

RELIGIOUS BROADCASTING

The Official Publication of National Religious Broadcasters

April 1988

TOP NRB DAILY

Radio Programs

in America



Focus on the Family
Tops NRB Survey

Deniece Williams Sings a New Song
Trans World Radio's European Ministry

Swaggart Update (page 48)

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Thank you again, Gary, for your excellent service. We are especially grateful to Mr. Steve Pittendrih for the splendid way he has serviced our account. We look forward to continuing our relationship with you in the future.

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Easter: Resurrection



And JESUS came and said to them, "All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and the Son and of the Holy Spirit, and teaching them to observe all that I have commanded you. And lo, I am with you always, to the close of the age."

Matthew 28: 16-20



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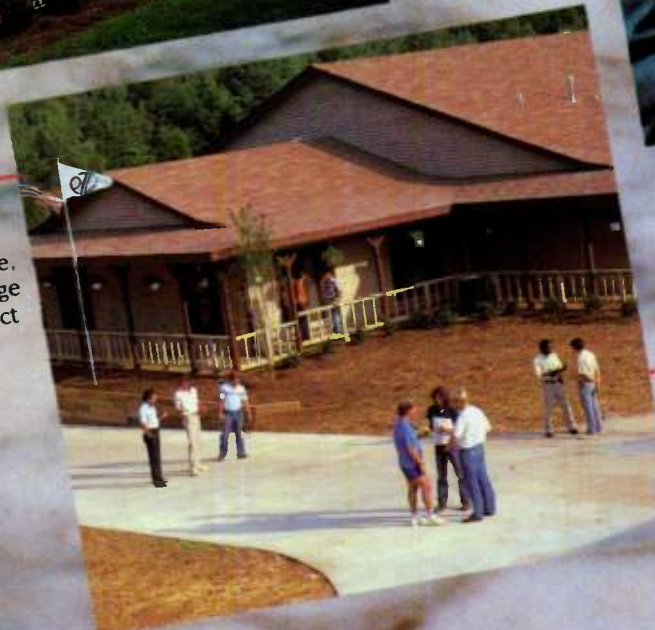
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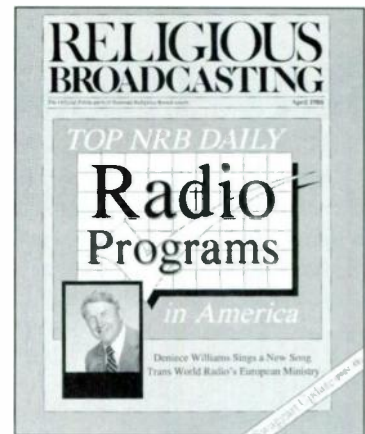
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Memorial Day Weekend

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SIGN ON

Stay Close to Christ

The unfortunate events of 1987 and 88 should speak volumes to us. One message of course, is that sooner or later, sin catches up with us. So, if it is there, please deal with it ... NOW.

But there is another message. Our ministerial success depends on our spiritual success. It is absolutely essential that we maintain a close relationship with Christ. I know that sounds obvious but unfortunately it isn't that obvious. So often, as a ministry grows, so do the responsibilities, and as the responsibilities grow, there is less and less time to spend in prayer, in Bible study and with our families. We become vulnerable spiritually, sin creeps in and moral failure often is the result. That's when ministry dies and those close suffer public humiliation. That's when the Body of Christ suffers the loss of credibility and a compromised witness.



A leader's life affects multitudes for or against the Gospel. The moral failure of a leader is *costly*, not only to himself but to the rest of the Body of Christ and the world. We may not like that responsibility and we may wish it weren't true. But it is true and we should determine to live our lives accordingly, with strong discipline, self control and above all, completely submitted to Christ. Romans 12:1 should be engraved in our minds and framed and hung in a prominent place as a constant reminder. The author writes, "I beseech you therefore, brethren, by the mercies of God, that ye present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service."

I encourage you to stay close to Christ. Keep your life in good balance. Take time to pray, take time for Bible study and meditation, take time for your family and plan special times to be together. Have a close friend with whom you can be vulnerable. Don't try to "go it alone." Proverbs 17:17 says it well. "A friend loveth at all times, and a brother is born for adversity." When the principles outlined in God's word are followed, your ministry will have a strong foundation to build upon.

"But seek ye first the Kingdom of God, and His righteousness; and all these things shall be added unto you." Matthew 6:33

Jerry Rose
President
National Religious Broadcasters

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**You can hear about the glasnost
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Our broadcasts are beamed across Europe and much of Russia to a potential audience of 870 million people — with the Good News in their national languages. TWR crosses all borders, reaching beyond

the Berlin wall and the Iron Curtain.

Thousands are coming to Christ through this radio ministry. Since TWR began broadcasts in 1960, hundreds of "radio churches" have sprung up in closed countries. And 85% of the 15,000 new believers baptized in the registered churches of Russia last year said their first contact with the Gospel was through radio.

These powerful broadcasts in Europe are part of the Trans World Radio global outreach to nearly 80% of

the world's population. To reach that many people, we go places on earth you can't imagine, every day. And we always take the Gospel with us.

Please tell me more about Trans World Radio's ministry.

- Send me background information on all of TWR's radio ministries.
- Please let me know how I can help support Gospel broadcasts in areas of the world where missionaries can't go.

Name _____

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RB488

Clip and mail to: Dr. Paul E. Freed, President
Trans World Radio
P.O. Box 98 Chatham, NJ 07928

Trans World Radio

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to All the World**

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NRB FORUM

NRB 88

Dear Editor:

As always, the NRB Convention was informative and inspirational! A "well done" to all your staff.

The Wednesday night worship time with Chuck Swindoll and the musical package of that evening was the highlight of the convention. It was one of the most moving times of worship that I can recall. The message was clear and the focus was directed to the Lord. As much as I support President Reagan I was more blessed Wednesday night!

We thank God for you.

Rev. David Hillis
Vice President

Concerned Women for America

Dear Editor:

Congratulations on another tremendous convention!

Thanks for letting me have a small part in the music side of this tremendous event. It's a great joy to serve in this way.

It was hard to see Bob Cook resign from the presidency. He has done a super job! No one is more capable than he at running a meeting with interest, clarity, lightheartedness, yet firmness. I'm proud he has been a friend for so many years.

You have a brand new slate of officers whom I'm sure will do well. Jerry Rose is a sharp young man and with those backing him up you will have a tremendous convention next year.

Vernon McLellan
Director of Church Relations
Lausanne Committee for
World Evangelization

Dear Editor:

Congratulations on the greatest National Religious Broadcasting Convention ever!

I just want to thank you for the great leadership that you have always given and especially in this convention.

I believe that we are on the way to renewed integrity and higher standards than ever before. It will be my privilege to serve you as a member of the Board of Directors.

Ronn Haus
President, Family
Christian Broadcasting Network

Dear Editor:

Just a brief note of appreciation for a marvelous convention. This was an historic time in the life of NRB and you are to be highly commended for the splendid workings of the entire process.

There was an evident spirit of harmony and a very definite attitude of "let's get on with the work the Lord has given us to do."

Please extend to your staff our commendations for a marvelous job "well done." This is a monumental convention with thousands of things to do and it was excellent, in content and in results.

E. William George
John Brown Schools
Foundation of California

Not So Tender

Dear Editor:

I congratulate you on a very fine publication. I find it most helpful. Bob Augsburg's "On the Air" provides me with some of the best broadcasting information available today.

I read with some interest Ted Baehr's *Can NRB Influence Hollywood?* in your February 1988 issue. It was a well written article. However, I wonder if Mr. Baehr actually saw the movie *Tender Mercies*? He calls it a "good movie." We rented *Tender Mercies* from a video store some time ago and were shocked and saddened as our Lord's name was taken in vain...time and time again. Mr. Baehr owes it to his readers to be more careful in his movie recommendations, making certain they line up with Phil. 4:8 ... the good, the true and the beautiful.

Gary H. Bugh
WCEN-AM/FM
Mt. Pleasant, Michigan

Exclusivity

Dear Editor:

I sincerely appreciate NRB allowing me to contribute to your magazine. Since the article on exclusivity, *Right or Might*, was published, I have received many comments from broadcasters, both pro and con.

However, I feel I need to clarify that the published article was written in response to a question about stations excluding other stations from access to all programming—in other words, eliminating them by effectively removing their access to programs.

Several Christian broadcasters have pointed out the need to control duplicate or overlapping programming because there would soon be no surviving stations. I certainly agree with that and, in fact, practice it with our two-minute daily, live program. Only one broadcaster is allowed to air the program live within a market. All others must be tape delayed by at least six hours. Obviously, sponsored programs must have uniqueness to a station in order to attract local sponsorship.

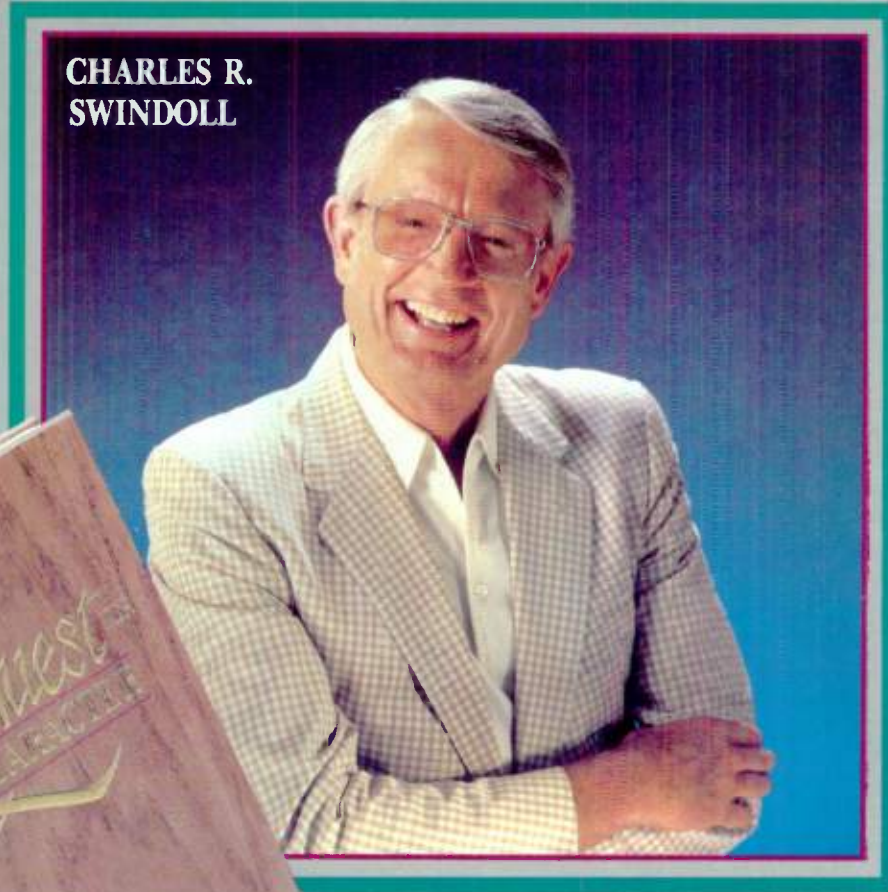
The intent of my article was threefold: (1) to challenge broadcasters to consider ways to help struggling stations without adversely affecting their own ministry; (2) to urge them to adopt an attitude that God has a need for diversity within Christianity that no one station can fill; and (3) to find a reasonable alternative to an either/or policy.

Thanks again for allowing me to share in your ministry. I sincerely believe that Christian radio is the most vital link available today to reach people for Christ.

Larry Burkett, Director
Christian Financial Concepts
Dahlonega, Georgia

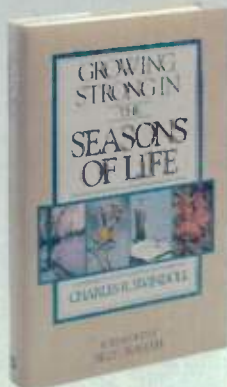
“DO YOU HAVE A LIFELONG DREAM?”

CHARLES R. SWINDOLL



“Can your dream become a *quest*? Without a quest, life is quickly reduced to wimpy black and white, a diet too bland to get anybody out of bed in the morning. A quest ignites your life. It refuses to let you drift downstream, gathering debris.”

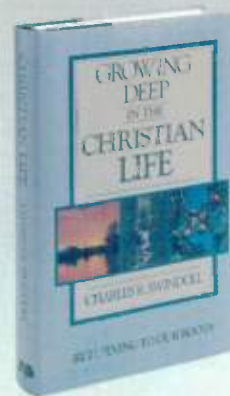
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WBI

Top NRB

Daily Radio Programs

in America

This article is the result of a telephone survey conducted by NRB staff members. Calls were made to program producers and representative agencies for information about daily radio programs 15 minutes in length or over. The numbers only include broadcasts within the United States and do not include second releases or feeds to translator stations. Only National Religious Broadcaster member programs are listed.

Focus on the Family, Dr. James Dobson's popular radio program, tops the NRB program producers survey of most-syndicated daily radio programs. *Focus* deals with family and social issues from a Biblical perspective through commentary by Dr. Dobson, panel discussions and interviews. The program went on the air in 1980, and was one of the first to utilize the satellite delivery system to reach its contracted radio stations. It is now heard on 744 stations throughout the United States distributed by the Ambassador Agency. *Focus on the Family* is based in Pomona, California. Talk-radio programs are becoming a popular trend. With *Focus on the Family*, two other programs of this format are represented in the top ten—*Point of View*, and *The Minirth-Meier Clinic*.

Thru the Bible with J. Vernon McGee is in position number two. A pioneer in religious broadcasting, Dr. McGee takes his listeners on a verse by verse journey through the Bible over a five year period. The program is heard on 496 stations and is based in Pasadena, California. Representative agency is Koine Radio.

Third on the list with 481 stations is Chuck Swindoll's *Insight for Living*, a daily 30-minute exposition of thematic Biblical subjects. Swindoll, senior pastor of the First Evangelical Free Church in Fullerton, California, was the speaker at NRB's 45th Anniversary Banquet. *Insight* is represented by the Ambassador Agency.

Aired over 421 stations, *Back to the Bible* holds fourth place. The program speaker is Warren Wiersbe, former pastor of the Moody Bible Church in Chicago, Illinois. The program, one of NRB's longest running, has the distinction of being associated with two veteran broadcasters, NRB founder and Hall of Fame awardee, the late Theodore Epp as founder of the broadcast and past

(continued on page 14)

The Most Frequently Asked Questions About ...

NRB's Comprehensive Benefits Plan

NRB provides an excellent medical, dental and vision care package for its membership. This package, the Comprehensive Benefits Plan, offers NRB members exclusively the best possible medical protection in today's market. The plan was developed in conjunction with Continental Benefit Company. The claims are administered by W. J. Jones Administrative Services, Inc. and fully insured by the Hartford Life Insurance Company.

NRB members have asked several questions concerning the plan. We have answered the ten most-asked questions for your information:

BY MAURICE PRINDIVILLE



Maurice Prindiville is president of the Continental Benefit Company and plan administrator of the NRB Trust.

Will this plan cover my hospital bills?

Yes. The program will cover 100 percent of the first \$4,000 of covered hospital charges with the balance paid at 80 percent of covered charges after the deductible until a \$1,500 out-of-pocket limit has been reached. Thereafter, the program will pay 100 percent up to \$1,000,000 per calendar year.

Will this plan cover all my doctor bills?

Yes. The program will cover 80 percent of all doctor bills until \$1,500 is spent out-of-pocket. Thereafter, the program will pay 100 percent of all doctor bills up to \$1,000,000.

What is the deductible?

The deductible is \$100 per person, limited to \$300 for a family in a calendar year. The deductible is all inclusive and can be applied to doctor's visits, dental vision care and prescription drugs.

What are the maximum out-of-pocket expenses?

In no event will the covered out-of-pocket expenses per covered individual, after the application of the deductible, exceed \$1,500.

Is there life insurance?

Yes. \$20,000 of life insurance is provided for each member of the plan.

Is there other coverage besides physician and hospital care?

Yes. There is dental coverage which includes examinations, x-rays, extractions and oral surgery. There is also vision care which partially covers vision analysis, frames, lenses and contact lenses.

Who backs the Trust?

The Trust is overseen by the Trustees, which are the NRB executive board members. The Plan Benefits are fully insured by the Hartford Life Insurance Co.

Does this plan cover pregnancy?

Yes. Pregnancy is covered in this plan and is treated as an illness.

Does this program cover psychiatric disorders, alcoholism and substance abuse?

Yes. With all maximum benefits per covered person of \$15,000 for in-patient and out-patient in a calendar year.

What is the cost of the program?

For single person coverage, the cost is \$82.00 and family coverage is \$166.00. The size of the family does not affect the cost of coverage. **This cost covers all benefits provided by this plan—full hospitalization, physician care, dental and vision care, prescription drugs and \$20,000 of life insurance.** There are no additional costs of fees.

All NRB members are invited to consider joining this plan as it is provided as a specific membership benefit. Other stations and related organizations are most welcome to apply for coverage in this plan as long as they are also applying for membership to NRB.

Please direct all inquiries to: Continental Benefit Company, 185 Main St. Suite 4, Gloucester, MA 01930 or call us on our toll free number 1-800-438-5566.

The Continental Benefit Company is the Plan Administrator designated by the Trustees of NRB, and they will be pleased to provide all additional information and answer any questions you may have on this important member service.

MEDIAWORLD

Third Annual ERB Convention, May 16-19

LONDON, England (ERB)—The third annual European Religious Broadcasters (ERB) convention will be held May 16-19 at the Fairmile Court Christian Conference Centre. Speakers will include Ben Armstrong, executive director of the National Religious Broadcasters; new NRB president Jerry Rose of TV-38 in Chicago; Harvey Thomas, public relations advisor to Prime Minister Margaret Thatcher; Norman Stone, BBC television director; and Jon Davey, chairman of the Cable Authority for the U.K.

Issues discussed during the convention will include deregulation of the airwaves by European governments, Direct Broadcast Satellite (DBS), and cooperation between Christian groups in Europe and internationally to combine resources.

Registration rate for the convention is \$200, and applications may be made by sending a check for the amount (payable to European Religious Broadcasters) to: Robin Rees, Executive Director, ERB, 45 Victoria Road, Swindon, Wiltshire, England, SN1 3AY.

EO/TV Israel Special to Air April 21

HILVERSUM, Holland (EO)—Evangelische Omroep (EO), a Christian television station, will be airing a 90-minute program on April 21 called *Israel at Forty* in honor of Israel's 40th anniversary. Invited participants include Pat and Debby Boone, President Reagan, England's Prime Minister Margaret Thatcher, Queen Beatrix of the Netherlands and Corazon Aquino.

The program will be carried in the United States by more than 200 Christian stations, including Trinity Broadcasting Network, over 100 television stations nationwide and many radio stations.

TWR's New Transmitter Reaches England

LONDON, England (TWR)—The Evangelical Missions Information Service reports that religious television and radio are flourishing in England, in spite of waning church membership. According to David Winter, head of religious programs for BBC Radio, 20 million adults listen to a religious program each week, revealing a figure proportionally higher than even the U.S. religious audience. Many people in England who are not getting spiritual help from a home church are turning to religious broadcasts. Programs aired from the new 1,000,000-watt transmitter in Roumoules, France, can be heard clearly in England.

Leadership '88— Conference for Christian Leaders

PASADENA, Calif. (NRB)—The Lausanne Committee for World Evangelization is sponsoring Leadership '88, a conference for younger Christian leaders in the U.S., which is expected to draw more than 2,000 leaders between the ages of 25 and 45. Leadership '88 will be held in Washington, D.C. from June 27-July 1, 1988.

Lay people, church and parachurch workers (including religious broadcasters) are encouraged to attend. Write

to Leadership '88, P.O. Box 2620, Pasadena, CA 91102, or call (818) 577-7502 for applications.

International Awards Presented at NRB Convention Banquet

WASHINGTON, D.C. (NRB)—On Tuesday night, February 2, leaders in religious broadcasting around the world were the recipients of NRB International Awards. Recipients were: Edgardo Silvano, Argentina; Martin Johnson, Australia; Harry E. Drew, Don Feltham, and Harvey Thomas, Great Britain; Dr. Cha Liang-Chien, Stephen Tsui, Kuo Che and Doris Brougham, Republic of China; Leo Meller, Finland, Hermann Riefle, Horst Marquardt, Kurt Sprenger, Germany; Fausto A. Cebeira, Guatemala; Gaudin Charles, Robinson Joseph, Haiti; Dirk-Jan Biijker, Anthony Huyser, Gerard de Jong and Johann de Koster, Holland; Fernando Nieto, Honduras; Eirikur Sigurbjornsson, Iceland; Bishop Herro V. Blair, Jamaica; Jerry Coffin, Rueven Dorot, Joan McWhirter and Israel Kelman, Israel; Richard Wesley, Liberia; Fernando H. Martinez, Peru; Narciso Padilla, the Philippines; Darwin Ponce for Evelio Reyes, Puerto Rico; Professor Johan Heyns, Rev. G. A. Honey, and C. J. Van Kerken, Republic of South Africa; Alexandre Lukasik, Switzerland; Hannu Haukka, Peter Ostlin and Bo Sander, Sweden; Alberto Mottes and Ted Yamamori, United States; Paul Yonggi Cho, John Song and Billy Kim, Korea; David Mainse, Canada; Bishop Rao, India; and David Hummel, Virginia Beach, Virginia, formerly from Lebanon.

(continued on page 39)

KCCV

AM-1510
KANSAS CITY

KSIV

AM-1320
ST. LOUIS

WCRV

AM-640
MEMPHIS

KQCV

AM-800
OKLAHOMA CITY

WFCV

AM-1090
FT. WAYNE



Richard Bott
President
Bott Broadcasting Co.



Rich Bott, II
Vice President
Bott Broadcasting Co



David Bott
WCRV
Vice President
General Manager

**THESE
FACTS
ARE NOT
FICTION
AT**

Bott Broadcasting Company

FACT

At **BBC** the Preaching of the Cross is our First Priority.

FACT

At **BBC** we believe our Christian programs should be of exemplary **ethical** reputation. Further, we believe our greatest service, as a **Christian** broadcasting company is to feature programs that point men and women to Christ.

FACT

At **BBC** we believe a Christian staff should be dedicated to the Lord and consecrated to His purpose; but we also believe it takes people who have the training and possess the talent to be really **good** at what they do. It takes people who regard excellence as an **absolute must** and will not settle for less.

FACT

At **BBC** we believe that "show business" is **not** our business and entertainment is **not** our purpose. With this in mind, our programming is centered on the serious study of **God's Word** to help our listeners grow in the Lord and in their knowledge of His Word. Also, our **news and information** features keep our listeners informed about important issues from a **Christian perspective**. People today need real answers to real problems, and **that** is the service to which we are committed.



BBC

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No Superstars in God's Work

by Ben Armstrong

The shocking events which have led to the disciplinary action brought against evangelist Jimmy Swaggart by the Assemblies of God ought to remind each one of us that there are no superstars in God's work. The Scripture reminds us that "treasures of wickedness profit nothing" (Proverbs 10:2).

God is a jealous God, Who will not allow another to usurp His glory. Whenever ministers of the Gospel, whether they are on television or not, start thinking they can bend the rules to benefit themselves, they are sadly mistaken. The Apostle Paul said, "If a man also strive for masteries, yet he is not crowned, except he strive lawfully" (2 Timothy 2:5). In the *Living Bible*, Ken Taylor paraphrases that verse this way: "Follow the Lord's rules for doing His work, just as an athlete either follows the rules or is disqualified and wins no prize."

This past year has seen two major television ministers fall from the pedestal because they did not heed the warnings of Scripture. It is not up to us to judge them for they have already judged themselves. We cannot possibly understand why these things have occurred and even they may not clearly understand themselves. Surely, our prayers and personal concern should be with them for the long road ahead.

The doomsayers and critics of television ministries have been quick to announce its demise. Some have even suggested that the recent events in Baton Rouge spell the end for televangelism. I am convinced that is just wishful thinking on the part of those who despise the message we preach.

The Priesthood of Viewers

The unique feature of the electric

church is that its real power is in the hands of the viewer. He can quickly change the channels or turn off the set altogether. As I pointed out several years ago in *The Electric Church* (Thomas Nelson, 1979), religious radio and television has broken through the walls of ecclesiastical tradition and reached into the homes of America. As in New Testament times, worship once again takes place in the home. The speaker is the guest in that home. Thus, we see a reversal of roles. In the electric church, power does not reside with the speaker, but with the viewer who has the power to turn the dial.

Early itinerant evangelists went from home to home preaching the Gospel. In some homes they were gladly received and in others they were turned away. The same is true of religious broadcasting today. Some tune in and some tune out. The choice is theirs.

I sincerely believe that Gospel broadcasting has been used of God to revitalize the Church and to empower it with the ability to keep up with a rapidly expanding population as we enter the last days of the 20th century. At one of our recent conventions Billy Graham said, "God has given us an opportunity without precedent for presenting the Gospel of the Lord Jesus Christ ... Today I firmly believe that the Gospel is now being preached in all the world for the first time in the history of the Christian church by radio and television."

Failure of Liberal Religion

One of the reasons for the success of religious broadcasting has been the demise of liberal institutional religion. The liberal agenda has failed in society and the liberal message has failed in the hearts of

mankind. Evangelical radio and television broadcasters have flourished in the vacuum created by religious liberalism. The electric church has become a people's religion with popular grass-roots appeal.

Today's viewers are not content with the dull platitudes of dead religion. They are responding, instead, to the life and vitality of the evangelical message. However, we dare not allow success to become our own worst enemy. For nearly a century, we have struggled to gain a hearing beyond the walls of our own churches. Now that we have such a hearing, we cannot fumble the opportunity.

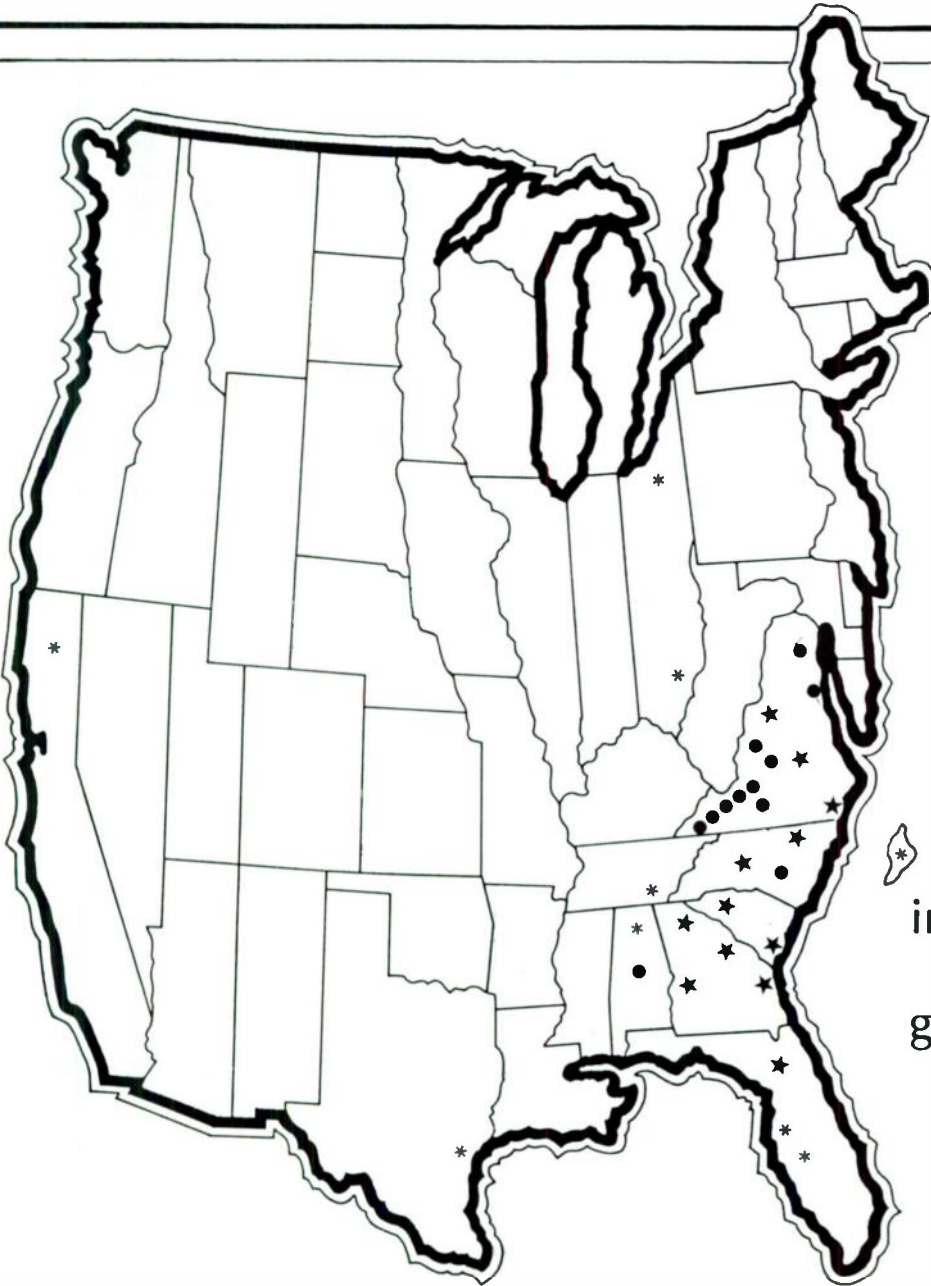
The eyes of the world have been focused on religious broadcasting more than ever before. No one can say we don't exist or that our influence is inconsequential. The attention of the entire nation is upon us. We must clean up our own lives before we can ever hope to clean up America. Judgment must begin at the house of God. And when it does, the world will take notice.

Television is both a wonderful and difficult medium to master. The very nature of it can engender vanity and self-promotion. It is expensive and can push the broadcaster beyond the limits of reason in the pursuit of funds. It is also powerful and its power can easily corrupt. But used properly under the guidance of the Holy Spirit and for the glory of God and the promotion of the Church of Jesus Christ, it can be the most wonderful and effective tool of evangelism ever known to mankind. Let us determine that it *shall* be—to God's glory.

Ben Armstrong is executive director of National Religious Broadcasters.

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● **TRANSLATORS:** Stafford, VA 92.1; Fredericksburg, VA 92.1; Charlottesville, VA 92.1; Waynesboro, VA 92.1; Roanoke, VA 97.7; Salem, VA 97.7; Radford, VA 100.1; Fairlawn, VA 100.1; Pulaski, VA 97.7; Wytheville, VA 92.7; Martinsville, VA 107.1; Danville, VA 92.7; Blacksburg, VA 100.1; Christiansburg, VA 100.1; Bassett, VA 107.1; Westover Hills, VA 92.7; Fayetteville, NC 106.3; Birmingham, AL 98.5

* **AFFILIATE STATIONS:** Clyde, Ohio - WHVT 90.5; Burney, Calif - KIBC 90.5; Bermuda, - VSB 1280; Roloff Homes, Corpus Christi, Texas; Chattanooga, Tenn - WDYN 89.7; Decatur, Ala - WBQM 91.7; Tarpon Springs, Fla - WFCE 88.9; Lakeland, Fla - WWOL 91.9; Belpre, Ohio - WCVV 89.5

*Carrying BBN 24 hours a day

(continued from page 8)

NRB president Abe Van Der Puy as speaker. Based in Lincoln, Nebraska, the program is represented by Good Life Associates. The Back to the Bible Quartet, heard daily on the program, was featured at the 1988 convention Worship Service.

In Touch, a 30-minute Bible teaching program featuring Dr. Charles Stanley, is one of the fastest growing radio ministries in this country. In eight years, the program's reach has expanded to 398 stations. A ministry of the First Baptist Church of Atlanta, Georgia, *In Touch* has earned Dr. Stanley many accolades, including his induction to the NRB Hall of Fame at the 1988 convention. *In Touch* is fifth in the survey.

In sixth place is *Point of View* with host Marlin Maddoux, heard daily on 345 stations. This telephone talk show moved into the top ten through the expansion of satellite broadcasting. It is carried on the USA Radio Network. The program's focus is to provide a Biblical perspective on controversial issues and current events. *Point of View's* memorable coverage of the Challenger space shuttle disaster in January 1986 from a Christian viewpoint provided an enormous audience. Kirby Anderson occasionally substitutes as host for Maddoux. *Point of View* is represented by Soma communications and is based in Carrollton, Texas.

Haven of Rest, in the number seven slot, has been one of NRB's best-received programs for many years. Blending Scripture, music and encouraging messages, *Haven of Rest* is known to listeners for the nautical themes of "First Mate" Paul Evans and the Haven of Rest Quartet. Based in Los Angeles, California, the program airs on 275 stations, and is represented by the Ambassador Agency.

The daily version of the *Radio Bible Class* is eighth on the survey list. Host Darrow Parker moderates a daily panel of Christian leaders in discussions about practical application of Scripture. Based in Grand Rapids, Michigan, *Radio Bible Class* is heard on 232 stations, and is distributed by Midwest Media Managers.

The popular call-in talk show, *The Minirth-Meier Clinic*, hosted by Don Hawkins, is featured on 216 stations. Christian psychologists Dr. Frank Minirth and Dr. Paul Meier answer questions from listeners live on the air and frequently highlight other specialists from the clinic as guest panelists. The doctors are co-founders of the Minirth-Meier Clinic in Richardson, Texas, where the program originates. *Minirth-Meier* is a Moody Broadcasting Network affiliate.

Rounding out the Top Ten is the *Faith Seminar of the Air*, heard on 207 stations. Dr. Kenneth Hagin, speaker on the 15-minute Bible teaching program, is founder of the Rhema Bible Institute in Broken Arrow, Oklahoma. *Faith Seminar* originates from Tulsa, Oklahoma, and is represented by B/M/C Associates.

Next month *Religious Broadcasting* will feature top weekly syndicated radio programs.

Top Ten Daily Syndicated Radio Programs

Title of Program/Speaker	Stations
1. Focus On The Family/James Dobson	744
2. Thru The Bible/J. Vernon McGee	496
3. Insight For Living/Chuck Swindoll	481
4. Back To The Bible/Warren Wiersbe	421
5. In Touch/Charles Stanley	398
6. Point Of View/Marlin Maddoux	345
7. Haven of Rest/Paul Evans	275
8. Radio Bible Class/Darrow Parker	232
9. Minirth-Meier Clinic/Don Hawkins	216
10. Faith Seminar of the Air/Kenneth Hagin	207

List of Programs (more than 50 stations)

- Biola Hour, David Hocking**
- Chaplain Ray Prison Broadcast, Ray Hoestra**
- Heaven and Home Hour, James M. Christiansen**
- Hope for the Heart, June Hunt and Jan Silvius**
- The King's Hour, Robert A. Cook**
- La Voz de Salvacion, Jose Reyes**
- The Living Way, Jack Hayford**
- Music Thru the Night, Moody Bible Institute**
- Open Line, Moody Bible Institute**
- Radio School of the Bible, Moody Bible Institute**
- Stories of Great Christians, Moody Bible Institute**
- Talk-Back with Bob Larson**
- Today with Derek Prince**
- Truths that Transform, D. James Kennedy**
- The Urban Alternative, Tony Evans**
- Usted Y Alberto Mottes**
- The Voice of Americanism, Stuart McBirnie**
- World Bible Society, Ken Beshore**

Long Beach

KGER 1390 AM ★, 3759 Atlantic Ave, P O Box 7126, Long Beach 90807, 213-427-7907; MARKET: Los Angeles, Long Beach, Orange County; OWNER: Salem Comm Corp 1986; PRES: Edward G Asinger III; GEN MGR, SLS MGR: Donald V Cartmell; OPER: Jay Davis; CHIEF ENG: Bill Sheets; CLASS: Commercial 5 kw, paid prgrms; IIRS OF OPER: 24, FORMAT: religious fulltime

Lima

WTLW-TV Channel 44★, 1844 Baty Rd, Lima 45807, 419-339-4444; OWNER: American Christian Television Services, Inc 1982; VP, DIR: Ron Mighell; PRES: LaRee Little; GEN MGR: Bob Placie; PROG DIR: Jeff Millsagle; SALES MGR: Rich Wallis; CHIEF ENG: John Cahill; CLASS: Commercial 920 kw, paid/sustaining prgrms; NETWORK: INN, CNN, PTL, Trinity, CBN; FORMAT: religious 70 hrs

Boise

United Cable Television of Treasure Valley, 8400 Westpark St 83704, 208-377-2491

Edward Lubin Productions ★, 5237 Oaksdale Ave, Woodland Hills, CA 91364, 818-715-9555; Ed Lubin, pres; Jean Celeste, vp

The Pat Boone Show: 60 min weekly; music; audience: gen Christian; syndicated

Coral Ridge Ministries ★, 5554 Federal Hwy, Drexel Bldg, 2nd Floor, Ft Lauderdale, FL 33308, 305-722-0404; John S Helder, exec dir; Wiley Stinnett, mrktg dir; The Lloyd Daniel Corp, rep *Dr D James Kennedy*: 30 & 60 min weekly; worship service; audience: gen Christian; paid time

EWTN, Eternal Word Television Network, 5817 Old Leeds Rd, Birmingham, AL 35210, 205-956-9537; Mother M Angelica, foundress/chmn of brd; William Steltemeier, pres; Chris Harrington, sr vp/prod; Offers 24 hrs of Catholic religious programming and family entertainment nightly via Satcom IIR

Birthright Records, 458 S Fairo Ave, Pasadena, CA 91105, 213-731-2460; Byron R Spears Jr, pres; Hank Mance, vp/promotions

Fostex of America, 15431 Blackburn Ave, Norwalk, CA 90650, 213-921-1112; Mark Cohen, vp sales/mktg; Mike Flynn, nat sales mgr; Martin Forter, comm coord; Sound reinforcement equipment including microphones, headphones, speaker systems, public address systems, etc.

Doug Nickelson Associates, 3641 Oskaloosa, Grandville, MI 49418, 303-922-0427; Douglas Nickelson, pres; Consulting in radio programming, management, personnel, fund raising, and general marketing and development

American Teleproductions, 17602 N Black Canyon Hwy, Suite 111, Phoenix, AZ 85023, 602-866-0162, 866-0072, x 346; Scott Geyer, prod super; Jeffrey Hitz, remote super; Grechen Burnette, prod asst; Mobile TV broadcast remote unit, studio production/downlinking

Harper & Row Publishers Inc, 151 Union Icehouse I, San Francisco, CA 94111, 415-989-9000; Clayton Carlson, pub; Richard Lucas, mrktg dir; Karyll Nason, adv mgr; Margaret Flaherty, pub mgr; Religious books

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NRB NEWS



Robert Cook, Thos. Zimmerman, Ben Armstrong, and David Clark.

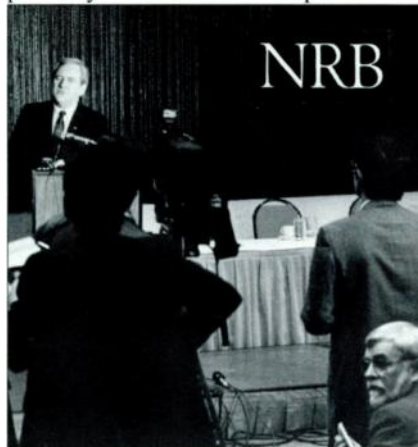
NRB Workshops, Luncheon, Draw High Response

ORLANDO, Fla. (NRB)—NRB sponsored three workshops and a luncheon at the recent National Association of Evangelicals (NAE) convention (held March 8-10). The first workshop, titled "Radio Programming for Pastors—How to Begin and Finance a Broadcast," was moderated by Tom Harvey, president of WTLN in Orlando. Panelists were Robert A. Cook, past president of NRB, Herb Bowdoin of Methodist Hour International, and Jack Turney, president of Christian Duplications. Main points of discussion included purchasing the correct equipment, examining motives for starting a broadcast ministry, and making sure a broadcast has a solid base of financial support before it is started.

The second workshop, "Christian Broadcasting Today," was also moderated by Tom Harvey, and featured NRB president Jerry Rose of TV-38 in Chicago, Thos. F. Zimmerman, chairman of the Lausanne Committee USA and Robert A. Cook as panelists. Discussion centered on the continuing growth and current state of religious broadcasting. The 1988 NRB convention, held January 30-February 3, had the largest attendance of any convention so far. Some consider it to have been the most spiritually meaningful convention yet. "Religious broadcasting is thriving, and continues to grow, despite setbacks," said former NRB president Robert Cook.

The third workshop, "Accountability

in Religious Broadcasting," had overflow attendance, with media crews from national, religious and local stations including CNN, Channel 9 and WIYE-Channel 55, an NRB member. The workshop was moderated by Dr. Zimmerman, chairman of the EFICOM commission with Ben Armstrong, executive director of NRB, and David Clark, trustee of PTL and EFICOM commissioner, as panelists. Focus was on the development and implementation of EFICOM, from its beginnings in December 1986, through its approval by the NRB board in September



Jerry Falwell speaks at a press conference after the NRB Luncheon. Jeffrey Hadden, author of *Prime Time Preachers*, attended (lower right).

1987, to the announcement that ECFA has been contracted as its administrator.

The luncheon was a sellout attraction with Jerry Falwell as speaker. His topic was "Religious Broadcasting Addresses the Issues of '88."

"Through recent experiences, we have learned a lot," said Dr. Falwell. He spoke of changing fundraising methods to take less time on his program and to take it back to the idea of the "church offering plate." His encouragement to television ministries was well received by the audience.

Present at the luncheon were three founders of NRB, Dr. Charles Leaming, Dr. Clyde Taylor and Dr. Thos. F. Zimmerman.

At a crowded press conference following the luncheon, Falwell answered questions about his involvement with PTL. He gave a vote of confidence to David Clark's leadership as court appointed trustee. He also clarified his endorsement of George Bush as a presidential candidate, saying that he feels Bush will continue with Reagan's crucial policy of openly supporting evangelical broadcasting.

"The NRB exhibit at NAE drew high interest," according to Michael Glenn, media expo coordinator. This was shown by the rapid disappearance of the *Religious Broadcasting* magazines featured at the display. Also featured were other NRB services such as information on membership, the 1989 Media Expo, the employment registry, the NRB Comprehensive Benefits Plan and copies of the *1988 Directory of Religious Broadcasting*.

For the first time, NRB will hold a display booth (number 7559) at the National Association of Broadcasters (NAB) convention April 10-14 in Las Vegas. The booth will feature complete information on NRB services.

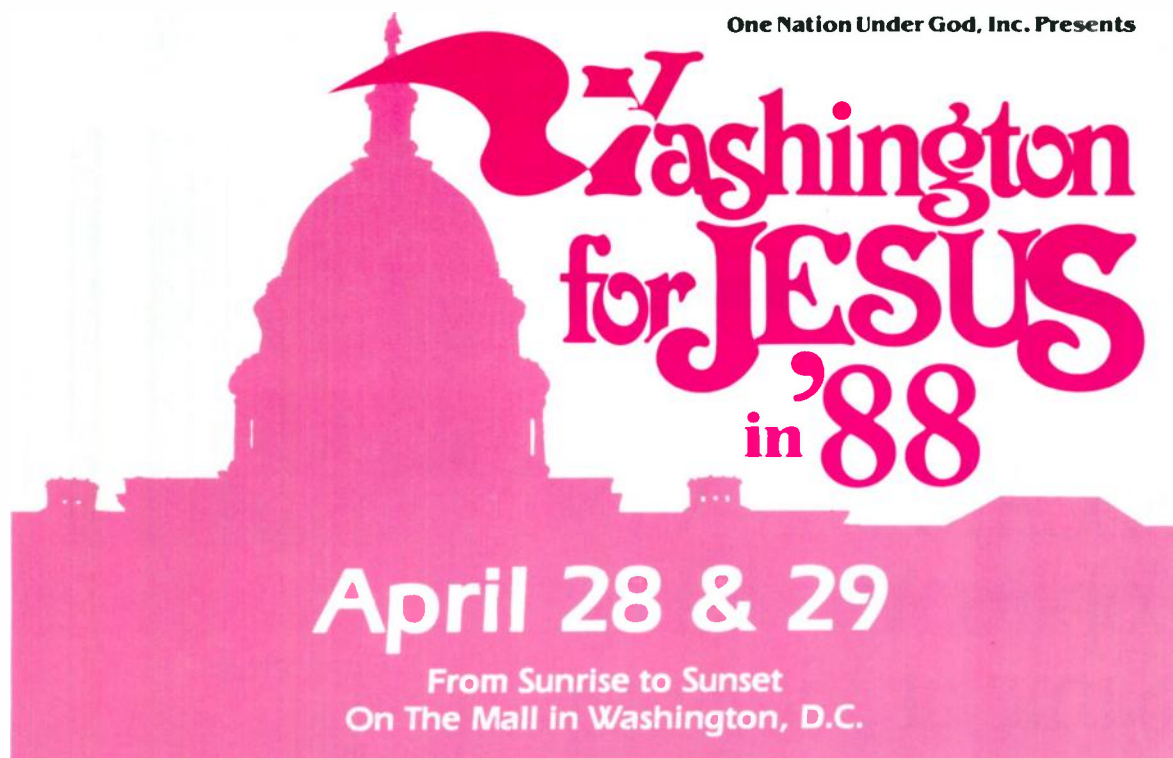
Member Alert: Developments in EFICOM

MORRISTOWN, N.J. (NRB)—EFICOM was voted into Part II of NRB's Bylaws during the annual membership business meeting on February 3. In two meetings held last month, members of the EFICOM committee and ECFA met to discuss plans for EFICOM's implementation.

EFICOM is now mandatory for

(continued on page 18)

One Nation Under God, Inc. Presents



"Washington for Jesus '88" could very well be the pivotal event of our times! At the very least it will help determine the course of America, the Church and the world. Realistically, there may never be another opportunity for Christian Americans to come together in one great global solemn assembly, with prayer delegations from abroad, to participate in a massive, all day public prayer gathering.

In 1980, the original "Washington for Jesus" rally brought over 700,000 believers of all denominations, races, ages and walks of life to The Mall in our nation's capital for a historic prayer meeting. This international event clearly marked the reversal of a floodtide of social, economic, moral and spiritual problems threatening to engulf and destroy our beloved country.

There are many reasons for going to Washington again for corporate prayer. Among these are: the cruel plight of our nation's homeless, the deadly worldwide AIDS plague, the American abortion holocaust which is claiming the lives of 4,000 unborn babies daily, our exploitive six billion dollar pornography industry, and nationwide child abuse of startling proportions. Add to these rampant immorality, a failing economy, international tensions and widespread attacks on the family and home. These are all legitimate issues now being confronted by Christian leaders and pastors.

However, the Lord God Almighty has spoken clearly concerning the purpose for once again calling a solemn assembly of the believers at this particular point in history. That purpose is the demonstration of John 17:21: "That they all may be one...that the world may believe that thou hast sent me".

Scheduled Events

Thursday, April 28, 1988:

- | | |
|-------------------|---|
| 1:30 PM - 4:30 PM | Women's Meeting
Washington Hilton Hotel |
| 7:00 PM - 9:15 PM | Leadership Meeting
Constitution Hall (formerly DAR Hall) |
| 7:30 PM - 6:00 AM | Youth Rally
Washington Mall |

Friday, April 29, 1988:

- | | |
|-------------------|---|
| 6:00 AM - 6:00 PM | Global Solemn Assembly
Washington Mall |
|-------------------|---|

For more information call 1-800-777-1988 or write Washington For Jesus '88

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(continued from page 16)

501C3 members, after having been voted into Part II of NRB's Bylaws. Applications for membership in EFICOM will be sent by June 1 to members of NRB. Return date is September 1, 1988. Only 501C3 organizations may apply.

EFICOM commissioners were approved at the January 30 meeting of the NRB board of directors. They are Thos. F. Zimmerman, chairman of the Lausanne

Committee in the United States; Marvin Beckman of Moody Bible Institute; David Clark, trustee of PTL; B. Sam Hart, speaker on *Grand Old Gospel Fellowship*; Howard Jones, speaker on *Hour of Freedom*; John Mendler of Lambrides, Samson and Mendler; Sam Moore, president of Thomas Nelson Publishers; Jose Reyes, chairman of HNRB and speaker on *La Voz de Salvacion*; and Carl Richardson, president of Carl Richardson Ministries. Dr. Zimmerman serves as chairman of the

commission, and John Mendler as vice-chairman.

Members will be alerted to any updates in the implementation of EFICOM through *Religious Broadcasting* magazine and the *InsideNRB* newsletter.



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NRB Committees for 1988 Announced

MORRISTOWN, N.J. (NRB)— Newly-elected NRB president Jerry Rose, president of TV-38 in Chicago, has announced the standing committees of the 1988 NRB executive committee. They are as follows: *Awards*: Robert Cook, chairman, Kay Arthur and Al Sanders; *Black Broadcasters*: Clay Evans, chairman; *Convention Program*: Al Sanders, chairman, Robert Ball, Richard Bott Sr., David Clark and George Sweeting; *Convention Resolutions*: E. Brandt Gustavson, chairman, and George Sweeting; *Credentials*: E. Brandt Gustavson, chairman, and Robert Straton; *Ethics*: Richard Bott Sr., chairman, Robert Ball, Robert Cook and George Sweeting; *Exposition*: Robert Ball, chairman, and Kay Arthur; *Finance & Insurance*: Thos. F. Zimmerman, chairman, David Clark, Robert Cook, E. Brandt Gustavson and Robert Straton; *Hispanic Broadcasters*: Jose Reyes, chairman; *Intercollegiate Religious Broadcasters (IRB)*: Judy Saxton, Baylor University, chairman; *Membership Screening*: Robert Ball, chairman, Kay Arthur and George Sweeting; *Music Licensing Concerns*: Ed Atsinger, chairman, Richard Bott Sr., Tom Moffit Sr., Phil Mowbray, Robert Neff; *Nominations*: David Clark, chairman, Robert Cook and Al Sanders; *Publications*: Richard Bott Sr., chairman; *Television*: David Clark, chairman; *Tellers*: Robert Straton, chairman, and E. Brandt Gustavson.

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At this point, let us be quick to point out that it is not our intention to suggest that our system is better than "live". Because we honestly believe for much of your work, "live" telemarketers are indispensable. However, there are communications we can do better, faster and less expensively. We can relieve some of the tedium of your "live" telemarketers—assisting them to be more productive in areas that they do so well.

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Or, how about "crisis" notification? Suppose something happens at the ministry or the school that could have a negative impact if your people got the information "second-hand" or through the filter of the media.

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- could encourage them to write/call their congressmen-senators. All *immediately* to counteract the pending decision in Washington.
- even though we use a recorded message, it can be adapted to give the name and phone number of the senator in EACH state.

And please remember; a telephone call is the most personal form of communication outside of a personal visit. And by using the voice of your strongest personality

along with a quality script, your people *will readily accept* it almost as if it were a personal call. Because of his/her recognition within the entire family, it won't matter who receives the call because the message **WILL BE PASSED ON!** . . . and in the majority of the cases, it will be acted upon.

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There Is Still Hope for Religious Broadcasting

by Richard Lee

For the second time in a year, the world of religious broadcasting has been shaken by a major scandal.

It has caused the general public to call into question the legitimacy and integrity of religious broadcasters at a time when they were working hard to put last year's disaster at PTL behind them.

In reality, the problems of these two ministries do not necessarily reflect on all religious broadcasters. Despite these unfortunate personal failures, I am reminded that not all medical doctors are illegitimate because a few violate their medical oath. Not all lawyers are crooked because a few are guilty of breaking the very laws they have pledged to defend. Not all businessmen are guilty of insider-trading, tax fraud or downright greed. Not all congressmen are guilty of plagiarism or sexual indiscretions. No one has suggested that we ought to close down the Senate because of the behavior of Joe Biden or Gary Hart.

In many ways the problems of Jim Bakker and Jimmy Swaggart are reflective of deeper problems within our entire society. Our success in every area of life easily breeds what Christian author Chuck Swindoll has called the quest for fortune, fame, power and pleasure, rather than the quest for character. America itself needs a spiritual revival today of character and integrity on every level.

Henry David Thoreau said, "It is the character of wisdom not to do desperate things." In this regard, I have been encouraged by the efforts made this past year by the Board of the National Religious Broadcasters (NRB) to establish stricter guidelines

for self-regulation. At their national convention in Washington, D.C. in February, the members of NRB overwhelmingly passed the regulations of the newly formed Ethics and Financial Integrity Commission (EFICOM). These standards provide much stricter control than ever before for religious broadcasters.

The case of the Jimmy Swaggart Ministries will likely be the first test case for the newly formed commission. I would urge them to act with wisdom and discernment. It is vital that they not over-react to the current crisis, but it is also essential that they be clear and decisive in the action they do take.

I am still convinced that religious broadcasting has a bright future because it meets the needs of people. Despite all the problems in 1987, that year was still one of *growth* for religious broadcasting, with the addition of 38 new Christian television stations, 23 new radio stations and 68 new program producers. Rather than going backwards, religious broadcasting is moving ahead.

I have stated before that religious broadcasting is one of the great blessings of our modern age. People still have the same hurts and needs, the Bible still has the answers for mankind's problems and God still loves and cares for people. The real success of religious broadcasting does not depend on personalities who may rise or fall, but upon the timeless truths of God's Word which meet the deepest needs of the human heart.

Richard Lee is pastor of Rehobeth Baptist Church in Atlanta and speaker for *There's Hope* TV and radio ministries.

Can any good thing come from Las Vegas?

The answer is, "Yes!" And it does. It started in 1972 with non-commercial KILA-FM, when 100,000 consecrated watts of power began flowing into every home, casino, hotel room and showroom, invading the domain of the "prince of the power of the air."

When you hear the words "Las Vegas," what do they bring to mind? Most people think of gambling, lights, dancing girls, the Mafia, prostitution, corruption... but certainly not religion...not God. A Christian from Pennsylvania said whenever he flies over Las Vegas, he expects to see smoke and fire rising from the floor of the desert.

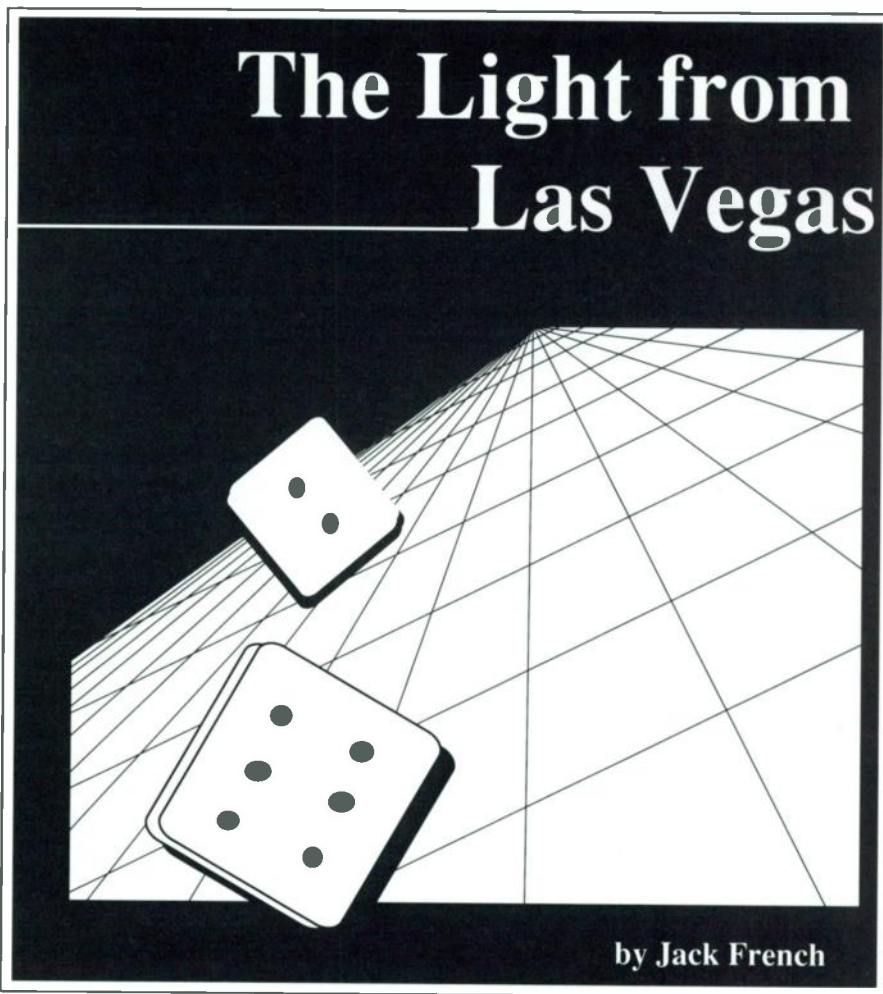
Behind the facade of "Glitter Gulch" and "The Strip," there lies a side of Las Vegas that is unknown to most. Perhaps there is smoke and fire rising from the desert, in a spiritual sense. But rising along with it is music, featuring artists such as Sandi Patti, Morris Chapman, Twila Paris and Steve Green, bearing witness to the Word of God which says, "But where sin abounded, grace did much more abound." (Romans 5:20)

KILA cuts through the air, saturating the homes and hearts of Las Vegas residents. The station, heard in parts of Utah, California and Arizona, is supported by donations from former drug dealers, prostitutes, addicts, and alcoholics as well as by the many Christians who live in the primary listening area. Christian maids at strip hotels put the in-room radios on KILA before they leave the rooms. God has left many of His choicest servants working among the tourists and stars who visit Las Vegas. Many have been saved in hotel rooms, show rooms and casinos.

On April 8, 1987, the KILA harvest field was broadened to include the whole United States. On that date the SOS (Sounds of the Spirit) radio network was born as the station was sent by satellite over Satcom 3, Transponder 4, discrete stereo channels 6.3 and 6.48.

The station and network are owned by Faith Communications Corporation. Trustees decided to make the SOS available to whoever wants its programming free of charge. No trade-outs. No strings attached.

By satellite the SOS network has



five goals: to reach people through cable systems, home satellite systems, radio stations, owned and operated stations (by simulcasting) and eventually through translators fed by satellite.

A New Thing

God has told us to do a new thing with His station from Las Vegas. In Ephesians 5, He tells us to "make the most of every opportunity, because the days are evil." Recently we were given the opportunity to buy our own uplinking equipment. The station is backhauled to Burbank, California, via ASC-1, a satellite owned by Contel ASC and telephone lines. From Burbank it is put on a subchannel of the Financial News Network, is sent up to Satcom 3, and then is radiated to the United States. The first satellite listener called from Seward, Alaska.

The programming philosophy of the SOS network is called "total ministry." It is designed to reach people where they are with a balanced, "magazine" format of music and the spoken word. Since the manager of the network has been in radio and TV for 43 years, he has gathered around him a management team dedi-

cated to excellence.

Program director Chris Staley has been with the station 13 years and works to fine-tune the network.

Prime time D.J.s Steve Sims and Brad Staley have been with Faith for 13 and 16 years respectively. Brad is also operations manager of the network.

Tim Berends, formerly a talk show host in Los Angeles, has joined the team and is heading up a three hour music and talk show from midnight to three a.m. (Pacific time).

Operating with a mix of 60 percent music and 40 percent talk, the network strives for balance—the key word in its approach to music, the spoken word and doctrine.

Some of the programs produced by the network are *Jumpstart*, *Harmony Home*, *The Reading Room*, *Searchlight*, *Nightlife* and *Sunday Praise*.

Outside programming includes *Insight For Living*, *Focus On The Family*, *The Bible Answer Man*, *Saturday With Hal Lindsay*, *Nightsounds*, *Chapel Of The Air*, *Living Way*, *In Touch* and *Unshackled*.

Jack French is president and general manager of KILA.

Yours for fulfilling the Great
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Bill Bright

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■ Every day thousands of people are hearing the the gospel for the first time in their own language through the "JESUS" film..



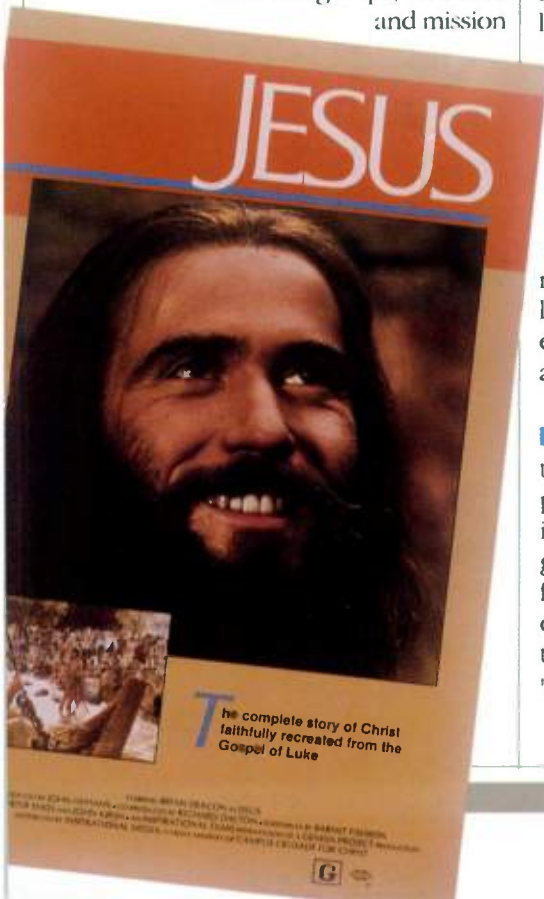
■ Presently 154 mission agencies and thousands of churches are using the "JESUS" film and video at home and abroad.

■ Experts at the U.S. Center for World Missions have called "JESUS" "the single most effective tool for evangelism in the world today."

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happy to serve as honorary chairman of New Life 2000. I believe that it is going to be an enterprise that can help touch the entire world for Christ by the end of this century."

Dr. Billy Graham
Honorary Chairman,
New Life 2000

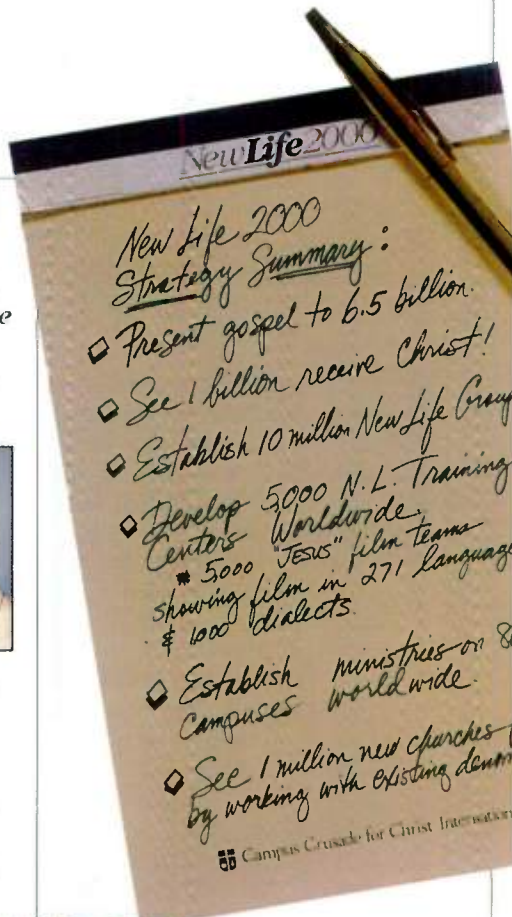


"I sense God's hand on this most important endeavor. God's people are uniting. So many different denominations and mission agencies are answering Christ's call to unite and get the good news out quickly. I can count it a rare privilege to be involved closely with New Life 2000."

Dr. Ted Engstrom
Chairman,
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"It has been my privilege to know Bill Bright and the ministry of Campus Crusade for Christ for nearly 40 years, and for that and other reasons I am

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European Religious Broadcasters: The Second Reformation

by Robin Rees

Quietly, but nonetheless irrevocably, Europe has been and is still going through another reformation!

It is said of the advent of the printing press that no event of any century has made such a deep and lasting influence upon history, or has done more to dispel the ignorance upon which erroneous teachers traded.

From the time of the Reformation until half a century ago we have been living in a typographical era. Without doubt we are now in the Electronic age. Gradually radio, TV, the telephone and other high-tech media have become the means by which we are influenced. Human behavior is increasingly being fashioned by sounds and images, rather than merely the printed page.

Throughout the ages of history, men of God have used every means at their disposal to speak forth the message of His love to each new generation. It is to be expected therefore, that just as the most enduring use of parchment was for holy writ and the very first book to be printed was the Bible, that the latest technology be harnessed by the prophets of this day and age.

There are two streams of thought as to how this can best be achieved. For many years the church has accepted the pattern established by Lord Reith—the Scottish Calvinist who founded the BBC. Although Public Service Broadcasting could convey an overall Christian ethic, it could not be used for overt evangelism (the earnest endeavor of the first group being to change the whole system from within).

There is, however, a new breed of spokesmen abroad who welcome the current trend in most European countries towards the deregulation of control of broadcasting. Access to the airwaves is the only way to be free from editorial control, thus enabling the message of an alternative "Christian" lifestyle to be portrayed.

These are the pioneers, who like the reformers of a previous age, are breaking new ground, but with the same apostolic zeal. Space does not

permit us to consider all that is taking place across the continent, but here are some features of the activity taking place in the various regions.

Holland is undoubtedly the country with the longest experience of specifically Christian broadcasting. Dutch law permits an organization with a certain number of subscribers an allocation of airtime with studio facilities being provided by the national network. The first and by far the oldest (established in 1924) of two religious groups that operate within this system is NCVR (Netherlands Christian Broadcasting Association) with over half a million members, representing a broad spectrum of the traditional churches.

Evangelische Omroep was founded in 1967 by Dr. Kits, an elderly evangelist, in response to a call for a more forthright presentation of the gospel. Two years later Dr. Bert Dorenbos joined this ministry and became the managing director in 1974. Membership has increased from 140,000 to 330,000 at the present time. Currently with 200 on staff, this group has six hours of TV and 30 hours of radio broadcast time. Dr. Bert Dorenbos has recently set up Rainbow International, a media ministry committed to the propagation of the gospel message world-wide.

The Scandinavian countries were among the first to permit Christian broadcasting to take place. In Sweden, some 30 years ago, Lewis Pethus, a Pentecostal pioneer, founded the Dagen newspaper. This daily gives the news with a Christian perspective and is read in homes throughout the country. In 1976 a coalition government came into power and broke the monopoly on broadcasting by allowing 16 test radio stations, a number of which were allocated to church organizations. Further developments have been made in the past twelve years which have enabled many Christian programs to be shown on both television and cable television stations.

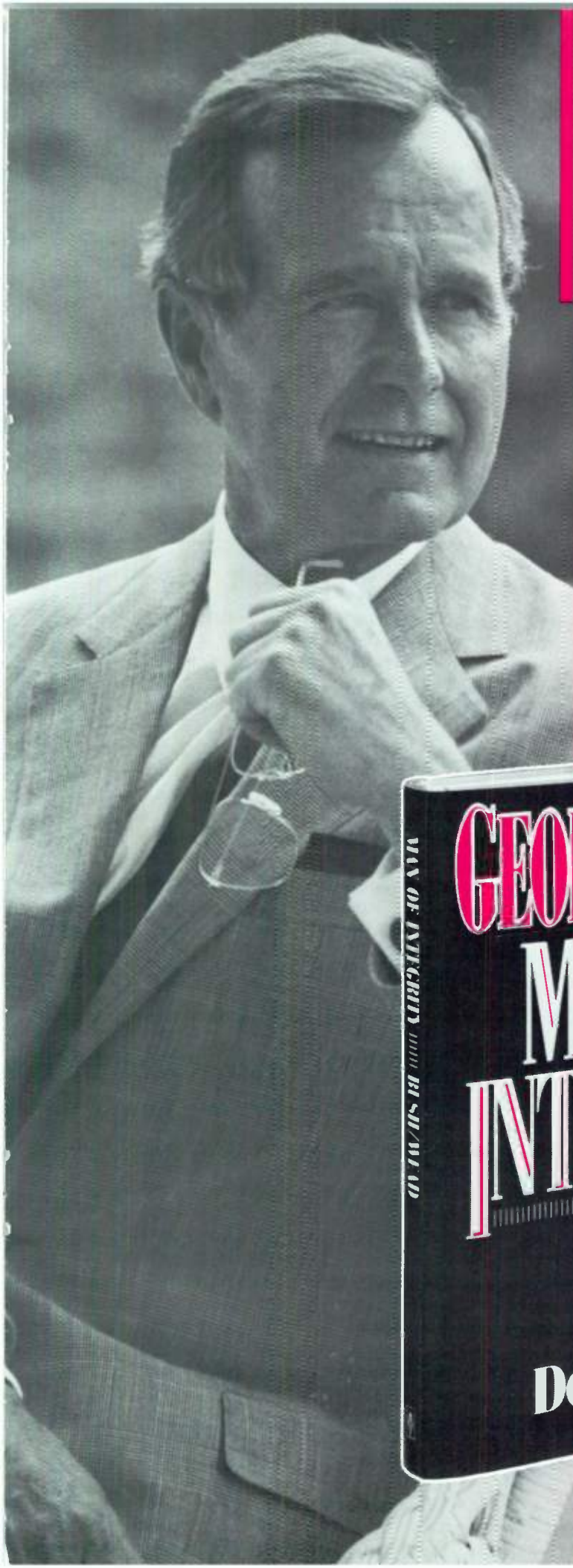
In Norway, NRK is the only state

television network along with two national radio stations. In March of 1982 the Oslo Full Gospel Church was permitted to broadcast for 24 hours per week across the greater Oslo area—sharing their transmitter facility with another religious organization. Permission has now been granted to transmit television programs over a similar area, the earlier license being for radio only. The following year, Hans Bratterud, pastor of the church, founded New World Channel using the Eutelsat communications satellite to transmit television programs across northern Europe. This bold venture is proving very costly and is taking much longer to set up than originally envisioned, even with the help of considerable American investment.

The International Institute for Mass Media Studies founded by Christians in Denmark, a country of some five million people, has also experienced few opportunities for broadcasting owing to the government monopoly that exists in most European countries. Various groups began praying and subsequently some of them submitted applications for radio and television licenses. A studio has now been set up with the aid of funds from the Alpha-Omega Association and a local TV station is transmitting 15 hours a week to a potential audience of 1.6 million people in Copenhagen.

Iceland, though not a large country, has less than a quarter of a million inhabitants. It has recently seen its first Christian radio station open in the capital city, Reykjavik. Radio Alfa, founded in 1987, by businessman Eirikur Sigurbjornsson is now broadcasting ten hours a day. When the second Icelandic TV channel opened at the end of 1986, a request was made for churches to produce an hour of religious programming per week. With the assistance of TV-Inter Sweden and their mobile unit, 75 percent of the population is now being reached.

Switzerland has become the base
(continued on page 28)

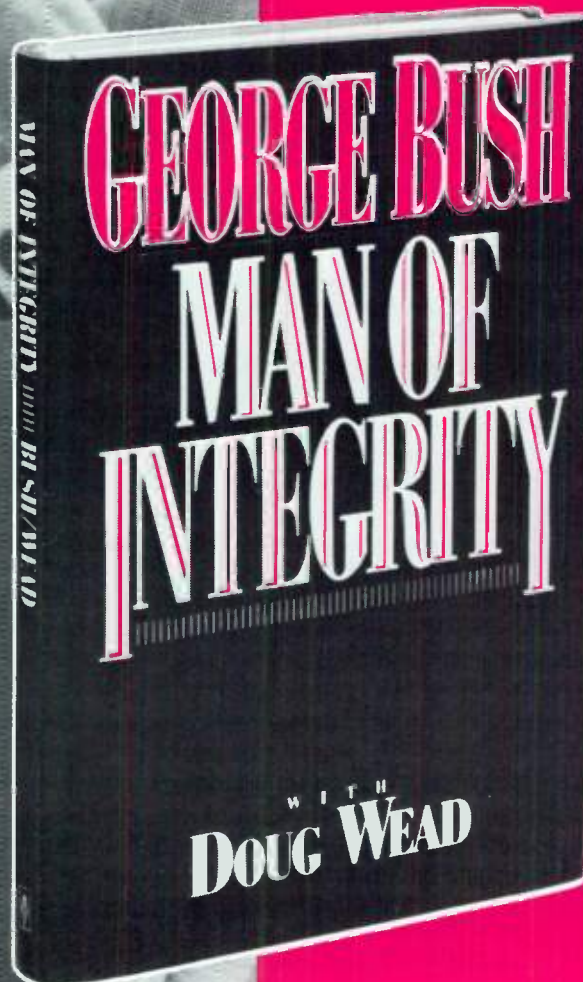


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(continued from page 26)

for the Alpha Omega organization, a consortium of Christian TV production ministries from a dozen countries. David Mainse, founder and presenter of the Canadian talkshow *100 Huntley Street*, which takes its name from its Toronto address, set up a fund to assist groups in Europe. Several million dollars have already been spent on providing equipment, including two mobile TV production units. Alpha Omega maintains close ties with PEF (The Pentecostal European Fellowship) with Jacob Zophi serving as a leading light in both camps.

Frequent changes in the government of Italy have resulted in deregulation by default, with local cable and TV stations springing into operation long before legislation had been passed.

Francesco Toppi, who is broadcasting head for the Assemblies of God churches in Italy, waited six years to be granted a license by the government. While awaiting permission, 25 radio stations were set up at a cost of about \$45,000 to each local church. There are now 45 TV programs being aired on commercial stations. A temporary studio, housed in an orphanage in Rome is augmented by a mobile unit on loan from Canada.

France has much in common with Italy, but the rate of progress has been much slower. With doors closed within the country, ways were found to broadcast from neighboring states such as Luxembourg and Monte Carlo. Missionary radio stations like Trans World Radio and Radio Ibra were set up more than 20 years ago.

When President Mitterand came to power some 2,000 community radio stations sprang up, which were said to be tolerated but not official. Programs were recorded every three months by people like pastor Marconi of the Assemblies of God, initially with the help of Channel 38, a Christian station in Chicago. The response was such that it made the Bible Society in London query the increase in sales of New Testaments.

A dozen or more years ago, Belgium was chosen as the springboard to Europe and the Third World, for the Missions Department of the U. S. Assemblies of God. Not far from where the battle of Waterloo was fought, a war of words is being waged by their International Correspondence Institute. Included in this complex is a studio

which initially operated with redundant equipment from one of the American Christian networks. Productions include a half-hour TV program which was being transmitted on the New World Channel as well as video and audio cassettes, which are distributed as part of the correspondence course work.

In West Germany an exciting project over the past ten years has been the founding of an independent TV production center at Altensteig in the Black Forest, by Evangelist Hermann Riefle. This venue is increasingly being used as a training center, preparing young people for ministry within the media.

Another German venture—the Christian group Media-Vision—in a partnership with two other secular groups (World Net News and Music TV) became the third private group to be granted a license at the end of 1986. Their schedule, gradually increasing from an hour a day, is part of Eureka TV which is fed by satellite into most of the cable networks in the country. To assist in production work, the mobile control unit donated by Canada was moved from Copenhagen. Telephone counseling centers, two of which have been set up in Hamburg and Stuttgart, report a positive response to a predominantly "direct" evangelistic approach.

The secular media in most European countries depicts Christian broadcasters as avaricious power-hungry televangelists flooding the airwaves of Europe. While programs like *The Vision* (the BBC Screen 2 play, broadcast in January of 1988) warn of the dangers of manipulation by the odd extreme example of the American "electronic church," they fail to distinguish between that and the sincere endeavors of a great majority of earnest believers.

The singular aim of most of the Christian TV ministries that I have encountered over the past 12 years, is to follow in the footsteps of the reformers by fulfilling the mandate given by our Lord to the disciples of the early church: "This gospel of the kingdom will be preached in the whole world as a testimony to all nations."

Robin Rees is executive director of European Religious Broadcasters.

For details on the upcoming ERB convention, May 16-18, see page 10.

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Expanding Outreach Into Europe

"Monte Carlo" are two words clearly understood by most people living in Europe. No, not because they represent the site of the Grand Prix or the location of one of the world's most prestigious holiday resorts. Rather, it is because from this city in the tiny principality of Monaco originates Gospel transmissions to 870 million people in Europe, North Africa, and the Middle East. Those turning the dials of their AM and shortwave sets identify the station by the familiar words: "Trans World Radio - Monte Carlo."

When Trans World Radio first began broadcasting over Radio Monte Carlo's facilities in 1960, it never envisioned that one day its outreach would extend to 46 countries from this one transmitting site. Programs were first aired from a 100,000-watt shortwave transmitter. Then another 100,000-watt, a 500,000-watt shortwave and a 1,200,000-watt AM (medium wave) transmitter were added: providing nearly two million watts of power from a transmitter building constructed during World War II for Nazi radio. The Lord's provision made what would seem an impossibility a possibility: modern technology for the propagation of evil into a missionary enterprise that would extend the message of salvation to an en-

The Story of Trans World Radio's European Ministry

by Marion L. Tunis



Eastern Europeans who never attend church are confronted daily with the claims of Christ in their own living rooms just by turning a dial across a radio band and picking up TWR's powerful AM signal from a new million-watt transmitter in France.

tire continent.

However, this missionary outreach had not been without difficulties, nor had every avenue of expansion been exhausted. With the ever-increasing competition on Europe's crowded radio bands from government-controlled radio stations, the signal from Monte Carlo's 1.2 million-watt AM antenna network was often dimmed on the outer perimeters of its target areas. A letter from one European listener stated the problem bluntly: "Please speak up; I can't hear you!"

After a study of the factors involved in transmitting, TWR's engineers determined that the solution would lie in finding another transmitting location for the AM broadcasts. Extensive ground and aerial tests carried out by TWR, using equipment designed by their team of experts in Monaco, pinpointed a site in France. On Sunday, September 27, 1987, a new 1,000,000-watt transmitter and antenna network went into service from Roumoules, France, close to the Gorge du Verdon. The occasion was celebrated October 6-7 with a dedication and conference. Dr. Paul E. Freed, founder and president of Trans World Radio, mission staff and guests attended the ceremonies which marked another milestone in TWR's history.

In cooperation with Radio Monte Carlo, this new facility, located approximately 75 miles from TWR's other transmitting location on Mt. Agel

overlooking Monte Carlo, provides an extension of TWR's previous AM coverage by more than 1.5 million miles. The megawatt transmitter, manufactured by the Thompson Company of Paris, and its supporting antenna array are the latest in technology. The innovative five-tower antenna system permits any single tower to be active, while the other towers serve as passive or phased reflectors, thus providing a significant concentration of signal in any of five directions. The flat plain of Roumoules, with its good ground conductivity, provides an excellent take-off for the signal. Advanced computer switching enables the direction of the signal to be changed in just five seconds.

According to reports, reception in the primary target areas is now stronger and more consistent for the AM transmissions. An additional five and one-half hours of broadcasts in German, Arabic, English, French, Spanish and the languages of Eastern Europe have been added to the programming schedule. TWR continues to utilize the 1.2 million-watt AM transmitter and three shortwave transmitters situated atop Mt. Agel, several miles from TWR's offices in downtown Monte Carlo. Each week a total of 160 hours of programming in 36 languages are broadcast from this massive broadcasting network—a missionary outreach unparalleled in modern times. Never before has such

an opportunity to reach Europe presented itself to evangelical broadcasters.

Radio's Reach

To comprehend the importance of the new megawatt's outreach in Europe, one must realize that radio is still a primary means of communication on the continent. It is a source of news, entertainment, and spiritual enlightenment for those living in non-communist countries; and a spiritual lifeline for those living in communist bloc nations. Europe has nineteen independent countries, five independent states, and ten Iron Curtain countries. This vast area is dissimilar not only in language, but culture, social status, and age as well.

If Europe was segmented according to the variables of its audience, the main division would be between East and West. Western Europe is a spiritual vacuum. The Christian faith was an integral part of the European culture until 200 years ago. Through the process of the intellectual bombardment of the Enlightenment and the progress the people were experiencing through the Industrial Revolution, the Christian faith became irrelevant or "privatized." The majority of Europe rejected it. Those that privatized their faith separated it from everyday secular life. The result today is great spiritual apathy. Many Europeans live

(continued on page 32)

(continued from page 31)

successful but empty lives. In contemporary European society, Christians need to know how to act out their faith in the secular world. With this in mind, TWR program producers seek to provide programs that address the Christian community on their responsibility to live out their faith and the non-Christian community with evangelistic programs that will point them to Christ.

The attitude and thinking of Eastern Europe, where freedom of religion as it is known in the West is non-existent, contrasts greatly with Western Europe. Eastern Europeans appear more open to evangelical Christianity. Even their governments sometimes realize that moral decline is not solved by Marxist ideology. Hungarian Government Radio, for example, produced a six-part series on the first five books of the Old Testament. The series was aired twice, the second time under the title *The Book That Karl Marx Read*. Such broadcasts, the government hopes, will contribute to the solution of the drug and alcohol problems among its youth. Hungary has one of the highest suicide

rates in the world.

Lack of meaning in life characterizes not only the youth of Hungary, but the youth of the other Eastern Communist bloc countries as well. Large numbers of young people are turning to Christ in Poland, Romania and the U.S.S.R., despite the fact that this lessens their opportunities for higher education and employment.

countries. This plea from a Bulgarian demonstrates this desire: "I'm writing to you in the name of many Bulgarian Christians. I have a request to ask of you. Please go to the highest official of your radio station and ask, 'When, when and again when will we be able to listen to the Gospel on radio in our language again?' Please do this soon!"

For the Eastern European

LARGE NUMBERS OF YOUNG PEOPLE ARE TURNING TO CHRIST IN POLAND, ROMANIA AND THE U.S.S.R., DESPITE THE FACT THAT THIS LESSENS THEIR OPPORTUNITIES FOR HIGHER EDUCATION AND EMPLOYMENT.

Evangelicals in these countries are making the most of these opportunities available to them, and TWR's programs that are geared to evangelism and the building up of already established groups of believers are in demand. Eastern Europeans will write to the program in care of the address given over the radio to request program cassettes, Bibles and other religious literature because of the scarcity of these materials in their own

audience, programs aired from TWR range from evangelistic series for non-believers to Bible study and inspiration for believers. Age is also a factor, thus the need for specific programs for children and adults. Depending upon the target audience, programs may run in cycles: three months on evangelism, then three months on discipleship, followed by three months on Christian growth.

This year, TWR broadcasts aired over the new megawatt transmitter will add more letters to the many thousands already flooding TWR's offices and those of its cooperating broadcasters. Each one will tell the story of how, through one particular message, song or verse, Christ's love was seen for the first time. The manifestation of God's Holy Spirit via the medium of superpower radio is fulfilling the Great Commission in an unprecedented manner. As one listener shared:

"Last night we caught your dear familiar voice on the radio. When we lived in Russia we waited each day for the broadcasts and listened to every program. We copied your programs on cassettes and had over 200 tapes—that was our life! Four months ago we moved to Germany and left everything behind. We thought that here in the West we would find everything for our souls, but we were mistaken. Yes, we are comfortable, but spiritually starving. In Russia the people meet four and five times a week to strengthen and encourage each other in faith. We are so lonely for Christian fellowship! We depend on your broadcasts, so keep sending us the light. We need it."

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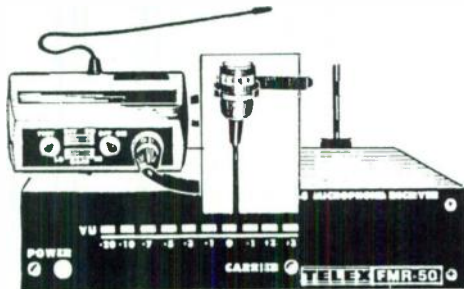


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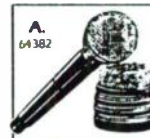


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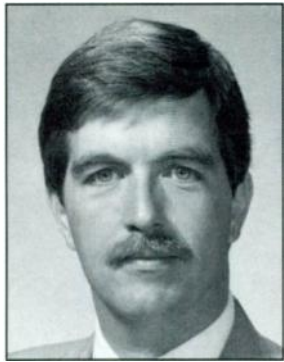


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BROADCASTERS



Steve McPheeters

Radio station WEMI-FM/Menasha, (Wisconsin) provided music for a local pro-life march during a January demonstration in Appleton. The station welcomed organizers and participants and aired various pro-life songs and special messages from nationally-known contemporary Christian music artists.

B/M/C Advertising, Inc. has moved its offices to Tulsa, Oklahoma. The new address is: 11331 East 58th Street, Tulsa, 74146.

Steve McPheeters was named general manager of CBN Radio. The announcement was made by Tim Robertson, president and chief administrative officer of The Christian Broadcasting Network. McPheeters is responsible for radio programming, news, sales and syndication of the new national radio network. He was formerly co-anchor of *CBN News Today*.

The New Life Radio Network is offering a series of PSAs entitled *Dad to Dad*. The 60-second series is hosted by David Graham. The spots are available at no cost from the New Life Radio Network in Carlinville, Illinois.

Zondervan Corporation announced several personnel



Philip Bandy

changes resulting from a decision to combine its Book and Bible operations. Robert Schmidt became vice president and general manager of the Book of Life division; Paul Van Duinen will handle Bible sales; and Philip Bandy is director of communications and advertising and media relations.

Wayne Watson was named Best Male Artist of the year, according to a Christian Research Report poll published in December. The "best of 1987" listing was based on a survey of Christian radio stations nationwide that regularly report playlists. Watson's album, *Watercolour Ponies* was also named Best Album of the year.

Listeners of WNDA-FM/Huntsville, (Alabama) raised several thousand dollars and two truck loads of blankets, beds and other items valued at \$11,000 to assist flood victims. A late December/early January tornado caused devastating floods in Memphis, Tennessee and West Memphis, Arkansas. The station worked in cooperation with Christian station KSUD-AM in the four day effort.

Noonie Fugler was appointed program director at



Shishir Tudu

KLRD-FM, Yucaipa, (California). Fugler served for the past two years as music director.

An academic conference entitled, "Evangelicals, the Mass Media, and American Culture," will be held at Wheaton College September 28 - October 1, 1988. The event will "explore the affinity between evangelicalism and mass communications." Speakers include Ken Curtis of Gateway Films, Stanley Gundry of Zondervan Corporation and Quentin Schultze of Calvin College.

Shishir Tudu, the host of *Asha Deep, Light of Hope* for Heralds of Hope, Inc., will speak at each of the 20 dinners arranged by the radio ministry, now in its 21st year. Tudu translates and voices the program in the Hindi language over Trans World Radio in Sri Lanka.

KPOF-AM/Denver, (Colorado) celebrated 60 years of broadcasting on March 6. The station is owned by Pillar of Fire Network and is the oldest Denver station having the same licensee. KPOF broadcasts in Spanish, Greek, Arabic and German and airs about 100 broadcasts or announcements for overseas efforts each week.



Lisa Nagell

The International Bible Society announced it will move its headquarters from East Brunswick, New Jersey to Colorado Springs, Colorado. The organization plans to move into leased facilities this summer and begin a building program soon after. President James R. Powell said their present building was overcrowded. In addition, he said the new location will be more central to the organization's developing national and international ministry.

Christian evangelist William J. Murray, son of atheist Madalyn Murray O'Hair, is purchasing time on MTV, the hard rock music video network. Murray said he is concerned about the spread of AIDS and plans to tell his audience "the plan God gave us for our sex lives."

Lisa Nagell began a weekly radio program for the Sky-Light Satellite Network entitled, *Against the Wind*. The call-in program is designed to network high school students via radio, providing a guided platform to discuss issues of concern and interest.

WETN/FM-Wheaton celebrated 41 years of on air ministry in February. The 24-hour station operates with a staff of nearly 50 students.

National Religious Broadcasters 45th Annual Convention

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- ___ 021 HISPANIC WORSHIP SERVICE-
- ___ 022 Jose Reyes, Fidel Zamorano (\$16.00)
- ___ 030 MORNING WORSHIP SERVICE
- ___ 041 B. Sam Hart, Brian Erickson, Jim Murray, Back to the Bible Quartet, Jack Hayford, Richard Mason
- ___ 042 BLACK BROADCASTERS CONCERT
- ___ 042 -Bishop Samuel Green, Samuel Kelsey State Choir, Faithful Living TV Choir, Bethel Choir, Debbie McClendon, Maria Gardner, Walter Artise, Natalie Green, Annie Hightower, Samuel Green III (\$16.00)
- ___ 051 HISPANIC BROADCASTERS CONCERT-
- ___ 052 Nilka Agosto, Manuel Bonilla, Grupo Arado, Michael Powers, Jose Ferrer, Wilma Hernandez, Felicia Valera, Ben Soto, Hermanas Luciano (\$16.00)
- ___ 061 KEYNOTE PLENARY SESSION-
- ___ 062 Brandt Gustavson, Charles Stanley, Christine Wyrzten, George Bush, Debbie McClendon, Robert A. Cook, David Breese (\$16.00)
- ___ 071 PRESIDENTIAL PLENARY SESSION
- ___ 072 -Thomas F. Zimmerman, Clinton Utterbach, Johnny Hall, John Gimenez, Phil Driscoll, Bill Bright, Nancy Reagan, Ronald Reagan, Lloyd Ogilvie (\$16.00)
- ___ 081 AWARDS PLENARY SESSION-
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PROFILE:

Jack Hayford



Worship: A Way of Balance

by Virgil Megill

Keeping balance through the worship of Christ is a way of life for Jack Hayford, who has modeled his ministry after the first-century followers of "the Way." He hosts a daily radio program entitled *Freeway* and a weekly television program called, *The Living Way*.

As senior pastor of The Church on the Way in Van Nuys, California, Hayford ministers to a congregation of 6,500 on Sunday and 20,000 during the week. His SoundWord Tape Ministry has distributed more than a million copies of 1,500 titles of preaching and seminar lectures. As a composer he has written more than 450 songs, of which nearly 150 are published. He was keynote speaker at the 1985 convention of National Religious Broadcasters, and Sunday morning worship speaker at the 1988 NRB convention.

After he offers freedom in Christ and release from world-mindedness, Hayford introduces the believer to God's order. Hayford presents the resources of prayer and God's Word, and prepares the believer to find revelation and prophetic insight. Seeking a balance of worship and fellowship and service, he lives in God's presence, not content to repeat or renew or rethink only what has already happened.

The Lord's Presence

Jack Williams Hayford was born June 23, 1934, son of Jack and Dolores Hayford. Within a few weeks after his parents accepted Christ at the Long Beach, California, Foursquare Gospel Church, his parents attempted to "set their lives and home in biblical order," and dedicated him to the Lord.

As a boy he heard God calling him to be a pastor. His family, moving about when no Foursquare Church was nearby, attended the Presbyterian Church, the Society of Friends, the Methodist Church and the Christian and Missionary Alliance. He says he received spiritual growth from each church.

In high school Hayford was a leader in student activities. In LIFE Bible College in Los Angeles he met his wife Anna, who had attended the Foursquare Church in North Platte, Nebraska. After graduation in 1956, both were ordained into the ministry of the Foursquare Church.

From 1956 to 1960 Jack and Anna pastored the Foursquare Church in Fort Wayne, Indiana. Their daughter Rebecca was born in 1957, and son Jack III, in 1959. When the family moved back from California, Mark was born in 1961 and Christa in 1968.

Hayford worked with young people

in the 1960s and was sensitive to their emotion, thought, action and music. He was national Foursquare youth director (1960-65), a professor of evangelism at LIFE Bible College (1965-73), and dean of students (1965-70). He pursued study at Azusa Pacific University and graduated in 1970. He accepted traditional forms of evangelism and adjusted to Christians about him, yet had not found his distinctive ministry in the Lord.

When his district superintendent asked him to supply a dwindling church, First Foursquare Church in Van Nuys, he felt he also needed a commission from God. He met 16 of the 18 members March 8, 1969 and announced, "This will not be a pastor-centered but will be a people-centered ministry, all of us serving in Jesus' name." He read from II Corinthians 3:5-6, that for every believer "our sufficiency is of God ... not of the letter, but of the spirit." God directed Hayford to a ministry of not taking its cues from the culture around him. His call was more than rising up the denominational scale. He began his ministry to relate others beyond each other and beyond the world, to God.

Noting prayer to be a "response to an appointment by the Lord," Hayford began discovering in worship a balance between theological truth and evangelistic service.

His encounter to the Lord is direct, not "a literary excursion into rephrased history." Meeting God, he says, can be a "stark, raw, earthquaking, staggering shake-up of our senses and sensitivities, through a fresh, brutally realistic encounter with the King—His Majesty, Jesus—Lord of the Church." Hayford finds worship to be hearing Jesus' voice and experiencing His power.

The Lord's People

At one time much of what Hayford had been doing was what other people expected. He was not dissatisfied, but felt his responsibility was to God and not to people.

One of his first discoveries was hearing God through small prayer fellowships. Hayford prayed each Wednesday with a fellow professor and a senior student who assisted him in the Van Nuys church. They devised a plan to teach worship, to engender fellowship, and to urge a servant's attitude.

Hardly six weeks at the church, as he was driving along the Hollywood Freeway nearing the church on Sherman Way, he felt God saying, "You must not think too small, or you will get in My way." Later he felt an additional clause, "... for I have set Myself to do a great work." In the fall of 1970 in his study he felt God giving him a new name for the congregation, "The Church on the Way." The Sunday he announced this recommended change of name, he also proposed "ministrytime," when small groups pray together in the service. During ministrytime, members of the congregation divide into groups of three or four and join hands to praise God and to confirm each other before God. Hayford may prompt his audience to "turn to someone" and "tell how good it is to be a child of God." Opposing legalism, Hayford charges that Christians often burden new believers with sets of standards, "rather than letting the Lord bring them in full liberty through the Shepherd's door into the fold, and then let them learn by the Holy Spirit's teaching how to develop the law of standards in their own life, without having it imposed on them."¹ Balanced Christians, he maintains, are those whose witness "flows naturally and credibly because they display a blend of sensible humanness and spiritual dynamic." Church leaders are to be persons who have "character, sensitivity and love of the brethren."

Hayford is reluctant to set program goals, lest the goal replace the pre-eminence due Christ. Rather than "plan a birth" Hayford's desire is to "birth a plan." He questions whether each goal is a God-given direction or only a socially prevail-

ing method. He asks whether it sacrifices other principles or people "on the altar of exigency." He summarizes, "We will not pursue anything that overlooks the priorities of worship, relationship, and ministry. At the same time we will pray much, and often, and always. We will think—trusting God's Spirit to give clarity, coherence, and conviction to us all.

The Lord's World

Hayford feels much of Christian teaching and service is religious culture. In contrast to an emphasis on human effort in a religious setting, Hayford participates in what he believes to be God's plan to bring Jesus Christ to the world. He interprets the world not as a scene of conflicting social pressures but a domain of spiritual forces in conflict.

With an attitude of readiness toward God and the world, Hayford explores a wide range of prayer, including supplication, intercession, praise, thanksgiving, travail, petition and worship.

Hayford describes intercessory prayer

God directed Hayford to a ministry of not taking its cues from the culture around him. His call was more than rising up the denominational scale. He began his ministry to relate others beyond each other and beyond the world, to God.

as forcing back the boundaries of hell. Supplication "binds over to earth what ought to be experienced here, according to God's eternal counsels."² Fearful of imbalance, Hayford warns that receiving one truth does not mean possessing all truth. As the positive confronts the negative, he says "Truth confronts the universal Liar. Reality exposes the sham of Religiosity, Health crashes into the domain of Sickness, Deliverance unshackles spiritual Bondage, Love overflows the depths of Human Fear, Forgiveness expels the condemnation Guilt produces, Wholeness expands the constriction Sin works."³

The Lord's Music

Participating in God's power in the world gives Hayford a quiet and confident stance. A secret of Hayford's seemingly balanced, casual approach toward the

world is his serenity echoed in his music.

Although he composes music primarily as an avocation, Hayford is conscious that many contemporary songs dramatize tensions within a person and among persons, which are often resolved physically, ignoring man's spiritual aspect. Other songs may escape confrontation with God by treating Biblical truth as if it were folklore. Hayford's music resolves tension, and projects exhilaration through praise of Jesus Christ. His compositions are upbeat, neither heavy theology nor sentimental folk songs. His compositions thrust the soul toward God, to exalt Jesus Christ.

Hayford won the Billy Graham Association's *Decision* magazine hymn writing contest in 1962. From more than 900 entries his winning hymn was *We Lift Our Voice Rejoicing*. His *Come On Down* was rated 34th when sung by Tennessee Ernie Ford in the 1970s.

Best known of Hayford's compositions is perhaps the strains of "Majesty, worship His majesty, unto Jesus, be all glory, power (honor), and praise. Majesty, kingdom authority flows from His throne, unto His own, who His anthem raise. So exalt, lift up on high, the name of Jesus. Magnify, come glorify, Christ Jesus the King. Majesty, worship His majesty, Jesus who died, now glorified, King of All Kings."

Other widely used compositions include *Day of Thy Power*, *Nobody Cared*, *Father God*, *Come On Down* and *Sing His Great Love*.

The Lord's Man

As a broadcaster with radio, television, music, book and cassette ministries, Jack Hayford shares his perceptions of God's voice in Biblical and practical settings. Frequently informal in expression, he has a serenity apparently unruffled by emotional tension and intellectual anxiety. His quiet manner reflects a balance he achieves between life's extremes.

"Balanced living without fanaticism" is Hayford's admonition for those seeking healing. He concludes, "Wisdom requires that we view the full balance of God's healing through natural, medical and miracle means—and that any healing culminates in adoration of Him." He invites, "Let's move forward together, learning to live the Holy Spirit-filled life—as Jesus opened it up for His disciples to live it."

1. Jack Hayford, Church Growth Conference cassette 3728H, 03/03. Charlotte, NC: PTL Television Network.

2. *Prayer is Invading the Impossible*, p. 142.

3. *Ibid.*, pp. 16-17.

Virgil Megill is professor at North Georgia Technical Institute.

BOOK REVIEWS

The Quest for Character

by Chuck Swindoll, Multnomah Press, 216 pp.

In a time when character seems lacking in many of our public leaders—politicians, businessmen, doctors, lawyers and even preachers—Chuck Swindoll's new book could not be more timely. In it, he raises our sights in a call to personal character development. In his inimitable and picturesque style, the author takes us on a journey through life, warning of the pitfalls of temptation and pointing us ever onward in the quest for true character.

Chuck Swindoll tackles some of the tough issues of our time: fortune, fame, power and pleasure. He raises serious questions about honesty, sincerity and success. He warns us that temptation often arises within our own hearts when we are the most successful outwardly. It is then that we lower our guard—and the rest is inevitable.

The book is divided into two major parts entitled: (1) Guard Your Heart and (2) Give Your Heart. In the first half the author brings the reader face to face with himself or herself. He challenges the reader to examine his or her true motives for living. Then, in the second half of the book, Swindoll encourages the reader to develop strong-minded determination, dedication and contentment.

There is a sense of balance, therefore, between the two sections of the book. In the first half, the author warns us not to run after our blind ambitions. In the second half, he encourages us nevertheless, to live our lives with gusto in service to God. Here, then, is the great balance of the Christian life. We can serve with great energy, determination and commitment without allowing that effort to become corrupted by selfish desires of personal promotion and glory.

The style of *The Quest for Character* is that of a collection of 40 brief and very readable vignettes. Each is loaded with personal illustrations, interesting quotations and biblical truths. Like a finely-woven tapestry, these devotionals grab the reader's heart and mind and provoke him to consider what true character is really all about in his or her life. Such a book could not have been written at a better time.

Excerpt from *The Quest for Character*

As I wade through the success propaganda written today, again and again the focus of attention is on one's outer self—how smart I can appear, what a good impression I can make, how much I can own or how totally I can control or how fast I can be promoted or ...or ...or. Nothing I read—and I mean *nothing*—places emphasis on the heart, the inner being, the seed plot of our thoughts, motives, decisions. Nothing, that is, except Scripture.

Interestingly, the Bible says little about success, but a lot about heart, the place where true success originates. Small wonder Solomon challenges his readers:

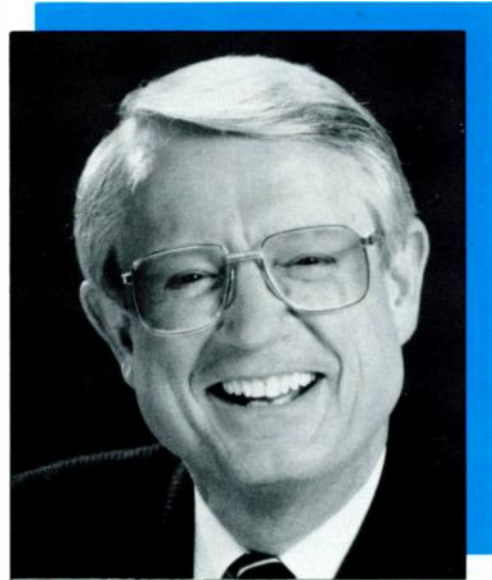
Above all else, guard your heart,

for it is the wellspring of life (Proverbs 4:23, NIV).

That's right—*guard* it. Put a sentinel on duty. Watch it carefully. Protect it. Pay attention to it. Keep it clean. Clear away the debris. It's there, remember, that bad stuff can easily hide out, like:

evil thoughts, sexual immorality, theft, murder, adultery, greed, malice, deceit, lewdness, envy, slander, arrogance and folly (Mark 7:21-22, NIV).

You know, all the things that finally emerge once the heady, sweet smell of success intoxicates us, causing "the wellspring of life" to splash all around. How important is the heart! It is there that character is formed. It alone holds the secrets of true success. Its treasures are priceless—but they can be stolen.



Book Notes

Playing By the Rules

by Stuart Briscoe, Fleming H. Revell Co., (1986), 188 pp.

This popular exposition of the Ten Commandments is a carefully reasoned explanation of their relevance for today. Briscoe, pastor of the Elmbrook Church in Brookfield, Wisconsin, and a popular conference speaker, argues that the Ten Commandments are an expression of God's absolute standards for human behavior. As such, he asserts that they serve as a compass to give us direction and purpose in life.

The first ten chapters cover each of the Ten Commandments in a very readable and lively style, emphasizing their relevance for today. The final chapter raises the issue of how sinful people can possibly meet the demands of these commands. The author points out that while none of us are righteous in and of ourselves, we have been made right with God through the righteousness of Christ.

Briscoe's chapters on finances (*Handling Property Properly*) and covetousness (*Forbidden Fruit*) are especially helpful for today's Christians. He argues that excessive desires can easily become illegitimate desires that create insatiable demands and confuse our moral judgment. He calls upon believers to "limit their lifestyles" in order to curb the kind of taste that leads to trouble.

Ed Hindson

(continued from page 10)

Dove Awards Nominations

The Gospel Music Association will present the 19th Annual Dove Awards on April 10-14. The awards will be presented in 23 categories. The following is a listing of the nominees from six categories.

Song of the Year

Friend of a Wounded Heart; Wayne Watson/Claire Cloninger; Word Music
Hiding Place; Steven Curtis Chapman/Jerry Salley; New Wings Music - Sparrow Song - Greg Nelson Music - Cholampy Music
Holy Ground; Geron Davis; Meadowgreen Music
I Miss My Time with You; Larnelle Harris/Phill McHugh; Lifesong Music Press - River Oaks Music
I've Just Seen Jesus; Bill & Gloria Gaither, Danny Daniels; Gaither Music - Ariose Music
I.O.U. Me; Keith Thomas, Tom Hemby, Mike Rapp, Bebe Winans, Billy Sprague, Word Music - Skin Horse Music - Edward Grant Music - Sparrow Song
In the Name of the Lord; Phill McHugh, Gloria Gaither, Sandi Patti Helvering; River Oaks Music - Sandi's Songs - Gaither Music
Lamb of God; Twila Paris; Straightway Music
Let There be Praise; Melodie & Dick Tunney; Charlie Monk Music - Laurel Press - Pamela Kay Music
The Father Hath Provided Again; Larnelle Harris, Dave Clark, Don Koch; Lifesong Music Press - Paragon Music - John T. Benson Pub. Co.

Songwriter of the Year

Claire Cloninger
 Joel Hemphill
 Larnelle Harris
 Michael Card
 Twila Paris

Group of the Year

DeGarmo & Key
 First Call
 Imperials
 Mylon LeFevre & Broken Heart
 Petra

Male Vocalist of the Year

Bebe Winans
 Larnelle Harris
 Michael W. Smith
 Mike English
 Steve Green
 Wayne Watson

Artist of the Year

First Call
 Larnelle Harris
 Sandi Patti
 Steve Green
 Wayne Watson

Female Vocalist of the Year

Cece Winans
 Cynthia Clawson
 Margaret Becker
 Sandi Patti
 Twila Paris

Other categories include Rock, Contemporary, Inspirational, Southern Gospel, Country, Contemporary Black Gospel, Traditional Black Gospel, Instrumental, Worship and Praise, Musical, Children's Music, Recorded Music Packaging of the Year, Short Form Video of the Year, Long Form Video of the Year and Horizon Award.

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ILLINOIS - WTCT TV-27, Marion, Sundays @ 10:30 A.M. CST
MICHIGAN - WAQP TV-49, Saginaw, Sundays @ 10:30 A.M. EST



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Deniece Williams Sings A New Song

by Dale Hanson Bourke

It's the same clear, high voice that sang such pop hits as *Let's Hear It for the Boy* and *It's Gonna Take A Miracle*. But today Deniece Williams is singing a slightly updated version of the old hymn *I Surrender All*. Standing in a Hollywood recording studio, the image of the pop singer and the lyrics of the hymn seem incongruous at first, but it's clear that Deniece is comfortable with both.

Although Deniece Williams became a well-known name through her "top forty" songs, her musical heritage is deeply grounded in the church. "I started singing in the church choir when I was five," she remembers. "I grew up singing in my church and with other choirs. That's where I learned music. I learned harmony and tone and pitch while singing for the Lord."

Williams' family and social life revolved around her church in Gary, Indiana, during her childhood and teenage years. Her grandfather was a minister for the Church of God in Christ, and her uncle became a church bishop in the state of Indiana. She admits to being sheltered as a child, but has good memories of her early years.

"I had a fun childhood. My home included not only my parents but also my grandparents. Because of my talent, I

guess I was spoiled a little. I received attention from others, not so much for me, but when I opened my mouth they'd say, 'God's really given you a tool.'"

Despite Deniece's obvious talent, she never planned to pursue a career as a singer. Her mother, a nurse at that time, was her role model, and she hoped someday to follow in her footsteps. But after graduation from high school, she needed to earn enough money to go to college and began working in a record store owned by a teacher from her high school.

"During the down times I would sing along with some of my favorite artists—Nancy Wilson, Aretha Franklin, the Supremes. One day the owner heard me in the shop singing. Even though he'd known me for three years he had never heard me sing. I'd never participated in any kind of talent show in high school because I was not allowed to sing secular music," she explains.

"The store owner asked my mom if he could bring in talent scouts from Chicago to hear me. The scouts came over and they promised me fame, fortune, and a contract—I ended up with a contract and that was all. I did one local record for them and nothing came of it. I forgot about it and went on to college to study nursing."

Eventually she realized that school wasn't for her and decided to quit until she knew what she really wanted to do with her life.

Meanwhile, a cousin from Detroit called to tell her that Stevie Wonder was auditioning background singers. Deniece, doubting that her cousin really knew Stevie Wonder, thought it was a joke. But he convinced her to fly to Detroit for the audition and much to her surprise she was selected to be one of the singers for "Wonderlove," Stevie Wonder's group.

Being propelled into the popular music world came as a shock to Deniece. "I had led a very sheltered life. I was in church quite a bit, and I had been taught that secular music was wrong. All of a sudden I was touring with Stevie Wonder. During my very first professional tour he was the opening act for the Rolling Stones. So I went from Gary, Indiana, to Stevie Wonder and the Rolling Stones. I thought, *I can't believe what's going on out here. Help! I want to go back home to the safety of the church and my family. I'm getting out of here.*"

Deniece was also feeling guilty about singing secular music while her family thought she should only be singing gospel songs. "The people at home did not understand why I would want to

do secular music and they were very disappointed. I think that they never counted on the fact that I would take with me what they had given me. The thought, *Well, she's going to New York and Los Angeles and she's going to forget all about the Lord ...* What they didn't count on, except for a few people, was that they had really given me a solid foundation in Christ, and the Bible says that if you train up a child in the way that he should go, then he won't depart from it. That is exactly what happened.

"Knowing that I didn't have their full support or their approval really concerned me through the whole time I was with Stevie," she explained. "But I really learned an incredible amount musically. I don't think you can be around a talent like Stevie Wonder and not learn unless you're deaf. But it was a very hard, cold reality of the differences of the Christian way of living and what the world was about."

For Deniece, it was an important growing experience to discover that the foundations of her faith couldn't be shaken by the varied experiences of the music world. Her beliefs remained intact, and although she wasn't outspoken or pushy, "People knew I was a Christian," she says. Characterizing herself as an "open person," she never tried to hide the background or the faith that was so important to her.

After three and a half years with Stevie Wonder, Deniece began to branch out on her own. One of the groups she admired most was Earth, Wind and Fire. She sent a tape of a song to Philip Bailey who was the lead singer and was also a Christian. Impressed by her voice, the group invited her to join them and she toured with them for two years.

During that time Deniece also released her first album called *This Is Niecy*. The album was a success and one song, *Free*, became a top forty hit. In 1976 the album was certified gold (the record industry's award for selling a million copies of an album) and she was invited to give a Royal Command Performance for Prince Charles of England.

The phenomenal success of her album and her growing popularity was thrilling for Deniece, yet she still felt that her talents belonged to God and he would direct her career.

"One day I was wondering, *What else, Lord?* when I got a telephone call. It was from the person who was doing Johnny Mathis' next album and he said, 'We're in the studio with Johnny Mathis and we've been thinking about doing a duet. We've listened to and thought about a lot of people, but we think you're it.'"

I said, "You've got to be kidding." I'd watched Johnny on television when I was growing up, and I'd sung along with him, and I'd swooned with everyone else. But never, even in my wildest imagination, would I have dreamed up Deniece Williams and Johnny Mathis. I thought to myself, *I'm really a new kid on the block, he's had years and years of experience, he's very successful—he sure doesn't need me.* And then I said, 'I'd love to!'"

The duet was called *Too Much, Too Little, Too Late*, and although Deniece thought it was a beautiful song she never expected it to be a hit. In fact, the song became one of the most popular Johnny Mathis had ever recorded and increased Deniece's visibility tremendously.

Deniece was confronted by the fact that she was a huge success, even though she still felt like the same person who had sung in the church choir. "It sounded like me on the radio, but it wasn't anything different than I'd done just playing around singing in the bathroom. All of a sudden people were saying, 'Have you heard this new singer?' It was fun, it was great."

Preparing for the next step in her career, Deniece once again turned to the Lord. But she was surprised by what he said.

"Right after that, everything got slow. Real slow. It seems as if the Lord said to me, 'Go home and sit down.' And I said, 'Now?' But it was definite. Nothing that I touched for the next two years seemed to really work. Finally, I said, 'I'm going to go home and sit down.' Sometimes God says 'yes,' but sometimes he says 'no.' I've realized that the 'no's' are important, too," says Deniece.

"It was a very creative time for me. I got together with some really incredible friends of mine and I wrote a lot of music. I got back into my song writing." Deniece also enjoyed the chance to spend time with her family. "I'm a real homebody," she admits. "I love to just cook and clean and take care of the house."

After staying home for two years, Deniece collaborated with Thomas Bell, who had produced albums for such people as The Spinners and Elton John, on two new albums. Out of those albums came two more pop hits: *It's Gonna Take a Miracle* and *Silly*.

After her success with those hit songs she was asked to sing *Let's Hear It for the Boy*, for the soundtrack of the movie *Footloose*. The album sold more than seven million copies.

At the height of her success, Deniece did something totally unexpected—she recorded an all-gospel album, *So Glad I Know*. The departure surprised some of her fans, but earned her two Grammy awards and established her with Christian audiences. Going on tour for this album was "a total joy" according to Deniece. "It's wonderful to go on stage taking the Good News of Jesus to the world. I wasn't trying to promote myself or my music. I was just trying to lift up Jesus."

To help other Christian artists, Deniece formed Gateway Music along with Brad Westering, a Christian record producer she met through their mutual friend, Philip Bailey. At first they were just friends and business partners with a common goal. But soon they realized that they shared more than just an interest in Christian music. Deniece admits that she often wished for a husband—but finally turned her desire over to the Lord. "For the first time I really meant it when I said to the Lord, 'It's all right if you want me to remain single.' Two weeks later I met Brad."

Brad and Deniece married in 1986 and recently had their first child. "He's a man of God," says Deniece. "He's steadfast and has great faith. I tend to get overwhelmed, but Brad really keeps his eyes on the Lord."

Together, the couple is working on another gospel album. But more than anything, they want to do projects "that lead people to the Lord." With a renewed spiritual commitment to Christ, Brad and Deniece have become a glowing testimony of those who have known success in the secular world, but are now determined to bring glory to God in every area of their lives.

Dale Hanson Bourke is editor of *Today's Christian Woman* magazine.

Adapted with permission from *Today's Christian Woman*.

ON THE AIR

Competitors or Co-Workers Part II

by Bob Augsburg

Last month I discussed what some might call "mission impossible," suggesting that Christian station operators search their hearts to honestly evaluate their relationship with the other Christian station(s) in their market. I briefly touched on the subject of competition in cities where two or more Christian stations exist. What is our attitude toward the other station(s)? Do we criticize their programming or are we supportive of their efforts? After talking with station managers, I discovered that most desired a closer relationship with each other but few have taken the time to bridge the gap or did not know where to begin.

Don Stone is manager of WAEC/Atlanta, a market where more than ten stations provide Christian programming. Don has a concern to promote unity among the other Christian stations in the Atlanta metro area. He has implemented several unique ideas that have brought together personnel from these various stations. During the summer of 1986 Don coordinated a Christian radio picnic at an area park. Each station had their own picnic area but all were located near each other, enabling each station to mingle with the other stations in fellowship and recreation. "This gave everyone a chance to get to know each other and helped to break down some of the natural barriers that arise among competing stations," says Stone. "I feel like it is an example and a witness to the secular radio industry when we Christians display an attitude of mutual respect and cooperation with each other."

A good relationship with the

Christian radio station(s) in the same market is more difficult to establish when the formats are similar. Often it fuels a competitive attitude among stations since they are basically aiming to reach the same audience. Hopefully stations are learning to develop their

"I discovered that most [station managers] desired a closer relationship with each other but few have taken the time to bridge the gap or did not know where to begin."

own identity and are not trying to duplicate each other's format within the same community. An ideal situation is when two or more Christian stations have a distinctly different format and appeal, as in the case of the Lancaster, Pennsylvania market. WJTL, a CHR non-commercial FM, has a mutual respect for the Beautiful Christian Music-formatted WDAC. Recently they cooperated together in the Josh McDowell "Why Wait?" campaign, realizing that the older audience of WDAC and the younger audience of WJTL would both benefit from the spot announcements and other programming materials. Fred McNaughton, WJTL's station manager, said the channels are open for cooperating with WDAC on future promotions. "We realize that we both

are playing a very important role in the lives of listeners throughout the Lancaster area," he added.

I realize that commercial stations are always under pressure to meet end of the month sales quotas, but criticizing the other Christian station on their sales presentation is not the way to go about making the sale. Remember, the relationship you establish with your clients is going to ultimately result in more contracts. If you are always criticizing the other station(s), your client will lose respect for you and that is something you cannot afford to let happen. Keep your sales emphasis positive, building up *your* station's strengths, not putting down the others weaknesses. This attitude will not only enhance your image in the eyes of your clients but is also pleasing to the Lord. I have singled out salespeople because they really have the toughest job at the station and are on the front lines everyday. It is a bit easier for other station personnel who are confined to the interior office to exemplify a better attitude toward the other station(s).

If you have a desire to improve the relationships with the other Christian broadcasters of your area, begin by establishing a friendship over lunch. Some years ago I was involved in beginning a Christian Broadcasters' Fellowship in the city where I was working at the time. Once every three months we would invite all the staff members of local Christian stations along with staff members from area secular stations (television included). Our quarterly dinners created an atmosphere of encouragement and appreciation for each other. Usually one

of the Christian announcers would share his testimony. This helped in getting to know each other plus it was a great way to share with those attending who did not know Christ as their Saviour.

I spoke recently with two stations in Florida that cooperated together on a drive to raise food for the area needy. Each station did promos on the other's station, mentioning both stations' call letters. It really promoted unity and was an excellent witness to the unsaved. It was also good for the churches to see two Christian stations work together and has since helped to stimulate local churches cooperating on similar projects.

If you are in an area where there are two or more Christian stations serving the community, take the lead in establishing a healthy unity among each other. Jesus said the world will know that we are His disciples by our love for one another.

Bob Augsburg is president of Programming Plus and WAYJ/Fort Myers, Florida. He consults and programs Christian radio stations and produces "The Monthly Supporters" promo/I.D. package.

Chart Check

WRTP/Durham, N.C.

FORMAT: A/C

1. Devoted To You - The Imperials
2. If You Were The Only One - Steve Archer
3. Marvelous - Philip Bailey
4. Montana Sky - Whiteheart
5. Angels With Dirty Faces - Sheila Walsh
6. I'm Brand New - Leon Patillo
7. Our Great God And King - Karla Worley
8. Heartdoor - Laury Boone Browning
9. In Your Light - Tata Vega
10. Here Am I, Send Me - Keith Green

WFEL/Baltimore, Md.

FORMAT: A/C

1. Walk Between The Lines - Russ Taff
2. When The Son Begins To Reign - DeGarmo & Key
3. How Will They Remember - Kim Boyce
4. All That Is In Me - Harvest
5. Devoted To You - Imperials
6. Bonded Together - Twila Paris
7. Love Said Not So - BeBe & CeCe Winans
8. Dear Mr. Jesus - Power Source
9. Marvelous - Philip Bailey
10. Montana Sky - Whiteheart

WBWC/Berea Ohio



Wayne Watson

FORMAT: ELECTRIC CATHEDRAL SHOW

1. Step Into Light - Chariot
2. How Much Love - Allies
3. Snatched From The Fire - Crucible
4. Dam Floor - Big Bite - Da
5. Nobody Special - Nobody Special
6. Shaded Pain - L.S.U.
7. Beyond The Charade - Crystal Lewis
8. (New 3 Song Demo) - Blue Trapeze

9. Cabrini Green Rap - Sugar Ray Dinke
10. Lift Him Up - Dual Edge

WCIE/Lakeland, Fla.

FORMAT: A/C

1. I'll Be Ridin' With Him - Phil Driscoll
2. Angels With Dirty Faces - Sheila Walsh
3. Run To You - Terri Gibbs
4. I Am Available - Petra
5. Watercolour Ponies - Wayne Watson
6. Walk Between The Lines - Russ Taff
7. I Belong - Mylon LeFevre
8. Montana Sky - Whiteheart
9. The Reason We Sing - First Call
10. How Much Love - Allies

WCIC/Pekin, Ill.

FORMAT: INSP/MOR

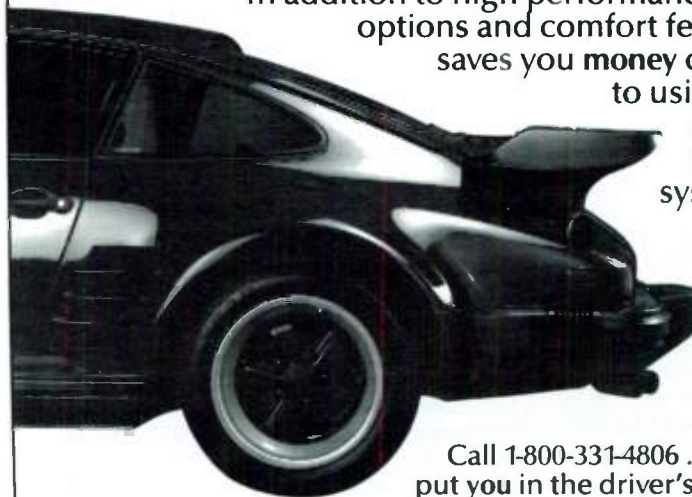
1. Higher Ground - Steve Green
2. Montana Sky - Whiteheart
3. The Reason We Sing - First Call
4. Everlasting Praise - David & The Giants
5. Deepest Love - Renee Garcia
6. His Love Was Reaching - David Meece
7. Glory To God - Debbie McClendon
8. Cancelled/Worthy - Gaither Trio
9. For Always - CeCe Winans
10. Anywhere With Jesus - Prism

(continued on page 45)

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WASHINGTON



by Richard E. Wiley

FCC Rejects Mandatory AM Stereo Standard

The Federal Communications Commission, acting on three petitions for rulemaking, has declined to revisit its 1982 decision to allow market forces to determine the development of AM stereo broadcasting. Two of the FCC's three commissioners, however, suggested that a de facto standard may be close to emergence as increasing numbers of AM operators move toward one manufacturer.

The Commission's decision regarding a single stereo standard, adopted in January, affects many religious broadcasters. More than 48 percent of the NRB's members operate AM stations.

The stereo petitioners had requested the FCC to select a single system AM stereo standard and to require that all newly manufactured AM stereo receivers be capable of decoding the AM stereo system currently in use. Closer attention has been paid to development of AM stereo in recent years in view of FM's increasing dominance in radio. According to the petitioners, however, the marketplace has not performed as predicted and has failed to choose an AM stereo system five years after the FCC's 1982 decision. The petitioners further argued that the existence of two viable but incompatible AM stereo systems—Motorola's C-Quam and the Kahn Communications System—has resulted in a stalemate that is detrimental to AM radio.

Relying on a February 1987 report from the National Telecommunications and Information Administration, "AM Stereo and the Future of AM Stereo," the Commission refused to adopt a single system standard. The FCC stated that the market seemed to be moving toward selection of a standard. The Commission also refused to establish receiver requirements for AM stereo capability, pointing out that stereo is an option and not a required service enhancement for AM stations. AM stations that choose to broadcast in stereo do so at their own discretion, based on their determinations of what is most appropriate for their markets.

The FCC declined to adopt NTIA's recommendation to establish interference protection for the pilot tones of AM stereo systems receiving consumer acceptance. If adopted, the recommendation would have served to protect C-Quam, but not Kahn.

Citizens' Groups

The FCC has upheld a Mass Media Bureau action denying a claim that an AM licensee had violated the Communications Act by entering into a citizens agreement with black residents of the St. Louis, Missouri area.

The FCC encourages agreements between broadcast licensees and citizens groups as part of the continuing dialogue between licensees and their respective communities. The obligation to determine how to serve the public interest is personal to each licensee, however, and may not be delegated.

The American Legal Foundation has alleged that an agreement between KSD (AM) and the Greater St. Louis Black Media Coalition improperly restricted the licensee's discretion regarding programming and employment matters. The foundation also protested that the agreement required KSD (AM) to provide funds for expenses of a special interest group that are clearly not legitimate and prudent.

In upholding the staff's action, the FCC noted in January that the agreement had expired on its own terms, and there was no explicit prohibition against the type of payments to which the legal foundation objected.

The Commission recognized, however, the existence and potential seriousness of problems presented in the complaint. These issues include the payment by FCC licensees of future expenses, consultancy fees, and contributions to people who participate in the FCC's licensing proceedings.

Accordingly, the Commission stated that, in the future, it may consider initiating a proceeding to determine the nature and extent of these types of financial arrange-

ments and the circumstances under which such financial arrangements will constitute abuse of the FCC's process. The FCC already has begun an inquiry aimed at finding a way to stem abuses in its broadcast licensing and frequency allocation processes by individuals or groups that file or threaten to file petitions to deny or allocation counterproposals merely to extort money from an applicant.

Preferences Reinstated

Pursuant to a Congressional directive, the Commission has terminated its inquiry into the constitutionality of its comparative licensing and distress sale policies based on racial, ethnic or gender preferences and has reinstated those policies. The Commission's inquiry into the minority and female ownership policies was initiated in December 1986. It was prompted by questions raised by an order of the U.S. Court of Appeals for the D.C. Circuit in *Steele v. FCC* concerning the constitutionality of the policies.

The Commission was forced to end the inquiry when President Reagan signed the appropriations legislation for fiscal year 1988. The legislation allocated money to the FCC with the proviso that it terminate the inquiry and reinstate the policies.

The FCC's policies at issue, which had been held in abeyance pending the outcome of the inquiry, relate to several areas of regulations. These policies are designed to: (1) provide preferences to minority and female applicants in comparative licensing proceedings for broadcast stations; (2) permit minority acquisition of broadcast stations designated for hearing on basic qualifications issues (so called "distress sales"); and (3) award tax certificates to sellers of broadcast properties to minority-controlled buyers.

Richard E. Wiley, a partner in the Washington, D.C. law firm of Wiley, Rein & Fielding, is a former Chairman of the Federal Communications Commission. He is general counsel for the National Religious Broadcasters.

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NEWS REPORTER/ANCHOR: 50,000 watt FM station is seeking applicants for a new position of full-time reporter/anchor. Hiring by June 1. Send resume, air check and cover letter to News Director, WBCL Radio, 1025 West Rudisill, Fort Wayne, IN 46807.

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cer/Operator with Moody Broadcasting Network (Moody Bible Institute). Announce experience required, news experience desired. Contact: Personnel Department, Moody Bible Inst., 820 N. LaSalle Drive, Chicago, IL 60610.

Maintenance engineer for Christian TV station. FCC General License required. Minimum 2 years television experience. Knowledge of Quad, Helical, VTRs, switchers, cameras, etc. UHF transmitter experience helpful. Opportunity to become Ass't. Chief. Reply to John Schupp, C.E., WTBY-TV, Box 534, Fishkill, NY 12524. EOE.

WMHR-FM is now considering applicants for future openings. Experienced, talented broadcasters are encouraged to apply. WMHR-FM in Syracuse is dedicated to traditional, conservative, Christian radio with a blend of music and teaching programs. The Mars Hill Network, with two affiliated stations and 11 translators, originates from WMHR. WMHR is an equal opportunity employer. Send a brief biography and resume to: WMHR-FM, Attn: Robert Sutherland, 4044 Makyes

Road, Syracuse, NY 13215.

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ON THE AIR

Chart Check

(continued from page 43)

WJIE/Louisville, Ky.

FORMAT: INSP/MOR

1. Montana Sky - Whiteheart
2. Arise My Love - Newsong
3. All That Is In Me - Harvest
4. Be Ye Glad - Debbie Boone
5. For Always - Ce Ce Winans
6. Count The Cost - Dallas Holm
7. Questions - Glad
8. Bonded Together - Twila Paris
9. His Love Was Reaching - David Meece
10. The Father Hath Provided - Lamelle Harris

WPIT-FM/Pittsburgh, Pa.

FORMAT: A/C

1. Walk Between The Lines - Russ Taff
2. The Reason We Sing - First Call
3. Come To The Lord - Steve Camp
4. Faithful - Paul Smith
5. I Belong - Mylon LeFevre

6. Run Away - Steven Curtis Chapman
7. Anywhere With Jesus - Prism
8. Still In Love - Chris Christian
9. For Always - CeCe Winans
10. How Much Love - Allies

WAY-FM/Ft. Myers/Naples, Fla.

FORMAT: CHR/AOR

1. He Came, He Saw, He Conquered - Petra
2. Shake - Russ Taff
3. You're Mine - Whitecross
4. How Do I Get You - The Imperials
5. Walk Between The Lines - Russ Taff
6. Honestly - Stryper
7. The Look - First Call
8. If You Were The Only One - Steve Archer
9. Enough Is Enough - Whitecross
10. How Much Love - Allies

WQFL/Rockford, Ill.

FORMAT: A/C

1. Love Has No Color - Winans
2. Hurt By Hurt - Bill Gaither Trio
3. Walk Between The Lines - Russ Taff

4. I'll Be Riding With Him - Phil Driscoll
5. In Your Light - Tata Vega
6. To The Mystery - Michael Card
7. Let Go And Let God - Bruce Carroll
8. Ever Constant, Ever Sure - Luke Garrett
9. Nothing But The Blood - Michael W. Smith
10. Faithful - Paul Smith

WNDA/Huntsville, Ala.

FORMAT: A/C

1. Deepest Love - Renee Garcia
2. Our Great God And King - Karley Worley
3. When The Son Begins To Reign - DeGarmo & Key
4. If You Were The Only One - Steve Archer
5. Montana Sky - Whiteheart
6. I Belong - Mylon LeFevre & Broken Heart
7. Higher Ground - Steve Green
8. I'll Be Riding With Him - Phil Driscoll
9. Watercolour Ponies - Wayne Watson
10. Come To The Lord - Steve Camp

CALENDAR

Spring - Summer

National Association of Broadcasters
April 9-11, Las Vegas, NV

Gospel Music Association
April 11-14, Nashville, TN

Black National Religious Broadcasters
April 21, Chicago, IL

Washington For Jesus '88
April 28-29, Washington, DC

National Cable Television Association
May 1-6, Los Angeles, CA

European Religious Broadcasters
May 16-18, London, England

NRB Summer Institute of Media Studies
June 4-11, Los Angeles, CA

Chinese American Christian Friendship Alliance
June 26 - July 2, Taipei, Taiwan

Leadership '88
June 28-July 1, Washington, DC

Christian Booksellers Association
July 17-20, Dallas, TX

NRB Southwestern Chapter
July 20-23, Dallas, TX

International Hispanic Congress
July 25-29, Los Angeles, CA

Youth Congress '88
July 25-29, Washington, DC

NRB Caribbean Chapter
August 17-20, San Juan, Puerto Rico

Fall calendar including other NRB Chapter Conventions will be published next month. If you know of a meeting of interest to broadcasters, please submit it to Religious Broadcasting Magazine.

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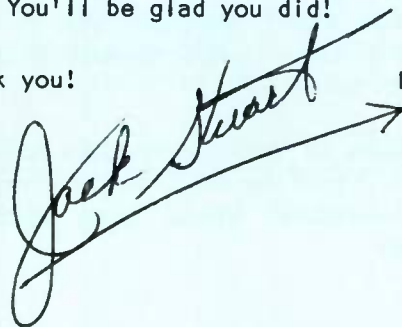
KSVZ, known affectionately as K-SAVES!, is locally owned and operated locally, too. We're 100% religious programmed, and the music is all-family!

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You'll be glad you did!

Thank you!



PS: No preacher's back-seat, when you are aboard KSVZ. There are four 50,000 watt AM stations in Dallas-Ft. Worth. KSVZ's transmitter plant is THE most modern!

LATE NEWS

**NRB TERMINATES
SWAGGART
MEMBERSHIP**

On March 24, the Executive Committee of the National Religious Broadcasters recommended that the membership of Jimmy Swaggart Ministries be terminated in light of his confessed moral misconduct, which was deemed "prejudicial to the interests of the Association," as stated in Article I Section 4(b) of the NRB Bylaws.

**FORMER NRB
STAFF MEMBER
DEAD AT 52**

Thomas C. Durfey died March 17 while undergoing minor heart surgery. Durfey, 52, was associate professor of telecommunications at Oral Roberts University and was chairman of the department from 1981-1986. He worked at NRB headquarters in 1986 and 1987. His wife Ellen owns radio station KTCR-AM in Wagoner, Oklahoma.

**FIRST CHRISTIAN
TV STATION
DEDICATED**

LeSea Broadcasting has purchased Channel 14 in downtown Honolulu, Hawaii, the first full-power, full-time Christian television station on the island. The 24-hour station was dedicated on March 7 at the Hilton Hotel in Honolulu.

**CHAPLAIN
TEMPLE SUCCUMBS
TO HEART ATTACK**

Chaplain Edward O. Temple, Jr., 56, former president of the Southeast Chapter of NRB, suffered a heart attack on Saturday, March 26, and died at this home in Lynchburg, Virginia. Chaplain Temple served for many years at the Lynchburg General Hospital.

**DAVID FULLER,
84, DIES OF
HEART FAILURE**

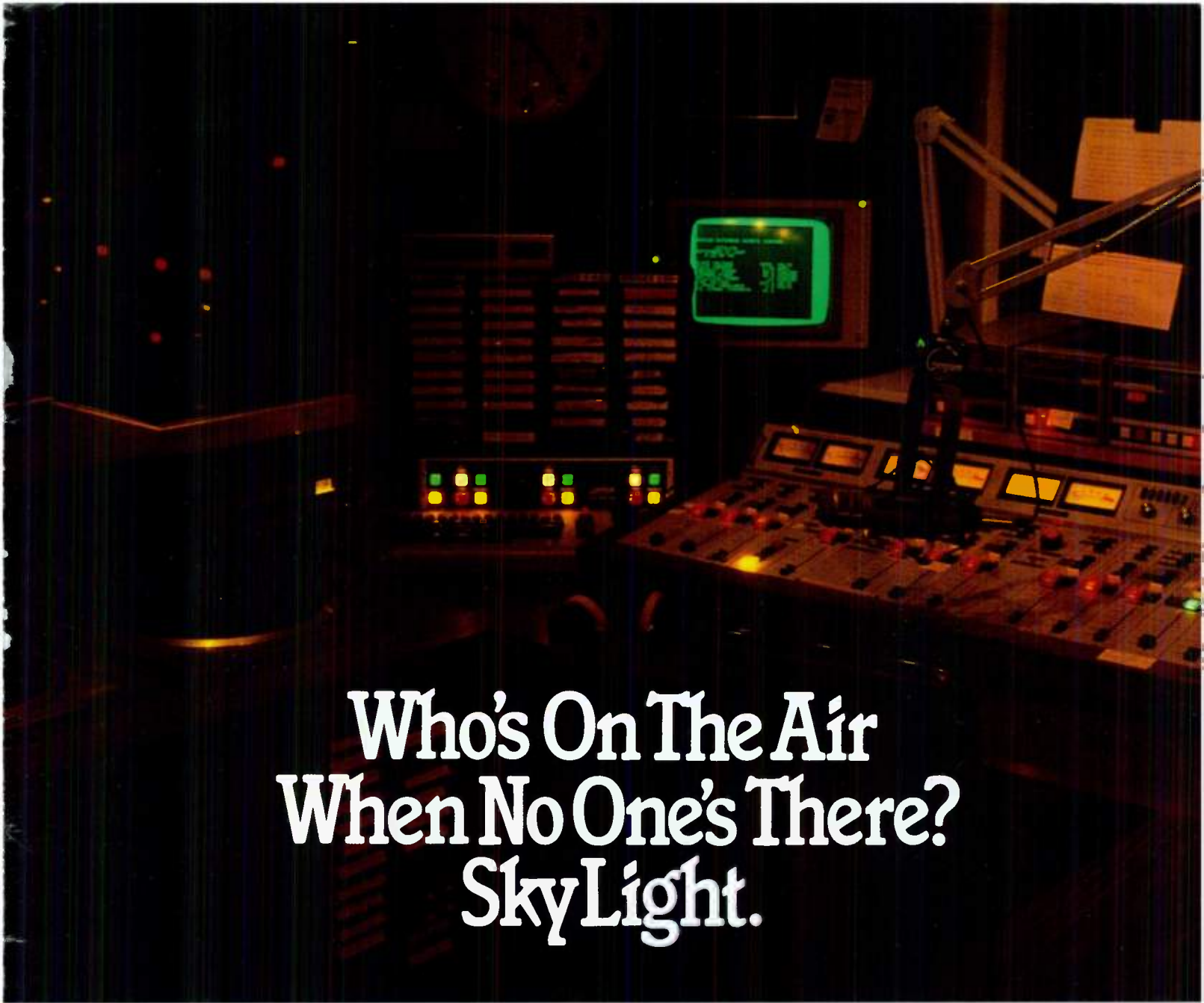
Dr. David Otis Fuller, 84, founder of the Which Bible Society and the *Children's Bible Hour*, died recently of an apparent heart attack. Fuller, an NRB member, also helped in founding Grand Rapids Baptist College and Seminary where he operated a closed circuit TV service, WORD.

**STANLEY
CONSIDERING
CHURCH MOVE**

First Baptist Church of Atlanta, pastored by NRB Hall of Famer Charles Stanley, may move from its current 2,600-seat building to a new location in the suburbs. Board members and staff support the move, which would better accommodate the 11,000-member church. Stanley has been the pastor since 1971.

**GRAHAM
TO PREACH
IN CHINA**

Billy Graham is preaching this month in communist China. From April 13-27 he will visit churches in Beijing, Nanjing and Shanghai. He'll also lecture and meet students and leaders.



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