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# R R

## RADIO & RECORDS

# TOP TWENTY

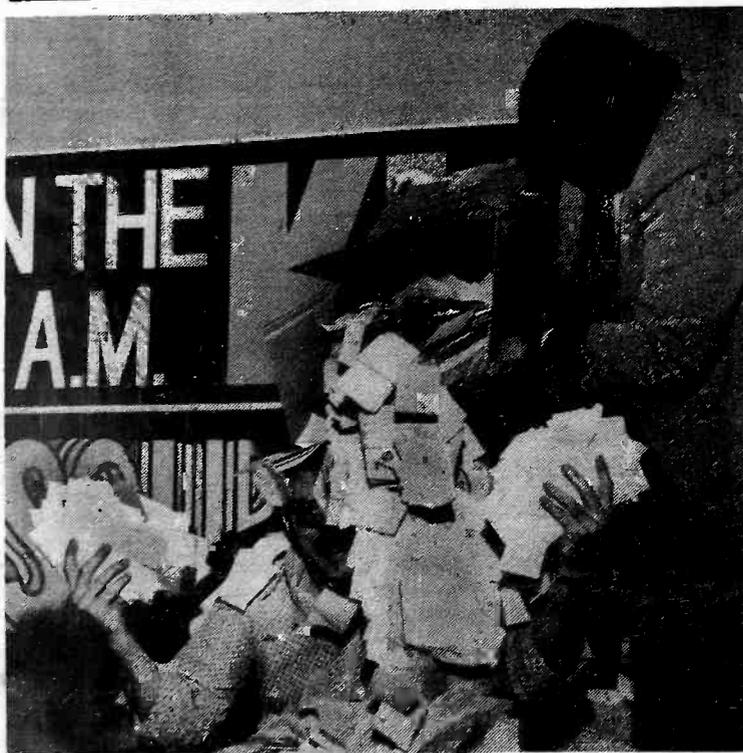
FRIDAY, MAY 3, 1974

- 1 ① GRAND FUNK
- 6 ② RAY STEVENS
- 3 ③ THREE DOG NIGHT
- 5 4 JACKSON FIVE
- 9 ⑤ MARVIN HAMLISCH
- 7 6 CHICAGO
- 2 7 ELTON JOHN
- 4 8 MFSB
- 16 ⑨ PAUL McCARTNEY
- 14 ⑩ MARIA MULDAUR
- 10 11 MIKE OLDFIELD
- 8 12 BLUE SWEDE
- 18 13 CARPENTERS
- 12 14 RINGO STARR
- 11 15 GLADYS KNIGHT
- 22 ⑬ STYLISTICS
- 13 17 JIM CROCE
- ⑭ BO DONALDSON
- 19 19 REDBONE
- 21 20 MAIN INGREDIENT

VOLUME 2, NUMBER 17

THE MUSIC INDUSTRY NEWSPAPER

FRIDAY MORNING, MAY 3, 1974



**BURIED ALIVE--**KLZ morning personality Mike McCuen and Operations Manager Russ Knight amidst the 209,500 entries that poured into the station the week of April 15 during KLZ's second "Music Marathon." Listeners were asked to send in their estimate of the number of records KLZ would play during the 60 hours of back-to-back music.

## Something On The Horizon: KFRC Creates 'Great American Dream'

The promos began about a month ago. They pointed out, in a positive way, how life moves in a

### Minnesota Main Event: Channell Vs. Stevens, Round Three...

Re-capping the action so far in the Twin-Cities Heavyweight War Of Words between KSTP and KDWB: KSTP PD Jim Channell, discounting any threat from Buzz Bennett, in Round One remarked, "The last time I looked, Buzz Bennett wasn't able to walk on the water..." Round Two saw KDWB GM Gary Stevens come back with "...Jim is obviously forgetting about the fact that the lakes and rivers freeze over in the winter here in Minneapolis..." Now, in Round Three, Jim Channell responds: "Let's forget about the winter time and talk about the spring-summer which is now. It's a known fact that turkeys cannot swim and by December when the water freezes over in the Twin Cities, Thanksgiving will have already passed..." Round Four next week, don't miss it!

series of cycles and that the world was on the verge of a new 'Up Cycle.' KFRC senses something on the horizon, they said, and their listeners should look to the future.

KFRC PD Michael Spears created visual word pictures of "The Great American Dream." They asked listeners to communicate to them what their most fantastic would be, if they could have the help of a station like KFRC to pull a few strings for them. Dreams like "...a personal concert by Elvis, topped off by a kiss," were submitted.

Many of the thousands of dreams sent in were about vacations and trips, so the station created "Dream Sequence One: Getting Away." It began with a hot air balloon trip, followed by a cruise to Alaska, and one to Mexico. The next part was about "Getting Away In The Bay Area," with sailboats, tennis rackets, etc. being given away to help discover how to enjoy local surroundings.

"Dream Sequence Two" will be the "Six-Ten Six-Car Six-Week Sweepstakes," while the Summer

### LATE NEWS:

## Saul Leaves Warners

After 4½ years of breaking the hits and helping build the most successful rock record company, Ron Saul resigned last Friday over a dispute with upper level management and irreconcilable policy differences. "I couldn't live with what they wanted and they could no longer live with what I wanted and needed. They are a fine record company, and will continue to do well. I'm available and will let my track record speak for itself." Ron can be reached at (213) 473-4326. Gary Davis has been named the new Warners Promotion head.

### HUMBLE HARV RETURNS

Despite what other trades and tips have published, Humble Harv Miller did not return to radio until this week. He is now doing 9-12 noon on KKDJ, Los Angeles. We talked with Harv: "The past three years was a nightmare that I prefer to forget..."

"Radio is a business with heart, one that deals with talent

and human beings. In any other business an "ex-con" wouldn't be able to get back the way I did. I'm very grateful to so many people."

### BERKMAN IS BACK

Harold Berkman, just recently with Polydor, is now Executive

VP and General Manager of Discreet Records. He will be responsible for the complete operation and administration of the company. Herb Cohen remains as President, Frank Zappa as Board Chairman.



13Q air personality Eddie Rogers (right) walking through Pittsburgh with the specially designed see-through safe that PD Tom Bigby had made for the station. The safe is filled with \$13,000 cash and clues are given on the air as to its combination. Listeners can go to the current location and actually try to open it up.

## Pollution Control Head Denounces Atomic Energy PSA's As 'Propaganda Campaign'

The head of Minnesota's Pollution Control Agency charged recently that a series of so-called public service announcements distributed by the Atomic Energy Commission is really a propaganda campaign to build more nuclear power plants.

Agency head Grant Merritt says that the AEC is sending out six 30-second public service announcements to radio and TV stations that strongly back plans to build more nuclear power stations. In a letter to the Federal Communications Commission, Merritt said that the announcements should be

"withdrawn immediately, or at least provisions made for some citizen group or other public agency to provide spots representing a counter position."

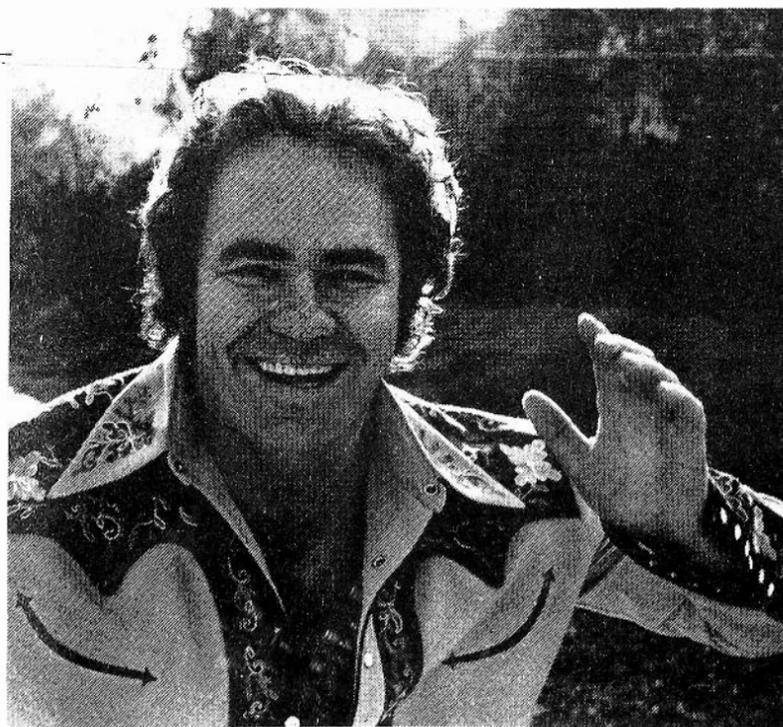
"I find it most disturbing," said Merritt, "that a public agency might make such an effort using taxpayers' money and billing the spots as being in the public interest." Merritt noted that the creation of more nuclear power stations is a highly controversial subject of public interest. He asked the FCC to review the announcements and issue a ruling on the legality of the program.

## Chicago's Newest Rocker: WDFH-FM

Metromedia's Chicago outlet, WDFH-FM, has switched formats to rock. PD Ron Dennington characterizes the station's previous format as "all over the road," and says the station will go for a "Q-type" sound. The change took place a week ago. Air-lineups and promotions have not been finalized as of press time. The format change marks Metromedia's first venture into mass appeal radio in six years. Further details next week.

**You do not have to be a country music enthusiast to appreciate Hoyt Axton. The sole requirement is a desire to be royally entertained.**

— Dennis Hunt, Los Angeles Times



The latest reason why is  
**“WHEN THE MORNING COMES.”**

The fastest-rising single of his career.

(AM 1497)

**HOYT AXTON ON A&M RECORDS**

Produced by Allan McDougall and Hoyt Axton

# RADIO

## KDWB's 'Phase Two' Sounds Like A Bitch

KDWB-Z63 is into "Phase Two" giving away every lp they play. "Phase Three" will be "A Super-Bad Weekend" with \$50 and \$100 bill giveaways and a specially created T-shirt with the slogan "KDWB Sounds Like A Bitch."

### LABOR SUIT SETTLED

Back in December of last year, the WIBG jocks voted to have AFTRA represent them. Shortly thereafter a jock was terminated and he filed a charge of unfair-labor practices against the station. There were also other charges of unfair labor practices against WIBG, one of which was allegedly interfering with the election of AFTRA. A compromise has just been reached by where the station has taken the jock back on the staff as a newsman. The union has dropped their other charges and

issued a statement stipulating that the settlement was not an admission of guilt by WIBG.

### WBBQ GAS GIVEAWAY

WBBQ-Augusta is giving away gasoline to the listener that can come up with the most words from the word "gasoline." They have received thousands of entries so far.

### WLS SAILBOAT WINNERS

WLS-Chicago has a "Just Call In And Win A Sailboat Weekend." At the sound of the touch-tone telephone created logo, listeners could just call in and win a sailboat. They gave away 19 in all.

### BLOWIN' IN THE WIND

Chicago again: Most radio stations in Chicago use the big antenna atop the John Hancock building. Last week, all 13 stations using it went off the air 7 different times during the day due to antenna problems. What a way to wipe out radio in the windy city!

### NATL. SECRETARIES WEEK

WBBM-FM ran a "National Secretaries Week" contest giving away terrariums to secretaries on a call in and win. The key phrase was "Grow your own in your office right in front of the bosses' nose."

### WEEKEND SPECIALS

XEROK-El Paso weekend special: first it was a Motown weekend, followed by a Beatles weekend. The greatest hits of the artists are played along with mini-documentaries produced by PD John Long and jock Chris Haze. On their "Count the times they play 'Sister Mary Elephant' contest" they received thousands of mail entries which came in from 7 different states.

### LEAVE ME ALONE

Helen Reddy and husband-manager Jeff Wald have dismissed producer Tom Catalano for what Wald describes as "artistic differences." Catalano's dismissal terminated an 18-month association during

which time he produced the I Am Woman, Long Hard Climb, and Love Song For Jeffrey LP's and the "Peaceful," "Delta Dawn," "Leave Me Alone," and "Keep On Singing" singles. Helen's first two albums were produced by Larry Marks. Jeff Wald told R&R: "We're talking to several different people right now and will continue to put out hits."

### FREAKS VS. FUZZ

WAYS-Charlotte: Jay Thomas is running for Mayor. He's got a full 100 showing of billboards, newspaper ads, etc. Unfortunately the mayoral race

is two years away ... but it makes for a great deal of talk about the morning man and PD. They are also running a charity football game against the police department. Promoting it as "The Freaks Against The Fuzz," with spots by police officers saying things like "this is officer Brown and I'm gonna grab a hippie by the hair and pull him down at the big charity football game this Sunday," etc. Reaction has been excellent.

### KUDL CANCELS CONCERT

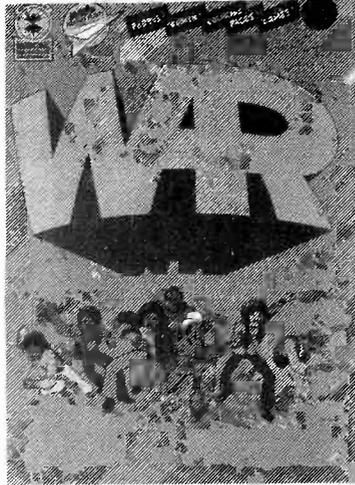
KUDL has planned a sunrise-to-sunset free rock concert for May 5 in Kansas City. Their concert

permit was revoked by the Department of Parks & Recreation after they estimated that a quarter million people would show up. The promoters estimated only 25,000 would attend.

### ESPAT KRUX

KRUX-Phoenix is running an ESP contest. Jock holds up a playing card in front of him and "sends out vibes" to the audience. If the hourly caller can identify the card, he'll win a \$650 gift certificate from a local appliance store. Station is also running a rotating cartridge "Jock In The Box" contest.

## UA Brings Out New Kind Of War Comics



Conceived and created by the group and their management (Far Out Productions) this beautiful 32-page booklet is being sold at War concerts and is being sent as a programming aid to radio station decision makers. According to Don Graham, Director of National Singles Promotion, the group currently on an eastern and southern tour, will only play to concerts which have been sold out.



MCA's National Promotion staff prepares to spin the clock in their promotion man's "Rock Around The Clock Contest" which ends May 20, the 20th anniversary of the original release date of Bill Haley's single. Getting the record on stations earns the promo man a spin of the "clock" wheel, with escalating payoffs according to the numbers. From left to right: Vince Cosgrave, Sandy Lifson, Shelly Hoppers, and Lydia Ramirez.



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## Capitol's Kathi McDonald Scores In San Francisco

Capitol Records recording artist, Kathi McDonald brought the audience to their feet in a hard-driving opening night performance at The Boarding House in San Francisco. "Someone gift-wrapped me



Kathi McDonald (left) with R&R's Candy Tusken after her recent performance at the Boarding House in San Francisco.

before I came," Kathi told the audience which was a perfect description of her tinsel and wet leather outfit imitated by much of the audience.

The show consisted on songs from her new album "Insane Asylum" plus old favorites. "Freak Lover," "Bogart to Bowie," "Down To The Wire," and "To Love Somebody" brought shouts of approval and were obvious favorites to the many fans who attended. Ms. McDonald's band, "Johnny" from Washington D.C., was professional and gutsy.

Second billed Warner Bros. artist, Leo Sayers, accentuated the masquerade party atmosphere by appearing in full clown suit complete with white face and black skull cap. The audience demanded encores of Sayer's "The Show Must Go On" confirming some opinions that the composer can best deliver his own material.

## PERSONAL TOP TEN

The Personal Top Ten is a weekly R&R feature designed to provide insight into what radio might sound like if the taste of the audience didn't have to be taken into account. The songs listed reflect only the choices of the person interviewed, and in no way constitute an endorsement by Radio & Records or the individual stations.



**ROCHELLE STAAB**  
MUSIC COORDINATOR  
BARTELL BROADCASTING

1. ELTON JOHN/Bennie & The Jets (MCA)
2. ANNE MURRAY/ You Won't See Me (Capitol)
3. PAUL McCARTNEY/Band On The Run (Apple)
4. GRAND FUNK/Locomotion (Grand Funk)
5. LOBO/Standing At The End Of The Line (Big Tree)
6. MARVIN HAMLISCH/Theme From "The Sting" (MCA)
7. STYLISTICS/You Make Me Feel Brand New (Avco)
8. GORDON LIGHTFOOT/Sundown (Reprise)
9. MARION BLACK/Off The Critical List (Shakat)
10. RAY STEVENS/The Streak (Barnaby)

# RADIO

## KEZM/LA Puts Audience To Sleep (Intentionally!)

BY MARK SHIPPER  
Managing Editor

The natural tendency, when looking for inventive and effective listener-pulling promotions to report on, is to check out the mass appeal stations. Competition in this format, of course, is the thickest in radio, a factor which usually results in ideas of surpassing creativity. Usually, that is, but not always. A Beautiful Music outlet in Los Angeles, KEZM-FM, has come up with a promotion that has recruited thousands of new listeners for them over the past few months, many of whom are in age brackets that ordinarily would never go near an Easy Listening formatted station.

They call it SleepLearning, and perhaps the most fascinating thing about it is the fact that it opens up a whole new motivating factor for gaining listeners: self-improvement. Any station that can basically say to its audience, "Listen to WXXX and lose weight..." is bound to score points in an 18-34 age group that is continually pre-occupied with its appearance and image. Through SleepLearning, KEZM is reaching this (and older) age groups every night.

It works like this: every night (early morning, actually) from one to five a.m., the station

further softens its normal "recognizable beautiful music" policy all the way down to a "muzak" level. Commercials are eliminated, and the only human voice that is heard during the four-hour stretch breaks through the music flow at 15 minute intervals, gently and positively encouraging the audience to "stay with" whatever type of self-improvement series the station is currently working (they are changed monthly and range from losing weight to stopping smoking).

The individual messages last from thirty to sixty seconds each and are all "positive" in nature. Which means that, in the "Lose Weight" series, there are no "... being fat makes you look ugly..." type announcements. The station opts for the positive: "... isn't it great to feel lighter, to be admired wherever you go..." etc.

The object of SleepLearning, according to KEZM GM Jack Siegal, the program's creator, is not to make people lose weight or stop smoking, but to help along those who want and have already made a conscious decision to do so. "SleepLearning," says Siegal, "can only be effective if the person already has the desire and is making a conscious effort to realize a goal. The program's objective is to reinforce that goal, painlessly and on a positive level while the listener sleeps. It is not hypnosis. But, since nobody, even in hypnosis, can be persuaded to do something they don't already want to do, in order for this to help, the listener must already

have made the decision to act." Does it really work? While overwhelming listener response would seem to indicate that it does, the consensus of opinion from several psychological researchers contacted by R&R is that there simply is no proof yet to indicate that Sleep Learning is effective. "It may help, and it certainly can't hurt," was the most common reply and that's exactly the claim Jack Siegal makes for the project.

SleepLearning has been a resounding success on a multitude of levels: (1) It is, obviously, a new and creative use

of nighttime PSA's. (2) The station is reaping tremendous rewards in the area of public service (the California Heart Association, for example, is giving them the 1974 Outstanding Media Accomplishment Award for their "Stop Smoking" series). (3) Listener acceptance has surpassed all expectations (letters have continued to come in with comments like "... I have lost eight pounds since I began listening to KEZM. Please continue the "Lose Weight" program..." (4) Last and certainly not least, the thousands of Los Angeles bedside radios

which tune in to KEZM during the night are naturally remaining there during the day.

Billboards, busses, and TV are being used to promote the program, but word-of-mouth probably results in as many converts as any other factor. All copy is cleared with experts in each field before it goes on the air.

It should be noted that KEZM has applied and received a trademark for "SleepLearning," (with this particular spelling) so any stations interested in adopting the program are advised to call it by another name.

UP TO 95% MUSIC!  
Plus SleepLearning & School Emergency Reports



107.5 FM Stereo

7919 Sunset Boulevard  
Los Angeles, CA 90046 (213) 874-5772

IF YOU REALLY  
WANT TO

LOSE WEIGHT (April)

COPE WITH TENSION (May)

RELIEVE INSOMNIA (June)

FREE SleepLearning. MAY BE ABLE TO HELP!

SleepLearning is a free Public Service program broadcast from 1 to 5 AM to help listeners achieve a goal. Set your bedside radio to KEZM 107.5 FM and "listen" while you sleep. If you really want to stop smoking or lose weight, etc. try SleepLearning... it is helping many people. It is free. It may be able to help you and others you know.

PICKING UP LISTENERS UNCONSCIOUSLY—That's what's happening at LA's KEZM, where a "Listen While You Sleep" promotion has resulted in nothing but positives for the station.

NEXT WEEK:  
CHUCK BLORE  
IN AN  
EXCLUSIVE  
R&R INTERVIEW!

## Radio & Records

## monthly planner

MAY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			Start of National Tavern Month. Born: Kate Smith, Judy Collins, Elvis Presley marries, 1967.	New York decided to pay firemen (1845). Born: Bing Crosby, Leslie Gore, Goldie McJohn (Steppenwolf).	First toll bridge opened... people free, animals slight charge (Rowley, Mass., 1654). Born: Frankie Valli, Englebert Humperdinck, James Brown.	Kentucky Derby. Born: Ronnie Bond (Tremelos), Jermaine Jackson.
5	6	7	8	9	10	11
Mother-in-Law Day. Born: Bill Ward (Black Sabbath).	Be Kind to Animals Week. Leon Russell picks up purple Rolls.	14-lb. natural pearl fished out of giant Philippine clam (1934). Born: Tchaikovsky, Teresa Brewer, Janis Ian, Thelma Houston.	First unassisted triple play in baseball game (Providence, R.I., 1878). Born: Rick Nelson, Red Nichols, Paul Samuel Smith (Yardbirds).	First newspaper cartoon (Pennsylvania Gazette, 1754). Born: Billy Joel, Bruce Millner (Every Mother's Son), Pete Dinklage (Freddie & the Dreamers), Tommy Roe.	East and West Coasts connected by rail at Promontory Point, Utah (1869). Born: Jay Ferguson (Jo Jo Gunne), Pee Wee Hunt.	Peter Stuyvesant became governor of New Amsterdam (1647). Born: Eric Burdon, Irving Berlin, Butch Trucks (Allman Bros.).
12	13	14	15	16	17	18
Mother's Day. Born: Norman Whitfield, Steve Winwood, Burt Bacharach, Jayolis Washington (Persuasions), Ian McLaughlan (Faces).	Festival of Cats. Born: Mary Wells, Pete Seeger, Stevie Wonder, Louis Prima, Ritchie Valens, Overend Watts (Mott the Hoople).	WAAC's founded (1942). Born: Gene Cornish (Bulldog), Jack Bruce, Bobby Darin.	First ketchup store opened (Memphis, 1937). Born: Trini Lopez, Eddy Arnold.	First Oscar awards (1929). Born: Woody Herman, Robert Fripp (King Crimson).	New York Stock Exchange founded (1792). Born: Malcolm Hale (Spanky & Our Gang), Bill Brutord (King Crimson).	Visit Your Relatives Day. Born: Perry Como, Joe Turner, Bill Wallace (Guess Who), Ezio Pinza, Rick Wakeman (Yes).
19	20	21	22	23	24	25
First Calaveras County Frog Jumping Contest (1928). Born: Mickey Newberry, Peter Townsend (Who).	Eliza Doolittle Day. Born: Cher, Susie Cowsill, Joe Cocker.	Oskaloosa (Iowa) fingerprinted its citizenry (1934). Born: Hilton Valentine (Animals), Ron Isley (Isley Bros.).	First life insurance policy issued (Philadelphia 1761). Born: Kenny Ball, Charles Aznavour, Bernie Taupin.	Captain Kidd hanged (1701). Born: Artie Shaw, Rosemary Clooney.	First major league night baseball game (Cincinnati, Ohio, 1935). Born: Bob Dylan, Chong.	Lady Godiva Day. Born: Hal David.
26	27	28	29	30	31	
First grand parade of New York City's Street Cleaning Dept. (1896). Born: Peggy Lee, Levon Helm (The Band), Gary Petersen (Guess Who).	MEMORIAL DAY First woman coxswain of a men's collegiate crew (Rollins College, Fla., 1936). Born: Cilla Black, Ramsey Lewis.	Johnnie Walker born 1820... still going strong. Also born: John Fogerty (Creedence Clearwater), Raymond Luidan (Lindesfarne).	First race between an airplane and a train (1910). Born: Roy Crewdson (Freddie & the Dreamers), Gary Brooker (Procol Harum).	Indianapolis Speedway opened... winner averaged 74.59 mph (1911). Born: Leonard Davis (DC 5), Benny Goodman.	Baylor University graduated a set of quadruplets (1937). Born: Peter Dinklage (Peter, Paul & Mary), John Bonham (Led Zeppelin).	

## WKBW Offers Beatle Reunion Record Free

WKBW-Buffalo has created a special "Beatles Reunion" record to celebrate the 10 year anniversary. They are offering copies free to all stations if they supply the tape for the dubs. Contact Don Burns at the station.

### MORE BEATLES

Many stations are getting into the Beatle 10 year salute. KHJ & WAXY are giving away special "10 Year T Shirts."

### PHILADELPHIA PULSE

(Jan-Feb)

		total share
		6 am-midnight
WFIL	R	12
KYW	N	11
WCAU AM	T	10
WIP	M	10
WWSH	BM	7
WDAS AM	B	5
WDAS FM	B	5
WMMR	PR	5
WDVR	BM	4
WIBG	R	4
WCAU FM	BM	3
WIFI FM	R	1
WYSP FM	PR	2

Code: R-rock, N-news, T-talk, M-MOR, BM-background music, B-black, PR-progressive rock.

Summary: WMMR came back up strong in 18-24 men, WFIL number one total market, they recovered their teens well. Teens: WFIL-34, WIBG 16 (down approximately a third in teens).

### ROLLIN' ON THE RIVER

WSB-Atlanta is giving away their largest ever prize: an all-expense paid party for 200 aboard a new riverboat (the biggest in the Southeast) anchored at Stone Mountain Park. The boat needs a name and WSB listeners are being asked for their suggestions. Best name wins the party, courtesy of the station and the park.

### KDAY'S "FUN CRUISE"

KDAY-Los Angeles is sending two listeners to the Bahamas in style. The winning postcard sender and friend is picked up in a limo, driven to LA International Airport and flown to New York City from where a cruise ship will sail them away, with a pocketful of spending money, courtesy of the station.

### WINNAMAN PROMOTED

ABC Radio has promoted KLOS General Manager, John Winnaman, to Vice President. This makes Winnaman the first GM of an ABC O&O to pick up the VP position. The promotion was a reward for KLOS attaining the highest weekly audience reached by any Los Angeles FM station, and increasing sales revenues 94 percent in 1973.

### STERLING IN SEATTLE

KTW-Seattle: Sterling Recreation Organization recently purchased this property, and is now presenting a 3 1/2 hour newsblock in morning drive. They have a ten-man team and no network affiliation.

### QUELLO APPROVE

James Quello, the former Detroit broadcaster, was approved by the Senate late last week to become a member of the FCC. The approval came seven months after he was nominated to the post by President Nixon.

# RADIO CHANGES CLASSIFIED

## OPENINGS

Jessie from WDVE to 13Q.  
**New Lineup at WAXY-Ft. Lauderdale:** 6-9am Charlie Brown (from KSEA-San Diego) 9-12 noon Johnny Scott (from Y100) noon to 3 Mark Denver (formerly Cat Martin at WIBG) 3-6pm Scooter Seagraves (also PD, from KAKC-Tulsa) 6-10pm Steve Rivers (from WDRQ-Detroit also MD) 10-2am Quincy McCoy (from WAVZ 2-6am Capt. Billy (from WQRK).  
 Barry Chase former WQXI jock and MD now doing independent promotion in the Southeast region.  
 Gary Burbank formerly PD WNOE-New Orleans to assistant PD and mornings CKLW-Detroit.  
 Cramer Haas to all nights at Y100-Miami.  
 John Clemmens new production director at WGRQ.  
 Steve Dahl formerly Production Director at KKDJ-Los Angeles and weekends at KAFY-Bakersfield going to KSFM-Sacramento to do morning drive.  
 Don Wright formerly at KNDE-Sacramento appointed PD at KSFM-Sacramento  
 Bob Bolton new AM drive at WKIX-Raleigh.  
 Jim Connors to WROC-Rochester from WYSL-Buffalo.  
 John Rivers now MD at WYSL-Buffalo.  
 Bill Ford named PD at KUGN-Oregon.  
 Dale Reed is now Operations Director at KUGN-Oregon.  
 Alan Reed now 10-2 am at WVLK-Lexington, Mark Anthony now weekends.  
 Don Nordine leaves KKXL-Grand Forks for 10-1am KKLS-Rapid City, S.D.  
 Gary Dixon goes to KQWB-Fargo 6-9pm from KKLS-Rapid City, S.D.  
 Andy Panda (Willie Shears) from WILK-Scranton to 10-2pm at WGNG-Providence.  
 Warren Miller new AM drive at WMFJ-Dayton Beach.  
 Ron James back on WORD-Spartanburg 6-10 pm.  
 Phil Murphy out of WSPT-Stevens Point, Wisc. Jack Randall leaves WSPT for WNAH-Neenah, Wisc.  
 Paul A. Bottoms, News Director at WAMS-Wilmington, Delaware goes to KONO-San Antonio, Texas to serve as news director there.  
 Arnold Pantoja formerly at KGCS-Sydney, Mont. to KOOK-Billings to do weekends.  
 Dave Dunnaway KNUS-Dallas to WLOX-Biloxi.  
 Bob Anderson WLOB-Portland, Me. to WSKW-Waterville  
 Kurt Breunig formerly at KISD-St. Louis-Falls to KOOK-Billings.  
 Charlie Ross to KXOL-Ft. Worth.  
 Comstock KCRA-Sacramento to KASH-Eugene  
 Bruce Mathews WGUY-Bangor to WSKW-Waterville.  
 Charlie Bruce from WLOX-Biloxi to WHHY-Montgomery as jock and Music Director.  
 Kevin Stone promoted at KLBK-Lubbock to Program Director.  
 Ron Dennington formerly with WGCL-Cleveland to WDFH-Chicago as Program Director.  
 Tom Williams KTGR-Columbia, Mo. to KRIO-McAllen as jock and Music Director.  
 Bill Minckler promoted WLOX-Biloxi to Music Director.  
 Dale Andrews WCBM-Baltimore to WXYZ-Detroit as Program Director.  
 Bryan King promoted at KLBK-Lubbock to Assistant Program Director.  
 Dick Lahm promoted to KRIO-McAllen to Program Director.  
 Joe Martin promoted at KVOL-Lafayette to Program Director.

WCOU-Lewiston needs Female Air Talent (C&W) contact Tom Starr 207-784-6921  
 WNAT-Natchez looking for Air Talent (C&W) contact Skip Campbell 601-442-4895  
 KSTT-Davenport looking for Air Talent with 1st Phone contact Steve McCloud 319-326-2541  
 WQTC-Two Rivers looking for Air Talent contact Dennis Carpenter, Two Rivers, Wisc, Box 266 Zip 54241  
 KOOK-Billings looking for Air Talent contact Brian Bennett Box 1276, Billings, Montana 59103  
 KBOX-Dallas needs morning man (Country) send tapes, resume, photo to Tom Allen, KBOX, 9900 McCree Rd., Dallas 75238  
 KKXL-Grand Forks, N. Dakota needs morning man. Tapes, resume to Mark Renier, P.O. Box 997, 58201  
 KEYN-Wichita Looking for a weekend jock contact Roger Munday  
 KLBK-Lubbock looking for 7-9 a.m. jock contact Don Richter  
 KEEL-Shreveport looking for afternoon drive and production contact Larry Ryan  
 WVMI-FM-Biloxi looking for DJ, contact Bob Lima.  
 DJ need at KING-Seattle, call Hal Widsten (206) 682-3555.  
 WBBF-Rochester Call Carl Strandell for DJ opening (716) 232-7550  
 KSEE-Santa Maria needs DJ, write J. Michael Stewart, Box 442-93456.  
 WFEA-Manchester, N.H., DJ position, contact Victory Pryles, Box 149-03105  
 Two jocks needed at KSO-Des Moines, C&W, call Perry St. John. 515-265-6181  
 WIVY STEREO ROCK looking for 2 good jocks with production. Tapes should be sent WIVY Gulf Life Center, Jacksonville, Fla. 32207, attn. Lee Fowler, (904) 395-2505.  
 KEEL-Shreveport PM Drive and Production contact Larry Ryan  
 WHVW-High Park, N.Y. need jocks contact Tom Shovan  
 WNCT-Greenville, N.C. needs a morning man, first ticket contact Johnny West  
 KUDE-Oceanside, needs a jock. Tapes and resume to Paul Wonder.  
 WNAM-Neenah, Wisc. Midday man, First ticket preferred. Contact Ron Ross  
 WJAB-Portland, Maine needs up tempoed FM jocks, contact Bill Craig  
 KLBK-Lubbock, 7-9 a.m. contact Kevin Stone  
 Female country announcer; tapes and resume to R&R-D, P.O. Box 1641, Long Beach, Ca. 90801.  
 WLEE-Richmond looking for a really exciting newsmen. Pay and fringes are good, opportunity to move up in chain. Contact Bob Paiva, Box 8477, Richmond, Virginia 23226. (4-20)

## NEWSMEN & WOMEN

WCLG-Morgantown, West Va. looking for a newsmen who can gather and write local news. Contact Bob Sherman, tapes and resumes only.  
 KYNO-Fresno looking for a newsmen. Send tapes and resumes to John Wallace-KYNO-2125 No. Barton, Fresno, Calif. 93703  
 WGRQ-Buffalo looking for a newsmen. Send tapes to J.J. Jordon  
 CHUM-Toronto looking for News-Sports Man contact Dick Smythe 1331 Younge St., M4T1Y1  
 KOOK-Billings looking for a Newsman, Contact Brian Bennett, Box 1276, Billings, Montana 59102  
 WQTC-Two Rivers, Wisc., looking for a Newsman contact Dennis Carpenter, Box 266, Two Rivers, Wisc. 54241  
 WBIA-Augusta looking for a Newswoman contact Martin Farrell 404-724-2421  
 KRSP-Salt Lake City needs a Newsmen, Contact Allan Hague 801-262-5541  
 KFRC-San Francisco looking for a newsmen. Creative production oriented person is a must. Contact Dave Cook 415-982-9200. (4-24)  
 WVMT-Burlington, Vermont looking for newsdirector contact John Bulmer. Box 1044, Burlington, Vermont 05401. (4-24)  
 WDFH-Chicago looking for a newsmen contact Larry Butler, 108 N. State, Chicago, Illinois 60602. (4-24)  
 KSJO-San Jose looking for a newsdirector contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)

## PRODUCTION

WOW-Omaha looking for a production man, contact Steve Shannon  
 WKGK-Knoxville looking for a Production Director contact Bob Baron 615-573-2931  
 KSJO-San Jose looking for Production Director contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)  
 WJAR-Providence, R.I. (Adult Contemporary into Class) looking for Commercial Production Manager. Excellent opportunity for creative, multi-talented type. We're looking for ability in preference to experience. This could be your gig; all applicants considered. Tape, resume, etc. to Dave Hedrick, WJAR Radio, 176 Waybosset, Providence, R.I. 02903, 401-751-5700. (4-23)  
 WEBN-Cinn. looking for a creative Production Director. Contact Tom Kennedy 513-871-8500. (4-26)

## POSITIONS SOUGHT

Joe Fiorillo PD at KRHM-Austin looking for a jock opening, late night in medium or large market. 10 years experience in Programming, Jock & Production. Call 512-477-9926. Available Immediately. (4-26)  
 Former London Records secretary in promotion looking. Call Mary Jack at 213-271-6984 or 874-2200. (4-23)  
 Bob Savage former jock at WWDJ-NY available. Call 215-256-9001. Currently working relief at WIBG. (4-23)  
 Larry Woodside formerly with KPPC & KROQ-FM, Los Angeles looking. 1st ticket, prefer prog. FM will relocate. 213-242-8560 or 378-0995. (4-26)  
 Bruce Rhoads formerly with Y100 (also known as Hymn) looking. 219-432-9023  
 Jim King, formerly with WWDJ, looking for a gig. 201-440-0695  
 Ted Carson, midday man formerly with WCAR-Detroit, looking for MOR-Top 40 gig; 313-675-1382  
 George Hart, formerly with WIXZ-Pittsburgh, looking. Call (before 6 p.m., EST) 412-381-0899  
 Jeff Finch formerly with WDAI-Chicago looking, contact 312-629-5456  
 Jim Gibb formerly with KGGF-Coffeyville, looking 316-745-3351  
 Dave Arlington formerly with WKIS-Orlando contact 305-851-3719  
 Bill Murdock formerly with KPTL-Carson City looking 702-329-9261  
 Gene Osborn formerly with WMAQ-Chicago Sports-News contact 505-265-8605  
 Bob Witkin News Director formerly with WSAG-Miami looking 203-887-8520

# CLASSIFIED OPENINGS

WSPT-Stevens Point needs two jocks one with strong production abilities. Contact Donn Nichols. (4-24)  
 WLYV-Ft. Wayne looking for a Program Director (C&W) contact Bob Hamilton 616-456-5461. (4-24)  
 KLEO-Wichita needs a first phone jock. Call Gary Mack 316-685-0261. Rock (4-24)  
 KNOW-Austin looking for jock and production contact Dave Jarrott, Box 2197, Austin, Texas 78767. (4-24)  
 KWWB-Bismarck looking for Air Talent contact Allen Moos, Box 1377, Bismarck, North Dakota 58501  
 WYNA-Raleigh looking for C&W jock contact Harv Riddle 919-782-9233. (4-24)  
 WLYV-Ft. Wayne looking for C&W jock contact Bob Hamilton 616-456-5461 (4-24)  
 KAKC-Tulsa looking for two jocks contact Gary Stevens. (4-24)  
 KASH-Eugene looking for jock with 1st Phone contact Don Kennedy (Box 10767, Eugene, Oregon 97401.) (4-24)  
 WISM-Madison opening for a first phone jock, Rock, Contact Bill Vancil, 608-271-1484 (4-24)  
 KYAC-Seattle looking for a jock contact Robert Nesbitt, 3rd Avenue, Seattle, Washington 98101. (4-24)  
 WNOE-New Orleans needs a morning man contact Jason O'Brien.  
 KISM-Bellingham, Wn. looking for a jock contact Mike Bettell, Box 943, Bellingham, Wn. 98225.  
 WROK-Rockford needs good rock jock with production talents for the 10pm-2am shift. Contact Dave Hamilton 815-399-2233. (4-23)  
 KSJO-San Jose looking for a jock contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)  
 WHVW-Hyde Park, N.Y. Looking for jocks. Contact Tom Shovan 914-454-1020. (4-26)  
 K PAM-Portland needs afternoon drive man to assume production director duties. No hype or Q type. Send tapes to Michael O'Brien, 4700 S.W. Council Crest, Portland, Ore. 97201 (4-20)  
 KJRB-Spokane needs first phone AM drive. Call Steve West (509) 535-8861, or send tapes to Box 8007, Spokane, Wash. 99203. (4-20)  
 WATH-Athens, Ohio looking for jocks contact Dave Palmer (614-593-6651)  
 KYNO-Fresno looking for jocks contact John Wallace, 2125 N. Barton-93703  
 WROV-Roanoke looking for jocks contact Bart Praeter (Box 4005-24015)  
 KIMM-Rapid City looking for jock & production director contact Jim Shaw (605-348-1100)  
 WWJO-FM - St. Cloud looking for Operations Manager contact Mike Dlem (612-251-4422)  
 KING-Seattle needs a morning man. Contact Hal Widsten 206-682-3555  
 KSTP-Mpls.-St. Paul needs DJ, call Jim Channell at (612) 645-2724.  
 WWUN-Jackson, Jock spot open, contact Steve Starr, Box E-Delta Station. 39213

# ROCK

## Radio & Records

May 3, 1974

**TREND:**

4/12 4/19 4/26

4	1	1	1	GRAND FUNK/Locomotion (Grand Funk)
-	15	6	2	RAY STEVENS/The Streak (Barnaby)
8	5	3	3	THREE DOG NIGHT/The Show Must Go On (ABC)
14	12	5	4	JACKSON FIVE/Dancing Machine (Motown)
-	14	9	5	MARVIN HAMLISCH/Music From "The Sting" (MCA)
15	7	7	6	CHICAGO/Searchin' So Long (Columbia)
1	2	2	7	ELTON JOHN/Bennie & The Jets (MCA)
3	4	4	8	MFSB/T.S.O.P. (Phy/Int)
-	-	16	9	PAUL McCARTNEY/Band On The Run (Apple)
k-	17	14	10	MARIA MULDAUR/Midnight At The Oasis (Reprise)
12	11	10	11	MIKE OLDFIELD/Exorcist Theme (Virgin)
2	3	8	12	BLUE SWEDE/Hooked On A Feeling (EMI)
-	-	18	13	CARPENTERS/Won't Last A Day (A&M)
11	8	12	14	RINGO STARR/Oh My My (Apple)
6	6	11	15	GLADYS KNIGHT/Best Thing (Buddah)
-	23	22	16	STYLISTICS/You Make Me Feel Brand New (Avcó)
9	9	13	17	JIM CROCE/Have To Say I Love You (ABC)
-	-	-	18	BO DONALDSON & THE HEYWOODS/Billy, Don't Be A Hero (ABC)
10	16	19	19	REDBONE/Come And Get Your Love (Epic)
-	22	21	20	MAIN INGREDIENT/Just Don't Want To Be Lonely (RCA)
-	-	-	21	GORDON LIGHTFOOT/Sundown (Reprise)
19	18	17	22	BTO/Let It Ride (Mercury)
-	-	-	23	STEVIE WONDER/Don't You Worry 'Bout A Thing (Tamla)
-	-	-	24	JONI MITCHELL/Help Me (Elektra)
-	-	-	25	JIM STAFFORD/My Girl Bill (MGM)
-	-	-	26	O JAYS/For The Love Of Money (Phy/Int)
-	-	-	27	CAT STEVENS/Oh Very Young (A&M)

## NEW & ACTIVE

Most active of the newer pieces of product is the WILLIAM DeVAUGHN (Roxbury) which did very well: add KFRC, debut 16 CKLW, add KJR, WPOP, KGW, WPGC, KING and WHBQ.

EAGLES (Asylum) did fairly well this week: debuts 31 WZZM FM, add KFJZ, debut 30 KSTP, add WCOL, 38-33 KLIF, 42-39 KDZA, on KGW.

FANNY (Casablanca) Last week Gary Waldren PD of KCPX said "it was the best rock and roll record he's heard this year." This week it picked up an adds at WSAI, KUPD, debuts 28 KCPX.

HERBIE HANCOCK (Columbia) picked up very well this week: add WPIX, 28-25 WCOL, debuts 31 KEWI, 26 WGH.

RAZZY record, the stations that have been playing it have reported some stock problems, that should be solved now that MGM has purchased it.

STEVE MILLER (Capitol) "Livin' In The U.S.A." - the song is a few years old, but is one of the cookingest he's ever done. It should now happen like it should have a few years back: add WISM, KJR, WPOP.

ELO (UA) 36-31 WCOL, debuts 30 WBG, 28-256 WPOP. Still happening.

FLASH CADILLAC (Epic) big move at WIFE 30-19 with top phones WCOL, on KJR.

DAVE LOGGINS (Epic) on WMAK and add WCOL.

GENE REDDING (Haven) 27-26 WIBG, debut 27 WPOP.

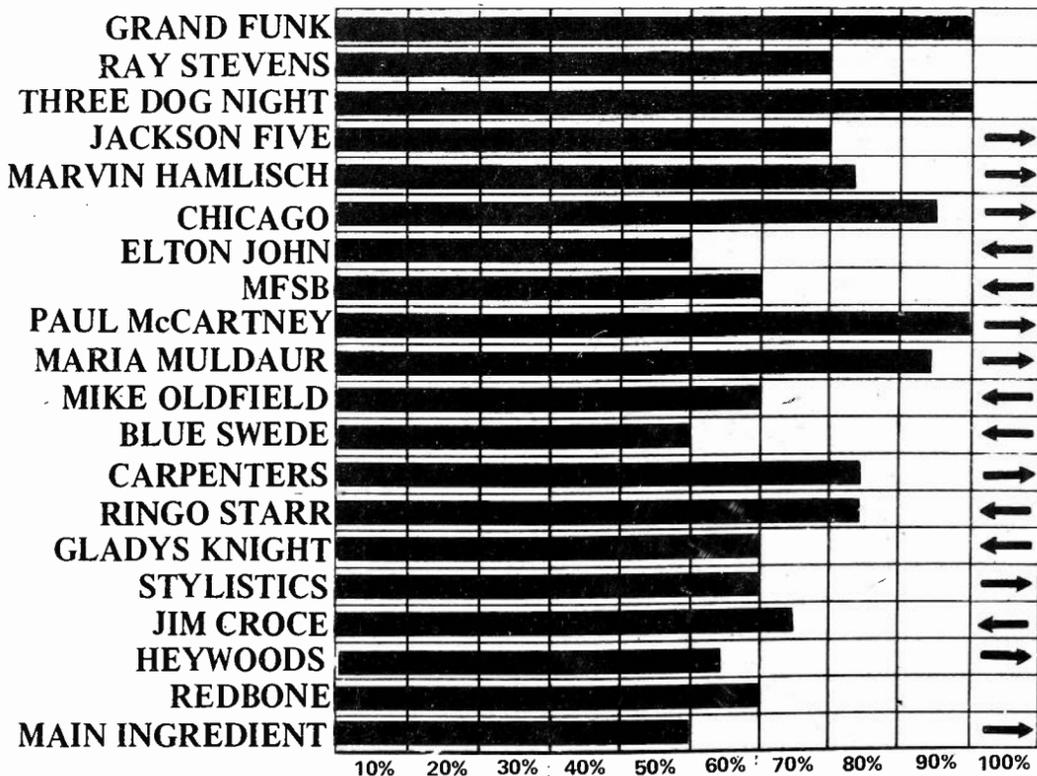
ANDY & DAVID WILLIAMS added WPOP with Bob Paiva's comment being "It makes me feel good to play that record." (Barnaby)

Scott Shannon WMAK PD notes the JIM STAFFORD lp cut "Wildwood Weeds" is outpulling "My Girl Bill" by 2 to 1 in requests and recommends it for programmers wanting something different that gets reaction.

MAGGIE BELL (Atlantic) 29-27 WOKY, nites KJR.

WEDNESDAY (Sussex) growing: 27-21 CKLW, debuts 29 WSAI.

## Comparative Audience Appeal



## Parallel Summary

CARPENTERS: 44 percent show top 15 action, all show upward movement. 14-11 KSTP, 15-11 KHJ, 18-11 WMAK, 18-11 WPOP. See page 11.

RICK CUNHA improving each week, picked up WLEE, KILT, debuts 40 WGH. See page 11.

DE FRANCOS: one of the most active records of the week: add KQV, KFJZ, 13Q, debuts 23 WOKY, debuts 40 KLIF, 34-28 WCFL. See page 11.

DOOBIES: another good week of movement and additions: Add KFJZ. See page 12.

FIVE MAN ELEC BAND: still alive and well in many markets. See page 12.

ARETHA FRANKLIN had a better week, debuts 29 CKLW, add K100, on WAYS, 36-30 WGH. See page 12.

GUESS WHO doing very well in many markets, should be a solid hit soon. WLS debuts 14, KDWB 12, 20-14 WSAI, 11-10 WOKY. See page 12.

BO & HEYWOODS doing very well, picking up a fringe on adults even though very solid teen oriented. See page 13.

HOLLIES: nice movements: top 15 KILT, add WISM, 25-17 WZZM FM, 30-18 WSAI, 25-15 KJR. See page 13.

OLIVIA NEWTON JOHN many programmers like it better than the last, number movement is now starting: 27-13 WFLI, debuts 21 WQXI, debuts 18 KJR. See page 13.

KOOL & GANG 14-7 CKLW, 29-25 WSGA. See page 13.

LOBO: shows a couple of top 15 numbers, still growing. page 13.

MAIN INGREDIENT: did very well in numbers: 7 KFJZ, 12-9 KSLQ, top 10 WAYS, See page 14.

JONI MITCHELL: add WQXI, 26-16 KFRC, 12-9 WRKO, 13-10 KLIF. See page 14.

NILSSON: top ten requests WPIX, WABC adds, 16-11 WRKO. See page 14.

O JAYS: getting stronger add KKD, 21-19 WQXI, 7-3 WDRQ, 38-25 WGH. See page 14.

DIANA & MARVIN still growing and sounding good on the air: 21-13 KFJZ, 26-21 WRC, on WAYS, 6 WSGA, 16-13 WCOL. See page 15.

CARLY SIMON: strong debuts and adds. See page 15.

STEELY DAN: doing better, debuts 36 WCOL, add KTLK and KGW. See page 16.

CAT STEVENS: growth is up and steady. Could go top 10. 12-10 WRC, add WABC, debuts 24 at 13Q, 23-17 WIFE, 9-5 KYNO, 20-17 WPGC, See page 15.

STYLISTICS: peaked top 5 at some stations, still growing at many others. Check out page 16.

Z.Z. TOP still pulling number one adult requests at WQXI. See page 16.

## CROSSOVERS

### BLACK TO ROCK:

BOBBY WOMACK/ Lookin' For A Love (UA) 2:37  
 MAIN INGREDIENT/Just Don't Want To Be Lonely (RCA)-3:31  
 BLOODSTONE/Outside Woman (London) 3:55  
 AL GREEN/Let's Get Married (Hi) 3:16  
 JAMES BROWN/The Payback-Part 1 (Polydor) 3:30  
 EARTH, WIND & FIRE/Mighty, Mighty (Columbia) 3:01

BLOODSTONE still has some action, but is far from a crossover. The biggest success is the WILLIAM DE VAUGHN. Looks solid. JAMES BROWN looking better 5-8 CKLW, 17-15, WCOL, 24-16 KEWI, add WBG, EARTH WIND & FIRE 16-15, WPGC, 33-33 WGH.

### MOR TO ROCK:

GILBERT O SULLIVAN/Happiness Is Me And You (Mam)-3:06  
 MARIA MULDAUR/Midnight At The Oasis (Reprise) 3:36  
 MARVIN HAMLISCH/Music From "Sting" (MCA) 2:57  
 BARBRA STREISAND/All In Love Is Fair (Columbia) 3:50  
 MAC DAVIS/One Hell Of A Woman (Columbia) 2:52

MARIA, MAC and MARVIN have all made it. The newest action is on GEORGE FISCHOFF "Georgia Porcupine" (UA) add KJR and good talk at otherkey stations. Could happen.

parenthesis  
after dropped  
records indicate  
highest number  
achieved by  
record at station

# added this week...

**Most added**  
**CARLY SIMON**  
**STYLISTICS**  
**DOOBIE BROTHERS**  
**WILLIAM DE VAUGHN**  
**MAIN INGREDIENT**  
**DE FRANCO FAMILY**

MORE ADDS ON PAGE 8

## PARALLEL 1

**KHJ/LOS ANGELES**  
Main Ingredient  
Heywoods  
Stylistics  
DROPS  
Cher (top 10)  
Eddie Kendricks (top 5)  
Streisand (1)

**WRKO/BOSTON**  
Carly Simon  
Jim Stafford  
DROPS  
Kendricks (top 5)  
Cher (top 10)

**KFRC/SAN FRANCISCO**  
Gordon Lightfoot  
Jim Stafford  
William De Vaughn  
DROPS  
Billy Paul (25)  
Redbone (top 5)

**99X/NEW YORK**  
Not Available  
DROPS  
John Denver (top 10)

**WABC/NEW YORK**  
Ray Stevens  
Cat Stevens  
Harry Nilsson  
DROPS  
Not Available

**KQV/PITTSBURGH**  
De Francos (nite)  
DROPS  
Helen Reddy (10)  
Bobby Womack (12)  
Main Ingredient (16)

**WPEZ/PITTSBURGH**  
Heywoods  
DROPS  
Ringo "16" (opt 5)  
Kool & The Gang (top 10)

**KSTP/MINNEAPOLIS**  
Carly Simon  
Heywoods  
Eagles  
DROPS  
Hammond (15)  
Blue Swede (3)  
Ringo Starr (7)

**WRC/WASHINGTON**  
Ozark Mountain Daredevils  
DROPS  
Helen Reddy (18)

**CKLW/DETROIT**  
Paul McCartney  
Johnny T. Angel  
DROPS  
Elton (1)  
Herbie Hancock (17-LP sales were top 10-held down single)

**WPIX/NEW YORK**  
Herbie Hancock  
Joni Mitchell  
Gordon Lightfoot  
DROPS  
Jim Croce (12)  
Terry Jacks (1)  
Mocedades (5)

**WIBG/PHILADELPHIA**  
Main Ingredient  
O Jays  
DROPS  
Terry Jacks (1)

**WQXI/ATLANTA**  
Joni Mitchell  
Cat Stevens  
Heywoods  
DROPS  
Elton John (top 5)

**KKDJ/LOS ANGELES**  
O Jays  
Main Ingredient  
DROPS  
David Essex (2)  
Paul McCartney (5) "Jet"

**13Q/PITTSBURGH**  
Landslaget  
De Francos  
DROPS  
Helen Reddy (23)  
Sister Janet Mead (top 10)  
Paul McCartney "Jet" (top 10)

**KFJZ/FT. WORTH**  
Eagles  
Carly Simon  
Aretha Franklin  
De Francos  
DROPS  
Jim Croce (2)  
Blue Swede (1)  
Ringo Starr (5)  
Albert Hammond (22)

**WFIL/PHILADELPHIA**  
Gordon Lightfoot  
O Jays  
Joni Mitchell  
DROPS  
Helen Reddy  
Charlie Rich

**WLS/CHICAGO**  
Guess Who  
Maria Muldaur  
Paul McCartney  
DROPS  
Cher (3)  
Mocedades (5)  
Ringo Starr (16)  
Helen Reddy (17)

**K100/LOS ANGELES**  
Aretha Franklin  
DROPS  
Helen Reddy (11)  
Terry Jacks (1)

**KDWB/MINN.**  
Gordon Lightfoot  
Joni Mitchell  
DROPS  
Mocedades  
Ringo Starr  
Mike Oldfield

**WDRQ/DETROIT**  
Maria Muldaur  
Kool & the Gang  
Aretha Franklin  
DROPS  
Leon Heywood (15)  
James Brown (6)  
Bill Withers (12)

**KSLQ/ST. LOUIS**  
Maria Muldaur  
O Jays  
Guess Who  
Cat Stevens  
DROPS

**WFLI/CHATTANOOGA**  
Mike Oldfield (top 30)  
Bobby Womack (top 20)

## PARALLEL 2

**KYNO/FRESNO**  
Aretha Franklin  
DROPS  
Charlie Rich (top 5)  
Carly & James (top 5)

**KAKC/TULSA**  
Jim Stafford  
Gordon Lightfoot  
DROPS  
Aretha Franklin  
Sister Janet Mead

**WMYQ/MIAMI**  
Paper Lace  
Stylistics  
Gordon Lightfoot  
DROPS  
Mike Oldfield (top 10)  
John Denver (top 5)  
Terry Jacks (1)

**WAXY/FT. LAUDERDALE**  
O Jays  
Jim Stafford  
Main Ingredient  
Heywoods  
Gordon Lightfoot  
Stylistics  
DROPS  
Barbra  
Billy Joel  
Jim Stafford  
Simon & Taylor

**WGOW/CHATTANOOGA**  
Carly Simon  
DROPS  
Redbone (1)  
Ringo Starr (10)  
Leon Russell (4)  
Jim Croce (12)

**WHBQ/MEMPHIS**  
Gordon Lightfoot  
William De Vaughn  
Jim Stafford  
DROPS  
Terry Jacks (1)  
Rick Derringer (top 10)  
David Essex (1)

**WSAI/CINCINNATI**  
Wednesday  
Main Ingredient  
Seals & Crofts  
Fanny  
DROPS  
Lou Christie (top 15)  
Bill Haley (top 10)

**KIMN/DENVER**  
Olivia Newton John  
Mac Davis  
Stylistics  
Five Man Electrical Band  
DROPS  
Mike Oldfield (1)  
Helen Reddy (25)  
Cozy Powell (9)  
Bobby Womack (23)

**WFLI/CHATTANOOGA**  
Bloodstone  
Cat Stevens  
Gordon Lightfoot  
Heywoods  
Doobie Bros.  
DROPS  
Blue Swede (1)  
Gladys Knight (7)  
MFSB (11)  
Stu Nunnery (16)

**KCPX/SALT LAKE CITY**  
Carlson & Durio  
Olivia Newton John  
Doobie Bros.  
DROPS  
Helen Reddy (10)  
Albert Hammond (11)  
Lois Fletcher (28)

**WSGA/SAVANNAH**  
Heywoods  
Hollies  
DROPS  
John Denver (2)  
Jim Croce (7)

**WJDX/JACKSONVILLE**  
Joni Mitchell  
De Francos  
DROPS  
Blue Swede (1)  
Bill Amesbury (top 20)

**WOKY/MILWAUKEE**  
Stylistics  
Joni Mitchell  
DROPS  
McCartney (top 10)  
Charlie Rich (top 10)  
Jim Stafford (top 5)

**WAYS/CHARLOTTE**  
Joni Mitchell  
Gordon Lightfoot  
DROPS  
Ray Stevens (1)  
Gladys Knight (6)

**WLEE/RICHMOND**  
Rich Cunha  
Andy & David Williams  
DROPS  
None

**WZZM FM/GRAND RAPIDS**  
Jackson Five  
Jim Stafford  
Eagles  
DROPS  
Jim Croce (9)  
Gladys Knight (16)

**WIFE/INDIANAPOLIS**  
Hollies  
Joni Mitchell  
Five Man Electrical Band  
Z.Z. Top  
O Jays  
DROPS  
Not Available

**KSEA/SAN DIEGO**  
Gordon Lightfoot  
O Jays  
Joni Mitchell  
DROPS  
Helen Reddy (14)  
Gladys Knight (14)

**KRSP/SALT LAKE CITY**  
Doobie Bros.  
Carlson & Durio  
Bill Haley  
De Francos  
Mac Davis  
Stylistics  
Stevie Wonder  
DROPS

Albert Hammond (10)  
Guess Who (8)  
Nilsson (23-been on the record for weeks)  
Eddie Kendricks (12)

**KIOA/DES MOINES**  
Heywoods  
Cat Stevens  
Jim Stafford  
DROPS  
John Denver (2)  
Five Man (20)  
Charlie Rich (7)

**KTLK/DENVER**  
Z.Z. Top  
Steely Dan  
DROPS  
Essex (2)

**KPAM/PORTLAND**  
Hollies  
Carly Simon  
O Jays  
DROPS  
Elton John (1)  
Jim Croce (15)  
Staples (19)

**Y100/MIAMI**  
Gordon Lightfoot  
Chicago  
Olivia Newton John  
Stylistics  
DROPS  
None

## PARALLEL 3

**WGRQ/BUFFALO**  
O Jays  
Stylistics  
DROPS  
Ringo Starr (top 15)  
Jim Stafford (top 5)  
Spiders  
Gladys Knight (top 10)

**KCBQ/SAN DIEGO**  
None  
DROPS  
Mocedades  
Cher

**KFXM/SAN BERNARDINO**  
Gordon Lightfoot  
Anne Murray  
Jim Stafford  
O Jays  
Mac Davis  
DROPS  
Charlie Rich (14)  
Billy Joel (18)  
Albert Hammond (24)  
Sami Jo (27)

**WROK/ROCKFORD**  
Jim Stafford  
Gordon Lightfoot  
Heywoods  
Stevie Wonder  
DROPS  
Helen Reddy (22)  
Carly & James (5)  
Stafford (2)

## PARALLEL 3

**KGW/PORTLAND**  
Heywoods  
Bachman-Turner Overdrive  
Anne Murray  
William De Vaughn  
Steely Dan  
DROPS  
Cozy Powell (15)  
Bobby Womack (15)  
Bill Haley (19)  
Staple Singers (23)  
Albert Hammond (11)

**KEWI/TOPEKA**  
Nilsson  
William De Vaughn  
Kool & the Gang  
De Francos  
Golden Earring  
DROPS  
Steve Miller Band (22)  
Sami Jo (28)  
Charlie Rich (9)  
Bill Amesbury (32)  
Helen Reddy (24)  
Staple Singers (38)

**WCOL/COLUMBUS**  
Eagles  
Dave Loggins  
B.B. King  
Gladys Knight  
Cross Country  
Tower of Power (nite)  
Flash Cadillac  
DROPS  
Jim Croce (4)  
Cozy Powell (2)  
Doobie Bros. (25-album top 10, single been on for 6 weeks)  
Ringo Starr (6)

**WISM/MADISON**  
Hollies  
Steve Miller  
DROPS  
John Denver (1)  
Staple Singers (9)  
Bill Amesbury (8)  
Bachman-Turner (11)

**WMAK/NASHVILLE**  
Carly Simon  
Stylistics  
DROPS  
Staple Singers (26)  
Rick Derringer (10)  
Albert Hammond (22)

**WBGW/BOWLING GREEN**  
Ozark Mountain Daredevils  
Jimmy Buffet  
Spinners  
Guess Who  
Billy Sands  
James Brown  
DROPS  
Staples (top 10)  
Elton John (top 10)  
Three Dog Night (18)  
Blue Swede (1)  
Billy Paul (29)  
Lois Fletcher (no chart)

**KLIF/DALLAS**  
O Jays  
Heywoods  
Anne Murray  
De Francos  
DROPS  
Johnny Nash (31)  
Gilbert O Sullivan (23)  
Bobby Womack (19)  
Billy Joel (17)

**KILT/HOUSTON**  
Carly Simon  
DROPS  
Not Available

**KING/SEATTLE**  
Stylistics  
Steely Dan  
DROPS  
Helen Reddy (19)  
Leon Russell (no chart)

**KSYN/COLORADO SPRINGS**  
Rick Derringer  
Gladys Knight  
Paper Lace  
DROPS  
John Denver (1)  
Terry Jacks (1)  
Al Wilson (31)  
Todd Rundgren (33)

**WPGC/WASH. D.C.**  
Doobie Bros.  
William De Vaughn  
Z.Z. Top  
DROPS  
McCartney (4) 'Jet'

**WCFL/CHICAGO**  
Joni Mitchell  
Doobie Bros.  
Eddie Kendrick  
DROPS

Carly & James  
John Denver  
Anne Murray (Love Song)

**WAMS/WIMINGTON**  
Cat Stevens  
Gordon Lightfoot  
Doobie Bros.  
Nilsson  
DROPS  
Bobby Womack (7)  
Billy Joel (16)  
Sami Jo (26)  
Staple Singers (30)

**WPOP/HARTFORD**  
William De Vaughn  
Stylistics  
Doobie Bros.  
Anne Murray  
DROPS  
Carly & James (3)  
Albee & Friends (10)  
John Denver (2)  
Sami Jo (21)  
Blue Swede (2)

# FM ROCK RADIO

by Mike Harrison

There's a lot of buzzing going on in New York City. Rumor has it that WNCN will soon switch from its longtime Classical format to Progressive. That nation's largest market is a very gossipy one and there is already speculation as to which local jocks will be lured away from other stations, as well as which people will be coming in from out of town. Also being pondered is speculation on how the new station will compare to the two established FM album rockers WNEW and WPLJ as far as "progressiveness" and "free formness" goes.

I've been hearing this story now for a couple months, yet nobody seems to have any facts or details confirming if and when. So, I called WNCN and spoke to General Manager Paul Wacksmith.

**MH:** Is WNCN going Progressive?

**PW:** No.

**MH:** What about all the rumors?

**PW:** I don't really know how they started, maybe our competition (WQXR) started them. This is nothing new for WNCN. Everytime there is any kind of change in management here, the rumors start flying that we're going to change format. This time its Progressive. There were rumors one year ago when the station was taken over by Star Broadcasting. And now this current rumor started when I became General Manager on March 1. But we have absolutely no plans to go from Classical to Progressive. You can check that out with Peter Star himself, if you want to. The only changes that we're making her are improvements in our current format to make it more appealing. Classical radio is not the easiest to make it with, you know.

**MH:** You've aroused my curiosity. How does one go about making a Classical music station more appealing?

**PW:** Well, that's pretty complicated, but to capsule it for you, up until recently, each announcer had the freedom to choose the records for his show. We have about 13,000 albums in our library but they weren't being programmed with the proper balance. Now they don't have that freedom, and the music is carefully planned so as to not be totally and consistently reflective of one individual's personal taste.

So, as it stands now, the rumors about WNCN are totally false, according to WNCN. Betcha lots of people will be watching the station

CONTINUED FROM PAGE 7

WGH/NEWPORT NEWS  
Gordon Lightfoot  
Kool & the Gang  
Heywoods  
Rick Cunha  
DROPS  
Croce (top 15)  
Simon & Taylor (top 10)  
Billy Joel (top 15)

KJRB/SPOKANE  
Aretha Franklin  
Carly Simon  
Stylistics  
DROPS  
Mac Davis (top 15)  
Helen Reddy (top 15)  
Cozy Powell (top 15)

KJR/SEATTLE  
Dave Loggins  
George Fischhoff  
William De VAughn  
Joni Mitchell  
Z.Z. Top  
Seals & Crofts  
Steve Miller

# ROCK ALBUMS

New entries are boxed. \*Denotes most played cuts

<b>BACHMAN-TURNER OVERDRIVE</b> Bachman-Turner Overdrive II (Mercury) <i>CUTS: Let It Ride*, Blown, Takin' Care of Business</i>	<b>JANIS IAN</b> Stars (Columbia) <i>CUTS: Jesse, Without You</i>	<b>SAVOY BROWN</b> Boogie Brothers (London) <i>CUTS: Everybody Loves A Drinking Man, My Loves Lying Down</i>
<b>MAGGIE BELL</b> Queen Of The Night (Atlantic) <i>CUTS: After Midnight, Oh My My, Trade Winds</i>	<b>BILLY JOEL</b> Piano Man (Columbia) <i>CUTS: Piano Man*, Travelin' Prayer</i>	<b>BOZ SCAGGS</b> Slow Dancer (Columbia) <i>CUTS: You Make It So Hard*, Slow Dancer, Pain of Love</i>
<b>BRIAN AUGER'S OBLIVION EXPRESS</b> Straight Ahead (RCA) <i>CUTS: Straight Ahead, *You'll Stay In My Heart, Bumpin' On Sunset</i>	<b>GORDON LIGHTFOOT</b> Sundown (WB) <i>CUTS: High &amp; Dry, Sundown*, Seven Island Suite</i>	<b>PAUL SIMON</b> Live Rhymin' (Columbia) <i>CUTS: Mother and Child Reunion, Bridge Over Troubled Water, The Sounds Of Silence</i>
<b>JIMMY BUFFETT</b> Living and Dying in 1/4 Time (Dunhill) <i>CUTS: Come Monday, Ballad Of Spider John</i>	<b>MARSHALL TUCKER BAND</b> A New Life (Capricorn) <i>CUTS: Southern Woman*, A New Life, Another Cruel Love*, Blue Ridge Mnt.</i>	<b>STEELY DAN</b> Pretzel Logic <i>CUTS: Rikki Don't Lose That Number*, Parkers Band</i>
<b>CHICAGO</b> Chicago "7" (Columbia) <i>CUTS: Searchin' So Long, Wishing You Were Here, Skinny Boy, Call On Me*</i>	<b>JONI MITCHELL</b> Court And Spark (Asylum) <i>CUTS: Help Me*, Free Man In Paris*, Troubled Child</i>	<b>CAT STEVENS</b> Buddha And The Chocolate Box (A&M) <i>CUTS: Music, A Bad Penny, Ready, Oh Very Young</i>
<b>DEEP PURPLE</b> Burn (W.B.) <i>CUTS: Mistreated, What's Goin' On Here, Might Just Take Your Life*, You Fool No One</i>	<b>MOTT THE HOPPLE</b> The Hoople (Columbia) <i>CUTS: The Golden Age Of Rock 'N' Roll, Born Late '58, Roll Away The Stone</i>	<b>AL STEWART</b> Past-Present And Future (Janus) <i>CUTS: Roads To Moscow, Nostradamus</i>
<b>THE DOOBIE BROTHERS</b> What Were Once Vices... (WB) <i>CUTS: Pursuit on 53rd Street, Black Water, Eyes Of Silver, Down In The Track*</i>	<b>THE OZARK MOUNTAIN DAREDEVILS</b> The Ozark Mountain Daredevils (A&M) <i>CUTS: If You Wanna Get To Heaven</i>	<b>THREE DOG NIGHT</b> Hard Labor (ABC Dunhill) <i>CUTS: Play Something Sweet, Sitting In Limbo, Put Out The Light, The Show Must Go On</i>
<b>BOB DYLAN</b> Planet Waves (Asylum) <i>CUTS: Going, Going, Gone, Tough Mama*, Something There Is About You, Forever Young*, (Part 1 &amp; 2), You Angel You</i>	<b>PROCOL HARUM</b> Exotic Birds And Fruit (Chrysalis) <i>CUT: Nothing But The Truth</i>	<b>TOWER OF POWER</b> Back To Oakland (WB) <i>CUTS: I Got The Chop, Don't Change Horses</i>
<b>EAGLES</b> On The Border (Asylum) <i>CUTS: Already Gone*, You Never Cry Like A Lover, Best Of My Love, James Dean</i>	<b>LARRY RASPBERRY</b> Highsteppin' Fancy Dancin' (Enterprise) <i>CUTS: Rock &amp; Roll Warning, Road Blues</i>	<b>ROBIN TROWER</b> Bridge Of Sighs (Chrysalis) <i>CUTS: In This Place, Day Of The Eagle, Two Rolling Stoned*, Foolin' Me*</i>
<b>GOLDEN EARRING</b> Moontan (MCA) <i>CUT: Radar Love*, Big Tree Blue Sea</i>	<b>LOU REED</b> Rock & Roll Animal (RCA) <i>CUTS: Sweet Jane*, Rock &amp; Roll, White Light/White Heat</i>	<b>JOHNNY WINTER</b> Saints & Sinners (Columbia) <i>CUTS: Stone County, Stray Cat Blues, Boney Moroney, Blinded By Love*</i>
<b>GRAND FUNK</b> Shinin' On (Grand Funk) <i>CUTS: Locomotion*, Shinin' On</i>	<b>TODD RUNDGREN</b> Todd (WB) <i>CUTS: A Dream Goes On Forever*, Sons of 1984, Heavy Metal Kids, The Last Ride</i>	<b>JESSE COLIN YOUNG</b> Light Shine (WB) <i>CUTS: California Child, Light Shine, Motorcycle Blues</i>

carefully, though.

With the thought of another FM rock station in New York lingering, I spoke to Bill Brown, the Program Director of the city's Oldies giant, WCBS-FM. At

one time, the station was also a Progressive rocker, and a very unusual one at that. Brown was there and has some interesting comments for next week's column.

## Progressive Top Play Singles

- DAVID BOWIE/Rebel Rebel (RCA)
- CHICAGO/(I've Been) Searchin' So Long (Columbia)-4:19
- CRUSADERS/Scratch (Blue Thumb)-2:30
- EARTH, WIND & FIRE/Mighty Mighty (Columbia)-3:01
- DR. JOHN/Rite Away (Avco)-2:44
- GRAND FUNK/Locomotion (Grand Funk)-2:45
- GUESS WHO/Star Baby (RCA)-2:37
- JAMES GANG/From Another Time (Atco)-4:00
- KING CRIMSON/The Night Watch (Atlantic)-3:15
- PAUL MC CARTNEY/Band On The Run (Apple)-3:50
- JONI MITCHELL/Help Me (Asylum)-3:22
- MARIA MULDAUR/Midnight At The Oasis (Reprise)-3:36
- MFSB/T SOP (Phy/Int)-3:29
- MIKE OLDFIELD/Theme From Exorcist (Virgin)-3:18
- COZY POWELL/Dance With The Devil (Chrysalis)-3:32
- LOU REED/Sweet Jane (RCA)-3:32
- TODD RUNDGREN/A Dream Goes On Forever (Bearsville)-2:21
- LEON RUSSELL/If I Were A Carpenter (Shelter)-2:38
- LEON RUSSELL/Wild Horses (Shelter)-3:40
- CAT STEVENS/Oh Very Young (A&M)-2:33
- BLACK SABBATH/Iron Man (WB)-3:33
- THREE DOG NIGHT/The Show Must Go On (ABC)-3:29
- Z.Z. TOP/La Grange (London)-3:15

## ALBUM NOTES

BY BOB WILSON

Just a few new pieces of product getting action this week. First the TEN YEARS AFTER "Positive Vibrations" album. Cuts are "Going back to Birmingham," and "You're Driving Me Crazy," both are up cookers. (Columbia) The new IF album, they're back on Capitol, is out. Definitely an album you should listen to. KRIS KRISTOFFERSON has a new one, cuts are "Same Old Song" and for novelty sake try "I May Smoke Too Much." Very fine lp in total. THE ELEPHANT on Moonwatcher Records is new on the scene. The single "The Pusher" is getting substantial airplay around the country. Some very good material in it. New singles just out "Rock 'N' Roll Warning" by Larry Raspberry (Enterprise) and a possibility that Capitol will bring back Steve Millers "Living In The USA."

Paul Nesbit at WHCN reports a prerelease copy of the new QUINCY JONES lp (A&M) and says its fantastic. Cuts "If You Love This Heaven" and "Boogie Woogie Jack" Many top musicians on the album.

# OIDAR

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- My station is
- Progressive MOR
  - Top 40
  - Progressive Rock
  - Solid Gold

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Free offer available in the USA and Canada only. Offer expires September 30, 1974.

# RADIO

## THE FCC

(So You Can Understand It)

BY JASON SHRINSKY

Law Offices Of Stambler & Shrinsky

Having just recently had an opportunity to inspect operating procedures in both large, medium and small markets during the past month there appears to be several areas which require special attention.

### LOG KEEPING

My inspection reveals that many stations are not accurately listing on and off times for all programs. In many instances, 30 second or one minute weather and-or newscasts do not have "off" times. Whether a program is 15 seconds or 15 minutes it must have both an on and off time recorded by the announcer on duty.

For internal purposes the log should list the name and-or organization on whose behalf a public service announcement is made. Absent some clear delineation of the PSA identify the station is at a loss to accurately identify the PSA. This becomes significant when stations rely upon certain PSA announcements to buoy up Public Affairs commitments. Moreover, in order to distinguish between a PSA and a commercial spot announcement the announcers should follow a policy of putting an "x" to indicate that the PSA has been broadcast and a check to indicate that the spot announcement has been run.

Stations should follow a practice of having their announcers sign Payola Affidavits on a regular basis. The Affidavits can be executed on a regular monthly, quarterly, semi-annual or annual basis. However, each new announcer should be advised of station policy and sign a statement acknowledging that he fully understands and will comply with all anti-payroll practices. Further, stations should initiate a procedure whereby the Program Director and-or one individual alone meets with record promotion and distributing people. A log should be prepared indicating the name of the person responsible at the station for such meetings. The log should then further reflect the person visiting the station; date of the visit; length of the visit; and whether or not the station employee received any merchandise or other article of consideration. Each broadcast station should have in writing a policy of practice. Such a statement should set forth the policy with respect to on-the-air promotions, special appearances, plugs, etc. Each regular and-or new employee should read the statement carefully and then acknowledge his reading and understanding by signing such a statement. This practice serves a two-fold purpose -- confirms to the FCC that there is a policy that has been explained to the employee



Jason Shrinsky

and secondly it makes the employee critically aware of the responsibilities inherent to being an on-the-air personality.

### CONTESTS

The FCC through Commissioner Wiley has warned the industry against:

1. Disseminating false and misleading information regarding the amount or nature of contest prizes.
2. Failing to control a contest so as to assure a fair opportunity for contestants to win the announced prizes.
3. Urging participation in a contest, or urging persons to stay tuned into the station in order to win, at times when it is not possible to win.
4. Failing to award prizes, or failing to award prizes within a reasonable time.
5. Failing to set forth fully and accurately the contest rules and regulations.
6. Changing the rules or conditions without advising the public or doing so promptly.

7. Using arbitrary or inconsistently applied standards in judging entries.

All stations employing contests and promotional give-aways should keep and maintain a master "winners' list." Such a list should include the name of each and every contest; prize or give-away winner; the prize awarded; and the date the prize was awarded. In addition, each recipient should sign a statement acknowledging receipt of the prize and giving the station permission to use his or her name over the air or for other promotional purposes.

### POLITICAL ADVERTISING

The first order of business is for a station to develop a policy and make that policy available to the general advertising community and candidates. The policy should set forth with specificity the amounts of advertising to be made available to candidates for public office. Specifically, the memorandum should include:

1. Rates to be charged
2. Availabilities
3. Candidates eligible
4. Maximum usage

Remember, all candidates regardless of office are entitled to the lowest unit rate charged non-political advertisers. The lowest unit rate comes into play within 45 days prior to a primary and 60 days before a general or special election. The lowest unit rate only applies to a USE by a candidate. If the candidate does not appear on the announcement or program, then the lowest unit rate does NOT apply and the straight rate can be charged. By the same token, the candidate's opponent may not legitimately request "equal opportunity" for spots in which the candidate does not appear since no use is involved. Remember, a spokesman for a candidate does not qualify as a

use by the candidate and thus the equal time provisions do not come into play.

The 15 percent agency commission must be deducted from charges to be paid by a political candidate if the political candidate elects to buy directly and not through an agency. The station can legitimately add the agency commission if the buy is made through an agency.

The lowest unit rate applies to every candidate, just not federal candidates. Thus, anyone from the dog catcher to the President qualifies for the lowest unit rate. However, all stations may require cash in advance from all political candidates before airing the announcements and-or programs.

All stations should have on file the following:

1. A form recording all contacts with all candidates or their representatives. This form should be a permanent record of all requests made by candidates and-or spokesmen for candidates for air time and the disposition of each such request. This form must be maintained in the station's public file.

2. The station should have a contract form for all political advertising to be aired as well as certification forms for candidates for federal offices.

3. All political advertising must include a tag at the end delineating the person and-or organization paying for the announcements. Generally speaking, the disclaimer is to be considered part of the total time of the spot announcement, i.e., if the spot runs 30 seconds, the time required to read the disclaimer may be subtracted from the 30 seconds to determine how long the actual message may run.



(213)

466-1605

**That's my number, and if you're a Jock or a Small Market station, I'd like to talk to you about our special Radio & Records subscription rates just for you! Ask for Bobbi...**

# PARALLELS

**BACHMAN-TURNER OVERDRIVE**  
(Mercury) 4:21

*Let It Ride*

<b>P1</b>	CKLW 20-22, KSTP 12-14, KFJZ 20-21, WRKO 20-14, WQXI 10-12, WRC 16-19, 13Q 17-22, KQV 9-13, WFIL 28-25, KHJ 19-17
<b>P2</b>	WIFE 8-14, KPAM 7-19, WSAI 12-20, WGOW 14-13, WSGA 3-3, KAKC 7-3, KFXM 19-27, KTLK 6-10, WFLI 13-16, KCPX 12-22, WHBQ 29-23, Y100 13-12, KRSP 18-22, KIMN 8-9, K100 19-15, WAXY 8-8
<b>P3</b>	WBGH 13-12, KYSN 14-13, KDZA 30-38, KLIF 14-16, WMAK 8-7, WAMS 18-17, WGH 15-20

NOTES: Moving up in several markets, already peaked from early play in others.

**BLUE SWEDE**  
(EMI) 2:54

*Hooked On A Feeling*

<b>P1</b>	WPEZ 3-3, WPIX 1-2, KQV 8-14, KKDJ 14-14, KDWB 1-2, KHJ 5-9, CKLW 21-24, WQXI 5-5, WFIL 9-23, WLS 7-9, K100 3-7, 99X 6-10, WIBG 8-13, WABC 3-6, 13Q 9-17, KSLQ 5-7, KFRC 9-13, WRKO 8-13
<b>P2</b>	KSEA 13-19, WZZM-FM 8-18, KIOA 6-7, KING 4-6, WMYQ 7-8, WHBQ 12-21, KYNO 15-22, KFXM 10-10, Y100 9-14, KCBQ 5-8, WSAI 17-22, KIMN 21-27, WAXY 7-13, WLEE 17-27, WGRQ 4-7, KTLK 22-24, WOKY 5-6, WSGA 8-13, KYNO 8-3
<b>P3</b>	KJRB 16-26, WPGC 15-26, WGH 4-8, WCFL 11-20, WAMS 3-2, KYSN 11-20, WISM 11-16, KEWI 9-12, WMAK 11-15, KDZA 6-9

NOTES: Still top 15 sales many markets.

**CARPENTERS**  
(A&M) 3:47

*I Won't Last A Day Without You*

<b>P1</b>	WIBG 20-16, KQV 18-16, WFIL 15-11, KKDJ 10-8, KFRC 20-19, WPIX debut 20, KSTP 14-11, KFJZ 13-8, KSLQ 20-19, KHJ 15-11, WQXI 16-15, WRC 15-13, 13Q 18-15, K100 16-11, WRKO 21-21
<b>P2</b>	WIFE 10-5, KFXM 26-21, Y100 15-11, KCBQ 18-23, KRSP 11-5, WSAI 19-21, WFIL 28-18, KSEA 17-15, WLEE 16-11, WGRQ debut 19, KPAM 18-14, WJDX 24-24, WOKY 18-16, KIMN 19-18, WAYS on, WZZM FM 15-13, KIOA 29-26, KTLK 14-15, KING KCPX 9-9, WAXY 11-11, KYNO 19-18, WSGA 22-20, KAKC 11-5, WHBQ 22-19, WGOW 23-18
<b>P3</b>	KJRB 9-6, WPOP 18-11, KEWI 10-8, WMAK 18-11, WISM 27-25, WCFL 24-18, KYSN 5-5, WBGH 22-19, WAMS 27-24, WPGC 24-20, KILT top 20, KJR 13-10, KLIF 21-19, WCOL 22-19

NOTES: 44% show top 15 & moving up.

**CHICAGO**  
(Columbia) 4:19

*(I've Been) Searchin' So Long*

<b>P1</b>	CKLW 22-18, WQXI 4-3, KSTP 5-2, KFJZ 2-3, WLS 19-16, KDWB 11-10, KHJ 8-7, WIBG 4-3, WABC 27-29, WRC 7-5, 13Q 15-13, KSLQ 16-11, K100 11-8, WRKO 10-10, WPIX 20-12, KQV 13-9, WFIL 3-4, KKDJ 12-9, WDRQ 9-9, KFRC 19-15
<b>P2</b>	WIFE 4-6, KFXM 16-13, Y100 debut 21, KCBQ 25-19, KRSP 2-7, WSAI 8-7, WGOW 7-10, WFLI 5-4, KSEA 14-9, WLEE 10-8, WGRQ 13-14, KPAM 3-3, WJDX 11-8, WOKY 14-12, KIMN 4-4, WAYS top 10, WZZM FM 4-4, KIOA 11-12, KTLK 2-2, KING 15-8, WMYQ 9-9, KAKC 8-7, WHBQ 16-16, KYNO 2-2, WAXY 15-7, KCPX 6-5,
<b>P3</b>	KJRB 6-4, WPOP 9-12, KEWI 15-15, WMAK 2-4, WISM 8-5, WCFL 10-9, WGH 19-12, KDZA 8-7, WBGH 5-6, WAMS 6-4, WPGC 4-4, KILT top 10, KJR 10-15, KLIF 5-2, WCOL 9-23, KYSN 2-2

NOTES: Wearing well.

**JIM CROCE**  
(ABC) 2:30

*I'll Have To Say I Love You In A Song*

<b>P1</b>	WIBG 16-21, WRC 19-24, WLS 8-12, WRKO 14-17, WABC 11-13, WFIL 8-8, K100 13-17, KSTP 7-7, KKDJ 9-12, KHJ 16-18
<b>P2</b>	WIFE 2-4, WLEE 9-17, KTLK 7-12, KING 14-7, WFLI 17-27, WHBQ 17-20, KSEA 11-17, Y100 16-13, KRSP 13-15, WSAI 5-12, KIMN 5-5, WAXY 17-22, KFXM 18-23, KCBQ 6-15, WJDX 10-7, WOKY 19-22, KCPX 20-29, KAKC 9-6
<b>P3</b>	KLIF 7-7, KYSN 6-11, KDZA 20-28, WPOP 20-26, WMAK 17-21, WCFL 12-16, WAMS 8-9, WISM 4-4

NOTES: Almost over.

## DEFINITION OF PARALLELS:

**SIMPLY PUT:** they group similar stations together by playlist size and air presentation.

**REASON:** To better define what's happening with a given record at a particular type of radio station. (KHJ should not be compared with WHHY.)

**EASY WAY TO USE:** First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record's receiving at stations.

- P1:** Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records" /very little new product added.
- P2:** Secondary market/20-30 record playlist/emphasize 7-10 "hot records" /very little new product added.
- P3:** Major and secondary market stations with 30-50 record playlists/some new product exposed.
- P4:** Specialized markets affected by black or country influences.

**RICK CUNHA**  
(GRC) 2:46

*Yo Yo Man*

<b>P1</b>	On KFJZ
<b>P2</b>	WLEE add
<b>P3</b>	KILT on, on KJR, WGH debut 40

NOTES: Picking up more each week.

**MAC DAVIS**  
(Columbia) 2:52

*One Hell Of A Woman*

<b>P1</b>	WQXI 11-11,
<b>P2</b>	KFXM add, KPAM 30-26, KIMN add, WZZM FM 21-16, KRSP debut 28, KCPX 15-15, KIOA 23-15, KING on, WSGA 20-27
<b>P3</b>	KLIF 28-26, WCOL 7-6, KEWI 45-34,

NOTES:

**DE FRANCO FAMILY**  
(20th Century)-2:58

*Save The Last Dance For Me*

<b>P1</b>	KQV add, KFJZ add, 13Q add
<b>P2</b>	KRSP debut 27, KCPX debut 23, WJDX add, WOKY debut 23
<b>P3</b>	KJRB debut 36, WCOL debut 30, KDZA 41-37, KLIF debut 40, KEWI add, WCFL 34-28, WLEE debut 30, WISM add

NOTES: Had a very good growth week.

**JOHN DENVER**  
(RCA) 3:18

*Sunshine On My Shoulder*

<b>P1</b>	WPEZ 9-11, WABC 9-12, KKDJ 13-13, WDRQ 5-10, KHJ 17-23, CKLW 3-3, WFIL 6-19, WLS 29-39, KDWB 6-8, WRKO 9-16, WIBG 5-15, 13Q 24-27, KSLQ 7-8, K100 21-22
<b>P2</b>	KSEA 15-21, KTLK 26-27, WHBQ 11-25, Y100 11-17, KING 18-18, WAXY 12-19, KCBQ 7-18, WOKY 22-26, KYNO 7-13
<b>P3</b>	WAMS 10-15, WPGC 29-32

NOTES:

# PARALLELS

**RICK DERRINGER**  
(Blue Sky) - 2:38 *Teenage Love Affair*

P1
P2 WZZM FM 27-26, Y100 30-30, WFLI 20-23
P3 KJRB 29-22, KYNS debut 38, KLIF 36-36, WCOL debut 35

NOTES:

**DOOBIE BROTHERS**  
(WB) 3:39 *Another Park, Another Sunday*

P1 KFJZ 30-26
P2 WLEE 28-24, WJDX 28-26, WGOW 25-23, KPAM 21-18, KING on, KCPX add, KRSP add, WFLI debut 26, KYNO 20-16
P3 KJRB 12-18, WPOP add, WPGC add, WISM debut 30, WCFL debut 38, WBGW 20-20, WAMS add, KYNS 19-16, KJR 18-17, KLIF 37-34, KEWI 52-48, KILT on, KDZA debut 40

NOTES: Another good week of growth.

**FIVE MAN ELECTRICAL BAND**  
(Polydor) 3:28 *Werewolf*

P1 KFJZ 27-24
P2 WIFE add, KIMN add, WJDX 27-27, WGOW 15-16, KING on, KCPX 22-17
P3 KJRB 21-17, KEWI 35-22, KJR 17-9, WBGW 7-7, KYNS 28-23, WAMS on, WMAK 4-8

NOTES: Doing well at many stations.

**LOIS FLETCHER**  
(Playboy) 2:32 *I Am What I Am*

P1
P2
P3 WPGC 31-30, WCFL 14-14

NOTES:

**ARETHA FRANKLIN**  
(Atlantic) 2:48 *I'm In Love*

P1 CKLW debut 29, WDRQ debut 21, WRC debut 29, K100 add, KFJZ add
P2 WAYS on, KGW 28-25, KFXM 35-29, KYNO add
P3 KJRB add, WAMS on, WGH 36-30, WBGW 9-10, WCOL 30-26, KLIF 27-24, KEWI add

NOTES: Picking up - looking better, good sales reported by WAYS.

**GRAND FUNK**  
(Grand Funk) 2:45 *Locomotion*

P1 WPEZ 2-1, WPIX 8-3, KQV 1-1, WFIL 4-1, KKDJ 1-2, WDRQ 1-1, KFRC 6-6, CKLW 1-2, WQXI 2-2, KSTP 1-1, KFJZ 1-1, WLS 1-2, KDWB 3-1, KHJ 1-1, WIBG 3-1, WABC 6-3, WRC 1-1, I3Q 1-1, KSLQ 3-2, K100 1-1, 99X 5-4, WRKO 2-2
P2 WIFE 1-3, KFXM 1-1, Y100 3-2, KCBQ 2-2, KRSP 4-9, WMYQ 1-3, WGOW 2-1, WHBQ 2-2, KSEA 1-2, WLEE 1-1, WGRQ 1-2, KPAM 2-1, WSAI 2-2, WFLI 2-2, KCPX 1-4, WAXY 2-3, WAYS top 10, WZZM FM 3-1, KIOA 2-2, KTLK 1-1, WOKY 3-3, KIMN 1-2, WSGA 2-2, KAKC 4-11, KYNO 1-1
P3 KJRB 3-3, WPOP 6-3, KEWI 2-2, WMAK 6-9, WISM 1-2, KDZA 1-3, WBGW 4-4, WAMS 7-3, WPGC 2-2, KILT top 10, KING 1-1, WCFL 4-2, KLIF 2-1, WCOL 5-9, KYNS 1-1,

NOTES: The above box speaks for itself...count the "ones".

**AL GREEN**  
(Hi) 3:16 *Let's Get Married*

P1
P2 KING on
P3 KLIF 26-22, KYNS 30-33, WGH 21-16

NOTES:

**GUESS WHO**  
(RCA) 2:37 *Star Baby*

P1 WLS debut 14, KSLQ debut 25, KDWB 12-12
P2 WZZM FM 22-21, WOKY 11-10, KIOA 16-11, WFLI 7-6, WSAI 20-14, WGOW 11-7
P3 WBGW add, KYNS 34-29, WGH 35-29, KLIF 9-17, WMAK debut 28, WISM 29-23, WCFL 13-10, KEWI 36-31, KILT on, KDZA debut 41

NOTES: Very good action this week.

**BILL HALEY & THE COMETS**  
(MCA) - 2:08 *Rock Around the Clock*

P1
P2 KSEA 24-22, KRSP add, WZZM FM 28-23, KCPX, debut 27, KCBQ 23-21, KGW 19-19
P3 WPOP 3-7, WCOL 35-24, KEWI debut 51

NOTES:

**MARVIN HAMLISCH**  
(MCA) 2:57 *Music From "The Sting"*

P1 CKLW 2-5, WQXI 19-18, KSTP 6-4, KFJZ 5-5, WLS 3-3, KDWB 7-4, WRKO 3-4, KHJ 9-6, WIBG 15-5, WABC 13-8, WRC debut 26, I3Q 21-11, KSLQ 9-6, K100 6-5, 99X 10-9, WPIX 15-10, KQV 19-10, WFIL 14-7, KKDJ 9-6, WDRQ 13-13, KFRC 4-2,
P2 WIFE 28-18, KFXM 14-8, Y100 10-6, KCBQ 1-4, KRSP 1-3, WSAI 4-5, WFLI 3-7, KSEA 3-1, WLEE 19-7, WGRQ 10-5, KPAM 19-13, WJDX 12-3, WOKY 2-2, KIMN 10-7, WAYS on, WZZM FM 1-3, KIOA 3-3, KTLK 24-18, KING 9-9, WMYQ 11-13, WGOW 3-3, KCPX 10-3, WAXY 9-5, WSGA 5-5, KAKC 30-22, WHBQ 25-13, KYNO 24-19
P3 KJRB 8-7, WPOP 1-4, KEWI 4-3, WMAK 10-6, WISM 26-13, WBGW 12-5, WGH 30-23, WAMS debut 28, WPGC 5-5, KILT 2-2, KDZA 10-8, KLIF 6-6, WCOL 4-7, KYNS 29-15, WCFL 9-7

NOTES: Teen demos evenly split, adults are buying album

**ALBERT HAMMOND**  
(Mums) 3:16 *I'm A Train*

P1 KFRC 24-22, WRKO 23-23
P2 WIFE 7-7, KIOA 10-10, WSAI 26-24, WAXY 26-30, WLEE 15-14, KPAM 17-22, WFLI 29-29, KAKC 24-20, WZZM FM 14-10, WJDX 18-19, KDWB 19-19, KYNO 12-10
P3 KJRB 27-40, WAMS 21-20, WGH 25-22, KLIF 32-29, KEWI 19-25, KDZA 25-27, WPOP 13-13, KYNS 20-22, WCFL 26-24

NOTES:

# PARALLELS

**BO DONALDSON AND THE HEYWOODS**  
(ABC) 3:25

*Billy, Don't Be A Hero*

<b>P1</b>	WPEZ debut 17, KQV debut 19, WFIL 26-17, KKDJ 11-7, KHJ debut 27, WIBG 21-12, KSTP debut 19, KFJZ debut 30, K100 28-26, WRKO 30-28, WQXI add, WRC 11-6, 13Q 20-14, KFRC 27-24
<b>P2</b>	WIFE debut 28, KFXM 33-28, WGRQ 5-1, KRSP 3-2, WSAI 11-3, KCPX 4-2, KSEA 21-11, WLEE 25-25, KIOA debut 28, WJDX debut 29, WFLI debut 25, WSGA debut 28, WAYS on, Y100 25-20, KPAM 15-10, KING on, KIMN 18-11, WGOW on, WHBQ 30-26, WAXY debut 24, KAKC 22-16, KYNO 29-25
<b>P3</b>	KJRB 22-16, WPOP 30-22, KJR 14-4, WGH debut 39, WCFL 30-23, WBGN 16-9, KILT on, WAMS debut 30, WMAK debut 29, WISM debut 27, KGW add, KLIF debut 38, WCOL 20-11,

NOTES: Strong teen record, getting some upper age appeal.

**THE HOLLIES**  
(Epic) 3:45

*The Air That I Breathe*

<b>P1</b>	
<b>P2</b>	WIFE add, KPAM debut 24, KING on, WSGA debut 29, WLEE 24-21, KRSP 28-24, WSAI 30-18, KGW 29-20, WZZM FM 25-17, WJDX 29-23, KCPX 29-21
<b>P3</b>	KJRB 25-15, WCOL 32-20, KILT top 15, WBGN on, KEWI 46-35, WISM add, WAMS debut 29, KYNS 36-30, KDZA debut 42

NOTES:

**THE JACKSON FIVE**  
(Motown) 2:29

*Dancing Machine*

<b>P1</b>	WPEZ 16-9, WPIX 3-1, KQV 5-3, KFJZ 8-6, WLS 18-7, KDWB 18-15, 99X 1-1, CKLW 6-13, WQXI 12-10, WRC 22-25, 13Q 6-4, KSLQ 4-3, K100 4-4, WRKO 6-1, WIBG 14-10, WABC 5-2, WFIL 17-12, KKDJ 5-4, WDRQ 2-5, KHJ 4-4, KFRC 1-1
<b>P2</b>	WIFE debut 29, KFXM 8-6, Y100 2-3, KCBQ 17-12, KRSP 22-19, WOKY 9-5, WFLI 9-11, KIMN 12-13, KSEA 5-6, WLEE 4-2, WGRQ 8-10, KPAM 12-6, KING 12-7, WMYQ 2-2, WSGA 9-8, KCPX 30-25, WAYS top 10, WZZM FM debut 25, KIOA 8-9, KTLK 12-11, WSAI 18-16, WAXY 3-2, KAKC 5-2, WGOW 5-4, KYNO 14-11, WHBQ 4-3,
<b>P3</b>	KJRB 19-13, WPOP 8-5, KEWI 18-10, KILT top 10, KJR 5-7, WCFL 19-17, WISM 13-8, WBGN 1-3, WAMS 19-16, WPGC 10-8, WGH 8-4, KDZA 23-17, KLIF 12-5, WCOL 2-2, WMAK 5-3,

NOTES: 90% teen - 60% F - 40% M.

**SAMI JO**  
(MGM South) 2:59

*Tell Me A Lie*

<b>P1</b>	
<b>P2</b>	KIOA 19-18, WGOW 20-12, KAKC 18-15, WJDX 8-16, WHBQ 19-18, KYNO 10-15, WFLI 24-19, WAXY 20-20
<b>P3</b>	WCOL 21-17, WMAK 17-24

NOTES:

**BILLY JOEL**  
(Columbia) 3:16

*Piano Man*

<b>P1</b>	WIBG 10-11, WRC 21-20, WQXI 7-13, WFIL 13-22, KQV 20-17
<b>P2</b>	WZZM FM 13-29, WFLI 19-28, KAKC 10-8, KRSP 6-4, KCPX 8-7, WJDX 14-18, WHBQ 9-10
<b>P3</b>	WPOP 11-18, KDZA 24-29, KYNS 27-40, WISM 21-15

NOTES:

**ELTON JOHN**  
(MCA) 5:12

*Bennie & The Jets*

<b>P1</b>	WPEZ 1-2, WABC 1-1, WRC 3-3, KKDJ 3-5, WDRQ 12-12, KFRC 5-9, WRKO 1-3, WIBG 1-4, KQV 4-7, WFIL 5-6, WLS 5-6, KDWB 5-7, KHJ 2-2, WPIX 4-7, KSTP 4-13, 13Q 3-5, KSLQ 2-4, K100 2-2, 99X 3-3
<b>P2</b>	WIFE 5-8, KFXM 3-5, Y100 5-15, KCBQ 3-3, WJDX 9-9, WOKY 6-7, KCPX 11-19, KIMN 27-22, KSEA 2-5, WLEE 6-13, WGRQ 2-3, KTLK 23-26, KING 2-3, WMYQ 10-11, WGOW 16-20, WAYS top 10, WZZM FM 18-28, KIOA 14-13, KRSP 8-12, WSAI 3-6, WFLI 10-5, KAKC 21-30, WHBQ 6-6, WAXY 10-14, WSGA 4-7,
<b>P3</b>	KJRB 20-38, WAMS 9-12, KYNS 17-28, WISM 6-9, WCFL 16-22, KLIF 1-9, KEWI 20-20, WMAK 7-10, KJR 7-8, WPOP 10-14, WPGC 3-3, WGH 2-3, KDZA 15-22

NOTES:

**OLIVIA NEWTON-JOHN**  
(MCA) 3:12

*If You Love Me*

<b>P1</b>	WQXI debut 21
<b>P2</b>	Y100 add, WFLI 27-13, KCPX add, WJDX 16-6, KIMN add, KYNO debut 29, KING on, WGOW 24-19
<b>P3</b>	WCOL 10-10, WMAK 3-2, WBGN 2-1, KEWI debut 49, KILT on, KLIF 39-31, WPGC 19-19, KJR debut 18

NOTES: Had a good week.

**GLADYS KNIGHT & THE PIPS**  
(Buddah) 3:45

*Best Thing That Ever Happened To Me*

<b>P1</b>	CKLW 25-28, KQV 3-6, KFJZ 12-14, WLS 12-8, KFRC 16-17, WRKO 13-19, WIBG 18-25, WRC 14-15, 13Q 12-10, KSLQ 10-12, KHJ 14-20, WABC 7-9, WFIL 10-10, KKDJ 18-20, K100 25-20, 99X 8-11
<b>P2</b>	WIFE 16-21, Y100 8-7, KTLK 9-7, KING 6-11, WMYQ 4-5, WAXY 5-10, KFXM 12-16, KCBQ 26-16, KRSP 29-25, WSAI 22-26, KIMN 11-14, KAKC 19-24, WLEE 3-15, KPAM 13-25, WJDX 3-4, WOKY 24-28, WHBQ 5-5
<b>P3</b>	KJRB 5-11, WMAK 28-30, KDZA 14-20, WPGC 14-22, WGH 6-9, WCFL 6-6, KYNS 32-35, WISM 10-21

NOTES: New single 'on & on' out & added a several stations.

**KOOL & THE GANG**  
(DeLite) 4:35

*Hollywood Swinging*

<b>P1</b>	CKLW 14-7, WDRQ debut 8
<b>P2</b>	WSGA 29-25
<b>P3</b>	WAMS on, WGH debut 38, WCOL debut 40, KEWI on

NOTES:

**GORDON LIGHTFOOT**  
(Reprise) 3:37

*Sundown*

<b>P1</b>	CKLW 18-15, KSTP 16-8, KFJZ debut 28, WDRQ 20-20, KFRC debut 26, WPIX add, WRC debut 27, 13Q debut 26, KDWB debut 16, WRKO 29-27, WQXI debut 23, WFIL add, WIFE 29-22, KFXM add, WGRQ debut 20, KTLK 28-19, KING 11-4, WMYQ debut 20, KSEA add, WZZM FM 12-5, KIOA 9-4, KRSP 26-16, WSAI 6-4, WFLI debut 24, WAYS on, Y100 add, KPAM 4-4, WJDX 20-13, WOKY 27-20, KIMN 26-15, WGOW debut 24, KCPX 26-14, KYNO debut 26, WSGA 15-12, WAXY add, WHBQ debut 28, KAKC add.
<b>P3</b>	KJRB 4-2, WPOP 29-20, KEWI 25-6, WMAK 9-1, WISM debut 28, WCFL 36-30, WBGN 28-16, WAMS add, WPGC, 7-13, KILT on, KJR 2-3, KLIF 34-32, WCOL 6-5, KYNS 25-19, WGH debut 37, KDZA 32-25

NOTES: Super strong.

**LOBO**  
(Big Tree) 2:45

*Standing At The End Of The Line*

<b>P1</b>	KFJZ 26-22, WPIX on, WRC 25-22
<b>P2</b>	KIOA 30-25, KCPX 24-20, KYNO debut 28, KPAM 25-23, WSGA 30-26, WOKY 15-15, WLEE 30-29, WZZM FM 30-27
<b>P3</b>	KYNS 38-32, WAMS on, KJRB 30-24, WMAK 30-27, KLIF 33-30, WGH 39-35, WCOL 23-21, WPGC 28-21, WBGN 11-11, WCFL 18-15, KEWI 47-44

NOTES: Showing a few top 15 spots-still looks good.

# PARALLELS

**PAUL MC CARTNEY & WINGS**  
(Apple) 3:50

*Band On The Run*

P1	KFRC 25-23, 99X 16-15, WRKO 17-8, KQV 6-2, WRC 24-16, WIBG 22-17, WPIX debut 14, KKDJ debut 17, KSLQ 23-14, K100 22-9, KHJ 21-12, WABC debut 18, KSTP 18-10, KFJZ 19-11, 13Q 4-2, WFIL 27-18, KDWB 21-13, WLS debut 21, WPEZ 10-4, CKLW add, WQXI 22-9,
P2	KYNO 11-4, WAYS on, WLEE 27-19, WZZM FM 11-2, KTLK 18-9, KRSP 15-6, WFLI 12-10, WOKY 16-8, KPAM 10-5, WGRQ 9-4, WIFE debut 27, KIOA 24-22, WSGA 11-4, KIMN 16-6, WSAI 16-11, Y100 6-4, KFXM 30-20, KSEA 8-3, KCBQ 12-5, KCPX 18-10, WMYQ 8-6, WJDX debut 28, WGOW 21-14, WAXY 13-6, KAKC 14-12, WHBQ 23-17, WCOL 11-4, WISM 28-19, KLIF 20-18, WPOP 12-10, KING 20-10, WCFL 29-19, WBGW 27-23, KILT top 10, WMAK 23-14, WGH 24-24, KJR 4-2, WPGC 23-7, KDZA 26-18, KEWI 40-19,

NOTES: Super strong should go top 5.

**MAIN INGREDIENT**  
(RCA) 3:31

*Just Don't Want To Be Lonely*

P1	KKDJ add, KFJZ 7-7, KSLQ 12-9, KFRC 3-8, KHJ debut 26, WABC 15-19, WIBG debut 27, WFIL 22-21, WLS 14-17, WRC 17-17, WQXI 14-17, K100 23-23
P2	WAYS top 10, WIFE 11-11, KPAM 22-20, KCPX 14-12, WGOW debut 22, WHBQ 10-7, KTLK 39-29, KSEA 19-16, KRSP 24-17, WSGA 21-19, KYNO 22-21, WJDX 30-20, WMYQ 20-12, KFXM 15-12, WLEE 5-5, Y100 21-16, KIMN debut 28, WAXY debut 21, WSAI debut 30,
P3	WGH 13-10, KING 16-16, WPGC 13-25, KLIF 16-12, KEWI 11-11, WISM 23-18, KDZA 21-21, WAMS 20-18, WBGW 26-17, WCFL 3-11, KYNS 26-31, KJR 8-11, KJRB 17-10

NOTES: Some top 10 action, solid record.

**MFSB**  
(Phy/Int) 3:29

*TSOP*

P1	13Q 2-3, WPIX 2-4, KSTP 11-9, WABC 2-4, KSLQ 8-10, 99X 2-2, WRKO 4-5, KFJZ 9-16, WQXI 9-16, WRC 18-23, KQV 2-4, WIBG 6-6, K100 8-10, KFRC 2-7, WFIL 1-3, KKDJ 15-15, CKLW 23-27, WPEZ 13-12, WLS 10-5, WDRQ 3-14, KHJ 6-10
P2	KYNO 5-8, WAYS top 10, WZZM FM 5-12, KCBQ 4-6, KRSP 7-11, WSGA 10-14, WOKY 17-19, WHBQ 3-4, KFXM 2-2, KSEA 4-7, Y100 4-5, KTLK 8-14, KIMN 6-8, WSAI 13-15, WAXY 4-4, WGRQ 7-12, WLEE 18-28, WIFE 6-12, KPAM 14-29, WMYQ 3-4, WJDX 4-11,
P3	WGH 3-6, WMAK 12-13, WAMS 1-1, KING 5-14, WISM 3-6, KLIF 3-11, WPOP 2-1, KYNS 13-21, WCFL 7-5, KJR 9-13, KDZA 5-10

NOTES:

**JONI MITCHELL**  
(Asylum) 3:22

*Help Me*

P1	KFJZ 17-10, WQXI add, K100 on, KFRC 26-16, KSTP 19-17, WPIX add, KDWB debut 21, CKLW 16-19, WRC 13-12, WFIL add, WRKO 12-9
P2	WAYS add, WIFE add, KIOA 25-20, WSGA 24-16, WJDX add, KPAM 8-7, KSEA add, WGRQ debut 15, WGOW debut 21, WSAI 21-19, KFXM 17-17, WLEE 26-22, WZZM FM 7-7, KYNO 30-27, WOKY debut 30
P3	KING on, WPGC 18-16, KJR add, WGH 20-14, KEWI 51-47, KDZA 31-26, WPOP 14-9, KLIF 13-10, WCFL debut 35, KYNS 9-9, WAMS 29-25, WBGW 30-27, KILT on

NOTES: Picked up good chart movements & adds.

**MARIA MULDAUR**  
(Reprise) 3:36

*Midnight At The Oasis*

P1	KHJ 28-19, 99X 20-18, 13Q 26-19, WPIX on, KSTP 9-6, KQV 21-18, K100 debut 19, KDWB 10-9, KFRC 7-4, KFJZ 15-9, WIBG 24-18, WRC 8-9, WLS debut 19, WDRQ debut 7, WRKO 5-6, WFIL 23-14, WQXI 8-7, CKLW 27-11, WABC top 15, KSLQ debut 23,
P2	WAYS on, KFXM 9-7, WGRQ 16-11, KTLK 10-4, KRSP 20-18, WOKY 12-9, WGOW 9-9, KCPX 17-13, KCBQ 24-17, KSEA debut 12, Y100 20-10, KPAM 6-8, WJDX 2-1, KIMN 13-16, WSGA 12-10, WZZM FM 10-6, WLEE 12-9, WIFE 21-13, KIOA 18-19, WSAI 10-17, WFLI 14-3
P3	KYNO 26-23, WAXY 19-9, WMYQ 19-10, KAKC 16-9, WHBQ 21-14, KDZA 22-16, WPOP 4-2, WGH 23-15, KILT top 5, KYNS 7-6, WAMS 24-19, WISM 18-10, WMAK 13-16, WPGC 8-12, KLIF 15-14, WCFL 17-13, KEWI 39-36

NOTES: Strong top 10 hit. Across the board demos.

**ANNE MURRAY**  
(Capitol) 2:58

*You Won't See Me*

P1	KKDJ 21-19, CKLW 29-26
P2	KRSP 27-23, KCPX 21-18, KIMN 30-29, WSGA 25-23, WZZM FM 29-20, KAKC debut 25, KFXM add, WIFE debut 30
P3	KDZA 40-36, WPOP add, KJRB 34-29, WMAK 24-20, KGW add, KYNS 16-12, KLIF debut 39, WGH 40-36, WCOL 31-28, WPGC debut 35, WBGW debut 28, KILT on, KEWI on

NOTES:

**NILSSON**  
(RCA) 3:03

*Daybreak*

P1	WPIX on, WABC add, WRKO 16-11
P2	KGW 14-12, WZZM FM 23-22
P3	KING on, WAMS add, WCOL 26-22, WPOP debut 21, KJRB 13-12, KEWI add, WPGC debut 34, WGH 37-34

NOTES: Top 10 requests WPIX.

**O'JAYS**  
(Phil/Int) 3:45

*For The Love Of Money*

P1	KKDJ add, WFIL add, WDRQ 7-3, 99X 9-8, WRKO 22-20, CKLW 8-12, WQXI 21-19, KSLQ debut 24, KFRC 21-20, KHJ 30-22, WRC debut 28, WIBG debut 28, KFJZ debut 27, K100 debut 25
P2	WAYS on, WLEE 29-26, KPAM debut 30, KYNO debut 30, WHBQ 14-11, WGOW 4-5, KSEA add, WGRQ add, KAKC 25-21, WSGA 27-24, KFXM add, WIFE add, WAXY debut 17
P3	KING debut 20, KYNS 37-27, KJR debut 16, WGH 38-25, KEWI 29-17, KDZA 37-30, WPOP debut 23, KLIF debut 37, KILT on, WPGC debut 27, WAMS 23-22, WBGW 24-13, WCOL 13-14

NOTES: Looks better every week.

**MIKE OLDFIELD**  
(Virgin) 3:18

*Tubular Bells/Theme From The "Exorcist"*

P1	CKLW 26-25, WRC 6-8, KKDJ debut 18, WFIL 19-20, 99X 11-12, KFRC 11-12, WABC 19-11, KSTP 3-15, WPIX 7-6, KFJZ 6-15, KHJ 12-8, WLS 9-11, KQV 15-15, WIBG 11-9, 13Q 8-6, K100 12-12
P2	WAYS on, WZZM FM 2-9, KIOA 17-17, KPAM 27-27, KCPX 5-8, WGOW 6-8, WSAI 7-13, WHBQ 15-9, WLEE 7-3, WIFE 3-15, KCBQ 9-9, KTLK 5-17, WFLI 8-12, KAKC 12-17, WOKY 10-13, WJDX 13-5, KFXM 5-4, KSEA 7-10, WGRQ 20-13, KRSP 17-21, KIMN 7-10, WAXY 28-28,
P3	KDZA 7-6, WPOP 5-8, WBGW 10-22, WCFL 2-4, KJRB 18-14, KING 13-12, WAMS 15-13, KEWI 5-18, WISM 9-14, WGH 9-17, WPGC 6-14, KLIF 8-8, WMAK 16-19, KYNS 10-17

NOTES:

**OZARK MOUNTAIN DAREDEVILS**  
(A&M) 3:04

*If You Wanna Get To Heaven*

P1	WRC add
P2	KIOA 28-24
P3	KING on, WBGW on, KEWI 50-30, WPGC debut 29, KJRB 36-30, KJR debut 19, WCOL 18-16

NOTES:

**PAPER LACE**  
(Mercury) 3:55

*Billy-Don't Be A Hero*

P1	
P2	WOKY 20-17, KTLK 16-6, WMYQ debut 17
P3	KYNS debut 34, WPGC 11-9

NOTES:

# PARALLELS

**BILLY PAUL**  
(PHIL/Int) 2:57 *Thanks For Saving My Life*

P1	WDRQ 8-11, CKLW 9-23, KSLQ 18-21, WFIL 11-9, WIBG 25-19
P2	
P3	WAMS 5-5

NOTES:

**COZY POWELL**  
(Chrysalis) 3:32 *Dance With The Devil*

P1	13Q 13-20, WPEZ 12-18
P2	KIOA 15-14, KPAM 9-11, KIMN 9-12, KRSP 10-14, KCPX 13-24, WSAI 24-23, KFXM 28-26, KTLK 4-5
P3	KDZA 35-35, WISM 16-11, KYSN 8-7, WMAK debut 26, WGH 31-31, KEWI 6-5

NOTES:

**REDBONE**  
(Epic) 3:30 *Come And Get Your Love*

P1	WPIX 14-5, 13Q 25-28, WDRQ 17-6, KHJ 13-14, WABC 4-5, KKDJ 19-21, KSLQ 11-13, K100 10-13, WLS 2-4, WPEZ 7-8, CKLW 19-6, KDWB 8-14
P2	KCBQ 11-7, KTLK 17-22, KIMN 20-25, WMYQ 18-29, WFLI 21-20, Y100 17-19, WAXY 16-23, 99X 4-5, KFXM 23-25, KSEA 10-20, WJDX 6-10
P3	WCFL 1-1, KDZA 28-32

NOTES: Wearing well, many have stashed.

**HELEN REDDY**  
(Capitol) 3:03 *Keep On Singing*

P1	KDWB 9-11, KKDJ 17-22, KFJZ 14-17, KFRC 18-18, KHJ 18-21, WPIX 11-8, WIBG 13-20
P2	KIOA 13-16, KIMN 25-26, WOKY 13-18, KTLK 19-23, KYNO 6-12, KFXM 7-15, KPAM 11-12
P3	KDZA 12-19, WPGC 12-10, WCFL 15-12, WAMS 25-23, KYSN 24-25, WISM 12-17

NOTES:

**DIANA ROSS & MARVIN GAYE**  
(Motown) 2:55 *My Mistake*

P1	KFJZ 21-13, WRC 26-21
P2	WAYS on, KAKC 23-18, KIMN 22-21, WSGA 6-6
P3	KDZA 4-4, KLIF 18-13, WGH 14-11, WAMS 17-14, WBGW 19-15, WCOL 16-13, WPGC 22-28, KJRB 37-33

NOTES: Still growing.

**LEON RUSSELL**  
(Shelter) 2:38 *If I Were A Carpenter*

P1	
P2	KAKC 3-14, WFLI 4-8
P3	KJRB 31-28

NOTES: Has not spread, a few flipping.

**TODD RUNDGREN**  
(Bearsville) 2:21 *A Dream Goes On Forever*

P1	
P2	WIFE 15-9
P3	WAMS on, WCOL 12-18, KLIF 24-23, KEWI 48-46

NOTES:

**CARLY SIMON**  
(Elektra) 3:50 *Haven't Got Time For The Pain*

P1	KFJZ add, WRKO debut 29, KSTP debut 18
P2	WGOW add, debut 23 KGW, KPAM debut 28, WZZM FM debut 25
P3	KING on, KLIF 40-35, WMAK add, WPOP debut 28, WBGW on, WCOL debut 38, KYSN debut 36, KJRB add

NOTES: Strong debuts.

**JIM STAFFORD**  
(MGM) 3:12 *My Girl Bill*

P1	WQXI debut 22, WRKO debut 30, WPIX on, K100 debut 29, KSTP 26-16, KFJZ debut 29, KFRC debut 27
P2	WSAI 15-10, WMYQ 16-15, KCPX 19-11, KAKC add, WHBQ debut 30, WOKY 21-21, WAYS on, WLEE 22-20, KIOA debut 30, KRSP 14-8, WGOW 19-11, WAXY debut 18, KCBQ 13-13, WIFE 17-10, WGRQ debut 17, WSGA 13-9, KYNO 23-20, WJDX 22-17, KFXM add, KSEA 12-14, WZZM FM debut 30,
P3	WCOL 14-12, WISM debut 29, KJR 20=20, WPGC 33-18, WBGW 23-18, WMAK 29-25, KJRB 26-25, KING on, WPOP 21-19, KEWI 49-24, WCFL 38-34, KLIF 30-27, KDZA 38-33, WAMS on

NOTES:

**STAPLE SINGERS**  
(Stax) 3:26 *Touch A Hand, Make A Friend*

P1	WDRQ 21-15, KFJZ 18-20
P2	WJDX 5-12
P3	KYSN 35-37, WCFL 25-33, KLIF 11-15, WGH 18-21

NOTES:

**RINGO STARR**  
(Apple) 3:15 *Oh My My*

P1	WQXI 6-4, WRC 9-11, WABC 10-10, WRKO 18-18, KHJ 10-13, 13Q 5-8, WIBG 7-7, KQV 7-11, K100 7-14, WFIL 12-13, KKDJ 6-10, WPEZ 17-14, KDWB 13-17
P2	KCBQ 10-10, WIFE 12-16, KPAM 5-17, KYNO 4-9, WAXY 6-15, WMYQ 13-14, WSGA 16-30, KSEA 6-13, Y100 14-18, KAKC 13-19, WJDX 25-25, KFXM 4-9, WLEE 2-12, WZZM FM 6-11, WOKY 23-24
P3	KDZA 11-13, WAMS 12-11, WCFL 23-32, KYSN 23-26, KING 7-15, KLIF 4-3, WISM 5-7, KJRB 10-20, WPGC 9-24, WMAK 14-17, WGH 10-19

NOTES:

# PARALLELS

**STEELY DAN**  
(ABC)-3:58

*Rikki Don't Lose That Number*

P1
P2 KRSP 30-26, KTLK add
P3 KING add, WCOL debut 36, KGW add

NOTES: Won the battle of the new hits at K100/L.A.

**CAT STEVENS**  
(A&M) 2:33

*Oh, Very Young*

P1 KSTP 15-12, WQXI add, WFIL debut 30, WRKO 28-22, KQV debut 21, WPIX on, KFJZ 23-19, K100 on, WABC on, WRC 12-10, 13Q debut 24, KSLQ debut 26
P2 KIOA debut 29, WZZM FM 17-14, KPAM 23-16, KYNO 9-5, KTLK debut 25, WIFE 23-17, WSGA 23-18, WGOW on, KFXM 13-11, WLEE 21-16, WFLI debut 15, KGW 21-18
P3 KING on, WPGC 20-17, KLIF 29-25, KJRB 28-23, KILT on, KDZA 36-31, WPOP 19-16, WBGW debut 26, WGH 29-27, KEWI 41-38, KYSN 12-8, WAMS add, WISM 22-20, WCFL 35-31

NOTES: Growth pattern is steady. Doing well.

**RAY STEVENS**  
(Barnaby) 3:15

*The Streak*

P1 KHJ 20-5, 99X 19-13, WLS 4-1, KSTP 10-5, CKLW 11-1, WQXI 1-1, KFJZ 4-2, WDRQ 16-2, WRKO 25-12, KQV 22-8, WRC 2-2, WPIX on, KKDJ 4-1, WFIL 29-16, KDWB 15-5, WABC debut 27, WPEZ 22-13, WIBG 26-14, 13Q 22-12, KSLQ 1-1, KFRC 10-3
P2 KCBQ 16-1, WIFE 9-1, WGRQ 15-8, KPAM 20-9, KING 8-2, WMYQ 5-1, KCPX 3-1, KIOA 1-1, KSEA debut 4, Y100 1-1, KTLK 20-3, WJDX 1-2, WOKY 1-1, KIMN 3-1, WSGA 1-1, KFXM 32-14, WLEE 11-6, WZZM FM on, KRSP 12-1, WGRQ 1-2, WSAI 1-1, WFLI 1-1, WAXY 1-1, WROK 7-1, KAKC 1-1, WHBQ 1-1, KYNO 21-17
P3 WGH 28-1, WCFL 5-3, KEWI 1-1, WPOP 23-17, KJR 1-1, WISM 2-1, KJRB 1-5, KILT 1-1, WBGW 6-8, WPGC 1-1, KDZA 3-1, WMAK 1-5, WCOL 1-1, WAMS on, KYSN 4-4,

NOTES: Number one requests. Watch the wear factor.

**STYLISTICS**  
(Avco) 4:45

*You Make Me Feel Brand New*

P1 CKLW 4-4, WPIX debut 18, 13Q debut 25, WDRQ 11-4, 99X 15-7, KHJ debut 28, KQV debut 20, WRC 4-7, WQXI 3-6, KSLQ 21-20, KFRC 14-5, WFIL 2-2, WABC 21-21, WIBG 2-2, KFJZ 29-23, K100 20-18
P2 KRSP debut 29, Y100 add, WSGA 18-15, KYNO 28-24, WJDX 7-15, WOKY debut 25, KIMN add, WLEE 14-10, WGRQ add, KAKC debut 29, WHBQ 28-22, WMYQ debut 18, WAYS on, KFXM 29-22, WZZM FM 24-19, WAXY add, WSAI 14-9
P3 WGH 5-5, KILT on, KEWI 44-26, KLIF 25-21, WPOP add, KDZA 27-23, WISM 25-22, WMAK add, KJRB add, KJR 19-12, WPGC 21-23, WCFL 28-21, WCOL 6-3, WBGW debut 29 WAMS 14-10, KING add

NOTES: Looks very good.

**THREE DOG NIGHT**  
(ABC) 3:29

*The Show Must Go On*

P1 WPIX 12-9, KKDJ 2-3, KSTP 2-3, WABC 12-7, KDWB 4-3, KHJ 3-3, KFRC 8-10, WQXI 17-8, 13Q 10-7, WRC 5-4, KQV 14-5, KSLQ 6-5, WRKO 7-7, WFIL 7-5, KFJZ 3-4, WIBG 9-8, WPEZ 21-15, WLS 16-13, K100 5-3
P2 WAYS on, WZZM FM 9-8, WGRQ 6-9, KRSP 5-10, WFIL 6-9, KCPX 2-6, WSAI 9-8, KAKC 2-10, KCBQ 14-11, KSEA 9-8, Y100 7-8, KTLK 3-8, WSGA 7-11, WGOW 10-6, WHBQ 7-12, WAXY 14-12, KFXM 6-3, WLEE 8-4, WIFE 13-2, KIOA 4-5, KIMN 2-3, KYNO 3-7, WOKY 4-4, WJDX 19-14, WMYQ 6-7
P3 KDZA 2-5, WPGC 7-6, KJR 6-6, KEWI 7-13, KILT top 5, WGH 11-7, WMAK 21-12, WISM 7-3, KING 3-5, WPOP 7-6, KLIF 10-4, WCOL 3-8, WCFL 8-8, KYSN 3-3, WAMS 11-8, KJRB 2-1,

NOTES:

**BOBBY WOMACK**  
(UA) 2:37

*Lookin' For A Love*

P1 KKDJ 20-23, WFIL 24-27, KFRC 12-14, KHJ 11-16, WLS 13-15, KFJZ 10-12, K100 14-16
P2 WSGA 17-21, Y100 19-23, WGOW 22-17, KYNO 17-14, WJDX 25-22, KIMN 23-23, WIFE 18-23, KTLK 21-21, WAXY 18-27, KFXM 21-24, WLEE 17-23, KPAM 16-15, WHBQ 8-8
P3 KDZA 13-15, WBGW 3-2, WCFL 22-29, KYSN 15-14, WGH 12-18, WPOP 24-24, WISM 15-12

NOTES:

**STEVIE WONDER**  
(Tamla) 3:40

*Don't You Worry 'about A Thing*

P1 13Q 19-16, WQXI 23-20, K100 24-24, 99x 7-6, KQV 17-12, WIBG 23-22, WFIL debut 29, KFRC 16-11, WABC debut 15, WRC 20-18, KFJZ 25-18
P2 KTLK 13-13, KPAM 24-21, KRSP debut 30, KYNO 13-6, WHBQ 20-15, WZZM FM 19-15, KSEA 20-18, KIMN 15-17, KAKC 15-13, WJDX 23-21, KFXM 20-19, WLEE 20-18, WGOW debut 25, WAXY 30-16
P3 KDZA 17-14, WPGC 25-11, KLIF 22-20, WGH 32-28, WCOL 15-29, KING on, WPOP debut 15, WBGW 25-24, WISM 30-26, KEWI 43-30, KYSN 21-18, WAMS on, KJRB 15-27, WCFL 32-26

NOTES: Picked up a bit this week.

**Z.Z. TOP**  
(London)-3:15

*Le Grange*

P1 KFJZ 28-25, WQXI 20-14
P2 WAYS on, WSGA 28-22, KPAM on, WIFE add, KTLK add
P3 KING on, KJRB 11-21, WPGC add, KEWI on, KJR add

NOTES: Top adult requests WQXI/Atlanta.

### PARALLEL 1

WPIX NEW YORK  
 CKLW DETROIT/WINDSOR  
 KFRC SAN FRANCISCO  
 KHJ LOS ANGELES  
 KKDJ LOS ANGELES  
 KSLQ ST. LOUIS  
 WABC NEW YORK  
 WDRQ DETROIT  
 WRKO BOSTON  
 99X NEW YORK  
 KDWB ST. PAUL/MINN.  
 WFIL PHILADELPHIA  
 WRC WASHINGTON D.C.  
 13Q PITTSBURGH  
 WIBG PHILADELPHIA  
 WPEZ PITTSBURGH  
 K100 LOS ANGELES  
 KQV PITTSBURGH  
 WLS CHICAGO  
 WQXI ATLANTA

### PARALLEL 3

WGH NEWPORT NEWS  
 WRFC ATHENS  
 KDZA PUEBLO  
 KEEL SHREVEPORT  
 KGW PORTLAND  
 KILT HOUSTON  
 KLEO WICHITA  
 KLIF DALLAS  
 KOIL OMAHA  
 KOMA OKLAHOMA CITY  
 WAYS CHARLOTTE  
 WBBQ AUGUSTA  
 WCAO BALTIMORE  
 WCFL CHICAGO  
 WCOL COLUMBUS  
 WAMS WILMINGTON  
 WISM MADISON  
 WIXY CLEVELAND  
 WMAK NASHVILLE  
 WPGC WASHINGTON D.C.  
 KSLY SAN LUIS OBISPO  
 WMEX BOSTON  
 WAKY LOUISVILLE  
 WLOF ORLANDO  
 KJRB SPOKANE  
 KJR SEATTLE  
 WPOP HARTFORD  
 WERC BIRMINGHAM  
 KYSN COLORADO SPRINGS  
 KEWI TOPEKA

### PARALLEL 2

WKBW BUFFALO  
 KFXM SAN BERNARDINO  
 KCBQ SAN DIEGO  
 KCPX SALT LAKE CITY  
 KIMN DENVER  
 KING SEATTLE  
 KLIV SAN JOSE  
 KRIZ PHOENIX  
 KRSP SALT LAKE CITY  
 WRQO BUFFALO  
 WHBQ MEMPHIS  
 WIFE INDIANAPOLIS  
 WOKY MILWAUKEE  
 WMYQ MIAMI  
 KIOA DES MOINES  
 WSGA SAVANNAH  
 KAKC TULSA  
 KAFY BAKERSFIELD  
 Y100 MIAMI  
 KYNO FRESNO  
 WLEE RICHMOND  
 WJDX JACKSON  
 WSAI CINNCINATI  
 KTKT TUCSON  
 KUPD PHOENIX  
 WFLI CHATTANOOGA  
 XEROK EL PASO  
 WMC FM MEMPHIS

### PARALLEL 4

#### Black Demographic

Examples  
 DETROIT  
 WASHINGTON D.C.  
 CHICAGO  
 SHREVEPORT  
 RALEIGH  
 RICHMOND  
 PHILADELPHIA

#### C&W Demographic

Examples  
 NASHVILLE  
 LOUISVILLE  
 MEMPHIS  
 HOUSTON  
 DALLAS

# Country

JONATHAN FRICKE, Editor

## NOTES from Jonathan Fricke



The ten songs that have shown the strongest gains this past week (includes the fastest movers, the top sellers, most requested and most added records regardless of how long they have been available) are:

1. Cal Smith (MCA)
2. Ray Stevens (Barnaby)
3. Dolly Parton (RCA)
4. Ronnie Milsap (RCA)
5. Johnny Rodriguez (Mercury)
6. Buck Owens (Capitol)
7. Mickey Gilley (Playboy)
8. Jerry Reed (RCA)
9. Waylon Jennings (RCA)
10. Narvel Felts (Cinnamon)

The following lists some of the more popular album cuts as reported by our correspondents:

**WPLO-Atlanta** - Jim Clemens: Freddie Hart - Phoenix City, Jerry Wallace - All My Wives At Home.

**WAME-Charlotte** - Rich Jones: Tanya Tucker - The Man That Turned My Mama On.

**WJJD-Chicago** - Bill Coffee: Larry Gatlin - Penny Annie, Light At The End Of The Darkness, Ronnie Milsap - Please Don't Tell Me How The Story Ends, All My Roads.

**KBOX-Dallas** - Tom Allen: Mac Davis - Stop and Smell The Roses, Burgess & Loan - I Love, Let Me Be There, Lovin' Arms, Elvis Presley - My Boy.

**WHO-Des Moines** - Billy Cole: Tammy Wynette - Crying Steel Guitar, Ronnie Milsap - Love The Second Time Around.

**KIKK-Houston** - Joe Ladd:



Bob Mitchell, Vice President & GM of KCKC-San Bernardino, lends enthusiastic support to his daughter Kelly while she plays the steel guitar.



20th Century Records recording artist Nancy Wayne visits KFOX-Long Beach. Assisting her at the controls are independent promo man Bruce Hinton (left) and KFOX MD Chris Collier (right).

**Sammi Smith** - Last Letter, Never Been To Spain.

**WIRE-Indianapolis** - Lee Shannon: Charlie Rich - Field of Yellow Daisies, Tex Williams - Lazy Hazy Days of Summer, Mac-Davis - Steep And Smell The Roses, Good Friends & Fireplaces.

**KLAK-Denver** - Con Shader: Waylon Jennings - Slow Rolling Low.

**KFOX-Long Beach** - Chris Collier: Waylon Jennings - If You Could Touch Her At All, Ronnie Milsap - All My Roads, Streets of Gold.

**KLAC-Los Angeles** - Carson Schreiber: Waylon Jennings - If You Could Touch Her At All.

**WHOO-Orlando** - Clay Daniels: Burgess & Logan - I Believe In Everything.

**WRCP-Philadelphia** - Jack Gillen: Tex Williams - Lazy Hazy Days of Summer, Fire & Blisters, Sammi Smith - Never Been To Spain, Waylon Jennings - Louisiana Woman.

**KWJJ-Portland** - Dennis Akerman: Burgess & Loan - It Ain't Nothing But Love, First Day of the Rest of Our Love, Sue Thompson - Norman, Have A Good Time.

**WEET-Richmond** - Bob Walker: Ray Price - Must Be Love This Time, Tanya Tucker - I Believe The South's Gonna Rise Again, Burgess & Logan - I'm In Love With Everything Beautiful.

**KCKC-San Bernardino** - Bob Mitchell: Freddie Hart - Thanks But No Thanks, Whatever Turns You On, A Little Bit Of Heaven, Melba Montgomery - How Are Things In Tulsa.

## COUNTRY RADIO

### KSON's 'Win-It-Wagon' Searching San Diego

KSON-San Diego is well into their "Win-It-Wagon" promotion. The station's wagon cruises around town looking for cars with KSON Stickers. If one is spotted, a description of the car is given on-the-air (the Win-It-Wagon is equipped with a two-way mobile radio). If the car's driver is listening, he merely pulls off the road (or freeway or whatever) and is given a prize which ranges from a hundred dollar bill to a new oven. Occasionally the wagon broadcasts on-the-air from various San Diego locations (shopping centers, etc.) with the first listener to locate it winning the aforementioned prizes.

### DENVER

Con Shader, Program Director, KLAK-Denver reports that to date have had over 600 winners in the "Snowball Spectacular" Contest and given away over \$20,000 total dollar value of merchandise and services. The contest ends May 6 when a drawing will be held to give away a year's use of a mountain condominium.

### WHEELIES AT INDIE

Lee Shannon, Music Director of WIRE is running the "Wheel Horse 2 1/2" for one lap at the Indie 500 track. This yearly event features 33 garden tractors; each drawing for position.

### COUNTRY COOKIN'

Long Beach -- KFOX joins RCA with a "Country Cookin'" contest. Listeners are asked to mail in their favorite recipe along with the name of their favorite KFOX personality. Recipes are selected at random, read on the air and awarded an RCA Country Cookin' album. The names are then placed in the Country Cookin' pot for the grand prize drawing. The winner will receive 1) the complete RCA Country Cookin' album releases for April 2) dinner with their favorite announcer; and to help the winner cook their favorite recipes, 3) a 6-speed blender 4) a deluxe steel mini-oven. Chris Collier, Music Director said, "Our country is cookin' at Constant COUNTRY KFOX."

# Biff Collie INSIDE NASHVILLE



Y' know what Betty Jean Robinson got the week her "Hello Love" song took Hank Snow to No. 1?? A bad cold! Betty likes the new Stoney Edwards release...Glen Campbell spent an hour as a "Snowgoose" last Monday on TV (a special)...Chet Atkins wouldn't tell about his

Brass" McPeak?...Del Reeve's new publishing company? "Gee Whiz Music" really!!...A power failure on music row cut off sessions all over the place for hours! fun! fun! fun!.. The Gospel Radio Seminar, mentioned earlier, offers some interesting innovative ideas re: the gospel programming picture. Also "on-the-air personnel training" discussed and illustrated from a number of directions.

## This Week's Most added

JERRY REED

*A Good Woman's Love (RCA)*

NARVEL FELTS

*I Want To Stay (Cinnamon)*

FREDDY WELLER

*Sexy Lady (Columbia)*

hole-in-one...He just kept apologizing to his foursoomers..

Porter's applicants for "Dolly Replacement" (over 3,000) have included every shape, size, age and style, from 14 to 60. No final score yet from Porter, still looking, but he says it's down to under a dozen prospects..America's 200th birthday album, written, sung, narrated and sold by Dallas Corey, cost upwards to \$100,000 to complete, according to co-producer Les Ladd, head of Music City Records (studio)...Most know by now that Mel Tillis will host a new syndicated TV series, set for shooting in Florida (the first thirteen episodes) this month. Jaffe Enterprizes, who do Dinah Shore's shows, will be the production firm...Ask Merle Haggard why he's growing a beard, and he may not tell. Would you believe a disguiser for a fishing trip?????

Hank Snow re-signed with RCA for another 13 years! An odd number, but that'll make it an even 50 years with the same label!!!!!!...Says he's as excited as a kid with a new toy, about his first No. 1 hit record in nine years (the last was "I've Been Everywhere") in 1965.. Waylon Jennings Memphis coliseum'ed last Saturday night with his show, and furthermore, he's the only RCA artist who works with Waylon Jennings...Duane Allen keynotes the 2nd Annual Gospel Radio Seminar in Nashville today and tomorrow (3rd & 4th)...Tammy was hospitalized last week..

Al Martino recorded with Norro Wilson last week (scuttlebutt says he's got a hit)...Johnny Paycheck and Billy Sherrill got together in Columbia "B" last Wednesday and Thursday and cooked something up..RCA signed the McPeak Bros. a new bluegrass group. Kin to Curtis "Nashville

Did you know that there are over 300 radio stations in America programming religion exclusively? In a very few years, this will evolve into another giant part of the overall national radio picture, and bears watching and learning, along with today's gospel broadcasters, where it is going. Other topics include "Is gospel music radio progressing?", with a panel including George Richey, Jake Hess and Bill Rayburn. A wrapup session will be called "Gospel Potpourri," a one-on-one audience-panel rap session..

Hey radio programmers, how would you like this kind of cast available for a special station promotion?: Hank Williams, Jr., Demetriss Tapp, Bobby G. Rice, Ray Griff, Charlie McCoy, Merle Kilgore and a giant mystery guest? They'll all run in a special Music City Derby Lawnmower Race during WENO night at the Nashville Speedway, Nice!

RCA, midst extensive studio remodeling, announces the arrival of Joe Galante as their new manager of Nashville administration, and Paul Randel, head of artist relations, effective last week. Welcome, Joe and Paul!

Glen Campbell's special next Friday night will feature Glen's Mom & Dad, first time since Glen's weekly show left the air...Opryland, G.M. Bud Wendell taped a guest appearance last week in New York on "To Tell The Truth"...Neeley Reynolds, 24, a resident of Nashville suburb of Donelson, this past Wednesday (1st) was chosen from a total of 5,000 auditionists (!) in The Search For The Singing Cowboy. He formerly lived in Dallas, just had moved here to work at Opryland this summer. Show's producers, Wes Farrel and Pierre Cossette predict he will become a new TV idol in short order...Tom T. Hall will appear on the "Today" show later this month...Jeannie C.'s new symphony - her newly-enlarged band, is called the "Homestead Symphony" - Jeannie C. Riley, really! Oh, and look for Danny Davis' new album, "Bluegrass Country"...Why not "Bluegrass Brass"?



R&R Country Editor Jonathan Fricke welcomes A&M artist Hoyt Axton (left) and ABC's Jimmy Buffet (right) to L.A.'s Troubadour nightclub.

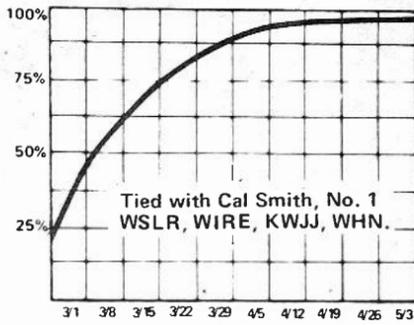
# Country TOP TWENTY

Friday, May 3, 1974

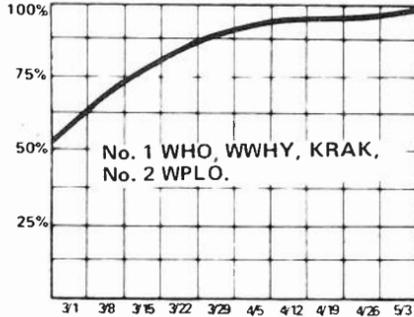
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- 1 HANK SNOW/Hello Love (RCA)
- ① CAL SMITH/Country Bumpkin (MCA)
- ③ RAY STEVENS/The Streak (Barnaby)
- ④ SONNY JAMES/Is It Wrong (Columbia)
- 5 CHARLIE RICH/Very Special Love Song (Epic)
- 6 MERLE HAGGARD/Things Aren't Funny Anymore
- ⑦ DON WILLIAMS/We Should Be Together (JMI)
- 8 MELBA MONTGOMERY/No Charge (Elektra)
- 9 HANK THOMPSON/The Older The Violin (Dot)
- 10 TOMMY OVERSTREET/You Were A Lady (Dot)
- ⑪ DOLLY PARTON/I Will Always Love You (RCA)
- 12 ROY CLARK/Honeymoon Feeling (Dot)
- 13 HANK WILLIAMS, JR./Rainy Night In Georgia (MGM)
- 14 RONNIE MILSAP/Pure Love (RCA)
- 15 FREDDIE HART/Hang In There Girl (Capitol)
- 16 BUCK OWENS/Cover Of The Music City News
- 17 FARON YOUNG/Some Kind Of Woman (Mercury)
- 18 JOHNNY RODRIQUEZ/Something/Born To Lose
- 19 DOTTIE WEST/Last Time I Saw Him (RCA)
- 20 TINA & DADDY/The Telephone Call (Epic)

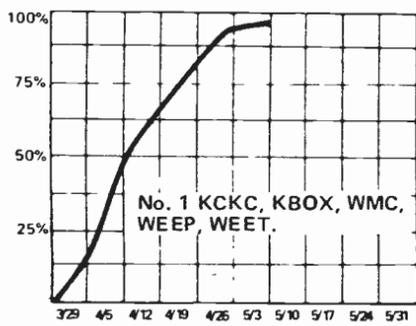
## ① SNOW



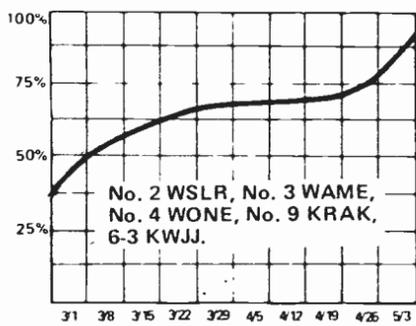
## ① SMITH



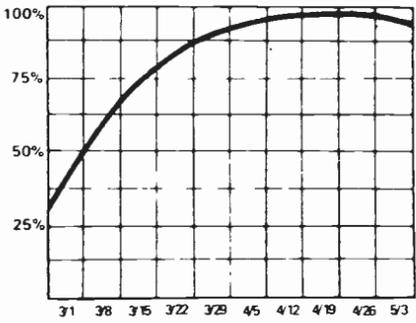
## ③ STEVENS



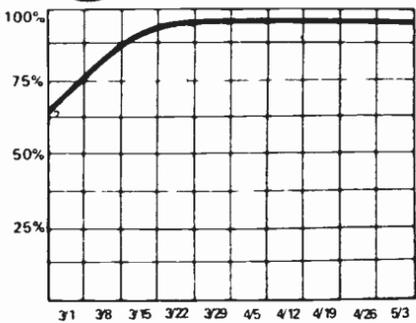
## ④ JAMES



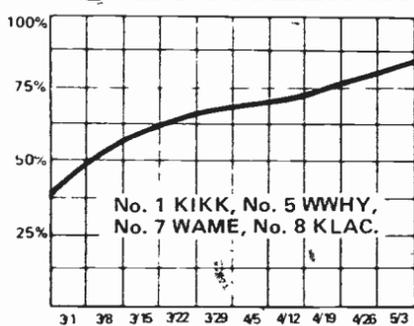
## ⑤ RICH



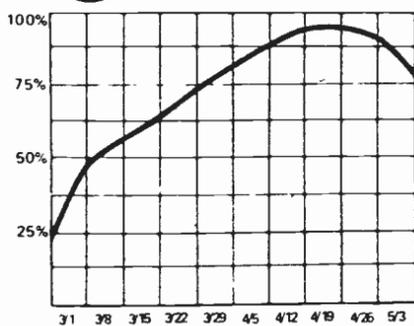
## ⑥ HAGGARD



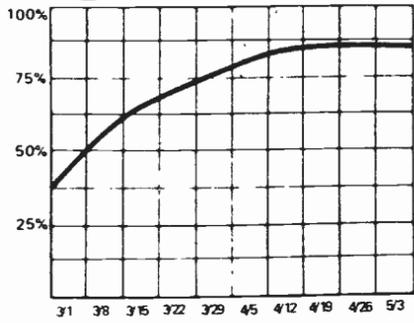
## ⑦ D. WILLIAMS



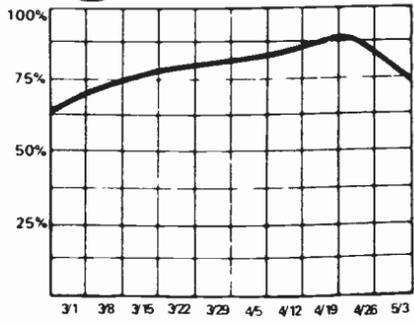
## ⑧ MELBA



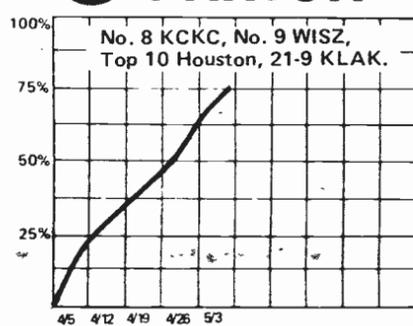
## ⑨ THOMPSON



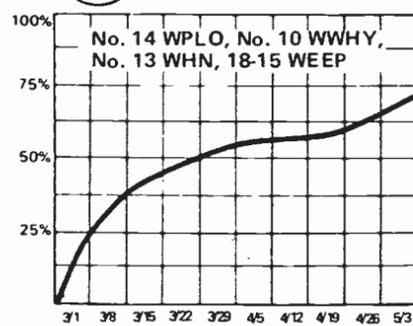
## ⑩ OVERSTREET



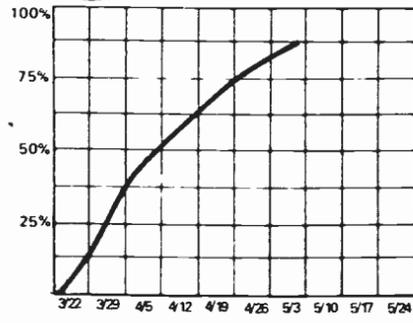
## ⑪ PARTON



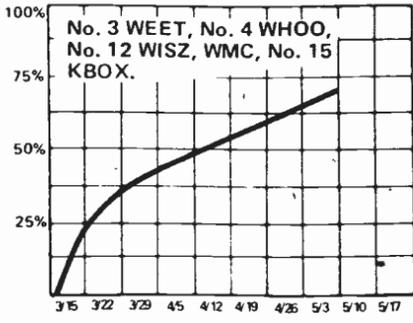
## ⑫ CLARK



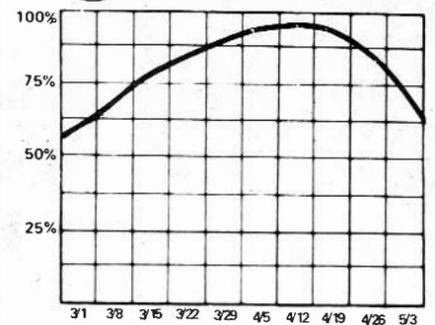
## ⑬ H. WILLIAMS



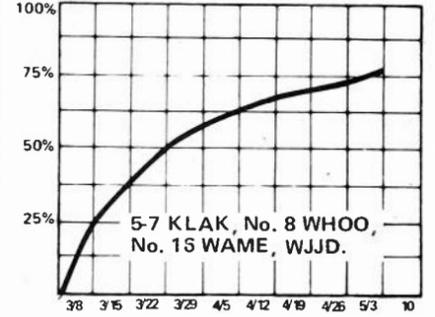
## ⑭ MILSAP



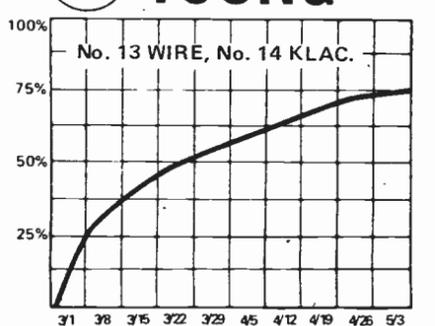
## ⑮ HART



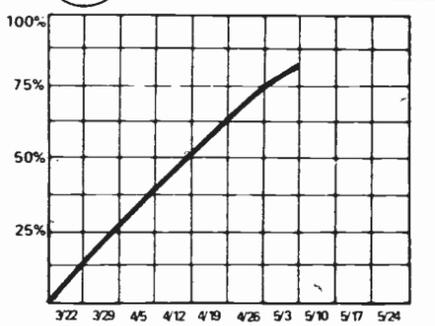
## ⑯ OWENS



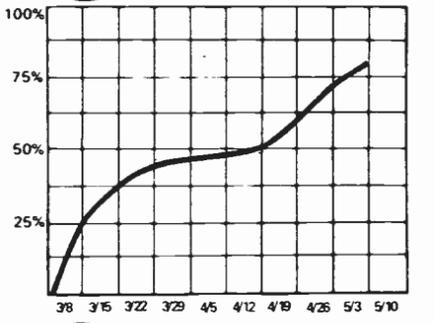
## ⑰ YOUNG



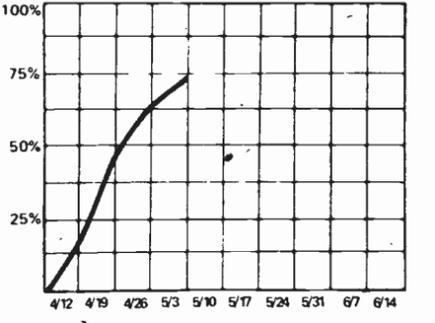
## ⑱ RODRIQUEZ



## ⑲ WEST

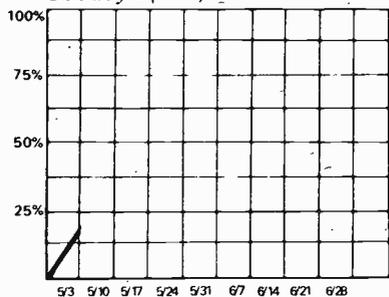


## ⑳ TINA

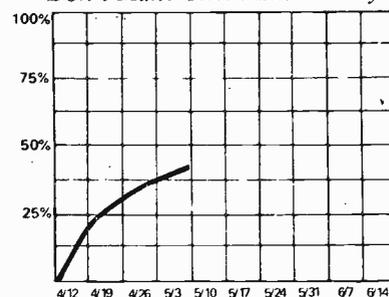


# Country SINGLES

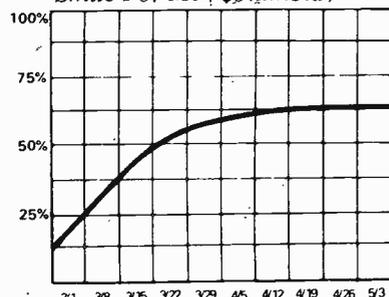
**REX ALLEN, JR.**  
*Goodbye (WB)*



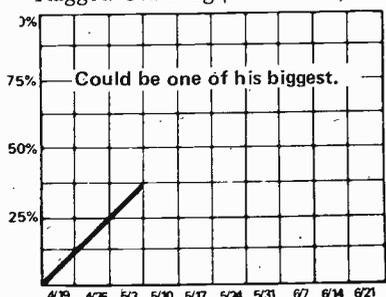
**LORETTA LYNN**  
*Don't Make Them Like Daddy (MCA)*



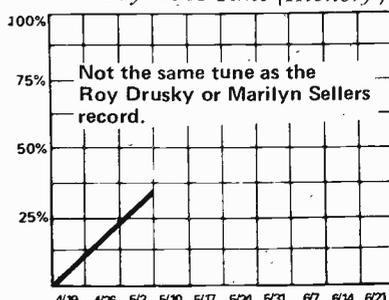
**LYNN ANDERSON**  
*Smile For Me (Columbia)*



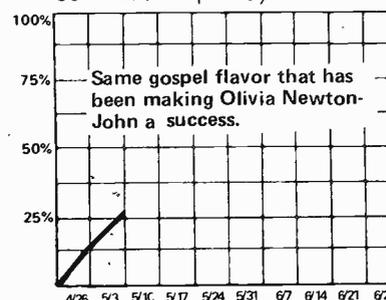
**JOHNNY CASH**  
*Ragged Old Flag (Columbia)*



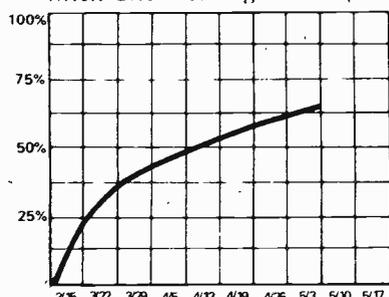
**DON GIBSON**  
*One Day At A Time (Hickory)*



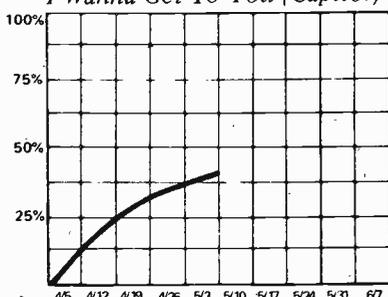
**JIM MUNDY**  
*Come Home (ABC)*



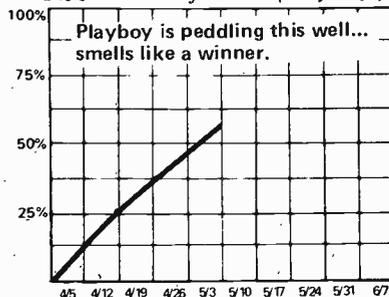
**HOYT AXTON**  
*When The Morning Comes (A&M)*



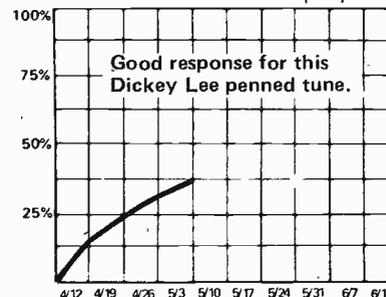
**LA COSTA**  
*I Wanna Get To You (Capitol)*



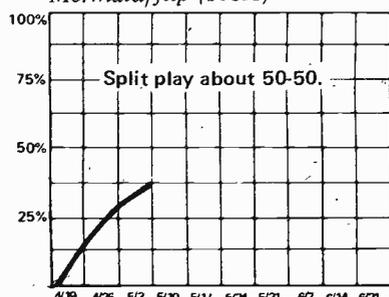
**MICKY GILLEY**  
*Room Full Of Roses (Playboy)*



**ANNE MURRAY**  
*He Thinks I Still Care (Capitol)*



**BOBBY BARE**  
*Mermaid/flop (RCA)*

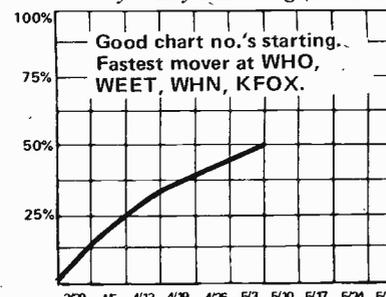


**AUDIENCE APPEAL GRAPHS**

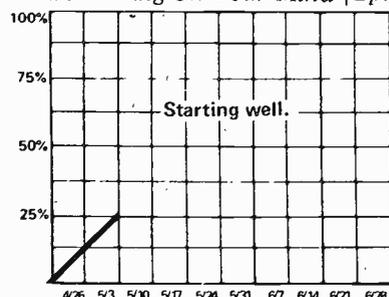
**SIMPLY PUT:** The levels (0% to 100%) represent a record's increasing or decreasing popularity with the "general mass audience" for the format being graphed.

A RECORD reaching 90-100% is a total, across the demographic board smash. A record registering 50% may do so because it's appealing to only a portion of the audience—say, teens, or mostly males. The graphs will also show how a record may "hold on" in audience popularity long after sales have dropped.

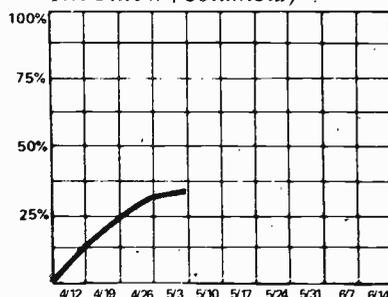
**WILLIE NELSON**  
*Bloody Mary Morning (Atlantic)*



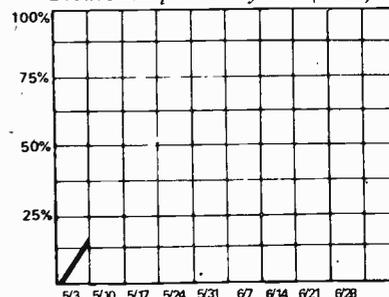
**BLANCHARD & MORGAN**  
*Something On Your Mind (Epic)*



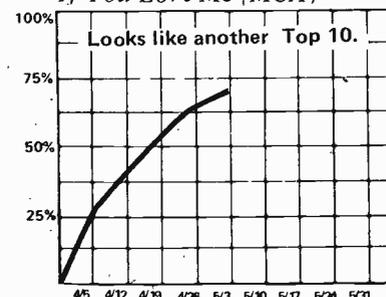
**JOHNNY DUNCAN**  
*The Pillow (Columbia)*



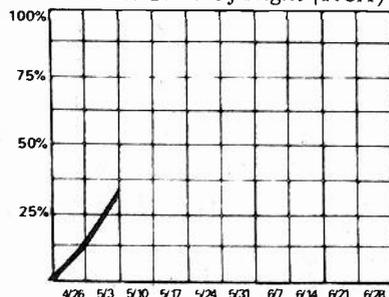
**MARY KAY JAMES**  
*Please Help Me Say No (JMI)*



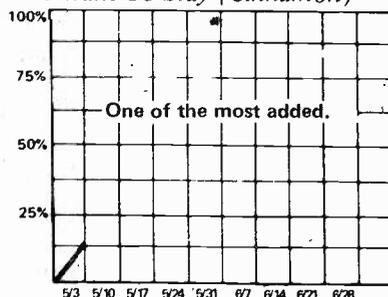
**OLIVIA NEWTON-JOHN**  
*If You Love Me (MCA)*



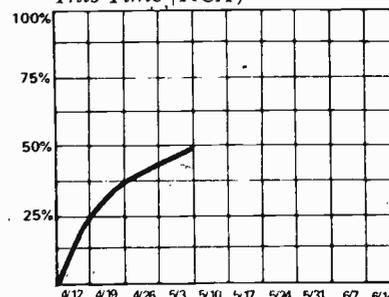
**JIM ED BROWN**  
*It's That Time Of Night (RCA)*



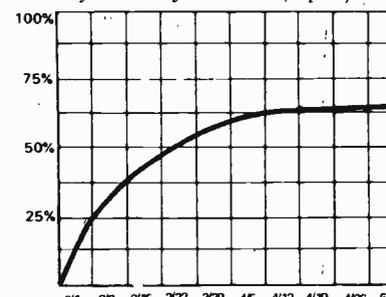
**NARVEL FELTS**  
*I Want To Stay (Cinnamon)*



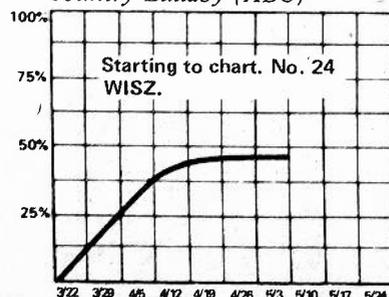
**WAYLON JENNINGS**  
*This Time (RCA)*



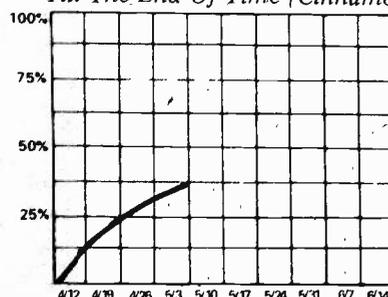
**JOHNNY PAYCHECK**  
*My Part Of Forever (Epic)*



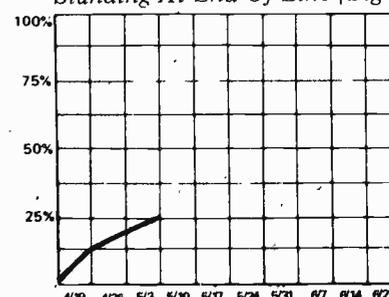
**JOHNNY CARVER**  
*Country Lullaby (ABC)*



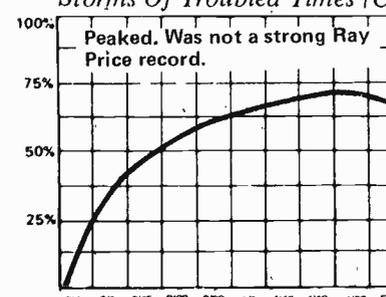
**FELTS/VAUGHN**  
*Till The End Of Time (Cinnamon)*



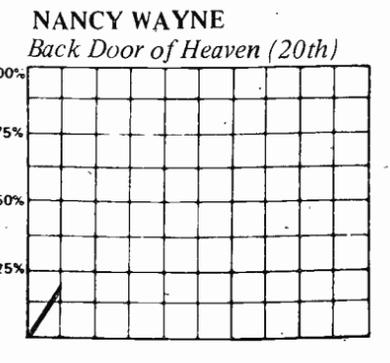
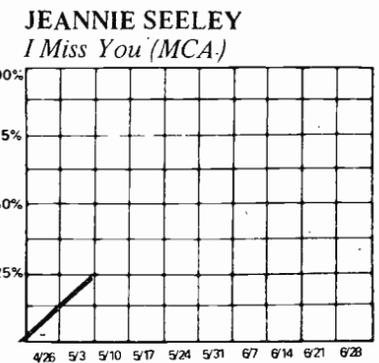
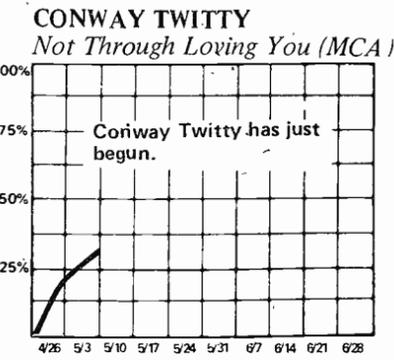
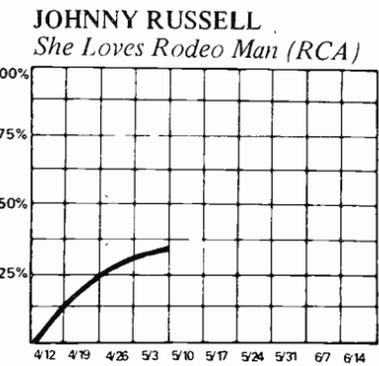
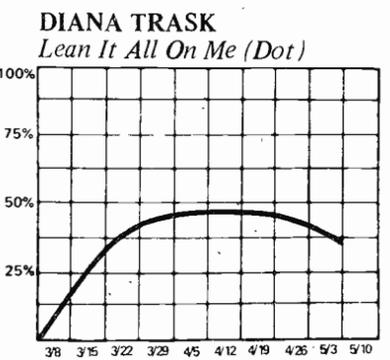
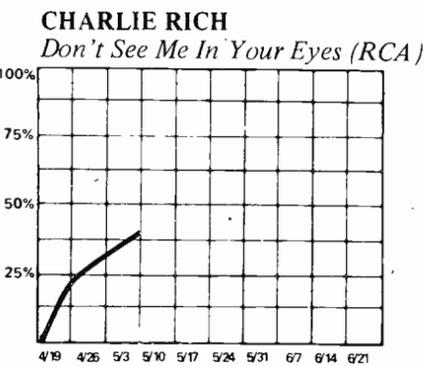
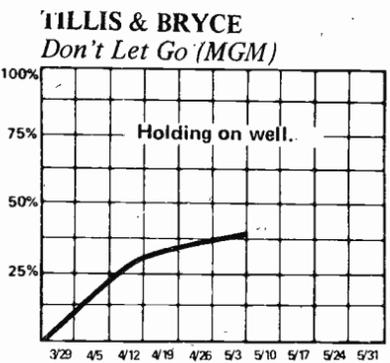
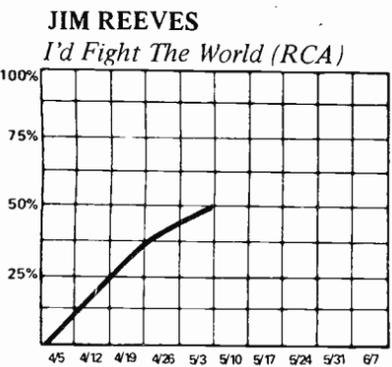
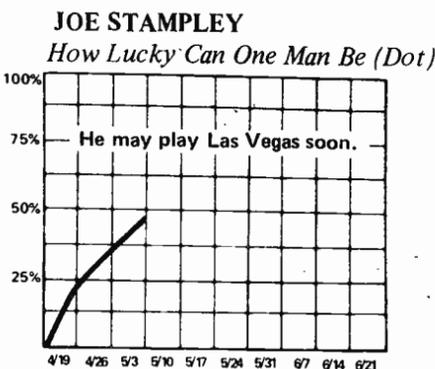
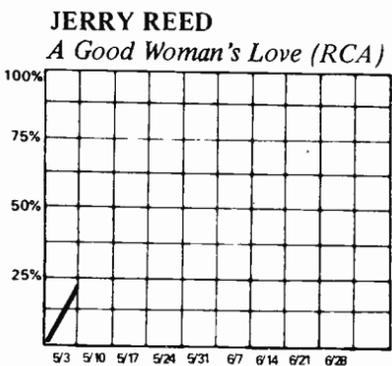
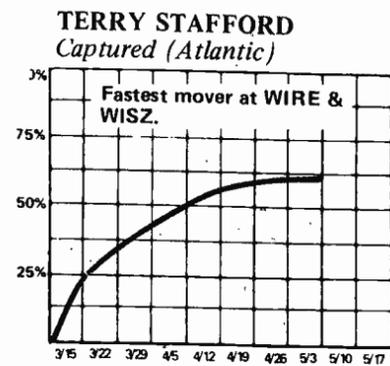
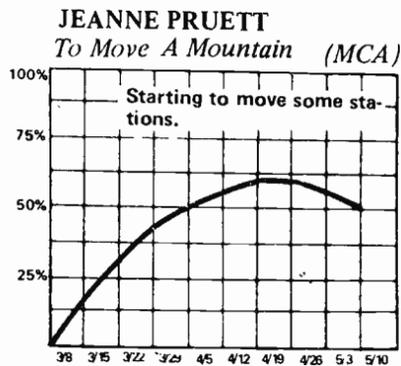
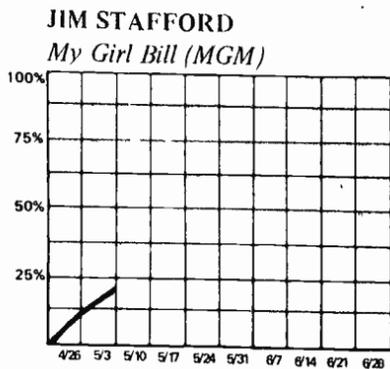
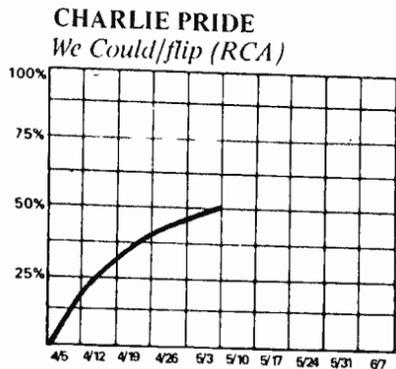
**LOBO**  
*Standing At End Of Line (Big Tree)*



**RAY PRICE**  
*Storms Of Troubled Times (Col)*



# added this week...



**WPLO-ATLANTA**

Johnny Duncan  
La Costa  
Henson Cargill  
Bobby Bare  
Kitty Wells  
David Rogers  
DROPS  
Freddie Hart

**WSLR-AKRON**

Charlie Rich (RCA)  
Conway Twitty  
mel Street  
Jim Ed Brown  
Bobby Bare (both)  
Jerry Reed  
DROPS  
Lefty Frizzell  
Larry Kingston  
John Denver

**WISZ-BALTIMORE**

Jerry Lee Lewis  
Freddy Weller  
Bobby Bare (Mermd)  
Billy Walker  
Rex Allen, Jr.  
Gordon Lightfoot  
DROPS  
Jim Owens

**WAME-CHARLOTTE**

Johnny Cash  
Anne Murray  
Darrell McCall  
Billy Walker  
Narvel Felts  
Felts/Vaughn  
Nall & Lane  
Jacky Ward  
DROPS  
Freddie Hart  
Lefty Frizzell  
Dickey Lee

**WJJD-CHICAGO**

Narvel Felts  
David Houston  
Jim Ed Brown  
Mel Street  
Glen Barber  
Little David Wilkins  
Nall & Lane  
Sam Neely  
DROPS  
Sami Jo  
Bobby Wright

**KBOX-DALLAS**

Marilyn Sellers  
Bobby Bare (Mermd)  
Jeanne Pruett  
Conway Twitty  
Rick Cunha  
David Houston  
Terry Stafford  
NO DROPS

**WONE-DAYTON**

Jim Glasser  
Mickey Gilley  
Tina & Daddy  
Bobby Bare  
Crystal Gayle  
Nall & Lane  
Del Reeves  
Narvel Felts  
Jerry Reed  
Conway Twitty  
Freddy Weller  
Blanchard & Morgan  
DROPS  
Marie Owens

**KLAK-DENVER**

Patti Page  
Freddy Weller  
Red Simpson  
Susan Raye  
Jerry Reed  
Dave Loggins  
Gordon Lightfoot  
Crystal Gayle  
Billy Bob Bowman  
Vicky Fletcher  
NO DROPS

**KIKK-HOUSTON**

Red Simpson  
Jeannie Seeley  
Sam Neely  
George Dent  
NO DROPS

**WWHY-HUNTINGTON**

Waylon Jennings  
Charlie Rich (RCA)  
Joe Stampley  
Narvel Felts  
DROPS  
Lefty Frizzell  
Freddie Hart

**WIRE-INDIANAPOLIS**

Jerry Reed  
Bobby Bare  
Jeannie Seeley  
Conway Twitty  
Billy Walker  
The Shaw Bros.  
Nancy Wayne  
DROPS  
Dave Dudley  
Porter Wagoner  
Lefty Frizzell

**KFOX-LONG BEACH**

Mack White  
Jerry Reed  
Houston & Mandrell  
Conway Twitty  
Lawanda Lindsey  
DROPS  
Hank Williams, Jr.  
Eddy Raven  
Merle Haggard

**KLAC-LOS ANGELES**

Larry Gatlin  
Johnny Duncan  
Tina & Daddy  
Mel Tillis  
DROPS  
Roy Acuff  
Bobby Lewis  
Lefty Frizzell

**WMC-MEMPHIS**

Jerry Jay  
Patsy Sledd  
Don Gibson  
Brian Collins

**WWOK-MIAMI**

Jim Reeves  
Bobby Bare  
Mel Street  
Ferlin Husky  
Mickey Gilley  
Darrell McCall

**WHN-NEW YORK**

Skeeter Davis  
Mel Street  
Narvel Felts  
Bobby Goldsboro  
Jerry Reed  
Billy Walker  
Conway Twitty  
Jimmy Dean

**WHOO-ORLANDO**

Jim Glasser  
Conway Twitty (flip)  
Bobby Bare (Mermd)  
DROPS  
Jerry Wallace

**WRCP-PHILADELPHIA**

Nancy Wayne  
Mickey Gilley  
Ferlin Husky  
Don Gibson  
Bonnie Nelson  
Freddy Weller  
DROPS  
Don Williams  
Karen Wheeler  
Kris & Rita

**WEEP-PITTSBURGH**

Tina & Daddy  
Johnny Paycheck  
Joe Stampley  
Tillis & Bryce  
DROPS  
Jerry Wallace

**KWJJ-PORTLAND**

Mac Wiseman  
Houston & Mandrell  
Randy Collier  
Josie Brown  
Bobby Bare  
NO DROPS

**WEET-RICHMOND**

Jim Ed Brown  
Conway Twitty  
Patti Page  
Mel Street  
Bobby Borchers  
Gordon Lightfoot  
Rick Nelson  
DROPS  
Roy Clark  
Ray Price  
Bob Luman

**KRAK-SACRAMENTO**

Johnny Cash  
Moe Bandy  
Anne Murray  
Jim Ed Brown  
Blanchard & Morgan  
Justin Tyme  
NO DROPS

**KCKC-SAN BERNARDINO**

Freddy Weller  
Nall & Lane  
David Houston  
George Morgan  
Jerry Reed  
Marilyn Sellers  
Crystal Gayle  
DROPS  
Mack White

**WHO-DES MOINES**

Vicky Fletcher  
Narvel Felts  
Houston & Mandrell  
Conway Twitty  
Freddy Weller  
DROPS  
Connie Smith  
Don Williams

**WUBE-CINCINNATI**

Narvel Felts  
Bonnie Nelson  
Mick Lloyd  
Darlene Valentine  
NO DROPS

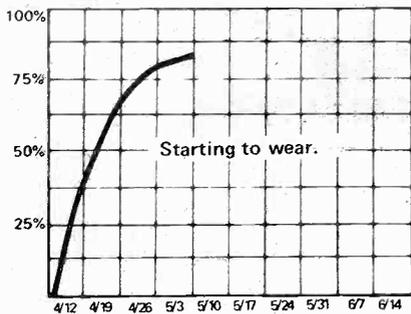
# POP/MOR TOP TWENTY

Friday, May 3, 1974

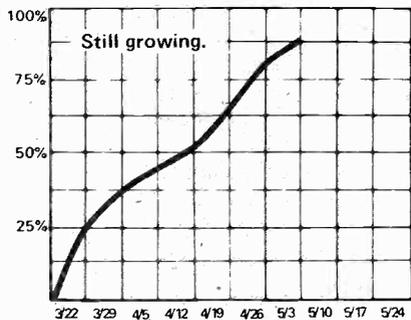
**TREND:**

4/19	4/26	5/3	5/10	5/17	5/24	5/31	6/7	6/14
12	2	1	THE STREAK	Ray Stevens (Barnaby)				
11	9	2	SUNDOWN	Gordon Lightfoot (Reprise)				
8	6	3	HELP ME	Joni Mitchell (Asylum)				
6	3	4	ONE HELL OF A WOMAN	Mac Davis (Columbia)				
2	1	5	TELL ME A LIE	Sami Jo (MGM South)				
1	4	6	MIDNIGHT AT THE OASIS	Maria Muldaur (Reprise)				
5	5	7	TUBULAR BELLS	Mike Oldfield (Virgin)				
20	14	8	I WON'T LAST A DAY WITHOUT YOU	Carpenters (A&M)				
7	7	9	I'M A TRAIN	Albert Hammond (Mums)				
3	8	10	LOVE YOU IN A SONG	Jim Croce (ABC)				
4	10	11	T.S.O.P.	MFSB (Phi-Int)				
17	12	12	MY GIRL BILL	Jim Stafford (MGM)				
19	13	13	YOU WON'T SEE ME	Anne Murray (Capitol)				
9	13	14	THE ENTERTAINER	Marvin Hamlisch (MCA)				
15	15	15	SEARCHIN' SO LONG	Chicago (Columbia)				
20	16	16	DON'T YOU WORRY	Stevie Wonder (Tamla)				
17	17	17	YOU MAKE ME FEEL BRAND NEW	Stylistics (Avco)				
18	18	18	STANDING AT THE END OF THE LINE	Lobo (Big Tree)				
19	19	19	FOREVER YOUNG	Joan Baez (A&M)				
16	20	20	OH VERY YOUNG	Cat Stevens (A&M)				

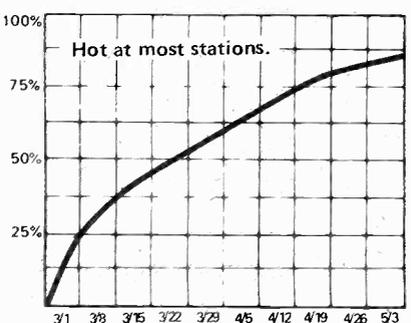
## 1 STEVENS



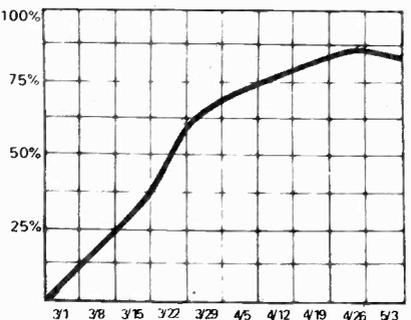
## 2 LIGHTFOOT



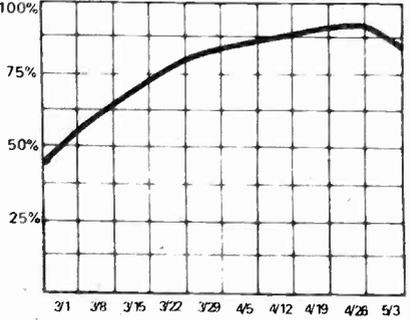
## 3 MITCHELL



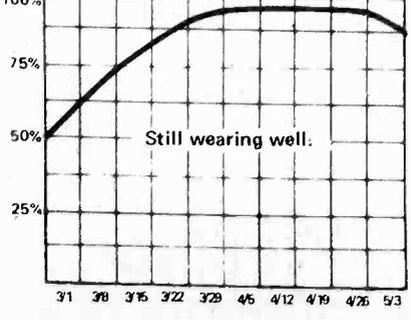
## 4 M. DAVIS



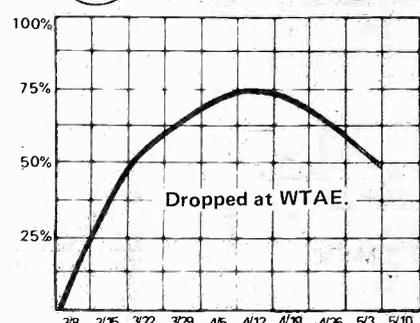
## 5 JO



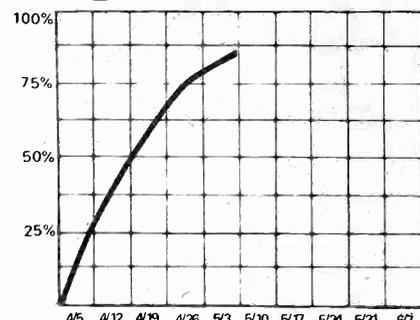
## 6 MULDAUR



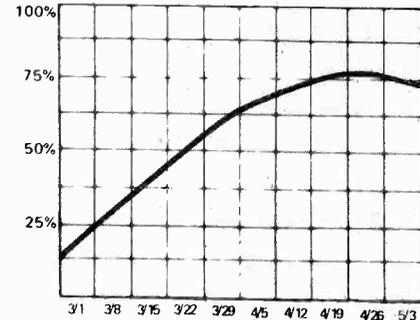
## 7 OLDFIELD



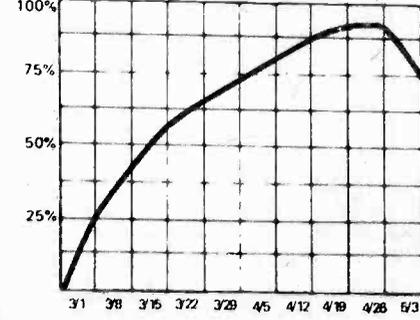
## 8 CARPENTERS



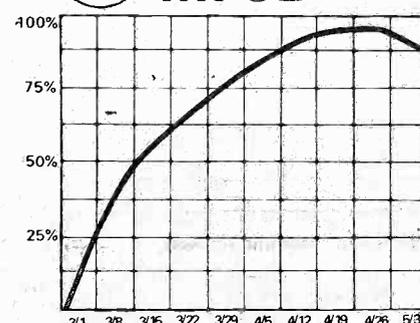
## 9 HAMMOND



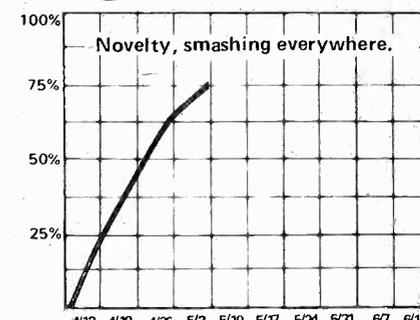
## 10 CROCE



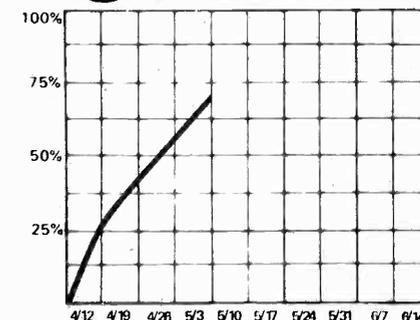
## 11 MFSB



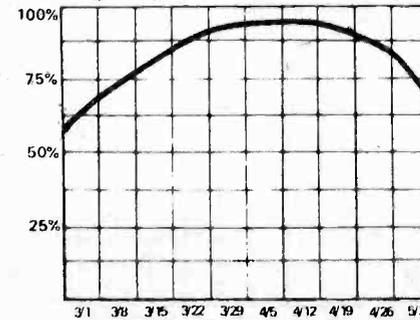
## 12 STAFFORD



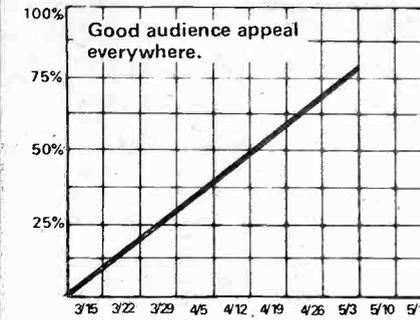
## 13 MURRAY



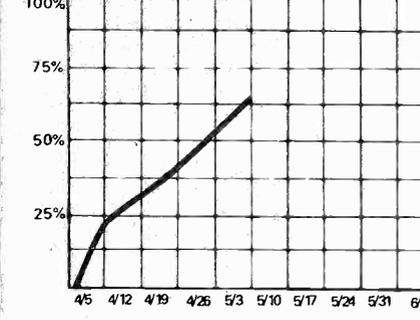
## 14 HAMLISCH



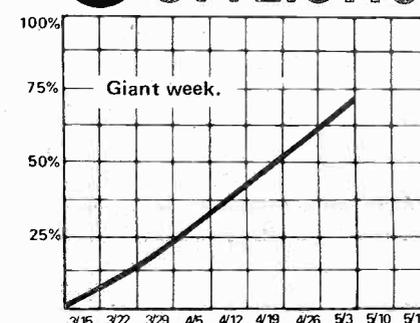
## 15 CHICAGO



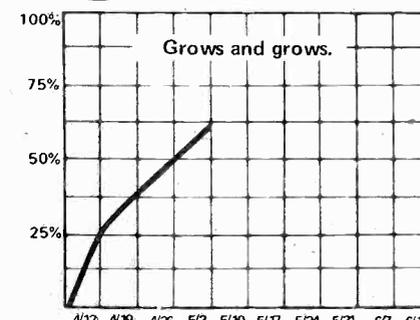
## 16 WONDER



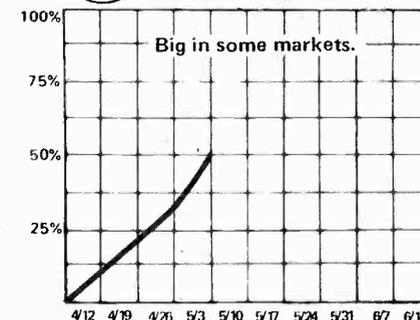
## 17 STYLISTICS



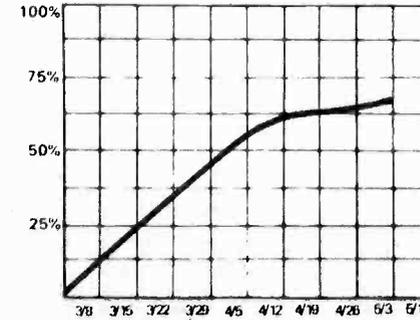
## 18 LOBO



## 19 BAEZ



## 20 C. STEVENS



**POP/MOR  
NOTES  
by Mike  
Kasabo**



(Music Director, KIIS/Los Angeles)

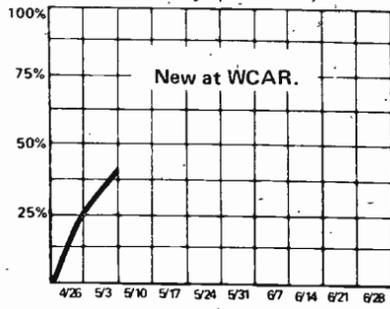
"I Don't Know What He Told You," Perry Como is the "A" side. Or is it? A growing number of stations are playing the flip side "Weave Me The Sunshine" which you may recall did quite well for Peter Yarrow. First reported to us by Dave Klahr, WEEI-FM Boston, it is now finding airplay at WSB-Atlanta, WBAL-Baltimore. The Nick DeCaro record is experiencing a similar situation. Blue Thumb first serviced stations with "Canned Music" on both sides and picked up good play at KNBR-San Francisco among others. That side is now reported "hot" at KNBR. However, the company subsequently issued Nick's record with "Tea For Two" on one side. And apparently Blue Thumb is now pushing that as the "A" side. Probably more on this next week.

Getting to the hot spots we find the Carly Simon, Haven't Time For The Pain," as expected, receiving instant play and phones. "Billy, Don't Be A Hero," Heywoods reported super hot at KMEN-San Bernardino. "You Make Me Feel Brand New," Stylistics with the addition of KMPC-Los Angeles, KAKE-Wichita, KCRA-Sacramento, KHOW-Denver, WLW-Cincinnati, WTAE-Pittsburg, KMEN-San Bernardino is now a bona fide winner. "The Air That I Breathe," Hollies picking up plenty of new play and reported hot at WTAE-Pittsburg by world-famous Ted Atkins. "Hollywood Town," Harriett Schock getting good support from WSB-Atlanta, WCAR-Detroit. Dean Tyler WIP-Philadelphia is playing the Mike Douglas on a limited basis.

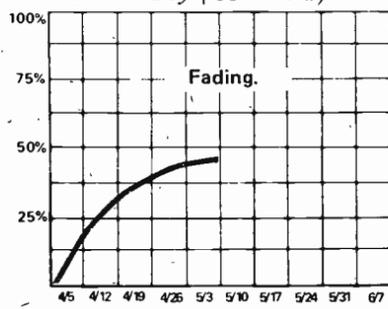
Newer items that appear to show good initial strength "New York City Song," Dion, "I Don't See Me In Your Eyes Anymore," Charlie Rich ... the RCA people must be wriggling their toes in delight with this one ... it looks very good. "Old Fashioned Way," Pet Clark, "Goodbye Maria," Clint Holmes, "Rock & Roll Music," Cross Country.

Any station news, promotions, ratings, pictures of jocks .. send to Radio & Records, 6255 Sunset Blvd., Suite 719, Hollywood, Ca. 90028.

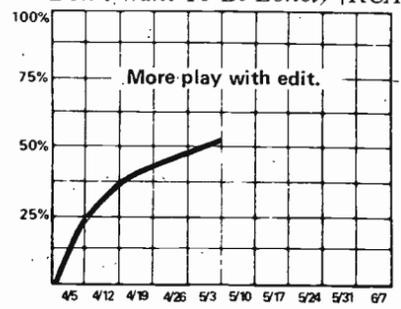
**JIMMY BUFFETT**  
*Come Monday (Dunhill)*



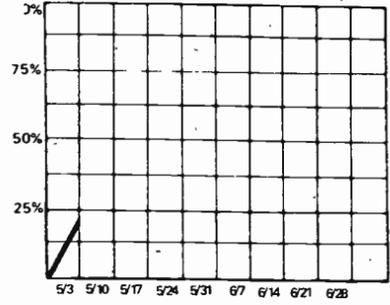
**ART GARFUNKEL**  
*Travelin' Boy (Columbia)*



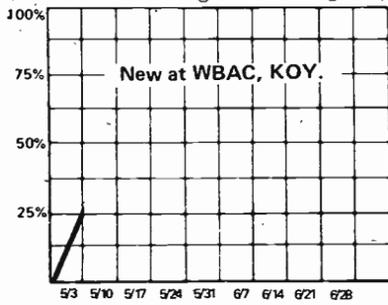
**MAIN INGREDIENT**  
*Don't Want To Be Lonely (RCA)*



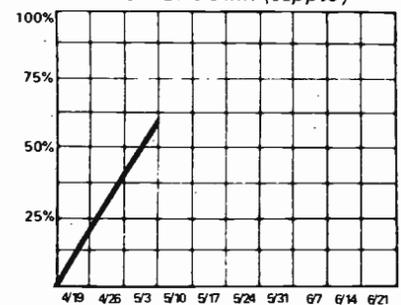
**MEL CARTER**  
*I Only Have Eyes For You (Romar)*



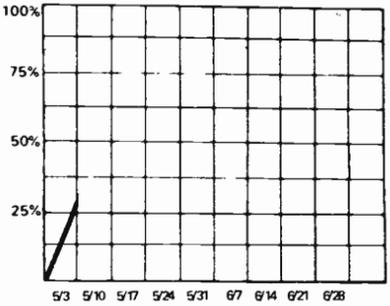
**BOBBY GOLDSBORO**  
*South Is Going To Rise Again (UA)*



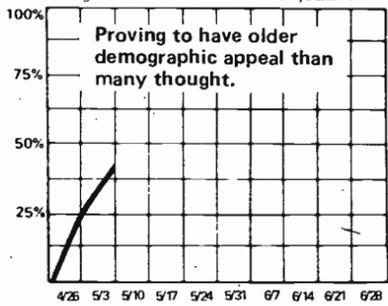
**PAUL MC CARTNEY**  
*Band On The Run (Apple)*



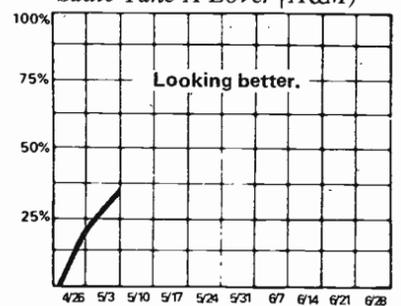
**PERRY COMO**  
*Don't Know What He Told You (RCA)*



**BO DONALDSON & HEYWOODS**  
*Billy Don't Be A Hero (ABC)*



**SAM NEELY**  
*Sadie Take A Lover (A&M)*

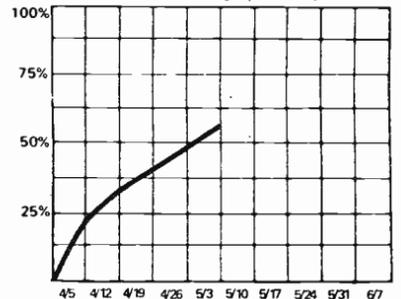


**AUDIENCE APPEAL GRAPHS**

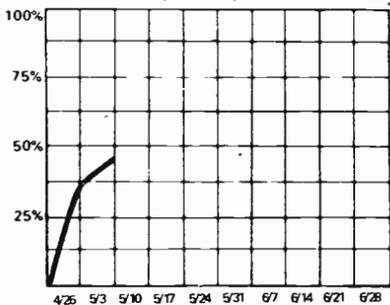
**SIMPLY PUT:** The levels (0% to 100%) represent a record's increasing or decreasing popularity with the "general mass audience" for the format being graphed.

A RECORD reaching 90-100% is a total, across the demographic board smash. A record registering 50% may do so because it's appealing to only a portion of the audience—say, teens, or mostly males. The graphs will also show how a record may "hold on" in audience popularity long after sales have dropped.

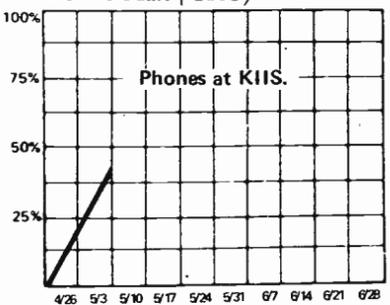
**NEW COLONY SIX**  
*Never Be Lonely (MCA)*



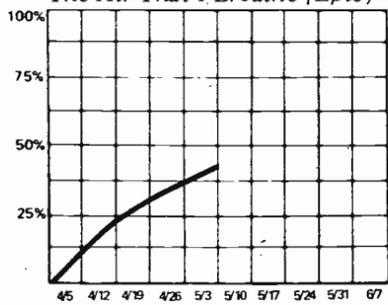
**HERB ALPERT**  
*Fox Hunt (A&M)*



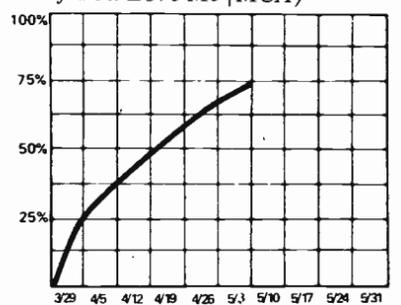
**RICK CUNHA**  
*Yo Yo Man (GRC)*



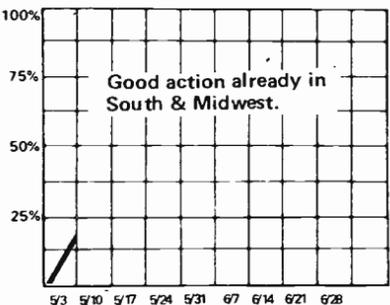
**HOLLIES**  
*The Air That I Breathe (Epic)*



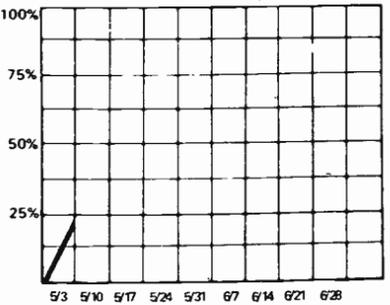
**OLIVIA NEWTON JOHN**  
*If You Love Me (MCA)*



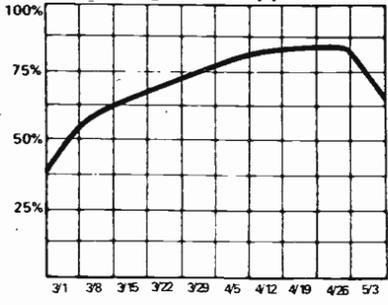
**BOBBY BARE**  
*The Mermaid (RCA)*



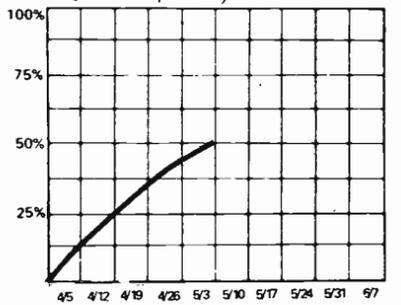
**DENNY DOHERTY**  
*You'll Never Know (Paramount)*



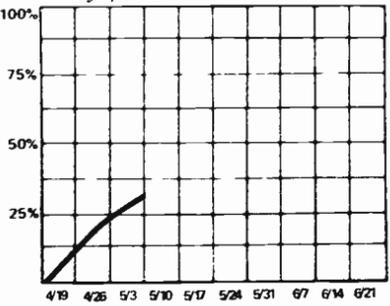
**GLADYS KNIGHT**  
*Best Thing That Happened (Buddah)*



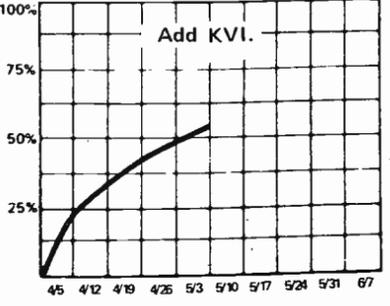
**NILSSON**  
*Daybreak (RCA)*



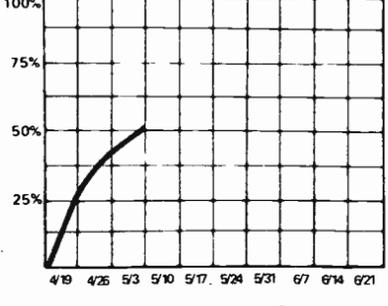
**SHIRLEY BASSEY**  
*Davy (UA)*



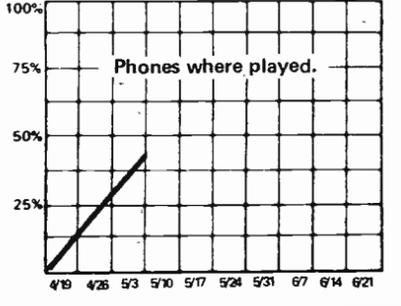
**GEORGE FISCHOFF**  
*Georgia Porcupine (UA)*



**LOVE UNLIMITED**  
*Rhapsody In White (20th)*

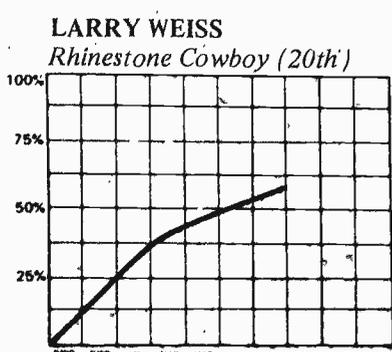
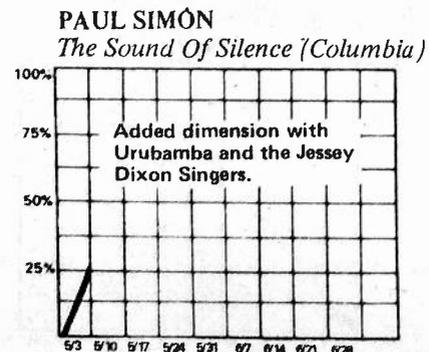
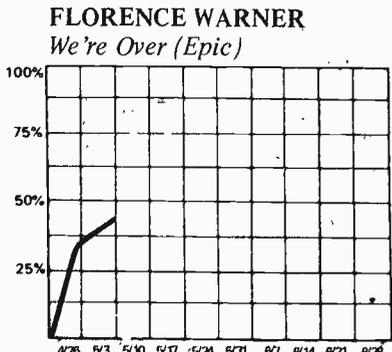
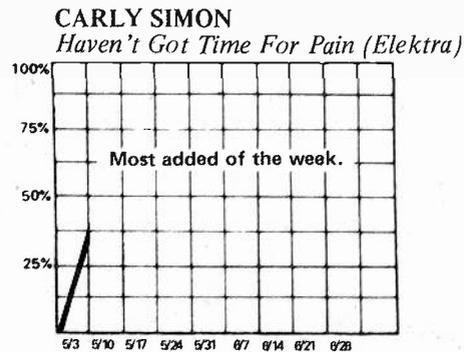
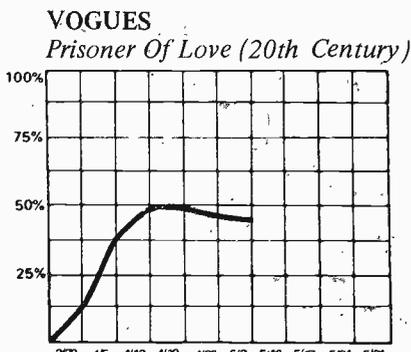
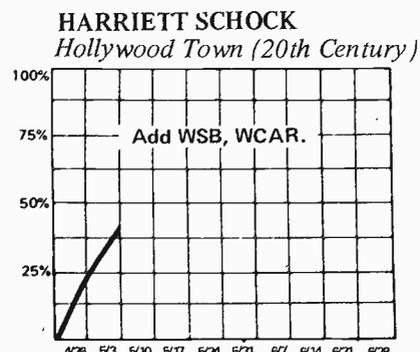
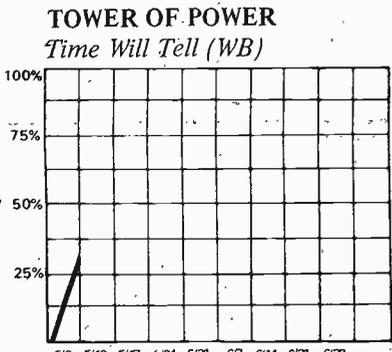
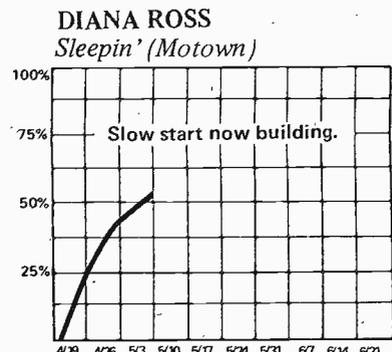
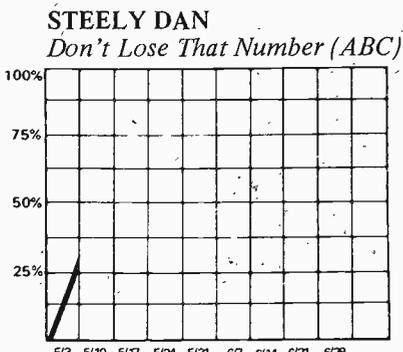
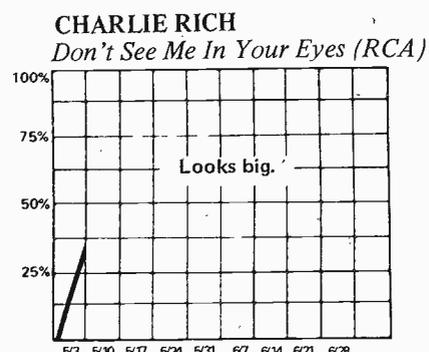
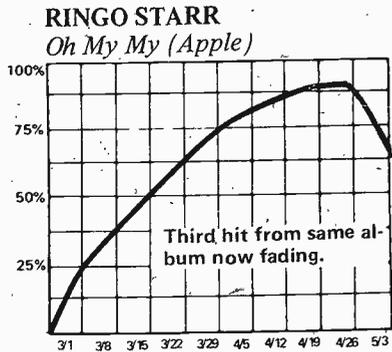
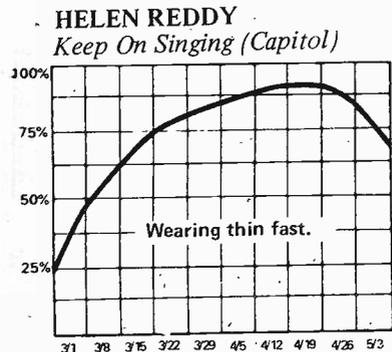


**HERB OHTA**  
*Song For Anna (A&M)*



# POP/MOR SINGLES

# added this week...



**WSB-ATLANTA**  
Denny Doherty  
Mike Douglas  
Love Unlimited Orc.  
Baronet  
Harriett Schock  
Bobby Bare  
Perry Como (Both)  
Jerry Reed  
Rob Hegal  
DROPS  
Neil Diamond  
Tony Christie  
Lou Christie  
Cash & Carry  
Jim Croce  
Dawn  
Sami Jo  
Terry Jacks

**WBAL-BALTIMORE**  
Carly Simon  
Perry Como (Both)  
Jerry Reed  
Paul Williams  
Bobby Goldsboro  
Lois Fletcher  
Henry Mancini  
DROPS  
Charlie Rich (Epic)  
Sammy Davis  
Billy Joel  
Pointer Sisters  
Lena Zavaroni

**WCBM-BALTIMORE**  
Nilsson  
Gallery  
Electric Light Orc.  
New Colony Six

**WEEI-FM-BOSTON**  
Dave Loggins  
Perry Como (Weave)  
Vicki Carr  
DROPS  
Poco  
Anne Murray  
Merle Haggard

**WLW-CINCINNATI**  
Carly Simon  
Paul Williams  
Dion  
Jack Jones (Both)  
Rupert Thomas  
Stylistics No. 20  
DROPS  
Albert Hammond  
Loggins & Messina  
Neil Diamond  
Simon & Taylor  
Garfunkel  
Johnny Rivers  
Todd Rundgren

**WGAR-CLEVELAND**  
Anne Murray  
DROPS  
Charlie Rich (Epic)  
Sami Jo  
Al Green  
Gilbert O'Sullivan  
Sister Janet Mead  
Staples  
Bloodstone

**KAKE-WICHITA**  
Aretha Franklin  
Rick Cunha  
Paul McCartney

**KHOW-DENVER**  
Joan Baez  
Stylistics  
Carly Simon  
Paul Simon  
Perry Como  
DROPS  
Barbra Streisand  
Mac Davis  
Albert Hammond  
Helen Reddy  
Billy Joel

**KRNT-DES MOINES**  
Anne Murray  
Cross Country  
Larry Weiss  
Henry Mancini  
DROPS  
Ventures  
Elvis  
Cliff De Young

**WCAR-DETROIT**  
Carly Simon  
Steely Dan  
Eagles  
Willie DeVon  
Hollies  
Four Tops  
Billy Paul  
Harriett Schock  
Chase  
Jimmy Buffett  
DROPS  
Gladys Knight  
Elton John  
Ringo Starr  
Jim Croce  
Helen Reddy  
Marvin Hamlisch  
Doobie Bros.

**WRIE-ERIE**  
Paul Williams  
DeFranco Family  
Steely Dan  
Rob Hegal  
Jerry Reed  
DROPS  
Glen Campbell  
Temptations  
Johnny Mathis  
Spinners

**KMPC-LOS ANGELES**  
Lobo  
Stylistics  
DROPS  
Blue Swede  
Sister Janet Mead  
Billy Joel  
Frankie Valli  
Sammy Davis  
Simon & Taylor  
Staples

**KIIS-LOS ANGELES**  
Love Unlimited Orc.  
Rick Cunha  
DROPS  
Charlie Rich (Epic)  
Billy Joel  
Terry Jacks  
Simon & Taylor  
Kris & Rita  
Love Unlimited  
Dawn

**WIP-PHILADELPHIA**  
Mel Carter  
Carly Simon  
Mike Douglas (limited)  
Cross Country (nite)  
DROPS  
Dawn  
Ringo Starr  
Sami Jo

**KOY-PHOENIX**  
Hollies  
Bobby Goldsboro  
DROPS  
Frank Sinatra  
Mac Davis

**WTAE-PITTSBURG**  
Stylistics  
Heywoods  
DROPS  
Mike Oldfield  
Spinners  
Billy Joel

**KMEN-SAN BERNARDINO**  
DeFranco Family  
Jim Stafford  
Stevie Wonder  
Stylistics  
DROPS  
Barbra Streisand  
Staples  
Lois Fletcher  
Todd Rundgren

**KGIL-SAN FERNANDO**  
Vikki Carr  
Nick DeCaro  
Lobo  
Gordon Lightfoot  
Lani Hall  
Peter Foldy  
J.J. Cale  
Carly Simon

**KNBR-SAN FRANCISCO**  
Kate Smith  
Melanie  
Vikki Carr  
Paul Simon  
Bobby Bare  
J.J. Cale  
Loggins & Messina  
(Another Road-LP cut)  
DROPS  
Neil Diamond  
Lynn Anderson  
Charlie Pride  
Tony Christie  
Rick Nelson  
Cash & Carry  
Badfinger

**KVI-SEATTLE**  
Carly Simon  
Sam Neely  
George Fischeff  
Mike Oldfield  
DROPS  
Barbra Streisand

**WMAL-WASHINGTON**  
Paul Simon  
Jimmy Dean  
Waylon Jennings  
Toni Brown  
Ramsey Lewis  
Charlie Rich (RCA)  
Bobby Bare

<b>CHICAGO</b> Chicago VII (Columbia) CUTS: Call On Me, Wishing You Were Here	<b>MELANIE</b> Madrugada (Neighborhood) CUTS: It's Gonna Rain Today	<b>HELEN REDDY</b> Love Song For Jeffrey (Capitol) CUTS: You And Me Against The World, You're My Home, That Old American Dream
<b>MAC DAVIS</b> Stop And Smell The Roses (Columbia) CUTS: Good Friends & Fireplaces, Two Plus Two	<b>TIM MOORE</b> Tim Moore (A Small Record Company) CUT: Second Avenue	<b>CHARLIE RICH</b> Very Special Love Songs (Epic) CUTS: A Field Of Yellow Daisies
<b>KIKI DEE</b> Loving And Free (Rocket) CUTS: Song For Adam, Loving And Free	<b>MARIA MULDAUR</b> Maria Muldaur (Reprise) CUTS: The Work Song, Long Hard Climb	<b>JOHNNY RIVERS</b> Road (Atlantic) CUTS: Lights On The Highway, See You Then
<b>ELVIS</b> Good Times (RCA) CUTS: Lovin' Arms, She Wears My Ring	<b>SERGIO MENDES</b> Vintage '74 (Bell) CUTS: Don't You Worry 'Bout A Thing	<b>HARRIETT SCHOCK</b> Hollywood Town (20th Century) CUTS: Ain't No Way To Treat A Lady
<b>GLADYS KNIGHT &amp; THE PIPS</b> Knight Time (Soul) CUT: Between Her Goodbye and My Hello	<b>ANNE MURRAY</b> Love Song (Capitol) CUTS: Real Emotion	<b>SINGERS UNLIMITED</b> Four Of Us (BASF) CUTS: We've Only Just Begun, Snowfall, My Ship
<b>RAMSEY LEWIS</b> Solar Wind (Columbia) CUTS: The Everywhere Calypso, Love Me Like A Rock	<b>GORDON LIGHTFOOT</b> Sundown (Reprise) CUTS: Somewhere U.S.A., Circle Of Steel	<b>BILL WITHERS</b> Justments (Sussex) CUT: Stories
<b>MFSB</b> Love Is The Message (Philly Int.) CUT: One And Only Love	<b>JOHNNY NASH</b> My Merry-Go-Round (Epic) CUTS: Nice Time	<b>JESSE COLIN YOUNG</b> Light Shine (WB) CUT: Pretty And The Fair

Currently on tour with Grand Funk

*Wet Willie*



**KEEP ON SMILIN'**

Produced by Tom Dowd for Phil Walden and Associates  
Available on **CAPRIORN RECORDS** and Tapes

CP-0128