PERSONALS

Off to a mountain retreat for his holidays, Reg. O. Lee, still continuity chief, hopes to enjoy taking expeditions and abseiling the cliffs of the post-piece and there will no doubt close friends waiting with cheers.

Popular singing-announcer, Russell Calhoun, has disappeared from his usual positions at 3AB—for a well-earned holiday. Though his place is sure to be missed, we expect that he’ll be spotted somewhere south of the home town during his leave. Plans to see him on the air after a few weeks’ absence.

When Jack O’Malley, well-known song-writer and sales manager of IAW, left the studio on a Friday night after broadcasting “The Sons from the Western Continent,” session, he found that his car was still in the repair shop. On the following Monday, when he was due to broadcast a few minutes, his car was still there. He asked if he could borrow another car for the broadcast that evening. He succeeded in getting one, and was heard over the air.

One of IXY’s budding comedians, Tom Miller, arrived in Melbourne last week, after being away for many months in the United States. Tom, who has had quite a bit of experience as an actor and writer, has been appointed to appear on the broadcasting programmes of the United States and has been promised a large sum of money. He is due to arrive here soon.

3SXY 3SY announces the appointment of Mr. Arthur (“Black”) Black as the manager of the show and variety department. Before joining 3SXY Mr. Black was associated with Goldberg’s (Sydney and Melbourne) for 10 years, and some time was production manager of the agency.

Mr. W. Ryan, 3SY artist announcer, celebrated his marriage to Miss Margaret Donnelly, of Rose Bag, at St. Mary’s, North Melbourne, on January 9th. Miss Donnelly is a daughter of Mr. and Mrs. A. Donnelly, of 3SY Studio.

Miss Rhsy Cooper is now on the announcing staff of 3SXY. Miss Cooper is also well-known as an accomplished singer.

Norman Banks carries on the good work even when on holidays. After a fortnight’s absence, he will now appear on the air each evening.

Eddie O’Brien, IEC program manager, has in his credit 14,000 radio hours. Before joining IEC 15 years ago, he had three years with the A.B.C. and IIE. He has written and produced live shows, arranged programs, and conducted Hit P. and A. Fadoul, and has arranged broadcasts from the Royal Theatre. He has written 1473 broadcasts with the substantial sum of £55 contributed by Miss C. Lewist, of 18A Foveaux Street, Sydney.

Absent from the air for a few days, quietlyewing to sickness, the early morning announcer, Harry Withers, was welcomed back to his post on Tuesday last week, by a large mail from listeners. Miss G. Cooper, who is the daughter of the late Charles Cooper, is now on the air each morning.

Kevin Macbeth last week was presented with a bouquet of flowers by the ladies of 3AB to mark his departure for military service with the Air Force. He was associated with 3AB for 2 years and conducted Hit P. and A. Fadoul, and is a former broadcaster from the Royal Theatre. He has written 1436 broadcasts with the substantial sum of £55 contributed by Miss C. Lewist, of 18A Foveaux Street, Sydney.

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The broadcast of world-famed American radio drama, “March Past,” is now available every Thursday night at 8 p.m. on 3AB.

YOUR raw materials may be frozen … your civilization may be on the ice … and your plant may be all out on war production, but it doesn’t carry your name.

That name, in peace time, won for you thousands of friends; but even the best of friends grow cold if they don’t hear from you … don’t let YOUR brand name freeze!

We have the remedy—and we’d welcome the opportunity to explain it to you.
Day and night 2GN Goulburn presents its huge audience with the finest programmes under sponsorship of national clients, plus high-grade features for local clients. To obtain 100 per cent. effective coverage in any campaign you must include 2GN Goulburn the one and only station that serves Goulburn and District.

For full particulars apply to
AMALGAMATED WIRELESS (AUSTRALASIA) LIMITED
47 YORK STREET, SYDNEY
167 QUEEN STREET, MELBOURNE

A POST IN WASHINGTON
Sydney and Melbourne Trade
Wishes Ossie Mingay
Bon Voyage

Mr. A. G. Warner occupied the chair at the function and introduced Mr. H. Prier, who said that it had been a long time since he had faced so many of his Australian listeners under such pleasant conditions. His friend, Mr. Mingay, has been a most successful battler for the whole trade throughout its trials and tribulations. He mentioned that having been in the fight in the First World War, Mr. Mingay couldn't resist getting into this one—'had plenty of fights in the trade too, and always managed to emerge successfully, and Mr. Prier sincerely hoped that he would succeed in his present mission to America—in fact, he felt sure of his success.

Colonel Kesedey, of HZ, also had a few words to say on the qualities he knew in Mr. Mingay, which assured him of the success of Mr. Mingay's mission to the States.

Colonel B. O. Jones, Director of Radio and Signals Supplies, to whose branch of the Ministry of Munitions Mr. Mingay is attached, attended the dinner and spoke in support of the toast to Mr. Mingay. He said that "it had been evident that someone had to be sent to America, who knew that an arm had not necessarily move on its stomach but on its communications, and therefore Mr. Mingay was the chosen person to carry out that job." Colonel Jones concluded his remarks by saying that his choice of Mr. Mingay was indicative of and reflected his confidence in the man.

Mr. Mingay, who had had an opportunity of saying a formal farewell to Mr. Mingay at the Sydney trade function on the previous day, was also in Melbourne and attended the dinner.

In responding to the toast, Mr. Mingay expressed his extreme pleasure at being invited to this dinner, which was so representative a gathering of the Melbourne radio fraternity, but suggested that maybe the dinner had been arranged
Mr. Mingay spoke volumes for the regard in which Mr. Mingay is held. It is also a tribute to the organizing ability of Mr. J. Martin, who arranged details of the function.

Mr. Eric Davis, acting president of the E.L.P. Club of Sydney, called on Mr. Wing, who addressed the gathering on behalf of the radio industry. Mr. Wing made mention of the fact that among the gathering he could see men representative of every section of the radio trade, of the broadcasting industry, and of the Government. He said: "Mr. Mingay is one of those gentlemen for whom I have a great admiration, and when I was asked to speak my reaction was a pleasure. Mr. Mingay is a battler, a pioneer of radio business, a man who has just exactly the right ideas of a pioneer in any great work. He had the vision to know what would be required in radio. He was very persistent and has the necessary skill and ability, and with these three characteristics one will understand that our guest of today has been able to add to his laurels since the radio industry of Australia had done in producing signal equipment for our forces, but laid emphasis on the even greater work which had yet to be done in this regard.

Presentation
At the Public Schools Club dining room in Melbourne on February 2, the Director of Radio and Signal Supplies officially farewellized Mr. Mingay. There were 60 present, in addition to the guests of honour:
Col. Jones, Chief of the Directorate, occupied the chair, and Mr. J. W. Love acted as M.C.
Proceedings opened with "The King," and thereafter a full evening of entertainment was enjoyed. Great fun was derived from the community singing of a set of verses written around Col. Jones and Mrs. Mingay, Richards, Mingay, Maginnes, Carey, McLaren, and "the victors," and sung to the strain of "How Do You Do."

After briefly explaining the purpose of Mr. Mingay's trip, Col. Jones, on behalf of those present, made a presentation to Mr. Mingay of a large black leather brief case.

Among those present were:-

Mr. Frank Marden (2UW) shaking 2SM's hand at Petty's Hotel gathering - Sydney.

Gwen Munro
who plays "Lorna" in
"Lorna Doone"

Still another star program hits the air over 2SM with the broadcast of "Lorna Doone" every Monday, Tuesday, Wednesday at a quarter to nine, under the sponsorship of the manufacturers of Maxam Bakeo Pastry Mixture.

Radio adaptation of this famous English literary masterpiece provides listeners with a most enjoyable and thrilling program.

MONDAY, TUESDAY and WEDNESDAY at 8.45 p.m.
Retail Promotion Campaign in U.S. Launched

After six months of preliminary but exhaustive research, the Retail Promotion Committee of the National Association of Broadcasters, of which Paul W. Cross, manager of WTIC-Hartford, Conn., is chairman, has instituted an industry-wide campaign to finance the preparation of a study that will analyse the present-day and probable future problems of department stores, and other retail establishments. In relation to the opportunity that broadcasting offers to the anachronism of those problems, the National Association of Broadcasters reports:

"Preliminary to the exploration of this problem by the broadcasters the assistance and co-operation of the Sales Promotion Division of the National Retail Dry Goods Association was enlisted. This organization made a nationwide survey of the use of radio by retailers and the results of their experience.

"The research, analysis and presentation will be developed by Sheldon H. Coons, general business counsel of New York City, who was formerly vice-president and merchandise manager of Gimbel Bros., Inc., and for ten years executive vice-president of Lord and Thomas, with the assistance of outstanding leaders in the various fields that have a bearing on the subject. Mr. Coons, under the direction of the committee, has conducted the preliminary research and study since his retention as counsel early in July.

"The proposed plan contemplates investigation of every factor which appears likely to influence sales, relating the stresses and strains of this period of wartime priority, rationing and restrictions.

"The investigation will also include an analysis of results of factors that are likely to influence the trend and character of retailing after the war is won.

"The kernel of the various plans and clinics, conducted by the Office of Price Administration in conjunction with leading representatives of retailers, has been the urgent need to reduce the costs of retail distribution to enable retailers to survive under price ceilings. This thesis is the keynote of the tentative plan of the committee as outlined by Mr. Coons and contemplated in the motion slide, transcribed and presented to the committee by a leading manager of that division of the N.R.D.G.A. survey.

"How can you ensure your radio investment? How should you set up a radio department in your store? What can you expect from your radio station? These are some of the questions the market research division of the National Association of Broadcasters is engaged in answering. The plan proposed by the Retail Promotion Committee of N.R.D.G.A. will seek the answers to all of these questions and endeavor to present the answers in an easily understood and fully authenticated fashion.

"During the preliminary discussions and the preparation of the outline of the proposed plan, the Retail Promotion Committee of N.R.D.G.A. has worked very closely with the Sales Promotion Division of the N.R.D.G.A. The final outline and purpose have received the unanimous and enthusiastic endorsement of the directors of that division of N.R.D.G.A.

"In a letter to-day to all commercial radio stations in the United States, Chairman Cross pointed out that while the preliminary thinking and work on this plan has been conducted under the direction of N.R.D.G.A., participation in the plan is available to N.R.D.G.A. member and non-member stations alike, as well as to Canadian broadcasters. Enclosed with the letter was a pledge blank and a schedule of charges for participation, based on gross income of the individual stations.

"During the series of NAB district meetings, which has just gotten under way, details of the proposed plan are being explained to station executives and sales managers by Lewis H. Avery, Director of the Department of Broadcast Advertising of N.R.D.G.A.

"The details of the presentation will be perfected by Mr. Coons with the guidance of the committee when the necessary finances are assured. The committee to secure funds will, in addition to the letters heretofore mentioned, be carried on at the District meetings. Indicative of the enthusiasm of the industry, the broadcasters of North and South Dakota have unanimously endorsed it and pledged their wholehearted support.

"The tentative plan of the committee as outlined by Mr. Coons contemplates a nationwide campaign to finance the preparation of a study that will analyse the present-day and probable future problems of department stores, and other retail establishments. In relation to the opportunity that broadcasting offers to the anachronism of those problems, the National Association of Broadcasters reports:

"More than passing interest in the plan has been evidenced in various circles. Not only has the Sales Promotion Division of N.R.D.G.A. rendered helpful assistance in the preliminary planning, but it has pledged its cooperation to ensure the attendance at various presentations of the key personnel of department stores and other retail establishments.

BREAKING NEW GROUND

Parsons Bros., Saturday Hour

Some new ground will be broken by Saturday afternoon radio entertainment when Parsons Bros., breakfast food manufacturers, shortly sponsor an 18-hour musical show on 2SM between 11.30 a.m. and 3.30 p.m.

Details of the production were not available at this writing, but it is known that Miss Dorothy Dobby, former WXYZ, Detroit, radio announcer, will be the featured artiste. Miss Dobby has been conducting 2SM afternoon sessions, which is likely to include some outstanding talent.

HOW RADIO HELPED AUSTERITY LOAN

When the organizers of the M.L. appeal in the Australian States finished their 11 hours-9 a.m. till 8 p.m. - broadcast on December 13, they had the satisfaction of knowing that all records had been broken. The appeal was conducted in all Australian States, and the approximately $300,000 collected was an indication of the interest being shown in the cause. The appeal was conducted in all Australian States, and the approximately $300,000 collected was an indication of the interest being shown in the cause.

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Lessons from a Successful BBC Experiment

(Anonymous)

One of the important jobs the British Broadcasting Corporation has to do in this homeland is that of keeping the industrial front working cheerfully and at a high speed to produce the armaments we need. It has several such programs, including "Workers' Playtime," "Tea Time," and "Music While You Work." This is a short account of one of the important results of these. The BBC has been in close co-ordination with the production Ministries. After a long period of producing this program and consulting with workers and management alike, he has arrived at the following basic conclusions:

1. The music should be familiar to the ordinary worker. Ringing bells or motor noise is a sure sign that the weather is right for an automobile, and one can have the assurance of a good day's work. However, if there is no such assurance, the music should be cheerful and unobtrusive, and any lack of a "melodic line," any involved harmony or complex rhythm tend to create confusion of sound.

2. Loudspeakers should be small and well-placed about the factory rather than large, and only one or two to a shop.

3. Although the BBC has been in the first to carry out research into the value of music in industry, it should not be thought that it is the job only of broadcasting stations. On the contrary, as many British firms have been discovering, it is quite possible for each factory to provide its own entertainment, and take advantage of the research facilities available. Thus it will be possible for each firm to develop its own type of music. Music in factories should always be cheerful, and of a type that becomes boring with the repertoire available in the wireless records library.

4. The tempo and rhythm should create a bright and cheerful atmosphere. Retrospectively, fast or slow music will lead to overworking, and much better at hearing it than anyone not used to it. The faster the music, the quieter the background.

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6. Number 4 does not apply at all times. Specifically, for whom music is in itself unsuitable, and not able in the works' records library.

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Among the Sponsors

Bayer Pharma Co. (L. V. Bartlett, agency) has signed 2UE, 4TO, BHR and 2HR for a series of six announcements during the Christmas season.

European Laboratories (Agency, Hansen Commercial Broadcasting, February 11, 1943) have signed 4BO, 4TO, for the relay of the quiz session, Monday evenings at 8.35 p.m.

10

11

Dr. W. E. Woods Ltd. has contracted through M. E. Eustace to send a representative on an advertising tour for discussion on "Home Sweet Home".

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Australian Cosmetics (Agency, Golding & Co.) has signed with 2UE for quarter-hours per week in the breakfast session.

“Home Sweet Home” is now being sponsored by The Kellogg Company for four hours per week.

AND NOW IT’S A GIRL

Lola Fanning takes Quarterlyyt lever

"Home Sweet Home" has been replaced by "Lola Fanning".

Another branch of radio has seen the advent of the "Feminine" sex—and the programs which promised to live up to this theme have not happened but for the better.

Following the end of Reg. Quarty’s, compared and comedic of the "Home Sweet Home" was "Lola Fanning," which concluded on the Friday night live artist show from the "Red Rose Theatre", the wandering microphone for Five-in-One Dental Cream’s "Lola Fanning," was given to the people of Sydney, and her success was immediate.

"Musical Moneysaver" listeners are faced to nominate popular songs which are to be played in the audience, by the audience.

"Lola Fanning" is the current favorite being aired by the manufacturers of Five-in-One, who have signed for 52 quarter-hours.

"Lola Fanning" is given by the Kellogg Company for the星期 morning broadcast.

"Lola Fanning" is given by the Kellogg Company for the week.

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Enlightening Tour for Quiz Kids

As result of their appearance in the Quiz Kids program, the bright children gained national-wide fame. The children used to broadcast over the Macquarie Network and to be broadcast on behalf of Quaker Oats Co. for the Quiz Kids program.

For some years now, the Quiz Kids program has been broadcast every day of the week. This program was started by the Sydney Morning Herald in 1942. The Quiz Kids program was broadcast every day of the week.

During these visits Miss Joy Morgan was in charge of the Quiz Kids, James Hagan, Audrey Baker, Bernard Lake, Dorothy Reeves and Joan Smith.

This visit to Canberra was particularly notable, and will long remain in the memory of these five fortunate children.

The success of the visit to Canberra was largely attributable to Colonel Jones, Chief of the C.B.R., who made all arrangements to enable the Quiz Kids to visit many places of interest. The Quiz Kids attended a siting of Parliament, and afterwards met many important people, including Senator Collins (Minister for Interior), Mr. Draxdale (Minister for the Air), the former Prime Minister (Mr. Menzies), and Sir Charles Marr.

Another unforgettable experience for the Quiz Kids was the trip to the home of the United States Minister for Australia. Mr. Nelson, who had just returned from America, met his charming wife and his two children, Betty Jane and Nelson Jr. After they had returned to America, the children in the house of the Quiz Kids, who had been given a summary of the record of the Nelson Johnson’s stay in Canberra, as well as many interesting slides of the United States.

The Quiz Kids were also interested in their visit to the Canberra High School, and they were amazed by the facilities offered by the school. They stayed in the Domestica Science Department, where the interior of a modern home was installed, enabling them to cook meals in the kitchen and serve them to their fellow pupils in the dining room. They were also interested in the laboratory, the carpentry sections, where the facilities for study are truly remarkable.

Other places visited by the Quiz Kids during their trip were the War Memorial, the Canberra Zoo and the Zoo where they visited the superstars of the broadcast medium.

Melbourne Interests Take Over Beharfield

Melbourne press reported last week that the control of Beharfield Ltd. was being sold to Melbourne businessmen. A large block of shares were purchased by a substantial portion of the 213,490 ordinary shares in the company. The new board will consist of Mr. and Mrs. Rackett (chairman) and E. M. Patten (chairman), both of Melbourne, and Mr. J. V. Rackett of Sydney.

The Quiz Kids are very interested in the particularly impressive results of their trip to Canberra. They are very pleased with the opportunity to visit and see the sights for themselves.

LEN MAURICE BACK IN RADIO

After an absence of five years from radio broadcasting, Len Maurice has returned to the air with his "Maurice" program on ABC. The program is broadcast every Sunday afternoon.

For many years one of Australia’s best known commercial announcers, Len is also a prominent figure in the Sydney advertising world.
Two Outstanding Shows
Please Melbourne Audience

Two outstanding programs aired over 3UZ are "Christie's Thursday Night" and "Scottish Reverie." Sponsored by Christie and the Thursday and Scottish, these programs are produced by a cast of top-line artists, including George Hewitt, Tessa Scott, Harvey Adams, and others. They are broadcast in Melbourne radio, and the programs are well-received with listeners.

A Scottish Reverie, conducted by Reg. Lewis and compared by John Davis, is a half-hour musical program that has taken an excellent place in Melbourne radio, and it is well-received with listeners. This program is sponsored by Murdoch's, and it has a weekly audience of about 2,000 people. The program is broadcast on Mondays at 11:15 a.m., and a few comments have been received about the program.

Western Australian News

Good comedy is always appreciated, and for some time pass (two Albert) fan-makers, "Aberdeen and "Bob and Zeb," have been broadcast regularly over 3UZ every Monday at 3:30 p.m. "Aberdeen and "Bob and Zeb" will be broadcast this Sunday at 3:30 p.m., and a few comments have been received about the program.

The Mystery of Darling Harbour" has hold as a daytime feature over 3UZ, and the weekly program is sponsored by Murdoch's. It is well-produced and appreciated by the audience, and a few comments have been received about the program.

"A Music in A to Z," the Cyclax show, consists of the higher and middle-class music. It is to be broadcast for 26 weeks, and a few comments have been received about the program.

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Three Intermediate Programs From Melbourne

Three national sponsors, Hygen, Nugget Shoe Polish, and De Reus, have chosen to promote their programs in Victoria and Tasmania.

Maple's, although not national sponsor, will stay on 3UZ for their program in Victoria and Tasmania.

The scripts and productions are in the capable hands of Edie Nestor, and 3UZ can well be proud to think that these sponsored programs of their own are aired on a total of 44 Australian stations.

"Music Box Memories," sponsored by Nugget Shoe Polish, is a show "out of the box." At the beginning of the program, a feature music box is opened, with the year from which the programs received, and with several original tunes. Songs already featured have been between 19 and 200 years old. This program is broadcast over stations 3ZK, 2ZK, 2ZKO, 3Z, 3ZB, 3ZK.

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Bishop and Gargoyle

For Listerine Sponsorship

“Bishop and the Gargoyle,” a novel series of comedy dramas in which tense situations and thrilling panoramas are sprinkled with delightful patches of humor. The series is being aired on 3XY by the Lambert Pharmaceutical Co. Pty. Ltd., with a large number of listeners tuning in daily.

Additional information: The series is broadcast in the studio of Amalgamated Wireless (A/Ina) Ltd., from “Amalgamated House” in the U.F.I.A., Victoria, Australia, and the Gargoyle and the Bishop deal with the-re-organization between a whimsical old Bishop and a retired police officer, who come to realize the task of solving a seemingly trivial mystery which otherwise would never come under the notice of the police. Political intrigues, murders, and kidnappings are sprinkled with laughter providing entertaining conversation between the Bishop and the Gargoyle, and each complete half-hour episode is presented in a style to make the listener come back for more at the following week's broadcast.

Bigger Prizes in Hits and Highlights

Price money has been increased for the popular Talent Tally and Highligts of 3XY. The new rates are 25c, $1, and $2, all of which are available without requiring a Talent Certificate. In addition there is a weekly distribution of 30 theater tickets to be given away.

In the event of the first prize not being won, it will be jackpotted by $2.

Competition run in conjunction with Hits and Highlights is to feature seven most popular tunes of each week. As entertainment, the seven hit tunes are broadcast as well as items by famous Tally artists.

Forty Glorious Years

Highlights from the year 1900 were heard on 3XY and Sunday at 3.30 p.m., when the Mutual Store’s “Forty Glorious Years,” a marathon broadcast, was in full swing. It was in that year that the Australian Broadcasting System was founded, and the station was being used at that time for various educational and dramatic programs.

Other highlights included a brief discussion of the musical comedy Gargoyle, which opened at the Criterion Theatre in Melbourne. The cast included Laurence Olivier, Vivien Leigh, and Richard Burton. The show was a great success, and the audience wasthrilled with the performances of the talented actors.

Mal Verco and Ginger

As entertainment, the show included a number of popular songs and tunes. Some of the songs included “The Glory of Love,” “The Blue Moon,” and “The World is Waiting for the Sunrise.” The show was a huge success, and the audience was left thrilled with the performances of the talented actors.

Mal Verco and Ginger will now appear on 2GB and 3XY every Saturday from 7.30 to 8.30 p.m., and every Tuesday from 7.30 to 8.30 p.m. The show is sponsored by the Australian Mutual Life and Investments Society, and is a huge success, with the audience left thrilled with the performances of the talented actors.

Vanishing Bagman

Country trays are feeling the absence of the cheery bagman who used to breeze in and out of businesses with his suitcases full of money. Bagman has always been a popular figure, and his absence is being felt by the businesses who used to depend on him for their daily income.

The proprietors of the Victory Razor House contracted for announcements before and after the feature “Our Bagman,” conducted by the Gargoyle from 12:30 to 1:30 p.m. every Tuesday and Thursday at 1:30 p.m.

Christie’s Beauty Salon has extended its offering of a two-week beauty treatment to 12 weeks, with the feature “Our Bagman,” conducted by the Gargoyle from 12:30 to 1:30 p.m. every Tuesday and Friday from 12:30 to 1:30 p.m. Until the end of this month, the feature will be available at the Gargoyle from 12:30 to 1:30 p.m. every Tuesday and Thursday at 1:30 p.m.

Paul Brae, jeweller, has renewed his contract with the Gargoyle, with whom he has been associated for the past 10 years. He is a popular figure, and the audience is looking forward to his return to the series.

Commercial Broadcasting

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Commercial Broadcasting, February 11, 1943 15

CRISPIE'S AND PETERS HOLD ANOTHER 3XY PARTY

A big party held jointly by Peters Ice Cream and Crispie's in the Princess Theatre, arranged by 3XY, was staged on January 30.
The many friends of Mels Una Pritchard, of this office, who were organizing to have her learn to ski are away on holiday, with a couple of weeks ahead of them going to Westport Falls to reassemble and hope to be back on deck in a few weeks' time.

Mr. Frank Marden, DEUT general manager, and his wife, the late Mrs. Frank Marden, of 2GF, 'Yell', was also seen around. Early morning man of 2CH until last year, cold-so cold that a transfer to the Middle broadcasting department, now a staff of 2CH talks, on the B.B.C. about Australia and also going to the ANZAC and Melbourne and getting recently joined the Directorate of Radio gay! "The Mr. to the powers that be, was because some of to many a heat weary eye in the city.

He struck us of at least one arrangement. Another well known radio officer, Bruce Muir, of the Ministry of Munitions, will be interested to hear that to be distant related to the popular Goldberg service. Besides being acquainted with the councils and broadcasting in Australia. He gave a talk on the B.B.C. about Australia and also the E.F.S. broadcast. All this... now by post as a new paper.

Mr. R. A. M. Marshall has been appointed acting manager of 3GF Sunshine at Mr. R. E. G. Stimson's, 2GF, place, Mr. Marshall has been a member of the KN staff for some years on the Eastern wireless staff.

Bruce Mail, of the A.W.A. Melbourne broadcasting department, says that Council War of the A.W.A. was expected to be held out-of-town—so if a transfer to the Middle Coast would have been extra welcome.

Another well known radio man—set, Reverend Charles Stanley, B.A.A.—the early morning man of 2GF until last year, was seen around.

Flug-Officer Stan Williams, B.A.A., formerly of the Navy Nightclub, was also around town this week having arrived from the north. Stan looked extra well, even though I or perhaps 30 lbs. lighter than before. He was heading for Sydney, to be spending Christmas with his old lady, Miss Williams family.

Been in town this week A.C., A.W. (India) Brass Band, who will be seen about town this week having arrived from the north. The Brass Band is a new addition to the town, having been formed by Mr. H. E. Goodwin, now at B.A.A. A.W. (India) Brass Band, who is an expert on brass instruments.

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