



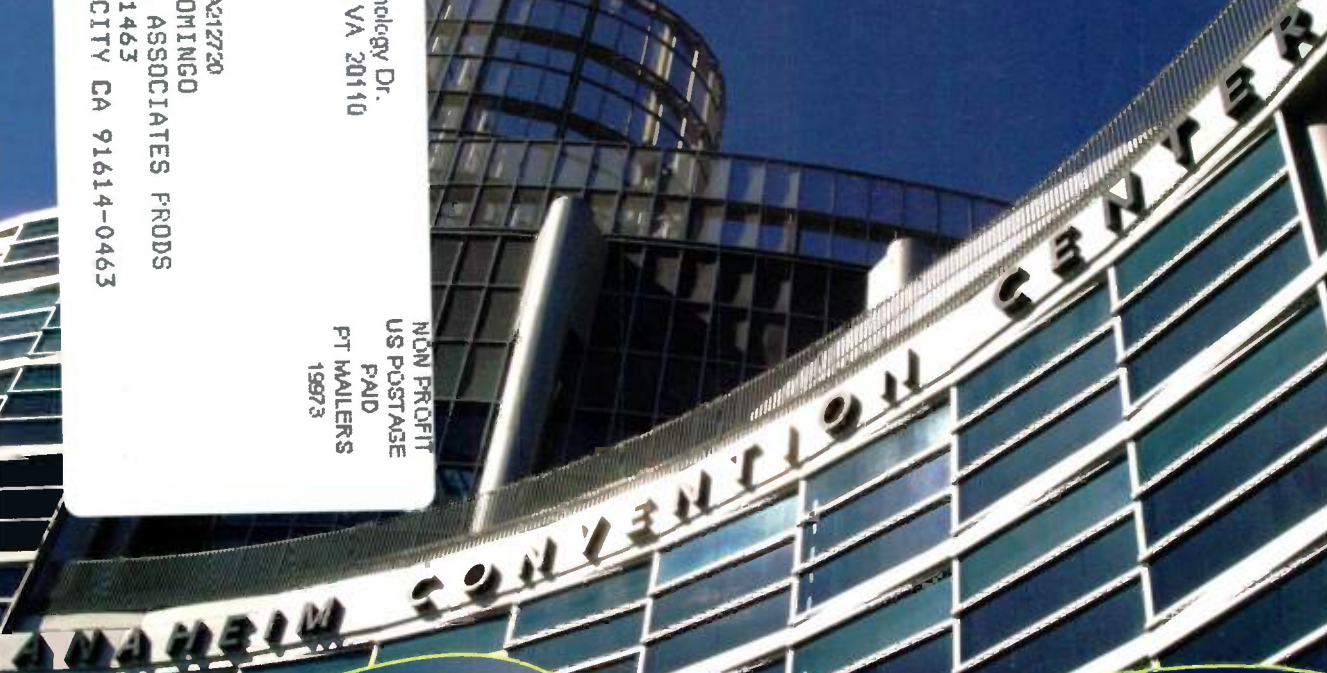
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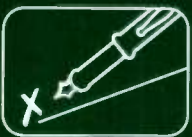
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Responding to Providence

The Allied ship Dorchester sank on the night of February 3, 1943, within minutes of being struck by a German torpedo. While hundreds of brave men lost their lives in the attack, four men who faced the same fate did not. They were given a gift of inestimable value.

The Dorchester was a transport crossing the dark and icy waters of the North Atlantic, laden with a full complement of men and material. Because of the ever-present U-Boat activity, wearing life jackets was mandatory for all aboard. Yet, these bulky flotation devices were hot and uncomfortable when worn below decks; consequently, many men did not wear them.

Aboard the Dorchester on its final journey were four military chaplains. They were exceptional men, devoted to the well-being of others. Always trying to set a good example, these chaplains agreed among themselves to wear their life jackets always without complaint. They hoped their disciplined conduct would inspire others and might even save lives. It did, but not quite as they imagined.

Long after midnight, a German torpedo found its deadly mark well below the Dorchester's water line. In scant minutes, the order was given to abandon ship. In the dark and chaotic scramble, scores of men could not locate their life jackets. One frantic young man without a life jacket approached one of the chaplains and asked if he knew where he could find one. In the chaplain's prompt reply, the young man heard the words of life: "Here, son; take mine." That same heroic sacrifice was shortly repeated by the other three chaplains. These four were last seen standing together with their heads bowed in prayer, as the dying ship ushered them to their icy graves.

The story of the four chaplains on the Dorchester is remarkable in every respect. These were extraordinary men, worthy of great honor. Having read the account of their noteworthy lives, my thoughts also turned to the men they saved. What happened, I wondered, to the four men who received those life jackets? Each of these young men was standing at the threshold of eternity when someone said, in effect, "Here is my life in exchange for yours."

What became of those four men? How did they view the gift of life they had received? Surely, they marveled at the courage of the chaplains, but to whom did

they attribute their physical salvation? Was it merely good fortune? Were they saved by godly men? Or were they saved by God Himself and for what purpose? How did they acknowledge the Providence of God?

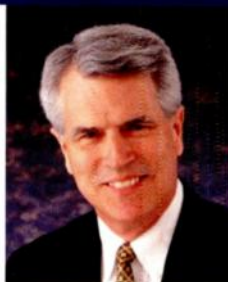
These four men freely were given a precious, but costly, gift. Yet, almost more important than *how* they viewed the gift is *what* they did with it—for Providence demands a response vs. mere acknowledgement. The only fitting response was how they lived their lives in light of the gift and opportunity they were given.

While we do not know how these four men responded to the gift, we do know that these things apply to us as Christian communicators as well. We who know Christ as Savior and Lord also have been given a great Gift. While the Gift of eternal life is freely given, we also acknowledge it as "the pearl of great price", purchased at infinite cost. Through this precious Gift, we were called from out of darkness and into His marvelous light. And the Giver of the Gift demands a response from us as well.

We have been given a great Gift, and with it come both opportunity and responsibility. Ours is the responsibility and privilege of using electronic media to tell the world that this Gift is available to all who will repent and receive it by faith. And ours is the responsibility to use every means available to us until the whole world hears.

I trust you are thankful today for the Gift of God, which you have received by faith. I trust that your life reflects that thankfulness before a watching world. Moreover, I devoutly hope that you will remain faithful to the responsibility you have been given as messengers, ambassadors, and ministers of the Gospel.

Scripture's teaching that every good and perfect gift comes from our heavenly Father, coupled with our stewardship responsibilities, begs the question, "What are you doing with the gifts God has given you?"



Dr. Frank Wright is president & CEO of NRB. Contact him at fwright@nrb.org or 703-330-7000.



April 2005
Vol. 37, No. 3

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NRB (ISSN 1521-1754) is published monthly except March, August and December. To subscribe, send \$24 for one year to NRB, 9510 Technology Drive, Manassas, VA 20110. Canadian orders add \$6 USD annually; other international orders add \$24 USD per year. Periodicals postage paid at Manassas, VA, and additional offices.

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Indexed in the Christian Periodical Index and available on microfilm and microfiche from University Microfilms International, 300 N. Zeeb Road, Ann Arbor, MI 48103.

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An Introduction and Clarion Call

The young kid took his first radio job while in college as a disk jockey. The year was 1966, and he was excited. Having been around radio and TV all of his life, this was a dream come true. Throughout his college career he worked in radio, and when he joined the Air Force, the military even let him be a disk jockey for the Armed Forces Network. It was like a dream.

Later, while serving in other ministry positions, he kept his finger in the pie working in radio. Sometimes the title changed to radio announcer or host, and even NRB Chairman, but he knew in his heart that he was a disk jockey...and the dream continues.

I must say that I am very awed by this honor and responsibility—thank you.

The communications world is growing more and more complex. Emerging communications technologies boggle the mind. Even traditional tools, radio and TV, are expanding through new digital paradigms. Cable and satellite add to the complexity facing today's Christian communicator. Finding the right path to reach our audience effectively and efficiently is like working a 1000 piece jigsaw puzzle without knowing what the picture looks like. By God's grace and with effort and insight from His dedicated people, we will figure it out.

Access remains another key issue - making sure the door remains open for Christian broadcasting to reach a growing audience with God's Truth for today's issues, and the timeless truth of salvation through Jesus Christ. You can be sure that NRB will be moving on these fronts on your behalf, representing you in the marketplace of ideas, technology, and legislation.

God is impressing on me the critical importance of the active, personal spiritual relationship with our Lord for each of us involved in Christian communications. While we work through the maze of new technology, and while we fight the good fight in Congress or the FCC, we must also keep our experiences with God fresh. There needs to be a sense of brokenness before God, a sense of wonder at His plan for our lives, and a servant-like spirit by which we do our work. As NRB Chairman I want to let God use me to sound the call to all Christian broadcasters: Be sure our own spiritual lives reflect Christ in every way.

This came home to me while reading the opening verses of Nehemiah. The walls of Jerusalem were destroyed and the gates were burned. There was no way for God's people to keep out the enemy, and the people were despondent.

Nehemiah was immediately overcome, broken before the Lord, weeping for the condition of the people. He mourned, fasted, and prayed. He confessed his sin and the sins of God's people.

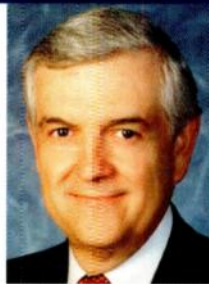
Today, as we look around our nation, we see the walls of defense broken down. The gates that should be shut against the enemy are burned, allowing anything and everything to reach the people. In today's culture, Satan has used media as one of his greatest tools to destroy our defense system.

Let's follow the example of Nehemiah. Let us be broken before our Lord. Let us fast and pray, confessing our sin and the sins of our nation. Let us use the tools of radio, TV, and the Internet to rebuild the walls and gates for God's people.

Many have said that you are praying for us in these important days. Thank you. Continue to pray for our president Dr. Frank Wright, pray for hard-working NRB staff, too, and pray for each other. Find one or two NRB members that you can pray for all year. Let them know that you are praying for them, and discover from them how you can best pray. Can you imagine what our time together will be like in Texas at NRB 2006 if we are faithful to lift each other to our loving Lord?

Stuck to my computer screen is a Post-it® note with a quote from Henry Blackaby. It will stare at me in these days that I serve NRB. It says, "Nothing is more dangerous than a small character in a big assignment." Without the Lord's daily input into my life, I am a small character. When He is present, "I can do all things through Christ who strengthens me."

Use me, Lord...for Your renown.



Ron L. Harris, D.D., is executive vice president/GM of Criswell Communications/KCBI, and NRB Board of Directors Chairman. Contact him at rharris@kcbi.org.

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Tougher Indecency Sanctions on the Horizon

Congress has moved swiftly in recent days toward significantly strengthening—and extending—the Federal Communications Commission’s power to restrict the broadcast of indecent material. The House of Representatives in mid-February overwhelmingly passed a complex indecency measure that would go far beyond simply hiking the size of potential fines imposed on stations. If the Senate approves an identical measure, which is uncertain, licensees also would face a controversial “three strikes and you’re out” mechanism that could put their licenses in jeopardy.

H.R. 310, the House version of the “Broadcast Decency Enforcement Act of 2005”, contains myriad provisions that would affect Commission processing of indecency complaints and the possible ramifications accompanying the formal

say that the Administration “looks forward to continuing to work with Congress to make the appropriate adjustments to the language of the bill as it moves through the legislative process.”

That gently cautionary note suggests that the White House might favor scaling back some of the House measure’s provisions. Although the size of potential forfeitures attracted the most public attention, increasing the fine levels is one issue on which there has been broad bipartisan agreement in both chambers of Congress.

H.R. 310 would set potential forfeitures at a maximum of \$500,000 per violation—a 15-fold increase from the current maximum of \$32,500—although the FCC would not be required to assess a fine that high in every case. Instead, the agency would have authority to consider several factors in assessing a particular monetary sanc-

A more controversial element of the House legislation, at least within the broadcast industry, is the so-called “three strikes” provision: if a station accumulates three or more indecency violations during the course of its eight-year license term, it automatically would face license revocation proceedings. Any lesser number of violations must become part of the FCC’s analysis at license renewal time, but H.R. 310 does not specify what the outcome must be.

In addition, the House measure would give the Commission power—for the first time—to impose fines on non-licensee performers or other individuals who “make” an indecent utterance on the air. To penalize such persons, the agency would have to show that the individual made the offending statement while “knowing or having a reason to know” that it would be broadcast.

Other provisions of H.R. 310 would require the Commission to more quickly process indecency complaints and to periodically update its existing policy statement on indecency, which is designed to help broadcasters avoid infractions. The FCC also would have to report regularly to Congress on indecency enforcement developments.

It is possible that the Senate may act on S. 193 as this issue of NRB goes to press—but if not, action early in the spring seems likely. I will report on coming developments in future columns.



Richard E. Wiley, a partner in the Washington, DC, law firm of Wiley, Rein & Fielding, is a former Chairman of the Federal Communications Commission and serves as Washington counsel for NRB. Rosemary C. Harold, a partner in the firm, assisted him in the preparation of this article.

Congress has moved swiftly in recent days toward significantly strengthening—and extending—the Federal Communications Commission’s power to restrict the broadcast of indecent material.

finding of a violation. The House passed a similar measure in 2004, but the Senate favored less sweeping measures and both proposals died when the session ended.

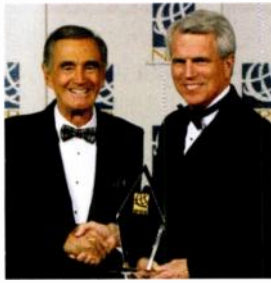
Chances for passage of indecency legislation are far higher this year, but as of this writing it remains to be seen whether all provisions in the House bill will make it into law. The proposed Senate measure, S. 193, calls only for substantially higher fines.

The Bush Administration hailed the passage of the House version with language that was generally affirmative but fell short of an unequivocal endorsement. Within minutes of the vote on H.R. 310, the White House released a statement praising the bill’s stiffer fines as devices that would “make broadcast television and radio more suitable for family viewing.” However, the statement also went on to

tion, including whether the licensee is an individual or corporation and, if the latter, the size of the company and the size of the market its station serves. The House bill also authorizes the Commission to consider the “culpability” of the offending broadcaster, such as whether the material aired live or was provided in a pre-recorded format that the licensee had a “reasonable” opportunity to review and block. In addition, H.R. 310 contains protections for network affiliates when the offending material is under the network’s control.

The Senate bill, in contrast, merely would increase the maximum forfeiture to \$325,000 for a single infraction, with a cap of \$3 million for multiple infractions within a single “act” (meaning either a program or, perhaps, a 24-hour period). H.R. 310 contains no such cap.

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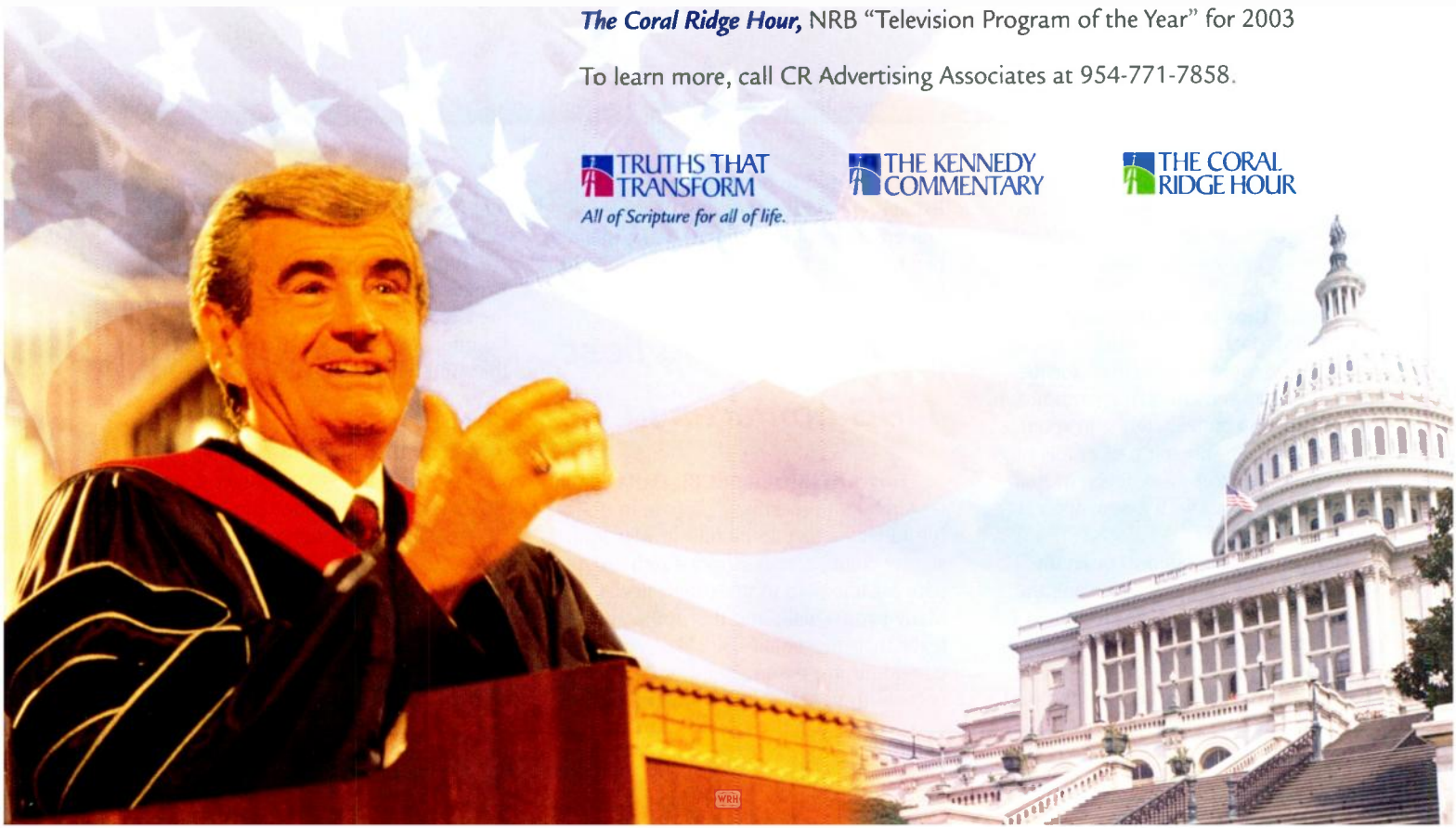
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TELEVISION

Real Ministries Ask For Money

Carnival huckster or miserly beggar ... ah, yes, the two extremes of how ministry leaders are perceived when they ask for donations on the air. With such an unflattering perception in the mainstream culture—and, sadly, many Christian circles—it's no wonder that many ministers are reluctant to ask for money during their broadcasts.

If dealing with such a nasty public perception isn't bad enough, ministers are also faced with many questions about how to ask for money. Should I tie the ask into a product offer? Should I ask for one-time gifts or partnership commitments? Should the ask come during the broadcast or at the end? What can I say to sincerely tell viewers that we need their help?

It's completely understandable when a minister hesitates about asking for support or has a difficult time defining what the ask should be. After all, as a minister of the Gospel, you've been called to preach the Good News, not to ask viewers to pony up funds for what your ministry is doing. Right? Wrong!

Was the Apostle Paul a minister of the Gospel? You bet. Few have accom-

plished what he did with the Lord's help. Was he afraid to ask for support? Absolutely not! When you read his letters to the early churches, you find that Paul wasn't the least bit timid concerning talking about money or asking for it - and people responded. Why? Paul was honest. He was open. He was transparent. He was confident in what God could do

Go to God's Word for ideas and insights.

through the giving of donors, so he wasn't ashamed or afraid to ask. And you shouldn't be, either.

What are the keys to a successful ask?

Pray. God called you to spread His Word via television, so He's more than ready to work with you in making your broadcast a success. Don't treat Him as a silent partner. Find out what He thinks and what He wants you to do. His approach may not be what you had in mind, but His ways are still higher than our ways ... and He still works wonders.

Be Yourself. What do viewers want to see when you ask for their support? The same thing that Paul's donors saw so long ago ... honesty, openness, transparency, and confidence in the Lord.

Get Wisdom. "But what do I do...what do I say?" Go to God's Word for ideas and insights. Go to friends in the ministry and see what has worked for them. While you can certainly learn from your own mistakes, it's a lot easier—and less expensive—to learn from someone else.

It's time to stop dreading the ask and give your viewers the opportunity to share in the ministry the Lord has given to you to reach as many people as possible. Be a good steward of the opportunities, resources, and viewers the Lord has blessed you with by doing your part as His chosen vessel...then ask your viewers to do their part! They will respond!



John David Kudrick, senior editor, Infinity Concepts, LLC, info@infinity-concepts.net

RADIO

2005 Convention Wrap-Up: Action Items

Want to know what some of our colleagues in Christian radio came away with as their top action items and insights from this year's convention? Read on...

Evelyn Gibson, Ambassador

Advertising. I came away with a distinct sense of pride for our industry - for the spirit of prayer and concern regarding Jon, and how it was immediately and spontaneously made an integral part of meetings and presentations at every level. In that sense, I came away with a new appreciation for our body.

Gordon Marcy, Salem, Louisville.

Make sure what I do today to reach the lost world will have significance when I stand before the Lord. Help the church and parents to train the next generation. Help kids thrive as they become the next

generation and to become God-honoring. Expand our horizons of media influence and embrace all age groups. Make this my prayer, "Lord, I do not want to simply do business as usual."

...this was the best NRB conference yet.

Troy Kriechbaum, KCBI, Dallas. Fully research and proactively prepare to utilize future technology to its fullest. Also, constantly conduct audience research and prepare a game plan to meet their needs. Many people walk into the studio and leave their personality outside. A good communicator on a religious station connects with people. "If you stop marketing

to your community, you will lose audience and it will take longer to regain that audience back."

Tom Atema, Blue Ridge

Broadcasting. Get the Job Done: Fulfill the Great Commandment and do the Great Commission! Give my life to the ministry that God has called me to do with 110% of myself.

Dick Jenkins, EMF. For me, this was the best NRB conference yet. I left with the following checklist: Contact Roy Stewart at the FCC about a few "minor" rules change suggestions. Keep in touch with the other major broadcast networks regarding the changing radio landscape. Cooperative equipment purchasing idea? Continue discussions with Back to the Bible, Jay Sekulow, Crown Ministries, Jim Garlow, and Steve Arterburn about creat-

Survival of the Different: The Church Brand

The little Methodist church on the corner - that's all I know about the 100-year-old church in my little town, except that it stands within blocks of the Baptist, Presbyterian, Catholic, Wesleyan, Assembly of God, and non-denominational congregations. Aside from their denominational affiliations and building styles, there is little to separate these ministries from each other to the casual seeker.

The term branding is the process of associating a desired image or feeling to a product or organization. At church conferences the words branding, positioning, and unique are in vogue, and national trends suggest that churches with no brand identity - such as child focused, wildly creative, rock-solid teaching, television or the family life church - will not survive for long.

Effective branding not only helps with marketing, it also provides focus and establishes priorities in a day when churches struggle to be all things to all people.

Focus. Every church has naturally strong and weak areas to be re-tooled or killed entirely. Perhaps God has given your congregation a wealth of musical talent, cheerful servants, or a multicultural dynamic.

Study your pastor. The most effective churches have a personality reflective of their leader. My pastor is a missionary at heart, therefore world consciousness and personal outreach is emphasized. This doesn't mean we neglect other aspects of church life, but it does communicate to the community and our congregation the DNA of who we are.

Frequency. One survey discovered that only 5% of pastors could clearly articulate their vision for the church. Church media teams can effectively communicate and emphasize the church's mission via video, banners, or a weekly bulletin. Work it into a catchy slogan, or develop an appropriate logo and market it everywhere: signs, letterhead, and advertisements. Perhaps you can sponsor a local event that lines up with your unique vision.

Consistency. Even though some pastors may not believe it, communication is more than what comes out of their mouth. Your programs, facilities, volunteers, worship service, and events also speak. In fact, non-verbal forms of communication are far more influential than verbal forms. One job of media staff is to ensure that the pas-

tor's message is not contradicted by the supporting media (such as promotional material, websites, and multimedia).

Endurance. It takes time to establish a brand. Although change is normal and healthy for a church, redefining your image every other week does little to reinforce the message you are sending. You can't be traditional one week, then contemporary the next.

What would happen if I came to your neighborhood and asked a random person what they thought about your church? Even if they have never set foot inside the building a successful branding campaign should burn the right images into their mind. "Oh yeah!" they say with a smile, "that's the amazing church that always..."



Erik Ticen, producer and founder of Edifi Media, ticene@thetab.org

and Insights

ing :60 features that are aimed at a seeker audience (eliminating all "Christian-ese" words). Continue to pray for Bob Neff and Jon Campbell: add to EMF prayer list. Have my admin assistant enter all the new business cards I collected into my Outlook

I came away with a distinct sense of pride for our industry...

file. Remember to spend more time in "personal" private devotions and Bible study in 2005, just me and God.

Mike Clowers, FamilyLife Today. Pray for the courage to face adversity as Jon Campbell and Bob Neff have valiantly shown us. Order a copy of James

MacDonald's message to share with the team. Develop better ways of equipping our station partners with content sound bytes from our programs. Order more FamilyLife Today mints! Attend at least one regional with my wife to continue

increasing her vision for our ministry. Thank June Hunt for her amazing transparency. Pray for Ron Harris.

And, on my list... Read Blog: *Understanding the Information Reformation That's Changing Your World* by Hugh Hewitt. Get Joni Tada's message

from Tuesday night for my wife. Get James MacDonald's session for the staff. Find out more about the new NRB Technology Committee and how the information it has will flow to us.



Wes Ward, director of Media, Revive Our Hearts, WWard@LifeAction.org

Tomorrow's NRB

The Joker had Batman hung upside down, ready to dip him into a vat of melted chocolate, thus making the Caped Crusader into a giant chocolate bat-bar. Robin couldn't help; he was in the corner tied up with licorice rope. OK, maybe this wasn't an actual episode of Batman, but I do remember watching these episodes as a kid, just waiting to see how Batman would escape. Once, as my show was about to start, my parents entered the room and changed the television channel because they wanted to watch a special with somebody named Rex and his family of singers, and a group called the Cathedrals. (I figured any group with a name like that would never make it big.)

Well, I got over missing Batman. Real Christians on television was something out of the ordinary when I was a kid. Besides episodes of Davey and Goliath, specials such as Billy Graham Crusades or Rex Humbard were what comprised Christian television. It's fantastic to see how Christian media has grown in the past thirty-five years.

Last Spring I was at NRB Headquarters walking through the Hall of Fame, looking

at those who paved the way for me as a broadcaster; men and women who helped shape my spiritual life, used by God, through the media, to mentor me. I was deeply moved as I gazed at my heritage and remembered the specials I watched on TV as a kid, the radio ministers, and the Evangelism Explosion training I received in college (thanks Dr. Kennedy), which I later used as a youth pastor to teach kids to witness.

We must never forget our roots, but we must also work to preserve Christian broadcasting for future generations. One way to do that is by supporting the Intercollegiate National Religious Broadcasters, or iNRB for short. Supporting the iNRB is investing in the future of Christian ministries and media.

College students are, well...college students. Remember when? Many think of the NRB convention as a chance to miss class and just do or get stuff - especially free food and a glimpse at Mel Gibson. But something happens to students when they are at the convention... they change. The talk excitedly about what they learned in Boot Camps or educational sessions, discover at the Job Fair that there is life after

college, and their enthusiasm grows when they meet the TV or radio minister they've grown up with. The free books become meaningful and important to their spiritual growth, and they see the importance and professionalism of an organization that many didn't know existed. In short, they get excited about being part of NRB.

The Vice President of Student Development for Palm Beach Atlantic University, Dr. Mary Ann Searle, told me how amazed she is that the NRB supports students at a national, professional convention. She was impressed that the NRB would embrace students and help them assimilate, investing in their futures professionally and spiritually. This is investment in the future of the NRB: iNRB is tomorrow's NRB.

Free food is great for poor college students, they still like bubble gum, and most of them like Batman. Mel Gibson? My wife wanted to see Mel Gibson.

Daniel Waldrop, Assistant Professor of Broadcasting & Film School of Communication and Media, Palm Beach Atlantic University, DANIEL_WALDROP@pba.edu



The People's Right to Know

By Jennifer Stewart, Southeastern College

AI Sanders Essay Contest, 1st Place Award Winner

"Congress shall make no law...abridging the freedom of speech or of the press" (qtd. in Orr 5). This First Amendment finds its roots in the birth of the great nation of the United States of America, but recent times let on to a particular abuse of this somewhat tricky amendment. Recent cases in the mass media world have dealt with indecency. Often times, the argument for airing such objectionable material is that the people have "the right to know." The following is a breakdown of indecency and the right to know. There are similarities, but overall, the two concepts do not exactly pair up. There is a call to Christians to rise to the task of responsible journalism in a media world that seems to have lost the ability to define responsible journalism.

Indecency is defined as "a category of sexually explicit material, broader than obscenity, that is prohibited in the broadcast media during times when children are likely to be in the audience" (Zelezny 513). Although not the same,

indecenty can be extremely similar to obscenity, defined as "hard-core, sexually explicit material that lacks First Amendment protection" (Zelezny 516). The huge difference between the two is that indecency does have First Amendment protection as long as certain guidelines are followed. The FCC (Federal Communication Commission) has defined broadcast indecency as "language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community broadcast standards for the broadcast medium sexual or excretory organs or activities" ("Obscenity"). If anything fits this definition and is shown between the hours of 6 a.m. and 10 p.m., consequences are to be given to the appropriate party. However, is there a fine that will truly penalize huge media conglomerates?

To read the rest of this article in its entirety, visit www.nrb.org and click the iNRB graphic.

student award winners

Al Sanders Essay Contest

1ST PLACE **\$1000 SCHOLARSHIP**

Jennifer Stewart
Southeastern College
The Right to Know Too Much?

2ND PLACE **\$500 SCHOLARSHIP**

Anca Thompson
Huntington College
Got Game?

Radio Award of Excellence

Naomi Miller
Mount Vernon Nazarene
Entering God's Presence

Radio Demo

1ST PLACE
Tonya Lightner
Spring Arbor University
The Midday Show

2ND PLACE
Justine Spinoza
Southeastern College
Radio Demo Tape

2ND PLACE
Eric Hufford
Moody Bible Institute
Radio Demo EH

3RD PLACE
Andy Youso
Northwestern College
Blood Sweat and Tears

Radio Drama

1ST PLACE
Todd Stapleton
Huntington College
John 15:13

2ND PLACE
Ryan Berg
Bob Jones University
Modern Day Martyrs

3RD PLACE
Tonya Lightner
Spring Arbor University
Jesus Cares

3RD PLACE
Ashley Schermerhorn
Huntington College
Unanswered Questions

Radio Newscast

1ST PLACE
Michael Essian II
Bob Jones University
News Report 11/11/04

2ND PLACE
Elias Jiuar
Moody Bible Institute
News Feature
(English and Romanian)

2ND PLACE
Brandon Bray
Asbury College
The Imago Dei

3RD PLACE
Kai Elmer
Moody Bible Institute
Outside the Bubble - Modesty

Radio PSA

1ST PLACE
Naomi Miller
Mount Vernon Nazarene
Entering God's Presence

2ND PLACE
Emily Clarke
Moody Bible Institute
Lost

3RD PLACE
Erik Iverson
Moody Bible Institute
Believe

TV Award of Excellence

Timothy Junker
Northwestern College
Mainstay Mercy

TV Field Production

1ST PLACE
Justin Falk
Asbury College
Coming Toward

2ND PLACE
Noah Carlson
Palm Beach Atlantic
Passion or Pastime

3RD PLACE
Kyu Meen (John) Oh
Moody Bible Institute
Elevator

TV Music Video

1ST PLACE
Timothy Junker
Northwestern College
Mainstay Mercy

2ND PLACE
Noah Stoner
Moody Bible Institute
She Wore A Veil

3RD PLACE
Jeff Blossom /
Erica Nazarenus
Huntington College
Masquerade Shore

TV PSA

1ST PLACE
Dustin Sniff
Moody Bible Institute
Breaking The Silence

2ND PLACE
Mike Wallin
Northwestern College
Elim Baptist Church

2ND PLACE
Daniel Barbour
Southeastern College
The Darci Project

3RD PLACE
Bradley Mellinger
Spring Arbor University
Are You Ready

TV Studio Production

1ST PLACE
Bradley Mellinger
Spring Arbor University
UPX Vs. Fedup

2ND PLACE
Chris Wright / Katie Haifley/
Todd Stapleton
Huntington College
HCTV 22 News

2ND PLACE
Jame Corbett
Asbury College
Newswatch 3

3RD PLACE
Darby Critendon
Southeastern College
Today's Veterans

Website Content & Design

1ST PLACE
Laura Byron / Josh Whiteman
Asbury College
www.paradigm-reborn.com/eve

2ND PLACE
Sam Holmgren
Northwestern College
www.wvoe.fm

2005 Resolutions

RESOLUTION on Equity in the Digital Transition

1. **Whereas;** Christian television programming injects the life-giving message of salvation into the cultural dialogue; and
2. **Whereas;** the Congress and the Federal Communications Commission are deliberating the proper course of the digital transition; and
3. **Whereas;** the FCC proposed plan involves reclaiming the 700MHz spectrum band, i.e., channels 60 and higher, for public safety purposes; and
4. **Whereas;** Christian television broadcasters are represented within the spectrum band marked for reclamation; and
5. **Whereas;** the loss of Christian programming on channels 60 and above will cause consumer disruption and detrimentally affect the cultural dialogue: *Therefore, be it*
6. **Resolved;** That National Religious Broadcasters encourages the FCC to reconsider its proposed spectrum reclamation plan and to establish equity in the digital transition process; *and be it further*
7. **Resolved;** That National Religious Broadcasters encourages Congress to establish a plan that fosters an equitable transition process for all television broadcasters.

RESOLUTION on Efforts to Protect Marriage

1. **Whereas;** God Himself has set forth in His Word that marriage shall be defined as the union of one man and one woman; and
2. **Whereas;** this time-honored institution has been affirmed by societies through the ages; and
3. **Whereas;** traditional, biblical marriage is under attack by judicial activists; and
4. **Whereas;** children will thrive best with both a mother and a father: *Therefore, be it*
5. **Resolved;** That National Religious Broadcasters calls on its members to uphold the biblical definition of marriage and to promote it vigorously through our media outlets; *and be it further*
6. **Resolved;** That National Religious Broadcasters commends President George W. Bush for his constant affirmation of the true and biblical definition of marriage as expressed in his support of a constitutional amendment to protect the institution of marriage.

RESOLUTION on the Negative Treatment of Religion on Prime-Time TV

1. **Whereas;** 90% of Americans profess a belief in God and 60% say religion is very important to them; and
2. **Whereas;** the Parents Television Council (PTC) released a study on Hollywood's treatment of religion on prime-time television; and
3. **Whereas;** the PTC study found that hostility toward religion increased on television with each subsequent hour of prime-time; and
4. **Whereas;** prime-time television cast religious institutions and doctrine in a negative light nearly three times as often as in a positive light; and
5. **Whereas;** the study found that clergy were treated negatively more than twice as often as positively: *Therefore, be it*
6. **Resolved;** That National Religious Broadcasters commends the Parents Television Council for producing an in-depth study on Hollywood's prime-time treatment of religion; *and be it further*
7. **Resolved;** That National Religious Broadcasters encourages Hollywood to portray religion and people of faith more honestly and fairly in all of its creative outlets.

RESOLUTION on "Hate Crime" Legislation

1. **Whereas;** Scripture requires us to teach the full counsel of God, without any additions or deletions; and
2. **Whereas;** "hate crime" legislation attaches additional criminal penalties to the accused's thoughts at the time of the crime and to the speech they used to voice their beliefs; and
3. **Whereas;** "hate crime" legislation has the potential to censor Christian broadcasters from declaring the full counsel of God by defining the Scriptures as "hate speech": *Therefore, be it*
4. **Resolved;** That National Religious Broadcasters redoubles its commitment to preaching the life-giving Gospel of Jesus Christ and the freeing power of repentance and forgiveness for sinners; *and be it further*
5. **Resolved;** That National Religious Broadcasters will be vigilant in defending its First Amendment right to publicly teach Christian doctrine.



Please consider this your **personal invitation** to join in taking NRB to a whole new level of **influence** and **effectiveness** by becoming a member of the NRB President's Council.

Our aim is to assemble a select group of **strategic partners** who will enable us to seize hold of the opportunities before us.

Together we will focus on keeping the doors of electronic media open for the spread of the Gospel and on opening new doors of **opportunity** to reach the world for Christ in our generation.

As a member of the President's Council, you will participate materially in enhancing the standing of NRB on the world stage, and you will see up close the impact that NRB is having at the highest levels.

To find out more of the responsibilities and rewards of membership in the President's Council, please stop by the Member Center or contact the NRB office at 703-330-7000.

NEW MEMBERS

Advance Media Depot, Lake Mary, FL, www.advmmediadepot.com Supplier of media supplies, CD/DVD, replication/duplication, packaging and design for church media broadcasters.

Association of American Educators Foundation, Alexandria, VA, www.aateachers.org News source for education issues, especially the NEA and alternatives to the teachers' unions.

Barnabas Road Media Hosting Corporation, Indianapolis, IN, www.barnabasroad.com Internet Channel, Radio Station

Christian Emergency Network, Tucson, AZ, www.christianemergencynetwork.org Internet channel, radio program producer of daily program, Outreach Alert, Are you Ready?

Crossroads Fellowship Church, Raleigh, NC Church creative director; Planning for future media and technology purposes for the church.

Forgiven Place Ministries, Eugene, OR, www.forgivenplace.org TV Program Producer of 30-minute weekly program for TV called **Forgiven Place Ministries**.

FSR, West Paterson, NJ, www.fsrinc.com Supplier of audio and visual tools for television and church media broadcasters.

Global Media Resource Inc., Goleta, CA, www.globalmediaresource.com Supplier of blank new and recycled tape products for television, cable and church media broadcasters.

Instituto Valores, Orlando, FL, www.institutovalores.com.br Started a new program for television (10-22-04) on Brazilian public TV.

Jeweled Steel, Dallas, TX, www.jeweledsteel.com Provides artwork for incentives/premiums for television, Internet and church media broadcast ministries for their fundraising/sponsorship programs.

KDOV-FM Radio, Medford, OR, www.kdov.net Radio Station

Laity Renewal Foundation, Kerrville, TX, www.hebutifdn.org Produces daily radio program, *The High Calling of Your Daily Work*.

Maralee Dawn Ministries, Vancouver, BC, www.maraleedawn.com Producer of Christian content programming for television broadcast in Canada.

Microspace Communications Corp., Raleigh, NC, www.microspace.com Provides satellite service for radio, television and cable broadcasters.

My Media Broker, Portales, NM, www.mymediabroker.com Provides brokerage services for radio, television and church media broadcasters.

Netriplex, LLC, Boston, MA, www.netriplex.com Provider of anti-spam/content filtering and hosting solutions to Christian radio, television, cable, Internet and church media broadcasters.

North Peachtree Baptist Church, Atlanta, GA, www.northpeachtree.org Plans to air church services on local cable stations in late 2005.

Northern Light Network, Petersburg, AK, www.krsa.net Radio Network

PCS Production Company, Irving, TX, www.pcsproductions.com Agency/Consultant: Full-service media communications company. Produce non-broadcast audio, video, print and new media projects for Christian broadcasters.

Radio Nueva Vida Network, Camarillo, CA, www.nuevavida.com Radio program network, Internet channel, radio station KMRO.

Sce/con Scenic Services, www.scecon.com Design service for television and church media broadcasters.

Trailblazer Studios, Raleigh, NC, www.trailblazerstudios.com Agency/consultant with more than 25 years' experience in film/video production in 18 countries. Specializes in missions and nonprofit story telling.

Visu-Train Inc., Ventura, CA, www.visu-train.com Provider of software and services to Christian media, which includes broadcast. Central database of Christian teaching and training by topic and full text-audio, video and books.

WRBS-FM, Baltimore, MD, www.wrbs.com Radio Station

Gene Bailey, President, Gene Bailey Associates, Southlake, TX, www.genebailey.com Consults ministries on TV/radio production values, air time, purchases and general marketing and leadership.

Mark Bell, President, Mark Bell Presents, Roanoke, TX, www.kidstouringcompany.com Producer of children's stage productions and tours that radio stations will book for family event and entertainment.

William Bray, Director of Development, Hopegivers International, Columbus, GA, www.hopegivers.com Has an existing radio program in India.

Sandra Bloomfield Demelli, President, Bloom To Life Ministries, Oakland, FL, www.bloomtolife.com Producer of *Rocking The Foundations*, a 30-minute weekly program broadcast by TV, cable and Internet.

Hope Egan, Chicago, IL Freelance writer: Provides written content to radio, TV, cable, Internet and church media broadcasters.

Richard Goetz, R & L Media Systems, Hendersonville, TN, www.rlmediasystems.com Provides consulting services for radio and television broadcasters.

Max Hooper, Equity Broadcasting Corporation, Little Rock, AR, www.ebcorp.net Christian media person advancing broadcast ideas to Christian ministries.

Roger Kemp, President, Roger Kemp & Company, Thousand Oaks, CA Consultant: Advises clients on media time buying, production of radio and TV programs and fund raising.

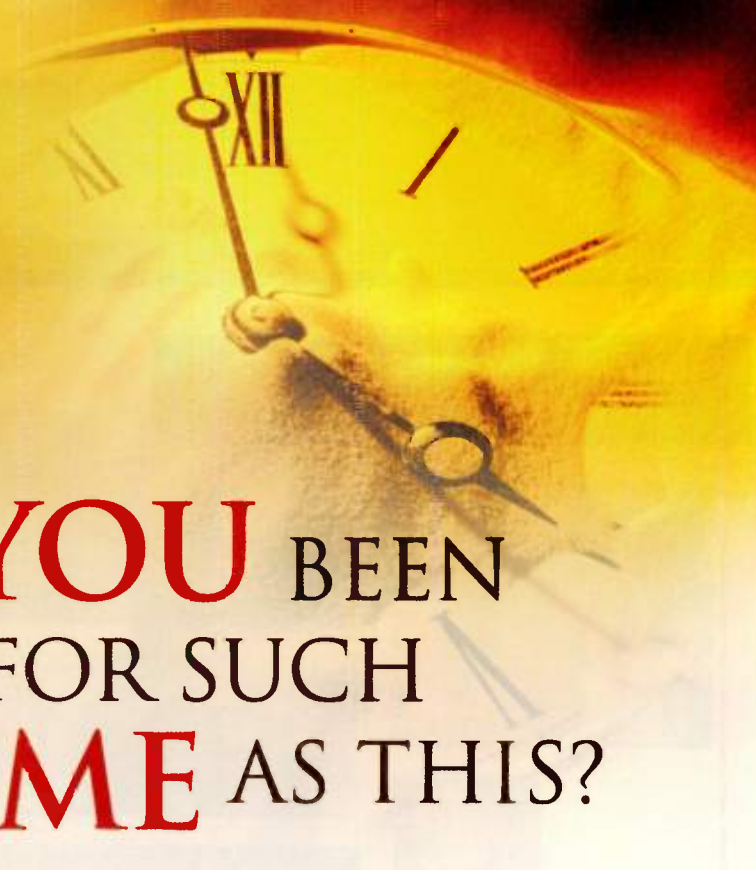
Jeff Lyle, Chief Technical Officer/Founder, Independent News Network, Davenport, IA, www.inn-news.net Program producer of daily, Independent News Network.

Tonya McPherson, President, Joshua 24 Ministries, Arlington, TX, www.joshua24ministries.org TV Program Producer, new start-up program.

Clint Miller, Clint Miller Music, Escondido, CA, www.clintmiller.com TV Program Producer

Gary Van Dyke, Director, VisionTrust International, Colorado Springs, CO Produces on-air campaigns to find sponsors for radio broadcasters.

Susan Von Olszewski, Annandale, NJ Starting a radio program in Fall of 2005 upholding Christian principles yet airing on secular stations.



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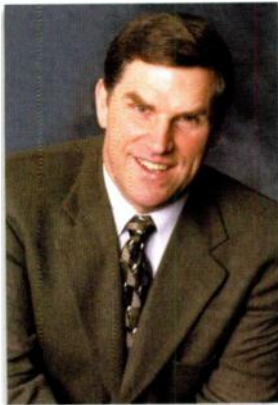
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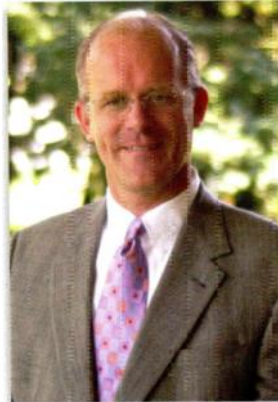
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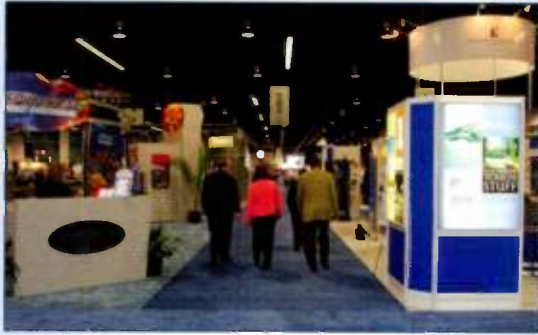
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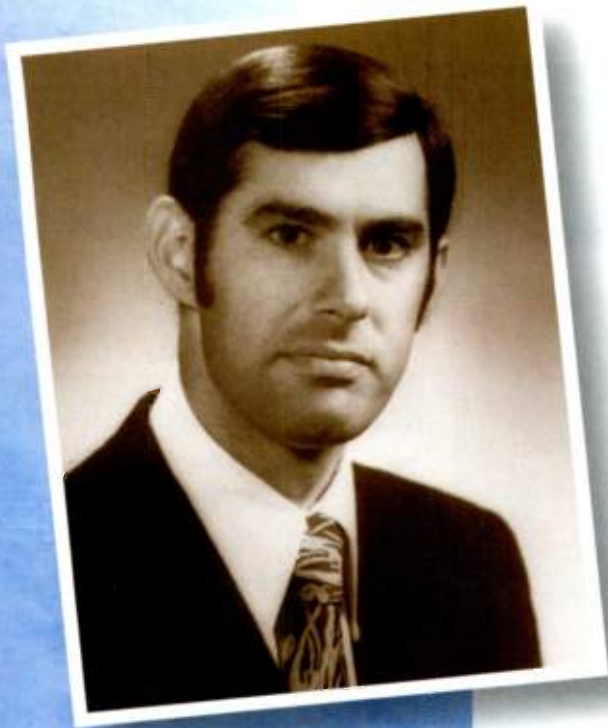
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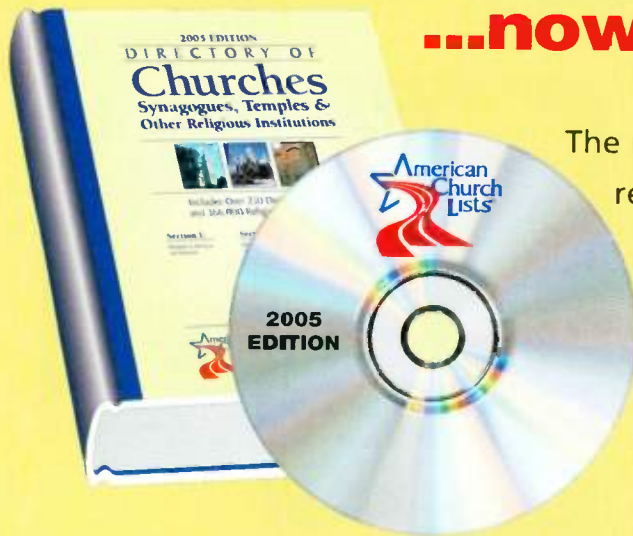


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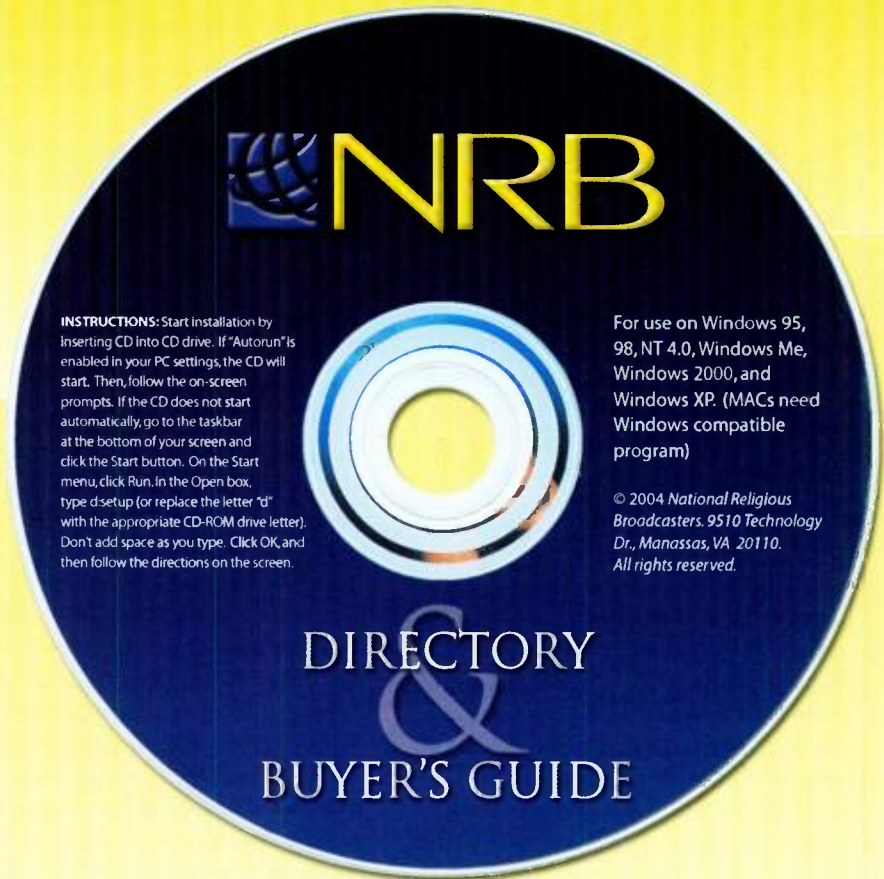
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Nashville, TN - Word Records debuted the first Christian label online ring tone store, Word Records Ringtown (www.wordrecords.com), in March. Supporting AT&T Wireless, Cingular, Sprint PCS and T-Mobile, the store launched with 80+ ring tones from some of Word's best-selling and award-winning artists. Word is also providing artists with individual ring tone stores for their websites, the first launched for Stellar Kart (www.stellarkart.com). Additionally, Word participates in the ring back services recently launched by T-Mobile and Verizon. (Rich Guider, rich.guider@wbr.com)

Franklin, TN - Veteran Christian music arranger, producer, conductor and writer, Don Marsh launched Cool Springs Records during the CBA's Advance 2005 held at the Gaylord Opryland Hotel and Convention Center. Cool Springs Records is a combination of a concept label and an artist label, and its debut project is entitled *America's Choice 30*. In addition to a unique selection process, (CCLI Top 100 and 100 worship leaders), Cool Springs Records recorded the tracks with top studio players who also play these songs every Sunday in their churches. Other projects scheduled for release in 2005: *Jazz Meets Hymns* with Korean born Young Joo (Juju) Song, Steinway artist Linda McKechnie, The King's Brass, Bruce and Lisa Wethey, Dave Cleveland and The Don Marsh Orchestra. Cool Springs Records is distributed in the U.S. by New Day Christian Distribution, Inc. Key executives in Cool Springs Records are John Hyneman, CEO; Don Marsh, president; and Lorie Marsh, vice president. (Dick@TheMarshGroup.com)

Brentwood, TN - EMI CMG Distribution, a division of EMI CMG, signed a long-term retail distribution agreement with family-friendly entertainment software maker Digital Praise, Inc., announced Rich Peluso, president of EMI CMG Distribution, and Tom Bean, President and CEO, Digital Praise. The first releases are two interactive computer games based on the Focus on the Family *Adventures in Odyssey* radio theater series.

The titles, *Adventures in Odyssey: Sword of the Spirit* and *Adventures in Odyssey: Treasure of the Incas*, feature well-known Odyssey characters in new adventures and mystery series' created specifically for the medium of computer games. The games are designed for children ages eight and up, and are available for the Windows and Macintosh platforms. (Tricia Whitehead, spinhouse@bellsouth.net)

Nashville, TN - Southern gospel's The Crabb Family signed an exclusive management agreement with entertainment management and marketing firm Creative Trust, Inc. (CT), announced Dan Raines, president and founder of CT. The Crabb Family performed during the NRB 2005 Convention & Exposition in Anaheim, CA, and is a Grammy Award nominee for Best Southern, Country or Bluegrass Gospel Album for their current recording, *Driven*. The Crabb Family was also named among the leading nominees for the 36th Annual Dove Awards, with six group nominations, including Group of the Year, Southern Gospel Album of the Year for *Driven*, and four songs nominated in four separate genre categories. Lead singer Jason Crabb was nominated for Male Vocalist of the Year. (Tricia Whitehead, spinhouse@bellsouth.net)



Image Cutline: (Front row l-r) The Crabb Family: Kelly Crabb, Jason Crabb, Aaron Crabb, Adam Crabb, Terah Crabb. (Back row l-r) Creative Trust Management President Dan Raines, Vice President of Finance and Business Affairs Jeanie Kaserman, Chief Operating Officer David Huffman

Nashville, TN - *The Incredible Walk*, the debut Christian rap album from Phanatik, released March 5, in conjunction with his solo project's free concert in Philadelphia, PA. His experiences as a former student at Lancaster Bible College, vice president of Cross Movement Ministries, and music ministry with The Cross Movement are springboards for Phanatik's personal mission to fill the evangelistic void in hip-hop culture. (Kia Jones-Glenn, KiaJonesPR@aol.com)

Nashville, TN - Stellar Kart (www.stellarkart.com) hit the road as part of the Strong Tower Tour in March, which features Barlow Girl and headliner Kutless, as the group debuts its latest project *All Gas. No Brake*. Stellar Kart has worked with Silver Ring Thing, an abstinence program, and featured at purevolume.com. Beginning as a youth praise band, playing music for and connecting with youth - encouraging high schoolers to go all out for God - is the real reason behind newly signed Word Records Stellar Kart. (word.publicity@wbr.com)

Nashville, TN - Southern Signal Records signed Christian rock group Kainos (www.kainosmusic.com). Their debut CD, *Alive*, releases April 26 through Southern Signal Records, EMI EMM and EMI CMG Distribution. Marketing highlights include seven main stage festival appearances (including Atlanta Fest and Rock the Universe), 50,000 stickers distributed to festival-goers, a massive online promotional campaign and a slot on the Shoutfest 2005 Fall Tour. The first single, "Selfish Me", will be released this month to Rock radio. In support of the release, Kainos will be joining Food for the Hungry's Will Play for Food Tour this spring, sharing the stage with Fusebox, Downhere, Jonah33 and Grand Prize. (Brian Mayes, brian@nashvillepublicity.com)

Nashville, TN - Centricity Records' (www.centricityrecords.com) rock group Circleslide (www.circleslide.net) was named the No. 1 Contemporary Christian Band at the Music Resource Group's 4th Annual Independent

TRADE TALK

MUSIC

Music Awards (MRC, IMA). In addition to being featured in the 2005 edition of *Musicians Atlas*, Circleslide's song "Home" will be included on a summer CD compilation of winners from each category. The *IMA Winners CD* is promoted through The Planetary Group and distributed by three-time IMA co-sponsor, Borders Books & Music (BordersStores.com). Circleslide is currently in the studio completing its national debut, *Uncommon Days*, releasing later this spring. (Rich Guider, richguider@comcast.net)

Nashville, TN -

Doxology recording artist Allen Asbury was a featured performer at the International Luncheon held during the 2005 NRB Convention & Exposition in Anaheim, CA. Asbury (l) is pictured with International Luncheon keynote speaker Luis Palau, president, Luis Palau Evangelistic Association. Also at NRB 2005, Asbury joined Michael Card and Rebecca St. James on stage during the new *Aspire 2005* evening program, which also included a worship set from John Tesh and Friends. Asbury's second Doxology recording, *Stand*, released February 15 and includes guest vocals from Russ Taff. (Emily Kohl, emily@turningpointpr.com)



Nashville, TN -

Three-time Grammy Award-winning gospel legend The Mighty Clouds of Joy appeared on *BET Nightly News with Jacque Reid* on February 23, as part of the show's continuing segment tracing the history of gospel music. After recording 35 albums and receiving countless awards, founding Mighty Clouds of Joy members Joe Ligon and Richard Wallace, along with long-time members Mike Cook, Ron Staples and Johnny Valentine, are far from retiring. Their new live album, *In The*



House of the Lord: Live in Houston, will mark their 45th anniversary and is slated to release on April 12, 2005. The project, which is their first CD with EMI Gospel, was recorded during a concert at The Fountain of Praise Hillcroft Worship Center in Houston, TX, in December 2004. (Lynn McCain, lynn@mccainpr.com)

Nashville, TN - After five albums and a decade in Gospel and Christian music, Anointed is back in the spotlight with *Now Is The Time*, the brother/sister gospel duo's first recording for Sony Urban/Integrity Music. Produced by Warryn Campbell, Mark Heimermann and Roger Ryan, the project is slated for release on April 5. (*Zeebozine*, 02/21/05, zeebozine@juno.com)

CLASSIFIEDS

AIRTIME AVAILABLE. WXNC-AM 1060, a new positive talk radio station serving Charlotte, NC, has blocks of airtime available for high quality, religious programming. Time available includes weekends and weekdays. The discounted rate for non-profit organizations is \$200/hr. on weekends, and \$350/hr. weekdays. Sample timeslots currently open include Sundays 6a-4p, Saturdays 1p-6p, and M-F 12p-2p (middays). Contact: Kevin@1060radio.com. Learn more about the station at access www.1060Radio.com.

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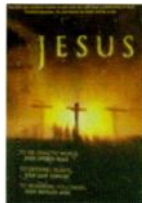
NRB Board Member Phil Cooke, president and creative director of Cooke Pictures, has partnered with advertising veteran Mark Thomas and movie producer Ralph Winter (*X-Men*, *X2*, *Fantastic Four*) to create a top-level production company for the television commercial industry. Named Thomas Winter Cooke (TWC, www.thomaswintercooke.com), the company currently represents seven directors based in Los Angeles, London and Zurich, and has produced spots for companies like Mercedes, Kraft, Verizon, McDonalds, Home Depot and more. Additionally, TWC will be shooting a PBS television special this summer in London, and has two movies in development. The company purchased and renovated a building in Santa Monica, CA, that houses both TWC and Cooke Pictures. (310-392-7333)



THOMAS
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Anaheim, CA - JESUS Video

Project America (JVPA), a ministry of Campus Crusade for Christ, unveiled partnership plans during NRB 2005 to help Christian broadcasters fulfill their spiritual mandate and further the ministry's mission to mail a free copy of the JESUS DVD to every home in the United States. JVPA's Media Partnership Plan helps JVPA "seed" JESUS projects in areas where no project has been initiated, and it also helps identify Christian leaders, build teams, raise funds, successfully complete distribution projects and follow-up efforts, and create ongoing discipleship ministries. WLJN-FM, Traverse City, MI, led a regional JESUS distribution project in 2002 and created the Northwest Michigan Jesus Ministry (www.nmjm.org) with area churches, which continues today. Two Winston-Salem, NC, radio stations, WXRI-FM and WTRU-AM, currently are leading a 12-county JESUS project, and will create an ongoing discipleship ministry as a result. (Palmer Holt, pholt@jesusvideo.org)



Fort Worth, TX - FamilyNet Television

(www.FamilyNet.com) joins the Comcast Digital line-up throughout the Chattanooga, TN, market as a part of the Digital Plus package. FamilyNet airs the Chattanooga-based television program *Precepts for Life* with teacher Kay Arthur. Arthur's Bible study program deals with real-life issues and offers biblical solutions. (Andrea Sharples, asharples@FamilyNet.com)

Chesapeake, VA - Newton Media

(www.newtonmedia.com), a media Management Company, has signed an agreement to represent Angel One Network carried nationwide on both the DISH Network and Sky Angel satellite systems. Angel One is a Christian television network owned and operated by Sky Angel and covers 11 million subscribers nationwide. Newton Media will handle the sales for long and short form direct response paid programming and for ministry programming. (Steve Newton, snewton@newtonmedia.com)

Anaheim, CA - Walt Disney

Home Entertainment began distributing the motion picture, *The Gospel of John*, on DVD and VHS March 15, 2005. The two-disc DVD contains both the original three-hour version of the film and an exclusive, never-before-seen two-hour version. The DVD also includes a cast and filmmaker's interactive map of The Holy Land, historical background and behind-the-scenes production of the film. Narrated by Golden Globe®-nominee Christopher Plummer (Alexander, National Treasure) and featuring a cast from Canada and the United Kingdom, *The Gospel of John* presents a dramatization of the life, death and resurrection of Jesus Christ, with faithful historical accuracy and word-for-word authenticity. (Karen Hale, karenpenhale@cs-pr.com)



Beverly Hills, CA -

Continental Vista, a provider of turnkey Internet broadcasting systems for an extensive range of industries including sports and entertainment, broadcast the 13th Annual MOVIEGUIDE® Awards on its First Cut Live network, marking the first time an entertainment awards show has broadcast exclusively via an Interactive Online Network as a live broadcast. Viewers paid for live or cached viewings, as well as interacted with participants. The Continental Vista First Cut Live network broadcasts professional and amateur events ranging from local school band concerts to national entertainment shows. (Jackie Lacambra, jackie@terpin.com)



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NRLC President
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AIRWAVE ANNIVERSARIES

Woodstock, VA - The Excellence in Media Association selected a WAZT local production to receive the coveted Silver Angel Award for 2005. *Portrait of a Valley Preacher* documents the life and times of Page Valley Pastor Ethel Painter of Stanley, VA. The program was originally conceived by Ellen Franklin and produced by Kelly and Chris Wetzel for telecast by WAZT and the AZTV Network Stations throughout the Shenandoah Valley of Virginia. WAZT was named Television Station of the Year by the National Religious Broadcasters and serves the spiritual needs of nearly 100 thousand households. 2005 marks its twentieth year of broadcasting. (Al MacGilvray, 540-459-8810)

INTERNATIONAL

Anaheim, CA - Gospel For Asia announced during NRB 2005 the launch of the first Christian television network to be based in India. Called AY TV, which stands for Athmik Yathra (Spiritual Journey), the 24/7 network will broadcast Christian programming on three separate satellite channels once it becomes fully operational. Initial efforts call for the ministry to launch with 16 hours of programming, beginning this fall. Gospel For Asia is opening the network to other Christian broadcasters who want to provide programming that will reach Asia. On-site production in India has already begun. (Giles Hudson, 972-267-1111)

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Nashville, TN - The Gospel Music Association (GMA) announced the finalists for the 2005 GMA/Christian Music Broadcasters (CMB) Radio Station of the Year contest. Major Market nominees are: KLTY Dallas/Ft. Worth, TX - John Peroyea, SM; KSBJ/Houston, TX - Tim McDermott, SM; and WFSH/Atlanta, GA - Allen Power, SM. Large Market nominees are: WPOZ/Orlando, FL - Jim Hoge, SM; WRCM/FM/Charlotte, NC - Joe Paulo, SM; WYLV/Knoxville, TN - David Wells, SM. Medium Market nominees are: KTSY/Boise, ID - Michael Agee, SM; WAYH/Huntsville, AL - Thom Ewing, SM; and WCQR/Johnson City, TN - Mike Perry, SM. Small Market nominees are: KJIL/Wichita, KS - Michael Luskey, SM; WCIC/Peoria, IL - David Brooks, SM; and WMSJ/Portland, ME - Mark Tordoff, SM. The winners in each market category will be announced before the 36th Annual GMA Music Awards on April 13, 2005. (Tricia Whitehead, spinhouse@bellsouth.net)

Sandusky, OH - WXML-FM presented Back To The Bible with a check for more than \$21,000 for continuing Tsunami relief efforts. The funds represented half the amount raised in a one day special Sharathon, with an equal amount presented to The Salvation Army. WXML Treasurer Bob Nachbar made the presentation to Art Figurski, assistant to the president of Back To The Bible. Joe Emert of Life Radio Ministries in Atlanta coordinated the special Sharathon and serves as Mission's Consultant to WXML. (Joe Emert, jemert@wmv.com)

Camarillo, CA - Salem Communications Corporation is acquiring WGUL-AM/Dunedin, FL, and WLSS-AM/Sarasota, FL, from WGUL-FM, Inc., for a purchase price of \$9.5 million. Salem expects to operate the stations in its News Talk format. Salem currently owns two stations serving the Tampa Bay area: WTBN-AM 570 and 910. Christopher Gould, Sr., serves as general manager for both stations, and he will continue to manage them once the acquisition is completed. (*Radio Ink*, 03/02/05)

Chicago, IL - On

February 13, the radio ministry for the Evangelical Lutheran

Church in America (ELCA) introduced its audience to a new name, *Grace Matters* (www.grace-matters.org), and welcomed a new host, the Rev. Peter W. Marty. *Grace Matters* replaced *Lutheran Vespers*, the name of ELCA's radio ministry since its inception in 1947. Marty is senior pastor at St. Paul Lutheran Church, Davenport, IA, and continues in that role while hosting *Grace Matters*. Marty succeeds the Rev. Walt

Wangerin Jr., who had been the voice of *Lutheran Vespers* for a decade when he left earlier this year. (John Brooks, news@elca.org)



Lakeland, FL - WKES-FM (www.wkes.org) hosted Operation Restoration Open House for listeners on January 29. Listeners contributed over \$90,000 towards the restoration of WKES, the anchor station for WHGN-FM, WSOR-FM, and WKZM-FM. (Pierre.Chestang@moody.edu)

Anaheim, CA - At the NRB 2005 Convention & Exposition RBC Ministries President Mart De Haan announced that the *Walk in the Word* radio series of Dr. James MacDonald joined the RBC family of ministries. Both De Haan and MacDonald were in Anaheim participating in the annual NRB Convention & Exposition. RBC Ministries will add MacDonald's *Walk in the Word* broadcast to its line-up of programs, including *Discover the Word*, *Words to Live By*, *Sports Spectrum* and *Day of Discovery*. RBC Ministries is also pleased to announce that Joe Stowell, formerly president of Moody Bible Institute, joined James MacDonald's staff as teaching pastor at Harvest Bible Chapel. (Roger Kemp, 805-493-1222)



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Williamsport, MD -

WCRH-FM General Manager Ward Childerston announced his retirement after 46 years in broadcasting. Childerston sums up his career in Christian broadcasting as exciting. A graduate of Grace Bible Institute in 1954, Childerston started in television in Omaha, NE, where he worked for two years. Feeling called to radio, he moved to North Platte, NE, to assume the duties of an announcer at KJLT-FM. After a quick eight months, he became the coordinating manager. In January 1966, Childerston returned to Omaha to start radio station KGBI-FM. In 1986, he moved to Maryland to become general manager of WCRH-FM/Williamsport. Even after all these years, Childerston still speaks enthusiastically about the opportunity radio broadcasting offers. In spite of the success that has followed him, Childerston remains humble and attributes it all to God's blessing on his life. When asked about his plans for retirement, the 70-year-old Childerston just smiles and chuckles. "My purpose is to live the rest of my life for the will of God - that's where I am - to be available for whatever. I have no idea, but He'll give me the health, strength, energy and ability for whatever he has in store. I'm looking forward to it." (Jeff Bean, jbean@cedarridge.org)



Chicago, IL - Dr. Michael

J. Easley was named president of Moody Bible Institute (MBI) before an audience of 3,500 at Moody's historic Founder's Week Conference. Dr. Easley is only the eighth president of the Chicago-based ministry, found-



ed in 1886 by preeminent 19th-century evangelist D.L. Moody. Easley comes to MBI with more than twenty years of successful pastoral ministry experience: first at Grand Prairie Bible Church in Texas, and most recently at Immanuel Bible Church in Springfield, Virginia. Easley succeeds Dr. Joseph M. Stowell, who served as MBI's president for 18 years and concluded his tenure on Feb. 28, 2005. (Madison Trammel, madison.trammel@moody.edu)

Nashville, TN - Velvet R. Kelm, president and owner of the Nashville-based PR firm The Media Collective, announced the promotions of Stacie Vining and Lori Isaacs, as well as the launch of the company's new website at <http://www.theMcollective.com>. Vining, formerly director of public relations and on staff with The Media Collective since January 2002, was promoted to vice president. Isaacs has been with The Media Collective since January 2003, and was promoted from publicist to director of public relations. (Velvet Kelm, velvet@themcollective.com)

Ventura, CA -

Gospel Light hired Michael Hawks as its Chief Financial Officer. Hawks comes to Gospel Light with over 25 years of financial management and accounting experience, including roles as CFO, treasurer and controller of BMC Industries. In addition to Hawks' professional background, he is the co-founder and president of Hearts in Mexico, a non-profit organization that works with pastors in Mexico, and the director of Mission: Moving Mountains, a mission organization transforming communities in Africa through discipleship and development. (Marlene Baer, marlenebaer@regalbooks.com)



Alexandria, VA - Renewal Enterprises announced during NRB 2005 that it had sold Christianity.com to Salem Communications Corporation. In addition to acquiring the domain name, Salem assumes ownership of the Christianity.com site. Renewal Enterprises continues to provide strategy, marketing, design, and technology services to its client base of 200+ leading ministries under the name Silas Partners (www.silaspartners.com). (Duncan Rein, drein@silaspartners.com)

Los Angeles, CA - KJFJ-FM, 24/7 "live" Internet Gospel Radio K-Jammin' For Jesus (www.kjffm.com), walked away from its first NRB convention with several interviews and new relationships. Ed SoG, program director, interviewed the Children of the World International Choir and formed a resulting partnership with Solutions Radio from the Netherlands with plans to take Internet radio to the next level in the U.S. Other interviews included CCM artist Crystal Lewis, actor Leon Isaac Kennedy, 700 Club co-host Terry Meeuwsen, former NRB Chairman/CEO Glenn Plummer, Bishop TD Jakes and Smokey Norful, who will pastor his own church beginning in 2006. (Ed SoG, info@kjffm.com)

Gift — Romans 6:23

Here in Orlando, FL, there are time-share companies that use gifts as a ploy for sales. They will give free tickets to Disney, or any number of other gifts, to anyone who will listen to their sales pitch. You see, it's a gift – sort of! But, you've got to earn it first.

God's gifts are not like that. With Him you just take the gift and say thank you. End of story.

In Romans 6:23, God says, "For the wages of sin is death, but the free gift of God is eternal life in Christ Jesus our Lord." (NAS) You see, when God talks about sin and death, He uses the word "wages" – what you earn. But, when He talks about eternal life, He uses the word, "gift" – something you cannot earn.

The word gift is an interesting word, in that it is not the normal Greek word for a gift. The word used in this verse is the word *charisma*, which is a word used to refer to "a gracious bestowal of kindness". It comes from the word *charis*, meaning "grace or gracious". So, the emphasis is on the gracious nature of the gift. It's a free gift – which is how the NAS and the ESV translate it – it's not a gift you can work for or that you deserve.

Now, that's exactly what Romans 6:23 is saying. God gives eternal life as a free gift to those who receive Jesus Christ as their personal Savior. It's a gracious offer based on the fact that Christ has already paid the debt of sin by His death on the cross. He paid the penalty for your sin. So, now you can simply receive eternal life

as a gift, by receiving Jesus Christ as your Savior.

Just think! Eternal life is a free gift. No purgatory, no works of penance, no ascetic self-denial, no nothing! "...but the free gift of God is eternal life in Christ Jesus our Lord."

Ah, how simple. A free gift is a free gift. Just take it and say thank you!



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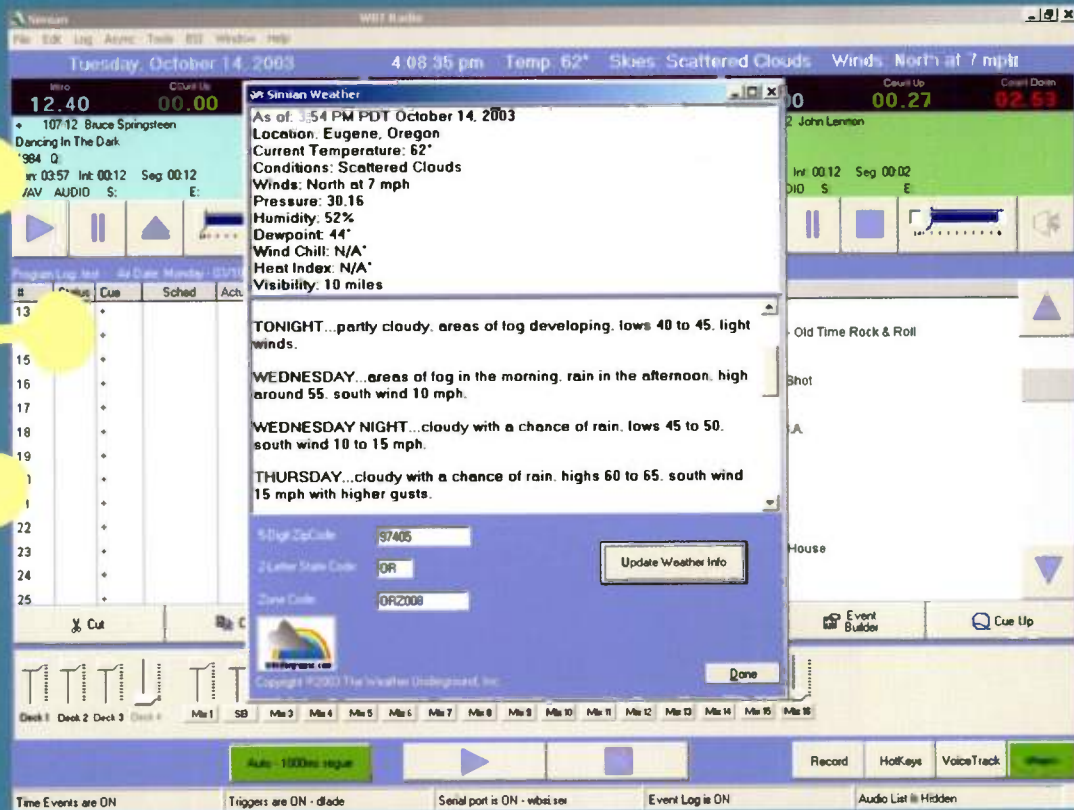
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Simian is still the most feature-rich automation system in the industry and provides powerful, reliable broadcast automation for stations in the US and around the world.

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