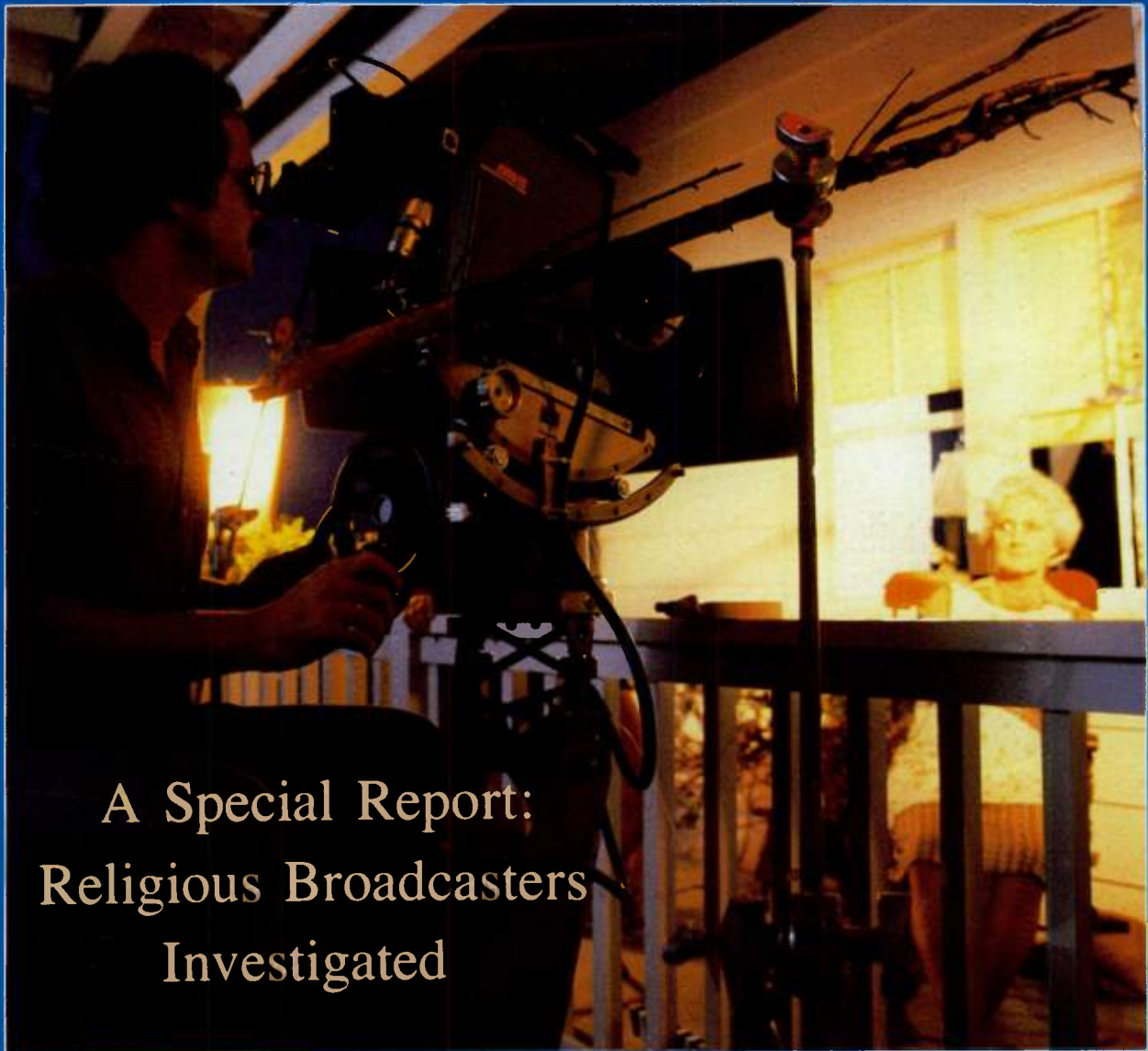


# RELIGIOUS BROADCASTING

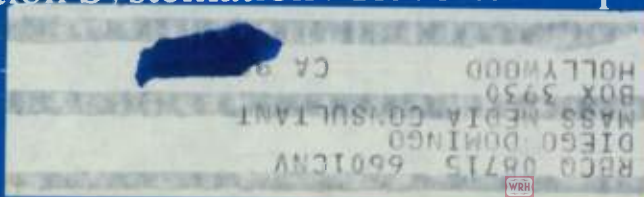
The Official Publication of National Religious Broadcasters

September 1987



## A Special Report: Religious Broadcasters Investigated

High Definition Television: A New Definition of Quality  
Station Systemation / Robertson Update / Expo Buyers Guide



# CENTURY TELEVISION NETWORK



*Mr. Dolf Droge* has served in the U.S. Government for more than three decades. Mr. Droge served with the United States Air Force in the Korean War as a reporter, feature editor and commentator for 31 months in Asia, stationed in Japan. Mr. Droge is presently under contract with CTN as both a consultant, and show host for the CTN series "The American Dream."



*Dr. Samuel George Hines*, born and reared in Jamaica, West Indies, has become a world figure on business for his Lord, and a Pastor in his homeland and in the United States where he is now a naturalized citizen. Dr. Hines was a speaker on the radio programs, "The Voice of Reconciliation" and "The Word of Reconciliation," and is currently engaged with CTN in the planning and development of the CTN series "The Voice of Reconciliation." Dr. Hines will be the host on this program.



*Dr. George Crossley* is a radio broadcast show host who has made missionary trips to Guatemala, El Salvador, Lebanon and Central America. Dr. Crossley has served as the show host the past four years of the nationally televised production "In Defense of Liberty." This outstanding series will be produced in the future under contract by CTN.

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Mr. Gary Taylor  
President  
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Dear Mr. Taylor:

I would like to take this opportunity to express our appreciation to you and your staff of telecommunication professionals for the excellent results we obtained on our recent Ecuador emergency campaign.

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Much of the credit for the results of this campaign, which helped provide food, medicine and other emergency relief to the earthquake victims, goes to your communicators. Their positive, knowledgeable approach helped our donors grasp the severity of this disaster, which received only scant media coverage.

We are impressed with InfoCision and your communicators, and look forward to working with you in the future.

In His service,

*Don Stewart*

Don Stewart  
President

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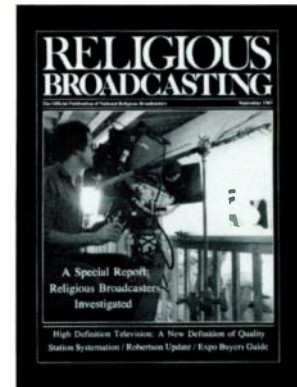
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Cameraman with HDTV camera shoots a scene from the American Film Institute drama, *ARRIVAL*.



The photo credit in last month's issue incorrectly listed Bill Kent as living in Chatham, New Jersey. Kent is an active member of Long Hill Chapel, Chatham, but resides in Madison, New Jersey.

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# SIGN ON

## How Sharp Is Your Sword?



The Bible commends excellence in technique and equipment. Judges 20:16 tells of seven hundred left-handed men in the army of the tribe of Benjamin. "Every one could sling stones at an hair breath, and not miss," it declares. David was not only expert in slinging a stone (ask Goliath about that: as he fell he was heard to exclaim, "Nothing like this ever entered my head before!"), but also he must have possessed a very sharp sword. I Sam. 24:4 says that while King Saul slept in the cave, David came and cut off the skirt of his robe!

The construction of the Tabernacle in the Wilderness required "wise hearted men" who worked in the fabrication of the intricate and beautiful patterns God had given to Moses for this place of worship (see Ex.36).

The New Testament, of course, speaks of "the sword of the Spirit, which is the Word of God." It is, we are told, "sharper than any two-edged sword, piercing even to the dividing asunder of the soul and spirit and of the joints and marrow; and is a discerner of the thoughts and intents of the heart."

The thrust of this issue of the NRB magazine is focused on equipment and technology. There is no question about the importance of state-of-the-art equipment and methods. Certainly there is no excuse for horse and buggy methods as we step into the 21st century! My old friend, Harry Burkema, now with the Lord, used to tell me, "Bob, you have to work just as hard to fail as to succeed ... work just as hard to lose a dollar as to make one!" The point being, plan to succeed, to have the best methods and equipment possible, and then do it!

Let me share once again my vision for NRB: *First, keep spiritually alive and dynamic.* Let us never become just an eager group of entrepreneurs, each one seeking what he can at a religious trade conference. Let us preserve spiritual vitality and dynamics at all cost. *Second, stay on the cutting edge of technology.* "If the trumpet give an uncertain sound," the Bible says, "who shall prepare himself to the battle?" Pay attention not only to what you say, but how you sound! *Third, take a demonstrable interest in world evangelism.* Sponsor a missionary, adopt a "sister station" in some mission field of the world, and crank world evangelism and missions into the regular programming that reaches the hearts of your listeners. God has given us this awesome privilege of talking to the whole world at once, by means of modern technology, not just so we can play with it and prosper by it, but rather that we may use it to tell our generation about the Lord Jesus Christ!

**Robert A. Cook**  
*President*  
*National Religious Broadcasters*

# RELIGIOUS BROADCASTING

Vol. 19 No. 8

**Executive Editor**  
Ben Armstrong

**Managing Editor**  
Bruce Bates

**Assistant Editor**  
Paula LaFiura

**Art Assistants**  
Susan Kubick  
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Dolph Hintze

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Edda Stefanic

**Technical Editor**  
Michael Glenn

**Editorial Assistants**  
Jackie Graziano  
Anne Dunlap

**Contributing Editors**  
Richard E. Wiley  
Bob Augsburg

### National Religious Broadcasters

Dr. Robert A. Cook, President, "The King's Hour," Box 251, Tannersville, PA 18372. Jerry K. Rose, First Vice President, WCFC-TV/Channel 38, 1 North Wacker Drive, Chicago, IL 60606. Robert W. Ball, Second Vice President, Salem Media Services, 2310 Ponderosa, Suite 29, Camarillo, CA 93010. Edna Edwards, Secretary, WFGW/WMIT, P.O. Box 158, Black Mountain, NC 28711. Dr. David Clark, Treasurer, Christian Broadcasting Network, CBN Center, Virginia Beach, VA 23463. Dr. Ben Armstrong, Executive Director, NRB, CN 1926, Morristown, NJ 07960.

### Editorial and Advertising Offices

NRB, 17 Eastmans Road  
Parsippany, NJ 07054  
201/428-5400

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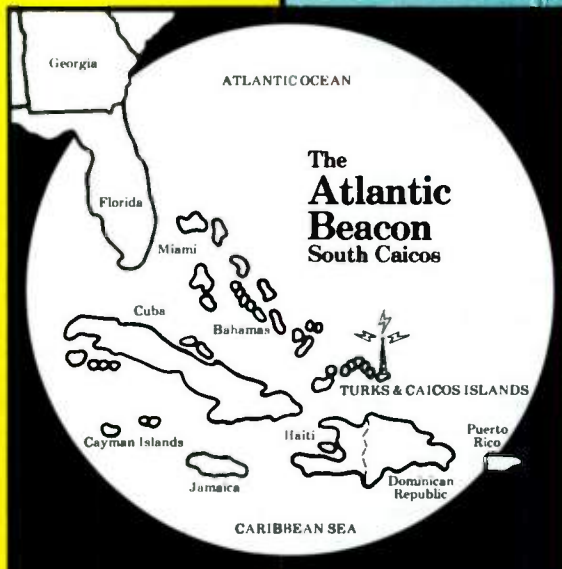
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# NRB FORUM

## Anniversary Milestone

### Dear Editor:

Greetings in the Name of Jesus!

Just having received my July issue of *Religious Broadcasting*, which I have enjoyed for many years and in view of the soon coming 56th radio anniversary of our broadcast, *THE EVANGELISTIC HOUR*, I thought I'd drop you this line accordingly.

You will perhaps remember that I was at the convention in Washington on January 30, 1983. I received the prestigious Milestone Award for our 52nd radio anniversary of that year and we are now making plans for our 56th anniversary from September 24th through October 4, 1987.

Our radio anniversaries always end on the first Sunday of each October in view of the fact that it was October first of 1931 when the Lord helped us to start the broadcast on station WIBM in Jackson, Michigan, which has since been aired on about 35 stations since that small beginning, and for which we thank the Lord.

Reading the broadcasters magazine each month keeps me up with the goings on of the wonderful work that the broadcasters convention is doing across the nation and for which I am sincerely thankful. Our nation and our world needs the old time Gospel as never before. I pray the blessings of the Lord upon you, Brother Cook and the work of the Lord in general that is being carried on by such a great group of workers.

Thanking you again, I ever most sincerely am,

**Rev. Donald R. Baughey**  
*THE EVANGELISTIC HOUR*  
Adrian, Michigan

## More on Education

### Dear Editor:

In response to the feature article on Christian Broadcast Schools in the June issue, students and parents in Illinois, Indiana, Michigan and Wisconsin are becoming more aware of the communications program at Olivet Nazarene University.

Olivet has a student body of 1,700, and features a communication department where some 100 students pursue majors in speech, print journalism and broadcasting. Beginning students train with WKOC-AM, a 40-watt carrier current station on campus. Advanced

students staff WKOC-FM, the 35,000-watt voice of "Heartland Radio" for northeastern Illinois and northwestern Indiana.

Juniors and seniors also qualify for tuition remission as they work 20-hour weekly air shifts. The broadcasting degree program features both theory and practice and is administered by professionals with years of industry experience.

**Don Toland**  
Olivet Nazarene University  
Kankakee, Illinois

## Caribbean Notes

### Dear Editor:

Greetings in the name of the Lord, from Puerto Rico and the NRBC.

We continue looking forward with great expectation, for the development of NRBC in close relationship and mutual cooperation, as you lead your great organization, NRB (USA).

As you already know, one of the pioneers of Christian broadcasters in the Caribbean area, Rev. Don Luttrell, recently went to be with the Lord. I understand that he made an outstanding contribution as a member of the board of NRB for many years.

Now we need somebody who could fill the position on the board, and at the same time be a liaison with the NRBC. In my opinion, that person should be a leader respected and accepted within both the diversity and plurality of our constituency in Puerto Rico and the Caribbean area, and also in the USA.

**William Lebron**  
Vice President, NRBC  
Carolina, Puerto Rico

## On the Air

### Dear Editor:

I wanted to take this opportunity, a bit belatedly, to thank you for the fine national convention that I had the opportunity to be a part of in Washington in January. It's exciting to see what the Lord is doing with all of our ministries, and I particularly wanted to take this opportunity to thank you for your fine leadership.

I'd also like to let you know how thankful I am that *Religious Broadcasting* has begun including articles about radio programming, music and formatics. Bob Augsburg's articles have been something that many Christian broadcasters have needed to concentrate on for

some time and I'm thankful to see their inclusion in the magazine.

Also, as a Steering Committee member for the National Christian Radio Seminar (formally NGRS) I'm thankful to see such "nuts and bolts" help being made available to religious broadcasters nationwide. Please continue this type of coverage for our industry.

Thank you again for your leadership and for your willingness to step out and include new things in the magazine. Together we are collaborating in the field for Christ.

**Jon Hull**  
WCIE Radio  
Lakeland, Florida

### Dear Editor:

Bob Augsburg's article on Maximizing A Sharathon in the June issue needs correcting. The sharathon concept, at least for Christian radio stations, did not begin in the mid-1960s in Minneapolis at KTIS.

Family Radio Network stations KEAR in San Francisco and KEBR in Sacramento ran sharathons as early as 1960. Their primary purpose then was to erase end-of-the-year operating deficits. Later they became a part of the total fund raising approach. Whether any other Christian stations were doing sharathons prior to 1960, I do not know. I do not know about Family Radio since I participated in them for many years.

**Tom Sommerville**  
WMBI/WMBI-FM  
Chicago, Illinois

### Dear Editor:

Your name came to mind and heart this morning ... and we prayed for y'all ...

I am recovering in good fashion from my recent twin surgeries ... and the doctors have given me a very positive report.

The added feature in the magazine by Bob Augsburg is a plus. It is timely and well written.

God bless you and give you much strength for the many responsibilities that fall on your shoulders.

**Mel Johnson**  
Young World Radio  
Roseville, Minnesota

*Care to write? Please address all comments, responses and perspectives to: NRB Forum, Religious Broadcasting, CN 1926, Morristown, NJ 07960.*





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# MEDIA WORLD NATIONAL



Richard E. Wiley

## New Must-Carry Rules Effective

WASHINGTON, D.C. (NRB)—The Court of Appeals denied the request for a stay of the new must-carry rules; and the revised cable carriage rules became effective June 10.

According to Richard E. Wiley, former chairman of the FCC and counsel to the National Religious Broadcasters, it may be advisable to write the cable systems. Wiley said in the case of new television stations and stations whose carriage by the cable system is in doubt, owners should request carriage as a qualified local station.

## Pastor Says PTL Problems Affect Others

DECATUR, Ill. (NRB)—Dr. William C. Ellis, pastor of Peoples Church of God here, said the tremendous amount of publicity that has surrounded the Bakkers, Rev. Jerry Falwell and others, has brought into focus

the need for some changes in television ministries.

"They must be responsible, they must be accountable, and they must be men and women of integrity and honesty," he said.

Ellis, who knows many of the top names in television evangelism, indicated that he had found almost all of them to be warm and deeply spiritual.

"It hurts me very deeply to find Jim and Tammy involved in this kind of thing and to fall with such a crushing blow," said Ellis, adding, "I believe many of the ministries are feeling the effect of it already."

Ellis said that one radio evangelist, who does not have a big ministry, and who never asks for contributions over the radio, told him that within one month of the initial revelation about PTL, his mail and contributions were down 50 percent.

He also said the people should not believe all ministries lack credibility because a few do.

Ellis views the move towards making the books of ministries available to the public a positive move in gaining credibility.

(Reprinted with permission from *Decatur Tribune*.)

## Robertson Leads In Fund-Raising Efforts

MORRISTOWN, N.J. (NRB)—According to Ann Reilly Dowd in the June 8, 1987, issue of *Fortune* magazine, Pat Robertson is first in fund raising for the 1988 presidential election. Marion G. "Pat" Robertson has collected \$7 million in campaign funds, \$3 million more than George Bush. Dowd said Robertson is well in front of all the other presidential hopefuls.

Dowd says in the article, "Who's Ahead in the '88 Money Race?," that most of Robertson's money has come from "direct mail and fund raising by a few, such as Texas tycoon Nelson Bunker Hunt." She states that "Robertson is the first presidential hopeful in history to have his own 24-hour TV network, the Christian Broadcasting Network, and an hour-long talk show, *The 700 Club*, which airs three times a day in most areas. She said that after he announ-

ces his candidacy, probably in September, Robertson will give up the show to avoid running afoul of the governmental rules requiring stations to give candidates equal time. She claims that besides his fund-raising ability and his partly free TV time, "Robertson has about 75 full-time campaign staff members, including 25 in Iowa, New Hampshire and the 'Super Tuesday' states."

In a recent *New York Times* article, Robertson was identified as a major contender for the presidential election, according to R. Marc Nuttle, chief political strategist for Americans for Robertson. He believes Robertson would do well because his supporters "were more likely to turn out in the caucuses and the primaries than supporters of other candidates."

## Burger Meets With Religious Leaders

WASHINGTON, D.C. (NRB)—Religious organizations throughout the nation met with Chief Justice Warren E. Burger, retired, who is chairman of the Commission on the Bicentennial of the U.S. Constitution.

The group discussed plans for a variety of activities to celebrate the signing of the constitution. It was suggested that religious organizations be encouraged to designate the weekend of September 11-13 or the weekend of September 18-20 as "Constitution Weekend."

For both radio and television broadcasters, there are public service messages as well as special programs available to educate and promote the importance of this historical document. For more information on availability on these broadcasts, contact Max Andrews of the Commission on the Bicentennial at 202-653-5403.

## AIDS Spots Promote Abstinence, Marital Fidelity

MORRISTOWN, N.J. (NRB)—The U.S. Department of Health and Human Services

(continued on page 10)



# MINIRTH MEIER CLINIC

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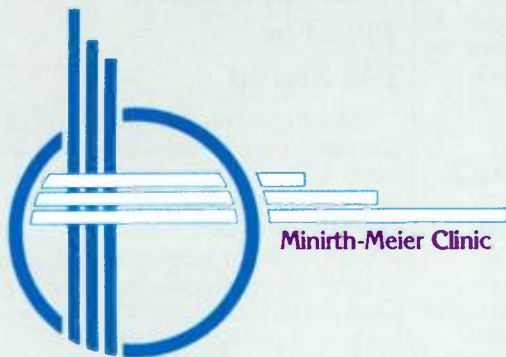
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Frank Minirth, M.D., Don Hawkins, Th.M. & Paul Meier, M.D.

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....HELPING LISTENERS AND STATIONS TO REACH MORE....TO THE GLORY OF GOD!

On the MINIRTH-MEIER Staff:



Walter Byrd, M.D. Richard Meier, D.Min. Les Carter, Ph.D.





**Rev. Vernon Turner**

*(continued from page 8)*

(HHS) has produced several radio spots on AIDS featuring HHS secretary Dr. Otis Bowen. The spots promote Judeo-Christian morality and are therefore suitable for the Christian broadcaster.

Dr. Bowen states in one 60-second spot, "The best defense against AIDS is abstinence for young unmarrieds, faithfulness for those who are married and, of course, avoidance of I.V. drug use by all." However, not all of the HHS spots encourage abstinence. Another suggests, "You can reduce your risk by staying away from intravenous drug use and avoiding sex with anyone but an uninfected partner."

The spots, which are also produced in Spanish, are being sent to the National Association of Broadcasters for further distribution.

Rev. Vernon Turner, director of radio station 2CBA-FM in Sydney, Australia, produced a commercial spot recently that also presents the Christian attitude in the battle against AIDS. In the spot, Turner states,



**Karen B. Mains**

"The Christian answer to AIDS is no sex before marriage, fidelity within marriage and if you find it hard to say 'No,' ask God to help you to be true to yourself and free from AIDS."

A new book on AIDS, entitled *Gays, AIDS and You*, by Enrique Rueda and Michael Schwartz, discusses the homosexual network that "is using the AIDS crisis ... as an opportunity to further impose on your country [its] anti-religious, anti-family political agenda."

The book, published by the Free Congress Research and Educational Foundation, is scheduled to be in print by September 15 at a retail price of \$4.95.

## **Karen Mains Speaks At CBA Convention**

ANAHEIM, Calif. (NRB)—Author and speaker Karen B. Mains addressed retailers and executives in Christian publishing at the annual Christian Booksellers Association (CBA) held July 11-16 at the Anaheim Convention Center.

In keeping with the convention theme, "Committed to the Cutting Edge," Mains urged the audience to be aware that "nothing a Christian does is an act unto itself," and that "holy lives lived in an unholy time can have unusual spiritual consequences." She challenged those present to make the effort to develop their spiritual lives, remembering that growth takes time and that they might not often see any results to their efforts, but that no action is wasted, God uses it all for His purposes.

Mains, who is heard with her husband, David Mains, over the daily broadcast *Chapel of the Air*, has written several books including *Open Heart*, *Open Home*, *The Fragile Curtain*, *Abuse in*

*the Family*, and *Child Sexual Abuse: A Hope for Healing*. Her latest titles are *Making Sunday Special*, which suggests how to plan the week to make Sunday a special day and emphasizes the importance of worship, and *With My Whole Heart*, a discussion of spiritual inner disciplines. Mains has also written two books for children, *Tales of the Kingdom*, and *Tales of the Resistance*.

## **New Transmitters To Upgrade Instructional TV**

YONKERS, N.Y. (NRB)—The archdiocese of New York's instructional television system plans to replace all its transmitters with new, state-of-the-art equipment for EMCEE Broadcast Products.

With seven transmitter sites in 10 counties in southern New York state, the archdiocese system carries its instructional fixed service (ITFS) signal throughout a 4,717 square mile area, including the boroughs of Manhattan and the Bronx in New York City.

ITFS signals are transmitted in the 2,500 Mz area of the spectrum, with a special antenna and downconverter required to receive the signals and convert them to VHF.

The archdiocese's four-channel system carries a minimum of 62 courses on the elementary school level and 55 courses on the secondary, college, in-service and adult education levels. The system also telecasts medical seminars to 21 hospitals and is increasing its use of teleconferencing in the medical field.

So far, ITFS stations in Yonkers, Manhattan, Staten Island and Rhinecliff, New York, have been upgraded with the new EMCEE transmitters. Within the next year, officials say they hope to replace the transmitters in Cheescote, Beacon and Liberty, New York.

## **NAB Announces Plan For FM Stereo**

WASHINGTON, D.C. (NRB)—NAB Technologies, Inc., a new subsidiary of NAB, announced its first project will be to participate in the final development and marketing of FMX.<sup>TM</sup>

FMX<sup>TM</sup> circuitry improves distant reception of FM stereo signals, providing fully-separated stereo reception where the signal currently is too weak to activate the receiver's stereo detector.

NAB Technologies president Edward O. Fritts said that further laboratory development and field testing of FMX<sup>TM</sup> have resolved some early performance problems reported in the trade press a year ago.

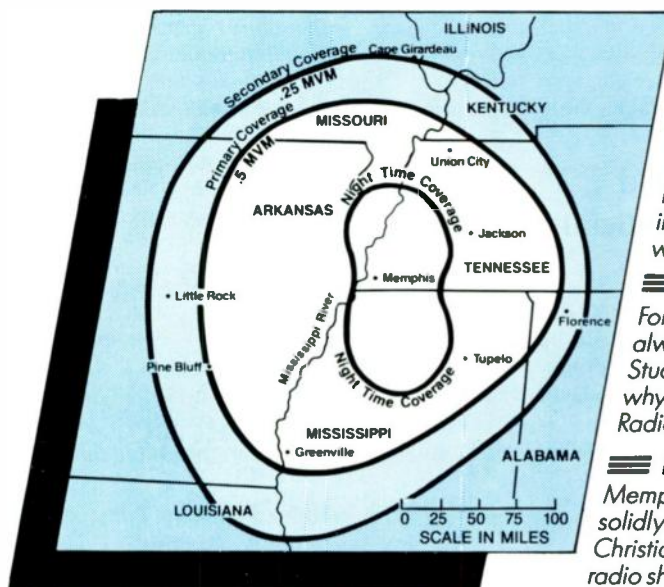
Completion of FMX<sup>TM</sup> development will be conducted by a new company, Broadcast Technology Partners.



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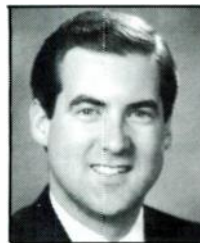
Memphis area pastors and other Christian leaders are solidly behind WCRV and its quality Bible Study and Christian Information programming. Genuine Christian radio should always be an arm of the local church.



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# MEDIA INTERNATIONAL WORLD



## ORTV Dedicates New Building In Taipei

TAIPEI, Republic of China (NRB)—The Taiwan-based broadcasting ministry of Overseas Radio and Television, Inc. (ORTV) recently dedicated a new 1.5 million dollar office/studio building in the capital city of Taipei.

Dr. Doris Brougham, international director of ORTV and recipient of NRB's 1986 International Broadcaster Award, reports the new facility has quadrupled the organization's floor space, enabling expansion in every department. ORTV's 22-year-old headquarters is adjacent to the new structure. The ministry's 85-member Chinese staff now occupies the new building.

ORTV was founded in 1950 and pioneered Taiwan's first Christian television program, *Heavenly Melody*, in 1963.

## Director Named To Head Lausanne Communications

CHARLOTTE, N.C. (NRB)—Jim Newton, director of news and information for the Southern Baptist Home Mission Board, was named director of communications for the Lausanne Committee for World Evangelization (LCWE).

For the past two years, Newton, 51, has served as senior communications consultant to LCWE in preparation for an upcoming

congress for key world leaders to be held in Singapore in 1989.

Newton moved to Singapore in July to head the department for the international committee.

## Trans World Begins Bulgarian Broadcast

CHATHAM, N.J. (NRB)—Beginning July 1, Trans World Radio began beaming its first Bible-teaching program entitled *Words of Hope* into Bulgaria. Two 15-minute music and devotional programs initiated the outreach to the communist country in March. The program is hosted by a Bulgarian Christian in Great Britain and sent via a 500,000-watt transmitter located in Monte Carlo.

TWR reports that only half of one percent of the total population in Bulgaria are evangelical Christians.

## Latin America Communications Institute Formed

PASADENA, Calif. (NRB)—The Center for International Communications has announced the formation of a new division designed "to explore new ways of communicating with millions in Latin America and Hispanics in the U.S."

C. Ray Carlson, president of the Center for International Communications, said the

new division has formed partnerships with mission agencies that wish to use video technology to reach Latin America. The first such venture was with the Spanish department of *Back to God Hour*. A collaborating agency, Children's Media Productions, has co-produced a children's television series entitled *Circus Antique*.

## Mexican Press Criticizes Christian Radio

MEXICO CITY, Mexico (ODNS)—Relations between protestant denominations and the Mexican press have become the subject of public debate following an April report which severely criticized the city's only Christian radio program.

According to Open Doors News Service, the broadcast was described in the newspaper *Punto* as a mouthpiece for promoting information about "indoctrination campaigns" and news about meetings with Mexican public officials.

Mexican law limits the practice of religion to its ceremonial structures or centers. Access to radio broadcasts is severely limited and practically non-existent, except for the Sunday morning 8:30 *Prisma* program broadcast on the ABC international radio station.

## Luis Palau Holds Outreach In Africa

NAPERVILLE, Ill. (NRB)—Evangelist Luis Palau held his first evangelistic meetings on the African continent when he spoke to more than 6,000 people in Nairobi, Kenya, in April. The meeting, sponsored by Living Bibles International, resulted in more than 350 people coming forward for salvation.

The meeting was held in Nairobi's Kenyatta Conference Center and was attended by 85 representatives from 21 countries. Palau took part with the other delegates in five days of meetings relating to Bible translation and distribution on a global basis.

Palau plans to hold a series of crusade meetings in conjunction with Living Bibles International next year in Poland. Living Bibles will prepare some 30,000 Scripture booklets for distribution at the meetings.



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# NRB NEWS

## Five Main Speakers Confirmed For NRB 88

MORRISTOWN, N.J. (NRB)—Five well-known broadcasters have confirmed their commitments to speak at NRB 88. They are authors, broadcasters and pastors Charles R. Swindoll, Robert A. Cook and Jack Hayford, author and broadcaster Pat Robertson, and crusading evangelist and author Billy Graham.

Chuck Swindoll is scheduled to speak at the Anniversary Banquet on Wednesday, February 3. An ordained minister since 1963, he is senior pastor of the First Evangelical Free Church in his residence town of Fullerton, California, and also ministers through cassette tape distribution, *Insight for Living*, a 30-minute daily radio broadcast, and is the author of many books and booklets. His wife, Cynthia, is his partner in the *Insight for Living* ministry, and appears with him in the Christian film, *Strike the Original Match*.

Jack Hayford, senior pastor of The Church on the Way (the first Foursquare Church) of Van Nuys, California, will speak at the Sunday morning worship service to be held January 31. Hayford is the host of *FreeWay*, a daily radio broadcast and *The Living Way*, his weekly television program. He is also the author of ten books and several articles, and a musician and songwriter. His wife, Anna, is also an ordained minister with the Foursquare Church, and has a ministry as a speaker for women's retreats and seminars.

Dr. Cook, president of NRB and past president of The King's College in Briarcliff Manor, New York, is scheduled to speak at the Keynote Plenary Session on Sunday, January 31. He is the host of the daily broadcast, *The King's Hour*, and author of several books and pamphlets, including the two favorites, *Now That I Believe* and *Walk With the King Today*.

Pat Robertson, founder, chief executive officer and chairman of the board of the Christian Broadcasting Network (CBN), Virginia Beach, Virginia, is scheduled to give the opening address on Saturday, January 30. His writings include *Shout It from the Housetops*, and *The Secret Kingdom*. Until recently, he hosted the internationally syndicated *700 Club*, and is chancellor of CBN University in Virginia.

Billy Graham, a "worldwide symbol of

evangelism," will be speaking at the Congressional Breakfast on Tuesday, February 2. He is the founder of the Billy Graham Evangelistic Association, leader of *The Hour of Decision*, a weekly radio broadcast, and author of more than 11 books and a syndicated newspaper column entitled "My Answer." His wife, Ruth, is also an author and well-known speaker among women's groups.

## Update On NRB Regional Conventions

MORRISTOWN, N.J. (NRB)—Plans for the NRB Regional Conventions, coming this month and in October, are wrapping up. Here is a brief preview of the highlights of each conference:

The Southeastern Chapter, headed by J. Richard Florence of WRMB-FM, will hold its conference September 16 - 18 at the Atlanta Marriott, Perimeter Center, in Atlanta, Georgia. The main speaker of the convention will be former NRB president E. Brandt Gustavson, who will be speaking at all major meetings. A great deal of emphasis is being placed on music and performers are the Lake Junaluska Singers, Jean Costner, Mark Dickerson and The Exultation Singers of First Baptist of Atlanta. Workshop topics will include FCC regulations and related subjects and women's seminars. Florence anticipates that the convention will be a warm time of fellowship for all involved in this "friendly chapter."

The Western Chapter, headed by Ray Wilson of Wilson Advertising, will be holding its convention September 20 - 22 at the Airport Marriott in Los Angeles, California. The convention will include a major media exposition also located in the Marriott. The opening session will feature Josh McDowell, kicking off his "Why Wait?" campaign against teen sex, and the closing banquet speaker will be Marlin Maddoux.

On Monday evening there will be a Mexican Fiesta banquet, which Wilson anticipates as being a very special attraction. Music will be provided by Karen Kelly, Douglas Trowbridge and The Dave Williams Family. Rosey Grier, former Los Angeles Rams pro, has been asked to speak at the Tuesday luncheon. Also, 150-200 communications students from Christian colleges around the country are expected to attend the IRB workshop on Monday, which

will be chaired by IRB president Dr. Owens.

The Southcentral Chapter, headed by Buck Jones of Love Worth Finding, will hold its convention September 24 - 25 at the Hyatt Regency in Memphis, Tennessee. Don Johnson, program chairman, notes that the theme of the convention is NRB "Southern Style," and is hoping to attract great attendance, which will be well-rewarded at the closing banquet, a Southern-style poolside barbeque. There will also be a media exposition at this convention. Main speakers include Dr. Robert A. Cook, NRB president and Dr. Ben Armstrong, executive director of NRB, with an update on EFICOM.

The Southwestern Chapter, headed by David Payne of Kenneth Hagin Ministries, will hold its conference October 7 - 9 at the Harvey Hotel in Dallas-Ft. Worth, Texas. The theme is "A Heart for Excellence in Communicating the Gospel." Main speakers include Josh McDowell, Dr. Jimmy Draper, Dr. Tony Evans, Paul Crouch and David Breese. Dinner on Thursday evening, October 8, will be the annual Texas Barbeque Bash with a special surprise guest, followed by the annual Southwest Chapter Auction. Music will be provided by "Big John" Hall. A main attraction in the workshops will be "Issues and Answers: Christian Media Responsibilities," featuring Carl Singer of KCBI, Dallas, Marlin Maddoux of *Point of View* and Burt Perrault.

The Midwestern Chapter, headed by Herb Roszhart of Grace College of the Bible, will hold its convention October 14 - 16 at the Pheasant Run Resort in St. Charles, Illinois. The main speaker will be Dr. Warren Wiersbe, general director of Back to the Bible. The banquet address will be given by Dr. Cook. Music will be provided by Bill Pearce, Dick Anthony and the Back to the Bible Quartet. Topics for workshops include the art of leadership, music licensing and television production. A special workshop for radio personnel will be conducted by Ted Seeley.

The Eastern Chapter, headed by Sue Bahner of WWVG in Rochester, New York, will hold its convention October 22 - 24 at the Sandy Cove Bible Conference Center in North East, Maryland. Main speakers will include David Mains and Stephen Bell of Chapel of the Air, Dr. Robert A. Cook, Bob Palmer, president of Morning Cheer/Sandy Cove Bible Conference Center, and Sam Hart. Gary Crossland  
(continued on page 16)



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(continued from page 14)

of Soma Communications and Dave Clark of CBN will be conducting workshops. Speakers and workshop leaders will be basing their material on the convention theme, "Communicating with Integrity." Music will be provided by Christine Wyrzten, Clinton Utterbach and Darlene Van Dyke.

The Caribbean Chapter, headed by Bob Rodriguez of Radio Redentor, will be holding its conference October 1-3 at the Caribbean Hilton in San Juan, Puerto Rico.



Rev. Donald D. Luttrell

## Donald Luttrell, NRB Board Member, Dies after Surgery

SAN JUAN, Puerto Rico (NRB)—Missionary and broadcaster Rev. Donald D. Luttrell, 63, founder/director and president of the Calvary Evangelistic Mission, Inc., (CEM) and WIVV Missionary Radio Station, died May 22 after his heart was weakened by a leg amputation. The surgery was necessary due to complications from diabetes. He has been involved in missionary work in the Caribbean with his wife since 1952, and an NRB board member since 1977.

In 1955, WIVV was founded and Luttrell lived with his family for 11 years on Vieques Island, where the station is located, and where the WIVV Vocational Training Center and Servicemen's Center were operated. CEM headquarters was moved to San Juan in 1963, now occupying a building complex. Luttrell's base was also in the CEM building.

Outreach through broadcast and follow-up through special programs were the main components of Luttrell's ministry. Today some of these projects include the Bible Correspondence School, now with over 24,000 students, counseling, literature, radio rallies, personal contact through home

visitation, follow-up centers, and the Pan American Institute of the Bible. The family, including Luttrell's widow, Ruth, and three children, Janet, David and Donna (Nita), are carrying on with the mission. Ruth, as co-founder and secretary of the board of CEM, has continued in mission administration, and is also currently filling the role of general manager of WIVV. Janet, the eldest daughter, is serving as manager of WBMJ, which is a subsidiary of CEM, and has been broadcasting the Bible teaching programs since 1986. Nita does accounting work for the mission, and David has a sound system business.

The family is seeking God in finding a new director and other executives. Ruth is grateful to all those who prayed for the family during her husband's illness, and asks for continued support through prayer.

## Black Broadcasters To Meet On October 29

NEWPORT NEWS, Va. (NRB)—The Black Broadcasters Committee is scheduled to hold its annual fall meeting on October 29 at St. John's Church of God in Christ. Bishop Samuel Green, the church's pastor and vice president of Black Broadcasters, will be attending.

The meeting will be chaired by the Reverend Clay Evans, chairman of BNRB. During this meeting black broadcasters will plan all BNRB activities for the NRB 88 convention, including the black gospel concert, which was the best-attended event of the 1987 convention. A greater attendance is expected for 1988.

## Christian Duplications Completes Video by Dr. Cook

MORRISTOWN, N.J. (NRB)—R. B. Turney, president of Christian Duplications, Inc., Orlando, Florida, recently completed a 12-tape video series by Dr. Robert A. Cook, president of NRB.

Each of Dr. Cook's video programs is a full half-hour of Bible teaching that applies Scripture to daily living and provides help where needed. The series will also be made available in audio cassette.

The teaching comprises three miniseries which reflect both the compassion of this former pastor's heart and the Bible knowledge accumulated from his 23 years as president of The King's College, Briarcliff Manor, New York, where he now serves as chancellor.

Dr. Cook is host of *The King's Hour*, a radio broadcast aired on 106 radio stations across the country.

Christian Productions will also make the series available in a ¾" broadcast format

suitable for television stations to air, along with a 13th title by Dr. Cook entitled, *A Life With Meaning*.

For more information on this series by Dr. Cook, contact Christian Duplications International, Inc., 1710 Lee Rd., Orlando, Florida 32810, or phone 800-327-9332.

## Dr. Armstrong Visits Holland, Attends Family Day

UTRECHT, The Netherlands (NRB)—On June 13, Dr. Ben Armstrong attended Family Day at the Jaarbeurs Convention Center. The event was attended by some 20,000 Netherlands. One of the highlights of the day was a farewell talk give by Dr. Bert Dorenbos, former executive director of the Evangelical Broadcasting (EO). Dorenbos outlined his plan for a new ministry, the Rainbow Bible Plan, to be based in Holland. Also featured at the event was Arnie Pronk, a renowned choir director, who led a 600-voice choir in singing hymns. Several outstanding clergymen from Holland gave addresses.

EO is the principal evangelical television ministry in Europe, based in Hilversum. Family Day, held annually, is an important event because this is when they see their people.

Dr. Armstrong's visit was hosted by Johan de Koster, current director general of EBC, who also escorted him on a tour through Amsterdam.

## Robin Rees Visits NRB Headquarters

MORRISTOWN, N.J. (NRB)—Robin Rees, executive director of European Religious Broadcasters (ERB), visited NRB headquarters on July 9 as part of a visit to the U.S. which also included a visit to Channel 66 in Manassas, Virginia and attendance at the Christian Booksellers' Association (CBA).

He was introduced at a staff meeting, and related some of the highlights of the recent ERB convention held in Surrey, England, May 18-20. As a result of the convention, Rees said, a strong spirit of cooperation has developed and is apparent among religious broadcasters throughout Europe. In England, particularly, Christians in the media need the encouragement of their fellows, because the BBC, which is not diversified, but is controlled mainly by the British government, is closed to Christian programming.

While at Channel 66, Rees edited footage of the ERB convention under the station's sponsorship. It is available to NRB members by contacting Les Raker, president of Channel 66.



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by William J. Bennett

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**I**ronically, those who seek to exclude religion from politics may end by inciting the dangers they fear. For there are some whose vision of America yields nothing in dogmatic certainty to the opposing vision of the secularists, and who, no less than the secularists, misunderstand the character of our constitutional order. There are those in America today who believe, like Samuel Adams, that America should be a "Christian Sparta." They properly deserve the name "sectarian" rather than "religious." For though they sometimes speak in the name of religion in general, they would promote their own particular brand of religion into a favored position in public life. Not content to bring religious values into the public square, they would deny the government's constitutional obligation to be neutral among particular religious communities.

Like their secular antagonists, these zealots suffer from a misreading of history. If the secularists assert, wrongly, that the Founders meant to exclude all public support of religion, then the sectarians assert, wrongly, that the Constitution was designed, first and foremost, "to perpetuate a Christian order." One scholar argues that Christianity was the primary cause of the American Revolution. He calls for a "Christian historiography and a Christian revisionism" to foster a "return to the Protestant restoration of feudalism." A newspaper columnist insists that the Founders intended that all schoolchildren should be taught to acknowledge the divinity of Christ.

This is bad scholarship as well as dangerous politics. In the days of the Puritans, Massachusetts may, indeed, have been an intolerant Calvinist theocracy. But as the "church covenant" evolved into a "halfway covenant," so the Calvinist theocracy gave way to a constitutional democracy. By 1787, the Founders were determined at all costs to prevent the

national government from establishing any form of religious orthodoxy.

A public figure recently said that Christians feel more strongly about love of country, love of God, and support for the traditional family than do non-Christians. This sort of invidious sectarianism must be renounced in the strongest terms. The vibrant families and warm patriotism of millions upon millions of non-Christian and nonreligious Americans give it the lie. Its narrowness would have disappointed the Founders. And its intolerance clashes with the best traditions of our democracy.

The same public figure was on much firmer ground when he later observed: "I don't think we should invest any candidate with the mantle of God." This point is crucial. On the one hand, religion should never be excluded from public debate. On the other, it should never be used as a kind of divine trump card to foreclose further debate. Those who claim that their religious faith gives them a monopoly on political truth make democratic discourse difficult. Disagree with me and you're denamed, they seem to suggest. In doing so, they insult the common sense and the tolerant spirit of the American people.

In America, the roots of religious liberty and political equality are long and deep. On August 17, 1790, in the first years of our constitutional government, the Hebrew Congregation of Newport, Rhode Island, wrote to President George Washington, expressing thanks that the government of the United States gives "to bigotry no sanction, to persecution no assistance." This was President Washington's reply:

"The Citizens of the United States of America have a right to applaud themselves for having given to mankind examples of an enlarged and liberal policy: a policy worthy of imitation.

"All possess alike liberty of conscience and immunities of citizenship. It is now no more that toleration is spoken of, as if it was by the indulgence of one class of peo-

ple, that another enjoyed the exercise of their inherent natural rights."

And President Washington added, in beautiful words:

"May the Children of the Stock of Abraham, who dwell in this land, continue to merit and enjoy the good will of the other Inhabitants, while every one shall sit in safety under his own vine and fig tree, and there shall be none to make him afraid."

So to those today who make others afraid by calling America a "Christian nation," this is my reply: You are wrong. Sam Adams was wrong. We are not a "Christian Sparta." But Justice William Douglas was right when he said, "We are a religious people." The democratic ethic and the work ethic flourish in the context of the Judeo-Christian ethic, from which they take their original shape and their continued vitality.

Let me be clear. The virtues of self discipline, love of learning, and respect for family are by no means limited to the Judeo-Christian tradition alone, or to any religious tradition. My point is that, in America, our civil virtues are inseparable from our common values. And values such as courage, kindness, honesty, and discipline are, to a large degree, common to almost all religious traditions. But it is the Judeo-Christian tradition that has shaped our national ideals. Although we should never forget the contributions of a host of people from other religions and cultures who have come to our shores in search of freedom and opportunity, we should also acknowledge that freedom and opportunity have flourished here in a political and social context shaped by the Judeo-Christian tradition.

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William J. Bennett is United States secretary of education. This article is excerpted from an address he gave at the University of Missouri at Columbia. Reprinted with permission from the Washington Post. Copyright 1986.



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*"While the IRS has powerful tools for enforcing financial honesty, we believe that—in this area that is fraught with sensitive First Amendment concerns—it is far preferable for religious broadcasters to put their own house in order."*

*—Ben Armstrong*

*"Congressman Pickle, we will answer any questions that you are constitutionally authorized to ask."*

*—Robert A. Cook*

## Pickle To Investigate Tax-Exempt Status Of Religious Broadcasters

A broad-ranging investigation headed by House Ways and Means subcommittee chairman Rep. J. J. Pickle (D-Texas) has been launched to look into the financial practices of Christian broadcasters. The scope of the probe is expected to explore issues such as the tax-exempt status of television ministries, their use of charitable donations, financial accountability and personal compensation, according to subcommittee staffers.

On July 20, Dr. Robert Cook and Ben Armstrong, executive director of NRB, together with 25 religious broadcasters, met with Congressman Pickle, chairman of the Oversight Committee, to discuss the investigation. "The meeting was successful in that we were able to discuss each other's concerns informally," Dr. Armstrong said, adding that, "We offered information and were open to Senator Pickle's questions, and he seemed genuinely pleased." Pickle plans to proceed with the investigation, centering on six major areas of concern to the subcommittee: Should tax exempt status apply to all areas of a ministry?; How are ministries governed?; How is the donation directed to specific areas and on what basis are they allocated?; What is the ministry's policy of public accountability?; How much should be given for salaries, compensation and retirement?; and What effect has recent events had on other ministries?

The following is a summary of remarks by Dr. Cook, Armstrong and NRB's counsel, Richard E. Wiley.

"NRB is an organization comprised of 1,200 religious broadcasters which endeavors (1) to promote the access of religious organizations to the nation's radio and TV airwaves and (2) to encourage excellence in religious programming. In addition, since 1944 the NRB has been in the forefront of effort to promote high standards of ethics in the handling of financial matters. However, with recent revelations, it has become apparent that much more needs to be done to assure the financial integrity of religious broadcasting organizations. At this point, I would like to turn the discussion over to our counsel Richard E. Wiley who, as you know, is a former chairman of the Federal Communications Commission.

"We fully share the concerns of the American people over recent revelations of financial irregularities and would like to assure you that we are committed to taking

decisive actions to set our own house in order. In addition, subject to constitutional concerns regarding the separation of church and state, we are committed to cooperating fully with the legitimate inquiries of your Sub-committee.

"Those of us in this meeting met this morning with a larger group of representatives of prominent broadcast ministries and unanimously agreed that the NRB must promptly put in place a self-regulatory mechanism with real 'teeth' that will allow us to effectively police the financial ethics of our members. We have been working since last December to establish a new Ethics and Financial Integrity Commission (EFICOM) expressly for this purpose. But the recent controversy has made the need for such a Commission a matter of much more urgent concern and has strengthened our resolve to assure that the new regulations will be something we can be proud of and can be used to demonstrate to the American people and to your Subcommittee that we are serious about self-regulation.

"While the IRS has powerful tools for enforcing financial honesty, we believe that—in this area that is fraught with sensitive First Amendment concerns—it is far preferable for religious broadcasters to put their own house in order. We are hopeful that this task can be completed very quickly and that the new Commission will be in place shortly after your August recess.

"For this reason, we would like to suggest that the need for, or the composition of, any Congressional hearings be reassessed when this private initiative has unfolded. Certainly, once this process has been completed, your fact-finding efforts will be much more productive and informative.

"In the meantime, of course, we would be happy to maintain communications with your staff and to respond to any appropriate inquiries that you might have."

NRB held an emergency meeting of the entire executive committee on August 10-11 in Oklahoma City addressing the concerns of religious broadcasters over this latest investigation. Armstrong adds that the approval of EFICOM (Ethics and Financial Integrity Commission) is important to the future of religious broadcasting. "Any delay in EFICOM's approval could jeopardize religious freedom," he said.

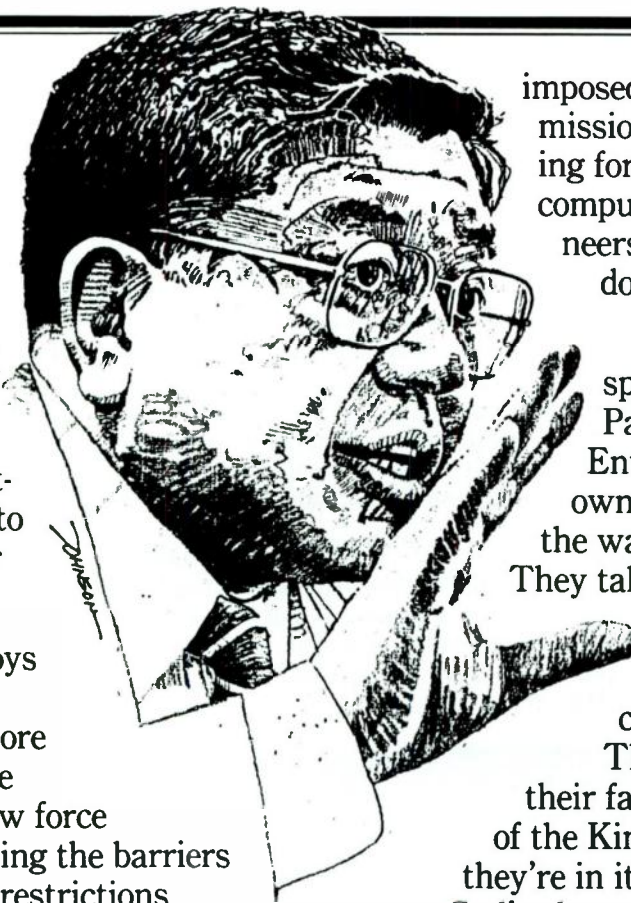


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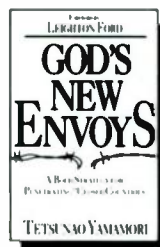


imposed on traditional missionaries. They're entering forbidden territory as computer technicians, engineers, carpenters, medical doctors, and the like.

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Ted Yamamori, Chief Executive Officer, Food For The Hungry, is an internationally-respected Christian leader. His credentials as an educator, author and missiologist are impeccable. He is dedicated to providing relief for the suffering and long term help that would enhance the dignity of a person.



In his newest book, "God's New Envoys," Yamamori describes a whole new generation of missionaries who will change the world. Contact your local Christian bookstore or Multnomah Press (1-800-547-5890) to secure your copy of "God's New Envoys".



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# Running a Station on Systemation

by Terry Steward



The governor's fishing open.

**I**t was Monday morning. As I entered the studio, my night announcer greeted me with, "When can somebody else type the logs so that I can become a real announcer?" His plight had something to do with the fact that he only types 20 words per minute.

The theme of the morning sales meeting turned from challenge to change: "When can we sell something besides R.O.S.?" Because we were hand-typing the logs, traffic was kept to the simplest possible spot placement—run of schedule and sponsorships. Groans drifted my way from the billing department. Sales were increasing and the billing seemed endless. The trouble reports kept growing.

WWIB had been in operation for 11 years. The number of translators had grown into three states—Wisconsin, Michigan and Minnesota, totalling 12. The station had stabilized its programming and listener financial support. Sports, news and weather were intertwined with light contemporary music, teaching programs and personality announcers. The

dimension yet undeveloped was the sales department.

My background in secular television as TV producer/director had taught me that good equipment was key to developing creative material. Without it, the ideas and product were limited. I engaged in a year-long study of computers—makes, models, capacities, software. I read everything I could get my hands on; made special trips to understand the whys and wherefores of computer life. Almost everything I had heard about computers was true. They condensed job load, stored huge volumes of material, lessened tedious routines, coughed out sales reports on demand and were incredibly complex. We could even get a first hand report on the strengths and weaknesses of our daily activities. I was hooked.

In August, 1983, I purchased a package from CBSI. From the single terminal dual floppies, we evolved to our multi-terminal hard disk drive system with telephone modems. Looking back, it was a system that grew with us.

From that point on, computers became a part of our broadcast philosophy. The initial unit is now joined with computers utilized in every phase of our operation, each vital and unique.

## Putting It to Work

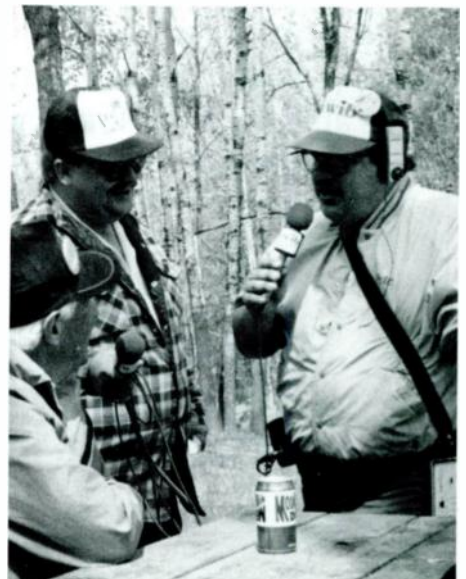
Every business needs a catch-all computer. Our PC handles everything from trivia questions to calendar events; engineering forms to sales prospecting. It's a work horse—it can even produce clip art for our monthly publications.

For four years we had used the services of a midwest meteorological service. A Gallup poll showed 63 percent of radio listeners considered weather forecasting to be the most important part of programming. Even an atheist is interested in the possibility of being caught in severe weather. Weather became an outreach tool. We weren't the first to think of it. After all, weather is an act of God!

Contractors were calling us to check weather forecasts, "Can we pour concrete  
*(continued on page 24)*



Our remote equipment.



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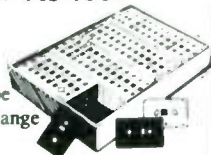
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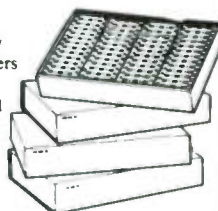


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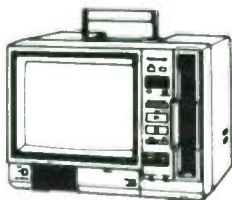


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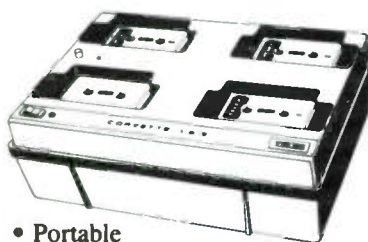
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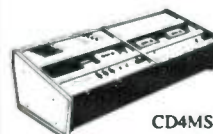


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(continued from page 22)

today?" Housewives determined washline activities by our reports. Enter Radac, a Minneapolis-based color weather radar system. With her far-seeing capabilities, we now can visually access 127 C and S band radar sites via the national weather service, along with the entire national radar summary maps. Radac is always on call, seven days a week, 24-hours a day.

Then there is the specialist—our solid state AM transmitter SX series has its own computer on board, capable of performing its own diagnostics. In November, the FM transmitter added the Gentner VRC 1000 digitized voice computer with an extensive 800-word vocabulary. It's unique in that it samples various areas within the transmitter and is capable of calling the announcer on duty if there is a problem. In fact, it will call to give the meter readings. The announcer can call Gentner to ask questions such as, "Are the tower lights on?" or "Is anyone in the building?" And Gentner has good manners. He doesn't just hang up, he says a rather pleasant, "Good bye."

Together, the CBSI package, the catch-all PC, the all-seeing Radac and the specialist Gentner make up a hardworking staff of touch pads, monitors and memories.

During this time of upgrading the FM technology, we received a CP for an AM station, WOGO. Since we were building from the ground up and introducing a new outreach format which we copyrighted and called "Clean Country," we chose to use a broad band system incorporating the Motorola C-Quam system. It was June, 1985, when northwest Wisconsin's first newly constructed AM stereo station signed on with "WOGO, On the Go at 680, AM stereo."

Within this new format was the need to tightly control the music playlist. Clean Country's hook is a carefully selected mixture of secular country and country gospel music. What could give us quality stereo sound along with live-assist capabilities and full random access to all cuts of music, yet allow us to walk away from it when programmed for automation? Systemation.

Systemation is a new concept in live assist/automation using the professional line of Tascam 234 cassette decks, now available in digital audio. There are no loose carts, no reel-to-reels, no records stacked up! Ours was one of the first five systems in use.

You might be thinking, "Cassettes are not part of an industry standard!" At the time, having talked with professional music companies who offered taped ser-

vices, we couldn't find a good stereo cart machine that maintained quality separation. In comparing the Tascam's quality against stereo cart machines, we chose cassettes to carry full dolby stereo. It also helped us produce a consistent textural sound throughout commercials, music and features. After two years with all 22 decks running seven days a week, 24-hours a day, we have a surprisingly low maintenance record.

### Music Mixing

Imagine a system that has the ability of full random access to music; a system capable of nine music format changes; the ability to rotate music on an individual deck 99 different ways and the ability to rotate the music decks 99 different ways. The results: a tightly controlled music playlist.

Systemation is capable of dipping the music at the end of each song and the back announce can be scripted four different ways. To stimulate variety, the menu allows the operator to choose and limit the number of back announces used in any given hour.

In the live assist mode, a small production console is an outside source to the computer. The announcer can operate the system with a simple joystick similar to that in a home video game. The computer can be set up to open the microphone after each event or to follow the music rotation in which the announcer must ask for it to open his mic.

Suppose I don't like the computer's next selection of music. By inserting a number on the keyboard, for example, #15B, hitting the return key will immediately fast forward the deck and in seconds cue up my choice. This can be done with any source—news, sports, commercials or features.

### Remote Capabilities

The ultimate in live assist is to take a simple lap computer and run the entire station from a local restaurant, shopping mall, or any remote location. This really promotes your air personalities! And there's no need for a board operator at the station.

However, live assist requires full-voiced, able-bodied announcers on duty throughout the broadcast day and week. I wanted the same fresh quality of live sound through out the broadcast day and week. I wanted the same fresh quality of live sound through out the broadcast day and week. I wanted to minimize the costs of starting a new radio station. I decided that an automated system that would give the time and temperature in the announcer's voice

would meet my demands. I could hear it. "It's 72 degrees at 680, WOGO. The time is 6:15." It could also do a weather forecast, give information about Philadelphia Phillies slugger, Mike Schmidt, a school closing, or a feature like James Dobson's "Family Commentary." Systemation does it all. It's a seven-day walk-away system. Everything is logged and printed on a printer for proof of performance. For stations that are using satellite programming, Systemation can be satellite driven at the push of a button.

Current broadcast technology also affects what is being done in the field. From our remote truck, we can report "live" from anywhere within approximately 75 miles of our listening area. Beyond that, we are able to report "live" using our telephone interface equipment.

This technology takes our listeners out of the studio. We can take them to the airport with the vice president's motorcade and then to the rally site in one of our local high schools; to the gubernatorial debates; to concerts, local fairs and church services; to a tornado-stricken area, a car dealership or a major fire; to local farms during June Dairy Month with our full-time farm director. We've even captured the excitement of our announcer at the Governor's fishing open, "Hey, guys! I think I caught one!" And to increase listener communication, *Sports and Commentary*, a 14-year-old daily program interviewing national Christian athletes, brought pro-athletes to local sporting events via telephone.

WWIB and WOGO are personality radio, meeting thousands of listeners one-on-one with the motivation of reaching them for Jesus Christ. State of the art technology makes it possible. We combine our philosophy with technology to maximize our listenership. And that's not easy! With 29 employees including two full-time counselors, a sales manager and seven sales people, the challenge is great. We want to be on the cutting edge in technology, making "the next 30 seconds count!" We feel we must be effective in our small market. We've counted the cost. We have to go out on a limb to get the fruit, and it's happening. People are coming to know Christ as Saviour. Marriages are being rescued. Families are being brought back together. Lives are being changed! The world is waiting for answers, and we have them. Christian broadcasting—what an exciting medium with which to reach the world for Christ!

Terry Steward is general manager of WWIB and WOGO in Eau Claire and Chippewa, Wisconsin.



# NRB

AWARDS

## CALL *for* NOMINATIONS

**National Religious Broadcasters**

45th Annual Convention and Exposition  
January 30 - February 3, 1988, Washington, D.C.  
Sheraton Washington Hotel



**T**he purpose of the National Religious Broadcasters' awards is to recognize outstanding service and merit in religious broadcasting. It is our hope that through these awards we will provide a standard of excellence for the industry.

Since 1944, NRB has worked to safeguard free and complete access to the broadcast media and to promote high professional standards. This excellence is promoted through the NRB awards, expressing appreciation for advancing the communication of the Gospel.

It is traditional at NRB for members to nominate their colleagues who have advanced the quality of programs and stations, utilizing new developments in technology to communicate the Gospel. The Awards Committee welcomes suggestions from our members.

The criteria for nomination are listed in each category. Please read through the application on the opposite page, decide whom you will nominate, and return the application and materials by December 1, 1987.

You are in a unique position to help shape the future of religious broadcasting. We invite you to help us select this year's winners by nominating your choices for the NRB awards.

### **NOMINATOR INFORMATION**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Additional nominations may be included. Any supporting information concerning the individual and/or organization nominated will be carefully considered.



## NRB AWARDS

### Religious Broadcasting Hall of Fame

Presented to a Christian broadcaster who has achieved wide recognition in religious media communication with the highest standards.

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### Award of Merit for Management

Awarded to a station, program producer, and/or agency demonstrating excellence, integrity and innovation in management.

Nominee \_\_\_\_\_

### Award of Merit for Program Production

Presented to broadcast produced during the last twelve months (regular series or special) demonstrating highest technical standards, creative in talent, writing, directing and concepts.

Nominee \_\_\_\_\_

### Distinguished Service Award

Presented to an individual or organization for outstanding contributions to the field of broadcasting.

Nominee \_\_\_\_\_

### Milestone Award

Presented to an individual or organization for fifty years of continuous service in the field of religious broadcasting.

Nominee \_\_\_\_\_

## NEW 1988 NRB AWARDS

### Ministry of the Year Award

Presented to the organization with a budget of a half million dollars or less, and to the organization with a budget of more than a half million (two awards).

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Nominee #2: \_\_\_\_\_

### New Ministry Award

Presented to the most outstanding new radio and/or television broadcast which has been on the air for two years or less.

Nominee: \_\_\_\_\_

### Black Ministry Award

Presented to the individual or organization perceived to have furthered the cause of Christ through Black broadcasting.

Nominee: \_\_\_\_\_

### Broadcast Facility of the Year Award

Presented in two categories for radio (one for a facility in the top 50 ADI's, and second from 50 to 250 ADI rankings); one award for Christian television station. (Award can be won in successive years.)

Nominee #1 Radio: \_\_\_\_\_

Nominee #2 Radio: \_\_\_\_\_

Nominee Television: \_\_\_\_\_

### Hispanic Ministry Award

Presented to the individual or organization perceived to have furthered the cause of Christ through Hispanic broadcasting.

Nominee: \_\_\_\_\_

### Technical Achievement Award

Presented to the organization which is perceived to have developed and marketed the most significant technical advancement helping to facilitate religious broadcasting.

Nominee: \_\_\_\_\_

### President's Award

Presented to the individual, station, or ministry judged by the current NRB President and his associates, as most deserving.

Nominee: \_\_\_\_\_

### Direct Response and/or Magazine Award

Presented to the ministry or publisher for distinguished service in the print media with donor information and/or participation.

Nominee: \_\_\_\_\_

### Board of Directors Award

Presented to a distinguished individual who, while an avowed Christian, may not necessarily be in the field of electronic communications.

Nominee \_\_\_\_\_

### NRB Chapter Award

Presented to a regional chapter annually; designed to foster friendly, enthusiastic "competition." Award can be won in successive years with a rotating trophy appropriately inscribed. Announcement to be made at annual Chapter officers' luncheon.

Nominee: \_\_\_\_\_

### Youth Achievement Award

Presented to student or individual with less than one year of professional service; judged most promising for future media involvement and spiritual impact.

Nominee: \_\_\_\_\_

### Headquarters and NRB Staff Award

Presented to individual in recognizing faithful service by headquarters' staff member, as judged by the NRB Executive Director, President, and 1st and 2nd Vice Presidents. (Award will be displayed at the headquarters and rotated year-by-year.)

Nominee: \_\_\_\_\_

## Former Winners

### Distinguished Service Award

*Presented by NRB in recognition of distinguished contributions to the cause of religious broadcasting*

- 1972 Stanley N. Whitecack, "Showers of Blessing"
- 1973 Thomas F. Zimmerman, Assemblies of God
- 1974 Eugene R. Bertermann, President of NRB  
The Honorable Dean Burch, Chairman of FCC  
Pamela Hott, CBS News
- 1977 The Honorable Richard E. Wiley, Chairman of FCC  
Sol Taishoff, Broadcasting Magazine
- 1979 C. M. Ward, "Revivaltime"
- 1980 Wendell P. Loveless, WMBI/Chicago
- 1981 J. Vernon McGee, "Thru the Bible"
- 1982 W. Dale Oldham, "Christian Brotherhood Hour"
- 1983 Theodore Epp, "Back to the Bible"
- 1984 Herrmann Braunlin, Hawthorne Gospel Church  
Mary Dorr, Religion in Media  
Carl Smith, Consulting Engineer
- 1985 Neil Doty & Sherman Williams, Redwood Chapel  
Clay Evans, "What A Fellowship Hour"  
The Honorable Mark S. Fowler, Chairman of FCC  
Orva Koenigsburg, Domain Communications

- 1976 Charles E. Fuller, "Old Fashioned Revival Hour"
- 1976 R. R. Brown, "Radio Chapel Service"  
George Palmer, "Morning Cheer Broadcast"  
Paul Rader, Radio Evangelist
- 1977 Miss Lois Crawford, KFGQ/Boone, Iowa  
"First Mate Bob" Paul Myers,  
"Haven of Rest"
- 1978 William Ward Ayer, First President of NRB  
Donald Grey Barnhouse, "Bible Study Hour"
- 1979 Herman Gockel, "This Is the Life"
- 1980 Myron F. Boyd, "Light and Life Hour"
- 1981 Billy Graham, "Hour of Decision"
- 1982 Percy Crawford, Radio-TV Pioneer
- 1983 Richard M. De Haan, "Radio Bible Class"
- 1984 Eugene R. Bertermann, Lutheran Bible Translators
- 1985 Jerry Falwell, "The Old Time Gospel Hour"
- 1986 Theodore Epp, "Back to the Bible"  
M. G. "Pat" Robertson, CBN
- 1987 Thos. F. Zimmerman, Assemblies of God

- 1976 Grand Old Gospel Hour Unshackled!
- 1977 The Back to God Hour
- 1978 Grace Worship Hour
- 1979 Day of Discovery
- 1980 At Home with the Bible Hour of Freedom
- 1982 Focus on the Family  
Rex Humbard Television Ministry
- 1983 Insight for Living  
In Touch
- 1984 Grace to You  
Tips for Teens  
Wesleyan Hour  
100 Huntley Street  
The First Estate, WNBC-TV
- 1985 The Grace Worship Hour  
A Visit With Mrs. G  
Afterglow
- 1986 CTN Magazine  
Explo '85  
Hermano Pablo  
Inside Russia  
Luis Palau Responds  
Moody Presents  
The Pat Boone Show  
Point of View
- 1987 Changed Lives  
Christian Lifestyles  
The Filling Station  
Key Life  
La Hora de la Reforma  
Nite Line  
Sanctity of Human Life Week

- 1979 KHEP/Phoenix, AZ
- 1980 WCFC-TV 38/Chicago, IL
- 1981 WDAC/Lancaster, PA  
WFGW/Black Mountain, NC  
Trinity Television Network
- 1982 KGDN-KBIQ/Seattle, WA  
KYFC-50/Kansas City, MO
- 1983 WRBS/Baltimore, MD  
LeSea Broadcasting Co.
- 1984 Family Life Broadcasting  
WTLW-TV/Lima, OH
- 1985 KCFO/Tulsa, OK  
WPCB-TV/Pittsburgh, PA
- 1986 KFCB-TV Channel 42/Conford, CA  
KIRV/Fresno, CA  
WBCL-FM/Fort Wayne, IN  
WGCB-AM/FM/TV/Red Lion, PA
- 1987 Ambassador Advertising Agency  
Coral Ridge Ministries  
WWCM/Ypsilanti, MI

### Award of Merit

*Presented for excellence in production*

- 1986 Paul Bearfield, Harvest Gleaner Hour  
Patrick Buchanan, Director of Communications, The White House  
Bishop Samuel Green, Jr., Church of God in Christ  
The Honorable Rosel H. Hyde, former Chairman of the FCC
- 1987 Steve Allen, personality  
Joseph Barbera, Hanna-Barbera Productions, Inc.  
Ted Engstrom, World Vision  
Paul Freed, Trans World Radio  
John D. Jess, Chapel of the Air  
Ralph Montanus, Sr., The Gospel Association for the Blind  
Stephen Olford, Encounter Ministries  
Luis Palau, Luis Palau Evangelistic Team

- 1959 Hour of Decision
- 1960 Old Fashioned Revival Hour
- 1961 Lutheran Hour
- 1962 Light and Life Hour
- 1963 Back to the Bible Broadcast
- 1964 Revivaltime
- 1965 Showers of Blessing
- 1966 Christian Brotherhood Hour
- 1968 This Is the Life
- 1969 Morning Chapel Hour
- 1970 Bible Fellowship Hour  
Chapel of the Air
- 1971 Mennonite Broadcasts
- 1972 Haven of Rest
- 1974 Radio Bible Class
- 1975 Southern Baptist Radio-TV Commission

### Award of Merit

*Presented for excellence in management*

- 1964 Far East Broadcasting Company
- 1965 Radio Station HCJB/Quito, Ecuador
- 1966 TEAM, Tom Watson
- 1967 Moody Radio Network  
Trans World Radio
- 1968 Radio Station ELWA/Monrovia, Liberia
- 1969 Christian Broadcasting System, Korea
- 1971 Family Stations, Inc.
- 1973 Northwestern College Radio, KTIS/Roseville, MN
- 1974 Christian Broadcasting Network
- 1975 John Brown University
- 1976 KRDU/Dinuba, CA  
WRVM/Suring, WI
- 1977 KCCV/Kansas City, MO
- 1978 Inspirational Broadcasting Corp.  
KPDQ/Portland, OR

### Milestone Award

*Presented for continuing excellence and achievement*

- 1976 Moody Bible Institute
- 1977 "This Is the Life"
- 1978 Theodore Elsner
- 1979 Dale Crowley
- 1980 Glenn V. Tingley
- 1981 "Bible Fellowship Hour"  
HCJB/Quito, Ecuador  
"The Lutheran Hour"  
Howard Ferrin  
Charles Leaming
- 1982 KFSG/Los Angeles  
Pillar of Fire Radio Stations  
Manford George Gutzke  
"Radio Revival Hour"
- 1983 "Heaven and Home Hour"  
"Southwest Radio Church of the Air"  
"Your Worship Hour"  
Rex Humbard  
WMPC/Michigan  
Rev. Donald Baughey
- 1984 Family Altar  
Sunday Evening Club  
Union Rescue Mission  
KDRY/San Antonio, TX  
Berean Bible Society
- 1985 Furnace Street Mission
- 1986 Norman Vincent Peale  
The Lifeline Hour
- 1987 "The Biola Hour"  
"The Calvary Hour"  
Samuel Kelsey  
Ernest C. Manning  
Noah Edward McCoy  
"Sunday School of the Air"  
Wealthy Street Baptist Church

### Religious Broadcasting Hall of Fame

*In appreciation of outstanding achievement and lasting contributions to religious broadcasting, the Hall of Fame is the highest recognition presented by National Religious Broadcasters.*

- 1975 Clarence W. Jones, HCJB/Quito, Ecuador  
John Zoller, "Christ for Everyone"  
Walter A. Maier, "The Lutheran Hour"

SEND NOMINATIONS TO:  
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CN 1926, MORRISTOWN, NJ 07960  
(201) 428-5400



# High Definition Television:



Photo courtesy of Sony/PCL-Ulimatec

Scenes from Sony/PCL-Ulimatec program *One Day* shot in high definition and transferred to 35mm film using the Sony (EBR) Electron Beam Recording process. Scenes show use of HD electronic composites using the Ulimatec.

Imagine a television picture so clear, with colors so crisp it almost appears to have three dimensional quality. Imagine television equal to the quality of compact discs with sound that is able to surround you so you not only hear but *feel* the difference. Imagine images and sounds comparable to 35mm Dolby Surround Cinema—all within the electronic domain of your own living room—and you have not only imagined but described a higher definition (HDTV) system currently in use for production today—only a few years away from arrival in your living room in the form of consumer electronics.

Film has enjoyed a high definition standard (35mm) for years. It has been used as a medium by many producers dealing with Christian and biblical topics from the early silent era with epics by Cecil B. DeMille—*King of Kings* and *The Ten Commandments*—to the more recent television mini-series productions of Vincenzo Labella—*Moses the Law Giver*, *Jesus of Nazareth* and *A.D.* Many of the biblical epics produced images of the Bible that often utilized new technology and techniques of its day for special effects:

- *The Life of Christ*—one of the earliest examples of Pathcolor technique (1909)
- *Ben Hur*—one of the first color films using an early Technicolor subtractive process (1925)
- *The Robe*—the introduction of the CinemaScope process (1953)
- *Ben Hur*—the introduction of a color difference blue screen matting technique (1959)

Christian broadcasters have made numerous contributions to the implementation of new technology and media by early evangelical broadcasts made during the amateur days of radio and the early pioneering efforts made by the "electric church" in television. Examples of pioneering Christian broadcasters included Bishop Sheen on early network television in the 1950s, and early use of satellite networks by the Christian Broadcasting Network in the 1970s.

Today production costs are rising—the average cost of a feature film is \$13 million. It has become even more difficult to produce high quality 35mm Biblical features for release to theaters or other media—broadcast television, cable and video cassettes.

Now there is a new medium capable of cutting an estimated 15-30 percent from a film's budget, offering new definition of quality as applied to production. It allows greater flexibility and economy in the production of special effects, and is comparable in quality to projected 35 mm film. Once again we have described HDTV. Technically, HDTV is defined as a system with five times the amount of visual information that currently exists in today's television systems. Developed by the Japan Broadcasting Corporation (NHK), the NHK HDTV system offers definite improvements over existing broadcast systems:

- Double the vertical and horizontal detail resolution
- Greatly improves the brightness of a scene

## A New Definition of Quality for Christian Broadcasters and Filmmakers

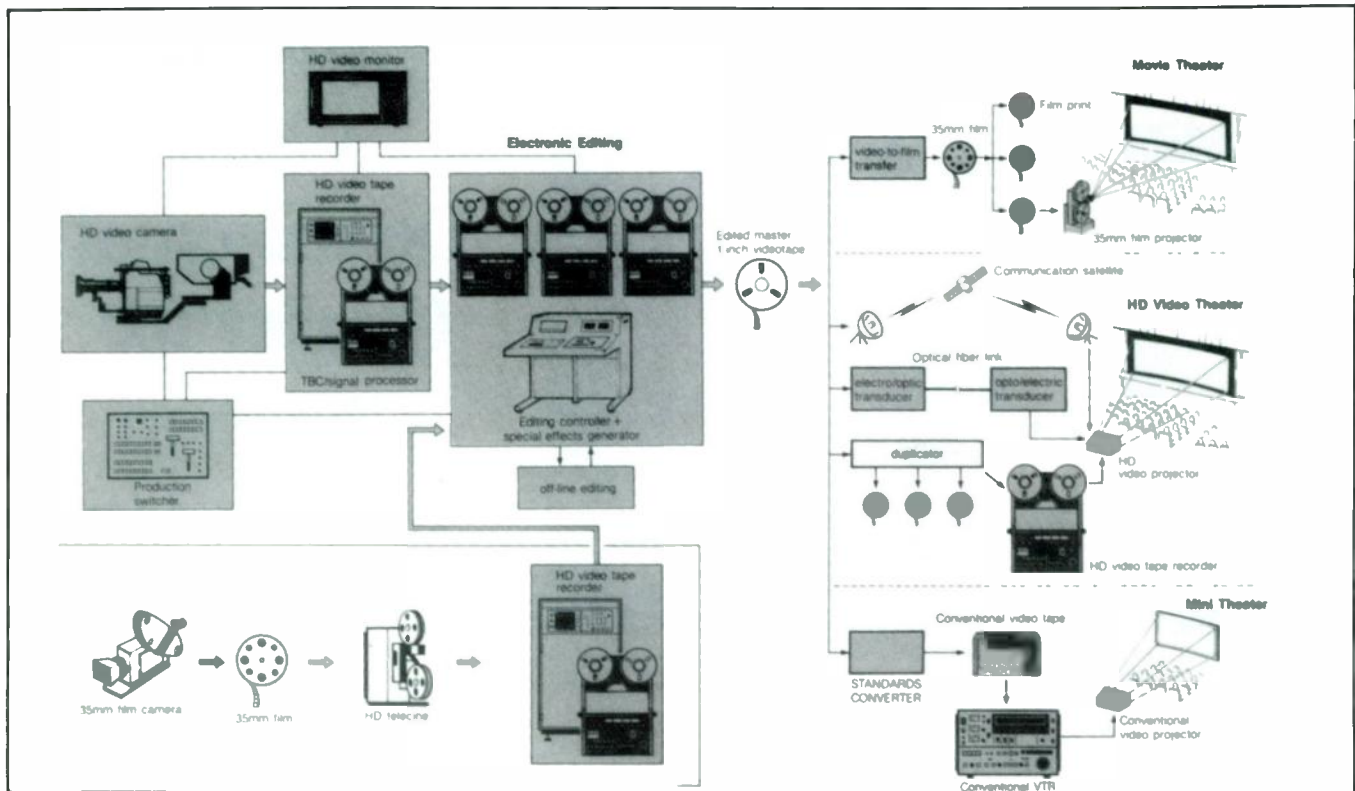
by Corey Carbonara

- Provides nearly ten times the color information of present broadcast systems, utilizing separate component color signals of RGB or a color difference system
- Increases amount of scanning lines from 525 (US/Japan) to 1125
- Widens the screen aspect ratio by one-third
- Improves sound quality to match that of compact discs

### History

Although the term HDTV is applied to the NHK system outlined above, the term has historically been used to define a number of advances in terms of picture quality. It was, for example, applied in reference to television by RCA in 1934—referring to a television scanning system having 240 lines or more. Our current NTSC television system of 525 lines was considered true HDTV at the time of its standardization in 1941. By the 1960s, planning had begun on the needs for the requirements of a television system that could meet the demands of the 21st century. In 1968, NHK began research on a new HDTV system that would use projected 35mm film as its benchmark for comparison of the quality it needed to achieve. Led by Dr. Takashi Fujio at NHK, the research team examined the psycho-physical attributes of human vision as well as the technical foundation for such a system. Dr. Fujio concluded that HDTV—called "Hi Vision" by NHK—needed a resolution of 1000 or more scan lines. NHK established 1125 lines for Hi Vision based on mathematical

*(continued on page 30)*



**Motion Picture Production Display Using HDVS**

(continued from page 29)

correlations to both the 525 (US/Japan) and 625 (Europe) link color standards in use today.

In the 1970s many Japanese companies entered into development of HDTV products; the most ambitious of these Japanese firms is the Sony Corporation of America. Since 1975, Sony has invested over \$300 million into what they call their High Definition Video Systems (HDVS) product line—a series of HDTV products ranging from cameras and VTR's to monitors, switchers, and video projectors. At the heart of HDVS's ability to accomplish superior electronic compositing in special effects is the development of a high definition electronic matting device the HD Ultimatte. Invented by Petro Vlahos, founder of the Ultimatte Corporation, the HD Ultimatte uses an additive mix of foreground and background signals—processing both signals so they can either be added together or superimposed. The advantage of the Ultimatte system is its ability to produce a fineness in detail of hair and smoke that is absolutely preserved by the HD Ultimatte in the foreground element. Add to this its ability to handle transparent material such as glass and you have an extremely flexible matte system available with the resolution of HD in real time. HDVS Red/Green/Blue (RGB) signals

provide the perfect foreground input to the Ultimatte, enabling foreground images to appear to be able to walk around themselves, as in the case of the "One Day" HDVS example, a test by Sony/PCL (Japan) and Ultimatte Corporation on the high definition compositing capabilities of the HD Ultimatte. Paul Vlahos, Ultimatte Corporation president, states that there is also a whole series of techniques using the HD Ultimatte that further widen the scope of its use in special effects. According to Vlahos, "The HD Ultimatte can add production value by the use of matted paintings—with the CBC being an example of this." Vlahos sees additional uses of his HD Ultimatte in location shooting. "An HD Ultimatte could greatly help a shoot stay on schedule by allowing for backgrounds of medium shots, over-the-shoulder shots, etc., to be quickly shot after the master shot. Later, previously shot backgrounds can be used with blue screen backgrounds—setup outdoors—affording producers the opportunity to make changes without having to return to the original location." Vlahos sees the HD Ultimatte as an advantage more for production location scheduling than special effects.

### Production

HDVS production companies have already produced a variety of programs all

across the globe ranging from television commercials and music videos to full motion picture features shot almost entirely in HDVS. The first production company to purchase the Sony HDVS System was David Niles, VOIR, in Paris. Current HDVS production facilities include: David Niles, VOIR, Paris; 1125 Productions (Niles), New York City; Rebo HD Studio, New York City; CBC, Northern Light and Picture Show, Toronto; RAI, Rome; NHK, Tokyo; Tokyo Broadcasting System; and HD Studio, Dallas.

Several HDVS projects were conducted in the United States. In 1986, the American Film Institute released the featurette *Arrival*, a fantasy about the coming of Halley's Comet, directed by Keith Williams, supervised by director Joe Dante and shot by John Hora, ASC. The project was entirely shot with the Sony HDVS system and transferred to 35mm film using Sony's Electron Beam Recording (EBR) system. Another experiment was jointly conducted by Sony and Apogee Productions. A Hollywood film special effects group led by "Star Wars" veteran Dykstra involved an HDVS electronic compositing test called "Island" on the Apogee stages in Van Nuys, California. The project proved to be useful for certain types of motion-controlled special effects. According to John Dykstra, Apogee Productions president,



HDVS has some definite advantages. "For special effects, it's incredible," says Dykstra. "With its ability to handle RGB compositing, HDVS composites are less difficult than film with less tight parameters resulting in images that are better composites than film at the respective resolution." Dykstra also states that in commercial projects, advertisers would like the fact that special effects could be done in real time with composites evaluated on site within a day's shoot.

However, for wide use in cinematic special effects Dykstra offers an agenda for HD equipment manufacturers to provide a better integration of HDTV including further improvements in highlight control and overcoming the limitations of real time 1/30 second exposures for HD. Dykstra sees the advantage of HDTV being the speed in which you can produce special effects. It is much faster than film; therefore, it could be more economical.

Nina Vlahos, an independent film producer, sees HDTV as the future for lower budget cinematic productions involving special effects. Using an HD Ultimatte with an HDVS system, the cost savings over film becomes even greater.

### Economics

The current average cost of the production of a feature film is about \$13 million, with most of these commercial productions geared toward teenagers—hoping for blockbuster potential to recoup the initial investment. With HDTV, smaller budgeted productions in the \$1-3 million range can benefit from the estimated cost savings. For Christian broadcasters and filmmakers, the ramifications of the estimated cost savings in HD production offer an enormous potential. Producers of HDVS/HDTV have noted savings over 35mm film costs in areas such as expensive film stocks, processing and production setups, especially noting the advantage of immediate tape replays of a particular scene with an Ultimatted image in real time.

David Niles predicts that in the near future, 50 percent of all new television shows, big budget commercials, and top features will be produced with HDTV equipment. This could be a substantial change considering the U.S. exports over a billion dollars in programming annually. Niles finds production costs are 15-20 percent cheaper than 35mm film with the added benefit of storing a particular complex camera setup into the HDVS camera memory, with the ability to recall it weeks later during the same production; he also points out that shooting is accomplished 10

percent faster in HD, saving about 40 minutes a day in production.

HD compositing capabilities allowed the CBC and Northern Light Picture Corporation to shoot 70 percent of their production on sound stages, matting in paintings and composite photos with blue screen foregrounds, serving as an alternative to the construction of elaborate sets or extensive film opticals which would be more laborious and time consuming. With the potential of HD paint boxes such as the Quantel system, further backgrounds could be matted into the shot, producing a multi-layered effect adding to the credibility of the shoot. This all takes place on a sound state, accomplishing many more setups per day than is currently experienced in production.

### Distribution

HDTV has been used to produce music videos, dramatic television mini-series, and features currently distributed by their conversion to either current film (35mm) and video standards (525/625). Sony has developed products to achieve these transformations—an electron beam process for HDVS to film transfers and standards converters from HDVS to either NTSC (525) or PAL (625) video. NHK has developed a bandwidth reduction technique to compress HDTV signals (about five times as wide as a single channel) to a bandwidth equaling about one and a half times the bandwidth of a single television channel.

### Conclusion

HDTV arrives at a time when the home video market is more lucrative than ever before. New video technologies such as cable, VCRs and Direct Broadcast Satellites (DBS), will soon reach nearly every home in the country. DBS could enable vast distribution of HDTV signals on the presently unoccupied high microwave signals now allocated to DBS. Christian broadcasters will need additional spectrum space to remain competitive in the HDTV arena.

In the area of production via HDTV, there is great potential for its use by Christian broadcasters and filmmakers with the potential cost savings encouraging more quality productions at an affordable price.

HDTV will be a new tool for disseminating the Gospel of Jesus Christ literally "to the ends of the earth" with a new clarity and greater definition. HDTV looks very promising indeed.

**Corey Carbonara is new video technologies project director in the Telecommunications Division at Baylor University, Waco, Texas.**

# There's More There's Hope!

There's more *There's Hope!* What in the world does this mean?

It means that the dynamic new Christian telecast *There's Hope!* is reaching more people than ever — a potential audience of multiplied millions.

Dr. Richard Lee's stirring messages are making a difference. *There's Hope!* is here to stay. And now there's more than ever before, to make even more of a difference. Let it touch your life!

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PTL SATELLITE NETWORK, SUNDAYS @ 7:00 PM  
LIBERTY BROADCASTING NETWORK, SUNDAYS @ 4:00 PM,  
MONDAYS @ 3:30 P.M., WEDNESDAYS @ 8:00 P.M.

#### LOCAL STATIONS

**FLORIDA** — WHBR TV-33, Pensacola, Sundays 6:00 P.M.; WAX TV-69, Perry, Wednesdays 8:30 P.M.

**GEORGIA** — WXIA TV-11, Atlanta, Sundays 9:00 A.M.; AIB Cable 8, Atlanta, Fridays 8:30 P.M., Sundays 11:00 P.M.

**HAWAII** — KWHE TV-14, Honolulu, Saturdays 11:00 P.M., Sundays 10:00 P.M.

**INDIANA** — WHMB TV-40, Indianapolis, Sundays 2:00 P.M.; WHME TV-46, South Bend, Saturdays 11:30 P.M., Sundays 10:00 P.M.

**KENTUCKY** — WLGN TV-19, Madisonville, Sundays 3:00 P.M., Wednesdays 5:00 A.M.

**LOUISIANA** — KMCT TV-39, W. Monroe, Sundays 10:30 P.M.

**MICHIGAN** — WTLJ TV-54, Grand Rapids, Fridays 8:00 P.M.

**MISSISSIPPI** — CC10 TV-10, Starkville, Tuesdays 5:30 P.M.

**MISSOURI** — KYFC TV-50, Kansas City, Sundays 1:30 P.M.; KNLJ TV-25, New Bloomfield, Sundays 3:00 P.M.

**NORTH CAROLINA** — WEJC TV-20, Lexington, Sundays 7:00 A.M.

**NEW MEXICO** — KAZO TV-32, Albuquerque, Wednesdays 10:00 P.M.

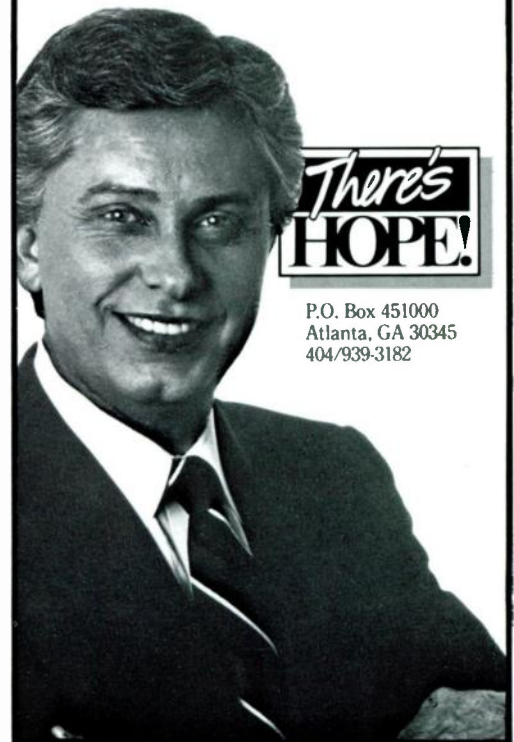
**OHIO** — WTJC TV-26, Dayton, Sundays 8:30 A.M.

**OKLAHOMA** — KWHB TV-47, Tulsa, Thursdays 8:30 P.M., Saturdays 8:30 P.M.

**SOUTH CAROLINA** — WGGG TV-16, Greenville, Sundays 10:30 P.M.; WCCT TV-57, Columbia, Saturdays 10:30 P.M.; WGSE TV-43, Myrtle Beach, Florence, Sundays 10:00 P.M.

**TEXAS** — GETV TV-18, San Antonio, Saturdays 9:30 P.M.

Plus 62 additional cable outlets. Consult local listings for time and channel.



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# Expo Buyers Guide

## Program Producers

**AP Broadcast Services**, 1825 K St. NW, Washington, D.C. 20006, 202-955-7243; AP Network News, AP NewsPower, TV Direct, Music Country Radio Network

**CBN Radio Network**, CBN Center, Virginia Beach, VA 23463, 804-424-7777; 24-hour LOVE-SOUNDS, Christian contemporary and MOR music service and CBN Radio News

**Edwin L. Cole Ministries**, PO Box 610588, Dallas, TX 75261, 817-283-2898; Christian men's network, video teaching materials, radio programming

**Faith for Today Television**, PO Box 320, Newbury Park, CA 91320, 805-373-7679; A dynamic and innovative television magazine series: Christian Lifestyle Magazine

**God's News Behind the News**, 6550 Mango Ave. S., St. Petersburg, FL 33707, 813-347-2865; Computer Contributor Info System, TV/radio program, cassettes and videos

**Grace 'N Vessels of Christ**, 77 Grays Bridge Rd., Brookfield, CT 06804, 203-775-0210; Singing Evangelist Grace telecast and GNV-TV program info.

**International Broadcasting Network/Bob Larson Ministries**, PO Box 36096, Denver, CO 80236, 303-980-1211; Satellite radio network delivering quality religious programming and providing media service to Christian radio stations

**International Correspondence Institute**, PO Box 8549, Ft. Worth, TX 76124, 817-496-5033; World Alive TV program, evangelism and Christian training materials—printed, audio and video

**LeSea Broadcasting, Inc.**, 61300 S. Ironwood Rd., South Bend, IN 46614, 219-191-8200

**Lowell Lundstrom Ministries**, East Highway 10, Sisseton, SD 57262, 605-698-3939; Weekly half-hour TV program, Lowell Lundstrom president; Trinity Bible College, author, songwriter

**Malcolm Smith Ministries**, PO Box 245, Rt. 208 N, Washingtonville, NY 10992, 914-496-5421

**Maranatha Christian Ministries**, PO Box 1799, Gainesville, FL 32602, 904-375-6000; "Forerunner" TV show, literature, missions, personnel and vision to spread the Gospel

**Marilyn Hickey Ministries**, PO Box 10637, Denver, CO 80210, 303-698-1155; Video, books and tapes

**Mike Murdock Evangelistic Assoc.**, PO Box 47550, Dallas, TX 75247, 214-550-1776; Teaching tapes, record albums, books

**PTL/The Inspirational Network**, Charlotte, NC 28279, 704-542-6000; Printed literature regarding Heritage USA, Heritage Grand Hotel and Convention Center; The Inspirational Network

**Rehoboth Baptist church**, 2997 Lawrenceville Hwy., Tucker, GA 30084, 404-939-3182; "Reho-

both Presents" a 30-minute production/program available for radio and television

**The Salvation Army**, 6500 Harry Hines Blvd., Dallas, TX 75235, 214-353-2731; Radio ministry, video and print materials

**USA Radio Network**, 2290 Springlake Rd., #107, Dallas, TX 75234, 214-243-4235; Network Broadcasting

**W. V. Grant Evangelistic Assoc.**, 4447 Brass Way, Dallas, TX 75236, 214-333-2176

## Ministries/Associations

**Americans United for Life**, 343 S. Dearborn #1804, Chicago, IL 60604, 312-786-9494; Pro-life legal defense fund and education organization, pro-life litigation, publications, speakers and bureau

**Brotherhood Forest**, Raymond Rd., Princeton, NJ 08540, 201-329-6246 or 2996; Planting trees in Israel

**Concerned Women for America**, 122 C St. NW, Suite 800, Washington, D.C. 20001, 202-628-3014; National women's movement to protect rights of family through prayer and action

**David Livingstone Foundation**, Box 232, Tulsa, OK 74102, 915-494-9902; Reaching out worldwide to help suffering people

**ECFA**, PO Box 659, Oakton, CA 22124, 703-938-6006; Evangelical Council for Financial Accountability

**Family Life Seminars**, 122 C St. NW, Suite 850, Washington, D.C. 20001, 202-783-1377; TV clips of the Capitol Report and weekly TV show

**Feed the Children**, PO Box 36, Oklahoma City, OK 73101, 405-942-0228; Works with feeding centers in 48 states and 25 countries overseas

**Intercessors for America**, 11250 Roger Bacon Dr., Reston, VA 22090, 703-471-0913; Articles on prayer, intercession and abortion

**International Women in Leadership**, PO Box 62603, Virginia Beach, VA 23462, 804-495-5240

**Liberty Federation, Inc.**, 2020 Tate Springs Rd., Lynchburg, VA 24501, 804-528-5016; Listen America Radio

**National Call to Prayer**, PO Box 880, Rockwall, TX 75087, 214-226-0244

**National Legal Foundation**, 6477 College Park Sq. #306, Virginia Beach, VA 23464, 804-424-4242; Public interest litigation and education of First Amendment issues on a nationwide basis

**National Right to Life**, 419 7th St. NW, Washington, DC 20004, 202-626-8817; Pro-life audiovisual materials and literature

**Washington for Jesus '88**, PO Box 64471, Virginia Beach, VA 23464, 804-495-5345

**World Opportunities International**, 1415 N. Cahuenga Blvd., Hollywood, CA 90028, 213-466-

7187; Helping hurting and hungry children across America and around the world

**World Relief Corp.**, PO Box WRC, Wheaton, IL 60189, 312-665-0235; International relief and development arm of the NAE

**Youth With a Mission**, Box 1380, Lindale, TX 75771, 214-882-5591; Short term missions opportunities; prayer diary, books, tapes for premiums and resale

## Education

**Basic Education**, PO Box 610589, D/FW Airport, TX 75261, 214-462-1776; K-12 grade and two year college theistic curriculum, private and home schooling

**CBN University**, Virginia Beach, VA 23463, 804-424-7000; Graduate institution

**International Correspondence Institute**, PO Box 8549, Ft. Worth, TX 76124, 817-496-5033; World Alive TV program, evangelism and Christian training materials—printed, audio and video;

## Broadcast Related Services

**CBSI/Custom Business Systems**, PO Box 67, Reedsport, OR 97467, 503-271-3681; Radio traffic, billing, mailing list, GL, payroll, music library, WP, contributor software

**Dataworld**, PO Box 30730, Bethesda, MD 20814, 301-652-8822, 800-368-5754; Comprehensive databases for computational programs for AM, FM, TV, LPTV and ITFS

**Domain Communications**, 289 Main Place, Carol Stream, IL 60188, 312-668-5300; Program syndication

**Ian Communications Group, Inc.**, Upton Dr., Wilmington, MA 01887, 617-658-3700; Audio and video tape duplication, printing and packaging, blank tape, broadcast equipment and supplies

**Quad M Productions**, PO Box 11925, Fort Wayne, IN 46866, 219-484-0630; Channel 63 TV with complete production facilities including a fully equipped mobile studio

**TPC Communications**, Production Plaza, Sewickley, PA 15143, 412-771-4700; "The Producer's Choice" for production, post-production, videotape and satellite distribution; film transfers, cassette duplication, etc.

**TVSC/Group W Productions**, 310 Parkway View Dr., Pittsburgh, PA 15205, 412-928-4700; Videotape and satellite program distribution, film transfers, standards conversion and subcarrier leasing

**United Video, Inc.**, 3801 S. Sheridan, Tulsa, OK 74145, 918-665-6690; Satellite communications systems and communication network design for the broadcast industry

**The Video Tape Company**, 10523-45 Burbank Blvd., N. Hollywood, CA 91601, 818-985-1666; Videotape duplication, standard production, program distribution services by both videotape and satellite



**Audio and Video Equipment**

**Altronic Research, Inc.**, PO Box 249, Yellville, AR 72687, 501-449-4093; Electronic manufacturing high power coaxial load resistors (dummy loads)

**Audio-Technica U.S., Inc.**, 1221 Commerce Dr., Stow, OH 44224, 216-686-2600; Microphones, stereo mixer, headphones, microphone stands and booms, accessories

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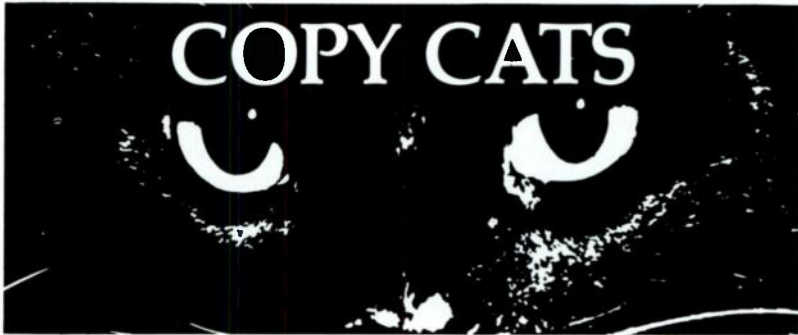
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*(continued on page 37)*




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# “A Successful ERB Victory”

by Nigel Sharp



**Trevor and Shirley Martin receive the ERB Distinction Award for “Initiative” from Hans Bratterud, ERB president.**

**T**he European Religious Broadcasters (ERB) was launched in Oslo, Norway in March, 1986, and held its first convention in Brussels later that year. For most Europeans, however, the recent second convention in England will be seen as the real launching pad.

From May 18 through 20 at England's premier race course, Sandown, in the heart of British opulence and majesty, ERB scored a successful victory, according to NRB president, Dr. Robert A. Cook.

Dr. Cook said, “To have gathered together Christian media people from both the secular and Christian stations throughout Europe, all under one roof was, in itself, a victory.”

Dr. Cook, together with Ben Armstrong and Dr. David Clark, addressed the three-day convention. Dr. Pat Robertson recorded a special video message, which was the keynote speech of the convention banquet.

The convention opened on the evening of May 18. Early ticket sales had not been very high and although allowance was made for an extra twenty guests, double that number turned up at the opening dinner. Guests came from New Zealand,

Iceland, Malaysia, the United States and Canada, as well as other European countries.

When all were seated, the dinner was delayed over half an hour while still more visitors came, having just flown in. The TV and radio crews had to be content with specially prepared meals as there was “no more room in the inn.”

ERB's president, Hans Bratterud, provided the opening address and stressed the importance that ERB alone can do very little, but “a prayerful ERB, listening to the Lord, working in His, not our power, will achieve realities which are at present hopes and dreams.”

Tuesday, May 19, was the day that ERB blossomed with excitement, aspirations and confidence. The well attended early morning prayer time led by the secretary of ERB, Robert Ekh from Sweden, set the high standards which ensued throughout the convention.

The morning was taken up with two key seminars. Dr. Bert Dorenbos, formerly of the Dutch Evangelical Television station, set the scene by looking at how religious broadcasting across Europe has developed. Dr. Dorenbos gave example after example of how God has called many peo-

ple in Europe into religious broadcasting. “It has now become very evident that the role of ERB is to link all these proven causes together,” he said, adding, “We can learn from one another, support and pray for one another and grow together in the Lord's will.”

The afternoon started with an exceptionally well attended press conference, launching ERB to the world. Secular and Christian press listened as the ERB officials explained their proposals.

The major announcement was the appointment of Rev. Robin Rees, Director of Media Services Agency, as ERB's first executive director. Addressing the press conference, Rev. Rees said “this is a new and exciting era in religious broadcasting in Europe.” He added, “Dr. Billy Graham has often said Central Europe is the mission field of the world and we can, through the European airwaves, turn that true and accurate statement into a fact of the past. I see religious broadcasters, evangelists, the churches and all European Christians working together in proclaiming Christ's message. ERB has the platform whereby more people can hear the best news of all time.”

The British and foreign press were



treated to extra news material when Ben Armstrong answered a barrage of questions concerning the problems at PTL. One secular pressman commented after the conferences, "As a non-Christian I find it sad that we in the media should tar all American TV evangelism with the same brush, when it appears there is much which is good and genuine." He was impressed with the frankness and honesty of Armstrong's answers.

Another pressman said "After listening to Dr. Armstrong, I am not so sure whether it is true that all Christians kill off their wounded. I was touched by his real concern for the sinner as well as the sin."

The evening banquet featured key speeches from Dr. Cook and Dr. David Clark, treasurer of NRB.

Dr. Clark, who stepped in for Pat Robertson, warned all those present of the need for "accountability of the religious broadcaster." Clark also said, "When religious broadcasters become publicly known, it is important that we all provide the support in helping them to live out what they preach, in the way they live." He added, "We all have a responsibility to help, pray and support one another and to show that support practically because if we don't, the whole ministry suffers at the hands of the secular press."

Four ERB Distinction Awards were presented. Evangelische Omroep (EO) from Holland received an award for *Innovation*. The Awards Committee said that EO is a pioneer in creative and innovative programming. Ger de Ridder, head of the department for music and special events, received the award on behalf of EO.

Trevor Martin from England had the vision to produce the pilot TV program *Catch the Vision*, sharing the Christian message.

Trevor and his wife, Shirley, put their house up for mortgage to raise the funds needed. They are hoping a TV company will now take up their program as a possible series. They were presented with the Distinction Award for *Initiative*.

A British local radio station received a Distinction Award for *Appeal*. GWR Radio from southwest England, produces four hours of religious broadcasting which is receiving enormous response from its mainly non-Christian listenership. The program, which includes *Sunday PM*—an NRB award winner this year—presents the Gospel message through major issues such as AIDS, morality, relationships and

other major social problems. GWR director, Mrs. Jill Dann, received the award.

The final Distinction Award for *Adaptability* went to BBC TV's *Songs of Praise*. This popular weekly program has managed to adapt its style to keep up with the changing style of worship in Britain. John Whale, the series producer, received the award.

The ERB convention concluded on Wednesday morning with a dedication service. British gospel artists John Pantry and Dave Billbrough led the worship. They provided music throughout the convention and were well received by the overseas visitors.

Perhaps the final word should be from the new executive director, Robin Rees. As every convention delegate departed to various corners of the world, he said, "We may all be miles apart, but ERB and NRB have provided an arena where we can all be together in our goal of access and excellence."

### ERB Resolutions

Whereas we recognize God is presently moving with great power in renewal in many countries of the world and there is a resurgence of interest in Christian broadcasting and an increasing hunger for the gospel in the hearts of people everywhere, and

Whereas we are thankful that an opportunity for Christian broadcasting is now opening up in many of the countries in Europe,

We therefore urge believers to stand with us in earnest and believing prayer and to continue efforts to work with governmental authorities in opening doors for the broadcasting of the gospel and to promote excellence in Christian religious broadcasting throughout all of Europe.

*A televised special of ERB has been prepared by Wold Communications and will be uplinked from Washington, D.C. on September 15, 1987, from 2 to 3 pm EST. The broadcast will be transmitted on the WESTAR IV Transponder 5 direct.*

*For more information, contact Les Raker (703) 631-2310.*

Nigel Sharp is a British journalist and broadcaster and a partner in Media Services Agency, Ltd., a British news agency.

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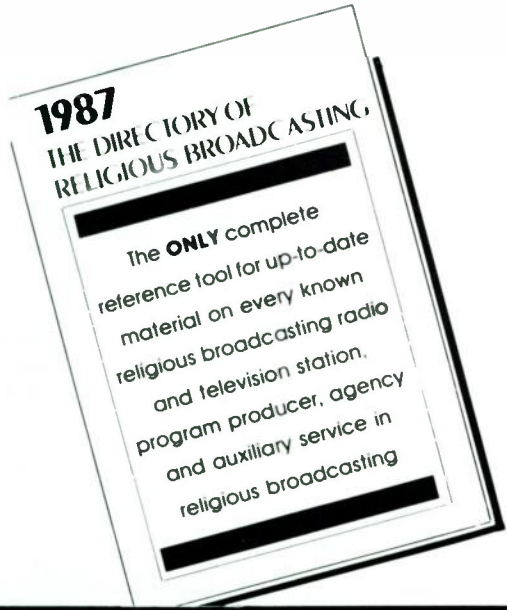
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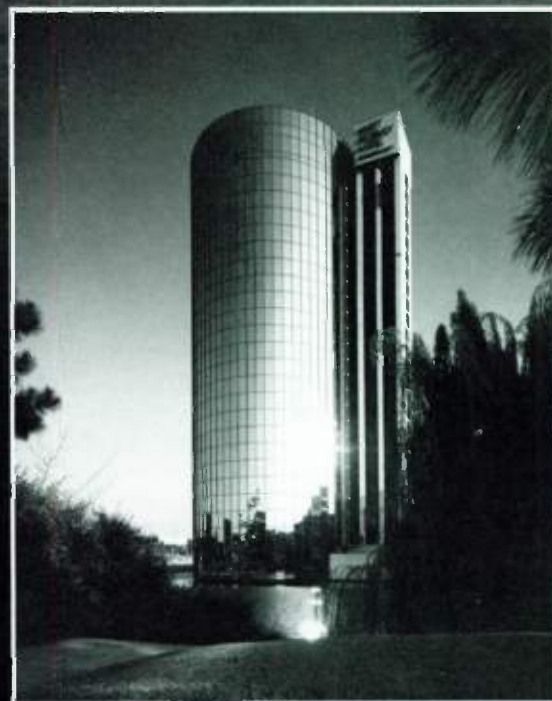
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# BOOK REVIEWS

## The Judges War:

by Patrick B. McGuigan and Jeffrey P. O'Connell, 307 pages.

*The Judges War* concerns how the United States should be governed, and the role of the judiciary under our constitutional framework. The book, a collection of essays by leading figures in the judicial reform movement, is a timely call for restoration of restraint and common sense to an increasingly politicized judicial confirmation process. It is a well-documented, scholarly history and defense of the Reagan judicial legacy, and a thoughtful challenge to the rationale behind liberal attacks on President Reagan's appointees.

The question the book addresses is simply this: What is the role of judges in a democratic society? The clear answer is that judges are to decide cases and interpret law, rather than make the law up as they go along. The book examines the roles the President, the Senate, the American Bar Association and law schools have played in the judicial confirmation process. It also addresses the roles these institutions play in enlarging the power of the courts and the scope of judicial review.

Co-editor Patrick B. McGuigan and several other authors analyze the attacks by liberal Senators on President Reagan's judicial appointees, demolishing the myth that Reagan's judges are less qualified than his predecessors. Using highly regarded sources, they point out that Reagan's judges are not only as qualified as his predecessors; in many respects they are more qualified.

For example, author George C. Smith notes that while President Carter nominated several judges who were rated unqualified by the American Bar Association's Standing Committee on the Judiciary, Reagan has not appointed anyone who received an unqualified rating from the committee. Moreover, the ABA's normally stringent rules were relaxed for some Carter nominees, and several who would have otherwise been rated unqualified, were given a qualified rating.

Critics of President Reagan's judicial appointees have argued that the Administration applies a "litmus test" to potential nominees to the Federal Bench. The authors point out that it was the Carter Administration, not this one, which applied "litmus tests"—with the result that the overwhelming majority of Carter's nominees were liberal Democrats. Candidates for Carter-era judicial positions were questioned about their positions on social issues including the Equal Rights Amendment, affirmative action, first amendment issues, and defendants' rights. But as respected legal scholar Sheldon Goldman points out in a study frequently referenced in *The Judges War*, there is no credible evidence the Reagan Administration has ever asked judicial nominees such "litmus test" questions.

The book also points out the many unfounded accusations leveled at Reagan judicial nominees, particularly Chief Justice Rehnquist and Judges Daniel Manion and Alex Kozinski. For example, Daniel Manion was criticized for typographical errors in briefs which had to be prepared with little notice, while Alex Kozinski was criticized for "not having a judicial temperment" because he demanded spelling and grammatical perfection from his clerks! Chief Justice Rehnquist was attacked for several alleged shortcomings, including the charge that he had challenged minority voters in Arizona in the early 1960s. Despite the fact that this accusation was completely false (and it was based on a case of mistaken identity) liberal Senators continued to cite it as evidence of his alleged "insensitivity" to women and minorities.

The authors eloquently point out that accusations leveled against Reagan appointees were not based upon objective review of the nominees' qualifications or temperaments, but founded instead on purely political concerns. Liberal Senators showed their true colors in 1986, when they admitted their refusal to vote for Justice Rehnquist and Judge Manion was based upon the fact that they were "too extreme" to sit on the Federal Bench.

The unhappy decline of the constitutional advice and consent process from a thoughtful evaluation of a potential judge's qualifications and temperament into a badly ideological and political confrontation is particularly evident in the nomination of Judge Robert Bork to the Supreme Court. Liberal senators leveled outrageous attacks at Bork even before they had a chance to review his qualifications. If the patterns described in *The Judges War* hold true, it is safe to predict they will leave no stone unturned, or unthrown, in their efforts to halt the Bork nomination.

*The Judges War* makes a compelling case that the degeneration of the advice and consent process has inappropriately politicized the selection of federal judges. However, there is hope that fair play and restraint can be restored to the confirmation process. That hope lies in the wisdom of the American people, who for too long have suffered government by judicial fiat.

As *The Judges War* points out, liberals favor activist judges because they win victories in the courts that they could never win in the political arena. As long as liberals can control the judicial process and persuade courts to insert themselves into matters better left to elected representatives, they will be able to continue frustrating the will of the people on everything from busing to religious broadcasting.

To restore government "by the people and for the people," judges must realize that under the Constitution their role is limited. The Constitution created the Legislative and Executive branches to make and enforce laws, and the Judiciary to resolve disputes. As *The Judges War* points out, despite the howls of liberals, President Reagan has begun to reverse the divisive trend toward judicial law-making. It will be up to his successor to continue—or reverse—that process.

—Reviewed by Pete du Pont

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*Pete du Pont is a Republican candidate for the presidency. He served as Governor of Delaware from 1977 through 1985.*

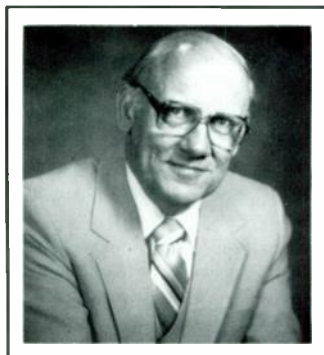


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# WASHINGTON

## Congress Weighs Changes in Rules to Renew Broadcasters' Licenses

by Richard E. Wiley

**I**n actions that may have far-reaching consequences for government regulation of broadcasters, both houses of Congress are considering whether to overhaul the system of renewing radio and television licenses.

Congressional deliberations concerning such legislation have focused on one central issue: the extent to which the government should treat broadcasters as trustees of the public airwaves, with special public service obligations, as opposed to just another industry subject to general regulations that are not applicable to other businesses.

Senators Inouye and Hollings and Congressmen Tauke and Tauzin have introduced legislation in their respective houses to restructure renewal proceedings. Both pieces of legislation envision a two-step process. Incumbent licensees would win renewal without need for an evidentiary hearing if they met certain conditions. If these conditions are not met, the Commission would award a license through a comparative hearing. The House bill contains a relatively limited set of conditions or standards which define the kind of performance that would merit renewal. The Senate proposal is part of a more comprehensive "Broadcast Improvements Act." This proposed legislation includes random screening of renewal applicants' performances and FCC review of children's and other kinds of programming.

Under existing law, one or more new applicants may challenge an incumbent's renewal. In these circumstances, the competing applications are considered in a comparative hearing where the Commission attempts to determine which would be the better licensee. The comparative criteria utilized by the Commission include whether an applicant owns other media properties and whether the owners will be actively involved in the running of the station on a daily basis.

The Communications Act of 1934 does not expressly grant a preference to incumbent licensees. Thus, in theory, a broadcaster might invest millions of dollars in real estate, equipment, and personnel only to find itself without a broadcast channel to use after losing a renewal challenge. In practice, however, the Commission has given incumbents credit for a meritorious record of service, and few licensees have ever lost their stations to challengers. Still, the threat is sufficiently significant that the National Association of Broadcasters (NAB) targeted revisions in the com-

parative renewal process as its top legislative priority.

The NAB this year reported on the cost of comparative renewals in terms of both time and money. During the 1970s, the association said, broadcast renewal challenges lasted an average of seven years and ten months. For smaller markets, legal fees averaged \$257,000; in larger markets, such expenses exceeded \$1.25 million. Furthermore, the NAB noted that during the period of uncertainty associated with a comparative challenge, it is difficult to attract capital to finance the purchase of new equipment or programming. Parties that challenge renewals may agree to withdraw their applications, in return for cash payments or other concessions. So, while the vast majority of licenses eventually are renewed, a station may suffer significant damage to its bank account, morale and stability.

One religious broadcaster has been involved in a recent FCC comparative renewal case. Pillar of Fire operates WAWZ-FM in Zarephath, New Jersey. Another broadcaster challenged Pillar of Fire's qualifications to retain his license. Among the challenger's allegations was a charge that Pillar of Fire, a Christian service agency with Wesleyan roots in Colorado, had denied other religious groups a fair opportunity to express their views on WAWZ-FM. The Commission disagreed and granted Pillar of Fire renewal—but not until after more than four years of administrative litigation. Furthermore, since the losing applicant appealed the Commission decision to a federal court, Pillar of Fire's battle may not be over yet.

In developing comparative renewal policies, the Commission and the courts have had to deal with two, sometimes inconsistent, public interest objectives. On the one hand, there has been a desire to utilize the threat of a competitive challenge to prod incumbent broadcasters into improving their programming services. On the other hand, common sense and sound economic policy seem to dictate that incumbents with a good record have reasonable assurance that their licenses will be renewed, and they should not be exposed to arduous, license-threatening proceedings.

The Commission's efforts to reconcile these objectives have resulted in some of the agency's thorniest conflicts with the D.C. Circuit of the U.S. Court of Appeals. The issue of comparative renewals has triggered repeated judicial inquiries, reprimands and remands. Difficulties frequently have arisen over how

to ensure a fair comparison between an incumbent licensee, with a history of actual performance, and an applicant with a "paper proposal" to use the same frequency but lacking a similar track record. The situation is further complicated by use of standard comparative factors, such as diversification, that unfairly tip the scales for challengers who have structured their "organizations" for the express purpose of achieving a comparative advantage.

Over the years, the Commission has developed criteria for awarding renewal expectancies to incumbents. In a nutshell, the current system requires a licensee seeking renewal to show it has responded well to community needs with local, issue-oriented programming. Typically, that programming and other community service activities should have garnered significant support and appreciation of residents, as expressed in unsolicited letters or in testimony to the Commission.

The D.C. Circuit has upheld the concept of renewal expectancies based on a theory that the policy benefits broadcast listeners and viewers—not licensees. In this regard, the courts have expressed concern that an industry destabilized by renewal uncertainties will not provide long-term investment in public service. Despite its acceptance of the term "renewal expectancy," however, the D.C. Circuit has fears that the Commission has created a process of virtually automatic renewals and has been sharply critical of the Commission's seeming reluctance to deny renewals to any television licensees.

Thus, tension inevitably arises when incumbents seek renewal—a tension between broadcasters' legitimate expectancies and the Court's reluctance to permit automatic renewals.

Congress had not acted at press time on the legislation proposed to revise the renewal process, and the outcome was not certain. At a minimum, however, the proposals have served to focus increased attention on whether the government should restore more regulation in the broadcasting industry.

*Richard E. Wiley, a partner in the Washington, D.C. law firm of Wiley, Rein & Fielding, is a former Chairman of the Federal Communications Commission. He is General Counsel for the National Religious Broadcasters. He was assisted in preparing this article by Willard W. Pardue, Jr., an associate in Mr. Wiley's firm.*



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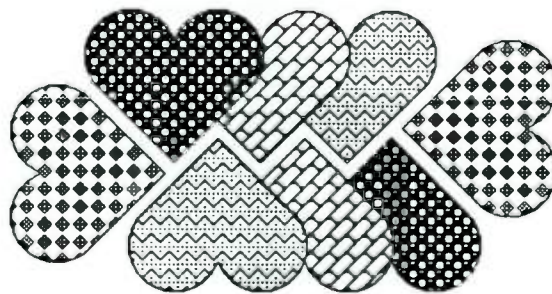
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50,000 to 100,000 watts short-wave transmitters 5.95 to 18 MHz. Contact Mr. Olive at 800-251-2660.

**Situation Wanted:** Born again Christian. Over 30 years experience all levels secular radio including general manager. Some TV. Looking for contemporary Christian format truly dedicated to spreading the Gospel of Jesus Christ. Wayne Harris, D-1 Forest Ridge, Spartanburg, SC 29301, 803-574-1344.

Expanding Christian satellite radio network needs an experienced, self-motivated overnight fulltime engineer with transmitter remote control broadcast interests and a good trouble shooting ability. Production of overnight news feeds (audio & print) will also be included. Send resume and letter to Harv Hendrickson, Director of Network Operations, Northwestern College Radio Network, 3003 North Snelling Ave., St. Paul, MN 55113.

**San Juan, P.R.** based WBMJ has immediate opening for experienced sales/promo director. To qualify candidate needs minimum three years ex-

perience with a major AM/FM broadcast operation, with agency exposure. **An exciting opportunity** if you're a hard worker, enjoy tropical living, flexible in a growing ministry and have a working knowledge of Spanish. **Challenging compensation plan.** Send resume to Leo Palomo, WBMJ, Box B, San Juan, PR 00936.

50,000 watt FM major market radio station is seeking applications from **experienced news reporters** for possible future opening. Send resume and demo tape to News Director, WBCL Radio, 1025 West Rudisill, Fort Wayne, IN 46807.

Ambassador Advertising Agency is looking for an executive producer. Responsibilities require at least five years hands-on experience in all elements of production: editing, script writing and studio operation. Professional announcing experience imperative. Excellent benefits with a growing Christian service organization. Send resume and samples of production work (both audio and written) plus an "air check." Mail to Carl J. Miller, Ambassador Advertising Agency, 515 East Commonwealth Ave., Fullerton, CA 92632. No phone calls please.

Studio director needed for multifaceted ministry. Looking for a committed Christian who is qualified, loyal and dedicated to a Christian outreach. Must be experienced in film and video style shooting, editing and network-level productions. Send resume, testimony, picture and salary requirements to: NRB, Box 9W, CN 1926, Morristown, NJ 07960.

## SALES

Are you a highly motivated individual with a proven successful track record of radio sales and management experience? Do you yearn for greater responsibility, a new challenge and the opportunity to increase your income? The Mid-America Gospel Radio Group is seeking dedicated broadcast professionals interested in station management opportunities. If your background is Christian broadcasting and you have a proven successful track record in sales, promotions, administration and general station activities then we want to hear from you. We are a growth-oriented company looking for self-disciplined team players ready to grow with us. Excellent salary and benefits. All responses treated confidentially. Resumes are now being accepted. Write to: George Spicer, Mid-America Gospel Radio, 1817 N.

Third St., Suite 202, Phoenix, AZ 85004.

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## ON THE AIR

(continued from page 44)

### Inspirational/MOR

**The Father Hath Provided** is the title of the new Larnelle Harris L.P. and the first single. This is a bouncy uptempo cut slightly more A/C than *A Mighty Fortress*. *The Father Hath Provided* is a full cut that will be a hot add for MOR and A/C stations.

**Scott Wesley Brown's** second single from *Language* is a powerful ballad called **All Rise**, a song that has been previously performed by various artists including The Rex Nelon Singers and Doug Oldham. S.W.B.'s voice lends well to this style of music. *All Rise* should rise fairly high on Inspirational charts across the U.S.

**Wintley Phipps** has released **He Is Able** which is a powerful MOR ballad that builds faith and hope in the hearer. Wintley's voice, as always, comes through with real dynamics. The only negative aspect is the fact that **Truth** recently received considerable airplay on the same song. Another choice for a single might have been better for WORD.

## Single Notes

### Adult Contemporary

**Mark Gersmehl and Paul Smith** have penned a new song that gives hope and challenge to those in marital problems which is occurring more frequently in the church. The song **Before You Say Goodbye** is delivered well in duet fashion by new Benson artist **Laura Compton and Paul Smith**. The cut is the second single from Laura's Greentree album *Nothing Compares*.

The next **Imperials** single from This Years Model is **Outlander**. Being very familiar with the album, I must admit that the message of *Outlander* slipped by me in a casual listening. However, after devoting my full attention to the song, I discovered lyrics that unveil God's shepherding love as He calls out to those who are afar. *Outlander* is another great single from the Imperials but probably will not chart as high as *Get Ready and Wings of Love*.

**Dan Peek's** newest single is **I Will Not Be Silent**. *Silent* is slightly more uptempo than *Crossover*, with the America acoustic sound

still coming through loud and clear. The song is a simple sing-a-long type encouraging the body of Christ to come out of the closet and speak forth the Word of God.

When I cued up **BeBe & CeCe Winans'** new single I wondered how they could match the tremendous success of *I.O.U. Me*. The first few bars had me wondering still but within a minute I again heard the makings of another potential number one song. **Love Said Not So** is a strange title that takes listening to the entire song to grab hold of. The entire Winans group came in on cleverly arranged background vocals that are mixed solely on the left channel, which makes for enjoyable stereo listening for all you FM's.

**Pictures in the Sky** is **Rich Mullins'** newest single from the album of the same title. The tracks are carved out for today's mainstream radio with a rhythm and melody that is carefree and joyful. *Pictures* is about the wonders of God's handywork as seen in the sky's magnificent cloud formations.



# THE ANNUAL NRB EASTERN CONVENTION

October 22-24

*Convention theme: Communicating With Integrity*

at the beautiful, secluded Sandy Cove Conference Center overlooking Chesapeake Bay, North East, MD

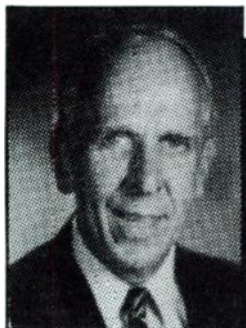
● serene setting ● delicious, fresh food ● recreational facilities



David R. Mains



Rev. Stephen B. Bell



Bob Palmer

## FEATURES

- Inspirational messages
- Information
- New programming horizons
- Maintaining Our Integrity in Scandalous times

## SPEAKERS

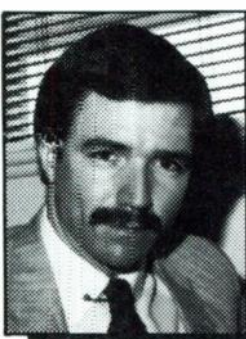
- David Mains, speaker Chapel of the Air
- Steve Bell, Chapel of the Air
- Dr. Bob Cook, NRB President
- Dr. B. Sam Hart, NRB 2nd vice-president, speaker Grand Old Gospel Hour Inc.
- Bob Palmer, President, Morning Cheer/Sandy Cove Bible Conference
- Gary Crossland, President, Soma Communications



Dr. Bob Cook



Dr. B. Sam Hart



Gary Crossland

## Special music by:

	double occ	single occ	
Advance registration before October 8	\$125.00	\$140.00	members
	\$160.00	\$175.00	non-members
After October 8 or on-site	\$160.00	\$175.00	members
	\$195.00	\$210.00	non-members

● spouses \$80.00

● Prices include registration, 2 nights lodging and all convention meals

Sandy Cove does not accept credit cards

Send registration fees or questions to:

**NRB Eastern Chapter  
Box 1, Middlebush, NJ 08873**



● Christine Wyrzten



● Clinton Utterbach



● Darlene Van Dyke

## REGISTRATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Organization \_\_\_\_\_ Phone # \_\_\_\_\_

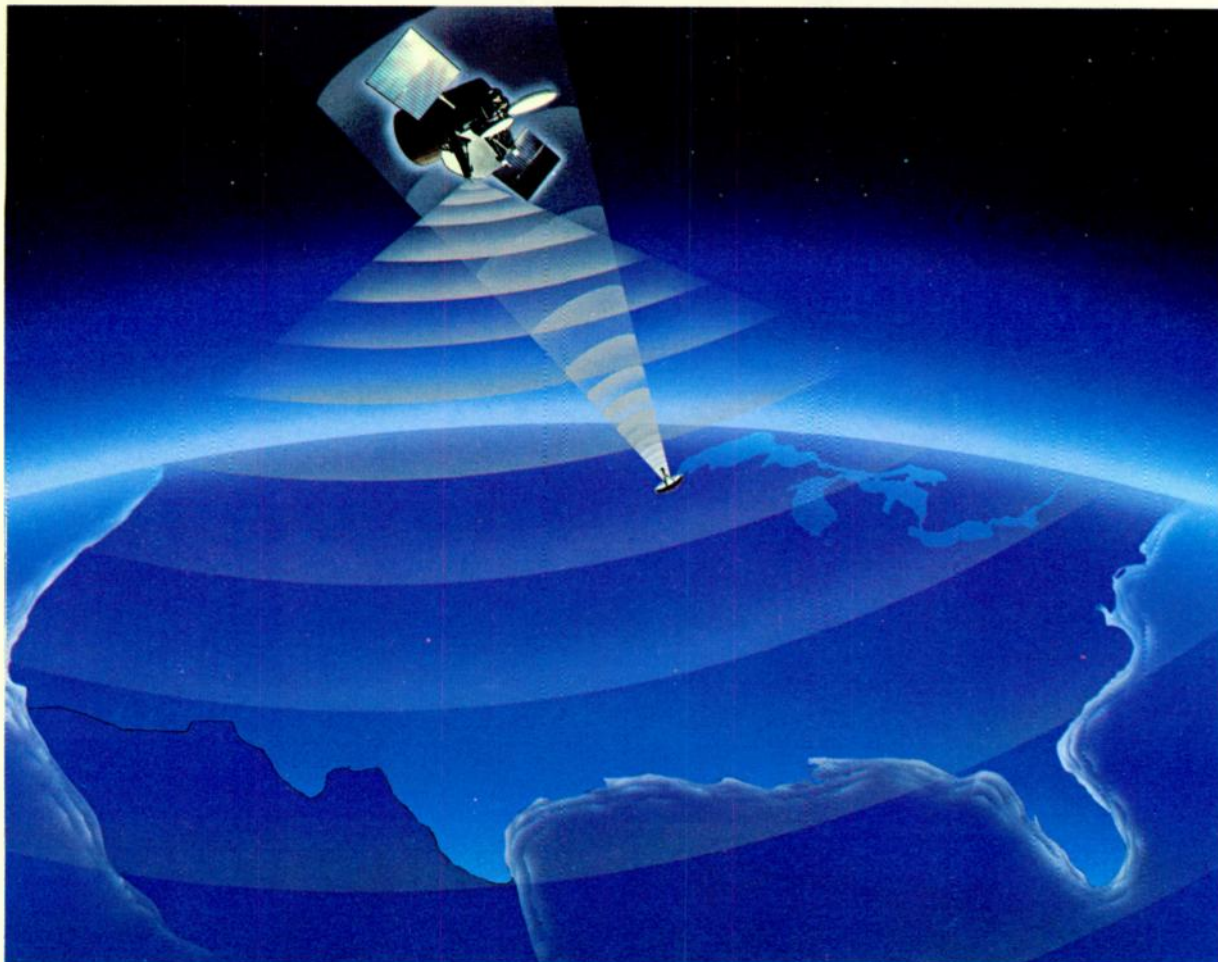
Enclosed is \_\_\_\_\_ for \_\_\_\_\_ registration(s)

(Circle 112 on the Reader Service Card)

# LATE NEWS

EFICOM PASSED BY MAJORITY BOARD VOTE	The NRB Board of Directors approved the self-regulatory EFICOM (Ethics and Financial Integrity Commission). At a meeting of the full NRB Executive Committee in Oklahoma City on August 11, Dr. Robert A. Cook, president, announced the 46 to 7 Board decision by mail vote which approved the measure by a simple majority. As of this date additional votes are still being received. On September 11 the Board of Directors of NRB will meet in Chicago to discuss implementation and possible complication of the By-Laws.
FCC DISPENSES WITH FAIRNESS DOCTRINE	The 38-year old Fairness Doctrine was abolished in a unanimous decision by the FCC on August 4. Chairman Dennis R. Patrick said the FCC seeks "to extend to the electronic press the same first amendment guarantees that the print media enjoys." On August 11, the NRB executive committee voted to commend President Reagan and the FCC for this action which generally helps religious broadcasting.
ROBERTSON AWAITS SIGNATURES NEEDED THIS MONTH	Presidential hopeful Pat Robertson has in hand approximately one million of the three million signatures needed in support of his candidacy, with an additional one million pledged. He hopes that by mid-September he will collect one million additional signatures.
OBITUARIES	<p>Peter Deyneka, Sr., founder of the Slavic Gospel Association, and long-time NRB member, died July 26 at age 89 in Wheaton, Illinois. Born in Russia, Deyneka immigrated to the U.S. in 1914. In 1941 he aired the first shortwave Russian missionary radio program into the Soviet Union from HCJB in Quito, Ecuador. His son Peter Deyneka, Jr. is now president of the SGA./ Radio engineer Loren Bridges died at age 89 on July 25. Beginning with KTIS-AM/FM/Minneapolis, Bridges designed 25 Christian radio stations and served as radio consultant for the Billy Graham Evangelistic Association./James L. "Jim" Johnson, well-known author, editor, educator and associate executive director of resource development for World Relief Corporation, died of a massive heart attack June 25 in his Wheaton, Illinois home. He was 60. Johnson formed the communications department of Wheaton College Graduate School. From 1980 to 1987 he had been chairman of the WEF Communications Commission.</p>





# SKYLIGHT SATELLITE NETWORK

SkyLight is for listeners.

Listeners want music and the SkyLight Satellite Network brings the best in music; music that's balanced with a true MOR mix of styles and artists ranging from light traditional to light contemporary.

When your listeners need a morning boost, give them the bright sounds of Daybrightener with Steve Krumlauf.

Afternoon listeners can join Neil Stavem for inspirational music and comments on his magazine program, Panorama.

Listeners looking to relax in the evening can wind down with the beautiful sounds of PM Praise.

For your listeners who are awake during the nighttime hours, give them the music that ministers, Light in the Night with Brad Walton.

*When you go satellite . . .  
choose SkyLight . . .  
for your listeners.*

For more information,  
call Collect (612) 631-5000.  
Or listen on our dial-up audition  
line, (612) 631-5060.

SkyLight, a ministry of  
Northwestern College Radio  
3003 North Snelling Avenue  
St. Paul, Minnesota 55113

**SkyLight . . . for your listeners**

(Circle 104 on the Reader Service Card)



# The News.

(Circle 142 on the Reader Service Card)

WRB

