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October 20, 1969

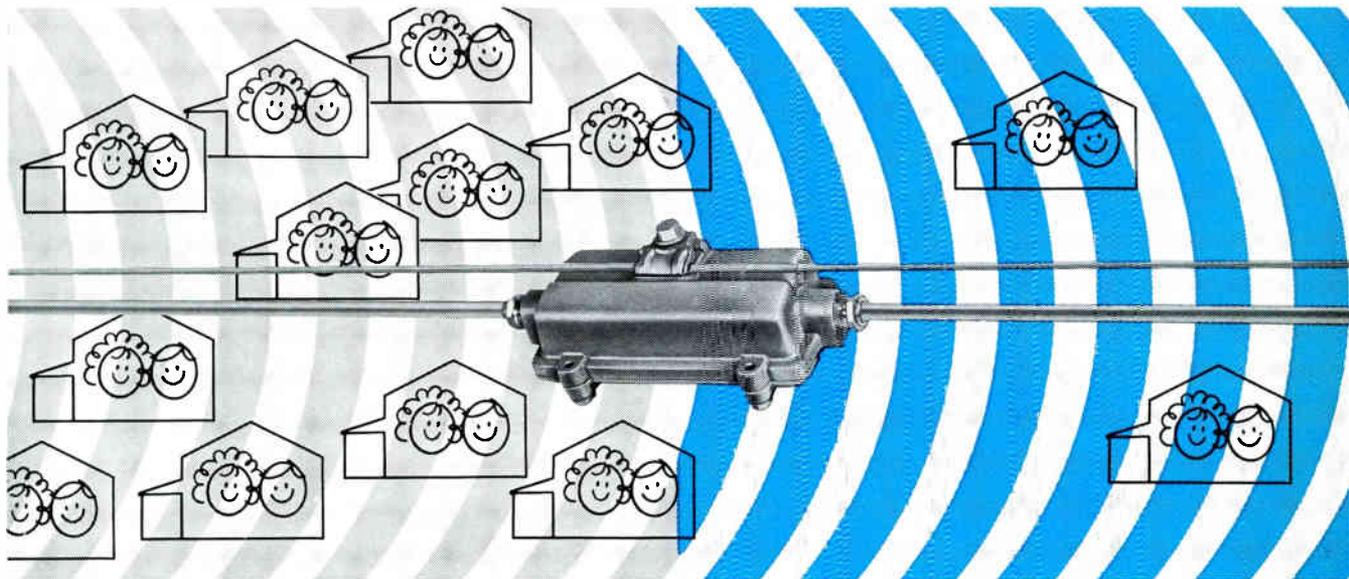
# CATV

**Authoritative Newsweekly of Cable Television**



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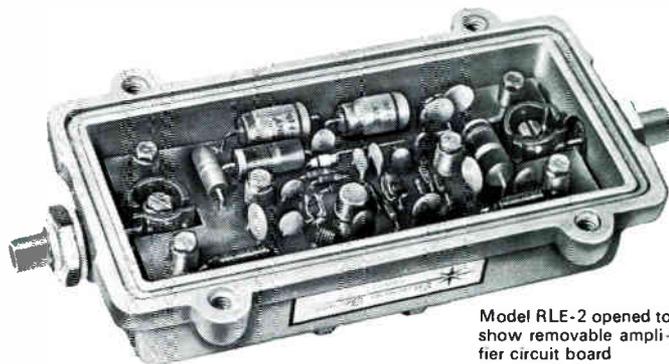


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**OUR COVER**

*MAYOR WITNESSES CONTRACT SIGNING: Contracts have been completed, and work is now underway to rebuild and complete the Daly City/Broadmoor Cable TV system using the new Ameco "Discade", (see story inside). Left to right are Henry Gastman, General Manager of Vista Grande Cablevision; Bruce Merrill, President of Ameco, Inc.; and Daly City Mayor Bernard J. Lycett.*

# CATV

**Authoritative Newsweekly of Cable Television**

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## Conspectus

page 7

Senate Commerce Committee measures Burch and Wells up to FCC standards. CATV included in questions which prove to be no roadblock to confirmation.

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CATV notables get little competition in presentation to New York Assembly committee. Main opposition is theater owners and ABC.

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TelePrompTer Corp. and Volt Information Sciences Inc. say they have reached an agreement to merge, subject to approval of shareholders. One TPT share nets 10 of Volt's.

page 9

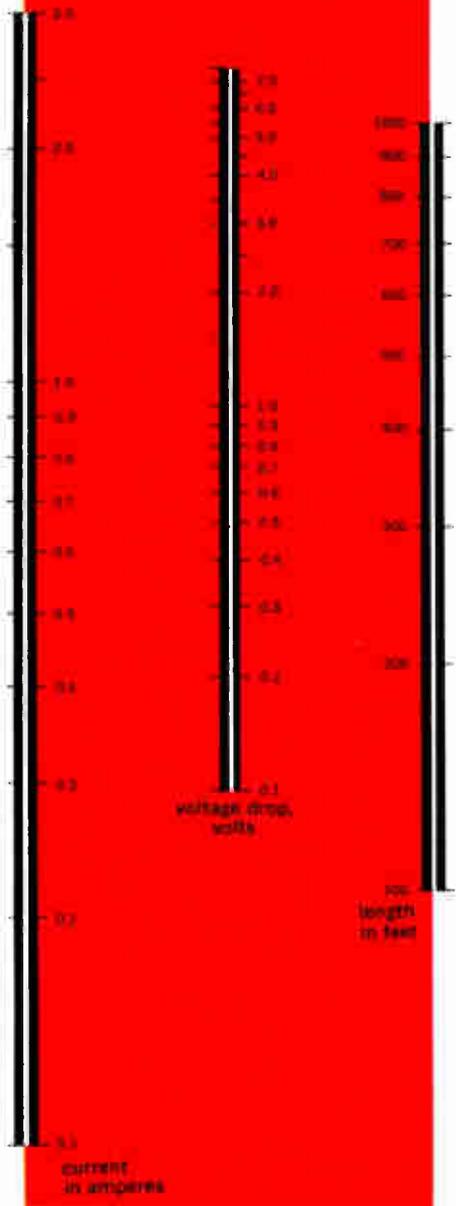
Halloween seems unbelievable for release of a copyright bill from subcommittee, but sources have it that way. CATV is expected to be included.

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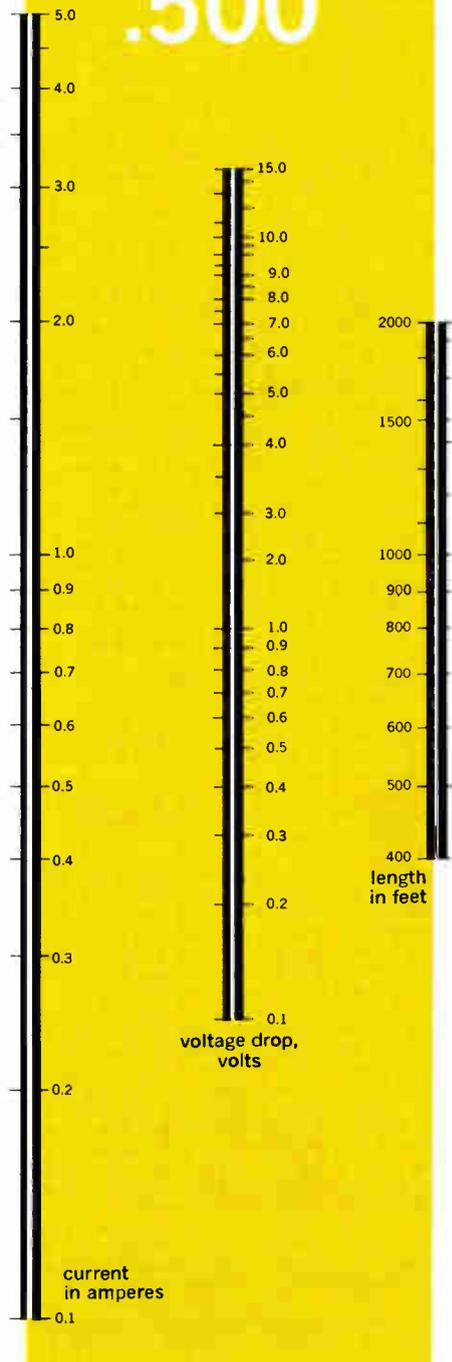
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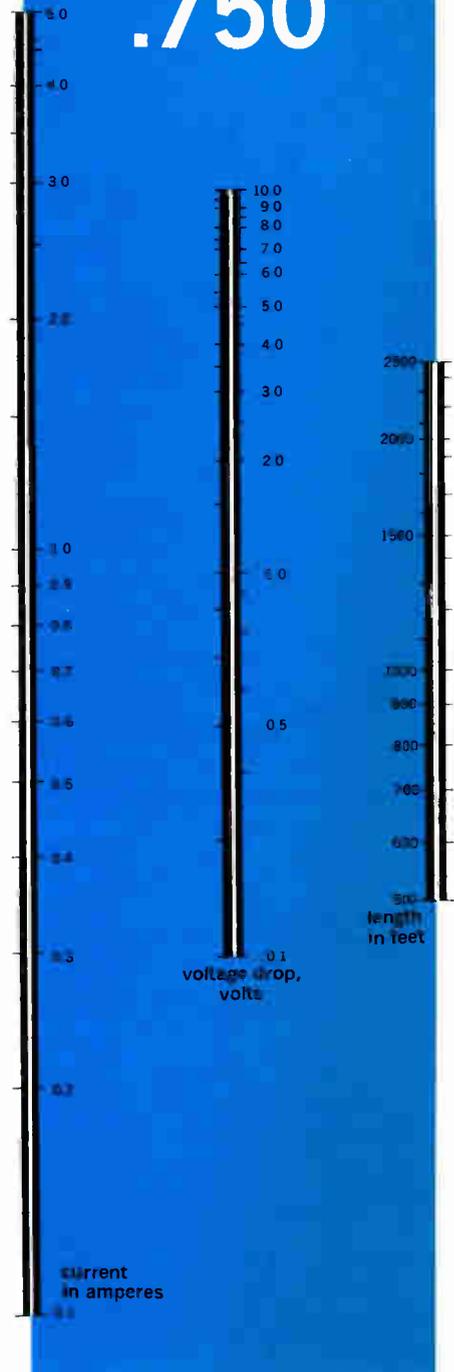
# .412



# .500



# .750



## CABLE POWERING NOMOGRAPH

To calculate voltage drop quickly and easily, use chart corresponding to your cable size. Place a ruler to connect the current on the left scale and the cable length on the right scale. Read voltage drop on center scale. Example: for .412 cable, connect 2 amps and 400 feet to find voltage drop of 2.1.

(for detailed guide to cable powering, see your Amecom or write address below)

### TYPICAL REQUIREMENT

P11-M	Mainline amp	330 MA
P11-A	AGC amplifier	500 MA
P11-MB	Combination	700 MA
P11-AB	AGC Combo	750 MA
P11-B	Bridger	600 MA
P11-LE	Extender	400 MA

Nomograph for aluminum cable with solid copper center conductor. For copperclad aluminum, increase voltage drop by 40%.



Robert A. Searle  
Editor

## Viewpoint

### Local Contest-National Significance

Especially in a field such as CATV—so tempting yet so troublesome to lawmakers—even the most local developments tend to have a wider significance. So it is with the happenings in New York over the past few weeks. In the midst of hearings on whether cable television ought to come under the purview of the Public Service Commission there, the state's highest court handed down its decision that Comtel need not have a franchise from the City of New York in order to provide CATV through telephone company underground lines.

Whatever legal and economic justifications can be argued for Comtel's position, the fact remains that it does not make it easier for others in the industry who are endeavoring to present a strong case for "home rule" as opposed to state-level regulation. The unusual timing of events in New York clearly pointed up the inevitable conflicts resulting from overlapping state, municipal and federal regulation. At the base of most attempts at state PUC regulation is the rationale that the federal government, in its CATV rules, is not directly concerned with the subscribers' welfare, and that *some* governmental body ought to be so concerned. Among other rebuttal arguments, CATVers have consistently pointed out that the individual subscriber's rights are best protected by the public authority closest to the scene—the local franchising power. When that power is successfully defied, as has happened in the Comtel case in New York City, the PUC advocates have just that much more ammunition in their arsenal.

There's little danger that many CATV operators will rush to follow the example of Comtel. As reluctant as cablemen may be to pay a healthy percent of gross as a franchise fee, they are generally even more reluctant to put themselves at the mercy of the telephone companies. Few have been fooled, either by the 214 decision or other developments, into believing that the telephone companies are any less interested in CATV than before. The Bell system may be prevented from owning and operating cable television systems; but there is no persuasive evidence that it would not and could not control all coaxial cable in the major markets as well as the all-important interconnects from market to market. As important as the cable itself could be to Bell for its own use—just as important is making sure that cablemen do not independently offer broadband service. Bell would like to introduce such developments as Picturephone on its *own* timetable—not one accelerated by an upstart CATV industry. And Bell certainly is not ready to accept cable television as a competing leased common carrier service—which is a future seen by many informed observers. You can bet that Bell and the independents will defend *that* rampart until the last. Morris Tarshis, NYC's chief of the Board of Franchises, last week urged the state committee to look at CATV as a "total communications medium," not simply an "entertainment medium." Good advice for everyone.

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# New FCC Designates Field Questions From Committee: CATV Leads Off Topics

Senate Commerce Committee quizzes Burch and Wells with CATV heading subjects. Republican pair seems certain to step into FCC without scars from committee degradation.

CATV was prominently on the minds of the Senators who grilled FCC nominees Dean Burch and Robert Wells last week, and though little of substance was said by either of the two, Burch at least indicated that he will try not to be bound by past Commission errors.

Burch is replacing Rosel H. Hyde as chairman, and Hyde has always backed harsh CATV rules as a necessary protection for broadcasters. Burch, however, told Sen. John O. Pastore (D-R. I.) and the Senate Commerce Committee that the only valid "measuring stick" in weighing conflicts and problems before the FCC is that the American people should have the best possible communications system available, regardless of vested interests.

Wells, a radio broadcaster who is in the process of selling his stock back to the corporation he worked for, had no comment on cable at all.

## No Roadblock Seen

Generally, committee attitudes toward the pair of Republicans replacing another pair of Republicans, Hyde and commissioner James J. Wadsworth, was favorable, if not overly enthusiastic, and there seemed no roadblock to Senate confirmation, despite objections to the appointments raised by the National Citizens Committee for Broadcasting and by a black-power group called Black Efforts for Soul in Television (BEST).

Sen. Howard W. Cannon (D-Nev.) first raised the cable question, asking Burch if he had any "preconceived ideas" about CATV. It was at this point that Burch said he believed in regulating to attain the best possible communications system. Cannon also queried the Tucson attorney, an articulate 41-year-old, about whether he believed that allowing CATV systems to import distant signals would foster the eventual dominance of television by a handful of powerful television stations. Burch

would only state that he had no preconceived notions on the subject. He also begged off commenting on the communications satellite issue, pleading a lack of familiarity.

Senate Minority Leader Hugh Scott (R-Pa.) also mentioned cable, though he said only that he would ask Burch and Wells to comment in writing later about CATV. But he did stress the "vital importance" of CATV to Pennsylvania, both from the manufacturing and subscriber service standpoint, and he criticized the FCC's interim rules as a "virtual freeze."

Thomas P. F. Hoving, chairman of the National Citizens Committee for Broadcasting, sent committee members a telegram that Pastore read. Hoving criticized television programming as offering a choice between "excessive violence and utter vapidness" and said that he fears the appointments of Burch and Wells will only confirm the isolation of money-mad media magnates from the public interest. Neither Pastore nor the appointees seemed to take the criticism too seriously—apparently regarding it as



Sen. John O. Pastore says measuring stick is public interest.

irresponsibly extreme—though Pastore, though making no direct comment, apparently was burned at the telegram's tone.

The BEST organization representative, Absolam Jordan, accused Burch in particular of being "racist," a remark at which Burch took "personal umbrage." Jordan called for the appointment of a black member of the FCC, and while Pastore and the committee treated his testimony with respect, it did not seem to endanger the appointments.

## No Tinge Of Partisanship

Other highlights of the Wednesday morning hearing included Burch pledging that his past as Republican National Chairman would not tinge his chairmanship with partisanship. "Basically," he said, "my profession is that of a lawyer . . . I would not be the Republican chairman of the Commission, I would be the *chairman of the Commission.*"

He said that television should be careful of obscenity and violence in programming. "My gut reaction is that this shouldn't be allowed on the television screen," Burch said of X-rated motion pictures, though he said he wasn't committed to a point of view.

The chairman-designate found the application of the FCC's fairness doctrine to cigarette advertising "salutary," and he indicated that he wouldn't be at all upset if the commercials went off the air altogether.

He has "no bitterness" toward broadcasters because of the coverage of the 1964 campaign of Barry Goldwater, but he has "a lot of memories."

"I have no vendetta against the networks," he said. Of the Non-Commercial Corporation for Public Broadcasting, Burch said, "I will give you my pledge to support it in every respect, personally and otherwise."

When committee chairman Warren Magnuson (D-Wash.), who let Pastore run the hearing asked Burch and Wells to try to straighten out the spectrum allocations mess, Pastore interrupted to say that "someone's got to stand up to the military." His contention was that the defense department has too much of the spectrum.

# CATV Sweeps New York Hearing Series: Prominent CATVers Too Tough For Foes

Second round of testimony before state assembly committee indicates strong support for no public utility regulation of CATV. Host of notables make attractive cable presentation.

The second of the two planned CATV hearings held last week by the New York Standing Committee on Corporations, Authorities and Commissions of the State Assembly, demonstrated the strength of the cable television industry in that state.

Defending the industry were CATV prominents Frederick W. Ford, president of the National Cable Television Association; Irving Kahn, president of TelePrompTer Corp.; Charles Dolan, president of Manhattan TV Cable Co.; and Edward Shafer, Foster and Associates, who served as a consultant for the New York State CATV Association. Opposing the cablemen were representatives of the motion picture theater owners and ABC.

Additional witnesses were Assemblyman Leonard Price Stavisky (D-New York City), who is credited with the introduction of the Public Service Commission bill in the last Assembly session; Morris Tarshis of the Bureau of Franchises of New York City; by proxy, Robert Thomas, vice chancellor of the State University of New York; Bernard Cooper, chief of the Bureau of Mass Communications of the State Department of Education; and a representative of Hyman Shapiro, business representative of Local 3 of the AFL-CIO, International Brotherhood of Electrical Workers.

The general tone of the hearing was very much the same as it was the week before, although the motion picture theater owners and the representative of ABC came in for more antagonistic questioning than in the past.

Indications are that the New York Committee wants to get into the CATV act and intends to do so without letting cable TV go to the PSC. They seemed favorable toward the idea of a bill which would set up an advisory board in order to study CATV and recommend legislation as it might become necessary in certain areas.

Leonard Stavisky, leading off the



*Morris Tarshis, Franchise Bureau of New York City.*

testimony, expressed the need for more state legislation, but he tempered his previous stance slightly. He said that because the Public Service Commission is the only alternative, that this is where the policing of the CATV industry should lie.

The next speaker was Frederick W. Ford who gave a detailed review of the status of regulation. He said, "Under no circumstances should CATV be regulated as a utility. It is recognized as a medium for the provision of entertainment and information and not as a necessity.

"The CATV industry which you intend to regulate today," he said, "may be something entirely different tomorrow." Legislative timing, he added, requires patience to avoid the pitfalls of hasty action which can lead to bitter litigation.

Morris Tarshis had a prepared statement, but spoke from notes hitting the high spots of his presentation. He stated that the city will seek legislation encompassing the use of the underground ducts (in light of the recent Comtel decision which in essence defines the city as having no control over franchising of systems using underground ducts). He also brought up the possibility of legislation to confirm the city's

right to give the CATV franchisees rights of eminent domain or condemnation to force entry into buildings where landlords are holding them out.

Tarshis urged that it is important to think of CATV as a total communications medium as well as an entertainment medium. He said that the serious

*(Continued on page 19)*

## MEETING CALENDAR

### OCTOBER

20-21—North Central CATV Association fall meeting. Playboy Club, Lake Geneva, Wisc.

20-21—Mississippi CATV Association Annual Meeting. Broadwater Beach Hotel, Biloxi, Miss.

22—New England Cable Television Association fall meeting. Brown Derby Supper Club, Montpelier, Vt.

30-31—Mid-America CATV Association. Prom-Sheraton Motor Hotel, Kansas City, Mo.

### NOVEMBER

4-6—Vikoa CATV Service School. Southwest region, Hilton Inn, Dallas Texas.

6-8—NCTA Cablecasting Seminar. National Cable TV Center, Pennsylvania State University, University Park, Pa.

9-12—"California Community Television Association Western Cable Television Show."—annual meeting. Hotel Del Coronado, Coronado, Calif.

### DECEMBER

3-5—Eighteenth International Wire and Cable Symposium—theme: "Wideband Cable Transmission Systems" Shelburne Hotel, Atlantic City, N. J.

### JANUARY

8-10—Rocky Mountain Cable Television Association Annual Meeting. Safari Motel, Phoenix, Ariz.

## TelePrompTer And Volt Agree To Merge Companies

TelePrompTer Corporation and Volt Information Sciences, Inc. announced last week that they have reached agreement in principle for the merger of Volt into TPT.

Volt is an integrated technical services, educational and data processing company. A wholly-owned subsidiary of Volt is Marden-Kane, Inc., one of the nation's best-known developers of consumer contest sweepstakes, incentive plans and games.

The merger agreement is subject to approval by shareholders of the two companies. Volt common shares will be changed by the merger into shares of TPT common and preferred at the rate of one share of TPT common and one share of preferred for each ten shares of Volt. Approximately 600,000 shares each of TPT common and preferred will be required in the exchange for approximately 6,000,000 shares of Volt outstanding and issuable upon conversion of certain Volt preferred shares.

The new class of TPT preferred shares to be created for the purpose will be convertible for a period of seven years, at the election of the holder, into three shares of common with a cash payment to TelePrompTer of \$77 per share (of common), or into one-third of a share of TelePrompTer common without any cash payment. If all with preferred were converted on the first basis, an aggregate of approximately 1.8 million TelePrompTer common shares for a maximum cash payment of approximately \$138.6 million would be involved.

TelePrompTer Corporation also has pending a merger with H&B American.

Irving B. Kahn, chairman and president of TelePrompTer Corporation, who will be chief executive officer of the combined companies, said, "The merger with Volt is another important step in our corporate plans for utilizing the full multi-channel capacity of coaxial cable systems. We will now have capabilities in the computer software and data transmission field as well as a nationwide marketing and promotion organization, to enable the cable television industry to begin, in fact, to move into some of the promising new areas of communications that we have



*Irving Kahn, TelePrompTer Corp. president*

talked about for many years."

William Shaw, president of Volt Information Sciences hailed TelePrompTer's reputation for "dynamic leadership". The merger agreement is expected to be submitted to special shareholder meetings of both companies about year end.

## New Discade Concept Introduced By Ameco

What has been described as a "revolutionary new CATV transmission and distribution system" featuring dial access and eliminating wideband amplifiers is being installed by Ameco at two locations in the southwest.

The pilot "Discade" installation, nearly completed, is in a Scottsdale, Arizona residential complex. The second Discade installation is a rebuild and completion of the system serving 20,000 homes in Daly City and Broadmoor, California (see cover photo).

"As system bandwidths continue to expand," said Bruce Merrill, Ameco president, "our engineers questioned the wisdom of providing a 200 MHz spectrum of signals to a subscriber who can only watch one channel at a time. After an extensive research program, we have developed a thoroughly practical system which employs no wideband amplifiers, and greatly simplifies the problems of TV signal distribution."

"Discade" is a word derived from "discrete cable area distribution equipment." According to Merrill the Discade system uses a multi-conductor coaxial trunkline and "area distribution centers" located at appropriate intervals throughout the area to be served. The distribution center is a switching station which supplies only the desired channel to each TV receiver.

All signals are transmitted at a common low frequency which is said to avoid the attenuation of coaxial cable at VHF frequencies.

At the subscriber set, a compact selector unit is used to send control signals back to the distribution center. The same unit also converts the incoming low-frequency signal to a standard VHF TV channel and feeds it to the TV receiver.

Merrill listed these operational advantages for the Discade concept:

(1) Elimination of cross-modulation and second order distortion as limiting factors in system design.

(2) Improved carrier-to-noise ratio throughout the system.

(3) Improvement in system reliability.

(4) Simplified maintenance requirements.

(5) Systems may be expanded almost without limit, both with regard to the number of channels carried, and to the geographical area of coverage, with no change required in the basic system.

(6) Eliminates the requirement for a

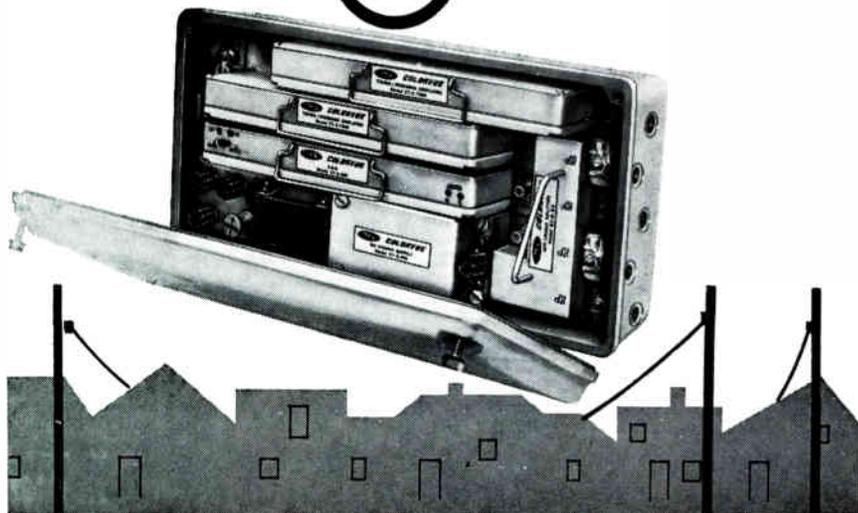
## Capitol Hill Says Copyright Bill Likely

If all goes as Senator McClellan's staff hopes, a copyright bill will be reported out of the Subcommittee on Patents, Trademarks and Copyrights before Halloween. Details of the legislation are unavailable, but it is certain that it will include CATV.

Also certain is the fact that Senator Warren Magnuson (D-Wash.) and his Commerce Committee will have a shot at the bill. If Magnuson and Communications Subcommittee Chairman John Pastore (D-R.I.) wish to append any regulatory language to the copyright provisions, they will have the opportunity to do so.

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tunable converter at the customer's TV set.

(7) System is not affected by high ambient level of "off-the-air" signals at the customer's TV set.

In addition to these operational advantages, Merrill added that it is possible to design into a Discade system the following functions not now possible with a broadband RF distribution system:

(1) Two-way operation, throughout the system or at selected points.

(2) A total or partial remote monitoring capability for maintenance or other purposes.

(3) Unique and dramatic emergency alert capabilities.

The final advantage pointed out is that a Discade system requires for its maintenance only low frequency fixed-tuned testing devices which are already available.

Ameco has had the Discade process under development for several years, and has patent applications in process.

## **Adler, Governor Highlight West Virginia Convention**

A home state welcome was given to NCTA chairman William Adler when he returned to West Virginia last week for the state's cable television association convention held at the Greenbriar Inn, White Sulphur Springs.

Adler along with Governor Arch Moore, who has long been a CATV ally beginning from the period when he was a congressman, welcomed and commended the state CATVers.

The NCTA chairman gave a report concerning the national cable situation, and Governor Moore told the association members what a great job that the industry was doing and reaffirmed support for the industry.

New officers were elected and the term of Sanford Randolph, American Cablevision, Clarksburg, who was president for the last two years, elapsed with his automatically becoming a director.

The new officers are: president, Edwin D. Haines, Haines Radio TV, Cameron; vice president, William Turner, Welch Antenna, Welch; Bert Cousins, American Cablevision, Rich-

mond, remained in the position of secretary-treasurer.

Directors are; William Heinbach, Bluefield Cable Corp., Bluefield; Frank Tacy, Ohio Valley Cable Corp., Marietta; Joseph A. Lyons, Capitol Cable Corp., Charleston; Ellister Kennedy, Kennedy TV Cable, North Fork; and William Higgins, Capitol Radio and TV, McMechen.

Remaining directors are: John R. Rannells, Potomac Valley TV Co., Romney; Carl E. Gainer, Richmond TV Co., Richwood; and Charles F. Erickson, Durfee's TV Cable Co., Parkersville.

The first day of the convention, aside from general registration and welcoming new members, was devoted to presentations by Ken Lawson, of TeleMation, who put on an excellent presentation on closed circuit origination. Frank Cooper, of Gridtronics, gave a presentation of TeleVision Communication's new concept and Bert Kittay of Television Presentations Inc., demonstrated the firm's Alphamatic news to the conventioners.

The second day was used to hear

speakers representing the state's educational television stations which work in close harmony with cable operators. C. Gregory Van Camp, manager of WWVU-TV, and Frank Blake, manager of WSWP-TV, Beckley, reported on the state's three educational channels and how the two industries complimented each other.

### **Antenna Site Seminar Generates Great Interest**

The Seminar on Antenna Site Design and Maintenance, held last week at the National Cable Television Center at Pennsylvania State University, University Park, was characterized by participants as generating "intense interest".

A survey was taken of the attendees to indicate preferences for the next seminar which is planned for February. The three most popular topics were cable distribution systems, sweep techniques, and new services and methods of implementations.

Sessions, which provided for

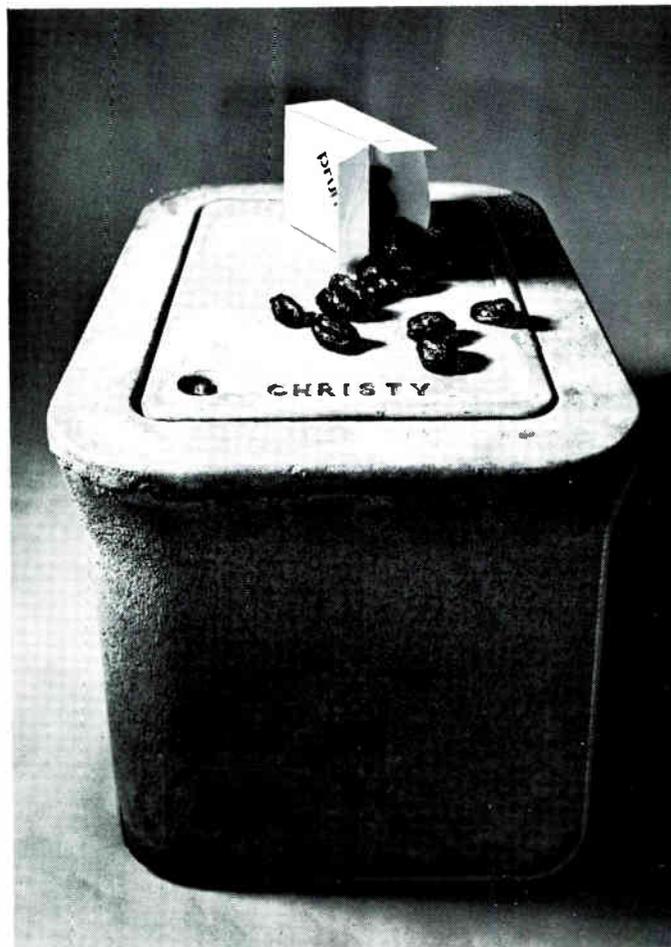
question-and-answer periods, started with speaker Ken Brubaker, manager of Altoona Video Corporation, who spoke on TV signal problems of color distortion. He went through video signals, video test signals, video test equipment, translator practices and measurement procedures at video frequencies.

Larry Roeshot, technical director of the National Cable Television Center, spoke on various techniques of heterodyne, demodulation/modulation processes and reviewed spectrum analyzers along with discussion for using Veractor pre-selectors to reduce interference.

After hearing Roeshot, attendees witnessed a video playback from the previous seminar in which portions of the presentation were shown and discussed.

Walter Wydro, Centre Video, Penn Hills, discussed amplifiers, noise figure, distortion and antenna site equipment.

The group wrapped up the seminar with a trip to the antenna site installations at Altoona Video as well as Centre Video.



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## Moving Up

*Charles C. Snider* has been named to the newly created position of executive vice president and general manager of International Video Corporation. He will direct all of the business operations of the firm and will have responsibility for certain corporate finance and legal matters and for acquisitions. He has been with the firm for the past year as vice president-international.

*Edward Bergman Jr.* has been appointed to vice president and general manager of Leesburg Cablevision Inc. The system is a subsidiary of Florida-based Lebar-Friedman. Bergman is former midwest sales manager of Chain Store Age supermarkets.

T.U.P. Cable Company, Inc. has appointed *William Brown* to chief technician and engineer of the firm's Franklin Township, Pa. system. Before joining the company, he was the assistant chief technician for Multi-Channel Cable Co. He is a graduate of the Jerrold and Ameco schools for TV technology.

*Paul K. Murphy* has been appointed vice-president and director of research of Television Testing Co. The firm is a joint venture between audits and surveys, marketing and research, and H&B American Corp. The new firm utilizes CATV facilities to develop research services for advertisers

agencies and broadcasters. Murphy has served as research account supervisor for Compton Advertising Inc. and as account executive with Gallup & Robinson Inc.

The law firm of Pittman, Lovett and Hennessey has announced that *Marc A. White* has become a partner and that the firm will continue as Pittman, Lovett, Hennessey and White.

*Charles L. Cassar* has been named director of marketing services and *William R. McIntire* has been named director of the midwest regional sales for the CBS Electronic Video Recording division. Cassar was manager of market research and McIntire was previously with Baily Firms, a subsidiary of the firm.

*William M. Keiser Jr.* has joined Visual Electronics as sales engineer with the territory which includes Michigan, Indiana and Western Kentucky. Before joining the firm, he was employed by WMSB-TV, WHMI and WVIC of Michigan and KLWN of Lawrence, Kansas.



Mr. Murphy



Mr. Snider



Mr. McGuire

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*Dave Parsons* has been promoted to sales training director, video products, Sony Corporation of America. His activities will encompass training sales personnel and dealers on product application and usage.

*William C. McGuire* has been appointed telecommunications market manager for the Amphenol Sales Division of The Bunker-Ramo Corporation. Formerly, McGuire was telecommunications market manager for Amphenol Industrial Division, Chicago, Illinois.

*Kent Johnson* has been appointed to program director of Newport Beach Cablevision. His duties will include supervision of the system's local events and civic programs.

*John B. Wright* has been named chief engineer of Cox Cablevision Corporation. He continues in his position as Chief Engineer of Video Service Company, a microwave common carrier subsidiary of Cox which serves CATV customers in Indiana. He has served in a technical capacity in microwave and cable television since joining the firm in 1965.

*James R. Billingsley* has joined Visual Electronics as sales engineer, mid-western sales region. He comes to the firm with 27 years of radio and television experience. He started as a control room operator with WATM, Watertown Broadcasting, New York, and progressed through the profession, to chief engineer with WKBF, Kaiser Broadcasting, Cleveland, Ohio. Billingsley's sales territory will include Ohio and Eastern Kentucky.

# Digest of Earnings

## NATIONAL CABLE COMMUN. CORP.

Year	Dec. 31 1969	1968
Oper revenues	\$366,077	\$140,327
Net income (loss)	19,780	(58,594)
Share earns (loss)	.03	(.09)

The above unaudited figures were reported in NCC's recently released prospectus. The firm announced that it is planning to go public and has filed a registration statement with the Securities and Exchange Commission.

The newly formed Greenwich, Connecticut company is principally owned by Larence Flinn Jr., an MSO-operator. An offering of 170,000 common shares, 150,000 of which are to be sold by the company and 20,000 of which are to be sold by a stockholder, were reported to the SEC.

Brokers for the transaction are Burton, Dana, Westerlund, Inc. The stock is valued at \$10 per share. Stockholders of National Cable are Flinn, president-treasurer, 84%; William Turner, vice president-engineering, 9%; and George H. Bright Jr., director, 7%.

Of the net proceeds of the stock sale, \$170,000 will be used for expansion and improvement of the existing CATV systems and the balance will be used primarily for the acquisition of franchises and construction.

The firm has 625,000 shares outstanding. Turner will sell 20,000 of his 53,532 shares. Approximately 22% of the company will be publicly held, with Flinn owning about 68%; Bright, 6%; and Turner, 4%.

# Industry Stocks

Stock	Stock Exchange	This Week	Last Week	Year High	Year Low	Shares Outstanding
Amecco	AM	8 5/8	9	19 1/2	7 1/2	1,200,000
Amer. Elec. Labs	OTC	7	6 3/8	16 1/4	6 1/4	1,516,432
Amer. TV & Comm.		14 1/4	14 1/8	14 1/2	11 7/8	1,775,101
Avnet		13 7/8	12 7/8	36 1/2	12	9,909,054
Cable Info Systems	OTC	3	2 3/4	4 5/8	2 1/2	955,000
Cablecom General	AM	8 3/8	9	15	8 3/8	1,605,000
Citizens Fin. Corp.	AM	13 1/8	16	28 3/4	13 1/8	994,689
Columbia Cable	OTC	10 3/4	10 1/4	14 1/2	9	876,000
Cornelia Corp.	OTC	1 1/2	1 1/8	8 3/8	7/8	
Cox Cable Comm.	OTC	14 1/2	14	44 3/8	13	2,550,000
Cypress Comm.	OTC	10 1/2	10 1/2	20 1/2	10	839,000
Entron	OTC	3 1/2	3 1/8	11 1/4	3 1/8	600,900
Famous Players Ltd.	C	13 5/8	13 1/2	19 1/4	13	6,948,000
General Inst.	NY	36 3/4	34 5/8	56 3/4	27 5/8	6,026,000
Gulf & Western	NY	25 1/8	20 7/8	60	20	15,120,860
H&B Am	AM	15 1/2	14 7/8	27 3/8	13 5/8	4,972,589
Kaufman & Broad Inc.		44 1/2	42 3/4	42 3/4	29 1/2	3,900,909
Lamb Comm., Inc.	OTC	4 1/2	4 1/4	10 1/4	4	2,468,284
LVO Corp.	NY	8	7 3/4	15	7 3/4	5,692,078
Maclean-Hunter	C	17 7/8	17 5/8	18 1/4	12 1/4	2,000,000
Reeves	AM	17 1/8	13 1/2	41 7/8	12 7/8	2,163,000
Scientific-Atlanta		9 1/4	8 5/8	19	6 1/2	903,442
SKL	OTC	4	3 3/4	8 1/2	3 1/2	550,000
Sterling Comm.	OTC	5 1/2	5 1/4	13 5/8	5 1/4	
TeleMation Inc.	OTC	25	24 3/4	25 1/4	14 1/2	1,086,735
TelePrompTer	AM	66 1/2	59 3/4	78 1/2	42 1/2	1,006,000
TeleVision Comm.	OTC	11 1/2	11 1/2	21	10 3/4	2,645,046
Vikoa	AM	23 1/4	24 1/4	39 1/4	12 5/8	1,719,345

These are Wednesday closing prices supplied by Dempsey-Tegeler. AM = American Exchange; NY = New York Exchange; OTC = Over the Counter; C = Canadian Exchange.

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## Franchise Activity

**CALIFORNIA: Corona:** The city council has extended to Nov. 3 the closing date for accepting bids for a CATV franchise. The council had previously set the date for Oct. 6, but provided for the extension in order to study and revise its enabling ordinance. . . . **Stockton:** The city council has passed an enabling ordinance and is now receiving bids for a CATV franchise. . . . **Oakland:** The city council has received five franchise bids: Focus Cable, Oakland Cablevision (American Television and Communications Corp.), TelePrompTer Corp., Cablecom-General, Inc. and Time-Life Broadcast, Inc.

**KENTUCKY: Bowling Green:** The city commission has revised the city's enabling ordinance for the third time. The most recent change is to reduce the amount of minimum annual revenue given to the city from \$25,000 to \$15,000.

**MAINE: Old Town:** The town council has received a franchise bid from Penobscot Company, the firm which operates a system in Bangor. . . . **Biddeford:** The city fathers have granted a 10-year cable franchise to Costal Cable and Antenna. The system has specified five channels, plus FM and one channel made available to the school system.

**MISSOURI: Sikeston:** Voters have approved See-Mor Cable Television Inc.

a 20-year franchise. The system will cable five off-the-air channels.

**NEW YORK: Huntington:** The town board has awarded the city's second cable franchise to Inter-County Television Corp. The first franchise was granted to Huntington Cable Corp. and a third, North Suffolk CATV Systems, Inc., is being considered by the board.

**OHIO: Fremont:** The city council has received four cable TV franchise bids: Wolfe Broadcasting Corp., Continental Cablevision, Fremont Messenger Co., and Swartzlander Radio.

**OKLAHOMA: Duncan:** A city council-appointed committee is studying eight firms applying for a CATV franchise. The firms are: Cablevision of Duncan, National Communications Service Corp. of Nashville, Tenn., J. C. Kenedy of Lawton, Okla., Kenneth Klaffe of Oklahoma City, Cyrus P. Edwards of Oklahoma City, Fidelity Cables Inc. of Blackwell, Okla., Davis Communications Inc. of Beverly Hills, Calif. and Duncan Cablevision Inc.

**SOUTH CAROLINA: Anderson:** City councilmen have passed an enabling ordinance for CATV and are preparing for the first reading. The ordinance requires an initial eight channels with provisions for an additional four. . . . **Bishopville:** Town officials have granted a cable TV franchise to Edward Mirmow Jr. and Associates of Orangeburg operating under Bishopville Cablevision Inc.

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## System Construction

**ALABAMA:** Alabama TV Cable, Inc. has announced that installation of plant for its system to serve Fairfield and Homewood is under way. The system is expected to be energized in November.

Telvue Cable, Inc. has announced the expansion of its 8 video channel system to include more unincorporated areas of Jefferson County in the Vestavia area.

Samson Cable TV has announced that construction is under way on its 7-channel system to serve Samson.

**COLORADO:** Pueblo TV Power, Inc. has announced that construction is scheduled to begin soon on its proposed 225-mile system to serve Pueblo. The first phase of the system, which will be constructed by Jerrold Corp., is expected to be energized in December.

**GEORGIA:** GT&E Communications, Inc. has added Macon's Channel 41 to

its 5 video channel system which serves Eastman.

**KANSAS:** Midway Cable TV has announced the completion of its tower to serve Kansas City with 10 video channels.

**MINNESOTA:** Fergus Cablevision has added two channels to its system which serves Fergus Falls. The firm was previously offering subscribers 6 video channels.

**MISSISSIPPI:** General Electric Cablevision Corp. is in the process of replacing all of the cable from its system which serves Biloxi, Ocean Springs and Keesler AFB. The replaced cable was extensively damaged by Hurricane Camille.

Coast TV Cable is presently restoring cable service to the Long Beach area after sustaining heavy losses during

Hurricane Camille. The system's tower and much cable was damaged by the storm.

**MISSOURI:** St. Joseph Cablevision is presently making free hook-ups to St. Joseph's 24 grade schools. The firm offers subscribers 11 video channels.

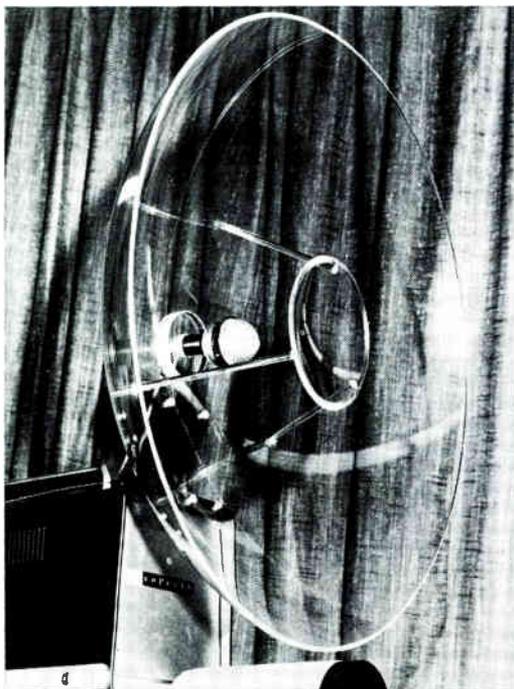
**NEW JERSEY:** Holly City Cable Television has announced the addition of local origination programming on its system which serves Millville.

**NORTH CAROLINA:** Statewide Cablevision has announced that construction is expected to begin shortly in Canton. The firm has awarded a turnkey contract to Vikoa Construction Co. and construction is tentatively scheduled to begin around mid-October.

**NORTH DAKOTA:** Grand Forks Cable TV has announced that construction is under way in Grand Forks.

**PENNSYLVANIA:** Steel Valley Cablevision has announced that construction is under way on its system which will serve Carnegie, Crafton and Ingram. The firm is planning a 10-channel system.

# CSI's Amazing Cassegrainian Microphone



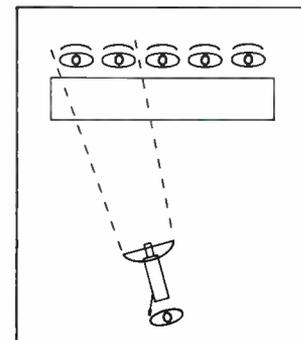
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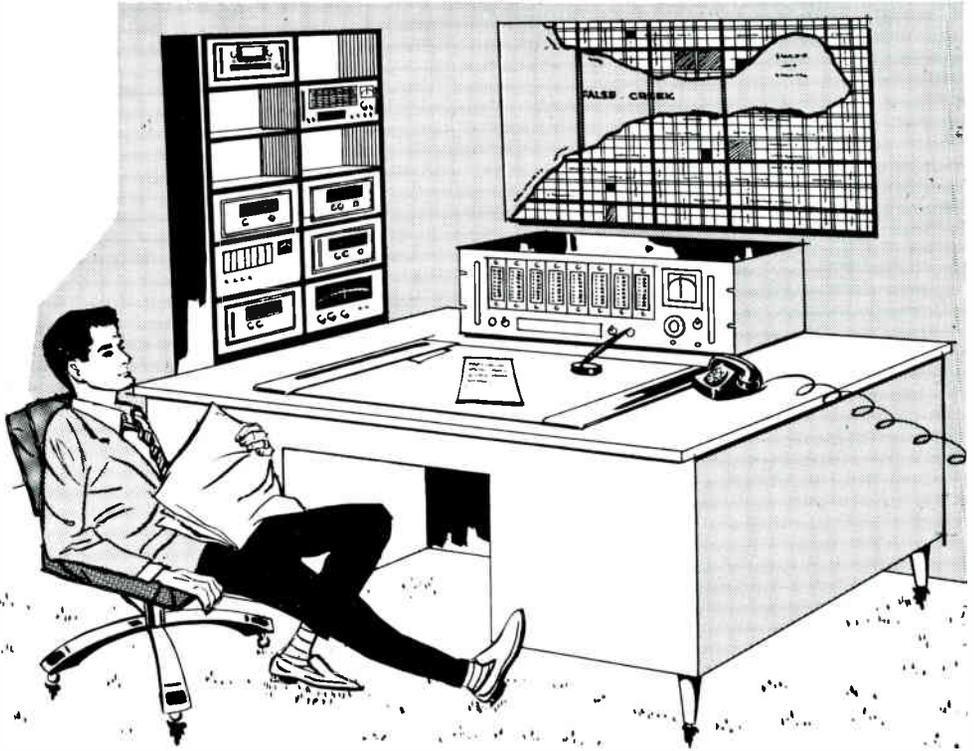
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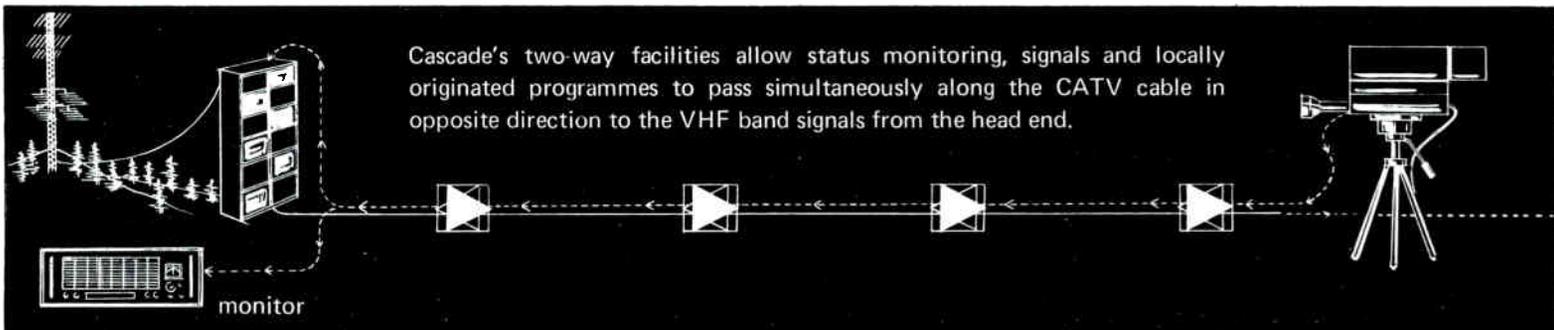
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## New York Hearings

(Continued from page 8)

problem in communications which the city now has is that the telephone company has done "a horrible job" and that the PSC has not adequately supervised it.

He expressed the desire (as illustrated in the Mayor's Advisory Task Force Report) to break the city up into compact areas of roughly 200,000 homes to facilitate the rapid construction of CATV facilities throughout the city. But he stressed that the Board of Franchises would insist upon compatibility so that the city could be interconnected. He commented that the FCC should set the overall standards and the city itself could work best at the local level.

Richard Beesemyer, vice president in charge of affiliates relations for American Broadcasting Co., said he thinks CATV is great as long as it picks up only local signals, but objected to overall expansion. He got some rather unfriendly questioning about what the networks were and were not doing at the present time, although his ideas were later reemphasized by Neil Pilson of Metro Media, a large broadcast group.

Beesemyer was followed by a representative of Robert Thomas, who read the vice chancellor's statements regarding the state university's interest in developing channels for educational purposes. Bernard Cooper re-read the statement that he had given in Albany the week before. Cooper again stressed, somewhat unreasonably in cablemen's opinion, that CATV should be an educational provider.

## Movie Pitch Given

The next speaker, Martin Newman, chairman of the National Committee Against Pay-TV of the National Assn. of Theater Owners and chairman of the Fight Pay-TV Committee of the Metropolitan Motion Picture Theater Assn., and Steve D'Inzillo, who is co-chairman of the Joint Labor and Management Committee to Save Free TV, gave the movie pitch and received little sympathy from the committee.

Although Hyman Shapiro did not appear, his statement was read for the record. His union, he said, represents

New York cable companies and "we are vitally interested in the development of CATV as an important present and future source of new job opportunities, particularly for members of minority racial groups, and also because of the clear opportunity it offers for instructional and informational communications services to the American public."

Charles Dolan, president of Manhattan Cable Television, outlined his firm's activities and mentioned some of the problems that they have had with landlords and telephone companies. He indicated that city control was the best form of regulation.

Irving Kahn, president of TelePrompTer, Inc., made specific recommendations that state regulation should not be passed because the FCC preempts much of the regulatory field and while the legislation is in a state of flux it will be difficult for the states to know what to do. He also emphasized the very important stake the local governments have.

## Interfere With Development

"In years to come," said Kahn, "a partial or quasi common carrier status is implicit in proposals that some channels of the expanded cable system capacity of years to come be available to random users on a lease basis. It would be virtually impossible, however, and in my view extremely unwise, to attempt to provide for such nebulous future possibilities in present legislation. To attempt to do so would unnecessarily interfere with CATV development."

Kahn said that market forces might be utilized to shape CATV growth in a competitive free society and that public interest in an efficient overall communications system should be the first criterion for CATV regulatory policy.

Kahn suggested development of a continuing advisory body composed of representatives of the state and municipal governments, the CATV industry, and the public to conduct a continuing study of CATV performance and potential. He also suggested the enactment of legislation to form uniform safety standards, establish franchising criteria, delegate pole attachment and underground duct control to local government, and confirm the basic right of CATV operators to enter multiple

dwelling buildings and offer service to the tenants.

A representative of the City Club of New York said they are in favor of CATV, but that private industries cannot be trusted to take care of the public. He suggested PSC control.

Edward Shafer questioned the effectiveness of utility-type regulation. "CATV has not yet achieved a degree of maturity usually associated with an industry which is regulated as a public utility," Shafer said. "The imposition of utility-type regulation at this time could inhibit development unnecessarily."

## Newest RCA Concept Compares To CBS EVR

RCA and CBS are once again in direct competition, with RCA's introduction of SelectaVision. The new product is designed to do what the CBS EVR, introduced to cablemen at the 1969 NCTA Convention, does. The CBS Electronic Video Recorder is aimed

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primarily at the industrial and educational market; the RCA unit, on the other hand, will be marketed directly to the home viewers.

A laboratory model of the low-cost color television tape player, built around lasers and holography, was described by Dr. James Hillier, executive vice president, RCA research and engineering, as a major technological breakthrough. It was demonstrated and plans for its production were outlined during a press conference at RCA Laboratories, Princeton, N. J.

The tape player will be designed to attach to standard color television sets. It will play full-color programs recorded

on tapes made of the same clear plastic material used in supermarkets to wrap and display meats. The material for the tapes, said RCA, will cost only about one-tenth as much as conventional type films.

The program tapes are specified to be scratch-proof, dust-proof, and virtually indestructible under conditions of normal use. They will have countless replay capabilities, said RCA, and be able to be run in slow motion, or to be stopped and started at will so that a single frame can be studied at length, if desired. The player is engineered to be as compact and as easy to operate as a modern cartridge player.

Present plans call for production of SelectaVision players to commence in 1972. Shortly thereafter they will be offered for sale to the public at a target price of under \$400 per unit.

A library of 100 original program albums in the half-hour to hour category will be offered at the same time for use with the players. Their target price is expected to be about \$10 per half-hour program.

Development of the home players and associated program albums will be undertaken by a new corporate venture group headed by Robert C. Bitting and will involve elements of several RCA activities.

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## profile of a leader



### STANLEY GEORGE MCKELVIE

*Born in Toronto, Ontario, Canada, March 8, 1926. He attended school at Danforth Technical Institute in Toronto; majored in architectural design. Served in the Royal Canadian Air Force 1943-45. He spent 10 years in Canadian broadcasting; has been vice president and partner in a major Canadian advertising agency; and National Advertising Director and Assistant to the Publisher of a Vancouver daily newspaper. In 1966, he joined the Welsh Group; at present is a partner in the newly formed CATV consulting firm, Cablevision Systems, with responsibility for all advertising and publicity for Welsh systems and others.*

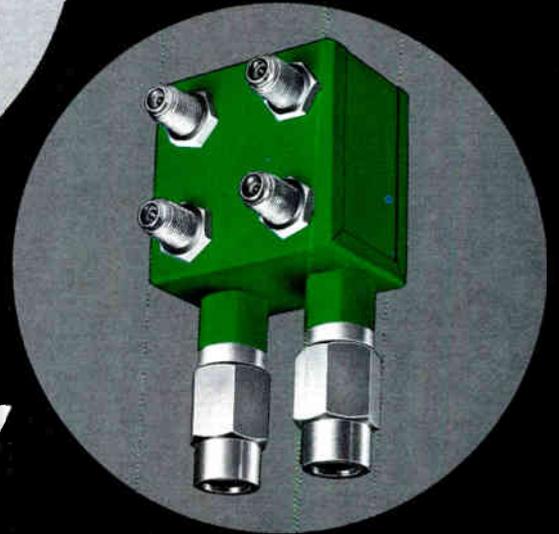
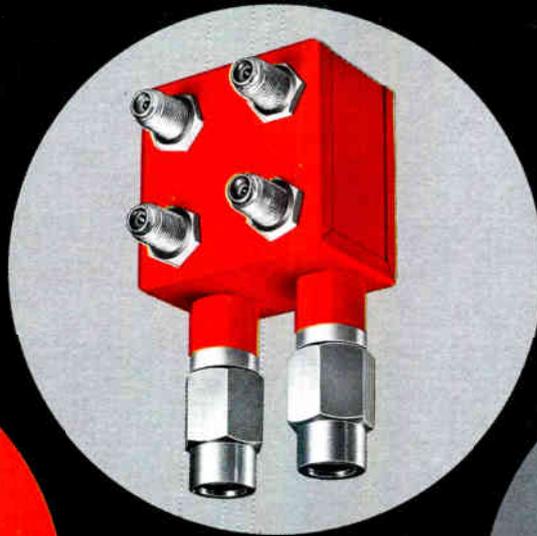
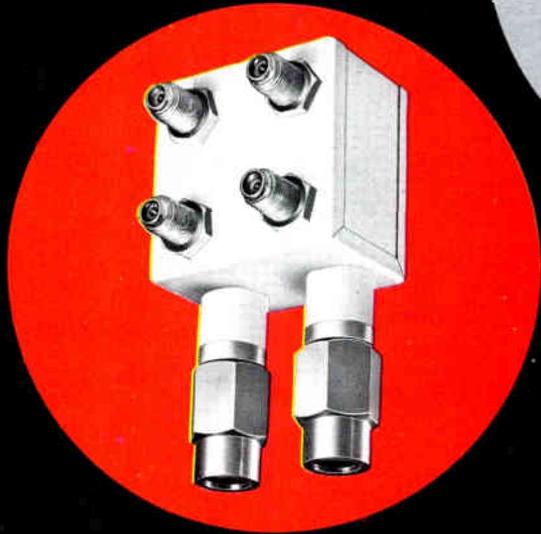
Stanley George McKelvie . . . one of the most highly quotable, widely notable personalities in the cable television industry. He's recognizable by his year-round tan, ubiquitous smile, ready wit . . . and never-failing professionalism. In an industry blessed with numerous talented engineers and a substantial number of men skilled in the arts of finance, there are all too few well-trained and well-qualified professionals in advertising or marketing. Stan McKelvie has proved himself not only an outstanding example of excellence in these areas, but a dedicated leader in the field as well.

Anyone who believes prodigious output is inconsistent with high quality has never seen Stan at work. His staff does all of the advertising, promotion and public relations for the Welsh Group of Cablevision systems—and at the same time, captured the Outdoor Advertising Association of Canada's annual award twice running. In both 1967-68 and 1968-69, the McKelvie-designed Cablevision billboards won national recognition—the *only* times, in fact, that cable television has received a national award for consumer advertising. Insiders and outsiders alike have recognized this man's unique capabilities. A brochure, for example, originally prepared for the Welsh Group, was in such demand by other cable system operators that Stan had it copyrighted, and his department last year produced over half a million copies of the booklet in four languages for nearly two dozen cable systems.

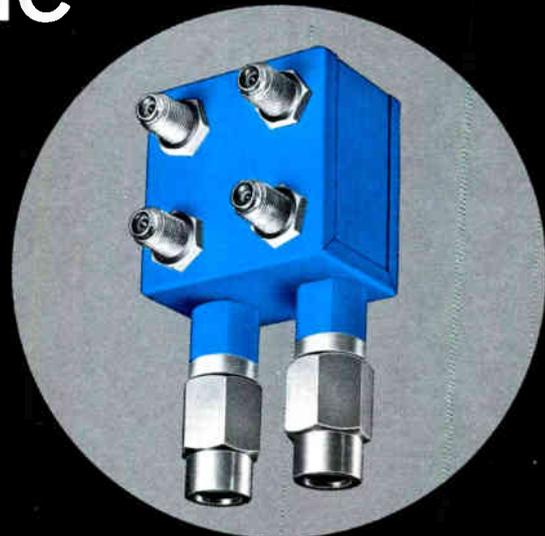
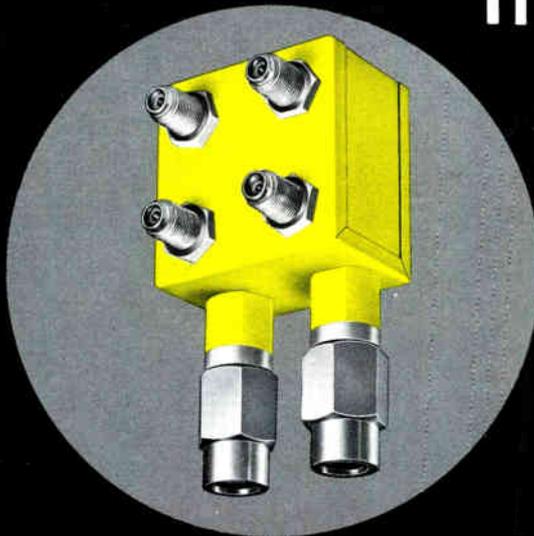
When Stan joined the Welsh Group in 1966, he already had a set of enviable credentials including ten years in broadcasting sales, production and management; a vice presidency and partnership in Canadian ad agency Young, Ross, Anthony and Associates (now Foster, Young, Ross, Anthony and Associates); and a stint as National Advertising Director and Assistant to the Publisher of a Vancouver, British Columbia newspaper. In 1963, while still an agency vice president, Cablevision was Stan's major account. Several years later, largely through the persuasive efforts of Don Paynter, Vancouver Cablevision's Director of Marketing, he joined the staff of his former client.

Just this year a new CATV consulting company—Cablevision Systems—was formed, with Stan as one of the partners. This senior management group advises the many and far-flung Cablevision systems belonging to the Welsh Group (Stan considers the Hawaii system one of those most in need of his on-site help)—and acts as consultants to other operators as well.

Thus, the image of a substantial segment of Canadian CATV has been placed squarely in the hands of Stan McKelvie—the experienced image-builder who at one time, by the way, acted as television advisor to Canada's Prime Minister John Diefenbaker and numerous senior Cabinet members. Whatever he may have told the politicians, he has one basic rule for himself and those he counsels these days: "Smile!" "I've used that word as part of our advertising since 1963," says Stan McKelvie. "It's not a bad slogan . . . or idea! . . . and it works."



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is highly regarded as a supplier | stantly changing business en-| tions for the residents of this

# Vikoa Builds Triangle Broadcasting Corporation CATV System

Hoboken, New Jersey . . . Vikoa Construction Corporation, a subsidiary of Vikoa, Inc., has been awarded a construction contract to build more than 98 miles of system for the Triangle Broadcasting Corporation of Winston Salem, North Carolina.

George Green, Group Vice President of Vikoa, stated "Vikoa's total vertical capability and expertise affords us the capability of constructing this 12 Channel System with the utmost ease for future conversion to 21 Channel Capability."

Mr. Robert Baum, Executive Vice President, stated that "Vikoa will supply all Futura Amplifiers, all electronic components, as well as all wire and cable products necessary to build Triangle Broadcasting Corporation's system." Vikoa will also build Triangle's Head End.

Triangle Broadcasting Corporation, owner of Radio Station WSJS and Television Station WSJS, Channel 12, serving the Winston Salem, Greensboro, High Point, North Carolina area is highly regarded as a supplier of News, Entertainment and Community Service Communications for the residents of this area.

The progressive attitude with which Triangle Broadcasting Corporation reacts to the constantly changing business environment we live in is only illustrated by their participating as a Community Antenna Television System owner.



(Top, left to right) Mr. Lee Wallenhaupt, Vice President of Engineering, Triangle Broadcasting Corporation; Mr. F. O. Carver, Manager of the Vikoa built Triangle Broadcasting Corporation's CATV System. (Bottom, left to right) Robert Tooley, Contract Manager, Vikoa Construction Corporation (subsidiary of Vikoa, Inc.) and Harold Essex, President, Triangle Broadcasting Corporation.

**vikoa**, INC.  
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