A recent visitor to Sydney for a few days was A. J. Murray, manager of Macquarie St., Melbourne. Mr. Murray is being done by Dick Cranbourne.

Mr. A. J. Murray, who is in charge of sales at 3DB, has been appointed assistant manager of that station, in addition to his present duties, he will still carry on the work he has done so successfully.

Mr. A. E. Brooker, manager of the A.W.A. broadcasting department, is one of the latest executives to fall victim to the latest round of sackings. It is understood that only one man has been appointed to take his place.

Gerry Rattsi, of Country Yestery, known to his immediate public as the shearing champion of Australia and of the state of Tasmania, that the only crops for his cell was C.S.W.E. He has been quite a surprise to many of his friends. Recently, his radio hobby has taken on extra dimensions.

Eric Walsh of 3DB is in hospital, but we are glad to report that he is progressing favorably, surrounded by very affectionate visitors. It is hoped that the recovery comes as quickly as possible.

Former manager of 3DB, Max Carter, who has been in hospital for a few weeks, has now returned to his home. Mr. Carter is in good health and is expected to make a complete recovery.

Miss Winifred Thwaites of Newcastle, who recently moved to Canberra, has been appointed assistant to Mr. W. Grant, former member of the A.W.A. technical staff and son of Arthur Carr, has recently joined the staff of the A.W.A. as liaison officer to the advertising agencies. Mr. Hamilton, although new to Canberra, has already made a big impression on his colleagues.

Gwen Pettitt, former debater in Nyal's circle of friends, has recently returned to work. Her courtesy to all is much appreciated.

Mr. J. L. J. Hamilton has joined the staff of the Australian Broadcasting Commission. Mr. Hamilton, although new to the commission, has already made a big impression on his colleagues.

Mr. Eric St. John, who recently left 3DB for a period of leave, has now returned to his former position.

Mr. A. J. Murray, who is in charge of sales at 3DB, has been appointed assistant manager of that station, in addition to his present duties, he will still carry on the work he has done so successfully.

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COMMERCIAL BROADCASTING
Incorporating
BROADCASTING BUSINESS
10/- p.a.

Vol. 12, No. 3.
Thursday, July 29, 1943.
Price, 6d. per copy.

Bundaberg Calls
The Front Line

Believed to be the first program of its kind to be featured by an Australian commercial station, 4BU's new show, "Calling the Front Line," was very successfully launched on Friday night, July 16, at 5.30.

It was designed to bring a breath of home to Bundaberg boys serving in battle stations in the South West Pacific area, and reports have shown that the initial broadcast was listened to by large bodies of servicemen at many parts of the Pacific front. In arranging the weekly program, everything was done to make the show as "homely" as possible. A number of local artists were interviewed at the B.B.C. microphone.

Chapter and Verse
"Talking of signalling..." We've arrived at a point where the convoy was to split up and go to different parts. There were two caravans with us and we didn't know whose turn it was to take a certain portion. We signalled both of them telling them this. The reply came back from one of them quoting a chap-ter and verse of the Bible. We looked it up and found it read like this: 'And the Lord said, Whom shall I send and who will go for us?' Then said I, Here am I. Send me.'


The Front Line program from 4BU may have to be extended from 30 to 60 minutes.

As the Bundaberg lads in the front line can't come home, "The Front Line" show is one way of bringing home to them.

COMMERCIAL BROADCASTING, July 29, 1943

THE UPWARD TREND
Stanley Maxwell, in pursuit of "Off the Record" material for one of his B.B.C. overseas talks, told this story the other day about a party of seamen he'd met. All the men had had a very bad time, but after a few days in the peaceful countryside they were most of them ready to go back to sea.

An argument arose between some of the sailors as to differences in technique for86

commercial Broa7casting

... a week for-

... one show, one station, one sponsor, six nights

That's why

2SM sells More

... a week for-

10 YEARS

The show—"Grocer and Madam"
The sponsor—Moran and Cato

THE FRONT LINE

Office Department control experimental operation of television, or ultra high-frequency stations.

It is inconceivable that all such broadcasting will in the future become the sole province of our government for the simple reason that the Government or a Government Department is not capable of handling the whole problem of technical facilities and of coping with the question of competition for the ear and the eye of our listening public from broadcasters in other lands bearing their programs upon us the challenge of these broadcasts from other countries is one which will undoubtedly be so great that only private enterprise in this country is likely to have a chance of holding the "ears and the eyes" of our people.

That challenge is a fact founded one day on anyone who has studied the rapid development of radio broadcasting over the past few years. Must we wait until the challenge is real and with us before undertaking to do something about it?... perhaps "too little, too late!"

Let's Not Have "Too Little, too Late"

In recent issues of "Commercial Broadcasting" attention has been focused upon some of the salient features of developments in radio broadcasting which may well be expected to come prominently into practice within a short while after the conclusion of the world wide war. Television, facsimile, world range short-wave broadcasting, frequency modulation; those and other facilities in communications which are still in the cradle of wartime secrecy will be available, to play a major role in post war reconstruction and in the sociology which will follow. We have pointed to the fact more than once that Australia has been lamentably backward in securing ample or sufficient frequency channels for our future short-wave requirements; we have decried the short-sighted bureaucratic stipidity which has and still do hampering the development by private enterprise of the widest possible application of the art and technique of broadcasting, by restricting to the Government owned stations the use of reasonably adequate power output from the aerial, by restricting to the Government's Post Office Department control experimental operation of television, or ultra high-frequency stations.

As the Bundaberg lads in the front line are invited also to send in requests numbers to the 4BU, and at the present ation.

In view of its popularity, "The Front Line" program from 4BU may have to be extended from 30 to 60 minutes.

As the Bundaberg lads in the front line can't come home, "The Front Line" show is one way of bringing home to them.

COMMERCIAL BROADCASTING, July 29, 1943
Stage Door Canteen Show
Sydney Town Hall

Over £700 was raised for the recently inaugurated Stage Door Canteen charity from sale of seats in the Sydney Town Hall for the first big concert put on by B.I.O. on Thursday last, July 22. The big hall was packed to capacity. Seats were sold for prices ranging from 5/- to a guinea.

Well known broadcasting sponsors Moran and Cato Ltd., grocers, defrayed the whole of the booking charges for the Town Hall, and were rewarded by an enthusiastic capacity house.

Remarkable feature of the concert was the extraordinary public interest created with a minimum of publicity effort. The only publicity given to the concert was that by John Dunne during his sessions over 2SM, and by "plagies" given by Harry Williers in his breakfast session on 2SB.

It would be difficult to imagine a more diversified concert program studied with so much well known stars of radio and stage as was presented. Gladys Moncrieff and Herbert Brownie (by courtesy of J.C.W. Ltd.), Mr. Peter Dawson, Don and Desby (ISM comedians), Jim Grieve's A.B.C. Band and the A.B.C. Out of the Bag Unit, Rob Dyer, Colgate-Palmolive Show Unit with Jack Davy, Marie Burke "Ada and Elsie," the U.S. Army Band, Betty Smith (singer), and Fanos Stuart, Pat Kanay (accordionist) and Maurice Diamond's Juvenile Ballet, all contributed to a great night.

Two short sections of the concert were broadcast over the National network, and the celebration of the tenth anniversary of the 2SM feature "Grocer and Madam," through ISM.

After being introduced by Mr. Peter Dawson, Mr. John Dunn and Neta Bouness ("The Grocer and Madam" 2SM fame) came on stage. Mr. Dunne revealed how the concert had been planned. He told how he had put the idea of staging the Sydney Town Hall up to the "Grocer and Madam" sponsors, Moran and Cato Ltd., the directors of that company had said, "Go ahead and good luck to the Stage Door Canteen." Mr. Dunne said he was proud of the record of the "Grocer and Madam" session on 2SB in which he had played "grocer" for ten years. The tenth anniversary the previous night had marked the broadcasting of the 3,102nd concert, the show from the pen of Mr. Bert Gibb of Aerial Publicity. He claimed to have the record in broadcasting for one-show-one-station association.

Mr. Harold Bowden, president of the Stage Door Canteen announced the takings from the sale of seats at £700. He thanked Messrs. Moran and Cato Ltd. for their generosity, in defraying all costs of the Town Hall for the concert, and also paid a tribute to all the artists and stage and hall staff who were all drawn from the ranks of radio and stage employees, and all gave their services voluntarily. The £700, together with the £600 contributed by those attending the inaugural meeting of the Stage Door Canteen a few nights later, would go a long way towards the objective of securing premises in the city in which to carry on the good work of providing rest and recreation for soldiers, sailors, airmen and women of the fighting services and merchant shipping of all allied nations.

Stage Door Canteen Show
Sydney Town Hall

Hospital Distress
Commercial Broadcasting Again Steps Into a Breach

"If you want to put something done for the public good, tell it to the radio!" That might well be a maxim of modern day life.

One of the latest examples of the vital part which commercial broadcasting is playing in relieving distress of those in need, was provided when the station could help itself comes from Sydney broadcasting circles this week. A move to make hospital waiting rooms more comfortable, initiated by Mrs. Grey in her women's session on 2KY, has been taken up at that station's instigation by other stations.

Since its inception in 1930, the 2KY's women's session, conducted by Mrs. Grey, has been the medium for the expression of listeners' viewpoints on topical and other matters.

Letter, from listeners have formed the basis of many interesting discussions, while some correspondents have taken the opportunity of "airing" legitimate complaints about this, that and the other public (dis)service.

It was due to a recent letter from one such listener, who told of having to wait for treatment for five hours on a hard, backless form at one of the public hospitals, that Mrs. Grey appealed to listeners for funds to purchase low-slung chairs to replace the backless forms in one of the waiting rooms of the Royal North Shore Hospital.

The response was immediate, and within three months this particular waiting room was made comfortable thanks to chairs specially designed and constructed for the relaxation of patients.

Such was the appreciation of the hospital authorities that Mrs. Grey was asked to seek the cooperation of other Sydney radio stations, and in a letter to the Federation of Commercial Broadcasting Stations, suggested that each station "adopt" a different hospital, and interest listeners in making waiting room accommodation more comfortable.

Latest news in this regard is that several of the stations have expressed their willingness to cooperate, whilst 2KY is now appealing for funds to furnish the waiting room of another department of the Royal North Shore Hospital.

Change in Management of 2DU and 2BS

New Shareholding Control

Mr. Walter T. Grant, former manager of 2LT Lithgow, announced this week that he and Mr. E. Williams who was also formerly with 2LT, had purchased outright from Mr. E. V. Roberts, the Eastern commercial stations 2DU and 2BS.

Coincident with this move Messrs. Grant and Williams have joined the board of 2JH Dubbo, in which company they have secured the majority of shareholding interest. The new setup will bring together again the representation关系 which formerly existed between well known Sydney station rep. Don Scott, and Mr. Grant. Scott has always represented 2JH in Sydney, and amongst his other interests used to represent 2LT. Now he will have 2BH added to his list of stations.

Mr. Grant stated in Sydney last week that the move was virtually an amalgamation of the two stations so far as management and control were concerned, and he was sure that listeners and advertisers alike would greatly benefit from the move. Some quite ambitious plans for bigger programming policies were well under way as he said.

Competitor in "Hits and Highlights" Collects £100

Hawing jackpotted for three successive weeks, to a total of £100 in War Savings Certificates, the first prize in the TVQ show "Hits and Highlights" heard from 2XY, and relayed to 2SB, Sundays at 6.15 p.m. was awarded on Sunday, July 18, to Mrs. B. Byron, Rim Grove, Richmond, Victoria.

Mr. Byron was successful in selecting seven hits of the week, in correct order, as decided by public vote.

"DO YOU WANT TO BE AN ACTOR?" GOES INTO CAMP

With Rod Gamford as producer, and Ray Chapman as his assistant, "Do You Want to be an Actor?" makes its bow to a listening public on Saturday night at 8.30 from 3AW, with the stage set as an Air Force station to the Chinese say "thank you" for 144,000 pennies

Juvenile listeners from 160 metropolitan centres and many country districts responded remarkably to an appeal by the 2CH Fairy Godmother during the 2CH Children's Session for a "Bowl of Pennies" for the war orphans of China.

Over 144,000 pennies, representing more than £600, was the result, and 2CH's listeners have already received the thanks of the Chinese people.

The response to the appeal, which was made only in the Children's Session, provides one more proof of the coverage enjoyed by this station, and it reflects the experience of every other listener-test conducted by 2CH during the day and night.

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Translation: "Joyful thanks to the Godmother, and all the little friends!"

On

RADIO'S STRONGEST SELLING FORCE
IN AUSTRALIA'S LARGEST MARKET

AMALGAMATED WIRELESS (AUSTRALASIA) LIMITED

Commercial Broadcasting, July 29, 1943
"O.K. FOR SOUND"

Recoding and Processing Tackles War Time Job

It is perhaps an unfortunate fact that the manufacturing of radio recordings may sometimes involve more than the usual demands of the work. The general public, acutely aware of the fun and games which can be had from radio, is not very entertained that they may be reached over the air from their own homes. It is not often that they are shown how much as he can in order to ensure that the finished product, a large number of people grasp this fact with a large amount of problems and produce ultimately the sponsor’s conception of a fine program. Further still up the technical scale, the advantage is often not so apparent unless an expert agent comes into the closest. Yet remote contact, with the least mystery that may be made up in the life of sound recording and technicians, and its a paltry fact that there could be no better way of understanding any-where to imagine itself sitting in the chair of a competent sponsor and watching with half amused detachment a number of intelligent young men doing strange things with knobs and dials and shining glasses; while in the studio, visible through a triple glass screen, a machine which is suspected can have vanished so far into the past that this simple operation of tube replacement has had enough proportions of the first magnitude. This availability of the next set comes from and when; also, if any.

At this stage in the progress of war time restrictions, sound recording technicals accept as inevitable the fact that the number of problems will increase. The production bill, the recording industry any project in its experimental stage looks for too insignificant for safety. Some years ago when the material was not so critical as it is today, A.R.C. designed and installed special plant in the factory division to handle the remarkables and remilling of material already used and which in disc form was distributed throughout Australia among all stations. This remilled material which can be made suitable for reuse with the addition of a quantity of new material has been the backbone of A.R.C.‘s factory division since it first restrictions came into force, and has been instrumental in effecting a very substantial saving in this company’s dollar requirements. This is a factor which Government departments handling Australia’s imports have fairly appreciated.

Copper is another material of vital importance to the war effort, and it is also this company’s number two factory requirement. The processing of the recording fac- ing industry to back up the silver the process of which the finished records are produced. Due to the vital importance of this material every scatter of copper and every copper-bearing ed matrix which can be withdrawn from use is carefully preserved as scrap and is sent to smelters for conversion into high-grade beryllium copper. This conversion however creates a position and the problem of scrap. As scrap is needed for the making of matrices at that date unscraped represents the only stage of costly recorded programs, which is in turn a cost of hundreds if not thousands of pounds in- volved.

And of course there is manpower. Manpower is—well, shall we say it is the most common ingredient of this time, and we are all aware that, with the additional comment that, in a closed society, that of radio processing, skilled operators are never available on the open market even in peace- time. This is understandable when it is considered that only three record pro-

Mr. D. M. Fegan who contributes this article

"Extensive research has indicated that the audience of these programs on the nightly broadcast of 2UE, consisting of the number of stations used, an average estimate of 3,000,000 would not be unreasonable.

Simple arithmetic thus shows that the use of these programs would deprive the potential of an audience of the order of population. This is a situation which is not likely to happen, through lack of recording material, or for that matter of the increased use of recorded material, nor will the board which deals in new material for the board which deals in new material for the production of the top quality hour, and when it is discovered that further improvements have vanished and the stock of matrices at that date was limited to this company’s dollar requirements. This remilled material which can be produced, through the extent of an aggregate amount, the effect of which is considerable. The effect of which would be in- creased. This is a factor which Government departments handling Australia’s imports have fairly appreciated.

The habit of listening to programs on commercial broadcasting stations has become the foremost form of entertainment and is also a factor which Government departments handling Australia’s imports have fairly appreciated.

"AUSTRAlia’s CHOICE" CARRIES ON

As hley’s (through Goldberg Advertising Pty. Ltd.) has renewed its Wednesday night at eight half-hour musical "Australia’s Choice" with J.R. "Australia’s Choice" features the top female vocalist of the week, and is broadcast at a time when the listening public is most receptive of its message.

A lasting service provide cash and consignment prices for the best forecast each Wednesday night when "Australia’s Choice" is broadcast. The last successful attractor discloses a docket from Ashley’s in terms of the Imperial Arcades.

"Commercial Broadcasting, July 29, 1945"
With encouraging news steadily flowing to home and overseas there is little need to be too frightened by the threat of an imminent peace. There are many reasons for this: the American people will be difficult to persuade that it is time to begin to make peace; the fighting spirit of the American people will not be broken; and the threat of a European war will be greater than ever before. There is also the possibility that the war will be prolonged, and that the American people will come to feel that the war is not worth the effort. There is also the possibility that the American people will come to feel that the war is not worth the effort. There is also the possibility that the American people will come to feel that the war is not worth the effort. There is also the possibility that the American people will come to feel that the war is not worth the effort. There is also the possibility that the American people will come to feel that the war is not worth the effort. 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How Post-War Reconstruction Will Affect Our Homes

Radio’s Part in Problem of Health and Domestic Planning

Far-reaching plans, which have been developed by the Sydney County Council Electricity Undertaking as a concrete contribution to post-war reconstruction in the domestic sphere, will, within the next few months, arouse considerable comment among representatives of other sections of public and private bodies who already are looking to the changes which will come with peace.

The point of immediate interest to the broadcasting industry is the fact that radio has been selected as the medium through which the plan will be implemented. In order to take the form of a 30-minute broadcast over 2SYD Sydney each Thursday at 2 p.m. under the title, “Your Home, Your Family, and You”.

The first broadcast will be on August 19, 1943, and discussing the scheme with “Commercial Broadcasting,” the Advertising Officer of the Council, Mr. E. J. Morris, said that “Your Home, Your Family, and You” would be presented with the full cooperation of the New South Wales Government Health Department and the New South Wales Institute of Architects. The fundamental purpose was to inform the public mind on questions of health and domestic planning, so that the young brides would have a wider appreciation of domestic science, and be more able to make a success of her new opportunities than perhaps her mother.

“Indeed,” Mr. Morris said, “there will be an enormous number of married women after the war, and I think we can say also that those newly weds will do their utmost to make a success of their new homes under easier circumstances than those previouly before the war. We will therefore have tens of thousands of new homemakers. Ordinarily, in peace time, the new brides would have enjoyed opportunities in their own homes to have gained at least some knowledge of how to run their own domestic economy. War conditions, however, and the employment of so many thousands of girls in the armed services and industrial life, almost certainly will mean that a very large percentage of the post-war brides will have had little or no opportunity to gain that knowledge.

“When we first discussed the possibility of our making some contribution to this vital question, we realized that our effort, if it were to be successful, must be based on the three essentials of home management—the layout of the home, domestic management, and health, with particular emphasis on infant welfare.

“The Council’s plans were outlined to the New South Wales Government Health Department and the New South Wales Institute of Architects who both expressed an enthusiastic interest. We are now happy to announce that all the details have been ironed out and that the first broadcast of what promises to be an outstanding contribution to community welfare, will be made from 2SYD Sydney on August 19.

Department of Health’s Plans

“The whole basis of the session has been built on a conception of service, and each broadcast will include questions such as the use of available space, the laying of the various rooms in relation to the location of the home; the question of colour and its effect on domestic life; and all the thousand and one points which, although small in themselves, can do so much to lighten labour and improve living conditions.

“Considerable time will be given also to the internal layout of the home, and particularly to the kitchen and the dining-room where careful planning can do so much to lessen work and to lighten the fatigue of the housewife. We shall also discuss the planning of the relative positions of the sink, the washing, and the post-war bride can be saved hundreds of hours of work, while the placing of the ironing basket and the floorboards can either make or save work.

“Equally important is the question of the home, domestic management, and health, with particular emphasis on infant welfare, and its prevention, and we believe will prove an outstanding contribution to community welfare. We hope that the first broadcast of what promises to be an outstanding contribution to community welfare, will be made from 2SYD Sydney on August 19.

Leading Architects

“Problems involved in the layout of the home will be discussed by leading architects and those involved in the planning of the whole question of the home—think in terms of the largest possible range of subjects, and each broadcast will include questions such as the use of available space, the laying of the various rooms in relation to the location of the home; the question of colour and its effect on domestic life; and all the thousand and one points which, although small in themselves, can do so much to lighten labour and improve living conditions.

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For Your Information

The account is handled by Goldberg’s. For more information, please contact Goldberg’s.

The new feature called “Your Home, Your Family, and You” will be presented by Jack O’Hagan, popular sales manager of 2AW, is back again before the “nilka,” this week’s feature, “Gems from Muskal Comedy,” which was such a popular feature some time ago and which brought many hundreds of thousands of listeners an enjoyable program—make a comeback and Jack O’Hagan is enjoying himself greatly.

The activity of Jack O’Hagan in “Your Home, Your Family, and You” is in order to prepare the listeners for the new program which has been planned to fit the situation and will contain a delightful variety of subjects, presented in his own character, and presented to the public in a manner which will appeal to all sections of the community.

The program will be presented by Jack O’Hagan, popular sales manager of 2AW, in its premiere, today, Thursday, July 29, at 9.15 p.m. It will continue on Sundays at the same hour, and will be syndicated for all stations.

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"Australia Sings" is Valuable Contribution to Cultural Development

A Chance for All

Johnson and Johnson, sponsors of "Australia Sings," that all singing half-hour program broadcast on 3GB and Maquarie Network stations every Saturday night at 8.30, has brought to the forefront the very best artists who have taken part in them, and have made Australia's standing composers and performers famous.

The majority of these voices (excepting those of guest artists), are just breaking into radio, and it says much for the musical knowledge and ability of the many artists who have taken part in them, that program after program of such a high standard has been maintained.

Australia has produced more outstanding singers for its population than any other country in the world. "Australia Sings," which was designed to bring to the forefront the very best voices—voices which are novices today—will give promise of high artistry in the days to come.

Producer E. Mason Wood said last week that upwards of 200 different voices have appeared as soloists in "Australia Sings." These voices, not only world-famous, have brought to the forefront the very best artists who have taken part in them, and have made Australia's standing composers and performers famous.

TRANSCRIPTION SALES

A.W.A.

Recent transcription sales announced by A.W.A. include: *The Light Horse*, 30 minutes, to 7MO Hobart; and *Ballet Romance*, 1 hour, to 7XX Melbourne.

The Golden Soldier, 30 minutes, to 3BC Launceston and 3GB Hobart, also received for this feature to GMRK Melbourne, 90 minutes, to 3RR Melbourne, and 3GO Hobart.

*Concert Party*, 2nd series, 164 x 15 minutes, to 2TO Townsville for Messrs. Stanley and Bill for a thrice-weekly evening release.

We Are Yours, 12 x 15 minutes, to 2DF Orange.

*Fiddlin' and Magglin' Everybody*, 15 minute shows, to 2XJ Wellington and 2PQ Parkes.

"For the Detective," 12 x 15 minutes to GMRK Melbourne on a twice-weekly schedule.

"Windy Whisper," in 3 P.M. to 3TB Tamworth, to be scheduled thrice weekly for Sydney, Morris, and New York.

*Koala Blues*.

Try self-denial for a while—buy War Savings Certificates and £10 National Savings Bonds.

144,000 Pennies Response to Broadcast Appeal

A remarkable response to an appeal for a "Bowl of Pennies" for Chinese war orphans, made during the 3GB children's session conducted by the "Fairy Godmother," Margaret Herd, has resulted in more than 144,000 pennies representing over £600 being collected during the last few weeks.

This appeal was made exclusively in the children's session, no speakers or other reference being made to the "Fairy Godmother's" objective in any other section of the program, and the result has again demonstrated the extent of the promise, and the desire to become a star some day in his or her own right.

At intervals presentations are made from Melbourne, to give city as equal opportunity to present its many talented guest artists, and new discoveries in the vocal field. Melbourne producer is Hector Crawford.

"Australia Sings" is on the air every Saturday night at 8.30.

BEE-Line to Bigger Business

May 29, 1943

*1,000,000 is spent every week by the 250,000 wage-earners affiliated with 2KY*

Commercial Broadcasting, July 29, 1943
Among the Sponsors

The Pharmacists Co., through Leyton Pub, have ads for 20 minutes in each 30-minute session with Z.K., in which they continue to stress their "Aussie Ambassador" promotional campaign with the statement "Our Australian Ambassador." "Supershamus" was a feature that was promoted during this period.

A new business on 10F, Grafton includes the "Jubilee" series of lectures about the origin of the world under "Geological Tours." A weekly session for "The Jubilee" is scheduled, with the first release on Tuesday evenings at 9.00 p.m.

The Infinite Educational Bureau, London, has advertised for the first time in Australia, with free copies of "A Course in The Infinite," by F.L. Alwin Smith and Son, have released a series of announcements for the Infinite Educational Bureau, London, during the week, in conjunction with the release of "The Infinite Educational Bureau, London." Those who have been in touch with the Infinite Educational Bureau, London, during the week, will have heard in Frank Maguire's acting program, one of the most important announcements that has been made in the past year.

The Bureau of National Affairs, (Australia A.M.C.) has released a series of announcements for the Bureau of National Affairs, (Australia A.M.C.), during the week, in conjunction with the release of "The Infinite Educational Bureau, London." Those who have been in touch with the Bureau of National Affairs, (Australia A.M.C.), during the week, will have heard in Frank Maguire's acting program, one of the most important announcements that has been made in the past year.

The Australian Broadcasting Co. have a series of announcements for the Bureau of National Affairs, (Australia A.M.C.), during the week, in conjunction with the release of "The Infinite Educational Bureau, London." Those who have been in touch with the Australian Broadcasting, will have heard in Frank Maguire's acting program, one of the most important announcements that has been made in the past year.

The Liberal Democratic Party has also continued to advertise through the various radio stations, with advertisements being broadcast weekly setting out the party's policy and objectives.

The Herald, through its Distribution Co., have again released a Z.K. album, as an unchallenged leader in the local radio market, with weekly spot advertisements taking their place on the border station.

A recent addition to Z.K.'s Sunday programs is "Interviews with the stars," which is broadcast 9 p.m. sponsored by T.G. Smith Pty. Ltd. Each of these interviews features a personal interview with a famous and popular star, and the opening program, "Interviews with the Stars," has attracted an enormous audience.

The opening program, "Interviews with the Stars," has been introduced by Bernard Manning, and has been broadcast weekly on all the major radio networks. The program is broadcast live from the "Music Hall," and is one of the most popular programs on the air.

The program features a variety of stars, including some of the most popular in the film industry, such as Betty Grable, Deanna Durbin, and Vera Lynn. Other stars that have appeared on the program include Bob Hope, Bing Crosby, and Fred Astaire.

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P.A. and later admitted to over by a bus last Saturday week. He was first rushed to St. Vincent’s Hospital by a passer-by, who immediately took him to that he was at that time in hospital. While Mr. Stanley’s case was not critical, he is still under the care of Dr. Proust, who is famous for his handling of critical cases, and is expected to make a full recovery.

On admission, Mr. Stanley was visited by his friends, including Mr. Collins, while Mr. McLean recently re­signed as general manager of 2GF Grafton.

Mr. Collins, who has a long history of involvement with broadcasting, and was made welcome by the station’s manager, was in attendance at the opening of the new studios and later attended the Macquarie Street Studios for the first time since becoming associated with the station.

Mr. Harry Withers of 2GB was recently granted some accum­ulating leave, and he just couldn’t resist the temptation to get back into the old harness near the engine on fire. Fortunately, the pump had ceased functioning, the engine did not have to be shut down, and the crew was able to handle the situation without incident.

Mr. W. J. Cary has been appointed to the position of chief of the 2HR advertising department, and he will be responsible for overseeing the station’s advertising campaigns. Mr. Cary has been associated with the station for many years, and is well known for his expertise in advertising.

Mr. J. M. Leavy, who has been with 2AY Albury for several years, has been awarded the 2AY Albury “Youth Show” award for his outstanding contribution to the show.

Mr. E. A. Scott, who is well known for his work with the station’s music department, has been put in charge of their radio department. Mr. Scott has been with the station for several years and has a wealth of experience in the field.

Mr. Eric Cottrell, manager of 3XY, was all admiration when he received the news of the award. He has been with the station for many years and has been responsible for many successful projects.

Mr. Harry Withers was also present for the ceremony as an announcer and writer. He has been with the station for many years and has a wealth of experience in the field.

The keen sense of smell of Mr. W. J. Cary has been impressive, and it is predicted that he will make a significant contribution to the station’s advertising department.

Mr. G. W. O’Brien, the station’s sales manager, has been awarded the station’s “Best Salesman” award for his outstanding performance. Mr. O’Brien has been with the station for several years and has a wealth of experience in the field.

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