May 1999 • www.nrb.org

80000

=0-FM

Primary Programming

Kidz & Teens Te

 Soar with Sky Angel Catch the KTEO-FM Train Rehearse with the Reppies

h.h.d. h.a.h.h.h.h.dl CTATES PR. CA 90028

472

Ola



Mary Rice Hopkins...sharing her gift with the world. From the days of Mary and Wendy, Mary continues to touch the hearts of kids & families with her music. Here is your chance to bring that music to your audience!

Mary has spent the past few months in the studio recording new material and over the next year she will release several new albums. So once your audience catches "Mary Fever", you'll be able to give them more of what they want to hear!

Call TOLL FREE Today...(877)-MATILDA to get your FREE Radio CD of the Best of Mary Rice Hopkins. You'll find something for everyone and every occasion.

LIM PRODUCTIONS IS NOW THE PREMIERE RESOURCE FOR MARY RICE HOPKINS. FOR PROMOTIONAL MATERIAL ON MARY'S MINISTRY OR TO SCHEDULE GUEST APPEARANCES CALL 877-MATILDA OR VISIT OUR WEBSITE AT www.limproductions.com



A WEEKLY RADIO PROGRAM FROM

- 55 Minutes
- Mary Rice Hopkins
- Alan Root
- Mark Zimmerman

Broadcast Every Saturday Morning... To Get Kids To Keep Their "TV Off and Their Imaginations On"





Introducing FRC Direct, the Family Research Council's Direct Newsline, an actuality line providing immediate issue response and recordable commentary for the working media. Seventeen FRC public policy experts are now available to you by phone 24 hours a day for an informed perspective on fast-breaking news that affects the American family. Call 202-393-NEWS before your next family-issue story deadline.



Marty Dannenfelser Legislation



Crystal Roberts Law



Col. Bob Maginnis Drugs, Military, Crime



Gracie Hsu Sex Ed and Life issues



Robert Knight Cultural Studies



Kristin Hansen Press Secretary





The Family Research Council is America's Family Voice, and Washington's most respected family policy organization. Phone, satellite, studio and remote interviews for all print and broadcast media are available by arrangement. Live remote broadcast facilities featuring state-of-the-art ISDN technology are available free to members of the broadcast media. For more information, contact Chad Nykamp today at 202-393-2100.

Family Research Council, 801 G Street NW, Washington, DC 20001 202-393-2100 fax 202-393-2134 http://www.frc.org FRC is a tax-exempt 501(c)(3) charitable organization. Donations to FRC are tax-deductible consistent with IRC Section 170.



Gold MVP Quality Award Winner in 1998

InfoCision Management

Christian Telephone Fundraising Experts



For an unprecedented <u>sixth</u> consecutive year InfoCision has earned an MVP Quality Award, the highest award for Quality in the telephone fundraising industry. *Call Center Solutions* magazine created the award to recognize telephone marketing companies with the most outstanding commitment to Quality Assurance, Customer Service, and an Uncompromised Commitment to Excellence.

Call us today to learn how we can develop a successful telephone marketing program for your organization.

Nick Stavarz • Senior Vice President – Marketing 325 Springside Drive • Akron, Ohio 44333 • (330) 668-1400 • http://www.infocision.com



FEATURES

Sky Angel Dishes up Answers

BY NANCY CHRISTOPHER

Dominion Sky Angel introduces round-the-clock satellite television programming for kids, teens and home schoolers all available via 18-inch dish.

The Reppies Review

BY TOSHA LAMDIN WILLIAMS

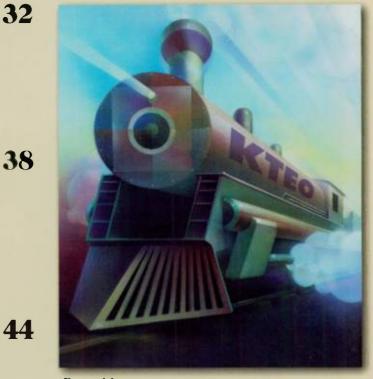
The educational and awardwinning PBS series goes Christian and airs worldwide on Trinity Broadcasting Network.

Now Boarding: Christian Radio Just for Kids

BY DAVID AND JANET BRIGGS Ride the rails with KTEO-FM/Wichita Falls, TX. and discover effective children's radio.



Page 32



Page 44

IN EACH ISSUE

- 6 Signing On
- 8 Calendar
- 10 Washington
- 12 Trade Talk
- 28 Opinion
- **30** Member Profile
- 48 Comm-LINC
- 50 Classifieds
- 50 Ad Index
- 52 Century Retrospective

Here's how you can fulfill your biblical

IMMIGRATION TO ISRAEL A Challenge and a Blessing!!!

- In fulfillment of biblical prophecy, Israel's population of Jews has multiplied eight fold in 50 years. Since 1990, it has increased by more than 20% through the return of Jews from Russia and many other parts of the world—who have now become a vital and productive part of Israeli society.
- This is God's agenda. It has always been His plan for the Land that He covenanted to Abraham, Isaac, Jacob and their descendants. PSALM 105:10 & 11.
- Biblically, Israel's immigration from around the world is expected to grow significantly over the next two-three years, driven in part by the economic collapse and increase of virulent strains of anti-Semitism in Eastern Europe and elsewhere, and militant, fundamentalist Islam.
- It is also in fulfillment of specific biblical prophecies such as Jeremiah 16:15 "And I will bring them again into their land that I gave unto their fathers for I will restore them to the land I gave their forefathers."
- The return is important, but accommodating, integrating, and spiritually encouraging Israel's returning exiles is another matter!!! The need for participation from Israel's Bible-based Christian friends is critically important and affords an opportunity to bless Israel.

Bible believers are instructed to BLESS Israel and the Jewish people. GENESIS 12:3; COMFORT Israel and the Jewish people Isalah 40:1,2; SPEAK OUT AND ACT on behalf of Israel and the Jewish people Isalah 62:1-7; and PRAY for Israel and the Jewish people PSALM 122:6.

"Sound the great Shofar for our freedom and lift up the banner to gather our exiles, and gather us in from the four ends of the earth. Blessed be You God, Who gathers in the dispersed of Your people Israel."

mandate to bless Israel.

Shuva Israel's Biblical Mandate for Immigrant Absorption

Shuva Israel – The Return Israel Fund, a private, non-profit organization registered in the U.S.A., funds facilities and programs to provide for the immigrants' urgent needs during their early absorption into Israel's society—economically, socially, physically, emotionally, and spiritually with special training in job skills, language and Jewish education.

Shuva Israel is also dedicated to assisting immigration and integration into the warm embrace of Israel's Orthodox community. While the Israeli government's efforts are commendable, they do not sufficiently address the spiritual needs of the immigrants. This is a chief concern of Shuva Israel.

To accomplish these purposes, Shuva Israel is building specialized absorption centers in Judea and Samaria within established Jewish communities.

Shuva Israel's absorption centers will also encourage immigrants in their transition into a deep understanding of their Jewishness and active heart-felt Davidic Judaism.

The cost of building and operating the first of these crucial centers will exceed \$4.5 million. We need and invite our Bible Believing Christian

....

friends to bless Israel by participating financially in this important mission.

"Every place that the sole of your foot shall tread upon; that have I given unto you as I said unto Moses... from the wilderness of Lebanon, from the River, the River Eupharates, even unto the uttermost (western) sea shall your coast be." JOSHUA I & DEUTERONOMY 11:24.

Please fill out and return to the address listed below.

The Return Israel Fund. Please send me additional information on

SHUVA ISRAEL — The Return Israel Fund

Comments

Address

Telephone

Fax

Return to: Shuva Israel, 21700 Oxnard Street, Suite 1700, Woodland Hills, CA 91367 Telephone: (818) 593-5715, Fax (818) 703-8339 E-Mail: HYPERLINK mailto:iloveisrl@aol.com iloveisrl@aol.com



E-Mail





E. Brandt Gustavson is president of National Religious Broadcasters and publisher of NRB magazine. He may be reached via e-mail at bgustavson@nrb.org or phone 703-330-7000 ext. 507.

Faithful Service

have always had great respect for the people who serve the Lord faithfully over many years. They deserve our admiration and our gratitude.

When I consider faithful servants, Al Sanders comes to mind. Recently, his excellent book, *I'm Trying to Number My Days, but I Keep Losing Count,* was released. Also recently, he gave the devotions to the staff at Ambassador Advertising and I'd like to share his main points.

Al's Top Ten rules for successful communicators:

- 10. Return everything you owe
- 9. Stop blaming other people
- 8. Admit it when you make a mistake
- 7. Do something nice and try not to be found out
- 6. Listen more and talk less
- 5. Be on time
- 4. Strive for excellence

- 3. Don't make excuses
- Be kind to kind people be even kinder to unkind people
- 1. Realize that life isn't always fair

Thanks, Al, for sharing your wisdom and your life with us.

Inside NRB — for Members Only

I trust as an NRB member that you're receiving the valuable newsfax *inside NRB* — for Members Only. The monthly publication keeps you current with comments NRB is filing with the FCC on subjects affecting the broadcasting industry and notifies you of important industry developments.

Your association is vigorously standing for your right to broadcast the Gospel and is staunchly voicing opposition to the discrimination tactics used against you. NRB is committed to ensuring access and encouraging excellence, founding principles that bear repetition.

Taking Care of Children's Programming

I is difficult for me to put into words my feelings when I heard my granddaughter sing *Jesus Loves Me* for the first time. At 20 months she has learned one song whose content and theology can guide her life. (This is not hyperbole. When Karl Barth, the great theologian, was asked to summarize his theology, he replied, "Jesus loves me this I know, for the Bible tells me so.") I can be forgiven for being profoundly moved at hearing our first granddaughter singing such simple but profound truth. EmmyRu (my nickname for her) is fortunate that she has parents who are bringing her up in the fear of the Lord.

When we think about children and TV today we are tempted to become negative. Researchers tell us that by the time a child attends their first grade in school, they will have spent more time watching TV than they will spend in a classroom the first 12 years of school.

Most prime time TV today is a strange amalgam of violence, disrespect for traditional moral and religious values, overt and often unhealthy sex and crass commercialism. Research shows that the mental image children gain of their world from watching is one of violence with little love and compassion for others. And these mental images are correlated with behavior that is often antisocial and at times even pathological. Congress, the FCC and many parental and educational groups have called on the TV industry to produce more quality children's programs. What a wonderful opportunity this presents for Christian broadcasters. Stations are actually looking for value-based programs that will help fill the FCC required time periods. We recently placed FamilyNet's *Nana Puddin'*, a children's program, on several FOX affiliates.

But the question remains, why aren't we producing much more quality programming for children? True, it

doesn't raise funds. Also, product sales within the programs are limited. But the opportunity definitely exists now to produce fun-filled, imaginative, informative, biblically valueladen programming that can have an impact on children.

When will we seize this incredible opportunity? The old rhyme is true:

> "Whatever you put in the heart of a child, Be it good, be it bad, be it fair. Whatever you put in the heart of a child, Will stay for eternity there."



David Clark is NRB chairman, executive director of the Media Technology Group and president of FamilyNet. He may be reached via e-mail at clark@familynet.org or phone 817-737-4C11.

WR



An International Syndication Center Consultation from Four Television Production Centers An Innovative and Growing Programming Library Powerful Media Relationships Interactive Syndication

What's Next for All American Syndication?

"INTERACTIVE PARTNERSHIP"

For the first time on television, you can broadcast 24/SEVEN - a nationally acclaimed, award winning music video program, and not only customize it for your audience, but you can insert LOCAL SEGMENTS from your market!

Now, you can have have the national platform of 24/SEVEN, yet feature your own local personalities - making 24/SEVEN virtually your *original* program, addressing vital issues you face in your local community.

Call All American's Thomas Harrison or Chad Bonham today toll free at 877-466-3855 and ask about the new *Interactive Partnership* with 24/SEVEN. We'll send you a free video and all the information you need to begin identifying your local station with this exciting national program.

Once again, All American Syndication is changing the way you see the world, and leading Christian television into the new millennium.

Toll Free 877.466.3855

ALL AMERICAN SYNDICATION P.O. Box 472173 Tulsa, OK 74147



May 2-5

Evangelical Press Association Annual Convention; Sheraton World Resort, Orlando, FL. Ron Wilson, 804-973-5941.

May 6

National Day of Prayer. Shirley Dobson, 719-531-3379.

May 14-15

Voice of the Martyrs Regional Conference on Missions; Atlanta, GA. 918-337-8015.

May 17-20

39th annual Broadcast Cable Financial Management Association conference; MGM Grand Hotel, Las Vegas, NV. Mary Teister, 847-296-0200.

May 22

March for Jesus. For info on the closest march to your location, phone 512-416-0066.

June 9-11

Church Music Tampa Bay Conference; Bell Shoals Baptist Church, Brandon, FL 800-456-4966.

June 13-16

48th Annual National Cable Television Association convention and exposition; McCormick Place, Chicago, IL. Bobbie Boyd, 202-775-3669.

June 27-29

Inspo '99; Northwestern College, St. Paul, MN. 651-631-5000.

July 10-15

Christian Booksellers Association International Convention & Exposition; Orlando (FL) Convention Center. Judy Kohles, 719-576-7880.

July 22-24

NRB Southwestern Regional Convention; Dallas/Fort Worth (TX) Marriott Hotel. Barry Thompson, 318-783-1560.

July 22-25

The Conclave Radio Learning Conference; Marriot City Center, Minneapolis, MN. Tom Kay, 612-927-4487.



May 1999, Vol. 31, No. 4

PUBL SHER E. Brandt Gustavson

ASSOCIATE PUBLISHER Michael T. Glenn

DIRECTOR OF COMMUNICATIONS Karl II. Stoll

> MANAGING EDITOR Christine L. Pryor

> > COPY EDITOR Anne Dunlap

ART DIRECTOR Sharon L. Schnell

ADVERTISING MANAGER Jason M. Cuzzolina

PRINTER Davidson Printing, Duluth, MN

> GENERAL COUNSEL Wiley, Rein & Fielding

EDITOR AL OFFICE

7839 Ashton Ave., Manassas,VA 20109-2883 Phone 703-330-7000 Fax 703-330-6996 www.nrb.org

EXECUTIVE COMMITTEE

President E. Brandt Gustavson; Vice President: Michael T. Glenn; Chairman: David Clark, NAMB/FamilyNet; First Vice Chairman: Tom Rogeberg, In Touch Ministrices; Second Vice Chairman: Glenn Plummer, Christian Television Network; Secretary: Wayne Pederson, Northwestern College Radio; Treasurer: John Corts, Billy Graham Evangelistic Association; Members-at-Large: Sue Bahner, CrossWay Consulting: Jon Campbell, Ambassador Advertising Agency; Stuart Epperson, Salem Communications Corporation; Jerry Rose, Christian Communications of Chicagoland, Inc.; Robert Straton, Walter Bennett Communications.

NRB (USPS 668-270, ISSN pending) is published monthly except March and August. To subscribe, send 824 for one year to NRE, 7839 Ashton Ave., Manassas, VA 20109-2883. Canadian orders add 86 US annually, other international orders add 824 US per year. Periodicals postage paid at Manassas. VA, and additional offices.

Printed in USA. Copyright 1999 by NRB May not be reproduced without NKB authorization. *NKB* assumes no responsibility for retarn of material and reserves the right to reject any editorial and advertising material.

Indexed in the Christian Periodical Index and available on microfilm and microfiche from University Microfilms International, 300 N. Zeeb Road, Ann Arbor, MI 48103

Advertising does not imply NRB endorsement or approval. Author views not necessarily those of NRB. Subscribers can change addresses via NRE's Web site at www.nrb.org/magazine.htm.





POSTMASTER Send change of address to NRB, 7839 Ashton Ave., Manassas, VA 20109-2883



...am 9 here?

...do I feel so lonely?

...does everything seem so hard?

Turn back to the Bible for answers to life's questions.

Back to the Bible's family of radio programming:

Back to the Bible: 25 minutes of practical insights from God's Word with Woodrow Kroll.
Gateway To Joy: 15 minutes of biblical advice especially for women from Elisabeth Elliot.
Confident Living: A weekly, live call-in program addressing midlife issues from a biblical perspective.
The Bible Minute: A fast-paced feature that encourages listeners to apply God's Word to daily life.









For more information: Call Good Life Associates 402-464-6440 www.backtothebible.org



Technical Industry Coordinating Committee System Proposed for DTV

While there is no big development to address in this month's column, a number of issues are percolating that religious licensees — along with other broadcasters — may wish to track.

DTV Coordinating Committee System

The FCC opened a proceeding to establish a nationwide system of industry coordinating committees to review digital TV (DTV) allotment petitions and applications. The proposal is modeled on the system of frequency coordination now used for land mobile and other wireless services. The Commission hopes that the industry committee system will provide a fair and efficient means for adjusting the DTV Table of Allotments, manage requests for DTV and analog TV station modifications, minimize the number of petitions for rulemaking, encourage the development of regional and local solutions to spectrum use conflicts and ensure that all affected parties, including low-power (LP) broadcasters and the public, have input into the process.

Should this coordination system be adopted and operate as desired, it may have implications for the radio industry as well. It is not uncommon for the FCC to take a regulatory approach that is successful in one sphere and adapt it for other services.

The proposed DTV coordination system would consist of regional committees operating under the umbrella of a national coordinator. The agency has stressed that the regional committee system must conduct its work in a manner that is open to all affected parties, including LPTV and TV translator licensees and the public.

As the Commission envisions it, the coordination process would begin with the submission of a request for a facility or allotment change, using standard forms, to a regional industry committee.

Coordinators would evaluate the proposed request for compliance with applicable FCC technical and/or spacing rules and, where appropriate or necessary, seek to develop alternative solutions to any interference or mutual exclusivity among requests. After that process is complete, the committee would submit its assessment of the proposed change to the agency and recommendations for action. Many issues remain to be resolved, including the geographic scope of the regional committees and the process for picking members. Final action on the proposal is not likely to occur until later this year.

Developments in the SHIVA Disputes

Controversy has percolated on many fronts recently — in court, at the Commission and on Capitol Hill — over federal restrictions that govern whether particular DBS subscribers may obtain broadcast network programming from their satellite service provider. However, FCC action in February helped lead to a partial settlement of the court case in March. Those developments mean that many DBS subscribers won't lose their satellite-fed network signals until December 1999. And by that time, Congress may have enacted a long-term solution for the situation.

Many broadcasters know that DBS providers (unlike cable operators) face technical obstacles to offering local broadcast signals to their subscribers. To make up for this lack, DBS providers offer the national feed of major broadcast networks as part of their programming package However, the Satellite Home Viewers Act (SHVA), a 1988 copyright measure enacted to protect local broadcasters, limits the provision of satellite-delivered network signals to only those subscribers who are unserved by local stations. The statute defines an unserved subscriber as a customer who: 1) cannot obtain — via a rooftop antenna local station signals of at least "Grade B intensity" and 2) has not subscribed to cable in the previous 90 days.

Broadcasters have long contended that some DBS providers violate the law by providing network signals to ineligible subscribers. Several broadcast networks filed suit last year and recently won a court order to have the signals turned off.

However, at about the same time, the FCC — responding to pressure from Capitol Hill and petitions from the satellite industry — amended its technical approach to determining the Grade B signal for the purposes of SHVA. Although the agency rejected the DBS industry's plea to reduce the size of the Grade B reception area, the Commission did endorse a new model for predicting the approximate signal strength at an individual household. The new model, called Individual Location Longley Rice (ILLR), is similar to the pointto-point predictive model that the FCC has established for digital television.

Based on that new approach, one major DBS provider settled its part of the court dispute with the net-



NRB general counsel Richard E. Wiley is a former FCC chairman. He is a partner in the law firm of Wiley, Rein and Fielding. Partner Rosemary C. Harold assisted in the preparation of this column.

works. Under the settlement agreement, its customers who receive off-air signals of Grade B intensity will lose satellite-delivered network signals on December 31, 1999. As of this writing, the settlement has not been extended to other DBS providers.

Meanwhile, lawmakers are actively working to amend SHVA. Committees in the Senate and the House passed reform proposals, although none has reached the floor. All of these measures allow for DBS retransmission of local TV signals into the same local market and all call generally for parity between DBS and cable with respect to copyright protections for broadcasters. Some version of SHVA reform likely will pass before the end of 1999.

Comment Deadlines for LP Radio Extended

At the urging of several licensees and broadcast industry groups, the FCC extended the deadlines for comment on its proposal to establish a low-power FM radio service (LPFM). As discussed in last month's column, the agency is contemplating the creation of up to three new classes of LPFM stations, ranging in size from a 1000-watt primary service with a predicted coverage radius of nearly 9 miles to a microradio secondary service with a predicted coverage radius of up to 2 miles.

To support their requests for deadline extensions, most parties said they needed more time to complete engineering studies of the LPFM proposal. Initial comments in the proceeding now are due June 1, 1999, with reply comments due July 1, 1999.

Point of View with Marlin Maddoux

Nationwide 2-4 P.M. (Eastern Time)

The 'Point John Clemens of View' Team

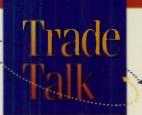
Kerby Anderson

FillPenna DexterKeeping Your Listeners Informed
and In Touch

Put the 'Point of View' team to work for your station **1.800.829.8111** extension 213

Heard exclusively on the

RADIO NETWORK





Airwave Anniversaries



Williamsport, MD – General manager of WCRH-FM Ward Childerston (center) celebrates 40 years in Christian radio in February. Flanking Childerston: his wife, Vonnie, and WCRH's David Swacina. Childerston is involved in NRB chapter work. (301-582-0285)

Asheville, NC – Bob Featherstone and his program *Think About It* celebrated 35 years of broadcasting in April. The program is syndicated by Northwestern Productions of St. Paul, MN, and is heard on 200 stations. Featherstone received NRB's Distinguished Service Award in 1996. (828-274-9494)

Fullerton, CA – *Grace to You*, the media ministry of John MacArthur, celebrated 30 years of ministry in February. Through its U.S. headquarters and nine international offices, the ministry is the sole distributor of more than 11 million audiocassettes, books, tape studies and software titles. (Ellen Galey, 714-738-1501, ext. 226)



Advertise. Energize.

Toms River, NJ – Christian Children's Associates, Inc., producers of Adventure Pals, celebrated 30 years of broadcasting in April. The program is heard on more than 200 stations worldwide. (Jean Donaldson, 732-260-3003)



Airwave News

Charlotte, NC – INSP-The Inspirational Network announced new programming: Grammy Gospel Celebration; Mothers: Treasured Love; Gaither Homecoming Hour; Outrageous Joy; and The Faces of Heroes: A Veterans Salute. (Sara Lowe, 704-561-7728)



Nashville, TN – Richard Land (left, with headset) and Tony Evans answer questions from callers on the For Faith & Family live broadcast from the expo floor of NRB '99. (972-560-7000)

St. Paul, MN – SkyLight Satellite Network announced eight new affiliates in February: KORE-AM/Springfield-Eugene, OR; WSSK-FM/Saratoga Springs, NY; WNBX-AM/Springfield, VT; KVRN-FM/Marvell, AR; WTRT-FM/Hardin, KY; KNDL-FM/Angwin, CA; KTLF-FM/Colorado Springs, CO; and KWLR-FM/Maumelle, AR. (Dale Davis, 651-631-5000)

Nashville, TN – In March, Morningstar Radio Network won ASCAP's first Christian media "Partners in Music" award, given in recognition of Morningstar's ongoing commitment to high-quality music programming. (615-367-2210)

DR 3 HM

Cleveland, OH – WCRF-FM received the Marconi Radio Award for Religious/Gospel Station of the Year from the National

Association of Broadcasters. (Moody Alumni, Fall 1998)

Washington, DC – All in the Family was inducted into the National Association of Broadcasters' Hall of Fame during NAB99 in April. (Ann Marie Cumming, 202-429-5350)

Naples, FL – With the announcement of USSB's merger with DirecTV, Dominion Video Satellite, Inc., remains the last of the original direct broadcast satellite (DBS) permittees. USSB and Dominion filed for high-power DBS licenses in 1981. (Nancy Christopher, 941-403-9130, ext. 213)

Nashville, TN – WAKU-FM/Tallahassee, FL, KYTN-FM/Little Rock, AR, and KOUZ-FM/Alexandria, LA, are new affiliates of Morningstar Radio Network. (615-367-2210, ext. 103)

In a dark world everyone needs a lighthouse

www.worldchangers.net

WorldChangers Radio with Dr. Bill Bright and Steve Douglass of Campus Crusade for Christ is part of an historic ministry coalition building 3-6 million Lighthouses of Prayer and Outreach nationwide. Every neighborhood in America will have a Lighthouse reaching it with the Gospel.

Mission America, Promise Keepers, House of Prayer Everywhere, Harvest Evangelism, and others are pointing their constituents to *WorldChangers Radio* as the radio voice of the Lighthouse.

Every Lighthouse will turn to *WorldChangers Radio* for the latest news and updates on the movement. Will they turn to your station?

Be part of the Lighthouse movement. Call Ambassador Advertising at (714) 738-1501 for information on airing *WorldChangers Radio*, or visit our Internet site at www.worldchangers.net.



WorldChangers Radio is a manifely of Campus Crucade for Christ International

LET US DO WHAT WE DO BEST, SO YOU CAN DO WHAT YOU DO BEST



Duplication and Distribution Short feature Syndication Program Development Production Studios

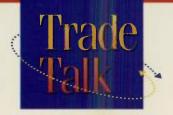
Serving Christian radio for over forty years.

Call Rich Knox at 1.800.366.2461 Ex. 110 to help develop your program.

FOR IDEAS WORTH LISTENING TO



COMMUNICATIONS 289 Main Place Carol Stream, IL 60188 1.800.DOMAIN.1 Fax: 630.668.0158 www.domaincommunications.com



Sacramento, CA – K-LOVE Radio Network recently added FM translators in Minneapolis, MN, and Lemon Grove, CA (San Diego). In addition, a translator in Washburn, AR, was recently changed to the AIR 1 network format. In other K-LOVE news, president Dick Jenkins announced the merger of K-LOVE Radio Network with the Stronghold Foundation, parent organization of KXPZ-FM/San Antonio, TX. At press time, the merger is pending FCC approval. (Lloyd Parker, 916-928-1515)

San Diego, CA – KPRZ-AM won the first San Diego Achievement in Radio Award for "Best



Station-Sponsored Community Event" for its 1998 Heart To Heart International Campaign. (800-873-1210)

Cool Springs, TN – WAY-FM Media Group, Inc., dedicated its new Ministry Center with a groundbreaking on March 6. The new center will house offices and studios for The Christian Hit Radio Satellite Network and WAY-FM Nashville. (Christopher Buchanan, 615-370-9296, ext. 16)

Chicago, IL – The B & B Media Group created a Millennium Radio Special program on CD that features current thought on the new millennium, Y2K and End Times from today's respected Christian voices. Stations can air individual tracks or the entire 60minute CD throughout 1999. Request the free CD from B & B. (800-927-0517)



Louisville, KY – WFIA-AM radio announced Stan Curtis, founder of Kentucky Harvest, first Kentucky winner of the

"American Hero Award." (Jim Lawson, 502-681-0165)

Fort Worth, TX – *The Nana Puddin' Show*, produced by FamilyNet, welcomed KBVU-TV/Łureka, CA, to its list of national syndication stations. (Denise Cook, 817-737-4011) Prescott, AZ - KUSK-TV was recently fined

\$8,000 for exceeding ad time limits in children's programming. The station admitted to 31 overages between October 1993 and December 1995. (*Broadcasting & Cable*, March 15, 1999)



Wayne, PA – The IRS has recognized SAT-7 North America as tax exempt under the Internal Revenue Code section 501(c)(3), retroactive to May 4, 1998. (Ronald Ensminger, 610-995-9151)

Greenville, NC – In February, Alfreda Hyman & The Vision of Hope Saturday Morning Windows to the Gospel Music Industry talk show debuted on WELS-AM/Kinston, NC. (252-757-0232)

Colorado Springs, CO – Manitou Motion Pictures wrapped filming of the second episode of its *DreamQuest: An Education*



in Vision children's series. "Sceret Agents: Into the Heart of the CIA" is scheduled for release this spring. The first episode, "Jet

Pilots," won a Silver Telly Award and a Finalist Award at the Worldfest Flagstaff International Film Festival. (Ed Flanagan, 719-471-1211)

Duluth. GA – Members of the Christian Radio Consortium (CRC) finalized the agreement to use the Wegener UNITY broadcasting platform for the CRC's satellite audio distribution. (Wegener Corporation, 770-814-4000)

Fort Wayne, IN – The WBCL Radio Network Easter Dinner Basket Project provided food to nearly 450

needy families in Indiana and Ohio. Food for the baskets was collected from listeners during a five-



week period, totaled approximately 7,000 items and was distributed the week before Easter. (Terry Foss, 219-745-0576)

BOTT RADIO NETWORK Quality Bible Teaching • Christian News & Information

"Our Company Is Known...By The Company We Keep!"

David Jeremiah

Turning Point

Beverly LaHaye

Ed Young

Winning Walk



James Dobson Focus on the Family



John MacArthur Grace to You



Hank Hanegraaff Bible Answer Man



Janet Parshall Janet Parshall's America



Dick Bott President



Chuck Swindoll Insight for Living



Dennis Rainey Woodrow Kroll Family Life Today Back to the Bible

Elisabeth Elliot

Gateway to Joy

Thru The Bible

J. Vernon McGee Dawson McAllister

McAllister Live

Cince 1962, we have cared very much about

Othe quality and integrity of our program-

ming. During the past 36 years many storms

of change in Christian radio have come and gone. But our commitment to Quality Bible teaching and Christian News/Information

has helped us stay the course. For us, quali-

ty Bible teaching will always be the anchor

for our format...our anchor holds!



Steve Brown

Key Life



Tony Evans





Jay Sekulow Jay Sekulow Live

A New Beginning



hankfully, that is a conviction and a I commitment that we share with the many programs that we have been privileged to partner with during these past 36 years.

Be assured, if your program is on Bott Radio Network ... You're In Good Company!



Bill Bright D. James Kennedy World Changers Truths That Transform



Kay Arthur Precept

Raul Reis

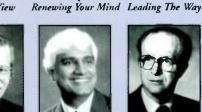
Michael Youssef



Billy Graham RBC Ministries Beverly LaHaye Live Discover The Word Hour of Decision Somebody Loves You



Marlin Maddoux Point of View



Larry Burkett Ravi Zacharias Let My People Think Money Matters





Rich Bott, II Vice-President



A Service of BOTT RADIO NETWORK



KCCV-AM KCCV-FM KSIV-AM KSIV-FM KQCV-AM KQCV-FM WCRV-AM WFCV-AM KCVIV-FM KCVT-FM KAYX-FM KLTE-FM St. Jouis Oklahoma City Shawnee Kansas City Kansas City St Louis Memphis Ft. Wayne W chitc Topeka Richmond Kirksville Sunrise Beach

KCPI-FM KLCV-FM

KCIV-FM Locolo Fresno/Modesto



People Like What They're Hearing...

"I love your show! Pro-Life Perspective always keeps me up-to-date on the latest trends and information in the pro-life movement." Angela Hicks; Edmond, OK

"....I commend NRLC & Dr. Franz for educating the public on abortion and other issues through Pro-Life Perspective." David Ingram; Ft. Smith, AR

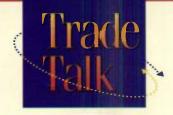
First broadcast in January 1985, "Pro-Life Perspective" is the official radio broadcast of the National Right to Life Committee (NRLC), the nation's largest pro-life group. Pro-Life Perspective is hosted by NRLC president Wanda Franz, Ph.D. and features occasional guest speakers prominent in the Pro-Life movement.

Since its first broadcast, "Pro-Life Perspective" has attracted hundreds of thousands of listeners, an audience which continues to grow. With personal, professional and insightful discussion of pro-life issues, "Pro-Life Perspective" is the best means by which pro-lifers across America, including your listeners, can remain informed on current life issues.



Wanda Franz Ph.D





Fullerton, CA - The Institute for Creation Research released The Mystic Invasion, a two-part radio special coinciding with the theatrical premiere of the Star Wars prequel. "Episode I: The Phantom Menace."



The CD is recommended

for broadcast beginning May 28 and continuing throughout Memorial Day weekend. The 28-minute segments explore the content of the science fiction film genre. (Ellen Galey, 714-738-1501, ext. 226)

Chicago, IL - New affiliates for Moody Broadcasting Network include WVNH-FM/Concord. NH: WCGC-AM/Belmont. NC: KFTG-FM/Pasadena, TX; and WAYR-AM/Green Cove Springs-Jacksonville, FL. (Chris Borrink, cborrink@moody.edu)



Wheaton, IL - In late March, NATO attacks closed Bread of Life aid deliveries to churches in Kosovo and to

refugees in the region. reported Jasmina Tosic of Bread of Life, the humanitarian outreach of Serbian evangelical churches and



World Reliefs partner in the region. World Relief is the international assistance arm of the National Association of Evangelicals. (Terry Walsh, 608-236-0950)

Virginia Beach, VA - Maricel Dizon (seated), director of TV productions for CBN



Asia, and production staff in the master control room of CBN's new TV production studios in Manila.

Philippines. The studio produces the first live-to-tape airing of the weekly magazine program The 700 Club Asia. (Deborah Howse, 757-226-2107)

Grand Rapids, MI - In March, the U.S. State Department began airing Day of

Discovery TV programs to armed forces stationed at bases and U.S. embassies throughout the world. (Janet Strokosch, 616-942-6360)

La Mirada, CA - Far East Broadcasting Company (FEBC) took its first step toward a ministry partnership with Habitat for Humanity (HFH) by participating in the

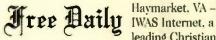


1999 Jimmy Carter Work Project.

The event, held in the Philippines March 21-27, marks the beginning of future collaborations using the medium of radio to create awareness within communities about HFH. More than 8.000 volunteers built 250 houses. FEBC's DZAS-AM broadcast a live remote featuring an exclusive interview with Carter. (Alisa Grace, 562-947-4651)



New York, NY - In late March, The Stereo Society (www.stereosociety.com) launched a new way to buy alternative music, allowing consumers to preview CDs before purchasing and enabling the purchase to be made via direct download or mailed as a conventional CD. (Daniel O'Connell, 212-481-3456)



Haymarket. VA leading Christian

Web publisher, announced the launch of an alternative online newspaper, Free Daily (www.freedaily.com), created for the evangelical Christian community. (Ted Gausmann, tgausmann@eenmail.com)

Norcross, GA – Pastors and their families are linking with prayer partners and caregiver ministries through PastorsNet (www.PastorsNet.org). a ministry of INJOY Group and EQUIP ministries. (Dennis Worden, 770-239-5143)



Hit Your Target! KINSTIN CONSULTINITS

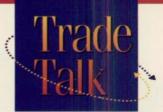
Piloginin?

SEDIE: BOOMENIO

JOINT MEDIA LIMITED

I-800-738-397I

srichey@jmlinc.com





New York, NY – A new 400-image slide catalogue of Israel is available online at www.goisrael.com/slides. The catalogue is designed to assist editors, art directors, illustrators and designers of brochures and

collateral material. Low-resolution images may be downloaded directly from the Web site; high-resolution print-quality images are available free on CD-ROM from the Israel Ministry of Tourism Information Center. (1-888-774-7723)

Dallas, TX – Popmail recently created a new take on Web-based email which incorporates station names in listener e-mail addresses.



Dubbed bumper stickers on the information superhighway, the addresses allow listeners to promote their favorite stations. Sample addresses include jsmith@wlsam-

mail.com (for WLS-AM/Chicago) or jsmith@kube93mail.com (for KUBE-FM/Seattle). Listeners send and receive e-mail from the radio station's site, increasing traffic to the Web site. (Bruce Campbell, 972-550-5525)



Music Notes

Nashville, TN – Brian Mayes has launched Wisdom Street Entertainment, LLC. The company began the launch phase last fall under the name Generation Entertainment. The name was changed "to better represent our vision," stated Mayes. WSE is a full-service Christian entertainment company, with three major divisions: management, marketing and a record label that will launch this fall. The label will concentrate on artists with strong commitments to ministry and the Church. The artist roster includes Christafari and Selena Bloom; negotiations are in progress with other artists. (615-385-1118)



Nashville, TN – Principals of Provident Music Distribution, New Haven Records and Cadence Communications Group announce Provident's long-term distribution agreement with the companies. The

agreements call for a transfer of all new and catalogue product offerings from both companies to Provident, which began solicitation and fulfillment of orders for product from both labels March 29. (L-R) Mike Craft. Provident CFO; Ken Harding, New Haven president; Jim Van Hook, Provident chairman/CEO; Stephen Clifford. Cadence president/CEO; and Don Noes, Provident senior vice president of sales and marketing. (Rick Hoganson, 615-641-1052)

Nashville, TN - Myrrh recording artist New Direction, whose self-



titled debut project released March 2, has been invited to join the prestigious Sony Music Black College Tour '99. (Laura Davis, 615-457-2944)

Chicago, IL – (L-R) Recent Moody Broadcasting Network's (MBN) Friday Night Sing participants: MBN producer Anita Lustrea, recording artist Babbie Mason, Pamplin recording artist Charles Billingsley and MBN music director Angie Thomas. (Brian Smith, 615-329-1007)



Nashville, TN – Verity Records artists received 11 awards at the 1998 Stellar Awards ceremonies in Atlanta, GA. Fred Hammond & Radical for Christ garnered eight awards, including "Artist of the Year," "Song of the Year," "Male Vocalist



Year," "Song of the Year," "Male Vocalist of the Year," "Album of the Year," "Producer of the Year," "Contemporary Male Vocalist of the Year," "Contempor-

ary Album of the Year" and "Contemporary Choir of the Year." Pastor Hezekiah Walker & The LFT Church Choir received "New Artist of the Year." Richard Smallwood with Vision was named "Group/Duo of the Year." while *Gospel 1998* project received "Special Event CD of the Year." (Stacy Merida, 615-742-6949)



If your telemarketing firm does not have a "Mission Statement"...

.it should.

Like you, we see our work as a ministry... ...a way to impact lives for eternity.

You might not expect a telemarketing firm like InService America to have much in common with your ministry, but we share at least one very important value.

Like you, we see our work as a ministry... as a way to impact lives for eternity.

The only difference is that our medium of communication is the telephone. We happen to

think that it's still the most important form of on-line communication. That is why we handle every phone call with utmost care.

Our reliable staff of Christian operators is ready to respond to every call ... around the clock. More importantly, our staff is sensitive to the needs of those you need to remain in contact with. That

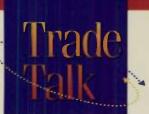
means that every caller will find a caring and compassionate voice. Someone who is willing to even pray over the phone.

Find out how InService America can partner with you to impact lives and make a positive impression for your ministry-and do it affordably. Call us and you'll see how we touch the lives of those searching for an answer.





It's not just a call... It's our calling.





Philadelphia, PA – (L-R) Dixie Hummingbirds Paul Owens, Howard Carroll and Ira Tucker Sr. receive the keys to a 1999 Ford Custom Travel Van from Derek Leggins of John Kennedy Ford in Feasterville, PA. Soul superstar Stevie

Wonder promised to provide the transportation during last summer's Gospel "Bird" Roast that honored the group's 70th anniversary. (Ira Tucker Jr., 215-875-3336)

Nashville, TN – The Recording Industry Association of America announced that *Jars of Clay*, the self-titled debut from the Essential Records group, has been certified double plat-



inum for sales in excess of 2 million units. In other Jars of Clay news, the group was a headline performer at the Sundance Film Festival Music Studio on January 26 in Park City, UT. (Rachel Murphy, 615-373-3950, ext. 407)

Portland, OR – Pamplin Music Distribution recently announced the addition of Black Gospel label Tyseot Music to its roster of distributed labels. (Beth Blinn, 503-251-1555)

Nashville. TN – Principals celebrate EMI Christian Music Group's signing of a distribution agreement with Grapetree Music Group to distribute into the retail marketplace through EMI CMG's Sonic



Fuel Music Sales and Chordant Distribution. (L-R) Bryan Ward, Sonic Fuel director of sales; Rich Peluso, Chordant vice president of sales; Knolly Williams, Grapetree Music president/CEO: Greg Fritz, Chordant senior director of

sales; Bill Hearn. EMI CMG president/CEO; and Greg Ham, Forefront Records president and consultant on marketing for the agreement. (Tricia Whitehead, 615-371-6518)

Nashville, TN – Wright Music group Turning Point has officially disbanded. The members (Rodney Propes, Gary Casto, John Stemberg and Ken Taylor) are each pursuing different avenues to use their talents within the music industry. (Terri Todd, 615-320-3600).

Nashville, TN – (L-R) Tulk of the Town cohost Harry Chapman and Curb recording artist Selah's Todd Smith. Allan Hall and Nicol Smith smile after the group's premiere of "It Is Well With My Soul" from Be Still My Soul. (Brian Smith, 615-329-1007)



Nashville, TN – The Star Song recording group Sierra announced the January departure of charter member Deborah Schnelle, who states the rigors of road life led to the decision to leave. Schnelle was replaced by Vanessa Whitwell, who joins the group from the praise team of Fellowship Church in Grapevine, TX. (Holly Virden, 615-331-1777)



Nashville, TN – Daywind Music Group recording artist The Southern Brothers cross the finish line of *The Race* radio tour at solid Gospel Radio Network Headquarters. (L-R) Southern Brother Tim Mills; Rhonda Thompson and

Theresa Smith. radio promoters for Daywind: Greg Hutchins and Pamela Furr of Solid Gospel: and Southern Brothers Scott Mills and Michael May. (Celeste Winstead, 615-822-4524)

Nashville, TN – Sparrow recording artist Kim Hill goes live with Jim Copp of FamilyLife Radio during NRB '99. (Paula Houlette, 615-371-6889)



Nashville, TN – Cliff Young of acoustic folk-rock band Caedmon's Call signed a production/artist development deal with Essential Records for the formation of Watershed Records. a new label imprint under Essential Records and Provident Music Distribution. (Rachel Murphy, 615-373-3950, ext. 407)



Mobile. AL – Key players for Integrity Music, Maranatha! Music and Vineyard Music ink a partnership to license the original WoW brand for the production of WoW Worship – Today's 30 Most Powerful Worship Songs. (L-R) A&R/marketing

director for Maranatha! Holland Davis, vice president of strategic marketing for EMI Christian Music Group Scott Hughes, general manager of Vineyard Alex MacDougall and senior vice president/ general manager of Integrity Label Group Danny McGuffey. (Shannon Stanley Walker, 334-633-9000, ext. 3522)

New York, NY – The Atlantic Group established a new division devoted to Christian and gospel music. The division, responsible for established artists from the Warner Alliance/Warner Gospel family, will be overseen by vice president/general manager Barry Landis. (Tricia Whitehead, 615-371-6518)

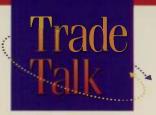
Nashville, TN – NewSong members Scotty Wilbanks (seated left) and Russ Lee (seated right) and CCM Radio's Shelby Sundling (front, center) visit with Intercollegiate Religious Broadcasters during NRB '99. Photo by Stephen Kohl. (Brian Smith. 615-329-1007)





News Bites

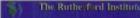
Washington, DC – On March 12, some broadcast services were disrupted for nearly six hours as GE Americom satellite GE-3 spun out of control. Reporting disruption were CNN, Fox, AP and Turner Broadcasting. (*Broadcasting & Cable*, March 15, 1999)



Minneapolis, MN – In January, leaders at the annual meeting of Mission America issued a call to unite in prayer to fulfill the Great Commission by year-end 2000. Mission America is a coalition of more than 350 national Christian leaders from 67 denominations. 250 parachurch ministries and 56 ministry networks. (Christine Moore, 972-267-1111)

Washington, DC – Following Dr. Jack Kevorkian's late March conviction of second-degree murder. Family Research Council's legal analyst Teresa Wagner said. "Finally, the relentless Kevorkian killing campaign will cease. America now knows that its homicide laws protect the weak, the sick and the disabled, as well as those who are strong and healthy." (Kristin Hansen, 202-393-2100)

Garden Grove. CA – The Rutherford Institute (TRI) attorneys protected the right of 15 members of an Orange County local chapter of the American Federation of Musicians (AFM) to continue playing in the Crystal Cathedral Church orehestra. AFM recently attempted to persuade the church to engage in collective bargaining with the



union, but the church refused. The union then labeled the church an unfair employer and ordered the AFM members not to play for the orches-

tra. In response, the players filed EEOC charges against the union, alleging unfair practices and religious discrimination. After TRI attorneys informed AFM that the institute would defend members and consider filing a federal lawsuit against the union for interfering with the members' First Amendment right to worship freely. AFM withdrew the charges. (Steven Aden, 804-978-3888)

Dallas, TX – The Dallas center where televangelist Robert Tilton presided is for sale. The asking price is \$9.1 million for the church, school, office space and warehouse. The Word of Faith World Outreach Center Church, founded by Tilton in 1976, once drew as many as 4,000 worshipers on Sunday mornings for televised services. In the wake of media attention and litigation against Tilton, regular attendees now number between 150 and 200. (Orlando Sentinel, February 13, 1999)

New York, NY – An Audio Engineering Society (AES) committee recently presented a technology White Paper to the White House



officials representing the National Economic council, the Office of Science and Technology Policy and the Office of the Vice President. *Networking Audio and Music Using Internet2 and Next-Generation Internet Capabilities* highlights the technical and policy steps necessary to assure improved audio quality over advanced networks. This marks the

first time the AES has presented a formal White Paper to the White House. (Howard Sherman, 212-777-4711)



Chicago, IL – B & B Media Group was named public relations and media agent for Parable Christian Stores (PCS). With more than 330

independently owned stores in the United States and Canada and combined sales of \$400 million in 1998. PCS is the largest Christian retailer in the world. (Terry Walsh, 608-236-0950)

New York, NY – Evangelist Rodney Howard-Browne announced that he will conduct "Good News for New York," a six-week evangelistic outreach to be held at Madison Square Garden July 7 through August 14, 1999, the most extensive Christian evangelistic crusade in New York since the 1950s. (Brian Rodgers, 972-267-1111)



People

Simi Valley. CA – George Otis Sr., founder of Voice of Hope Radio Network (NRB's 1999 International Ministry of the Year), received the "Golden Angel" award at the Angel Awards. (800-517-HOPE)



Cedarville, OH – Chad Bresson, news director for WCDR-FM recently received the Christian Family Network's "Friend of the Family Award" in Dayton, OH. (Roger Overturf, 937-766-7808)

Chicago. IL – On April 23, the board of governors for the Chicago Chapter of the National Academy of Television Arts and Sciences bestowed the "1999 Silver Circle Honor" to NRB executive committee member Jerry Rose, president of Total

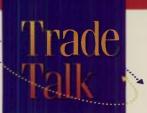
Chad Bresson

Living Network. The award recognizes outstanding individuals who have devoted a quarter of a century or more to the TV industry and who have made a significant contribution to Chicago broadcasting. Rose's award was presented by Lowell "Bud" Paxson of PAX-TV. The other five recipients were John Coughlin. Bruce DuMont. Richard Reinauer and Carole Simpson. (Debra Hall, DHall@tlnmedia.com)



Nashville. TN – (L-R) The panel for NRB '99 workshop Telling Your Story—Public Relations for the 21st Century: Brian Smith. Turning Point Media Relations: Deborah Evans Price. Billboard; Melissa Hambrick. Spin Cycle Public Relations: Lindy Warren. The CCM Update/CRR:

Lynn McCain, McCain & Co. Public Relations; and Chris Coppernoll, *Soul2Soul* Radio. (Brian Smith, 615-329-1007)





Leigh Ann Hardie

Nashville, TN – Sparrow Label Group recently announced the following promotions in artist development: Leigh Ann Hardie moved to vice president of artist development and publicity. Constance Rhodes assumed the title of product director and Michael Bianchi rose to product coordinator. Sparrow also announced promotions in sales and market-

ing development: Troy Vest moved to director of sales and market develop-

ment, Stephanie Waldrop assumed the title of manager of regional market development (eastern region). Dave Sylvester assumed the title of manager of regional market development (western region) and Barbara Gambrell became manager of sales and market development. (Leanne Mangan, 615-371-4030)



Troy Vest

Nashville, TN – Tim West was promoted to vice president of sales and distribution for Wright Distribution. West is former vice president of Centergy Records. (Terri Todd, 615-320-3600)



Grand Rapids, MI – On February 11, the *Children's Bible Hour* board of directors named Randall Hekman as new executive director. Hekman follows Charles "Uncle Charlie" Vander Meer, who served as director since 1972. (616-451-2009)

Randali Hekman

Quincy, IL – John Pedlow was appointed president and CEO of Broadcast Electronics, Inc. Pedlow brings 25 years of diversified management experience in marketing, sales, product

development and manufacturing disciplines to his new role. (217-224-9600)

Black Mountain, NC – Tom Atema, former hospitality manager at the Billy Graham Training Center, was named assistant manager of WFGW-AM and WMIT-FM. The stations are affiliates of the Billy Graham Evangelistic Association. (Donald Bailey, 828-669-8477)

Omaha. NE – KGBI-FM station manager Tom Sommerville was appointed director of broadcasting at Grace University (GU) in Omaha. He will continue to oversee KGBI and will be involved in GU's KROA-FM/Doniphan, NE. (402-449-2900)



Tom Atema

Sacramento, CA – K-LOVE Radio Network recently announced five staff promotions: Diane Schuller moved to operations assistant, Sara Lokteff assumed the title of promotions coordinator. Debra Gantman became engineering department administrative assistant, George Leonberger was named producer and Jack Reeves was promoted to programming assistant. In other personnel news, the network announced six new hires: Mike Henderson was named ministry coordinator, Mike Dougherty assumed the title of Oregon regional representative, Pamela Tostado joined the staff as controller, Cindy Sexson and Jana Jessee were hired in the data entry department and Greta Elledge was named receptionist. (Lloyd Parker, 916-928-1515)

Albuquerque, NM - CLASServices, Inc., announced that Linda

Jewell joined the company as seminar & product manager. Jewell will be responsible for the coordination and registrations for the nine seminars CLASS sponsors throughout the country each year. Prior to joining CLASS, she was internal auditor for Plains Electric



Generation and Transmission Cooperative in Albuquerque. (Marita Littauer, 505-899-4283)

Overland Park, KS – Bott Radio Network announced the following promotions: Kathleen Reynolds is station manager of KCIV-FM/ Fresno-Modesto, CA; Joyce Nystrem is account executive for KCIV; Paul Sublett is station manager at KQCV-AM-FM/Oklahoma City-Shawnee. OK; and Dale Gerke is station manager of WFCV-AM/Fort Wayne, IN. (Rich Bott, 913-642- 7770, ext. 3003)



Virginia Beach, VA – Coney Reyes (left) and Gordon Robertson, shown on the set, were named co-hosts on *The 700 Club Asia*, a TV program produced in Manila, Philippines, and aired in other Asian countries. (Deborah Howse, 757-226-2107)

Memphis, TN – Former NRB chairman Robert (Bob) Straton, was appointed agent/consultant for *Encounter* radio program. Straton, president of Walter Bennett Communications, currently serves as vice chairman of NRB's Eastern Chapter. (Mark Boorman, 901-757-7977)

Virginia Beach, VA – The three newest vice presidents of Christian Broadcasting Network: Jim Funari, information technology: Kathy Pollak, development; and Tom Knox, marketing. (Deborah Howse, 757-226-2107)



Jim Funari





Kathy Pollak

Tom Knox

TO TAKE YOUR ORGANIZATION TO THE TOP,

YOU NEED A GUIDE WHO KNOWS THE WAY

ECAUSE YOUR WORK REALLY MATTERS,

you want to push to higher heights, bigger vision, and new success. You want to go with a guide who knows how to get you where you want to go – and get you there safely. What's your most pressing fund-raising challenge? Acquisition? Cultivation? Renewal? With our integrated strategic approach, The Domain Group has compiled a

remarkable track record of success in all of these areas for a variety of clients. If your organization is like most, you're looking for ways to integrate your message across several media to reach your best audience.

Perhaps you aspire to tackle the challenge of Internet broadcasting. Or you have a conviction you can do a better job communicating with your major donors. Maybe you need effective new name acquisition strategies or better broadcast placement to increase your product sales.

Whatever your goals, we've got the right gear. Our unique research and analysis capabilities are legendary. We build every marketing effort on careful analysis and solid strategy. Because planning up front makes all the difference on any journey.

If we can be of service, give Jeff Nickel a call, or visit our website. Let's talk about your dreams, examine your frustrations and dangers, and explore your opportunities.



HELPING YOU DO THINGS THAT REALLY MATTER

SEATTLE ATLANTA AUCKLAND LONDON PARIS SYDNEY

WWW.THEDOMAINGROUP.COM

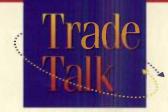
720 OLIVE WAY, SUITE 1700 • SEATTLE, WASHINGTON USA 98101 206-682-3035 EXT 402 • JNICKEL@THEDOMAINGROUP.COM • FAX: 206-621-0139 Y2K. IMPENDING DISASTER OR MINOR INCONVENIENCE

THE NEW MILLENNIUM. A TIME OF PROSPERITY OR THE BEGINNING OF THE END? HELP YOUR

LISTENERS MAKE SENSE OF IT ALL-

THIS 1 HOUR CD RADIO SPECIAL (DISTRIBUTED FREE)WITH BEST-SELLING AUTHORS BILL MYERS, JERRY & PATTI MAC GREGOR, SHAUNTI FELDHAHN. GRANT JEFFREY AND RICHARD SWENSEN, MD WILL ENCOURAGE LISTENERS WITH HOPE FOR THE NEW MILLENNIUM. FROM FAMILY TIME TO BUSINESS TO FAITH- IT'S ALL COVERED IN THIS INNOVATIVE RADIO SPECIAL PRODUCED AND DISTRIBUTED BY THE B & B MEDIA GROUP. CALL TODAY TO RECEIVE YOUR CD 1-800-927-0517 EXT. 105 OR 106

	The B& B
INTEGRATED	MEDIA
MEDIA SERVICES	Group



Oklahoma City, OK – AmeriVision Communications, Inc., named a board of directors to oversee growth and development: chairman Tracy Freeny. AmeriVision founder: vice chairman Jay Sekulow, chief counsel of American Center for Law and Justice: Stephen Halliday, AmeriVision president/CEO; John Damoose, founder/chairman of Freedom Ministries of America; and John Telling, former senior vice president of Schroder Wertheim, Inc. and Prudential Securities. (Dan Carter, 888-822-2704)



Grand Rapids, MI – Alice Mathews, a host of *Discover the Word* (RBC Ministries), was named Lois M. Bennett

Distinguished Associate Professor in Educational Ministries and Women's Ministries. a chaired professorship at Gordon-Conwell Seminary in South Hamilton, MA. (Janet Strokosch, 616-942-6360)

Chicago. IL – The Total Living Network (TLN) announced two personnel appoint-

ments. Curt Hanna is managing producer for original programming and Mark Smith Sr. is director of ministry. Prior to joining TLN. Hanna was



director of creative services of the KMA group in Dallas. TX: Smith was director of the Urban Youth Ministries at Wayside Cross Ministries in Aurora. IL. (Shirley Dougan. 312-433-3838)



Bothell. WA – The National MFI Board has grown to 15 with the addition of five members: TV producer Norma Ailes, vice president

of network distribution for FOX Broadcasting Company Mark Lipps, president of Fellowship of European Broadcasters Harvey Thomas, talent agency owner Judy Venn and TV consultant/former TV station manager Judy Williams. (425-488-3965)

Lincoln. NE – *Back to the Bible* appointed Tony Beckett associate Bible teacher. Beckett formerly served as senior pastor of Heritage Baptist Church in Clarks Summit. PA. (H. LeRoy Rock, 402-464-7200) Orlando, FL – Jim Warren, radio program Prime Time America host, received the 1999 Helping Hands Award from World Relief. The award recognizes his work in mobilizing radio listeners to help the church alleviate human suf-

fering. (Linda Keys, 630-665-0236. ext.202)

New York. NY – Phil Brady, two-time Emmy-winning journalist and media executive, was appointed executive vice president of Second Coming Productions (SCP).

Brady, a former CNN vice president and correspondent for NBC and ABC News.



most recently served as management and media consultant to top firms and government officials in Asia. (212-206-8411)



Nashville, TN – John MacArthur recently authored Word Publishing's new series of products. *Successful Christian Parenting*. The series includes a hardcover book, three one-hour video teaching sessions and a video resource kit for churches and small groups. (Pamela McClure, 615-902-3170)

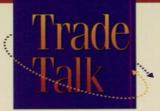
Chicago, IL – George Sweeting's storytelling comes to print in Moody Press's *Too Soon* to Quit. Written for those in the autumn

MOODY PRESS

years of life, the book

offers challenges and encouragement for seniors as they survey the years they've been given and look forward to what lies ahead. (Cessandra Dillon, 312-329-2108)

Window Rock. AZ – International Bible Society distributed Scripture pieces oriented toward Native Americans during the swearing in of Kelsey Begaye as president of the Navajo Nation. Begaye is the first Christian Navajo to be elected to the tribe's highest office of government. (Judith Billings, 719-488-9200)





Nashville, TN – New Life Clinics founder and New Life Live! radio host Stephen Arterburn signs copies of his book

Seven Keys to Spiritual Renewal during NRB '99. The book signing was hosted by KMA media group. (972-560-7000)

Nashville, TN – In February, CCM Communications announced the acquisition of *Christian Research Report (CRR)* and the

CRR New Music Guide. CRR is widely considered the definitive



resource for Christian radio and is the sole weekly trade publication specifically targeting the contemporary Christian format. (John Styll, 615-386-3011)

Colorado Springs, CO – International Bible Society announced the release of the first two of a series of evangelistically oriented and priced Scriptures for children: God's Big Story and NIrV Bible for Kids. In other release news, the Nueva Version Internacional (NVI) rolled off the presses in mid-January and is heralded by publishers as the Spanish Bible of the new millennium. (Judith Billings, 719-488-9200)



Technology

New York, NY – In February, Orad announced that the Canadian Broadcasting Corporation is using the company's CyberSet O virtual set system for its daily children's TV program, CBC Playground. (Matt Straeb, 212-554-4225)



Burbank, CA – Xytech Systems Corporation has released Xytech FMS 2.2, a fully

integrated facility management application designed for production and post-production facilities. (Jeff Stanley, 818-767-7400) Waltham, MA – ICE announced that cable TV giant The Weather Channel placed its entire internal design group "on ICE" with the installation of seven additional ICEenhanced Adobe After Effects systems. In other ICE news, the company recently unveiled an accelerated version of Puffin Designs Commotion visual effects package for video, film and digital content creation. (Patrice Burkett, 781-768-2300, ext. 1925)



Cincinnati, OH – Harris Corporation recently

received an order to provide a Sigma UHF TV transmitter to Turner Broadcasting System's WTBS-TV/Atlanta, GA. (Martha Rapp, 217-221-7577)



Norfolk, CT – Faroudja Laboratories, Inc., announced the selection of its Digital Format Translator as an integral

component of the FOX Television Stations, Inc., and Home Box Office HDTV roll outs. (Bryan Stanton, 860-542-1234)



Hauppauge, NY – Globecomm Systems, Inc., will send a free copy of its WorldSpace Processed Feeder Link Stations brochure to radio broadcasters who are considering the ability to distribute programming via the WorldSpace Digital

Direct Satellite Radio System. (516-231-9800)

Salt Lake City, UT – Vela Broadcast announced a new feature to its FrontLine brand of EAS solutions, the Commercial Inventory Protection System, that minimizes commercial time lost due to interruptions by emergency alert system messages. (Bill Robertson, 801-464-1663)

Soquel, CA – Summit Audio announced sales of its full line of vacuum-tube-based equipment has reached a record high. (Debra Pagan, 516-784-7865)

Washington Is Full of Politicians. But Who's Defending the Family?

Isn't that what they were elected to do? But deals are being made. Votes cast. Legislation passed. And oftentimes it isn't what's best for you or your listeners!

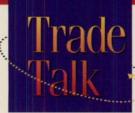
Deliver the truth with "Washington Watch."

Timely, relevant and credible, this 90-second commentary by author, syndicated radio-talk show host and Family Research Council national advocate **Janet Parshall** offers

listeners the inside track. Parshall reverses the "spin," simplifies the complex and helps families recognize the true implications of what's happening on Capitol Hill.

"Washington Watch" is the news your listeners want and need to know. To add this invaluable 90-second feature to your lineup, call your Briargate Media network representative today at (719) 531-3300





Elizabeth Dole Receives Board of Directors Award



E lizabeth Dole received the 1999 "Board of Directors Award" from NRB president E. Brandt Gustavson and vice president Michael Glenn at her Washington, D.C., office in late March. During the

presentation, Dole

bled by your selec-

said, "I am hum-

Elizabeth Dole displays the medallion of her "Board of Directors Award," flanked by NRB vice president Michael Glenn (left) and president E. Brandt Gustavson, who holds the crystal plaque of Dole's award.

tion for this meaningful honor. I stand with you in your preaching of the Gospel — the powerful transmission of the Good News — as well as in your work in more subtle ways, bringing faith into our world view and to the whole fabric of life." Gustavson said, "Elizabeth Dole is greatly loved by NRB membership because of her strong Christian testimony and the way she carries her moral and family emphasis into public life."

The award is presented to a distinguished individual who, while an avowed Christian, may not necessarily be in the field of electronic communication. Dole's fellow nominees were Franklin Graham, Gary Bauer and William Bennett.



Dole, Glenn (left) and Gustavson chat informally after the presentation of the 1999 "Board of Directors" award. Following the meeting, Glenn said, "She is a phenomenal communicator." Gustavson added that her reception of the two executives was gracious.

Dove Awards - March 24, 1999

Artist of the Year: Michael W. Smith

Bluegrass Recorded Song of the Year: "He Still Looks Over Me" by The Lewis Bunch

Children's Music Album of the Year: VeggieTimes 2

Choral Collection of the Year: Peace Speaker

Contemporary Gospel Album of the Year: Nu Nation Project

Contemporary Gospel Recorded Song of the Year: "Let The Praise Begin" by Fred Hammond & Radical For Christ

Country Album of the Year: A Work In Progress by Jeff and Sheri Easter

Country Recorded Song of the Year. "Count Your Blessings" by The Martins

Enhanced CD of the Year: Steady On Enhanced CD by Point of Grace

Female Vocalist of the Year: Jaci Velasquez

Group of the Year: Point of Grace

Hard Music Album of the Year: Brightblur by Massivivid

Hard Music Recorded Song of the Year: "Awesome God" by The Insyderz

Inspirational Album of the Year: Corner of Eden by Kathy Troccoli

Inspirational Recorded Song of the Year: "Adonai" by Avalon

26 | NRB May 1999

Instrumental Album of the Year: Acoustic Sketches by Phil Keaggy

Long Form Music Video of the Year: My Utmost for His Highest – The Concert

Male Vocalist of the Year: Chris Rice

Modern Rock/Alternative Album of the Year: Fourth From The Last by The W's

Modern Rock/Alternative Recorded Song of the Year: "The Devil Is Bad" by The W's

Musical of the Year: Mary Did You Know?

New Artist of the Year: Jennifer Knapp

Pop/Contemporary Album of the Year: *Live The Life* by Michael W. Smith

Pop/Contemporary Recorded Song of the Year: "Testify To Love" by Avalon

Praise and Worship Album of the Year: Focus On The Family presents Renewing The Heart Live Hymns and Songs of Worship

Producer of the Year: Michael W. Smith

Rap/Hip Hop/Dance Album of the Year; Heatseeker by The World Wide Message Tribe

Rap/Hip Hop/Dance Recorded Song of the Year: "Plagiarism" by Grits

Recorded Music Packaging of the Year: The Jesus Record by Rich Mullins and A Ragamuffin Band Rock Album of the Year: Anybody Out There? By Burlap To Cashmere

Rock Recorded Song of the Year: "Undo Me" by Jennifer Knapp

Short Form Music Video of the Year: "Entertaining Angels" by Newsboys

Song of the Year: "My Deliverer" written by Rich Mullins and Mitch McVicker

Songwriter of the Year: Rich Mullins

Southern Gospel Album of the Year: Still The Greatest Story Ever Told by the Gaither Vocal Band

Southern Gospel Recorded Song of the Year: "I Believe in a Hill Called Mount Calvary" by the Gaither Vocal Band

Spanish Language Album of the Year: Libertad De Mas by Sandi Patty and Oro by Crystal Lewis

Special Event Album of the Year: Exodus

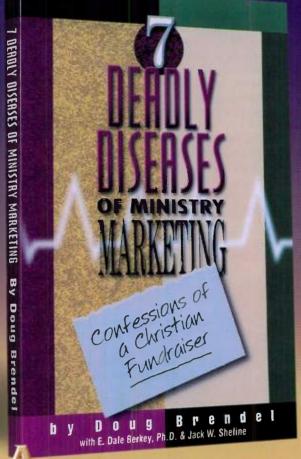
Traditional Gospel Album of the Year: Christmas With Shirley Caesar by Shirley Caesar

Traditional Gospel Recorded Song of the Year: "Is Your All On The Altar?" by Yolanda Adams

Urban Recorded Song of the Year: "Revolution" by Kirk Franklin

Youth/Children's Musical of the Year: 2Extreme!

How HEALTHY is YOUR ministry?



fter more than 85 combined years of hands-on work with broadcast and media ministries, 3 of America's most successful Christian fundraisers are finally sharing their secrets.

The 7 Deadly Diseases of Ministry Marketing is easy to read – but is it too tough to swallow? This entertaining book lets you read your ministry's vital signs – not just your marketing pulse and fundraising temperature, but your spiritual blood pressure as well! (When the doctor says "This won't hurt a bit," is he telling the truth?)

Use the coupon to order your copy today ... or visit our website at www.servantheart.com.

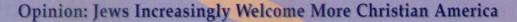
Here's a pound of prevention ... AND the cure ... for the 7 most common FUNDRAISING PROBLEMS

The 7 Deadly Diseases of Ministry Marketing:

Confessions of a Christian Fundraiser

Send me (qty.)	copies @ \$19.95 each.
TOTAL: \$	
Check or mone	ey order enclosed.
Charge my:	Mastercard 🗅 Visa
Card #:	
	_)
Name	
Address	
City	
	Zip
State	mp

60 Shiawassee Ave. Suite G, Akron, OH 44333 • 330-867-5224



Daniel E. Troy is a partner at Wiley, Rein & Fielding, specializing in constitutional and appellate litigation. He also is an associate scholar at the American Enterprise Institute. He may be reached at

any American Jews appear afraid of Christianity. We remember how certain European churches promoted anti-Semitism, and many Jews therefore assume that a more Christian America would mean a more anti-Semitic America.

Fortunately, a group of American Jewish intellectuals are challenging this view. Their writings, which focus on morality, support for Israel and school choice, reflect a growing recognition that our nation's Jewish community, in fact, would be served by more committed Christians in America.

Morality

202-719-7000.

In 1987, in the Heritage Foundation's *Policy Review*, reform Rabbi Joshua Haberman published, "The Bible Belt is America's Safety Belt: Why the Holocaust Couldn't Happen Here." Having fled Vienna just before the Nazis arrived. Haberman wrote about discovering in Mobile, AL, "an ethical eonsensus, based on common allegiance to the Bible as the principal source of faith and morals." He contrasted Mobile's "Biblically grounded moral standards and faith in God, deeply rooted in and reinforced by all levels of society" with Vienna's culture of "moral relativism, bordering on nihilism, that left the Viennese defenseless against the appeal of Hitler's pagan nationalism and worship of military might." Haberman concluded that his differences with Bible-believing Christians were outweighed by the "common moral and spiritual frame of reference [he] share[d] with Christians, including fundamentalists" and that, consequently, "America's Bible Belt is our safety belt, the enduring guarantee of our fundamental rights and freedoms."

This article circulates widely among observant, politically conservative Jews. (I give it to Jewish high school students when I speak to them about church-state relations.) And, since the late 1980s, an increasing number of Jewish intellectuals are recognizing the benefits for Jews of an America in which morality flows from religious conviction. Rabbi Samuel Dresner echoed Haberman in titling his 1995 book describing the real threat to American Jews Can Families Survice in Pagan America? Bemoaning the decline of religion. Dresner contended that "[w]ith the removal of the force of religion and the so-called Protestant ethic from economic society, capitalism, as we know it today, has turned into pure hedonism — the hot pursuit of pleasure and power." He called on "Jew and Gentile [to] unite in defense of the family."

Rabbi Daniel Lapin, founder of Toward Tradition, a group of politically conservative Jews, explains "Why Jews Should Pray for a More Christian America" in the current issue of *American Enterprise* magazine. He contends that "America has been blessed as a place ... for Jews to live not in spite of the deep-seated Christian beliefs of most Americans but because of them." Tracing America's social problems to the "extirpation of religion from American life," Lapin recognizes that:

"American Jews, like other Americans, suffer from the crimes, moral decay and other pathologies that afflict our urban areas. Jews are not being raped, robbed, murdered or mugged by Christians on the way home from church but rather by irreligious nihilists. Jews and Christians are natural moral allies."

Perhaps the most penetrating analysis of the American Jewish fear of Christianity is Elliott Abrams's Faith or Fear: How Jews Can Survice in Christian America. Abrams, president of the Ethics and Public Policy Center and former Reagan Administration official, notes that American Jews have traditionally championed "a less religious" America, not just for their own sake but also based on a belief that all Americans would benefit from a "more tolerant and open-minded society." However, Abrams warns that Jewish secularists now "must confront American social problems and ask whether the decline of religion's role has made a contribution."

Abrams quotes Jewish author and radio talk-show host Dennis Prager as saying, "I welcome a secular government in America. not **a** godless one, and I fear a secular and godless population. This Jew fears a post-Christian America. I had a glimpse of it during the riots in Los Angeles." Abrams agrees, urging Jews "to put aside the fears of religion that led Jews down the secularist path."

Support for Israel

Support for Israel is still a bellwether of friendship for Jews, and the Christian community for years has been among Israel's best friends in the United States. Those intellectuals urging Jews to reconsider their suspicions of American Christianity have pointed out this support, which has forced many Jewish defenders of Israel, at the very least, to moderate their hostility to the Christian community.

School Choice

The issue that is most likely to cause the American Jewish establishment to reassess its discomfort with an openly religious society and to revisit its extreme position on the separation of church and state is school choice. This possibility is illustrated by a new book edited by Catholic University Law School Professor Marshall Breger, former Reagan Administration liaison to the Jewish community, and Dr. David Gordis. Vouchers for School Choice: Challenge or Opportunity? An American Jewish Reappraisal, demonstrates the consensus within the Jewish community that, over the long term, Jewish survival in America requires a strong commitment to Jewish day-school education.

The more intense an individual's Jewish education, the less likely he or she is to intermarry or abandon religion. And it is intermarriage and irreligion, not anti-Semitism, that present the most serious longterm threat to Jewish continuity in America. As social critic Irving Kristol has quipped, in America, unlike Europe in years past, Christians don't want to kill Jews — they want to marry them. Yet, as Abrams points out, "What we see is the portion of the American Jewish population that is most successful in retaining the loyalty of its youth — the Orthodox — fighting for funds to support the schools that are central to that effort, and being opposed by the rest of the Jewish population." Happily, an increasing number of non-Orthodox Jews have recognized this irony and are, consequently, moderating their hardened separationist views.

This trend should not be overstated. Most American Jews are still secularist, fear religion generally and Christianity particularly, and oppose school vouchers on (ahistorical) constitutional grounds. But the influential Jewish leaders mentioned above are increasingly convincing their co-religionists that the real threat to Jews in this country is a more pagan, not a more Christian, America. What will your ministry become this year?

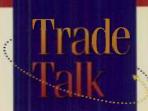




BERKEY • BRENDEL • SHELINE

Our nearly 20 years serving more than 35 ministries enables us to help you fulfill your God-given vision

> Email servant@servantheart.com Or visit us at www.servantheart.com



Member Profile: Leading the Way with Michael Youssef

ichael Youssef has taken many less-traveled roads in his ministry to serve the Lord. He was born in Egypt, attended Moore Theological Seminary in Australia, earned a master's degree from Fuller Theological Seminary and a Ph.D. in Middle Eastern studies from Emory University in Atlanta, GA.



Michael Youssef

Youssef, his wife Elizabeth and their four children reside in Atlanta. where he pastors The Church of Apostles. *Leading the Way* is broadcast daily to more than 400 communities around the world. The mission of his radio program is to take the Gospel of Jesus Christ to the lost. Youssef says, "We teach the whole counsel of the Word of God and seek to help people understand the authority of Scripture."

Since Youssef resided in Egypt until he was 20. he is well acquainted with Arabic and Jewish customs. His familiarity with the Middle East has provided him with the resources to describe and teach biblical culture with accurate historic insights.

Youssef's broadcast originates from his weekly sermons. His daily 30-minute program is unique as a five-minute segment is devoted to interaction between Youssef and host Bob Allen. This brief portion of the broadcast answers questions initiated by the audience. Youssef's friendly approach presents a fresh and humorous perspective and appeals to a wide and diverse audience.

In February, Youssef broadcast a series on marriage and offered a booklet. *God's Design for Marriage*. The media team was amazed when more than 8.000 requests were received for the free resource.

Leading the Way is aired in English throughout North America. Canada, Belize and Central America and is beamed by satellite into the United Kingdom. The Arabic/English program is translated sentence by sentence and broadcast to the Middle East, reaching parts of Afghanistan and North Africa. This unusual translation method has netted 4.000 letters and resulted in many Muslim conversions to Christ. Several Arabic schools use the broadcast to teach English.

NRB is enriched by your membership. Michael.

Anne Tower is director of member services for NRB. She may be reached via e-mail at atower@nrb.org or by phone at 703-330-7000, ext. 511.

The Race Is On...

NRB Wants

2000 Members by 2000

Special Incentives to Sign Up Now! Contact NRB Today for Your Application.

National Religious Broadcasters Membership Department 7839 Ashton Avenue Manassas, VA 20109 Phone: 703-330-7000 x511 Fax: 703-330-7100 Email: atower@nrb.org Web: www.nrb.org/member.htm

The Old City, Jerusalem

"Until I walked where Jesus walked, God never seemed so big."

By Donny Roberson

hen I led my group to Israel, I had great expectations. But what we experienced went far beyond what I hoped for.

We kept our Bibles handy, so we could read about the places we visited. In Jerusalem, we walked the route Jesus took carrying the cross to Calvary. We climbed the hill where Jesus gave the Sermon on the Mount. We stepped into the waters of Galilee where the disciples cast their nets.

Just to be in the places where Jesus literally had been was amazing. Until I walked where Jesus walked, God never seemed so big.

Perhaps the most meaningful of all was walking down the Mount of Olives. We followed the same path Jesus took when he rode the donkey into Jerusalem on Palm Sunday. It looks today almost as it did back then.

One member of our group even got baptized in the Jordan River — just like Jesus was.

Simple things like meals were profound and exciting. Eating felafel in the old section of Jaffa — you just can't beat that! I even got to eat a fish from Galilee where Peter

CALL 1-888-77-

caught the fish with a coin in its mouth. Delicious, but no coin in mine.

It's so natural for Christians to go to Israel. It's the birthplace of everything we believe. It's a beautiful, friendly country. It's a place where you can go and take back memories that will last the rest of your life.

Now, when I read about the storm on the Sea of Galilee, I can envision it because I was on a boat there. When I read about Jesus walking through Jerusalem, I can imagine it.

Once you've been to Israel, you can never read the Bible the same way again.

Donny Roberson is a doctoral candidate in Recreation and Leisure Studies. He has led two Christian tour groups to Israel, and definitely plans to go back to the Holy Land.

1 2 1 4		E BES
		11 40 1
- ANTONIA	and the	
		Concept Street For
	and a	TARPE
- and stell	0.1	C.S.
115 A 17	100	
- W	Mar and	1.22
	Aso -	SAL ST

Get your FREE Israel Travel Planning Guide

As the new millennium dawns on the Holy Land, Christians from all over the world are making plans to walk where Jesus walked. Now is the time for you to join the celebration and discover the land where your faith was born 2,000 years ago.

You can travel with friends and family. Or perhaps you feel called to lead a group from your church. It's remarkably easy.

Start planning your journey today. Get a copy of our informative Israel Travel Planning Guide. It's free and yours for the asking. Order yours from our website at www.goisrael.com or call 1-888-77-ISRAEL.

Get your	YES! Please send me my free ISRAEL Travel Planning Guide. Name	
Israel Travel		
Guide Today!	City State ZIP Phone	
THE MILLEN	E-mail Have you been to Israel? Yes No ISRAEL	
ISRAEL	The Land Where Time Began Israel Ministry of Tourism • Yitzhak Rabin Way • 800 Second Avenue NR01 New York, NY 10017 • 888-77-ISRAEL • www.goisrael.com	

Ange Dishes up Answers

KTV and Home School Channels provide 24-Hour programming for kids and teens ... and their parents

by Nancy Christopher

Gin our lives, particularly in our youth, it seems as though this old adage emerges to remind and sometimes convict us of the human tendency of regurgitating the negative influences to which we are exposed, particularly via the secular electronic media.

Questionable TV

TV is a powerful tool; a proven, effective means of reaching the hearts and minds of people. This can be done positively or negatively, with the negative all too often getting the upper hand predominantly at the expense of our youth, largely among the greatest watchers of secular TV and the ones most influenced by the increasingly anti-Christian images and messages that spawn from it.

Most of us are well aware of the grim state of TV, particularly programs for kids and teens, and its continual downward spiral. As a result, religious broadcasters are challenged to answer the urgent call to produce

> and air programs that are Christ-centered and biblically

"When it comes to children's programming, Christians cannot afford to skimp on the important message at hand because they might earn their program a place on secular TV," says Kathleen Johnson, vice president of programming for the Dominion Sky Angel DBS Television & Radio System, a direct broadcast satellite system of 24-hour, Christcentered and family-friendly TV and radio channels.

It is essential that Christians own and control a communications system which cannot be interrupted or influenced by secular electronic media gatekeepers who will continue to censor and even exclude evangelical programming and, thus, the Gospel of Jesus Christ, says Johnson. And it is why the Dominion Sky Angel DBS Television & Radio System exists.

Sky Angel's Answer

Using direct broadcast satellite (DBS) technology, Dominion Sky Angel is providing Christian programmers the ability and freedom to reach people with the unfiltered message of Jesus Christ. This includes programmers of Christ-centered TV geared toward kids and teens.

Christian/Family TV Channels

based while appealing to a young audience.

Until now, most Christian children's programmers had to use secular-owned and -controlled stations, networks, cable systems and satellites - some of the same outlets that carry the objectionable programming many Christians protest — to reach their audience. While this has worked in the past, it is becoming increasingly difficult for Christian programmers in general to acquire airtime on these secular carriers. Those who do are often forced to develop programs with watereddown messages and subtle references to the Gospel in order to maintain a foothold among secular programming; even then, carriage is not guaranteed.

Sky Angel beams 16 TV and 16 radio channels of 24-hour, Christ-centered and family friendly programming. Christian/Family Radio Channels

dish

A DBS satellite is similar to a powerful TV station with a transmitter and antenna 22,300 miles out in space that reaches any place in its large signal footprint — that is equipped with a small, inexpensive 18-inch round satellite dish and receiver box about the size of a VCR. Instead of needing hundreds of TV stations and cable systems to reach every home in America, with just one channel, highpower DBS can reach just about everyone from a single source and with many channels.

After receiving its DBS license in July 1984, Dominion Sky Angel signed on the air December 10, 1996, delivering multiple 24hour channels of Christ-centered and familyfriendly TV and radio programming direct from satellite to homes and other establishments across the continental United States. Programming includes biblical teaching, wholesome family entertainment and movies, children's shows, classic sitcoms, Christian music from sacred to gospel to contemporary, special events, news and talk from a Christian perspective, sports and home life shows, biblically based home school education and more.

In addition to providing free airtime to these existing TV and radio networks in exchange for their help in building up this important communications platform for the Church, Dominion has assembled high-quality, Judeo-Christian-based programming for two of its own channels, including the world's first 24-hour Christian TV channel just for kids and teens, KTV (Kids and Teens Television).

Looking for Answers?

For more information on how to receive the Sky Angel TV and radio channels and/or homeschool programming, call toll-free 1-888-SKY ANGEL (1-888-759-2643) to request a free brochure. More information about Sky Angel is online at www.skyangel.com.

If you have answers to share — a Christian TV program for kids or teens — and you are interested in airing it on Sky Angel's KTV channel, please write to: Kathleen Johnson, 3050 North Horseshoe Drive, Suite 290, Naples, FL 34104. "When it comes to children's programming, Christians cannot afford to skimp on the important message at hand because they might earn their program a place on secular TV."

 Kathleen Johnson, vice president of programming for the Dominion Sky Angel DBS Television & Radio System

Answer One: KTV

Expected to be launched soon on the Sky Angel system, KTV will feature the very best wholesome and Christian programming from all over the world, geared toward kids and teens and including animation programs, puppet shows, musicals, dramas, science shows from the Creation perspective, Christian music video shows, talk shows and more.

Dominion created KTV to fill a void in programming by moving away from the trend of violence and providing programs that are not only value-based and uplifting in nature but also provide a religious foundation upon which parents can build.

"Dominion believes there is a definite market for a children's channel that will promote positive behavior and religious values, which is something every youngster needs, even those living in Christian homes," says Johnson.

"Christian programmers often say that they don't want their youth-oriented programming on a Christian delivery system because it is merely 'preaching to the choir' rather than 'evangelizing the lost.' I assume," she continues, "they mean that because a child or teen is raised in a Christian home, they are automatically Christian. Unfortunately, this isn't always the case. And even if the young person is a Christian, there is certainly a need for consistently positive and spiritually nurturing TV in his or her life, not to mention the positive effect it may have on the child or teen's friends who, chances are, will be

THERE'S ALWAYS SOMETHING GOOD ON FINFamilyNet





It's a place where families can watch television together, without worrying about what it's teaching their kids. It's based on sound Christian principles. For affiliate information, call Risa Hubbard of FamilyNet at 1-800-8 FAMNET. For program and ad sales information, call Darin Davis of TimeRite, Inc. at 1-800-777-1127.

Using direct broadcast satellite (DBS) technology, Dominion Sky Angel is providing Christian programmers the ability and freedom to reach people with the unfiltered message of Jesus Christ.

exposed to these programs as well."

In a letter to Sky Angel, one Christian mother wrote about her heart's desire to have a 24-hour Christian channel just for kids: "There are so many times I wish I could turn it on right when I needed it. My children a lot of the time seem bored or restless because there are no Christian shows on for them."

A four-time Emmy Award-winning producer of specials for teens while at an NBCowned and -operated station in Washington, DC, Johnson says she is excited about the KTV program lineup.

"We have assembled some of the best Christian-produced programming from around the globe in order to reach kids of all ages," says Johnson. "Each program is screened to ensure that Bible-based values are being delivered and that modern-day production techniques are being used to attract and keep kids' attention."

Answer Two (and Three): Home School Channels

Dominion's commitment to providing Christian values-based TV for today's youth does not end with KTV. In response to an increasing trend of parents choosing to home school their children and trying to do so as efficiently, effectively and affordably as possible, Dominion launched a comprehensive package of home school classes on September 1, 1998.

Sky Angel offers live and videotaped K-12 home school classes 24 hours per day, seven days per week, through two digital TV channels. The programming is aired in cooperation with HomeSat, a nationwide home education network that has been offering selected home school classes via videotape and satellite for three years. The Sky Angel arrangement greatly expanded HomeSat's curriculum, which now concentrates heavily on more difficult subjects such as English, math and science at the elementary level and algebra, geometry, advanced math, physical science, biology, chemistry, physics and foreign languages at the secondary level. All courses are designed for electronic delivery to students across America using dynamic presentations, powerful visuals and varied teaching techniques.

There are also programs throughout the day just for parents featuring topics such as "How to Grade Writing" and "Basics for Biblical Problem-Solving," as well as ones like "Making Your Marriage a Masterpiece" that are aimed at building up the family. Live callin shows feature conferences with K-12 educators and home-school specialists; interactive sessions showcase college educators who discuss college entrance requirements, record keeping for transcripts, etc.

Through Sky Angel, believers not only have an alternative to what the secular world offers — including spiritually uplifting programs for their children — but also a system guaranteeing that, with the ongoing support of Christians, there will always be a multichannel electronic outlet for the unimpeded dissemination of God's Word to the masses.

Nancy Christopher is director of publicity and public relations for Dominion Sky Angel DBS Television & Radio System and may be reached at 941-403-9130, ext. 213.

Dominion created KTV to fill a void in programming by moving away from the trend of violence and providing programs that are not only value-based and uplifting in nature but also provide a religious foundation upon which parents can build.



f your donor management system fails your ministry could be in jeopardy. But rather than spend your resources on remediation of your current system take this opportunity to upgrade to a more advanced system from KMS software. More than just Y2K compliant, KMS software offers you the most comprehensive software program in the market today for evaluating donors conducting media analysis integrating product sales and managing your inventory. With Donor Response Ability from KMS software you won't be bugged by Y2K. So for your peace of mind call us.



For more information, contact Greg McCoy (gmccoy@kmssoftware.com). 1-800-800-0293

by Tosha Lamdin Williams

Carly this morning, my toddler awakened ready to play. I obligingly took her down to the living room. Not wanting to be her early morning entertainment, I popped in our new *Reppies* video, "Tessa in a Tea Pot." My little one crawled up in my lap as five rockin' reptiles danced and sang their way into our living room. As the characters began to enthusiastically dialogue, she looked up at me and smiled. Then her eyes went back to the video and she scarcely moved for the next 30 minutes.

The Reppies is one of the coolest praise bands to hit the stage for God. They work in a quaint old theater every day and perform way-cool music during their free time. The five furry reptiles sing in harmony, play their instruments, dance and teach valuable life lessons and the Word of God to kids ages two to nine.

In the "Tessa in a Tea Pot" episode, Miss Summerhayes teaches teamwork by assigning each Reppie a task in restoring their old tour bus. The Reppiemobile is in pretty bad condiThe original Reppies program successfully aired for two years on PBS in 175 cities, winning an Emmy award and other PBS awards.

Review

TM

tion and everybody is excited about fixing it up — except Tessa. Although she is great at decorating, Tessa doesn't feel confident that she can creatively fix the bus interior, so she procrastinates and avoids her partner. Through fun script, song and dance, Tessa finally learns that "I can do all things through Christ who strengthens me" (Philippians 4:13, NKJV).

Until the video credits began rolling, my toddler sat mesmerized by the lively characters, colorful scenes and energetic music. She didn't know that she had just learned a life-changing principle from the Bible; she just knew that she wanted to watch the video again.

Pioneer Beginnings

The Christian inspiration for *The Reppies* video series began on another morning last August. Tony Loiacono, co-writer and consulting producer, says he was awakened from sleep, not by a rambunctious toddler, but by the Lord — with an idea to impact children across America through media. Here, finally, was the answer to his prayers.

For months, Loiacono's company, Heads & Tails, had been working with Pioneer to develop new programming and a children's label. During that time, Pioneer KIDS was formed as a new division of Pioneer Music Group, a subsidiary of Pioneer Electronic that began as an evangelical outreach to third world countries in 1938. Now, 60 years later, Pioneer Electronic sound systems are among the premier companies in home entertainment, and their evangelistic mission is being carried on through the ministry of Pioneer KIDS.

As Loiacono considered how Pioneer KIDS could impact children, he reviewed his former experience with children's programming. In 1995, he worked with Northstar Entertainment and REI on developing and marketing 27 original *Reppies* programs that aired on PBS. Tessa can tap the ivories with the best of 'em and her natural leadership qualities make her a great role model for children. Like most 13-year-olds land most performers), she's concerned with her image and the impression she makes on others. When her personality shines through, children learn it's what's on the inside

that's important.



Hip-hoppin' jazzy Razz is outgoing and charming, a born leader. He's the lead guitarist and his riffs are rippin'. The energy of this jammin' frontman is often the driving force behind the band, but he tends to toot his own horn. Children benefit right along with Razz when he learns lessons in humility and sharing.



Perango, the carefree, lovable

dreamer, marches to the beat of a different drum his own! Perango is a whiz at fixing things and his unique creativity knows no bounds. Second only to the drums is his passion for sculpting one-of-a-kind pieces from scraps of trash. Through Perango, kids learn that it's OK to be yourself.

Lobo is a veteran sax man who was born to play the blues. His mellow horn balances The Reppies' rockin' sound nicely. Lobo has a penchant for neatness, which often rubs off on his bandmates. His great appreciation for art and nature make him an ideal role model for Reppies and children. The compromise between his conservatism and their freewheeling spirit provides for smart life decisions.



Harp-blowin' and bubbly Bumba is the baby of the group, best known for her boundless eagerness to learn. Although her constant curiusity can langle some nerves, she is very talented and brimming with insightful innocence. Bumba often proves that this baby sister is an essential part of the group. Production costs were 86.6 million for the series, which taught valuable character-building lessons through the "rhythm and retention" learning method. This proven approach uses music to help children learn faster and remember better, much like singing the ABCs.

After successfully airing in 175 cities for two years on PBS and winning an Emmy award and other PBS awards, the video series had run its course. A few markets were still running *The Reppies* episodes, but in most places the series was taken off the air due to a lack of more episodes. PBS required more than 27 episodes for the program to continue airing daily.

Loiacono was jolted out of bed with the idea that Pioneer KIDS could potentially work with Northstar and REI to reproduce *The Reppies* programs and plant the Word of God in each episode. Using the original videos, the script and lyrics could be redubbed so that the characters would deliver not only valuable life lessons but also the message of Jesus Christ. Through the rhythm and retention method, children could learn and retain the Word of God and His principles.

Loiacono immediately called Steve McGonigle, the original producer and manager of *The Reppies*, and told him about the concept of Christianizing the group. McGonigle loved the idea, as did everybody else involved, so contract negotiations began. The audio script and songs were re-written by Michael Curtis and Loiacono and the original cast was contacted to rerecord the scripts and music. They gathered in the studio, amazed to realize they were fellow Christians and thrilled about lending their voices to the new concept.

Trinity Broadcasting Network (TBN) signed a deal to air *The Reppies* in homes across America each Saturday beginning April 17 at 8:30 a.m. and My little one crawled up in my lap as five rockin' reptiles danced and sang their way into our living room. As the characters began to enthusiastically dialogue, she looked up at me and smiled. Then her eyes went back to the video and she scarcely moved for the next 30 minutes.

The Reppies' Four-Point Mission:

- To provide biblical, entertaining and well-produced programming and support products with God's Word in each program.
- To help teach kids respect, responsibility and obedience to God, their elders and their country while highlighting valuable life lessons.
- To complement all product offerings with activities and study materials.
- To provide all products at an affordable price to consumers.

Call the Pioneers!



Back in 1988 when NSN introduced VSAT satellite technology to the broadcast industry, there were fewer than 1,500 VSAT terminals in the USA. Today there are over 150,000!

Over the years, we've installed more than 150 uplinks and over 2,800 remote sites worldwide. And we've blazed a few trails including the first ComStream ISO/MPEG VSAT digital audio and data networks in the USA, Venezuela, and the Bahamas; the first "store & forward" localized satellite audio networks in the USA; and the first VSAT SCPC paging data distribution network in Hong Kong.

NSN's unmatched integration experience has made us the nation's preferred choice for VSAT networks. We are the largest authorized distributor of ComStream digital audio equipment. The recent addition of Wegener's digital audio product line provides us with an extensive array of the finest satellite equipment and broadcast communications products to meet your needs. NSN offers complete, turnkey networks with spacetime for **coast-to-coast stereo audio starting at just \$1,595 per month!** Look to us for:

- Satellite Data Networks
- Satellite Internet Connectivity
- A Network Design & Licensing
- Domestic & International Spacetime
- 24-Hour Technical Support
- A Installation & Training
- A Lease Financing

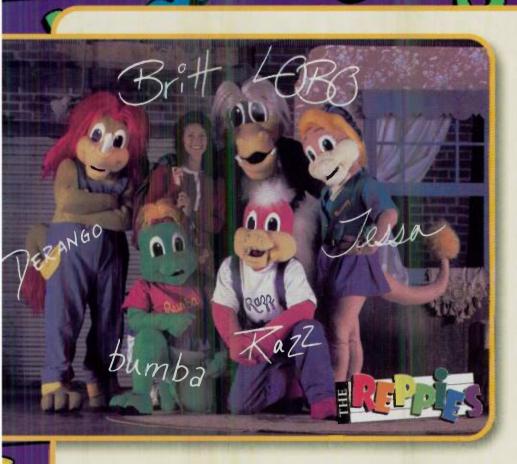


NSN NETWORK SERVICES



970+524+0384

800 + 345 + VSAT



"The Reppies was already an excellent program because it taught important life lessons to kids. But now, The Reppies is even better, because it teaches kids the Word of God along with those life lessons."

 co-writer and consulting producer Tony Loiacono 12:30 p.m. EST. Family Christian Bookstores became the official TV sponsor of the program and gave the first purchase order for the videos. Never before had TBN allowed a commercial sponsor to air spots, but history was made when TBN agreed to air Family's commercial spots during the breaks.

Rebounding Reppies

Less than a year after that August morning, *The Reppies* made a comeback, this time delivering an even more important message than before. The first three videos, "One Man Band," "Picture Perfect," and "Tessa in a Tea Pot," were released in Family Christian Bookstores last month. Audiences immediately fell in love with *The Reppies*, and in a week, "One Man Band" sold 5,950 units, making it Family's #1 best-seller for kids.

In July 1999, three more *Reppies* videos, as well as an audio tape/coloring book combination, will be available in Family bookstores. Pioneer KIDS is currently evaluating licensees for other products, including plush animals, to go along with the videos. Other episodes will be released every five months until all 27 reproduced *Reppies* episodes are available on the market. Twelve new scripts have been written and will be produced by that time.

According to Loiacono, "The Reppies was already an excellent program because it taught important life lessons to kids. But now, The Reppies is even better, because it teaches kids the Word of God along with those life lessons." If you ask him about his heart for the new Reppies, Loiacono will refer you to 2 Corinthians 5:17: "So if anyone is in Christ, there is a new creation; everything old has passed away; see, everything has become new!" (NRSV).

Something else that has passed away is Pioneer Music Group. According to The CCM Update (March 22, 1999), the parent company closed the division on March 15. Official statement from The Reppies producers: "Loiacono and Northstar Entertainment (the producers of The Reppies) are saddened by the dissolution of Pioneer Music Group, a division of Pioneer Electronic. As a team, we are moving forward and working with Family Christian Stores and Trinity Broadcasting Network to help teach children the Word of God through The Reppies. We believe that through the power of the Holy Spirit, God will continue to provide for The Reppies and the other properties of Pioneer Kids."

The re-created *Reppies* are available in bookstores nationwide and are aired on TBN every Saturday. Already this reptile band is causing waves of excitement in homes across America, including mine. My toddler and I are already looking forward to watching the next adventures of the five rockin' reptiles who sing for Christ.

Impresario publicist Tosha Lamdin Williams is mother to 18-month-old Anastasha and resides in Colorado Springs, CO. She may be reached via email kmltlw@aol.com or by telephone 719-594-4899.

Producing Effective Christian Television Programs Making your television ministry a reality! By Phil Cooke Written by a veteran producer, this 236 page manual is packed with "need to know" information. "Phil Cooke is a uniquely gifted producer..." Bob Williams, VP, Billy Graham Association Phil answers key questions like: Where do I begin? Do I rent or buy equipment? Do I have to pay for music? How much will it cost? What about fund raising on TV? How do I find a studio? Only \$49.95 plus shipping Call NRB at 703-330-7000 ext. 514 or visit www.nrb.org On A Shoestring And A Prayer A "nuts and bolts" guide on how to make your video ministry more dynamic ...even if all you have is a camcorder! By Doug Smart Written by a 20 year Hollywood veteran, this 207 page manual addresses the needs of not

only professional broadcasters & students, but lay people as well.

Includes:

- Basic Camera Movement
- ♦The X,Y and Z Axis
- ♦ Screen Direction
- ◆Lighting Basics
- Beware of Cheap Graphics
- Dashboard Sunshades & PVC
- ♦"Smart Laws"

only **\$49.95** plus shipping Call NRB at 703-330-7000 ext. 514 or visit www.nrb.org Okay Pastor ... once

more from the top

Now Boarding: Christian Reielo Just for Kids

by David and Janet Briggs

There's some railroad building going on out West — West Texas, that is. Wichita Falls is the home of KTEO-FM, 24hour-a-day "Christian Radio Just for Kids."

n October 1997, KTEO began broadcasting the Children's Sonshine Network (CSN), which originates from Cornerstone College in Grand Rapids, MI. CSN is available in more than 20 cities around the country on subcarrier frequencies where listeners access the programming on fix-tuned radios and pay a monthly subscription fee. KTEO is the first full-power FM station to broadcast CSN on its main channel, making it available to everyone in the listening area regardless of social or economic status.

Why Children?

Adopting a radio format for children seemed the right thing to do for several reasons. Children need a positive alternative to the worldly media that bombards them daily, whether it's the Spice Girls on the local Top-40 station or the vulgar humor on the cable TV program South Park that is reportedly a hit with sixth graders.

KTEO is a safe haven for spiritually starved children. It's a place for fun and uplifting music, professionally dramatized Bible stories and learning lessons through Mr. Lizard's mistakes on *Kids' Corner*. Most importantly, it's a vehicle for communicating God's plan of salvation to children. KTEO's prayer is that unchurched children and their parents will tune to KTEO, and that station sampling will lead to a changed life. The magazine Exangelizing Today's Child reported on the book World-Proofing Your Kids. Author Lael Arrington refers to research findings that children spend a significant amount of time in reflection and wonder about God, guilt and moral successes and failures. The article indicated that James Dobson concurs with these findings and believes that a child is most receptive to spiritual training in the first six years. Daily evidence convinces us that KTEO's Christian Radio Just for Kids is very effective in helping parents to train their children in the things of the Lord.

Perhaps the most compelling reason for broadcasting Christian programming for children is because God made it very clear to us that this was His will. For four years, KTEO was a classical music station from a Christian worldview. A series of events led us to the Children's Sonshine Network and then a gift of \$4,000 was given to the station specifically for the equipment to broadcast CSN on the station's subcarrier.

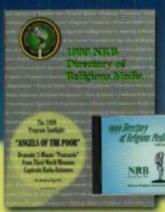
Soon our hearts were burdened to move CSN from the subcarrier to the main frequency. We knew that there were families that could not afford a monthly radio subscription for their kids, and we wanted to make this great programming available for all children in our community. While praying about this decision, the following words from Psalm 78:4 were very meaningful to us: "We will not hide them from their children, telling to the generation to come the praises of the Lord, and His strength and His wonderful works that He has done."

Picking up Passengers

There are two types of KTEO listeners — supervised and unsupervised. The parents/guardians of supervised listeners take an active role in their children's spiritual growth. They encourage their kids to listen, make listening easy by leaving radios tuned to KTEO, and often listen along with them.

THE UUTMATE CHRISTIAN MEDIA DATABASE

NOW ON CD-ROM!



Key industry information with contacts for more than 4300 listings, including 1600 radio stations and 290 TV stations

Features Include: Customized searches

Build phone, fax and e-mail lists
Print cost-effective labels

\$195 for NRB members • \$295 for non-members

(each order also includes a print version-a \$79.95 value)

\$12 express shipping (FedEx or Airborne)

To order: FAX 703-330-7100/6996, visit the NRB store at www.nrb.org , or CALL 703-330-7000 x514

Member #			Method of payment (U.S. funds only; payment must accompany order)	
Name			O Check O AmEx O MasterCard O Visa	
			Card #Exp. Date	
Organization			Name on card	
Address				
	Caste	71-	Signature	
City	State	Zip	\$195 (NRB members) \$295 (non-members) x = \$ 4.5% sales tax (VA only) \$	
Phone	Fax		Shipping & Handling: \$4 (U.S.) + \$2.50 ea. additional \$	
National Religious Broadcasters			\$10 (AK, HI, PR, VI, GU, APO/FPO, & Canada) \$ \$20 (International) + \$5 each additional \$	

National Religious Broadcasters 7839 Ashton Avenue, Manassas, VA 20109 phone: 703-330-7000 fax: 703-330-7100 or 6996

\$

TOTAL

The parents/guardians of unsupervised listeners do not care to listen to the child-like programs and sometimes openly criticize the format. They prefer adult formats and play those stations in the household continuously. These parents often discourage listening to children's radio and will sometimes even turn the radio off. In some cases, there is no adult supervision at all.

KTEO's heart goes out to these unsupervised listeners. We hope the great programs will bring Bible stories alive and present moral solutions for their daily lives. It is also our hope that the quality of programming just for kids will lure them to listen — even if only for a short time. God's Word will not return void; every moment spent listening to Christian Radio Just for Kids will expose these kids to His Truth!

Responsive Riders

Traditional ratings information is not available for the target demographic of 3to 13-year-olds, although anecdotal evidence abounds. We recently heard some great testimonies of how KTEO's programming is benefiting children in Wichita Falls. While exhibiting at a Kiwanis Club pancake festival, the director of a daycare center located in a Lutheran church stopped by to tell us that the children in her care listen to KTEO all day long. She added that the stories and music are enjoyed while the kids are playing, coloring and preparing for nap time. Another good report was shared by the preschool director at the local YMCA, who said she was thrilled to be able to provide the preschoolers with Christian music and stories.

Of course, the best testimonies come directly from the children. A 10-year-old boy stopped by our booth to inform us that he listens to KTEO all the time. A little later, an 8-year-old girl who is homeschooled came by and rattled off a list of all her favorite programs on KTEO. It's always exciting to receive feedback on how God is using this radio station to plant spiritual seeds in young hearts and minds!

KTEO's mission statement is: "To evangelize boys and girls with the Gospel of Jesus Christ, to establish them in the Word of God and in a local church and to equip and encourage children's workers and parents for this mission." A goal for KTEO is to help plant home Bible clubs for children across the community by using the rallying power of radio.

Making Local Stops

KTEO makes a point to be at as many local events as possible, meeting listeners and telling people about the station. God provided two excellent tools to connect with young listeners and their parents: The KTEO Kids Kaboose and Kids Express.

The KTEO Kids Kaboose is a bright red four-by-eight-foot playhouse on wheels. It has been in several parades and is enjoyed by hundreds of kids at a number of different events around town. The recently introduced KTEO Kids Express is a one-of-a-kind indoor train for children to ride and enjoy. By using the 1:8 scale train (complete with engine, two-seat caboose and 50 feet of track), we are able to make positive, lasting images in the memory of the kids who ride it. We believe they will leave the Express wanting to listen to KTEO more than ever!

Fueling the Engine

For years Christian radio has ministered to adults in many ways — planting spiritual seeds, leading people to faith in Christ, helping disciple new believers, providing comfort, inspiration, information and entertainment. The same can be done for children. KTEO's morning drive time (to school) includes music and programs such as *The Bible in Living Sound*, *The Bugs, Keys for Kids* and *Adventures in Odyssey*. The rest of the day is filled with stories, drama, music and *Sonshine Safari* with host Buddy Dodd. Kids are kept informed of current events with *News from God's World* and *Nutty News*.

Kids voice their music requests on Wednesday afternoons during *Kids Choice* and listeners have an opportunity to call in and win prizes during *Phone Tag.* After dinner, families enjoy more music and adventures and then transition to quiet music and lullabies.

Fares

Non-commercial KTEO relies on financial support from the families of listeners and adults who want to share in the radio ministry to children. Support has been slow in growing, but we believe it will flourish as God moves on the hearts of His people and they catch KTEO's vision. Many people have suggested that we contact local churches for help, but we've found that most churches already have all they can handle with their own programs and projects.

So, although we welcome the help of

KTEO Stats

Red River Educational Media Foundation, Inc. IRS 501(c)(3) Tax Exempt Power: 7,000 Watts ERP Hours of operation: 24 Channel: 213 Class: C3 HAAT: 431 Feet (131 Meters) City of License: Wichita Falls, Texas County: Wichita Population: 100.000 Number of stations in market: 24 (1% or greater in-tab criterion) Address: 3700 Onaway Trail. Wichita Falls, TX 76309 Phone: 940-723-5047 Web: www.kteo.org General Manager: David Briggs **Operations Manager:** Janet Briggs

local churches, we do not expect it. However, we do see KTEO as an extension of the ministry of the church. Children of church-going parents may spend from two to five hours in church each week, but they can receive biblical instruction and edification from the radio 24-hours-a-day.

One difficulty that arises from programming specifically to children is that adults don't listen. For a listener-supported station, this has been a near catastrophic problem. While there is evidence of a substantial and growing audience of children, there are simply not enough adults regularly listening who are motivated to give financially. Listener support for the station has been painfully slow to develop; often funding hangs on the thread of 20-25 donors per month.

As we think about the present and future of KTEO, we have a number of hopes and prayers. We pray there will be enough people in our community who will want to support Christian Radio Just for Kids. We hope many children and parents will believe in Jesus Christ as a result of what is broadcast. We pray children will grow up listening to KTEO and that it will help to build a strong Christian foundation in their lives. And we hope that as these children grow into adulthood, they will naturally transition into listening to Christian Radio Just for Adults!

David and Janet Briggs are general manager and operations manager, respectively, of KTEO-FM. They may be reached at ktco@kteo.org or 940-723-5047.

STUDIO PRODUCTION

Media V

MOBILE TELEVISION PRODUCTION

CLIENTS INCLUDE: ABC, NBC, CBS, HBO, FOX, ESPN, MTV, VH1 and many more



P.O. Box 1888 Anniston, AL 36202 (256)237-9996 Fax: 237-2594 Email: cgoin@WWISP.COM

1

ies"



The Purpose of Prayer

Minister E.M. Bounds (1835-1913) was a chaplain during the Civil War. Excerpted from *The Best* of *E.M. Bounds on Prayer* (Baker). Copyright 1981 by Baker Book House Company. Used by permission. For more information on Comm-LINC, contact Karl Stoll at kstoll@nrb.org or 703-330-7000. ext. 517. The more praying there is in the world the better the world will be, the mightier the forces against evil everywhere. Prayer, in one phase of its operation, is a disinfectant and a preventive. It purifies the air; it destroys the contagion of evil. Prayer is no fitful, short-lived thing. It is no voice erying unheard and unheeded in the silence. It is a voice which goes into God's ear, and it lives as long as God's ear is open to holy pleas, as long as God's heart is alive to holy things.

God shapes the world by prayer. Prayers are deathless. The lips that uttered them may be closed in death, the heart that felt them may have ceased to beat, but the prayers live before God, and God's heart is set on them and prayers outlive the lives of those who uttered them; outlive a generation, outlive an age, outlive a world.

That man is the most immortal who has done the most and the best praying. They are God's heroes, God's saints, God's servants, God's vice-regents. A man can pray better because of the prayers of the past; a man can live holier because of the prayers of the past. The man of many and acceptable prayers has done the truest and greatest service to the incoming generation. The prayers of God's saints strengthen the unborn generation against the desolating waves of sin and evil.

Woe to the generation of sons who find their censers empty of the rich incense of prayer; whose fathers have been too busy or too unbelieving to pray, and the perils inexpressible and consequences untold are their unhappy heritage. Fortunate are they whose fathers and mothers have left them a wealthy patrimony of prayer.

The prayers of God's saints are the capital stock in heaven by which Christ carries on His great work upon earth. The great throes and mighty convulsions on earth are the results of these prayers. Earth is changed, revolutionized; angels move on more powerful, more rapid wing, and God's policy is shaped as the prayers are more numerous, more efficient.

It is true that the mightiest successes that come to God's cause are created and carried on by prayer. God's day of power; the angelic days of activity and power are when God's church comes into its mightiest inheritance of mightiest faith and mightiest prayer. God's conquering days are when the saints have given themselves to mightiest prayer. When God's house on earth is a house of prayer, then God's house in heaven is busy and all potent in its plans and movements, then His earthly armies are clothed with the triumphs and spoils of victory and His enemies defeated on every hand.

God conditions the very life and prosperity of His cause on prayer. The condition was put in the very existence of God's cause in this world. "Ask of Me" is the one condition God puts in the very advance and triumph of his cause.

Men are to pray — to pray for the advance of God's cause. Prayer puts God in full force of the world. To a prayerful man God is present in realized force; to a prayerful church God is present in glorious power, and the Second Psalm is the divine description of the establishment of God's cause through Jesus Christ.

All inferior dispensations have merged in the enthronement of Jesus Christ. God declares the enthronement of His Son. The nations are incensed with bitter hatred against His cause. God is described as laughing at their enfeebled hate. The Lord will laugh; the Lord will have them in derision. "Yet have I set my King upon my holy hill of Zion." The decree has passed immutable and eternal:

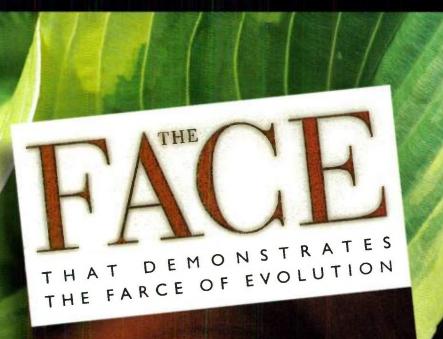
"I will declare the decree: The Lord hath said unto me, Thou art my Son; this day have I begotten thee. Ask of me, and I shall give thee the heathen for thine inheritance and the uttermost parts of the earth for thy possession. Thou shalt break them with a rod of iron; thou shalt dash them in pieces like a potter's vessel" (Psalms 2:7-9, KJV).

"Ask of Me" is the condition — a praying people willing and obedient. "And men shall pray for him continually." Under this universal and simple promise men and women of old laid themselves out for God. They prayed and God answered their prayers, and the cause of God was kept alive in the world by the flame of their praying.

Prayer became a settled and only condition to move His Son's kingdom. "Ask, and it shall be given you; seek, and ye shall find; knoek, and it shall be opened unto you" (Matthew 7:7, KJV).

The strongest one in Christ's kingdom is he who is the best knocker. The secret of success in Christ's kingdom is the ability to pray. The one who can wield the power of prayer is the strong one, the holy one in Christ's kingdom. The most important lesson we can learn is how to pray.

Does Evolution Really Matter?



HANK HANEGRAAFF

FOREWORD BY PHILLIP E. JOHNSON

volution is much more than a theory about man's origins. It is a comprehensive world view that determines how you live your life. The far-reaching consequences of evolution are felt in every aspect of society, from the loftiest government office to the lowliest kindergarten classroom. Despite its all-pervasive influence, evolutionary theory is losing credibility. Dr. Louis Bounoure, former director of research at the French National Center for Scientific Research, calls evolution a "fairy tale for grown-ups."

CRI President Hank Hanegraaff calls it a cruel hoax. He looks into the face of our supposed ancestor and exposes the astonishingly weak arguments that support evolutionary theory. In Hanegraaff's new book, The Face, you will:

- Discover the undeniable link between evolution and such social horrors as racism, sexism, and abortion.
- Gain confidence in the validity of the creation model of human origins.
- Learn how to effectively question and counter school teachers and professors who confidently communicate that evolution Is an established scientific fact.

Join the growing number of stations airing Hank Hanegraaff, president of the Christian Research Institute and host of the Bible Answer Man radio broadcast as he equips your listeners to defend their faith. Make the Bible Answer Man an exciting part of your program schedule by contacting:

> Paul Young, executive vice president Christian Research Institute 30162 Tomas Rancho Santa Margarita, CA 92688 (949) 858-6325

Available in book and audio formats at Christian bookstores every where or by calling 1 (800) 231-0442 (07105). Also available through the Christian Research Institute, by calling toll-free 1 (888) 7000.CRI



Classifieds

Positions Available

Assistant Chief Engineer Christian Television Network, formerly WCFC-TV38/Chicago, IL, has immediate opening for assistant chief engineer. Neech highly motivated generalist to coordinate all aspects of system design, installation, modifications and maintenance of production facility. Digital technology familiarity a must. Excellent growth potential. Call H.R. Dept. at 312-433-6413 or send resume to 38 S. Peoria, Chicago, IL 60607.

Christian TV Producer Immediate opening for producer of flagship shows. Duties: researching topics, scheduling guests, overseeing program tapings and edits, creating promos and working closely with hosts Happy and Jeanne Caldwell. Two years' TV experience preferred, but trainable, less experienced kandidate is welcome to apply. Join us in improving the production, quelity and watchability of Christian TV. Send T&R with salary requirements to Terry Thrams, Victory Television Network, 701 Napa Valley Dr., Little Rock, AR 72211. No phone calls. EOE.



Morning Drive-Time Staff Today's brightest broadcast professionals: ground floor, innovative apportunity to recreate morning drive in nation's 3rd largest market. Immediate openings include: executive producer, "Super" host, writers, producers and top-notch news department. Qualified candidates will have a major market sound and experience, particularly in production, promotions and/or news. Rush T&R to Wes Ward, Program Director, Lockbox 10064, Chicago, IL 60610.

Services Offered

International Broadcast WBCQ Radio Shortwave can broadcast your program to an international audience. Cover North America via 50,000-wortt facility on 7415 kHz. Reasonable rates of \$50/hour. We can help spread your message. Call 207-985-7547.

Openings at Kenneth Copeland Ministries

Director of Media - TV Responsible for surveying all TV and/or radio broadcasts, meeting outreaches of KCM (national and international) and all special projects generated by TV Department. College degree or equivalent required with emphasis on business management helpful. Five years' minimum management experience in teleproduction facility. Two years' minimum experience or equivalent in engineering. Excellent working knowledge of TV equipment and systems, including computer-assisted videotape editing, various video effects, TelePrompTer, character generator, offliae editing systems and videotape formats.

Marketing/Publications Director

Responsible for overall development of KCM through marketing media, expansion acquisition and annual contract renewals for 500 domestic and international stations, manages supervisors and overall direction coordination and evaluation of marketing, publications, and wholesole departments. Bachelors degree in business administration or five veors' minimum experience in marketing. publications and media-related fields. Two years' leadership and/or management experience required. Capable of professional management skills: personnel development, budgeting, staff hiring and training, editorial and production management. Strong oral and written communication and follow-through skills. Knowledge of film separations, conventional and electronic pre-press and all phases of publications, printing procedures and definitions desirable. Proven ability to develop and implement advertising and sales promotion programs. Must have ability to analyze ministry statistics and market indicators to provide accurate forecasting.

Database Administrator

Information Systems Provides support for database administration functions including design, development, implementation and support. Performs duties related to the installation of ORACLE software, including evaluation, configuration and optimization of PeopleSoft software-related database management. Designs, implements and manages ORACLE database for systems developed at KCM. Provides technical leadership to technical Information Systems staff. Bachelor's degree in computer science, management information systems or related field with six years' experience in ORACLE database administration in Unix, DOS, Windows 95 or NT operating environments. Demonstrated experience in administration of ORACLE database instances, user access schemas and disaster recovery procedures. Certification from Oracle Education Services as a DBA Master or an equivalent background or formal database administration training. PeopleSoft experience preferred. Windows/NT administration experience desired but not required.

Programmer/Analyst

Information Systems Provides support for PeopleSoft application through design, applications programming and applications support. Must be competent in all phases of programming including analysis, design, coding, testing, debugging and final implementation. Participates in information gathering and analysis of business situations. Participates in the design of automated computer solutions to those situations. Must be able to design, code, test, debug and document computer programs. Must be able to handle any problems that arise, determine causes and design and implement solutions. Bachelor's degree in computer science, management information systems or related field; 1-3 years' experience with PeopleSoft in UNIX, DOS, Windows 95 or NT operation environments. Demonstrated experience in use of People Tools in developing and maintaining custom systems. Understanding of Windows/NT preferred.

Daily Broadcast Editor-TV/2nd

Shift Responsible for the swift, efficient and creative operation of computerized videotape editing system and associated components to ensure a high quality product. Primary duties: editing daily broadcast and spots, testimonials and segments requires a high level of expertise, creativity and precision. Three years' minimum experience with computerized editing system. Must be knowledgeable of current broadcast editing trends and techniques. Experience with Grass Valley switcher and editor desirable. Experience with D-2 format.

Phone 817-252-2750 or e-mail resume and brief testimony to humanresources@kem.org or mail to: Kenneth Copeland Ministries, Attn: Human Resources, 14355 Morris Dido Road, Fort Worth, TX 76192.

Advertiser Index

ADVERTISER	PAGE
All American Syndication	
American Family Association	BC
B&B Media Group	24
Back to the Bible	9
Berkey Brend <mark>el S</mark> heline	. 27,29
Bott Radio N <mark>etwork</mark>	15
Broadcast Software International	IBC
Campus Crusade for Christ International	13
Christian Research Institute	49
Domain Communications	14
Family Research Council	1
FamilyNet	
Harvest Media	47
InfoCision Management	2
InService Am <mark>erica</mark>	
JML, Inc	17
JOVON Broad <mark>cast</mark> ing	
KMS Software	
LIM Productions	IFC
National Right to Life	16
NRB Cooke/Smart books	43
NRB Directory on CD-ROM	
NRB Magazine Advertising	12
NRB Membership	
NRB Southw <mark>estern</mark> Chapter Convention	
NSN Network Services	41
Shuva Israel	4,5
The Domain <mark>Group</mark>	. 23,31
USA Radio Network	11
Washington Watch	25

CHICAGO TELEVISION

MINISTRIES WELCOME

One Half and One Hour Time Periods For Sale

1.7 Million Cable Households

Full Power UHF covering ALL of Chicago and Northern Indiana

Reaching over 7.5 Million Viewers

Agency Representatives Welcome

CALL (708) 633-0001





Theodore Epp

omta



William and Virginia Fagal

May 1971

Eugene Bertermann becomes executive director of the Far East Broadcasting Company (FEBC.). During his tenure at FEBC. the company made plans for a new headquarters in La Mirada, CA, and completed new stations in Korea and the Philippines. Prior to his work with FEBC, Bertermann was associated with The Lutheran Hour from 1935, when the program was carried on two stations, to 1959, when the broadcast was heard in 59 languages on 1,330 stations in the U.S., Canada and 69 territories and countries. He later served as executive secretary of Lutheran Television of Lutheran Church Missouri Synod. NRB chairman from 1957-1975, in 1984, Eugene Bertermann was inducted into the NRB Hall of Fame; the association's legal defense fund bears his name.

May 1973

Trinity Broadcasting Network is founded by Paul Crouch and launched on channel 40 in Southern California. The 24-hour network has since grown to more than 500 full-power and low-power TV stations worldwide, plus cable and satellite viewers.

May 1, 1939

Theodore Epp's first Back to the Bible broadcast on a 250-watt station in Lincoln, NE. By the time of Epp's death in 1985, the program was carried by more than 600 stations around the world. NRB inducted Epp into the Hall of Fame in 1986. Today, Back to the Bible is hosted by Woodrow Kroll.

May 21, 1950

Faith For Today is launched on WJZ-TV (now WABC-TV) at 9:30 p m. By December, the program had become the first authentically national religious telecast in North America, having spread to an 11-station transcontinental hookup. The broadcast, founded by William and Virginia Fagai, was owned and fully sponsored by the Seventh-day Adventist church.

In 1985, Faith For Today launched Christian Lifestyle Magazine, which soon became known as Lifestyle Magazine, hosted by Dan Matthews. It currently airs on the Trinity Broadcasting Network, Odyssey Network, the American Independent Network, Kaleidoscope, Wisdom and the Armed Forces Radio and Television System.



poline

Dr. Eugene Bertermann



Paul Crouch

WR



"The BSI software is excellent! It's better than competing systems costing many times as much."

Jim Zix - General Manager/Chief Engineer WLAB - Fort Wayne's Christian Music Source (Fort Wayne, Indiana)



Yes... it's true. An easy-to-use on-screen digital cart machine that runs on a regular PC. Thanks to our exclusive RapidFire® technology, playback is instantaneous. True rotating cart capability. WaveCart comes with its own digital audio editor and uses standard or compressed WAV files. Can be controlled externally. Up to ten on-screen decks. Win 3.1 or 95.







 X
 Total
 Alternative
 The anticity
 Th

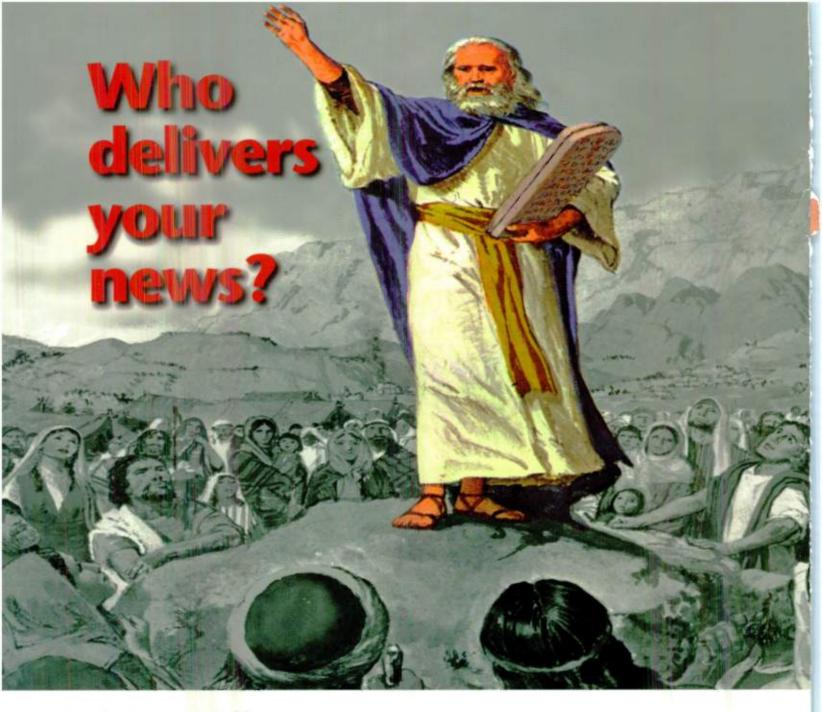
Across- the-country and around-the-world, stations are discovering our easy-to-use WaveStation automation. Install our software on your PC and you have a powerful, versatile automation system capable of music-on-hard drive or satellite format. WaveStation comes with its own digital audio editor and uses standard WAV files. Full automation or live assist. Windows 3.1 or 95.



BSI Broadcast Software International You Buy It! Download the REAL software from our web site. Test and try before you buy.

Try It, Before

888-BSIUSA1 of www.bsiusa.com



It makes a difference...

Granted, our words aren't carved in stone, but we do try to present the news from a Biblical perspective. That's why many Christian families across the nation have come to trust AFR News for the issues that matter most to them.

With an experienced news staff, including a correspondent in the nation's capital, AFR News and analysis is thorough and engaging. We believe AFR News can turn casual listeners into enthusiastic supporters for your station.

AFR News can be downloaded from the Internet. The latest updated 4½ minute broadcast quality newscast is available at 15 minutes before the hour. With an ISDN connection, the download takes 1½ minutes; with a 56K modem, 4½ minutes; 33.6 modem 6% minutes; 28K modem, 9 minutes.

To simply listen to AFR News, go to www.afa.net and follow the instructions.

The best news of all - it's free. Learn more. Call 601-844-8888 and ask for Karen Battles.

