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CATV

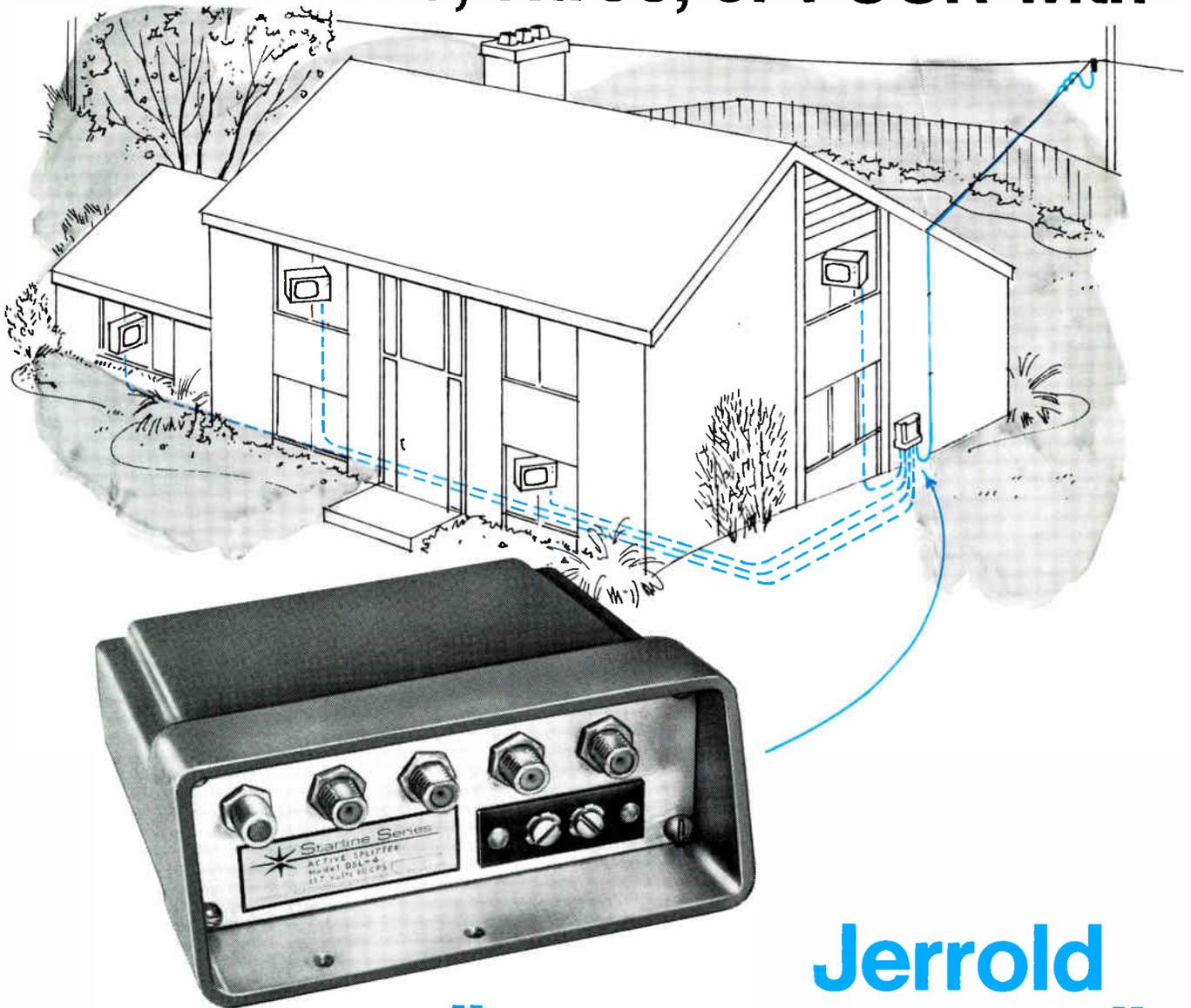
January 19, 1970

Authoritative Newsweekly of Cable Television



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OUR COVER

Signing the largest equipment contract in CATV history are (left to right) Robert Behringer, vice president-manager, Kaiser CATV, Alfred R. Stern, chairman of TeleVision Communications Corp. and Winston Cox, director of TeleVision Communications Corp. Kaiser will supply equipment for TVC's Akron, Ohio system (see story inside).

CATV

Authoritative Newsweekly of Cable Television

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page 7

Rocky Mountain CATV association meets in Scottsdale, Arizona to hear first time CATV convention speakers Dean Burch and Donald Taverner. D.C. dominates show with copyright, CATV Bureau.

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Cypress Communications and Harriscope merge. Surviving firm will be Cypress although Harriscope will be majority stockholder. Transaction is second one this month for Harriscope.

page 9

NCTA associate members meet briefly in Chicago to hear Copyright Bill explanation and to plan the association's annual convention. Record number of exhibitors already registered for June show.

page 9

FCC Chairman Dean Burch speaks at Federal Communications Bar Association. Says FCC procedures need to lose "considerable flab": pleads for modernization and simplification.

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Robert A. Searle
Editor

NCTA Meetings: One-Way Pitch

In a misguided crusade for “unity” the National Cable Television Association may have alienated more CATV operators than it won.

In the past couple of weeks the association has carried its Copyright Legislation story to cable people from Philadelphia to San Francisco. The message has been detailed and well-rehearsed. But that’s all it’s been . . . a one-way message. The NCTA people knew in advance that many cable people—particularly the small community antenna operators—were either flatly opposed or highly skeptical of NCTA’s position on the Copyright Bill. Yet not once during the series of meetings did Al Stern . . . or Wally Briscoe . . . or Chuck Walsh ask: “Who among you feels he cannot support a bill with the modifications we propose?” or “What single provision will hurt *you* the most?”

We took a sampling of opinion after the first five meetings last week. We found some people *for* a copyright bill, some *against*; but we found no one who didn’t feel the deck was stacked at the NCTA sessions. One operator summed up the feelings of many: “NCTA belongs to the MSO’s. The plan of action on copyright had already been decided by a handful of men and the meeting was a slick soft-sell of that decision.”

One sizable group of men in the industry believes that cable communications is the destiny of CATV—and that some form of copyright settlement is necessary and desirable. NCTA didn’t have to convince these men. But there are still many who *don’t want* to wire the big cities, *don’t want* to import distant signals—who only want to keep on running their community antenna reception services. They simply don’t understand why they should pay 1% of gross for opportunities they don’t want and can’t take advantage of.

NCTA did an adequate job of explaining the legislation, and a magnificent job of pleading for unity . . . but no job at all of finding out what their constituents themselves feel they need and want. Only NCTA president Don Taverner issued the looked-for invitation. “Call me directly,” he urged operators, “Let me know your problems and how you stand.” It remains to be seen whether those operators who were not already in line with NCTA have enough confidence left to take Taverner up on his suggestion.

This much is sure: No association has the right to expect support from men who have neither a voice in the decision nor a profit to be gained from it. We would not fault the association should it decide that it cannot effectively represent the interests of the smaller systems. But neither should it solicit their support and contributions if that is the case. And neither does it have the right to force the words of a few into the mouths of the many.

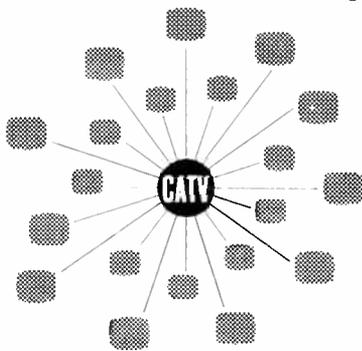
Cable television *21* *comes of age*

BEFORE the first development of CATV, much of rural America was deprived of television in any form because of signals blocked by hills, mountains, or distance. Then in 1949 the concept of cable television was born out of a logical progression of technology combined with man's thirst for information and entertainment. And since good ideas grow, CATV began spreading across America.

..... and now, 21 years later

This year CATV celebrates its 21st birthday and it has really come of age: 2,400 systems including many originating their own programs, service to more than 12 million people, described by a White House report as the most promising medium for the future. CATV has come to the city, too. Because people everywhere are learning that cable television means a clearer picture, more channels to watch, and color that makes the magic of television come alive.

So why not be a part of the celebration. Invite your congressman and senators to join you at the National Cable TV Week Reception February 4 at the Mayflower Hotel in Washington, D.C.



*Multiple Channels • Better Reception
Magnificent Color*

*We celebrate
National
Cable TV Week
February 1-7, 1970*

NATIONAL CABLE TELEVISION ASSOCIATION

Significant Guest Speakers, Copyright Enlighten Rocky Mountain Cablemen

Burch, Taverner, Stern dominate floor of association meeting with talks of CATV Bureau, NCTA under new direction and the Copyright Revision Bill. RMCTA names new officers.

The registered attendance of 250 at the third annual convention of the Rocky Mountain CATV Association underscored cablemen's awareness of the critical problems of their industry. It was a convention of significant guest speakers and attentive system operators.

Scottsdale, Arizona provided the warm setting for the convention, January 8, 9 and 10. Cable operators focused their attention on three high points during the main day of convention. At noon, Donald V. Taverner, new president of NCTA, was the luncheon speaker. Most of the afternoon was dedicated to a session directed by NCTA on the proposed copyright bill. And Dean Burch, Chairman of the Federal Communications Commission, gave his first CATV speech to an audience of 300 at the banquet that evening.

A business meeting during the convention saw the election of new officers for the Rocky Mountain Association. John Morrissey, past president of the Colorado Association, was elected president of RMCTA. Morrissey is the manager of the cable system in Durango, Colorado. Calvin Sutliff, Globe-Miami Cable TV, was elected vice-president; and Ralph Hillard, Farming-

ton Cable TV, was elected secretary-treasurer.

The session on copyright problems featured a panel consisting of Alfred R. Stern, president of TV Communications Corp.; Wally Briscoe, managing director of NCTA; John Gwin, chairman of NCTA's Legislative Committee; and Chuck Walsh of the NCTA legal staff. Panel members made detailed presentations on various sections of the proposed legislation. About 100 cable people listened attentively and the meeting was then opened to questions from the group.

Stern, who chaired the session, ended the meeting with a plea for cable operators to support the association's position on the proposed copyright bill. He suggested that such a bill would go a long way in helping to eliminate the charges that CATV operators "pirate" programming material. He expressed the belief that systems "should pay something for the right to bring in programs," and he described the current proposed bill as "paying—but paying as little as possible."

NCTA's new president, Don Taverner, used the noon luncheon to share with cable operators some of his

thoughts on industry problems and association goals. This was Taverner's first appearance before any CATV group since his selection as head of the NCTA organization. Speaking off-the-cuff, he invited cablemen to contact him directly and let him know their opinions and problems. He said the major problems of the industry today are internal, and he urged operators to get behind NCTA with membership, knowledgeable opinions and support. "This association must move forward as the most enlightened, sophisticated trade association in the communications field," noted Taverner.

The evening speech by FCC Chairman Dean Burch was interrupted twice with applause by a very interested audience. Burch took the occasion to announce his intent to have the CATV Task Force elevated to full bureau status. His comments were generally favorable to CATV. "I certainly can't say that you have a favored position (before the FCC)," he stated. However, he also commented, "I will say you're going to get a fair run for your money . . . and if you don't make it—which is always possible—it will be only because you

(Continued on page 20)

CATV Status Uncertain While Commission Bickers

Voting on the establishment of a full-fledged CATV Bureau at the FCC which was expected to take place last week was put off because of FCC dissent and a heavy Commission agenda.

Although discussions have taken place in a Commission executive session, little was decided—much less a vote on elevating the CATV Task Force to full bureau status. Voting is expected this week or next.

The Commission is rumored to be divided on CATV with at least one Commissioner favoring CATV being placed under jurisdiction of the Common Carrier Bureau and others favoring it under control of the Broadcast Bureau.

There is also rumored disagreement on whether Sol Schildhouse, head of the Task Force, should be made head of the new bureau . . . if there is one.



At the podium, NCTA president, Donald V. Taverner, tells cablemen, "Call me personally . . . I want to know your problems." Looking on are Gene Schneider, past president RMCTA and John Gwin.

Druckman Back to CATV As Nationwide President

Lee Druckman has come back into the ranks of cablemen with his appointment to president of Nationwide Cablevision Inc., a subsidiary of Kaufman and Broad.

Druckman was for five years western regional manager of Jerrold Electronics Inc. and has been president and chairman of TransVideo, the firm which built the San Diego and Bakersfield, California CATV systems.

Prior to his new position he was a principal of radio stations KAIR, Tucson, Arizona and KBUZ, Phoenix, Arizona.

Cypress, Harriscope Join in CATV Operations

Cypress Communications Corporation and Harriscope Cable Corporation last week agreed in principle to combine their CATV operations. Cypress will actually be absorbing Harriscope and the transaction will include the newly acquired United Transmission.

The agreement followed by a week an announcement that an affiliated Harriscope company had purchased for \$11 million United Transmission Inc. which operates 39 community antenna television systems, serving 40,000 subscribers.

The transactions, which were approved by the Cypress Board of Directors, involve a total consideration of approximately \$23 million, including the financing of the United purchase and the issuance of 800,000 shares of Cypress common stock (currently valued at approximately \$12 million) in exchange for all of the stock of privately owned Harriscope Corporation.

The acquisition has been approved by shareholders of Harriscope and the merger is anticipated to be complete by the end of March.

According to president, W. Randolph Tucker, Cypress, the surviving company, will have ownership, management and direct involvement in CATV systems, serving in excess of 165,000 subscribers. Of that number 117,000 are directly owned, and 48,000 represent CATV

subscribers in systems that will be managed by Cypress and its subsidiaries on behalf of other owners. Harriscope will be the majority stockholder.

Burt Harris, president of Harriscope, and Tucker added that the operating and management personnel of the two companies will be combined without substantial change in either personnel or administrative policies. Both Harriscope and Cypress are headquartered in the Los Angeles area. United Transmission

Inc. subsidiary will continue to operate from offices in Kansas City, Kansas, where it was based at the time of its purchase from United Utilities Inc.

Cypress presently serves 65,000 CATV subscribers in 7 states. Harriscope and United Transmission presently serve 62,000 subscribers in 10 additional states as well as in Pennsylvania and Ohio. Under management contracts with the firms are 48,000 subscriber's systems.

MEETING CALENDAR

JANUARY

19-20—Anaconda Electronics Technical Training Cable Television Seminar. Grand Hotel, Anaheim, California. To attend contact Kirk A. Hollingsworth, Anaconda Electronics Company, 1430 South Anaheim Blvd., Anaheim, California 92803, Phone 714-635-0150, extension 343.

19-20—TeleMation Television Production Training Seminar. Open to all Southeastern CATV operators. \$15 registration fee. TeleMation Atlanta headquarters, 3684 Wilton Ave., Atlanta, Ga. Contact John Weeks for further information.

20-21—Jerrold Technical Training Cable Television Seminar, Holiday Inn, New Stanton, Pa. For further information contact J. Lerman, Jerrold Electronics Corp., 401 Walnut St., Philadelphia, Pa.

20-22—Vikoa Technical School, Johnstown, Pa. Contact Brian Doherty, Vikoa, Inc., 400 9th Street, Hoboken, N.J. Call collect (201) 656-2020.

22-23—TeleMation Television Production Training Seminar. Open to all Southeastern CATV operators. \$15 registration fee. TeleMation Atlanta headquarters, 3684 Wilton Ave., Atlanta, Ga. For further information, contact John Weeks.

FEBRUARY

1-7—National Cable Television Week

4—Congressional Reception for National Cable Television Week. Mayflower Hotel Grand Ballroom, 6:30 p.m. in Washington. Contact Chuck Walsh, NCTA.

10-12—Vikoa Technical School, Charleston, West Virginia. Contact Brian Doherty, Vikoa, Inc., 400 9th Street, Hoboken, N.J.

24-26—Vikoa Technical School, Toronto, Ontario, Canada. Contact Brian Doherty, Vikoa, Inc., 400 9th Street, Hoboken, N.J.

MARCH

8-10—Southern CATV Association annual meeting. Ramada Inn and Quality Court, Cocoa Beach, Fla. Contact B. M. Tibshirany, P.O. Box 3757, Charlotte, N.C. 28203.

10-12—Vikoa CATV Technical School, New England Area. For further information contact Sol Gins, Vikoa, Inc., (201) 656-2020.

24-25—Vikoa CATV Technical School, Portland-Seattle Area. For further information contact W. Ewing, Vikoa, Inc., 4825 Torrance Blvd., Torrance, Calif., (213) 371-7543.

25-26—Ohio Cable Television Association annual meeting. Sheridan Columbus, Columbus, Ohio. Contact Ohio Cable Television Association, 211 S. Main St., Findlay, Ohio 45840.

MAY

1-12—Illinois-Indiana CATV Association spring meeting St. Nicholas Hotel, Springfield, Ill.

CATV Suppliers Briefed On Convention, Copyright

The June convention and copyright were the topics of the NCTA Associate Members' meeting last week in Chicago. The manufacturers and suppliers to the CATV industry met in the city where the NCTA Annual Convention will be held in about five months. They learned that some 85 exhibitors have already registered for booth space at the show—a figure that already exceeds the total of 1969 exhibitors.

Besides two floors of booth space, NCTA is allowing manufacturers to exhibit in some hospitality suites, and a few manufacturers will have altogether separate exhibit areas. More than 80 rooms on the Palmer House's eighth floor are being reserved for "party-type" hospitality suites with music and dancing. A quieter hospitality area for conversation and business talks will be located elsewhere in the hotel.

NCTA's managing director Wally Briscoe was on hand at the Chicago meeting to present the NCTA position and explanation of the proposed copyright legislation.

Ralph Demgen, Minnesota cable operator, urged the CATV suppliers to unite behind NCTA on the copyright question. A copyright bill, he said, "will get rid of the illegitimate status we have now." Ben Hughes of CAS, the Associates' representative on the NCTA board of directors, briefed the group on the efforts of the association's legislative committee. The associate members, he said, ought to be contacting their congressmen and encouraging system operators to do the same. To further the efforts of associate members in legislative liaison, Duane Crist of Anaconda and Burt Kittay of TPI were selected to head up an associates' committee.

One-Day Sale of Shares Nets TVC \$7½ Million

A secondary stock offering last week by Al Stern's TeleVision Communications was a sell-out. The 447,837 shares, priced at \$17 per share, were sold in one day for a total of more than \$7½ million. Cogan, Berlind, Weill, Levitt was the managing underwriter. The

corporation itself sold 100,000 shares and the remaining 347,837 shares were sold by shareholders. Some of the selling stockholders include Coles Communications Inc. which offered 133,000 of its 160,000 shares;

The sale of the Coles shares was a condition to the closing of TVC's acquisition of the television stations in the Virgin Islands which it contracted to purchase last year. Because Coles both owned VHF television stations and controlled more than one percent of TVC's stock, FCC regulations prevented TVC from acquiring the stations.

The net proceeds from TVC stock will be used for the construction and operation of the company's 40-channel system in Akron, Ohio, and for other corporate purposes such as acquisitions of CATV franchises and systems and other communications facilities.

Burch Suggests Diet For FCC Procedures

FCC chairman, Dean Burch, pleading for modernized and simplified Commission procedures, last week told the Federal Communications Bar Association at a luncheon in Washington that "my goal as chairman of the FCC is to set a single standard—public interest—and to do whatever works best to serve that interest. It's just that simple." He said to serve this standard, he intends that broadcasting, including UHF and non-commercial educational and CATV and whatever else is on the horizon, should be given every opportunity consistent with the public interest to "do their thing."

In order to let communications grow and flourish, however, the procedures the Commission now uses have to be excised of their considerable flab, he suggested, to do away with unwarranted delays.

Closely linked to procedures are standards, he said, and "the agency must establish clear and definite standards." He said that "neither the courts nor Congress can review adequately if standards do not exist."

Burch said that the hearing procedures of the FCC should come under particular review, and that perhaps hearing examiners should be delegated

authority to issue "summary judgments"—or simply stop a hearing if they think a point is settled

"Since the name of the game is procedure," Burch said, "I'll propose a procedure for reviewing our procedures. With the Commission's approval, I'll constitute a panel of senior staff advisers to examine Commission procedures, and to establish appropriate liaison with the administrative conference. I urge the association (the FCBA) to constitute a similar 'blue ribbon' panel, and that as close exchanges and consultation between the panels in worthwhile areas or projects are delineated, they can be brought to the Commission and where appropriate the Congress. As a start let me suggest a deadline of 12 months to accomplish this overall review."

TVC Awards Kaiser Largest CATV Contract

TeleVision Communications Corporation has awarded the largest community antenna television equipment contract in the industry's history to Kaiser CATV, Alfred R. Stern, president of TVC, announced last week.

The awarding of the contract has cleared the way to begin construction on the first 500 miles of the 1300 mile dual cable system in Akron, Ohio. "When completed the 40 channel system will be the largest in the country," said Stern.

Under a contract which will extend over one year, Kaiser will supply all CATV equipment except the cable itself. The Kaiser equipment is technically known as the Phoenician XR (extended range) series which, according to Stern, will provide a better quality cable television picture

Indiana System Sold

Bud Phillips, president of Flora Cable TV Company, Flora, Illinois, has sold his 50 percent interest in Total Communications, a Monticello, Indiana, CATV system, to James Klungness and Charles Henry of Iron Mountain, Michigan. The transaction gives Klungness and Henry controlling interest in the cable firm. No price was disclosed.

Southwest Cablemen Join To Fight Telco Rate Hike

Cablemen in the operating areas of Southwestern Bell Telephone Company have banded together to fight the pole attachment rate hike announced by Bell last month. The hike would boost the present \$3.00 per pole rate to \$5.00 by July, 1971.

The boards of directors of the state associations involved have stated that they feel the rate increase is unwarranted and have initiated action to

The group, representing Arkansas, Kansas, Missouri, Oklahoma and Texas, has formed a coordinating committee consisting of two CATV operators from each of the states mentioned. The purpose of the committee, assisted by E. Stratford Smith of Washington, D.C. law firm, Smith, Pepper, Shack & L'Heureux, is to undertake planning and action and to provide the leadership for a successful effort.

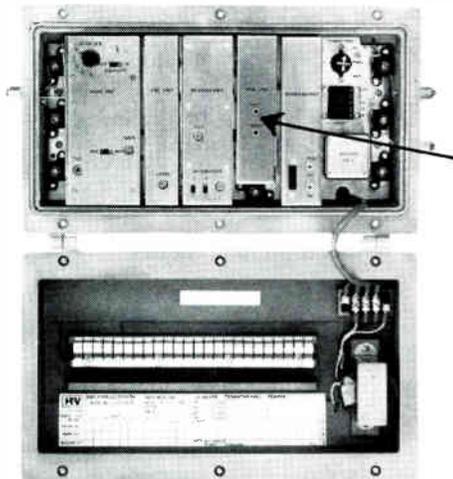
The group will also coordinate with NCTA, which has been in contact with AT&T about the rate hike.

The committee has urged CATV operators affected by Bell's action to unite with other systems, "sign nothing," "agree to nothing," and not to negotiate with Bell on a system-by-system basis. The committee also asked the operators to unite behind them and "give us your faith and trust."

"If you are not a member of the Texas, Arkansas or Mid-America associations, join now," asked the committee. "It is your battle we are fighting and we need your moral and financial support."

LOCAL ORIGINATION?

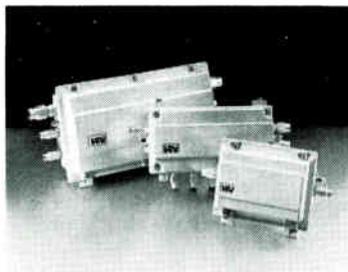
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Systems' Copyright OK

Test FCC's Inter Rules

The FCC "interim" solution for the problem of distant signal retransmission is being tested by two systems owned by Davis Communications. Systems in Coeur d'Alene, Idaho, and Pensacola, Florida, have obtained retransmission consent not only from stations but also the copyright holders of individual programs.

Jerry Burge, executive vice president and general manager of Davis Communications said that both systems have filed with FCC, but expect little or no results. "Up to this point we have met all the requirements of the Commission's retransmission-consent rules. There's no reason why they shouldn't grant permission," he said, but Burge added that he doubts if it can be done.

Coeur D'Alene Cablevision Inc. has obtained retransmission consent from KGVO-TV in Missoula, Montana and KLEW-TV in Lewiston, Idaho, and from copyright holders of seven programs. Pensacola Cablevision has permission to carry WWOM-TV of New Orleans and from copyright holder of one program (see CATV, Jan. 12, 1970).

The Pensacola system filed its first distant signal petition last January and immediately afterwards the Commission clarified its interim rules to specify that a system needed program-by-program consent rather than a blanket letter of consent from the distant station.

The Canadian Cable Television Association has announced a telephone number change. The new number is (514) 861-0568.

From the Chairman's Point of View

The new FCC Chairman, Dean Burch, has impressed cablemen as well as members of all media with his enthusiasm for Commission action. In an exclusive interview with CATV editors after his Rocky Mountain Association speech, Burch comments on the CATV industry and the FCC as he sees them.

CATV: Now that you've had several months' experience at the FCC, what are your reactions to the change from private practice to a government regulatory agency?

Burch: I am amazed at the breadth of knowledge FCC people demonstrate. And I am generally impressed with the capability of a large number of people in the agency who do very difficult work . . . and who do that work for what is not considered very much money. If you've been in the Commission, you know that we're a little short on plush offices.

CATV: Do you anticipate any FCC staff changes in the immediate future? Henry Geller's name, for instance, has been mentioned often.

Burch: I will not mention any names . . . but yes, there will be changes in the FCC staff.

CATV: Do you anticipate adding personnel to the CATV Task Force now that it has acquired Bureau status?

Burch: I anticipate some staffing up. We have probably about 400 in the Broadcast Bureau and about 30 in CATV. Remember that the CATV Bureau will not have licensing problems to deal with, nor will it have many of the other functions that the Broadcast Bureau has. But there's no question that it needs additional people, and that CATV will be staffed up.

CATV: With your knowledge of how Congress works, do you see any possibility of a Copyright bill passing in '70?

Burch: It's going to be difficult. I personally hope we do get a copyright bill . . . and soon. I believe that this is a thorn in the heel of the CATV industry that has to be removed before Congressmen will consider cable television on a par with others in communications.

CATV: Do you feel your interest in providing a variety of programming conflicts with the arbitrary definition of

"adequate" TV service in the Copyright bill which would limit the number of signals carried?

Burch: I don't have any "basic philosophy" on the point. This is one of the problems with the bill—I question whether this is a copyright matter or a regulatory matter. These problems will all have to be hammered out. Of course, the bill we're speaking of hasn't passed. And the "adequate service" definition may or may not be part of the final version.

CATV: Local origination is one means of the FCC favors of providing additional program variety. What types of programming do you feel CATV operators ought to be providing?

Burch: This depends largely on the capability of the system. Certainly operators are going to be concerned with local affairs. This is a communications industry, and I imagine it will communicate information, news, entertainment, movies, sporting events and so on. But I am not of the school that believes the Commission can tell people exactly what they're supposed to program. Cable operators will go into all aspects of programming, and there are many people thinking in terms of a cable network.



CATV: In addition to networking, do you feel CATV's future includes acting as a common carrier?

Burch: Such a future is undoubtedly feasible. As technology makes 40-channel systems available, for example, operators could very well lease channel space.

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Hundreds of CATV installations across the country illustrate TeleMation's ability to provide quality origination gear—from single channel automatic programming to the most sophisticated full studio applications.

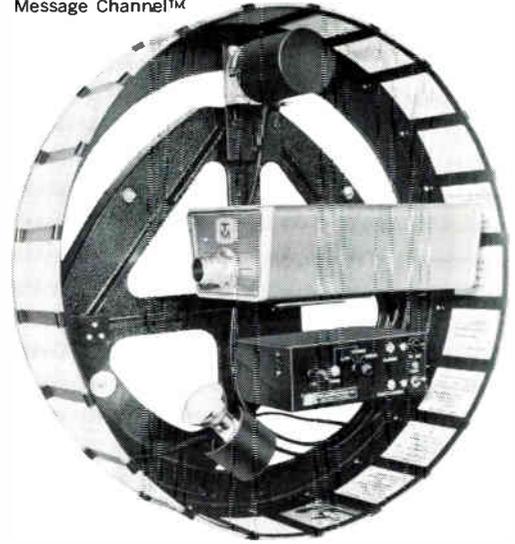
TeleMation is the Total System Supplier.



TMC-2100

The heart of our system is the TMC-2100 Camera. You can go anywhere from there. The basic camera operates as a self-contained unit, or it can be incorporated into multi-camera systems. With TeleMation accessory equipment it can perform to broadcast standards in high-quality live camera or film chain applications.

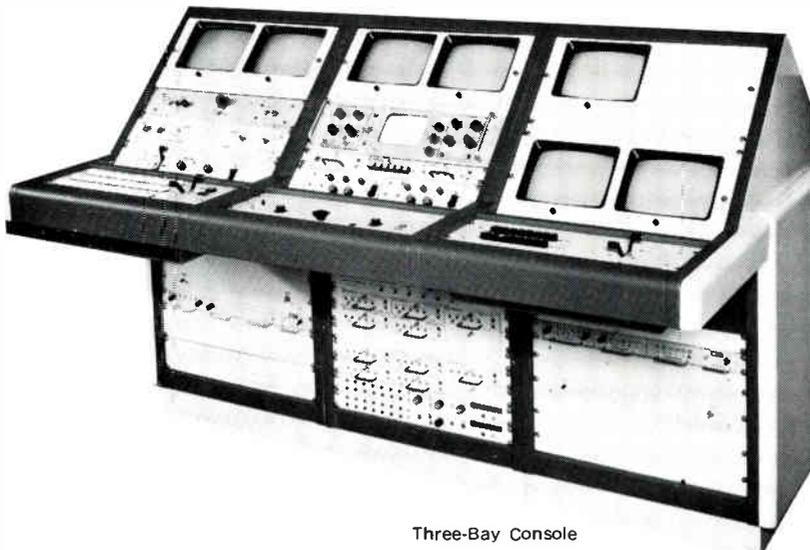
Our Three-Bay Console houses professional studio systems. One man can simultaneously operate a variety of closed-circuit or broadcast production equipment. The Three-Bay Console can include TeleMation video switchers, audio controls, camera control units, special effects, remote control panels for video tape recorders and film chains, video and pulse distribution amplifiers, and picture and waveform monitoring equipment.



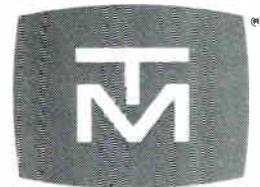
If you need an automatic message center, take a look at our MESSAGE CHANNEL.™ It displays twenty-four 3" by 5" message cards or photos, displaying a unit anywhere from 4½ seconds to 30 seconds each. And it will operate automatically in any of three modes: full sequence, stationary or sector—(repeat scanning) any selected number of message units.

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It could be the start of a beautiful system.



Three-Bay Console



TELEMATION, INC.

The Total System Supplier

2275 South West Temple
Salt Lake City, Utah 84115
(801) 486-7564

Moving Up

George J. Fernandez has been named senior field sales representative for Ampex professional audio products, according to Thomas E. Scholten, marketing manager for the professional audio products division. Fernandez, who will headquarter in Redwood City, California, will be responsible for direct sales of Ampex MM-1000 Series multi-track recorder/reproducers in Washington, Oregon, San Francisco and parts of Los Angeles.

John E. Barrett has been appointed to the position of special projects consultant for Reeves' Broadcasting, CATV Division.

TelePrompTer Florida CATV Corp. has announced the appointment of *John W. Lyons* to the position of chief plant engineer. Lyons was previously vice president of Communications Systems Corp., Huntington, N.Y.

Audio Devices, Inc., a subsidiary of Capitol Industries, manufacturer of magnetic tape, has announced the appointment of *Edward S. Selig* as manager, video products. Selig was formerly with Amphenol Corp. and Litton Industries.

CBS Electronic Video Recording has announced the appointment of *James T. Dowdell* as electronic video recording marketing demonstration engineer. Dowdell came to EVR from a post as recording engineer with CBS Records, moving there in March, 1969 after a year and a half with CBS Television engineering operations.

The Times Mirror Co. has announced two new appointments to its cable television division. *Del P. Henry* has been named marketing manager. In his new position, Henry will assist the marketing director in sales administra-

tion and market research. He was previously employed in sales with TeleVue Systems, Inc. of California and for the past two years served as president of Telemart Systems, Inc. *David R. Lewine* has been appointed coordinator of local programming.

Daniel Riser has recently been named manager-foreman of Steel Valley Cablevision. Riser was formerly foreman of Centre Video's Bellfonte Television Cable system.

Nelron Communications Co. of Fort Lauderdale, Florida has been appointed by Diamond Power Specialty Corp. as a distributor for its closed circuit television equipment in Florida. Nelron communications will be responsible for setting up Diamond Power CCTV systems for commercial applications.

The Canadian Radio-Television Commission has announced the appointment of *Sydney Newman* as special advisor to the chairman and the director of the Broadcast Programmer Branch. Newman's main concern will be content and style of Canadian radio and television programming.

Specialized, economical cablecasting begins here!

Brighten your profit-picture. Take any one of the three pieces of cablecasting equipment shown, add a *little* imagination, and you'll have a lot of **specialized** cablecasting capabilities. And it all begins at the R. H. Tyler Company. In addition to our own quality line of origination equipment, we're the distributor for many other lines of cablecasting gear. And the people at Tyler are *cablecasting pros*. . . they can help you build local origination programming that will be a sure winner with your subscribers. Whatever your choice, remember that specialized, economical cablecasting begins at Tyler.

Call us for full details! Area code 806 / 447-5841, . . .
1405 15th Street, Wellington, Texas.

The Originator of Time/Weather Equipment for Cable Television.

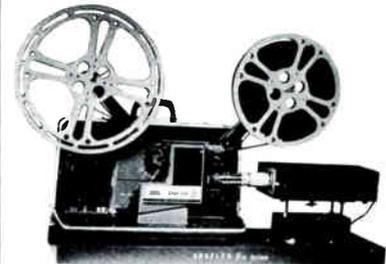
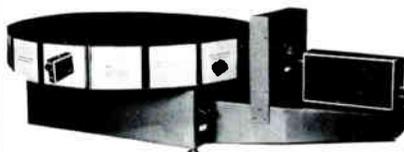


CONCORD VTR-620

Capture up to 40 minutes of video programming, re-play later on the versatile Concord VTR-620. This portable, easy to operate unit will give you unlimited usage in delayed programming of local events and public service features.

Economy and variety in one model of local origination equipment . . . that best describes the all-new Tyler Service Scanner. With this 16-position revolving drum public service and promotion programming is easy to accomplish. Subscribers enjoy it, too. May be easily phased into Weather-Scan or Weather-Scan II operation.

SERVICE SCANNER



GRAFLEX FILM CHAIN

The Graflex 16mm projector with the AFCO transistorized video TV camera is the practical approach to film origination for CATV systems. Feature films build subscribers. Maintain a varied, high interest format with this high performance product!

Franchise Activity

ARKANSAS: Monticello: Central Telephone and Electronics Corp. has been granted a franchise by the city council. The firm is planning a 7 video channel system with rates of \$5 installation; \$5 monthly.

CALIFORNIA: Bisbane: The city council has awarded a franchise to Bisbane Cable TV. Rates for the proposed 12 video channel system have been set at \$6 installation; \$4 monthly. . . . **Guadalupe:** Santa Maria Valley Cable TV has been granted a 10-year franchise by the city council. Franchise fee has been set at 2% of the annual gross receipts.

FLORIDA: Holmes Beach: The city council has tentatively agreed to grant a 30-year, non-exclusive franchise to Manatee Cablevision. . . . **St. Lucie County:** The county commission has granted a franchise to Florida Cablevision so that the firm can serve residents near Fort Pierce.

ILLINOIS: Benton: Sullivan Cable TV has been granted a 20-year franchise by the city council. Franchise fee has been set at an initial \$25,000 and 5% of the annual gross sales. . . . **Olney:** The city council has granted a 10-year extension on the franchise for Olney Cable TV. The firm's present franchise expires in August.

INDIANA: Winamac: Cass Community Antenna TV, Inc. has submitted its franchise bid to the city council.

IOWA: Davenport: The city council has awarded a non-exclusive franchise to Quint-Cities Cablevision, Inc., a subsidiary of Cox Cable Communications, Inc. . . . **Ottumwa:** General Communications, Inc. has submitted its franchise bid to the city council.

KENTUCKY: Ashland: Time-Life Broadcasting, Inc. has submitted its franchise bid to the city council.

LOUISIANA: Covington: The city council has extended the franchise for Seiler Communications Co., Inc. from 10 to 20 years.

MAINE: Biddeford: GenCoE Cable TV Corp. has been granted a franchise by the city council. Franchise fee has been set at 7% or \$3,000 per year, whichever is greater. . . . **Rockland:** Coastal Cable and Antenna, Inc. and Penocab, Inc. have submitted franchise bids to the city council.

MARYLAND: Washington County: American Tele-Systems Corp. has submitted its franchise bid to the city council.

MASSACHUSETTS: Natick: Charles River Cable Television has submitted its franchise bid to the city council.

MISSISSIPPI: Forest: The city council has granted a 25-year franchise to Vu-More Cable TV, Inc. of New Orleans.

MISSOURI: New Madrid: Ralph Boyer has submitted his firm's franchise bid to the city council.

NEW JERSEY: Netcong: The city council has tentatively agreed to award a franchise to Telecommunications, Inc. . . . **North Plainfield:** Plainfield Cablevision, Inc. has submitted its franchise bid for a non-exclusive franchise to the city council. . . . **Wharton:** The city council has awarded a franchise to Telecommunications, Inc. Franchise fee has been set at 3% of the gross revenues.

NEW YORK: Rochester: Cable Television of Rochester, Inc.; Monroe Cablevision, Inc.; Northeast Communications, Inc.; People's Cable Corp.; and Time-Life Cablemedia of Rochester, Inc. have each submitted franchise bids to the city council.

PENNSYLVANIA: Palmer Township: Township supervisors have granted a one-year franchise to Clear-Pic Cablevision of Forks Township. Franchise fee has been set at 5% of the annual gross receipts. . . . **Rostraver Township:** The township council has awarded a franchise to Broadway Maintenance Corp. Franchise fee has been set at \$500 per year plus \$1 for each subscriber over 250.

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UNDERGROUND CONDUIT, CABLE
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(415) 357-3520

System Construction

CALIFORNIA: Coachella Valley TV has announced the addition of color cablecasting to its 9 video channel system which serves approximately 10,500 subscribers from Cathedral City to Coachella.

Palos Verdes Cable TV Co. is presently erecting a new tower for its system which serves Palos Verdes Peninsula. The new antenna system will provide subscribers with 12 video channels, including two San Diego stations.

Television Signal Corp., which serves San Francisco subscribers, has received permission from the board of supervisors to raise its monthly rate from \$5 to \$6.25. Franchise fee has also been raised from 2 to 5% of the gross revenues. The firm, however, must add new channels before it can collect the new monthly rate, according to an amendment to the franchise.

DELAWARE: Rollins Cablevision, a division of Rollins Broadcasting of Delaware, Inc., has announced that local origination broadcasting will begin soon in New Castle County. The firm has more than 400 miles of plant under construction in the county.

ILLINOIS: First Illinois Cable TV, Inc. has announced the addition of a \$35,000 mobile television production unit to its

system which serves Springfield. With the new unit, the firm hopes to supply entertainment features as well as public service programming, according to manager John Stelzer.

MISSOURI: Taney County Cablevision, Inc. has announced that hook-ups are presently under way in Branson. The firm's 504-foot tower has already been installed.

International Telemeter has announced that hook-ups are now being made in Moberly.

NEW HAMPSHIRE: Merrimack Cable Television has announced that construction is scheduled to begin shortly in Amherst. The firm is planning to install a 50-foot tower.

Tele-Cable, Inc. has announced that its 300-foot tower to serve Concord has been installed.

NEW YORK: Bath TV and Service, Inc. has announced plans to add two channels to its present 9 video channel system which serves Bath.

TelePrompTer Cable TV has announced plans to extend service to include the Beaver Dam Lake area.

Carthage Video, Inc., which serves Carthage, West Carthage, Herrings, and Deferiet, has announced plans to expand its system to include Great Bend and Camp Drum.

NORTH DAKOTA: Minn-Kota Cable TV Co. has announced that construction is continuing in Breckenridge and Wahpeton. The tower is scheduled to be installed in the near future. When completed, the 34-mile system will offer 7 video channels.

OHIO: Communications Construction Corp. has announced that construction is presently under way in Malvern. The system is expected to be completed in the fall of 1970.

OKLAHOMA: Cablevision of Muskogee has announced that construction is scheduled to begin in February on its system to serve Muskogee. Officers of the firm, which is planning to offer subscribers all the channels from Oklahoma City and Tulsa, Okla., Fort Smith, Arkansas, plus Dallas independents, are Homer Bergren, president and Stan Searle, vice president.

SOUTH DAKOTA: TV Signal Co. has announced that its 5 video channel system which serves approximately 1,000 subscribers in Aberdeen has officially been energized. Aberdeen Cable TV Service has begun constructing a system to serve the same community.

WASHINGTON: Teletronics, Inc. has announced that construction is presently under way on its system to serve residents near Kent.

WISCONSIN: Tremplo Cablevision Co., Inc. has announced that construction of its 7 video channel system to serve Arcadia is presently under way.

MEXICO: Cablevision, S.A. has announced that its CATV system which started experimentally in September, 1969, in Mexico City is now fully functional. The system offers subscribers 6 local channels and is committed to adding programming from the U.S. Rates for the system are approximately \$29.20 installation; \$10.40 monthly.

NCTI Technicians ! get the job done !

When your technicians are NCTI trained, they're capable. Can you afford any other kind?

NCTI is the ONLY independent correspondence school devoted exclusively to training your technical personnel in all phases of cable television & ONLY cable television.

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Gentlemen:

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Firm _____

Address _____

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Digest of Earnings

CABLECOM GENERAL INC.

| | 1969 | 1968 |
|----------------|-----------|-----------|
| Year Sept 30: | | |
| Share earns | \$.44 | \$.30 |
| Revenues | 5,065,418 | 4,386,316 |
| Net income | 673,636 | 402,713 |
| Average shares | 1,535,876 | 1,329,525 |

COHU ELECTRONICS

Cohu Electronics, Inc. has announced a dividend payment of \$.15 per share, paid January 9, 1970, to shareholders of record on December 5, 1969. According to the firm, fourth quarter shipments and earnings will not differ greatly from those of the fourth quarter a year earlier.

ENTRON

The new Entron figures which appear in Industry Stocks this week reflect the recent merger of Entron and Spedcor Electronics. The new firm, Entron, Inc., has 1,325,904 shares outstanding and is traded on the American Stock Exchange.

WELLS FARGO & CO.

| | 1969 | 1968 |
|--------------|------------|------------|
| Year Dec 31: | | |
| Share earns | \$3.51 | \$3.36 |
| Income | 32,046,614 | 30,344,698 |
| Sec loss | 18,689 | 838,049 |
| Net income | 32,027,925 | 29,506,649 |

Industry Stocks

| Stock | Stock Exchange | This Week | Last Week | Year High | Year Low | Shares Outstanding |
|----------------------|----------------|-----------|-----------|-----------|----------|--------------------|
| Amecco | AM | 14 1/4 | 14 5/8 | 16 1/8 | 7 1/2 | 1,200,000 |
| Amer. Elec. Comm. | OTC | 7 | 7 3/4 | 16 1/4 | 5 5/8 | 1,516,432 |
| Amer. TV & Comm. | | 22 3/4 | 22 1/4 | 22 3/4 | 11 7/8 | 1,775,101 |
| Avnet | | 12 | 12 5/8 | 36 1/2 | 10 7/8 | 9,909,054 |
| Cable Info Systems | OTC | 2 1/2 | 2 3/8 | 4 5/8 | 2 3/8 | 955,000 |
| Cablecom General | AM | 21 1/2 | 23 | 25 1/2 | 8 3/8 | 1,605,000 |
| Citizens Fin. Corp. | AM | 13 5/8 | 12 3/4 | 28 3/4 | 11 7/8 | 994,689 |
| Columbia Cable | OTC | 13 1/4 | 13 | 14 1/2 | 9 | 876,000 |
| Comm. Properties | OTC | 7 3/4 | 7 | 10 | 4 1/2 | 644,621 |
| Cornelia Corp. | OTC | 5/8 | 5/8 | 5 1/4 | 5/8 | |
| Cox Cable Comm. | OTC | 25 | 25 1/4 | 25 1/4 | 13 | 3,550,000 |
| Cypress Comm. | OTC | 17 1/2 | 15 1/4 | 19 | 10 | 839,000 |
| Entron | AM | 7 1/2 | 7 5/8 | 9 | 2 1/8 | 1,325,904 |
| Famous Players Ltd. | C | 11 3/4 | 12 1/2 | 19 1/4 | 11 5/8 | 6,948,000 |
| General Inst. | NY | 26 3/4 | 29 3/4 | 42 1/2 | 26 3/4 | 6,026,000 |
| Gulf + Western | NY | 19 1/8 | 19 3/4 | 48 1/4 | 17 5/8 | 15,120,860 |
| H&B American | AM | 27 1/4 | 25 1/2 | 27 1/4 | 13 5/8 | 4,972,589 |
| Kaufman & Broad Inc. | | 49 1/2 | 49 3/8 | 50 1/8 | 29 1/2 | 3,900,909 |
| Lamb Comm. Inc. | OTC | 6 1/2 | 6 3/4 | 10 1/4 | 3 1/4 | 2,468,284 |
| LVO Corp. | NY | 8 3/4 | 8 | 12 3/4 | 7 3/8 | 5,692,078 |
| Maclean-Hunter | C | 19 3/4 | 17 1/2 | 19 3/4 | 13 | 2,000,000 |
| Reeves | AM | 15 3/8 | 14 1/4 | 32 3/4 | 12 7/8 | 2,163,000 |
| Scientific-Atlanta | AM | 7 1/4 | 7 3/4 | 17 | 6 1/2 | 903,442 |
| SKL | OTC | 3 7/8 | 4 | 8 1/4 | 3 1/2 | 650,000 |
| Sterling Comm. | OTC | 7 1/2 | 7 1/2 | 10 1/2 | 5 1/4 | |
| TeleMation Inc. | OTC | 22 | 20 1/4 | 30 1/2 | 14 1/2 | 1,086,735 |
| TelePrompTer | AM | 123 3/4 | 110 1/2 | 123 3/4 | 42 1/8 | 1,006,000 |
| TeleVision Comm. | OTC | 19 3/4 | 19 1/4 | 20 1/2 | 10 3/4 | 2,645,046 |
| Vikoa | AM | 25 3/4 | 25 1/2 | 32 1/2 | 21 5/8 | 2,183,382 |

These are Wednesday closing prices supplied by Oempsey-Tegeler. AM = American Exchange; NY = New York Exchange; OTC = Over the Counter; C = Canadian Exchange.



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instant programming

10 hours of
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each week

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1 - inch videotape
color playback
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only \$60 per week
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Alphamatic News is the only complete cable news service—news to wake up by...news to fall asleep by...news to stay awake by. It costs you only \$1.03 an hour to feed all this news to your subscribers. And you can make money selling messages for local advertisers. We'll show you how.

Give us one hour of your time. And we'll give you the complete story of how to make the most on cable TV.

Write to Television Presentations, Inc., 375 Park Avenue, New York, New York, 10022. Or call (212) 421-9666. A subsidiary of Sterling Communications Inc.

Rocky Mountain

(Continued from page 7)

have nothing that our nation needs and wants."

The Rocky Mountain confab also included technical sessions under G. Norman Penwell of NCTA, Gay Kleykamp of Ameco and Ron Abate of Systems Wire & Cable. M. William Adler, chairman of NCTA, made a presentation on "Licensing, Franchising and the PUC." A legal session featured a panel which included Al Stern, John P. Cole, E. Stratford Smith, Walter Kaitz and Jay Ricks.

Saturday morning the emphasis was on origination. Ed Drake of GenCoE made a presentation on "The Multiple Users of the Local Origination Capability." Burt Kittay of Television Presentations, Ken Lawson of TeleMation, Inc., Bob Weisburg of TeleMation Programming, Inc. and Jeff Marcus of CATV Marketing, Inc. each had sessions on local origination topics. They showed videotapes of commercials for CATV and an amusing training film for CATV technicians. Systems Wire & Cable sponsored a luncheon and plant



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tour for convention attenders and the convention closed as some cable operators took in a horse race where the winner's prize was presented by the RMCTA president.

Newspaper Group Protests Fairness Doctrine for CATV

The dazzling possibilities of cable television in the future are making the newspaper industry tread warily as it discusses FCC regulatory plans for CATV.

Noting the Commission's requirement that cable systems with more than 3,500 subscribers must originate programming, and also noting that the Fairness Doctrine and other broadcast regulations are being applied to CATV, the American Newspaper Publishers Association has asked the FCC not to make its rules binding on future cable users, such as newspapers that want to use cable technology to aid in distribution. The imposition of the Fairness Doctrine on newspapers would be an abridgment of the right of free speech, ANPA told the Commission.

Interestingly, Commissioner Kenneth A. Cox has suggested that the Fairness Doctrine might equitably be applied to print, especially in the light of the U.S. Supreme Court ruling upholding the FCC's right to apply it to radio and television. FCC Chairman Dean Burch, whose generally conservative philosophy would seem at first glance to rule out that approach, just recently warned cable television operators, "You can expect then that most of the rules governing broadcast stations will eventually find their way into cablecasting."

The ANPA worries actually show only one aspect of the serious philosophical and technical thought now being given to the question, "Who will control CATV programming of the future?" If multiple channels of origination are to be used, can the cable operator own them all?

In ANPA's view, there should be an amendment of the FCC rule to specify that the Fairness Doctrine, etc., would not be applicable to "any channel of a CATV system used by a newspaper primarily for the dissemination of news to the subscribers."

UNDERGRDUND

Construction Division of multiple system owner (8 underground) has spare capacity for Turnkey Projects.

Address inquiries to D. J. McGillicuddy
Vice President

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CHIEF TECHNICIAN

New system under construction in medium sized southern Alabama resort town needs chief technician to supervise construction and work into manager's position. Excellent growth opportunity for aggressive young man, including eventual ownership interest. Reply to CATV Weekly, Dept. W109-3.

SYSTEM MANAGER FOR LONG ISLAND

Experienced manager wanted by large MSO for large Long Island system. Require strong administrative background. Self-starter. Salary open. Send resume and brief letter to CATV Weekly, Dept. W109-4. All replies held in confidence.

MANAGERS

Get set for the seventies! If you have managerial abilities and are looking for an opportunity to advance in the CATV industry, send resume and brief letter to: CATV Weekly, Dept. W129-4.* Salary open. *Confidential box number.

TECHNICAL DIRECTOR

Wanted by MSO headquartered in New York. Experience required in all phases of system design, maintenance, and operation.

Requires ability to organize and direct the activities of others and administer technical phases of system operations along corporate guidelines.

This is a corporate staff position which calls for working from office in New York City and considerable travel. Liberal company benefits apply, and salary is commensurate with job requirements and individual experience and ability.

An excellent opportunity for a technically competent, experienced CATV engineer with administrative ability.

Reply to CATV Weekly, Dept. W129-1.

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SYSTEM MANAGER

Experienced manager wanted by large MSO for New York system with large potential. Require strong sales background with some technical know-how. Self-starter, salary open. Send resume and brief letter to CATV Weekly, Dept. W-170-2.

TECHNICIANS

Immediate openings for qualified technicians in a CATV organization that is going places. If you are looking for challenge and an opportunity for advancement—send letter of application to: United Transmission, Incorporated, 2812 West 47th Avenue, Kansas City, Kansas 66103, Attention: R. C. Rhodes.

REGIONAL MANAGER

Regional Manager opportunity with rapidly expanding CATV organization. Send resume and brief letter to CATV Weekly, Dept. W129-3.* Salary open. *Confidential box number.

FINANCIAL BACKING NEEDED

Established Upper New York State Corporation possessing three franchises (4th due soon) seeking financial backing, either shares or partnership. Construction to begin April 1970. Potential subscribers 10,000. Write CATV Weekly, Dept. W-170-3.

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JERROLD ELECTRONICS CORP., a major developer of community TV antenna systems, needs trainees for Electronic Technician positions. TV repair experience, military training or previous technical training required to qualify you for this excellent opportunity with future growth potential.

Excellent 3 month paid training program. Promotion to Technician with substantial increase in salary after completion.

Salary and expenses while training. Willing to relocate and travel occasionally.

Send resume to: NATE LEVINE, Chief Engineer, Community Operations, or call: (215) 925-9870, Ext. 624.

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CHIEF TECHNICIAN

Medium (60 miles) system in South Carolina requires experienced Chief. System, owned and operated by Suburban Cablevision Inc., has modern channel commander head end and solid-state amplifiers. Excellent company benefits, company vehicle provided. All moving expenses paid.

Send resume to:

R. A. Gantert, Personnel Manager,
SUBURBAN CABLEVISION INC.
P. O. Box 206, Whippany, N. J. 07981

FOR SALE

T.V. Cable Company for sale. Located in fast growing North Alabama town. For information contact Fred Taylor Real Estate, P.O. Box 276, Albertville, Alabama or phone AC 205-787-3061.

CHIEF TECHNICIAN

5000 Subscribers system in N.H.'s skiing, fishing and hunting country needs Chief Technician. Division of Cypress Communications. Salary commensurate with experience and training. Send your resume to Paper City TV Cable Corp., 215 Main Street, Berlin, N.H. 03570, Attention: R.L. Blais.

CABLE COMMUNICATIONS MARKETING and ENGINEERING POSITIONS

The Cable Television Systems activity of RCA has immediate openings in its marketing and engineering organizations.

If your past performance warrants, and your career interests are to be part of management in the CATV field, we would like to hear from you.

RCA is interested in those individuals who are "doers" and who wish to contribute further to the exciting future of cable communications.

Confidential interviews will be arranged. Send your resume or data sheets, including your present salary, to F. T. Flanagan, RCA, c/o CATV Weekly, Dept. W170-1. We are an equal opportunity employer.

RCA

ELECTRICAL ENGINEERING EXPANSION—WITH A FUTURE CIRCUIT DESIGNERS (Senior)

Perform detailed circuit analysis and design solid-state circuits for broad band equipment in the VHF and UHF region. Experience required.

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Challenging opportunities to be the technical representative of one of the leading CATV manufacturers. Position requires individuals with technical communications background and ability to "get the job done" with minimum supervision. Extensive travel required.

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profile of a leader



GAIL E. OLDFATHER

Born in Miami, Indiana, March 18, 1935. Graduated from Indiana State University, Terre Haute, Indiana, with a B.A. degree in Merchandising/Business Administration. He served six months on active duty with the U.S. National Guard, was recalled during the Berlin Crisis in 1961 and spent ten months at Fort Lewis, Washington. He is Vice President of the Communications Finance Division of Economy Finance Corporation; President and part owner of Citrus County Cablevision, Inc., Crystal River, Florida; and treasurer and part owner of Marksville Cable Television, Inc., Marksville, Louisiana. He is married, has one daughter and one son.

"The risk factor's too high" . . . the standard answer to requests for financing of the young CATV industry ten years ago. Few finance firms were far-sighted or courageous enough to speculate on "risk" loans to cable television firms then. But there is usually at least one man willing to step out and pioneer . . . and CATV found such an ally in young Gail E. Oldfather who helped to coax his company, Economy Finance Corporation, into investing the "early money" in the industry.

Attracted by the potential of CATV, Gail did his homework so thoroughly that he became one of the best-known "cable experts" outside the industry itself . . . and so thoroughly convinced his company's top management that Economy Finance has invested more than \$90 million in CATV since 1961. Long-time friend and early CATV financier himself, Bill Daniels testifies, "Gail knows more about cable television than any other finance man in the business." Quiet and unassuming he may be, but Gail speaks with authority, says Bill.

He was moved from Economy's auditing staff to the position of Credit Manager of Commercial Finance Operations in 1962. Three years later, on Gail's suggestion, the firm established a separate division for Communications Financing specializing in CATV as well as radio and television station financing. Gail was named Vice President in charge of the division at the time it was organized.

In his position, Gail is responsible for the \$34 million that Economy currently has out on loan to the cable television industry. But not content with this role, he has invested more than just company time and money in CATV. He is involved in part ownership of two sizable cable systems—one in Florida and another in Louisiana. His independent operations, coupled with his major investment interest, lend a strong credibility to Gail's opinions. "I'm no small talk artist," he says—and when he speaks, cable people listen. The consensus is that "If it has anything to do with CATV, you can bank on his being right."

He jumps into his hobbies with the same enthusiasm that he pursues his work. Gail's quietly aggressive, planned approach is as evident on the golf course as in the office . . . which probably explains why he's in as much demand as a golfing partner as he is as a CATV ally.

At the time when cable television most needed the nourishment of dollars for growth, Gail Oldfather stepped out in front as a leader. With the pioneering vision which has characterized other industry leaders, he saw the promise, and the plan . . . and the profit for everyone.



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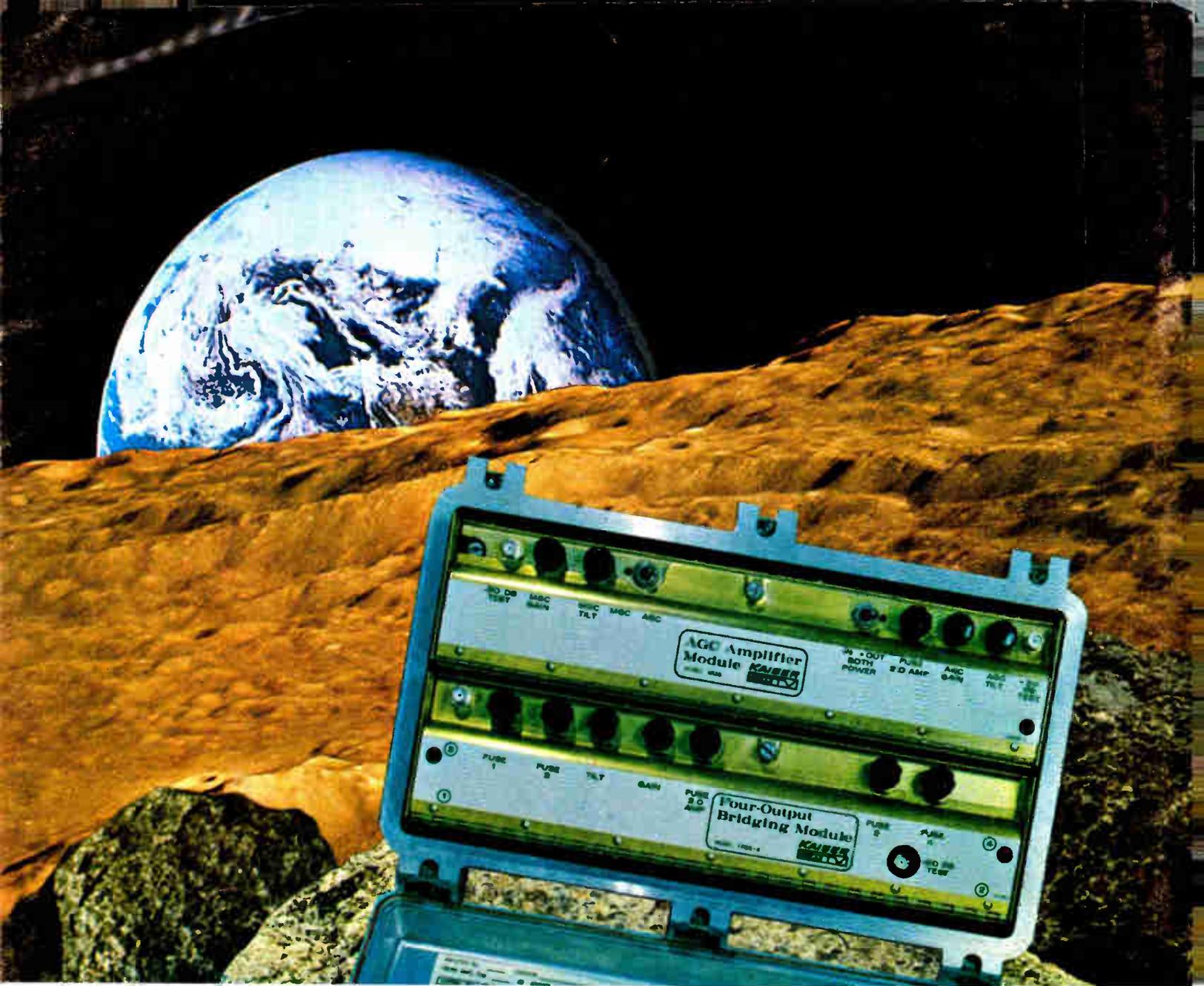
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