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The Official Publication of National Religious Broadcasters

OCTOBER 1988



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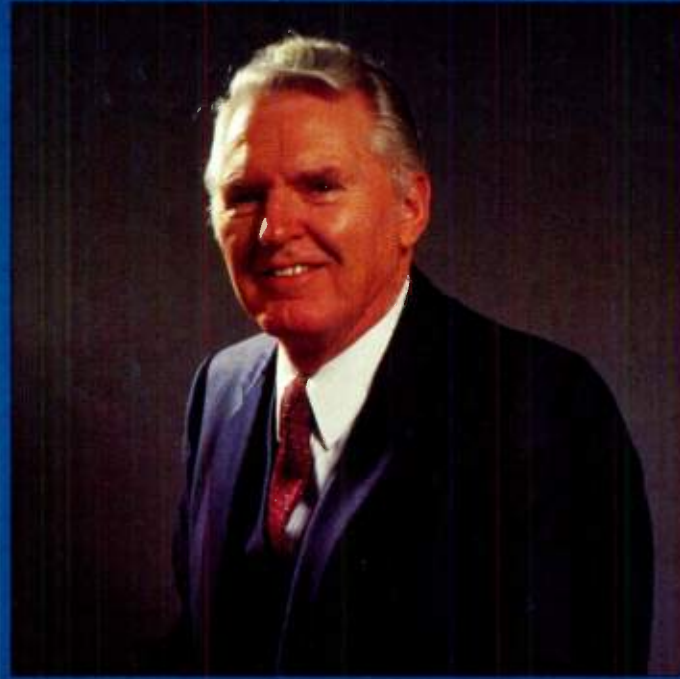
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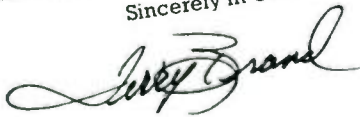
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About the Cover

Of all the seasons, autumn is my favorite. There's a feel about it, a distinct and undeniable aura that surrounds it. Being a football freak, I naturally would favor autumn. But of course it's much deeper than that.

Those leaves are part of it. What color, what artistry! Crisp, frosty mornings also help. What a refreshing change from oppressively hot afternoons and sweltering nights! Then there is a helpful return to routine as school starts. And along comes Thanksgiving, a nostalgic reminder that God has indeed "shed His grace on thee." The firewood is cut. The pumpkins are getting bigger. Our hearts are overflowing.

Let's think of autumn as a season of reflection. Time to gain new perspective. To stroll along the back roads of our minds. To think about what. And where. And why. Such visits through the museum of memory never fail to assist us in evaluating the way we were and establishing the way we want to be. This implies change, another reason autumn seems to represent a season of reflection. It's during this season the foliage changes. And the weather changes. And the time changes. Birds make their annual journey southward. Squirrels finish storing their nuts. Salmon start their phenomenal swim back to their spawning grounds. And many of the larger animals take their final stretch before curling up for a long winter's nap. With incredible consistency, all these creatures in the natural world act out their individual pageants without external instruction or some script to follow.

Quietly, without flare or fanfare, God graciously moves upon our lives, taking us from summer to autumn, a season when He mysteriously writes His agenda on the tablets of our hearts. Patiently He waits for change to begin. Without exception, it does. And we reflect on that as well.

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SIGN ON

Autumn: A Time for Change



Autumn, what a beautiful time of year. I enjoy the dazzling display of color and the crisp morning air that energizes the soul. Autumn is one of God's masterpieces. Each autumn I find myself wishing it could stay just like this forever but it will not, because autumn is a transition time signaling the end of summer and the nearness of winter. It is part of the natural process of change.

In Ecclesiastes 3 we read, "To everything there is a season, a time for every purpose under heaven ... a time to break down, and a time to build up ... a time to get, and a time to lose; a time to keep and a time to cast away."

The last two years have been difficult years for Christian broadcasting and, for that matter, the church. We went from a front page cover on a national news magazine a few years ago proclaiming that year as "The Year of the Evangelicals" to the same magazine giving front page coverage to the scandals that ripped through evangelism.

The last two years have been times of change. Tough, wrenching times that have shaken us all. We have felt the scorn of the world and the white-hot glare of the international press. Some have even wondered if Christian broadcasting would survive at all. I believe very strongly that Christian broadcasting will survive, but that is not the real question. The real question is, "Will the church survive it?"

Though the earth and all that is in it changes, God does not change. He is absolute, consistent and eternal. His plan is set and our "cues" and "miscues" do not change His eternal plan. He even takes our miscues and conforms them to His will. Romans 8:28 says, "And we know that all things work together for good to those who love God, to those who are called according to His purpose."

The summer forest fires devastated hundreds of thousands of acres of the Yellowstone National Park forest. It seems tragic that so much beautiful forest land has been reduced to charcoal, but according to experts, it is to the ultimate good of the forest because the forests were too old and needed the renewal that the fires have made necessary. So, while it looks ugly and may not encourage tourism, the forests are better off for the period of rest.

God's ultimate goal is for His church to be in right relationship with Him. He will allow His fires of judgement to rage through it, not to destroy it, but to bring about the environment for spiritual renewal.

Though what has happened looks ugly, you can be sure it will serve the ultimate good of the church. It must. God has promised it.

Jerry Rose



President
National Religious Broadcasters

RELIGIOUS BROADCASTING

Vol. 20 No. 9

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Ben Armstrong, Ph.D.
Publications Director
Managing Editor
George B. Parson
Assistant Editor
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Michael Armistead
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National Religious Broadcasters

Jerry K. Rose, President, WCFC-TV/Channel 38, 1 North Wacker Drive, Chicago, IL 60606. Dr. David Clark, First Vice President, Virginia Beach, VA 23473. Robert W. Ball, Second Vice President, Salem Communications Corp., 2310 Ponderosa, Suite 29, Camarillo, CA 93010. Kay Arthur, Secretary, Precept Ministries, Box 23000, Chattanooga, TN 37421. Robert Straton, Treasurer, Walter Bennett Co., 1634 Spruce St., Philadelphia, PA.

Dr. Ben Armstrong, Executive Director, NRB, PO Box 1926, Morristown, NJ 07960.

Editorial and Advertising Offices

NRB, 299 Webro Rd.
Parsippany, NJ 07054
201/428-5400

RELIGIOUS BROADCASTING (ISSN 0034-4079) is published monthly, 11 times a year (July and August are combined). To subscribe send \$18 plus \$6 postage annually to: NRB, PO Box 1926, Morristown, NJ 07960.

Second class permit at Parsippany, NJ, with additional postage paid and entry at Greenfield, Ohio.

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RELIGIOUS BROADCASTING is indexed in the Christian Periodical Index and is available in microfilm from University Microfilms International, 300 N. Zeeb Road, Ann Arbor, MI 48106.

Advertising in RELIGIOUS BROADCASTING does not necessarily imply editorial endorsement or approval by National Religious Broadcasters. Authors' views are not necessarily those of National Religious Broadcasters, its officers, board or membership.

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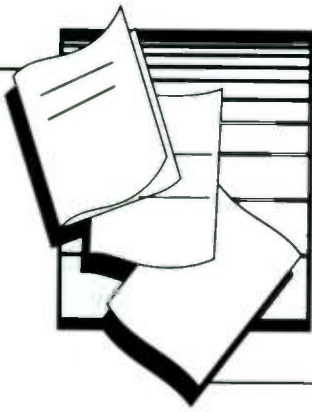
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NRB FORUM

Appeal to NRB Members

Dear Editor:

This is an appeal to fellow members of the NRB to urge their listeners to:

(1) Educate themselves on the issues at stake in the November elections (see ad on page 19) and

(2) Vote intelligently and thus fulfill their "salt" and "light" responsibilities.

Most pundits are quite convinced that the turn-out for the 1988 national elections is going to be mediocre. That means that those voters who do participate, however, will have proportionally more power than in previous years. It means that the votes of informed Christians have never been more important in the last fifty years.

In spite of the blurring being consciously created, there is a very clear-cut difference between the two Presidential candidates and many Senatorial and Congressional candidates, on issues of life and death, crime, punishment of major drug dealers, taxes, foreign policy, dealing with the Soviets and their clients, respect for symbols of America like pledging allegiance to the flag, development of the Strategic Defense Initiative (SDI), gay rights, education, religion and a host of other critically important issues.

Yet few Christians will understand ... and many won't even care.

Clearly an educated, inspired and energized Christian electorate has a God-given opportunity to make profound changes this fall and to head off precipitous disaster.

I therefore urgently appeal to fellow NRB media leaders to seize a God-given opportunity to energize that portion of the Christian community they reach as never before.

Robert G. Grant, Ph.D.
Chairman of Christian Voice
President of American Freedom
Coalition

Register to Vote

Dear Editor:

Your participation in this year's presidential election is crucial to our country.

Voters hold the margin of victory in their hands. Please ask your membership to encourage their audiences, employees and/or congregations to register to vote. Every vote counts.

According to the Tax Code, I.R.S. Regulations, and advice of legal counsel, 501(c)(3) organizations are free to do the following: 1. You may encourage the members of your audience to be good citizens by registering to vote and by voting on election day for the candidate of their choice. 2. You can preach on the scriptural commands of our Lord and his apostles regarding the role of the Christian in the state—what it truly means to render to Caesar the things that are Caesar's and to God the things that are God's. 3. You can distribute to your listeners in a nonpartisan fashion a list of the major issues of this election and the stands of the candidates in regard to each issue. 4. You can—if state law permits—have a registrar come to your station/office and register persons to vote. In states where postcard registration is permitted, you can distribute the cards, have them filled out, then collect them and turn them in to the appropriate registrar's office in your community. 5. On election day you can arrange car pools to take people to the polls so long as the effort is nonpartisan in support of citizenship.

Your vote will help insure that this country remains free and full of hope for our children and grandchildren, as a nation that is truly "one nation under God."

God bless you. I am,

An NRB Member

Cooperation is Key

Dear Editor:

I was part of our county's leadership team for the Pat Robertson campaign. I think Conservative newcomers like myself learned several lessons this year.

First, I learned that being elected President is not a sprint but a marathon.

For example, Reagan lost the nomination to Nixon in 1968. Nixon was incumbent in 1972. In 1976 Reagan lost the nomination to Ford who lost to Carter. Reagan had to wait until 1980—over 12 years. One must pay his "dues" and wait his turn in the GOP.

I learned from talking with many Christian leaders during the campaign that there is a deep-seated attitude that "politics is dirty"—no place for godly leaders, ordained or not. Is this an antimissionary attitude? Imagine a mission agency stating that because New Delhi, India, or Kampala, Uganda, is filled with wickedness and darkness we will not send anyone there.

I have found that there are lost, hurting, influential people and politicians in public life who need Jesus and are willing to listen. What opportunity!

Christians and Conservatives have two choices, stick together or lose. Many Christians evaluated all the candidates politically except one or two, and evaluated those one or two theologically. Neither Robertson nor Kemp was running for pastor or elder of a local church. This rewarded the "nonreligious" candidates who will not stand up tall for God or speak out boldly for traditional values. We are beating ourselves. Let's get better organized.

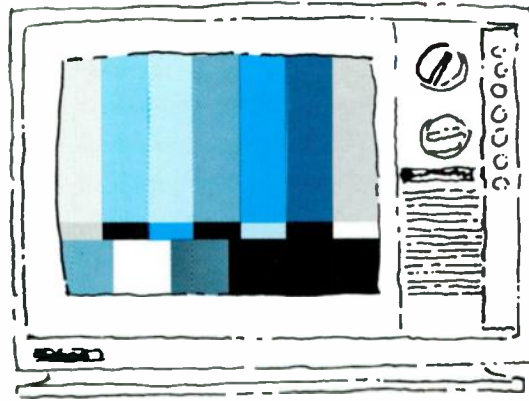
I share the view that Pat Robertson has played something of a prophet's role by bringing key moral issues into greater public awareness, whether he is ever elected to office or not. Remember that both Joseph and Daniel were prophets as well as prime ministers of secular nations.

We need to be gracious and give the benefit of the doubt to earnest Christians who are venturing out into the rough and unkind water of public life. It's new to them. Don't they deserve time to learn, grow and mature? Let's be encouragers. We need them. They are working for us and our children.

Fred Kerr

West Columbia, South Carolina

(This letter is a reprint from the *Fundamentalist Journal*, September 1988.)



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Dr. Armstrong

Report From The Executive Director

A special welcome to NRB to our new publications director and managing editor, George Parson. He comes to us with vast experience in publishing, having served with the Christian Booksellers Association for seven years. George was responsible for building the *Bookstore Journal* into the successful magazine that it is today. Prior to that he served in the ministry with Dr. Billy Graham in various capacities for over twelve years. George has most recently served with my friend Brother Andrew and his missionary work.

Your comments and suggestions to help us build a better publication will be appreciated by Mr. Parson and his staff.

In recent weeks NRB was on the move. After five years on Eastmans Road, we moved to new and more efficient offices less than a mile away. Thanks to office manager Elaine Sutherland and the NRB staff, the move went smoothly.

The first guests to visit the new NRB headquarters office on August 31 were Senior

Board member the Rev. Ernie Wilson, his wife, and friends from Philadelphia. Ernie is already making plans to attend NRB 89. Bob Straton, NRB Treasurer, and E. Brandt Gustavson of TWR, both executive committee members, took time out of their busy schedules to visit us.

We're always delighted to have visitors at the national headquarters, especially now in our new facilities. If ever you're in the New York metropolitan area, plan to stop by. NRB is approximately one hour from Manhattan. Our mailing address, phone number and FAX number remain the same: PO Box 1926, Morristown, NJ 07960; FAX 201-428-1814.

We have been busy finalizing plans for the 1989 convention and expo. Enclosed in this issue is a registration form. Please take the time to sign up early—this would be a great encouragement to us. Thank you.

Cordially,

Ben Armstrong
Ben Armstrong

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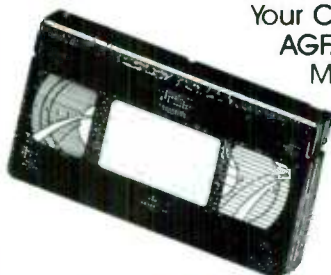
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Wanda Jones



Family devotions, a vital part of preparing for their African ministry.

One day Wanda Jones' five-year-old son came home from kindergarten and asked her, "What's wrong with my color?" A year later her husband was thrown out of a London hotel—because of his race. Such incidents made Wanda want to lash out. Instead, she fought her battles in the quiet of her own room—in prayer.

Wanda's story of struggle, faith and overcoming is told in her recent book, *Living in Two Worlds*. She tells of her early days in Ohio and of the Christian values that were important to her parents. By pursuing her educational goals, she later became one of only twelve black students to attend Nyack College in New York. Jones, speaker, broadcaster, teacher, and wife of evangelist Howard Jones, the first black man on the Billy Graham Crusade staff, says her



David Jones singing during Happy Half Hour on ELWA. David is now pastor of Clarendon Road Alliance church in Brooklyn, N.Y.

book describes a number of different dichotomies that she has faced in her life—the Christian world and the unbelieving culture around it, the American and African cultures, and the white and black worlds.

In their early days at college, Howard longed to be a jazz saxophonist and play at the Apollo Theater in Harlem, then the center of the black music culture. Little did he know when he finally gave up his music career to attend seminary that he would one day "play the Apollo"—as an evangelist, rather than as a musician.

Eventually the Joneses were called to be missionaries in Africa, where they preached, taught and became well-known personalities on radio station ELWA. All the while, Wanda cherished the secret hope for unity among whites and blacks in the kingdom of God.

In the 60s, back in the states, the Joneses struggled with the conflicts of the civil rights movement and became more deeply involved in the lives of many people. Their family grew, and three of their four daughters formed a gospel singing group called the Jones Sisters.

Wanda Jones encourages black Christians to persevere in spite of prejudice and oppression, at the

same time challenging white believers to examine their attitudes in light of God's Word. She calls all Christians to celebrate each of God's victories in the advance of His kingdom in spite of the many frailties within the body of believers. Wanda shares: "Howard and I were determined to prepare for whatever work the Lord had for us, even if it meant leaving behind all that was familiar to us and going into overseas missions. We hadn't learned yet that, while God called His missionaries, it was mostly the white mission boards that sent them. And very few had accepted the challenge of inviting blacks to join their team. On

Friday nights, the twelve of us who were black would listen as missionaries challenged us with the call of Jesus to 'go...into all the world, and preach the gospel' (Mark 16:15). But when one of us would raise the question about blacks being sent to the mission field, we were given many reasons why it wasn't feasible. For instance, some mission boards seemed concerned that black mis-

sionaries would have children who would need to be educated with the white children. Others said the nationals, or "natives" as they were called then, wouldn't accept the gospel from a black man, but would expect him to live on their level. Of course, we didn't accept such reasoning since the Word of God plainly emphasizes division of the saved and unsaved rather than the division of races."

Although discrimination and insensitivity still plague the church, as do materialism, violence and declining moral values, the Joneses testify that these problems can be overcome. Christians themselves, they point out, need emancipation—emancipation from the bondage of sin. Wanda says, "We can choose to allow our spirits to be enslaved...or we can choose to take hold of the life and freedom God wants us to have."

Living in Two Worlds will introduce the reader to a vivacious, feisty, fascinating, and courageous Christian woman. Her personality is not only unforgettable: it is an example and inspiration to any Christian serious about living for Christ in this world.



Standing: David Jones, Pat Kelly, Andre Thornton, Norm Sanders, Wanda and Howard; seated: Cora Jones, Phyllis, Gail Thornton, Cheryl Sanders and Lisa.

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In late July, our state-of-the-art 50,000 watt transmitter plant suffered an electrical explosion, and the resultant fire totally destroyed the plant.

The total loss was pegged at over 450,000.00 dollars, by our insurers.

GOOD NEWS!

In just over two weeks' time, our dedicated staff engineers, suppliers, the insurance company, and manufacturers worked a miracle!

In that time, we built a totally NEW Golden Gospel Giant! Our thanks, too, to the Federal Communications Commission! Two weeks, two hours and ten minutes after the explosion, we were able, once again, to flood the Metroplex and beyond with K-SAVES!

Our thanks to EVERY ministry! Every one "stuck with us," while we solved the disaster.


The GOOD NEWS of our coming-back on the air was carried by the DALLAS MORNING NEWS, and THE FT. WORTH STAR-TELEGRAM.

We've been dubbed the Dallas-Ft. Worth CAN-DO station!

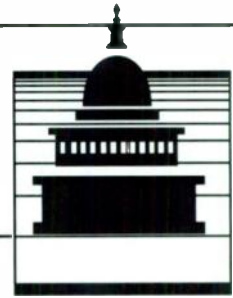
If you want to join the airwaves at clear-channel 1540, where the spirit runs deep....Call me, Jack Stuart, and I'll quote you wonderful start-up rates!

As I've said..."Our job is helping your ministry's mission."

Call me collect...I assure you....You'll be glad you did.

Thank you,

Jack Stuart

WASHINGTON WATCH



FCC Clarifies Application of Rules on Charges for Political Advertisements

by Richard E. Wiley

In light of the upcoming general election campaign, the Federal Communications Commission has clarified its application of rules governing charges for commercial advertisements run by political candidates. While styled as a "reminder," the public notice discussing the issue sets forth a new interpretation of Section 315(b)(1) that likely will pose difficulties for licensees in selling preemptible spot time.

Section 315(b)(1) requires broadcasters and cablecasters to charge legally qualified candidates for public office "the lowest unit charge of the station" for the same class and amount of time for the same period. The rule applies during the 45 days preceding a primary election and the 60 days preceding a general or special election. Outside the specified pre-election periods, a station may charge legally qualified candidates as much as it charges others for "comparable use" of the station.

In calculating lowest unit charges, the FCC recognizes that stations offer two basic classes of time to advertisers: (1) fixed or "non-preemptible" spot time; and (2) preemptible spot time. The Commission considers preemptible spot time as a *single class* of time for lowest unit charge purposes, even though the rates may change from week to week.

"Lowest Unit" Explained

Thus, the lowest unit charge for a preemptible class of time is calculated according to the lowest price any advertiser has paid for a spot which has cleared a particular time period or daypart. To clarify the question, the agency provided the following example:

A candidate buying at the last minute is charged \$50 for each of three preemptible 30-second spots to run during a radio station's morning drive time during the sixth week of the pre-election period. A commercial advertiser has been paying \$40 for each of three preemptible 30-

second spots during that time period on a six-week schedule that started during the first week of the pre-election period. If the \$40 paid by the commercial advertiser is the lowest rate paid for a 30-second preemptible spot during that time period in that week, the candidate is entitled to a rebate of \$10 for each spot.

"Make Good" Charge Rates Applicable

In addition, the Commission stated that prices paid for "make good" spots aired must be considered in calculating the lowest unit charge. For example, a television station sells preemptible time on a weekly rotation basis. A political candidate had paid \$100 for each of three 30-second spots to run from 6-7 pm sometime between Monday and Friday on the second week of the pre-election period. One of the other spots in the weekly rotation is a commercial advertiser's "make good" spot, for which the latter paid only \$75 because it was preempted from an earlier date. The \$75 charge must be considered the lowest rate for that time period during that week, and the candidate is entitled to a \$25 rebate for each spot broadcast during the week.

The Commission confirmed that a station may charge a different rate for a fixed non-preemptible spot that it charges for preemptible time. However, if a station has established fixed rates for political candidates, those rates generally may not be increased during the pre-election season. The exception is that rates may rise because of a station's normal business practices, unrelated to the impending election, such as audience rating changes or seasonal variations.

The Commission's public notice also reminded licensees of their obligation to maintain a "political file" containing a complete record of all requests for political air time and a schedule of the time used and charges made.

Court Affirms Revised Indecency Definition

In a broadcast matter with different kinds of political concerns than advertising, the U.S. Court of Appeals for the D.C. Circuit has upheld the Commission's new standards for regulating indecent programming.

At the same time, however, the Court concluded that the Commission had not adequately justified its curtailment of the hours when non-obscene programs containing indecent speech may be broadcast. Therefore, the Court remanded the matter to the Commission with instructions to reopen the time-limitation aspect of its rulings to compile a full record so that the agency may fairly and fully determine what time restrictions should be applied.

The Court's decision resulted from petitions for review of a 1987 Commission order in which the FCC reaffirmed its authority to regulate the broadcast of indecent and obscene transmissions and issued new standards to clarify its enforcement authority.

The FCC explained that indecency would be actionable if broadcast when there is a reasonable risk that children are in the audience. The Commission set midnight to 6 am as the "safe harbor" for such broadcasts, rejecting requests that 10 pm be the benchmark. According to the Court, the FCC had adequately explained why it decided to change its enforcement standard but had not provided sufficient support for its hours restraint.

Richard E. Wiley, a partner in the Washington, D.C. law firm of Wiley, Rein & Fielding, is a former Chairman of the Federal Communications Commission. He is General Counsel for the National Religious Broadcasters. He was assisted in preparing this article by Diane Z. Goldman, an associate in Mr. Wiley's firm.



WESTAR IV

A Valuable Link in the Satellite Delivery Of Radio Services

As recently as five years ago, with reasonable telephone line charges still in place, it was difficult to sell satellite distribution of radio programming as a viable concept. With the rapidly escalating costs associated with the public switched telephone network today, satellites have become exponentially more attractive from a cost and performance standpoint. A direct result of this change in technology has been a rapid increase in the number and availability of satellite-delivered program services for radio. One of the most popular of the delivery satellites for these new services is Westar IV.

"Most state news and sports networks are available...through Westar IV and cover most of the counties in their respective states" according to a recent report in *BROADCASTING* magazine ("Regional radio networks use collective reach to attract national advertisers;" August 1, 1988; p. 53). In addition, National Public Radio and the national news networks of Mutual Broadcasting, Associated Press and United Press International rely on Westar IV.

In the field of Christian Radio, Westar IV is utilized by several program providers. Bible Broadcasting Network operates a 24-hour conservative Christian broadcast service. Family Stations Inc. programs its owned and operated stations via Westar IV. VCY America originates from WVCY radio and began providing programming for their stations via Westar IV in September 1987.

A 24-hour MOR music service is provided by Northwestern College's SkyLight Satellite Network. Also on Westar IV are the Criswell Radio Network originating from KCBI radio, International Broadcasting Network, the signal of WROL radio for the Carter Broadcasting Group and Billy Graham Evangelistic Association's delivery channel.

The success of Westar IV is due in part to three key features: quality, flexibility and cost-effectiveness.

Quality audio delivery is essential to the success of a radio program service. Transmission systems on Westar IV are custom designed to fit the quality requirements of each service. Bandwidths of up to 200khz can be utilized to meet the fidelity specifica-

tions needed.

The Single Channel Per Carrier (SCPC) format used for audio services on Westar IV allows a programmer flexibility to tailor audio channels to network needs. In addition to bandwidth selection a variety of multiplexing schemes can be used to accomplish this goal. SCPC technology provides additional flexibility by allowing programmers to transmit directly to their affiliates. Versatility is maximized because no "middleman" is needed to provide uplink services.

The direct delivery character of the SCPC format provides significant savings in operating costs. A typical

15khz (13 dbw) SCPC audio channel on Westar IV costs approximately \$2195 per month. A similar channel using sub-carrier or SCS technology would cost about \$6750 per month. These operating savings allow programmers to provide less expensive service to stations and invest greater amounts in their program content.

The reduction in equipment costs for SCPC has provided additional cost incentives. A quality SCPC receiver can be purchased today for half the price of just two years ago.

With improvements in technology come increased opportunities for shar-

ing. Christian broadcasters have an almost unlimited potential to link our resources with others.

The concern of reaching large numbers of people with the gospel message is a pressing one. Satellite techniques enable us to simultaneously address large masses of people. We become better stewards of the resources that the Lord has given us as we investigate the lower cost of satellite distribution versus previous terrestrial methods.

Satellite delivery plays an increasingly important role as we strive for excellence in our broadcast ministries.

RELIGIOUS PROGRAM SERVICES AVAILABLE ON WESTAR IV

BIBLE BROADCASTING NETWORK

Transponder 1D 62.0, 62.5

Full format Christian programming providing conservative, traditional Christian music and Bible teaching programs with national and international news.

CRISWELL RADIO NETWORK

Transponder 1D 66.0, 66.4

24-hour Christian programming combining 50% teaching programs and 50% live announced MOR Christian music.

CARTER BROADCASTING GROUP

Transponder 2D 82.0

Daytime delivery of teaching programs along with specialty programming including John DeBrine's "Songtime," an Irish music program and the daily "Yankee Kitchen" cooking program.

FAMILY RADIO NETWORK

Transponder 1D (5 frequencies)

Bible-centered religious format with both music and talk programs.

INTERNATIONAL

BROADCASTING NETWORK

Transponder 2D 56.5

Full-time satellite network serving Christian radio, specializing in "live" delivery, special events and unique programming needs.

SKYLIGHT SATELLITE NETWORK

Transponder 2D 62.1, 63.0

24-hour Christian music programming; includes MOR/Inspirational music, UPI news and features.

VCY AMERICA

Transponder 1D 71.8, 72.4

24-hour service featuring religious programs with music and news.

CASE STUDY: The SkyLight Satellite Network

In July 1985 Northwestern College launched the SkyLight Satellite Network. Initially SkyLight was designed to link the ten stations operated by Northwestern College. Satellite delivery of programming provided Northwestern with a consistent sound throughout its network while reducing operating costs.

The SkyLight Satellite Network provides a carefully blended music service, emphasizing songs with strong inspirational lyrics, technical excellence and a bright listenable style. Renae Allard who auditions much of this music says: "We try to keep our listeners up-to-date with the latest in the Christian music field, while maintaining a balance with the tried and true. We also maintain a high quality sound by using only the best musicians."

Wayne Pederson, program manager of SkyLight, explains: "We get more comments on our music than any other aspect of our programming. People sense that the mix is carefully planned. I feel that the musical balance we've achieved is of the utmost importance in gaining and keeping listeners."

In January 1986 SkyLight was made available on a subscription basis to Christian stations throughout the country.

The integrity of ministry, operating cost savings and proven market success of the SkyLight format have made it appealing to both commercial and non-commercial stations.

SCPC technology on Westar IV is used to deliver SkyLight's program service. Two 15khz audio channels deliver the stereo music programming. A multiplexed cue channel is used above each audio channel. One cue channel delivers DTMF (Touch Tone) commands to users, the other provides delivery of data.

Since its beginning three years ago, SkyLight has continued to expand its services. The flexibility of the SCPC format has allowed SkyLight to add the new SkyData data delivery service.

Also, locally unattended operation is made possible by an automated programming system known as SkyCue and the SkyLog transmitter remote control service. Each of these services takes advantage of SkyLight's multiplexed cue channels.

Through careful application of SCPC technology on Westar IV, SkyLight has been able to extend the broadcast ministry of Northwestern College to radio stations throughout the United States.

"Oh, what difference does it make? One vote isn't going to matter that much anyway." These words seem to express the current attitude many people in America hold toward voting.

Perhaps it's disillusionment with the current crop of political candidates, or perhaps it's part of the general and pervasive pulling back from social involvement that seems to have come over much of the country these days. People seem more inclined to stay at home in front of their TV sets than to turn out for meetings or rallies or voting. Sad to say, there is a good chance that the voter turn-out for the critically important November elections will be one of the lowest in modern times.

Yet in the very beginning of our Republic, the Pilgrims believed that God Himself had brought them in freedom to the New World to elect both their spiritual leaders and their civil magistrates. The responsibility for government was thus placed squarely in the lap of each person, which makes America a unique experiment in self-government. No other nation in the history of man has had the opportunity to form an entirely new government that was constitutional and representative, offering and actually requiring the prayerful participation of every eligible citizen. In representative government, we get the leadership we deserve, and if that leadership proves to be unworthy, we have no one to blame but ourselves. Thus it becomes the God-given duty of every American to vote, and if we don't bother or refuse, we are in disobedience to God!

On the positive side, people need to be encouraged about the difference one vote can make in American life. Many people have no idea of the several instances in American history when one man's vote literally changed the course of this nation.

One of the best examples is that of Caesar Rodney. Rodney was one of three Delaware delegates to the Continental Congress debating independence in Philadelphia, during the suffocating summer heat of 1776. After weeks of arguing pro and con, Chairman John Hancock finally called for a vote on July 1st. The delegates had previously agreed among themselves that any vote for independence from Great Britain would have to be unanimous, but that day several colonies voted against independence. Caesar Rodney was not present for this vote, and the other two Delaware delegates split their vote—one for and one against. John Hancock indicated that debate would resume the following morning, with the last and final vote to be taken that afternoon, so an express rider was sent the ninety miles to Rodney's home in Delaware to fetch him

The Power of One Vote

by Peter Marshall

for the crucial vote. Though the man didn't arrive until after midnight, Rodney left immediately for Philadelphia.

Under the best circumstances, it would not have been an easy trip, for American roads back then were often just mud paths or trails through the forest. But this particular night the conditions were horrendous—a torrential downpour amidst violent thunder and lightning. The paths had become quagmires, the creeks raging rivers. Rodney often had to dismount and lead his horse, and wasn't able to obtain a fresh mount until six in the morning. He finally arrived at what we now call Independence

Hall at one o'clock that afternoon, much more dead than alive, and covered with mud from head to foot. So weak was he that two men had to come out and carry him inside. As Rodney was taken through the doors, John Hancock was in the midst of calling for the vote. Seeing Rodney enter, the chairman asked him how he voted, and Rodney responded in a whisper barely audible: "As the sentiments of all my countrymen are for independence, I vote aye for independence." Caesar Rodney's vote was actually responsible for our independence, for the other two Delaware delegates had once again split their vote. Eleven other colonies voted for independence that day, New York alone abstaining, and independence was declared. If Rodney had voted no, Delaware would have voted no, independence would have been lost, and the delegates would have packed and gone home! Rodney's vote made all the difference.

The mere fact of Rodney's vote isn't the whole story. The real point is that Caesar Rodney had cancer of the face. So advanced was it that his face was quite eaten away, to the point that he had taken to wearing a woolen scarf around his neck, even in the summer heat. He had been planning a trip to England, because the only doctor that could do anything at all for him was in London. But the British had made it quite clear that any vote for independence would mean immediate invasion and war. Caesar Rodney knew perfectly well that if the Congress voted for independence, he would never see England alive. But without a moment's hesitation he cast his vote for independence. Two days later, on the fourth of July, when Rodney signed the Declaration of Independence with the others, he literally signed away his life! Yet his single vote gave us the Declaration of Independence.

Never, never underestimate the power of one man's vote.

Peter Marshall is an evangelical Presbyterian minister who conducts preaching and teaching missions on Christian growth and maturity across the country. Co-author of two best-selling books of America's Christian heritage, *The Light and the Glory*, and *From Sea to Shining Sea*, he resides on Cape Cod with his wife Edith and three children.

Voters '88 Guide

The policies behind the personalities

A recent American historical study reveals that **80%** of voters cannot identify a *single* position of the candidate they supported. The mass media covers what *they* want to cover, *not* what the people need to know.

The *Guide* is a no-holds-barred probe into the issues that matter, and how the candidates *really* stand. The American Freedom Coalition asks the questions *you* would ask.



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- A *Scorecard* section comparing voting records on ten key votes of Senators and Congressmen to the way their challengers tell us *they* would have voted.
- A concise explanation of the *voting process*, including material designed to motivate and show readers how to get involved.



Voters Guide '88 addresses real concerns of the average voter. It uses a fresh, even-handed approach in a succinct and highly readable format.

The *Guide* is not to persuade the voter of any particular point of view, but rather, to present the hard facts, and let the voter decide for him- or herself.

Individual copies are priced at \$1.95 each. Bulk order rates are available on request. Please write to the below address, or call 202-393-1333.

Voter's Guide '88 is a professional publication, approximately forty pages in length, 8½" by 11", in color. The other side of this flyer is a reproduction of the publication's cover.

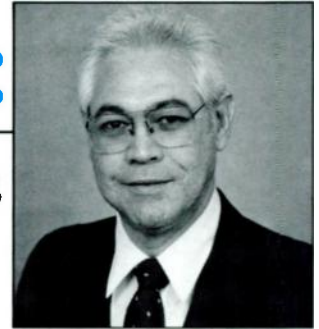
The American Freedom Coalition is a nonpartisan organization dedicated to promoting traditional American values and to encouraging greater participation in the American political process.



Voter's Guide '88 American Freedom Coalition
1001 Pennsylvania Ave., NW, Suite 850 Washington, D.C. 20004

PROFILE:

Jose Antonio Reyes



Hispanics for Christ

by Virgil Megill

Fourteenth in a series on religious broadcasters.

Jose Reyes is an engineer-turned-pastor, a broadcaster-administrator and a servant of the Lord. He is speaker on *La Voz de Salvacion* (The Voice of Salvation), a weekly radio program carried on more than 180 radio stations throughout Latin America, Europe and the United States. He defines his purpose in the words of Apostle Paul, "I will gladly spend and be spent for you." (II Corinthians 12:15)

A Personal Servant

Jose Antonio Reyes was born May 24, 1940, in Canovanas, Puerto Rico. His father, Dionicio Reyes from Canovanas, and his mother, Antonio Rodriguez Reyes originally from Juncos, arranged his baptism in the Roman Catholic Church.

When Reyes was 16 years old, his sister, Maria A. Reyes, a rural pastor, led him to a personal faith in Christ. In June 1956 she gave an altar call, and Jose explains, "I accepted the Lord as my Savior, and my young life was transformed." He attended the Church of God of Prophecy in Canovanas until his college years, when he attended the Pentecostal Church of Puerto Rico at Mayagues from 1958-62.

Reyes majored in agricultural engineering at the University of Puerto Rico and graduated with a Bachelor of Arts in Agricultural Science. From 1962 to 1968 he was an agricultural engineer in the government of Puerto Rico. He attended the Church of God of Prophecy during this time (1963-68) at Rio Piedras, the booming suburb of San Juan. During his governmental service he was married to Olfa R. Martinez, in Rio Piedras, May 30, 1964. Their son, Jose Antonio Jr., was born in 1965, and now is pursuing post-graduate studies at CBN University in Virginia Beach, Virginia.

A Ministering Servant

God's call to Reyes to the fulltime Christian ministry came while he was

providing pastoral work in addition to his governmental responsibilities as a graduate engineer. He was counseled by Bishop G. Montijo to give his full attention to the Gospel. When he accepted his call to the ministry, a spiritual experience came to Reyes comparable to his receiving Christ. He defines his calling "to pastor, to teach His world, and to evangelize using the mass media."

Leaving his secular profession and coming to his denomination's headquarters in Cleveland, Tennessee, Reyes was ordained a minister in 1969. He was given two responsibilities while he pursued his theological education, that of Spanish Mission Representative for Latin America and Communications Minister for the Church of God.

Reyes graduated from the Bible Training Institute of the Church of God in California and the Evangelical Seminary in Puerto Rico. He received a Master of Arts in Religion from the Church of God School of Theology in Cleveland, Tennessee, and a Doctor of Ministry degree from Logos Graduate School in New York.

With his assignment as Missions Representative for Latin America in 1969, he accepted advisory leadership responsibilities toward Spanish speaking cities in the United States, and to the Church of God ministries in Puerto Rico, Chile, Columbia and Bolivia. In 1975 he was made overseer (bishop) of Puerto Rico. For a number of years he has been keynote speaker at the annual worldwide General Assembly. He became a member of National Religious Broadcasters in 1969.

Since 1986, Reyes has been president of Hispanic National Religious Broadcasters (HNRB) and from 1987 a member of the NRB Board of Directors. Since 1987 he has been vice president of the National Organization for the Advancement of Hispanics (NOAH), and a member of the American Bible Society Task Force. In

1987-88 Reyes served on the NRB Commission for EFICOM. He is a member of the Hispanic Commission of the National Association of Evangelicals, and was a member of the planning committee of Washington for Jesus 88.

A Broadcasting Servant

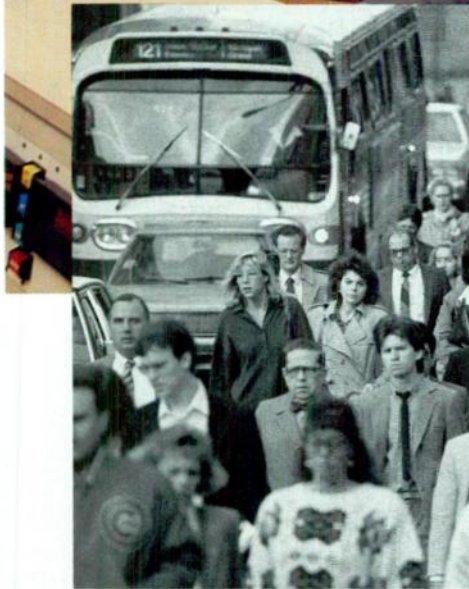
Numerous broadcasting organizations have invited Reyes on Spanish and English programs, including CBN's *700 Club* and *Straight Talk*, PTL's English and Spanish versions, and Trinity Broadcasting Network's Spanish programming *Gloria a Dios* (Estudiando la Biblia).

His own radio program, *La Voz de Salvacion* (The Voice of Salvation), received the International Hispanic Award at the NRB Convention in February 1988. He is speaker and Olfa, his wife, is producer and announcer. He is also speaker for the television program *Compartiendo el Pan de Vida* (Sharing the Bread of Life), telecast via satellite to the United States and to TV stations in Latin America and the Caribbean.

Reyes has written for several Christian magazines and has compiled and written several Bible study guides for radio and television audiences. His book *Los Hispanos en Los Estados Unidos un Reto y una Oportunidad para la Iglesia* (The Hispanics in the United States, a Challenge and an Opportunity for the Church) was published by White Wing Publishing House in Cleveland, Tennessee.

Reyes is burdened by the increasing responsibility to reach Hispanics, who are soon to become the largest minority in the United States. Already the U.S. is the fifth largest Spanish-speaking nation in the world, and experts predict the U.S. Spanish population will more than double within twelve years. He says, "Today we are having a new breed of immigrants, but many of them do not have the same knowledge and fear of the Lord that our forefathers had."

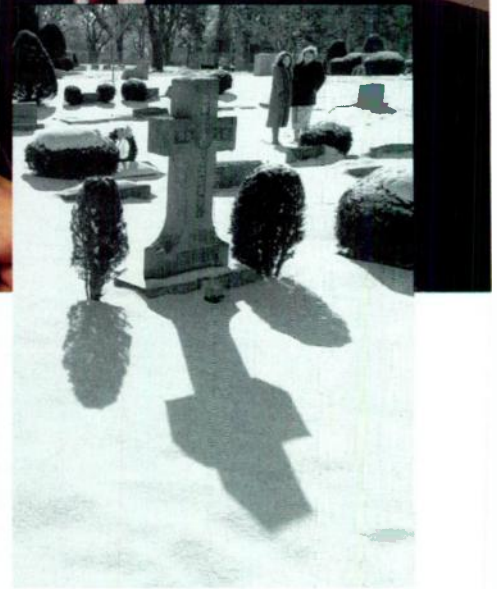
When Your Listeners Have Problems...



DEALING WITH STRESS



SUBSTANCE ABUSE



WORKING THROUGH GRIEF

Be Someone They Can Turn To

The Minirth-Meier Clinic program can give your audience real answers to real problems—right now. Broadcast live from 12-12:55 p.m. Central Time, it's an informative talk show with Christian psychiatrists committed to helping people who are hurting.

• **Professional Guidance from Experts Who Care**
Dr. Frank Minirth, host Don Hawkins and Dr. Paul Meier (pictured above) along with other members of the Minirth-Meier staff, discuss sensitive topics affecting our world today. They address issues such as substance abuse, anxiety, anger, marriage, parenting skills and child development, divorce and depression. Listeners who call in speak directly to these medical experts who share their concerns from a Biblically

sound perspective and a medically accurate point-of-view.

• **A Popular Program with Radio Audiences**
Not only is their commentary emotionally helpful, it is often the catalyst for positive change and growth in people's lives. Radio stations currently broadcasting the Minirth-Meier Clinic report it attracts a loyal

audience. Station managers say it is one of the three most mentioned programs they air.

• **Other Features from the Minirth-Meier Clinic**
Psychiatry and You is 4 1/2 minutes in length and includes many of the same subjects discussed on the longer program. **Family Foundations**, a 25-minute weekly program, centers on effective interaction between family members. Both programs are available by satellite or tape.

Be someone your listeners turn to—and tune in to—for help with their problems. Contact the Moody Broadcasting Network in Chicago to learn how you can program the Minirth-Meier Clinic into your schedule. Call MBN toll free at 1-800-621-7301; in Illinois and Alaska, 1-312-329-4433.



**Minirth-Meier
Clinic**

Don't go it alone...



Virtually every major Christian radio broadcaster uses SCS Radio Network Services and Westar V, including:

- USA Radio Network
- Ambassador Inspirational Radio
- Moody Broadcasting Networks
- Satellite Radio Network
- IMS News
- International Broadcasting Network

SCS Radio Network Services combines the best ingredients from existing delivery systems to provide you with a transmission system that makes cost-effective audio and data delivery a reality.

More Affiliates — More than 2000 radio stations receive audio from Westar V. Most Christian stations currently receive, or plan to take, programming from this source.

More Power — The SCS carrier operates at 39 dBw — that's about two hundred times stronger than a typical 16 dBw SCPC system.

Less Cost — SCS Downlink costs (always the largest cost component of any network) are low. As low as \$1200 per site for a complete downlink — delivered (yes, commercial quality).

More Punch — Up to 90 dB S/N and dynamic range.

Less Interference — SCS was designed to cut through terrestrial interference so installation problems are practically nonexistent.

More Possibilities — Our network capabilities allow you the flexibility to uplink from anywhere, using Ku or C-Band terminals.

Less Hassle — Our small 2 Meter downlink is easy to ship, install and use.



Don't go it alone . . . Call 1-800-331-4806



BOOK REVIEWS

Like a Mighty Army

by Abe C. Van Der Puy
Back to the Bible

Inspired by the Holy Spirit, Luke wrote the Book of Acts to recount Jesus' continuing work and teaching through the Holy Spirit in the early church. Consequently, this book throbs with the power of the risen, triumphant Christ.

In just 33 years the Gospel went from Jerusalem through the then known world. If the Church had continued to follow this example, the world would have been evangelized many times over.

Like a Mighty Army: The Church Equipped is the second in Abe C. Van Der Puy's series of commentaries on the Book of Acts. In this study of Acts 8-12, the author follows the phenomenal growth and outreach of the early church as it was equipped by the Holy Spirit for even greater service. He describes the many changes and challenges encountered by the early Christians in their quest to take the Gospel to the whole world—challenges we still face today. Discover how the Holy Spirit—who faithfully prepared Peter, Paul and others—can equip us, too, for effective outreach.

The Unfailing Promise

by Richard Lee
Word Publishers

Do you ever feel that God has forsaken you—that life's troubles are more than you can bear? Do you wonder where God is when you need Him most?

Dr. Richard Lee offers practical answers that reflect awareness and understanding of modern temptations, struggles and questions, and a deep commitment to biblical truth. In a world where broken promises are the rule, Lee points readers to the One whose word is unfailing—the eternal God.

For those struggling to live the Christian life, Lee gives specific steps for overcoming the difficulties that get in the way. Whether it's anger, fear, bitterness, immorality, or any other problem, the key that unlocks the viselike grip, says Lee, is to understand the full extend of God's marvelous promises and to trust Him to keep His word.

Using experiences from everyday life as well as examples from the lives of Bible personalities, Lee reminds readers that God will restore and redeem those who cry out to Him "out of the depths," whether their suffering has been unjustly inflicted on them by others or has resulted from their own immoral behavior, rebellion or bitterness.

No matter how foolish, weak, despised or insignificant you may feel, God can use you. There is no problem He cannot solve.

Richard Lee is the senior pastor of the Rehoboth Baptist Church in metropolitan Atlanta, one of America's largest Baptist churches. He is also speaker on the television and radio broadcasts, *There's Hope*. His ministry received NRB's Ministry of the Year award for 1988.

Sing, Spell, Read and Write

CBN Publishing

This highly acclaimed phonics-based reading program is being made available to Christian retailers for the first time in 1988. Over the past five years, it has been used successfully in prisons, secular and private schools, by industry, church and government in the effort to stem the tide of illiteracy in the United States. In recent years, a new market has been opened for *Sing Spell, Read and Write* due to the growth of the homeschool movement in this country.

Sing, Spell, Read and Write—Pre-School Kit

CBN Publishing

This program is specifically designed to give pre-schoolers all the skills they need to get ready to read. It is attractively packaged in a back pack that fits younger students. The Sing, Spell, Read and Write Pre-School Kit includes a pre-school teacher's/parent's manual, the "On Your Mark" and "Get Set" workbooks, a music cassette, and Alphabet identification cards.

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Our Business.

We're "building on a strong foundation"—six powerful, major market stations, an outstanding management team, and invaluable relationships with our friends in Christian ministries and media. With radio as the vehicle that makes "the wheels of our Business turn," it is our stewardship and responsibility to the Business of Radio that provides the platform for our Ministry.

Our Ministry.

Ministry is the true bottom line at Marsh Broadcasting. It's the focus of our People and the basis of our Business. "Unless the Lord builds the house, they labor in vain who build it." We've committed our God-given talents and our resources to the Master Planner, who gives our work both meaning and permanence. If you share that belief, we're co-workers in Ministry—and we should be friends, as well. Call us.

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Dick Marsh, President

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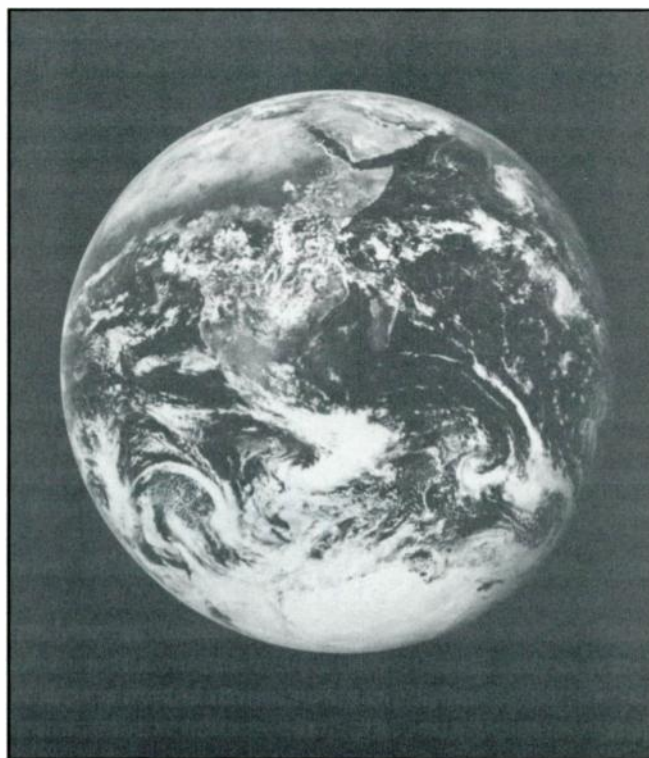
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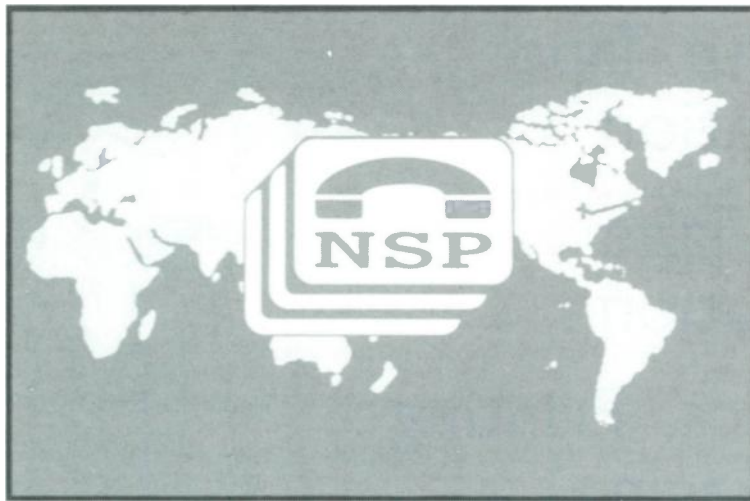


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3.(11) *In God We Trust*, by Stryper, Enigma/Benson

4.(2) *Make His Praise Glorious*, by Sandi Patti, Word Records

5.(10) *The Collection*, by Amy Grant, Myrrh/Word

6.(3) *Carman Live...Radically Saved!*, by Carman, Benson Records

7.(5) *Present Reality*, by Michael Card, Sparrow Records

8.(9) *Hymns Just for You*, by Sandi Patti, Helvering Productions/Benson

9. *Hot Metal Summer*, by Various Artists, Benson Records

10.(6) *Morning Like This*, by Sandi Patti, Word Records

11.(7) *Face the Music*, by Mylon & Broken Heart, Star Song/Sparrow-Star Song

12.(8) *The Acapella Project*, by Glad, Benson Records

13. *The Reckoning*, by Margaret Becker, Sparrow Records

14.(13) *This Means War!*, by Petra, Star Song/Sparrow-Star Song

15. *Beyond the Curtain*, by Dallas Holm, DaySpring/Word

16. *Real Life Conversations*, by Steven Curtis Chapman, Sparrow Records

17.(12) *Somethin' Takes Over*, by First Call, DaySpring/Word

18. *Rock Solid...Absolutely Live*, by DeGarmo & Key, Power Discs/Benson

19.(14) *Russ Taff*, by Russ Taff, Myrrh/Word

20.(15) *More Than Wonderful*, by Sandi Patti, Impact/Benson

* Parenthesis indicates last month's position.

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CONVENTION '89 UPDATE



PROGRAM

Al Sanders, head of the Program Committee for the 1989 convention, announces that several main speakers

and musicians are now confirmed. The convention songleader will be Gary McSpadden, recording artist with Word, Inc. and member of the Gaither Vocal Band; convention pianist is Kurt Kaiser, vice president and director of music at Word; and convention organist, returning from last year, is Don Wyrzten, recording artist with Zondervan.

The Sunday worship session will feature an address by Dr. David Mains of *The Chapel of the Air*. Sunday afternoon will be the widely known concerts sponsored by the Black Broadcasters Committee and HNRB.

At the Awards session on Monday night, Dr. Robert A. Cook of *The King's Hour* and past president of NRB will be the master of ceremonies. Other highlights on Monday include workshops and the opening of the Media Expo.

Chuck Colson of Prison Fellowship will give the address at the Congressional Breakfast on Tuesday morning, and the FCC Luncheon later that day will feature Dave Roever of Dallas-Ft. Worth, Texas. Billy Kim of Seoul, Korea, will be the speaker at the International Banquet in the evening. Word, Inc. will sponsor the concert on Tuesday evening, which will be held in the John F. Kennedy Center.

On Wednesday, the Anniversary Banquet will follow a format similar to last year's with praise music and a time of worship led by Jack Hayford of The Church on the Way in Van Nuys, California, speaker Jerry Falwell and special music by Sandi Patti.

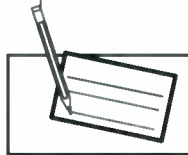
Other special events include a tribute to Bev Shea, Billy Graham's long-time friend and associate, for his 80th birthday, and a television plenary session with Dr. Lloyd Ogilvie of Let God Love You Ministries, a Keynote address from

NRB president Jerry Rose, president of WCFC-TV in Chicago, music by the Teen Challenge Choir, and a Round Table discussion by several prominent Christian media personalities.

The convention will be held January 28-February 1, 1989, in Washington, D.C., at the Sheraton Washington and Omni Shoreham Hotels. Early registration is encouraged for lowest rates and best seating at special events. For more information, call (201) 428-5400. Early registration rates end September 30.

REGISTRATION

Registration fees for the 1989 convention are \$205 for an NRB member before the Early Registration deadline on October 31. Until January 6, the rate will be \$235 per person, and on-site rate is \$285. For a member spouse, the early registration rate is \$125. Until January 6 it is \$135, and on-site is \$195. If three or more people attend from a



member organization, they receive a special rate of \$165 *each* until October 31. \$195 until January 6, and \$245 on-site.

Non-member rate is \$310 until October 31. \$350 until January 6, and \$405 on-site. The non-member spouse rate is \$210 before October 31. \$220 until January 6, and \$280 on-site. Non-member organizations also receive a special rate for three or more employees attending. Until October 31 the fee is \$270 *each*, \$310 until January 6, and \$365 on-site. Faculty/student full rate (including meal tickets) is \$125 at all times. Discount rate (excluding meal tickets) is \$60 at all times.

Registration rate includes meal tickets for the Congressional Breakfast, the FCC Luncheon and the Anniversary Banquet. Tickets for the International Banquet are *not* included, and are \$30 per person. Sold separately, tickets for the Congressional Breakfast and FCC Luncheon are \$30 each, and \$40 for the

Anniversary Banquet. (See registration form at right.)

MEDIA EXPO

As of August 3, Michael Glenn and Gayle Virkler, expo coordinators, report that preparations are well underway and space in the expo hall is 70 percent sold with exhibitors including such organizations as Moody Broadcasting, There's Hope!, Skylight Radio Network, SCS Radio Network Services, USA Radio Network, Television Technology Corporation, and Word, Inc. There will be live broadcasts daily from the expo hall including Bob Larson, Marlin Maddoux and *The Minirth-Meier Clinic*.

Members and other potential exhibitors will receive the main sales brochure this month.



TRANSPORTATION

American Airlines offers reduced rates to NRB members for convention travel. Call the American Meeting Services



Desk at 1-800-433-1790 and ask for STAR File #S-13270. Use the special I.D. number BY89236 when calling for information or reservations.

TO REACH YOUR MARKET

Advertise in *Religious Broadcasting* magazine, *The 1989 Directory of Religious Broadcasting* and the NRB Convention Daily Newspaper. For rates on all convention publications contact Steve Kovach, Director of Marketing and Sales at NRB Headquarters, (201) 428-5400.



National Religious Broadcasters 46th Annual Convention & Exposition January 28 - February 1, 1989, Washington, D.C.

Instructions:

1. Use a separate registration for each person OTHER THAN SPOUSE.
2. Please fill out each section of the form completely. All information is vital for expediting your registration. **PLEASE PRINT OR TYPE.**
3. Registration fees are listed below. **MEMBER RATES APPLY ONLY TO MEMBER ORGANIZATIONS WHOSE DUES ARE CURRENT.**
4. Make checks payable to National Religious Broadcasters. Mail completed form with payment to NRB, PO Box 1926, Morristown, NJ 07960.
NO REGISTRATIONS ACCEPTED OVER THE PHONE!
Registration fee includes tickets to the Congressional Breakfast, FCC Luncheon and Anniversary Banquet, plus admission to all workshops and

Media Expo 88.

**Faculty/Student rates are only available to 1988-89 members of Inter-collegiate Religious Broadcasters (applications available from NRB). The \$60 registration fee does not include tickets to the Congressional Breakfast, FCC Luncheon and Anniversary Banquet.

CANCELLATION POLICY:

75% refund prior to Friday, January 6, 1989. **NO REFUND OF REGISTRATION FEES AFTER THAT DATE.** Beyond this date, we will credit monies to your membership or next year's convention. **ALL CANCELLATIONS MUST BE IN WRITING! NO EXCEPTIONS!**

Please photocopy this form as needed for additional registrations.

First Name _____	Middle Initial _____	Last Name _____
Name _____		
<input type="checkbox"/> Dr.	<input type="checkbox"/> Mr.	<input type="checkbox"/> Rev.
<input type="checkbox"/> Miss	<input type="checkbox"/> Mrs.	<input type="checkbox"/> Ms.
<input type="checkbox"/> Bshp.		
Nickname (for badge) _____		
*Spouse name (for badge) _____		
Title _____		
Organization (for badge) _____		
Address _____		
City/State/Zip _____		
Telephone (day) _____ (evening) _____		

*Fill in only if spouse is attending convention

Check appropriate box: NRB Member Member Applicant

Name of member organization if different from above: (print) _____

Non-Member Exhibitor Press

Primary medium in which you are involved:

Radio TV/Cable Print Film
 Records/Cassettes Video Other (specify) _____

- Please send Media Expo 89 exhibitor information
 Please send advertising information
 Please send information on private functions
 Please send information on available sponsorships

*****NO REGISTRATIONS WILL BE PROCESSED IN THE HOME OFFICE AFTER JANUARY 6, 1989. AFTER THAT DATE, YOU MUST REGISTER ON-SITE. THERE WILL BE NO EXCEPTIONS.**

	deadline Oct. 31	deadline ***Jan. 6	On-site
Member	_____ \$205	_____ \$235	_____ \$285
Member Spouse	_____ 125	_____ 135	_____ 195
3 or more Members	_____ 165	_____ 195	_____ 245
Non-Member	_____ 310	_____ 350	_____ 405
Non-Member Spouse	_____ 210	_____ 220	_____ 280
3 or more Non-Members	_____ 270	_____ 310	_____ 365
**Faculty/Student	_____ 125	_____ 125	_____ 125
**Faculty/Student	_____ 60	_____ 60	_____ 60

EXTRA MEAL TICKETS

Congressional Breakfast	# _____	@ \$30	_____
FCC Luncheon	# _____	@ \$30	_____
Anniversary Banquet	# _____	@ \$40	_____
International Banquet	# _____	@ \$30	_____

International Banquet ticket NOT included in registration packet.

TOTAL AMOUNT ENCLOSED \$ _____

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PAYMENT METHOD

Check enclosed Visa MasterCard American Express

Card # _____

Expiration Date: _____

Signature _____

Name as it appears on card (print) _____

PLEASE NOTE: Advance registration must be paid in full in U. S. dollars to qualify for the reduced rates. We cannot process this form without it.

MEDIA WORLD

NATIONAL

Billy Graham to Speak at YFC Reunion

HOLLYWOOD, Calif. (YFC)—Billy Graham, the first full-time employee of Youth for Christ, is to speak at the Youth for Christ "Celebration of Hope" reunion in Chicago this month. Many religious broadcasters are scheduled to participate.

The international evangelist will be the preacher at what is being billed as an "old-fashioned Youth for Christ rally" at the historic Moody Church in downtown Chicago on Saturday, October 22.

"The rally promises to be a wonderful occasion at which not only will Mr. Graham speak, but many of the greats from the past will also take part," said Roy McKeown, executive director of the Celebration of Hope and president of World Opportunities International of Hollywood.

"We will also feature all the past presidents of YFC, and musicians from the 40s, 50s, 60s and 70s, such as Cliff Barrows, George Beverly Shea, the Palermos, Bill Pearce, Dick Anthony, Redd Harper, the Haven of Rest Quartet, Cam Floria and Otis Skillings.

"The public is invited to this rally and also to the reunion banquet at the Hyatt Regency Hotel, where the first YFC president, Torrey Johnson, will be the featured speaker."

The main program of the reunion will take place from October 20-23 at the Chicago O'Hare Marriott Hotel. Already more than 800 former Youth for Christ staffers have registered from nearly 40 countries around the world, and a total of 1,000 are expected to attend.

"It will be the first time that past and present members of the organization, founded in 1944—which employed such well-known Christian

leaders as Billy Graham, Ted Engstrom of World Vision, and Paul Freed, founder of Trans World Radio—will meet together in such large numbers," said McKeown, who was the Los Angeles YFC director for 17 years until 1962.

"We will be celebrating more than four decades of evangelism around the world. We will remember the old days of Youth for Christ and then pass the torch on to today's generation of YFC evangelists."

Torrey Johnson describes the reunion as "one of the most significant things that has occurred for Youth for Christ in recent years." He stated that by meeting in this way, old timers and present YFC workers will be able to provide a "marriage of the best of the past and the best of the present."

The Celebration of Hope Bible studies will be given by Johnson, as well as former YFC staffers such as Robert Cook, former president of NRB and the second president of YFC, and Warren Wiersbe, general secretary of Back to the Bible, who was converted through YFC.

Youth for Christ in North America now has 193 programs and a full-time staff of 1,094 people. YFC is working in more than 100 countries of the world and is chartered in approximately 65.

Former staff members of YFC read like a Who's Who of the evangelical world. They include George Wilson of the Billy Graham Evangelistic Association, T.W. Wilson, Phil Driscoll, David Mains of *Chapel of the Air* and Stephen Olford, Encounter

Ministries.

"Because so many YFC'ers have become Christian broadcasters, the reunion will resemble an NRB convention," says Bob Cook of *The King's Hour*, Tannersville, Pennsylvania.



International Christian recording artist Sheila Walsh joins CBN as the new co-host of the "700 Club"

Sheila Walsh Joins 700 Club as Co-host

VIRGINIA BEACH, Va. (CBN)—Christian recording artist Sheila Walsh recently joined the Christian Broadcasting Network as the new co-host of the *700 Club*, CBN's 90-minute internationally syndicated TV news and feature magazine.

Walsh was introduced to the Club's viewing audience by CBN founder and *700 Club* host Pat Robertson in the program's 23rd season premiere.

A native of Cumnock, Scotland, Walsh is perhaps the best known British import in American Christian music today and was named International Gospel Artist of the Year in 1983 and again in 1985 by the Gospel Music Association.

During her four years as host of the BBC's *Rock Gospel Show*, Walsh

drew a weekly viewing audience of five million. She has recorded six Christian albums to date, and has received nominations for three Grammys and three Dove awards. In a review, *Billboard Magazine* said of Walsh. "[She] is probably the future of contemporary Christian music. She's most assuredly the present."

A graduate of London Bible College, Walsh is often described as a musical missionary. She will combine her new role as co-host of the *700 Club* with her international music ministry.

Robertson described his new co-host as an exciting addition to the *700 Club's* new look and expanded format for the 1988-89 television season.

National Legal Foundation Ad Stirs Controversy

WASHINGTON, D.C. (BP)—An ad placed in the July 22 edition of the *USA Today* has awakened a decade-old controversy over the motto "In

God We Trust" on U.S. currency.

The ad, placed by the National Legal Foundation, claimed Madalyn Murray O'Hair is prepared to renew her attempts to have the slogan taken off currency in the United States. It asks concerned citizens to send in ballots that in turn will be sent to Congress.

Robert Skolrood, the Foundation's executive director and general counsel, stated that although no suit has yet been filed, O'Hair's organization, American Atheists, is planning to renew its attacks.

"We called, and she said she was going after it again," Skolrood said. "She said she was devoting the rest of her life to getting 'In God We Trust' off U.S. currency."

O'Hair brought suit against the federal government in 1978 to have the phrase removed from the nation's currency. After losing the case in a federal district court, O'Hair's appeal was turned down by the 5th Circuit Court of Appeals and the U.S. Supreme Court.

Skolrood said the purpose of the ad was to unite Christians behind the motto so they will not be caught unaware, as he claimed they were with the school prayer issue.

"Maybe all this publicity will make her sit back and think," he said. "Maybe we can scare her out of (filing a suit)."

John Murray, president of American Atheists, said one of the organization's chapter presidents does plan to file suit against the government again, and the organization is pledged to help with the suit.

"We do want to refile again," Murray said. "We have an all new Supreme Court. They are more conservative, but you never know. If we can't get certiorari, then we can wait another 10 years and try again."

"We're going to keep at it until [the laws] are changed, until those public arenas are secular," he said. "We want a nation with a government that is completely neutral about religion."

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NEW PRODUCTS

Rotary Phase Converter

A new rotary phase converter for use with broadcast transmitters has been announced by Kay Industries, Inc., South Bend, Indiana.

The new T-SERIES Phasemaster model features a load range control to match the converter output to actual transmitter load.

Phasemaster T-SERIES converters are engineered for both AM and FM radio and television transmitters. Because the Phasemaster converts an existing single-phase supply to an output virtually identical to utility-provided three-phase service, it is a cost-effective alternative to bringing in utility three-phase.

In addition, the Phasemaster provides immediate power availability, improved line voltage stability, short-term ride-through during voltage dips, transient suppression and the possibility of lower power bills.

Phasemaster converters have been operating for over 25 years on transmitters rated from 1 to 100 KW and are currently in use by more than 300 stations in North America. They are approved and recommended by most utilities and the broadcast industry's largest transmitter manufacturers, including Harris, Continental, B E, Nautel and many others.

T-SERIES converters can be supplied with automatic controls for high-low power switching and remote operation. Enclosures are available for outdoor applications.

For more information, including a technical application paper on phase converters and a list of broadcast stations using Phasemaster T-SERIES converters, write to Kay Industries, Inc., 604 North Hill St., South Bend, IN 46617, or call 1-800-348-5257 (in Indiana, 1-800-552-2037), FAX 219-289-5932, or contact Power Solutions Company, 4127 Bay St., Suite 6, Fremont, CA 94538, (415) 656-8766.

Compact IVEC/30 Voice Processing System

American Communications and Engineering, Inc., a southern California telecommunications systems manufacturer, announced a new voice processing system designed for entry level audiotext, voice response, automated attendant and voice messaging.

Called the IVEC/30 Voice Processing System, it features up to an eight line capacity and as much as two hours of speech storage. The IBM Personal System/2 Modal 30 computer supplies the foundation for the IVEC/30 Interactive Voice Processing System. It also allows the new IVEC/30 System to be the most compact offering to date,

with a smaller footprint than all other systems with up to eight lines of service.

Priced from \$8,500 to \$14,000, depending on line capacity and speech storage, the IVEC/30 Voice Processing Systems are available for 30 day delivery from the factory. American Communications and Engineering's turnkey voice processing solution includes software, installation, line check-out, customer training and warranty service.

For complete information on the IVEC/30 System, call or write Michael Edelson at American Communications and Engineering, Inc., 2267 N. Agate Court, Simi Valley, CA 93065, (805) 581-3318.

High-End Audio Console

When Ralph Friedman, president of Magno Sound and Video, Inc. decided to purchase an audio console recently, his goal was to find the latest and most advanced technology in the marketplace.

The purchase of the Sony MXP-3000 recording/remixing console has yielded Friedman a system capable of performing advanced audio for video post-production.

Although the MXP-3000 has music mastering and production applications, Magno uses the console almost exclusively for audio for video sweetening. Typically, a client will go to Magno with a one-inch video tape and ask the facility to augment the video with dialogue, music or special sound effects. The mix is done on a 3/4-inch copy of the one-inch master.

After the initial mix, the client will normally review the tape to determine if the sound effects are properly selected and placed. The MXP-3000 is used in the latter stage of the post-production process to enhance those sound effects.

Many functions of the console including cross fading and muting are computer-controlled.

Magno Sound and Video has been buying Sony equipment since the mid-1970s, when the facility made a major commitment to video post-production. Their one-inch tape editing suite includes multiple Sony digital video recorders and a PCM-1630 digital audio processor. Four of the five online editing suites are fully equipped with Sony gear, including three BVE-5000 editors interfaced to the MXP-2000 series console, two PCM-2500 digital audio recorders, multiple BVW-15 machines and now the D-2 digital VTR. Friedman sees Sony as the "base of the facility."



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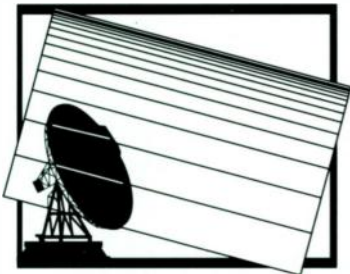
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MEDIA WORLD

INTERNATIONAL

HCJB Expanding Church and Broadcast Outreach

QUITO, Ecuador (HCJB)—Radio Station HCJB in the South American country of Ecuador is adding three new languages to its broadcasting lineup this fall.

HCJB broadcasting director Roger Stubbe recently announced plans to air shortwave gospel programs in Romanian, Greek and Macedonian. This brings to 15 the number of languages in which HCJB broadcasts the salvation message worldwide via radio.

"We're excited about the opportunity to provide a more consistent presence of gospel programming in these three languages," said Stubbe, especially since most of the people who speak these languages live in countries where missionary work is either not allowed or greatly restricted."

The Romanian broadcasts will be produced under the supervision of Valerius Petrini, a Romanian who emigrated to the United States eight years ago to prepare for ministry to his own people.

"The Romanian church is one of the fastest-growing churches in Eastern Europe," Stubbe noted. "There has been a spiritual revival the last couple of years. Mr. Petrini's idea is to help the Romanian church in its growth process. The radio programs will be of a doctrinal nature, directed to believers in Romania."

Petrini is bringing Romanian broadcasts back to HCJB this fall. A graduate of Moody Bible Institute in Chicago, Ill., he is working with his Romanian-speaking pastor to produce the programs at Criswell Bible Institute in Dallas, Texas.

Both Greek and Macedonian are expected to air this fall as well. The programs will probably be broadcast

on alternate days.

Overseeing the Greek broadcasts will be Nicholas Hadjilias, pastor of a Greek-speaking Brethren congregation in Argentina. The radio speaker will be Gerasimos Zerbopoulos.

"According to the Greek pastor, Greece has a population of 9.5 million, and there are another 10 million Greek-speaking people outside of the country, including 2 million on the high seas working on ships," Stubbe said. "This means nearly every major seaport in the world has a certain concentration of Greeks."

The Macedonian programs are being produced by Paul Dimitrov at HCJB's recording studio in Melbourne, Australia.

Macedonian is spoken by about three million people in northern Greece and parts of Yugoslavia, Bulgaria and Albania. At present the only gospel broadcast in this language is a weekly 15-minute program produced by Trans World Radio.

Ecuadorian Missionary Finds Growing Church in Cuba

HAVANA, Cuba (HCJB)—The evangelical church in Cuba is very much alive, but faces an uncertain future, reported Rodrigo Zapata, an Ecuadorian missionary with HCJB World Radio, upon returning to Quito, Ecuador, after an 11-day visit to the country in June.

Zapata, who preached in local churches and conducted inductive Bible study workshops for more than 60 Cuban pastors in Havana and Santiago, discovered that there are about 30,000 believers in Cuba, representing about three-tenths of a percent of the population.

"The Cuban church is in a period of transition," he said. "It's not dead, it's alive. But it's waiting for a revival. Some believers are fearful of

the future."

There is no "organized persecution" of the evangelical church by the Cuban government, but resistance can come in more subtle forms, especially to those outspoken about their faith.

"For an active Christian it is difficult to obtain a job—not impossible, but difficult. The Christian has to be quiet so he won't be betrayed by someone else who wants to obtain his job."

Despite pressures such as these, it's the young, Christian professionals who are spearheading future growth of the evangelical church in Cuba.

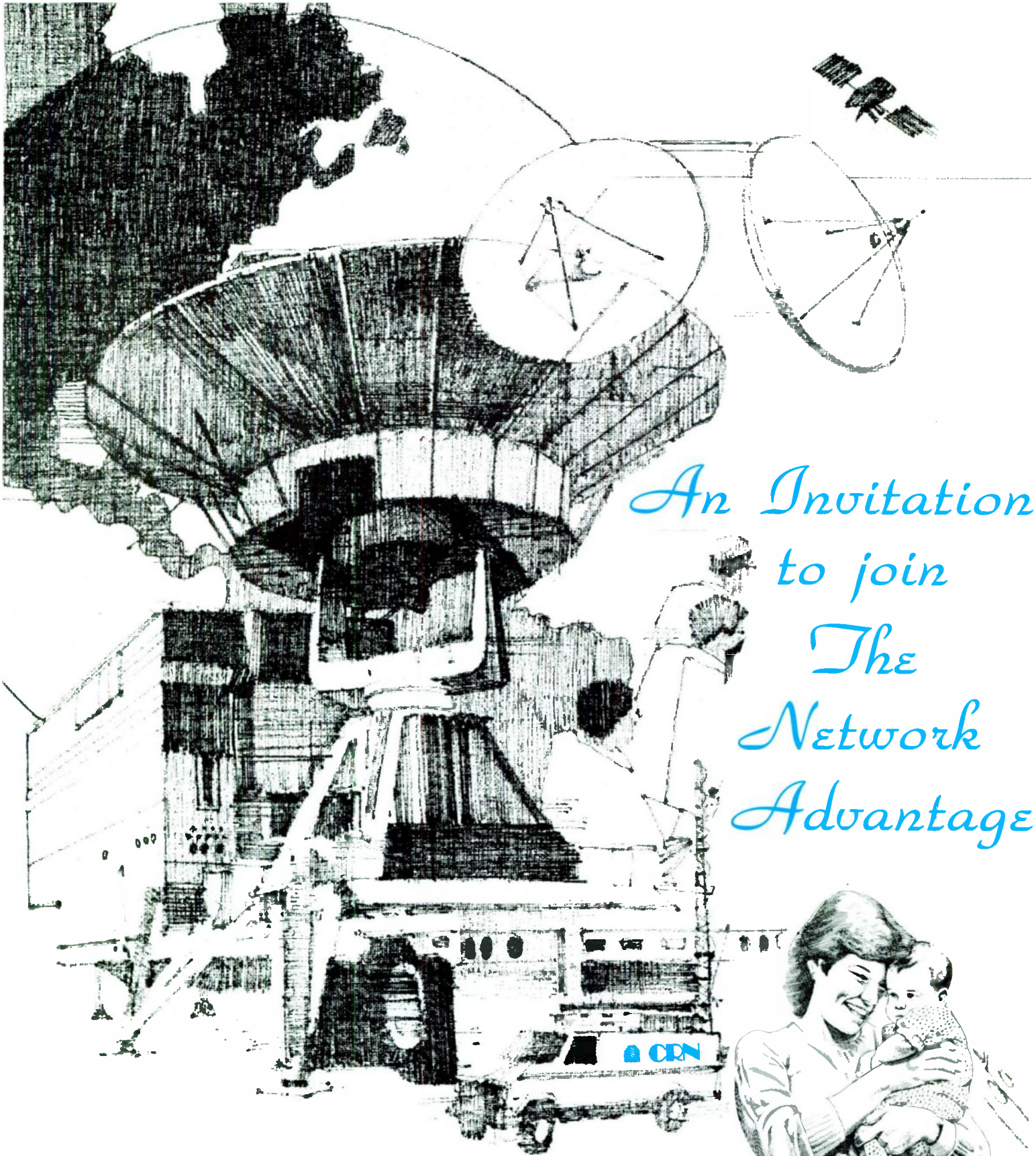
"The new generation of Christians is a generation of university students and professionals—doctors and scientists—cultured people who are very well-prepared and who have a greater impact on society," Zapata explained. "These Christians are more aggressive and dynamic than the other believers in Cuba."

Even though religious freedoms in Cuba are restricted, he said the evangelical church owes its existence, at least in part, to the country's flamboyant leader, Fidel Castro.

"The evangelical church is not considered to be a false cult in Cuba," he related. "This is because many evangelical Christians fought with Castro [in the 1953 revolution]. And he remembers the loyalty of these Christians. He also respects their prayers, their reading of the Word and their Christian virtues. They are national heroes."

The government prohibits any type of public evangelism. Yet many are accepting Christ's gift of salvation as Cuban believers privately share their faith, and as people respond to gospel broadcasts on shortwave radio.

HCJB can be heard throughout Cuba along with other Christian broadcasters such as Trans World Radio in Bonaire and Family Radio in Florida.



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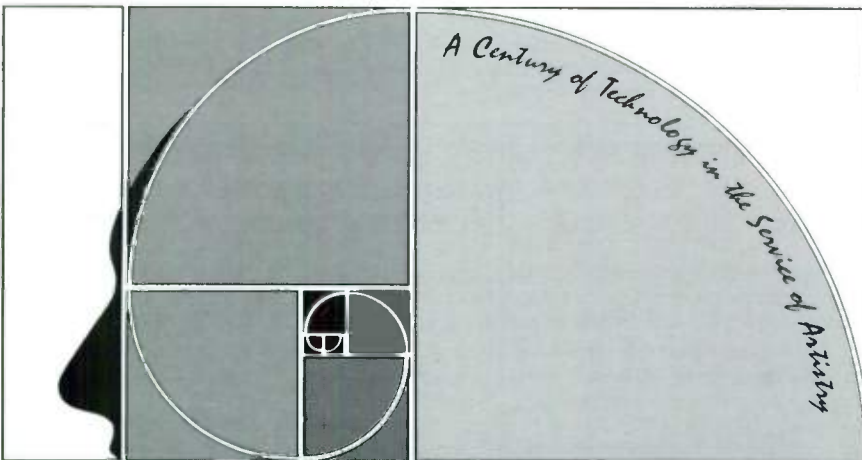
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News Briefs

AKRON, Ohio (NRL)—In America today a baby is aborted once every 20 seconds ... over 4,000 times every day ... 1.5 million times every year ... and over 23 million have been aborted since 1973!

In an effort to help stop abortion and protect unborn babies' lives, National Right to Life urges you to join in an educational media campaign entitled "To Change a Nation." This campaign consists of both 30 and 60 second TV spots and a half-hour TV documentary focused on the issue of abortion. All campaign materials are available *free of charge* to stations willing to air them. To date, the TV spots have aired in selected media markets in 19 states.

In addition to the spots and documentary, a spokesperson from National Right to Life is available to appear as a guest on interview programs to discuss this campaign and any related issues.

The president of National Right to Life, John C. Willke, M.D. calls "To Change a Nation" an important new opportunity for TV broadcasters and the pro-life movement in saying, "This campaign will help create a new awareness to abortion for millions of people. The end result can only help us move closer to the day when once again our country protects her innocent unborn children."

National Right to Life is asking for the cooperation of Christian stations across the nation to assist in taking these timely and vital messages before the American people. For information on how your station can carry this important campaign please contact Steven Pittendrigh at (216) 864-2555.

ORLANDO, Fla. (NRB)—R.B. "Jack" Turney, founder and president of Christian Duplications International, awards another "Take Charge of Your Mind" scholarship to Christopher M. Hackett, age six.

Christopher recited the entire Book of Galatians to the staff of CDI in 19 minutes. He and his sister, Rachel, are

taught at "Home School" by their mother, Karen Hackett, who stated, "[Christopher] learned the Book of Galatians by studying two or three minutes a day for six months."



Jack Turney (right) congratulates Christopher Hackett (left)

Young Christopher said he didn't mind studying; he just loves to tell others about Jesus. After the recital, Jack Turney awarded Christopher \$250.00 toward his college fund.

For more information on the "Jack Turney: Take Charge of Your Mind" scholarship, write Christian Duplications International, Inc., 1710 Lee Road, Orlando, FL 32810.



KQCV sponsors a Focus on the Family garage sale in memory of Wendy Bergren

OKLAHOMA CITY, Okla. (NRB)—KQCV/Oklahoma City, sponsored a city-wide *Focus on the Family* garage sale in memory of Wendy Bergren on Saturday, July 16. Station

manager Robin Jones reported that over 100 KQCV families helped by donating time or "items" to the sale and there were over 1,000 in attendance.

NASHVILLE, Tenn. (Benson)—Both Pat and Debby Boone have been busy recently, Debby in Japan performing with a tour of *The Sound of Music*, and Pat completing work on his latest recorded project, *Pat Boone's Favorite Bible Stories*.

Debby performed the musical in major U.S. cities during the American leg of the tour which began last spring as the character Maria. Her second album with Lamb and Lion, scheduled for release this fall, is *Reflections*, a "greatest hits" album containing the best songs from her past albums: *Surrender*, *With My Song*, *Choose Life*, and *Friends for Life*. Also included is the Grammy award-winning duet performance of *Keep the Flame Burning* with Phil Driscoll. Pat's new release is a children's cassette series designed for three-to-seven-year-olds.

According to *Alliance Life*, August 17, 1988, charitable contributions to religious organizations for 1987 reached a record total of \$43.61 billion despite the October stock market crash and televangelism scandals. The grand total

for all charitable contributions was \$93.68 billion. Contributions from individuals made up 82 percent of the total; the rest came from foundations, corporations and bequests.

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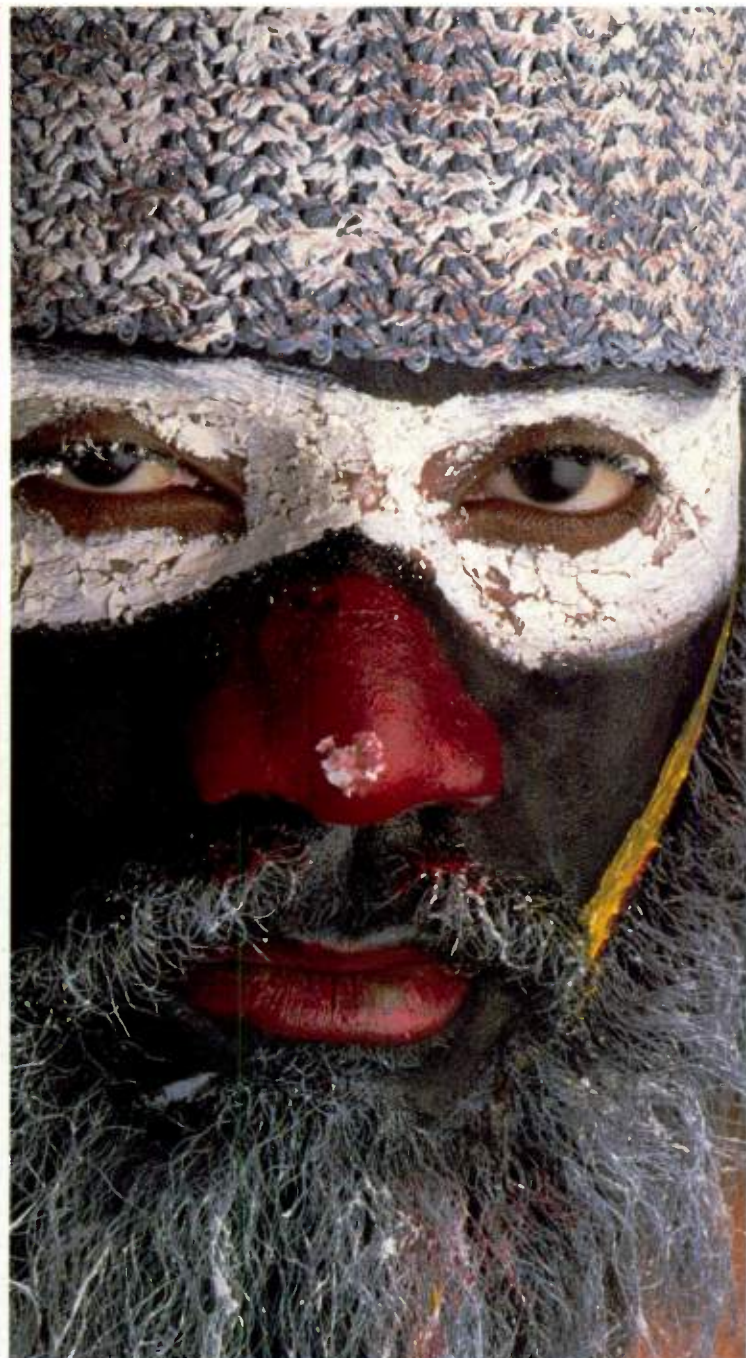
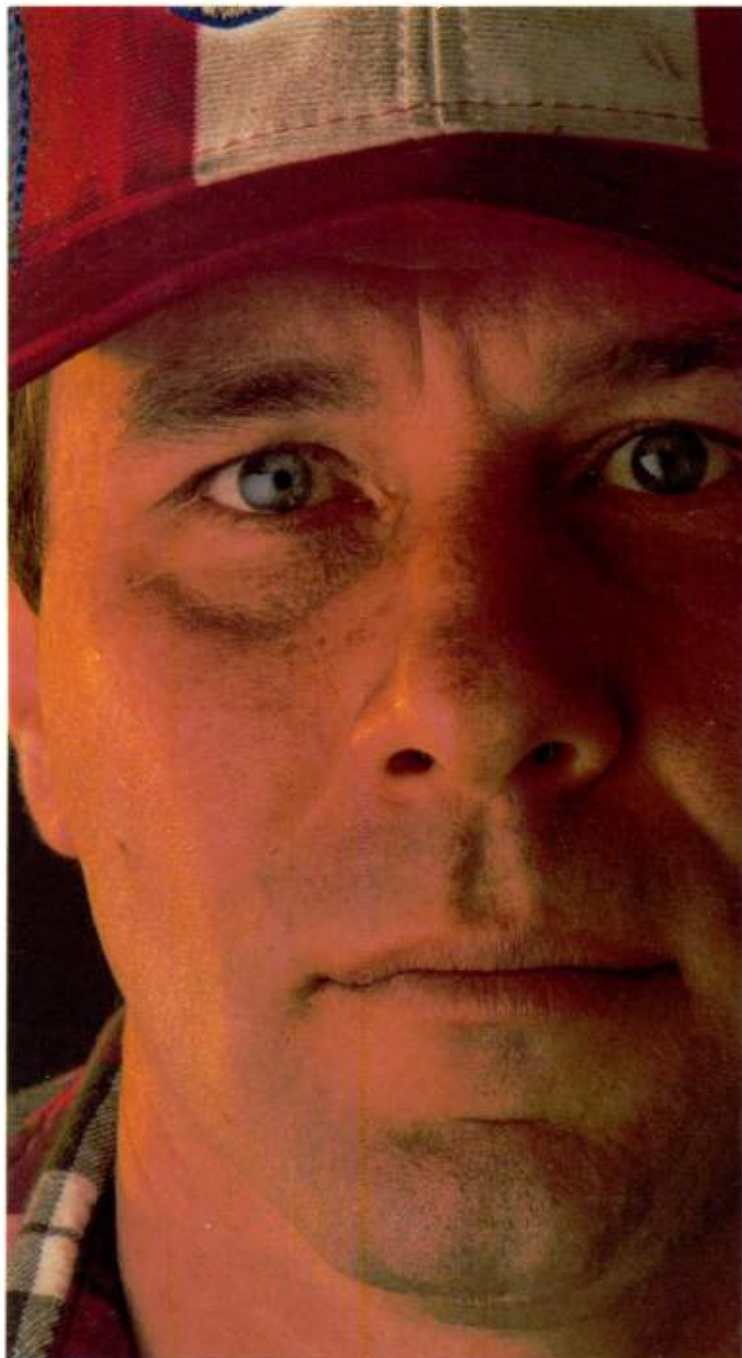
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