Among the Sponsors

Radio

Hovemans', furniture, have renewed their contract for 12 x 30-minute sessions on Sunday, 12.30 p.m., on 3XY.

Membranas, have placed a contract for 9 x 30-minute sessions in the breakfast programmes for Matthews Bros., of Bundaberg, from the organising committee for its advertising in Bundaberg.

Forbes Harvey & Co., radio dealers, have placed a contract with 3XY covering 12 half-hour sessions on Saturday, 12.30 p.m., on 3XY.

The Sp片re Shale Oil Vapourizer is now using A.B.B. for a State-wide advertising campaign in the breakfast sessions of the morning over 2GB, under the title of "Shoppers' Session" on Saturday and Sunday evenings. This series has been extended for 52 x 20-minute sessions on Sunday, 12.10 p.m. on 3XY.

The McFerran Advertising Agency has contracted with Radio 2UE for 52 x 15-minute sessions during the breakfast sessions for Green's Preserving, leading department store, 200 Sydney Street, Sydney.

Rosenberg's "Coast Patrol" is using 2UE for a further 52 weeks.

Frank Harvey and co., radio dealers, have placed a contract for 52 x 20-minute sessions on Sunday, 12.10 p.m., on 3XY. These talks are relayed to country stations throughout Australia and to stations in Queensland and Victoria.

Consistent sponsors of George Edwards' "Two Destinies, "Two D" and "Two J" are now using A.S.B. for a State-wide advertising campaign in the breakfast sessions of the morning over 2GB, covering 28 weeks.

Gowing Bros., through L. V. Bartlett Pty. Ltd., have renewed with Radio 2UE for a further 12 months for spot announcements.

Stanley White, jeweller, contract for 26 10-minute broadcasts renewed. Time, Sunday, 11.30 a.m., on 3XY.

St. Moritz Ice Rink's sponsorship of 6.15 a.m. "Take Five" is now for 224 quarter-hour sessions for 25 weeks.

Consistent sponsors of George Edwards' "Two Destinies, "Two D" and "Two J" are now using A.S.B. for a State-wide advertising campaign in the breakfast sessions of the morning over 2GB, covering 28 weeks.

The above companies include those sponsoring the "Toil's-4A<br/>and "Light's-4B<br/>line.

Hovemans', furniture, have renewed their contract for 12 x 30-minute sessions on Sunday, 12.30 p.m., on 3XY. That is why to-day, more than ever, our job begins on the dotted line. Weather conditions have brought to radio new responsibilities. We are at 2UW keeping faith with the obligations which we have accepted.

That is why to-day, more than ever, our job begins, rather than ends, with the contract signature on the dot line... we believe that it is our responsibility to see that there is no waste effort in advertising... that every pound spent on 2UW is a pound well spent.

Help us to maintain a 100% service by returning promptly all empty containers and spacing washers.

ALAMAGAMATED WIRELESS (AUSTRALASIA) LIMITED

47 York Street, Sydney

Addex - the Super Recording Blank

More than 26,000 Addex Discs were supplied to Recorders during the past year—many were recorded more than once.

Help us to maintain a 100% service by returning promptly all empty containers and spacing washers.

COMMERCIAL BROADCASTING

Published every second Thursday by Australian Radio Publications Pty. Ltd., 51 Market St., Melbourne.

Price 6d.

Yes, today, more than ever, OUR JOB BEGINS on the dotted line. Weather conditions have brought to radio new conditions, new problems, and new RESPONSIBILITIES... and we at 2UW are keeping faith with the obligations which we have accepted.

That is why to-day, more than ever, OUR JOB BEGINS, rather than ends, with the contract signature on the dotted line... we believe that it is our responsibility to see that there is no waste effort in advertising... that every pound spent on 2UW is a pound well spent.

Most people listen to...

SYDNEY: 41 Market St., Melbourne

MELBOURNE: 28 Queen St., Melbourne

Registered at the B.P.O. for transmision by post as a newspaper.
**Rapid Progress to Come**

Brilliant conditions imposed on radio during wartime operation will result in a post-war period of intense technical innovation and development, according to Lt. Col. H. Haslam, N.S.W. director of musical and technical education, on which has been a series of conferences and workshops.

**P.M. Radio Joins AM and FM**

A new system of secret radio communication, which cannot be jammed by a carrier wave, has been developed by a team of scientists at the Commonwealth Institute of Technology. The system uses a combination of audio frequency and radio frequency carrier waves to transmit messages securely.

**We Must Avoid "Dead" Set Dilemma**

The best broadcast programs in the world won't work if they can't be heard. That's very simple logic. It is also a timely observation, and one made with a view to again bringing before broadcasters the quite serious state of affairs which does threaten their industry.

Recently "C.B." pointed out the need for the radio industry to improve their quality and service, by making sure that all radio sets are in good repair before they are sold to customers.

**Commercial Broadcasting**

Syd: 3054

**Incorporating**

**Broadcasting Business**

Melb.: Cent. 4705

**Thursday, September 24, 1942**

**Price, 6d. Subscription, 10/- p.a.**

**2CH presents...**

**ALAN BELL**

**Australia's Foremost News Commentator**

Broadcast MON. to FRI. at 7.18 p.m.

A ten-minute commentary which is of interest to everyone

Alan Bell is heard from 2CH at the most fashionable listening time — 7.18 p.m., immediately following the National News Service, presenting day-to-day discussions on the news at home and abroad, thus assuring the maximum listener attention.

Under the heading, "Commentator Bell is Worth his Salt," a Melbourne radio journal made this comment:

"But Bell, while not an expert on the radio, possesses a great knowledge, and this he has no doubt in his down-to-earth discussion of the day's news. His type of approach to the job is like a refreshing breeze, and within a very few weeks this gentleman is going to build into the most-listened-to commentator on the air. Try him out yourself — you're going to like his frank and clean attack."

For particulars contact

2CH BW 2222

**AMALGAMATED WIRELESS (A/S/A) LTD.**

47 YORK STREET, SYDNEY

TELEGRAMS: "EXPANSE"

107 QUEEN STREET, MELBOURNE

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The best broadcast programs in the world won't work if they can't be heard. That's very simple logic. It is also a timely observation, and one made with a view to again bringing before broadcasters the quite serious state of affairs which does threaten their industry.

Recently "C.B." pointed out the need for the commercial broadcasters to throw their weight in with those organisations of the radio receiver retailing and servicing fields and the manufacturers which have been negotiating with Governmental departments to retain sufficient men and materials to keep in good repair radio receivers already installed in Australian homes.

England recently discovered she had a million radio sets on the ice in a number of places, in the midst of no prospects of repairs being effected because of lack of service mechanics and parts for replacement parts. The Government took a hand and is now remedying the position.

In Australia, manufacturers of new radio sets for civilian requirements have virtually ceased. That means that there is likely to be a few thousand radio receivers already installed in Australian homes which are not going to work, because of lack of spare parts and service mechanics. The Government has been instrumental in getting these receivers back into commission, and is now making sure that all radio sets are in good repair before they are sold to customers.

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New Licence Figures

Classification for Additional Receivers

The monthly return of broadcast listeners' licences as issued by the Wireless Branch of the Postmaster-General's Department covering the month of July, 1942, have been released but in a new form showing a separate set of figures for each State and territory. The following figures are for the purpose of radio reception in this country and the position of radio reception in this country and which will throw light on the quantity that is possible to obtain, and which will throw light on the possibility of the number of additional receivers in operation. It is probable that in the home and for car radio receivers an additional licence fee of 10/- per receiver is payable.

The latest figures issued show that in the Commonwealth there are a total of 3,484 additional receivers. It must be remembered, however, that the period which these figures cover is the first month to which the new regulations apply, and it is quite likely that this figure of 3,484 does not give a true picture of the number of additional receivers in operation. It will probably take some months before the public become fully alive to their responsibilities in this regard and take out their necessary additional licences.

When the licensing of additional receivers reaches the stage where it will be easier to start out new product, it is possible that more people will open on the spot. The prize money for an unanswered question increases each week by 5/-.

There are many people who opened accounts in the National Savings Committee to increase the regular deposits in the National Savings account.

There are four competitors and each must save two quotas. The prizes of 5/- for each question are entered in the competitors' National Savings pass books, and any prize winner who has no money to pay will have no money to pay. The jackpot principle applies to the quiz.

"VICTORY QUIZ"

On Saturdays at 9.35 p.m. all ZB stations in New Zealand are conducting a "Victory Quiz." This is part of the campaign run by the National Savings Committee to increase the regular deposits in the National Savings account.

There are many people who opened accounts in the National Savings Committee to increase the regular deposits in the National Savings account.

Commonwealth

New licences are issued by the Postmaster-General's Department as licences for receivers in excess of one. The figures in this column are shown in brackets on the right of the column which gives the grand total of licences in force as at July 31, 1942. Therefore, to obtain an accurate comparison between the 1941 and 1942 figures the totals shown in brackets on the right of the column should be subtracted from the July, 1942, column, which includes both original and additional licences.

JULY FIGURES

<table>
<thead>
<tr>
<th>State</th>
<th>New Issues</th>
<th>Renewals</th>
<th>Cancellations</th>
<th>Total</th>
<th>Net Inc. or Dec.</th>
<th>Population Ratio</th>
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</thead>
<tbody>
<tr>
<td>NEW SOUTH WALES</td>
<td>13,056</td>
<td>3,126</td>
<td>3,593</td>
<td>12,585</td>
<td>532</td>
<td>18.37</td>
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<tr>
<td>VICTORIA</td>
<td>1,000</td>
<td>240</td>
<td>278</td>
<td>944</td>
<td>157</td>
<td>19.45</td>
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<tr>
<td>WESTERN AUSTRALIA</td>
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<td>1,945</td>
<td>240</td>
<td>17.66</td>
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<td>SOUTH AUSTRALIA</td>
<td>1,584</td>
<td>361</td>
<td>342</td>
<td>1,281</td>
<td>180</td>
<td>17.94</td>
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<tr>
<td>TASMANIA</td>
<td>644</td>
<td>112</td>
<td>148</td>
<td>408</td>
<td>36</td>
<td>19.56</td>
</tr>
<tr>
<td>TOTAL</td>
<td>26,528</td>
<td>5,450</td>
<td>6,155</td>
<td>19,918</td>
<td>2,063</td>
<td>18.66</td>
</tr>
</tbody>
</table>

**“REMEMBER YOUNG BILL”**

"REMEMBER YOUNG BILL" was broadcast from 8 to 9.30 p.m. on Friday, 11th September, 1942, as a special programme on relay from 3UZ to 3YB, 3UL, 3MA, 3SH, 3CV and 3CS.

It was produced and prepared by 3UZ for the Mutual Store and Paton Advertising.

The programme featured the Mitcham Choir, Marie Burke, Theo Phillips, Keith Eden, William Laird and John McMahon, with interviews and dramatic spots.

"Young Bill" is a typical prisoner of war. He is a prisoner of war because he fought for us. Only through the Red Cross can he be helped. This "REMEMBER YOUNG BILL" programme asked for 'phoned donations, which 3UZ acknowledged over the air from 9.30 to midnight.

We acknowledged £6,346 at 3UZ, excluding country station results.

N.B.W. Representative: FRED THOMPSON, 66 York Street, Sydney, N.S.W.

Phone: B 2995.
Damian Parer Broadcasts on Macquarie Network

The Macquarie Network scored a scoop last Friday night when, in its "I Saw It Happen" series, broadcasts on behalf of Pepsodent from 2GB, and Macquarie stations every Friday at 4.45, Mr. Fred. Daniell brought to the microphone Damian Parer, ace war correspondent of the Department of Information, who had just returned from the New Guinea battle zone.

Damian Parer was able to give a vivid story of the Owen Stanley battle. As a member of the Commonwealth Cinema Unit in the Middle East, Parer has been in the forefront of both Libyan campaigns, has filmed exciting moments given by General MacArthur. He also has the distinction of having just returned from the Dutch battle zone. As a member of the Commonwealth Cinema Unit in the Middle East, Parer has filmed exciting moments given by General MacArthur. He also has the distinction of having just returned from the Dutch battle zone. He also covered the war in Greece and Crete, and since his return from overseas, has been recording by camera, a story of the battle in the north. One of his finest films was the camera story of the sinking of the "Mendi."

Incidentally, Mr. Fred. Daniell, who presents this series of broadcasts, has himself visited the Northern battle areas to obtain interviews with men who have seen history in the making in this part of the world. He also has the distinction of attending the two press conferences given by General MacArthur. The first of these was soon after Mr. Daniell's return from the field, to which he had been invited by the Allied War Department, which he visited just prior to the Japanese invasion to make a personal survey of the likely course of events in those parts.

Mr. Daniell promises many other exciting interviews in the coming week for the "I Saw It Happen" series. Particularly fine have been the broadcasts in this series by ex-correspondent of the London "Times"—Patrick Maitland—who is now attached to the London "News Chronicle" in the Pacific war area. His stories of the fall of Warsaw, and of the war in the Balkans were vivid and nacy narratives that attracted considerable attention.

Popsy Picture Book

New Competition on 2UE

"The Popsy Picture Book" is a new and novel program presented in Radio 2UE every Monday to Friday at 1 p.m. by Sid Hewett and Collins Lyons.

Under the sponsorship of Popsy Products Consolidated, through March, Popsy Ltd., session introduces a new type of radio competition.

Word descriptions are given of pictures of famous men, historical places and other subjects, and listeners asked to name the picture as dictated. Awards not available for successful contestants are £1/1/6, 10/6, 5/-, ten at 2/-, and ten consolation prizes weekly. Prize money is doubled if any successful entry is accompanied by the top from a Popsy Flour Carton.

2CH Talent Quest

Joan Read as Comperoe

The third broadcast, to be introduced on the 2CH programs and due to commence on Friday, September 19, at 8 p.m. will be a 60-minute program every Friday, and will be a new departure in radio in that Joan Read, who makes her appearance as radio's first lady compere of an amateur talent quest, will be announced a wide variety of talent for the opening broadcast. The entertainment the competition provides will be interspersed with that of popular professional artists.

First Measles Roster in Radio

When you couple the trials of childhood with those of radio, well, an announcer's lot is not a happy one. So thinks Eddie Balmer, who auditions the children for "Junior Information," for no sooner had five-year-old daughter Rosemary recovered from an attack of measles than her younger sister was attacked with the same complaint, and now Eddie finds that as Broadcaster "Junior Information" comes around each Tuesday night at 7.25, one or another of the youngsters is missing—of measles. So that Eddie, in addition to all his normal work, must needs keep a "measles roster," reading something like this—

Joan: Attacked 15th September.
Back 7th October.

And so on. So at the moment, Eddie is wishing very much that he, too, could retire to bed for three weekly weekly meals or no meals.

That is true—but it is just as true that the sincerity, personality and friendliness of Station 2SM announcers can make listeners purchase your goods.

2SM so often heads the list when a number of stations conduct an identical campaign for an advertiser that it must be taken as a FACT and not just a slogan that—

"You can lead me to the water, but you can't make me drink!"

That is true—but it is just as true that the sincerity, personality and friendliness of Station 2SM announcers can make listeners purchase your goods.

Commercial Broadcasting, September 26, 1942

Commercial Broadcasting, September 26, 1942

Commercial Broadcasting, September 26, 1942

Commercial Broadcasting, September 26, 1942

Commercial Broadcasting, September 26, 1942

Commercial Broadcasting, September 26, 1942
"Young Bill" Appeal from 3UZ

£5,384/10/1 has already been acknowledged as a result of last Friday's "Young Bill" session from 3UZ in behalf of the Red Cross Prisoners of War Fund Appeal.

Sponsored as one of the several Red Cross Appeal sessions of the Mutual Store, Melbourne, Young Bill night added one more to the many successful radio appeals broadcast for war purposes. The night opened with an unusually attractive variety program composed by Eric Pearce, who is now in the R.A.F.

Leading soloists included Marie Burke, Then Phillips, John McMahon, William Laird.

Scenes at 3UZ's very successful "Young Bill" broadcast last Friday night, Pictures include from left to right: Johnnie McMahon and Paul Officer Direct, now live, respectively: Miss Theresa O'Brien, advertising manager of the sponsors, the Macquarie Night and Miss Helen Robinson, responsible for the scripting of the show.

By the Missichan Choir were rendered, accompanied by Mr. Whalan from the console of the Theatre organ. The highlight of the program was a dramatized record of the fighting in Malaya with Kent, in the part of "Young Bill." The musical program concluded at 8.30, and then on until 11.29 the 3UZ announcer staff was kept busy acknowledging the continuous flood of donations. Between telephones had been listened to by sponsors provided 22 girls to assist 3UZ staff of 12 in acting as telegraph and monitors.

Donations are still being received, that it will be some days yet before a full amount donated can be announced.

NOVEL MUSICAL COMPETITION

On Thursday, September 10, at 7.45, 3XZ presented the first of a series of features carrying the title of "Music Box Memories." In this program, which is also presented at 7.45 on Sunday nights, numbers popular many years ago in the Red Cross, which was heard over 3XZ on Sunday nights, is now heard from that station on Wednesday night at 9 o'clock. Under the musical direction of Hector Crawford and composed by Norman Banks, the program, which has a big following and is subsequently heard from many other Victorian and New South Wales stations, is now presented on 3XZ and also 3XZ, Geelong, to which it is relayed direct, by the Mutual Store of Flinders Street.

THEATRE STREET" ON 2CH

Popular Stars to Appear

Wyn Richmond, well known musical comedy actress and star of the "Young Bill" broadcast, announces her appearance in the "Theatre Street," new 2CH musical presentation dedicated to the memory of the late Nina Bawden. The program, which starts on Wednesday night at 9 o'clock, "Theatre Street" recreates actual back-stage glimpses of famous stage successes with the stars who made them in personal appearances at the 2CH microphone. On Saturday next Wyn Richmond will recall some of the real-life happenings associated with her "Sunny" engagement, at the same time singing the most popular song hits from the show.

It will be recalled that "Sunny" was selected for presentation in Australia to open the Empire Theatre, now a motion picture house, located in Railway Square. Wyn Richmond returned to England after touring Australia, and appeared in successful stage shows and films in England.

She again came to Australia about two years ago with her husband, Mr. Bruce Anderson, well known freelance radio-playwright.

"Theatre Street" is presented every Saturday at 6 p.m. on 2CH.

U.S. NETWORK REPS. BROADCAST ON MACQUARIE HOOK-UP

Radio history was made recently, when, on the occasion of the centenary of Queen Wilhelmina's birthday, 2CH and Macquarie stations brought to radio four people to pay the tribute in the Queen of the Netherlands.

The outstanding feature of this broadcast was the fact, that, for the first time, probably in the history of radio, the representatives of four of the biggest radio networks in the world spoke from the same microphone. The four networks which were associated in this broadcast through their representatives, were the N.B.C., the Columbia Broadcasting System, and the Macquarie Broadcasting Network of America, and the Macquarie Broadcasting Network of Australia. Mr. Sidney Allbright represented the N.B.C., Mr. William Penn the C.B.S., Mr. Fred Pachter the Mutual Broadcasting Network, whilst Mr. Fred Daniel spoke as representative of the Macquarie Broadcasting Network, and four speakers had visited the U.S. East Indians, and spoke with knowledge of the affection felt for Queen Wilhelmina and the Dutch Royal family, both by her European subjects, and the natives throughout her Empire.

LICENCES . . . . . 61,098
POPULATION . . . .378,110
Argus Broadcasting Network 2CH, 2XZ, 2XW
Sydney: Fred Thompson — B 2668

8 Commercial Broadcasting, September 26, 1942
HUNDREDS RUSH TO BUY SEED POTATOES

Mr. G. L. Gellatly, city seedman, sold 22 bags of seed potatoes (500 lb lots) yesterday morning.

He had announced over the air last week that the potatoes would arrive today.

People crowded his shop all the morning, and by midafternoon had told out.

During the afternoon he turned away hundreds of customers.

From Sydney’s “Daily Telegraph,” 9th September, 1942.

DOES 2KY ADVERTISING PAY?

MR. G. L. GELLATLY’S GARDENING TALK FROM 2KY IS 12 YEARS OLD AND “STILL CLICKING”!

PRODUCERS AND ASSISTANT PRODUCERS

These shall be paid at not less than the actor’s rates. STAR ARTISTS

When an artist is announced as “star” on the broadcast, or recording by the sound effects not incidental to his particular part in such broadcast or recording, such artist shall receive a sum not less than that prescribed in the immediately preceding monthly minimum wage which may be prescribed for an actor or actress.

RECORDINGS

(a) Casual employment. These, including actors, actresses, singers, vaudevillists and other entertainment performers (including commercial broadcasting shall be paid for-

Musical Presentations—

(Continued on page 1110)

 initialization of payment on such broadcast or recording, provided that the time involved shall not exceed one hour.

(b) Hourly rates.

(Continued on page 1110)

ANOTHER ANNOUNCEMENT

PRODUCERS

16th  November 1942

Commercial Broadcasting, 24th September 1942

COMMERCIAL BROADCASTING, September 24, 1942
DIGESTS: RADIOLISTEN TO RADIO.

THESE TWO CROWDS

THROUGH BENEFIT OF BOTH

Representative

{eptimJil~r ~4,

2.UE,

then be continue d, wit h the grand final

and A.

ing the word of the Red Cross

program every

porto d by

white,

and famous Hollywood stars who gave their

This series was made available to 2CH

by the Australian Red Cross which will

in the fine program included Keating, the

Fire-Eater; the Whitlaid Acrath, Buddy Abbott and Ben Mitchell in

“Vegetable Growing Competition

A new innovation to radio has re

programmed by 3XY, with Alan Kenna

September, sponsored by

years, during the children’s “Corner” period. Sponsored by

“Ages,” points of two War Time

theatres in each of the following sec-

are offered—French beans, peas,

beans, radishes, carrots, radish, and

the competition who

milk the best vegetables will get

an additional prize of a £30 Walk song,

and the second best will obtain

The Armistice day both

questions

and

answers are

published in the “Gardening" pages of

Church.

Children are invited to write to

if they have any problems to be solved

or if they require advice as to how to

obtain the best results. Questions

answered over the air, and the fol-

lowing day both questions and answers

are published in the "Gardening" pages of

Curzon’s Show Changes Time

The Jack Lawrence-Philip Paterson

show, sponsored by the House of Curt

has been extended from 6.45 p.m.

to 7.30 p.m. daily, at 1 o'clock at

that station.

3XY FEATURES

TRANSCRIPTIONS

Over the last few months 3XY

entered upon a new policy re-in-

drastic entertaining, replacing

the artist plays with special

transcriptions which have been

well received. Currently heard

include the Artaramas recording of

the General Mq at Dave’s, Len

Barbour and John Nugent-Har

B.P.’s “Marie Antoinette”; full

Quenelle Ashton, Harvey Adams

Halm’s, Len McDermott in “Elmo’s

Tales”; Hal Percy and Cliff Cowley in

“Vegetable Growing Competition”.

“Secret Ink” (New Serial)

FOUR 15 MINUTE EPISODES WEEKLY

COMING—“Black Chamber Calling”

“The Girl from Soho” — “The Eagle’s Claw”
Among the Sponsors

The marriage will take place at St. Mary's Cathedral, Sydney, on Tuesday, March 3rd, at 9.30 a.m., when Sen's managing director, Monsignor Meany, will perform the ceremony and celebrate Nuptial Mass, assisted by Monsignor Collender.

Doreen McKay has been a member of SEN's staff since 1941, following her graduation at Sydney University as Bachelor of Arts. In 1945 she was voted the year's most popular announcer in a listener contest conducted by "Wireless World." Doreen, who was sent by SEN to America to gain further broadcasting experience and to gather new ideas on radio. Throughout her radio career at SEN Doreen McKay has combined the talents of announcer and actress and become very well known to audiences in her role of Claudia Barbour in the long-running serial "One Man's Family," and for the part of "Madam" in SEN's popular "Grocer and Butcher" series. Her voice will certainly be missed by SEN's readers.

Doreen McKay does not say she has abandoned radio altogether. Whenever time and opportunity permit her in married life, free lance radio parts will carry her again to the microphone.

**SIXTEEN SPOKES BROADCASTS**

After having sponsored the radio session and the Radio League radio session through JU4 and Associated Broadcasts, Associated Newspapers (Pty) Ltd has contracted to provide descriptions of its three matches of the month through the network.

**THE PROGRAM FOR MONDAYS is entitled "Let's Remember!"** the program which brings to life from the old record files of classic music. Included in this series will be selected by the late Sir Charles Kingsford Smith, Conran Dalby and others. Musically, however, the program will be directed, and listeners are invited to write in for their own special "memories." The program is the "Hit Parade" of old record files, of the records of the month with appropriate continuity.

**THE PROGRAM FOR TUESDAYS is entitled "Good Friday."**

Having covered fifteen (15) minutes' worth of the general program including the commercials, provided that the time involved does not exceed one and a half hours of broadcasting. Such periods shall not exceed one and a half hours of the program and shall be paid at the rate of three (3) hours for each such broadcast, or part thereof.

Provided that such a solo performance, including a performance as such in any period, shall not be paid for not more than one hour in any one week, nor be paid for more than twelve hours in any one week. These employees whether actors, actresses, or radio artists, shall for a week's work be paid...

If any employee in addition to working on the other side (4) days of any week is required to work on any day be allowed the rate of double pay for such day work as the hours of work of each such employee on any one day are "scattered" so as to cover a period exceeding twelve (12) hours, he shall be paid at the rate of time and a half for that day.

**COMMERCIAL ANNOUncements.**

Advertisements when used as such as announcements, commercials, or part thereof paid as follows...

**LIVE SHOWS, ACTUAL BROADCASTS, ETC.**

(a) Commercial Employers: Those whatever actors, actresses, actresses, or radio artists, at the rate of time and a half, for fifteen (15) minutes' worth of the general program in any one week...
PERSONALS

Mr. C. V. Stevens, managing director of Radio 2UE, and the honours won at the A.I.E.E. meeting in Portland, U.S.A., have been presented to Mr. J. O. Mason, who is now stationed with the R.A.A.F. at Bradfield. R.A.F. training for crew duties—and take it.

On his first home leave since joining the A.I.E.E. 3 months ago, Nevan Gurray settled in on EST last week—and so kindly has he been taken to Army life that several officers declare it was a wonder what he didn’t remember him. It’s quite an achievement for a man who was a points captain (of course) can make in such an appearance.

The composer of the "Groper" and "Spy" Holden theme songs, John Kay, is a musician of no mean order. John is with Gen. Patton’s Agency. Last two weeks he was engaged in preparations for performance by B.C. under direction of Percy Cole, his brother.

Mrs. Laurie Gill (Thorn Prince, very well known against personally) is successfully continuing the role of motherhood with that of agency executive at Goldberg’s (Melbourne). Her son a certain Sydney radio colleague was rushing along quite a bit of an impromptu tour when up popped Them! Shouting the press, "Have a cup of coffee—she went right to which she replied, "Good Idea—but have on a tick until I park the car." She can be seen at the station in the morning and has a phone's soundproof room—for the "coffee durian!"

Roy Heath (Kooyonga) informs us he has a couple of baby Koalas in the gum trees at his home at Newport. Careful reading of the Herald reveals it is quite an achievement for a man who was a points captain (of course) can make in such an appearance.

News comes from New York of Jim McKay, well known 2UE commentator, now in Air Force. Some American friends of Jim’s made a technicolor film featuring important stops in Jim’s flying career. The film arrived at 2UE this week and staff had a chance to view it.

Hear that Harry Dearth is now in the Air Forces with a couple of baby Koalas in the gum trees at his home at Newport. Careful reading of the Herald reveals it is quite an achievement for a man who was a points captain (of course) can make in such an appearance.

Nina came out of the gate when you died BILLY the charming voice that answers you at that of 2UE’s copy Station. Nina just announced her engagement—to ring for this love—part of her Austeritychannel—Miss Materia will marry shortly.

Cast of Ted Cox (Com 202) a new store manager, is equally well known in advertising circles through his associations with the Home Bank in pre-war days.

Frank Goldberg, of Goldberg Advertising, held his Melbourne clients a Church visit last week.

Edward Holmes, of A.E.A., is appointing a 2UE advertising manager on the money (?)ands of Cairo’s Philadelphia.

Lee Laverack, of London Advertising is in hospital where he is to make a complete rest cure. He is being sent on his usual energetic programme by A.C.B. under direction of Percy Cole, his brother.

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