THE NEW TRACK FROM THE QUADRUPLE-PLATINUM ALBUM GET A GRIP

CRAZY

NOW ON WORLDWIDE TOUR

PRODUCED BY BRUCE FAIRBAIRN
Mixed by Brendan O'Brien
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### THE CHARTS

#### PLAYS PER WEEK

<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>2W</th>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 PRINCE, The Most Beautiful Girl In The World (N.P.G. Records/Bellman)</td>
<td>8084</td>
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<td>2 BIG MOUNTAIN, Baby I Love Your Way (RCA)</td>
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<td>3 ACE OF BASE, The Sign (Arista)</td>
<td>8095</td>
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<td>4 COUNTING CROWS, Mr. Jones (DGC)</td>
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<td>5 MADONNA, I'll Remember (Maverick/Sire/WB)</td>
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<td>7 MARIAH CAREY, Without You (Columbia)</td>
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<td>10 BONNIE RAITT, Love Sneakin' Up On You (Capitol)</td>
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<td>14 RICHARD MARX, Now And Forever (Capitol)</td>
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<td>15 GENERAL PUBLIC, I'll Take You There (Epic Soundtrax)</td>
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<td>16 KELLY, Bump N' Grind (Epic)</td>
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<td>18 CELINE DION, The Power Of Love (550 Music)</td>
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<td>21 JULIET ROBERTS, I Want You (Reprise)</td>
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<td>22 JANET JACKSON, Because Of Love (Virgin)</td>
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<td>24 MELISSA ETHERIDGE, Come To My Window (Island/PLG)</td>
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<td>25 CELINE DION, Misted (550 Music)</td>
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<td>26 BABYFACE, And Our Feelings (Epic)</td>
<td>3065</td>
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<td>27 THE CRANBERRIES, Dreams (Island/PLG)</td>
<td>2844</td>
<td>2993</td>
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<td>28 TOM PETTY &amp; THE HEARTBREAKERS, Mary Jane's Last Dance (MCA)</td>
<td>3094</td>
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<td>29 BECK, Leser (Bong Load/OGC)</td>
<td>2660</td>
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<td>30 MICHAEL BOLTON, Completely (Columbia)</td>
<td>2955</td>
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<td>31 JOSHUA KADISON, Beautiful In My Eyes (SBK/ERG)</td>
<td>2245</td>
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<td>32 US3, Cantaloupe (Flip Fantasia) (Blue Note/Capitol)</td>
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<td>33 ALICE IN CHAINS, No Excuses (Columbia)</td>
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<td>34 GIN BLOSSOMS, Found Out About You (A&amp;M)</td>
<td>2542</td>
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<td>36 GABRIELLE, I Wish (Go! Discs/London/PLG)</td>
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<td>37 MEAT LOAF, Objects In The Rear View Mirror (MCA)</td>
<td>326</td>
<td>2018</td>
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<td>38 LISA LOEB &amp; NINE STORIES, Stay (I Missed You) (RCA)</td>
<td>1491</td>
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<td>39 MORRISSEY, The More You Ignore Me, The Closer I Get (Sire/Reprise)</td>
<td>1672</td>
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<td>40 THE BREEDERS, Divine Hammer (4AD/Elektra)</td>
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#### RETAIL SALES

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<thead>
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<th>Artist/LP</th>
<th>Label</th>
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<tr>
<td>1 PINK FLOYD, The Division Bell</td>
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<tr>
<td>2 ABOVE THE RIM, Soundtrack</td>
<td>Death Row/Interscope/AG</td>
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<td>3 BENEDICTINE MONKS OF SANTO DOMINGO, Chant</td>
<td>Angel</td>
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<td>4 COUNTING CROWS, August And Everything After</td>
<td>DGC</td>
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<td>5 ACE OF BASE, The Sign</td>
<td>Arista</td>
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<tr>
<td>6 THE BREEDERS, Leaving Las Vegas (A&amp;M)</td>
<td>Capitol</td>
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<td>7 NIRVANA, In Utero</td>
<td>DGC</td>
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<td>8 CRASH TEST DUMMIES, God Shuffled His Feet</td>
<td>Arista</td>
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<td>9 SOUNDGARDEN, Superunknown</td>
<td>A&amp;M</td>
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<tr>
<td>10 ENIGMA, The Cross Of Changes</td>
<td>Charisma/Virgin</td>
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<td>11 TONI BRAXTON, Toni Braxton</td>
<td>LaFace/Arista</td>
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<td>12 PANTERA, Far Beyond Driven</td>
<td>EastWest/AG</td>
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<td>13 ROLLINS BAND, Weight</td>
<td>Image</td>
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<td>14 YANNI, Live At The Acropolis</td>
<td>Private Music</td>
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<td>15 BECK, Mellow Gold</td>
<td>Bong Load/DGC</td>
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<td>16 NAS, Illmatic</td>
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<td>17 SNOOP DOGGY DOGG, Doggystyle</td>
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<td>18 PHISH, Hoist Elektra</td>
<td>Atlantic/AG</td>
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<tr>
<td>19 ALL-4-ONE, All-4-One</td>
<td>Epic Soundtrax</td>
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<tr>
<td>20 CELINE DION, The Colour Of My Love</td>
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<td>21 TOBY MAG, Live Through This</td>
<td>DGC</td>
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<td>22 NINE INCH NAILS, The Downward Spiral</td>
<td>Nothing/TVT/Interscope/AG</td>
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<td>23 PHISH, Road Trippers To Nashville</td>
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<td>24 MARILYN MANSON, Music Box</td>
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<td>25 REALITY BITES, Soundtrack</td>
<td>Soundtrax</td>
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<td>26 SALT-N-PEPA, Very Necessary</td>
<td>Next Plateau/London/PLG</td>
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<td>27 JIMMY PAGE, Give My Love To Whoever Keeps It</td>
<td>Qwest/WB</td>
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<td>28 THE CROW, Soundtrack</td>
<td>Atlantic/AG</td>
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<td>29 GREEN DAY, Dookie</td>
<td>Reprise</td>
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<td>30 MORRISSEY, &quot;Vauxhall And I&quot;</td>
<td>Sire/Reprise</td>
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<td>31 ALICE IN CHAINS, Jar Of Flies</td>
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<td>32 TOM PETTY &amp; THE HEARTBREAKERS, Greatest Hits</td>
<td>RCA</td>
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<td>33 FORTY, The Long Weekend</td>
<td>Atlantic/AG</td>
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<td>34 JODECI, Diary Of A Mad Band</td>
<td>Uptown/MCA</td>
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PPW Regional Breakouts and Additional Retail Information Begin On Page 48

The Network Forty
Winter Arbitrons: Feast Or Famine
Bumps, Wobbles Beset Top 40s

It could’ve been the tumultuous weather or the natural disasters such as the L.A. earthquake. Whatever the reason, a majority of the Top 40s that showed ratings movement in the Winter book either enjoyed major bumps or took big hits. In general, good news outweighed the bad.

Ratings for about 52 Mainstream, Crossover, Adult or Alternative Top 40s came out last week. Thirty stations enjoyed up books, of which 17 were increases of over a half a point. On the down side, 22 stations took hits, of which 13 were half-point or more. Niche-wise, Mainstream Top 40s fared the best (12 up, 5 down), followed by Adult 40s (4 up, 2 down). Alternative (6 up, 6 down) and Crossover (8 up, 9 down).

Mainstream stations comprised over half of the big winners, including WPRO’s 8.7-9.7, WJZ’s 7.0-8.6, WTCI’s 5.1-6.7, WKDD’s 5.5-7.1, KQKS’ 4.2-5.1 and best of all, WAEF Allentown’s orbit of 10.0-15.3. Big Crossover winners include WKKR (6.4-7.5), WERQ (4.5-5.4), WPOW (5.3-5.9) and WBBM FM (4.7-5.4). The lone Alternative station that made considerable progress was WENZ (2.6-3.3), while WKTI’s Adult skew zoomed 5.3-6.8.

Racking in the glow of successful changes in musical direction are WNCL and KPLZ. Dave Robbins’ move that brought ‘NCI from an Adult 40 to a more aggressive Mainstream approach paid off big-time: 5.8-7.4. Conversely, Casey Keating adopted the Adult “Star” moniker and saw KPLZ’s numbers rise 2.6-4.4.

CASEY KEATING

Also, five Alternative, two Adult, three Crossover and three Mainstream stations enjoyed increases that ranged from 1 to 4. The hottest market for Top 40 was Hartford, where WCCG and WKSU increased the format’s listenership by 3.7 ratings points. Seattle, with a 2.1 bump courtesy of KZLZ and KUBE, and Milwaukee, with WKTI and WLU’s combined jump of 1.9 points, also saw major improvements.

On the down side, 13 of the 22 Top 40 declines were greater than a half-point: 4 Mainstream, 4 Crossover, 3 Alternative and 2 Adult Top 40s. Tough towns for Top 40 were Atlanta (off a combined 2.1 ratings points) and Phoenix (down 1.5).

In Brief

BAR/NONE'S NEW INDIE
Bar/None Records, an East Coast independent label that has been home for the likes of They Might Be Giants, Luka Bloom, Yo La Tengo and Freedy Johnston, has announced that it will be independently distributed through Koch International.

Bar/None was started in 1986 by Tom Prendergast in Hoboken, N.J. Glenn Morrow, whose band Rage To Live supplied the label’s first release, has since become co-owner. Bar/None currently has Health And Happiness Show, Ms. Loom and Touch of Oliver on its roster. The first releases under the new agreement will be by England’s Tinderticks, whose self-titled album was cited by Melody Maker as “Album Of The Year.” That record will be followed by new releases from The Wallmen and Shirk Circus.

ROANOKE'S NEW CHURBAN
Virginia Network Inc’s WWJL Lynchburg has veered its Urban sound in a Churban direction – and it will be simulcast to Roanoke on WWOD “Jammmin’ 106.” VP/Programming Jack A ksi, PD Lee Cameron and MD J.J. Maxx have asked labels to provide “Churban and mass-appeal” product up to this point. WWJL has not been received.

Dick Takes WAPI Adult
Dick Broadcasting flipped recently purchased WAPI FM Birmingham from Top 40 to Hot AC, changing its call to WMQX “Mix 94.5.” Mix and AM sister (which will still go by WAPI) will operate as a duopoly with WZRR/WJJO, although both operations will be conducted separately. WAPI’s retention VP/GM Bernie Barker and VP Programming Mark John, although MD Scott Bohnam was replaced by Sam Reynolds.

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MASON DIXON INTERVIEW
Outspoken WMTX Tampa OM/PD Mason Dixon on achieving Top 40 success, avoiding failure and the importance of a good memo...page 18

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SHOW PREP
“Play It, Say It” – bio liners on Jon Sceda, Heart and Collective Soul – and “Rummage” on drive by Rap, a new Gilgadis’ Island and “The Blonde Bomb Shelter”...page 30

MOST REQUESTED
A Network Forty exclusive: The hottest new rotation records from around the country – from both Mainstream and Crossover stations...page 32

HISTORICAL ARTIFACT
An unreasonable facsimile of a legendary memo – just leaked – that discusses how a radio station staff should take aim on success...page 41
Prince's "Beautiful Girl" Gets Royal Requests
Jon Secada Most Added, "MMM MMMM" Rule Requests

On week two of the all-PPW era, Prince's "The Most Beautiful Girl In The World" overtook Big Mountain's "Baby I Love Your Way" to become the most-played single among the 265 reporting Top 40 stations. In the add war, Jon Secada's "If You Go" was greeted with open arms by 159 stations, while the Crash Test Dummies' quirky "MMM MMMM MMMM" saw its streak as most-requested single run to six weeks in a row.

Unlike last week, there were several changes in the PPW Top 10. Prince leapt from third to most-played on the strength of an additional 900 plays. Although Big Mountain's "Baby I Love Your Way" dropped from first to second, it still enjoyed an increase of 500 spins. Other hot records include Madonna's "I'll Remember" (#5, up 700 plays), Enigma's "Return To Innocence" (#8-6, up 750 spins), and Kevin Campbell's "I'm Ready" (#10-9, up almost 500 plays) and Bonnie Raitt's "Love Sneakin' Up On You" (#13-10, up over 600 spins).

Regionally, Prince toppled the Midwest, Northwest and West, while finishing second in the Northeast and East and third in the South. Other regional #1s include the Counting Crows' "Mr. Jones" (Northeast and South) and Ace Of Base's "The Sign" (still holding on in the Great Lakes region). More detailed information is available in the regional Breakouts that begin on page 48.

Three new records are destined for the Top 10, if not the Top 5. All-4-One's "I Swear" rocketed #32-12 from an increase of well over 2,000 spins. Celine Dion's "Mistreated" gained 1,000 plays and moved #34-25, while the biggest debut is Meat Loaf's "Objects In The Rear View Mirror..." which hit the chart at #37, increasing its before-the-box PPW total by almost 1,700.

The Crash Test Dummies' "MMM MMMM MMMM" basked in its sixth consecutive week as the most-requested single in overnights. However, its reign will be seriously threatened next week by All-4-One's "I Swear," which raced into the #2 spot in just two weeks. The rest of the Top 10 Requests were pretty much the same, with the lone exception of the re-entry of Madonna's "I'll Remember."

The race for most-added honors wasn't even close last week, as Jon Secada's "If You Go" overwhelmed the field by attracting 159 adds out-of-the-box. Coming in a respectable second was Tom Petty's "American Girl." The fact that the song is over a decade old didn't stop 57 stations from adding it last week. Obviously, it still sounds fresh today. Other singles doing well out-of-the-box include Gin Blossoms "Until I Fall Away" (31 adds), M-People "Moving On Up" (32 adds) and Primal Scream "Rock'n" (28 adds).

Clinton Squares Off Against Radio
Proposes User Fee Hike, Higher Airplay Royalties

The National Association of Broadcasters is girding for some major legislative battles in the near future against some heavyweight opposition – the White House. The Clinton Administration has announced its support for legislation that would cost broadcasters considerably more money in broadcast royalties and user fees.

It began when the White House announced it would support a bill that would create a performance right for digital sound recordings. Royalties from that performance right would, for the first time, go to record companies. Currently, the licensing fee is only paid to songwriters and publishers through ASCAP and BMI. Two such bills are already on the floor; the House version is sponsored by William Hughes (D-NJ) while a Senate version has been introduced by Dianne Feinstein (D-CA) and Orrin Hatch (R-UT).

Naturally, the Recording Industry Association of America, which represents the labels, has lobbied for legislation like this for years. They stepped up the fight with the advent of new digital technology that allows transmission and copying of CD-quality sounds over TV, radio and cable services. The NAB, of course, is lobbying opposition to the bills, citing the millions of dollars radio already pays for royalties. It has already brought a jingoistic slant to the battle, claiming the Clinton Administration is trying to lure a better deal for American copyrighted works overseas during its recent global trade talks. As NAB lobbyist Jim May publicly claimed that Congress won't cotton to the idea of throwing 1,000 American-owned radio stations "to the forlorn-based recording industry wolves" on the slim chance that it could land a better trade deal.

The NAB will also have to rally support to defeat the Clinton proposal that will increase user fees (that have only recently been instituted) to pay for jail illegal alien felons. NAB President Eddie Fritts is determined to defeat the proposal, which could double the user fees. Obviously, he and his cohorts will have a lot to talk about when they start swapping Congressional offices.

The Network Forty
Flip-Flops
It's official. WAPI Birmingham has flipped from Top 40 to AC. The big question is who will fill the gap in the market? Several stations are contemplating a switch to Top 40.

- Is Shamrock (which owns Z100 New York) going to change the format of Classic Rock KZFX Houston to an Alternative leaning Top 40? Will they be simulcasting John Lander's morning show? Will Steve Kingston consult?
- Is AOR WMFX Columbia, SC studying possibilities of dropping Top 40 WNOK-FM and then swapping frequencies?
- Is WMGV Oshkosh T-H-I-S-C-L-O-S-E to going Oldies? Will the new call letters be WVBO (Valley's Best Oldies)?

Radio And Wreckage
Was it just us or did anyone else notice that last week's R&R, the one that was a day late and contained new charts that were impossible to understand, was Issue #1040? Really, the tax form is easier to figure out. Add Factors (o), Growth Ranks (#) and weighting (« «), aside, what we would really like to know is if subscriptions to R&R can be classified as charitable contributions?

How Was Your Winter
More Arbitrons came out this week. Check out the News section for all the details.

Ins And Outs
Sr. VP/GM Andy Allen has sailed from Island.

OM Jay Taylor at KEDG Las Vegas exits. Watch him surface somewhere else soon. (See News section and X for more.)

In search of a better martini, WIOQ Philadelphia APD Glen Kalina makes a lateral (at best) move to something called FMQB.

John McMann is officially upped to MD at WWKX Providence.

WAPI Birmingham MD Scott Bohannon exits as the station turns AC.

Out in Myrtle Beach is WWXM OM Michael Parnell.

WHIZ/WSPT MD Jackie Johnson crosses the street and joins WIFC as MD.

WPGC mixer Jefferey Curtis was let go by Jay Stevens after playing an unauthorized half-hour House set last weekend. (Good PDs are always listening!)

Where's Kiki?
Rumors flew when EMI's Billy Brill was caught in the arms of Sr. VP Promotions Ken Lane. (See Page 6 photo.) It turns out Billy just fainted when he found out Jon Secada was most-added this week. (Lizard note: Where's Ken's left hand?)

RPWs
In keeping with our policy of listing the biggest Rumors Per Week (unweighted, ranked by number of mentions), here are the ones making the rounds.

#1: The biggest rumors surround PLG. Need we say more?
#2: Will the Eagles fly to Geffen? The band is currently unsigned and offers for an album are said to be monumental. Their MTV Unplugged sessions this week in Los Angeles were unbelievable and tour dates are being announced daily. Don't miss this concert.
#3: KUBE Seattle has been spinning a heavy dose of Alternative bands like Pearl Jam, Nirvana, Cranberries, Blind Melon, Stone Temple Pilots and Crash Test Dummies, just to name a few. This might seem an anomaly since Seattle gave birth to the "Grunge" sound and Rhythm formatted KUBE might just be taking advantage of home town habits. However, the Chrome Lizard hears this is more than a test. Is consultant Jerry Clifton beginning here and sliding more Alternative sounds onto his other radio stations? Listen for it to happen.

#4: A West Coast label exec, who has been skimming on thin ice with his company for several weeks, has fallen through. Beware the Ides of May.
#5: SN/makers?
#6: A major Northeastern Top 40 outlet will have made major format adjustments by the time you read this.

Check, Please
Was that Jerry St. James of Q106 San Diego's morning team Jeff & Jer sitting "close" to #100 PD Tom Gendrund last week?

Pimping Ourselves
This week, you found The Network Forty's "Morning Line" on your fax machine Wednesday morning. You'll be getting it each Wednesday from now on. In it you'll find excerpts of news and satire featured in the upcoming issue as well as the industry's most innovative and up-to-date overnight chart and music information. Reading the "Morning Line" each week from The Network Forty will make you smarter, funnier and better looking. We guarantee it. Lose the "hot wax." The Network Forty's "Morning Line" is grease-free.

The famous "bathroom" memo mentioned by Mason Dixon in this week's interview has been unearthed and reprinted on Page 41. Don't miss it.

Call Sigourney Weaver
WHJX Jacksonville is attacking WAPE using sweepers with the st of an ape screaming after being shot.

Changes In Latitudes?
Consultant Steve Perut has moved into new offices in... Minneapolis. Search rumors of his move to Denver.

Gottagettagig?
A primo Great Lakes PD opening is about to happen. Watch this page for details soon.

Buzz
Scott Shannon... Kandy Klutch... The Revenants... Rick Stone... Buzz Bennett... Bruce Tenenbaum...

"Honest, Daniel, we're just good friends!"
MEATLOAF
“Objects In The Rear View Mirror May Appear Closer Than They Are”

#2 Most Increased Play – R&R
Breaker – R&R Back Page
Over 1,500 Plays In The First Week
Summer Tour Starts In 2 Weeks — Over 1/2 Million Tickets Sold In The First Day
MTV Add – Stress Rotation

TOM PETTY & THE HEARTBREAKERS
“American Girl”

2nd Most Added Single In The Country
Album Approaching 3,000,000
The Biggest Album In Tom’s Career!!

HEAVY D. & THE BOYZ
“Got Me Waiting”

Debut #1 SoundScan 12” Sales!!
19–13* SoundScan Pop Singles
23–17* Crossover Monitor
Huge Callout at Hot-97, WPGC, 92-Q, WIOQ, The Box, MTV – Active Rotation

Vince & GLADYS
“Ain’t Nothin’ Like The Real Thing”

Top 5 Callout Females 25–44 WRQX Washington
Over 500 Spins R&R
Female Phones at Q-106, KTMT, WZKK
Album Over 1,000,000

* And A Hell Of A Lot More Sales Too.
Programming a radio station is one of the most difficult jobs in the world. The combined talents necessary to be successful include stretch from psychological counseling to technical engineering and everything in between. In an industry that increasingly demands more "hands-on" managing, it is sometimes impossible to take the time to have fun. And to create a radio station that draws a young audience, a feeling of fun must be prevalent or the audience will take a hike.

It's hard to sound like you're having fun when you're not.

Face it, most of us got into radio to listen to music and meet members of the opposite sex. If those two items weren't high on your list in the beginning, you're lying... or should be in another line of work.

Many got the first chance at programming because the former PD was blown out quickly and the GM didn't have an immediate replacement. Or because the GM was convinced that someone else could do a better job. (In other words, the PD got stabbed in the back.) Some were promoted from the MD or APD position. The point I'm trying to make is that most of us ascended to the job because of the right ambitions, but we were ill prepared for the reality.

Format clocks? Stop sets? Music rotations? How do I find out if I'm doing it right?

Jock meetings? Aircheck critiques? Promotions? You mean I have to come up with promotional ideas? Lines? Production? Jingles?

Daily meetings with the sales department? You mean I have to have an ongoing dialogue with the sales manager? I hate sales. Public affairs? What is that all about?

Record promos? I have to see all these guys every week? They're calling every hour! I can't play all their records. The GM is thinking about hiring a consultant? I don't want a consultant. I don't have time to talk with him.

All I wanted to do was drink beer, play music and have a little fun. Now I'm too busy to have fun. Hell, I don't even have time to listen to my radio station.

Help!

How does a hairy programmer learn to do it right? In the days of AM, you could just DX a major market and copy. No longer. Even if you visit a large city, there's no guarantee you'll learn anything. Many of those programming in major markets are clueless when it comes to creating great radio stations. Oh, a lot of them can pick the right music. (In today's information-heavy environment, who can't?) Some believe they can create a good vibe. (Until someone invents a "vibe meter," it doesn't matter.) But very few know how to program a great radio station. Why? Nobody explained it to them.

Enter The World Famous KROQ.

KROQ is the best sounding radio station in the United States... bar none.

Now I know some of my good friends and fellow programmers might take exception to this statement. I make it with no particular as to grind or apples to polishes. I know KROQ's GM Trip Reeh and PD Kevin Weatherly, but we've spent no real time discussing programming in-depth. I spoke with neither regarding this Editorial. I write it as a listener.

KROQ is my station of choice. I like a lot of the music they play, but the same could be said of every other station in Los Angeles. It's not the music that makes them my favorite. In the dynamic demography of Arbitron recall, it takes a lot more than music to make your station someone's favorite. It ain't KROQ's music. It's their presentation.

Seven days a week, 24 hours a day, every break, KROQ rocks. And rocks hard.

Why? It's hard to cite one specific element that makes KROQ stand out above the rest.

I've heard better air personalities. As a matter of fact, in the strictest sense of the term, KROQ's air talent doesn't fit the normal expectations of the breed. And maybe that's what makes them, as a whole, great. There are no "big" voices, no rhyming wizards, just competent people who share their personalities. And their expertise.

KROQ jocks offer current, hip information about artists and appearances. They don't just read lines.

Kevin Weatherly manages to make this menagerie work for the benefit of the station. Many programmers hire off-the-wall jocks and let them fly on their own with decidedly different results. KROQ allows the jocks to express their individual personalities, but within the structure of the format. Kevin came from Top 40 and he's brought to KROQ a structured format that makes the show smooth, but allows the differing elements to keep the station fresh.

The positioners and sweepers are the best in the business. You don't hear any staged hype. Many programmers are quick to "borrow" from other stations. KROQ's are unique and absolutely off the wall. Like their slogan, "World Famous," the stages often have little to do with a specific event, but paint a picture of controlled mayhem.

The time spent producing each of these little "Oh Wows" must be monumental, but well worth the effort. Every element sounds as if it was written and produced to be the best. And each comes off that way.

And every weekend, KROQ does something special. The weekends are different for the listeners and KROQ programs to the difference. No promotion or contest is ever thrown away.

How do they do it? Time and attention to detail is. I'm sure, the first element. But more important is the commitment from each person involved. The staff at KROQ really loves what they're doing. They sound like they're all having fun, because, I suspect, they are.

Kevin has evidently found a way to do all of the time-consuming, "no fun" things about his job description without letting it affect the sound of KROQ. He takes the time and makes time to listen. And it sounds like he's having fun doing it.

If you want to know how to do it right, listen to KROQ.

There are a lot of reasons a programmer can give to excuse a poor on-air presentation. But in the end, that's all they are... excuses.

Never forget the reasons for the beginning of your quest. Hey, through all of the tedious, emotionally draining, time-consuming elements that you hate, remember that programming a radio station beats working.

And ask yourself (and your stuff) this question at least three times every day, "Are we having fun yet?" The audience is listening.
Over 2 Million Albums Sold!

**“MISLED”**

New Airplay on WEDJ Charlotte, Power 96 Miami And More!

Over 1500 Hot 100 Plays!

34* BDS T-40 Mainstream Monitor!

- WAHC 41 Plays
- KKRZ 36 Plays
- WNCI 34 Plays
- KPLZ 30 Plays
- KISF 29 Plays
- Y100 26 Plays
- WEDJ 23 Plays
- KTalam FM 18 Plays
- WNCI 34 Plays
- Y100 26 Plays
- KISF 29 Plays
- Y100 26 Plays
- WEDJ 23 Plays
- KTalam FM 18 Plays

PWR 96 14 Plays

Don't miss Celine Dion on tour with Michael Bolton starting June 8th.

Executive Producers: Vitco - Uprano and John Doely
Produced by Ric Wake
Management: Rene Angelil for Feeling Productions Inc.

www.americanradiohistory.com
"THE 97X MODERN ROCK COOKBOOK"
WOXY, Cincinnati
Julie Maxwell
After asking Alternative artists, local personalities and their own staffers what their favorite recipes were, WOXY compiled, published and sold them to their listeners — with the profits going to a local food bank.

COST: COVERED BY SALES OF BOOK.
RETURN: GREAT PUBLIC SERVICE STUNT ATTRACTS OLDER, TARGET DEMO AUDIENCE AS WELL AS LOYAL CORE.

DANCING BILLBOARD
KGGI, Bakersfield
Gina Davis
When Cal-Trans and the State Dept. of Transportation ordered KGGI to take some mannequins down from a billboard (put up there as an April Fools' Day stunt), station reps responded by having Gina Davis and other promo staffers dance on the billboard from 7 - 8 am. They created a tidy little traffic jam; the CHP dropped by and threatened to arrest them.

COST: BESIDES GINA'S HUMOR, NOTHING.
RETURN: TONS OF LOCAL MEDIA, PLUS 24-HOUR TRAFFIC EXPOSURE.

TIME-WARP CONCERT
WKQI, Cincinnati
Von Freeman
To complement its popular week-daily "Time-Warp Lunch," WKRQ is throwing a "Time-Warp" concert featuring KC & The Sunshine Band. Tentatively hosting the event will be the actress who played Cindy Brady from The Brady Bunch. The station will sell tickets for $5 each to cover production costs.

COST: TIX SALES COVERS ALL COSTS, AS DOES CO-SPONSOR MILLER BEER.
RETURN: NOSTALGIA APPEAL ATTRACTS OLDER SEGMENT OF TARGET DEMO.

SPOTLIGHT
BUMPERSTICKER COUPONS
KROQ, Los Angeles
Stacy Seifert
For a six-week period, KROQ teams up with Tower Records, whose stores will be distribution spots for the new KROQ stickers. On the back of the stickers are instant-discount coupons for CDs by six new "KROQ artists" such as Lucy's Fur Coat, Enigma, Cracker, Green Day, etc. KROQ also sponsors in-store concert appearances by some of those bands and others such as Crash Test Dummies.

COST: BUMPERSTICKER COST PAID FOR BY PARTICIPATING LABELS.
RETURN: GREAT PROMOTION MOVE FOR ITS ACTIVE AUDIENCE, DELIVERS AD BUY FROM RECORD CHAIN AS WELL AS MEGA-SIGNAGE IN STORES.

GREAT AMERICA GETAWAY
KSFM, Sacramento
Shannon Anderson
Fifteen lucky listeners who answered presidential trivia questions and their guests get to board a party bus to Great America amusement park for the opening weekend of its new thrill ride as well as spend the night in a local motel for "The Ultimate Slumber Party."

COST: AMUSEMENT PARK AND ACCOMMODATIONS TIXED OUT. BUS CAME OUT OF PROMOTIONS BUDGET.
RETURN: ANOTHER HIGH-PROFILE "SUMMER FUN" PROMOTION BEFORE THE SEASON.

ALMOST THE PREZ
KKLQ, San Diego
Michael Brownlee
On April Fools' Day, Q106 hired a Clinton lookalike to drive around town in a limo, pull over to press the flesh, kiss some babies and do some photo opps at area restaurants and malls.

COST: LOOKALIKE DID IT FOR A SONG AND TRADED OUT.
RETURN: NEXT PROMO STUNT GENERATES A LOT OF ON-STREET BUZZ.

"LIGHT UP INXS"
KTRS, Casper
Martha Steele
To give an added tweak to the old concert ticket giveaway, 20 lucky KTRS listeners won free front row seats, backstage passes, an Alvarez guitar autographed by the band and got the chance to appear on stage as part of the light crew.

COST: TICKETS, GUITAR COURTESY OF LABEL.
RETURN: NEXT PROMO STUNT BUILDS AN ADDED KICK BY PUTTING WINNERS ON STAGE.

$10,000 TREASURE HUNT
WVAQ, Morgantown
Mike Tokash
A document is hidden somewhere in the Morgantown area. WVAQ gives out clues to its location. Whoever puts all the clues together to find it, wins $10,000.

COST: WILD GUESS AROUND $10,000.
RETURN: SURFING CLIME AND TSI BUILDERS; WVAQ BECOMES THE TALK OF THE TOWN.

"I LOST MY SHIRT TO THE IRS"
WKQI, Detroit
Korky De Mascio
On the afternoon of April 15, jocks Marc Mitchell and Kelly Green will be at a local post office, where they'll give the first 200 people who drop off their tax returns a special edition Q95 Tax Day T-shirt that claims, "I Lost My Shirt to the IRS, so Q95 Gave Me This One."

COST: WKQI POPPED FOR THE SHIRTS.
RETURN: CAN'T MISS WAY TO ALIGN STATION SIDES WITH THE WORKING MAN. PLUS, SHIRT WAS SHOWN ON LOCAL NEWSCASTS.

"REQUESTS FOR DIMES"
KMGZ, Lawton
Robert Elfman
PD Robert Elfman broadcast 24 hours straight to raise money for the March of Dimes. He offered to take requests during that time only if the callers made a donation of at least $3 to the March of Dimes. "Walk America." When all is said and done, Elfman expects to raise about $1,500.

COST: NONE
RETURN: NICE, EASY-TO-DO PUBLIC SERVICE STUNT.

"BRING YOUR DAUGHTERS TO WORK DAY"
WHYI, Miami
Rob Roberts
On April 28, morning show host Bobby Mitchell feted "National Bring Your Daughters To Work Day" by bringing his two daughters to the studio.

COST: ZIP.
RETURN: WARM-AND-FUZZY FAMILY FEEL OFFERS NICE THEATRE-OF-THE-MIND.
From "Secret Lovers" to "Always" to "Masterpiece"
THEY'VE MADE A PERMANENT MARK IN MUSIC

Now, a new classic has arrived to stand the test of time...

The Arista debut of

Atlantic Starr

"I'll Remember You"

The breakthrough first single from their forthcoming album Time
ALOHA 'TUDE!

After idling in an AOR approach, Modern Rocker KPOI took on more of a Top 40 presentation in its programming and now, just a few months later, the station is sitting on some pretty healthy trends. PD Kerry Gray describes KPOI's approach as "We play the hits, period. We live the lifestyle of our audience. Our target audience is 25-34. We all have conversations with 30-year old women and 27-year-old men. We don't really care about the industry or about what records sell outside of our market. We serve locally. It's very goilla, very personal and very 'scree the rest of the world.'" This is Mars. Our typical listener doesn't know if Robyn Hitchcock is a man or a woman and thinks that Ultravox is a zit soap. They don't read Alternative Press and they find out about Modern Rock people by the cover of Newsweek and People Magazine. They are regular people who get up at 6:00 am, work out, feed their pet and perhaps their kids, go to work at 8:00, take lunch at noon, get off at 5:00 and if we're lucky, they've listened to the station an average of 2 1/2 hours a day.

"We play three-hour rotations of 10 currents and we have five to six-hour rotations of 20 currents," he continues. "We play recurring twice a day, everything else is in a library category, which is anywhere from 18 to 36 hours a day. The least-played song is spun three to four times a week. We play a limited number of currents, but the chance of the audience hearing the same currents in that brief period of time is small.

"In picking music, it's gotta have a hook and the hook has to come fast. We are the Modern Rock karaoke machine. We've been known to do edits of edits. This ultra-conservative programming is working. I hope it doesn't grow old real fast; then we'll have to sound like every other Modern Rock station in the country. But until then, why bother making a jukebox when you can be a pinball machine? As far as criteria for a song, we ask if it's on MTV (in a rotation that someone will actually see it)? Does it appeal to a female? Is it a one-listen hit? Is this a record we are going to play a year from now, one we can play three times a day right now or for the next six months? Music meetings are done without the knowledge of the artist or label by a majority of staffers allowed in. So the song is listened to with unbiased ears. We listen to the song like the average listener. I've even gone as far as read the paper or turn on our competition to see if the song they are playing at that moment is better."

When it comes to promotions, KPOI emphasizes the lifestyle. "Recently, we did a promotion to fly your mother in anywhere from the mainland as part of a Mother's Day celebration. Listen for the 'Edge Mom' and win a trip or a free phone call. Mothers of staffers did the drops, saying things like 'Aloha, this is Mrs. Gray, the first caller to tell my son to tuck his shirt in, drink less coffee and turn that crap down, will win. Get crazy with the cheese.' I had a hard time getting my mom to quote Beck with that final line. We incorporate the music as well, such as the time Danzig's "Mother" played a part. We design all of our promotions to increase TSL and we sell them."

- Karen Holmes

9 AM SAMPLE HOUR

U2
"One"
Beck
"Loser"

Depeche Mode
"Strangelove"

TOPSET
Deep Forest
"Sweet Little Baby"

Clash
"Rock The Casbah"

When In Rome
"The Promise"

TOPSET
Nirvana
"About A Girl"

Ownership: Kilohana Broadcasting
Consultant: Jacobs Media
"Dream on Dreamer"
the first single from
the brand new heavies

PRODUCED BY THE BRAND NEW HEAVIES
EXECUTIVE PRODUCER: MICHAEL ROSS
MANAGEMENT: WILDLIFE ENTERTAINMENT/UK

"We've been playing 'Dream On Dreamer' for over two months. It's the smoothest sounding record on our station, and sounds great during the day. We're seeing strong sales in the market."
— Kristie Weimer 92Q Baltimore (22 Plays Per Week)

"'Dream On Dreamer' is an adult record with an infectious hook. You don't have to wait for the payoff, this one works right away. We're playing it in all dayparts."
— Tom Gjerdrum B100 San Diego (23 Plays Per Week)

"We went on 'Dream On Dreamer' out of the box, and it's still getting requests."
— Robin Flores KTFM San Antonio (33 Plays Per Week)
WE HAVE NO CASH!

In an era of economic down-sizing, promotional dollars are often hard to come by. How do you take nothing and turn it into something? Too many times PDs have run into the GM's office asking for money to react to a situation, only to hear there's absolutely nothing in the budget for the idea. On this week's Producers' Conference Call, we come up with ways to conduct an effective promotion with little or no cash at hand.

What's the most effective promotion you've ever been involved with where you had little or no operating capital?

ALEX VALENTINE
MD, KISF KANSAS CITY

A real fun one was when I worked at WQXA in York, Pennsylvania. We had done a bumper-sticker contest with McDonalds and there were a lot of stickers already out on the street. We then did a promotion on the air where we sent the van out spotting for stickers, and pulled over cars that had them on their bumpers. We then did cut-ins where the person we pulled over had to choose between us giving them a 6-pack of Pepsi or a pie in the face. The pie may or may not have had a really cool prize in it like cash or concert tickets. It was fun, and caused a lot of talk about the station.

TERRY SIMMONS
PD, WPXR QUAD-CITIES

A year or so ago, we got our hands on a trip to the Grammy Awards. Well, we have a nice baseball stadium here, one of the nicer ones for double-A ball and it's positioned where you can see it from a bridge that's heavily traveled. We took a box, painted it black with a question mark on the side of it and put it right by second base. It was just before the opening of baseball season last year. We got complete press coverage from TV, newspaper and other radio stations... everyone was wondering what the deal was with this mysterious black box. Officials with the ball team were working with us and were tight-lipped, so initially no one knew it was our box.

After three weeks of mystery, we tied in the black box with the Grammy trip during the opening week of the baseball season. It went over very well and cost us almost nothing.

CAT THOMAS
PD, WZYP HUNTSVILLE

We had one last week that went great. We had Joshua Kadison come to town for a concert held exclusively for the 21 and older. We gave away free tickets to the show while our van was out on the street over a period of a couple of weeks leading up to the show. We held the show at the Marriott Ballroom which holds about 400 people. We did the same thing previously with Daryl Hall. Because of the small venue, listeners were crazed for tickets to this exclusive show. I got a note from the sales department saying the bar doubled their business, so the client was extremely happy and the only cost to the radio station was a piano rental. These type of promotions are extremely beneficial and cost-effective.

JIM CERONE
PD, WZPL INDIANAPOLIS

We did a promotion on a Friday the 13th that can only be classified as very dumb and very simple. We were looking for a way to give away some concert tickets tied into the superstitions that surround Friday the 13th. What we came up with was a “Friday the 13th obstacle course.” We did it outside and people had to do things like crawl under a tiny ladder leaning against a wall, break a mirror with a hammer, walk on cracks in the sidewalk...all those things common to superstitions. It was a really goofy promotion, but a successful one. We even went so far as to have the participants wear crash helmets. We had to buy a couple of mirrors and some other supplies... total cost, maybe $50.

LISA MCKAY
PD, WRVQ RICHMOND

Here's a timely one. Just the other day, after the Roseanne and Tom Arnold divorce story broke and the media whirlwind kicked in, we called the vendor for "Tom's Peanuts" and got a couple of cases shipped in. All we had to do was give them a couple of on-air mentions. After we received them, our morning show began giving away Tom's nuts to listeners who would call in and whine about their partner. As much as Roseanne's always sounds as if she's whining, it seemed to be an appropriate way to give away Tom's nuts.

RICK ACKER
PD, KKXL GRAND FORKS

Here's one we kicked off at the beginning of this month – the "April Showers of Music Weekend." Each time we would solicit for caller nine during an hour, they could win any CD this radio station plays. The only catch was...
Indelible melodies. Enduring emotions. Timeless soul.

Always Erasure.

On Over 60 Top 40 Stations With New New Adds Including:

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Always

The premiere single and video from the forthcoming album I Say I Say I Say

Sales:

Huge Single Sales!

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Produced by Martyn Ware

©1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company
they couldn’t pick something that had already been picked by a previous winner. If they won, they went into a drawing to win one of everything that was picked all weekend. It cost the radio station absolutely nothing. It was simply a matter of asking all the record reps for two copies of various albums on CD. It was a nice weekend promotion and by not allowing them to pick a CD already won on the station by a previous player, it made them listen to the station more than usual.

### ALAN FEE
**PD, KFBQ CHEYENNE**

It would have to be “Buffalo Bingo.” We have a lot of buffalo in this area of the country, so we got a buffalo ranch to bring some buffalo to a parking lot where we made a bingo board on the surface of the lot. We numbered the squares, then allowed our listeners to pick a specific square. If they picked the square where the buffalo... well, crapped, they would win the prize assigned to the square. We traded out the prizes to the owner of the parking lot which was a “Sam’s Wherehouse.” It went over very well; they actually crap a lot more than you would think. We just did another contest where listeners wrote in explaining why the morning show should do a show from their house. We concluded it this morning. It went over great. You’d be surprised at the access people will give you to their personal belongings and their house. It was very funny because of the sound affects available at any given house and the access we were given. We were going through mom and dad’s underwear drawers at one point. Dumb, yes, but free and effective.

### SCOOTER STEVENS
**PD, KKMG COLORADO SPRINGS**

Interestingly enough, we’re preparing for Secretary’s Day as we speak. We’re going to conduct an “Office Olympics” promotion. We’ll solicit for a bunch of secretaries to come out and do fun things like smash computer monitors, toss phones, anything sporting around office supplies. We get the equipment, which is old stuff, from an office supply company and the only thing that costs the radio station is a couple of on-air mentions and some small prizes like CD packages. It sounds great on the air and targets the correct demos for a minimal price.

### ROOSTER RHODES
**PD, KCAQ OXNARD**

A year or so ago, we traded out a truck with a local dealership. Since we had the truck and no real money to come up with a huge promotion, we came up with the idea of a “Car-a-Van.” We had people meet us in their own cars at different locations each week. We would then drive to another location and have a picnic or barbecue. They had to keep up with the mileage between locations each time by following the truck. We had like 20 to 30 people join us every week, but they began dropping off after a couple of weeks. The final week, we had like 10 to 20 people left and we ended up at Magic Mountain, where we’d traded passes. We’d never told anyone why they were keeping the mileage of locations and these people who were still with us thought it was for the Magic Mountain passes. We gave the truck away by taking all their passes and their mileage totals. The person with the closest mileage total won the truck. The only cost was the truck trade-out and the Magic Mountain passes.

### PAUL WALKER
**PD, KIJK TRI-CITIES**

We’ve been doing a “Teacher Of The Week” promotion with the local Safeway Drugstores in the market. School kids and their parents fill out a form at the Safeways, where they designate who their favorite teacher is. We have several other sponsors involved in the overall promotion and it works well for us because it targets both younger and older demos. Every Friday, we announce the Teacher Of The Week, who receives a plaque. Once a month we do a class party in this teacher’s classroom. All the prizes are taken care of and the cost to the station is virtually nothing. Education is a real issue in the Northwest and this is a great way to be involved.

— Dwayne Ward

You, too, can participate in The Network Forty’s Programmer’s Conference Call.
Contact Dwayne Ward at (800) 443-4001.
CHAPMAN & CARRACK

“IN THE TIME IT TAKES” DUET WITH PAUL CARRACK (OF MIKE & THE MECHANICS, SQUEEZE AND ACE) FROM THE ALBUM

ALREADY A SMASH AT A/C! NOW GOING FOR TOP 40 REPORTS
Mason Dixon
Radio On The Mason Dixon Line

INTERVIEW BY JEFF SILBERMAN

Mason Dixon’s radio career would make for an entertaining and melodramatic made-for-TV movie. From humble beginnings in the South, Dixon learned about the art of radio programming... and its often hard-hearted bottom line. He helped lead Q105 to double-digit ratings that were the envy of the country, then, despite his warnings, saw everything he created be destroyed by mismanagement and inflated egos.

After unceremoniously being ushered out of town, Dixon returned and took what he learned to help put Q105 out of its misery. Now, in the sweetest of ironies, the now Country-formatted Q105 has helped Mix 96 achieve #1 status in the sought-after 25-54 demo. Dixon’s perception of Top 40 in the '90s may not strike Mainstream programmers as being true to the format, yet Dixon’s beliefs have taken him and Mix 96 to a lofty position in Tampa. He told Editor Jeff Silberman about Top 40 past, present and future... as well as some fond recollections of some guy named Peterson.

Who most influenced the way you program?

There were three big influences on me – John Long, Gerry Cagle and Scott Shannon. Each one taught me a different aspect of the business. John was very disciplined and gave me a real grasp of the basics of radio programming. Gerry opened the door and brought more fun and frivolity into radio. Scott just opened the door up even wider and showed me how to be a “people’s programmer” and not a programmer’s programmer. He taught me how to take my knowledge and forget about dazzling the programmers across the street or in another market; concentrate on dazzling your audience. Once I finished all those lessons, I had a real grasp on how to run a complete station.

That was at Q105, where you pulled some huge numbers...

At one point, we had an 18.9 12+ with a 30 share of 25-54s and a 28 share of 18-34s. What made it even better was that we achieved our highest numbers after Scott Shannon left. That’s no slam at Scott; it was the first time anyone took a station Shannon left to new heights.

Of course, as the legend now has it, it all fell apart. Why?

It had to do with an out-of-control morning show that had too much power and management that thought they made Q105 instead of, like the rest of us, being a byproduct of the station. There was so much talent there, no one person can claim credit for its success. At one point, I had four PDs working under me.

Unfortunately, upper management has unrealistic expectations of where we could go to the next level. I kept telling them a cancer was growing at the foundation and if we didn’t clean it up, the whole thing would topple. This went on for 18 months. For two years in a row, Randy Kabrich and I got thrown out of Edens’ corporate budget meetings because we told them what was wrong with the station. We couldn’t convince them to do what was right to fix it.

This was before the Power Pig. A year before they came on the air, Randy and I told corporate what would happen if Jacor ever attacked us. We brought in two focus groups to show them what would happen — and they still wouldn’t listen. Then when the attack came, it was a matter of sitting back and giving them a weekly report card. By the fourth week of Power Pig’s attack — four weeks into the fall book — Randy and I gave them a paper that predicted if the current trend continued, the next book would have the Pig at an 11 and we’d have an 8. The book came out... they had an 11.4 and we had an 8.6... and management started firing everybody. They shot the messenger.

Kabrich actually quit before it all hit the fan, but you stayed on. Why?

This was my home and I didn’t understand why I couldn’t get through to these guys. I gave them a paper which predicted that our run as a teen and a 25-54 legend was over. We still had the curve, so my recommendation was to forget the teens, fix the morning show and basically do with Q105 what I’ve since done with Mix 96. The problem was, Garry Wall was their new golden...
boy because of what he did at Q106 San Diego by playing Urban music. A trained hamster could’ve had success playing Urban music in San Diego. So Wall tells management to get rid of “Mason Dixon’s guys” because we’re all washed up and Tampa’s tired of us. He wanted to make Q105 the Bart Simpson of radio - neo and Bart Simpson was his game plan. That’s all well and good, but you can’t do that with a station that doesn’t have a hip image. Q105 had a strong, adult, community-serving image. The adults were its lifeline.

But Gary Edens and the powers-that-be bought Garry’s game plan. So, they fired everybody, started chasing Power Pig and basically killed themselves. And what they didn’t kill… I got back a year later and showed them how old and worn out I was. It took WMTX about five minutes to kick their ass. Believe me, when that first book came in and we passed them, it was one of the greatest thrills of my life.

You also cited an out-of-control morning show. Exactly how do you “control” a popular morning show star?

First, you need the backing of management to ride herd. Now you can’t force a morning guy to do specific liners and such. If you do that, you ruin him. But you’ve got to give him a corral to play in. Give him parameters; say “here’s your six songs for the hour, get the news and traffic on time and the rest is yours.” Then, maintain communication - but not through hotline phone calls in the middle of the break to complain about saying “damn” on the air. Suggest bits, compliment the ones that worked, then come in through the back door and cite the bits that didn’t. You can’t keep the lasso too tight, but you have to keep the rope out there.

How does programming a morning show on an Adult 40 station differ from a younger-skewed station?

It comes in presentation. Scott Shannon and I talked about this. I had already evolved Mix and he was about to evolve WPLJ. He noticed several differences. The swooshes and crashes of laser-blasting sweepers have no place on a station like this. Our sweepers and positions statements are done with music stabs.

Second, you’ve got to watch your humor. Bathroom humor does not make it with adults. Of course, someone will always point out Howard Stern. Stern is a different animal. He’s one of a handful of guys who mastered his technique. By-and-large, however, you’ve got to step up to the next level. Instead of a variety of genres because the audience has split too far apart.

The audience has been that way for the last three or four years. When Rap music hit, the audience went in two separate directions. If you play Snoop Doggy Dogg after Phil Collins, the people who like Collins won’t sit through Snoop Doggy Dogg and vice versa. Certain new songs do have mass appeal from the get-go. We played Ace Of Base

<table>
<thead>
<tr>
<th>THE LONG AND WINDING ROAD</th>
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<tbody>
<tr>
<td><strong>MASSON DIXON</strong></td>
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<tr>
<td>WNAG, Grenada MS</td>
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<td>morning/afternoon drive</td>
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<td>WDXB, Chattanooga</td>
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<td>early evenings/afternoon drive</td>
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<td>WAVZ, New Haven</td>
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<td>late nights</td>
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<td>WMBQ, Memphis</td>
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<tr>
<td>nights</td>
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<tr>
<td>KCBQ, San Diego</td>
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<tr>
<td>combat pay (worked for a &quot;Gerry Peterson&quot;)</td>
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<tr>
<td>KJL, Los Angeles</td>
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<tr>
<td>nights</td>
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<tr>
<td>KCBQ, San Diego</td>
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<td>afternoon drive</td>
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<td>Q105, Tampa</td>
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<td>Program Director/afternoon drive</td>
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<tr>
<td>KIX 106, Birmingham</td>
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<td>Program Director</td>
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<tr>
<td>WMTX, Tampa</td>
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<tr>
<td>Operations Manager/Program Director</td>
</tr>
</tbody>
</table>

Q105 audience as well as all the other ACs in the market. We cut Warm, the Soft AC, to the bone. We had a good race with the Gannett AC and last summer, we pulled #1 25-54, finally beating out the longtime leader, Country station WQYK. Ironically, Q105 did us a favor. They went Country and finally hurt QYK enough to where we captured the brass ring.

Now everyone’s going to be running for you. How do you confront that?

For the last six months, it’s been real touch-and-go for us, because Metroplex sold us to Clear Channel which, ironically, is going to team us up with Q105 and put us in the same building.

We’ve been in limbo for six months now, without billboards, TV spots and no promotion budget. Cox ran at us with their “Arrow”-type format. While there was some initial “oh wow” and they got close to us 25-54, it turns out that 20% of their audience came from listener confusion after they changed frequencies.

When you’ve got a team that’s used to having competition like we had at Q105, (a group used to dotting your i’s, crossing your T’s and not getting fat and lazy so someone can come in and kick your butt), you rise to the occasion and just sound better on the air. When Clear Channel gives us a promotional budget again, we’re really going to be dangerous.

Finally, what’s the funniest story regarding our fearless leader?

The one that stands out the most happened at KCBQ. Those who have read and enjoyed Gerry’s flamboyant essays on Real 141 know of his flair for writing. The first week I was there, I walked into the rest room and up on the wall in front of me was a memo about how to use the toilet. Evidently, it was a both-sexes toilet and the guys had a bad problem with their aim. Gerry wrote a memo that was so funny, I almost wet all over my shoes, I was laughing so hard. I came out of the bathroom in tears. People were looking at me like I was crazy. They were wondering what made the new guy in town cry in the bathroom. The man could write a memo.
"The word-of-mouth on Nas is huge and people are starved for a new Rap release."

—Michael Orlowski, Managing Editor

Nas (real name: Nasir Jones) is not the newcomer that many wannabe hipsters think he is. His recording debut was one track on the Main Source Breaking Atoms album, then he freestyled with various rappers before MC Serch of 3rd Bass signed him to his production company.

Produced by DJ Premiere of Gang Starr, Pete Rock, The Large Professor and Q-Tip from ATCQ, Illmatic is receiving great reviews, including one from The Source magazine. The single, "It Ain't Hard To Tell," elicited a huge buzz months ago (it's still Top 5 at Rap radio). The current single, "The World Is Yours," was one of the Most Added at Rap Radio. Bang, zoom, Illmatic slams onto the Retail Chart at #18.

Regional Sales Breakout: West best, but consistent across country. California, Carolina, Maryland, entire New York state, Washington, D.C., Detroit, Ohio.

Primary Media Exposure: Despite Rap radio play, biggest buzz coming from fans' word-of-mouth.

"It's just selling like crazy! 'I Swear' has sales buzzing."

—Greg Sover, Atlantic Records/Philadelphia

Hot on the heels of their smash single, "So Much In Love," comes the second smash-in-the-making from All-4-One. Last week, "I Swear" bolted onto the playlists of 83 programmers at Top 40 for a total of 2,358 PPWs. This week, it explodes on 167 stations and 4,724 PPWs.

Due to its romantic content, "I Swear" has been used in many weddings, with some people using the original version made famous by Country star and Atlantic recording artist John Michael Montgomery. Nevertheless, a second bonafide hit single has had immediate repercussions at retail. All-4-One earns 41-23 at the Retail Chart. Chart - and it's far from peaking. In fact, 31 buyers just reported the album debuting on their charts.

Regional Sales Breakout: West best, including across country. California, Carolina, Maryland, entire New York state, Washington, D.C., Detroit, Ohio.

Primary Media Exposure: Definitely a Top 40/Crossovers singles hand... sell sell!

"This has tremendous crossover appeal."

—James Kahn, Rhino Records/Los Angeles

James adds, "Chant has a very hot title for us, not only for our regular Classical customers, but for kids that are into Dead Can Dance and Enigma. You know you're reaching a broad customer base when you go from the DCD/Enigma crowd to customers who ask if Chant is available on vinyl! With near-Platinum sales in just seven weeks, Chant is obviously selling to more than just one type of consumer.

Talk about a phenomenon! A good 129 of 194 accounts list the album in their Top 10, with two songs at #1 at 16 different stores! This is the sixth straight week that Chant is a Brand, as it leggs another 6,000 plus-increase in piece count totals, which helps it hold onto the lofty perch of #3 on the Retail Chart.

Regional Sales Breakout: West best, including across country. California, Carolina, Maryland, entire New York state, Washington, D.C., Detroit, Ohio.

Primary Media Exposure: Definitely a Top 40/Crossover singles hand... sell sell!

"Weight is dead. We don't know why we bought so many - and I'm a LIAR!"

—Frank Zeno, Michigan Where House/Leaving

Adds Frank Gulla of More Music Plus in Rouge, "Because Henry's cool and has his hands in many things, people trust that the record is good and they just buy it! He's a regular guest host on MTV's 120 Minutes or Alternative Nation, he has written 11 poetry books, dozens of spoken word concerts and has performed on a bevy of late-night talk shows. Now, The Rollins Band will hit the road in May.

At Album radio, "Liar" has garnered 166 PPWs, while Alternative has spun it 336 times. The video is in Box Tops on the BOX and in Active rotation on MTV. Plus Wright is now the most-played record-in-store. Think accounts for its 19-15 jump on the Retail Chart.

Regional Sales Breakout: West best, including across country. California, Carolina, Maryland, entire New York state, Washington, D.C., Detroit, Ohio.

Primary Media Exposure: A lot of fans running on friends. Word-of-mouth rules over radio, in-store play and MTV.
Over 1000 Total BDS Detections! Buzz Clip! Stress!
Most Added!

Produced by Tom Dowd
Additional production and remix by George Drakoulias
From the new Sire/Warner Bros. album: *Give Out But Don't Give Up*
Management: Steve Rennie for REN Management

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MAINSTREAM

FRENTE!
"Bizarre Love Triangle" (MAMMOTH/ATLANTIC/AG)
Best described as a "new take on New Order," this track has exploded on The Network Forty X chart. Proving Frenite! can react positively in the Main-stream, B94 Pittsburgh gave it one spin and "Bizarre Love Triangle" garnered Top-10 phones.

MARIAH CAREY
"Anytime You Need A Friend" (COLUMBIA)
A shoe-in to keep Mariah's remarkable #1 streak alive. Already spinning at many majors that couldn't wait for this no-brainer any longer.

JON ANDERSON
"Close To The Hype" (GRIFFIN MUSIC)
Ever think you'd hear Yes in a Hip-Hop fashion? Uptempo and intriguing, this jam is totally reactionry.

MEAT PUPPETS
"Backwater" (LONDON/PLG)
After a strong Top-10 showing on The Network Forty X chart, the Arizonan Puppets are ready to make their run at Mainstream radio.

ATLANTIC STARR
"I'll Remember You" (ARISTA)
Sultry and smooth, the quartet that brought us smashers like "Always" and "Secret Lovers" in the mid-80's returns to the spotlight. Showcasing their stereotypical R&B adult sound, this polished ballad is poised for airplay.

AEROSMITH
"Crazy" (GEFFEN)
Another strong multi-demo hit from Steven Tyler's gang. Hot on the heels of power ballads "Amazing" and "Cryin'," Aerosmith's "Crazy" will generate major airplay well into the summer.

FORWARD MOTION
SMOKIN' HOT: Racking up nearly 2,400 Plays Per Week nationally last week on top of red-hot phones, is the second single from All-4-One. "I Swear" (Blitz/Atlantic/AG) claimed #1 requests at WKSI and KFTZ, among others... Also working very well is the next release from the Reality Bites soundtrack. "Stay (I Missed You)" (RCA), from Lisa Loeb & Nine Stories, appears to be one of those summer ballads that will be long remembered. Researching positively in nearly all markets spinning the epic, this hit rocketed out of the South, first brought to our attention by B97's MD Joey G. Generating immediate response in the Northwest and South is the debut release from Died Pretty. "Soul's On Fire (Harness Up)" (Columbia) has all the elements of a Top-10 smash. WWHY's PD "Birdman" and KMT PD R. Charles Snyder are just two programmers who are early believers. Don't let this one get lost in the shuffle; at least test it and let your listeners decide... A couple of totally accessible groove tunes are testing well. The first release from MPeople entitled "Moving On Up" (deConstruction/Epic) and Jon Secada's "If You Go" (SBK/ERG) are perfect uptempo fun springtime songs that we're sure you'll be hearing a lot of during the sultry summer months... Adult-leaning Top 40 stations are showing good reaction from the Bee Gees' "For Whom The Bell Tolls" (Polydor/PLG). Add WXIL PD Larry Hughes to the list of programmers stating, "This song is really working for us."

KING OF THE TOP 40 JUNGLE: Circle May 4 on your calendars. That's when Hollywood Records will go all-out for the new Elton John single, "Can You Feel The Love Tonight." This elegant ballad is off the soundtrack to the most eagerly awaited film of the year, Disney's new animated wonder, The Lion King. How eagerly? Advance tickets to the film's June 22 opening are on sale now—the last time a studio did this was for Gone With The Wind. The official add date is May 9; be there or be gone.

Upcoming Record Releases

NEXT WEEK:

ACE OF BASE
"Don't Turn Around" (ARISTA)

ELTON JOHN
"Can You Feel The Love Tonight" (HOLLYWOOD)

PINK FLOYD
"Take It Back" (COLUMBIA)

BC - 52's
"(Meet The Flintstones" (MCA)

CROWDED HOUSE
"Distant Sun" (CAPITOL)

HUEY LEWIS AND THE NEWS
"(She's) Some Kind Of Wonderful" (ELEKTRA)

PRETENDERS
"Night In My Veins" (QUIP/WB)

JOHN MELLENCAMP
"Wild Night" (MERGERY)

IN TWO WEEKS:

BOOKER T & THE MG's
"Comin'" (COLUMBIA)

CRYSTAL WATERS
"100% Pure Love" (MERCURY)

STAKKA BO
"Here We Go" (POLYDOR/PLG)
Melissa Etheridge
Come To My Window

#24* With Over 3300 Plays Per Week!
Over 1250 BDS Detections! Audience: 12,789,000.... Up 2 Million!

HOT ROTATIONS:
- WHTZ 38 Plays
- WPLJ 30 Plays
- WPLY 62 Plays
- WXLL 30 Plays
- KDWB 24 Plays
- WNVZ 22 Plays
- FM100 Add!

HOT SALES:
- New York SoundScan LP Moves 35-28* 2812 Pieces Sold!
- Philadelphia SoundScan LP #2E* 903 Pieces Sold!
- Orlando SoundScan LP D-83*
- Minneapolis SoundScan LP Moves 120-87*
- Norfolk SoundScan LP Moves 83-53*
- Memphis SoundScan LP Moves 83-49*

Most Requested...Overnight At WPRO FM Providence And WPLJ New York!

from her album
YES I AM

Additional Major Market Airplay:
- KKFR 43 Plays
- WSTR 34 Plays
- WEDJ 31 Plays
- WEZB 26 Plays
- KDWB 24 Plays
- WENZ 19 Plays
- KRBE 15 Plays
- WAHC 35 Plays
- WNCI 34 Plays
- WXXL 30 Plays
- WPRO 25 Plays
- KHMX 24 Plays
- WHYI 17 Plays

Produced by: Hugh Padham and Melissa Etheridge
Engineered by: Hugh Padham • Mixed by: Hugh Padham • WF Entertainment Management
**CROSSOVER**

### STREET CHART

<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>ZWN</th>
<th>LW</th>
<th>TM</th>
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</thead>
<tbody>
<tr>
<td>1. R. KELLY, Bump N' Grind (Jive)</td>
<td>2078</td>
<td>2479</td>
<td></td>
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<tr>
<td>2. TEVIN CAMPBELL, I'm Ready (Quest/WB)</td>
<td>1853</td>
<td>2190</td>
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<tr>
<td>3. PRINCE, The Most Beautiful Girl In The World (NPG Records/Minneapolis)</td>
<td>1829</td>
<td>2126</td>
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<tr>
<td>4. BIG MOUNTAIN, Baby I Love Your Way (RCA)</td>
<td>1544</td>
<td>1928</td>
<td></td>
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<td>5. ALL-4-ONE, I Swear (Blitz/Atlantic/AG)</td>
<td>1022</td>
<td>1819</td>
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<tr>
<td>6. ACE OF BASE, The Sign (Atlantic)</td>
<td>1542</td>
<td>1783</td>
<td></td>
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<tr>
<td>7. MARIAH CAREY, Without You (Columbia)</td>
<td>1519</td>
<td>1588</td>
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<td>8. SALT-N-PEPA w/EN VOGUE, Shatta Man (Next Plateau/London/PLG)</td>
<td>1419</td>
<td>1474</td>
<td></td>
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<tr>
<td>9. WARREN G. &amp; NATE DOGG, Regulate (Death Row/Interscope/AG)</td>
<td>938</td>
<td>1238</td>
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<tr>
<td>10. ALL-4-ONE, So Much In Love (Blitz/Atlantic/AG)</td>
<td>1359</td>
<td>1236</td>
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<tr>
<td>11. TONI BRAXTON, You Mean The World To Me (LaFace/Atlantic)</td>
<td>871</td>
<td>1165</td>
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<tr>
<td>12. ENIGMA, Return To Innocence (Chorisma/ Virgin)</td>
<td>826</td>
<td>1096</td>
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<tr>
<td>13. SWV, Anything (RCA)</td>
<td>772</td>
<td>1093</td>
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<td>14. MADONNA, I'll Remember (Maverick/Sire/WB)</td>
<td>840</td>
<td>1037</td>
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<tr>
<td>15. CELINE DION, The Power Of Love (550 Music)</td>
<td>917</td>
<td>980</td>
<td></td>
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<td>16. US. Cantaloupe (Flip Fantasia) (Blue Note/Capitol)</td>
<td>911</td>
<td>957</td>
<td></td>
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<tr>
<td>17. JANET JACKSON, Because Of Love (Virgin)</td>
<td>994</td>
<td>919</td>
<td></td>
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<td>18. ZAHNE, Groove Thing (Vowed/Motown)</td>
<td>1043</td>
<td>910</td>
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<td>19. BABYFACE, And Our Feelings (Epic)</td>
<td>729</td>
<td>888</td>
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<tr>
<td>20. SNOOP DOGGY DOGG, Gin And Juice (Death Row/Interscope/AG)</td>
<td>777</td>
<td>839</td>
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<tr>
<td>21. JULIET ROBERTS, I Want You (Reprise)</td>
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<td>22. GABRIELLE, I Wish (Got Discs/London/PLG)</td>
<td>546</td>
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<tr>
<td>23. LIGETTE MELENDEZ, Will You Ever Save Me (Fever/a/Chaos)</td>
<td>587</td>
<td>743</td>
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<tr>
<td>24. JOCelyn ENRIQUEZ, I've Been Throwing About You (Classic)</td>
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<td>726</td>
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<td>25. COUNTING CROWS, Mr. Jones (DGC)</td>
<td>678</td>
<td>707</td>
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<td>26. A LIGHTER SHADE OF BROWN, Hey DJ (Mercury)</td>
<td>624</td>
<td>654</td>
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<td>27. MASTA ACE, INC., Born To Roll (Delicious Vinyl/EastWest)</td>
<td>555</td>
<td>648</td>
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<tr>
<td>28. JOEDEC, Feelin' (Uptown/MCA)</td>
<td>600</td>
<td>644</td>
<td></td>
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<td>29. HEAVY D &amp; THE BOYZ, Get Me Waiting (Uptown/MCA)</td>
<td>512</td>
<td>642</td>
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<tr>
<td>30. THE BRAND NEW HEAVIES, Dream On Dreamer (Delicious Vinyl/EastWest)</td>
<td>581</td>
<td>637</td>
<td></td>
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<tr>
<td>31. KEITH SWEAT, How Do You Like It? (Elektro)</td>
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<td>631</td>
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<td>32. XSCAPE, Love On My Mind (So So Def/Columbia)</td>
<td>396</td>
<td>606</td>
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<td>33. CRASH TEST DUMMIES, MMM MMM MMM MMM (Arista)</td>
<td>391</td>
<td>540</td>
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<td>34. ICE CUBE, You Know How We Do It (Priority)</td>
<td>522</td>
<td>531</td>
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<td>35. R. KELLY, Your Body's Calling (Jive)</td>
<td>434</td>
<td>527</td>
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<td>36. CONSCIOUS DAUGHTERS, Somethin' To Ride To (Funkie Epidemic) (Starbox/Priority)</td>
<td>500</td>
<td>509</td>
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<tr>
<td>37. DOMINO, Sweet Potato Pie (Outburst/ra/Chaos)</td>
<td>323</td>
<td>474</td>
<td></td>
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<tr>
<td>38. ACE OF BASE, Don't Turn Around (Arista)</td>
<td>233</td>
<td>454</td>
<td></td>
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<tr>
<td>39. ETERNAL, Stay (1st Avenue/EMI/EG)</td>
<td>467</td>
<td>444</td>
<td></td>
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<tr>
<td>40. CECE PENISTON, I'm In The Mood (A&amp;M)</td>
<td>413</td>
<td>431</td>
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</tbody>
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### RHYTHM NATION

**EL LAY TAKES A BITE OF THE BIG APPLE...** KPWR's morning crew, The Baka Boys, broadcast from Hot 97 (4/25) as a preliminary to the Source's First Annual Hip Hop Awards. Afterwards, the Two Fat Mexicans (as they refer to themselves on the air) dropped their laid-back Long Beach style on the city that never sleeps... As for the Awards: A Tribe Called Quest, Artist of the Year/Group; Dr. Dre, Artist of the Year/Solo and Producer of the Year; Snoop Dogg, Best New Artist/Solo and Lyricist; Dr. Dre's The Chronic, Album of the Year; Wu-Tang Clan's "Method Man," Single of the Year; Menace II Society, Best Soundtrack; Mary J. Blige, R&B Artist of the Year; Wu-Tang Clan, Best New Artist/Group; Bozzi Banton, Best Dancehall Artist and KRS-One, Best Live Performance.

**BAD TO THE BONE...** Want to make your record a hit in Chicago? Just give it to WBEM mixer Bad Boy Bill. His latest coup has the two-year-old "Follow Me" by Aly-Us (Strictly Rhythm) packing all the dance floors in the city. A mainstay in clubs and mix shows around the country, this track never gained a foothold in the Windy City—until now.

**GOTTAGETAGIG!** Much changed in the Crossover community: Todd Patterson has left Emotive to start a promotion department at One Records. WIOQ Philadelphia APD Glenn Kalina will be the new Managing Editor at FAQ/R, former EMJ Dance God John Trennis joins Next Plateau, Boyle Thomas becomes the National Director of Urban Promotion at TVT's new label, Blunt Records, and Dance Man John Parker is leaving Profile.

**MISS THANG. THERE IS NO GUEST LIST TONIGHT...** On the first and third Monday of every month, Relativity will hold a Hip-Hop party at Santa Monica's Renaissance club. Billed as Bizerk, the grand opening (5/2) will have Kokane performing. Los Angeles' hottest jock will man the Technics. The second party (5/16) has The Beams on the bill. Contact Joe Hectic (213-217-3615) for the 411.

**FIESTA FATALE...** An estimated one million people will attend the country's largest Cinco de Mayo celebration in Hollywood (5/1). Billed as La Fiesta Broadway, 75 artists, including Zapp & Roger, Tierra and Stevie B., will perform on 10 different stages. Over 300 food and craft booths will be set up.

**KIBBLES AND BITS...** KBFM McAllen/Brownsville is holding a "$1,000 Double Play." The station plays two songs in a row; the 104th caller with the phrase that pays (of course) wins the moolah... Ice Cube is set to direct the video for "Love Signs" which will feature his name is not Prince and Nona Gaye... On May 2nd, catch Kid Stevens' bithrothal on Vicki Lawrence... What is up with Kimberly running from the dead on Melrose Place?

**AND MORE BITS...** On May 8, KLUC Las Vegas will present Salt-N-Pepa, R. Kelly, K7 and Xscape... Kelly McKay, from WFLS Fredericksburg, fills the night slot at KCAQ Oxnard/Ventura... WHJX Jacksonville's Johnny D got married last weekend in Cleveland... Artist's Davey Dee and partner-in-crime, Columbia's John Straza, dropped fierce racks on unsuspecting listeners at Boston's Venus and Axis club last week... and both KMZ/ Salinas APD Jason Silva and Geraldo are coming to Los Angeles. The planets must be aligning again.

**Wendi Cermak**
“Back & Forth”
The First Single From Her Debut LP
“Age Ain't Nothin' But A Number”
Coming In June
Already Over 300,000 Units Shipped

Just Added:
At B96 Chicago,
Hot 97 New York
And More!

“Your Body’s Callin’”
The Follow Up To The #1 Smash “Bump’N’ Grind

Just Added At: From The Now
Approaching Triple Platinum LP

Aliyah

Early Action At:
KHTN Modesto 55 Plays
92Q Baltimore 49 Plays
WJMN Boston 49 Plays
KJYK Tucson 44 Plays
Q102 Philadelphia 38 Plays
KGIG Riverside 36 Plays
WHYT Detroit 33 Plays
KMEL San Francisco 31 Plays
Hot 97 New York 27 Plays
KMXZ Salinas 27 Plays
KWIN Stockton 25 Plays
FM102 Sacramento 23 Plays
WJMH Greensboro 16 Plays
WHHH Indianapolis 15 Plays
WWKX Providence 15 Plays
KCAQ Oxnard 13 Plays
WPGC Washington, D.C. 9 Plays
Power 106 Los Angeles 9 Plays
KISF Kansas City 8 Plays
KSOL San Francisco 5 Plays

Kelly

Most Requested...Overnight at: KGGI Riverside WJMN Boston KMEL San Francisco
Single In Stores May 6th

Kelly

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Single In Stores May 6th

Kelly
**Tik Tok**
“Jody’s Got Your Girl” (COLUMBIA)
Mid-tempo mover. Remixed by Geoffrey Curtis.

**ME’ SHELL NDEGEOCCELLO**
“Outside Your Door” (MAVERICK/SH/REFRIGE)
Sophisticated and Street all at the same time. Big time rotations at KKBTF, WERQ, WIOQ and WPQC – where it’s also #1 in phones.

**ULTRA NATÉ**
“How Long” (WB)
Remixes a-plenty on wax. The album version is a happy adventure into Acid Jazz and is highly recommended.

**4 CORNERS**
“Girls It Ain’t Easy” (MERCURY)
Mid-tempo Pop with a funky flair. Four girls from Riverside, CA, with production by A Lighter Shade Of Brown and remixes by DJ Digi and DJ EFX.

**A BEAT AHEAD**
MAGIK CARPET RYDE...
Buzzing around for weeks in clubs and mix shows. 2 In A Room’s “El Trago (The Drink)” (Cutting) is in rotation at WQHT, WBBM and WPOW...
Produced and written by Babyface, Aretha Franklin’s next sultry gem. “Willing To Forgive,” (Arista) will be on your desk soon... Two records to spend more time with: Us3’s “Tukka Yooy’s Riddim” (Blue Note/ Capitol) and Xscape’s “Love On My Mind” (So So Del/ Columbia)... and the remix on Heavy D & The Boyz, “Got Me Waiting” (Uptown/MCA) featuring Silk is where it’s at; get it if you don’t already have it.

**URBANIZED**...
Check out Aaron Hall’s “I Miss You” (Silas/MCA) and Nancy Wilson’s remake of “Love Won’t Let Me Wait” (Columbia)... In the Rap Kronikles, Lords Of The Underground top the most-added with “Flow On” (Pendulum/ERG). Just wait ‘til you hear the Pete Rock remixes... Other Rap jams to watch for include Original Flavor’s “All That” (Atlantic/AG), Hard 2 Obtain’s “Ghetto Diamond” (Atlantic/AG) and 3 Feet’s “Musical Sista” (London/PLG)...
And give a listen to Big Beat’s Artifacts sampler.

**RECORD POOL**...
Fierce remixes on Patti LaBelle’s “The Right Kind Of Lover” (MCA) by Darrin Friedman and Hex Hector... Advance cassettes of Colonel Abrams’ “So Confused” (Great Jones/Island) are out...
Remixes of B-Tribe’s “You Won’t See Me Cry” (Atlantic/AG) by DJ Pippi and DJ EFX have just shipped... And must-purchase of the week goes to the bootleg remixes of Sade’s “Pearls.” It comes on red vinyl and has very good sound quality – something you wouldn’t expect from a bootleg!

**THE BRITISH INVASION**...
Imports to purchase: Culture Beat’s “World In Your Hands” (Epic), Judy Cheeks’ “Reach” (Positiva), Loveland’s “Let The Music (Lift You Up)” (Eastern Bloc), B.T. Express’ “Express 1994” (PWL) and the Mount Rushmore and Faith 4 Life remixes of Andrea Mez’s “Real Love” (Azuli).

— Wendi Cermak

**ERIK BRADLEY**
WBBM “B96” Chicago
Sir Mix-A-Lot “Ride”
Jon Secada “If You Go”
My-U’s “Follow Me”

**JERRY MAC**
WZJM Cleveland
MPeople “Moving On Up”
Aaliyah “Back & Forth”
Tony Toni Tone “Learn”

**MAURICE DeVOE**
WIOQ “Q102” Philadelphia
All-4-One “I Swear”
Janet Jackson “Any Time, Any Place”
Aaliyah “Back & Forth”

**CAT THOMAS**
KLUC Las Vegas
Tik Tok “Jody’s Got Your Girl”
Heavy D & The Boyz “Got Me Waiting” [remix]
Joey Enriquez “I’ve Been Thinking About You”

**BOB BURKE**
WBSS “Boss 97” Atlantic City
For Real “You Don’t Wanna Miss”
Tik Tok “Jody’s Got Your Girl”
Aaliyah “Back & Forth”
Ovis “Regular Thang”

**JOEY ARBAGEY**
KMEL San Francisco
Aaliyah “Back & Forth”
Heavy D & The Boyz “Got Me Waiting” [remix]
#1 “Do You Know What I Mean”

**BLAKELY TUGGLE**
WHYT Detroit
Arrested Development “Ease My Mind”
#1 “Do You Know What I Mean”
Black Moon “I Got Cha Opin’”

**KEVIN KOSKE**
KKXK Bakersfield
Atlantic Starr “I’ll Remember You”
Aaliyah “Back & Forth”
Tik Tok “Jody’s Got Your Girl”
#1 “Do You Know What I Mean”
Ahmad “Back In The Day”
Sound Factory “Good Time”

**LUCY B.**
KCAQ “Q105” Oxnard/Ventura
Channel “Work That Body”
Aaron Hall & Jewell “Gonna Give It To You”
Eternal “Oh Baby, I...”

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Sir Mix-A-Lot “Ride”
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SUDDEN CHANGE

"COMIN' ON STRONG"!

Rhythm/Crossover Jumps 33-30*!
Over 8 Million Listeners!
Just Added At WZPL Indianapolis And
WSPK Poughkeepsie!

Strong Airplay!
WJMN 60 Plays
WHHH 48 Plays
WHJX 43 Plays
Hot 97 York 41 Plays
WPGC 39 Plays
92Q 32 Plays
WWKX 27 Plays
Z90 17 Plays

Strong Sales
Boston #17
Indianapolis #11
Jacksonville #3
New York #25
Washington, D.C. #6
Baltimore #22
Providence #20
San Diego #40

Pop SoundScan Single #40
Over 110,000 Singles Sold!

Strong Requests!
★ Heavy! Top 10 Request!
Don't You Get It Yet?

*34 CFNO Heavy! Top 10 Request!
TUNES OVER TALK: KEKG Las Vegas OM Jay Taylor announced this week he will be leaving The Edge for a new undisclosed opportunity. His last official day is May 5th. Look for the very successful programmer to resurface elsewhere in the near future. In other Edge news, L.A.-based morning team Mark & Brian’s syndicated show was dropped by Alternative Edge station KE1G Las Vegas. The KLOS-based duo, who are 5th overall in the L.A. market’s morning ratings behind Howard Stern and Rick Dees, broadcast their final show this past Friday after a six-month run. Taylor noted, “It was a good run, but overall the response from this format’s listeners was that music is more important then a talk-emphasis morning show.”

COMING & GOING: No word yet from KPNT PD Jim McGuinn regarding rumors of D-Day’s replacement at the St. Louis station. The APD/mornings gig has turned some interesting names in the rumor mill, most notable being KPOI PD Kerry Gray. A logical choice, since Gray, who was Jim’s previous programming partner at WEQX Albany, is a savvy programmer who turned the dying AOR station, KPOI, into a thriving Modern Rocker. It now attracts a sizable number of upper-demos. Check out his mindset as KPOI is this week’s Station Spotlight on page 12.

X’S TO BEAR
OFFSPRING “Come Out And Play” (EPIPHONE)
Still a huge buzz at Alternative, this indie release is enjoying power spins at the format’s heavyweights. Aggressive and hooky.

MILLA “Gentleman Who Fell” (BK/ERG)
Actress/model/singer Milla showcases exceptional talents with this debut single. The song offers a captivating style not far removed from Kate Bush.

GREEN DAY “Longview” (REPRISE)
A Punk-flavored single from the Northern Calif.-based trio meshes Punk angst with an accessible hook and is illustrated in a high-energy MTV Buzz rotation video.

SARAH MCLACHLAN “Possession” (ARISTA)
The third album release from this Canadian Powerhouse artist offers her passionate style amongst demanding lyrics in this Top-5 Alternative single and MTV video.

XCLAIMING ATTENTION AT ALTERNATIVE
TOAD THE WET SPROCKET “Fall Down” (COLUMBIA)
A subtle groove affectionately draws in even complacent listeners. Perfectly orchestrated, this follow-up to their #1 hit singles warrants most-added status.

BOINGO “Hey” (Giant)
Losing the “Oingo,” while sharpening a harder rock edge and veering away from its college “party band” trivials, “Hey” offers a new sound for Danny Elfman’s familiar vocal mannerisms.

ALICE IN CHAINS “I Stay Away” (COLUMBIA)
Layne Staley’s cryptic vocals soften around acoustic guitar strumming in this liberating ballad that’s already getting airplay at KROQ, WEQX and WROX.

INDIGO GIRLS “Touch Me Fall” (EPIC)
The first single from the highly-anticipated Swamp Ophelia features violin, signature guitar stylings, crisp, rich vocals and superb lyrics.

most added

1. VIOLENT FEMMES. Breakin’ Up 
   Elektra
2. SONIC YOUTH. Bull In The Heather 
   DGC
3. INDIGO GIRLS. Touch Me Fall 
   Epic
4. THE FARM. Messiah 
   Sire/Reprise
5. PAUL WELLER. Sunflower 
   Go! Discs/London/PLG
## The Charts

### Plays Per Week

<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>week</th>
<th>LW</th>
<th>TN</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. PRINCE. The Most Beautiful Girl I've Ever Loved</td>
<td>8084</td>
<td>8913</td>
<td></td>
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<tr>
<td>2. THE BREEDERS. Love</td>
<td>8192</td>
<td>8661</td>
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<td>3. ACE OF BASE. Shiver Me Timbers</td>
<td>8085</td>
<td>7966</td>
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<td>4. COUNTING CROWS. Mr. Jones</td>
<td>7612</td>
<td>7944</td>
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<td>5. MADONNA. I'll Remember</td>
<td>6946</td>
<td>7620</td>
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<td>6. ENIGMA. Return To Innocence</td>
<td>5682</td>
<td>6415</td>
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<td>7. MARYAH CAREY. Without You</td>
<td>6733</td>
<td>6118</td>
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<td>8. CRASH TEST DUMMIES. MMM MMM MMM MMM</td>
<td>5740</td>
<td>5825</td>
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<td>9. TEVIN CAMPBELL. I'm Ready</td>
<td>5290</td>
<td>5774</td>
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<td>10. BONNIE RAIT. Love Sneakin' Up On You</td>
<td>4640</td>
<td>5260</td>
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<td>11. TONI BRAXTON. You Mean The World To Me</td>
<td>4131</td>
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<td>12. ALL-4-ONE. I Swear</td>
<td>2358</td>
<td>4724</td>
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<td>13. BRUCE SPRINGSTEEN. Streets Of Philadelphia</td>
<td>5315</td>
<td>4587</td>
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<td>14. RICHARD MARX. Now And Forever</td>
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<td>15. GENERAL PUBLIC. I'll Take You There</td>
<td>3870</td>
<td>4286</td>
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<td>16. R. KELLY. Bump N' Grind</td>
<td>3470</td>
<td>4063</td>
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<td>17. ROSCO MARTINEZ. Neon Moonlight</td>
<td>3786</td>
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<td>18. CELINE DION. The Power Of Love</td>
<td>4286</td>
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<td>19. THE BRAND NEW HEAVIES. Cream On Dreamer</td>
<td>3761</td>
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<td>20. ALL-4-ONE. So Much In Love</td>
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<td>21. JULIET ROBERTS. I Want You (Reprise)</td>
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<td>22. JANET JACKSON. Because Of Love (Virgin)</td>
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<td>23. SALT-N-PEPA. Whatta Man (Next Plateau/London/PLG)</td>
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<td>24. MELISSA ETHERIDGE. Come To My Window</td>
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<td>25. CELINE DION. My Heart Will Go On (500 Music)</td>
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<td>26. BABYFACE. And Our Feelings</td>
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<td>27. THE CRANBERRIES. Dreams</td>
<td>2844</td>
<td>2993</td>
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<td>28. TOM PETTY &amp; THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)</td>
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<td>29. BECK. Loser</td>
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<td>30. MICHAEL BOLTON. Completely</td>
<td>2955</td>
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<td>31. JOSHUA KADISON. Beautiful In My Eyes</td>
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<td>32. US3. Cantalo Hop (Fim Fantasia)</td>
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<td>33. ALICE IN CHAINS. No Excuses</td>
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<td>34. GIN BLOSSOMS. Found Out About You</td>
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<td>35. SHERYL CROW. Leaving Las Vegas</td>
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<td>36. GABRIELLE. I Wish (Got Discs/London/PLG)</td>
<td>2410</td>
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<td>37. MEAT LOAF. Objects In The Rear View Mirror</td>
<td>326</td>
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<td>38. LISA LOEB &amp; NINE STORIES. Stay (I Missed You)</td>
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<td>39. MORRISSEY. The More You Ignore Me, The Closer I Get</td>
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<td>40. THE BREEDERS. Divine Hammer</td>
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### Retail Sales

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<tr>
<th>Artist/Label</th>
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<td>1. PINK FLOYD. Division Bell</td>
<td>Columbia</td>
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<td>2. ABOVE THE RIM. Soundtrack</td>
<td>Death Row/Interscope/AG</td>
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<td>3. BENEDICTINE MONKS OF SANTO DOMINGO. Chant</td>
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<td>4. COUNTING CROWS. August And Everything After</td>
<td>DGC</td>
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<td>5. ACE OF BASE. The Sign</td>
<td>Arista</td>
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<td>6. R. KELLY. 12 Play</td>
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<td>7. BONNIE RAIT. Longing In Their Hearts</td>
<td>Capitol</td>
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<td>8. CRASH TEST DUMMIES. God Shuffled His Feet</td>
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<td>9. SOUNDGARDEN. Superunknown</td>
<td>A&amp;M</td>
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<td>10. ENIGMA. The Cross Of Changes</td>
<td>Charisma/Virgin</td>
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<td>11. TIM MCGRAW. Not A Moment Soon</td>
<td>Curb</td>
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<td>12. SMASHING PUMPKINS. Siamese Dream</td>
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<td>13. PANTERA. Far Beyond Driven</td>
<td>EastWest/AG</td>
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<td>14. ROLLINS BAND. Weight</td>
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<td>15. YANNI. Live At The Acropol</td>
<td>Private Music</td>
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<td>16. CELINE DION. The Colour Of My Love</td>
<td>Bong Load/DGC</td>
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<td>17. HOILE. Live Through This</td>
<td>DGC</td>
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<td>18. NINE INCH NAILS. The Downward Spiral</td>
<td>Nothing/TV/Interscope/AG</td>
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<td>19. MARIAH CAREY. Music Box</td>
<td>Columbia</td>
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<td>20. REALITY BITES. Soundtrack</td>
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<td>21. SALT-N-PEPA. Very Necessary</td>
<td>Next Plateau/London/PLG</td>
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<td>23. THE BREEDERS. Diva's Burger</td>
<td>Reprise</td>
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<td>24. MORRISSEY. &quot;Vaxball And I&quot;</td>
<td>Sire/Reprise</td>
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<td>25. ALICE IN CHAINS. Jar Of Flies</td>
<td>Columbia</td>
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<tr>
<td>27. TOTAMAS. Under The Pink</td>
<td>Atlantic/AG</td>
<td></td>
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<tr>
<td>28. TOM PETTY &amp; THE HEARTBREAKERS. Greatest Hits</td>
<td>MCA</td>
<td></td>
</tr>
<tr>
<td>29. JODEL. Diary Of A Mad Band</td>
<td>Uptown/MCA</td>
<td></td>
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<tr>
<td>30. NIRVANA. Nevermind</td>
<td>DGC</td>
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<tr>
<td>31. PHISH. Hoist</td>
<td>Elektra</td>
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</tbody>
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*PPW Regional Breakouts and Additional Retail Information Begin On Page 48.*

**The Network Forty**

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[www.americanradiohistory.com](http://www.americanradiohistory.com)
Miracles & Destiny - you make your own Reality

“Look Up To The Sky”

THE INDIANS

“‘Look Up To The Sky’ has a presence on the air that’s just stunning! It was in heavy rotation for over 5 weeks!”

– Leslie Fntm, APD 99X Atlanta

from their debut album “Indianism”

<table>
<thead>
<tr>
<th>New Adds Include:</th>
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<tbody>
<tr>
<td>WAAL</td>
<td>KHTT</td>
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<td>WNSL</td>
<td>KWTC</td>
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<td>WZAT</td>
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2nd Week Plays Per Week!

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<tr>
<td>WRFY 18 Plays</td>
<td>WPXY 15 Plays</td>
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<td>WRQK 12 Plays</td>
<td>KCHX 12 Plays</td>
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<td>KTMT 10 Plays</td>
<td>WZAT 10 Plays</td>
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<tr>
<td>KIOK 9 Plays</td>
<td>WXSR 9 Plays</td>
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<tr>
<td>KWTO 7 Plays</td>
<td>WPST 6 Plays</td>
</tr>
<tr>
<td>WHTO 6 Plays</td>
<td>And Many More!</td>
</tr>
</tbody>
</table>

LP Sales Approaching 100,000!

Early Sales At:

- Blockbuster
- Music Plus
- Atlanta CD
- Lechmere
- Virgin Megastore
- Down In The Valley Minneapolis
**ON THE COVER:**

**JON SECADA (SBK/ERG)**

- Jon Secada was born in Cuba and raised in Miami, the city he still calls home.
- Secada didn't get into music until he hit his teens, but once he did, he jumped into it headfirst. He developed a passion for music and pursued a career in the industry, eventually forming the band **Heart**.

- After graduation, Secada worked in Miami, where he was discovered by Emilio Estefan. He later became part of the Miami Sound Machine, where he performed under the name **Gloria Estefan**.

- While touring with Gloria, an SBK A&R rep heard his demo and signed him to a solo deal. Secada brought a lot of old musician friends into the fold and started recording.

- His self-titled debut album sold over eight million copies worldwide and featured the hits "Just Another Day," "Do You Believe In Us," and "I'm Free."

**HEART (CAPITOL)**

- **Ann and Nancy Wilson** have performed as an acoustic duo for environmental benefits and other political causes. The two formed a solo group called the Lovemongers, along with Iggy Pop, to play in Seattle clubs. They also cut a four-track EP and contributed a cover of Led Zeppelin's "Battle of Evermore" to the Singles soundtrack, a film written and directed by Nancy's husband, Cameron Crowe.

- The current single, "The Woman In Me," is from Heart's latest album, *Devil Walks On*.

- **Collective Soul (ATLANTIC/AG)**

  - Ed Roland, guitar/vocals.
  - Ross Childress, lead guitar.
  - Dean Roland, guitar.
  - Will Turpin, bass.
  - Shane Evans, drums.

- The band's name is taken from Ayn Rand's *The Fountainhead*. The main character in the novel refers to mankind as a "collective soul."

- Ed Roland and his brother Dean grew up in a strict household where they were discouraged from listening to the radio. Nevertheless, they were influenced by Elvis and Jerry Lee Lewis.

- Ed studied guitar at the Berklee School of Music in Boston for a year, then worked at an Atlanta recording studio.

- For five years, Ed and drummer Shane Evans played in a variety of bands before evolving into Collective Soul. After achieving, at least, limited success, Ed decided to shift creative directions and emphasize his songwriting.

- The first song he wrote in the new mindset was "Shine." They put it on their independently pressed debut album and it generated airplay on Atlanta's influential college station, WRAS. Soon, a four-track EP was released and played on the radio as well.

- That success caught the eyes and ears of Atlantic Records, which signed the band, remastered the debut album and released "Shine" as the first single.

**RIMSHOTS**

- "Bugs Bunny On Broadway II" begins at The Hollywood Bowl on July 1st. While the animated features run on a big screen, the tunes will be set to music by the Los Angeles Philharmonic Orchestra.

- **Starring as the voice of Elmer Fudd: Tom Arnold.***

- The long-awaited Snoop Dogg/Dr. Dre tour looks like it will finally hit the road in early June. Hammer may or may not be on the bill.

- **To illustrate the duo's Gangsta Rap roots, they will perform in cans to give drive-by raps***

- **Gilligan's Island is coming to the big screen.** (Knee-jerk response: Why? Possible leading roles are Saturday Night Live's Chris Farley as the Skipper and Adam Sandler as Gilligan.

- **We'd prefer Barry Fiedel as Skipper, "Urkel" as Gilligan, Ross Perot and Katherine "Wobble-Neck Hepburn as Mr. and Mrs. Howell, Tonya Harding and Nancy Kerrigan as Maryann and Ginger, respectively.**

- **Look for Dr. Seuss books to debut on CD-ROM by early 1995. By the way, what's the real name of the author and illustrator of the Dr. Seuss books?**

- **Expect to see photos of Roseanne Arnold donning a blond wig to debut in the tabloids soon. Seems a phony caught Rosy exiting a Beverly Hills diner last week in disguise. Tentative headline: "The New Blonde Bomb Shelter."**

- **Odda on the Viacom, Blockbuster merger happening: 10-1***

- **Tips R Us: Stocks — TransTexas Gas, Techno-Sega Genesis CDX (a Sega CD, a portable CD player and a Genesis Movie — Speed.***

- **The real "Dr. Seuss."** Theodore Geisel.

- **Some clown formerly named Peter Eastman Jr. has renamed himself Trout Fishing In America after a counterfeiture book published in 1967.***

- **That's all for now from your buds, Crime & Punishment Ward and Joy Of Sex Silberman.***
15 New Adds Including:
92Q Baltimore
WHYT Detroit
WBMX Boston
KHTN Modesto
WQGN New London
WRCK Utica
CK105 Flint
KZFM Corpus Christi
KFFM Yakima
WHTO Williamsport
KHTY Santa Barbara
KLYV Dubuque
KOKZ Waterloo
KZII Lubbock
KJYK Tucson

Major Market Rotations!
92Q Baltimore 24 Plays
KTFM San Antonio 21 Plays
KMEL San Francisco 20 Plays
KJYK Tucson 18 Plays
FM102 Sacramento 11 Plays
Power 106 Los Angeles 9 Plays
WHYT Detroit 8 Plays

Far And Away The Most Added Record At Urban Radio!

R&R Urban Chart
63/55 Debut 38

From the album Heart, Mind & Soul
Management: Fred Moultrie, MOULTRIE ENTERTAINMENT GROUP

©1994 Reprise Records

el DeBARGE
"can't get enough"

Produced by Babyface
### Most Requested

#### WIOQ Philadelphia, Easy St.
1. R. Kelly, Bump N' Grind
2. SWV, Anything
3. Janet Jackson, Any Time
4. Salt-N-Pepa, None Of Your
5. Tevin Campbell, I'm Ready

#### WHTZ New York, Chit The Hitman
1. Frentel, Bizarre Love
2. Duran Duran, Thank You
3. Nirvana, All Apologies
4. Enigma, Return To Innocence
5. Madonna, I'll Remember

#### WKRO Cincinnati, Race Taylor
1. Crash Test Dummies, MMM
2. Mariah Carey, Without You
3. Counting Crows, Mr. Jones
4. The Breed New Heavens, Dream
5. Huey Lewis, (She's) Some Kind

#### WKRR Portland, Scott Lander
1. Beck, Loser
2. All-4-One, I Swear
3. Salt-N-Pepa, Whatta Man
4. Mariah Carey, Anytime You
5. Gabrielle, Dreams

#### WQHT New York, Baltazar
1. All-4-One, I Swear
2. Domino, Sweet Potatoe Pie
3. Smif-N-Wessun, Bucktown
4. Doug E. Fresh, Freaks
5. Ill & Al Skratch, Where My

### Power 106 FM

#### KPWR Los Angeles, Dave Morales
1. Warren G., Regulate
2. Snoop Doggy Dogg, Lodi Dodi
3. R. Kelly, Bump N' Grind
4. Ahmad, Back In The Day
5. Masta Ace, Inc., Born To

#### KUBE 93 JAMS

#### WQHT New York, Baltazar
1. All-4-One, I Swear
2. Domino, Sweet Potatoe Pie
3. Smif-N-Wessun, Bucktown
4. Doug E. Fresh, Freaks
5. Ill & Al Skratch, Where My

#### WBXY Providence, Moji & Wendi
1. Snoop Doggy Dogg, Lodi Dodi
2. All-4-One, I Swear
3. Aaliyah, Back & Forth
4. Ahmad, Back In The Day
5. Masta Ace, Inc., Born To
6. Xscape, Love On My Mind
Love On My Mind

BDS Rotations Double Again! 1486 Total BDS Detections-30 New Stations!
10 Point Jump On SoundScan Single Chart to 56*
Super Club 119-38 200% Increase In Single Sales!
Trans World 38-32 40% Increase In Single Sales!
Southwest Wholesale 20-11 Wherehouse 56-37 Valley Onestop 49-35
See Xscape on tour with R. Kelly and Salt-N-Pepa

COLUMBIA
Produced by Jermaine Dupri for So So Def Productions Management Entertainment Resources International
www.americanradiohistory.com
MOST REQUESTED

KZIO DULUTH, TOMMY SHAW
1. Crash Test Dummies, MMM
2. Beck, Loser
3. Enigma, Return To Innocence
4. Smashing Pumpkins, Disarm
5. Madonna, I'll Remember
6. Madonna, I'll Remember
7. Madonna, I'll Remember
8. Madonna, I'll Remember
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KOOK
1. Warren G., Loser
2. Gabrielle, Salt
3. Salt-N-Pepa, Whatta Man
4. Gabrielle, Dreams
5. 12 Gauge, Dunkie Butt
6. Enigma, Return To Innocence
7. Smashing Pumpkins, Disarm
8. MPeople, Moving On Up

WFMF BATON ROUGE, SCHOLAR BRAD
1. All-4-One, I Swear
2. Snoop Dogg, Gin And
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Gabrielle, Dreams
6. RS. Kelly, Bump N' Grind
7. Conscience Daughters, Somethin' 4
8. 12 Gauge, Dunkie Butt
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KOPN
1. All-4-One, I Swear
2. Warren G, Regular
3. R. Kelly, Bump N' Grind
4. SM. Anything
5. Conscious Daughters, Somethin'
6. 12 Gauge, Dunkie Butt
7. Lighter Shade Of Brown, Two
8. Ice Cube, You Know How We

KJJO OKLAHOMA CITY, TOD TUCKER
1. Beck, Loser
2. Snoop Dogg, Gin And
3. Nirvana, All Apologies
4. Enigma, Return To Innocence
5. All-4-One, I Swear
6. U3, Cantaloop
7. Madonna, I'll Remember
8. Ace Of Base, Don't Turn
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KZU
1. Queen, We Will Rock You
2. Madonna, I'll Remember
3. Aerosmith, Amazing
4. All-4-One, I Swear
5. Enigma, Return To Innocence
6. Us3, Cantaloop
7. Big Mountain, Baby I Love
8. Snoop Dogg, Gin And
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KRAL DALLAS, JOE BURKE
1. Queen, We Will Rock You
2. Madonna, I'll Remember
3. Aerosmith, Amazing
4. All-4-One, I Swear
5. Enigma, Return To Innocence
6. Us3, Cantaloop
7. Big Mountain, Baby I Love
8. Snoop Dogg, Gin And
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KFMB SAN DIEGO, BOBBY RIO
1. Queen, We Will Rock You
2. Madonna, I'll Remember
3. Aerosmith, Amazing
4. All-4-One, I Swear
5. Enigma, Return To Innocence
6. Us3, Cantaloop
7. Big Mountain, Baby I Love
8. Snoop Dogg, Gin And
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KIDC AUSTIN, BILL H."BUTCH" SOUTHERN
1. Queen, We Will Rock You
2. Madonna, I'll Remember
3. Aerosmith, Amazing
4. All-4-One, I Swear
5. Enigma, Return To Innocence
6. Us3, Cantaloop
7. Big Mountain, Baby I Love
8. Snoop Dogg, Gin And
9. Madonna, I'll Remember
10. Madonna, I'll Remember

KQKQ OMAHA
1. East 17, House Of Love
2. Beck, Loser
3. Madonna, I'll Remember
4. Taylor Dayne, I'll Wait
5. Ovis, Regular Thang

WZYP
1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Juliet Roberts, I Want You
4. R. Kelly, Bump N' Grind
5. The Cranberries, Dreams
6. Big Mountain, Baby I Love
7. Prince, The Most Beautiful
8. I To I, The Right Time

Power 102.1 FM
1. Enigma, Return To Innocence
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Prince, The Most Beautiful
5. Madonna, I'll Remember
6. Ace Of Base, Don't Turn
7. Salt-N-Pepa, Whatta Man
8. All-4-One, So Much In Love
9. MPeople, Moving On Up
10. Madonna, I'll Remember

KPRR EL PASO, VICTOR STARR
1. 12 Gauge, Dunkie Butt
2. All-4-One, I Swear
3. Domino, Sweet Potato Pie
4. Ace Of Base, The Sign
5. Daize, Misery
6. Masta Ace, Inc., Born To
7. Prince, The Most Beautiful
8. R. Kelly, Bump N' Grind
9. Hammer, Pumps And A Bump
10. Madonna, I'll Remember

FM 94
1. All-4-One, I Swear
2. A. Petrovski, Love
3. Ovis, Regular Thang
4. Madonna, I'll Remember
5. Aerosmith, Amazing
6. All-4-One, I Swear
7. Enigma, Return To Innocence
8. Madonna, I'll Remember
9. Madonna, I'll Remember
10. Madonna, I'll Remember

WFLY NEW YORK, ELLEN ROCKWELL
1. Crash Test Dummies, MMM
2. R. Kelly, Bump N' Grind
3. Beck, Loser
4. Warren G, Regular
5. Madonna, I'll Remember
6. 1 To I, The Right Time
7. Madonna, I'll Remember
8. 12 Gauge, Dunkie Butt
9. Xscape, Love On My Mind
10. All-4-One, I Swear

www.americanradiohistory.com
feel the heat

"From the land Down Under comes a tune with an unrelenting hook. Picking up some early airplay at \( A^3 \), this uptempo entry has the goods to catch fire at Top 40."

– Dave Sholin, Gavin Top 40 Editor

soul’s on fire (harness up) the new single from the new album “trace.”

Produced by Hugh Jones Management: Mike's Artist Management Ltd.

COLUMBIA


www.americanradiohistory.com
As promised, The Network Forty's
Next 40 CD
Tuneup #68
On Your Desk Now!
Contains Classic Airchecks of WZOU and WXKS Boston.
www.americanradiohistory.com
MOST REQUESTED

BREAKOUT ARTIST OF THE WEEK

ACE OF BASE

"Don't Turn Around"

WZEE Madison #2
WMEE Fort Wayne #3
WSNX Grand Rapids #5
WDJX Louisville #6
KJYO Oklahoma City #8

WAZY Lafayette, Steve Clark
1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Beck, Loser
4. All-4-One, So Much In Love
5. Collective Soul, Shine
6. Crash Test Dummies, MMM
7. Cracker, Low
8. Prince, The Most Beautiful
9. Big Mountain, Baby I Love

WIXX 101

MIX 107.3

WSNX Grand Rapids, Luke Sanders
1. Crash Test Dummies, MMM
2. All-4-One, I Swear
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Ace Of Base, Don't Turn

WMEE Fort Wayne, Zack Skyrler
1. All-4-One, I Swear
2. Ace Of Base, Don't Turn
3. Toni Braxton, You Mean The One
4. Madonna, I'll Remember
5. Enigma, Return To Innocence
6. Prince, The Most Beautiful
7. Rosco Martinez, Neon
8. R. Kelly, Bump N' Grind

B-104

WYS Moose, Robert Ward
1. Salt-N-Pepa, Whatta Man
2. Big Mountain, Baby I Love
3. Rosco Martinez, Neon
4. Prince, The Most Beautiful
5. Madonna, I'll Remember
6. Ace Of Base, The Sign

KISX Tyler, Jeff Evans
1. All-4-One, I Swear
2. Madonna, I'll Remember
3. Crash Test Dummies, MMM
4. Lisa Loeb & Nine Stories, Stay
5. Tevin Campbell, I'm Ready
6. Rosco Martinez, Neon
7. Collective Soul, Shine
8. Babyface, And Our Feelings
9. Ace Of Base, The Sign

KEFM Breakaways, Stuart Shyne
1. 12 Gauge, Dunkie Butt
2. Beck, Loser
3. Salt-N-Pepa, Whatta Man
4. Counting Crows, Mr. Jones
5. All-4-One, So Much In Love
6. All-4-One, I Swear
7. Aerosmith, Amazing
8. Big Mountain, Baby I Love
9. Ace Of Base, The Sign

WSPK Poughkeepsie, Scotty Mac
1. All-4-One, I Swear
2. Sudden Change, Comin' On
3. R. Kelly, Bump N' Grind
4. Dawn Penn, You Don't Love
5. Xscape, Love On My Mind
6. Domino, Sweet Potato Pie
7. Crash Test Dummies, MMM
8. Warren G, Regulate
9. 1 To 1, The Right Time

KDOU Eugene, Todd Baker
1. All-4-One, I Swear
2. Masta Ace, Inc., Born To
3. Ace Of Base, Don't Turn
4. Beck, Loser
5. Crash Test Dummies, MMM

Today's Best Music!

KQOK Tri-Cities, Michael Dean
1. All-4-One, I Swear
2. Lisa Loeb & Nine Stories, Stay
3. Beck, Loser
4. Collective Soul, Shine
5. Smashing Pumpkins, Disarm

KOOL 96.3

WRHT New Bern, Chris Cross
1. All-4-One, I Swear
2. R. Kelly, Bump N' Grind
3. Beck, Loser
4. Crash Test Dummies, MMM
5. Prince, The Most Beautiful

92 MOOSE

Today's Best Music!

WMME Augusta, Jeff Andrews
1. All-4-One, I Swear
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Counting Crows, Round Here

MAGIC 105

KMVR Las Cruces, Bobby Corrada
1. Jodeci, Femiin'
2. All-4-One, I Swear
3. Xscape, Love On My Mind
4. Keith Sweat, How You
5. Heavy D, Got Me Waiting

104.5 SUNNY FM

Today's Hits!
collective soul

“Shine”

Approaching 1300 Plays Per Week Nationwide!

New Adds Include:

WAHC Columbus
WFHN New Bedford
WCIL Carbondale

Hot Rotations Include:

WEDJ Charlotte 26 Plays
WEZB New Orleans 14 Plays
WYCR York 52 Plays
KYY Bismarck 32 Plays
W2AT Savannah 30 Plays
4Z Lubbock 28 Plays

WKBQ St Louis
KISX Tyler
KGOT Anchorage

KROQ Los Angeles 24 Plays
KIOC Beaumont 47 Plays
WWKZ Tupelo 31 Plays
WBHT Wilkes-Barre 29 Plays
KQIX Grand Junction 27 Plays

KKFR Phoenix
WNJU South Bend
KMVR Las Cruces

KQIX Grand Junction 27 Plays
WRGK Canton 46 Plays
KISF Ft Smith 31 Plays
WCIL Carbondale 28 Plays
WRFY Reading 26 Plays

KROQ Los Angeles 24 Plays
KQIX Grand Junction 27 Plays

WHTZ New York 16 Plays
WHYY Montgomery 32 Plays
KQID Alexandria 30 Plays
KTMT Medford 28 Plays
KTRS Casper 26 Plays

frente!

“Bizarre Love Triangle”

Added At WKBQ St Louis And WXXX Burlington!

Early Believers!

KROQ Los Angeles 41 Plays
KHKS Dallas 19 Plays
WBHT Wilkes-Barre 49 Plays
WPST Trenton 23 Plays

Most Requested...Overnight At Z100 New York!

francis dunnery

“American Life In The Summertime”

Immediate Adds!

KRBE Houston
WKVS Toledo
WJMX Florence
KTMT Medford

WAAL Binghamton
WWCK Flint
WNSL Hattiesburg
KCPI Albert Lea

KIOC Beaumont
WYCR York
KQID Alexandria
WHOB Manchester
CHECK MATE
Beckoning the photographer to join him in a game of chess on WFLZ Tampa PD BJ Harris’ shirt (left) is Chaos Records’ artist Domino.

BITE THIS
Reality Bites director and star Ben Stiller (l) congratulates Quino, lead singer of Big Mountain on the success of the single, “Baby I Love Your Way.”

JUST HER LUCK
Celebrating quintuple-Platinum sales of Luck of the Draw are (-r): Capitol Records Sr. VP/GM Bruce Kirkland, Bonnie Rain, Sr. VP Sales Lou Mann, VP & GM Tim Daivone, Exec. VP Ralph Simon and Mktg. VP Tony Conson.

BIRTHDAY BASH
PLG artist Melissa Etheridge (2nd from left) stopped by to help WPST Princeton celebrate its 20th Anniversary. (l-r): PLG’s Danny Ostrow, Etheridge, WPST PD/middays Michelle Stevens and PLG’s Rich Tamburro.

ATHLETIC SUPPORTERS
KIOK Tri-Cities Washington morning crew Tim Taylor (left) and Jolynn Winter recently did a live broadcast in their underwear as part of a bet with the team owner of the local professional basketball team.

BAKKA’S DOZEN
TO: The Male Members of the “Q” Crew  
FR: Gerry Peterson  
DT: 3/12/76  
RE: Pee

In the past several weeks, I’ve received many complaints from our female employees regarding the condition of the bathroom. I’m aware of the inconveniences all of us undergo in sharing one common commode, however, a little consideration of the next person is not too much to ask.

PLEASE COMPLY WITH THE FOLLOWING RULES GOVERNING TOILET USE IN THE FUTURE:

(1) First, when you feel the need to use the bathroom, just go. Comments such as, “I’ve got to water the lizard,” “I’ve got to let the monster loose,” and “Jeeze, I gotta take a piss” are unwarranted.
(2) Knock gently on the door to ascertain that the bathroom isn’t occupied. Several employees have filed for workers’ compensation after having Gieger walk in on them.
(3) Look the door. (See above.) We know the “Q” mascot likes to follow many of us into the bathroom and lick the bowl. This will discourage him.
(4) Face the toilet. Relax. Take several deep breaths. You should feel no undue pressure to perform.
(5) Lift the toilet seat using your left hand. Some of you insist on leaving it down. This isn’t a contest. Accuracy is no proof of your manhood. Besides, no one is that good.
(6) Bend your knees and arch your back, then unzip your pants.
(7) Find your unit. (Some will find this harder than others.) Don’t spend time in false admiration. We aren’t impressed.
(8) Grasp your unit mid-length between your thumb and first finger. Do not use more than one finger as this could constitute masturbation which, as you know, is strictly forbidden by KCBQ policy unless you’re on the air, jacking-off the audience.
(9) Take aim. Some of you can do this naturally. Others need to take more time. Close your left eye, sight down the shaft with your right and release the tension.
(10) You may exhale in satisfaction with the flow. However, keep your voice low. Shouts of “Oh, baby,” “Good God,” and “Listen to John Boy go long and deep” won’t be tolerated.
(11) When you are finished, shake your unit gently to get rid of the final drops. Do not use both hands to twist and “wring it out.” Do not wipe the tip on the wall. Do not jump up and down.
(12) Replace your unit. Be careful to avoid the zipper. Don’t rush this procedure. Charlie zipped too soon last Friday. The two stitches were bad enough, but psychological damage was done to the unknowing request operator who saw Harrigan trying to help him and just didn’t understand.
(13) After your unit is safely tucked away, zip up your pants. We have a hard enough time with our image as it is. (Gieger is excused from this process as his pants are usually unzipped anyhow.)
(14) If some spray inadvertently splashes on the floor or on the sides of the toilet, use tissue to wipe it clean. Or your shirt.
(15) Flush the toilet. No exceptions.
(16) Unlock the door and return to your duties. And try to keep the smile off you face.

If you still have a problem, sit on the seat like a girl. See Julie for instructions and silk panties.
DANCING ON THE CELINE


SPOT THE HICK

Proving here that you don't have to be rich or famous to schmooze with the best of them are (l-r): *The Network Forty's* Mainstream Music Editor John "Festus" Kilgo, ERG artist Jon Secada and ERG Pres./CEO Daniel Glass.

THE GANG'S ALL HERE

Mercury Records' group Lighten Shade of Brown performed for KDON Salinas listeners to benefit the Second Chance Youth Program, a gang intervention group in the Monterey Bay area. (l-r): KDON PD Michael Newman, LSOB's DJ Jammin' James and Bobby Ramirez, KDON night man Darrin Stone, LSOB's Robert Guittierez and KDON weekends MG.

ANN MARGROCK?

Ann Margaret, Elvis' secret boink, the baked bean woman from *Tommy* and star in the upcoming movie, *The Flintstones*, dropped by KSOL San Francisco morning man Mancow Muller's show to enlighten his audience about what Elvis used to spread peanut butter on his bread and banana. Some things are better left unsaid.

BEANING WITH PRIDE

KROQ Los Angeles morning guys Gene "Bean" Baxter (left) and Kevin Ryder recently played host to supermodel Cindy Crawford, who brought her *House of Style* crew in to tape K&B's weekly "Melrose Place Update" as part of a special she is preparing for MTV.

CHEEKS TO CHEEK...

WVSR Charleston OM Burke Allen asks target demo listeners some probing questions about listening and hair removal preferences. Who said research is boring?
The Cranberries

"Dreams"

KTHS 60 Plays
WPLY 38 Plays
KISF 16 Plays
KROG 9 Plays
KKFR 44 Plays
WEZB 36 Plays
WHTZ 12 Plays
KRBE 8 Plays
WAHC 42 Plays
WKBQ 24 Plays
KKLQ 12 Plays
WKCI Add!
WXXL 38 Plays
WNVZ 21 Plays
WNCI 9 Plays

I To I
(pronounced eye to eye)

"The Right Time"

Approaching 1100 Plays Per Week!
From The London Soundtrack "Four Weddings And A Funeral"
The #1 Box Office Smash In America!

BHSA Approaching 800!

KHFI 53 Plays
WEDJ 35 Plays
KTFM 23 Plays
KHKS 40 Plays
WXXL 30 Plays
WSTR 21 Plays
WTIC 14 Plays
KZHT 39 Plays
KQKS 24 Plays
WAHC 16 Plays
WNCI 9 Plays

Most Requested...Overnight At KTHS FM Los Angeles!

Gabrielle

"I Wish"

D-36* With Over 2100 Plays Per Week!
1031 BDS Detections! Audience Up 1 Million!
Moves 38-29# Top 40/Rhythm Crossover Monitor!
LP In Stores Now!

The 17th Most Played Song
In The Country!
Over 3900 Plays Per Week!

Major Rotations!

WFXR Roanoke 32 Plays
WAVE Jacksonville 15 Plays
WWLT Madison 28 Plays
WJZZ Pittsburgh 13 Plays
WAPC Jackson 15 Plays
KELI San Diego 12 Plays

On The Air Across America!

KCIR Ft Smith 35 Plays
WGNU South Bree 35 Plays
WVNZ Tupelo 36 Plays
WJDX Little 29 Plays
WHUS Delran 38 Plays
KXKS Lewiston 37 Plays
WICL Charleston 36 Plays
KZDN Duluth 35 Plays
WFZK Gulfport 34 Plays
WXLK Roanoke 32 Plays
WJWR Toledo 32 Plays
KZMU Spokane 21 Plays
KDLZ Sioux City 34 Plays
WFCU Wausau 29 Plays
WGLU Johnstown 28 Plays
KSBM Lafayette 28 Plays
KAAM Dallas 22 Plays
WPXO Rochester 27 Plays
KZII Lubbock 27 Plays
WNTO Syracuse 26 Plays
WTYS Ithaca 26 Plays
KJYO Oklahoma City 25 Plays
WNOX Columbia 25 Plays
WBIZ Eau Claire 25 Plays
WHTO Williamsport 25 Plays
KTMT Medford 25 Plays
And Many, Many More!

Getting Requests!

Latino Medium Rotation!

Produced and arranged by Peter Wolf

Management: Richard A. Burkhart : Stage Door Entertainment
MIKE POST

INVENTIONS FROM THE BLUE LINE

WMTX Tampa 5 Plays    KXYQ Portland 5 Plays

© 1994, American Gramaphone, 9130 Mormon Bridge Road, Omaha, NE 68152, 402-457-4341
**Northeast Regional Analysis**

**Major Gainer:**
- All-4-One kicks in regionally and debuts at #20 with 730 total plays on 32 stations. It's averaging 25.6 PPW.

**Up-And-Coming:**
- In a fairly stagnant chart, gainers include Madonna (5-3), Bonnie Raitt (14-8), General Public (13-12) and Rosco Martinez (19-16). Also working are Joshua Kadison (#28/579 PPW) and Gabrielle (#40/381 PPW).

**Tip Of The Week:**
- Meat Loaf has hit #3 as “Objects...” lands at #36 with 462 PPW on 32 stations. It’s averaging 14.4 PPW.

Please Report Your Adds & PPWs By Tuesday At 5 p.m.

---

**South Regional Analysis**

**Major Gainer:**
- Toni Braxton jumps from 14th to 11th most-played, gaining almost 200 total plays.

**Up-And-Coming:**
- Increasing airplay are Enigma (9-7), Bonnie Raitt (11-9), Rosco Martinez (18-16) and Celine Dion (D-22). Also hot are Joshua Kadison (#31/588 PPW) and Meat Loaf (#38/463 PPW).

**Tip Of The Week:**
- The Breeders continue to grow. “Divine Hammer” is on 24 stations with 394 regional Plays Per Week.

Please Report Your Adds & PPWs By Tuesday At 5 p.m.
BUZZ BIN!
5th Most Played Video

#39* Over 1900 Plays Per Week!

#1 BDS Modern Rock Monitor
6th Consecutive Week!

Adds This Week Include:
WNVZ Norfolk and
WZPL Indianapolis!

MORRISSEY

“The More You Ignore Me,
The Closer I Get”

PRODUCED BY STEVE LILLYWHITE

KKFR Phoenix 48 Plays
KIOC Beaumont 44 Plays
WHTZ New York 40 Plays
WWKZ Tupelo 32 Plays
WXSR Tallahassee 32 Plays
KRBE Houston 31 Plays
KIIS Los Angeles 30 Plays
WYYS Ithaca 29 Plays
WWCK Flint 28 Plays
WENZ Cleveland 28 Plays
WQGN New London 26 Plays
WBHT Wilkes-Barre 45 Plays
WHHY Montgomery 41 Plays
WCHI Carbondale 36 Plays
WXLK Roanoke 32 Plays
KISR Ft Smith 32 Plays
KROQ Los Angeles 31 Plays
KFAV St. Louis 30 Plays
KDUK Eugene 28 Plays
WYCR York 28 Plays
KROC Rochester 28 Plays
WRFY Reading 25 Plays
WTBY Nashville 23 Plays
WKRZ Wilkes-Barre 22 Plays
WKCI New Haven 21 Plays
WPRO Providence 16 Plays
WPST Trenton 15 Plays

NEW ALBUM!

“VAUXHALL AND I”
### Great Lakes Regional Analysis

**MAJOR GAINER:**
- Bonnie Raitt makes a nice move, jumping from 9th to 6th most-played while adding almost 100 total plays.

**UP-AND-COMING:**
- Songs continuing to grow include Enigma (14-9), General Public (19-13), Toni Braxton (20-14) and The Brand New Heavies (22-18). Also happening are Meat Loaf (#38/278 PPW) and The Breeders (#40/268 PPW).

**TIP OF THE WEEK:**
- Joshua Kadison should debut Top-25 next week. It’s #27 with 463 Plays Per Week on 25 stations this week.

*Please Report Your Adds & PPWs By Tuesday At 5 p.m.*

### Midwest Regional Analysis

**MAJOR GAINER:**
- Enigma won’t stop as it moves 9th to 6th while adding over 150 total plays in the Midwest.

**UP-AND-COMING:**
- Other titles workings in this region include The Brand New Heavies (15-10), Toni Braxton (22-15) and Sheryl Crow (21-15). Additionally, All-4-One (#27/370 PPW) and Meat Loaf (#34/299 PPW) are working.

**TIP OF THE WEEK:**
- Phil Collins is strong in the Midwest with 263 plays on 14 stations. It’s averaging 18.8 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 p.m.*

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**GREAT LAKES**

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**MIDWEST**

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</table>
Zhané

Sending My Love

Add It Now!

Coming Soon The New Single From Shanice!
**Northwest/Rockies Regional Analysis**

**Major Gainer:**
- Prince returns to #1 with 2 new regional stations and an additional 150 total plays.

**Up-And-Coming:**
- Songs adding new rotations include General Public (14-11), All-4-One (D-15), Celine Dion (24-17) and The Brand New Heavies (D-19). Also working are Gabrielle (#34/255 PPW) and Morrissey (#37/240 PPW).

**Tip Of The Week:**
- Meat Loaf should kick in next week. It’s #38 with 227 total plays on 13 stations with an average 17.5 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 p.m.*

---

**West Regional Analysis**

**Major Gainer:**
- Tevin Campbell is a regional smash. It’s up to 3rd most-played, and gains close to 100 plays over last week.

**Up-And-Coming:**
- Additional rotations are posted by All-4-One (13-7), Enigma (11-9) and Babyface (23-20). Also happening are General Public (#29/457 PPW), I To I (#30/456 PPW) and Ice Cube (#37/379 PPW).

**Tip Of The Week:**
- Ace Of Base’s new one is already #35 with 381 PPW on 10 Western stations.

*Please Report Your Adds & PPWs By Tuesday At 5 p.m.*

**PPW Regional Analysis By Pat Gillen**

---

### Northwest/Rockies

<table>
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<tr>
<th>Artist/Song</th>
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<th>FPW</th>
<th>PPW</th>
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### West

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<td>Salt-n-Pepa w/EN VOGUE, Whatta Man</td>
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<td>Toni Braxton, You Mean The World To Me</td>
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<td>Celine Dion, The Power Of Love</td>
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<td>Counting Crows, Mr. Jones</td>
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<td>836</td>
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<td>All-4-One, So Much In Love</td>
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<td>Janet Jackson, Because Of Love</td>
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<td>32.4</td>
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<td>Crash Test Dummies, MMM MMM MMM MMM</td>
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<td>Juliet Roberts, I Want You</td>
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<td>Warren G &amp; Nate Dogg, Regulate</td>
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<td>US3, Cantaloop (Flip Fantasia)</td>
<td>18</td>
<td>34.4</td>
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<td>Babyface, Our Feelings</td>
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<td>Jocelyn Enriquez, I’ve Been Thinking About You</td>
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<td>The Brand New Heavies, Dream On Dreamer</td>
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<td>Gabrielle, I Wish</td>
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<td>SWV, Anything</td>
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<td>Lisette Melendez, Will You Ever Save Me</td>
<td>24</td>
<td>22.7</td>
<td>545</td>
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</table>
May 8th’s Most Played Mother’s Day Songs

| 1. | Mother | Danzig |
| 2. | Roll On Big Mama | Joe Stampley |
| 3. | Your Mama Don’t Dance | Kenny Loggins & Jim Messina |
| 4. | Mama Used To Say | Junior |
| 5. | More Than A Woman | Tavares |
| 6. | Mother’s Talk | Tears For Fears |
| 7. | Does Your Mother Know | Abba |
| 8. | Ladies Night | Kool & The Gang |
| 9. | She’s A Bad Mama | Jama |
| 10. | Mama | Genesis |
| 11. | Another Mutha Further | Mother’s Finest |
| 12. | One Hell Of A Woman | Mac Davis |
| 13. | Mama Told Me (Not To Come) | Three Dog Night |
| 14. | Superwoman | Karyn White |
| 15. | Mama Don’t Let Your Babies Grow Up To Be Cowboys | Waylon & Willie |
| 16. | Sylvia’s Mother | Dr. Hook |
| 17. | Three Times A Lady | The Commodores |
| 18. | Mama We’re All Crazee Now | Quiet Riot |
| 19. | I Am Woman | Helen Reddy |
| 20. | Mother And Child Reunion | Paul Simon |
| 21. | Mama’s Pearl | Jackson 5 |
| 22. | Mother | John Lennon |
| 23. | Mother’s Little Helper | Rolling Stones |
| 24. | One Good Woman | Peter Cetera |
| 25. | Mama Can’t Buy You Love | Elton John |
PLAYS PER WEEK 41-80

1. 10,000 MANIACS, Because The Night (from MTV Unplugged) (Elektra) — 1872 1749
2. LISSETTE MELENDEZ, All You Ever Save Me (Fever/ra/Chaos) — 1289 1613
3. GABRIELLE, Dreams (Go! Discs/London/PLG) — 1909 1610
4. ZHANE, Groove Thang (Ulltown/Motown) — 1985 1598
5. TAYLOR DAYNE, I'll Wait (Arista) — 1337 1570
6. PHIL COLLINS, We Wait And We Wonder (Atlantic/AG) — 1268 1537
7. TONI BRAXTON, Breathe Again (LaFace/Atlantic) — 1847 1534
8. ETERNAL, Stay (1st Avenue/EMI/ERG) — 2032 1505
9. AEROSMITH, Amazing (Geffen) — 1697 1503
10. MEAT LOAF, Rock And Roll Dreams Come Through (MCA) — 2076 1488

MUSIC ADDITIONS 9.30.94

1. JON SECADA, If You Go (SBK/ERG) — 159
2. TOM PETTY & THE HEARTBREAKERS, American Girl (MCA) — 57
3. GIN BLOSSOMS, Until I Fall Away (A&M) — 51
4. MPEOPLE, Moving On Up (deConstruction/Epic) — 32
5. PRIMAL SCREAM, Rocks (Sire/WB) — 28
6. DIED PRETTY, Soul’s On Fire (Harness Up) (Columbia) — 25
7. ALL-4-ONE, I Swear (Blitz/Atlantic/AG) — 23
8. MEAT LOAF, Objects In The Rear View Mirror May Appear Closer Than They Are (MCA) — 22
9. ACE OF BASE, Don't Turn Around (Arista) — 21
10. HUEY LEWIS & THE NEWS, (She's) Some Kind Of Wonderful (Elektra) — 19

MUSIC REQUESTED

1. CRASH TEST DUMMIES, MMM MMM MMM MMM — 159
2. ALL-4-ONE, I Swear — 57
3. BECK, Loser — 51
4. R. KELLY, Bump N' Grind — 32
5. ENIGMA, Return To Innocence — 28
6. SALT-N-PEPA w/EN VOGUE, Whatta Man — 25
7. PRINCE, The Most Beautiful Girl In The World — 23
8. ACE OF BASE, The Sign — 21
9. MADONNA, I'll Remember — 19
10. COUNTING CROWS, Mr. Jones — 17

It's been 2 million years... what's another 2 weeks?

THE STONES...are coming
CORNERS

Girls It Ain't Easy

The follow-up to the massive hit single "Hey DJ" by Lighter Shade of Brown

From The Original Motion Picture Soundtrack

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Executive Producer: Paul Simon
MOTLEY CRUE IS UNDERSTOOD

the new single. they want to make something perfectly clear.

produced by Bob Rock. management: Doug Thaler/Top Rock Development Corp.
on Elektra compact discs, cassette, and mini-discs.