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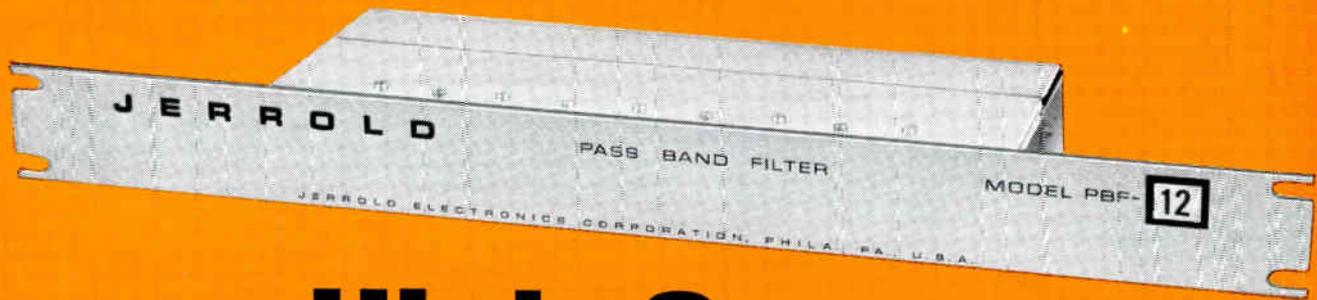
November 3, 1969

CATV

Authoritative Newsweekly of Cable Television



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Taping the nominations meeting for candidates seeking posts on the St. Catherines, Ontario, city council is Peninsula Cable TV. City clerk Harold Cove presides over the meeting which was shown on the system's cablecasting channel. (Photo courtesy St. Catherines Standard.)

CATV

Authoritative Newsweekly of Cable Television

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page 7

U.S. Supreme Court upholds FCC ruling to require 214 certification for telcos. AT&T does policy about-face on poles and conduit space; will allow facilities to be used for program carriage.

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Burch now Chairman of FCC and Wells takes Wadsworth seat as Senate confirms nominations after OK of Communications Subcommittee.

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EIA comes on strong for CATV in filing to FCC asking for more liberal policies to allow full growth potential for CATV; envisions future broadband possibilities.

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Rosel Hyde finishes FCC chairmanship on a sour note as he is cited for contempt of Congress by the House Commerce Committee for refusal to make records available.

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Robert A. Searle
Editor

Viewpoint

The Hand of Justice

CATV, which has for a long time felt the *heavy* hand of the Federal government, now has an opportunity to appreciate what a *helping* hand from the Federal government can accomplish. There's no question that the optimistic developments of the past few weeks are due, at least in some part, to the efforts of the Justice Department on behalf of an industry which can provide innovation and healthy competition in communications. (And, by the way, NCTA is entitled to claim the Justice Department's interest as one of its major accomplishments—the NCTA staff's long and hard work is largely responsible for bringing CATV's problems to the attention of the Department.)

Exactly how much weight Justice's filings carried at the FCC is undetermined . . . but we hardly chalk it up to coincidence that the FCC's Report and Order on local origination reflects so accurately Justice's posture on programming, advertising offering of other communications services and interconnection of cable systems.

Exactly how much weight Justice's opinions carried with AT&T, too, is undetermined. But again, AT&T's modified approach to cable television is not likely to be coincidence. Of course the actual implementation of AT&T's policy yet remains to be seen. One cannot help but remember Bell's assurance of a year ago that restrictions on local origination carriage would be dropped. If that policy had been put into full effect last fall, it would scarcely be necessary to repeat it now.

The handwriting on the wall for telephone companies is quite clear . . . and doesn't need a graphologist to interpret. Any role that telcos play in the CATV of the future will be a severely limited one. Bell already recognizes this; and if past experience is a guide, the other telephone companies will fall in line behind the leader. The curtailment of telco involvement in CATV, and correspondingly wider possibility of cablemen offering expanded broadband communications services to their subscribers, is bound to attract new investors to CATV as well as provide a new incentive for growth to those already in the industry.

The demands which 1970 will make on CATV are going to be new ones for many cable operators . . . or perhaps we should say the same demands seen in a new light. Confrontations with broadcasters, copyright holders, telephone companies and the FCC have been, up until now, a matter of CATV fighting for its very existence. And in some measure that is still true. But we are seeing the emergence of another era, where CATV's relationships with those groups will be less pitched battle and more mutual accommodation to realize the potential which can mean a real revolution in communications.

The promise which the Justice Department sees in cable television is becoming a real possibility. Cable operators should urge Congress to expedite the realization of this promise.

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Supreme Court Upholds FCC Decision: AT&T Turns Around With New CATV Policies

U.S. Supreme Court refuses to review June, 1968 decision of Commission to require 214 Certificates for telcos. AT&T letter to FCC announces turn-about in cable TV policy.

The U.S. Supreme Court last week effectively upheld the Commission's decision of June, 1968 to require Section 214 Certificates of all CATV channel facility offerings made by telephone companies.

The Supreme Court action took the form of denying a Writ of Certiorari (a request for the high court to review a lower court decision upholding the FCC action). By the refusal to review, the Commission in effect won all the legal backing it needs.

In light of the victory and of the FCC's ruling on origination, American Telephone & Telegraph Corp. promptly announced that it is modifying its CATV policies. In a letter to the FCC, the telco said that it will make pole attachment rights available to more than one cable operator in an area; will, where possible, consider letting duct and conduit space be used by cable operators; and will allow the facilities to be used for the carriage of program originations as well as off-the-air signals.

Domination Checked

The AT&T announcement prompted TelePrompTer Corp. president Irving B. Kahn to state: "Bell domination of cable has been materially checked. However, based on prior performance by the Bell system, I'll have to see these changes go into effect before I'll believe them." Kahn's statement was typical of wide-spread cable industry reaction. The Bell system a year ago announced a formal policy to modify its stringent local origination on restrictions (CATV, Oct. 14, 1968). AT&T's announcement of last week would seem to indicate that the year-old policy was not entirely effective.

Neither new Supreme Court Chief Justice Warren E. Burger nor Justice William Douglas took part in the decision to refuse to review the 214 case. AT&T, General Telephone & Electronics Corp. and United Utilities all

fought the FCC on the ground that 214 certification is necessary only for interstate facilities, and their CATV channel facilities offerings are intrastate. The Commission, however, reasoned that the fact that the cable systems carry broadcast signals, which has long been legally held to be interstate in nature, means that the interstate standards apply.

California CATVers Fight PUC Regulation At L. A.

California cablemen take the witness stand again this week at the California Senate Committee on Public Utilities and Corporations.

Chairman of the committee conducting CATV hearings is Sen. George Danielson who introduced the last bill attempting to put CATV under guard of the Public Utility Commission. The hearing this week in Los Angeles will boast prominent CATV witnesses Walter Kaitz, Harry Bucher of Santa Barbara and Harold Farrow, attorney.

The first hearing was held on Oct. 14 in San Francisco. At that time the California association testified that proposed regulation of cable TV by the PUC would cost \$2,200,000 per year. Walter Kaitz, legislative counsel and executive secretary of the California Community Television Association, maintained that "public utility regulation of CATV would curtail or stop economic development of the industry."

The bill was supported by the county council of Marin County, which protested that it is unrealistic to expect competent regulation of such a highly complex industry by a county. However, city managers of Tiburon and Nappa (Marin County) opposed PUC regulation and said that the supervisors of the county could regulate CATV if they so desired by either hiring competent personnel or they could make contracts with the city to do it on a joint basis.

Keith Burchum, president of the California association, advised the committee that research by the association indicated that regulation by the PUC would increase the cost to the consumer. He said that such increased cost would include the expense of administering the agency, and the cost to the industry in complying with a series of regulations.

Full Senate Confirms Burch & Wells Nomination

The Senate last week routinely confirmed President Nixon's nominations of Dean Burch and Robert Wells to the FCC, paving the way for their assumption of duties this week.

Burch will succeed Rosel H. Hyde as chairman—and Hyde, ironically, is ending a long and distinguished public service career under a cloud (see separate story). Wells will succeed James J. Wadsworth, who will become a special aide to U.S. Intelsat Ambassador William Scranton.



Dean Burch

Robert Wells

The two confirmations came without difficulty, despite unusual opposition expressed at a special reopening of the hearing at the start of the week (see Capitol Hill column). The Senate Commerce Committee approved the appointments on Wednesday, and the full Senate followed suit the next day.

Burch is an Arizona attorney and former aide to conservative Sen. Barry Goldwater (R-Ariz.), who in 1964 appointed Burch to a short-lived job as chairman of the Republican National Committee.

Wells was a top-ranked executive with Harris Radio Group, a web of radio stations and newspapers in the Midwest and Southwest.

EIA Envisions Broadband In Future; Asks FCC For Fair Chance For CATV

Electronic Industries Association says cable communications may reduce broadcasting to supplementary service; asks FCC for "maximum freedom for experiment" and "establishment of pilot services" on cable.

Electronic Industries Association spokesmen last week predicted that by the end of the century, cable communications—not just CATV, but the entire package—may reduce over-the-air broadcasting to a kind of supplementary service designed primarily to reach travelers.

At a press conference called to explain a filing at the FCC asking the Commission to allow cable to develop to its full potential, EIA said that virtually all existing communications needs and some that haven't even been invented yet can be served by a pair of broadband communications networks.

Wired Nation Concept

EIA spokesmen stressed that they are not taking sides in any current disputes between CATV and broadcasting, but the "wired nation" concept advocated by EIA in its Commission filing certainly provides a strong boost for many of the contentions of the cable industry.

The comments were filed in response to Part V of the FCC's December CATV rulemaking proceeding, which included an "inquiry into the development of communication technology and services to formulate regulatory policy and rule-making and/or legislative proposals."

EIA, which drew on consultants from Arthur D. Little, American Telephone & Telegraph, Western Electric, and other giants of the communications, manufacturing, and consultancy worlds, is regarded as a powerful CATV ally.

The EIA proposal envisions a broadband communications system that would feature close regulation and supervision of cable installation and maintenance, but open access to users. The CATV industry would be changed from its current system in which an operator owns the cable facilities and furnishes the signals to a situation in which all cable would be under common supervision but any potential user would have access. A CATV operator,

for example, would be able to hook up subscribers simply by obtaining the signals, contracting with the cable system to provide access, and selling subscribers on the idea.

EIA proposes the development of two separate types of broadband communication networks. One would be a video telephone system that could double for the transmission and reception (in the home or office) of facsimile information at the rate of one second per page. The other network would "in effect be a minimum 300 MHz bandwidth 'pipe' to provide many information services for home, business, and the government such as broadcast video, first class mail, educational material, transportation information and entertainment."

EIA stated: "Broadband communications is the tool not only to provide a means for new styles in human settlements, but also to rebuild, in a sociological sense, the crowded inner core of major cities. Broadband communication systems using cable can be structured to promote small, self-determining communities within the massive megapolis. Through these, city dwellers can find order, identifiable territory, community pride and opportunity to participate and vote on matters that can be of local option—education, cultural pursuits, recreational interest, and the like.

Alleviate Problems

"Such broadband systems in the 1980's appear to EIA to be an absolute necessity if the nation is going to find real solutions to national pollution, urban traffic, and inter-city transportation problems. These systems would allow many persons to work at or near their suburban homes. They would alleviate, in a major way, each of these problems which are continuing daily to become more and more serious."

In developing this broad national communications system, the EIA noted,

the existing cable links of some 4,000,000 subscribers can be used as a starting point, but the filing stressed significantly the need for the FCC to allow "maximum freedom for experiment and establishment of pilot services to give to industry and the public the opportunity to test the service and then to enjoy its benefits if indeed they are found to exist."

EIA stated: "It will only be through open 'real world' controlled testing of new systems and services in a free, competitive environment that the best interest of the public can be objectively determined. These tests/experiments where of a non-proprietary nature should be coordinated through industry committees to be sure the information, tests, and interpretations of technical, social, and economic information are collected in an orderly manner.

MEETING CALENDAR

NOVEMBER

4-6—Vikoa CATV Service School. Southwest region, Hilton Inn, Dallas, Texas.

6-8—NCTA Cablecasting Seminar. National Cable TV Center, Pennsylvania State University, University Park, Pa.

9-12—"California Community Television Association Western Cable Television Show."—annual meeting. Hotel Del Coronado, Coronado, Calif.

13—Idaho Cable Television Association meeting. 7:00 p.m., Downtown, Boise, Idaho.

DECEMBER

3-5—Eighteenth International Wire and Cable Symposium—theme: "Wideband Cable Transmission Systems", Shelburne Hotel, Atlantic City, N.J.

JANUARY

8-10—Rocky Mountain Cable Television Association Annual Meeting. Safari Motel, Phoenix, Ariz.

CATV Editor Addresses Broadcasters; Urges Investment And Involvement In CATV

Searle, speaking at annual fall convention of the Illinois Broadcasters Association, says entrenched interests will be left behind if they fight or ignore inevitable change.

CATV editor Robert A. Searle told a group of broadcasters last week that, "The revolution in our communications industry, which CATV is helping to bring about, will increasingly present new opportunities for alert businessmen, including many broadcasters."

Speaking at the annual fall convention of the Illinois Broadcasters Association, Searle also warned that some of the "entrenched interests, heretofore secure in the present communications structure, are going to find themselves left behind—because they are content to fight or ignore inevitable change in American mass media." Urging his audience to "see cable TV for what it can be . . . a major source of new profits for enterprising broadcasters," Searle outlined the "increasing avenues of involvement through which broadcasters can profit from cable operations."

Alternate Program Source

Referring to the recent FCC ruling on local origination and advertising, he stated, "The FCC has removed any remaining questions on one gut issue. CATV will be—is now forced to become—an alternate source of programming." With many systems now forced to move into cablecasting, he said, broadcasters are "in prime position to profit by filling the gap in program production capability now faced by CATVers."

Searle suggested that in addition to direct investment in CATV, broadcasters look closely at a limited involvement in the area of CATV programming, "by handling advertising sales for cablemen; providing studio and staff for a price; entering a joint venture on local production; or even contracting for a separate local origination channel."

"But despite all the evidence that cable distribution is the coming thing in mass media," Searle concluded, "and despite the fact that time and technology are on our side, and even despite



Robert A. Searle, CATV editor.

the tremendous need for programming expertise in future CATV operations, some broadcasters apparently think they can afford to remain static in this fast-moving communications business. Cable TV is moving—faster every day—and now as always, we welcome the alert broadcaster who recognizes the promise of cable technology and jumps onboard."

Ailing Copyright Law Delay: November Expected

A Senate Copyright Subcommittee source last week said that "hopefully, we will get a bill out sometime in November."

Sen. John L. McClellan (D-Ark.), chairman of the subcommittee, has promised to move on the complex Copyright Revision Bill sometime this year, and it's understood that the legislation is now being shaped up for consideration by the individual Senators who will have to pass on it.

The CATV segment of the legislation has been the most troublesome issue, and the broadcast, copyright and cable industries failed to reach agreement on any compromise.

Hyde Cited For Contempt On Last Day Of Office

The House Commerce Committee by a 20-13 vote last week decided to ask the full House to cite FCC Chairman Rosel H. Hyde for contempt of Congress.

The Congressmen are irate because Hyde refused to produce all documents relating to the Commission's license renewal for WIFE-AM-FM in Indianapolis, Ind. He refused because the case was still open.

The contempt action abounds in ironies. For one thing, by now the case is closed, and the FCC would pass the documents over to the House Investigations Subcommittee, which, like its parent Commerce Committee, is chaired by Rep. Harley O. Staggers (D-W.Va.). For another thing, the committee action came the same day the Senate confirmed the appointment of Hyde's successor (see separate story). Still another twist: Hyde learned of the action while attending an FCC reception in his honor, which many Congressmen attended.

Still another irony is that the Justice Department prosecutes contempt of Congress charges, but it also defends regulatory agencies. Capitol Hill veterans could remember no other cases of threatening an agency head with contempt of Congress charges. "We only asked him to comply with the subpoena. He refused."

The Commission overturned a hearing examiner's recommendation in approving a short term renewal for WIFE; the examiner wanted a denial of renewal. In a dissent, FCC Commissioner Nicholas Johnson said the decision "is truly shocking." He said WIFE "fraudulently deceived its clients with respect to certain promotional contests and bilked its advertisers of more than \$6,000 in advertising revenues (all during a one-year probationary license renewal period)."

The subcommittee wanted to look into the records, but even more it wanted to assert its dominance over the FCC. Hyde was quoted as saying, when informed of the committee vote, "I don't think I'm in contempt. I've only undertaken to protect the integrity of the hearings process."

Opinions Of Ruling Differ At Mid-America Meeting

The recent FCC ruling on local origination provided the main topic of discussion at last week's Mid-America CATV Association meeting.

Washington attorneys John Cole Jr. and E. Stratford Smith locked friendly horns in a debate over the significance of the Report and Order. Cole's optimism over the ruling was countered by Smith's skepticism and both points of view formed support among operators present. (See *CATV* next week for full details of the Mid-America meeting as well as an analysis of the FCC's ruling by E. Stratford Smith.)

'Show Cause Why' Order Issued To Oregon System

The FCC has ordered a CATV system in Milton-Freewater, Ore., to show cause why it should not be ordered to cease and desist from violations of the Commission's program exclusivity rules.

KEPR-TV, in Pasco, Wash., has been

demanding exclusivity for some time, first from Otto TV Cable and now from Otto's successor, Twin Valley Cable Co. The CATV firm serves more than 500 subscribers with its five-channel system.

KEPR-TV is an ABC/CBS affiliate, and it wants protection from the carriage of ABC affiliate KREM-TV in Spokane and CBS affiliate KXLY-TV in Spokane. The Commission ordered an expedited hearing on the case.

Hurricane Threatens Mississippi Convention

The people of the hardest-hit area of Mississippi, Biloxi, which was virtually destroyed by hurricane Camille, got set to stand up to another storm amidst the recent 15th annual convention of the Mississippi Cable Television Association.

Hurricane warnings cut the meeting one day short. Employees of the Broadwater Beach Hotel, scene of the convention, began boarding up windows to withstand the threatening hurricane Laura and most of the membership was forced to leave.

Although the storm did not hit, the association was forced to squeeze the last day of the meeting into the previous day.

The hurricane and its effects on the state were among topics discussed at the business meetings, along with the FCC actions which, at that time, were not yet announced.

Featured guests at the convention were Otto Miller, president of the Southern CATV Association, and Frederick W. Ford, president of NCTA. Both Miller and Ford spoke at the first day luncheon. Each urged support for his respective association and displayed confidence for the future of all three associations.

The Mississippi association re-elected all officers and added one new director, Sam Phillips of Stockville.

Industry suppliers and manufacturers gave a buffet party providing top-notch entertainment by Roy Hatten, a touring inspirational speaker who flavored his presentation with humor. Also at the hotel, although there for a benefit for the victims of hurricane Camille, were Jimmy Dean and Pete Fountain.

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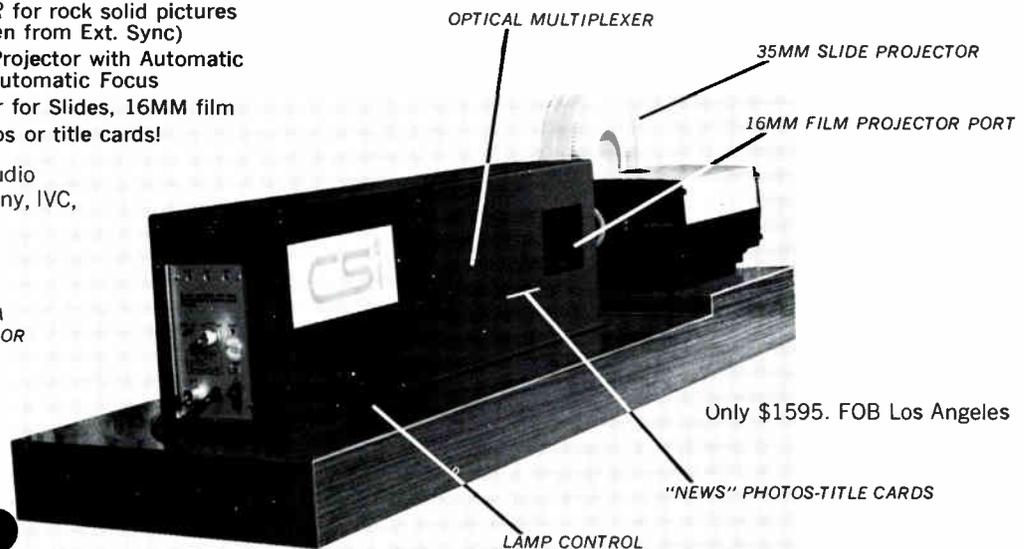
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Hearing Provides Questions If Not Answers to CATV Future via Burch

CATV Washington Bureau—There was little for cable operators to note in the resumption last week of the Senate Commerce Committee's confirmation hearings on the FCC appointments of Dean Burch and Robert Wells—except, of course, that virtually everything about them is important to the future of cable television. As Commissioner Robert E. Lee said in dissenting to the adoption of the new program origination and advertising rules, "The Commission is about to change by almost one-third. Our new colleagues will be administering the important policy matters here adopted, with which they may or may not agree. If they wished, they could conceivably reverse this decision, which could be awkward."

The comments written by prospective Commission Chairman Dean Burch in response to questions by Sen. Hugh Scott, ranking Communications Subcommittee Republican and Senate Minority Leader, were only of passing interest, but several of his pointed queries dealt with CATV. Burch wrote: "You will appreciate that I am not now in a position to give you a response of any substance" to those cable questions. "They do deal with specific Commission decisions or policies that obviously require my further study and I feel it would be presumptuous of me to seek to respond to them until after I have had the opportunity to become more familiar with the subject matter. I assure you I appreciate the significance of the questions you have raised and will endeavor to provide definite responses in the near future."

Expense Of Broadcast Industry

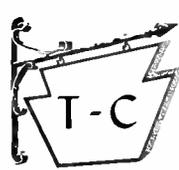
Burch and Wells were not at the witness stand last week when their confirmation hearing was resumed, but the people who *were* there represent groups that reflect concern that the public may lose out at the expense of the broadcast industry in the course of the FCC's regulation. The statements ranged from flat calls for the rejection of the nominations to calls for a close scrutiny of the nominees' records on public issues. The consensus after the hearing was that no roadblocks were erected to the Senate confirmation of the nominations, though an odd vote here and there against confirmation may have been won by the rhetoric.

The most sensational testimony was provided by two representatives of the National Citizens Committee for Broadcasting, Rev. Robert F. Drinan and William B. Branch. The latter is a black playwright, and he called for the defeat of the nominations and the appointment instead of a black man to

the Commission. The committee obviously wasn't overwhelmed by his testimony, but it certainly was not ignored, particularly Branch's note that the Negro has ownership of only a handful of radio stations and no television stations. The problem is—as Sen. John O. Pastore (D-R.I.), who ran the hearing, pointed out—that the airwaves are virtually saturated, and the black man cannot easily break into ownership now without a virtual confiscation of stations. Branch for that reason opposes Pastore's bill to forbid competing applications for existing facilities. Pastore could only suggest as an alternative the tightening of the Commission's current ownership restrictions from five VHF TV stations per owner to four, and measures along that line.

More Questions Asked

Questions that should be asked of the nominees, Drinan said, include how they stand on the issue of media concentration of control. "Do they think," he asked, "that the FCC should establish broad guidelines for informational and cultural broadcasting in prime time? This is not asking if they would censor, merely whether they would stand behind a more diverse and certainly more qualitative schedule than the overwhelmingly banal and inane currently being shown. Do they think that networks and stations should be obliged to carry objective, substantive reports on the candidates and the issues in prime time during election campaigns? That, in addition to the paid, non-rational commercial appeals that already are and unfortunately always will be with us—apparently even at reduced rates." A spokesman from an organization concerned with children's programming also appeared and asked whether the nominees would push for an "activist" Commission,



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Moving Up

American Television & Communications Corporation has appointed *Ronald Hannon* to the post of manager, special projects and *Jack D. Bradshaw* to southeastern regional manager. Hannon formerly was with Ameco, Inc. and also has been in the time sales field for radio and television stations in the southwest. Bradshaw previously has had experience in cable television in Beloit, Wisconsin; Escanaba, Michigan; and Barstow, California. Before his work in cable television, Mr. Bradshaw was a manager with the Mountain States Telephone Company. ATC's southeastern regional headquarters are located in Fayetteville, North Carolina.

TelePrompTer Corporation announced today that *Gerald G. Schrock* has been transferred and appointed manager of a cable television system that it has been constructing at Los Gatos, California. Schrock has been manager for the past seven years of TelePrompTer Cable TV of Cut Bank, Montana. He is being succeeded at Cut Bank by *Glenn D. Haynes Jr.*, formerly plant supervisor of the multiple CATV operator's Great Falls, Montana, system.

Max K. Evans has joined Pruzan Company of Seattle, Washington as general manager. He is responsible for purchasing, sales, warehousing and general operations for the firm.

He formerly was general plant manager-supply and transportation, at General Telephone Company of the Northwest.

William Witzigman, former vice president of engineering for Systems Wire and Cable, Inc., has been appointed vice president, operations, and *Robert F. Abate* has been appointed to chief product engineer. Witzigman's new assignment includes responsibility for all engineering, quality control and manufacturing. Abate will be responsible for the design and development of new products,

Sony Corporation of America has promoted *Jim Unoki* and *Kenji Tamiya* to new positions. Unoki, who has been manager of the midwest regional operation working out of Chicago, has been named regional manager for the eastern seaboard and southwest. His headquarters are in New York. Tamiya has been appointed Chicago regional manager after serving as general manager for the Sony Corporation of Hawaii.



Mr. Evans



Mr. Davis



Mr. Witzigman

Milton Nussbaum, a senior vice president, has been appointed to manager of CATV activities at American Electronic Laboratories, Inc. Nussbaum, with the firm since 1952, will also serve as manager of Commerical Products Division. He holds a B.S.E.E. as well as an M.S.E.E. from the University of Pennsylvania.

Ray Davis has joined Kaiser CATV as central region sales manager. Davis was formerly southeastern regional sales manager for Jerrold and is an associate director of the Kentucky CATV Association.

Paul Droste has been appointed to the position of station manager of National Cablecasting Service Inc. of Petroskey, Michigan. He was sales manager for WHSB Radio for the past three years.

Donald P. Wojcik has been appointed manager of Weirton Television Cable Service, Weirton, Ohio, an affiliate of Tower Antenna Inc. of Coshocton, Ohio. Wojcik was employed by Snodgrass and Co., accountants, and for the past six years he was with Weirton Savings and Loan Co. as assistant vice president and comptroller.

Leesburg (Fla.) CableVision, Inc. has announced the appointment of *Edward Bergman, Jr.* as vice president and general manager.

James E. Doucette has been named to the newly-created position of director of finance for the cable operations of TeleVision Communications Corporation. He will handle all of the cable division's financial matters such as operational contracts, capital expenditures, franchises and purchasing.

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System Construction

CALIFORNIA: Nation Wide Cablevision, Inc., subsidiary of Kaufman and Broad, has announced that full scale construction is now under way in **Morgan Hill**. A tower site has been located and some cable has already been laid.

G'Tec has been granted permission to install a 74-foot tower to serve its **Novato** system.

TV Power of North County has announced that construction is under way on its 24-channel system to serve **Oceanside**. The system is scheduled to be completed during the summer of 1970.

Peninsula Cable Antenna Television has announced that construction of its system to serve **Redwood City** is continuing. The firm expects to have cable service available to all city residents by mid-December.

FLORIDA: TelePrompTer of Florida has announced that it will now install underground plant to complete its system in **Rivera Beach**. The firm has already installed 45 miles of overhead cable.

KANSAS: Logan Cable TV has announced that construction is well under way in **Logan**. The firm is planning to offer subscribers 6 commercial stations.

LOUISIANA: Time and weather service is now being offered to subscribers of **Winn Cable TV** in **Winnfield**.

NEW JERSEY: Crosswick Industries, an affiliate of Communications Properties, Inc., has announced that construction is under way on its 10-channel system to serve **Bay Head, Brick Township, Island Heights, Lavallette, Mantoloking, Point Pleasant** and **Point Pleasant Beach**. The firm has completed construction of one half of phase one.

NORTH CAROLINA: Video Cable, Inc. has announced that construction of its proposed 10-channel system to serve **Lake Junaluska** is scheduled to begin by January 1, 1970.

OKLAHOMA: Cablecom General, Inc. is presently making plans to convert its **Altus** system from its present 5 channel capacity to a 12 video channel system.

Cablecom General has also announced plans to convert its **Mangum** system from its present 5 channel capacity to a 12 video channel system.

OHIO: Reynolds Cablevision has announced that hook-ups are now being made in **Bluffton**. The firm is offering subscribers 9 video channels, including a time and weather service channel.

Televue, Inc. has announced that construction is under way in **Leetonia** and **Washingtonville**. Hook-ups for the 15 video channel system are scheduled to begin December 15.

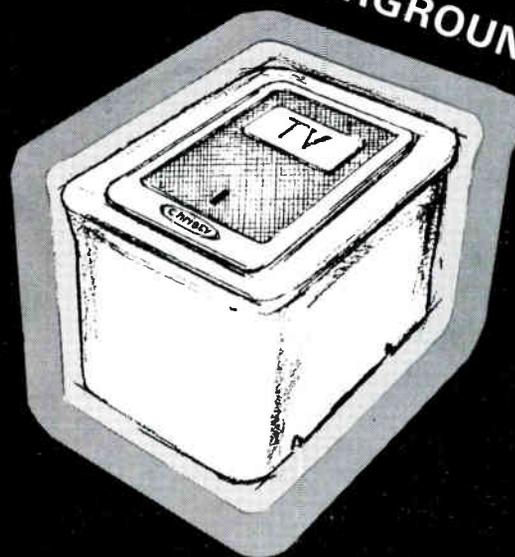
A 300-foot tower to serve **Norwalk** is being planned by Continental Cablevision of Ohio, Inc. The firm is presently preparing a strand map of the community.

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Franchise Activity

CALIFORNIA: West Covina: National Cable Television Service, Inc. has submitted its franchise bid to the city council. The firm is offering the city 3 percent of the gross revenues as a franchise fee.

ILLINOIS: Kewanee: Kewanee Cable TV Corp., a subsidiary of Quincy Cable Television, has been awarded a 20-year franchise by the city council. Franchise fee has been set at 3 percent of the gross receipts or a minimum of \$2,000.

INDIANA: Elwood: The city council has given second reading to an ordinance granting a franchise to Central All Channel Cablevision, Inc.

MAINE: Biddeford: The city council has granted a franchise to GenCoE, Inc. . . . **Old Town:** American Telecable Services, Inc. and Briggs Brothers have each submitted franchise bids to the city council. Penobscot, Inc. has already submitted its franchise bid.

MARYLAND: College Park: American Telecable, Inc. and P. G. Cablevision, Inc. have each submitted franchise bids to the city council.

MASSACHUSETTS: Holliston: AMVideo Corp. has been awarded a franchise by the town selectmen.

MICHIGAN: Midland: The city council has granted a franchise to Booth American Co. The firm is planning an 8 video channel system.

MINNESOTA: Tracy: The city council has granted a non-exclusive franchise to Mid-Continent Cable TV Co.

NEW HAMPSHIRE: Milford: Milford Cablevision Corp., Inc. has been awarded a franchise by the town board of selectmen. The firm is planning a 12-channel system.

NEW JERSEY: Parsippany-Troy: Sterling Information Services has been awarded a franchise.

NEW YORK: Mt. Kisco: Mid County Cable Vision, Mt. Kisco Communications, Inc., Multi-Channel Cablevision and Saw Mill River Cablevision have each submitted franchise bids to the village board.

PENNSYLVANIA: Fairchance Borough: The borough council has awarded an exclusive franchise to Fayette TV Cable Co. . . . **Plainfield Township:** Township supervisors have granted a franchise to Blue Mt. Cablevision Co., Inc. Rates have been set at \$10 installation; \$3.50 monthly. . . . **Scranton:** The city council has tentatively agreed to grant a franchise to Verto Corp.

WASHINGTON: Tacoma: Cable TV Puget Sound and Tacoma Cable Co. have tentatively been granted franchises by the city council.

ONTARIO: Perth: The town council has awarded a franchise to Bushnell TV Co. of Ottawa.

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Digest of Earnings

CASCADE CORP.

Year July 31:	1969	1968
Share earns	\$.97	\$.86
Sales	27,260,648	24,129,525
Net income	752,193	666,454

COHU ELECTRONICS INC.

Quarter Sept 30:	1969	1968
Share earns	\$.09	\$.10
Sales	2,629,777	2,319,694
Net income	122,490	147,780
9 month share	.28	.17
Sales	7,623,811	6,769,016
Net income	394,885	237,036

GENERAL CABLE CORP.

Quarter Sept 30:	1969	1968
Share earns	\$.23	\$.20
Sales	89,706,000	83,464,000
Net income	3,112,000	2,703,000
9 month share	.73	.67
Sales	269,180,000	263,364,000
Net income	9,874,000	9,046,000

SCIENTIFIC-ATLANTA, INC.

Quarter Sept 30:	1970	1969
Share earns	\$.06	\$.07
Net sales	4,262,498	3,020,483
Net profits	51,411	59,416
Order backlog	6,680,000	8,200,000

Industry Stocks

Stock	Stock Exchange	This Week	Last Week	Year High	Year Low	Shares Outstanding
Ameco	AM	11	9 1/8	19 1/2	7 1/2	1,200,000
Amer. Elec. Labs	OTC	7 1/8	7 1/4	16 1/4	6 1/4	1,516,432
Amer. TV & Comm.		16 3/4	15 1/2	16 3/4	11 7/8	1,775,101
Avnet		15 1/8	16 3/8	36 1/2	12	9,909,054
Cable Info Systems	OTC	3 1/8	2 7/8	4 5/8	2 1/2	955,000
Cablecom General	AM	13 7/8	9 1/4	15	8 3/8	1,605,000
Citizens Fin. Corp.	AM	16 3/4	14 7/8	28 3/4	13 1/8	994,689
Columbia Cable	OTC	10 7/8	10 1/4	14 1/2	9	876,000
Comm. Properties	OTC	7	5	10	4 1/2	
Cornelia Corp.	OTC	1 1/8	1 1/8	8 1/2	7/8	
Cox Cable Comm.	OTC	18 1/2	15	44 3/8	13	2,550,000
Cypress Comm.	OTC	13 3/4	10 1/4	20 1/2	10	839,000
Entron	OTC	3 1/4	3 1/8	11 1/4	3 1/8	600,900
Famous Players Ltd.	C	13	13 1/2	19 1/4	13	6,948,000
General Inst.	NY	36 1/2	33 1/2	48 7/8	27 5/8	6,026,000
Gulf & Western	NY	22 7/8	24 1/8	60	20	15,120,860
H&B AM	AM	19 3/4	16 7/8	27 3/8	13 5/8	4,972,589
Kaufman & Broad, Inc.		48 7/8	49 7/8	49 7/8	29 1/2	3,900,909
Lamb Comm., Inc.	OTC	16 7/8	3 1/4	16 7/8	3 1/4	2,468,284
LVO Corp.	NY	8 1/2	8 3/8	15	7 3/4	5,692,078
Mclean-Hunter	C	17 1/2	18 7/8	18 7/8	12 1/4	2,000,000
Reeves	AM	19 1/2	18 5/8	37 7/8	12 7/8	2,163,000
Scientific-Atlanta	AM	8 7/8	8 7/8	19	6 1/2	903,442
SKL	OTC	3 3/4	4	8 1/4	3 1/2	550,000
Sterling Comm.	OTC	9 1/2	7 1/4	13 5/8	5 1/4	
TaleMation Inc.	OTC	26	27 1/2	27 1/2	14 1/2	1,086,735
TelePrompTer	AM	76	67 1/4	78 1/2	42 1/2	1,006,000
TeleVision Comm.	OTC	16	15	21	10 3/4	2,645,046
Vikoa	AM	29 1/2	23 7/8	39 1/4	12 5/8	1,719,345

These are Wednesday closing prices supplied by Dempsey-Tegeler. AM = American Exchange; NY = New York Exchange; OTC = Over the Counter; C = Canadian Exchange.

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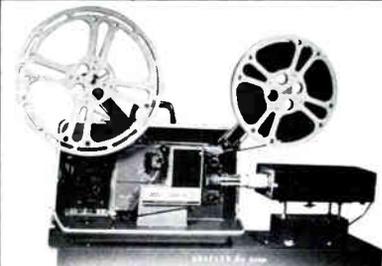
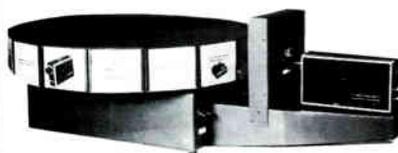


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SERVICE SCANNER



GRAFLEX FILM CHAIN

The Graflex 16mm projector with the AFCC transistorized video TV camera is the practical approach to film origination for CATV systems. Feature films build subscribers. Maintain a varied, high interest format with this high performance product!

FCC Origination Rules Prompt CATVers' Comments

The new FCC program origination-advertising rules by the FCC prompted remarks from these four prominent CATVers; M. William Adler, Lyle O. Keys, Monroe M. Rifkin and Alfred R. Stern.

M. William Adler, NCTA national chairman, said "We are pleased to see the Commission adopting rules which promote the public interest. The Commission's requirement that larger systems must originate is, of course, an additional requirement on CATV. It is, however, a requirement that is compatible with the CATV industry's long-standing assertion that CATV program originations were in the public interest.

"We are heartened to believe that having once set the precedent that public interest considerations should determine CATV policy, the FCC will now continue on this new course and break the freeze it imposed on the industry last December." Adler said that the FCC should follow the recommendations of the Justice Department

and relax the tight restrictions imposed on cable TV regarding the importation of distant signals. "Hopefully," Adler said, "the FCC has begun to realize what many government and non-government bodies have seen in CATV: a burgeoning new technology that even today can provide the public with 20 or more channels of televised entertainment and information."



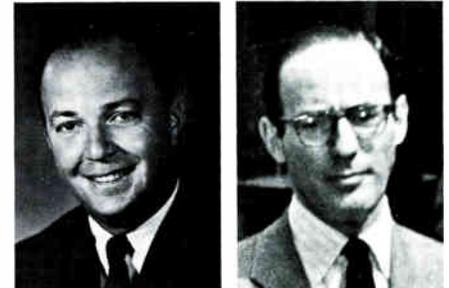
William Adler

Lyle Keys

Adler concluded: "We are pleased that the FCC has taken heed of our industry's often-voiced belief that local originations and advertising should be encouraged. We can only hope the FCC will take the next logical step and lift its freeze so that we may bring CATV service to the 95 percent of the public

which does not now have the option of obtaining the benefits of cable TV's service."

Lyle O. Keys, president of TeleMation Inc. said, "I feel that the FCC's new rule requiring local origination for cable systems of 3500 drops and up is most favorable and important to the industry. Of most significance is the Commission's approval of the sale of



Monroe Rifkin

Alfred Stern

advertising. This not only will help justify origination by large systems, but for the first time operators of small systems are provided with a clear indication of the Commission's position on this important issue.

"I deplore the use of federal regulation to force local origination," said Keys, "but recognize the fact that there is other ample justification for cable systems to provide this type of service to the community. The public interest would have been served as well or better had the Commission merely announced a favorable stand on advertiser-supported origination. TeleMation, Inc. as a major supplier of local origination systems, will certainly benefit from this rule; however, the impact will be felt more during 1970 than in our current year."

Monroe M. Rifkin, president of American Television & Communications Corporation said, "I am pleased that the voice of the people is beginning to be heard in Washington. This constructive proposal definitely serves the public interest, and I applaud the FCC for this evidence of an enlightened attitude. I look forward to its taking additional steps which will continue to reflect this attitude.

"The cable television industry, which has grown rapidly despite prior FCC restrictions, should be allowed to reach its full potential as a communications medium on the basis of the public interest in an efficient overall

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communications system. The public interest should take precedence over the actual, or imagined, economic difficulties of those with vested interests in established communications technology," Rifkin said.

Alfred R. Stern, president and chairman of TeleVision Communications Corporation said, "This means that we in the cable television industry are no longer a passive receiver but can be an active participant in the communications field."

Stern also stated that, "the government has permitted the cable television industry to take a big step forward. This is a new era for us in the industry and it brings not only the right to program locally, but also an obligation to serve the local community."

Commission Extends CATV Tech Comments

The FCC, via Task Force chief Sol Schildhouse, last week extended from Nov. 3 to Nov. 24 the deadline for reply comments on the issue of the technological future of cable television.

The issue is the one on which the Electronic Industries Association filed a landmark opinion last week. The delay was requested by Information Industry Association and others, who had asked for a 30 day extension.

Cox Cross-Ownership Clue Given In Kentucky

In retrospect, FCC Commissioner Kenneth A. Cox's speech to the Kentucky Broadcasters Association in Lexington recently makes interesting reading, especially since Cox went along with the majority in approving the new Commission rules on cable program origination and advertising. Here's what he had to say about CATV:

"CATV continues to agitate everyone. What looked like a broadcaster-cable compact has blown up twice. As an outsider, it seems to me that the effort was worthwhile and that some useful concepts were developed. However, I think the broadcasters' efforts to get a total ban on interconnection of cable systems for enter-

tainment programming are doomed to failure while the concessions granted to the cable industry unduly threatened television operators in smaller markets," Cox said.

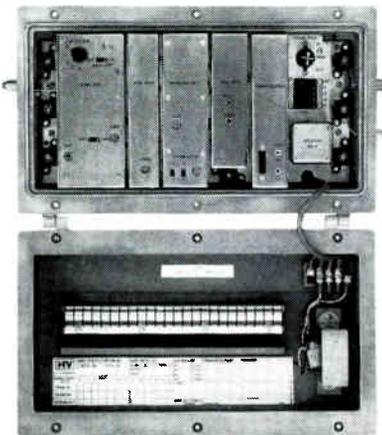
"I still think that our proposals of last December are sound, except for the proposed use of a 35-mile zone around a station's city of assignment," said Cox. "Here, again, we are concerned about ownership and have proposed to bar cross-ownership of cable television facilities in the same market. A novel and

important aspect of our proceeding is the proposal that cable operators be allowed to originate programming on just one channel—perhaps with commercial support—and then be permitted to lease additional channels to others on a common carrier basis. I think this continues to be one of the most important matters before the Commission," he said.

The FCC certainly acted, but originations and commercial support sure aren't restricted yet to just one channel.

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Seattle Firm Announces Election Of New President

The election of Herbert L. Pruzan as president of the Pruzan Company has been announced by Jack Pruzan, founder of the 22-year-old Seattle-based organization.



New president Herbert L. Pruzan

The senior Pruzan becomes chairman of the wholesale supply firm he founded in 1947. He will continue to be active in

formulating company policy, as well as in many industry and public service capacities.

His son assumes the chief executive office of the company he joined in 1957. During the past 12 years it has grown to more than \$8 million annual sales and employs fifty persons.

Vikoa Files With SEC For Sale Of More Stock

Vikoa Inc. has filed a registration statement with the Securities & Exchange Commission seeking registration of 314,519 shares of common stock for public sale. Of those shares, 200,000 will be offered by the company and 114,519 by current owners. The price will be \$25 per share at most.

The Hoboken, N.J., CATV firm plans to use \$1,300,000 of the money it raises for the purchase of the radio station in Cincinnati it has applied to buy, \$1,300,000 to reduce outstanding bank indebtedness, and \$1,000,000 for general working capital and other corporate purposes.

The SEC said that the company has 1,796,113 common shares outstanding, of which Theodore B. Baum, president, owns 19.4-0/0, Arthur Baum, a director, 24.6-0/0, and Robert E. Baum, executive vice president, 17.2-0/0. Robert and Theodore Baum propose to sell 18,000 shares each; Stephen F. Krantz, vice president, 31,250; and Teachers Insurance and Annuity Association of America, 47,269.

Commission Issues Order For Station Exclusivity

Paris, Ill. CATV system, Cardinal Telecable Corp., has been ordered by the FCC to show cause why it should not be ordered to cease and desist from violations of the Commission's program exclusivity rules.

The system, which serves some 1,700 subscribers with its 12-channel CATV system, allegedly has failed to provide program protection to NBC affiliate WICD in Champaign, Ill., while carrying other NBC affiliates WTWO in Terre Haute, Ind., and WFBM-TV in Indianapolis.

The Commission ordered an expedited hearing on the matter.

CATV Firms Register With SEC For Stock Sale

Three cable firms have recently filed with the Securities and Exchange Commission in Washington, D. C., to register common stock for sale to the public—Cox Cable Communications Inc., National Cable Communications Corp., and Tele-Communications Inc.

The Cox firm, Atlanta-based offshoot of the broadcasting corporation, which is traded over the counter, filed to register an additional 248,902 shares of common stock for public sale at \$18 per share maximum by current owners. Fred Lieberman wants to sell 173,000 of his 692,000 shares, Jack R. Crosby plans to sell 61,000 of his 246,623 shares, and 15 other stockholders will participate in the sale.

National Cable Communications Corp., headquartered in Greenwich Conn., filed with the SEC to register 170,000 shares for public sale, 20,000 of which will be sold by company vice

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president, William Turner (who will keep 33,532 and the rest by the company (CATV, Oct. 20).

Tele-Communications Inc., based in Denver, was organized in August to consolidate the CATV and microwave operations of Community Television Inc. and Western Microwave Inc., which are now wholly owned subsidiaries. It filed to register 400,000 shares for

public sale at a maximum of \$20 per share. "Of the net proceeds of its stock sale," SEC said, \$3,350,000 will be used to retire bank indebtedness incurred to acquire the stock of American Television Relay Inc., \$950,000 for the purchase of Microwave Communications Corp., \$900,000 to replenish the working capital previously used to acquire Community Cables Inc. and part

to expand the facilities of existing CATV and microwave systems; the balance will be used as working capital or to expand its facilities."

The SEC pointed out that Bob Magness, firm president, owns 17.4% of the company, management officials as a group own 32.2%, the Standard Corp. owns 23.8% and Kearns-Tribune Corp. owns 18.6%.

Classified Advertising

Rate for classifieds is 25 cents per word for advertising obviously of a non-commercial nature. Add \$1.00 for Box Number and reply service, per issue. Advance payment is required; minimum order is \$10.00. Deadline for all classifieds is two weeks before publication.

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Position open for chief technician in university owned cable system with responsibility for design and maintenance. Present system includes 8 channels. Send resume to Personnel Office, Mr. Daniel Gehrt, Illinois State University, Normal, Ill. 61761.

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profile of a leader



DOUGLAS H. DITTRICK

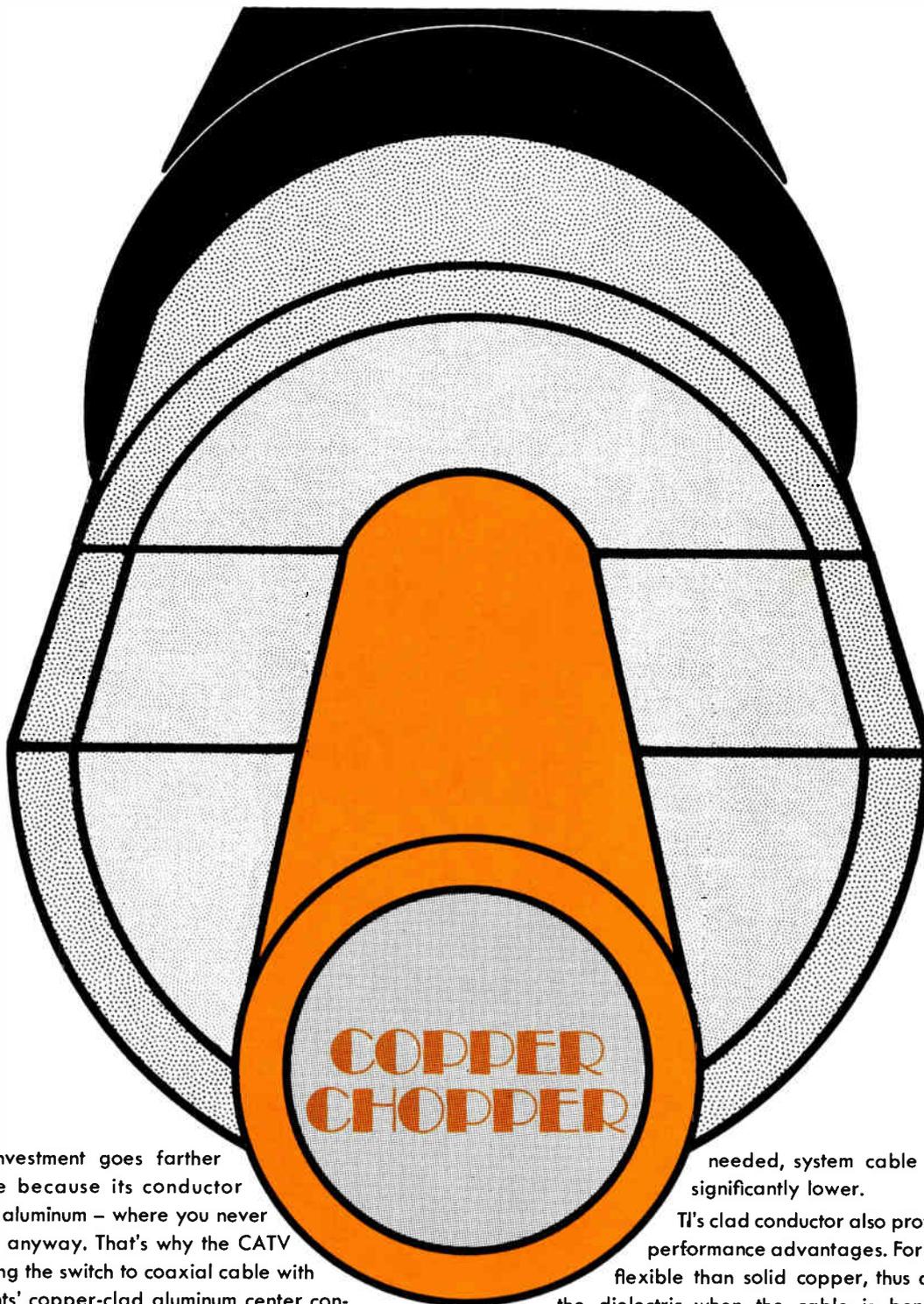
Born in Cleveland, Ohio, May 30, 1933. He graduated from Wesleyan University in June, 1955 with a bachelor of arts degree in Business Administration and Accounting. He served three years with the U.S. Air Force; has been a member of the New Jersey Air National Guard and the Ohio Air National Guard. As member of General Electric management, he studied CATV, was one of those responsible for GE's entry into CATV. In 1968, joined Monroe Rifkin during formation of MSO American Television & Communications. He has been active in state and regional CATV associations as well as the national trade group where he served for two years on the Board of Directors.

Aviation is still one of his enthusiasms (he's piloted F-84s, F-86s and T-33s) . . . so is golf . . . and skiing . . . and spending time with Barbara and their three girls. But Doug Dittrick, vice president of American Television & Communications, readily admits that his leisure-time activities these days are largely wishful thinking. True, ATC's headquarters are in Colorado—seemingly an ideal location for sports-minded Doug—but the rapid growth of ATC and the continuing challenge of CATV provide nearly total absorption of his energies.

Doug Dittrick has a "feel" for the new and successful. In 1964, while he was with General Electric, he was asked to participate in a three-man GE CATV Study Task Force. At the conclusion of the study, he recommended to management that GE climb aboard the cable industry bandwagon. His recommendations were accepted . . . and he was assigned to implement them. He set up General Electric Cablevision which acquired operating systems in New York, Mississippi, West Virginia and Michigan; built three systems in California; and embarked on an active franchise acquisition program.

His success at GE under his belt, he undertook another new venture in 1968. Monty Rifkin proposed to set up American Television & Communications, a multiple system operating firm, and Doug joined him as vice president, responsible for all phases of general management including system operation, construction of plant, franchise work and acquisitions and mergers. To him belongs a good share of the credit for the impressive track record scored by ATC. The firm celebrated its first birthday just a few months ago . . . and already it operates more than 40 systems (including 8 purchased from Meredith-Avco in a \$14 million transaction) and has gone public with shares currently being traded over the counter.

As head of GE Cablevision, Doug was active in CATV trade associations—a practice he has continued at ATC. He was for two years a member of the NCTA Board of Directors, but resigned in 1969 to permit Monty Rifkin to run for secretary. He is currently chairman of the Budget and Audit Committee and a member of the Regulatory Research Council for the national association, and was at one time chairman of the Community Services Committee. His concern for and commitment to CATV trade associations are shared by the rest of his firm's management as well, and Doug is justifiably proud of ATC's record of support. "We should have 100% participation in NCTA and the various state associations," he says, since the state of the industry today demands a willingness—eagerness—to adapt and change. And Doug Dittrick himself is in the vanguard of that change.



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