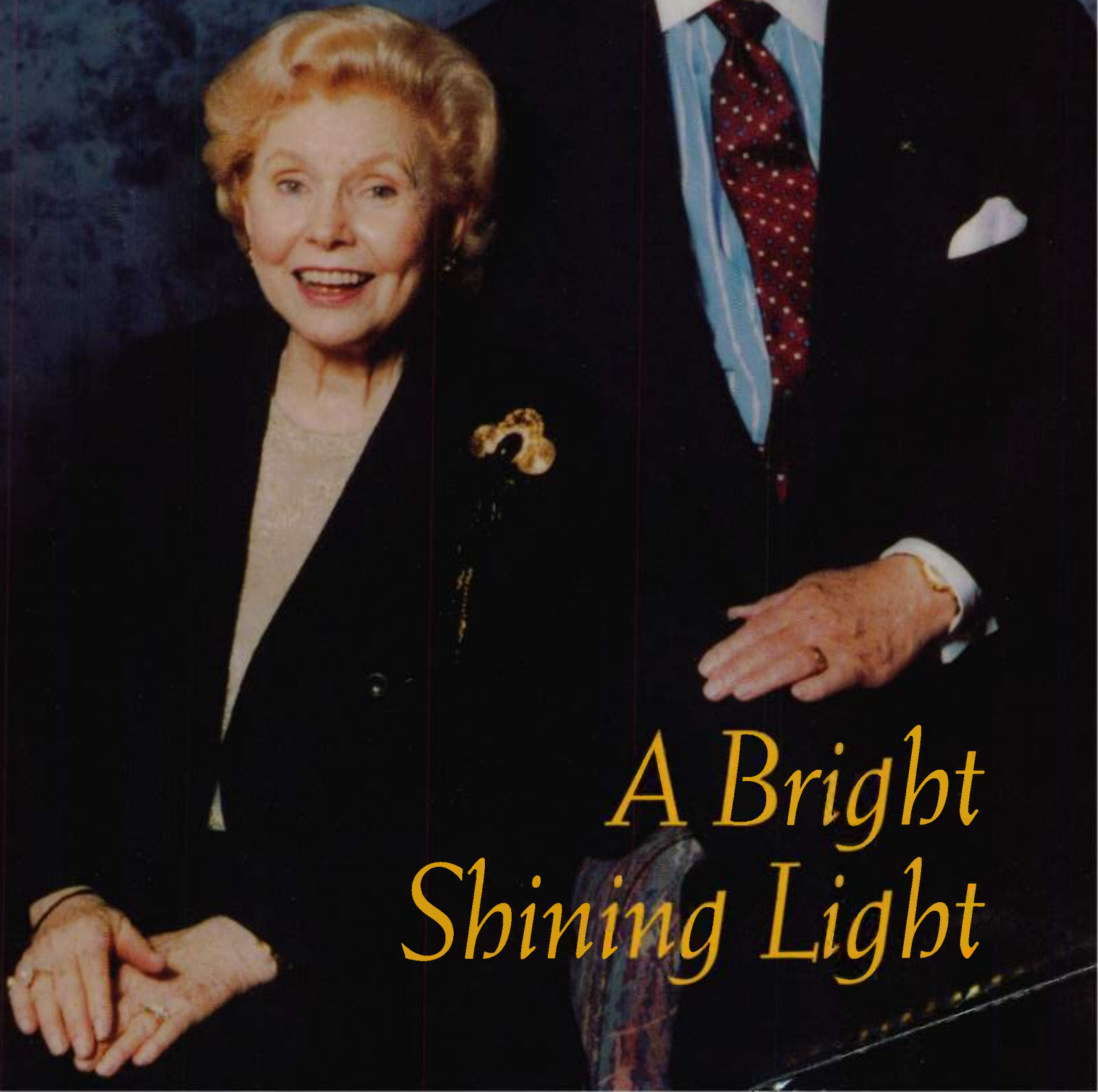


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BY E. BRANDT GUSTAVSON

An interview with NRB member Bill Bright, co-founder/president of Campus Crusade for Christ International. For 50 years, Bright's light has illuminated the path for countless souls to find Christ; with the transfer of his presidency comes a change in his duties, not his wattage. Find out his views on evangelism, communication and school violence.

Citizen Christians 30

BY RICHARD LAND

The host of the nationally syndicated radio program For Faith & Family encourages Christian communicators to participate in the electoral process.

One of God's Generals 34

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BY LANCE CLARK, ROBERT DE VARGAS AND SHARRA SIEMINSKI

It's time for you to go back to the classroom— to find the best new talent available in the industry. Plan now to attend the IRB Job Fair at NRB 2001 in Dallas, TX!



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Rewarding Regionals



E. Brandt Gustavson is president of **National Religious Broadcasters** and publisher of **NRB magazine**. He may be reached via e-mail at bgustavson@nrb.org or phone 703-330-7000, ext. 507.

Nothing is more integral to the ongoing work of NRB than the regional conventions. We are so thankful for the regional leadership who not only accept responsibility for the meetings but also follow through sacrificially to so excellently implement the conventions.

NRB Vice President Mike Glenn and I attended the locations this year. It all started with the Southwest Chapter held in July in Dallas. The chapter held its meeting in the Airport Marriott, where we had some 300 attendees, what I believe is our largest yet in Dallas. I am very impressed with the health of SWNRB and feel the location and spirit was an excellent primer for NRB 2001, which will be held February 10-13 at the Wyndham Anatole Hotel.

Mike participated in the Midwest Chapter held at Maranatha Conference Center in Muskegon, MI. He brought back a favorable report that this lovely location on the shores of Lake Michigan had a good turnout with an outstanding program.

I then attended Eastern NRB with my wife, Mary. The Sandy Cove Conference Center on the Chesapeake Bay is a beautiful setting. A wonderful program featuring Jack Hayford, Bishop Roderick Caesar and Charles Hart, plus good

workshops with Paul Nelson and Joyce Godwin of ECFA, made for good value and quality learning time.

That same week in September, I was off to the Southeastern NRB at the Cove in Asheville, NC. What a place this is! The Billy Graham Training Center, located in the beautiful mountains, was a perfect setting and saw the best attendance for SENRB in a long time. Jim Bakker and I presented messages, which were augmented by the fine, God-inspired music of Terry and Barbi Franklin and Christine Wyrzten.

As of this writing, Mike Glenn is attending the Western NRB in Long Beach on the Queen Mary. I'm sure they're having a wonderful time, with many registered for the unusual location.

Mike and I sensed an increased spiritual tone at the regionals. Of course, during this election season, the comments of concern about the direction of our nation were numerous. All were encouraging each other to vote in the general election and to be concerned about our future in proclaiming the Gospel through the media.

It warms my heart and energizes me to see such teamwork and camaraderie. Thanks to all our 1310 members for standing together in these perilous times.

Battling the Big Three

I'd been trying to share Christ with my neighbor for months. He had been burned by a church years ago and now had no time for organized religion. When the media ministry scandals broke in the '80s, I knew I'd hear from Ron. He caught up with me, saying, "See, I knew they were a bunch of hypocrites!"

When our lifestyle is messed up, it gets in the way of ministry integrity. Money, sex and power are the Big Three temptations for those of us in ministry leadership. When we hear about a ministry leader who has fallen, it reminds us to take heed to live a pure life. When an organization fails to handle finances with integrity, we all suffer by association. And is anything as obnoxious to God and others as pride, arrogance and abuse of power?

Psalms 101 provides excellent guidelines for those of us seeking to live our lives and lead our ministries with integrity:

- **Personal walk:** "I will be careful to live a blameless life."
- **Marriage and family:** "I will lead a life of integrity in my home."
- **Entertainment choices:** "I will refuse to look at anything vile and vulgar."
- **Business ethics:** "I hate all crooked dealings; I will have nothing to do with them."

- **Ideology:** "I will reject perverse ideas and stay away from every evil."
- **Friends and colleagues:** "I will not tolerate people who slander their neighbors. I will not endure conceit and pride."
- **Mutual Christian accountability:** "I will keep a protective eye on the godly, so they may dwell with me in safety."
- **Human resources:** "Only those who are above reproach will be allowed to serve me."

Integrity really means "wholeness." We are truly whole when we live above reproach in every area of our lives. None of us is above or beyond the proud, lustful and materialistic temptations of money, sex and power. But the negative personal consequences and disastrous ministry impact of yielding to those temptations should drive us to dependence on God's protection against giving in to the enemy's Big Three ... not only for our personal benefit, but also for the benefit of God's kingdom.



Wayne Pederson is chairman of **NRB** and executive vice president of **Northwestern College Radio Network** in St. Paul, MN. He may be reached at wap@nwc.edu or 651-631-5000.

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Court Orders FCC to Repeal Personal Attack and Political Editorial Rules



NRB general counsel Richard E. Wiley is a former FCC chairman. He is a partner in the law firm of Wiley, Rein and Fielding. Partner Rosemary C. Harold assisted in the preparation of this column.

In a recent series of dramatic developments, a federal appellate court responded to the Federal Communications Commission's (FCC) belated effort to review two of its longstanding restraints on broadcasters' speech — the so-called "personal attack" and "political editorializing" rules — by directing the agency to immediately repeal the restrictions instead. The court's sharply worded order eliminates the remaining vestiges of the old "Fairness Doctrine," but some FCC effort to revive that broad policy could be in the offing.

The action by the U.S. Court of Appeals for the D.C. Circuit caps a decades-long legal battle controversy over the rules. The Fairness Doctrine — which the Reagan-era FCC repealed — imposed obligations on broadcasters to provide reasonable opportunities for discussion of conflicting viewpoints.

Veteran religious broadcasters will recall that the Fairness Doctrine's flaws included the potential for stifling viewpoints that might be unorthodox or unpopular; one of the prominent enforcement cases under the Fairness Doctrine centered on a small, religious-oriented station that routinely presented unorthodox views in a provocative manner.

The personal attack and political editorial rules were adopted in 1967 as corollaries of the Fairness Doctrine. The personal attack rule mandated that broadcasters give notice and free response time to individuals or groups whose "honesty, character or integrity" is "attacked" as part of a controversial broadcast — regardless of the truth of the assertion. The political editorial rule required any licensee that endorsed a political candidate in an editorial to notify and give free rebuttal time to that candidate's political rival. As a result, few broadcasters aired editorials concerning political races.

The National Association of Broadcasters (NAB) first petitioned the FCC in 1980 to eliminate both rules, and the FCC in the 1980s seriously considered doing so. The agency did jettison the Fairness Doctrine itself in 1987, which set off a political firestorm on Capitol Hill at the time. Despite the effort of some lawmakers, the fairness doctrine never was reinstated — but the FCC took no further action on the personal attack or political editorial rules.

This inaction eventually prompted NAB and the Radio-Television News Directors Association (RTNDA) to take the FCC to court. The matter has since bounced back and forth between the D.C. Circuit and the agency several times. This past summer, the appellate court warned the FCC that, if the agency did not

act by the end of September 2000 by providing a better-reasoned justification for continuing the rules, the three-judge panel would proceed with the court challenge.

The agency released an order in early October that provided no such justification. Rather, the FCC simply suspended the rules through early December — an act that the FCC said would afford broadcasters an opportunity to air political editorials or personal attacks for a short time and use that experience to update the factual record in the proceeding. The agency also asked broadcasters to submit extensive data about any political editorials that they aired during the period, and suggested that the new data might justify a revival of the Fairness Doctrine itself.

The broadcast groups reacted with outrage to the FCC's call for updating the factual record. In an emergency motion (filed on their behalf by my law firm), RTNDA and NAB decried the agency's action as an effort to evade the D.C. Circuit's prior rulings in the case.

The appellate court agreed. Reciting recent procedural history, the D.C. Circuit noted that it had given the FCC several extensive opportunities over the past few years to gather more facts and to develop a legal justification for the rules — and that the agency in late 1999 had acknowledged that "prompt action" was needed. The court declared that the Commission's temporary suspension of the rules "[c]learly ... is not responsive to the court's [prior rulings]... [I]t is folly to suppose that the 60-day suspension and call to update the record cures anything."

FCC Chairman William Kennard issued a response within hours of the D.C. Circuit's action expressing "disappointment" with the court order. He also indicated that the agency might consider reinstatement of the rules, and perhaps some form of the Fairness Doctrine itself, in the context of the pending rule-making on digital broadcasters' public interest obligations.

Until the presidential election results are known, it is difficult to predict how — or whether — the FCC may pursue the matter. In any event, commercial broadcasters now may air political editorials, should they wish to do so, without having to offer time to opposing candidates. (Noncommercial stations remain subject to a statutory mandate barring such editorials, which was not affected by the court action.) Similarly, all licensees may air materials that might constitute a personal attack without fear of triggering the response-time mandate.

AirwaveAnniversaries

Chicago, IL - September 23 marked 50 years of continuous broadcasting as program number 2,611 in the series *Unshackled!* aired from Pacific Garden Mission for the homeless. First aired on WGN/Chicago on September 23, 1950, *Unshackled!* now broadcasts to listeners on six continents around the world via approximately 1,200 stations and outlets, and can be



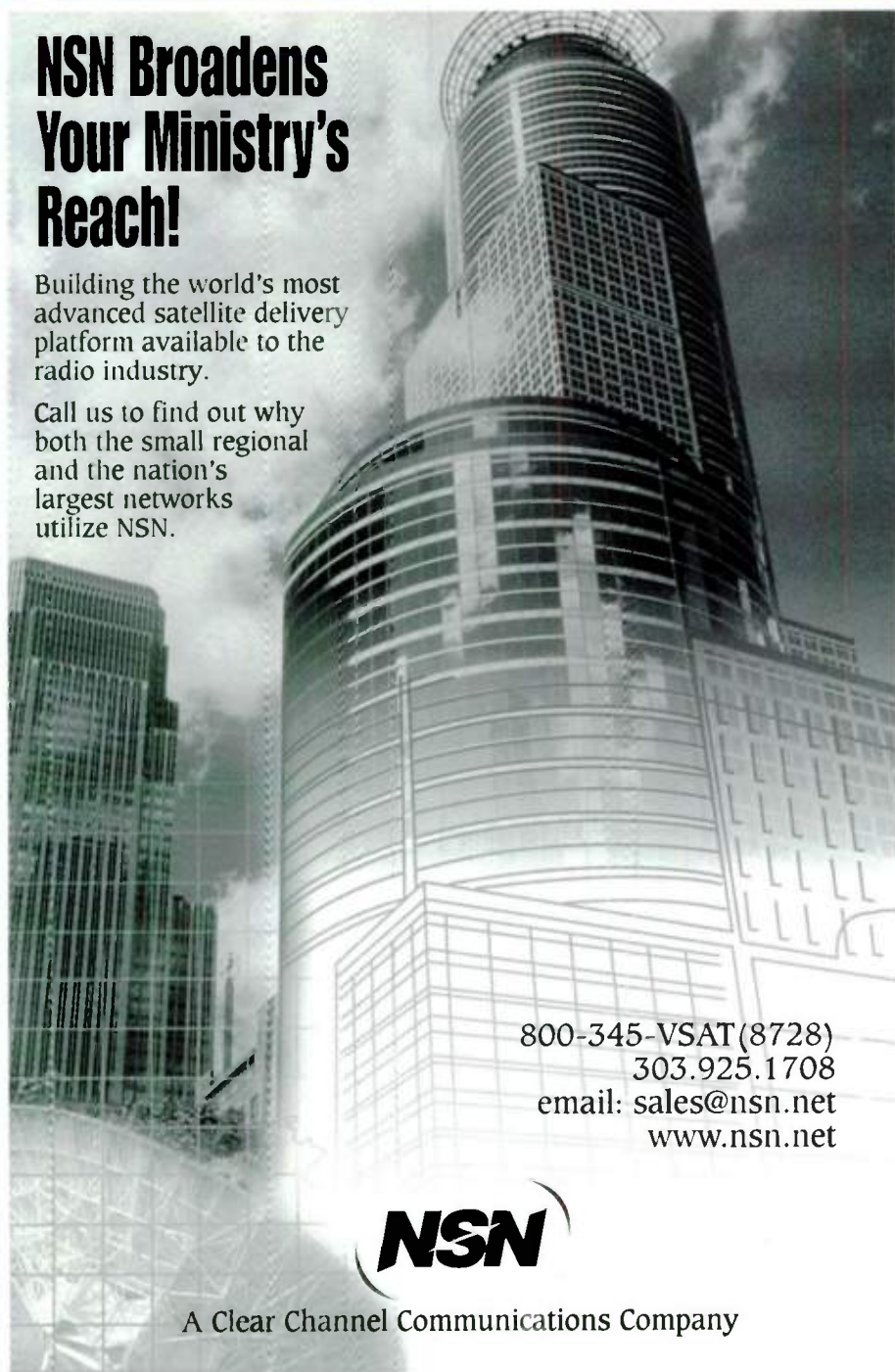
heard in English, Arabic, Russian, Romanian and Spanish. With some stations broadcasting shows daily, it is estimated that episodes are aired more than 4,500 times a week. (Dudley Donaldson, 312-922-1462)

Florence, KY - On November 1, Paragon Advertising and Communications, Inc., celebrates 25 years of service in the industry. Founded by President John Pierce, Paragon is a media firm representing religious organizations and ministries. (Pierce, 859-647-2800)

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INTERNET

Nashville, TN - WebRock, www.WebRock.net, a new modern rock Christian music station, launched its live radio stream August 25. Partnering with WebRock.net is ListenFirst.com, an online Christian music magazine and VineyardOnline.com, a Christian online retailer. Yet another partner is NRB member Dawson McAllister Association. WebRock is licensed by ASCAP and BMI. (Scott Hawk, 615-871-7204)



Colorado Springs, CO - WJQK-FM/Grand Rapids, MI; KXOJ-FM/Tulsa, OK; WVFJ-FM/Atlanta, GA; KAEZ-FM/Amarillo, TX; KTLI-FM/Wichita, KS; and KOFR-FM/Lubbock, TX, teamed up on September 14-15 for a 36-hour marathon to attract 2000 sponsors for Compassion International children. The marathon was simulcast on the Internet. (Mary Ann Strombitski, 800-336-7541)



www.nrb.org/classifieds.htm

Your first stop is, of course, your Association's Web site!

www.jobs-communications.com/

Management jobs. Also lists non-domestic positions.

www.jobvillage.com/click/1956.html

Listings from the National Association of Broadcasters.

journalismjobs.com

Listings positions in radio, TV, magazines/publishing, newspapers/wire services and online media.

www.mandy.com

Film/TV production jobs database. Also lists non-domestic jobs.

maslowmedia.com

Staffing agency for broadcasting jobs in the cable, film and multimedia industries.

poynter.org

Listings and resources for every level of experience: student to teacher to professional.

tvandradijobs.com/

Finding a job will cost you a small fee, but the listings may be worth it. Fees start at \$5.



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through his love for Christ,
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and his unwavering
determination to be
obedient to the call of God
on his life to share Christ
with the world.*

We Thank God for Dr. Bill Bright



I thank my God upon every remembrance of you. —Philippians 1:3 (NKJV)
A beloved brother and faithful minister in the Lord. —Ephesians 6:21 (NKJV)

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PEOPLE

San Diego, CA - Hugh Hewitt joined KCBQ-AM on August 21, with the *Hugh Hewitt Show* airing live from 6 to 9 a.m. weekdays. (858-535-1210)

Camarillo, CA - Salem Communications Corporation appointed former AMFM executive George C. Toulas to senior VP. Toulas will oversee Salem's music-formatted radio stations and talk radio station operations, as well as assume key responsibilities in the company's budgeting process. (Tricia Whitehead 615-599-7746)



Seattle, WA - Inspiration Radio Group appointed David Fitts the station group's new GM. (Tricia Whitehead 615-599-7746)

Winnipeg, CANADA - Walter Kroeker died on August 31, 2000. NRB president Brandt Gustavson stated, "Mr. Kroeker was one of the finest servants we have had in Christian media. I talked to him on the phone just before his death and he was looking forward to going home. I'm sure he has heard Jesus say, 'Well done, Walter.'" (Jack Hoepfner, jhoepfner@spring.ca)

Seattle, WA - Dick Staub, a leading commentator on faith and popular culture, has joined KGNW-AM as the new afternoon drive-time host. Staub's show will air from 4 to 7 p.m. weekdays. (Tricia Whitehead 615-599-7746)

Dallas, TX - KMA Interactive appointed David Thielker as national sales manager for all KMAi North American products and territories. He brings 14 years of conceptual sales experience to KMAi. Thielker also played professional baseball three years for the Baltimore Orioles. (Melanie Dobson, 970-626-2500)

Silicon Valley, CA - Ending his 15-year tenure as president of Pepperdine University, David Davenport will head Christianity.com. (Brian Rodgers, 972-267-1111)

Nashville, TN - Northwestern College Radio's Gary Herr, GM of KFNW-AM-FM/Fargo, ND, was the grand prize recipient of an all expense paid trip to the NRB Regional of his choice sponsored by GSF & Associates at NRB 2000. Herr chose the Midwest NRB's fall conference in Muskegon, MI. (615-361-1810)



Fort Wayne, IN - Jason Craner, formerly with WLGH-FM/Lansing, MI, joined the WBCL Radio Network as News Director. (Terry Foss, 219-745-0576)

Colorado Springs, CO - Jeff Jacobsen was named GM of KTLF-FM/Colorado Springs, CO. Jacobsen was former assistant manager of Broadcast Stations at Moody Broadcasting and former MBN Satellite Program Manager. (ktilf@ktilf.org)

NRB

Communications Connection

"Great job, NRB magazine! We really appreciate the high standards you set for editorial content and your commitment to exceptional print quality."

— Nick Stavarz
Senior VP-Marketing
InfoCision

Sacramento, CA - Educational Media Foundation promoted Mike Novak from assistant program director and afternoon drive air personality to K-LOVE program director. Midday air personality David Pierce, previously based in Nashville as K-LOVE program director and morning show air personality, was named K-LOVE music director. In other news, two air staff personnel were added to the Air 1 Radio Network: Dave Arthur from KXLT-FM/Boise, ID, and Mike Shaeffer from KBHL-FM/Osakis, MN. (Lloyd Parker, 916-282-1400)

Congratulations

TO

Bill & Vonette Bright

Through the years, the ministry you started has always had prayer as its priority and you have never been distracted from the course. As Prayer Chairperson for the International Networks of prayer for the Lausanne and Amsterdam Conferences, I thank you for your unwavering support.

Years ago, Vonette, Alicia Davison and I met to discuss and pray about establishing a national prayer effort, and you brought it to pass.

We praise God for your faithfulness to prayer because we have seen the beautiful results.

God bless you both.

Millie Dienert
and
Walter Bennett Communications



Richard Land

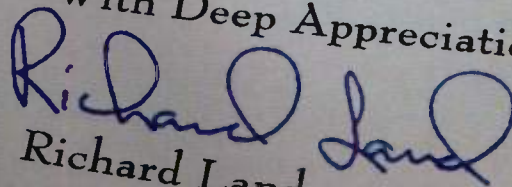
A Special Note to Our Station Partners,

As I've been reflecting on the many things I'm thankful for this year, I wanted to make a special point of thanking you. And to let others know how much your partnership means to me and those of us here at *For Faith & Family*.

God has richly blessed us. Through your support of the *For Faith & Family* ministry lives are being changed and communities are being impacted.

Thank you for committing your talents and skills to spreading the Good News of Jesus Christ in your community. And thank you for allowing *For Faith & Family* to be a part of your ministry.

With Deep Appreciation,


Richard Land



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NRB's Hands-on Response to Benefits

NRB, in cooperation with Christian Retirement Coalition (CRC), now offers an excellent insurance package, which includes health, disability, retirement, long-term care, vision, dental and life insurance.

Christian Retirement Coalition

The organization is a mutual benefit, non-profit ministry dedicated to providing stewardship assistance to Christian organizations. CRC assists organizations by reviewing their employee benefit and retirement plans, suggesting cost-effective plan designs and alternative coverage.

Full-benefit Review

Comprised of a comprehensive analysis of all current and desired employee benefits and retirement plan options. Each area may be analyzed separately. This is particularly effective for organizations with 30 or more employees. The scope of the review can be individually negotiated.

Retirement Plan and Investment Selection Review

This includes reviewing and presenting options for the following: plan design, investment strategies,



communication and education. CRC delivers participant information with a Christian stewardship perspective.

Basic Benefit Options

CRC provides a package of great values in a special organization package for employee groups of 10 or

more which includes disability, life, long-term care and vision coverage.

Flex Spending Accounts and Section 125 Plans

CRC will review and establish medical spending accounts and full section 125 defined contribution plans.

Anne W. Tower is director of member services for NRB and can be reached at 703-330-7000, ext. 511 or e-mail atower@nrb.org. Contact her for more information on CRC.

The editors apologize for omitting the author bio on "A Vacation With a Mission" in the October issue. The bio should have read: Jennifer Hayden has served with Blount Communications Group since 1987, most recently as the Station Manager at WFIF-AM/Milford, CT. This fall, she assumes the position of Executive Producer of Project Hannah's Women of Hope broadcast, a ministry of Trans World Radio. Hayden can be reached at outofthebleu@juno.com.

NRB and Christian Retirement Coalition are unveiling a new member benefit.

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*With heartfelt thanks for
all that you have done,*

Bill Bright,

*we commemorate your
dedication to furthering the
gospel of Jesus Christ.*

— Focus on the Family



- 50 years of ministry
- hundreds of published materials: books, booklets, pamphlets and articles
- founding Campus Crusade for Christ International
- igniting the official recognition of the National Day of Prayer
- speaking on numerous radio shows

A Bright Shining Light

NRB President Brandt Gustavson interviews world-changing NRB member and Campus Crusade for Christ President Bill Bright

Gustavson: Bill, thanks for talking with me today. First, let's discuss your history, beginning with your days before Campus Crusade. What would you have done, had you not heeded the call for Campus Crusade?

Bright: I was very ambitious. As a happy pagan, I was involved in building my own business and had dreams in 1945 of being a multi-millionaire in a time when there were not that many millionaires. But, I had the good fortune of meeting the right people, and soon my merchandise was sold across the nation. I made a little money and bought some oil drilling equipment in addition to the manufacturing of fancy foods. I started my own Bright Oil Company and did considerable and successful drilling in Oklahoma and Kansas.

I had dreams of being a great success and building my estate. Many Americans feel the bottom line is success and is determined by what you own. That was my dream, to accumulate a fortune. What I'd do with it, I hadn't thought about. I was not a believer.

When I became a believer, my dreams and my goals changed. Immediately, I began to want to know more about Jesus and the Bible. I went to

Princeton, then to Fuller Seminary, which I never finished because God gave me a vision for Crusade.

Gustavson: Who are the three people who most influenced you in your quest to find the Lord?

Bright: First, my dear, beloved, saintly mother. After my decision to follow Christ, I learned that she dedicated me to the Lord when she was carrying me. For nine months she was at the point of death and she asked the Lord to allow her to live until the baby was born. She influenced me through her prayers and her godly life until she died at 93. Second, of course, is Vonette and third is Dr. Henrietta Mears. Of course, there have been many others, such as Andrew Murray, Oswald Chambers and people of that caliber.

Gustavson: How would your life have been different without your lovely wife, Vonette, by your side?

Bright: I've often discussed that with her, because Vonette is everything to me. On our honeymoon, I said to her, "You're my partner as well as my bride. I



Bright Wedding Shower, 1948



*Bright's California Confections
(Pre-Crusade business)*



*Bright leads a Saturday morning Bible study
at UCLA, 1952*

want you to know everything about my business. Whatever I do, you're a part of it." She has been so involved in everything that I can't even imagine life without her. We get on our knees every morning and pray together. We get on our knees every night and pray together. We talk about the Lord and everything that has to do with Crusade. She is incredible.

Gustavson: Talk about your contract with the Lord.

Bright: One Sunday afternoon in 1951, Vonette and I got on our knees and signed a contract with the Lord Jesus to be His slaves. Philippians 2 describes Him as a slave. The great Creator God of a couple hundred billion galaxies became a man and the God-man Jesus died for us as a slave. The Apostle Paul refers to himself as a slave of Jesus Christ. That, to me, made a lot of sense, because by this time I had become a little disenchanted with the brand of Christianity I saw around me.

Although I saw vibrancy at Hollywood Presbyterian Church that I did not notice in many other places, out of a church of 6500 there were less than 300 people (counting ushers, deacons and Sunday school teachers) who [were working in the church]. The rest just sat, soaked and soured.

That's pretty much true across the world. Lay people just don't get involved. We hire the pastor to do everything for us. So I was a little disenchanted with that. But that Sunday afternoon, Vonette and I determined that we would be slaves of Jesus and we signed a contract to that effect. That was the turning point. Within 24 hours, God gave me the vision for Campus Crusade for Christ. I doubt He ever would have given me the vision if I had not first signed that contract relinquishing everything I owned or ever

would own. Later, when I received the \$1 million Templeton Prize, people asked me what I was going to do with it. I said, "I gave it away in 1951." The \$1 million had already been spent before it was given.

Gustavson: You have a fascinating history, Bill, and the wisdom gained from years of working for the Lord. What are the key challenges or trouble spots you see in Christian missions and ministry?

Bright: The greatest challenge is to train nationals. It's the move of the future. We have thousands of Americans and others from the Western world going into the mission field. But our goal is not just to send missionaries to be permanent fixtures, but to disciple nationals who know the language and the culture and therefore can better communicate. In 186 countries, most of our leaders are nationals who've been through our training by missionaries who've done their work and moved on.

We need to rethink our whole missionary thrust. Furthermore, we need to take advantage of the mission field that's come to us in the U.S. Over one-half million students — the cream of the cream — are sent to the United States by their families at great expense. We need to be training them and reaching them for Christ.

Gustavson: What do you think about the state of Christianity in America?

Bright: I believe much of the church is Laodicean — neither hot nor cold — and also is similar to the church in Ephesus. Oftentimes the church in Ephesus did many commendable things, but lacked one thing



Zac, Vonette, Bill and Brad, 1958-59



The Brights at the Crusade office in Los Angeles, CA



Bright shares the Four Spiritual Laws

Friends Speak Out

“Bill Bright was, and continues to be, the person who best emulates Christ to me and helps to guide and direct my life in ongoing service to our Lord. My life was redirected in 1991 by my association with Campus Crusade and Bill Bright, to put Christ foremost in my life. All my love to Bill and Vonette.” — *William P. Bennett, Esq., Director, Legal Ministry*

“There’s no person that I’ve met in 35 years in ministry that I would rather serve Christ under, than William R. Bright. He has had the unique ability to encourage and stretch my faith in such a way that I will forever be richly indebted to him.” — *Author/Broadcaster Josh McDowell*

“Dr. Bright is more than my leader. While being a man of vision and faith sufficient to lead an organization as large as Campus Crusade for Christ, he also cares about me as an individual! Whenever he sees me, he always asks first about my wife, Christy, and my children. He is more concerned that I am loving the Lord, my wife and children than he is about my ministry.” — *Steve Sellers, National Campus Director*

“Dr. Bright has had a profound impact in my life over the past 27 years. As an impressionable college student in 1973, I actually came to faith in Christ through reading and responding to a tattered copy of *Four Spiritual Laws*, the presentation of the Gospel written by Dr. Bright. After joining the staff of Campus Crusade for Christ, I had the privilege of watching Dr. Bright and Vonette model a life of faith and obedience. On several occasions, I remember seeing Dr. Bright respond to unfair criticism or extreme difficulty by praying for the person and trusting God for His wisdom. He has modeled commitment, compassion, zeal for Christ and passion for the Great Commission, which in many ways has shaped the way I walk with Christ and lead those entrusted to me.” — *Mike Duggins, Executive Director, Christian Leadership Ministries*

“As the founder of Campus Crusade for Christ, Bill Bright has untiringly dedicated his life to servant leadership, making him a personal and professional example that I seek to emulate in my life. The International Leadership University was established by him to train servant leaders who will, in turn, influence the world with the Gospel. Dr. Bright’s faith and humble obedience to a global vision is contagious. I cannot think of a better example for students to follow.” — *J. Stanley Oakes Jr., Chairman/President, International Leadership University*

— left its first love. I think there is a great need to recapture that first love. There are hopeful signs, and one of the most encouraging is Mission America.

There are more than 80 denominations and 400 parachurch groups under the umbrella of Mission America. Nothing like that ever could have been done before. It’s God’s doing. Many of us believe it’s because so many Christians are fasting and praying and they’ve never done that before. I really believe that God is doing something unique.

The Lighthouse concept of 6 million lighthouses representing 20 homes each is without question the most phenomenal concept I know of to evangelize and to demonstrate love to our neighbors. Lighthouse, Promise Keepers, Women of Faith and the *JESUS* film [are making great inroads into people’s hearts].

Gustavson: Uppermost in the minds of many parents and God-fearing people is the state of our high schools. Is crusade involved in working with these important training grounds?

Bright: We are vitally involved! Many years ago, 35 or so, we started a ministry with high schools we called the Student Venture. We also partner with scores of other groups working with high school students, such as Young Life and many local groups. This partnership is very exciting. I recently spoke on the Washington Mall and was asked by the organizers to speak on my contract with Jesus and the emphasis on fasting and prayer.

Totally apart from my influence, they had decided to call these 300,000 or so students to fast for 40 days for America. The zeal and enthusiasm of these young people was just awesome. I imagine at least one-

third to one-half of them would do it. There’s a great movement among students.

Also, of course, there is great tragedy. The educational system is, in no small measure, bankrupt. The drug scene and free sex and all the rest [of society’s excesses] are devastating our young people. Even more tragic is the philosophy of the classroom.

The homosexual agenda is being promoted and anti-God doctrines are permeating the classroom today, which causes me great alarm. What President Abraham Lincoln said is true: the philosophy of the classroom of one generation becomes the philosophy of government the next. It’s easy to imagine what we are going to experience in the next generation, unless there’s a great revival. That’s the reason I’ve fasted for 40 days, one fast for each year for the last seven years. Because I just don’t see any other way. Unless God [heals our country], it won’t be done.

Gustavson: In your opinion, what are the major obstacles today in campus evangelism?

Bright: First of all, the vision was to help take the Gospel to everyone on planet earth to help fulfill the Great Commission. We had to start somewhere, so we started on the campus. “Win the campus to Christ today, win the world to Christ tomorrow” became our slogan. Now there are about 70 different ministries under the umbrella of Campus Crusade for Christ and although we work with just about every segment of society, we still call it Campus Crusade for Christ because we’re so well known by that name.

We’ve also launched what we call New Life as a possible alternative name. But, the challenge of the college campus today is absolutely awesome. The philosophy of



Vonette (second from left) leads a Bible study at UCLA



Bright speaks in the Hunger Hanger during an outreach in Daytona Beach, FL, c. 1960s

the JESUS film

In 1951 the "JESUS" film
was a dream in Bill Bright's mind.

In 2000 this biblically accurate depiction of Christ's life
has circled the globe and changed millions of lives forever.

More than 4 billion people from hundreds of nations,
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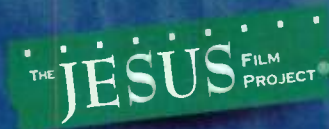
More than 121 million people have indicated decisions
to follow Christ. His dream is coming true.

Thank you, Bill, for your vision, your integrity, and your great faith.
Your 50 years of service have changed the world forever.



"I have served under the leadership of Dr. Bill Bright for more than 30 years. He has modeled a deep spiritual walk with the Lord, a faith in an all-powerful God, and an unflagging determination to take the good news to the ends of the earth. It has been a great joy to serve under his direction."

-Paul Eshleman, Director
The JESUS Film Project



www.jesusfilm.org



relationship with Dr. Bill Bright began in 1963. In addition to being a performing magician and illusionist, I also was considered to be one of the leading inventors of magical illusions throughout the world. I eventually came to the absolute conclusion that Jesus Christ not only had to be who He claimed to be, but also discovered that He was the "magic" ingredient that makes life worth living.

"Almost immediately I had a great desire to share my newfound faith with others. As time went by, I became increasingly impressed with the thought that somehow my magical performances could be used as a platform to share my faith in Christ, but was met with a great deal of skepticism and opposition within the Christian community. I was told, "You need to give up magic. God can never use a magician."

"Around this time, I came in contact with Campus Crusade for Christ, which eventually led to my meeting Dr. Bill Bright. I shared with Dr. Bright my vision of how I believed magic could be used to share the Gospel. He was very encouraging but also wanted to see what the staff of Campus Crusade thought about the idea. He called all of them together to witness a trial performance and ask for their opinion. It was an almost unanimous decision by the staff — it would never work. Nevertheless, Dr. Bright invited me to join the staff of Campus Crusade for Christ. He was willing to take a chance on something that much of the Christian world said was unusable by God.

"That was 37 years ago and since that time, I have had the opportunity to share Christ with millions of people in 76 countries of the world. As I write this, I am performing in the Middle East sharing Christ to capacity crowds in Muslim countries. All of this was made possible because of Dr. Bright's belief that there was some potential in a magician who loved God, and who might be able to use the art of illusion to share the reality of Christ with millions of people. Dr. Bright has always been a pioneer in challenging each of us to dare to believe God for greater things for His glory." — *Andre Kole, Andre Kole Ministries*

"I have served under the leadership of Dr. Bill Bright for more than 30 years. First and foremost, he has modeled a deep spiritual walk with the Lord, a faith in an all-powerful God and an unflagging determination to take the Good News to the ends of the earth. The idea of a film on the life of Christ was his. He has given me great freedom to use my creativity and gifts and offered continual support as we have worked together to show the *JESUS* film to every person in the world in a language they can understand. It has been a great joy to serve under his direction." — *Paul Eshleman, Director, The JESUS Film Project*

the classroom of social studies is total decadence, total anti-God, anti-Christ and anti-Bible. Any person who has anything to do with the secular college or university knows that it's a cesspool.

The homosexual agenda controls everything. They're even subsidized by the universities. Christians are ousted wherever possible. We've been in lawsuits where they've said if you don't embrace homosexuality as an alternative lifestyle and allow us to be officers in your organization, you're off the campus. The administration backs up such policies. We've had to go to court and demand our rights. It's not easy. I received a letter a couple of days ago from one of our recently graduated staff. She was a residence administrator and all of her living groups leaders were homosexuals. She, of course, was criticized and intimidated all the time. That's very common.

Gustavson: What do you believe the average Christian can do to make evangelism a part of daily life?

Bright: First, be sure that they are totally surrendered to the Lordship of Christ and be filled with the Holy Spirit, because it's not by might nor by power but by My Spirit says the Lord, that anybody's going to be effective for Christ. Every believer needs to be sure they're filled with the Spirit by faith and to ensure that they are drawing upon the supernatural resources of God. Jesus told the disciples to wait in Jerusalem until they were renewed with power from on high. He said they would receive power, that "after the Holy Spirit comes you'll be my witnesses."

Second, they need to be trained and know how to train. They need to learn how to share their faith effectively. There

are strategies we've developed over the last 49 years that help people witness without fear in the power of the Holy Spirit.

I use the *Four Spiritual Laws* booklet, which has had 2.5 billion printed in a couple hundred languages. There's a great hunger for God among the masses, and there are those who will resist. The field is white unto harvest. The Holy Spirit will lead us to those who are hungry.

Gustavson: How would you rate the spiritual impact of Christian broadcasting?

Bright: As I've said many times, I think NRB is potentially the most influential group in America. It is far more powerful than all the unions, far more powerful than any other group. However, I believe that there needs to be a rethinking with how to communicate with the culture.

Culture changes every three or four years now. Even though the hunger for God is very different than over the last 50 years, the people are still hungry for God. When I've talked to students, I find them as open and receptive as ever. But the way we communicate, the way we make contact, is different.

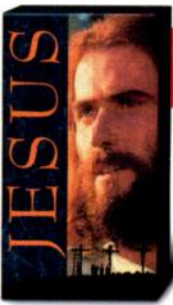
For example, this generation is more open to an emotional approach, whereas another generation was open to a logical approach. There is so much need of love today. Broken families, one parent homes, children seldom seeing their parents or, if they do, seldom having any communication — a few minutes a week according to surveys. They need love. The most powerful thing we can do is to reach out in love to our neighbors, our friends and our fellow students on the campus, because love never fails.



Bright speaks to students, 1955-56



Zac, Bill, Vonette and Brad, 1970



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“Let the little children come to Me; for the kingdom of God belongs to such as these.”

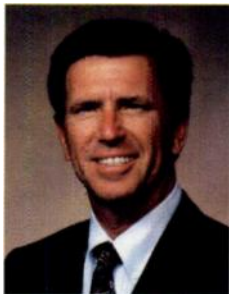
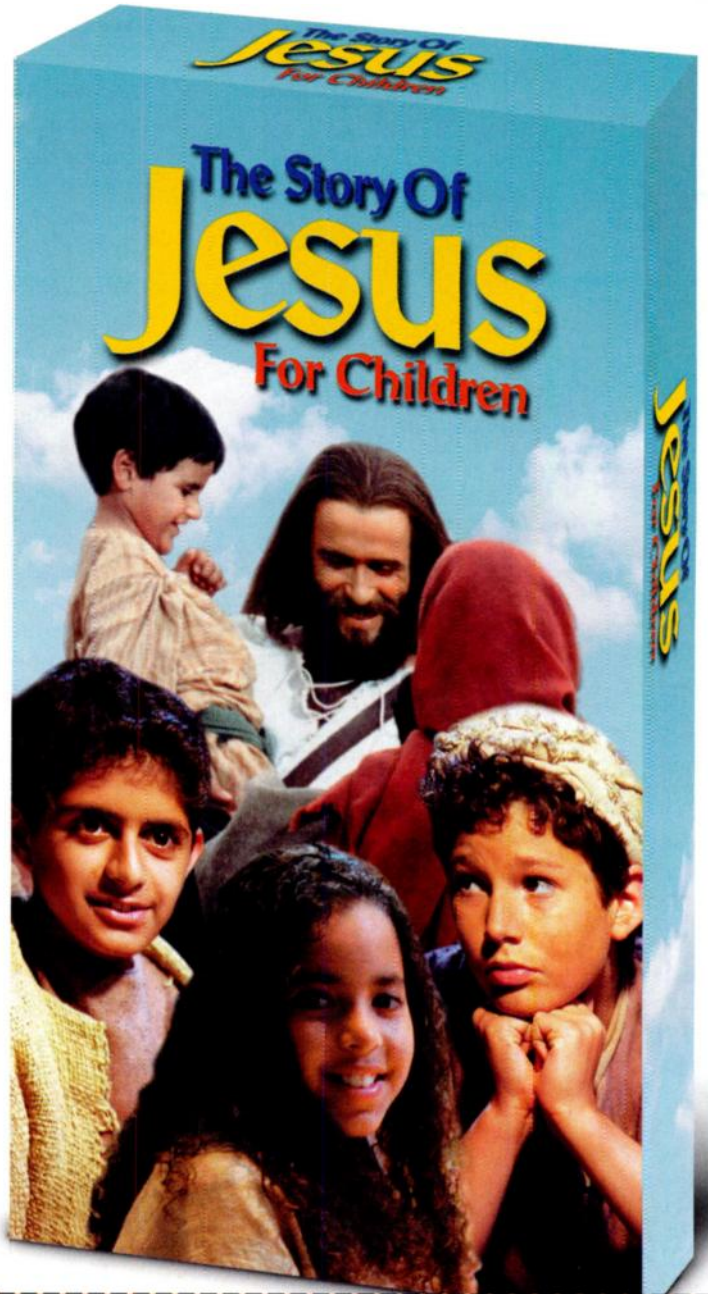


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“How could our Lord accomplish so much through Dr. Bright during these more than 50 years? My observations from working closely with Him for 25 years is that it is his humility and the faith to believe God for wondrous things. Humility and faith made the Great Commission a reality to Dr. Bright and, as a result, millions have come to know Jesus Christ as their Savior and Lord.” — Lloyd Olsen, Founder/former Executive Director, the JESUS Video Project

“Over 20 years ago, Bill Bright entrusted the leadership of FamilyLife to Barbara and me. What a statement of faith in God! We had only been married for a half-dozen years and were hardly qualified to lead a marriage and family ministry in one of the largest parachurch organizations in the world. Not only has Bill believed in me as a leader, but he has given me the freedom to make my own mistakes and see God build an international outreach to more than 100 countries. In the process, Bill has continued to mentor me as a man in my relationship with Jesus Christ and encouraged me to fall more in love with Him daily. I am grateful to God that over 30 years ago, He called me to be a part of an organization that is committed to the Scriptures and the Great Commission. If I had it to do over again, I would!” — Dennis Rainey, Executive Director, FamilyLife

“I was a student when I first heard Dr. Bright speak. Though it was another staff person whose teaching helped me be assured of God’s love and forgiveness and the assurance of eternal life, I soon realized those basic teachings were part of Dr. Bright’s vision for all believers. It was his deep love for Christ, and equally deep desire that all people understand love and forgiveness, that motivated me to want to give my life in obedience to the same Lord Jesus. It is still that vision which motivates him, and by God’s grace, me as well. I really appreciate Dr. Bright’s single mindedness on the essentials.” — John Austin, Director, Christian Embassy

“It is an honor to speak to the National Religious Broadcasters concerning my dear friend Dr. Bill Bright. We have been friends for 25 years. I met him at Arrowhead Springs in 1976, and we have been related in ministries since that time. He is one of the most godly people I have met — a true reflection of Jesus. He also is the greatest missionary I have ever met, as well as being a consummate recruiter. His vision for the JESUS film and video; his vision for reaching the world for Christ; his vision for the Military Ministry, not only for U.S. forces, but also throughout the world ... I could go on and on. Bill Bright is a man whom God clearly had His hand upon. He is, as he says, a slave to Christ. We can all learn from him, as he is a role model for us.” — Dick Abel, Executive Director, Military Ministry

Gustavson: Your studied opinions are bound to make many of us reconsider our own. Now, let’s turn to the future. If there were one more thing you could accomplish with Campus Crusade, what would it be?

Bright: We’re in the process of launching our worldwide International Leadership University headquartered in the Empire State Building in New York City. We acquired facilities for about 2000 students there and expect to have about 10,000 such campuses all over the world. I am the founder/chancellor of the university and Stan Oakes, a marvelous man who’s been on staff for 30 years, serves as president/CEO.

We anticipate that we’ll be able to train millions of people by using CD-ROM and interactive DVD technology, using the best professors available in the world who have a biblical, Christ-centered worldview and who love Jesus. Of course, we’ll be teaching on the Internet as well.

Gustavson: Soon, you’ll be handing over the helm of the ministry to Dr. Steve Douglass. What are your plans, once you’ve laid aside the helm of the ministry?

Bright: After passing the torch of the presidency, I have three goals: First is to make a seamless transition to the new presidency. Dr. Douglass, who also has been with the ministry for 30 years, is absolutely the most remarkable person I know who could take my place. He’s a brilliant, godly man, highly trained at Harvard and MIT and established by God as a great Christian leader. He will do a better job of taking us to a new paradigm.

Second, I will give my time to the International Leadership University, promoting the full strategy of interactive training all over the world. I am writing 10 books — three of which are finished — which will be put onto interactive DVDs. I’m doing the project so that one day, by God’s grace, millions of people will be trained to effectively reach the world with the Gospel.

Third, I will give time to a worldwide emphasis on fasting and prayer. Three years ago, a French translation of my book *The Coming Revival* was given to our director from war-torn Rwanda at our Colorado staff conference. He took it home and showed it to his pastor, who leads a church of 2500, which is large in that country. His pastor read it through a couple of times and announced to his people that he was going to do a 40-day fast and invited them to join him. About 1000 ultimately participated.

Reconciliation, confession and repentance soon began to take place among the tribal warring groups. Although they were members of his church, they still hated each other. Soon, it spread to other churches, then reached Rwanda’s Vice President, who said, “What in the world are you doing that is changing the situation so dramatically, when we can’t control it with our military?” That is the power of fasting.

Gustavson: Bill, your life is a grand example of one devoted to the Lord. NRB is blessed by your membership and work on the Board of Directors. We are excited to see how the Lord uses you in your new role!



Bright greets people at the Wheaton Lay Institute for Evangelism, c. 1970s



Vionette addresses a women’s group, c. 1970s

*If you reach the
family, you'll reach
the world.*

Bill Bright

Founder and President
Campus Crusade for Christ

When FamilyLife began
its "FamilyLife
Today" radio broadcast
in 1992, the
statement by Bill

Bright at the left to
the FamilyLife staff helped
cast the vision for this
new venture.

"FamilyLife Today"
congratulates
Dr. Bill Bright
for helping to
reach the family
and the world!

*Dennis and Barbara Rainey with Bill and Vonette Bright
at Amsterdam 2000 in August*

Bill Bright will be retiring in the next
year as the president of Campus
Crusade for Christ, but his vision is still
clearly fixed in the heart of the FamilyLife
broadcast outreach. Dennis Rainey,
FamilyLife's executive director and host of
"FamilyLife Today," is committed to Dr. Bright's
vision for reaching the families of the world
for Christ.

Praise God for Bill Bright's faithful leadership in Campus Crusade for Christ
and in the church throughout the world to help fulfill the Great Commission.

*Best wishes, Dr. Bright, for a continued, effective,
and fruitful ministry in your upcoming retirement!*


FAMILYLIFE
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*FamilyLife is a division
of Campus Crusade for Christ.*



Bright's Optimistic Outlooks

His Success:

I'm a slave. Any good thing has to be to his glory and to His credit.

His Staff:

I'm surrounded by people who are godly, generous and wonderful. The first two men came 48 years ago and are still with us: Gordon Klink and Ruel Brooks. We have many who have been with us 30 and 40 years. Thousands have been with us 25 years or more. Staff now numbers 22,000 full-time and over half a million trained volunteer staff.

The JESUS Film:

Our goal is to put a JESUS film in 120 million U.S. homes. We're well on the way to meeting it. At last report, there were more than 10 million homes with a JESUS video. It has been documented that for every two videos distributed, there will be at least one salvation decision within a 6-month period. We've helped take the Gospel to over 4 billion people through the JESUS film in 600 languages.

Changing the Industry:

What I would like to suggest under your leadership, is to you call together the best creative thinkers, secular and Christian, who know how to communicate, and think through how we can do a better job. We do that all the time at Crusade, so it's not a matter of criticism of what's happening, but simply a matter of how can we improve.

Fasting:

I don't know any other discipline that meets the conditions of Chronicles 7:14. After my fourth 40-day fast, the Lord showed me that when he gave the Great Commission, He had to be including his 40-day fast before he began His ministry, and I'd never thought of that before. The 40-day fast is a part of His Great Commission. Anyway, that's a new concept that most people never thought about. I think fasting and prayer has had an impact on our nation beyond anything I know.



Bright watches President Ronald Reagan sign a Year of the Bible proclamation, 1983

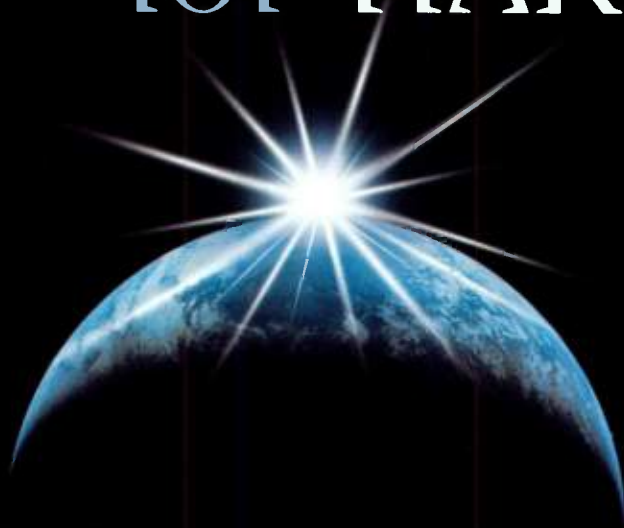


After receiving the Templeton Prize in 1996, Bright chats with England's Prince Philip (L), Sir John Templeton and Vonette.



The Bright Family Christmas portrait. (Standing) Keller, Brad, Rebecca, Terry, Zac and Christopher. (Sitting) Noel, Katherine, Vonette and Bright. 1999

“BEHOLD . . .
LIFT up your EYES,
and LOOK on
the FIELDS, that
they are WHITE
for HARVEST!”



To Dr. Bill Bright . . .

Your uncompromising commitment to “tell everyone who will listen about Jesus” is a model and a mandate for those of us who serve alongside you in the ministry of the kingdom.

We salute you as a hero of the faith!

 AMBASSADOR



Citizen Christians

Christian Broadcasters Who Ignore Election-year Issues Make Poor Choice

BY RICHARD LAND

The growing secularization of American culture makes it more critical than ever that citizen Christians exert their influence in the public square. And there is no time like the present for Christians to carry their faith-tinted views into the give-and-take of civic affairs.

Christians must boldly engage the culture with the life-changing, future-securing truths of Scripture in the 2000 election season that features a pivotal presidential race. It is not the time for believers to retreat or to deny the value of their presence and point of view in the electoral and public policy process.

Yet many Americans are tuning out the 2000 campaigns for local, state and federal offices. A study conducted by the Pew Research Center for the People and the Press found that nearly half of Americans (49 percent) believe that things basically will stay the same in our country regardless of who is elected president (www.people-press.org).

"I STILL BELIEVE THAT STANDING UP FOR THE TRUTH OF GOD IS THE GREATEST THING IN THE WORLD. THIS IS THE END OF LIFE. THE END OF LIFE IS NOT TO BE HAPPY. THE END OF LIFE IS NOT TO ACHIEVE PLEASURE AND AVOID PAIN. THE END OF LIFE IS TO DO THE WILL OF GOD, COME WHAT MAY." — DR. MARTIN LUTHER KING JR., IN A SERMON DELIVERED IN 1956 IN MONTGOMERY, AL.

Nothing could be farther from the truth. Christians' involvement in the political process makes a difference. Candidates running on the tickets of the two major parties along with those representing the interests of the various other splinter groups have unique perspectives on the issues. And the person elected as the next president of the United States will lead our country the way he wants it to go. Perhaps more than at any time in a generation, the decisions made in this electoral cycle will significantly impact your children and your grandchildren — for the rest of their lives.

Duty & Discussion

Christians have a biblical duty to engage in "intelligent intercession for politicians" and "informed involvement in politics," writes Robert Dugan in his book, *Stand and Be Counted*. In a democracy, Christians' faith-filled values are just as relevant to the discussion of the issues as are the values of their neighbors. We dare not underestimate the damage that can be inflicted upon our nation by an uneducated and unmotivated electorate.

Christian broadcasters have an equally far-reaching duty to inform and to energize their listening audiences with fair, balanced and complete coverage of their issues from a biblical perspective. Those communicators who are leery of offending their listeners with the truth do their audience and supporters a grave disservice.

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Pete Sumrall, C.O.O.

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Our two FM stations, Pulse Radio and Harvest FM in Indiana, have set the standard for Christian radio across the country. And the Internet brings them all together with RealAudio™. Plus, RealVideo™ brings World Harvest Television to homes everywhere, making our media truly worldwide in scope.

We're serious about our mission to reach the world, and we'd like to share it with you. Talk to us soon. We won't make you any promises that we can't keep.

A handwritten signature in black ink that reads "Pete Sumrall".

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LESEA BROADCASTING

There comes a point when, instead of hiding behind the cross, we must proclaim the power of the cross to transform the culture as well as to redeem the lost. Offering a hardy seasoning of the Gospel's salt and shining the Gospel's light on the issues that are being debated will glorify God and serve mankind. In doing so, you'll be assured of making a difference — potentially a big difference — for your listeners. God has promised that His Word will not return to Him void (Isaiah 55:11).

"IF MEN AND WOMEN OF CAPACITY REFUSE TO TAKE PART IN POLITICS AND GOVERNMENT, THEY CONDEMN THEMSELVES, AS WELL AS THE PEOPLE, TO THE PUNISHMENT OF LIVING UNDER BAD GOVERNMENT." — SEN. SAM J. ERVIN

Heaven & Earth

The glorious fact that our salvation in Christ secures our future heavenly citizenship does not relieve us from fulfilling our earthly responsibilities as citizen Christians. Christians are citizens of two realms — the earthly and the spiritual — and we have rights and privileges as well as obligations and responsibilities in both spheres.

As citizens of heaven, we are commanded to be obedient to the Lord Jesus. Our Lord's instruction to "render therefore unto Caesar the things which are Caesar's and unto God the things that are God's" (Matthew 22:21) means giving ultimate allegiance to God. It means paying your taxes, but it also means much more.

"APPLAUSE, MINGLED WITH BOOS AND HISSES, IS ABOUT ALL THAT THE AVERAGE VOTER IS WILLING OR ABLE TO CONTRIBUTE TO PUBLIC LIFE." — BROADCASTER, AUTHOR AND NEWSPAPERMAN ELMER DAVIS

In Romans 13, the Apostle Paul teaches that as Christians, we have the responsibility to be good citizens of the state "for conscience's sake" because God has ordained government to punish and restrict evil-doers and

to reward and to protect moral behavior. As Christians, we are to support and participate in the civil government.

"POLITICAL DEMOCRACY, AS IT EXISTS AND PRACTICALLY WORKS IN AMERICA, WITH ALL ITS THREATENING EVILS, SUPPLIES A TRAINING-SCHOOL FOR MAKING FIRST-CLASS MEN. IT IS LIFE'S GYMNASIUM, NOT OF GOOD ONLY, BUT OF ALL." — AUTHOR WALT WHITMAN

Salt & Light

Jesus named citizen Christians the "salt of the earth" and "the light of the world" (Matthew 5:13-16). He calls us to be actively engaged with the world, preserving and illuminating. Thus, the responsibilities of citizen Christians include not only obedience to the state, but also involvement in society. Such involvement includes electoral participation by you and your listeners — registering to vote, being informed about the choices and casting your vote for candidates who endorse your convictions and values.

When we take our religious and moral convictions into the public marketplace of ideas and involve ourselves in the political arena as communicators and believers, we are standing solidly within the best of our traditions as Christians in American history. Clearly, as American citizens, we have the right to be involved in the public and legislative arena. As obedient Christians, we have the unavoidable responsibility to be involved.

Citizen Christians are called upon not only to enjoy, but also to exercise; not only to preach our freedom, but also to practice our liberties. Surely, there could be no better thing for Americans and for America during this election season than for Christian communicators to awaken Christians to the exercise of their rights and to the fulfillment of their responsibilities.

Dr. Richard Land is host of the nationally syndicated radio program, For Faith & Family. He also is president of the Ethics & Religious Liberty Commission of the Southern Baptist Convention. Contact him at 615-244-2495.

Politics From the Pew

Churches should...



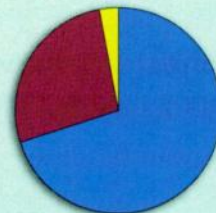
Express views 51%
Keep out of politics 45%
Don't know 4%

Clergymen should...



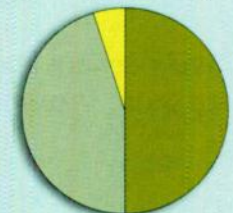
Discuss politics 32%
Not discuss politics 64%
Don't know 4%

It is important for the President to have strong religious beliefs.



Agree 70%
Disagree 27%
Don't know 3%

I'm uncomfortable when politicians discuss how religious they are.



Agree 50%
Disagree 45%
Don't know 5%

— Source: The Pew Research Center (www.people-press.org). Results for the Campaign 2000 Typology Survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 2799 adults (1999 registered voters), 18 years of age or older, during the period of August 24 to September 10, 2000.

HE'S LEARNED THE "FOUR SPIRITUAL SECRETS." YOUR LISTENERS WILL, TOO.

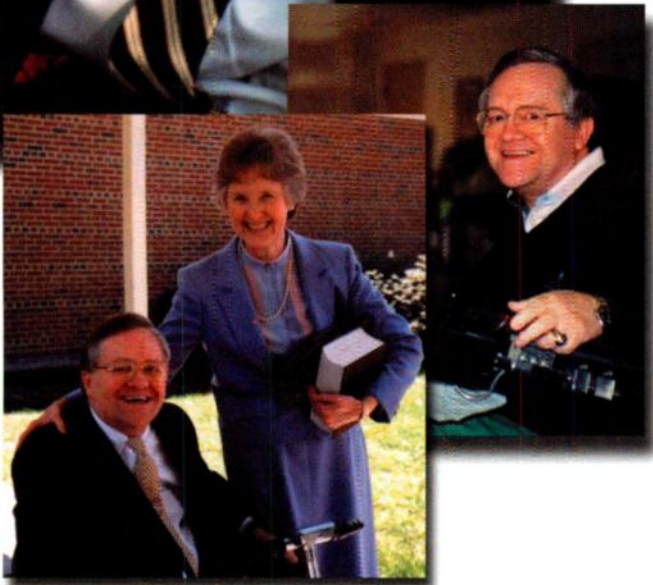
Pastor Dick Woodward, teacher
of the Mini Bible College,
defines "The Four Spiritual Secrets" as

*"I'm not, but He is. And I am in Him,
and He is in me.*

*I can't, but He can. And I am in Him,
and He is in me.*

*I don't want to, but He wants to.
And I am in Him, and He is in me.*

*I didn't, but He did, because I was
in Him and He was in me."*



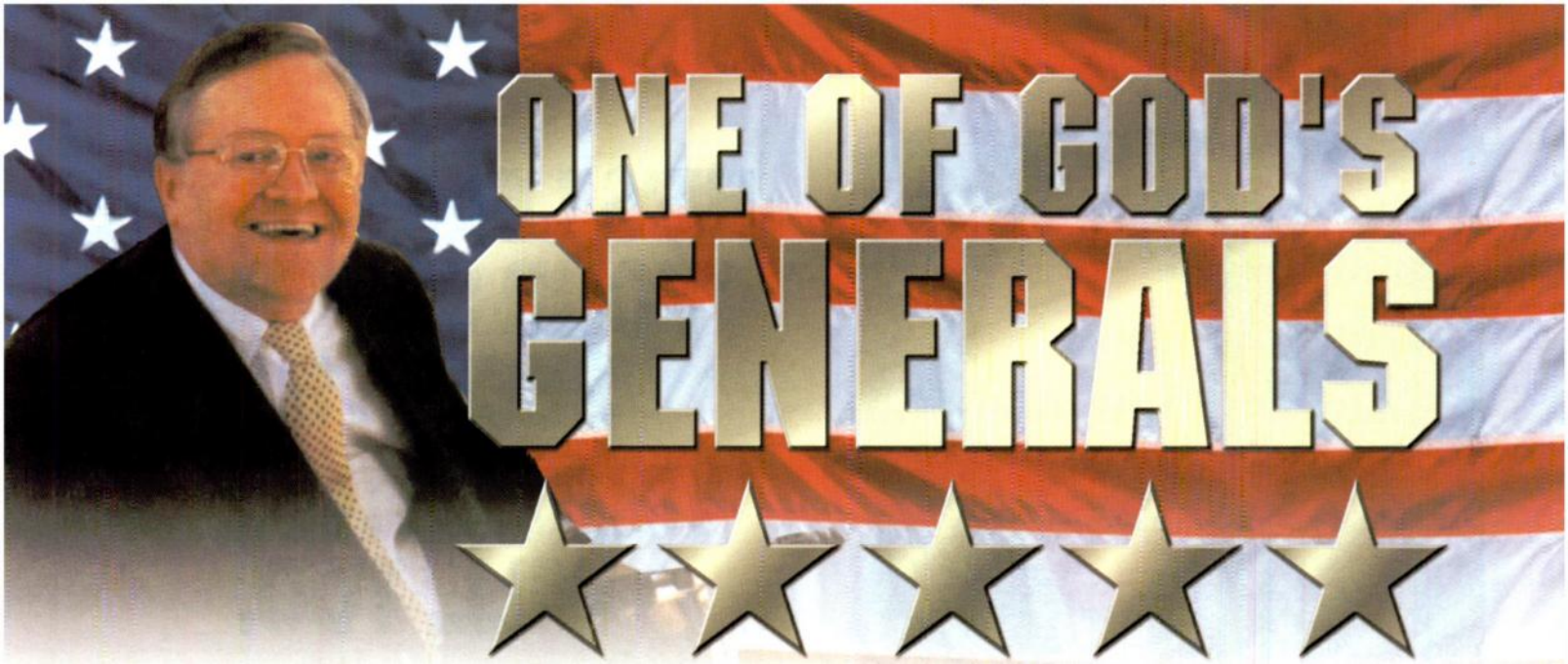
Rooted in his mentoring relationship with Ray Stedman and J. Vernon McGee, Dick's devotionally practical teaching of the Scriptures has been tested and refined through his trial with a debilitating neuromuscular disease.

There is an unmistakable authenticity in each lesson of the Mini Bible College . . . honed by the life of faith that this one gentle man demonstrates through his dedicated perseverance as a teacher and mentor to others.

Mini Bible College is America's newest and freshest presentation of the Scriptures in a style that is both conversational and contemporary. For more information and a demo CD contact Walter Bennett Communications at 215-591-9400, or at info@walterbennett.com.



Mini Bible College is the radio outreach of International Cooperating Ministries,
606 Aberdeen Road, Hampton, Virginia, 23661, 800-999-3892.
Visit our Web site at www.icmmbc.org.



A Christian broadcaster makes a worldwide impact despite his profound disability

BY PHIL HOPERSBERGER

Most Americans are familiar with Gen. George Patton, the hero of WW II's Battle of the Bulge, but unaware that this illustrious soldier's career ended tragically — the victim of a freak car accident that broke his neck and left him a quadriplegic.

Fewer still know of another soldier — a soldier in the faith — who today deals with his own physical paralysis. His name is Dick Woodward, pastor/founder of the *Mini Bible College* radio program, a survey of the Bible now translated into 15 languages.

Pastor Woodward, crippled by a spinal cord disease since 1982, is confined to his bed for 20 hours a day and moved only by the help of a hoist operated by his wife, Virginia. Unlike Patton, however, it has not stopped him from doing more than most men hope to do in a lifetime.



WARRIOR'S WORK

But don't brand him disabled, handicapped or an invalid. This soldier is on active duty. "It just seems like the less I can do, the more the Lord does," Woodward confesses, awed by the divine equation that is his reality each day. "I can't move at all. And to see all this happen — it's just amazing! His ability seems to increase with my disability. It's truly a wonder, but my quality of life has never been better."

Even from his bed, where he's vulnerable to a single mosquito, this pastor with 40 years in the pulpit is more than ready to follow his Commander-in-Chief's order and accomplish everything He has for him to do. Armed with a voice-activated computer that allows him to work eight hours a day, Woodward is busy writing literature, booklets and commentaries to augment his broadcasts.

"To me, I'm just limited," Woodward explains with levity. "Some of the labels people use for my condition are amusing. Like 'invalid' means not valid. Or 'handicapped' means your cap in your hand sitting by the side of the road. 'Disabled' means without ability. You know, Olympic athletes have limits too — we call them records!"

WARFARE SECRETS AND STRATEGIES

Each daily, 13-minute *Mini Bible College* radio program radiates his Christ-like spirit, warmth, optimism and humor. Woodward's life is permeated by what he calls the "Four Spiritual Secrets" (see page 36).

Discipled and befriended by the late J. Vernon McGee, internationally famous for his *Thru the Bible* five-year, Bible survey radio program, Woodward followed his mentor's lead. While pastoring the Virginia Beach (VA) Community Chapel, Woodward got the idea for a shorter survey of the entire Bible for lay people in his church.

In January 2000, after years of broadcasting overseas (from which the *Mini Bible College* receives an average of 5,000 letters per month), the program launched a new national U.S. strategy. Thirty-nine U.S. stations have picked up the program and more are climbing on board each month. Yet despite its worldwide focus, the ministry had an inauspicious start.

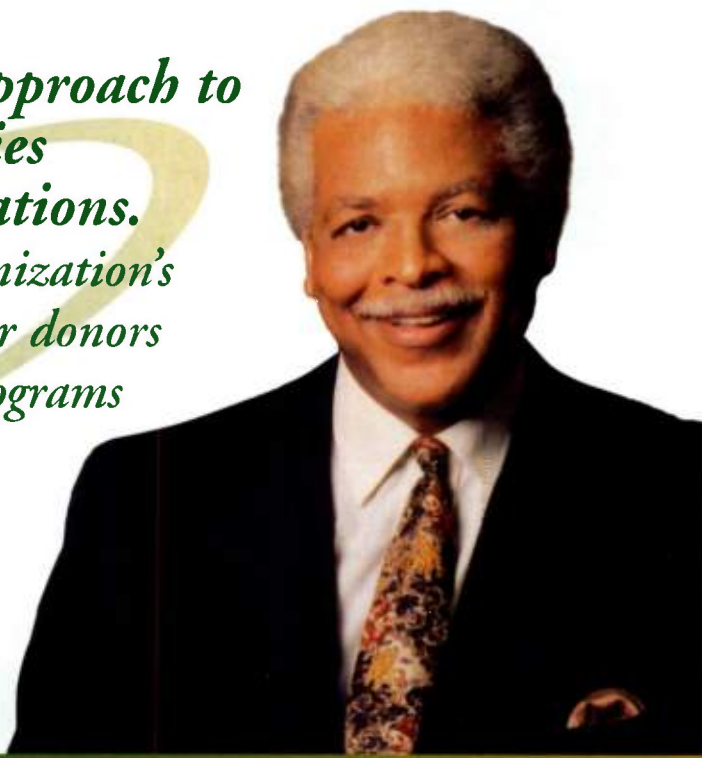
CHANGE IN BATTLE PLANS

In 1974, as his influence grew within the Virginia Tidewater area, Woodward appeared on a local television show that eventually led to the

“There’s a fresh new approach to fundraising for ministries and non-profit organizations. Now, regardless of your organization’s size, your non-profit can offer donors safe and attractive gifting programs backed by America’s leading financial institutions.”

*Ben Kinclow, former co-host of
The 700 Club*

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- ▶ *The ability to make charitable contributions of cash, stock or real estate*
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- ▶ *Income tax deductions for charitable contributions*
- ▶ *Reduced estate taxes*
- ▶ *Convert appreciated stocks to income without paying immediate capital gains*
- ▶ *Freeze value of appreciated property*

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(800) 295-7210

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The Charity Advisors Group enables you to offer your donors risk-free gifting programs once exclusively available through large institutions with their own planned giving departments and administrative staffs. By utilizing our specialized gifting program, now you can help your donors to be the best stewards they can be, while getting real results. Your donors’ financial interests will be secured and administered by the nation’s leading insurers and asset managers.

The Charity Advisors Group will provide you with a turn-key solicitation program that will allow your ministry or non-profit organization to begin receiving gifts immediately. Our staff of professionals will provide tailor-made illustrations to suit your donors’ needs. We’ll handle all the details and inquiries from solicitation to administration...and you can focus your full attention on your ministry.



host's salvation and later became a Sunday morning forum for his Mini Bible College survey. Eight years later, while receiving a standing ovation after speaking at a luncheon for civic leaders, Woodward found himself on the floor, unable to stand.

It was an ominous sign that something was terribly wrong. After a barrage of tests and examinations, it became clear that whatever this soldier of Christ had been dealt would be irreversible. As his physical condition worsened, Woodward's continued teaching of the survey, by then a popular course with several hundred students, became impossible.

But God had another battle plan for this gifted teacher, a maneuver that appeared to be a setback was actually a cutback — a pruning of sorts — meant to produce global-sized fruit.

HEARING GOD'S REVELLE

A local businessman attended a Mini Bible College course, recognized the value of Woodward's devotionally practical overview of the Old and New Testaments and offered to professionally tape Woodward's teaching on audio and video. Little did he know the impact it would generate overseas. His foresight transformed the survey from a local phenomenon into an international radio program — one that has generated close to 600,000 letters over the last 10 years, from grateful converts as far away as Ho Chi Minh City and Kathmandu.

The businessman who heard God's reveille was Dois Rosser, now president/founder of International Cooperating Ministries (ICM), a ministry that incorporates its broadcasting outreach into an integrated model that includes literature, follow-up, church-building and pastoral training.

"Early on, our idea was to combine the power of radio with our work in building churches around the world," Rosser says, "and the *Mini Bible College* of Dick's was the best Bible study teaching programs and scripts I had ever heard. It was a match made in heaven."

As a result of this partnership with the *Mini Bible College* broadcasts, ICM has built or has under construction a staggering number of churches — at press time in late September, the number exceeds 900, with a goal to surpass 1000 by year's end. This divine combination of radio teaching and church construction, targeted to places such as Vietnam, Ukraine, Central America, Cuba, Nepal, China, Africa and India, has led to the conversion of thousands each year.

But it doesn't stop there.



RECRUITING NATIONALS

When a congregation of new believers reaches 100 baptized members, ICM helps them to construct a much-needed church building. Each new church congregation is then encouraged to start five more sister churches, and judging by the colored pins shot-gunned across the maps in Rosser's office, this is happening faster than anyone dreamed. But Rosser wants no personal credit for the miracle of ICM.

"This has taken on a life of its own," he admits. "As a businessman, I could never have developed a five-year plan for something like this. It's the Holy Spirit. God keeps opening doors and we don't know enough not to walk through," he jokes. "With a paid staff of only 16 people, all the construction work is done by nationals who put sweat equity into the churches we help them build. Right now, we're on target to have another 350 new churches next year. It's really a wonder!"

When asked about his fellow soldier Woodward, Rosser becomes sober.



"We've been friends for over 20 years, and to see him today and the joy he has is so ... inspiring. Imagine not being able to move at all. And he's in constant pain, but refuses any narcotic medication. He wants to write without any impairment. What a man! And his wife? The closest thing to an angel as you'll ever see. They're both very special."

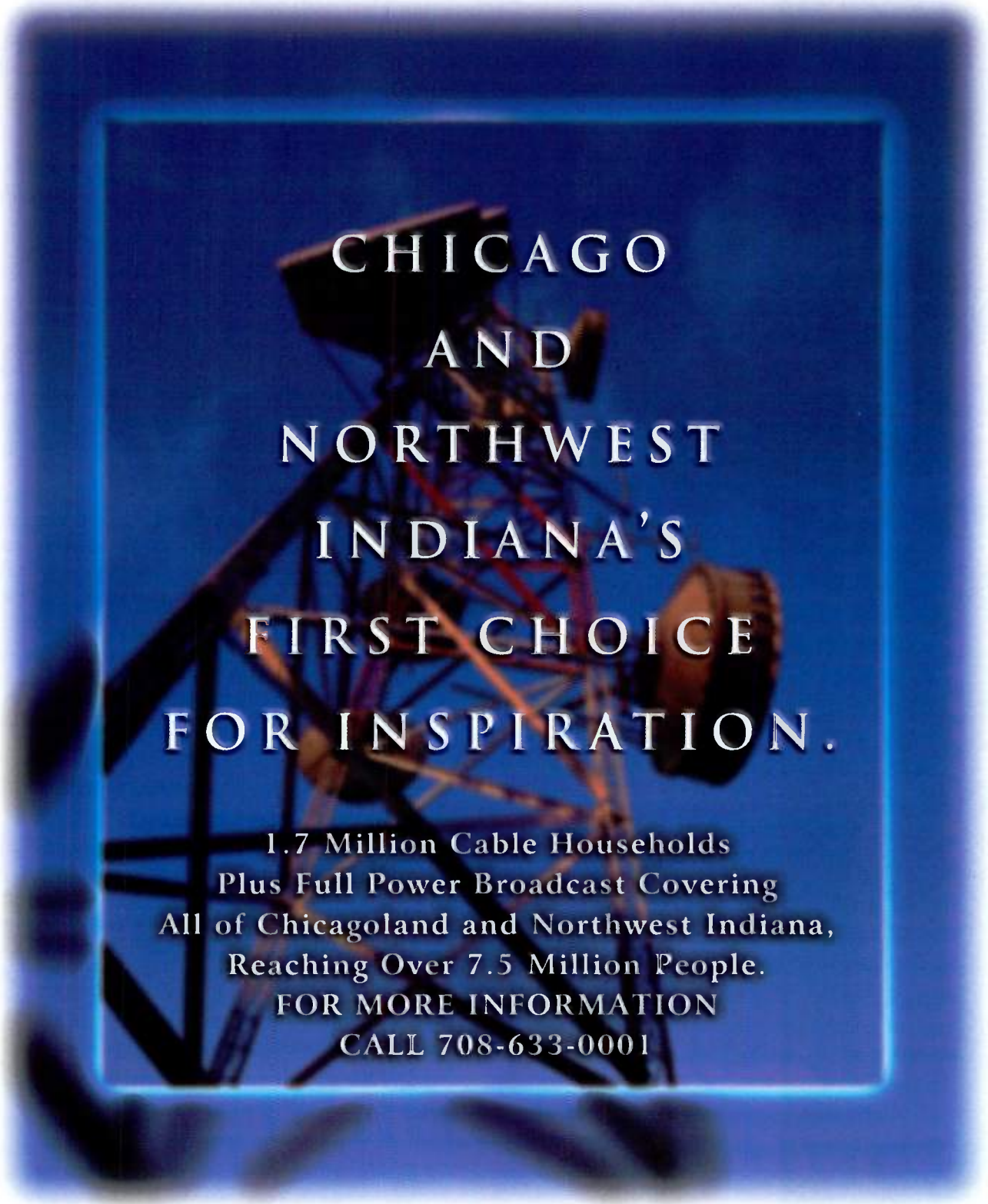
ICM donors, volunteers and staff have charged the gates of Hell with a passion that would awe even "Old Blood and Guts" Patton, who once said, "Success is not getting on top; it's how you bounce on the bottom." For Woodward, his bounce echoes another warrior who also knew affliction — the Apostle Paul:

"And He has said to me, 'My grace is sufficient for you, for power is perfected in weakness.' Most gladly, therefore, I will rather boast about my weaknesses, that the power of Christ may dwell in me. Therefore I am well content with weaknesses, with insults, with distresses, with persecutions, with difficulties, for Christ's sake; for when I am weak, then I am strong."

Phil Hoppersberger writes for Great Commission Ministries and lives with his wife and two children in Laingsburg, Michigan. The Mini Bible College, a ministry of International Cooperating Ministries, is located at 606 Aberdeen Road, Hampton, VA 23661 or www.icmmbc.org. Placement information: Walter Bennett Company, 215-591-9400.

WOODWARD'S FOUR SPIRITUAL SECRETS

1. I'm not, but He is. And I am in Him, and He is in me.
2. I can't, but He can. And I am in Him, and He is in me.
3. I don't want to, but He wants to. And I am in Him, and He is in me.
4. I didn't, but He did, because I was in Him and He was in me.



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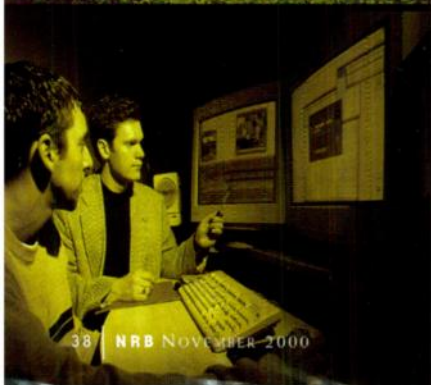
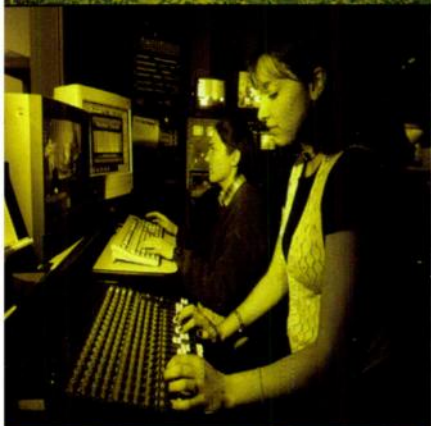
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IRB

Intercollegiate Religious Broadcasters

Networking Christian Students for Today's Media



Harvesting Talent

BY LANCE CLARK

"Let us not become weary in us doing good, for at the proper time we will reap a harvest if we do not give up." — Galatians 6:9

A nervous sense of excitement swirls in the air. It is 7:30 a.m. and dozens of young, finely groomed college students move into a large ballroom at the Anaheim Convention Center to interview with more than 30 faith-based organizations from around the world. The smell of coffee, orange juice and warm muffins at the breakfast bar turns your head.

This morning, however, the college students are too nervous to eat. Today is Intercollegiate Religious Broadcasters Job Fair at NRB 2000. "Jews for Jesus is hiring two summer interns!" exclaims NRB Membership Director Anne Tower, who slaved hours recruiting these organizations into the tent. "Tell your students to go over there and meet with them right now," she says with a smile as she scurries off to connect with another student. A line quickly forms by the organization's table.

Two hours and 100 cups of orange juice later, the Job Fair ends. The results are real and positive as students leave with a stack of contacts. It has been an exciting morning.

From all accounts, last year's Job Fair was a success. My students from Huntington (IN) College landed paid internships for the summer with Jews for Jesus and another interviewed and later received a full-time job as an audio producer for *Unshackled!* But the Job Fair is only one aspect of IRB.

As I walk the halls at the national NRB convention, I am amazed at the puzzled faces of people who see my bright blue IRB tag. "What exactly is IRB?" they ask. I define the acronym and explain that we are committed to promoting excellence, integrity and networking opportunities for our students in mass media. I also tell them that IRB seeks to provide a forum where our members can network together to share ideas and goals. My explanation comes directly from our mission statement: "Networking Christian students for today's media."

However, IRB is more than networking. It is about exposing the brightest Christian students in media to the finest national organization in Christian broadcasting. It is about opening up their hearts and minds to God's leading and tugging. It is about the fellowship that occurs when you bring seasoned veterans together with budding leaders. Our students may be diamonds in the rough, but they are diamonds nonetheless, waiting for God to polish and perfect them through interaction with professionals.

I want to challenge you as the gatekeepers in our industry to contact Tower at the NRB national headquarters and sign up today for the 2001 IRB Job Fair. It is an excellent opportunity to connect with the energetic, talented college students and graduates. The IRB and the membership department, along with Intercristo, are sponsoring this year's fair.

I also want to make a strong pitch to my media communication colleagues who teach. You may have heard of IRB but have not yet plugged into the NRB national convention. Now is the time to connect with us. IRB educates and prepares Christian students for the real world of radio, television, multi-media, film production and technique. As we begin the 21st Century, the time is right to take IRB to the next level with an increase in involvement from additional college programs and Christian media organizations that make up the NRB membership team.

We feel the 2001 NRB convention in Dallas is going to be one of the best yet in preparing our students for the future in media communication. We look forward to your active involvement and support and cannot wait to fellowship with you in Dallas!

IRB Chairman Lance D. Clark is assistant professor of communication at Huntington (IN) College. He may be reached by telephone 219-359-4281, fax 219-356-9448 or e-mail lclark@huntington.edu.

Needed: A Good Sharpening

BY ROBERT DE VARGAS

"As iron sharpens iron, so one man sharpens another." — Proverbs 27:17

Did you know that by the time you graduate from college, your education will be current no longer than three years? In fact, in some disciplines, you actually graduate after the degree is no longer useful. "My daughter and money go to ... What was that?"

This shouldn't surprise us. The boom of knowledge, especially in technical fields, is staggering. You'd need a brain the size of a super-computer just to store it all. And who's got the time to take it in? We're doing well just to keep up with our deadlines and maybe catch the six o'clock news.

So how do we stay informed about this multi-faceted industry we call broadcasting? Yesterday's textbooks are great only until the copyright date. What then?

Leaks, Rats Plague Family Praying For A Better Life

Everyday Everton Stephens asks God to rescue his family. When it rains, the roof leaks so much that his wife and child have to huddle in the only dry corner or they'll get soaked.

But that's not the worst part. The Stephens' home is also plagued with rats. The family stuffs bits of old cloth into the cracks and crevices of their home to keep the rats out. Still the vermin fight their way in when the family is most vulnerable — when they are sleeping...

Shuddering, Denise recalled the night a rat bit her baby. "I was sleeping and I heard Novia cry. When I got up, I saw she had blood on her finger. And then I saw the rat," she said, the disgust and panic obviously still haunting her.

Everton Stephens earns money by collecting plastic bottles from the local dump, washing them and reselling them. It isn't a great job, but he has little choice in Jamaica's depressed economy. It's the only way he can earn enough to feed his wife and little girl.

But Everton doesn't complain. He is grateful for what little they have. "I just have to give thanks to God. I ask Him for guidance and protection because living here is rough. All we can do is get on our knees and pray."

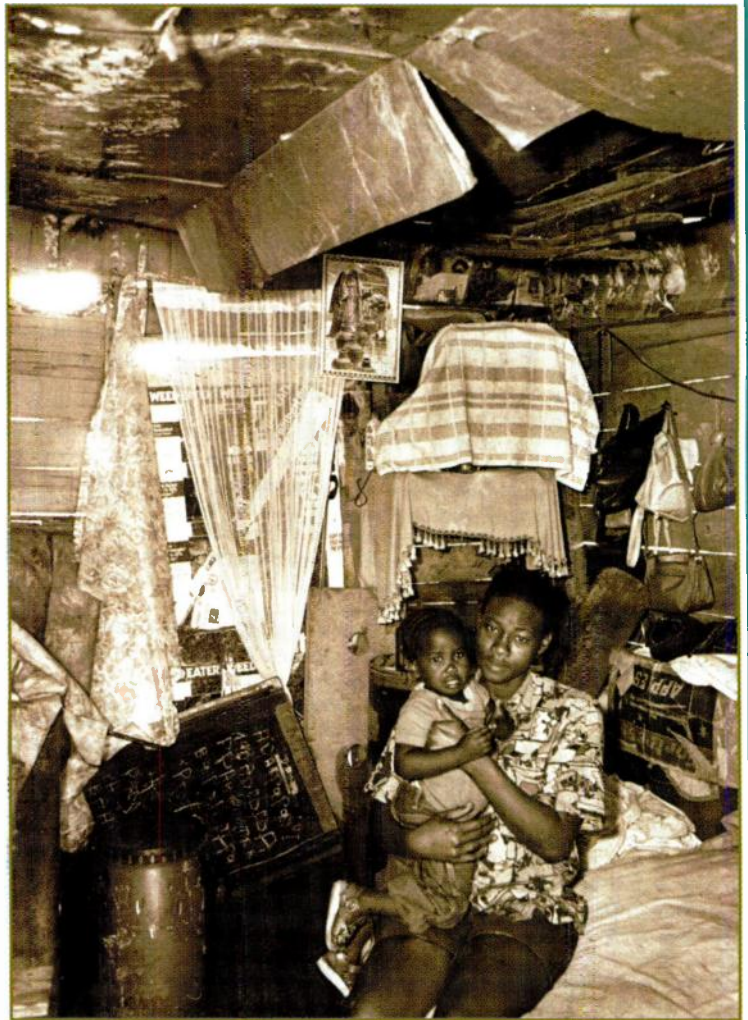
"Sadly, Denise and Everton Stephens' situation is not uncommon. They are just

one example of the many desperate families who need housing in Jamaica. They live with their toddler in a makeshift shack with a dirt floor. It's not much more than a patchwork of discarded wood and corroded metal — too poorly constructed to keep out rain," explained Jim Cavnar, executive director for Food For The Poor, a Christian ministry working to lessen poverty's impact on families in the Caribbean and Latin America. "One of the ministry's priorities is to replace these shacks with sturdy, basic homes."

"The response from the Christian community has been great. And you can imagine the impact this outpouring of compassion has had on the families being helped. They see their prayers for help being answered. They see the hand of God at work," Cavnar said.

With thousands of people remaining on Food For The Poor's waiting list for housing, the need for contributions remains great. It is this need that compels Food For The Poor onward.

"There are so many families with problems like Everton and Denise Stephens — some much worse, in fact," Cavnar said. "Every day that passes is another day of misery for them. Every house we build is one more reason for hope among those still waiting for help."



Christians Unite To Build "Miracle" Homes For Families In Need

Earlier this year, Food For The Poor launched a nationwide effort to build 2000 homes for poor families in Jamaica at a cost of \$2000 each.

"These 2000 homes will have the capacity to house ten to twelve thousand people, rescuing entire families from some of the most horrific living conditions in our hemisphere — everything from seeking shelter in the shells of cars in the local dump to making patch-work shacks fashioned from discarded plastic, rusty street signs and other scraps," explained Jim Cavnar, executive director of Food For The Poor.

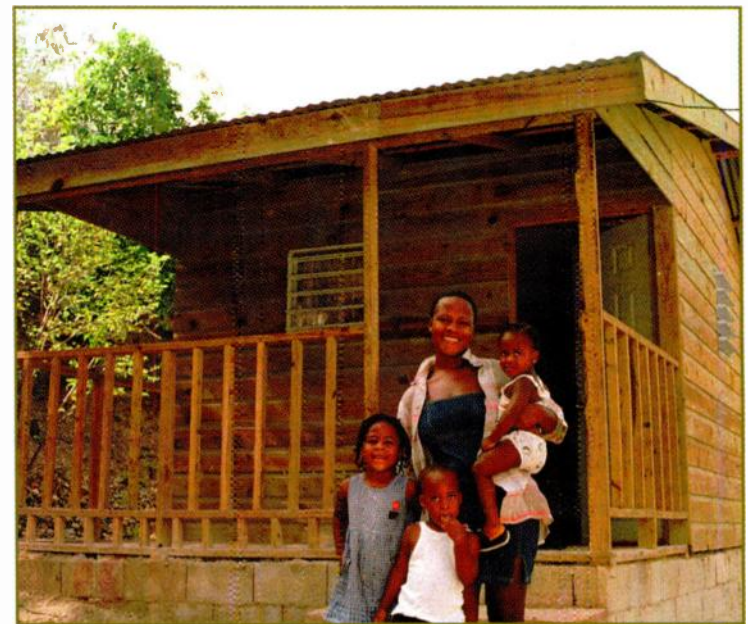
The new homes being constructed will include concrete foundations, sturdy pressure-treated wood siding, a zinc-coated steel roof, louvered windows and a sturdy door.

"Many of the families being helped can trace their poverty back two or three generations," Cavnar said. "That's why providing these families with housing is so crucial. It breaks the cycle of poverty that has stolen their hope. It gives them a chance to rebuild their lives."

"Many of these families have prayed for help for years, and they consider the house they receive an answer to their prayers — a miracle," he said. "It's a beautiful moment when a home is finished and a family moves in. You can see tears of joy and hear hymns of thanksgiving."

Cavnar added that this unique call to action has brought joy to thousands of American Christians who have participated too.

"The joy of giving in Christ's name is powerful. One man called to say his children wanted to give from their piggy banks to help. That blessed gift, combined with those of others like them, built a house. It had a very tangible result — one those children can understand and appreciate," he said. "The power of combined Christian charity is fantastic."



Help Build Miracles!

To assist this special outreach, use the brochure envelope enclosed or send your tax-deductible contribution to: Food For The Poor, Dept. 28600, 550 SW 12th Avenue, Deerfield Beach, FL 33442.

Why Get Involved With IRB?

1. NRB 2001 will be academically stimulating yet socially exciting.

- Enlist in a free, all-day Boot Camp of your choice: radio, TV, Internet or Stewartship.
- Mix with other students.
- Share what works at your school and learn what works at others.
- Learn shoulder-to-shoulder with industry professionals at more than 40 education sessions.
- Attend the general sessions with NRB veterans.
- Participate in the student awards.
- Meet a new employer at the Job Fair.
- Get moving at a special IRB concert.

2. IRB meets student needs.

- Make important future contacts.
- Gain national recognition for outstanding production.
- Win big scholarships for writing essays on important industry topics.

How Do I Join IRB?

- Contact NRB Membership Director Anne Tower (703-330-7000, ext. 511, or atow-er@nrb.org) and ask for the new promotional video and IRB membership info.
- Hold an interest meeting with your media students and staff and show the video.
- Fill out the forms and begin the adventure!

— LC

Enter IRB. Thirty years ago, a guy named Carl Windsor of Liberty University formed a sub-committee of NRB called the Intercollegiate Religious Broadcasters (IRB to those in the know) to fill this need for knowledge. He wanted a forum where students could network and train to be effective Christian broadcasters.

Today this heritage continues. IRB members receive current broadcast news and insights in the monthly *NRB* magazine. They also get up-to-the-minute and late-breaking news through fax and e-mail communiques. Members also network with others through the IRB Web site at www.nrb.org/irb.htm. And they compete for scholarships and cash prizes through essay writing and media production.

Beyond these membership benefits, IRB promises even more. Members can join regional NRB chapters and attend regional conferences. (Check out www.nrb.org/chapters.htm for more info.)

Members also can attend the national convention at a discounted price. Students who come to the national convention — this year held in Dallas, Texas, in February 2001 — are never disappointed. When you rub elbows with the big boys, interview for internships or jobs at the Job Fair, watch your project go head-to-head with other entries, attend cutting-edge boot camps and seminars and network with experienced media professionals, you just can't go wrong. And it's this kind of interaction that is the true strength of IRB.

King Solomon's quote of how a person is sharpened best by another person describes this strength. Think about it. Of all the ministries on earth, Christian communications relies more on teamwork than any other. Can you think of one lone-wolf broadcaster out there who is turning the world upside down? Me neither. Networking, building "strategic alliances," committing yourself to lifelong learning — this is the stuff of successful media ministry. And this is the stuff of IRB.

So, whether you are a freshman in college or a Ph.D. candidate, if your goal is to excel in media, IRB is the place to be. Remember, iron sharpens iron only if the two connect. So connect with us in IRB. And be sure to register for the national convention in Dallas. You probably could use a good sharpening about now.

Dr. Robert DeVargas is assistant professor of communications and foundations of education at Southwestern Baptist Theological Seminary in Fort Worth, TX. He may be reached at 817-923-1921.

Lose the Rolodex, Use the Speed-Dial

BY SHARRA SIEMINSKI

As an intern for the Southwestern NRB regional conference, I monitored the participants' responses to the survey question, "Why are you here?" Most were more to the self-serving point: networking.

This is no surprise. Networking is universally recognized as a savvy way to operate and is considered the key to successful business. After all, it's not what you know, it's who you know ... isn't it? And yet, I think there is much more to IRB than networking and being "hooked up." Please bear with my student perspective and hear me out. I feel that when our focus is so intently on business-card gathering, we're missing out on something of greater importance. As I walked around last year's NRB convention in Anaheim, CA, I was awed by the collective amount of wisdom surrounding me.

It was a thrill to talk with an experienced film producer, who spent 15 minutes with me, offering advice and answering my questions. When the conversation ended, he warmly smiled as he told me I could call him with questions any time. This is what I want to gather and capitalize upon. This type of relationship that might blossom into something of greater importance: a mentor.

While a networking contact remains stored on a Rolodex file until you need a favor and is a business asset, a mentor is programmed onto a speed-dial button and is an educational asset. The most important functions of a mentor are availability and willingness to educate. The functions of the student being mentored are no less vital. Our minds must be inquisitive and eager to learn. Our spirits must be appreciative and humble. In my opinion, any student courageous enough to seek out a mentoring relationship will possess these qualities.

Let's view every opportunity to meet people at NRB as an opportunity to confer and to cull wisdom. Who knows what treasures of knowledge, enthusiasm and fresh ideas will be uncovered when we approach one another this way?

Sharra Sieminski is a junior broadcast communication major at Huntington (IN) College and is this year's IRB student representative.



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— FRANK BREIDEN,
PRESIDENT GOSPEL MUSIC ASSOCIATION

The annual National Religious Broadcasters Convention & Exposition is the world's largest nationally and internationally recognized event dedicated solely to assist those in the field of Christian communications. The Exposition consists of more than 200 companies and is a dynamic marketplace for those seeking the tools and services needed to expand their ministries.

Join together with 5,000 radio and TV chief executives, ministry leaders, pastors, legal experts, educators, gospel entertainers and musicians, broadcast and management experts, Internet providers, publishers, fund raisers, agency representatives and suppliers

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TV CHIEF ENGINEER. Trinity Broadcasting stations in various cities. Experienced in maintenance and repair of UHF transmitters, studio systems and personnel supervision and training. SBE certification a plus. Send resume to: Ben Miller, P. O. Box C-11949, Santa Ana, CA 92711. E-mail: bmiller@tbn.org. Fax: 714-730-0661. EOE.

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Lighting an Inescapable Culture



Genevieve Wood is the executive director of the Center for Print and Broadcast Media at the Leadership Institute and is a frequent political commentator on television and radio. Prior to her political experience, she was a publicity coordinator for NBC News. Contact her at gwood@cpbm.org or 800-827-5323.

A recent article in *The New York Times* talked about the ever-growing influence of television on American culture, stating “even as the explosion of channels creates a more fragmented television universe, what we know and how we know it is shaped more than ever by television.” The writer also observed, “Whether you’re watching television as an escape at the end of a tiring day or seeking out sociological clues, those activities come to the same thing; the sociology seeps in by osmosis.”

Consider these facts*: the average American watches more than 30 hours of television each week; 56 percent of Americans say television is where they get the majority of their news; children see 20,000 television commercials a year; the average amount of time spent listening to the radio is 22.5 hours per week; and America’s teenagers see an average of 50 movies a year, of which 80 percent are rated R or PG-13.

Undoubtedly, the impact of the media on today’s culture has been a topic of conversation at your own dinner table. But what kind of impact is all this talk having? To be sure, the Christian community has done a good deal through boycotts against media companies and their advertisers and via rallies to keep good programming on the air. Additionally, Christians are more frequently creating and turning to alternative media for their news and entertainment. So, we’re doing what we can, right? Or could we be doing more?

There was a time when Christians did do more to influence American journalism. By and large, American journalism was Christian until the mid-19th century. Over 100 cities, for example, had Christian newspapers. But, as author Marvin Olasky observes in his book *Prodigal Press: The Anti-Christian Bias of the American News Media*, “American journalism is one of Christianity’s prodigal sons.” Most American newsrooms no longer see or report the news from a Christian worldview. And, to a great extent, that’s because Christians have dropped out of mainstream media.

The sobering fact, however, is this: even though your family and your children may not be getting all their news from secular newsrooms or watching movies and sitcoms filled with godless behavior, many of your neighbors are. As Michael Medved observes in *Hollywood vs. America*, even Amish children in Pennsylvania have heard of pop singer Madonna. Nobody can escape the media flood. Countries such as France and India are so concerned about American cultural export that they have taken measures to erect walls of separation.

Not only can Christians find the culture unavoidable, but also we have a responsibility not to avoid it. Matthew 5:13-15 tells us, “You are the salt of the earth. You are the light of the world. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house.”

Part of what we do in the Leadership Institute’s Center for Print and Broadcast Media is to recruit and to train young people to shine their lights by entering the media. We show them

how to start independent newspapers on college campuses. We teach them the nuts and bolts of how to break in to the broadcast news media. We equip them with the techniques to effectively articulate their message on television and in public debates. And, perhaps most importantly, we help them to find jobs and internships in Christian and secular media outlets. Slowly, but surely, our graduates are moving into positions of influence and building bridges to America’s newsrooms and Hollywood. These are bridges we must be willing to cross.

Many home schooled and Christian students visit The Leadership Institute for political training courses. I talk to them about the media and ask what profession they’re planning to enter: 70 percent want to go to law school, 20 percent want to start their own business and the remaining 10 percent is divided up between those who want to become teachers or are undecided. Very few young Christians are considering entering the fields of film or journalism, perhaps the most culture-shaping professions of all.

I believe there is a growing desire by many Christians to become salt and light in the world. They’re rediscovering books like Bob Briner’s *Roaring Lambs*. They’re seeing the impact Christian journalists and authors such as Olasky are making through publications like *World* magazine. They’re watching commentators such as Janet Parshall effectively articulate the Christian message — not just on her radio program, but on secular television programs such as *Larry King Live*.

As Christians who know the influence of the news and entertainment industries, we have a responsibility to bring home one of America’s most wayward and prodigal sons, the media. We can’t do it by pretending that *The New York Times* or CNN or Hollywood don’t exist. We can do it only by God’s grace and hard work.

The Leadership Institute President Morton Blackwell gives copies of his *Laws of the Public Policy Process* to our Youth Leadership School graduates. One of those laws certainly applies here: “Work as if it all depended on you. Pray as if it all depended on God.”

**Statistical information: Princeton Survey Research Associates 1996, Arbitron Ratings, The Media-Wise Family by Ted Baehr, Movieguide IX:3 & 4.*

The views expressed in this column are not necessarily those of NRB.

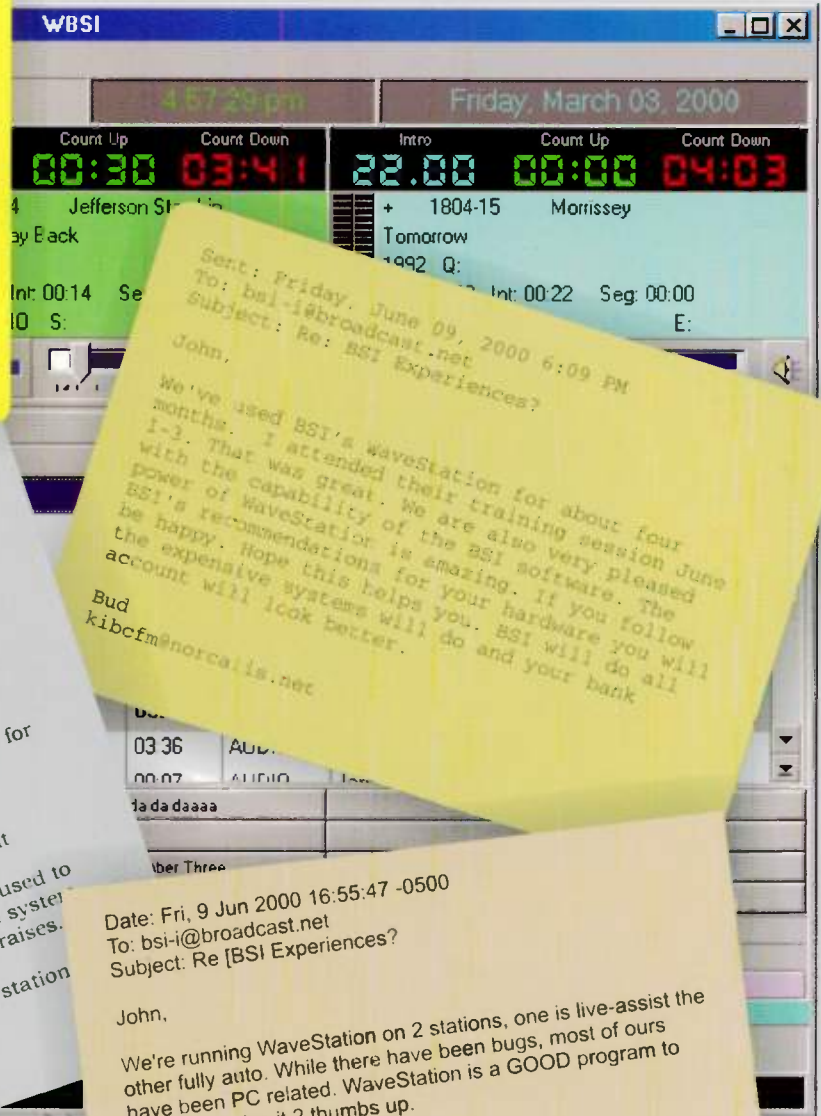
One Question, Three Answers

An actual email thread, June 8-11, 2000 on broadcast.net

Thursday, June 8, 2000
To: bsi-i@broadcast.net
Subject: BSI Experiences?

We are a small AM station considering implementing BSI software to automate our station. It seems to have all the functionality that we would need. Is this a good solution? Thanks for your input.

- John



Sent: Friday, June 09, 2000 6:09 PM
To: bsi-i@broadcast.net
Subject: Re: BSI Experiences?

John,

We started using WaveStation in January and are extremely pleased with it. It's been running glitch free.

We use it weekdays in live assist to play our spots, PSA's, etc. and on weekends in full-automation. At 1p.m. both days, we lock the door and leave. WaveStation plays programs live recorded earlier...picks up some programs for from satellite...joins news live at the top of the hour...records a couple of sports updates for playback a few minutes later...fades programs out...runs fill music...fades fill music, etc.

We currently have only one computer set up for WaveStation. We will probably purchase a second one in the not too distant future.

Perhaps it's a sad commentary on life, but WaveStation is much more reliable and dependable than the human beings we used to use...and "Wave Station," as we call the system here, doesn't ask for vacations or pay raises.

By the way, we are a small town AM station

Bob Ketchersid
WYXI, Athens, TN

Sent: Friday, June 09, 2000 6:09 PM
To: bsi-i@broadcast.net
Subject: Re: BSI Experiences?

John,

We've used BSI's waveStation for about four months. I attended their training session June 1-3. That was great. We are also very pleased with the capability of the BSI software. The power of WaveStation is amazing. If you follow BSI's recommendations for your hardware you will be happy. Hope this helps you. BSI will do all the expensive systems will do and your bank account will look better.

Bud
kibcfmenorca@is.net

Date: Fri, 9 Jun 2000 16:55:47 -0500
To: bsi-i@broadcast.net
Subject: Re [BSI Experiences?

John,

We're running WaveStation on 2 stations, one is live-assist the other fully auto. While there have been bugs, most of ours have been PC related. WaveStation is a GOOD program to consider. I give it 2 thumbs up.

Tim Swanson
timswanson@kswp.com
East Texas Christian
90.9KSWP/KAVX91.5
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Called BSI... it's only \$999. I recommend we get BSI waveStation. Plus their tech support is free!

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