fax (097) 21 1487. Telex 92305.

Main Studio: 1 x 140m<sup>2</sup> studio; 2 x Ikegami ITC 730 cameras; 1 x Autocue; 1 x Lighting control system including motorized battens. Production Studio: 1 x DXC M3AP camera. Edit Suite 1: 1 x ADO2000 DVE; 1 x ACE100 edit controller; 1 x AVC21P production switcher; 1 x QCG-500D character generator; 1 x MS12 12 channel audio desk; 1 x VPR3; 1 x VPR6; 1 x VPR80; 1 x BVW75 SP Betacam recorder with dynamic tracking; 1 x 5850P Umatic recorder; 1 x Sony Multiple interface box IF500; 1 x Teac A3440 4 track tape deck; 1 x JVC TK2000 caption camera. Edit Suite 2: 1 x BVW40 SP modified recorder; 1 x BVW10 SP modified player. Graphics: 1 x AVA digital graphics.

### United Australasian Films Pty Ltd

16 Kestrel Mews, Edgewater 6027. Phone (09) 444 3727, 405 4451, 306 1231.

Executives: S. Akkerman (cinematographer), K. Akkerman (key grip).

Freelance technicians; feature films, commercials & documentaries. Camera and grip equipment available.

### Video Presentations

83 Mill Point Rd, South Perth 6151. Phone (09) 367 9100. Fax (09) 367 9849.

Directors: G.D. Baxter (mng dir), D. Fisher (gen mgr).

Video prdns.

### The Western Australian Film Council

Suite 8, 336 Churchill Ave, Subiaco 6008. Phone (09) 382 2500. Fax (09) 381 2848.

Council Members: L. Downs (chrnm), S. Jodrell, C. Musca, Ms J. Ambrose, D. Stanley, R. Oxenburgh, Ms R. Berrystone.

Executives: A. Swanson (exec dir), J. Beaton (mgr-Short Drama Fund).

To assist with the development of a film industry in the State.

### Western Images Pty Ltd

(Inc. Shepherd Baker Studios and Western Telepictures). 4th Flr, 333 William St, Perth 6000. Phone (09) 328 1977. Fax (09) 328 5472. Telex 93800.

Executives: T. Brindal (chief exec), M. Baker (exec dir), J. Underwood, R. Smith, V. Joyce, D. Shepherd (exec dir), S. McGrath (mktg).

Complete 16mm and 35mm film and video tape production of features, TV series, commercials, documentaries. Services include concepts, scripting, producing, directing, location and/or studio origination. Pre and post production to finished product. Drive-in sound stage of 400 square metres. Full 16mm ARRI SR kit with Zeiss superspeed lenses, high speed zoom lens, Canon telephoto kit. Full 35mm ARRI 11c and BLIV kit

with Zeiss superspeed lenses, Cooke zoom and Canon telephoto lenses. MITCHELL 35mm camera - single frame to 120 f.p.s. with prime lenses.

## TASMANIA

### Taurus Productions

56 Napoleon St, Battery Point 7000. Phone (002) 23 1992. Fax (002) 23 3414.

Directors: R. Lupton, F. Favelle.

Film & tv documentary, off-line commercials.

### Tricom Audio Video

1-3 Bowen Rd (PO Box 7), Moonah 7009. Phone (002) 28 6263. Fax (002) 28 6259.

Part of the Tricom Broadcasting Group, and a wholly owned subsidiary of Tricom Corporation Limited, 1155 Malvern Rd, Melbourne 3144. Refer Southern Cross Network.

Executives: G. Eddy (chief exec, Tricom Broadcasting Group), A. McKenzie (mgr, Tricom Audio Video), P. Richardson (enr), W. Cowen (prdn mgr), P. Chugg (mktg mgr).

Facilities: Video 1: online computer editing 1"-1" 3 x Sony BVH 2000s ADO 2000 Ampex Century Mixer (AVC 210), Editron 500V computer editor, Chyron RGU2, CCD graphic camera, Tascam 1/4" reel to reel, Tascam M-308 8 in, 2 out audio mixer, extra 1" VTRs and Betacam SP available on system. Video 2: on-line computer editing Betacam 1", BVW 40p (SP replay), BVW 10p (SP

replay), Sony BVH 2000, ADO 2000, Ampex Century Mixer (AVC 210), Editron 500V computer editor, Chyron RGU2, CCD graphic camera, Tascam 1/4" reel to reel, Tascam M308 8 in, 2 out audio mixer, extra 1" VTRs available on system. Video 3: Betacam offline BVW 40P (SP replay), BVW 10P (SP replay), front panel controlled offline system, available with or without operator. Video 4: VHS Shotlister editing, JVC BR8600E editing recorder, JVC RM-864 editing control unit, IBM x T computer shot lister, available with or without operator. Video Art: AVA3 system, graphic camera.

Audio One: Harrison 36in, 24 out automated mixing console MCI track 2" multitrack recorder, Editron 500A computer editor, 1/4" stereo audio machine with centre track time code. Nagra recorder. 5850 low band player, PCM 501, vocal booth plus a comprehensive range of out board equipment including Lexicon 200 digital reverb and 2 x digital delay lines. Extensive FXS library.

Recording Studio: Linked to audio one, measures 15m x 20m. Shooting: 35mm, 16mm, 1" Betacam and BVU equipment wide range of lighting, fully equipped grips truck including Elemack Spider Dolly, sound recording equipment. Studio: 18.5 x 14m, grid height 4.5m, off street access, construction bay, chroma key facilities.

### Winning Post Productions

38 George St, North Hobart 7000. Phone (002) 31 1863. Fax (002) 23 6487.

Directors: W.J. Henry, Ms W.J. Henry.

Video production facilities. Offline computer editing, video duplication & dubbing. All formats including 1 inch Betacam BVU Super 8 & 16mm film to tape transfers.

# Television Film Distributors

## All Media Enterprises Pty Ltd

1st Flr, 184-186 Glenferrie Rd (PO Box 158), Malvern 3144. Phone (03) 509 1711. Fax (03) 509 3052. Telex 37426.

Director: P. de Montignie (md).

Distribution of Australian theatrical & television films internationally. Representatives of major overseas producers and networks.

Office: Comprehensive sales networks in South-East Asia, Japan.

## Australian Pacific Licensing Pty Ltd

(A subsidiary of Markit Capital Pty Ltd). 117 Harris St, Pyrmont 2009. Phone (02) 552 2958, 552 3599. Fax (02) 552 3996.

Directors: M. Skinner (chrnm), A. MacDonald, R. Higgs, D. Roach.

Executive: D. Roach (contact).

Agents for: Filmation Inc., Stephen J Cannell Inc., Crossland Enterprises Pepsicola Aust., Harley Davidson, Jill Nixon Design, National Parks and Wildlife Foundation, Ben Lexcen Estate Chadwick Models-Elle MacPherson, South Australian National Football League Inc.

## R.A. Becker & Company Pty Ltd

Suite 4, 21 Chandos St, St Leonards 2065. Phone (02) 438 3377. Fax (02) 439 1827. Telex 25914 Telbec. T'grams Beckerco Sydney.

Executives: Russell Becker (mng dir), Richard Becker (assnt mng dir).

Distribution in Australia and overseas countries of tv program material.

## Birch, Carroll & Coyle Limited

418 Adelaide St (GPO Box 2254), Brisbane 4001. Phone (07) 831 0033. Fax (07) 832 1101.

Directors: A.G. Rydge, Sir Edward Stewart, Sir Gordon Chalk, J.W. Smith.

Executives: R.J. Parton, J.M. Ellis, W.M. Palmer.

Motion picture exhibition & distribution.

Agency: Garnsey Clemenger Pty Ltd.

## Bonded Services International

13-17 Cleg St, Artarmon 2064. Phone (02) 439 1222. Fax (02) 439 5847. Telex 20727, Divn of Nine Broadcasting Int Pty Ltd.

Executive: Miss P. Wieland (admin mgr).

## British Broadcasting Corporation

Australia & New Zealand office: 80 William St, East Sydney 2011. Phone (02) 331 7744. Programme Sales (02) 360 3506/7; Education & Training Sales (02) 360 3111/3130; Radio News and Programme Services (02) 331 7744. Fax (02) 361 0853. Telex 20705. BBC World Service InPho-line 00 555 1343.

Executives: H. Sheppard (gen mgr), T. Iffland (prgm sales mgr), R. Woods (snr sales exec E. & T. Sales).

International television and radio broadcaster, offices worldwide. Distribution television programmes; distribution education and training videos; distribution international news and programmes for radio; distribution through local agents of BBC Books, BBC Records, BBC Videos, BBC Radio Collection, BBC English, BBC Computers, BBC Software, BBC Video World. Television/Radio news bureau: (Correspondents: Michael Peschardt/Red Harrison). BBC World Service news/programme feed delivered nationally by satellite, landline or telephone.

## C.C.M. Marketing & Distribution

Central Coast Media Holdings Pty Limited, 1st Flr, 56 The Entrance Rd, The Entrance 2261. Phone (043) 33 1122. Fax (043) 34 1017.

Director: M.R. Falzon (mng dir).

Producers and distributors of international television documentary programs, short subjects and specials.

## Cinesound Movietone Productions Pty Ltd

541A Darling St, Rozelle 2039. Phone (02) 810 7160.

Comprehensive Australian and overseas film library.

Research and access enquiries to Film World Research, 14 Whiting St, Artarmon 2064. Phone (02) 438 1888.

## Columbia Pictures Television Pty Ltd

8th Flr, 45 Macquarie St, Sydney 2000. Phone (02) 27 5402. Fax (02) 221 8241. Telex 121468. T'grams Colatv.

Executives: A. McMullen (mng dir, Aust & Far East), D. Baxter (secty).

Producers and suppliers of tv programmes, features, films, cartoons and short subjects.

Repr: USA.

## Effie Holdings Pty Ltd

26 Nithsdale St, Sydney 2000. Phone (02) 264 2141. Fax (02) 264 1922. Telex 70410.

Directors: M. Callaghan (mgr), I. Read (S.E. Asian sales mgr), C. Diamond (snr sales exec A'asia).

Independent film distribution, Australasian & S.E. Asian representative Thames Television Plc. National distributor Star Films and the RKO Library.

## Film Australia

Eton Rd, Lindfield 2070. Phone (02) 413 8777. Fax (02) 416 5672. Telex 22734.

Board: R. Hughes (mng dir), D. Gonski (chrnm), M. Burrows, B. Petty, Ms N. Hazlehurst, Ms H. McPhee, Ms S. Carleton, H. Myer, I. Munro.

Executive Producers: B. Moir, Ms J. Bell, R. Saunders, P. Humfress.

Executives: Ms R. Watts (dir, mktg & distr), B. Willick (prdn supvr), Ms S. Gray (dir, client relations, Canberra).

National film and television production house. TV, theatrical, non-theatrical, short films, telemovies, mini-series, features, documentaries, educational and business titles. Production facilities include sound stages, cutting rooms, vault, animation, film library and Dolby sound mixing theatres, plus extensive on-site convention facilities.

## Filmpac Holdings Ltd

(Formerly Filmways Australasian Distributors).

Head office: 8th Flr, Cadbury-Schweppes Hse, 636 St Kilda Rd, Melbourne 3004. Phone (03) 529 7522. Fax (03) 529 1449. Telex 100200 (Mailbox No. FPG:001).

Directors: R. Ward (jnt mng dir), P. Gwynn (jnt mng dir), P. Sherman (exec chrnm).

Executives: P. Mackenzie (vp theatrical), Ms C. Wallis (vp mktg & publicity), R. Booth (vp fin & admin).

Australasian film and video distribution and production.

Branch Offices: NSW: Sydney, phone (02) 922 4188; Qld, phone (07) 844 4420; SA, phone (08) 332 0766; WA, phone (09) 388 1816/388 1817; Auckland, NZ.

## Fox Columbia Tri-Star Films Pty Limited

600 George St, Sydney 2000. GPO Box 3342, Sydney 2001. Phone (02) 264 7877. Fax (02) 267 7202. Telex 26278.

Executives: P.C. Wilkinson (mng dir), J. Anderson (dir of advtg), J. Hartman (gen sales mgr), Ms H. Bergmann (nat publicity mgr), D. Hislop (nat advtg co-ord).

Motion picture distribution.

Repr: 9th Flr, 140 Bourke St, Melbourne 3000; 1 Walden Pl, Walden Lane, Bowen Hills 4006; 159 Halifax St, Adelaide 5000; 90 Burswood Rd, Victoria Park 6100. Twentieth Century Fox Los Angeles and Columbia Tri-Star Pictures, New York, with companies, branches and agencies throughout the world.

Agencies: Internal, George Patterson Pty Ltd & McCann Erickson Pty Ltd.

## Fremantle International Productions Pty Ltd

21 Chandos St, St Leonards 2065. Phone (02) 438 3377. Fax (02) 439 1827. Telex 25914. Cables Comover Sydney.

Director: Russell Becker (mng dir), Richard Becker (assnt mng dir).

Affiliated offices: USA, UK.

## Dudley Gordon Organization

Royal Exchange Bldg, 56 Pitt St, Sydney 2000. Phone (02) 241 1303. Fax (02) 251 3321.

## Lorimar-Telepictures Pty Limited

Unit 18, Norberry Tce, 199 Pacific Hwy (Cnr. Berry St), North Sydney 2060. Phone (02) 957 3899. Fax (02) 929 4497. Telex 73133 LORTEL.

Directors: W.H. Broun (vp Intl, mng dir-Australia, NZ & S.E. Asia), B.I. Gardner (secty - Australia).

Executive: G.J. Robertson (sales mgr).

Film distr & prdn headquartered in Australia.

Repr: USA.

## MCA (Aust) Pty Ltd

1st Flr, MCA-Universal Hse, Pelican St, Sydney 2000. Phone (02) 267 9844. Telex 25687. T'grams Revue Sydney.

Executives: P.R. Cleary (mng dir MCA (Aust) & vp MCA TV), J.L. Simpson (grp fin contr).

Distributor of MCA Programming Australia & South East Asia.

## MGM/UA Television

111 Pacific Hwy, North Sydney 2060. PO Box 1808, North Sydney 2059. Phone (02) 957 5255. Fax (02) 957 5161. Telex 20734. T'grams Unartisco Sydney.

Executives: W.G. Wells (mng dir), G. Ell (gen mgr).

Distributors of feature films, series, short subjects and specials.

## New South Wales Film and Television Office

4th Flr, 45 Macquarie St, Sydney 2000. GPO Box 1744, Sydney 2001. Phone (02) 251 7233.

Director: J. Morris.

Executives: Ms E. Wilson (mgr Govt documentary divn), Ms P. Blunt (mgr Script development div), Ms H. Stewart (mgr mktg).

## Open Eye (Film & Television) Pty Ltd

3 Albany St, St Leonards 2065. Phone (02) 439 6144. Fax (02) 438 4660.

Director: O.M. Scherl.

Active in all aspects of film development and distribution, marketing and distribution, both nationally and internationally. Member of the OSSCCA Group.

### Pacific International Media Market Pty Ltd

1st Flr, 184-186 Glenferrie Rd (PO Box 550), Malvern 3144. Phone (03) 500 9311. Fax (03) 509 3052. Telex 37426.

Directors: P. de Montignie (md), Ms A. Bailly (admin).

P.I.M.M. is an international market for film, television and video products. It was established in 1985 and attracts media buyers and sellers from around the world. P.I.M.M. provides a special window on the Asia/Pacific region.

### Pacific Telecasters (Aust) Pty Ltd

37 Edward St, Woollahra 2025. Phone (02) 387 4622. Fax (02) 387 5273. T'grams Allworld. Head office: 777 Ward Ave, Honolulu. T'grams Pactel Honolulu.

Australian repr: W.C. Murray.

Distributes television film programmes, series, feature films, cartoons, documentaries, etc, American, Japanese and Continental.

### Paramount Pictures (Australia) Pty Ltd

Paramount Television Distribution, Suite 3209, Australia Square, Sydney 2000. GPO Box 4272, Sydney 2001. Phone (02) 247 9367. Fax (02) 251 3251. Telex 27557. T'grams Paratele Sydney.

Vice President & Managing Director: G. Mooratoff, in charge of sales for Australia, New Zealand, South Africa and the Far East.

### Sharmill Films

27 Stonnington Pl, Toorak 3142. Phone (03) 822 5329. Fax (03) 822 8029. Telex 39089. T'grams Sharfilms.

Director: Mrs. N. Miller.

Film distribution, public relations and film hire.

### South Australian Film Corporation

113 Tapley's Hill Rd, Hendon 5014. Phone (08) 45 2277. Fax (08) 347 0385. Telex 88206.

Members: R. Jose (chrnm), R. Watson (mng dir), J. Jarvis, C. Treloar, Q. Young, J. Burke (asst dir, South Australian Film & Video Centre).

Executives: J. Worth (resource & bus), L. Kavanagh (admin/fin mgr), J. Blair (head, drama prdn), M. Rowan (mgr Hendon Studios).

Distribution in Australia, NZ, Asia & South West Pacific of 16mm & videotape, short documentary, technical and educational films, theatrical shorts, produced by the Corporation for Government and private sponsors. Distribution internationally of SAFC productions for cinema & television. The provision of complete range of library services to educational and documentary film users within South Australia.

### M.C. Stuart and Associates Pty Ltd

88 Highett St, Richmond 3121. Phone (03) 429 8666. Fax (03) 429 1839. Telex 33147 MCSAA.

Directors: M. Stuart (mng), Mrs J. Stuart (co. secty/dir), P. Stuart (sales).

Distribution in Australia and worldwide of tv programme material. TV film distributors.

### Sydney Telecasters Pty Ltd

Suite 401, 127 York St, Sydney 2000. Phone (02) 267 1011. Fax (02) 267 1429. Telex 74069 Sydtel.

Directors: E.M. Cowley, J.I. Rushton, S.D. White, B. Gyngell, S.J. Carey.

Executive: S.J. Carey (mng dir).

Distributors for Beta/Tauris Munich.

### D.L. Taffner Australia Pty Ltd

Unit 20, Greenwich Square, 130-134 Pacific Hwy, Greenwich 2065. Phone (02) 439 5699. Fax (02) 439 4501. Telex 26449.

Executive: N.B. Van Dyck (gen mgr).

Distribution throughout Australasia, USA, Canada, UK, Europe, Japan and Far East.

Repr: USA, UK, Canada.

### Telepix Pty Ltd

1/155 Alexander St, Crows Nest 2065. Phone (02) 439 7377. Fax (02) 436 1035. Telex 23171. Cables Telepix Sydney.

Director: R. L. Laphorne (mng dir).

Distributors of television programs in Australia and overseas. Representing Australian and international networks and independent producers.

### Teleprograms Pty Ltd

PO Box 138, Northbridge 2063. Phone (02) 958 1407. Fax (02) 958 1407.

Director: I.D.W. Watt (mng dir).

Representatives and distributors of television, educational programmes, for Australian and overseas producers. Associate companies: Programme Corporation Pty Ltd.

### Turner Broadcasting (Australia) Pty Ltd

111 Pacific Hwy, North Sydney 2060. PO Box 1808, North Sydney 2059. Phone (02) 957 5255. Fax (02) 957 5161. Telex 20734. T'grams Unartisco Sydney.

Executives: W.G. Wells (mng dir), G. Ell (gen mgr).

Distributors of feature films, series, short subjects and specials.

### Twentieth Century-Fox Television

(A division of 20th Century-Fox Film Corporation (Aust) Pty Ltd), 25th Level, 44 Market St, Sydney 2000. Phone (02) 29 2941. Fax (02) 290 2623. Telex 21450. T'grams Centfox Sydney.

Executives: P. Broome (vp), P. Herbert (sales mgr), W. Saunders (pres).

Repr: USA.

### Viacom International Pty Ltd

16th Flr, St Martins Tower, 31 Market St, Sydney 2000. PO Box Q342, Queen Victoria PO, Sydney 2000. Phone (02) 261 5391. Fax (02) 261 3063. Telex 20698. T'grams Telecast Sydney.

Executives: T. Manton (mng dir), L. Fryer (mgr/co secty).

### Video Marketing Services (VMS)

4 Upper Cliff Ave, Northbridge 2063. Phone (02) 958 8599. Fax (02) 958 7430.

Directors: B. Payne, Ms S. Payne.

Video distribution.

### Warner Bros (Australia) Pty Ltd

Television Division, Unit 18, Norberry Tce, 199 Pacific Hwy (Cnr Berry St), North Sydney 2060. Phone (02) 957 3899, 957 3334. Fax (02) 929 4497. Telex 73133 Lortel.

Executives: W.H. Broun, B.I. Gardner, G.J. Robertson.

### Worldvision Enterprises of Aust Pty Ltd

2nd Flr, Uniline Hse, 5 Northcliff St, Milsons Point 2061. Phone (02) 922 4722. Fax (02) 955 8207. Telex 70474. Cables Worldvision.

\*xecutive: B. Rhys-Jones (mng dir).

## Services to TV Stations

- Equipment Suppliers and Services
- Film and Videotape Suppliers and Services
- Film and Videotape Processing Laboratories
- Telecommunication Equipment
- Prompting and Scripting Equipment
- Consulting Engineers
- Satellite Services

# MAGNA-TECH

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FAX: (03) 826 3391

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NEW MARKET, AUCKLAND, NZ.  
PH: (649) 37 9901  
FAX: (649) 37 3832



## EQUIPMENT SUPPLIERS & SERVICES

### Abekas Australia Pty Ltd

10/100 Bay Rd, Waverton 2060. Phone (02) 957 5559. Fax (02) 957 4263.

Executives: G.D. Turner (mng dir), R.E. Holland (dir), K.R. White (sales engr), A.T. Stanton (engr mgr).

Sales and service of digital television production equipment; A84 digital production switcher; A72 digital character generator; A64/A60 digital disk recorders; A53-D digital special effects; A34 integrated production system.

### Amber Technology

Unit B, 5 Skyline Pl, Frenchs Forest 2086. Phone (02) 975 1211. Fax (02) 975 1368.

Offices: 182 Gilles St, Adelaide 5000. Phone (08) 232 0202. Fax (02) 232 2885; Suite 6, Delonga Hse, 1 St Paul's Tce, Spring Hill 4004. Phone (07) 832 0359. Fax (07) 832 0364; 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5811. Fax (03) 646 5887; Suite 2A, 272 Hay St, Subiaco 6008. Phone (09) 382 2135. Fax (09) 382 4223.

Directors: W. Gray (chrnm), D. Hannay (mng dir), Ms S. Romero (fin dir), P. Amos (tech dir), K. Seglins (ops dir).

Executives: D. Hudson (mktg mgr), Ms L. Touw (ops mgr), R. Dornan (mgr, Motion Picture Prods), J. Fitzpatrick (nat sales mgr), L. Beal (gen mgr, Vic), R. Van Der Vlies (state sales mgr, Qld), G. Wood (state sales mgr, SA), H. Jankovic (state sales mgr, WA), G. Rothwell, T. Pilt, T. Kee (sales reps NSW), P. Gavin, J. Lancken (sales reps Vic), A. Greenhalgh (tech mgr), J. Butler (service mgr), B. Baldwin (motion picture eng service).

Products: Ambertec - microphone cables and patch cords; ASC - language laboratory teaching systems; Auratone - studio reference loudspeakers; Barco-EMT - audio signal processors, CD reproducers and studio turntables, digital message recording and playback systems; Canare - professional audio, video and data cables, range of BNC type video connectors; DBX - audio signal processors, noise reduction systems; Harmonia Mundi Acustica - digital audio standards converter and modular signal processing system; IRP - automatic microphone mixing and audio distribution systems; Lexicon - digital reverberation and signal processing systems, digital surround sound processors, MIDI controller and OPUS digital audio production system; Lyrec - analog multi-track and mastering recorders, high speed audio cassette duplication systems; Mitsubishi - X-880 and X-86 series pro-digi format digital audio multi-track and mastering tape recorders; Neumann - studio condenser microphones and accessories, disc mastering systems, custom mixing consoles; Neutrik - precision audio, data and industrial connector systems, test & measurement equipment; Neve - VR series recording consoles, 66 series broadcast consoles, DTC digital mastering trans-

fer console, prism series modular signal processing system; Pacific Recorders - broadcast mixers, and cartridge recorders; QSC - professional audio power amplifiers; Soundtracs - computer controlled recording consoles, MIDI recording consoles, sound reinforcement consoles and console automation systems; Sound Workshop - series 34C automated recording/remixing consoles; Steenbeck - motion picture film editing systems; 3M - range of magnetic tapes for analog & digital audio recording and logging applications; Timeline - LYNX timecode synchronisers, keyboard control unit and system supervisor unit; Weircliffe - bulk magnetic erasers for all audio, video and data media.

# AMPEX

### Ampex Australia Pty Limited

Unit A, 61 Talavera Rd (PO Box 199), North Ryde 2113. Phone (02) 887 3333. Fax (02) 887 3150. Telex 20608.

Melbourne branch office: 21 Terra-Cotta Dr, Blackburn 3130. Phone (03) 877 6222. Fax (03) 894 1362. Telex 34743.

New Zealand branch office: Auckland.

Executives: R.A. Blackett (mng dir), P.D. Gardiner (co secty), G.J. Martin (mktg mgr, magnetic tape divn), D. Stokes (ops mgr), R. Hamel (mgr, tech support grp).

Ampex magnetic recording equipment and accessories for professional television broadcasting, television production studios, educational and agency applications in the video fields. Computer controlled time code editing systems for on line/off line post production. Studio and master control video mixing equipment. Electronic graphics generation equipment for all television broadcasting and post production applications. Magnetic tape for video and audio recording.

### API (Australia) Pty Ltd

Air Programs International Pty Ltd - holding company. Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Fax (02) 439 2476.

Air Programs International, 15 Grove Ave, Marleston 5065. Phone (08) 293 8153. Fax (08) 293 8163.

Directors: R. Boyes, F. Tan.

Distributors of: Crow of Reading (UK) Products - AA-1B Flying Spot Scanner, ACG 2502 Chroma/Delay Corrector, ACG2506 TV Line Selector, ACG 2508 Manual Video Corrector (chrominance, luminance and delay equalizer), ACG2508/1 Triple version of ACG2508, ACG2087A automatic Video Level Correction, ACG2082B automatic video level correction and chrominance/luminance gain equalization. M69 Period Meter. General Electric (USA) - low, medium and high output large screen colour video projection systems. Porta-Pattern (USA) - precision test charts, films, transparencies and slides.

Q-TV Telesync (USA) console and conveyor transport video prompters with normal and virtual image prompter heads. Mini-Q-Prompter suitable for film video cameras, Executive speech prompter. Mitomo BHS rewinder & erasers.

### Audiovision Pty Ltd

69 Burswood Rd, Victoria Park 6100. Phone (09) 470 1599. Fax (09) 361 0228. Telex 93609 LAMPHOUSE.

Directors: D.B. & W.K. Binning.

Technical services & supplies for film & tv prdn, lighting equip sales & rental. WA distributor "Tuscan" film & video reels. Agents for "AV-Tronics Pty Ltd". Two fully equipped feature film standard lighting trucks & qualified gaffers, blimped generators.

### Australian Television Equipment Pty Ltd

37 Activity St, Acacia Ridge 4110. Phone (07) 345 3211. Fax (07) 345 8766.

Directors: K.J. Rynne, S. Hollingsworth, B. Rosenberg.

Manufacturers & exporters of television camera support equipment and other mechanical ancillaries for television studios.

### AWA Distribution

112-118 Talavera Rd, North Ryde 2113. Phone (02) 888 9000.

Executives: R. McCallum (gen mgr), A. Wackwitz (grp bus mgr).

Australian distributors: Audio/Video - Sales BRABURY studio accessories, multi standard colour monitors, DYNAIR video/audio routing switchers & processing equipment, ELECTROHOME monochrome monitors. HITACHI CCTV equipment. INTERGROUP prdn switchers & accessories. SHIBASOKU colour monitors, digital still stores, HDTV monitors, test equipment pattern generators, and tv test signal generators. AKG microphones & headphone equipment.

Repr: AWA Distribution, 566 City Rd, South Melbourne 3205. Phone (03) 693 3322; 73 Jane St, West End 4101. Phone (07) 846 3400; 48 King William Rd, Goodwood 5034. Phone (08) 272 2366; AWA Distribution, 45 King Edward Rd, Osborne Park 6017. Phone (09) 244 2884.

### Barlow Associates Australia Pty Ltd

33 Lilyfield Rd, Rozelle 2039. Phone (02) 818 5155, 818 5866.

Director: R.P. Barlow.

Executive: M. Wilkie.

Suppliers & installers of purpose built audio systems.

### John Barry Group Pty Ltd

1 McLachlan Ave, Artarmon 2064. Phone (02) 439 6955. Fax (02) 439 2375. Telex 25188.

Executives: R. Watson (chrnm), N. Reeves (chief exec officer), S. Sovik (fin dir), R. Hopper (service mgr), B. Vanderlinde (sales mgr), P. Fehlberg (Vic mgr), P. Deacon (WA mgr).

Sales and service for motion picture equipment. ARRIFLEX 16/35mm cameras and accessories; ARRI lighting systems for film/tv and theatre control systems. FGV electronic and manual dollies. SACHTLER film and video fluid heads and tripods. CHRIS JAMES lighting filters. CINE 60 lights and battery systems. FLEXIFILL reflector panels and camera support bags. TIFFEN camera filters. LEMO precision connectors. Cooke lenses WOTAN HM1 lamps.

Offices: 245-247 Normanby Rd, South Melbourne 3205. Phone (03) 646 4088. 3/63 Walters Dr, Osborne Park 6017. Phone (09) 242 2944.

Qld Agent: Warner Lulofs, 80 Koorong St, The Gap. SA Agent: Cinevul and Audio Sales, 4 Fiveash Dr, Pasadena 5042. Phone (08) 276 9664.

### R.H. Barton Pty Ltd

4 Madeline St, Enfield 2136. Phone (02) 642 1300.

Executives: M.R. Barton (mng dir), R. Vanni (sales dir).

Manufacture of all types of television film studio and photographic lighting equipment. Full range of Quartz Halogen Fresnel spotlights open front Quartz Halogen flood and special lights 110 volt-240 watt switchable 2-4 6-8 & 9-unit mini brutes, cyc lites top and bottom all types Q.H. Conversions for existing scoops and spots, Pole Kit rapid erect systems, Softlites grid and batten systems, wind machines, Camera dollies, special gear custom built to your specifications. All Australian made.

### Beaulieu Cinema-Video-Services

21 Barilla Rd, Moorabbin 3189. Phone (03) 555 7140. Telex 30625. (ME 3085).

Director: M. Smetak (dir).

Australian distributors for Beaulieu Super 8 sound movie cameras. The 7008 PRO features include multi-speed with 25 f.p.s., lense interchangeability, quartz synchro, 60 meter cartridge capability. Other models are also 7008S with single and double sound system & 16mm Beaulieu quartz.

### Robert Bosch (Australia) Pty Ltd

Electronic Products Division, Unit B, 61 Talavera Rd, North Ryde 2113. Phone (02) 887 4099. Fax (02) 888 5593.

Offices: Cnr Centre & McNaughton Rds, Clayton 3168. Phone (03) 541 5313. Fax (03) 543 5283; 583-587 Gregory Tce, Fortitude Valley 4006. Phone (07) 252 5811. Fax (07) 854 1585.

BROADCAST TELEVISION SYSTEMS (BTS) EQUIPMENT - Colour television cameras. Studio, ENG, EFP Betacam; Beta SP equipment and editors; routing switchers; telecine and colour correctors; colour monitors; graphic generators; character generators; vision mixers; master control switchers; television automation systems; digital video noise reducers; D1 digital VTR; terminal equipment; video distribution amps; audio dis-

tribution amps; sync pulse generators; PAL encoders decoders; component to 4:2:2 encoders; hum eliminators.

### British Merchandising Pty Ltd

1/44 New South Head Rd, Vaucluse 2030. Phone (02) 337 2990. Fax (02) 337 6887.

Director: H.C. Long (mng dir).

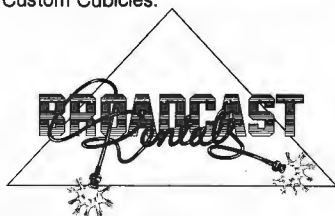
Distributors of Penny & Giles Audio and Video Controllers, including faders, linear and rotary, Pan Potentiometers, joysticks, and 'T' bar controllers.

### Broadcast Dynamics Pty Ltd

12/126 Queens Rd, Five Dock 2046. Phone (02) 745 1336. Fax (02) 747 4669.

Executive: F.W. Bird.

Australian distributors of Videotek Waveform monitors and Vectorscopes. Telecom Research time code generators and readers. Practel VDAs, ADAs and routing switchers. Equipment racks from Custom Cubicles.



### Broadcast Rentals

111 Thistlethwaite St, South Melbourne 3205. Phone (03) 696 4846. Fax (03) 696 4849.

Executive: S. Chadwick (gen mgr).

Broadcast camera, VTR and Digital Effects equipment rental. Available are BOSCH LDK-90 CCD cameras with latest Triax base stations and CCU's and SP Betacam cameras. Ampex ADO-2000 with latest digi-trail software. Sony BVH 2000 1" recorder/editors, Sony BVH-500 1" field recorders, Sony BVU-870 SP recorder/editors with BVT-810 digital TBC's, Sony BVU-150 hi-band field recorders, Sony BVW-75 SP Betacam recorder/editors with D.T., BVW-40 Betacam recorder/editors, BVW-35 SP Betacam field recorders, Sony DTR 2000 slow motion controllers, AVS-6500 digital standards converter, timecode readers/generators, cellular telephones, monitors, scopes and accessories. All supplied with travel cases.

# BGE

### Broadcasting General Electronics (Marketing Pty Ltd)

Southern Region: PO Box 233, Doncaster 3108. Phone (03) 890 0494. Fax (03) 898 9233.

R & D: 41 Molan St, Ringwood 3134. Phone (03) 873 3711.

Northern Region: PO Box 405, Narrabeen 2101. Phone (02) 913 9060. Fax (02) 913 9441.

Directors: C.G. Grech (mng dir), F. Zilhardt (dir eng), L. Horvath (dir R & D).

B.G.E. design and manufacture a range of professional audio and video products used in radio, television, film and production facilities. Custom design of specific customer requirements will also be undertaken.

Products manufactured include audio and video distribution amplifiers, switchers, source identification generators, signal insertion modules, remote controllers, linear and switch mode power supplies, audio generators and power amplifiers. The major part of our manufactured products are based on the Eurocard modular system thus ensuring maximum use of a frame irrespective of the modules chosen to form a system. A unique power and data distribution and reticulation system at the rear of each frame ensures that economies are maintained even when a full frame is not used. A mixed audio/video facility is possible within one frame or use of the unused portion of the frame by third party equipment. Each frame is three units high. Forced air cooling is not used and neither is it a requirement of our manufactured products.

Also offer full turnkey facilities as well as consulting and installation services, including custom furniture as required.

Exclusive importers of Ward-Beck Systems consoles, communications equipment and related audio products for radio, television, production and the film industries as well as convergence editing facilities.

### Cassette Distributors of S.A.

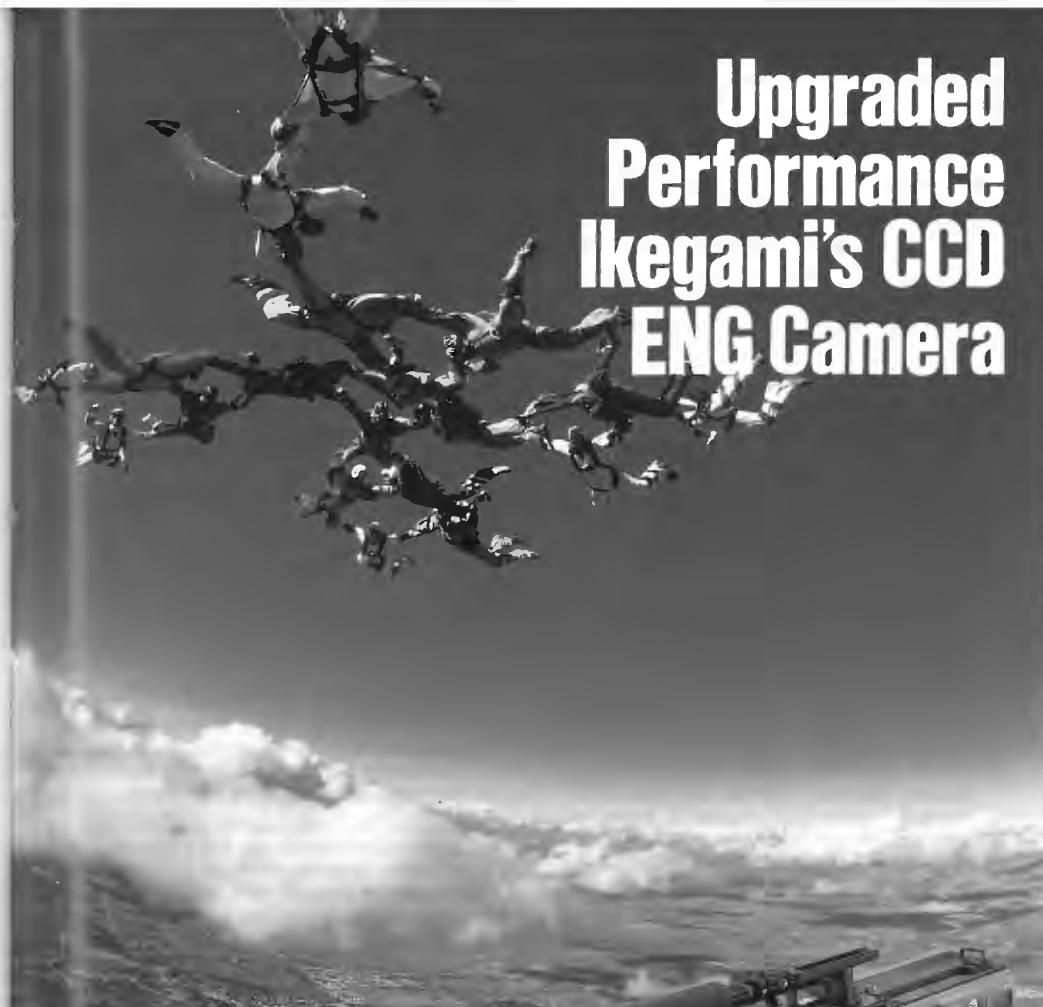
263 Sturt St, Adelaide 5000. Phone (08) 212 7111.

Directors: A. Sankauskas (mng dir), N. Clark (sales mgr).

Distributors in South Aust. & Northern Territory for professional studio equipment & accessories.

Agfa professional studio recording tape; Agfa sprocketed magnetic film; Agfa 16mm & 35mm motion picture film; Fostex synchronizers & auto locators, multitrack recorders; mastering recorders, microphones, headphones & equipment; Nakamichi cassette decks & equipment; JL Cooper midimation products, Seck mixing consoles. Sony digital equipment, audio equipment & accessories; Aphex & TC Electronics; Amaray video library covers & accessories; audio & video tape & accessories in both VHS & Beta, bulk & packaged in various lengths; diskettes & computer

# Upgraded Performance Ikegami's CCD ENG Camera



The new Ikegami HL-99A ENG Camera uses improved high resolution Frame Interline Transfer (FIT) CCD sensors. It is a high performance three chip colour camera professionally engineered to meet the demands of professional broadcast television operators. It employs high sensitivity 2/3" format CCD chips with 360,000 pixels. There is an electronic shutter which can be switched off or operated at one of four selected speeds to improve the portrayal of high speed objects. Operationally the HL-99A is very flexible. It can be used with the full range of HL-95 accessories and as a Camcorder it can interface with any of the 1/2" VCR's on the market. The HL-99A is a rugged, flexible, high performance, lightweight CCD camera suitable for a wide variety of applications.

## HL-99A

### Pacific Communications (Sales) Pty Ltd.

4 Euston Street, Rydalmere, NSW. PO Box 248, Rydalmere, NSW 2116, Australia. TEL 61 (02) 638 6400/TLX.AA25328/FAX.61 (02) 684 4264

### General Communications Limited

Unit 10, 75 Ellice Road, Glenfield, Auckland, New Zealand. TEL.444-0040/FAX.444-8158

# Ikegami

Ikegami Tsushinki Co.,Ltd. 5-6-16 Ikegami, Ohta-ku, Tokyo146, Japan TEL.03-754-2121/TLX.2466738 IKETSU J/FAX.03-754-2034

accessories. Maxell audio & video cassettes, professional video & open reel products. Cassette duplication available through Adelaide tape duplicators.

### Celestial Lighting Pty Ltd

75 Alpine Rd, Ferny Creek 3786. Phone (03) 755 1416.

Director: J. Irving.

Video, film, concert lighting, direction & hire.

### John Chalmers & Co

3/86 Yarrara Rd, Pennant Hills 2120. Phone (02) 484 8476. Fax (02) 499 2473.

Directors: J.A. Chalmers (mgr), Mrs C.G. Chalmers.

Distributor: Quality brands of studio, theatre, projection and miniature lamps.

### Christie Electric Aust

33 Higginbotham Rd, Gladesville 2111. Phone (02) 807 1444. Telex 25629. Meopt.

Directors: W. (Jack) Cairns, P. Griffiths, R. Schmid, F. Lord.

Sole importer, distributor, service centre for: CHRISTIE - Casp Analyser charger for any rechargeable battery. RF80 - Main aircraft/helicopter Ni-Cad analyser/charger. Rectodyne G.P.U. - spooling helicopter turbines. STREAMLIGHT - Hi-intensity Drop-In Q.H. Torches & Xenon searchlights. F.J.W. - Infra red viewers & filters. CARLISLE & FINCH - remote control Xenon searchlights. LENOX - Borescopes.

### Cinematic Services Pty Ltd

3 Albany St, St Leonards 2065. Phone (02) 439 6144. Fax (02) 438 4660.

Director: O. Scherl.

Producers of feature film and television programmes. Production of personnel and facilities. Member of the OSSCCA Group.

### CIT-Alcatel Pty Ltd

324 St Kilda Rd, Melbourne 3004. Phone (03) 690 8477. Telex 35566.

Executives: K. Power (mng dir), D. Wright.

Repr: Thomson-LGT-for tv transmitters, translators, FM radio transmitters, satellite TVRO stations, antennas; Division Tube Electronics (DTE)-for all types of tv and b'cast tubes.

### Cofis Photolamps

1 Thomas St, Hawthorn 3122. Phone (03) 819 1552.

Executive: W.A. Vealls.

Importers and distributors of photographic, projector, and stage studio lamps.

### Colorburst Television Productions

1 Giffnock Ave, North Ryde 2113. Phone (02) 805 1022. Fax (02) 887 3243.

Executive: K. Ferguson (gen mgr).

Standards Conversion: NTSC/PAL 1" to 1" and cassette. Full broadcast bandwidth digital conversion system with digital enhancement and joystick color correction. Dubbing: PAL to PAL or NTSC to NTSC in 1" C-Format, U-Matic, VHS or Beta. Standard Audio. Dolby A, B and C or graphic equalisation where required.



### Comsyst (Australia) Pty Limited

21 Chandos St (PO Box 335), St Leonards 2065. Phone (02) 436 3777. Fax (02) 436 2205. Telex AA72578.

Executives: M.J. Fairlie (mng dir), Ms S. Boaden (admin).

Distributors in Australia for Harris Broadcast Products Division and Harris Broadcast Microwave. The Harris range of equipment includes VHF and UHF television transmitters and antennas. Microwave equipment for ENG, OB and STL applications, 2.5GHz, 7GHz, 13GHz and 23GHz. Satellite ground stations and ancillary equipment. Services include system design and turnkey installations of all broadcast communications equipment.

Distributors for Hirschmann low powered TV transmitters and translators; Mark Antennas Products with a large range of grid and solid microwave antennas from 900 MHz - 23 GHz.

Supplier of MDS equipment including both transmitters and receivers representing Comwave MDS transmitter and Conifer MDS downconverters and receiving antennas. Distributor of Peninsula Engineering RF Microwave and Cellular Telephone Repeaters. Representative of AEG Bayly Engineering, manufacturers of digital and analogue multiplex equipment for telecommunications and broadcast applications; TMD, the Will Burt Company, manufacturers of telescopic pneumatic masts for ENG vehicles. Distributor of Quickset Pan and Tilt heads and tripods for use in ENG vehicles and broadcast studios, etc.

Design, install and commission turnkey systems for point-to-point microwave, studio to transmitter links for both video, audio and message. Comsyst also undertakes the design of satellite systems for television and telecommunication applications.



**CONTINENTAL MOUNTS AUSTRALIA**  
SPECIALISED CAMERA MOUNTS TO THE MOVIE INDUSTRY

### Continental Mounts Australia

45 Grafton Ave, Naremburn 2065. Phone (02) 439 2218. Fax (02) 436 3553.

Directors: Ms C.J. Seckold, B. Seckold.

Rental equipment of camera mount designed to eliminate vibration when filming from helicopters, trucks, boats for use with 16mm, 35mm, Panavision and video cameras. Also Nose Mount for forward P.O.V. shots featuring full tilt from level to 90 degrees straight down.

### CPC Enterprises (Australia) Pty Ltd

88 Bourke Rd, Alexandria 2017. PO Box 47, Waterloo 2017. Phone (02) 699 4582. Fax (02) 698 2715. Telex ICCTRAD 120459.

Director: D. Hayes.

To advise television, radio and film producers as well as individual copyright holders of the areas of exploitation that are available and by what means they can be achieved.

### Decibel Manufacturing Pty Ltd

54A Beecroft Rd, Beecroft 2119. Phone (02) 484 7199.

Manufacturers of Magnasound 16, 35 & 17.5mm recorders, dubbers & magnetic followers. Record and replay film amplifiers 19" rack mounted, 1 unit high.

### Dindima Group Pty Ltd

10 Argent Pl, Ringwood 3134. PO Box 106, Vermont 3133. Phone (03) 873 4455. Fax (03) 873 4749.

Sydney office: 6 Pound Rd, Hornsby 2077. Phone (02) 477 4020.

Directors: P.A.R. Wingett (mng dir), H. Bruggemann (technical dir), G. Rundell, P. Chew. ARRLUNYA DIVISION: design and manufacture of Video Temporal Filter/Image Store equipment, video conferencing equipment, Bandwidth compression equipment for transmission of video signals, video processing equipment for broadcast and CCTV applications, sync pulse generators, tv pattern generators, line selectors etc.

IMPORTS DIVISION: Australian distributors for Sound Technology - audio system analysers for noise, distortion, wow, flutter, cross talk, frequency response etc.; Sayrosa Electronics Ltd - RF spectrum analysers, automatic modulation meters; DAGE-MTI & Imaging Technology Methods Inc. - high performance tv equipment for security, industry etc. including very low light level tv cameras, CCD tv cameras.

### EAV Technology Pty Ltd

79 Little Oxford St, Collingwood 3066. Phone (03) 417 1835. Fax (03) 417 7704.

Executives: C.G. O'Brien, T. Hambling.

Importers and local distributors for Audio Accessories - patch bays; Audio & Design - limiters, expanders, vocal stressers; Audio Implements - tv hosts earpieces; B & B Systems - phase meters; Bedford - expanding boom arms; Comrex - telephone line frequency extenders, E.N.G. off-air monitors; Croma - precision vision monitors; Echolab - vision switchers; Fidelipac - cartridge machines, GCK - mic. to line amps, Ada's, GML - broadcast special effects, Keydial - cartridge machines - budget priced; Lightwave - windscreens, boom arms; McCubbin - broadcast consoles, tele-

phone hybrids, broadcast processors; Portabrace - carry bags for cameras & recorders; SBS Dams - stereo Winchester drive based cartridge machine replacement system; Seasim - lip ribbon broadcast microphones; SME - broadcast tone arms; Soundcorp - flat ribbon patchfield systems; Tram - lapel microphones Unitron - video time base correctors; Vertigo - patch bay cleaning system; 360 Systems - digital message systems for theme parks, radio, television, museums, displays, animation, public address.

### Eden Dynamics Pty Ltd

28 Oatley Ave, Oatley 2223. Phone (02) 579 5566. Fax (02) 579 5422.

Director: D. Eden.

Acoustical Consultants, providing advice on isolation of external noise & vibration from studios together with recommendations on acoustic finishes & details in control rooms etc. Communications and sound system design.

### Electro-Fab (Penfen Pty Ltd)

Unit 1, No. 3 Yandina Rd, West Gosford 2250. Phone (043) 23 2028.

Executive: L. Cross (mgr).

Suppliers and service for AM and FM transmitters and all RF products - installations factory fabrication, manufacture, electronic and sheet metal work for electronic industry.

### Electro-Voice Pty Ltd

59 Waratah St, Kirrawee 2232. Phone (02) 521 5322. Fax (02) 542 1298.

Executive: C.S. Formston (mng dir).

Australian distributors of Electro-Voice, Altec-Lansing University products, including a wide range of microphones for E.N.G. vocal, instrument & shotgun, application, plus the E.V. Sentry range of studio monitors.

### Eurovision Pty Ltd

63 Balfour St (PO Box 48), Chippendale 2008. Phone (02) 699 7221. Fax (02) 699 7060.

Directors: J. Prisuda, T. Bews (hire).

Specialising in the hire of production, conference, exhibition and seminar equipment. Large screen projectors (video, data) monitors, professional cameras, mixers, edit suites, auto cue's, wireless Mic's (Sony), Pyxis T.B.C., (PAL, NTSC) suppliers of Sony professional and corporate equipment.

### Everything Audio Pty Ltd

79 Little Oxford St, Collingwood 3066. Phone (03) 417 1644. Fax (03) 417 7704.

Executives: B.E. O'Brien, P. Quirk.

Local distributors for Ampex tape products, ABEX, AIWA, AKG, Altec Lansing, Astatic, Audek, Audio Logic, Audio Pak, Audio Technica, Auratone, Audio Digital, BASF, Bedford, Beyer, Canare, Clearcom, Cramolin, Crown, DBX, Denon, DEX, Desisti, Digitech, Drawmer, Editabs, Electrovoice, Elrack, Evertz, Fostex, Gotham Cable, IRT, JBL, Keydial, KOSS, Leitch, Little Light, Marantz, Miller Fluid Heads, Mooretronics,

Neilson, Neumann, Neutrik, Nortronics, Ortofon, Pro Bel, Rane, Sansui, Schoeps, SCV, Sennheiser, Stanton, Shure, Sonex, Sowter, Soundcraft, Tannoy, Tascam, Technics, Telcom Research, TOA, Tram, University Sound, Urei, Videotek, Weiricloud, Yamaha, Zephyr.



### EVS The Communicators

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Fax (02) 406 4734.

Executives: T. Coyte (gen mgr), T. Thrum (exec prod), K. Davidson (dept mgr).

Supplying a full range of presentation equipment for hire to the advertising industry and corporate sector. Video projectors and slide projectors; tripod screens and fast fold screens and drapes; ¾" U'matics and ½" VCRs; presentation monitors and video walls; audio and lighting; etc.

### Fairlight Instruments Pty Limited

67 O'Riordan St, Alexandria 2015. Phone (02) 669 2000. Fax (02) 693 2952. Telex 127998.

Directors: B. Lyttle (chrmn), R. Young, K. Ryrie, P. Vogel, G. Buchanan, I. Kowalick.

Executives: R. Young (md), Ms K. Ryrie (exec dir), D.J. Wilson (intl mgr, audio divn), R. Checkley (intl mgr, video divn), R. Bennett (fin contr), P. Viggiano (sales, audio), M. Foletti (sales, video).

Audio: Manufacturers of the Fairlight Series III Digital Audio Production System. A complete digital audio production system for post, music, dialogue, Foley and sound effect production manipulation and hard disc recording. The system is compatible with most industry standard interfaces including: SMPTE (Chase, Lock and Master), S.C.S.I. (Peripheral Disc Interfaces), MIDI and AES/EBU Digital Stereo Inputs.

Video: Manufacturers of CVI Plus (Computer Video Instrument) and related products: The CVI Plus integrates live effects, paint, graphics and letters into an under \$10K product for ¾" video production facilities. The "Video Producer" is a compact, easy to use and lower cost version of the CVI Plus. The "Video Announcer" provides video effects, titling and VCR Control for Hotels, restaurants, shops and live presentations where video is used. The "Video Entertainer" provides a vast array of live video effects and titling for video dance and disco environments and can accept live video from dance floor camera and VTR.

### The Film Vault

Bay 6, Middlemiss St, North Sydney 2060. Phone (02) 925 0566.

Directors: A. Tegg, D. Tegg.

Storage of video masters, recording masters, archival material, motion picture negatives & components for advertising agencies, advertisers, feature film, tv commercial & documentary producers, tv & film editing houses, recording companies.

### Fimlab Engineering Pty Ltd

201-203 Port Hacking Rd (PO Box 432), Miranda 2228. Phone (02) 522 4144. Fax (02) 522 4533. Telex 70434.

Directors: A.G. Rydger, A.D. Crehan, M. Forrest, W.W. Hargreaves (gen mgr).

Executive: H. Brunskill (secty).

Manufacturer and supplier of laboratory and studio equipment, film processing equipment including 8mm, 16mm and 35mm processors (colour and b&w), chemical mixers, silver recovery units, split spools. Specialist engineers for the television, motion picture and photofinishing industries as well as professional laboratories. Complete laboratory installation services. Also agents for Lipsner-Smith film cleaners, R.T.I. video tape evaluator/cleaners, Perfectone sound equipment, Peterson motion picture printers, Geyer/Peterson video immersion gates for telecine, TFC vacuum film cleaner for telecine.

### Filmtronics (Australia) Pty Ltd

33 Higginbotham Rd, Gladesville 2111. Phone (02) 807 1444. Telex 25629. T'grams Meopta Gladesville.

Directors: F. Lord, H.J. Meyer, P. Griffiths (mgr).

Comprehensive range of television and film production equipment including Angenieux (France) - film & tv zoom lenses. Christie Electric (USA) - C.A.S.P. Nicad battery charger/analyser system, Nicad battery packs & lead acid chargers; Doel (UK) - film edge numbering machines; Easton (Aust) - editing equipment; Emil Niethammer (West Germany) - tv studio lighting equipment; F.J.W. (USA) - infra red viewing systems; Frezzolini (USA) - nicad battery packs & belts, portable battery powered E.N.G. lighting equipment; Hollywood Film Co (USA) - film editing equipment; Marusho (Japan) - precision tape splicers & tape 8mm, 16mm, 35mm, 70mm, 16mm, & 25mm microfilm, Meopta (Czechoslovakia) - movie projectors; Neilson Hordell (UK) - video & film animation stands with matching computers, optical printers & all associated accessories; Ryudensha (Japan) - film, tv & theatre lighting & prdn equipment; Shotoku (Japan), tv camera, pedestals, cranes, tripods & cam heads. S.M.P.T.E. (USA) - test films.

### Robert Fitzell Acoustics Pty Ltd

Suite 6, Pymble Grove, 33 Ryde Rd, Pymble 2073. Phone (02) 498 8188. Fax (02) 498 7788.

Directors: R.J. Fitzell (mng dir), J. Fitzell, V.E. Bray.

Acoustic consultants - auditorium & studio design, noise isolation, environmental noise control, sound system design.

### G.E. Direct Marketing

338 Springvale Rd, Forest Hill 3131. PO Box 233, Doncaster 3108. Phone (03) 878 7348, 878 5233. Telex 151224 - Electronic Mailbox CM649A.

Directors: C.G. Grech (mng dir), M.G. Grech.

Exclusive importers of WardBeck Systems consoles, communication equipment and related audio products for radio, television film industries. Professional audio and video distribution amplifiers and systems designed and manufactured in Australia by Broadcast General Electronics are also exclusively distributed in Australia and worldwide.



### GEC

Components Group. 2 Giffnock Ave, North Ryde 2113. Phone (02) 887 6222. Fax (02) 805 0272. Telex 26080.

Executives: A. Wardale (sales & engrg, engrg mgr), M. Ryan (sales, applications, product mgr), P. Steel (divisional mgr).

Suppliers of Electron Tubes and Electro Optical devices from EEV, one of Europe's largest manufacturers of professional electron tubes.

Leddicon camera tubes, vidicons, image isocons, cathode ray tubes, marine magnetrons, UHF amplifier klystrons, travelling wave tubes, CCD sensors and cameras, image intensifiers and intensifier cameras, thermal cameras.

### GEC Video Systems Division

2 Giffnock Ave, North Ryde 2113. Phone (02) 887 6222. Fax (02) 888 3313. Telex 26080.

Executives: M.J. Andrews (divnl chief exec), G.R. Velayuthen (fin mgr), G. Burbidge (nat sales mgr, Melb), K.J. Willoughby (ops mgr), K. Thomas (chief engr), L. Fietz (product mgr, b'cast & industrial), J. Goh (product mgr, CCTV Systems), G. Pinchen (NSW sales mgr).

Equipment: Sole Australian agent for Panasonic professional video equipment including MARC automated broadcasting systems, MLI, S-VHS and VHS, professional video recorders for editing, recording, playback, duplicating, time-lapse and portable applications. Panasonic professional and industrial cameras, including single chip, 2 chip and 3 chip, Eng, EFP, studio and dockable, as well as a wide range of special application cameras. Video monitor, television sets and projectors, monochrome and colour from 3" to 300". Video accessory equipment for a large variety of applications. RAMSA and Technics professional audio equipment by Panasonic including mixers, speakers, microphones, amplifiers, decks and accessories, including the latest in DATA and compact disk professional systems.

Other agencies: Electrocraft of the UK for the latest in video support equipment. American Dynamics - automated matrix switching systems. Acre Industries - range of Genlocker equipment for use with the Amiga range of computers.

Customer Services: Complete systems design and application advice for all Panasonic professional video and audio systems. Full service facilities and spare parts in all branches. Customer training programmes on all supplied Panasonic equipment.

Branch offices: J. Copeland (branch mgr), 660 Burwood Rd, Hawthorn 3112. Phone (03) 813 2977. Fax (03) 813 3674; P. Constant (branch mgr), Unit 6, Bowengate Business Park, Cnr Bowen Bridge Rd & Campbell St, Bowen Hills 4006. Phone (07) 252 3801. Fax (07) 252 4167; G. Hocking (branch mgr), 51 Glen Osmond Rd, Eastwood 5063. Phone (08) 272 3100. Fax (08) 274 1643; R. Preston (branch mgr), 73 Troy Tce, Daglish 6008. Phone (09) 582 1144. Fax (09) 381 7115; G. Jagoe (sales rep), 76 Kembla St, Fyshwick 2609. Phone (06) 280 6866. Fax (06) 280 5330.

### General Corporation Japan (Aust) Pty Ltd

Units E & F, 10-16 South St, Rydalmere 2116. Phone (02) 638 5199. Fax (02) 684 2482. Telex 26310.

Directors: A. Sato, J. Green, T. Nishikuma.

Distributors of "Fujitsu General" colour television receivers and other appliances.

### Grech Sound & Lighting Hire

5 Menana Rd, Glenroy 3046. Phone (03) 306 4675.

Director: C. Grech.

Hire of sound equip & stage lighting.

### Group Television Services Pty Ltd

24 Yarra Rd (PO Box 1000), Wonga Park 3115. Phone (03) 722 1900. Fax c/o (03) 722 1970. Telex c/o REGTV 151660.

Directors: H.S. Lilburn (chrmn & mng dir), S.J. Craig, L.E. Lilburn (co secty/acnts), P.C. Lilburn (exec dir).

Radio & television consultants, provision of television network services & facilities, station establishment specialists. Australian distributors for television products including Bogner, television high & low power UHF and VHF antennae. Scala, precision television antennae, grids and feeders; Unarco-Rohn, towers and masts. Audisk, digital audio hard disk storage, radio systems, Rs-DAT professional DAT machines & consoles. Bext Inc., full range of exciters, STL's, translators, etc.

### Hagemeyer (Australasia) B.V.

5-7 Garema Cct, Kingsgrove 2208. Phone (02) 750 3777. Fax (02) 759 6905. Telex 122214. Cables Hagemeyer.

Head office: Sydney. Branch offices: Melbourne, Adelaide, Perth & Brisbane.

# The Hottest New Performance, Real CCD Studio/Field Camera



**The HK-355 is the real CCD Studio/Field Camera with more than enough merits of CCD and being equal to 30mm Tube Camera both in terms of image quality and functions.**

- Ikegami's original high technology, combined with 2/3 inch FIT CCDs of 480,000 pixels PAL (450,000 NTSC) realizes 700 horizontal resolution PAL (800 NTSC), S/N 60dB PAL (62dB NTSC), and plus, less than 0.02% of high precision, registration free.
- Completely new design for CCD operation with smaller and lighter weight
- The adoption of the newly developed 6 Dimensional Optical Low Pass Filter achieves high response characteristics as well as

greatly decreased false signals such as Moire and Beat.

- The rich system operation and the rich functions — auto setup function/highlight compression/new driving method 3 DTL enhancer/variable electronic shutter/optical axis adjustment/auto setup colour corrector.
- The HK-355P portable camera can be connected to the same base station, but may also be used standalone or with on board VTR.
- The HK-355P portable camera can be used with full build-up kit for long focal length lens operation.

**CCD Studio/Field Camera**

## HK-355/355P

### Pacom Sales Pty. Limited

10-12 Clyde Street, Rydalmere NSW 2116, Australia  
TEL.61 (02) 638 6400/TLX.AA25328/FAX.61 (02) 684 4264

### General Communications Limited

Unit 10, 75 Elice Road, Glenfield, Auckland, New Zealand  
TEL.444-0040/FAX.444-8158

# Ikegami

Ikegami Tsushinki Co., Ltd. 5-6-16 Ikegami, Ohta-ku, Tokyo 146, Japan TEL.03-5700-1111/TLX.2466738 IKETSU J/FAX.03-5700-1160

JVC Sales & Marketing: 13 Garema Cct, Kingsgrove 2208. Phone (02) 750 4188. Fax (02) 759 5511.

Directors: M.H.R. Corke (grp mng dir-Oceania), E. Koemans (mng dir), M. Hosny (fin dir).

Executives: W.K. Dougall (gen mgr), A. Toope (product mgr, visual), J. Hogan (product mgr, audio), M. Plummer (professional prod mgr).

Products: JVC Consumer Products: VHS recorders & cameras, CTV receivers, hi fi. JVC Professional Products: U-format (high band & low band) & VHS recorders & edit suites, portable U-format & VHS. 3 tube cameras eng & studio. Monitors & receivers. For-A Company Timebase correctors - frame stores & special effects character generators, video measuring & studio mixers surveillance equipment. Digital audio systems.

Agency: McKeon and Creative Facilities.

### Hanimex Pty Ltd

108-120 Old Pittwater Rd, Brookvale, 2100. Phone (02) 938 0400.

Directors: J.E. Lawson (mng dir), S. Campbell (gen mgr, bus & visual prods divn), B. McIver (nat sales mgr, audio visual).

Supplies of Simda & Eiki Professional Slide Projectors, Eiki 16mm & 35mm Movie Projectors, Overhead Projectors, Data Display Units for O.H.P., Electronic Whiteboards, Fax Machines and general Audio Visual Products.

Repr: Branches all States.

### Image Devices Pty Limited

13 Keppel Rd, Ryde 2112. Mail Bag 26 PO, North Ryde 2112. Phone (02) 888 9411. Fax (02) 888 2739.

Executive: J. Farmer.

Consultants in studio design and systems engineering, design and installation of broadcast, film mixing and recording studios, dealer in Sony range of professional audio equipment including Sony R-DAT PCM 2000, PCM 2500, TCD, D10-PRO, professional microphones and PA equipment (mixers, amplifiers, graphic equalisers, reverb units and speakers), custom equipment and accessories manufacture, Nagra 4 repairs and service.

### IMTECH Graphics

387-399 George St, Waterloo 2017. Phone (02) 698 2200. Telex AA26664.

Executives: T. McNamara (mng dir), J. Smallgood (gen mgr, Australia), G. Gillard (gen mgr, New Zealand), B. Wedderburn (NSW mgr), R. Ogilvy (Vic mgr), L. Rowe (Qld mgr), R. Smith (WA mgr), J. Newell (SA mgr), C. Riches (mgr, Image Systems), S. Jamieson (nat mktg mgr), J. Pond (nat advtg & publ mgr).

Importers, distributors, repairs and service to the photographic and graphic arts industries throughout Australasia.

Offices: 240 Normanby Rd, South Melbourne 3205; 116 Brunswick St, Fortitude Valley 4006. Phone (07) 52 8816. Telex AA42054; 113 Carrington St, Adelaide 5000. Ph (08) 223 4655; 110 Jersey St, Jolimont 5014. Phone (09) 387 4492. Telex AA92968; New Zealand.

## INFORMATION DIALLING SERVICES

### Information Dialling Services Pty Ltd

PO Box 47, Waterloo 2017. Phone (02) 699 4582. Fax (02) 698 2175. Telex 120459 ICCTRAD.

Director: D. Abbott Hayes.

Executive: Mrs M. Glasgow (exec asnt).

Services to advertising, telephone marketing, audio visual services.

### IRT Electronics Pty Ltd

26 Hotham Pde, Artarmon 2064. Phone (02) 439 3744. Fax (02) 439 7439.

Directors: R. Broad (mng dir), H. McKenzie (tech dir), R.D. Walsh (exec dir), J.K. Meyer (sales & mktg dir), B.E. Nagel (chrnm), A.R. Gibbs, D. Dransfield.

Executives: S. Smith (prdn mgr), G. Schlie (fin contr), C.A. Nieuwendyk (dev eng).

Designers & manufacturers of broadcasting and communication electronic equipment. Products include: TV presentation automation systems, video & audio dist. amplifiers. Video & audio switchers, automatic video equalisers, video & audio presence detectors. Source identifiers, Co-ax & quad cable amplifiers, oscillators, equipment racks & hardware, vertical interval multi channel and single channel audio systems (VIMCAS & VISCAS), fibre optic Tx's & Rx's.

Agents for: RCA Broadcast spare parts, PRO-BEL Video & Audio routing equip, PLISCH Precision demodulators/receivers, VRS DATA tape erasers, ELIT TV & FM transmitters, transposers & test equipment, DIELECTRIC RF products.

### Jands Electronics Pty Ltd

578 Princes Hwy (PO Box 171), St Peters 2044. Phone (02) 516 3622. Fax (02) 517 1045.

Directors: P. Mulholland, E. Robinson.

Executives: C. Connolly (sales mgr), D. Williams (ops mgr), T. Goodhew (b'cst sales mgr), P. Twartz (audio prod mgr), M. Tanner (lighting prod mgr).

Manufacturer of JANDS manual/memory lighting control consoles, digital studio dimmer racks, luminaires, professional audio power amplifiers, equipment racks and pre-punched panels.

Importers and service agents for: JBL professional loudspeakers and audio signal processing devices, studio and broadcast monitors (USA). UREI audio signal processing devices and studio monitors (USA). Soundcraft multitrack production and "on-air" broadcast mixing consoles (UK). RANE audio signal processing devices (USA).

Clear-Com party line and Matrix Plus Point to Point broadcast intercom systems (USA). DeSisti studio, location and OB luminaires (Italy). CCT theatrical luminaires (UK). ETC memory lighting consoles (USA). Lycian and Strong followspots (USA). Martin smoke machines (Denmark).

### Koala International

6 Welshpool Rd, East Victoria Park 6101. PO Box 278, Kalamunda 6076. Phone (09) 361 0534. Fax (09) 362 1372.

Director: M. Smith.

Manufacturers & distributors of specialized tv camera support equipment. Electronic lecture/boardroom video - A/V presentation equipment, video recorder interfaces, distribution switchers etc. Importers & exporters.

### Lamphouse Supplies Pty Ltd

69 Burswood Rd, Victoria Park 6100. Phone (09) 470 1599. Fax (09) 361 0228. Telex 93609 LAMPHOUSE.

Directors: R. Stickman, T. Stickman, D. Binning, W. Binning.

Importers & distributors of stage & studio lights (electric lamps) and other specialised replacement lamps.

### Larcan Australia Pty Ltd

Factory: Unit 3, 12 Grieve Cl, Gosford 2250. PO Box 605, Wyong 2259. Phone (043) 23 4078. Fax (043) 23 4079.

Directors: G.R. Smith (dir), I. Jennis (dir), G. Paton (dir), C. Turner (dir).

Manufacturers & importers of Larcan VHF television transmitting equipment. Distributors for: Varian TVT - UHF television transmitters, VHF-FM transmitters and sound in sync. equipment; Continental Electronics - VHF high power FM transmitters.

LEAR CHEMICALS AUSTRALASIA PTY LTD

### Lear Chemicals Australasia Pty Ltd

184 Harbord Rd, Brookvale 2100. Phone (02) 938 7822. Fax (02) 939 7211.

Office: 6 Bendigo St, Hampton 3188. Phone (03) 597 0462.

Executives: R.W. Cuff (mng dir), N. Sheldon, C. Baker (dir).

Australian distributors for ACF-50 ANTI-CORROSION FORMULA for protection and lubrication of electronic and mechanical equipment. Successfully developed for the aerospace avionics, airframe and marine industries, ACF-50 may be used whenever environmental conditions pose a threat to plant, machinery and equipment.

### Leatham Electronics (Aust) Pty Ltd

PO Box 533, Baulkham Hills 2153. Phone (02) 639 3433. Fax (02) 686 1036.

Executive: K. Ramsay (dir sales & mktg mgr).

Distributor of: MLC Inc, Earth Station High Power Amplifiers, Microdyne Corporation; Earth Station Products & Systems, Nippon Television Industries; DSS-11P Digital Still Store & DAS-2 Digital Audio Store, PESA; Television Transmitters & Translators (VHF/UHF), Character Generators, Precision Colour Monitors & Television Test Equipment.

### Lemac Film & Video

277 Highbett St, Richmond 3121. Phone (03) 429 8588. Fax (03) 428 3336. Despatch- 2 Griffiths St; Studio: 54-56 Somerset St.

Equipment Rentals & Sales Offices: 2 Griffiths St, Richmond 3121. Phone (03) 429 8588. Fax (03) 428 3336; Unit 1, 33-37 College St, Gladesville 2111. Phone (02) 816 4141, 816 4266. Fax (02) 815 2584.

Directors: J. Bowring, S. Greenshields.

Equipment Rentals: Melbourne Rentals Manager: J. Brickley/Sydney Rentals Manager: G. Jones. Arriflex 35 & 16mm cameras, Arriflex image stabilizer, Aaton super & standard 16mm cameras & lenses. Sony/Ampex CCD 50 & 7 Series camera, Betacam 3 Tube cameras, SP Betacam recorders, standard Betacam recorders & BVU recorders, monitors video assist equipment for film cameras. Nagra mono & stereo recorders, Sennheiser shot gun & Micron radio microphones. Comprehensive range of studio & portable lighting. 16mm & Super 16 double band projectors. 35/17.5/16mm portable Magnatech transfer recorder/player. Editing equipment, Steenbecks, Picsyns. Presenter 64 Camera Prompter. Cinekinetic Microjib, Camrail tracking system and a comprehensive range of camera support & accessory equipment.

Equipment Sales: Suppliers of - AATON cameras & accessories; CAM-RAIL; REVPOD; CHROSZIEL matteboxes, follow focus & fluid drive units; CENTURY wide angle adaptors, lenses & conversions, mounts & adaptors; CINEKINETIC one man grip kit, mini jib, pocket dolly & cinesaddle; CINETRONICS motion picture camera speed controls; FLEXFILL lighting reflectors; FORMATT Filters; LIGHTFORM products; MILLER tripods; OCTON batteries; FREZZOLINI & STREAMLIGHT portable lighting; PANSPHERON wide angle adaptors; PETROFF matteboxes & follow focus units.

Facilities: 10m x 14m (35' x 48') studio with infinity cyc, make-up and dressing room, kitchen facilities & shower. 65 seater Dolby stereo equipped theatre for 35 & 16mm motion picture film, or large screen video projection from Betamax, Betacam, VHS, 3/4" umatic low or high band BVU. Film editing suites with 4 and 89 plate 16mm Steenbecks. Sound transfer & mixing suite for transfers to 35mm, 16mm stereo or 17.5mm sprocketed tape from either Nagra, timecode 1/4", encoded video cassette via PCM, synching stereo audio to video via Editron synchroniser. 8 & 3 track Tascam recorders, Sony 12 channel desk. Voice over booth.

### L & H Camera and Instrument Service

64 Alexander St, Crows Nest, 2065 Phone (02) 437 6021.

Repairs and service to all types of film cameras (still and movie), exposure meters and enlargers.

### F. Lord Manufacturing Pty Ltd

33 Higginbotham Rd, Gladesville 2111 Phone (02) 807 1444.

Complete lens repair service, any type or make. Re-polishing, re-cementing, re-blooming, removal of fungus, re-tracking of zoom lenses, re-focussing, iris overhaul, all mechanical repairs and adaptations of objectives. Also cementing of gelatine filters, manufacturer of optical components and front surface mirrors.

Sole Australian authorised service centre for Angenieux lenses. Wide range of lenses available.

### LSE Technology Pty Limited

191 Allambie Rd, Frenchs Forest 2086. Phone (02) 452 5502. Fax (02) 452 2308. Telex 121083.

Directors: J.D.L. Price (mng dir), R.S. Baxter (dir of engrg), Mrs C. Price, Mrs J.C. Baxter, L. Lloyd.

Undertakes consultancy work in broadcast and communication fields. Design, supply, installation and commissioning of broadcast studio facilities and turnkey telecommunications systems. Design and manufacture of professional high quality sound systems by Murray Amplifier (subsidiary). Design and manufacture of low power television re-broadcast transmitters/translators. Design and manufacture of printed circuit cards. Distributor/Representative of Nurad - ENG antennas and microwave equipment; Teko Telecom - Broadcast quality TV/FM transmitters, power amplifiers, combiners; Kathrein Werke - High quality television CCTV, MATV, cable television and associated equipment; SR Telecom - TDMA/DAMA point to multipoint microwave equipment; Republic Telecom Systems - Line concentrator systems.

Repr: LSE (Qld) Pty Limited, 195 Samford Rd, Ennoggera 4051. Phone (07) 354 1530.

### Macfarlane Generators

109 Carinish Rd, Clayton 3168. Phone (03) 544 1700. Fax (03) 543 7138.

Directors: G.G. Kay & K.D. Kay.

Executive: G. Kay (mng).

Generator hire & sale. Including fully sound proof units designed for the film & television industry with many truck mounted fully mobile sets.

Branch Managers: VIC: K. Maher, 109 Carinish Rd, Clayton 3168. Phone (03) 544 1700. Fax (03) 543 7138. NSW: S. Leal, 1 White St, Leichhardt 2040. Phone (02) 552 2155. Fax (02) 252 2236; QLD: A. Rymer, 62 Campbell St, Bowen Hills 4006. Phone (07) 252 5935. Fax (07) 252 9957.

### Magnasound Australia

54A Beecroft Rd, Beecroft 2119. Phone (02) 484 7199.

Supplier of Magnasound 16, 35 & 17.5 mm recorders, dubbers and magnetic followers. Record and replay film amplifiers 19" rack mounted, 1 unit high.

### Magna-Techtronics (Aust) Pty Ltd

7-9 George Pl (PO Box 557), Artarmon, 2064. Phone (02) 427 0666. Fax (02) 427 1961. Telex 24655.

Directors: R.C. Clemesha, J. Skippen.

Executives: H. Ziolkowski (gen mgr), D. Cronshaw (nat sales mgr), R. Reynolds (service mgr), P. Levy (mgr video prods), B. O'Donnell, J. Walsh (b'cast prods), D. Dowling (mgr audio prods), M. Casey, P. Hotson, C. Clark (audio prods), I. Kane (sales, earth stations & transmission prods).

Offices: J. Wilkinson (branch mgr), Suite 1, 316-320 Toorak Rd, South Yarra 3141. Phone (03) 826 4111. Fax (03) 826 3391; R. Green (NZ mgr) Auckland (09) 37 3901. Fax (09) 37 3832.

Distributors and repr of: AUDIO/VIDEO - Applied Video Systems (UK) AVS6000, 6500 ISIS and ADAC digital standards converters; Audio Kinetics (UK) Time code synchronisers, Mastermix automation for audio consoles; Chyron (UK & USA) text/graphics generators; CMX (USA) computer assisted videotape editing systems for on line and off line editing; Conrac (USA) colour and monochrome picture monitors; Dynatech-Newstar (US) electronic newsroom systems, news and weather graphics systems; DSC (US) video special effects; EDS (UK) Portaprompt and Digiprompt tv prompters; Fortel (USA) signal processing, time base correctors and colour correctors; Hill End Technology (UK) sync pulse generator, VDA, Secam/Pal transcoder, audio/video matrix; Hitachi (Japan) ENG/EFP cameras, broadcast cameras, test equipment, b/w monitors; Magna-Tech (USA) Academy Award winning 35mm and 16mm magnetic film recorders and dubbers, 35mm and 16mm reversible projectors, distributor systems, electronic looping audio transfer equipment, high speed electronic interlock systems; Nagra-Kudelski (Switz) location and studio audio tape recorders; Otari (Japan) reel-to-reel tape recorders, cartridge machines, duplicating systems; Pinnacle (USA) video workstations; Royle (UK) colour camera grey scale and reg charts, special transparencies and colour monitor grey scale ref units; Shintron (USA) vision mixers and time code recorders and generators; TTI (USA) SAS switched access test equipment; VG Electronics (UK) teletext & viewdata equipment & systems; Utah Scientific (USA) video and audio routing switchers, master control switchers, machine control systems. Odetics (USA) automatic video cart player; Trilogy (UK) test signal generators and distribution amplifiers.

RF TRANSMISSION: Aydin Microwave Division (USA) digital & analogue communications equipment; Electrospac Systems (USA) antenna control system & switching systems; Halcyon International (USA) data analysers and multiplexers; LNR Communications Inc. (USA) ground station electronics; Multipoint Communications Ltd (UK) transportable earth stations and ground electronic equipment; M/A-Corn: (UK and USA) tv microwave systems; Itelco (Italy) FM and TV transmitters and translators; Wegener (USA) satellite

audio & data subcarrier transmission systems; SIRA (Italy) TV and FM broadcast antennas & accessories. OTHER: ADB Lighting; Zonal magnetic film & tape.

### Mastatek Pty Ltd

Suite 1, 245 Springvale Rd, Glen Waverley 3150. Phone (03) 233 6677. Fax (03) 233 4146.

Office: Unit 12, 18 Leighton Pl, Hornsby 2077. Phone (02) 477 6120. Fax (02) 477 6150.

Director: V.G. Punch (mng dir).

Executives: G. Parr (nat sales mgr), J. Sparke (admin mgr).

Distributors of Graham-Patten systems VAMP (Video Audio Multiplexing Process), ESAM (Edit Suite Audio Mixer), UTECS (Unified Television Control System) & Video Keying System. Alta Group PYXIS, CYGNUS, PICTORIS & Centaurus. YEM Scan Converters. Microwave Radio Corporation analogue microwave links. AVS System video equipment for video signal measurement, test, signal generation.

### Maxwell Optical Industries Pty Limited

Unit 5, Level B, 100 Harris St, Pyrmont 2009. Phone (02) 660 7088. Fax (02) 660 8739.

Executives: J.D. Swainston (mng dir), F. Brown (nat lamp mgr), C. Tiffany (nat sales mgr).

National distributors of a complete range of photographic, projection, micrographic, stage, studio, scientific & special technology lamps - Nikon Broadcast lenses - Nikon photographic equipment - Courtenay studio flash equipment - Velbon tripods - Paulmar film inspection & cleaning equipment. Offices maintained in all mainland capital cities.

### Mediavision Australia

22 Yertchuk Ave, Ashwood 3147. Phone (03) 807 5133. Fax (03) 807 7814.

Office: 4 Monash Rd, Gladesville 2111. Phone (02) 816 4055. Fax (02) 816 1661.

Executives: T.R. Chirchiglia, R.G. Hamilton.

Australian importing & distribution agents for: Lee Colortran International - lighting, suspension & dimming equipment for film, tv & theatre; Lee Filters Ltd; Lee Environmental Lighting. Lee Colortran equipment includes the Academy award winning range of "Flicker Free" HMI Fresnels, 200W CID/270W HMI/200W HMI battery light kits, Mini Pro, Multibeam 800, Multibeam 2000, 3 & 4 light kits, Baby Fresnels from 300W to 10KW, Studio Fresnels in manual & pole operation from 1KW, 2KW, 2.5/5KW to 5KW. Fully motorised and automated lighting. Mini soft lite, 2.5 & 5KW softlights, 500W and 1KW profiles, cyclorama lighting, Colorarc Xenon Followspots, Scenemaster & Prestige series lighting control systems, IDS 108 dimmers, manual & fully automated pantographs and lighting grids including motorised hoists and self climbing battens. Lee Filters Ltd has a complete range of colour filter for film, television & theatre including colour correction filters, diffusion filters & reflector materials. Lee Filters also make polyester & resin camera filters which includes correction, nets, stars, contrast, fog, polarising and graduated filters. Lee

Environmental Lighting manufactures a large range of low voltage architectural & display lighting which includes dimming and control. Mediavision Australia has a rental facility hiring Lee Colortran lighting and accessories.

### Miracle Lighting Company

36 Howe Cres, South Melbourne 3205. Phone (03) 690 7711.

Director: D. Graham (studio mgr).

Hire of equipment 5K Fresnels to 650W CCT mini Fresnels on all stands.

### MTE Electronics Pty Ltd

(A subsidiary of Magna-Techtronics (Aust) Pty Ltd). 9 Paltarra St, The Gap 4061. PO Box 48, Ashgrove 4060. Phone (07) 300 2366. Fax (07) 300 5810.

Directors: R.C. Clemesha (mng dir), R.J. Skippen (dir).

Executives: M.M. McIntosh (gen mgr), C.B. Sargeant (co sec).

The design and manufacture of audio equipment for radio, television and the recording industries. Products include sound control consoles both transmission and production, custom built and standard. Transmission consoles range from 6 to 18 inputs with stereo and mono outputs. Production consoles range from 12 input to 40 input channels with 2 to 24 output tracks plus sub groups, master outputs and up to 4 auxiliary sends. Other products include distribution amplifiers, RIAA equalisers, parametric equalisers, talk-back systems etc.

### Multi-Contact Australia Pty Ltd

53-55 Whiting St, Artarmon 2064. Phone (02) 438 3600. Fax (02) 438 4737.

Offices: 10 Nicholson St, Coburg 3058. Phone (03) 383 3733. Fax (03) 383 4526; 2/115 Howe St, Osborne Park 6017. Phone (09) 443 3944. Fax (09) 443 1283; 3/80 Webster Rd, Stafford 4053. Phone (07) 856 4200. Fax (07) 856 4681.

Directors: D.R. Williams, D.A. Harris, K.C. Wheatley.

Executives: Sydney - A. Ford (nat mktg mgr), Melbourne - D. Ricardo (state mgr), Brisbane - C. O'Grady (state mgr), Perth - R. Cronwright (state mgr).

Sales of specialised cables, connectors, computer accessories, tools, for the radio and television industry.

Products: Carol (USA) specialised cables; N.E.K. (UK) specialised cables; Kroschu (W. Germany) computer and stage lighting cables; Leonische (W. Germany) highly flexible single core cables; Transradio (UK) coaxial connectors; Ceep (Spain) computer connectors; Astro Tool (USA) Buchanan crimping tools; Contact (W. Germany) Multi-pin rectangular/circular connectors; Multi-Contact AO (Switzerland) single pin electronic plugs, sockets and P.C.B. pins; Trewin Components (Australia) terminals, single pin plugs & sockets; Eleitro Gibi (Italy) P.C.B. terminal blocks, screwed terminal blocks.

### NEC Australia Pty Ltd

649-655 Springvale Rd, Mulgrave 3170. Phone (03) 566 6555. Telex 31009. Cables Nippelco Melbourne.

Directors: T. Sugihara (mng dir), W.J. B. Pollock, C. Taylor.

Executives: Y.E. Shimizu (asst mng dir), D.F. Sturdy (gen mgr-ACD), G. Reynolds (asst gen mgr-mktg), M. Johannessen (mgr, systems dept), R. Greenwood (mgr, b'cast).

Handling all types of communication and b'casting equipment including VHF/UHF TV transmitters & translators, AM/FM b'cast transmitters, microwave link systems, digital video effects systems, portable microwave links, Aussat tv/radio transmit & receive only satellite earth stations, tv uplink transportable earth stations.

Repr: NEC Australia Pty Ltd, Advanced Communications Divn, Heine Hse, 11 Queens Rd, Melbourne 3004. Phone (03) 267 5599. Fax (03) 267 5620. Telex 38343 NEcbd.

### Open Channel Co-operative Ltd

13 Victoria St, Fitzroy 3065. Phone (03) 419 5111.

8.35m x 13.95m Studio, full lighting complement (Berkey Colortran), 1 Ikegami HL79 (ENG), 2 Sony BVH-2000 1" VPR's controlled by AEC computer editor, interfaced with Sony BVU 800 and 820, with Talia VM124 vision mixer, full audio mixing and record 2 track plus 8 track. Portable BVU U-matic & VHS record and edit. Dubbing 1", BVU, U-matic, Beta, VHS. Newsmatte. Second studio for rehearsals, screen tests, etc.

### Osmond Electronics Pty Ltd

9 Grenfell St, Kent Town 5067. Phone (08) 362 6218. Fax (08) 363 0308.

Directors: G.A. Psorakis, D.J. Murdoch.

Hire, sales & service of professional lighting equipment used in tv, filming & conventions, lighting consultants.

### Pacom Sales Pty Limited

10-12 Clyde St (PO Box 248), Rydalmere 2116, Phone (02) 638 6400. Fax (02) 684 4264. Telex 25328.

Executives: F.J. Williams (chrnm), W.T.B. Andrew, S. Griffith (dir intl sales), D.C. Stockbridge (mng dir), P.J. Adams (nat sales b'cast mgr).

Australian exclusive distributors for Grass Valley Group prdn switchers, routing switchers & video processing systems; Dubner computerised tv graphics systems; Ikegami Tshinski b'cast cameras, monitors & CCTV systems; QuesTech framestore synchronisers; Continental Microwave Ltd OB microwave link systems & satellite equipment; R.F. Technology ENG microwave link equipment and antennae systems; Convergence (Acquis) Corporation video tape editing control systems; Quanta Corporation character generators & paint box systems; R.T.S. intercom systems; CMC (spin physics) head refurbishing service; Canon professional b'casting lenses; Pacific Communications Outside Broadcast, news and production vehicles; Zeimark Corp Telecine Systems.

### Pamit Services/ESP Pty Ltd

85 Manningtree Rd, Hawthorn 3122. Phone (03) 819 6455. Fax (03) 819 2265.

Executives: P. Tregonning, M. Tregonning.

Hire of professional broadcast sound equipment for stage, film & television productions, including Audio Developments portable audio mixer, Nagra 4.2, Nagra IS, Nagra 4S & Nagra 4S-TC tape recorders. Denecke time code slate. Sennheiser shotgun microphone kits, Micron radio microphone kits. Shure diversity radio microphone kits. Sony diversity hand-held & pocket radio microphone kits. Cuemaster cartridge machines. 12 X motorola (walkie-talkies) portable trans receivers.

### D & K Parkinson Sound Lighting Services Pty Ltd (Inc. Vic)

80 Rowen St, Burwood 3125. Phone (03) 889 2361. Fax (03) 889 5294.

Offices: 6 Ford St, Maylands 5069. Phone (08) 362 8187; 12 Parkside Cres, Leanyer 5793. Phone (089) 27 9713.

Directors: D. Parkinson, K. Parkinson.

Lighting equipment, generators & personnel available for feature films, tv series or commercial productions.

### Mike Perjanik Productions Pty Ltd

2 The Vale, Belrose 2085. Phone (02) 452 2466, 452 2817. Fax (02) 975 2076.

Director: M. Perjanik (mng dir).

Production, composition and arranging of music for radio, tv and film.

### Philips Components Pty Ltd

11 Waltham St (PO Box 577), Artarmon 2064. Phone (02) 439 3322. Fax (02) 438 5253. Telex 20165 Auslcec+.

Executives: W. McCormick (gen mgr), R. Arthur (nat sales mgr), C. Quinn (product mgr - broadcast components).

Suppliers of Plumbicon camera tubes, vidicons, newvidicons, VHF and UHF transmitting tubes. Cavity-type amplifiers for VHF tv vision/sound; FM sound; UHF vision/sound. Monitor tubes, cathode ray tubes. VHF and UHF circulators and isolators. Ferrite materials, semi-conductors, integrated circuits, CATV and MATV amplifier modules.

Repr: Brisbane, Melbourne, Adelaide, Perth, and representative for Philips international supply centres.

### Philips Lighting Pty Ltd

Bldg 14, Allambie Grove Business Park, 25 Frenchs Forest East, Frenchs Forest 2086. Phone (02) 975 1566. Fax (02) 975 9222. Telex 20165 AUSBVLI+.

Suppliers of photographic, flood, security, projection, general & specialised lamps & light fittings (commercial & domestic), & batteries. On-line computer design services.

### Philips Scientific & Industrial

Test & Measuring Instruments Group. 25 Paul St, North Ryde 2113. Phone (02) 888 8222. Toll free (008) 22 6661. Telex 20165 Ausnrsi+.

A full range of electrical and electronic testing & measuring equipment for general purpose and professional video testing.

Offices: Melbourne (03) 542 3600; Adelaide (08) 348 2888; Perth (09) 277 4199; Brisbane (07) 44 0191.

### Philips Telecommunication and Data Systems Limited

34 Waterloo Rd, North Ryde 2113. Phone (02) 805 4444. Fax (02) 805 4566. Telex 20165.

Financial business systems, automated teller machines, optical storage and retrieval systems, personal and multi-user computers, word processors, PABX and small business systems, mobile and cellular telephones, radio communication systems, modems and transmission equipment, integrated networks and dictation equipment.

Offices: 34 Waterloo Rd, North Ryde 2113. Phone (02) 805 4444; 12 Moore St, Canberra 2600. Phone (06) 257 4411; 23 Lakeside Dr, Tallyho Technology Park, Burwood 3151. Phone (03) 881 3666; 1 Frederick St, Belmont 6104. Phone (09) 277 4199; 348 Torrens Rd, Croydon Park 5008. Phone (08) 348 2888; 299 Montague Rd, West End 4101. Phone (07) 844 0191.

### PICS Australasia

(see IMTECH Graphics)

387-399 George St, Waterloo 2017. Phone (02) 698 2200. Telex AA26664.

Executives: J. Smallgood (gen mgr, Australia), G. Gillard (gen mgr, New Zealand), B. Wedderburn (NSW mgr), R. Ogilvy (Vic mgr), L. Rowe (Qld mgr), R. Smith (WA mgr), J. Newell (SA mgr), C. Riches (mgr, Image Systems), T. McNamara (fin cont), S. Jamieson (nat mktg mgr), J. Pond (nat advtg & publ mgr).

Importers, distributors, repairs and service to the photographic and graphic arts industries throughout Australasia.

Offices: 240 Normanby Rd, South Melbourne 3205; 116 Brunswick St, Fortitude Valley 4006. Phone (07) 52 8816. Telex AA42054; 113 Carrington St, Adelaide 5000. Ph (08) 223 4655; 110 Jersey St, Jolimont 5014. Phone (09) 387 4492. Telex AA92968; New Zealand.

### PSI Tv System

Paperwork Systems Inc (Group) Pty Ltd. Level 1, 11-17 Khartoum Rd (PO Box 303), North Ryde 2113. Phone (02) 887 4144. Fax (02) 887 1768.

Office: 9th Flr, 3 Bowen Cres, Melbourne 3004. Phone (03) 267 7555. Fax (03) 870 9227.

Directors: W.M. Ruting (mng dir), A.C. Papallo.

Executives: N.W. Hamilton (sthrn region mgr), Dr. M.A. Ledwich (dev), R.K. Lam (mgr).

Specialists in the supply and installation of turn-key computer systems for tv station with in-house or bureau systems. Systems handle sales, avails, traffic, copy, accounting, financial management,

historical analysis, asset and share register, program, media inventory & media planning. APRA, Tribunal and Bruce Tart returns, call out survey, research, reach and frequency analysis, newsroom, sporting, automation interface, engineering parts inventory, Group, network and multistation operation. Conjure graphics & design, integrated electronic office with word processing, mailing and message handling systems. Consulting services for system selection, staff recruitment and training and ongoing system support and enhancements. Programming services for custom designed applications. Also supply similar services and systems to radio stations, advertising agencies, magazine publishers and cable tv companies.

### Psycholites

141 Strangways Tce (PO Box 291), North Adelaide 5006. Phone (08) 267 3719.

Executives: I.W. Linton, S.C. Linton.

Suppliers & rental of motion picture & tv equipment.

### Q Engineering Services Pty Limited

577 Pittwater Rd (PO Box 670), Artarmon 2064. Phone (02) 938 6311. Fax (02) 938 5375. Telex 27986.

Directors: J. Menon, C. Koulouriotis.

Specialising in the design, manufacturing, supply and service of complete range of television and theatre lighting equipment. Standard Products include: Spotlights - theatre full range t/v cyclorama top cyc and groundrows; Dimmers - high specification units for t/v and theatre; Control Systems - 60 channel to 1000 channel microprocessor controllers; Suspension systems - television self climbing hoists. New range of digital dimmers.

Repr: Osmond Electrical, 9 Grenfell St, Kent Town SA; Janda Theatrical Engineering, 5-7 Platinum St, Marsden Industrial Estate, Marsden Qld; Stage Equipment & Supplies Pty Ltd, 2/912 Albany Hwy, East Victoria Park 6101 WA.

### Quadrant Equipment

25 Dalgan St, Oakleigh South 3167. PO Box 1, Ormond 3204. Phone (03) 570 6989.

Director: L. Foote (mng dir).

Lighting rental, lighting manufacturers, stand manufacturers, freelance lighting technicians for feature films, series, commercials, stills & documentaries, motion picture contractors.

### Quantel Pty Ltd

8/81 Frenchs Forest Rd, Frenchs Forest 2086. Phone (02) 452 4111. Fax (02) 452 5711. Telex 126717.

Executives: H.E. Deere (gen mgr), G.M. Baxter (dir eng), P. Heanly (sales), R. Walshe (sales).

Suppliers of Quantel digital television synchronisers, standards converters, special effects systems, Paintbox graphic systems, still stores, graphic and character animators, digital cell recorders, digital production centres and Mirage 3D manipulators.

# QUANTUM

### Quantum Pacific Pty Limited

Unit B, 5 Skyline Pl, Frenchs Forest 2086. Phone (02) 975 1323. Fax (02) 975 1368. Telex 171289.

Office: 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5822. Fax (03) 646 5887.

Directors: W. Gray (chrmn), R. Thyer (mng dir), D. Hannay (dir), P. Amos (dir), P. Thyer (dir).

Executives: P. Amos (enrg sales mgr), J. Kirk (sales rep), P. Thyer (fin), E. Barton (enrg sales Melb).

Australian distributors for a range of professional television equipment including: Artel fibre optic video/audio/data transmission systems; Barco precision colour tv monitors, TV modulators and demodulators; BDL - Autoscript script management and video prompting systems; BMS portable, airborne and fixed microwave links for news gathering and outside broadcast applications; CDL production video mixers; CMC dynamic parallel tracking replacement video heads for 1 inch "C" format video tape recorders; LaKart automated video cassette library systems; 3M video/audio routing switchers and machine control systems; Recortec video tape conditioners and evaluators; Skotel time code generators and readers; Thomson TVE television cameras, digital production mixers, CCD slide scanners, vidiplex systems and complete digital studio systems; Thomson LGT television transmitters, translators and antenna systems; Thomson DTE high power electron tubes, klystrons and travelling wave tubes; Videomedia video tape editing systems.



Quinto Communications Pty Ltd.

### Quinto Communications Pty Ltd

260 Auburn Rd, Hawthorn 3122. Phone (03) 819 6675. Fax (03) 819 5360. Telex 154722 Quinto.

Office: 48 Hotham Pde, Artarmon 2064. Phone (02) 437 4722. Fax (02) 437 4884.

Executives: A. Mclwaine (mng dir), P. Tomkins (co-ord mgr), G. Mahoney (area sales mgr), F. Nicolaci (sales exec).

Australian distributors for Video, Audio and RF Broadcast equipment: ASTON Character Generators, AUTOCUE, prompting systems, BAL, delay lines, BVS, safe area generators, linear keyers, CEL, timebase correctors, video effects, standards converters, Digiteyes, Shotlister, ACE vision mixers, routing switchers, coders, colour correctors, DATATEK, routing switchers for video and audio, DRAKE, talkback systems, ENCORE, pin registered telecine gate, secondary colour correctors, LOGICA, stills library systems, PAG, batteries, battery chargers, lights, PALTEX, video edi-

tors, PETER PEARCE, timecode sync monitors, RANK CINTEL, telecines, stills stores, decoders, sound followers, SPACEWARD, video graphics electronic paint systems, MAGNI test signal generators, waveform monitors, vectorscope, SPG's, video measurement equipment, EELA ELECTRONICS, audio mixers, ADx time code equipment and audio synchronisers, Polar Video inexpensive vision mixers timebase correctors, safe area generators, Time Logic time delay systems and telecine controllers, Pandora's other box Telecine grading systems, safe area generator, paintbox controllers, digital audio systems, VISTEK colour and monochrome monitors, comb fitter decoders, coders, logo generators.

### Quintrix Werner Communications

198 Main North Rd, Prospect 5082. Phone (08) 344 4611. Fax (08) 212 7250. Telex 88405.

Directors: B.W. Werner (chrmn), F.E. Nardone (mng dir), E.M. Sutherland (co secty).

Communications engineers, suppliers- audio, video, microwave & R.F. Equipment, Aust.

Aust agents for Heyman Manufacturing Co (USA) cabling accessories, Fourjay Ind (USA) re-entrant horn speakers and speaker accessories, S.T.D. Bus computing hardware boards, Micro-Plastics Inc (USA), Nylon fasteners, Edcor (USA), Audio multi-plex equipment, Westell (USA), Teleconferencing equ.

SA Agents: Philips Electronic Systems, Audio Tel-ex Communications, A.W.A. Rediffusion, Racal Industries, Switchfract Components, Racal Electronics, Sedco Pty Ltd, G.E.C. Telecommunications, Interquartz Pty Ltd, Hertz Electronics.

### Safe Tape & Film

111 Thistlethwaite St, South Melbourne 3205. Phone (03) 696 4666. Fax (03) 696 4849.

Executive: G. Howell (gen mgr).

Professional computerised storage of all tape and film masters in a secure safe environment with immediate access five days a week.

### Samuelson Cases (Australia) Pty Limited

Factory, Lot 1 McCourt Rd (PO Box 146), Moss Vale 2577. Phone (048) 68 3388. Fax (048) 68 3231.

Executive: B.T. Fanning (mng dir).

Specialised, custom-built, foam-fitted, aluminium & laminated cases for all types of equipment - cameras, lenses, lighting, audio & video equipment, back pack cameras, computers, musical instruments and any specialised equipment.

Offices: John Barry Group Pty Ltd, 1 McLachlan Ave, Artarmon 2064. Phone (02) 439 6955. Fax (02) 438 2375. Telex 24482; John Barry Group Pty Ltd, 245-247 Normanby Rd, South Melbourne 3205. Phone (03) 646 4088. Fax (03) 646 4636; John Barry Group Pty Ltd, 3/63 Walters Dr, Osborne Park 6017. Phone (09) 242 2944. Fax (09) 242 2490.



**Samuelson Film Lighting**

1 McLachlan Ave, Artarmon 2064. Phone (02) 436 1844. Fax (02) 439 1895. Telex 258188.

Executives: Ms N. Reeves (C.E.O.), D. Noonan (mng dir), B. Ross, P. Backhouse, S. Purton (client contacts).

Offers a complete range of studio and location lighting equipment including Brute Arcs, HMI lamps, AC & DC generators.

Repr: Peter Hobson, Melbourne; Milton Halligna, Perth; Werner Luloff, Brisbane.

Overseas Associates in UK, USA & Europe.

**Samuelson Film Service (Aust) Pty Ltd**

1 McLachlan Ave, Artarmon 2064. Phone (02) 436 1844. Fax (02) 438 2585. Telex 25818.

Executives: Ms N. Reeves (C.E.O.), D. Noonan (mng dir), B. Ross, P. Backhouse, R. Gadd, K. Bland (client contacts).

Offers a complete camera, sound, lighting equipment rental service, including Broadcast, 16mm and 35mm studio and location cameras. Complete range of lenses, filters, grip equipment. Australian agents for Panavision, Tyler and Chapman. Sound stage and facilities 40' x 70' x 23'.

Complete range of studio and location lighting equipment.

Repr: Peter Hobson, Melbourne (03) 646 3044; Milton Halligan, Perth (09) 242 2944; Don Balfour, Brisbane (018) 72 8768.

**Sanders, Davel & Company Pty Ltd**

1 Beaumont Cres, Bayview 2104. Phone (02) 997 3358. Fax (02) 997 8432. Telex AA10723081.

Directors: D.I. Sanders (mng dir), D.S. Sanders (dir).

Sourcing and sale of new and used capital equipment of all descriptions, used in television stations, production and film operators. This equipment is sourced from Australia and overseas. Publish an equipment availabilities list, every two months which is sent out to operators in Australia, New Zealand, Asia, Europe, the United Kingdom and the United States of America.

**SONY®****Sony - Communication Products Group**

33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Fax (02) 887 4351 & (02) 805 1151. Telex 24254.

Executives: Y. Hiroshige (dir), D.J. Wilson (grp sales mgr) (nat sales mgr Broadcast - sales div), P. Norman (nat sales mgr, prof audio, sales div), B. Freer (nat sales mgr, prof sales div), M. White (eng mgr, Broadcast eng div), K. Eguchi (mgr, planning & sales admin office), R. Utteridge (mgr, product mgmt div), R. Parkinson (nat sales mgr, NZ sales div). Broadcast Sales: R. Everitt (NSW/WA), G. Bennett (Qld/NT), M. Richmond

(Vic/SA/Tas). Professional Sales: R. Harris (NSW), J. Walters (Vic), G. Ashton (Qld), R. Mason (SA). Dealer Sales: I. Lowe (NSW/Qld), S. Senyschyn (Vic/SA/Tas).

Suppliers of a complete range of both professional and broadcast grade products suitable for post production and transmission applications.

Acquisition equipment, including a complete range of portable and studio CCD camera/lens systems, together with a complete range of portable video and audio recorders and accessories. These are available in both analogue and digital formats to suit various application.

Complete post production systems are available as either OFF line or ON line editing suites, and both analogue and digital formats are supported for video and audio applications. Audio and video monitoring is available at all levels, with a full range of broadcast grade monitors and professional monitors available together with a range of video projectors.

Complete range of HDVS equipment, covering both acquisition and post production situations, in both analogue and digital formats.

Full technical support is available from qualified engineering staff, for both maintenance and repair requirements with spare parts available at all Sony offices. Technical training courses are available to customers for a wide range of products and are conducted locally through Sony's engineering office.

Branch Offices: 2 Manning St, South Brisbane 4000. Phone (07) 844 6554. Fax (07) 846 1492; 268 Canterbury Rd, Surrey Hills 3127. Phone (03) 836 4011. Fax (03) 836 7361; 263 Sturt St, Adelaide 5000. Phone (08) 212 2877. Fax (08) 231 1762; Auckland, NZ.

**Syntec International Pty Ltd**

60 Gibbes St, Chatswood 2067. Phone (02) 406 4700. Fax (02) 406 6136. Telex 70570.

Executives: R.G. Sloss (mng dir), R. Findlay (sales mgr).

Representing: Ampex, Allied International, Audiopak, Auditronics, Bryston, CAT, DDA, Dolby, Editall, Eventide, Garner, ITC, Jensen, J.L. Fisher, Keith Monks, Klark-Teknik, Orban, PPI, Quad, Revox, RTW, Rycote, Sedco, Sennheiser, SSL, STL, Studer.

Offices: 430 Burwood Rd, Hawthorn 3122. Phone (03) 819 2288; Suite 15, Toowong Tce, 31 Sherwood Rd, Toowong 4066, Phone (07) 371 3999; Unit 6A, 13-17 Boag Pl, Morley 6062. Phone (09) 275 5066; 223 Weymouth St, Adelaide 5000. Phone (08) 211 7044.

**Talia Sound & Vision Pty Ltd**

2/3 Wadhurst Dr, Boronia 3155. Phone (03) 800 1844. Fax (03) 887 0283.

Directors: J. Talia (mng dir), P. Talia (dir).

Executive: F. Dujela (nat mktg & sales mgr).

Designers and manufacturers of a wide range of professional audio and video products, used in the Broadcasting industry including radio and TV, film, production and post-production houses, audio-visual facilities of Government Departments as well as the Corporate sector.

# UP THE RESOLUTION!

**CCD Breakthrough!**

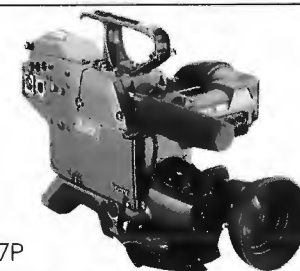
Now there is a new class of CCD cameras that puts the writing on the wall for any other video camera.

Sony's BVP-7P and DXC-M7P boast 700 TV lines. They have variable shutter speeds, dramatic reductions in vertical smear and excellent S/N ratios.

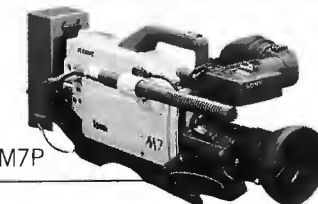
The Sony BVP-7P with camcorder facility and robust construction is ideal for ENG and EFP.

The DXC-M7P has broadcast quality for corporate and institutional applications. Combined with the CCU-M7P camera control unit, it has a range of controls unprecedented in a professional video camera.

Call Sony now for a demonstration and join the revolution.



BVP-7P



DXC-M7P

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Specialists in custom design and personalised service.

Products manufactured include, multi-level serial control routing switchers for even the largest user, Eurocard standard video and audio distribution amplifiers, multi-wire and serial control talk-back systems, presentation/master control switchers, video production switchers, downstream keyers, utility switchers, dubbing distribution amplifiers, stereo power amplifiers, balancing amplifiers, mic/line amplifiers, line-up tone generators and peripherals for video and audio distribution application.

### Techmetal Industries

190-194 Victoria Rd, Marrickville 2204. Phone (02) 519 5711. Fax (02) 519 2147.

Directors: W. Lesnie, D.G. Freer (tech services).

Manufacturers and suppliers of a wide range of standard 19 inch equipment racks and consoles. Equipped to produce precision sheet metal components for electronics and communications equipment manufacturers, and designers of custom built installations.

# Techtel

### Techtel Pty Ltd

Unit 1, 2 Campbell St, Artarmon 2064. Phone (02) 906 1488. Fax (02) 906 1480.

Directors: R. Holland, L. Holland.

Executives: D. Elsmore, G. Lynch.

Distributors of ACCOM digital image enhancers, digital decoders; ACRON sync pulse generators, coders and decoders; ADx timecode generators, readers and synchronisers; BASYS newsroom computer systems; BIO-ELECTRONICS PC based character generators; BUS TECHNOLOGY video and audio routing switchers; COMPREHENSIVE TECHNOLOGY PC based videotape editor and computer aided video software; CONNOLLY SYSTEMS broadcast automation systems; CROSS-POINT LATCH vision mixers; CUEWORD PC based prompting systems; DELTALAB digital audio delays; HAMLET videoscope waveform and vector monitoring systems; lo RESEARCH digital graphics paint and 3D systems; MEDIATOUCH touch screen based automation systems for radio; MIKE SELLMAN U-Matic VTR hi-band upgrades; NOVA timebase correctors for U-Matic and S-VHS; OKI standards converters; SIERRA VIDEO component chroma keyers, routers and accessories; ULTIMATTE video matting systems; VIDESSENCE low power consumption lighting; VIEWTRONICS CCIR601 analyser.

### Tektronix Australia Pty Limited

80 Waterloo Rd, North Ryde 2113. Phone (02) 888 7066. Telex 24269. T'grams Tektronix.

Directors: P.E. Frampton (chrmn), B. Currie (mng dir), B.R. Stewart (co secty), J. Landis, R.A. Leedy Jnr, L.N. Choruby.

Executives: D. Gradwell (NSW nat IDG sales mgr), T. Van Der Putten (prod specialist, Canberra), R. Milton (prod specialist, Melb), P. Roan (prod specialist, Qld), K. Dunstan (prod specialist, Perth), G. Donhardt (prod specialist, Adelaide).

Markets full range of Tektronix products including oscilloscopes, tv test equipment, colour picture monitors, tv demodulators, signal generators, vectorscopes, cable testers, spectrum analysers, pulse generators, scientific instruments, electronic measuring instruments, graphic computer terminals, graphic desktop computers, digital processing oscilloscopes. Field engineers, maintenance, service, spare parts & instruments stock. Trade Names: Tektronix (test & measurement equip), Scopemobile.

Repr: Parent Company Tektronix Inc USA. Branches: Cnr Cohen & Jolly Sts, Belconnen 2617. Phone (06) 251 6111, R. Milton (product specialist); 259-263 Whitehorse Rd, Balwyn 3103. Phone (03) 836 3355, R. Stevens (mgr); 737 Logan Rd, Greenslopes 4120. Phone (07) 394 1155, P.D. Roan (product specialist); 66 Wellington St, East Perth 6000. Phone (09) 325 8433, T. Van der Putten (product specialist); 128 Gilles St, Adelaide 5000. Phone (08) 223 2811, G. Taylor (product specialist).

### Thomson-CSF Delegation for Australasia

16 National Cct, Barton 2600. PO Box E7, Queen Victoria Terrace 2600. Phone (06) 273 3266. Fax (06) 273 1697. Telex 61975.

Executive: E.M. Kuntz (general rep).

Parent Company: Thomson-CSF France. Affiliated Company: Thomson-LGT, Thomson Video Equipment, Thomson-CSF Broadcast Inc. The Parent Company in France manufactures tv prdn & transmission equipment & systems: studio & OB cameras, Vidifont, image processing, program editing, ENG tv transmitters 1W to 50kW, tv translators, Vidiplex, satellite TVRO stations, antenna systems, FM transmitters.

Repr: Transmission equipment & systems: Prdn equipment & systems. Quantum Pacific Pty Ltd, Unit B, 5 Skyline Pl, Frenchs Forest 2086. Phone (02) 975 1323. Fax (02) 975 1368. Telex 171289. Quantum Pacific Pty Ltd, 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5822. Fax (03) 646 5887.

### Three Arts Services Pty Ltd

80 Burwood Rd, Hawthorn 3122. Phone (03) 818 0397. Fax (03) 819 1851.

Office: Ste 4, 2 Sorrell St, Parramatta 2150. Phone (02) 683 6488. Contact: G. Connell.

Contacts: Ms N. Hancock, Ms D. Bamforth.

Directors: T. Maggs, J. Martin.

Film television & theatre lamps and lighting equipment and accessories.

Activities: Sales of film & television lighting equipment including tungsten, H.M.I. & C.I.D., Desisti, Manfrotto stands, theatre film & television Selecon profiles, fresnels, plano-convex and cyc lighting. L.S.C. lighting control desks and dimmers. Accessories including clamps & grips, Lee & Rosco lighting gels, Nashua gaffer tape, double-sided,

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Whether it's your job to capture all the sound. Or focus on just the right visual. You need consistent and reliable quality recordings. And one name in the world of recording stands true. 3M. Because we stand by you - with the largest support force in the field. And stand behind you - with some of the most advanced research in the industry.

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# 3M

## 3M Australia Pty Ltd

950 Pacific Hwy, Pymble 2073. Phone (02) 498 9333. Fax (02) 499 2818. Telex 121493. T'grams Triminco Sydney.

Executives: B.E. Chapman (chrmn), V. Ruane (mng dir), K.E. Gill (gen mgr), J.S. Taylor (mktg mgr), G. Hannigan (nat sales mgr).

3M Professional Audio Video Tape. Scotch Brand magnetic tapes for video.

Repr: Refer listing Film and Video Tape Suppliers & Service this section.

## Trace Technology Pty Limited

Unit 26A, 1 Short St, Chatswood 2067. Phone (02) 417 7922. Fax (02) 417 7879.

Offices: 200 Rouse St, Port Melbourne 3207. Phone (03) 646 5833. Fax (03) 646 5887.

Directors: D. Hannay (dir), P. Amos (dir), Ms S. Romero (dir).

Executives: B. Detheridge (gen mgr), P. Della Tolla (Vic sales mgr), G. Freeburn (NSW sales mgr), R. Dornan (sales mgr), I. Smith (tech consult), Ms D. Amos (sales co-ord).

Products: Aldo Ianiro: portable/location lighting, Angenieux: television & film lenses, Barco Electronic: video projectors & monitors, Cine60: battery power supplies & chargers, Cinemills: lighting control & special effects filters, LTM: studio/location/portable lighting, RTI: film & tape inspection machines, Swintek: wireless microphone systems.

## Tricom Computer Pty Ltd

1155 Malvern Rd, Malvern 3144. Phone (03) 823 2266. Fax (03) 823 2290. Telex 38457.

Director: S. Searway (mng dir).

Provides turn key computer solutions to the media industry. Supplier of the STAR Traffic and Scheduling System. Master Distributor for PICK systems in Australia & New Zealand. Distributors of fault tolerant computer systems.

## Trident Video Systems

35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Fax (02) 436 4187.

Executive: P.J. Dine (gen mgr).

Rental of video & computer data projectors, VCR's, monitors, lighting, AV & sound equipment. Staging of conferences & presentations. Rental & sales of Starvision - world's largest mobile tv screen, superbright day or night display. Sales of Barco, National & Sony & service of all video equipment. Specialists in interfacing of video equipment and computers.

## Tuscan Industries Group

17-31 Eveleigh St, Redfern 2016. Phone (02) 699 2422. Fax (02) 698 2307. Telex 24203.

Directors: P.L. Gell, K.R. Crawford, J.H. Higgins, A. Azzopardi.

Manufacturers of Tuscan 8mm, 16mm, 35mm film reels and cans, bobbins, videotape spools and movie accessories.

## The 12K Shop

Unit 7/11 Packard Ave, Castle Hill 2154. Phone (02) 899 1691. Cellular (018) 22 2886. Fax (02) 680 2871.

Directors: G.C. Watson, G.P. Watson.

Services: The hire of LTM 12KW. HMIs' and 1200W Cinepar 1200s' HMIs'.

## Unicol Australia

23-29 Addison Rd, Marrickville 2204. Phone (02) 51 2929, 519 2173. A division of Matela Pty Ltd.

Executive: A. Kooyman.

Manufacturers of Unicol trolleys, stands and components for tv and audio visual equipment.

## Universal Fluid Heads (Aust) Pty Ltd

2a Clement St, Rushcutters Bay 2011. Phone (02) 331 5789. Fax (02) 332 3937.

Director: P. Swain (mng dir).

Manufacture, sales and marketing of Universal camera support systems both for the Australian and export markets. Universal also has full service and backup for all its products and a special projects facility to design and fabricate special application camera mounts.

## Vicom Australia Pty Ltd

"Surveyor's PI", 4 Meaden St, South Melbourne 3205. Phone (03) 690 9399. Fax (03) 699 3239. Telex 36935.

Executives: R.J. Kelly, F. Grossman, B. Williams (sales engr, Vic), A.D. Marsden (branch mgr-NSW), C.J. Lintott (branch mgr-Qld), J. Cutler (branch mgr-NZ).

Representing a broad range of RF communications, electronic test equipment, & consulting services to the b'cast & tv industry. Also involved in specialised defence & aerospace equipment. Major principals include: Adret (France) signal generators, synthesisers, master oscillators & level generators; California Microwave (USA) Satellite earth stations, digital encryption & radar test equipment; Dansk radio (Denmark) HF general & marine communications equipment, military & defence surveillance equipment; Giga (France) signal & sweep generators to 26GHz; Grid (USA) rugged portable computers for defence & commercial applications; Hirschmann (Austria) tv transmitters/translators & specialised tv/radio test equipment; IFR (USA) communications service monitors, spectrum analysers & avionics test equipment; JRC (Japan) general coverage HF communications equipment, marine & coastal radio systems, VHF/UHF equipment, digital radio systems & high-power broadcast transmitters; Laser Precision (USA) specialised fibre optics test &

measurement equipment; Rediffusion (UK) broadcast transmitters, nicad battery management system, specialised naval & general aviation systems, specialised military surveillance systems; Transworld (USA) microprocessor controlled HF communications systems for both commercial & military use. DANTEL: (USA) data acquisition systems & components, FSK data transmission equipment, order wire systems & base-band conditioning equipment. MICRODYNE: RF telemetry & satellite communications products.

Offices: NSW: Ste 803, 8th Flr, GBC Bldg, 8 West St, North Sydney 2060. Phone (02) 957 2766. Fax (02) 957 3821. Telex 36935; QLD: 433 Logan Rd, Stones Corner 4120. Phone (07) 394 8308. Fax (07) 397 8225; WA: (T. Meehan), 25 Hutton St, Osborne Park 6017. Phone (09) 446 9177. Fax (09) 446 9110. Telex 36935. Vicom (NZ) Limited, New Zealand.

## Vision Control Australia Pty Ltd

30 Miles St, Mulgrave 3170. Phone (03) 560 2444. Fax (03) 560 3231. Telex 31233.

Office: Penthouse, 107 Walker St, North Sydney 2060. Phone (02) 954 4311.

Directors: J. Hansen (mng dir), Ms M. McKelvey, A. Carra.

Design, manufacture and sell the CONJURE computer graphic design and special effects system. The system is used to create graphics. Output media available include video (all standards), film, 35mm, 4 x 5, 8 x 10 transparency, inkjet and thermal paper or overhead film and print quality colour separations. There are accredited bureaus nationwide that provide services ranging from specific forms of output to total job handling. Models range from single basis workstations to fully optioned multi-user networked configurations. All systems are supplied complete with installation, training and ongoing hotline support.

## Wharfdale A-V

Wharfdale Nominees Pty Ltd. 6 Welshpool Rd, East Victoria Park 6101. PO Box 278, Kalamunda 6076. Phone (09) 470 1533, 361 9626. a/h (09) 293 8343. Fax (09) 362 1372.

Directors: H. Smith (mng dir), A. Prince.

Executives: T. Cooksley (services mgr), D. Cooksley (design engr), I. McKay (consultant).

Specialising in professional audio, visual, video equipment & services. Manufacturers agents & distributors, electronic design engineers & manufacture Agents for J.V.C., Sony, National, Fairlight, Fostex, EOS, Kodak, Ampex, G.M.L., Miller, Lowell lighting, plus a variety of ancillary video, b'cast & tv equipment.

## Wilson & Gilkes Pty Ltd

337 Newbridge Rd, Moorebank 2170. Phone (02) 601 2133. Telex insty 10101.

Director: I.S. Wilson (sales mgr).

Executives: C. Hungerford (mgr), S. Reiher (accnts mgr).

Manufacturers of studio & video lighting, overhead projectors, projector trolleys, stand & projection screens.

## FILM AND VIDEOTAPE SUPPLIERS AND SERVICES

### Ampex Australia Pty Limited

Unit A, 61 Talavera Rd (PO Box 199), North Ryde 2113. Phone (02) 887 3333. Fax (02) 887 3150. Telex 20608.

Melbourne branch office: 21 Terra-Cotta Dr, Blackburn 3130. Phone (03) 877 6222. Fax (03) 894 1362. Telex 34743.

NZ branch office: Auckland.

Executives: R.A. Blackett (mng dir), P.D. Gardiner (co secty), G.J. Martin (mktg mgr, magnetic tape divn), D. Stokes (ops mgr), R. Hamel (mgr, tech support grp).

Video recording tapes: Digital - D2 & D1 cassette formats 319 & 219 series; One inch - 196 series open reel; Two inch - 175 series open reel & ACR cassettes; Betacam - 198 series cassettes; Betacam SP - 298 metal particle cassettes; U-Matic - 197 & 187 cassettes; U-Matic SP - 297 series cassettes; VHS/BETA - 189/188 series cassettes; Accessories.

Audio recording tapes: Digital - 467 series open reel & cassette; Analogue - general application 600 series - low print mastering 478 series - mastering 456, 406/407 series; Cassettes - 672 series bulk & packaged all lengths.

Instrumentation tapes: Logging - 704, 705 & 706 series; Intermediate Band - 767 series; Wideband - 797/799 series.

### Bonded Services International

13-17 Cleg St, Artarmon 2064. Phone (02) 439 1222. Telex 20727. (A divn of Nine Broadcasting International Pty Ltd).

Executives: Miss P. Wieland (admin mgr), R. Hill (exchange mgr).

Customs clearance, censorship, storage and distribution of all films for television.

### Cassette Distributors of S.A.

263 Sturt St, Adelaide 5000. Phone (08) 212 7111.

Directors: A. Sankauskas (mng dir), N. Clark (sales mgr).

Distributors in South Aust. & Northern Territory for professional studio equipment & accessories.

Agfa professional studio recording tape; Agfa sprocketed magnetic film; Agfa 16mm & 35mm motion picture film; Fostex synchronizers & auto locators, multitrack recorders; mastering recorders, microphones, headphones & equipment; Nakamichi cassette decks & equipment; JL Cooper midimation products, Seck mixing consoles. Sony digital equipment, audio equipment & accessories; Aphex & TC Electronics; Amaray video library covers & accessories; audio & video tape & accessories in both VHS & Beta, bulk & packaged in various lengths; diskettes & computer accessories. Maxell audio & video cassettes, professional video & open reel products. Cassette duplication available through Adelaide tape duplicators.

**Cinesound Movietone Productions Pty Ltd**

541 Darling St, Rozelle 2039. Phone (02) 810 7160.

Directors: A.G. Rydge, P.W. Broome, C. Sandridge, J.W. Smith, B.J. Yahl, G.L. Parks (secty).

Research and access enquiries to Film World Research, 14 Whiting St, Artarmon 2064. Phone (02) 438 1888.

Stock Footage Library of Newsreel to the Australian Film & Television Industry on events of yesterday.

**Consolidated Electronics**

A Division of Associated Controls (Australia) Pty Ltd. 15A Anderson Rd, Thornbury 3071. Phone (03) 484 0791. Fax (03) 480 4643.

Executives: D. Buchanan (enrg mgr), J. Stewart (spares), R. Gay (sales mgr), C. Sapiano (sales & service).

An Australian company that design, manufacture and distribute mono/stereo cartridge machines, CD players and audio management systems.

Consolidated Electronics has over 15 years experience in the design and manufacturing of professional audio equipment to the broadcast industry. Our Australian made products are exported to Europe, Asia and the USA. Our Melbourne based factory offers the advantages of local manufacture thus enabling quick reaction and support to the needs of our customers. Our products are fully backed by our engineering and technical staff.

**Film Soundtrack Australia**

111 Nott St, Port Melbourne 3207. Phone (03) 646 3160.

Director: P.R. Frost.

Comprehensive film sound facility consisting of two studios for transferring any sound source to 16mm, 17.5mm or 35mm (single or 3 track) voice over, sound effects & post-synchronisation. Recording studio to 16mm or 35mm image. Mixing studio with 10 tracks of 16mm or 17.5mm & 2 x 35mm 3 track replay units. Magnatech 16mm, 17mm or 35mm (single or 3 track) master recorder. BGW power amp. driving JBL or altec A7 or auratone. Double or multiple head screening facilities for approximately 40 people with 16mm 1000w Zenon Hokushin projector & 35mm 1000w Zenon Simplex projector (standard or anamorphic). Both with optical sound.

**GEC Video Systems Division**

2 Giffnock Ave, North Ryde 2113. Phone (02) 887 6222. Fax (02) 888 3313.

Executives: Refer listing Equipment Suppliers and Services.

Panasonic professional video tapes for MII S-VHS, VHS equipment, duplicator pack and pancakes for video duplicators and tape winders.

Branches: Refer listing Equipment Suppliers and Services.

**Haco Pty Limited**

5-7 Garena Cct, Kingsgrove 2208. Phone (02) 750 3744. Fax (02) 759 6905. Telex 122214.

Executive: W. Topic (gen mgr).

Senior Staff: P. London (nat sales rep), G. Smith (Qld mgr), J. Benfield (Vic mgr), P. Radinoff (NSW mgr).

Products: Marketing of Maxell Broadcast Video tape including 1" high band master tapes, ¾" U-Matic cassettes (KCA normal format, KCS compact format), Professional series ½" VHS and Beta (plus Hi-Fi grade, high grade, high quality standard available in both VHS & Beta in all lengths) VHS C format and Beta super 8mm all lengths in high grade quality.

Full range of audio tape products, professional reel to reel audio, audio cassettes available in metal, plus full range of premium grade, high grade and standard grade audio cassettes (available in both normal or high position) Compact Audio cassettes. Plus range of audio and video cassettes.

Agency: Forbes, Macfie, Hansen.

**David Halliday Productions**

15 Waratah St, Albany Creek 4035. Phone (07) 264 2475.

Directors: D.J. Halliday, L.A. Halliday.

Consultancy for post production services and supply of 16/35mm editing service and facility for commercials, documentary, training and corporate promotional video tape productions.

**Hanimex - Fuji**

108 Old Pittwater Rd, Brookvale 2100. Phone (02) 938 0400.

Directors: J.E. Lawson (mng dir), S. Campbell (gen mgr bus & visual products), R. Burgin (nat sales mgr, motion picture film), M. Van Agten (nat sales mgr, professional video tape).

Fuji Motion Picture Film 16mm & 35mm, neg & pos colour film Fuji Professional Video Tape 1", BVU, Betacam, & VHS.

Repr: Branches all states.

**Ilford (Australia) Pty Ltd**

Cnr Ferntree Gully and Forster Rds (PO Box 144), Mt Waverley 3149. Phone (03) 541 4511.

Motion picture negative film, photographic film, plates, paper and chemicals for general photography and associated equipment.

I'state sales branches: 5/81 Frenchs Forest Rd, Frenchs Forest 2086. Phone (02) 452 4411; 439 Montague Rd, West End 4101. Phone (07) 44 7507-8; 5 Valetta Rd, Kidman Park 5025. Phone (08) 352 8122; 105 Sheffield Rd, Welshpool 6106. Phone (09) 451 8388.

**Kodak (Australasia) Pty Ltd**

173 Elizabeth St, Coburg 3058. Phone (03) 350 1222. Fax (03) 350 2416.

Executives: Dr. G.P. Johnston (mktg mgr), B. Pilbeam (pr mgr).

Distributors of a wide range of 35mm and 16mm Eastman and Kodak colour and b&w motion picture films.

Negative, reversal, duplicating negative, duplicating reversal, duplicating positive, sound recording, telerecording, release positive and leader films. Repr: Branches all States.

**Konica Australia Pty Ltd**

Unit B4, 1-3 Rodborough Rd, Frenchs Forest 2086. PO Box 52, Forestville 2087. Phone (02) 452 5111. Fax (02) 451 2837. Telex 27666.

Executives: H. Nakayama (mng dir), Ms H. Beasley (advtg mgr).

Manufacturers & distributors of Konica photosensitised materials, mini labs, cameras, audio & video tapes & floppy disks.

**Magna-Techtronics (Aust) Pty Ltd**

7-9 George St (PO Box 557), Artarmon 2064. Phone (02) 427 0666. Fax (02) 427 1961. Telex 24655.

Directors, Executives: Refer listing Equipment Suppliers and Services.

Zonal sprocketed sound recording film, 16mm, 17.5mm and 35mm polyester base in lengths 305m, 365m and 610m (730m and 960m to special order). Audio tape ¼, ½, 1, 2 inch.

**Art Mayer Productions Pty Ltd**

10 The Bastion, Castlecrag 2068. Phone (02) 958 5595.

Executive: A. Mayer (mng dir).

Video and film prdn consultancy. Technical consultants to the video and film industries. Australian representation, Image Transform Inc of USA.

**SMP Products**

30 Gibbns St, Camperdown 2050. Phone (02) 517 2745. Fax (02) 519 1985. Telex 177644 SMPROD.

Directors: G. Ropert, J. Ropert.

Film and video supplies.

**Sony Magnetic Products Division**

33 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Fax (02) 887 4351. Telex 24254.

Executives: R.J. Roberts (mgr Magnetic Products Group), D.W. Welsh (mgr consumer tape). NSW: R. Inskip, V. Vaughn. Vic: M. Gardiner, D. Keillett. Qld: T. Downes. NZ: A. McDonald.

A comprehensive range of magnetic media products: FUTURE MEDIA - TODAY.

**VIDEO:**

High Definition - HD-Series.

Digital - DC-Series.

Omega - V 16 & V 1K-Series.

Betacam - SP & BCT-Series.

U-matic - SP, XBR & BRS-Series.

Cassettes - Beta, VHS & 8mm-Series.

**AUDIO:**

Digital - DASH & PCM-Series.

Analog - ULH-Series.

Cassettes - HF, UX & Metal-Series.

**COMPUTER:**

Micro Floppydisk - 3.5" MFD-Series.

**State Offices:**

Vic: 268 Canterbury Rd, Surrey Hills 3127. Phone (03) 836 4011.

Qld: 2 Manning St, South Brisbane 4101. Phone (07) 844 6554.

SA: 263 Sturt St, Adelaide 5000. Phone (08) 212 2877.

NZ: 46 Elice Rd, Glenfield, Auckland. Phone 444 8888.

**3M Australia Pty Ltd**

950 Pacific Hwy, Pymble 2073. Phone (02) 498 9333. Fax (02) 499 2818.

Executives: V. Ruane (mng dir), K. Gill (gen mgr), J.S. Taylor (mktg mgr), G. Hannigan (nat sales mgr).

3M professional audio/video tape for recording broadcast video tapes 1" Helical Scan, Quadruplex, professional VHS videotape cassettes. Master broadcast SP, standard and mini Umatic cassettes. Professional ½" SP Betacam and standard Betacam video cassettes. Professional digital audio mastering tape 275, digital audio umatic, professional 226 80/8/806 audio tape and analogue recording tape 8206.

Repr: Branch sales offices: NSW: Pymble Corporate Centre, Ground Flr, Bldg 1, 20 Bridge St, Pymble 2073. Phone (02) 498 9333. Fax (02) 499 2291. Telex 121493; Business Products Service, 55 Lilyfield Rd, Rozelle 2039. Phone (02) 498 9389. Fax (02) 810 7621; Eagle Star Bldg, 25 Watt St, Newcastle 2300. Phone (049) 29 5461. Fax (049) 26 1332. ACT: Unit 5, Trevor Pearcey Hse, Traeger Crt, Fern Hill Park, Bruce 2617. Phone (06) 253 1533. Fax (06) 253 1466. VIC: Cnr Blackburn & Ferntree Gully Rds, Mount Waverley 3149. Phone (03) 542 5222. Fax (03) 543 7438. TAS: 2/136 Davey St, Hobart 7000. Phone (002) 34 3104. Fax (002) 23 8629. QLD: 3 Balaclava St, Woolloongabba 4102. Phone (07) 896 1444. Fax (07) 391 5712; Ste 12, 94-106 Denham St, Townsville 4810. Phone (077) 72 3735. Fax (077) 72 4712. WA: Herdsman Business Park, 4 Gould St, Osborne Park 6017. Phone (09) 242 6666. Fax (09) 242 6633. Phone (09) 427 1333. Fax (09) 328 3493. SA: 24-30 Crittenden Rd, Findon 5023. Phone (08) 243 6111. Fax (08) 243 1340. Colour Graphics Centres: NSW: 8-18 Bent St, Sydney 2000. Phone (02) 233 1055. Fax (02) 233 1948. VIC: 11 Queens Rd, South Melbourne 3004. Phone (03) 267 6600. Fax (03) 267 6292. QLD: 3 Balaclava St, Woolloongabba 4102. Phone (07) 896 1401. WA: Herdsman Business Park, 4 Gould St, Osborne Park 6017. Phone (09) 242 6666. Fax (09) 242 6633.

Regional Offices: NT: 19 Thorton Cres, Moil 5792. Phone (089) 81 5645. Fax (089) 27 4666; PNG, Fiji.

Manufacturing Plants: NSW: 2-74 Dunheved Cct (PO Box 144), St Marys 2760. Phone (02) 623 0121. Fax (02) 673 2544. VIC: 3M Automotive Industries Centre, 30 Green St, Thomastown 3074. Phone (03) 466 1622. Fax (03) 466 4145.

Subsidiary Companies: Pacific Outdoor Advertising, 45 Orchard Rd, Brookvale 2100. Phone (02) 938 3388. Fax (02) 938 6180; Riker Laboratories, 9 Chilvers Rd, Thornleigh 2120. Phone (02) 875 6333. Fax (02) 875 1900.

### Andrew Vial Film Productions Pty Ltd

PO Box 300, Crows Nest 2065. Phone (02) 922 3297. Fax (02) 956 5327.

Director: A. Vial.

Production of film & videotape for industry, film prdn for theatrical distribution.

### Video Marketing Services (VMS)

43 Upper Cliff Ave, Northbridge 2063. Phone (02) 958 8599. Fax (02) 958 7430.

Directors: B. Payne, Ms S. Payne.

Video duplication & distribution.

## FILM AND VIDEOTAPE PROCESSING LABORATORIES

### Atlab Australia

47 Hotham Pde, Artarmon 2064. Phone (02) 906 0100. Fax (02) 906 2597.

Executives: J.F. Donovan (mng dir), R. Leathers (assnt to md), R. Clifton (co secty), P. Willard (gen mgr).

Complete film laboratory, telecine and video cassette duplication service.

Equipment includes: Hazeltine electronic colour film analysers, 35/16mm HFC bi-directional panel printer, 35/16mm Bell and Howell bi-directional total immersion liquid gate panel printer with sub title overlay capacity, 35mm and 16mm Bell and Howell Model C additive printers, individual processing machines for Eastmancolor negatives and positives.

The Sound Department offers a film and video mixing suite catering for all types of Production - features, documentaries and commercials, in either stereo or mono. Transfer of sound rushes (16mm and 35mm), screenings and optical sound transfers are also available. Equipment includes;

36 track Quad Eight Console, Magnatec dubbers and projectors. Dolby A, DBX and Dolby S.R. noise reduction systems and Sony Digital P.C.M. and R-Dat.

Offering full Telecine facilities with transfer to all formats, and a videotape duplication service in stereo, hi-fi or mono sound.

### Richard Carroll Neg. Cutting

10 Emslie St (PO Box 441), Sunshine 3020. Phone (03) 311 3267.

Director: R. Carroll.

16mm & 35mm original neg matching. Features, documentaries, series, commercials, shorts & industrial films. Fully equipped neg rooms.

### Cine Service Pty Ltd

233-235 Moray St (PO Box 328), South Melbourne 3205. Phone (03) 699 6999.

Directors: V.F. Wagstaff (mgr), B.F. Bull (secty).

Sound recording. Video transfers and Kine recording. Victorian agents for Tuscan Reels & Cans.

### Cinevex Film Laboratories Pty Ltd

15-17 Gordon St (PO Box 355), Elsternwick 3185. Phone (03) 528 6188. Fax (03) 528 5098. Telex 38366.

Directors: M. Forrest (chrmn), C. Coles, Z. Nalbandian.

Executives: G. Millar (gen mgr), J.H. Brunskill (secty).

E.C.N. 11 neg processing both 16mm & 35mm (overnight rushes service), wet gate 16/35mm prdn printing, 16mm Ektachrome processing & printing, wet gate 16/35mm Oxberry Optical Effects, sound Dailies, 16mm Optical Sound Transfers, Colour Analyser Grading, Ultrasonic film cleaning & Negative Matching Services.

Repr: Colorfilm Pty Ltd, NSW.

### Colorfilm Pty Ltd

35 Missenden Rd, Camperdown 2050. Phone (02) 516 1066. Fax (02) 550 1530. Telex 24545. Cables Color.

Executives: M. Forrest (chief exec), C. Coles (gen mgr, fin & planning), Z. Nalbandian (gen mgr, film), J.H. Brunskill (co secty).

Camperdown lab: G. Thomas (lab mgr), D. Case (tech mgr), L. McKenzie (enrg & facilities mgr), J. Herron (suprv sound).

Comprehensive 35mm & 16mm, B&W and colour motion picture laboratory services. Fully graded trial prints through to high speed multiple release prints. Intermediate duping, optical effects and wet gate printing, sound transfers, computer assisted negative cutting, archival printing and film rejuvenation. Dialogue recording and effects post syncing. 16mm documentary and series to 35mm (SR) Dolby stereo feature sound mixing and Dolby stereo sound negatives. Complete recording facilities, post production equipment and premises hire.

Associated Companies: Melbourne: Cinevex Film Laboratories Pty Ltd, 15-17 Gordon St, Elsternwick 3185. Phone (03) 528 6188. Fax (03) 528 5098. Telex 38366. Sydney: The Video Film Company Pty Ltd, 14 Whiting St, Artarmon 2064. Phone (02) 439 4122. Fax (02) 437 4714. Telex 73035. Film Rejuvenation Centre, 14 Whiting St, Artarmon 2064. Phone (02) 439 4122. Fax (02) 437 4714. Telex 73035; Film World Research, 14 Whiting St, Artarmon 2064. Phone (02) 438 1888. Fax (02) 439 8541. Telex 176258. Filmlab Engineering Pty Ltd, 201-203 Port Hacking Rd, Miranda 2228. Phone (02) 522 4144. Fax (02) 522 4533. Telex 70434. Mirage Optical, 35 Briggs St, Camperdown 2050. Phone (02) 550 8821. Fax (02) 550 1530. Telex 24545.

### Negthink Pty Ltd

Suite 105, 6 Clarke St, Crows Nest 2065. Phone (02) 439 3988, a/h (02) 799 7750. Fax (02) 437 5074.

Director: G. Chapman.

'Your complete negative matching service'.

### Permafilm (Aust.) Pty Ltd

10 Speets Rd, Oakville 2765. Phone (045) 73 6242.

Executive: M. Rutsche.

Film protection and lubrication service, scratch removal treatment, general servicing and despatching.

### Victorian Film Laboratories Pty Ltd

4 Guest St, Hawthorn 3122. Phone (03) 818 0461. Fax (03) 819 1451. T'grams Vicfilmlabs.

Directors: P. Watson (mng dir), P.J. Watson.

Executives: S. Mitchell, J. Hartley.

Complete laboratory services. 35mm and 16mm Eastmancolor developing and printing, additive colour printing; 35mm and 16mm b&w printing; 35mm and 16mm Oxberry optical effects with liquid gate and aerial image. Reversal b&w developing and printing; blow up printing, Lipsner-Smith, ultrasonic cleaning, sound transfer; 17.5mm, 16mm, 1/4" Nagra, 35mm and 16mm RCA optical recordings, liquid printing 16 & 35mm. Video to film transfers.

### Video Film Co. Pty Ltd

14-16 Whiting St (PO Box 361), Artarmon 2064. Phone (02) 439 4122. Fax (02) 437 4714. Telex 73035.

Directors: A. Rydge, H. Brunskill, Ms M. Sorrest.

Contacts: T. Wilson (sales), G. Keirl (prdn).

Services: Film - Eastmancolor 16/35mm processing & printing (overnight rushes), Ektachrome processing, interpos & interdupe, Optical effects printing, Optical and magnetic sound transfers, sound rushes, Answer prints & release prints. Video 1" CMX Editing including Betacam & BVU, Abekas DVE, tape to tape grading, Rank Cintel Mark III Telecine transfer with Scene to Scene grading, VHS & Beta Hi Fi duplication.

## TELECOMMUNICATION EQUIPMENT

### A C & E Sales Pty Ltd

9 Hill St, Leichhardt 2040. Phone (02) 660 5077. Fax (02) 692 0810. Telex 122148 Acetel.

Executives: J. Adams (mng dir), T. White (mgr, telecommunications), H. Hua (mktg mgr).

Manufacturers and distributors of connectors, adaptors, patchpanels, patchcords, cables, cable assemblies, racks, cabling systems for broadcasting, tv, telecommunications, computer and data transmission industries.

Sole Australian Agents: Telegaertner K.G., West Germany, Binder, West Germany, Rendar UK.

### Australian Tel-Tec Pty Ltd

Suite 602, 6th Flr, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 957 2225. Fax (02) 481 0121. Telex AA151166.

Directors: G. Archer, Mrs K. Archer, J. Harrison (Vic), Mrs M. Harrison (Vic).

Executives: G. Archer, J. Harrison (Vic).

Australian agents for ADC Telecommunications, Minneapolis, USA. Suppliers of communications connectors, jackfields, patchcords, plugs, jacks, pre-wired jackfields, insulation displacement type connectors, disconnect & connect blocks, co-axial jacks, plugs & patchcords, co-axial patch panels, fibre optic couplers, distribution panels & network management equipment.

### Cueword Pty Ltd

69 Hansens Rd, Minto Heights 2566. Phone (02) 603 9318. Fax (02) 747 4669.

Executives: F. Bird, R. Fornby.

Manufacture and rental of cueword computerised teleprompting equipment, including head-up units and podium systems.

### Multi-Contact Australia Pty Ltd

53-55 Whiting St, Artarmon 2064. Phone (02) 438 3600. Fax (02) 438 4737.

Offices: 10 Nicholson St, Coburg 3058. Phone (03) 383 3733. Fax (03) 383 4526; 2/115 Howe St, Osborne Park 6017. Phone (09) 443 3944. Fax (09) 443 1283; 3 Marie St, Milton 4064. Phone (07) 369 0544. Fax (07) 369 5040.

Directors: D.R. Williams, K.C. Wheatley, D.A. Harris.

Executives: Sydney - A. Ford (nat mktg mgr); Melbourne - D. Ricardo (state mgr); Perth - D. Cronwright (state mgr); - Brisbane C. O'Grady (state mgr).

Sales of specialised cables, connectors, computer accessories, tools, for the radio and television industry.

Products: Carol (USA) specialised cables; N.E.K. (UK) specialised cables; Kroschu (W. Germany) computer and stage lighting cables; Leonische (W. Germany) highly flexible single core cables; Transradio (UK) coaxial connectors; Ceep (Spain) computer connectors; Astro Tool (USA) Buchanan

crimping tools; Contact (W. Germany) Multi-pin rectangular/circular connectors; I.T.T. Multi-contact AO (Switzerland) single pin electronic plugs, sockets and P.C.B. pins; Trewin Components (Australia) terminals, single pin plugs & sockets; Elettro Gibi (Italy) P.C.B. terminal blocks, screwed terminal blocks.

### Philips Telecommunication & Data Systems Limited

34 Waterloo Rd, North Ryde 2113. Phone (02) 805 4444. Fax (02) 805 4568.

Offices: 23 Lakeside Dr, Tally Ho Technology Park, East Burwood 3151. Phone (03) 881 3666; 1 Frederick St, Belmont 6104. Phone (09) 277 9399; 348 Torrens Rd, Croydon Park 5008. Phone (08) 348 2888; 299 Montague Rd, West End 4101. Phone (07) 844 0191; 12 Moore St, Canberra 2601. Phone (06) 257 4411.

### Radio Frequency Systems Pty Ltd

Factory 1, Garden St, Kilsyth 3136. PO Box 191, Croydon 3136. Phone (03) 728 1777. Fax (03) 728 4544. Telex 32274.

Factory 2 - Broadcast Division, 12 Cooroora Cres, Lonsdale 5160. Phone (08) 326 0722. Fax (08) 382 7814.

Executives: C.J. Jaeger (mng dir), G. Broad (mgr b'cast divn).

Member of the worldwide Radio Frequency Systems Group which includes Kabelmetal Electro's Radio Frequency Systems Division in Hannover, West Germany, CDL-RFS Bezons, CGTI France, Celwave and Cablewave Systems of the USA, Celwave R.F. in Denmark and KMP in Brazil.

The range of antennas and products that RFS Australia produces encompasses the full spectrum of radio frequency transmissions and services the military, commercial, TV/FM broadcasting and radio communication markets. RFS Australia also markets the full range of Kabelmetal Electro's Flexwell, Cellflex and Radiaflex coaxial cable, waveguide and radiating cable.

### Radio Transmission Engineering Pty Limited

RTE Pty Ltd, 179 Military Rd, Guildford 2161. Phone (02) 681 2488 (3 lines). Fax (02) 681 1031. Telex 170664.

Directors: R.E. Rumble (ex chrmn), A.J. Kennedy (mng dir), M. Cassidy (dir).

Executives: R.E. Rumble (mktg & sales), A.J. Kennedy (mng dir), W. Liu (mng prdn), W. Girdham (mng Inst).

Specialists in the design, manufacture & installation of MF and FM transmission systems, combining multiple VHF and UHF transmission systems, turnkey translator station installations, manufacturers and installers of broadcast and communications towers, hardware and RTE Kikkert FM transmitters and studio-transmitter links. Consulting engineers for AM & FM studio and transmission systems, field surveys, test transmissions. Preparation to technical specifications for AM & FM licensees and new licence applicants.

### Tas Communication Supplies

208 Elizabeth St, Hobart 7000. Phone (002) 34 6898.

Directors: G.R. West, Mrs. J.B. West.

Supply, installation & service of telecommunication equipment & associated products.

## PROMPTING AND SCRIPTING EQUIPMENT

### API (Australia) Pty Ltd

Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Fax (02) 439 2476.

Air Programs International, 15 Grove Ave, Marleston 5065. Phone (08) 293 8155. Fax (08) 293 8163.

Directors: R. Boyes, F. Tan.

Executive: R. J. Boyes (broadcast products mgr).

Suppliers of Q-TV Telesync, consol and conveyor type transports for studio usage with standard camera heads; Mini-Q-Prompter for use with EFP film cameras for location usage; new Executive Speech Prompter. Full range of computerized prompting systems.

### Cueword Rentals

Ste 6, 942 Military Rd, Mosman 2088. Phone (02) 960 2312. Fax (02) 960 3984.

Executive: F. Allen.

Hire and operation of Cueword IV digital prompting systems. Camera mountings for tripods and pedestals and free standing podium style floor stands available.

### Entertainment Services & Promotions

85 Manningtree Rd, Hawthorn 3122. PO Box 321, Hawthorn 3122. Phone (03) 819 6455. Fax (03) 819 2265.

Executives: P. Tregonning, M. Tregonning.

Hire and operation of Compu-Prompt - portable video prompting systems for studio or location use with television or film cameras, giving through the lens direct to camera eye line. Camera mountings for tripods, dollies, and pedestals or free standing floor stands available. Systems also available for single or multi camera set-ups. Lectern Executive Prompters also available for A/V presentation, sales meetings etc.

### MRVP (Australasia) Pty Ltd

Sterling Hse, 34 Donaldson St, Braddon 2601. Phone (06) 257 1000. Fax (06) 257 4904.

Directors: J.D. Redgrove (mng dir), J.P. Redgrove, M.J.A. Redgrove, A.L. Redgrove.

A division of MRVP International, manufacturers and suppliers of the Presenter 64 digital prompting range. Portable 12 volt systems with on-camera modules suitable for studio or location use. Clear or mirror glass available reflecting eyeline text in front of camera lens. The Congress Range of conference prompters are also available giving computer control of mirror height and angle.

## CONSULTING ENGINEERS

### Acoustec Pty Ltd

25 The Outlook, Bilgola Plateau 2107. Phone (02) 918 6931.

Acoustic and studio consultants, specialising in design & evaluation of isolation, noise control & acoustic treatment of radio, television and sound recording studios, together with their associated technical service systems and their architectural decor. Preparation of associated drawings, specifications and complete tender documents. Supervision of contract construction. Noise surveys & noise control design to council and S.P.C.C. requirements.

### Henri Bource Productions Pty Ltd

119 Rouse St, Port Melbourne 3207. Phone (03) 646 1724. Fax (03) 584 3505.

Underwater operations consultants.

Consultants in preparation: acquisition and execution of all aspects of underwater production work.

H. Bource is a commonwealth accredited air and mixed gas diving superintendent with emergency and diver medical technician qualifications (R.A.H. Hyperbaric unit).

Locations, special equipment, special effects, regulations, medial requirements, safety.

### Broadcast Engineering Services Pty Ltd

82 Sussex St, Maylands 6051. Phone (09) 272 8588. Fax (09) 271 4862.

Directors: K.C. Bicknell (mng dir), G.P. Clifton.

Consulting engineers to the radio and television broadcasting industry. Specialists in planning of new services, submissions and representation at licence hearings, turnkey installations of new broadcasting stations and upgrading of existing services.

### Ian Hill and Associates Pty Ltd

Unit 1, No. 3 Yandina Rd, West Gosford 2250. Phone (043) 23 2028.

Executive: I.L. Hill (mng dir).

Professional consulting engineers in broadcasting, television and communications. Services include feasibility studies, field surveys, systems planning, licence submissions, project management, equipment fault analysis, modifications, design etc.

### H.S. Lilburn and Associates

2 Woodland Ave, Croydon 3136. Phone (03) 722 1900. Fax c/o (03) 722 1970. Telex c/o REGTV 151660.

Executives: H.S. Lilburn, L.E. Lilburn.

Specialist consultation services to the television and broadcasting industry since 1965. Areas of expertise include regional television & radio planning, production studios, CCTV studios and systems, MDS systems, cable systems, satellite ground stations, transmitters, translators, antennae arrays, tower design and supply, studio blocks and systems, automation systems, surveys, draft planning proposals, licence submissions and systems engineering.

### Tom O'Donohue and Associates Pty Ltd

8-10 Wild Life Pde, North Balwyn 3104. Phone (03) 857 8155. Fax (03) 857 5326.

Directors: T.J. O'Donohue, G.H. Davey.

Project management & consulting engineers to the broadcasting, television, cable television, RSTV, education, communications & corporate communications industries. Provide full professional services for the preparation of submissions to government for licences including legal, programming, sales & socio-economic research, & business services. Full systems project managed to completion.

### Priestley & Shearman

The Communications Division of Merz Australia Pty Ltd, 55 Lavender St (Private Bag 820), Milsons Point 2061. Phone (02) 955 6091. Fax (02) 957 1474. Telex 121126.

Office: 1st Flr, "Brecon", 47 Colin St (Private Bag 8), West Perth 6005. Phone (09) 322 7814. Fax (09) 325 5972. Telex 92311. T. Provan (mgr).

Also offices in: Melbourne, Brisbane, Darwin, Hobart, Ulverstone.

Director: I.H. Shearman (dir/gen mgr).

Consulting engineers in communications, broadcasting and television. Provide full professional consulting engineering service, including feasibility studies, preparation of specifications, field surveys, project management, preparation of licence submissions. Areas of expertise include communications systems (mobile and point-to-point), transmitters, translators, broadcasting and television studios, production and recording studios, antenna systems, satellite communications, radio frequency interference, screened rooms.

### T.J.H. Systems Pty Ltd

RMB 49 Coramba Rd (PO Box 825), Coffs Harbour 2450. Phone (066) 53 8444. Fax (066) 53 8539.

Executives: T.J. Harwood (systems engr), A.M. Harwood (draftsman).

Specialists in design, installation and commissioning of complete turnkey AM and FM broadcast stations. Licence applications; feasibility studies; consultancy; documentation and drafting services.

## SATELLITE SERVICES



### AAP Reuters Communications Pty Ltd

Head Office: 30 Ross St, Glebe 2037. Phone (02) 692 1000. Fax (02) 692 1112. Telex 23700.

Offices: Melbourne (03) 619 9300. Fax (03) 619 9370; Brisbane (07) 252 6604. Fax (07) 252 6607; Adelaide (08) 238 4300. Fax (08) 238 4318; Perth (09) 325 8833. Fax (09) 325 8364; Canberra (06) 257 4776. Fax (06) 257 4778.

Directors: L. Casey (chrmn), E.J.L. Turnbull, P. Job, C. Thomas.

Executives: B. Blundell (gen mgr), T. Nickolls (asnt gen mgr).

Complete satellite based private communication network linking locations nationwide. Full control over cost applications and growth. Microwave radio networks for communications over short distances including Multipoint Distribution Systems for data, audio and television.

A Subsidiary of AAP Information Services Pty Ltd, Australian Associated Press Group.

### Independent Television Newcastle Pty Ltd

41-45 Newcomen St, Newcastle 2300. Phone (049) 29 2999. Fax (049) 29 3435.

Directors: J. Larkin (chrmn), B. Edser (dep chrmn), G. Frame (gen mgr/dir), D. Lindsay (mktg mgr/dir), P. Sturt (dir), M. Humble (dir), A. Blackwell (acct service mgr/dir), D. Gibbs (co secty).

MDS Television Broadcasters (Category 4). Founding member MIDAS - (Federation of MDS TV Stations).

Facilities: 4 camera OB, main studio 3 camera, pack shot studio single camera or O.B. Edit 1: 4 x VTRs (Sony 1" & BVUSP), Ampex Vista 18 switcher, ADO 100 digital FX, Aston 3B Character Generator, 16 track audio studio, sync to edit 1. Edit 2: U-matic/BVU 2 x VTR, 4A Character typewriter, Gemini FX. Location Record: Sony DXC 3000 x 2, BVUSP, Portapak. Audio: 16 track recording studio with sync tie to edit 1. Main transmitters located at Mt Sugarloaf & Mt Arthur. Relay transmitters - New Lambton Heights.

### Media Satellite Communications (Australia) Pty Ltd

26 Ridge St, North Sydney 2060. Phone (02) 954 1911. Fax (02) 954 1925.

Executive: P.M. Mullen (mng dir).

Satellite communication and business television specialists to commerce and government covering needs analysis, network design, implementation and management.

Facilities include full broadcast 2 camera studio with live playout, Betacam SP edit suite, preview theatre, master control for technical co-ordination of AUSSAT, Telecom and OTC circuits. ENG/SNG (Fly-Away) facilities for direct transmission and receive to AUSSAT.

Two-way video conferencing at 2 Mbits available to public and private rooms nationally and internationally.

Associates in London, Los Angeles and Toronto.

### Sky Channel Pty Ltd

Satellite Leisure Services Pty Ltd, 2/81 Frenchs Forest Rd, Frenchs Forest 2086. Phone (02) 451 0888. Fax (02) 452 2222. Telex 27297 Clbsls.

Executives: G.A. Brown (chief exec), G. Daly (dir advtg sales), T. Barnett (dir prgmg & ops), P. Gray (dir consumer sales), L. Muller (grp sales mgr), R. McLelland (Vic advtg sales mgr).

# Australian Broadcasting Corporation

The Commonwealth Government took the first steps that ultimately led to the establishment of the Australian Broadcasting Corporation as long ago as 1928.

In 1932, Parliament enacted the Australian Broadcasting Commission Act, and this brought the Commission into existence on July 1 of that year.

From that date the Commission took over control of the provision of programmes from the A class stations.

On September 10, 1954, the Commonwealth Government under terms of the Television Act (1953) appointed the ABC as the authority to provide the national television programmes.

In 1983 Federal Parliament enacted the Australian Broadcasting Corporation Act and the Corporation came into existence on July 1, 1983, assuming all the responsibilities of the Commission but with new directors and chairman and a new charter.

## RADIO STATIONS

Following are the ABC's medium frequency broadcasting stations throughout the country and their locations:-

### Australian Capital Territory

2CY Canberra (846kHz, 10kW), 2NC Canberra (666kHz, 2kW operating power).

### New South Wales

Sydney — 2BL (702kHz, 50kW); 2FC (576kHz, 50kW); 2NA Newcastle (1512kHz, 10kW).

Regional — 2AN Armidale (720kHz, 0.05kW); 2BA Bega (810kHz, 10kW); 2NB Broken Hill (999kHz, 2kW); 2BY Byrock (657kHz, 10kW); 2CP Cooma (1602kHz, 0.05kW); 2CO Corowa (Riverina NE Vic) (675kHz, 10kW); 2GL Glen Innes (819kHz, 10kW); 2NR Grafton (Northern Rivers) (738kHz, 50kW); 2KP Kempsey (Mid-North Coast) (684kHz, 10kW); 2LG Lithgow (1395kHz, 0.2kW); 2ML Murwillumbah (720kHz, 0.4kW); 2UH Muswellbrook (1044kHz, 1kW); 2CR Orange (549kHz, 50kW); 2NU Tamworth (Nth Tablelands) (648kHz, 10kW); 2TR Taree (756kHz, 2kW); 2WA Wilcannia (1584kHz, 0.1kW); 2WN Wollongong (1431kHz, 2kW); 2BA/T Bombala (94.1kHz, 1kW); 2ABC RR Cobar (106.1kHz, 0.025kW); 2ABC RR Goodooga (99.3kHz, 0.025kW); 2ABC RR Ivanhoe (106.1kHz, 0.025kW); 2ABC RR Lightning Ridge (92.1kHz, 0.025kW); 2ABC RR Nyngan (95.1kHz (99.9), 0.025kW); 2ABC RR tottenham (98.9kHz, 0.025kW).

Country: 2GU Goulburn (1098kHz, 0.2kW); 2ABC RN Goodooga (100.9kHz, 0.025kW); 2ABC RN Ivanhoe (107.7kHz, 0.025kW); 2ABC RN Lightning Ridge (93.7kHz, 0.025kW); 2WIL Wilcannia (106.1kHz, .025kW).

### Victoria

Melbourne — 3AR (621kHz, 50kW), 3LO (774kHz, 50kW).

Regional — 3WV Horsham (594kHz, 50kW); 3GI Sale (Gippsland) (828kHz, 10kW); 3WL Warrnambool (1602kHz, 0.25kW); 3MT Omeo (720kHz, 2kW).

Country: 3WA Wangaratta (756kHz, 10kW); 3AB Albury/Wodonga (990kHz, 0.25kW).

### Queensland

Brisbane — 4QG (792kHz, 10kW); 4QR (612kHz, 50kW).

Regional — 4AT Atherton (720kHz, 4kW); 4QY Cairns (801kHz, 2kW); 4CH Charleville (603kHz, 10kW); 4QO Eidsvold (855kHz, 10kW); 4QD Emerald (1548kHz, 50kW); 4GM Gympie (1566kHz, 0.2kW); 4HU Hughenden (1485kHz, 0.05kW); 4JK Julia Creek (567kHz, 10kW); 4QL Longreach (540kHz, 10kW); 4QA Mackay (756kHz, 2kW); 4QB Maryborough (855kHz, 10kW); 4MS Mossman (639kHz, 1kW); 4MI Mount Isa (1080kHz, 0.2kW); 4RK Rockhampton (837kHz, 10kW); 4QW St George (711kHz, 10kW); 4TI Thursday Island (1062kHz, 2kW); 4QN Townsville (630kHz, 50kW); 4QS Toowoomba (747kHz, 10kW); 4WP Weipa (1044kHz, 0.5kW); 4QD/T Alpha (105.7kHz, 0.025kW); 4ABC RR Bedourie (106.1kHz, 0.025kW); 4ABC RR Birdsville (106.1kHz, 0.025kW); 4ABC RR Boulia (106.1kHz, 0.025kW); 4ABC RR Camooweal (106.1kHz, 0.08kW); 4ABC RR Coen (105.9kHz, 0.025kW); 4OY/T Cooktown (105.7kHz, 0.025kW); 4ABC RR Croydon (105.9kHz, 0.025kW); 4CH/T Cunnamulla (106.1kHz, 0.05kW); 4ABC RR Georgetown (106.1kHz, 0.025kW); 4GCR Gold Coast (91.7kHz, 5kW); 4ABC RR Greenvale (105.9kHz, 0.025kW); 4ABC RR Injune (105.9kHz, 0.1kW); 4ABC RR Karuma (106.1kHz, 0.025kW); 4ABC RR Laura (106.1kHz, 0.025kW); 4ABC RR Normanton (105.7kHz, 0.025kW); 4HU/T Pentland (106.1kHz, 0.025kW); 4ABC RR Quilpie (106.1kHz, 0.025kW); 4QW/T Roma (105.7kHz, 0.5kW); 4ABC RR Tambo (105.9kHz, 0.025kW); 4ABC RR Taroona (106.1kHz, 0.025kW); 4ABC RR Wandoan (98.1kHz (105.9), 0.025kW).

Country: 4ABC RN Alpha (107.3kHz, 0.025kW); 4ABC RN Aramac (107.9kHz, 0.025kW); 4ABC RN Augathella (107.7kHz, 0.05kW); 4ABC RN Barcardine (107.5kHz, 0.025kW); 4ABC RN Bedourie (107.7kHz, 0.025kW); 4ABC RN Birdsville (107.7kHz, 0.025kW); 4ABC RN Blackall (107.9kHz, 0.025kW); 4ABC RN Blackwater (107.5kHz, 0.45kW); 4ABC RN Boulia (107.7kHz, 0.025kW); 4ABC RN Capella (107.3kHz, 0.025kW); 4ABC RN Camooweal (107.7kHz, 0.08kW); 4ABC RN Charleville (107.3kHz, 0.3kW); 4ABC RN Charters Towers (97.7kHz, 0.025kW); 4ABC RN Clermont (107.7kHz, 0.05kW); 4ABC RN Cloncurry (107.7kHz, 0.025kW); 4ABC RN Coen (107.5kHz, 0.025kW); 4ABC RN Cooktown (107.3kHz,





Antenna: 150m situated 411m above sea level, Mt Coot-tha.

### ABS Channel 2 Adelaide

Opened: March 11, 1960.

Transmitter site: Mt Lofty.

Television ABS-2, 85 North East Rd, Collinswood 5081. GPO Box 9994, Adelaide 5001. Phone (08) 343 4000. Fax (08) 343 4027. Telex 82202.

Operating hours: Mon-Thurs 6.45am-12 midnight; Fri-Sun 6.45am-12 midnight continuous transmission.

Technical specifications: Channel 2 (63-70MHz, vision 64.76MHz, sound 69.26MHz). 100kW ERP visual 10kW ERP sound.

Antenna: 132m, situated 810m above sea level, Mt Lofty.

### ABW Channel 2 Perth

Opened: May 7, 1960.

Transmitter site: Bickley.

ABW-2 Studios: Terrace Rd, Perth 6000. GPO Box 9994, Perth 6001.

Operating hours: Mon-Thurs 6.45am-12 midnight; Fri-Sun 6.45am-12 midnight continuous transmission.

Technical specifications: Channel 2 (63-70MHz, vision 64.25MHz, sound 69.75MHz). 100kW ERP visual, 10kW ERP sound.

Antenna: 123m situated 462m above sea level, Bickley.

### ABT Channel 2 Hobart

Opened: June 4, 1960.

Transmitter site: Mt Wellington.

Television: ABT-2 TV Studios, 5-7 Sandy Bay Rd, Hobart 7000. Fax (002) 35 3661.

Operating hours: Mon-Thurs 6.45am-12 midnight; Fri-Sun 6.45am-12 midnight continuous transmission.

Technical specifications: Channel 2 (63-70MHz, vision 64.24MHz, sound 69.74MHz); 100kW ERP visual, 10kW ERP sound.

Antenna: 92m, situated 1326m above sea level, Mt Wellington.

### ABD Channel 6 Darwin

Opened: August 1971.

Transmitter site: Blake Street.

Television: ABD-6, 1st Flr, Australian Airlines Building, Bennett Street; Phone (089) 82 3222.

Operating hours: Mon-Thurs 6.45am-12 midnight; Fri-Sun 6.45am-12 midnight continuous transmission.

Technical specifications: Channel 6 (174-181MHz, vision 175.25MHz, sound 180.75MHz).

### Country Stations

Stations opened in 1963: ABEV Channel 1, Bendigo (April 29); ABRV Channel 3, Ballarat (May 21); ABHN Channel 5A, Newcastle (June 3); ABNT Channel 3, Launceston (July 29); ABLV

Channel 4, Latrobe Valley, Traralgon (September 30); ABWN Channel 5A, Wollongong (October 28); ABGV Channel 3, Goulburn Valley, Shepparton (November 28); ABDQ Channel 3, Darling Downs, Toowoomba (December 16); ABRQ Channel 3, Rockhampton (December 21).

Opened in 1964: ABCN Channel 1, Orange (March 31); ABRN Channel 6, Lismore (April 20); ABTQ Channel 3, Townsville (September 21); ABAV Channel 1, Upper Murray (December 15).

Opened in 1965: ABNS Channel 1, Spencer Gulf (April 10); ABMN Channel 0, South Eastern Slopes and Eastern Riverina (April 30); ABSW Channel 5, Bunbury (May 10); ABDN Channel 2, Grafton-Kempsey (June 28); ABSV Channel 2, Murray Valley (July 30); ABUN Channel 7, Upper Namoi (September 27); ABWQ Channel 6, Wide Bay (October 8); ABMV Channel 4, Mildura (November 22); ABGS Channel 1, Mount Gambier (December 3); ABLN Channel 2, Broken Hill (December 14).

Opened in 1966: ABCW Channel 5A, Central Agricultural Area (March 28); ABTN Channel 1, Manning River (April 29); ABAW Channel 2, Southern Agricultural Area (June 6); ABSN Channel 8, Bega-Cooma (June 29); ABNQ Channel 9, Cairns and ABGN Channel 7, Griffith (both July 25); ABQN Channel 5, Dubbo (September 12); ABSQ Channel 1, Warwick (July 4).

Opened in 1967: ABMQ Channel 4 Mackay (December 21).

Opened in 1969: ABGW Channel 6, Geraldton (December 8).

Opened in 1970: ABKW Channel 6, Kalgoorlie (January 27); ABIQ Channel 6, Mt Isa (December 21). Translator stations (relaying programs of parent stations) at Queenstown, Rosebery, South Launceston, St Mary's, Savage River, Waratah, Strahan (Tas), Lithgow, Armidale, Kyogle, Bonalbo, Glen Innes, Walcha, Goulburn, Mudgee, Kandos-Rylstone, Cooma, Bateman's Bay, Moruya (NSW), Warmambool/Pt Fairy, Portland, Alexandria, Orbest, Eildon, Nhill (Victoria), Townsville, Monto, Gympie (Qld), Keith, Bordertown, Cowell, Port Lincoln (SA), Kambalda (WA).

Opened in 1971: ABR3 Channel 3, Central East SA; Loxton (January 27); ABCLQ Channel 7, Cloncurry (March 17); ABNW Channel 7, Norseman (April 14), ABJQ Channel 10, Julia Creek (April 20); ABRDQ Channel 6, Richmond (June 4); ABHQ Channel 9, Hughenden (June 30); ABD Channel 6, Darwin (August 13); ABMKQ Channel 9, Mary Kathleen (December 15). Translator stations at Myrtleford, Victoria; Bowen and Collinsville, Queensland; Strathgordon, Tasmania.

Opened in 1972: ABKT Channel 11, King Island (January 14); ABCNW Channel 7, Carnarvon (June 30); ABAD Channel 7, Alice Springs (December 16); Translator stations at Nyngan, Cobar, Bourke, Brewarrina, Inverell, Portland/Wallerawang (NSW); Wagin, Katanning (WA).

Opened in 1973: ABGQ Channel 6, Goondiwindi (July 9); ABCS Channel 7, Ceduna; ABSBW Channel 9, Southern Cross/Bullfinch (July 16); ABPHW Channel 7, Port Hedland (October 3); ABWS Channel 7, Woomera, ABMSQ Channel 9, Miles (November 30); ABRAQ Channel 7, Roma (December 14); ABRBW Channel 9, Roebourne,

ABDW Channel 10, Dampier, ABKAW Channel 7, Karratha (December 17); ABEQ Channel 11, Emerald (December 21).

Opened in 1974: ABMN Channel 10, Mungindi (January 7); ABMLQ Channel 6, Mitchell, ABMNQ Channel 7, Morven, ABCEQ Channel 9, Charleville, ABAAQ Channel 11, Augathella, ABCAQ Channel 10, Cunnamulla, ABDIQ Channel 7, Dirranbandi, ABSGQ Channel 8, St George (March 8); ABMW Channel 10, Moora (September 30), ABEW Channel 10, Esperance (October 21); ABWNQ Channel 8, Winton (November 15); ABCTQ Channel 10, Clermont, ABSEQ Channel 9, Springsure, ABAQ Channel 8, Alpha, ABQ Channel 10, Barcardine, ABBLQ Channel 9, Blackall, ABLQ Channel 6, Longreach (December 12); ABKD Channel 7, Katherine, ABTD Channel 9, Tennant Creek (December 21.) Translator stations at Gladstone (Qld) and Albany (WA), Gloucester (NSW), Corryong/Khancoban (Vic), Warrego Mine (NT).

Opened in 1975: ABCMW Channel 8, Morawa (March 8). Translators at Hay (NSW), Whitsunday Island (Qld), Swansea/Bicheno (Tas).

Opened in 1976: Translators at Merredin (WA); Lileah (Tas); Smithton (Tas); Jerilderie (NSW); Deniliquin (NSW); Blackwater/Bluff (Qld); Mullewa (WA); Wongan Hills (WA); Narrogin (WA); North Cairns (Qld); Mossman (Qld).

Opened in 1977: ABLCS Channel 9, Leigh Creek (April 28). Translators at Eden (NSW), Menindee (NSW), Burnie (Tas), Wynyard (Tas), Koolyanobbing (WA), Newman (WA), St Helens (Tas), Mareeba (Qld), Pannawonica (WA).

Opened in 1978: Translators at Babinda (Qld), Gordonvale (Qld), Young (NSW), Tuggeranong (ACT), Tamworth (NSW), Tully (Qld), Mission Beach (Qld).

Opened in 1979: Translators at Cobden (Vic), Colac (Vic), Nambour (Qld), Ashford (NSW), Kiririndi (NSW), Ravenshoe (Qld).

Opened in 1980: TV translators at Adelaide foothills (SA), Nebo (Qld), Moranbah/Gooniyella (Qld), Dysart (Qld), Surat (Qld), Leigh Creek Sth (SA), Salmon Gums (WA), Herberston (Qld), Capella (Qld), Walgett\* (NSW), Cooktown\* (Qld), Exmouth\* (WA), Broome\* (WA), Onslow\* (WA), Murrurundi (NSW), Jericho (Qld), Corfield (Qld), Normanton\* (Qld), Karumba\* (Qld), Coober Pedy\* (SA), Marree\* (SA), Marble Bar\* (WA), Halls Creek\* (WA), Croydon\* (Qld), Lightning Ridge\* (NSW), Andamooka\* (SA), Wyndham\* (WA), Kununurra\* (WA), Derby\* (WA).

Opened in 1981: TV translators at Greenvale\* (Qld), Georgetown\* (Qld), Wagga Wagga (NSW), Bathurst Island (NT), Goodooga\* (NSW), Birdsville\* (Qld), Bedourie\* (Qld), Boulia\* (Qld), Quilpie\* (Qld), Narooma (NSW), Streaky Bay\* (SA), Pentland (Qld), Jabiru\* (NT), Tottenham\* (NSW), Isisford\* (Qld), Ravenshorpe\* (WA), Injune\* (Qld), Tambo\* (Qld), ABWV5A Mt Dundas (Vic) (100 kW), Jurien Bay\* (WA), Elcho Island\* (NT), Wilcannia\* (NSW), Casterton (Vic), Coleraine (Vic), Tom Price\* (WA), Paraburdoo\* (WA), Koolan Is\* (WA), Cockatoo Is\* (WA), Groote Eylandt\* (NT), Gove\* (NT), Newcastle Waters/Elliott (NT), Leigh Creek\* (SA), Weipa\* (Qld), Taroom\* (Qld), Wandoan\* (Qld), Thursday Is\* (Qld), Ivanhoe\* (NSW), Bathurst (NSW).

Opened in 1982: TV translators at Carnoowal, Coen, Laura, Texas, Mt Molloy\*, Muttburra\* (Qld), Wirrulla (SA), Condingup/Howick, Yalgoo\*, Kalbarri\*, Leinster\*, Leonora, Menzies, Laverton\*, Denham\*, Eneabba\*, Northampton\* (WA), Pine Creek, Daly River, Adelaide River, Mataranka, Yirrkala Mission (NT).

Opened in 1983: TV translators at Sydney City (Kings Cross) (NSW), Mt Garnet, Dimbulah, Miriam Vale (Qld), East Devonport (Tas), Borroloola\* (NT), Airlie Beach (Qld), Quorn, Hawker (SA).

Opened in 1984: TV translators at Merriwa (NSW), Foster, Warburton, Marysville (Vic).

Opened in 1986/87: TV translators at Jindabyne, Coffs Harbour (NSW); Mansfield, Bonnie Doon (Vic); Mt. Dampier, Coffin Bay (SA); Penguin, Ulverstone (Tas); Charters Towers (Qld).

Opened in 1987/88: TV transmitters at Collarenebri, Gosford, Laurieton, Tenterfield, Wollongong North (NSW); Bairnsdale, Coleraine, Ferntree Gully, Marysville, Selby Belgrave, Upwey (Vic); Babinda (Qld); Argyle Mine, Bayulu, Cervantes, Fitzroy Crossing, Kojunup, Lake Grace (WA); St Marys-Fingal (Tas).

Opened in 1988/89: TV transmitters at Bowral-Mittagong, Condobolin, Crookwell, Khancoban, Nowra North, Wollongong (NSW); Horsham-Dimboola (Vic); Currumbin, Eidsvold, Moura, Theodore (Qld); Port Lincoln City (SA); Bridgetown, Channar, Kununurra East, Naremben, Pemberton (WA).

\* Remote area translator stations served through Intelsat Pacific Satellite.

## Directors & Executives

Board of Directors: R. Somerville (chrmn), D. Hill (mng dir), Ms W. McCarthy (dep chrmn), L. Amadio (dir), N. Bonner (dir), K. McLeod (dir), Ms J. Spiller (dir), J. Cleary (staff elected), R. Harding (dir).

Executives: D. Hill (mng dir), S. Revill (asst mng dir), G. Moriarty (asst mng dir, resources), P. Conroy (dir tv), M. Long (dir radio), P. Barnett (dir, radio Australia), Ms H. Mills (gen mgr, concert music), M. Oliver (dir, mktg), H. Wall (gen mgr, human resources), P. Lidbetter (gen mgr fin), I. Higgins (gen mgr, corp relations), Ms P. Smith (dir, corp policy & planning), B. Donald (gen mgr, legal and admin services), W. Lyneham (gen mgr, mgmt information services), G. Dick (chief internal auditor), N. Lamerton (dir, resources planning & systems), I. Smith (corp engrg & property gen mgr, datacast).

Sydney: (Head Office), 150 William St, Sydney 2000. GPO Box 9994, Sydney 2001. Phone (02) 339 0211. Fax (02) 356 5305. Telex 26506. Current Affairs: 140 William St, Sydney 2000. Phone (02) 339 2520. News, Sport, Science, Special Series Unit, Women's Broadcasting Co-operative: 100 William St, Sydney 2000. Fax (02) 339 2338. Telex 20123.

Melbourne: St James Building, 121 William St, Melbourne 3000. GPO Box 9994, Melbourne 3001. Phone (03) 600 0731. Fax (03) 640 3343. News: 570 Bourke St, Melbourne 3000. News mail

to GPO Box 209D. News Telex 30090. Fax (03) 524 2712 (Radio News). Telex 30549. Fax (03) 640 3209 (TV News).

Brisbane: Middenbury, Radio Building, Cnr Coronation & Archer Sts, Toowong 4066. Phone (07) 377 5222. GPO Box 9994, Brisbane 4001. Fax (07) 377 5442. Telex 42176.

Radio Studios and News: 600-612 Coronation Dr, Toowong 4066. Fax (07) 377 5307. Telex 40124.

Adelaide: 85 North East Rd, Collinswood 5081. GPO Box 9994, Adelaide 5001. Phone (08) 343 4000. Fax (08) 343 4027. Telex 82202.

News GPO Box 1849, Adelaide 5001. Fax (08) 343 4370. Telex 82202.

Perth: 191 Adelaide Tce, Perth 6000. PO Box 9994, Perth 6001. Phone (09) 326 0222. Telex 92119, 92238. Fax (Manager TV) (09) 221 1418; News (TV)/7.30 Report (09) 326 0364; Manager (Radio) (09) 221 1476; News (Radio) (09) 221 1473.

Hobart: Broadcasting Centre, Cnr Brooker Ave & Tasman Hwy, Hobart 7000. GPO Box 9994, Hobart 7001. Phone (002) 35 3333. Fax (002) 35 3407.

Canberra: Cnr Northbourne & Wakefield Aves, Dickson 2602. PO Box 9994, Canberra 2601. Phone (06) 275 4555. Fax (06) 275 4682.

Darwin: 1st Flr, Bennett St, Darwin 0800. Phone (089) 82 3222.

Australian Airlines Building, Radio News (089) 81 5560/1. Fax (089) 41 0546. Telex 85023; TV News/CAff (089) 81 2613. Fax (089) 81 5786. Telex 85143; Management Fax (089) 41 0485. Telex 85073. GPO Box 9994, Darwin 0801.

## Special Broadcasting Service

The Special Broadcasting Service (SBS) was established by the Commonwealth Government on 1 January 1978 to provide multilingual radio services and, if authorised by regulations, to provide multilingual television services. A regulation authorising the provision of multilingual television services was gazetted in August 1978. The Service is also empowered by the Broadcasting Act 1942 to provide broadcasting and television services for such special purposes as are prescribed by the Government.

In carrying out its functions the SBS provides multilingual radio services to the Melbourne metropolitan area and Geelong through radio station 3EA which broadcasts in 55 languages for 126 hours per week; the Sydney metropolitan area through radio station 2EA which broadcasts in 59 languages for 126 hours per week; the provincial centres in Newcastle and Wollongong in NSW through 2EA translator services; plus on relay to 4EB Brisbane as well as other public broadcasting stations throughout Australia.

It also provides Australia's sole UHF-only television network (SBS-TV). The emphasis of SBS-TV is on multicultural programming, and provides a mixture of overseas and local productions both in English and in various other languages subtitled by the SBS in English, to reflect the linguistic and cultural diversity of the Australian community and to further tolerance and understanding within society.

### RADIO STATIONS

Sydney: 2EA - 1386kHz, 5kW, directional.

Newcastle: 2EA - 1485kHz, 0.1kW.

Wollongong: 2EA - 1458kHz, 0.1kW.

Melbourne/Geelong: 3EA - 1224kHz, 5kW, directional.

### TELEVISION STATIONS

Broadcasting on the following UHF channels:

Sydney 28 or 58; Melbourne 28, 51, 68 or 69; Canberra 28, 54 or 58; Adelaide 28 or 43; Brisbane 28; Perth 28; Hobart 28; Newcastle 45; Gosford 58; Cooma 53; Goulburn 58; Warburton 58; Marysville 58; Wollongong 30, 32 or 53; Gold Coast 61, Wagga Wagga 53.

SBS Board Members: Sir Nicholas Shehadie OBE (chrmn), G. Anderson, I. Ciurak, H. Dean-Oswald, C. George, M. Williams.

Executives: B. Johns AM (chief exec), A. Lloyd-James (head-TV), T. Quang Luu (head-radio), A. Potter (dir-TV news), B. Madeley (dir-eng), P. Barrett (dir-TV prgmg), R. Stokes (dir-policy & co-ordn), R. Gowing (dir-finance), D. Mapstone (mgr 2EA), P. Horton (mgr 3EA), T. Sulyok (dir-radio news).

Sydney: Head office, 4 Cliff St (PO Box 028), Milsons Point 2061. Phone (02) 964 2828. Telex AA120944 (SPEBRO). Fax (02) 957 3571. Radio 2EA: 55 Grafton St, Bondi Junction 2022. Phone (02) 369 8888. Fax (02) 387 5800. Telex 35830 (TWOEA).

Melbourne: Level 4, The Australian Ballet Centre, 2 Kavanagh St, South Melbourne 3205. Phone: Television (03) 612 2828; TV News (03) 612 2812; TV Fax (03) 614 7501; Radio (03) 612 2525; Radio News (03) 612 2567; Radio Fax (03) 614 7496.

## Public Broadcasting Stations

Note: Public Broadcasting Station Licences fall into three categories:-

Educational (E) — Issued to educational bodies intending to provide programs of continuing and adult education but including material designed to enrich the cultural life of the audience.

Community (C) — Issued to community groups who intend to broadcast programs serving a particular community.

Special (S) — Issued to groups intending to provide programs serving a particular interest or group of interests.

Stations on the AM band transmit within the frequency range 525-1605kHz and those on the FM band within the range 88-108MHz.

Sponsorship rates: \$15 spot, \$100 ½ hour.

### New South Wales

#### 2CBA Sydney

Licensee: Christian Broadcasting Association Ltd, 420 Lyons Rd, Five Dock 2046.

Studios at Five Dock transmitter at North Sydney, Phone (02) 712 1111.

Executive: Rev V. Turner (chrmn/mng dir).

Frequency: 103.2MHz, 5kW, E.R.P. Antenna circularly polarised, Category S.

#### 2MBS Sydney

Licensee: Music Broadcasting of New South Wales Co-operative Ltd, 76 Chandos St, St Leonards 2065. Phone (02) 439 4777.

Executives: Ms B. Webster (chrmn), K. Hamilton (stn mgr).

Frequency: 102.5MHz, Category S. Power 14kW.

#### 2NSB-FM (FM 915) Sydney

Licensee: Northside Broadcasting Co-operative Limited, 112 Victoria Ave (PO Box 468), Chatswood 2067. Phone (02) 419 6969, 419 2950.

Opened: May 1983.

Directors: G.R. Johnston (chrmn), J.J. Grealley (mgr), Ms A. Juter (exec prdcr).

Power: 80 watts.

Operating hours: Category C 6am to 1am Mon-Sun.

Frequency: 91.5MHz FM.

#### 2SER-FM Sydney

Licensee: Sydney Educational Broadcasting Ltd, PO Box 123, Broadway 2007. Phone (02) 218 6333, Macquarie University office (02) 805 7640, Newsroom (02) 218 9720. Fax (02) 281 2498. Telex 705004.

Opened: Oct 1, 1979.

Directors: Prof. R.B. Leal (chrmn), Prof. P. Parr, J. Gelonesi, G. Dybka, Prof. V. Gledhill, Prof. G. Kress.

Executives: J. Martin (stn mgr), K. Blackman (prog mgr), C. Burnat (tech supv).

Transmitter site: U.T.S. Tower, Broadway 2007. Power 4.5kW ERP.

Frequency: 107.3MHz. Category Public Broadcasting 'E' Class.

Operating hours: continuous.

Format: education, community, specialist music.

#### 2AAA-FM Wagga Wagga

Licensee: Wagga Wagga Community Media Co-op Ltd, Cnr Colman & Young Sts (PO Box S-19), Wagga Wagga 2650. Phone (069) 25 3001.

Executives: L. Ballard (chrmn), J. Adams (dep chrmn), M. Yeatman (secty/treas).

Frequency: 107.1MHz Stereo. Power 200W.

#### 2ARM Armidale

Licensee: Armidale Community Radio Co-operative Ltd, PO Box 707, Armidale 2350. Phone (067) 72 1486.

Executive: Mrs S. Baker (stn mgr).  
Frequency: 92.3MHz, Category C.

## 2MCE Bathurst

Licensee: Charles Sturt University-Mitchell, Panorama Ave, Bathurst 2795. Phone (063) 33 2790. Fax (063) 31 9634.

Executives: Dr M.E. McMichael (chrnm), Ms K. Benecke (stn mgr).

Frequency: 92.3MHz Bathurst, 94.7MHz Orange. Category C. Power 1kW (Bathurst); 500 watts (Orange translator).

## 2NCR Lismore

Licensee: University of New England, Northern Rivers, PO Box 157, Lismore 2480. Studios located - Cnr Keen & Magellan Sts, Lismore 2480. Phone (066) 23 0888.

Executives: A. Nicholson (mgr), B. Ferris (community co-ord), A. Steward (enrg).

Frequency: 92.9MHz. Category C, Power 3kW E.R.P.

## 2NUR-FM Newcastle

Licensee: University of Newcastle, Newcastle 2308.

Executive: B. Gleeson (stn mgr).

Frequency: 103.7MHz, Category C. Power 3kW.

## 2REM-FM Albury-Wodonga

Licensee: Community Radio Albury-Wodonga Co-operative Society Ltd, 319 Wagga Rd (Box 1079), Lavington 2641.

Executive: M. Hardy (dir).

Frequency: 107.9MHz, Category C.

## 2RPH

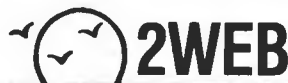
Radio for the Print Handicapped of NSW Co-op Ltd, 186 Blue's Point Rd, North Sydney 2060. Phone (02) 957 1629.

Executives: Prof. R. Postle (board chrnm), Mrs J. Marchant (dir/mgr), G.J. Brown (hon consultant).

The station provides a specialised voluntary reading service for the print-handicapped. Sponsorship welcomed. Power 500watts.

Frequency: 1629kHz, W & T Act Licence on AM Band.

Transmitter site: Concord West.



OUTBACK RADIO - BOURKE

## 2WEB Bourke

Licensee: W.R.E.B. Co-op. Ltd, 48 Oxley St (PO Box 426), Bourke 2840. Phone (068) 72 2353. Telex AA169200.

Executives: L. MacLeod (chrnm), D. Kesby (news dir), Ms D. Tyson (prgm mgr), I. Cole (stn mgr), D. Quinn (proms mgr), S. Smith (secty).

Frequency: 585kHz. Power 2kW.

## 2XX Canberra

Licensee: Community Radio 2XX Incorporated, GPO Box 4, Canberra 2601. Phone (06) 249 4512, 247 4082 (promo).

Executives: I. Malloy (pres), Ms E. O'Brien (stn co-ord), Ms M. Wingate (prgm co-ord), R. Refshauge (public officer), Ms M. Wingate (proms), K. Vennonen (tech).

Frequency: 1008kHz, Category C. Power 300W.

## Victoria

## 3MBS-FM Melbourne

Licensee: Music Broadcasting Society of Victoria Ltd, 146 Cotham Rd, Kew 3101. Phone (03) 816 9355.

Executive: Ms L. Wickham (stn adstr).

Frequency: 103.5MHz. Category S.

## 3PBS Melbourne

Licensee: Progressive Broadcasting Service Co-operative Ltd, PO Box 210, St Kilda 3182.

Executive: M. Knott (stn mgr).

Frequency: 106.7MHz. Category S.

## 3RRR Melbourne

Licensee: Triple R Broadcasters Ltd, 25 Victoria St (PO Box 304), Fitzroy 3065. Phone (03) 419 2066. Fax (03) 417 1841.

Executives: L. Rogers (stn mgr), D. Mason-Kaine (mktg mgr), S. Walker (prgm mgr).

Frequency: 102.7MHz, Category E. Power 10kW.

## 3GCR Morwell, Gippsland

Licensee: Gippsland Community Radio Society Co-operative Ltd, PO Box 42, Churchill 3842. Phone (051) 34 8444.

Executives: K.J. Thompson (chrnm), J.M. Canovan (secty).

Frequency: 104.7MHz, Category C. Power 5kw.

## Queensland

## 4EB Brisbane

Licensee: Ethnic Broadcasting Association of Queensland Ltd, 140 Main St, Kangaroo Point 4169. PO Box 300, East Brisbane 4169.

Executives: A. Manicaros (pres), G. Marsh (stn mgr).

Frequency: 1053kHz, Category S. Power 500W.

## 4MBS Brisbane

Licensee: Music Broadcasting Society of Queensland Ltd, PO Box 9, Red Hill 4059.

Executives: G. Thorpe (gen mgr), M. Toohy (secty).

Frequency: 103.3MHz, Category S.

## 4ZZZ-FM Brisbane

Licensee: Creative Broadcasters Ltd, PO Box 509, Toowong 4066. Phone (07) 371 5111. Fax (07) 371 6699.

Executive: G. Fletcher.

Frequency: 102.1MHz, Category S. Power 7.5kW.

## 4DDB Toowoomba

Licensee: Darling Downs Broadcasting Society, PO Box 400, Toowoomba 4350.

Executive: D. Maynard (secty).

Frequency: 102.7MHz, Category C. Power 2kW.

## South Australia

## 5EBI Adelaide

Licensee: Ethnic Broadcasters Incorporated, 10 Byron Pl, Adelaide 5000. Phone (08) 211 7635. Fax (08) 231 1456.

Executive: W. de Veer (chrnm).

Frequency: 92.9MHz, Category S. Power 3kW circular polarization.

## 5MMM-FM Adelaide

Licensee: Progressive Music Broadcasting Association Incorporated, 56 Magill Rd, Norwood 5067. Phone (08) 362 7911.

Executives: S. Walton (admin & proms), M. Windsor (prdcr).

Frequency: 93.7MHz, Category S. Power 2.5kW.

## 5PBA-FM Adelaide

Licensee: 5PBA-FM, PO Box 433, Salisbury 5108. Phone (08) 250 3735. Fax (08) 281 3871.

Director: J. Quinlan (pres).

Executives: I. Cotton (stn mgr), Mrs D. Guest (stn admin), R. Goodridge (studio mgr - Foundation Studios).

Frequency: 89.7MHz Category C.

Serving the Northern suburbs of Adelaide.

## 5UV Adelaide

Licensee: University of Adelaide, North Tce, Adelaide 5000. Phone (08) 228 5000. Fax (08) 224 0464. Telex AA89141.

Executive: J. Langdon (mgr).

Frequency: 531kHz. Power 500W.

## Western Australia

## 6NR Perth

Licensee: Curtin University of Technology, PO Box U1987, Perth 6001. Phone (09) 351 2121. Fax (09) 351 7662.

Executives: Prof. M. Liveris (chair of Board), I. Hill (stn mgr), B. Zahari (prgm co-ord), Ms R. Sandiford (news ed), P. Vlahos (sports ed), J. O'Connell (sales rep).

Frequency: 927kHz, Category S. Power 2kW.

## 6UVS-FM Perth

Licensee: Universities Radio Ltd, C/- The University of Western Australia, Sanders Bldg, Myers St, Nedlands 6009.

Frequency: 92.1MHz, Category S. Power 5kW.

## 6NEW-FM Newman

Licensee: Newman Community Radio, PO Box 430, Newman 6753. Phone (091) 75 1219.

Executives: L. O'Connor (pres), E. Wyatt (vp), J. McAlpine (treas), E. Eugene (secty), L. West (stat admin).

Frequency: 92.9MHz Stereo FM. Category C. Power 250W.

## Tasmania

## 7THE-FM Hobart

Licensee: Hobart FM Inc., PO Box 1324, Hobart 7001. Phone (002) 34 1921.

Executive: S. Kenneth Stoke (mgr/co-ord).

## 7HFC-FM Hobart

Licensee: Hope Foundation Communicators Inc., 47 Cross St, New Town 7008. PO Box 281, Moonah 7009. Phone (002) 28 0116. Fax (002) 28 3080.

Executive: N.V. Brown (pres).

Frequency: 103.3MHz. Power 3kW E.R.P. Category S.

## 7RPH Hobart

Licensee: Broadcast Services for the Handicapped Inc., 73 Montagu St, New Town 7008. Phone (002) 28 5985.

Director: G. Jennings (pres).

Executives: Mrs J. Miller (stn mgr & prgm dir), S. Toth (tech dir).

Frequency: 1620kHz, Power 500W.

Operation of specialised broadcast service for print-handicapped people in Southern Tasmania.

### Northern Territory

#### 8TOP Darwin

Licensee: Darwin Institute Of Technology, PO Box 40146, Casuarina 0811. Phone (089) 20 4266. Telex 85793.

Director: Dr V. Asche (chrmn of board).

Executive: S. Abell (station mgr).

Frequency: 104.1MHz, Category C. Power 10kW.

### Restricted Commercial Licence

#### 3CR Melbourne

Licensee: Community Radio Melbourne Ltd, Studios: 21 Smith St, Fitzroy 3065. PO Box 277, Collingwood 3066. Phone (03) 419 8377.

Executives: G. Swanton (stn mgr), R. Taylor. Volunteer: Ms C. Thomson.

Frequency: 855kHz, Power 1000W.

# Newspapers

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net or CAB average net (as at September 30, 1989 or March 31, 1989 unless otherwise indicated). FNR indicates figures not received. Those publications without circulation figures have not been audited by either ABC or CAB at presstime.

## NEWSPAPER MARKET FACTS 1

### NEWSPAPERS PROVIDE EFFICIENT ACCESS TO MASS MARKETS

- FACT** Newspapers reach 71% of Australia's adult metropolitan population EVERY day.
- FACT** Newspapers reach 61.2% of Australia's adult non-metropolitan population.
- FACT** Newspapers deliver national, capital city and non-metropolitan markets efficiently and effectively.

### NEWSPAPERS ARE A VALUE ADDED MEDIUM

- FACT** Newspapers increase advertising impact by providing a credible and believable medium. This advantage means that advertising starts out in exactly the right environment.
- FACT** 87.3% of newspaper readers read EVERY page improving advertising noticeability and increasing potential reader action.

### NEWSPAPERS ARE AN INFORMATION RICH MEDIUM

- FACT** Newspaper readers actively seek out detailed information about the things that interest them.
- FACT** Advertising that is tuned to newspaper reading habits is a powerful communicator.

**CONCLUSION:** Newspapers increase the effectiveness of your advertising by taking the uncertainty out of your media choice.

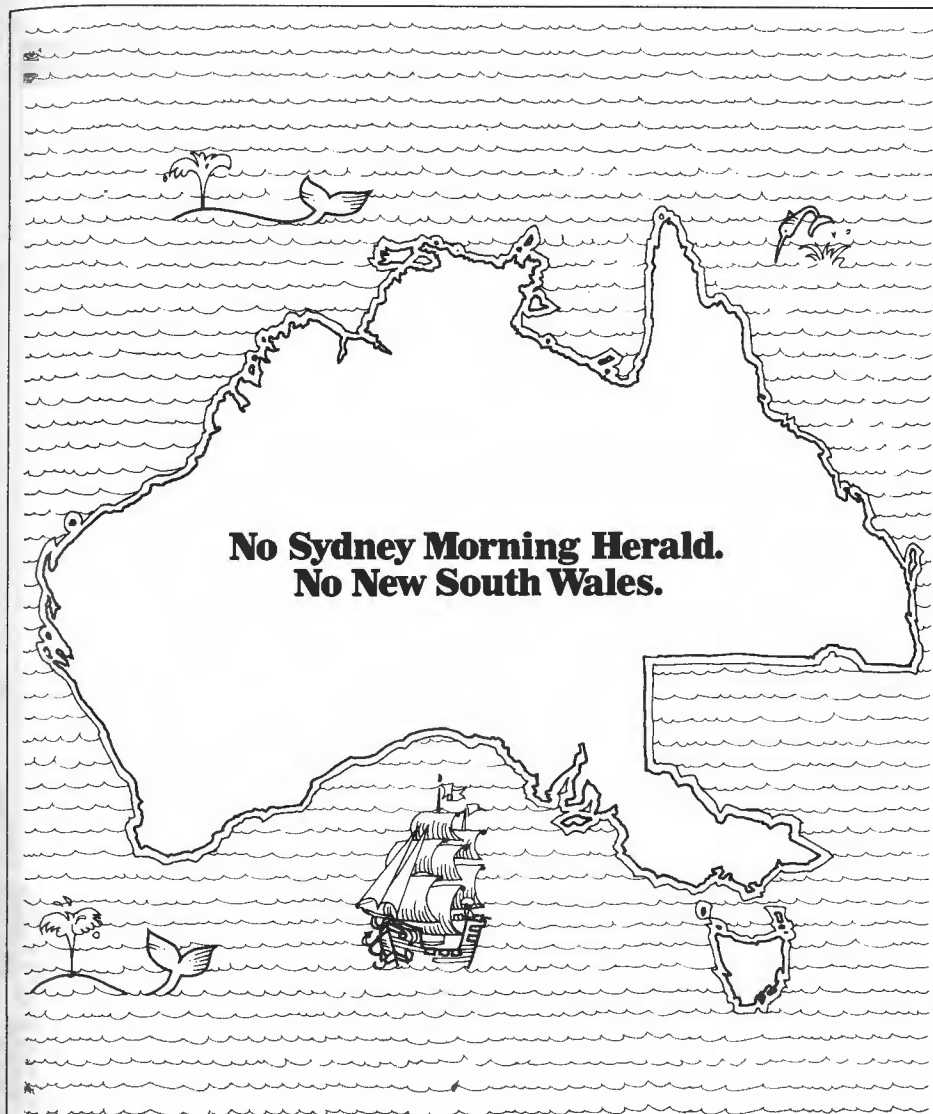
### NEWSPAPERS REACH 71% OF AUSTRALIA'S ADULT METROPOLITAN POPULATION EVERY DAY

Newspapers reach the majority of Australia's adult population, readership figures (March 1986) show that Metropolitan daily newspapers reach 71.7% of the 18+ metropolitan population: 6,973,000 people aged 18+ in capital cities read at least one daily newspaper a day.

Analysis by Capital City around the continent is as follows:

#### NEWSPAPER REACH METROPOLITAN & DAILIES CAPITAL CITIES %

CITY	POP 000s	NET REACH 000s	%
SYDNEY	2,452	1,605	65.5
MELBOURNE	2,023	1,510	74.6
BRISBANE	802	599	74.7
PERTH	689	516	74.9
ADELAIDE	713	552	77.4
HOBART	138	115	83.3
CANBERRA	156	101	64.7
<b>TOTAL</b>	<b>6,973</b>	<b>4,998</b>	<b>71.7</b>



**No Sydney Morning Herald.  
No New South Wales.**

On average, 854,000 people in N.S.W. (including Sydney) read The Sydney Morning Herald on any given weekday, and that's more than any other daily newspaper.

On Saturdays, readership reaches a massive one million plus.

According to Roy Morgan's survey figures, 599,000 of these readers belong to the ABC socio-economic groups.

Which makes The Herald the number one daily for reaching ABCs in N.S.W.

Impressive figures. Especially when you consider that N.S.W. represents 37 per cent of Australia's total population.

In effect, this makes us the number one daily in Australia's number one market.

There's more to life with The Sydney Morning Herald.

\*March, 1989 Magnus Nankervis & Curt/SMH 8/83

For more information call Sydney (02) 282 2721.

## NEWSPAPER MARKET FACTS 2

### NEWSPAPERS REACH 61.2% OF AUSTRALIA'S ADULT NON-METROPOLITAN POPULATION

The member papers of the Regional Dailies of Australia cover a population of 3,908,720 in their combined total market areas which is 61.2% of the non-metropolitan population. The value of such coverage is immense in media planning to reach all the major regional markets.

Surveys by McNair Anderson in 1983 showed the reach of the Regional Daily Newspapers for those aged 18+ to be:

Primary Coverage Areas of 7 Victorian Regional Dailies	71%
Primary Coverage Areas of 14 Qld Regional Dailies	78%
Primary Coverage Areas of 15 NSW Regional Dailies	72%
Primary of 2 Tasmanian Regional Dailies	84%

**CONCLUSION: Newspapers deliver national, capital city and regional markets efficiently and effectively.**

### NEWSPAPERS INCREASE ADVERTISING CREDIBILITY

Research has consistently highlighted the high credibility accorded to Newspapers as an advertising medium and a 1983 study by the Australian Advertising Industry Council confirmed this.

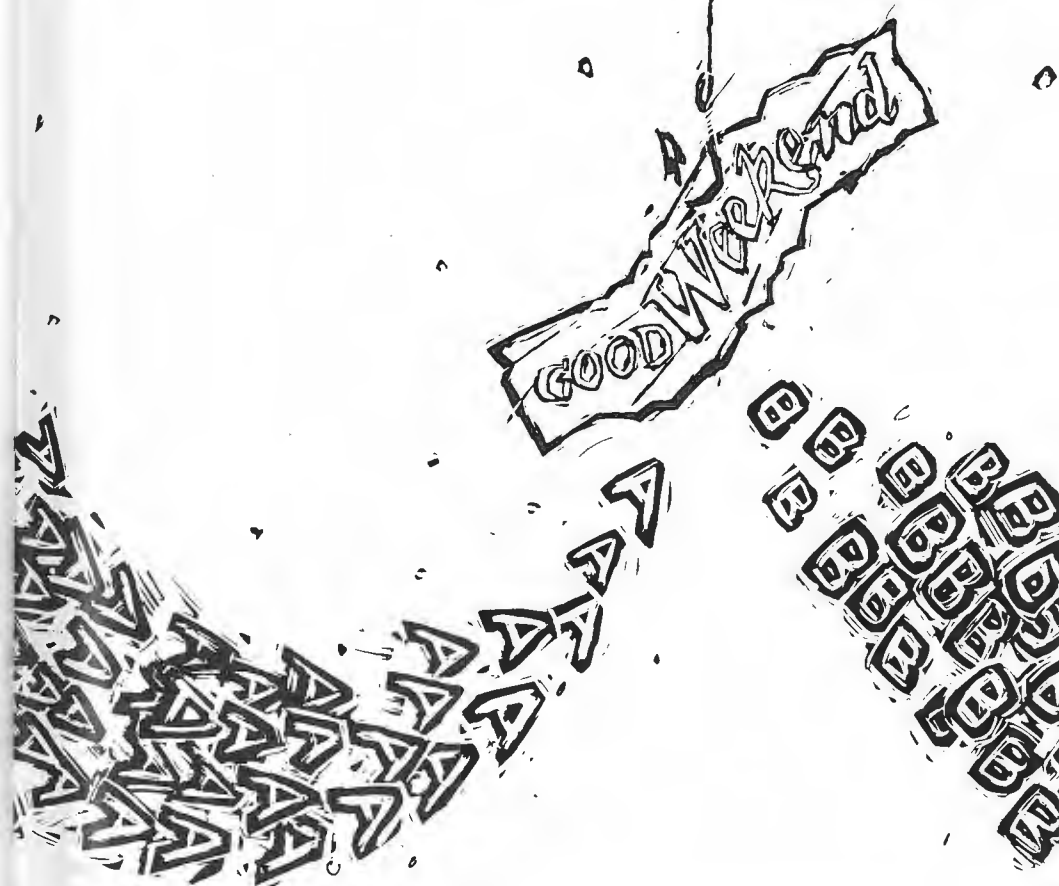
#### CREDIBILITY OF ADVERTISEMENTS ON:

	Newspapers	Magazines	Radio	TV	Direct Mail
	%	%	%	%	%
Very Believable	5	3	3	3	1
Believable	63	49	56	31	24
Sub-Total	68	52	59	34	25
Neither Believable Nor Unbelievable	15	18	17	19	17
Unbelievable	13	21	17	36	41
Very Unbelievable	1	2	1	8	12
Sub-Total	14	23	18	44	53
Don't Know	3	7	6	3	5
Total	100	100	100	100	100

Newspaper advertising is the clear winner in the believability ratings and lowest in unbelievability.

For the prospect a purchase decision involves an element of risk; use newspapers to reduce that risk and to reassure.

**The most popular weekend pastime, nearly a million hooked every week.\***



Good Weekend Magazine reaches more AB's than any other national publication in Australia's two leading markets. For more information please telephone Sydney (02) 282 1832 and Melbourne (03) 829 9966.

\*917,000 combined and unduplicated Saturday Age/Sydney Morning Herald AB readership (Roy Morgan Research March, 1989). Magnan Nankervis & Curl/SMH8784.

## NEWSPAPER MARKET FACTS 3

### NEWSPAPERS ARE CONSISTENTLY AND THOROUGHLY READ

Newspapers are part of our everyday lives and are read thoroughly. Moreover, Newspaper readership is thoroughly and continually researched. These basic facts reinforce the extent to which Newspaper reading is part of our everyday lives.

Readers spend an average of 40 minutes a day reading their favourite Newspaper. (Sydney Pilot Readership Study, Frank Small & Assoc., 1983.)

Sunday papers are read for an average 51 minutes.

The Newspaper is picked up an average 1.7 times. This means that editorial news and advertising news items are referred back to by readers. Sunday papers are picked up 2.0 times.

The most popular place for reading the morning Newspaper is the home (70.7%), followed by work (25.5%); only 7.0% read their paper on transport. The equivalent figures for afternoon papers were 82.5% in the home; 13.0% at work and 6.4% on transport; and for Sunday papers 96.8% at home; 2.5% at work and 0.5% in transport.

The most frequently mentioned time for reading morning papers was "throughout the morning" followed by "around breakfast time". The evidence indicated that the reading of morning papers continued throughout the day, afternoon papers are read later in the day especially in the evening.

Readers per copy averaged 2.7.

Advertisements which give news are more highly read. Regular advertisements of a similar format are consistently read.

### 87.3% OF READERS LOOK AT ALL OF THEIR NEWSPAPER

87.3% of Newspaper readers SEE (look through) all pages of their Newspaper (excluding classified) Roy Morgan Research, 1986. Your advertisement has an 87.3% advantage.

Group	Types of Newspaper Readers*	%	%
1	Read headlines and news first then special sections, then the rest	29.6	
2	Read straight through, front to back	28.7	
3	Read front to back, then specific sections	12.2	
4	Read specific sections, then news & remainder	8.5	
5	Read back to front	8.3	
	Look at all sections of the newspaper		87.3
6	Read only specific sections	9.8	
7	Read only headlines or front page	2.9	
	Look at specific sections only		12.7
	Total All Groups		100.0

(\*Reading means both reading and looking through.)

By adding up the first five groups who read all the pages we find that nationally, 87.3% of Australian newspaper readers SEE ALL THE PAGES of their Newspaper.

# TODAY'S NOT THE DAY TO MISS THE FINANCIAL REVIEW.

**Today Australia's leading chief executives will read the Financial Review. Today the Financial Review will update Australia's decision makers on finance, business, take-overs, property and investment. Today 61% of all people that read the Financial Review will be key business decision makers. Today's the day you should be advertising in Australia's most influential business publication. Today's not the day to miss the Financial Review.**

THE AUSTRALIAN  
**FINANCIAL REVIEW**

To place an ad call: Sydney (02) 282 2166, Melbourne (03) 829 9999, Brisbane (07) 221 6266, Adelaide (08) 212 1212, Perth (09) 481 3171.

SOURCE: ROY MORGAN, MARCH 89 WH&O APR 89T

## NEWSPAPER MARKET FACTS 4

### THE CHARACTER OF NEWSPAPERS INVOLVES PERSONAL READER ACTION

Newspapers are a hands-on user operated medium, used and consumed at rates and times dictated by the purchaser. Newspapers are passive but actively consumed whereas the electronic media such as Television are active but passively consumed. Products and services which involve the purchaser with an active decision or those which require a personal commitment or risk are ideally suited to Newspaper Advertising; Newspapers as McLuhan said are the "hot" medium.

Newspaper Advertising is communicated in a personal way. Newspaper reading is a highly involving experience which requires an interaction between the reader and the content of the Newspaper. Newspaper advertising communicates to prospects whilst they are actively seeking information and are receptive, high interest prospects seek out high interest market information.

When Roy Morgan Research (Sept 77) asked respondents in Melbourne and Sydney what each medium meant to them, Newspapers scored highest on "important in my life", "a good habit", "more intelligent", "involving as it is", and equal (with radio) for "enjoyable as it is". Newspaper reading is active but the electronic media are consumed passively.

Questioned on the entertainment value of the media, respondents scored Newspapers highest on "keeps me in touch", "keeps my mind active", "helps in conversations", "is educational", and "is stimulating to the mind"

The climate in which advertising is seen is vital.

**CONCLUSION: Newspapers add value to advertising.**

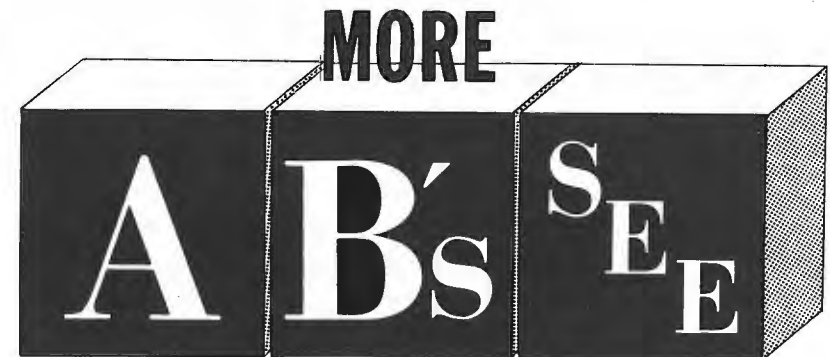
### NEWSPAPERS: "THE INFORMATION MEDIUM"

Newspapers are perceived in Australia as THE Information medium. In 1982 NABA commissioned Roy Morgan Research to conduct a national consumer survey to find out:—

"Which of the following statements best describes Newspaper and TV advertising?"

	Newspapers	TV
Informative	43%	24%
Helps grocery buyers with shopping	35%	19%
Detailed	16%	5%
Helpful to people setting up home	18%	13%
Suitable for the family	15%	13%
Entertaining	9%	39%

# THE NEWSPAPER



Morgan's latest Readership Survey reveals that 46 per cent of Victorians in the AB socio-economic group read The Age\*.

That's more than any other Victorian newspaper.

We also reach 48 per cent of professionals and managers, 43 per cent of all Victorians earning over \$40,000 and 60 per cent of graduates\*.

Still more than any other Victorian newspaper.

Source: Morgan Readership Survey April 1988-March 1989.

\*Average Monday-Friday issue.

So if you need to talk to them, talk to us.

Melbourne: Terry Plowman 601 2484

Sydney: Ann Maloney 29 6271

Adelaide: Rob Jenkins 212 1212

Brisbane: John Hancock 221 6266

Perth: Ray Mathews 481 3171

THE  AGE



## NEWSPAPER MARKET FACTS 5

Newspapers are seen as the detailed, information-rich medium. An important characteristic that can be exploited by advertisers. David Ogilvy quotes his own research: "although readership falls off rapidly up to 50 words, it drops off little between 50 and 500 words". PROSPECTS, the only people an advertiser can hope to sell to, ARE HUNGRY FOR INFORMATION.

The general "Awareness" of most types of products and services within the community is usually very high. However, detailed knowledge regarding operation and capabilities of individual items is low. Market segments require ongoing consumer education about product benefits and user facts. Product facts need to be explained in user benefit terms. Benefit orientated product information is a powerful communicator.

Ogilvy said that the market is a passing parade of those entering, active and leaving. "You are not trying to sell to everyone at once, but prospects."

### GUIDELINES FOR ADVERTISING IN NEWSPAPERS

- 1 Headlines should speak directly to prospects i.e. 'I can do this for you'. Only one person reads a newspaper at any one time. Ask yourself: 'Would it help if I said this directly to a customer face to face?'
- 2 Copy must support your sales claim. Newspaper readers expect information. Information relevant to the benefit headline will be read by prospects.
- 3 Newspaper advertising is perceived as being more credible than other media. Make sure your copy and content taps into this characteristic and enhances the credibility of your advertising.
- 4 Newspaper readers like reading newer advertisements. What is new about products, services or businesses.
- 5 You are reaching upwards of 71% of the adult population in any 24 hour period.
- 6 Your advertisement has 87.3% chance of being seen regardless of where it is positioned within the newspaper.
- 7 Layout and design have a great effect on advertising response.

**CONCLUSION: Used effectively newspapers reasoned and persuade prospects primed and interested in your advertising.**

# Our Readers know their A,B,C's. So do our Advertisers.

There are Sunday papers for people who look at pictures. And there are Sunday papers for people who read. The Sun-Herald is New South Wales' quality Sunday paper. So it's not surprising we have the lion's share of the upmarket readers.

The latest Roy Morgan survey speaks for itself:

<u>DEMOGRAPHIC</u>	<u>SUN HERALD</u>	<u>SUNDAY TELE</u>
AB & C Socio Quintiles	43.2%	35.9%
F/T Earning \$30,000 + pa	43.0%	36.8%
Professionals/Managers	45.8%	30.2%
Matriculation or Tertiary Educated	40.9%	33.9%

Source: Roy Morgan Readership Survey  
April 1988 — March 1989

## The Sun-Herald

Biggest ABC reach in NSW

For advertising enquiries (02) 282 2847

# National Newspapers

## Daily

Data: Letterpress, casual rate f/d \$18.70 sccm, w/c \$15.85 sccm, w/end \$29.90 sccm.

Circulation: ABC 147,187.



## THE AUSTRALIAN

### The Australian & The Weekend Australian

Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000.

Advertising: 46 Cooper St, Surry Hills 2010. Phone (02) 288 3682.

Executives: P. Wylie (gen mgr), F. Devine (ed-in-chief), D. Armstrong (ed), J. Bridges (nat adv dir), D. Purvis-Smith (advtg mgr), G. Calvi (prdn mgr).

Repr: (M. Salvadori) Melbourne (03) 522 5777; (D. Sweedman) Brisbane (07) 221 1800; (J. Casserly) Adelaide (08) 218 9760; (Ms S. Fitzsimmons) Perth (09) 326 8296; (C. Barry) Hobart (002) 34 8588; (J. Pead) Canberra (06) 248 5888; (P. Standing) Newcastle (049) 26 4188.

## Weekly

### The AFR Investor

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone advtg (02) 282 2177. Edit (02) 283 3335. T'grams Ladder.

Executives: M. Malcolm (ed), K. Walker (nat sales mgr).

Repr: John Fairfax & Sons Ltd (A. Williams) Melbourne (03) 82 9999; (D. Smareglia) Brisbane (07) 22 1626; (R. Jenkins) Adelaide (08) 212 1212; (F. Clarke) Perth (09) 481 3171.

Data: Casual rate \$6.50 sccm.

## THE AUSTRALIAN

# FINANCIAL REVIEW

### The Australian Financial Review

Publisher: John Fairfax Group Pty Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone Advtg (02) 282 2166; Edit (02) 282 2822. T'grams Ladder.

Executives: P. Robinson (ed-in-chief), G. Noonan (ed), P. Ryall (nat sales mgr).

Repr: John Fairfax Group Pty Ltd (A. Williams) Melbourne (03) 829 9999; (D. Smareglia) Brisbane (07) 221 6266; (R. Jenkins) Adelaide (08) 212 1212; (M. Daniells) Perth (09) 481 3171; UK, USA.

Data: Letterpress, casual rate \$22.05sccm.

Circulation: ABC 76,824.

# ACT Newspapers

## Daily

Data: Rotary letterpress, casual rate \$9.45 sccm Sun-Fri; \$10.40 sccm Sat.

Circulation: ABC 46,617. (Sun. ABC 36,924).

### The Canberra Times

Publisher: The Federal Capital Press of Australia Pty Ltd, Cnr Newcastle & Pirie Sts, Fyshwick 2609. Phone (06) 280 2122, class. (06) 280 3055. Fax (06) 280 4884. Telex Canads 62296. T'grams Times Canberra.

Executives: I. Meikle (mng ed), C. Hull (ed), T.B. Hourigan (prdn mgr), N.A. Fotheringham (advtg mgr), Ms A. Gibbs-Jordan (prom mgr), N. Samaras (chief acct), N. Masters (circ mgr), W. Wallis (systems mgr).

Repr: Sydney (02) 436 0422. Fax (02) 906 2584; Melbourne (03) 696 3498. Fax (03) 690 9770; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743; Jane Fewings Media & Advtg Associates, Brisbane (07) 378 4522. Fax (07) 878 1071.

## Non Daily

### The Chronicle

Publisher: The Federal Capital Press of Australia Pty Limited, Cnr Newcastle & Pirie Sts, Fyshwick 2609. PO Box 7155, Canberra Mailing Centre 2601. Phone (06) 280 2299. Fax (06) 280 5762.

Executives: I.F. Meikle (mng ed), P. Hallett (ed), T.B. Hourigan (prdn mgr), G. Reilly (sales mgr).

Repr: D. Dent, Sydney (02) 436 0422; C. Grevis-James, Melbourne (03) 696 3498.

Data: Rotary letterpress, casual rate \$5.75 sccm.

Circulation: CAB 89,596.

# NSW Newspapers

## Sydney Metropolitan Newspapers

DAILY

Circulation: ABC 259,477.

Morning



### The Daily Telegraph

Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Fax (02) 288 3729. Telex 20124.

Executives: P. Wylie (gen mgr), G. Raspas (asst gen mgr), R. Gibson (chief advtg mgr), J. Hartigan (ed-in-chief), D. Banks (ed), M. Joy (advtg mgr), R. Gulliver (mkt mgr class), T. Watson (class mgr), G. Calvi (prdn mgr).

Repr: (B. Scheld) Canberra (06) 248 5888; (G. Jolly) Melbourne (03) 522 5700; (I. Ward) Brisbane (07) 211 1800; (W. Hugo) Adelaide (08) 218 9332; (S. Fitzsimmons) Perth (09) 326 8296; (C. Barry) The Media Centre, Hobart (002) 34 8588; (P. Standing) Newcastle (049) 26 4188.

Data: Letterpress, casual rate \$29.35 sccm.

Circulation: ABC 285,636.

## The Sydney Morning Herald

### The Sydney Morning Herald

Publisher: John Fairfax Group Pty Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2833. Fax (02) 212 2424. Telex 20121.

Executives: J. Alexander (ed-in-chief), P. Gaunt (gen mgr Syd), J. Cox (chief prdn mgr), R. Storey (chief circ mgr).

Repr: D. Ford, Sydney (02) 282 2721; M. Dragojevich, Melbourne (03) 829 9999; R. Gray, Brisbane (07) 221 6266; D. Jenkins, Adelaide (08) 212 1212; F. Clarke, Perth (09) 481 3171.

Data: Letterpress, casual rate \$32.30 sccm (Mon-Fri), \$36.40 (Sat).

Afternoon

## Daily Mirror

### Daily Mirror

Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Fax (02) 288 3729. Telex 20124.

Executives: P. Wylie (gen mgr), G. Raspas (asst gen mgr), R. Gibson (chief advtg mgr), S. Parkes (advtg mgr), G. Calvi (prdn mgr).

Repr: (B. Scheld) Canberra (06) 248 5888; (J. Peterson) Melbourne (03) 522 5737; (I. Ward) Brisbane (07) 211 1800; (W. Hugo) Adelaide (08) 218 9332; Adelaide (08) 31 5135; (S. Fitzsimmons) Perth (09) 326 8296; (C. Barry) The Media Centre, Hobart (002) 34 8588; (P. Standing) Newcastle (049) 26 4188.

Data: Letterpress, casual rate \$33.00 sccm.

Circulation: ABC 380,520.

Sunday

## The Sun-Herald

### The Sun-Herald

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2855. Fax (02) 282 2484. Telex Fairads 21717.

Executives: D. Hickie (ed), C. Lavac (advtg sales mgr).

Repr: John Fairfax & Sons Ltd (K. Watts) Melbourne (03) 829 9999; (J. Hancock) Brisbane (07) 221 6266; (R. Galinskas) Adelaide (08) 212 1212; (R. Matthews) Perth (09) 481 3171.

Data: Letterpress, casual national rate \$50.80 psc (\$14,224).

Circulation: ABC 542,233.

## THE Sunday Telegraph

### The Sunday Telegraph

Publisher: Nationwide News Pty Ltd, 2 Holt St, Sydney 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000. Fax (02) 288 3729. Telex 20124.

Executives: P. Wylie (gen mgr), G. Raspas (asst gen mgr), J. Hartigan (ed-in-chief), I. Moore (ed), R. Gibson (chief advtg mgr), T. Wheaton (advtg mgr), C. Strybis (assoc advtg mgr TV Extra), R. Gulliver (mkt mgr class), T. Watson (class mgr), G. Calvi (prdn mgr).

Repr: (B. Scheld) Canberra (06) 248 5888; (J. Henderson) Melbourne (03) 522 5700; (I. Ward) Brisbane (07) 221 11800; (W. Hugo) Adelaide (08) 218 9332; (S. Fitzsimmons) Perth (09) 326 8296; (C. Barry) The Media Centre, Hobart (002) 34 8588; (P. Standing) Newcastle (049) 26 4188.

Data: Letterpress, casual rate \$48.70 sccm.

Circulation: ABC 593,508.

# 15 SUBURBAN NEWSPAPERS COVERING SYDNEY



Look at the papers listed here and see how the well-established products such as The Wentworth Courier, The St George and Sutherland Shire Leader and the Bankstown-Canterbury Torch combine with our twelve other suburban and regional newspapers to cover the entire metropolitan area ... phone us today to find out the best way to cover Sydney and most cost effectively!

No medium reaches into the heart of any community like suburban newspapers ... S.C.N. ... The Suburban Community Network offers you the unique penetration into any given suburban market that only community newspapers can provide, coupled with the power, saturation and coverage of fifteen of Sydney's leading titles.

<small>HILLS DISTRICT</small> <b>Mercury</b>	<small>PENRITH CITY</small> <b>★ Star</b>	<small>BLACKTOWN CITY</small> <b>★ Star</b>
<i>The Northern Herald</i>	<small>ST. GEORGE AND SUTHERLAND SHIRE</small> <b>Leader</b>	<i>The Eastern Herald</i>
<small>LIVERPOOL - FAIRFIELD</small> <b>Champion</b>	<small>THE MACARTHUR</small> <b>Advertiser</b>	<small>PARRAMATTA AND HOLROYD</small> <b>Mercury</b>
<i>Wentworth Courier</i>	<small>THE WEEKLY SOUTHERN</small> <b>COURIER</b> <small>Incorporating The Weekly Courier and Southern Courier</small>	<small>CENTRAL COAST</small> <b>Sun</b>
<small>BANKSTOWN CANTERBURY</small> <b>TORCH</b>	<b>Review</b> <small>OF THE WEEKEND</small> <b>PICTORIAL</b>	<small>THE WESTERN SUBURBS</small> <b>Courier</b>

**COVER SYDNEY WITH ONE PHONE CALL, ONE BOOKING,  
ONE ACCOUNT AND RECEIVE UP TO 22.5% DISCOUNT**

1st FLOOR, 513 WATTLE STREET,  
ULTIMO. FAX No. 2811174

**PHONE: 212-5311**

## Sydney Suburban Newspapers

### Auburn Review Pictorial

Publisher: Fairfax Community Newspapers Pty Ltd, Torch Publishing Co Pty Ltd, 58A Auburn Rd, Auburn 2144. Phone (02) 646 5333. Fax (02) 708 5664.

Executives: S. Bushell (mgr), C. Elias (ed).  
Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$4.00 scdm.  
Circulation: CAB 20,000.

## A U S T R A L I A N S P E C T A T O R

### Australian Spectator

Publisher: Australian Spectator, 267 Bronte Rd, Waverley 2024. PO Box 39, Bondi Beach 2026. Phone (02) 387 1489, 389 7719.

Executives: J.R. O'Sullivan (ed/prdn mgr), G. Hilder (advtdg mgr).  
Repr: Cumberland Newspapers, Sydney (02) 967 1011.

Data: Wkly, offset, casual rate \$4.00 scdm.

### Balmain Leichhardt Advertiser

Publisher: Controlled Circulation Publications, Suite 14 The Capital Centre, 41/45 Rickard Rd (PO Box 599), Bankstown 2200. Phone (02) 796 7468, 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), Ms A. Robinson, S. Horrocks (sales mgrs).  
Data: Fntly, offset, casual rate \$4.00 scdm.

### Bankstown Canterbury Torch

Publisher: Fairfax Community Newspapers Pty Ltd, Torch Business Park, 398 Marion St, Bankstown 2200. Phone (02) 709 2433. Fax (02) 708 5664.

Executives: J.P. Engisch (gen mgr), A.K. Harris (ad dir), C. Elias (ed).  
Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$7.30 scdm.  
Circulation: CAB 78,288.

### Bankstown Canterbury Hurstville Express

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: L. Smith (newspaper mgr) (02) 707 4177, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), V. Civils-Wood (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.30 pscm.  
Circulation: CAB 73,077.

### Bankstown Menai Advertiser

Publisher: Controlled Circulation Publications Suite 14 The Capital Centre, 41/45 Rickard Rd (PO Box 599), Bankstown 2200. Phone (02) 796 7468, 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), Ms A. Robinson, S. Horrocks (sales mgrs).  
Data: Fntly, offset, casual rate \$4.00 scdm.

### Blacktown Advocate

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: T. Brown (newspaper mgr) (02) 671 6777, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), D. Jordan (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.53 pscm.  
Circulation: CAB 41,211.

### Blacktown City Guardian

Publisher: Camillaro Pty Ltd, Suite 10, Town Centre, Campbell St, Blacktown 2148. Phone (02) 831 4511. Fax (02) 671 2203.

Executive: C. Constantine (mgr/publr).  
Data: Wkly, casual rate \$7.81 scdm.



**Blacktown City Star**

Publisher: Fairfax Community Newspapers Pty Ltd, Suite D, 1st Flr, 111 Main St, Blacktown 2148. Phone (02) 671 6444. Fax (02) 831 2486.

Executives: Ms S. Kyriacou (mgr), J. Holden (ed).  
Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons Ltd, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$4.85 scdm.  
Circulation: CAB 52,667.

**Bondi Weekly-Courier**

Publisher: Eastern Suburbs Newspapers, 170 Bourke Rd (PO Box 21), Alexandria 2017. Phone (02) 693 9999. Fax (02) 317 5780. Telex AA74488.

Executives: P.L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual full page rate \$5.45 scdm.

Circulation: CAB 33,200.

**Burwood Canterbury Advertiser**

Publisher: Controlled Circulation Publications, Suite 14 The Capital Centre, 41/45 Rickard Rd (PO Box 599), Bankstown 2200. Phone (02) 796 7468, 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), Ms A. Robinson, S. Horriocks (sales mgrs).

Data: Fntly, offset, casual rate \$4.00 scdm.

**Campbelltown Chronicle**

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: Ms D. Missingham (newspaper mgr) (046) 26 5288, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), E. Kontos (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset web, casual rate \$4.75 pscm.  
Circulation: CAB 40,246.

**Central Districts Guardian**

Publisher: Central Districts Newspapers, Suite 208, 375 George St, Sydney 2000. Phone (02) 290 1266. Fax (02) 290 1265.

Directors: Ms S-J. Connell (ed), J. Curran (mng ed), Ms K. Pugsley (office mgr), J. Caine (sales mgr).

Data: Web offset, casual rate \$6.90 scdm.

**Fairfield Advance**

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: S. Cooper (newspaper mgr) (02) 726 7644, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), P. Power (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor), Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.50 pscm. Combined rate Liverpool Leader/Fairfield Advance \$9.70 scdm.

Circulation: CAB 43,294.

**Gladesville - The Weekly Times (Gladesville)**

Publisher: Weekly Times Gladesville Pty Ltd, 113 Blaxland Rd (PO Box 123), Ryde 2112. Phone (02) 807 6666.

Executives: J.F. Booth A.M (mng dir/ed-in-chief), K. Henstock & J. Cosgrove (advtg), Mrs J. D'Arcy (mgr).

Data: Wkly, offset, casual rate \$7.00 scdm.

**Glebe & Western Weekly**

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: J. Gatt (newspaper mgr) (02) 550 0311, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), M. Vale (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

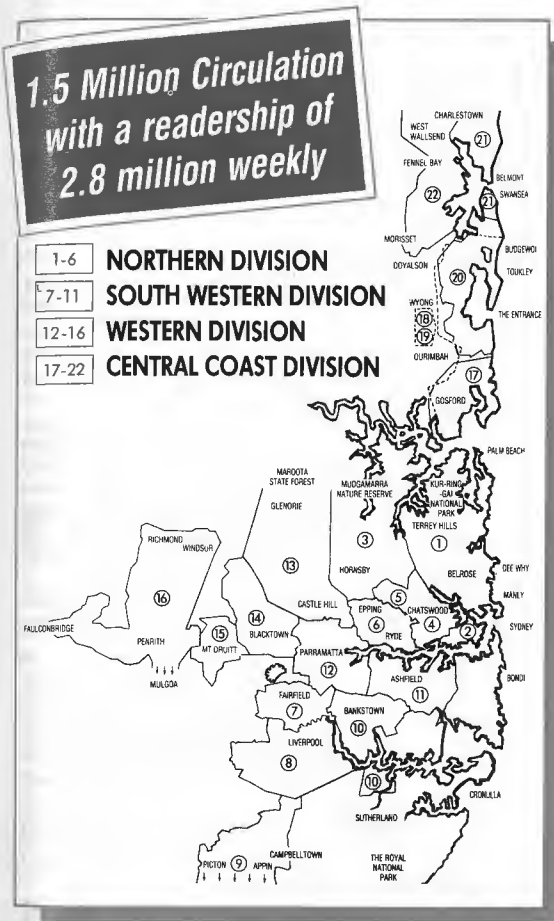
Data: Wkly, offset, casual rate \$7.20 pscm.  
Circulation: CAB 98,696.

**Hawkesbury Courier**

Publisher: Hawkesbury Newspapers, Bells Line of Rd, North Richmond 2754. Phone (045) 70 4444.  
Executive: A.F. Marshall (mng ed).

# CUMBERLAND NEWSPAPER GROUP

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**HOBART (002) 34 8588** The Media Centre. Chris Barry

Repr: Regional & Rural Network, Sydney/Adelaide (02) 438 2811. Fax (02) 439 7427; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$6.55 scdm.

### Hawkesbury Gazette

Publisher: Hawkesbury Newspapers, Bells Line of Rd, North Richmond 2754. Phone (045) 70 4444.

Executive: A. Marshall (mng ed).

Repr: Regional & Rural Network, Sydney/Adelaide (02) 438 2811. Fax (02) 439 7427; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$6.00 scdm.

Circulation: ABC 7,335.

### Hills Shire Times

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: D. Moritz (newspaper mgr) (02) 634 2849, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), L. Cossar (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.36 pscm.

Circulation: CAB 33,556.

### Hornsby District Advocate

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: R. Jenkin (newspaper mgr) (02) 476 5111, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), S. Murray (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.33 pscm.

Circulation: CAB 42,194.



### The Liverpool Fairfield Champion

Publisher: Fairfax Community Newspapers Pty Ltd, 5/28 Railway St, Liverpool 2170. Phone (02) 602 9111.

Executives: Ms M. McCormack (mgr), K. Hargrave (ed).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$5.50 scdm.

Circulation: CAB 75,270.

### Liverpool Leader

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: W. Sheens (newspaper mgr) (02) 602 8633, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), L. Rivera (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.50 pscm. Combined rate: Fairfield Advance/Liverpool Leader \$9.70 scdm.

Circulation: CAB 45,853.



### Macarthur Advertiser

Publisher: Fairfax Community Newspapers Pty Ltd, 305 Queen St (PO Box 234), Campbelltown 2560. Phone (046) 25 5122.

Executives: Mrs C. Pitchford (mgr), M. Wall (ed).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$4.75 scdm.

Circulation: CAB 46,711.

### The Manly Daily

Publisher: Cumberland Newspapers, 26 Sydney Rd, Manly 2095. Phone (02) 977 3333. Fax (02) 977 1203.

Executives: Ms L. Jordan (newspaper mgr) (02) 977 3333, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, (Tues-Sat) offset, casual rate \$7.93 pscdm.

Circulation: CAB 83,136.

### Maroubra Southern Courier

Publisher: Eastern Suburbs Newspapers, Bourke Rd (PO Box 21), Alexandria 2017. Phone (02) 693 9999. Fax (02) 317 5780.

Executives: P.L. Harris (gen mgr/mng ed), J. Daynes (advtg mgr).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual full page \$5.45 scdm.

Circulation: CAB 35,375.

### The Messenger

(Maroubra)

Publisher: The Messenger Print Pty Ltd, 912 Anzac Pde, Maroubra 2035. Phone (02) 349 1959, 344 6559.

Executives: Mrs D.N. Collier (ed), Mrs C. Missof (advtg mgr).

Repr: Cumberland Newspapers, Sydney (02) 967 1011.

Data: Wkly, offset, casual rate \$4.30 scdm.

Circulation: CAB 53,090.

### Mosman Daily

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: Ms J. Stokeld (newspaper mgr) (02) 960 2222, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), B. Laws (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290;

Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$4.98 pscdm.

Circulation: CAB 28,411.

### Mt Druitt & St Marys Standard

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: D. Reveley (newspaper mgr) (02) 625 8384, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), T. Panchovattam (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.16 pscdm.

Circulation: CAB 35,351.

### North Shore Advertiser

Publisher: Controlled Circulation Publications, Suite 14 The Capital Centre, 41/45 Rickard Rd (PO Box 599), Bankstown 2200. Phone (02) 796 7468, 707 3858.

Executives: R. Dayes (mng dir), A. Dayes (assoc dir), Ms A. Robinson, S. Horrocks (sales mgrs).

Data: Fntly, offset, casual rate \$4.00 scdm.

### North Shore Times

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: J. Hogan (newspaper mgr) (02) 412 1611, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), Ms S. Bennett (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate (Wed) \$11.75 pscm; (Sat) \$9.95 scdm. Wed/Sat comb. rate \$17.75. scdm.

Circulation: CAB 97,764; 90,514 (Sat).

### Northern District Times

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: A. Reilly (newspaper mgr) (02) 858 1766, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), R. Bendall (ed), Ms L. Maher.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Asso-

ciates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$8.14 pscdm.  
Circulation: CAB 53,003.

### Parramatta Advertiser

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: P. Hogan (newspaper mgr) (02) 689 5500, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), S. Stickney (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$10.95 pscdm.  
Circulation: CAB 95,036.



### The Parramatta & Hills District Mercury

Publisher: Fairfax Community Newspapers Pty Ltd, 38 George St (PO Box 792), Parramatta 2150. Phone (02) 633 3288.

Executives: R. Watts (mgr), G. Newall (ed).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$5.95 scdm.  
Circulation: CAB 77,210.

### Parramatta & Hills News

Publisher: Dawson Suburbans Pty Ltd, 33 Windsor Rd, Kellyville 2153. Phone (02) 629 3900. Fax (02) 629 2954.

Executives: D. Morcom (mgr), W. Warren (advvtg mgr), M. Smyth (ed).

Data: Wkly, casual rate \$5.50 scdm.  
Circulation: CAB 34,297.

### Penrith City Guardian

Publisher: Camillaro Pty Ltd, Suite 10, Town Centre, Campbell St, Blacktown 2148. Phone (02) 831 4511. Fax (02) 671 2203.

Executive: C. Constantine (mgr/publr).

Data: Wkly, casual rate \$7.50 scdm.



### Penrith City Star

Publisher: Fairfax Community Newspapers Pty Ltd, Western Divn - Suite 1, 1st Flr, Camina Arcade, 498 High St, Penrith 2750. 1st Flr, 513 Wattle St, 2007. Phone (047) 32 2600. Fax (047) 31 2153.

Executives: J. McLaughlin (mgr), J. Garling (ed).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$4.75 scdm.  
Circulation: CAB 51,129.

### Penrith Press

Publisher: Cumberland Newspapers, 142-154 Macquarie St, Parramatta 2150. Phone (02) 689 5500. Fax (02) 891 1500.

Executives: K. Mitchell (newspaper mgr) (047) 31 2700, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), B. Loney (ed).

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$7.53 pscdm.  
Circulation: CAB 54,501.



### St George & Sutherland Shire Leader

Publisher: Fairfax Community Newspapers Pty Ltd, 182 Forest Rd, Hurstville 2220. Phone (02) 579 5033. Fax (02) 570 7408.

Executives: I. Muddle (mgr), M. Gardner (ed).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Tues. & Thurs., offset, casual rate \$9.45 scdm.

Circulation: CAB 127,618.

### Wentworth Courier (Eastern Suburbs)

Publisher: Eastern Suburbs Newspapers, 170 Bourke Rd (PO Box 21), Alexandria 2017. Phone (02) 693 9999. Fax (02) 317 5780. Telex AA74488.

Executives: P.L. Harris (gen mgr/mng ed), J. Daynes (advvtg mgr).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$6.10 scdm.  
Circulation: CAB 41,560.

### Western Suburbs Courier

Publisher: Eastern Suburbs Newspapers, 170 Bourke Rd (PO Box 21), Alexandria 2017. Phone (02) 693 9999. Fax (02) 693 2842.

Executives: P.L. Harris (gen mgr/mng ed), J. Daynes (advvtg mgr).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$6.45 scdm.

Circulation: CAB 91,650.

# Location index

## NEW SOUTH WALES REGIONAL AND PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

<b>ALBURY/WODONGA</b>	The Border Mail (D)
<b>ARMIDALE</b>	The Armidale Express The New Englander
<b>BARHAM</b>	Koondrook & Barham Bridge 'The Bridge'
<b>BARRABA</b>	Barraba Gazette
<b>BATEMANS BAY</b>	Bay Post
<b>BATHURST</b>	Western Advocate (D)
<b>BEGA</b>	Bega District News Bega and District Times
<b>BELLINGEN</b>	Bellinger Courier-Sun
<b>BINGARA</b>	Bingara Advocate
<b>BLAYNEY</b>	Lyndhurst Shire Chronicle
<b>BOMBALA</b>	Bombala Times
<b>BOOROWA</b>	Boorowa News
<b>BOURKE</b>	Western Herald
<b>BOWRAL</b>	Southern Highland News
<b>BROKEN HILL</b>	Barrier Daily Truth (D)
<b>CANOWINDRA</b>	The Canowindra News
<b>CASINO</b>	Richmond River Express Examiner
<b>CESSNOCK</b>	Cessnock Advertiser
<b>COBAR</b>	The Cobar Age
<b>COFFS HARBOUR</b>	The Advocate (D)
<b>CONDOBOLIN</b>	Lachlander
<b>COOMA</b>	Cooma Monaro Express
<b>COONABARABRAN</b>	Coonabarabran Times
<b>COONAMBLE</b>	Coonamble Times
<b>COOTAMUNDRA</b>	The Cootamundra Herald
<b>COROWA</b>	Corowa Free Press
<b>COWRA</b>	Cowra Guardian
<b>CROOKWELL</b>	Crookwell Gazette
<b>DENILIQVIN</b>	Pastoral Times
<b>DORRIGO</b>	Don Dorrigo Gazette
<b>DUBBO</b>	Daily Liberal and Macquarie Advocate (D) Dubbo City Free Press Orana Shopper
<b>DUNGOG</b>	Dungog Chronicle
<b>EDEN</b>	Eden Inlay Magnet
<b>FINLEY</b>	Southern Riverina News
<b>FORBES</b>	Forbes Advocate
<b>FORSTER</b>	Great Lakes Advocate
<b>GILGANDRA</b>	The Gilgandra Weekly

<b>GLEN INNES</b>	Glen Innes Examiner
<b>GLOUCESTER</b>	Gloucester Advocate
<b>GOSFORD</b>	Central Coast Express Central Coast Sun Gosford Star
<b>GOULBURN</b>	Goulburn Post (D)
<b>GRAFTON</b>	The Daily Examiner (D)
<b>GRENFELL</b>	Grenfell Record & Bland Advertiser
<b>GRIFFITH</b>	The Area News
<b>GUNDAGAI</b>	Gundagai Independent
<b>GUNNEDAH</b>	Namoi Valley Independent
<b>HARDEN</b>	Harden Murrumburrah Express
<b>HAY</b>	The Riverine Grazier
<b>HENTY</b>	Eastern Riverina Observer
<b>HILLSTON &amp; IVANHOE</b>	The Hillston-Ivanhoe Spectator
<b>INVERELL</b>	The Inverell Times
<b>JUNEE</b>	Junee Southern Cross
<b>KEMPSEY</b>	Macleay Argus Mid Coast Observer
<b>KIAMA</b>	Kiama Independent
<b>LAKE CARGELLIGO</b>	The Lake News
<b>LAKE MACQUARIE</b>	Lake Macquarie Advocate Lake Macquarie Gazette
<b>LAURIETON</b>	Camden Haven Courier Local Leader
<b>LEETON</b>	Murrumbidgee Irrigator
<b>LISMORE</b>	The Northern Star (D)
<b>LITHGOW</b>	Lithgow Mercury
<b>MAITLAND</b>	Maitland Mercury (D) Maitland News Pictorial
<b>MANILLA</b>	Manilla Express
<b>MILTON</b>	Milton Ulladulla Express
<b>MITTAGONG</b>	Highlands Post
<b>MOREE</b>	Moree Champion
<b>MORUYA</b>	The Examiner Southern Star
<b>MUDGEE</b>	Mudgee Guardian
<b>MULLUMBIMBY</b>	North Coast Advocate
<b>MUSWELLBROOK</b>	Hunter Valley News Muswellbrook Chronicle
<b>NAMBUCCA</b>	The Nambucca Guardian News
<b>NARRABRI</b>	The North Western Courier
<b>NARRANDERA</b>	The Narrandera Argus
<b>NARROMINE</b>	Narromine News and Trangie Advocate Western Star
<b>NEWCASTLE</b>	Hamilton Press Newcastle Herald (D) Newcastle & Lake Macquarie Post The Newcastle Star Wallsend and Cardiff Extra
<b>NOWRA</b>	The News Leader Shoalhaven & Nowra News South Coast Register
<b>NYNGAN</b>	Western Mail
<b>ORANGE</b>	Central Western Daily (D)
<b>PARKES</b>	Champion Post



**PORT MACQUARIE****PORT STEPHENS****QUEANBEYAN****QUIRINDI****SCONE****SINGLETON****SPRINGWOOD****TAMWORTH****TAREE****TEMORA****TENTERFIELD****TWEED HEADS****TUMBARUMBA****TUMUT****WAGGA WAGGA****WALCHA****WALGETT****WARIALDA****WARILLA****WARREN****WELLINGTON****WEST WYALONG****WINGHAM****WOLLONGONG****WYONG****YASS****YOUNG**

Hastings Gazette  
 Port Macquarie Express  
 The Port Macquarie News

Port Stephens Examiner

Queanbeyan Age

Quirindi Advocate

The Scone Advocate

Singleton Argus

Blue Mountains Gazette

The Northern Daily Leader (D)

The Tamworth Times

Manning River Times

Temora Independent

Guyra Weekly News

Tenterfield Star

Tweed Gold Coast Daily News (D)

Tumbarumba Times & Holbrook Courier

Tumut & Adelong Times & Batlow District News

The Daily Advertiser (D)

The Riverina Leader

Walcha News

The Spectator

Warialda Standard

Lake Times

The Warren Advocate

Wellington-Gulgong and Coolah-Merriwa Shire Extra

Wellington Times

West Wyalong Advocate

The Chronicle Extra

Illawarra Mercury (D)

Wollongong Advertiser

The Northern Sun

Wyong Shire Advocate

Yass Post

Yass Tribune

South West News Pictorial

## NSW Regional & Provincial Newspapers

### Daily

#### The Advocate (Coffs Harbour)

Publisher: North Coast News Pty Limited, 53 Moonee St (PO Box 534), Coffs Harbour 2450. Phone (066) 52 2522. Fax (066) 52 7543.

Executives: J. Slapp (divnl mgr), P.B. Wilson (mgr), H. Spencer (ed), T. Maher (prdn mgr) R. Habgood (sales mgr).

Repr: Presspak Pty Ltd, Brisbane (07) 229 6922; Presspak Pty Ltd, Sydney (02) 957 6676; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 4743.

Data: Offset, casual rate \$4.27 scdm Tues, Thurs, Fri; \$5.40 scdm Wed & Sat.

#### Barrier Daily Truth (Broken Hill)

Publisher: Barrier Industrial Council (Publishing Branch), 179 Blende St (PO Box 453), Broken Hill 2880. Phone (080) 2 354, 2 355.

Executives: C.J. Falkner (gen mgr), J. Hudswell (ed), P.R. Keenan (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; SA Country Newspapers Ltd, Adelaide (08) 231 4507.

Data: Offset, casual rate \$4.95 scdm.

Circulation: ABC 8,116 (incl 7,106 subs).

#### The Border Mail (Albury/Wodonga)

Publisher: Border Morning Mail Pty Ltd, Cnr Kiewa & Swift Sts (PO Box 346), Albury 2640. Phone (060) 21 1555. Fax (060) 21 8795 (Advtg). T'grams Mail.

Executives: G. Beavan (gen mgr), J. Thomson (ed), J.B. Barton (advtg mgr), J. Hutchieson (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Hastwell Williamson Representations, Adelaide (08) 79 9522; Mr C. Olive, Brisbane (07) 391 6633, Frank Hall Media, Perth (09) 328 2911.

Data: Offset, casual rate display \$5.80 & classd \$6.07 scdm.

Circulation: ABC 27,869.

#### Central Western Daily (Orange)

Publisher: Western Newspapers Ltd, 132 Kite St (PO Box 321), Orange 2800. Phone (063) 62 2466. Fax (063) 62 9679. Telex 63031.

Executives: T.W. Finley (gen mgr), G. Gosper (ed), G. Kelly (prdn mgr), P. Lynch (advtg sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355; Macquarie Publications Regional Press Network, Dubbo (008) 02 7914.

Data: Offset, casual rate \$4.62 scdm.

Circulation: ABC 6,246.

#### The Daily Advertiser (Wagga Wagga)

Publisher: The Wagga Daily Advertiser Pty Ltd, 48 Trail St (PO Box 35), Wagga Wagga 2650. Phone (069) 21 2021. Fax editorial (069) 21 6950. Advtg (069) 21 7221.

Executives: J.C. Jackson (gen mgr), G. Gorrel (ed), G. Hale (mktg mgr), M. Junck (advtg mgr), R. McMahon (circ mgr), A. Caldwell (prdn mgr), P. Brown (proms mgr).

Repr: McGowen Media Pty Ltd, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; The Media Workshop Pty Ltd, Brisbane (07) 391 6633; Market Media Associates, Adelaide (08) 223 6344; O'Keeffe Media Services, Perth (09) 381 7766.

Data: Offset, casual rate \$5.00 scdm.

Circulation: ABC 14,702.

#### The Daily Examiner (Grafton)

Publisher: The Daily Examiner Pty Ltd, 81-83 Victoria St (PO Box 271), Grafton 2460. Phone (066) 42 1366. Fax (066) 42 7156.

Executives: P.E. Zulpo (grp gen mgr), T. Lee (mgr), R. Milne (ed), W. Lentfer (sales mgr), M.F. Pullen (prdn mgr).

Repr: Presspak Pty Ltd, Brisbane (07) 229 6922; Presspak Pty Ltd, Sydney (02) 957 6676; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9593.

Data: Offset, casual rate \$4.35 scdm.

Circulation: ABC 7,876.

#### Daily Liberal and Macquarie Advocate (Dubbo)

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311. T'grams Jonarm.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), Ms A. Thompson (sales mgr), V. Jeffrey (circ mgr), I. Munro (ed).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Offset, casual rate \$5.17 scdm.

Circulation: ABC 6,752. (Weekend Liberal CAB 4,667).

#### Goulburn Post

Publisher: Daniel Bros & Co Pty Ltd, 199 Auburn St (PO Box 152), Goulburn 2580. Phone (048) 21 1122, 21 1474. Fax (048) 21 8805.

Executives: Ms S. Chambers (gen mgr), J. Thistleton (mng ed), G. Jones (advtg mgr).

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Repr: Macquarie Publications Regional Press Network, Dubbo (008) 02 7914, (068) 82 2311. Fax (068) 82 5898; Brendon Mahony, Adelaide (08) 51 6422.

Data: Offset, casual rate \$4.80 scdm.  
Circulation: ABC 5,110.

### Illawarra Mercury (Wollongong)

Publisher: Illawarra Newspapers Holdings Pty Ltd, 284 Keira St (PO Box 1215), Wollongong 2500. Phone (042) 29 5611 classified, (042) 20 2511 other enquiries. Fax (042) 26 3616 editorial, (042) 29 7899 advtg. Telex 29087.

Executives: P. Newell (gen mgr), P. Cullen (ed), D. Cavenagh (dep ed), A. Parks (chief advtg mgr), K. Wiley (mktg mgr), V. Weir (prdn mgr).

Repr: D. Newman, Sydney (02) 965 7281; G. Davis, Melbourne (03) 829 9999; Brisbane (07) 221 6266; Adelaide (08) 212 1212; Perth (09) 481 3171; UK.

Data: Offset, casual rate \$9.00 scdm.  
Circulation: ABC 36,444.

### Maitland Mercury

Publisher: Regional Publishers Pty Ltd, 258 High St (PO Box 222), Maitland 2320. Phone (049) 33 6633. Fax (049) 34 1334.

Executives: D.W. Austin (gen mgr & ed-in-chief), J.W. Sommerlad (mng ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Offset, casual rate \$5.55 scdm.  
Circulation: ABC 6,532.

## The Newcastle Herald

### Newcastle Herald

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. (edit, bus), 26 3000 (class). Fax (049) 29 6407 (edit, bus), (049) 29 2870 (advtg). Telex 28030. T'grams Newcash.

Executives: R. B. Noack (gen mgr), B. Pomfrett (ed), D.W. George (chrnm), C. Andrew (advtg mgr), L. Della-Grotta (promotions mgr).

Repr: Newcastle Herald (R. Cox) Sydney (02) 232 6388; (W. Spence) Melbourne (03) 604 3666; John Fairfax & Sons (A. Lukin), Brisbane (07) 221 6266; (B. Mahoney) Adelaide (08) 212 1212; John Fairfax & Sons Ltd, Perth (09) 321 8217; UK.

Data: Web offset, casual rate \$9.00 scdm Mon to Fri & \$10.75 scdm Sat.  
Circulation: ABC 50,665.

### The Northern Daily Leader (Tamworth)

Publisher: Nornews Pty Ltd, T/as The Northern

Daily Leader, 92 Brisbane St (PO Box 525), Tamworth 2340. Phone (067) 68 1200. Fax (067) 66 7631. Telex 163239.

Executives: R. Lawson (mng ed), T. Gillies (ed), A. Medhurst (advtg mgr), R. Darby (prdn mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Mon to Sat., offset, casual rate \$6.20 scdm.  
Circulation: ABC 11,683.

### The Northern Star (Lismore)

Publisher: Northern Star Ltd, 83 Keen St, Lismore 2480. PO Box 423, Lismore 2480. Phone (066) 24 4000. Fax (066) 21 5923.

Executives: J.F. Howard (gen mgr), D. Parrington (ed), B. O'Mara (sales & mktg mgr), G. Savins (prdn mgr), P. Calnan (advtg mgr).

Repr: Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Presspak, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson, Melbourne (03) 696 5411. Fax (03) 696 5692; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Allen & Associates, Perth (09) 328 9833. Fax (09) 329 4743.

Data: Offset, casual rate \$5.15 scdm.  
Circulation: ABC 22,841.

### Tweed Gold Coast Daily News (Tweed Heads)

Publisher: The Tweed Newspaper Co Pty Ltd, 3 Stuart St (PO Box 36), Tweed Heads 2485. Phone (075) 36 1944. Fax (075) 36 3092. Telex 66312. Prdn centre - 17 Church Lane (PO Box 18), Murwillumbah 2484. Phone (066) 72 1833.

Executives: J.S. Slapp (gen mgr), I. McCormack (actg ed), T. Radanovic (advtg mgr).

Repr: Hugh Anderson, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Presspak, Sydney (02) 957 6676; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Data: Offset, casual rate \$4.95 scdm.  
Circulation: ABC 7,688.

### Western Advocate (Bathurst)

Publisher: The Western Advocate, 208 Browning St (PO Box 11), Bathurst 2795. Phone (063) 31 2611. Fax (063) 31 1580.

Executives: L.A. Shehade (mgr), B. Griffiths (ed), Mrs W. Dorman (advtg mgr).

Repr: (J. Mann) Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 2366.

Data: Offset, casual rate \$4.87 scdm.  
Circulation: ABC 5,594.



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## Non-Daily

### The Area News

Publisher: Riverina Newspapers Griffith Pty Ltd, Ulong St (PO Box 1004), Griffith 2680. Phone (069) 62 1733, 62 1384.

Executives: J. Kelly (gen mgr), M. Roberts (advtg mgr).

Repr: McGowan Media Pty Ltd, Sydney (02) 929 5639; Market Media Associates, Adelaide (08) 223 6344; The Media Workshop, Brisbane (07) 229 7744; O'Keeffe Media Services, Perth (09) 381 7740.

Data: 4 x wkly, offset, casual rate \$3.40 scdm.  
Circulation: ABC 3,628.

### The Armidale Express

Publisher: Northern Newspapers, a divn of Nornews Limited, 113 Faulkner St (PO Box 70), Armidale 2350. Phone (067) 72 9944. Fax (067) 72 5441. Telex 66466.

Executives: W. Barnes (gen mgr), P. Barrett (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Tri-wkly, offset, casual rate \$3.58 scdm.  
Circulation: ABC 4,080.

### Barraba Gazette

Publisher: S.C. & K.M. Hawkins, 100 Queen St (PO Box 95), Barraba 2347. Phone (067) 82 1188.

Executive: S.C. Hawkins (ed & prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.50 scdm.

### Bay Post

Publisher: Southern Publishers Pty Ltd, Shop 4, Centrepoint Blue Arcade, Orient St, Batemans Bay 2536. Phone (044) 72 6577. Fax (044) 72 6164.

Executives: P. Thistlewaite (mgr/advtg), G. Pierce (ed).

Repr: Macquarie Publications Regional Press Network, Dubbo (008) 02 7914.

Data: Twice wkly, Wed. & Fri. Offset web fed, casual rate \$3.36 scdm, classd \$8.10 (14ems col cm).

### Bega District News

Publisher: Southern Publishers Pty Ltd, 34 Auckland St (PO Box 122), Bega 2550. Phone (064) 92 1177. Fax (064) 92 3138. Production. (064) 92 1178 Admin.

Executive: A. Glower (ed).

Repr: Macquarie Publications Press Network, Sydney (02) 922 2299.

Data: Bi-wkly, offset, casual rate \$3.50 scdm.

### Bega and District Times

Publisher: Bega Times Pty Ltd, 88 Auckland St (PO Box 688), Bega 2550. Phone (064) 92 2955, 92 2149.

Executive: R. Carroll (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, casual rate \$2.00 scdm.

### Bellinger Courier-Sun

Publisher: G.D. McLagan, Hyde St (PO Box 41), Bellingen 2454. Phone (066) 55 1007.

Executives: G.D. McLagan, J.J. Rose.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, casual rate \$3.50 scdm.

### Bingara Advocate

Publisher: R.J. & J.A. Lewis, 34 Maitland St (PO Box 15), Bingara 2404. Phone (067) 24 1127.

Executive: R. Lewis (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.75 scdm.

### Blue Mountains Gazette

Publisher: Mountain Press Pty Ltd, 274 Macquarie Rd, Springwood 2777. Phone (047) 51 1955. Fax (047) 51 5556. T'grams Gazette.

Executives: M. Ticehurst (ed & advtg mgr), T. Booker (prdn mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, tabloid, offset, casual rate \$6.95 scdm.

### Bombala Times

Publisher: Southern Publishers, 114 Maybe St (PO Box 33), Bombala 2632. Phone (064) 58 3666.

Executives: J. Leach (mgr), Ms M. Helmers (advtg).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate classd \$5.00 scdm.

### Boorowa News

Publisher: Boorowa News, 5 Pudman St, Boorowa 2586. Phone (063) 85 3020.

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.60.

### Camden Haven Courier

Publisher: Regional Publishers Pty Ltd, T/a Camden Haven Courier, 83 Bold St (PO Box 75), Laurieton 2443. Phone (065) 59 8035.

Executives: I. Hodgkinson (ed), L. Smith (advtg mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$2.10 scdm.

Circulation: CAB 5,093.

### The Canowindra News

Publisher: Western Newspapers Ltd, 132 Kite St, Orange 2800. Phone (063) 62 2466. Fax (063) 62 1551.

Directors: W. McLennan (gen mgr), S. Chambers (ed-in-chief).

Repr: Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 2366. Advertising Print Sales, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, Wed., offset, casual rate \$2.11 scdm.

### Central Coast Express

#### (Gosford)

Publisher: Central Coast Publications Pty Ltd, Lot 18 Bowen Cres, West Gosford 2250. Phone (043) 24 2666. Fax (043) 23 1968.

Executives: C. Ormesher (newspaper mgr) (043) 24 2666. I. Snell (nat sales mgr) (02) 967 1011. J. Walters (NSW sales mgr), N. Cadigan (ed) (043) 24 2666.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$6.90 scdm Wed, \$6.40 Fri. (min. 3 lines).

Circulation: CAB 81,386; (Central Coast Express Weekender - 65,180).

### Central Coast Sun

Publisher: Rural Press Ltd, Suite 3, G.I.O. Bldg, 40 Mann St, Gosford 2250. Phone (043) 23 2911. Fax (043) 23 2997.

Executives: C. Butcher (gen mgr), G. Livery (sales mgr), E. Manners (mng dir), S. Hale (ed), B. Limb (brd dir), Ald. P. Harrison (brd dir), Ald. T. Sansom (brd dir).

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174; Syme Community Newspapers, Melbourne (03) 601 2686. Fax (03) 601 1869; John Fairfax & Sons Ltd, Brisbane (07) 221 6266. Fax (07) 221 9585. Telex 41406; John Fairfax & Sons, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons, Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual rate \$5.80 scdm.

Circulation: CAB 77,033.

### Cessnock Advertiser

#### (Cessnock)

Publisher: Regional Publishers Pty Ltd, 258 High St (PO Box 222), Maitland 2320. Phone (049) 33 6633. Fax (049) 91 1039.

Executives: D.W. Austin (gen mgr & ed-in-chief), B. Wilson (mng ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, casual rate \$4.29 scdm.

Circulation: CAB 15,804.

### Champion Post

#### (Parkes)

Publisher: Western Newspapers Ltd, 7-9 Court St (PO Box 192), Parkes 2870. Phone (068) 62 2322. Fax (068) 62 1063.

Executive: R. ten Cate (mng ed).

Repr: Macquarie Publications Regional Press Network, Dubbo (008) 02 7914 or (068) 82 2311. Fax (068) 82 5898.

Data: Tri-wkly, offset, casual rate \$4.02 scdm.

Circulation: ABC 2,847.

### The Chronicle Extra

Publisher: Regional Publishers Pty Ltd, 65 Manning St, Taree 2430. Phone (065) 52 1988.

Executives: J. Doust (mgr), M. Clarke (advtg mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$5.15 scdm.

Circulation: CAB 17,008.

### The Cobar Age

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), V. Jeffery (circ mgr), A. Thompson (sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Bi-wkly, offset, casual rate \$2.28 scdm.

### Cooma-Monaro Express

Publisher: Southern Publishers Pty Ltd, 44 Bombala St (PO Box 2), Cooma 2630. Phone (064) 52 1066. Fax (064) 52 1322.

Executives: J. Leach (gen mgr), H. Dadswell (ed), B. Coyte (advtg mgr), K. Tarlington (prod mgr).

Repr: Macquarie Publications Regional Press Network, Sydney (02) 662 2733. Fax (02) 662 2223/4.

Data: Tri-wkly, offset, casual rate \$3.00 scdm.

**Coonabarabran Times**

Publisher: Warrumbungle Publications Pty Ltd, Dalgarno St (PO Box 6), Coonabarabran 2357. Phone (068) 42 1844.  
 Executives: B.D. Wark (mng ed), M.J. Estens (advtg mgr).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, offset, casual rate \$2.00 sccm.  
 Circulation: ABC 2,071.

**Coonamble Times**

Publisher: Coonamble Times Pty Ltd, 38 Castlereagh St (PO Box 18), Coonamble 2829. Phone (068) 22 1911. T'grams Times.  
 Executive: J. Whitehead (mgr/ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, offset, casual rate \$4.00 sccm.  
 Circulation: ABC FNR.

**The Cootamundra Herald**

Publisher: The Cootamundra Herald, 181 Parker St (PO Box 264), Cootamundra 2590. Phone (069) 42 1488.  
 Executive: B.A. Clarke (mng ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Tri-wkly, offset, casual rate \$2.00 sccm.  
 Circulation: ABC 2,207.

**Corowa Free Press**

Publisher: Corowa Free Press, C/- A. Noel Loughnan, 22 Orr St (PO Box 147), Yarrowonga 3730. Phone (057) 44 3731. Fax (060) 33 3195. Corowa.  
 Executive: A. Noel Loughnan (publr).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, offset, casual rate \$2.40 sccm.

**Cowra Guardian**

Publisher: Western Newspapers Ltd, 132 Kite St, Orange 2800. Phone (063) 62 2466. Fax (063) 62 1551.  
 Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), S. Chambers (ed), A. Thompson (grp sales mgr).  
 Repr: Advertising Print Sales, Sydney (02) 957 5355.  
 Data: Tri-wkly, offset, casual rate \$3.96 sccm.  
 Circulation: ABC 2,385.

**Crookwell Gazette**

Publisher: B.M. & R.J. Dennis, 120 Goulburn St (PO Box 51), Crookwell 2583. Phone (048) 32 1077.  
 Executive: B. M. Dennis (ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Bi-wkly, offset, casual rate \$1.60 sccm.  
 Circulation: ABC 1,434.

**Don Dorrigo Gazette**

Publisher: J.K. English, 44 Hickory St, Dorrigo 2453. Phone (066) 57 2010.

Executive: J.K. English (mng ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, tabloid, letterpress, casual rate \$2.00 sccm.

**Dubbo City Free Press**

Publisher: Hunter-Western Press, 40 Pierce St, Wellington 2820. PO Box 1691, Dubbo 2830. Phone (068) 45 1561.  
 Director: J. Lilburne.  
 Executives: K. Ashton (mng ed), J. Lilburne (sales mgr).  
 Repr: Direct on (068) 45 1561.

Data: Wkly, Tues., tabloid, offset, casual rate \$3.60 sccm.

**Dungog Chronicle**

Publisher: Regional Publishers Pty Ltd, T/as Dungog Chronicle, PO Box 96, Dungog 2420. Phone (049) 92 1721. Fax (049) 92 2000. T'grams Chronicle.  
 Executive: J. Muddle (mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.  
 Data: Wkly, offset, casual rate \$3.20 sccm.  
 Circulation: ABC 1,613.

**Eastern Riverina Observer**

(Henty, Lockhart, Culcairn)  
 Publisher: The Observer Partnership, 181 Parker St, Cootamundra 2590. Phone (069) 42 1488.  
 Executive: B.A. Clarke (ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, tabloid, offset, casual rate \$1.90 sccm.  
 Circulation: ABC 1,437.

**Eden Imlay Magnet**

Publisher: Southern Publishers Pty Ltd, PO Box 75, Eden 2551. Phone (064) 96 1199.  
 Repr: Macquarie Publications Regional Press Network, Dubbo (008) 02 7914.  
 Data: Bi-wkly, tabloid, offset, casual rate \$2.80 sccm.

**The Examiner**

(Moruya)  
 Publisher: Southern Publishers Pty Ltd, Shop 3, Central Town Plaza, Vulcan St, Moruya 2537. Phone (044) 74 2076.  
 Executives: P. Thistlewaite (mgr/advgtg), G. Pierce (ed).  
 Repr: Macquarie Publications Regional Press Network, Dubbo. Phone (008) 02 7914.

Data: Twice-wkly, Wed & Fri, offset, web fed, casual rate \$3.36 sccm. Classd \$8.10 per clm cm (14 ems col cm).

**Forbes Advocate**

Publisher: Western Newspapers Ltd, 124 Lachlan St, Forbes 2871. Phone (068) 52 1800. Fax (068) 52 1216.  
 Executive: B. Shine (mgr).  
 Repr: Macquarie Publications Regional Press Network, Sydney (02) 662 2733; Dubbo (008) 02 7914. Fax (068) 82 5898; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.  
 Data: Bi-wkly, offset, casual rate \$3.70 sccm.  
 Circulation: ABC 2,352.

**The Gilgandra Weekly**

Publisher: Gilgandra Newspapers Pty Ltd, 64 Miller St (PO Box 20), Gilgandra 2827. Phone (068) 47 2022. T'grams Weekly.  
 Executives: M. Ferrier (mgr), S. Basham (ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, offset, casual rate \$2.35 sccm.  
 Circulation: ABC 1,650.

**Glen Innes Examiner**

Publisher: Northern Newspapers, a divn of Nornews Ltd, 124 Bourke St (PO Box 249), Glen Innes 2370. Phone (067) 32 1666. Fax (067) 32 2544.  
 Executive: N.V. Dixon (mgr).  
 Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.  
 Data: Bi-wkly, offset, casual rate \$3.23 sccm.  
 Circulation: ABC 2,189.

**Gloucester Advocate**

Publisher: Regional Publishers Pty Ltd, T/as Gloucester Advocate, 29 Denison St (PO Box 12), Gloucester 2422. Phone (065) 58 1012.  
 Executive: P.J. Hazell (mng ed).  
 Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.  
 Data: Wkly, offset, casual rate \$3.25 sccm.  
 Circulation: ABC 1,700.

**Gosford Star**

(Central Coast)  
 Publisher: Central Coast Publications Pty Ltd, Lot 18 Bowen Cres, West Gosford 2250. Phone (043) 24 2666. Fax (043) 23 1968.  
 Executives: R. Vivvell (newspaper mgr) (043) 24 2666, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), N. Cadigan (ed) (043) 24 2666.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; A. Taylor/Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.  
 Data: Wkly, offset, casual rate \$5.30 (min. 3 lines).  
 Circulation: CAB 48,208.

**Great Lakes Advocate**

(Forster)  
 Publisher: Regional Publishers Pty Ltd, T/as Great Lakes Advocate, 41 Helen St (PO Box 138), Forster 2428. Phone (065) 54 6688. Fax (065) 55 6399.  
 Executive: S. Gogarty (mgr ed).  
 Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.  
 Data: Wkly-Wed noon, offset, casual rate \$3.55 sccm, class \$3.40.  
 Circulation: ABC 4,410.

**Grenfell Record & Bland Advertiser**

Publisher: Western Newspapers Ltd, 132 Kite St, Orange 2800. Phone (063) 62 2466. Fax (063) 62 1551.  
 Directors: J.L. Armati (mng dir), W. McLennan (gen mgr), S. Chambers (ed-in-chief).  
 Repr: Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 2366. Advertising Print Sales, Melbourne (03) 521 2236. Fax (03) 529 2997.  
 Data: Wkly, Wed & Fri., offset, casual rate \$2.21 sccm.

**Gundagai Independent**

Publisher: Sullivan Bros, 91-93 Sheridan St (PO Box 108), Gundagai 2722. Phone (069) 44 1027.  
 Executive: P.F. Sullivan (ed/advgtg).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Bi-wkly, offset, casual rate \$2.20 sccm.  
 Circulation: ABC 1,880.

**Guyra Weekly News**

Publisher: G.J. & M.I. Hovey, 325 Rouse St, Tenterfield 2372. Phone & Fax (067) 79 1730.  
 Executive: R. McDonald (ed).  
 Repr: ACH, Sydney (02) 909 2422.  
 Data: Wkly, offset, casual rate \$2.00 sccm.

**Hamilton Press**

Publisher: Newcastle Press Network, 11/810 Hunter St, Newcastle West 2302. Phone (049) 62 1600.  
 Directors: K. Ashton, J. Lilburne.  
 Executives: K. Ashton (mng ed), Mrs A. Tait (sales mgr), P. Hoare (prdn mgr), P. Watson (network mgr).

Repr: Call Newcastle direct on (049) 62 1600.

Data: Wkly, Thurs., tabloid offset, casual rate \$7.20 scdm.

### Harden-Murrumburrah Express

Publisher: The Cootamundra Herald Pty Ltd, 181 Parker St (PO Box 264), Cootamundra 2590. Phone (069) 42 1488.

Executive: B.A. Clarke (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.90 scdm.

Circulation: ABC 1,124.

### Hastings Gazette

Publisher: Regional Publishers Pty Ltd, T/a Hastings Gazette, Saab Bldg, 72 Cameron St (PO Box 11), Wauchope 2446. Phone (065) 85 2355.

Executives: K.P. Jones (ed), J. Rainbow (advtrg).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$2.60 scdm.

Circulation: ABC 2,361.

### Highlands Post

(Mittagong, Bowral, Moss Vale)

Publisher: Daniel Bros & Co Pty Ltd, 199 Auburn St (PO Box 152), Goulburn 2580. Phone (048) 21 1474. Fax (048) 21 8805.

Executives: Ms S. Chambers (gen mgr), K. Dennis (ed), Phone (048) 61 3111. Fax (048) 61 1323.

Repr: Macquarie Press Network, Dubbo (008) 02 7914, (068) 82 2311. Fax (068) 82 5898.

Data: Bi-wkly, offset, casual rate \$2.57 scdm.

### The Hillston-Ivanhoe Spectator

Publisher: P.D. O'Sullivan, PO Box 41, Hillston 2675. Phone (069) 67 2512.

Executive: P.D. O'Sullivan (mgr).

Data: Wkly, offset, casual rate \$2.00 scdm.

### Hunter Valley News

Publisher: Upper Hunter Publishers Pty Ltd, Bridge St (PO Box 75), Muswellbrook 2333. Phone (065) 43 3011.

Executives: B.R. McClintock (ed), N.J. Worth (gen mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, tabloid, offset, casual rate \$5.05 scdm.

Circulation: CAB 15,641.

### The Inverell Times

Publisher: Regional Publishers Pty Ltd, a Div. of Nornews Ltd, 37 Vivian St Inverell (PO Box 5), Wauchope 2360. Phone (067) 22 3155. Fax (067) 22 4431.

Executives: Ms J. Baldwin (mgr), I. McDougall (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Tri-wkly, offset, casual rate \$3.20 scdm.

Circulation: ABC 3,049.

### Junee Southern Cross

Publisher: Junee Southern Cross, 83 Broadway, Junee 2663. Phone (069) 24 1006.

Executive: S.W. Watson (publ/ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, casual rate \$2.00 scdm.

### Kiama Independent

Publisher: Kiama Independent Publishers Pty Ltd, 57 Shoalhaven St (PO Box 152), Kiama 2533. Phone (042) 32 1999. Fax (042) 32 3185.

Executives: J.R. Weston (mgr), P. Attwater (ed), M. Walsh (advtrg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.70 scdm.

Circulation: ABC 3,285.

### Koondrook & Barham Bridge "The Bridge"

Publisher: Lindsay Harrington, Murray St (PO Box 138), Barham 2733. Phone (054) 53 2057.

Executive: L. Harrington (publr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate \$1.95 scdm.

### Lachlander

(Condobolin)

Publisher: D. Ryder-Wood, 46 Bathurst St (PO Box 154), Condobolin 2877. Phone (068) 95 2004.

Executive: Mrs D. Ryder-Wood (ed).

Repr: Advertising Clearing House, Sydney (02) 909 2422; Rodda Advtrg Sales, Melbourne (03) 529 8510.

Data: Bi-wkly, tabloid, letterpress, casual rate \$2.50 scdm.

### Lake Macquarie Advocate

Publisher: Central Coast Publications Pty Ltd, Cardiff Arcade, 1st Flr, Suite 103, 256 Main Rd, Cardiff 2285. Phone (049) 56 6100.

Executives: M. Weller (newspaper mgr) (049) 56 6100, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), N. Cadigan (ed) (043) 24 2666.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$3.10 (min. 3 lines).

Circulation: CAB 21,183.

### Lake Macquarie Gazette

Publisher: Central Coast Publications Pty Ltd, Cardiff Arcade, 1st Flr, Suite 103, 256 Main Rd, Cardiff 2285. Phone (049) 56 6100.

Executives: J. McCaig (newspaper mgr) (049) 47 7100, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), N. Cadigan (ed) (043) 24 2666.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$3.10 (min. 3 lines).

Circulation: CAB 28,434.

### The Lake News

(Lake Cargelligo)

Publisher: J.A. Bradley & Sons, 193 Hoskins St (PO Box 174), Temora 2666. Phone (069) 77 1077, 77 1398.

Executive: A.S.J. Bradley (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$1.50 scdm.

### Lake Times

(Warilla)

Publisher: Lake Times Publishers Pty Ltd, (Part of the Weston Group of Newspapers), Shop 135 (PO Box 77), Shellharbour Square 2529. Phone (042) 96 6900. Fax (042) 97 1920.

Executives: J. Weston (mgr), P. Attwater (ed), M. Walsh (advtrg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$4.50 scdm.

### Lithgow Mercury

Publisher: Western Newspapers Ltd, 101 Main St (PO Box 91), Lithgow 2790. Phone (063) 52 2700. Fax (063) 51 4866.

Executives: T. Comiskey (mgr/advtrg mgr), L.J. Ashworth (ed).

Repr: (S. McFarland) Macquarie Publications, Dubbo (008) 02 7914. Fax (068) 82 5898; (J. Mann) Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 2366.

Data: Tri-wkly, offset, casual rate \$3.75 scdm.

Circulation: ABC 3,076.

### Local Leader

Publisher: Inter-Local Publishing Co Pty Limited, PO Box 521, Laurieton 2443. Phone & Fax (065) 59 9408.

Directors: N. Johnston, Mrs G. Johnston.

Executive: M. Waters (mng ed).

Repr: Advertising Clearing House, Sydney (02) 909 2422. Fax (02) 908 2865.

Data: Wkly, offset, casual rate \$3.62 scdm.

### Lyndhurst Shire Chronicle

Publisher: Blayney Printing-Packaging Co Pty Ltd, 78 Adelaide St (PO Box 7), Blayney 2799. Phone (063) 68 2132.

Executive: M. McKay (ed).

Repr: Macquarie Publications Regional Press Network, Sydney (02) 662 2733.

Data: Wkly, offset, casual rate \$3.50 scdm.

Circulation: ABC 1,572.

### Macleay Argus

Publisher: Regional Publishers Pty Ltd, T/as The Macleay Argus, 19 Smith St (PO Box 109), Kempsey 2440. Phone (065) 62 6622. Fax (065) 62 8871.

Executives: W.R. Williamson (gen mgr), B. Clarke (sales mgr), A. Meenahan (ed), B. Nicholson (prdn mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Tri-wkly, offset, casual rate \$5.95 scdm.

Circulation: ABC 4,739.

### Maitland News Pictorial

Publisher: Regional Publishers Pty Ltd, 258 High St (PO Box 222), Maitland 2320. Phone (049) 33 6633. Fax (049) 34 1334.

Executives: D.W. Austin (gen mgr & ed-in-chief), J. Sommerlad (advtrg mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$5.55 scdm.

Circulation: CAB 17,280.

### Manilla Express

Publisher: P.J. & A.F. Martin, 107 Manilla St (PO Box 29), Manilla 2346. Phone (067) 85 1033. T'grams Express.

Executive: P. Martin (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, letterpress, casual rate \$3.00 scdm.

**Manning River Times****(Taree)**

Publisher: Regional Publishers Pty Ltd, 65 Manning St (PO Box 276), Taree 2430. Phone (065) 52 1988.

Executives: J. Avery Doust (mgr), R. Baird (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Tri-wkly, offset, casual rate \$3.55 scdm.

Circulation: ABC 5,162.

**Mid Coast Observer**

Publisher: Regional Publishers Pty Ltd, T/A- Mid Coast Observer, 24 Belgrave St (PO Box 327), Kempsey 2440. Phone (065) 62 6577.

Executive: M. Britten (mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, tabloid, offset, casual rate \$5.10 scdm.

Circulation: CAB 15,413.

**Milton Ulladulla Express**

Publisher: South Coast Register Pty Ltd, Princes Hwy (PO Box 210), Ulladulla 2539. Phone (044) 21 2999, 55 1411.

Executive: J. Rankin (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$2.50 scdm.

**Moree Champion**

Publisher: Mayas Pty Ltd, 12 Balo St (PO Box 397), Moree 2400. Phone (067) 52 1455. Fax (067) 52 1249. T'grams Champion.

Executives: J.V. Lemmon (mgr), R. Turton (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.50 scdm.

Circulation: ABC 3,106.

**Mudgee Guardian**

Publisher: Cudgegong Newspapers Pty Ltd, 9 Perry St (PO Box 255), Mudgee 2850. Phone (063) 72 1455.

Executives: D.H. McGregor (mng dir/ed), S. Franklin (advtg mgr), R.J. Kelly (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$6.00 scdm.

Circulation: ABC 4,638.

**Murrumbidgee Irrigator****(Leeton)**

Publisher: Leeton Newspapers Pty Ltd, 107 Pine Ave (PO Box 708), Leeton 2705. Phone (069) 53 2255, 53 2412. Fax (069) 53 4656.

Executives: M.H. Hayes (mng ed), N. Gee (advtg mgr).

Repr: McGowen Media Pty Ltd, Sydney (02) 929 5639.

Data: Bi-wkly, offset, casual rate \$2.30 scdm.

Circulation: ABC 2,705.

**Muswellbrook Chronicle**

Publisher: Upper Hunter Publishers Pty Ltd, Bridge St (PO Box 75), Muswellbrook 2333. Phone (065) 43 3011.

Executives: B.R. McClintock (ed), N.J. Worth (gen mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, tabloid, offset, casual rate \$3.30 scdm.

Circulation: ABC 2,481.

**The Nambucca Guardian News**

Publisher: Regional Publishers Pty Ltd, T/as The Nambucca Guardian News, 42 Bowra St, Nambucca Heads 2448. Phone (065) 68 7177.

Executives: A. Conn (gen mgr), Ms J. Black (ed), B. Nicholson (prdn mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Bi-wkly, offset, casual rate \$4.85 scdm.

Circulation: ABC 2,894.

**Namoi Valley Independent**

Publisher: Gunnedah Publishing Co Pty Ltd, 287 Conadilly St (PO Box 483), Gunnedah 2380. Phone (067) 42 0455. Fax (067) 42 3603.

Executives: B.G. Gregson (gen mgr), R. McLean (ed), P. Koch (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.40 scdm.

Circulation: ABC 3,856.

**The Narrandera Argus**

Publisher: Narrandera Argus Pty Ltd, 165 East St (PO Box 5), Narrandera 2700. Phone (069) 59 2222. Fax (069) 59 2256. T'grams Argus.

Executive: G.T. Kendall (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$3.00 scdm.

**Narromine News and Trangie Advocate**

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), I. Munro (ed), V. Jeffrey (circ mgr), A. Thompson (sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Bi-wkly, offset, casual rate \$2.58 scdm.

**The New Englander****(Armidale)**

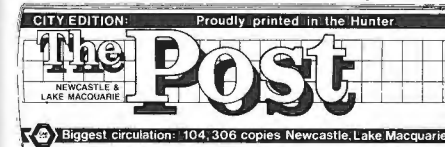
Publisher: Northern Newspapers, a divn of Nornews Ltd, 113 Faulkner St (PO Box 70), Armidale 2350. Phone (067) 72 9944. Fax (067) 72 5441. Telex 66466.

Executives: W. Barnes (gen mgr), R. McDougall (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Offset, casual rate \$3.95 scdm.

Circulation: CAB 11,487.

**Newcastle & Lake Macquarie Post**

Publisher: Newcastle Newspapers Pty Ltd, 28-30 Bolton St, Newcastle 2300. Phone (049) 26 3222. Fax (049) 29 2870. Telex 28030. 170 Pacific Hwy, Charlestown 2290. Phone (049) 42 1302.

Executives: R.B.A. Noack (gen mgr), V. Levi (mgr), F. Sullivan (ed), G. Andersen (sales supv).

Repr: McGowen Media, Sydney (02) 929 5639; John Fairfax & Sons (G. Wiltshire) Melbourne (03) 829 9999; Adelaide (08) 212 1212; Brisbane (07) 221 6266; Perth (09) 481 3171.

Data: Wkly, web offset, casual rate \$8.84 scdm.

Circulation: CAB 104,356.

**The Newcastle Star**

Publisher: The Newcastle Star, Mosbri Cres, Newcastle 2300. Phone (049) 29 5381 Admin/Edit; (049) 29 2933 Display Sales. Fax (049) 26 3629. Telex 28039.

Executives: J.R. Sweeney (chrmn), B. Atkinson (gen mgr), M. Kearney (ed), T. Kerr (sales mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131;

Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$8.20 scdm.

Circulation: CAB 107,281.

**The News Leader****(Nowra)**

Publisher: Leader Newspapers Pty Ltd, 122 Kinghorn St (PO Box 106), Nowra 2541. Phone (044) 21 2999.

Executive: J. Rankin (gen mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$3.50 scdm.

**North Coast Advocate****(Ballina, Byron Bay & Mullumbimby)**

Publisher: North Coast Advocate, 75 Tamar St, Ballina 2478. Phone (066) 86 4866.

Executives: J. Howard (gen mgr) (066) 24 4000, G. Wilkins (ed), R. Sutherland (advtg).

Data: Wkly, offset, casual rate \$3.60 scdm.

Circulation: CAB 16,909.

**The North Western Courier****(Narrabri)**

Publisher: North Western Courier Pty Ltd, 60 Maitland St (PO Box 70), Narrabri 2390. Phone (067) 92 1011. Fax (067) 92 3476. T'grams Courier.

Executives: J.F. McL. Dunnet (mgr), J.R. Dunnet & B. McL. Dunnet (publrs), I. Dunnet (ed), T. Bailey & J. Dunnet (advtg).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.45.

**The Northern Sun**

Publisher: Professional Publishing Pty Ltd, 57 Wyong Rd, Berkeley Vale 2259. PO Box 299, The Entrance 2261. Phone (043) 88 4858. Fax (043) 89 1138.

Directors: R. Gardiner (ed), Ms J. Montgomery (advtg mgr).

Repr: Advertising Clearing House, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.50 scdm.

**Orana Shopper**

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), I. Munro (ed), V. Jeffrey (circ mgr), A. Thompson (sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Wkly, offset, casual rate \$4.19 scdm.

Circulation: CAB 11,928.

**Pastoral Times****(Deniliquin)**

Publisher: Deniliquin Newspapers Pty Ltd, 135 End St (PO Box 408), Deniliquin 2710. Phone (058) 81 2322, 81 2899.

Executive: Mrs J. Johnston (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-Wkly, offset, casual rate \$2.45 sccm.

Circulation: ABC 2,970.

**Port Macquarie Express**

Publisher: Regional Publishers Pty Ltd, T/as Port Macquarie Express, 133-137 Gordon St (PO Box 465), Port Macquarie 2444. Phone (065) 83 7111. Fax (065) 83 7147.

Executives: D. Dowsett (mgr), P. Hay (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$4.30 sccm.

Circulation: CAB 15,984.

**The Port Macquarie News**

Publisher: Regional Publishers Pty Ltd, T/a Port Macquarie News, 65 Clarence St (PO Box 63), Port Macquarie 2444. Phone (065) 83 2255. Fax (065) 83 2704.

Executives: J. Bulmer (gen mgr), C. Pryce (advtg mgr), L. Barber (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Three times wkly, offset, casual rate \$3.75 sccm.

Circulation: ABC 4,363.

**Port Stephens Examiner**

Publisher: Port Stephens Publishers Pty Ltd, 10 William St, Raymond Terrace 2324. Phone (049) 87 1411. Fax (049) 87 1548.

Executive: D. Campbell.

Data: Wkly, offset, casual rate \$4.40 sccm.

Circulation: CAB 17,197.

**Queanbeyan Age**

Publisher: The Queanbeyan Publishing Co, 210 Crawford St (PO Box 91), Queanbeyan 2620. Phone (06) 297 3033. Fax (06) 297 6201. T'grams Age.

Executives: L.J. Woods (mng dir), B.W. Gillman (ed), R.J. Woods (advtg mgr), B. Johnson (prdn mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$2.20 sccm.

**Quirindi Advocate**

Publisher: The Quirindi Newspaper Co Pty Ltd, 145 George St, Quirindi 2343. Phone (067) 46 1188. Fax (067) 46 2007.

Executive: J.C. Court (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.60 sccm.

Circulation: ABC 2,620.

**Richmond River Express Examiner****(Casino)**

Publisher: Casino Newspaper Pty Ltd, 105 Barker St (PO Box 604), Casino 2470. Phone (066) 62 2666. Fax (066) 62 1330.

Executives: R. Hodgins (ed), T. Howard (advtg mgr).

Data: Wkly, offset, casual rate \$3.60 sccm.

Circulation: CAB 13,375.

**The Riverina Leader****(Wagga Wagga)**

Publisher: Micosh Pty Ltd, 114 Fitzmaurice St (PO Box 765), Wagga 2650. Phone (069) 21 5211. Fax (069) 21 6687.

Executives: G.J. Conkey (publr, ed), M. Campbell (advtg mgr).

Repr: Fred E. Davis Pty Ltd, (02) 750 0641.

Data: Wkly, offset, casual rate \$4.00 sccm.

Circulation: CAB 18,197.

**The Riverine Grazier****(Hay)**

Publisher: The Riverine Grazier, 387 Moore St, Hay 2711. Phone (069) 93 1002. Fax (069) 93 1386.

Executives: G. Johnston (publr), M. Johnston (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.40 sccm.

**The Scone Advocate**

Publisher: Scone Advocate Ltd, 206 Kelly St (PO Box 12), Scone 2337. Phone (065) 45 1155. Fax (065) 45 2773. T'grams Advocate.

Executive: M.J. Pritchard (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$3.60 sccm.

Circulation: ABC 2,064.

**Shoalhaven & Nowra News**

Publisher: Southern Publications Pty Ltd, 72 Berry St, Nowra 2541. Phone (044) 21 2366.

Executive: J. Webster (mgr).

Data: Bi-Wkly, offset, casual rate \$3.65 sccm.

**Singleton Argus**

Publisher: Upper Hunter Publishers Pty Ltd, 6 Campbell St (PO Box 312), Singleton 2330. Phone (065) 72 2611. T'grams Argus.

Executive: N.J. Worth (mgr ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Bi-wkly, offset, casual rate \$3.00 sccm.

Circulation: ABC 2,775.

**South Coast Register****(Nowra & Shoalhaven)**

Publisher: South Coast Register Pty Ltd, 122 Kinghorn St (PO Box 106), Nowra 2541. Phone (044) 21 2999.

Executive: J. Rankin (gen mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$3.50 sccm.

**South West News Pictorial**

Publisher: Western Newspapers Ltd, 132 Kite St, Orange 2800. Phone (063) 62 2466. Fax (063) 62 1551.

Director: W. McLennan (gen mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 2366; Advertising Print Sales, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, Mon, Wed & Fri, offset, casual rate \$2.31 sccm.

Circulation: ABC 1,536.

**Southern Highland News****(Bowral)**

Publisher: Southern Highland News Pty Ltd, 28 Wingecarribee St (PO Box 109), Bowral 2576. Phone (048) 61 2333. Fax (048) 61 3749.

Executive: M.J. Cott (gen mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Tri-wkly, offset, casual rate \$3.00 sccm.

Circulation: ABC 5,308.

**Southern Riverina News****(Finley)**

Publisher: Finley Newspapers Pty Ltd, 209-213 Murray St (PO Box 330), Finley 2713. Phone (058) 83 1503, 83 1033.

Executive: I. Day (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$4.00 sccm.

Circulation: ABC 2,524.

**Southern Star****(Moruya)**

Publisher: J.G. Royall & C.S. Lord, 10 Page St (PO Box 41), Moruya 2537. Phone (044) 74 2088.

Executives: E. Wiseman (ed), J.G. Royall (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.20 sccm Wed, \$2.20 Fri.

**The Spectator****(Walgett)**

Publisher: J.T. Coleman, Wee Waa St (PO Box 63), Walgett 2832. Phone (068) 28 1008.

Executives: J.T. Coleman & G.I. Coleman (prop/eds).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, letterpress, casual rate \$4.00 sccm.

**The Tamworth Times**

Publisher: Regional Publishers Pty Ltd, T/a The Tamworth Times, 92 Brisbane St (PO Box 1242), Tamworth 2340. Phone (067) 66 6144, a/h (067) 66 2779. Fax (067) 66 7294.

Executives: J. Atkins (mgr), P. Willcox (ed).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$3.95 sccm.

Circulation: CAB 14,090.

**The Temora Independent**

Publisher: J.A. Bradley & Sons, 193 Hoskins St (PO Box 174), Temora 2666. Phone (069) 77 1077, 77 1938.

Executives: A.K. Bent (ed) A.S.J. Bradley (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.20 sccm.

Circulation: ABC 2,396.

**Tenterfield Star**

Publisher: G.J. & M.I. Hovey, Rouse St (PO Box 15), Tenterfield 2372. Phone (067) 36 1104. Fax (067) 36 2758.

Executive: G. Hovey (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.55 sccm.

**Tumbarumba Times & Holbrook Courier**

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249), Tumut 2720. Phone (069) 47 1422.

Executive: D.W. Watson (ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, offset, casual rate \$2.35 sccm.

**Tumut & Adelong Times & Batlow District News**

Publisher: Wilkie Watson Publications, Wynyard St (PO Box 249), Tumut 2720. Phone (069) 47 2422.



Executives: H.D. Watson (ed), D.W. Watson (bus mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, offset, casual rate \$2.40 sccm.

Circulation: ABC 3,510.

### Walcha News

Publisher: Northern Newspapers, a Div. of Nornews Ltd, Fitzroy St (PO Box 12), Walcha 2354. Phone (067) 77 2513.

Executive: B. Barnes (mgr).

Repr: R&R Network, Regional Publishing, Sydney/Adelaide (08) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows (Aust) Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$1.87 sccm.

Circulation: ABC 1,006.

### Wallisend and Cardiff Extra

Publisher: Newcastle Homegrown Press Pty Ltd, 810 Hunter St (PO Box 5202C), Newcastle West 2302. Phone (049) 62 1600.

Directors: K. Ashton, J. Lilburne.

Executives: K. Ashton (mng ed), P. Capper (sales mgr).

Repr: Direct on (049) 62 1600.

Data: Wkly, Tues., tabloid offset, casual rate \$7.20 sccm.

### Warialda Standard

Publisher: D.G. & P.A. Wilson, 45 Hope St, Warialda 2402. Phone (067) 29 1460. T'grams Standard Warialda.

Executive: D.G. Wilson (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$2.20 sccm.

### The Warren Advocate

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), I. Munro (ed), V. Jeffrey (circ mgr), A. Thompson (sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Wkly, offset, casual rate \$1.90 sccm.

### Wellington-Gulgong and Coolah-Merriwa Shire Extra

Publisher: Hunter-Western Press 40 Pierce St, Wellington 2820. Phone (068) 45 1561.

Director: J. Lilburne.

Executives: K. Ashton (mng ed), J. Lilburne (sales mgr).

Repr: Direct on (068) 45 1561.

Data: Wkly, Tues., tabloid, offset, casual rate \$3.60 sccm.

### Wellington Times

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheeler's Lane (PO Box 311), Dubbo 2830. Phone (068) 45 2755. T'grams Times.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), A. Thompson (grp sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Tri-wkly, offset, casual rate \$2.28 sccm.

### West Wyalong Advocate

Publisher: Meyiba Pty Ltd, Main St (PO Box 231), West Wyalong 2671. Phone (069) 72 2033. Fax (069) 72 2168. T'grams Advocate.

Executive: G. Shaw (mng ed).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$3.60 sccm.

Circulation: ABC FNR.

### Western Herald

(Bourke)

Publisher: Carmichael & Son, 36 Mertin St (PO Box 16), Bourke 2840. Phone (068) 72 2035. Fax (068) 72 2469.

Executive: D. Carmichael (mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Wkly, tabloid, offset, casual rate \$5.00 sccm. (4 cols to page)

### Western Mail

(Nyngan)

Publisher: Macquarie Publications Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311. Fax (068) 82 5898.

Executives: J.L. Armati (mng dir), W. McLennan (gen mgr), I. Munro (ed), V. Jeffrey (circ mgr), A. Thompson (sales mgr).

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Wkly, offset, casual rate \$2.28 sccm.

### Western Star

Publisher: Western Star Newspaper, 77 Dandaloo St (PO Box 189), Narromine 2821. Phone (068) 89 2266.

Executive: Ms A. Elliott (ed).

Data: Wkly, offset, casual rate \$1.20 sccm.

### Wollongong Advertiser

Publisher: Illawarra Newspapers Holdings Pty Ltd, 284 Keira St (PO Box 1215), Wollongong 2500. Phone (042) 20 2596. Fax (042) 29 7899.

Executives: G. Mackie (ed), K. Fairbairn (adv mgr), P. Newell (gen mgr), K. Wiley (mktg mgr), V. Weir (prdn mgr).

Repr: D. Newman, Sydney (02) 965 7281; G. Davis, Melbourne (03) 829 9999.

Data: Wkly, offset, casual rate \$5.05 sccm.

Circulation: CAB 78,399.

### Wyong Shire Advocate

Publisher: Central Coast Publications Pty Ltd, Lot 18 Bowen Cres, West Gosford 2250. Phone (043) 24 2666. Fax (043) 23 1968.

Executives: M. Weiler (newspaper mgr) (043) 96 5744, I. Snell (nat sales mgr) (02) 967 1011, J. Walters (NSW sales mgr), N. Cadigan (ed) (043) 24 2666.

Repr: Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188. Fax (03) 696 5131; Quest Community Newspapers, Brisbane (07) 265 0711. Fax (07) 265 0729; (A. Taylor) Market Media Associates, Adelaide (08) 223 6629. Fax (08) 224 0290; Tony Allen, Perth (09) 328 9833. Fax (09) 328 4743; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Wkly, offset, casual rate \$5.30 (min. 3 lines).

Circulation: CAB 38,620.

### Yass Post

Publisher: Yass Tribune Pty Ltd, 73 Lead St (PO Box 8), Yass 2582. Phone (06) 226 1472, advtg 26 1377.

Executive: L. Fisher (advtg).

Repr: Sydney (02) 2 0944.

Data: Wkly, offset, casual rate \$2.00 sccm.

### Yass Tribune

Publisher: Yass Tribune Pty Ltd, 73 Lead St (PO Box 8), Yass 2582. Phone (06) 226 1622.

Executives: R. Wood (ed), L. Fisher (advtg mgr).

Repr: ACH, Sydney (02) 909 2422.

Data: Bi-wkly, tabloid, offset, casual rate \$2.00 sccm.

# Victorian Newspapers

## Melbourne Metropolitan Newspapers

### DAILY

### Morning



### The Age

Publisher: David Syme & Co Limited, 250 Spencer St, Melbourne 3000. Phone (03) 600 4211. Fax (03) 670 7514. Telex 30449.

Executives: G.J. Taylor (mng dir), C. Burns (ed), J. McCausland (bus mgr), R. Tebbutt (display avtg mgr), K. Lipscombe (class advtg mgr), S. Bradshaw (mktg mgr).

Repr: David Syme & Co Ltd (A. Maloney) Sydney (02) 29 6271; John Fairfax & Sons Ltd (J. Hancock) Brisbane (07) 221 6266; (R. Jenkins) Adelaide (08) 212 1212, (R. Mathews) Perth (09) 481 3171.

Data: Letterpress and offset, casual rate \$22.20 scdm Mon-Fri, \$30.90 Sat. Offset Colour available: Details on application.

Circulation: ABC 232,690.

### The Sun News-Pictorial

Publisher: The Sun News-Pictorial (Herald & Weekly Times Ltd), 44 Flinders St, Melbourne 3000. Phone (03) 652 1111. Classified (03) 652 2222. Fax (03) 642 2141. Telex 30104, 30124.

Executives: D. Thompson (asst gen mgr, sales), P. Brook (mktg services mgr), I. Rose (advtg mgr), C. Duck (ed), M. Pearce (classd advtg mgr).

Repr: S. Myer, Sydney (02) 964 3400; Brisbane (07) 221 1800; Perth (09) 326 8296; Adelaide (08) 218 9331; UK; USA; Tokyo.

Data: Letterpress, casual rate \$46.65 pscdm.  
Circulation: ABC 572,888.

### Afternoon

### The Herald

Publisher: Herald & Weekly Times Ltd, 44 Flinders St, Melbourne 3000. Phone (03) 652 1111. Classified (03) 652 2222. Fax (03) 652 2320. Telex 30104, 30124.

Executives: D. Thompson (asst gen mgr, sales), P. Brook (mktg services mgr), P. Zavec (advtg mgr), B. Baskett (ed), M. Pearce (classd advtg mgr).

Repr: Sydney (02) 964 3400; Brisbane (07) 221 1800; Perth (09) 326 8296; Adelaide (08) 218 9331; UK; USA; Tokyo.

Data: Letterpress, casual rate \$20.00 scdm.

Circulation: ABC 192,439.

### Weekly

### Truth

Publisher: Associated Communication Enterprises Pty Ltd, 264-272 Rosslyn St, West Melbourne 3003. GPO Box 4008, Melbourne 3001. Phone (03) 329 0277. Fax (03) 328 1511. Telex 30562.

Executives: M. Day (chrnm), O. Thomson (mng dir), S. Everett (gen mgr), C. Black (ed), B. Kinnane (nat advtg mgr), Ms Y. Moon (advtg mgr).

Data: Twice wkly, offset, casual rate \$12.20 scdm.

Circulation: ABC 140,035.

## Melbourne Suburban Newspapers

### Berwick City News

Publisher: Cooba Pty Ltd, 100-106 Main St (PO Box 9), Pakenham 3810. Phone (059) 41 2666. Fax (059) 41 2515. Also at 67 High St, Berwick 3806. Phone (03) 707 2750.

Executive: I.H. Thomas (ed/advtg mgr).

Repr: V.C.P.A. Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.80 scdm.

### Berwick Pakenham Times

Publisher: Syme Community Newspapers Pty Ltd (A divn of Syme Media Pty Ltd), 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222. Fax (03) 792 3461.

Executives: J. Woods (ed), J. Walker (advtg mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$3.50 scdm.

Circulation: CAB 16,374.

### Brighton Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880.

Executives: L. Garwood (publr), L. Twyford (ad mgr), T. Wiles (ed), S. Alty (dist mgr), B. Rodgers (prdn mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, tabloid, casual rate \$5.50 scdm.

Circulation: CAB 30,920.

### Broadmeadows Observer

Publisher: Leader Newspapers Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 scdm.

Circulation: CAB 32,400.

### Brunswick Sentinel

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 scdm.

Circulation: CAB 22,024.

### Caulfield Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880.

Executives: L. Garwood (publr), L. Twyford (ad mgr), T. Wiles (ed), S. Alty (dist mgr), B. Rodgers (prdn mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, tabloid, casual rate \$5.50.

Circulation: CAB 32,871.

### Coburg Courier

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, casual rate \$6.60 scdm.

Circulation: CAB 28,715.

### Community News

Publisher: R.E.N. Nominees Pty Ltd, 1st Flr, 345-349 Ascot Vale Rd (PO Box 182), Moonee Ponds 3039. Phone (03) 370 9222. Fax (03) 370 3437.

Directors: G.W. Goodson (chrnm & mng dir), J. Dixon (ed), K.B. Harrup (advtg mgr), G. Vine (real estate sales mgr).

Data: Wkly, offset, casual rate \$8.10 scdm.

Circulation: CAB 94,026.

### Cranbourne Sun

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, tabloid, offset, casual rate \$4.70 scdm.

Circulation: CAB 21,017.

### Dandenong Regional Journal

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222.

Executives: J. Woods (ed), J. Walker (advtg mgr), B. Rose (prdn mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$5.80 sccm.

Circulation: CAB 40,496 (Thurs).

### The Dandenong Springvale Journal

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222.

Executives: J. Woods (ed), J. Walker (advtg mgr), B. Rose (prdn mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$9.65 sccm.

Circulation: CAB 70,240 (Mon).

### Diamond Valley News

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 38,772.

### Doncaster/Templestowe News

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 34,524.

### Emerald Hill, Sandridge & St Kilda Times

Publisher: CPI Publications, 79 Bay St, Port Melbourne 3207. PO Box 172, Prahran 3181. Phone (03) 646 5040. Fax (03) 646 4177.

Executives: L. Garwood (publr), G. Rohan (ed), J. Wells (ad mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, offset, casual rate \$8.00 sccm.

Circulation: CAB 43,700.

### Essendon Gazette

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, tabloid, offset, casual rate \$6.60 sccm.

Circulation: CAB 28,788.

### Frankston & Peninsula Independent

Publisher: The Independent News Pty Ltd, 828 Frankston/Flinders Rd (PO Box 320), Hastings 3915. Phone (059) 79 3199. Fax (059) 79 3579.

Executives: F. Gander (gen mgr), R. Hyde (advtg mgr), T. Murrell (editor).

Data: Wkly, offset, casual \$6.20 sccm.

Circulation: CAB 72,348.

### The Frankston Peninsula News

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222. Fax (03) 792 3461.

Executives: P. Parsons (advtg mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$8.10 sccm.

Circulation: CAB 46,994.

### Frankston Standard

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$4.70 sccm.

Circulation: CAB 40,513.

### The Heidelberger

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 26,918.

### Keilor Messenger

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 36,638.

### Knox News

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 47,550.

### Lillydale & Yarra Valley Express

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 37,466.

### The Mail

(Inc. Williamstown Advertiser)

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222. Fax (03) 792 3461.

Executives: L. Schwab (ed), G. Emmett (advtg mgr), B. Rose (prdn mgr), P. Davis (nat sales mgr) (03) 602 2686. Fax (03) 670 1869.

Repr: Suburban Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$7.20 sccm.

Circulation: CAB 39,006. (Williamstown CAB 10,272).

### Malvern Caulfield Progress

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual \$8.00 sccm.

Circulation: CAB 57,241.

### Malvern Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880.

Executives: L. Garwood (publr), L. Twyford (ad mgr), T. Wiles (ed), S. Alty (dist mgr), B. Rodgers (prdn mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, tabloid, casual rate \$5.50.

Circulation: CAB 17,788.

### The Melbourne Times

Publisher: Communication Industries Pty Ltd, 1st Flr, 252 Lygon St, Carlton 3053. Phone (03) 663 6977. Fax (03) 663 4110.

Executive: R. Longden.

Repr: McGowen Media, Sydney (02) 929 5639; Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, offset, casual rate \$8.30 sccm.

Circulation: CAB 72,923.

### Melton/Bacchus Marsh Mail-Express

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222. Telex 30449.

Executives: S. Barton (advtg mgr), P. Davis (nat sales mgr) (03) 601 2686.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$2.85 sccm.

Circulation: CAB 10,448; (Bacchus 4,842).

### Moorabbin Standard

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 40,982.

### Mordialloc Chelsea News

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 26,589.

### Mornington/Hastings Leader

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$4.70 sccm.

Circulation: CAB 24,148.

### Northcote Leader

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 23,528.

### Nunawading Gazette

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 36,285.

### Oakleigh Springvale Times

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 48,661.

### Pakenham-Berwick Gazette

Publisher: Cooba Pty Ltd, 100-106 Main St (PO Box 9), Pakenham 3810. Phone (059) 41 2666. Fax (059) 41 2515. Also at 67 High St, Berwick 3806. Phone (03) 707 2750.

Executive: I.H. Thomas (ed/advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.60 sccm.

### Preston Post Times

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 33,477.

### Progress Press

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$9.35 sccm.

Circulation: CAB 20,426 (Box Hill); 61,822 (Camberwell).

### Richmond Times

Publisher: CPI Publications, 79 Bay St, Port Melbourne 3207. PO Box 172, Prahran 3181. Phone (03) 646 5040. Fax (03) 646 4177.

Executives: L. Garwood (publr), G. Rohan (ed), J. Wells (ad mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, offset, casual rate \$4.20 sccm.

Circulation: CAB 14,479.

### Ringwood Croydon Mail

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 18,971. (Croydon CAB 17,164).

### Sandringham Brighton Advertiser

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 29,502.

### Sherbrooke & District Free Press

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$4.20 sccm.

Circulation: CAB 15,637.

### Southern Peninsula Gazette

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 8195904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; VCPA, Melbourne (03) 662 3244. Fax (03) 663 7433; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$3.30 sscm.

Circulation: CAB 10,000.

### The Sunshine Advocate

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222.

Executives: G. Emmett (advtg mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$7.20 sccm.

Circulation: CAB 27,077. (St Albans/Keilor Advocate 21,680).

### Toorak Southern Cross

Publisher: Peter Isaacson Publications Pty Ltd 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Directors: L. Garwood (publr), T. Wiles (ed), B. Rogers (prdn mgr), Ms L. Twyford (advtg mgr).

Repr: Allied Suburban Newspapers, Melbourne (03) 521 2236. Fax (03) 529 2997.

Data: Wkly, offset, casual rate \$5.75 sccm.

Circulation: CAB 28,558.

### Waverley Gazette

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 43,388.

### Werribee Shire Banner

Publisher: Syme Community Newspapers Pty Ltd, 144 Frankston Rd (PO Box 318), Dandenong 3175. Phone (03) 797 0222.

Executives: G. Emmett (advtg mgr), P. Davis (nat sales mgr) (03) 601 2686. Fax (03) 670 1869.

Repr: Syme Community Network, Sydney (02) 212 5311. Fax (02) 281 1174.

Data: Wkly, offset, casual rate \$4.45 sccm.

Circulation: CAB 19,515.

### Western Independent

Publisher: Frontier Ridge Pty Ltd, 47 McIntyre Rd, North Sunshine 3020. PO Box 667, Sunshine 3020. Phone (03) 312 5777.

Director: T. Cerantonio (gen mgr), H. Leigh (ed), S. Vassallo (admin mgr), W. Stanley (prdn mgr).

Data: Wkly, offset, casual \$7.00 sccm.

Circulation: CAB 103,872.

### The Western Times

Publisher: West Suburban Publications Pty Ltd, 171A Barkly St (PO Box 277), Footscray 3011. Phone (03) 689 7111. Fax (03) 687 3827.

Directors: R. Coleman (ed), F. Magnabosco (advtg mgr), Ms J. Upson (admin).

Data: Wkly, offset, casual \$8.20 sccm.

Circulation: CAB 93,763.

### Whittlesea Post

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$6.60 sccm.

Circulation: CAB 29,649.

# Location index

## VICTORIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

<b>ALEXANDRA</b>	Alexandra & Eildon Standard
<b>ARARAT</b>	The Ararat Advertiser
<b>BACCHUS MARSH</b>	Bacchus Marsh/Melton Telegraph The Melton Mail Express/Bacchus Marsh Express
<b>BAIRNSDALE</b>	Bairnsdale Advertiser
<b>BALLARAT</b>	Ballarat News The Courier (D)
<b>BEAUFORT</b>	Riponshire Advocate
<b>BEECHWORTH</b>	Ovens & Murray Advertiser
<b>BENALLA</b>	Benalla Ensign
<b>BENDIGO</b>	Bendigo Advertiser (D) The Gazette
<b>BOORT</b>	Boort & Quambatook Standard Times
<b>BRIGHT</b>	Alpine Observer
<b>CAMPERDOWN</b>	Camperdown Chronicle
<b>CASTERTON &amp; COLERAINE</b>	Casterton News
<b>CASTLEMAINE</b>	Castlemaine Mail
<b>COBDEN</b>	The Cobden Times
<b>COBRAM</b>	The Cobram Courier
<b>COLAC</b>	The Colac Herald
<b>CORRYONG</b>	Corryong Courier
<b>CRESWICK</b>	Creswick Advertiser
<b>DAYLESFORD</b>	Daylesford Advocate
<b>DIMBOOLA</b>	Dimboola Banner
<b>DONALD</b>	Donald Birchip Times
<b>EAST GIPPSLAND</b>	East Gippsland News
<b>ECHUCA</b>	Riverine Herald
<b>EDENHOPE</b>	Kowree Advocate
<b>EUROA</b>	The Euroa Gazette
<b>FOSTER</b>	The Mirror
<b>GEELONG</b>	Geelong Advertiser (D) Geelong Independent Geelong News
<b>GISBORNE</b>	Macedon Ranges Telegraph/Sunbury/Kyneton Telegraph
<b>HAMILTON</b>	The Hamilton Spectator
<b>HASTINGS</b>	Frankston & Peninsula Independent
<b>HEALESVILLE</b>	Mountain Views
<b>HEATHCOTE</b>	Mclvor Times & Rodney Advertiser
<b>HOPETOUN</b>	Hopetoun Courier & Mallee Pioneer
<b>HORSHAM</b>	The Wimmera Mail Times
<b>KANIVA</b>	Kaniva Times
<b>KERANG</b>	Kerang Northern Times

<b>KILMORE</b>	Kilmore Free Press
<b>KORUMBURRA/WONTHAGGI</b>	South Gippsland Sentinel Times
<b>KYABRAM</b>	Kyabram Free Press
<b>KYNETON</b>	The Kyneton Guardian Midland Express
<b>LEONGATHA</b>	The Star
<b>MANSFIELD</b>	Mansfield Courier
<b>MARYBOROUGH</b>	Maryborough Advertiser
<b>MILDURA</b>	Mildura Independent Star Sunraysia Daily (D)
<b>MIRBOO NORTH</b>	Mirboo North Times
<b>MORTLAKE</b>	Mortlake Dispatch
<b>MORWELL</b>	Latrobe Valley Express
<b>MYRTLEFORD</b>	The Myrtleford Times
<b>NUMURKAH</b>	Numurkah Leader
<b>OCEAN GROVE</b>	The Echo
<b>ORBOST</b>	Snowy River Mail
<b>OUYEN</b>	North West Express
<b>PORT FAIRY</b>	The Gazette
<b>PORTLAND</b>	The Portland Observer & Guardian
<b>RAINBOW</b>	Rainbow News
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<b>WARRAGUL</b>	The Standard (D)
<b>WARRNAMBOOL</b>	Wedderburn Express
<b>WEDDERBURN</b>	Twin Cities Post
<b>WODONGA/ALBURY</b>	The Yarram Standard-News
<b>YARRAM</b>	Yarrowonga Chronicle
<b>YARRAWONGA</b>	Yea Chronicle
<b>YEA</b>	

## Vic Regional & Provincial Newspapers

### Daily

## Bendigo Advertiser

### Bendigo Advertiser

Publisher: The Bendigo Advertiser Newspapers, 96-98 Pall Mall, Bendigo 3550. Phone (054) 43 6333. Fax (054) 41 3808.

Executives: R. MacDonald (mng ed, publr), M. Greenwood (ed), I. Morley (advtg mgr), A. Fittock (mar/prom. mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 696 5411; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Data: Letterpress, casual rate \$4.10 sccm.

Circulation: ABC 16,291.

### The Courier (Ballarat)

Publisher: The Ballarat Courier Pty Ltd, 110 Creswick Rd, Ballarat 3350. Phone (053) 31 1211. Fax (053) 33 1651. Telex 32019.

Executives: D.G.E. Cowles (mng dir), R.E. Matthews (gen mgr), L.V. Holloway (proms mgr), Mrs C. Dean (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 696 5411; ParPlan, Brisbane (07) 31 1770; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keeffe Media, Perth (09) 381 7440.

Data: Offset.

Circulation: ABC 23,175.

### Geelong Advertiser

Publisher: Geelong Newspapers Pty Ltd, 191 Ryrie St (PO Box 91), Geelong 3220. Phone (052) 22 2322. Classd (052) 22 4411. Fax (052) 21 3604. Telex 31523. T'grams Geead.

Executives: J. Morwood (gen mgr), P.A. Ryan (prdn mgr), S. Armytage (advtg mgr), D. McLure (ed-in-chief), G. Vincent (ed), J. Lippelgoes (mktg mgr), B. MacKinnon (nat advtg mgr), D. Jennings (sales mgr).

Repr: N. Bates, Sydney (02) 964 3400; Hugh Anderson, Melbourne (03) 696 5411; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keeffe Media, Perth (09) 381 7766.

Data: Letterpress, casual rate \$6.65 sccm.

Circulation: ABC 32,774.

### The Shepparton News

Publisher: Shepparton Newspapers Pty Ltd, Melbourne Rd, Kialla 3631. Phone (058) 31 2312. Fax (058) 31 2059. Telex 31289.

Executives: C.R. McPherson (mng dir), R. McLean (ed), B. Mulcahy (prdn mgr), R. Gosstray (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Offset, display casual rate \$3.55 sccm.

Circulation: ABC 8,211.

### The Standard (Warrnambool)

Publisher: Warrnambool Standard, A publn of Syme Media Pty Ltd, 170-176 Koroit St (PO Box 419), Warrnambool 3280. Phone (055) 62 1144. Fax (055) 62 0389. Telex 55828. T'grams Standard.

Executives: J. Clarke (gen mgr), J. Allin (ed), G. Rollinson (ad mgr), G.A. Bridgman (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 696 5411; John Fairfax & Sons, Adelaide (08) 212 1212; John Fairfax & Sons, Brisbane (07) 221 6266.

Data: Offset, casual rate \$4.10 sccm.

Circulation: ABC 12,803.

### Sunraysia Daily (Mildura)

Publisher: Sunraysia Publishing Co Pty Ltd, 22 Deakin Ave (Elliott Newspaper Group Pty Ltd), PO Box 1400Mildura 3500. Phone (050) 23 0211. Fax (050) 23 4817. Telex 55573. T'grams Sunraysia.

Executives: W.R. Lanyon (mng dir), D.F. Morris (gen mgr), A. Erkin (ed), M.J. Goodieson (advtg mgr), O.B. Crocker (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keeffe Media Services, Perth (09) 381 7440.

Data: Offset, casual rate \$3.55 sccm.

Circulation: ABC 9,243.

### Non-Daily

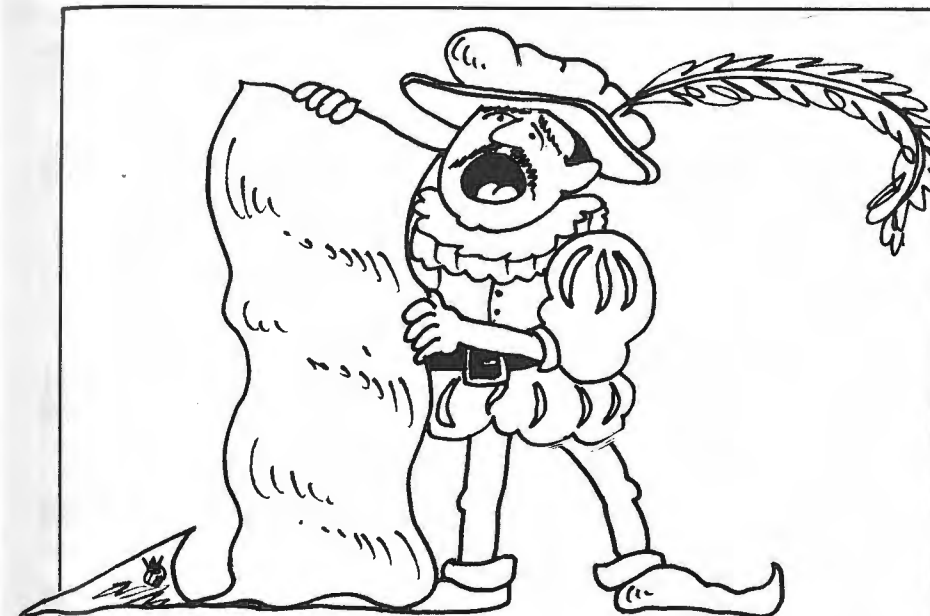
#### Alexandra & Eildon Standard

Publisher: Alexandra & Eildon Standard Pty Ltd, 43 Grant St (PO Box 5), Alexandra 3714. Phone (057) 72 1002. Fax (057) 72 1603.

Director: G. Heyes (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.90 sccm.



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# GEELONG ADVERTISER

**Alpine Observer****(Bright)**

Publisher: C. Wiltshire, Star Rd, Bright 3741. Phone (057) 55 1013.

Executive: C. Wiltshire (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.85 scdm.

**The Ararat Advertiser**

Publisher: The Gateway Publishing Co Pty Ltd, 3 Ligar St (PO Box 93), Ararat 3377. Phone (053) 52 2442. Fax (053) 52 4793 T'grams Advertiser.

Executive: C.J. King (mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 696 5411; Market Media Assocs, Adelaide (08) 223 6344.

Data: Tri-wkly, offset, casual rate \$2.18 scdm.

Circulation: ABC 3,171.

**Bacchus Marsh/Melton Telegraph**

Publisher: Elliot Reivers Newspapers Ltd, Shop 6, The Complex (PO Box 400), Bacchus Marsh 3340. Phone (053) 67 1100, 67 1367.

Executives: W.R. Lanyon (publr), L. Gordon (advtg).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.85 scdm.

Circulation: CAB 17,071.

**Bairnsdale Advertiser**

Publisher: James Yeates & Sons Pty Ltd, Cnr Macleod & Bayley Sts, Bairnsdale 3875. Phone (051) 52 4141.

Executive: R.D. Yeates (gen mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$2.40 scdm.

Circulation: ABC 6,980.

**Ballarat News**

Publisher: Ballarat Publishing Co Pty Ltd, 108 Creswick Rd (PO Box 638), Ballarat 3350. Phone (053) 31 3833. Fax (053) 33 4833.

Executives: Ms R. O'Brien (mng ed), Ms T. van Roevan (advtg mgr).

Data: Wkly, offset, casual rate \$3.14 scdm.

Circulation: CAB 27,150.

**Benalla Ensign**

Publisher: Benalla Newspapers Pty Ltd, 13 Lowry Pl, Benalla 3672. Phone (057) 62 4444.

Executive: S. Oxley (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.55 scdm, class. \$2.85 scdm.

**Boort & Quambatook Standard-Times**

Publisher: G.R. Meadows, 28 Godfrey St (PO Box 116), Boort 3537. Phone (054) 55 2206. Fax (054) 55 2512. T'grams Standard.

Executive: G. Meadows (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.60 scdm.

**Campaspe Valley News**

Publisher: Rochester Irrigator Pty Ltd, 74 Mackay St (PO Box 59), Rochester 3561. Phone (054) 84 1045, 84 2000. Fax (054) 84 1194.

Executive: D. Shields (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.40 scdm.

Circulation: ABC 1,723.

**Camperdown Chronicle**

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189), Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, tabloid, offset, casual rate \$2.00 scdm.

**Casterton News****(Casterton, Coleraine, Merino)**

Publisher: Hamilton Spectator Partnership, 59 Gray St, Hamilton 3300. Phone (055) 72 1011.

Executive: A. Sibley (mgr) Phone 81 1177.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.05 scdm.

Circulation: ABC 1,515.

**Castlemaine Mail**

Publisher: Elliott Reivers Newspapers Limited (Elliott Newspaper Group Pty Ltd), 17 Hargraves St (PO Box 55), Castlemaine 3450. Phone (054) 72 1788. Fax (054) 72 4504.

Executive: R.D. Cox (mng ed).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$2.40 scdm.

Circulation: ABC 3,351.

**The Chronicle****(Wangaratta)**

Publisher: Wangaratta Newspapers Pty Ltd, 37 Rowan St (PO Box 221), Wangaratta 3677. Phone (057) 21 2021. Fax (057) 21 9447.

Executives: B.H. Higgins (mng dir), J. Greenall (gen mgr), P.E. Nolan (ed), J. Black (prdn mgr).

Repr: McGowen Media, Sydney (02) 929 5639; Town and Country Media, Melbourne (03) 429 3888.

Data: Tri-wkly, offset, casual rate \$2.10 scdm.

Circulation: ABC 5,650.

**The Cobden Times**

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189), Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.00 scdm.

**The Cobram Courier**

Publisher: Cobram Courier, 31-35 Station St (PO Box 257), Cobram 3644. Phone (058) 72 1144. Fax (058) 72 1647. T'grams Courier.

Executive: T. Morris (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.30 scdm.

Circulation: ABC 2,598.

**The Colac Herald**

Publisher: Gannon Newspapers Pty Ltd, 73 Gellibrand St (PO Box 45), Colac 3250. Phone (052) 31 5322. Fax (052) 31 1943.

Executives: F.V. Gannon (mng dir), T. Prytz (ed), G. Forster (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$2.25 scdm.

**Corryong Courier**

Publisher: Colin McClure, PO Box 32, Corryong 3707. Phone (060) 76 1045, 76 1165.

Executive: C.W.J. McClure (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.40 scdm.

**Creswick Advertiser**

Publisher: Provincial Press Pty Ltd, PO Box 96, Daylesford 3460. PO Box 8, Creswick 3363. Phone (053) 48 3392, 45 2698.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.00 scdm.

**Daylesford Advocate**

Publisher: Provincial Press Pty Ltd, PO Box 96, Daylesford 3460. PO Box 8, Creswick 3363. Phone (053) 48 3392, 45 2698.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, casual rate \$2.00 scdm.

**Dimboola Banner**

Publisher: Dimboola Banner, 27 Lochiel St, Dimboola 3414. Phone (053) 89 1440. T'grams Banner.

Executives: S.W. & N.A. Watson (publrs), J.C. Barry (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.70 scdm.

**Donald Birchip Times**

Publisher: R. Letts & Partners, 16 McCulloch St (PO Box 55), Donald 3480. Phone (054) 97 1010 or 97 1588.

Executive: R. Letts (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, tabloid, offset, casual rate \$1.75 scdm.

Circulation: ABC 1,864.

**East Gippsland News**

Publisher: James Yeates & Sons Pty Ltd, Cnr Bayley & Macleod Sts (PO Box 465), Bairnsdale 3875. Phone (051) 52 4141.

Executive: R.D. Yeates (gen mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.30 scdm.

Circulation: CAB 13,255.

**The Echo**

Publisher: The Geelong Newspapers Pty Ltd, 191 Rynie St Geelong 3220. Phone (052) 22 2322. Fax (052) 21 3604. Telex 31523.

Executives: T. Adams (ed), A. Hunter (advtg mgr), P.A. Ryan (prdn mgr).

Data: Wkly, letterpress, casual rate \$4.40 scdm.

Circulation: CAB 31,628.

**The Euroa Gazette**

Publisher: L.G. & H.M. Donaldson, 31 Binney St, Euroa 3666. Phone (057) 95 3041. Fax (057) 95 3063.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.10 scdm.

Circulation: ABC 2,599.

**The Gazette (Bendigo)**

Publisher: R.B. MacDonald, 100 Pall Mall (PO Box 61), Bendigo 3550. Phone (054) 42 1200.

Executives: R. MacDonald (publr), K. Saunders (mgr).

Repr: ASNA, Melbourne (03) 819 4399.

Data: Monthly, offset, casual rate \$3.30 scdm.

**The Gazette****(Port Fairy)**

Publisher: Park Avenue Publishing, 202 Timor St, Warrnambool 3280. Phone (055) 61 1555. Fax (055) 62 1305.

Executives: D. Towler (ed), G. Parsons (advtg).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$3.45 scdm.

**Geelong Independent**

Publisher: Geelong Independent Ltd, 42 Bellarine St, Geelong 3220. Phone (052) 21 5200. Fax (052) 21 3322.

Directors: T. Tayler (mng dir), R. Horniblow (ed), R. Wilcox (advtg).

Data: Wkly, offset, casual rate \$5.58.

Circulation: CAB 75,121.

**Geelong News**

Publisher: Geelong Newspapers Pty Ltd, 191-195 Rynie St (PO Box 1136), Geelong 3220. Phone (052) 22 3622.





**North West Express**

(Ouyen)

Publisher: North West Express, 27 Pickering St (PO Box 127), Ouyen 3490. Phone (050) 92 1351. Fax (050) 70 1329.

Executive: L.G. Clohesy (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.90 scdm.

**Numurkah Leader**

Publisher: L.F., A.B. & T.J. Morris, 88 Melville St (PO Box 155), Numurkah 3636. Phone (058) 62 1034. T'grams Leader.

Executive: L. Morris (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.20 scdm.

Circulation: ABC 2,949.

**Ovens & Murray Advertiser**

Publisher: C.D. Wiltshire, 57 Clyde St (PO Box 341), Myrtleford 3737. Phone (057) 52 1058.

Executive: C.D. Wiltshire.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.85 scdm.

**The Portland Observer & Guardian**

Publisher: Spectator Observer Partnership, 47 Percy St, Portland 3305. Phone (055) 23 2077. Fax (055) 23 4765.

Executives: B. Belden (mng ed), Ms J. Belfield (chf of staff), D. Morrison (mktg mgr), Ms V. Taylor (sales).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$2.50 scdm.

Circulation: ABC 3,887.

**Rainbow News**

Publisher: A.M. Simms, 38 Federal St (PO Box 184), Rainbow 3424. Phone (053) 95 1016.

Executive: A.M. Simms (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.75 scdm.

**Regional News Sunbury**

Publisher: Leader Newspaper Group for News Ltd. Suburbans, 21 Burwood Rd (PO Box 297), Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallence (nat'l advtg sales & mktg mgr), T. Ivers (sales exec).

Repr: Cumberland Newspapers, Sydney (02) 967 1011. Fax (02) 967 1155; VCPA, Melbourne (03) 662 3244. Fax (03) 663 7433; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, tabloid, offset, casual rate \$4.20 scdm.

Circulation: CAB 12,307.

**Riponshire Advocate**

Publisher: Riponshire Advocate Pty Ltd, RMB 712, Beaufort 3373. Phone (053) 49 7296. Fax (053) 49 7339.

Executive: M. Thain (advtg mgr/ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.20 scdm.

**Riverine Herald**

(Echuca)

Publisher: Riverine Herald Pty Ltd, 270 Hare St (PO Box 21), Echuca 3564. Phone (054) 82 1111. Fax (054) 82 5454.

Executives: G. Kelly (mgr), M. Johnson (ed), K. Offord (advtg).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Tri-wkly, offset, casual rate \$2.85 scdm.

Circulation: ABC 4,409.

**Robinvale Sentinel**

Publisher: Robinvale Printers, 188 Bromley Rd, Robinvale 3549. Phone (050) 26 3398. AH (050) 24 6195.

Executive: Mrs M.M. Leslie (mng dir).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.40 scdm.

**The Sea Lake & Wycheproof Times-Ensign**

Publisher: Mallee Printers Pty Ltd, Best St (PO Box 7), Sea Lake 3533. Phone (050) 70 1081. Fax (050) 70 1329.

Executive: L.G. Clohesy (publr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$1.90 scdm.

**The Shepparton Adviser**

Publisher: Simtru Pty Ltd, Newspaper House, 95-97 Welsford St (PO Box 1664), Shepparton 3630. Phone (058) 22 1522. Fax (058) 21 8709.

Executives: G.W.H. Adams (mng ed), G.W.H. Adams (mng dir).

Data: Fntly, offset, casual rate \$2.95 scdm.

**Snowy River Mail**

Publisher: G.E. Hollins & Sons Pty Ltd, 122 Nicholson St (PO Box 16), Orbost, 3888. Phone (051) 54 1919. Fax (051) 54 2099.

Executives: G.E. Hollins (publr), B.E. Hollins (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.00 scdm.

Circulation: ABC 2,780.

**South Gippsland Sentinel Times**

(Korumburra/Wonthaggi/Leongatha)

Publisher: Sentinel Times, 8 Radovick St, Korumburra 3950. Phone (056) 55 1422.

Executives: B. Blake (publr), G.A. Brookes (advtg mgr), N. Ladgrove (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.85 scdm.

Circulation: ABC 9,610.

**The Star**

Publisher: D.F. Giles, PO Box 84, Leongatha 3953. Phone (056) 62 2294. Fax (056) 62 4350.

Executives: M.W. Giles (ed), T. Giles (advtg mgr), B.J. Cherry (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.10 scdm.

**The Stawell Times-News**

Publisher: Gateway Publishing Co Pty Ltd, 58 Main St, Stawell 3380. Phone (053) 58 1060 or (053) 58 2725. Fax (053) 58 3859.

Executive: I.R. Peterson (mng ed).

Repr: ParPlan, Sydney (02) 922 2677; VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$2.15 scdm.

Circulation: ABC 2,825.

**The Telegraph**

Publisher: Seymour Telegraph Pty Ltd, 6 Station St (PO Box 142), Seymour 3660. Phone (057) 92 2255. Fax (057) 92 1225.

Executives: D.R. McPherson (mng dir), A.F. Brock (ed).

Repr: McGowen Media, Sydney (02) 929 5639; VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.50 scdm.

**Terang Express**

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189), Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$2.00 scdm.

**The Traralgon Journal**

Publisher: Latrobe Valley Express Pty Ltd, 16 Seymour St, Traralgon 3844. Phone (051) 74 2244.

Executives: L. Smith (ed), B. Hutton (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677, Melbourne (03) 267 3188; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keeffe Media Services, Perth (09) 381 7440.

Data: Wkly, offset, casual rate \$2.40 scdm, class \$4.40 scdm.

Circulation: CAB 9,545.

**Twin Cities Post**

(Wodonga/Albury)

Publisher: Twin Cities Post, 552 Kiewa St, Albury 2640. Phone (060) 41 1788. Fax (060) 21 6781.

Repr: McGowen Media, Sydney (02) 929 5639; Brown Orr Fletcher Burrows, Melbourne (03) 329 8522; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Data: Wkly, offset, casual rate \$3.40 scdm.

**Warracknabeal Herald**

Publisher: Warracknabeal Herald Pty Ltd, 89 Scott St, Warracknabeal 3393. Phone (053) 98 2033. Fax (053) 98 1031.

Executives: D.J. Ward (mgr), J.F. Ward (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Bi-wkly, offset, casual rate \$2.00 scdm.

Circulation: ABC 2,059.

**The Warragul Gazette**

Publisher: Warragul Regional Newspapers Pty Ltd, 99 Queen St, Warragul 3820. Phone (056) 23 1454. Fax (056) 23 2367.

Executives: B. Hopkins (mng dir), D. Smith (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$3.00 scdm.

Circulation: ABC 8,156.

**Wedderburn Express**

Publisher: G.J. Somerville, High St, Wedderburn 3518. Phone (054) 94 3017. T'grams Express.

Executive: G.J. Somerville (ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.50 scdm.

**Western Plains Advertiser**

(Lismore, Skipton)

Publisher: Western District Newspapers Pty Ltd, 126 Manifold St (PO Box 189), Camperdown 3260. Phone (055) 93 1888.

Executive: W.J. Hesketh (mng ed).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.75 scdm.

**The Wimmera Mail-Times**

Publisher: Wimmera Mail-Times Pty Ltd, 86 Wilson St (PO Box 519), Horsham 3400. Phone (053) 82 0181. Fax (053) 82 6057.

Executives: B.F. Bellman (mgr), M.D. Lawson (ed), Miss T. Barber (advtg mgr), A.H. Cox (prdn mgr).

Repr: VCPA, Melbourne (03) 662 3244; Market Media Associates, Adelaide (08) 223 6344.

Data: Tri-wkly, offset, casual rate \$3.30 scdm.

Circulation: ABC 10,666.

**Yarram Standard News**

Publisher: Giles Newspapers Pty Ltd, Commercial Rd (PO Box 13), Yarram 3971. Phone (051) 82 5013. Fax (056) 62 4350.

Executives: D.F. Giles (publr), T. Giles (advtg mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, offset, casual rate \$1.50 sccm.

### Yarrowonga Chronicle

Publisher: A.N. Loughnan, 101 Belmore St (PO Box 147), Yarrowonga 3730. Phone (057) 44 3731. Fax (057) 44 2390. T'grams Yarrowonga.

Executive: A.N. Loughnan (advtg mgr).

Repr: VCPA, Melbourne, (03) 662 3244.

Data: Wkly, offset, casual rate \$2.30 sccm.

### Yea Chronicle

Publisher: A.L. & F.M. Long, 54 High St, Yea 3717. Phone (057) 97 2656.

Executive: A.L. Long (mgr).

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid offset, casual rate \$2.60 sccm.

# Queensland Newspapers

## Brisbane Metropolitan Newspapers

### DAILY

#### Morning

#### The Courier-Mail

Publisher: Queensland Newspapers Pty Ltd, 41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 252 6011. Fax (07) 252 6698. Telex 42373. T'grams Courier Mail Brisbane.

Executives: K.H. McDonald (chief exec), J. Clarke (dep chief exec), J. Lunn (gen mgr), R. Atkinson (mktg mgr), E. Davies (advtg mgr), G. Chamberlin (ed), P. Krause (prdn mgr), J. Mayo (prom mgr).

Repr: (K. Twist) Queensland Newspapers Pty Ltd, Sydney (02) 964 3400; (G. Hutchison) Melbourne (03) 522 5800; (W. Hugo) Adelaide (08) 218 9332; (L. Warne) Perth (09) 326 8369; Gold Coast (075) 32 7711; NZ, UK, USA, Tokyo.

Data: Letterpress, casual rate \$17.19 sccm Mon-Fri; \$20.67 Sat.

Circulation: ABC 249,980.

#### The Sun

Publisher: Sun Newspapers Pty Ltd, Brunswick & McLachlan Sts, Brisbane 4006. GPO Box 222, Brisbane 4001. Phone (07) 253 3333. Fax (07) 253 3147. Sun Newspapers. Telex 40105.

Executives: F. Moore (mng dir), M. Quirk (ed), B. Stephens (ad mgr).

Repr: J. Hann, Sydney (02) 957 5355; A. Willey, Melbourne (03) 521 2236; S. Shaw, Adelaide (08) 223 4600; K. O'Keeffe, Perth (09) 381 7766; J. DeLisle, Gold Coast (075) 38 0911.

Data: Offset, casual rate \$10.45 sccm.

Circulation: ABC 125,988.

### Sunday

#### The Sunday Mail

#### The Sunday Mail

#### The Sunday Mail

#### The Sunday Mail

#### The Sunday Mail

Publisher: Queensland Newspapers Pty Ltd, 41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 252 6011. Fax (07) 252 6698. Telex 42373. T'grams Sunday Mail Brisbane.

Executives: K.H. McDonald (chief exec), J. Clarke (dep chief exec), J. Lunn (gen mgr), R.G. Atkinson (mktg mgr), W. Repard (adv mgr), D. Houghton (ed), P. Krause (prdn mgr), J. Mayo (prom mgr).

Repr: (K. Twist) Queensland Newspapers Pty Ltd, Sydney (02) 964 3400; (G. Hutchison) Melbourne (03) 522 5800; (W. Hugo) Adelaide (08) 218 9332; (L. Warne) Perth (09) 326 8369; Gold Coast (075) 32 7711; NZ, UK, USA, Tokyo.

Data: Letterpress, casual rate \$17.95 home/coast \$19.95 full run.

Circulation: ABC 348,790.

#### Sunday Sun

Publisher: Sun Newspapers Pty Ltd, Brunswick & McLachlan Sts, Fortitude Valley 4006. GPO Box 222, Brisbane 4001. Phone (07) 253 3333. Fax (07) 253 3147. Telex 40105. Sun Newspapers.

Executives: F. Moore (mng dir), S. Fox (ed), B. Stephens (advtg mgr).

Repr: J. Hann, Sydney (02) 957 5355; A. Willey, Melbourne (03) 521 2236; S. Shaw, Adelaide (08) 223 4600; K. O'Keeffe, Perth (09) 381 7766; J. DeLisle, Gold Coast (075) 38 0911.



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**BRISBANE 221 1800 SYDNEY 964 3400  
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Data: Offset, casual rate full run \$23.20 sccm, south-east Queensland \$18.35 sccm. Circulation: ABC 376,590.

## Brisbane Suburban Newspapers

### The Albert & Logan News

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 2902 Pacific Hwy, Underwood 4109. Phone (07) 341 1211.

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Associates, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Bi-wkly, offset, casual rate \$5.00 sccm.

Circulation: CAB 52,150.

### Bayside Bulletin

Publisher: Regional Publishers of Qld, 135 Queen St (PO Box 191), Cleveland 4163. Phone (07) 286 3111. Fax (07) 286 4758.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), R. Reedman (mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905.

Data: Wkly, Wed, offset, casual \$5.80 (4 col); \$3.31 (7 col).

Circulation: CAB 25,058.

### The Near North Coast News

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Beerburum Rd (PO Box 222), Caboolture 4510. Phone (071) 95 1322. Fax (071) 95 4223.

Executives: E.J. Bronson (gen mgr), K. Steinke (ed-in-chief), S. Molineux (advtg mgr), A.G. North (prdn mgr), G. Mazlin (supvr).

Repr: Presspak, Sydney (02) 957 6676; Presspak, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Presspak, Adelaide (08) 79 9522; Presspak, Perth (09) 328 9833.

Data: Wkly, offset, casual rate \$3.25 sccm.

Circulation: ABC 5,022.

### North-West News

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 2nd Flr, 2 Finchley St, Finchley Sq, Milton 4064.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.50 sccm.

Circulation: CAB 29,496.

### The Northern Times

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 497 Gympie Rd, Strathpine 4500. Phone (07) 205 5666.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.60 sccm.

Circulation: CAB 36,859.

### Northside Chronicle

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assoc, Adelaide (08) 223 6344. Fax (08) 224 0290; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.70 sccm.

Circulation: CAB 43,514.

### The Redcliffe and Bayside Herald

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 326 Oxley Ave, Margate 4019. Phone (07) 283 2066.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.00 sccm.

Circulation: CAB 25,379.

### Redland Times

Publisher: Regional Publishers of Qld, 135 Queen St (PO Box 191), Cleveland 4163. Phone (07) 286 3111. Fax (07) 286 4758.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), R. Reedman (mgr), B. Hurst (ed).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McDonald Woodside & Associates, Melbourne (03) 820 2688. Fax (03) 820 2905; McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491.

Data: Wkly, offset, casual rate \$4.50 (4 col) \$2.50 (7 col) sccm.

### The Satellite

Publisher: The Queensland Times, 260 Brisbane St (PO Box 260), West Ipswich 4305. Phone (07) 376 6500. Fax (07) 376 5943. Telex 42085.

Office: 83 Spine St, Sumner Park 4076.

Executive: T. McSherry (advtg sales supvr).

Repr: Presspak, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 696 5692; Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Allen & Associates, Perth (09) 328 4743.

Data: Wkly, offset, casual rate \$4.25 sccm.

Circulation: CAB 24,087.

### South-East Advertiser

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 96 Tingal Rd, Wynnum 4178. Phone (07) 396 0999.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (05) 57 5275.

Data: Wkly, offset, casual rate \$4.60 sccm.

Circulation: CAB 35,712.

### South West News

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 2nd Flr, 2 Finchley St, Finchley Sq, Milton 4064. Phone (07) 369 7000. Fax (07) 368 3273.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.50 sccm.

Circulation: CAB 30,310.

### The Southern Star

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 2902 Pacific Hwy, Underwood 4109. Phone (07) 341 1211.

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset casual rate \$4.60 sccm.

Circulation: CAB 36,048.

### The Westside News

Publisher: Quest Community Newspapers, Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 2nd Flr, 2 Finchley St, Finchley Sq, Milton 4064. Phone (07) 369 7000. Fax (07) 368 3273.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assocs, Adelaide (08) 223 6344; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$4.50 sccm.

Circulation: CAB 28,067.

### Wynnum Herald

Publisher: Quest Community Newspapers, Cnr Bilsen & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

Office: 96 Tingal Rd, Wynnum 4178. Phone (07) 396 0999.

Repr: Cumberland Newspapers, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assoc, Adelaide (08) 223 6344. Fax (08) 224 0290; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743; The Media Connection, Gold Coast (075) 91 6398. Fax (075) 57 5275.

Data: Wkly, offset, casual rate \$3.65 sccm.

Circulation: 22,061.

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<b>BILOELA</b>	The Central Telegraph
<b>BOWEN</b>	Bowen Independent
<b>BLACKWATER</b>	Capricorn Local News
<b>BRIBIE ISLAND</b>	Bribie Times
<b>BUNDABERG</b>	Coastline Newspaper
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<b>CHILDERS</b>	The Chinchilla News & Murilla Advertiser
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**TULLY**

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Island Coast & Tully Advertiser

The Tully Times

Daily News (D)

## Qld Regional & Provincial Newspapers

### Daily



### The Cairns Post

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 126), Cairns 4870. Phone (070) 52 6666. Fax (070) 52 6632. Telex 48023.

Executives: J. Sanders (gen mgr), A. Hudson (ed), A. Smith (advtg mgr).

Repr: News Limited, Brisbane (B. Sanderson) (07) 221 1800; Sydney (V. Bowrey) (02) 965 3400; Melbourne (Ms J. Christou) (03) 522 5810; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: offset, casual rate \$5.00 scdm.

Circulation: ABC 29,350.

### Chronicle

(Maryborough)

Publisher: Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St (PO Box 216), Maryborough 4650. Phone (071) 22 2222. Fax (071) 22 4734. T'grams Chronicle.

Executives: J. Jones (mgr), N. Bates (ed), P. Pownell (advtg mgr).

Repr: Presspak, Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak (C. Swales) Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$5.75 scdm.

Circulation: ABC 9,656.

### The Chronicle

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba 4350. Phone (076) 18 1122. Fax (076) 38 1373. Telex 40055.

Executives: B. Manning (mng dir), B. Hinchliffe (ed), M.B. Jamieson (advtg mgr).

Repr: Presspak (C. O'Reilly) Sydney (02) 957 6676; (AM. Aronsten) Hugh Anderson, Melbourne (03) 696 5411; Presspak (M. Heine) Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$5.90 scdm.

Circulation: ABC 29,950.

### The Daily Mercury

(Mackay)

Publisher: The Mackay Printing & Publishing Co (Pty) Ltd, 38-40 Wellington St (PO Box 5666 Mail Centre), Mackay 4740. Phone (079) 57 0444. Fax (079) 51 4007.

Executives: D.J. Lonsdale (gen mgr), B. Stagman (advtg mgr), R.J. Manning (ed), B.V. Cash (prdn mgr), R. Bentley (bus mgr), M. Galletty (cir mgr).

Repr: Presspak, Sydney (02) 957 6676; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$5.70 scdm.

Circulation: ABC 17,666.

### Daily News

Publisher: The Warwick Newspaper Pty Ltd, 50 Albion St (PO Box 358), Warwick 4370. Phone (076) 61 1355. Fax (076) 61 3461.

Executives: J. Irwin (gen mgr), N. Lomas (ed), R. Charles (prdn mgr), M. Lynam (advtg mgr), D. Nicol (finance mgr).

Repr: Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Presspak, Sydney (02) 957 6676. Fax (02) 959 6676. Fax (02) 959 5048; Presspak (c/Hugh Anderson) Melbourne (03) 696 5411. Fax

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(03) 696 5692; Presspak (c/Hastwell Williamson Representations) Adelaide (08) 79 9522. Fax (08) 79 9735; Presspak (c/Allen & Associates) Perth (09) 328 9833. Fax (09) 328 4743.

Data: Offset, casual rate \$5.55 scdm.

Circulation: ABC 5,363.

### Gold Coast Bulletin

Publisher: Gold Coast Publications Pty Ltd, PO Box 1, Southport 4215. Phone (075) 39 2522. Fax (075) 39 6421. T'grams Bulletin. Telex 43805.

Executives: I.L. Jeffers (publr), J. Burton (ed), I.L. Jeffers (gen mgr), N. Cooper (asst gen mgr), A. Flower (advgt mgr), G. Robinson (co-ord nat advgt), G. Austin (prdn supvr).

Repr: News Ltd, Brisbane (07) 221 1800; News Ltd, Sydney (02) 964 3400; News Ltd, Melbourne (03) 522 5830; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: offset, casual rate \$5.25 scdm.

### The Gympie Times

Publisher: Gympie Times Pty Ltd 197 Mary St (PO Box 394, ), Gympie 4570. Phone (071) 82 1011. Fax (071) 82 6969.

A Division of Rural Press Limited.

Executives: B. Evans (gen mgr), Mrs M. Robertson (advgt mgr), M. Roser (ed), C.J. Ryan (acctnt).

Repr: R & R Network, Sydney (02) 438 2811. Fax (02) 439 7427; McDonald Woodside & Assoc, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Offset, casual rate \$5.50 scdm.

Circulation: ABC 5,765.

### The Morning Bulletin

(Rockhampton)

Publisher: Capricornia Newspapers Pty Ltd, 162-164 Quay St (PO Box 397), Rockhampton 4700. Phone (079) 22 2222. Fax (079) 27 6313. Telex Rocbul 49010. T'grams Bulletin.

Executives: M. McCarthy (gen mgr), L. Coffey (sales mgr), B. Bransdon (ed), G. Palmer (prdn mgr).

Repr: Presspak, Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$5.95 scdm.

Circulation: ABC 22,886.

### News-Mail

(Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 22 Targo St (PO Box 539), Bundaberg 4670. Phone (071) 73 8555. Fax (071) 73 1028. Telex 49707.

Executives: R. Theodre (mng ed), G. Campbell (ed), G. Jenkins (advgt mgr), G. Nicol (prdn mgr), W. Dinneen (fin mgr).

Repr: Presspak Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$5.35 scdm.

Circulation: ABC 12,678.

### The North-West Star

(Mt Isa)

Publisher: Carpentaria Newspapers Pty Ltd, 112 Camooweal St (PO Box 777), Mt Isa 4825. Phone (077) 43 3355. Telex 49561. T'grams Norwestar.

Executives: Dr. M. Joel (mng dir), K.J. Fairbairn (gen mgr), J. Carroll (ed), T. Spruce (advgt mgr).

Repr: McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 696 5692; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Carpentaria Newspapers Pty Ltd, Mount Isa (077) 43 3355. Fax (077) 43 2459; Carpentaria Newspapers Pty Ltd, Townsville (077) 72 3721. Fax (077) 72 2679; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Offset, casual rate \$5.91 scdm.

Circulation: ABC 4,263.

### The Observer Gladstone

Publisher: Gladstone Newspaper Co Pty Ltd, 27-29 Goondoon St (PO Box 351), Gladstone 4680. Phone (079) 72 1022. Fax (079) 72 3740. Telex 49464.

Executives: A.L. Sutherland (mgr), J. Mikkelsen (ed).

Repr: Presspak Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$4.60 scdm.

Circulation: ABC 6,738.

### The Queensland Times

(Ipswich)

Publisher: The Queensland Times Pty Ltd, Brisbane St (PO Box 260), Ipswich 4305. Phone (07) 281 1300. Fax (07) 202 2790. Telex 42085.

Executives: P. Manning (gen mgr), M. Simons (ed), B. Harvey (advgt mgr), D. Venzke (prdn mgr).

Repr: Presspak (C. O'Reilly) Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak (D. McDonald) Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Offset, casual rate \$6.00 scdm.

Circulation: ABC 16,819.

### Sunshine Coast Daily

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56), Maroochydore 4558. Phone (071) 43 4655. Fax (071) 43 5150.

Executives: E.J. Bronson (gen mgr), K. Steinke (ed-in-chief), A.G. North (prdn mgr), M. Jones (advgt mgr).

Repr: Presspak, Sydney (02) 957 6676; Presspak, Melbourne (03) 696 5411; Presspak, Adelaide (08) 79 9522; Presspak, Brisbane (07) 229 6922; Presspak, Perth (09) 328 9833.

Data: Offset, casual rate \$5.36 scdm.

Circulation: ABC 20,443.



### Townsville Bulletin

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St (PO Box 587), Townsville 4810. Phone (077) 22 4400. Fax (077) 21 1410 (admin advgt). Fax (077) 21 1423 (edit). Telex 47202. T'grams Bulletin.

Executives: R.G. McLean (exec chrmn), J.E. Hogan (mng dir), B. Wright (ed), L. Smith (advgt mgr).

Repr: (V. Bowrey) News Ltd, Sydney (02) 964 3400; (J. Christou) News Ltd, Melbourne (03) 522 5810; (B. Sanderson) News Ltd, Brisbane (07) 221 1800; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Di-litho, casual rate \$5.60 scdm.

Circulation: ABC 26,606.

### Non-Daily

#### Advocate

(Ayr)

Publisher: Lower Burdekin Newspaper Co Pty Ltd, Edwards St (PO Box 969), Ayr 4807. Phone (077) 83 2207, 83 2277. Fax (077) 83 2158.

Executive: P.B. Short (mng ed).

Repr: McLean Media, Sydney (02) 436 2688; The Media Workshop, Brisbane (07) 391 6633.

Data: Bi-wkly, web offset, casual rate \$3.25 scdm.

Circulation: ABC 4,206.

### Allora Advertiser

Publisher: J.W. Gordon, 53 Herbert St (PO Box 53), Allora 4362. Phone (076) 66 3128.

Executive: J.W. Gordon (publr/mgr).

Data: Wkly, letterpress, casual rate \$2.30 cm.

### Balonne Beacon

Publisher: M.J. Pringle, Henry St (PO Box 206), St George 4487. Phone (076) 25 3024.

Executive: M.J. Pringle (ed).

Repr: The Media Workshop, Brisbane (07) 391 6633; McLean Media Representations Pty Ltd, Sydney (02) 436 2688; McDonald Woodside & Associates, Melbourne (03) 820 2688. Fax (03) 820 2095.

Data: Wkly, tabloid, letterpress, casual rate \$5.00.

### Beaudesert Times

Publisher: Beaudesert Times Pty Ltd, William St (PO Box 99), Beaudesert 4285. Phone (075) 41 1388. Fax (075) 41 3213.

Executives: J. Bartlett (gen mgr), M. Hodgson (mng dir).

Repr: Adrep, Sydney (02) 929 5088; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; John Treacy & Assoc, Brisbane (07) 847 1100. Fax (07) 847 1128.

Data: Wkly, offset, casual rate \$3.00 scdm.

Circulation: ABC 4,525.

### Blackall Leader

Publisher: The Blackall Leader, 68 Shamrock St, Blackall 4472. Phone (076) 57 4766.

Executive: W. Grover (mng ed).

Data: Wkly, offset, casual rate \$2.40 scdm.

### Bowen Independent

Publisher: North Queensland Newspaper Co Ltd, Odgen St, Townsville 4810. PO Box 539, Bowen 4805. Phone (077) 86 1888. Fax (077) 86 2273.

Executive: M. Tomlinson (mng ed).



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Data: Bi-wkly, offset, casual rate \$3.00 sccm.  
Circulation: ABC 4,458.

### Bribie Times

Publisher: Havenmont Publishing Pty Ltd, Cnr Kangaroo Ave & Welsby Pde (PO Box 146), Bribie Island 4507. Phone (075) 48 3133. Fax (075) 48 3569.

Office: 69 King St, Caboolture 4510. Phone (071) 95 4799.

Directors: D.J. Thomas (publr/ed), D.J. Thomas (advgt mgr), Mrs J. Thomas (prdn mgr).

Repr: Jane Fewings Media, Brisbane (07) 378 4522. Fax (07) 878 1071.

Data: Wkly, offset, fpm \$700.  
Circulation: CAB 6,000.

### The Bribie Weekly

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd, Maroochydore 4558. PO Box 222, Caboolture 4510. Phone (075) 48 3511. Fax (071) 95 4223.

Executives: E.J. Bronson (gen mgr), K. Steinke (ed-in-chief), S. Molineux (advgt mgr), A.G. North (prdn mgr).

Repr: Presspak, Sydney (02) 957 6676; Presspak, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Presspak, Adelaide (08) 79 9522; Presspak, Perth (09) 328 9833.

Data: Wkly, offset, casual rate \$1.80 sccm.

### Brisbane Valley Sun

(Esk Shire)

Publisher: Boonah Newspaper Co., 7 Church St (PO Box 8), Boonah 4310. Phone (075) 63 1888.

Executive: M.A. Creighton (publr).

Data: Wkly, offset, casual rate \$1.65 sccm.

Circulation: ABC 1,620.

### Capricorn Local News

(Blackwater)

Publisher: Regional Publishers of Qld, 8 William St (PO Box 249), Rockhampton 4700. Phone (079) 27 6830, 27 6977. Fax (079) 25 5898.

A Division of Rural Press (Qld) Pty Ltd.

Executives: B. Evans (gen mgr), G. Lawrence (mgr), I. Johnston (ed).

Repr: McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491; McDonald Woodside & Associates, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, offset, casual rate \$3.80 sccm.  
Circulation: CAB 29,483.

### Capricorn Local News

(Rockhampton)

Publisher: Regional Publishers of Qld, 8 William St (PO Box 249), Rockhampton 4700. Phone (079) 27 6830, 27 6977. Fax (079) 25 5898.

A Division of Rural Press (Qld) Pty Ltd.

Executives: B. Evans (gen mgr), G. Lawrence (advgt mgr), I. Johnston (ed).

Repr: McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491; McDonald Woodside & Associates, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, offset, casual rate \$3.80 sccm.

Circulation: CAB 29,026.

### Central and North Burnett Times

(Monto & Mundubbera)

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312), Kingaroy 4610. Phone (071) 62 2277. Fax (071) 62 3016.

Executives: D. Collyer (mgr), J. Cameron (ed).

Repr: McLean Media Repr, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; John Treacy & Assoc, Brisbane (07) 847 1100. Fax (07) 847 1128.

Data: Wkly, offset, casual rate \$3.05 sccm.

Circulation: ABC 3,052.

### Central Queensland News

(Emerald)

Publisher: The Central Queensland News Publishing Co. Pty Ltd, 21 Clermont St (PO Box 259), Emerald 4720. Phone (079) 82 1733. Fax (079) 82 3849.

Executive: C. Wilson (mng ed).

Data: Bi-wkly, offset, casual rate \$2.40 sccm.

Circulation: ABC 3,352.

### The Central Telegraph

(Biloela)

Publisher: Central Telegraph Pty Ltd, Cnr Kroombit & Melton Sts (PO Box 120), Biloela 4715. Phone (079) 92 1533.

Executives: P. Bates (mgr), K. Crouch (advgt).

Data: Wkly, offset, casual rate \$3.08 sccm.

Circulation: ABC 3,975.

### The Chinchilla News & Murilla Advertiser

Publisher: Chinchilla Newspapers, Mayne St (PO Box 138), Chinchilla 4413. Phone (076) 62 7368. Fax (076) 62 8474.

Executive: D.J. Fuller (ed).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806.

Data: Wkly, offset, casual rate \$3.02 sccm.

Circulation: ABC 4,300.

### The Clifton Courier

Publisher: D.B. Grayson, John St, Clifton 4361. Phone (076) 97 3339. Fax (076) 97 3339. Telex 43075 (bookings).

Executive: D.B. Grayson (ed).

Repr: Adrep Australia, Sydney (02) 929 5088; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905.

Data: Wkly, letterpress, casual rate \$2.00 sccm.



### Coastline Newspaper

Publisher: Coastline Newspapers Pty Ltd, 32 Takalvan St (PO Box 1775), Bundaberg 4670. Phone (071) 53 1133, 53 1143, 53 1138. Fax (071) 53 1228.

Director: M. McRae (publr).

Executives: Miss A. Clarke (prdn mgr), Mrs M.J. Barns (art dir), Mrs L. Weaver (office mgr), Ms K. Brennan (advgt mgr).

Data: Wkly, casual rate \$5.00 sccm.

Circulation: CAB 15,250.

### The Dalby Herald

Publisher: The Dalby Herald, 37 Cunningham St (PO Box 5), Dalby 4405. Phone (076) 62 2481, 62 2711. Fax (076) 62 5181. Telex 48716.

Executive: J.W. Flower (mng ed).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Bi-wkly, offset, casual rate \$3.50 sccm.

Circulation: ABC 3,519.

### Douglas Times

Publisher: North Queensland Newspaper Co Ltd, 28 Wharf St (PO Box 307), Port Douglas 4871. Phone (070) 98 5988, 99 5988. Fax (070) 99 5984.

Directors: J. Ricci (ed), Ms K. Land (advgt mgr), J. Donald (prdn mgr).

Repr: V. Bowrey, Sydney; G. Collins, Melbourne; B. Sanderson, Brisbane.

Data: Wkly, casual rate \$2.15 sccm.

Circulation: ABC 1,571.

### The Downs Star

(Toowoomba)

Publisher: Toowoomba Newspapers Pty Ltd, 618 Ruthven St, Toowoomba 4350. Phone (076) 38 1122. Fax (076) 38 1373. Telex 40055.

Executives: B. Manning (mng dir), B. Hinchliffe (ed), M.B. Jamieson (advgt mgr).

Repr: Presspak (C. O'Reilly) Sydney (02) 957 6676; (M. Aronsten) Hugh Anderson, Melbourne (03) 696 5411; Presspak (M. Heine), Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Wkly, tabloid, offset, casual rate \$5.90 sccm.

Circulation: CAB 26,150.

### The Drum

(Bundaberg)

Publisher: Bundaberg Newspaper Co Pty Ltd, 24 Targo St, Bundaberg 4670. Phone (071) 53 8555. Fax (071) 53 1028. Telex 49707.

Executives: R. Theodore (mng ed), G. Orchison (ed), G. Jenkins (advgt mgr), L. O'Hanlon (advgt bkg officer), G. Nicoll (prdn mgr).

Repr: Presspak Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Wkly, offset, casual rate \$4.75 sccm.

### Fassifern Guardian

Publisher: Boonah Newspaper Co, 7 Church St (PO Box 8), Boonah 4310. Phone (075) 63 1888.

Executives: M.A. & W.D. Creighton (prop).

Data: Wkly, offset, casual rate \$2.25 sccm.

Circulation: ABC 2,242.

### F.N.Q. Sunday

Publisher: The Cairns Post Pty Ltd, 22 Abbott St (PO Box 126), Cairns 4870. Phone (070) 52 6666. Fax (070) 52 6632.

Repr: V. Bowrey, Sydney (02) 964 3400; G. Collins, Melbourne (03) 522 5810; B. Sanderson, Brisbane (07) 221 1800; (03) 696 5411; Presspak, Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Tony Allen & Assoc, Perth (09) 328 4743.

Data: Wkly, tabloid, offset, casual rate \$3.60 sccm.

### The Gatton, Lockyer & Brisbane Valley Star

Publisher: Gatton Star Pty Ltd, 8-10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444.

Executive: M. Randall (advgt mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, tabloid, offset, casual rate \$3.21 sccm.

### Gold Coast Mail

Publisher: Longbeach Publications Pty Ltd, 42 Bundall Rd, Bundall 4217. PO Box 6616, Gold Coast Mail Centre 4217. Phone (075) 92 1390. Fax (075) 38 7052.

Executives: E.J. Phillips (gen mgr), B. Forrest (ed), Mrs N. Dwyer (assoc ed), S.H. White (sales).

Data: Wkly, casual rate \$4.40 sccm.

Circulation: CAB 54,850.

### Gold Coast Sun

Publisher: Sun Community Newspapers, 17 Enterprise St, Molendinar 4214. PO Box 81, Ashmore City 4214. Phone (075) 97 1999. Fax (075) 97 2182.

Executives: M. Rootes (mgr), Dr. L.M. Hurst (mng ed), K. O'Callaghan (advtg mgr).  
 Data: Wkly, tabloid, offset, casual rate \$4.85 scdm.  
 Circulation: CAB 59,303.

### Herbert River Express (Ingham)

Publisher: North Queensland Newspaper Co Ltd, 84 Herbert St (PO Box 996), Ingham 4850. Phone (077) 76 2032. Fax (077) 76 2637. T'grams Express.

Executive: Ms A. Cooms (ed).

Repr: News Media (G. Collins) Melbourne (03) 522 5777. Fax (03) 529 4181; V. Bowrey, Sydney (02) 964 3400. Fax (02) 922 5908; B. Sanderson, Brisbane (07) 221 1800. Fax (07) 229 7380.

Data: Tri-wkly, offset, casual rate \$3.95 scdm.  
 Circulation: ABC 2,863.

### The Hervey Bay Observer

Publisher: The Hervey Bay Observer, Centre 15, Pialba 4655. Phone (071) 28 1882, 28 1766.

Executive: C. Souviis (mgr).

Data: Wkly, Friday, tabloid, offset, casual rate \$2.75 scdm.

### Hervey Bay-Fraser Island Sun

Publisher: The Maryborough Newspaper Co Pty Ltd, 131-135 Bazaar St (PO Box 216), Maryborough 4650. Phone (071) 22 2222. Fax (071) 22 4734. Telex 49708.

Executive: P. Begley (advtg mgr).

Repr: Presspak, Sydney (02) 957 6676; Hugh Anderson, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Hastwell Williamson Representations, Adelaide (08) 79 9522; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, rate \$2.90 scdm.

Circulation: CAB 9,627.

### Hinterland Sun

Publisher: Sun Community Newspapers, 17 Enterprise St, Molendinar 4214. PO Box 81, Ashmore City 4214. Phone (075) 97 1999.

Executives: M. Rootes (mgr), Dr. L.M. Hurst (mng ed), K. O'Callaghan (advtg mgr).

Data: Wkly, tabloid, offset, casual rate \$2.50 scdm.

Circulation: CAB 12,950.

### Holiday Scene Mackay

Publisher: Imberbury Pty Ltd, "Dunkheld Gardens", Cnr Victoria & Brisbane Sts, Mackay 4740. Phone (079) 51 3811.

Executives: S. Gavioli (mgr), L. Liebenberg (prdn mgr).

Repr: Archer Garry & Assoc Pty Ltd, Brisbane (07) 369 7877; The Media Workshop, Brisbane (07) 391 6633.

Data: Mthly, offset web fed, casual rate \$3.00 scdm.

### Innisfail Advocate

Publisher: North Queensland Newspaper Co Ltd, 11 Rankin St, Innisfail 4860. Phone (070) 61 1011. Fax (070) 61 4483.

Executives: W.R. Peters (mgr), K. Pedersen (ed).

Repr: Bill Sanderson, Brisbane (07) 221 1800. Fax (07) 229 7380; Vern Bowrey or Michelle Cox, Sydney (02) 964 3400. Fax (02) 922 1730; Gillian Christou, Melbourne (03) 522 5810. Fax (03) 529 4181.

Data: Tri-wkly, tabloid, offset, casual rate \$3.40 scdm.

Circulation: ABC 3,561.

### The Ipswich Advertiser

Publisher: Regional Publishers of Qld, 331 Brisbane St, West Ipswich 4305. PO Box 600, Ipswich 4305. Phone (07) 281 9699. Fax (07) 281 9981.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), R. Hallett (mgr), J. Gardiner (ed), P. Geddes (advtg mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491.

Data: Wkly, offset, casual rate \$4.35 scdm.

Circulation: CAB 30,848.

### Isis Town & Country

Publisher: Isis Town & Country, 94 Churchill St (PO Box 100), Childers 4660. Phone (071) 26 1600.

Executives: W.R. Heidrich (publr/advtg & prdn mgr), Ms C.C. Heidrich (ed).

Data: Wkly, offset, casual rate \$2.10 scdm.

### Island Coast & Tully Advertiser

Publisher: North Queensland Newspaper Co Ltd, Butler St, Tully 4854. Phone (070) 68 2291. Fax (070) 68 2250.

Executives: W.R. Peters (mgr), K. Pedersen (ed).

Repr: Bill Sanderson, Brisbane (07) 221 1800. Fax (07) 229 7380; Vern Bowrey or Michelle Cox, Sydney (02) 964 3400. Fax (02) 922 1730; Gillian Christou, Melbourne (03) 522 5810. Fax (03) 529 4181.

Data: Wkly, tabloid offset, casual rate \$2.60 scdm.

Circulation: ABC 1,291.

### Longreach Leader

Publisher: Longreach Printing Co Ltd, Magpie Lane (PO Box 189), Longreach 4730. Phone (076) 58 1855. Fax (076) 58 2396. T'grams Leader.

Executive: B.J. Reynolds (mng).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Assocs, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, casual rate \$2.86 scdm.

Circulation: ABC 2,351.

### The Mackay Midweek

Publisher: The Mackay Printing & Publishing Co. Pty Ltd, 38-40 Wellington St, Mackay 4740. PO Box 5666, Mail Centre, Mackay 4741. Phone (079) 57 0444. Fax (079) 51 4007.

Directors: D. Lonsdale (gen mgr), R.J. Manning (ed), B. Stagman (advtg mgr), B. Cash (prdn mgr).

Repr: Presspak, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 695 5692; Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Associates, Perth (09) 328 9593. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$3.70 scdm.

Circulation: CAB 26,396.

### The Miners Midweek

Publisher: The Mackay Printing & Publishing Co. Pty Ltd, 38-40 Wellington St, Mackay 4740. Box 5666, Mail Centre, Mackay 4741. Phone (079) 57 0444. Fax (079) 51 4007.

Directors: D. Lonsdale (gen mgr), R.J. Manning (ed), B. Stagman (advtg mgr), B. Cash (prdn mgr).

Repr: Presspak, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 696 5692; Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Associates, Perth (09) 328 9593. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$1.95 scdm.

Circulation: CAB 6,817.

### Nambour and District Chronicle

Publisher: Regional Publishers of Qld, Unit 3, Chadwick Chambers, Currie St, Nambour 4560. PO Box 699, Maroochydore 4558. Phone (071) 41 6544. Fax (071) 41 2607.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), G. Watson (mng ed).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McDonald Woodside & Assoc Pty Ltd, Melbourne (03) 820 2688. Fax (03) 650 1690; McGowen Media Pty Ltd, Sydney (02) 959 5639. Fax (02) 922 5491.

Data: Wkly, offset, casual rate \$2.78 scdm.

Circulation: CAB 7,248.

### Noosa Citizen

Publisher: Regional Publishers of Qld, Unit 9, Noosa Professional Centre, Lanyana Way, Noosa Junction 4567. PO Box 756, Noosa Heads 4567. Phone (071) 49 2222. Fax (071) 49 2002.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), Ms F. Flor (mgr), S. Lambie (ed), A. Higgins (advtg), Ms P. Feldman (classd).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; McGowen Media Pty Ltd, Sydney (02) 959 5639. Fax (02) 922 5491.

Data: Wkly, offset, casual rate \$2.78 scdm.

Circulation: CAB 12,077.

### Noosa News

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd, Maroochydore 4558. PO Box 669, Noosa Heads 4567. Phone (071) 47 3499. Fax (071) 47 3750.

Executives: E.J. Bronson (gen mgr), K. Steinke (ed-in-chief), A.G. North (prdn mgr), S. Molineux (advtg mgr).

Repr: Presspak, Sydney (02) 957 6676; Presspak, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Presspak, Adelaide (08) 79 9522; Presspak, Perth (09) 328 9833.

Data: Bi-Wkly, offset, casual rate \$2.86 scdm.

Circulation: CAB 13,127.

### North Queensland Herald

Publisher: North Queensland Herald, 6th Flr, Commonwealth Bank Bldg, Flinders Mail, Townsville 4810. Phone (077) 21 1799. Fax (077) 21 1790.

Directors: D. Sheldon, Mrs D. Sheldon, J. Lewis, G. Costello, D. Smythe.

Executive: M. Sullivan.

Repr: Miss A. Arnold, Miss J. Schafer, K. Bendring.

Data: Wkly, casual rate \$4.00 scdm.

### The North Queensland Register

Publisher: Rural Press Ltd, PO Box 1907, Townsville 4810. Phone (077) 21 3344. Fax (077) 21 3059.

Executives: P. Hlywa (publr), B. Low (mng ed), J. Dunn (advtg mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, di-litho, casual rate \$4.00 scdm.

### The Northern Downs News

Publisher: Northern Downs News, 37 Archibald St, Dalby 4405. Phone (076) 62 2242.

Executive: J.F.A. Gill (ed, advtg & prdn mgr).

Data: Wkly, web offset, casual rate \$2.10 scdm.

### The Northern Miner

(Charters Towers)

Publisher: The North Queensland Newspaper Co Ltd, Gill St (PO Box 178), Charters Towers 4820. Phone (077) 87 1511.

Executives: R. Sparron (mgr).

Repr: B. Sanderson, News Ltd Interstate, Brisbane (07) 221 1800. Fax (07) 229 7380; V. Bowrey, News Ltd, Sydney (02) 964 3400. Fax (02) 922 5908; Geoff Collins, The Sunday Times (Perth), Melbourne (03) 522 5777. Fax (03) 529 4181.



Data: Bi-wkly, offset, casual rate \$2.90 scdm.  
Circulation: ABC 2,484.

### The Observer

(Home Hill)

Publisher: Lower Burdekin Newspaper Co Pty Ltd, 107 Eighth Ave (PO Box 203), Home Hill 4806. Phone (077) 82 1033.

Executive: D.R. Jackson (ed/advgt mgr).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Assocs, Melbourne (03) 820 2688. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, offset, casual rate \$2.95 scdm.

Circulation: ABC 2,124.

### The Pioneer Community News

(Mackay)

Publisher: Imberbury Pty Ltd, "Dunkheld Gardens", cnr Victoria & Brisbane Sts, Mackay 4740. Phone (079) 51 3811.

Executives: S. Gavioli (mgr), L. Liebenberg (prdn mgr).

Reps: The Media Workshop, Brisbane (07) 391 6633.

Data: Wkly, offset web fed, casual rate \$3.50 scdm.

Circulation: CAB 25,488.

### Pittsworth Sentinel

Publisher: J.E. Schmidt, 94 Yandilla St (PO Box 1), Pittsworth 4356. Phone (076) 93 1911. Fax (076) 93 2150.

Executive: J.E. Schmidt (publr/advgt).

Repr: McLean Media Representations Pty Ltd, Sydney (02) 436 2688; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905.

Data: Wkly, offset, casual rate \$3.50 scdm.

### Proserpine Guardian

Publisher: Whitsunday Printing & Publishing Co, 16 Chapman St (PO Box 400), Proserpine 4800. Phone (079) 45 1600. Fax (079) 45 2997.

Executives: B.J. Lewis (ed), P.A. Lewis (advgt mgr).

Repr: McLean Media Representations, Sydney (02) 436 2688; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 650 1811. Fax (03) 820 2905; The Media Workshop, Brisbane (07) 391 6633.

Data: Wkly, offset, casual rate \$2.50 scdm.

Circulation: ABC 2,884.

### South Burnett Times

Publisher: The South Burnett Times Pty Ltd, 176 Haly St (PO Box 312), Kingaroy 4610. Phone (071) 62 2277. Fax (071) 62 3016.

Executives: D. Collyer (mgr), J. Cameron (ed).

Repr: McLean Media Repr, Sydney (02) 436 2688. Fax (02) 439 7538; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; John Treacy & Assoc, Brisbane (07) 847 1100. Fax (07) 847 1128.

Data: Wkly, web offset, casual rate \$3.40 scdm.

Circulation: ABC 8,071.

### Stanthorpe Border Post

Publisher: Border Newspapers Pty Ltd, 108 Folkestone St (PO Box 304), Stanthorpe 4380. Phone (076) 81 1002, (076) 81 1222. Fax (076) 81 3156.

Executives: K.N. Whitton (editorial), P.J. Whitton (adv).

Repr: Adrep, Sydney (02) 929 5088; Geoff Woodside Media, Melbourne (03) 631 1811; The Media Workshop, Brisbane (07) 391 6633.

Data: Bi-wkly, offset, casual rate \$2.60 scdm.

Circulation: ABC 2,592 (Tues edtn), 2,876 (Thurs edtn).

### The Sunshine Coast Citizen

Publisher: Regional Publishers of Qld, 29 The Esplanade (PO Box 699), Maroochydore 4558. Phone (071) 43 7632. Fax (071) 43 3881.

A Division of Rural Press Queensland Pty Ltd.

Executives: B. Evans (gen mgr), G. Watson (mng ed).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; McGowen Media Pty Ltd, Sydney (02) 959 5639. Fax (02) 922 5491.

Data: Wkly, offset, casual rate \$3.45 scdm.

Circulation: CAB 25,937.

### Sunshine Coast Weekly

Publisher: Sunshine Coast Newspaper Co Pty Ltd, Aerodrome Rd (PO Box 56), Maroochydore 4558. Phone (071) 43 4655. Fax (071) 43 5150.

Executives: E.J. Bronson (gen mgr), K. Steinke (ed-in-chief), A.G. North (prdn mgr), S. Molineux (advgt mgr).

Repr: Presspak, Sydney (02) 957 6676; Presspak, Melbourne (03) 696 5411; Presspak, Brisbane (07) 229 6922; Presspak, Adelaide (08) 79 9522; Presspak, Perth (09) 328 9833.

Data: Wkly, offset, casual rate \$3.80 scdm.

Circulation: CAB 37,032.

### The Tablelander

(Atherton & Mareeba)

Publisher: North Queensland Newspaper Co Ltd, Suite 4, 53 Mabel St, Atherton 4883. Phone (070) 91 1977. Fax (070) 91 2913.

Executives: R. Burns (mng ed), L. Rios (sales mgr).

Repr: B. Sanderson, News Ltd Interstate, Brisbane (07) 221 1800. Fax (07) 229 7380; V. Bowrey, News Ltd, Sydney (02) 964 3400. Fax (02) 922 5908; Geoff Collins, The Sunday Times (Perth), Melbourne (03) 522 5777. Fax (03) 529 4181.

Data: Wkly, offset, casual rate \$2.95 scdm.  
Circulation: CAB 13,415.

### Tablelands Advertiser

Publisher: Tablelands Advertiser, 109 Byrnes St (PO Box 61), Mareeba 4880. Phone (070) 92 1334, 92 2913. Fax (070) 92 2602.

Executives: B.J. Simpson (mgr), T. Keeling (advgt).

Data: Wkly, offset, casual rate \$2.95 scdm.

### The Tully Times

Publisher: Tully Times Pty Ltd, 7 Still St (PO Box 520), Tully 4854. Phone (070) 68 1394. T'grams Tully Times.

Executive: B. Dickson (advgt dir).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Wkly, offset, casual rate \$3.00 scdm.

### Twin Cities Advertiser

Publisher: The North Queensland Newspaper Co Ltd, 198-238 Ogden St (PO Box 587), Townsville 4810. Phone (077) 22 4555. Fax (077) 21 1431. Telex 47202 (ed). T'grams Bulletin.

Executives: R.G. McLean (exec chrmn), J.E. Hogan (mng dir).

Repr: (J. Christou) News Ltd, Melbourne (03) 522 5810; (B. Sanderson) News Ltd, Brisbane (07) 221 1800; (V. Bowrey) News Ltd, Sydney (02) 964 3400; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, Di-litho, casual rate \$5.65 scdm.

Circulation: CAB 35,859.

### The Weekend Times

Publisher: Dunbay Pty Ltd, 9 Railway St (PO Box 2223), Toowoomba 4350. Phone (076) 32 1866.

Directors: L. Barker (chrmn), I. Andersen (editor), R. Jacklin (prdn mgr).

Data: Wkly, Fri., offset, casual rate \$4.65 scdm.  
Circulation: CAB 25,198.

### Western Star

(Roma)

Publisher: Western Star Pty Ltd, 120 McDowall St (PO Box 287), Roma 4455. Phone (074) 22 1411, 22 1613. Fax (074) 22 3443. Telex 42458. T'grams Western Star.

Executive: C. Rogers (mgr), C. Adams (journ).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602.

Data: Bi-wkly, tabloid, offset, casual rate \$3.10 scdm.

Circulation: ABC 2,994.

### Western Sun

Publisher: Jack Tonkin & Co, 38 John St (PO Box 49), Cunnamulla 4490. Phone (074) 55 1617. Fax (074) 55 1152.

Executive: I. Tonkin (ed).

Repr: McLean Media Representations Pty Ltd, Sydney (02) 436 2688. Fax (02) 439 7538

Data: Wkly, offset, casual rate \$2.50 scdm.

### Western Times

(Charleville)

Publisher: N.F. & J.M. Low, Galatea St (PO Box 41), Charleville 4470. Phone (074) 54 1099.

Executive: N.F. Low (publr).

Data: Wkly, offset web, casual rate \$2.40 scdm.

### Whitsunday Times

Publisher: Whitsunday Times, Ansett Centre, Cnr Esplanade & Shute Harbour Rd (PO Box 149), Airlie Beach 4802. Phone (079) 46 6158. Fax (079) 46 7406.

Directors: W.P. Smith, D. Lonsdale.

Data: Wkly, casual rate \$2.60 scdm.

Circulation: CAB 5,441.

# Northern Territory Newspapers

## Daily

### The Northern Territory News (Darwin)

Publisher: The Northern Territory News, 3 Printers Pl, Darwin 0800. GPO Box 1300, Darwin 0801. Phone (089) 82 8200. Fax (089) 81 8392. Telex 85574. T'grams NT News.

Executives: J. Swinstead (mng ed), A. Markham (mktg mgr), K. Kelly (prdn mgr).

Repr: McLean Media (J. McLean) Sydney (02) 436 2688; Brown Orr Fletcher Burrows (P. Burrows), Melbourne (03) 696 5188; The Media Workshop (C. Olive) Brisbane (07) 391 6633; J. Casserly, Adelaide (08) 218 9218; Allen & Assoc (A. Allen), Perth (09) 328 9833.

Data: Web offset, casual rate \$5.80 cm.

Circulation: ABC 19,501.

## Non-Daily

### Centralian Advocate

Publisher: Nationwide News Pty Ltd, 63 Todd Mall (PO Box 2254), Alice Springs 0871. Phone (089) 52 1711. Fax (089) 52 4933.

Executives: G. Shipway (mng ed), K.G. Jarrett (advtg mgr).

Repr: Jack Casserly, Adelaide (08) 51 0351; John McLean, Sydney (02) 436 2688; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; The Media Workshop, Brisbane (07) 391 6633; Allen & Associates, Perth (09) 328 9833.

Data: Bi-wkly, offset, casual rate \$4.15 scdm.

Circulation: ABC 6,431.

### The Katherine Advertiser

Publisher: Robert Buzzo, Shop 3, Happy Corner, Third St, Katherine 0851. PO Box 1946, Katherine 0851. Phone (089) 72 2377. Fax (089) 72 2261. Telex 85571.

Directors: R. Buzzo (publr), M. Bennett (ed), J. Leach (advtg mgr).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; Neville Jeffress, PO Box 1900, Darwin 0800; MDA Barr Woollard Cawrse, PO Box 1015, Darwin 0800; FCB Territory Advertising Services, Suite 2, 2 Shepherd St, Darwin 0800. Phone (089) 81 7044. Fax (089) 81 5492; Brown Orr Fletcher Burrows, Melbourne (03)

696 5188. Fax (03) 696 5131; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; Tony Allen & Associates, Perth (09) 328 9593. Fax (09) 328 4743.

Data: Wkly, offset, casual rate \$2.20 scdm; Week-end edtn \$2.50 scdm.

### Katherine Times

Publisher: Johar Pty Ltd, Shop 3, South Gate Shopping, Katherine 0850. Phone (089) 72 1111. Fax (089) 71 0120. Telex 85290.

Executives: V. Fardone (publr/advtg mgr), J. Light (ed), A. Thonemann (chief of staff), Miss V. Barnes (typ/subs), Miss N. Boenig (layout/prdn mgr), O. Lewis-Jones (photo/prdn), Mrs B. Walker (accs).

Repr: The Globe-Bridge Co, Sydney (02) 957 2033; Sandra Watts, Adelaide (08) 383 6385; Adelaide (08) 231 2626; (08) 231 4507; Cumberland Media, Adelaide (08) 373 1142; O'Keeffe Media Services, Perth (09) 381 7440. Fax (09) 382 4850.

Data: Wkly, offset web fed, casual rate \$2.20 scdm.

Circulation: ABC FNR.

### Sunday Territorian

Publisher: Nationwide News Pty Ltd, 3 Printers Pl, Darwin 0800. GPO Box 1300, Darwin 0801. Phone (089) 82 8200. Fax (089) 81 8392. Telex 85574. T'grams NTNEWS

Executives: J. Swinstead (mng dir), N. Adlam (ed), A. Markham (mktg mgr), Ms B. Moore (sales mgr), Ms A. Shaw (advtg co-ord).

Repr: McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131; The Media Workshop, Brisbane (07) 391 6633, Fax (07) 891 5602; J. Casserly, Adelaide (08) 218 9218, Fax (08) 231 3371; T. Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, web offset, casual rate \$6.50 scdm.

Circulation: ABC 21,545.

### The Tennant & District Times

Publisher: The Tennant & District Times, PO Box 721, Tennant Creek 0861. Phone (089) 62 2281. Fax (089) 62 3399.

Executive: Mrs C. Afianos (ed).

Data: Wkly, offset, casual rate \$2.20 scdm.

# South Australian Newspapers

## Adelaide Metropolitan Newspapers

### DAILY

### Morning

### The Advertiser

Publisher: Advertiser Newspapers Limited, 121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. T'grams Advertiser. Telex Adgroup 82775. Fax (editorial) (08) 231 1147, (group management) (08) 212 3950, (marketing) (08) 231 3371.

Executives: B.L. Sallis (chrnm), D. Smith (mng dir), R. Cordina (gen mgr), I.R. Fraser (prdn mgr), D. Wing (display advtg mgr), R.W. Wynne (ret advtg mgr), J. Gordon (class advtg mgr).

Repr: Advertiser Newspapers (G. Maling) Sydney (02) 964 3444; (J.M. Macklin) Melbourne (03) 522 5888; News Ltd, Perth (09) 326 8296; News Ltd (T. Broadhurst) Brisbane (07) 221 1800.

Data: Letterpress rotary, casual rate \$15.35 scdm; Mon-Fri; \$16.90 scdm Sat.

Circulation: ABC 212,658.

### Afternoon



### The News

Publisher: The News (S.A.) Pty Limited, 11-15 Waymouth St, Adelaide 5000. GPO Box 1771, Adelaide 5001. Phone (08) 233 0351. Telex 82131. T'grams Newsboy.

Executives: R. Holden (mng ed), P. Noblet (co mgr), Ms J. Kenney (advtg & mktg mgr).

Repr: Geoff Aitken, Melbourne (03) 521 2555; Ken Baker, Sydney (02) 954 3676; (G. Robinson) Trimedia, Brisbane (07) 831 9266; (T. Allen) Allen & Associates, Perth (09) 328 9833; (C. Barry) The Media Centre, Hobart (002) 34 8588.

Data: Mon. to Fri., Letterpress rotary, casual rate \$11.95 scdm.

Circulation: ABC 130,728.

### Sunday

### The Sunday Mail

Publisher: Advertiser Newspapers Limited, 121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Fax (08) 231 3371. T'grams Newsboy.

Executives: K. Sullivan (ed), E. McGrice (advtg mgr), D. Tedema (assnt ed), J. Bandt (prdn mgr).

Repr: C. Browne, Sydney (02) 964 3400; Advertiser Newspapers, Melbourne (03) 522 5888; UK; USA.

Data: Casual rate \$21.25 scdm.

Circulation: ABC 274,286.

# Adelaide Suburban Newspapers

## City Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, casual rate \$6.95 sccm.

Circulation: CAB 23,093.

## Courier Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 33,570.

## Eastern Suburbs Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), D. Ryan (ed), K. Robinson (mktg mgr).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 23,016.

## Guardian Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 45,336.

## Hills Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 19,912.

## News Review Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 60,370.

## Payneham Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 29,170.

## Portside Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), D. Ryan (ed), K. Robinson (mktg mgr).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 28,790.

## Southern Times Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 47,490.

## Standard Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 29,915.

## Weekly Times Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 41,190.

## West Side Messenger

Publisher: Messenger Press Pty Ltd, 254 Commercial Rd (PO Box 197), Port Adelaide 5015. Phone (08) 47 5722. Fax (08) 47 5278.

Executives: A. Mathieson (gen mgr), K. Robinson (mktg mgr), D. Ryan (ed).

Repr: Quest Community Newspapers, Brisbane (07) 265 0711; Cumberland Newspaper Group, Sydney (02) 967 1011; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Wkly, offset, casual rate \$6.95 sccm.

Circulation: CAB 23,315.

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## SA Regional & Provincial Newspapers

### Non-Daily

Data: Wkly, tabloid, offset, casual rate \$2.15 scdm.

#### The Barossa & Light Herald

(Tanunda)

Publisher: The Barossa News Pty Ltd, 27 Murray St (PO Box 43), Tanunda 5352. Phone (085) 63 2041. Fax (085) 63 3655. 33 Murray St, Nuriootpa 5355. Phone (085) 62 1884.

Executive: B. Mackie (mng ed).

Repr: SA Regional Media, Adelaide (08) 338 2400. Fax (08) 338 2411; Parplan, Sydney (02) 922 2677; Parplan, Melbourne (03) 267 3188.

Data: Wkly, tabloid, offset, casual rate \$3.75 scdm. Display \$4.00 scdm.

#### Border Chronicle

(Bordertown)

Publisher: Border Chronicle Pty Ltd, DeCoursey St, Bordertown 5268. Phone (087) 52 1511. Fax (087) 52 1293.

Executives: L.R. Poulton (ed), N.R. Poulton (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.10 scdm.

#### The Border Times

Publisher: R.G. & E.R. Marshall, 5 Railway Tce South, Pinnaroo 5304. Phone (085) 77 8168.

Executives: E.R. Marshall (ed), R.G. Marshall (mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, offset, casual rate \$2.05 scdm.

#### Border Watch

(Mount Gambier)

Publisher: The Border Watch Pty Ltd, 81 Commercial St East, Mt Gambier 5290. Phone (087) 25 7333. Fax (087) 25 8431. Telex 80175.

Executives: G.J. Gilbertson (mng dir), A.H. Hill (gen mgr), G.W. Trotter (ed), P. Iizerott (advgt & mktg mgr), M. Alexander (prdn mgr).

Repr: ParPlan, Sydney (02) 922 2677; Brisbane (07) 839 7855; Melbourne (03) 267 3188; Market Media Assoc, Adelaide (08) 223 6344.

Data: 4 x wkly, offset, casual rate \$2.80 scdm.

#### The Bunyip

(Gawler)

Publisher: Bunyip Press, 120 Murray St, Gawler 5118. Phone (085) 22 1233.

Executives: J.L. Barnet (ed), C.K. Barnet (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

#### Eyre Peninsula Tribune

Publisher: Northern Newspapers Pty Ltd, PO Box 183, Whyalla 5600. Phone (086) 45 8088. Main St, Cleve 5640. Phone (086) 28 2037. Fax (086) 28 2481.

Executives: P. Clancy (gen mgr), L. Buiese (mng ed), D. Travers (advgt).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; SA Regional Media, Adelaide (08) 338 2400; Adrep, Perth (09) 325 6395.

Data: Wkly, offset, casual rate \$2.30 scdm.

Circulation: ABC 2,147.

#### The Flinders News

Publisher: Northern Newspapers Pty Ltd, 52 Alexander St (PO Box 435), Port Pirie 5540. Phone (086) 32 3666.

Executives: D. Willson (gen mgr), A. Abbott (ed), S. Ward (sales mgr).

YOUR LOCAL PRESS...

## LEADERS BY A COUNTRY MILE

An in-depth study carried out by the Roy Morgan Research Centre revealed that over 388,000 South Australians lived outside metropolitan Adelaide, and that of those 388,000 country people, 87% read their local paper regularly.

In addition to this, these people, when asked which media they found most helpful in deciding to buy supermarket goods, 78% named their local paper.

The survey also found that 92% of service customers, 91% of bargain shoppers, 70% of hardware customers and 60% of clothing customers, looked to the local paper above other media, and that the readership of country papers was higher than Adelaide papers.

There is no doubting the power of the local press, and with 28 member news-



papers we cover our State. And remember, if you're not in your local paper, you're not reaching your local market.

Call us today or drop in for booking enquiries, or a copy of the Morgan Report.



COUNTRY PRESS ASSOCIATION OF SOUTH AUSTRALIA INC.

130 FRANKLIN ST, ADELAIDE S.A. 5000  
PH. (08) 231 2626 OR (08) 231 4507

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; T. Raggatt, SA Regional Media, Adelaide (08) 332 2400. Fax (08) 332 2411.

Data: Wkly, web offset, casual rate \$3.00 sccm.

Circulation: CAB 16,700.

### The Islander

Publisher: N.A.M. & R.C. Cordes, 9 Osmond St, Kingscote, Kangaroo Island 5223. Phone (0848) 2 2080.

Executives: N.A.M. Cordes (ed), Ms S. Menz (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.60 sccm.

### The Leader-Barossa Valley

Publisher: R. Kirkby Robinson for Leader Newspapers Pty Ltd, 34 Dean St (PO Box 55), Angaston 5353. Phone (085) 64 2035, AH 64 2274. T'grams Leader.

Executives: R.K. Robinson (ed), A. Robinson (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, offset, casual rate \$2.00 sccm.

### The Loxton News

Publisher: Loxton News Pty Ltd, East Tce (PO Box 352), Loxton 5333. Phone (085) 84 7271. Fax (085) 84 7547.

Executive: D.B. Hann (mgr & ed).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, offset, casual rate \$2.20 sccm.

### Mount Barker Courier

Publisher: F. Teare Marston Pty Ltd, Mann St (PO Box 21), Mt Barker 5251. Phone (08) 391 1388. T'grams Courier.

Executive: P.J. Marston (mng ed).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, web offset, casual rate \$3.00 sccm.

### The Murray Pioneer

Publisher: The Murray Pioneer Pty Ltd, Ral Ral Ave (PO Box 832), Renmark 5341. Phone (085) 86 6603. Fax (085) 86 5638.

Executives: D.H.G. Taylor (mng dir), P.G. Read (ed), P. Taylor (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Bi-wkly, offset, casual rate \$2.70 sccm.

### Murray Valley Standard

(Murray Bridge)

Publisher: Bridge Printing Office Pty Ltd, PO Box 244, Murray Bridge 5253. Phone (085) 32 1744. Fax (085) 32 6607. T'grams Standard.

Executives: B.J. Smith (gen mgr), T. Wilksch (ed), T. Samblich (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Bi-wkly, offset, casual rate \$3.75 sccm.

### The Naracoorte Herald

Publisher: Naracoorte Herald Pty Ltd, 93 Smith St (PO Box 450), Naracoorte 5271. Phone (087) 62 2555. Fax (087) 62 2935.

Executive: R.J. Peake (mng dir & ed).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Bi-wkly, offset, casual rate \$2.35 sccm.

### Northern Argus

(Clare)

Publisher: Tilbrook Bros, 245 Main North Rd (PO Box 234), Clare 5453. Phone (088) 42 2652, (088) 42 2651.

Executives: G.T. & V. Tilbrook (mgrs).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, offset, casual rate \$2.00 sccm.

### Penola Pennant

Publisher: The Border Watch Pty Ltd, 81 Commercial St East, Mount Gambier 5290. Phone (087) 25 7333. Fax (087) 25 8431. Telex 80175.

Executives: G.J. Gilbertson (mng dir), A.H. Hill (gen mgr), P. Itzerott (advgt & mktg mgr), G.W. Trotter (ed), M. Alexander (prdn mgr).

Repr: Market Media Associates, Adelaide (08) 223 6344; SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$1.60 sccm.

### The Plains Producer

Publisher: Papers & Publications Pty Ltd, 9 Howe St, Balaklava 5461. Phone (088) 62 1710. Fax (088) 62 1997.

Executive: R.J. Manuel (mng dir/mng ed).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, tabloid, offset, casual rate \$2.00 sccm.

### Port Lincoln Times

Publisher: Port Lincoln Times, 2 Washington St, Port Lincoln 5606. Phone (086) 82 1055. Fax (086) 82 4417.

Executives: A.G. Browne (mgr), B. Barnett (ed), T. Kemp (advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Bi-wkly, offset, casual rate \$2.35 sccm.

Circulation: ABC 6,250.

### The Recorder

Publisher: Recorder Newspaper Pty Ltd, 52 Alexander St (PO Box 435), Port Pirie 5540. Phone (086) 32 3666.

Executives: D. Willson (gen mgr), Ms K. Seindenis (sales mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855. Fax (07) 832 5843; SA Regional Media, Adelaide (08) 332 2400. Fax (08) 332 2411; Adrep, Perth (09) 325 6395.

Data: Bi-wkly, tabloid, web offset, casual rate \$2.60 sccm.

Circulation: ABC 4,262.

### The River News

Publisher: Waikerie Printing House Pty Ltd, Peake Tce (PO Box 101), Waikerie 5330. Phone (085) 41 2060.

Executive: J.D. Pick (mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.20 sccm.

### South-East Kingston Leader

Publisher: G.N. McRostie, Agnes St, Kingston 5275. Phone (087) 67 2999.

Executive: G.N. McRostie (mgr/ed/advgt mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$1.80 sccm.

### South-Eastern Times

Publisher: The South-Eastern Times Pty Ltd, Daventport St (PO Box 22), Millicent 5280. Phone (087) 33 3755. T'grams S.E. Times.

Executives: M. McRostie (mgr), S. McRostie (cons), J. McRostie (advgt mgr), P. McRostie (dir).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Bi-wkly, tabloid, offset, casual rate \$1.80 sccm.

### Southern Argus

Publisher: Jones & Sons, 26 Albyn Tce, Strathalbyn 5255. Phone (085) 36 2243, 36 2900.

Executives: M.L. Jones (ed), D.L. Jones (prdn mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.00 sccm.

### The Transcontinental

Publisher: The Transcontinental, 6A Tassie St (PO Box 64), Port Augusta 5700. Phone (086) 42 2688. Fax (086) 42 6710.

Executives: J. Mortlock (ed), B. Pitman (mgr/ad mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; SA Regional Media, Adelaide (08) 338 2400.

Data: Wkly, offset, casual rate \$2.60 sccm.

### Victor Harbor Times

Publisher: Country Publishers Pty Ltd, 13 Coral St (PO Box 107), Victor Harbor 5211. Phone (085) 52 1488.

Executive: B.D. Price (gen mgr).

Data: Bi-wkly, offset, casual rate \$5.00 sccm.

### The West Coast Sentinel

(Ceduna)

Publisher: Eyre Peninsula Printing & Publishing Co Pty Ltd, PO Box 296, Ceduna 5690. Phone (086) 25 2265. Fax (086) 25 2582. T'grams Sentinel.

Executive: A.G. Browne (grp mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.00 sccm.

### Whyalla News

Publisher: Northern Newspapers Pty Ltd, 21 Forsyth St, Whyalla 5600. Phone (086) 45 8088. Fax (086) 45 1358.

Executives: P.M.R. Clancy (gen mgr), B. Verran (prdn mgr), J. Freimanis (sales mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; SA Regional Media, Adelaide (08) 338 2400. Fax (08) 79 9735. Telex 87113; Adrep, Perth (09) 325 6395.

Data: Tri-wkly, offset, casual rate \$2.60 sccm.

### Whyalla-Spencer Gulf Pictorial

Publisher: Spencer Gulf Pictorial, 21 Forsyth St, Whyalla 5600. Phone (086) 45 8488. Fax (086) 45 1358.

Repr: ParPlan, Sydney (02) 922 2677; ParPlan, Melbourne (03) 267 3188; SA Regional Media, Adelaide (08) 338 2400. Fax (08) 338 2411. Telex 87113.

Data: Wkly, offset, casual \$2.80 sccm.

Circulation: CAB 11,617.

### Yorke Peninsula Country Times

(Kadina)

Publisher: YP Publishers Pty Ltd, 25 Taylor St (PO Box 246), Kadina 5554. Phone (088) 21 1155.

Executive: T. Ellis (mgr).

Repr: SA Country Newspapers, Adelaide (08) 231 2626.

Data: Wkly, offset, casual rate \$2.40 sccm.

Circulation: ABC 7,578.

# Western Australian Newspapers

## Perth Metropolitan Newspapers

### DAILY

#### Morning

##### The West Australian

Publisher: Bell Publishing Group, 219 St George's Tce, Perth 6001. Phone (09) 482 3111. Fax (09) 322 7363.

Executives: R.E. Cronin (ed-in-chief), J. Reynolds (mng dir), D.G. Baker (ed), G.R. Bailey (advtg mgr), B. O'Flaherty (dep ed), J. Weyland (ed).

Repr: Sydney (02) 954 4222. Fax (02) 954 4037; Melbourne (03) 670 7878. Fax (03) 670 4452; J. Fewings, Media & Advertising Associates, Brisbane (07) 378 4207. Fax (07) 878 1071; Hastwell, Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735.

Data: Letterpress, casual rate M-F \$17.16, Sat \$20.05 sccm.

Circulation: ABC 251,672.

#### Afternoon



##### Daily News

Publisher: Daily News Pty Ltd, 120 Roe St (PO Box 143), Northbridge 6000. Phone (09) 427 1400. Fax (09) 227 7464. Telex 197072.

Executives: T. Kirkland (mng dir), I. Black (sales mgr), J. Harrison (ed), C. Brewer (prdn mgr).

Repr: Advertising Print Sales Pty Ltd, Sydney (02) 957 5355. Fax (02) 957 4280; Advertising Print Sales Pty Ltd, Melbourne (03) 521 2236. Fax (03) 529 2997; Media Sales Network, Adelaide (08) 364 2020. Fax (08) 364 2009.

Data: Offset, casual rate \$6.70 sccm.

Circulation: ABC 82,197.

### SUNDAY

#### Sunday Times

Publisher: Nationwide News Pty Ltd, 34 Stirling St, Perth 6000. GPO Box D174 & L908, Perth 6001. Phone (09) 326 8326. Fax (09) 221 1121 (editorial). Fax (09) 325 3360 (advtg). Telex 92015.

Executives: M. Noad (gen mgr), D. Smith (mng ed), R. Bennett (news ed), G. Hawkins (advtg mgr), J. Cogdon (class advtg mgr), L. Thompson (prdn mgr).

Repr: B. Robinson, Sydney (02) 964 3400. Fax (02) 922 1730; J. Christou, Melbourne (03) 522 5747. Fax (03) 529 4181; T. Broadhurst, Brisbane (07) 221 1800. Fax (07) 229 7380; W. Hugo, Adelaide (08) 218 9332. Fax (08) 212 3237.

Data: Photopolymer, casual rate \$21.00 sccm.

Circulation: ABC 310,718.

## Perth Suburban Newspapers

### Canning-Melville Times

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$5.55 sccm.

Circulation: CAB 58,645.

### The Chronicle

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Weekly, offset, casual \$3.45 sccm.

Circulation: CAB 40,211.

### Comment News

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$4.75 sccm.

Circulation: CAB 42,524.

### The Darling Advertiser

Publisher: Darling Advertiser Newspaper, 13 Heath Rd (PO Box 176), Kalamunda, 6076. Phone (09) 326 8426.

Executive: C. Bryce (mng dir).

Repr: J.C. Mileman-Jones & Co, Melbourne (03) 266 3078.

Data: Fntly, quarterfold, offset, casual rate \$3.00 sccm.

### Eastern Suburbs Reporter

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$4.95 sccm.

Circulation: CAB 49,010.

### Fremantle Gazette

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$3.60 sccm.

Circulation: CAB 34,920.

### Guardian Express

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, web offset, casual rate \$3.35 sccm.

Circulation: CAB 29,740.

### Midland-Kalamunda Reporter

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$3.60 sccm.

Circulation: CAB 32,430.

### Southern Gazette

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, offset, casual rate \$4.90 sccm.

Circulation: CAB 44,003.

### Stirling Times

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, web offset, casual rate \$4.70 sccm.

Circulation: CAB 41,460.

### Subiaco Post

Publisher: Post Newspapers Pty Ltd, 2 Keightley Rd, Subiaco 6008. Phone (09) 381 3088. Fax (09) 388 2258.

Executives: B. Christian (ed), Ms C. Moore (advtg mgr).

Repr: J.C. Mileman-Jones & Co, Melbourne (03) 266 3078; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 820 2905; McGowen Media, Sydney (02) 929 5639.

Data: Wkly, offset, combined casual rate \$3.85 sccm.

# The News

## The Wanneroo News

Publisher: The Wanneroo News, 9/16 Dellamarta Rd, Wangara 6065. Phone (09) 409 6988. Fax (09) 309 3005.

Executives: A.C. Jones (sales mgr).

Data: Wkly, Sun.

## Wanneroo Times

Publisher: Community Newspapers (1985) Limited, 120 Roe St, Northbridge 6000. Phone (09) 227 6722. Fax (09) 227 9487.

Office: 26 Prindiville Dr, Wangara 6052. PO Box 267, Wanneroo 6065. Phone (09) 409 8211.

Executives: T. Kirkland (mng dir), T. Healy (grp sales mgr).

Data: Wkly, web offset, casual rate \$4.85 scdm.

Circulation: CAB 53,635.

# Location index

## WESTERN AUSTRALIAN REGIONAL & PROVINCIAL NEWSPAPERS

(D) Indicates newspaper published daily.

<b>ALBANY</b>	Albany Advertiser
<b>BRIDGETOWN</b>	Warren Blackwood Times
<b>BUNBURY</b>	South Western Times
<b>BUSSELTON</b>	Busselton Margaret Times
<b>CARNARVON</b>	Northern Guardian
<b>COLLIE</b>	Collie Mail
<b>DONNYBROOK</b>	Donnybrook-Bridgetown Mail
<b>ESPERANCE</b>	Esperance Express
<b>GERALDTON</b>	Geraldton Guardian
<b>GNOWANGERUP</b>	The Gnowangerup Star
<b>HARVEY</b>	Harvey/Waroona Reporters
<b>KALGOORLIE</b>	Kalgoorlie Miner (D)
<b>KARRATHA</b>	Karratha Guardian North West Telegraph
<b>KATANNING</b>	Great Southern Herald
<b>MANDURAH</b>	Coastal Districts Times Mandurah Telegraph
<b>MERREDIN</b>	Wheatbelt Mercury
<b>NARROGIN</b>	The Observer
<b>ROCKINGHAM</b>	Sound Telegraph
<b>WAGIN</b>	The Wagin Argus & Arthur Dumbleyung Lake Grace Express

## Daily

**Kalgoorlie Miner**

Publisher: Hocking & Co Pty Ltd, 125 Hannan St (PO Box 120), Kalgoorlie 6430. Phone (090) 21 2122. Fax (090) 21 7764. T'grams Miner.

Executives: J. Gibb (mgr), R. Booth (publr), R.G. Waterhouse (ed).

Repr: Sydney (02) 954 4222. Fax (02) 954 4037. Melbourne (03) 670 7878. Fax (03) 670 4452; Hastwell, Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; G. Osterberg, Perth (09) 482 3111. Fax (09) 481 0956. Telex 92109, 96834.

Data: Letterpress, casual rate \$2.65 scdm.  
Circulation: ABC 7,865.

## Non-Daily

**Albany Advertiser**

Publisher: Albany Advertiser (1932) Ltd, 165 York St (PO Box 168), Albany 6330. Phone (098) 41 1055. Classified (098) 41 1125. Fax (098) 41 7415.

Executives: A. Elvin (gen mgr), A. Gill (ed), G.T. De Bonde (traffic mgr).

Repr: Bell Publishing Group, Level 5, 32 Walker St, North Sydney 2060. Phone (02) 954 4222. Fax (02) 954 4037; Bell Publishing Group, 85 Queen St, Melbourne 3000. Phone (03) 670 7878. Fax (03) 670 4452.

Data: Bi-wkly, offset, casual rate \$2.76 scdm.  
Circulation: ABC 7,564.

**Busselton Margaret Times**

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Executives: T. Johnson (gen mgr), B. Sellick (advtg mgr), B. Kelly (grp ed).

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, letterpress, casual rate \$2.56 scdm.  
Circulation: ABC 5,907.

**Coastal Districts Times****(Mandurah)**

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Executives: T. Johnson (gen mgr), B. Sellick (advtg mgr), B. Kelly (grp ed).

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, offset, casual rate \$2.30 scdm.  
Circulation: ABC 4,462.

**Collie Mail**

Publisher: Collie Mail Newspapers Ltd, Throssell St (PO Box 8), Collie 6225. Phone (097) 34 2044. Fax (097) 34 3939. T'grams Mail.

Executive: J.J. Italiano (mng ed).

Repr: ACH, Sydney (02) 909 2422; Country Press Advertising, Perth, (09) 470 2300.

Data: Wkly, tabloid, offset, casual rate \$2.53 scdm.

Circulation: ABC 3,202.

**Donnybrook-Bridgetown Mail**

Publisher: Collie Mail Newspapers Ltd, Steere St (PO Box 8), Collie 6225. Phone (097) 34 2044. Fax (097) 34 3939. T'grams Mail.

Executive: J.J. Italiano (mng ed).

Repr: ACH, Sydney (02) 909 2422; Country Press Advertising, Perth (09) 470 2300.

Data: Wkly, tabloid, offset, casual rate \$1.93 scdm.

**Esperance Express**

Publisher: Esperance Holdings Pty Ltd, Esperance Business Centre, Dempster St (PO Box 799), Esperance 6450. Phone (090) 71 2322. Fax (090) 71 3731. Telex 91747.

Executives: R.M. Stead (chrnm), R. Dunwoodie (mng ed), Ms S. Watson (advtg mgr).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne (03) 267 3188; Brisbane (07) 839 7855; Country Press Advtg, Perth (09) 470 2300.

Data: Bi-wkly, tabloid, offset, casual rate \$2.65 scdm.

**Geraldton Guardian**

Publisher: Geraldton Newspapers Ltd, Barker St (PO Box 128), Geraldton 6530. Phone (099) 21 1200. Fax (099) 21 5953.

Executives: G.H. McGay (publr/mgr), A. Whitbread (ed), S. Boylan (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; Country Press Advtg, Perth (09) 470 2300.

Data: 4 x wkly, afternoons, offset, casual rate \$2.90 scdm.

Circulation: ABC 6,447.

**The Gnowangerup Star**

Publisher: I.A. & M.H. Walker, Yougenup St, Gnowangerup 6335. Phone (098) 27 1031.

Executive: I. Walker (publr).

Repr: ACH, Sydney (02) 909 2422; Country Press Advertising & Clearing House, Perth (09) 381 1648.

Data: Wkly, tabloid, letterpress, casual rate \$2.00 scdm.

**Great Southern Herald****(Katanning)**

Publisher: Great Southern Herald, 49 Clive St (PO Box 131), Katanning 6317. Phone (098) 21 1100. Fax (098) 21 1094. T'grams Herald.

Executives: A.S. Todd (mgr/advtg mgr), Mrs P. Fraser (editorial).

Repr: ACH, Sydney (02) 909 2422; The Western Mail, Melbourne (03) 267 7700; Country Press Advertising, Perth (09) 470 2300. Fax (09) 470 3526.

Data: Wkly, offset, casual rate \$2.12 scdm.

Circulation: ABC 2,711.

**Harvey/Waroona Reporters**

Publishers: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Executives: T. Johnson (gen mgr), B. Kelly (grp ed).

Regional office: 23 Hayward St, Harvey 6220. Phone (097) 29 1268.

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, tabloid, offset, casual rate \$2.74 scdm.

**Karratha Guardian**

Publisher: Geraldton Newspapers Ltd, Barker St (PO Box 128), Geraldton 6530. Phone (099) 21 1200. Fax (099) 21 5953.

Executives: G.H. McGay (publr/mgr), A. Whitbread (ed), S. Boylan (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; Country Press Advtg, Perth (09) 470 2300.

Data: Wkly, offset, casual rate \$2.78 scdm.

**Mandurah Telegraph**

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Regional office: 1 Smart St Mall, Mandurah 6210. Phone (095) 35 4144. Fax (095) 35 4076.

Executives: T. Johnson (gen mgr), B. Kelly (grp ed), B. Sellick (advtg mgr).

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, tabloid, offset, casual rate \$3.03 scdm.

**Midland, Kalamunda and Mundaring Echo**

Publisher: The Echo Newspaper, 7 Keane St (PO Box 317), Midland 6056. Phone (09) 274 6755. Fax (09) 250 1237.

Director: A. Cannell (mng dir).

Executives: Ms G. Thomas (ed), Ms R. Walshe (sales mgr).

Repr: A. Clayden, Mrs S. Northmore.

Data: Wkly, offset, casual rate \$4.00 scdm.

**North West Telegraph**

Publisher: Albany Advertiser, PO Box 168, Albany 6330. Phone (098) 41 1055. Fax (098) 41 7415.

Executives: A. Elvin (gen mgr), A. Gill (ed), G.T. Debonde (traffic mgr).

Repr: Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037; Melbourne (03) 670 7878. Fax (03) 670 4452.

Data: Wkly, tabloid, offset, casual rate \$4.30 scdm.

**Northern Guardian**

Publisher: Geraldton Newspapers Ltd, Barker St (PO Box 128), Geraldton 6530. Phone (099) 21 1200. Fax (099) 21 5953.

Executives: G.H. McGay (publr/mgr), A. Whitbread (ed), S. Boylan (advtg mgr).

Repr: ACH, Sydney (02) 909 2422; Country Press Advtg, Perth (09) 470 2300.

Data: Wkly, offset, casual rate \$2.07 scdm.

**The Observer**

Publisher: Narrogin Observer Pty Ltd, 21 Fortune St, Narrogin 6312. Phone (098) 81 1005. Fax (098) 81 2843.

Executive: J. Proud (ed), Ms D. Straham (sales rep).

Repr: Country Press Association, Perth, phone (09) 470 2300. Fax (09) 470 3526; Advertising Clearing House, Sydney (02) 909 2422. Fax (02) 908 2865.

Data: Wkly, offset, casual rate \$2.29 scdm.

Circulation: ABC 3,168.

**Sound Telegraph**

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Regional office: 52 Thorpe St, Rockingham 6168. Phone (09) 52 7333. Fax (09) 527 8977.

Executives: T. Johnson (gen mgr), B. Kelly (grp ed), B. Sellick (advtg mgr).

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, tabloid, offset, casual rate \$4.02 scdm.

**South Western Times**

Publisher: South West Printing & Publishing Co Ltd, Proffit St, Bunbury 6230. Phone (097) 25 4444. Fax (097) 25 4175.

Executives: T. Johnson (gen mgr), B. Sellick (advtg mgr), B. Kelly (grp ed).

Repr: Bell Publishing Group, Melbourne (03) 670 7878. Fax (03) 670 4452; Bell Publishing Group, Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Bi-wkly, offset, casual rate \$2.85 scdm.

Circulation: ABC 10,647.



### The Wagin Argus & Arthur Dumbleyung Lake Grace Express

Publisher: D.S. Davies, Tavistock St (PO Box 62),  
Wagin 6315. Phone (098) 61 1200.

Executive: D.S. Davies (ed).

Repr: ACH, Sydney (02) 909 2422; Country Press  
Advertising, Perth, (09) 470 2300.

Data: Wkly, offset, casual rate \$2.00 sccm.

### Warren Blackwood Times

Publisher: South West Printing & Publishing Co  
Ltd, Proffit St, Bunbury 6230. Phone (097) 25  
4444. Fax (097) 25 4175.

Executives: T. Johnson (gen mgr), B. Sellick  
(advtg mgr), B. Kelly (advtg mgr).

Repr: Bell Publishing Group, Melbourne (03) 670  
7878. Fax (03) 670 4452; Bell Publishing Group,  
Sydney (02) 954 4222. Fax (02) 954 4037.

Data: Wkly, offset, casual rate \$2.56 sccm.

Circulation: ABC 3,627.

### Wheatbelt Mercury

Publisher: The Merredin Advertiser Pty Ltd,  
Barrack St (PO Box 283), Merredin 6415. Phone  
(090) 41 1900. Fax (090) 41 2577. Telex 91891.

Executives: H.J. Ventris (mng dir), L.A. Ventris  
(dir), D. Knight (office mgr), P. Blofwitch (head  
journalist).

Repr: ParPlan, Sydney (02) 922 2677; Melbourne  
(03) 267 3188; Brisbane (07) 839 7855; Adelaide  
(08) 332 3322; Aubrey G. Barker & Associates,  
Perth (09) 322 3184.

Data: Wkly, tabloid, offset, casual rate \$2.35  
sccm.

# Tasmanian Newspapers

## Hobart Metropolitan Newspapers

### Daily

#### The Mercury

Publisher: Davies Brothers Ltd (Inc. in Tasmania),  
91-93 Macquarie St, Hobart 7000. GPO Box 334D,  
Hobart 7001. Phone (002) 30 0622. Fax (002) 30  
0766.

Office: PO Box 23, Launceston 7250. Phone (003)  
31 9144. Fax (003) 31 1042; 109 Rooke St, Devon-  
port 7310. Phone (004) 24 9044. Fax (004) 24  
9151; 44A Wilmot St, Burnie 7320. Phone (004) 31  
7300. Fax (004) 31 7163.

Executives: D.R. Flynn (mng dir), I. McCausland  
(ed), J.W. Walters (advtg dir), R.H. Archer (display  
mgr), K.B. Ashlin (class mgr), D.J. Smith (mktg &  
promo mgr).

Repr: The Mercury (N. Bates), Sydney (02) 955  
9618. Fax (02) 922 1730; The Mercury (A. Sirkel),  
Melbourne (03) 522 5830. Fax (03) 529 7531;  
News Limited Interstate (W. Hugo), Adelaide (08)  
218 9331. Fax (08) 212 3237; News Limited Inter-  
state (T. Broadhurst), Brisbane (07) 221 1800. Fax  
(07) 229 7380; News Limited Interstate (Ms S.  
Fitzsimmons), Perth (09) 326 8296.

Data: Letterpress, casual rate \$8.20 sccm.

Circulation: ABC 54,158.

### Weekly

#### The Southern Star

Publisher: The Southern Star, 1 Bowen Rd,  
Moonah 7009. GPO Box 1568R, Hobart 7001.  
Phone (002) 28 7861. Fax (002) 78 1072.

Executives: M. Catchpole (gen mgr), P. Gavagna  
(advtg mgr).

Repr: McDonald Woodside & Assoc, Melbourne  
(03) 820 2688. Fax (03) 820 2905; Hastwell  
Williamson Representations, Adelaide (08) 79  
9522. Fax (08) 79 9735.

Data: Wkly, offset, casual rate \$5.95 sccm.

Circulation: CAB 65,587.

#### The Sunday Tasmanian

Publisher: Davies Brothers Ltd (Inc. in Tasmania),  
91-93 Macquarie St, Hobart 7000. GPO Box 334D,  
Hobart 7001. Phone (002) 30 0622. Fax (002) 30  
0766.

Office: PO Box 23, Launceston 7250. Phone (003)  
31 9144. Fax (003) 31 1042; 109 Rooke St, Devon-  
port 7310. Phone (004) 24 9044. Fax (004) 24  
9151; 44A Wilmot St, Burnie 7320. Phone (004) 31  
7300. Fax (004) 31 7163.

Executives: D.R. Flynn (mng dir), I. McCausland  
(ed), J.W. Walters (advtg dir), D. Goldstone (advtg  
mgr), K.B. Ashlin (class mgr), D.J. Smith (mktg &  
promo mgr).

Repr: The Sunday Tasmanian (N. Bates), Sydney  
(02) 955 9618. Fax (02) 922 1730; The Sunday  
Tasmanian (A. Sirkel), Melbourne (03) 522 5830.  
Fax (03) 529 7531; News Limited Interstate (W.  
Hugo), Adelaide (08) 218 9331. Fax (08) 212 3237;  
News Limited Interstate (T. Broadhurst), Brisbane  
(07) 221 1800. Fax (07) 229 7380; News Limited  
Interstate (Ms S. Fitzsimmons), Perth (09) 326  
8296.

Data: Letterpress, casual rate \$8.35 sccm.

Circulation: ABC 49,775.

# Tasmanian Regional & Provincial Newspapers

## Location index

(D) Indicates newspaper published daily.

<b>BURNIE</b>	The Advocate (D) The Advocate Weekender
<b>DEVONPORT</b>	Devonport City News
<b>FRANKLIN</b>	The Huon News
<b>LAUNCESTON</b>	Examiner (D) The Sunday Examiner
<b>NEW NORFOLK</b>	Derwent Valley Gazette
<b>SCOTTSDALE</b>	North Eastern Advertiser
<b>SMITHTON</b>	Circular Head Chronicle

## Daily

### The Advocate

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63), Burnie 7320. Phone (004) 30 1409. Fax (004) 30 1440. Telex 59049. T'grams Advocate.

Offices: 11-13 Stewart St (PO Box 259), Devonport 7310. Phone (004) 24 0811. 205 Charles St, Launceston 7250. Phone (003) 31 7999; 26 Reibey St, Ulverstone 7315. Phone (004) 25 1117.

Executives: D.J. Cherry (gen mgr), H.M. Catchpole (ed), P. Sproule (advtg mgr), D. Eyles (prdn mgr), N.A. Harris (prom mgr).

Repr: McGowen Media Pty Ltd, Sydney (02) 929 5639. Fax (02) 922 5491; McDonald Woodside & Associates Pty Ltd, Melbourne (03) 820 2688. Fax (03) 650 1690; Hastwell Williamson Representations, Adelaide (08) 79 9522; Jane Fewings, Media & Advertising Associates, Brisbane (07) 378 4522. Fax (07) 878 1071; Frank Hall National Media Consultant, Perth (09) 328 2677; The Media Centre, Hobart (002) 34 8588.

Data: Offset, casual rate \$6.10 sccm.

Circulation: ABC 25,995.

### The Examiner

Publisher: The Examiner Newspaper Pty Ltd, 71-75 Paterson St (PO Box 99A), Launceston 7250. Phone (003) 31 5111. Telex 58511.

Executives: B.J. McKendrick (gen mgr), M.C. Courtney (ed), P.B. Cooper (advtg dir), K. Nichols (display advtg mgr), J. Haswell (classified advtg mgr), R.D. Macfarlane (prdn mgr), J. Brand (circ mgr).

Repr: ParPlan, Sydney (02) 922 2677; Hugh Anderson, Melbourne (03) 696 5411; The Media Workshop, Brisbane (07) 391 6633; Charles F. Brown & Associates, Adelaide (08) 223 4600; Aubrey G. Barker & Associates, Perth (09) 322 3184.

Data: Letterpress, casual rate \$7.20 sccm.

Circulation: ABC 39,323.

## Non-Daily

### The Advocate Weekender

(Burnie)

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63), Burnie 7320. Phone (004) 30 1409. Fax (004) 30 1440. Telex 59049. T'grams Advocate.

Offices: 11-13 Stewart St (PO Box 259), Devonport 7310. Phone (004) 24 0811; 205 Charles St, Launceston 7250. Phone (003) 31 7999; 26 Reibey St, Ulverstone 7315. Phone (004) 25 1117.

Executives: D.J. Cherry (gen mgr), H.M. Catchpole (ed), P. Sproule (advtg mgr), D. Eyles (prdn mgr), N.A. Harris (prom mgr).

Repr: Refer entry The Advocate.

Data: Wkly, tabloid, offset, casual rate \$3.66 sccm.

Circulation: ABC 13,431.

### Circular Head Chronicle

Publisher: Park Lane Investments Pty Ltd, PO Box 201, Smithton 7330. Phone (004) 52 3333.

Executive: L.J. Shearer (mng ed).

Repr: VCPA, Melbourne (03) 662 3244. Fax (03) 663 7433.

Data: Wkly, tabloid, offset, casual rate \$1.80 sccm.

### Derwent Valley Gazette

Publisher: Davies Bros Ltd, 31 Burnett St (PO Box 39), New Norfolk 7140. Phone (002) 61 2133.

Executive: D.R. Moulton (mng ed).

Data: Wkly, letterpress, casual rate \$2.30 sccm.

### Devonport City News

Publisher: The Advocate Newspaper Pty Ltd, 54-56 Mount St (PO Box 63), Burnie 7320. Phone (004) 30 1409. Fax (004) 30 1440.

Executives: D.J. Cherry (gen mgr), H.M. Catchpole (ed), P. Sproule (advtg mgr), D. Eyles (prdn mgr), N.A. Harris (prom mgr).

Repr: Refer entry The Advocate, Burnie.

Data: Wkly, offset, casual rate \$3.05 sccm.

### The Huon News

(Franklin)

Publisher: The Huon Newspaper Co Pty Ltd, PO Box 19, Franklin 7113. Phone (002) 66 3104.

Executives: M.F. Oates (ed), D.L. Latham (prdn mgr).

Data: Wkly, letterpress, casual rate \$1.60 sccm.

Circulation: ABC FNR.

### North Eastern Advertiser

Publisher: North Eastern Advertiser Pty Ltd, PO Box 195, Scottsdale 7260. Phone (003) 52 2642.

Executive: K.C. Haas (publr & ed).

Data: Wkly, tabloid, letterpress, casual rate \$2.25 sccm.

### Sunday Examiner

(Launceston)

Publisher: The Examiner Newspaper Pty Ltd, 71 Paterson St, Launceston 7250. Phone (003) 31 5111. Telex 58511.

Executives: B.J. McKendrick (gen mgr), M.C. Courtney (ed), P.B. Cooper (advtg dir).

Repr: Refer listing Examiner.

Data: Wkly, casual rate \$7.20 sccm.

Circulation: ABC 37,274.

# Newspaper Distributed Magazines

## The Australian Magazine

Publisher: Nationwide News Pty Ltd, 2 Holt St, Surry Hills 2010. GPO Box 4245, Sydney 2001. Phone (02) 288 3000.

Advertising: 46 Cooper St, Surry Hills 2010. Phone (02) 288 3301.

Executives: P. Wylie (gen mgr), P. Blunden (ed), Y. Gregory (nat advtg mgr), A. Holt (advtg mgr Vic), K. Robbins (prdn ed).

Repr: Melbourne (03) 522 5777; Brisbane (07) 378 4522; Adelaide (08) 223 4600; Perth (09) 381 7766.

Data: Wkly, offset, casual fpm \$6360, fpc \$7600.

## Country Leader

Publisher: The Northern Daily Leader, 92 Brisbane St (PO Box 525), Tamworth 2340. Phone (067) 68 1200. Fax (067) 66 7631. Telex 163239.

Executives: R.G. Lawson (gen mgr), G. Ruddick (ed), A. Medhurst (advtg mgr), R. Darby (prdn mgr).

Repr: R&R Network, Regional Publishing, Sydney (02) 438 2811. Fax (02) 439 7427; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131; Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; O'Keeffe Media Services, Perth (09) 381 7766. Fax (09) 382 4850.

Data: Wkly, offset, casual rate \$6.60 scdm.

Distributed in Armidale Express, Barraba Gazette, Glen Innes Examiner, Guyra Shire Chronicle, Inverell times, Manilla Express, Northern Daily Leader, Quirindi Advocate, Tenterfield Star, Walcha News.

## North West Magazine

Publisher: The Partnership of Members North West Magazine, 287 Conadilly St (PO Box 483), Gunnedah 2380. Phone (067) 42 0204, 42 0455, after hours (067) 42 2905, Toll free (008) 04 8853. Fax (067) 42 3603.

Executives: K. Millerd (ed), P. Donaldson (advtg mgr).

Repr: McGowen Media Pty Ltd, Sydney (02) 929 5639; Marketing Shop Media Pty Ltd, Melbourne (03) 646 6077.

Data: Wkly, offset, casual rate \$6.50 scdm.

Distributed in Barraba Gazette, Bingara Advocate, Coonabarabran Times, Gunnedah Independent, Goondiwindi Argus, Moree Champion, The North Western Courier (Narrabri), Quirindi Advocate, Warialda Standard, Mudgee Guardian, Tamworth Times, Manilla Express.

## South Coast & Southern Tablelands Magazine

Publisher: South Coast & Southern Tablelands Magazine, C/- South Coast Register, 122 Kinghorn St (PO Box 106), Nowra 2540. Phone (044) 21 2999.

Repr: McGowen Media, Sydney (02) 929 5639.

Data: Offset, casual rate \$4.00 scdm.

Distributed in News Leader, Southern Highlands News, The Camden Crier, Milton Ulladulla Express, Southern Star, The Times of Bega & Imlay, The Tallaganda Times, Yass Tribune, Picton News, Campbelltown Crier.

## South East Weekly Magazine

Publisher: South East Weekly Magazine, C/- The Queanbeyan Publishing Co, 210 Crawford St (PO Box 91), Queanbeyan 2620. Phone (06) 297 3278. Fax (06) 297 6201. T'grams The Age.

Executives: L.J. Woods (ed), R.J. Woods (advtg mgr).

Repr: McGowen Media, Sydney (02) 929 5639.

Data: Wkly, offset, casual rate \$5.50 scdm.

Distributed in Bay Post (Bateman's Bay), Bega District News, Cooma-Monaro Express, Cootamundra Herald, Crookwell Gazette, Eden Imlay Magnet, Harden-Murrumburrah Express, Kiama Independent, Moruya Examiner, The Queanbeyan Age, Temora Independent, South West News Pictorial (Young), Boorowa News, Ulladulla Times.



## Southern Weekly Magazine

Publisher: Southern Weekly Magazine Partnership, PO Box 264, Cootamundra 2590. Phone (069) 42 1488.

Executive: B.A. Clarke (mng ed).

Repr: McGowen Media, Sydney (02) 929 5639; Marketing Shop Media, Melbourne (03) 690 2699.

Data: Wkly, offset, casual rate \$4.50 scdm, class \$5.05 scdm.

Distributed in Canowindra News, Boorowa News, Cootamundra Herald, Cowra Guardian, Crookwell Gazette, Pastoral Times (Deniliquin), Southern Riverina News (Finley), Grenfell Record, Gundagai Independent, Harden Murrumburrah Express, Riverine Grazier (Hay), Hillston Spectator, Eastern Riverina Observer (Henty), Junee Southern Cross, Narrandera Argus, Temora Independent, Tumbarumba Times, Tumut Times, West Wyalong Advocate, Yass Tribune, South West News (Young), Parkes Champion Post, Forbes Advocate, Condobolin Lachlander.

## Town & Country Magazine

Publisher: Western Newspapers Pty Ltd, 199 Auburn St (PO Box 152), Goulburn 2580. Phone (048) 21 1122 ext 209, 210. Fax (048) 21 8805.

Executives: S. Chambers (gen mgr), L. Oberg (ed), B. Down (advtg mgr).

## Western Magazine

Publisher: Western Magazine Pty Ltd, 51-59 Wheelers Lane (PO Box 311), Dubbo 2830. Phone (068) 82 2311. Fax (068) 82 4797.

Executives: J.C. Armati (chrnm), W. McLennan, Ms K.McDowall (mng ed).

Repr: Advertising Print Sales, Sydney (02) 957 5355. Fax (02) 957 5080.

Data: Wkly, offset casual rate \$9.50 scdm.

Distributed in Western Advocate (Bathurst), Daily Liberal (Dubbo), Lyndhurst Shire Chronicle (Blayney), Gilgandra Weekly, Western Herald (Bourke), Mudgee Guardian, The Cobar Age, Narromine News, Coonamble Times, Walgett Spectator, Cowra Guardian, Wellington Times, Grenfell Record, West Wyalong Advocate, Lake Cargelligo News, Molong Express, The Lachlander (Condobolin), The Warren Advocate, South-West News Pictorial (Young), Central Western Daily (Orange), Parkes Champion Post, Lithgow Mercury, Forbes Advocate, Yass Post, Western Mail, Nyngan, Canowindra News.

Repr: Macquarie Publications Regional Press Network, Dubbo (068) 82 2311, (008) 02 7914. Fax (068) 82 5898; Advertising Print Sales (J. Mann), (Syd & Melb) (02) 957 5355.

Data: Weekly, casual rate \$5.85 scdm.

## Venture

Publisher: Bridge Printing Office Pty Ltd, Mannum Rd (PO Box 244), Murray Bridge 5253. Phone (085) 32 1744.

Executives: B.J. Smith (gen mgr/ed), M.R. Townsend (secty), P.J. Marston (pres), J. Nankervis (advtg mgr).

Data: Mthly, tabloid, offset, casual rate \$8.00 scdm.

Distributed in Border Chronicle (Bordertown), Border Watch (Mt. Gambier), Mount Barker Courier, Murray Valley Standard (Murray Bridge), Naracoorte Herald, South-East Kingston Leader, Southern Argus (Strathalbyn), The Islander (Kangaroo Island), The Loxton News, Penola Penant, The River News (Waikerie), South Eastern Times (Millicent), Victor Harbour Times (Victor Harbour), The Murray Pioneer (Renmark), The Barossa Light Herald (Barossa Valley), Northern Argus (Clare Valley).

# Ethnic Newspapers

## Acropolis

Publisher: Acropolis, 12 The Grand Pde, Brighton-Le-Sands 2216. Phone (02) 59 0500.

Executive: Mrs M. Politis (ed/advtg mgr).

Data: Fntly, offset, casual rate \$4.30 sccm.

## Athletic Echo

(Greek)

Publisher: Athletic Echo Publications, 8 Atkin St, North Melbourne 3051. Phone (03) 329 6581.

Executive: D. Bakatsoulas (publr).

Repr: Leba Advertising, Melbourne (03) 527 5197.

Data: Wkly, tabloid, offset, casual rate \$3.00 sccm.

## Australia/Israel Review

Publisher: Australia/Israel Publications, 584 St Kild Rd, Melbourne 3004. Phone (03) 529 5022. Fax (03) 529 8571.

Data: Fntly, casual rate \$2.00 sccm.

## Australian Jewish News

Publisher: Australian Jewish Press, 408 Glenhantly Rd (PO Box 554), Esternwick 3185. Phone (03) 523 8833. Fax (03) 523 0441.

Executives: S. Lipski (ed), J. Sher (Yiddish ed).

Data: National, wkly, tabloid, offset, casual rate \$7.00 sccm.

Circulation: ABC 7,594.

## Australian Jewish Times

Publisher: The Australian Jewish Times Pty Ltd, Incorp The Jerusalem Post Intl Edition, 146 Darlinghurst Rd, Darlinghurst 2010. Phone (02) 33 0591.

Executives: Mrs M. Klein (publr), P. Klein (exec publr), S. Bures (ed, mng dir), G. Peston (advtg mgr), A. Levinson (prdn mgr).

Data: Wkly, tabloid, offset, casual rate \$5.50 sccm.

Circulation: ABC 5,500.

## Australian Latvian News

Publisher: Australijas Latvietis, 38 Longstaff St, East Ivanhoe 3079. PO Box 23, Kew 3101. Phone (03) 499 6920.

Executive: E. Delins (mng ed).

Data: Wkly, offset, casual rate \$4.00 sccm.

## Australien Kurier

(German)

Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36), Bankstown 2200. Phone (02) 707 4999. Fax (02) 708 6025. Telex 25712.

Executive: J. Jakobi (mng dir).

Repr: Melbourne (03) 429 3511; Adelaide (08) 47 3897; Perth (09) 470 2662; Brisbane (07) 846 1003.

Data: Mthly, offset, casual rate \$7.00 sccm.

## Chuong Saigon

(Vietnamese)

Publisher: Chuong Saigon, 269 Carlisle St, Balacava 3183. Phone (03) 527 5197.

Executive: Le Can Bangh (ed).

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 527 5197.

Data: National, Wkly, tabloid, offset, casual rate \$4.00 sccm.

## Correio Portugues

(Portuguese)

Publisher: Kezeve Ltd, Suite 1, 47 New Canterbury Rd (PO Box 280), Petersham 2049. Phone (02) 560 6044. Telex 75930.

Executive: M.A. Gaspar (mng dir).

Data: National, wkly, tabloid, offset, casual rate \$4.50 sccm.

## The Croatian Weekly

(Croatian)

Publisher: The Croatian-Australian Publishing Co. Advtg: C/- Leba Advertising (Aust) Pty Ltd, 269 Carlisle St, Balacava 3183. Phone (03) 527 5197.

Executive: D. Dedic (ed).

Data: National, wkly, tabloid, offset, casual rate \$4.25 sccm.

## Die Woche in Australien

(German)

Publisher: Europa-Kurier Pty Ltd, 1-3 Seddon St (PO Box 36), Bankstown 2200. Phone (02) 707 4999. Fax (02) 708 6025. Telex 25712.

Executive: J. Jakobi (mng dir).

Repr: Die Woche in Australien, Melbourne (03) 429 3511; Adelaide (08) 47 3897; Perth (09) 470 2662; Brisbane (07) 846 1003.

Data: National, wkly, tabloid, offset, casual rate \$7.00 sccm.

## Dutch-Australian Weekly

Publisher: Windmill Publishers Pty Ltd, 381 Pitt St, Sydney 2000. Phone (02) 267 7955, 267 7065.

Executive: H. Warnas.

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 527 5197; East & West Art, Malvern (03) 20 7779.

Data: National, fntly, offset, casual rate \$2.75 sccm.

## El Espanol en Australia

(Spanish)

Publisher: Ficobi Pty Ltd, 151 Cardigan St, Stanmore 2048. Phone (02) 516 2111. Fax (02) 516 2610.

Executive: E. Rabuda (mng dir).

Repr: L.E. Marquez, Melbourne (03) 312 1819; G. Pantoja, Brisbane (07) 892 2131.

Data: National, wkly, tabloid, offset, casual rate \$6.50 sccm.

## El Telegraph

(Lebanese Arabic)

Publisher: Linkban Pty Ltd, 15-19 Garners Ave, Marrickville 2204. Phone (02) 560 1066. Fax (02) 569 3087.

Executives: A. Harb (ed), F. Obeid (advtg mgr, Syd), Z. Zaibak (advtg mgr, Melb).

Repr: Z. Zaibak, Melbourne (03) 387 1590.

Data: Tri-wkly, offset, broadsheet, casual rate \$6.00 sccm.

## Finlandia News

Publisher: Finlandia Pty Ltd, 132 Tanderra Way, Karana Downs 4306. GPO Box 2455, Brisbane 4001. Phone (07) 201 0232.

Executive: M. Maki-Neste (ed).

Data: Fntly, offset, casual rate \$3.50 sccm.

## Greek Golden Guide

Publisher: Golden Guide Publishing, 121 Flinders Lane, Melbourne 3000. Phone (03) 663 4307.

Executive: D. Gogos.

Data: Bi-annl, offset, casual fpm \$1,000.

## The Greek Herald

Publisher: F.L. Press 1-9 Glebe Point Rd, Glebe 2037. PO Box 146, Broadway 2007. Phone (02) 660 2033.

Repr: Melbourne (03) 416 1255; G. Pappas, Adelaide (08) 352 2708.

Data: National, daily, tabloid, offset, casual rate \$6.50 sccm.

Circulation: ABC 22,706.

## Greek Times

Publisher: Ethnic Publications Pty Ltd, 20 Waratah Pl, Melbourne 3000. Phone (03) 663 4308.

Repr: C. Paivanas, (03) 663 4822.

Data: Wkly, web offset, casual rate \$5.25 sccm.

## Hechos - Semanario Deportivo

(Spanish)

Publisher: Ficobi Pty Ltd, 151 Cardigan St, Stanmore 2048. Phone (02) 516 2111. Fax (02) 516 2610.

Executive: E. Rabuda (dir).

Repr: L.E. Marquez, Melbourne (03) 312 1819; G. Pantoja, Brisbane (07) 892 2131.

Data: National, wkly, tabloid, offset, casual rate \$4.50 sccm.

## Hlasy

(Czechoslovak)

Publisher: Czechoslovak Publishers Pty Ltd, 8 Roger Place, Seven Hills 2147. Phone (02) 671 2121.

Executive: P. Rada (ed-in-chief).

Data: Fntly, offset, casual rate \$2.00 sccm.

## Il Globo

(Italian)

Publisher: S.E.I. Pty Ltd, 600 Nicholson St, North Fitzroy 3068. Phone (03) 481 0666. Fax (03) 486 1412. T'grams Teleglob.

Executives: U. Larobina (mng dir), N. Randazzo (ed), A. Valmorbidia (mgr), R. Di Bari (advtg mgr), J.B. Findlay (secty).

Repr: A. Pizzagalli, Sydney (02) 560 1707; C. Crocetti, Brisbane (07) 262 3870; M. Sanmartino, Perth (09) 328 1186; G. Grifoni, Adelaide (08) 43 5664.

Data: National, wkly, broadsheet, offset, casual rate \$5.70 sccm.

Circulation: ABC 30,704.

## La Fiamma

(Italian)

Publisher: La Fiamma Publishing (NSW) Pty Ltd, 499-501 Parramatta Rd, Leichhardt 2040. Phone (02) 569 4522, 569 4944. Fax (02) 550 9768.

Repr: La Fiamma, Melbourne (03) 481 0666; Brisbane (07) 262 3870; Adelaide (08) 248 1144; Perth (09) 328 1186.

Data: National, bi-wkly, tabloid, offset, casual rate \$5.70 sccm.

## Le Courier Australien

(French)

Publisher: Le Courier Australien Pty Ltd, Suite 506, 149 Castlereagh St, Sydney 2000. Phone (02) 267 6930.

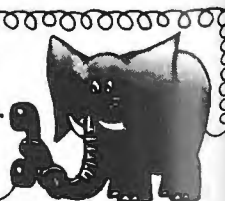
Executive: J.P. Sourdin (mng ed/advtg mgr).

Data: National, mthly, offset, casual rate \$10.00 sccm.

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(03) 527 5197, 269 Carlisle Street, Balacava, Victoria 3183.



**Macedonia Herald**

Publisher: Macedon Printing and Publishing Co. Pty Ltd, 93 Plenty Rd, Preston 3072. Phone (03) 480 3520.

Executive: P. Stamkoski (mng ed).

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 527 5197.

Data: National, bi-wkly, tabloid, offset, casual rate \$3.50 sccm.

**The Maltese Herald**

(Maltese)

Publisher: Maltese News & Information Pty Ltd, 195 Merrylands Rd, Merrylands 2160. Phone (02) 637 9992. Fax (02) 682 1923.

Executive: L.C. Vella (mng dir/ed).

Repr: T. Abela, Melbourne (03) 359 2360; G. Grech, Adelaide (08) 295 8811; C. Cumbo, Perth (09) 749 8084.

Data: National, wkly, tabloid, offset, casual rate \$6.00 sccm.

**Neos Kosmos**

(Greek)

Publisher: D. Gogos, 235A Russell St, Melbourne 3000. PO Box 5225BB, Melbourne 3001. Phone (03) 663 4822.

Executives: D. Gogos (publr), C. Paivanas (advtg mgr), G. Parnos (prdn mgr).

Data: National, bi-wkly, broadsheet, offset, casual rate \$6.50 sccm.

**Neue Heimat und Welt Press**

(German-Australian Newsreview)

Publisher: Wyhall Pty Ltd, 453 Upper Heidelberg Rd, Heidelberg 3081. PO Box 248, Coburg 3058. Phone (03) 527 5197.

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 527 5197.

Data: Bi-mthly 1st & 15th, broadsheet, offset, casual rate \$5.00 sccm.

**New Country**

(Greek)

Publisher: New Country Pty Ltd, 1-9 Glebe Point Rd, Glebe 2007. Phone (02) 660 2033.

Repr: New Country Pty Ltd, Melbourne (03) 416 1255; G. Pappas, Adelaide (08) 352 2708.

Data: National, wkly, tabloid, offset, casual rate \$6.50 sccm.

Circulation: ABC 24,996.

**Novo Doba**

(Yugoslav)

Publisher: Novo Doba Publishers, Room 22, 647-649 George St, Sydney 2000. PO Box K376, Haymarket 2000. Phone (02) 212 3623. Fax (02) 212 1965.

Data: National, wkly, offset, casual rate \$5.00 sccm (\$4.50 NSW, Vic); \$3.00 (local & other).

**Novosti**

(Yugoslav)

Publisher: Novosti Pty Ltd, 1 Glebe Point Rd, Glebe 2037. PO Box 406, Broadway 2007. Phone (02) 660 7538. Fax (02) 692 0649.

Repr: Foreign Language Publications, 1 Glebe Point Rd, Glebe 2037. Phone (02) 660 2033.

Data: National, tri-wkly, tabloid, offset, casual rate \$6.50 sccm.

Circulation: ABC 6,928.

**O Kosmos**

(Greek)

Publisher: K. Publications Pty Ltd, 512 Marrickville Rd, Dulwich Hill 2203. Phone (02) 569 6255. Fax (02) 568 2218.

Executives: D. Gogos (exec dir), G. Messaris (ed).

Repr: To Neo, 17 Railway Ave, Armadale 3143.

Data: Wkly, tabloid, web offset, casual rate \$5.80 sccm.

**O Portugues Na Australia**

Publisher: O & G Investments Pty Ltd, 47 New Canterbury Rd (PO Box 133), Petersham 2049. Phone (02) 560 6722. Fax (02) 560 6044.

Executive: M. Gaspar (advtg mgr).

Data: National, wkly, offset, casual rate \$4.10 sccm.

**Sada Loubnan**

Publisher: Sada Loubnan, 1st Flr, 21 South St (PO Box 183), Granville 2142. Phone (02) 682 7955. Fax (02) 682 7643.

Executives: J. Bou Melhem (mgr/ed-in-chief), Miss R. Diab (advtg mgr).

Repr: C. Massoud, Melbourne (03) 343 5439.

Data: National, wkly, offset, casual rate \$4.80 sccm.

**Saout-el-Moughtareb**

(Lebanese/Arabic)

Publisher: Saout-el-Moughtareb, 138 Beamish St, Campsie 2194. Phone (02) 789 1645.

Repr: Leba Advertising (Aust) Pty Ltd, Melbourne (03) 527 5197.

Data: National, wkly, broadsheet, offset, casual rate \$5.50 sccm.

**Sing Tao Jih Pao**

Publisher: Sing Tao Newspapers Pty Ltd, 22-26 Goulburn St, Haymarket 2000. Phone (02) 264 2273.

Executives: D. Ngan (gen mgr), R. Wong (admin), P. Poon (ed), H. Siu (ad mgr), P. Stannard (advtg rep).

Agent: Melbourne (03) 662 2347; Brisbane (07) 252 3975; Adelaide (08) 212 7130; Hong Kong, USA, Canada, UK, NZ.

Data: Daily (Mon to Sat), offset, casual \$1.80 sccm, fpm \$1116; Sat. casual \$2.15 sccm, fpm \$1334.

**Spanish Herald**

Publisher: Foreign Language Publications Pty Ltd, 1-9 Glebe Point Rd, Glebe 2037. PO Box 146, Broadway 2007. Phone (02) 660 2033.

Repr: Melbourne, (03) 416 1255.

Data: National, bi-wkly, tabloid, offset, casual rate \$6.50 sccm.

**Tachydromos**

Publisher: Tachydromos, 20 Byron Rd, Black Forest 5035. Phone (08) 297 7964.

Executive: D. Axarlis (mng ed/advtg mgr).

Data: Mthly, (Bilingual), offset, casual rate \$6.40 sccm.

**Temple Time**

Publisher: Freelance Press.

Repr: Leba Advertising, Melbourne (03) 527 5197.

Data: Mthly, casual rate \$11.00 4sccm.

**30 Dias - Spanish Magazine**

(Spanish)

Publisher: Miro Productions, 151 Cardigan St, Stanmore 2048. Phone (02) 516 2111. Fax (02) 516 2610.

Executive: E. Rabuda (mng dir).

Repr: L.E. Marquez, Melbourne (03) 312 1819; G. Pantoja, Brisbane (07) 892 2131.

Data: National, mthly, magazine, offset, casual rate \$4.50 sccm.

**Times Of Malta**

Publisher: Times of Malta, 511 Sydney Rd, Brunswick 3056. Phone (03) 380 5443.

Data: National, mthly, tabloid, offset, casual rate \$5.00 sccm.

**Turkish News**

Publisher: Turkish News, Leba Advertising (Aust) Pty Ltd, 269 Carlisle St, Balacava 3183. Phone (03) 527 5197.

Data: Victoria, mthly, tabloid, offset, casual rate \$3.40 sccm.

**Tygodnik Polski**

Publisher: Polish Weekly, C/Leba Advertising (Aust) Pty Ltd, 269 Carlisle St, Balacava 3183. Phone (03) 527 5197.

Data: Wkly, offset, casual rate \$7.00 sccm.

**Unification**

(Russian)

Publisher: Unification Printers & Publishers Pty Ltd, 155 Regent St, Redfern 2016. Phone (02) 698 2392.

Executive: G. Amosov (mng ed).

Data: National, wkly, offset, tabloid, casual rate \$3.00 sccm.

**Wiadomosci Polskie**

Publisher: Ingos Pty Ltd, King York Hse, 3rd Flr, 32 York St, Sydney 2000. Phone (02) 29 1248.

Executive: J. Dunin-Karwicki.

Data: National, wkly, offset, casual rate \$7.00 sccm.

**Yorum**

(Turkish)

Publisher: M. Baran, PO Box 165 Summer Hill 2130. For deliveries: 17/5B Gower St, Summer Hill 2130. Phone (02) 349 1843, 799 1753.

Executive: U. Baran (ed).

Repr: O. Akbiyik, Brisbane (07) 395 6915; M. Doruk, Melbourne (03) 483 7337.

Data: Wkly, tabloid, offset, casual rate \$6.00 sccm.

**Agricultural Digest**

Publisher: Ty Bowl Publications, 19 Fletcher St, Bondi 2026. GPO Box 3418, Sydney 2001. Phone (02) 30 8125. Fax (02) 300 9704.

Director: H. Plesums.

Executive: P. Plesums.

Data: National, Qrtly, fpm \$850.

**Australian Canegrower**

Publisher: QCGC Publications Pty Ltd, 190-194 Edward St, Brisbane 4000. GPO Box 1032, Brisbane 4001. Phone (07) 221 1977. Fax (07) 229 8837. Telex 41263.

Repr: (N. Brandli) QCGC, Brisbane (07) 221 1977. Fax (02) 229 8837. Telex 41263.

Executives: W.P. Kerr (mgr), B.S. Potter (ed).

Data: Fntly, offset, casual fpm \$922.

Circulation: CAB 7,932.

**Australian Citrus News**

Publisher: Australian Citrus Grower's Federation, Room 107, 10th Flr, 118 King William St, Adelaide 5000. Phone (08) 212 4245.

Advtg: R. Martin, 72 Richmond Rd, Westbourne Park 5041. Phone (08) 271 8263. Fax (08) 231 3413.

Executive: H. Cope (ed).

Data: Mthly, offset, casual rate \$5.50 scdm.

**Australian Farm Dealers Journal**

Publisher: Norley Pty Ltd, 8/106 Nimmo St, Middle Park 3206. PO Box 242, Albert Park 3206. Phone (03) 500 9153, 690 6406. Fax (03) 509 0680.

Executive: P. Levy (publr/editor).

Directors: A. Johnson (advtg mgr), P. Gordon (prdn mgr).

Data: Qrtly, casual rate fpm \$1450, fpc \$2050.

**Australian Grapegrower & Winemaker**

Publisher: Ryan Publications, 95 Currie St, Adelaide 5000. Phone (08) 231 6082.

Executive: J. Ryan (mng ed).

Data: Mthly, offset, casual fpm \$720, fpc \$1130.

Circulation: ABC 2,245 (Assn subs 576).

**Australian Horticulture**

Publisher: Ramsay Ware Stockland Pty Ltd (A divn of Rural Press Ltd), Cnr Wellington & Gipps Sts (PO Box 1386), Collingwood 3066. Phone (03) 418 7900. Fax (03) 418 7999.

Executives: J. Stackhouse (ed), T. Tiernan (advtg mgr).

Repr: (T. Tiernan), ACT, NT, Tas, Vic (03) 418 7900; (I. Nelson), NSW, QLD (02) 438 2811; (R. Daniel) Stock Journal Publishers, Adelaide (08) 232 3066; (D. Dejte) O'Keeffe Media, Perth (09) 381 7766; (J. Deal) John Deal Media Services, NZ.

Data: Mthly, offset, casual rate fpm \$840, fpc \$1330.

Circulation: ABC 5,290 (Assn subs 1,444).

**The Australian Pork Journal**

Publisher: Richard Milne Pty Ltd, 17 Belmore St (PO Box 117), Surry Hills 2010. Phone (02) 281 6288. Fax (02) 281 6427.

Directors: R. Holyoake (publr), T. Hopkins (advtg mgr).

Data: Mthly, offset, casual fpm \$640, fpc \$930.

Circulation: CAB 2,575.

**The Australian Poultry Digest**

Publisher: Richard Milne Pty Ltd, 17 Belmore St (PO Box 117), Surry Hills 2010. Phone (02) 281 6288. Fax (02) 281 6427.

Directors: R. Holyoake (publr), P. Campbell (advtg mgr).

Data: Bi-Mthly, offset, casual fpm \$550, fpc \$810.

Circulation: CAB 1,819.

**Australian Rural Times**

Publisher: Australian Rural Times, 1st Flr, 20 Clarke St, Crows Nest 2065. PO Box 999, North Richmond 2754. Phone (045) 70 4444, or Cnr Gipps & Wellington Sts, Collingwood 3066. Phone (03) 418 7900. Fax (03) 418 7999. Telex 35668.

Executives: J. Cribb (ed-in-chief), B. Collis (ed).

Advtg: R&R Network, Sydney (02) 438 2811; Melbourne (03) 418 7900.

Repr: Rural Press, Melbourne (03) 417 7900; Adelaide (08) 232 3066; Brisbane (07) 286 5688; O'Keeffe Media Services, Perth (09) 381 7766.

Data: Wkly, offset, casual rate \$6.50 scdm, fpm \$1820.

Circulation: ABC FNR.

**BGF Bulletin**

Publisher: Banana Growers Federation, 1 Little Queen St (PO Box 31), Murwillumbah 2484. Phone (066) 72 2488. Fax (066) 72 4868.

Executive: Ms R. Lines-Kelly (ed).

Data: Mthly, offset, casual fpm \$500.

**Blue's Country Magazine**

Publisher: Bob Holland Marketing Pty Ltd, PO Box W123, Dubbo West 2830. Phone (068) 82 2503.

Director: B. Holland (ed/advtg).

Repr: Mass Media, Sydney (02) 954 3288. Fax (02) 957 3595.

Data: Bi-mthly, fpm \$2320.

Circulation: CAB 71,000.

**Cattleman**

Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444. Toll Free (008) 07 6225. Fax (076) 38 1582. Telex 42458.

Executives: T. Rowe (mng ed), J. Cobon (mkt mgr).

Data: Mthly, offset, casual rate \$4.60 scdm.

**Cohuna Farmers' Weekly**

Publisher: C. Opie & G.F. Matthews, Sampson St (PO Box 318), Cohuna 3568. Phone (054) 56 2224.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, tabloid, letterpress, casual rate \$1.55 scdm.

**Commercial Horticulture**

Publisher: Greenmount Press Pty Ltd, PO Box 766, Toowoomba 4350. Phone (076) 97 1202.

Director: D. Dowling (mng ed).

Data: Qrtly, offset, casual fpm \$840, fpc \$1100.

**The Countryman (WA)**

Publisher: Bell Publishing Group Pty Ltd, 219 St George's Tce, Perth 6000. Phone (09) 482 3322. Fax (09) 481 2130.

Executives: J. Reynolds (chief gen mgr), G.R. Bailey (chief advtg mgr), R. Raymond (ed), S. McEvoy (advtg mgr), R. Booth (chief prdn mgr).

Repr: West Australian Newspapers Ltd, Sydney (02) 954 4222. Fax (02) 954 4037; Melbourne (03) 670 7878. Fax (03) 670 4452; Jane Fewings Media, Brisbane (07) 378 4207. Fax (08) 878 1071; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735.

Data: Wkly, offset tabloid, casual rate \$3.95 scdm.

Circulation: ABC 15,468.

**Dairymen's Digest**

Publisher: D.F.A. Newspapers Ltd, 491 Elizabeth St, Surry Hills 2010. Phone (02) 318 0688. Fax (02) 319 3349.

Executive: Ms M. Konemann (ed).

Data: Mthly, offset, casual rate \$8.00 scdm.

**Elders Weekly**

Publisher: Elders Pastoral, A Divn of Elders IXL Limited. Cnr Phoenix & Sudlow Rds, Spearwood 6163. GPO Box LD163, Perth 6001. Phone (09) 418 2011.

Executives: D. Lloyd (mng ed), Ms A. Mags (advtg).

Repr: NSW & Qld - Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288; WA & SA - B. Smith, Perth (09) 418 6142, McDonald Woodside, Melbourne (03) 820 2688.

Data: Wkly, casual rate \$4.50 scdm.

Circulation: ABC 14,384.

**FARM**

THE MAGAZINE FOR SUCCESSFUL FARMERS

**Farm Magazine**

Publisher: Rural Press Vic, Cnr Wellington & Gipps Sts (PO Box 1386), Collingwood 3066. Phone (03) 418 7900. Fax (03) 418 7999.

Executives: P. Francis (ed), P. Moore (nat advtg mgr).

Repr: Rural Press, Sydney (02) 438 2811; Rural Press, Adelaide (08) 232 3066; O'Keeffe Media, Perth (09) 381 7766.

Data: Mthly, offset, casual fpm \$1700.

Circulation: ABC 17,630.

**Farmer & Stockowner**

Publisher: Farmers & Stockowner, 75 Gilbert St, Adelaide 5000. Phone (08) 231 5544. Fax (08) 231 5340.

Executives: K. Boyle (mng ed), B. Dams (dep ed), C. Russell (advtg mgr).

Repr: Sandell Strike Skinner Whipp Pty Ltd, Sydney (02) 922 2977; Brown Orr Fletcher Burrows Pty Ltd, Melbourne (03) 696 5188; Allen & Associates, Perth (09) 328 9833.

Data: Fntly, offset, casual rate \$5.25 scdm.

Circulation: CAB 25,228.

**Farmers Weekly**

Publisher: Farmers Federation Investment Co. Ltd, T/a Farmers Weekly, 239 Adelaide Tce, Perth 6000. Phone (09) 325 2933. Fax (09) 325 4197. Telex 93465.

Executives: B. Nelson (mng ed), M. Griffin (advtg mgr).

Data: Wkly, offset, casual rate \$4.00 scdm.

Circulation: CAB 20,969.

**Farms and Farm Machinery**

Publisher: Australian Consolidated Press, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advtg dir), T. Ferguson (Vic state mgr).

Data: Mthly, offset, casual fpm \$750.

Circulation: ABC 17,700+.

**Grain Farmer**

Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444. Toll Free (008) 07 6225. Fax (076) 38 1582. Telex 42458.

Executives: T. Rowe (mng ed), J. Cobon (mkt mgr).

Data: Fntly, offset, casual rate \$5.95 scdm.

**Grazier**

Publisher: United Graziers' Association of Queensland, 183 North Quay, Brisbane 4000. Locked Mail Bag 1, Brisbane, North Quay 4002. Phone (07) 236 3113. Fax (07) 236 3114. Telex 40972.

Executive: C. Rowley (ed).

Data: Mnthly, offset, casual rate \$4.00 scdm.

**Group Talk**

Publisher: The Kondinin Farm Improvement Group, 61 Railway Pde, Mt Lawley 6050. Phone (09) 271 9344. Fax (09) 271 2730.

Executive: M. Coupe (grp ed).

Data: Mthly, fpm \$550, fpc \$950.

AUSTRALIAN

**HOBBYFARMER****Hobbyfarmer**

Publisher: Ramsay Ware Stockland Pty Ltd, (a divn of Rural Press Limited), Cnr Wellington & Gipps Sts (PO Box 1386, ), Collingwood 3066. Phone (03) 418 7900. Fax (03) 418 7999.

Executives: L. Grey (ed), P. Moore (nat sales mgr).

Repr: Rural Press, Sydney (02) 438 2811; Rural Press, Adelaide (08) 212 2788; O'Keefe Media, Perth (09) 381 7766.

Data: Bi-Mthly, offset, fpm \$1200.

Circulation: ABC 6,508.

**THE NO.1 RURAL WEEKLY  
THE LAND****The Land**

Publisher: The Land Newspaper Ltd, Bells Line of Rd (PO Box 999), North Richmond 2754. Phone (045) 70 4444. Fax (045) 70 4649. Telex 24621. T'grams Landpress.

Executives: M. Harvey (publr), V. Graham (ed), I. Thomson (advtg mgr).

Repr: Melbourne (03) 418 7900; Adelaide (08) 232 3066; John Fairfax & Sons Ltd, Brisbane (07) 221 6266; O'Keefe Media, Perth (09) 381 7766.  
Data: Wkly, offset, casual rate \$12.25 scdm.  
Circulation: ABC 65,343.

**National Market Place News**

Publisher: Jolbar Pty Ltd, 16-18 Napier St, St Arnaud 3478. Phone (054) 95 1055. Fax (054) 95 1937.

Executives: B. Garrett (mng dir), P. Marland (prdn mgr), D. Oram (advtg).

Data: National, mthly, tabloid, offset, casual rate \$4.50 scdm, fpm \$1026.

Circulation: CAB 10,080.

**New South Wales Farmer & Grazier**

Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444. Toll Free (008) 07 6225. Fax (076) 38 1582. Telex 42458.

Executives: T. Rowe (mng ed), J. Cobon (mkt mgr).

Data: Fntly, offset, casual rate \$5.95.

**North West Star Country**

Publisher: Carpentaria Newspapers Pty Ltd, 112 Camooweal St (PO Box 777), Mt Isa 4825. Phone (077) 43 3355. Fax (077) 43 2459.

Executives: K.J. Fairbairn (dir gen mgr), J. Carroll (ed), T. Spruce (sales & mktg mgr).

Repr: Presspak, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson, Melbourne (03) 696 5411. Fax (03) 696 5692; Presspak, Brisbane (07) 229 6922. Fax (07) 221 1806; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Assoc., Perth (09) 328 9833. Fax (09) 328 4743.

Data: Mthly, offset, fpm \$630.

Circulation: CAB 5,440.

**The Pig Farmer**

Publisher: Greenmount Press Pty Ltd, PO Box 766, Toowoomba 4350. Phone (076) 97 1202, 97 1199.

Director: D. Dowling (publr/ed/advtg mgr).

Repr: Burdan Marketing, Melbourne (03) 729 4650; D. Dowling (076) 97 1199.

Data: Mthly, fpm \$720, fpc \$950.

**The Pioneer Country Mail Bag**

Publisher: Imberbury Pty Ltd, "Dunkheld Gardens", Cnr Victoria & Brisbane Sts, Mackay 4740. Phone (079) 51 3811.

Executives: S. Gavioli (mgr), L. Liebenberg (prdn mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633.

Data: Mthly, offset web fed, casual rate \$4.50 scdm.

**The Pork Producer**

Publisher: The Queensland Pork Producers' Organisation, 147 Moggill Rd, Taringa 4068. Phone (07) 870 3655. Fax (07) 870 3928.

Data: Mthly, offset, casual fpm \$1120.

Circulation: CAB 3,759.

**Potato Grower News**

Publisher: Baxter & Stubbs, 3 Grenville St South (PO Box 51), Ballarat 3350. Phone (053) 33 3379.

Repr: VCPA, Melbourne (03) 662 3244.

Data: Wkly, offset, casual rate \$2.75 scdm.

**Power Farming Magazine**

Publisher: Diverse Media Group, 624 Queensberry St, North Melbourne 3051. Phone (03) 329 6040. Fax (03) 328 1116.

Executives: P. Westwood (ed), L. Whiter (advtg mgr).

Data: Bi-mthly, offset, casual fpm \$1795, fpc \$2195.

Circulation: ABC 6,002.

**Prime Beef Producer**

Publisher: Richard Milne Pty Ltd, 17 Belmore St (PO Box 117), Surry Hills 2010. Phone (02) 281 6288. Fax (02) 281 6427.

Directors: R. Holyoake (publr), P. Campbell (advtg mgr).

Data: Bi-mthly, offset, casual, fpm \$800, fpc \$1000.

**Queensland Agricultural Journal**

Publisher: Queensland Department of Primary Industries, Mineral Hse, 41-59 George St, Brisbane 4000. GPO Box 46, Brisbane 4001. Phone (07) 224 4263. Fax (07) 221 2490. Telex 41620.

Director: A. Hegarty (dir-gen).

Executive: K.N. Robinson (ed).

Repr: G. Goodrich, International Media Services (Aust), Brisbane (07) 393 0758.

Data: Bi-mthly, offset, casual fpm \$750, fpc \$1050.

**Queensland Country Life**

Publisher: Queensland Country Life Pty Ltd, Cnr Finucane Rd & Delancey St, Ormiston 4160. PO Box 586, Cleveland 4163. Phone (07) 286 5688. Fax (07) 821 1226. Advtg Fax (07) 821 1236. Telex 42523.

Executives: P. Hlywa (mgr), G. Griffith (ed), C. Grant (sales mgr).

Repr: Queensland Country Life, Sydney (02) 438 2811; (B. Campbell), Melbourne (03) 320 9999; (R. Daniels) (08) 232 3066; O'Keefe Media, Perth (09) 381 7766.

Data: Wkly, web offset, casual rate \$9.80 scdm. ✓

Circulation: ABC 34,713.

**The Queensland Dairyfarmer**

Publisher: The Queensland Dairyfarmers' Organisation, GPO Box 1093, Brisbane 4001. Phone (07) 221 5216.

Executives: B.C. Teerink (publr), Ms J. McLean (ed).

Repr: SSSW (K. Sandell), Sydney (02) 922 2977; D. Higgins, Brisbane (07) 870 9527.

Data: Mthly, offset, casual rate \$8.00 scdm.

**The Queensland Farmer**

Publisher: The Queensland Farmer, 171 Victoria St (PO Box 1320), Mackay 4740. Phone (079) 57 7526, 57 2512.

Office: 1st Flr, T&G Bldg, Ruthven St, Toowoomba 4350. Phone (076) 32 1166.

Data: Mthly, offset, casual \$3.90 scdm.

**Queensland Farmer & Grazier**

Publisher: Western Publishers Pty Ltd, 10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444. Toll Free (008) 07 6225. Fax (076) 38 1582.

Executives: C. Keating (ed), J. Cobon (mkt mgr).

Data: Mthly, offset, casual rate \$3.60 scdm.

**Queensland Fruit & Vegetable News**

Publisher: Committee of Direction of Fruit Marketing, PO Box 19, Brisbane Market 4106. Phone (07) 379 0222.

Advtg: D. Higgins, Ad-Services Queensland, 133 Broseley Rd, Toowong 4066. Phone (07) 870 9527.

Executives: Ms H. O'Brien, Ms H. Bailey.

Repr: Sandell, Strike, Skinner & Whipp Pty Ltd, Sydney (02) 922 2977; Overdrive Media Services (Australia) Pty Ltd, Melbourne (03) 534 8246; Hastwell Williamson Representations, Adelaide (08) 79 9522.

Data: Fntly, offset, casual rate \$8.30 scdm.

**Queensland Graingrower**

Publisher: Western Publishers Pty Ltd, 8-10 Joseph St (PO Box 188), Toowoomba 4350. Phone (076) 32 4444. Toll Free (008) 07 6225. Fax (076) 38 1582.

Executives: T. Rowe (mng ed), J.Cobon (mkt mgr).

Data: Wkly, offset, casual rate \$3.60 scdm.

**Rural Business**

Publisher: Richard Milne Pty Ltd, 17 Belmore St (PO Box 117), Surry Hills 2010. Phone (02) 281 6288. Fax (02) 281 6427.

Executives: R. Holyoake (publr), T. Hopkins (advtg mgr).

Data: Mthly, offset, casual fpm \$800, fpc \$910.

Circulation: CAB 2,840.

**Rural Update**

Publisher: Target Publishing, Suites 206 & 207, 15 Ogilvie Rd, Canning Bridge 6153. PO Box 414, Willetton 6155. Phone (09) 316 1577.

Executives: S. Hater (ed), D. Frazer (advtg mgr).

Data: Bi-Mthly, offset, casual fpm \$675, fpc \$1075.

**Southern Rural**

Publisher: The Southern Rural, 48 Trail St (PO Box 35), Wagga 2650. Phone (069) 21 2021. Fax (069) 21 6950.

Executives: J.C. Jackson (mng ed), G. Batten (ed), M. Junck (advtg mgr).

Repr: Carrington Media, Sydney (02) 959 3122; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Market Media Assoc, Adelaide (08) 223 6629; The Media Workshop, Brisbane (07) 391 6633.

Data: Wkly, offset, casual rate \$4.60 scdm.

**Stock Journal**

Publisher: Stock Journal Publishers Pty Ltd, 309 Angas St (GPO Box 2249), Adelaide 5000. Phone (08) 232 3066. Fax (08) 232 3110.

Executives: J.R. Wallman (gen mgr), S. Swann (ed-in-chief), N. Holthouse (advtdg mgr).

Repr: (P. Thornton), Rural Press Ltd, Sydney (02) 438 2811. (C. Baulch), Rural Press Ltd, Melbourne (03) 418 7900.

Data: Wkly, offset, casual rate \$7.10 sccm.

Circulation: ABC 21,052.

**Stock & Land**

Publisher: Rural Press Ltd, Cnr Wellington & Gipps Sts (PO Box 1386), Collingwood 3066. Phone (03) 418 7900. Fax (03) 418 7999. Telex 35668. T'grams Stockland.

Executives: I. McPhedren (publr), J. Carson (dep ed), P. Riley (advtdg mgr).

Repr: (R. Cowley) Rural Press, Sydney (02) 438 2811; Canberra (06) 295 1311; (R. Daniel) Rural Press, Adelaide (08) 232 3066; (P. Hlywa) Rural Press, Brisbane (07) 286 5688; O'Keefe Media, Perth (09) 381 7766; Ms G. Flood (003) 30 1466.

Data: Wkly, offset, casual rate \$7.85 sccm.

Circulation: ABC 21,241.

**Tasmanian Country**

Publisher: Davies Brothers Ltd, (Inc. in Tasmania), 91-93 Macquarie St, Hobart 7000. GPO Box 334D, Hobart 7001. Phone (002) 30 0776. Fax (002) 30 0711.

Executives: D.R. Flynn (mng dir), J.W. Walters (advtdg dir), T. McGuinness (advtdg sales mgr), D. Alldridge (ed).

Repr: Neil Bates, Sydney (02) 955 9618. Fax (02) 922 1730; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; News Limited Interstate (W. Hugo), Adelaide (08) 218 9331. Fax (08) 212 3237; News Limited Interstate (T. Broadhurst), Brisbane (07) 221 1800. Fax (07) 229 7380; News Limited Interstate (Ms S. Fitzsimmons), Perth (09) 326 8296.

Data: Wkly, letterpress, casual rate \$5.55 sccm.

**Today's Cattle**

Publisher: Direct Specialist Publishing, 63A Neil St (PO Box 6337), Toowoomba West 4350. Phone (076) 39 2644.

Directors: P. Buffey (mng dir), L. Buffey (dir), D. Jones (advtdg co-ord).

Data: Bi-mthly.

**Town and Country Farmer**

Publisher: Town and Country Farmer Publications Pty Ltd, 7 Cronia Crt, Wheelers Hill 3150. Phone (03) 560 7253. Fax (03) 560 1683.

Executives: G. Hurley (dir), G. Hurley (nat advtdg mgr).

Data: Qrtly, casual fpm \$1310, fpc \$1965.

**Victorian Farmer**

Publisher: Victorian Farmers Newspapers Pty Ltd, Farrer Hse, 24 Collins St, Melbourne 3000. Phone (03) 63 9261. Fax (03) 63 4428. Telex 37226. Official organ of the Victorian Farmers Federation.

Directors: V. Delahunty (mng ed), R. MacRae (ed).

Repr: Tonkin Media, Sydney & Brisbane (02) 957 2067.

Data: Mthly, offset, casual fpm \$1100.

**Weekly Times**

Publisher: Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 652 1111. Fax (03) 652 2697. Telex 30124. T'grams Heraldtime.

Executives: M. Prain (ed), T. McLean (advtdg mgr).

Repr: News Ltd (L. O'Keefe) Sydney (02) 964 3400; News Ltd (W. Hugo) Adelaide (08) 218 9218; News Ltd (S. Fitzsimmons) Perth (09) 326 8296; News Ltd (I. Ward) Brisbane (07) 221 1800.

Data: Wkly, letterpress, casual rate \$10.60 sccm.

Circulation: ABC 89,899.

**Western District Farmer**

Publisher: R.L.J. Beks for the Spectator-Observer Partnership, 59 Gray St, Hamilton 3300. Phone (055) 72 1011. Fax (055) 72 3800.

Executives: J. Leishman (ed), B. Browne (sales mgr), M. Hurley (sales), D. Morrison (mktg mgr).

Repr: Town & Country Media, Melbourne (03) 429 3888; (J. McGowen), McGowen Media Pty Ltd, Sydney (02) 929 5639; (A.H. Taylor) Market Media Association, Adelaide (08) 223 6344. Telex 88740.

Data: Mthly, offset, casual rate \$3.00 sccm.

**Western Farmer & Grazier**

Publisher: Western Farmer & Grazier, 569 Wellington St, Perth 6000. GPO Box D143, Perth 6001. Phone (09) 480 2345. Fax (09) 481 4263. Telex 94453.

Repr: (P. Thornton, K. Hayward) Rural Press Ltd, Sydney (02) 438 2811. Fax (02) 439 7427; (B. Muir), Rural Press Ltd, Melbourne (03) 418 7900; (J. Nankervis), Rural Press Ltd, Adelaide (08) 232 3066. Telex 88577. Fax (08) 212 2673.

Data: Wkly, offset, casual rate \$4.50 sccm.

**Consumer Press**

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid or CAB average net (as at September 30, 1989 or March 31, 1989 unless otherwise indicated). Those publications without circulation figures have not been audited by either ABC or CAB at presstime.



## MAGAZINE MARKET FACTS 1

### TRENDS IN MAGAZINES CIRCULATIONS AND COSTS

#### WOMEN'S MAGAZINES

YEAR	CIRCULATION '000 (a)				COST FPC (CASUAL) (b)			
	NEW IDEA	WOMAN'S DAY	WOMEN'S WEEKLY	FAMILY CIRCLE	NEW IDEA	WOMAN'S DAY	WOMEN'S WEEKLY	FAMILY CIRCLE
1979	490	414	821	410	3650	3930	8760	4110
1980	582	480	867	390	4700	4320	8900	4665
1981	625	475	900	394	5200	4320	9900	5200
1982	661	464	880	397	5600	4320	9900	5825
1983	843	500	1235	417	7320	4970	11750	6250
1984	833	550	1196	405	9260	6280	12800	6250
1985	820	561	1140	402	10700	6280	13440	6750
1986	864	612	1112	389	10700	6910	14300	7085
1987	955	680	1100	356	12300	7600	15590	7085
1988	996	747	1158	363	12300	8775	15590	6165

(a) Based on September ABC audit. (b) Base Rate as at December 31.

\*Includes 86,000 sold in NZ.

#### LIFESTYLE MAGAZINES

YEAR	CIRCULATION '000 (a)				COST FPC (CASUAL) (b)					
	CLEO	COSMO	DOLLY	MODE	HARPERS BAZAAR	CLEO	COSMO	DOLLY	MODE	HARPERS BAZAAR
1979	220	151	150	N/A		3700	2230	2000	1600	
1980	245	152	162	25		3700	2450	2250	1600	
1981	247	165	160	30		4160	2990	2590	1600	
1982	228	176	161	36		4575	3290	2910	1760	
1983	250	179	175	50		4570	3780	3270	3300	
1984	250	187	231	50	60 PC	5025	4160	4660	3900	2800
1985	235	171	238	55	35 PC	5400	4580	5220	3900	2800
1986	245	183	210	59	25	5950	4580	5220	3700	3150
1987	255	199	228	57	29	6450	4920	5740	4070	3150
1988	272	226	239	63	40 PC	7190	5820	6950	5150	3500

(a) Based on September ABC audit. PC Publishers Claim.

(b) Base Rate as at December 31. N/A Not available.

YEAR	CIRCULATION '000 (a)				COST FPC (CASUAL) (b)			
	VOGUE	GOOD HOUSE-KEEPING	AUST PLAY-BOY	AUST PENT-HOUSE	VOGUE	GOOD HOUSE-KEEPING	AUST PLAY-BOY	AUST PENT-HOUSE
1979	57		234	254 PC	2527		4500	3300
1980	58		147	169	2780		4500	3950
1981	64		145 PC	136	2780		4500	3950
1982	66	100 PC	117	124 PC	3050	1800	4500	3950
1983	72	80 PC	85 PC	108	3355	1800	4820	3950
1984	77	100 PC	81	122	3693	1980	4250	4345
1985	72	90	75	122	3963	2230	4250	4345
1986	63	82	53	117	4558	2455	4150	4780
1987	65	90	41	119	4900	2700	4150	4780
1988	71	90	40	128	6050	2700	3280	5260

(a) Based on September ABC audit. PC Publishers Claim. (b) Base Rate as at December 31.

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## MAGAZINE MARKET FACTS 2

### AVERAGE ISSUE READERSHIP BY ALL WOMEN

	AGE 14+ %	14-17 %	18-24 %	25-39 %	40+ %
WOMEN'S WEEKLY	44.6	47.9	49.7	47.3	41.0
NEW IDEA	32.6	33.3	31.4	31.0	33.8
WOMAN'S DAY	23.7	25.0	26.7	23.7	22.5
FAMILY CIRCLE	14.9	10.1	13.0	16.6	15.3
CLEO	11.0	29.2	33.9	8.1	3.0
COSMOPOLITAN	9.5	22.7	29.2	6.9	3.1
DOLLY	10.4	59.4	18.6	2.7	3.4
GOOD HOUSEKEEPING	3.6	2.9	4.0	4.5	3.0
MODE	2.7	7.0	5.8	2.1	1.5
VOGUE	2.9	3.4	3.6	3.0	2.7

### AVERAGE ISSUE READERSHIP BY ALL MEN

	AGE 14+ %	14-17 %	18-24 %	25-39 %	40+ %
AUSTRALIAN PLAYBOY	3.0	3.2	5.5	4.4	1.3
AUSTRALIAN PENTHOUSE	3.7	3.1	7.0	5.4	1.5

### AVERAGE ISSUE READERSHIP BY ALL PEOPLE

	AGE 14+ %	14-17 %	18-24 %	25-39 %	40+ %
TV WEEK	18.8	37.2	30.0	18.5	12.1
READERS DIGEST	11.4	9.3	8.2	9.6	14.0
AUSTRALASIAN POST	4.4	3.9	5.3	5.1	3.7
PEOPLE	6.5	9.9	13.7	7.7	2.8
TIME	4.1	3.2	5.1	4.7	5.4
BULLETIN	4.4	3.4	4.3	4.7	6.7
HOUSE & GARDEN	8.4	4.2	5.9	10.8	8.3
HOME BEAUTIFUL	7.4	4.3	5.9	9.7	7.0
VOGUE LIVING	2.0	1.9	2.5	2.2	1.8
BELLE	2.1	1.8	2.2	2.5	1.8
BETTER HOMES & GARDENS	8.6	4.8	6.3	11.7	8.0

### AVERAGE ISSUE READERSHIP BY PERSONAL OCCUPATION

	WORK FULL TIME %	PROFESS- IONALS MANAGERS %	FARM OWNERS %	CLERKS, WHITE COLLAR %	SKILLED TRADESMEN WORKERS %	SEMI UNSKILLED WORKERS %	WORK PART TIME %	DON'T WORK %
TIME	4.7	9.6	2.3	5.4	2.8	2.5	4.3	2.4
BULLETIN WITH NEWSWEEK	6.4	16.0	5.9	6.6	3.3	3.0	4.1	3.2
AUSTRALIAN BUSINESS REVIEW WEEKLY	2.9	9.6	2.1	2.7	1.1	0.9	1.1	0.7
BUSINESS REVIEW WEEKLY	3.6	12.7	1.5	3.8	0.7	0.5	1.3	0.8

Source: Morgan Readership April 1988-March 1989.

## MAGAZINE MARKET FACTS 3

### SUMMARY OF BASIC STATISTICS

#### MAJOR MAGAZINES

	PUBLISHED	PAGE SIZE CENTIMETRES	AUDITED CIRCULATION APRIL-SEPT 1988	COSTS (a)	
				B & W PAGE \$	COLOUR PAGE \$
<b>WOMEN'S MAGAZINES</b>					
AUSTRALIAN WOMEN'S WEEKLY	MONTHLY	25 × 17.9	1,158,000*	11,535	15,590
NEW IDEA	WEEKLY	25.5 × 18.1	996,932	7,790	12,300
WOMAN'S DAY	WEEKLY	25.3 × 17.5	747,300	5,615	8,775
FAMILY CIRCLE	14 ISSUES P/A	25.5 × 17.7	363,382	11,540	15,590
<b>LIFESTYLE MAGAZINES</b>					
CLEO	MONTHLY	25 × 17.4	272,000	4,455	7,190
COSMOPOLITAN	MONTHLY	25.3 × 18	226,100	3,490	5,820
DOLLY	MONTHLY	25.3 × 17.5	239,400	4,170	5,740
GOOD HOUSEKEEPING	MONTHLY	25.3 × 18	90,300	1,620	2,700
MODE	MONTHLY	38.3 × 24.6	63,900	3,295	5,150
VOGUE	MONTHLY	26.4 × 20.0	71,430	3,950	6,050
AUSTRALIAN PLAYBOY	MONTHLY	24.8 × 18	40,886	2,295	3,280
AUSTRALIAN PENTHOUSE	MONTHLY	25 × 17.8	128,137	3,440	5,260
HARPERS BAZAAR	MONTHLY	25.4 × 18.0	40,000 PC	2,188	3,500
<b>GENERAL INTEREST</b>					
READERS DIGEST	MONTHLY	16.3 × 11	469,734	5,200	7,160
AUSTRALASIAN POST	WEEKLY	31 × 23.5	201,961	1,800	3,300
PEOPLE	WEEKLY	25.3 × 17.5	268,100	1,810	2,980
TV WEEK	WEEKLY	25.5 × 18	843,138	5,925	10,130
SMASH HITS	FORTNIGHTLY	25.3 × 18	80,200	1,200	1,850
<b>NEWS/REVIEW MAGAZINES</b>					
TIME	WEEKLY	25.4 × 17.8	107,000	3,700	5,250
BULLETIN WITH NEWSWEEK	WEEKLY	25 × 17.9	110,000	3,925	6,130
<b>HOMEMAKER MAGAZINES</b>					
BETTER HOMES & GARDENS	13 ISSUES P/A	25.5 × 17.7	247,436	3,890	5,990
AUSTRALIAN HOUSE & GARDEN	MONTHLY	25 × 18.1	120,600	3,080	4,400
AUSTRALIAN HOME BEAUTIFUL	MONTHLY	25.5 × 18.0	142,489	2,400	3,700
BELLE	BI-MONTHLY	25.7 × 19	50,300	3,050	4,515
VOGUE LIVING	10 ISSUES P/A	26.4 × 20.0	49,160	2,750	4,100
<b>BUSINESS PUBLICATIONS</b>					
PORTFOLIO	MONTHLY	25.3 × 18	21,000	1,420	2,275
AUSTRALIAN BUSINESS	WEEKLY	25 × 17.9	51,400	2,475	3,870
BUSINESS REVIEW WEEKLY	WEEKLY	25 × 17.9	77,517	3,200	4,950
PERSONAL INVESTMENT	MONTHLY	25 × 17.9	72,448	2,660	3,800

(a) Latest available, \*Includes N.Z.

## MAGAZINE MARKET FACTS 4

### TRENDS IN MAGAZINES CIRCULATIONS AND COSTS GENERAL INTEREST MAGAZINES

YEAR	CIRCULATION '000 (a)					COST FPC (CASUAL) (b)				
	TV WEEK	READERS DIGEST	A'ASIAN POST	PEOPLE	SMASH HITS	TV WEEK	READERS DIGEST	A'ASIAN POST	PEOPLE	SMASH HITS
1979	549	500	290	121		3160	4250	1254	799	
1980	514	539	306	150		3450	4250	1504	899	
1981	673	519	312	160		4700	4850	1945	1034	
1982	713	548	288	184		5250	5400	2185	1163	
1983	829	535	265	188		6300	5850	2510	1670	
1984	854	509	230	194	120 PC	7975	6400	2510	1880	1200
1985	785	514	230	215	94	9425	6400	2510	2160	1320
1986	787	454	224	231	74	9425	6400	2760	2735	1450
1987	816	455	213	257	65	10130	7160	2760	2735	1595
1988	843	469	201	268	80	10130	7160	3300	2980	1850

(a) Based on September ABC audit. (b) Base Rate as at December 31:  
PC Publishers claim.

### WEEKLY NEWS REVIEW MAGAZINES

YEAR	CIRCULATION '000 (a)			COST FPC (CASUAL) (b)		
	BULLETIN + NEWSWEEK	TIME	NEWSWEEK	BULLETIN + NEWSWEEK	TIME	NEWSWEEK
1979	79	96	46	2600	2875	1545
1980	90	100	48	3120	3219	1615
1981	92	102	48	3550	3483	1815
1982	93	102	53	4080	3930	1920
1983	94	102	48	4500	4780	2105
1984	125	102	—	5700	4890	—
1985	123	100	—	6130	6015	—
1986	123	105	—	6130	4850	—
1987	118	107	—	6130	4850	—
1988	110	107	—	6130	5250	—

(a) Based on September ABC audit. (b) Base Rate as at December 31.

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INCORPORATING NEW ZEALAND PROPERTY NEWS

\* Source: APN Readers Survey 1989

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## MAGAZINE MARKET FACTS 5

### TRENDS IN MAGAZINES CIRCULATIONS AND COSTS HOMEMAKER MAGAZINES

YEAR	CIRCULATION '000 (a)					COST FPC (CASUAL) (b)				
	AUST HOUSE & GARDEN	AUST HOME B'FUL	BELLE	BETTER HOMES & GARDENS	VOGUE LIVING	AUST HOUSE & GARDEN	AUST HOME B'FUL	BELLE	BETTER HOMES & GARDENS	VOGUE LIVING
1979	91	73	71	205	46	2131	1212	1800	2995	1673
1980	97	81	76	199	44	2131	1424	2000	3600	1924
1981	104	102	76	188	58	2340	1710	2000	3200	2116
1982	97	110	68	199	64	2570	1965	2300	3520	2380
1983	95	107	70	212	62	2720	2260	2600	3940	2678
1984	95	128	65	227	54	3245	2600	3135	4145	2812
1985	94	106	67	234	51	3405	2925	3450	4850	2812
1986	83	101	65	241	53	3660	3220	3800	5220	3234
1987	92	93	52	234	46	3660	3220	4180	5600	3500
1988	120	142	50	247	49	4400	3700	4515	5990	4100

(a) Based on September ABC audit. (b) Base Rate as at December 31.

### BUSINESS AND FINANCE MAGAZINES

YEAR	CIRCULATION '000 (a)				COST FPC (CASUAL) (b)			
	BRW	AUST BUS	PORTFOLIO	PERSONAL INVESTMENT	BRW	AUST BUS	PORTFOLIO	PERSONAL INVESTMENT
1979								
1980		25 PC				1500		
1981	25	30			1600	1500		
1982	25	32			1800	1850		
1983	34	34			1980	2290		
1984	38	36	50 PC	45	2400	2500	1886	2440
1985	48	36	20 PC	52	2800	2900	1886	2440
1986	53	53	20 PC	65	3250	3340	1886	2800
1987	62	54	20 PC	78	4500	3680	2275	2800
1988	77	51	21	72	4950	3870	2275	3800

(a) Based on September ABC audit. (b) Base Rate as at December 31.  
PC Publishers Claim.

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The Australian Antique Collector

**ARCHERY**

Archery Action

**ASTROLOGY**

Astrological Monthly Review

**AVIATION**

Australian Flying

**BASKETBALL**

The Australian Basketballer

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Australian Nautical News

Australian Powerboat

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Boat Directory

Boating Business Review

Club Marine

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The Cruising Skipper

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NSW Sailbook

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Surfing Snaps  
Surfing World  
Tracks  
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**Australasian Dirt Bike**

Publisher: ADB Holdings Pty Ltd, 22/104A Old Pittwater Rd, Brookvale 2100. PO Box 696, Brookvale 2100. Phone (02) 938 4155. Fax (02) 939 2235.

Executives: G. Eldridge (publr/advtg mgr), A. Clubb (ed).

Data: Mthly, offset, casual fpm \$950, fpc \$1200.  
Circulation: ABC 16,450.

**Australasian Post**

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3000. Phone (03) 320 7000.

Repr: Southdown Press (I. Woods), Sydney (02) 929 0244; Southdown Press, Melbourne (03) 320 7000; Robert Walker, Media Hse, Brisbane (07) 371 0533; A. Taylor, Adelaide (08) 223 6629; Allen & Assoc, Perth (09) 328 9833.

Data: Wkly, gravure, casual fpm \$1980, fpc \$3630.

Circulation: ABC 195,613.

**The Australian Antique Collector**

Publr: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Executives: N. Britton-Johnson (publr), R. Maguire (ed).

Repr: Jane Fewings Media & Advertising Assocs, Brisbane (07) 378 4207. Fax (07) 878 1071. Hastwell, Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735. Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Twice yrly, offset, fpm \$1200.

**Australian Auto Action**

Publisher: Syme Magazines (divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: L.J. Shaw (mng ed), B. Newton (ed), P. Parker (prdn mgr), P. Riva (nat advtg mgr), I. Coutts (nat mktg mgr), B. Williams (advtg mgr).

Repr: Syme Magazines, Sydney (02) 29 6271; Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Fntly, offset, casual fpm \$910.

Circulation: ABC 21,318.

**The Australian Basketballer**

Publisher: Sports Fusion, 18 Thomson St, South Melbourne 3205. Phone (03) 690 8155. Fax (03) 690 6184.

Executive: P. Dawe (ed).

Repr: 4M Media, South Melbourne (03) 699 9558. Fax (03) 690 7549.

Data: Mthly, offset, casual fpm \$828, fpc \$1137.

Circulation: ABC 6,890.

**A-Z Antiques & Art Australia**

Publisher: Associated Communication Enterprises Pty Ltd, 272 Rosslyn St, West Melbourne 3003. Phone (03) 329 0277. Fax (03) 328 1511. Telex 30562.

Directors: J.M. Day (chrnm), O. Thompson (mng dir), S. Everett (gen mgr fin & admin), G. Hawthorne (mng ed), B. Kinnane (nat advtg mgr).

Executives: Ms M. O'Brien (ed), C. Adnam (ad).

Data: Qrtly, casual fpm \$1500, fpc \$2000.

**Amateur Radio Action**

Publisher: Syme Magazines (div of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: L.J. Shaw (mng ed), C. Edmondson (ed), P. Parker (prdn mgr), P. Riva (nat advtg mgr), I. Coutts (nat mktg mgr), Ms K. Shaw (advtg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Mthly, offset, casual fpm \$500.

**The Apexian**

Publisher: Graphic World Pty Ltd, 14 McGill St, Lewisham 2049. Phone (02) 560 6166. Fax (02) 560 6677.

Executive: G. Thomas (gen mgr), P. Sweeney (ed), A. Dormand (advtg mgr), Ms L. Prince (prdn mgr).

Data: Qrtly, casual fpm \$850, fpc \$1200.

Circulation: ABC 15,557.

**Archery Action with Outdoor Connections**

Publisher: Artemis Productions, PO Box 227, Aspley 4034. Phone (07) 359 2221. Fax (07) 359 0176.

Director: Ms S. Green (ed/advtg mgr).

Data: Bi-mthly, 1st. casual fpm \$450.

**Astrological Monthly Review**

Publisher: Dengar Publications, 1 The Terrace, Abbotsford 2046. PO Box 172, Fivedock 2046. Phone (02) 713 7784.

Executive: R.H. Webb (ed).

Data: Mthly, offset, casual fpm \$475.

**Australasian Cycling & Triathlon News**

Publisher: Moruben Road Pty Ltd, 110 Audley St (PO Box 261), Petersham 2049. Phone (02) 550 9304, 569 9170. Fax (02) 569 9170.

Melbourne Office: 3a Victoria St (PO Box 261), Coburg 3058. Phone (03) 350 5131.

Executives: D. Priestley (publr/ed-in-chief), Mrs L. Scala (accnts), J. Sheed (cycling ed).

Data: Mthly, offset, tabloid, fpm \$659, fpc \$1150.

**Australian Boating**

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.

Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.

Executives: P.R. Webster (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).

Data: Mthly, casual fpm \$870, fpc \$1290.

Circulation: ABC 6,526.

**Australian Business**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8300. Fax (02) 267 2150. Telex 120514.

Executives: R. Walsh (publr), T. Sykes (ed-in-chief), R. Johnstone (ed), G. Lawrence (advgt sales dir), A. Bertini (nat advgt sales mgr).

Repr: ACP (P. Neilson), Melbourne (03) 660 6000; Brisbane (07) 252 8566; Symons Media Services, Adelaide (08) 31 5135; Aubrey G. Barker & Assoc, Perth (09) 322 3184; LA, Frankfurt, Milan, Paris, Tokyo, NZ, Singapore, New York, London, Hong Kong.

Data: Wkly, offset, casual fpm \$2660, fpc \$4160.

Circulation: ABC 50,400+.

**Australian Coin Review**

Publisher: Jesat Pty Ltd, Level 18, Bondi Junction Plaza, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 7183. Fax (02) 387 6420.

Executive: J. Sykes (advgt).

Data: Mthly, offset, casual fpm \$350.

Circulation: ABC 6,322.

**Australian Computing**

Publisher: F.O. Howard, 9 Waltham St, Artarmon 2064. PO Box 832, Neutral Bay 2089. Phone (02) 437 5033.

Executive: F. Howard (publr).

Data: Qrtly, web fed, fpm \$1800.

**Australian Cricket**

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 5006.

Executives: P. Mason (publr), L. Prince (mktg dir), A. Jeffrey (nat sales mgr).

Repr: Cameron Media Sales, Melbourne (03) 427 9599; The Media Workshop, Brisbane (07) 391 6633; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media, Perth (09) 381 7440.

Data: 6 issues per annum, casual rate fpc \$1250, fpm \$700.

**Australian Cyclist Magazine**

Publisher: Bicycle Institute of NSW, 802 George St (GPO Box 272), Sydney 2001. Phone (02) 419 5419 or, if unanswered (02) 211 1867 between 10am & 5.30pm.

Director: N. Irvine.

Data: Bi-mthly, fpm \$425.

**Australian Design Series Magazines**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8450. Fax (02) 267 2150. Telex 120514.

Executives: R. Walsh (publr), Ms S. King (ed), Ms N. Phillip (nat advgt mgr).

Repr: ACP (Ms I. Mudie) Melbourne, (03) 660 6000; ACP (Ms L. Connolly), Brisbane (07) 252 8566; Admedia Group Pty Ltd (Ms G. Sinkinson), Adelaide (08) 332 8144; Aubrey G. Barker & Assoc. (A. Barker), Perth (09) 322 3204; Tokyo.

Data: Mthly, offset, casual fpm \$1770, fpc \$2850 (rates vary for different issues).

**Australian Entertainment Reporter**

Publisher: Australian Entertainment Reporter, 3 Rose St, Chippendale 2008. GPO Box 2977, Sydney 2001. Phone (02) 212 6677, 281 2125. Fax (02) 211 5938. Telex AA10710991 (MDIA). Telegraphic: EMAIL: Media-AA (6009: JND248).

Directors: P. Tripp (dir), F. Hill (dir).

Executives: Miss A. Moore (ed co-ord), G.A. Baker (journ), Ms G. Cork (journ).

Entertainment news service overseas media research and reporting.

# Family Circle

**Australian Family Circle**

Publisher: Murdoch Magazines Pty Ltd, 16th Flr, 213 Miller St, North Sydney 2060. Phone (02) 956 1000. Fax (02) 956 1020. Telex 26430.

Executives: M. Handbury (mng dir), W. Gillmer (publr/nat sales mgr), Ms K. Shepherd (ed), Ms B. Schmitz (NSW advgt mgr), D. Adams (Vic advgt sales mgr), Ms S. Mears (advgt proms mgr).

Repr: Murdoch Magazines, Melbourne (03) 534 0247. Telex 33773; Trimedia, Brisbane (07) 831 9266; Symons Media Services Pty Ltd, Adelaide (08) 31 5135.

Data: 14 issues per year, offset, casual fpm \$6435, fpc \$8690.

Circulation: ABC 392,444.

**Australian Family Safety**

Publisher: National Safety Council of Australia, 464 High St, Prahran 3181. Phone (03) 525 2200. Fax (03) 525 2430. T'grams Natsafe.

Executives: G.C. Lewis (chief exec), F. Cross (advgt), M. Reeves (ed-in-chief).

Repr: E. Curley & Assoc., Sydney (02) 406 6659; F. Cross, Melbourne (03) 690 2300; Cotswold Media Services, Adelaide (08) 339 3427; Allen & Assoc, Perth (09) 328 9833; G. Kerr, Brisbane (07) 393 0758.

Data: Qrtly, offset, casual fpm \$460.

Circulation: CAB 14,362.

**Australian Flying**

Publishers: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: L. Cohen (publr), L. Cohen (ed), V. Galanis (Syd advgt mgr), L. Golder (advgt mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 690 8199; UK; USA.

Data: Offset, casual fpm \$1000, fpc \$1350.

Circulation: ABC 11,425.

**Australian Garden Journal**

Publisher: Australian Garden Journal Pty Ltd, Shop 3, 367-371 Bong Bong St (PO Box 588), Bowral 2576. Phone (048) 61 4999.

Executives: T. North (publr/ed), K. North (advgt/prdn mgr).

Data: Six times per year, offset, casual fpm \$650, fpc \$880.

Circulation: ABC 2,741.

**Australian Golf Digest**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9997.

Executives: P. Tresidder (ed), A. Wilson (nat sales mgr), M. Moes (advgt prdn mgr).

Repr: Federal Publishing Co., Melbourne (03) 646 3111; Federal Publishing Co., Brisbane (07) 854 1119; John Fairfax & Sons, Adelaide (08) 212 1212; John Fairfax & Sons, Perth (09) 481 3171.

Data: Mthly, offset, casual fpm \$1136, fpc \$2193.

Circulation: ABC 26,700.

**Australian Gourmet Traveller**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Rapifax (02) 267 2150. Telex 120514 CPHLTD.

Executives: R. Walsh (publr), Ms C. Lockhart (ed), Ms L. Hayward (nat advgt mgr), G. Lawrence (dir advgt sales).

Repr: ACP, Melbourne (03) 660 6000; Brisbane (07) 252 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; NZ; USA; Tokyo; Hong Kong; Singapore; Bangkok.

Data: Mthly, offset, casual fpm \$3300, fpc \$2145.

Circulation: ABC 40,400+.

**Australian Hi-Fi and Music Review Magazine**

Publisher: ASM Group, 1 Bungan Lane (PO Box 341), Mona Vale 2103. Phone (02) 997 1188. Fax (02) 997 4169.

Executives: N. Mountstephen (publr), C. Waserman (advgt dir), G. Borrowman (ed), R. Neill (cont ed), C. Green (music ed).

Data: Mthly plus annual, casual fpm \$1535, fpc \$2040.

**Australian Home Beautiful**

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 320 7000.

Repr: Southdown Press (I. Woods) Sydney (02) 929 0244; R. Walker, Brisbane (07) 371 0533; A. Taylor, Adelaide (08) 223 6629; Tony Allen & Assocs, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$2880, fpc \$4440.

Circulation: ABC 145,357.

**Australian House & Garden**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8472. Fax (02) 267 2150. Telex 120514 CPHLTD.

Executives: Mrs D. Swain (ed-in-chief), Ms R-M. Hillier (ed), G. Lawrence (advgt dir), Ms P. Cass (nat advgt mgr), D. Kent (Melb. exec).

Repr: ACP (Ms D. Kent), Melbourne (03) 660 6000. Fax (03) 660 6047; ACP (Ms L. Connolly), Brisbane (07) 252 8566. Fax (07) 252 5638; Admedia Group of SA, Adelaide (08) 332 8144. Fax (08) 31 0185; Aubrey G. Barker & Assocs, Perth (09) 322 3184. Fax (09) 321 2372.

Data: Mthly, offset, casual fpm \$3080, fpc \$4400.

Circulation: ABC 123,500+.

**Australian Investment**

Publisher: Australian Investment Publishing Pty Ltd, 17 Arthur St, Surry Hills 2010. Phone (02) 699 8522. Fax (02) 698 1832.

Directors: T. Steel (publr), J. Wasiliev (ed), T. Frech (advgt mgr).

Repr: Beaumont Media Services, Melbourne (03) 509 3211.

Data: Mthly, offset, casual fpm \$1600, fpc \$2295.

Circulation: ABC 34,094.

# AUSTRALIAN MOTHER & BABY

**Australian Mother & Baby**

Publisher: Bounty Hospital Services Pty Ltd, Level 8, 28 Foveaux St, Surry Hills 2010. Phone (02) 281 2955. Fax (02) 281 2964.

Executives: A. Bateman (chief exec), Ms V. Andrews (exec dir), Mrs M. Maguire, J. Ketcher (advtdg sales).

Data: Bi-mthly, offset, casual fpm \$3120, fpc \$4320.

Circulation: CAB 60,101.

### Australian Motor Cycle News

Publisher: Syme Magazines (a divn of Syme Media), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: R. van Driesum (ed), P. Riva (grp advtdg mgr), M. Hone (nat advtdg mgr), I. Coultts (nat mktg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Fntly, offset, casual fpm \$850, fpc \$1850.

Circulation: ABC 17,788.

### Australian Natural History

Publisher: The Australian Museum, 6-8 College St, Sydney 2000. PO Box A285, Sydney South 2000. Phone (02) 339 8111.

Executives: Ms F. Doig (ed), Ms G. Hickey (scientific ed), C. McGahey (circ).

Repr: Ms L. Rawlinson, Sydney (02) 339 8234.

Data: Qrtly, offset, fpm \$900, fpc \$1300.

Circulation: ABC 18,723.

### Australian Nautical News

Publisher: Baird Publications Pty Ltd, 573 Chapel St (PO Box 460), South Yarra 3141. Phone (03) 240 8741, Fax (03) 241 0704. Telex AA36720.

Advtdg: I. Baird, P. Rendle (02) 818 2594.

Executive: N. Baird (publr & ed).

Data: Mthly, offset, casual fpm \$1400, fpc \$1800.

Circulation: CAB 7,571.

### Australian Open Tennis Souvenir Programme

Publisher: Sports Publications Pty Ltd, Suite 3, 230 Toorak Rd (PO Box 292), South Yarra 3141. Phone (03) 240 8448. Fax (03) 241 8808.

Executives: A. Trengove (ed), S. Petkovski (ed assnt), G. Nicholson (advtdg).

Data: Annl, offset fpm \$1500, fpc \$2000.

### Australian Penthouse

Publisher: P.H. Editorial Services, 506 Miller St, Cammeray 2062. Phone (02) 929 6677.

Executives: P. Abraham (ed), H. Jenkins (advtdg dir), M. Thacker (art dir), Ms S. Bowing (NSW sales mgr), Miss C. Ragga (advtdg prdn/traffic mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Geoff Horne Agencies Pty Ltd, Brisbane (07) 202 6813; (B. Gaff) Brown Orr Fletcher Burrows, Melbourne (03) 696 5188.

Data: Mthly, casual fpm \$3440, fpc \$5260.

Circulation: ABC 131,393.

## Australian Personal Computer

### Australian Personal Computer

Publisher: Computer Publications Ltd, Level 17, Plaza 2, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 3888. Fax (02) 387 4617.

Executives: S. Howard (ed), G. Kohne (sales dir), M. Northcott (prdn mgr).

Data: Mthly, offset, casual fpm \$1830, fpc \$2620.

Circulation: ABC 30,537.

### Australian Photography

Publisher: Yaffa Publishing Group, 17-21 Bellevue St (GPO Box 606), Surry Hills 2010. Phone (02) 281 2333. Fax (02) 281 2750. Telex 121887.

Executives: M.J. Richardson (publr/ed), D. Adermann (ed), D. Barry (nat advtdg mgr).

Repr: Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735. Telex 87113.

Data: Mthly, offset, casual fpm \$920, fpc \$1420.

Circulation: ABC 11,207.

### Australian Playboy

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 6566.

Executives: P. Mason (publr), L. Prince (mktg dir), K. Khan (NSW sales mgr), A. Edgar (sales exec).

Repr: Cameron Media Sales, Melbourne (03) 427 9599; The Media Workshop, Brisbane (07) 391 6633; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media, Perth (09) 381 7440.

Data: Mthly, offset, casual fpm \$2415, fpc \$3450.

Circulation: ABC 41,213.

### Australian Powerboat

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750. Telex 121887 Yaffa.

Executives: M. McGuire (publr), S. Lane (ed), M. Silburn (advtdg mgr, Syd, Bris, SA), D. Rogers (advtdg mgr, Vic).

Repr: Yaffa Publishing Group, Melbourne (03) 690 8199; UK; USA.

Data: Alt mths, offset, casual fpm \$1145, fpc \$1570.

Circulation: ABC 9,069.

### Australian Sailing

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. McGuire (publr), B. Ross (ed), J. Van Daal (advtdg mgr NSW, SA & Qld), W. Coddington (advtdg mgr Vic).

Repr: Aubrey G. Barker, Perth (09) 322 3184.

Data: Mthly, offset, casual fpm \$1090, fpc \$1685.

Circulation: ABC 7,288.

### The Australian Senior Citizen

Publisher: Wagga Daily Advertiser, Trading as The Australian Senior Citizen, 47 Howarth St (PO Box 79), Wyong 2259. Phone (043) 51 2366. Fax (043) 51 2340.

Directors: D. Roberts (mgr), H. Fenwick (ed), Ms J. Perry (advtdg mgr).

Repr: McGowen Media, Sydney (02) 929 5639. Fax (02) 922 5491; Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131; Phil Roberts, Brisbane (07) 208 8075; Ron Beardwood, phone (070) 51 3747; Media Workshop, Brisbane (07) 391 6633; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290; O'Keefe Media Services, Perth (09) 381 7440. Fax (09) 382 4850; Geoff Howard, Canberra (06) 241 7449. Fax (06) 241 7520.

Data: Mthly, offset, casual rate \$5.50 scdm; fpm \$1540.

Circulation: CAB 54,690.

### Australian Shooters' Journal

Publisher: Australian Shooters' Journal, 9 Avenue Rd, Frewville 5063. PO Box 2066, Kent Town 5071. Phone (08) 338 2446.

Executives: R. Marvell (mng ed), D. Paton (advtdg mgr).

Data: Mthly, offset, casual fpm \$1060.

Circulation: ABC 5,430 (Assn subs 30,960).

### Australian Skiing

Publisher: Yaffa Publishing Group, 17-21 Bellevue St (GPO Box 606), Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: L. Cohen (publr), B. White (ed), P. Moggridge (advtdg Syd).

Repr: Yaffa Publishing Group (T. Ivers), Melbourne (03) 690 8199.

Data: 4 x yrly, offset, casual fpm \$1195, fpc \$1530.

Circulation: ABC 10,840.

### Australian Ski Year Book

Publisher: Yaffa Publishing Group, 17-21 Bellevue St (GPO Box 606), Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: L. Cohen (publr), B. White (ed), P. Moggridge (advtdg Syd).

Repr: Yaffa Publishing Group (T. Ivers), Melbourne (03) 690 8199.

Data: Annl, offset, fpm \$1195, fpc \$1530.

### Australian Slimming

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 5006. Fax (02) 360 2631. Telex 72964 Maspub.

Executives: P. Mason (publr), L. Prince (mktg dir), Ms D. Parks (ed).

Repr: Cameron Media Sales, Melbourne (03) 427 9599; The Media Workshop, Brisbane (07) 391 6633; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media, Perth (09) 381 7440.

Data: Bi-Mthly, casual rate fpc \$2200, fpm \$1640.

Circulation: ABC 46,807.

### Australian Society

Publisher: Australian Society Publishing Company, 87 King William St (PO Box 274), Fitzroy 3065. Phone (03) 419 6622.

Executives: M. Carter (ed/prdn), P. Browne (ed, content), Ms S. Powell (assnt ed), D. Siemon (bus mgr).

Repr: Ms P. Nicholls, National (03) 830 1097.

Data: Mthly, offset, casual fpm \$550, fpc \$1050.

Circulation: ABC 8,470.

### The Australian Stock Horse Journal

Publisher: Australian Stock Horse Society Ltd, 92 Kelly St (PO Box 288), Scone 2337. Phone (065) 45 1122.

Director: M.A. Rushbrook (ed).

Data: Bi-mthly, offset, casual fpm \$350, fpc \$900.

### Australian Town & Country

Publisher: Southbank Publishing, 2 Normanby Rd, South Melbourne 3205. Phone (03) 690 8700. Fax (03) 690 6870.

Executive: A.M. Nania (chief exec ed).

Repr: Bi-mthly, fpm \$2620, fpc \$3900. (First issue Sept/Oct).

### Australian Trail & Track

Publisher: 2 Piper St (PO Box 304), Toowoomba 4350. Phone (076) 39 2454. Fax (076) 39 2509.

Director: M. Reed (ed).

Data: Bi-mthly, offset, casual fpm \$500, fpc \$750.

Circulation: ABC 10,850.

### Australian Wellbeing

Publisher: The Wellspring Publishers Pty Ltd, 1/187A Avenue Rd, Mosman 2088. Phone (02) 969 7122. Fax (02) 969 3788.

Director: Mrs B. McGregor (mng dir).

Executives: Mrs B. McGregor (ed & publr), R. Enemark (art dir), Ms M. Geddes (mktg mgr), Ms C. Hodgson (advtdg), Ms G. Simmons (advtdg), Ms A. Jones (subsc).

Repr: Ms C. Hodgson, Sydney (02) 969 7122.

Data: Bi-mthly, A4 glossy, offset, casual fpm \$1750, fpc \$2980.



**The Australian Women's Weekly**

Publisher: Australian Consolidated Press Limited, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex 120514.

Executives: R. Walsh (publr), Mrs J. Rowe (ed), G. Lawrence (ACP advtg dir), Ms D. Anthony (nat advtg & sales dir), Ms J. Ryan (nat advtg mgr).

Repr: Admedia Group of SA, Adelaide (08) 332 8144. Fax (08) 31 0185; Aubrey G. Barker & Assocs, Perth (09) 322 3184. Fax (09) 321 2372.

Data: Mthly, offset, casual fpm \$12,745, fpc \$16,990.

Circulation: ABC 1,159,000+.

**Auto Supermarket**

Publisher: Australian Consolidated Press, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advtg dir), T. Ferguson (Vic state mgr).

Data: Wkly, offset, casual fpm \$245.

**Belle**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex CPHLTD AA120514. T'graphic address Packpress Sydney.

Executives: R. Walsh (publr), Ms M. Dunworth (ed), G. Lawrence (advtg sales dir), Ms G. Murray (nat advtg mgr), Ms J. Carne (NSW advtg mgr), Mrs J. Kiernan (mktg mgr).

Repr: ACP, Melbourne (03) 660 6000; Admedia Pty Ltd, Adelaide (08) 332 8144; A. Barker & Assoc, Perth (09) 322 3184; ACP, Brisbane (07) 252 8566; NZ, UK, USA, Tokyo.

Data: Alt mths, offset, casual fpm \$3375, fpc \$4965.

Circulation: ABC 52,000+.

**Belle Successful Entertaining**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex 120514 CPHLTD. T'graphic address Packpress Sydney.

Executives: R. Walsh (publr), Ms M. Dunworth (ed), G. Lawrence (advtg sales dir), Ms G. Murray (nat advtg mgr), Ms J. Carne (NSW advtg mgr), Mrs J. Kiernan (mktg mgr).

Repr: ACP, Melbourne (03) 660 6000; Admedia Pty Ltd, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; ACP, Brisbane (07) 252 8566; NZ.

Data: Qrtly, offset, casual fpm \$2020, fpc \$3255.

Circulation: ABC 34,900+.

**Better Homes and Gardens.****Better Homes & Gardens**

Publisher: Murdoch Magazines Pty Ltd, 16th Flr, 213 Miller St, North Sydney 2060. Phone (02) 956 1000. Fax (02) 956 1013. Telex 26430.

Executives: M. Handbury (mng dir), Ms J. Bradbury (ed), D. Lewis (nat ad sales mgr), Ms J. Davie (Vic sales mgr), M. Kelly (advtg proms mgr).

Repr: Murdoch Magazines, Melbourne (03) 534 8336. Telex 33773; Trimedia, Brisbane (07) 831 9266; Symons Media Services Pty Ltd, Adelaide (08) 31 5135.

Data: 13 issues, offset, casual fpm \$3890, fpc \$5990.

Circulation: ABC 251,753.

**Bike Australia**

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: L. Cohen (publr), P. Thoeming (ed), P. Moggridge (advtg mgr Syd).

Repr: Yaffa Publishing Group (W. Coddington, advtg mgr), Melbourne (03) 690 8199.

Data: Bi-mthly, offset, casual fpm \$725, fpc \$1170.

Circulation: ABC 8,603.

**Billy Blue**

Publisher: The Billy Blue Group, The Grandstand, Cnr Miller & Ridge Sts, North Sydney 2060. PO Box 728, North Sydney 2059. Phone (02) 957 2844. Fax (02) 957 2842.

Directors: A. Kaplan (publr), R. Renwick (mng ed).

Data: Bi-annl, offset, casual fpm \$1400, fpc \$2380.

**Boat Directory**

Publisher: Associated Communication Enterprises Pty Ltd, 272 Rosslyn St, West Melbourne 3003. Phone (03) 329 0277. Fax (03) 328 1511. Telex 30562.

Directors: M. Day (chrnm), O. Thompson (mng dir), G. Hawthorne (mng ed), B. Kinnane (nat advtg mgr).

Executives: P. Smith (ed), Ms F. Jones, Ms S. Wills (ad).

Data: Bi-annl, casual fpm \$1750, fpc \$2250.

**Boating Business Review**

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.

Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.

Executives: T. Finemore (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).

Data: Mthly, casual fpm \$1150, fpc \$1587.

**The Bounty Baby Book**

Publisher: Bounty Hospital Services Pty Ltd, 28 Foveaux St, Surry Hills 2010. Phone (02) 281 2955. Fax (02) 281 2964.

Executives: A. Bateman (chief exec), Ms V. Andrews (exec dir), Mrs M. Maguire, J. Ketcher (advtg sales).

Data: Annl, offset, fpc \$8180, dpsec \$15,540.

**The Bounty Mother-To-Be Book**

Publisher: Bounty Hospital Services Pty Ltd, 28 Foveaux St, Surry Hills 2010. Phone (02) 281 2955. Fax (02) 281 2964.

Executives: A. Bateman (chief exec), Ms V. Andrews (exec dir), Mrs M. Maguire & J. Ketcher (advtg sales).

Data: Annual, offset, fpc \$6360, dpsec \$12,080.

**Bowls in NSW**

Publisher: Royal NSW Bowling Association, 95 York St, Sydney 2000.

Executive: R. Davies (ed).

Repr: McLean Media Representations Pty Ltd, Sydney. Phone (02) 436 2688. Fax (02) 439 7538.

Data: Mthly, offset, casual fpm \$1630, fpc \$2120.

Circulation: ABC FNR.

**Bride to Be**

Publisher: David Boyce Publishing & Associates, 44 Regent St, Redfern 2016. Phone (02) 699 7484-5. Fax (02) 698 7346. Telex 72846.

Directors: D.W. Boyce (publr), L. Vincent & Ms A. Lancaster (advtg).

Data: Qrtly, offset, casual fpm \$1830, fpc \$2860.

Circulation: ABC 30,062.

**British Soccer Week**

Publisher: Westways Publishing Co, 103 Great Eastern Hwy, Rivervale 6103. PO Box 609, Cloverdale 6105. Phone (09) 362 4344. Fax (09) 470 3162.

Executives: B. Cranny (publr & mng ed), Ms R. Cranny (publr & gen mgr), P. Rowe (ed).

Data: Wkly, offset tabloid, casual fpm \$500, scdm \$2.50.

**The Bulletin with Newsweek**

Publisher: Australian Consolidated Press Ltd, 54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex Conpress 120514.

Executives: R. Walsh (publr), D. Dale (ed), G. Lawrence (advtg sales dir), R. Eskell (advtg sales mgr).

Repr: ACP, Melbourne (03) 660 6000; Brisbane (07) 252 8566; Symons Media Services Adelaide (08) 31 5135; Aubrey G. Barker & Assoc, Perth (09) 322 3184; Newsweek worldwide.

Data: Wkly, offset, casual fpm \$4315, fpc \$6740.

Circulation: ABC 109,500+.

**Business Review Weekly**

Publisher: BRW Group Publications, 2nd Flr, 469 Latrobe St, Melbourne 3000. GPO Box 55A, Melbourne 3001. Phone (03) 603 3888. Fax (03) 670 4328. Telex 38995. T'grams Busrev.

Executives: R. Gottliebson (ed dir), D. Stuart (nat sales mgr), S. Murray (NSW mgr), D. Uren (ed), P. Merrill (art dir), Ms K. Thomas (ad co-ord).

Repr: (Phil Gallagher) Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Wkly, offset, casual, fpm \$3200, fpc \$4950.

Circulation: ABC 77,084.

**Campaign**

Publisher: Worlandar Pty Ltd, PO Box A228, Sydney 2001. Phone (02) 332 3620.

Executive: T. Herbert (ed).

Data: Mthly, offset, casual fpm \$635.

**Car Australia**

Publisher: Syme Magazines (a divn of Syme Media), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Executives: P. Gover (ed), P. Jackson (nat advtg mgr), I. Coutts (nat mktg mgr), P. Riva (Syme Mags nat advtg mgr), Ms P. Parker (prdn mgr).

Repr: Syme Magazines, Sydney (02) 29 6271; Frank Hall Media Services, Perth (09) 328 2677. Fax (09) 328 2199; Cumberland Media, Adelaide (08) 373 1142; Geoff Horne Agencies Pty Ltd, Brisbane (07) 202 6813.

Data: Mthly, fpm \$1450, fpc \$2400.

Circulation: ABC 40,865.

**Caravan World & Outdoor Life**

Publisher: Syme Magazines (A divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: J. Green (ed), Ms K. Shaw (advtg), L. Shaw (mng ed), P. Riva (nat advtg mgr), I. Coutts (nat mktg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Mthly, offset, casual fpm \$700, fpc \$1440.

**Catholic Leader**

Publisher: The Catholic Leader, 82 Berwick St (PO Box 334), Fortitude Valley 4006. Phone (07) 252 8844. Fax (07) 252 2663.

Data: Wkly, offset, casual rate \$4.00 scdm.

Circulation: ABC 12,918.

**The Catholic Weekly**

Publisher: Catholic Press Newspaper Co Pty Ltd, Cnr West & Thomas Sts, Lewisham 2049. Private Bag 3, Petersham 2049. Phone (02) 550 9411. Fax (02) 560 0542.

Executives: R.F. Robinson (ed-in-chief), A. Crow (advgt mgr).

Data: Wkly, offset, casual fpm \$900.

Circulation: ABC 16,726.

**Cleo**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex CPHLTD 120514. T'grams Packpress.

Executives: R. Walsh (publr), L. Wilkinson (ed), F. Moser (nat advtg mgr), G. Lawrence (advtg sales dir).

Repr: ACP, Melbourne (03) 660 6000; The Admedia Group, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc, Perth (09) 322 3184; USA, NZ, Tokyo.

Data: Mthly, offset, casual fpm \$5125, fpc \$8270.

Circulation: ABC 295,000+.

**Club Marine**

Publisher: Fred Wilson, Club Marine Services Pty Limited, 40 The Esplanade, Brighton 3186. Phone (03) 593 1144.

Executives: A. Woodley (mng ed), L.M. Duffy (psnl asstn).

Repr: (P. Gallagher) Trimedia, Brisbane (07) 831 9266; (Ms N. Hillsdon) Advertising Print Sales Pty Ltd, Sydney (02) 957 5355; (C. Vaughan) Advertising Print Sales Pty Ltd, Melbourne (03) 521 2236; (K. O'Keefe) O'Keefe Media Services, Perth (09) 381 7766.

Data: Bi-mthly, offset, casual fpm \$1810, fpc \$2590.

Circulation: CAB 45,250.

**Commercial Fisherman & Boatowner**

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.

Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.

Executives: T. Gorman (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).

Data: Bi-mthly, casual fpm \$1290, fpc \$1810.

**Cosmopolitan**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex CPHLTD 120514.

Executives: R. Walsh (publr), Ms P. Ingram (ed), Ms V. Ghillanyi (nat advtg mgr).

Repr: ACP, Melbourne (03) 660 6000; ACP, Brisbane (07) 252 8566; Charles F. Brown & Assoc., Adelaide (08) 223 4600; Aubrey G. Barker & Assoc., Perth (09) 322 3184; Auckland.

Data: Mthly, litho, casual fpm \$4190, fpc \$6985.

Circulation: ABC 255,000+.

# COUNTDOWN

more than just a pop magazine

**Countdown Magazine**

Publisher: Countdown Publications, Suite 11, 24-36 Bellevue St, Surry Hills 2010. PO Box 900, Alexandria 2015. Phone (02) 281 6500.

Director: M. Mohi (publr).

Executives: B. Divola (ed), S. Cadbury (dep ed), J. Tonkin (advtg nat sales mgr).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288; McDonald Woodside, Melbourne (03) 820 2688; (Ms S. Shaw) Charles F. Brown & Assoc, Adelaide (08) 223 4600. Fax (08) 223 6587.

Data: Mthly, casual fpm \$1000, fpc \$1450.

Circulation: ABC 65,000.

**The Country Woman**

Publisher: The Country Women's Association of NSW, 11 Greeknowe Ave (PO Box 15), Potts Point 2011. Phone (02) 358 2957, 358 2923.

Executives: P. Keill (gen secty), F.L. Seymour (ed).

Data: Alt mths, offset, casual rate \$5.00 scdm.

Circulation: ABC 9 (Assn subs 15,178).

**Cricketer**

Publisher: Syme Magazines (A divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096. Telex 30331.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: K. Peisse (ed), L.J. Shaw (mng ed), P. Riva (nat advtg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142. Fax (08) 272 8302; Frank Hall Media Services, Perth (09) 328 2677. Fax (09) 328 2199; Geoff Horne Agencies, Brisbane (07) 202 6813. Fax (07) 202 7133.

Data: Mthly, offset, casual fpm \$650, fpc \$1000.

Circulation: ABC Off Season.

**Cruising Helmsman**

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. Phone (02) 281 2333. Fax (02) 281 2750. Telex 121887.

Office: Melbourne (03) 690 8199. Fax (03) 690 8636.

Executives: M. McGuire (publr), Ms T. Murphy (ed), J. Van Dall (advtg mgr, NSW & Qld), Ms Y. Grant (advtg mgr, Vic)

Repr: Aubrey G. Barker & Assocs, Perth (09) 322 3184. Fax (09) 321 2372; NZ; England; Italy; Germany; USA; France.

Data: Mthly, offset, casual rates fpm \$965, fpc \$1285.

Circulation: ABC 7,007.

**The Cruising Skipper**

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.

Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.

Executives: M. Davidson (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).

Data: Bi-mthly, casual fpm \$1150, fpc \$1476.

Circulation: ABC 11,162.

**Current Affairs Bulletin**

Publisher: Centre of Continuing Education, in conjunction with W.E.A., 72 Bathurst St, Sydney 2000. Phone (02) 264 5726. Advtg (02) 982 8946.

Executive: Dr. Bob Howard (ed), W. Kennedy (exec ed), G. Shipp (mgr).

Advtg: John F. Mosley Advertisement Agency, 929 Pittwater Rd, Collaroy 2097. Phone (02) 982 8946.

Data: Mthly, offset, casual fpm \$438.

**Deals on Wheels**

Publisher: Rollocorp No. 39 Pty Ltd, T/as Deals on Wheels, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advtg dir), T. Ferguson (Vic state mgr).

Data: Mthly, offset, casual fpm \$580, fpc \$1415.

Circulation: ABC 36,500+.

**Desktop Publishing Magazine**

Publisher: Ski & Business Publications, 2nd Flr, 200 Goulburn St (Locked Mail Bag 27), Darlinghurst 2010. Phone (02) 281 2699. Fax (02) 281 4343.

Directors: I. Talbot (publr), Ms P. Yelland (ed).

Data: Mthly, offset, casual fpm \$900, fpc \$1200.

**Discover Australia**

Publisher: Visitor Publishing, A div of Gold Coast Colour Productions Pty Ltd, 35 Upton St, Bundall 4217. PO Box 6490, Gold Coast Mail Centre, Bundall 4217. Phone (075) 38 4055. Fax (075) 38 9463.

Directors: R.W. Hutchinson (publr/ed/advtg mgr), L.R. Polson (publr).

Repr: R. Walker, Brisbane (07) 371 0533. Fax (07) 870 8964; Admedia Group of SA, Adelaide (08) 332 8144. Fax (08) 31 0185; Ray Bird & Associates, Perth (09) 481 0042; Coopers Translink, Launceston (003) 31 4600.

Data: Twice yearly, offset, casual fpc \$3360.

Circulation: CAB 93,020.

**Discover Brisbane**

Publisher: Visitor Publishing, A div of Gold Coast Colour Productions Pty Ltd, 35 Upton St, Surfers Paradise 4217. PO Box 6490, Gold Coast Mail Centre, Bundall 4217. Phone (075) 38 4055.

Directors: R.W. Hutchinson & L.R. Polson (publrs), J. Rigby (advtg).

Data: Wkly, offset, fpm \$95, fpc \$135.

Circulation: CAB 7,500.

**Discover Melbourne**

Publisher: Visitor Publishing, A div of Gold Coast Colour Productions Pty Ltd, 35 Upton St, Surfers Paradise 4217. PO Box 6490, Gold Coast Mail Centre, Bundall 4217. Phone (075) 38 4055.

Directors: R.W. Hutchinson & L.R. Polson (publrs), Ms K. Kelsall (advtg).

Data: Wkly, offset, fpm \$95, fpc \$135.

Circulation: CAB 7,500.

**Dolly**

Publisher: Consolidated Magazines Pty Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex Cphltd 120514.

Executives: R. Walsh (publr), G. Lawrence (advtg sales dir), C. Lees (ed), M. Giugni (advtg mgr).

Repr: (Ms S. Dalla Riva) Australian Consolidated Press, Melbourne (03) 660 6000; (Ms S. Parker) Australian Consolidated Press, Sydney (02) 282 8000; (Ms C. Moran) Australian Consolidated Press, Brisbane (07) 252 8566; (Ms S. Shaw) Charles F. Brown & Associates, Adelaide (08) 223 4600; (Ms E. Barker) Aubrey G. Barker & Associates, Perth (09) 322 3184.

Data: Mthly, casual fpm \$4170, fpc \$6950.

Circulation: ABC 239,000+.

**Drag Racing News**

Publisher: Performance Publications Pty Ltd, 19 The Strand, Croydon 2132. Phone (02) 744 2133. Fax (02) 744 8811.

Executives: D. Cook (ed), R. McEachern & G. Norsa (advtg mgrs).

Data: Bi-annly, offset, casual fpm \$528, fpc \$897.

**Dragster Australia**

Publisher: Performance Publications Pty Ltd, 19 The Strand, Croydon 2132. Phone (02) 744 2133. Fax (02) 744 8811.

Executives: D. Cook (ed), R. McEachern & G. Norsa (advtg mgrs).

Data: Fntly, tabloid, casual fpm \$528, fpc \$987.

**Electronics Australia**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Executives: J. Rowe (mng ed), S. Sayers (advtg mgr).

Repr: 221A Bay St, Port Melbourne 3207. Phone (03) 662 1222.

Data: Mthly, offset, casual fpm \$1470, fpc \$2280.

Circulation: ABC 29,500.

**Electronics Today International**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Executives: M. Hannan (publr), B. Boxall (ed-in-chief), Ms K. Bucknole (ed & mgr), R. Harrison (electronics ed), J. Poynter (NSW sales exec), Ms V. Newton (Vic advtg mgr).

Repr: Brisbane (07) 854 1119. Fax (07) 252 3692, 252 4139; M. Mullins, Adelaide (08) 352 7937. Fax (08) 352 6033; D. McDonald, Perth (09) 444 4426; NZ; USA.

Data: Mthly, offset, casual fpm \$1309, fpc \$1948.  
Circulation: ABC 14,200.

**Fast Fours & Rotaries**

Publisher: Publishing Specialists Co Pty Ltd, Suite 1, 27 Dane Dr, Gosford 2250. Phone (043) 24 1446. Fax (043) 24 1467.

Executives: G. Paradise (mng ed), S. Walmsley (ed), B. Ridout (advtg mgr), B. Miller (advtg sales).

Data: Qrtly, offset, fpm \$550, fpc \$1000.  
Circulation: ABC 22,602.

**Fish and Boat**

Publisher: North Queensland Tourist Publications, 446 Flinders St (PO Box 1667), Townsville 4810. Phone (077) 22 4459. Fax (077) 21 1431.

Office: 52 Hartley St, Cairns 4870.

Directors: H.W. Bligh (ed), W.J. Gardner (advtg mgr), E.M. Bragg (prdn mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 696 5692; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735.

Data: Mthly, offset, casual rate \$3.85 scdm.  
Circulation: ABC 6,634.

**Fishing News**

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 476), Darlinghurst 2010. Phone (02) 331 5006. Fax (02) 331 6624.

Executives: P. Mason (publr), A. Cowell (creative dir), P. Kidd (ed), S. Granquist (advtg sales mgr).  
Data: Mthly, offset, casual, fpm \$900, fpc \$1200.

**Fishing World**

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. McGuire (publr), R. Calcutt (ed), M. Silburn (advtg mgr, Syd), D. Rogers (advtg mgr, Melb).

Repr: Yaffa Publishing Group (D. Rogers), Melbourne (03) 690 8199.

Data: Mthly, offset, casual fpm \$1230, fpc \$1370.  
Circulation: ABC 16,051.

**Flight Deck**

Publisher: Pol Publishing, 161 Victoria St, Potts Point 2011. Phone (02) 358 4233 or 358 1800.

Executives: P. Berman (publr), B. Rule (ed), Ms T. Hill (nat'l advtg mgr), K. Holmes (prdn mgr).

Repr: Beaumont Media Services, Melbourne (03) 836 3777; Jane Fewings Media, Brisbane (07) 378 4522; (J. Williamson) Hastwell Williamson Representations, Adelaide (08) 79 9522.

Data: Mthly, offset, casual fpm \$2990, fpc \$3600.  
Circulation: CAB 43,857.

**Follow me**

Publisher: Brugi Design Pty Ltd, 2 Bellevue St, Surry Hills 2010. Phone (02) 212 5344. Fax (02) 212 6037.

Director: B. Giagu (publr).

Executives: J. Sammut (mng dir), Ms L. Tolley (admin mgr), R. Powell (ed), Ms J. Nicholls (asst ed), L. Cowan (advtg mgr), Ms M. Levin (nat advtg co-ord), Ms P. Mackenzie (advtg asst), Ms C. Garcia (advtg mgr, Vic) (03) 820 0466.

Repr: Jane Fewings, Media & Advertising Assocs, Brisbane (07) 378 4522. Fax (07) 878 1071; Ray Burns Media, Perth (09) 322 2066. Fax (09) 421 6201; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290.

Data: Bi-mthly, offset, fpc \$4750.

Circulation: ABC 51,273.

**Follow me Gentlemen**

Publisher: Brugi Design Pty Ltd, 2 Bellevue St, Surry Hills 2010. Phone (02) 212 5344. Fax (02) 212 6037.

Executives: J. Sammut (mng dir), Ms L. Tolley (admin mgr), M. Fabinyi (ed), Ms M. Forse (advtg mgr), Ms M. Levin (nat advtg co-ord), Ms P. Mackenzie (advtg asst), Ms C. Garcia (advtg mgr, Vic) (03) 820 0466.

Office: Ms C. Garcia, Suite 15, 37-39 Albert Rd, Albert Square, South Melbourne 3205. Phone (03) 820 0466. Fax (03) 267 1430.

Repr: Jane Fewings, Media & Advertising Assocs, Brisbane (07) 378 4522. Fax (07) 878 1071; Ray Burns Media, Perth (09) 322 2066. Fax (09) 421 6201; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290.

Data: Qrtly, offset, fpc \$4750.

**4 × 4 Australia**

Publisher: Syme Magazines, 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096. Telex 30331, 30376, 30449.

Executives: L.J. Shaw (mng ed), R. Moon (ed), P. Alderson (advtg mgr), Ms P. Parker (prdn mgr).

Repr: Sydney (02) 29 6271; Cumberland Media (Tony Giulliani), Adelaide (08) 373 1142; Frank Hall Media Services, Perth (09) 328 2539. Fax (09) 328 2199; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Mthly, offset, fpm \$920, fpc \$1660.

Circulation: ABC 19,507.

**Geo Australasia's Geographical Magazine**

Publisher: Weldon Young Productions Pty Ltd, 372 Eastern Valley Way, Willoughby 2068. Phone (02) 406 9222. Fax (02) 417 8478. Telex 121546.

Executives: G. Young (publr), A. Rocas (ed), K. Huetter (advtg), Ms L. Newton, Ms J. Howson (mktg/proms mgrs), M. Gattiff (art dir).

Repr: Noel Scott Media, Melbourne (03) 589 1768. Fax (03) 589 1471. Ad-Services, Brisbane (07) 870 9527; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Aubrey G. Barker & Associates, Perth (09) 322 3184. Fax (09) 321 2372.

Data: Qrtly, offset, casual, fpm \$1565, fpc \$3475.

Circulation: ABC 44,763.

**GH**

Publisher: Consolidated Magazines Pty Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8476. Fax (02) 267 2150. Telex Cphltd 120514.

Executives: R. Walsh (publr), G. Lawrence (advtg sales dir), S. Martyn (ed), S. Carter (advtg mgr).

Repr: Australian Consolidated Press, Melbourne (03) 660 6000; Australian Consolidated Press, Brisbane (07) 252 8566; Charles F. Brown & Assoc., Adelaide (08) 223 4600; Aubrey G. Barker & Assoc., Perth (09) 322 3184.

Data: Mthly, lithographic, casual fpm \$1620, fpc \$2700.

Circulation: ABC 63,100+.

**Girlfriend**

Publisher: Attic/Futura Publications, 64 Kippax St, Surry Hills 2010. PO Box 271, Paddington 2021. Phone (02) 281 5355. Fax (02) 281 5350.

Executives: S. Bush (ed-in-chief), Ms J. Tucker (ed), S. Miller (art dir).

Repr: Nankervis Media & Marketing Pty Ltd (W. Nankervis), Sydney (02) 331 6903. Fax (02) 331 1227.

Data: Mthly, offset, fpm \$2500, fpc \$3490.

**Golden Wing**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Telex 120514. T'grams Packpress Sydney.

Executives: R. Walsh (publr), P. Blake (ed), G. Lawrence (advtg sales dir), S. Clarke (nat advtg sales mgr).

Repr: ACP (Ms M. Kingshott), Melbourne (03) 660 6000; Brisbane (07) 252 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc., Perth (09) 322 3184; NZ; USA; Tokyo; UK.

Data: Mthly, offset, casual fpm \$3040, fpc \$3620.

Circulation: CAB 62,889.

**Good Weekend****Good Weekend**

Publisher: John Fairfax & Sons Ltd, 235 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2855. Telex Fairads 20121.

Office: 2nd Flr, 645 Harris St, Ultimo 2007. Editorial phone (02) 282 2833. Advtg phone (02) 282 1832.

Executives: Ms S. Gaire (ed), D. Bowring (advtg mgr, Vic), F. Rebecchi (nat advtg mgr).

Repr: Melbourne (03) 829 9966. Telex 32296; Brisbane (07) 221 6266. Fax (07) 221 9585; John Fairfax & Sons Ltd, Adelaide (08) 212 1212. Fax (08) 212 1210; John Fairfax & Sons (R. Matthews), Perth (09) 481 3171. Fax (09) 481 4228.

Data: Wkly, offset, casual fpm \$11,120, fpc \$13,900.

**Greyhound Weekly**

Publisher: Syme Magazines, (divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: A. Julien (ed), L.J. Shaw (mng ed), A. Maher (asst ed), P. Riva (nat advtg mgr), P. Quilty (advtg), I. Coutts (nat mktg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677.

Data: Wkly, offset, casual fpm \$650.

**Guns Australia**

Publisher: Yaffa Publishing Group 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: L. Cohen (publr), R. Calea (ed), P. Moggridge (advtg mgr Syd).

Repr: Yaffa Publishing Group, Melbourne (03) 690 8199.

Data: Alt mths, offset, casual fpm \$790, fpc \$1100.

Circulation: ABC 11,425.

**Habitat Australia**

Publisher: Australian Conservation Foundation, 672B Glenferrie Rd, Hawthorn 3122. Phone (03) 819 2888.

Executives: A. Sawenko (ed), D. Neilson (picture ed).

Data: Bi-mthly, offset, casual fpm \$495, fpc \$850.

Circulation: ABC FNR.

**Handmade/Australian Women's Weekly**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8732. Fax (02) 267 2150. Telex Cphltd 120514.

Executives: R. Walsh (publr), G. Lawrence (advgt mgr), D. Anthony (nat advgt mgr), M. Coleman (ed).

Repr: Australian Consolidated Press, Sydney (02) 282 8000; Australian Consolidated Press, Melbourne (03) 660 6000; Australian Consolidated Press, Brisbane (07) 252 8566; Admedia Group, Adelaide (08) 332 8144; Aubrey G. Barker & Assoc., Perth (09) 322 3184; NZ; UK; USA.

Data: Bi-annl, lithographic, casual fpm \$2030, fpc \$3250.

**The Harbour Connection**

Publisher: Vickers Caley Publications (A'asia) Pty Ltd, Norberry Tce, Suite 17, 177-199 Pacific Hwy, North Sydney 2060. Phone (02) 954 3366. Fax (02) 954 3176.

Directors: T. Herbert (mng dir), R.D. Herbert (sales & mktg dir).

Executive: Ms V. Nair (sales & mktg exec).

Data: Bi-mthly, offset, fpc \$345.

Circulation: CAB 94,040.

**Harpers Bazaar**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. Phone (02) 282 8000. Fax (02) 267 2150. Telex Cphltd 120514.

Executives: R. Walsh (publr), Ms S. Baldwin (ed), Ms S. Tapper (nat advgt mgr) (02) 282 8385.

Repr: ACP, Melbourne (03) 660 6000; ACP, Brisbane (07) 252 8566; Charles F. Brown & Assoc, Adelaide (08) 223 4600; Aubrey G. Barker & Assoc., Perth (09) 322 3184.

Data: Qrtly, casual fpm \$2375, fpc \$4375.

Circulation: ABC 37,200+.

**Hello Melbourne**

Publisher: Airport Publications Pty Ltd, 11/16-18 Palmer St, Balmain 2041. Phone (02) 555 1514.

Directors: J. Rush (mng dir/advgt mgr), B. Carswell (prdn mgr).

Repr: Carrington Media Services, Sydney (02) 959 3122; H. Black & Associates, Melbourne (03) 820 2995. Fax (03) 820 2995; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Frank Hall Media, Perth (09) 328 2539. Fax (09) 328 2199.

Data: Qrtly, offset, fpm \$2486, fpc \$2785.

Circulation: CAB 70,000.

**Hello Sydney**

Publisher: Airport Publications Pty Ltd, 11/16-18 Palmer St, Balmain 2041. Phone (02) 555 1514.

Director: J. Rush (mng dir/advgt mgr), B. Carswell (prdn mgr).

Repr: Carrington Media Services Pty Ltd, Sydney (02) 959 3122; H. Black & Associates, Melbourne (03) 820 2995. Fax (03) 820 2995; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Frank Hall Media, Perth (09) 328 2539. Fax (09) 328 2199.

Data: Qrtly, offset, fpm \$3730, fpc \$4240.

Circulation: CAB 140,000.

**Hero**

Publisher: Countdown Publications, Suite 11, 24-36 Bellevue St, Surry Hills 2010. PO Box 900, Alexandria 2015. Phone (02) 281 6499.

Directors: M. Mohi (publr), Ms S. Hook (ed-in-chief), Ms D. Gallagher (prdn co-ord), Ms P. Rushton (ed asnt), J. Tonkin (nat advgt mgr).

Repr: Tonkin Media, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Mthly, offset, fpc \$2880.

**Historic Australia**

Publisher: Performance Publications Pty Ltd, 19 The Strand, Croydon 2132. Phone (02) 744 2133. Fax (02) 744 8811.

Executives: M. Douglas (publr), Ms R. Embery (ed), R. McEachern & G. Norsa (advgt mgrs).

Data: Bi-mthly, sheetfed, casual \$650, fpc \$1040.

**Homes & Living**

Publisher: Homes & Living Magazine, 1 Leonard St, Victoria Park 6100. Phone (09) 362 6711.

Director: Ms R. McEwan (gen mgr).

Repr: Tonkin Media, Sydney & ACT (02) 957 2067, Fax (02) 925 0288; McDonald Woodside & Assoc, Melbourne (03) 820 2688; ParPlan, Brisbane (07) 839 7855.

Data: Qrtly, fpm \$1138, fpc \$1580.

Circulation: ABC 47,756.

**Homes For Sale**

Publisher: Australian Consolidated Press, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advgt mgr), T. Ferguson (Vic state mgr).

Data: Wkly, offset, casual fpm \$310.

**Hoofs and Horns**

Publisher: ACE Pty Ltd, 264-272 Roslyn St, West Melbourne 3003. GPO Box 4008, Melbourne 3001. Phone (03) 329 0277. Fax (03) 328 1511.

Office: 319 Pacific Hwy, Crows Nest 2065. Phone (02) 959 5420. Fax (02) 955 8012.

Executives: H. Morgan (exec ed), B. Kinnane (nat advgt mgr), G. Mostafa (advgt, Melb), M. Gostelow (advgt, Syd).

Data: Mthly, offset, casual fpm \$750, fpc \$1265.

**Inside Football**

Publisher: Symp Media Magazines (divn of Symp Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: A. Greenberg (ed), P. Parker (prdn mgr), P. Jansz (advgt mgr), L.J. Shaw (mng ed), P. Riva (nat advgt mgr), I. Coutts (nat mktg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Wkly during football season, offset, casual fpm rate \$750.

**Interior Designers & Decorators Handbook**

Publisher: John M. Bester & Associates, 3rd Flr, 29-35 Bellevue St, Surry Hills 2010. Phone (02) 211 4577. Fax (02) 211 5908.

Directors: M. Kazacos (mng dir), G. Sheldon (ed), K. Lambert (advgt mgr).

Data: Bi-annl (summer & winter edtn), sheet fed litho, casual fpm \$2985, fpc \$4479.

# Interiors

**Interiors**

Publisher: The Magazine Group Pty Ltd, 3 Montague St (P.M.B. 147), Balmain 2041. Phone (02) 555 1455. Fax (02) 810 6384.

Directors: P. Cosgrove (publr), Ms M. Nolan (mng ed), Ms M. Gore (ed), Ms H. Sawyer (advgt mgr).

Data: 6 times per year, web fed, casual fpm \$2950.

**Juke**

Publisher: Symp Magazines (divn of Symp Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096. Telex 30331.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: C. Eliezer (ed), L.J. Shaw (mng ed), P. Riva (grp advgt mgr), G. Phillips (advgt mgr), Vic), I. Coutts (nat mktg mgr).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Wkly, offset, casual fpm \$810.

# KID ZONE!

**Kid Zone!**

Publisher: Cowcourt Pty Ltd, 42 Emma St (PO Box 554), Leichhardt 2040. Phone (02) 550 9255.

Executives: A. Heydon (ed), H. Barber (advgt mgr).

Data: Mthly, web offset, casual fpc \$2500.

**Labor Times**

Publisher: Australian Labor Party (NSW Branch), 377-383 Sussex St, Sydney 2000. PO Box 408, Haymarket, Sydney 2000. Phone (02) 264 2732. Fax (02) 264 2574. T'grams Laborparty.

Director: S. Loosley (mng ed).

Data: Mthly, offset, fpm \$1000, fpc \$1500.

**Look Over the Gold Coast**

Publisher: Look Colour Productions Pty Ltd, 288 Ferry Rd (PO Box 1485), Southport 4215. Phone (075) 32 7333. Fax (075) 32 8987.

Directors: T. Murray (mng dir), Ms K. Murray (ed), J. Mulley (advgt mgr).

Data: 3 times per year, offset, fpc \$155.

Circulation: CAB 201,667.

**Looks Magazine**

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St, Darlinghurst 2010. Phone (02) 331 5006.

Executives: M. Pasilow (ed), L. Prince (mktg dir), C. Colquhoun (advgt mgr).

Repr: Cameron Media Sales, Melbourne (03) 427 9599; Jane Fewings Media, Brisbane (07) 378 4522; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keeffe Media, Perth (09) 381 7440.

Data: Mthly, casual rate fpm \$1820, fpc \$2600.

**Millionaire**

Publisher: John M. Bester & Associates, 3rd Flr, 29-35 Bellevue St, Surry Hills 2010. Phone (02) 211 4577. Fax (02) 211 5908.

Directors: M. Kazacos (mng dir), G. Sheldon (ed), K. Lambert (advgt sales mgr), Ms L. Bourne (circ).

Data: Qrtly, offset litho, casual fpm \$2985, fpc \$4479.

**Mode**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8700. Fax (02) 267 2150. Telex 120514.

Executives: R. Walsh (publr), Miss L. Brown (mng ed), Miss P. Connolly (assoc advgt sales dir), G. Lawrence (advgt dir).

Repr: ACP, Melbourne (03) 660 6000. Fax (03) 660 6047; Brisbane (07) 252 8566. Fax (07) 252 5638; Admedia Group of SA, Adelaide (08) 332 8144. Fax (08) 31 0185; Aubrey G. Barker & Assoc, Perth (09) 322 3184. Fax (09) 321 2372.

Data: Mthly, casual fpm \$3790, fpc \$5925.

Circulation: ABC 61,300+.

**Mode Brides**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Telex 20514. Cable Packpress Sydney.

Executives: R. Walsh (publr), Ms D. Swain (ed-in-chief), K. Minc (ed), G. Lawrence (advtg dir), Ms S. Carter (nat advtg mgr).

Repr: ACP, Melbourne (03) 660 6000; ACP, Brisbane (07) 252 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Associates, Perth (09) 322 3184. N.Z. AC Press (NZ) Ltd, Auckland.

Data: Qrtly, offset, casual fpm \$1670, fpc \$2690.  
Circulation: ABC 30,500+.

## Modern Boating

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Executives: B. Tranter (ed), M. Rothfield (assoc ed), D. Lockwood (prdn ed), Ms P. Sceats (advtg prod), H. Plumridge (sales mgr), Ms H. Heidenreich (sales exec).

Repr: P. Kennedy, Melbourne (03) 646 3111. Telex 34340; B. Summers, Brisbane (07) 854 1119. Telex 145520; M. Mullins, Adelaide (08) 352 7937. Fax (08) 352 6033; D. McDonald, Perth (09) 444 4426; NZ; England; Japan; USA.

Data: Mthly, offset, casual fpm \$1173, fpc \$1954.  
Circulation: ABC 15,200.

## Modern Fishing

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Executives: G. Booth (ed), A. Murdoch (nat advtg), S. Schweickel (advtg).

Repr: A. Berry, Melbourne (03) 646 3111. Fax (03) 646 5495; Ms J. Saunders, Brisbane (07) 854 1119. Fax (07) 252 3692, 252 4139; England; Japan; NZ.

Data: Mthly, offset, casual fpm \$1130, fpc \$1490.  
Circulation: ABC 26,300.

## Modern Motor

Publisher: Australian Consolidated Press Ltd, 368 Castlereagh St, Sydney 2000. Phone (02) 282 8000. Telex 120514. Cable Packpress Sydney.

Executives: R. Walsh (publr), D. Robertson (ed), G. Joss (nat advtg mgr), G. Lawrence (advtg dir).

Repr: ACP (J. Van Tooren), Melbourne (03) 660 6000; ACP (A. Gower), Brisbane (07) 252 8566; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Associates, Perth (09) 322 3184; Tokyo, New Zealand.

Data: Mthly, offset, casual fpm \$1680, fpc \$2800.  
Circulation: ABC 46,400+.

## Movie

Publisher: Greater Union Organisation Pty Limited, 49 Market St (GPO Box 1609), Sydney 2001. Phone (02) 268 2681. Fax (02) 267 5277.

Executives: T. O'Brien (ed), W. Cantell (advtg mgr), B. Brady (prdn mgr).

Data: Qrtly, offset, fpm \$1125, fpc \$1490.  
Circulation: ABC 41,043.

## Nature & Health

Publisher: Weldon Young Productions Pty Ltd, 372 Eastern Valley Way, Willoughby 2068. Phone (02) 406 9222. Fax (02) 417 8478. Telex 121546.

Executives: G. Young (publr), K. Huette (advtg mgr), N. Drury (ed).

Data: Qrtly, offset, casual fpm \$1500, fpc \$2350.  
Circulation: ABC 21,253.

## Navy News

Publisher: Management Committee Navy News, 2 Macleay St, Potts Point 2010. Phone (02) 359 3052.

Executives: Lt Commander A.W. Walsh (mng ed), Lt K.J. Pike (advtg mgr).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Fntly, casual rate \$6.00, fpm \$1680, fpc on request.

## New Idea

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 320 7000.

Executives: Mrs D. Boling (chief exec), K. White (dir-sales), W.J. Morgans (prdn mgr).

Repr: Southdown Press (I. Woods), Sydney (02) 929 0244; Robert Walker, Brisbane (07) 371 0533; Market Media Assocs, Adelaide (08) 223 6629; Tony Allen & Associates, Perth (09) 328 9833; USA, UK.

Data: Wkly, offset, casual fpm \$8570, fpc \$13,500.

Circulation: ABC 1,003,516.

# New Woman

## New Woman

Publisher: Murdoch Magazines Pty Ltd, 16th Flr, 213 Miller St, North Sydney 2060. PO Box 850, Artarmon 2064. Phone (02) 956 1000. Fax (02) 956 1020.

Directors: M. Handbury (mng dir), Ms J. Zaetta (ed), Ms D. Wood (nat advtg mgr), R. Batton (prdn mgr), Ms M. van de Wiel (advtg proms mgr).

Repr: Murdoch Magazines, Melbourne (03) 534 8336; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Symons Media Services, Adelaide (08) 31 5135. Fax (08) 31 7873; O'Keefe Media Services, Perth (09) 381 7766. Fax (09) 382 4850. Telex 93191; NZ; US; UK.

Data: Mthly, offset web fed, casual fpc \$2850.  
Circulation: ABC 190,000+.

# NEW ZEALAND EXPRESS

Keeping you in touch.

## New Zealand Express

Publisher: Special Interest Publications Pty Ltd, 8/6 Cliff St, Milsons Point 2061. Phone (02) 956 5322. Fax (02) 956 5406.

Director: J.F. Hewitt (mng dir).

Executives: W.W. Parr (consulting ed), N. Harvey (sub ed), M. Stockwell (admin mgr).

Data: Fntly, offset, fpm \$1400, fpc \$2200.

## New Zealand Ski Areas Annual Guide

Publisher: Ski & Business Publications, 2nd Flr, 200 Goulburn St (Locked Mail Bag 27), Darlinghurst 2010. Phone (02) 281 2699. Fax (02) 281 4343.

Directors: I. Talbot (publr), Ms P. Yelland (ed).

Data: Annl, offset, casual fpm \$1145, fpc \$1450.

## Northside Shopper

Publisher: Sydney Shopper Publications, Suite 3, 2nd Flr, 575 Pacific Hwy, St Leonards 2065. PO Box 164, Milsons Point 2061. Phone (02) 437 4933. Fax (02) 906 3498.

Directors: O. Thomson (publr), H. Thomson (ed), A. Rahaman (advtg mgr), I. Lenten (prdn mgr).

Repr: Associated Communication Enterprises (B. Kinnane), 272 Rosslyn St, West Melbourne 3003.

Data: Fntly, offset, fpm \$840.

Circulation: CAB 49,147.

## NSW Freemason

Publisher: Associated Business Publications, Room 104/3 Smail St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780.

Executives: K.G. Collins (gen mgr), E. Simmonds (ed), I. Collins (advtg mgr), M. Corel (prdn mgr).

Data: Alt mths, offset, casual fpm \$465, standard colours fp \$130, special colours fp \$200.

Circulation: CAB 3,722.

## NSW Sailbook

Publisher: National Publications Pty Ltd, 191 Arthur St, Homebush West 2140. PO Box 297, Homebush 2140. Phone (02) 764 1111. Fax (02) 763 1699.

Executives: M. Press (publr/advtg mgr), P. Campbell (ed, Syd), J. Halaby (prdn mgr).

Repr: Ryan Media Services Pty Ltd, Sydney (02) 252 2575; R. Williams, Melbourne (03) 646 5877; The Media Workshop, Brisbane (07) 391 6633; Admedia Group of SA, Adelaide (08) 332 8144; Frank Hall Media Services, Perth (09) 328 2677; The Media Centre Pty Ltd, Hobart (002) 34 8588.

Data: Annl, offset, casual fpm \$975, fpc \$1200.

## Offshore Yacht Racing & Cruising

Publisher: National Publications Pty Ltd, 191 Arthur St, Homebush West 2140. PO Box 297, Homebush 2140. Phone (02) 764 1111. Fax (02) 763 1699.

Executives: M. Press (publr), P. Campbell (ed), J. Halaby (prdn mgr).

Repr: Ryan Media Services Pty Ltd, Sydney (02) 252 2575; R. Williams, Melbourne (03) 646 5877; The Media Workshop, Brisbane (07) 391 6633; Admedia Group of SA, Adelaide (08) 332 8144; Frank Hall Media Services, Perth (09) 328 2677.

Data: Bi-mthly, casual fpm \$1050, fpc \$1595.

## Offshore's AWA Sydney/Hobart Yacht Race Official Issue

Publisher: National Publications Pty Ltd, 191 Arthur St, Homebush West 2140. PO Box 297, Homebush 2140. Phone (02) 764 1111. Fax (02) 763 1699.

Executives: M. Press (publr), P. Campbell (ed), J. Halaby (prdn mgr).

Repr: Ryan Media Services Pty Ltd, Sydney (02) 252 2575; R. Williams, Melbourne (03) 646 5877; Field Force Media, Melbourne (03) 690 8233; The Media Workshop, Brisbane (07) 391 6633; Admedia Group of SA, Adelaide (08) 332 8144; Frank Hall Media Services, Perth (09) 328 2677.

Data: Annl, offset, casual fpm \$1050, fpc \$1590.

## On The Street

Publisher: On The Street Pty Ltd, 8 Bellevue St, Surry Hills 2010. GPO Box 122, Sydney 2001. Phone (02) 281 4011. Fax (02) 211 5162. Telex 75465.

Director: Ms M. Cott (mng ed).

Data: Wkly, offset, casual fpm \$450, fpc \$950.

Circulation: CAB 28,159.



## The Open Road

Publisher: The Open Road Publishing Co Pty Ltd, 151 Clarence St, Sydney 2000. Phone (02) 260 9262. Fax (02) 260 8288. Telex 27674.

Executives: B. McKinnon (ed), M. Timmins (advtg mgr).

Data: Alt mths, casual fpm \$10,125, fpc \$12,375.

Circulation: ABC 52 (Assn subs 1,489,286).

## Opera Australia

Publisher: Pellinor Pty Ltd, Level 2, 44 Bridge St, (Box R-361, Royal Exchange), Sydney 2000. Phone (02) 247 2264, 247 2269.

Executive: D.E. Gyger (ed/mgr).

Data: Mthly, offset, casual rate \$5.00 sccm.

Circulation: ABC 2,114.

**Overlander 4WD Magazine**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9935.

Executives: B. Boxall (mng ed), F. Stronach (ed), P. Mack (exec mgr motoring grp), R. McMahon (nat advtg mgr).

Repr: Federal Publishing Co (B. Kinnane), Melbourne (03) 646 3111; (B. Summers) Federal Publishing Co, Brisbane (07) 854 1119; Federal Publishing Co (M. Mullins), Adelaide (08) 352 7937; Federal Publishing Co (E. de San Miguella), Perth (09) 382 1369.

Data: Mthly, offset, casual fpm \$1245, fp2c \$1435, fp4c \$2045.

Circulation: ABC 22,800.

**Owners Own Catalogue**

Publisher: Kymawn Pty Ltd, 8 Jubilee Ave (PO Box 93), Mullumbimby 2482. Phone (066) 84 1444. Telex 43470.

Directors: M. Gray (ed), Mrs B. Bartlett (dep ed), G. Steadly (advtg mgr).

Data: Bi-mthly, offset, casual, fpm 6500, fpc \$1400.

**Pacific Islands Monthly**

Publisher: Pacific Publications (Australia) Pty Ltd, (A div. of News Ltd), 2 Holt St, Surry Hills 2010. Phone (02) 288 3000. Fax (02) 288 3322. Telex 20124.

Data: Mthly, offset, casual fpm \$945, fpc \$1475.

**Panorama**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150. Telex 120514. T'grams Packpress Sydney.

Executives: R. Walsh (publr), J. Hall (mng ed), R. Tremain (nat advtg sales mgr).

Repr: ACP, Melbourne (03) 660 6000; Brisbane (07) 252 8566; Symons Media, Adelaide (08) 31 5135; Aubrey G. Barker & Assoc., Perth (09) 322 3184; NZ; USA; Tokyo; UK.

Data: Mthly, offset, casual fpm \$3455, fpc \$5400.

Circulation: CAB 81,214.

**Parents & Children**

Publisher: Magazine House Pty Ltd, 23 Willoughby Rd (PO Box 1067), Crows Nest 2065. Phone (02) 438 2399.

Directors: M. Fallows (publr), Ms C. Fallows (ed).

Executives: P. Bromley (advtg mgr), Ms R. Fontaine (advtg).

Data: Bi-mthly, offset, casual fpm \$2200, fpc \$3000.

Circulation: ABC 37,091.

**People Magazine**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St (GPO Box 4088), Sydney 2001. Phone (02) 282 8000. Fax (02) 267 2150.

Executives: R. Henty (gen mgr), R. Walsh (publr), D. Naylor (ed), S. Osborn (advtg mgr).

Repr: Australian Consolidated Press, Melbourne (03) 660 6000; Australian Consolidated Press, Brisbane (07) 252 8566; Charles F. Brown & Assocs, Adelaide (08) 223 4600; Aubrey G. Barker & Assocs, Perth (09) 322 3184; UK, USA.

Data: Wkly, litho, casual fpm \$2150, fpc \$3540.

Circulation: ABC 249,600+.

**Performance Street Car**

Publisher: Publishing Specialists Co Pty Ltd, Suite 1, 27 Dane Dr, Gosford 2250. Phone (043) 24 1446. Fax (043) 24 1467.

Executives: G. Paradise (ed), B. Ridout (advtg mgr), B. Miller (advtg sales).

Data: Bi-Mthly, offset, fpm \$585, fpc \$1085.

Circulation: ABC 47,300.

**Period Home Renovators Guide**

Publisher: Publicity Press Pty Ltd, Suite 18/20 Commercial Rd, Melbourne 3004. Phone (03) 267 8388.

Executives: R. Copeland (publr), M. Summons (ed), R. Copeland (advtg mgr).

Data: Annl, offset, casual fpm \$468, fpc \$1694.

**Personal Investment**

Publisher: BRW Group Publications 2nd Flr, 469 Latrobe St, Melbourne 3000. GPO Box 55A, Melbourne 3001. Phone (03) 603 3888. Fax (03) 670 4328. Telex 38995. T'grams Busrev.

Office: Sydney (02) 235 6687. Telex 75418; Adelaide (08) 224 0566. Fax (08) 232 0027; John Fairfax Group Ltd, Perth (09) 481 3171. Fax (09) 481 4228.

Executives: R. Greenwood (ed), S. Davis (advtg dir), S. Xarhakos (nat advtg mgr).

Repr: Trimedia (P. Gallagher), Brisbane (07) 831 9266. Fax (07) 835 1045; N. Robb, Adelaide (08) 364 1977. Fax (08) 332 6863; Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Mthly, offset, casual fpm \$2660, fpc \$3800.

Circulation: ABC 70,056.

**Photo Traveller**

Publisher: ASM Group, 1 Bungan Lane (PO Box 341), Mona Vale 2103. Phone (02) 997 1188. Fax (02) 997 4169. Cable AUSHIFIMAG.

Executives: N. Mountstephen (publr), N. Sudbury (ed), C. Waserman (advtg dir).

Data: Annl, offset, casual fpm \$1095, fpc \$1590.

**Photoworld Magazine**

Publisher: ASM Group, 1 Bungan Lane (PO Box 341), Mona Vale 2103. Phone (02) 997 1188. Fax (02) 997 4169.

Executives: N. Mountstephen (publr), N. Sudbury (ed), S. Carruthers (contr ed), C. Waserman (advtg dir).

Data: Mthly plus Annual & Directory, casual fpm \$1095, fpc \$1590.

**Plenty**

Publisher: Brugi Design Pty Ltd, 2 Bellevue St, Surry Hills 2010. Phone (02) 212 5344. Fax (02) 212 6037. Telex 21822.

Executives: B. Giagu (publr/ed-in-chief), Ms H. Greenwood (ed), Ms J. Waters (nat advtg mgr), Ms M. Levin (advtg co-ord), Ms T. Iacono (prdn mgr), Ms L. Tolley (admin).

Repr: Jane Fewings, Media & Advertising Assocs, Brisbane (07) 378 4522. Fax (07) 878 1071; Ray Burns Media, Perth (09) 322 2066. Fax (09) 421 6201; Market Media Associates, Adelaide (08) 223 6344. Fax (08) 224 0290.

Data: Qrtly, offset, fpc \$3480.

**Portfolio**

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St, Darlinghurst 2010. Phone (02) 331 5006. Fax (02) 331 6624. Telex AA72964.

Executives: P. Mason (publr), Ms L. Prince (mktg dir), Ms F. Richardson (advtg mgr), Ms C. Hogan (ed).

Repr: Derrick Lewis & Associates, Melbourne (03) 51 9984; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Jane Fewings Media, Brisbane (07) 378 4522. Fax (07) 878 1071;

Data: Mthly, offset, casual fpm \$1620, fpc \$2600.

Circulation: ABC 19,901.

**Powderhound Ski Magazine**

Publisher: The Magazine Group Pty Ltd, 3 Montague St, Balmain 2041. Phone (02) 555 1455. Fax (02) 555 7822.

Executives: I. Talbot (publr), P. Doyle (field ed), Ms G. Smith (advtg mgr).

Data: Qrtly in season, casual fpm \$1195, fpc \$1695.

Circulation: ABC 15,187.

**Prevention**

Publisher: Federal Publishing Co Pty Ltd, 190 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9935.

Offices: Melbourne (03) 646 3111. Fax (03) 646 5494; Brisbane (07) 854 1119. Fax (07) 252 3692; M. Mullins, Adelaide (08) 352 7937. Fax (08) 352 6033; E. de San Miguella, Perth (09) 382 1369.

Directors: Ms C. Sanders (ed), Ms L. Monadjemi.

Data: Mthly, fpm \$1210, fpc \$2480.

Circulation: ABC 41,200.

**Racetrack**

Publisher: Australian Consolidated Press Ltd, 9th Flr, 540 George St, Sydney 2000. GPO Box 2710, Sydney 2001. Phone (02) 282 8000.

Executives: R. Walsh (publr), G. Lawrence (advtg sales dir), G. Clark (mng ed), A. Blake (nat advtg mgr).

Data: Mthly, offset, casual fpm \$1000, fpc \$1590.

**Racing Car News**

Publisher: Chevron Publishing Group Pty Ltd, 15 Bridge Rd, Hornsby 2077. Phone (02) 476 5739. Fax (02) 476 5739.

Executives: A. Clarke (ed), T.B. Floyd (edit dir), R.M. Berghouse (advtg dir), T. Wong (nat advtg mgr), M. Durham (art dir).

Data: Mthly, 80 gsm gloss, casual rate fpm \$1150, fpc \$1450.

**Reader's Digest**

Publisher: Reader's Digest (Australia) Pty Limited, 26-32 Waterloo St, Surry Hills 2010. Phone (02) 690 6111. Fax (02) 699 8165.

Advtg dept: 122 Arthur St, North Sydney 2060. Phone (02) 922 5277. Fax (02) 957 5007.

Executives: C.M. Maton (mng dir), H. Vaughan Williams (ed-in-chief), D.C. Spears (advtg sales mgr), M.J. Pearson (mktg dir), D.G. Pell (bus services dir), M.F.O. Rich (financial dir), R.S. South (psnl dir).

l'state office: 390 St Kilda Rd, Melbourne, 3004. Phone (03) 267 5433. Fax (03) 266 4981.

Data: Mthly, offset, casual fpm \$6030, fpc \$7950.

Circulation: ABC 472,638.

**Revs Motorcycle News**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9935. Telex 74488.

Executives: M. Esdaile (ed), F. Stronach (road test ed), P. Sattler (advtg mgr), Ms W. Spooner (news ed).

Repr: Federal Publishing Co, Melbourne (03) 646 3111; Federal Publishing Co, Brisbane (07) 854 1119; E. de San Miguella, Perth (09) 382 1369; M. Mullins, Adelaide/SA/NT (08) 352 8666.

Data: Fntly, offset, casual fpm \$1292, fp4c \$1948.

Circulation: ABC 19,200.

**Road & Track**

Publisher: Road & Track Publishing Pty Ltd, Cnr Campbell & Lanceley Pl, Artarmon 2064. PO Box 1122, Crows Nest 2065. Phone (02) 439 3003.

Executives: R. Luck (ed & publr), D. Balaam (advtg mgr).

Data: Mthly, casual fpm \$790, fpc \$1650.

**The Road Ahead**

Publisher: The Road Ahead Publishing Co Pty Ltd, Cnr Quarry & Water Sts, Brisbane 4000. GPO Box 1403, Brisbane 4001. Phone (07) 253 2333. T'grams Royalauto.

Executives: G. Fites (ed), N.A. Willemsen (advtg mgr).

Repr: J.J. Hindmarsh, Sydney (02) 32 9736; Clive Rodda & Assoc, Melbourne (03) 51 8659.

Data: Alt mths, casual mono rate \$36 sccm.

Circulation: ABC Nil (Assn subs 492,627).

**The Road Patrol**

Publisher: The Royal Automobile Club of WA & RAC Insurance Pty Ltd, 228 Adelaide Tce, Perth 6000. GPO Box C140, Perth 6001. Phone (09) 421 4444.

Advtg: Advertising Department, RACWA. Phone (09) 421 4409.

Executives: R. Campbell (ed), M. Redfern (ad).

Data: Alt. months, web offset, casual fpm \$2775, fpc \$4140.

**Rotary Down Under**

Publisher: Rotary International Districts in Australia & New Zealand, 21 Argyle St (PO Box 779), Parramatta 2150. Phone (02) 633 4888. Fax (02) 891 5984.

Executives: R. Aitken (mng ed), G.E. Noakes (assoc ed), P. Upfold (advtg mgr).

Data: Mthly, offset, casual fpm \$964.

Circulation: ABC 49,397.

**Royalauto**

Publisher: Royal Automobile Club of Victoria (RACV) Ltd, 550 Princes Hwy, Noble Park 3174. Phone (03) 790 2846. Fax (03) 790 2628. Telex 30788.

Executives: R.A. MacLean (chief mgr), G. Roff (ed), J. Phillips (advtg mgr), K. Francis (asst).

Data: Mthly (except Jan), rotogravure, casual fpm \$7150, fpc \$8250.

Circulation: ABC Nil (Assn subs 978,308).

**Rugby League Week**

Publisher: Australian Consolidated Press Ltd, 54 Park St (PO Box 2710 GPO), Sydney 2000. Phone (02) 282 8930. Fax (02) 282 8944.

Executives: R. Walsh (publr), N. Tasker (mgr ed), C. Boon (nat sales mgr), G. Lawrence (ad sales dir).

Repr: ACP (A. Gower), Brisbane (07) 252 8566; ACP (J. van Torren), Melbourne (03) 660 6022; Admedia, Adelaide (08) 332 8144; Aubrey G. Barker & Associates, Perth (09) 322 3184.

Data: Wkly, offset, casual fpm \$1745, fpc gloss \$3010, fpc non gloss \$2105.

Circulation: ABC 54,100+.

**Sailboard Extra**

Publisher: Publicity Press Pty Ltd, Suite 18/20 Commercial Rd, Melbourne 3004. Phone (03) 267 8388.

Executives: R. Copeland (publr), J. Darby (ed), R. Copeland (advtg mgr).

Data: Mthly, (x5 over summer) offset, casual fpm \$1200, fpc \$1850.

**Sapphire Sun**

Publisher: Sun Tourist Press, Princes Arc, Princes Hwy (PO Box 330), Merimbula 2548. Phone (064) 95 2222. Fax (064) 95 2251.

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Mthly, offset, casual rate \$6.93 scdm.

Circulation: CAB 30,231.

**The Scuba Diver**

Publisher: Yaffa Publishing Group Pty Ltd, 17-21 Bellevue St, Surry Hills 2010. Phone (02) 281 2333. Fax (02) 281 2750.

Office: Melbourne (03) 690 8199. Fax (03) 690 8636.

Executives: M. McGuire (publr/advtg), S. Land (ed).

Repr: Aubrey G. Barker & Assocs, Perth (09) 322 3184. Fax (09) 321 2372. Telex 93810.

Data: Alt mths, offset, casual, fpm \$1090, fpc \$1460.

Circulation: ABC 7,787.

**Ski Extra**

Publisher: Publicity Press Pty Ltd, Suite 18/20 Commercial Rd, Melbourne 3004. Phone (03) 267 8388.

Executives: R. Copeland (publr), J. Darby (ed), R. Copeland (advtg mgr).

Data: 6 times per year, offset, casual fpm \$1200, fpc \$1850.

Circulation: ABC 14,526.

**Slam**

Publisher: Morrison Media Services Pty Ltd, Godwin Tce (PO Box 823), Burleigh Heads 4220. Phone (075) 56 1388. Fax (075) 56 1527.

Executives: P. Morrison (publr), M. Perry (ed), G. Rawlings (advtg exec), R. Luke (dir, sales).

Data: Bi-mthly, casual fpm \$550, fpc \$795.

**Smash Hits**

Publisher: Mason Stewart Publishing Pty Ltd, PO Box 746, Darlinghurst 2010. Phone (02) 331 5006. Fax (02) 331 6624. Telex 72964 MASPUB.

Executives: J. Manning (mng ed), B. Fumpston (advtg sales), P. Mason (publr).

Data: Fntly, offset, casual rate fpm \$2030, fpc \$2900.

Circulation: ABC 96,600+.

**Sonics**

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9935. Telex 74488.

Executives: B. Boxall (mng ed), N. Mengel (ed), M. Lewis (mktg mgr), G. Monks (nat advtg mgr), Ms V. Newton (Vic advtg mgr), G. Smith (Qld advtg mgr), Ms C. Gatt (secty).

Repr: (M. Mullins) Adelaide (08) 352 7937; (D. McDonald) Perth (09) 444 4426; NZ.

Data: Mthly, casual fpm \$1454, fpc \$2182.

**South Australian Motor**

Publisher: Royal Automobile Association of S.A.

Advtg: Charles F. Brown & Associates, 30 Tucker St, Adelaide 5000. Phone (08) 223 4600.

# Sportsman

**Sportsman**

Publisher: News Ltd, 2 Holt St, Surry Hills 2010. Phone (02) 288 3000. Fax (02) 288 3729. Telex 20124.

Executives: W. Gray (mgr), W. Hickson (ed), K. Hackett (advtg exec).

Repr: News Ltd, Newcastle (049) 26 4188; News Ltd, Wollongong (042) 29 5355; News Ltd Interstate, Brisbane (07) 221 1800. Fax (07) 229 7380; Market Media Assocs, Adelaide (08) 223 6344. Fax (08) 224 0290. Telex 88740.

Data: Bi-wkly, letterpress, casual rate \$7.10 scdm.

**Stereo Buyer's Guide**

Publisher: ASM Group, 1 Bungan Lane (PO Box 341), Mona Vale 2103. Phone (02) 997 1188. Fax (02) 997 4169.

Executives: N. Mountstephen (publr), C. Waserman (advtg sales dir), D. Norris (ed), R. Neill (contr. ed).

Data: 5 issues per year in the series, offset, casual fpm \$1125, fpc \$1640.

# STREET AUSTRALIA

A DIVISION OF SPORTS PUBLICATIONS PTY LTD

**Street Australia**

Publisher: Sports Publications Pty Ltd, Suite 3, 230 Toorak Rd (PO Box 376), South Yarra 3141. Phone (03) 240 8448, 240 8031. Fax (03) 241 8808.

Executives: G.N. Nicholson (gen mgr), A. Trengove (ed-in-chief), J. Jenkins (ed), S. Petkovski (ed asst), S. Kimonides (art dir), R. Mills (mktg mgr), G. Tomeski (project mgr), J. Wilhelm, G. Giordano (advtg), N. Pantu (chief cons).

Data: Qrtly, offset, casual fpm \$430, fpc \$590.

**Street and Custom**

Publisher: Horwitz Grahame Pty Ltd, 506 Miller St (PO Box 306), Cammeray 2062. Phone (02) 929 6144. Telex 127833.

Executives: R. Easton (publr/advtg mgr), W. Cantell (ed), Ms J. Trochel (prdn mgr).

Data: Every 6 weeks, fpm \$529, fpc \$904.

Circulation: ABC 31,666.

**Street Machine**

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Telex 120514. T'grams Packpress.

Executives: J. Fotheringham (gen mgr), M. Chipperfield (RAA contact), Ms S. Fegan (advtg mgr) (08) 223 4600.

Data: Alt mths, offset, casual fpm \$3795, fpc \$5016.

Circulation: ABC 10 (Assn subs 316,470).

**Southern Sun**

Publisher: Princes Arc, Princes Hwy (PO Box 330), Merimbula 2548. Phone (064) 95 2222. Fax (064) 95 2251.

Repr: Advertising Print Sales, Sydney (02) 957 5355.

Data: Mthly, offset, casual rate \$6.93 scdm.

Circulation: CAB 30,097.

**The Sporting Globe**

Publisher: The Herald & Weekly Times Ltd, 44-74 Flinders St, Melbourne 3000. Phone (03) 652 1111. Fax (03) 652 2125. Telex 30124.

Office: 165 Walker St, North Sydney 2060. Phone (02) 964 3400. Fax (02) 922 1730.

Executives: N. Willmott (ed), A. Hoy (advtg mgr).

Repr: (I. Ward) News Ltd Interstate, Brisbane (07) 221 1800. Fax (07) 229 7380; (Ms W. Hugo) News Ltd, Adelaide (08) 218 9213; Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Bi-wkly, letterpress, casual \$7.50 scdm.

Circulation: ABC 19,234.

**Sporting Shooter**

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750. Telex 121887 Yaffa.

Executives: L. Cohen (publr), R. Galea (ed), P. Moggridge (advtg mgr, Syd), D. Rogers (advtg mgr, Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 690 8199.

Data: Mthly, offset, casual fpm \$1295, fpc \$1720.

Circulation: ABC 20,143.

**Sports & Classic Cars Australia**

Publisher: Associated Communication Enterprises Pty Ltd, 272 Rosslyn St, West Melbourne 3003. Phone (03) 329 0277. Fax (03) 328 1511. Telex 30562.

Executives: B. Kinnane (advtg) (03) 329 5077, M. Day (publr), G. Hawthorne (ed).

Data: Qrtly, fpm \$1750, fpc \$2250.

**Sports Driver**

Publisher: Driveline Publications, 216-224 Commonwealth St, Surry Hills 2010. Phone (02) 281 3544. Fax (02) 281 3271.

Executives: J. Brown (ed), Ms B. Feely (advtg mgr).

Data: Qrtly, offset, casual fpm \$686, fpc \$1166.

Executives: R. Walsh (ed-in-chief), P. Scott (ed), G. Lawrence (advgt dir), J. Miller (advgt mgr).  
 Repr: ACP Melbourne (03) 660 6000; ACP Brisbane (07) 252 8566; Admedia Group SA (08) 332 8144; Aubrey G. Barker & Associates, Perth (09) 322 3184.  
 Data: Alt mths, offset, casual fpm \$1220, fpc \$2970.  
 Circulation: ABC 97,100+.

### Street and Custom

Publisher: Horwitz Grahame Pty Ltd, 506 Miller St (PO Box 306), Cammeray 2062. Phone (02) 929 6144.  
 Directors: R. Easton (publ/advgt mgr), W. Cantell (ed), Ms J. Trochei (prdn mgr).  
 Data: Every 6 wks, offset, casual fpm \$529, fpc \$904.  
 Circulation: ABC 23,007.

### Street & Strip

Publisher: Driveline Publications, 216-224 Commonwealth St, Surry Hills 2010. Phone (02) 281 3544. Fax (02) 281 3271.  
 Executives: J. Brown (ed), N. Newman (advgt mgr).  
 Data: Every six weeks, offset, casual fpm \$686, fpc \$1166.

### Studio Bambini

Publisher: Buying Systems (Australia) Pty Ltd, 23-25 Bay St (PO Box 303), Double Bay 2028. Phone (02) 326 1933. Fax (02) 327 1636.  
 Executives: M. Grand (ed-in-chief), Ms A. Gold (children's ed), D. Chicchio (exec ed), C. Fantin (advgt mgr).  
 Data: Twice yrly, casual fpm \$3650, fpc \$3950.

### Studio Collections

Publisher: Buying Systems (Australia) Pty Ltd, 23-25 Bay St (PO Box 303), Double Bay 2028. Phone (02) 326 1933. Fax (02) 327 1636.  
 Executives: M. Grand (ed-in-chief), D. Chicchio (exec ed), W. Adnam (exec fashion ed), C. Fantin (advgt mgr).  
 Data: Bi-mthly, casual fpm \$4000, fpc \$4300.

### Super Ford

Publisher: Publishing Specialists Co Pty Ltd, Suite 1, 27 Dane Dr, Gosford 2250. Phone (043) 24 1446. Fax (043) 24 1467.  
 Executives: G. Paradise (mng ed), B. Ridout (advgt mgr), B. Miller (advgt sales).  
 Data: Qrtly, offset, fpm \$480, fpc \$900.

### Superstreet

Publisher: Driveline Publications, 216-224 Commonwealth St, Surry Hills 2010. Phone (02) 281 3544. Fax (02) 281 3271.  
 Executives: J. Brown (ed), N. Newman (advgt mgr).  
 Data: Bi-mthly, offset, casual fpm \$686, fpc \$1166.

### Surfing Life

Publisher: Morrison Media Services Pty Ltd, Godwin Tce (PO Box 823), Burleigh Heads 4220. Phone (075) 56 1388. Fax (075) 56 1527.  
 Executives: P. Morrison (publ/ed), M. Perry (assoc ed), G. Rawlings (advgt exec), R. Luke (dir, sales).  
 Data: Bi-mthly, casual fpm \$950, fpc \$1250.

### Surfing Snaps

Publisher: Mason Stewart Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 5006. Fax (02) 360 2631.  
 Executives: A. Cowell (mng ed), L. Prince (mktg dir), S. Kay (advgt mgr).  
 Data: Qrtly, offset lithography, casual fpm \$825, fpc \$1100.

### Surfing World

Publisher: Surfing World Magazine, PO Box 128, Mona Vale 2103. Phone (02) 997 2657. Fax (02) 997 8944.  
 Executive: B. Channon (advgt dir).  
 Data: Bi-mthly, offset, casual fpm \$945, fpc \$1112.

### Sydney Inc.

Publisher: C.L. Creations Pty Ltd, 3 Montague St, Balmain 2041. Phone (02) 555 1455. Fax (02) 555 7822.  
 Directors: Ms C. Barrripp (publ & ed-in-chief), Ms L. Hamilton-Evans (publ & ed-in-chief).

### Sydney Northside

Publisher: National Publications Pty Ltd, 191 Arthur St, Homebush West 2140. PO Box 297, Homebush 2140. Phone (02) 764 1111. Fax (02) 763 1699.  
 Executives: M. Press (publ), Ms B. Press (ed/advgt), J. Halaby (prdn mgr).  
 Repr: National Publications, Sydney (02) 764 1111; Rob Williams, Melbourne (03) 598 1219; The Media Workshop, Brisbane (07) 391 6633; Admedia Group of SA, Adelaide (08) 332 8144; Frank Hall Media Services, Perth (09) 328 2677.  
 Data: Mthly, offset sheet fed, casual fpm \$330, fpc \$550.

### Sydney Where Magazine

Publisher: Hotel Publications Pty Ltd, Unit 8, 98 Alfred St, Milsons Point 2061. PO Box 351, Strathfield 2135. Phone (02) 959 3122.  
 Director: J.F. Smith (publ).  
 Repr: (A.J. Hutton & H. Kaye) Carrington Media Services, Sydney (02) 959 3122.  
 Data: Wkly, offset, fpm \$315, fpc \$435.  
 Circulation: CAB 9,117.

### The Taxi Drivers Guide

Publisher: Down Under Publicity Australia Pty Ltd, PO Box 65, Balaclava 3183. Phone (03) 654 7535. Fax (03) 650 6004.

Data: Mthly, fpm \$240, fpc \$500.  
 Circulation: CAB 14,850.

# TEMPO AUSTRALIA

### Tempo Australia

Publisher: Unimedia Publications Pty Ltd, 272 Elgin St (PO Box 200), Carlton South 3053. Phone (03) 347 3422. Fax (03) 347 5769.  
 Director: E. Flacco (publ).  
 Executives: E. Flacco (ed-in-chief), Ms T. Breberina (prdn mgr).  
 Data: National, bi-mthly, casual fpc \$3420, dps \$6336, fpm \$2580.

### Tennis Australia

Publisher: Tennis Magazine (A Divn of Sports Publications Pty Ltd), Suite 3, 230 Toorak Rd (PO Box 292), South Yarra 3141. Phone (03) 240 8448. Fax (03) 241 8808.  
 Executives: A. Trengove (ed), S. Petkovski (ed asnt), G. Nicholson (gen mgr), G. Tomeski (advgt), J. Wilhelm (advgt asnt), R. Mills (mktg).  
 Data: 15 issues (includes 2 Super Poster magazines plus Pictorial Year Book) offset, casual fpm \$1100, fpc \$1500.

### 'This Week In' Series

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.  
 Offices: Sydney (02) 211 4055. Fax (02) 281 1763; Melbourne (03) 520 5555. Fax (03) 529 3818; Canberra (06) 257 4984. Fax (06) 257 4986; Brisbane (07) 252 9533. Fax (07) 252 2489; Adelaide (08) 363 2000. Fax (08) 363 2005; Perth (09) 381 5055. Fax (09) 382 1851; Cairns (07) 51 7861; Darwin (089) 81 1044; Tas (004) 28 6490.  
 Directors: L. Geake (publ), R. Gibson (ed), Ms L. Geake (mgr), Ms S. Stone (co-ord).  
 Data: Wkly, offset, fpm (Melb & Syd) \$680, (SA, Qld, Act & WA) fpm \$660, (Bendigo, Cairns, Darwin, Tas) fpm \$585.  
 Circulation: CAB - Syd 10,692; Canberra 8,806; Melb 10,640; Bendigo 9,565; Adel 7,368; Bris 8,431; Perth 7,261; Darwin 11,299; Tas 11,580; Cairns 10,685.

### This Week on the Gold Coast

Publisher: Visitor Publishing, A Divn. of Gold Coast Colour Productions Pty Ltd, 35 Upton St, Surfers Paradise 4217. PO Box 6490, Gold Coast Mail Centre 4217. Phone (075) 38 4055.  
 Directors: R.W. Hutchinson (publ), L.R. Polson (publ), J. De Zilva (advgt).  
 Data: Wkly, offset, fpm \$120, fpc \$165.  
 Circulation: CAB 15,000.

### Time Australia

Publisher: Time Australia Magazine Pty Ltd, Level 2, 469 La Trobe St, Melbourne 3000. Phone (03) 603 3999. Fax (03) 670 4228. Telex 38995.  
 Offices: 10th Flr, Philips Bldg, 15 Blue St, North Sydney 2060. Phone (02) 929 0933. Fax (02) 922 3273; Auckland.  
 Executives: B. Newell (nat advgt mgr, Syd), M. Eyles (NSW mgr), D. Howard (mgr, Vic), S. Brunskill (sales exec, Melb).  
 Repr: N. Robb, Adelaide (08) 224 0566. Fax (08) 232 0027; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Tony Allen & Assocs, Perth (09) 328 9833. Fax (09) 328 4743.  
 Data: Wkly, offset, casual fpm \$3700, fpc \$5250.  
 Circulation: ABC 101,000+.

### Time Off Magazine

Publisher: Time Off Publications, 60 Berwick St, Fortitude Valley 4006. GPO Box 515, Brisbane 4001. Phone (07) 252 9666. Fax (07) 252 9761. Telex 43390. T'grams Timoff.  
 Executives: D. Reinhardt (publ), R. Hunter (mng ed), G. Sawford (asnt ed), Ms T. Lewis (advgt exec), Ms T. Mendes (prdn mgr).  
 Data: Wkly, offset, casual rate \$4.00 sccm.

### Today's Motor

Publisher: Direct Specialist Publishing, 63A Neil St, Toowoomba 4350. PO Box 6337, Toowoomba West 4350. Phone (076) 39 2644.  
 Directors: P. Buffey (mng dir), D. Jones (advgt co-ord).  
 Data: Bi-mthly, offset, casual fpm \$950.

### Tournament Fisherman

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.  
 Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.  
 Executives: P.R. Webster (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).  
 Data: Qrtly, casual fpm \$1290, fpc \$1640.

### Tracks

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 5006.  
 Executives: T. Baker (ed), A. Gardner (advgt mgr).  
 Repr: M. Sonia, Qld (075) 56 3883; Cameron Media Sales, Melbourne (03) 427 9599; Hastwell Williamson Representations, Adelaide (08) 79 9522; K. O'Keefe, Perth (09) 381 7440.  
 Data: Mthly, offset, casual fpm \$1015, fpc \$1385.

### Trade-A-Boat

Publisher: Rollocorp No. 39 Pty Ltd, T/as Trade a Boat, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.



Executives: G. Haythorpe (gen mgr), G. McKenna (advtrg dir), T. Ferguson (Vic state mgr).

Data: Mthly, offset, casual fpm \$485, fpc \$1265.  
Circulation: ABC 28,000+.

### Trailerboat Fishermen

Publisher: AB Organisation Pty Ltd, 1st Flr, Franklins Bldg, Avalon Pde (PO Box 319), Avalon Beach 2107. Phone (02) 918 8322. Fax (02) 918 8884.

Office: 7/245 Springvale Rd (PO Box 504), Glen Waverley 3150. Phone (03) 233 9166. Fax (03) 232 0045.

Executives: J. Webster (ed), J. Hill (prdn ed), B. Maizey (nat sales mgr), P. Riches (prdn mgr), R. Cameron (mgr Vic).

Data: Mthly, casual fpm \$802, fpc \$1298.  
Circulation: ABC 10,659.

### Trailer Boat Supermarket

Publisher: Rollocorp No. 39 Pty Ltd, T/as Trailer Boat Supermarket, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advtrg dir), T. Ferguson (Vic state mgr).

Data: Mthly, offset, casual fpm \$420, fpc \$1100.

### Trotting Weekly

Publisher: Syme Magazines (Divn of Syme Media Pty Ltd), 603-611 Little Lonsdale St, Melbourne 3000. GPO Box 628E, Melbourne 3001. Phone (03) 601 4222. Fax (03) 670 9096.

Office: Level 7, 50 Margaret St, Sydney 2000. Phone (02) 29 6271. Fax (02) 29 7269.

Executives: L.J. Shaw (mng ed), R. Trembath (ed), P. Parker (prdn mgr), P. Riva (nat advtrg mgr), B. Brennan (advtrg).

Repr: Cumberland Media, Adelaide (08) 373 1142; Frank Hall Media, Perth (09) 328 2677; Geoff Horne Agencies, Brisbane (07) 202 6813.

Data: Wkly, offset, casual fpm \$1000.

### TV Week

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. GPO Box 1292K, Melbourne 3001. Phone (03) 320 7000.

Executives: Mrs D. Boling (chief exec), K. White (dir-sales), W.J. Morgans (prdn mgr).

Repr: Southdown Press (I. Woods), Sydney (02) 929 0244; R. Walker, Brisbane (07) 371 0533; Market Media Associates, Adelaide (08) 223 6629; Tony Allen & Associates, Perth (09) 328 9833.

Data: Wkly, offset, casual fpm \$6515, fpc \$11150.  
Circulation: ABC 804,600.

### Two Wheels

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 9720. Telex 74488.

Executives: J. Rooth (ed), J. Waugh (nat advtrg mgr).

Repr: Federal Publishing Co Pty Ltd, Melbourne (03) 646 3111; Federal Publishing Co Pty Ltd, Brisbane (07) 854 1119; John Fairfax & Sons, Perth (09) 481 3171; Adelaide (08) 212 1212; NZ, UK.

Data: Mthly, casual fpm \$1004, fpc \$1719.  
Circulation: ABC 24,500.

### Unique Cars Magazine

Publisher: Rollocorp No. 39 Pty Ltd, T/as Unique Cars Magazine, 122-126 Ormond Rd (PO Box 86), Elwood 3184. Phone (03) 525 6033.

Executives: G. Haythorpe (gen mgr), G. McKenna (advtrg dir), T. Ferguson (Vic state mgr).

Data: Mthly, offset, casual fpm \$615, fpc \$1675.  
Circulation: ABC 69,600+.

### VFL Football Record (Victoria, NSW, WA & Qld)

Publisher: Victorian Football League, 120 Jolimont Rd, Jolimont 3002. Phone (03) 654 1244.

Advtrg: John McLaren, Sports Mag Advertising & Marketing, 51-61 Leicester St, Carlton 3205. Phone (03) 347 8877. Fax (03) 347 3295.

Executive: R.G. Oakley (VFL commission chrmn).

Data: Wkly (Mar to Sep), offset, casual fpm \$755, fpc \$1210.

### Videoworld Magazine

Publisher: ASM Group, 1 Bungan Lane (PO Box 341), Mona Vale 2103. Phone (02) 997 1188. Fax (02) 997 4169.

Executives: N. Montstephen (publr), C. Waserman (advtrg sales dir), G. Borrowman (ed).

Data: Mthly plus annual, casual fpm \$1360, fpc \$1840.

### Vogue Australia

Publisher: Bernard Leser Publications Pty Ltd, 2nd Flr, 170 Pacific Hwy, Mona Vale 2065. Phone (02) 964 3888. Fax (02) 964 3882. Telex 72201. T'grams Vosyd.

Executives: Ms E.M. Harman (mng dir), Ms J. McCallum (ed-in-chief), Mrs L. Wild (publr), Ms J. Purves (nat advtrg mgr).

Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 654 7577; Ms P. Dunlop, Brisbane (07) 831 8005; Hastwell Williamson Representations, Adelaide (08) 79 9522; Kevin O'Keefe, Perth (09) 381 7440; Ms M. George, Hobart (002) 25 3823.

Data: Mthly, web offset, casual fpm \$4350, fpc \$6550.

Circulation: ABC 72,080.

### Vogue Entertaining Guide

Publisher: Bernard Leser Publications Pty Ltd, 2nd Flr, 170 Pacific Hwy, Greenwich 2065. Phone (02) 964 3888. Fax (02) 964 3882. Telex 72201. Vosyd.

Executives: Ms E. Harman (mng dir), Ms L. Wild (publr), Ms J. McCallum (ed-in-chief), Ms M. Hutchings (nat advtrg mgr), Ms A. Byers (Vic advtrg mgr) (03) 654 7577, Ms P. Dunlop (advtrg mgr Qld) (07) 831 8005.

Data: Bi-mthly, fpm \$3300, fpc \$5050.  
Circulation: ABC 62,830.

### Vogue Living

Publisher: Bernard Leser Publications Pty Ltd, 2nd Flr, 170 Pacific Hwy, Greenwich 2065. Phone (02) 964 3888. Fax (02) 964 3882. Telex 72201. T'grams Vosyd.

Executives: Ms E.M. Harman (mng dir), Ms L. Wild (publr), Ms J. McCallum (ed-in-chief), Mrs R. Holt (ed), Ms S. Goodman (nat advtrg mgr), Ms L. Frost (advtrg exec), Ms A. Bryers (Vic advtrg mgr).

Repr: Bernard Leser Publications Pty Ltd, Melbourne (03) 654 7577; Ms P. Dunlop, Brisbane (07) 831 8005; Hastwell Williamson Representations, Adelaide (08) 79 9522; Kevin O'Keefe, Perth (09) 381 7440; Margaret George, Hobart (002) 25 3823.

Data: 10 issues for 1990, offset, casual fpm \$3000, fpc \$4500.

Circulation: ABC 51,370.

### Waves

Publisher: Mason Stewart Publishing Pty Ltd, 200 Crown St (PO Box 746), Darlinghurst 2010. Phone (02) 331 5006.

Executives: A. Kidman (ed), S. Kay (advtrg mgr).

Repr: M. Sonia, Qld (075) 56 3883; Cameron Media Sales, Melbourne (03) 427 9599; Hastwell Williamson Representations, Adelaide (08) 79 9522; O'Keefe Media Services, Perth (09) 381 7440.

Data: Mthly, casual rate fpm \$770, fpc \$1160.

### Western Boating

Publisher: Western Boating Magazine, 61 Railway Pde, Mount Lawley 6050. PO Box 299, Nedlands 6009. Phone (09) 271 9344. Fax (09) 271 2730.

Executives: M. Coupe (ed), Ms P. Bane (ed), Ms C. King (advtrg mgr), Ms S. Coupe (circ mgr).

Data: 10 issues per year, offset, casual fpm \$1200, fpc \$1600.

### What's On Video & Cinema

Publisher: General Magazine Company (Australia) Pty Ltd, 8 Shelley St (PO Box 1024), Richmond North 3121. Phone (03) 429 5599. Fax (03) 427 0332. Telex 38225.

Office: Unit 11, 172 Pacific Hwy, North Sydney 2060. Phone (02) 957 4119.

Executives: M. Dolbey (publr), S. Newton (ed), C. Conly (nat sales mgr), L. Jones (assnt ed).

Data: Mthly, offset, fpm \$2870.

Circulation: CAB 207,917.

### Wheels

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8000. Telex 120514. T'grams Packpress Sydney.

Executives: R. Walsh (ed-in-chief), P. Scott (ed), G. Armstrong (advtrg mgr), G. Lawrence (advtrg sales dir).

Repr: ACP, Melbourne (03) 660 6000; ACP, Brisbane (07) 252 8566; Admedia, Adelaide (08) 332 8144; Aubrey Barker & Associates, Perth (09) 322 3184.

Data: Mthly, offset, casual fpm \$2280, fpc \$3680.  
Circulation: ABC 64,500+.

### Wild

Publisher: Wild Publications Pty Ltd, 389 Malvern Rd, South Yarra 3141. PO Box 415, Prahran 3181. Phone (03) 240 8482, 240 8483.

Executives: C. Baxter (mng ed), S. Hamilton (advtrg mgr).

Data: Qrtly, fpm \$1050, fpc \$1460.

### Woman's Day

Publisher: Australian Consolidated Press Ltd, 54-58 Park St, Sydney 2000. GPO Box 5245, Sydney 2001. Phone (02) 282 8436. Fax (02) 287 2150. Telex Cphltd 120514.

Executives: R. Walsh (grp publr), N. King (ed), Ms K. McFarlane (nat'l sales dir).

Repr: (S. Merrick, asst ad sales mgr), Melbourne (03) 660 6000; (H. Aberdeen, divnl ad sales mgr), Melbourne (03) 660 6000. Fax (03) 660 6047; (C. Morgan, acct mgr), Brisbane (07) 252 8566. Fax (07) 252 5638; (E. Barker) Aubrey Barker & Associates, Perth (09) 332 3184. Fax (09) 321 2372; (S. Shaw) Charles F. Brown & Associates, Adelaide (08) 223 4600. Fax (08) 223 6587.

Data: Wkly, offset, casual fpm \$6625, fpc \$10355.  
Circulation: ABC 911,400+.

### Your Computer

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd (PO Box 199), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Executives: B. Boxall (mng ed), J. Kennedy (ed), M. Wilde (nat advtrg mgr), Ms C. Gallagher, C. Bales (NSW advtrg execs).

Repr: (C. Vaughan) Federal Publishing Co Pty Ltd, Melbourne (03) 646 3111; G. Smith (07) 854 1119; M. Mullins, Adelaide (08) 352 8666; E.de San Miquel, Perth (09) 382 1369.

Data: Mthly, offset, casual fpm \$1200, fpc \$1790.  
Circulation: ABC 20,000.

### Your Family's Health (through Aust. Family Circle)

Publisher: Murdoch Magazines Pty Ltd, 16th Flr, 213 Miller St, North Sydney 2060. Phone (02) 956 1000. Fax (02) 956 1020.

Executive: L. Rowell (mgr).

Data: 14 issues per year, offset, casual fpm \$8045, fpc \$10865.

### Your Garden

Repr: Southdown Press (I. Woods), Sydney (02) 929 0244; R. Walker, Brisbane (07) 371 0533; A. Taylor, Adelaide (08) 223 6629; Allen & Associates, Perth (09) 328 9833.

Publisher: Southdown Press, 32 Walsh St, Melbourne 3000. Phone (03) 320 7000. Fax (03) 320 7410.

Data: Mthly, gravure, casual fpm \$1080, fpc \$2050.

Circulation: ABC 67,905.

## Business Press

Rates given for publications are for guidance only, and are subject to periodic alteration. Full details may be obtained from the publication concerned or its representatives.

Circulation figures are ABC net paid or CAB average net (as at September 30, 1989 or March 31, 1989 unless otherwise indicated). FNR indicates figures not received.

# AUSTRALIAN BUILDING NEWS

The highest circulating trade magazine within the Australian building and construction industry.

Architects, builders, designers, engineers and government specifiers can be reached through the pages of Australian Building News.



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**ACCOUNTANCY**

The Australian Accountant  
Chartered Accountant  
Counting House  
New Accountant

**ADMINISTRATION, MANAGEMENT & FINANCE**

The Australian Banker  
Australian Credit Unions  
Australian Director  
Australian Super Review  
The Business Bulletin  
Business Directions  
Corporate Management  
The Insurance Broker  
IPA Review  
Management Review  
Personnel Today  
Superfunds

**ADVERTISING, MARKETING, MEDIA**

Ad News  
AARDS (Australian Advertising Rate & Data Service)  
B&T  
B&T Year Book  
Campaign Brief  
Marketing  
Marketing World  
Print Production Directory  
West Australian Business World

**ARCHITECTURE, BUILDING, SURVEYING**

Architecture Australia  
The Architecture Show  
Architext  
Australian Building, Construction and Housing  
Australian Building News  
Australian Property News  
Building Construction Materials & Equipment  
Building Economist  
Building Management & Maintenance  
Building Products News  
Building (Tas.)  
Building Today  
Cordell Building Cost Guide - Commercial & Industrial (NSW/Vic/Qld)  
Cordell Building Cost Guide Commercial/Industrial & Housing (WA)  
Cordell Building Cost Guide - Housing (NSW/Vic/Qld)  
Cordell's Plumbing Product and Price Guide  
Cordell's Price Index Building Materials (NSW/Qld)  
Housing Queensland  
Housing Victoria  
Landscape Australia  
Queensland Master Builder  
Queensland Real Estate Journal  
Real Estate Journal

Tenders Australia

**AVIATION**

Aircraft & Aerospace  
Australian Aviation

**BAKING**

Pastrycooks & Bakers News Monthly

**BROADCASTING**

ABC Scan

**CATERING, FOOD SERVICE, ACCOMMODATION**

Australian Beverage Review  
Australian Hotelier  
Catering Update  
Hospitality & Convention News  
Hospitality Industry Suppliers Index  
Host Magazine  
Inside Dining  
Open House

**CLEANING**

Inclean

**CLUB MANAGEMENT**

Club Life News Pictorial  
Club Management in Australia  
**COMPUTER, DATA PROCESSING**

Australian Communications  
Australian Computer Journal  
Australian Macworld  
Communications World  
Computer Graphics Technology  
Computerworld Australia  
Computing Australia  
Kompas Register of Australia  
Pacific Computer Weekly  
PC Week  
PC World

What's New in Computing

**CONSTRUCTION, CIVIL ENGINEERING**

Australian Concrete Construction  
Construct in Steel  
Constructional Review  
The Earthmover and Civil Contractor  
Engineers Australia  
National Constructor

Thomson's Construction Australia

**CRIME PREVENTION & SECURITY**

**DEFENCE, ARMED SERVICES**  
Australian Defence Equipment Catalogue  
Pacific Defence Reporter  
RAAF News

**DENTAL**

Dental Reporter

**EDUCATION**

Alumni Papers  
Australasian Arts & Education Magazine  
The Australian Teacher  
CCEA Newsletter

Classroom Magazine  
The Practising Administrator  
The Victorian Teacher  
VSTA News

**ELECTRICAL, ELECTRONICS, HOME APPLIANCES**

Australian Electrical World  
Australian Electronics Directory  
Australian Electronics Engineering  
Broadcast Engineering News  
Counterpoint  
EDA Circuit  
Electrical Engineer  
Electronics News  
ETU News  
Mingay's Retail Guide  
Mingay's Retailer and Merchandiser  
Monitor  
What's New in Electronics

**ENGINEERING (CHEMICAL & PROCESS)**

Australian Engineering Directory  
Chemical Engineering in Australia  
Chemistry in Australia  
Engineers Australia  
Process and Control Engineering (PACE)  
Process Engineering  
What's New in Process Engineering

**EXPORTS**

Asia Today  
Australian Exports  
Overseas Trading

**EXHIBITIONS, CONVENTIONS**

The Convention  
The Convention Rostrum  
Meetings  
The Quorum

**FASHION & TEXTILES**

Australian Apparel Manufacturer  
Menswear  
Ragtrader

**FISHING (PROFESSIONAL)**

Commercial Vessel Yearbook  
Professional Fisherman

**FOOD, GROCERY**

The Australian Meat Industry Bulletin  
Australian Supermarket News  
Contact Food News Monthly  
Food Manufacturing News  
Food Processor  
Food Australia  
Retail World

**FORESTRY, TIMBER**

Australian Forest Industries Journal  
Australian Timberman  
Logger

**FRANCHISING**

Australian Franchising

**FURNITURE & FURNISHING**

Australasian Supplier Magazine  
Australasian Supplier Source Manual  
**GOVERNMENT ADMINISTRATION & PURCHASING**  
Australian Municipal Journal  
Directions in Government  
G.E.N. (Government Equipment News)  
G.O. Government Officers Magazine of Admin/Purch  
Purchasing & Materials Management

**HARDWARE**

Australian Hardware Journal  
Hardware News

**HIRE & RENTAL**

Hire & Rental Australasia

**HORTICULTURE**

Greenworld

**HOSPITAL**

Australian Hospital  
Hospital and Health Services Yearbook  
Hospital & Healthcare Australia

**JEWELLERY, GIFTWARE**

Jewellery World

**LEGAL**

Australian Law News  
Law Society Journal

**LIQUOR**

National Liquor News  
Our Shout  
Thomson's Liquor Guide  
Liquor Marketing Year Book 1989

**MANUFACTURING**

Factory Equipment News  
Manufacturers' Monthly  
Plantline

**MACHINERY**

Power Equipment Australasia

**MEDICAL**

Australian DR Weekly  
Australian Family Physician  
The Australian Nurses Journal  
Australian Practice Management  
Current Therapeutics  
Imaging & Monitoring News  
The Medical Journal of Australia  
MIMS Annual 1988  
Mims Bi-Monthly Index of Medical Specialities  
Modern Medicine of Australia  
Patient Management  
Update

**METALS & METAL WORKING**

Australian Machinery & Production Engineering  
The Australian Welding Journal

Materials Australasia

Metal Building News

Metal and Engineering Industry Yearbook

Metals & Castings Australasia

Sheet Metal Australia

**MINING & QUARRYING**

The AusIMM Bulletin  
 Australian Journal of Mining  
 Australian Mining  
 Australian Mining's Product Register 1990-1991  
 Australia's Mining Monthly  
 The Miner  
 Quarry  
 Resources  
 Western Contractor  
**MOTION PICTURES, TELEVISION & SHOWBUSINESS**  
 Encore  
**MOTOR**  
 Australasian Paint and Panel  
 Automotive Engineer  
 Motor Equipment News  
 Motor Trader  
 Refinisher  
 The SAE-Australasia  
 Service Station  
**OFFICE EQUIPMENT**  
 Office News & Automation  
 Office Products News  
**OPTOMETRY**  
 Insight  
**PACKAGING**  
 Australian Packaging  
 Packaging News  
**PHARMACY**  
 The Australian Journal of Pharmacy  
 Australian Pharmacist  
 Pharmacy Trade  
 PS Post Script  
 Your Pharmacy  
**PHOTOGRAPHY**  
 Industrial & Commercial Photography  
 Photo Retailer  
**PLASTICS & RUBBER**  
 Plastics News International  
**PRINTING**  
 The Australian Lithographer the Printer and  
 Packager  
 Australian Printer Magazine  
 Graphix

Ink  
**REFRIGERATION, AIR CONDITIONING**  
 Australian Refrigeration Air Conditioning and  
 Heating  
**RETAIL**  
 Shopping Centre News  
**SAFETY**  
 Australian Family Safety  
 Australian Safety News  
 Health & Safety At Work  
 Safety In Australia  
**SCIENCE**  
 Laboratory News  
 Today's Life Science  
**SHOWBUSINESS**  
 Showcast Publications  
**SPORT, LEISURE**  
 Australian Ski Business  
 Ski Trade News - Australia & New Zealand  
 Sports Link  
 Sports Link Annual Directory  
 Thoroughbred Breeders Journal  
**TRANSPORT, DISTRIBUTION, MATERIAL  
 HANDLING**  
 Australasian Bus and Coach  
 Australian Fleet Magazine  
 Daily Commercial News  
 Materials Handling and Distribution  
 Queensland Transport News  
 Stock Haul Magazine  
 Taxi  
 Truck Australia  
 Truck & Bus Transportation  
 Truckin' Life  
 West Coast Transport  
 Western Transport  
**TRAVEL**  
 Inside Tourism  
 Traveltrade  
 Traveltrade Visa Guide  
 Traveltrade Year Book  
 Travelweek  
 Travelweek Hotel/Motel Index

# aards

## AARDS (Australian Advertising Rate & Data Service)

Publisher: Thomson Publications Australia (A divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 107), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, (02) 690 1961.

Executives: B. Parsons (publr), Ms C. Mackie (ed), Mrs D. Jurcevic & Ms S. Doyle (ed assnts), D. Russell (nat sales dir), Ms S. Cridland (prdn mgr).

Publication of media rates, mechanical data, media contacts and editorial/programming profiles covering radio, tv, newspapers, consumer & business magazines.

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Trimedia (G. Robinson), Brisbane (07) 831 9266; Mrs H. Williams, Adelaide (08) 267 1299; O'Keeffe Media Services (Kevin O'Keeffe), Perth (09) 381 7440; NZ.

Data: Mthly, offset, fpm (air & print) \$2175, fpc (air & print) \$3740.

## ABC Scan

Publisher: Australian Broadcasting Corporation, 150 William St, Sydney 2011. Phone (02) 356 5319.

Director: R. Johnston (ed).

Data: Mthly, offset, casual fpm \$603.

Industry/profession: Media and members of Parliament.

## Ad News

Publisher: Yaffa Publishing Group Pty Ltd, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: D. Yaffa (mng dir), J. Light (publr), M. Phillips (ed), J. Morrissey (advgt sales mgr), P. Green (advgt sales mgr), L. Forbes (advgt sales mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 690 8199; ParPlan, Brisbane (07) 839 7855; Symons Media Services, Adelaide (08) 31 5135; Allen & Assoc, Perth (09) 328 9833.

Data: Fntly, offset, casual fpm \$2155, fpc \$3030.

Circulation: ABC 5,550+.

Industry/profession: Advertising & communications.

## Aircraft & Aerospace

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Directors: J. Lawrence (publr), R. Knorr (Vic advtg), P. Greador (nat advtg), G. Carman (ed), S. Brogden (assoc ed).

Data: Wkly, offset, casual fpm \$1400, fpc \$2000.

Circulation: ABC 7,848.

# ALUMNI PAPERS



## Alumni Papers

Publisher: University of NSW, Box 1, Kensington 2033. Phone (02) 697 4535.

Director: Ms R. Hannah (ed).

Advgt bkgs: Ridge Media, Sydney (02) 818 2077.

Data: Qrtly, offset, casual fpm \$2065, fpc \$2950.

Industry/profession: Education.

Circulation: 53,605.

## Architecture Australia

Publisher: Architecture Media Australia Pty Ltd, 10A Beach St, Port Melbourne 3207. Phone (03) 646 4760. Fax (03) 646 4918.

Executives: I. Close (publr & mng dir), T. Heath (ed), Ms A. Smeaton (features ed), Ms C. Rivers (nat advgt mgr).

Repr: Architecture Media Australia Pty Ltd (Ms C. Rivers), Melbourne (03) 646 4760. Fax (03) 646 4918; Sandell Strike Skinner & Whipp, Sydney (02) 922 2977. Fax (02) 922 1100; Jenny Hallson Media, Brisbane (07) 893 1988. Fax (07) 893 1988; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Hugh Scott & Associates, Perth (09) 328 9177.

Data: Mthly, (11 times per year) offset, casual, fpm \$1750, fp4c \$2620.

Circulation: CAB 10,683.

Industry/profession: Architecture.

## The Architecture Show

Publisher: Projects & Systems Pty Ltd, PO Box 559, Broadway 2007. Phone (02) 555 1750. Fax (02) 555 1752.

Director: F. Lowe (ed/advgt).

Data: Bi-mthly, offset, fpm \$1485, fpc \$2000.

Circulation: CAB 6,578.

Industry/profession: Architecture.

## Architext

Publisher: Architecture Media Australia Pty Ltd, 10A Beach St, Port Melbourne 3207. Phone (03) 646 4760. Fax (03) 646 4918.

Executives: I. Close (publr & mng dir), T. Heath (ed), Ms A. Smeaton (features ed), Ms C. Rivers (nat advgt mgr).

Repr: (Ms C. Rivers), Architecture Media Australia Pty Ltd, Melbourne (03) 646 4760. Fax (03) 646 4918; Sandell Strike Skinner & Whipp, Sydney (02) 922 2977. Fax (02) 922 1100; Jenny Hallson Media, Brisbane (07) 893 1988. Fax (07) 893 1988;

Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Hugh Scott & Associates, Perth (09) 328 9177.

Data: Annl, offset, casual, fpm \$1750, fpc \$2620.

Circulation: CAB 11,457.

Industry/profession: Architecture.



### Asia Today

Publisher: East Asia News & Features (Australia) Pty Ltd, Level 12, 95-99 York St, Sydney 2000. Box N7, Grosvenor Place Post Office, Sydney 2000. Phone (02) 220 6770. Fax (02) 262 1938. Telex 27585.

Directors: B. Pearton (publr), Ms F. Chong (ed).

Executives: L. Mazey (advtr mgr), M. Wong (reg advtr mgr, Asia).

McLean Media Representations, Sydney (02) 436 2688. Fax (02) 439 7538. Hong Kong, Singapore/Malaysia, Philippines, Thailand, Japan, South Korea.

Data: Mthly, offset, fpm \$1565, fpc \$2030.

Circulation: CAB 5,984.

Industry/profession: Trade/investment opportunities in Asia.

### The AusIMM Bulletin

Publisher: The Australasian Institute of Mining & Metallurgy, Clunies Ross Hse, 191 Royal Pde (PO Box 122), Parkville 3052. Phone (03) 347 3166. Fax (03) 347 8525. Telex 33552.

Director: Prof. A.J. Lynch (pres).

Data: 8 times per annum, offset, fpm \$1210.

Circulation: ABC FNR.

Industry/profession: Mining & quarrying.

### Australasian Arts & Education Magazine

Publisher: Bleakley Publications, 378 Abercrombie St, Chippendale 2008. Phone (02) 319 1600. Fax (02) 699 2586, 698 9282.

Directors: M. Bleakley (publr), D. Warring (ed), E. Waring (sales), N. Oosterman (admin).

Data: Bi-mthly, offset, fpm \$877, fpc \$1195.

Circulation: CAB 7,834.

Industry/profession: New products and developments for schools, TAFE, universities and training.

### Australasian Bus and Coach

Publisher: Publishing Services (Qld) Pty Ltd, 21 Baxter St, Fortitude Valley 4006. Phone (07) 854 1286. Fax (07) 252 4579.

Directors: M. Stegman (publr), A. Stewart (ed).

Repr: J. Treacy, Brisbane (07) 847 1100.

Data: Mthly, sheet fed, fpm \$1300, fpc \$2000.

Industry/profession: Bus, coach and tourism operators throughout Australia.

### Australasian Paint and Panel

Publisher: Yaffa Publishing Group Pty Ltd, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Directors: J. Johnson (publr), A. McDonald (ed), P. Canepa (advtr mgr, Melb), B. Dimond (Syd).

Repr: Aubrey G. Barker & Assocs, Perth (09) 322 3184. Fax (09) 321 2372.

Data: Bi-mthly, casual fpm \$1295.

Circulation: CAB 4,843.

Industry/profession: Motor body repair shops & trimmers, suppliers & insurers throughout Australia.

### The Australasian Supplier Magazine

Publisher: Elite Publishing Co Pty Ltd, 98 Johnston St, Collingwood 3066. Phone (03) 417 7522. Fax (03) 416 1093.

Executives: Ms M. Coleman (ed), Ms M. Horne (advtr).

Data: Bi-mthly, offset, casual fpm \$1160, fpc \$1536.

Circulation: CAB 5,529.

Industry/profession: Furniture mfrs, cabinetmakers, joiners, shop & office filters, kitchen mfrs, chair mfrs, contract furniture mfrs, caravan/boat mfrs, government maintenance depts, woodturners, technical institutions, specifiers, architects, Local, State & Federal Government instrumentalities maintenance depts.

### Australasian Supplier Source Manual

Publisher: Elite Publishing Co Pty Ltd, 98 Johnston St, Collingwood 3066. Phone (03) 417 7522. Fax (03) 416 1093.

Executives: Ms M. Coleman (ed), Ms M. Horne (advtr).

Data: Annual, offset, casual fpm \$1160, fpc \$1536.

Circulation: CAB 5500.

Industry/profession: Furniture mfrs, cabinetmakers, joiners, shop & office filters, kitchen mfrs, chair mfrs, contract furniture mfrs, caravan/boat mfrs, Govt maintenance depts, woodturners, technical institutions, specifiers, architects, Local, State & Federal Government instrumentalities.



### The Australian Accountant

Publisher: Australian Society of Accountants, Accountants Hse, 170 Queen St, Melbourne 3000. Phone (03) 606 9606.

Executive: G. Wilson (mng ed).

Repr: Financial Matters, Melbourne (03) 699 9444; P. Carr, Sydney (02) 232 1026; Allan Taylor, Adelaide (08) 223 6344; Ray Burns, Perth (09) 322 2066; John Egan & Assoc., Brisbane (07) 376 7454.

Data: Mthly, offset, casual fpm \$3000, fpc \$4300.

Circulation: ABC 12,510 (Assn subs 57,120).

Industry/profession: Managing directors, finance directors, managers, accountants.

### Australian Apparel Manufacturer

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: J. Johnson (publr), S. Spurway (ed), Ms B. Blanks (advtr mgr), P. Canepa (advtr mgr, Melb).

Repr: Yaffa Publishing, Melbourne (03) 699 8199; UK, USA.

Data: Alt mths, offset, casual fpm \$1220 fpc \$1720.

Circulation: CAB 3,221.

Industry/profession: Textile & garment manufacturers.

### Australian Aviation

Publisher: Aerospace Publications Pty Ltd, 108 Perry Dve, Chapman 2611. PO Box 105, Weston Creek 2611. Phone (06) 288 1677. Fax (06) 288 2021. Courier address only-108 Perry Dr, Chapman 2611.

Executive: J. Thorn (publr/ed/advtr/prdn).

Data: Bi-mthly, offset, casual fpm \$990, fpc \$1390.

Circulation: CAB 20,690.

Industry/profession: All facets of aviation.

### The Australian Banker

Publisher: Australian Institute of Bankers, 19th Level, 385 Bourke St, Melbourne 3000. Phone (03) 602 5811. Fax (03) 602 3923.

Executive: Ms L. Byrne (dir of publicity).

Repr: Carr & Co, Sydney Phone (02) 232 1026, 232 8072. Fax (02) 223 5350.

Data: Alt. mths, offset, fpm \$2000, fpc \$2500.

Circulation: ABC FNR.

### Australian Beverage Review

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Offices: Sydney (02) 211 4055. Fax (02) 281 1763; 28 Lonsdale St, Braddon 2601. Phone (06) 257 4984; Brisbane (07) 252 9533. Fax (07) 252 2489; Adelaide (08) 363 2000. Fax (08) 363 2005; Perth (09) 381 5055. Fax (09) 382 1851; 330 Sheridan St, Cairns 4870. Phone (070) 51 7861. Fax (070) 31 2849; 18-21 Cavenagh St, Darwin 0800. Phone (089) 81 1044. Public Fax (089) 41 1397.

Executives: I. Ross (mng ed), B. Clarkson (consultant ed), Ms S. Murphy (nat sales exec), Ms L. Davidson (advtr co-ord).

Mthly, offset, fpm \$1100.

Circulation: CAB 5,912.

Industry/profession: Beverage industry.

### Australian Building Construction and Housing

(Inc. Builder NSW)

Publisher: The Master Builders' Assn of NSW, 52 Parramatta Rd, Forest Lodge 2037. Private Bag 9, Broadway 2007. Phone (02) 660 7188. Fax (02) 660 4437. Telex 27308.

Advtr: S. Fitzmaurice, 131 Cabarita Rd, Avalon (PO Box 483, Newport 2106). Phone (02) 973 1166. Fax (02) 918 9071.

Executive: C. Brewer (ed).

Data: Mthly, except Jan & Dec, offset, casual fpm \$960.

Circulation: ABC 661. (Assn subs 1,656).

Industry/profession: Official organ for Master Builders' Assn of NSW. Architecture, building, construction, housing.



### Australian Building News

Publisher: SBIC Australia Pty Ltd, 525 Elizabeth St, Surry Hills 2010. Phone (02) 699 5435. Fax (02) 319 0565. Telex AA75555.

Director: D. Kessler (mng dir).

Executives: R. Pakalnis (ed), G. Barry (bus mgr).

Editorial & Advtr Enquiries: (02) 699 5435 or toll free (008) 25 1999.

Data: 6 times per year, offset, casual fpm \$1980, fpc \$3300.

Circulation: CAB 16,255.

Industry/profession: architects, builders, construction, engineers, govt depts.



### Australian Communications

Publisher: ACP-VNU Publications, Level 17, Plaza II, Bondi Junction Plaza, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 3888. Fax (02) 387 4617.

Directors: A. Gordon (publr), M. Smeaton (ed), C. Burkill (sales mgr), I. Boas (cir & distr mgr).

Data: Mthly, offset, casual fpm \$2340.

Circulation: CAB 14,625.

Industry/profession: Data, tele & image communications industry.

**Australian Computer Journal**

Publisher: Associated Business Publications, Room 104/3 Small St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780. Telex 21822.

Executives: K.G. Collins (gen mgr), R. Cook (ed), I. Collins (advgt mgr), M. Corel (prdn mgr).

Data: Qrtly, offset, casual fpm \$1030.

Circulation: CAB 12,344.

Industry/profession: Computer manufacturers, owners and operators.

**Australian Concrete Construction**

Publisher: Redbank Press Pty Ltd, 25 Falcon St (PO Box 1324), Crows Nest 2065. Phone (02) 438 3466. Fax (02) 438 3840.

Executives: R. O'Hagan (ed), S. O'Keefe (advgt mgr).

Data: Alt mths, offset, casual fpm \$1340, fpc \$2415.

Circulation: CAB 11,419.

Industry/profession: Architects, builders, consulting engineers and sub-contractors involved in multi-storey and commercial building work.

**Australian Credit Unions**

Publisher: Rala Publications, 203-205 Darling St, Balmain 2041. Phone (02) 555 1944. Fax (02) 555 1496.

Executives: O. Booyar (ed), M. Hermanson (advgt mgr).

Data: Qrtly, offset casual fpm \$660.

Circulation: ABC 1,702.

Industry/profession: Credit Union management.

**Australian Defence Equipment Catalogue**

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; ACT refer NSW; Tas refer Vic; Darwin refer SA.

Data: Annual. Rates available upon request.

Industry/profession: Export of defence oriented products and services, overseas government buyers, heads of defence forces overseas and within Australia.

**Australian Director**

Publisher: Rala Publications 203-205 Darling St, Balmain 2041. Phone (02) 555 1944. Fax (02) 555 1496.

Directors: Ms B. Cail (ed), Ms M. Hermanson (advgt mgr).

Six times per annum, offset, fpm \$1900, fpc \$2400.

Circulation: ABC 283.

Industry/profession: Administration, Management & Finance.

**Australian DR Weekly**

Publisher: The Medicine Group Pty Ltd, 199 Condamine St, Balgowlah 2093. Phone (02) 949 7277. Fax (02) 949 6403.

Executives: S. Campbell-Smith (publr), I.R. Tabrett (gen mgr), Ms K. Ryan (ed), R.B. Norden (mktg dir).

Repr: UK, Canada, USA, Switzerland.

Data: Wkly, offset, casual fpm \$2750, fpc \$3250.

Circulation: CAB 20,211.

Industry/profession: Medical.

**Australian Electrical World**

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N.M. MacLeod (publr/ed), P. Symonds (grp advgt mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$1200, fpc \$1725.

Circulation: CAB 7,468.

Industry/profession: All users of commercial and industrial electrical equipment.

**Australian Electronics Directory**

Publisher: Technical Indexes Pty Ltd, 4 Kembla St, Cheltenham East 3192. Phone (03) 584 4777.

Executive: R. Mackay.

Data: Annl, Jly, offset, casual fpm \$1250.

Circulation: ABC 2,286.

Industry/profession: Data processing & computers, defence & armed services, electrical & electronics, instrumentation & control.

**Australian Electronics Engineering**

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, (02) 690 1961. Telex 122226.

Executives: D. Kelly (publr), A. Whall (advgt mgr), C. Addison (ed), B. Pearson (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (W. Keating) (03) 819 5700; Brisbane (07) 369 1566, (Ms H. Williams) Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo, NZ, W. Germany, Italy.

Data: Mthly, offset, casual fpm \$1250, fpc \$2090.

Circulation: CAB 10,222.

Industry/profession: Professional electronic engineers.

**Australian Engineering Directory**

Publisher: Technical Indexes Pty Ltd, 4 Kembla St, Cheltenham East 3192. Phone (03) 584 4777.

Executive: R. Mackay.

Data: Annl, Nov., offset, casual fpm \$1100.

Circulation: ABC 2,582.

Industry/profession: Defence & armed services, engineering & general manufacturing, mining & quarrying, oil & petroleum.

**Australian Exports**

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; Canberra refer NSW; Tas refer Vic; Darwin refer SA.

Data: Annl, offset/sheet, rates available upon request.

Industry/profession: Companies involved in the export of products and services.

**Australian Family Physician**

Publisher: The Royal Australian College of General Practitioners, 43 Lower Fort St, Sydney 2000. Editorial and Production: 4th Flr, 70 Jolimont St, Jolimont 3002. Phone (03) 654 3000.

Advgt: Box 569, Newport Beach 2106. Phone (02) 997 8696.

Executives: Ms S. Kaye (mng ed), Mrs A. Graham (advgt mgr), J. Burke (ed).

Data: Mthly, offset, casual fpm \$1195, fpc \$1475.

Circulation: CAB 19,310.

Industry/profession: Medical.

**Australian Family Safety**

Publisher: National Safety Council of Australia (Federal Secretariat), 460-468 High St, Prahran 3181. Phone (03) 525 2200. Fax (03) 525 2436.

Executives: H. Carvin (gen mgr), F. Cross (advgt mgr), M. Reeves (ed-in-chief).

Repr: E. Curley, NSW/ACT (02) 406 6052; F. Cross, Vic/Tas (03) 525 2200; D. Wood, Brisbane (07) 369 0864; Cotswold Media Services, SA/NT (08) 339 3427; Allen & Associates, Perth (09) 328 9833.

Data: Qrtly, casual fpm \$460, fpc \$850.

Circulation: CAB 14,362.

Industry/profession: Helps build a safety-first Australia - in the home, into over 14,000 homes around Australia.

**Australian Fleet Magazine**

Publisher: Morgan Trade Publishing Pty Ltd, 48-52 St Kilda Rd, St Kilda 3182. Phone (03) 51 1242. Fax (03) 51 9024.

Director: G. Morgan (dir).

Executive: C. Vaughn (advgt mgr).

Data: fpm \$1265, fpc \$2000.

Industry/profession: Key personnel who purchase, maintain and manage fleet vehicles. Includes all municipal councils, government departments and statutory bodies and larger private companies together with courier allied services.

**AFIJ**

AUSTRALIAN FOREST INDUSTRIES JOURNAL & LOGGER

**Australian Forest Industries Journal & Logger**

Publisher: Australian Forest Industries Journal Pty Ltd, 4th Flr, 203 Castlereagh St, Sydney 2000. Phone (02) 264 6273. Fax (02) 261 1473. Telex 72611.

Executives: C.A. Lembke (mng dir), B. Donnelly (mktg ed), M. Bannister (advgt mgr), Ms J. Allpass (prdn mgr).

Repr: SMB Media Representation, Melbourne (03) 509 9569. Fax (03) 500 9139.

Data: Mthly, offset, casual fpm \$1900.

Circulation: CAB 8,676.

Industry/profession: covers all aspects of forestry, logging, pulpwood, sawmilling, plywood, particleboard, importing, merchandising and marketing plus builders, furniture manufacturers and specifiers that influence the purchase by 80% of the forest products market.

**Australian Franchising**

Publisher: Hassel Hunt & Moore Pty Ltd, 3rd Flr, 80 Chandos St, St Leonards 2065. Phone (02) 439 8555. Fax (02) 439 6959.

Directors: P. Trevilyan (dir/secty), Mrs A. Trevilyan (dir).

Executives: P. Trevilyan (publr), Mrs J. Schreiber (ed), K. Lane (grp advgt mgr).

Data: Qrtly, offset, fpm \$1125, fpc \$1525.

Industry/profession: Official magazine of Franchisers Association of Australia.

**Australian Hardware Journal**

Publisher: Glendale Publications, 4 Palmer Court, Mount Waverley 3149. PO Box 347, Glen Waverley 3150. Phone (03) 544 2233. Fax (03) 543 1150.

Executives: G. Cox (publr), P. Stuart (nat mgr).

Repr: Ms P. Stuart, L. Trimmings, Melbourne (03) 544 2233; H. Scott, Perth (09) 328 9177; Cotswold Media (J. Radford), Adelaide (08) 339 3427; Trimedia (G. Robinson), Brisbane (07) 831 9266; J. Hellyar, Sydney (02) 634 5522.

Data: Mthly, offset, casual fpm \$1390.

Circulation: CAB 4,670.

Industry/profession: All hardware outlets.

**Australian Hospital**

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: J. Lawrence (publr), Ms V. Colyer-Farfalla (ed), Ms K. Proios (publ co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 321 2406; Brisbane (07) 252 9533; Canberra (06) 248 6882; Tasmania (004) 28 6490.

Data: Mthly, web offset, casual fpm \$3420, fpc \$4080.

Circulation: CAB 7,012.

Industry/profession: Personnel in hospital industries, suppliers and manufacturers of hospital and medical equipment.

### **Australian Hotelier**

Publisher: 66 Foveaux St, Surry Hills 2010. PO Box 687, Darlinghurst 2010. Phone (02) 212 5588. Fax (02) 212 3709. Telex 20149.

Directors: L. Cottier (mng dir/ed), S. Cottier (sales dir), J. Blondin (mktg dir).

Repr: Beaumont Media, Kings Arc, 974 High St, Armidale 3143. Phone (03) 509 3211. Fax (03) 509 0826.

Data: Mthly, offset, fpm \$1399, fpc \$2100.

Circulation: CAB 7,015.

### **Australian Journal of Mining**

Publisher: General Magazine Company (Australia) Pty Ltd, 8 Shelley St, Richmond 3121. PO Box 1024, Richmond North 3121. Phone (03) 429 5599. Fax (03) 427 0332. Telex 38225.

Executives: G.M. Gold (mng dir & ed-in-chief), Ms L. Reid (mng ed), M. Dolbey (dir, mkt & sales), Ms G. Morak (grp admin mgr).

Data: Mthly, casual rate fpm \$1375, fpc \$1700.

Circulation: CAB 8,835.

Industry/profession: Mining and quarrying.

### **The Australian Journal of Pharmacy**

Publisher: Australian Pharmaceutical Publishing Co Ltd, Suite 5, Ground Flr, 174-180 Pacific Hwy, North Sydney 2060. Phone (02) 922 2390, 922 1956, 922 7975. Fax (02) 922 6845.

Executives: S.L. Dickson (ed), B. Kelly (advvtg mgr).

Repr: Australian Pharmaceutical Publishing Co Ltd, Melbourne (03) 810 9800.

Data: Mthly, offset, casual fpm \$1245.

Circulation: ABC 6,582.

Industry/profession: Pharmaceutical chemists, manufacturers & wholesalers.

### **Australian Law News**

Publisher: Marett Publishing Pty Ltd, 8th Flr, 258 Little Bourke St, Melbourne 3000. Phone (03) 663 1577. Fax (02) 663 1185.

Executives: B. Virtue (ed), B. McGuinness (nat advtg dir).

Repr: Carr & Company, Sydney (02) 232 1026, 232 8072. Fax (02) 223 5350.

Data: Mthly, Jan/Feb combined, offset, casual fpm \$3200, fpc \$4500.

Circulation: ABC 170 (Assn subs 24,830).

Industry/profession: Legal.

### **The Australian Lithographer the Printer and Packager**

Publisher: Prestige Publishing Pty Ltd, 647 George St, Sydney 2000. GPO Box 5158, Sydney 2001. Phone (02) 211 4052.

Executive: A. & F. Stern (eds).

Data: Alt mths, offset, casual fpm \$1500, fpc \$2100.

Circulation: CAB 8,936.

Industry/profession: Printing & packaging manufacturers, buyers & services.

### **Australian Machinery and Production Engineering**

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N.M. MacLeod (publr), J. Drolz (ed), P. Symonds (grp advtg mgr), D. Sly (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$985, fpc \$1555.

Circulation: CAB 5,029.

Industry/profession: Metalworking industries.

### **Australian Macworld**

Publisher: IDG Communications Pty Ltd, 37-43 Alexander St (PO Box 929), Crows Nest 2065. Phone (02) 439 5133. Fax (02) 439 5512. Telex 74752 Comwor.

Directors: R. Wells (publr), O. Iversen (ed), Ms J. Jones (advvtg co-ord).

Repr: Jane Fawings, Brisbane (07) 378 4522. Fax (07) 878 1071; Winkie Corfield, Perth (09) 388 1828. Fax (09) 382 3440.

Data: 11 times per year, web fed, fpm \$1250, fpc \$2010.

Circulation: ABC 9,186.

### **The Australian Meat Industry Bulletin**

Publisher: Meat & Allied Trades Federation of Australia, 1st Flr, 25-27 Albany St (PO Box 1208), Crows Nest 2065. Phone (02) 438 5144. Fax (02) 439 8494. Telex AA22480. T'grams Paulamat.

Executive: G. Carroll (ed/advvtg).

Data: Mthly, offset sheetfed, casual fpm \$700, fpc \$1250.

Circulation: CAB 6,445.

Industry/profession: Meat and allied industries.

### **Australian Mining**

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, (02) 690 1961. Telex 122226.

Executives: B. McCormack (publr), L. Caruana (ed), B. Pearson (prdn mgr), Ms J. Brown (advvtg).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700, Brisbane (07) 369 1566, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Italy, Japan, W. Germany & NZ.

Data: Mthly, offset, casual fpm \$990, fpc \$1670.

Circulation: CAB 6,724.

Industry/profession: All operating mines & head offices of mining companies.

### **Australian Mining's Product Register 1988-1989**

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), T. Kennedy (mng ed), L. Caruana (ed), Ms J. Brown (advvtg), B. Pearson (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566; Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK; USA; Italy; Japan; W. Germany & NZ.

Data: Annual, offset, casual fpm \$990, fpc \$1670.

Industry/profession: Fully cross-indexed guide to mining equipment, services and suppliers.

### **Australian Municipal Journal**

Publisher: The Municipal Association of Victoria, 468 St Kilda Rd, Melbourne 3004. Phone (03) 267 5266. Fax (03) 267 8310.

Directors: R. Barfus (mng ed), S. Scanlan (prdn ed), Ms S. Murray (assnt ed).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131.

Data: Mthly, fpm \$1000, fpc \$1600.

Circulation: CAB 3,227.

### **The Australian Nurses Journal**

Publisher: The Australian Nursing Federation, 373-375 St Georges Rd, North Fitzroy 3068. Phone (03) 482 2722. Fax (03) 486 1547.

Executive: Ms M. Beaumont (fed sec).

Data: Mthly, offset, casual fpm \$792.

Circulation: CAB 45,561.

Industry/profession: Nursing & hospital administration.

### **Australian Packaging**

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N.M. MacLeod (publr/ed), P. Symonds (grp advtg mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$985, fpc \$1555.

Circulation: CAB 5,024.

Industry/profession: Packaging industry, mfgs of packaging and packaging engineers at mfg establishments.

### **Australian Pharmacist**

Publisher: Pharmaceutical Society of Australia, Pharmacy Hse, 44 Thesigher Ct, Deakin 2600. PO Box 21, Curtin 2605. Phone (06) 281 1366.

Directors: B. Stock (nat'l dir), P. Crothers & Ms A. Van Nooten (edt).

Repr: Sandell, Strike, Skinner & Whipp Pty Ltd, Sydney (02) 922 2977.

Data: Bi-mthly, offset, casual fpm \$900, fpc \$1800.

Circulation: CAB 17,370.

Industry/profession: Registered pharmacists, industrial, hospital, academic & military pharmacy practice.

### **Australian Practice Management**

Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd (PO Box 132), Balgowlah 2093. Phone (02) 949 2022. Fax (02) 949 5007. Telex 25868. Telegraphic address Adinfo.

Executives: G.S. Avery (publr), K. Forde (ed), Miss L. Sheehan (prdn co-ord), Miss L. Butler (bus mgr).

Data: Mthly, sheetfed offset, casual fpm \$2085, fpc \$2450.

Circulation: CAB 19,671.

Industry/profession: Medical profession.

### **Australian Printer Magazine**

Publisher: Caimor & Associates Pty Ltd, Suite 3/20 Cliff St, Milsons Point 2061. PO Box 1316, North Sydney 2059. Phone (02) 922 6133. Fax (02) 922 4734.

Directors: P. Callahan (publr), Mrs A. Callahan (admin mgr), B. Moore (mng ed), P. Callaghan (advvtg mgr).

Data: Mthly, offset, casual fpm \$1450, fpc \$2110.

Circulation: CAB 9,746.

Industry/profession: Printing and the graphic arts.

## **Australian Property News**

### **Australian Property News**

Publisher: BRW Publications Group, Level 3, 35 Mountain St, Ultimo 2007. Phone (02) 282 3555. Fax (02) 281 6565.

Executives: M. Law (nat sales mgr), T. Denton (ed), Ms K. Williams (copy conr).

Repr: England, USA, NZ, Hong Kong, Japan.

Data: Fntly, offset, casual rate \$15.40 scdm.

Circulation: ABC 12,713.

Industry/profession: Developers, investors, real estate valuers & agents, architects, solicitors, builders, financiers, property managers & recruitment agencies.

### Australian Refrigeration Air Conditioning and Heating

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. Coleman (publr), P. Dockrill (assoc ed), F. Yates (advgt mgr Syd), J. Skinner (advgt mgr Melb).

Repr: Melbourne (03) 690 8199. Fax (03) 690 8636; Aubrey G. Barker, Perth (09) 322 3184. Fax (09) 321 2372; England; USA; Italy; Germany; France.

Data: Mthly, offset, casual fpm \$1160, fpc \$1715. Circulation: ABC 401 (Assn subs 2,163).

Industry/profession: Official organ for Aust Inst of Refrigeration, Air Conditioning & Heating.

### Australian Safety News

Publisher: National Safety Council of Australia (Federal Secretariat), 460-468 High St, Prahran 3181. Phone (03) 525 2200. Fax (03) 525 2436.

Executives: H. Carvin (gen mgr), F. Cross (advgt mgr), M. Reeves (ed-in-chief).

Repr: E. Curley, NSW/ACT (02) 406 6052; F. Cross, Vic/Tas (03) 525 2200; D. Wood, Brisbane (07) 369 0864; Cotswold Media Services, SA/NT (08) 339 3427; Allen & Associates, Perth (09) 328 9833.

Data: Mthly, (except Jan), offset, casual fpm \$870, fpc \$1520.

Circulation: CAB 8,627.

Industry/profession: Occupational health & safety management, safety supervisors, safety consultants, safety medical staff, purchasing officers.

### Australian Ski Business

Publisher: Publicity Press Pty Ltd, Suite 18/20 Commercial Rd, Melbourne 3004. Phone (03) 267 8388.

Executives: R. Copeland (publr/advgt mgr), L. Wheeldon (ed).

Data: 5 times per year, offset tabloid, casual fpm \$730, fpc \$1260.

Industry/profession: Sport/leisure.

### Australian Student News

Publisher: Australian Student News Pty Ltd, Suite 317, 20 Duncan St, Fortitude Valley 4006. PO Box 43, St Lucia 4067. Phone (07) 252 3881.

Executives: K.G. McCarthy (publr/ed), J.G. Power (advgt mgr), P.M. Tracey (prdn mgr).

Repr: T. Coroneo, 36th Level, Riverside Centre, 123 Eagle St, Brisbane 4000; (G. Rodda) Rodda Media, Melbourne (03) 529 8510; Cotswold Media Services, Adelaide (08) 339 3427.

Data: 7 times per year. (Feb to Oct), printed web offset, casual fpm \$1780.

Industry/profession: Education.

### Australian Supermarket News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Directors: N. Britton-Johnson (publr), J. Kellar (ed), Ms A-M. Christie (advgt mgr), K. Tanner (prdn mgr).

Repr: Jane Fewings Media, Brisbane (07) 378 4522. Fax (07) 878 1071; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735; Tony Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Fntly, offset, fpm \$3400, fpA4 \$1870.

Circulation: CAB 17,197.

Industry/profession: Food, grocery.

### Australian Super Review

Publisher: Trade News Corporation Pty Ltd, 17 Charles St, Redfern 2016. PO Box 1377, Darlinghurst 2010. Phone (02) 699 1344. Fax (02) 699 4016.

Directors: G. Bright (mng dir/publr/ed), Ms P. Nossiter (admin mgr).

Executives: Ms J. Fletcher (assnt ed), C. Grant (advgt mgr), Z. Ebrova (prdn mgr), Ms M. Dubier (sub mgr).

Repr: Trade News Corporation Pty Ltd, 17 Charles St, Redfern.

Data: Mthly, offset, casual fpm \$1060, fpc \$1480.

Industry/profession: Funds management, superannuation, finance.

### The Australian Teacher

Publisher: Australian Teachers Federation, PO Box 415, Carlton South 3053. Phone (03) 348 1700.

Director: B. Preston (ed).

Repr: ACTU Publicity, Melbourne (03) 663 5744; Sydney (02) 635 3344; Adelaide (08) 212 7044.

Data: 4 times per year during school term, offset, fpc \$3566.

Circulation: CAB 145,404.

Industry/profession: Teachers in government schools nationally.

### Australian Timberman

Publisher: Forest Products Promotions, 29 Mayne Rd, Bowen Hills 4006. PO Box 552, Fortitude Valley 4006. Phone (07) 252 8511. Fax (07) 252 8921.

Executives: J. Bowden (mng ed), M. Greer (sales mgr).

Data: Mthly, offset, casual rate \$6.60 sccm.

Industry/profession: Forest growers and sawmillers, timber merchants, builders, architects, manufacturers (joinery & furniture), specifiers.

### The Australian Welding Journal

Publisher: Associated Business Publications, Room 104/3 Small St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780.

Executives: K.G. Collins (gen mgr), I. Collins (advgt mgr), M. Corel (prdn mgr), P.W. Wells (ed). Repr: Leonard Sparks & Assocs, Melbourne (03) 419 2595; Beale Media Services, Brisbane (07) 252 7799.

Data: Qtrly, offset, casual fpm \$1200.

Circulation: CAB 7,372.

Industry/profession: Welding.

### Australia's Mining Monthly

Publisher: Les Calcraft for Mining Monthly, Mining Monthly Hse, 112 Cambridge St, Leederville 6007. Phone (09) 382 1800. Fax (09) 381 1848.

Executives: L. Calcraft (publr), D. Cake (ed).

Data: Mthly, offset, casual fpm \$1230, fpc \$1750.

Circulation: CAB 7,480.

Industry/profession: Mining & oil.

### Automotive Engineer

Publisher: Institute of Automotive Mechanical Engineers (Inc), 227 Great North Rd, Five Dock 2046. Phone (02) 713 4711. Fax (02) 713 2671.

Executives: F.R. Burgess (exec dir), R. Goss (ed), S. Arnold (prdn).

Repr: P. Hay, Melbourne (03) 596 7688; Market Media Associates, Adelaide (08) 223 6344; J. Finn, Brisbane (07) 848 3746.

Data: 6 times per year, offset, casual, fpm \$860.

Circulation: CAB 20,211.

Industry/profession: Executives & tradesmen in automotive and allied industries.

# B&T

### B&T

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961.

Executives: B. Parsons (publr), S. Peregrine (ed), Ms R. Burbury (dep ed), D. Russell (nat sales dir), Ms S. Cridland (prdn mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; (G. Robinson) Trimedia, Brisbane (07) 831 9266; Mrs H. Williams, Adelaide (08) 267 1299; K. O'Keefe, O'Keefe Media Services, Perth (09) 381 7440; Wellington.

Data: Wkly, offset casual fpm \$2155, fpc \$3035.

Circulation: ABC 6,134.

Industry/profession: Advertising, marketing, media and associated services.

# B&T YEAR BOOK

### B&T Year Book

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961.

Executives: B. Parsons (publr), Ms C. Mackie (ed), Ms S. Doyle (ed assnt), D. Russell (nat sales dir), Ms S. Cridland (prdn mgr).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188; Trimedia (G. Robinson), Brisbane (07) 831 9266; Mrs H. Williams, Adelaide (08) 267 1299; O'Keefe Media Services (Kevin O'Keefe), Perth (09) 381 7440; NZ.

Data: Annl, offset, casual, fpm \$1680, fpc \$2605.

Industry/profession: Advertising, marketing, media and associated services.

### Broadcast Engineering News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telegrams Bispress.

Executives: N. Britton-Johnson (publr), B. Dawes (ed), A. Emery (advgt).

Repr: Business Press International, Melbourne (03) 819 5999; Hastwell Williamson Representations, Adelaide, (08) 79 9522; Allen & Assoc, Perth (09) 328 9833; Fewings Media, Brisbane (07) 378 4522.

Data: Mthly, offset, casual fpm \$1075, fpc \$1645.

Circulation: CAB: 3,712.

Industry/profession: Engineers in broadcasting, television and recording industries.

### Building (Tas)

Publisher: Master Builders' Assn of Tasmania, 59 Sandy Bay Rd, Hobart 7000. GPO Box 992K, Hobart 7001. Phone (002) 23 2377.

Executive: F.C. Court (mng ed).

Data: Mthly, offset, casual fpm \$450.

Circulation: ABC 154 (Assn subs 338).

Industry/profession: Official journal of Master Builders' Assn of Tas, Master Plumbers Assn of Tas & Tas Chapter Aust Inst of Building.

### Building Construction Materials and Equipment (BCME)

Publisher: Federal Publishing Co Pty Ltd, 180 Bourke Rd, Alexandria 2015. PO Box 227, Waterloo 2017. Phone (02) 663 6666. Telex 74488.

Executives: F. Silk (ed), G. McKee (nat advgt mgr).



Repr: N. Roche, Melbourne (03) 646 3111; K. Yates, Brisbane (07) 854 1119; M. Mullins, Adelaide (08) 352 7937; E. de San Miguel, Perth (09) 444 4426.

Data: Mthly, casual fpm \$2079, fpc \$3384.

Circulation: CAB 15,014.

Industry/profession: Architects, builders, engineers - structural & civil, quantity surveyors, clerks of works, government & local governments.

### Building Economist

Publisher: The Australian Institute of Quantity Surveyors, National Surveyors Hse, 27-29 Napier Cl, Deakin 2600. Phone (06) 273 2232. Fax (06) 273 3852.

Executives: G. Freeman (ed), A.G. Hordern (exec dir).

Repr: Elizabeth Curley & Associates, Sydney (02) 406 6659; J.D. Thom, Melbourne (03) 509 7514; J.D. Stone & Assoc., Adelaide (08) 272 3853.

Data: Qrtly, offset, casual fpm \$600.

Industry/profession: Building, quantity surveying. Features "Current Construction Costs."

### Building Management & Maintenance

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: J. Johnson (publr), S. Spurway (ed), Ms F. Dennis (advtg mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 8199; UK, USA.

Data: Alt mths, offset, casual fpm \$1135, fpc \$1690.

Circulation: CAB 3,365.

Industry/profession: Building owners & managers; building cleaning and maintenance professionals.

### Building Products News

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), Ms V. Hawthorne (advtg sales), B. Pearson (prdn mgr), Ms S. Crichton (ed), J. George (mng ed).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700, Brisbane (07) 369 1566, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo, NZ, W. Germany, Italy.

Data: Mthly, offset, casual standard fpm \$1830, fpc \$3300.

Circulation: CAB 14,037.

Industry/profession: Architects, builders, government departments.

### Building Today

Publisher: Minnis Business Press Pty Ltd, 2nd Flr, 153 Park St, (PO Box 90), South Melbourne 3205. Phone (03) 690 4244. Fax (03) 690 4845.

Directors: B. Minnis (publr), E. Morgan (ed), M. Mercuri (advtg mgr Vic), Ms E. Livingstone (NSW area mgr).

Data: Mthly, casual fpm \$1705, fpc \$2505.

Circulation: CAB 9,973.

Industry/profession: Building/construction.

### The Business Bulletin

Publisher: Laurie Cottier Productions Pty Ltd, 66 Foveaux St, Surry Hills. PO Box 687, Darlinghurst 2010. Phone (02) 212 5588. Fax (02) 212 3709. Telex 20149.

Directors: L. Cottier (mng dir), D. Nettleship (ed), S. Cottier (sales dir).

Repr: Beaumont Media, Kings Arc, 974 High St, Armidale 3143. Phone (03) 509 3211. Fax (03) 509 0826.

Data: Mthly, offset, casual fpm \$1815.

Circulation: CAB 15,947.

Industry/profession: Administration, management and finance.

### Business Directions

Publisher: Victory Press Pty Ltd, 1st Flr, 868 Albany Hwy (PO Box 565), Victoria Park 6100. Phone (09) 470 2353. Fax (09) 470 2363.

Offices: 184 Hutt St, Adelaide 5000. Phone (08) 232 2322. Fax (08) 232 2324; 61 Palmer St, Richmond 3121. Phone (03) 427 9599. Fax (03) 427 9770.

Executives: R. Keeves & Ms J. Walker (publrs/eds).

Data: Mthly, offset, fpm \$1300, fpc \$1670.

Circulation: CAB 12,967.

Industry/profession:

### Campaign Brief

Publisher: Campaign Brief Pty Ltd, 5 Ryder St, Darlinghurst 2010. Phone (02) 332 3166. Fax (02) 360 3171.

Director: M. Lynch (ed).

Data: Mthly, offset, casual fpm \$1000.

Industry/profession: Coverage of advertising, marketing & media in Australia.

### Catering Update

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Melbourne office: phone (03) 819 5999. Fax (03) 819 6872.

Directors: N. MacLeod (publr), Ms J. Larson (ed), Ms G. Bishops (advtg mgr), P. Symonds (grp ad mgr), K. Tanner (prdn mgr).

Repr: Beale Media Services, Brisbane. Phone (07) 252 7799; Hastwell Williamson Representations, Adelaide. Phone (08) 79 9522. Fax (08) 79 9735; Allen & Associates, Perth. Phone (09) 328 9833. Fax (09) 328 4743.

Data: Bi-mthly, offset, fpm \$1250 (A5).

Circulation: CAB 17,229.

### CCEA Newsletter

Publisher: The Commonwealth Council for Educational Administration, University of New England, Armidale 2350. Phone (067) 73 2543. Telex 66050.

Directors: J. Weeks (exec dir), J. Tonkin (advtg mgr).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Qrtly, offset, casual fpm \$725.

Industry/profession: Education.

### Chartered Accountant

Publisher: The Institute of Chartered Accountants in Australia, 13th Flr, Chartered Accountants Hse, 37 York St, Sydney 2000. GPO Box 3921, Sydney 2001. Phone (02) 290 1344. Fax (02) 290 2820.

Executives: I. Hay (ed), B. Parisi (advtg mgr).

Data: Mthly, offset, casual fpm \$1435, fpc \$2250.

Circulation: ABC 1,286 (Assn subs 21,266).

Industry/profession: Accountancy.

### Chemical Engineering in Australia

Publisher: Engineers Australia Pty Limited 2 Ernest St, Crows Nest 2065. Phone (02) 438 1533. Fax (02) 438 5934.

Executives: J. Paine (gen mgr), Prof. I. Cameron (ed), T. Marsden (nat mktg mgr), M. Mamone (advtg mgr), D. Stephenson (prdn mgr).

Repr: Derrick Lewis & Assocs, Melbourne (03) 51 9984. Fax (03) 521 2258; Geoff Horne Agencies, Brisbane (07) 202 6813. Fax (07) 202 7133; Derrick Lewis & Assocs, Adelaide (08) 239 0399. Fax (08) 267 1963; Australian Media Consultants, Perth (09) 443 3400; England; USA.

Data: Qrtly, offset, casual fpm \$1070, fpc \$1760.

Circulation: ABC 182 (Assn subs 4,345).

Industry/profession: Professional chemical engineering.

### Chemistry in Australia

Publisher: Rala Publications, 203-205 Darling St, Balmain 2041. Phone (02) 555 1944. Fax (02) 555 1496.

Executives: Ms B. Cail (mng dir), Dr S. Errington (ed), Ms M. Hermanson (advtg/prdn mgr).

Data: Mthly, offset litho, fpm \$1222, fpc \$2194.

Circulation: ABC FNR.

Industry/profession: Chemists, industry, government departments, education.

### Classroom Magazine

Publisher: Ashton Scholastic Pty Ltd, Railway Cres, Lisarow 2250. PO Box 579, Gosford 2250. Phone (043) 28 3555. Fax (043) 28 2205. Telex 24881.

Executives: D. Harris (publr mgr), M. Butler (ed), D. Harling (prdn mgr), Ms A. Neill (circ mgr).

Repr: Ms A. Neill, Gosford (043) 28 3555.

Data: 10 times per year, offset, casual fpm \$780.

Circulation: ABC 9,159.

Industry/profession: Education.



### Club Life News Pictorial

Publisher: Registered Clubs Assn of NSW, R.C.A. Hse, 490 Kent St, Sydney 2000. Phone (02) 261 1155. Fax (02) 261 2506.

Executives: P. Lamprill (advtg cons), M. Rule (ed-in-chief), L. Butterworth (news ed), R. Connelly (travel ed), Ms B. Hinchliffe (food & wine ed).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131.

Data: Mthly, offset, fpm \$1200.

Circulation: CAB 26,572.

Industry/profession: Club management.

### Club Management in Australia

Publisher: The Secretaries & Managers Asscn of Australia, 8th Level, 377 Sussex St, Sydney 2000. Phone (02) 264 6691. Fax (02) 261 2407.

Executives: J. Henry (publr), A. Dettre (ed), J. Rayner (advtg mgr).

Data: Mthly, offset, casual fpm \$950, fpc \$1400.

Circulation: CAB 2,869.

Industry/profession: Club executives and managers.

### Commercial Vessel Yearbook

Publisher: Baird Publications Pty Ltd, 573 Chapel St (PO Box 460), South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executive: N. Baird (ed & publr).

Data: Annl, offset, casual fpm \$1000, fpc \$1300.

Industry/profession: Professional and commercial fishing.

### Communications World

Publisher: IDG Communications Pty Ltd, 37-43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Fax (02) 439 5512. Telex Comwor 74752.

Directors: A. Power (mng dir), P.J. McGovern (dir), W.W. Boyd (dir).

Executives: S. Taylor (publr/ed), G. McElroy (nat sales mgr), C. Podda (co-ord).

Repr: IDG Communications Pty Ltd, Melbourne (03) 690 2933; Perth (09) 388 1828; Canberra (06) 288 6982; Jane Fewings Media, Brisbane (07) 378 4522.

Data: Mthly, offset web fed.

Industry/profession: Covering data, voice and image communications.

### Computer Graphics Technology

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telex 121417.

Executives: N. Britton-Johnson (publr), C. Nola (ed), K. Tanner (prdn mgr).

Repr: Business Press International Pty Ltd, Melbourne (03) 819 5999; Fewings Media, Brisbane (07) 378 4522; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833.

Data: Bi-mthly, offset sheet fed, casual fpm \$1000.

Circulation: CAB 4,364.

Industry/profession: News & products of interest to all users of computer graphics equipment.

## Computerworld

AUSTRALIA

### Computerworld Australia

Publisher: IDG Communications Pty Ltd, 37-43 Alexander St (PO Box 929), Crows Nest 2065. Phone (02) 439 5133. Fax (02) 439 5512. Telex 74752 Comwor.

Executives: Ms S. Taylor (publr), D. Kennedy (edin-chief), N. Jones (nat advtg mgr), Ms G. McElroy (nat sales mgr), Ms C. Podda (co-ord).

Repr: Computerworld Pty Ltd, Melbourne (03) 690 2933; Perth (09) 388 1828; Media & Advertising Assocs, Brisbane (07) 378 4522.

Data: Wkly, offset web fed, fpm \$5000.

Circulation: ABC 6,158; CAB 21,985.

Industry/profession: Computer, data processing/MIS.

## computing

AUSTRALIA

### Computing Australia

Publisher: Computer Publications Ltd, Level 17, Plaza 2, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 3888. Fax (02) 387 4617.

Office: Melbourne (03) 531 8411.

Executives: J. Gregg (ed), A. Gordon (publr), Ms M. Marazes (prdn mgr).

Data: Wkly, offset, casual fpm \$3990.

Circulation: CAB 26,070.

Industry/profession: Corporate computer end users.

### Construct in Steel

Publisher: Australian Institute of Steel Construction, 110 Alfred St, Milsons Point 2061. Phone (02) 929 6666.

Directors: A. Firkins (mng ed), Miss Y. Christense (prdn ed).

Data: Qrtly, offset, casual fpm \$310.

Industry/profession: A Journal for the Australian Steel Fabrication industry and those who deal with it.

### Constructional Review

Publisher: Concrete Publishing Co Pty Ltd for Cement and Concrete Assn of Australia, PO Box 1889, North Sydney 2059. Phone (02) 923 1244.

Executive: Ms D. Kell (ed).

Repr: (NSW, ACT, Qld & NT) Gordon Dumford or Rodney Riley, Sydney (02) 957 2033; (Vic, Tas, SA & WA) Leon Trimmings, Melbourne (03) 544 2233.

Data: Qrtly, offset, casual fpm \$750, fpc \$1350.

Circulation: CAB 5,574.

Industry/profession: Architecture & civil engineering.

### Contact Food News Monthly

Publisher: Foremost Trade Publications, Suite 3, 155 Willoughby Rd (PO Box 270), Crows Nest 2065. Phone (02) 439 2885, 439 3025. Fax (02) 439 6158.

Executives: J.A. Ross (publr), N. Baxter (ed).

Repr: R. Smith, Sydney.

Data: Mthly, offset, casual fpm \$1600.

Circulation: CAB 10,875.

Industry/profession: Independent fastfood, & retail food nationally.

### The Convention

Publisher: Rank Publishing Co Pty Ltd, 66 Chandos St, St Leonards 2065. Phone (02) 438 2300. Fax (02) 438 5962. Telex 21822, SY371. T'grams Rankpubco.

Executives: R. Yeomans (publr/advtg), Ms J. Howroyd (ed).

Repr: ParPlan, Brisbane (07) 839 7855; Singapore, Asia, HK.

Data: Mthly, offset, casual fpm \$3480, fpc \$4140.

Circulation: CAB 11,025.

Industry/profession: Exhibition, convention, incentive & meeting planners.

### The Convention Rostrum

Publisher: Rank Publishing Co Pty Ltd, 66 Chandos St, St Leonards 2065. Phone (02) 438 2300. Fax (02) 438 5962. Telex 21822, SY371. T'grams Rankpubco.

Executives: R. Yeomans (publr), Mrs S. Yeomans (ed).

Repr: ParPlan, Brisbane (07) 839 7855; Singapore, Asia, HK.

Data: Bi-annl, offset, casual fpm \$2078, fpc \$2760.

Circulation: CAB 8,946.

Industry/profession: Convention, exhibition, incentive & meeting planners.

### Cordell Building Cost Guide - Commercial & Industrial (NSW/Vic/Qld)

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 33 Chandos St (PO Box 124), St Leonards 2065. Phone (02) 439 6011. Fax (02) 437 5053.

Executives: R.O. Wild (chief exec officer), W.D. Leigh (mktg mgr), L. Hensley (systems mgr), M. Bartlett (costing mgr), P. Down (rep).

Repr: Cordell Building Publications, Melbourne (03) 819 5700. Fax (03) 819 4278; Brisbane (07) 369 4355. Fax (07) 369 0280; Adelaide (08) 267 2077. Fax (08) 239 0532; Perth (09) 242 2711. Fax (09) 444 0693.

Data: Qrtly, offset, casual national fpm \$1210, fpc \$2540.

Industry/profession: Architecture, building.

### Cordell Building Cost Guide - Commercial/Industrial & Housing (WA)

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 33 Chandos St (PO Box 124), St Leonards 2065. Phone (02) 439 6011. Fax (02) 437 5053.

Executives: R.O. Wild (chief exec officer), W.D. Leigh (mktg mgr), L. Hensley (systems mgr), M. Bartlett (costing mgr), P. Down (rep).

Repr: Cordell Building Publications, Melbourne (03) 819 5700. Fax (03) 819 4278; Brisbane (07) 369 4355. Fax (07) 369 0280; Adelaide (08) 267 2077. Fax (08) 239 0532; Perth (09) 242 2711. Fax (09) 444 0693.

Data: Qrtly, offset, casual fpm \$260, fpc \$1020.

Industry/profession: Architecture, building.

### Cordell Building Cost Guide - Housing New Construction & Additions

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 33 Chandos St (PO Box 124), St Leonards 2065. Phone (02) 439 6011. Fax (02) 437 5053.

Executives: R.O. Wild (chief exec officer), W.D. Leigh (mktg mgr), L. Hensley (systems mgr), M. Bartlett (costing mgr), P. Down (rep).

Repr: Cordell Building Publications, Melbourne (03) 819 5700. Fax (03) 819 4278; Brisbane (07) 369 4355. Fax (07) 369 0280; Adelaide (08) 267 2077. Fax (08) 239 0532; Perth (09) 242 2711. Fax (09) 444 0693.

Data: Qrtly, offset, casual fpm \$610, fpc \$1690.

Industry/profession: Architecture, building, property maintenance & development, real estate, finance.

### Cordell's Plumbing Product and Price Guide - Victoria

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 33 Chandos St (PO Box 124), St Leonards 2065. Phone (02) 439 6011. Fax (02) 437 5053.

Executives: R.O. Wild (chief exec officer), W.D. Leigh (mktg mgr), L. Hensley (systems mgr), M. Bartlett (costing mgr), P. Down (rep).

Repr: Cordell Building Publications, Melbourne (03) 819 5700. Fax (03) 819 4278; Brisbane (07) 369 4355. Fax (07) 369 0280; Adelaide (08) 267 2077. Fax (08) 239 0532; Perth (09) 242 2711. Fax (09) 444 0693.

Data: Bi-mthly, offset, casual fpm \$200, fpc \$1020.

Industry/profession: Architecture, building.

### Cordell's Price Index Building Materials (NSW/Qld)

Publisher: Cordell Building Publications (divn of Thomson Australian Holdings Pty Ltd), 33 Chandos St (PO Box 124), St Leonards 2065. Phone (02) 439 6011. Fax (02) 437 5053.

Executives: R.O. Wild (chief exec officer), W.D. Leigh (mktg mgr), L. Hensley (systems mgr), M. Bartlett (costing mgr), P. Down (rep).

Repr: Cordell Building Publications, Melbourne (03) 819 5700. Fax (03) 819 4278; Brisbane (07) 369 4355. Fax (07) 369 0280; Adelaide (08) 267 2077. Fax (08) 239 0532; Perth (09) 242 2711. Fax (09) 444 0693.

Data: Mthly, offset, casual fpm NSW \$320, Qld \$200; fpc NSW \$1140, Qld \$1020.

Industry/profession: Architecture, building.

### Corporate Management

Publisher: Institute of Corporate Managers, Secretaries & Administrators Ltd, Level 2, 92 Pitt St, Sydney 2000. GPO Box 1594, Sydney 2001. Phone (02) 223 5744. Fax (02) 232 7174.

Executives: M.H. Pinchen (ed), S. Arnott (dep ed). Data: Bi-mthly, offset, casual fpm \$1495, fpc \$2250.

Circulation: ABC FNR.

Industry/profession: Company secretaries, corporate managers, financial executives.

### Counterpoint

Publisher: Business Press International Pty Ltd 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. T'grams Bispress.

Executives: N. Britton-Johnson (publr), B. Furby (ed), D. Sly (prdn mgr), Ms L. Hicks (advtg mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Associates, Perth (09) 328 9833; Fewings Media, Brisbane (07) 378 4522.

Data: Mthly, offset, casual fpm tabloid \$2100, fpc quarto \$1150.

Circulation: CAB 5,022.

Industry/profession: All electrical retail stores.

### Counting House

Publisher: H H & M Media, 3rd Flr, 80 Chandos St, St Leonards 2065. PO Box 424, Crows Nest 2065. Phone (02) 439 8555. Fax (02) 439 6959.

Office: 459 Swanston St, Melbourne 3000. Phone (03) 663 3000. Fax (03) 663 2341.

Executives: P. Trevilyan (dir), Ms L. Wood (ed), K. Lane (sales exec), Ms H. Anderson (prdn mgr).

Data: Qrtly, offset, fpm \$1315, fpc \$1780.  
Circulation: ABC Nil. (Assn subs 10,344).  
Industry/profession: Members of the National Institute of Accountants.

### Current Therapeutics

Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd (PO Box 132), Balgowlah 2093. Phone (02) 949 2022. Fax (02) 949 5007. Telex 25868. T'grams Adinfo.  
Executives: G.S. Avery (publr), P. Flambas (mng ed), D.F. Utber (bus mgr).  
Data: Mthly, offset, casual fpm \$1580, fpc \$1730.  
Circulation: CAB 18,842.  
Industry/profession: General practitioners plus hospital chief pharmacists.

### Daily Commercial News

Publisher: Peter Isaacson (DCN) Pty Ltd, Ballarat Hse, 68-72 Wentworth Ave, Sydney 2000. GPO Box 1552, Sydney 2001. Phone (02) 211 4055. Fax (02) 281 1763. Telex 23026, 121874.  
Executives: J. Spiers (ed), Miss D. Whitehead (nat mktg mgr).  
Repr: DCN, Melbourne (03) 520 5649; Brisbane (07) 252 9533; Adelaide (08) 363 2000; Perth (09) 381 8462.  
Data: Daily, tabloid, offset, casual rate \$8.10 scdm.

### Dental Reporter

Publisher: Daber Holdings Pty Ltd, Suite 12, 98 Alfred St (PO Box 575), Milsons Point 2061. Phone (02) 922 4477.  
Executives: P. Harrigan (ed), Miss R. Webster (advgtg).  
Data: Mthly, offset, casual fpm \$920.  
Circulation: ABC 1,059; CAB 2,449.  
Industry/profession: Dental.

### Directions in Government

Publisher: Direction Publishing Pty Ltd, 13 Weedon Rd, Artarmon 2064. Phone (02) 411 2388. Fax (02) 411 6102.  
Directors: C.R. Chaseling (publr), A.V. Gorman (dir).  
Executives: F. O'Sullivan (ed), J. Martia (admin).  
Repr: ParPlan, Melbourne (03) 267 3188; ParPlan, Brisbane (07) 839 7855; O'Keefe Media Services, Perth (09) 381 5843.  
Data: Mthly, offset, fpm \$1400, fpc \$2400.  
Circulation: CAB 13,973.

### The Dexion

Publisher: Dexion (Australia) Pty Ltd, Tattersall Rd, Blacktown 2148. Phone (02) 621 1777. Fax (02) 831 1192.  
Directors: Ms C. Mahoney (ed), M. Braidwood (advgtg mgr).  
Data: 3 issues per year, offset, fpc \$2200.  
Circulation: CAB 6,492.

Industry/profession: Transport, Distribution, Material Handling.

### The Earthmover and Civil Contractor

Publisher: Beaconsfield Press Pty Ltd, 25 Falcon St (PO Box 1324), Crows Nest 2065. Phone (02) 438 3466. Fax (02) 438 3840.  
Executives: M. Cherrington (ed), J. Grover (advgtg mgr).  
Data: Mthly, offset, casual fpm \$1100, fpc \$2000.  
Circulation: CAB 6,205.  
Industry/profession: Road and construction contractors, civil & municipal engineers.

### EDA Circuit

Publisher: EDA Circuit, Unit 9/10 Boron St, Sumner Park 4074. Phone (07) 376 3788. Fax (07) 279 1740.  
Executives: M. Anderson (mgr/ed), J. Burrows (advgtg NSW), R.J. Gardiner (advgtg Vic).  
Data: Mthly, offset, casual fpm \$890, fpc \$1526.  
Industry/profession: Electrical, electronics.  
Circulation: CAB 6,608.

### Electrical Engineer

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.  
Executives: D. Kelly (publr), Mrs D. Climo (ed), Ms D. Moran (advgtg sales), B. Pearson (prdn mgr).  
Repr: Thomson Publications Australia, (S. Flint) Melbourne (03) 819 5700, Brisbane (07) 369 1566; (Ms H. Williams) Adelaide (08) 267 1299; O'Keefe Media Services, (K. O'Keefe) Perth (09) 381 7440; UK, USA, Tokyo, NZ, Italy, W. Germany.  
Data: Mthly, offset, casual rate fpm \$890, fpc \$1490.  
Circulation: CAB 5,966.

Industry/profession: Engineers, managers and technicians in electricity supply and electrical consulting, contracting and manufacturing organisations.

### Electronics News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. T'grams Bispress.  
Executives: N. Britton-Johnson (publr), R. Levine (ed), A. Emery (advgtg), D. Sly (prdn).  
Repr: Business Press International, Melbourne (03) 819 5999; Jane Fewings Media, Brisbane (07) 378 4522; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.  
Data: Mthly, offset, casual A4 mono \$1200, casual fpm \$2200.  
Circulation: CAB 9,875.  
Industry/profession: Engineers & managers in electronics industry.

### Encore

Publisher: Trade News Corporation Pty Ltd, 17 Charles St, Redfern 2016. PO Box 1377, Darlinghurst 2010. Phone (02) 699 1344. Fax (02) 699 4016.  
Directors: G. Bright (mng dir/publr), Ms P. Nossiter (admin mgr).  
Executives: Ms L. McElvogue (ed), G. Wisken (advgtg mgr), Ms Z. Fibrova (prdn mgr), Ms D. Wilkes (subsc mgr).  
Repr: Trade News Corporation Pty Ltd, 17 Charles St, Redfern 2016.  
Data: Mthly, offset, casual fpm \$990, fpc \$1400.  
Industry/profession: Film, television, video.

### Engineers Australia

Publisher: Engineers Australia Pty Limited, 2 Ernest St (PO Box 588), Crows Nest 2065. Phone (02) 438 1533. Fax (02) 438 5934.  
Executives: J. Paine (gen mgr), Dr. D. Georg (ed), T. Marsden (nat mktg mgr), D. Livingston (advgtg mgr), D. Stephenson (prdn mgr).  
Repr: Derrick Lewis & Assocs, Melbourne (03) 51 9984. Fax (03) 521 2258; Australian Media Consultants, Perth (09) 443 3400; Geoff Horne Agencies, Brisbane (07) 202 6813. Fax (07) 202 7133; Derrick Lewis & Assocs, Adelaide (08) 239 0399. Fax (08) 267 1963; UK, England; USA.  
Data: Fntly, offset, casual fpm \$3220, fpc \$4090.  
Circulation: ABC 1,228 (Assn subs 43,242).  
Industry/profession: Professional engineers in the civil, mechanical, electrical & chemical areas.

### ETU News

Publisher: Electrical Trades Union of Australia - National Council, 302-306 Elizabeth St, Sydney 2010. Phone (02) 211 5888. Fax (02) 211 4327. Telex 73372.  
Executive: T. Johnson (ed).  
Data: Qrtly, offset, casual rate \$23.50 scdm.  
Circulation: ABC FNR.  
Industry/profession: Official organ of the Electrical Trades Union of Australia - National Council.

### Factory Equipment News

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex AA122226.  
Executives: D. Kelly (publr), V. Bivoltsis (ed), B. Pearson (prdn mgr), B. Reason (sales mgr), Mrs. J. Marusich (advgtg exec).  
Repr: Thomson Publications Australia (J. Walker), Melbourne (03) 819 5700; Brisbane (07) 369 1566; (H. Williams) Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo, NZ, W. Germany, Italy.  
Data: Mthly, offset, casual fpm \$1835, fpc \$3080.  
Circulation: CAB 12,881.  
Industry/profession: All manufacturing industries.

### Food Australia

Publisher: The Council of Australian Food Technology Assns Inc.  
Advgtg: c-/Miss M.J. Gall PO Box 1493, North Sydney 2059. Phone (02) 963 7672.  
Executives: Miss M.J. Gall (publr), J. Kefford (technology ed).  
Data: Mthly, offset, casual fpm \$990.  
Circulation: CAB 3,342.  
Industry/profession: Food and allied industries.

### Food Manufacturing News

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.  
Executives: M. Coleman (publr), R. Breusch (advgtg mgr, Syd), J. Skinner (advgtg mgr Melb).  
Repr: Yaffa Publishing Group, Melbourne (03) 690 8199; Hastwell Williamson Representations, Adelaide (08) 79 9522; UK, USA.  
Data: Mthly, offset, casual fpm \$1325, fpc \$1855.  
Circulation: CAB 4,015.  
Industry/profession: Food & drink manufacturing.

### Food Processor

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.  
Executives: N.M. MacLeod (publr), J.M. Larson (ed), G. Bishops (advgtg mgr), P. Symonds (grp advgtg mgr), K. Tanner (prdn mgr).  
Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.  
Data: Bi-mthly, offset, casual fpm \$850, fpc \$1375.  
Circulation: CAB 3,735.  
Industry/profession: Australian food procesors in SIC categories 211-218.

### G.E.N. (Government Equipment News)

Publisher: Riddell Publishing Pty Ltd, 100 Alexander St (PO Box 282), Crows Nest 2065. Phone (02) 438 2833. Fax (02) 438 1024. Telex 126736.  
Office: 2nd Flr, 3 Wellington St, Windsor 3181. Phone (03) 529 8199. Fax (03) 51 9525.  
Executives: G. Hill (snr publr), A. Johnson (ed), G.V. Dolder (nat sales & mktg mgr), E. Mitchelson (Vic state mgr), G. Jowsey (prdn mgr).  
Repr: J. O'Sullivan, Brisbane (07) 834 8831; T. Kellie, Adelaide (08) 232 3202; Hugh Scott & Associates, Perth (09) 328 9177. Fax (09) 328 2918; J. Myhill, Canberra (06) 281 6297; Tas (contact Melbourne) (03) 529 8199. Fax (03) 51 9525.  
Data: Mthly, offset, casual standard fpm \$1706, fpc \$2724.  
Circulation: CAB 11,706.  
Industry/profession: Government administration & purchasing.

## G.O. (Government Officers Magazine of Administration/Purchasing)

Publisher: Peter Isaacson Publications Pty Ltd, 68-72 Wentworth Ave, Darlinghurst 2010. GPO Box 1552, Sydney 2001. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), J. Cerven (ed), B. Saint (advgtg).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK; USA, Canada, Japan, Singapore.

Data: Mthly, offset, casual fpm \$1500, fpc \$2250.

Circulation: CAB 12,940.

Industry/profession: Public administrators, specifiers and purchasing officers in State and Commonwealth depts.

## Graphix

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: J. Lawrence (publr), B. Kaplan (ed), J. Hopson (sales), Ms K. Proios (publn co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000. Fax (08) 363 2005; Perth (09) 321 2406; Brisbane (07) 252 9533, Canberra (06) 257 4984; Tas (004) 28 6490.

Data: Mthly, web offset, casual fpm \$3420, fpc \$4080.

Circulation: CAB 7,141.

Industry/profession: Printing, packaging & publishing.

## Greenworld

Publisher: Glenvale Publications, 4 Palmer Court, Mt Waverley 3149. PO Box 347, Glen Waverley 3150. Phone (03) 544 2233. Fax (03) 543 1150.

Executives: G. Cox (publr), J. Lidgerwood (nat mgr).

Repr: J. Lidgerwood, Melbourne (03) 544 2233; J. Hellyar, Sydney (02) 634 5552; H. Scott, Perth (09) 328 9177.

Data: Alt. mths, offset, fpm \$880, fpc \$1200.

Circulation: CAB 6,139.

Industry/profession: Horticultural; Nursery retailers/wholesalers.

## Hardware News

Publisher: Hertfordshire Press Pty Ltd, 1 Johnston Lane (PO Box 666), Lane Cove 2066. Phone (02) 427 6777. Fax (02) 427 6492. Telex 73870.

Executives: M.C. Huskinson (publr), P. Betts (advgtg mgr).

Data: Mthly, offset, casual fpm \$2950, fpc \$3995.

Industry/profession: hardware industry.

## Health & Safety At Work

Publisher: Safety Concepts Pty Ltd, PO Box 2404, North Parramatta 2151. Phone (02) 633 4388.

Executives: M. Mitchell (dir), M. Gray (prod mgr).

Repr: Parramatta Typesetting & Artwork Services, Sydney (02) 891 1855.

Data: Bi-Mthly, offset, casual rate fpm \$5.00 sccm, fpc \$8.00 sccm.

Circulation: CAB 5,060.

Industry/profession: All aspects of safety including industrial & general public.

## Hire & Rental Australasia

Publisher: Rental Industry Publications Pty Ltd, 10 Manningham Rd, Bulleen 3105. PO Box 136, Bulleen 3105. Phone (03) 850 2316. Telex 30625.

Director: B. Elms (ed/advgtg).

Data: Alt mths, fpm \$1060, fpc \$1610.

Circulation: CAB 9,148.

Industry/profession: Hire & rental.

## Hospital and Health Services Yearbook

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane & ACT refer NSW; Tas refer Vic; Darwin refer SA.

Data: Annl, offset, rates on application.

Industry/profession: Hospital executives & suppliers to the hospital industry.

## Hospital & Healthcare Australia

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750. Telex 121887.

Executives: J. Johnson (publr), Ms A. McDonald (ed), B. Blanks (advgtg mgr Syd), F. Dennis (advgtg mgr Melb).

Repr: Aubrey G. Barker & Assoc, Perth (09) 322 3184. Fax (09) 321 2372; NZ; England; USA; Italy; Germany.

Data: Mthly, offset, casual fpm \$1430, fpc \$2000.

Circulation: CAB 3,852.

Industry/profession: Hospital executives.

## Hospitality & Convention News

(Inc. Australian Beverage Review)

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880.

Executives: L. Geake (publr), I. Ross (mng ed), Ms L. Davidson (publn co-ord Melb), Ms K. Nightingale (publn co-ord Syd), H. Pruis (Vic sales exec), Ms S. Brotherton (NSW sales exec).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533.

Data: Mthly, sheet offset, casual fpm \$3200.

Circulation: CAB 12,120.

Industry/profession: Hospitality and beverage industries.

## Hospitality Industry Suppliers Index

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St, Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications Pty Ltd, Sydney (02) 211 4055; Brisbane (07) 252 9533; Adelaide (08) 363 2000; Perth (09) 381 5055; ACT refer NSW; Darwin refer SA.

Data: Annl, rates on appln.

Industry/profession: Buyers guide to products & services for hospitality industry.

## Host Magazine

Publisher: Peter Isaacson Publications Pty Ltd, 68-72 Wentworth Ave, Darlinghurst 2010. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), J. Cummings (ed), Mrs M. Richards (advgtg sales).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK, USA, Singapore, Canada, Japan, Hong Kong.

Data: Mthly, offset, casual fpm \$1600, fpc \$2350.

Circulation: CAB 12,129.

Industry/profession: Owners & managers of foodservice, catering and accommodation establishments.

## Housing Queensland

Publisher: Housing Industry Association, 58 Hope St, South Brisbane 4101. Phone (07) 846 1298. Fax (07) 846 3794.

Executives: Ms H. Fentman (ed & advtg sales), Ms K. Coles (advgtg sales).

Data: 10 times per year, fpm \$650, fpc \$800.

Industry/profession: Building.

## Housing Victoria

Publisher: Homes Research Council Pty Ltd, 70 Jolimont St, Jolimont 3002. Phone (03) 654 2055. Fax (03) 654 8168.

Official organ of the Housing Industry Association.

Director: S. Wintle (president).

Executive: L. Groves (chief exec).

Repr: Saddleton Cox & Associates, Melbourne (03) 544 2233; Bob Hellyar & Associates, Sydney (02) 634 5522; Cotswold Media Services, Adelaide (08) 339 3427.

Data: Published 11 times yearly, offset, casual fpm \$900.

Circulation: CAB 12,220.

Industry/profession: Housing.

## Imaging & Monitoring News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telex 121417. T'grams Bispress.

Executives: N. Britton-Johnson (publr/advgtg mgr), J. Collett (ed), D. Sly (prdn).

Repr: Business Press International, Melbourne (03) 819 5999; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Qrtly, offset, casual quarto fpm \$1200, fpc \$1725.

Circulation: CAB 2,971.

Industry/profession: Radiographers, anaesthetists.

## Inclean

Publisher: Rank Publishing Co Pty Ltd, 66 Chandos St (PO Box 189), St Leonards 2065. Phone (02) 438 2300. Fax (02) 438 5962.

Executives: R. Yeomans (publr), Ms J. Howroyd (ed), K. Weatherly (prdn mgr), M. Conrick (advgtg mgr).

Repr: ParPlan, Brisbane (07) 839 7855. Fax (07) 832 5843.

Data: Mthly, offset, fpm \$3480, fpc \$4140.

Circulation: CAB 10,064.

Industry/profession: Cleaning maintenance and sanitation industry.

## Industrial & Commercial Photography

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. Richardson (publr), D. Barry (nat advgtg mgr).

Repr: UK, USA, Tokyo.

Data: Alt mths, offset, casual fpm \$845, fpc \$1385.

Circulation: CAB 3,417.

Industry/profession: Professional photographers, cinematographers and cameramen. Commercial and professional users of photo, cine equipment and processes.

## Ink

Publisher: Minnis Business Press Pty Ltd, 2nd Flr, 153 Park St (PO Box 90), South Melbourne 3205. Phone (03) 690 4244. Fax (03) 690 4845.

Executives: B. Minnis (publr), P. Coleman (ed), T. Rigby (advgtg mgr).

Data: Mthly, sheet fed, casual fpm \$1500, fpc \$2250.

Circulation: CAB 7,027.

Industry/profession: Printing and publishing.

## Inside Dining

Publisher: Jetter Media Pty Ltd, 31 Mont Iris Ave, Glen Iris 3146. Phone (03) 885 9613. Fax (03) 885 9616.

Executive: C. Jetter (publr/ed/advgtg mgr).

Repr: Sydney (02) 555 1788; Adelaide (08) 267 2883.

Data: Mthly, offset, casual, fpm \$2090, fpc \$2395.

Circulation: CAB 12,630.

Industry/profession: Foodservice and hospitality, official organ for the Restaurant and Catering Associations of Australia, as well as the National Bartenders Guild.

### Inside Tourism

Publisher: Yeldano Pty Ltd, 3rd Flr, 340 Kent St (PO Box Q284, Queen Victoria Bldg), Sydney 2000. Phone (02) 262 3553. Fax (02) 262 1949.

Executives: N. Brill (publ dir), P. Needham (ed), Ms J. Hammond (advgt mgr).

Repr: SMB Media, Melbourne (03) 509 9569; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Ray Bird & Assoc, Perth (09) 481 0042.

Data: Wkly, offset, casual fpm \$1260.

Circulation: ABC 2,723; CAB 3,207.

Industry/profession: Travel agents, tour operators, airlines and travel industry organisations.

### Insight

Publisher: Modern Optics - Insight, 68 Blues Point Rd, McMahons Point 2060. Phone (02) 92 6924, 929 6473.

Directors: N. Forbes (ed), Ms B. Randell (advgt mgr).

Data: Mthly, sheet fed, fpm \$1842, fpc \$2592.

Circulation: CAB 4,109.

Industry/profession: optometry.

### The Insurance Broker

Publisher: John Unkles, executive director, National Insurance Brokers Association, 49 Agnes St, Jolimont 3002.

Advgt: John Heath & Associates, 2 Jocelyn Crt, Doncaster East 3109. Phone (03) 848 9540. Fax (03) 848 6908.

Executives: J. Heath (ed), E. Heath (advgt mgr).

Data: Alt. mths, offset, casual fpm \$1388.

Circulation: CAB 2,479.

Industry/profession: Insurance.

### IPA Review

Publisher: Institute of Public Affairs Ltd, 83 William St, Melbourne 3000. Phone (03) 614 2029. Fax (03) 629 4444.

Executive: K. Baker (ed).

Data: Qrtly, offset, fpm \$1450, fpc \$1950.

Circulation: ABC 16,948.

Industry/profession: Majority of top 100 listed companies, State and Federal politicians, Heads of Govt Departments, professionals.

### Jewellery World

Publisher: Jewellery World Pty Ltd, PO Box 63, Eastwood 2122. Phone (02) 804 6100. Fax (02) 858 5358.

Executives: J. Abolins (publ/owner), D.D. Michel (ed).

Data: 6 times a year, offset, casual fpm \$1340, fpc \$2060.

Circulation: CAB 3,524.

Industry/profession: Jewellery retailers, manufacturers & wholesalers.

### Kompass Register of Australia

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055, Brisbane (07) 252 9533; Canberra refer NSW; Tas refer Vic; Darwin refer SA.

Data: Annl, offset, rates available upon request.

Industry/profession: Covers 43 manufacturing and services industries, 17,000 companies & related products and services (two volumes).

### Laboratory News

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Telex 121417. T'grams Bispress.

Executives: N. Britton-Johnson (publr/advgt mgr), T. Mendham (ed), K. Tanner (prdn mgr).

Repr: Business International Press, Melbourne (03) 819 5999; Fewings Media, Brisbane (07) 378 4522; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual quarto fpm \$1150, fpc \$1750.

Circulation: CAB 7,182.

Industry/profession: Scientific staff.

### Landscape Australia

Publisher: Landscape Publications, 17 Carlyle Cres, Mont Albert 3127. Phone (03) 890 5764. Fax (03) 899 6789.

Executive: R. Neale (mng ed).

Repr: J. Temple, Sydney (02) 452 4731; Ms R. Bonniface, Melbourne (03) 890 5764.

Data: Qrtly, offset, casual fpm \$665, fpc \$1085.

Circulation: ABC 3,100 (Assn subs 500).

Industry/profession: Landscape architects and landscape contractors.

### Law Society Journal

Publisher: The Law Society of NSW, 170 Phillip St, Sydney 2000. Phone (02) 220 0333, advgt & editorial enquiries.

Executives: J. Tottrup (advgt mgr), R. Campbell (ed).

Data: Mthly, offset, fpm \$1110, fpc \$1610. (est. 10% rate increase for 1989).

Circulation: ABC 407 (Assn subs 11,056).

Industry/profession: Solicitors, Govt Dept, private enterprises employing solicitors, accountants, real estate agents, barristers & magistrates.

### Liquor Marketing Year Book 1989

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), Ms M. Messis (NSW & Vic sales mgr), B. Pearson (prdn mgr).

Repr: (G. Russell) Thomson Publications Australia, Melbourne (03) 819 5700. Fax (03) 819 4278; (Mrs H. Williams), Adelaide (08) 267 1299. Fax (08) 239 0532; Brisbane (07) 369 1566. Fax (07) 369 0280; O'Keefe Media Services, Perth (09) 381 7440. Fax (09) 382 4850.

Data: Annually, casual fpm \$1200 (A4 size), fp4c \$2025.

Industry/profession: Liquor reference guide with cross referencing to wholesalers around Australia. Includes 75 pages of statistical info plus profiles on prominent retailers and suppliers.

### Logger

Publisher: Australian Forest Industries Journal Pty Ltd, 203 Castlereagh St, Sydney 2000. Phone (02) 264 6273. Fax (02) 261 1473. Telex 72621. T'grams Timplynal.

Executives: C.A. Lembke (mng ed), M. Bannister (ed), Ms L. Bartlett (advgt contr).

Repr: SMB Media Representation Pty Ltd, Melbourne (03) 509 9569. R. Wooster, Woolgoolga (066) 56 1101.

Data: Bi-mthly, casual fpm \$1950.

Circulation: CAB 7,888.

Industry/profession: A news vehicle for logging & forest operations people, covering training, safety, in the field maintenance, new products, logging systems, handling systems, transport, overseas developments & related forestry practices.

### Management Review

Publisher: Australian Institute of Management - Victoria, Management Hse, St Leonards Ave (PO Box 112), St Kilda 3182. Phone (03) 534 8181. Fax (03) 534 5050.

Executive: Ms K. Titheridge (ed).

Repr: McDonald Woodside & Assocs, Melbourne (03) 820 2688. Fax (02) 820 2905.

Data: 10 issues annly, offset, casual fpm \$825, fpc \$1425.

Circulation: CAB 7,817.

Industry/profession: All areas of management.

### Manufacturers' Monthly

Publisher: Peter Isaacson Publications Pty Ltd, 68-72 Wentworth Ave, Darlinghurst 2010. GPO Box 1552, Sydney 2001. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), M. Syddell (ed), D. Forster (advgt sales).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 362 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK; USA; Canada; Japan; Singapore.

Data: Mthly, offset sheet fed, casual standard fpm \$2980, fpc \$3730.

Circulation: CAB 12,426.

Industry/profession: Manufacturing & metal traders.

### Marketing

Publisher: John M. Bester & Associates Pty Ltd, 3rd Flr, 29-35 Bellevue St, Surry Hills 2010. Phone (02) 211 4577. Fax (02) 211 5908. Telex 75269.

Directors: M. Kazacos (mng dir), M. Kiely (ed), A. Edgar (sales mgr), J. Ferris (special features mgr), Ms C. Currie (prdn mgr).

Data: Mthly, sheet-fed, fpm \$1695, fpc \$2395.

Circulation: CAB 9,491.

### Marketing World

Publisher: Australian Marketing Institute, PO Box 264, Doncaster 3108. Phone (03) 848 9551. Fax (03) 848 2267.

Executive: K. Richardson (publr).

Data: Bi-mthly, offset, fpm \$2150, fpc \$3100.

Industry/profession: Advertising, marketing and media.

### Materials Australasia

Publisher: Institute of Metals and Materials Australasia Ltd, 191 Royal Pde, Parkville 3052. Phone (03) 347 2526.

Executives: N. Herbst (dir), Dr T. Finlayson (ed).

Data: Mthly, offset, casual fpm \$535, fpc \$800.

Circulation: CAB 2,339.

Industry/profession: Metal, metal finishing and allied industries.

### Materials Handling and Distribution

Publisher: Redbank Press Pty Ltd, 25 Falcon St (PO Box 1324), Crows Nest 2065. Phone (02) 438 3466. Fax (02) 438 3840.

Executives: R. O'Hagan (ed), P. Thorne (advgt mgr).

Data: Alt mths, offset, casual fpm \$925, fpc \$1660.

Circulation: CAB 3,567.

Industry/profession: Technical, physical distribution and warehouse managers in the manufacturing, processing and mining industries.

### The Medical Journal of Australia

Publisher: Australasian Medical Publishing Co Ltd, 71-79 Arundel St (PO Box 116), Glebe 2037. Phone (02) 660 6055. Fax (02) 660 0239. Telex 24814. T'grams Medpuco.

Executives: Dr K. King (ed), W.R. Barker (advgt mgr).

Data: Bi-mthly, offset, casual fpm \$860, fpc \$1500.

Circulation: CAB 20,928.

Industry/profession: Medical practitioners (GP's specialist and salaried).

**Meetings**

Publisher: Yeldano Pty Ltd, 340 Kent St (PO Box Q284, Queen Victoria Bldg), Sydney 2000. Phone (02) 262 3553. Fax (02) 262 1949.

Executives: N. Brill (publ/dir), Ms D. Womack (ed), Ms H. Barber (advgt mgr).

Repr: SMB Media, Melbourne (03) 509 9569; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; Ray Bird & Assoc, Perth (09) 481 0042.

Data: Mthly, offset sheet fed, casual fpm \$1512.

Circulation: CAB 3,500.

Industry/profession: Conference and incentive planners in corporations, govt depts and trade & professional associations.

**Menswear**

Publisher: Thomson Properties Pty Ltd, 435 Riley St, Surry Hills 2010. PO Box 409, Darlinghurst 2010. Phone (02) 211 3722. Fax (02) 281 1381.

Office: Menswear, 136 Langridge St, Collingwood 3066. Phone (03) 417 6766. Fax (03) 416 0915.

Executives: Ms L. Howell (nat ad mgr/Syd), Ms S. McPherson (ed/Syd), Ms M. Eden (ed/Melb), Ms E. Littleford (ad mgr/Melb), F.B. McEwing (ceo/Syd), R. Hudson (gm/Syd).

Repr: Farisha Cook, 3 Harding St, Toowong 4066. Phone (07) 371 4430; Sandra Earl, 5 Frederick St, Maylands 5069. Phone (08) 362 2306; Mike Dilello, The Campaign Centre, Suite 11, 186 Hay St, Subiaco 6008. Phone (09) 388 1855. Fax (09) 388 1856.

Data: Mthly, offset, fpm \$1990.

Industry/profession: Fashion & textiles — wholesale & retail.

**Metal Building News**

Publisher: Laurie Cottier Productions Pty Ltd, 66 Foveaux St, Surry Hills 2010. PO Box 687, Darlinghurst 2010. Phone (02) 212 5588. Fax (02) 212 3709. Telex 20149.

Executives: L. Cottier (publr), S. Loch (ed), S. Cottier (advgt dir).

Repr: Beaumont Media, Kings Arc, 974 High St, Armidale 3143. Phone (03) 509 3211. Fax (03) 509 0826. Phone (03) 836 3777. Fax (03) 836 8233.

Data: Mthly, offset, casual fpm \$2420, fpc \$3630.

Circulation: CAB 14,326.

Industry/profession: Metals.

**Metal and Engineering Industry Yearbook**

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; Canberra refer NSW; Tas refer Vic., Darwin refer SA.

Data: Rates on appln.

Industry/profession: Metal Trades industry.

**Metals & Castings Australasia**

Publisher: F.W. Publications, 203-205 Darling St, Balmain 2041. Phone (02) 555 1944. Fax (02) 555 1496.

Executives: Mrs B.A. Cail (publr), B. Smith (ed).

Advgt: Ms M. Hermanson (advgt mgr) (02) 267 1187.

Data: Bi-mthly, casual fpm \$540.

Circulation: ABC 773.

Industry/profession: Foundry industry, cast metals & executives in general metals industry.

**MIMS Annual 1988**

Publisher: IMS Publishing, (division of Intercontinental Medical Statistics (A'asia) Pty Ltd), 2nd Flr, 100 Alexander St (PO Box 977), Crows Nest 2065. Phone (02) 438 3588.

Executives: C.R. Wills (publr), L.H. Badewitz-Dodd (ed), S.N. Bright (mktg mgr), C.A. Horne (prdn mgr).

Data: Annly, offset.

Industry/profession: Medical.

**Mims Bi-Monthly-Index of Medical Specialities**

Publisher: IMS Publishing, (division of Intercontinental Medical Statistics (A'asia) Pty Ltd), 2nd Flr, 100 Alexander St (PO Box 977), Crows Nest 2065. Phone (02) 438 3588.

Executives: C.R. Wills (publr), L.H. Badewitz-Dodd (ed), S.N. Bright (mktg mgr), C.A. Horne (prdn mgr).

Data: Alt mths, offset, casual fpm \$2080, fpc \$2810.

Circulation: CAB 23,980.

Industry/profession: Medical profession.

**The Miner**

Publisher: Peter Isaacson Publications Pty Ltd, 68-72 Wentworth Ave, Darlinghurst 2010. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), G. Keith (ed), T. McGregor (advgt).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK, USA, Canada, Japan, Singapore.

Data: Mthly, offset, casual fpm \$2425, casual fpc \$3175.

Circulation: CAB 9,068.

Industry/profession: Mining and energy industries.

**Mingay's Retail Guide**

Publisher: Thomson Publications Australia, (a divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), Ms A. Denner (ed), S. Reddington (NSW sales mgr), B. Pearson (prdn mgr).

Repr: (G. Russell) Thomson Publications Australia, Melbourne (03) 819 5700; (R. Pernatin), Brisbane (07) 369 1566; H. Williams, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440.

Data: Bi-annl, casual fpm \$1570, fpc \$2270; category divider boards casual fpm \$1620, fpc \$2380.

Circulation: CAB 2,662.

Industry/profession: Retailers, wholesalers and suppliers throughout the electrical appliance industry (including gas).

**Mingay's Retailer and Merchandiser**

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), Ms V. Jarvis (ed), B. Pearson (prdn mgr), S. Reddington (NSW sales mgr).

Repr: (G. Russell) Thomson Publications Australia, Melbourne (03) 819 5700, R. Pernatin, Brisbane (07) 369 1566; H. Williams, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$1540, fpc \$2590.

Circulation: CAB 5,423.

Industry/profession: Retailers, wholesalers and suppliers throughout the electrical appliance industry (including gas).

**Modern Medicine of Australia**

Publisher: Modern Medicine of Australia Pty Ltd, Suite 4, 207 Ben Boyd Rd, Neutral Bay 2089. Phone (02) 908 2155. Fax (02) 908 1961.

Executives: T. Scott (publr/advgt mgr), Dr. J. Ellard (ed), Ms J. Passlow (prdn mgr).

Data: Mthly, offset, casual fpm \$1315, fpc \$1430.

Circulation: CAB 18,313.

Industry/profession: Pharmaceutical & medical.

**Monitor**

Publisher: The Institution of Radio & Electronics Engineers Australia, Unit 3, 2 New McLean St, Edgecliff 2027. Phone (02) 327 4822. Fax (02) 327 6770.

Executive: Ms H. Harriman (advgt).

Data: Mthly, offset, casual fpm \$750.

Circulation: ABC Nil (Assn subs 2,889).

Industry/profession: Professionals in electrical, electronic engineering & scientific industries.

**Motor Equipment News**

Publisher: M.E.N. Publishing Pty Ltd, 2nd Flr, 220 William St, Kings Cross 2011. PO Box 229, Potts Point 2011. Phone (02) 358 1155. Fax (02) 356 3834.

Executives: N. Thomas (advgt), T. Brown (edit), K. Middleton (circ).

Repr: Braidwood Media Representations, NSW & Qld (02) 957 5595; Derrick Lewis & Associates, Melbourne (03) 51 9984.

Data: 11 x a year, casual rate \$18 scdm.

Circulation: CAB 24,134.

Industry/profession: Automotive service & repair industry.

**Motor Trader**

Publisher: Motor Trades Association of Qld Ltd, 56 Cordelia St (PO Box 359), South Brisbane 4101. Phone (07) 844 7555. Fax (07) 844 4488.

Executives: C.R. Jackson (mng ed/advgt mgr), Mrs J.M. Casaleiro (advgt & circ control).

Repr: K. Sandell, Sydney (02) 922 2977. Fax (02) 922 1100; McDonald Woodise & Assoc, Melbourne (03) 820 2688. Fax (03) 820 2905; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735.

Data: Mthly, offset, casual rate fpm \$650.

Circulation: ABC 69 (Assn subs 1,830).

Industry/profession: Motor trade & allied industries.

**National Constructor**

Publisher: Peter Isaacson Publications Pty Ltd, 68 Wentworth Ave, Darlinghurst 2010. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026, 21874.

Executives: M. Hewish (publr), B. Furby (ed), M. Lester (advgt sales).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK; USA; Canada, Japan, Singapore.

Data: Mthly, offset, casual fpm \$2560, casual fpc \$3310.

Circulation: CAB 10,029.

Industry/profession: Construction industry, including dams, highways, bridges, airports, mines, high-rise buildings, industrial and shipping complexes, etc.

**National Liquor News**

Publisher: Thomson Publications Australia (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), Ms J. Allen (ed), B. Pearson (prdn mgr), M. Messis (NSW & Vic sales mgr).

Repr: (G. Russell) Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566; Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$1620, fpc \$2700.

Circulation: CAB 12,615.

Industry/profession: Liquor retailers, buying groups and suppliers.

**New Accountant**

Publisher: Australian Financial Press, Level 5, 96 Flinders St, Melbourne 3000. Phone (03) 650 2229. Fax (03) 650 2354.

Executives: D. Koch (chief exec), J. Briggs (advgt dir), R. Bowerman (edtl dir).

Repr: Ms L. Harvey, Sydney (02) 282 3555; Ms J. Vander Zwann, Melbourne (03) 650 2229; P. Gallagher, Brisbane (07) 831 9266; T. Allen, Perth (09) 328 9833; N. Robb, Adelaide (08) 364 1977.

Data: Fntly, offset, fpm \$1981, fpc \$4100.

Circulation: CAB 10,605.

Industry/profession: Financial controllers, chief executive officers, directors, accountants.

### Office News & Automation

Publisher: Thomson Publications Australia, (divn of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), Mrs C. Closs (ed), B. Pearson (prdn mgr), Miss D. Papas (advtg mgr).

Repr: (G. Russell) Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566; Adelaide (08) 267 1299; O'Keeffe Media Services, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$1474, fpc \$2475.

Circulation: CAB 10,869.

Industry/profession: Two tier distribution to dealers (retailers) and end users (offices) primarily in the financial sector, govts, architects/designers. Reader profile is directed to the upper echolon of management.

### Office Products News

Publisher: Peter Isaacson Publications Pty Ltd, 68-72 Wentworth Ave, Darlinghurst 2010. GPO Box 1552, Sydney 2001. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), D. Winter (ed), C. Hoskinson (advtg sales).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK; USA; Singapore; Canada; Japan; Hong Kong.

Data: Mthly (except Jan), offset, casual fpm \$1260, fpc \$2010.

Circulation: CAB 13,273.

Industry/profession: Office administration and data processing.

### Open House

Publisher: Rank Publishing Co Pty Ltd, 66 Chandos St, St Leonards 2065. Phone (02) 438 2300. Fax (02) 438 5962. Telex 21822, SY371. Cables Rankpubco.

Executives: R. Yeomans (publr), Ms J. Howroyd (ed), Ms R. Francis (nat advtg mgr).

Repr: ParPlan, Brisbane (07) 839 7855. Fax (07) 832 5843; Singapore, Asia, HK.

Data: Mthly, offset, casual fpm \$3480, fpc \$4520.

Circulation: CAB 18,068.

Industry/profession: Foodservice, liquor and accommodation industries.

### Our Shout

Publisher: Australian Hotels Assn (NSW Branch), Level 5, 8 Quay St, Sydney 2000. Phone (02) 281 6922. Fax (02) 281 1857.

Directors: G. Knapp (chief exec officer), Ms K. Williams (advtg mgr, Actionwords), J. Brennan (prdn mgr, Actionwords).

Repr: Actionwords Pty Ltd, Suite 4B, 1 George St, Manly 2095. Phone (02) 949 7351.

Data: 11 issues per year, offset, fpm \$1176, fpc \$1351.

Circulation: CAB 1,900.

Industry/profession: Hotel/hospitality industry.

### Overseas Trading

Publisher: Minnis Business Press Pty Ltd, 2nd Flr, 153 Park St (PO Box 90), South Melbourne 3205. Phone (03) 690 4244. Fax (03) 690 4845.

Office: 1st Flr, 50 Atchison St, St Leonards 2065. Phone (02) 906 2644. Fax (02) 906 2495.

Executives: B. Minnis (publr), M. Mann (mktg dir), M. Wilson (ed Melb), E. Livingstone (advtg mgr Syd), S. Brennan (advtg exec Melb).

Data: Mthly, offset, fpm \$1450, fpc \$2150.

Circulation: CAB 6,277.

Industry/profession: Exporting.

### Pacific Computer Weekly

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: S. Coleman (ed/publr), Ms S. Coleman (grp publr), Ms A. Izard (co-ord).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; Canberra (06) 257 4984; Hobart (002) 25 2436.

Data: Wkly, web offset, casual fpm \$3648.

Circulation: ABC 6,185; CAB 14,468.

Industry/profession: Manufacturers, suppliers and users of computer equipment & associated industries.

### Pacific Defence Reporter

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: J. Lawrence (publr), D. Warner (ed), P. Greaser (nat advtg mgr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055.

Data: Mthly, sheet offset, casual fpm \$2200, fpc \$3000.

Circulation: CAB 7,058.

Industry/profession: Defence & related industries.

### Packaging News

Publisher: Yaffa Publishing Group, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. Coleman (publr), R. Breusch (advtg mgr), J. Skinner (advtg mgr Melb).

Repr: Yaffa Publishing Group, Melbourne (03) 699 2793; Hastwell Williamson Representations, Adelaide (08) 79 9522; UK, USA.

Data: Mthly (excluding Jan), offset, casual fpm \$1465, fpc \$2020.

Circulation: CAB 5,460.

Industry/profession: Manufacturers & users of packaging materials.

### Pastrycooks & Bakers News Monthly (Inc. Australasian Baking)

Publisher: Foremost Trade Publications, Suite 3, 155 Willoughby Rd (PO Box 270), Crows Nest 2065. Phone (02) 439 5391, 439 5393. Fax (02) 439 6158.

Executives: J.A. Ross (publr), N. Baxter (ed), R. Smith (repr).

Industry/profession: Newspaper circulating throughout Australasia and South East Asia to the baking industry. Latest products and news items.

### Patient Management

Publisher: ADIS Press Australasia Pty Ltd, 404 Sydney Rd (PO Box 132), Balgowlah 2093. Phone (02) 949 2022. Fax (02) 949 5007. Telex 25868. T'grams Adinfo.

Executives: G.S. Avery (publr), Dr R. Olney (ed), Miss L. Sheehan (prdn co-ord), A. Greer (bus mgr).

Data: Mthly, offset, casual fpm \$1684, fpc \$1834.

Circulation: CAB 17,243.

Industry/profession: General practitioners & hospital doctors.

# 10 WEEK

### PC Week

Publisher: Computer Publications Ltd, Level 17, Plaza 2, 500 Oxford St, Bondi Junction 2022. Phone (02) 387 3888. Fax (02) 387 4617.

Office: 47 Glenhuntingly Rd, Elwood 3184. Phone (03) 531 8411. Fax (03) 531 9487.

Directors: S. Howard (mng dir), G. Austin (advtg mgr), Ms J. Bland (traffic mgr).

Data: Wkly, offset, casual fpm \$2185, fpc \$2975.

Circulation: ABC 7,220.

Industry/profession: Aimed at the PC purchaser.

### PC World

Publisher: IDG Communications Pty Ltd, 37-43 Alexander St, Crows Nest 2065. Phone (02) 439 5133. Fax (02) 439 5512. Telex 74752 Comwor.

Executives: R. Smith (publr), Ms I. Johnsen (ed), S. Preen (nat advtg mgr), Ms S. Corbett (prdn co-ord).

Repr: Ms K. Jager, Melbourne (03) 690 2933; W. Corfield, Perth & Adelaide (09) 388 1828; Jane Fewings Media & Advtg Assoc, Brisbane (07) 378 4522. Fax (07) 878 1071.

Data: Fntly, offset, casual fpm \$2340.

Circulation: CAB 16,033.

Industry/profession: Computer, data processing.

### Personnel Today

Publisher: The Institute of Personnel Management Australia Inc., C/Indigo Arch Pty Ltd, 73 Burwood Rd, Hawthorn 3122. Phone (03) 819 6871. Fax (03) 819 2722.

Director: D. Fallick (publr).

Repr: Stephen Hollings, Sydney (02) 267 5311; Maria Horan, Melbourne (03) 329 2266; David Smith, Adelaide (08) 212 7313; Keith Beach, Perth (09) 382 2111.

Data: 11 times per annum, offset, fpm \$1200.

Circulation: CAB 6,189.

Industry/profession: Administration, management & finance.

### Pharmacy Trade

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N. Britton-Johnson (publr), Ms J. Roper (ed), Ms L. Hicks (advtg), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Jane Fewings Media, Brisbane (07) 378 4207; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$2250.

Circulation: ABC 5,076; CAB 6,713.

Industry/profession: Retail pharmacists.

### Photo Retailer

Publisher: Yaffa Publishing Group Pty Ltd, 17-21 Bellevue St, Surry Hills 2010. GPO Box 606, Sydney 2001. Phone (02) 281 2333. Fax (02) 281 2750.

Executives: M. Richardson (publr), D. Barry (nat advtg mgr).

Repr: UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$760, fpc \$1385.

Circulation: CAB 2,969.

Industry/profession: Industry, retail, minilabs, and wholesalers.

### Plantline

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N.M. MacLeod (publr), M. Fearnley (ed), P. Symonds (grp advtg mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, tabloid casual fpm \$3000, fpc \$3825, A4 fpm \$1700, A4 fpc \$2525.

Circulation: CAB 14,041.

Industry/profession: All manufacturing industries.

### Plastics News International

Publisher: The Editors Desk Pty Ltd, PO Box 2131, St Kilda West 3182. Phone (03) 51 2032. Fax (03) 525 1420.

Executives: N. Harris (admin dir), J. McGough (editorial dir), I. Goetzki (mgr).

Repr: (M. Orr) Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131.

Data: Mthly, offset, casual fpm \$1030, fpc \$1650.

Circulation: CAB 4,729.

Industry/profession: Plastics processors & converters, chemical, machinery & equipment suppliers, government departments, educationalists.

### PS Post Script

Publisher: Australian Pharmaceutical Publishing Co., Suite 5, Ground Flr, 174-180 Pacific Hwy, North Sydney 2060. Phone (02) 922 2390, 922 1956, 922 7975. Fax (02) 922 6845.

Executives: Ms K.C. Martin (ed), B. Kelly (advgt mgr), Ms S. Watson (prdn mgr).

Data: 6 issues, offset, casual fpm \$1245, fpc \$1995.

Circulation: CAB 6,935.

Industry/profession: Pharmacists, pharmacy staff, dept stores cosmetic staff, industry personnel & their advgt agencies.

### Power Equipment Australasia

Publisher: Glenvale Publications, 4 Palmer Court, Mt Waverley 3149. PO Box 347, Glen Waverley 3150. Phone (03) 544 2233. Fax (03) 543 1150. Modem (03) 543 1169.

Executives: G.L. Cox (publr), S. Symmons (ed), N. Matthews (art dir).

Repr: PO Box 2046, St Kilda West 3182. Phone (03) 537 1261. Fax (03) 534 7536.

Data: Alt. mths, offset, fpm \$1320, fpc \$1870.

Circulation: CAB 6,679.

Industry/profession: Engine powered dealers.

### The Practising Administrator

Publisher: Harcourt Brace Jovanovich Group, 30-52 Smidmore St, Marrickville 2204. Phone (02) 517 8999. Fax (02) 517 2249. Telex 23394. T'grams Jovan.

Executives: B. Dingley (publr), J. Finger (ed), J. Jackson (prdn mgr).

Data: Qrtly, offset, casual fpm \$725.

Industry/profession: Aimed directly at school principals. The tone is professional & provides an excellent vehicle for quality books & materials.

### Print Production Directory

Publisher: Thomson Publications Australia, (a div. of Thomson Australian Holdings Pty Ltd), 2nd Flr, 47 Chippen St (PO Box 107), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 1222226.

Executives: B. Parsons (publr), Ms C. Mackie (ed), Ms D. Jurcevic & Ms S. Doyle (data entry), D. Russell (sales dir).

Repr: Brown Orr Fletcher Burrows, Melbourne (03) 696 5188. Fax (03) 696 5131; Trimedia, Brisbane (07) 831 9266. Fax (07) 835 1045; O'Keefe Media Services, Perth (09) 381 7440. Fax (09) 382 4850.

Data: Qrtly, fpm \$1500, fpc \$2200.

Industry/profession: Full coverage of all production specifications for all known newspapers, magazines.

### Process and Control Engineering (PACE)

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 1222226.

Executives: D. Kelly (publr), Ms K. Prout (ed), Ms E. Barnett (NSW advgt mgr), B. Pearson (prdn mgr).

Repr: (S. Flint) Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566, (Mrs H. Williams) Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$955, fpc \$1595.

Circulation: CAB 6,564.

Industry/profession: Process & chemical engineering.

### Process Engineering

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N.M. MacLeod (publr), A. Nicholls (ed), D. Sly (prdn mgr), P. Symonds (grp advgt mgr), G. Bishops (advgt mgr).

Repr: Business Press International, Melbourne (03) 819 5999; Beale Media Services, Brisbane (07) 252 7799; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc, Perth (09) 328 9833.

Data: Mthly, offset, casual fpm \$940, fpc \$1510.

Circulation: CAB 6,148.

Industry/profession: Process industries.

### Professional Fisherman

Publisher: Baird Publications Pty Ltd, 573 Chapel St (PO Box 460), South Yarra 3141. Phone (03) 240 8741. Telex 36720.

Executive: N. Baird (ed & publr).

Data: Mthly, offset, casual fpm \$990, fpc \$1200.

Industry/profession: Professional and commercial fishing.

### Purchasing & Materials Management

Publisher: Peter Isaacson Publications Pty Ltd, 68 Wentworth Ave, Darlinghurst 2010. Phone (02) 211 4055. Fax (02) 281 2647. Telex 23026.

Executives: M. Hewish (publr), Ms V. Hutley (ed), A. Burnside (advgt sales).

Repr: Peter Isaacson Publications, Melbourne (03) 520 5555; Adelaide (08) 363 2000; Perth (09) 381 5055; Brisbane (07) 252 9533; NZ; UK, USA, Canada, Singapore, Japan.

Data: Mthly, offset, casual fpm \$3135, fpc \$3885.

Circulation: CAB 11,870.

Industry/profession: Purchasing professionals including purchasing & supply managers, purchasing officers & other executives responsible for purchasing in industry, commerce, govnt & institutions.

### Quarry

Publisher: Morgan & Lane (Australia) Pty Ltd, 1st Flr, 52 St Kilda Rd (PO Box 139), St Kilda 3182. Phone (03) 51 1242. Fax (03) 51 9024.

Executives: J. Bassett (ed), G. Rodda (advgt mgr), C. Rodda (mktg mgr), G. Morgan (prdn mgr), T. Miller (art dir), M. Gale (special projects).

Data: Mthly (exc. Jan.), offset, casual rate fpm \$950, fpc \$1560.

Official organ of Institute of Quarrying.

Industry/profession: All quarry managers & head offices plus strong open cut mining distribution.

### Queensland Master Builder

Publisher: Queensland Master Builders' Association, 417-419 Wickham Tce, Brisbane 4000. Phone (07) 831 7033.

Executives: G.T. Anderson (ed), P. Illidge (advgt mgr).

Data: Mthly, offset, casual, fpm \$710, fpc \$1235.

Industry/profession: Building.

### Queensland Real Estate Journal

Publisher: Real Estate Institute of Queensland, 88 Brunswick St, Fortitude Valley 4006. Phone (07) 891 5711.

Directors: R. Just (pres), D. Cameron (vp), T. O'Sullivan (exec dir).

Executive: W. Scaife (ed).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Mthly, casual fpm \$240, fpc \$400.

Official journal of The Real Estate Institute of Queensland.

### Queensland Transport News

Publisher: Publishing Services (Qld) Pty Ltd, 21 Baxter St, Fortitude Valley 4006. Phone (07) 854 1286.

Directors: M. Stegman (publr/prdn mgr), A. Stewart (ed).

Repr: John Treacy, Brisbane (07) 847 1100.

Data: Mthly, sheetfed, fpm \$1060, fpc \$1520.

Circulation: CAB 7,123.

Industry/profession: Transport, distribution, material handling.

### The Quorum

Publisher: Braynart Group Pty Ltd, 100 Harris St, Pymont 2009. Phone (02) 552 1220. Fax (02) 660 2938. Telex 73746.

Executives: S. Hutchby (gen mgr), C. Bodame (ed), R. Woodgate (sales), F. Michail (sales mgr).

Repr: NZ, Hong Kong, Thailand, Singapore.

Data: Bi-mthly, offset, fpm \$2200, fpc \$2600.

Circulation: CAB 5,918.

Industry/profession: Conference, meetings and incentive travel organisers.

### RAAF News

Publisher: "RAAF News", H-2-29 Russell Offices, Canberra 2600. Phone (06) 265 2686.

Executive: Sgt. B. Carmody (advgt mgr).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Mthly, casual rate \$4.50, fpm \$1107, fpc avail on request.

Industry/profession: National publication to serving personnel and civilian staff, members families, ex members and ex servicemen's groups and media.

### Ragtrader

Publisher: Thomson Properties Pty Ltd, 435 Riley St, Surry Hills 2010. PO Box 409, Darlinghurst 2010. Phone (02) 211 3722. Fax (02) 281 1381.

Office: The Ragtrader, 136 Langridge St, Collingwood 3066. Phone (03) 417 6766. Fax (03) 416 0915.

Executives: F.B. McEwing (ceo/Syd), R. Hudson (gm/Syd), T. Chappell (ed/Syd), Ms M. Eden (ed/Melb), Ms W. Harris (ad mgr/Syd), Ms E. Littleford (ad mgr/Melb).

Repr: Farisha Cook, 3 Harding St, Toowong 4066. Phone (07) 371 4430; Sandra Earl, 5 Frederick St, Maylands 5069. Phone (08) 362 2306; Mike Dillo, The Campaign Centre, Suite 11, 186 Hay St, Subiaco 6008. Phone (09) 388 1855. Fax (09) 388 1856.

Data: Twice mthly, offset, fpm \$1990.

Industry/profession: Fashion & textiles — wholesale & retail.

### Real Estate Journal

Publisher: Real Institute of NSW, PO Box A624, Sydney South 2000. Phone (02) 267 6311.

Directors: R.A. Bevan (pres), D. Taylor (gen mgr).

Repr: The Globe-Bridge Co., Sydney (02) 957 2033. Fax (02) 929 6802.

Data: Bi-mthly, offset, fpm \$700, fpc \$1250.

Circulation: ABC 261 (Assn subs 4,404).

Industry/profession: Real Estate.

### Refinisher

Publisher: Dulux Australia, McNaughton Rd (PO Box 60), Clayton 3168. Phone (02) 542 5678. Fax (03) 542 5913. Telex 36522.



Executive: W. Dick (mng ed).  
Data: 6 times per year, offset, casual fpm \$1187.  
Circulation: CAB 15,000.

Industry/profession: spray painters, panel beaters, car dealerships, TAFE colleges, auto clubs & associations.

### Resources

Publisher: Advanced Publishing Industries, 2 South St, Rydalmere 2116. PMB 14, Ermington 2115. Phone (02) 684 2500. Fax (02) 684 2184. Telex 24319.

Executives: M. Hannah (nat'l advtg mgr), L. Vitanza (ed), C. Morris (circ co-ord).

Repr: Saddleton Cox & Assoc, Melbourne (03) 544 2233; Cotswold Media Services, Adelaide (08) 339 3427; The Media Workshop, Brisbane (07) 391 6633.

Data: Mthly, offset, casual fpm \$1654, fpc \$2304.  
Circulation: CAB 7,256.

Industry/profession: Mining, construction and quarrying industries, plus strong civil engineering distribution.

### Retail World

Publisher: Retail World Pty Ltd, 114 Terry St (PO Box 278), Rozelle 2039. Phone (02) 555 1577. Fax (02) 810 8004.

Executives: J. Waugh (publr), B. Flanagan (ed), P. Punshon & Ms W. Chapman (advtg), Ms D. Sherston (traffic mgr).

Repr: V. Drenth, Melbourne & Adelaide (03) 534 8257. Fax (03) 525 3284.

Data: Fntly, offset, casual fpm \$4070, fpc \$4790.  
Circulation: CAB 17,473.

Industry/profession: Food-grocery retailing.

### The SAE-Australasia

Publisher: The Society of Automotive Engineers-A'asia, 191 Royal Parade, Parkville 3052. Phone (03) 347 2220.

Executive: R. Skjellerup (ed).

Data: Bi-mthly, casual fpm \$800.

Circulation: CAB 3,051.

Industry/profession: Automotive engineers, service station proprietors.

### Safety In Australia

Publisher: Safety Concepts Pty Ltd, 37 Hassall St, Parramatta 2150. PO Box 2404, North Parramatta 2151. Phone (02) 633 4388. Fax (02) 891 2879.

Directors: D. Brown (ed), M. Mitchell (advtg mgr).

Data: Qrtly, offset, casual fpm \$730, color +\$500.

Industry/profession: Safety.

### Security Australia

Publisher: Trade News Corporation Pty Ltd, 17 Charles St, Redfern 2016. PO Box 1377, Darlinghurst 2010. Phone (02) 699 1344. Fax (02) 699 4016.

Directors: G. Bright (mng dir/publr), Ms P. Nossiter (admin mgr), Ms L. Bryden-Brown (gen mgr/grp advtg dir).

Executives: R. Cowan (ed), Ms S. Rice (advtg mgr), Ms Z. Ebrova (prdn mgr), Ms D. Wilkes (sub mgr).

Repr: Trade News Corporation Pty Ltd, 17 Charles St, Redfern 2016.

Data: Mthly, offset, casual fpm \$1060, fpc \$1400.

Industry/profession: Security management, prevention, computers information.

### Service Station

Publisher: Service Station Association of NSW Ltd, 504 Darling St, Rozelle 2039. Phone (02) 810 0599, Advtg (02) 810 6723.

Executive: B. Mark (ed).

Data: Mthly, offset, casual fpm \$380.

Circulation: ABC Nil (Assn subs 2,050).

Industry/profession: Service stations and automotive repairmen.

### Sheet Metal Australia

Publisher: Thomson Publications Australia, 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), J. George (mng ed), M. O'Donnell (ed), J. Green (advtg mgr), J. Johnson (advtg mgr, Melb).

Repr: R. Burgoyne, Melbourne (03) 819 5700. Fax (03) 819 4278; R. Pernatin, Brisbane (07) 369 1282. Fax (07) 369 0280; H. Williams, Adelaide (08) 267 1299. Fax (08) 239 0532.

Data: Alt mths, offset, fpm \$725.

Circulation: CAB 4,057.

### Shopping Centre News

Publisher: Rillage Publishing, PO Box 363, Rozelle 2039. Phone (02) 555 7494, 555 7493. Fax (02) 810 4392.

Director: Mrs J. Sutton (advtg dir).

Executive: Mrs S. Rust (ed-in-chief).

Repr: Percivals (02) 699 6231.

Data: Bi-Mthly, offset, fpm \$1150.

Industry/profession: Shopping centre industry (ie owners, developers, architects and managers) together with property consultants and real estate agents and retailers.

### Showcast Publications

38 Atchison St (PO Box 429), St Leonards 2065. Phone (02) 438 2144. Fax (02) 438 2007.

Director: B.M. Loderus (mng dir).

Publishers of Showcast Directory, Contacts & Facilities. Reference book for contacts & facilities in the entertainment industry.

Repr: (G. Murphy) Show Business Bookshop, Melbourne (03) 67 5391; D. Martin, Southport (075) 32 5021; E. Holland, Brisbane (07) 399 3036; A. Peters, Adelaide (08) 232 0560; Frog Promotions, Perth (09) 328 6555; G. Dixon, Hobart (002) 25 2517.

Industry/profession: Showbusiness.

### Ski Trade News - Australia & New Zealand

Publisher: Ski & Business Publications, 2nd Flr, 200 Goulburn St, Surry Hills 2010. Phone (02) 281 2699. Fax (02) 281 4343. Intl telex 10718891 SKGT.

Directors: I. Talbot (publr), P. Doyle (ed).

Data: Mthly, casual rate fpm \$450, fpc \$595.

Industry/profession: Sport.

### Sports Link

Publisher: Elite Publishing Co Pty Ltd, 98 Johnston St, Collingwood 3066. Phone (03) 417 7522. Fax (03) 416 1093.

Executives: Ms M. Coleman (ed), Ms J. Humphreys (advtg).

Data: Mthly, offset, casual fpm \$965, fpc \$1368.

Circulation: CAB 3,103.

Industry/profession: Sporting goods retailers, sporting centre management, sportswear retailers, sporting & fitness centres, manufacturers, wholesalers, distributors, importers, dept store buyers.

### Sports Link Annual Directory

Publisher: Elite Publishing Co Pty Ltd, 98 Johnston St, Collingwood 3066. Phone (03) 417 7522. Fax (03) 416 1093.

Executives: Ms M. Coleman (ed), Ms J. Humphreys (advtg).

Data: Annl, offset, casual fpm \$965, fpc \$1368.

Circulation: CAB 3237.

Industry/profession: Sporting goods retailers, sporting centre management, sportswear retailers, sporting & fitness centres, mfrs, wholesalers, agents, distributors, importers, dept store buyers.

### Stock Haul Magazine

Publisher: Publishing Services (Qld) Pty Ltd, 21 Baxter St, Fortitude Valley 4006. Phone (07) 854 1286.

Executive: M. Stegman (publr/ed).

Repr: John Treacy, Brisbane (07) 847 1100.

Data: Bi-mthly, sheet fed, fpm \$890, fpc \$1275.

Circulation: CAB 1,738.

Industry/profession: Livestock transport firms, throughout Australia.

### Superfunds

Publisher: Rala Publications, 203-205 Darling St, Balmain 2041. Phone (02) 555 1944. Fax (02) 555 1496.

Executives: Ms B. Cail (publr), Ms M. Hermanson (advtg mgr).

Data: Mthly, offset, fpm \$805.

Circulation: ABC 20, assn subs 2172.

Industry/profession: Superannuation.

### Taxi

Publisher: Associated Business Publications, 104/3 Smail St, Ultimo 2007. PO Box 440, Broadway 2007. Phone (02) 212 2780, 212 3780. Telex 21822.

Executives: K.G. Collins (gen mgr), J. Bowe (ed), I. Collins (advtg mgr), M. Corel (prod mgr).

Data: Six times yearly, casual fpm \$545.

Circulation: CAB 3,816.

Industry/profession: Taxi industry.

### Tenders Australia

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), B. Howe (ed), N. Gorman (NSW sales), B. Pearson (prdn mgr).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700, Brisbane (07) 369 1566, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Japan, Italy, W. Germany & NZ.

Data: Wkly, offset, casual fpm \$780, fpc \$1305.

Circulation: ABC 3,920.

Industry/profession: Construction, building companies and industrial concerns, tendering for building, civil engineering, mechanical, electrical, cleaning, office requirements.

### Thomson's Construction Australia

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), T. Kennedy (ed), B. Pearson (prdn mgr), Ms J. Brown (sales mgr).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566; Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Italy, Japan, W. Germany & NZ.

Data: Mthly, offset, casual fpm \$1270, fpc \$2125.

Circulation: CAB 9,957.

Industry/profession: Specifiers & buyers of construction, mining & forestry equipment.

### Thomson's Liquor Guide

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: Mrs K. McMullen (publr), B. Pearson (prdn mgr), M. Messis (NSW & Vic sales mgr).

Repr: G. Russell, Thomson Publications Australia, Melbourne (03) 819 5700, Brisbane (07) 369 1566, Adelaide (08) 267 1299; O'Keefe Media Services, Perth (09) 381 7440; UK, USA, Tokyo.

Data: Mthly, offset, casual fpm \$810, fpc \$1350.

Circulation: CAB 1,593.

Industry/profession: Liquor retailers.

### Thoroughbred Breeders Journal

Publisher: Thoroughbred Breeders Journal, Crossy St, Deniliquin 2710. Phone (058) 81 1917.

Director: Ms J. Cully (publr).

Repr: Tonkin Media Pty Ltd, Sydney (02) 957 2067. Fax (02) 925 0288.

Data: Qrtly, casual fpm \$995, fpc \$1500.

Industry/profession: Breeders handbook of thoroughbred horses in Australia and New Zealand.

### Today's Life Science

Publisher: Thomson Publications Australia 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961.

Office: M. McNaught, Melbourne (03) 819 5700. Fax (03) 819 4278; R. Pernatin, Brisbane (07) 369 1566. Fax (07) 369 0280; H. Williams, Adelaide (08) 267 1299. Fax (08) 239 0532.

Executives: D. Kelly (publr), J. Knibbs (ed), P. Delbridge (nat sales mgr).

Repr: O'Keeffe Media Services, Perth (09) 381 7440. Fax (09) 382 4850; England; USA; Japan; Italy; New Zealand; West Germany.

Data: Mthly, offset, fpm \$1080, fpc \$1785.

Industry/profession: Clinical & research laboratory science.

### Traveltrade

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Executives: M. Woolley (publr/ed), M. Donovan (advgt mgr), K. Tanner (prdn mgr).

Repr: Business Press International, Melbourne (03) 819 5999. Fax (03) 819 6872; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Allen & Assoc, Perth (09) 328 9833. Fax (09) 328 4743.

Data: Fntly, offset, casual fpm \$3000.

Circulation: ABC 6,349.

Industry/profession: Travel industry.

### Traveltrade Visa Guide

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Office: Melbourne, phone (03) 819 5999. Fax (03) 819 6872.

Executives: M. Woolley (publr), K. Tanner (ed/prdn mgr), Ms M. Donovan (advgt mgr).

Repr: The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Tony Allen & Associates, Perth (09) 328 9593. Fax (09) 328 4743.

Data: Annly, offset, fpm \$1000.

Circulation: ABC 2,587.

Industry/profession: Travel.

### Traveltrade Year Book

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417.

Executives: M. Woolley (publr), K. Tanner (ed), M. Donovan (advgt mgr).

Repr: Business Press International, Melbourne (03) 819 5999. Fax (03) 819 6872; The Media Workshop, Brisbane (07) 391 6633. Fax (07) 891 5602; Hastwell Williamson Representations, Adelaide (08) 79 9522; Allen & Assoc., Perth (09) 328 9833. Fax (09) 328 4743.

Data: Bi-annl, offset, casual fpm \$1300.

Circulation: ABC 3,634.

Industry/profession: Travel.

### Travelweek

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: L. Geake (publr), I. McMahon (mng ed), Ms D. Wilson (publn co-ord), Ms. S. Armstrong (nat sales mgr).

Repr: Peter Isaacson Publications, Sydney (02) 211 4055. Fax (02) 281 1763; Canberra (06) 257 4984; Adelaide (08) 363 2000. Fax (08) 363 2005; Perth (09) 381 5055. Fax (09) 382 1851; Brisbane (07) 252 9533. Fax (07) 252 2489.

Data: Fntly, sheet fed, casual fpm \$3300.

Circulation: ABC 6,523; CAB 7,188.

Industry/profession: Travel industry.

### Travelweek Hotel/Motel Index

Publisher: Peter Isaacson Publications Pty Ltd, 45-50 Porter St (PO Box 172), Prahran 3181. Phone (03) 520 5555. Fax (03) 529 3818. Telex 30880. T'grams Peterhouse.

Executives: P. Isaacson (mng dir), J.F. Ross (publr).

Repr: Peter Isaacson Publications Pty Ltd, Sydney (02) 211 4055, Fax (02) 211 4055, Telex 23026; Brisbane (07) 252 9533; Adelaide (08) 363 2000, Telex 89656; Perth (09) 381 5055, Telex 92898; ACT refer NSW; Darwin refer SA.

Data: Bi-annl, printed sheet fed, offset.

Industry/profession: Travel industry.

### Truck Australia

Publisher: Thomson Publications Australia, (div of Thomson Australian Holdings Pty Ltd), 47 Chippen St (PO Box 65), Chippendale 2008. Phone (02) 699 2411. Fax (02) 698 3920, 690 1961. Telex 122226.

Executives: B. McCormack (publr), M. Clifford (mng editor), B. Hatfield (ed), B. Pearson (prdn mgr), N. Gorman (sales mgr).

Repr: Thomson Publications Australia, Melbourne (03) 819 5700; Brisbane (07) 369 1566; Adelaide (08) 267 1299; O'Keeffe Media Services, Perth (09) 381 7440; UK, USA; Japan; West Germany; Italy; NZ.

Data: Mthly, offset, casual fpm \$1565, fpc \$2410.

Circulation: CAB 11,963.

Industry/profession: Fleet operators; local, state, federal government departments, owner drivers.

### Truck and Bus Transportation

Publisher: Shennen Publishing & Publicity Co Pty Ltd, 64 Kippax St, Surry Hills 2010. Phone (02) 211 3411. Fax (02) 281 1691.

Executives: G.D. Murray (mng dir), G.L. Johnson (ed), G. Chant (advgt mgr), C. Horne (prdn mgr).

Repr: Glen & Gloria Smith Advertising, Melbourne (03) 807 2311. Fax (03) 807 2275; Hastwell Williamson Representations, Adelaide (08) 79 9522. Fax (08) 79 9735. Telex 87113; Robert Walker, Brisbane (07) 371 0533. Fax (07) 870 8964.

Data: Mthly, offset, casual fpm \$1543, fpc \$2269.

Circulation: ABC 15,000+.

Industry/profession: Truck & bus fleet owners/owner drivers.

### Truckin' Life

Publisher: Federal Publishing Co Pty Ltd, 26 Chermide St, Newstead 4006. Phone (07) 854 1119. Fax (07) 252 3692. T'grams Fedpub.

Executives: M. Lawson (bus mgr), B. Barrett (nat advgt mgr).

Repr: B. Barrett, Melbourne (03) 646 3111; D. Winter, Sydney (02) 693 6666; M. Mullins, Adelaide (08) 352 7937; K. Yates, Brisbane (07) 854 1119; E. de San Miguella, Perth (09) 382 1369.

Data: Mthly, offset, casual fpm \$1449, fpc \$2070.

Circulation: ABC 30,200.

Industry/profession: Truck owners/operators, fleet owners/managerial.

### Update

Publisher: Business Press International Pty Ltd, 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hills 2012. Phone (02) 266 9711. Fax (02) 267 1223. Telex 121417. T'grams Bispress.

Executives: N. Britton-Johnson (publr), Dr R. Lang (ed dir), Ms R. Tindale (ed), D. Strong (advgt mgr).

Data: Mthly, offset, casual fpc \$1600.

Circulation: CAB 19,806.

Industry/profession: Medical.

### The Victorian Teacher

Publisher: Victorian Secondary Teachers Assn, 112 Tremerry Cres, Abbotsford 3067. Phone (03) 418 4942.

Executives: J. Rea (ed), G. Bernard (advgt/prdn mgr).

Data: 4 times per year during school term, offset, casual fpm \$770.

Circulation: 24,355.

Industry/profession: Victorian state post primary technical & TAFE teachers & subscribers.

### VSTA News

Publisher: Victorian Secondary Teachers Assn, 112 Tremerry Cres, Abbotsford 3067. Phone (03) 418 4942.

Executive: G. Bernard (advgt/prdn mgr).

Data: 38 times per year during school term, casual rate \$5.50 scdm; fpm \$770.

Industry/profession: Education.

### West Australian Business World

Publisher: News Illustrated for the WA Chamber of Commerce and Industry (Inc), 63D Shepperton Rd, Victoria Park 6100. Phone (09) 470 3322. Fax (09) 470 1504.

Directors: H. Kleyn (mng dir), I. Cohen (fin dir).

Executives: W. Currall (ed), P. Edwards (nat sales mgr).

Data: Wkly, offset, fpm \$1700, \$7.25 scdm.

### West Coast Transport

Publisher: West Coast Publishing & Media, 66-70 Brewer St (PO Box 6050), East Perth 6004. Phone (09) 227 6211. Fax (09) 227 6212.

Executives: L. James (ed), J. Wilson (advgt mgr), G. Sherry (advgt rep, SA), N. Manhire (advgt rep, NT).

Data: Mthly, offset, fpm \$670, fpc \$1105.

Circulation: CAB 4,780.

Industry/profession: Transport.

### Western Contractor

Publisher: Westways Publishing Co., 103 Great Eastern Hwy, Rivervale 6103. PO Box 609, Cloverdale 6105. Phone (09) 362 4344. Fax (09) 470 3162.

Directors: B. Cranny (publr/mng ed), Mrs R.S. Cranny (publr/gen mgr).

Executives: T. Coetsee (tech writer), M. Rhodes (advgt mgr), Ms C. Kensitt (advgt sales).

Data: Mthly, offset, casual fpm \$655, fpc \$1032.

Industry/profession: Mining & exploration, earth-moving, excavation, quarrying, contracting, (road & construction, pipeline, drilling & blasting, concrete), local govt, civil and municipal engineers.

### Western Transport

Publisher: Westways Publishing Co., 103 Great Eastern Hwy, Rivervale 6103. PO Box 609, Cloverdale 6105. Phone (09) 362 4344. Fax (09) 470 3162.

Directors: B. Cranny (publr & mng ed), Mrs R.S. Cranny (publr & gen mgr).

Executives: B. Green (staff writer), B. Watt (advgt mgr), Ms C. Kensitt (advgt sales).

Data: Mthly, offset, casual fpm \$655, fpc \$1032.

Industry/profession: Fleet operators, owner/drivers and sub-contractors, local, state & fed govt depts, mining co's.

### What's New in Computing

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiole St (PO Box 289), Wahroonga 2076. Phone (02) 487 2700. Fax (02) 489 1265. Telex 121822 SYS3296 - What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (advgt mgr).

Repr: Saddleton Cox & Assoc (Vic), Melbourne (03) 544 2233; Hugh Scott & Assoc, Perth (09) 328 9204; Geoff Horne, Brisbane (07) 202 6813; David Wallis Media, Adelaide (08) 297 1270.

Data: Mthly, offset, casual fpm \$1449, fpc \$1844.  
Circulation: CAB 10,250.

Industry/profession: Professional computing fraternity.

### What's New in Electronics

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289), Wairoonga 2076. Phone (02) 487 2700. Fax (02) 489 1265. Telex 121822 What's New Sydney.

Executives: A. Farrow (publr), G. Maughan (advtg mgr).

Repr: Saddleton Cox & Associates (Vic), Melbourne (03) 544 2233; Hugh Scott & Assoc, Perth (09) 328 9204; Geoff Horne, Brisbane (07) 202 6813; David Wallis Media, Adelaide (08) 297 1270.

Data: Mthly, offset, casual fpm \$1449, fpc \$1884.  
Circulation: CAB 8,367.

Industry/profession: Professional electronics fraternity.

### What's New in Process Engineering

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289), Wairoonga 2076. Phone (02) 487 2700. Fax (02) 489 1265. Telex 121822 SYS3296 - What's New Sydney.

Executives: A. Farrow (publr), P. Minnett (advtg mgr).

Repr: Saddleton Cox & Assoc (Vic), Melbourne (03) 544 2233; Hugh Scott & Assoc, Perth (09) 328 9204; Geoff Horne, Brisbane (07) 202 6813; David Wallis Media, Adelaide (08) 297 1270.

Data: Mthly, offset, casual fpm \$1449, fpc \$1884.  
Circulation: CAB 10,230.

Industry/profession: Product information for process engineers.

### What's New in Radio Communications

Publisher: Westwick-Farrow Pty Ltd, Cnr Fox Valley Rd & Kiogle St (PO Box 289), Wairoonga 2076. Phone (02) 487 2700. Fax (02) 489 1265. Telex 121822 SYS3296 - What's New Sydney.

Executives: A. Farrow (publr), P. Minnett (advtg mgr).

Repr: Saddleton Cox & Assoc (Vic), Melbourne (03) 544 2233; Hugh Scott & Assoc, Perth (09) 328 9204; Geoff Horne, Brisbane (07) 202 6813; David Wallis Media, Adelaide (08) 297 1270.

Data: Mthly, offset, casual fpm \$1449, fpc \$1884.

Industry/profession: Product information for professional radio communications engineers.

### Your Pharmacy

Publisher: The Medicine Group Pty Ltd, 199 Condamine St, Balgowlah 2093. Phone (02) 949 7277. Fax (02) 949 6403.

Executives: I. Tabrett (gen mgr), W. Bedwell (publr), R. Welling (ed), Ms K. Gavathas (prdn/circ co-ord), Ms R. Black (ad sales cons).

Repr: W. Bedwell, Ms R. Black, Ms L. Brick.

Data: Mthly, tabloid, web offset, casual fpm (A4) \$1240, fpc \$1900.

Circulation: CAB 6,878.

Industry/profession: Retail pharmacy.

# Media Ownership

At present there are no restrictions on the ownership of print media in Australia.

However, ownership of air media is controlled by sections 90c and 92 of the Broadcasting and Television Act 1942-75 as follows:

**Broadcasting:** A person shall not have a prescribed interest in licences for more than one metropolitan commercial broadcasting station in any State; or more than four metropolitan commercial broadcasting stations in Australia; or more than four commercial broadcasting stations in any one State; or more than eight commercial broadcasting stations in Australia.

A prescribed interest as defined in the Act is broadly a shareholding or voting interest in excess of 15% held directly or indirectly in a licensee company, or the holding of a licence.

**Television:** A person shall not have a prescribed interest in licenses for more than two commercial television stations in Australia; more than one commercial television station in a Territory; or more than one metropolitan commercial television station in any one State.

A prescribed interest as defined in the Act is broadly as a shareholding or voting or financial interest in excess of 5% held directly or indirectly in a licensee company, or the holding of a licence.

In this section, all shareholdings and interests are 100% unless otherwise shown.

The information provided in this section is the latest available from the various sources at press time.

### Advertiser Newspapers Limited

121 King William St, Adelaide 5000. GPO Box 339, Adelaide 5001. Phone (08) 218 9218. Fax (08) 212 3950 (grp management), (08) 231 1147 (ed), (08) 231 0679 (copy control), (08) 231 9432 (circ), (08) 231 3371 (mktg), (08) 231 4041 (commercial). Telex Adgroup 82191 (ed). T'grams Advertiser Adelaide.

Directors: Sir Kenneth May, CBE (chrmn), K.E. Cowley, H. Handbury, P.G. Chegwyn, J.A. Macpherson, B.L. Sallis (mng dir), D.C. Smith.

Executives: D.C. Smith (mgr ed), R.A. Cordina (gen mgr, ops), B.K. Barnes (fin mgr), R.K. Moon (co secty), A.M. Mathieson (gen mgr) Messenger Press Pty Ltd.

Media interests: The Advertiser (Adelaide), Sunday Mail (Adelaide) (50% with News Limited), Messenger Newspapers Pty Ltd (Adelaide Suburban Press), Family Circle, Better Homes and Gardens (50%).

Holding Company: The News Corporation Limited.

### Associated Broadcasting Services Ltd

Walker St, Ballarat 3350. Phone (053) 31 3166. Fax (053) 33 1889. Telex 32011.

Principal interest: ENT Limited.

Directors: E. Rouse (chrmn), M.J. Faulkner (exec dir), W.M. Harrison, W.H. Heinz, D. McQuestin (mng dir), J.L. Stapp, L.G.C. Woodhouse.

Executives: M.J. Faulkner (exec dir), I.G. Howes (co secty), B.J. Norman (mgr Ballarat), A. Kenison (mgr Shepparton).

Media interests: Channel 6 Ballarat, Channel 6 Shepparton, Channel 8 Mildura.



### Associated Communication Enterprises Pty Ltd

264-272 Rosslyn St, West Melbourne 3003. GPO Box 4008, Melbourne 3001. Phone (03) 329 0277. Fax (03) 328 1511.

Directors: M. Day (chrmn), O. Thomson (mng dir), S. Everett.

Executives: S. Everett (gen mgr), G. Hawthorne (mng ed magazines), B. Kinnane (nat advtg mgr magazines), C. Black (ed Truth), P. Posetti (mgr 2WL), G. Rudge (mgr 3SH), B. Harding (mgr 3WM), G. Tuckett (mgr 3HA), D. Potts (mgr 3CS).

Media interests: Truth, Boat Directory, Power Afloat, Sports and Classic Cars Australia, A-Z Antiques and Art Australia, Hoofs and Horns, 2WL, 3SH, 3WM, 3HA, 3CS.

### Austereo Ltd

128 Greenhill Rd, Unley 5061. Phone (08) 271 3688. Fax (08) 271 1567.

Directors: W.T. Cooper (chrmn), H.R. Bonython, H.S. Dutton, J.L. Morton, K.A. Palmer, P.C. Thompson.

Executives: P.C. Thompson (mng dir), B.L. Bickmore (grp gen mgr, fin & acctng), D. DeCean (grp gen mgr, engrg), G.R. Smith (grp gen mgr, prgmng), M. Wiggins (grp sales dir).

Media interests: SA.FM (5SSA, Adelaide), FOX FM (3FOX, Melbourne), The Eagle (6GL, Perth), FM104.7, 2CA (2ROC, 2CA, Canberra), 4BK (4BK, Brisbane), 2DAY FM (2DAY, Sydney).

### The Australian Broadcasting Company Pty Limited

9-11 Rangers Rd, Neutral Bay 2089. PO Box 1107, Neutral Bay Junction 2089. Phone (02) 908 1900. Fax (02) 909 3035. Telex 22797.

Directors: Sir Alexis Albert (chrmn), E.F. Albert (mng dir), A.A. Albert (exec dir), R.O. Albert.

Executives: B.E. Byrne (chief exec), I.W. Renton (network gen mgr), R. Collett (network chief engr).

Media shareholders: Nil.

Media interests: Capital City Broadcasters Pty Ltd (2CC KIX/FM), Commonwealth Broadcasting Corporation Pty Ltd (2UW), Double T Radio Pty Ltd (3TT), Commonwealth Broadcasting Corporation (Q'land) Pty Ltd (4BC), Gold Radio Service Pty Ltd (4GR), Maryborough Broadcasting Company Pty Ltd (4MB), Rockhampton Broadcasting Company Pty Ltd (4RO).

### Australian Consolidated Press Ltd

54 Park St, Sydney 2000. Phone (02) 282 8000. Fax (02) 267 2150.

Directors: K.F.B. Packer, T.J. Kennedy, R.B. Henty, D.R. McNicoll, G.E. Paxman, R.J. Walsh (publr).

Executive: G. Lawrence (advtg dir).

Media shareholders: Publishing & Broadcasting Limited, Consolidated Press Holdings Ltd.

Magazines/Newspapers: The Australian Women's Weekly, The Bulletin with Newsweek, Australian Business, Woman's Day, Cosmopolitan, Dolly, Harpers Bazaar, People, Mode Australia, Mode Made, Mode for Brides, Cleo, Belle, Menu Planner Project & Kit Homes, TV Week (50% with The News Corporation Ltd), Australian Gourmet Traveller, Australian House & Garden, Australian Design Series, Panorama (Produced on behalf of Ansett Airlines), Golden Wing (Produced on behalf of Ansett), This Australia, Successful Entertaining, Good Housekeeping, Modern Motor, Wheels, Street Machine, Deals on Wheels, Auto Super Market, Unique Cars, Rugby League Week, Racetrack, Computing Australia, Australian Personal Computer (60%), PC Week, Handmade, Homes for Sale, Trade a Boat, New Zealand: North & South, More, Metro, Australian Women's Weekly (NZ edition), Woman's Day (NZ edition), plus various annuals and one-offs.

### Australian Provincial Newspapers Ltd

14th Flr, 40 Creek St, Cnr Elizabeth St, Brisbane 4000. Phone (07) 229 1861. Fax (07) 229 3961.

Directors: L.P. Healy, J.G.A. Tucker, A.C. O'Reilly.

Executives: L.P. Healy (actg mng dir), B.M. Stead (grp fin contr), P. Zulpo (grp gen mgr, fin), D.G. MacDonald (nat sales mgr).

Media interests: The Gladstone Observer, The Morning Bulletin, Maryborough-Hervey Bay Chronicle, Hervey Bay-Fraser Island Sun, Sunshine Coast Daily, Sunshine Coast Weekly, Central Queensland News, The News Mail, The Drum, The Central Telegraph, The Daily Telegraph, The Mackay Mid-week, The Miners Mid-week, The Sarina Mid-week, The Queensland Times, The Satellite, Daily News (Warwick), The Chronicle (50%), The Downs Star (50%), Noosa News, Near North Coast News, Chinchilla News, Daily News/Gold Coaster Tweed Heads, The Northern Star, North Coast Advocate, Richmond River Express Examiner, The Daily Examiner, The Advocate, Darling Downs TV Ltd (4.98%), Press Etchings Pty Ltd.

### Bond Media Limited

29th Flr, R & I Tower, 108 St George's Tce, Perth 6000. Phone (09) 324 6300. Fax (09) 324 6322.

Directors: W.L. Jones, AM (chrmn), S.H. Chisholm (mng dir), L.J. Yeo, AO, Lady M. Schubert, G. Rice.

TCN9, GTV9, QTQ9, 2UE, 3AK, 6PM, 6AM, 6KG, 6GE, 6KA, 6NW, 8DN. Telecasters North Queensland Limited (22.07%), PBL Marketing/PBL Productions/World Series Cricket, Fiji Television Corporation Limited (80%), Hong Kong Television Broadcast Limited (27.2%), Media New Guinea Pty Ltd - EM-TV (50%), Satellite facilities through Sky Channel Pty Ltd, National Nine Network Satellite (85%), CPH's 30 watt Aussat transponder, Intelsat Satellite-news-service, film and tv programs, distribution, World Wide Television News Corporation (10%).

Parent Company: Bond Corporation Holdings Limited (50%).

### Broadcast Investments Pty Limited

Level 5, 231 Miller St, North Sydney 2060. PO Box 1923 North Sydney 2059. Phone (02) 957 4911. Fax (02) 922 4408. Telex 25221.

Directors: S.P.P. Lamb (chrmn), J.P. Lamb (dep chrmn), J.C. Conde (mng dir), J.W. Lamb, M.H. Stevenson, L.K. Stevenson, S. Dutton (secty).

Media interests: NWS:9 (100%).

### Country Television Services Limited

Bathurst Rd (PO Box 465), Orange 2800. Phone (063) 62 2288. Fax (063) 63 1889. Telex 163012. T'grams Cebtes, Orange.

Dubbo Office: 157 Brisbane St, Dubbo 2830. Phone (068) 82 6122.

Directors: S.M. Gazal (chrmn), P.B. Wenzel, E.R. Yelf, M. Walters, I.B. Ridley (mng dir).

Executives: I.B. Ridley (mng dir), D.N. Sturgiss (gen mgr), J. Vanderstok (chief eng), D. Bridekirk (sales mgr), P. Andren (news ed), D. Langsford (prgm mgr).

Media interests: 2GZ, 4RR, NTD (31.4%).

### Darling Downs TV Ltd

Mt Lofty, PO Box 670, Toowoomba 4350. Phone (076) 32 2288.

Secretary, Mt Lofty, Toowoomba. Fax (076) 38 5720. Telex 140058. T'grams Deedeecue.

Share Registry, C/- Corporate Register Services, GPO Box 755, Brisbane 4001. Phone (07) 229 0872.

Directors: D. Haynes (chrmn), J.T. Beck (dep chrmn), Dr. L.J. Barker, L. Burrows (mng dir).

Executives: L.R. Burrows (mng dir), G.C. Martin (co secty).

Media interests: TVQ, DDQ, SDQ, Crown Communications Group PLC (UK); NRN/RTN.

**Davies Brothers Limited**

Principal Office: 91-93 Macquarie St, Hobart 7000. Phone (002) 30 0622. Fax (002) 34 7686. T'grams Mercury.

Directors: K.M. Drake (chrmn), F.M. Broomhall (dir/sec), J.J. D'Arcy (alt to K.E. Cowley), A.S. Trethewey, K.E. Cowley, AO, D.R. Flynn (mng dir).

Media shareholders: Wholly owned subsidiary of The Herald & Weekly Times Limited.

Media interests: The Mercury, The Sunday Tasmanian, Tasmanian Country, Treasure Islander, Derwent Valley Gazette.

Controlled by The News Corporation Limited.

**Eastern Suburbs Newspapers**

140-180 Bourke Rd (Mailbag 21), Alexandria 2015. Phone (02) 693 9999.

Directors: F. Hannan (chrmn), J. Hannan (mng dir), M. Hannan, G.J. Gardiner, P. Allen, T. Farrell.

Media interests: Wentworth Courier, Western Suburbs Courier, Southern Courier, Weekly-Courier, Federal Publishing Co Pty Ltd, Hannan Print, Electronics Today International, Electronics Australia, Modern Boating, Modern Fishing, Overlander, Truckin Life, Australian Golf Digest, Two Wheels, Revs Motorcycle News, Your Computer, Prevention, Sonics, Building Construction Materials and Equipment, Lifestyle Magazines, Creative Handbook.

**ENT Limited**

37 Watchorn St, Launceston 7250. Phone (003) 44 0844. Fax (003) 44 9533. Telex 58583.

Directors: E.A. Rouse, D.M. McQuestin (dir), K.W. Hardman, B.J. Clark, B.J. McKendrick, W.M. Harrison, J. Scott.

Media interests: The Sunday Examiner Express, The Examiner (Launceston), TVT6, 7HT, 7EX, GMV6, BT6, STV8, Associated Broadcasting Services, Filmpac Holdings Limited (49.9%).

**John Fairfax Group Pty Ltd**

235-243 Jones St, Broadway 2007. GPO Box 506, Sydney 2001. Phone (02) 282 2833. Fax (02) 282 3133. Telex 21717. T'grams Herald.

Directors: W.G.O. Fairfax, P.F.S. King, C.J. Anderson, B.N. Kelman (chrmn), R.A. Johnston, W.E. Simon.

Media interests: The Australian Financial Review, The Sydney Morning Herald, Sun-Herald, The Newcastle Herald, Newcastle & Lake Macquarie Post, Port Macquarie News, Illawarra Mercury, Wollongong Advertiser, Fairfax Community Newspapers and Time Australia (37.5% with Time Inc), Business Review Weekly, Personal Investment, Triple A, Money Management, Good Weekend and Australian Property News.

John Fairfax is also the ultimate holding company of David Syme & Co Limited (see separate listing).

**Fairfax Community Newspapers Pty Ltd**

47 Allingham St, Bankstown 2200. Phone (02) 796 3444. Fax (02) 796 3203.

Directors: P.F.S. King, R.J. Cotton, M.J. Pride, C.J. Anderson, F.G. McMahon, P.R. Allen, A.J. Hogendijk.

Executives: I.H. Crowther (gen mgr), J.G. Melrose (fin mgr), J. Stafford (grp sales mgr), S. McDiarmid (ops mgr), M. Gardner (ed-in-chief).

Media shareholders: John Fairfax Group Ltd.

Media interests: St George & Sutherland Shire Leader, Parramatta Mercury, Penrith City Star, Blacktown City Star, Macarthur Advertiser, Liverpool/Fairfield Champion.

**Federal Publishing Co Pty Ltd**

180 Bourke Rd (PO Box 227), Alexandria 2015. Phone (02) 693 6666. Fax (02) 693 6613.

Offices: 26 Chermide St, Newstead 4006. Phone (07) 854 1119. Fax (07) 252 3692; 221A Bay St, Port Melbourne 3207. Phone (03) 646 3111. Fax (03) 646 5494; 94 Hay St, Subiaco 6005. Phone (09) 382 1369. Fax (09) 388 1186; 98 Jervois St, Torrensville 5031. Phone (08) 352 7937. Fax (08) 352 6033; NZ.

Executive: G. Baggett (gen mgr).

Media shareholders: Eastern Suburbs Newspapers.

Media interests: Sonics, Australian Golf Digest, Electronics Australia, Electronics Today International, Modern Boating, Overlander, Prevention, Revs Motor Cycle News, Two Wheels, Truckin' Life, Your Computer, B.C.M.E., Lifestyle Homemaker Series, Lifestyle Pool News, Lifestyle Gardening Series, The Official Cricket Programs, Creative Handbook, Live to Ride, Beer Guide, Aussie Street Bike, True Blue Series, Fishing Specials, Road Warrior Series, Cookbooks, Motoring Specials, 4WD specials, Golf Specials, Boating Specials.

**First Frost Pty Ltd**

300 Flinders St, Adelaide 5000. Phone (08) 223 6313. Fax (08) 223 7278.

Directors: R. Chown (mgr UK), P. Murray (mgr Aust), Ms A. Denton (advtg mgr), M. Lewis (subscr mgr). Publishers of Prix Editions International, Murray Walkers Grand Prix Year, Glamour World of Grand Prix.

Media interests: Clifford Frost UK.

**Golden West Network Ltd**

30 Kings Park Rd (PO Box 1062), West Perth 6005. Phone (09) 481 0050. Fax (09) 321 2470.

Studios: Roberts Cres, Bunbury 6230. Fifth & Howard Sts, Geraldton 6530. 2 Killarney St, Kalgoorlie 6430.

Offices: ALBANY: York St, Albany 6330. BUNBURY: Roberts Cres, Bunbury 6230; ESPERANCE: Wallace Way, Esperance 6450; GERALDTON: Fifth & Howard Sts, Geraldton 6530; KALGOORLIE: 2 Killarney St, Kalgoorlie 6430; KARRATHA: SGIO Bldg, Welcome Rd, Karratha 6714; MANDURAH: 44 Pinjarra Rd, Mandurah 6210; PERTH: 30 Kings Park Rd, West Perth 6005; PORT HEDLAND: Shop 2, 8 Wedge St, Port Hedland 6721.

Member Stations: SSW 3 Bunbury, SSW 9 Mt Barker, VEW 8 Kalgoorlie, GTW 11 Geraldton, WAW Remote Commercial Television Service.

Directors: M.E.C. Eastman (chrmn), W.G. Rayner, N. Roberts, N. Ringrose, F.J. Flanagan, F. Stone.

Executives: W.G. Rayner (chief exec), N.H. Ringrose (gen mgr/co secty), V. Evans (reg gen mgr), H. James (dir of eng), K. Mohen (chief eng), G.L. Plummer (prgm mgr), M. Contarino (pres mgr), N. McBeth (nat sales mgr), D. Farr (reg sales mgr), T. Drewell (news dir).

Media interests: SSW, VEW, GTW, WAW.

**Herald & Weekly Times Ltd**

(A wholly owned subsidiary of News Limited), 44-74 Flinders St, Melbourne 3000. Phone (03) 652 1111. Classified (03) 652 2222. Fax (03) 652 2112. Telex 30124. T'grams Heraldtime.

Directors: Mrs J. Calvert-Jones (chrmn), M.R. Colless (mng dir), K.E. Cowley, P.G. Chegwyn, K.H. McDonald, D.W. Thompson, L.R. Wood.

Executives: M.R. Colless (mng dir), L.R. Wood (assnt mng dir, ops), D.W. Thompson (assnt mng dir, sales), K.H. Marsh (co secty), A. Masula (prdn mgr).

Advertising Managers: P. Zavec, The Herald; I. Rose, The Sun; T. McLean, The Weekly Times, D. Alford, The Sporting Globe, S. Eden, Sunday Sun News-Pictorial; J. Chisholm, The Sunday Herald.

Media interests: Who's Who in Australia, The Herald (Melbourne), The Sun News-Pictorial, The Weekly Times, The Sporting Globe, The Sunday Sun-News Pictorial, The Sunday Herald, Bendigo Advertiser Grou (2 regional titles), Geelong Advertiser Group (4 regional titles), Leader Associated (32 regional and suburban titles).

Other interests: Commercial Printing through Giganticolor, West Web Printers, Westernport Printing Pty Ltd, Brownhall Printing Pty Ltd, Australian Newsprint Mills Holdings Ltd (27.4%), AAP Information Services Pty Ltd (16.9%), Salmat Direct Marketing Pty Ltd & Automail.

**Hoys Media Limited**

Level 26, 500 Oxford St, Bondi Junction 2022. Phone (02) 389 9433. Fax (02) 387 2268.

Directors: L. Fink (chrmn), Sir Ian Turbott (dep chrmn), P. Ivany (chief exec off), M. Karp, M. Heine, P. Oneile, B. Fink, H. Lanzer.

Executives: J. Martin (chief oper off), I. Grace (grp gen mgr), P. Buckley (grp sales dir), S. Settle (co secty).

Media interests: 2MMM FM, 3MMM FM, 96FM, FM104, 4GGG FM, 3GL, 5AD, 5SE, NEW FM (10%), Metro Media Ltd (25% - NZ).

**Asher Joel Media Group Pty Ltd**

120 Clarence St, Sydney 2000. GPO Box 3780, Sydney 2001. Phone (02) 2 0249.

Executives: Sir Asher Joel (chrmn), Dr. M. Joel (mng dir), A.L. Joel (creative dir).

Media interests: North West Star, ITQ-8 Mount Isa (55%).

**Mackay Television Ltd**

216-218 Victoria St (PO Box 5266), Mackay 4740. Phone (079) 51 4666. Fax (079) 51 1063. Telex 48152.

Directors: G.J. McVean, R.J. Cox, T. Atnerton, G. Williamson.

Executives: R.J. Cox (mng dir), M. Gibb (co acct).

**Macquarie Publications Pty Ltd**

51-59 Wheelers Lane, Dubbo 2830. Phone (068) 82 2311. Fax (068) 81 8801.

Director: J.L. Armati (mng dir).

Media interests: Central Western Daily, Daily Liberal, Goulburn Post, Western Advocate, Mid State Observer, Parkes Champion Post, Forbes Advocate, Lithgow Mercury, Cowra Guardian, Grenfell Record, South West News Pictorial, Western Times, Lyndhurst Shire Chronicle, Canowindra News, Golden West Magazine, Wellington Times, Pee Wee, Cobar Age, Narramine News, Western Mail, Warren Advocate, Orana Shopper, Shoalhaven and Nowra News, Highlands Post, Tallaganda Times, Bega District News, Batemans Bay Post, Bombala Times, Cooma-Monaro Express, Eden Imlay Magnet, Moruya Examiner, Narooma News, Summit Sun, Southern Sun, Snowy Life, Sapphire Sun. Part ownership of Gilgandra Weekly 50% and Western Magazine 69%.

Macquarie Publications is 51% owned by John Armati.

**Murdoch Magazines Pty Ltd**

213 Miller St (PO Box 1545), North Sydney 2060. Phone (02) 956 1000.

Executives: M.K. Handbury (mng dir), R. Harris (fin dir).

Media shareholders: News Corporation Limited.

Media interests: Family Circle, Better Homes and Gardens, New Woman, Murdoch Books.

**The News Corporation Limited**

2 Holt St, Surry Hills 2010. Phone (02) 288 3000. Fax (02) 288 3254. Telex 21163, 20124. T'grams Newsboy, Trusport.

Directors: R.H. Searby (chrnm), K.R. Murdoch (chief exec), H.M. Rich, Lord Catto of Cairncatto, K.E. Cowley, Sir James Winter Cruthers, B. Diller, B.R. Matthews, Sir Kenneth Spencer May, CBE, K.H. McDonald, W.A. O'Neill, R.A. Sarazen, S.S. Shuman, M. Singerman.

Media shareholders: Nil.

Media interests: The Australian, The Weekend Australian, New Idea, TV Week (50% with Consolidated Press), Australasian Post, Australian Home Beautiful, Your Garden, Epicurean, Hoofs & Horns, Best Bets, Sportsman, Daily Mirror, The Daily Telegraph, The Sunday Telegraph, Manly Daily, Cumberland Newspaper Group Parramatta, Suburban Newspapers, Central Coast Newspapers, The Wimmera Mail Times, Horsham; The North Queensland Newspaper Co Ltd, Townsville Bulletin, Townsville; The Northern Miner, Charters Towers; The Island Coast & Tully Advertiser, Tully; Cairns Times, Cairns; Bowen Independent, Bowen; Innisfail Advocate, Innisfail; The Tablelander, Tablelands NQ; Twin Cities Advertiser, Townsville; Herbert River Express, Ingham; Tourist Scene, North Queensland; Fish & Boat, North Queensland; Sunday Mail (50% with Advertiser Newspapers Ltd), The Sunday Times, The Northern Territory News, Sunday Territorian, Centralian Advocate, Alice Springs.

**Northern Rivers Television Ltd**

Peterson Rd (PO Box 920), Coffs Harbour 2450. Phone (066) 52 2777. Fax (066) 52 3034 (admin), (066) 52 1542 (news). Telex 66197 (admin), 66446 (news).

Directors: D.S. Haynes (chrnm), L.R. Burrows, N.E. Brand, G.A. Murray, J.R. Grover.

Executives: R.G. Lawrence (gen mgr), R.J. Davis (stn mgr), S.A. Mahony (sales mgr), R.J. Higgins (dir eng).

Media shareholders: Darling Downs TV Ltd.

Media interests: RTN, NRN.

**Northern Star Holdings Limited**

Cnr Epping & Pittwater Rds, North Ryde 2113. Phone (02) 887 0222. Fax (02) 888 9270.

Directors: F.P. Lowy (chrnm), R.B. Gordon (dep chrnm), D.M. Gonski, P.S. Lowy, D.H. Lowy, P.J. Joseph, S.P. Johns, P.J. Redlich, Lord Rothermere.

Media interests: CTC7 Canberra, TEN10 Sydney, TEN10 Melbourne, ADS10 Adelaide, NEW10 Perth, Telecasters North Queensland Ltd (.62%).

**Qintex Limited**

29th Flr, 12 Creek St, Brisbane 4000. Phone (07) 233 3000. Fax (07) 229 9687.

Directors: C.C. Skase (chrnm), P.E. Burden, Sir Lennox Hewitt, Sir Leo Hielscher, E.A. Harris AO.

Media interests: ATN7 Sydney, HSV Melbourne, BTQ7 Brisbane, SAS7 Adelaide, TVW7 Perth. Also has large property developments in the resort and leisure industries through Mirage Resorts. In the USA, through a 50% holding in United Artists, has involvement in film production and distribution, major film library, and television production.

**Queensland Press Limited**

41 Campbell St, Bowen Hills 4006. GPO Box 130, Brisbane 4001. Phone (07) 52 6011. Fax (07) 252 6698. Telex 40110, 40100, advtg 42373. T'grams Courier Mail Brisbane.

Directors: K.H. McDonald (chrnm), J.J. D'Arcy, K.R. Murdoch, K.E. Cowley, J.A. MacPherson, I.B. Kerr, N.M. Treypel.

Media interests: The Courier Mail, The Sunday Mail (Brisbane), Gold Coast Bulletin, The Gold Coast Sun, The Cairns Post, FNQ Sunday, Tablelands Advertiser, Suburban newspapers (Brisbane-12), Australian Associated Press Pty Ltd, AAP Information Services Pty Ltd, Australian Newsprint Mills Holdings Ltd, Australian Provincial Newspapers (46.92%), Telecasters North Queensland Ltd (4.7%), Stereo FM Brisbane Ltd (4MMM) (4.49%).

**Rockhampton Television Ltd**

Dean St (PO Box 568), Rockhampton 4700. Phone (079) 28 5222. Fax (079) 28 7699. Telex 49008. T'grams Arteecue.

Directors: C.J. Edwards, B.D. Saunders, Sir R.C. Proctor, MBE, G. Wilson, D.F. Godwin, J.A.M. Angel, D.C. Price.

Executives: T. Shields (gen mgr), R. Ball (stn mgr), P. Deavin (chief engr), C. Fisher (prdn mgr), J. Keenan (sales mgr).

Media interest: RTQ.

**Rural Press Ltd**

Bells Line of Rd (PO Box 999), North Richmond 2754. Phone (045) 70 4444. Fax (045) 70 4444. Fax (045) 70 4650, 70 4649, 71 1888. Telex 24621 Rupress.

Directors: R.H. Black MBE (chrnm), A. McCorquodale, B. Gowrie Smith, J.L. Parker (mng dir), J.B. Fairfax, T.V. Fairfax, D.G.E. Cowles, D.J. Asimus, B.J. Taplin.

Executives: J.L. Parker (mng dir), B.H.G. Stofberg (co secty), M.J. O'Brien (fin controller), P.M. Myers (gen mgr, rural newspaper divn), D.W. Austin (gen mgr & ed-in-chief, Regional Publishers Pty Ltd), B.K. McCarthy (gen mgr, gen mgr, dev and special projects).

Media interests: Farm, National Farmer, Hobbyfarmer, Australian Horticulture, Australian Dairyfarmer, Australian Stamp Monthly, The Land, Hawkesbury Gazette, Hawkesbury Courier, Maitland Mercury, News Pictorial, Cessnock Advertiser, Singleton Argus, Dungog Chronicle, Muswellbrook Chronicle, Hunter Valley News, Scone Advocate, Town & Country Magazine, Manning River Times, Gloucester Advocate, Great Lakes Advocate, Chronicle Extra, Port Macquarie Express, Northern Daily Leader, Country leader, Tamworth Times, Camden Haven Courier, Wingham Chronicle, Hastings Gazette, Macleay Argus, Mid-Coast Observer, Nambucca Guardian News, Blue Mountains Gazette, Nota, Stock and Land, Queensland Country Life, North Queensland Register, Central Queensland Country, South Queensland Country, Gympie Times, The Ipswich Advertiser, Noosa Citizen, Capricornia Local News, Nambour District Chronicle, Sunshine Coast Citizen, Regional Publishers, Stock Joulhal, Western Farmer, Armidale Express, The Entertainer, Glen Innes Examiner, Holiday Coast Sun, Inverell Times, New Englander, Port Macquarie News, Walcha News, Rocks View, NZ Farmer, Farm Equipment News, Southerner, Murray Valley Standard, Venture, Farm Trader, Newcastle Star, Redland Times, Bayside Bulletin, Queensland Farmer, National Country Livestock.

**South East Telecasters Limited**

Studios and offices, 51 John Watson Dr (PO Box 821), Mount Gambier 5290. Phone (087) 25 6366. Fax (087) 25 7366. Telex 80013. T'grams Setel.

Directors: A.A. Scott OAM (chrnm), G.J. Gilbertson (mng dir), R.V.J. Nicholson, A.F. Johnson, E.J. Roughana OAM, A. de Bruin.

Executives: G.J. Gilbertson (mng dir), G.D. Smythe (grp chief engr), M.J. Jackson (co secty).

Media interests: SES8, The Border Watch (Mount Gambier), The Pennant, Riverland Television RTS5A (56.22%), Radio 5MU Murray Bridge (100%), Radio 5DN Adelaide (49.9%).



### Southern Cross Communications Limited

Lily St (PO Box 888), Bendigo 3550. Phone (054) 43 9677. Fax (054) 43 1344 or Management (054) 43 9885. Telex 32885, 30025.

Southern Cross Communications Limited is a wholly owned subsidiary of Tricom Corporation Limited, 1155 Malvern Rd, Malvern 3144. Phone (03) 823 2211. Fax (03) 823 2200. Telex 151224.

Directors of Tricom Corporation Limited are: Hon P.J. Nixon (chrmn), W.D.T. Cowan, C.G. Clark, G.N. Crawford-Fish, J.C. Dahlsen, P.R. Espie, A.W. Mannix.

Executives: G.L. Eddy (chief exec, Tricom Broadcasting Group), G.J. Pithie (prgm dir & mgr BCV), A.M. Sweeney (fin contr/co secty), A.H. Forrest (sales dir), P.R. Long (engrg dir), D.W. White (mgr TNT), I.D. Wright (mgr GLV), D. O'Kane (mgr 3AW), A.E. Bell (mgr 3TR).

Media interests: Television Stations: "The Southern Cross Network" Stations are: BCV8/11 (Bendigo and Swan Hill), GLV8 Traralgon (Gippsland Latrobe Valley and associated translator stations) and TNT-9 Launceston Radio Stations: 3AW Melbourne and 3TR Sale.

### Spencer Gulf Telecasters Ltd

76 Wandearah Rd (PO Box 305), Port Pirie 5540. Phone (086) 32 2555. Fax (086) 32 3750. Telex 80320. T'grams GTS Four.

Directors: P.M. Sturrock (chrmn & mng dir), P.F. Mackey, J.A.L. Menard, B. Condon, D. Carr.

Executives: R. Davis (mgr), R. Blackbeby (secty).

Media shareholders: J.M. Sturrock Pty Ltd (54.7%).

Media interests: GTS, BKN (86.3%).

### Sunraysia Television Ltd

18 Deakin Ave, Mildura 3500. Phone (050) 23 0204. Fax (050) 23 1372. Telex 55304.

Directors: P.M. Johansen, E.G. Presser, W.J. Barker, M.J. Duck, T. Lowenstein.

Executives: A.D. Sharpe (co secty/mgr), D.A. Carson (chief engr).

Media interests: Holds licence of STV-8, Tricom Corporation (11%), Associated Broadcasting Services (3%).

### David Syme & Co Limited

250 Spencer St, Melbourne 3000. Phone (03) 600 4211. Fax (03) 67 7514. Telex 30449, 30376, 30331.

Directors: G.J. Taylor (mng dir), W.G. Bland (chrmn), Cdre D.H.D. Smyth, Dr D.A. Denton, P.F.S. King, C.J. Anderson, W.G.O. Fairfax, A. Hogendijk.

Executives: G.J. Taylor (mng dir), S.J. Lovass (grp fin mgr), C.L. Burns (The Age ed), D.L. Swinstead (grp publ mgr), P.C. Taylor (co secty), J.T. McCausland (bus mgr), E.J. Gregory (gen mgr Selcom).

Media shareholders: John Fairfax Group Pty Ltd (100.00%).

Media interests: David Syme & Co Limited (100%) - The Age, Sunday Age, Business Review Weekly (50%), Personal Investment Monthly (50%); Syme Magazines (100%) - Victorian Greyhound Weekly, Inside Football, Juke, National Trotting, Australian Auto Action, Australian Motor Cycle News, Amateur Radio Action, Caravan World & Outdoor Life, Car Australia, Cricketer, 4 x 4 Australia, Let's Travel, CB Action, Wot's Hot, Car Tests, Caravan Tests, Caravan Buyers' manual, Cricketer Special, 4 x 4 Road Tests, 4 x 4 Treks, Tourist Park Guide, Caravan World Campers' Guide; Warrnambool Standard (100%) - Warrnambool Standard, Tourist News, Holiday Guide; Syme Community Newspapers (100%) - Monday Journal (inc. Dandenong News), Thursday Journal (inc Dandenong News), Berwick Pakenham Times, Frankston Peninsula News, St Albans Keilor Advocate, Sunshine-Western Suburbs Advocate, The Mail, The Express, The Mail Express, Werribee Banner, Williamstown Advertiser; South Eastern Newspapers Pty Ltd (50%) - South Gippsland Sentinel Times; Warragul Regional Newspapers Pty Ltd (50%) - Warragul Gazette, West Gippsland Trader, Moe News, Narracan Shire News; McPherson Newspapers Pty Ltd (46.5%) - Shepparton News, Riverine Herald, Bennalla Ensign, Kyabram Free Press, Deniliquin Pastoral Times, Southern Riverina News, Campaspe Valley News, Tatura Guardian, Seymour Telegraph, Midland Times Leader, Cobram Courier, Travelling News.

### Tasmanian Television Limited

Studios & offices, 52 New Town Rd, Hobart 7000. GPO Box 1209M, Hobart 7001. Phone (002) 78 0666. Admin Fax (002) 28 1835. News Fax (002) 28 4874, Traffic (002) 78 1208. Telex 58019. T'grams Tasteevce.

Directors: K. Hardman (chrmn), R.W. Henry, E.G. McRae, D.L. Carter, R.M. Rea, E.D.G. Rouse, B.J. Clark (alt).

Executives: E.D.G. Rouse (exec dir), P.S. Wallbank (prgm mgr), R. Youd (ops mgr), J.P. Riewoldt (sales mgr), J.R. Montgomery (nat sales mgr), R.S. Hernan (chief engr), K.J. Briggs (dir of engr), T. Sutton (news ed), L.S. Molnar (acctnt), M.L. Nichols (prdn mgr), M.J. Badcock (comml prdn mgr).

Media shareholders: Wholly-owned subsidiary of E.N.T. Limited.

Media interest: TVT.

### Telecasters North Queensland Ltd

12 The Strand (PO Box 1016), Townsville 4810. Phone (077) 21 3377. Fax (077) 21 1705 Admin; (077) 72 1090 News. Telex 47023.

Directors: J.F. Gleeson, AM (chrmn), K.T. Heatley, D. Craig, G.V. Roberts, CBE, C. Rains, J.F.G. Flitcroft, R.E. Davis, AM.

Executives: D. Astley (gen mgr), R. Power (stn mgr), E.A.N. Wenck (secty), R. Andrews (acctnt), R. Clark (news controller), P.T. Arment (chief eng), L.B. Noseda (assnt chief eng), R. Grant (nat sales/mktg mgr), Mrs A. Smith (prgm mgr), A. Linning (prdn mgr), Mrs D. Devney (traffic mgr), P. Maher (public affairs mgr).

Media shareholders: Bond Media Limited (22.07%).

Media interests: QTV Townsville, QTV Cairns, Queensland Satellite Television, Northern Star Holdings Ltd (0.47%), Mount Isa Television.

### Television New England Ltd

PO Box 317, Tamworth 2340. Phone (067) 65 7055. Fax (067) 65 2762. Telex 163166.

Directors: H. Joseph (chrmn), L.D. Higginbotham, W.H. Higginbotham, D.L. Moore, S.F. Sheffer, D.J.R. Sommerlad, O.G.K. Sutherland, B.M. Treloar, M.M. Moroney.

Executives: W.H. Higginbotham (chief exec), K.D. Smith (co secty).

Media shareholders: Broadcast Amalgamated Limited (55.2%), Broadcast Amalgamated Limited Employees Retirement Fund (11.4%), Perpetual Trustee Company Limited (5.8%), WIN Properties Pty Limited (3.1%), New England Broadcasters Pty Limited (1.8%), Groveleigh Pty Ltd (Higginbotham Family).

Media interests: 2AD, 2MO, 2RE, 2TM, 4WK.

### TVW Enterprises Ltd

Osborne Rd, Tuart Hill 6060. (Registered Office and studios). Phone (09) 344 0777. Fax (09) 344 1526. Telex 92235. T'grams Televue.

Directors: C.B. Hugall, R.A. Lindsey, F.A.C. Moss, A.W. Kiernan.

Executives: G.V. Byrne (mng dir), T.P. O'Dea (stn mgr & engrg dir), J.F. Wright (state sales dir), D.T. Mott (prgm dir), R.N. Horley (traffic mgr), D.S. Christison (news dir), W.T. Crilly (prdn, sport & ops dir), D.J. Berinson (co secty).

Media shareholders: Wholly owned subsidiary of Kaycliff Pty Ltd.

Media interests: TVW 7, SAS 7.

### Wesgo Limited

2 Leabons Lane (PO Box 234), Seven Hills 2147. Phone (02) 671 2411. Fax (02) 831 2001. Telex 23614.

Directors: G. Gabriel (chrmn), A. Mollett (dep chrmn), J. Kennedy, K. Jacobsen, D. Stirton, G. Rees, J. Germano.

Executives: C. Smith (chief exec), M. Wilson (grp mgr eng), J. Hamilton (co secty), P. McCarthy (network ops mgr).

Owners & operators of 2WS (Sydney), 2GO (NSW Central Coast), 2KO (Newcastle), 2AY (Albury), 2GN (Goulburn), 3MP (Melbourne), 3BO (Bendigo), 4KQ (Brisbane), 4CC (Gladstone/Rockhampton), 4CA (Cairns), 4MK (Mackay), 4TO (Townsville), 6KY (Perth), 5KA (Adelaide 50%), 2CS (Coffs Harbour 14.9%).

### Wide Bay-Burnett Television Ltd

187-9 Cambridge St (PO Box 30), Maryborough 4650. Phone (071) 22 2288. Fax (071) 22 2106. Telex 49702.

Executives: G.J. McVean (mng dir), R. Mousley (stn mgr), M. Gibb (secty), B.K. Hunter (chief tech officer).

Media shareholders: Wholly owned subsidiary company of Qintex Television Limited.

Media interests: Mackay Television Limited (5.71%).

# Media Representatives



**NEW SOUTH WALES****Advertising Clearing House Pty Ltd**

Suite 1, 312-314 Military Rd, Cremorne 2090. PO Box 63, Neutral Bay Junction 2090. Phone (02) 909 2422. Fax (02) 908 2865.

Executive: Miss C. Willis (gen mgr).

NSW: 77 provincial newspapers; WA: 11 provincial newspapers; TAS: 1 provincial newspaper.

**Advertising Media Representation Agency (AMRA)**

Suite 2, 375 Pacific Hwy, Artarmon 2064. Phone (02) 906 1466. Fax (02) 439 7538.

Debrett's Peerage (Australasia) Pty Limited, Road Media, MCM Network.

**Advertising Print Sales Pty Ltd**

12th Flr, 132 Arthur St, North Sydney 2060. Phone (02) 957 5355. Fax (02) 957 5080.

Directors: J. Mann, J. McAlpine, R. Hutchinson.

Clients: Brisbane Sun, Sunday Sun, Perth Daily News, Lismore Northern Star, Coffs Harbour Advocate, Tweed Daily News, Grafton Examiner, Club Marine, World Hotel Index.

**Hugh Anderson Sydney Pty Ltd**

Suite 2, 375 Pacific Hwy, Artarmon 2064. Phone (02) 906 1466. Fax (02) 439 7538.

3XY, 1008, 2NX, 2NM.

**Atkins Media Services Pty Ltd**

PO Box 369, Lindfield 2070. Phone (02) 498 1897.

Directors: D. Atkins, H. Atkins.

Specialise in print media sales & marketing.

**Avago Pty Limited**

T/A Avago Advertising, 70 Cooper St, Surry Hills 2010. Phone (02) 699 1144. Fax (02) 699 1234.

Directors: J. Silber (mng dir), T. Tallon (dir).

Representing university publications. Specialising in student and off-campus graduate magazines for:- The University of Sydney, Macquarie University, The University of Technology, Sydney, The University of Melbourne, Royal Melbourne Institute of Technology, Monash University, University of Queensland, Darling Downs Institute of Advanced Education, The Australian National University and Australasian Vice-Chancellors' Committee. Representation Australia-wide.

**S.W. Bocksette & Associates**

3 Nicholas Cres, Normanhurst 2076. Phone (02) 48 4485.

Executives: S.W. Bocksette, K. Bocksette.

Welcome to Australia, Welcome to Singapore, Welcome to Hong Kong, Jack Hi Bowls.

**Bond Radio Sales**

237 Miller St, North Sydney 2060. Phone (02) 922 9950. Fax (02) 922 5748.

**Braidwood Media Representations Pty Ltd**

49-51 Falcon St, Crows Nest 2065. Phone (02) 957 5595. Fax (02) 922 5491.

Directors: M.J. Braidwood, G.W. McLaughlin.

Interstate Associates: Derrick Lewis & Assoc Pty Ltd, Melbourne. Phone (03) 51 9984; Nankervis Media, Adelaide (08) 339 1716.

Australian Public Relations; Motor Equipment News - Aust., NZ & South East Asian editions; The Open Road; Austrade publications, Australian Trade News (mainland China edition); The Dexion; Winners at Work; Mine & Quarry Mechanisation; Construction Industry International; Consultant for Italian Chambers of Commerce; Australian Automechanica Exhibition; "Australian Fleet" Magazine; Devon Cattle Assn of Aust.

**Carrington Media Services Pty Ltd**

Unit 8, 98 Alfred St, Milsons Point 2061. Phone (02) 959 3122. Fax (02) 954 3594.

Director: A.J. Hutton.

Sydney Where Magazine, Melbourne Where Magazine, Cairns Where Magazine, Hello Sydney, Hello Melbourne, Hello Perth & Hello Cairns, Sydney Tourist Guide & Offshore.

**Geoff Crofts & Associates**

Suite 2, 19 Babbage Rd, Roseville 2069. Phone (02) 406 6759. Fax (02) 406 5435.

Executives: G. Crofts (principal), P. Crofts (exec asst), C. Hodgson (sales mgr).

Travel Journal (Japan), Travel Agency (UK), Successful Meetings (New York), Canadian Travel Courier (Toronto), FVW (Germany), Travel Agent (US), Australia Today (UK), Discover (Japan).

**Elizabeth Curley & Associates**

37 Rosebridge Ave, Castle Cove 2069. Phone (02) 406 6052, 406 6659. Fax (02) 407 2043.

Executive: Mrs E. Curley.

The Northern Territory Construction (Master Builders' Assoc); Surveying Australia (Aust Surveying Assoc); Australian Safety News (Nat Safety Council); Australian Family Safety (Nat Safety Council); The Australian Gas Journal (Aust Gas Assoc); The Australian Draftsman (Institute of Draftsman); The Australian Planner (Royal Australian Planning); The Building Economist (Institute of Quantity Surveyors); Perspectives (Royal Australian Institute of Architects).

**Eaton Enterprises Pty Ltd**

26/33 Belmont Ave, Wollstonecraft 2065. Phone (02) 439 2468. Mobile phone (018) 22 4105.

Directors: B. Eaton, Ms C. Lewington.

To represent and advise companies in all aspects of media activity. Specialists in film & video production as well as travel industry publicity, advertising & promotion work.

**FM Representation**

(A Division of National Media Pty Ltd). 12th Flr, 275 Alfred St Nth, North Sydney 2060. Phone (02) 923 1188. Fax (02) 957 5453.

Executives: D.J. Lyons, P. Hawkins, J. Mason, S. Pitt.

FOX FM, SA.FM, FM104.7 (Canberra), The Eagle, 4BK, SEA.FM (Gold Coast).

**The Globe-Bridge Company**

23 Victoria St, North Sydney 2060. Phone (02) 957 2033. Fax (02) 929 6802.

Executives: G.A. Durnford, R.W. Riley.

Representing local and overseas media, tv, radio, press and magazines.

**Stephen M.K. Goddard Representations**

Suite 17, 118 Queen St, Woollahra 2025. Phone 327 8577. Fax (02) 327 5660. Telex 177816.

Executives: S. Goddard, M. Smith.

Representing: ABC Worldwide Hotel Guide, ABC World Airways Guide, International Defence Review, Interavia, Space Markets, International Defence Review Directory, ABC Aerospace Directory, Golf Vacations, Jane's Defence Weekly, Jane's Yearbooks.

**Grover Frost Pty Ltd**

49-551 Falcon St, Crows Nest 2065. Phone (02) 956 5956. Fax (02) 956 6090.

Executives: J. Grover & S. Grover.

Earthmover & Civil Contractor, Australian Gift Guide, Australian Concrete Construction, Materials Handling and Distribution, Australian Retail Business & Building Services Australia.

**Hearn Media Services Pty Ltd**

1 Eva St, Northwood 2066. Phone (02) 427 7496. Fax (02) 427 7730.

Executives: G.C. Hearn, D. Hearn.

Interstate associates: Derrick Lewis & Associates Pty Ltd, Melbourne (03) 51 9984; Adelaide (08) 239 0399; Frank Hall Media, Perth (09) 328 2677.

Representing: Building Owners' Managers Association (BOMA) Magazine, Surf Lifesaving Association of Australia Magazine.

**Hoyts**  
**MEDIA**  
**SALES**  
**PTY. LTD.**

(Incorporated in N.S.W.)

**Hoyts Media Sales Pty Ltd**

500 Oxford St, Bondi Junction 2022. Phone (02) 387 8277. Fax (02) 387 7675.

Executives: I. Stockdale (gen mgr), M. Schmatloch (mgr), A. McBride (asst mgr).

2LM Lismore, 2 Double O Wollongong, 97AM Tweed Coast, NEW FM Newcastle, 3MMM FM Melbourne, 3BA Ballarat, 3GL Geelong, 3SR Shepparton, 3UL Gippsland, FM-104 Brisbane, 4AK Toowoomba, 4GGG Gold Coast, 4GY Noosa, 4SS Sunshine Coast, 4HI/4LG Emerald/Longreach, 4ZR Roma, 4GC Charters Towers, 4LM Mt Isa, 4VL Charleville, 5AD Adelaide, 5SE Mt Gambier, 96FM Perth, 6SE Esperance, 7EX Launceston, 7HT Hobart, Radio West (6TZ, 6CI, 6NA, 6WB, 6BY), 91FM Auckland, NZ, C.93 FM Christchurch, NZ, Waikato AM.FM Hamilton, NZ.

I'state: Melbourne, Adelaide, Brisbane, Perth.

**International Media Representatives Pty Ltd**

3rd Flr, 39 East Esplanade, Manly 2095. Phone (02) 977 3377. Fax (02) 977 5157. Telex AA 74473 IMR.

Directors: S. Smith, J. Keeney.

Representatives of the following publications: Forbes magazine, Euromoney magazine, Scientific American, New York Times, Borsen-Zeitung, Gourmet, Architectural Digest, World Executive's Digest, American Banker, Asian Business, Harvard Business Review, The Australian Adventure, Sunset Magazine, California Business.

**Macquarie Network**

Macquarie Broadcasting Holdings Limited, 364 Sussex St, Cnr Liverpool St, Sydney 2000. Phone (02) 269 0646. Fax (02) 287 2701. Telex 21502.

Executives: W.M. Cassidy (chrmn), C. Cox (gen mgr).

2GB.

**Mass Media Pty Ltd**

23 Victoria St, McMahon's Point 2060. Phone (02) 954 3288. Fax (02) 954 3595.

TELEVISION: NTD8 Darwin, TV3 New Zealand. RADIO: 3AW Melbourne, 4BH Brisbane, 4AM Mareeba/Cairns; 2CA Canberra, 2HD Newcastle, 2BS Bathurst, 2ST Nowra, 2KA Penrith/Katoomba, 6PR Perth. OUTDOOR: General - Brisbane, Ultravision - Perth. PRINT: News Media (Auckland), Blues Magazine, Health & Lifestyle Magazine.

**McGowen Media Pty Ltd**

49-51 Falcon St (PO Box 661), Crows Nest 2065. Phone (02) 929 5639, 957 4320. Fax (02) 922 5491.

Executives: J.S. McGowen, J. Stride.

The Advocate (Tas), The Border Mail (Albury), North West Star (Mt Isa), The Gympie Times (Gympie), The Daily Advertiser (Wagga), The Chronicle (Wangaratta), The Area News (Griffith), The Post (Newcastle), Regional Publishers of Queensland - (Bayside Bulletin, Redland Times, Ipswich Advertiser, Nambour Chronicle, Sunshine Coast Citizen, Noosa Citizen, Capricorn Local News) The Southern Star (Hobart), The Central Coast Sun (Gosford), Murrumbidgee Irrigator (Leeton), Coly-Point Observer (Coleambally), Allied Suburban Newspapers (Melbourne), Twin Cities Post (Albury/Wodonga), Australian Senior Citizen, Alpine News, Southern Weekly Magazine, South East Magazine, South Coast & Southern Tablelands Magazine, The Southern Rural, North West Magazine, The Border Trader, Southern Farmer, North Eastern Farmer, Western Farmer, Commercial Horticulture Magazine.

### Brian McGuinness and Company

2nd Flr, 21 Grosvenor St, Neutral Bay 2089. Phone (02) 953 2766. Fax (02) 953 0981.

Directors: B.E. McGuinness, Mrs V.A. McGuinness.

Advertising Media Reprs.

### McLean Media Representations Pty Ltd

Suite 2, 375 Pacific Hwy, Artarmon 2064. Phone (02) 436 2688. Fax (02) 439 7538. Brisbane phone (07) 369 5802.

Directors: J. McLean, A. McLean.

Newspapers: NT - Northern Territory News, Sunday Territorian, Centralian Advocate, National - Australian Chinese Daily, Community Suburban Group Perth, The Beaudesert Times (Beaudesert), The Blackall Leader (Blackall), Cunnamulla Western Sun, Clifton Courier, Dalby Herald, Kingaroy South Burnett Times, Longreach Leader, Monto/Muduberra Central & North Burnett Times, Pittsworth Sentinel, St George Ballone Beacon, St George Standard, Stanthorpe Border Post, Tully Times.

Magazines: Bowler (RQBA), Far Horizons, Petroleum News, ABC Cricket Book, Asia Today, Bowls In NSW, Dialog, Qantas Connections, 24 Hours, Jasons.

NZ - Jasons Publishing, New Zealand Gardener.

Asia - Asian Architect & Contractor, Asian Computer Monthly, Asian Computer Directory, B.K. Electronics, Business Korea, China Review, Hong Kong Airline Timetable, Hotel & Catering Times (Asia), Premier, Style, Vista.

International: Hong Kong Daily News, Post Courier, Times of Tonga, Alam Attitjarat, Automobile International, Export Magazine, Industrial World.

Malaysia: Media Promotion Centre.

### Meridian Publications Pty Ltd

210 Harris St, Pyrmont 2009. Phone (02) 692 9476. Fax (02) 660 5372.

Executive: W. Thompson (dir).

Representing international publications specialising in the Conference, Meetings and Incentives market. Major titles are CEI (UK), Delegates (UK), Meeting News (USA), Association Meetings (USA), Touristik Management (Ger), Congress & Convention (Jap). Also Middle East Agribusiness and Asian Agribusiness. Network access to many Asian publications.

### The John F. Moseley Advertisement Agency

929 Pittwater Rd, Collaroy 2097. Phone (02) 982 8946.

Directors: Mrs L. Moseley, E. Wood (assnt mgr).

National representative for Current Affairs Bulletin.

### National Media Pty Ltd

12th Flr, 275 Alfred St Nth, North Sydney 2060. Phone (02) 923 1188. Fax (02) 957 5453.

Executives: D.J. Lyons (mng dir), P. Hawkins (radio sales mgr), M. Drew (print sales mgr), J. Mason.

Radio (FM Representation): FOX FM, SA.FM, EA-GLE, FM104.7 (Canberra), SEA.FM (Gold Coast).

Print (MagRep): Mining Journal, Magazine and Annual Review (UK); Daily and Sunday Telegraph (UK), Australian Exhibition News, World Tunneling.

### ParPlan

157 Walker St, North Sydney 2060. Phone (02) 922 2677. Fax (02) 923 1414. Telex 20794. T'grams Parkrep Sydney.

Executives: R.R. Parker (chrnm & mng dir), D.M. Whitehead (chief exec), S.R.I. Parker (gen mgr), D.E. Ryan (radio mgr), G.F. Griffin (nat tv mgr), R.H. Hill (nat press mgr), J.B. Donkin (nat mktg mgr), S. Harris (intl sales mgr).

RADIO: 2AD, 2PK, 2DU, 2GZ, 2LT, 2MG, 2NM, 2NZ, 2RE, 2RG, 2TMO, 2VM, 3MA, 3NE, 3UZ, 3YB, 4IP, 4WK, 4RR, 5AU, 5RM. TELEVISION: Direct customer communications - shoppercard, Imparja. PRINT: Border Watch, Port Pirie Recorder, Whyalla News, Port Augusta Transcontinental, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Launceston Examiner, Sunday Examiner Express, Wheatbelt Mercury, Esperance Express, Ballarat Courier, Bendigo Advertiser, Sunraysia Daily, Warrnambool Standard, Latrobe Valley Express, Sale Gippsland Times, Mighty V Network, Traragon Journal, Castlemaine Mail, Kyneton Guardian, Ararat Advertiser, Stawell Times, Swan Hill Guardian, Press South Australia, Murray Pioneer, Barossa and Light Herald, Port Lincoln Times, Flinders News, Victor Harbour Times, Midweek, Weekly Trading Guide, Gippsland Farmer, Midland Express. OVERSEAS: Asian W.S. Journal, Far Eastern Economic Review, Asahi Shimbun, Wall St Journal, Han delblad, Hong Kong Economic Times, Chicago Tribune, L.A. Times, Barrons, Christchurch Star, NZ Listener, South China Morning Post, London Times, Sunday Times, Liahne Zaobao, NZ Woman's Weekly, Bangkok Post, Asian Technology, Spafax Inflight Advt-British Airways, Singapore Airlines, North West Airlines.

### Point of Purchase Media (Aust) Pty Ltd

11th Flr, 140 Arthur St, North Sydney 2060. Phone (02) 957 2206. Fax (02) 929 7174.

Director: D.C. Maxwell (sales dir).

In-store media company. Advertising representatives for the Ad Trolley and Aisle Ads throughout Australia and New Zealand.

### Press Media Services Pty Ltd

191 Arthur St, Homebush West 2140. PO Box 297, Homebush 2147. Phone (02) 764 1111. Fax (02) 763 1699.

Executive: M. Press.

Representing in flight magazines for "Swiss Air Gazette", British Airways, "Highlife" and "Business Life", K.L.M., "Holland Herald", "Revue" Sabena Air, "Sphere", Belgium, Philippine Airlines, SAS Scandinavian "Scanorama", Offshore Magazine, Sydney-Hobart Yacht Race Annual, Seahorse Magazine (UK), Sydney First National "Northside" and "Western" Real Estate Monthly magazines.

Magazine re-generation, marketing and representation, market research development and appraisal.

### Presspak Pty Ltd

3rd Flr, Avco Bldg, 80 Mount St, North Sydney 2060. Phone (02) 957 6676. Fax (02) 959 5048.

Executive: C. O'Reilly (sales dir).

13 regional daily newspapers in Queensland & northern NSW and their affiliate publications.

### R & R Network - Regional Publishing

20 Clarke St, Crows Nest 2065. Phone (02) 438 2811. Fax (02) 439 7427. A Division of Rural Press Ltd.

Executive: A. Pont (mgr).

Representing: Newcastle Star, Maitland Mercury, News Pictorial, Cessnock Advertiser, Dungog Chronicle, Gloucester Advocate, Hunter Valley News, Muswellbrook Chronicle, Scone Advocate, Singleton Argus, Hunter Valley Town & Country Magazine, Camden Haven Courier, Chronicle Extra, Great Lakes Advocate, Wingham Chronicle, Hastings Gazette, Macleay Argus, Manning River Times, Mid Coast Observer, Nambucca Guardian News, Nota, Port Macquarie Express, Port Macquarie News, North Coast Town & Country Magazine, Northern Daily Leader, Armidale Express, Glen Innes Examiner, Inverell Times, Walcha News, New Englander, Country Leader, Tamworth Times, Nornews Rural, Hawkesbury Courier, Hawkesbury Gazette, Blue Mountains Gazette.

### The Radio Shop

9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1200. Fax (02) 908 3563.

Executives: T. Trumper (gen mgr), P. Taylor (sales dir), R. James (nat mgr, prgms).

2UW, 2CC, KIXFM, 2EC, 2XL, 3TT, 4BC, 4MB, 4BU, 4RO, 4GR, 4KZ, 10-70 AM, 5AA, 7HO, 7LA, 7AD, 7BU, 7SD, 7XS, 96FM FIJI, Radio New Zealand National Group.

State offices: Melbourne, Brisbane.

### Ridge Media Pty Ltd

26 Crandon Rd (PO Box 565), Epping 2121. Phone (02) 868 2077. Fax (02) 868 2976.

Executives: N. Ridge, O. Ridge.

### Ryan Media Services

33 George St, The Rocks 2000. PO Box 56, Pymble 2073. Phone (02) 252 2575, 476 5630. Fax (02) 252 2403.

Executive: P. Ryan.

Representing Australian newspapers and magazines, trade journals, special projects.

### Sandell Strike Skinner Whipp Pty Ltd

64 Victoria St, North Sydney 2060. Phone (02) 922 2977. Fax (02) 922 1100.

Executives: D.R. Strike, Ms G.I. Whipp, K. Sandell, M. Skinner.

Representing business, trade and special interest magazines and newspapers throughout Australia and the world.

### South Pacific Media

516 East Point Tower, 180 Ocean St, Edgecliff 2027. Phone (02) 32 9736. Fax (02) 326 2713.

Executives: A. Gruzman, J.J. Hindmarsh, R.F. Landels.

I'state Repr: Ray Bird & Assoc, Perth.

Representing: The Financial Times of London, Business Magazine, The Banker Magazine, Stern, Capital, Travel & Leisure, Food & Wine, The Straits Times, The Globe & Mail Globe Finance.

### Suburban Community Network

1st Flr, 513 Wattle St, Ultimo 2007. Phone (02) 212 5311. Fax (02) 281 1174.

### Television Associates Pty Ltd

4th Flr, 275 Alfred St Nth, North Sydney 2060. Phone (02) 929 4588.

Executives: G. Holden (Syd sales mgr), M. Crane-Luff (sales exec).

BTV, GMV, STV, SES, RTS.

### Television Times Sales Pty Ltd

9th Flr, 75 Miller St, North Sydney 2060. Phone (02) 922 5399. Fax (02) 923 1715.

Executives: H.E. Gissing (mgr), P.M. Martin, R. Miller (sales execs).

Tasbuy (TVT6, TNT9) and Television New Zealand, (TV1, TV2), Golden West Network.

### Tonkin Media Pty Ltd

247 Pacific Hwy, North Sydney 2060. Phone (02) 957 2067. Fax (02) 925 0288.

Director: J.A. Tonkin (mng dir).

Executives: E.J. Tonkin (dir), M. Tonkin (research mgr), S.B. Tonkin (dir), M. Miller (sales mgr).

Representing local and overseas media, specialising in magazines & newspapers. Consultants to commercial radio, existing licences and licenced applicants.

### Webster Media Sales

103-105 Shepherd St, Chippendale 2008. Phone (02) 699 2100. Fax (02) 698 9629.  
Executive: A.F. Webster (mng dir).

### Wesgo National Radio Network

81-91 Military Rd (PO Box 604), Neutral Bay 2089. Phone (02) 908 4000. Fax (02) 909 1643. Telex 23211.

Executives: G. Mulray (gm sales & mktg), N.J. Taylor (gm NSW), Ms C. Brown (NSW sales mgr), Ms S. Boreham (mktg mgr).

Representing METRO: 2WS, 3KZ, 3MP, 4KQ, 5KA, 6KY. REGIONAL: 2AY, 2CS, 2GF, 2GN, 2GO, 2KO, 2MC, 1521QN, WGLF, 3BO, 3TR, 4CA, 4CC, 4MK, 4TO.

Repr: Melbourne.

### World Media Network

Level 2, 285 Clarence St, Sydney 2000. Phone (02) 283 2788. Fax (02) 283 2035.

Directors: Ms A. Harris-Pearson, Ms T. Channell (admin mgr).

International and special project media representatives.

## VICTORIA

### Ace Radio

264-272 Rosslyn St, West Melbourne 3003. Phone (03) 329 0277. Fax (03) 328 1511.

Executive: Ms S. Croft.

3CS, 3HA, 3SH, 3WM, 2WL.

### Advertising Print Sales Pty Ltd

3rd Flr, 627 Chapel St, South Yarra 3141. Phone (03) 826 6300. Fax (03) 826 6058.

Directors: J. Mann, J. McAlpine, R. Hutchinson, A. Willey.

Clients: Sunday Sun (Qld), The Sun (Qld), The Canberra Times, Perth Daily News, Auckland Star, Sunday Star, The Gold Coast Mail. Allied Suburban Newspapers: Melbourne Times, Emerald Hill Sandridge & St Kilda Times, Richmond Times; Southern Cross, Frankston Peninsula Independent, Dandenong Examiner, Community News, Western Times, Geelong Independent, Macedon Ranges Telegraph, Bacchus Marsh, Melton Tele-

graph, Whittlesea Chronicle, Lilydale/Yarra Valley Post, Croydon/Ringwood Post, Knox/Sherbrooke Post, Mornington & Southern Peninsula Mail. Eastern Suburban Newspapers: Wentworth Courier, Weekly Courier, Southern Courier, Western Suburbs Courier, Macquarie Press Network: Western Advocate, Weekend Advocate, Bega District News, Bombala Times, Bowral Highlands Post, Braidwood Tallagandra Times, Canowindra News, Cobarr Age, Cooma Monaro Express, Cowra Guardian, Dubbo Daily Liberal, Weekend Liver, Eden Inlay Magnet, Forbes Advocate, Goulburn Post, Grenfell Record, Lithgow Mercury, Lyndhurst Shire Chronicle, Narooma News, Moroya Examiner, Batemans Bay Post, Narromine News; Nyngan Western Mail, Orange Central Western Daily, Parkes Champion Post, Shoalhaven and Nowra News, Warren Advocate, Wellington Times, South West News Pictorial. Ita, Club Marine, Prevention, Your Computer, Creative Handbook, Southern Skies (Ansett NZ in flight), PC Inform, World Hotel Index, Official Cricket Program Group (National 9 Tour Guide, World Series Guide, Benson & Hedges Test Guide), International Business, Great Aust Beer Guide, Vidiwall.

### Hugh Anderson Pty Ltd

119 Market St, South Melbourne 3205. Phone (03) 696 5411. Fax (03) 696 5692.

Executives: P. Anderson (mng dir), M. Aronsten (press mgr), N. Morrice (radio mgr).

Radio Division: Representing: Lite & Easy 1269, 2NX, 2NM, Lite & Easy 1008. Newspaper Division: Representing: Vic — The Mighty V Network: Albury-Wodonga Border Mail, Ballarat Courier, Bendigo Advertiser, Geelong Advertiser, Latrobe Valley Express, Mildura Sunraysia Daily, Shepparton News, Warrnambool Standard. Ararat Advertiser. Qld — Presspak: Mackay Daily Mercury, Rockhampton Morning Bulletin, Gladstone Observer, Bundaberg News-Mail, Maryborough Chronicle, Sunshine Coast Daily, Ipswich Queensland Times, Toowoomba Chronicle, Warwick Daily News, Emerald Central Queensland News, Biloela Central Telegraph, Chinchilla News, Tweed Gold Coaster, Lismore Northern Star, Grafton Daily Examiner, Coffs Harbour Advocate, Gympie Times, Mt Isa North-West Star. Tas — Launceston Examiner, Sunday Examiner.

### Bond Radio Sales

22 Bendigo St, Richmond 3121. Phone (03) 420 3157. Fax (03) 420 3135.

### Brown Orr Fletcher Burrows (Aust) Pty Ltd

95 Palmerston Cres (PO Box 335), South Melbourne 3205. Phone (03) 696 5188. Fax (03) 696 5131.

Executives: P. Burrows, M.W. Orr, A.N. Fletcher, B. Gaff, Miss S. Burke, Ms J. Jackson.

Representatives of major provincial, regional, rural and suburban press, metro & provincial radio and consumer & business press.

### Burdan Marketing Services

5 Aringa Crt, Heathmont 3135. Phone (03) 729 4650.

Director: M. Burdan.

Australian Forest Grower, Commercial Horticulture, Pig Farmer, The Australian Banker, Design World, Aust Cotton Grower, Pastrycooks & Bakers News Monthly, Contact Monthly, Great Australian Cheese and Fine Food Magazine.

### Derrick, Lewis & Associates Pty Ltd

637 St Kilda Rd, Melbourne 3004. Phone (03) 51 9984. Fax (03) 521 2258.

Directors: L.S. Derrick, J.S. Lewis, P.J. Ford.

I'state office: Ms J. Baker, Adelaide (08) 239 0399.

I'state assocs: Braidwood Media Representations Pty Ltd, Sydney (02) 957 5595.

### Filer Media Pty Ltd

1st Flr, 432 St Kilda Rd, Melbourne 3004. Phone (03) 267 7200. Fax (03) 267 1761.

Executive: H. Filer (mng dir).

Radio: SAFM Adelaide, Eagle Perth, FM104.7 Canberra, 4BK Brisbane, SEA.FM Gold Cost, 2DAY FM Sydney.

### Havre & Gullifer

253 Richardson St, Middle Park 3206. Phone (03) 696 0288. Fax (03) 696 6951.

Executive: B. Gullifer (mng dir).

Media representatives.

Specialising in the representation of leading international publications including The Economist, the International Herald Tribune and titles in the USA, UK, Europe, Asia and New Zealand.

**Hoyts  
MEDIA  
SALES  
PTY. LTD.**

(Incorporated in NSW.)

### Hoyts Media Sales Pty Ltd

49 Bank St, South Melbourne 3205. Phone (03) 696 6399. Fax (03) 696 6585.

Executives: I. Stockdale (gen mgr), N. Young (new bus dev mgr).

2MMM FM Sydney, 2CH Sydney, 2LM Lismore, NEW FM Newcastle, 2 Double O Wollongong, 97AM Tweed Coast, 3BA Ballarat, 3SR Shepparton, 3UL Gippsland, 3GL Geelong, FM-104 Brisbane, 4AK Toowoomba, 4GY Noosa, 4GGG Gold Coast, 4HI/4LG Emerald/Longreach, 4ZR Roma, 4GC Charters Towers, 4LM Mt Isa, 4VL Charleville, 4SS Sunshine Coast, 5AD Adelaide, 5SE Mt Gambier, 96FM Perth, 7HT Hobart, 7EX Launceston, Radio West (6TZ, 6CI, 6NA, 6WB, 6BY), 6SE Esperance, Radio Beijing FM, China, 91FM Auckland, NZ, C.93 Christchurch, NZ, Waikato AM.FM Hamilton, NZ.

I'state: Sydney, Adelaide, Brisbane, Perth.

### Leba Advertising (Aust) Pty Ltd

269 Carlisle St, Balaclava 3183. Phone (03) 527 5197.

Executives: J. Kaufman (mng dir), R. Kaufman.

All major ethnic newspapers, publications (nat), translation services and photosetting in all foreign languages.

### Marketing Shop Media Pty Ltd

235 Dow St, Port Melbourne 3207. Phone (03) 646 6077. Fax (03) 646 6310.

Directors: A.C. Davis (dir), Ms B.J. Davis (dir).

Magazine & newspaper representatives.

### News Ltd. Suburbans

PO Box 297, Hawthorn 3122. Phone (03) 819 4399. Fax (03) 819 5904.

Executives: R. Vallenge (nat advtg sales & mktg mgr), T. Ivers (sales exec).

Representing Melbourne suburban newspapers.

### Overdrive Media Services (Australia) Pty Ltd

Suite 20, 1 Esplanade, (PO Box 2107), St Kilda West 3182. Phone (03) 534 8246.

Executives: N. Page (mng dir), M. Bott (gen mgr).

Queensland Fruit & Vegetable News, Culinary News Magazine, Australian Hotel & Restaurant News.

### ParPlan

492 St Kilda Rd, Melbourne 3004. Phone (03) 267 3188. Fax (03) 267 2136. Telex 33632. T'grams Repservice Melbourne.

Executives: R.R. Parker (chrmn & mng dir), J.C. Ogden (mgr Vic), M. Rainsford (advtg mgr press), A. Davis (radio sales mgr).

RADIO: 2AD, 2DU, 2GZ, 2LT, 2MG, 2MO, 2NM, 2NZ, 2PK, 2RE, 2RF, 2TM, 2VM, 3MA, 3NE, 3YB, 4IP, 4RR, Radio 963 (4WK), 5AU, 5RM.

TELEVISION: Imparja Television.

PRESS INTERNATIONAL: NZ: N.Z. Listener, NZ Womans Weekly, Christchurch Star, Manakau Courier, Western Leader, Central Leader, Harbour News, Eastern Courier, Hawkes Bay Herald Tribune, Napier Daily Telegraph, North Shore Times Advocate. ASIA: Asian Wall Street Journal, Far Eastern Economic Review, Year Book, All Asia Guide, Asia Technology, Bangkok Post, Lianhe Zhabao, Lianhe Wambao, South China Morning Post, Hong Kong Economic Times. JAPAN: Asahi Shimbun, AFRA, Asahi Evening News. EUROPE: Al Mostakbal, Corriere Della Sera, Amica, Casa Amica, Brava Casa, Capital, Auto Capital, Europeo, Il Mondo, Natura, Salvo, National, NRC Handelsblad, Algemeen, Dagblad, Wall Street Journal-Europe. The Times-London, Sunday Times. USA: Wall Street Journal, Barrons, Asian Wall Street Journal-Weekly, Los Angeles Times, Chicago Tribune.

PRESS REGIONAL: Castlemaine Mail, Kyneton Guardian, Midland Express, Mildura Midweek, Sunraysia Daily, Swan Hill Guardian, Latrobe Valley Express, Traralgon Journal, Gippsland Times,

Mirboo North Times, Gippsland Farmer, Shepparton Adviser, Whyalla News, Spencer Gulf Pictorial, Transcontinental, Recorder, Flinders News, Eyre Peninsula Tribune, Review Times Record, Border Watch, Esperance Express, Wheatbelt Mercury, The Capital News, Victor Harbor Times, Barossa & Light Herald, Pt Lincoln Times, Press SA, Directions in Government, Inflight Advt. British Airways, Singapore Airlines.  
DIRECT MARKETING: Direct Customer Communications (Shopper Card).

### Paul Penman & Associates

29 Adelaide Ave, Mount Waverley 3149. Phone (03) 807 1257. Fax (03) 372 1726.

Directors: P.L. McC. Penman, Mrs B.L. Penman.  
Tenniscope™ colour newspaper supplement (national distribution).

### Point of Purchase Media (Aust) Pty Ltd

400 St Kilda Rd, St Kilda 3182. Phone (03) 525 4055. Fax (03) 525 4054.

Director: J.F. Cann (mng dir).

In-store media company. Advertising representatives for the Ad Trolley and Aisle Ads throughout Australia and New Zealand.

### The Radio Shop

190 Wells St, South Melbourne 3205. Phone (03) 699 3722. Fax (03) 690 6503. Telex 32505. Head office Sydney.

Executive: P. Rhodes (mgr).

2UW, 2CC, KIX FM, 2EC, 2XL, 3TT, 4BC, 4BU, 4GR, 4KZ, 4MB, 4RO, 1071-4SB, 5AA, 7HO, 7LA, 7AD, 7BU, 7SD, 7QT, 96 FM Fiji, Radio New Zealand National Group.

### Saddleton Cox & Associates (Vic)

4 Palmer Crt, Mt Waverley 3149. PO Box 347, Glen Waverley 3150. Phone (03) 544 2233. Fax (03) 543 1150.

### SMB Media Representation Pty Ltd

52 Edsall St, Malvern 3144. PO Box 391, Caulfield East 3145. Phone (03) 509 9569, (03) 509 2053. Fax (03) 500 9139.

Directors: Miss S.M. Brew (mng dir), A.K. Chapple.

Media Representation national & overseas.

### Leonard Sparks & Associates

5th Flr, 126 Wellington Pde, East Melbourne 3002. Phone (03) 419 2595. Fax (03) 417 7686.

Executive: L.S. Sparks.

Associated Business Publications, Middle East Economic Digest (London), The Merino Yearbook.

### Television Associates Pty Ltd

8-12 Alma Rd, St Kilda 3182. Phone (03) 534 0931.

Executives: J. Niere (gen mgr), B. Gent (snr sales exec), V. Hood (sales secty).

BTV, GMV, STV, SES, RTS.

I'state office: Sydney.

### Television Time Sales Pty Ltd

Suite 8, 'Greenview', 20 Commercial Rd, Melbourne 3004. Phone (03) 267 3122. Telex 34579.

Executives: R. Kelsall (mgr), L. Monti, N. Morris (sales execs).

Tasbuy (TVT6-TNT9), Television New Zealand, Southern Cross TV8, Golden West Network.

### Victorian Country Press Association Ltd

Country Press Hse, 33 Rathdowne St, Carlton 3053. Phone (03) 662 3244. Fax (03) 663 7433.

Executives: R.C. McDiarmid (exec dir), M. Ahern (adv'tg sales exec).

Specialising in representation of 98 Victorian non-daily regional newspapers.

### Wesgo National Radio Network

464 St Kilda Rd, Melbourne 3004. Phone (03) 267 8888. Fax (03) 267 1613.

Executives: G. Murray (gm sales & mktg), K. Stevens (gm Vic).

Representing METRO: 2WS, 3MP, 4KQ, 5KA, 6KY. REGIONAL: 2AY, 2CS, 2GF, 2GN, 2GO, 2KO, 2MC, 1521QN, WGLF, 3BO, 3TR, 4CA, 4CC, 4MK, 4TO.

## QUEENSLAND

### Ad-Services Queensland

133 Broseley Rd, Toowong 4066. Phone (07) 870 9527.

Directors: D.W. Higgins, Mrs P.K. Higgins.

Repr: Member Nationwide Representation Services.

Dairymen's Digest, GEO Australia's Geographical Magazine, Market Link, Flower Link, Nature & Health, Queensland Dairyfarmer, Queensland Fruit & Vegetable News.

### Anday Advertisement Agency

Box 1918 GPO, Brisbane 4001. Phone (07) 369 0866.

Director: D. Wood (mng dir).

Press & air media.

### Beale Media Services

118 Kennigo St, Spring Hill 4000. Phone (07) 252 7799.

Director: R.A.S. Beale.

### Bond Radio Sales

349 Coronation Dr, Milton 4064. Phone (07) 371 9800. Fax (07) 371 4770.

### Effective Media Sales & Marketing Pty Ltd

GPO Box 2076, Brisbane 4001. Phone (07) 353 3644.

Directors: A.W. Brandt, M.E. Tutin.

### John P. Egan & Associates

PO Box 73, Mt Ommaney 4074. Phone (07) 376 7454.

Executives: J.P. Egan & E. Egan.

Qld Law Society publications including The Proctor, Qld Law Society Journal, Qld Law Society Diary & Desk Reference, Qld Bar News, National Trust Journal (Qld), The Australian Accountant, University of Queensland "University News".

### Jane Fewings Media

PO Box 319, Kenmore 4069. Phone (07) 378 4522. Fax (07) 878 1071.

Directors: Ms J. Fewings, G. Young.

Queensland representatives for trade, consumer magazines and national and regional newspapers.

### Geoff Horne Agencies Pty Ltd

4 Photinia Pl, Bellbowrie 4070. PO Box 247, Kenmore 4069. Phone (07) 202 6813. Fax (07) 202 7133.

Directors: G. Horne & Ms S. Horne.

Engineers Australia, Chemical Engineering, Australian Penthouse, Trade-A-Boat, Trailer Boat Supermarket, Unique Cars, Deals on Wheels, Farms & Farm Machinery, Auto Supermarket, Juke, CB Action, Auto Action, Car Australia, Caravan World, Speed Machine, 4x4 Australia, Inside Football, Greyhound Weekly, Amateur Radio Action, Australian Motorcycle News, What's New In Electronics, What's New in Computing, What's New in Process Engineering, What's New in Radio Communications, Australian Garden Guide, The Green Leaf Garden Series.

**HOYTS  
MEDIA  
SALES  
PTY. LTD.**

(Incorporated in NSW)

### Hoyts Media Sales Pty Ltd

549 Queen St, Brisbane 4000. Phone (07) 832 6150. Fax (07) 832 6996.

Executives: I. Stockdale (gen mgr), S. Liewelyn (mgr).

2MMM FM Sydney, 2CH Sydney, 2LM Lismore, 2 Double O Wollongong, NEW FM Newcastle, 97AM Tweed Coast, 3MMM FM Melbourne, 3BA Ballarat, 3SR Shepparton, 3UL Gippsland, 3GL Geelong, 4AK Toowoomba, 4GGG Gold Coast, 4HI/4LG Emerald/Longreach, 4ZR Roma, 4GC Charters Towers, 4LM Mt Isa, 4VL Charleville, 4SS Sunshine Coast, 4GY Noosa, 5AD Adelaide, 5SE Mt Gambier, 96FM Perth, Radio West (6TZ, 6CI, 6NA, 6WB, 6BY), 6SE Esperance, Radio Beijing FM, China, 91FM Auckland, NZ, C.93 FM Christchurch, NZ, Waikato AM.FM Hamilton, NZ.

I'state: Melbourne, Sydney, Adelaide, Perth.

### Media House

1st Flr, 12 Swann Rd, Taringa 4068. PO Box 600, Indooroopilly 4068. Phone (07) 371 0533. Fax (07) 870 8964.

Executive: R. Walker (chief exec).

New Idea, T.V. Week, Australasian Post, Home Beautiful, Your Garden, Epicurean, Truck & Bus (National Transport Magazine), Discover Australia (Japanese language visitor's handbook), Pacific Islands Monthly, plus publications in Asia, UK and USA.

### The Media Workshop Pty Ltd

28-30 Balaclava St (PO Box 330), Woolloongabba 4102. Phone (07) 391 6633. Fax (07) 891 5602. Telex COMPS 145628.

Directors: C. Olive, J. McDonald, M. Olive.

Executives: F. Riebelt, M. Allen.

National Publications: Traveltrade, Far Horizons, Aussie Backpacker.

International Publications: Traveldigest New Zealand, Traveltrade Canada, Travelnews Asia, Liu Yau Uip, This Week In Seoul, Scanorama, Sphere, Swissair Gazette, British Airways Highlife, British Airways Businesslife.

National: Australian Playboy, Australian Slimming, Aust. Senior Citizen, Australian Cricket, Offshore, Australian Sea Heritage, Sailbook, Australian Rural Machinery, Marketplace News, Country Living, Register of Australian Mining, Resources, Gold Gazette, Metals Gazette, Acad's Quarterly, Hotel & Restaurant News, Grape & Grain.

International: Members, Sovereign Hong Kong, Sovereign Taiwan, Sovereign Korea, Sojourn, Regal, Wheelbase, Korus, New Zealand Fishing News, Japan International trade, China Standard Electronics & Machinery.

Queensland: South Qld Fishing Monthly, North Qld Fish & Boat.

Queensland Newspapers: The Blackall Leader, Clifton Courier, Dalby Herald, Gatton Star, Gympie Times, Ipswich Advertiser, Longreach Leader, The Pioneer News, \*Country Mail Bag, North West Star, North West Country, Nambour Chronicle, Noosa Citizen, \*The Register, \*Qld Country Farmer, Pittsworth Sentinel, Port Douglas & Mossman Gazette, Proserpine Guardian, Peninsula Post, The Redland Times, The Bayside Bulletin, Capricorn Local, \*The Country Mail Bag, The Western Star, The Bayside Star, The Balonne Beacon, The Border Post, Sunshine Coast Citizen, The Tully Times. \*Denotes rural buys.

NSW Newspapers: Border Morning Mail, Armidale Express, Gazette (Blue Mountains), Camden Haven Courier, Cessnock Advertiser, Dungog Chronicle, Great Lakes Advocate, Advocate (Gloucester), Central Coast Sun, The Area News, Examiner (Glen Innes), Courier, News (Hunter Valley), Times (Inverell), Mid-Coast Observer, Mercury (Lithgow), Mercury (Maitland), News Pictorial, Champion, Star, \*Metro Buy, \*5 Star Buy, Guardian news, Express (Port Macquarie), News (Port Macquarie), The Gazette (Wauchope), Northern Daily Leader, Times (Tamworth), \*Northerner & Country Leader, Chronicle Extra, Manning River Times, Advocate (Scone), Argus, News (Walcha), The Advertiser, The Southern Rural, The Murray Register. \*Denotes group and/or rural buys.

Northern Territory Newspapers: The Northern Territory News, The Sunday Territorian, The Katherine Advertiser, The Centralian Advocate.

Tasmanian Newspapers: The Examiner, The Sunday Examiner.

Papua New Guinea: The Post Courier.

### Warren Oliver

3rd Flr, AMP Building, 349 Coronation Dr, Milton 4064. Phone (07) 371 9800. Fax (07) 371 4770.

Executives: S. Williams, S. Llewelyn.

### ParPlan

Suite 31, Silverton Pl, 101 Wickham Tce, Brisbane 4000. Phone (07) 839 7855. Fax (07) 832 5843. Telex 41775.

Executives: R.R. Parker (chrmn & mng dir), N.B. Jones (mgr Qld), L. Stewart (sales exec).

Radio: 2AD, 2DU, 2GZ, 2LT, 2MG, 2NM, 2NX, 2NZ, 2PK, 2RE, 2RG, 2TMO, 2VM, 2XL. ParPlan Regional NSW, 3UZ, 3MA, 3NE, 3YB, ParPlan Regional VIC, 4RR, 4ZK, 5AU, 5RM, 6SE, 6LN.

Television: Imparja, Win TV.

Print Regional: Ballarat Courier, Bendigo Advertiser, Ararat Advertiser, Castlemaine Mail, Gippsland Times, Kyneton Guardian, Latrobe Valley Express, Mildura Midweek, Sale Trading Post, Stawell Times, Sunraysia Daily, Swan Hill Guardian, Traralgon Journal, Warrnambool Standard, Mighty V Network, Press SA, West Vic Press Network, Eyre Peninsula Tribune, Border Watch, The Transcontinental, Recorder, Spencer Gulf Pictorial, Whyalla News, Bunbury Telegraph, Esperance Express, Gasgoyne Telegraph, Goldfields Express, Merredin Telegraph, Midland Telegraph, North West Telegraph, Sound Telegraph, Merredin-Wheatbelt Mercury, Ad News, Directions in Government, Convention, Homes & Living, Rostrum, Inclean, plus Overseas publications including: South China Morning Post, Asian Wall Street Journal, Wall Street Journal, London Times etc.

### Presspak Pty Ltd

10th Flr, 300 Ann St, Brisbane 4000. GPO Box 2591, Brisbane 4001. Phone (07) 229 6922. Fax (07) 221 1806.

Executives: D.G. MacDonald (nat sales mgr), M. Heine (Qld sales mgr).

Repr: (C. O'Reilly) Presspak Pty Ltd, Sydney (02) 957 6676. Fax (02) 959 5048; Hugh Anderson Pty Ltd, Melbourne (03) 696 5411. Fax (03) 696 5692; Hastwell Williamson Representations Pty Ltd, Adelaide (08) 79 9522. Fax (08) 79 9735; Allen & Associates, Perth (09) 328 9833. Fax (09) 328 4743.

### Queensland Regional Television Pty Ltd

189 Gregory Tce, Brisbane 4000. Phone (07) 831 8872. Fax (07) 832 5934. Telex 42066.

Executives: J.N. Penglis, J. Paton, B. Phillips, Ms F. Smith.

Offices: 231 Miller St, North Sydney 2060. Phone (02) 959 5522. Fax (02) 959 3661. Executives: C. Degney, J. Pegus & Ms B. Peasley; 431 St Kilda Rd, Melbourne 3004. Phone (03) 266 3706, Fax (03) 267 6116. Executives: Ms P. Quirk-Parry, D. Meehan & Ms K. Brooks.

Vision TV, ITQ, RTQ, TNQ/FNQ, SEQ, MVQ.

### Quest Community Newspapers

Cnr Bilsen Rd & Delta St (PO Box 59), Geebung 4034. Phone (07) 265 0711. Fax (07) 265 0729.

10 Brisbane Community Newspapers.

Albert and Logan News, Wynnum Herald, South-East Advertiser, Southern Star, North West News, Northern Times, Redcliffe and Bayside Herald, Westside News, South West News, Northside Chronicle.

Cumberland Newspaper Group, 21 Sydney Newspapers.

### The Radio Shop

30 Macrossan St, Brisbane 4000. Phone (07) 831 1234. Fax (07) 832 2538. Telex 41426. Head office Sydney.

Executive: T. Johnson (mgr).

2UW, 2KY, 2CC, KIX FM, 2EC, 2XL, 3TT, 1071AM, 4KZ, 4BC, 4MB, 4BU, 4RO, 4GR, 5AA, 7HO, 7LA, 7AD, 7BU, 7XS, 7SD, 96 FM Fiji, Radio New Zealand National Group, Radio Kalang New Guinea.

### Sales Ad Movers

295 St Pauls Tce, Fortitude Valley 4006. PO Box 327, Clayfield 4011. Phone (07) 252 9677. Fax (07) 252 4667.

Directors: T. Kirk, S. Hart.

Magazine & newsletters publishers & advertising sales representatives.

### Trimedia

109 Gregory Tce, Brisbane 4000. Phone (07) 831 9266. Fax (07) 835 1045.

Executives: R. Gower, G. Robinson.

Television: Prime Network - Albury/Wodonga, Canberra, Dubbo, Orange, Tamworth, Taree, Wagga Wagga, Wollongong; NBN-3 Newcastle; Six Network - Victoria (BTV-6 Ballarat, SES-8 Mt Gambier, GMV-6 Shepparton); RTS-5A Loxton. Radio: 4CA Cairns, 4CC Gladstone, 4MK Mackay, 4TO Townsville; 3BO Bendigo, 3KZ Melbourne, 3MP

Melbourne, 3TR Sale, 5KA Adelaide; 2AY Albury/Wodonga, 2CS Coffs Harbour, 2QN Deniliquin, 2GO Gosford, 2GN Goulburn, 2GF Grafton, 2KO Newcastle, 2MC Port Macquarie, 2CH Sydney, 2WS Sydney, 2WG Wagga Wagga, 2WL Wollongong, 2LF Young, 6KY Perth.

Magazines: AARDS, Australian Away, Australian Hardware Journal, Australian Property News, B&T Weekly, B&T Year Book, Better Homes & Gardens, Business Review Weekly, Club Marine, Family Circle, Golf Australia, Inside Tourism, Meetings Magazine, Money Management, New Accountant, New Woman, Personal Investment, Personal Investment Money Show Catalogue, Time Australia, Travel Australia. Newspapers: Allied Suburban Newspapers, The Sunday Observer, Adelaide TV Extra, The News - Adelaide. Magazine: The West Australian Magazine (inserted into The West Australian).

## SOUTH AUSTRALIA

### Admedia Group

24 Kensington Rd, Rose Park 5067. Phone (08) 332 8144. Fax (08) 31 0185.

Executive: R. Pontifex (gen mgr).

ACP Magazines (Titles - Australian Womens Weekly, Cleo, Mode, Mode for Brides, House & Garden, Gourmet with Traveller, Belle, Wheels, Street Machine, Sports Car World, Modern Motor, Rugby League Week, Design Series, Elle, Picture, Pix People, Ansett Golden Wing), Discover Australia, Australasian Holiday, Offshore International, Inflight Magazines.

### Charles F. Brown & Associates

A divn of Sandra Shaw & Assoc. Pty Ltd. 30 Tucker St, Adelaide 5000. Phone (08) 223 4600.

Executives: Ms S.J. Shaw (mng dir), Ms S. Fegan.

2GZ, Womens Day, Good Housekeeping, Harpers Bazaar, Dolly, Cosmopolitan, People, Launceston Examiner, Sunday Examiner, Motor Trade Journal, South Australian Motor, Touring the Flinders Ranges, Touring the Riverland, Touring the Eyre Peninsula, Tours From Adelaide, Touring the South East, Homes & Living Western Australia, Perth Community Newspapers (10), Sky Channel, The Australian Magazine (News Ltd), Sun Newspapers (Brisbane), New Zealand Womens Day, Australian Country Style, The Edge, Sales Quarterly (Century Publishing), Farms & Farm Machinery (Trader Magazines).

### Cotswold Media Services

Cotswold Hse, 13 Castle Close, Crafrers 5152. Phone (08) 339 3427.

Executives: D.B. Radford, L.A. Radford.

Housing Victoria, Australian Hardware Journal, Australian Safety News, Australian Family Safety, Greenworld, Fleet, Resources, Aussiesport.

### Cumberland Media

12 Eaton St, Cumberland Park 5041. Phone (08) 373 1142. Fax (08) 272 8302.

Directors: A. Giuliani, Mrs K.S. Giuliani.

Media sales representation.

Representing: Antenna, Amateur Radio Action, Australian Auto Action, Australian Motor Cycle News, Best Buys, Caravan Buyers Manual, Caravan Tests, Caravan World and Outdoor Life, Car Australia, CB Action, Cricketer, Cricketer Special, 4 x 4 Magazine, Inside Football, Juke, National Trotting Weekly, Standard Bred Stallion Directory, Tourist Park Guide, Victorian Greyhound Weekly, Holiday Australia, A.P.I. News, Department of Marine & Harbors, Katherine Times, A.N. News, Australian Penthouse, Golf Australia, SA Department of Fisheries.

### Hastwell Williamson Representations Pty Ltd

HWR Hse, 109B Conyngham St, Frewville 5063. PO Box 21, Glen Osmond 5064. Phone (08) 79 9522. Fax (08) 79 9735.

Executives: H. Hastwell, M. Hastwell, J. Williamson, K. Humphrys.

Television: WIN, QRTV, NBN.

Radio: Parplan Regional Stations, Lite & Easy 1269 Sydney, 3UZ Melbourne.

Print: West Australian, Canberra Times, Presspak, Bundaberg News Mail, Coffs Harbour Advocate, Gladstone Observer, Grafton Examiner, Ipswich Qld Times, Mackay Daily Mercury, Maryborough Chronicle, Lismore Northern Star, Rockhampton Morning Bulletin, Sunshine Coast Daily, Toowoomba Chronicle, Gold Coast Daily News, Warwick Daily News, Gold Coast Bulletin, Townsville Bulletin, Cairns Post, Gympie Times, Mt Isa North West Star, Mighty V Network, Ballarat Courier, Bendigo Advertiser, Castlemaine Mail, Geelong Advertiser, Gippsland Times, Kyneton Guardian, Latrobe Valley Express, Mildura Sunraysia Daily, Albury Wodonga Border Mail, Swan Hill Guardian, Burnie Advocate, Kalgoorlie Miner, Southern Star, Rigby Publishers, Mason Stewart Publishing, Vogue Publications, Advance Australia Foundation, Business Press International, Duns Gazette, Management Bulletin, Countryman, West Australian Magazine, Truck & Bus, General Magazine Co Pty Ltd, Architecture Media Aust Pty Ltd, Adelaide Convention Facilities Guide, Reader's Digest, POL International, Australian Playboy, Truth, New Zealand Daily Newspapers, Intertec Publishing Corp-USA and most overseas publications.



### Hoyts Media Sales Pty Ltd

154 Fullarton Rd, Rose Park 5067. Phone (08) 332 3499. Fax (08) 332 5381.

Executives: I. Stockdale (gen mgr), R. Nilson (mgr).

2MMM FM Sydney, 2CH Sydney, 2LM Lismore, 2 Double O Wollongong, NEW FM Newcastle, 97AM Tweed Coast, 3MMM FM Melbourne, 3BA Ballarat, 3SR Shepparton, 3UL Gippsland, 3MA Mildura, 3YB Warrnambool, 3GL Geelong, FM-104 Brisbane, 4AK Toowoomba, 4GGG Gold Coast, 4GY Noosa, 4SS Sunshine Coast, 4HI/4LG Emerald/Longreach, 4ZR Roma, 4GC Charters Towers, 4LM Mt Isa, 4VL Charleville, 5AU Port Augusta, 5RM Riverland, 5SE Mt Gambier, 96FM Perth, Radio West (6TZ, 6CI, 6NA, 6WB, 6BY), 6SE Esperance, 7HT Hobart, 7EX Launceston, Radio Beijing FM, China, 91FM Auckland, NZ, C.93 Christchurch, NZ, Waikato AM.FM Hamilton, NZ.

Istate: Melbourne, Sydney, Brisbane, Perth.

### Market Media Associates

79 McLaren St, Adelaide 5000. Phone (08) 223 6344. Fax (08) 224 0290.

Executives: A.H. Taylor (dir), A.R. Taylor (co-ord), K. Petras (snr sales rep), R. Bilney (sales secty).

Television: BTV 6, GMV 6, SES 8, RTS 5A, NTD 8.

Metropolitan Radio: 2UW, 2KY, 3TT, 4BC.

Regional Radio: 2CC, KIX FM, 2KA, 2EC, 2XL AM FM, 4GR, 10.71AM (4SB), 4MB, 4BU, 4RO, 4KZ.

Consumer Magazines: New Idea, TV Week, Australasian Post, Australian Home Beautiful, Epicurean, Your Garden, Best Bets, Sportsman, Country Connection, Aust Senior Citizen, Follow Me, Follow Me Gentlemen, Plenty.

Business Magazines: The Australian Accountant, Automotive Engineer, Building Surveyor, The Australian Banker.

Suburban Press: Cumberland Sydney-Gosford, Quest - Brisbane.

Regional Press: Wagga Daily Advertiser, Wagga News Pictorial, Southern Rural, Griffith Area News, Ararat Advertiser, Wangaratta Chronicle, North East Farmer, Horsham Wimmera Mail Times, Mt Gambier The Border Watch.

### Media Sales Network (SA) Pty Ltd

Hi-Soft Hse, 164 Fullarton Rd, Dulwich 5065. Phone (08) 364 2020. Fax (08) 364 2009.

Directors: S. Parkinson, J. Hatcher, J. McAlpine, R. Hutchinson.

Executives: S. Parkinson, J. Hatcher.

TEN-10, ATV-10, TV-10, ADS-10, NEW-10, CAPITAL 10, NRN/RTN, GTS/BKN, IMPARJA TV, The Wesgo Radio Group, 7HO, 7LA, 7BU, 7AD, 7SD, 7XS.

Macquarie Press Network, Allied Suburban Newspapers, Perth Daily News, Gold Coast Mail, Raport Magazine.

### Sherry Media Sales

79 McLaren St, Adelaide 5000. Phone (08) 232 3115. Fax (08) 224 0290.

Executives: G. Sherry (mng dir).

Metropolitan Radio: 2GB, 3AW, 4BH, 6PR, 2CA.

Regional Radio: 2HD, 2ST, 2BS, 4AM.

Magazines: Campaign Brief, Computa Car, Football Life, Personal Success, Street & Strip, Super Street, Sports Driver, SA in Business, Investment Guide.

New Zealand Publications: (News Media Auckland Ltd) Best Bets, Horse & Pony, The Flash, Turf Digest, Sunday News, Truth, TV Guide, Charlie.

### Symons Media Services Pty Ltd

3 Moore St, Toorak Gardens 5065. Phone (08) 31 5135. Fax (08) 31 7873.

Directors: J.H. Symons, L.R. Symons.

Executive: J.H. Symons (mng dir).

Australian Family Circle, Better Homes & Gardens, Australian Business, The Bulletin, New Woman, Australian Collector's Quarterly, Panorama, Newsweek International, Ad News.

### John Treacy & Associates

Unit 6, 1st Flr, 34 Cleveland St (PO Box 97), Stones Corner 4120. Phone (07) 847 1100. Fax (07) 847 1128.

Executives: J. Treacy (principal), K. O'Flaherty.

Media sales representation and communications advisers (media, marketing, advertising, sales, management).

### David Wallis Media

23 Maxwell Ave, Edwardstown 5039. Phone (08) 297 1270. Fax (08) 371 1898.

Director: D. Wallis (proprietor).

Representing: Auto Accessories & Spare Parts News, Eyre Peninsula Rural Chronicle, Hardware News, What's New in Computing, What's New in Electronics, What's New in Process Engineering, What's New in Radio Communications.

## WESTERN AUSTRALIA

### Allen & Associates

7 Fore St, Perth 6000. Phone (09) 328 9833. Fax (09) 328 4743.

Director: B.A. Allen (mng dir).

Newspapers/Magazines: Business Review Weekly, Hong Kong Standard, Money Management, New Accountant, New Idea, Personal Investment, News Ltd Suburbans (Vic), Quest Suburbans (Qld), Advertising News, Queensland Regional Dailies, Safety News, Family Safety, Time, Business Press (Trade Magazines), Hobart Mercury, Sunday Tasmanian, Tasmanian Country, News Northern Territory, Centralian Advocate, Cumberland Newspapers NSW, New Zealand morning dailies, The News (S.A.), Sunday Territorian, Home Beautiful, Epicurean, Australasian Post, Your Garden, Post Courier (PNG), Travelnews Asia, Travel Trade Aust, Travel Trade NZ. Radio/TV: 2CC, 4BC, 5AA, GMV6, SES 8, BTV6, 2KY, KIX-106 (ACT).

### Australian Media Consultants

Energy Hse, 103 Scarborough Beach St, Mount Hawthorn 6016. Phone (09) 443 3400. Fax (09) 242 1811. Telex 95431.

Director: S. Smith.

Engineers Australia, Business Week International, Oil & Gas Journal.

### Aubrey G. Barker & Associates

Media 1123B Hay St, West Perth 6005. Phone (09) 322 3184, 322 3204. Fax (09) 321 2372. Telex 93810.

Director: A.G. Barker.

Executives: Mrs C. Clark, Miss K. Lenegan (media co-ordinators), Miss E. Barker (sales co-ord).

Prime Network - NEN 9 Tamworth, ECN 8 Taree, RVN 2 Wagga, CBN 8 Orange, CWN 6 Dubbo, NTN 9 Griffith, AMV 4 Albury/Wodonga, AMV 7 Khancoban, AMV 9 Myrtleford, AMV 10 Corryong, AMV 11 Bright, RVN 6 Young, RVNF 11 Wagga City, RVN UHF 69 Tumburumba (Wollongong), AMV UHF 48 Mt Beauty (Canberra), 2UW Sydney, Western Union - 2DU Dubbo, 2MG Mudgee, 2PK Parkes, 2RG Griffith, New England Network - 2AD Armidale, 2RE Taree, 2TMO, 2VM Moree, 2XL Snowy Mountains, 3UJ Melbourne, 3NE Wangaratta, 4WK Toowoomba, The Wheatbelt Mercury, Recorder Port Pirie, Transcontinental Port Augusta, Whyalla News, Victor Harbour Times, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Border Watch, Port Pirie Flinders News, Launceston Examiner, Sunday Examiner, Australian Consolidated Press: The Australian Women's Weekly, Woman's Day, Good Housekeeping, Cleo, Dolly, Cosmopolitan, Harpers Bazaar, Elle, Mode, Mode For Brides, Australian House & Garden, Belle, Successful Entertaining, Design Series: Renovation Design, Project & Kit Homes, Bedroom Design, Contemporary Design, Corporate & Office Design, Pool Design (Spas & Hot Tubs), Bathroom Design, Classic Design, Kitchen Design, Garden Design, Australian Collector's Quarterly, Australian Gourmet with Traveller, Panorama (Ansett Inflight Magazine), Golden Wing (1st class), The Bulletin/Newsweek, Australian Business, People, Wheels, Modern Motor, Street Machine, Deals on Wheels, Unique Cars, Trade-A-Boat, Trailer Boat Super Market, Farms & Farm Machinery, Rugby League Week, Australian Adventure (Hotels), Altogether Magazine, Symphony Australia, This Australia, 4 Wheeler, Yaffa Publishing Group Pty Ltd: Australian Apparel Manufacturer, Australasian Management & Maintenance, Food Manufacturing News, Hospital & Healthcare Australia, Packaging News, Australian Refrigeration, Air Conditioning & Heating, Sportsgoods & Toy Retailer, Building Management & Maintenance, Bike Australia, Australian Flying, Guns Australia, Australian Skiing, Australian Ski Yearbook, Australasian Sporting Shooter, Australian Angler's Fishing world, Australian Power Boat, Australian Sailing, Cruising Helmsman, Scuba Diver, Australian Photography, Industrial & Commercial Photography, Photo Retailer, Australian Photography Photo-Directory, Australian Photography Camera Test Reports, Professional & Industrial Photographic Equipment; GEO (Australia's Geographical Magazine), Nature & Health, Royal Australian Navy News, Australian Microwave Magazine, Destinations - Skywest Inflight Magazine WA.

### Ray Burns Media

99 Outram St, West Perth 6005. Phone (09) 322 2066. Fax (09) 481 6201.

Director: R.A. Burns.

The Australian Accountant, News, Brief (WA Law Society Journal), Follow Me, Follow Me Gentlemen, Indonesian Newspapers (Kompas Suara Pamburuan)

### Country Press Advertising & Clearing House of WA

111 Burswood Rd (PO Box 433), Victoria Park 6100. Phone (09) 470 2300. Fax (09) 470 3526.

Albany Advertiser, Avon Valley Advocate, Bussleton Margaret Times, Central Districts Gazette, Coastal Districts Times, Collie Mail, Donnybrook Bridgetown Mail, Esperance Express, Geraldton Guardian, Gnowangerup Star, Great Southern Herald, Harvey Reporter, Hills Gazette, Kalgoorlie Miner, Karratha Guardian, Northern Guardian, South Western Times, The Observer, Wagin Argus, Warren Blackwood Times, Mandurah Telegraph, North West Telegraph, Sound Telegraph.

### Frank Hail National Media Consultancy

5th Flr, 102 James St, Perth 6000. Phone (09) 328 2677. Fax (09) 328 2199.

Directors: G. Howard, R. Scott.

Magazines: Amateur Radio Action, CB Action, Auto Action, Motor Cycle News, Trail & Track, Caravan & Outdoor Living, Inside Football, Juke, Cricketer, Car Australia, 4x4 Australia, Speed Machine, NTL Greyhound News, NTL Trotting Weekly, On-Video, Marketplace News, National Fishing & Outdoor News, Acads, Aerobic Fitness, Waistline, Members, Offshore, Australian Rural Machinery, Oceans, National Cruising Guide, Sea Heritage, Antiques A-Z, Showboat, Building Owner & Manager, Tennis, Truck and Bus. INFLIGHT: Cathay Pacific "Discovery", British Airways "High Life", KLM "Holland Herald", Air Nuigini "Paradise", Air New Zealand "Pacific Way", China National Airline "CAAC", Thai International "Sawasdee", Swissair "Swissair Gazette", Sabena "Sphere", SAS "Scanorama". NEWSPAPERS: Albury Border Mail, Burnie Advocate, Wangaratta Chronicle, Truth, The Sportsman, Southern Farmer, North Eastern Farmer, North East Tourist News, Sydney Local, Australian Senior Citizen. RADIO: 3KZ Melbourne, Lite & Easy 1269 Sydney, Lite & Easy 1008 Brisbane, 2WG/LF Wagga/Young, 2QN Deniliquin, 2ST Nowra, 2XL Cooma, 2NX Newcastle, 2NM Muswellbrook, 2KA Penrith/Blue Mountains, 3CV Central Victoria, 7LA Launceston, 7BU/AD/SD Burnie/Devonport/Scottsdale, 7XS Western Tasmania. OVERSEAS: Asian Finance (HK), Executive (HK), The Observer (UK), Punch Magazine (UK), Seaspray (NZ), NZ Womens Weekly, NZ Business, Passport.



(Incorporated in NSW)

### Hoyts Media Sales Pty Ltd

111 Wellington St, Perth 6000. Phone (09) 221 3377. Fax (09) 325 6173.

Executives: I. Stockdale (gen mgr), B. Quick (mgr).

2MMM FM Sydney, 2CH Sydney, 2LM Lismore, 2 Double O Wollongong, 97AM Tweed Coast, NEW FM Newcastle, 3MMM FM Melbourne, 3BA Ballarat, 3SR Shepparton, 3UL Gippsland, 3GL Geelong, FM-104 Brisbane, 4AK Toowoomba, 4GGG Gold Coast, 4GY Noosa, 4H1/4LG Emerald/Longreach, 4ZR Roma, 4GC Charters Towers, 4LM Mt Isa, 4SS Sunshine Coast, 4VL

Charleville, 5AD Adelaide, 5SE Mt Gambier, 6SE Esperance, 7EX Launceston, 7HT Hobart, Radio Beijing FM China, 91.FM Auckland, NZ, C.93FM Christchurch, NZ, Waikato AM.FM Hamilton, NZ.

Istate: Melbourne, Sydney, Adelaide, Brisbane.

### Media Sales Network (WA) Pty Ltd

52 Ord St, West Perth 6005. Phone (09) 322 3022. Fax (09) 322 3991.

Directors: J. McAlpine, R. Hutchinson.

Executives: K. Donnachy, I. McRae, V. Yeo.

TEN-10, ATV-10, TV-0, ADS-10, NEW-10, CTC-7, NRN/RTN.

### O'Keeffe Media Services

185 York St, Subiaco 6008. Phone (09) 381 7766. Fax (09) 382 4850.

Director: K.J. O'Keeffe (mng dir).

Tasbuy, NBN 3, WIN 4, DDQ 10, RTQ 7, SEQ 8, MVQ 6, TNQ 7, FNQ 10, ITQ 8, NTD 8, GTS 4, BKN 7, IMPARJA TV, Southern Cross TV, TV 1.2 NZ, Sky Channel. AARDS, B&T, B&T Year Book, Broadcast, The Newcastle Star, Elliot Newspaper Group, National Farmer, The Land, Stock Journal, The Farm, Australian Horticulture, Stock & Land, Australian Way, New Woman, Club Marine, The Australian Magazine, Readers Digest, Maitland Mercury, News Pictorial, Cessnock Advertiser, Dungog Chronicle, Gloucester Advocate, Hunter Valley News, Mussellbrook Chronicle, Scone Advocate, Singleton Argus, HM/NC Town & Country Mag, Newcastle Star, Camden Haven Courier, Chronicle Extra, Great Lakes Advocate, Hastings Gazette, Macleay Argus, Manning River Times, Mid Coast Observer, Nambucca Guardian News, Nota, Port Macquarie Express, Port Macquarie News, Wingham Chronicle, Northern Daily Leader, Armidale Express, Glen Innes Examiner, Inverell Times, New Englander, Tamworth Times, Walcha News, Country Leader, Hawkesbury Courier, Hawkesbury Gazette, Blue Mountains Gazette, Blue Mountains Echo, Castlemaine Mail, Kyneton Guardian, Morwell Latrobe Valley Express, Swan Hill Guardian, Stawell Times Express, Traralgon Journal, Sale Gippsland Times, Mildura Sunraysia Daily, The "V" Network, Ballarat Courier, Bendigo Advertiser, Geelong Advertiser, Shepparton News, Sunraysia Daily, Warrnambool Standard, Latrobe Valley Express, Geelong Advertiser, Geelong News, Forbes Advocate, Lithgow Mercury, Parkes Post, Wagga Daily, Katherine Times, Ballarat Courier, Family Circle, Better Homes & Gardens, Playboy, Tracks, Vogue, Vogue Living, Australian Mining, Electrical Engineer, Mingays, Process & Control Engineering, Factory Equipment News, Building Products News, Tenders, Australian Electrical Engineering, Liquor News, Liquor Guide, Office News, Vogue Australia, 2GZ, 3BA, 3YB, 3MA, 3CV, 6SE, SEAFM, 2BH, 2BS, 2ST, 2WL, 2HD, 2GB, 2EC, 3TT, 3AW, 4AM, 4RR, 4VL, 4BH, 4GP, 4SB, 4KZ, 4BU, 7HO, and overseas publications.

## TASMANIA

### The Media Centre Pty Ltd

9 Liverpool St, Hobart 7000. GPO Box 758, Hobart 7001. Phone (002) 34 8588. Fax (002) 34 6874.

Directors: C. Barry, Y. Barry.

Executives: D. Williams (sales exec), N. Jordan (sales exec), S. Alderson (admin).

Newspapers: Burnie Advocate & Weekender, The Australian, Daily Mirror, Daily Telegraph, Sunday Telegraph, Adelaide News, Sportsman, New Zealand Newspaper Group.

Specialised Publications: RACT Motor News, RACT Touring & Accommodation Guide, Tasmanian Yachtsman, TT-Line Sailings, Church News, Parent Contact, Australian Public Relations Journal.

# Radio, TV & Press Monitoring Services



## AAP Reuters Communications Pty Ltd

30 Ross St (PO Box 54), Glebe 2037. Phone (02) 692 1000. Fax (02) 692 1112. Telex 23700.

Offices: Melbourne (03) 619 9300. Fax (03) 619 9370; Brisbane (07) 252 6604. Fax (07) 252 6607; Adelaide (08) 238 4300. Fax (08) 238 4318; Perth (09) 325 8833. Fax (09) 325 8364; Canberra (06) 257 4776. Fax (06) 257 4778; Wellington, New Zealand.

Directors: L. Casey (chrmn), E.J.L. Turnbull, P. Job, C. Thomas.

Executives: B. Blundell (gen mgr), T. Nickolls (assnt gen mgr).

An Australia-wide technical organisation skilled in the supply, installation, maintenance and operation of a wide range of telecommunications services and equipment. Complete satellite based nationwide private communications networks, microwave radio networks for communications over short distances including MDS, consulting, supply and servicing of advanced communications systems. These include ASPEN (Automatic Speech Exchange Network) voice processing system. Systems design, technical and administrative project management and network operations are available in all major Australian locations.

A Subsidiary of AAP Information Services Pty Ltd, The Australian Associated Press Group.

## Ad-Bank

15 Albert St, Richmond 3121. Phone (03) 429 8388. Fax (03) 429 9229.

Directors: C.D. Cameron (chrmn), N. Jeffress, Mrs J. Pidler, J.N. Griffin, B.H. Pidler.

Executive: C. Lovell (gen mgr).

Competitive tv commercials for internal review/creative evaluation purposes.

Repr: Media Monitors /NJP, Sydney, Phone (02) 212 4133. Media Monitors (Qld), Brisbane, Phone (07) 369 2425. Monitair, Canberra, Phone (06) 251 5611. Monitoring Perth Media, Perth, Phone (09) 328 9915.

## AGB:McNair Market Measurements

(A division of AGB Research Australia Pty Ltd), 40 Miller St, North Sydney 2060. Phone (02) 929 6122. Fax (02) 923 1442.

Executives: R. Latham (gen mgr), T. Simmonds, A. McLellan (Melb).

Offers specialist information service based on continuously collected and/or stored data bases developed from original and other related sources across Australia.

Fortnightly telephone and weekly face to face omnibus surveys. Syndicated consumer usage information available through Consumer Market Profiles where readership, TV viewing and radio listening habits are measured with consumer buying and usage habits and detailed demographically.

Also Prime Prospect Profiles designed specifically for advertising agencies and marketers, are available on diskette.

Ongoing Domestic Tourism Monitor.

Market monitoring available to meet specific market needs such as advertising effectiveness, product usage and attitudes.

Office: 14 Queens Rd, Melbourne 3004. Phone (03) 267 6166. Fax (03) 267 7451.

## Austpac Media

18/201 New South Head Rd, Edgecliff 2027. Phone (02) 327 2961. Fax (02) 327 8647. Telex 71752.

Director: B. Foley (gen mgr).

For all newspaper syndicate features, series & articles. The world's leading comics.

## Austral-International Pty Ltd

Press Agency & Photographic Library, 1 Chandos St, St Leonards 2065. Phone (02) 439 8222. Fax (02) 437 5037. Telex 26462 SKP-Austral.

Directors: S. Harsanyi, L. Harsanyi.

Executives: M. Harsanyi, J. Josephs.

Specialising in people photographs with a large range of subjects suitable for all uses: advertising, brochures, posters, calendars etc. Exclusive Aust. reps for FPG International, & Zember of New York, Masterfile of Toronto, Pictor International of London, AGE of Barcelona, plus many others.

Viewing facilities avail., immediate research & despatch service locally & interstate.

Press agency representing some of the largest & most important agencies in the world, eg Rex Features & Camera Press of London, Sygma of Paris, Rizzoli of Milan.

## Australian Press Cuttings Agency

11-15 Albert St, Richmond 3121. Phone (03) 429 8388. Fax (03) 429 9229.

Directors: B.H. Pidler, Mrs J. Pidler, N. Jeffress, D. Cameron, B. Chapman (chrmn).

Executive: Ms P. Lovell.

Distribution of press clippings from Australian papers.

## Australian Reference Services

15 Albert St, Richmond 3121. Phone (03) 429 8388. Fax (03) 429 9229.

Directors: C.D. Cameron, N. Jeffress, Mrs J. Pidler, B.H. Pidler.

Executive: Ms P. Lovell (gen mgr).

Nationwide network monitoring tv and radio news and current affairs.

Repr: Media Monitors /NJP, Sydney, Phone (02) 212 4133. Media Monitors (Qld), Brisbane, Phone (07) 369 2425. Monitair, Canberra, Phone (06) 251 5611. Monitoring Perth Media, Perth, Phone (09) 328 9915.

## The Central Index

71 Victoria Pde, Collingwood 3066. Phone (03) 417 5918.

Executive: A.W. Muddyman.

National coverage of press and magazines specialising in company finance.



## Croll's Monitoring Australia

Head Office: 8/220 Pacific Hwy (PO Box 591), Crows Nest 2065. Phone (02) 437 6222, (008) 26 7945. Fax (02) 438 1758.

Directors: R.J. Croll (exec chrmn), A.M. Croll (dir, fin), J.A. Croll (gen mgr), T. Morrison.

Head office of an Australia-wide monitoring network. Providing Australian and International monitoring of television, radio, press, TV commercials, research and surveys. Service includes transcripts, audio tapes and all formats of video tapes, client phone alerts, pre 9.00am delivery, executive media training, quantitative and qualitative research and analysis and production facilities.

Member of the International Association of Broadcast Monitors, Association of Monitoring Information Services of Australia and Federation Inter-national des Bureaux D'Extraits de Press.

## Croll's Monitoring Australia, Brisbane

Suite 24, Bowman Hse, Cnr Edward & Adelaide Sts, Brisbane 4000. Phone (07) 221 6977. Fax (07) 220 0236.

Directors: R.J. Croll (exec chrmn), A.M. Croll (dir, fin), J.A. Croll (gen mgr), T. Morrison.

Executives: Ms K. Huf (client services), I. Brunner (press mgr).

Brisbane office of the Croll's Monitoring Australia network providing Australia-wide and international monitoring of television, radio, press clip, TV commercials and research. Service include transcripts, audio and video tapes, client alert pre 9am delivery, executive media training, qualitative and quantitative research and production facilities.

## Croll's Monitoring Australia, Canberra

Suite 5, B.M.I. Bldg, City Walk, Canberra 2600. Phone (06) 247 6240. Fax (06) 257 6277.

Directors: R.J. Croll (exec chrmn), A.M. Croll (dir, fin), J.A. Croll (gen mgr), T. Morrison.

Executive: S. Madden (mgr).

Canberra office of the Croll's Monitoring Australia network providing Australia-wide and international monitoring of television, radio, press clip, TV commercials and research. Services include transcripts, audio and video tapes, client alert, pre 9am delivery, executive media training, qualitative and quantitative research and production facilities.

## Croll's Monitoring Australia, Melbourne

Suite 303, 343 Little Collins St, Melbourne 3000. Phone (03) 670 5588. Fax (03) 602 5490.

Directors: R.J. Croll (exec chrmn), A.M. Croll (dir, fin), J.A. Croll (gen mgr), T. Morrison.

Executive: J. Fredman (client service).

Melbourne office of the Croll's Monitoring Australia network providing Australia-wide and international monitoring of television, radio, press clip, TV commercials and research. Service includes transcripts, audio and video tapes, client alerts, express deliveries, executive media training, qualitative and quantitative research and production facilities.

## Croll's Monitoring Australia, Sydney

1/441 Pacific Hwy (PO Box 591), Crows Nest 2065. Phone (02) 437 6222. Fax (02) 438 1758.

Directors: R.J. Croll (exec chrmn), A.M. Croll (dir, fin), J.A. Croll (gen mgr), T. Morrison.

Executives: S. Ulm (broadcast mgr), D. Bisman (corp dev), N. Maloney (client service).

Sydney office of the Croll's Monitoring Australia network providing Australia-wide and international monitoring of television, radio, press clip, TV commercials and research. Services include transcript, audio and video tapes, client alert, pre 9am delivery, executive media training, qualitative and quantitative research and production facilities.



**Croll's Monitoring Tasmania**

336 Elizabeth St, North Hobart 7000. Phone (002) 34 7434. Fax (002) 31 1150.

Tasmanian office of the Croll's Monitoring Australia network providing Australia-wide and international monitoring of television, radio, press clip, TV commercials and research. Service include transcripts, audio and video tapes, client alert, pre 9am delivery, executive media training, qualitative and quantitative research and production facilities.

**Hard Copy Pty Ltd**

GPO Box 4846, Sydney 2001. Phone (02) 281 2200.

Directors: P. Cohen, Ms R. Nash.

National ad monitoring & market research in the computer, communications & other high technology industries. Publication of "Mica", a monthly report on DP advertising.

**Neville Jeffress/Pidler Pty Ltd**

Prospect Hse, Blackburn Lane, Surry Hills 2010. GPO Box 4276, Sydney 2001. Phone (02) 211 1088, 211 0700. Fax (02) 212 4982, 212 6732.

Directors: B. Chapman (chrmn), J.M. Pidler (grp chief exec), N. Jeffress, D. Cameron, B.H. Pidler, R. Monaghan (acctnt).

Executives: E. Robertson (mgr), P. Smith (mgr News Express), M. Sydney & A. Milne (client liaison), J. Ilbery (exec asstnt), B.H. Pidler (dir grp corp communications).

Australia's most comprehensive press clipping and media research bureau. Covering over 95% of total print circulation in Australia. Metro, regional, suburban, rural, business, consumer and trade press. News Express service on your desk by 9.00am each day. AAP wire service monitored 24 hours per day. All New Zealand clippings, and complete international coverage. Archival research of Australian publications. Advertising analysis and surveys, schedule checking tearsheet service. Parliamentary monitoring of all government press releases, Hansard, parliamentary broadcasts and press conferences. Complete national television and radio monitoring through subsidiary offices. Data base searching.

Subsidiaries: Australian Press Cuttings Agency Pty Ltd (Melb), Australian Reference Services (Melb), Monitair Pty Ltd (Canb), Media Monitors-NJP Pty Ltd (Syd), Media Monitors Queensland Pty Ltd (Bris).

Offices: Melbourne (03) 429 8388, Canberra (06) 251 5611, Sydney Electronic (02) 212 4133, Brisbane (07) 252 3097.

Repr: Member of Federation Internationale des Bureaux D'Extraits de Presse.

**Info-Line, The Information Service of The Australian Financial Review**

John Fairfax & Sons, 235 Jones St, Broadway 2007. Phone (02) 282 3052, (008) 22 1685. Fax (02) 212 2424, 281 1164. Telex FIN/REV AA 24851.

INFO-LINE, the Information Service of The Australian Financial Review, provides press clippings both current and retrospective, from the Australian Financial Review, Sydney Morning Herald, and Business Review Weekly; Weekly, fortnightly, and monthly monitoring of all Fairfax publications; On-line database searches; Annual reports of public companies; commissioned market overviews and company profiles; overseas information from our network of international affiliates; overseas document delivery services.

**McKenzie Radio Reports**

120 Elswick St, Leichhardt 2040. Phone (02) 550 0906.

Director: R.C. McKenzie.

Radio monitoring service.

**Media Insight Pty Ltd**

1st Flr, 211 Victoria Rd (PO Box 258), Gladesville 2111. Phone (02) 816 3099. Fax (02) 816 2242.

General & specialised press clipping, electronic monitoring, archival search, database research, print advertising retrieval, special subject research. Sales and marketing leads. Overview on trends. Analysis of publications for advertising and editorial consideration.

**Media Monitors-NJP Pty Limited**

5th Flr, 69-75 Reservoir St, Surry Hills 2010. PO Box K527, Haymarket 2000. Phone (02) 212 4133. Fax (02) 212 4315, (02) 281 2846.

Directors: I. Parry-Okeden, J. Pidler (jnt mng dirs), B. Cocks, R. Falkingham, N. Jeffress.

Executives: R. Jolly (gen mgr), B.J. Hall (acctnts), L. McGrath (ops mgr, electronic news monitoring), S. Goldner (tv advtg serv), R. Jolly (media people/contact directories).

Media surveillance-including monitoring of radio and TV news, current affairs and talk programmes Australia wide. "Media People", national and state media contact directories updated monthly. Daily TV commercials monitoring and extensive library of Australian and foreign commercials.

**Media Monitors Queensland Pty Ltd**

3 Marie St, Milton 4064. Phone (07) 369 2622. Fax (07) 369 0978.

Directors: I. Parry-Okeden, R. Winders.

Monitoring radio and tv news Australia-wide and providing transcripts, audio and video clips.

**MPM Media Services**

12 Robert Dr, Ballarat 3350. Phone (053) 33 3701.

Directors: J. Parkin, M. Parkin.

Executive: J. Parkin.

Publishers of "Ad Trends" advertising styles for various industries. Press clipping service for all major daily newspapers Australia wide. Radio monitoring Melbourne stations plus Ballarat, Bendigo, Geelong, Hamilton, Horsham, Warrnambool and Colac. Television monitoring all Melbourne stations plus Ballarat and Bendigo. Monitoring all Victorian ABC radio and television.

**NJP News Express**

Prospect Hse, Blackburn Lane, Surry Hills 2010. GPO Box 4276, Sydney 2001. Phone (02) 211 1088, (02) 211 0700. Fax (02) 212 6732.

Office: First Flr, 3 Oliver Lane, Melbourne 3000. Phone (03) 654 3600. Fax (03) 654 6236.

Directors: B. Chapman (chrmn), J.M. Pidler (grp chief exec), N. Jeffress, D. Cameron, B.H. Pidler, R. Monaghan (acctnt).

Executives: P. Smith (mgr), P. Brown (mgr Melb), M. Sydney (client liaison).

Same day press clipping service. Clippings from national and metropolitan newspapers, business magazines delivered daily by 9.00am.

**Press Clipping Service of SA**

6 Montrose Ave, Norwood 5067. Phone (08) 42 5541, ah (08) 263 7885.

Executive: G. Blackshaw (mgr).

Press clipping service for Adelaide metropolitan and suburban newspapers, SA country papers, interstate dailies, national newspapers & magazines.

**Press Clippings Australia**

58 Montpelier St, Clayfield 4011. Phone (07) 262 1810.

Executive: Mrs Hunter.

Press clipping service.

**Rehame Australia Monitoring Service Pty Ltd**

93 Wellington St, Windsor 3181. Phone (03) 521 2611. Fax (03) 521 2980, 521 2994.

Directors: P. Maher (mng), J. Maher.

Executives: P. De Groot (ops mgr), D. Kiefer (info mgr).

Same day radio and tv reference surveillance, for all Melbourne news and current affairs programs. 24 hours a day, 7 days a week. Complete coverage of Sydney, Brisbane, Adelaide, Perth, Ho-

bart and Canberra. Radio and television news and current affairs programs. Extensive library of television commercials.

**Rehame Australia (NSW) Pty Ltd**

201 Victoria Rd, Gladesville 2111. Phone (02) 879 6199. Fax (02) 879 6248.

Directors: P. McGrath (mgr), Mrs E. McGrath.

Same day radio and tv reference surveillance, for all Sydney news and current affairs programs. 24 hours a day, 7 days a week. Complete coverage of Melbourne, Brisbane, Adelaide, Perth, Hobart and Canberra. Radio and television news and current affairs programs. Extensive library of television commercials.

**Peter Richman Productions**

2 Loatta Rd (PO Box 113), Lindisfarne 7015. Phone (002) 43 5345, 43 8781. Fax (002) 43 5269. A division of Creative Workshop Pty Ltd.

Executive: P. Richman (mng dir).

Full production services, television, radio, conventions, corporate video, entertainment. Pre and post production services to interstate productions - location, talent, props etc.

Affiliate: Tasmonitoring.

**Charles Scruby & Associates Pty Ltd**

19 Upper Avenue Rd, Mosman 2088. Phone (02) 969 4956.

Executives: C. Scruby, R. Scruby, Miss S. Scruby.

Off-air tv & radio monitoring services. Fault reports are given immediately. Media advice. Competitive analyses. Creative criticism.

**Tart Research Pty Ltd**

14 William St, Brookvale 2100. Phone (02) 938 9122. Fax (02) 939 1530. Telex 71234.

Executives: I. Tart (chrmn), B. Harper (mng dir), J. Lord (prod dir), J. Halliday (fin dir), A. Gregoire (NSW sales mgr), J. Goodhew (nat sales mgr), P. Turton (client service mgr).

5 capital city & Newcastle service, daily monitoring reports, spot checking, daily, weekly, monthly and historical. Complete tv schedule printouts. Special TARP analyses. Colour cassettes of competitive commercials. Print monitoring for metro & regional newspapers, national consumer magazines, & business & medical journals. Complete comprehensive advtg expenditure service-all media-all products. All media space & time analyses. Full on-line computer facility.

I'state offices: 153 Park St, South Melbourne 3205. Phone (03) 690 5122, Fax (03) 696 1126; Brisbane (07) 832 3400; Fax (07) 832 1883; Perth (09) 324 1127.

**Tasmonitoring**

2 Loatta Rd (PO Box 113), Lindisfarne 7015. Phone (002) 43 8781, 43 5345. Fax (002) 43 5269. A division of Creative Workshop Pty Ltd.

Executive: Ms B. Richman (mgr).

Covers Tasmanian radio/TV news, current affairs, talkback, commercials. Australia-wide affiliates.

Affiliate: Peter Richman Productions.

### Warburton Media Monitoring

74 Fullarton Rd, Norwood 5067. Phone (08) 362 2325.

Directors: G. Warburton (snr journalist), Ms D. Carroll (sales mgr).

Warburton Media Monitoring is South Australia's leading electronic media surveillance company providing a comprehensive coverage of metropolitan and regional radio and television.

National and international monitoring is available through a network of affiliate companies. As a representative of Tart Research they also offer a full range of advertising, monitoring and analysis. Warburton's qualified and experienced journalists analyse news, current affairs, talkback and sports programs, supported by a team of highly skilled monitors, transcribers and tape editors. A fast, efficient and confidential service.

# Media Services In Australia



AUSTRALIAN ASSOCIATED PRESS GROUP

### AAP Information Services Pty Ltd

364 Sussex St, Sydney 2000. GPO Box 3888, Sydney 2001. Phone (02) 236 8800. Fax (02) 264 3409. Telex 20975, 25510 (NEWS).

Group Offices: Vic & Tas: Level 8, Stock Exchange Bldg, 351 Collins St, Melbourne 3000. Phone (03) 619 9300. Fax (03) 619 9370. Telex 30138/30561; Qld/NT: Suite 701, Level 7, 123 Eagle St, Brisbane 4000. Phone (07) 252 6604. Fax (07) 252 6607. Telex 40681; SA: Level 10, Advertiser Bldg, 121 King William St, Adelaide 5000. Phone (08) 238 4300. Fax (08) 238 4318. Telex 82417. WA: Level 23, St Martins Tower, 44 St Georges Tce, Perth 6000. Phone (09) 325 8833. Fax (09) 325 8364. Telex 92895/92312. Head Office - AAP Reuters Communications Pty Ltd, 30 Ross St, Glebe 2037. Phone (02) 692 1000. Fax (02) 692 1112. Telex 23700.

Directors: E.J.L. Turnbull (chrmn), K.E. Cowley, C.J. Anderson, G.J. Taylor, K.H. McDonald, J.H. Alexander, C.L. Casey.

Executives: C.L. Casey (chief exec, gen mgr), D. Jensen (assnt gen mgr), J. Lowing (assnt gen mgr), B. Wheeler (ed-in-chief), G. Connolly (admin mgr, co secty), I. North (fin contr), B. Blundell (gen mgr, AAP Reuters Communications Pty Ltd), R.C. Whowell (grp corp affrs mgr), N. Aveling (dep fin contr), G. Want (nat media mgr), R. Mitchell (mgr, AAP Commercial Services), M. Gooch (mgr, AAP Reuters Economic Services), R. Strathdee (grp state mgr, Vic/Tas), R. Gilligan (grp state mgr, Qld), Ms L. Cornelissen (grp state mgr, SA), B. Bowen (grp state mgr, Perth), G. Holland (grp mgr, ACT).

AAP links all capital cities and over 40 major cities and towns. AAP's national news service provides information for radio, television and press. Editorial bureaus are maintained in all state and territory capital cities. A full range of domestic and international financial services are available on-line, real-time. Electronic dissemination of press releases via the MediaNet services. A full complement of news services for corporate application available through NewsTrack and

NewsScan services. AAP Information Services Pty Ltd, part of the Australian Associated Press Group.

### Australasian News & Press Services

25 Headingly Rd, Kalamunda 6076. GPO Box T1834, Perth 6001. Phone (09) 293 1455.

Executive: D.J. Varney.

International news & feature agency & many forms of research.

### Australian Caption Centre

Level One, 88-90 Foveaux St, Surry Hills 2010. Phone (02) 212 5277. Fax (02) 281 2198. Telex AA75095.

Directors: M.G. King (chrmn), K.W. Tribe (dep chrmn), Dr L. Davies, H.A. Salzer, C.F. Weigall, S. Menzies, R.E. Wood, K. Williams, K. Douglas.

Executives: E.J. North (chief exec), J. Johnson (gen mgr, ops).

Specialising in the creation of Supertext subtitles in both Teletext and "open" formats, for broadcast television, advertisements and video material.

### Australian Glamour Photo Library

15 Bellevue St, Surry Hills 2010. Phone (02) 211 2422.

Director: P. Lee.

Photographic stock library - male & female glamour only.

### Australian Radio News

11 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1900. Fax (02) 908 3563. Telex 24222. Room 79, Parliament Hse, Canberra 2600. PO Box 1501, Canberra 2601. Phone (06) 273 1298. Telex 62386.

Executive: R. James (nat mgr prgm).

National commercial radio news network servicing affiliate stations with news feed service (actuality), intra state and national news bulletins. Affiliate stations in all states, Parliamentary Bureau (A. Woodward, bureau chief), international news associations and reporters in all major countries. Satellite delivery available via ARNSAT.

Represented nationally by The Radio Shop Pty Ltd, 9 Rangers Rd, Neutral Bay 2089. Phone (02) 908 1200. Fax (02) 908 3663. Telex 24222.

"Now here is the News, undistorted by interference or bias . . . ."

**BBC** WORLD SERVICE Is now available by telephone  
World News on the Hour **00 555 1434** Programmes 24 hours



### British Broadcasting Corporation

Australia & New Zealand office, 80 William St, Sydney 2011. Phone - General (02) 358 6411. Programme Sales (02) 360 3506/7. Education & Training Sales (02) 360 3111/3130. Fax (02) 358 5440. Telex 20705.

Executives: H. Sheppard (gen mgr), T. Iffland (prgm sales), R. Woods (education & training sales).

### Gordon & Gotch Limited

68 Kingsgrove Rd, Belmore 2192. Phone (02) 789 6444. T'grams Gotch Sydney. \*Head office Melbourne.

Directors: J. Hepworth (chrnm), H. Stewart, W. Nealy, J. Dowling, A. Laphorne, A. Skurrie, C. Scott.

Executives: J.W. Fairlee (advtg mgr), Miss K. Gordon (media mgr).

Offices: Melbourne (03) 67 9906; Brisbane (07) 355 0311; Adelaide (08) 46 5181; Perth (09) 328 8044.

### Network Distribution Company

54 Park St, Sydney 2000. GPO Box 4088, Sydney 2001. Phone (02) 282 8777. Fax (02) 282 8728. Telex 73174 Ausdis.

Executives: M.S. Jacob (gen mgr), J. Graham (mgr).

Consultants specialising in the distribution of magazines, printed matter and other product through newsagents and supermarkets.

Mgrs: M. McTaggart, Sydney (02) 667 2639. Fax (02) 317 5782. P. Caracella, Melbourne (03) 465 7300. Fax (03) 464 0470. S. Robertson, Brisbane (07) 865 1404. Fax (07) 865 1641. J. Lisk, Adelaide (08) 297 8600. Fax (08) 297 7907. B. Craigie, Perth (09) 451 3722. Fax (09) 451 5115. J. Barker, Launceston (003) 43 0222. Fax (003) 44 8321.

Clients: Australian Consolidated Press, Universal Magazines, Parents Publications, Computer Publications, Brugi Design, Express Publications.

### D. L. Taffner/Australia Pty Ltd

Unit 20, Greenwich Square, 130-134 Pacific Hwy, Greenwich 2065. Phone (02) 439 5699. Fax (02) 439 4501. Telex 26449.

Executive: N.B. Van Dyck (gen mgr).

### Viacom International Pty Ltd

16th Flr, St Martins Tower, 31 Market St, Sydney 2000. PO Box Q342, Queen Victoria PO, Sydney 2000. Phone (02) 261 5391. Fax (02) 261 3063. Telex (790) 20698. T'grams Telecast Sydney.

Executives: T. Manton (mng dir), L. Fryer (mgr/co secty).

Distributors of feature films, tv programs to free television, pay cable, video cassette and hotelevision.

### Visnews Ltd

International TV News, Suite LG3, ABN 2, Gore Hill 2065. Phone (02) 439 6528, 950 3045, 950 3046. Fax (02) 950 4712, 950 4715. Telex 121836.

Executives: R. Cheek (exec mgr), Mrs M. Stewart (asnt mgr).

### Voice of America

Washington, DC, USA. Repr by U.S. Information Service, Electricity Hse, 36th Flr, Park & Elizabeth Sts, Sydney 2000. Phone (02) 261 9200.

### Worldwide Photos Ltd

36 Georges Cres, Georges Hall 2198. Phone (02) 726 5135, AH (02) 570 1825. Fax (02) 726 2972.

Directors: Mrs D.E. Williams (secty), R.A. Williams, B.J. Smith, D.J. Malone, Mrs H.J. Malone, G.G. Baggs, Mrs R.E. Baggs.

Executive: R.A. Williams (mng dir).

Religious news and photographic service. Servicing religious publications and radio programmes internationally. Also supplying general interest religious news items to all commercial media outlets, press, radio and television. Australian agency for EP (Evangelical Press) News, USA and USA Radio News.

Repr: R. Perkins, Qld (07) 226 1347 (work) (07) 300 3413 (home); Mrs J. Hemsley, Tas (003) 44 7948 (all hours); Mr K.C. Smith, Vic (03) 898 9531 (work), Mr J. Bardsley, London.

### Worldwide Television News Corporation

SBS-TV Centre, 4 Cliff St, Milsons Point 2061. PO Box 96, Manly 2095. Phone (02) 954 9423, 977 7883. Fax (02) 977 0029. Telex (071) 171161.

Executive: L. Richardson (mgr).

International television news agency with editorial offices in London, New York, Washington, Cairo, Beirut, Paris, Frankfurt, Rome, Tel Aviv, Johannesburg, Hong Kong, Tokyo, Sydney and Bangkok.

## Outdoor Advertising

### ACT Neon Signs

150 Gilmore Rd, Queanbeyan 2620. Phone (06) 297 6830.

Directors: M.F. Hogan (mgr), R.L. Hogan.

Member of Signtext National Signage Systems.

Manufacturers of: neon, illuminated signs, architectural lettering in acrylic and metal, signwriting and vinyl lettering, screenprinting and engraving. Projects in last 12 months included Canberra Parkroyal Hotel and National Convention Centre.

### Admania

"Byland", West Tamar Hwy, Exeter 7275. Phone (003) 94 4844.

Directors: R.F. Earle (chrnm), J.E. Earle.

Outdoor advertising contractors for posters and painted spectaculars. Statewide Tasmania coverage.

### Advertising Inflatables of Australia

PO Box 551, Ashfield 2131. Phone (018) 26 7100, (02) 799 2226. Fax (02) 797 9588. Page (02) 214 7478.

Director: T. Collett (gen mgr).

National distributor for Softsign, inflatable illuminated promotional signs & displays. Also distributor for Rooftop Ballons and Custom Designed Inflatables.

## ANIMATED BILLBOARDS & NEON

### Animated Billboards & Neon

Division of Modern Neon Pty Ltd. (Inc. in NSW). 26 Christine Ave, Miami 4220. Phone (075) 35 5153. Fax (075) 56 0081. Phone 24 hours/7 days a week from anywhere (016) 78 5042.

Directors: B. Ford (mgr), L. Graf.

Design, manufacture, erection, maintenance of tri-faced animated billboards, animated neon, neon signs, illuminated signs, unusual shaped signs & logo's, "Lite" multi coloured change optic fibre signs & building outlines, solar powered signs & lighting. For remote areas, static billboards. Complete National & New Zealand coverage. Creative design and all work carried out in house.

### Artco Jeffries

18 Ireland St, West Melbourne 3003. Phone (03) 329 7655. Fax (03) 329 0484.

Executives: M.F. Jeffries (chrnm), J.B. Miles (joint mng dir), M.J. Jeffries (joint mng dir), C. Green (mftg mgr), D. Perryman (sth sales mgr), B. Bendig (nth sales mgr).

Screenprinting and signwriting outdoor advertising signs, stickers, showcards, cut out letters, pictorials, transit advertising and safety signs.

Office: 1/142 James Ruse Dr, Rosehill 2142. Phone (02) 891 3133. Fax (02) 891 3570.

### Atlas Sign & Moulding Pty Ltd

30-32 Dandenong St, Dandenong 3175. Phone (03) 791 5944. Fax (03) 794 9356.

Director: G. Jones.

Plastic skylights, spas, mouldings, signs, glazed roofing structures. Aircraft parts.

# SEEN BY 48 MILLION PEOPLE A DAY.

Australian Posters

**CHARLTON MEDIA IS OFFERING YOU A UNIQUE OPPORTUNITY TO BUILD BRAND AWARENESS, BY TAKING ADVANTAGE OF SELECT LOCATIONS SPECIFICALLY CREATED TO APPEAL TO YOUR SELECT TARGET, COST EFFICIENTLY.**

**WE CALL IT SELECT BRANDING,  
AND HERE'S HOW IT WORKS.**

# Charlton Select Branding

**SIMPLY SELECT YOUR TARGET,  
THEN SELECT THE CHARLTON MEDIA LOCATION  
WHICH BRANDS YOUR PRODUCT AND GIVES  
MAXIMUM EXPOSURE TO YOUR TARGET,  
COST EFFICIENTLY.**

**DON'T MISS OUT**

■ If your select target is Sydneysiders, build brand awareness as they travel on the Monorail System.

■ If your select target is the business or family holiday traveller show them your brand in Ansett Terminals.

■ If your select target lives or works in Capital City CBD's a few select sites exist for your brand to be exposed to this audience.

■ If your select target is Australian and International travellers, remind them of your brand in a big way, at capital gateways.

**A LIMITED NUMBER OF  
OUTSTANDING BRAND BUILDING  
OPPORTUNITIES EXIST NOW.  
FIND OUT MORE, CALL CHARLTON  
MEDIA  
TODAY! (02) 9574611**

Offices: Melbourne, Brisbane.

### Australian Lift Advertising Pty Ltd

6th Flr, 3 Smail St, Broadway 2060. Phone (02) 212 5595.

Directors: D.J. Wimborne (gen mgr), Ms E.R. Freund (mktg mgr).

Executives: S. Bates (acct), R. Voutila (artwork cons).

Full colour advertisements produced on high quality vinyl and positioned on an optically designed panel inside high rise lifts.

### Australian Posters Pty Ltd

Norplaza, Level 4, 169 Miller St, North Sydney 2060. Phone (02) 959 5433. Fax (02) 929 0121. Telex 73138.

Executives: I. Geddes (gen mgr), I. Edwards (nat mktg mgr), W.J. Brindal (nat mgr posters), B. Payne (nat transport mgr).

Branches: (B. McKay, mgr), 224 Young St, Waterloo 2017. Phone (02) 699 7166; (B. Witkowski, mgr), 45 Hoddle St, Richmond 3121. Phone (03) 419 2733; (E. Smith, mgr) Unit 4 & 5, Kingsford Smith Dr & Theodore St, Eagle Farm 4007. Phone (07) 268 5800; (E. Basnec, mgr), 1A Union St, Stepney 5069. Phone (08) 363 3045; (H. McCulloch, mgr), 46 Frobisher St, Perth 6017. Phone (09) 444 9966; (N. Austin, mgr), Unit 16, Thetis Crt, Manuka 2603. Phone (06) 295 3266; (M. Kirk, mgr), 2A First St, Railway Estate, Townsville 4810. Phone (077) 72 6277; (M. Pierpoint, mgr), 4/7 Derby St, Rockhampton 4700. Phone (079) 27 6711; (N. Smart, mgr), 6 Laurel St, Toowoomba 4350. Phone (076) 32 4261; (G. Matthews, mgr), 169 Campbell St, Hobart 7000. Phone (002) 23 3744.

National outdoor advertising contractors for posters, bus panels, Ad taxis, illuminated supersites, and signs providing state or national coverage in every market.

# BALLOON ALOFT

### Balloon Aloft Pty Ltd

RMB 56, Hume Hwy, Cross Roads 2170. Phone (02) 607 2255. Fax (02) 608 3287.

Directors: P.D. Vizzard, Ms J. Lynne.

Aerial advtg; promotion; passenger rides with hot-air balloons, adverbimps & airships. Sales, training, maintenance & repair, and photography with the above.

### Barnes Publicity Pty Ltd

513 Olsen Ave, Southport 4215. PO Box 31, Ashmore City 4214. Phone (075) 39 3088. Fax (075) 39 2971.

Directors: G.W.F. Barnes, R. Barnes.

Executive: G.W. Barnes.

Company Functions: Neon & illuminated sign manufacturer/signwriter.

### Billboard Advertising Posters

137 Allister Ave, Knoxfield 3180. Phone (03) 801 5532.

Director: J. Pownall.

Provide & service outdoor poster sites.

### Blue Jay Graphics Co

41 Stanley St, Peakhurst 2210. PO Box 201, Riverwood 2210. Phone (02) 533 5094, 533 5333.

Executive: K. Hershall (mgr).

Design and manufacture of self adhesive markings for outdoor advertising.

Screen printing, self adhesive vinyl signs and labels, cut out vinyl letters and numbers.

### Briner Signs

323-325 Warrigal Rd, Cheltenham 3192. Phone (03) 584 7088.

Executives: B.H. McNamara (mng dir), M.G. Skehan (sales dir).

Neon and plastic signs, metal and plastic lettering, plastic fabricators, painting, signwriting, hoardings, pictorials, posters, foam lettering, displays, designs service, real estate sign, screen printing, lighting specialists in flexible faced awnings, canopies & signs.

### The Brite Group

180 Carrington St, Revesby 2212. Phone (02) 774 1188. Fax (02) 774 4011. Telex 74604.

Directors: R. Evans (chrmn), R. Paxton (chief exec), B. Hull (dir), R. Kinred (dir).

Executives: P. Hillier (gen mgr), G. Stewart (grp mktg), M. Rowsell (grp sales).

In-house manufactures of U.V. Screen Printed Products, illuminated and non illuminated display cabinets, automated and manually produced sign graphics. Heat transfer and computer cut lettering.

Billboard posters, metrolites, bus, tram & taxi vinyls, pressure sensitive decals, showcards, point of sale items, corporate ID, premises graphics, directional signage, point of sale advertising systems, banners, sky roof & wall signs, monoliths, awnings, signboards.

Installation and maintenance all products Australia wide.

Repr: G. Fawcett (Vic state mgr) Melbourne (03) 464 1000.

### Buckle Outdoor Advertising Pty Ltd

5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444. Fax (03) 376 3824. Telex 38308.

Directors: K.A. Forbes (mng dir), G.R. Forbes.

Executives: S. Gaw (mgr), W. Isaacs (nat sales & mktg dir).

Manufacture painted and illuminated signs. Outdoor advertising sites, national outdoor advertising contractors, illuminated spectacular painted bulletins, poster sites.

### Centenary Outdoor Advertising Co

6 Moolingal St, Jindalee 4074. Phone (07) 376 1610.

Directors: M.F. Hobb, Mrs E.J. Hobb.

Specialising in billboard advtg in the south east Queensland area.

## CHARLTON MEDIA

### Charlton Outdoor

7th Flr, 20 Alfred St, Milsons Point 2061. Phone (02) 957 4611. Fax (02) 922 7205. Telex 177590.

Director: P. Charlton (chrmn).

Executives: Ms B. Jonsson (co-ord), M. Kerr (gen mgr Charlton Outdoor).

Outdoor advertising contractors specialising in quality illuminated signage and posters in airports and Sydney's Monorail system. Marketers of "Ansett Ad-Pack" and "Monomedia" packages. Creators of "Capital Gateways" and marketers of "Supersites" throughout Australia and Worldwide.

Repr: (T. Charlton), Charlton & Charlton, Melbourne (03) 266 1788; (S. Williams), Media Representations, Brisbane (07) 371 9800; Japan, London, New York, LA.

### Claude Neon Advertising

60 O'Riordan St, Alexandria 2015. Phone (02) 317 8111. Fax (02) 669 2650.

Executives: W.G. Pixton (gen mgr), A. Burry (mktg mgr), B.D. Pretorius (outdoor mgr).

State Offices: NSW - V. Lucas (state mgr), G. Johanson (outdoor mgr). Phone (02) 317 8111. Qld - P. McLean (state mgr), T. Southwell (outdoor mgr). Phone (07) 268 2481. Vic - R. Harrowell (state mgr), B. O'Carroll (outdoor mgr). Phone (03) 370 3711. SA - J. Smith (state mgr). Phone (08) 297 4111. WA - V. Thomson (state mgr), R. Stone (outdoor mgr). Phone (09) 344 8911. Tas - K. Taylor (state mgr). Phone (002) 34 8488. NZ - P. Gray (gen mgr), S. MacDonald (outdoor mgr).

Claude Neon Advertising provides the total outdoor advertising package with the most prestigious 'Landmark' neon spectacular sites across Australia and New Zealand. Claude Neon create, manufacture and package all aspects of neon 'Landmark' advertising, illuminated neon trivisions, illuminated spectaculars, backlights, electronic displays, illuminated outdoor and specialist point-of-sale.

Member of OAAA.

### Coates Signco Pty Ltd

242 Young St, Waterloo 2017. Phone (02) 699 3122.

Directors: A.B. Coates (mng dir), L.C. Coates (dir/secty).

Manufacturers of illuminated signs & awnings.

### Combined Outdoor Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255. Fax (02) 958 2396.

Directors: A.L. Robinson, G.W. Keato, R. Balcomb (sales).

Operators of billboards, roof signs, spectaculars and backlites.

### Creation Design & Construction

Factory No. 3, 16 Charlton Ave, Cheltenham 3192. Phone (03) 584 9808.

Directors: T.A. Conway, L.D. Conway.

Giant fibreglass replica's, for sporting events, promotions and signage. Replicas with video, fridges & interactive computers.

### Domes Australia

25 Maidstone Pl, Ferntree Gully 3156. Phone (03) 233 7088.

Director: M.D. McLennan (mng dir).

Specialists in outdoor structures for promotional purposes.

# STAND OUT

24 HOURS A DAY 365 DAYS A YEAR

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CLAUDE NEON

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'LANDMARK'

---

OUTDOOR ADVERTISING

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CLAUDE NEON

## GENERAL OUTDOOR

### General Outdoor Advertising Pty Ltd

14-16 Doggett St, Fortitude Valley 4006. Phone (07) 854 1150. Fax (07) 252 1124.

Directors: Mrs P.D. Tyquin (dir), J.G.M. Tyquin (dir).

Executives: J.G.M. Tyquin (mng dir), C.M. Tyquin (sales).

Repr: Mass Media, Sydney (02) 269 0646; Cameron Media Sales, Melbourne (03) 427 9599; Nev Taggart, North Qld (077) 77 8977.

The second largest outdoor company in Queensland specializing in illuminated and non illuminated 6 sheet 24 sheet and spectaculars.

Member O.A.A.A.

### Warren Gleeson & Associates

72 Beechworth Rd, Pymble 2073. Phone (02) 449 4075. Fax (02) 449 2481.

Directors: A.W. Gleeson (mng dir), N.C. Gleeson.

Sanyo NEC Sony AIDC MSB - Large neon signs are our specialty. We act for advertisers, agents and property owners seeking naming right and advertising sign spectaculars in Sydney and North Sydney. We offer a site search service. We design, engineer, manufacture, install, maintain and provide a comprehensive rental package. All negotiations with all parties - client, advertising agency, council, architect, agency and property owner.

### Intercontinental Outdoor Advertising (Australia)

Division of Boyer and Associates Pty Ltd. 4th Flr, 437 St Kilda Rd, Melbourne 3004. Phone (03) 267 1655. Fax (03) 267 2534. Telex AA 32549.

Directors: G.H. Boyer (mng dir), D.E. Boyer (admin mgr), A Charles (mgr).

Specialist consultants in outdoor.

Repr: London, Hong Kong, New York.

### Landells Plastic Signs Australia Pty Ltd

550A Queensberry St, North Melbourne 3051. Phone (03) 328 3757, 328 2735.

Executive: A. Plancke, H. Plancke.

### Lightmoves

631-635 Parramatta Rd, Leichhardt 2040. Phone (02) 560 0000 (sales, services, admin, hire, prdn). Fax (02) 568 2333. Telex AA75727.

Directors: R.J. Salmon, L.E. Stewart, R.C. Clemesha, I.N. Roberts.

Executives: R. Salmon (mng dir), D. Lester (audio mgr), D. Meyers (major projects mgr), A. Kelemen (hire & prdn mgr), M. Cameron (service mgr), L. Stewart (special projects mgr).

Building enhancement-using decorative and high-light lighting. Special structures for decoration or

advertising. We supplied and installed lighting in Hyde Park, Macquarie St and Sydney trees, and Expo exterior effects lighting.

Offices: 83 Alfred St, Fortitude Valley 4006. Phone (07) 252 5686 (all depts). Fax (07) 252 4778. 285 Burwood Rd, Hawthorn 3122. Phone (03) 819 4566 (all depts). Fax (03) 819 5463. 716 Parramatta Rd, Petersham 2049. Phone (02) 560 0000. Fax (02) 568 2333.

### Marvelcraft

60 O'Riordan St, Alexandria 2015. Phone (02) 317 8222. Fax (02) 669 2650. A Divn of W.R. Carpenter & Co. Ltd (inc in NSW).

Executive: K.J. Sinclair (mgr).

Manufacturers of illuminated signs primarily for national & multi national companies.

Office: Marvelcraft Victoria, (G. Neilson) 291 Mt Alexander Rd, Ascot Vale 3032. Phone (03) 370 7966. Fax (03) 375 4892.

Repr: Bond Plastics, 45 Phillip St, Thebarton, SA 5031. Phone (08) 352 5555; ABP 45/47 Pickering St, Alderley 4051. Phone (07) 35 5611. Fax (07) 43174.

Member of O.A.A.A.



### Mediacom Shopfront Advertising

387 Riley St, Surry Hills 2010. Phone (02) 281 7552. Fax (02) 281 7554.

Directors: D. Hagege (mng dir), F. Habib (mng dir).

Executive: T. Pullinger (exec mgr).

Specialising in shopfront advertising in streets and arcades with high pedestrian traffic. The Mediacom System provides a durable perspex holder surrounded by an attractive aluminium frame designed to focus attention on vandal proof posters.

### Metrospace Outdoor Advertising Pty Ltd

14-16 Doggett St, Fortitude Valley 4006. Phone (07) 854 1150. Fax (07) 252 1124. Head Office: 286-288 Victoria St, North Melbourne 3051.

Directors: G.A. Whitford, K.G. Whitford, G.H. Savage, J.G.M. Tyquin.

24 sheet poster and illuminated spectaculars on Park and Ride facilities at Railway Stations through the Brisbane area.

### Moving Billboards Australia

46-90 Sutton St, North Melbourne 3051. Phone (008) 03 3443. Fax (03) 329 1210.

Director: G. Tsaros.

### Nettlefold Advertising Pty Ltd

251 City Rd, South Melbourne 3205. Phone (03) 690 8999. Fax (03) 690 3152. Telex 34117.

Offices: Sydney (02) 283 2711; Adelaide (08) 363 2072; Brisbane (07) 394 8268; Perth (09) 325 7811.

Director: M. Fishwick (sales dir).

Divisions: Nettlefold Advertising, Nettlefold Graphics.

All facets of outdoor advertising. National contractors for 24-sheet & 6-sheet backlights, floodlit superpanels & spectaculars. Design consultants & manufacturers for neon & plastic signs to national & local advertisers.

### Nettlefold Signs Pty Ltd

627 Boundary Rd, Coopers Plains 4108. Phone (07) 277 5799. Fax (07) 875 1283.

General illuminated signage, neon signs, corporate identity, signage.

### Out of Home Media Group Pty Ltd

17/80 Box Rd, Taren Point 2229. Phone (02) 525 9144, (008) 25 2220. Fax (02) 525 5685.

Directors: B. Tyquin (chief exec), B. Cook (gen mgr), I. Pritchard (ops dir).

Premium spectacular, 24/sheet, contractor with full freelance sales and production companies. In store advertising specialist and general outdoor advtg consultants.

## Pacific 3M

### Pacific Outdoor Advertising

45 Orchard Rd, Brookvale 2100. Phone (02) 938 3388. Division of 3M Australia Pty Ltd.

Executives: G.V. Wawn (mgr), B. Crowe (Vic mgr Melbourne), A. Mitchell (Qld mgr, Brisbane), J. Burrows (NSW sales mgr), B. Lawson (SA mgr).

Manufacturers of metropolitan & highway signs, national contractors for posters, painted signs, reflective highway signs, illuminated Metrosites. Shopping centre advertising network.

Branches: Cnr Ferntree Gully Rd & Blackburn Rd, Mt Waverley 3149. Phone (03) 543 1666; 25 Watt St, Newcastle 2300. Phone (049) 2 3088; Balaclava St, Woolloongaba 4102. Phone (07) 896 1403; 24 Crittendon Rd, Finden 5023. Phone (08) 243 6111; 182 Lord St, East Perth 6000. Phone (09) 427 1333.

Member of O.A.A.A.

### Pie-in-the-Sky Australia

11 Yalumba St, Carseldine 4032. Phone (008) 007357. Telex 40472.

Director: R. Hart.

Manufacture of helium inflated advertising blimps and airships. Inflatable large scale product replicas or shapes.

### Rainbow Neon Signs Pty Ltd

GPO Box X2283, Perth 6001. Phone (09) 322 6955.

Executive: R. Moore.

Manufacturer of illuminated signs.

Member of O.A.A.A.

### Renner Neon Signs

46 McCoy St, Myaree 6154. Phone (09) 330 5177. Fax (09) 317 1631.

Directors: G.F Renner, G. Renner.

Manufacturer of illuminated signs.

Member of O.A.A.A.

### Rooftop Balloons Pty Ltd

PO Box 523, Baulkham Hills 2153. Phone (018) 22 4252. Pager (02) 214 7599. Fax (02) 674 6067.

Directors: F.J. Clay, L. Clay.

Executive: M. Clay.

Specialising in hire & sale of cold air balloons 4 ft up to 45 ft, ideal for new store grand opening promotions. Manufacture of other cold air inflatables ie "Pro Joe" 20 ft tall inflatable kangaroo, 20 ft tall inflatable tyres, or any inflatable logs.

### Sailspace Pty Limited

31 Calvert Pde, Newport 2106. Phone (02) 997 7699.

Director: W.R. Thomas.

nettlefold  
advertising

PRIME TIME OUTDOOR

MELBOURNE • SYDNEY • BRISBANE • ADELAIDE • PERTH  
(03) 690 8999

National outdoor advertising contractors for yacht sails. All classes from sailboards through to maxi yachts. Outdoor advertising fully reproduced on sails.

### Screen-Alive Promotions Pty Ltd

38 Martin Pl, Sydney 2000. Phone (02) 235 1888.  
Executive: C.R. Brunette.

Changing colour slide advtg on multi-faceted screens situated on Sydney & Melbourne metropolitan railway station platforms & ferry terminals.  
l'state office: 19 Edgerton St, Hawthorn 3122. Phone (03) 861 7411.

### Seat Ads (WA) Pty Ltd

20 Tranmore Way, City Beach 6015. Phone (09) 385 8111.

Directors: R.V. Burton (mgr), Mrs A. Burton (sec).  
Advertising on bus shelters & seats located at bus stops, 80% metro area coverage.

### Sidewalk Advertising Pty Limited

68 Alexander St, Crows Nest 2065. Phone (02) 438 2733.

Directors: R.W.H. Terrett & W.D Allen.

Owners and lessors of advertising space on sidewalks in major shopping centres of the Sydney Metropolitan Area.

### Signtime (Aust) Pty Ltd

11-13 North St, Leichhardt 2040. Phone (02) 568 2322.

Directors: D. Foley, G. Luff.

Executive: G.R. Hanna (gen mgr).

Complete sign service including consultation, design, council approval, manufacture, installation & servicing. Specialising in neon tube signs & lighting, illuminated signs, architectural lettering plastic moulding & fabrication. Supply & installation anywhere in Australia.



### Skysigns

108 Argyle St, Camden 2570. Phone (046) 55 1454.

Director: J. O'Grady (mgr).

Specialist aerial services including: banner advertising, photography, film/TV consultation & flying sequences anywhere in NSW.

### Snap Adds Pty Ltd

31 Bridge Rd, Stanmore 2048. Phone (02) 517 1499.

Director: S.G. Moriarty.

Screen printers of outdoor posters, pressure sensitive decals, vinyl bus signs, cloth banners, synthetic banners, board, styrene, perspex, masonite & corflute.

Member of O.A.A.A.

### Southern Cross Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255. Fax (02) 958 2396.

Directors: A.L. Robinson, G.W. Keato, R. Balcomb (sales).

Specialists in taxi advertising, billboards, sporting arenas and major sign developments.

### Sports Ground Advertising Pty Ltd

46 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 1255.

Director: R.S. Cohen.

Executive: R. Balcomb (sales).

Repr: Sports Ground Advertising (Vic) Pty Ltd, 244 Bay St, Port Melbourne 3207. (B. Legg) Phone (03) 646 2580.

### Step Ads Pty Ltd

11th Flr, 8 Spring St, Sydney 2000. Phone (02) 271 4444.

Directors: A. Gray, D. Gray, P. Thorpe (sales mgr).

Displays affixed to the faces of steps at stations and overpasses within the NSW Rail System, covering the cities of Sydney, Newcastle, Wollongong & all suburban & country stations within NSW.

### St Kilda Signs Pty Ltd

204-208 St Kilda Rd, St Kilda 3182. Phone (03) 534 1432. Fax (03) 534 8200.

Directors: R. McNelly, D. McNelly (mng dir).

Complete sign & lettering service, advtg, industrial & commercial. Computer or hand written.

### Superscan Metromedia Technologies Int. Inc.

55 Cranbrook St, Botany 2019. Phone (02) 666 9000, 666 4435. Fax (02) 666 7899.

Directors: R.G. Rust (chief exec, Vic), P. Pearson (sales mgr, NSW), T. Hampson (sales mgr, Vic).

Production of 'Superscan' and 'MMT' giant colour computer painted enlargements on vinyl, canvas, melded fabric and a wide variety of other substrates. For use outdoors or indoors. Great for exhibitions, tv commercial backdrops, in-store display.

Office: 10/209 Toorak Rd, South Yarra 3141. Phone (03) 240 8199. Fax (03) 241 6007.

# VIDEODISC

# Whiteway

### Videodisc Pty Ltd

283 Alfred St, North Sydney 2060. Phone (02) 922 1611. Fax (02) 957 2641.

Executives: D. Hooker (mng dir), T. Nickolls (gen mgr).

Pitt St Mall advertising on the Videodisc Station incorporating an 8 sq metre video-wall, retail and tourism display screens, inter-active information directory systems and news service.

### White Ads Pty Ltd

252 South Rd, Hilton 5033. Phone (018) 82 2206.

Executive: C. White.

All outdoor advertising.

Member of O.A.A.A.

### Whiteway Signs

399 Ferntree Gully Rd, Mount Waverley 3149. Phone (03) 543 2944. Fax (03) 543 7162. 11 Sir Joseph Banks St, Botany 2019. Phone (02) 666 9318. Fax (02) 666 5842.

Director: J. Fenton (gen mgr).

Executive: M. Roberts (nat sales mgr).

Professional and expert service to national advertisers, corporate ID designers, architects and agencies with a complete package to suit all major internal and external sign requirements nationally. Manufacture and installation of all types of signs including neon, plastic and flexface. Cash sale with maintenance or rental/maintenance pricing options available in all states.

Member of O.A.A.A.

# Transportation Advertising

## Admobile Australia

Head Office: 282 Normanby Rd, Port Melbourne 3207. Phone (03) 646 4943, (008) 03 3072. Fax (03) 646 3783.

Contact: Mrs J. Hodge.

Offices: Sydney: 16 Clearview Pl, Brookvale 2100. Phone (02) 905 6188. Fax (02) 905 1034.

Contact: D. Knapp, R. Carn.

Adelaide: 27/28 Stepney St, Stepney 5069. Phone (08) 362 7066. Fax (08) 362 7396.

Contact: A. Kohler.

Others: To open in all major cities. Phone (008) 03 3072. Admobile Australia introduced the concept of mobile 24 sheet posters to Australia in January 1987. Two 20' x 10' billboards are mounted back to back on specially designed trailers, which can then either be towed to target markets along specified routes, or parked on site ensuring maximum exposure. Additional options include illumination, a retractable stage and removable panels for staggered campaigns.

Member of the O.A.A.A.

## Australian Posters Pty Ltd

Norplaza, Level 4, 169 Miller St, North Sydney 2060. Phone (02) 959 5433. Fax (02) 929 0121. Telex 73138.

Executive: B. Payne (nat transport mgr).

Bus advertising throughout Australia.

Branches: (B. McKay, mgr), 224 Young St, Waterloo 2017. Phone (02) 699 7166; (B. Witkovski, mgr), 45 Hoddle St, Richmond 3121. Phone (03) 419 2733; (E. Smith, mgr) Unit 4 & 5, Kingsford Smith Dr & Theodore St, Eagle Farm 4007. Phone (07) 268 5800; (E. Basnec, mgr), 1A Union St, Stepney 5069. Phone (08) 363 3045; (H. McCulloch, mgr); 46 Frobisher St, Perth 6017. Phone (09) 444 9966; (N. Austin, mgr), Unit 16, Thetis Cr, Manuka 2603. Phone (06) 295 3266; (M. Kirk, mgr), 2A First St, Railway Estate, Townsville 4810. Phone (077) 72 6277; (M. Pierpoint, mgr), 4/7 Derby St, Rockhampton 4700. Phone (079) 27 6711; (N. Smart, mgr), 6 Laurel St, Toowoomba 4350. Phone (076) 32 4261; (G. Matthews, mgr), 169 Campbell St, Hobart 7000. Phone (002) 23 3744.

Member of O.A.A.A.

## Brisbane City Council

Department of Transport, Advertising Section. Brisbane Administration Centre, 69 Ann St, Brisbane 4000. Phone (07) 225 4533, 225 4735.

Directors: Dr K.B. Davidson (mgr), R. Dryden (dir of admin).

Executives: V.L. Williams (advtg officer), M. Janssen (advtg foreman).

Sales & prdn of interior and exterior advtg on department's fleet of five hundred & ninety five (595) buses, including promotional buses. Full in-house design, artwork, typesetting, darkroom and screen printing facilities.

l'state Reprs: Nettlefold Advertising Pty Ltd; Australian Posters Pty Ltd; Buspak Advtg Group Pty Ltd.

## Buspak Advertising Group Pty Ltd

20 William Lane, Woolloomooloo 2011. GPO Box 1791, Sydney 2001. Phone (02) 356 2611.

Directors: P.M. Cosgrove, C.K. Hindmarsh, G.M. Neville, L.P. Healy, J.F. Meagher, P.N. Cope, E. Au-Yong.

Bus exterior and interior vinyl sign advertising on bus fleets in Sydney, Brisbane, Adelaide, Melbourne & Darwin plus some major country centres. In-house design, printing and application facilities. Sole contractor for the government buses & trams in Sydney, Melbourne, Adelaide, Darwin, and agents for Brisbane City Council buses, Perth & Hobart Government fleets.

Creators & operators of Superbus Advertising.

Repr: R. May, 12 Strathalbyn St, East Kew 3102. Phone (03) 819 7444. W. Irvine, Unit 2, The Brookes Terraces, Cnr Brookes & Ann Sts, Fortitude Valley 4006. Phone (07) 252 7027. P. Dunne, 1/58 Beulah Rd, Norwood 5067. Phone (08) 362 1025. J. Moss, 2nd Flr, 169-173 King St, Newcastle 2300. Phone (049) 29 3250.

## Moving Media

90 Cabarita Rd, Avalon 2107. Phone (02) 973 1101. Fax (02) 973 1200. Production: 5/8 Taronga Pl, Mona Vale 2103.

Directors: V.L. Kulling (mgr), T. Wetton (prod).

Sales and signage on 3 tonne trucks carrying full 24 sheet (20' x 10') mobile billboards. From single line one colour to full colour pictorials. Can also take existing 24 sheet posters.

## Nettlefold National

245-265 City Rd, South Melbourne 3205. Phone (03) 690 8999. Fax (03) 690 3152.

Executive: P. Treyvaud (mgr).

Taxi advertising throughout Australia.

Offices: Sales - 600 George St, Sydney 2000. Phone (02) 283 2711. Fax (02) 264 9791; Admin: 14 Henderson Rd, Alexandria 2015. Phone (02) 698 5050. Fax (02) 690 1310; Suite 1, 431 Logan Rd, Stones Corner 4120. Phone (07) 394 8268. Fax (07) 394 4080; 221 Payneham Rd, St Peters 5069. Phone (08) 363 2072. Fax (08) 362 2155; 4th Flr, 445 Hay St, Perth 6000. Phone (09) 325 7811. Fax (09) 421 1144.



## Roadmedia Pty Ltd

202 Cecil St, South Melbourne 3205. Phone (03) 690 6989. Fax (03) 696 6839.

Directors: R.G. McKay, T.K. Reid.

National fleet of mobile billboards specifically designed for the display of 24 sheet posters or sign written messages. These travel and park on high visibility routes developed according to client brief. The vehicles are 10 metres long and 4 metres high overall with a flat display area 20' x 10' on both sides and an optimal 30 sq' area on the flaring between the cab and sign. Offers a complete production service on 24 sheet posters, signwriting and superscans. Additional display options include floodlighting, backlighting and 3D.

Repr: AMRA, Suite 2, 357 Pacific Hwy, Artarmon 2064. Phone (02) 906 1466. Fax (02) 439 7538. Contacts: G. Harsant, P. Gray; Cameron Media Sales, 61 Palmer St, Richmond 3121. Phone (03) 427 9599. Fax (03) 427 9770. Contact: B. Cameron; AMRA Sydney (for Brisbane); Hastwell Williamson Representations, 109 Conyngham St, Frewville 5063. Phone (08) 79 9522. Fax (08) 79 9735. Contact: M. Hastwell.

## Superbus Advertising

20 William Lane, Woolloomooloo 2011. GPO Box 1791, Sydney 2001. Phone (02) 356 2611.

Directors: P.M. Cosgrove, C.K. Hindmarsh, G.M. Neville, L.P. Healy, J.F. Meagher, P.N. Cope, E. Au-Yong.

Fully-painted & promotional buses, Sydney, Melbourne, Brisbane, Adelaide, Surfers Paradise & Darwin. Australia-wide planning & implementation of campaigns, in-house artwork, design, production & promotion facilities.

Offices: J. Bell, 12 Strathalbyn St, East Kew 3102. Phone (03) 819 7444; W. Irvine, Unit 2, The Brookes Terraces, Cnr Brookes & Ann Sts, Fortitude Valley 4006. Phone (07) 252 7027; P. Dunne, 1/58 Beulah Rd, Norwood 5067. Phone (08) 362 1025; J. Moss, 2nd Flr, 169-173 King St, Newcastle 2300. Phone (049) 29 3250.

## TDI International Holdings Pty Ltd

(Airport Advertising International)

AJC Hse, 127 Bayswater Rd, Rushcutters Bay 2011. All correspondence to: PO Box 790, Potts Point 2011. Phone (02) 357 7747. Fax (02) 358 1747. Telex 170842 TDI.

Directors: A.J. Camp (chrmn), G.S.H. Camp.

Aviation, airport transportation, media advertising, worldwide network.

**BUSPAK**  
MOTION PICTURES

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NATIONAL  
MEDIA BUYING**

for transit advertising in all major capital cities. Call

- SYDNEY: (02) 356 2611 • MELBOURNE: (03) 819 7444
- ADELAIDE: (08) 362 1025 • BRISBANE: (07) 252 7027
- NEWCASTLE: (049) 29 3250



Offices: Hong Kong, Philippines, China, Japan, Singapore, Malaysia, Indonesia, India, Sri Lanka, Seychelles, Africa, Europe, Middle East, Guam, Papua New Guinea, Pacific Islands, French Polynesia, USA.

### Transit Signs Pty Ltd

Norplaza, Level 4, 169 Miller St, North Sydney 2060. Phone (02) 959 5433. Fax (02) 929 0121. Telex 73138.

Executives: I. Geddes (gen mgr), I. Edwards (nat mktg mgr).

Branch offices: Ref Australian Posters.

### Transmobile Advertising Pty Ltd

28 Albion St, Annandale 2038. Phone (02) 550 3908. Fax (02) 550 3916.

Directors: N.G. Wilson, J.E. Klipp.

Placing full colour photo-realistic advertising displays up to 640 sq ft in size on major city, suburban, state and interstate transport vehicles. Complete service including consultation, creative artwork design, production, application and specific market scheduling of displays.

## Cinema Advertising

### VAL MORGAN

#### Pearl & Dean

552-558 City Rd, South Melbourne 3205. Phone (03) 696 6555. Fax (03) 696 6767.

Executives: L. Kuek (mng dir), G. Garland (dir sales & mktg).

Cinema advertising contractors for cinemas in all States of Australia, PNG, Fiji & throughout the Pacific Islands.

Advertising films, national & retail, and slides produced in colour, in fully equipped art and photographic studio.

Comprehensive facilities for film production, recording and projection. Private theatrette, 35mm and 16mm, cinemascope and widescreen. Latest 8-channel mixing.

Offices: Pearl & Dean Hse, 27 Evelyn St, Newstead 4006. Phone (07) 252 1300; 12 O'Connell St, Nth Adelaide 5006. Phone (08) 267 2066; 451 Murray St, Perth 6000. Phone (09) 322 6877. Member of Screen Advertising World Association. Part of Mills & Allen and Pearl & Dean worldwide advertising group.

#### Tavco Pty Ltd

1097 Glenhuntly Rd, Glenhuntly 3163. Phone (03) 571 1140. Fax (03) 571 4893.

Director: T.V. Minear (chief exec).

Production & placement of slides and arrangement of voice over for screen advertising. Motion picture clips also produced.

#### Val Morgan & Co. (Aust.) Pty Ltd

100 Arthur St, North Sydney 2060. Phone (02) 929 0388. Fax (02) 929 7297.

Executives: T.R. Savage (gen mgr), P.A. Booth (nat mktg mgr), C.A. Wannell (nat sales mgr), B. Lew (secty fin contr), I.B. Campbell (mgr Vic), R.L. Sleet (mgr Qld), L. Smyth (mgr SA), W.J. Neal (mgr WA), J. Ryall (nat sales exec NSW), P. Moore (nat sales exec NSW), K. Kergusson (nat sales exec Qld).

National cinema advertising release circuit of cinemas and drive-ins for all lengths of advertising films, filmlets, slides and sound commercials (advertising slides with accompanying 15 seconds sound track).

Own theatrettes for widescreen, standard and cinemascope projection. Complete facilities for the maintenance and servicing of advertising films, slides and tape or disc recordings.

l'state Offices: 320 St Kilda Rd, Melbourne 3004. Phone (03) 699 9077; 99 Leichhardt St, Brisbane 4000. Phone (07) 839 4461; 259 Unley Rd, Malvern 5061. Phone (08) 373 0174; 288 Sterling St, Perth 6000. Phone (09) 227 9700.

Member of Screen Advertising World Association.

# Exhibitions and Conventions

## Organisers

### Adelaide Convention & Visitors Bureau Limited

22 Waymouth St, Adelaide 5000. GPO Box 351, Adelaide 5001. Phone (08) 212 4794. Fax (08) 231 1474. Telex 87236 AHASA.

Director: W. Spurr (chrmn).

Executive: D. Hall (exec dir).

Convention and Visitor Marketing and advisory service.

### Australian Business Theatre Pty Ltd

3 Bond St, South Yarra 3141. Phone (03) 241 6511.

Directors: P. Grose, G. Lahman.

Concept, direction and organisation of business presentations-including sales conferences, new product launches, corporate presentations and all aspects of multi-media production, staging, touring and teleconferencing.

Repr: Sydney: 171 Pacific Hwy, North Sydney 2060. Phone (02) 954 3188. (P.J. Meredith, contact). London, UK.

### Australian Convention Management Services

26 Hopewell St (PO Box 468), Paddington 2021. Phone (02) 332 4622. Fax (02) 332 4066.

Director: W.H. Foda.

Convention, exhibition & consultancy firm offering complete convention, exhibition organisation, management service & secretarial service.

### Australian Convention & Travel Services

Suite 2, BMI Bldg, City Walk (GPO Box 2200), Canberra 2601. Phone (06) 249 8015.

Directors: Ms B. Steward, Ms P. Tart.

Professional conference mgrs & organisers.

### Australian Exhibition Services Pty Ltd

Illoura Plaza, 424 St Kilda Rd, Melbourne 3004. Phone (03) 267 4500. Fax (03) 267 7981. Telex 39329.

Directors: P.J.C. Bush, L.P. Kelly, H.B.G. Montgomery, G.H. Selby.

Organisation & management of public & trade exhibitions.

### Australian Trade Promotions Pty Ltd

Suite 6, 497 Burke Rd, Camberwell 3124. Phone (03) 822 0400. Fax (03) 824 7672.

Director: G. Uthmeyer.

Trade Association Trade Show specialists. Appointed organisers of fairs for the Victorian Guild of Furniture Manufacturers Ltd, the Australian Solid Fuel & Wood Heating Association, and the National Hardware Industry Association of Australia, the Liquor Industry Consultative Council, and the National Cleaning Suppliers Association of Australia, Organisers of the Homemakers Show, Exhibition Buildings, Melbourne.

### Austravco Pty Ltd

Level 7, Coopers & Lybrand Tower, 580 George St, Sydney 2000. Phone (02) 261 5700. Fax (02) 261 8155. Telex 176479 Austco. Toll Free (008) 22 1611.

Directors: P. Kessler, N. Dobbs.

Executives: P. Kessler, I. Henderson, G. Bender, Ms K. Lavas.

Specialists in the planning, organising and management of conventions; seminars; corporate meetings; incentive travel programmes, keynote themes; entertainments and travel spectaculars.

### Banks Paton Conference Management

55 Sandy Bay Rd (GPO Box 558F), Hobart 7000. Phone (002) 34 9211. Fax (002) 23 2510.

Executives: R.T. Banks (dir), Mrs D.I. Weatherburn.

Tasmania's specialist conference and meeting organisers. Extensive experience to provide all the help needed to ensure a well-run, profitable and memorable conference.

### Barnes Exhibition Managements Pty Ltd

5 Urandaline Grove, Caulfield South 3162. Phone (03) 211 3777.

Director: P.H. Barnes.

Convention & exhibition organisers. Organisers of The Parent Baby & Child Exhibition & The International Audio-Video Show.

### Bloomsbury Conference Services Pty Ltd

232 Bridge Rd, Richmond 3121. Phone (03) 429 4322. Fax (03) 427 0715. Telex 36224.

Directors: Ms B. McCarthy (Vic), Mrs J. Maher (NSW).

Offices: 76 Kedumba Cres, Turrumurra North 2074. Phone (02) 449 1535.

Professional conference organisers, full mgmt service & computer registration facility.

### BPI Exhibitions Pty Ltd

Head office: 162 Goulburn St, Darlinghurst 2010. PO Box 204, Strawberry Hill 2012. Phone (02) 266 9799. Fax (02) 267 1223. Telex 121417.

Directors: A.M. Farrington, J.E. Bragg.

Exhibition and conference organisers.

Office: 5-7 Lion St, Hawthorn 3122. Phone (03) 819 6872.

### Business Media Australasia

117 Reservoir St, Surry Hills 2010. Phone (02) 235 4737. Fax (02) 281 4676.

Executives: R. Manger (mgr), R. Morris (prcdr/dir), M. Maguire (admin officer).

Prdn from concept to master tape of corporate communication, training & education prgms, also Australian & offshore conference coverage. All facilities & prdn crew are in-house.



### Celebrity Speakers

Gateway North, 357-359 Military Rd (PO Box 317), Cremorne Junction 2090. Phone (02) 953 9199. Fax (02) 953 9059.

Director: Mrs C. Maher (mng dir).

Executive: Miss S. Stock (gen mgr).

Provides Australian and international speakers for conferences, dinners, sales meetings, product launches and promotions on subjects ranging from entertainment, sport, motivation, sales and management.

### Conference Action Pty Ltd

270 Pacific Hwy (PO Box 925), Crows Nest 2065. Phone (02) 439 6185. Fax (02) 436 3730. Telex AA 23023.

Directors: J.N. Mulready, M.J. Duncan.

Specialists in the creation & mktg of corporate conferences, sales meetings & product launches, including all ancillary services, both nationally & off-shore.

### Convention and Exhibition Administration Pty Ltd

61A Hill St (PO Box 259), Roseville 2069. Phone (02) 467 1949.

Executive: R.J. Glover (exec dir).

The Company undertakes the co-ordination, promotional & administration of Exhibitions & Conventions. Consideration given to the financing of any Exhibition, Convention or Conference.

### Convention & Incentive Management Services

(C.I.M.S.)

Suite 13, The Bundall Centre, 100 Bundall Rd, Surfers Paradise 4217. PO Box 111, Broadbeach 4218. Phone (075) 92 0080, a/h (075) 32 3346.

Directors: A.L. Lennon (mng dir), Mrs J.E. Lennon.

Planning & management service, directly covering the Gold Coast, Brisbane and the rest of Queensland. C.I.M.S. offers a complete management service for conventions, exhibitions, product launches, seminars, sales meetings.

### The Convention Travel Centre

13-15 Atchison St, St Leonards 2065. PO Box 1321, Crows Nest 2065. Phone (02) 436 0533. Fax (02) 439 8762. Telex Ropax 177027.

Directors: R.N. Dawes, E.C. Levy, A.R. Paxton.

Office: 2nd fl, 568 St Kilda Rd, Melbourne 3004. Phone (03) 529 8066. Fax (03) 529 5839. Telex Ropvic 151752.

Professional consultants managing all aspects of convention & conference programmes including outbound and inbound travel & destination management.

### Coopers Convention Consultancy & Services

Springburn Hse, 60 York St (PO Box 278), Launceston 7250. Phone (003) 31 4600.

Director: Mrs S.I. Cooper (chief exec).

Conference planning & co-ordinating.

### Creative Conference Management

295 Broadway, Glebe 2037. Phone (02) 692 9022.

Directors: R.J. Bowrey (mng dir), K.R. Wilson (mktg dir).

Executive: Mrs R. Bowrey (secty).

Exhibition & convention organisers & consultants. Conventions organised anywhere in Australia or Overseas for private trade or public. Services include, computer planned programmes and itineraries, initial planning, mailing, ticketing, menus, tours, audio visuals, films, brochures, entertainment etc. Exhibitions built and organised anywhere in Australia, display stands and associated equipment supplied and erected.

### Cummings Exhibitions

Suite 56, Marlborough Hse, 61 Marlborough St, Surry Hills 2010. PO Box 53, Woollahra 2025. Phone (02) 699 4512. Fax (02) 698 5314. Also trading as Joan Cummings & Associates.

Director: Miss J.M. Cummings.

Professional exhibition & convention/meeting organisers.

### Davis Jackson Incentive Marketing

The Incentive Marketing Division of Davis Jackson Marketing Group: 2nd Flr, Crows Nest 2065. Phone (02) 906 1055. Fax (02) 906 1273.

Executives: G.E. Jackson, R.A. Davis.

A full service incentive marketing agency covering the creative design, structuring and implementation of incentive programmes; in-field motivation; computer administration and programme fulfilment. Specialists in management and staging of corporate conferences and seminars.

### Penny Davis Design Consultants Pty Ltd

19 Harris St, Paddington 2021. Phone & Fax (02) 32 2538.

Executives: Ms P. Davis (design dir), M. Farrell (design dir).

Graphics, exhibition design & all production stages including display systems.

### Educare Exhibitions Pty Ltd

8 McIntosh St, Chatswood 2067. Phone (02) 411 5033. T'grams Educare Sydney.

Executives: A.L. Knight (chrmn), E.N. Matheson (sales mgr), C. Harding (fin mgr).

Repr: Educare Exhibitions Pty Ltd, 409 St Kilda Rd, Melbourne 3004. Phone (03) 267 3422. T'grams Educare Melbourne; UK, NZ, South Africa.

### Elite Media & Marketing Co. Pty Ltd

(Inc. in Victoria). 98 Johnston St, Collingwood 3066. Phone (03) 417 7522. Fax (03) 416 1093.

Directors: Ms V. Cammiade, Ms M. Horne.

Exhibition organisers, co-ordinators and managers of specialised trade and consumer exhibitions encompassing diverse industries.

E.M.M. have the necessary expertise to organise co-ordinate and manage specialised trade exhibitions, seminars, product launches, conventions on any scale in any state.

### Max Ellis Marketing Pty Ltd

Suite 1, 287 Peel St (PO Box 298), Tamworth 2340. Phone (067) 66 1577, 66 1050. Fax (067) 66 7314.

Director: G.M. Ellis (mng dir).

Organisation of promotional and exhibition events.

### Exhibition House Pty Ltd

193 Rouse St (PO Box 275), Port Melbourne 3207. Phone (03) 646 4044. Fax (03) 646 1828.

Directors: B.D. Humphris, J.J. Kelly.

Professional exhibition & conference organisers. Specialists in the staging, financing & managing of major trade & consumer exhibitions throughout Australia with 30 years experience.

### Exhibition Management Pty Ltd

Exhibition Hse, 193 Rouse St, Port Melbourne 3207. Phone (03) 646 4044. Fax (03) 646 1828.

Directors: J.J. Kelly (mng dir), Ms R. Smith.

Organisers of public exhibitions & industry trade fairs, full service operation.

### Exhibitions & Trade Fairs Pty Ltd

193 Rouse St (PO Box 275), Port Melbourne 3207. Phone (03) 646 4044. Fax (03) 646 1828.

Director: B.D. Humphris (mng dir).

Professional exhibition & conference organisers. Specialists in the staging, financing & managing of major trade & consumer exhibitions throughout Australia with 30 years experience.

### Expo Oz

19-21 Berry St, North Sydney 2060. Phone (02) 959 3555. Fax (02) 959 3383.

Directors: C.S. Houston, B. Keating.

Exhibition organiser.

### Frontline Displays

155 Westgarth St, Fitzroy 3065. Phone (03) 417 2574.

Directors: B. Thacker, J. Moore.

Organisers of exhibitions & trade shows, shell schemes, exhibition stands, displays, shopping centre displays, design service.

### Function Junction - at Harbour Travel

65 Berry St, North Sydney 2060. Locked Bag 942, North Sydney 2059. Phone (02) 957 4002. Fax (02) 923 1935.

Director: M.A. Stockdale.

Professional conference organisers, of any kind of function - exhibitions conferences sales seminars etc.

### Geelong Otway Convention & Visitors Bureau

National Wool Centre, Bay end of Moorabool St (PO Box 770), Geelong 3220. Phone (052) 26 4660. Fax (052) 22 1118.

Director: A.J. Risk.

Promotion of Geelong region as convention and tourism location. Preparation of bids to convention organisers, groups, associations, etc. Register of convention facilities & suppliers of goods and services for all Geelong Otway region. Tourist information centre.

Member ACE, MTA.

### I.B. Exhibitions Pty Ltd

43 St. Phillips St, Abbotsford 3067. PO Box 1010, Richmond North 3121. Phone (03) 416 0033. Fax (03) 416 1928.

Directors: Mrs P.G. Irwin, B.M. Brown.

Organizers of public & trade exhibitions.

### Intermedia Convention and Event Management Pty Ltd

PO Box 731, Toowoong 4066. Phone (07) 371 7900. Fax (07) 371 4876.

Directors: G.R. Shaw, Mrs S.L. Shaw.

Executives: Ms P. Bright, Ms V. McKenzie, Ms J. Morton, Ms C. Evans.

Professional conference, exhibition and event organisers. Experienced in conferences and trade exhibitions as well as product launches, building openings, mine and industrial plant openings, celebrations, corporate meetings and incentives.

### Intermedia Travel Pty Ltd

PO Box 731, Toowoong 4066. Phone (07) 371 7900. Fax (07) 371 4876.

Directors: G.R. Shaw, Mrs S.L. Shaw.

Executive: Ms S. Martin.

Travel services for convention and business clients. Arrangement of pre and post event touring, charter of corporate aircraft, group travel and incentive travel.

### International Convention Management Services Pty Ltd

Suite 1301, 20 Bridge St, Sydney 2000. Phone (02) 241 1478. Telex 74845. Cables Convention Sydney.

Director: R.L. Wescott (mng dir).

Professional services - consultative, managerial and secretarial for conferences, congresses and international meetings.

### International Marketing Australia Pty Ltd

1st Flr, 372 Lonsdale St, Melbourne 3001. GPO Box 5160, Melbourne 3001. Phone (03) 602 5300. Fax (03) 642 1368. Telex AA178559 ATTN A104 INTMAR.

Director: E. Obeid.

Middle East exhibitions organiser, complete planning & management services, conventions facilities covering all aspects of promotion, display, interpreting/translation. Literature designed & printed.

### Jigsaw Marketing Pty Ltd

2 Spit Rd, Spit Junction 2088. Phone (02) 960 3777. Fax (02) 960 4238.

Executives: J. Rowe (mng dir), C. Sharpe (gen mgr).

Organisation and on-site management of company sales conferences. Services include venue selection, theme development and execution.

Design and construction for trade displays and product launches.

### K & B Presentations Pty Ltd

31 Agnes St, Jolimont 3002. PO Box 229, East Melbourne 3002. Phone (03) 654 6391, 654 7938.

Directors: Mrs K.R. Mayo, Mrs P.G. Irwin.

Exhibition organizers.

### Melbourne Tourism Authority

Incorporating the Melbourne Convention Bureau. Level 20, Nauru Hse, 80 Collins St, Melbourne 3000. Phone (03) 654 2288. Telex 34858.

Director: I.P. Rockman (chrmn).

Executive: Miss S.R. Calwell (exec dir).

As a non-profit & private enterprise, the M.T.A. is dedicated to promoting Melbourne as a convention city & as a major tourist destination both in its own right, & as a gateway to Victoria & the rest of Australia.

### Peter Metzner Event Management Pty Ltd

Level 3, 2A Glen St, Milsons Point 2061. Phone (02) 956 5655. Fax (02) 956 5992.

Directors: P.L. Metzner (dir), Mrs A. Bennett (dir).

Executive: P.L. Metzner.

Repr: Miss A. Pegler.

### Motive Conventions

The Griffin Centre, 28 The Esplanade, Perth 6000. PO Box 40, West Perth 6005. Phone (09) 322 2666. Fax (09) 322 1417.

Executive: Mrs J. Dyer.

Convention & seminar mngmnt.

### John E. O'Hagan

69 Chester Rd, Annerley 4103. Phone (07) 848 1809.

Executive: Dr J. O'Hagan (principal).

Organisation of conferences at local to international level, specialist experience in scientific, medical, engineering & other technical fields, especially in media relations & publicity.

### Orange Visitors' Centre

Civic Square, Byng St (PO Box 194), Orange 2800. Phone (063) 62 4155. Fax (063) 61 3723.

Directors: B. Frew (proms & dev officer), B. Reeves-Wren (pr officer, tourism).

Convention and tourism body for the Orange district operated by the Orange City Council. Specialising in tour planning, conventions and various hospitality services, as well as associated promotional functions.



### The Organizing Group Pty Ltd

Suite 1, 314 Sydney Rd, Balgowlah 2093. Phone (02) 949 4933. Fax (02) 949 3905.

Director: Ms J. McGrath (mng dir).

Executive: Ms F.M. Vyoral (cons).

Creative organizers specialising in bringing into reality our client's basic concepts, using sensitivity, and awareness of the unique needs of each individual organisation. Services include - Development of themes and concepts; Programme structuring; Speakers presentation and co-ordination; Concept design and printing of literature; Exhibition design and display; Venue planning and searching; Travel and accommodation details; Secretariat; Mailouts; Computerised registrations and Creative decor.

**Out to Launch-Conference**

Suite 1, 146 Wycombe Rd, Neutral Bay 2089. Phone (02) 908 1144. Fax (02) 908 1421.

Directors: D.W. Harding (dir), Ms E. Graham-Harding (dir).

Creating refreshingly different and dazzlingly memorable conferences and special corporate events. Travel, theme, venue, support material, in fact everything from the bizarre to the basic. Reliable, excellent service and unique ideas assure your conference is successful.

**Photomation Events**

508 City Rd, South Melbourne 3205. Phone (03) 699 8799. Fax (03) 699 1413.

Directors: S. Anderson, L. Lipp, C. Joiner.

Executive: T. McMahon (gen mgr).

Specialist in staging and conventions trade shows corporate meetings, business theatre and extravaganzas. Services include multi media production concept design scripting, venue advice, stage design, construction and project management.

**Polymedia Presentations Pty Ltd**

14 Whiting St, Artarmon 2064. Phone (02) 439 2388. Fax (02) 436 3416.

Office: 25 Surfers Ave, Mermaid Beach 4218. Phone (075) 52 0200. Fax (075) 52 0214.

Directors: R. Friedrichs, Ms R. Cohen.

Staging of conventions & trade shows - corporate meetings to extravaganzas. Organise from initial concept & theme, venue selection, travel & accommodation, printing, leisure activities & dinners to stage design & construction, sound & lighting, speaker training techniques, total video production & multi media production and presentation, exhibition design & install.

**Practical Marketing Australia Pty Ltd**

48 Frenchs Rd, Willoughby 2068. Phone (02) 958 1811. Fax (02) 958 2579.

Directors: D.R. Kyle, Mrs E.M. Kyle.

Executives: E.M. Kyle (secty), L.K. Davis (publicity).

Organisers of regional office equipment shows.

**The Production Group**

(A division of Syme Electronic Communications Pty Ltd). 180 Bank St, South Melbourne 3205. Phone (03) 698 6304. P. Collins, J. Shepherd (03) 698 6304. V. Stewart. Fax (03) 690 8841.

Office: (R. Larkins) Unit 3, 372 Eastern Valley Way, Chatswood 2067. Phone (02) 406 0833. Fax (02) 407 1657.

Specialists in planning, design, production, presentation and stage management of medium and large scale conventions, trade shows and product launches. A complete script to screen service. Multi-media presentations a specialty.

**Project Packaging**

655 Darling St, Rozelle 2039. PO Box 66, Balmain 2041. Phone (02) 818 1088. Fax (02) 555 1334.

Executives: B. Barnard, FAIP (principal), D.A.S. Holmes FAIP (senior assoc), W.J. Cryer (senior assoc).

Packaging consultants & exhibition organisers.

**Roy Enterprises**

Ground Flr, 621 Pacific Hwy, St Leonards 2065. Phone (02) 438 3711. Telex 24996.

Director: K.A. Roy.

Specialising in Incentive Group Travel, conferences and conventions on-shore and off-shore; accommodation and flight reservations. Expert knowledge of all overseas venues, in particular Philippines, Bali, Fiji, Hawaii, USA, Thailand, Hong Kong, New Zealand.

**Sales Forum**

66 Albert Rd, South Melbourne 3205. PO Box 7170, 416 St Kilda Rd, Melbourne 3004. Phone (03) 690 1200. Fax (03) 699 6859. Telex 136107.

Office: Suite 5 Edgecliff Court, 2 New McLean St, Edgecliff 2027. Phone (02) 327 1981. Fax (02) 327 8227. Telex 127149.

Executive: P. Dunn (exec dir).

Specialists in corporate meetings, products launches, incentive programs and special events, with each project tailored to client's requirements.

**Signature Incentive Marketing**

20 Garnet St, Dulwich Hill 2203. Phone (02) 558 7532. Fax (02) 558 7197. Telex 177966 Signat.

Director: J. Kesl (mng dir).

Executive: J. Stroud (gen mgr).

Exhibition and convention organisers, coordinators and managers offering personalised packages for a myriad of industry groups. Specialists in planning, designing and producing medium and large scale conventions. Services include the creation and production of themes and concepts, venue planning, inbound and outbound travel, accommodation, staging, special effects, audio visuals, print material, exhibition design and display, entertainment and leisure activities.

**Sound Information Pty Ltd**

425 Elizabeth St, Sydney 2000. Phone (02) 212 5377.

Directors: B. Holliday, I. Stuart.

Professional A.V. management of conferences, seminars & meetings. All conference publications including daily newspapers. Stage design. Public Relations. Interactive audience response systems.

**Dulcie Stretton Associates**

70 Glenmore Rd, Paddington 2021. Phone (02) 360 6862, (02) 331 5258. Fax (02) 360 1385.

Director: Mrs D. Stretton CBE.

Executives: Mrs V. Dickens, Mrs L. Nicholas.

Conference consultants & organizers.

**Phillip Styles Exhibition Services**

4 Lovell Crt, Clarence Gardens 5039. Phone (08) 371 1700. Fax (08) 371 1744.

Directors: P. Styles, R. Styles.

Exhibition design, sales and management, booth construction.

**Successful Conventions**

47 Falcon St, Crows Nest 2065. Phone (02) 929 4030. Fax (02) 923 1133.

Directors: H. Stott, T. Atherton.

Specialists in planning, organization and management of corporate conventions, conferences, seminars, sales meetings, product launches, and incentive programmes, from concept to implementation anywhere in the world.

**Sydney Convention and Visitors Bureau**

Level 13, 80 William St, Woolloomooloo 2011. Phone (02) 331 4045. Fax (02) 360 1223.

Directors: A.E. Harris, J.E. Neary, G. Gleeson, I.G. Holmes, K.G. Jacobsen, M.E. Edgley, J. Graham, T. Jones, Sir Tristan Antico.

Executives: B. Flynn (chief exec), G. Irwin (gen mgr), B. Wythe (dir of mktg), L. Guthrie (dir of ops), M. Dean (fin contr), Ms S. Freebury (mktg services mgr), S. Bisel (dir conventions & exhibitions), Ms J. Bazell (sales mgr conventions), Ms A. Kornmehl (exhibitions mgr).

Promotion of Sydney as a convention venue and tourist destination.

**Tasmanian Visitor Corporation**

7 Franklin Wharf, Hobart 7000. Phone (002) 31 0055. Fax (002) 34 2015.

Director: D. Phillips (gen mgr).

Free referral bureau service to companies & associations planning to meet in Tasmania. Assistance given with site selection, budgeting, social & technical programmes & attendance promotion.

**Tavco Pty Ltd**

1097 Glenhunting Rd, Glenhunting 3163. Phone (03) 571 1140. Fax (03) 571 4893.

Executive: T.V. Minear.

Total administration of seminars, conventions and sales conferences. Designers of audio visual productions to suit conventions; planners, administrators and operational managers of sales conferences; airline transport and accommodation, booking arranged; literature designed and printed.

Complete service for the organisation of exhibitions and conventions covering all aspects of planning, promotion and display.

**Thomson Exhibitions**

(A Division of Thomson Australian Holdings Pty Ltd), 144 Riley St, East Sydney 2010. Phone (02) 332 3233. Fax (02) 332 4577. Telex 122226.

Directors: K.B. Blunsden (mng dir), G. Fitz-Roy (sales/mktg mgr).

Organisers of: Australia's International Engineering Exhibition (AIEE); Australia's International Mining and Exploration Exhibition (AIMEX); Process and Control Engineering Exhibition (PACEX); Mine and Quarry Suppliers and Services Exhibition; Electrical/Electronic Engineering International (EEI).

**Total Concept Exhibitions**

49 Hume St (PO Box 1221), Crows Nest 2065. Phone (02) 436 3266. Fax (02) 439 7040. Telex AA72262 TOCOEX.

Directors: R.D. Castle, N.E. Castle, J.B. Archer, J.R. Hopkins, S.P. Lewis.

Executive: B. Tibbles (pr mgr).

Consumer & trade exhibition organisers.

**Tourism Albury Wodonga**

Council Chambers, 553 Kiewa St (PO Box 323), Albury 2640. Phone (060) 23 8172. Fax (060) 41 1583.

Director: R.J. Giason (exec dir).

Free information service to clients planning to meet in the National Growth Centre. Introduction & assistance given with sight selection, convention & visitor mktg.

**Trade Connection Pty Ltd**

8th Flr, 215-217 Clarence St, Sydney 2000. GPO Box 3860, Sydney 2001. Phone (02) 29 6725. Fax (02) 290 3342.

Directors: J.C. McGeachie (mng dir), O.B. McGeachie.

Organisers of trade fairs, exhibitions, trade displays, conferences, & seminars, also international trade consultants, mktg reports, location of agency, manufacturing under licence agreements.

**Victorian Arts Centre**

100 St Kilda Rd, Melbourne 3004. Phone (03) 617 8211. Fax (03) 62 2719. Telex 39419.

Executives: Ms S. Nattrass (gen mgr), Ms N. Johns (hirings admin).

Specialist knowledge of our own wide selection of venues (See Venues entry) plus diverse production experience. Design, presentation, technical and stage management consultants, plus experienced catering service.

**Sue Wood and Associates Pty Ltd**

1st Flr, 387 Malvern Rd, South Yarra 3141. Phone (03) 824 0022. Fax (03) 240 0771.

Director: Miss S.M. Wood.

Consultant and management services for the organisation of conferences, seminar and meeting planning, product and trade launches, functions etc. Computerised registration.

### World Trade Promotions

(A Division of Thomson Australian Holdings Pty Ltd), 144 Riley St, East Sydney 2010. Phone (02) 332 3233. Fax (02) 332 4577. Telex 122226.

Directors: K.M. Blunsden (dir), G. Fitz-Roy (sales/mktg mgr).

Organizers of: The Melbourne International Gift Fair and Stationery Show; International Watch, Clock and Jewellery Fair; International Fashion Jewellery and Accessories Fair; International China, Glassware and Tableware Trade Fair; Brisbane, Melbourne and Sydney, Stitches and Craft Show; SOUND & VISION: The Society of Motion Pictures & Television Engineers International Congress and Exhibition; The Complete Small Business Show; Brisbane International Gift Trade Fair; Sydney International Spring Gift Trade Fair; Sydney International Spring Fashion Jewellery & Accessories Fair; The New Zealand Stitches & Craft Show.

### W.T.S. Organisation

319 Malabar Rd (PO Box 131), Maroubra 2035. Phone (02) 349 6011 (6 lines). Fax (02) 349 1199.

Executives: N. Lampe, M. Young, N. Dene.

Theatrical consultants.

### Xpo Exhibitions Pty Ltd

2nd Flr, 269 Pacific Hwy (PO Box 765), Artarmon 2064. Phone (02) 906 2077. Fax (02) 906 2079.

Directors: J.R. Murchison (dir), A. Hobbs (mng dir).

Repr: G. Millard (state mgr) SA; C. Eden, Qld.

Professional exhibition organisers specialising in industry trade fairs.

## Venues

### Adelaide Festival Centre

King William Rd, Adelaide 5000. GPO Box 1269, Adelaide 5001. Phone (08) 216 8711. Fax (08) 212 7849. Telex 88724.

Contact: Functions Manager.

Convention facilities: 5 rooms total capacity 3800, largest room capacity 2000, no accommodation. Function areas (sqm): Festival Theatre (2000 seats), Playhouse (600 seats), Space Theatre (320 seats) open-air amphitheatre, Banquet Room (750 seats), Conference Room 1 (60 seats theatre style), Room 2 (20), Room 3 (25).

### Adelaide Meridien Pty Ltd

21-39 Melbourne St, North Adelaide 5006. Phone (08) 267 3033. Fax (08) 239 0275. Telex MERLODG 88018. Instant Reservations, toll free (008) 88 8228.

Directors: V.P. Dilettoso, Mrs I.M. Dilettoso.

Motor inn with convention facilities & restaurant.

l'state Reprs: Best Western Motor Inns Perth, Adelaide, Melbourne, Sydney, Brisbane.

### Adelaide Town Hall

Town Hall, Adelaide 5000. Phone (08) 218 7211. Fax (08) 231 5838. Telex 89780.

Convention facilities: 2 rooms, largest room capacity 1110.

Function areas (sqm): Main Hall (1186), Meeting Hall (200).

### Adelaide University Union

North Tce, Adelaide 5000. Phone (08) 228 5401.

Director: B. Salter (proms mgr).

Convention facilities: 6 level convention venues, 15 rooms total capacity 3000, largest room capacity 500.

Meeting areas (cap): Theatre 1, (500) Theatre 2, (171) Theatre 3, (120), 2 halls (300).

Function areas: 3 theatres, 4 large halls. Full function catering & licensed restaurant.

### The AJC Centre

Alison Rd, Randwick 2031. Phone (02) 663 8500. Telex 20343. T'grams Jockeyclub Randwick.

10 rooms for seminars, conferences, trade presentations, dinners, balls, cocktail parties. Outdoor facilities for thousands. Largest exhibition area 607m<sup>2</sup>. Largest room capacity 550. Free parking facilities.

### Alberg Hotel - Mt Buller

Summit Rd, Mt Buller 3723. Melbourne Marketing & Booking Office, 3rd Flr, 88 Franklin St, Melbourne 3000. Phone (03) 326 6060. Toll free (008) 33 1940. Fax (03) 328 2288.

Directors: J.D. Perks (mng dir), J. Pulitano, F. Pulitano.

Executives: R. Oxley (gen mgr), A. Tingate (mktg mgr).

Convention facilities: convention room/s capacity 120, accommodation 50 rooms with private bathrooms, conference equipment, licensed restaurant, 3 bars, swimming pool, guest lounge, sauna, boutique.

### Alberg Resort - Merrijig

Mansfield - Mt Buller Rd, Merrijig 3723. Melbourne Marketing & Booking Office, 3rd Flr, 88 Franklin St, Melbourne 3000. Phone (03) 326 6060. Toll free (008) 33 1940. Fax (03) 328 2288.

Directors: J.D. Perks (mng dir), J. Pulitano, F. Pulitano.

Executives: R. Oxley (gen mgr), A. Tingate (mktg mgr).

Convention facilities: convention room capacity 50, accommodation 45 guest rooms and private bathrooms, conference equipment, restaurant, bars, swimming pool, spa, tennis courts and sun deck.

### Albert Hall Convention Centre

PO Box 396, Launceston 7250. Phone (003) 37 1274, 37 1275.

Executive: C. Saunders (mgr).

Conventions, training seminars, meetings exhibitions, dinners etc.

### Ambassador Motor Inn Pty Ltd

325 Nepean Hwy, Frankston 3199. Phone (03) 781 4488.

Director: C. De Groot.

Cocktail bar, fully licensed restaurant (7 days a week), boardroom, receptions (room for up to 200), accommodation (100 rooms) with full facilities & kitchenette, gym, sauna, spa, BBQ, pool, solarium.

### Artarmon Conference Centre

Artarmon Inn - 472 Pacific Hwy, Artarmon 2064. Phone (02) 412 1644. Fax (02) 412 2112. Telex 22390.

Convention facilities: 2 rooms total capacity 150, largest room capacity 120, accommodation 64 units.

Function areas (sqm): Valletta Room (79), Boardroom (35).

### The Barron Townhouse

164-170 Hindley St, Adelaide 5000. Phone (08) 211 8255. Toll free (008) 88 8241. Fax (08) 231 1179. Telex 82941.

Convention facilities: 5 rooms total capacity 390, largest room 200. Accommodation 68 rooms, total capacity 137. Executive suites avail. Central location in the heart of Adelaide.

Function areas (sqm): Imperial Room (232), Exhibition Room (116), Morphet Room (95), Board Room (46), Press Room (28).

### Batman Fawkner Inn

35-39 Cameron St, Launceston 7250. Phone (003) 31 7222. Telex FBITII 58729.

Historic hotel, with facilities for meetings, conventions, functions, catering for up to 200 people.

### The B.B. Convention Centre

23-38 Yurong St, East Sydney 2010. Phone (02) 33 6035. Telex 27039.

Executive: P. Lom (secty/mgr).

Conference rooms capacity (Theatre style) - auditorium 500, founders 160, presidents 90, library 40, comm. rooms (3) 30 each. Total capacity of conference complex 900. Individual sound systems in all halls, stereophonic system auditorium, fully equipped stage, spot lights, dimmer system, multi channel mixer unit, dance floors, dressing rooms, separate offices, typewriters, photo copying, roneo, notice boards, lecterns, blackboards etc. International standard dining facilities.

### Bellevue Hotel Brisbane

103 George St, Brisbane 4000. Phone (07) 221 6044. Fax (07) 221 7474. Telex 41057. A divn of Motor Inns (Aust) Pty Ltd. (Inc in Queensland).

Executive: B.R. Edmonds (gen mgr).

Convention facilities: 2 rooms total capacity theatre style 200, largest room capacity 120, accommodation 97 rooms total capacity 300.

Function areas (sqm): Miami room 120, Florida room 80, Miami & Florida rooms combined 200.

### Book-A-Boat Pty Limited

8 Transvaal Ave, Double Bay 2028. Phone (02) 327 8866. Fax (02) 32 3907.

Directors: Commander R.J. Cameron RANEM (exec dir), Dr G. Hudson, D. Price OAM (chrnm).

BOOK-A-BOAT offers business clients free, sound & impartial advice as to the right craft for any corporate function afloat. We minimise hassels & ensure availability by chartering the craft in our name for our clients' use. Clients pay us what they would pay directly to the operators, from whom we obtain modest discounts for the volume of business we introduce. We now have 8 yachts & 26 cruisers on our list, including many of the finest & largest on Sydney Harbour. All craft approved for charter by the MSB of NSW.

### The Boulevard Hotel

90 William St, Sydney 2011. Phone (02) 357 2277. Fax (02) 356 3786. Telex 24350. Cables Boulevard. A divn of the Southern Pacific Hotel Corporation.

Executive: Ms J. Wray (Banquet mgr).

Four function rooms on the first floor with a total of 428.01m<sup>2</sup>. Three function rooms located on the second floor. Room areas & theatre style capacity: Dobel 81.13m<sup>2</sup> & 90; Lindsay 90.90m<sup>2</sup> & 100; Heysen 90.90m<sup>2</sup> & 100; Johnson 90.90m<sup>2</sup> & 100; Access first floor by lift and stairs, spot tracks, access door for heavy equipment, special entrance for heavy equipment (crane required) stage access from storeroom, 240V 10A electrical system, loading dock in basement, level 1.

Function Equipment - blackboard/chalk, whiteboard, easels, flip board with paper, pointers, lecterns, extension cords, spotlights/floodlights, stage, projector stands, muzak system, built-in speakers, fully equipped P.A. system, registration desk for delegates. Specialised Accessories all subject to hire charge.

274 room International standard hotel, 25th floor a la carte restaurant, coffee shop & bar facilities, Japanese bathhouse. Harbour views. 24 hour room service. Williams Night Club.

### Brisbane City Hall

Brisbane City Council, 69 Ann St, Brisbane 4000. GPO Box 1434, Brisbane 4001. Phone (07) 225 4654.

Convention facilities: 5 rooms total capacity 2467, largest room capacity 1645, City Hall seating area 11,000 (sq ft), Stage 65ft frontage, 30 ft depth at centre, 8 ft depth at smallest part.

**Brisbane Visitors & Convention Bureau**

Brisbane City Hall, King George Square, GPO Box 1434, Brisbane 4001. Phone (07) 221 8411. Fax (07) 229 5126. Telex 41910 Attn: BVCB (Brisbane City Council).

Directors: V.B. Paul (chrmn), G. Campbell-Ryder, B. Grace, K. McGill, B. Minnikin, R. Bramley, M. Mander-Jones, D. Power, C. Chapman, P. Langdon.

Executive: Mrs W. Hall (mng dir).

Promotion of Brisbane as an attractive convention & tourist destination.

**The Bronte Inn**

107 MacPherson St, Bronte 2024. Phone (02) 389 2222. Telex 70144.

Executives: R. Byrne, G. Crane.

Convention facilities: 3 rooms total capacity 520, largest room capacity 300, accommodation 80 rooms total capacity 200.

Function areas (sqm): Ocean Room (254), Pacific Room (100), Tasman Room (180), Board Room (24).

**Bundanoon Conference Centre**

Anzac Pde, Bundanoon 2578. Phone (048) 83 6068.

Directors: M. Binns, Mrs M. Binns.

Provides a modern conference facility including overhead projector, whiteboard & other conference aids, group discussions room facilities, secretarial service, etc. High quality cuisine in a quiet country atmosphere.

**The California Mountain Lodge**

Cnr Lovel & Apex Sts, Katoomba 2780. Phone (047) 82 2155. Fax (047) 82 5323.

Directors: G.O. Crockett, Mrs B.A. Crockett, M. Holyday (mgr).

Motel & conference centre.

Repr: NSW Government Travel Centres in each state. N.R.M.A.

**Canberra Visitor & Convention Bureau**

1st Flr, Jolimont Centre, Northbourne Ave (GPO Box 2077), Canberra 2601. Phone (06) 247 4166. Fax (06) 247 3228. Telex 62305.

Directors: P. Hunniford, I. MacDonald, S. Rogerson, M. Nichols, C. Wood, M. Carlin, B. McNamara, E. Wintzer, G. St. John, R. Foster.

Executive: J. Logan (exec dir).

Assist convention & exhibition organisers, promotion & mktg of members products & promotion of Canberra as meeting venue.

Offices: Canberra Tourist Bureau Sydney - R. Starkey, phone (02) 233 3666. Canberra Tourist Bureau Melbourne - G. Chambers, phone (03) 654 5354.

**Carindale Hotel-Motel**

Old Cleveland Rd, Carindale 4152. Phone (07) 395 0122. Telex CARHOT AA 145463.

Directors: J.J. Power, I.D. MacAlister.

Executive: F.C. Shaw.

Licensed hotel-motel with facilities for conferences, seminars, trade exhibitions, functions.

**Chaucer's Canterbury Reception & Convention Centre**

190 Canterbury Rd, Canterbury 3126. Phone (03) 830 5055 (8 lines). Fax (03) 830 4134. Telex 37645.

Executive: J.B. Fahey (mng dir).

Reception and convention centre with full catering, audio-visual, exhibition and convention facilities. Exhibition floor space 1,080m<sup>2</sup>, 7 different dining rooms or function rooms, column-free banquet hall for 700 persons or more, full catering and beverage service, dividable halls, car parking 200 cars, air conditioned, own power generation. Location is East 12 minutes from CBD in geographical centre of Melbourne.

**Clunies Ross Conference Centre**

National Science Centre, 191 Royal Pde, Parkville 3052. Phone (03) 347 6077.

Facilities: The main conference hall, The Isaac Wolfson Auditorium, is capable of seating up to 500, and can also be subdivided into three smaller soundproof sections, each with all facilities of the main auditorium; air conditioning, AV equipment, tape recording facilities, simultaneous translation, special effect lighting. Reproduction of conference papers within the centre. Smaller committee rooms also available.

Branches: Ian Clunies Ross Memorial Foundation, c/- Australian Mineral Foundation Incorporated, Conyngham St, Glenside 5065. Phone (08) 79 7821.

**Continental at Phillip Island**

The Esplanade, Cowes, Phillip Island 3922. Phone (059) 52 2316. Fax (059) 52 1878. Telex 30406.

Director: D. Currie

Holiday resort motel, conference centre - 6 conference rooms (seating 30-350 persons), fully licensed a la carte restaurants, fully equipped units, squash court, sauna, tennis courts, swimming pools.

**Coronation Motel**

205 Coronation Dr, Milton 4064. Phone (07) 369 9955.

Executives: R. Pfeiffer, M. Devivo.

Convention facilities: 2 rooms total capacity 180, largest room capacity 144, accommodation 59 rooms total capacity 182.

Function areas (sqm): Amber Room (132.14), Board Room (31.00).

**Crystal Ballroom**

2 Station St, West Ryde 2114. Phone (02) 80 0591.

Directors: D.W. Cheetham (mng dir), J.L. Cheetham (secty).

Catering & function rooms for business conventions trade exhibitions seminars.

**The Edwin Centre**

57 Edwin St, Croydon 2132. Phone (02) 798 8022.

Director: J.D. Butt.

Small conferences (up to 200-250), functions, receptions.

**El Caballo Blanco**

Great Eastern Hwy, Woorloo 6558. Phone (095) 73 1288. City office (09) 322 2087. Toll Free (008) 095 525. Telex 95411.

Executive: W.B. Oostdyck.

Convention Facilities: Conference Rooms 100m<sup>2</sup>, Seating Theatre (45), School (30). Total rooms 16. Specialising in working groups to 35.

**The Eltham Gateway Motel**

1339 Main Rd, Eltham 3095. Phone (03) 431 1666. Fax (03) 439 7846.

Executive: Mrs B. Gaujenieks.

Specially equipped rooms to cater for conferences, trade shows, seminars, product launches and receptions. Function rooms for 6 to 100 delegates.

Other facilities include 24 hour reception; cocktail bar; fully licensed restaurant for breakfast, lunch and dinner 7 days a week; outdoor picnic and barbecue area; indoor heated pool, spa and sauna.

Accommodation is provided in 32 suites (many with double spas), executive suites and 2-bedroom family suites with kitchenette.

**Fantasia Convention Centre**

292 Findon Rd, Findon 5023. Phone (08) 268 1300.

Executives: A. Fantasia (mgr), J. Fantasia (prom mgr).

Convention facilities: 4 meeting rooms, theatre style 1100, classroom 800, banquet 800, total exhibition space 1276m<sup>2</sup>. Function areas (sqm): ballroom 696, the classic room 464, & 2 restaurants.

**Federal Pacific Hotels**

5th Flr, 276 Collins St, Melbourne 3000. Phone (03) 654 4133. Telex 30520.

Directors: G.P. Farrell (chrmn), J.M. Haddad (mng dir), P.C. Wolfe, K.J. Curtin, H. Voss (gen mgr), M. Maclure.

Executives: D.G. Evans (co secty), R. Hunt (nat mktg & sales mgr), M.E. Hanger (purchasing mgr).

Hotels in Melbourne, Hobart, Darwin, Launceston, Katherine.

O'seas repr: Utell International, worldwide.

Agency: Thomson White & Ptnrs (Vic) Pty Ltd.

**Wrest Point Federal Hotel - Casino**

410 Sandy Bay Rd, Hobart 7005. Phone (002) 25 0112. Telex 58115.

Executives: A. Carruthers (mgr), M. Fish (conventions mgr).

Convention facilities: 4 rooms total capacity 800, largest room capacity 800, accommodation 293 rooms total capacity 600. Function areas (sqm): Derwent room 505, Derwent 1 - 302, Derwent 2 - 141, Derwent 3 - 148, Derwent 2 & 3 (combined) 302. Hobart Convention Centre: total capacity 1600, largest room capacity 1660. Function Area (sqm) Main Hall 670, Plenary Hall (tiered) 615, Exhibition foyer 340, Convention foyer 119.

**Launceston Federal Country Club Hotel-Casino**

Country Club Ave, Prospectvale 7250. Phone (003) 44 8855. Telex 58600.

Executives: M. Kuveke (mgr), M. Fish (convention mgr).

Convention facilities: 3 rooms total capacity 760, largest room capacity 400, accommodation 104 rooms total capacity 208. Function areas (sqm): Hall 1 - 123, Hall 2 - 101, Hall 3 - 260, Seminar 1 - 59, Seminar 2 - 48.

**Menzies Ai Rialto**

495 Collins St, Melbourne 3000. Phone (03) 62 0111. Telex 136189.

Executive: H. Lepold (gen mgr), B. Bourke (banquets).

Convention facilities: 8 rooms total capacity 1600, largest room capacity 650, accommodation 243 rooms - total capacity 486. Function areas (sqm): Ballroom 538, Ballroom 1 - 179, Ballroom 2 - 179, Ballroom 3 - 179. Function Room 1A - 68, 2B - 68, 3C - 68, 4D - 94.

**Festival Hall**

65-89 Charlotte St, Brisbane 4000. Phone (07) 221 5433.

Convention facilities: Largest maximum room capacity 4000. Function areas (sqm): Main Hall Area 743.

**Film Australia**

Eton Rd, Lindfield 2070. Phone (02) 413 8777. Fax (02) 416 5672. Telex 22734.

Board: R. Hughes (mng dir), D. Gonski (chrmn), M. Burrows, B. Petty, Ms N. Hazlehurst, Ms H. McPhee, Ms S. Carleton, H. Myer, I. Munro.

Executive Producers: B. Moir, Ms J. Bell, R. Saunders, P. Humfress.

Executives: Ms R. Watts (dir, mktg & distr), B. Willick (prdn supvr), Ms S. Gray (dir, client relations, Canberra).

National film and television production house. TV, theatrical, non-theatrical, short films, telemovies, mini-series, features, documentaries, educational and business titles. Production facilities include sound stages, cutting rooms, vault, animation, film library and Dolby sound mixing theatres, plus extensive on-site convention facilities.

**The Flinders University of South Australia**

University Relations Unit, Bedford Park 5042. Phone (08) 275 2277. Fax (08) 276 2253. Telex AA 89624 Flindun.

Convention facilities: 22 rooms total capacity 1000, largest room capacity 1000, accommodation total capacity 150. Function areas: Various size lecture theatres, dining areas, lounges & informal areas.

### Gazebo Ramada Hotel

2 Elizabeth Bay Rd, Elizabeth Bay 2011. Phone (02) 358 1999. Fax (02) 356 2951. Telex 121569. T'grams Gazebo Sydney.

Executive: G.S. Goldberg (gen mgr).

Facilities: 400 room hotel, new convention centre with max capacity for 750 people, 2 restaurants, cocktail lounge, extensive under-cover parking, roof top heated swimming pool, sauna & spa.

### Gazebo Ramada Hotel Brisbane

345 Wickham Tce, Brisbane 4000. Phone (07) 831 6177. Fax (07) 832 5919. Telex 41050. T'grams Tce Brisbane.

Executive: D. Furze (gen mgr).

Facilities: 180 room hotel, convention centre with max capacity for 200 people, fully air conditioned, roof top restaurant, coffee lounge/Bistro bar. Full hotel facilities, under-cover car parking, swimming pool. Cocktail lounge.



### Grosvenor Hotel

125 North Tce, Adelaide 5000. GPO Box 1772, Adelaide 5001. Phone (08) 231 2961. Fax (08) 231 0765. Telex 82634.

Convention facilities: 5 rooms, largest room capacity 200, accommodation 290 rooms. Function areas (sqm): James Alexander 112½, Glenroy 240, Colony 45, Colony Annexe 27, Telfer 26. V.I.P. lounge 22½.

### Hahndorf Old Mill Convention Complex

98 Main St, Hahndorf 5245. Phone (08) 388 7888. Fax (08) 388 7242.

Executive: J. Amer (mgr).

Convention facilities: 3 rooms total capacity 685, largest room capacity 500, accommodation 36 suites total capacity 90. Function areas (sqm): Banquet Room 700, Hahndorf Room 130, Board Room 41.

### Hakoah Function & Convention Centre

61-67 Hall St, Bondi 2026. Phone (02) 30 3344. Fax (02) 30 8707.

Executives: P. Solomon (mgr) A. Dettre (PR).

Facilities & services specially designed to cater for function & convention needs with rooms accommodating from 10-650 persons, including restaurants, bars, swimming pool, sauna & spa.

### Haven Motor Inn

6-10 Adelphi Tce, Glenelg North 5045. Phone (08) 294 1555. Fax (08) 294 5773.

Convention facilities: 2 rooms total capacity 310, largest room capacity 200, accommodation 73 rooms total capacity 233. Function areas (sqm): compass room 106, haven room 216. Chart Room 51.

### Hebberwears Pty Ltd

Tas Holiday Inn Menzies Sydney, 14 Carrington St, Sydney 2000. GPO Box 5290, Sydney 2001. Phone (02) 2 0232. Fax (02) 290 3819. Telex 20443.

Director: D. Macintosh.

Executives: N. Uhlig (gen mgr), H. Strecker (res mgr), T. Allan (dir of mktg).

Repr: Holidex 2000 Worldwide Reservation System.

Repr: J. Walter Thompson.

### Her Majesty's Theatre Function Centre

107 Quay St, Sydney 2000. Phone (02) 212 3411. Fax (02) 281 3232.

Executive: Mrs C. Byrnes.

Facilities for conventions, seminars, receptions, exhibitions, trade shows, product launchings. Auditorium seating for 1492, full bar & restaurant services.

### Hilton International Hotels

GPO Box 3934, Sydney 2001. Phone (02) 266 0610. Fax (02) 265 6065. Telex HISYD 25208.

Director: W. Sprockreeff (chrnm & chief exec).

Executives: B. McNamara (area dir of mktg Aust & Sth Pacific), M. Johnston (nat advtg mgr), J. Stringer (nat dir of sales), N. D'Souza (dir sales dev - Aust & NZ).

Hilton Reservation Service (HRS) Sydney (02) 267 6000. Telex 25399. Elsewhere in Australia call for the cost of a local call (008) 22 2255.

#### Hilton International Sydney

259 Pitt St, Sydney 2000. Phone (02) 266 0610. Fax (02) 265 6065. Telex 25208.

Executives: O. Lifschitz (gen mgr), N. Israel (dir sales), R. Todd (banquet mgr).

International standard hotel with 585 rooms, 29 suites, 2 Executive floors and lounge, 4 restaurants, 6 bars including the Marble Bar. Convention and exhibition space includes Grand Ballroom, 10 smaller meeting rooms, 17 meeting rooms in total, capacity 10 to 1000, large banqueting lobby, & an exhibition & conference floor.

#### Hilton International Sydney Airport

20 Levey St (PO Box 75), Arncliffe 2205. Phone (02) 597 0122. Fax (02) 597 6381. Telex 170795. Cable Hiltair Sydney.

Executives: P. Croasdaile (gen mgr), L. Furlong (dir of sales), A. Bonyngne (f & b mgr), B. Smith (assnt banquet mgr).

Ballroom (365m<sup>2</sup>) divides into 3 rooms with vehicle access off car park, 5 meeting/function rooms (21 to 94m<sup>2</sup>).

Equipment and Facilities: Available at no charge are microphones, public address system, portable stage, blackboards, easels and podium. For rental are 16mm sound movie projector, spotlights, 35mm slide projector. Reel to reel tape recording, and all available audio visual equipment.

International standard hotel with 266 rooms, 12 suites, 24 hour telex, secretarial & courier services, ballroom, 9 meeting rooms, capacity 5 to 500.

#### Hilton International Melbourne - On The Park

Cnr Wellington Pde & Clarendon St, Melbourne 3002. Phone (03) 419 3311. Fax (03) 419 5630. Telex 33057. Cable Hiltels Melbourne.

Executives: P. Gromotka (gen mgr), H. van Heesbeen (dir of sales), R. Dunning (banquet mgr).

International standard hotel with 406 rooms, 39 suites, Executive floor and lounge, 24 hour telex, secretarial & courier services, ballroom, 13 meeting rooms, capacity 10 to 800, 3 restaurants, supper club & discotheque, bar, piano lounge, pool bar, outdoor heated swimming pool, health club with sauna & massage, exercise equipment, jogging in nearby parks. Conveniently located opposite picturesque Fitzroy Gardens and Melbourne Cricket Ground.

#### Hilton International Adelaide

233 Victoria Square, Adelaide 5000. Phone (08) 217 0711. Fax (08) 231 0158. Telex 87173. Cable Hiltels Adelaide.

Executives: G. Van Holst (gen mgr), F. Baylis (dir of sales), D. Sweeney (banquet mgr).

International standard hotel with 380 rooms, 15 suites, 24 hour telex, secretarial & courier service, ballroom, 10 meeting rooms, capacity 10 to 650, 2 restaurants, supper club & discotheque, 4 bar lounges, heated swimming pool, health club, tennis court, gymnasium, Executive floor and lounge.

#### Hilton International Perth - The Parmelia

Mill St, Perth 6000. Phone (09) 322 3622. Fax (09) 481 0857. Telex 92365. Cables Hiltels Perth.

Executives: F. Zeller (mgr), S. Schmidt (dir sales), J. Comerford (banquet mgr).

International standard hotel with 274 rooms, 53 suites, 24 hour telex, secretarial & courier services, 9 meeting rooms, capacity 10 to 500, 3 restaurants, supper club & discotheque, 2 bar lounges, piano bar, outdoor heated swimming pool, gymnasium.

#### Hilton International Brisbane

190 Elizabeth St, Brisbane 4000. Phone (07) 231 3131. Fax (07) 231 3199.

Executives: D. Horovitz (gen mgr), P. Sugg (dir of sales), D. King (banquet mgr).

International standard hotel with 322 rooms, 13 suites, 3 Executive floors and lounge, 24 hour telex, secretarial & courier services, 6 meeting rooms, capacity 10 to 680, 3 restaurants, supper club & discotheque, 4 bar lounges, outdoor heated swimming pool, tennis court, gymnasium.

#### Hilton International Cairns

Wharf St, Cairns 4870. Phone (070) 52 1599. Fax (070) 52 1370. Telex 48292.

Executives: D. Buchanan (gen mgr), G. Sharman (dir sales).

International Standard hotel with 264 rooms, Executive floor and lounge, 1 restaurant, 3 bars, discotheque/supper club, outdoor swimming pool and bar, 5 meeting rooms, capacity 10-350 Ballroom 290sq m. Located on Trinity Bay with views to the mountains and Pacific ocean. Adjacent to business and tourist centre.

Hilton Reservation Service (HRS) Sydney (02) 267 6000. Telex 25399. Elsewhere in Australia call for the cost of a local call (008) 22 2255.

### Hobart Town Hall & City Hall

Hobart City Council, Town Hall, Hobart 7000. Phone (002) 38 2711.

Executive: J. Stafford (bkg clerk).

Convention facilities: 2 rooms, maximum seating: Town Hall 411, Conference room 80, City Hall 1755. Function area (sqm): Town Hall 223, Conference room 93, City Hall 1180.

### K.P. Hobbins & Associates

Suite 3, 22 Playfair St, The Rocks, Sydney 2000. Phone (02) 241 2228 or Sydney Opera Hse (02) 2 0588 ext 511. Telex 27789.

Director: Ms K. Hobbins.

Sydney reservation office for: Sydney Opera House convention & function areas, Northbeach International Hotel - Wollongong, Charbonnier of the Hunter, Trade Winds Convention Centre - Maroubra & other outer city venues.

### Homestead Hotel

114 Zillmere Rd, Boondall 4034. Phone (07) 265 1555. Telex 40262.

Convention facilities: 7 rooms total capacity 2200, largest room capacity 1000, accommodation 12 rooms total capacity 36.

Function areas (sqm): Barklay (89.1), Canning Downs (242.1), Coochin (159.7), Cressbrook (159.7), Jimbour (159.7), Drawing Room 1 (132.4), Drawing Room 2 (331.2).

### Hotel Adelaide

(An Interwest Hotel), 62 Brougham Pl, North Adelaide 5006. Phone (08) 267 3444. Fax (08) 239 0189. Telex 82174.

Executives: J. Kuhlmann (sales exec), P. Bubner (gen mgr).

Convention facilities: 8 rooms total capacity 1400, largest room capacity 700, accommodation 147 rooms total capacity 300. Function areas (sqm): Grand Banquet Room 1 - 242, Grand Banquet room 2 - 454, Adelaide room 1 - 222, Adelaide room 2 - 222, Boardroom 43, The Terrace 265 - Clubroom 92 - Brougham Restaurant - 90, Cocktail Bar - 100, Garden Court - Coffee Shop -100.

### Hotel Inter-Continental Sydney

117 Macquarie St, Sydney 2000. Phone (02) 230 0200. Fax (02) 251 2342. Telex 176890.

Director: S. Bokaemper (gen mgr).

Executive: Ms K. Gill (dir of mktg).

**Hoyts Hospitality Services**

(A division of The Hoyts Corporation). Hoyts Entertainment Centre, 505 George St, Sydney 2000. Phone (02) 261 7777.

Executives: M. Dooley (f & b mgr), B. Baker (convention co-ord).

Facilities: Executive theatres Sydney and Melbourne available for training seminars and corporate entertaining, fully catered. Theatre style seating ideal for product launches combining movie and catering 100-900 capacity. Themed launches a speciality.

**Hyatt Kingsgate Sydney**

Top of William St, Sydney 2011. Phone (02) 356 1234. Fax (02) 356 4150. Telex 23114. T'grams Hyatt. Inwats 008 222 188.

Executive: K.W. Diefenbach (gen mgr).

Facilities include: 14 convention/exhibition/banqueting suites, three of which have car access, 389 rooms with all facilities, penthouse, executive suites and Regency Club accommodation. 2 restaurants (Craigend Restaurant, Trumpets Cafe Restaurant), 24 hour room service, 2 bars - Champions Bar & Piano Bar. Business Centre with full time secretary, car parking, in-house audio visual company.

**Hyatt Regency Perth**

99 Adelaide Tce, Perth 6000. Phone (09) 225 1234. Telex 95823.

Executive: Ms L. Sanders (Perth, sales mgr conv).

Convention facilities: Grand Ballroom (theatre style 1200 persons, banquet style 800 persons; divisible into North and South - 550 each (theatre style) 375 each (banquet style). Terrace Ballroom (theatre style 500, banquet style 350). Freshwater Bay Room (theatre style 125, banquet style 100). Mosman Bay Room (theatre style 60, banquet style 50). Matilda Bay room (theatre style 45, banquet style 35).

All presentation equipment (whiteboards, painters, easels) supplied free. Two permanent control booths in Grand Ballroom. Audio Visual in all rooms (projectors, recorders, lighting master control, tv, full cabling permanently in place). Ballroom located beside delivery bay with hoist for immediate access for heavy equipment & vehicles.

**Jamberoo Valley Resort & Convention Centre**

Mountain Rd, Jamberoo 2533. Phone (042) 36 0269. Sydney reservation office: K.P. Hobbins & Associates (02) 27 5528.

Executive: B. Pullen (gen mgr).

Conference facilities up to 120 people with accommodation, to 250 for day conferences, 45 fully serviced airconditioned units, restaurant seating up to 250 people, swimming pool, tennis court, horseriding facilities & bushwalking tracks.

**Killarney Lodge Pty Ltd**

158 Melwood Ave, Killarney Heights 2087. Phone (02) 452 3666.

Directors: P. & L. Bannister.  
Seminars, conventions, company promotions.

**Kings Ambassador Hotel**

517-519 Hay St, Perth 6000. Phone (09) 325 6555. Fax (09) 221 1539. Telex 92616.

Executive: Ms M. Williams (mktg mgr).

Facilities for functions, trade shows, seminars, conferences. Convention facilities for up to 500 people.

**Kosciusko Thredbo Pty Limited**

PO Box 92, Thredbo Village, Sydney 2627. Phone (064) 57 6275. Fax (064) 57 6063. Telex 61122.

Directors: J.D. Morschel (chrmn), J.E. Tabart (mng dir), J.K. Hagley, K.R. Vild.

Executives: B.V. McGarry (co secty), W. Kirkpatrick (gen mgr).

Operators of Thredbo Alpine Hotel and Thredbo Village.

Repr: NSW Govt Travel Centre, Melbourne, Brisbane.

**Lancemore Hill Conference Centre**

Kilmore-Lancefield Rd, Kilmore 3764. Phone (057) 82 1844. Fax (057) 82 2371.

Executives: K. Ward (gen mgr), Mrs O. Venn (mktg & conference co-ord).

Conference-training centre.

**Landsborough Shire Civic Cultural Centre**

16A Minchinton St (PO Box 5), Caloundra 4551. Phone (071) 91 4240, 91 6444. Fax (071) 91 7450.

Executive: G. Smith.

Multi-Function Auditorium: capable of seating 950 theatre style, 800 banquet setting. Ideal for ballroom dancing, complete with lighting & sound equipment, radio microphones, overhead & 16mm projectors, white boards, etc. Theatre: capable of seating 334. Complete with orchestra hoist & stage lighting. Art Gallery: capable of seating 150 theatre style, 100 school bench style. Function Room: capable of seating 200 & complete with cocktail bar. Convention Courtyard: banquet facilities for 800 persons. Vestibule: fully equipped for display purposes with lighting & portable display stands, shelves etc. Meeting Room 1: seating for 20. Meeting Room 2: complete with dias & seating for 70.

**Launceston Convention Centre, Albert Hall**

PO Box 1476, Launceston 7250. Phone (003) 31 7433. Fax (003) 34 1182.

Executive: J. Richards (mgr).

Conventions, training seminars, meetings, exhibitions, dinners etc.

**Le Chateau**

48 Queens Rd, Melbourne 3004. Phone (03) 51 5211. (Opposite the Golf Course).

Director: T. Ruben.

**Normanby House - Monash University**

Monash University, Clayton 3168. Phone (03) 565 4713. Fax (03) 565 4724.

Director: Dr. J.A. McDonell.

Executive: J.D. Sheel (assnt mgr).

Conference & training centre with residential facilities for groups of up to 120. Available at all times of the year.

**Northbeach International**

6-14 Cliff Rd, North Wollongong 2500. Phone (042) 27 1188. Telex 29141. Sydney reservation office: K.P. Hobbins & Associates (02) 27 5528.

Director: M. Corban (mng).

72 rooms, 5 conference/reception rooms, grand ballroom, seafood restaurant, Belmondo's Nightclub, coffee shop, 2 level undercover parking, swimming pool, sauna.

Located on the beachfront at North Wollongong commanding spectacular coastal views. Only one hour from Sydney. Ideal for conventions, corporate & association meetings & seminars, trade displays and product launches.

**Northpoint Conference Centre**

Level 9, Northpoint Bldg, 100 Miller St, North Sydney 2060. PO Box 1574, North Sydney 2059. Phone (02) 92 8812, 92 8930.

Director: G. Russel.

Conference centre.

**The NSW Design Centre**

70 George St, The Rocks, Sydney 2000. Phone (02) 27 2592.

Director: P. Vale.

Executive: Ms J. Lockwood (chief exec).

Prestige venue available for exhibitions, product launches, presentations & small conferences.

**Ocean Clipper Inn**

Patterson Rd, Rockingham 6168. Phone (09) 527 8000.

Executive: V.E. Heenan (gen mgr).

Convention facilities (sqm): Restaurant 72, Admiralty 1 - 72, Admiralty 2 - 144, Combination of 1 & 2 - 216, Greetings Area 90. Total rooms 63, total bed capacity 148.

**Olde Tudor Motor Inn**

Bass Hwy, Prospect Vale 7250. Phone (003) 44 5044.

Convention facilities: 4 rooms total capacity 500, largest room capacity 500, accommodation 50 units total capacity 221. Function areas (sqm): Henry's Banquet & Convention Centre 460, Restaurant 150, Abbey 89.

**Parkroyal Hotels****Brisbane Parkroyal**

Cnr Alice & Alberts St, Brisbane 4000. Phone (07) 221 3411. Telex 40186.

Full equipment & services for conferences, conventions, seminars & promotions.

Function areas: Balcony 12.9 x 4.57, seating - theatre 60, classroom 30, reception 80, banquet 65; Restaurant 15.64 x 9.27, seating - theatre 180, classroom 100, reception 120, banquet 100; Princess Suite, Suite 1 - 15.64 x 9.27, seating - theatre 250; classroom 175, reception 180, banquet 100; Suite 2 - 7.62 x 11.76, seating - theatre 150, classroom 100, reception 120, banquet 100.

**Lennox Hotel Brisbane**

66-76 Queen St, Brisbane 4000. Phone (07) 222 3222. Fax (07) 221 9389. Telex 40252. Toll Free (008) 77 3601.

Convention facilities: total capacity 700; accommodation facilities 150 rooms capacity 304.

**Leura Resort**

Fitzroy St, Leura 2781. Phone (047) 84 1331, 84 1317. Fax (047) 84 1813. Telex 20869.

Executives: P. Symes (gm), M.W. Jensen (m&s), B. Preston (conv mgr).

Facilities: 10 Conference and function rooms, 10 to 250 PAX, 166 units accommodating up to 470, choice of restaurants and bars, 3 heated pools, 2 spas, 4 saunas, 3 tennis courts, squash, badminton, billiards, gym and golf set in 8 acres of gardens.

**Manly Pacific Parkroyal**

PO Box 828, Manly 2095. Phone (02) 977 7666. Fax (02) 977 7822. Telex 73097 Manpac.

Executive: E. Bucher (gen mgr).

Convention facilities: 7 rooms total capacity 800, largest room capacity 600. Accommodation: 169 rooms. Function areas (sqm): Main Ballroom 512 sqm, Meeting Room 160 sqm, Exhibition Lobby 256 sqm, Ballroom Terrace 194 sqm.

**Mayfair Crest International Hotel**

King George Sq, Brisbane 4000. Phone (07) 229 9111. Fax (07) 229 9618. Telex 41320.

Executive: Mrs M. Sparksman (nat sales mgr).

Convention facilities: 8 rooms total capacity 2310, largest room capacity 1100, accommodation 406 rooms.

Functional areas (sqm): Grand Windsor Ballroom (539.75), Norfolk Room (240.69), Connaught Room (298.20), King George Room (207.90), Westminster Suite (81.00), Buckingham Suite (126.90), Presidential Ballroom (694.80), Lincoln Room (243.00), Roosevelt Room (248.04), Kennedy Room (203.40), Board Room (26.00), Board Room (36.00), Rooftop (290.00).

**The National Gallery of Victoria**

180 St Kilda Rd, Melbourne 3004. Phone (03) 618 0222.

Executive: G. Newcombe (secty).

Facilities: The Great Hall, seating 500 theatre-style or 550 for banquet. Fully licensed catering facilities.



Executives: P.R. Rigby (gen mgr), P. Willes (food & beverage mgr), E. Tester (resident mgr).

Convention facilities: 4 rooms total capacity 1000, largest room capacity 1000, accommodation 149 rooms & 8 suites total capacity 330.

Function areas (sqm): Sir Charles Kingsford Smith (555), Avro (140), Bristol (140), Catalina (110), De Havilland (110), Avro-Bristol (280), Catalina-De Havilland (220).

#### Adelaide Parkroyal

226 South Tce, Adelaide (08) 223 4355. Telex 82156.

Convention facilities: 4 rooms total capacity 200, largest room capacity 200, accommodation 95 rooms total capacity 190.

Function areas (sqm): Board room (247), Osmond room (495), Glen room (495), Reception area (258), Half area (710), Full area (1496).

#### Parkroyal on St Kilda Rd

562 St Kilda Rd, Melbourne 3004. Phone (03) 529 8888.

Executives: P. Logan (gen mgr), C. Shaw (exec asst mgr).

Convention facilities: Number of meeting rooms 4; meetings theatre style 60; luncheon/dinner 40; cocktail reception 60.

Function areas: Boardroom I & III 24 sq m; Boardroom II & IV 31 sq m.

#### The Parks Community Centre

Cowan St, Angle Park 5010. Phone (08) 243 5555.

Executive: J. Kelly.

Facilities for convention, trade launches, seminars & meetings. Seating from 10 to 1700 people, venues fully equipped with the latest in technical equipment & an extensive range of audio visual resources available.

#### Pitrone's

642-660 Springvale Rd, Keysborough 3173. Phone (03) 551 4333.

Directors: A. Pitrone, J. Pitrone.

Convention & function venue, 3 rooms, room 1 12m x 9m, room 2 30m x 24m, access for buses, trucks, cars & heavy machinery into room 2 for display purposes. Seating capacity for up to 600. Room 3, 3m x 6.5m.



#### The President Melbourne

65 Queens Rd, Melbourne 3004. Phone (03) 529 4300. Aust Wide Toll Free (008) 33 5020. Fax (03) 51 1042. Telex 30987.

Director: R. Rogers.

Executive: P.R. Furzer (exec gen mgr).

First class accommodation, hotel suites & a variety of conference rooms, largest holding 500, licensed restaurants & cocktail bar, heated swimming pool, sauna, spa, gym. New hotel under construction outstanding new facilities due for completion May 1990.

#### Quality Pokolbin Resort

Broke Rd, Pokolbin 2321. PMB 20, Maitland 2320. Phone (049) 98 7600. Fax (049) 98 7710.

Convention Enquiries: Ms E. Gillespie-Ruse.

Convention venue: 4 rooms total capacity 235, largest room capacity 150. Accommodation; Quality Pokolbin Resort 54 units (on site) Phone (049) 98 7600.

#### Regal Park Motel

44 Barton Tce East, North Adelaide 5006. Phone (08) 267 3222. Telex 82526.

Directors: Mr & Mrs E. Scholich.

Executive: C.A. Linden.

Motel with convention & banquet facilities.

Repr: Flag Inns Limited.

#### Regent International Hotels

##### The Regent Melbourne

25 Collins St, Melbourne 3000. GPO Box 246B, Melbourne 3001. Phone (03) 653 0000. Fax (03) 63 4621. Telex 37724.

Executives: R.W. Markl (gen mgr), T. Marsden (exec asst mgr), P. Gillespie (dir of sales), D. Callaghan (food & beverage mgr), L. Bloomfield (catering mgr).

Convention facilities: Grand Ballroom (1300 theatre style seating but can be divided into 3 separate areas), Victoria Suite, Carillon Room, Auditorium (379 tiered seating), West Tower Suites & East Tower Suites. Full conference facilities with 2 audio booths, direct street access.

##### The Regent Sydney

199 George St, Sydney 2000. Phone (02) 238 0000.

Executives: E. Wright (gen mgr), Miss S. Smirnov (pr mgr), Miss J. Erickson (asst pr mgr), Miss V. Oliver (catering mgr).

Convention facilities: Lecture style seating-Grand Ballroom (1000), 4 function rooms (40-90), ballroom is 685m<sup>2</sup> & can be divided, ceiling height 5.7 metres, full conference facilities with 2 audio visual booths, direct street access etc.

#### Ridge Convention Centre

189 Leichhardt St (PO Box 283), Spring Hill 4000. Phone (07) 831 5000. Telex 41566.

Director: G. Holmes.

Executives: J. Sawyer (mgr), M. Cooney (functions mgr).

Conferences & conventions.

#### Rodeway Armada Hotel

220 Pacific Hwy, Crows Nest 2065. Phone (02) 922 6366, 922 1199. Toll Free (008) 225630. Telex 26844. T'grams "Ramadasyd".

Directors: D.H. McCarron (chrmn & mng dir), Sir T. Holmshaw, R.L. King, P.M. Raffin.

Planning, developing, marketing & operating hotels & motels.

#### The Royal Exhibition Building & Conference Centre

Nicholson St, Carlton 3053. Box 462, Carlton South 3053. Phone (03) 663 5000. Fax (03) 663 1121.

Trustees: C.T. Edmunds (chrmn), Ms F. Dumont, Ms S. Calwell, R.D. Davidson, P. Clarkson, J. Hamilton, M. Moon, B. Boyd & M. Duckworth.

22,650 sq metres of exhibition space in five exhibition halls plus an airconditioned conference centre with seven sub-divisible meeting rooms for up to 1,050 persons and the Princeton Room which can be used as a restaurant or function room for up to 400. Competitive rates.

#### Royal Exhibition Centre, Wayville

PO Box 108, Goodwood 5034. Phone (08) 210 5211. Fax (08) 210 5212. Telex Telecom 88765. (User No. AD749).

Directors: D.W. Barkley, AM (pres), J.P. Shearer (chrmn).

Executives: G.T. Campbell (dir), P.P. Anderson (mktg mgr).

Adelaide's major event venue, which regularly provides the setting for conventions, exhibitions, catered functions, concerts, meetings, trade shows, and sports fixtures; in addition to the staging of the Royal Adelaide Show annually.

#### Royal Melbourne Showgrounds

Royal Agricultural Society of Victoria, Royal Show Grounds, Epsom Rd, Ascot Vale 3032. Phone (03) 376 3733. Fax (03) 376 2973.

Director: B. Carr.

Full exhibition convention & catering facilities - 16 major pavilions including Expo Centre, a stadium seating 25,000 that has a 2.2ha grassed arena and all purpose track, a multiplicity of other meeting/function areas plus on site parking for 4,000 cars. Contact A. Bouse (space sales exec).

#### Royal Motor Yacht Club of NSW

21 Wunulla Rd, Point Piper 2062. Phone (02) 327 6828.

3 Rooms available for seminars, conferences, functions, receptions, lunches, dinners, cocktail parties. Largest room capacity 200. Full catering facilities.

#### Sebel Town House

23 Elizabeth Bay Rd, Elizabeth Bay 2011. Phone (02) 358 3244. Fax (02) 357 1926. Telex 20067. T'grams Sebelhotel. Reservation: Phone Sydney WATS 008 22 2266.

Director: J. Trevenen (gen mgr).

Executives: K. Waterhouse (banqueting sales mgr), B. Moore (mktg & pr mgr).

Hotel and function centre. Function centre covering 800 sq metres with own car parking facilities, audio visual equipment available.

Repr: The Leading Hotels of the World - worldwide offices; JAL Hotel System & Utell.

#### Settlers' House

Avon Tce, York 6302. Phone (096) 41 1096.

Executive: P.J. Mulcahy.

Convention facilities (sqm): Conference room 55, Sitting room 1 - 18, room 2 - 22, room 3 - 19, Dining/Sitting room 3 - 33, Gallery 57.

#### Sheraton-Wentworth Hotel

61-101 Phillip St, Sydney 2000. Phone (02) 230 0700. Fax (02) 227 9133. Telex 121227. T'grams Wenthotel Sydney.

Executives: A.R.T. Negro (gen mgr), J. Simmons (sales & prom), S. Gmur (dir of food & beverage), B. Gordon (grps co-ord), S. Morgan (p.r. mgr).

Five star international hotel with complete convention facilities - largest conference room capacity 1000. 484 accommodation rooms including 33 suites. Garden Court Restaurant, Club Grill Restaurant & Bar, Banks Coffee Shop, Lobby Bar, Old Sydney Bar & Buttery.

Repr: Australia wide reservation service, Phone (02) 230 0700 or Sheraton worldwide reservations, Phone (toll free) (008) 22 2229.

#### The Shore Inn

450 Pacific Hwy, Artarmon 2064. Phone (02) 427 7000. Fax (02) 428 3458. Telex 122188.

Executive: S.G. Streater (gen mgr).

Convention facilities: 7 rooms total capacity 800, largest room capacity 380, accommodation 162 rooms total capacity 450. Function areas (sqm): Caesar/Julius Room 260, Roman Room 97, Athenian Room 63, Valencian Room 86, Boardroom 63, Roman/Athenian Rooms 159, Olympic Room 70.

#### Southern Cross Hotel

131 Exhibition St, Melbourne 3000. Phone (03) 653 0221. Telex 30193.

Executives: B. Fink (dir), D. Benhaim (gen mgr), S. Karaoglanis (rooms div mgr), B. McCormack (accomm mgr), P. Felbel (banquet/convention mgr), N. Missen (sales & mktg mgr).

11 rooms for 10-1,600 people capacity - 426 accommodation suites.

#### Southern Pacific Hotel Corporation Limited

7-9 York St, Sydney 2000. GPO Box 537, Sydney 2001. Phone (02) 290 3033. Fax (02) 290 9855. Telex AA121448.

Director: A.J. Young (C.E.O.).

Executive: D. Sawicki (conv sales mgr).

Repr: Sydney, Melbourne, Brisbane, Gold Coast, Cairns, Adelaide, Perth, Canberra, Darwin, NZ, Fiji, New Caledonia, Papua New Guinea, Tahiti, Moorea, Kuala Lumpur.

Reservations & o'seas repr: Refer listing National Advertiser section.

### Surfair Hotel

Private Bag, No.2, Nambour 4560. Phone (071) 48 7177. Fax (071) 48 7769.

Executive: N. Dickman (convention mgr).

Convention facilities: 3 rooms total capacity 390, largest room capacity 250, accommodation 85 rooms.

Function areas (sqm): Orchid Room (250), Hibiscus Room (120), Azalea Room (20).

### Sydney Building Information Centre Ltd

517-531 Elizabeth St South, Sydney 2010. PO Box 33, Strawberry Hills 2012. Phone (02) 319 1333. fax (02) 319 0565. DX 483 Sydney.

Executives: D.S. Kessler (mng dir), N. Wathen (gen mgr), N.Y. Gregg (sales mgr), G. Gibson (exhibition mgr).

Year round building exhibition and display centre of home building and improvement products. New product promotion launching service, conference facilities, national product brochure request service, an extensive range of books and magazines in Bookshop, public relations service for industry, SBIC Info link building industry data based & enquiry leads service on building products.

### Sydney Convention and Exhibition Centre

PO Box K62, Haymarket 2000. Phone (02) 282 5000. Fax (02) 282 5041. Telex 178297 AMCE PL.

Directors: A.E. Harris, J.E. Neary, G. Gleeson, I.G. Holmes, K.G. Jacobsen, M.E. Edgely, J. David.

Executives: B. Flynn (chief exec), T. Claridge (gen mgr), B. Westcott (dir of mktg), G. Irwin (ops mgr), M. Dean (fin contr), Mrs J. Whitham (sales mgr conventions), Miss S. Barnes (sales mgr exhibitions), Miss K. Long (sales mgr special events).

Venue for conventions, exhibitions, meetings, product launches, dinners, balls, concerts, etc.

### Sydney Entertainment Centre

Harbour St (PO Box 330), Haymarket 2000. Phone (02) 211 2222. Fax (02) 281 2682. Telex 75783.

Executives: Ms M. Whitworth (gen mgr), N. Sheedy (front of house mgr), D. Braham (ops mgr), G. O'Brien (bldg eng), R. Mason (acctnt).

Entertainment venue, conventions, seminars, exhibitions, functions.

### Sydney Exhibition Centre

Sydney Showground, Royal Agricultural Society of NSW, Paddington 2021. GPO Box 4317, Sydney 2001. Phone (02) 331 9111.

Director: G.L. Maitland.

Exhibition Facilities: Royal Hall of Industries 5575m<sup>2</sup>; Government Pavilion 3576m<sup>2</sup>; Commemorative Pavilion 3900m<sup>2</sup>; AMP Pavilion (2 floors) 3340m<sup>2</sup>; Arts & Crafts Pavilion (2 floors) 2980m<sup>2</sup>; Cumberland Pavilion 2085m<sup>2</sup>; Energy Pavilion

1390m<sup>2</sup>; AMATIL Conference Centre (2 floors) 816m<sup>2</sup>; Technology Pavilion 800m<sup>2</sup>; Ford Pavilion 945m<sup>2</sup>; International Pavilion 1170m<sup>2</sup>.

Conference Facilities: seating 50 to 400. Function Facilities: Hordern Pavilion, seating capacity 5200 including 2500 moveable seats & stands, Woodchopping Open Air Stadium for 2000 people; Hordern Sale Ring, covered seating for 1100 people; Main Arena & stands capacity 40,000. Services: stand building, signwriting, plant hire, catering & ample parking.

### Sydney Opera House

Bennelong Point, Sydney 2000. GPO Box 4274, Sydney 2001. General Enquiries phone (02) 250 7111. Box Office (02) 250 7777. Fax (02) 221 8072. Telex 25525. T'grams Sydophouse, Sydney.

Executive: D.L. Martin (gen mgr).

Performing arts centre, conventions, seminars, exhibitions, restaurants, catered functions, package tours. All necessary lighting, sound and associated facilities.

### The Sydney Seminar Centre and Riverview Executive Apartments

302 Burns Bay Rd, Lane Cove 2066. Phone (02) 427 4000. Fax (02) 427 2010. Telex 72055.

Executives: C.T. Holland & J.P. Holland (dirs), A.R. Genev (gen mgr), B. Bensoussan (mktg mgr).

Providing complete seminar & residential facilities. Two fully equipped conference modules each seating up to 50 with a private working office, a syndicate room & projection room for each conference suite, secretarial telex & photocopying services. 66 fully equipped and serviced 2 bedroom apartments with balconies overlooking the waterfront. Recreational facilities include squash court, sauna, heated pool, solarium, games room, bowling green, jogging & walking paths, 4 hectares of waterfront parklands.

### Sydney Town Hall

483 George St, Sydney 2000. Phone (02) 265 9333.

Executive: L.P. Carter (town clerk).

Convention facilities: 3 rooms total capacity 3000, largest room capacity 2100. Function areas (sqm): Vestibule 240, Main Hall 1300, Lower Hall 900.

### Sydney Turf Club - Functions Centres

King St (PO Box 21), Canterbury 2193. Phone (02) 798 0511. Inc. Rosehill Racecourse.

Directors: J.R. Fleming, D.W. Storey, G.N. Beynon, E.J. Vandenberg.

Executives: W.P. Parker (secty, chief exec), I. Randall (catering exec).

Exhibitions, seminars, social functions & horse racing.

### Theatre Royal

MLC Centre, King St, Sydney 2000. GPO Box 4031, Sydney 2001. Phone (02) 231 6111. Telex 73722.

Director: F.J. Gibson.

Facilities: 1000 seat auditorium, extensive foyers.

### Townhouse Hotel

701 Swanston St, Carlton 3053. Phone (03) 347 7811. Fax (03) 347 8225. Telex 31271.

Director: B. Levey.

Executives: Ms H. Williams (gen mgr), Mrs M. Grouios (conference & banquet co-ord), Miss J. Van't Foort (sales mgr).

Specialist caterers to the entertainment industry, major sporting events, product launches, any outside venue.

### Trade Winds

200 Maroubra Rd, Maroubra 2035. Phone (02) 344 5555.

Director: F. Corban (gen mgr).

Convention facilities up to 150, 4 different rooms, total 300, 46 motel suites, swimming pool, A la Carte restaurant, 24 hour Coffee Shoppe, Bodenes Night Club.

### Travelodge Wynyard

9 York St, Sydney 2000. Phone (02) 2 0254. Fax (02) 262 2416. Telex 26690.

Convention facilities: 4 rooms total capacity 220, largest room capacity 80, accommodation 200 rooms total capacity 450.

Function area (sqm): York room (82), Lang room (82) Parkview room (82), Jamison room (82).

### Camperdown Travelodge

9 Missenden Rd (PO Box 33), Camperdown 2050. Phone (02) 516 1522. Fax (02) 519 4020. Telex 26689.

Convention facilities: 5 rooms total capacity 270, largest room capacity 200, accommodation 142 rooms total capacity 284.

Function areas (sqm): Bligh room (150), Board room (51).

### Adelaide Travelodge

208 South Tce, Adelaide 5000. Phone (08) 223 2744. Fax (08) 232 0769. Telex 89232.

Convention facilities: 2 room total capacity 70, largest room capacity 50, accommodation 195 rooms total capacity 400.

Function areas (sqm): Matthew Flinders (53).

### Trinity College

Royal Pde, Parkville 3052. Phone (03) 347 1044. Adjoins University of Melbourne.

Available for conferences and training courses, accommodation, full catering facilities, parking.

### Tudor Court

141 Kooyong Rd, Caulfield 3162. Phone (03) 527 5047.

Executives: T. Ruben (exec dir), A. Stefanesco (function mgr).

Full facilities, equipment & services for conferences, conventions, seminars & promotions.

Function areas: Grand Ballroom 450sqm, seating - theatre 500, classroom 450, reception 450, banquet 350; Princess Room 200 sqm, seating - theatre 200, classroom 50, reception 180, banquet 120.

### Twin Towers Motor Inn

260 Pacific Hwy, Artarmon 2064. Phone (02) 439 1388. Toll Free (008) 25 1513. Fax (02) 437 4171. Telex 121321.

Directors: T.M. Anderson, Mrs V. Anderson.

Specialists in conferences & conventions, facilities include: all types projection equipment, video playback & recording, flipcharts, whiteboards, blackboards, photo copying, syndicate rooms, P.A.B.X. telephones, poolside barbecue, private bar, restaurant & cocktail bar, airconditioning & soundproofing, luxury motel suites, pin boards for posters.

### University of NSW Union Function & Conference Centre

PO Box 173, Kingsford 2032. Phone (02) 663 2225. Fax (02) 662 2690.

Convention facilities: 11 rooms total capacity 5190, largest room capacity 2200.

Function areas (sqm): Roundhouse-Central area (882), Marsh Room (139), Common Room (167), Wurth Room (139), Squarehouse Grd floor (600), Dining Rooms (110), John Clarke Gallery (130), Unisearch House (1254), Science Theatre (668), Clancy Auditorium (706).

### University of Queensland Union

Catering & Convention Centre, Sir Fred Schonell Dr, St Lucia 4067. Phone (07) 371 6840.

Executive: K. Rogers (catering mgr).

Convention facilities: 5 rooms total capacity 1400, largest room capacity 1000, accommodation by arrangement.

Function areas (sqm): Sir Albert Axon Room 400, Joseph Malley Room 590, Page Hanify Room 100, Holt Room 400, Ryan Room 50.

### Victorian Arts Centre

100 St Kilda Rd, Melbourne 3004. Phone (03) 617 8211. Fax (03) 62 2719. Telex 39419.

Executives: Ms S. Natrass (gen mgr), Ms N. Johns (hirings admin).

Venues to accommodate from 10 to 2500 people. Melbourne Concert Hall, State Theatre, Playhouse, George Fairfax Studio, and for dinners the ANZ Pavilion and The Great Hall plus smaller meeting rooms and foyer areas with an experienced and complete catering service available.

### Vision Valley

Vision Valley Rd, Arcadia 2159. PO Box 5, Galston 2159. Phone (02) 655 1515. Fax (02) 655 1528.

Conference venue, accommodation for up to 152. Features large meeting room, 3 smaller meeting areas, full range a/v equipment, swimming pool, horse riding, canoeing.

**Warwick Amusements Pty Ltd****Trading as Old Sydney Town**

Heritage Park, Pacific Hwy, Somersby 2250. Phone (043) 40 1104. Fax (043) 40 1077.

Executives: Ms C. Man (mng dir), A. Williams (functions mgr).

Heritage Park, night function, conference & convention venue.

**Weintal Hotel-Motel**

Murray St, Tanunda North 5352. PO Box 270, Tanunda 5352. Phone (085) 63 2303.

Facilities for conventions and seminars to 180. Sauna, colour TV, full restaurant and bar facilities, swimming pool, tennis courts, 40 unit motel accommodation.

**The Windsor**

(An Oberoi Hotel), 103 Spring St, Melbourne 3000. Phone (03) 653 0653. Inwatts (008) 03 3100. Fax (03) 654 5183. Telex AA30437.

Executive: J.P. Beghin (gen mgr).

Facilities: 3 meeting/banquet rooms to seat up to 350 theatre style. 190 rooms with all facilities including 8 Victorian Suites with small meeting area. 2 restaurants, 2 bars & cocktail lounge. Live entertainment in Grand Dining Room.

**Suppliers & Services****Action Packed Lightshows & Sound Hire & Sales**

119 Oxley Rd, Chelmer 4068. Phone (07) 379 4313, a/h (07) 378 6609.

Executive: J. Philp.

Content of services offered: product lighting & presentation, projection, atmosphere lighting, fairy lights, attention getters, high & low voltage high reliability electronic controls including weather resistant, your name in lights, small P.A. 50 projector psychedelic lightshow & slides.

**Adam and E's Display Company**

2-14 Kerr St, Fitzroy 3065. Phone (03) 419 2111.

Directors: K.M. Adam, G.G. Errington, A. Seja.

Design, construction & installation of displays, exhibitions & trade presentations anywhere in Australia, including signwriting, lighting, a/v. Hire equipment available.

**Adelaide Tape Duplicators Pty Ltd**

240 Grote St, Adelaide 5000. Phone (08) 212 7111.

Directors: A. Sankauskas (mng dir), P. Hibberd (prdn mgr).

State-of-the-art Real Time audio cassette duplication facility, including high speed cassette & open reel duplication facilities. Digital "on-location" audio recording available. Video copying service. Other services include tailor-length cassette winding & packaging of products. Catering for clients Australia-wide through Real Time Duplicators. Professional audio/video tape & equipment available through Cassette Distributors of S.A.

**Ansett Airlines of Australia**

501 Swanston St, Melbourne 3000. Phone (03) 668 1211.

Group Travel Executives: H.A. Hele (nat mgr - group travel), T. Holt (nat sales mgr conventions & incentives).

Facilities: Assistance with reservation of hotels, conference rooms, delegate accommodation, discounted travel for groups, convention program printing, arrangement of transfers, tours, special industry visits, car rental, introductions to Professional Conference Management companies, providers of computerised registration and any other service organization you may need.

Offices: 4 Mort St, Canberra 2600. Phone (06) 245 6511; Oxford Square, cnr Oxford & Riley Sts, Sydney 2000. Phone (02) 268 1210; 733 Anne St, Fortitude Valley, Brisbane 4006. Phone (07) 854 2828; 84 Lake St, Cairns 4870. Phone (070) 50 2211; 350 Flinders Mall, Townsville 4217. Phone (077) 81 6611; Shop 6, Cosmopolitan Centre, Cnr Beach Rd & Gold Coast Hwy South, Surfers Paradise 4217. Phone (075) 31 8100; 150 North Tce, Adelaide 5000. Phone (08) 233 3111; Shop 4b, Smith St, Mall, Darwin 0800. Phone (089) 80 3257; 178 Liverpool St, Hobart 7000. Phone (002) 38 0800; 54 Brisbane St, Launceston 7250. Phone (003) 32 5293; 489 Swanston St, Melbourne 3000. Phone (03) 668 2535; cnr St George's Tce & Irwin Sts, Perth 6000. Phone (09) 323 1191.

**Australian Airlines****(Australian National Commission)**

50 Franklin St, Melbourne 3000. Phone (03) 663 6777. T'grams Transair.

Executives: I. Jamieson (sales mgr, grp & conv travel), State conventional travel mgrs & supvrs - R. Freitas (NSW), J. Weidman (Vic), P. Barton (Qld), R. Southwell (ACT), G. Pike (Tas), T. Young (WA), Ms K. Lorraine (SA).

Offices: Chifley Sq, Sydney (02) 669 9555; 294 Collins St, Melbourne (03) 665 1333; Cnr Adelaide & Creek Sts, Brisbane (07) 260 3311; Jolimont Centre, Canberra (06) 246 1811; 160 Collins St, Hobart (00-2) 38 3511; 55 St George's Tce, Perth (09) 323 8444; 144 North Tce, Adelaide (08) 216 1911.

**Australian Display Pty Ltd**

Gnd Flr, 472 Bourke St, Melbourne 3000. Phone (03) 670 7342. Fax (03) 642 1995.

Director: G.J. Kepper.

Executive: S.G. Kepper.

Specialists in high quality, quick set up, portable display packages for high impact selling and promotions environments. Full graphic productions available. Custom design/manufacturing of mobile & semi permanent displays for specific market applications. Distributors of the world's best portable display systems servicing all states.

**Australian Display Services Pty Ltd**

1A Coulson St (PO Box 101), Erskineville 2043. Phone (02) 550 1011. Fax (02) 519 5476.

Executive: J. Knight (gen mgr).

Exhibition stand designers & manufacturers, suppliers of all types of signs, styrene-acrylic & painted, photographic blow ups & murals. Exhibition hire equipment available.

**Barrie Billett & Associates**

4/15 Hilldon Crt, Nerang 4211. Phone (075) 96 3346.

Directors: B. Billett, Mrs J. Billett.

Design, hire and sale of display & exhibition equipment.

I'state Reprs: Cobon Int. (Aust) Pty Ltd, Sydney. Cobon Int. (Melbourne) Pty Ltd, Melbourne.

**B.M. Brown & Associates Pty Ltd**

43 St Phillips St, Abbotsford 3067. PO Box 1010, Richmond North 3121. Phone (03) 416 0033. Fax (03) 416 1928.

Directors: B.M. Brown, Mrs B.C. Brown.

Exhibition services.

**Buckle Bros Pty Ltd**

5-10 Dynon Rd, South Kensington 3031. Phone (03) 371 1444. Fax (03) 376 3824. Telex 38308.

Directors: K.A. Forbes (mng dir), G.R. Forbes.

Manufacture & hire display & exhibition stands & equipment.

**Business Media Australasia****Business Media Australasia**

117 Reservoir St, Surry Hills 2010. Phone (02) 235 4737 (admin) (02) 235 4740 (studio). Fax (02) 281 4676.

Executives: R. Manger (mgr), R. Morris (prdr/dir).

Full equipped multi-camera production unit. Ten years experience staging and video recording of onshore, offshore and satellite conferences.

**Charisma Marketing**

1475-1481 Pittwater Rd, North Narrabeen 2101. Phone (02) 913 2400, 913 2206. Fax (02) 913 2992.

Directors: Mrs. D.G. Briggs, S. Watt.

Exhibition stands, displays, point of sale material, audio visuals, corporate promotions, brochures, annual reports.

**Concept Exhibition Contracting**

2 Booth Pl, Balcatta 6021. Phone (09) 344 4122.

Director: T. Morris (mng dir).

A major supplier of exhibition & display equipment on a sale or hire basis. Designers of exhibition stands & exhibition layout. Shell scheme with silver grey front runner panels for exhibition hire. Manufacturers of Toucan display system, an award winning portable display system.

**Container Exhibition Services**

93 Shepherd St, Chippendale 2008. PO Box 412, Double Bay 2028. Phone (02) 327 5852. Fax (02) 699 9072.

Director: D. Varani (mng dir).

Transportable exhibition organisers. 'A transportable venue', 6 metre modules equipped with every facility for exhibitions and promotions. Use as a theatre, showroom office or travelling roadshow. Hire-lease or purchase.

I'state Reprs: 1-5 London Dr, Bayswater 3153. PO Box 476, Toorak 3142. Phone (03) 240 0595. Fax (03) 762 5758.

**Creation Design & Construction**

Factory No.3, 16 Charlton Ave, Cheltenham 3192. Phone (03) 584 9808.

Directors: T.A. Conway, L.D. Conway.

Designers & manufacturers of exhibition & display stands and equip. Complete service from concept to completion, inc. all types of construction, floor coverings, lighting and special lighting effects, signage, giant photo blowups, giant props, special surface finishes, working models & cutaways, plastic moulding & styrene cutting, neon signs. Complete video marketing service. Robots. Interactive computer displays.

**Deanote Productions Pty Ltd**

12 Pyrl Rd, Artarmon 2064. Phone (02) 412 4990.

Director: A. Dean (mgr).

Specialising in planning, writing and staging musical productions and entertainment in general for conventions and conferences.

**Delta Design & Display**

347 Macaulay Rd, Kensington 3031. Phone (03) 376 0345.

Directors: A.G. Nicol, Mrs R.A. Nicol.

Hire design & construction of exhibition stands & displays.

**Design Count Pty Ltd**

25 Hinkler Rd, Mordialloc 3195. Phone (03) 587 1644.

Directors: G. Calkoen (mng dir), J. Smith (design mgr), S. Tribe (sales & mktg mgr).

Custom design exhibition stands or design your own with flexible linkage modular display system. Other services include creative indoor/outdoor light boxes, special effects, advertising signage, working models, facsimile & prototypes. Specialists in all types of plastic & metal moulding techniques, scale models for tv commercials & aerodynamic models for windtunnel testing.

### Eden Dynamics Pty Ltd

28 Oatley Ave, Oatley 2223. Phone (02) 579 5566. Fax (02) 579 5422.

Acoustical consultants. Advisers on communication systems, public address requirements & the design of acoustic environments, incl specialised studios, sound stages & auditoria.

### Entertainment Services of Australia Pty Ltd

Factory 1, 23 Levanswell Rd, Moorabbin 3189. Phone (03) 555 0999. Fax (03) 555 9510.

Directors: G.J. McGeorge (mng dir), C.M.N. McGeorge.

Executives: G. McGeorge (spectaculars & special events), J.S. Monty (corporate promotion & information), P. Jensen (prdn mgmt).

Hire of the highest quality audio and visual equipment including Victoria's largest range of the incomparable Meyer and Apogee sound systems.

Professional production management of sound and visuals for product launches, public relations, promotions, staff motivation, conferences, etc.

### Eurovision Pty Ltd

63 Balfour St (PO Box 48), Chippendale 2008. Phone (02) 699 7221. Fax (02) 699 7060.

Directors: J. Prisuda, T. Bews (hire).

Specialising in the hire of production, conference, exhibition and seminar equipment. Large screen projectors (video, data) monitors, professional cameras, mixers, edit suites, auto cue's, wireless mic's (Sony), Pyxis T.B.C., (PAL, NTSC) suppliers of Sony professional and corporate equipment.



### EVS The Communicators

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Fax (02) 406 4734.

Executives: T. Coyte (gen mgr), T. Thrum (exec prod), P. Pijnappel (mktg), N. Chantler (prdn mgr).

Total creation, production, staging & management high impact onshore & offshore conference and conventions. Emphasis on theatrical approach to business meetings, product launches and special events. Services include multi image audio visual & video production, library of motivational & theme modules, computer graphic speaker sup-

port slides, comprehensive range of staging equipment inc. executive prompt, AV, video, audio & lighting.

## EXHIBIT RESOURCES

### Exhibit Resources Australia Pty Ltd

20 Barcoo St, Roseville 2069. Phone (02) 406 0111.

Offices: Sydney (02) 971 1110; Brisbane (07) 846 2367; Gold Coast (075) 39 5233; Melbourne (03) 580 0833; Perth (09) 328 7368.

Directors: R. Newman, R. Miller, P.R. Bernasconi.

Sales Executives: N. Scanlon (Syd), T. Taylor (Bris), D. la Rance (Gold Coast), J. Dickinson (Melb), B. Godridge (Perth).

Designers & manufacturers of exhibition, trade fairs, commercial and retail fitout. Distributors throughout Australia of "Octanorm" modular exhibition systems.

### Exhibition Hire Service

40 Tennyson Rd (PO Box 127), Concord 2137. Phone (02) 736 2488.

Directors: G. Chambers, P. Geelan.

Executive: J. Delahunty (mgr).

Wide variety of quality furniture & display equipment for hire. Suitable for exhibitions, promotions & shows.

### Flamingo Advertising and Display

19 McDougall St, Milton 4064. Phone (07) 368 2211. Fax (07) 368 2570.

Director: Mrs S.G. van Twest.

Displays, designed & manufactured with flair, for exhibitions, windows etc., foam signs made to order.

### Fogg Staging Techniques (Melbourne) Pty Ltd

(Founded in 1967 as Ellis D Fogg). 259 William St, Melbourne 3000. Phone (03) 887 0325.

Executives: Miss S. Martin, R. Foley, S. Williamson.

Designers and producers of extra-ordinary award winning staging and stands, fashion parades, promotions, awards, environments, audio visuals, light, sound, lasers, holograms and special affects.

Clients: David Jones, Qintex, Maggie Tabberer, FIA Awards.

### Fogg Staging Techniques (Sydney) Pty Ltd

(Founded in 1967 as Ellis D Fogg). Suite 5701, MLC Bldg, Martin Place. PO Box 1, Darlinghurst 2010. Phone (02) 651 1622.

Executives: R. Foley, G. Beatty, P. McCloskey.

Designers and producers of extra-ordinary award winning staging and stands fashion parades, promotions, awards, environments, audio visuals, light, sound, lasers, holograms and special affects. Art, film and video studio in Paddington, store in Pyrmont and a 3,000 sq metre fully equipped workshop in Dural.

### Hutter Graphics

63 York St, South Melbourne 3205. Phone (03) 696 2203. Fax (03) 690 9810.

Directors: T. Hutter, J.K. Hutter.

Designers of custom build or modular display stands, providing eye catching and cost effective displays to suit their clients objectives.

### Image Designworks

811 Princes Hwy, Tempe 2044. Phone (02) 558 1506, 558 1665. Fax (02) 558 5809.

Director: L. Jones.

Executive: R. Philpott.

Sales/hire/installation disco, public address, background music, paging, video projection, all sound & special effect lighting.

### Intercity Hire

A division of Syme Electronic Communications Pty Ltd. 196 Normanby Rd, South Melbourne 3205. Phone (03) 646 2211. Fax (03) 699 2401.

Offices: (B. Nokes) Adelaide. Phone (08) 293 8155; (R. Bennett), Brisbane. Phone (07) 844 9171; (D. Ray), Canberra. Phone (06) 280 7522; (R. Schuhle), Gold Coast. Phone (075) 39 3622; (P. & V. French), Hobart. Phone (002) 34 7655; (B. Robertson, mgr & R. Cairns, video projection), Melbourne. Phone (03) 646 2211; (B. Fuller), Perth. Phone (09) 381 5666; (P. Kelly), Sydney. Phone (02) 406 0800.

National audio visual group providing audio, video and lighting equipment - including large screen (24") video projector. Audio visual staging and presentations Australia-wide.

### Intermedia Computers Pty Ltd

PO Box 731, Toowoong 4066. Phone (07) 371 7900. Fax (07) 371 4876.

Directors: G.R. Shaw, Mrs S.L. Shaw.

Executive: T. Gardiner.

Total organisation of any event including registration, functions, travel, accommodation, speakers, exhibitions, mailing lists, miscellaneous sales. Suppliers of the software and hardware.

### Mayfair Marketing Services Pty Ltd

36-42 Chippen St (PO Box 64), Chippendale 2008. Phone (02) 699 5757. Toll free (008) 02 5067. Fax (02) 699 3001. Telex 26110.

Director: Ms C. Scarvelis.

Executive: Ms S. Besic.

Supplier and printer of Action Line Advertising and promotional products, Pierre Cardin and Mayfair Leathergoods, conference accessories, business and executive gifts. Our ranges are stocked and printed on our premises. Full inhouse artwork facilities.

### Campbell McComas & Company Pty Ltd

Suite 14, 118 Church St, Hawthorn 3122. Phone (03) 818 1307.

Executive: G.C. McComas.

Speechmakers & consultants, specialists in researching & writing speeches on any subject for presentation in the guise of appropriate original comic characters at business & professional conventions, seminars, dinners & other gatherings throughout Australia & overseas. Some M.C. work also undertaken. The number of engagements is strictly limited, & a minimum of 4-6 months' notice is essential.

### Merrivale Productions

13 Park Ave, Avalon Beach 2107. Phone (02) 918 6227.

Director: J.H. Neal.

Design, construction, installation & display dressing of exhibition stands, showrooms, shops including window display service.

### Harry M. Miller's Speakers Bureau

174 Cathedral St, Woolloomooloo 2011. Phone (02) 357 3077. Fax (02) 356 2880. Telex AA122349 (Harmill).

Office: 202 Bank St, South Melbourne 3205. Phone (03) 699 2455. Fax (03) 690 7883. J. Lee (exec).

Executive: M. Kelly (mgr).

National and international speakers are available to speak on a wide range of topics at seminars, conventions, sales meetings as well as product launches, presentations and promotions.

### Morgan Expo-Hire

39 Jones St, Ultimo 2009. Phone (02) 660 7200.

Director: P.R. Morgan.

Morgan Expo-Hire specialise in hiring quality furniture, equipment, pot plants, audio visual equipment & other services to the exhibition industry on a short term basis & for longer periods to offices & business in general.

### The Motivators Pty Ltd

8/244 Harbord Rd, Brookvale 2100. PO Box 88, Newport Beach 2106. Phone (02) 938 3412.

Director: R. Muras (mng dir).

Complete design & production services for all types of creative marketing including displays, exhibitions, shopfitting.

### Multi Signs (Aust) Pty Ltd

19 Prescott Ave, Dee Why 2099. Phone (02) 982 6600.

Directors: P. Black, Mrs H. Black.

High quality exhibition stands, trade displays, furnishings & equipment. Complete design, manufacture, installation & signage service. Free standing display panels, hinged display screens, murals, photo mounting, tv & stage props. Purchase or hire.

### National Exhibitions (NSW)

55 Mitchell Rd, Brookvale 2100. Phone (02) 939 1233. Fax (02) 939 2457.

Directors: J. Aufmanis, Mrs T. Aufmanis.

Executive: S. Kane (sales mgr).

Design & manufacture of exhibition stands including hire or purchase of carpet, walls, furniture, plants, signwork & graphics etc.

Affiliation in other states.

### National Exhibition Constructions (SA) Pty Ltd

A divn of National Exhibition Constructions Pty Ltd, 34-36 Maple Ave, Forestville 5035. Phone (08) 297 7277. Fax (08) 297 5161. Telex 87189 'Framel'.

Director: L.G. Dennis (mng).

Specialising in the preparation & installation on a hire basis of complete exhibition stands, shell schemes, modular construction stands or special design. Design & preparation of all signs, banners, directional signs, stage decorations & displays. To complement each display we offer an extensive range of hire accessories & components such as furniture, plants, electrical, signs, showcases, carpets & lighting.

Repr: NSW - National Exhibition Constructions (NSW) Pty Ltd.

### Original Displays (Aust) Pty Ltd

13 Orchard Rd, Brookvale 2100. Phone (02) 905 0251.

Directors: R.E. Harkins (mng dir), G.A. Armitage (sales dir), E. MacWhirter (prdn dir), B. Gouldthorpe (design dir).

Executive: J. Chapman (sales mgr).

Full service design & mfg of exhibition stands, shopfitting, point of sale display, screen printing, merchandising units, packaging, plastic fabrication, custom joinery.

### Page Displays

22 Rialannah Rd, Mt Nelson 7007. PO Box 277, Sandy Bay 7005. Phone (002) 23 7708.

Director: M.C. Page.

Modular exhibition/convention & trade fair shell scheme specialists. Complete professional state wide service. Also a pagoda, not a marquee, free standing, range of colours, walls optional.

### Philips Components Pty Limited

23 Lakeside Dr, East Burwood 3151. Private Bag 30, Mount Waverley 3149. Phone (03) 881 3673. Fax (03) 881 3688. Telex 20165.

Executive: N. Barbey.

Philips offer a complete service in conference equipment as well as simultaneous interpretation services. Facilities incl full multilingual services for conferences.

### Photo-Laminates Pty Ltd

1 Hotham St, South Melbourne 3205. Phone (03) 690 7181.

Directors: N.G. McFarland, D. Gates.

Executive: B. Howlett.

Dry mounting & laminating of exhibition & display material onto wood, cardboard display stands.

### Procon International Pty Ltd

Unit 27, 1 Short St, East Chatswood 2067. Phone (02) 417 7410. Fax (02) 417 8007. Telex AA121822-CD274.

Directors: K.D. Bigger, G. Bailey.

Providing a complete range of services for the meeting & convention organiser. Specialising in satchels, ribbons, rosettes, name cards & holders. Large range of signs. Qantas/Qanvene computer laser converters. The only complete convention ancillary supplier in Australia.

### Ready Steady Compactables Pty Ltd

7 Park Ave, Drummoyne 2047. Phone (02) 819 6607. Telex 21822 SY 478.

Directors: Mrs J.E.M. Saunders, A.I. Saunders, Ms M.F. Saunders.

Office: 21 Cabarita Rd, Perth 6076. Phone (09) 293 3683.

Manufacturers & distributors of low cost, portable, corrugated board demonstration tables & exhibition counters.

### Rentalite Studios

117 Landsdowne Cres, West Hobart 7000. GPO Box 330D, Hobart 7001. Phone (002) 34 6289.

Director: M. King.

Executives: N. King (sales mgr), D. Edwards (ops mgr).

Contractors for electrics (temporary), lighting hire, P.A. (indoor and O.D.), sound recording, projection equip, video equip, staging, display, exhibition hardware, tv, film & audio production aids, and marquee hire.

### Robot Concepts (Aust)

1st Flr, 238 Tortec Rd, South Yarra 3141. Phone (03) 650 2581.

Executive: G.C. Russell.

Robots for hire, exhibitions, promotions, retailers, company endorsement functions, ad/pr campaigns, operators provided.

### Signature Corporate Events Group Pty Ltd

Level 1, 608-614 Harris St, Ultimo 2007. Phone (02) 212 6300. Fax (02) 281 1090.

Directors: J. Kesl (mng dir), W. Sloss.

Specialist consultancy in creation and marketing of corporate conferences and seminars, exhibitions, product launches, gala banquets, annual general meetings and theme events throughout Australia and Asia Pacific. From concept and design to manufacturing, from installation through direction to stage management, Signature provides a total service for all corporate events. Services include staging, pyro and laser effects, sound and lighting, films, audio visuals, print material, exhibition design and display, media liaison and entertainment, along with the unusual in business and social activities. Emphasis on creativity and personal service tailored to each Company's individual requirements.

### Signworks Pty Ltd

28 Albion St, Annandale 2038. Phone (02) 550 3909. Fax (02) 550 3916.

Directors: N.G. Wilson, J.E. Klipp.

Complete consultancy, design and supply service for all exhibition and convention signage. Backdrops, banners, directional signs, displays for indoor/outdoor, fixed or free-standing. Quality signwriting and screenprinting.

### Staging Connections (Aust)

118 Terry St, Rozelle 2039. Phone (02) 818 2555. Fax (02) 818 3703.

Offices: (I. Whitworth) Sydney (02) 818 2555; (T. Davenport) Melbourne (03) 329 5899; (C. Elliott) Brisbane (07) 358 2199; (M. Jones) Perth (09) 328 3315.

Offer a complete video and audio-visual equipment service. Product launches, national sales meetings using our professional audio and lighting systems, data projection and multi-image staging.

### Staging Consultants Pty Ltd

49 Hornsey St, Rozelle 2039. Phone (02) 810 2885.

Director: K. Ricketts (mng dir).

Manufacture & design of scenery, sets, props, design & supply of lighting & sound systems. Convention & marketing presentation planning & execution. Specialising in live presentations.

### Superscan Metromedia Technologies Int. Inc.

55 Cranbrook St, Botany 2019. Phone (02) 666 9000, 666 4435. Fax (02) 666 7899.

Director: R.G. Rust (chief exec vic), P. Pearson (sales mgr NSW), T. Hampson (sales mgr Vic).

Production of 'Superscan' and 'MMT' giant colour computer painted enlargements on vinyl, canvas, melded fabric and a wide variety of other substrates. For use outdoors or indoors. Great for exhibitions, TV commercial backdrops, in-store displays. Theme creation with 'Superscan' photomurals and stands.

Office: 10/209 Toorak Rd, South Yarra 3141. Phone (03) 240 8199. Fax (03) 241 6007.

### Supreme Display Services

50 Jersey St, Jolimont 6014. Phone (09) 387 6670.

Executives: B. Whyte, Mrs B. Whyte.

Wholesale display suppliers.

### Too Faze Lighting Corporation

47 North St, Richmond 3121. Phone (03) 429 5122.

Director: A. Anderson (mng dir).

Equipment & service suppliers, theatrical consultants.

### Frank Towsey Marketing Services

2nd Flr, 46-48 York St, Sydney 2000. Phone (02) 290 3488. Fax (02) 29 6300.

Executive: F. Towsey.

Design and manufacture of 'turnkey' display and exhibition projects with a difference: the incorporation of appropriate marketing and promotional strategies, so as to make the whole 'package' a success.

### Trollope Silverwood and Beck Pty Ltd

619-631 Springvale Rd, Mulgrave 3170. Phone (03) 566 3566. Fax (03) 560 8878. Telex 37457.

Director: B.B. Trollope (chrmn & chief exec).

Executives: W. de Geus (gen mgr), C. Sciubba (co secty/fin cntrl), P. O'Brien (mgr sales & mktg).

Designers and manufacturers of corporate identity, retail merchandising, commercial interiors, displays & exhibitions stands.

### Upatree Productions Pty Ltd

390A Spencer St, West Melbourne 3003. Phone (03) 328 3672. Fax (03) 328 2830.

Executives: J. Pratt (mng dir), P. Johnson (creative dir), Miss J. Mikmail (acct dir), P. Callaghan (NSW), Miss S. Green (Qld), E. Byblon (WA).

Display and exhibition design/construction and co-ordination, conferences, symposiums special events, fireworks, product launches & openings.

Repr: P. Callaghan, Suite 3/20 Cliff St, Milsons Point 2061. Phone (018) 22 9303.

### Vale Display Systems

127 Newbridge Rd, Moorebank 2170. Phone (02) 600 7611. Fax (02) 602 2925. Interstate (008) 25 2638.

Directors: P. Vale, Mrs J. Vale, S. Vale.

Importers, mfrs, distributors of Quiet Zone foam sheet, Triscamp systems, Cleva Clamp system, Color Tubing, Instand-Exhibit, Courier system display, Isoframe structures. Supply & install systems for - exhibitions, office dividers, desks, counters, showroom fittings, storage racks, portable displays.

Repr: 42 Cordelia St, South Brisbane 4101. Phone (07) 844 1466; 401 Townsend St, Albury 2640. Phone (060) 21 3436; 23-25 Bishop St, Darwin 0800. Phone (089) 81 8966; 14 Barrier St,

Fyshwick 2609. Phone (06) 280 4561; 20 Queen St, Perth 6000. (09) 321 3201; 7/26 Edgevale Rd, Kew 3101. Phone (03) 818 7370.

### VEON ART Special Neon Effects

PO Box 224, Vaucluse 2030. Phone (02) 371 6248. Fax (02) 327 6731. Telex 123431 Armor.

Executives: R.J. Bader (art dir & interior design), L.J. Dragon (dir of prdn).

Sign art for indoor and outdoor installations. Special neon effects for night clubs, tv shows, commercials, newsroom, theatre. Conventional neon and alternative neon for neon decorations, stage sets, exhibitions, fashion shows, entrance halls, casinos, corporate signage, neon sculptures and acrylic designs (eg furniture, palm trees). New powerful alternative neon techniques.

### Videowall Australia Pty Ltd

15 Whiting St, Artarmon 2064. Phone (02) 439 3929. Fax (02) 436 0440.

Director: R. Newton (dir),

Executive: Miss C. Nauta (mktg & proms).

Specialising in the hire, lease or sale of electrosonic multiscreen systems from small to large scale productions. Including creative computer programming, ¼" editing and all installation & maintenance.

### Robert Wainwright Pty Ltd

180 Bay St, Port Melbourne 3207. Phone (03) 646 1882. Fax (03) 646 4693.

Directors: R. Wainwright, M. Wainwright, Mrs A. Wainwright.

Executives: J. Charman, D. Stuart, M. Banks.

Designers & manufacturers of all facets of exhibition & display, graphics, signage, display systems, set design & construction.

# Audio Visual Services

### AAV Australia

A division of Syme Electronic Communications Pty Ltd. 180 Bank St (PO Box 296), South Melbourne 3205. Phone (03) 699 1844. Fax (03) 696 2895. Telex 34354.

Executives: E.J. Gregory (chief exec), D. Flint (mgr, video services), I. Maycock (client services mgr - video), Ms S. Coward (facilities mgr), G. Leaver (mgr - video cassette duplication).

Video Facilities: TELECINE 1: Rank Cintel MK III c Digiscan with DaVinci colour correction with window option, electronic pin registration, Ultimatte 2 and Ferritt sound follower. TELECINE 2: Rank Cintel MK III analogue, Dubbner colour grader and Magnatec sound follower. Tape to tape grading also available. EDIT 1: CMX 3400A computer editing, Grass Valley 300, two FX rows. EDIT 2: CMX 3400A computer editing, Grass Valley 300, three FX rows. Both suites have dedicated Chyron scribes, black and white and colour titling cameras, and each can access up to seven VTR's including 1 x 2" VTR for archival footage. Additional facilities available to each suite are Abekas, A 64 disc player/recorder, a digital VTR and single channel Ampex ADO or dual channel with concentrator.

Other Editing Facilities: Editron 500 off-line editing with 2 x play, 1 x record, ¼" VCR's. Editron 500 with 2 x ¼" BVU and 1" record. Betacam SP replay/record also available. AUDIO: 24 track sound to image using Editron 500 synchronisation. JBL and auratone monitoring, cue master cart machines ATR/4 track or 2 track centre track timecode, voice over booth, 1" restripe and lift-off.

Location Recording: OB 1: Multi camera video unit, Grass Valley vision mixer, comprehensive audio monitoring. OB 2: Single camera unit, HL79 D or LDK 90 camera, monitoring and talk-back, 1" VPR20 or Betacam SP recorder. OB 3: Tape tender unit with provision for 5 x VTR's. OB 4: Audio van with 2 x 24 track analogue which can be equipped with Sony PCM 3324 digital audio multitrack recorder, Sony PCMF 1 digital audio processor, Sony PDM 1610 digital audio 2 track mastering.

Duplication Facilities: Specialists in large and small duplication quantities for both the entertainment and corporate industries. Format dubbing available for ½" VHS HiFi, Beta HiFi & ¼" U-matic, BVU, 1" C Format, 2" Quad NTSC systems conversion Quantel with silk. NTSC dubbing available on VHS, Beta, ¼" U-matic, BVU, 1" C Format, 2" Quad. Full labelling, packaging and despatch service provided.

### Abacus Graphics Pty Ltd

107 Walker St, North Sydney 2060. Phone (02) 959 5445. Fax (02) 929 4143.

Directors: P. Nance, R. Wayment.

Computer generated 2D & 3D graphics, output to slides and videotape.

### Adelaide Tape Duplicators Pty Ltd

240 Grote St, Adelaide 5000. Phone (08) 212 7111.

Directors: A. Sankauskas (mng dir), P. Hibberd (prdn mgr).

State-of-the-art Real Time audio cassette duplication facility, including high speed cassette & open reel duplication facilities. Digital "on-location" audio recording available. Video copying service. Other services include tailor-length cassette winding & packaging of products. Catering for clients Australia-wide through Real Time Duplicators. Professional audio/video tape & equipment available through Cassette Distributors of S.A.

### Alpha Corporate Pty Ltd

33A Albany St, Crows Nest 2065. Phone (02) 437 6071. Fax (02) 906 1530.

Directors: R. Wall, B. Saunders, Ms A. Saunders.

Producer of business to business communications. It produces video, television, presentations (both individual and satellite linked) and corporate radio.

### Amadeus Productions

57 Grosvenor St, Neutral Bay 2089. Phone (02) 909 1872. Fax (02) 909 2006.

Directors: J. Webb, N. Webb.

High quality multi-image programmed presentations, corporate slide presentations, corporate video, audio prdn, music. Complete & professional service from concept through to production & staging.

### API (Australia) Pty Ltd

Air Programs International Pty Ltd - holding company. Unit 8, 130-134 Pacific Hwy, St Leonards 2065. Phone (02) 439 2111. Fax (02) 439 2476.

Air Programs International, 15 Grove Ave, Marleston 5065. Phone (08) 293 8153. Fax (08) 293 8163.

Directors: R. Boyes, F. Tan.

Distributors of: Crow of Reading (UK) Products - AA-1B Flying Spot Scanner, ACG 2502 Chroma/Delay Corrector, ACG2506 TV Line Selector, ACG 2508 Manual Video Corrector (chrominance, luminance and delay equalizer), ACG2508/1 Triple version of ACG2508, ACG2087A automatic Video Level Correction, ACG2082B automatic video level correction and chrominance/luminance gain equalization. M69 Period Meter. General Electric (USA) - low, medium and high output large screen colour video projection systems. Porta-Pattern (USA) - precision test charts, films, transparencies and slides. Q-TV Telesync (USA) console and conveyor transport video prompters with normal and virtual image prompter heads. Mini-Q-Prompter suitable for film video cameras, Executive speech prompter. Mitomo BHS rewinder & erasers. Covid Inc (USA) suppliers of computer interface equipment, TTL

and analog devices. RGB distribution amplifiers and switchers. Da-lite Screen Computers (USA) suppliers of a wide range of video projection screens and accessories. General Electric (USA) suppliers of a range of video-data projection.

### Audience Motivation Pty Ltd

7-13 Elizabeth St, Paddington 2021. Phone (02) 332 2400. Fax (02) 332 4715.

Directors: D.J. Beal (mng dir), D.L. Beal.

Audio-visual production and staging. Full in house production facilities. Multi-media productions for business communications, product launches, permanent installations.

### Audience Motivation Studios

5 Caledonia St, Paddington 2021. Phone (02) 328 7077.

Executives: L. Watts (studios), A. Hamilton (rental).

Audio and video studios; audio visual equipment rental for business theatre.

### Audio Arts Enterprises

31 Princes Hwy, St Peters 2044. Phone (02) 550 3188. Fax (02) 517 2235.

Directors: M.J. Abel (mng dir), G.P. Wendt (fin mgr).

High quality audio cassette duplication services to the entertainment, education and information industries. Blank and pre-recorded cassettes wound to exact length. Direct print, labels and inserts, vinyl binders. Prompt delivery due to large production capacity. Local and Interstate deliveries.

### Audio Oz

Head Office: 298 Moray St, South Melbourne 3205. Phone (03) 696 5690. Fax (03) 696 5691.

Executive: J. Baron (mktg mgr).

Distribution and sales of full range of audio equipment. Everything from a connector or microphone to full 24 track studio.

Turnkey installation and system maintenance specialising in production studios, sound reinforcement, public address and conferencing packages. Hire of specialised equipment into the same areas. Specific design, development and manufacturing of all audio related products and equipment. Consultants on acoustic design, noise isolation and vibration problems. Total service to all Audio Oz endorsed products including repair, calibration and refurbishment.

### Audio Visual Centre Pty Limited

92 Artarmon Rd, Artarmon 2064. Phone (02) 419 5501.

Directors: E.R.H. Mearns (mng dir), Ms R.H. Mearns (co secty).

Executive: C.V. Rawson.

Audio visual sound slide & video programmes. Slide duplication & effects. All a/v equipment hire, photography - audio visual - commercial & industrial - studio or location. Specialists in rear projection units - designed to individual equipment. Below the line ¾" editing, time base corrected.

### Audio Visual Productions Pty Ltd

3rd Flr, 22 Florence St, Teneriffe 4005. Phone (07) 252 3511. Fax (07) 252 1231.

Director: M.J. Cannon.

Creative multi-projector audio visuals of all sizes including special effects and installations. We have a very large and extensive photographic studio to cater for all subject matter including animation. We also specialise in advertising photography.

### Audio Visual Projection Systems

17 Hordern Pl, Camperdown 2050. Phone (02) 519 2288.

Directors: A.J. Parker (mng dir), F.W. Nairn (dir), Z.R. Willis (audio visual dir).

Refer listing Audio Visual Resources Pty Ltd this section.

### Audio Visual Resources Pty Ltd

17 Hordern Pl, Camperdown 2050. Phone (02) 519 2288.

Directors: A.J. Parker (mng dir), F.W. Nairn (dir), Z.R. Willis (audio visual dir).

Hire, sales & service of audio visual systems. Agents for leading brands of audio visual equipment including Kodak, Bell & Howell, National, N.E.C., Sharp, Elmo, Australux.

Hire motion picture projectors, 16 & 35 mm, continuous Super 8 projectors with or without synchronised sound, overhead projectors & accessories, opaque projectors, front & rear projection screens, tape & cassette recorders & public address systems, special effects & display lighting equipment, video replay & record equipment, monitors, stands, video projection systems & conference accessories. Installation & services available on all above equipment. Production software for point of sale, convention & exhibitions, video production, editing, copying and standards conversion.

### Australasian Video Magazine (A.V.M.)

257 Coventry St, South Melbourne 3205. Phone (03) 699 9427. Fax (03) 699 9392.

Executives: J.R.C. Hipwell (gen mgr), R. Rovay (creative dir), T. Nguyen (prdn co-ord).

Production and distribution of Australian and international video programmes for corporate, industrial and domestic market. Also producer & distribution of domestic VHS General Video Publications.

### Australian Business Theatre Pty Ltd

3 Bond St, South Yarra 3141. Phone (03) 241 6511.

Directors: P. Grose & G. Lahman.

Concept, direction and organisation of business presentations- including sales conferences, new product launches, corporate presentations and all aspects of multi-media production, staging, touring and teleconferencing.

Sydney: 171 Pacific Hwy, North Sydney 2060. Phone (02) 954 3188. P.J. Meredith (contact).

Repr: London, UK.

### A-V Creative Services

Suite 2, 631 Pittwater Rd, Dee Why 2099. Phone (02) 981 5097.

Executives: R. Blow (gen mgr), A.W. Blow (mktg mgr), A. Leebold (creative dir), J.B. Collins (photography dir).

Complete audio-visual prdns in slide or video. Concepts, scripting, post-editing, voice-over, photography available separately.

### The Aves Group Pty Ltd

29 Albany St, Crows Nest 2065. Phone (02) 439 1455. Fax (02) 439 5395.

Executives: G.B. Roberts (mng dir), S. Pearce (prcdr), L. Roberts (human resources), V. Gardiner (acctnt).

Video and audio visual production and communications company which specialises in developing and implementing high quality programmes for selling, training, personnel, product launches, corporate communications.

Services include assessing needs through research and analysis, and evaluation and measurement of results.

### The Aviary

3/58 Macpherson St, Cremorne 2090. Phone (02) 953 5885.

Director: D. Halperin.

Complete multi-image production: concept, script, photography, soundtrack, editing, synch, transfer to videotape and small-scale staging. Communications consultants.

### AZ Communications Pty Limited

44 French's Rd, Willoughby 2068. Phone (02) 958 1677. Fax (02) 958 5987.

Director: A. Zielinski.

Executives: A. Zielinski, Ms M. Megard, K. Collins. Corporate communications: video, film & tv productions.

### Best Picture Show Company

Level 1, Logan House, 25 Donkin St, West End 4101. Phone (07) 846 2099. Fax (07) 846 1263.

Directors: Ms J. MacDonald, J. Stainton, Mrs J. Bailey.

Executive: Mrs J. Bailey (mgr).

Production of TV & cinema commercials, documentaries & training films, promotional films, sales aids, audio visuals, total film production, scripts, producer/director. Marketing & development of total image campaigns.

### Beyond Communications

53-55 Brisbane St, Surry Hills 2010. Phone (02) 281 1260. Fax (02) 281 1261. Telex 177130 Gasman.

Executives: P. Malycon (bus dev mgr), N. Fraser (hd prdn).

Specialists in business video production. Beyond Communications works with clients to develop videos that meet strategic goals in corporate imaging, public relations, sales and marketing and staff training — from concept to scripting to finished product.

### Blackmore Audiovision

106 Gladstone St, South Melbourne 3205. Phone (03) 699 5200. Fax (03) 699 4805.

Executive: A. Bialocki (mng dir).

Total conference/corporate A/V services. Audio video and projection equipment rental and staging. Audio and video duplication. Data projection a specialty.

### Blackmore Productions

106 Gladstone St, South Melbourne 3205. Phone (03) 699 5200. Fax (03) 699 4805.

Executive: A. Bialocki (mng dir).

Audio visual and video productions. Computer generated graphics for slide and video. A/V programming and voice high speed audio cassette duplication.

### Blackthorn Productions

2/148 Blaxland Rd, Ryde 2112. Phone (02) 807 4371.

Director: P. Kyril (mng dir).

Executive: Ms B. Muller (dir/secty).

Audio Visual Programs: Production of audio visual & slide presentations for meetings & conventions, still photography, artwork design, graphics etc.

Production of commercials or programs from storyboard to broadcasting. Art & animated film studio.

### Graeme Bowman

12 Barrett St, Albert Park 3206. Phone (03) 690 8030.

Writing for videodisc, videotape, slide/tape presentations. Specialising in corporate image, training, motivation & comedy.

### Brilliant Images Pty Ltd

1 Eden St, Crows Nest 2065. Phone (02) 929 6600. 957 2948. Fax (02) 955 8999.

Directors: R. Matthews, Mrs J. Matthews.

Creation, design and production of computer graphic art, illustration, presentation and business slides (35mm). A complete one stop presentation and design production service. Imaging of slides from PC & MAC software.

### Business Video Communications

14 Canterbury Rd, Middle Park 3206. Phone (03) 690 7338, 696 5359. Fax (03) 690 6206.

Directors: P. Harvey-Wright, J. Bowman.  
Specialists in all forms of film & video productions for businesses, multiple dubbing, storyboards etc. Work with agencies or direct with clients.

### Captain Video Pty Ltd

151 Curlew St, Bondi Beach 2026. Phone (02) 365 2221. Fax (02) 533 1967. Telex 71433 Beach.  
Cronulla Branch: PO Box 182, Cronulla 2230. Phone (02) 527 4444.

Affordable & creative work in most areas of stills, video & film, from concept to prdn to presentations - from lowest budget VHS to full broadcast & film.

### Carousel Productions

Suite 2, 687 Pittwater Rd, Dee Why 2099. Phone (02) 982 1270.

Executive: D. Price (prcdr).

Specialising in low budget audio visuals & corporate videos.

### Catholic Audio-Visual Centre

50 Abbotsford Rd, Homebush 2140. Phone (02) 76 0459.

Director: P.L. Kirkwood.

Executive: P. Tapper (sound engr).

Production and distribution of Australian audio and audio-visual programmes for educational purposes. Also manufacturing of audio and audio-visual programmes from master stage. Sound studio: An audio production studio incorporating a 16 track recording system equipped with up-to-date recording, mixing, monitoring and ancillary equipment. Other facilities include slide mounting and identification, studio space hire (50' x 27' x 19'), video hire, and video editing & dubbing (3/4").

### Central Coast Media Holdings Pty Ltd

1st Flr, 56 The Entrance Rd, The Entrance 2261. Phone (043) 33 1122. Fax (043) 34 1017.

Directors: M.R. Falzon (chief exec officer), Ms R.E. Hughes (dir).

Executives: R. Engstrom (sales mgr), R. Flaherty (snr prcdr/dir), T. Hopgood (creative dir, art & design), C. Laird (prdn mgr), Ms M. Swadling (exec officer, prdns).

Comprehensive media organisation specialising in corporate videos, advertising - tv/radio/press, art and design and houses both state-of-the-art audio and video production studios. Producers of documentary and television series, theatrical films, telemovies and special event programs.

### Champion Photographics Pty Ltd

17 Carter Rd, Brookvale 2100. Phone (02) 905 1003, (02) 905 3593.

Directors: R.L. Gagen, J.R. Lee.

Manufacturers of the Champion slide storage & filing system, custom made projection screens, rear projection screens, large size lace-out screens, rope & pulley screens, screens for 16mm & 35mm projection, custom P.V.C. welding.

I'state Reprs: BCS Photographics Pty Ltd, Brisbane (07) 369 0611; Derek Ward Agencies, Adelaide (08) 258 5865; C.R. Kennedy & Company, Perth (09) 381 7144.

### Computronics International Pty Ltd

31 Kensington St, East Perth 6000. Phone (09) 221 2121. Fax (09) 325 6686.

Directors: O. Hansen, D. Sharp.

Design, manufacture & distribution of electronic signs, scoreboards & display systems.

### CONJA Pty Ltd

95-99 Union St, North Sydney 2060. Phone (02) 954 4038. Fax (02) 954 4041.

Directors: R. Johnston (mng dir), I. Johnson (computer artist), S. Rogers (computer artist), Ms T. Williams (prdn co-ord).

Producers of video, computer generated slides, 2D and 3D computer animation utilizing Matisse graphics system.

### Connections Event Management Pty Ltd

117 Chandos St, Crows Nest 2065. Phone (02) 439 5033. Fax (02) 437 4571.

Directors: A. Hampson, L. Wynyard, M. Squires (staging).

Producers of business meetings, product launches, conferences and gala events. Specializing in major corporate events. Theme and concept development, costing, planning and production of audio-visual, video and live performers. Set design and construction, lighting design, staging and technical direction. We manage everything from concept to conclusion.

### Corporate Images Business Graphics Pty Ltd

508 City Rd, South Melbourne 3205. Phone (03) 699 8799. Fax (03) 699 1413.

Directors: S. Anderson, L. Lipp, C. Joiner.

Executive: T. McMahon (gen mgr).

Specialist in computer slide presentation and combining photographic images, company logo's or custom artwork with computer generated images. Services include production of high quality colour laser hard copies and overhead transparencies for print hand-outs and flip charts. See also audio visual section.

### Culliton Masel Productions

60 French's Rd, Willoughby 2068. Phone (02) 958 3206. Fax (02) 958 1387.

Directors: A. Culliton, P. Davis (prdn mgr), Mrs L. Handley.

Specialist producers of business videos and presentations.

### CVW and Associates Pty Ltd

24 Eastern Rd, South Melbourne 3205. Phone (03) 690 5566.

Executive: Ms D. Cameron (mng dir).

Concept development, production & presentation on film - 16mm, 35mm; video, all formats; and multi-screen audio-visual for industrial and commercial organisations. Specialists in trade presentations, product launches, conventions and national tours. Multi media producers.

### Dobro Creative Enterprise

5 Kara Grove, Aspendale 3195. PO Box 425, Port Melbourne 3207. Phone (03) 580 0905.

Director: W. Dobrowski.

Producers, writers, directors of film, video, theatre, promotions and advertising.

### The Duplication Centre

Victoria Rd, Gladesville 2111. Phone (02) 816 5166. Fax (02) 816 2082. Telex 72413. Divn of Communications & Entertainment Limited.

Executives: N. Ivory (manf mgr), W. English (w'house mgr), G. Brooks (admin mgr), D. Fripp (enr).

Bulk videotape duplication all formats. Full audio visual facilities & services.

### Eden Dynamics Pty Ltd

28 Oatley Ave, Oatley 2223. Phone (02) 579 5566. Fax (02) 579 5422.

Acoustical consultants, advice on acoustic design of new radio studios & control rooms, acoustical advice on noise & vibration problems, sound system design. Design advice to achieve very low levels of background noise.

### Ron Eden Multimedia

Studio 1, 133 Cubitt St, Richmond 3121. Phone (03) 428 0844. Fax (03) 428 8682.

Executive: R. Eden (creative consultant).

Multi media creators, consultants & prdcrs. Scripting, photography, soundtrack, computer graphic slides, slide duplicating, slide & sound library, equipment.

Repr: Asia and USA.

### Educational Media Australia

7 Martin St, South Melbourne 3205. Phone (03) 699 7144. Fax (03) 699 4947.

Director: K.J. Widdowson (mng).

Distribution & production of films & multi-media material for educational, health and business.

### Entertainment Services of Australia Pty Ltd

1/23 Levanswell Rd, Moorabbin 3189. Phone (03) 555 0999. Fax (03) 555 9510.

Executives: G. McGeorge (spectaculars & special events), J.S. Monty (corporate promotion & information), P. Jensen (prdn mgmt).

Hire of the highest quality audio and visual equipment including Victoria's largest range of the incomparable Meyer and Apogee sound systems.

Professional production management of sound and visuals for product launches, public relations, promotions, staff motivations, conferences, etc.

### Eurovision Pty Ltd

63 Balfour St (PO Box 48), Chippendale 2008. Phone (02) 699 7221. Fax (02) 699 7060.

Directors: J. Prisuda, T. Bews (hire).

Specialising in the hire of production, conference, exhibition and seminar equipment. Large screen projectors (video, data) monitors, professional cameras, mixers, edit suites, auto cues, wireless mic's (Sony), Pyxis T.B.C., (PAL, NTSC) suppliers of Sony professional and corporate equipment.



### EVS The Communicators

4 McCabe Pl, Willoughby 2068. Phone (02) 406 5622. Fax (02) 406 4734.

Executives: T. Coyte (gen mgr), T. Thrum (exec prod), N. Chantler (prdn mgr), P. Pijnappel (mktg).

Specialising in multi image audio visual production from simple single screen presentations to giant panoramic screen multi projector presentations for corporate image, documentaries, product launches, training, special events and conferences. Services include total production from concept to completion including scriptwriting, photography, rostrum camera, computer graphics, encoding and the hire of multi screen motivational and theme modules. We stage our productions anywhere in Australia or the world.

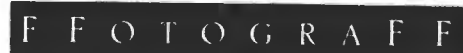
### Eyeline Presentations Pty Ltd

29 Albany St, Crows Nest 2065. Phone (02) 439 3955, 439 5333. Fax (02) 436 0296.

Executives: C. Reece (mng dir), D. Blake (mktg mgr).

We have made presentations our specialty - both production and staging, using multi-media techniques. We produce for companies in the areas of general business communications, product launches, sales conferences, dealer meetings, trade nights and promotional exercises. Our in-house strengths include full design & artwork, studio facilities, computer and rostrum graphics, A-V production facilities, and on-site staging, coordination and direction.

Full video production and general slide-making services also available within The Eyeline Group.



### Fotograff

79 Myrtle St, Chippendale 2008. Phone (02) 319 1877. Fax (02) 698 5249.

Director: R. Jarratt (mng dir).



A complete free-lance slide prdn service for audio visual prdrs, corporate clients & educational institutions. In-house facilities include design & concept, photography, artwork, Marron Carrel rostrum camera, computer imaging, Harvard Graphics, 35mm Express and Pixie Presents.

### Fogg Unusual Productions (Melbourne) Pty Ltd

Founded in 1967 as Ellis D Fogg. 259 William St, Melbourne 3000. Phone (03) 887 0325.

Executives: Miss S. Martin, R. Foley, S. Williamson.

Designers and producers of extra-ordinary fashion parades, cabarets, promotions, awards, environments, audio visuals, staging, light sound, lasers, holograms and special effects.

Clients: David Jones, Qintex, Maggie Tabberer, FIA Awards.

### Fogg Unusual Productions (Sydney) Pty Ltd

Founded in 1967 as Ellis D Fogg. Suite 5701, MLC Bldg, Martin Place. PO Box 1, Darlinghurst 2010. Phone (02) 651 1622.

Executives: R. Foley, D. Stocks, P. McCloskey.

Designers and producers of extra-ordinary fashion parades, cabarets, promotions, awards, environments, audio visuals, staging, light, sound, lasers, holograms and special effects. Art, film and video studio in Paddington, store in Pyrmont and a 3,000 sq metre fully equipped workshop in Dural. Jump thru AV screens and other unique techniques.

### Gaytone Productions Pty Ltd

6 Sneyd St, Bowen Hills 4006. Phone (07) 252 9333.

Directors: G. Gay, A. Gay.

Video prdns & audio visual hire.

### Godfrey-Payne Productions Pty Ltd

61 Hume St, Crows Nest 2065. Phone (02) 906 5777. Fax (02) 906 5068.

Directors: B. Payne, Ms C. Godfrey.

Production of high quality top end of range corporate presentations & video.

### Graphic Communication Pty Ltd

1st Flr, 63 William St, East Sydney 2000. Phone (02) 331 4366, 357 5217. Fax (02) 360 2603.

Director: J.W. Hiscock.

Still photography for single and multi screen presentations. Refer listing-services to advertising section.

### Paul Griffiths Presentations Pty Ltd

82 Kedumba Cres, North Turramurra 2074. PO Box 224, St Ives 2075. Phone (02) 44 3975.

Directors: P. Griffiths, R. Griffiths.

Production and presentation of film and videotape for media and in-house use. Media publicity services. Media television training.

### Bruce Hamilton Pty Limited

PO Box 1564, Chatswood 2057. Phone (02) 411 3994. Fax (02) 419 6123.

Directors: B.A. Hamilton (mng dir), Mrs B.G. Hamilton.

From mktg consultancy to complete prdn of multi-image, film/video & support literature/display for product launches & corporate image/identity presentations, touring or permanently installed. Provides a continuing multi-image service to travel industry & government agencies nationally & internationally.

### Hay Communications Pty Ltd

29 Grattan St, Prahran 3181. Phone (03) 529 3044.

Director: A.R. Hay.

Sale & hire of audiovisual equipment, studio & theatre facilities & presentation services. Agencies represented include Electrosonic programmers & fade units; Wess slide mounts; Draper rear projection screens & Berthiot high resolution lenses. Hire department has major brands of slide projection equipment plus video, audio & lighting equipment.

### Health & Medical Video Productions

278 Gore St, Fitzroy 3065. PO Box 1403, Collingwood 3066. Phone (03) 417 7941. Fax (03) 417 5383.

Directors: Dr S. Downes, C. Reardon.

Film & video production company specialising in health & medical topics, including television programmes, documentary corporate & training video and film. Surgical demonstrations on staff doctor & educationalist.

### Image Control Pty Ltd

300 Rosslyn St, West Melbourne 3003. Phone (03) 328 2247. Fax (03) 329 1571.

Executives: K.G. Webb, P.W. Webb (creative dir).

Audio visual production and presentation, including speaker support material and hard copy, comprehensive slide library, photography, video production, 4000 line resolution computer graphics and in house 3D animation.

### Image East

2nd Flr, 7 West St, North Sydney 2060. Phone (02) 957 2211. Fax (02) 922 6469.

Directors: B. Turnbull & M. Ash (jnt mng dirs).

Executives: Ms S. Inglis (prdn mgr), Ms Y. Garratt (facilities mgr).

An independent production company offering a complete service from script development, shooting on location or in our studio, computer offline and online editing with special effects, to the packaging and distribution of a program locally or overseas. Total production of training and corporate videos as well as TV commercial production.

PRODUCTION: Location: Betacam SP, Betacam, 1" videotape, 16mm or 35mm location shooting either locally or overseas. Studio: 8m x 5m air conditioned, sound proofed studio with graphic inserts facility. Provision for various coloured studio backgrounds. On-line voice recording for studio or from separate booth. Autocue facility. Ideal for both commercial and corporate video production.

EDITING: On-line: Broadcast standard Paltex computer controlled editing suite with four on-line Sony 1" broadcast recorders and Betacam replay units. All facilities are stereo equipped with 11 channels of sound mixing available in Dolby N.R. Compact disc player and audio tape playback/record facility. Vision mixing facility to handle a wide range of optical effects with Quantel DPE and 2 - channels of 3D Abekas with warp. Ampex Alex with animation packages with over 50 different type faces. Off-line: computer controlled editing for U-matic, Betacam or 1" Broadcast tape.

CONVENIENCE: a 24 hour facility with undercover security parking.

### Image Presentations

551 Pacific Hwy, St Leonards 2065. Phone (02) 439 5899.

Executives: R. Frith (mng dir), B. Venton (gen mgr).

Computer generated and photographic slides, overheads & colour prints. A total presentation service including visually translating your message, co-ordinating speakers for conferences, and equipment advice. Photography, photographic scan & paint facility, with output to video, print or slide.

### Indelible Link

102 Chapel St, St Kilda 3182. Phone (03) 534 9424. Fax (03) 534 1591.

Directors: G. Crossan (mng dir & creative dir), Ms G. Crossan (fin dir).

Executives: Ms M. Wipern (acct dir/bus theatre prdr), M. Prescott (acct dir/copywriter), S. Burnett (art dir).

Corporate communications specialists, offering a complete communications package that encompasses total project management. Creative concepts, management and production in artwork and design, business theatre, conference organization and video production. Concept, scripting, design and production of all speaker support programs including AV's, 35mm slides, videos and staging of business presentations.

### Independent Television Newcastle Pty Ltd

41-45 Newcomen St, Newcastle 2300. Phone (049) 29 2999. Fax (049) 29 3435.

Directors: J. Larkin (chrnm), B. Edser (dep chrnm), G. Frame (gen mgr/dir), D. Lindsay (mktg mgr/dir), P. Sturt (dir), M. Humble (dir), A. Blackwell (acct service mgr/dir), D. Gibbs (co secty).

MDS Television Broadcasters (Category 4). Founding member MIDAS - (Federation of MDS TV Stations).

Facilities: 4 camera OB, main studio 3 camera, pack shot studio single camera or O.B. Edit 1: 4 x VTRs (Sony 1" & BVUSP), Ampex Vista 18 switcher, ADO 100 digital FX, Aston 3B Character Generator, 16 track audio studio, sync to edit 1. Edit 2: U-matic/BVU 2 x VTR, 4A Character type-writer, Gemini FX. Location Record: Sony DXC 3000 x 2, BVUSP, Portapak. Audio: 16 track recording studio with sync tie to edit 1. Main transmitters located at Mt Sugarloaf & Mt Arthur. Relay transmitters - New Lambton Heights.

### In-Line Video Pty Ltd

29 Albany St, Crows Nest 2065. Phone (02) 439 3955.

Executive: C. Reece (mng dir).

Producers of corporate video programmes for all business communications. Supported by creative staff and technical expertise with in-house off-line and live events staging. (Member of The Eycline Group).

### Instant Images Pty Ltd

Suite 1.05, 620 St Kilda Rd, Melbourne 3004. Phone (03) 529 7775.

Directors: F.J. Nichol, Mrs M.G. Nichol.

Computer slide making for presentation purposes. Black and white, colour hard copy. Three shifts.

### Intercity Hire

(A division of Syme Electronic Communications Pty Ltd) 196 Normanby Rd, South Melbourne 3205. Phone (03) 646 2211. Fax (03) 699 2401.

Offices: (B. Nokes), Adelaide (08) 293 8155; (R. Bennett), Brisbane (07) 844 9171; (D. Ray), Canberra (06) 380 7522; (R. Schuhle), Gold Coast (075) 39 3622; (P. & V. French), Hobart (002) 34 7655; (B. Robertson, mgr), R. Cairns, video projection, Melbourne (03) 646 2211; (B. Fuller), Perth (09) 381 5666; (P. Kelly), Sydney (02) 406 0800.

National audio visual group providing audio, video and lighting equipment - including large screen (24') video projector. Audio Visual staging and presentations Australia-wide.

### Irvin Graphic Images

18 Southport St, Leederville 6007. Phone (09) 381 6033. Fax (09) 381 1027.

Executives: R. Johnstone (gen mgr), Ms J. Gane (mgr).

High resolution computer graphic art. Computer graphic video segments. Computer graphic imaging bureau. Full colour copying centre, (Ciba, laser & photographic). Photographic laboratory services. 360° panoramic photography.

### Kaleidoscope Australia Pty Ltd

28 Beaconsfield Pde, Port Melbourne 3207. Phone (03) 646 4126. Fax (03) 646 5393.

Executives: G.J. London (mng dir), S.M. Bolton (acct exec).

Multi media/national convention/corporate sales meeting prdcrs & consultants. Complete prdn from concept, scriptwriting, photography, computerized programming, sound, staging and Australia wide touring from single screen to multi media extravaganza. Video and film prdn. Projection equipment hire and sale. Permanent equipment installations & theatre design. In-house facilities available.

### Laserware Pty Ltd

62 Alexander St, Crows Nest 2065. Phone (02) 438 5568. Fax (02) 439 2928.

Directors: P.J. Graham (dir), D. Golston (dir).

Executives: M. Nelson (snr mgr), P. Bise (prdn mgr).

Specialising in interactive laser disc applications, software development, touchscreen technology, desktop video publishing, graphic design & animation. Integration of audio/visuals systems with the micro computer environment. Point of information/sale terminals.



### Laughing Zebras

9 Abbott St (PO Box 61), Cammeray 2062. Phone (02) 922 5733. Fax (02) 922 2782.

Directors: K. & M. Salvat.

Executives: Ms M. Gorman (gen mgr), K. Salvat (creative dir), C. Jones (designer - animator).

The video 3D animation paint box facility.

### Lectrum Systems Pty Limited

15 Whiting St (PO Box 412), Artarmon 2064. Phone (02) 439 3299. Fax (02) 436 0440. 85 Gwynne St (PO Box 2370), Richmond 3121. Phone (03) 427 1422. Fax (03) 427 0371.

Director: D. Mason (mng dir).

Manufacturers of Lectrum lecterns: Australian distributors of Electrosonic control equipment for board rooms, conference and training rooms, architectural lighting, museums and visitors centres. Distributors of SIMDA slide projectors, Crestron conference control systems and Scanscreen rear projection screens.

### The Little Film Co.

117 Hampden Rd, Artarmon 2064. Phone (02) 411 1699. Fax (02) 411 4104.

Directors: V. Rupchev (prdcr), D. Hunt (dir).

Producers of TV & cinema commercials, documentaries and video clips.

### Location Video Pty Limited

117 Hampden Rd, Artarmon 2064. Phone (02) 411 2544. Fax (02) 411 4104.

Directors: V. Rupchev (gen mgr), D. Collins (dir).

Prdn of film & videotape commercials, documentaries, corporate communications, telemovies. Facilities include - 2 Sony SP 3-CCD Betacam cameras, Hitachi C-2 3-CCD Betacam camera, Sony 330P camera, Sony 110 BVU recorder, Multi-camera OB facilities, time code controlled ¾" U-matic offline editing system.

### Lotus Video Productions Pty Ltd

Wongarbon Village (near Dubbo) 2831. Phone (068) 87 8268. 42 Bennett St, Neutral Bay 2089. Phone (02) 909 1900.

Directors: F.B. Pullin, Mrs S. Hall.

Makers of corporate & industrial videos. Creation & production of TV commercials. Country based film and video production unit.

### Robert Mandl Pty Ltd

1146 Botany Rd, Botany 2019. Australux Projection Screen, PO Box 150, Matraville 2019. Phone (02) 666 4511. Fax (02) 666 6105. Telex 21822SY162.

Executives: R. Lyons (mng dir), Mrs. W. Lyons (co secty/dir).

### Marantz (Australia) Pty Limited

Figtree Dve, Homebush 2140. Phone (02) 742 8411.

Directors: F. Dierckx, K. Stewart (Holland), E.E. Fawie (Sydney mng dir).

Importers/distributors of professional and consumer audio equipment: Marantz.

### Masert Pty Ltd

T/as Lightmoves Technologies NSW. 631-635 Parramatta Rd, Leichhardt 2040. Phone (02) 560 0000 (sales, service, admin, hire, prdn). Fax (02) 568 2333. Telex 75727.

Directors: J. Ciddor, T. Eaton, P. McKenzie, S. Zagami, G. Graham.

Executives: J. Ciddor (mng dir), P. McKenzie (sales mgr), P. Owen (hire & prdn mgr), T. Eaton (major projects mgr).

Specialises in the supply of video, audio and lighting equipment for audio visual presentations. Specialising in making that presentation out of the ordinary.

Audio systems: LEM, EV, TOA, Bose. Lighting Systems: Quickrig systems computer controlled. Video: Boffi, Barco, Sony.

### Massive Media & Entertainment Pty Ltd

278 Gore St, Fitzroy 3065. PO Box 1403, Collingwood 3066. Phone (03) 417 7941. Fax (03) 417 5383.

Directors: C. Reardon, Dr S. Downes.

Producers of television programmes, documentary, corporate & training, video & film, rockclips, graphic designers, publicity & public relations.

### McPhee Productions Pty Ltd

24 Bowes Ave, Edgecliff 2027. Phone (02) 327 8685.

Directors: K. McPhee, Ms D. Rapaic.

Available to research, write, direct and produce video programmes as per need - corporate, documentary, drama, for any purposes.

### Media-Craft Pty Ltd

7th Flr, 46 Holt St, Surry Hills 2010. Phone (02) 698 8799.

Directors: D.J. Weston, Mrs G.L. Weston.

Full prdn (script to screen) 16mm, video, tape/slide. Facilities/services - slide prdn & duplication, a/v recording studio, voice over, mix, encoding, photographic studio, artwork, animation. BVU Betacam video prdn ¾" U-matic edit suite.

### Merlin Audio Visual

330 Little Collins St, Melbourne 3000. Phone (03) 654 8944. Fax (03) 654 4145.

Directors: D.R. McDonald, H. Harman.

Executive: R. McDonald.

Production of audio visuals, video programs, slide production - optical and computer. Full computer graphics facilities, photography & photolaboratory. Slide duplicates, audio cassette dubbing.

### Metro Television Limited

Paddington Town Hall, PO Box 299, Paddington 2021. Phone (02) 361 5318.

Directors: G. Hoy, K. Raschepkin, N. Jelbart, J. Wiggins, B. Allen, S. Cummins, R. Phillips, C. Rose, O. Trembarth.

Contacts: P. Scott (facilities), Ms B. Stephens (training).

Video training for community, children and industry. Video production facilities and equipment hire. Studio ¾" low band and VHS edit suites w/A & B roll, effects, etc. Offline ¾" low band suite with shotlister. Community productions. Aspirant community and educational public TV station.

### Multi-Image Production & Staging Pty Ltd

PO Box 2201, North Brighton 3186. Phone (08) 596 7066. Fax (03) 596 7020.

Audio visual production.

### Multi Visual Graphics

(MVM Productions Pty Ltd), 196 Queen St, Woolahra 2025. Phone (02) 32 4048. Mobile phone (018) 23 3535. Fax (02) 32 5733.

Director: C. Mitchell-Avezard.

Conception, production and printing of technical manuals, journals & corporate presentations. Full in-house postscript-language facility. (2) MAC 11 work stations, 8 megs RAM, 140 meg Winchester, Trintron Hi-Res A3 monitors, 256 Grey-levels I/P Document Scanner with OCR; Laserprinter XNT, 30+ Postscript fonts; "WORD 3", "PAGEMAKER 3", "IMAGE STUDIO" B&W Retouching, "ADOBE ILLUSTRATOR", "PIXEL-PAINT", "ALDUS FREEHAND", "VIDEO-WORKS". Output to Hard-copy or full Broadcast quality, PAL format VIDEO; IBM Dos-format discs compatible.

### The Music Company Pty Ltd

Broadcom Hse, 44 Bay St, Ultimo 2007. PO Box 2500, Broadway 2007. Phone (02) 281 2444. Fax (02) 281 2440. Telex 176550.

Directors: S. Cosser, G. Solomon, B. Rogers (gen mgr).

Production and supply of cassette music programmes to retail/commercial outlets, audio visual promotional programmes and in-flight audio programmes for airlines. Full audio production facilities, including scripting and production of broadcast quality material. High speed cassette duplication facilities available.

### National Film & Sound Archive

McCoy Cct, Acton 2601. Phone (06) 267 1711.

Executives: G. Gilmour (dir), R. Edmondson (dep dir), H. Schou (preservation), A. Baylis (collection services), J. Brownrigg (research & information), D. Waghorn (mktg - actg), J. Logue (corporate services), K. Berryman (mgr Melb office), J. McCarthy (Syd office mgr).

The Archive preserves moving images & recorded sound as part of Australia's 20th Century cultural heritage.

### N.A.V.A. Pty Ltd

2 Stephenson St, Richmond 3121. PO Box 2020, Richmond South 3121. Phone (03) 428 2916.

Directors: B.R. Baulch, B.D. Lowther.

Rental and sales of video recorders, monitors, video projectors, cameras, 35mm slide projectors, screens, stands, laser pointers, infra red remote controllers, lecturns and all staging, meeting or convention A/V needs. A/V technicians available to install and operate all equipment.

### Nichols Radio & Television

91 Wellington St, Launceston 7250. Phone (003) 31 6171, 31 7002.

Executive: H.G. Nichols.

Audio visual hire & installation & supply of public address sound.

### Oceania Media Network Pty Limited

Room 72, 3rd Flr, Trades Hall, 4 Goulburn St, Sydney 2000. GPO Box 1391, Sydney 2001. Phone (02) 264 3529. Fax (02) 264 8021.

Director: Ms K. Lennox (mktg & publicity mgr).

A/v distribution & production agency specialising in workplace training, arts and education videos and film & videotape suppliers & services/film distributors.

### Geoff O'Donnell & Friends Pty Ltd

23 Beatty Ave, Armadale 3121. PO Box 490, South Yarra 3141. Phone (03) 20 4285. Fax (03) 209 9301.

Executive: G.B. O'Donnell (mng dir).

Scripting, production & direction of film & videotape productions for television, documentary, trade presentations, sales promotions. Slide, single and multi screen productions. Computer slide production.

**OmniGraphic Pty Ltd**

270 Pacific Hwy, Crows Nest 2065. Phone (02) 438 1411. Fax (02) 436 0301.

Directors: A. Taylor (creative dir), Mrs E. Taylor, P. Taylor (AV co-ord), K. Lindsay (sales mgr).

AV Multi Image production. Video production concept and script to final production. Computer slide productions. Dicommed Imaging Bureau. Graphic design.

**Onstage Presentations Pty Ltd**

116 Miller St, North Sydney 2060. Phone (02) 449 4977.

Director: P. Sinclair (mng dir).

Staging services for meetings and conferences. Sound, lighting, video, projection, sets, show mgmt. Production of animated graphics — produced on computer for direct video projection at meetings also converting to slides or overheads.

**Optical & Graphic Services Pty Ltd**

110 West St, Crows Nest 2065. Phone (02) 922 3144. Fax (02) 957 5001.

Directors: P. Newton (mng dir), Mrs A. Newton (gen mgr).

Slides for speaker support & business graphics. Slide duplication - all quantities. Imaging from IBM & MAC.

**The Penta Group**

54 Victoria St, North Sydney 2060. Phone (02) 957 2155. Fax (02) 922 4621.

Directors: P. Freudenstein (mng dir), G. Breislin (prdn dir), V. Mayor (tech dir), S. Abbott (a/c dir).

Full audio visual production facilities. Multi-image, video, film. Presentation slides, computer graphics. Event co-ordination and staging. Concept to completion.

**Photomation Multi Media Productions Pty Ltd**

508 City Rd, South Melbourne 3205. Phone (03) 699 8799. Fax (03) 699 1413.

Directors: S. Anderson, L. Lipp, C. Joiner.

Executive: T. McMahon (gen mgr).

Multi media and event production house, specialising in film animation, multi image, video, film and sound production, staging and permanent installations. Full in-house facility including MC 1600 Rostrum Camera. Services include concept design scripting and project management for product launches, sales conferences, corporate and business presentations and exhibitions.

**Photovision Slide Films Pty Ltd**

248 City Rd, South Melbourne 3205. Phone (03) 699 9222.

Executives: P.W. Cox (mng dir), G.J. Robinson (dir), G.J. Howarth (acctg mgr).

Specialists in 35mm slides and overhead transparencies.

Production of computer generated business slides, overhead transparencies, duplicate slides 1 off or bulk. Continuous E6 processing. Copies from magazines, books, photos etc. Automatic slide mounting - cardboard and plastic. Special effects, filmstrips.

**Polymedia Presentations Pty Ltd**

14 Whiting St, Artarmon 2064. Phone (02) 439 2388. Fax (02) 436 3416.

Office: 25 Surfers Ave, Mermaid Beach 4218. Phone (075) 52 0200. Fax (075) 52 0214.

Directors: R. Friedrichs, Ms R. Cohen.

Staging of conventions & trade shows - corporate meetings to extravaganzas. Organise from initial concept & theme, venue selection, travel & accommodation, printing, leisure activities & dinners to stage design & construction, sound & lighting, speaker training techniques, total video production & multi media production and presentation, exhibition design & install.

**The Production Group**

(A division of Syne Electronic Communications Pty Ltd) 180 Bank St, South Melbourne 3205. Phone (03) 698 6304 P. Collins, J. Shepherd (03) 698 6304 V. Stewart. Fax (03) 690 8841.

Office: Unit 3, 372 Eastern Valley Way, Chatswood 2067. Phone (02) 406 0833. R. Larkins.

Features, television, documentaries, commercials, corporate communications, trade shows, videodisc production, multi-image production, business theatre, staging. Full post-production facilities. A complete script to screen service.

**Project Television**

61-65 Wentworth Ave, Sydney 2000. PO Box 1110, Darlinghurst 2010. Phone (02) 212 6233. Fax (02) 281 5323.

Executives: P. Smith (exec dir), A. Samuels (chief cameraman).

Complete production & direction of television programs & commercial corporate video presentations for sales, training & promotion. Specialist tourist-related video products.

**Quinto Communications Pty Ltd**

260 Auburn Rd, Hawthorn 3122. Phone (03) 819 6675. Fax (03) 819 5360.

Office: 48 Hotham Pde, Artarmon 2064. Phone (02) 437 4722. Fax (02) 437 4884.

Executives: A. McIlwaine (mng dir), P. Tomkins (co-ord mgr), G. Mahoney (area sales mgr), F. Nicolaci (sales exec).

CEL, low cost timebase correctors and video effects systems, standards converters. SPACEWARD, graphics system for videos, slides or print outputs. Polar video S-VHS mixers and TBC's.

**Raeco**

100 Cochranes Rd, Moorabbin 3189. Phone (03) 553 0255. Toll free (008) 33 3335. Fax (03) 553 2210.

Executives: K.C. Hunt (gen mgr), Miss C. Cooper (assnt gen mgr fin/admin), P. Eliopoulos (assnt gen mgr operations), Miss G. Shaw (mktg mgr).

State Managers: N. Seymour (Vic sales mgr), B. Ableson (NSW mgr), B. Harry (Qld mgr), M. Handley (ACT mgr).

Distributors of: furniture, shelving, bookcovering, office stationery, audio visual, computer accessories.

Offices: Unit 2, 66 McLachlan St, Fortitude Valley 4006. Phone (07) 252 3292; 62 Atchison St, St Leonards 2065. Phone (02) 439 2739; Unit 5, Centre Crt Bldg, Cnr Pirie & Barrier Sts, Fyshwick 2609. Phone (06) 280 7121. Australia wide Toll free number (008) 33 3335.

**Results Mediacraft Pty Ltd**

45 Cooper St, Surry Hills 2010. Phone (02) 698 8799. Fax (02) 698 4753.

Director: B.T. Heighway.

Sale and rental of National portable 10" VHS video systems, Caramate 35mm slide/cassette tape slide projector with daylight screen or wall showing for 200 people. Telephone skills training with "TeleTrainer" — attache case equipped with 2 telephones and tape recorder.

Complete video production, specialising in corporate, customer service, sales training and new product release programmes.

**Roy Enterprises**

55 Herbert St, St Leonards 2065. Phone (02) 439 1533. Fax (02) 439 7875. Telex 11823.

Director: K.A. Roy.

Producers of slide presentations, multi and single screen audio visuals for product launches, sales presentations, training, conferences and conventions on-shore and off-shore. Full art studio and in-house facility.

**The Shirley Spectra Australia Pty Ltd**

104 Alexander St, Crows Nest 2065. Phone (02) 438 3077. Fax (02) 438 5030.

Directors: M. Shirley, B. Shirley.

Video multi-image and audio visual producers, video producers.

**Slidegraphics**

3 Bond St, South Yarra 3141. Phone (03) 241 6511. A div of Australian Business Theatre.

Directors: G. Lahman, P. Grose.

Executives: C. Jennings (mktg mgr), N. Smart.

Prdn of high quality speaker support slides.

**Slideline Pty Ltd**

29 Albany St, Crows Nest 2065. Phone (02) 439 5333. Fax (02) 436 0296.

Executive: K. Dimock (mgr).

A totally different approach, providing a complete slide production service for speaker support slides. Production service is supported by a Rostrum department, computer graphics and full creative design studio. Assistance with script preparation, presentation rehearsals and staging also provided.

Our concern is effective communication. (Member of The Eycline Group).

**Slidemagic System (Australia)**

2 Glassop St, Balmain 2041. Phone (02) 810 7044.

Director: D. Cumming (propr, mng dir).

Complete in-house commercial photographic service.

**Slidemasters Pty Ltd**

312 Kingsway, South Melbourne 3205. Phone (03) 696 3278. Fax (03) 696 6235.

Directors: R. Payne, W. Blanchett.

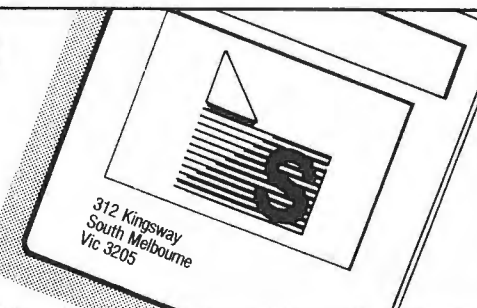
Fast, high quality computer generated 34mm slides, OHT's and prints for speakers support.

**Slidemasters**

High-quality  
computer generated

- 35mm Slides
- Colour Prints
- OHT'S
- PC Slides

Ph: (03) 696 3278



Also, slide imaging from PC's, full photographic services, bulk duplication E6 processing scripting, corporate co-ordination, etc.

### Slideworks Pty Limited

52 Whiting St (PO Box 408), Artarmon 2064. Phone (02) 436 0099. Fax (02) 436 1814.

Director: B.R. Walker (co contact).

Specialisations: Photocomposition of computer generated graphics with client supplied material. Top quality duplicates and copy slides. Cost effective computer graphics that are tailored to each clients need to make his presentation individual and professional.

### H. Smith & Associates

'Oakhouse', 6 Welshpool Rd, East Victoria Park 6101. PO Box 278, Kalamunda 6076. Phone (09) 470 1533, 361 9626. a/h (09) 293 8343. Fax (09) 362 1372.

Director: H. Smith (mng dir/prdn cons).

Executives: P. Goodall (cons dir), N. Kebbel (graphic prdn), J. Hewgill (musician composer).

Video prdms, audio visual & video consultants. Full ENG production unit, A-B Roll editing, T.B.C. & duplication facilities. Hiband/loband, small studio & lighting grid, voice over & audio recording facility.

### SMS Audio Visual

320 Toorak Rd, South Yarra 3141. Phone (03) 241 9965.

Directors: M.J. Hayes (mng dir & chrnm), L.J. Smith (gen mgr), G.L. Matheson (mkt dir).

Production of audio visual programs for sales promotion, management, public relations & all forms of training. Formats include videotape film, slide, multi-screen filmstrips. Producers of industrial & commercial documentaries on film or videotape. Creative, consultant, scriptwriting services.

Sales and service of VS-1C, LaBelle, Fairchild.

Repr: In all states.

### Sony (Australia) Pty Ltd

33-39 Talavera Rd, North Ryde 2113. Phone (02) 887 6666. Fax (02) 887 4351. Telex 24254.

Executives: H. Kanesaki (mng dir), T. Kato (grp gen mgr, CPG), J. Sheehan (gen mgr, B&I), G. Nixon (gen mgr, Broadcast), G. Wilson (gen mgr, Service), R. Roberts (nat sales mgr, Pro-Audio), D. Wilson (nat sales mgr, Tape).

Importers and distributors of Sony audio/visual products.

Offices: 268 Canterbury Rd, Surry Hills Vic 3127. Phone (03) 836 4011. Telex 32630; 263 Sturt St, Adelaide 5000. Phone (08) 212 2877. Cable: Sonyaus; 2 Manning St, South Brisbane 4001. Phone (07) 446554.

Parent co: Sony Corporation, Tokyo.

### Soundcorp Pty Ltd

30 Gold St, Collingwood 3066. Phone (03) 419 8111. Fax (03) 419 6963.

Directors: M.J. Rutledge, Ms S.J. Rutledge.

Accredited Victorian dealers for pro audio and video equipment. Full technical back-up available.

### Special Event Video

35 Canterbury Rd, Albert Park 3206. Phone (03) 690 1816.

Executive: R. Relf.

Broadcast, industrial video production, corporate image, product awareness, training programmes. OB van for multicamera location recording & editing facilities. Scripts researched and written. Equipment for hire. SEV is a member of the Network 13 Australia group of companies.

### Alan Springford Pty Ltd

147 Gilbert St, Adelaide 5000. Phone (08) 212 6188. Fax (08) 212 2343.

Directors: A.M. Springford (mng dir), P.J. Springford (dir/co secty).

Specialists in sales of National video equipment & Technics hi fi. Hire, sales, servicing audio visual equipment, promotions, training & conferences.

### Stage One

14 Falcon St, Crows Nest 2065. Phone (02) 438 3310. Fax (02) 437 5991.

Director: M.R. White (mng dir).

Executive: P. Radford (exec prdcr).

Specialist production facility for corp. conference audio visuals and video. Product launches and corp. video. Full inhouse facilities for programming and video post production. Briefs taken from concept to standing ovation. Budgets guaranteed.

### Staging Connections (Aust) Pty Ltd

118 Terry St, Rozelle 2039. Phone (02) 818 2555. Fax (02) 818 3703.

Offices: (I. Whitworth) Sydney (02) 818 2555; (T. Davenport) Melbourne (03) 329 5899; (C. Elliott) Brisbane (07) 358 2312; (M. Jones) Perth (09) 328 1988; (P. Messer) Adelaide (08) 363 0454.

Hiring professional video and multi-image equipment to the corporate communication market. Services include: data projection audio and lighting systems, event management, production and programming facilities.

### Style Us Sound

12 Parraweena Ave, Baulkham Hills 2153. Phone (02) 686 2065, 963 1173. Mobile phone (018) 22 1363.

Executive: S. Wakely.

Hire of Bose Mobile Event Centre (an outside broadcast facility for radio stations). Freelance audio engineers. Bose sound reinforcement hire.

### Sunstate Communications Pty Ltd

13 Howard St, Rosalie 4064. Phone (07) 369 1973.

Directors: R.G. Callander, R.E. Neucum & Mrs F. Neucum (ptrns).

Multi-slide audio visual prdn, public relations, commercial/industrial photography, events staging.



### Tandem Productions Pty Ltd

Suite 2, 120 Sailors Bay Rd (PO Box 329), Northbridge 2063. Phone (02) 958 6811. Fax (02) 958 5890.

Directors: M. Mangold, M. Sengers.

Creative audio visual productions for corporate communications including staff relations, publicity and public relations.

### Tavco Pty Ltd

1097 Glenhantly Rd, Glenhantly 3163. Phone (03) 571 1140. Fax (03) 571 4893.

Executive: T.V. Minear.

Video & 16mm prdn facilities for the prdn of commercial & industrial documentaries.

Producers of single and multi screen audio visuals. Designers of packaged audio visual for sales force presentation and consumer presentations. Extensive range of multi media equipment available for hire including single screen self programming slide tape presentation kits and large video screen systems.

### Greg Taylor Productions (Aust) Pty Ltd

82 Inkerman St, St Kilda 3182. Phone (03) 534 8051, 534 8052. Fax (03) 534 8591.

Executives: G. Taylor (mng dir), C. Taylor (dir).

Producers of specialist audiovisual communications for corporate, government, institutions. Conventions, business theatre, new product launches, sales promotion, advertising and public relations, television commercials, documentaries. Public information programmes, museums, galleries, expositions, exhibitions. Training, education. Services: research, creative concept, scripting, production and staging for audiovisuals formatted to single screen, multimage, multimedia, film, video. Interactive laserdisc, design/production. Slide animation, A/V systems designers. Producers of Victorian Pavilion at Expo 88.

### 3M Australia Pty Ltd

55 Lilyfield Rd, Rozelle 2039. Phone (02) 498 9333. Fax (02) 810 7621. Telex 21493.

Incorporating overhead projectors, electronic & thermal transparency makers, lettering systems, screens & accessories. Full colour transparency & print service available through 3M Colour Graphics Centre, 8-18 Bent St, Sydney. Obligation free Communication Seminars for Management & Transparency Preparation Workshops.

### Tracker Electronics Pty Ltd

1st Flr, 192 Pacific Hwy, Greenwich 2065. Phone (02) 439 1349. Fax (02) 436 1531. Telex AA 25035.

Directors: D. Digger, M. Gerts.

Executive: R. Gotaas (mktg mgr).

Audio visual & video hardware sales research/development & video prdn.

### Travelvision

133 Alexander St, Crows Nest 2065. Phone (02) 439 5759. Fax (02) 439 2738. Telex 25468.

Director: D. Taylor (mng dir).

Professional video production. Specialists in all travel related promotions for television and radio. Derek Taylor appears regularly on Channel 10 with his travel features.

### Trident Video Systems

35-37 Albany St, Crows Nest 2065. Phone (02) 439 1444. Fax (02) 436 4187.

Executives: P. Dine (gen mgr), B. Cliffe (sales).

Specialists in all aspects of video - Equipment rentals, sales, service, production.

Video & audio-visual equipment rental & staging: Wide range of video recorders in ¼" and ½" formats, both PAL and NTSC, Sony ¼" portapacks, monitors 9" to 28", colour cameras, giant screen video & computer data projection systems, audio and slide projection equipment.

Rental & sales of Starvision - world's largest mobile TV screen, superbright day or night display. NSW Distributors for Barcovision & Barcodata projection systems, and distributors of Sony, JVC & National video equipment. Service division handles all video equipment.

### Utel Pty Ltd

17 Beulah Rd, Norwood 5067. Phone (08) 42 7220, 42 6029.

Directors: G.L. Usher, Mrs M.J. Usher.

Video tape production.

### Video Channel

4th Flr, 302 Pitt St, Sydney 2000. Phone (02) 268 9000. Fax (02) 261 1697. Telex 72900.

Executive: S. Shaw (gen mgr).

The distribution of business & educational films, video cassettes, audio cassettes & management books throughout Aust., New Zealand, Papua New Guinea and Asia. Best known for the John Cleese range of titles.

Repr: Sydney, Melbourne, Perth, Hobart, Brisbane, ACT, Adelaide.

### Videocraft

Unit 12/82 Reserve Rd, Artarmon 2064. Phone (02) 439 7737, 438 1466.

Director: J. Phillips (mng dir), R. Phillips (gen mgr), J. Nisbet (facilities).

Broadcast standards conversion (NTSC - PAL - SECAM), bulk duplication, 2", 1", Betacam, BVU, U-matic, VHS, Beta, Video 8, Telecine. Editing suites, Sony computer edit U-matic to 1", U-matic A and B roll, VHS - VHS, Gemini III mixer, Fairlight, Chyron VP 2, studio.

### Video Creations

138 Tryon Rd, East Lindfield 2070. Phone (02) 416 1522.

Executives: N. Smith, P. Smith.

Scripting, videographing & voice recording educational and information programs on ¾" umatic, VHS & Beta video cassette. Transfer 35mm slides, 8mm & 16mm films to video with audio track added. Also VHS edit suite & graphics mixer. Specialists in "This is Your Life" videos (including research) and low budget pilot videos.



### Video Duplicating Centre

(Est. 1974). A division of FM-TV Australia Pty Ltd. 121 Burnley St, Richmond 3121. Phone (03) 428 2967. Fax (03) 429 6047.

Director: B. Finch (mng dir).

Executive: M. Manders (gen mgr).

VIDEO DUPLICATING on all formats. 1" Betacam SP, BVU, VHS, Beta, U-matic hi-fi and stereo dubbing. Standards conversions (multi speed VHS available). Telecine transfers: 16mm, 8mm (super & standard), 35mm slides. Full broadcast edit facility with 1", Betacam SP, BVU, ADO, character generator, caption camera etc. Second edit suite with BVU, character generator. Video Duplicating Centre also offers a complete production service from concept, script, location/studio shoots, editing and duplication.

### Video Facilities

19 Roselands Ave, Roselands 2196. Phone (02) 759 4000. Fax (02) 750 2275. Blue Mountains phone (047) 87 7370.

Video and television production from concept to completion, post production facilities include 1", ¾"B.V.U., ¾"low band formats for editing and duplication. Standards conversion. Event staging and equipment hire. Large screen video and data projection. Computer graphic slide creation, and other associated services.



### The Video Factory

Ballarat & Western Victoria Television Ltd. Suite 1, Richmond Hill Close, 193A Lennox St, Richmond 3121. Phone (03) 429 3011.

Executives: M.J. Faulkner (exec dir), K.M. Manning (mgr, prdn), B.N. Washington (mgr, duplication).

Production: Commercials, documentaries, corporate videos, training films, video reports, product launches, trade presenters, training programmes. Utilising the facilities of Channel 6 Ballarat, including The Video Factory off-line edit suite: 3 x 1" machines (1 x 3hr capable), Betacam SP (90 min reel capable), Ross vision mixer with linear keying, Sony BVE9000 Editor with slow motion match editing serial control of vision mixer and soundcraft and audio mix, 2 track audio tape recorder (centre track time coded), 4 channels of audio on betacam, 3 channels off 2 x Sony 3100 1" machines, ADO digital effects including "Digi-Matte" and "Trails", caption camera — full RGB (chroma key), super scribe with on line font convert, chameleon paint system, client lounge.

Duplication: The Video Factory Duplication facility, based at Channel 6 Ballarat, multiple VHS & Beta dubbing, checking suites, 24 hour supervised security.

### Videogram Communications Corp Pty Ltd

PO Box 1711, North Sydney 2059. Phone (02) 957 1455. Fax (02) 959 5162. Telex AA10715590.

Executives: P. Prager (mng dir), V. Prager (dir, scientific research).

Producers of communications material (film, tape, stills) for advertising, education, science and leisure.

### Video Matrix Pty Ltd

14 Woodlawn Ave (PO Box 172), Earlwood 2206. Phone (02) 78 1189/750 0992.

Director: G.A. Jones.

Social, commercial & industrial video taping.

### The Video Paint Brush Co

180 Bank St, South Melbourne 3205. Phone (03) 690 7499. Fax (03) 699 6621.

Office: 10 Byfield St, North Ryde 2113. Phone (02) 888 9977. Fax (02) 888 3169.

Executives: J. Fleming (mgr Vic), A. Lewens (mgr NSW).

Computer animation, videographics and special effects for film and television, with experience in integrating with live-action. Staffed by experienced designers, animators, technical directors and producers. The equipment includes 3D modelling and animation systems, the Quantel Digital

Production Centre (Paint Box, Harry, Encore) and a Sony DVTR linked digitally under the international standard EBU 4.2.2.

### Video Presentations

83 Mill Point Rd (PO Box 224), South Perth 6151. Phone (09) 367 9100. Fax (09) 367 9849. Telex 94820.

Director: G. Baxter.

Executive: D. Fisher (gen mgr).

Video production, hotel television tourist information systems.



### Video Record Pty Ltd

131 Brighton St, Richmond 3121. Phone (03) 429 5899. Fax (03) 427 0713. Mobile phone (018) 31 1699.

Executives: R.A. Morris (mng dir), P.J. Morris (dir), D.R. Fanning (ops mgr).

Full equipment hire service, including camera's and CCUs - BVU SP portables with time code - bench top BVU V.C.R.'s - Audio includes eng mixers, shotgun and radio mics - tripods - monitors AC & DC - Vision Mixer Talia 8 input, 3 bus, including Chroma Key - Fora character generator, and much more. Fully experienced crews available.

Post Production - Edit One - Ampex DVE ADO 100 with Digimatte - Ampex Vista 10P vision mixer - Gemini 2 dual T.B.C. - Aekas Edis two channel zoom/DVE - Quanta QCG500 character generator - Fairlight C.V.I. Plus - Sony BVE900 computer editor - 3 machine (A/B roll) Sony BVUSP - Sony/Phillips video monitoring - Tascam M308 audio mixer - Symetrix dual gated compressor/limiter - voice over booth - product & graphic studio with Sony camera's and chroma-key background.

Post production - Edit Two (off line) - Sony 5950 low-band with computer edit facilities, plus all equipment listed for Edit One.

Full production service from concept through scripting, production and post production.

### Video Vision Communications Pty Ltd

20 Henry St (PO Box 387), Abbotsford 3067. Phone (03) 419 8199. Fax (03) 419 6714.

Executive: B. Thomas (mng dir).

Creative communications and software house specialising in the utilisation and production of videotape and videodisc, computer-controlled displays, and satellite broadcasts. Servicing the corporate market and government departments with custom-designed educational and promotional programs for training, information, marketing, public relations, corporate productions and interactive videodisc. 1988 world winner of the ITVA World Golden Reel Award for Training.

Post-production areas include Sony BVE-5000 computer editing (BVH-2000 'C' format, BVW-40 Betacam, BVU-820 broadcast VTRs), dual channel character generator, Cox T16 vision mixer with encoded chromakey, Yamaha audio desk; plus edit suite with BVU record and BVU/Betacam playback; voiceover booth; presentation studio; music and sound effects library. Betacam CCD camera/recorder or Sony CCD camera/BVU 110 recording for location shooting. Also NTSC-PAL-NTSC digital standards conversions and multiple format video duplication.

### Videowall Australia Pty Ltd

15 Whiting St, Artarmon 2064. Phone (02) 439 3929. Fax (02) 436 0440.

Director: R. Newton (dir).

Executive: Miss C. Nauta (mktg & proms).

Specialising in the hire, lease or sale of electrosonic multiscreen systems from small to large scale productions. Including creative computer programming, ¾" editing and all installation & maintenance.

### Vitascope Productions Pty Ltd

2 Blanche St, St Kilda 3182. Phone (03) 534 9211. Fax (03) 525 3165.

Directors: J.B. Sullivan, G.C. Sullivan.

Videotape, film & tape/slide prdns including training, staff development & promotional prgms, product launches, commercials. Prdn services include concept, script direction & post-prdn supervision.

### Vortex Media Promotions

PO Box 49, Arncliffe 2205. Phone (02) 599 2172.

Director: P.A. Perry (owner/mgr).

General services in the realm of electronic media including, stage & studio prdn, public address & stage lighting, film, video & audio visuals, records & cassettes. Also manufacture of equip for above services, sales, installation & hire, general electrical contracting, control & communication systems.

### Max Wilson - Slidemaker

214 Bulwara Rd, Ultimo 2007. Phone (02) 692 9472. Fax (02) 660 7229.

Director: M.G. Wilson.

Production of audio visual aids & services. Including repro quality slide duplicates; audio cassette duplicates; word, text & graphic slides; slide mounting; numbering & imprinting; traying, collating & packaging programmes; sales of consumable AV peripherals; prdn support for in-house & independent AV prdcrs. Program co-ordination & cueing; word processing of scripts & word storage.

# Direct Marketing

## Consultants

### Action Catalogue Development Pty Ltd

43 McDougall St, Kirribilli 2061. Phone (02) 922 7928.

Director: Ms J. Schulz.

Specialists in the creation of catalogues - building a database, sourcing merchandise, developing creative strategy & organising fulfilment.

### ADM/Direct Pty Limited

Level 3, 270 Pacific Hwy, Crows Nest 2065. Phone (02) 438 1000. Fax (02) 439 6319.

Executive: C. Gardner (mng consultant).

Specialising in all aspects of direct response strategic marketing, including planning and implementation, concept development, production and printing, media planning and purchasing, mail out and fulfilment, results tabulation and reporting, as well as a full creative services facility. Integrated database facilities available including establishment and maintenance.

A member of The ADM Group.

### Agcom Pty Ltd

PO Box 271, South Melbourne 3205. Phone Auckland (09) 55 4345.

Executives: R. Wurster (gen mgr), L. Wurster (direct mktg research).

Advtg consultants, direct mktg & research, business to business, industrial & agricultural. National Farmer. List - Small Grain & Livestock 114,890 names.

### AMSA International Marketing Co Pty Ltd

8 Kobada Rd, Dover Heights 2030. Phone (02) 371 6312. Telex 21822 SY 631.

Directors: D.I. Fain, Mrs F. Fain.

Direct mkters, mail order & publishing.

### APM Consulting Group

108 Alexander St, Crows Nest 2065. Phone (02) 436 0155. Fax (02) 439 6854.

Directors: M.E. Davis, P.G. Davis.

Executives: K. Le Lievre, R. Elderton, Miss J. Burton.

Market research & analysis; strategic planning; development of marketing programs; implementation of marketing programs; education & training (management, marketing & public relations).

### Ayer Direct

A divn of Connaghan & May Ayer Pty Ltd, 7 West St, North Sydney 2060. Phone (02) 957 1845.

Executives: D. Browning (mng dir), M. Boulter (creative dir).

Full service direct mktg consultancy.

### Ball Direct Marketing

4th Flr, 153 Walker St, North Sydney 2060. Phone (02) 963 7722. Fax (02) 992 5864. Telex 74443.

Directors: M. Ball (chrnm), M. Morgan (v chrnm), P. Hoy (mng dir), D. Michel (fin dir).

Executive: L. Ashley (creative dir).

Direct response marketing and advtg specialists.

### Bristow & Prentice Pty Ltd

25 Haig St, South Melbourne 3205. Phone (03) 696 6355. Fax (03) 696 2746.

Directors: M. Bristow, T. Prentice.

An independent full service response advertising agency combining experience of general advertising and direct marketing together in one area of expertise.

### Browning, Walker, Mecklem Direct Marketing

Unit 3, Bydown Mews, 36 Bydown St, Neutral Bay 2089. Phone (02) 908 2500. Fax (02) 909 2998. Telex 23367.

Executives: D. Browning (mng dir), B. Walker (creative dir), P. Mecklem (art dir), P. May (acct service dir).

A full service direct marketing agency offering strategic marketing and planning, creative, production, and fully accredited media buying services.

### Camco Systems Customer Development Specialists

19 Walkers Rd, Nunawading 3131. Phone (03) 878 2411. Fax (03) 878 1123.

Director: M. Packer.

Specialising in card deck mailings to consumers, business to business and vertical markets. A full service direct response company providing personalized direct mail, mailing services, telephone marketing, full data processing, data base design & analysis, database management, support & services.

### Tony Carr & Associates Pty Ltd

55 Lavender St, Milsons Point 2061. Phone (02) 957 4818. Fax (02) 929 0731. Est. 1985.

Director: T. Carr.

Executives: T. Carr (mng dir), J. Clark (gen mgr), J. Harper (creative dir), K. Borrett (dep creative dir), S. Kuszner (creative grp head), B. Goulston, P. Phillips (acct dirs), S. King (art dir), D. Matthews (writer), D. Haack (prdn dir), A. Simpson (prdn mgr), G. Lyster (fin contr).

Australia's largest independent direct response agency.

Full service agency develops successful customer care and lead generation programmes for many of Australia's leading corporations. Experienced practitioners. Focus is on strategy. Services to clients include a unique tracking and analysis system, media selection built around media modules and a highly effective method of impacting on consumer action from awareness to sale.

Member: Australian Direct Marketing Association; American Direct Marketing Association; InterDirect Network of Independent Agencies worldwide.

Affiliates in Brisbane, Melbourne and Auckland.

### Cartwright Williams Pty Ltd

263 Liverpool St (PO Box 245), Darlinghurst 2010. Phone (02) 360 2722. Fax (02) 332 2925.

Contacts: Ms L. Copeland-Smith, Ms C. Smith.

A direct marketing consultancy which seeks to find the correct solution to a predetermined criteria of objectives. We endorse the principles of "Maxi Marketing", with an in-depth understanding of how to establish direct marketing databases we will help clients identify the best ways of reaching their markets profitably and most effectively. Our programmes are accountable. Strategic marketing and creative planning are the hallmarks of the agency's success, our efforts are designed to support the branding effort (the current consumer perceptions of that brand or service either to endorse them or redirect understanding). The communication strategy which best addresses the client's objectives will be selected - be it in direct mail, media, sales promotion to consumer, trade or through the sales force. Cartwright Williams Pty Ltd is a full service consultancy of 26 employees. Company established 1985.

### Catalogue Connections

'Origin Hse', 148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4264. Fax (02) 958 2692.

Executive: P.R. Souness (mng dir).

The complete catalogue and newsletter production house.

### CPA Advertising Pty Ltd

2/14 Cammeray Rd, Cammeray 2062. Phone (02) 908 2703. Fax (02) 908 3830.

Director: R.M. Cole.

Creation & design of direct marketing advtg. Full prdn facilities.

### D'Arcy Direct

1 Mill St, Perth 6000. Phone (09) 322 6133. Fax (09) 322 7828. Telex 92791.

Directors: C. Porter (gen mgr), W. Barraclough (dir).

Specialists in strategic direct marketing planning and implementation - including creativity, media planning and buying, list buying, production, post campaign analysis etc. Believe in developing on-going direct marketing programmes as an integral part of overall marketing plans. Able to draw on the resource of other DMB&B group direct marketing agencies around the world. Consider the creativity to be just as important as the result.

### Direct Customer Communications Pty Ltd - Shopper Card

157 Walker St, North Sydney 2060. Phone (02) 922 2677. Fax (02) 923 1414. Telex 20794. T'grams Parkrep Sydney.

Executives: R.R. Parker (chrnm & mng dir), D.M. Whitehead (chief exec), S.R.I. Parker (gen mgr), D.E. Ryan (radio mgr), R.H. Hill (nat press mgr), J.B. Donkin (nat mktg mgr), S. Harris (intl sales mgr).

RADIO: 2AD, 2PK, 2DU, 2GZ, 2LT, 2MG, 2NM, 2NZ, 2RE, 2RG, 2TMO, 2VM, 3MA, 3NE, 3UZ, 3YB, 4IP, 4WK, 4RR, 5AU, 5RM. TELEVISION: Direct customer communications - shoppercard, Imparja. PRINT: Border Watch, Port Pirie Recorder, Whyalla News, Port Augusta Transcontinental, Eyre Peninsula Tribune, Spencer Gulf Pictorial, Launceston Examiner, Sunday Examiner, Wheatbelt Mercury, Esperance Express, Ballarat Courier, Bendigo Advertiser, Sunraysia Daily, Warrnambool Standard, Latrobe Valley Express, Sale Gippsland Times, Mighty V Network, Traralgon Journal, Castlemaine Mail, Kyneton Guardian, Ararat Advertiser, Stawell Times, Swan Hill Guardian, Press South Australia, Murray Pioneer, Barossa and Light Herald, Port Lincoln Times, Flinders News, Victor Harbour Times, Midweek, Weekly Trading Guide, Gippsland Farmer, Midland Express. OVERSEAS: Asian W.S. Journal, Far Eastern Economic Review, Asahi Shimbun, Wall St Journal, Handelsblad, Hong Kong Economic Times, Chicago Tribune, L.A. Times, Barrons, Christchurch Star, NZ Listener, South China Morning Post, London Times, Sunday Times, Liahe Zaobao, NZ Woman's Weekly, Bangkok Post, Asian Technology, Spafax Inflight Advt-British Airways, Singapore Airlines, North West Airlines.

### Direct Marketing Group Australia Pty Ltd

69 Carlisle St, St Kilda 3182. PO Box 166, South Melbourne 3205. Phone (03) 525 4244. Fax (03) 534 1878.

Directors: J. Russell Hart (mng dir), Ms J. Longmuir (sen acct exec).

Development of promotion strategies, advertising tactics, promotion budgeting, selection of appropriate mailing lists & list maintenance systems.

**Direct Marketing Services Pty Ltd**

104 Glover St, Cremorne 2090. Phone (02) 909 2377. Fax 953 8270.

Directors: Ms B. Davis, Ms D. Wells.

Direct marketing consultancy specialising in feasibility, campaign development & results analysis plus supervision of prdn, mailing & fulfilment functions.

**Downunder Direct Pty Ltd**

Suite 29, 1 Short St, Chatswood 2067. Phone (02) 417 7577. Fax (02) 417 7900.

Directors: M.D. Lewis, B.M. Wrangle.

Direct mail, telemarketing company. Specialising in marketing Australian products to the international marketing place. Full creative, media and data collation, and product fulfilment services available in Australia, North America, Europe and Japan.

Associated offices in United States, United Kingdom, West Germany & Japan.

**Drake List Management**

2nd Flr, 63 Exhibition St, Melbourne 3000. Phone (03) 650 7266 or (008) 33 1212. Fax (03) 650 7249.

Directors: R.J. Urwin, R.W. Pollock.

Executives: Mrs N. Johnson (mgr), Ms S. Rogers (client liaison).

Supplier of select rental mailing lists in both the business-to-business & consumer areas. Assistance provided to ensure the right list is selected for each mailing campaign. Drake List Management can also help list owners earn extra income from their own mailing lists. This service includes actively promoting the lists, organising all details relating to rental and ensuring strict security is maintained at all times.

O'seas repr: UK, Canada, USA, NZ.

**Fulfilment Australia Pty Ltd**

23-27 Marquet St, Rhodes 2138. PO Box 242, Gladesville 2111. Phone (02) 736 3344. Fax (02) 736 3630. Telex 177405.

Directors: P.G. Truscott (mng dir), J.R. Kennerley.

Executives: B. Cucco, P. Clancy (snr acct mgrs).

Complete direct marketing and fulfilment services: Consulting including financial assessment, budgeting and planning, creative concept development, copywriting and campaign management.

**Garland Direct Marketing Corporation Pty Ltd**

100 Victoria St, Potts Point 2011. Phone (02) 356 2377.

Director: O.A. Garland.

Direct mktg consultant specialising in data base mktg, fin services, corporate, feasibility studies, business-to-business, collectables.

**Grolman Consultants**

3/10A Gillies St, Wollstonecraft 2065. Phone (02) 959 3142. Fax (02) 955 8256.

Director: Mrs M. Grolman.

Complete creative services, concept, copy, design & finished artwork. Direct marketing specialist consultants.

**Hedley Garner Pty Ltd**

504 Pacific Hwy, St Leonards 2065. Phone (02) 438 3470. Fax (02) 438 2091.

Directors: B. Hedley (mng dir), D.S. Hedley.

Objective counselling, planning, budgeting & evaluation services for direct response advertising & marketing projects, along with copywriting, design & media/list selection.

**Hero Communications**

1st Flr, 463 Harris St, Ultimo 2007. Phone (02) 552 3377. Fax (02) 552 3490.

Directors: L. Copeland-Smith (mng dir), J. Cartwright (exec creative dir).

Full service direct marketing agency with subsidiary Hero Design Company: strategy planning, creative, production, media, campaign analysis, list management, database planning, desk top publishing.

**Hogan Marketing Services**

255 Miller St, North Sydney 2060. PO Box 386, Turramurra 2074. Phone (02) 957 4140, 959 4140. Fax (02) 929 7893.

Director: Ms V.J. Hogan (mng dir).

Executive: Ms G. Growden (acct mgr).

Independent telemarketing and database consultants/service providers. Work with clients to establish their inhouse facility or utilise outside resources.

Services include: Capabilities/systems audits; Strategy and script development; Training and programme management; On-going database enhancement; Results analysis, Bureau facilities (inbound/outbound).

**International List Brokers Pty Ltd**

27th Flr, 100 Miller St, North Sydney 2060. Phone (02) 957 6899. Fax (02) 922 2706.

Directors: C. Pellegrinetti, C. Purdie, G. Maclean (list mgr).

Direct mailing list specialists - consumer & business to business. Comprehensive demographic target marketed lists Australia wide and internationally. Australian business connections database.

**Jigsaw Marketing Pty Ltd**

2 Spit Rd, Spit Junction 2088. Phone (02) 960 3777. Fax (02) 960 4238.

Executives: J. Rowe (mng dir), C. Sharpe (gen mgr).

Below the line agency specialising in direct response marketing and advertising.

**K&D Bond International Pty Limited**

367 Kent St, Sydney 2000. Phone (02) 290 2677 (customer service), (02) 290 2000 (admin). Fax (02) 290 2972.

Director: I.J. Kennedy.

Executives: I.J. Kennedy (mng dir), A. Linklater (gen mgr).

Direct mail merchandisers who source product, create mailing pieces and advertisements, undertake customer service, fulfilment, import merchandise suitable for direct mail.

Direct mktg project mgmt undertaken for clients, including strategy, creative & media buying.

O'seas repr: USA, Japan.

**Frank Lee Media Productions Pty Ltd**

Pt 43, No 117 Mandalong Rd, Mandalong 2265. PO Box 43, The Junction 2291. Phone & Fax (049) 77 1060.

Directors: F.N. Lee, Mrs J.M. Lee.

Executive: F.N. Lee.

Direct marketing & direct response advertising creative consultant.

Clients: Action Catalogue Development Pty Ltd, Apollo Hotel, Australian Consolidated Press, Babbington's Restaurant, Hedley Garner Pty Ltd, Helen Duncan Promotions, ITN Television, Jaspen Constructions Pty Ltd, Novena Marketing Pty Ltd, Novena Media Pty Ltd, Rafferty's Restaurant, Roving Gourmet Pty Ltd, Roving Roast Pty Ltd, Straightforward Software Pty Ltd, Thurnham Teece Pty Ltd.

**The Levita Group Pty Ltd**

233 Military Rd, Cremorne 2090. Phone (02) 908 4455. Fax (02) 953 3488.

Director: J.S. Lapsley (mng dir).

Executives: P.M. Morgan (exec dir), P.J. Hughes (mktg cons), F. McDonnell (mktg cons), M. Davis (mktg cons), S. Klomfass (cons), D. Purtell (researcher), B. Houghton (researcher).

Direct marketing consultants, specialising in personalised telemarketing, database marketing, customer service, staff training, research and project management. National client base.

**Lion Direct Marketing Pty Ltd**

Lion Hse, 433 Darling St (PO Box 125), Balmain 2041. Phone (02) 818 2644. Telex 27113 Drama.

Director: J.R. Davis (mng dir).

Executives: J. Beavis, A. Blady (acct mgrs), P. Brown (prdn mgr).

Agency/consultancy for direct response marketing to business and consumer markets. Direct mail, print media, database servicing, product launches, audio-visual production, annual reports, packaging/merchandise design, POS design, in-store promotions and competitions.

**Mailbag Trading**

1 Ferry Ave, Edwardstown 5039. PO Box 85, Clarence Gardens 5039. Phone (08) 277 5262.

Director: Miss L.R. French.

Mail order promotion & supplies, creative marketing & promotion, premium offers, mail order marketing, printed material & give aways.

**The Mail Shop**

69 Carlisle St, St Kilda 3182. PO Box 166, South Melbourne 3205. Phone (03) 525 4255. Fax (03) 534 1878.

Directors: J. Russell Hart (mng dir), Ms J. Longmuir (acctn exec), Mrs M. Bagnall (acctn exec), Mrs E. McCrimmon (prdn).

Complete direct marketing/direct mail management and consultancy.

**The Mailing List Centre (List Brokers Australia Pty Ltd)**

(List Brokers Australia Pty Ltd), Suite 5, 600 Military Rd, Mosman 2088. PO Box 52, Spit Junction 2088. Phone (02) 969 2922. Fax (02) 960 4936.

Directors: Ms B. Maschmedt (mng dir), J. Saville (dir).

Mailing list rentals & management specialists. Free advisory service on profiling and locating of appropriate mail markets for any product or service.

**Marketing Concepts of Australia Pty Ltd**

65 Nicholson St, Crows Nest 2065. Phone (02) 439 7811. Fax (02) 439 4689. Telex 10722619 via 021.

Directors: A. MacGillivray, S. Dickson.

Advisers, consultants & implementers of direct mktg programs of insurance & financial services.

**K.D. Mason & Associates**

172 New St, Brighton 3186. Phone (03) 592 9330, (03) 557 1957.

Executive: K. Mason.

Mail order, direct marketing, feasibility studies, building mailing lists, product opportunities, generating leads, creating effective catalogues, launching new products, reaching new accounts cost effectively, fulfilment systems, evaluating current procedures & pay out plans.

**Maynard Promotions Pty Limited**

1st Flr, 42-44 Albany St, St Leonards 2065. Phone (02) 438 3755. Fax (02) 906 1424.

Directors: R. Maynard & J. Maynard.

Executives: P. Gianville, C. Carpenter, D. Witt, K. Biddle.

Full service direct response specialists. Company established 1979. Providing creative right through to media placement. Member of the Australian Direct Marketing Association.

**Newsletters Unlimited**

148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 0466. Fax (02) 958 2692.

Director: P. Souness (mng dir).

**Ogilvy & Mather Direct**

Divn of Ogilvy & Mather Pty Ltd, 140 Arthur St, North Sydney 2060. Phone (02) 922 4244.

Executives: SYDNEY - M. Rielly (creative & strategy dir), M. Kiely (assoc creative dir), Ms M. Hardie (acctnt), J. Strandes (supvr), M. Old (gen mgr). MELBOURNE - J. Cummings (gen mgr), J. Hancock (creative dir), B. Gay (fin dir). BRISBANE - D. Grantley (gen mgr), B. Dunsmore (creative dir). ADELAIDE - K. McMenemy (gen mgr), B. Houldsworth (creative dir). PERTH - K. Leavy (gen mgr).

Offices: 492 St Kilda Rd, Melbourne 3004. Phone (03) 266 2336; 127 Greenhill Rd, Unley 5061. Phone (08) 272 3088; 411 Vulture St, Woolloongabba 4102. Phone (07) 393 0499; 251 St George's Tce, Perth 6000. Phone (09) 321 7663.

**Origin Direct**

Origin Hse, 148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4264. Fax (02) 958 2692.

Executive: P.R. Souness (mng dir).

Specialist direct response advertising agency.

**Origin Print Broking**

148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4264. Fax (02) 958 2692.

Director: P. Souness (mng dir).

**Paragon Marketing**

3/25 MacDonald St, Vaucluse 2030. Phone (02) 337 4927.

Directors: T. Pullinger (mng dir), S. Pullinger (dir).

Full service direct response marketing, specialising in personalised client mailings, list sourcing, and de-duplication, data reformat, laser printing, mailing services, stationery requirements, general print broking and fundraising.

**Permail Pty Limited**

11 Campbell St, Artarmon 2064. Phone (02) 437 6251. T'grams Permail Sydney.

Executives: E. Boas (gen mgr), L. Griffiths (prdn mgr).

Complete direct mail service, direct marketing to the medical profession and organising Pan-Pacific Direct Marketing Symposiums.

Subsidiary of Intercontinental Medical Statistics (A/asia) Pty Ltd, 12 Holterman St, Crows Nest. Phone (02) 439 6255.

**Pimpnel Direct Marketing Service**

Lot 94B, Falls Rd, Hovea 6071. PO Box 184, Mundaring 6073. Phone (09) 295 4548.

Director: P.M. Hitzert

Executive: Mrs H.P.C. den Boer (co secty).

All aspects of direct marketing, including copy preparation, design and artwork, production for general printed matter, direct mail, direct response advertising to consumer, business and industrial markets, creative incentives and games. Repr: Holland, West Germany, USA.

**Rankin Echo Advertising**

109 Raglan St, Mosman 2088. Phone (02) 969 8500.

Directors: A. Maclean, Mrs A.M. Meek.

Executives: C.H. Dany (mktg counsellor), A. Fraser (creative dir), Mrs R. Trevenna (prdn co-ord).

Full service facilities for response advertisers & direct marketers, product/sales strategy, analysis, pre & post campaign research, all creative in-mgr.

**Rapp & Collins Pty Ltd**

8th Flr, 76 Berry St, North Sydney 2060. Phone (02) 925 0222. Fax (02) 959 5211. Telex 24782.

Office: 615 St Kilda Rd, Melbourne 3004. Phone (03) 520 8777. Fax (03) 521 1285. (D. Fagan, dir).

Directors: R. Tovey (mng dir), Ms T. Manners.

Full service direct mktg agency.

**R.N.R. International Marketing Group**

27th Flr, 100 Miller St, North Sydney 2060. Phone (02) 957 6899. Fax (02) 922 2706.

Directors: R.N. Robertson (chrmn), C.M. Purdie (gen mgr), C. Pellegrinetti, G. Maclean (assnt gen mgr).

Direct marketing strategists. Statistical analysis of demographically profiled customers/prospects within geographically targeted market areas. Marketing based information services.

Services: Direct mailing lists, database marketing, telemarketing, data entry, computer bureau services, personalised mail, list management, R.N.R. datamap - demographic mapping system, Australian business connections database, R.N.R. computer division - CD-Rom Drive/P.C. hardware/software desktop marketing products.

**Sales Punch Pty Ltd**

Suite F16, 1-15 Barr St, Balmain 2041. Phone (02) 555 1833. Fax (02) 810 7298.

Directors: J. McMillan (mng dir), G. McMillan.

Full service professional direct mail & mktg facilities from creative development to fulfillment.

**Syntax Advertising**

450 Abbotsford St, North Melbourne 3051. Phone (03) 329 2155. Telex 37742 Citgar.

Directors: S. Pedersen (mng dir), C. Inge (co secty), J. Whittaker (creative dir).

Direct response advertising specialists, complete advertising service from strategy, concept, copywriting, creative prdn, media booking and implementation. Available for special projects or on an ongoing basis. Client specialisation in the business to business and retail industries.

**William Tell**

60 Stokes St (PO Box 69), Port Melbourne 3207. Phone (03) 645 2255. Fax (03) 646 5305. Telex 151868. A division of Luscombe & Partners Pty Ltd.

Executive: R. Wong (client services mgr).

A creative direct marketing consultancy with strategic specialisation to plan and implement integrated DM programs. Campaign development employs external data sources with internal analysis and control.

**Ware's Business & Mailing Service Pty Ltd**

43/51 Rupert St, Collingwood Balmain 3066. Phone (03) 417 2377.

Executive: N. Ware.

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing and bulk handling of annual reports, dividends, and share mailings.

**S.C. West & Associates**

1096 Doncaster Rd, East Doncaster 3109. Phone (03) 842 2522. Fax (03) 842 8628.

Director: S. West.

Executive: J. Bibby (sales mgr).

Sales marketing consultants. Business consultants. Organizers of events, etc, promotions etc.

**Wunderman Worldwide**

PO Box 6131, St Kilda Rd Central, Melbourne 3004. 572A St Kilda Rd, Melbourne 3004. Phone (03) 529 8499. Fax (03) 529 5552. Telex Rincad 32252. Divn of Young & Rubicam Pty Ltd. (Inc. in NSW).

Executive: L. Woolridge (gen mgr).

Direct marketing agency.

Offices: H. Kidman (gen mgr), Sydney (02) 922 4655; B. Lodge (gen mgr), Adelaide (08) 332 8322.

**Suppliers & Services****Ad-Mail Pty Ltd**

19 Young St, Neutral Bay Junction 2089. Phone (02) 909 1433.

Directors: N.K. Abrams (mng dir), V.M. Davys (dir).

Executives: J. Wilson (snr cons), Ms S. Buck (art & print).

Direct mail promotions including creative copy writing, design & printing services. Warehousing & distribution of literature & display material. Competitions & coupon redemption.

**Adelaide Business Centre**

242 Glen Osmond Rd, Fullarton 5063. Phone (08) 79 9491. Fax (08) 79 6351. Telex 88713 ABCENT.

Directors: C.M. O'Brien (mng dir), A.M. O'Brien.

Range of office support systems, telex bureau, serviced office complex.

**DIRECT MAIL WORKS****Australia Post, The Advertising Mail Unit**

71 Rathdowne St, Carlton South 3053. Phone (03) 669 7391. Fax (03) 669 7287.

Director: Ms E. Rebecchi (mgr).

This is the unit within Australia Post that every advertiser should know. Its principal function is to look after the interests of, and provide advice to, any organisations using the mail as an advertising medium. Services provided include: The Bulk Direct Mail Service, Householder, Business Reply Post and Freepost.

Consultancy and advice on regulations applicable to advertising mail, information about postal savings for advertising mail and bulk mail, free literature, seminars.

Publishers of "The Works" — a comprehensive kit containing all you need to know about direct mail. It comprises a video, the largest catalogue of Australia's mailing lists, a production handbook, "The Concept of Direct Marketing" book and a summary of the charges applicable to direct mail and the discounts available. "The Works" costs \$75.00.

Consultants in each state may be contacted on: NSW (02) 230 7150, Vic (03) 609 4222, SA (08) 216 2389, Qld (07) 224 1308, WA (09) 326 5473, Tas (002) 20 7252.

**Automail Pty Ltd**

152 Miller Rd, Chester Hill 2162. Phone (02) 72 0155. Fax (02) 727 0564.

Directors: P.J. Salter, P.W. Mattick.

Comprehensive direct mail/direct mktg resources including list creation/mgmt/rental, strategy & budget consulting, full product handling & order fulfilment services, automated labelling, folding, inserting, collating, paper & plastic wrapping & envelope supplies, laser printing, match mailing, computer services including de-duplication.

Offices: NSW - 152 Miller Rd, Chester Hill 2162. Phone (02) 72 0155. Fax (02) 727 0564. Vic - 292-306 Lower Dandenong Rd, Mordialloc 3195. Phone (03) 586 8209. Fax (03) 580 1975. Qld - Lot 7-9 Railway Tce, Rocklea 4106. Phone (07) 277 8215. Fax (07) 875 1298. SA - 1 Charles St,





## HOW DID MERCEDES-BENZ PUT \$6,000,000 OF NEW CARS ON THE ROAD IN A DECLINING MARKET?

They did it with Direct Mail. In a difficult period for luxury car sales, Mercedes-Benz decided to concentrate on potential buyers, on a one to one basis.

An outstandingly effective two-stage direct mail campaign first offered a free video tape tracing the first 100 years of motoring. This

produced a staggering 25% response.

The second offer, accompanying the video tape, was to test-drive a new Mercedes-Benz. It sold six million dollars worth of new cars.

No other advertising medium could have had the same measurable effect for the same expenditure. Direct Mail is the most cost-effective

means of reaching a narrowly defined audience. Together, a great idea and a thoroughly researched mailing list will move any worthwhile product, including yours.

To fully appreciate the power and accountability of Direct Mail, call us today and we'll set the wheels in motion. Phone NSW (02) 230 7150,

Vic (03) 609 4222, SA (08) 216 2389, Qld (07) 224 1308, WA (09) 326 5473, Tas (002) 20 7252 or write to Freepost 99A Advertising Mail Unit Australia Post, PO Box 302 Carlton South Victoria 3053.

**DIRECT MAILWORKS**



Allenby Gardens 5009. Phone (08) 46 9511. Fax (08) 46 8383. WA - 20 Hector St, Osborne Park 6017. Phone (09) 446 8999. Fax (09) 445 3563.

### Bounty Hospital Services Pty Ltd

Level 8, 28 Foveaux St, Surry Hills 2010. Phone (02) 281 2955. Fax (02) 281 2964.

Executives: A. Bateman (chief exec), Ms V. Andrews (exec dir).

Distribution of baby product samples & product information to 180,000 new mothers - Australia wide, through major maternity hospitals. (Coopers & Lybrand Audit).

### Peter Buffey Media Pty Ltd

63A Neil St (PO Box 6337), Toowoomba 4350. Phone (076) 39 2644.

Directors: P. Buffey (mng dir), Ms L. Buffey (dir).

Quality direct mail to specialist rural groups.

### Business & Commercial Mailing Service Pty Ltd

263 Liverpool St, East Sydney 2010. GPO Box 4142, Sydney 2001. Phone (02) 332 3722 (3 lines). Fax (02) 360 4407. Established 1957.

Directors: W. Derricott, Mrs M. A. Derricott.

Executives: W. Derricott (mng dir), Mrs M.A. Derricott (co secty).

Creative copy, art, production, printing, mailing lists, addressing, typesetting, platemaking.

### Card Signature Marketing (Aust.) Pty Limited

62 Amherst St (PO Box 185), Cammeray 2062. Phone (02) 954 0499. Fax (02) 954 0193.

Director: K. McClymont.

Executive: Ms A. Percy-Dove (gen mgr).

Mail order services.

### Chelsea Images Pty Ltd

106 Errol St, North Melbourne 3051. Phone (03) 326 6511.

Directors: M.R. Gardner, D.H. Hynes, R.L. Kirby, I.R. Tansley.

Personalised laser printing of statements, letters, accounts and reports.

Specialising in MICR and OCR documents for billing notices and disbursement cheques. Security laser imaging. Total mailing services and facilities management.

### Comprite Pty Ltd

14 Finchley St, Milton 4064. Phone (07) 368 1422. Fax (07) 369 7579.

Directors: Mrs P.A. Olson, R.P. Olson.

Integrated direct marketing services.

Marketing prospects & mailing lists, database marketing services, computer services, mail house, mailing supplies, creative design & printing.

### Consumer Link Promotions Pty Limited

65 Pine St, Chippendale 2008. Phone (02) 698 5931. Fax (02) 698 7647.

Director: A.P. Hasham (dir).

Executive: Ms T.E. Miller (mgr NSW).

Person to person promotion specialists through womens clubs, organisations etc. Lectures and demonstrations specifically tailored for products, services & corporate.

### Data Management Services Pty Ltd

642 Albany Hwy, Victoria Park 6100. PO Box 1076, Victoria Park East 6101. Phone (09) 362 2288. Fax (09) 362 2573.

Directors: K.L. Miller, D. Melville.

Executive: F. Green.

Specialising in personalised laser printed letters, file mgmt, computer produced wrappers & labels, full media processing facilities, fulfilment, mailing lists, on-line or batch computer processing.

### Datamail Pty Ltd

1A Coulson St, Erskineville 2043. Phone (02) 516 3833. Fax (02) 519 3359.

Directors: T.J. Greene, R.A. Barnett, K. Chapman, J. Curtis.

Executives: Melbourne - T.J. Greene (mng dir), Sydney - I.F. Cleveland (grp gen mgr).

Computer (cheshire) addressing, inserting & all bulk mail requirements, computer name & address file creation & maintenance, offset printing, trade bindery, parcels distribution system, high security mail processing.

Offices: Melbourne - 113 Kavanagh St, South Melbourne 3205. Phone (03) 620 0021. Fax (03) 614 2970 (mail processing); 424 St Kilda Rd, Melbourne 3004. Phone (03) 620 0021. Fax (03) 267 3508 (data processing); Sydney - 1A Coulson St, Erskineville 2043. Phone (02) 516 3833. Fax (02) 519 3359; Brisbane - 57-59 Castlemaine St, Milton 4064. Phone (07) 369 9844. Fax (07) 368 3083; Canberra - Suite 10, McKay Gardens Professional Centre, Turner 2601. Phone (06) 248 8224. Fax (06) 257 3363.

### The Direct Mail Centre of Australia Pty Ltd

270 Wright St, Adelaide 5000. Phone (08) 211 8699.

Executive: I. McLauchlan (gen mgr).

Fully mechanised mail processing specialising in assembly of D.M. advertising packages and general mail.

### D S W Direct Mail & Distribution

230 Carr St, Leederville 6007. Phone (09) 328 6711.

Director: J.E. Walford.

Executive: C. McFarlane.

Bulk direct mailing, inserting, sealing, collating. Order and brochure fulfilment, coupon redemption, letterbox delivery.

### Dynamic Marketing & Printing Pty Ltd

5/315 Belmore Rd Nth, Riverwood 2210. Phone (02) 533 4711. Fax (02) 53 9529.

Directors: J. Dwyer (mng dir), M. Batger (gen mgr), Ms J. Aldred (sales mgr).

Promotions firm offering a full creative service, specialising in design and production of scratch ticket concepts and similar products.

Design consumer games, clients brief, or alternatively produce direct from clients artwork. Our games are designed to stimulate instant customer response and repetitive trade. Particular expertise in the retail field, and also with newspaper and radio marketing ideas.

### Elliservice: Word & Information Processing Bureau

60 Kensington Rd, Rose Park 5067. Phone (08) 31 5687, 332 4068. Fax (08) 364 1968.

Executive: Mrs M. Ellis (mgr).

Word processing bureau/information processing bureau. Typesetting; copy writing; brochure production; direct mail; computer-generated 35mm slides and overheads; convention management.

### Fulfilment Australia Pty Ltd

23-27 Marquet St, Rhodes 2138. PO Box 242, Gladesville 2111. Phone (02) 736 3344. Fax (02) 736 3630. Telex 177405.

Directors: P.G. Truscott (mng dir), J.R. Kennerley.

Executives: B. Cucco, P. Clancy (snr acct mgrs).

Complete fulfilment services including: Mail receipt and handling, inbound telemarketing, payment processing and banking, computer processing and database management, warehousing, picking and packing, discount distribution and customer service.

### Gateway Systems Pty Ltd

Suite 18, 25 Market St (GPO Box 486), Sydney 2000. Phone (02) 264 7833.

Directors: M.H. Thompson, M. Thompson.

Computer consultants & suppliers of Direct Marketing Systems. IBM & Telecom support specialists.

### Graphic Workshop

109 Raglan St, Mosman 2088. Phone (02) 969 8500. Fax (02) 960 2781.

Directors: J.A. MacLean, Mrs A.M. Meek.

Executives: A.L. Fraser (creative dir), Ms D. Brady (office mgr).

Specialist direct marketing creative service for advertising agencies and direct clients. Copywriting, creative strategy, design, layout. Full production facilities.

### Handle With Care Pty Ltd

1 Rodborough Rd, Frenchs Forest 2086. PO Box 591, Manly 2095. Phone (02) 975 1000. Fax (02) 975 1995.

Directors: A. Hale, D. Collier.

Managers: N. Elder (Syd), B. Hill (Melb), E. Daly (Adel), B. Burrige (NZ).

Account Managers: F. Jones (Syd), T. Kelly (Syd), S. Stanbridge (Syd), C. Hill (Melb), S. Wearne (NZ).

Full range of services to the Marketing Industry. Sales promotion services for receiving and fulfilling consumer claims and entries for all types of schemes. Specialists in mail order fulfilment, Pick and Pack, data base management, dealer merchandise services, telemarketing, warehousing and distribution.

Branches in Melbourne, Adelaide and Auckland New Zealand.

### Imaginative Products and Promotions

Suite 204, 720 George St, Sydney 2000. Phone (02) 211 3026. Fax (02) 281 1183. Telex AA70842 ERNEX.

Proprietor: D.G. Perin.

Direct marketing and promotion through direct response & direct demonstration.

Repr: USA.



## INTERNATIONAL DATA

### International Data Pty Ltd

119 Willoughby Rd, Crows Nest 2065. Phone (02) 956 3848. Fax (02) 906 2675.

Office: Level 4/258 Little Bourke St, Melbourne 3000. Phone (03) 663 7533. Fax (03) 663 4590.

Directors: G. Bullard (mng dir), Ms D. Pearson (admin dir), N. Bullard (Vic sales mgr).

Executive: D. Watson (NSW state mgr).

Repr: A. Beesley (NSW mktg repr).

Specialist in 'Total Market Coverage' databases providing data and lists for direct marketing applications and market analysis studies. Products include 'Australian Business Listings', 'Australian Consumer Listings', and the DeskTop Marketing System (DTMS). DTMS is a total direct marketing system on a CD-ROM (compact disc) containing the national Yellow Pages and the entire metropolitan White pages.

### Kangaroo-Kiwi

9 Eastbourne Cres, Nollamara 6061. Phone (09) 344 3641.

Director: Ms B. Mulqueen.

Delivery of pamphlets, samples all household deliveries.

# KDMS

KWIKASAIR DIRECT MARKETING SERVICES

A DIVISION OF TNT AUSTRALIA PTY LIMITED  
(INCORPORATED IN NEW SOUTH WALES)

## Kwikasair Direct Marketing Services

A Division of TNT Australia Pty Limited (Inc. in NSW). 75-83 O'Riordan St, Alexandria 2015. Phone (02) 313 1777. Fax (02) 31 4248.

Executive: B. Coombe (nat mgr).

Fully computerised telmarketing facility with EFTPOS banking. Extensive computer services - mainframe for database manipulation, laserprinting and keypunching. Lettershop - mechanical insertion of direct mail, warehouse & storage, pick and pack, all under one roof and linked to Kwikasair Express Deliveries.

Repr: 404 Nudgee Rd, Hendra 4011. Phone (07) 268 1888; Cnr Baillieu Ct & Lysaght St, Mitchell 2911. Phone (06) 241 6611; 77-87 Mark St, North Melbourne 3051. Phone (03) 326 6311; 15 Kings-ton Ave, Richmond 5033. Phone (08) 352 8366.

## Letterbox Distribution Company

6 Victoria Ave, Castle Hill 2154. PO Box 80, Kellyville 2153. Phone (02) 680 3522.

Executive: R.A. Denham.

Letterbox distribution of all advertising brochures, catalogues, suburban newspapers and trade samples. Design and print service.

## Lynwood Mailing and Promotions

14 Francis Greenway Ave, St Clair 2759. Phone (02) 670 3431.

Director: Mrs E.J. Hodge.

Educational mailing house.

## Milestones Pty Ltd

90 Buena Vista Ave, Coorparoo 4151. Phone (07) 847 1377. Fax (07) 847 1376.

Director: P. Lee.

Comprehensive marketing service including design, writing and production of direct mail material.

Specialist areas: Professional business advice; campaign planning and management; preparation of letters, brochures, newsletters.

## MS Mail House

A divn of MS Ventures Pty Ltd, Woodlour Rd, Port Melbourne 3207. Phone (03) 646 1833. Fax (03) 646 5254.

Directors: M.R. Rayner (chrmn), I.G. Hodges, H. Hurley, J.P. Foley, A. Neal.

Executives: S. Raheer (gen mgr), S. Clarke (customer serv mgr), I. Thorogood (mktg), A. Morrison (mktg).

Mail processing, computer mailing list management, promotional material distribution and tele-marketing.

## The Pagesmith

39 Cobham Ave, West Ryde 2114. Phone (02) 804 6800. Fax (02) 858 5440.

Directors: D.W. James, S. James.

Desktop Publishing bureau, specialising in computer-assisted publishing of newsletters, magazines, manuals, brochures, posters, handbills, invitations, form letters and forms design. Also - mailing list management of private mailing lists plus Yellow Pages capital cities database.

## Polk Mailing (NSW) Pty Ltd

671 Gardeners Rd, Mascot 2020. PO Box 154, St Peters 2044. Phone (02) 669 5555, 317 5555.

Director: S. Hoy (mng dir).

Bulk mail processing, discount postage mngmt, plastic envelopes, mechanical envelope insertion, mechanical wrapping. Printing of promotional material and magazines. Storage distribution and fulfilment for sales promotion and mail order traders. Address list mngmt and creation.

## Polk Mailing Company Pty Ltd

77 Wellington St, Collingwood 3066. Phone (03) 417 5161. Fax (03) 416 1394.

Directors: J.M. Holton (chrmn & mng dir), R.W. Parry (dir), R. Mifsud (dir & secty), K.R. Winsor (gen mgr).

A total direct mail advertising & processing company with total in-house services which include computer & continuous laser equipment, plastic enveloping machinery, & extensive mechanical mail processing & printing facilities.

Services include sophisticated cold fusion laser printing, batch & on-line computer systems, computer list management & maintenance, research analysis of response statistics, computerised warehousing, distribution & order fulfilment, campaign planning for laser & computer generated mailing packages.

Extensive printing department, plastic enveloping, computer & mail processing equipment enables total campaign production for industry, fundraisers & the commercial sector all under one roof.



## Progress Press Distributors & Printers

2 Keys Rd (PO Box 310), Moorabbin 3189. Phone (03) 556 3333. Fax (03) 553 3683.

Executives: N. Brown (mng dir), D. Power (gen mgr - nat sales dir), I. Curwood (fin contr/co secty), G. Hunter (nat mktg mgr), T. Kenny (nat ops mgr print), C. Jefferson (nat sales mgr print).

Progress Press offers the marketplace a unique combination of both printing magazines, catalogues and advertising material and the ability and expertise to distribute them into every home in Australia.

Offices: NSW: (G. Norris, mgr). Phone (02) 736 3111; QLD: (N. Hobson, mgr). Phone (07) 271 3344; SA: (T. Williams, mgr). Phone (08) 272 7911; WA: (D. Callanan, mgr). Phone (09) 418 2555; NT: (H. Catlin, mgr). Phone (089) 47 0342; TAS: (J. McCoy, mgr). Phone (002) 23 3933.

## The Red Letter Mailers

79 Matheson Rd, Applecross 6153. Phone (09) 364 3735.

Executive: J. Grainger (mgr).

Letterbox distributors (also field work for market research).

## Ritchie Direct Marketing Co

17 Tabalum Rd, Balgowlah 2093. Phone (02) 94 1026, 949 7478. Fax (02) 949 7464.

Director: B.J. Ritchie.

The design, manufacture & mktg of products for retail sales & direct mktg.

## Salmat Direct Marketing Pty Limited

152 Miller Rd, Chester Hill 2162. Phone (02) 727 5666. Fax (02) 726 6835.

Directors: P. Mattick (mng dir), P. Salter.

Executive: P. Boyle (gen mgr).

National household delivery of brochures, catalogues and samples. Selective and target market delivery. Computer planned and organised distribution throughout Australia.

Repr: 300 Lower Dandenong Rd, Mordialloc 3195. Phone (03) 586 8209. 7-9 Rocklea Tce, Rocklea 4106. Phone (07) 875 1955; 1 Charles St, Allenby Gardens 5009. Phone (08) 46 9511. 26 Hector St, Osborne Park 6017. Phone (09) 446 8999.

## Security Mailing Services Pty Ltd

PO Box 86, Kingsgrove 2208. Phone (02) 750 9688. Fax (02) 758 2229.

Directors: E. Crane, P. Costello, P. Davies.

Executive: M. Douglas (grp gen mgr).

Specialising in mechanical folding, addressing & inserting of envelopes & computer file maintenance.

## Sterling Secretarial Services

168 Stirling Hwy, Nedlands 6009. Phone (09) 386 6264.

Directors: Ms M. Jessup, Ms T. Hill.

Secretarial Services:- word processing, typing, dictaphone/shorthand, photocopying, plan printing, binding, telex.

## Tasmanian Home Delivery Services

1 Gormanston Crt, Derwent Park 7009. Phone (002) 72 1605. Subsidiary of ENT Ltd & Tasmania Sales & Marketing.

Distribution of advtg material & suburban newspapers to letterboxes throughout Tasmania & linked with Australia wide organisation for this service.

## Video Marketing Services (VMS)

43 Upper Cliff Ave, Northbridge 2063. Phone (02) 958 8599. Fax (02) 958 7430.

Directors: B. Payne, Ms S. Payne.

Direct marketing fulfilment.

## Ware's Business & Mailing Service Pty Ltd

43-51 Rupert St, Collingwood 3066. Phone (03) 417 2377.

Director: R.J. Ware.

Executive: N. Ware (mng dir).

Complete direct mail service including creative copy, artwork, typesetting, platemaking, printing & bulk handling of annual reports, dividends and share mailings.

## Telephone Marketing

### Direct Telephone Marketing Pty Limited

40 Atchison St, St Leonards 2065. Phone (02) 436 0199.

Director: Ms A. Whyte (mng dir).

Professional telephone marketing operation, providing both outbound and inbound facilities. Our services include - lead generation, market research and survey, product selling, product launching, sampling and database. Depending on the project, additional services are available as part of a comprehensive package.

Member of A.D.M.A.

### Hogan Marketing Services

255 Miller St, North Sydney 2060. PO Box 386, Turramurra 2074. Phone (02) 957 4140, 959 4140. Fax (02) 929 7893.

Director: Ms V.J. Hogan (mng dir).

Executive: Ms G. Growden (acctn mgr).

Independent telemarketing and database consultants/service providers. Work with clients to establish their inhouse facility or utilise outside resources.

Services include: Capabilities/systems audits; Strategy and script development; Training and programme management; On-going database enhancement; Results analysis, Bureau facilities (inbound/outbound).

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KWIKASAIR DIRECT MARKETING SERVICES

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## Kwikasair Direct Marketing Services

A Division of TNT Australia Pty Limited (Inc. in NSW): 75-83 O'Riordan St, Alexandria 2015. Phone (02) 313 1777. Fax (02) 317 4248.

Executive: B. Coombe (nat mgr).

Fully computerised 50 station facility. Professional telemarketers offering market research, inbound - outbound programmes graphically reported. Large number of 008 lines available with EFTPOS machines to process credit card donations and sales before shipment from warehouse and transporters in-house.

Repr: 404 Nudgee Rd, Hendra 4011. Phone (07) 268 1888; Cnr Baillieu Ct & Lysaght St, Mitchell 2911. Phone (06) 241 6611; 77-87 Mark St, North Melbourne 3051. Phone (03) 326 6311; 15 Kingston Ave, Richmond 5033. Phone (08) 352 8366.

## The Levita Group Pty Ltd

233 Military Rd, Cremorne 2090. Phone (02) 908 4455. Fax (02) 953 3488.

Director: J.S. Lapsley (mng dir).

Executives: P.M. Morgan (exec dir), P.J. Hughes (mktg cons), F. McDonnell (mktg cons), M. Davis (mktg cons).

Telemarketing/database marketing/market research.

Creation and implementation of database marketing and telemarketing programmes. Full consulting services. Large multi-line telemarketing facility, with experienced staff. In-house staff training.

## Link Telecommunications Pty Ltd

(Incorp. in Victoria - A BellSouth Company). 115 City Rd, South Melbourne 3205. Phone (03) 614 4614. Fax (03) 614 4959.

Directors: T. Winters (mng dir), A. L'Almont (gen mgr), Ms A. Miller (nat sponsorships & proms mgr).

0055-LINK Telephone Information Network run in conjunction with Telecom. 0055-LINK provides nearly 2,000 information services with opportunity for: advertising, sponsorship, promotions, marketing and direct response campaigns, State and National services, short term or long term advertising opportunities, operating 24 hours per day, 7 days per week. Provide 0055 creative and promotional packages, message production, and 24 hour monitoring. Also offer 11XXX Dial-It services.

## Morrissey Malcolm Direct Marketing

284 Fitzgerald St, Perth 6000. Phone (09) 227 9716. Fax (09) 227 9416.

Directors: J.P. Morrissey (mng dir), Mrs P. Malcolm, N. Blackmore (mgr Melb), S. Crockford (mgr Syd).

Telephone mktg.

Offices: 5th Flr, 237 Flinders Lane, Melbourne 3000. Phone (03) 650 3478; 8/374 Church St, Parramatta 2150. Phone (02) 683 6442. Fax (02) 683 6352.

## Telads Communications

Level 1, 768 George St, Sydney 2000. Phone (02) 212 4222.

Director: R.W. Turk (mng dir).

Telecommunications equipment. Dial-it services, 0055 services & equipment. Provision of commercial recorded information services - creative development. Production and all services related to the supply of commercial recorded messages. National or local phone services also available. National operations.

## Telephone Recorded Information of Australia

10 Alston Ave, Como 6152. Phone (09) 313 1111. Fax (09) 313 1122.

Director: D. Yates (principal).

Long, short & special DIAL IT services, 0055 systems, voice recognition ordering services, time, temperature, historical info, telephone direct marketing services, information services like Dial-A-Recipe, automatic computer voice response, strategic communications, equipment supply, mail order and telephone shopping facilities.

## Tricom Audiotext

(Divn of Tricom Computer Pty Ltd). 1155 Malvern Rd, Malvern 3144. Phone (03) 823 2218. Fax (03) 823 2290.

Directors: S. Seabury (mng dir), W. Rosenbaum (gen mgr), R. Barton (ops mgr).

Licensed 0055 service provider providing wide range of daily programs. Also 0055 bureau service for information providers. Direct marketing opportunities for newspapers, magazines, advertisers and agencies. 24 hour, 7 days per week unattended direct marketing via 0055 network. Creative and promotional packages custom designed or joint venture arrangements. Custom application software for direct marketing, telemarketing and voice recognition.

# Licensing

## ABC Enterprises

84 Reserve Rd, Artarmon 2064. Phone (02) 430 3999.

Executive: J. Steiner (gen mgr, ABC Enterprises).

Properties: Characters based on ABC radio & tv programmes.

## Australasian Licensing Pty Ltd

517 Pacific Hwy (PO Box 197), Artarmon 2064. Phone (02) 428 2211. Fax (02) 427 6971. Telex 71792.

Executive: H. Harris (mng dir).

Properties: Creative Licensing Corporation (Robocop), Down Under Orphans Pty Ltd (Down Under Orphans); Hasbro International Inc. (G.I. Joe, My Little Pony, Playskool, Transformers); Queen "B" Productions (Elvira); Spalding Australia (Spalding Trademark); Western Publishing (Little Golden Book Land characters); World Wildlife Fund (WWF logo).

## Australian Pacific Licensing Pty Ltd

(A subsidiary of Markit Capital Pty Ltd). 117 Harris St, Pyrmont 2009. Phone (02) 552 2958, 552 3599. Fax (02) 552 3996.

Directors: M. Skinner (chrnm), A. MacDonald, R. Higgs, D. Roach.

Executive: D. Roach (contact).

Agents for: Filimation Inc., Stephen J Cannell Inc., Crossland Enterprises Pepsicola Aust., Harley Davidson, Jill Nixon Design, National Parks and Wildlife Foundation, Ben Lexcen Estate Chadwick Models-Elle MacPherson, South Australian National Football League Inc.

## Australian Olympic Federation

Suite 3, 67 Palmerston Cres, South Melbourne 3205. Phone (03) 699 3866. Telex 39484.

Executives: R. Kevan Gosper (pres), P.W. Coles (secty-gen), J.D. Coates & G.J. Henke (vp's).

Sporting associations and marketing of the Australian Olympic Team.

## Clearprint Pty Ltd

585 Burwood Hwy, Knoxfield 3180. Phone (03) 221 8800.

Executive: L. Rotherham (mng dir).

## Copyright Agency Limited

2nd Flr, Suite 6, 64 Kippax St, Surry Hills 2010. Phone (02) 281 4699. Fax (02) 281 4852.

Executive Officer & Secretary: M. Fraser.

## The Walt Disney Company (Australia) Pty Limited

Suite 201, Mirvac Trust Bldg, 185 Elizabeth St, Sydney 2000. Phone (02) 267 8942. Fax (02) 264 1289. Telex 171194.

Director: J. Cookson (mng dir).

Executives: P. Cracknell (mktg mgr), S. Clark (fin & admin mgr).

The Walt Disney Company (character properties).

## Gaffney International Licensing Pty Ltd

174 Lygon St, East Brunswick 3057. Phone (03) 387 5922. Fax (03) 387 5282.

Directors: I.F. Gaffney (mng dir), D. Robinson (gen mgr), H. Little (gen mgr childrens div), H. Thompson (gen mgr sports div).

Family: R. Salapura, S. Johnson, M. Flanders, R. Viola.

Childrens: C. Pyle, S. Voss, F. Chambers.

Sports: J. Brown, C. Gardner.

Admin: D. Barber, B. Burkett, S. Lynch, T. Tripepi.

# Tonka®

## MONOPOLY®

## CLUEDO®

Trivial Pursuit®

Play-Doh®

### ... Stayers in the game

These Dynamic licensing opportunities are proven stayers... offering you longevity, stability and top consumer recognition.

LICENSING RIGHTS AVAILABLE

**Tonka Products Limited  
Licensing Division**

**Contact: Dan Ellis (02) 638 0222.**

**See listing in this directory for  
other licensing Properties.**

Properties: Family: Archie, Betty Boop, Charlie Chaplin, Garfield, Hagar The Horrible, Peanuts (Snoopy), Pink Panther, Tom & Jerry. Childrens: Blinky Bill, Dennis The Menace, Mr Men, Muppets, Sesame Street, Thomas The Tank Engine & Friends. Sport/Events: Fifa Soccer, National Basketball League, NFL, NSW Rugby League, Victorian Football League, World Expo '92. Hollywood/TV: Back to The Future II, Dirty Dancing, Inspector Gadget, Indiana Jo, James Bond, James Dean, Love Is..., Marilyn Monroe, Gone With The Wind, Marx Bros, Star Trek, Wizard of Oz, Zorro.

### Hanna-Barbera Australia

See Southern Star Merchandising for details.

### In Character Pty Ltd

(Merchandising & Marketing). Suite 3, Tebor Hse, 52-54 Gibbes St, Chatswood 2067. Phone (02) 417 7400. Fax (02) 417 7272. Telex INCHAR 74684.

Contact: J. Moore, Ms C. Lockhart.

Representation includes: LORIMAR TELEPICTURES LICENSING GROUP (USA) - Alf, Dallas, Knots Landing, Gumby, Falcons Crest, Camp Beverly Hills; TWENTIETH CENTURY/FOX (USA); GRUNDY TELEVISION (AUSTRALIA) - Neighbours, Perfect Match, Sale Of The Century, Press Your Luck, It's A Knockout, Richmond Hill; AUSTRALIAN TELEVISION NETWORK - Agro, Wombat, Home & Away; MERCHANDISING CORPORATION OF AMERICA/UNIVERSAL STUDIOS INC. (USA) - Miami Vice, Bionic Six, Universal Monsters, The Munsters; LEISURE CONCEPTS INC. (USA); COPYRIGHTS - Spot; COLUMBIA PICTURES MERCHANDISING - Ghostbusters.

Classic Concepts: WARNER BROS (USA) - Bugs Bunny, Daffy Duck, Road Runner, Tweety & Sylvester etc, DC COMICS (USA) - Superman, Supergirl, Batman & Robin; LICENSING COMPANY OF AMERICA - Major League Baseball.

Artist: S. Merrett (Worldwide representation).

### Khvat Group Pty Ltd

25 Darling St, South Yarra 3141. Phone (03) 267 6511.

Directors: I. Townley, R. Derry.

Complete financial onto mktg planning, development & implementation of licensable properties, service of products, finance broking inclusive venture cap.

### Liberty-PDC

41 Flood St, Leichhardt 2040. Phone (02) 569 0011. Telex 71193.

Executive: J. Lloyd.

Properties: Cabbage Patch Kids, Dr Seuss.

### 'Life. Be in it' Australia

12 Claremont St, South Yarra 3141. Phone (03) 240 8222. Telex 38747.

Executives: D. Jones OBE (chrnm), Dr I. Bennett (chief exec), K. Adcock (mktg dir), G. Benson (prgms dir), J. Richardson (tourism), S. Bradley (media liaison).

Licensing, sponsorships & commercial dealings for 'Life. Be in it'.

### Ken Murphy & Associates

83 Birrell St, Bondi Junction 2022. Phone (02) 387 8422.

Executive: K. Murphy (mng dir).

Authentically Australian campaign. Environmental friendly endorsement. Movie merchandising and intellectual property licensing.

### PBL Marketing Pty Ltd

2nd Flr, ACC Building, 61 Lavender St, Milsons Point 2061. Phone (02) 929 5466. Fax (02) 929 4007. Telex 121538.

Executives: D. Clark (gen mgr), R. Clutson (merchandise mgr).

International consultants for the licensing, merchandising and promotion of sporting and commercial properties.

Agents for: Australian Cricket Board, Australian Formula One Grand Prix, Wimbledon Tennis Championship, British Open Golf Championship, Wide World of Sports, C'mon Kids, Australian Motorcycle Grand Prix.

### South Australian Telecasters Limited

45-49 Park Tce, Gilberton 5081. Phone (08) 269 7777. Fax (08) 344 5399.

Executives: D. Earl (mng dir), L. Frankham (fin dir).

Property: Fat Cat.

### Southern Star Merchandising

32 Atchison St, St Leonards 2065. Phone (02) 439 2361. Fax (02) 437 6244. Telex 73588.

Executive: Ms C. Price (gen mgr).

Properties: Hanna-Barbera characters including: The Flintstones, Yogi Bear, Scooby Doo, Jetsons, Top Cat, Quick Draw McGraw, Huckleberry Hound. A.B. "Banjo" Paterson works including: "Waltzing Matilda", "The Man From Snow River". Teddy Beddy Bears, Peek-A-Pals, Baby Snoodle, Sheepish Grins, David the Gnome, The Smurfs, Return to Eden, Last Frontier, A Dangerous Life.

### Southern Television Corporation Pty Ltd

202-208 Tynte St, North Adelaide 5006. Phone (08) 267 0111. Fax (08) 267 3996.

Executive: T. Talbot.

Property: Humphrey Bear, Winky Dink, C'mon Kids.

# Tonka Products

Product licensing, merchandising and endorsement for the Victorian Football League.

### Westwood Rogers Marketing Group Limited

51-61 Leicester St, Carlton South 3053. Phone (03) 347 8877. Fax (03) 347 3295.

Directors: B. Westwood, K. Rogers, B. O'Rourke.

Properties: Australian Bicentennial Authority, Australia Post, Boxing Kangaroo, Kangarucci Australia, New Zealand Post, Bond Brewing, Mobil Oil Australia.

### World Wildlife Fund Australia

Level 17, St Martins Tower, 31 Market St, Sydney 2000. Phone (02) 261 5572. Fax (02) 261 3965.

Director: I. Higgins.

Councillors: O. Gibbs, MBE, (pres), A. Gilmore (vice pres), B. Davis (assoc ptrnr), P. Hall (treas), S. Walker (hon secty).

To raise funds for a prgmme of projects concerned with the conservation of endangered species of native Australian wildlife, both flora & fauna, endangered habitats & environmental education.

Trade Mark: Panda logo, WWF, Panda & World Wildlife Fund are the trademarks of World Wildlife Fund & the Panda logo is the copyright of World Wildlife Fund C 1961.

### Tonka Products

27 South St, Rydalmere 2116. Phone (02) 638 0222. Fax (02) 684 4921.

Executives: W.H. Barrass (mktg dir), S. Morton-Stone (lic mgr).

Australia's leading manufacturer of toys & games. Properties: All products - Monopoly, Trivial Pursuit, Nerf, Nerfals, Tonka and Toltoys.

### United Press International

2 Holt St, Surry Hills 2010. Phone (02) 212 3899.

Executive: B.T. Dewhurst (mgr).

Properties: United Feature Syndicate, Inc. Newspaper Enterprise Association.

### Victorian Football League Marketing

120 Jolimont Rd, Jolimont 3002. Phone (03) 654 1244. Fax (03) 267 8816. Telex 151512 Actmkt.

Directors: J.C. Hamilton, P. Scanlon, M. Tilley, G. Durham (secty).

Executives: B. Walker, J. McKay, C. Mack, Ms J. Munney.

# Sales Promotion

## Consultants



### Abraxas Marketing Communications

1st Flr, 49-51 Falcon St, Crows Nest 2065. Phone (02) 498 8350.

Directors: R. Wyatt (mng dir), L. Fleet (creative dir).

Full service sales promotion agency. Specialising in creating and implementing promotional activity which complements and builds on other elements of the brand's marketing mix.

### Adplus Graphic Printing

116 Bronte Rd, Bondi Junction 2022. Phone (02) 387 6666.

Executive: L. Rumble.

Graphic design, art and printing at affordable prices.

### Adrenalin Pty Limited

42 Atchison St, St Leonards 2065. Phone (02) 437 6062.

Directors: P. Alsford, J. Goodman, S. Pask, B. Curtis.

Complete sales promotion and advertising campaign packages, specialising in promotions, packaging and display material, sales aids and incentive schemes.

### The Agency - Cordon Bleu

1st Flr, 275 Broadway, Sydney 2007. Phone (02) 660 6633.

Directors: J. Towers, Miss K. Roberts.

Entertainment consultants - agents for bands, artists, concerts, tours.

### Ashley-Wilson & Associates Pty Ltd

2/46 Harbour St, Mosman 2088. Phone (02) 960 4533. Fax (02) 969 3406.

Director: B. Wilson.

Full service sales promotion and direct marketing agency. Complete service from strategy planning, creative development, execution and administration.

### Ballment Partners

14 Kooranga Pl, Normanhurst 2076. PO Box 183, Wahroonga 2076. Phone (02) 489 3836.

Directors: A.B. Ballment, Mrs B.I. Ballment.

Conception, production & implementation of all sales promotion activities. Experienced in the organization & promotion of sporting sponsorships.

Repr: R. Oaks, 40 Mills St, Hampton 3188. Phone (03) 598 1395.

### Book-A-Boat Pty Limited

8 Transvaal Ave, Double Bay 2028. Phone (02) 327 8666. Fax (02) 32 3907.

Directors: Commander R.J. Cameron RANEM, (exec dir), Dr G. Hudson, D. Price OAM, (chrmn).

BOOK-A-BOAT offers business clients free, sound & impartial advice as to the right craft for any corporate function afloat. We minimise hassels & ensure availability by chartering the craft in our name for our clients' use. Clients pay us what they would pay directly to the operators, from whom we obtain modest discounts for the volume of business we introduce. We now have 8 yachts & 26 cruisers on our list, including many of the finest & largest on Sydney Harbour. All craft approved for charter by the MSB of NSW.

l'state Repr: For Queensland contact Sydney office.

### Max Bostock Media Consultant

PO Box 305, Armadale 6112. Phone (09) 399 7865.

Director: M.A. Bostock.

Creative & promotional concepts, development & co-ord for consumer, print & air media.

### Calibre Marketing & Design

213-219 Miller St, North Sydney 2060. Phone (02) 957 4890.

Executives: B. Wilson (mng dir), A. Wilson (dir), P. Morley (creative dir), J. Young (acct dir).

Providing a range of advertising and marketing solutions.

### Cartwright Williams Pty Ltd

263 Liverpool St (PO Box 245), Darlinghurst 2010. Phone (02) 360 2722. Fax (02) 332 2925.

Contacts: M. Williams, A. Edwards, Ms C. Smith.

A marketing consultancy which seeks to find the correct solution to a predetermined criteria of objectives. We endorse the principles of "Maxi Marketing", with an indepth understanding of how to establish direct marketing databases, we will help clients identify the best ways of reaching their markets profitably and cost effectively. Our programmes are accountable. Strategic marketing and creative planning are the hall-marks of the agency's success, our efforts are designed to support the branding effort (the current consumer perceptions of that brand of service either to endorse them or redirect understanding). The communication strategy which best addresses the client's objectives will be selected - be it in direct mail, media, sales promotion to consumer, trade or through the sales force. Cartwright Williams Pty Ltd is a full service consultancy of 12 employees. Company established 1985.

### Cato Johnson Promotional Marketing

182-184 Fullarton Rd, Dulwich 5065. Phone (08) 333 2333. Fax (08) 364 1768.

Office: 572A St Kilda Rd, Melbourne 3004. Phone (03) 525 1044. Fax (03) 525 1802.

Executives: W. Lodge (gen mgr, Adelaide), G. Wivemu (creative dir, Adelaide), D. Anderson (gen mgr, Melb), T. Van Lambaart, D. Molino (art dirs, Melb).

A full service international agency specialising in all aspects of below-the-line marketing & communication activities.

### The Columb Corporation Pty Ltd

329 Lennox St, Richmond 3121. Phone (03) 428 4171.

Directors: N.N. Columb (mng dir), Mrs. B.H. Columb (co secty).

Promotions, prize co-ordination, program packaging.

### Community Club Awards of Australia Pty Ltd

GPO Box 2076, Brisbane 4001. Phone (07) 353 3644.

Directors: A.W. Brandt, M.E. Tutin.

Direct-response advertising, merchandising, public relations & media merchandising.

### Kevin B. Condon & Associates Pty Ltd

3rd Flr, 35 Clarence St, Sydney 2000. Phone (02) 29 6451. Fax (02) 29 8787. Telex AA177460 TRAMOD.

Executives: K.B. Condon, J. Coupland, J. Taylor-Ryley, R. Barthon, M. Malone, P. Desjardenes.

Creators of complete promotional programmes for domestic and international implementation.

### Corporate Events Services

1272 Dandenong Rd, Murrumbeena 3163. Phone (03) 569 4400.

Director: B.J. Flynn.

Management, supervision & co-ord of sponsorship funds on behalf of company's and/or organisations. Acquiring of sponsors for various events, sporting, community services, festivals, public participation activities. Packaging sponsorship opportunities for company's to promote products both in Australia & overseas. Experienced in sporting arena with VFL, VRC, tennis, golf (Vic open tournament dir), motor car racing, ten pin bowling. Also background in festival co-ord shopping centre & trade proms. Specialist in arranging corporate events, company seminars, conventions, on and off shore, client sporting days.

### Creative Graphics Pty Limited

70 Buckingham St, Surry Hills 2010. Phone (02) 699 2399.

Executives: D. Roseman (principal), I. Holtom (studio mgr), M. Farhurst (mgr).

Specialists in corporate design, annual reports, from creative development, copywriting, photography, finished art, film operations & printing.

### Creative Sales

11 Ridge St, North Sydney 2060. Phone (02) 959 3722. Fax (02) 959 4927.

Directors: N.C. Tanner (mng dir), K.J. Smith.

Executives: C. Sheel, T. Berendsen, L. Heywood, J. O'Neil.

A creative approach to sales promotion. The agency offers a full sales promotion service including creative concept development, strategy planning & execution of promotional plans across all types of products & services in all markets. Trade promotions, presentations & consumer promotions creatively designed to get results.

### Encounter Promotions Pty Ltd

PO Box 119, Samford 4520. Phone (07) 289 4140.

Director: J. Thompson.

Corporate & small business promotions. Project mgmt of special events including gala, sporting, exhibitions, displays, conventions & launchings. A number of feature promotions with high media content always available for corporate sponsorship & associated marketing. Consultation, total development & mgmt of corporate image concepts. Special event specialists.

### FMS Promotions

(A divn of Promotional Results Pty Ltd), Suite 3, 50 Spit Rd, Mosman 2088. Phone (02) 969 7577. Fax (02) 968 1307.

Directors: G.A. O'Brien, C.R. O'Brien.

Responsible for the marketing of the patented Flexi Media promotional printing technique.

### Frontline Graphic Art Services Pty Ltd

302 Boundary Rd, Dingley 3172. Phone (03) 551 8800. Fax (03) 551 7746.

Directors: D. Clayton (creative dir), D. Abbott (tech dir), C. Harvey (acct service dir).

Specialists in below the line activities, creative packaging, POS, exhibition and display.

**Frontline Marketing Group Pty Ltd**

61 Hume St, Crows Nest 2065. Phone (02) 906 4299. Fax (02) 906 4302.

Directors: R. Oliver, R. Whiteley.

Executives: H. Hughes (gen mgr, travel), D. Thorpe (gen mgr, database management).

Wholly owned subsidiaries: Frontline Marketing Services Pty Ltd, The Travel Design Company Pty Ltd.

Divisions: Kids Up Front Pty Ltd, Payless Bathurst.

Sales promotion, direct marketing, incentive marketing, corporate and incentive travel, database management, test marketing facilities, specialist childrens' marketing, project marketing.

**Handle With Care Pty Ltd**

1 Rodborough Rd, Frenchs Forest 2086. PO Box 591, Manly 2095. Phone (02) 975 1000. Fax (02) 975 1995.

Directors: A. Hale, D. Collier.

Managers: N. Elder (Syd), B. Hill (Melb), E. Daly (Adel), B. Burrige (NZ).

Account Managers: F. Jones (Syd), T. Kelly (Syd), S. Stanbridge (Syd), C. Hill (Melb), S. Wearne (NZ).

Full range of services to the Marketing Industry. Sales promotion services for receiving and fulfilling consumer claims and entries for all types of schemes. Specialists in mail order fulfilment, Pick and Pack, data base management, dealer merchandise services, telemarketing, warehousing and distribution.

Branches in Melbourne, Adelaide and Auckland New Zealand.

**Lance Harris Promotions Pty Ltd**

5 Sunhill Rd, Mt Waverley 3149. Phone (03) 807 4821.

LHP "The Cube Pad" company.

**Holko Somerset & Associates Pty Ltd**

238 Albert Rd, South Melbourne 3205. Phone (03) 690 6299.

Directors: J.B. Somerset, J. Holko.

Creative marketing and promotional concepts. Full service implementation, handling and management of sales promotions, redemptions, entries and offers. Computer facility. New product development and marketing strategies. Licensing and sponsorship opportunities. Media buying facility.

**Jerry Hughes (Deridan Pty Ltd)**

PO Box 58, Montrose 3765. Phone (03) 728 1896.

Director: J. Hughes.

Consultation, copywriting and design.

**Image Marketing Pty Ltd**

16 Market St, Adelaide 5000. Phone (08) 231 6644. Fax (08) 231 3105.

Directors: N. Sloss (mng), K. Bennett, B. Byrne, P. Johnston.

Marketing, promotion & associated activities for 45 years plus marketplace. Specialist in retirement and pre-retirement projects.

**IMR Marketing Services**

A divn of Independent Management Resources Pty Ltd. 61 Station St, Malvern 3144. Phone (03) 500 9711. Fax (03) 500 9530.

Director: G.J. Doyle.

Executives: Mrs J. Gration, Miss A. Selleck.

Specialist in sales promotion design & execution, also advtg & mktg concepts.

**Instant Marketing Associates Pty Ltd**

1st Flr, 32 Toorak Rd West, South Yarra 3141. Phone (03) 820 1711. Fax (03) 820 9476.

Directors: E.R. Clayton, D.A. Roach.

Executive: G.A. O'Brien (sales), C. De La Haye (prdn mgr).

Marketing, promotions and gaming consultants specialising in "Scratch Off" controlled and probability games in Promotional Lottery style games for the Australian, South East Asian and world markets.

Office: Unit 3, 50 Spit Rd, Mosman 2088. Phone (02) 969 7577. Fax (02) 968 1307.

**Inventive Public Relations**

PO Box 335, Double Bay 2028. 115 Bellevue Rd, Bellevue Hill 2023. Phone (02) 327 4906.

Executive director: G.C. Watt.

Executives: G. Watt (chief exec), R.C. Watt (co secty & office mgr), V.A. Watt, N.T. Watt (research).

Consumer and trade sales promotion consultancy for companies and organizations taking a full public relations service, whether counselling or practitioner. Consultancy handles national, state and international accounts.

**Javelin Sales Promotion Pty Ltd**

Suite 306/77 Berry St, North Sydney 2060. Phone (02) 959 3010. Fax (02) 929 5218.

Directors: W. Barker (exec chrmn), J. Elliott (mng dir), J. Donohoe (dir), M. Bushell (dir).

Full service sales promotion, public relations, event management, specialists in sports sponsorship programmes.


**Jigsaw Marketing Pty Ltd**

2 Spit Rd, Spit Junction 2088. Phone (02) 960 3777. Fax (02) 960 4238.

Directors: J. Rowe (mng dir), C. Sharpe (gen mgr).

Marketing, sales promotion, direct marketing & merch services.

Specialising in complete promotional, direct marketing and merchandising services. Full creative & production facilities with design service for packaging, merchandising, P.O.S. & exhibition displays.

**Karlo Marketing Services Pty Ltd**

9 Hughes Ave, Castle Hill 2154. Phone (02) 899 4388, 899 4389. Fax (02) 899 4110.

Directors: G. Karlov, Ms S. Karlov.

Creative concepts for sales and marketing using books as promotional vehicles. Complete publicity, promotional, pr and marketing services.

**Kingsland Lloyd Peterson Australia**

The sales promotion agency of Marketing Communications Limited. 36 Bydown St, Neutral Bay 2089. Phone (02) 953 7700. Fax (02) 908 2998.

Executives: R. Booth (mng dir), K. Leben, P.J. Harrison.

Offices: Melbourne - 323 Montague St, Albert Park 3206. Phone (03) 699 2877. Fax (03) 696 1204.

With affiliated offices world-wide through the KLP PLC international network of sales promotion agencies.

**Allan Kleiman Merchandising**

58 Coppin St, East Malvern 3145. Phone (03) 572 1188. Fax (03) 211 2180.

Director: A. Kleiman.

Sales promotion & mktg.

**Kuczynski & Zeigler Pty Ltd**

2nd Flr, 36 Jackson St, Toorak 3142. Phone (03) 240 0307. Fax (03) 240 9601.

Office: 3rd Flr, 45A Bay St, Double Bay 2028. Phone (02) 327 4129. Fax (02) 327 2544.

Directors: A. Kuczynski, J. Zeigler, A. McKay.

Services: Positioned as The Marketing Agency, clients are offered complete services in the areas of: Marketing consultancy, consumer sales promotion, trade & salesforce promotions, creative services, direct marketing, handling fulfilment, advertising, research, public relations, licensing and in store demonstrations.


**Le Chic Promotions**

1st Flr, 29 Albany St, Crows Nest 2065. Phone (02) 439 3305, 439 3665. Fax (02) 436 0296.

Directors: Miss J. Gaye (dir), Ms J. Aulton (dir).

Promotional personnel. Over two hundred of the hottest girls and coolest guys in sales. We supply a range of staff with specialist skills in all areas of promotions; product launches, trade fairs, in-store

demonstrations, hospitality events, microphone sales, telephone sales. Personnel available nationally.

**Lido Promotions**

96 Hayberry St, Crows Nest 2065. Phone (02) 925 0542.

Executives: Ms L. Stanton, Ms S. Stewart.

Specialising in providing staff for the promotional needs of business at trade shows, exhibitions and product launches, hosting of company functions and harbour cruises, including organisation of venues and catering, and supplying talent for photographic assignments and commercials.

**Alexander MacDonald Marketing Services**

Suite 9, 795 Glenferrie Rd, Hawthorn 3122. Phone (03) 818 7827. Fax (+613) 819 5741. Telex 38455.

Director: A.K. MacDonald (mng dir).

Sales promotion, conventions & sales incentives.

**The Market Place Sales Promotion Agency Pty Ltd**

18 Hotham St (PO Box 387), South Melbourne 3205. Phone (03) 699 6677. Fax (03) 699 7023.

Directors: E.V. Fordham (chrmn), P. O'Brien (mng dir), G. Shephard (creative dir), S. Low (fin dir).

Specialised marketing services business structured to service all below-the-line activities. Inhouse creative design and finished art, copywriting, merchandising techniques, competitions, product launches, conferences.

**The Marketing Pool**

270 Coventry St, South Melbourne 3205. PO Box 268, Albert Park 3206. Phone (03) 690 6933. Fax (03) 696 2747.

Directors: B. Hemming, C. Dowsett.

Marketing communications specialists covering consumer and trade promotions, marketing strategy development, direct mail, publicity, design and artwork.

**Marketing Solutions Pty Ltd**

80 Phillip St, Parramatta 2150. PO Box 234, Parramatta 2124. Phone (02) 634 3388. Fax (02) 635 4038. Est. Nov 1988.

Directors: J. Sevelson, G. Fleming.

Integrated sales promotion and advertising campaign packages, promotions, event planning, sales aids, incentive schemes, packaging and display material.

Additional services: marketing strategies, public relations, corporate communications, corporate videos, design consultants.

# PROMOTIONS

*Maynard*

## Maynard Promotions Pty Limited

1st Flr, 42-44 Albany St, St Leonards 2065. Phone (02) 438 3755. Fax (02) 906 1424.

Directors: R. Maynard & J. Maynard (jnt mng dirs).

Executives: P. Glanville, F. Ceccaldi, K. Biddle.

Promotional specialists, sales promotions, advertising, publicity/public relations, direct response, trade/sales force. Media promotions a specialty. Founding member of Australian Sales Promotion Association.

## Milestone Marketing

A Division of Ashside Pty Ltd. Suite 51/Selsdon 16 Macleay St, Potts Point 2011. Phone (02) 260 0588 24 hours, 7 days a week. Fax (02) 358 4100.

Director: P.A. Miley (dir).

Executive: Mrs D. Brunner (proms co-ord).

Specialising in media to media promotions, retail launches and fairs. High profile publicity guaranteed. Our clients include the market leaders in Sydney media.

## Motivaction

26 Alma Rd, St Kilda 3182. Phone (03) 534 0894.

Director: M.B. Allen.

Sales promotion consultants.

## Motivation & Resource Systems Pty Ltd

PO Box 2201, North Brighton 3186. Phone (03) 596 7066. Fax (03) 596 7020.

Executive: B. Murray (mng dir).

Consultants specialising in total incentive marketing, sales conferences, product launches, audio visual & video, production & staging.

## Ken Murphy & Associates

83 Birrell St, Bondi Junction 2022. Phone (02) 387 8422.

Executive: K. Murphy (mng dir).

Sales promotions with a typically Australian flavour. Quality Australian premiums.

## National Media & Marketing

A Division of NRS Group Pty Ltd. 9-13 Lawry Pl, Macquarie 2614. Phone (06) 251 6333. Fax (06) 251 6240.

Director: J. Gallimore (mktg mgr).

Marketing and promotion house specialising in the Government and corporate sector. Total promotional service including creative concept development, strategy planning & execution of promotional and marketing plans across all types of products & services in all markets.

## Ogilvy & Munro Promotional Services

2nd Flr, 425 Elizabeth St, Surry Hills 2010. Phone (02) 212 3644. Fax (02) 281 1785.

Executive: Ms C.A. Fleming (dir).

Supply of staff for in-store demonstrations, new product launches, merchandising, exhibitions, trade fairs and special events.

## Out to Launch

61A St Johns Rd, Glebe 2037. Phone (02) 552 3711. Fax (02) 552 3440.

Directors: D.W. Harding (mng dir), Ms E. Graham-Harding (creative dir).

Executives: G. Craig (art dir), S. Lyall (acctnt dir).

A full service below-the-line advertising agency specialising in sales promotions, point of sale, brochures, incentives, trade promotions and advertorials. From concepts to execution - creative ideas that sell.

## Panache Promotions

1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.

Executives: D.J. McGrath, Mrs L.J. McGrath.

Erection of in store point of sale material, merchandise on behalf of the client at venues including supply of staff, handling the stock, arranging the displays, handling the banking & accounting facilities, security & so on. Trade fairs & conferences, setting up of the stands, hostessing, arranging prizes & give aways. Shopping centre sales promotions organisation of everything from music to uniforms. Incentive schemes & product launches on a national basis.

## The Pascall Principal Pty Ltd

201 Longueville Rd, Lane Cove 2066. Phone (02) 428 3500.

Directors: K. Pascall (mng dir), Mrs J. Pascall (secty), P. Pascall (dir).

Executives: Mrs T. Pascall (office mgr), Ms L. Reinhold (sales co-ord).

Full sales & mktg services, specialising in up-market custom-made merchandise. V.I.P. gifts, commemorative items.

## Pharmabroker Sales Pty Limited

33 Devlin St, Ryde 2112. Phone (02) 808 2929.

Executives: S.M. Bowen (mng dir), Mrs H.L. Millward (fin cont).

Offers a national selling & merchandising service in pharmacies & department stores.

## Premiums & Promotional Games Pty Ltd

253 Sturt St, Adelaide 5000. Phone (08) 211 7477.

Directors: K.J. Scrimshaw, M.B. Allen.

Office: 26 Alma Rd, St Kilda 3182. Phone (03) 534 0895.

Scratch-off, tear open, lift-up, push-out promotional games, supermarket continuity programmes designed to meet specific client objectives.

## Promomarketing Pty Limited

14 York St, South Melbourne 3205. Phone (03) 699 3533. Fax (03) 699 2657.

Directors: L.P. Rice, P.C. Corke.

Sales promotion and marketing consultants - strategy development and implementation, backed by full creative and production services including print management.

## Promotional Results

Suite 3, 50 Spit Rd, Mosman 2088. Phone (02) 969 7577. Fax (02) 968 1307.

Directors: G.A. O'Brien, C.R. O'Brien.

Consumer & trade promotions, specialising in instant win games.

## Promotional Thinking

6th Flr, 39 Chandos St, St Leonards 2065. Phone (02) 438 3566. Fax (02) 437 4020.

Executives: M. Selby (mng dir), P. Joseph (grp gen mgr), P. Lyons (gen mgr Melb), W. Hazell (nat creative dir), E. McIntyre (fin dir), C. Smith (a/c dir), A. Fitton (a/c dir).

Specialists in all forms of professional sales promotion, catalogues, point-of-sale, product relaunch, premiums, brochures, trade presentations, merchandising, property marketing, sampling, handling & fulfilment.

Melbourne Office: 2nd Flr, 159 Dorcas St, South Melbourne 3205. Phone (03) 696 1022. Fax (03) 696 1347.

## Promotionstaff (Australia) Pty Ltd

3 Bowen Cres, Melbourne 3004. Phone (03) 267 4122.

Directors: E.D. Oliver & Miss D. Oliver.

Specialising in staff for product launches, in-store demonstrations, trade fairs and conferences, total trade promotion co-ordination and consultancy servicing all states.

## Publicity Australia

Level 2A, 231 Oxford St, Darlinghurst 2010. Phone (02) 360 5537. Fax (02) 360 5540.

Director: Ms E. McNulty-Nolan.

Executives: R. Gow (publicity co-ord), Ms S. Caselberg (special projects).

Public relations, marketing, promotion and publicity. Specialising in the entertainment industry and under 25 market. Consultancy for special events, launches, campaigns etc. Conferences and conventions.

Repr: Cosmo Media, Auckland; Public Image Australia, Adelaide; Louise Carroll Publicity, Brisbane.

## Purchase Point Marketing Communications Pty Limited

100 Miller St, North Sydney 2060. Phone (02) 922 5811.

Director: C.W. Bean.

Executive: L. Woodhouse (gen mgr).

**SOME PROMOTIONAL AGENCIES ARE MORE EQUAL THAN OTHERS.**

**PROMOTIONAL THINKING = PROMOTIONAL MARKETING THAT WORKS.**

**Your brief + an experienced team of marketing professionals + an outstanding creative team + Australia's largest in-house promotional studio + in-house computer handling = more for your marketing dollar.**



## PROMOTIONAL THINKING

### SYDNEY

6th Floor, 39 Chandos Street, St. Leonards, 2065, NSW  
(02) 438 3566 FAX 437 4020

### MELBOURNE

2nd Floor, 159 Dorcas Street, South Melbourne, 3205 VIC  
(03) 696 1022 FAX (03) 696 1347

### PERTH

1 Mill Street, Perth, 6000, W.A.  
(09) 322 6133 FAX (09) 322 7828



Full service sales promotion agency. Complete marketing services from concepts and pack design to all techniques of promotions, point-of-sale. The total marketing package or projects.

### Quorum Creative Marketing Services Group

26 Alfred St Sth, Milsons Point 2061. Phone (02) 957 5750. Fax (02) 922 7861.

Directors: M. Jones (mng dir), T. Wilson (dir), R. Booth (creative dir).

Principally concerned with marketing support programmes, from initial concepts through to production, implementation and measurement.

### Rapp & Collins Pty Ltd

8th Flr, 76 Berry St, North Sydney 2060. Phone (02) 925 0222. Fax (02) 959 5211.

Directors: T. Manners (mng dir), J. Talbot, M. Eggleston.

Full service sales promotion & direct marketing agency.

Office: 615 St Kilda Rd, Melbourne 3004. Phone (03) 520 8777. Fax (03) 521 1285.

### Sadie Chemicals

23 Prindiville Dr, Wangara 6065. Phone (09) 409 9255.

Director: P.J. McGuire.

Executive: J.A. Scaife.

In-store, shopping centre, trade fair, promotional activities.

### The Sales Promotion Factor

2/80 Cremorne Rd, Cremorne Point 2090. Phone (02) 953 9777. Fax (02) 909 3536.

Director: R.V. Wentworth-Sheilds.

A complete sales promotion service specialising in direct response, direct mail, publicity promotions, packaging, merchandising for consumers and trade. All work based on strategic marketing principals.

### Sales Punch Pty Ltd

Suite F16, 1-15 Barr St, Balmain 2041. Phone (02) 555 1833. Fax (02) 810 7298.

Directors: J. McMillan (mng dir), G. McMillan.

Full service sales promotion & creative mktg consultancy from concept to total execution, including research, creative design, packaging, point of sale, merchandising, incentives, motivational packages, exhibitions, product launches, consumer contests/competitions, premium supply, audio visuals & documentaries.

### The Sales Tacticians Pty Ltd

283 Alfred St North, North Sydney 2060. Phone (02) 92 0863, (02) 955 0863.

Director: M.T. Wrigley.

Executive: Miss D.M. Hawthorne.

A full service sales promotion agency and marketing consultancy. Specialising in the conception, execution and administration of tailor-made sales promotion and merchandising campaigns.

### Sam Sales Promotion Pty Ltd

272 Bay St, Port Melbourne 3207. Phone (03) 646 5644. Fax (03) 646 4653.

Director: R. McKinnon (mng dir).

Sales promotion, mktg services, packaging design & development, merchandising & printing.

### Tavco Pty Ltd

1097 Glenhantly Rd, Glenhantly 3163. Phone (03) 571 1140. Fax (03) 571 4893.

Executive: T.V. Minear.

Sales incentives, trade functions & product launches, consultants in marketing with audio visual expertise. Staging and stage management combined with full co-ordinated services for sales and marketing exercises.

### Tiffany Advertising Group Pty Ltd

14th Flr, 44 Market St, Sydney 2000. Phone (02) 29 3233. Fax (02) 290 3564.

Director: Mrs M.B. Beck (mng dir).

In-house facilities for design & display, concept packaging, sales motivational programmes. Design & co-ordination of incentive programmes, sales lists & all public relations. Trade conference promotions & displays.

### Trads Trade Ads Pty Ltd

272 Bay St, Port Melbourne 3207. Phone (03) 646 5644. Fax (03) 646 4653.

Director: C. Crosthwaite (creative dir).

Specialist trade media creative and advertising services.

### Wallace International

Unit A, 15-21 Parramatta Rd, Granville 2142. Phone (02) 682 5788. Fax (02) 682 7846. Telex 72165WALLAC.

Executives: M. Siggers (mng dir), P. Spanton (sales & mktg mgr), A.A. Basto (fin controller).

Marketing concepts & promotions company, specializing in the retail market sector.

Offices: Australia, Belgium, Canada, France, Hong Kong, Italy, New Zealand, Spain, United Kingdom, USA.

### Zirkus Pty Ltd Marketing & Sales Promotion

239 Bay St (PO Box 208), Brighton 3186. Phone (03) 596 6300. Fax (03) 596 3689.

Directors: R. Bryant (mng dir), Ms C.G. Trott (acc mgr).

## Incentives & Sales Motivation

### Wayne Berry Australia

141 Landscape Dr, Doncaster East 3109. Phone (03) 842 9433.

Directors: W. Berry, Mrs M. Berry.

Specialising in sales & management training, incentive programmes, sales promotions, sales & motivational seminars featuring top USA speakers, producers of custom made video & audio tape programmes for sales & management training.

### Carlson Marketing Group Australia

63-67 York St (PO Box 430), South Melbourne 3205. Phone (03) 699 9833. Fax (03) 690 9810. Telex 38042.

Directors: J. Boreham, J. Human.

Motivation/incentive mktg, incentive travel, computer administration, merchandise redemption facilities.

Repr: 25 Grosvenor St, Neutral Bay 2089. Phone (02) 909 8222. Fax (02) 909 3247. Telex 74606.

### Catalyst Marketing Pty Ltd

Suite 5, 1 Terminus St (PO Box 33), Castle Hill 2154. Phone (02) 899 3888. Fax (02) 899 3440.

Director: P.F. Cavanagh (mng dir).

Full service incentive cons.

### Cypher Marketing

Braeside St, Wahroonga 2076. Phone (02) 487 2588.

Director: P.H. Jamieson (mng dir).

Design & implementation of incentive mktg prgms to meet clients' specific objectives, full administration & supply of prizes.

### Davis Jackson Incentive Marketing

The Incentive Marketing Division of Davis Jackson Marketing Group: 2nd Flr, Crows Nest 2065. Phone (02) 906 1055. Fax (02) 906 1273.

Executives: G.E. Jackson, R.A. Davis.

A full service incentive marketing agency covering the creative design, structuring and implementation of incentive programmes; in-field motivation; computer administration and programme fulfilment. Specialists in management and staging of corporate conferences and seminars.

### Harbour Travel Pty Limited

Level 2, 65 Berry St, North Sydney 2060. Locked Bag 942, North Sydney 2059. Phone (02) 957 4002. Fax (02) 923 1935.

Specialists in development of incentive programmes from inception to operation. Planning of budgets and motivating sales staff. Staging seminars and conferences.

## The Incentive Consultants Pty Ltd

13-15 Atchison St, St Leonards 2065. PO Box 1321, Crows Nest 2065. Phone (02) 436 0533. Fax (02) 439 8762. Telex Ropax 177027.

Directors: R.N. Dawes, E.C. Levy, P.D. Ward.

Professional consultants managing all aspects of incentive programmes including outbound and inbound travel and destination management.

Branch Office: 2nd Flr, 568 St Kilda Rd, Melbourne 3004. Phone (03) 529 8066. Fax (03) 529 5839. Telex Ropvic 151752.

### Incentive Dynamics Pty Ltd (Marcomotivation)

139 Nelson Pl, Williamstown 3016. Phone (03) 399 9300. Fax (03) 399 9400.

Executives: J. Hudson (ceo), P. Efford (gen mgr), R. Finlay (dir of client services).

Full service incentive company encompassing Marcomotivation, Bonusbonds, and Motivational Incentives Travel Pty Ltd. Complete campaign planning and conduct including travel and merchandise fulfilment services.

### The Incentive Place Pty Ltd

145 Cecil St, South Melbourne 3205. Phone (03) 690 7944.

Directors: E.V. Fordham (chrmn), A. Ralph (gen mgr).

Specialising in motivating people for profit through incentive programmes. Merchandise & travel incentive packages tailored to suit company's objectives.

### Incentive Planners

259 Riley St, Surry Hills 2010. Phone (02) 281 3822. Fax (02) 281 3875.

Director: Ms J. Dobbin (mng dir).

A full service incentive marketing house specialising in merchandise catalogues and travel rewards designed to motivate sales forces and dealer teams to achievement of predetermined corporate objectives.

### MF Incentives Pty Ltd

Level 7, 428 George St, Sydney 2000. Phone (02) 223 8166. Fax (02) 223 8252.

Directors: G.I. Burns-Woods, G.E. Burns-Woods.

Executive: A. Mackay (mktg exec).

Marketing and promotions company specialising in consumer and trade programmes designed to encourage trial, multiple and continuity of purchase. From conceptual stages to artwork for pack modification, POS material etc to the full processing of all redemptions generated. In-house travel agency.

Clients: Procter & Gamble, Lever & Kitchen, Sanitarium, Harlequin Mills & Boon, Carter Wallace.

### Pacific Salesmasters Pty Ltd

PO Box 423, Leichhardt 2040. Phone (02) 81 2126.

Directors: G. Hannaford, Mrs J. Hannaford.

Sales training consultants. Author of "A Dozen Of Dynamite" Australia's only comprehensive audio sales training tapes. Author of "A.S.K. for Success in Multi Level Marketing" a low cost explanation of MLM. Guest speakers at sales conferences a specialty.

### Performax

2nd Flr, Emerald Hill Tower, 222 Kingsway (PO Box 115), South Melbourne 3205. Phone (03) 699 4622. Fax (03) 690 9003. Telex Perfax 37863.

Divn of Performance Marketing Pty Ltd.

Executives: A. Franco (mng dir), A. Cleland (mktg dir).

Incentive marketing company. Total design, implementation, promotion & administration of incentive campaigns. Merchandise award fulfilment utilising Performance Bonds redeemable through selected national retail organisation. Specialist in-house incentive travel service. Fully computerised administration.

### Signature Incentive Marketing

20 Garnet St, Dulwich Hill 2203. Phone (02) 558 7532. Fax (02) 558 7197. Telex 177966 Signat.

Director: J. Kesl (mng dir).

Executive: J. Stroud (gen mgr).

Full service sales promotion and creative marketing, consultancy and management of 'tailor-made' incentive programmes.

Services include design and co-ordination, staging of motivation conventions, conference promotions and displays, audio visual production, inbound and outbound travel, accommodation, product launches, corporate functions, trade fairs and theme events.

### Westport Trading

Unit 2, 1 Titan Dr, Carrum Downs 3201. Phone (03) 786 9222. Fax (03) 786 0455.

Contacts: K. Yates, R. Parker.

Premiums & incentives, business gifts, sporting awards, distributors of chromatic pens, sales counsellors & promoters, importers & wholesalers, manufacturers of Eezy fabric comb.

### Promotional Staff

### Avis Demonstrating Services

PO Box 395, Woodville 5011. Phone (08) 243 1010.

Director: H.J. Rebbeck (mgr).

In-store demonstration specialists, product launches, spruikers, demonstration equipment, public address systems. Trained uniformed staff experienced in all facets of retail promotion.

### Bartuccio's Dance & Promotion Centre

4/40 Green St, Prahran 3181. Phone (03) 529 4299. 507/57 Upper Pitt St, Kirribilli 2061. Phone (02) 957 4535.

Directors: T. Bartuccio, Ms C. Gillmer.

Executive: Ms S. Arnold.

Supply of promotional talent, models, dancers, actors, singers, children to adults for product launches, conventions, trade fairs and exhibitions. Choreographers are available to develop concepts and control total co-ordination of corporate projects.

### Exhibition Girl

43 St Phillips St, Abbotsford 3067. PO Box 1010, Richmond North 3121. Phone (03) 654 6391, (03) 654 7938.

Director: Mrs P.G. Irwin.

Female promotional staff.

### Expo-Sel Personnel Pty Ltd

28 Anzac Hwy, Keswick 5035. PO Box 284, Plympton 5038. Phone (08) 293 6151.

Director: Ms C.L. Davis.

Executive: C. Woodforde (office mgr).

Specialists in supplying staff for instore promotions, demonstrations, merchandisers, extra sales teams, trade fairs, glamour promotions, product launches, trade exhibits, microphone work or any other function requiring specialised personnel. National promotions a specialty.

### M. Gatsby Promotions

156 Roden St, West Melbourne 3003. Phone (03) 328 4385. Fax (03) 329 1674.

Director: Ms M.T. Gatsby.

Specialists in the field of professional promotion and can organise and co-ordinate campaigns and programmes to cover a broad field of promotional activity. Provide skilled people to cover a wide range of promotional activities such as: demonstrators, merchandisers/sales staff, professional models/hostesses, microphone presenters-

comperes, actors-dancers/novelty performers, registration staff, costume and uniform hire, exhibition and display stands.

Office: Suite 1, 1st Flr, 207 Ben Boyd Rd, Neutral Bay 2089. Phone (02) 953 9355. Fax (02) 953 9586.

### MCD Promotions & Personnel Pty Ltd

619 Glenhuntingly Rd, South Caulfield 3162. Phone (03) 523 0022. Fax (03) 523 8240.

Directors: Ms M.C. d'Argent (mng dir), Ms D.L. Fiddler (dir).

Promotion/modelling & casting agency.

# Opal

### Opal Promotions

Level 4, 115 Pitt St, Sydney 2000. Phone (02) 223 5877. Fax (02) 223 5810.

Executive: Ms K. Bowen (mgr).

Specialising in all promotional & sales personnel: conventions & exhibitions, glamour promotions, demonstrators, beach promotions, sporting events, product launches.

### Panache Promotions

1164 Pittwater Rd, Collaroy Beach 2097. Phone (02) 981 2675.

Executives: D.J. McGrath, Mrs L.J. McGrath.

Supply of promotional staff. Selling merchandise on behalf of the client at venues, product launches, hosting, creation of corporate characters, shopping centre sales promotions including supply of uniforms etc. Mystery shopper, product launches on a national basis, from Cairns to Perth. TV support - distribution of P.O.S., merchandising, displays, trade education and reporting.



### Prime Promotions & Modelling

(A Division of Prime Appointments Pty Ltd). Level 26, Northpoint, 100 Miller St, North Sydney 2060. Phone (02) 959 5558. Fax (02) 929 3701.

Director: A.D. Tomlin (chrnm).

Executives: Ms S.M. Lynn (nat proms & modelling mgr), Miss J.H. Murphy (supvr), Miss T.L. Deasy (co-ord).

Pre-selection of all promotional & modelling personnel. Instore demonstrators; sales task force; telephone sales; merchandisers; product launches; microphone; models; host/hostesses.

### Promotion Synergy

(A divn of Marketing Synergy Pty Ltd). 9 Woodvale Cl, St Ives 2075. Phone (02) 449 7677. Fax (02) 449 5548.

Directors: M. Coomer, Mrs S. Coomer.

Promotional staffing agency for temporary sales staff, merchandisers & demonstrators, operating nationally through direct staff & interstate affiliates with over 200 experienced personnel available.



### Show-Off Promotions

17th Flr, American Express Tower, 388 George St, Sydney 2000. Phone (02) 223 3698. Fax (02) 223 5260.

Director: Ms M.A. Millgate (mgr).

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- Demonstrators
- Microphone Personnel
- Cosmetic/Fragrance Promotions
- Photographic & Catwalk Models
- Hostesses
- Leaflet Distribution

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CREATORS OF SPECIAL COPYRIGHT CHARACTERS. Suppliers of super sales teams, demonstrators, spruikers, trained exhibition staff, dancers, bands, stage shows, spectaculars and M.C.'s. Promotion co-ordinators with experience in all aspects of promotion are also available.

### Skillsbank Promotions

PO Box 4777UU GPO, Melbourne 3001. Phone (03) 850 7997.

Directors: A. McCann, Miss S. Lederer.

Supply of promotional personnel; organisation and co-ordination of professional promotion campaigns; product launches; trade fairs, functions and exhibitions.

### Winners International

33 George St, The Rocks, Sydney 2000. Phone (02) 252 2275.

Executives: P. Ryan, C. Guigni.

Sales & management training, sales seminars, premiums & incentive programmes, motivational concepts.

## Sports Marketing

### Australian Sports Marketing Pty Ltd

61 Dundas Pl, Albert Park 3206. Phone (03) 699 1922. Fax (03) 699 7879. Telex 152261.

Executive: G.H. Plum (mng dir).

Sports marketing consultants. Event marketing and promotion. Established 1978.

### Boyer Sports Media

Division of Boyer & Associates Pty Ltd. Level 4, 437 St Kilda Rd, Melbourne 3004. Phone (03) 267 1655. Fax (03) 267 2534. Telex AA32549.

Directors: G.H. Boyer, D.E. Boyer, A. Charles (mng).r).

Australian agents for "Diamond Vision" video scoreboard & replay systems. International marketer of advertising at major sports venues including Sydney, Melbourne and Brisbane cricket grounds, Albion Park Paceway, Harold Park, Melbourne showgrounds, all English Test Cricket grounds and New Zealand cricket & rugby stadiums.

Repr: UK.

### Ideal Marketing

Ideal House, 168 Lennox St, Richmond 3121. Phone (03) 429 3999, 429 9654. Fax (03) 427 1191.

Director: A. Tobin (mng dir).

Sports marketing and media marketing specialists to companies, sporting bodies, advertising agencies and venues. Experienced in event staging, consumer and trade sales promotions, sponsorship recommendations and evaluations.

Affiliates: Sydney, Brisbane, London, New York.

### Image Sports (Aust) Pty Ltd

Ground Flr, 437 St Kilda Rd, Melbourne 3004. Phone (03) 267 5850. Fax (03) 267 7141.

Director: P.J. Allen (mng).

Sports Marketing Consultancy specialising in sports promotions, administration, public relations & exhibitions.

### IPRO International Marketing Services

45/150 Forbes St, Woolloomooloo 2011. Box 5152, Sydney 2001. Phone (02) 358 2679. Fax (02) 356 4026.

Directors: W. Hiltner, Ms E. Goff.

Corporate clients: Bond Brewing, Philip Morris, Pirelli, Volvo, Diners Club, Australian Meat & Livestock Corp.

Affiliates: US, Japan, Europe.

### Mac II Enterprises Pty Ltd

25 Maidstone Pl, Ferntree Gully 3156. Phone (03) 233 7088. Fax (03) 763 4673.

Director: M.D. McLennan (mng dir).

Promotions & special events consultant specialising in major outdoor sporting & non sporting events.

### Mark 1 Management Pty Limited

79 Elliott St, Balmain 2041. Phone (02) 810 5548, a/h (02) 498 3667. Fax (02) 555 1375. Telex 177699.

Director: S. Kamasz (mng dir).

Sports marketing consultancy, including video production and post production.

### Performance Sport Pty Ltd

888 Doncaster Rd, East Doncaster 3109. Phone (03) 840 1711. Fax (03) 840 1474. Telex 35641 Spaust.

Director: G.J. Daly (mng dir).

Sports marketing consultants to commerce and sporting bodies specialising in sports promotions, administration, public relations and packaging sports related programmes. Publishers of "Sport Report". Marketers of Sport Australia Awards, Sport Australia Hall of Fame and Australian Sports Heritage Society.

### The Sports Connection

PO Box 92, Chadstone Centre, Victoria 3148. Phone (03) 571 6028. Fax (03) 571 8771.

Directors: R.J. Sneddon, M.J. Sneddon.

Sports mktg consultants to commerce & sporting bodies. Specialists in packaging sports related programmes. Total package includes event co-ordination, pr, sales promotion & trade incentive programmes, securing local & international sport-

ing personalities, development & production of creative material. Publisher of "Sports Brief", a newsletter which monitors all aspects of sport.

### Sports Marketing & Management Pty Ltd

Level 3, 77 Berry St, North Sydney 2060. Phone (02) 959 3466. Fax (02) 929 5218.

Directors: W.J. Barker (chrn), J.T. Donohoe (exec dir), M. Bushell, J. Fitzgerald.

Executive: M. Bushell (mng dir).

Specialising in all aspects of sports marketing as consultants to sporting bodies, corporations, advertising, sales promotion and public relations agencies and the media. Major clients include The Australian Olympic Federation, The Australian Commonwealth Games Association, World Rowing Championships, Australian Rugby Football Union, World Cup Skiing, World Netball Championships, 12 Metre Yachting Challenge, NSW Dept. Sport, Recreation & Racing. Corporate clients include ANZ, Toyota, Visa, Panasonic, Kodak, Best Foods, Coles Myer, Tip Top Bakeries, Coca Cola, Philips, 3M, Seiko, Speedo, Adidas, Mitre 10, Cooper Tools, amongst others. Major international representation in North America, Europe, Japan, UK and New Zealand.

l'state repr: R. Duncan (Vic mgr), S. Redenbach, Suite 3, 67 Palmerston Cres, South Melbourne 3205. Phone (03) 699 3866. Fax (03) 690 3247.

### Sportsplan Marketing Pty Ltd

Southland Shopping Centre, Cheltenham 3192. Phone (03) 583 0137.

Directors: T.J. Worrell (mng dir), Mrs V.M. Worrell.

Developing sports promotions to meet client objectives & following through all activities in either a direct or co-ordinating role responsibility to achieve the objectives.



### The Stenmark Organisation

5th Flr, 157 Walker St, North Sydney 2060. Phone (02) 957 5121. Fax (02) 923 1430.

Directors: D. Stenmark (mng dir), G. Smith (dir).

Executives: M. Fitzgerald (NSW sales mgr), M. Jolly (Vic sales mgr).

To secure sponsorship and television coverage for events in the categories of sport, leisure and entertainment. Stenmark can tailor-make advertising/marketing packages for various corporations. Clients include: IBM, United Distillers (Johnnie Walker), Bond Brewing, A.M.P., A.G.C., McDonalds, Best Foods, Mazda, Victa, Qantas, Westpac.

### Colin Stubs Enterprises Pty Ltd

55 Commercial Rd, South Yarra 3141. PO Box 6002, Melbourne 3004. Phone (03) 267 3755. Fax (03) 267 8469.

Director: C. Stubs (mng dir).

Major sporting events and corporate function co-ordination. Marketing consultant to companies/organisations involved in various aspects of sports; management sporting personnel.

## Suppliers & Services

### Aaronhill Marketing Pty Ltd

21 Rifle Range Rd, Northmead 2152. Phone (02) 639 1414. Fax (02) 686 2279.

Directors: P. Stevens, M. Stevens.

Market total range of custom-produced & printed vinyl binders, satchels, clipboards, key cases & other promotional aids. Distribute wide range of executive gifts, golf balls, umbrellas, pens, pen-

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cils, printed glassware & coffee mugs, t-shirts, carry bags, towels and many other advertising aids.

Member Australian Promotional Products Association.

### Aaronhill Plastics Pty Ltd

73 Powers Rd, Seven Hills 2147. Phone (02) 674 1000.

Directors: J.W. Karsten (tech dir), T. McEvoy (sales mgr).

Manufacturers of custom-made and printed vinyl products, e.g. binders, clipboards, conference satchels. Suppliers of vinyl key cases, wallets, business card holders.

Repr: Agents in all states.

### Abbey Embroidery Company

31 May St, St Peters 2044. Phone (02) 516 2866. Fax (02) 517 1682.

Director: M. Garner (mgr).

Badges and embroidery direct to garments, by multi head machines. Computer design service ensures accuracy & speed.

### A.C. Acrylic Plastics Holdings Pty Ltd

152 Fulham Rd, Alphington 3078. Phone (03) 49 1282.

Directors: J.C. O'Brien (mng dir), N.M. Borgeest.

Executive: K.J. Reader (factory mgr).

Fabricators of acrylic sheet, specialising in brochure holders, point of sale displays, signs.

### Acme-Gorick Pty Ltd

263 Alfred St, North Sydney 2060. Phone (02) 957 6712.

Directors: W.A. Gorick, G.P. Gorick.

Importers of items of originality and usefulness for all types of business which require an impetus to their marketing whether self liquidators, in or on pack or promotional gifts, also sales aid products.

Repr: Agents Vic and Qld, Offices - Unioplastics (Hong Kong) Ltd. Prestige Premiums Inc., New Jersey, USA.

### Acpro Marketing Pty Ltd

Division of Daiman. 136 Bridge Rd, Glebe 2037. Phone (02) 552 1880. Fax (02) 660 2599.

Directors: E.K. Dixon (mng dir), K. Dixon (dir/secty).

Suppliers of a wide range of advtg, sales & promotional premiums & incentives from around the world. Innovative ideas & items unique to Australia.

### Adcall Promotions Pty Ltd

15 Talus St, Naremburn 2065. Phone (02) 439 7999. Fax (02) 439 7655.

Director: C.S. Hogg.

Promotion items & ideas.

### Adfoam Industries Pty Ltd

230 Harbord Rd, Brookvale 2100. Phone (02) 939 6000. Fax (02) 905 5042.

Executives: T. Cox, B. Pittelkow.

All forms of signs, specialising in foam & acrylic, screenprinting, signwriting, tv props, briefcase inserts, promotional packaging, including foam, vacuum formed plastics, cardboard cartons & art.

### Adherettes

144 Queensberry St, Carlton 3053. Phone (03) 347 3922. Fax (03) 348 1591. Telex ME 015.

Executive: M. Ernst.

Sign manufacturers, specialising in screen printing, acrylic letters & stands, vinyl stickers, super market instore visual displays, illuminated signs. Neon signs & computer cut signs.

### Adsmith Promotional Products Pty Ltd

Suite 108, 6 Clarke St, Crows Nest 2065. Phone (02) 438 4104. Fax (02) 436 3419.

Directors: Mrs M.G. Smith, L.T. Smith.

Distrib Ad specialties, balloons, matches, coasters, all brands pens, pencils, caps, visors, lighters, mugs, key rings, golf products & all premiums.

### Adsport International

271 Auburn Rd, Hawthorn 3122. Phone (03) 813 3711. Fax (03) 882 3078.

Directors: P. Pulver, B. Pulver.

Suppliers of embroidered emblems, promotional advtg caps, hats, sportsbags, embroidered knitwear, shirts, ties & towels etc. Design & manufacture to your requirements.

### Adval Creative Printing Pty Ltd

23-25 Clelland Rd, Oakleigh South 3167. Phone (03) 543 3999. Fax (03) 543 5551.

Directors: N. Gengoult-Smith (sales dir), T. Sullivan (admin dir), F. Malerba (prdn dir).

Total retail P.O.P. campaigns developed and produced for clients and agencies under the one roof. Services include concept, layouts, finished art, cardboard engineering, printing facilities, packing and delivery.

### Advanced Displays

Also trading as Advanced Wire Products Pty Ltd, 4 Emily St, Mortlake 2137. Phone (02) 736 2265.

Directors: M.C. Jones, Mrs J.M. Jones.

Manufacturer & supplier of point of sale display stands in wire or plastic.

### Advans Display

324 Orrong Rd, Welshpool 6106. Phone (09) 361 3649, a/h (09) 279 2891.

Director: H.G. Van Oyen (mng dir).

Manufacture, supply, erection, hire of display & exhibition stands & equipment, signs, showcards, foam letters. Hire & erection of Xmas decorations. Advise & design of all sales promotion venues, stands, units etc to individual requirements.

### Adverblimps

Balloons and Airships, RMB 56, Hume Hwy, Cross Roads 2170. Phone (02) 607 2255. Incorporated by Montgolfier Ballons Pty Ltd.

Directors: P. Vizzard (gen mgr), Ms J. Lynne.

Specialists in design, purchase and operation of manned hot air and gas balloons, and tethered advertising blimps. Also produce special shape ground based inflatables, hire hot air balloons and adverblimps for aerial promotion and film production.

### Akron Manufacturing Pty Ltd

8 Joyner St, Moorabbin 3189. Phone (03) 555 7466.

Directors: C. Madour, E. Madour, N. Thysson, A. Classou, Mrs N. Lithgow.

Executive: R. Martin (mgr).

Design & manufacture of all types of illuminated/non-illuminated signs and skylights.

### Albion Hat and Cap Co Pty Ltd

126 Cleveland St, Chippendale 2008. Phone (02) 698 8344. Fax (02) 389 2200. T'grams Arcbadge.

Directors: T. Henson, M. Karpin.

Executive: B. White (mgr).

Complete range of promotional advertising hats and caps with embroidered or printed emblems. Quality knitwear & sports shirts with embroidered corporate logo.

### Allsigns - Displays

53 Venetia St, Sylvania Heights 2224. Phone (02) 522 7730. Fax (02) 542 3437.

Director: K.J. Watson.

Designers & suppliers of advertising & promotional material including screen printed self adhesive vinyl & mylar banners, stickers, t-shirts, styrene foam & plastic cut-out letters, illuminated signs, complete signwriting service - magnetic signs, "Computerised Pre-Cut Lettering Systems" for all purposes, everlasting ferns, indoor silk plants and trees etc. Special mail order service to anywhere in Australia.

### Amcla Pty Limited

41 Whiting St, Artarmon 2064. Phone (02) 437 6899. Fax (02) 438 3228. Orders Toll Free (008) 22 6660.

Executives: C.C. Alma (chrnm), E.B. Alma (mng dir), B. Murchison (sales contr), P. Wong (customer service).

Manufacturer, importer & distributor of extensive range of exclusive promotional items including many varieties of liquid crystal thermometer items & registered design holder of a number of unique products including Business Card Cup Coaster, Credit Card Spare Key Holder, Promotional Liquid Crystal Thermometers, Tensometer, Promotional Laminated luggage tags and name pouches, Linelighter Ruler, (die-cut custom shaped) "Mighty Magnets", Permananet Presenters™ (presentation folders with index tabs), "Pop-Ups"™ (6-sided calendar pencil caddys) & many more.

O'seas repr: U.S.A., Hong Kong, Singapore & NZ.

### Apex Display Service & Importing Co

500 Vulture St, Woolloongabba 4102. Phone (07) 891 6922.

Directors: S.R. Reoch, Mrs A.E. Reoch.

Shop fittings & supplies.

I'state Offices: Centrapak Industries, Chaston St, Wagga Wagga 2650.

### APM Displays - Performance Point of Sale

Cnr Warren & Percival Rds, Smithfield 2164. Phone (02) 609 9111. Fax (02) 604 7603.

Executives: J. Formosa, P. Cormie.

Manufacturers of corrugated displays & shippers screen printed floor (dump bins) and counter units, showcards, stock items. Complete design service from sample to finished product.

### Arcade Badge Embroidery Co Pty Ltd

126 Cleveland St (PO Box 135), Chippendale 2008. Phone (02) 698 8344. Fax (02) 389 2200. T'grams Arcbadge.

Directors: I. Klein, M. Karpin.

Executive: B. White (mgr).

## RAINBIRD UMBRELLAS

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Contact: Susan White  
Sydney (02) 550 2111 Fax (02) 519 4674  
Melbourne (03) 429 3333  
Brisbane (07) 844 6666  
Adelaide (08) 223 7920  
Perth (09) 321 2873  
Hobart (002) 34 4203

Manufacturer of embroidered emblems, suppliers of promotional hats & caps, quality knitwear & sports shirts with embroidered logo.

### Arnold House Pty Ltd

1 Cardigan Lane, Camperdown 2050. Phone (02) 550 2111. Fax (02) 519 4674.

Directors: L.R. Gilbertson, A.B. House.

Distributors of silk screened printed promotional golf, ladies and gents rain umbrellas.

Repr: Jevé Agencies, Sydney (02) 436 2828; Airport Luggage, Melbourne (03) 429 3333; Graham Nicoll Agencies, Brisbane (07) 844 6666; Tom Hammer and Company Pty Ltd, Adelaide (08) 223 7920; Ned Kelly Agencies, Perth (09) 321 2873; Tasmanian Fashion Agencies, Tasmania (002) 34 4203.

Corporate and Promotional Sales: Ms S. White, Sydney (02) 550 2111, Car (007) 21 2710. AH (02) 358 5706.

### ASG Australia Pty Ltd

237-245 Elizabeth St, Hobart 7000. Phone (002) 34 6011. Fax (002) 34 8399.

Directors: A.T. Turvey, A. Vallis, P. Williams.

Executive: R. Nash (mgr).

Colour sign manufacturer, architectural & general signage utilising the unique photo-image transfer process called ASG (patent registered).

Lettergraphics, Vic; Gadsden Signs, Vic; Aluminium Lettering Services, WA; Signmakers, SA; Lettergraphics, SA; Gadsden Signs, NSW; CE Industries, ACT, Plastic Products & Signs, Qld.

### Austam Pty Ltd

48/25 Market St, Sydney 2000. Phone (02) 267 6677.

Director: B.J. O'Connor MBE (mng dir).

Sole Australian distributor of top quality US made Chromatic two-colour pens. Huge range to select from as either personalised customer gifts or as giveaways.

### Australian Sign Mfg. Co.

425 Wondall Rd, Tingalpa 4173. PO Box 292, Wynnum Central 4178. Phone (07) 396 6155. Fax (07) 396 6358.

Executives: K.J. Willey, Mrs H.L. Willey.

Manufacturer of general, safety signs & illuminated signage.

### Australian Vinyl S.A.

2 Deloraine Rd, Edwardstown 5039. Phone (08) 277 2233.

Director: D.L. Brion.

Executive: J. Ilman (mgr).

Suppliers & manufacturers of custom made stationery, vinyl catalogues, promotional wallets, display pieces etc, colour & foil printed.

### Ballis Plastics (Aust) Pty Ltd

935 Glenhantly Rd, Caulfield 3162. Phone (03) 211 9622, 211 9822. Fax (03) 211 9609.

Director: J.H. Ballis.

Manufacturers of displays, lighting, industrial equipment in acrylic, ABS, styrene. Printers on all types of plastic.

### Baz Bags Pty Ltd

9 Hovey Ave, St Ives 2075. Phone (02) 449 4577. Fax (02) 488 8629. Telex 71406 Martec.

Director: B. Connelly.

Specialists in pens, bags and keyrings. Briefcases, conference convention supplies.

### Big Bear Centre

Suite D, Ground Flr, 116 Military Rd, Neutral Bay 2089. PO Box 483, Spit Junction 2088. Phone (02) 953 8163, 953 9765. Fax (02) 953 9760.

Director: A. Rogers (mng dir).

Executives: Ms R. Ward & Ms H. Bettson-Barker.

Importers & suppliers of merchandise for in-pack, on-pack, self-liquidating premiums & business gifts.

Repr: Hong Kong, Taiwan. Sole Australian member of international IPPAG sales promotion group representing 20 different countries.

### Bladon Australia Pty Ltd

12 Windorah St, Stafford 4053. Phone (07) 356 8066. Fax (07) 856 4635. Telex 41637.

Directors: I.C. Bladon, R.T. Beaton, P.R. Evans, L. Bunn, R. Murr.

Executives: I.C. Bladon (chrmn of dir), P.R. Evans (mng dir), T.F. Cox (gen mgr), R.T. Beaton (sales dir), R. Gibson (fin mgr), A. Edwards (mgr SA), W. Baxter (mgr NSW).

Manufacturers of t-shirts, track suits & fashion garments with advertising messages, also ball-point pens, key rings, bags, hats & caps, distributors of over 800 advertising items.

Branches: 21 McDonalds Lane, Mulgrave 3170. Phone (03) 561 2077. Fax (03) 561 5869; Suite 10, The Gables, 283 Penhurst St, Willoughby 2068. Phone (02) 406 6044. Fax (02) 407 1505; 1A Nile St, Gleneil 5045. Phone (08) 294 7233. Fax (08) 376 0661; Unit 1, 45 Ledgar Rd, Balcatta 6021. Phone (09) 345 1988. Fax (09) 345 1059.

### Robert Bobridge & Associates

5 Whitmont Crt, Fulham Gardens 5024. Phone (08) 353 6907.

Executives: R.R. Bobridge, Mrs R.R. Bobridge.

Australian agents for the M40 battery operated turntable display stands.

### Bombora Sailboards

99 South Creek Rd, Dee Why 2099. Phone (02) 981 3555. Fax (02) 982 8543. Telex 73239.

Directors: L. Druyf, G. Butchart, C. Pullar.

Executives: J. Tilyard (nat mktg mgr), G. Butchart (export mgr).

Australia's leading manufacturer and distributor of windsurfing equipment since 1976. Specialising in marketing sailboards to corporate clients. Specifically - Advertising sponsorship via team of Aus-

tralia's best known windsurfers. Retail promotions, sails promotions and incentive schemes. Custom rotational moulded plastics and foam filling service from initial planning and design through to the finished product.

### Brass Tacks Pty Ltd

1st Flr, 4 Holt St, North Sydney 2060. Phone (02) 925 0022. Fax (02) 957 5546.

Directors: D. Carman, R. Padbury, B. Alfonso.

One stop production house. Specialising in strategic planning, creative concepts, copy, layout & design, visualising, finished artwork and print production for brochures, point-of-sale, corporate identity programs, reports and prospectus. On premises facilities include design & production studio, photographic studio, photo-typesetting studio. All production needs handled, from concept to print.

### C&C Packaging Pty Ltd

184 Harbord Rd, Brookvale 2100. Phone (02) 939 7211. Fax (02) 938 4964.

Directors: R.W. Cuff, C. Cuff.

Specialising in liquid sachets and pouches for promotions, samples, testers, concentrates, magazine inserts, retail packs, premeasured doses and direct mailers. Therapeutic Goods License No 152.

### J & J Cash

91 Murphy St, Richmond 3121. Phone (03) 428 0441. Telex 34285. Division of Jones Stroud (Australia) Pty Ltd.

Directors: P.A. Taylor (mng dir), M. Cobb (fin dir), R. Pegler (prdn dir), S. Goadby.

Manufacturer of labels, badges, name tapes, embroidery, printing.

### Centrelink Marketing Pty Ltd

Unit 1, 8 Proprietary St, Tingalpa 4173. PO Box 110, Cannon Hill 4170. Phone (07) 390 7555. Fax, (07) 890 1078. Telex AA 140472 BR1888.

Director: R.C. Murray.

Importers, exporters, manufacturers & wholesalers of sales prom items such as hats, caps, convention needs, toys, mugs, watches, woven & embroidered badges, stationery, sports bags, gifts, calculators, show bag items, etc. Also patent holders of Australian Drink Wallet, Stubbie Cooler. Specialising in new items.

### Cher Promotions Pty Ltd

62 Chandos St, Crows Nest 2065. Phone (02) 436 0511. Fax (02) 436 2086. Telex AA 75884.

Directors: Mrs C. Cooper (mng dir), M. Zoland.

Exclusive design & supply of quality promotional merchandise. Pre-prdn samples & realistic lead times.

I'state Offices: Vic - Martin Zoland (03) 698 8111, ext 569, Pager.

### Chunk Design

Unit 4, 16 Macquarie Pl, Boronia 3155. Phone (03) 720 1016, (03) 729 1114.

Director: Miss Y.M. Taylor (owner/designer).

Display prop manufacturer & design point of sale & presentation packaging.

Repr: R.J. Dunn Pty Ltd, 27 Chesser St, Adelaide 5000. Phone (08) 223 6422. (Adelaide & SA).

### Citer Souvenirs Pty Ltd

57 Hereford St, Glebe 2037. Phone (02) 660 3557. Fax (02) 660 8483. Telex 70629.

Executive: G.R. Citer (mng dir).

Souvenir importers, distributors, wholesalers.

### Coloroll Aust Pty Ltd

11-27 Harris Rd, Fivedock 2046. Phone (02) 713 1022. Fax (02) 713 1710. Telex 74497.

Director: J. Bromley (dir/gen mgr).

Executives: N. McMahon (mktg mgr - tableware), J. Bromley (mktg mgr - home furnishings), B. Mulligan (promotional acct exec).

Major supplier of glassware and coffee mugs. Full decorating service available for the ad/promotional market. Also boxed glassware/dinnerware and crystal for premium gift items.

Repr: VIC - 30-32 Ellingworth Pde, Box Hill 3128. Phone (03) 890 1100; QLD - 12 Bowen Bridge Rd, Hurston. Phone (07) 852 1732; WA - Ray Kellener Agencies, 8 Parker St, Northbridge 6000. Phone (09) 227 7185.

### Commercial Magic Pty Ltd

2 Dawson St, Nareburn 2065. Phone (02) 439 8244.

Directors: P. O'Neill (mng dir), G. Simpson (sales dir).

Entertainment supplied for exhibitions, conventions, product launches & in-store promotions. Specialists in magic & illusions, specifically designed to promote a particular company, product or service.

### Concept Displays

Sydney office: Suite 5, 271 Military Rd, Cremorne 2090. Phone (02) 953 0022. Fax (02) 953 0151.

Factory: 38 Ace Cres, Wyong 2259. Phone (043) 53 1866. Divn of Jerro Synthetics Pty Ltd.

Director: J. Ray.

Largest screen process printers, producers of all types of signs and display material on plastic fluteboard & foamcor foamboard. National converters of corex fluteboard & foamcor foamboard Monsanto. Complete screen process printing & full packaging conversion facilities available, die cutting.

I'state offices: Vic (03) 466 2677, Qld (07) 208 2008, SA (08) 294 5655, WA (09) 454 7695.

### Concept Merchants Australia Pty Ltd

Ground Flr, 1601 Malvern Rd, Glen Iris 3146. Phone (03) 823 4421. Fax (03) 25 4215.

Directors: N. Romas, Ms I. Romas.  
Executive: H. Driessen.

Calendars: Design, photography and manufacture. Promotions: Conception to execution. Modelling: Supply of professional models.

### Concept Partners

20 Hargrave St, Sydney 2010. Phone (02) 332 4188. Fax (02) 332 3262. Telex AA26837. Cables KOVAL.

Directors: G. McGinley (mng dir), Miss C. Pola, R. Orrell.

Supply premium & promotional items, design & manufacture of goods for special promotions.

### Corporate Showcase

189 Ben Boyd Rd, Neutral Bay 2089. Phone (02) 953 9027.

Director: L.M. Anton.

Space age display systems.

### Creata Promotion

89 Cecil Ave, Castle Hill 2154. Phone (02) 680 3466.

Directors: P. Rosenhain, Mrs. N. Rosenhain.

Suppliers of advertising specialty products, In Pack premiums and incentive prizes. Automatic packaging in food products, mail order facilities.

### Creative Manufacturing Pty Ltd

Unit 18, 98 Old Pittwater Rd (PO Box 568), Brookvale 2100. Phone (02) 939 1411.

Directors: T.S. Rouhan, Mrs D.E. Rouhan.

Designers & manufacturers of displays, point of sale & all promotional materials, produce in corrugated, styrene, acrylic, timber, Eflute, metal & wire, advtg and a full out and graphic service also available.

### Crystal Promotions

8-10 Paisley Rd, Croydon 2132. Phone (02) 744 6505. Fax (02) 798 7598.

Directors: A.L. Conen (mgr), Ms V. Deligiannis (mktg mgr), L.H. Penney (sales mgr).

Promotional product - sales & distribution.

### Dandy Badges Pty Ltd

81-85 Regent St (PO Box 72), Chippendale 2008. Phone (02) 699 2577. Fax (02) 698 2783.

Executives: L. Gordon (mng dir), G. Patterson (sales mgr), M. Kizny (prdn mgr).

Design & manufacture of button badges in 8 diameters, plastic badges embossed with logo & emblems - engraved badges in all sizes, any quantity. Laser cut badges in any shape, hot stamping of promotional products. Conference supplies. Specialising in fast turnaround.

Offices: 182 Albert Rd, South Melbourne 3205. Phone (03) 696 4677. Fax (03) 696 3992; Centerlink Marketing, 1/8 Proprietary St, Tingalpa 4170. Phone (07) 390 7555; Salmark Promotions, 1167 Hay St, West Perth 6005. Phone (09) 481 0803; A.G. Stevens, 211 Elizabeth St, Hobart

7000. Phone (002) 34 1571; The Flag Centre, 14 Goodwood Rd, Wayville 5034. Phone (08) 272 1477.

### Decor Promotional Products Pty Ltd

42 Pavesi St (PO Box 210), Smithfield 2164. Phone (02) 681 3722. Fax (02) 892 1152.

Director: B. Long (gen mgr/dir).

Decorators of glassware, ceramics, bottles, ashtrays, etc. Single or multi colour work done.

### Douglas Badges

101 High St, Prahran 3181. Phone (03) 529 3933.

Directors: W.D. Fletcher, K.M.P. Taffe.

Manufacturers of metal badges & key-rings.

### Duplas Pty Limited

13A Daphne St (PO Box 62), Botany 2019. Phone (02) 666 5366. 1/86-90 Wilkie St, Yeerongpilly 4015. PO Box 89, Moorooka 4105. Phone (07) 892 3177.

Director: J. Salvage (propr).

Manufacture & design of plastic shopper bags. Complete service from art design, preparation of printing plates, to printing on the premises. Carry bags of every conceivable type for trade promotions, shows, & particularly the exclusive fashion industry.

### E & A Marketing Pty Ltd

4th Flr, 96-100 Albert Rd, South Melbourne 3205. PO Box 400, Sunshine 3020. Phone (03) 690 3233. Fax (03) 336 1617. Telex 34145.

Director: E. Perris.

Executive: Miss A. Perris.

Advtg specialties & sales motivators imprinted with your ad or trademark featuring ashtrays, badges, balloons, banks, buttons, calendars, cupboards, coffee mugs, decals, desk items, flashlights, glassware, hats, key tags, litterbags, matches, pens, pencils, plaques, polybags, portfolios, tools, wallets.

### Easibind Systems Pty Ltd

Sales Office: 478 Crown St, Surry Hills 2010. Phone (02) 360 3630. Fax (02) 332 4817. Factory: 11 Mildon Rd, Tuggerah 2259.

Directors: K. Allen, P. Chapman.

Executives: Ms G. MacColl (sales dir), Miss J. Wong (sales support), P. Chapman (mktg dir).

Short - run, perfectly bound documents, from 1 to 700 sheets, ideal for reports, presentations, training material, quotes, catalogues, conference and seminar proceedings. Wide range of soft or hard covers, customised to your requirements. Bureau binding service available.

Repr: Perth (09) 325 6373; Canberra (06) 239 1152; Melbourne (03) 690 8988; Brisbane (07) 357 7115.

### Ectron Pty Limited

12 Maroondah Hwy, Ringwood 3134. Phone (03) 870 0123.

Directors: D.S. Haynes, P. Jindra, R.N. Iyer (mgr, dir).

Executives: R.A. Jones & P.S. Leggo (joint co sectys).

Digital voice products and data communication devices.

### Esselte Dymo Australia Pty Limited

52-60 Ashford Ave, Milperra 2214. Phone (02) 771 6888. Fax (02) 771 2139. Telex 72651.

Executives: V. Dorsen (mng dir), R. King, G. Collins (custom sales mgrs).

Manufacturers of a wide range of plastic welded products for promotional use.

Offices: 19 Ricketts Rd, Mt Waverley 3149. Phone (03) 544 2188; Brisbane. Phone (008) 25 1904; 2/52-54 Chapel St, Norwood 5067. Phone (08) 362 8856; 2/35 Sarich Crt, Osborne Park 6017. Phone (09) 445 2433.

### Factory '2' Pty Ltd

105 Union St, North Sydney 2060. Phone (02) 955 9977.

Directors: D. Pearce, S. Jaye.

Short run silk screen printing to the advtg world. Packaging mock ups for colour tv graphics, colour cells, adhesive stickers, t-shirts, printing onto any flat surface.

### Fender Signs

A divn of Staunton Industries (Australia) Pty Ltd, 1/16 Clearview Pl, Brookvale 2100. Phone (02) 905 6188. Fax (02) 905 1034.

Executives: A.F. Fender, D.R. Knapp.

General signwriting, shopfronts, banners, vehicles, corporate identification, gold leaf, windows, timber sand-blasted signs, computerised pre-spaced lettering and logos.

As a division of Staunton Industries, national design, supply and installation services are offered to companies wanting a "one-stop signage shop". Member of the Sign Association of Australia.

### Fildes Pty Ltd

28 George St, Sandringham 3191. Phone (03) 598 8988. Fax (03) 598 7949. Telex 30826.

Director: R.H. Fildes (chrmn/mng dir).

Executives: P. Harris (mgr), J. Weir (plant mgr), D. Sealy (factory mgr), R. Wood (nat sales admin).

Manufacturer of quality self-adhesive labels, paper & plastic bags, packaging & printing.

### The Flag Centre of Australia

A division of Steed Signs Pty Ltd. 14 Goodwood Rd, Wayville 5034. Phone (08) 272 1477. Fax (08) 271 7546.

Directors: I. Steed, C. Steed, Mrs O. Steed.

Executive: I. Steed.

Flagmakers. All sizes, sewn or printed to order (small or large quantities), flagpoles. Printed advertising products. Complete printed promotional supply service. Including pens, lighters, diaries, credit card wallets, business card holders, key

rings, rulers, conference products, metal coasters, cloth badges, umbrellas, decorative pennants, bumper stickers and banners. Full range of Sunbuster caps, visors, jackets.

### Fogg Unusual Productions (Melbourne) Pty Ltd

Found in 1967 as Ellis D. Fogg. 259 William St, Melbourne 3000. Phone (03) 887 0325.

Executives: Miss S. Martin, R. Foley, S. Williamson.

Designers and producers of extra-ordinary award winning staging and display stands for fashion parades, promotions, awards. Also environments, audio visuals, light, sound, lasers, holograms and special effects.

Clients: David Jones, Qintex, Maggie Tabberer, FIA Awards.

### Fogg Unusual Productions (Sydney) Pty Ltd

Suite 5701, MLC Bldg, Martin Place. PO Box 1 Darlinghurst 2010. Phone (02) 651 1622.

Executives: R. Foley, D. Stocks, P. McCloskey.

Designers and producers of extra-ordinary award winning staging and display stands for fashion parades, promotions, awards. Also environments, audio visuals, light, sound, lasers, holograms and special effects. Art, film and video studio in Paddington, store in Pymont and a 3,000 sq metre fully equipped workshop in Dural.

### Fresca Australia

187-191 Coventry St, South Melbourne 3205. Phone (03) 690 5599. Telex 135075. Cables FRESCARF MELB.

Director: A.L. Freedman (mng dir).

Importers of ladies scarves & mens ties for company uniforms, promotions & premiums.

Repr: Philip Lappin Agencies, Syd (02) 264 3184; Peter McGregor Agencies, Bris (07) 221 8247.

### Frost Promotions

610 Burwood Rd (PO Box 132), Hawthorn 3122. Phone (03) 813 1222. Fax (03) 882 9120. Telex 38061 COMWPB.

Directors: F.R. Sellenger (mng dir), Ms D.E. Sellenger (dir).

Executives: S. Smith (prdn co-ord), Ms J. Harris (sales mgr).

Supplier of promotional merchandise, advtg specialties, business gifts, premium products, sales incentives such as t-shirts, hats, keyrings, wallets, diaries through premium products.

### Gadsden Signs

9 Box Rd, Taren Point 2229. Phone (02) 525 4011. Fax (02) 525 0230.

Executives: B. Rees (mgr), D. Smith (sales mgr), E. Rooney (Vic mgr), S. Koso (sales mgr), J. Friend (Qld mgr).

Architectural lettering & illuminated signs. Screen printing, "Letter Roll" changeable, message system.

Offices: 18 Pickering Rd, Mulgrave 3170. Phone (03) 561 5333; 27 Hayward St, Stafford 4053. Phone (07) 356 9322.

### Garmond Australia Pty Ltd

34 Carrick Dr, Tullamarine 3043. Phone (03) 338 0044. Fax (03) 338 3938.

Executive: G. Skinner (mng dir).

Economically priced high volume framing suitable for showcards, posters and pictures.

### Gearprint Australia Pty Ltd

10 Edgecombe Crt, Moorabbin 3189. Phone (03) 555 0566.

Directors: P. McCallum (mng dir), D. O'Connor (gen mgr).

Textile printing and design of garments, towels etc., with pigmented water and oil phase systems. Also volume print motifs. Four to eight colour automatic wet on wet printing, maximum size 610mm x 970mm.

### John Giles Pty Ltd

51 Victoria St, Alexandria 2015. Phone (02) 699 1455. Telex 24406.

Executive: R. Murray (mgr).

Specialising in printing of glass drinkware for promotions, conventions, trophies, clubs, special functions & corporate advtg.

Repr: Wytt Morro & Sons Pty Ltd, Adel (08) 223 3886.

### Goodwill Products Consolidated Pty Ltd

300 Boundary Rd, Dingley 3172. PO Box 400, Mordialloc 3195. Phone (03) 551 4066. Fax (03) 551 8104. Telex 151595 Goodwl.

Directors: G. Higgins (mng dir), P. Higgins.

Executive: P. Heath (acct).

Provides business gifts & souvenir items such as diaries, pens, rulers & all types of souvenir items.

### Gooses T-Shirts Aust Pty Ltd

14 Sydenham Rd, Brookvale 2100. Phone (02) 905 0966. Fax (02) 938 5269.

Director: N. Booth

Executive: Mrs A. Booth

Screen-printing of t-shirts & sweat-shirts. Air brushing.

### Hadfield Sign Co

35 Gow St (PO Box 443), Padstow 2211. Phone (02) 707 4222.

Directors: J. Hadfield, Mrs J.C. Hadfield.

Executive: T. London

Sign advertising, display and design, screen process printing, polystyrene letters.

### Handle With Care Pty Ltd

1 Rodborough Rd, Frenchs Forest 2086. PO Box 591, Manly 2095. Phone (02) 975 1000. Fax (02) 975 1995.

Directors: A. Hale, D. Collier.

Managers: N. Elder (Syd), B. Hill (Melb), E. Daly (Adel), B. Burrige (NZ).

Account Managers: F. Jones (Syd), T. Kelly (Syd), S. Stanbridge (Syd), C. Hill (Melb), S. Wearne (NZ).

Full range of services to the Marketing Industry. Sales promotion services for receiving and fulfilling consumer claims and entries for all types of schemes. Specialists in mail order fulfilment, Pick and Pack, data base management, dealer merchandise services, telemarketing, warehousing and distribution.

Branches in Melbourne, Adelaide and Auckland New Zealand.

### Ian Handley Parachuting Promotions

13 Samuels' Lane, Kiama Downs 2533. Phone (042) 37 8359.

Executive: I. Handley.

### Handling Solutions

Unit 10, 17-21 Bowden St, Alexandria 2015. PO Box 637, Darlinghurst 2010. Phone (02) 699 2922. Fax (02) 698 9408.

Director: Ms T. Kelly (mng dir).

Handling & fulfilment service for direct marketers. Specialists in sales promotion fulfilment ie cashback offers, sweepstakes, self liquidating premiums, mail order fulfilment, competitions etc.

### Hanna Match (Australia) Pty Ltd

Bells Line of Rd, North Richmond 2754. Phone (045) 71 1401. Fax (045) 71 2135. Telex 25920. T'grams Hantex.

Directors: C.A.S. Hanna Snr (chrnm), C.A.S. Hanna Jnr (mng dir).

Executives: W.E. Stephenson (acct exec), A.W. Selman (Vic sales mgr), E.A. Gibson (acct), R.E. Hammond (treasurer).

Manufacture of advertising book matches, box matches, balloons, toothpicks, drink coasters, tissues, blister cards, Bic promotional products, emery boards, stickers & packaging.

Offices: 60 Cambridge St, Collingwood 3066. Phone (03) 419 1272.

### Hilma Productions Pty Ltd

105 Alexander St, Crows Nest 2065. Phone (02) 439 8477, 439 8841, 439 8087. Fax (02) 439 5548.

Director: B.G. Marshall.

Sales promotion & merchandising aids.

### The Hot Roller Laminating Co Pty Ltd

41 Thomas St, North Sydney 2060. Phone (02) 954 0633. Fax (02) 954 0849.

Directors: Ms S. Nettlefold, B. Larkin.

Laminating service.

### Image 2000 Marketing

24 Antill St, Hobart 7000. Phone (002) 31 0021.

Directors: B. Pierce, C. Clements, G. Wray.

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## IMPACT MARKETING

Importers and suppliers of a huge range of customised products including pens, watches, calculators, sports bags, garments, clocks, desk accessories, post-it note pads etc etc

Specialists in developing unique and innovative products for sales promotion.

SHOWROOM  
Suite 803, Level 8, 83 Mount St  
North Sydney NSW 2060  
Fax No. 923 1623  
CALL NOW 957 1522

Markets colour photographic business cards throughout Australia.

### Impact Marketing Pty Limited

Suite 803, 83 Mount St, North Sydney 2060. Phone (02) 957 1522. Fax (02) 923 1623.

Directors: M. Barton, F. Wagland.

Importers and suppliers of advertising specialities, business gifts, premiums and promotional give aways. Supply products to diverse industries including wine, confectionery, pharmaceutical, cosmetic, video, accountancy, computer, mail order, airline and chemical. Overseas manufacturing sources are spread through South East Asia, Western Europe and USA. Quality control is independently conducted by the Geneva based Societe Generale De Surveillance (S.G.S.).

### Incentive Premiums Pty Ltd

302/127 York St (PO Box Q91, Queen Victoria Bldg), Sydney 2000. Phone (02) 267 1017, 267 1857. Telex AA 73470 INPROM.

Directors: Mrs J.M. Drake (mng dir), J.J. Elias, FCA.

Executive: P. Drake (co secty).

Design & prdn & importation of premium items, supply of all conference items.

### Inkpot Screen Printing

PO Box 36, Annandale 2038. Phone (02) 550 1411.

Directors: G.A. Tailby, M.P. Tailby, P.R. Tailby, P.A. Tailby.

We are a general purpose screen printers using the latest technology U.V. Curing Ink. This ink gives very high gloss levels not matched by other ink systems. This ink does not fade and is suitable for short and long print runs. It is also graffiti proof and can be easily cleaned if attacked. Corporate colours can be matched easily for spot colour or 4 colour half tone on paper, board, vinyl, acrylic, etc. We organise laser cutting, folding & die-cutting and display assembly, etc.

### International Pricing Pty Ltd

68 Roberts Ave, Mortdale 2223. Phone (02) 570 8643.

Directors: I.F. McCristal (mng dir), A.A. Thode, Mrs. R.M. Thode.

Manufacturers of plastic pricing systems & displays for retailers, wholesalers & manufacturers.

## SALES PROMOTION

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## PROMOTIONAL PRINTING

### Jagged Prints

7/111 Old Pittwater Rd, Brookvale 2100. Phone (02) 938 5929.

Director: B. Stephen.

Design, supply & printing of t-shirts, sweatshirts, caps, fashionwear.

### Joyntec Advertising & Promotional Products

50 Ann St, Surry Hills 2010. Phone (02) 212 4195.

Director: B. Farmer.

Screen printing & advtg premiums. Specialising in t-shirts custom garments, caps, vinyl & fabric banners, show & display cards, adhesive stickers, aprons, umbrellas, sashes, pennants, iron-ons, towels & beach towels.

### Arthur E. King & Co

1 Cooper Lane, Surry Hills 2010. Phone (02) 698 1513.

Director: D. Clarke.

Executive: D.M. Clarke.

Specialist printers of promotional advertising products & premiums.

### Living Pictures

2-4 Were St, Brighton 3186. PO Box 91, Middle Brighton 3186. Phone (03) 592 7673. Fax (03) 592 3607.

Director: L.C.J. Parnham.

3-Dimensional, pvc, point of sale material.

### Long's Wholesalers Pty Ltd

Unit 2, 3 Telopea St, Telopea 2117. Phone (02) 872 2924. Fax (02) 872 2776.

Directors: B.A. Long (mng dir), Mrs P.L. Long.

Screen printing on promotional products t-shirts, caps, clothing, glassware.

### The Magic Sign Company

250 Whatley Cres, Maylands 6051. Phone (09) 370 2055. Fax (09) 272 7864.

Directors: P.L. Howat, L.A. Howat.

Manufacture & create signs for the advertising & marketing industry, screen printing, signwriting, design, magnetic signs.

### Mal Studios Pty Ltd

134 Stawell St, Richmond 3121. Correspondence: PO Box 141, Burnley 3121. Phone (03) 429 2033.

Directors: B.F. Williams, Mrs B.A. Williams, S.B. Williams, C. Riley.

Executives: C. Riley (prdn mgr), S. Brown (sales mgr).

Screen printers. Specialists in point of sale screen printing including 4 colour process, showcards, pressure sensitive stickers, mobiles, dump bins, posters and banners.

### The Marketeers

114 Victoria Rd, Rozelle 2039. PO Box 110, Gladesville 2111. Phone (02) 818 1711.

Director: L. Leask.

Executive: Miss L. Napoli (psnl assnt).

Wide range of local & imported executive gifts, advertising promotional products, point of sale material, screen printing, signs.

### Marketing Promotions International

Unit 6, 88 Magowar Rd, Girraween 2145. PO Box 10, Wentworthville 2145. Phone (02) 636 1999. Fax (02) 631 1386.

Director: S. Treloar.

Suppliers of promotional aids, such as specialised bags (all types) & all other promotional & sales premiums.

### Marketing & Technical Services

9 Hovey Ave, St Ives 2075. Phone (02) 449 4577. Fax (02) 488 8629. Telex 71406 Martec. Cable Martec Sydney.

Director: B. Connelly.

Premiums (pen, key-ring, ruler, desk items, clocks...), promotion give away, self liquidating promotions, sales incentives. Custom made bags a speciality.

### Marlow Advertising Specialities Pty Ltd

16 Bunn St, Pyrmont 2009. Phone (02) 660 0892. Fax (02) 660 0000.

Directors: G.G.H. Gordon (mng dir), I.S. Gray.

Complete range of advertising, promotional products and business gifts. All quality printed with company's logo/message. All price brackets. Imported and locally manufactured goods.

### Mason Duflex Pty Limited

60 Marigold St, Revesby 2212. Phone (02) 792 1922. Fax (02) 772 2105.

Office: 60 Carroll Rd, Oakleigh South 3167. Phone (03) 558 0455. Fax (03) 558 0876.

Screen and lithographic printers. Decals, emblems, posters, colour literature and point of sale displays.

### Mayfair Marketing Services Pty Ltd

36-42 Chippen St (PO Box 64), Chippendale 2008. Phone (02) 699 5757. Toll free (008) 02 5067. Fax (02) 699 3001. Telex 26110.

Director: Ms C. Scarvelis.

Executive: Ms S. Beslic.

Supplier and printer of Action Line advertising and promotional products, Pierre Cardin and Mayfair Leathergoods, conference accessories, business and executive gifts. Our ranges are stocked and printed on our premises. Full inhouse artwork facilities.



**Mendelle Displays Pty Ltd**

469 Murray St, Perth 6000. Phone (09) 321 9071.  
Directors: M. Mendelawitz (mgr), L. Mendelawitz.  
Silkscreen printers, showcards, foam letters, signs, general display.

**The Merchandising Factory Pty Ltd**

15 Clarke St (PO Box 247), South Melbourne 3205. Phone (03) 699 6899.  
Directors: E.V. Fordham (chrn), K.A. Sullivan (mng dir), B. Fox (fin mgr), G. Bell (designer).  
Creative designers & producers of point-of-sale, merchandising & displays.

**Mr Jackets Promotional Products Pty Ltd**

15A St Johns Rd, Glebe 2037. Phone (02) 660 4888.

Executives: B. Skelton (mng dir), Ms C. Ramsay (acct).

Importers and manufacturers of jackets, caps, bags, umbrellas, embroidered and woven emblems.

**Mr Tee-Shirts Pty Ltd**

609 Burwood Rd, Hawthorn 3122. Phone (03) 818 8251, 819 1949.

Director: F. Scholtz.

Printers & manufacturer of printed t-shirts, windbeaters & caps.

**N.B.S. - Card Services**

National Business Systems. 77-79 Canterbury Rd, East Camberwell 3126. Phone (03) 836 1384, (008) 33 5758.

Executives: G. King (mng dir), Mrs K. Bennett (mktg mgr).

Manufacturer of quality plastic cards for sales promotion. Security printing of credit & banking cards, holograms, mag. stripes. Bureau processing of plastic cards - embossed, personalisation, packaging & mailing.

Repr: Sydney (02) 438 4011; Canberra (06) 280 5954; Adelaide (08) 234 0464; Qld (07) 379 6338; Hobart (002) 34 8144; Perth (09) 490 1277.

**Nichol International Pty Ltd**

312 Hoddle St, Abbotsford 3067. Phone (03) 419 2700. Fax (03) 416 1642. T'grams Identifiers Melbourne.

Directors: B.J. Nichol, T.C. Nichol.

Badge manufacturers, general engravers, marking & coding equip sales & service.

**Northern Painters & Signwriters**

114 Forster St (PO Box 1226), Invermay 7250. Phone (003) 31 8399.

Directors: P.M. Wright, P.A. Wright.

Painting, signwriting & screen printing. Promotional aids & displays.

**Novo Industries Pty Ltd**

60 Bay St, Ultimo 2007. Phone (02) 211 0933. Fax (02) 281 2542. Telex 2-4943.

Directors: R.V. Nathan (chrn), Mrs M.C. Nathan (dir), G. Nathan (dir), S.D. Sutherland (mng dir).

Executives: A.T. Stroud (acct), G. Beckett (mgr, lighting divn), Ms J. Willis (Vic mgr).

Exclusive importers of Guzzini, acrylic homewares (Italy). Vip Guzzini acrylic desk accessories (Italy). Iittala-Nuutajarvi crystal glassware and unique art pieces (Finland). Sambonet silverplated and stainless steel cutlery. Marlux gourmet salt and pepper grinders with 10 year guarantee (France).

Customer gifts, recognition awards, sales promotions, incentive programmes, board of directors gifts, Christmas giveaways, gifts with purchase.

We offer the service of enhancing corporate image through association with respected name, quality merchandise which has wide consumer appeal.

**Oceanic Importers (Aust) Pty Ltd**

Factory: 1/19 Bailey Cres, Southport 4215. PO Box 17, Ashmore City 4214. Phone (075) 32 1635. Fax (075) 32 1742.

Executives: H.A. Douglas (mng dir), D. Beattie (sales mgr).

Customised advtg specialty, designers & suppliers, customised souvenirs & general Australiana souvenirs, incl locally manufactured & imported.

Repr: Barry O'Brien, Melbourne (03) 570 1786; Souvenir Supplies, Adelaide (08) 212 1041; Nossac Pty Ltd, Perth (09) 385 8780.

**Oswald-Sealy (Australia) Pty Limited**

Head office, 4 George Pl, Artarmon 2064. Phone (02) 428 5044. Telex 70132. Cables Osseal, Sydney.

Directors: R.V. Mead, R.H. Oswald-Sealy, V.O. Walther, NSW - I.S. Esdaile, Qld - W.J. Sinclair.

Executives: Ms A.M. Jalfon (NSW), Mrs C. Khougaz (Vic), A.J. Tuckey (SA), M.J. Hasson (WA).

Importers & manufacturers of visual display merchandise & decorations for all occasions & specialising in Christmas. Everything for the display man, visual merchandise managers & store planners. Christmas decorations manufactured to any needs.

I'state divn: Cnr. Doggett & Chester Sts, PO Box 400, Fortitude Valley. 4006. Phone (07) 52 4512-3-4; 472 Elizabeth St, Melbourne 3000. Phone (03) 347 6044; 185 Pulteney St, Adelaide 5000. Phone (08) 223 5735; 381 Murray St, Perth 6000. Phone (09) 321 6354.

**PanHandling Australia Pty Ltd**

170 Walker St, North Sydney 2060. Phone (02) 957 1444. Fax (02) 929 8730.

Directors: R. Bamford, E. Bamford.

Suppliers of corporate logo flags, national flags, flagpoles banners. Hire service constituting national dress & pole indoor display sets - all nationalities available.

**Patrick's Promotional Products**

4 Parramatta Rd, Summer Hill 2130. Phone (02) 797 0333. Fax (02) 797 7758.

Directors: T.G. Patrick, A.P. Patrick (mng dir).

Executive: E.K. Patrick (exec mgr).

Manufacturers and designers of all badge types. Button badges - for promotion, advertising, marketing. Metal badges - corporate crest, promotional jewellery developed from metal badge basic design. Plastic name strip - custom printed with crest, logo, theme, cloth badges, custom engraved name/title on trophies, plaques and conference badges.

Promotional products available: (plain or personalised). Ashtrays, aluminium signs plus name strips, aprons, active reminders, button badges, bags, brief cases, brass signs plus name strips, business cards, bowls kits, balloons, belts, banners, beach balls, beach towels, back packs, binoculars, brushes, bumper stickers, cloth badges, corflute signs, club badges, cigarette lighters, cassette holders, combs, conference cards, corporate jewellery, clocks, calculators, cuff links, caps, diaries, decanters, erasers, enamel badges, face washers, fridge stickers, floaties, glasses, golf kits, games sets, health cards, head bands, hand towels, iron on transfers, jumbo pencils, jumpers, jigsaws, jackets, key searcher, key rings, key cases, leather wallets, lamps, letter openers, mugs, medallions, manicure kits, mirrors, money boxes, medals, metal badges, metal name bars, metal stamping, name strips, notebooks, novelty items, pocket embroidered patches, place mats, plastic signs, plastic name strips, pens, pencils, pencil cases, plastic bags, posters, plaques, pillow cases, plates, playing cards, pendants, pen knives, pencil sharpeners, packaging, printing, quartz clocks, radios, rulers, rubbers, sunglasses, stop watches, sloppy joes, sweat shirts, stickers, stick pins, stubby holder, stationery, stationery sets, sew on patches, sports wallets, spray jackets, soft toys, signs, singlets, screen printing, tape measures, teaspoons, tie tacks, tea towels, t-shirts, towels, teaspoons, track suits, transfers, travel kits, torches, ties, tie tacks, tie bars, umbrellas, underwear, visors, wine bottles, wine decanter, wine sets, watches, and lots more.

**PDDAM Pty Ltd**

1844 Dandenong Rd, Clayton 3168. Phone (03) 562 8711. Fax (03) 562 8662.

Directors: S.J. Collis (mng dir), Mrs M.E. Collis (dir), C.A. Paine (dir).

Executives: S.J. Collis (gen mgr), C.A. Paine (mgr, sales & design), N.J. Golding (sales & design), G.R. Stewart (design & sales), A.R. Fox (design & sales).

Designers and manufacturers of point of sale products. Counter, free-standing, wall, display stands: working in plastics, metals and laminates. We offer a complete service that includes design manufacture, art work, printing, packaging and despatch throughout Aust.

**Penprint**

3 George St, Glengowrie 5044. Phone (08) 295 1655.

Executive: Mrs R. Tregagle.

Advertising specialties including ball point pens, key rings, drink coasters.

**Petray Displays**

183-185 Johnston St, Collingwood 3066. Phone (03) 417 6377. Fax (03) 416 1811.

Manufacture & distribution of hangers, racks & all types of display equipment. Also white nylon coated mesh display.

**Pipca Group Promotions**

250 Pitt St, Sydney 2000. Phone (02) 264 2552.

Director: D. Hindmarsh (mng dir).

Executives: M. Duque (factory mgr), D. Garing (design).

Manufacture of custom made jewellery in precious & base metal, incentives, plastic folders & P.O.P. display stands. Associated companies - Abbey Plastics, Deidre & Duque Manufacturing Jewellers, Finecraft Jewellery, Premium & Industrial Promotions.

Repr: Eskesen, Denmark; Henkel, Germany, Capitol, Hong Kong.

**Plasfab Pty Ltd**

11 Gould Rd, Herston 4006. Phone (07) 252 8005.

Directors: N.G. MacKenzie (mng dir), Mrs P.A. MacKenzie.

Manufacturers of illuminated & non illuminated signs. Fabricators & moulders of rigid plastics.

**Plastic Products & Signs Pty Ltd**

37 Curtin Ave, Hamilton 4007. Phone (07) 268 5188.

Directors: N.C. Lyons, J.P. Lyons.

Executive: N.C. Lyons (mng dir).

Fabricators of acrylic & other plastic sheet. Illuminated signs, architectural lettering, engraving, graphic design.

**Port Displays**

1154 Old Port Rd, Royal Park 5014. Phone (08) 47 4877. Fax (08) 47 2710. Divn of Alpine Displays Pty Ltd.

Director: D.B. McAlpine (mng dir).

Signs, showcards, silkscreen printing, plastic signs, styrene cut outs, metal & woodwork. Standard no plates.

**Premiums Plus**

10-16 Epsom Rd, Zetland 2015. Phone (02) 662 2611. Fax (02) 662 2617.

Executive: G. Graham (dir).

Supply of promotional merchandise, complete range of give aways, on pack premiums, self liquidators, product accessories, consumer & staff incentives.

**Presentation Concepts**

478 Crown St, Surry Hills 2010. Phone (02) 360 3630. Fax (02) 332 4817.

Directors: Ms G. MacColl (dir), P. Chapman (dir).  
Executives: P. Chapman (mktg dir), D. Freestone (dev mgr), Ms G. MacColl (sales dir), Miss J. Wong (sales support).

Design, personalise and custom manufacture innovative document presentation systems. These include conference satchels, salesforce presenters, dealer kits, trade/new product packaging, document wallets, software packaging, brochure holders, training/press release/media kits, and ring binders. Agents for Easibind.



### Prestige Displays Pty Ltd

Unit 12, Woodbury Industrial Estate, 316 Victoria Rd, Rydalmere 2116. Phone (02) 638 7222. Fax (02) 684 2269.

Director: B.T. Alaimo.

Executive: T. Sornalingham (gen mgr).

Specialising in design & manufacture of unique display stands, venue decor, neon & illuminated signs, signwriting & graphics in all materials, props & models, specialising in acrylic work. Specialist joinery & shopfitting.

### Prestige Promotions Pty Ltd

27 Benelong Cres, Bellevue Hill 2023. Phone (02) 365 0004.

Directors: A. Stein, Mrs M. Stein.

Importing desk diaries & pocket diaries.

Repr: Speciality Advertising Association International.

### Princess Embroidery (Sales) Pty Ltd

13-23 Corben St, Surry Hills 2010. Phone (02) 211 4299.

Directors: R. Feller, F. Vickers.

Executive: B. Ben David (prdn mgr).

Manufacturer & wholesaler of embroidered badges for club or company identification etc. & associated garments eg caps, jackets, shirts etc.

Repr: Derwent Trading, NSW (02) 371 8033; Doug Reeves Agencies, Qld (07) 48 4377.

### The Printcentre Pty Ltd

10 Rouse St, Port Melbourne 3207. Phone (03) 646 2533. Fax (03) 646 1774.

Directors: R. Mayer and J. Davis (jnt dirs).

Executives: J.R. Doyle (gen mgr), R. Mann (sales dir).

Screen printers - specialist in U.V. outdoor posters & all P.O.S. material. Full creative art work & design service.

Offices: 44 Harries Rd, Coorparoo 4151. Phone (07) 394 2588.

### Printset Pty Ltd

90-92 Herald St, Cheltenham 3192. Phone (03) 584 4666. Fax (03) 584 1094.

Directors: D. Knowles (mng dir), S. MacAlpine (sales mgr), D. Anderson (prdn mgr).

Offset printers specialising in point of sale display material. Brochures catalogs etc.

### Project Neon

36 Ledger Rd, Balcatta 6021. Phone (09) 344 2011. Fax (09) 344 6179.

Director: I.J. Holdaway.

Executives: N.R. Bailey, L.H. Holdaway.

Illuminated sign manufacturer, press & vacuum formers, importers of acrylic & lettering, lease & cash purchase signs.

### Project Packaging Pty Ltd

655 Darling St, Rozelle 2039. PO Box 66, Balmain 2041. Phone (02) 818 1088. Fax (02) 818 1206.

Executives: B. Barnard, FAIP (principal), D.A.S. Holmes FAIP (senior assoc).

Packaging consultants & exhibition organisers.

### Promotacorp Pty Ltd

Suite 1, 114 Victoria Rd, Rozelle 2039. Phone (02) 555 1724. Fax (02) 555 1728.

Directors: J. Leask (mng dir), Mrs O. Leask.

Supplier of printed promotional product ideas.

### Promotif Marketing Australia Pty Ltd

3/37 Ricketts Rd, Mt Waverley 3149. Phone (03) 544 2444. Fax (03) 543 8962.

Directors: G.B. Van Twest (mng dir), P.D. Grogan (mktg dir).

Distributors of advtg specialty products & corporate giftware.

### The Promotional Shop

368 Eastern Valley Way, Chatswood 2067. Phone (02) 406 4300. Telex AA72450.

Directors: W. Nelson, J. Lindsay.

Promotional clothing & accessories, silkscreened or embroidered, made to order. Supplying a complete range including hats, caps, sunvisors, t-shirts, sloppy joes, jackets (nylon & gaberdine), beach & sports bags, golf & beach umbrellas, tracksuits, t-towels & aprons.

Display aids, banners vinyl & cotton, flags & bunting, posters & stickers & vinyl inflatables. Gifts, novelties, premiums & incentives.

### The P.R. Team

11/127 Abbotsford Rd, Mayne 4006. PO Box 88, Albion 4010. Phone (07) 252 4911.

Directors: J. Rix, K. Rix.

Supplying professional promotions personnel.

### Publicity Projects Pty Ltd

280 Underwood Rd, Eight Mile Plains 4123. Phone (07) 341 1433.

Directors: Mrs P.W. Elliott (mng dir), L.J. Greenwood.

Manufacture & design technamation animated displays used for sales promotion, exhibition, public relations, teaching & training purposes.

### Quality Plastics Supplies Pty Limited

1-3 Salisbury St, Auburn 2144. Phone (02) 748 0327. Mobile phone (007) 21 4118. Fax (02) 748 1030.

Directors: R. Townsend (mng dir), R. Parle (dir).

Stocks of acrylic sheet. Manufacturers of point of sale display units & special projects in plastics, 'Qualicast' acrylic sheet, unbreakable polycarbonate sheet, acrylic mirror, lasercutting service.

### Quo Vadis Australia

11 Glebe Point Rd, Glebe 2037. PO Box 317, Broadway 2007. Phone (02) 660 6063. Fax (02) 660 4102. Telex AA 121822 Ref SY003694.

Directors: A.L. Poladian, Mrs N. Poladian.

Exclusive agents for Quo Vadis range of executive gift diaries, standard & custom made. Gold stamping service & individual personalization of names on articles supplied.

### Radford Screen Prints

Cnr Orlando St & Pacific Hwy, Coffs Harbour 2450. Phone (066) 52 2744. Fax (066) 52 2907.

Directors: G.P. Brockenshire, B.M. Darling.

Executive: P. Wallace, Sydney (043) 28 5472.

Screen printers and suppliers of t-shirts, & tank tops, sloppy joes & other promotional material, manufacturers and screen printers of pure linen promotional tea towels. Specialising in multi colour screen printing, on fabric. Manufacturers of plastic and neon signs.

### Ragtimes Promotional Clothing

Ground Flr, 60 Sophia St, Surry Hills 2010. Phone (02) 211 5522. Fax (02) 211 0046.

Directors: Miss S. Dritsakis, J. Blondin, Ms A. Blondin.

To supply Australian manufactured and screen printed garments such as t-shirts, sweat shirts, polo tops, jackets, singlets, shorts, track suits, caps, sun-visors, etc. for promotional and/or advertising purposes.

### Rent-A-Robot

14/99 Rawson Rd, Greenacre 2190. Phone (02) 708 2490.

Executive: J. Crawley.

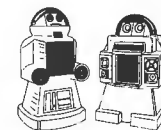
Hire of promotional robots for use at Trade Fairs, Business Conventions, Television Stations, Stage Shows, Parties and Shopping Centres. Supply of both robot and operator if required.

### Riga Crafts Pty Ltd

29 Kembra St, Cheltenham 3192. Phone (03) 584 8795. Fax (03) 583 9754.

Directors: R. Tang, J. Tang, J. Zimbardi.

Aluminium etching specialists designers & manufacturers of high quality etched alloy drink coasters and other Australian made promotional products.



### The Robot Factory

1 River Rd, Sackville North 2756. Phone (045) 79 1113.

Directors: C.W. Handmer (mng dir), S.G. Handmer (co secty).

Construction of space age props, specialising in remotely controlled robots for tv & promotional uses. Agents in all state capitals, Australia's only specialist promotional robot manufacturers.

### Rodenprint Pty Ltd

59 Vore St, Silverwater 2141. Phone (02) 647 2688. Fax (02) 647 2463.

Executives: W. Roden (mng dir), P. Roden (fact mgr), C. Mackerlich (prdn mgr).

Fine offset colour printers of advertising promotional literature, showcards, POS, Annual Reports, iron-on transfers etc.

### The Sales Connection

Lot 34 Nuninuna Dr, Jamberoo Valley 2533. Phone (02) 356 4288.

Directors: T.W. Preece, P.A. Preece.

Advtg, promotion & prdn.

### Sands Promotions

Unit 17, 28-34 Roseberry St, Balgowlah 2093. Phone (02) 949 5811, 949 5286. Fax (02) 949 1432.

Directors: H. Jones, G. Aivazian, S. Skalla.

Suppliers of premiums & advtg specialty lines. Specialising in garments, button & name badges, pens, desk items & executive accessories, conference folders, compendiums & attaches.

### Screen Machine Pty Ltd

211 Harris St, Pyrmont 2009. Phone (02) 660 8122.

Directors: C. Kelvin (gen mgr), Mrs M. Kelvin, P. Ross.

Screen printing & garment manufacturing, including a graphic arts dept.

### Screen Printed Promotional Aids

Divn of Brinklow Holdings Pty Ltd (inc in Qld). 1 Dickson St, Woolloowin 4030. PO Box 208, Everton Park 4053. Phone (07) 857 2732.

Directors: A. Reynolds, Ms L.F. Reynolds.

Printing advtg on almost anything. A complete service from design artwork to the finished product.

### Screengraphics Pty Ltd

11-13 Fox St, Granville 2142. Phone (02) 682 5548. Fax (02) 682 5465.

Directors: A. Oliver, Mrs J. Oliver.

Textile & general screenprinting, specialising in printed promotional t-shirts, sloppy-joes, towels, meterage, flags, bunting & display items.

### Seagull Promotions Pty Ltd

367 Victoria Rd, Gladesville 2111. Phone (02) 817 1304.

Directors: G.E. Pike, K.M. Pike.

Complete graphic arts studio, specialising in hand lettering & point-of-sale design, combined with modern screen printing workshop enabling single or 4-colour half-tone prints onto material, paper, card, metal, vinyl, plastic.

### Sheeneagh Bear Promotions

29 Bellevue St, Surry Hills 2010. Phone (02) 281 2833. Fax (02) 212 6410.

Prices of coasters and discs. Felt-backed coasters: 82c per coaster, min. 1000 coasters; U.V. backed coasters: 71c per coaster, min. 1000 coasters. Process: four colour print. Lead-Time Required: 6-8 weeks. Promotional Disc: \$25 per framed disc. Additional Cost: Once only initial cost of \$200 (Label printing). Lead-Time Required: 2-3 weeks. Bromides required of all logos. The above prices are nett and sales tax is an additional charge where applicable, 10% coasters, 20% discs.

### Sheldon & Hammond

57 Salisbury Rd, Asquith 2077. Phone (02) 477 6566. Fax (02) 477 3470. Telex AA73071.

Contact: R. Petersen.

Australian agents for Victorinox "The Original Swiss Army Knife", Maglite "The Professional Flashlite", Recta Swiss Compasses, Mundial Gourmet knives and scissors, Gerber Legendary Blades, camping equipment, Barware and assorted leisure products.

Repr: Sheldon & Hammond, Vic (03) 820 4054; Sheldon & Hammond, SA (08) 42 5514; E.R. Blackmore Pty Ltd, Qld (07) 393 1488; Cace Imports, WA (09) 446 9799.

### Shelta Promotional Umbrellas (The Phillips and House Group)

187 Parramatta Rd, Homebush 2140. Phone (02) 763 1166. Fax (02) 764 2672. Telex 75685.

Directors: W.R. House, D.R. House, A.H. House.

Branches: 187 Parramatta Rd, Homebush 2140. Phone (02) 763 1166. Fax (02) 764 2672. Telex 75685; Unit 3, 10 Eskay Rd, South Oakleigh 3167. Phone (03) 579 1911. Fax (03) 563 8142; 10 Bailey St, West End 4101. Phone (07) 844 2412. Fax (07) 844 6083.

Repr: S & K Robins, 10 Queen St, Perth 6000. Phone (09) 321 7351; A.M. Agencies, 37 Edmund St, Norwood 5067. Phone (08) 332 8111; J. Baily & Co, 173 Bathurst St, Hobart 7000. Phone (002) 34 8844.

### Showcard Publicity Pty Ltd

99-101 Argus St, Cheltenham East 3192. Phone (03) 584 8177. Fax (03) 584 5102.

Directors: R. Winning (mng dir), G. Grimme (dir).

Fine screen printers of point of sale display material in paper and card. Products manufactured include posters, showcards, mobiles, stickers, POS display units.

### Sign Solution

14 Leck St, Queanbeyan 2620. Phone (06) 297 3196.

Director: C. Solta.

Complete signwriting service & maintenance, screen printing, foam lettering, real estate boards, shop fronts. Vehicles: boats, banners etc. Computer generated signs: also cater for (line marking of parking areas).

### Signfast Pty Ltd

220 Liverpool St, Hobart 7000. Phone (002) 34 4023.

Directors: A.W. Johnson, L.M. Johnson.

Printed sign manufacturers, computer cut self adhesive lettering, screen printing, directory boards, key tags, badges etc, printing & promotional aids. Tasmanian agents for 'Chartsign' charting & sign systems. 'A.P.G. Constructa' display screens. Various other promotional products, printed vinylware etc.

### Signsplus International

409 King Georges Rd, Beverly Hills 2209. Phone (02) 570 9422. Fax (02) 570 6660.

Directors: A.K. Millar (mng dir), B.J. Millar, K. Taylor (intl mktg dir).

Design and implement corporate and environmental signage. Winner of three Australian Design Awards.

Offices: 165 Bouverie St, Carlton 3053. Phone (03) 347 9300. Fax (03) 347 3580; Wellington, NZ; Toronto; Canada; London; UK.

### Simple Signman

25 Mount St, Greenslopes 4120. Phone (07) 397 6121. Fax (07) 394 3644.

Director: R.A. Brown.

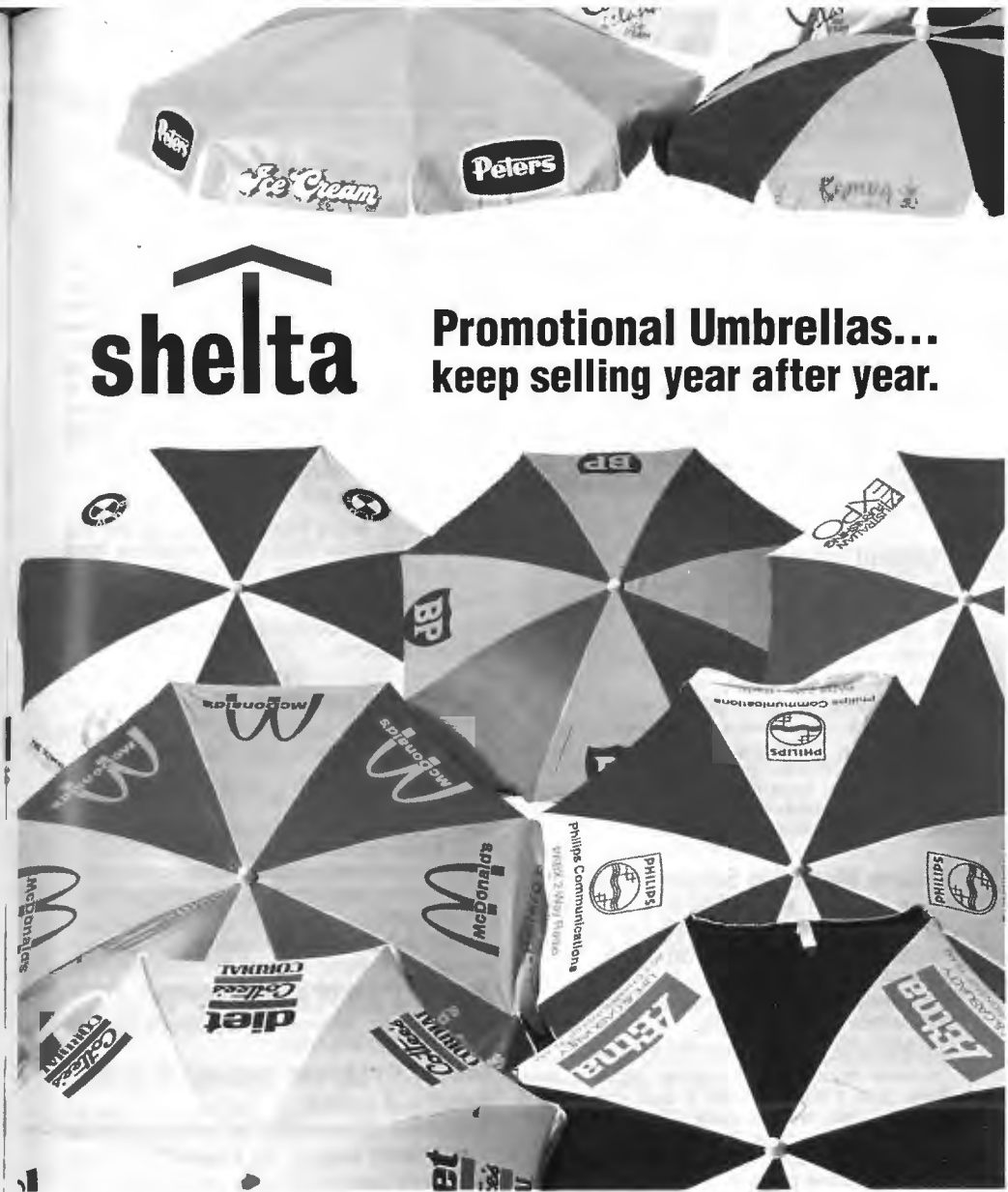
Point-of-sale advtg materials, large range of items for promotional advtg programs, supply of all merchandising aids for retail outlets.

### Sinclair Import/Export

Suite 4, 163-165 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 0799. Fax (02) 958 0747.

Director: M. Sinclair.

Specialising in personalised corporate gifts and motivational award gifts. We have exclusive distribution of personalised chocolates and also exclusive distribution of books of quotes from the American.



# shelta

## Promotional Umbrellas... keep selling year after year.

Shelta promotional umbrellas in brilliant silk screened colour, keep working for you year after year. Sun umbrellas, rain umbrellas, golf umbrellas... we make them all, and today we estimate we have more than 100,000 working for advertisers all over Australia every day.

Phone, fax or write for four page brochure detailing types and uses of Shelta promotional umbrellas already used by most of the big names in marketing.

### The Phillips & House Group

187 Parramatta Rd., Homebush NSW 2140  
Ph: (02) 763 1166 Fax: (02) 764 2672

Melbourne (03) 579 1911 • Brisbane (07) 844 2412 • Adelaide (08) 332 8111  
Perth (09) 321 7351 • Hobart and Launceston

**Slide Charts Of Australia**

90 Church St, Camperdown 2050. Phone (02) 519 9033.

Directors: N. Beard, R. Dunn, D. Dearsley.

Executives: L. O'Donnell (sales rep), M. Ku (sales rep).

Slide charts & promotional material phototypesetting, assembly & layout, printing & platemaking.

**SMS Audio Visual**

63-67 York St, South Melbourne 3205. Phone (03) 699 9455.

Directors: G.L. Matheson (mng dir), P. Cogger (prdn dir), G.L. Matheson (mktg dir).

Sales promotion, product launches and trade presentations totally implemented; point of sale production/equipment; audio visual programming. Video communication.

**Standard Industries Pty Ltd**

An associated company of Standard Signs Pty Ltd. 30 Ridge St, North Sydney 2060. Phone (02) 92 7071.

Director: C.B. Taylor (gov dir).

Executive: L.S. Taylor (mng dir).

Manufacturers of screenprinted baked enamel advtg signs, sheet metal, tube, wire & plastic display units, brown copper, aluminium, electrostatic spray finishes. Fully developed computerised art work - large interior & exterior corporate signage. Tyre faces designed to suit individual requirements.

**Stevens Marketing Services Pty Ltd**

571 Wynnum Rd, Morningside 4170. PO Box 155, Wynnum Central 4178. Phone (07) 395 7200.

Directors: F.J. Stevens (mng dir), Mrs R. Stevens (co secty).

A Queensland owned company specialising in Printed Promotional Products.

Distributors of Sheaffer, Watches & pens.

Products include: pens, pencils, lighters, desk items, post it notes, pocket & desk diaries, vinyl products incl., wallets, pads, binders & conference folders, key rings, button badges & embroidered badges, jackets, t-shirts, caps, umbrellas, ceramics, coffee mugs & glasses, matches, balloons, coasters plus a large range of Executive gifts all displayed in our Showroom. Art & Design facilities available.

**Peter Stevens Marketing**

21 Rifle Range Rd, Northmead 2152. PO Box 429, Baulkham Hills 2153. Phone (02) 639 1414. Fax (02) 686 2279.

Directors: P. Stevens, M. Stevens.

Market total range of custom produced & printed vinyl binders, satchels, clipboards, key cases & other promotional aids. Distribute wide range of executive gifts, golf balls, umbrellas, pens, pencils, printed glassware & coffee mugs, t-shirts, carry bags, towels & many other advertising aids. Printed glassware, t-shirts, carry bags, towels & many other advertising aids.

Member: Australian Promotional Products Association.

**Storeforce Pty Limited**

2nd Flr, 67-69 Alexander St, Crows Nest 2065. Phone (02) 438 5257. Fax (02) 437 4336.

Director: A. Loveard (mng dir).

Merchandising, sales & sales promotion in Cap. cities & major regional centres throughout Australia. Services include sales, negotiation & placement of displays, relays, shelf management, monitoring/support of trade proms. Specific call time allocated to each client at each call. Consulting services on all aspects of sales promotion, merchandising, staff recruitment and training also available.

**Studio Red**

A division of Bruce Harvey Advertising Pty Ltd. 2nd Flr, 39 Little Collins St, Melbourne 3000. Phone (03) 650 6795. Fax (03) 650 5439.

Executives: B.R. Harvey, Mrs M. Thomas.

Specialising in packaging events for shopping centre promotions.

**Sunbuster Sportswear Pty Ltd**

6 Centenary Dr, Lismore 2480. Phone (066) 24 2133. Toll Free (008) 02 8915. Fax (066) 25 1040.

Directors: R.L. Graham (mng dir), D.B. Grant, R.W. Graham, A. Stedman.

Reg'd trade names - "Sunbuster" headwear, jackets, shirts, emblems. "Grant" embroidered emblems. Promotional apparel, custom-made in corporate colors and graphics with embroidered or printed logo's.

Reps & distributors in all states.

**Sydney Point-of Sale Products**

9/27 Dale St, Brookvale 2100. Phone (02) 905 0611. Fax (02) 905 0030.

Directors: B.W. Simpson (mng dir), J.R. Simpson.

Executive: R.J. Street.

Point-of-sale accessories, merchandising aids, display materials.

**Sylberg Promotions Pty Ltd**

2 Kamilaroi Rd, Bayview 2104. PO Box 391, Mona Vale 2103. Phone (02) 997 4722. Fax (02) 997 4415. Telex 10719102 SBDT.

Directors: D.F. Kammerl, Mrs M. Kammerl.

Unique lines of business gifts in wide price range.

**Tee-Shirt Graphics Pty Ltd**

570 Burwood Rd, Hawthorn 3122. Phone (03) 818 0261, 819 1068.

Directors: R.W. Peatling (mng dir), J.C. Peatling.

Executive: M.A. Peatling (sales & mktg mgr).

Manufacturers & printers of tee-shirts, surf shirts, leisure shirts, Fleecy Joes & caps, full art & concept service.

**Toben Lazar Connection (TLC)**

Special Projects Division of Professional Public Relations. 605 Darling St, Balmain 2041. Phone (02) 818 4044. Fax (02) 810 3520.

Directors: P.F. Lazar, D.A. Toben.

Video and audio-visual productions. Productions for trade and industrial theatre, shopping centre promotions, television services, theatrical promotions, production and co-ordination of conventions and product launches, film, TV & radio commercials.

**Travel Bags Limited**

26 Little Lake Cres (PO Box 133), Warilla 2528. Phone (042) 96 3800. Fax (042) 96 7280. Telex 29127.

Directors: E. Combes, R. Combes.

Executives: N. Combes, K. Stratton.

Design & supply of quality promotional travel bags & merchandise. Pre-prdn samples.

**Ungleys Pty Ltd**

200 Lawrence St, Alexandria 2015. Phone (02) 519 9877.

Directors: R.A. Vance (mgr).

Design & manufacture of point of sale display units storage racks, stands & associated sheet-metal & wire products.

**Uniwire Pty Limited**

41-57 Dunheved Cct (PO Box 345), St Marys 2760. Phone (02) 673 3111. Fax (02) 673 4914.

Directors: G. Kommer, A. Kommer.

Executive: P. Kommer (works supvr).

Manufacture display stands to individual requirements in tubular wire, timber or acrylic. The finishes available are chrome, brass or zinc plated stands, plastic or epoxy coated in various colours. Header cards screened to clients' requests. National distribution.

**Unlimited Concepts Pty Ltd**

Level 17, The Denison, 65 Berry St, North Sydney 2060. Phone (02) 956 5833. Fax (02) 956 5867.

Directors: P. Jagoda (dir), J. Teitel (pres).

A marketing operation - a division of which is dedicated to the sourcing and distribution of promotional products worldwide. We design and supply advertising promotional material offering quality items including briefcases, bags, belts, keyrings, calculators, clocks, christmas gifts and cards, invitations, conference items, pens, Trent Nathan Accessories i.e. watches, leather goods, belts and fashion accessories.

**W.A. Pennant & Flag Displays**

14 Alloa Rd, Maddington 6109. Phone (09) 459 0600.

Directors: L.J. Aistrophe, J. Aistrophe.

Specialists in the installation of bunting and flag displays for retail outlets, service stations, car yards.

**Wallace Print Brokers (NSW) Pty Ltd**

11 Ridge St, North Sydney 2060. PO Box 445, Spit Junction 2088. Phone (02) 960 3633.

Director: C.M. Wallace (mng dir).

Print consultants/brokers.

**Terry Wetton Signs Pty Ltd**

Unit 5, 8 Taronga Pl, Mona Vale 2103. Phone (02) 99 4643.

Directors: T.M. Wetton (mng dir), Mrs J.L. Wetton. All facets of the sign industry signwriting, screen printing, displays, styrene letters & murals. Computer cut adhesive letters. Stage sets & backdrops.

**Wilgrove Pty Ltd**

55 Herbert St, Artarmon 2064. Phone (02) 439 1533.

Executive: R. Muller (gen mgr).

Manufacturers of trade show & point of sale displays. Suppliers of portable display systems (outline), trade show/exhibition systems (Nimlok), in-house photo lab and design studio.

Repr: Brisbane (07) 862 1066; Melbourne (03) 646 1529; Adelaide (08) 272 0022; Perth (09) 325 6038.

**Woolprint**

Suttor St, Auburn 2144. Phone (02) 647 1300.

Executive: Mr Martin (mgr).

Suppliers of custom-made printed clothing for sporting bodies, clubs, companies, promotional merchandise & leisure.

**Donald Yates Industries**

10 Alston Ave, Como 6152. Phone (09) 313 1111. Fax (09) 313 1122.

Director: D. Yates.

Sales promotion electronics, design of packaging to achieve high impact at minimum price. Design of leisure equipment, and promotional staging for both indoor and outdoor use. Premium manufacturing. Promotive design services.

## Public Relations Consultants

### New South Wales

#### AAG Public Relations Pty Limited

1/20 Cliff St, Milsons Point 2061. Phone (02) 959 3509.

Executive: S. Gardiner.  
Business PR.

#### ADM/PR Pty Limited

Level 3, 270 Pacific Hwy, Crows Nest 2065. Phone (02) 438 1000. Fax (02) 439 6319.

Executive: L. Davis (mng cons).

Specialist in all aspects of consumer, corporate, commercial and industrial public relations and publicity. Convention and seminar organisers and promoters, design and production of newsletter, company journals, booklets and brochures.

A member of The ADM Group.

#### Advedit

22 Thomas Ave, Roseville 2069. Phone (02) 416 7111.

Director: W.W. Baker (mng dir).

Media releases, company publications & advtg.

#### Jayne Ambrose & Associates

1st Flr, 319 Malabar Rd, Maroubra 2035. Phone (02) 344 5300. Fax (02) 349 1199.

Directors: Ms J. Ambrose, N. Lampe.

Public relations/promotions.

#### Gavin Anderson & Company (Australia)

2nd Flr, 66 King St, Sydney 2000. Phone (02) 262 2255. Fax (02) 262 2325.

Office: 124 Exhibition St, Melbourne 3000. Phone (03) 654 6555. Fax (03) 654 8179.

Director: T. Flower (exec gen mgr).

Corporate, financial and marketing public relations, counselling and services.

Repr: Gavin Anderson & Company (Australia) Ltd, Melbourne; Gavin Anderson & Company Inc, New York; Gavin Anderson & Company (California) Inc., Los Angeles; Gavin Anderson & Company (UK) Ltd, London; Gavin Anderson & Company (Japan) Ltd, Tokyo; Gavin Anderson & Company (HK) Ltd, Hong Kong.

#### Anderson Knight Pty Limited

11/1 Boyle St, Cremorne 2090. Phone (02) 953 5178. Fax (02) 953 7066.

Directors: Ms M. Anderson, Dr R. Knight.

Corporate and product identity and image development, particularly in the financial and technology areas.

#### Leslie Anderson & Partners Pty Ltd

2nd Flr, 65 York St, Sydney 2000. GPO Box 3286, Sydney 2001. Phone (02) 262 5677. Fax (02) 262 5597. Telex 70537.

Executives: L. Anderson, W. Frew, K. Smith.

Public affairs & public relations counsel. News media communications, government, labour & community relations, financial public relations, environmental issues and marketing communications. Clients are primarily major Australian industrial & resource based companies, professional firms & industry associations.

Repr: All States, US, UK, Asia.

#### Aviation Aerospace Media Consultants

Suite 108, 9C Clarke St (PO Box 986), Crows Nest 2065. Phone (02) 436 0200. Fax (02) 439 2389. Telex AA75976.

Director: E.W. Porter (mng dir).

Executive: M.E.F. Porter (dir).

Public relations counsel in print and electronic media locally/internationally specialising in civil aviation, military & dynamics, space communications.

#### Baldwin Boyle Stepto & Associates Pty Ltd

Suite 31, 3rd Flr, 74 Pitt St, Sydney 2000. GPO Box 4882, Sydney 2001. Phone (02) 233 2099. Fax (02) 235 2474.

Directors: M. Boyle, G. Stepto.

Specialists public & corporate relations, aviation, tourism, leisure industries.

I'state Reprs: Offices in Auckland, NZ & Singapore. Associates in UK, Europe, USA, Asia.

#### Bayvel

5th Flr, First National Hse, 2 Bligh St, Sydney 2000. Phone (02) 232 7811. Fax (02) 221 4682.

Associated offices: Canberra, Melbourne, Perth, Brisbane, Adelaide.

Director: A.F. Bayvel (mng dir).

Executive: R. Macklin (assoc dir).

Creative public relations, media and advertising advisers.

#### The BJs Media Relations

43 Coonah Pde, Riverview 2066. Phone (02) 428 4041, 411 5846. Fax (02) 411 5846.

Executives: Ms B. James & Ms B. Joss (principals).

# "Results are what count."

John Connolly - Managing Director Australia & New Zealand

## HILL AND KNOWLTON

International public affairs, public relations and communications counselling

**Adelaide**  
Rosemary Breen  
(08) 364 2288

**Brisbane**  
Paul Griffin  
(07) 832 2118

**Canberra**  
Gunther Patz  
(062) 95 3543

**Melbourne**  
Noel Armstrong  
(03) 240 0177

**Perth**  
Jan Barrie  
(09) 474 2232

**Sydney**  
Graham Canning  
(02) 231 3300

**Auckland**  
John Evans  
(09) 732 193

**Wellington**  
Kevin Ramshaw  
(04) 856 946

52 other wholly owned offices around the world with more than 2,000 professional staff.

Media event, product launch and publicity specialists. 1987 PRIA Golden Target Award and 1989 Silver Serif Award for Excellence, Society of Business Communications.

### Len Blanket PR

8/157 Burns Bay Rd, Lane Cove 2066. Phone (02) 428 1918.

Directors: L. Blanket, E. Blanket.

Specialist public relations counsel to the communications industry.

### Marita Blood & Associates

44 Hunter St, Sydney 2000. Phone (02) 233 5377. Fax (02) 233 5314.

Executive: M. Blood (principal).

Public relations consultancy covering all aspects of public relations in all areas including finance, corporate & product. Additional services include newsletter production & graphic design.

### Peter Brendle Enterprises

88 Glebe Point Rd, Glebe 2037. Phone (02) 660 6338. Fax (02) 552 1686. Telex 70842 ERNEXPBE.

Directors: P. Brendle (mng dir), Ms C. Roetman (media mgr).

National & international concert tours organisation, publicity & promotion within entertainment industry, Australia's major jazz agency, eg James Morrison. Entertainment administrator Don Burrows Supper Club 'Regent Sydney' Hotel.

### Brennan Public Relations

Suite 503/275 Alfred St Nth, North Sydney 2060. Phone (02) 922 6466. Fax (02) 959 3863.

Corporate marketing communication and issue management.

Repr: Melbourne; Adelaide; Perth; Canberra; Brisbane; Golin Harris Communications Inc, US; Welbeck Public Relations Ltd, UK; Continental Golin Harris Public Relations Inc, Canada.

### Geddie Brown Publicity

26 Provincial Rd, Lindfield 2070. PO Box 90, Crows Nest 2065. Phone (02) 416 3601.

Executive: T. Brown.

General public relations and freelance writing. Specialising in press releases, editorial style photography & newsletters.

### Georgie Brown Publicity

3 Rohan St, Naremburn 2065. Phone (02) 439 1651. Fax (02) 438 2168.

Director: Ms G. Brown.

Publicity, media liaison, public relations, production of press kits, promotional & marketing material, editorial.

### Richard Budd Public Relations

117 Pacific Hwy, Hornsby 2077. Phone (02) 482 1055. Fax (02) 477 7369.

Executives: R.B. Budd (mng dir), M.K. O'Brien, D. Goodwin.

Publicity, promotions, advertising, brochure production, copywriting, marketing counsel, all media liaison.

### Pamela Burfield-Mills Public Relations

107 Avenue Rd, Mosman 2088. Phone (02) 908 3300. Telex AA 475495.

Director: Mrs P. Burfield-Mills.

Public relations consultant.

### Burson-Marsteller Pty Ltd

23rd Flr, AGL Bldg, 111 Pacific Hwy, North Sydney 2060. PO Box 1018, North Sydney 2059. Phone (02) 922 6577. Fax (02) 959 5422. Telex 171064.

Executives: P. Adams (exec vp & reg dir), D. Falconer (vp, grp mgr), T. Vibert (grp mgr), K.C. Wong (fin controller), A. Lam (co secty).

Public relations, public affairs consultants, specialists in corporate, consumer & industrial public relations, government relations, marketing and crisis communications.

Offices: Adelaide, Atlanta, Auckland, Bangkok, Barcelona, Belfast, Brisbane, Brussels, Canberra, Chicago, Copenhagen, Dallas, Frankfurt, Geneva, Hamburg, Hong Kong, Kuala Lumpur, London, Los Angeles, Madrid, Melbourne, Montreal, Milan, New York, Oslo, Ottawa, Paris, Perth, Pittsburgh, San Francisco, San Juan, Sao Paulo, Singapore, Stockholm, The Hague, Tokyo, Toronto, Vancouver, Washington, Zurich.

### Calcutt Watson & Associates

Suite 4B, 4th Flr, 579 Harris St, Ultimo 2007. Phone (02) 212 5655. Fax (02) 281 1772.

Directors: G.T. Briot, G.L. Calcutt, A.K. Watson.

Corporate & financial public relations, travel & leisure industry mktg, video mktg, consumer publicity, media training, product launches, international media for export drives, staff publications, specialist research & federal/state govt liaison.

Repr: South-East Asia, Nth America, Europe.

### Peter Campbell & Associates

31 Albany St, Crows Nest 2065. Phone (02) 439 4514. Fax (02) 439 8517. Telex 74612 BOATBO.

Directors: P. Campbell, Mrs. J.S. Campbell.

Public relations consultants & journalists covering all aspects of PR but specialising in the marine field, including recreational yachting & boating.

### Chaley Public Relations

33 Richard Rd, Scotland Island 2105. Phone (02) 997 3217. Fax (02) 997 3511.

Directors: R. Simon, Mrs J. Simon.

Industrial pr consultant covering press editorial & co publications. Computer-raised copy, typesetting, lay-out & distribution. Specialising in heavy equip manufacturers & hi-tech.

### Challenge Public Relations Group

Represented by Corporate Interface Pty Ltd. 351 Riley St, Surry Hills 2010. Phone (02) 281 7080, 281 7175, 281 7176. Fax (02) 281 7083.

Directors: Ms Y. Howie, J. Howie.

Public relations and marketing consultants, offering a complete range of public relations services.

Offices: Sydney, Melbourne, Surfers Paradise.

## CHARLTON

ADVERTISING · PUBLIC RELATIONS · MEDIA

### Charlton & Charlton

7th Flr, 20 Alfred St, Milsons Point 2061. Phone (02) 957 4611. Fax (02) 922 7205. Telex 177590.

Director: P. Charlton.

Executives: S. Kennedy (creative dir), Ms J. Cowan-Aston (acct dir), Ms D. Lane (acct dir), H. Rich (pr mgr), Ms E. Whyte (prdn mgr), Ms B. Jonsson (outdoor co-ord), M. Kerr (gen mgr Charlton Outdoor), B. Hankinson (Brisbane mgr), D. Lape (pr mgr Brisbane), Ms M. Brooks (Gold Coast mgr).

Corporate communications integrating the resources of advertising, public relations and investor relations.

l'state repr: 12 Creek St, Brisbane 4000; 5/33 Queens Rd, Melbourne 3004; 33 Elkor Ave, Surfers Paradise 4217.

Affiliations: Tokyo, New York, LA, London.

### Cleary Law Communications

19 Elizabeth St, Paddington 2021. Phone (02) 360 1042. Fax (02) 360 1401.

Directors: Ms J. Law, M. Cleary.

Comprehensive corporate and public relations service. Annual reports, corporate communications, media management, newsletters, brochures, product development, research, technical and training manuals, video and television production.

Full creative service including editorial, graphic design, art direction, copywriting, photography, illustration and video production. Electronic publishing (Macintosh & MS-DOS).

Affiliates in all states.

### Cogan Associates

5th Flr, 57 Hunter St, Newcastle 2300. Phone (049) 26 4313, 26 4022. Fax (049) 26 2749.

Consultants: B. Cogan, B. Purser, K. Elliott.

Public relations, public affairs, corporate and industrial communication specialists covering all aspects of local government, industrial, media and community relations.

Additional services include production of newsletters, brochures, annual reports and corporate publications/videos. Interstate affiliations.

### Communication and Public Relations Consultants Pty Ltd

226 Crown St, East Sydney 2010. PO Box 94, Woollahra 2025. Phone (02) 332 3088. Fax (02) 360 1802.

Directors: W. Sherman, G. Sherman.

Public relations & sales promotion consultancy services.

### Concise Communications Pty Limited

55 Falcon St (PO Box 563), Crows Nest 2065. Phone (02) 968 0999. Fax (02) 968 5683. PO Box 563 Crows Nest 2065. Phone (02) 29 3351. Fax (02) 29 8485.

Directors: I.B. Nicholas (mng dir), Ms J.M. Nicholas.

Communications specialists in corporate, government, marketing, community, union and financial areas. Convention organisers and promoters, specialist technical writers and media advisers. Affiliates throughout Australia.

Repr: Brisbane, Melbourne, Perth, Adelaide, Hobart, Canberra.

### Consumer Link Promotions Pty Limited

65 Pine St, Chippendale 2008. Phone (02) 698 5931. Fax (02) 698 7647.

Director: A.P. Hasham (dir).

Executive: Ms T.E. Miller (mgr NSW).

Person to person promotion specialists through womens clubs, organisations etc. Lectures and demonstrations specifically tailored for products, services and corporate.

### Cooper Associates Pty Ltd

275 Alfred St, North Sydney 2060. Phone (02) 922 6177.

Directors: W.R. Cooper, J.V. Cooper, H. Wattersun.

Executive: W.R. Cooper (mng dir).

Comprehensive corporate and market communications services with specialist expertise in high technology field.

Services available on a retainer or ad-hoc project basis include nation-wide media publicity, production of marketing newsletters, brochures, annual reports and other publications, writing news releases, feature articles and corporate profiles, organising press conferences, media interviews, special promotions, seminars, displays, direct mail campaigns and audio/visual presentations, full advertising capability, provision of press clipping service, commissioning and supervision of artists and photographers, and full management communications counselling.

Computerised in-house communications centre for rapid dissemination of information.

Representatives in all States, and in the US, UK and Europe.

### Corcom PR

98 Merrylands Rd, Merrylands 2160. Phone (02) 682 3344. Fax (02) 682 3746.

Executive: J. Garcia.

Basic corporate communications, covering media publicity, corporate identity, internal communications and so on.

### Corporate Focus

GPO Box 4967, Sydney 2001. Phone (02) 908 1577.

Directors: A.T. Benner, J.C. Benner.

Corporate affairs consultancy.



### Corporate Promotions International

Suite 1, 15th Flr, 88 Pitt St, Sydney 2000. Phone (02) 235 1733. Fax (02) 231 5193.

Director: Ms J. Martin.

Promotion & publicity services with an emphasis on public companies - stockbroker awareness & lobbying affiliates in both state & federal arenas.

Repr: Interstate and overseas affiliation.

### Cox, Inall & Associates Pty Ltd

6th Flr, 83 Mount St, North Sydney 2060. PO Box 893, North Sydney 2059. Phone (02) 922 3511. Fax (02) 922 6836.

Directors: T.K.F. Cox & N.J. Inall.

Communications specialists for the natural resource industries; agriculture, thoroughbreds, fishing and forestry - including advertising, public relations, video production, product launches, press conferences, etc.

### The Crawford Goldstone Organisation

2nd Flr, 51-53 Murray St, Pyrmont 2009. Phone (02) 552 1788. Fax (02) 660 7822.

Executive: Ms G. Crawford, R. Goldstone.

Publicity & pr services.

### Richard Croll Training Courses

Level 8, 220 Pacific Hwy, Crows Nest 2065. Phone (02) 437 6222.

Director: R. Croll.

Providing training in all States in media skills and public presentation techniques to executives, political and corporate spokespersons and organisations. These courses are especially serviced through public relations consultants but are also available direct. The company has its own purpose-designed closed-circuit television studio and talkback radio studio in Sydney, together with full audio and video production facilities.

### Barbara Cottell Communications

117 Reservoir St, Surry Hills 2010. Phone (02) 235 4736. Fax (02) 281 4676.

Director: Ms B. Cottell.

Strategic public relations for corporate, marketing and employee communications.

### Demarreur Public Relations

177a Albion St, Surry Hills 2010. Phone (02) 357 5191.

Executive: Ms D. Davis.

Creative public relations consultancy specialising in effective, budget conscious pr programmes for large companies.

### Dewe Rogerson Pty Limited

5th Flr, 46 York St, Sydney 2000. Phone (02) 261 2144. Fax (02) 261 2059.

Director: J.A.N. Tregoning (mng dir).

Communications consultants with special experience in investor relations, financial and corporate communications and financial advertising. Corporate identity division and full in-house graphic design and production studio.

Associates in other capital cities.

### Daniel J. Edelman Pty Ltd

Level 1, 51 Berry St, North Sydney 2060. PO Box 716, North Sydney 2059. Phone (02) 929 8655.

Directors: R. Denton (chrmn), J. Ducker (dir), Ms V. McKenzie (mng dir, chief exec officer), K. Hopkins (dir/co secty), Ms R. Sefiani, Ms J. Collins.

Public Relations consultancy: full service facilities including corporate communication, financial and government PR, crisis and issues management, employee communication, media contact, consumer publicity, new product launches, speciality promotion packages, creative writing, full preparation house/trade publications, corporate advertising.

Offices in: Chicago, Dallas, Houston, Los Angeles, New York, St Louis, San Francisco, Washington, Buenos Aires, Dublin, Frankfurt, Hong Kong, Kuala Lumpur, London, Melbourne, New Zealand, Paris, Singapore, Sydney, Tokyo.

Associates in: Argentina, Austria, Belgium, Canada, Denmark, Egypt, Finland, France, Israel, Spain, Sweden, Switzerland, Hakuhoodo-Japan.

### Equine Enterprises

7 Windsor Rd, Box Hill 2765. PO Box 17, Rouse Hill 2153. Phone (02) 627 1267.

Directors: R.W. Davies, Mrs S.C. Davies.

Specialists in rural products and services, animal related subjects and farming organisations, with particular emphasis on the equine field. Services include publicity, promotion, marketing, corporate public relations programmes, counselling, communications development, trade and consumer campaigns, and product launches. Publishers of a national equine newspaper, promoters of Equibiz (expo), and other similar entrepreneurial activities.

### Feehan Communications

Suite 1104, 66 King St, Sydney 2000. Phone (02) 29 6558. Fax (02) 290 3785. Telex 170618.

Executive: Ms N. Feehan (principal).

Publicity, newsletters, letters, copywriting.

### Russell J Findlay & Associates

425 Pacific Hwy, Crows Nest 2065. Phone (02) 906 2666. Fax (02) 906 1278.

Executive: R.J. Findlay.

Public relations counsel & publishing services specialising in mining, environmental & industrial matters.

### John Ford & Associates

5A/1420 Pacific Hwy, Turramurra 2074. Phone (02) 449 2709.

Directors: J.W. Ford, K.D. Ford.

Executives: J. Ford (mng dir), Ms K. Ford (dir/secty).

Industrial public relations including technical processes and products. Marketing consultancy operations.

### Fordham Communications Pty Ltd

19 Huddle Cres, Davidson 2085. PO Box 210, Frenchs Forest 2086. Phone (02) 452 5264, 451 5632. Fax (02) 451 6100.

Directors: J.C. Fordham, Mrs V.M. Fordham.

Publicity consultants.

### Robert Forster Pty Ltd

Level 12, 99 York St, Sydney 2000. Phone (02) 220 6724. Fax (02) 262 1938. Telex 27585.

Directors: R. Forster, Mrs S. Forster.

Corporate public relations and communications, marketing support, media relations, publications, special events, employee and community relations, government relations. Company profile available.

### Foster Hayle & Quill Pty Ltd

21-23 Grosvenor St (PO Box 873), Neutral Bay 2089. Phone (02) 953 8922.

Directors: D. Foster (mng dir), J.M. Hill (dir).

Specialists in hospitality, liquor & beverage industry public relations and corporate strategy.

### Fox & Fox Pty Limited

14/185 Military Rd, Neutral Bay 2089. Phone (02) 909 1811.

Director: E. Fox.

Publicity campaigns, newsletters, press releases, brochures, promotional events, and direct mail campaigns.

### The Rea Francis Company

17 Wharf Rd, Birchgrove 2041. Phone (02) 818 2755, 818 2243. Fax (02) 555 1463. Telex 72555.

Executive: Ms R. Francis.

Corporate promotion, press conferences, launches, including international point-of-sale & multi media involvement on export markets. Showbiz oriented personal press agency for individual promotion. Included in repertoire are fine arts, film, television, travel & publishing promotion.

### Front Page Public Relations Pty Ltd

1 Ross St, Glebe 2037. Phone (02) 552 1944. Fax (02) 660 5451.

Director: M. Short (mng dir).

Specialists in publicity, public relations & promotions including: national or state new product launches, new venue openings, fashion parades/cocktail parties, retainer PR campaigns on contract or project basis.

### Gordian Associates Pty Ltd

86 Sir Thomas Mitchell Dr, Davidson 2085. Phone (02) 452 5801.

Director: I.G. Stewart (exec dir).

Public affairs and public relations consultants.

### Alex Gottshall Communicators Pty Ltd

Level 8, 32 York St, Sydney 2000. Phone (02) 262 2933. Fax (02) 262 2757.

Directors: A.P. Gottshall (mng dir), E.R. Wittenberg.

Professional strategic advisers in corporate, financial, media and government relations.

l'state Repr: Affiliates in other States, Asia, Europe and USA.

### Gray Matter Communications Pty Ltd

Suite 1, 51 Spring St, Bondi Junction 2022. Phone (02) 389 6822. Fax (02) 389 8712.

Directors: N. Gray, R. Buchanan.

Executives: J. Divall, P. Frost, K. Edge.

Gray Matter provides expert advice and implementation of marketing solutions using a complete range of business disciplines. Strategy encompasses: advertising, public relations, sales support, desktop publishing, corporate publications, publicity & events, packaging, merchandising, point of sale and sales promotions. We utilize a strong network of associate consultants for specific project needs.

### The Great Australian Byte

Suite 102, 148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4355.

Director: J. Pearce (mng dir).

PR & corporate communications consultancy, specifically catering for high technology companies (computer, engineering, electronics, etc). Media liaison, publicity & promotion services, technical writing, newsletter & brochure prdn.

### Robyn Hall Corporate Public Relations

24 Rosebank St, Darlinghurst 2010. Phone (02) 331 4647, 331 4707. Fax (02) 331 6761.

Director: Ms R. Hall.

Undertakes work, nationally for prestige group of clients. Specialises: Corporate & financial pr, public floats, sponsorships, fashion, special product launches, vip visits & develops creative concepts. Established 1977.

**Harfield Communications Pty Ltd**

36/81 Clarence St, Sydney 2000. Phone (02) 262 3833.

Directors: M.K. Harfield, K.M. Doyle.

Executives: M.K. Harfield, K. Doyle, H. Day.

Consultants in public relations & communications management including corporate identity, product & community awareness campaigns. Specialist experience with associations, sport & events organisation.

Repr: Brisbane, Melbourne, Los Angeles.

**Harrison Communications**

The public relations agency of Marketing Communications Limited. 36 Bydown St, Neutral Bay 2089. Phone (02) 909 3600. Fax (02) 909 2998. Telex 23367.

Executives: P.J. Harrison, S.P. Lock.

Public relations, publicity and event management.

**Henning International**

449 Darling St, Balmain 2041. Phone (02) 555 7533. Fax (02) 555 7559.

Directors: R.W. Henning (mng dir), I.K. Stevenson.

Provision of corporate & individual mktg & image-making strategies, total print & electronic media liaison, Federal, State & municipal lobbying, market intelligence service, publications & annual reports, staff & client motivation, photographic & video systems support, speech writing, franchising & sales support.

Repr: All States of Australia, Singapore, Manila, Hong Kong, Tokyo, Auckland, San Francisco, Phoenix, New York, London.

**HILL AND KNOWLTON****Hill & Knowlton Australia Pty Ltd**

115 Pitt St, Sydney 2000. Phone (02) 231 3300. Fax (02) 221 6485. Telex 24415.

Directors: Sir Robert Cotton, P.G.F. Henderson, B.H. Smith, J. Connolly, N. Armstrong, G. Canning, Dr G. Patz.

Executives: J. Connolly (mng dir Aust & NZ), Dr G. Patz (gen mgr ACT), G. Canning (gen mgr NSW), N. Armstrong (gen mgr Vic), P. Griffin (mgr Qld), Ms R. Breen (mgr SA), Ms J. Barrie (mgr WA), Ms G. Trainor (public affairs mgr).

Offices: Canberra, Melbourne, Brisbane, Adelaide, Perth, US, Europe, S-E Asia, Japan & NZ.

**Holt Public Relations**

Level 3, Prudential Bldg, 495 Victoria Ave, Chatswood 2067. PO Box 1599, Chatswood 2057. Phone (02) 413 2255. Fax (02) 411 8537.

Directors: G.W. Oliver, K.M. Davis, R.J. Pritchard, Ms B.N. Knowles, P.G. Clemenger.

Executives: G.W. Oliver (mng dir), K.M. Davis (gen mgr, Vic), R.J. Pritchard (gen mgr, NSW), T. Hawkins (gen mgr, ACT).

Marketing, public relations, and government relations consultant.

Repr: (Head Office) Holt Public Relations Pty Limited, 34 Eastern Rd (PO Box 162), South Melbourne 3205. Phone (03) 699 8622. Fax (03) 690 4129. G. Oliver (mng dir), K. Davis (gen mgr, Vic); Holt Consulting Group, Level 2, 40 Brisbane Ave, Barton 2600. PO Box E418, Queen Victoria Terrace 2600. Phone (06) 273 3188. Fax (06) 273 2162. T. Hawkins (gen mgr, ACT); Ward Holt, 290-292 Churchill Ave, Subiaco 6008. Phone (09) 382 4266. Fax (09) 381 8667. J. Ward (chrnm), C. Lewis (mng dir), B. Cant (assoc dir); Holden Edgecombe Holt Pty Ltd, 3rd Flr, 31 Franklin St, Adelaide 5000. Phone (08) 212 7446. Fax (08) 211 7517. G. Holden (mng dir), D. Edgecombe (dir); Bayly Willey Holt Pty Limited, Suite 70, Level 7, 545 Queen St, Brisbane 4000. Phone (07) 832 3611. Fax (07) 832 4870. J. Bayly (dir), R. Willey (dir).

**Hudson Public Affairs**

12 Tivoli St, Mosman 2088. PO Box 457, Spit Junction 2088. Phone (02) 969 9228 a/h. Telex 27702.

Executive: I.M.W. Hudson.

Specialising in Asean & Pacific affairs, negotiations between government & corporations & individual investors concerning industrial & investment projects.

**Luis Huesch & Associates**

17 Keston Ave, Mosman 2088. PO Box 517, Spit Junction 2088. Phone (02) 960 3710. Voice Mail (02) 692 1199, ASPEN Mailbox 3710.

Director: L.M. Huesch.

High tech communication consultancy.

**Immedia! Public Relations Pty Ltd**

3 Rose St, Chippendale 2008. GPO Box 2977, Sydney 2001. Phone (02) 212 6677, 281 2125. Fax (02) 211 5938. Telex AA10710991 (MDIA). Telegraphic EMAIL: Media-AA (6009: JND248).

Director: P.G. Tripp (mng dir).

Executive: Miss A.M. Moore (ptrnr).

Publicity and promotion, specialising in both corporate clients and major recording Artists within the music industry both here and internationally.

Repr: Penelope Robson, New York (212) 995 9455; Peter Poynton, California (213) 379 3205.

**Inform Public Relations**

24 Clarke St, Crows Nest 2065. Phone (02) 439 2238. Fax (02) 436 4241.

Director: G.W. Rutherford.

Consultant: M.A. Jones.

Comprehensive media liaison, editorial writing, total programmes.

**Infotech Public Relations**

Level 1, 23 Chandos St (PO Box 176), St Leonards 2065. Phone (02) 438 2322. Fax (02) 439 1783.

Directors: M.P. Vanderkelen, R. Vanderkelen, C. Franks, K. Smith.

Provides public relations consultancy services to computer and high technology industries. Established 11 years. M. Vanderkelen has 18 years experience in the computing, journalism and public relations fields.

**Inventive Public Relations**

PO Box 335, Double Bay 2028. 115 Bellevue Rd, Bellevue Hill 2023. Phone (02) 327 4906.

Director: G.C. Watt (exec dir).

Executives: G. Watt (chief exec), R.C. Watt (co secty & office mgr), V.A. Watt, N.T. Watt (research).

Trade and consumer PR and marketing consultants. Company provides total PR practitioner service or counselling function for organisations with or without staff PR operatives. Counselling service in advertising to provide integrated promotion for clients. Consultancy handles national, state and international accounts.

**Investor Relations Pty Ltd**

Level 3, NAB Hse, 255 George St, Sydney 2000. Phone (02) 231 2800. Fax (02) 233 5453.

Directors: M. Williams (mng dir), T. Ruygrok (exec dir), C.A. Stark (dir).

Executives: Ms A.P. Moody (assoc dir), Ms C. Fox (assoc dir), Ms D.L. Bindon (cons), Ms M.E. Ratcliffe (cons).

Financial/corporate public relations.

Repr: Turnbull Fox Phillips Group, Brisbane, Melbourne, Canberra, Adelaide, Perth.

**John Iredale Communications**

57 Yurong St, East Sydney 2010. PO Box 498, Double Bay 2028. Phone (02) 331 3331. Fax (02) 332 2628.

Directors: J. Iredale, Mrs A. Iredale.

Experience in all facets of pr-publicity. Company journals a speciality.

**Jaeger Associates**

29 MacDonald St, Paddington 2021. Phone (02) 357 5255. Fax (02) 360 3826.

Executive: Ms K. Jaeger.

Fashion, beauty, new products, corporate pr, food, galleries, restaurants, hotel/resorts, household, furniture etc.

**Barbara James Publicity Pty Ltd**

4 Ward Ave, Potts Point 2011. Phone (02) 358 6158.

Director: B. James.

Theatrical publicity & advertising consultants.

**Karlov Marketing Services Pty Ltd**

9 Hughes Ave, Castle Hill 2154. Phone (02) 899 4388, 899 4389. Fax (02) 899 4110.

Directors: G. Karlov, Ms S. Karlov.

Creative concepts for sales and marketing using books as promotional vehicles. Complete publicity, promotional, pr and marketing services.

**Holly Kerr Associates**

"The Communications Group". 401 New South Head Rd, Double Bay 2028. Phone (02) 327 2422. Fax (02) 327 1581.

Executives: Ms H. Kerr (mng dir), Ms K. Wilkinson.

Promotions, government liaison, financial pr, sponsorships, Japan advisory bureau, seminars.

**Kingfisher Communications Pty Limited**

Level 67, MLC Centre Martin Place Sydney 2000. Phone (02) 260 0664. Fax (02) 281 5323.

Directors: R. Andrews (mng dir), Ms L. Greenwood (proms mgr).

Public relations, marketing communications, media liaison/launches, print/video producers, property/mining/retail/government. National campaign management.

Repr: Affiliates all States.

**James Laing-Peach & Associates Pty Ltd**

PO Box 1505, North Sydney 2059. Phone (018) 43 3360. Fax (049) 98 8173.

Directors: J.A. Laing-Peach, Mrs V.A. Laing-Peach.

Public & media relations, communications - specialising in print media & TV including video & AV prdn services focusing on the motoring, motor sport & associated industries plus gen involvement in insurance, home improvements, computer & chemical industries for both product & corporate awareness.

National & international affiliates on call as appropriate to projects with specific links in all States plus UK, USA, Sweden, West Germany & Japan.

**Lapsley Communications Pty Ltd**

233 Military Rd, Cremorne 2090. Phone (02) 908 4455. Fax (02) 953 3488.

Executives: J.S. Lapsley (mng dir), Ms S. Klomfass (cons).



Full service facilities specialising in Investor Relations and Corporate & Financial Communications. In-house research available to facilitate measurement of results. Overseas affiliates in Tokyo, London, New York, Amsterdam.

### Pat Laughton Promotions

49 Milham Cres, Forestville 2087. Phone (02) 452 1902.

Director: Ms P. Laughton.

Specialising in all aspects of PR, promotions, writing, designing & producing newsletters, company journals, brochures & booklets. Special experience in retail store promotions, seminars, fashion shows, art shows & trade presentations.

### Hal Lenzner & Associates

Norberry Tce, 6/199 Pacific Hwy, North Sydney 2060. Phone (02) 922 4099. Fax (02) 957 3201. Telex 72462.

Executives: H. Lenzner, R. Steel.

Public relations consultants.

### Victoria Lord Pty Ltd

Suite 16, The Vintage, 281 Sussex St, Sydney 2000. Phone (02) 267 2490. Fax (02) 261 3029. Telex 21822 SY402.

Directors: Mrs V.J. Lord, R.J. Lord.

Fashion & beauty press relations, advtg, consultants & stylists.

### Macnamara Royal & Associates

Level 7, 100 Christie St, St Leonards 2065. Phone (02) 439 3655. Fax (02) 436 4221.

Directors: J. Macnamara, A. Royal.

Public relations, promotion and marketing consultants.

Clients: Compaq Computers, Australian Poultry Industries Association, Australian Bank Limited, Alexander Stenhouse Limited, Rhone-Poulenc Rural Pty Ltd, New Zealand Breweries, Grain Sorghum Marketing Board of NSW, Oilseeds Marketing Board of NSW.

### Macro Communication Pty Ltd

2nd Flr, 511 Pacific Hwy, St Leonards 2065. Phone (02) 439 3655. Fax (02) 436 4221.

Directors: J.R. Macnamra, A.J.E. Royal, M. Herford, G. Cox.

Executives: C. Beer, D. James, A. Hudson, Ms L. O'Neill.

Repr: Macro Herford Cox, Brisbane.

Public relations, promotion & marketing consultancy.

### Desmond Mahon Associates Pty Ltd

1 Waterview St, Seaforth 2092. Phone (02) 949 1229. Fax (02) 94 7575.

Gen PR including corporate, fin, industrial.

### Marketing Solutions Pty Ltd

80 Phillip St, Parramatta 2150. PO Box 234, Parramatta 2124. Phone (02) 635 3388. Fax (02) 635 4038. Est. Nov 1988.

Directors: J. Sevelson, G. Fleming.

Executive: M. Parkinson.

Integrated advertising and public relations campaigns, for corporate and product media releases, product launches & promotions, corporate communication, newsletters & trade presentations.

Additional services: marketing strategies, public relations, sales promotion, corporate communications, corporate videos, design consultants for packaging, POS, exhibitions.

### Markson Sparks!

6th Flr, 107 Walker St, North Sydney 2060. PO Box 490, North Sydney 2059. Phone (02) 755 1001. Fax (02) 959 4402.

Executives: M. Markson (dir), J. Wade, M. Bryant.

Promotion & publicity specialists, Australia wide contacts, new product launches, promotions, public relations and special events.

### Judy Martin Promotions & Publicity

Suite 1, Level 15, 88 Pitt St, Sydney 2000. Phone (02) 235 1733. Fax (02) 231 5193.

Director: Ms J. Martin.

Corporate & public affairs pr encompassing travel, high tech mining with strong media liaison.

Repr: Interstate & overseas affiliation.

### Elizabeth Mason & Associates Pty Ltd

162 Queen St, Woollahra 2027. PO Box 849, Potts Point 2011. Phone (02) 326 2699. Fax (02) 327 8375.

Directors: D.B. Mason (chrnm), Mrs E.J. Mason (mng dir), G.C. Mason (dir), M.L. Mason (dir).

**PROMOTIONS**  
*Maynard*

### Maynard Promotions Pty Limited

1st Flr, 42-44 Albany St, St Leonards 2065. Phone (02) 438 3755. Fax (02) 906 1424.

Directors: R. Maynard & J. Maynard (jnt mng dirs).

Executives: Ms B. Landsberg (pr/publicity mgr), Ms S. Shepherd (consultant), Ms F. Ceccaldi (co-ord).

Promotional specialists, publicity/public relations, direct response, trade/sales force. Media promotions a specialty, sales promotion. Accredited member with the Public Relations Institute of Australia since 1979.

### John McCarthy Public Relations

24 Hodgson Ave, Cremorne 2090. Phone (02) 953 6282.

Directors: J.E. McCarthy (mng dir), Mrs L.M. McCarthy (co secty).

Corporate public relations advisers, with special emphasis on financial communications to the business media and investment sector.

### Maggie McPhillips Public Relations Pty Ltd

Bydown Mews, 36 Bydown St, Neutral Bay 2089. Phone (02) 908 1433. Fax (02) 953 5893.

Executive: Ms M. McPhillips (mng dir).

A consultancy which offers a broad appreciation of the entire marketing mix and knows how public relations can work effectively within any communication campaign.

### Media Focus Pty Ltd

Suite 5, 1st Flr, 328 Kingsgrove Rd, Kingsgrove 2208. Phone (02) 502 2566. Fax (02) 502 3285.

Directors: Mr & Mrs N.W. Dique.

Corporate & product promotion, publications, media liaison.

Repr: D. Farrell Associates, WA.

### Media Link Pty Ltd

35 Hume St, Crows Nest 2065. Phone (02) 439 6322.

Public relations consultants, press releases, promotions, corporate publicity, publications, research, speech writing, marketing, brochures.

### Michels Warren Public Relations (NSW)

8th Flr, ACC Hse, 61 Lavender St, Milsons Point 2061. Phone (02) 957 4233. Fax (02) 925 0076. Telex 71520.

Directors: G. Michels, D. Warren.

Executive: J. Zommers (mgr NSW).

Comprehensive pr advice and services. Experienced at major national campaigns and crisis management, skilled wordsmiths.

Repr: Michels Warren Public Relations, #290 Glenosmond Rd, Fullarton 5006. Phone (08) 338 1088; Pegasus Communications Pty Ltd, Suite 3, 2nd Flr, 320 Toorak Rd, South Yarra 3141. Phone (03) 824 0456; Queensland PR, 11th Flr, 39 Sherwood Rd, Toowong 4066. Phone (07) 371 0422; Michels Warren LA (Austpac), 630 North Larchmont Blvd, Los Angeles CA 90004, USA.

### MMA Public Relations Pty Ltd

57 Denison St (PO Box 281), Rozelle 2039. Phone (02) 810 5642, 818 3504, 818 3252. Fax (02) 810 8837.

Directors: G.F. Mulholland, D. Mulholland.

Executives: L. Hall, B. Nash.

Established in 1957. Services include corporate communication, appointment of PR staff, auditing performance, documentary film and audio visual production, press conferences, publicity, seminars, factory tours, annual reports, booklets and newsletters. Associates world-wide.

### MOJO Corporate

Divn of HDM Mattingly Group. Suite 4/2 New McLean St, Edgecliff 2027. Phone (02) 327 1644. Fax (02) 327 6770.

Executive: Ms B. Dyke (mng dir).

Consultant expertise - Issues management; public, government and investor relations. Corporate clients in beverage, food, funds management, steel industry, telecommunications, banking, advertising, law, State and Federal Government clients.

Board: M. Spry (chrnm), D. Mattingly, B. Dyke.

### P.R. Morley & Associates

1 Devonshire St, Crows Nest 2065. Phone (02) 439 3966.

Directors: P.R. Morley, B.E. Morley.

Executives: P.R. Morley, B.E. Morley (snr consultants).

Industrial advertising & public relations.

### Peter Morrison Public Relations Pty Ltd

5 Dalrymple Cres (PO Box 493), Pymble 2073. Phone (02) 449 3048. Fax (02) 449 9967.

Directors: P. Morrison, J. Morrison.

Pr cons & practice. Services range from media relations, publicity, promotions, layouts, copywriting, prdn of promotional & publicity material to counselling on mktg strategies & image projection. In-house photography & advtg services.

Repr: Affiliates in all States and overseas.

### Patti Mostyn Publicity

40 Kent Rd, Mascot 2020. Phone (02) 317 5522. Fax (02) 693 2513. Email Mostyn-AA (JND 107).

Director: Ms P. Mostyn.

### Neilson McCarthy & Partners Pty Ltd

18 Argyle St, Sydney 2000. Phone (02) 241 3131. Fax (02) 221 2676. Telex 24608.

Directors: H. Myers (chrnm), N. Neilson, J.G. Cameron (mng dir), R.G. Adams, The Hon. Sir William Aston, KCMG, R.H. Minter.

Neilson McCarthy offices in Melbourne, Perth, Canberra, Brisbane, Adelaide, Darwin. Neilson McCarthy offices and other affiliates overseas.

### Network Communications (Australia) Pty Ltd

Level 14, 99 Walker St, North Sydney 2060. PO Box 457, North Sydney 2059. Phone (02) 959 3801. Fax (02) 929 5521.

Directors: J.M. Hill, G.W. Quayle.

Public relations counselling, research, strategic planning and tactical implementation. Specialist service teams of highly qualified people in consumer marketing, corporate and government affairs, finance and investor relations, health care, property, high technology and travel & tourism. Training courses in media and presentation skills,

crisis management and Japan Orientation. Comprehensive, computerised professional time accounting system.

Offices: Sydney, Melbourne, Brisbane, Canberra, Perth, NZ. Associates: Adelaide, Hobart, Tokyo, London, Paris, New York, Los Angeles, & member International PR Exchange.

### Oxford Communications

148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4355.

Newsletters, lobbying and pr services for the finance industry.

### Paddington PR

16 Walter St, Paddington 2021. Phone (02) 331 3978.

Directors: L. Deushane, M. Brooks.

Cost efficient attention gaining editorial publicity. Product, corporate, business, trade & consumer, creative communication.

### Parkinson Marketing Services Pty Ltd

23 Lennox St, Gordon 2072. Phone (02) 498 2799. Fax (02) 498 1206.

Directors: M.R. Parkinson (mng dir), Mrs M.R. Parkinson.

Corporate & product public relations, media releases, product launches & promotions, corporate communication, newsletters & trade presentations, creative writing.

### Ron Patten Publicity Pty Ltd

PO Box 20, St Leonards 2065. Phone (02) 953 9258. Fax (02) 953 3851.

Executive: R. Patten (principal).

Established 1954. Incorporated 1957.

Concept: No more than six clients at any one time. Operated on a retainer and charges basis.

Publicity, promotions, marketing.

### Lee Patterson & Associates

411 Sussex St, Sydney 2000. Phone (02) 212 3533. Fax (02) 212 6897. Telex SY 1853.

Directors: L.J. Patterson, J.J. Patterson.

Specialising in corporate, product institutional, political and financial public relations.

### Peach-Norris Public Relations

Tonella Commercial Centre, Suite 5, 125 Bull St, Newcastle West 2302. Phone (049) 26 3858, 29 5171. Fax (049) 26 2149.

Executive: J. Norris.

Public relations, promotions co-ordination and concepts, industrial communications, crisis management, marketing/advertising co-ordinated campaigns. In-house art studio and typesetting facilities. Additional services include newsletter production and graphic design. National and international affiliations. Specialist writers and consultants on call.

### Sandy Pearce & Associates Pty Ltd

Suite 607, 66 King St, Sydney 2000. Phone (02) 262 5411. Fax (02) 262 5414. Telex 177015.

Director: S. Pearce (mng dir).

Financial & corporate public relations & planning.

### Pharmacom (Australia) Pty Ltd

21-23 Grosvenor St (PO Box 993), Neutral Bay 2089. Phone (02) 909 8211.

Executive: J. Gorman.

Public relations services to pharmaceutical and health care industry.

### Phillips Marketing Services Pty Ltd

1st Flr, 583 Military Rd, Mosman 2088. Phone (02) 968 1866 or 968 1992. Fax (02) 960 4536.

Director: Mrs K.L. Phillips (mng dir).

Public relations consultancy specialising in fashion and beauty and special events. Creative concepts for product launches, PR campaigns, preparation of press kits and releases, media liaison on all levels, - all professionally catered for.

### Pitstop Public Relations

PO Box 697, Bondi Junction 2022. Phone (02) 331 1188. & PO Box 4, Redland Bay 4165.

Executives: Ms A. Mowbray (NSW), G. Mowbray (Qld).

Public relations, promotions, advtg placements, communications, reviews, seminars, festivals & trade shows.

### Ronald Plater & Co Pty Ltd

3 Darling Point Rd, Edgecliff 2027. Phone (02) 328 6118. Fax (02) 327 1912. Telex 20149 ST 100. T'grams Platerco Sydney.

Directors: R.S. Plater (chrmn), E.C. Plater.

Executives: R.S. Plater (mng dir), F.C. Folkard (Vic mgr), D.A. Hadley (SA mgr).

Public relations and marketing consultants covering the communications role & specialising in corporate and financial PR, internal, industrial, political and media communications, print production and function organisation.

Repr: Communicator Public Relations Network, all States & Canberra; Dentsu Public Relations Center, Tokyo, and world-wide network.

### A.V. Playfair Pty Ltd

35 Darlinghurst Rd, Kings Cross 2011. Phone (02) 356 2600, 356 2921. Fax (02) 358 3170.

Executives: V. Playfair (mng dir), G. Wilkinson, A. Carruthers.

Financial public relations, international and national investor relations, marketing communications, special events and video-teleconferencing.

Repr: London, New York, Tokyo.

### John R. Pola & Associates

Suite 1, 57 Warrimoo Ave, St Ives 2075. Phone (02) 449 4738. Fax (02) 449 5391.

Executives: Hon H.F. Jensen (chrmn), J.R. Pola (mng dir), E.G. Pola (dir).

Specialising in corporate public relations and promotional activities.

### Bruce Pollack Management

47 Elizabeth St, Paddington 2021. Phone (02) 331 5276. Fax (02) 331 5355.

Executive: B. Pollack.

Publicity consultancy with extensive experience in fine arts and exhibition entertainment industries.

### John Pond & Associates Public Relations

1 Mitchell St, Centennial Park 2021. Phone (02) 331 1288. Fax (02) 360 2858.

Director: J. Pond (mng dir).

Specialising in film and television publicity, promotion, public relations and all aspects of the entertainment industry.

Repr: Affiliations in Los Angeles, California.

### P.R. Fletcher

Level 3, 19 Campbell's Storehouse, Hickson Rd, The Rocks 2000. Phone (02) 247 3288. Fax (02) 251 2601.

Director: Ms A. Fletcher (mng dir).

Corporate and finance public relations specialists including strategic public relations and communication audits.

### PR Plus

6 Benelong Rd, Cremorne 2090. Phone (02) 908 3060.

Director: B. Hyland.

Specialising in writing & producing newsletters, magazines, brochures, press, radio & tv ads, & videos.

### Pressed Image

1st Flr, 523 Military Rd, Mosman 2088. Phone (02) 969 8611. Fax (02) 960 4702.

Directors: P. Heininger, M. Randell.

Media relations/marketing support for all aspects of PR specialising in high technology & finance.

### Professional Public Relations Pty Ltd

605 Darling St, Balmain 2041. Phone (02) 818 4044. Fax (02) 810 3520.

Directors: P.F. Lazar (chrmn), R.P. Lazar (mng dir), J.L. Cameron (co sec), T. Hardingham, J. Jordan, H. Layton, J. Lee-Martin, D. Toben.

Executive consultants: S. Anderson, S. Cropper, P. Gibbs, M. Goodwin, R. Jordan, S. Marquette, M. McCaskill, J. Maxted, P. Morsley, C. Paris, I. Rikken, K. Storey.

Public relations counsel in corporate communications, trade and consumer publicity; industrial relations; consumer affairs; environmental and health education (specialising in rural, pharmaceutical & medical matters); political liaison counselling; public relations and promotional film, video and audio-visual production; corporate publica-

tions; creative writing and marketing; special events; corporate graphics; telemarketing, photographic studio.

Offices: Melbourne, Brisbane, Adelaide, Canberra, Perth. Affiliates in Hobart, Darwin and overseas in UK, Europe, USA, Japan, Middle East, Far East.

### The Project Group

Incorporating - Project Communications Pty Ltd, Project Pictorial Pty Ltd, Project Automotive (Media Consultants). 35 Myrtle St, Crows Nest 2065. Phone (02) 929 8444. Fax (02) 957 2251. Telex 74503.

Directors: J.A.C. & J.J. Smailes.

Executives: S. Moylan (sen journo), D.W. Cox (journo), G. O'Sullivan (journo), P. Pearson (photographer), B. Seary (photographer), S. Hills (acctnt).

Media consultancy, photography & audio/visual production principally in automotive & industrial activities.

Offices: 19 Park Rd, Milton 4064. (J. Weinthal, mgr) Phone (07) 639 6326. Telex 44827. Fax (07) 369 8667; 167-169 Dorcas St, South Melbourne 3205. (A.J. O'Ferrall, mgr) Phone (03) 696 6939. Fax (03) 696 6937.

### PROM (Public Relations Overload Management)

2 Gottenham St, Glebe 2037. Phone (02) 660 6858. Fax (02) 660 3829.

Directors: Ms L.J. Gould, C.W. Budd.

Full public relations service covering all aspects of promotions, publicity and media liaison and writing. Specialising in the beauty, fashion, entertainment and home improvement industries with clients in interior design, hair and beauty, travel, theatrical, video and licensing areas. Additional services include newsletter and brochure production, full writing services, fashion and product launches.

### The Promotions Department Pty Limited

Level 3, 2A Glen St, Milsons Point 2061. Phone (02) 956 5993. Fax (02) 956 5994.

Directors: G. McNeice, W. Pearce, A. Ettingshausen, P. Edwards.

Executive: B. Walsh.

Accounts: Network Ten Rugby League, N.S.W. Rugby League, Wide World of Sports, Wesgo Communications, Personal Management.

Repr: D. Garske, Ms J. Major.

### P.S.McL. Publicity

12 Kimberley Ave, Lane Cove 2066. Phone (02) 427 2450. Fax (02) 427 7353.

Executive: P. Saunderson.

### Public Affairs Management Pty Limited

2nd Flr, 44 Hunter St, Sydney 2000. PO Box H71, Australia Square, Sydney 2000. Phone (02) 233 2266. Fax (02) 221 6082.

Directors: P.S. Golding, N.P. Golding, A.J. Golding.

Executives: P.S. Golding, A.J. Golding, F.R. Hamilton.

Specialising in public affairs and government relations counselling, communications strategy planning, public relations audits, writing of corporate literature, financial public relations and executive search in the field of public affairs/public relations.

Affiliates in Canberra, Melbourne, Perth, Brisbane, Adelaide, Hobart, Hong Kong, Singapore, Kuala Lumpur, Tokyo, London, New York, Los Angeles.

### Public Relations Audit

1399 Old Northern Rd, Glenorie 2157. Phone (02) 652 1252.

Executive: B.M. Carey (mng dir).

Associates in all States, USA, Europe and UK.

### Public Relations Overload

19 Newcastle St, Wakeley 2176. Phone (02) 609 4971.

Directors: L.R. Jones, Mrs N. Jones.

Public relations consultancy, staff & internal company publications.

### Publicity Australia

Level 2A, 231 Oxford St, Darlinghurst 2010. Phone (02) 360 5537. Fax (02) 360 5540.

Director: Ms E. McAnulty-Nolan.

Executives: R. Gow (publicity co-ord), Ms S. Caselberg (special projects).

Public relations, marketing, promotion and publicity. Specialising in the entertainment industry and under 25 market. Consultancy for special events, launches, campaigns etc. Conferences and conventions.

Repr: Cosmo Media, Auckland; Public Image Australia, Adelaide; Louise Carroll Publicity, Brisbane.

### Readthorn Hobson Pty Ltd

249 Devonshire St, Surry Hills 2010. Phone (02) 319 3355. Fax (02) 698 5734.

Directors: B. Creed (mng dir), M. Park (corporate dir), D. Prentice (advvtg & mktg dir).

### Recognition Public Relations

210 Victoria Rd, Gladesville 2111. Phone (02) 816 2311. Fax (02) 816 3624.

Director: S. Townsend.

General PR for technically oriented clients particularly those in computer industry.

### R.N.R. International Marketing Group

27th Flr, 100 Miller St, North Sydney 2060. Phone (02) 957 6899. Fax (02) 922 2706.

Directors: R.N. Robertson (chrnm), C.M. Purdie (gen mgr), C. Pellegrinetti, G. Maclean (assnt gen mgr).

Direct marketing strategists. Statistical analysis of demographically profiled customers/prospects within geographically targeted market areas. Marketing based information services.

Services: Direct mailing lists, database marketing, telemarketing, data entry, computer bureau services, personalised mail, list management, R.N.R. datamap - demographic mapping system, Australian business connections database, R.N.R. computer division - CD-Rom Drive/P.C. hardware/software desktop marketing products.

### Rowland Neilson McCarthy

18 Argyle St, The Rocks, Sydney 2000. Phone (02) 241 3131. Fax (02) 221 2676.

Directors: H. Myers (chrnm), J. Cameron (dep chrnm), S. Barrett (mng dir).

Corporate, finance, marketing, public relations.

Repr: R. Parkes, Canberra; H. Smith, Melbourne; M. Stone, Adelaide; D. Day, Brisbane; P. Glew, Perth; J. Hare, North Territory.

### Royce Consolidated Group (Australia) Pty Ltd

4th Flr, 56 Pitt St, Sydney 2000. Phone (02) 27 7853. Head office Melbourne.

Executive: B.R. Gridley (mgr, NSW).

Public relations, public affairs & marketing.

### Dennis Rutzou Public Relations Pty Ltd

119 Willoughby Rd, Crows Nest 2065. Phone (02) 436 0422. Fax (02) 906 3361.

Directors: D. Rutzou, Mrs J. Rutzou.

Executives: Ms N. Rutzou, Ms K. McCosker.

Public relations consulting services.

### Sasha Public Relations

4 Patrick Ave, Castle Hill 2154. Phone (02) 634 6957. Fax (02) 899 2848.

Directors: J. Guthrie (mng dir), Mrs E. Fredericks (dir).

Full range of services including PR programmes, newsletters, media releases, media liaison, photography, brochure design & new product launches.

### Leo Schofield & Associates Pty Ltd

263 Liverpool St, Sydney 2010. Phone (02) 332 2955. Fax (02) 332 4391. Telex 72510.

Directors: L. Schofield, E. Heath.

Executive: P. Howes.

Public relations.

### Shandwick Australia Pty Ltd

Suite 1, 2A Waters Rd, Neutral Bay 2089. PO Box 430, Neutral Bay Junction 2098. Phone (02) 909 1600. Fax (02) 909 1729. Telex 71150.

Executives: N. Henson (mng dir), S. Grimes, K. Hardy, A. Lyons, J. Pegg, A. Stoddard (dirs).

Advising and assisting a wide range of corporate clients on public relations needs.

A member of the UK-based Shandwick Group.

### Showbiz Marketing International

A divn of Linda Monmouth & Associates Pty Ltd, 170 Walker St, North Sydney 2060. Phone (02) 925 0044. Fax (02) 925 0650.

Director: Ms L.S. Monmouth (mng dir).

Executive: Ms V.L. Christie (sen cons).

Public relations, mktg & sales promotion. Activity includes publicity, product launches & consumer related promotions. Specialists in packaged goods publicity and advertorials. Product placement representation in theatrical movies & tv mini-series, inc. unit publicity.

Affiliates interstate. Affiliated with Dennis Davidson & Assoc (UK) & worldwide.

### Sinclair-Barry/PPR

Public Relations Hse, 605 Darling St, Balmain 2041. Phone (02) 818 4044. Fax (02) 818 2108.

Executives: R. Lazar (mng dir), Ms M. Goodwin (grp dir).

Public relations consultancy covering all aspects of public relations with special expertise in high technology industries. A division of Professional Public Relations.

### Harvey Stevens Associates Pty Ltd

44 Springdale Rd, Killara 2071. Phone (02) 498 8053.

Directors: H. Stevens (mng dir), P.A. Stevens.

Public relations consultants.

### J.F. (Jack) Stevens

50 Pleasant Ave, East Lindfield 2070. Phone (02) 416 3795.

Covering all aspects of public relations & marketing.

### Geoff Stone & Associates

31 Bolwarra Rd, North Narrabeen 2101. Phone (02) 913 8429. Fax (02) 913 2166.

Directors: G. Stone, Ms M. Freilich.

Media & corporate public relations.

### Norman Strachan Associates Pty Ltd

16 Lawson St, Paddington 2021. Phone (02) 332 1214. Fax (02) 251 4794.

Director: N. Strachan (mng dir).

Editorial consultants to "Holiday & Travel News" bi-monthly magazine.

Office: 30 Kent St, Sydney 2000. Phone (02) 241 1411. Fax (02) 251 4794.

### Sudden Impact Public Relations

148 Sailors Bay Rd, Northbridge 2063. Phone (02) 958 4355.

Director: Ms J. Pearce (mng dir).

PR consultancy providing publicity and promotions for fast-moving consumer oriented products.

### Sunrise Marketing Pty Ltd

PO Box 396, Avalon Beach 2107. Phone (02) 918 2267.

Director: A.G. McCormac.

Public relations, marketing and advertising consultancy pr programmes or special projects from concept to completion for commerce, industry, government instrumentalities, sporting bodies and individuals. Analysis of research preparation of marketing plans.

### Talking Point Public Relations Pty Ltd

198 Pacific Hwy, Crows Nest 2065. Phone (02) 922 5311.

Directors: S.J. Hitchener (mng dir), S. Boyd, L. Hill, W. McKenna (cons).

All aspects of pr, specialising in the computer high tech, travel & financial industries.

Also based in London.

### TCG Marketing Services

53 Balfour St, Chippendale 2008. Phone (02) 699 9569. Fax (02) 698 8053. Telex 20024.

Executives: J. Williams (gen mgr), Ms D. Anderson (cons).

Public relations, marketing & media communication services.

### David Tennant Associates

45 Ralston Ave, Belrose 2085. PO Box 1145, North Sydney 2059. Phone (02) 975 1983. Fax (02) 975 1982.

Directors: D. Tennant, L. Tennant.

Public relations & advtg consultants.

### Toben Lazar Studios

605 Darling St, Balmain 2041. Phone (02) 818 4044. Fax (02) 810 3520.

Director: Ms K. Taylor.

Executives: P. Lazar, R. Lazar, D. Toben, Ms K. Taylor.

Multi-purpose hire photographic studios: Full balcar flash equipment, Foba 5 table, make-up/change rooms. 5 Star surroundings at reasonable rates. Executive boardroom with projection equipment & kitchen. Media training w:th closed circuit video facilities.

### Michael Toohey & Associates

Suite 8, 1 Rose St, Bronte 2024. Phone (02) 387 2112.

Director: M. Toohey PRIA, AJA (mng dir).

Executives: Mrs B. Toohey (acct exec), S. Matthews (graphic designer).

Mktg pr consultants with special skills in airline industry, travel, computers, land development & the prdn of total mktg concepts including full-colour promotional pieces & displays.

**Transworld Media Public Relations**

Penthouse Suite, 21 Parraween St, Cremorne 2090. Phone (02) 953 8200. Fax (02) 909 1187.

Directors: S. Zemanek (mng dir), J. Savage, P. Sorensen, Mrs M. Zemanek.

Executives: Ms P. Reynolds (acct mgr), Ms S. Laing (creative dir), Ms M. Kirby (prdn mgr), Ms T. Kerslake (project co-ord).

Provides a full range of comprehensive communications services including government, financial and corporate relations, editorial services, audio visual production and presentation, direct response, sponsorship, management, media training, marketing and product communications and general media publicity - news releases, features and interviews.

**Turnbull Fox Phillips**

Level 5, 55 Mountain St, Ultimo 2007. Phone (02) 212 6200. Fax (02) 211 4148.

Directors: Ms L. Brydon (Syd), N. Turnbull (Melb), R. Fewster (Adel), Ms S. Paul (Bris), B. Peck (Canb).

Full service PR consultancy offering: corporate communications, consumer marketing, financial relations, health and issues management, political lobbying, strategic planning and advice, media relations, publications, employee communications, creative writing, research, sponsorships, promotions, special events, full audio and visual production services, organisation of functions and conventions.

Affiliates in Perth, Hobart, Auckland, Wellington and Christchurch. Member of the Worldcom Group Inc Public Relations Network.

**Tymson Communications**

"Ronneby Hse", Suite 6, 6 Cliff St (PO Box 594), Milsons Point 2061. Phone (02) 922 7044. Fax (02) 955 6947.

Director: Mrs C.L. Tymson (mng dir).

Public relations consultancy offering publicity, promotions & publishing service to variety of clients, including product launches, staff magazines, media liaison, sponsorship promotions together with long term public relations programmes.

Repr: All States, London & New York.

**Walker Public Relations Pty Ltd**

First Flr, 515 Kent St, Sydney 2000. Phone (02) 267 3155. Fax (02) 267 2261.

Directors: P.J. Walker (mng dir), Mrs P.J. Walker.

A full range of public relations services with an emphasis on industrial publicity & business to business public relations.

**Watts Happening Pty Ltd**

PO Box 803, Potts Point 2011. Phone (02) 260 0996. Fax (02) 211 5168.

Directors: Miss M.G. Watts (mng dir), Ms I. Watts.

Entertainment/leisure publicity and marketing. Newsletters, press releases, launches and direct mail campaigns. Specialists in event packaging for international and national sales promotions, incentives or VIP travel and hospitality.

**Westbrook Financial Communications Pty Ltd**

Level 7, 50 Margaret St, Sydney 2000. Phone (02) 262 5033. Fax (02) 262 5038.

Directors: I.D. Westbrook, Ms H.P. Westbrook.

Executives: Mrs C. Dinh, Ms K-L. Marks.

Financial public relations.

**Peter C. White & Associates**

Level 3, 19 Campbell's Storehouse, Hickson Rd, The Rocks 2000. Phone (02) 27 7757. Fax (02) 251 2601.

Director: P. White (mng dir).

Corporate public relations and government relations.

**White Millar & Cooke**

Suite 503/275 Alfred St Nth, North Sydney 2060. Phone (02) 922 6466. Fax (02) 959 3863.

Directors: G.S. White, A. Cooke, D.K. Millar.

Corporate marketing communications and issue management.

Repr: Melbourne; Adelaide; Brisbane; Perth; Canberra; Golin Harris Communications Inc, US; Welbeck Public Relations Ltd, UK; Continental Golin Harris Publications Inc, Canada.

**Whiteworks Pty Ltd**

60 Railway Pde, Annandale 2038. Phone (02) 810 8288. Fax (02) 818 5718.

Director: S.M. White.

Full service public relations consultancy, publicity, promotion & mktg.

**Wilson McCarthy & Co Pty Ltd**

9th Flr, 115 Pitt St, Sydney 2000. GPO Box 3457, Sydney 2001. Phone (02) 233 1299. Fax (02) 221 4506. Telex 22463.

Directors: D. Wilson, J. Willett.

Investor and Government relations specialising in financial communication between public companies and the stock exchanges, financial press, institutions, sharebrokers and shareholders and Government.

**Eric Wood & Son Agency**

C/- Seymours Business Centre, Foyer Level, Sheraton-Wentworth Hotel, 61 Phillip St, Sydney 2000. Phone (02) 982 8946.

Director: J.F. Mosely.

**Write Away Public Relations**

79A Grandview St (PO Box 30), Pymble 2073. Phone (02) 488 7122. Fax (02) 488 7019.

Executives: Ms J. Hammond, J.N. Hammond.

Trade and consumer publicity, corporate publications, product launches, promotions and media liaison.

**ACT****Cosgrave Holt Pty Ltd**

National Associations Centre, 71 Constitution Ave, Campbell 2601. Phone (06) 248 7111. Fax (06) 247 5727.

Directors: J.P. Cosgrave, M. Cruttenden, H. Mackley, D. Clemenger.

Operations: Canberra Public relations company specialising in government relations including trade, tariff and economic matters.

Affiliation: Holt Public Relations Group.

**HILL AND KNOWLTON****Hill & Knowlton Australia Pty Ltd**

34 Bougainville St (PO Box 3062), Manuka 2603. Phone (06) 295 3543. Fax (06) 295 3253. Telex 62480.

Executive: Dr G. Patz (mgr).

Public relations consultants offering the full range of govt, corporate & media relations services. Links through Australia, NZ & other overseas countries through the Hill & Knowlton network of 54 offices.

**ITC (Australia)**

10 Geils Crt, Deakin 2600. PO Box E134, Queen Victoria Tce, Canberra 2600. Phone (06) 285 2833. Fax (06) 285 2838.

Director: G. Day.

Provision of govt & public relations, counselling, research & liaison to companies, industry grps, & non profit organisations.

**Professional Public Relations Canberra Pty Ltd**

National Press Club Bldg, 16 National Cct, Barton 2600. PO Box E196, Queen Victoria Tce, ACT 2600. Phone (06) 273 1592. Fax (06) 273 1869. Telex 62614 User CA332.

Directors: R. Owen MPRIA (mng dir), D. Townsend MPRIA, J. Kelly BA, MPRIA.

Member PPR Australia Group.

**Rowland Neilson McCarthy**

3/4 Kennedy St (PO Box 4297), Kingston 2604. Phone (06) 295 2533. Fax (06) 295 2685.

Directors: I. Macintosh, R. Parkes (mng dir), D. Kindon.

Specialising in government & public relations.

**Turnbull Fox Phillips**

PO Box 3653, Manuka 2603. Phone (06) 239 6433. Fax (06) 239 6430. Head Office Melbourne.

Directors: N.S. Turnbull (mng dir), Mrs J.S. Turnbull, Mrs S.M. O'Sullivan, R.H. Gerrand, R. Longmore.

Executive: B.M. Peck (gen mgr, Canberra).

Specialising in a mix of corporate communications, public relations and marketing, and is registered as a lobbyist with the Australian Government.

Offices: Sydney, Brisbane, Adelaide.

Affiliates in Perth & Hobart.

A member of the Worldcom Group Inc.

**Charles Wright & Associates**

32 Canberra Ave, Forrest 2603. Phone (06) 295 0325. Fax (06) 295 7839.

Executives: C.M. Wright (principal), Ms A. Shooks, Ms E. Millsom.

Full range of public relations services. Specialising in govt relations, fund raising, production & creative facilities for all types of publications & advertising including television production.

**Victoria****Adam and Eve Promotions**

579 Punt Rd, South Yarra 3141. Phone (03) 266 2009. Fax (03) 820 0372.

Directors: Ms T. Maffei (exec), G. Maffei.

Publicity, promotions, newspaper syndicate.

**Gavin Anderson & Company (Australia) Ltd**

124 Exhibition St, Melbourne 3000. Phone (03) 654 6555. Fax (03) 654 8179; and 66 King St, Sydney 2000. Phone (02) 262 2255. Fax (02) 262 2325.

Director: I.A. McFarling (chief exec).

Corporate, financial and marketing public relations, counselling and services.

Repr: Gavin Anderson & Company (Australia) Ltd, Sydney; Gavin Anderson & Company Inc., New York; Gavin Anderson & Company (California) Inc., Los Angeles; Gavin Anderson & Company (UK) Ltd, London; Gavin Anderson & Company (Japan) Ltd, Tokyo; Gavin Anderson & Company (HK) Ltd, Hong Kong.

**Annswers Pty Ltd**

232 Bluff Rd, Sandringham 3191. Phone (03) 598 2422. Fax (03) 598 8316.

Director: Mrs A. Pavey.

Consultants: Mrs H. Cook, Miss S. Cormick.

Public relations consultant for industrial marketers. Computer media data base available to all clients. Full scope of marketing services also available.

Clients: Nylex Corporation, C. McComas, Monash Medical Centre, Minoita, Oce, MAS Robison, Drager.

### Bruce Atkinson & Associates

3rd Flr, 3 Wellington St, Windsor 3181. Phone (03) 521 1226, 521 1243. Fax (03) 529 2387.

Director: B. Atkinson.

Executive: Ms N. Becconsall (snr con).

Complete range of public relations services including publicity, newsletters, sales promotion, photography, marketing strategies, govt interface & direct marketing.

### Australia Pacific Consultants

Suite 34, Albert Sq, 37-39 Albert Rd, Melbourne 3004. PO Box 7099, 416 St Kilda Rd, Melbourne 3004. Phone (03) 267 6533. Fax (03) 820 9228.

Directors: A.C.C. Farran, Ms A.M. Cone.

International trade & investment, direct mktg, publishing. International business relations, political risk assessment.

### Berkeley Public Relations Pty Ltd

443 Clarendon St, South Melbourne 3205. Phone (03) 699 3672. Fax (03) 690 5373.

Public relations, mktg & sales promotion.

Repr: All States, USA.

### Helen Bogdan & Associates Pty Ltd

17 George St, East Melbourne 3002. PO Box 179, Toorak 3142. Phone (03) 419 8181. Fax (03) 416 0058.

Directors: R.J. Bair, H.E. Beavan.

General public relations, specializing in project work, brochures, copy writing for advertising material, preparation of proposals & television production. Film and television production/publicity.

### Wayne Browne Publicity

1 Raheen Ave, Wantirna 3152. Phone (03) 800 2794. Fax (03) 820 0369.

Director: W.F. Browne (gen mgr).

Executives: W.M. Harrison, Mrs P.J. Browne.

Promotions, public relations, artist representation, media publicist, creative prods concepts.

### Burson-Marsteller Pty Ltd

5th Flr, 11 Queens Rd, Melbourne 3004. Phone (03) 267 6866. Fax (03) 267 8937. Telex 134843.

Executives: P. Dinham (gen mgr), R. McDonald (client services mgr), P. Hinton (mgr financial communications, Aust & NZ), D. McCarthy (client services mgr), T. Homfray (client services mgr), T. Harris (snr acct exec).

Public relations, public affairs consultants, specialists in corporate and financial public relations, employee relations, marketing communications & consumer promotions.

### Campbell Public Relations

12 Jolimont Tce, Jolimont 3002. Phone (03) 650 4124.

Directors: R.M. Campbell (mng dir), E.M. Campbell, J. Scully, J.E. Mitchell.

Executives: J. Bart, I. Davey, K.M. Doyle.

Communication prgms with media for consumers, employees, government, communities. Preparation of corporate image prgms, promotional support services for product launches, annual reports & financial public relations. Exhibition design & management.

### Cavalier Press Pty Ltd

45 Richmond Tce, Richmond 3121. PO Box 5, South Yarra 3141. Phone (03) 429 2280.

Directors: J. McGuinness, J. Vondra.

Publishers of mktg and general magazines.

### Challenge Public Relations Group

485-489 Queensberry St, North Melbourne 3051. Phone (03) 329 1100. Fax (03) 328 2458.

Directors: Ms D. Dundon, M. Jarvis.

Public relations and marketing consultants, offering a complete range of public relations services.

Offices: Melbourne, Sydney, Surfers Paradise.

### Cook Green & Moore P.R. Pty Ltd

Suite 6, 249 Bouverie St, Carlton 3053. Phone (03) 342 2470. Fax (03) 347 9563.

Directors: R.J. Cook, I.R. Green, J.B. Moore.

Executive: T. Morgan (gen mgr).

A full service public relations consultancy specialising in agricultural and regional matters. Experience in tourism and large event promotion. Film, video and audio visual production; graphic design and photography.

### The Corporate Personality - Company Image

81 Racecourse Rd (PO Box 291), North Melbourne 3051. Phone (03) 329 5770.

Executives: D.W. McEwen, R.A. Storey.

Visual communications programs, with specialised skills in corporate image, marketing communications and graphic design.

### Dare Concepts - Media Consultants Pty Ltd

111 Nott St, Port Melbourne 3207. Phone (03) 646 4048. Fax (03) 646 1108.

Directors: S.D. Hammond, Ms R.M. Nelson.

Complete PR campaigns including unique stunts. Creative concept development and writing for print, radio, tv. Marketing and editorial services.

### Education Image Pty Ltd

1st Flr, 176 Bridge Rd, Richmond 3121. Phone (03) 429 6299.

Executives: R. Thiele (mng dir), G. Day (dir).

Clients: Alcohol and Drug Foundation, Australian Flight Attendants Association, Health Promotion Unit - Health Department, Nippondenso (Australia) Pty Ltd, Victorian Teachers Union, Australian Council of Trade Unions, ACT Building Workers Industrial Union, Federated Clerks Union, Victorian AIDS Council, Latrobe University Language Centre, ACI Glass Packaging Australia, Community Services - Victoria.

The company specialises in trade unions, employer-employee and community-based organisation communications.

### Simon Feely & Company Pty Ltd

3rd Flr, 340 Collins St, Melbourne 3000. GPO Box 1800Q, Melbourne 3001. Phone (03) 602 5900. Fax (03) 670 5404.

Director: S. Feely.

Press & media publicity consultants; marketing strategists; work jointly with ad agencies to provide client best results in terms of paid advtg & editorial publicity; promotions; lobbying - state, federal, municipal levels.

Repr: Associates all other States.

## HILL AND KNOWLTON

### Hill & Knowlton Australia Pty Ltd

Suite 6, 2 Claremont St, South Yarra 3141. Phone (03) 240 0177. Fax (03) 241 2952.

Directors: Sir Robert Cotton, P.G.F. Henderson, B.H. Smith, J. Connolly, N. Armstrong, G. Canning, Dr G. Patz.

Executive: N. Armstrong (gen mgr, Vic).

### Holt Public Relations Pty Ltd

34 Eastern Rd, South Melbourne 3205. Phone (03) 699 8622. Fax (03) 690 4129.

Directors: G.W. Oliver, K. Davis.

Executives: Miss G. Hartin, Ms B. Knowles, Mrs R. Phillips-Gall, B. Pritchard, A. Valentine, Mrs R. Watson, Mrs R. White, M. Wilson.

Repr: Holt Public Relations (NSW) Pty Ltd, 8 Bery St, North Sydney 2060. Phone (02) 957 3444. Fax (02) 957 6264. Telex 70226; Cosgrave Holt Pty Ltd, National Associations Centre, 71 Constitution Ave, Campbell 2601. Phone (06) 248 7111. Fax (06) 247 5727; G.W. Holden & Associates Pty Ltd, 2nd Flr, Burns Cuming House, 25 Peel St, Adelaide 5000. Phone (08) 212 7446. Fax (08) 211 7517. Ward Holt Pty Ltd, 290-292 Churchill Ave, Subiaco 6008. Phone (09) 382 4266. Fax (09) 381 8667. Telex 96498; Holt Consulting (Qld), Queen St (Queen Adelaide Pl), Brisbane 4000. Phone (07) 832 3611. Fax (07) 832 4870.

### International Public Relations Pty Ltd

33 Walsh St, West Melbourne 3003. Phone (03) 329 9333. Fax (03) 329 7996.

Executives: L.K. Kerr (chief exec), J.A. Fitzgerald (chrmn).

Directors: P.L. Kerr (mng dir), M.G. Kerr (fin dir).

Repr: 55 Falcon St, Crows Nest 2065. (N. Henson & I. Nicholas, dirs). Phone (02) 968 0999. Fax (02) 956 5683; 35A Kennedy St, Kingston 2604. (G. Hartung, dir). Phone (06) 239 6600. Fax (06) 239 6565; 39 Leopard St, Kangaroo Point 4169. (D. Russell & R. Pahl, dirs). Phone (07) 391 8955. Fax (07) 391 8314; 22 Charles St, South Perth 6154. (J. Allert, mgr). Phone (09) 474 2544. Fax (09) 474 1928; 17 Rundle St, Kent Town 5067. (G. de Luca, mgr). Phone (08) 363 3088. Fax (08) 362 2256; 119 Sandy Bay Rd, Sandy Bay 7005. (Ms K. Irwin, ops mgr). Phone (002) 23 3966. Fax (002) 23 3593.

### Les Jabara and Associates Pty Ltd

LJA Public Relations. AMP Bldg, 2 Trentwood Ave, North Balwyn 3104. Phone (03) 857 8148 (4 lines).

Directors: L. Jabara (gov affairs exec), Lee Jabara (admin exec), R. Jabara (prom exec).

Executive: B. Smith (office mgr).

Image makers: Promoters of companies, products, people and events. PR consultants to the tourism and the advertising industries. Marketing consultants. Liaison between business, government and government instrumentalities.

Repr: NSW, QLD, SA, WA, TAS & ACT.

### Kennedy Dundon Jarvis Pty Ltd

(A member of the Challenge Public Relations Group). 485-489 Queensberry St, North Melbourne 3051. Phone (03) 329 1100. Fax (03) 328 2458.

Directors: Ms D. Dundon, M. Jarvis.

Public relations and marketing consultants, offering a full range of public relations services, production of brochures, annual reports and other company literature, marketing attitude studies, government liaison and new product launches.

Offices: Melbourne, Sydney, Surfers Paradise.

### John Kennedy Associates Pty Ltd

128 Bank St, South Melbourne 3205. Phone (03) 696 7250. Fax (03) 690 9339.

Executive: J.W. Kennedy (mng dir).

Operations: Corporate and financial public relations and technical and industrial publicity, specialising in agricultural, engineering, mining and transportation industries.

### Kiplings Business Communications Pty Ltd

71-73 Palmerston Cres, South Melbourne 3205. Phone (03) 690 6155.

Directors: A. Wade (mng dir), J. Gillespie (dir).

### Lexicon Design Group

Lexicon Bldg, 31 Ross St, South Melbourne 3205. Phone (03) 699 9277. Fax (03) 690 4907.

Director: D. Stojanovich.