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■ **The Summer Innovation Exchange**  
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August 17-18, 2006  
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■ **NRB 2007**  
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# Parsimonious Grace

The bountiful and all-surpassing grace of God is almost impossible for us to comprehend. It is even more difficult to define. The most commonly heard definition of grace is this: *Grace is the unmerited favor of God.* Marvelous in its simplicity yet unfathomable in its generosity, grace is the divine favor of God extended to those who don't deserve it.

While this definition is both meaningful and helpful, our understanding of grace, and of the character of God who offers it, becomes even more powerful when we reflect on the condition of those to whom that grace is offered. The Scriptures teach us that, while we were at enmity with God, Christ died for us.

Therefore, a more robust definition of grace would be this: *Grace is the unmerited favor of God extended to His enemies.* And so it was that John Newton, a slave-trading enemy of God, could later sing: *Amazing grace, how sweet the sound that saved a wretch like me.*

Standing in sharp contrast to the grace of God, which is generous beyond measure, is the often-parsimonious grace of His children. Those who partake so freely of God's grace for themselves are sometimes shamefully slow and penurious in tendering grace to others. We are quick to find fault, speedy with our criticism, yet lethargic with our praise and sluggish in making allowances for the shortcomings of others.

I wonder at that. I see it in myself and despise it. We all desperately need grace from God. Absent it, we are without hope, because without grace there is no Christ and no cross. Yet while we are quick to accept grace for our own failings, we seem to demand near-perfection from those around us. And it seems to me that the more public the faults, the more likely the deficit of grace.

Is hypocrisy too strong a word to apply here? Are we hypocrites? I am not sure, because I cannot see into the heart and soul of others. But God, who sees all things, does know.

Some, of course, have consistently distorted grace, even from the earliest days of the Church. As one theologian said: *Jesus was, is, and always will be crucified between two thieves: legalism and license.* For just as legalism is grace ignored; license is grace abused. And between these two unholy crosses stands the cross on which the Prince of Glory died.

This mismatch between what we expect from God and what we are willing to give to others is really just a symptom of the hardness of our own hearts. Jesus spoke of this in the parable of the servant whose enormous debt was forgiven by a

gracious master, but who then refused to show mercy for the late payment of a very small debt owed to him. His master condemned him saying: Shouldn't you have had mercy on your fellow servant just as I had on you?

Of course, the antidote to the hardness of our hearts is the Gospel. Even those of us who have been in Christ many years need to be reminded that the Gospel calls us to live out our faith day by day in light of the truth of God's word. Three short verses come to mind.

*"Accept one another just as Christ accepted you." (Romans 15:7)*

*"Bear ye one another's burdens and so fulfill the law of Christ." (Galatians 6:2)*

*"Be completely humble and gentle; be patient, bearing with one another in love." (Ephesians 4:2)*

And we cannot do this in our own strength. We need the Spirit of God who dwells in us to apply these words to our hearts and to enable us to live them out.

The irony is striking, isn't it? In order for us to be gracious to others as we ought, we need even more grace from God. Our dependence upon Him is complete. We cannot live the life of the Spirit unless we walk day by day in the Spirit.

My prayer for you (and me) is that we would be so conscious of the grace of God in our own lives that this awareness would well up and overflow to others around us to the Glory of our Lord and Savior Jesus Christ.

To that end, may the grace of God abound to you! May its all-sufficient embrace empower you to be bighearted in your grace toward others! And may that grace be so magnified in us, and in our work as Christian communicators, that through us millions will hear, believe and follow Jesus!

Grace to you and peace.



*Dr. Frank Wright is president & CEO of NRB. Contact him at [fwright@nrb.org](mailto:fwright@nrb.org) or 703-330-7000.*



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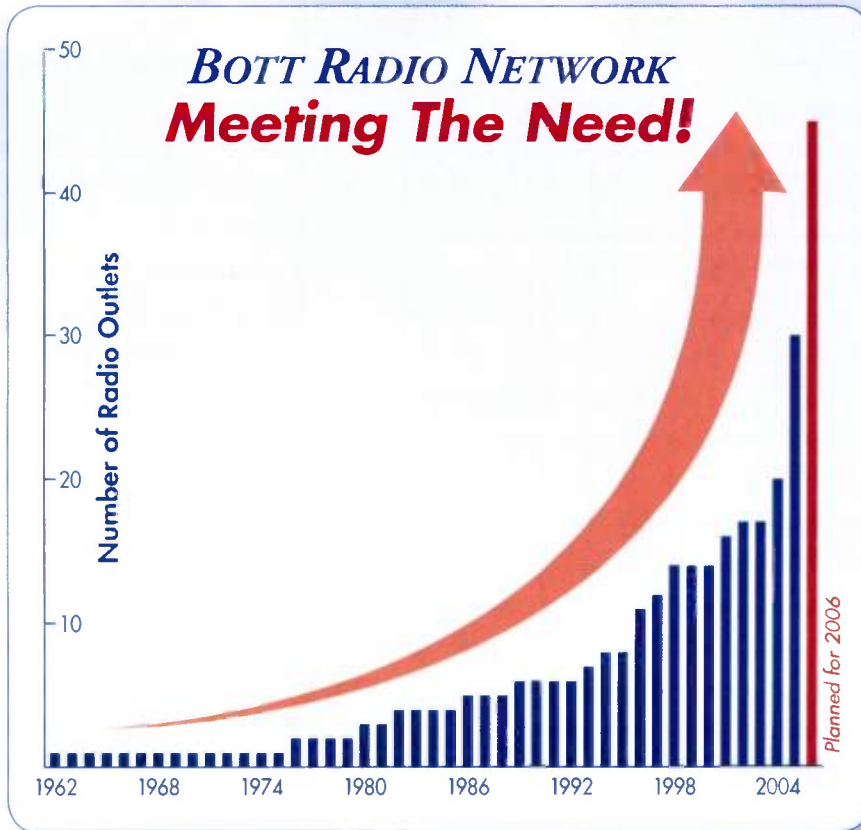
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# Ezekiel's Message, Our Calling

**T**hank you for the privilege of serving you this past year as NRB Chairman. From local gatherings to international opportunities, my heart has been to represent and reflect Christ, to encourage you and other co-laborers in God's work, to listen for God's voice, and to challenge us in our daily walk and work.

Throughout the year God has continually impressed upon me the need for personal spiritual accountability with Christ. He led me to understand how much we need a spiritual awakening in our nation and has shown me illustrations and examples from His Word that apply to us as ministry leaders in NRB. Through the year the Lord has kept bringing me back to Ezekiel. To be honest, I have really been looking for another example. I'm not really sure I want the book or the person of Ezekiel to be the illustration of what God wants of me or of us.

You see, I'd rather look to Joseph. Sure, his brothers had it in for him, but look where he ended up: in leadership for the whole nation! Or look to Moses: you've got the whole "floating in the basket" thing and ending up in the palace. We can skip over the killing of the Egyptian — he went a bit overboard there. But, doing miracles, leading the people, parting the waters — wouldn't that be a better example for us? Or, what about David: a musician, a man after God's own heart? Sure, he made a big mistake or two, but that just makes him human.

But... Ezekiel? I don't much care for that example. He was instructed to lay on his left side for 390 days, and then on his right side for another 40 days — as some sort of illustration, I guess. He had a strange eating regimen, and then was told by the Lord to endure the death of his wife without showing sorrow. I mean, if we were called on to do things like that, what would people say? The press would have a field day. What about our staff, our board, or our donors? What would they think?

I'm sure focus groups in Ezekiel's day would have told him that they didn't want to hear a gloom and doom message. Consultants would have advised him to be more like David: playing harps and

singing songs. Nobody wants to hear about the sword of the Lord coming against God's people because they have ignored their God and drifted from His ways. This is not popular by any stretch.

My dear NRB friends, by any measure or any indicator we are in intensely critical days for our country and our world. I believe God is calling us — Christian broadcasters — to communicate a message to His people. It is the same message that Ezekiel was to deliver. God gave him clear instructions to serve as a watchman and to impart a message to his people.

What is that message? We are pretty good at the message of God's love, and

*Yes, God is love.  
Yes, His mercies  
are renewed every  
morning. But, our  
Lord is also a just  
God and a jealous  
God, and when His  
people allow the  
world to draw them  
away from God's  
truth, the Lord's  
message is clear:  
Return to Me.*

quick to let people know that God loves them and has a wonderful plan for their life. Yes, God is love. Yes, His mercies are renewed every morning. But, our Lord is also a just God and a jealous God, and when His people allow the world to draw them away from God's truth, the Lord's message is clear: Return to Me. Repent of your sin. Humble yourselves in the sight of the Lord. He — our God — will restore us.

That is exactly the message that Ezekiel was instructed to deliver and in Ezekiel 33 he was not only reminded of this command, but he also learned how serious God was about the job the watchman was to perform. God's message to His people was: "Turn back from your evil ways. Repent and return to me."

God is serious about the sin of His people. We sometimes wonder why our broadcast ministries don't have more power or why we don't see greater change in our communities. We pray for revival and awakening among God's people, and then we don't see it happen. Where is the power that Dr. Bill Bright talked about for NRB and our ministries? Could it be that we are not sounding the call to God's people? "Return to me," says the Lord.

We have experienced a great NRB 2006 convention in Texas. Many commented on the spirit they felt there — God's Spirit at work through speakers, music, and among His people. My prayer as your chairman is that the Lord will draw each of us to Himself, that our hearts will be stirred by His Spirit, and that we will follow His direction — wherever it may lead.

At the NRB 2006 Global Media Alliance Luncheon, David Tucker of Trans World Radio reminded us of the great Welsh revival. It began as God touched one heart, one individual named Even Roberts, who prayed: "O, God bend me."

I wonder... Is there one among us who is praying with passion a prayer like that? Is there one among us through whom God might work to light the fire of a fresh awakening? Is it you?



**Dr. Ron Harris,**  
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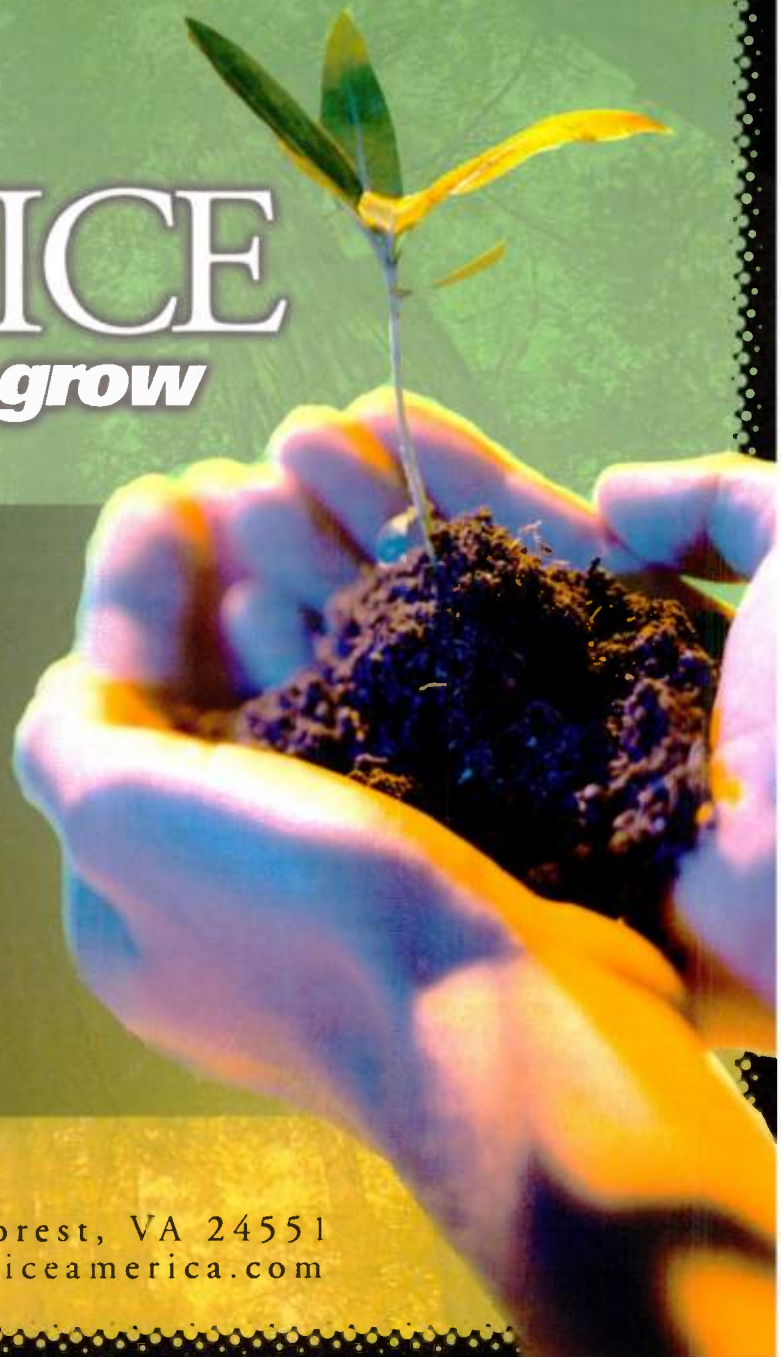
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## As FCC Gears Up, Congress Addresses Key Media Issues

Things have been relatively quiet at the Federal Communications Commission in the first weeks of 2006, as the membership of the new five-person panel of Commissioners continues to take shape. As of this writing, FCC Chairman Kevin Martin remains one Republican short of the working majority he will need to make significant progress on major issues the agency will face this year. A second Republican commissioner, Deborah Taylor Tate, received Senate confirmation in December and began serving in her new post in early January. It is being reported that Robert McDowell, senior vice president and general counsel of the telecom association Comptel, likely will soon be nominated for the third Republican slot.

In particular, once that seat is filled, Chairman Martin will be able to turn to the task of crafting broadcast ownership rules that hopefully will pass muster with the federal appellate court that struck down the rules in 2003. The Chairman also should be able to move forward on the complex issue of systematizing the agency's approach to broadcast indecency. For the first time in at least a dozen years, 2005 passed without the issuance of any FCC indecency fines. This is in spite of the fact that nearly 200,000 indecency complaints were filed last year against 720 broadcast and cable programs. As of this writing, however, a package of indecency decisions apparently is circulating among the four Commissioners. Notably, the package is said not to include decisions on two of the most controversial cases pending at the agency—the Janet Jackson “wardrobe malfunction” during the 2004 Super Bowl and Bono's use of inappropriate language during the 2003 Golden Globe Awards. Petitions for reconsideration of both decisions remain pending at the Commission.

In the meantime, the first weeks of 2006 have seen a flurry of activity on Capitol Hill on indecency, the digital transition, and other key broadcast-related issues. In January, the Senate Commerce Committee held a hearing on “Decency in Communications” to monitor the progress the broadcast, cable, and satellite industries have made since the Committee's “Decency Forum” last November. In addition, four indecency-

related bills currently are pending on the Hill. These include legislation passed by the House in 2005 to substantially boost the fines imposed on broadcasters and to impose a “3 strikes and you're out” policy that could revoke the licenses of any broadcasters found to have committed three violations of the rules.

At the same time, Senate Commerce Committee Chairman Ted Stevens, along with several other Members of Congress, has been actively encouraging the industry to self-regulate in this area. In particular, the Senator (along with FCC Chairman Martin) has pushed cable and DBS operators to adopt “family friendly” tiers. In response, several major cable and satellite operators—including Comcast, Time Warner, Cox, Insight, DIRECTV, and EchoStar—recently have unveiled packages limited to “family friendly” programming. Proponents point to these actions as indications that legislation is unnecessary, while others—including Chairman Martin, Democratic Commissioner Michael Copps, and several Members of Congress—have suggested that the packages are not sufficiently robust to meet consumer demand. Critics specifically have noted the absence of popular sports channels, such as ESPN, in the packages. Although legislation applying decency standards to subscription services remains a possibility, Chairman Stevens and other committee members have indicated that, for the time being, they would prefer to continue pursuing voluntary self-regulation in this area. This likely is in part due to the complex First Amendment issues that would complicate such a legislative initiative.

As expected, in early February, Congress passed a budget reconciliation report that contained compromise DTV transition provisions that the House and Senate Commerce Committees agreed to late in 2005. Notably, the new law sets a “hard date” of February 17, 2009, for television broadcasters to return their analog licenses. It also allocates as much as \$1.5 billion to underwrite part of the cost of digital-to-analog converter boxes for television viewers with analog-only sets who otherwise would lose service after the February 2009 deadline. In addition, the new law earmarks \$65

million to reimburse eligible low-power television stations, translators, boosters, and Class A stations for the cost of upgrading their facilities to digital service in certain rural communities. Because of the rules associated with budget bills, non-revenue provisions could not be included in the legislation. Accordingly, other key DTV transition issues—including whether cable operators are required to carry all of a broadcaster's digital signals and if and how those signals can be converted by cable operators—could not be addressed and, hence, remain unresolved.

In addition to these key issues, the first part of 2006 was packed with congressional hearings on digital content protection (the so-called “broadcast flag”), media competition, video content, and a host of other media-related issues. What actual legislation may be forthcoming that affects media entities is more difficult to predict. The House and Senate Commerce Committees are expected to devote much of their attention this year to rewriting the Telecommunications Act of 1996. Chairman Stevens also indicated last year that he would like to address the DTV transition issues that could not be included in the reconciliation legislation. However, he and his co-chairman, Senator Inouye, undoubtedly will keep their options open on this issue as the year unfolds.



*Richard E. Wiley, a partner in the Washington, DC, law firm of Wiley, Rein & Fielding, is a former Chairman of the Federal Communications Commission and serves as Washington counsel for NRB. Martha E. Heller, a partner in the firm, assisted him in the preparation of this article.*



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# RADIO

## Miscellaneous Observations

Remember Larry King's "my two cents" column in *USA Today*? It was disjointed, eclectic, and thoroughly A.D.D. I loved it. It was a ton of topics about most everything in a real small space. In the next 453 words, here's a miscellany of observations about Christian radio:

Need Him just celebrated ten years ... way to go Drew Dickens. (Ask Drew or K-Love's David Pierce about their mainstream days when both discovered that they did, in fact, *need God*.)

Speaking of Pierce ... when I get to heaven, that's what I will sound like.

I like—and trust—the people of the NRB Executive Committee ... and the NRB Code of Ethics has some wonderful scriptures written into it. Let's memorize them.

*Focus on the Family* is the talk show of the year ... and John Fuller is a great co-host, isn't he? He's an ideal "every man."

I still love being able to sample a lot of stations and programs via the web ... this morning I "tuned in" to KTIS' Chuck Knapp. (Chuck, I don't know you—but, you've got a great reputation.)

We must remember that we are *content* providers ... more, we're communicating truths about God. I wish more of Christian radio's decision-makers had deeper training in theology and spiritual formation ... me included.

WAVA's Don Kroah does great behind a mic and in front of a crowd at station events—listeners love him.

The radio boot camp field trip to Thompson Creative Studios and USA Radio Network was a great idea.

Mainstream pays for the privilege to air Sean Hannity, Paul Harvey, and Laura Ingraham. NPR stations raise money to air *Morning Edition* and *A Prairie Home Companion* with Garrison Keillor. How about a new model for Christian radio? I suggest we invite Ron Walters and Salem



to pick up the tab ... for *all* Christian programs ... on *all* stations ... for *all* time.

The NRB Radio Committee has served you well this year ... a 100,000 watt "thank you" to Tim McDermott, Eben Fowler, Dave Eshleman, Ken Bowles, Michael Shelley, Nev Larson, Dick Jenkins, Jim Kirkland, David Ruleman, Tony Bollen, and Dick Whitworth.

I am grateful for a prayer time with Jon Campbell in his car in August of 2004. I miss his hand-written letters of encouragement. I miss him.

Ron Harris is a good boss ... so are John Maddex and Bob Lepine. If you get the opportunity to work for them, say yes. They all like to laugh and do the right thing.

Speaking of Lepine, he's a superb Bible-teacher. FamilyLife ought to make a weekend program out of his Sunday school class. Think Alistair Begg without the accent.

When I grow up, I want to be like Al Sanders, Crawford Loritts, and Don Cole.

Henry Blackaby walks with God. Thank you, Dr. Blackaby, for calling us to genuine personal and corporate repentance and revival.

*Wes Ward is chair of the NRB Radio Committee and director of media at Revive Our Hearts. [wward@reviveourhearts.com](mailto:wward@reviveourhearts.com).*

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• Christian Retirement Coalition  
(888) 879-1376, ext. 214  
The Complete Guide to EEO Regulations for Religious Broadcasters  
• e-Store: [www.nrb.org](http://www.nrb.org)



# TELEVISION

## The Missing Dimension of Television Ministry

Over the past months, much has been said in this column with regard to improving the creativity, content and production values of television ministry. All three dimensions are critical to the success of an outreach through the visual media. Without cutting edge creativity a television ministry becomes just another talking head; without solid content the viewer will not be impacted and ultimately changed by the power of the Gospel; without high quality production values and techniques a television ministry cannot compete for the eyes and ears of the sight and sound generation.

However, many ministries run into difficulty because they have overlooked the critical fourth dimension of television ministry ... the viewer response process. Like a dynamic film with a bad ending, a powerful and anointed television ministry can lose its impact by not properly interacting with those who respond.

Can you imagine how a tremendously successful infomercial like that for the George Foreman grill would have been impacted if it had not had the proper phone response and fulfillment process?

Can you imagine a Billy Graham crusade without well-trained counselors and a well-coordinated response to the altar call?

What purpose does it serve to develop a creative television concept, fill the show with dynamic and well-delivered content, and bring all the production elements together to perfection but not have a well designed interactive response program to follow-up with those who respond?

We produce Christian television with the intention of generating response. That response may be measured in commitments to Christ, prayer requests received, products sold or donations received. In most cases it is a combination of all four. Much thought and planning needs to go into developing this dimension to its maximum potential.

Here are a few areas to consider as you evaluate your response process:

- Do you have a system in place to evaluate response to your television ministry, show by show and station by station?
- Do you have friendly and interactive phone center scripts and internet dialogues?
- Do you have a phone center that is available to your viewers at their convenience — typically an 800 number available 24/7?
- Do you have an effective and secure process in place for receiving, sorting and processing donations, product orders and miscellaneous requests?
- Do you have an established process for properly handling responses for prayer or salvation?
- Do you have a clear process for communicating with new names, new donors, prayer requesters and individuals who accept Christ?
- Do you have a process for collecting testimonies of the lives that are changed as a result of your ministry?
- Do you have an effective direct mail program to provide ongoing communication with your viewers?
- Are you processing receipts for donations on a regular basis (statistically, the more quickly

receipts are mailed the more likely the donor will continue to support your ministry)?

If you answered “no” to any of the questions above, you need a response process tune-up!

There are a number of consultants and agencies who can help you improve this critical aspect of ministry. This is a highly specialized area and in order to be effective it is critical to enlist the services of a specialist to assist you.

A well-tuned and well-executed response process can enhance the impact of your ministry, help you become more efficient, and increase your bottom line. There may be some expense involved in developing and maintaining this area, but the return on investment can be exponential.

In Christian television ministry we want great creativity, excellent content, quality production AND effective viewer response in order to effectively reach people with the Gospel — see lives changed — and the Kingdom of God increased. Don't overlook the fourth dimension of viewer response in Christian television ministry. A strong viewer response process can take you to the next level of growth and effectiveness.

*Mark Dreistadt is president of Infinity Concepts and can be reached at [mark@infinityconcepts.net](mailto:mark@infinityconcepts.net).*



# INTERNET

## Is The Internet Claiming Your Children? (Part 1 of 2)

Internet usage continues to grow by astounding proportions. Nowhere is this more impactful than among American teens. A recent report found that 51 percent of online teen users live in homes with broadband access — that makes them a verdant target market. Broadband means a more rich multimedia experience and as one advertiser said, “The platforms and technologies for richer interactive communications are finally falling into place.”

But another advertiser revealed more in describing the research that went into an ad for eye wear. “Our target group was young skateboarders and snowboarders. Research told us three things they cared about most were sex, thrill-seeking and thumbing their noses at authority. These ads managed to combine all three.”

Should we be surprised then that the blogging, iPod wearing, online gaming, IM chatting, iTunes mesmerized teens of today are turning from Christianity in record numbers?

Studies show that between 69 and 94 percent of Christian youths “abandon their faith” after high school. The Southern Baptist Convention found that 88 percent of youth are leaving the church. A study of college students showed that 100 percent of the youth group graduates had since used alcohol, 69 percent had a sexual encounter, and 20 percent had 20 or more sexual encounters in the last 12 months.<sup>1</sup>

“Abandon their faith?” What kind of faith did they have? What kind of Gospel did they believe? What did their youth group leaders teach them? More importantly, what did their parents teach them?

Our response to this revelation should be that the church fall down in repentance, on our knees weeping and crying out to God for mercy over our abject failure (Joel 1:13–15 and Joel 2:12–17).

But the local church is not responsible to train and disciple our children. They are to be taught of the Lord by their parents. This has been God’s design since the days of Moses (Deuteronomy 6:4-8) but more specifically, God has ordained fathers to train their children to follow hard after the



Lord. When Moses told the nation, “The Lord our God, the Lord is one”, the most famous of Jewish tenets, he followed it immediately by instructing them to “impress them (His commandments) on your children.” All of Proverbs is a father trying to teach his son to live successfully and is the manual for raising godly adults. Even the first chapter begins its lessons with “Listen my son to your father’s instruction...”

But the troubling statistics shine a glaring light on the root problem in the church today. In his *BreakPoint* commentary Chuck Colson quoted authors of a recent book, “...adults preach at teenagers about defying authority, spending too much money, watching too much TV, being sexually irresponsible, and more—and yet adults engage in these practices to a far greater extent than teens do.”

Many today profess Christianity. Few act like Christ. How then, can they train their own children to follow Jesus when their lives shout just the opposite?

This should be the highest priority in the church today, not a renewed focus on more programs that produce the same failed results or on a new internet marketing strategy. Call the church to

repentance. Call believers to a life of holiness overflowing to others from the wellspring of God’s grace. Call parents to be discipled so they can disciple their children. Do all you can to support the family. Teach parents how to train their own children as the Lord has instructed us to do.

<sup>1</sup>2005 studies by The Barna Group and the National Network of Youth Ministries.

Jason Drake is Internet manager for Samaritan’s Purse and can be reached at [jdrake@samaritan.org](mailto:jdrake@samaritan.org)



# CHURCH MEDIA

## In Praise of Disagreement

*The key to unlocking openness at work is to teach people to give up having to be in agreement. We think agreement is so important. Who cares? You have to bring paradoxes, conflicts, and dilemmas out in the open, so collectively we can be more intelligent than we can be individually.*

—Peter Senge

Let's hear it for creative conflict. Today, in this strange era where tolerance is held up as the highest good, people think that we, as Rodney King said, "just have to get along." But the fact is, some choices are better than others, some ideas are stronger, and some outcomes more successful.

And yet, one of the greatest obstacles to growth in churches and ministries across the country is the misdirected need for everyone to agree. Over and over, I encounter employees with great ideas, terrified to disagree with the pastor or ministry leader, thinking that conflict somehow will be translated as disloyalty.

But the secret to breakthrough thinking and powerful change is that unique mix of ideas that generate creative sparks. Remember that conflict isn't strife. There's no question that strife can be the most devastating virus to exist in an organization. Strife creates bitterness, resentment, and fosters disaster. Churches have split and effective ministries have collapsed because someone allowed the seeds of strife to grow out of control.

But positive disagreement is the catalyst that explodes into original thinking. Proverbs 27:17 says, "As iron sharpens iron, so one man sharpens another." And that doesn't happen unless the two pieces of iron run into each other.

The lesson? Don't be afraid of conflicting ideas.

How can you use positive conflict to your advantage?

1. Create an atmosphere where innovation and creativity are welcomed. Too many churches and ministries are locked into what worked in the past. Change is here whether you like it or not, and yesterday's ideas won't solve today's challenges.
2. Reward creative employees. Yes, we want to appreciate and love everyone on an equal basis. But the fact is, not every staff member brings the same value to your organization. Reward the innovative thinkers. Napoleon said that men were willing to march to their deaths for a piece of ribbon on their shirt. It doesn't take much to motivate people. A little appreciation and reward goes a long way.
3. Encourage conflict without humiliation or embarrassment. Real creative meetings aren't about whose idea is best. They're about getting all the good ideas on the table. Never criticize someone's idea during a brainstorming session — no matter how bad it sounds — because they'll shut down. And who knows? That person's next idea might have been the one that saved the organization.

4. Challenge your team to worry less about conflict and more about creativity. I know of one ministry which actually printed signs for everyone's desk that said "Just Follow the Instructions." That attitude is a death blow to creativity. Start encouraging people to think differently and stop following the crowd.
5. If you make a mistake, make a big one. Fail gloriously. Shoot for the great ideas and if you fall short, get up and keep moving forward. Keep your people on a path to greatness by keeping their focus on grand possibilities.

Don't feel insecure when employees or team members disagree with you or each other. As long as everyone is loyal to the organization and the mission before you, a little conflict might be just what you need to smash through the ceiling of mediocrity and find the best answers.

*Phil Cooke, Ph.D., is a media consultant to ministries and churches worldwide. He publishes a free monthly e-mail newsletter, "Ideas for Real Change." Find out more at [www.philcooke.com](http://www.philcooke.com).*



# iNRB

## It's a Wrap

Most of this particular magazine issue is an NRB Convention flashback at the renewed friendships, business, fellowship, overall experiences, and in a nut shell, "cherish the memories" of Dallas 2006. Actually, that's not a bad thing. The convention was a great experience. It was fun.

I don't want to sound syrupy with the use of statistics or words describing the iNRB part of the convention, but I must repeat, the convention was a great experience. More than 100 students and faculty representing over 20 Christian colleges and universities were able to sit in training sessions taught by media professionals, meet and mingle with people in the industry, make friends from around the country, and be challenged and encouraged by the many venues offered by the NRB. The iNRB Students Awards Banquet was a highlight for the convention as the celebration in the main ballroom honored more than 40 students in 13 categories from video and audio production to academic papers.

It's fun to watch students at NRB.

They get excited about two things. First is the moment. What they are seeing, who they are meeting, the many experiences of a stimulating convention like NRB. That leads to the second phase of excitement, which is excitement about working for Christ in the industry. They realize they can follow their dreams, they aren't alone, and there is a strong Christian organization ready to help and represent them in their quest to go after their dream. Because of the convention, many students will become valuable members of NRB.

We need to look back at what we experienced a few weeks ago in Dallas. The convention was a great experience, and yes, it was fun. For students, it's a memory that reinforces their drive to follow the dreams God has placed on their

heart. It's the same for the professionals, a reminder of who we are, as well as an energizer to help us to face tomorrow.

*Dan Waldrop is an Assistant Professor of Broadcasting & Film at Palm Beach Atlantic University and iNRB Committee Chairman, and can be reached at [daniel\\_waldrop@pba.edu](mailto:daniel_waldrop@pba.edu).*

## SESAC/NRBMLC Internet License Deal Complete

By Russ Hauth, NRB Music License Committee

I'm pleased to announce that we have reached an agreement with SESAC covering terrestrial stations that simultaneously stream their signal over the Internet. This agreement covers the period January 1, 2006, through December 31, 2007, and will in most respects resemble the prior streaming agreement we have had in place with SESAC, with an expanded grant to include podcasting, archiving and multiple streams from the same website, including non-simulcast webcasting.

As before, there are three fee categories:

1. The standard fee for stations whose formats are largely music — i.e., those stations that typically use the ASCAP/BMI blanket license.
2. The reduced fee for stations that have mixed formats and are "per program" licensed by ASCAP and BMI;
3. The further reduced fee for "All-talk" stations.

The fee you will pay is driven by the type of fee you are paying on SESAC's terrestrial license. The fees have increased approximately 9% in '06 and 5% in '07. We have entered this agreement without prejudice to our position on SESAC's fees and without prejudice to any other legal position that we may take in the future.

In the next few days you will receive a mailing from SESAC that contains the agreement and necessary addenda. If you are currently streaming your station's terrestrial signal, and perform SESAC music, we recommend that you sign and return the license. If you have not yet begun to stream, but are contemplating doing so, you do not need to execute this license until you commence streaming.

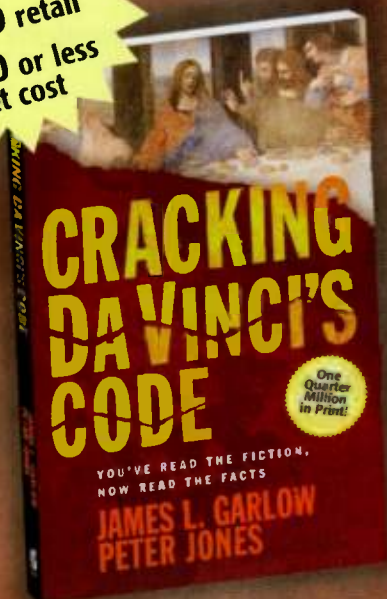
You should also be aware that, although the SESAC agreement covers certain transmissions activities other than simulcast streaming, some of those activities will also require a license from the owner of the relevant sound recording copyright. The statutory license that applies to simulcasting and some side-channel streaming may not apply to podcasting, archived programming and certain other transmissions. Further, because podcasting arguably involves the making of a copy on the recipient's iPod or other portable device, other representatives of the music publishers may argue that you must also have a license for such reproductions in addition to the SESAC license. If you intend to engage in any of those activities, you should seek legal counsel.

Should you have questions about this agreement, or any other committee services/proceedings, please call or e-mail us at ([russh@salem.cc](mailto:russh@salem.cc)).



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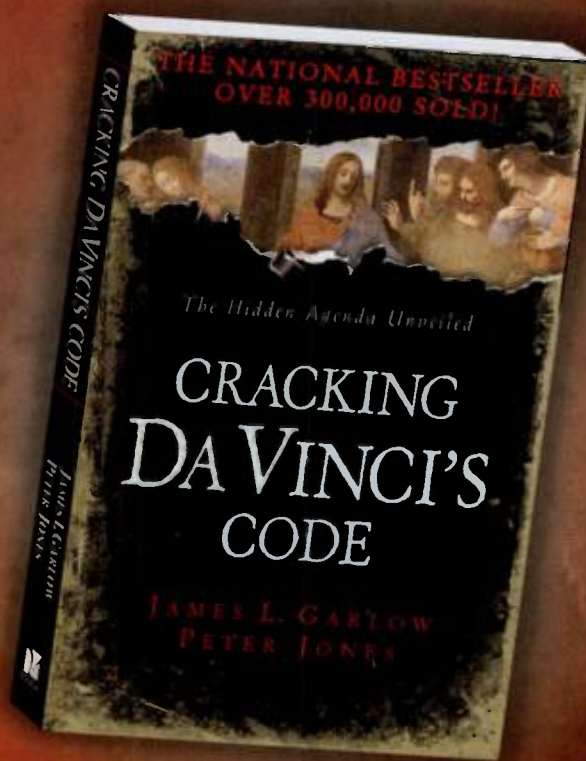


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# Board of Directors Class of '09

*Congratulations to the following newly elected members of the NRB Board of Directors Class of 2009!*

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Blue Bell, PA

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Media  
Northwestern College  
Radio Network  
St. Paul, MN

**Jon Campbell**, 56, president, Ambassador Advertising Agency, Fullerton, CA; NRB Board & former NRB Executive Committee member. (6/22/05)

**Bob Dobbs**, 55, senior vice president of media relations for KMA Direct Communications in Dallas, TX. (3/2/05)

**Oswald C. J. Hoffmann**, 91, voice of *The Lutheran Hour* weekly radio program for more than three decades, 1955-88; NRB Religious Broadcasting Hall of Fame. (9/8/05)

**Selwyn Hughes**, 77, founder of Crusade for World Revival, producer with Every Day with Jesus, and a longtime member of NRB. (1/9/06)

**Diane Knippers**, 53, president, Institute of Religion & Democracy; well-known in Washington, DC area as a leader in evangelical renewal voices in mainline Protestantism. (4/18/05)

**Mary "Babs" Leonovich**, 82, wife of NRB Board member Alex Leonovich of Slavic Missionary Service and long-time volunteer at NRB conventions. (9/30/05)

**Evelyn Lutman Roberts**, 88, wife of TV evangelist Oral Roberts. (5/5/05)

**Adrian Rogers**, 74, beloved Bible teacher on *Love Worth Finding* radio and television broadcasts; senior pastor of Bellevue Baptist Church/Memphis; three-time president of

Southern Baptist Convention and a leader in the historic conservative resurgence in the Southern Baptist Convention; long-time NRB Board member. (11/15/05)

**Thomas "Ed" Steele**, 79, president of the Ed Steele Agency, Santa Ana, CA, and long-time NRB Board member. (9/12/05)

**Clinton Utterbach**, 73, Redeeming Love Christian Center, Nanuet, NY; broadcast *Listen to Jesus* radio program with his wife, Sarah; accomplished pianist; former NRB board member. (4/16/05)

**George Younce**, 75, long-time bass voice of The Cathedrals Quartet.

# RESOLUTION

## RESOLUTION 2006-1

### Resolution to Defend Free Speech on the Airwaves

- 1. Whereas** National Religious Broadcasters exists primarily to secure and maintain freedom of access to the electronic media for the presentation of the Gospel of the Lord Jesus Christ and for the proclamation of the biblical point of view on world events; and
- 2. Whereas** Christian broadcasters have enjoyed freedom of access to the media in the USA and increasing access around the world; and
- 3. Whereas** since the so-called "Fairness Doctrine" was repealed by the FCC in 1987, there has been a healthy democratic increase in expression of all views on the broadcast media with unprecedented participation by American citizens; and
- 4. Whereas** there are more than 10,000 radio and television stations in the United States resulting in more than adequate presentation of all responsible views; and
- 5. Whereas** the "Fairness Doctrine" had a chilling and stifling effect on broadcasters everywhere during its nearly 40 years of existence; and
- 6. Whereas** there have been many attempts to reinstate the "Fairness Doctrine," even during the current 109th Congress: *Therefore, be it*
- 7. Resolved** that National Religious Broadcasters goes on record as strongly opposing any attempt to reinstate or make the Fairness Doctrine the law of the land and pledges to vigorously oppose any such action.

## RESOLUTION 2006-2

### Resolution to Foster First Amendment Freedoms

- 1. Whereas** Scripture requires us to teach the full counsel of God, without any additions or deletions; and
- 2. Whereas** the First Amendment to the U.S. Constitution begins with "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press;" and
- 3. Whereas** "hate crime" legislation attaches additional criminal penalties to the accused's thoughts at the time of the crime and to the speech they used to voice their beliefs; and
- 4. Whereas** alarming events in Australia, Canada, Sweden, the United Kingdom, and the United States have challenged the ability of Christians to proclaim the full counsel of God; and
- 5. Whereas** "hate crime" legislation has the potential to censor Christian broadcasters from declaring the full counsel of God by defining the Scriptures as "hate speech": *Therefore, be it*
- 6. Resolved** that National Religious Broadcasters redoubles its commitment to preaching the life-giving Gospel of Jesus Christ and the freeing power of repentance and forgiveness for sinners; *and be it further*
- 7. Resolved** that National Religious Broadcasters will be vigilant in defending its First Amendment right to publicly teach historical Christian doctrine in the United States and will oppose any version of "hate crime" legislation that might be interpreted as antithetical to such teaching; *and be it further*
- 8. Resolved** that National Religious Broadcasters will look for opportunities to encourage Christian broadcasters in other nations to foster an environment in which preaching the Gospel can flourish.

## RESOLUTION 2006-3

### Resolution to Respect the Rule of Law

- 1. Whereas** the United States Constitution specifies that judges shall be bound by "The Constitution, and the Laws of the United States which shall be made in Pursuance thereof, and all Treaties made, or which shall be made, under the Authority of the United States, [as] the supreme Law of the Land;" and
- 2. Whereas** over the last several decades activist judges have come to read into the Constitution rights that are not directly stated and remove others that are; and
- 3. Whereas** freedom of speech for Christian Broadcasters to proclaim the Gospel is dependent on judges properly interpreting the Constitution, particularly the first amendment; and
- 4. Whereas** the 9th Circuit Court of Appeals determined that "under God" in the Pledge of Allegiance is unconstitutional; and
- 5. Whereas** the U.S. Federal Courts are increasingly becoming hostile to religious expression: *Therefore, be it*
- 6. Resolved** that National Religious Broadcasters encourages all Presidents of the United States, present and future, to continue to nominate judges to the federal bench who espouse judicial restraint and who will hold to the rule of law rather than the rule of men; *and be it further*
- 7. Resolved** that National Religious Broadcasters encourages the United States Senate to confirm judges who will abstain from exercising judicial activism.



## RESOLUTION 2006-5

# Resolution to Seek Relief for Internet Radio Broadcasters and Webcasters

- Whereas** the United States Congress passed in 1998 a complex revision to U.S. Copyright laws, "The Digital Millennium Copyright Act" (the "DMCA") that created new rights for the recording industry to limit broadcasters from using the Internet to transmit ("stream") their programming and message and to extract payment from broadcasters for use of the Internet; and
- Whereas** as a result of the DMCA, the public has been blocked from hearing radio and Internet programming and information it desires over a critically important and convenient medium, and broadcasters have, as a practical matter, been unable to provide the public with the convenient access to programming and information it seeks; and
- Whereas** the restrictions and conditions on Internet streaming put in place by the DMCA are unjustified and provide no meaningful benefit to the recording industry, but interfere with broadcasters' ability to use the Internet to reach their listeners; and
- Whereas** the fee setting process established in the DMCA was wasteful and burdensome for all parties and resulted in prohibitively high fees for Internet streaming that persists to this day, keeping broadcasters and webcasters from using the Internet, and may incorrectly be seen as precedent, preventing establishment of reasonable fees;
- Whereas** the Honorable James Sensenbrenner, Chairman of the House Judiciary Committee, and the Honorable Lamar Smith, Chairman of the House Judiciary Subcommittee on Courts, the Internet and Intellectual Property, led a successful legislative initiative resulting in the simplification of the rate-setting procedure of the DMCA for Internet broadcast streaming and webcasting, "The Copyright Royalty and Distribution Reform Act of 2004" (H.R. 1417) for which Representatives Sensenbrenner and Smith are to be greatly commended; and
- Whereas** H.R. 1417, though an important start, did not address the substantive elements of the DMCA that are at the root of the problems for broadcasters and webcasters wishing to use the Internet; and
- Whereas** legislative reform of the unreasonable fees and burdensome, unjustified conditions and limitations of the DMCA is essential if broadcasters and webcasters are to be able to provide the public with the Internet programming it seeks; and
- Whereas** the Recording Industry Association of America (the "RIAA"), an association to which many members of the Christian recording community also belong, is the chief adversary against reasonable reforms to the DMCA and as such is spending enormous resources to lobby against reform; and
- Whereas** the religious radio broadcasting community, a strong advocate of Internet broadcasting from the medium's beginning because of its vast potential for the spread of the Gospel, will continue to be hindered from using the Internet to its full evangelical potential unless relief from excessive royalties and unreasonable conditions and limitations is achieved: *Therefore, be it*
- Resolved** by the National Religious Broadcasters that on behalf of the community of religious radio broadcasters, in order to secure their future in Internet broadcasting, we will apply our combined efforts to lobby Congress, to seek cooperation from music industry representatives and to rally grassroots support in order to help reform the unnecessary and counterproductive regulations embodied in the DMCA, and seek to resolve issues which have placed radio broadcasters and record labels at odds, in order to attain the full realization of Internet broadcasting of the Gospel message in music.

## RESOLUTION 2006-4

# Resolution to Pray for the Peace of Jerusalem

- Whereas** Psalm 122:6-7 tells us to "Pray for the peace of Jerusalem: 'May those who love you be secure. May there be peace within your walls and security within your citadels;'" and
- Whereas** Prime Minister Ariel Sharon's recent stroke has heightened the importance of the Israeli elections for a new prime minister; and
- Whereas** the Palestinian people have elected the Hamas party, an organization officially labeled a "terrorist organization," and given the Hamas party a majority of seats in the Palestinian legislature: *Therefore, be it*
- Resolved** that National Religious Broadcasters expresses its support for the state of Israel, the Jewish people, and all peace-loving people of the Holy Land, especially during this time of governmental transition; *and be it further*
- Resolved** that National Religious Broadcasters vows to pray for the peace of Jerusalem.

# MEMBERS

## New Members

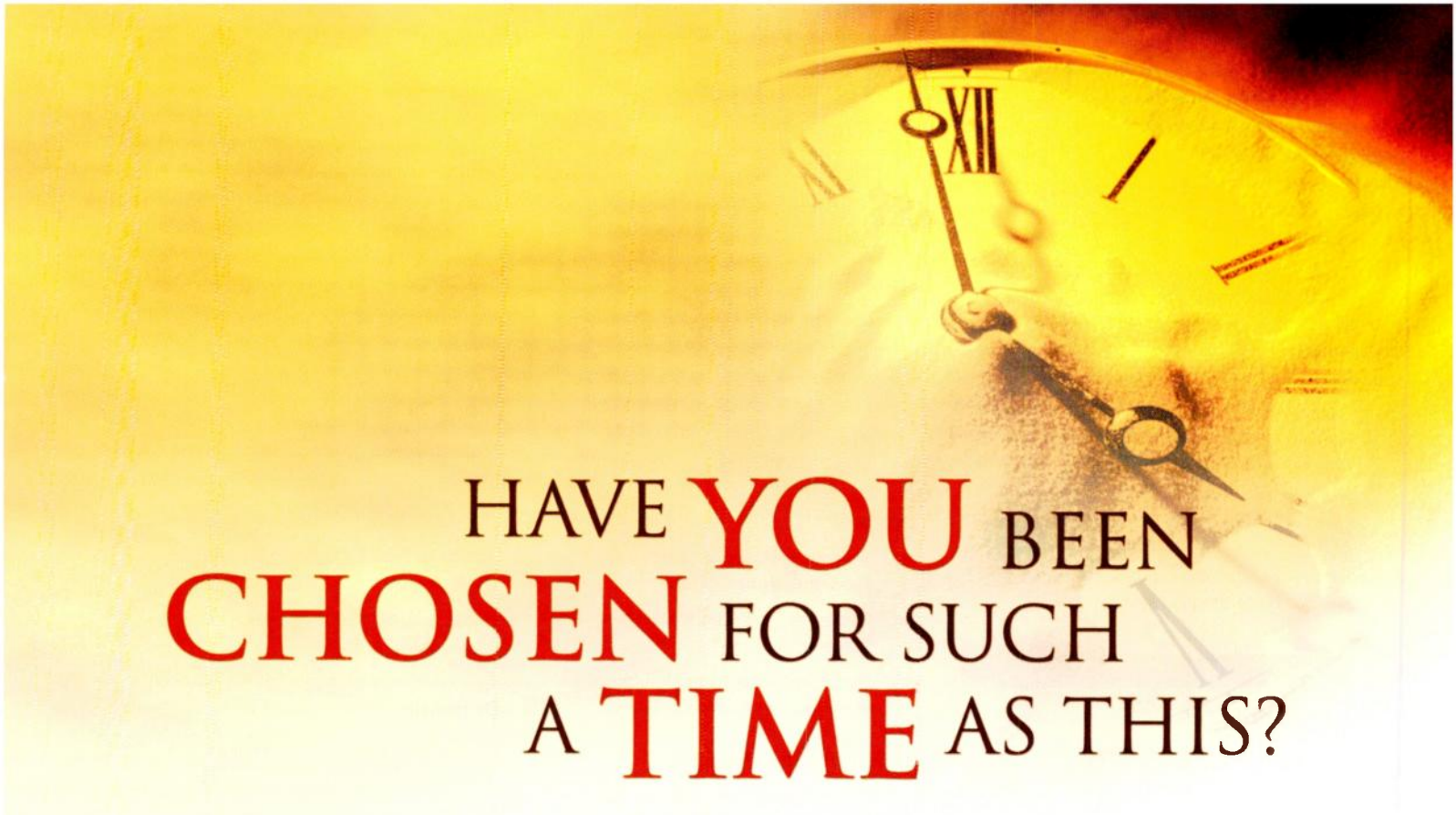
### Full Members

- Advocace Media**, Coppell, TX,  
www.advocace.com
- Anne Gimenez Ministries**, Virginia Beach,  
VA, www.rockchurch.org
- Bob Yandian Ministries**, Tulsa, OK,  
www.gracetulsa.com
- Calvary Revival Church**, Norfolk, VA,  
www.crcglobal.org
- Church of the Resurrection**, Leawood, KS,  
www.cor.org
- Covenant Educational Media Inc.**, Dallas, TX,  
www.kvtt.org
- Dawson Memorial Baptist Church**,  
Birmingham, AL, www.dawsonchurch.org
- Edifi Media Consulting & Production**,  
Orchard Park, NY, www.edifimedia.com
- First Baptist Church of Rogers**, Rogers, AR,  
www.fbcrogers.org
- Germantown Baptist Church**, Germantown,  
TN, www.gbconline.net
- Geyer Springs First Baptist Church**,  
Little Rock, AR, www.gsfbcc.org
- Mary Hutchinson**, CreativeOne Direct, Inc.,  
Westford, MA, www.creativeone.com
- International Christian Embassy Jerusalem-  
USA, Inc.**, Washington, DC, www.icej.org
- Jungle Communications, Inc.**, Jersey City, NJ,  
www.junglecommunications.com
- William Kilchenstein**, General Media,  
Pinellas Park, FL
- Life On The Way Communications, Inc.**,  
Van Nuys, CA, www.ktlw.net
- Loma Linda University Church of Seventh-  
Day Adventist**, Loma Linda, CA,  
www.lluc.org
- Maker's Health Ministry**, West Palm Beach,  
FL, www.makersdiet.com
- MinistryOne**, Chicago, IL, www.ministryone.net
- Shades of Grace Ministry**, Nacogdoches, TX,  
www.shadesofgrace.org
- Mount Paran Church of God**, Atlanta, GA,  
www.mountparan.com
- New Life Anointed Ministries, Inc.**,  
Woodbridge, VA, www.nlami.org
- Silent Blessings Deaf Ministries, Inc.**,  
Indianapolis, IN, www.silentblessings.org
- Vision New England Men's Ministries**, West  
Hartford, CT, www.man2manexpress.com
- World Help**, Forest, VA, www.worldhelp.net

### Associate Members

- A Helping Hand Adoption Agency**,  
Lexington, KY, www.worldadoptions.org
- A.C.T.S.** (Association of Christian Television  
Stations), Marion, IL (Exchange Member)
- Affinity Marketing Inc.**, Edmond, OK,  
www.affinitymarketingsolutions.com
- All Pro Sound**, Pensacola, FL,  
www.allprosound.com
- American Media Services, LLC**, Bonham, TX,  
www.americanmediaservices.com
- Americana Program Underwriters**, Charlotte,  
NC, www.broadcastersbusinesspro.  
amwins.com
- Greg Atkinson**, WorshipHouse Media, Dallas,  
TX, www.worshiphousemedia.com
- Australian Christian Channel**, Buderim, QLD  
Australia, www.acctv.com.au
- Automated Data Systems**, La Crosse, WI,  
www.eznews.com
- AZCAR USA, Inc.**, Loganville, GA,  
www.azcar.com
- Michael Batts, Batts, Morrison, Wales & Lee**,  
PA, Orlando, FL, www.nonprofitcpa.com
- Berkey Brendel Sheline**, Akron, OH,  
www.servantheart.com
- Broadman and Holman**, Nashville, TN,  
www.broadmanholman.com
- Cal Bombay Ministries Inc.**, Brantford, ON  
Canada, www.calbombayministries.org
- Christianity Today International**,  
Carol Stream, IL,  
www.christianitytoday.com/ctmag/
- Convio**, Austin, TX, www.convio.com
- Digital System Technology, Inc.**, Norcross,  
GA, www.dstech.com
- Eagle-Com Marketing, Inc.**, Delta, BC  
Canada, www.eagle-com.org
- Edge Media, Inc.**, Reston, VA,  
www.siteorganic.com
- EvanTell, Inc.**, Dallas, TX, www.evantell.org
- FEBA Kenya Ltd.**, Nairobi, Kenya,  
www.barakafm.com
- Fujinon, Inc.**, Wayne, NJ,  
www.fujinonbroadcast.com
- James R. Cox**, Grand Canyon University,  
Phoenix, AZ, www.gcu.edu
- InterVarsity Christian Fellowship**, Madison,  
WI, www.intervarsity.org
- Kregel Publications**, Grand Rapids, MI,  
www.kregel.com
- Lea International**, Hayden, ID,  
www.leaintl.com
- Long's Electronics**, Irondale, AL,  
www.longsav.com
- Lise Markham, DMTV, Inc.**, San Diego, CA,  
www.directmailtv.com
- Marsand, Inc.**, Alvarado, TX,  
www.marsand.com
- Morning Song Music & Concerts**, Suwanee,  
GA, www.morningsong.org
- MPower Systems**, Dallas, TX,  
www.mpowersystems.com
- NGF Digital Inc.**, Jasper, GA,  
www.ngfdigital.com
- Personal Word Products**, Casper, WY,  
www.thepersonalword.com/till1104
- Praise Unlimited Productions, Inc.**,  
Baltimore, MD, www.AWorldofPraise.com
- The Premier Group**, High Point, NC,  
www.premierproductions.com
- Deborah Proctor, WCPE Radio**,  
Wake Forest, NC, www.wcpe.org
- Propagation Systems, Inc. (PSI)**,  
Ebensburg, PA, www.psibroadcast.com
- Roscor Corporation**, Mount Prospect, IL,  
www.rosacor.com
- Rushworks**, Highland Village, TX,  
www.rushworksmedia.com
- Rev. Louis Sheldon, Traditional Values  
Coalition**, Anaheim, CA,  
www.traditionalvalues.org
- Laura Lee Solberg, Solberg Ministries  
International**, St. Paul, MN,
- Solutions Radio**, Delft, The Netherlands,  
www.solutionsradio.com
- Sound of Faith Broadcasting, Inc.**, London,  
ON Canada, www.gracefm.ca
- Spectaveris**, Carrollton, TX,  
www.spectaveris.com
- Spread the Spirit of Love**, Washington, DC,  
www.spiritoflove.info
- StrategicOne**, Overland Park, KS,  
www.strategic-one.com
- Utah Scientific, Inc.**, Salt Lake City, UT,  
www.utahscientific.com
- World Relief**, Baltimore, MD, www.worl-  
drelief.org
- Mitt S. Younts, Envest Media, LLC.**,  
Richmond, VA, www.investmedia.com
- Xulon Press, Inc.**, Fairfax, VA,  
www.xulonpress.com





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# TV Showcase Winners

## Nova Award

This is the top NRB TV Showcase award with which special recognition is given to a new program by a producer whose work has never been featured on national Christian T.V. The winning program will be aired at no cost on approximately one dozen satellite systems worldwide.

### Winner

*Ruby: God's Workmanship*, Doug & Cindy Harford, Harford House Productions

## Judges' Awards

### Best Spot/PSA

- 1st: *Is Christ in Our Families?* Janell Adamczyk/Noel Powell, Awana Clubs International
- 2nd: *Livin' It: Unusual Suspects*, Kevin Palau, Palau Fest Productions/Spirit Media
- 3rd: *Awana Leadership Training Conference: Promo*, Michael Berry, Awana Clubs International

### Best Program

- 1st: *The Way of the Master* (Ministry/Church/Teaching), Duane Barnhart, The Way of the Master/Living Waters
- 2nd: *Today with God* (Dramatic), Randy Weiss/Joshua Weiss, CrossTalk International
- 3rd: *Livin' It: Unusual Suspects* (News/Documentary), Kevin Palau, Palau Fest Productions/Spirit Media

### Best Music/Video

- 1st: *Taylor's Attic: Not that Far Away*, Ben Bays, Guardian Studios

## People's Choice

### Children/Teen

- 1st: *Travel the Road*, Michael Scott/Tim Scott/Will Decker, Challenge for Christ Ministries
- 2nd: *Taylor's Attic: Night Sky*, Ben Bays, Guardian Studios
- 3rd: *Go Global!* UMI & Wycliffe, Urban Ministries & Wycliffe

### Spot/PSA

- 1st: *Healthy Families Campaign*, Michael Boerner, Mission Media
- 2nd: *Livin' It: Unusual Suspects*, Kevin Palau, Palau Fest Productions/Spirit Media
- 3rd: *Pastors in Unity: Narnia Campaign*, Michael Boerner, Mission Media

### Dramatic

- 1st: *Bananas Featuring Ken Davis*, John Jackson, Guardian Studios
- 2nd: *Comedy At Large: Episode 102*, Ben Bays, Guardian Studios
- 3rd: *Pastor Greg Sitcom*, Greg Robbins/Kyle Hembree, Cornerstone Television

### Ministry/Church/Teaching

- 1st: *Dream Visions*, Dan Rubottom/Raven Rubottom/Edward John/Karin Daniel, Epiphany Creative
- 2nd: *The Way of the Master*, Duane Barnhart, The Way of the Master/Living Waters
- 3rd: *CrossTalk International*, Randy Weiss/Joshua Weiss, CrossTalk International

### Music/Video

- 1st: *Taylor's Attic: Not That Far Away*, Ben Bays, Guardian Studios

### News/Documentary

- 1st: *Rev'd, KP & Teri Westmoreland*, Westmoreland Ministries
- 2nd: *Heroes of Flight 93*, David W. Balsiger, Grizzly Adams Productions
- 3rd: *Grace Gift Parable: Parking Ticket Grace*, Michael Boerner, Mission Media

## Honorable Mentions

### Children/Teen

- Go Global!*, UMI & Wycliffe, Urban Ministries & Wycliffe
- Taylor's Attic: Night Sky*, Ben Bays, Guardian Studios
- Travel the Road*, Michael Scott/Tim Scott/Will Decker, Challenge for Christ Ministries

### Spot/PSA

- New Basic Training*, Michael Berry, Awana Clubs International
- Behind the Scenes: Promo*, Shaun Wiebe, The Miracle Channel
- Behind the Scenes: .wavFile*, Shaun Wiebe, The Miracle Channel

*Mike*, Kathy Hitchens, Guardian Studios

*Healthy Families Campaign*, Michael Boerner, Mission Media

*Pastors in Unity: Narnia Campaign*, Michael Boerner, Mission Media

### Dramatic

*The Advocate*, Kevin Robery, Awana Clubs International

*Pastor Greg Sitcom*, Greg Robbins/Kyle Hembree, Cornerstone Television

*Comedy At Large: Episode 102*, Ben Bays, Guardian Studios

*Bananas Featuring Ken Davis*, John Jackson, Guardian Studios

### Ministry/Church/Teaching

*Hispanic Promo*, Kevin Robery, Awana Clubs International

*CrossTalk International*, Randy Weiss/Joshua Weiss, CrossTalk International

*Peru Healing Festival*, Chongbaek Kim, MANMIN TV

*Testimony Concert*, Chongbaek Kim, MANMIN TV

*Let There Be Light*, Joan Sisk, Final Hour Power Ministries

*Dream Visions*, Dan Rubottom/Raven Rubottom/Edward John/Karin Daniel, Epiphany Creative

### News/Documentary

*Rev'd, KP & Teri Westmoreland*, Westmoreland Ministries

*Power of God*, Chongbaek Kim, MANMIN TV

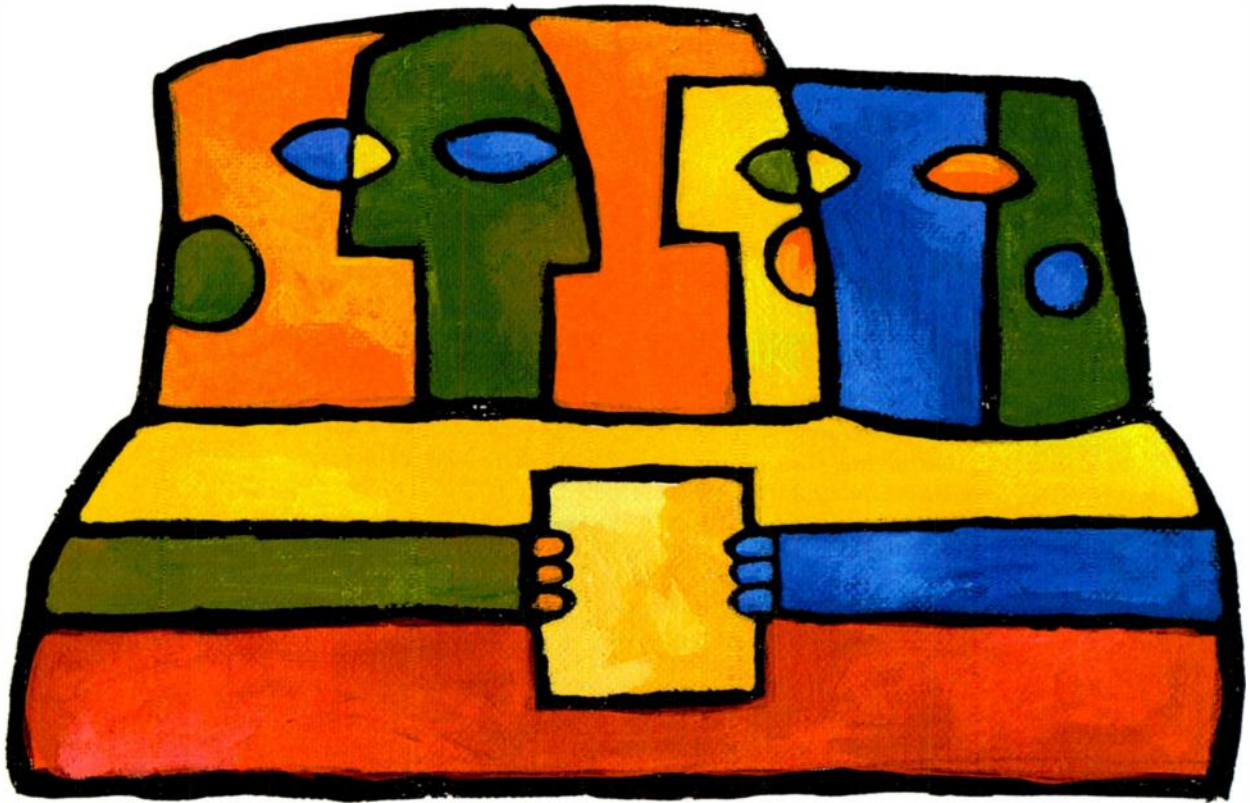
*Twelve Ordinary Men*, David W. Balsiger, Grizzly Adams Productions

*Heroes of Flight 93*, David W. Balsiger, Grizzly Adams Productions

*Grace Gift Parable: Parking Ticket Grace*, Michael Boerner, Mission Media



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# iNRB Student Award Winners

## Al Sanders Essay Contest

### 1ST PLACE

\$1,000 Scholarship  
**Sarah Shirlen**  
Spring Arbor University  
*The Future of Broadcasting:  
Content*

### 2ND PLACE

\$ 500 Scholarship  
**Lauryn Lundberg**  
Northwestern College  
*The Future of Broadcasting:  
Method (subtitle) Multimedia  
Journalism*

## Bob Dobbs Essay Contest

\$ 2,500  
**Sarah Williams**  
Asbury College  
*Christian Broadcasting: Truth,  
Messages, Encouragement*

## Radio Award of Excellence

**Andrew Savitski**  
Northwestern College  
*What's Your Slice?*

## Radio Commercial

**1ST PLACE**  
**Andrew Savitski**  
Northwestern College  
*What's Your Slice?*

**2ND PLACE**  
**Michael Lanser**  
Northwestern College  
*Valentine's Day Jazz*

**3RD PLACE**  
**Dylan Peterson**  
Moody Bible Institute  
*Mr. Schermer's Dulcimers*

## Radio Demo

**1ST PLACE**  
**Kai Elmer**  
Moody Bible Institute  
*KE Demo*

**2ND PLACE**  
**Nolan Donegan**  
Mount Vernon Nazarene  
*Airshift/Production*

**3RD PLACE**  
**Rynal Nissley**  
Northwestern College  
*Duck Duck Goose*

## Radio Drama

**1ST PLACE**  
**Albert Swanson**  
Northwestern College  
*Missionary Moments*

**2ND PLACE**  
**Eric Hufford**  
Moody Bible Institute  
*Father Brown*

**3RD PLACE**  
**Julie Clawson, Thomas Brodeck & Lara Smitley**  
Huntington College  
*He Walks With Me*

## Radio News

**1ST PLACE**  
**Michael Essian II**  
Bob Jones University  
*News Minute*

**2ND PLACE**  
**Jason Daniel Lee & Andrew Mollenbeck**  
Biola University  
*Biola Radio Newscast*

**3RD PLACE**  
**John Olson**  
Moody Bible Institute  
*Radio News*

## Radio PSA

**1ST PLACE**  
**Eric Hufford**  
Moody Bible Institute  
*Radio PSA*

**2ND PLACE**  
**David Perry**  
Toccoa Falls College  
*House*

**3RD PLACE**  
**Betsy Sharp**  
Mount Vernon Nazarene  
*Take the Time*

## TV Award of Excellence

**Adam Baird**  
Huntington University  
*Love is a Four Letter Word*

## TV Field Production

**1ST PLACE**  
**Adam Baird**  
Huntington University  
*Love is a Four Letter Word*

**2ND PLACE**  
**Adam Miller**  
Point Loma Nazarene University  
*Rita*

**3RD PLACE**  
**Jonathan Greenhoe**  
Asbury College  
*Zweifel Legacy*

## TV Studio Production

**1ST PLACE**  
**Todd Stapleton & Anca Thompson**  
Huntington University  
*HTV News*

**2ND PLACE**  
**Bradley Mellinger**  
Spring Arbor University  
*Ethos*

**3RD PLACE**  
**Lauryn Lundberg, Mike Wallin, & Nate Strauman**  
Northwestern College  
*NWC News*

**3RD PLACE**  
**Adam Miller**  
Point Loma Nazarene University  
*You Got Schooled*

## TV PSA

**1ST PLACE**  
**Lindsey Geer**  
Bob Jones University  
*Time Management*

**2ND PLACE**  
**Megan Dods**  
Moody Bible Institute  
*Gifts*

**3RD PLACE**  
**Bradley Mellinger**  
Spring Arbor University  
*Gospel Choir*

## Music Video

**1ST PLACE**  
**Noah Carlson**  
Palm Beach Atlantic University  
*Feel*

**2ND PLACE**  
**Peter Gill**  
Palm Beach Atlantic University  
*Dim Lights*

**3RD PLACE**  
**Chris Metcalf**  
Huntington University  
*Good Thing*

## Website Content & Design

**1ST PLACE**  
**Chris Metcalf**  
Huntington University  
[www.htvnews.net](http://www.htvnews.net)

**2ND PLACE**  
**Peter Gill**  
**Juan Fernandez**  
Mount Vernon Nazarene  
[www.mvnu.edu/wnzr](http://www.mvnu.edu/wnzr)

**3RD PLACE**  
**Adam McMillan**  
Abraham Baldwin College  
[www.fbctifonyouth.com](http://www.fbctifonyouth.com)



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—Ken Ham, President, AiG-USA



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## ***Al Sanders Essay Scholarship***

This essay contest/scholarship, sponsored by Focus on the Family on behalf of NRB Hall of Fame inductee Al Sanders, is open to all full-time U.S. and Canadian undergraduate iNRB student members attending an accredited U.S. or Canadian Christian college or university who are majoring in communications, broadcasting or journalism. Students are asked to write on issues and concerns regarding Christian broadcasting.

The first place scholarship award is \$1,000 and the second place scholarship award is \$500. Winners were honored at the NRB 2006 Convention & Exposition in Dallas, TX, February 17-22, 2006. Both winners received complimentary registration and a travel allowance to attend this event. Scholarship money was sent directly to the student's school to be applied toward education expenses.

For more information visit [www.nrb.org/membership](http://www.nrb.org/membership)

*The following article was written by Sarah Shirlen, a freshman at Spring Arbor University in Spring Arbor, MI. Sarah is the first place winner of the NRB 2006 Al Sanders Essay Scholarship. Congratulations, Sarah!*

## ***The Future of Broadcasting Content***

Today's society is a fast paced and constantly changing place that barely anyone can keep up with. Children, teenagers, and even adults have a very low attention span and can lose interest at the drop of a dime. Keeping people's interests seems to be the struggle today. In radio, you must cater to the ever changing needs of the younger generation, but still supply the older generation with the stability upon which they rely. This can become a struggle to radio personalities, especially at Christian stations. How can Christian radio personalities cater to the needs of the very fickle younger generation and still keep the Christian perspective of radio that has been enjoyed for many years?

One of the most important jobs of a radio personality is to cater to the needs of all the potential listeners. They must choose a certain demographic to go after or tackle the impossible job of trying to please every listener. When going after these certain people, which most do, they must please them with their "music, news, weather, traffic, raising awareness of public issues, and to some, being a friend". When doing a radio show, these are the many different things a DJ must recognize and worry about.

Not only is it hard to keep the attention of adults, but it is even harder to keep the attention of the younger generation. This is why radio personalities must learn to specifically cater to their needs, if that is the generation the radio station is going after. The younger generation needs the latest and most upbeat music; they need the latest updates on pop culture; they need "the newest songs that are not overplayed". The radio culture must keep

up with ever growing technology and keep the interest of the younger generations. They must also compete with the most popular replacement of radio out there — the invention of MP3 players. Radio must overcome many obstacles to connect with younger listeners.

A younger generation of listeners is looking for "recent music, an upbeat personality, commercials and people that

*[Twenty-something Christians] want the same styles of music, but lyrics that stand apart from the rest...They want to feel as if they are still a part of the "real world" without actually becoming a part of it.*

provide for their need of entertainment". The twenty-something generation does not want to feel old, so they do not want you to treat them as if they are. They are still young and capable of doing many things, so of course they want their style of radio to represent this point of view as well. They want their entertainment to be



"wireless, accessible, continuous zeal, and to also have a social impact." The radio personality must realize this and, in order to gain full attention and understanding from his audience, must conform to these "wishes" of the people.

Every person remembers being younger and how being in different moods made you want to listen to different music or not listen to music at all. For example, in James Fletcher's book, *Music and Program Research*, he did a study on how "alternative music makes you feel". He suggested "listening to this type of music and then taking the 'alternative' quiz to see how you liked it and how it made you feel". Many studies have been done on this and they all prove that whatever mood you are in you will want to listen to that type of music. Or, on the other hand, if you are in one mood and you listen to music it can totally change your perspective on things. People want a radio station that can pick them up when they are down and pump them up when they need to have high energy.

When someone turns on a talk radio station, they expect to hear talk or news. When another person turns on a rap station, they expect to hear the latest rap songs. Just as these cases, when someone of a younger generation turns on a radio station aimed at them, they expect to hear the latest cutting edge music and news. This is one more thing that the twenty-something generation wants from a radio station. Predictability is something good to think of when trying to aim a radio show at the twenty-something generation. They do not want to have to guess what is on a certain station, they want to know for sure what is going to be on that station and listen to what they are expecting to listen to. Radio personalities do not want to change up the style of music one day to the surprise of many young listeners. This would not go over too well.

*The following article was written by Lauryn Lundberg, a junior at Northwestern College in St. Paul, MN. Lauryn is the second place winner of the NRB 2006 Al Sanders Essay Scholarship. Congratulations, Lauryn!*

## Multimedia Journalism

On July 15, 1996, already-successful corporations Microsoft and NBC launched their new joint venture: MSNBC. This development gave much of the public its first look into how a broadcast news organization could use the Internet as a means of providing its audience with more thorough and timely news coverage. According to Sheila Kaplan, a former newspaper reporter who took a job as a producer with MSNBC, "MSNBC was the best of both worlds: taking the substance of print and adding in the creativity of TV, without having the constraints of length and space." News organizations' existence online is not only appealing to the people within them, but also to their audience. According to *PC Data Online*, MSNBC was reaching an average of 2.7 million visits each week by early 2000, making it the most visited news web site. This clearly says something about the widespread effect of the relationship between print and broadcast journalism and the online world. As a broadcasting and electronic media student who has studied this extensively, I believe that the convergence between the Internet and other forms of media is beneficial to all parties involved, primarily because news organizations' online presence provides a more timely and thorough account without the constraints of the other media.

A study released in 2000 found that a substantial number of viewers were dissatisfied with their local television news, with a growing number of people

avoiding it altogether or, at best, not caring which particular station they watched. The survey respondents blamed repetition in the stories being covered and too much sensationalism as reasons for their disaffection. In the same fashion, major newspapers are seeing a rapid decline in the number of subscribers. According to Ken Auletta, "In the past decade, overall newspaper circulation has

*...news organizations' online presence, provides a more timely and thorough account without the constraints of the other media.*

dropped 10 [sic] percent, a trend most analysts expect to continue." With these decreases in support, news organizations are looking to the Internet as a way to improve their product and expand their audience. Professor of Journalism Philip Seib asserted that "news organizations are beginning to confront a new reality: either move apace with this revolution or be left behind with a smaller and less profitable piece of the information delivery business."

In the midst of this shift, print and broadcast news gatherers alike are discovering ways to combine their previous journalism experience with the strengths of this new medium.

To read these articles in their entirety, please visit [www.nrb.org](http://www.nrb.org)

## **Bob Dobbs Essay Scholarship**

The Bob Dobbs Essay Scholarship contest, sponsored by KMA Direct Communications on behalf of former KMA Senior Vice President of Media Relations Bob Dobbs, is open to all full-time U.S. and Canadian undergraduate iNRB student members attending an accredited U.S. or Canadian Christian college or university who are majoring in communications, broadcasting or journalism with a 3.0 GPA or better. An essay is required along with scholastic and professional references. The students choose to write on why they want to go into the field of Christian broadcasting or why they want to be a Christian worker in secular broadcasting.

The winner of this essay contest receives a \$2,500 scholarship paid directly to their college or university to be applied toward education expenses (tuition, board, and/or books).

*The following article was written by Sarah Williams, a senior at Asbury College in Wilmore, KY. Sarah is the first place winner of the NRB 2006 Bob Dobbs Essay Scholarship. Congratulations, Sarah!*

## **Christian Broadcasting: Truth, Messages, and Encouragement**

What do figure skating, driving 18-wheelers, and elementary teaching have in common? Not much, except that I used to dream of doing all three as a career! However, my fourth career dream — Christian broadcasting — has lasted for over seven years. I have diligently studied media communications for almost four years in college and I am ready to put the skills I have acquired to good use. While my former career dreams were based on youthful imaginings, my decision to pursue media is also based on the choice I made as a child — to follow Christ. I want to go into the field of Christian broadcasting because I believe media has the power to impact lives through the communication of truth, influential messages and hopeful encouragement our culture desperately needs.

*“For the word of God is living and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart.” Hebrews 4:12*

In many of my media courses, my professors have emphasized the importance of presenting an unbiased account of the truth. Truth is the ultimate reality God has given our world. Media is closely linked to reality because broadcasters seek to uphold standards of reliability and accuracy. Unfortunately, truth can be easily manipulated through various mediums. If the creators are not careful, biases and motives can skew the final product — both in secular and Christian presentations of the truth. Christians have the responsibility to convey the ultimate

Truth. In fact, the truth is on our side! We must use God’s Word to discern truth in our daily lives. Christians can accurately portray life, controversial issues, and our world’s need for Christ because we know and recognize the final Source of Truth.

One of my dreams is to use media to show the truth about abortion. When rational people are presented with the facts, hear stories, and understand the future, they are left to deal with the uncomfortable truth. Distracting argu-

*While secular media often use flashy methods to gain attention, truth is directly tied to the unquenchable thirst of our hearts.*

ments about rights and money are silenced when the ugly truth of abortion is uncovered. This is the same with any issue — people respond to the truth. While secular media often use flashy methods to gain attention, truth is directly tied to the unquenchable thirst of our hearts. Christians should be on the front lines to preserve truth, and I want to be one of them. Media is the perfect tool to present eternal truth.

To read this article in its entirety, please visit [www.nrb.org](http://www.nrb.org)



PROCLAIM! is a 13:30 min daily radio program featuring Dr. Michael J. Easley that seeks to draw listeners to God by teaching the Word of God, helping listeners understand the primacy and practicality of God's truth for everyday living.

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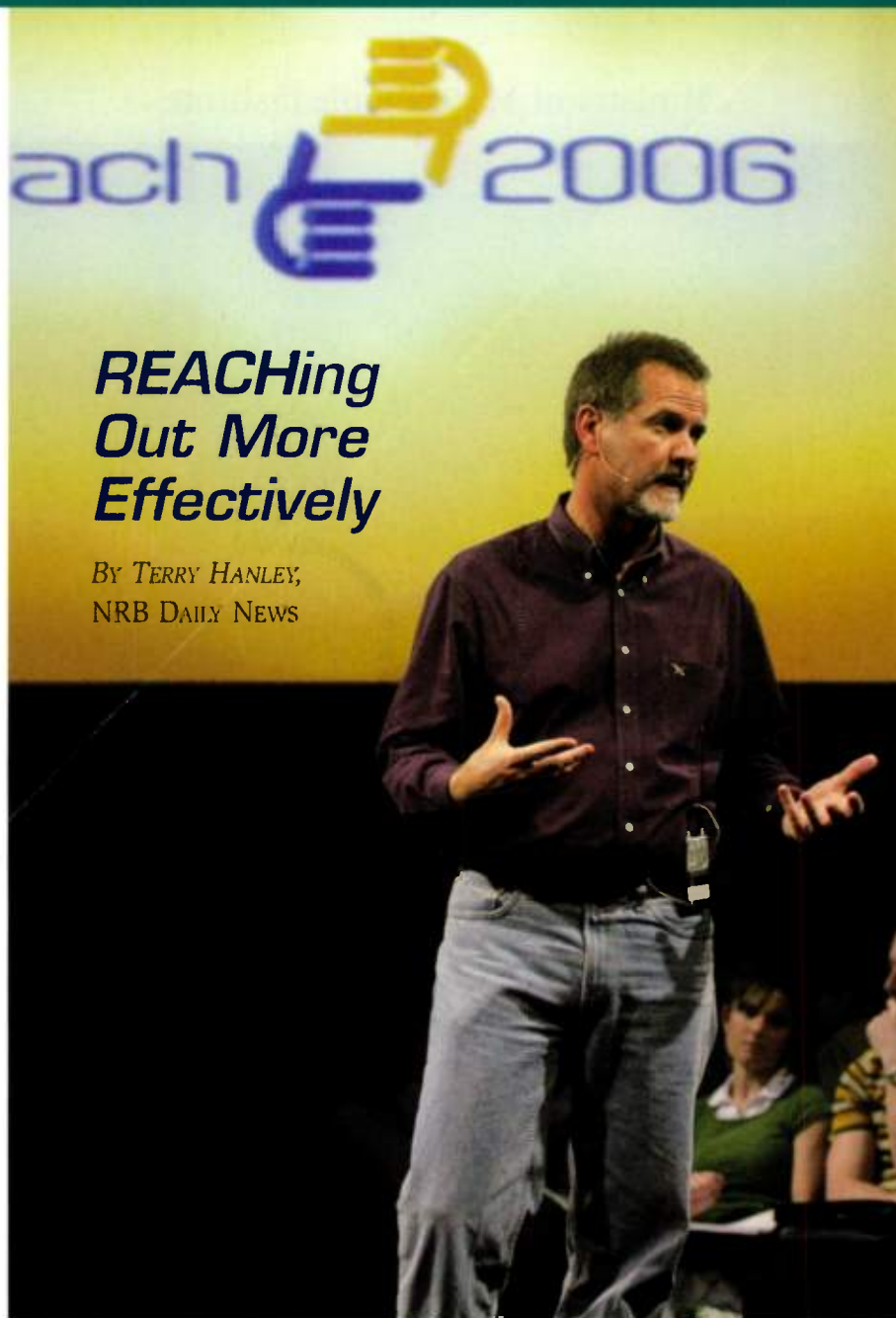
**Lori Neff**

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## REACHing Out More Effectively

By TERRY HANLEY,  
NRB DAILY NEWS

Billed as a "connection point" for innovation, creativity and change, REACH 2006 got off to a lively start with its general session Thursday night featuring Phil Cooke and John Lynch.

Producer Phil Cooke, president of Cooke Pictures, welcomed an audience of media professionals to what he billed as a "very, very different experience."

The REACH conference was founded in response to requests from many in media ministries for a foundation, a direction, strategies, and insight into the use of new media to spread the Word of God. How do we communicate more creatively? How can we be more effective in what we do?

### THINKING CREATIVELY

Cooke asked the audience to think about three things over the course of the weekend-long conference.

"The first," said Cooke, "is creative thinking — how to be more creative in this culture. ... I believe creative thinking is about changing your fundamental perspective about the way you view life. ... It's more than 'how do we use creativity?' It's 'how do we use creativity as a bridge to this generation?'"

The second is strategic thinking. Cooke said he felt strategy was the missing link for Christian media. "How many times have we produced film events for TV, radio or the Internet, had no idea who the audience would be, no idea how to use it, no idea how to follow it up?"

The third is "future thinking," said



(L-R) Mark Joseph, Jon Swearingen and Craig Detweiler



REACH 2006 attendees mesmerized by TV screens



Cooke. "How are we going to intersect technology with the Gospel message? ... Sometimes in a world of PCs and Macs, digital video and computer animation and special effects, we forget that communication is actually a very simple thing."

Cooke said the key is connecting with the audience: "Communication is about one person giving a message, and one person receiving a message. I want to start this weekend thinking about us as communicators. Who are we? Who are we before God?"

"Fifteen years ago," said John Lynch, author and playwright for Leadership Catalyst, "if you were someone in Christian media that meant you got to try to do interesting camera angles for the singing Christmas tree. And now something beautiful has happened. God has taken Christian media and allowed it to be relevant, and beautiful and alive. It is touching across lines that we never dreamt it might."

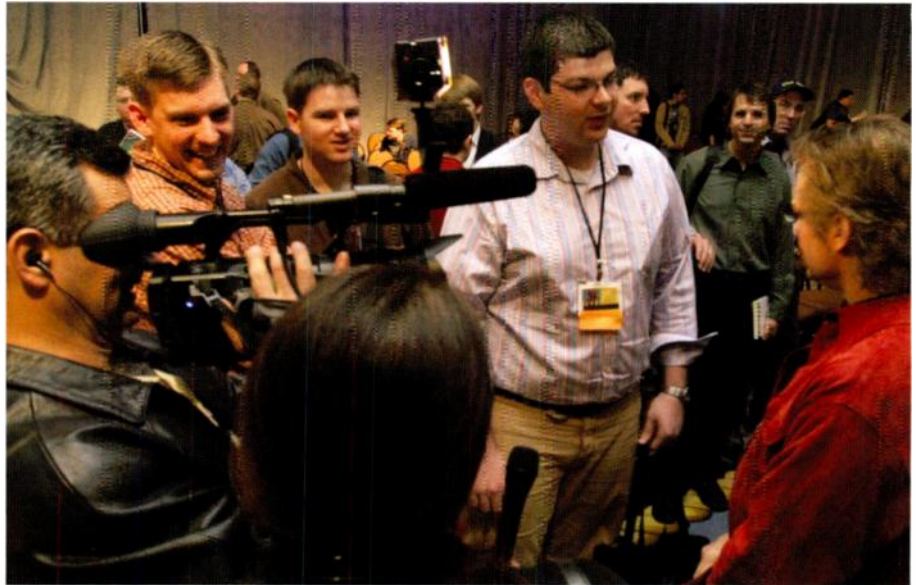
## GET TOGETHER

"How does a writer, how does a speaker, how does an editor, how does a sound person, how does a film person all get together to say 'God, let us produce a message that affects culture:'?"

Friday offered a day of sessions covering creative, strategic and future thinking presented by some of today's leading Christian media professionals.

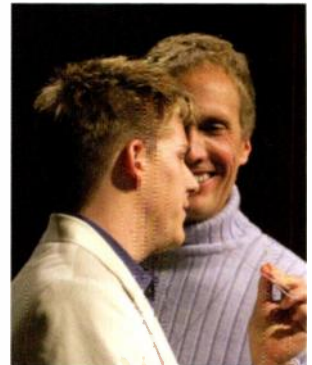
One session helped participants define characteristics of the so-called "Gen-Xers" and explored how to communicate effectively with them. Another offered an international panel of media experts who shared their experiences. Yet another touched on the advances in broadcasting digital audio.

REACH participants also attended Saturday's NRB 2006 Boot Camps, tying the three-day event in with the broader NRB Convention and creating opportunities for learning, networking and discussion with their peers and industry professionals.



Above: REACH 2006 attendees interviewing Phil Cooke after a general session. Right: Ed Young taking questions from the audience during REACH 2006.

*"And now something beautiful has happened. God has taken Christian media and allowed it to be relevant, and beautiful and alive. It is touching across lines that we never dreamt it might."*



Above: REACH 2006 attendees having some fun at Circle R Ranch

Left: Photographer Mary Whitmer





## WCM's 'Journey to Revival' a Resounding Success

By TERRY HANLEY, NRB DAILY NEWS

**M**ore than 200 attendees gathered to participate in the Women in Christian Media 2nd Annual National Conference: Journey to Revival, a special event co-located with the NRB 2006

Annual Convention & Exposition.

The pre-convention event was presented by and brought together women from

*"There is no other event like this one, where you can find such admired culture-influencing women in one room."*



June Hunt

Christian television, radio, film, publishing, Internet, and church media organizations. It was also open to the local community.

"There is no other event like this one, where you can find such admired culture-influencing women in one room," stated Suellen Roberts, Women in Christian Media founder and president, in a press release.

Beginning at 9 a.m. and continuing throughout the day and evening, it was an opportunity for spiritual renewal, professional growth and for connecting with other women in Christian media.

The opening session, "Joy in Your Journey," was followed by workshops, roundtable discussions and an evening program, "Heart Cry for Revival."



Front Row (l-r): Shirley Rose, Dr. Lois Evans, Suellen Roberts

## General Sessions

Right: Dr. Tony Evans, senior pastor of Oak Cliff Bible Fellowship Church, speaking during the Opening General Session of NRB 2006



Above: An attendee engrossed in worship while the National Christian Choir leads the way on Sunday morning

Right: Denver and the Mile High Orchestra





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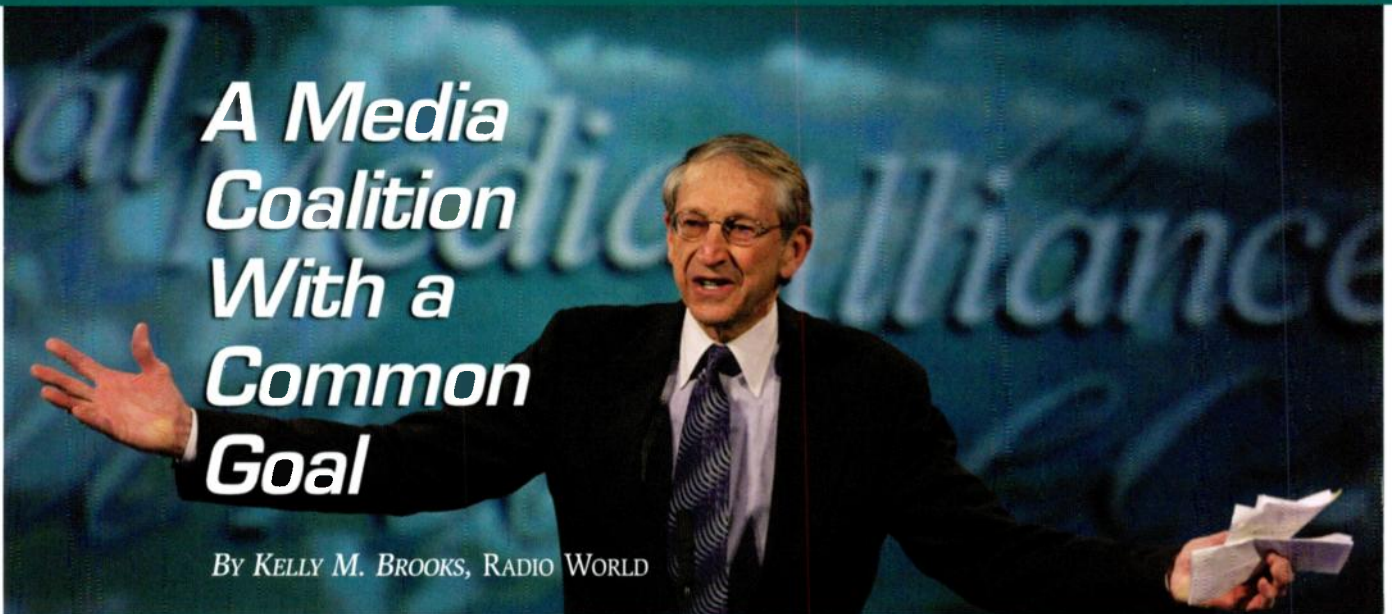
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## A Media Coalition With a Common Goal

By KELLY M. BROOKS, RADIO WORLD



Stuart W. Epperson, chairman of Salem Communications Corporation, addressing attendees of the NRB Global Media Alliance Luncheon

**N**RB officially unveiled the NRB Global Media Alliance, a coalition of Christian media associations and ministries from around the globe who share the common goal of advancing the Gospel of Jesus Christ via electronic media.

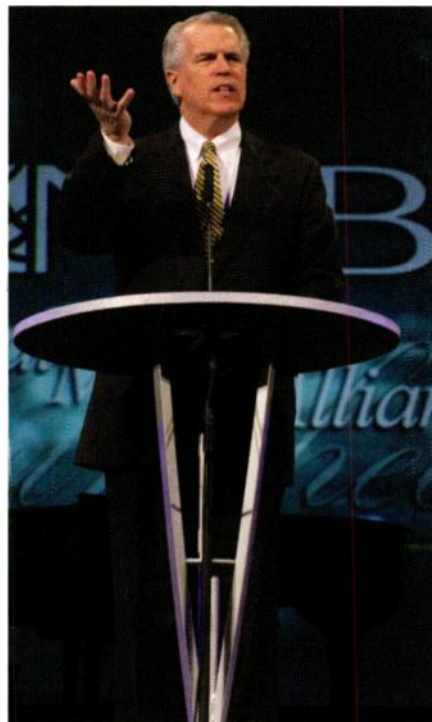
NRB President/CEO Dr. Frank Wright gave an overview of the alliance at the Global Media Alliance Luncheon and then launched the initiative at the Global Media Alliance Showcase during the NRB 2006 Super Session.

### TIE THAT BINDS

Wright first introduced the Global Media Alliance at the 2005 NRB Convention & Exposition in Anaheim, Calif., describing it as an "effort to recognize evangelical international ministries (radio and television) and help to improve the work that they do every day."

He said the purpose of the alliance is to shed light on the efforts of the international ministries that may go unnoticed and to create a network of media organizations with the common goal of outreach through technology.

"The four-fold purpose of the NRB Global Media Alliance is to establish a recognizable point of identification and affiliation with NRB for international media enti-



NRB President/CEO Dr. Frank Wright

ties," said Wright, "to raise the visibility of international media organizations, providing NRB members with more and better information about their work; to facilitate partnerships between international media organizations and other NRB members; and to

provide extended benefits and services to members of the alliance during NRB's national convention."

Membership is open to any media association or ministry worldwide provided they agree with the NRB Statement of Faith and Code of Ethics.

"Any cooperative group of media ministries [or] individual media ministry involved in international ministry outreach beyond the Western Hemisphere, fully committed to the purpose of the NRB Statement of Faith and Code of Ethics is eligible to apply for membership," Wright said.

Furthermore, membership has its privileges. Members of the alliance are "considered partners in ministry, [and] have access to the NRB Board of Directors and Executive Committee through the chair of the NRB International Committee," he said.

Members of the alliance include Manmin TV; Gospel for Asia; Australian Christian Channel; International Facilitators Plus; The Miracle Channel; Congresso Internacional de Comunicadores; Lideres; Pastores y Medios Masivos Cristianos and Fellowship of European Broadcasters.





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Dear Reader:

The *NRB* magazine takes seriously its commitment to explore timely topics of interest to Christian communicators. Its features and columns are designed with the reader in mind. We continually ask, "How can we best inform *NRB* members and subscribers about the latest trends and developments within the association? How can we provide the greatest value and the most relevant content for our readers? How can we facilitate interaction and build community?"

It is with this commitment in mind that *NRB* launches into a new phase. Beginning in 2006, *NRB* will transition to a web-based publication system that caters to the specific demographics within our association. In order to maximize the flexibility and choice our readers will experience, we will publish six hard copy issues this year (January, February/March, April/May, June/July/August, September/October, and November/December) and then three in 2007, supplemented with an ever expanding array of content on [www.nrb.org](http://www.nrb.org). For stand-alone paid subscriptions, we will extend the timeframe you will receive the *NRB* magazine so that you will receive the full number of pre-paid issues.

In 2007 we will continue to produce the January Convention Preview issue and the February Convention issue in advance of *NRB* 2007, February 16-20 in Orlando, Florida. We will also produce a Mid-Year Trends issue — looking at upcoming issues and technologies impacting Christian communications. Throughout the year we will have content available online to appeal to the myriad of segments within our association, and *NRB* members and subscribers will be kept apprised of ongoing opportunities to obtain content tailored to specific interests, as well as ways to interact with experts in their field.

We are excited about this new direction and the seemingly endless possibilities to provide our readers with invaluable information and interaction in community. We look forward to hearing from you about the content you find on the website. Please send us your thoughts at [publications@nrb.org](mailto:publications@nrb.org), so we can continue to make our publications as relevant and meaningful as possible to you, our readers.

In Christ,

Robert

Robert McFarland  
Vice President of Communications

## FCC Answers Broadcasters' Concerns

BY ANNE-MARIE SMITH, RADIO WORLD

An FCC official labeled as "absolutely false" an industry rumor that the commission will open a new filing window for non-commercial educational (NCE) radio stations.

Nina Shafran, a deputy chief in the FCC media bureau, said FCC staff has been working its way through hundreds of existing applications, backlogged due to litigation, and has whittled the requests down from 1,300 last year to 325 today.

Shafran joined Bill Freedman, a deputy chief in the FCC Enforcement Bureau, on a panel at the FCC educational session Monday morning. Roy Stewart from the Office of Broadcast License Policy was scheduled to attend but was absent due to illness; therefore, no television-related issues were discussed at the meeting.

As for the NCE applications, "There will be no new filing window until these are resolved," Shafran said, noting that some NCE requests date back to 1997.

*Stations waiting for the filing window to open can get a head start by broadcasting in an arena that doesn't require FCC approval, such as streaming over the Internet, she suggested.*

### Head Start

Stations waiting for the filing window to open can get a head start by broadcasting in an arena that doesn't require FCC approval, such as streaming over the Internet, she suggested. "Also, you can get your engineering done ahead of time, so that once we get the window [open,] you'll be ahead of the game."

Shafran pointed to vacancies on the FCC Board of Commissioners as a cause for delays in other outstanding applications, waiver requests and petitions. Recently

*Continued on page 38*

## Super Session Looks at Threats to Religious Speech

BY T. CARTER ROSS,  
NRB DAILY NEWS



L-R: Sen. John Cornyn (R-Texas), Lord John Taylor of Warwick, Attorney Per Karlsson, and Attorney Gerald Chipeur

Speakers from North America and Europe outlined an increasing hostility toward public expression of religious beliefs during the Monday afternoon Super Session, "Religious Freedom at Risk."

Moderated by radio personality Janet Parshall, the event highlighted cases where the freedom of religious expression had run afoul of efforts to curtail hate speech.

Sen. John Cornyn (R-Texas), the last speaker on the panel, focused on judicial rulings that had created a de facto hostility toward religious expression in the public square.

*...various judicial tests, which have been established without legislative input, have created an atmosphere of hostility toward religious expression in the public square, echoing the themes of the international speakers who preceded him.*

The senator — who was greeted with a standing ovation for his work during the confirmation of Judges John Roberts and Samuel Alito to the Supreme Court — said the newest members of the court would be

"a breath of fresh air" when it came to First Amendment and religious expression cases.

In particular, Cornyn said various judicial tests, which have been established without legislative input, have created an atmosphere of hostility toward religious expression in the public square, echoing the themes of the international speakers who preceded him.

Attorney Per Karlsson started the session with the case of Pastor Åke Green, a Pentecostal minister who faced a month in jail for preaching about the societal dangers of an accepting attitude toward homosexuality.

The top court in Sweden eventually cleared Green of all charges of violating hate speech statutes. Karlsson, who was part of the legal team that defended Green, described it as one of the most important freedom of speech cases ever.

He was followed by attorney Gerald Chipeur of Alberta, who discussed two cases in Canada where citizens ran afoul of discrimination rules for expressing opposition to same-sex marriage and homosexuality.

While Chipeur said Canadians had reasons to be pessimistic about freedom of speech in this area, he did point to a positive development in the election of the Conservative Party and its leader Stephen Harper, whose platform included opposition to same-sex marriage.

Lord John Taylor of Warwick, a member of the British House of Lords, invoked the GAP principle — "God Answers Prayers" — to explain the defeat of a racial and religious hatred bill at the end of January.

While some aspects of the bill were positive in intent, he said, its overall effect galvanized a wide range of society against the bill, which led to its defeat.





*Thank you*

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*Michael D. Little, The Christian Broadcasting Network, Inc.*  
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*Scott Taylor, WAWZ-FM*  
*Carl Townsend, InService America, Inc.*  
*Robert Willkins, Wilkins Communications Network*  
*William Ziegler, Christian Educators Association*

We seek to draw upon the breadth of experience from the NRB membership to lay a firm foundation for the future of Christian broadcasting. If you feel called to stand with us as a member of the President's Council, please contact Robert McFarland, Vice President of Communications, [rmcfarland@nrb.org](mailto:rmcfarland@nrb.org).

Continued from page 36

President George W. Bush nominated Robert McDowell to fill the last opening on the board.

"When we get a full complement of commissioners, things should start to move along," she said.

Although some attendees said they had applications pending before the FCC for years, others noted that in crisis situations the commission can move amazingly quickly.

Shafran said the commission is sensitive to "expedited circumstances" and will push those approvals through rapidly. As an example, she pointed to emergency broadcasting services set up in New Orleans immediately after Hurricane Katrina struck last fall.

## Pursuing Complaints

On the enforcement front, the FCC is committed to prompt investigation of objections to radio station operations and content, including indecency complaints, Freedman said. However, the commission does not have the staff or statutory right to constantly monitor the airwaves, he said.

"Due to First Amendment considerations, the FCC acts ... only in response to complaints we receive from the public," he said. "We are trying to do everything we can to assist [the public] in getting us the information we need to pursue the complaints."

New online forms requesting specific information are designed to help the FCC more aggressively pursue violators, he said.

"We have tried to send a strong message that we are going to be enforcing these rules, and we think it's paid off," Freedman said.

Freedman urged station owners to get their operations into compliance before the FCC comes knocking, but to be honest if they do have to deal with enforcement officials.

"When you lie to the FCC ... when that system breaks down and it's clear that someone's lying to us that's a real red flag," he said.

The session gave station owners from across the country the chance to address the government officials about their specific problems and issues.

## Preparation the Key in Disaster

By TERRY HANLEY, NRB DAILY NEWS

"It was a terrible mistake to be unprepared to be off the air," said Tom Krimsier, general manager of WBSN(FM) in New Orleans, speaking about the arrival of Hurricane Katrina.

At the educational session "THIS IS NOT A TEST! When Disaster Strikes Your Market," Krimsier was joined by Scott Taylor, station manager of WAWZ(FM) in New York; and Tim McDermott, president and general manager of KSBJ(FM) in Houston.

A recurring theme of the session, which was moderated by Jim Kirkland of Blue Ridge Broadcasting in Black Mountain, N.C., was preparedness. All speakers agreed that the key to dealing with the aftermath of a disaster is to plan ahead.

## Imperative Questions

Panelists detailed how they dealt with the tragedies of Hurricanes Katrina and Rita and the terrorist attacks of Sept. 11, 2001. Each came to the same conclusion: it is imperative for radio and TV stations to ask and answer a number of questions in order to aid listeners during a crisis.

Speakers encouraged station operators to compile a list of experts, complete with contact information, that could be consulted at a moment's notice. The list should include civil authorities, weather experts, Christian leaders and a contact with a local newspaper for in-depth coverage of the disaster.

A station should determine its primary role during an emergency. For example, it should decide if it is a primary source of information or if it would be more important to continue Christian programming as usual.

McDermott said his station began a gift card program to benefit the victims of Hurricane Katrina. Listeners donated more than \$500,000 to the program.

Before calling for donations, station officials should consider the logistics of such a program, he said. For example, water donations are easy to dispense, but truckloads of clothing are more challenging.

The emergency plan should include

details of what staffers will remain at the station and who is responsible for leading, or backing up, specific operations.

Equipment and supply needs should be in place beforehand, including generators and fuel reserves for both the studio and transmitter. Critical computer systems will need backups; adequate facilities, food and water need to be provided for those who remain at the station.

## Predetermine Sites

Panelists encouraged station owners to predetermine sites to broadcast from if studios must be evacuated. Also, they need a plan to return to the air if a tower is damaged.

Broadcasters should be aware of content during an emergency, panelists said; some songs are appropriate; some are not. McDermott said his station changed billboards that read 'Good thing Noah listened,' when evacuees from New Orleans began to arrive in Houston.

***People want to talk during a crisis, he said, so stations should have a plan to put listeners' stories on the air.***

Stations could have pre-produced production pieces "in the can" for disaster coverage and figure out what to do with Web site content during the event. Also, staff members may want to decide whether or not to keep certain ministry elements once they return to regular programming.

"The pain of crisis is intense," Taylor said. He also suggested focusing on meeting listeners' emotional needs in the midst of a disaster. People want to talk during a crisis, he said, so stations should have a plan to put listeners' stories on the air.

Also, stations were encouraged to put their plans in writing and make them accessible to all key personnel.



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## God Behind the Shadow

By TERRY HANLEY, NRB DAILY NEWS

**N**RB 2006 attendees set aside the business of the convention Sunday morning for the annual Worship Service where they were welcomed by the uplifting voices of the National Christian Choir from Rockville, MD.

The service was emceed by Wayne Shepherd, manager of broadcasting for Moody Broadcasting Network in Chicago. Along with presentations from the sponsors, he introduced the service's featured speaker — R.C. Sproul, founder and chairman of Ligonier Ministries in Orlando, FL.

"The experience of our generation is a sense of a profound absence of God," Sproul said.

Citing Jewish philosopher Martin Buber's book "The Eclipse of God," Sproul likened the absence of God in our lives to a total eclipse of the sun, saying that, in the 20th century, the character and the nature of God the Father have been eschewed from our perspective.

"It's like an eclipse," he said. "It's as if a shadow has passed in front of God, eclipsing, hiding [Him] from us. When we experience a solar eclipse or a lunar eclipse, what happens? A shadow passes over the sun or over the moon."

Sproul suggested that in the middle of the eclipse we may be tempted to turn our gaze toward the celestial event; however, he said, we dare not look at the phenomena because we've been told we'll do permanent damage to our eyes if we look directly at the sun.

"An eclipse doesn't do anything to the nature of the sun," he continued. "An eclipse does not remove the sun. An eclipse does not destroy the sun. The sun is just as real, just as powerful, just as present during the eclipse, just as it is every other time of the year."

Sproul said, "When people don't sense the presence of God, and God seems hidden from us, that doesn't mean He isn't there."

The service included dramatic readings from the Bible by Max McLean, president of Fellowship for the Performing Arts in Morristown, NJ, as well as separate musical performances from performing artists Charles Billingsley and Russ Lee.

The Worship Service was sponsored by WorldServe Ministries of Frisco, Texas; Dunham+Company of Addison, Texas; and Global Day of Prayer of Mooikloof, South Africa.



**Awards** Clockwise from top left: Dr. Henry Blackaby, Vonette Bright, Dr. Ron Harris; Dr. Ron Harris and Ruth Luttrell; Perry and Lorraine Straw with Dr. Frank Wright; Dr. Ron Harris, Michael Little and Dr. Frank Wright



**Exhibition** Clockwise from top left: Steve Cross; Crowds entering Exhibit Hall; Girl from World Help, NRB Tech Lab



**iNRB** Clockwise: Tonya Kuffel, Doug Shaw, Dan Waldrop

More award images at [www.nrb.org](http://www.nrb.org)



# TRADE TALK

AIRWAVE NEWS RADIO

## Houston, TX –

Boxes of baby bundles were collected at KSBJ's "World's Largest Baby Shower," which was held in



January in honor of the Sanctity of Life Week. Crisis Pregnancy Centers in the surrounding Houston area were this year's recipients. Donations included more than 19,200 diapers, 2,021 infant care items and 107 baby cribs. The Crisis Pregnancy Centers also signed up 13 volunteers. In other KSBJ news, dreams came true recently for a family of six in East Bernard, TX,



where ABC's *Extreme Makeover: Home Edition* and a dedicated army of more than 1,000

volunteers built a brand new home for the Kubena family. KSBJ joined in the effort to bless the Kubena family with a prayer pager and a call to action. Listeners were encouraged to call the 800 number, and each time the pager went off, the family was assured someone was praying for them. KSBJ's Alicia Alaniz was on site for the groundbreaking of the construction, and Mike Kankelfritz and Susan O'Donnell from *KSBJ's Morning Show with Mike and Susan* were also present for the celebration. (Alicia Alaniz, Aalaniz@ksbj.org)

**Black Mountain, NC –** 106.9 the Light WMIT announced three program additions and a program time change for 2006. *Family Life Today* will be heard weekday mornings at 8:30 a.m., Chuck Colson's *Breakpoint* returns to WMIT at 6:55 p.m., Monday – Friday, replacing *Prophecy Today*. *In Touch Weekend with Charles Stanley* will round out the Sunday evening teaching at 10 p.m. (Jim Kirkland, 828-669-8477)

**Washington, DC –** WPGC Heaven 1580 AM was named "Station of the Year" (Large Market) at the 21st Annual Stellar Awards,

which took place at the Grand Ole Opry in Nashville, TN, in late January. In addition to the station's recent Stellar Award, Heaven 1580 AM is now available globally via the Internet at Heaven1580AM.com. (Tehillah Enterprises, tehillahent@aol.com)

**Florence, KY –** Salem Communications closed with Jim Hilliard's James Crystal Radio in the even swap of KNIT/Dallas for WORL/Orlando. Value placed was \$6 million. It is expected that Salem will place their conservative talk format on Orlando's WORL; however Jim Hilliard has not yet decided on the new format for KNIT/Dallas. John Pierce was the exclusive broker. (John Rasnick, Jrasnick@johnpierceco.com)

## Los Angeles, CA –

Los Angeles-based 99.5 KKLA-FM, "at the Intersection of Faith and Reason," concluded its 20th Anniversary year with an overall 20 percent growth in audience, as reported in the Fall 2005 Arbitron ratings book. KKLA grew 23 percent in average quarter hour (AQH) listenership, and recorded a 17 percent increase in time spent listening (TSL). The average share for evening drive local and live (4-7 PM), featuring *The Frank Pastore Show*, has more than doubled. This is due, in part, to the momentum created by KKLA's seven 20th Anniversary Listener Events featuring major ministry partners, including Chuck Swindoll, John MacArthur, Dennis Rainey, Greg Laurie, Alistair Begg, Chip Ingram, Steve Arterburn, Henry Cloud and John

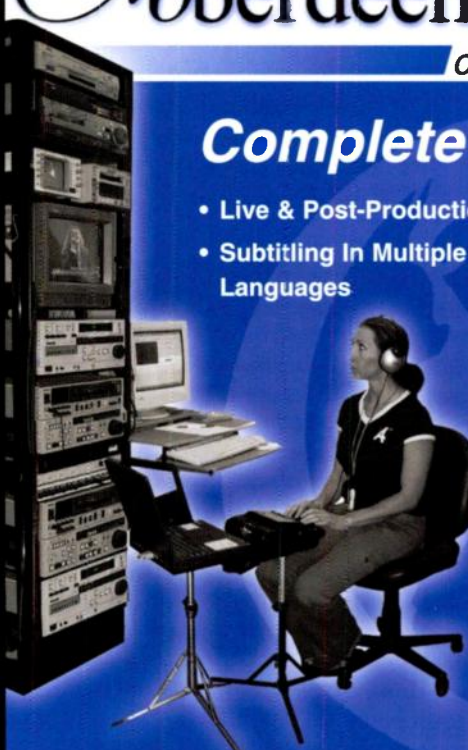


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Townsend, who together drew a total of over 12,000 core KKLA listeners. The year also marked the most aggressive billboard advertising and media outreach campaign in the history of the station. In 2006, 99.5 KKLA-FM has planned even more listener events and has committed more promotional dollars with the goal of building on the momentum and success of 2005. (Mary Anderson-Harris, aharrism@pacbell.net)

### Nashville, TN –

Bott Radio Network launched WCRT-AM/Nashville, TN, during a luncheon at the Nashville Marriott on January 20. Several Middle Tennessee conservative and religious leaders were in attendance, including two Tennessee State Senators — Senator Diane Black of the 18th District and Senator Jim Bryson of the 23rd District. WCRT broadcasts with 50,000 watts non-directional at 1160 kHz from a tower in the center of Nashville. The powerful signal covers all of Central Tennessee from Bowling Green, KY, to the Alabama state line. This new 24-hour signal in Nashville will add to Bott Radio Network's existing 50,000-watt Memphis coverage over WCRV-AM 640. (Gina Adams, Gadamsgroup@aol.com)



### Arlington, VA – Hurricane

Katrina Relief: In 2005, WAVA-FM (wava.com) listeners responded immediately to the devastation brought by Hurricane Katrina by donating over \$100,000 to Feed the Children's Hurricane Katrina Relief effort. Because of their listeners, Feed the Children provided hundreds of thousands of pounds of food, water and other much needed supplies to those affected by the hurricanes. In addition to Hurricane Katrina relief efforts, their listeners did it again in 2005 and donated more than \$1 million to charity. Station co-sponsored events, special programming, and web-based campaigns resulted in another record year. For example: their listeners purchased 2,356 Christmas presents for the children of prisoners through support of Prison Fellowship's Angel Tree program; more than 48,000 Bibles were donated to the Bible League; 89 African orphans were helped through donations to Cross International, an organization seeking to bring Christ's Gospel of hope to the poorest of the poor; the Central Union Mission provided food and shelter for 5,500 homeless and hurting people in the Washington, D.C., metropolitan area; and 155 wheelchairs were provided to Wheels for the World! (WAVA Radio Active News, wava.com)



### Stonyford, CA – WDC

Media (wdcmedia.com) recently announced the launch of WDC Newswire, a fully automated distribution system for generating press releases and up-to-the-minute news. WDC Media's new distribution hub is powered by Pims, CCN Matthews and US Distribute, all active components of WDC's new online news and distribution center, which hosts over 300,000 point-to-point global contacts. WDC's software and database is managed by List Logix Corporation. WDC Media is linked directly to Google News and Web-Post. The new integrated distribution system will allow the company to pinpoint news flow to focused audiences and increase client exposure in specialized media outlets. (Ellie Crain, pr@wdcmedia.com)



### Colorado Springs, CO – International Bible

Society (IBS) and Bible.com recently created an alliance that allows Bible.com to display IBS English Scripture translations on its newly redesigned website. These translations include IBS' *New International Version (NIV)* and other Scripture texts. (Judith Billings, 719-867-2671)

### Nashville, TN – Kevin Max has

joined the online writing team for the newly relaunched website of Ichthus Ministries, Inc. (ichthus.org), the parent company of Ichthus Festival. The new, improved version of Ichthus Online (IO) is geared toward the online community where teenagers, young adults, and youth leaders can interact with one another. (Lynn McCain, McCainPRnews@mccainpr.com)



**Nashville, TN –** Effective January, heartfirst.com re-launched its website, targeted specifically at contemporary Christian music fans. The site is a place where fans can easily keep up with all artists from all labels, as well as connect with one another. Creating

## NRB NEWS

### Manassas, VA – National Religious Broadcasters

welcomes Lee Ann Gentry to its headquarters staff. Gentry began serving as assistant to the president in January 2006. Raised in North Carolina, Tennessee and Virginia, she earned a Bachelor of Science in History and Communications from Liberty University, and will graduate (May 2006) with a Master's degree in Human Relations. She and her husband have three children, ranging from five to 24 years of age. In addition, Gentry is a volunteer for the Virginia Department of Corrections, leading women's Bible studies. (Valerie Fraedrich, vfraedrich@nrb.org)





# TRADE TALK

## PEOPLE

a community where fans can go into a deeper experience with all their favorite artists at once, **hearitfirst.com** strives to be a one-stop site for the latest on all artists from all labels. (Velvet Rousseau Kelm, [Velvet@theMcollective.com](mailto:Velvet@theMcollective.com))



**Medford, NJ** – For the first time, the Creation Festival ([creationfest.com](http://creationfest.com)) is partnering with **WorshipTogether.com**, bringing its online resources to life with a training conference for worship leaders, musicians and writers in the afternoon Worship Tent. With distinct seminar classes ranging from songwriting to hands-on training for bands, worship leaders and musicians will have an opportunity to come together for teaching and fellowship. In addition, Creation also announced another new partnership with **Hearitfirst.com's** Indiescovery to present Indiescovery Ultimate Battle of the Bands ([hearitfirst.com](http://hearitfirst.com)). The 28th Annual Creation Festival dates: Creation Northeast will be held June 28 – July 1 at the Agape Farm in the mountain ranges of Mount Union, PA. Celebrating its ninth year, Creation Northwest will be held at the Gorge Amphitheater in George, WA, July 26 – 29. This year's main stage line-up includes Third Day, TobyMac, Newsboys, Casting Crowns, Jeremy Camp, Audio Adrenaline, Hillsong United, David Crowder, Salvador, Stryper, Relient K, and American Idol finalist George Huff, along with many other nationally known favorites. The Festival will also present many new artists who are on the rise, including Flyleaf, The Afters, Mainstay, and M.O.C. (Anita Crawford, [Anita@springboardentertainment.com](mailto:Anita@springboardentertainment.com))



**Virginia Beach, VA** – Dr. Charles L. Holman, a Virginia Beach resident and former Professor of Biblical Interpretation and New Testament of the School of Divinity at Regent University, passed away January 18 at age 70 of cancer. A funeral service was held on January 21 at First Baptist Church of Norfolk, followed by an interment service at Woodlawn Memorial Gardens. On January 25, Regent University held a special chapel celebrating Holman's life and legacy. In 1982, Holman was one of the founding professors of the Christian Broadcasting Network University School of Biblical Studies. The school was later renamed Regent University School of Divinity. Holman was recognized as Divinity Professor of the Year, 1996-1997, and Outstanding Teacher of the Year at Regent in 2003. Holman was also the curriculum chair for the School of Divinity and instrumental in the school attaining the Southern Association of Colleges and Schools and Association of Theological Schools accreditations. Holman's greatest aim was to inspire students to think for themselves, to be expectantly open to the Spirit of God while integrating the spiritual dimension of faith with learning, and to gain a love of learning for the glory of God. ([pr@regent.edu](mailto:pr@regent.edu))

**Nashville, TN** – EMI Christian Music Group founder and Chairman Billy Ray Hearn and EMI Christian Music Group President/CEO Bill Hearn were each presented with The Recording Academy® President's Merit Award at The GRAMMY Salute to Gospel Music™ event held at the Millennium Biltmore Hotel in Los Angeles, CA. Pictured with the honorees (l-r) are Recording Academy President Neil Portnow, Bill Hearn, actor and GRAMMY winning Sparrow Records recording artist Andy Griffith and Billy Ray Hearn. (Leigh Ann Hardie, 615.317-6861)



**Black Mountain, NC** – Tom Atema, formerly executive director of Blue Ridge Broadcasting, has accepted a new position with EQUIP of Atlanta, GA, as vice president of Strategic Partnerships. In his new role, Atema builds partnerships with the many ministries and networks interested in using EQUIP's curriculum to provide leadership training. Current WMIT and WFGW General Manager Jim Kirkland assumes Atema's duties in addition to his regular responsibilities. (Jim Kirkland, 828-669-8477)



**Albany, NY** – Pulse 96.7, Albany's #1 Christian music station, WPTR-FM, announced that morning host Gary McElyea (Gary Mac) has been promoted to program director for Crawford Broadcasting. McElyea has served as the morning host for Pulse since January 2005. Before moving to the capital region, McElyea was formerly the afternoon host at KADI (Christian CHR) in Springfield, MO. (Kathy Leto, [Kleto@crowfordbroadcasting.com](mailto:Kleto@crowfordbroadcasting.com))



**Overland Park, KS** – Bott Radio Network (BRN) announces the appointment of Randy Uselton as their Nashville manager. In his new role, Uselton is responsible for BRN's new 50,000-watt superstation WCRT-AM 1160, which began broadcasting on January 20, 2006. Uselton is an accomplished industry veteran. His background includes serving as an associate pastor, director of International Worship Leaders' Institute, and as a sales and management professional in talk radio. His radio experience started with Christian radio at KWRD/Dallas and continued with *The Dave Ramsey Show*, WWTN, and WSM radio stations in Nashville. (Gina Adams, [Gadamsgroup@aol.com](mailto:Gadamsgroup@aol.com))

**Quincy, IL** – Broadcast Electronics announced that Richard Rice will assume the role of

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## PEOPLE, CONT.

regional sales manager. He will be responsible for the company's AudioVAULT® and The Radio Experience digital media product lines. Rice brings a varied background in interactive web, computers, and software development to his new role as Broadcast Electronics' regional sales manager, overseeing media generation and delivery products. (Dee McVicker, deemcv@qwest.net)



**Plano, TX** – Michael Johnson, a seasoned executive with more than 25 years of marketing, advertising and development experience, has joined KMA Direct Communications (kma.com) as senior vice president and chief marketing officer. Johnson is responsible for agency branding, marketing direction and new business development. Johnson's agency experience includes serving as senior vice president/chief marketing officer at Euro RSCG, vice president/management supervisor at Grey Advertising, vice president/account supervisor at Bloom Advertising and account executive at Saatchi & Saatchi Advertising. Johnson also served as vice president of advancement for the Slavic Gospel Association (SGA). (Palmer Holt, Pholt@inchristcommunications.com)



**Iroquois, ON, Canada** – Ross Video announced the appointment of Alan Webb to regional sales manager for Eastern Europe. Most recently Webb worked for the Vitec Group Communications as a regional sales manager for 22 countries in Eastern Europe. (Jennifer Barrie, jbarrie@rossvideo.com)



**Franklin, TN** – Music industry executive Chris Thomason has formed Indelible Creative Group in Franklin, TN. The media company

seeks to help build God's kingdom by creating remarkable experiences through media products that are culturally and spiritually relevant. Indelible Creative Group's president and co-founder, Thomason most recently served as senior vice president and general manager for Integrity Label Group. The Indelible team also comprises additional partners Ben Howard and Michael Hagerty, as well as marketing executives Dan Merrell and Andy Peterson. (Mandy Collinger, mandy@savvymediasolutions.com)



**Virginia Beach, VA** – Behind the scenes of the entertainment industry, Inter-Mission, an organization dedicated to raising up professionals to change Hollywood from the inside out, is building a stage grounded on Christian foundations. In the director's chair sits Brenda Salmon, a 1993 graduate from Regent's School of Communication & the Arts. Inter-Mission, which currently includes 4,000 members, consists of those well known to Hollywood, such as producers, directors, and writers, and those well known to the public, including Victoria Jackson of *Saturday Night Live* fame. In other Regent news, Lorene Wales was recently named chair of the Cinema-Television Department at the university in January, after seven years of teaching production classes. Former Chair Dr. Norm Mintle recently assumed the role of director of the doctoral program. Dr. Bruce Winston has been promoted to dean of the Regent University School of Leadership Studies. Winston has served as the acting dean of the school since May 2003. (pr@regent.edu)

**Kansas City, MO** – Les Steckel, president and CEO of the Fellowship of Christian Athletes, announced the hiring of Tom Rogeberg to the new position of senior vice



president of communications and marketing for FCA's home office in Kansas City, MO.



Rogeberg, most recently executive vice president for Coral Ridge Ministries Media, Inc. of Ft. Lauderdale, FL, assumed his new role with FCA on January 30. A veteran of more than 41 years in public and Christian broadcasting and a member of the NRB Board of Directors and the Alliance Defense Fund, Rogeberg will direct FCA's communications and marketing efforts, including *Sharing the Victory* magazine and its websites, plus public and media relations and broadcast program development. (trogeberg@fca.org)

**Chicago, IL** – Moody Broadcasting Network (MBN), a ministry of Moody Bible Institute (MBI), announced in February that Elsa Mazon will be the new executive producer of *Prime Time America (PTA)*, a national, daily news and information program. Mazon, a MBI veteran of 12 years, was most recently a brand manager for *Revive Our Hearts* and Nancy Leigh DeMoss at Moody Publishers and will bring experience in both radio and television production. (elsa.mazon@moody.edu)



**Nashville, TN** – Premiere Speakers Bureau (PSB) Founder and President Duane Ward announced in February that Frank Breeden has been tapped to represent the firm in Washington DC. Breeden will be responsible to help grow the firm's exclusive roster of leading voices. He will also serve as executive vice president in charge of author relations for PSB's sister company, Premiere Authors, a literary agency. (frank@premierespeakers.com).





# TRADE TALK

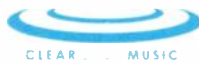
## MUSIC

**Nashville, TN** – One of the industry's



top bands, Audio Adrenaline, announces that it will add a final chapter to its substantial career with *Adios*, which is slated to release later this year. After 15 years of music and mission, Audio Adrenaline is choosing to say "adios," offering one more nod to its considerable fan base with the album and select live events. Audio Adrenaline frontman Mark Stuart, experiencing ongoing vocal challenges, will be unable to continue a consistent live performance schedule. Audio Adrenaline received a Grammy Award this year for "Best Rock Gospel Album of the Year" for *Until My Heart Caves In* (ForeFront Records). (Rick Hoganson, Hoganson@Prodigy.net)

**Nashville, TN** – Daywind Music Group and The Crabb Family



have formed a new label imprint, Clear Cool Music, effective in March. The Crabb Family is the first artist to be signed to the label's roster. Each of the artists on the imprint will be managed by Big Ten Entertainment. (Crystal Burchette, bigtencrystal@aol.com)

**Nashville, TN** – Midas Records announces the addition of teen rocker Jessie Daniels (jessiedaniels.com) to its roster. She is the first faith-based artist to be signed to the label, which has recently expanded into the Christian market. Eighteen-year-old Daniels hails from Long Island, NY. An actress since the age of 8, in 2003 she began writing and recording her first music project, a six-song EP that was released on her website. The EP earned her national attention, and she was asked to perform at Radio Disney concert events nationwide. Her debut project on Midas Records is scheduled to release this spring. (Mandy Collinger, mandy@savvymedi-asolutions.com)

**Nashville, TN** – After several years as an independent act, the Robbie Seay Band (RobbieSeayBand.com) released its national Sparrow Records debut *Better Days* in 2005 and opened for the David Crowder Band on the "A Collision Tour." (Sparrow Records, Sparrowrecords.com)



**Nashville, TN** – Indie band Forthright will play the eXtreme Tour showcase during GMA Week at the MUSE on April 4, and release its sophomore EP *A Dying Art for Broken Hearts*: engineering and production by Emo Kid Music, mix by Confounded Productions, and graphics by stonehengeFX. Forthright has played with many acts, including The Project Mercury and Decyfer Down (SRE Recordings). (myspace.com/forthright)



**Nashville, TN** – For the first time, GMA will host Indie Impact, a weekend program to kick off GMA Music Week with classes and events designed specifically for independent artists and those with whom they work. Additionally, with black gospel music sales growing to represent more than 20 percent of all gospel music sales and urban music continuing to lead the Billboard charts, the Gospel Music

Association has responded with the Urban Music Connection, designed specifically for artists and professionals working in or interested in the popular style of music. The Urban Music Connection will be held on Monday and Tuesday of GMA Music Week 2006. (Tricia Whitehead, Spinhouse@bellsouth.net)

**Nashville, TN** – Christian music distributor TAG Artist Group has partnered with KO-Records to distribute *Sanctuary* from



singer/songwriter John Cox, which released March 28. Many Christian music fans will know John Cox from his debut CD *Sunny Day*, which produced four Top 10 singles and landed him the opening spot on tour with Petra. Since making his debut, Cox has turned his focus to songwriting, penning hit songs for artists like Josh Bates and David Phelps. Cox has also been writing for film, with a song featured in the upcoming movie *Something To Dream About*. (Brian Mayes, brian@nashvillepublicity.com)



**Nashville, TN** – Rooted in Passion's collegiate movement, Charlie Hall (CharlieHall.com) recently released his sixstepsrecords/Sparrow Records recording, *Flying Into Daybreak*. Charlie has begun touring heavily in support

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## MUSIC, CONT.

of the new release with the Student Life Tour ([studentlifetour.com](http://studentlifetour.com)), joined by Erwin Raphael McManus, lead pastor and cultural architect of Mosaic in Los Angeles, and drama team All Things To All People (AT2AP). Additionally, Charlie will be leading at Thirsty 06, a gathering for campus pastors and college leaders in Atlanta, GA. (Rick Hoganson, [Hoganson@Prodigy.net](mailto:Hoganson@Prodigy.net))

### Nashville, TN –

Roads To Rome, released its debut CD, *Love Rain Down*, on February 21. The band is the flagship artist for the new independent label



Union Street Records, and the new project will be distributed by TAG Artist Group. Roads To Rome was formed in 2004 and is comprised of veteran musicians Mike Musick, lead vocals/ guitar/ piano; Kevin O'Neal, keys/ percussion/ vocals; Seth Marcum, bass; and David Burch, drums/ vocals. Musick also produced *Love Rain Down* and wrote most of the music for the project. (Janet Bozeman, [Bozemanmedia@comcast.net](mailto:Bozemanmedia@comcast.net))

**Nashville, TN –** Curb ([curb.com](http://curb.com)) recording artist Natalie Grant capped a milestone year by becoming the top-selling female solo artist in Christian music for 2005. This year Grant will continue to appear at Women of Faith conferences and on "The Revolve Tour." In addition, she is scheduled to headline the multi-city "Held Tour" this spring. Her latest single, "What Are You Waiting For," is rapidly ascending national Christian AC and CHR radio charts. (Turning Point Media Relations, Inc., 615-261-1818)

### Brentwood, TN –

Effective January 2006, EMI CMG Publishing extended its long-term, co-publishing agreement with Kingsway Communications Ltd., producer and distributor of worship songs and recordings in the United Kingdom and Europe, according to Eddie DeGarmo, president of EMI CMG Publishing, a division of EMI Christian Music Group (EMI CMG). The extended agreement means a continuation of the partnership between EMI CMG Publishing and Kingsway's ThankYou Music to sign, develop, and promote worship music songwriters for both publishing houses, which now includes Tim Hughes ("Here I Am To Worship"), Matt Redman ("Blessed Be Your Name"), Vicky Beeching, Stuart Townsend, and Brenton Brown. (Tricia Whitehead, [Spinhouse@bellsouth.net](mailto:Spinhouse@bellsouth.net))



### Cool Springs, TN –

Independent label group 3.1 Music announced several new partnerships this year, including an agreement with Red Distribution to service its product to the general market. The company additionally hired music industry veteran Troy Collins to head up its marketing and sales division. Red Distribution will be responsible for providing all 3.1 Music titles to mainstream retail outlets. Selectric Records projects Fool's Paradise, from Monday Morning, and Cross Culture's *Proof Positive*, their debut album that released in February. (Mandy Collinger, [mandy@savvymediasolutions.com](mailto:mandy@savvymediasolutions.com))



**Nashville, TN –** Well known as one of the most passionate, worshipful and eclectic bands of our time, the four-piece rockers formerly known as Rock 'n' Roll Worship Circus have become The Listening, and also released a project of the same name in February. (Velvet Rousseau Kelm, [Velvet@theMcollective.com](mailto:Velvet@theMcollective.com))

## TELEVISION

### Los Angeles, CA – Act

One Inc. ([actoneprogram.com](http://actoneprogram.com)), a non-profit organization that prepares and mentors Christians for executive careers in mainstream film and television, has announced a partnership with Pepperdine University's Graziadio School of Business and Management that will expand its 2006 Executive Program in Hollywood. For 12 rigorous weeks this summer, 30 outstanding young Christians will pursue their dreams of executive careers in the entertainment industry. As part of their Act One training, each candidate is matched with a full-time internship at a Hollywood studio, agency, production company, or law firm. The program includes a challenging after-hours curriculum taught by



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## TELEVISION, CONT.

working professionals in the entertainment industry. Through a new partnership with the Graziadio School's executive education office, students will be eligible for continuing education credits for the more than 100 hours of classroom instruction. More than 50 Hollywood professionals volunteered as faculty for the 2005 Executive Program, including producers Steve McEveety (*The Passion of the Christ, Braveheart*), Howard Kazanjian (*Raiders of the Lost Ark, Return of the Jedi*), Dean Batali (*That 70's Show*) and Karen Hall (*Judging Amy, E-Ring*), as well as many other top executives and high-level artists, agents, and attorneys. As part of their Act One experience, students have interned at NBC Television, Paramount Studios, Kelsey Grammer's Grammmet Productions, Morgan Freeman's Revelations Entertainment, and many more. Many of these internships have become full-time jobs after the program. Since it was established in 1999, Act One has trained more than 300 Christians to be writers for mainstream entertainment. In 2005 Act One launched the Executive Program with 15 students, most of whom are now working in strategic roles within the industry. (Barbara Nicolosi, executive@actoneprogram.com)

**Fort Worth, TX** – SIRIUS Satellite Radio Network and the North American Mission Board recently announced that FamilyNet radio and television programming can now be heard on the SIRIUS Satellite Radio Network. On this new channel, listeners will be able to hear a message of hope and encouragement. *This Week with Jay Sekulow, The 700 Club with Pat Robertson*, and daily shows *At Home – Live!* and *Your Health* will be heard on this new Christian Talk channel. In addition, special radio programs, including *Way of the Master*, a daily, two-hour program with Kirk Cameron and evangelist Ray Comfort, and leading evangelical talk show personalities such as Dr. Richard Land, will also be featured. In other FamilyNet news, Christian Alliance Media Group, Inc. (CAM Group) recently announced



an agreement with FamilyNet to represent their response advertising sales. This partnership will enable a new level of advertising

sales for the television network and will focus solely on the faith-based advertising niche. (Andrea Sharples, FamilyNet.com)

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# TRADETALK

A WORD FROM THE WORD

## Grace

**G**race is unmerited favor. G-R-A-C-E: God's Riches At Christ's Expense. It's one thing to try and be strong in yourself; to gather up your courage and try to think positive thoughts. But, it is quite another thing to be strong in the grace that is in Christ Jesus. That's what Paul told Timothy in 2 Timothy 2:1. He said: "You therefore my son, be strong in the grace that is in Christ Jesus."

Timothy was discouraged and somewhat fearful, so Paul was seeking to encourage him by telling him to buck up and not lose heart. "Come on son," he said. "You've got to be strong now." But he added another thought. He went on to say: "Be strong in the grace that is in Christ Jesus." Now that is another matter.

The word grace is a word that emphasizes favor and good will. When used of our Lord it means that He is gracious and generous and loving. He is our benefactor and showers us with good things. What Paul told Timothy was to let the grace of Christ strengthen him. Now, it's one thing to get yourself into a positive frame of mind, but

how much better to know that whatever you're experiencing God is in control—and He has your best interests in mind. Others may treat you badly, but God won't. So listen to Paul and be strong in



Dan Hayden

***In hard times remember that God's grace will turn everything to your ultimate good ... As you protect your children in tough times, so God will care for you in your difficult situation. So be strong in the grace that is in Christ Jesus.***

God's grace. In hard times remember that God's grace will turn everything to your ultimate good. After all, you're His child and He loves you very much. As you protect your children in tough times, so God will care for you in your difficult situation. So be strong in the grace that is in Christ Jesus.

God's grace is more effective than your strength: by all means, learn to depend upon it.

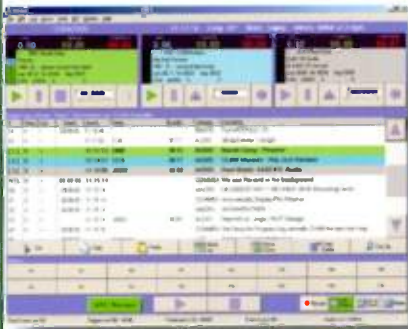
*Dr. Dan Hayden is a popular speaker, author, and host of the daily radio feature A Word from the Word. He serves as director of Ministries for Sola Scriptura (www.solagroup.org), a ministry located in Orlando, FL, dedicated to promoting the authority, authenticity and accuracy of the Bible. Contact him at dhayden@solagroup.org.*



# Broadcast Software International

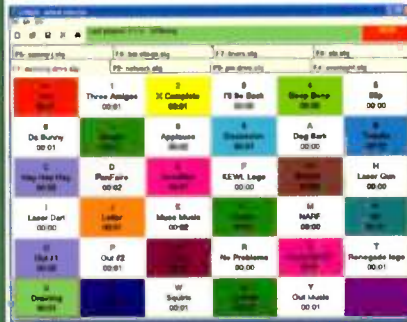
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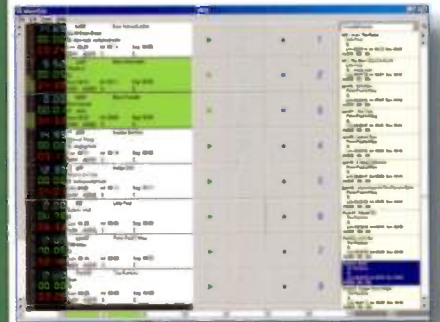
Radio Automation Software.

## Stinger



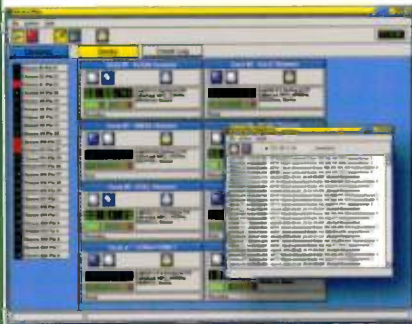
Instant Access Rapid Fire Audio.

## WaveCart



Cart Machine Replacement.

## SkimmerPlus



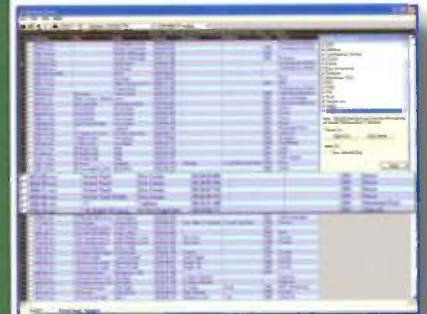
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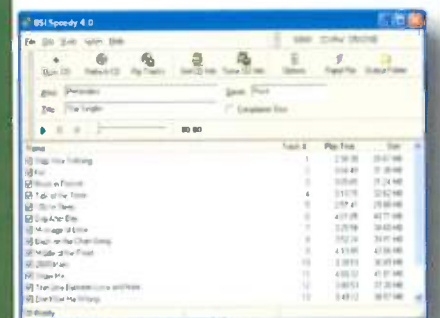
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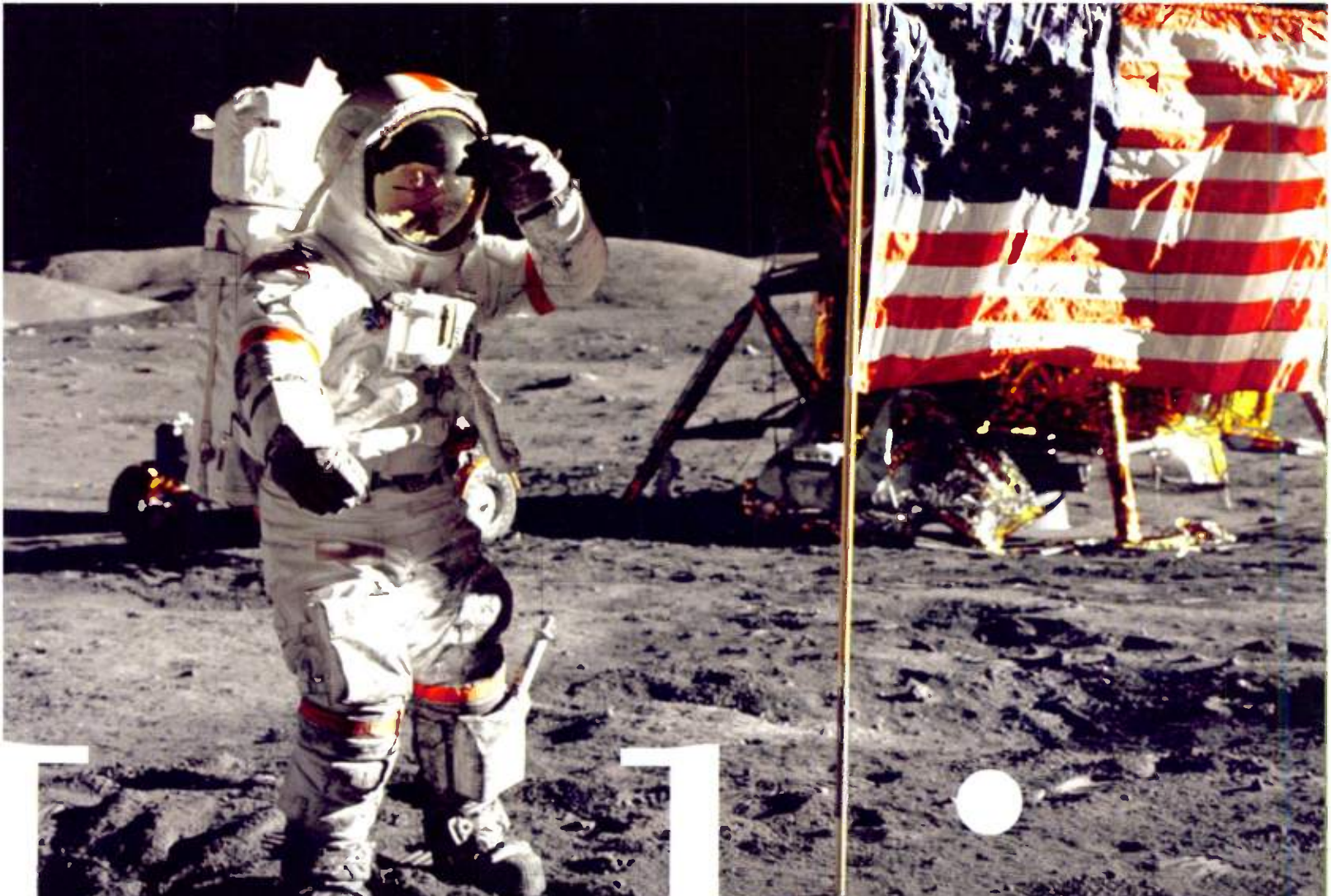


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# dream big

Some saw insurmountable odds, wildly improbable goals, and the likelihood of failure. Others recognized world-changing opportunity. **They had big dreams.**

Your organization needs a partner who understands big goals and how to reach them. The **Salem Web Network** operates the Internet's premier destinations for believers — including [OnePlace.com](http://OnePlace.com), [Christianity.com](http://Christianity.com), [Crosswalk.com](http://Crosswalk.com), [CrossDaily.com](http://CrossDaily.com), [ChristianJobs.com](http://ChristianJobs.com), and [ChurchStaffing.com](http://ChurchStaffing.com) — and we know about big dreams.

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