

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 4 NUMBER 11

FRIDAY, MARCH 26, 1976

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L.A. Stations Rebel Over Exclusives

When KHJ debuted the new WINGS album Monday Night (3/22) it was met with negative reaction by many other Los Angeles stations protesting Capitol Records not releasing it simultaneously to all outlets. Among the stations not playing the album as of this printing as a result of the action include KLOS, K100, KIIS, and KNX-FM.

KLOS PD Tom Yates issued the following statement to R&R: "KLOS has had a long history of playing fair in the game of advances and exclusives. In 1975, we received a complete tape of the "Venus and Mars" LP and, rather than jump on it, called Capitol Records and informed them we had it and waited 10 days to play the album in order to be fair. In spite of this, Capitol has continuously provided KHJ with advances of all Beatle related product hours or even days in advance of any other LA station. We heard a rumor on Sunday that KHJ had the new Wings LP and would break it on Monday, plus give away albums, tickets, etc. We called Capitol for confirmation. All this was denied and we were assured that there would be a simultaneous release of the album and no ticket tie ins for the concert and no giveaways. Eight hours later, KHJ played the album and gave away albums and tickets. Accordingly, KLOS has no intention of playing the Wings LP until it shows the positive indicators we require for adding any other new LP by an unknown group. This continuing stroking of KHJ to the detriment of other LA stations, the artists, and most importantly, the audience, has got to stop. Someone has to take a stand and we have to start somewhere. Bhaskar Menon has received a letter informing him of our feelings."

KIIS PD Charlie Tuna stated: "We are not playing the album as a result of what happened and are going to sit on it for awhile. It disturbs me that we still live in an age of exclusives because I don't think any individual station can make a record in a market. This is an affront to the many stations like ours that have an extended playlist and are sincerely concerned with the betterment of the music industry."

Bill Drake and Eric Chase, of K100 issued the following joint statement: "We at K100 have decided to ignore the new Wings album altogether and see no reason why it should be necessary for us to play any McCartney product until we receive an acceptable explanation from the individuals concerned as to why there is obvious favoritism towards one radio station in Los Angeles, in this case, KHJ. This has happened before with product from the same label. Why should we have to continue time after time receiving shabby treatment? This type of game playing has been go-

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What we see here is part of the elaborate celebration Ahmet Ertegun threw for Ringo Starr in Amsterdam following his signing to Atlantic Records. For the "after the party was over" picture see page 28.



Country Radio: Number 1 A Reality was the theme of the 7th Country Radio Seminar. Sharing a laugh with MCA artist Bill Anderson is (left to right) Cliff Haynes, KNEW, Oakland; Mac Allen, Sonderling Broadcasting; Ric Libby, KENR, Houston; Anderson; Marty Sullivan, KRMD, Shreveport; and Mike Hoyer, KBUL, Wichita. (For more pictures see page 32)



Wooley Forms New Company

Dick Wooley announced his resignation as Vice President of Capricorn Records, and the formation of his own recording business. Phil Walden, President of Capricorn said "We are very sad to lose Dick's talent and we wish him luck and look forward to working with him in the future." Wooley will remain in Macon to form the new company. When asked about his plans he replied "The past years with

Capricorn have been the most rewarding of my life and I'm looking forward to the challenges of running my own business."

Quickies:

Tim Kelly is the new morning man at WPGC/Washington D.C. Kelly is formerly of WCFL.

Larry Hayes has left his position as West Coast manager of promotion for RCA after five years with the company.

Paul Kossoff passed away in his sleep during a flight between L.A.

and New York last Thursday (3/18). Kossoff, who was 25 years old, was once the lead guitarist for Free and most recently the founder of Back Street Crawler.

Making Your Own Competition

An unusual competitive situation started in Tampa last week, as WLCY-FM "Y95" went live Top 40 Wednesday (3/17). That signal is now in direct competition with their

own AM Top 40 WLCY. Bill Hennes consults both stations, and has appointed Chuck Morgan (from WNDE Indianapolis) to new program director. Separate music lists will be kept for the stations, although the basic format structure will be the same. No day parts are simulcast. New lineup at Y95: 5-9am Tom Murphey (from WAPE), 9am-1pm Chuck Stevens (from WFUN), 1-5pm Chuck Morgan, 5-9am and MD Screamin' Jay Hawkins (from KSLQ), 9pm-1am Johnny Stevens (from WLCY-AM) 1-5am Ben Christopher (from WNDE).

BUSINESS NEWS

BUSINESS NEWS

Cox's President Sees Bright Future For Radio

At Cox Broadcasting's 12th annual stockholders meeting, company president Clifford M. Kirtland predicted continuing growth in radio advertising revenues during 1976. A growing national economy, new consumer confidence, Bicentennial advertising and upcoming political campaigns were all cited by Kirtland as factors which will keep the industry growing through the year.

FCC Cuts Red Tape

The Federal Communications Commission's hearing process will be streamlined in order for the Commission to cut the red tape now necessary in their procedures. Effective July 1, deadlines for pleadings before the FCC will be strictly adhered to, in order to guard against parties overpleading cases on the agenda. Other areas to be streamlined include consent procedures, processing of radio applications, procedures for mutually-exclusive applications, petitions to enlarge or modify hearing issues, and methods of filing exceptions to initial decisions.

FCC Format Change Position

Citizens Communications Center, a public interest group, has had their request to the FCC to stop its investigation into broadcasters' format changes refused. The group contended that this subject does not come under the Commission's jurisdiction, and that its decision has already been pre-judged. The FCC countered this objection by saying that it is attempting to study the subject generally in order to gain comments from the industry. The Commission also stated that it did not intend to discuss "all the various problems involved" during their current investigation into the format question.

FBI Investigates Tower Sabotage

The Federal Bureau of Investigation has been called in to investigate possible sabotage of KORK-AM-FM/Las Vegas' transmitting tower recently. Damages estimated at \$25,000 were incurred when supportive cables for the tower were cut and a strong wind toppled the structure. The FBI was brought into the case because KORK is the Civil Defence Broadcast System's outlet for Southern Nevada.

Lin Buys Into Midcontinent Radio-TV Inc.

Lin Broadcasting Corp. has agreed to purchase 50% of Midcontinent Radio Television Inc. for a reported \$12 million. The purchase is dependent on several factors, including approval of license renewal and transfers by the FCC, and approval of formal documentation by both parties involved in the sale. Properties involved include 53% of WCCO-AM-FM-TV/Minneapolis and a small cable TV system in Wisconsin.

NAB Appointments

Four new appointments have been made by the National Association of Broadcasters to their Research Committee to look into the future of radio. Those appointed were: John Anderson, President/GM WCCW/Traverse City, Mich., Walter May, President WPKE/Pikeville, Ky., Donald Thurston, President/GM WMNB/North Adams, Mass., and Virginia Pate Wetter, President/GM WASA/Havre de Grace, Md.

TV Number 3 In U.S.

RCA Corp. has come up with estimates for worldwide use of gadgets. In the entire world, according to the study, TV sets are the number one popular item, with close to 364 million sets now in use. Telephones run second, with an estimated 360 million, followed by motor vehicles with 300 million on the road. In this country, however, telephones lead the pack of gadgets with 144 million, then motor vehicles with 130 million, and TV showing third with 120 million.

ARB Texas Market Merge

Arbitron has announced that it will merge the Dallas and Ft. Worth markets into one report for its radio surveys. However, included in the consolidated report will be separate listings for the Dallas and Ft. Worth areas. Arbitron cited that most stations in the area had bought both reports in the past in its reasoning for the consolidation.

Fairness Doctrine Hits High Court

The U.S. Supreme Court has upheld the FCC policy that excludes broadcast commercials from Fairness Doctrine requirements. The case had come from a Boston U.S. Court of Appeals, which had arrived at the same decision. The original case was brought forth from environmental groups who contended that spots for snowmobiles in Maine should be given equal time considerations because of the vehicles' possible detrimental effect on the environment.

Rock 'N Roller Skates

A new craze kicked off in Detroit and Brooklyn is roller skate dancing to rock music in some of those areas' roller rinks. A new syndicated TV series is being readied because of the craze, titled "Rolling Funk."

Sheridan Buys Into MBN

Interest in Mutual Black Network has been purchased by Sheridan Broadcasting, owner of 4 Black formatted stations. Paul Yates, president of Sheridan has been appointed to the same position with MBN. WAMO-AM-FM/Pittsburgh GM Skip Finley has been named VP/GM of Sheridan Radio.

MCA Campaigns For Loretta

In conjunction with the release of Loretta Lynn's autobiography in April, MCA will use heavy 60 second spot radio buys in the midwest, south and west. Commercials spotlight Loretta's current "When The Tingle Becomes A Chill" LP and the rest of her catalog.

TWA Won't Back Down

Although Trans World Airlines is receiving pressure from the Civil Aeronautics Board and other airlines, it has yet to back down on its current comparative advertising campaign to any great extent. Last week the airline started ads comparing themselves with other international carriers. TWA has slightly changed its previous ad copy after the CAB asked them to. The copy change apparently did not satisfy American Airlines, who had voiced the biggest complaint against the advertising. American has now filed a formal complaint with the CAB.

Denver Bank's Radio Blitz

Denver based Mountain States Bank has kicked off a large radio ad campaign to get the point across that women are welcome at their outlets. Over 1700 spots have been placed in Denver radio stations in order to let women know that "...action the bank has taken on a loan has never been determined by the applicant's sex," according to a bank spokesman.

Ward's Takes Outside Ads

Montgomery Ward & Co. has started to take advertising from outside companies in their new catalogs, effective with the four state North Central area book just released. This catalog is considered to be a pilot issue, but the company is expected to expand its outside ads to other catalogs in the future.

Researchers Register Gains

The top 10 American research firms logged substantial revenue increases for 1975. The top 5 companies reported gains averaging 20% over gross revenues for 1974. The estimated gross for the top 10 reached a figure over \$375 million. Much of this income results from non-research activities, including computer service bureaus, and publishing. A.C. Nielsen Co. leads the pack of the highest grossing researchers.

Harrah's Radio Push

Spots featuring Harrah's Club headliner Sammy Davis Jr. will be used in a big radio spot push for the club. The two month buys will cover areas ranging from Vancouver to San Diego and as far east as Salt Lake City. Theme for the spots will continue to be "Come to Life."

NAB OK's Bra TV Spots

International Playtex will test TV spots showing a bra on a live model in some U.S. cities in June. The test was made possible by the National Association of Broadcasters' TV code board ok to use the commercials. The advertising agency for Playtex will report on viewer response to the ads to the NAB's board after they are run.

Metric Measured Coke

Atlanta is the first market scheduled to market Coca Cola's one liter returnable bottle, the first entry by the company into a metric system container. Seven-Up has also started metric two liter container distribution in the New England area. The company had been first to market one liter and half liter non-returnable bottles in 1974.

LATE NEWS

CONTINUED FROM PAGE 1

ing on too long. We must at this point, say "Enough!" Until we're satisfied as to how this situation occurred again, we're going to sit back and wait. We think if more radio stations do this, the game playing will stop."

KNAC PD Paul Sullivan stated: "As of now, KNAC is not playing the record. We've had our share of late records. We'll add this album when we think the time is right."

KMET Creative Director Thom O'Hair stated: "I philosophically agree with the stations boycotting the record, however, that's the way this business is and that's Rock and Roll. The people who lose are the people who listen to our stations and want to hear McCartney's music. At this station, the choice will be up to each air personality as it always has been. Remember, nihilism means nothing to the dancing peasants."

KEZY PD Rick Carroll told R&R: "KEZY was informed by Capitol that everybody would get the album at the same time on Tuesday (3/23) and we went on the air promising our listeners that we would be playing it as soon as we got it. The album was delivered as promised and we are playing it as per our commitment to our listeners because they come first. However, had we not made that on-the-air commitment, we would not be playing the album. We will put off considering The Sylvers record until we get a suitable explanation from Capitol."

KFI PD Biggie Nevins told R&R: "As of now (3/23) we have not received the album. Obviously, the artist has nothing to do with such a childish game and neither will KFI. Music is art and to boycott any artist would certainly be a harmful exercise to those of us who enjoy bringing good music to the listeners. The practice of giving exclusives is bound to lead to difficulty between competitors. On the other hand, KFI has had its share of exclusives in the past and while they may not have been in the Rock categories, all the time, we look forward to having more. When the album arrives, we will review it as any album and if we feel a cut to be outstanding, we'll play it."

KMPC PD Mark Blinoff issued this

statement: "It's not unusual that the station in the market that sells the most records is given preferential treatment in this regard. I personally don't like it, but I understand it. The people (stations) who don't play Paul McCartney are really hurting themselves because Capitol is going to sell tons of product anyway. Programmers who are boycotting the album are only helping KHJ. To be effective, those people would have to boycott Capitol Records as a company, not the Paul McCartney album."

R&R contacted KHJ PD Charlie Van Dyke for his reaction: "The reaction to our debut of the McCartney and Wings album is incredible to me. Anyone who could have had access to the album would have played it, I'm sure. The fact is that KHJ is part of RKO Radio and between all our people there are a lot of contacts. KHJ did not get the album from the record company. It came to us through a personal source. If the Los Angeles area stations don't want to play the album, it simply means that KHJ will continue to be able to air the album as an exclusive."

Bruce Wendell Vice President Promotion of Capitol told R&R that Capitol did not give the record to KHJ and that when they heard it promoted on KHJ they moved their release date, up and serviced as many stations as possible Monday evening. "We immediately set about trying to service all the stations. When we got to KLOS about an hour and a half after KHJ played the LP, Yates had left word with one of his jocks that the station was not going to play the album. Bill Drake sent word to us through Eric Chase that we shouldn't even bother to bring the album. I feel like the guy who puts his hand through the window of a parked car who's owner forgot to turn off the lights and gets arrested for burglary. The one interesting thing about this is that when RKO broadcasted an exclusive of Elton John's last record, nobody made a big deal about it. This only proves to me that Paul McCartney is the most powerful force in music today."

With the scheduling of more superstar LP's next month (Led Zepelin & Stones) R&R would welcome your views on competitive exclusives. Radio and record representatives should send their letters to R&R this week.

It's just a question of time.

“ANYTIME.”
PAUL ANKA.

UA-XW789-Y

His next hit.

“Anytime (I’ll Be There)” out now. On United Artists Records.

Produced by Denny Diante in association with Paul Anka Productions.



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It's The Original!
It's Huge in Great Britain!
It's Over 250,000 in Sales!
It's Hitbound at KFRC
in San Francisco!

Billy Ocean
Love Really Hurts
Without You

P-7621

It's on Ariola America!



See the "Added This Week" page
for other MAJOR adds!

CLASSIFIED

OPENINGS

WCAO/BALTIMORE looking for Contemporary personality. Benefits and bread are good. Tapes & resumes only to Ron Riley, Operations Mgr. WCAO, 40 W. Chase St. Baltimore MD 21201 EOE M/F (3-15)

KENI/ANCHORAGE is now accepting tapes & resumes for future openings. Send to Robert O'Brien, KENI, P.O. Box 1160, Anchorage, Alaska 99510 No calls (3-15)

98Q/VIDALIA is looking for a jock who isn't afraid to be creative on the air and production exp. If you're talented and going places spend some time with us. Tapes & resumes to Ken Curtis, 98Q, P.O. Box 900, Vidalia, GA 30474 (3-16)

KROY/SACRAMENTO needs swing-shift person. Tapes & resumes to Steve Rivers, 1021 Second St. Sacramento, CA 95814 No Calls (3-16)

WIFI/PHILADELPHIA needs morning man. Tapes & resumes to Bob Hamilton, WIFI, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004 EOE/M/F (3-16)

KAOK/LAKE CHARLES has opening for Top 40 jock and production person. (318) 436-7541. Tapes & resumes to Bill Conway P.O. Drawer S, Lake Charles, Louisiana 70601 (3-17)

WAEB/ALLENTOWN in need of air talent. No calls. Tapes & resumes to Box 2727, Lehigh Valley, PA 18001 Attn: Program Director. EOE (3-17)

WTOC/SAVANNAH has opening for full time news person, experience necessary. Good bread. Tapes & resumes to Harley Carmen, WTOC, P.O. Box 8086, Savannah, GA 31402 No calls EOE/M/F (3-17)

14/ZYQ/FREDERICK, Maryland accepting tapes & resumes for future jock opening. EOE. Ask for Denny Carpenter (301) 662-2148 (3-17)

WMOH/HAMILTON (Cincinnati) needs a part time announcer. Contact Joe London (513) 863-6800. EOE M/F (3-17)

Immediate opening for morning announcer. Big voice 1st phone, commercial exp. only. Resort area. Contact Rick Murphy, KZUL, P.O. Box BN, Parker, Arizona 85344 (602) 669-9274 (3-17)

KIRL/ST. LOUIS needs air personality, strong on production. Immediate opening. Tapes & resumes to Mike Rice, KIRL, Drawer 14, St. Louis, MO 63188 EOE (3/18)

WCLS/Columbus looking for afternoon personality to possibly act as MD. Good production a must. Tapes & resumes to Jack Beach, P.O. Box 229, Columbus, GA 31902 (404) 327-3648 (3-18)

WCLS/COLUMBUS needs newperson who is a comprehensive writer/reporter. Tapes & resumes to Jack Beach, P.O. Box 229, Columbus, GA 31902 (404) 327-3648 (3-18)

WHNC/HENDERSON needs afternoon jock. Copy & production a must...Top 40-AM. Tapes & resumes to Don Morgan, P.D. WHNC, Box 1240, Henderson, N.C. 27536 (3-18)

WLCY-AM Looking for a midday jock. Contact Hollie Castle (813) 577-1111 (3-18)

KNUS/DALLAS has an immediate jock opening. NO calls. Tapes & resumes to Christopher Haze, KNUS, 1917 Elm St. Dallas TX. 75201 EOE M/F (3-10)

KGGO/DES MOINES seeking jock. Contact Ted Scott (515) 285-6181. Tapes and resumes to 3900 N.E. Broadway, Des Moines, Iowa 50317 (3-8)

WYND/SARASOTA looking for jock, first ticket, for afternoon drive. Tapes and resumes to Carl Strandell, P.O. Box 3618, Sarasota, FL 33578 (3-9)

WLNH/LACONIA seeks Adult/Contemp. announcer. Tapes, resumes and salary requirement to Jay Rising, WLNH, Parade Rd. Laconia N.H. 03246 (603) 524-1323 (3-9)

WEEO/WAYNESBORO in need of part-time week-end-swing shift person. Also future opening for News Director. Tapes and resumes to WEEO, P.O. Box 309, Waynesboro, PA 17268 (2-24)

KOLE/PORT ARTHUR in need of morning drive announcer. Also need newperson. Contact Rex Russell (713) 982-9436. Tapes and resumes to P.O. Box 336, Port Arthur, TX 77640 (3-11)

WTMA/CHARLESTON looking for exp. newperson. EOE/M/F Contact Al Kamhi (MD) (803) 556-4311 (3-12)

WKIX/RALEIGH has opening for part-time weekend jock. Contact Steve Roddy (919) 851-2711 (3-1)

WROR/BOSTON has rare opening for a production wizard, with imagination and creativity beyond the ordinary, and a working knowledge of oldies music. This person must be thoroughly dedicated to the pursuit of excellence. A great opportunity with RKO Radio. Send your non-returnable tape to Paul Ward, PD, WROR, RKO General Bldg. Government Center, Boston, MA 02114 No calls or resumes EOE (3-1)

Need super-duper, crazy, off-the-wall, bizarre, refined gentleman to do uptempo 6-10pm show. Tapes, cassettes, post-cards, and last year's Valentines welcome. Send to: KSTP, 3415 University Avenue, Minneapolis, Minn, 55114 (3-2)

Looking for Contemporary/MOR personable morning man for Memphis. No screamers or floaters. Tapes and resumes to Dean Landsman, Radio Services, 135 E. 54th, New York, N.Y. 10022 (3-2)

SONDERLING BROADCASTING seeks two qualified news directors. Tapes & resumes (references & pictures) immediately to Mac Allen, P.O. Box 1152, Pasadena Texas, 77502 (3-2)

PLEASE NOTE:

Deadline for all classified material is the Thursday preceding the following Friday's issue.

WRKT/COCOA looking for jocks who can cook without screaming. Not a lot of money but a great place to live and learn. Tapes & resumes only to Steve Elliott, WRKT, P.O. Box 3845, Cocoa, Florida, 32922

MISCELLANEOUS

KFLY/Corvallis in need of record service from all labels. 351 S.W. Madison Ave., Corvallis, Oregon 97330 (3-18)

WYFE/Rockford needs record service. Box 1150, Rockford, Ill. 81105 (3-19)

KDEO needs LP service from all labels. KDEO, 2262 Fletcher Pkwy, El Cajon, Calif. 92112.

WGAD/Gadsden needs rock record service. WGAD, Box 770, Gadsden, Alabama 35902

WMNE-WMFM/Menomone (Eau Clair market) need TOP 40 record service. P.O. Box 1360, Menomonie, Wisc. 54751 (715) 235-2112.

In bad need of record service from all labels. Please send to John Franklin, MD, WSSO/WSMU-FM, P.O. Box 1188, Starkville, MS. 39759 (3-2)

095-FM/FT. PIERCE, 1000 watt quad, needs singles, lp's from all record labels, Box 3192, Ft. Pierce, Florida 33450 (3-4)

AOR

1st phone small market PD & jock, hard working & good copywriter, seeks progressive rock airshift & production. Call Ira nights: (714) 377-5248 days: (213) 388-2707. (3-18)

WJKL/ELGIN seeking a creative sales person with exp. in AOR or Progressive radio. Located 32 miles west of Chicago. Contact Armand Chianti (312) 741-7700. Tapes & resumes to 18 1/2 Douglas, Elgin, Illinois 60120 (2-27)

WKDA/NASHVILLE looking for morning drive news person. Contact Bob Wilkin (615) 244-9287. Tapes and resumes to 1202 Stahlman Bldg. Nashville, 37201

Personality needed, knowledge of music and good production. No calls. Tapes and resumes to Keith Allen, KPRI, 11585 Sorrento Valley Rd., San Diego, CA 92121.

WWDC-FM needs production person. Mature individual with great voice, ready to get down and work hard. Tapes & resumes to Dwight Douglas, 8800 Brookville Rd., Silver Spring, Maryland 20910 No Calls (2-25)

Need announcer with good music background and good production. Tapes and resumes to Mike Tines, WIXX Radio, 115 S. Jefferson, Greenbay, Wisconsin, 54301 (3-4)

WQDR-FM/RALEIGH looking for articulate AOR jock Good production a must. Accepting tapes & resumes for future opening. Frank Laseter, P.O. Box 1511, Raleigh, North Carolina 27602 (2-26)

I need an EXPERIENCED newperson for a major Midwestern FM station who can go out on the streets and dig for stories, as well as write and produce a public service program. If you're willing to work hard, contact Mary Curran, P.O. Box 92266 Milwaukee Wisconsin 53202 (2-23)

COUNTRY

WCOP/BOSTON Needs someone for weekends and summer relief work. Contemporary Country format. If you are doing Top 40, MOR or Country and are interested Call Ron Dennington at (617) 267-0123 or write WCOP, 234 Clarendon St. Boston, Mass. 02116 EOE (3-10)

WOBL/OBERLIN Expanding! Need exp. air personalities for Country Radio. EOE, women encouraged. Tapes & resumes to Lee Nye, P.O. Box 277, Oberlin, Ohio 44074 (3-19)

WIRE/INDIANAPOLIS Needs News Director. Tapes & resumes to Bill Robinson, Box 8456, Indianapolis Indiana 46208 (2-17)

KCKC/San Bernardino needs a female newperson who can communicate and work well as a team for a morning show. Tapes and resumes to Bob Mitchell, P.O. Box 2565, San Bernardino, Calif. 92406 (714) 882-2575. (2-13)

GOODS & SERVICES

FRUITBOWL! Not a gag sheet, not a record sheet, but a cornucopia of things for jocks to talk about. If you haven't time to do all the prep you know you should let FRUITBOWL help! Free one month trial subscription. FRUITBOWL, Box 382, Fair Oaks, Calif. 95828.

COMEDY BITS for all formats. Bob Vernon, WNBC loves it. For freebie write HYPE, INK, Box 89581-R, L.A., Calif. 90069.

250 top jocks use my comedy service. Find out why. For freebie write HYPE, INK, Box 69581-R, L.A., Calif. 90069.

One time used top grade 1 mil. tape, in boxes. Already bulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90028. (Please note that all 'openings' and 'positions sought' ads remain free).

Classified Advertisers:

Please let us know when your positions have been filled.

**More Classified On
Page 10**

On May 1st,
WAKY
The Great Entertainer
will be looking for a great
entertainer of a jock.
If you've got the talent,
we've got the bucks.

**NO CALLS/MARKET SIZE
IMMATERIAL/E.O.E./M/F**

Send Tape To
**John Randolph, Program Director, WAKY, River
City Mall, Louisville, Ky. 40402**

Make it **YOUR** theme song

Pratt & McClain

"Happy Days"
RPS 1351



 Reprise Records

**ALREADY ON KHJ, KFRC
AND MANY MORE!**

CLASSIFIED

POSITIONS SOUGHT

Help! Want to get out of Santa Maria. 3rd ticket, looking for AOR gig. KELS/COUTES (805) 937-5310 (3-18)

J. PARKER ANTRIM, funny major market morning man, looking for AM drive slot. Formerly KUUU/Seattle (206) 364-1270 (3-11)

ED KAYE, former PD of KOMA/Oklahoma City looking. Eleven yrs. exp. (405) 787-9275 (3-15)

JOE WADE, currently afternoons at WFDF/Flint, looking for Top 40 or MOR air shift. (313) 232-7158 or (nights) 694-1646 (3-15)

DON McCULLOCH formerly KLZ-FM/Denver, looking for personality gig at MOR or Contemporary format. (303) 321-7184 (3-15)

LYZU from KKA/Aberdeen, looking for work as air talent. (605) 229-0960. (3-15)

RABICK...formerly with 98Q, WCVS and WOLI. Number 1 Pulse in 18-34 men & women, also in teens. Gunning for a Contemporary/Top 40. Production, degree, third. (217) 787-3295 (3-15)

STEVE KELLY, formerly PD & jock at WIXY/Cleveland, looking for major market programming position (216) 383-1764 (3-16)

DOUG SILVER, 6 yrs. exp. Formerly WDGY/Minneapolis and WSAI, looking for jock position in med/major market. MD background (612) 894-4096 (3-17)

BRIAN HAYNES seeking position as management trainee in record industry. (213) 472-8284 (3-17)

RUSS MARTIN (The Moose) formerly 1 1/2 yrs. KROY/Sacramento, looking for jock position (916) 726-4677 (3-17)

Looking for newsperson? Currently directing news at no. 1 station in market. 5 yrs exp. in all facets of radio. Employed, but looking for bigger challenge. LEE DOUGLAS (414) 684-1524 (Manitowoc, Wisc.) after 1pm.

KENNY ROBERTS looking for air talent/MD position. 1st phone, formerly KFIV, most recently KASH/Eugene. (209) 523-5564 (3-18)

TRAVIS ALLEN WILLIAMS presently News Director KORJ-FM, seeks new full-time challenge in S. Calif. Exp in print journalism, copy editing, documentaries, composition and layout, photography, graphic arts. (714) 539-9093 afternoons (3-19)

RICK STEVENS presently KCOH/Houston, looking for R&B personality position. (312) 783-6797 (3-9)

If you brainwash your employees into thinking you're a "family" operation and you're really not! Pay low wages & fire announcers while they're on vacation! DON'T ANSWER THIS AD! Broadcast vet of 14 yrs who's worked as announcer, programmer & manager. If you're looking for a pro call JOHN (813) 259-1318 (3-19)

SPYDER HARRISON, formerly WMYQ, WIVY-FM, and presently WSRF/Ft. Lauderdale, looking for jock gig. Prefer Northeast (305) 884-5989 (home) or (305) 561-1580 (work) (3-19)

SCRUBB DeLAPP, first phone, looking for radio gig. Prefer Rocky Mt. country (303) 831-4343 (3-9)

TERRENCE McKEEVER, former News Director at WMYQ/Miami, WINZ and currently WAPE/Jacksonville, now accepting offers for career advancement. Call (904) 284-4523 or (904) 269-1713 (2-27)

DON KOBIELA, 5 yrs exp. with the best in programming, production and on the air! Formerly WKBW/Bufalo, KQV/Pittsburgh. Looking for medium market programming or major market production. Desperate for work!! (412) 562-5900. (3-5)

Canned for being Honest John: Contemporary Personality, 3 yrs exp. Innovative Production, Degree, third. Formerly with 98Q, WCVS, and WOLI. RABICK (217) 787-3295 (3-6)

ROBERT E. KNIGHT 3 1/2 years at WHBQ, 1 1/2 years as production director. First phone, electrical engineering major. Looking for air talent, production, or engineering position. (901) 794-2715 or (901) 525-8868 (3-7)

JOHNNY MAGNUS, 10 year KMPC personality and most recently with KRLA looking for super major market gig. Can be reached at (213) 465-7222 (3-8)

JOHN DERRIK formerly KKLS/Rapid City, currently KNOX/Grand Forks, looking for jock, MD or PD position. (701) 746-6135 (home) or (701) 775-4611.

MAX WULF, formerly KXYZ, ABC O/O Houston, looking for major market air personality position or small to medium market program directorship. Top 40 or Contemporary MOR. 9 yrs exp. first phone. (713) 461-2249 (3-8)

Looking for jock position. Music & programming exp. First phone. Prefer Florida area. Ask for Lyn (512) 333-2451 (3-8)

RICK HUDSON (SEBASTIAN) looking for Top 40, AOR or Country position. 10 yrs. exp. Formerly WOKO/Albany (518) 783-81 4 (3-8)

Experience in AOR R&B and rock. Good working knowledge in music production and research. Major market exp. Call (714) 469-7830 (3-9)

MARK SHANNON, 4 yrs. exp. in Contemporary/Top 40, 1st phone. Looking for Midwest or Northeast medium market. (518) 727-7545 (3-19)

JIM McSORLEY known as MIKE McCOY at WUBE/Cincinnati (all-nite show for last 26 months). Exp. in C&W. Seeking announcing position with MD duties at either MOR or C&W station. Available immediately. (606) 341-6299 (3-10)

DOUG SILVER, formerly WDGY/Minneapolis and WSAI, looking for jock position in med/major Top 40 market. 6 yrs. exp. (612) 894-4096 (3-10)

CHANGES

ROBIN WALKER leaves PD position at WLRS/Louisville to form programming consultancy firm. Consulting WYFE-FM/Rockford. Robin can be reached at (502) 222-7692.

JACK BEACH to WCLS/Columbus as PD, from WCGQ.

BOB LAWRENCE from KLEO/Wichita to WNVE/Ft. Walton Beach to do morning drive and sales.

DICK HAUSER from KCBQ/Roswell to KLEO to do morning drive.

DON McCULLOCH Leaving KLZ-FM/Denver after 3 1/2 years.

MIKE WAGNER from KEZY/Anaheim to KIIS-AM/FM Los Angeles as fill-in.

CLEVELAND WHELLER to KUPD/Phoenix to do afternoon drive, from WAPE.

WGLF/Tallahassee now in new studios, with the same mailing address. New location is 300 West Tennessee.

MICHAEL HENRY MARTIN from 13Q to WNOE mornings.

TOM SMITH to WIXY to host 10pm-2am shift.

MARVIN KORACH named Vice-President and National Sales Director of the new Audio Features Division of EARTH NEWS, San Francisco.

DOUGLAS J. GREENLAW named General Sales Manager of KAUM, ABC O&O Houston.

ALLAN L. SCOTT to KSOM/Ontario from KDES/Palm Springs.

RICK SHANNON joins WCLG to do mornings.

DICK McGRAW leaves WCLG/Morgantown to become General Manager of WLIT/Steubenville, Ohio.

WHBQ/Memphis lineup: 6-9am Bob McLain, 9am-noon Tony Maddox, noon -3pm George Klein (PD), 3-6pm Dude Walker (MD), 6-10pm Stew Robb, 10pm-2am Sheila, 2-6am Jay Michael Davis, Swings Rick Collins.

KFLY/Corvallis lineup: 6-10am Joe Fiala, 10am-1pm John W. Roberts, 1-5pm Erik Jensen, 5-10pm Gary "Boogie" Nickels, 10pm-3am Don Jennings, Weekends: Scotty Martin & Gary Stevens.

KSTT/Davenport lineup: 6-10am Steve McFarland (PD), 10am-2pm Mike Welch (from KIOA), 2-6pm Jeff Pigeon, 6-10pm Dr. Don Michaels (from KSAQ), 10pm-2am Sean Kelley, 2-6am Steve McKee.

KROY/Sacramento lineup: 6-10am Byron & Tanara, 10am-noon Steve Rivers, noon-4pm Dave Michaels (from KJR), 4-8pm Joe Weed (from WDRQ), 8pm-midnight Dean Goss (from KYA), Midnite-6am Derek Ryan (from KNDE)

KDWB/Minneapolis lineup: 6-9am Mike Butts, 9am-noon Bob Lange, noon-3pm Jeff McKee, 3-6pm The True Don Bleu, 6-9pm Smokin' Joe Hager, 9pm-midnight The Cosmic Phoenix, Midnite-6am Robert J. (formerly KSTP), Weekends: Benny Blore.

Y95/Tampa-St. Petersburg lineup: 1-5am Ben Christopher, 5-9am Tom Murphey, 9am-1pm Chuck Stevens, 1-5pm Chuck Morgan (PD), 5-9pm Screamin' Jay Hawkins (MD), 9pm-1am Johnny Stevens.

Radio News

Continued from page 3

\$100 GIVEAWAY

The spirit of competition was evident in KFLY/Corvallis, Oregon's recent "Mystery Money" contest. The station was offering a \$100 bill to the first person who could correctly guess the serial number on the bill. KFLY PD John Roberts decided to personally deliver the cash to the first prize winner, who turned out to be none other than part-time jock at competitive KLOO, Don Lee Kramer. Kramer's manager had told him it was OK to enter in KFLY's contest if he didn't use his air name. Roberts happily turned over the bucks to Kramer, stating that he was happy to have the competition listening.

GIVING AWAY GREEN

Q102/Cincinnati's Jim Fox and Pat Barry celebrated St. Patrick's Day by "giving away green" at a local bar where they do a weekly oldies show. All evening, Fox and Barry handed out \$1 bills to customers.

WRIE/Erie also celebrated St. Pat's by hitting some of that city's Irish bars and restaurants. Station personalities Mike Murphey, Pat Rogers and Jim King traveled to downtown Erie in an early American Conestoga Wagon, complete with a large WRIE sign, to join in with listeners in celebrating the good saint's birthday.

Coming Soon...

A NEW PUBLICATION

FROM

RADIO & RECORDS

MONTHLY
MAGAZINE

*(It's so different we may have to mail it to you
in a plain brown envelope.)*

**THE CATE BROS.' SINGLE
"UNION MAN"
WE COCKED THE GUN.
YOU PULLED THE TRIGGER.**

E-45294

**BULLETS
ACROSS THE BOARD ...
AND
STILL SMOKIN'!**



7E-1050



**FROM THE ALBUM "CATE BROS." ON ASYLUM RECORDS & TAPES
PRODUCED BY STEVE CROPPER FOR MIDNIGHT HOUR MUSIC. DIRECTION: ELLIOT ROBERTS & RON STONE. LOOKOUT MANAGEMENT.**

Marilyn McCoo & Billy Davis, Jr.



Their first single for ABC is also the first song they've recorded together on their own. Released last week, it's finding immediate acceptance all over the country.

"I Hope We Get To Love In Time" ABC-12170

Introducing Marilyn McCoo and Billy Davis, Jr.

Produced by Don Davis

On ABC Records

ABBA's already a hit

...soon it will have *Company*

"Youngblood"

Bad Company



ABBA

"I Do, I Do, I Do, I Do, I Do"



BLACK Radio

March 26, 1976

1	1	1	1	JOHNNIE TAYLOR/Disco Lady (Columbia)
5	3	2	2	EDDIE KENDRICKS/He's A Friend (Motown)
6	5	3	3	DOROTHY MOORE/Misty Blue (Malaco)
9	6	5	4	BLACKBYRDS/Happy Music (Fantasy)
-	-	20	5	O'JAYS/Living For The Weekend (Phy/Int)
2	2	4	6	RUFUS/Sweet Thing (ABC)
13	12	8	7	MASQUERADERS/The Traveling Man (Hot Buttered Soul)
17	10	9	8	ARCHIE BELL & THE DRELLS/Let's Groove (Phy/Int)
10	7	6	9	STAPLE SINGERS/New Orleans (Curtom)
15	15	12	10	BOBBY WOMACK/Daylight (UA)
-	21	11	10	PARLIAMENT/'P' Funk (Casablanca)
-	14	13	11	BILLY PAUL/Let's Make A Baby (Phy/Int)
-	25	17	12	TAVARES/The Love I Never Had (Capitol)
23	16	14	13	OHIO PLAYERS/Fopp (Mercury)
4	4	7	14	SYLVERS/Boogie Fever (Capitol)
3	9	15	15	COMMODORES/Sweet Love (Motown)
-	-	21	16	TYMES/It's Cool (RCA)
-	-	-	17	BRASS CONSTRUCTION/Movin' (UA)
22	19	19	18	BOBBY BLAND/Today I Started Loving You Again (ABC)
-	-	-	19	WILLIE HUTCH/Party Down (Motown)
-	-	25	20	DAVID RUFFIN/Heavy Love (Motown)
11	13	16	21	STAIRSTEPS/From Us To You (Dark Horse)
-	20	18	22	MIGHTY CLOUDS OF JOY/Mighty High (ABC)
-	-	-	23	AL WILSON/I've Got A Feeling (Playboy)
-	-	24	24	KOOL & THE GANG/Understanding (De-Lite)
-	-	-	25	GLADYS KNIGHT & THE PIPS/Make Yours A Happy Home (Buddah)

CROSSOVER

O'JAYS: Black: 12-5 WYLD, 23-17 WSOK, debut 20 WJMO, 2-2 WLOU, 20-14 WWRL, 10-9 WILD, 18-9 WOKJ. Rock: 21-16 WFIL, 34-23 WIXY, 23-22 KEZY, 13-10 WAYS, 22-11 at 98Q.

HALL & OATES: Black: 2-2 KATZ, 28-24 KDAY, on WDAO, WBMX and more. Rock: 2-2 at 13Q, 27-25 KFJZ, 33-29 WAIR, 30-16 at 296, 23-18 WIFI.

ANDREA TRUE CONNECTION: Black: 25-19 WJPC, 35-30 WNOV, 32-22 WLOU, 28-26 WOKJ. Rock: 19-18 WGCL, 29-24 WBBQ, add WORC, WCOL, WYRE, 17-13 WSAR.

AL WILSON: Black: 17-15 WILD, 30-27 WIBB, 13-9 WLOU, debut 27 WSOK, 17-9 WYLD. Rock: On WSAI, 38-35 WCOL, 3-1 at 98Q, 19-18 WFLB, 24-20 WERC.

OHIO PLAYERS: Black: 19-9 KKDA, 11-8 WAOK, 14-9 WJMO, 32-26 WJPC, 13-11 WOKJ. Rock: 16-9 at B100, 23-13 WKLO, 41-35 KDZA, 33-26 KKLS, 24-22 at 293, on WGCL.

BLACKBYRDS: Black: 2-1 WAOK, 8-6 WJMO, 2-2 WGIV, 8-6 WVKO, 15-12 WJPC. Rock: 11-8 WPGC, debut 25 WCAO, add WEEQ, KEEL, 17-9 WFLB.

SILVER CONVENTION: Black: Add WAOK, WJPC, KYAC, WIBB, WJMO, 28-19 WWIN, 24-13 KATZ. Rock: Add 99X, WCAO, 27-20 WIFI, 35-31 KEEL, on WLEE.

DONNY GERRARD: Black: 31-27 WYLD, 22-18 WILD, debut 35 WNOV, on KYAC and more. Rock: Add WRIE, WORG, WKLO, on KCBN, WAIR, 293 days.

DIANA ROSS "Hangover": Black: debut 11 WWRL, 39-32 WLOU, debut 20 WHAT, add WDAO. Rock: Add WRKO, WORC, WSAR, KSLY, debut 23 WIFI.

DIANA ROSS "Time": Black: Debut 38 WNOV, 21-18 WVKO, 25-16 WWIN, add WJMO. Rock: 22-18 WORC, 34-27 KQWB, 33-30 KKXL, 32-30 KKLS.

EARTH WIND & FIRE: Black: Add WILD, debut 29 WWIN, 25-22 WENZ, 37-28 WDAO, 33-20 WLOU. Rock: Add WBBQ, WFLB, KEEL, debut 31 KSLY, 34-28 WAIR, on nites KTKT.

DOROTHY MOORE: Black: 6-2 WWRL, 5-4 WLOU, 1-1 WJMO, 19-17 KKDA, 9-1 WSOK, debut 12 KAYC. Rock: 21-13 WPGC, 39-23 WIXY, 23-19 WAKY, 25-18 WJDX, add WORG.

BRASS CONSTRUCTION: Black: 7-5 WWRL, 6-2 WVKO, debut 18 WWIN, 6-1 WLOU, debut 11 WOL. Rock: Add WIFI, WAKY, 25-20 WSAR.

STUFF AND RAMJET: Black: 30-20 WDAO, 29-14 WIBG, 31-25 WLOU, 20-8 WSOK. Rock: 29-26 WNDE, debut 44 at 98Q, on nites WAIR.

FIFTH DIMENSION: "Hangover": Black: Add WLOU, WDAO, WGIV, KATZ, WVOK. Rock: Add WISM, debut 23 WIFI.

TAVARES: Black: 11-10 WILD, 16-8 WLOU, 18-13 WSOK, 10-6 WENZ. Rock: 18-15 WGNG.

DAVID RUFFIN: Black: 16-13 WILD, 19-10 KATZ, 30-26 WVKO, 26-19 WJMO, 14-10 WWRL. Rock: 18-17 WGCL, 27-21 WAIR.

Active Album Cuts

JOHNNIE TAYLOR
"Somebody's Getting It"
"Runnin' Out Of Lies"
BROTHERS JOHNSON
"I'll Be Good To You"
"Land Of Ladies"
PARLIAMENT
"Give Up The Funk"

Most Added:
SILVER CONVENTION
MANHATTANS
DIANA ROSS
FIFTH DIMENSION

NEW & ACTIVE

SILVER CONVENTION

Get Up And Boogie (Midland International)
50 percent of our reporters on it, 35-21 WLOU, 21-15 WGIV, 28-19 WWIN, 24-13 KATZ and more.

BLUE MAGIC
Grateful (Atco)

46 percent of our reporters on it, 36-25 WNOV, 29-25 WILD, 26-22 WYLD, and others.

EARTH, WIND & FIRE

Can't Hide Love (Columbia)

46 percent of our reporters on it, debuts 28 KKDA, debuts 21 WWRL, debuts 29 WWIN and more.

HAROLD MELVIN & THE BLUENOTES

Tell The World How I Feel (Phy Int)

43 percent of our reporters on it, 25-17 WENZ, 21-13 WLOU, 16-11 KDAY, 12-8 KDIA and others.

FATBACK BAND

Spanish Hustle (Event)

39 percent of our reporters on it, 27-21 WILD, 32-20 WYLD, 21-19 KKDA, and others.

MANHATTANS "Kiss And Say Goodbye" (Columbia) 43-16 WIBB, debuts 11 WWIN, debuts 11 WHAT, added WAOK, WOL, WILD, and more.

ANDREA TRUE CONNECTION "More, More, More" (Buddah) 32-22 WLOU, 25-19 WJPC, 35-30 WNOV, 28-26 WOKJ, and more.

K.C. AND THE SUNSHINE BAND "Queen Of Clubs" (TK) 25-19 WSOK, 26-22 WJPC, debuts 24 WJMO, on at WWRL, and more.

DIANA ROSS "Love Hangover" (Motown) debuts 10 WAOK, debuts 20 WHAT, debuts 11 WWRL, and more.

STYLISTICS "You Are Beautiful" (Avco) 13-11 WJMO, 4-3 WLOU, 24-20 WILD, 18-15 WENZ, and more.

CANDI STATON "Young Hearts Run Free" (Warner Bros) 30-25 KKDA, debuts 30 WWIN, added at WAOK, WILD and more.

STUFF 'N' RAMJET "It's Been A Long Time" (Chelsea) 20-8 WSOK, 31-25 WLOU, 30-20 WDAO, 29-14 WIBB, and more.

ALBERT KING "Cadillac Assembly Line" (Utopia) 34-21 WYLD, 25-21 KKDA, 38-26 WNOV, 28-24 WILD, and others.

SOUL CHILDREN "Finders Keepers" (Epic) 10-5 WAOK, 39-33 WDAO, Top Ten at WLOU, debuts at 28 WSOK.

LEROY HUTSON "Feel The Spirit" (Curtom) 8-11 WDAO, debuts 12 WWRL, 10 at WSOK, and more.

DONNIE GERRARD "Words" (Greedy) 18 at WWRL, 31-27 WYLD, 22-18 WILD debuts at 35 WNOV, and more.

LOVE COMMITTEE "Heaven Only Knows (Ariola) 34-27 WLOU, 14-11 KYAC, 33-32 WNOV. Added at WILD, WWIN, and more.

MUSCLE SHOALS HORNS "Born To Get Down" (Bang) 15-10 WGIV, 40-37 WNOV, debuts 30 WSOK, on at WOL, and more.

ALL POINTS BULLETIN BAND "Sexy Ways-Pretty Legs" (Little City) 27-26 WYLD, 20-17 WNOV, 25-16 WLOU, and others.

Jim Maddox

We have all of our ARB's for Jan/Feb in now, and here is how the Black Stations did against themselves.

New York			Philadelphia		
	total persons	teens		total persons	teens
WBLS	3.3	5.2	WDAS	2.4	7.7
WWRL	2.2	8.4	WHAT	2.0	4.0
WLIB	1.1	.3			
WNJR	.5	1.2	Detroit		
			WCHB	3.3	4.3
			WJLB	2.0	3.1
			WGPR	1.6	2.9
			WJZZ	1.4	.7
			Wash. D.C.		
			WKYS (Disco)	4.9	8.0
			WOL	4.0	10.6
			WOOK	1.5	1.8
			WHUR	1.4	1.2
			Cleveland		
			WJMO	6.7	16.2
			WABQ	1.2	1.3
			San Francisco		
			WVON	3.9	8.7
			WBMX	2.1	2.2
			WJPC	1.2	4.0
			WGCI	.9	.6
			Los Angeles		
			KDAY	3.4	13.0
			KGFJ	1.4	1.6
			KUTE	1.2	1.3
			KBCA	.9	.4
			KJLH	.4	.1
			Chicago		
			KDIA	2.9	8.0
			KSFX (disco)	2.3	5.0
			KSOL	.7	2.3
			KRE	.3	.2
			KRE FM	.6	.3
			Seattle		
			KYAC FM	1.5	.4
			KYAC	1.2	2.9
			Boston		
			WILD	1.3	.9

(WILD is the only Black station in Boston)

BLACK Radio

JERRY BOULDING:

How Do Rating Services Measure Black Radio?

As a purveyor of popular cultures, radio has challenged television, movies and even print in terms of impact, especially on the young. Included in this central force, both young and old, are the black listeners and buyers of popular music. Despite widespread opinion to the contrary, that places everyone in much the same category, a close examination shows that Blacks listen differently than whites and are measured differently than non-Blacks.

For example, recent Arbitron studies reveal that Blacks spend almost half (45%) of their time when listening to radio, listening with ethnic-formatted stations in those market where there are such stations.

Arbitron concludes that both Black and Spanish listeners listen differently than their general market counterpart.

In addition, all-news, telephone/talk, jazz, religious formats seem to get higher shares among Blacks than the total population. Black teens choose contemporary stations as second favorites to all-Black formats. Blacks listen differently and to fewer different radio stations than non-Blacks. (Hence the tremendous overall loyalty factor and the traditionally high average quarter hours.)

Here's a surprising fact. Black radio is the second most listened to station format among Black teens in total population groups. It is fifth

among men eighteen plus, third among women eighteen plus. On the other hand, Spanish teens spend almost as much time with Black radio (approximately 11.8%) as with Spanish radio (approximately 13.0%) in areas where both are offered. Contemporary Black and Spanish formats have virtually the same shares for Spanish and the total population.

There are some very strong reasons to support the differences in listening habits of Blacks and the way in which they are measured. Much of the difference lies in the music itself.

In the late sixties, the indigenous American blues came back across the ocean, and on a wave of tre-

mendous record sales, in the form of bands like Cream, Led Zeppelin, Creedence Clearwater Revival and others, while the Black originators of this wildly successful music form worked for subsistence pay in the clubs of the big city ghettos. The phenomenon of Rock had its beginnings in the late sixties. And, despite the feeling that would give much of the credit for the development of this popular music to such groups as The Beatles and The Rolling Stones, there was an uncommon fusion of several different influences that brought rock to its current dominance.

Let us suppose that music is the prime factor in attracting audience to most radio stations that Blacks

would be inclined to frequent. Let us also suppose that as the music merged, so has the audience that wants to hear the music. If we extend this theory just a little, we could logically conclude that it is now possible for a well-run Black station to attract and hold a large number of non-Black listeners without sacrificing their primary target audience. One of the main objectives then, of any audience measurement survey is to find all these listeners and get them included in their survey. This is no small task.

What can a rating service that wants to be completely fair do to more accurately measure the entire audience of a major city? They can try the conventional means of including larger sample sizes, new demographic statistics and even perhaps introduce an extended sample frame and unlisted telephone homes. All of these methods can help somewhat, but the problem of measuring more fully those markets where there are substantial ethnic minorities remains. It is possible to have a substantial number of people listening who have no telephones (or unlisted telephones) or who have trouble in completing diaries. This does not mean that these people do not listen to radio and should not be counted.

So, in areas where there were substantial ethnic minorities, namely Blacks and Spanish and where there are stations with programming directed toward these groups, an attempt has been made to weight the make-up of the sample so that these minorities are in the sample close to their proportions in the population. In order to correct low ethnic station shares and low response rates in ethnic areas, a method of weighting was devised and used somewhat effectively by the rating services.

In making comparisons showing the effect of weighting audience estimates to more correctly reflect the incidence of the Black and non-Black population in those cities where these methods have been tried, as opposed to the results based on the same input data with no ethnic weighting, the results are interesting.

Comparisons show that ethnic weighting has little overall effect on the estimates of most stations. This is due, quite possibly, to the fact that the sample for Blacks, as a percentage of the total sample, quite closely approximated the penetration for Blacks twelve plus in the survey area of four markets analyzed for this purpose.

Blacks listen differently to radio than non-Blacks, but the extent of these differences is not widely known or understood by the rating services. More information is needed to describe how the Black population interacts with stations formatted for Blacks and with other kinds of radio station formats.

Many stations with formats oriented to the general population do a particularly effective job of attracting Black listeners, but this result is not well defined. Perhaps more research is needed even at the risk of becoming a slave to the mass common denominator. There are some who would say, I'm certain, that total rating consciousness restricts somewhat the creative approach toward programming.

(Next week...How Much research?)

added this week...

WGIV/CHARLOTTE Manny Clarke	KGFJ/LOS ANGELES Lucky Pierre	WWIN/BALTIMORE Al Jefferson	WDAS/PHILADELPHIA "Butterball"	KDAY/LOS ANGELES Jim Maddox	WOL/WASHINGTON D.C. Cortez Thompson
Parliament Brass Construction Gary Toms Empire Fifth Dimension Diana Ross "Hangover" HOT: Sylvers 12-8 Muscle Shoals Horns 15-10 Gladys Knight 14-11 Masqueraders 17-12	Candi Staton Tymes Archie Bell & Drells HOT: Johnnie Taylor Masqueraders Billy Paul EWF	Foxy Pat Lundy George & Gwen McCrae Memphis Horns Davis & McCoo Bill Withers Love Committee Dionne Warwick HOT: Special Delivery 12-5 Manhattans d-11 Gladys Knight 27-13	Silver Convention Choice Four Diana Ross "Hangover" Fifth Dimension Brass Construction Denise LaSalle Ray Charles Manhattans HOT: O'Jays Jimmie Castor Major Harris	Diana Ross "Hangover" Parliament Alex Brown Brothers Johnson HOT: Al Wilson 5-2 Eddie Kendricks 9-3 EWF 10-6 St Corner Symp 24-9 Brass Const 27-10	Diana Ross "Hangover" Foxy Black Ice John Davis Manhattans Denise LaSalle George & Gwen McCrae HOT: Mighty Clouds 11-6 Stairsteps 15-8
KATZ/ST. LOUIS Chris Hall	WLou/LOUISVILLE Neal O'Ray	WVCO/COLUMBUS Bill Moon	WBMX/CHICAGO Ernest James	WNJR/NEWARK Jerry Love	WSOK/SAVANNAH Don Wilson
Dorothy Moore Tymes Albert King Fatback Band Andrea True Connection Mighty Clouds Of Joy Major Harris Disco Tex Fifth Dimension HOT: Dells 15-8 Blackbyrds 16-9 David Ruffin 19-10 Parliament 22-11	Donald Byrd Isaac Hayes Tymes Melba Moore Fifth Dimension Albert King HOT: Willie Hutch 15-7 Tavares 16-8 Al Wilson 13-9 Faith, Hope & Charity 20-11 David Ruffin 19-12	Major Harris Donald Byrd Fifth Dimension Natural Four Rhythm Heritage "Baretta" HOT: Brass Construction 6-2 O'Jays 13-7 Brothers Johnson 28-8 Masqueraders 20-12	Solomon Burke General Johnson David Morris Jr. J.G. Lewis Chocolate Milk Larry Saunders HOT: Dorothy Moore Tymes Albert King Hall & Oates Archie Bell & Drells	(albums) Marvin Gaye Choice Four Lonnie Liston Smith HOT: Johnnie Taylor Dorothy Moore Brass Construction Fatback Band Eddie Kendricks	Bloodstone Ecstasy Passion & Pain Mandrill Notations Natural Four Paul Kelly Gene Page HOT: Dorothy Moore 9-1 Masqueraders 8-3 Blackbyrds 12-4 Dells 13-6 Bobby Bland 14-7 Stuff 'n' Ramjet 20-8
WILD/BOSTON Vicent Price	WWRL/NEW YORK Sonny Taylor Melba Moore Maxine Nightingale HOT: Dorothy Moore 6-2 Eddie Kendricks 8-4 David Ruffin 14-10	KKDA/DALLAS Chuck Smith	WYLD/NEW ORLEANS Reg. Henry	WLIB/NEW YORK Al Gee	WDAO/DAYTON Keith Willis
EWf Love Committee Candi Staton Manhattans HOT: David Ruffin 16-13 Al Wilson 17-15 Brass Construction 26-16	WJPC/CHICAGO Richard Steele	R.B. Hudmon Atlanta Disco Band Harold Melvin Barry White HOT: Johnnie Taylor Stairsteps Eddie Kendricks	Syl Johnson Manhattans EWF HOT: Tymes 11-4 O'Jays 12-5 Archie Bell & Drells 15-6 Harold Melvin 19-7 Bobby Womack 20-8 Al Wilson 17-9 Billy Paul 28-11 General Johnson 22-12	Black Ice Denise LaSalle Faye Hauser Three Ounces Of Love Candi Staton Foxy Geo & Gwen McCrae HOT: Johnnie Taylor Billy Paul	Diana Ross "Hangover" Andrea True Connection Fifth Dimension Harold Melvin HOT: Kool & the Gang 10-7 Willie Hutch 14-8 O'Jays 15-10
WOKJ/JACKSON Dick Dawkins	WIBB/MACON Hamp Swain	KYAC/SEATTLE Robert Scott	WHAT/PHILADELPHIA Bernie McCain	WJMO/CLEVELAND J.J. Jeffries	KDIA/OAKLAND Keith Adams
Harold Melvin Manhattans HOT: O'Jays 18-9 Gladys Knight 23-14	Major Harris Silver Convention Soul Children Andrea True Connection Notations HOT: Sylvers 9-4 Bobby Bland 10-5 Harold Melvin 11-7 Clarence Carter 12-8 Archie Bell & Drells O'Jays 20-11 Ohio Players 28-12	Silver Convention Brass Construction HOT: Parliament Bobby Womack Blackbyrds	Melba Moore Lee Garrett Elton John Dee Dee Sharp Choice Four Ashford & Simpson Al Green Diana Ross "Hangover" HOT: Sylvers 9-5 Major Harris 13-8 Brother to Brother 14-10	Silver Convention Harold Melvin Blue Magic Diana Ross "Time" HOT: Archie Bell & Drells 11-4 Bobby Womack 10-7 Ohio Players 14-9 Al Wilson 22-14	Bobby Womack Fatback Band Donnie Gerrard HOT: Gladys Knight 14-7 Al Wilson 16-9 Tymes 22-16 Silver convention 30-20
WENZ/RICHMOND Calvin Booker		WAOK/ATLANTA Frank Barrow		WNOV/MILWAUKEE Horace O'Kelley	
Donald Byrd Tymes Mandrill Muscle Shoals Horns HOT: Eddie Kendricks 6-2 Tavares 10-6 O'Jays 12-8		Silver Convention Manhattans Candi Staton General Johnson The J.B.'s HOT: Brass Construction 12-3 Diana Ross "Hangover" d-10		Silver Convention HOT: Bobby Womack 11-6 Archie Bell & Drells 18-10 Willie Hutch 16-11 Tavares 23-12	

The FM Super Group



TOM YATES
Program Director, KLOS
Los Angeles' most listened to
Album Rock Station.

SEAN CONRAD
Program Director, KSFX
San Francisco's most listened to
Disco Rock Station.

BILL TODD
Program Director, WDAI
Chicago's most listened to
Album Rock Station.

LARRY BERGER
Program Director, WPLJ
New York's most listened to
Album Rock Station.

ROGER SKOLNIK
Program Director, WRIF
Detroit's most listened to
Album Rock Station.

BRUCE JOHNSON
Program Director, KAUM
Houston's most listened to
Disco Rock Station.

The Program Directors of the ABC Owned FM Stations entertain over 4 million listeners a week...
more listeners than any other group of FM radio stations in the country.*

THE ABC OWNED FM STATIONS 

*Based on October/November, 1975 Arbitron. Audience data subject to qualification upon request.
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AOR Radio

(ALBUM ORIENTED ROCK)



Milestone recording artist Flora Purim stopped by WRNW in Westchester, New York recently to discuss her new album which has been gathering considerable AOR airplay. Shown (l to r): Don Barnett, PD WRNW; Michael Milrod, East Coast Regional for Fantasy Record; Flora Purim; and Bob Marone, MD WRNW.

Mike Harrison



Herd Cattle, Not Reports

The AOR section of this newspaper with its reports and chart is here to serve a two-fold purpose. The first is to provide radio with a reflection of what's happening musically in the national broadcasting community. From that mirror, each station can see where it fits into the scheme of things plus share its information with other stations. Broadcasters are always screaming for active communication within this industry of communicators. Very few broadcasters cherish the idea of operating within a vacuum. The other purpose is to provide the record companies with official documentation displaying the progress of their product's airplay. When this information is positive, they have that extra helpful tool to further promote their records and when it's negative, they have a map that points out where and what the weaknesses are so they may be rectified.

That is what it's all about, pure and simple, and under those guidelines everybody benefits. A vast majority of the nation's broadcasters and record executives have told us in conversation that there is room in this industry for at least one down to Earth, accurate, unmanipulated trade report. In addition, most of our reporting stations have told us that they resent anyone who requests or suggests that they give anything other than a totally accurate report for the sake of creating the illusion of outstanding action on any particular record.

The interesting thing about this whole matter is the fact that because of this prevailing attitude among programmers, coupled with the tremendous scope of AOR Radio, attempts to inflate the reports and chart position of any given record often result in that record winding up with less credit than it naturally deserves.

To gear promotion campaigns to trade publication systems of the past in which there were only a comparative handful of "leading Progressive FM stations" in the nation and all laudatory labels that a record garnered from their coordinated reports in any given week would not have to be repeated the next week is foolish, short sighted, and above all, self serving. Self serving because it does a record and its artist no good to show it getting tremendous airplay one week and then disappearing from the face of the Earth the next.

Record execs have told me that it's hard to keep a record on the Album Airplay/40 chart for very long. My answer is it stays on as long as the radio stations are playing it. Look at Fleetwood Mac and Gary Wright; they've been on the chart since the Summer of '75.

The point is that promotion campaigns should no longer be geared to create a one week impression. The same records must compete in the derby next week, and the week after that, and on and on.

Here's a perfect example how under the present circumstances and consciousness an attempt to herd reports like cattle can work against a record. About a month or so ago, there was the release of an inter-

Continued on page 26

AOR News

SHELLY GRAFMAN, GM of KSHE and **BOB BURCH**, PD of WABX are both in LA this week making structural changes at CENTURY BROADCASTING's KWST. First change: **STEVEN CLEAN** is no longer with KWST after a brief but highly publicized stay...

Ch-ch-changes: **JEFF POLLACK** is the new Music Coordinator of KBPL... **STEVE SUPLIN** is now Music Director of KMYR... **MIKE OMARA** is the new Program Director of WMHE and **KAREN SIROTA** is now Music Librarian... **LINN MARTIN** has become Station Manager of WCZN... **ANITA LENZ** was appointed Music Director of WORJ and **HANNAH** is now doing middays at the station... **MARK ALLEN** is doing all nights at WQFM... **ROGER DALTRY** stopped by WCOZ to explain what happened at Boston Gardens in which **KEITH MOON** passed out at THE WHO concert... **WZMF** was flooded by a melting ice build up and went off the air for 55 hours. \$8000 worth of promotional materials were lost in the disaster... **WBCN** celebrated its 8th anniversary as an AOR. They devoted the day to playing old airchecks of the station, local artist tapes, and deleted all commercials... **WLIR** held a benefit concert for Mental Health at the Nassau Coliseum featuring THE ALLMAN BROTHERS and **MARSHALL TUCKER**... **OK102½** printed up "Welcome Who" buttons for THE WHO's Seattle concert... **KEZY-FM** aired a four hour WHO special when the group played Los Angeles. Albums were given away... **WMHE's MARK HOWEL** is the proud father of a 7lb. baby boy named **STEPHEN MARSHALL**... **WMMS** interviewed **JOHNNY WINTER** and **BEBOP DELUXE** and presented **CRACK THE SKY** in a live radio concert... **WDVE** presented **CHARLIE DANIELS** in a live radio concert... **WCOL-FM** interviewed **PETER FRAMPTON**, **RONNIE MONTROSE**, and **BARON STEWART**... **KOME** interviewed **RONNIE MONTROSE**, **PABLO CRUISE**, and **TAJ MAHAL**... **KSJO** interviewed **PABLO CRUISE**, **PAT PAULSEN**, and **FATHER GUIDO SARDUCCI**... **KZAP** interviewed **PABLO CRUISE**, **LITTLE FEAT**, **TOM JANS**, and **TAJ MAHAL**. All the



DETROIT—British rockers Be-Bop Deluxe stopped by WWWW after their recent Detroit concert to visit with WWWW air personality, Karen Savelly. Pictured (left to right): Capitol's Ken Benson; Be-Bop's Charles Tumahai; Savelly; and Be-Bop's Bill Nelson, Simon Fox and Andrew Clark.



Shown in Houston as United Artists and Far Out Productions hold a listening party for the release of Lee Oskar's debut album are (from left) Steve Cummings, independent promotion representative; Jackie Macally, KLOL music director; Ray Anderson, United Artists Vice President, Promotion; Ira Lipson, operations manager, KZEW; (partially obscured) Randy Dodds, Houton Heilicher promotion representative; Rod Tanner, music director KRLY; Jack Satter, United Artists regional promotion manager; Far Out's Steve Epstein and (foreground) Keri and Lee Oskar.

guests made station ID's... **WJKL** interviewed **PROCTOR & BERGMAN** who did an hour of live improvisation... **WAIV** interviewed **AWB** and **BILLY COBHAM**... **LANA JONES** is doing a show on **WIOT** called "Slam Jams" which is dedicated to the people in Northern Ohio and Southern Michigan penal institutions... **KSMB** presented a "Beatlemani Weekend" consisting of 48 hours of BEATLES music. Individual albums and an entire BEATLES catalogue were given away... **WNOE** interviewed THE NEW YORK DOLLS, **STYX**, and **WISHBONE ASH**. The station had a **KISS** Weekend called "Kiss It" in which **KISS** albums and smooches were given away... **WIXX** interviewed **BAMBI UDALL**.

Suggested Lps
See Page 22

Progressive Singles:

- J. GEILS
"Where Did Our Love Go" (Atl)
- KISS
"Shout It Out Loud" (Casablanca)
- SEALS & CROFTS
"Get Closer" (WB)
- CLIFF RICHARDS
"Miss You Nights" (Rocket)
- JOHN SEBASTIAN
"Welcome Back" (WB)
- GRAND FUNK
"Sally" (Capitol)
- TED NUGENT
"Hey Baby" (Epic)
- KIKI DEE
"Once A Fool" (Rocket)
- LOUDEN WAINWRIGHT
"Bicentennial" (Arista)



JEFF GELB 3-76

Album Airplay/ 40

1	PETER FRAMPTON	Comes Alive (A&M)	"Show Me" "Jack Flash" "Baby"
2	BAD COMPANY	Run With The Pack (Swan Song)	"Silver" "Blood" "Simple" "Live"
3	KINGFISH	Kingfish (Round)	"Hypnotize" "Lightning" "Time"
4	GENESIS	Trick Of The Tail (Atco)	"Squonk" title "Robbery" "Volcano"
5	BOZ SCAGGS	Silk Degrees (Col)	"Georgia" "Lowdown" "Lido" lead
6	ROBIN TROWER	Live (Chrysalis)	"Stoned" "Lady Love" "Sympathy"
7	WET WILLIE	The Wetter The Better (Capricorn)	"Everything" "No" "Babyfat"
8	PHOEBE SNOW	Second Childhood (Col)	"2 Fisted" "Third Time" "All Over"
9	JESSE COLIN YOUNG	On The Road (WB)	"T-Bone" "Peace" "Corrina"
10	ELVIN BISHOP	Struttin My Stuff (Capricorn)	"Fooled" title "Baby"
11	STARCASTLE	Starcastle (Epic)	"Seasons" "Lady Lake"
12	BOB DYLAN	Desire (Col)	"Mozambique" "Diamond" "Sara"
13	QUEEN	Night At The Opera (Elektra)	"Friend" "Rhapsody" "39" "Death"
14	LYNYRD SKYNYRD	Gimme Back My Bullets (MCA)	Title, "Blues" "Trouble"
15	PABLO CRUISE	Lifeline (A&M)	"Crystal" "Zero" title, "Believe"
16	DAVID BOWIE	Station To Station (RCA)	"TVC" "Stay" title "Wild"
17	10cc	How Dare You (Merc)	"Mandy" "Art" "Lazy" "Headroom"
18	THIN LIZZY	Jailbreak (Merc)	"Fight" title lead
19	LAURA NYRO	Smile (Col)	"Cat" "Sexy" title
20	JIMMY BUFFETT	Havana Daydreaming (ABC)	"Crazy" "Hotel" title
21	HEART	Dreamboat Annie (Mushroom)	"Magic Man" title "Crazy"
22	EARL SLICK	Earl Slick Band (Capitol)	"Do It" "Blue" "Sho Nuff"
23	FLEETWOOD MAC	Fleetwood Mac (WB)	"Rhiannon" "Warm" "Say You Love"
24	GARY WRIGHT	Dreamweaver (WB)	Title, "Love Alive" "Judge" "Blind"
25	SWEET	Give Us A Wink (Capitol)	"Action" "Rain" "Lies"
26	JOURNEY	Look Into The Future (Col)	Title "Too Much" "On Own"
27	MELISSA MANCHESTER	Better Days Happy Endings (Arista)	"Rescue" "You & I" "Sing" "Happy"
28	SUTHERLAND BROS. & QUIVER	Reach For The Sky (Col)	"Train" "Dirty City" "Mary"
29	LOGGINS & MESSINA	Native Sons (Col)	"Peacemaker" "Maria" "Princess"
30	BILLY COBHAM	Life & Times (Atl)	"Friend" title, "High" lead
31	MARIA MULDAUR	Sweet Harmony (WB)	Title "Sad Eyes" "Can't Stand"
32	MICHAEL FRANKS	The Art Of Tea (WB)	"Monkey" "Night Moves" "Jive"
33	WISHBONE ASH	Locked In (Atl)	"Goodbye" "Heaven" "Water"
34	KGB	KGB (MCA)	"Sailor" "Let Me Love"
35	HENRY GROSS	Release (Lifesong)	"Shannon" "Mama"
36	FLORA PURIM	Flora Purim (Milestone)	"Open Eyes" "Wing" "Time"
37	LES DUDEK	Les Dudek (Col)	"City Magic" leads
38	STEVE HACKETT	Voyage Of The Acolyte (Chrysalis)	Variety of Cuts
39	ROY HARPER	When An Old Cricketer (Chrysalis)	"Game" "Referendum"
40	ELLIOT MURPHY	Night Lights (RCA)	"Stilleto" "Dance"

Chart Summary

FRAMPTON and BAD remained the chart's dynamic duo maintaining their strong airplay. KINGFISH did not gain chart position but did do better this week than last and wasn't that far out of the top slot. GENESIS has also developed tremendous momentum. BOZ is burning up the turntables. TROWER is setting the airwaves a-flame. WET is scorching the dial. JESSE is all over the radio. ELVIN had another impressive resurgence. STARCASTLE made a bunch of huge gains. CRUISE came on strong. LIZZY was the week's highest debut. BUFFETT maintained. HEART is proving itself to be a big record. SLICK debuted, penetrating the chart with much airplay and positive reaction. MAC continues to set the chart's all time overall airplay record with WRIGHT right behind. MELISSA turned around and bounced back onto the chart. COBHAM debuted. FRANKS maintained. ASH spread. GROSS hung in there. PURIM bounced back. DUDEK and HACKETT debuted. HARPER nudged up. MURPHY came back. JEAN LUC PONTY and JOHNNY WINTER almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

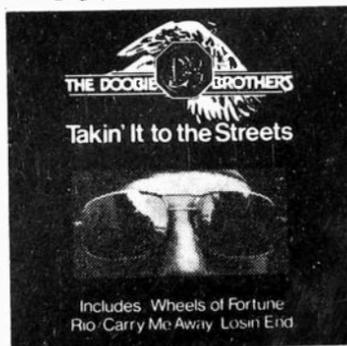
Suggested Albums

WINGS



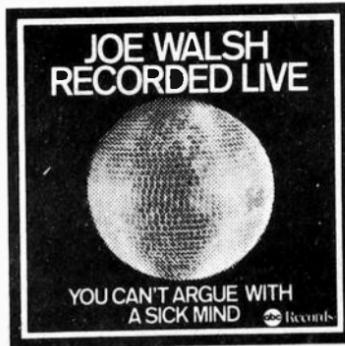
McCartney has put together a showcase for his group and takes even more of a backseat this time around than in their recent packages. There are no "Jet's" "Helen Wheels" or "Medicine Jar's" here. This is a predominantly mellow introspective collection that requires more than one listening to determine whether or not it is absolutely brilliant. Take your pick. (Capitol)

DOOBIE BROTHERS



It doesn't take too many listenings to get into this album. The Doobs are masters at making excellent Rock And Roll commercially appealing. They run through their usual balance of styles with the flair and funky-slickness that we've come to expect. This cross country tour of cities and flavors is probably the group's most sophisticated effort to date. "Wheels" "8th Ave. Shuffle" "Rio" "It Keeps You Running." (WB)

JOE WALSH



The time couldn't be more right for a live album from this super popular solo artist between groups. Captured at top notch concerts, there's James Gang, Barnstorm, and "Smoker" stuff. "Rocky Mountain Way" is worth the price of admission alone. (ABC)

OUTLAWS



The former bar band made good carved quite a niche for themselves with a knockout debut album that received AOR Radio and listener acclaim. This follow-up second collection proves that it was no one shot fluke. The material is fresh and vital brought to life by amazingly proficient instrumentation and earthy jump out vocals. "Breaker Breaker" "South Carolina" "Rock And Roll" among others. (Arista)

KISS



Like 'em or not, they are one of the most popular Rock and Roll bands in America. This album contains even more of the uncompromising gut shaking polished raunch that gets radio phone jammers crazy. "King Of The Night Time World" "Flaming Youth" "Check out "Beth" for a surprise (Casablanca)

BILLY COBHAM



Jazz drummer extraordinaire Cobham surrounds himself with some new musicians this time around and gives them a chance to show their stuff. The result is a hot musical environment that he fits right into but doesn't dominate. Lots of programmable shorter than usual cuts. (Atl)

MARVIN GAYE



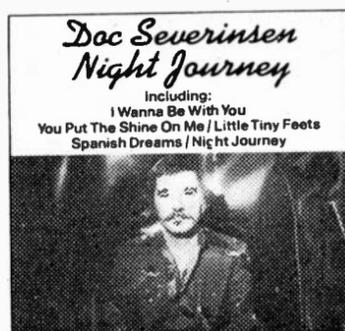
This is the legend's first studio effort since the incredible "Let's Get It On." Smooth, silky, soulful music par excellence. The mood is lush throughout and in the tradition of recent Marvin Gaye outings is conducive to categorical intercourse. "I Want You" "After The Dance" "Soon I'll Be Loving You Again." (Tamla)

POUSETTE DART



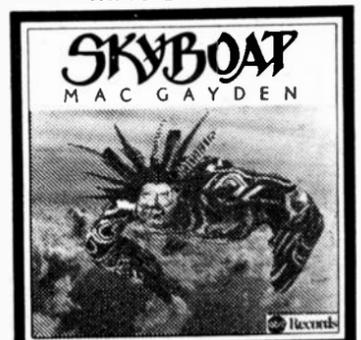
Very tasty acoustic and electric music sparked by delicate vocals and harmonies, from this new band out of Boston. Well crafted and carefully constructed collection of easy to program songs. "What Can I Say" "Freezing Hot" and "Halo" stand out. (Capitol)

DOC SEVERINSEN



We know he doesn't exactly have the image of an "AOR Heavy" nor is the album cover the most far out thing to come down the pike. However, music is music and there are 2 cuts in this album that are positively killers. Start with the last cut "Open The Gates Of Love" and don't tell anyone who it is. See what happens. Then check out "I Wanna Be With You." (Epic)

MAC GAYDEN



Very unique album featuring a new artist with a style all his own. The sound is full yet simple and uncluttered. "Morning Glory" "Everlasting Love" "It's All Right" "Appalachian Fever." (ABC)

HOT!

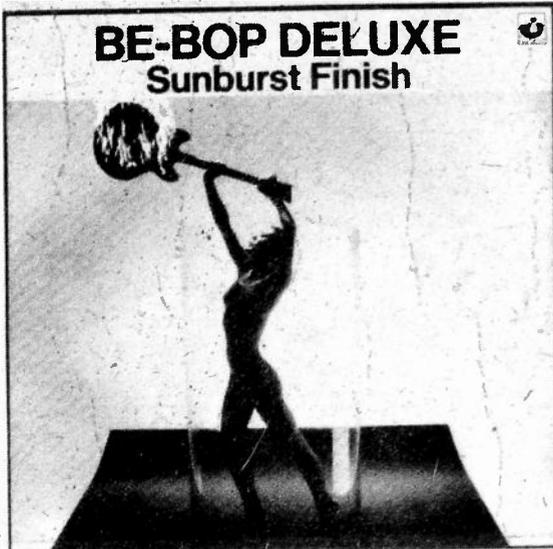
SWEET

"GIVE US A WINK!"
"A.C./D.C." and "Sweet F.A." from their previous album ("Desolation Boulevard") began the long-overdue acceptance of Sweet's AOR/progressive validity. "Give Us A Wink!" has been on R&R's Album Airplay chart for six weeks, and many programmers have played the single, "Action"; now some have discovered "Lady Starlight," "Keep It In" and "Healer," and Sweet's new dimensions are making the album a potential AOR monster. ST-11496



BE-BOP DELUXE

Sunburst Finish



BE-BOP DELUXE
"SUNBURST FINISH"
Cleveland, Ohio, where WMMS-FM has championed this critically-acclaimed LP, was stunned by the magic of Bill Nelson and Be-Bop Deluxe in concert last week. John Gorman, WMMS' P.D., said "Yayza! It isn't often that an opening act can get a crowd on their feet after the third song!" Be-Bop Deluxe has been asked to return to Cleveland as a headliner at the end of their current U.S. debut tour. The unique textures of Bill Nelson's music and guitar can be best exposed by a variety of cuts: "Ships In The Night," "Sleep That Burns," "Like An Old Blues" and "Crying To The Sky." ST-11478

POUSETTE-DART BAND

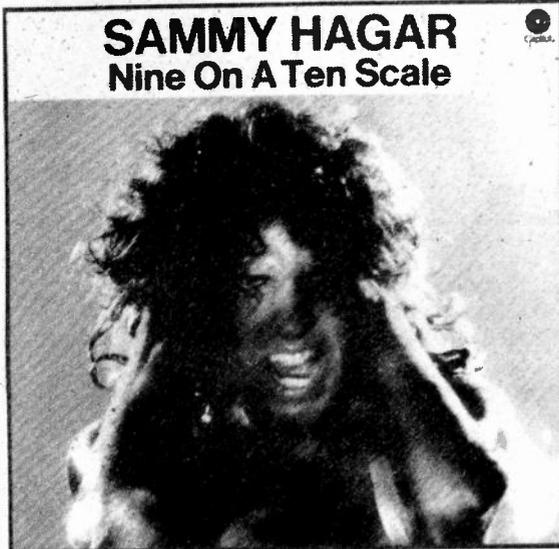
This is an album that dares you not to love it! This is mass-appeal AOR programming material! Similarities to The Eagles, Poco, early Mark-Almond and other sure-fire pleasers is purely coincidental; Jon Pousette-Dart has been a part of the Boston club scene for several years and his highly-evolved band is ready for the road. Check the action on this brand-new album; it's exploding out of the Northeast! ST-11507

POUSETTE-DART BAND



SAMMY HAGAR

Nine On A Ten Scale



SAMMY HAGAR
"NINE ON A TEN SCALE"
Ex-Montrose lead singer Sammy Hagar has debuted with an album of considerable diversity. You may be attracted to Donovan's "Young Girl Blues," Bob Welch's "China," Van Morrison's "Flamingos Fly," or Sammy's own rockers, "Silver Lights," "All American" and "Keep On Rockin'." Sammy opened for Montrose at San Francisco's Winterland and the evening was one of great anticipation, excitement and fulfillment for both audience and artist. KSAN's had the LP in the "heavy" slot for five weeks and the action has spread to San Jose, Seattle, Denver and L.A. Watch the West for the ascent of a new star. ST-11489

THE EARL SLICK BAND

One of this week's "Most Added" albums is the first LP from a superb rock 'n' roll band of New York street-sophisticates. Earl Slick is fresh from the lead guitar spotlight in David Bowie's band ("Young Americans," "David Live" and "Station To Station"). Earl's own debut LP is produced by Harry Maslin (also of Bowie fame), and features Jimmie Mack (vocals), Gene Leppick (bass) and Bryan Madey (drums). ST-11493

THE EARL SLICK BAND



Status Quo



STATUS QUO
The boogie boys are back! This new Quo LP, their second for Capitol, hit the British Music Week chart at #1!! You've got to see Quo blow away an audience to believe the band's power, and you'll have the chance; concert dates will be announced soon. ST-11509

...AND GETTING HOTTER!



Most Added:

JESSE COLIN YOUNG
On The Road (WB)
WET WILLIE
The Wetter The Better (Capricorn)
ROBIN TROWER
Live (Chrysalis)
THIN LIZZY
Jailbreak (Merc)
EARL SLICK
Earl Slick (Capitol)

ALBUM ACTIVITY

Mike Harrison/Editor

The Hottest:

PETER FRAMPTON
Comes Alive (A&M)
BAD COMPANY
Run With The Pack (Swan Song)
BOZ SCAGGS
Silk Degrees (Col)
GENESIS
Trick Of The Tail (Atco)
KINGFISH
Kingfish (Round)

KMYR FM/ALBUQUERQUE

ADDED
Jonathon Edwards (WB)
Robin Trower (Chrysalis)
Jesse C Young (WB)
Genesis (Atl)
Heart (Mushroom)
Pretty Things (Swan Song)
Wishbone Ash (Atl)
Wet Willie (Capricorn)
Bobop Deluxe (Harvest)

HOT
Emmylou Harris (Rerpise)
Bad Co (Swan Song)
Outlaws (RCA)
Kingfish (Round)
Melissa Manchester (Arista)
Maria Muldaur (WB)
Starcastle (Epic)
Boz Scaggs (Col)

FRANK CODY, Program Director: EDWARD'S "Rockin Chair" "Favorite" GENESIS' "Squonk" title HEART'S "Crazy" "Magical" WILLIE'S "Everything" BEBOP'S "Sky" "Ships" "Air Age" MELISA'S "Stand Up" "Sing" BOZ'S "Georgia" "Low down"

KRST FM/ALBUQUERQUE

ADDED
Golden Earring (MCA)
Genesis (Atl)
Randall Bramblett (Polydor)
Jesse C Young (WB)
Robin Trower (Chrysalis)
Wet Willie (Capricorn)

HOT
Heart (Mushroom)
Kansas (Kirschner)
KGB (MCA)
Elvin Bishop (Capricorn)
Starcastle (Epic)
Lynyrd Skynyrd (MCA)
Kingfish (Round)
Bad Co (Swan Song)
Bob Dylan (Col)
Phoebe Snow (Col)

DAVID JACKSON, Music Director: Playing various cuts.

KEZY FM/ANAHEIM

ADDED
Thin Lizzy (Merc)
Wishbone Ash (Atl)
Steve Gibbons (MCA)

HOT
Peter Frampton (A&M)
Elvin Bishop (Capricorn)
Lynyrd Skynyrd (MCA)
Kingfish (Round)
Genesis (Atl)
Bad Co (Swan Song)
Bob Dylan (Col)

CARON ALLEN, Program Director: WISHBONE'S "Water" "Heaven" Playing OSIBISA single.

96 ROCK FM/ATLANTA

ADDED
Michael Franks (WB)
Outlaws (Arista)
Kiss (Casablanca)
Sutherland Bros (Col)
Steve Hackett (Chrysalis)
Jesse C Young (WB)
Robin Trower (Chrysalis)
Wishbone Ash (Atl)
Pablo Cruise (A&M)
Boz Scaggs (Col)
Maria Muldaur (WB)

HOT
Elvin Bishop (Capricorn)
Peter Frampton (A&M)
Phoebe Snow (Col)
Wet Willie (Capricorn)
Fleetwood Mac (WB)
Bad Co (Swan)
Bob Dylan (Col)
Jimmy Buffett (ABC)
Gary Wright (WB)
David Bowie (RCA)

STEVE MITCHELL, Program Director: Playing various cuts. Playing HALL & OATES, EMMYLOU HARRIS, and JOHN SEBASTIAN singles.

WQXI FM/ATLANTA

ADDED
Robin Trower (Chrysalis)
Outlaws (Arista)
Kiss (Casablanca)
Laura Nyro (Col)
Kingfish (Round)
Genesis (Atl)

HOT
Peter Frampton (A&M)
Bad Co (Swan Song)
Fleetwood Mac (WB)
Gary Wright (WB)
Elvin Bishop (Capricorn)
Johnny Winter (Blue Sky)
Wet Willie (Capricorn)
Jimmy Buffett (ABC)

JEFF McCARTNEY, Music Director: Playing various cuts. Playing JOHN SEBASTIAN, ELO, KISS, and TED NUGENT singles.

KLBJ FM/AUSTIN

ADDED
Greasy Wheels (London)
Jesse C Young (WB)
Earl Slick (Capitol)
Billy Cobham (Atl)
Robin Trower (Chrysalis)
James Rutledge (Capitol)
Good Rats (Rat City)
Steve Hackett (Chrysalis)

HOT
Kingfish (Round)
Flora Purim (Milestone)
Peter Frampton (A&M)
Pavlov's Dog (Col)
J L Ponty (Atl)
Genesis (Atl)
Journey (Col)
Starcastle (Epic)
Michael Franks (WB)
Boz Scaggs (Col)

STEVE SMITH, Program Director: Playing entire Lps. Playing SEALS & CROFTS, JOHN SEBASTIAN, and BALCONES FAULT singles.

WAAL FM/BINGHAMTON

ADDED
Genesis (Atl)
Kingfish (Round)
Uriah Heep (Merc)

HOT
Lynyrd Skynyrd (MCA)
Peter Frampton (A&M)
Melissa Manchester (Arista)
Bad Co (Swan Song)
Jukka Tolonen (Janus)
Henry Gross (Lifesong)
I0cc (Merc)
Laura Nyro (Col)
KGB (MCA)
Maria Muldaur (WB)
Sweet (Capitol)
Boz Scaggs (Col)
Queen (Elektra)
Gary Wright (WB)
Johnny Winter (Blue Sky)

STEVE BECKER, Music Director: GENESIS' "Entangled" "Robbery" title KINGFISH'S "Hypnotized" "Bye" "Time" Playing GRAND FUNK, ELVIN BISHOP, and JOHN MILES (Both) singles.

WBCN FM/BOSTON

ADDED
Atkins & Paul (RCA)
Stu Daye (Col)
Poco (Epic)
String Driven (20th)
Johnny Taylor (Col)
Robin Trower (Chrysalis)

HOT
Bob Dylan (Col)
Al Green (Hi)
Henry Gross (Lifesong)
Greg Kinn (Beserkley)
Kingfish (Round)
Maria Muldaur (WB)

WBCN FM/BOSTON

(Continued)

Nanette Workman (Big Tree)
Jesse C Young (WB)

Pousette Dart (Capitol)
Roxy Music (Atl)
Sutherland Bros (Col)
Third World (Island)

BOB SLAVIN, Music Director: ATKINS/PAUL'S "Avalon" GREEN'S "Glory" "That's The Way" KINN'S "Better" "Other Woman" MULDAUR'S "Can't Stand It" POUSETTE'S "Harder" "Mistake" SUTHERLAND'S "Train" Playing J. GEILS, KISS, RADIO KING, ROAD APPLES, LOUDEN WAINWRIGHT singles.

WCOZ FM/BOSTON

ADDED
Jesse C Young (WB)
Earl Slick (Capitol)
Ashford & Simpson (WB)
Genesis (Atl)

HOT
Peter Frampton (A&M)
Bnb Dylan (Col)
David Bowie (RCA)
Fleetwood Mac (WB)
Phoebe Snow (Col)
Paul Simon (Col)
Gary Wright (WB)
Kingfish (Round)
Elvin Bishop (Capricorn)
Laura Nyro (Col)
Melissa Manchester (Arista)
Henry Gross (Lifesong)
I0cc (Merc)
Rutus (ABC)
Boz Scaggs (Col)

KEN SHELTON, Music Director: Playing entire Lps. Playing LITTLE BEAVER, J. GEILS, JOHN MILES, OSIBISA, and LOU-DEN WAINWRIGHT singles.

TRIAD FM/CHICAGO

ADDED
Lee Oskar (UA)
Steve Gibbons (MCA)
Kiss (Casablanca)
Donna Summer (Oasis)
Ethos (Capitol)
Sammy Hagar (Capitol)
Silver Convention (Mid Int)
Return To Forever (Col)

HOT
Earl Slick (Capitol)
Starcastle (Epic)
Santana (Col)
Chick Corea (Poly)
Al Di Meola (Col)
Peter Frampton (A&M)
Genesis (Atl)
Billy Cobham (Atl)
Steve Hackett (Chrysalis)
Thin Lizzy (Merc)
Robin Trower (Chrysalis)
I0cc (Merc)
Pavlov's Dog (Col)
Journey (Col)

SAUL SMAIZYS, Program Director: Playing entire Lps.

WXRT FM/CHICAGO

ADDED
Nick Drake (Antilles)
Tim Harden (Antilles)
Country Gazette (Antilles)
Hounddog Taylor (Alligator)
Temptations (Gordy)
Osibisa (Island)
Collin Wolcott (ECM)
Grimms (Antilles)

HOT
Chick Corea (Polydor)
Johnny Winter (Blue Sky)
Ted Nugent (Epic)
Peter Frampton (A&M)
Laura Nyro (Col)
Queen (Elektra)
Starcastle (Epic)
Bob Dylan (Col)
Phoebe Snow (Col)
Bad Co (Swan Song)

JOHN PLATT: Playing various cuts.

M105 FM/CLEVELAND

ADDED
Henry Gross (Lifesong)
Journey (Col)
Jesse C Young (WB)

HOT
Queen (Elektra)
Peter Frampton (A&M)
Bob Dylan (Col)
Genesis (Atl)
Sweet (Capitol)
Artful Dodger (Col)
Laura Nyro (Col)
Bad Co (Swan Song)
Boz Scaggs (Col)
Melissa Manchester (Arista)

ERIC STEVENS, Program Director: QUEEN'S "Rhapsody" "Friend" BOZ'S "All Over" "Georgia" Playing BLACK OAK ARKANSAS single.

WMMS FM/CLEVELAND

ADDED
Steve Marriot (A&M)
Nicks & Buckingham (Poly)
Chick Corea (Poly)
Jonathan Edwards (WB)
Kiss (Casablanca)
Nils Lofgren (A&M)
Nektar (Passport)
Rush (Merc)
Spooky Tooth (A&M)
Status Quo (Capitol)
Robin Trower (Chrysalis)
Thin Lizzy (Merc)
Wet Willie (Capricorn)
Joe Walsh (ABC)
Jesse C Young (WB)
Santana (Col)

HOT
Peter Frampton (A&M)
Bad Co (Swan)
Genesis (Atl)
Bebop Deluxe (Harvest)
Dr. Feelgood (Col)
Lynyrd Skynyrd (MCA)
Elliot Murphy (RCA)
I0cc (Merc)
David Bowie (RCA)
Melissa Manchester (Arista)
Howard Worth (Rocket)
Laura Nyro (Col)
Boz Scaggs (Col)

CHARLIE KENDALL, Music Director: Playing entire Lps. Playing HOT CHOCOLATE, J. GEILS, LOU REED (b), CARL CARLETON, LOUDEN WAINWRIGHT, STAR SPANGLED WASHBOARDS, CALIFORNIA MUSIC, HOLLIES, PETER TOSH, BOBBY BRADDOCK, and RADIO KING singles.

WCOL FM/COLUMBUS

ADDED
Wishbone Ash (Atl)
Allan Clarke (Asylum)
Albert King (Utopia)
String Driven (20th)
Bill Wyman (Roi Stn)
Wet Willie (Capricorn)
Dr. Feelgood (Col)
Jesse C Young (WB)
Nick Drake (Antilles)
Earl Slick (Capitol)
Murray Head (A&M)

HOT
Bebop Deluxe (Harvest)
Bad Co (Swan Song)
Queen (Elektra)
Sweet (Capitol)
Bob Dylan (Col)
Egles (Asylum)
Gary Wright (WB)
Genesis (Atl)
Brecker Bros (Arista)
Heart (Mushroom)
Nicky Barclay (Ariola)
Peter Frampton (A&M)

WCOL FM/COLUMBUS

(Continued)

BOB GOODING, Program Director: WISHBONE'S "Goodbye" "Rest" "Moonshine" CLARKE'S "Stand" "Long Way" "Living" KING'S "Warm Arms" "Truckload" "Loser" STRING'S "Chain" "Things We Said" "Ways Of Woman" WYMAN'S "Apache" "60 Seconds" "Foolin'" WILLIE'S "No" "Fat" "Stoned" FEELGOOD'S "Tumbling" "Another Man" "I Can Tell" YOUNG'S "Corinna" "T-Bone" "Peace" "Going On" SLICK'S "Blue" "Do It" "Sho Nuff" HEAD'S "Boats Away" "Reply" "I'm Yours"

KZEW FM/DALLAS

ADDED
Outlaws (Arista)
Nektar (Passport)
Fool's Gold (Morning Sky)
Thin Lizzy (Merc)
Rush (Merc)

HOT
Pablo Cruise (A&M)
Wet Willie (Capricorn)
Peter Frampton (A&M)
Bad Co (Swan)
Ted Nugent (Epic)
Lynyrd Skynyrd (MCA)

MARK CHRISTOPHER, Music Director: Playing various cuts.

KBPI FM/DENVER

ADDED
Santana (Col)
Chick Corea (Poly)
Wet Willie (Capricorn)
Thin Lizzy (Merc)
Osibisa (Island)

HOT
Peter Frampton (A&M)
Fleetwood Mac (WB)
Boz Scaggs (Col)
Kingfish (Round)
Bad Co (Swan)

JEFF POLLACK, Music Coordinator: LIZZY'S "Fight" BOZ'S "Lido" KINGFISH'S "Lightning" "Hypnotize"

KFML AM/DENVER

ADDED
Colin Wolcott (ECM)
Randall Bramblett (Polydor)
Stoney Edwards (Capitol)
Thin Lizzy (Merc)
Doc Severinsen (Epic)
Hounddog Taylor (Alligator)
Jean L Ponty (Atl)

HOT
Willie Nelson (Col)
Wilderness America (EC212)
Genesis (Atl)
String Driven (20th)
Les Dudek (Col)
Pousette Dart (Capitol)
L A Express (Caribou)
John Hartford (Fly F)
Wet Willie (Capricorn)

CRAIG APPLEQUIST, Program Director: Playing various cuts.

WABX FM/DETROIT

ADDED
Jesse C Young (WB)
Steve Gibbons (MCA)
Rush (Merc)
Wet Willie (Capricorn)
Slade (WB)
Good Rats (Ratcity)

HOT
Pavlov's Dog (Col)
Heart (Mushroom)
Starcastle (Epic)
Journey (Col)
Johnny Winter (Blue Sky)
Stu Daye (Col)
Robin Trower (Chrysalis)
Genesis (Atl)
Kingfish (Round)
Peter Frampton (A&M)
Roy Harper (Chrysalis)
Sweet (Capitol)
String Driven (20th)
Elvin Bishop (Capricorn)

BOB BURCH, Program Director: Playing entire Lps. Playing KISS single.

WWCK FM/GREENBAY

ADDED
Robin Trower (Chrysalis)
Billy Cobham (Atl)
Jean L Ponty (Atl)
Earl Slick (Capitol)
Heart (Mushroom)
Return Forever (Col)
Rush (Merc)

HOT
Sutherland Bros (Col)
Elvin Bishop (Capricorn)
Queen (Elektra)
Loggins & Messina (Col)
Bad Co (Swan Song)
Peter Frampton (A&M)
Nanette Workman (Big Tree)
Robin Trower (Chrysalis)
Sweet (Capitol)
Grand Funk (Capitol)

CHRIS McCABE, Music Director: Playing various cuts. Playing FLEETWOOD MAC, ELO, ERIC CARMEN, NAZARETH, KISS, BELLAMY BROTHERS, and HOLLIES singles.

WQCM FM/HAGERSTOWN

ADDED
Allan Clarke (Asylum)
Kingfish (Round)
Sutherland Bros (Col)
ENO (Island)

HOT
Dr. Feelgood (Col)
Johnny Winter (Blue Sky)
Peter Frampton (A&M)
Tom Rush (Col)
Boz Scaggs (Col)
L A Express (Caribou)
Poco (Epic)
KGB (MCA)
Lynyrd Skynyrd (MCA)
Golden Earring (MCA)

PETE WILSON, Program Director: Playing entire Lps.

WHCN FM/HARTFORD

ADDED
Nektar (Passport)
Sailor (Epic)
Hounddog Taylor (Alligator)
Heart (Mushroom)
Joe Henderson (Milestone)
Osibisa (Island)
Les Dudek (Col)
Pousette Dart (Capitol)
Jesse C Young (WB)
Steve Hackett (Chrysalis)
Lenny LeBlanc (Big Tree)
Collin Wolcott (ECM)
Lee Oskar (UA)
Hoyt Axton (A&M)
Norman Blake (Rounder)

HOT
Genesis (Atl)
Kingfish (Round)
Flora Purim (Milestone)
Thin Lizzy (Merc)
Nanette Workman (Big Tree)
Poco (Epic)
Peter Frampton (A&M)
Boz Scaggs (Col)
Chick Corea (Poly)
Robin Trower (Chrysalis)
Leonard Cohen (Col)
Jonathan Edwards (WB)
Maria Muldaur (WB)
Reggae Vol 2 (Island)
Brian Auger (RCA)

PAUL PAYTON, Music Director: Playing entire Lps. Playing WILD TCHOUPITOUAS single.

WZZQ FM/JACKSON

ADDED
Nils Lofgren (A&M)
Kiss (Casablanca)
Pablo Cruise (A&M)
J C Young (WB)
Kool & The Gang (Delise)
Billy Cobham (Atl)
Michael Franks (WB)
Robin Trower (Chrysalis)
Jonathan Edwards (WB)

HOT
Peter Frampton (A&M)
Henry Gross (Lifesong)
Elvin Bishop (Capricorn)
Queen (Elektra)
David Bowie (RCA)
Jimmy Buffett (ABC)
Melissa Manchester (Arista)
Bad Co (Swan)
I0CC (Merc)
Phoebe Snow (Col)
Lynyrd Skynyrd (MCA)

KEITH CARTER, Music Director: BUFFETT'S "Hotel" title MELISSA'S "You & I" "Rescue" "Happy" BAD'S "Blood" "Silver" "Live For Music" "Sister" CC'S "Art" "Mandy" LYNRYD'S "Cry" "Trouble" "Blues" title FRANKS' "Monkey" Playing J. GEILS, O JAYS, and COMMODORES singles.

WAIV FM/JACKSONVILLE

ADDED
Nanette Workman (Big Tree)
Nicky Barclay (Ariola)
Wishbone Ash (Atl)
Gallagher & Lyle (A&M)
Earl Slick (Capitol)
Chuck Corea (Polydor)
Robin Trower (Chrysalis)
Billy Cobham (Atl)
Thin Lizzy (Merc)

HOT
David-Bowie (RCA)
Styx (A&M)
Jimmy Buffett (ABC)
Peter Frampton (A&M)
Ted Nugent (Epic)
Starcastle (Epic)
Genesis (Atl)
Bad Co (Swan Song)
Bros Johnson (A&M)
Styhooks (Merc)

BILL BARTLETT, Program Director: Playing various cuts. Playing KISS and LOUDEN WAINWRIGHT singles.

KYYS FM/KANSAS CITY

ADDED
Kiss (Casablanca)
Tinn Lizzy (Merc)
Wet Willie (Capricorn)
Jesse C Young (WB)
Sutherland Bros (Col)
Pablo Cruise (A&M)
Al Di Meola (Col)
J L Ponty (Atlantic)
Billy Cobham (Atl)
David Sancious (Epic)

HOT
Elvin Bishop (Capricorn)
Sweet (Capitol)
Peter Frampton (A&M)
Starcastle (Epic)
Cate Bros (Arista)

MAX FLOYD, Program Director: Playing various cuts. Playing J. GEILS single.

KSMB FM/LAFAYETTE

ADDED
Michael Franks (WB)
Eno (Island)
Flora Purim (Milestone)
Elliot Murphy (RCA)
Horace Silver (Blue Note)
Stu Daye (Col)
Sergio Mendes (Elektra)
Van Der Graaf (Merc)

HOT
Peter Frampton (A&M)
Bob Dylan (Col)
Elvin Bishop (Capricorn)
Henry Gross (Lifesong)
Sutherland Bros (Col)
PPL (RCA)
Bad Co (Swan)
Cate Bros (Asylum)
Melissa Manchester (Arista)
Starcastle (Epic)
Tropes (Marlin)
Phoebe Snow (Col)
Styx (A&M)

RAY SUTLEY, Music Director: Playing various cuts. Playing BARCLARY J HARVEST, and HALL & OATES singles.

WBAB FM/LONG ISLAND

ADDED
Steve Hackett (Chrysalis)
Lee Oskar (UA)
String Driven (20th)
Thin Lizzy (Merc)
Nektar (Passport)
Wet Willie (Capricorn)
Slade (WB)
Jonathon Edwards (WB)
Sailor (Epic)
Earl Slick (Capitol)

HOT
Queen (Elektra)
Good Rats (Ratcity)
Bad Co (Swan Song)
Kingfish (Round)
Maria Muldaur (WB)
KGB (MCA)
Genesis (Atl)
Robin Trower (Chrysalis)
I0cc (Merc)
Pablo Cruise (A&M)

BERNIE BERNARD, Music Director: OSKAR'S "Journey" STRING'S "Things" NEKTAR'S "Moses" SLADE'S "Walkin'" "Everything" WILLIE'S "Walkin'" "Everything" QUEEN'S "Death" RATS' "Pages" MULDAUR'S title. KGB'S "Let Me Love" GENESIS' "Moon" Playing HOLLIES single.

WLIR FM/LONG ISLAND

ADDED
Billy Cobham (Atl)
Jesse C Young (WB)
Wet Willie (Capricorn)
Jonathan Edwards (WB)
Good Rats (Rat City)
Randall Bramblett (Poly)
Wishbone Ash (Atl)
Nektar (Passport)
Bill Wyman (RS)

HOT
Kingfish (Round)
Genesis (Atl)
Pablo Cruise (A&M)
Starcastle (Epic)
Joni Mitchell (Asylum)
Michael Franks (WB)
Pousette Dart (Capitol)
Laura Nyro (Col)
Jukka Tolonen (Janus)

GIL COLQUITT, Music Director: Playing entire Lps.

KLOS FM/LOS ANGELES

ADDED
Wet Willie (Capricorn)
Jesse C Young (WB)
Thin Lizzy (Merc)
Steve Gibbons (MCA)
Genesis (Atl)
Kansas (Kirschner)

HOT
Peter Frampton (A&M)
Egles (Asylum)
Paul Simon (Col)
Fleetwood Mac (WB)

DABAR HOORELBEKE, Music Director: Playing various cuts.

KMET FM/LOS ANGELES

ADDED
Nektar (Passport)
Paul Butterfield (Blvle)
Pablo Cruise (A&M)

HOT
Boz Scaggs (Col)
Peter Frampton (A&M)
Bad Co (Swan)
David Bowie (RCA)
Ted Nugent (Epic)
Bebop Deluxe (Harvest)

SAM BELLAMY, Operations Manager: Playing various cuts.

For your convenience, AOR reporting stations have been alphabetized according to city.



Because of the broad scope and growing popularity of the music of The Ozark Mountain Daredevils a unique situation has been created. Instead of one single, we're releasing two singles—at the same time. One is pop, one is country.

THE NEW OZARK MOUNTAIN DAREDEVILS SINGLES ARE:

“KEEP ON CHURNIN’”

AM 1808



Pop

From “The Car Over The Lake Album” SP 4549
Produced by David Anderle

“YOU MADE IT RIGHT”

AM 1809



Country

From “It'll Shine When It Shines” SP 3654
Produced by Glyn Johns and David Anderle



ON A&M RECORDS

ALBUMS

WQFM FM/MILWAUKEE

ADDED
Thin Lizzy (Merc)
Pavlov's Dog (Col)
Flora Purim (Milestone)
Wishbone Ash (A&M)
Steve Gibbons (MCA)
Heart (Mushroom)
Genesis (A&M)
Kokomo (Col)
J L Ponty (A&M)
New York Mary (Arista-Freedom)
Pablo Cruise (A&M)
Earl Slick (Capitol)
Robin Trower (Chrysalis)
Wet Willie (Capricorn)
Jesse C Young (WB)

HOT
Laura Nyro (Col)
KGB (MCA)
Loggins & Messina (Col)
L A Express (Carabou)
Paul Simon (Col)
Queen (Elektra)
Gary Wright (WB)
Jimmy Buffett (ABC)
Lou Reed (RCA)
Phoebe Snow (Col)
Joni Mitchell (Capitol)
Fleetwood Mac (WB)
Bob Dylan (Col)
Carole King (Ode)

BOBBIN BEAM, Music Director: KGB's "Sailor" SIMON's "Kind" QUEEN's "Friend" "May" BUFFETT's title "Gravity"

WZMF FM/MILWAUKEE

ADDED
Robin Trower (Chrysalis)
Jesse C Young (WB)
Heart (Mushroom)
Slade (WB)
Wet Willie (Capricorn)

HOT
Queen (Elektra)
Supertramp (A&M)
Sweet (Capitol)
Ted Nugent (Epic)
David Bowie (RCA)
Peter Frampton (A&M)
Genesis (A&M)

JIM ROBERTS, Program Director: QUEEN's "Sweet Lady" "Friend" "39" SWEET's "Lies In Eyes" "Rain" "Action" SUPERTRAMP's "Sister" "Lady" "Nobody" NUGENT's "Hey Baby" "Strangle" BOWIE's "TVC" "Stay" title FRAMPTON's "Doobie" "Baby" "Jack" "Show" GENESIS' "Squonk" "Volcano" title.

WKLH FM/MONTGOMERY

ADDED
Thin Lizzy (Merc)
Aj Weber (Anchor)
Stairsteps (Dark Horse)
Spiderman (Lifesong)
Billy Cobham (A&M)
Eno (Island)

HOT
Attitudes (Dark Horse)
Elvin Bishop (Capricorn)
Loggins & Messina (Col)
Peter Frampton (A&M)
Aerosmith (Col)
IOCC (Merc)
Steve Gibbons (MCA)
Henry Gross (Lifesong)
Bad Co (Swan)
Jimmy Buffett (ABC)

JEFF TILDEN, Music Director: Playing various cuts.

KFMH FM/MUSCATINE

ADDED
Robin Trower (Chrysalis)
Kokomo (Col)
Steve Hackett (Chrysalis)
Hoyt Axton (A&M)
Pablo Cruise (A&M)
Rush (Merc)
Hound Dog Taylor (Alligator)
Jesse C Young (WB)
Wet Willie (Capricorn)
Jane (Capitol)

HOT
Poco (Epic)
Flora Purim (Milestone)
Wishbone Ash (A&M)
Boz Scaggs (Col)
Genesis (A&M)
Bill Wyman (RS)
Starcastle (Epic)
Journey (Col)
Al Di Meola (Col)
Peter Frampton (A&M)
Dory Previn (WB)
Bob Dylan (Col)

VINIANNONE, Music Director: Playing various cuts.

WKDA FM/NASHVILLE

ADDED
Jesse C Young (WB)
Robin Trower (Chrysalis)
Wet Willie (Capricorn)
Hoyt Axton (A&M)
Bros Johnson (A&M)
Sutherland Bros (Col)

HOT
Elvin Bishop (Capricorn)
Carole King (Ode)
Lynyrd Skynyrd (MCA)
Fleetwood Mac (WB)
Bob Dylan (Col)
Outlaws (RCA)
Peter Frampton (A&M)
David Bowie (RCA)
Jimmy Buffett (ABC)
Bad Co (Swan Song)

JACK CRAWFORD, Program Director: BISHOP's "Fooled" title KING's "Love Real" "Work Out" LYNLYRD's title "Blues" MAC's "Warm" "Rhianon" "Afraid" "Say You" DYLAN's "Diamond" "Mozambique" OUTLAWS' "Texes" "Woman" FRAMPTON's "Show Me" "Happening" "Jack Flash" BOWIE's "TVC" "Wild" "Stay" BUFFETT's "Crazy" "Caroline" BAD's "Blood" "Silver" "Simple"

WNOE FM/NEW ORLEANS

ADDED
Jesse C Young (WB)
Stairsteps (Drk Hrse)
Billy Cobham (A&M)

HOT
Peter Frampton (A&M)
Robin Trower (Chrysalis)
Genesis (A&M)
Wet Willie (Capricorn)
Bros Johnson (A&M)

BRIAN NICHOLS, Music Director: Playing various cuts.

WNEW FM/NEW YORK

ADDED
Jonathan Edwards (WB)
Slade (WB)
Jesse C Young (WB)
Billy Cobham (A&M)
Steve Hackett (Chrysalis)
Phil Cody (WB)
Kiss (Casablanca)
Return Forever (Col)
Les Dudek (Col)
Thin Lizzy (Merc)

HOT
Phoebe Snow (Col)
Kingfish (Round)
Bruce Springsteen (Col)
David Bowie (RCA)
Good Rats (Rat City)
Genesis (A&M)
Bill Wyman (RS)
Nektar (Passport)
Eagles (Asylum)

DENIS ELSAS, Music Director: Playing entire Lps. Playing JOHN SEBASTIAN, SEALS & CROFTS, and STEVE SAWYER singles.

WPLJ FM/NEW YORK

ADDED
Jonathan Edwards (WB)
Slade (WB)
Jesse C Young (WB)
Billy Cobham (A&M)
Steve Hackett (Chrysalis)
Phil Cody (WB)
Kiss (Casablanca)
Return Forever (Col)
Les Dudek (Col)
Thin Lizzy (Merc)

HOT
Eagles (Asylum)
Peter Frampton (A&M)
Bob Dylan (Col)
Queen (Elektra)
Paul Simon (Col)
Bad Co (Swan Song)
Fleetwood Mac (WB)

LARRY BERGER, Program Director: QUEEN's "Rhapsody" "Friend" "39" BAD's "Sister" title "Live" "Simple" MAC's "Rhianon" "Say You" "Warm" "Monday" Playing BELLAMY BROTHERS single.

WNOR FM/NORFOLK

ADDED
Jesse C Young (WB)
Wet Willie (Capricorn)
Robin Trower (Chrysalis)
Boz Scaggs (Col)
Journey (Col)
Michael Franks (WB)
Lee Oskar (UA)
Nils Lofgren (A&M)
Earl Slick (Capitol)

HOT
Peter Frampton (A&M)
Bob Dylan (Col)
Gary Wright (WB)
Marshall Tucker (Capricorn)
Bad Co (Swan)
ELO (UA)

BRUCE GARRAWAY, Program Director: FRAMPTON's "Show" "Sun" DYLAN's "Mozambique" "Sara" WRIGHT's title "Judge" "Made To Love" TUCKER's "Can't You See" "Virginia" BAD's title "Honey" "Silver" ELO's "Fire" "Magick"

WORJ FM/ORLANDO

ADDED
Pretty Things (Swan Song)
Robin Trower (Chrysalis)
Willie Nelson (Col)
Wishbone Ash (A&M)
Wet Willie (Capricorn)
Bill Wyman (RS)
Pablo Cruise (A&M)
Earl Slick (Capitol)
Jerry Garcia (Round)
Laura Nyro (Col)
Lee Oskar (UA)
Les Dudek (Col)

HOT
Boz Scaggs (Col)
Kingfish (Round)
KGB (MCA)
Jimmy Buffett (ABC)

ANITA LENZ, Music Director: BOZ's "Tomorrow" KING-FISH's "Hypnotize" Playing KISS, BAD COMPANY, LOU REED, HALL & OATES, and CATE BROTHERS singles.

WMMR FM/PHILADELPHIA

ADDED
Nils Lofgren (A&M)
Les Dudek (Col)
Jim Harden (Island)
Thin Lizzy (Merc)
Osibissa (Island)
Jean Luc Ponty (A&M)
Santana (Col)
Hollies (Polydor-imp)

HOT
Jesse C Young (WB)
Robin Trower (Chrysalis)
Steve Hackett (Chrysalis)
Genesis (A&M)
Starcastle (Epic)
Boz Scaggs (Col)

PAUL FUHR, Music Director: Playing various cuts.

KDKB FM/PHOENIX

ADDED
Thin Lizzy (Merc)
Reggae Vol 2 (Island)
Wet Willie (Capricorn)
Lee Oskar (UA)
Paco De Lucia (Island)
Lee Garrett (Chrysalis)
Les Dudek (Col)
Steve Gibbons (MCA)
Steve Hackett (Chrysalis)
Billy Cobham (A&M)

HOT
Peter Frampton (A&M)
Boz Scaggs (Col)
Genesis (A&M)
Robin Trower (Chrysalis)
Lynyrd Skynyrd (MCA)
Roy Harper (Chrysalis)
Hoyt Axton (A&M)
Bob Marley (Island)
Jimmy Buffett (ABC)
Autumn People (Sound Tech)

LINDA THOMPSON, Music Director: Playing entire Lps. Playing OSIBISSA and C.W. McCALL singles.

WDVE FM/PITTSBURGH

ADDED
Genesis (A&M)
Robin Trower (Chrysalis)

HOT
Queen (Elektra)
Peter Frampton (A&M)
Michael Franks (WB)

JIM ROACH, Program Director: QUEEN's "Rhapsody" FRANKS' "Popsicle" "Monkey" "Eggplant"

WYDD FM/PITTSBURGH

ADDED
Thin Lizzy (Merc)
Kool & Gang (Delite)
Jonathan Edwards (WB)
Michael Franks (WB)
Outlaws (Arista)

HOT
Elvin Bishop (Capricorn)
Fleetwood Mac (WB)
Peter Frampton (A&M)
Michael Franks (WB)
Genesis (A&M)
Roy Harper (Chrysalis)
L A Express (Carabou)
PPL (RCA)
Roxy Music (A&M)
Boz Scaggs (Col)
Phoebe Snow (Col)
Robin Trower (Chrysalis)
Gino Vanelli (A&M)

STEVE DOWNES, Program Director: Playing various cuts. Playing J. GEILS, LOU REED, HOLLIES, and OSIBISSA singles.

WCMF FM/ROCHESTER

ADDED
Steve Hackett (Chrysalis)
Earl Slick (Capitol)
Billy Cobham (A&M)
Jonathan Edwards (WB)
Kokomo (Col)
Lee Oskar (UA)
Lee Ritenour (Epic)
Robin Trower (Chrysalis)
Jesse C Young (WB)
Wet Willie (Capricorn)
Good Rats (Rat City)
Sailor (Epic)
Larry John Wilson (Mon)
Tremeloes (DJM)

HOT
Genesis (A&M)
Boz Scaggs (Col)
Pousette Dart (Capitol)
Steve Gibbons (MCA)
Heart (Mushroom)
Sutherland Bros (Col)
Starcastle (Epic)
Bebop Deluxe (Harvest)
KGB (MCA)
Peter Frampton (A&M)
Kingfish (Round)
Pablo Cruise (A&M)

BERNIE KIMBLE, Program Director: Playing entire Lps. Playing GRAND FUNK single.

KZAP FM/SACRAMENTO

ADDED
Randall Bramblett (Polydor)
Temptations (Gordy)
Kiss (Casablanca)
David Cassidy (RCA)
Rush (Merc)
Tim Hardin (Antilles)
Mann (Imp)
Luther Allison (Gordy)
Donna Summer (Casablanca)
Thin Lizzy (Merc)

HOT
Les Dudek (Col)
Loe Oskar (UA)
Pablo Cruise (A&M)
Smokey Robinson (Tamla)
Paul Butterfield (Brevle)
Albert King (Utopia)
Earl Slick (Capitol)
Elliot Murphy (RCA)
Brecker Bros (Arista)
Wet Willie (Capricorn)
Starcastle (Epic)
Robin Trower (Chrysalis)
Jesse C Young (WB)

ROBERT WILLIAMS, Program Director: Playing entire Lps. Playing ANDREW GOLD, VANCE OR TOWERS, LOUDEN WAINWRIGHT and LOU REED singles.

KSAN FM/SAN FRANCISCO

ADDED
Bros Johnson (A&M)
Earl Slick (Capitol)
Jane (Capitol)
Wet Willie (Capricorn)
Les Dudek (Col)
Tremeloes (DJM)
Olympic Runners (London)
Al Green (Hi)
Nektar (Passport)
Ashford & Simpson (WB)
String Driven (20th)
Boxer (Virgin-imp)
Hollies (Deluxe-imp)
Cafe Society (Konk-imp)
Peter Hammill (Charisma)

HOT
Robin Trower (Chrysalis)
Sammy Hagar (Capitol)
Pablo Cruise (A&M)
Santana (Col-imp)
Jesse C Young (WB)
Boz Scaggs (Col)
Kingfish (Round)
Thin Lizzy (Merc)

CHRISTY MARCUS, Music Director: Playing entire Lps.

KOME FM/SAN JOSE

ADDED
Les Dudek (Col)
Nils Lofgren (A&M)
Thin Lizzy (Merc)
Wet Willie (Capricorn)
Vangelis (RCA)
Lee Oskar (UA)
Hoyt Axton (A&M)
Billy Cobham (A&M)
Bill Wyman (RS)
Steve Marriot (A&M)
Return To Forever (Col)
William Ackerman (Windham)

HOT
Phoebe Snow (Col)
Boz Scaggs (Col)
Kingfish (Round)
Jerry Garcia (Round)
Pablo Cruise (A&M)
Laura Nyro (Col)
Lynyrd Skynyrd (MCA)
Bad Co (Swan)
Genesis (A&M)
Flora Purim (Milestone)
Jesse C Young (WB)
Santana (Col)

DANA JANG, Music Director: DUDEK's "City Magic" "Don't Stop" LOFGREN's "Crime" LIZZY's "Boys Back" WILLIE's "Come Back" Playing LOUDEN WAINWRIGHT, SEALS & CROFTS, and HOLLIES singles.

KZOF FM/SAN LUIS OBISPO

ADDED
Thin Lizzy (Merc)
Wet Willie (Capricorn)
Steve Hackett (Chrysalis)
Wishbone Ash (A&M)
Steve Gibbons (MCA)
Hoyt Axton (A&M)
Kingfish (Round)
Third World (Island)
Pablo Cruise (A&M)
Gallagher & Lyle (A&M)
Sammy Hagar (Capitol)
Chris De Burgh (A&M)

HOT
Elliot Murphy (RCA)
Boz Scaggs (Col)
Sutherland Bros (Col)
Sweet (Capitol)
Genesis (A&M)
David Bowie (RCA)
Peter Frampton (A&M)
Bad Co (Swan)
IOCC (Merc)
Maria Muldaur (WB)
Phoebe Snow (Col)

RICK WILLIAMS, Program Director: GIBBON's "Cool" KING-FISH's "Jump" HAGAR's "Young Blues" BURGH's "Spanish Train" Playing J. GEILS single.

OK102 1/2 FM/SEATTLE

ADDED
Robin Trower (Chrysalis)
Jesse C Young (WB)
Flora Purim (Milestone)
Pablo Cruise (A&M)
Jean L Ponty (A&M)
Genesis (A&M)
Elliot Murphy (RCA)
Michael Franks (WB)

HOT
Fleetwood Mac (WB)
Peter Frampton (A&M)
Heart (Mushroom)
Paul Simon (Col)
Phoebe Snow (Col)
Ted Nugent (Epic)
Sweet (Capitol)
Queen (Elektra)

NORM GREGORY, Program Director: PURIM's "Wing" "Open Eyes" "Some Time" CRUISE's "Crystal" "Zero" GENESIS' "Robbery" "Volcano" "Entangled" FRANKS' "Jive" "Happy" "Night Moves"

KREM FM/SPOKANE

ADDED
Flora Purim (Milestone)
Robin Trower (Chrysalis)
String Driven (20th)
Pablo Cruise (A&M)
Wet Willie (Capricorn)
Hoyt Axton (A&M)
Earl Slick (Capitol)
Pousette Dart (Capitol)
Jesse C Young (WB)
R & L Thompson (Island)
Randall Bramblett (Polydor)

HOT
Heart (Mushroom)
Queen (Elektra)
Bebop Deluxe (Harvest)
David Bowie (RCA)
Phoebe Snow (Col)
Bad Co (Swan Song)
Peter Frampton (A&M)
Jukka Tolonen (Janus)
Roy Harper (Chrysalis)
IOCC (Merc)
Lynyrd Skynyrd (MCA)
Jean L Ponty (A&M)
Al Di Meola (Col)
Sammy Hagar (Capitol)
KGB (MCA)

DON ADAIR, Program Director: Playing entire Lps. Playing HOLLIES single.

KSHE FM/ST. LOUIS

ADDED
Rush (Merc)
Steve Gibbons (MCA)
Steve Ashley (Gull)
Steve Hackett (Chrysalis)
Stamper's (Quality)
Nektar (Passport)
Rare Earth (Rare Earth)
Buddy Miles (Casablanca)

HOT
Pavlov's Dog (Col)
Heart (Mushroom)
Starcastle (Epic)
Roy Harper (Chrysalis)
Kingfish (Round)
Jerry Garcia (Round)
Wishbone Ash (A&M)
Bill Wyman (RS)
Su Days (Col)
Vangelis (RCA)
Johnny Winter (Blue Sky)
Robin Trower (Chrysalis)
Wet Willie (Capricorn)

JOE CAPOBIANCO, Program Director: KINGFISH's "Hypnotize" "Lightning" ATLANTIS' "Board" BOWIE's "TVC" "Stay" BAD's "Silver" HEAD's title. Playing KIKI DEE, J. GEILS, and KISS singles.

Mike Harrison

Continued from page 19

nationally huge group's album that everybody was waiting for and was a shu-in for a top ten airplay chart debut. Unfortunately, the same week that the album was generally released for airplay by the record company, an overzealous record company hero sent most of the nation's major AOR's a test pressing of the album with an attached letter stating that because they had supported the group in the past they were getting this advance copy and to please not report it to the trades until next week. Well, about 40% of the stations complied resulting in the album debuting in the low twenties as opposed to the top ten. This particular situation is not unique. It seems to always occur whenever a record company attempts the enormously difficult task of trying to coordinate the reports of over 120 AOR stations in the wake of an uncoordinated release.

The answer to the problem is simple. Radio stations should report what they are playing when they are playing it. Record companies should coordinate releases, not reports. Creating illusions is a shallow affair. The truth remains the same throughout. Now isn't that what we're all really interested in?

KSHE FM/ST. LOUIS

(Continued)
Slade (WB)
James Talley (Capitol)

MARK COOPER, Music Director: Playing entire Lps. Playing J. GEILS, PHOEBE SNOW, and KISS singles.

WQSR FM/TAMPA

ADDED
Billy Cobham (A&M)
Temptations (Gordy)
Robin Trower (Chrysalis)
Jesse C Young (WB)
Lester Flatt (FI Fish)
Buddy Miles (Casablanca)
Sailor (Epic)
Al Green (Hi)
Flora Purim (Milestone)
Jonathan Edwards (WB)
Terry Melcher (RCA)
Les Dudek (Col)
Heart (Mushroom)

HOT
Kingfish (Round)
Al Di Meola (Col)
Bad Co (Swan)
Genesis (A&M)
Maria Muldaur (WB)
Journey (Col)
Brian Auger (RCA)
Henry Gross (Lifesong)
Paris (Capitol)
Laura Nyro (Col)
Outlaws (RCA)
Michael Franks (WB)

STEVE HUNTINGTON: GENESIS' "Ripples" Playing J. GEILS SEALS & CROFTS, and KISS singles.

WIOT FM/TOLEDO

ADDED
Robin Trower (Chrysalis)
Jesse C Young (WB)
Wet Willie (Capricorn)

HOT
IOCC (Merc)
Queen (Elektra)
Bob Dylan (Col)
Loggins & Messina (Col)
Bad Co (Swan Song)
Elvin Bishop (Capricorn)
Paris (Capitol)
Phoebe Snow (Col)
Lynyrd Skynyrd (MCA)
Sweet (Capitol)
Carole King (Ode)
Boz Scaggs (Col)
Pavlov's Dog (Col)
Cold Blood (ABC)

NEIL LASHER, Music Director: L&M's "Peacemaker" "Marie" ELVIN's "Fooled" title "Hey" PARIS' "Nazarene" "Black Book" SWEET's "Action" BOZ's "Jump" "Lido" DOG's "Mercy" "Hang On" Playing J. GEILS, HOLLIES singles.

WMHE FM/TOLEDO

ADDED
Elvin Bishop (Capricorn)
Henry Gross (Lifesong)
Laura Nyro (Col)
PPL (RCA)
Starcastle (Epic)
Sutherland Bros (Col)
Roy Harper (Chrysalis)

HOT
Melissa Manchester (Arista)
Peter Frampton (A&M)
Carole King (Ode)
Joni Mitchell (Asylum)
Bad Co (Swan Song)
Grand Funk (Capitol)
Loggins & Messina (Col)
Queen (Elektra)
BTO (MERC)
ELO (UA)
Gary Wright (WB)
IOCC (Merc)
Bob Dylan (Col)

KAREN SEROTA, Music Librarian: BISHOP's "Fooled" GROSS' "Shannon" NYRO's "Cat Song" PPL's "Sun Shone" STARCASTLE's "Seasons" Playing CATE BROTHERS, BLACKBYRDS, O'JAYS, and 4 SEASONS singles.

WOUR FM/SYRACUSE

ADDED
Nils Lofgren (A&M)
Pousette-Dart (Capitol)
William D Smith (WB)
Les Dudek (Col)
Billy Cobham (A&M)
Wet Willie (Capricorn)
Osibissa (Island)
Terry Melcher (RCA)
Jonathan Edwards (WB)
Van Der Graaf (Merc)

HOT
Boz Scaggs (Col)
Genesis (A&M)
Kingfish (Round)
Santana (Col)
Mac Gayden (ABC)
Robin Trower (Chrysalis)
Elvin Bishop (Capricorn)
Elliot Murphy (RCA)
Sutherland Bros (Col)
Randle Bramblett (Poly)

JEFF CHARD, Program Director: DUDEK's "City Magic" BOZ's "What Can I Say" "Lowdown" GENESIS' "Squonk" KINGFISH's "Hypnotize" GAYDEN's "Evolving" BISHOP's "Fooled" MURPHY's "Stilleto" SUTHERLAND's "Train" Playing LOUDEN WAINWRIGHT, J. GEILS, and SUPER-TRAMP (B) singles.

WAAF FM/WORCESTER

ADDED
Jesse C Young (WB)
Jonathan Edwards (WB)
Robin Trower (Chrysalis)
Wet Willie (Capricorn)
Earl Slick (Capitol)
Su Days (Col)
Al Di Meola (Col)
Leonard Cohen (Col)
Johnny Taylor (Kokomo (Col)
Stairsteps (Drk Hrse)
Jukka Tolonen (Janus)
Reggae Vol 2 (Island)
Flora Purim (Milestone)
Al Green (Hi)

HOT
Peter Frampton (A&M)
Journey (Col)
Phoebe Snow (Col)
Kingfish (Round)
Atlantis (Vertigo)
David Bowie (RCA)
Bad Co (Swan Song)
Cate Bros (Asylum)
Murray Head (A&M)
Elvin Bishop (Capricorn)



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KWST—Los Angeles
KIMN-FM—Denver
KBPI—Denver
KFML—Denver
KLOL—Houston
KZEW—Dallas
KDKB—Phoenix
KRST—Albuquerque
KWFM—Tucson
KSHE-FM—St. Louis
KADI-FM—St. Louis
WXRT—Chicago
TRIAD—Chicago
WVUX-AM—Chicago
WABX—Detroit
WWWW—Detroit
WMMS—Cleveland
WQFM—Milwaukee
WCOL-FM—Columbus
WMAL-FM—Washington, D.C.
WAYE—Baltimore
WKTK—Baltimore
WEAM-AM—Baltimore
WCMF—Rochester
KXFM—Santa Monica
KSML—Kings Beach
KTCL—Ft. Collins
KXFM—Santa Monica
WHCN—Hartford
WTAO—Murphysboro, IN.
KMOD—Tulsa
KILO—Kirkland
WOUR—Utica
WQBK—Albany
KEZY-FM—Anaheim
WHFS—Washington, D.C.
WIOQ—Philadelphia
WBRU—Providence

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COUNTRY

Country Radio Seminar A Hit

The 1976 7th Annual Country Radio Seminar held last week, March 19th and 20th, at the Airport Hilton, Nashville, was considered by all a huge success. 'Success' not only in terms of total attendance, (the more than 350 registered well exceeded last year's 270), but also in the area of knowledge gained from the sessions.

This year's seminar had more than 118 different radio stations in attendance to the two full days of meetings. The theme for the event was: COUNTRY RADIO: Number One-A Reality! Under the direction of Agenda Committee Chairman, BOB MITCHELL, General Manager of KCKC, San Bernardino and Industry Committee Chairman, FRANK MULL of Mull-Ti-Hits Promotions, Nashville, this reporter found this seminar by far the best organized and most informative of the Country Radio Seminars in the past.

As in past seminars, the policy of not allowing hospitality suites and not permitting commercialism to be a part of the seminar made the learning process much easier than normal under a convention situation. The sessions provided, for the most part, very qualified and well-educated individuals. Most sessions had plenty of time for questions and answers. The willingness of the participants to furnish useful information and the willingness of those in attendance to ask meaningful questions helped make most meetings very educational.

Country artist C.W. McCALL was the opening keynote speaker. McCall got everyone in up-spirits with his very entertaining talk. Highlights from the Old Home Town Bread commercials that started the career of this former advertising executive from Omaha were well received.

The first meeting, with moderator MAC ALLEN of Sonderling Broadcasting Company, featured RICK STEVENS of the Harris Corporation and KEITH James, Vice President of Moffatt Communications, Ltd. Stevens talked about automation systems and said there were no bad machines, but rather bad system designs. Mr. James showed off a system (reported on in R&R recently) used by his stations in Canada that was very enlightening. With the use of computers, an initial cost of from 12 to 15 thousand dollars, and monthly expenses of \$300, a radio station can provide its on-the-air talent with a very workable live-automated system. The system allows the air talent to have time to make positive decisions for his show, rather than spending a lot of time dealing with setting up the music flow and stop sets.

One of the most well-received sessions was "Sound Ways To Clean Up Your Act," moderated by KLAC's Operation Director HAL SMITH and featuring ERIC SMALL of E.R.A. Inc, an engineering consulting firm. Small talked engineering on a very simple-to-understand level. He suggested if you have problems with different quality tape from sponsors there is a unit called "Sharp Cut Off Filter." This piece of equipment will allow you to take out a frequency of noise from a bad quality tape. Small said using carts to play back music in stereo for FM play was not a good idea. He felt a quality cart has not been developed to give the full range needed. Some new possibilities of AM Stereo were also discussed.

Mercury recording artist TOM T. HALL was the guest speaker at the Friday lunch. He had no trouble keeping everyone entertained with stories about his days in radio.

Friday afternoon got underway with WMC Program Director, BOB YOUNG moderating a panel on radio station formats. Panelists included CHRIS COLLIER, KIKK, Houston; BOBBY DENTON, WIVK, Knoxville; JOHNNY GREY, WYDE, Birmingham; CLIFF HAYNES, KNEW, Oakland; MIKE HAYNES, WKDA, Nashville; BOB HOOPER, WESC, Greenville, S.C.; BEN PEYTON, KAYO, Seattle; LEE PHILIPS, WNYN, Canton; BOB ROSE, KFEQ, St. Joseph, Missouri; ED SALAMON, WHN, New York; and MARTY SULLIVAN, KRMD, Shreveport. As you can see the main problem with this session was too many panelists. For the most part, despite the overflow, the meeting went very well. BOBBY DENTON made most of the casually-dressed panelists and audience stir with his policy of making his announcers wear a tie while on-the-air. BOB HOOPER, WESC, said his station was in business only for the purpose of making money. BEN PEYTON, KAYO, said, "The keys to a successful station are right people, music and promotion." CLIFF HAYNES of KNEW said he finds the best way to motivate his people is by taking part with them in the station's activities. Rather than telling them what to do, he suggests being involved with each area of the station's functions. CHRIS COLLIER, KIKK said, "You should make your people feel a part of what is going on." Some felt on-the-air requests and dedications were a waste of valuable air time. This session gave a good cross-section of ideas and philosophies. ED SALAMON of WHN gave a typical sound hour that provided some very useful thoughts.

"Selecting Music For Airplay" was the final Friday meeting. Moderator CLIFF HAYNES of KNEW, Oakland, introduced TODD WALLACE of the RADIO INDEX Research Company. Wallace had a music research service to sell, so a tremendous amount of information was not provided on how to research music in a given market. The second part of this session featured moderator CHARLIE MONK of ASCAP in Nashville. Panelists included representatives from BILLBOARD, RECORD WORLD, CASHBOX, and the GAVIN REPORT, as well as music and program directors selected at random from the audience. (Radio & Records was asked to be on this panel, but because it was designed to talk about how to pick music, I, as Country Editor declined because R&R is a factual information sheet and it is our policy NOT to pick single records.) New singles were selected at random and each panelist talked about how they analyzed each.

Friday evening was the "Rap Room" under the direction of DAVE DONAHUE, Operations Director of KHAK, Cedar Rapids, Iowa. Areas of discussion included trade chart methodology, free shows vs. paid concerts, lyric content, and the continuing battle of short vs. long playlist.

Saturday morning sessions got under way with a well-received talk

from JIM GABERT, President of K-101, San Francisco and National Radio Broadcasters Association (formerly NAFMB).

WALT TURNER, WIL, St. Louis introduced JACK McCOY of D.P.S., Inc, and BOB PITTMAN of WMAQ, Chicago. Audience research was the area of discussion. Pittman talked about how to break out the ARB and McCoy provided information on his Chapter One Research Service.

JASON SHRINSKY, well-known broadcasting attorney from Washington, D.C. talked about the FCC and some of the problems of broadcasters today. Some areas included minority hiring, contests, hyping, and public files. One very key point Shrinsky made was about talking with minority groups. He suggested never to meet with their representatives alone. Have someone else from the station present to help witness the proceedings. Good questions and answer session was held.

TERRY WOOD, Operations Director of WONE-WTUE, Dayton opened the afternoon meeting with an audio/visual presentation on methods of selling a radio station, from billboards to T.V. spots.

The final session of the event was moderated by WIRE, Indianapolis General Manager DON NELSON. Featured panelists included CHARLIE WARNER, WMAQ, Chicago; DEAN OSMONDSON, WMC, Memphis; and GARY AKERS, KHEY, El Paso. All panel members are general managers at their stations. Methods of motivation, the responsibility of management and how to get to a position of management were the key topics. Warner considers himself as "arbitrator" between the different departments of his station. Osmondson said a manager should try to make staff members interested in what they are doing. Overall, this session received very good response.

BILL ANDERSON, MCA recording artist, gave the final keynote address. Anderson, who is in the process of buying a radio station in Provo, Utah, received a standing ovation for his remarks about the radio industry.

A cocktail party and "New Faces" show and banquet were the cherry to top this very well-organized event. The "New Faces" providing the musical entertainment were: REX ALLEN, JR., ED BRUCE, EARL CONLEY, DOTTSY, RUBY FALLS, LINDA HARGROVE, JONI LEE, DARRELL McCALL, NICK NIXON, CHUCK PRICE, and EVEN STEVENS. As usual, the Master of Ceremonies was the crazy CHARLIE MONK. His funniest bit was when he was talking about good-sport JACK CRESSE, General Manager of KVOO, Tulsa. Monk suggested Cresse might be getting too old for conventions, because the night before he was walking back to his room with a "Lady" and forgot why he was going to his room.

My hat is off to the Country Radio Seminar for a tremendous conference. My personal thanks to the planning committee for having myself and R&R take part in the planning stages of such a successful event.

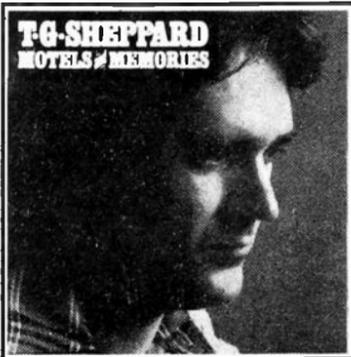
JIM DUNCAN
Country Editor

Complete Seminar Photo Coverage See Page 32

COUNTRY ALBUMS

Album Cuts Receiving Airplay

LYNN ANDERSON (Columbia): "Rodeo Cowboy"
FREDDY FENDER (ABC/Dot): "Via Con Dios"
LARRY GATLIN (Monument): "Heart Is Quicker" and "Fagen's Chapel"
MERLE HAGGARD (Capitol): "Cotton Patch Blues" & "Stingree"
CLELUS MAGGARD (Mercury): "C.B. Lingo Dict." & "Kentucky"
WILLIE NELSON (Columbia): "Lucky Old Sun" & "If You've Got The Money"
TAMMY WYNETTE (Epic): "The Heart"



T.G. SHEPPARD

Motels And Memories (Melodyland)
Sheppard proves once again with this his second album release that he is still a very consistent artist. You'll find some very easy to listen to music. Best material: "Solitary Man," a big pop-rock hit for NEIL DIAMOND could easily make it Country with this arrangement. "We Just Live Here (We Don't Love Here)" is the other very strong cut.



FREDDIE HART

People Put To Music (Capitol)
By far one of the smoothest artists in the field of Country Music today. This album will be a sure winner and single releases will number more than one. Best cuts: "I Love You, I Just Don't Like You" and "She'll Throw Stones At You." Also very good: "Your Place Or Mine" and "While The Feeling's Good."



Biff Collie INSIDE NASHVILLE

The seventh annual COUNTRY RADIO SEMINAR was, according to the 350-plus radio and industry people there, a landmark in our business. Superstars of radio and music were there and exciting things took place, thanks to special guest speakers C.W. McCALL (opening keynoter), ERIC SMALL, TOM T. HALL, JIM GABBERT, JACK McCOY, JASON SHRINSKY, BILL ANDERSON, and all panelists and moderators. Close to 50 Country Station Managers were there this year, and were vocally "turned on" to the action. Too many to thank for work on the affair, but one thing for sure: A couple hundred station people went back home excited after seeing a 60% or better show of hands indicating their station IS number one in at least some area of their rating structure. Hence the believability of this year's seminar theme, "COUNTRY RADIO NO. 1, A REALITY!" Thanks to all who made my job as executive director and seminar moderator easy and fun.

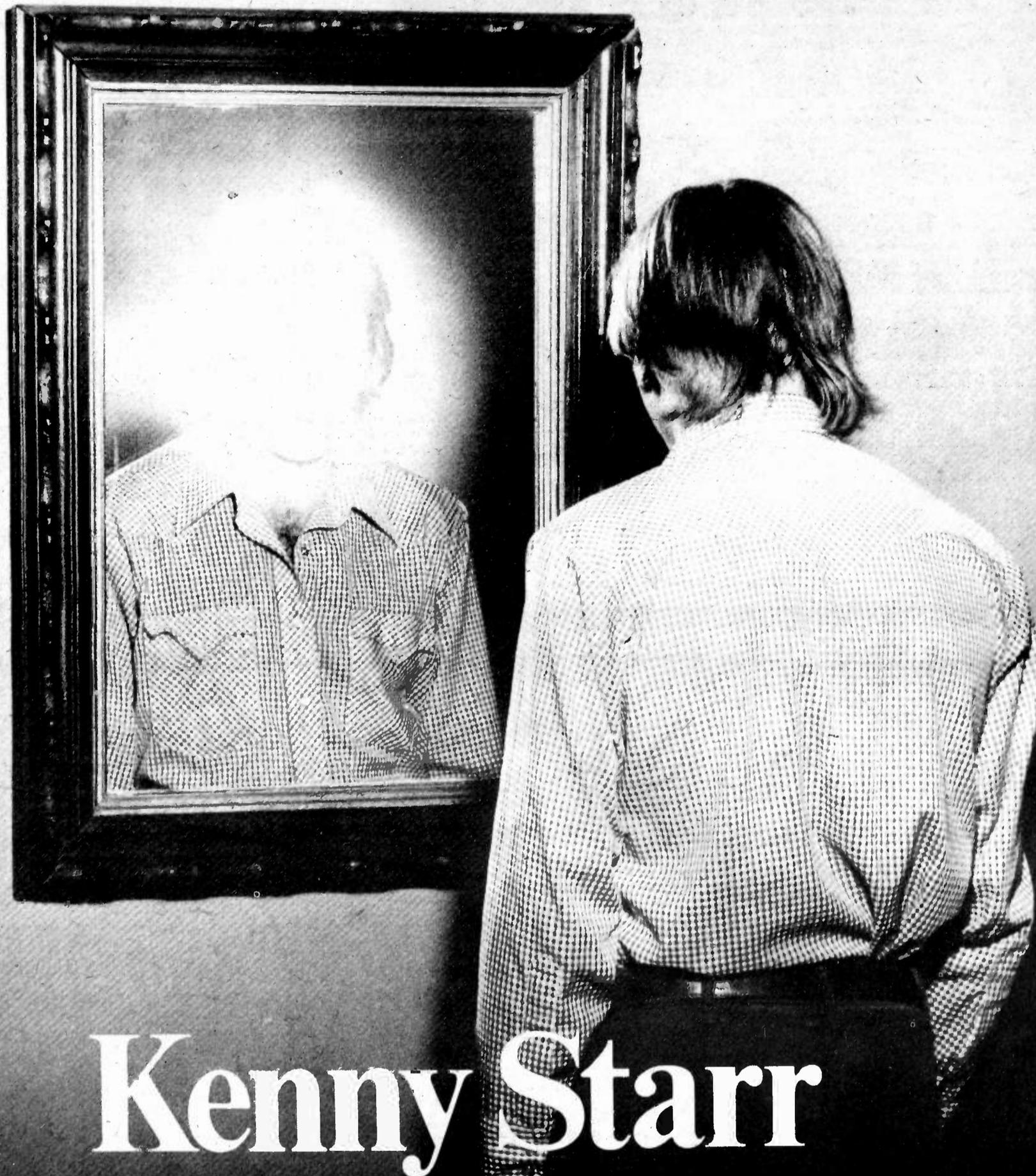
SEMINAR QUOTES: "You can bet I'll be back! It's a great two-day think tank!" (JIM RUPE, producer of the syndicated "Country Crossroads")... "Learned more in two days than I've learned in ten years" (WKDA's TONY GEORGE)... "It was a great opportunity to share with others mutual problems and ideas, and a great place to ask questions. I got answers!" (RON TATER, WWOK/Miami)... "I'm in love again!" (JERRY SEABOLT, U.A.)... "Let's play one for Old Bob!" (JOHNNY GIMBLE, as he soloed on seminar Saturday's New Faces Show)... "I hope that's sweat running down my...leg!" (NICK NIXON, as he nervously approached the mike to perform for 300 Country jocks)... "I've had a love affair with radio since I started announcing at WMOR, Morehead, Kentucky." (TOM T. HALL)... "Music? I try to program our station as if MY mother and YOUR mother were listening." (WIVK/Knoxville's BOBBY DENTON)

IT HAPPENED IN MUSIC CITY: They got another restraining order against WEBB PIERCE's bus ramp construction. But Webb says this time he's not stopping, he started the ramp last week... The JOHNNY CASH CBS-TV summer series will begin taping in May they say. "GOOD-NIGHT BILL WALKER," as Cash referred to him at the end of every one of his weekly shows on the old series, will again be Music Director for Cash. Bill flew to Austin last weekend for a Texas-size celebration by the Texas Country Capitol of the record release of DALE McBRIDE (remember his "Corpus Christi Wind" a couple years ago?). They do things big down there... AMERICAN RED CROSS Donor Center in Nashville last weekend appealed for 15 pints of replacement blood they expected to need for the critical throat surgery of this past Monday for BOB LUMAN...

Tonight I'll Face The Man

MCA-40524

(Who Made It Happen)



Kenny Starr

Reflecting the excitement:

KAYO	KKYX	WBAP	WIVK	WMC	WUBE
KBOX	KNUZ	WHK	WJD	WONE	WWOK
KCKC	KSON	WIL	WKDA	WRCP	WCMS
KERE	KVOU	WIRE	WENO	WSLR	

MCA RECORDS

COUNTRY RADIO SEMINAR



Opening day ceremonies at the Country Radio Seminar included a welcome talk from **BOB MITCHELL**, General Manager of KCKC, San Bernardino. Mitchell was also this year's Agenda Committee Chairman.



POLYDOR-MGM Recording artist **C.W. McCall** was the first keynote speaker at the Country Radio Seminar.



"Sound Ways To Clean Up Your Act" was the topic of discussion with engineering consultant **ERIC SMALL**.



BOB YOUNG, Program Director of WMC, Memphis is shown moderating the panel on formats for Country Radio.



BOB PITTMAN, Operations Director of WMAQ, Chicago is pictured during his talk on "Breaking Out The ARB."



Operations Director of **WONE-WTUE**, Dayton, **TERRY WOOD** talked about the use of outside advertising to sell Country Radio. Wood then played and audio/visual presentation.



Panelist of Country Radio Program Directors used during the formats panel.



Music research was a key meeting of interest at this year's seminar. Pictures (left to right) **TODD WALLACE** of The Radio Index research company and moderator **CLIFF HAYNES**, Program Director of **KNEW**, Oakland.



Getting together for a rap session on Progressive Country are **KEN MOYER**, General Manager of **KOKE-FM**, Austin, Texas; **CHUCK FLOOD**, National Progressive Country Promotion ABC-Dot; **GARY POWERS**, Program Director of **KWAM-FM**, Memphis; and **RON TATAR**, **WWOK** & **WIGL-FM**, Miami.



Audience research was discussed by **JACK MCCOY** (left) **D.P.S., Inc.** Also pictured is panel moderator **WALT TURNER**, Program Director **WIL**, St. Louis.



Some of the submitted Country Radio material sent in for the Country Radio Seminar.



Master of Ceremonies **BIFF COLLIE** (Left) is shown with closing keynote speaker **BILL ANDERSON**, MCA recording artist and future owner of **KIXX**, Provo, Utah.



BILL ANDERSON gets together with some radio programmers after his keynote talk. Pictured (left to right) **BEN PEYTON**, **KAYO**, Seattle; **GARY KINES**, **WSUN**, St. Petersburg; **CRAIG SCOTT**, Plough Broadcasting; Anderson; **JOHN CHAFFEY**, Malrite Broadcasting; **LEE PHILIPS**, **WNYN**, Canton; and Agenda Committee Chairman **BOB MITCHELL**.

Country Radio station General Managers provided an interesting discussion on motivation. Pictured (left to right) **DEAN OSMONDSON**, **WMC**, Memphis; **DON NELSON** (standing), **WIRE**, Indianapolis; **GARY AKERS**, **KHEY**, El Paso; and **CHARLIE WARNER**, **WMAQ**, Chicago.



Seven reasons why we're a great country label:

CRYSTAL GAYLE

"I'll Get Over You"

UA-XW781-Y

(LP-"Somebody Loves You" UA-LA543-G)

BILLIE JO SPEARS

"What I've Got In Mind"

UA-XW764-Y

ED BRUCE

"The Littlest Cowboy Rides Again"

UA-XW774-Y

DEL REEVES

"Ain't Got Nobody"

UA-XW760-Y

DAVE DUDLEY

"Sentimental Journey"

UA-XW766-Y

(LP-"Uncommonly Good Country" UA-LA512-G)

WILLIE NELSON

"The Last Letter"

UA-XW771-Y

(LP-"Country Willie" UA-LA410-G)

JEAN SHEPARD

"Mercy"

UA-XW776-Y

United Artists Records & Tapes. Nashville.



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COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CRYSTAL GAYLE

I'll Get Over You (UA)

Very strong early reaction. Most added record first week out. Stations include: WUBE, KNEW, WJJD, KSON, WCMS, WUNI, WJQS, KRMD, WGEE, WPOC, KHAK, KWMT, WNYN, KDJW, WKDA, WISZ, KSOP, KSO, KLL, WPNX, KTUF, KGA, KBFW, WPNX, KJJJ, WIRE, KKYX, KIKK.

CONWAY TWITTY

After All The Good Is Gone (MCA)

Top early station adds include: KFOX, KNEW, WJJD, WUBE, WIRE, KSO, WAME, KGA, KLL, WHOO, KTUF, KIKK, WJQS, KDJW, WPOC, KHAK, KBFW, KRMD, WMC, KSOP, WDEE, WCMS, KSON and more.

RONNIE MILSAP

What Goes On... (RCA)

Very heavy early phone reaction. More station adds include KAYO, KSO, KHEY, KSO, KWMT, WNYN, KPOK, KRZY, KLAC, WWVA, WIRE (pick). Charts: debut 30 KFOX, 37-24 WKDA, debut 28 KNEW, debut 34 WUBE, debut 29 KERE, debut 29 WAME.

BILL ANDERSON & MARY LOU TURNER

That's What Made Me Love (MCA)

Still gaining very well. Station adds WONE, WKDA, WMC, KRAK, KMPS, WPOC, KNEW, WJJD, KWMT, WNYN, WGEE, WHN, WUBE, WDEE, KJJJ, KBUL, WIL. Early chart: debut 30 WWOK

BILLY "Crash" CRADDOCK

Walk Softly (ABC/Dot)

Off to a very good start. Added at these stations: KTUF, KGA, KNEW, KSOP, WHOO, WPOC, KHAK, WXCL, KERE, KDJW, WGEE, WDEE, WPNX, WIRE, WCMS and more.

NEW & ACTIVE

OLIVIA NEWTON-JOHN "Come On Over" (MCA) Very strong request action. Some of the charts include: 53-44 KLAC, debut 25 WCOP, 32-24 WINN, 32-28 KSON, 48-33 WHOK-FM, 38-28 WKDA, 21-13 KNEW, debut 27 WJJD, 32-24 WINN, debut 28 KLA, debut 28 KFOX. Added at WAME, KSO, KRZY.

MAC DAVIS "Forever Lovers" (Columbia) New station adds: KJJJ, WINN, KPOK, KAYO, KSON, WHOO, WONE, KNEW, KRAK, KMPS, KSOP, WNYN. Chart: debut 18 WWOK

BILLIE JO SPEARS "What I've Got In Mind" (UA) Gaining very strongly. Added at WCOP, WWJO, WGEE, WSUN, WAME. Charted: 29-20 KSON, 40-30 KTUF, 34-21 KWMT, 32-28 WHOO, 31-24 KERE, 33-22 WMNI, 35-29 KKYX.

C.W. McCALL "There Won't Be No More Country Music" (Polydor) Some markets report very good phones. Added WMNI, KDJW, WONE, WWJO, WNYN, KPOK, KBFW, KLL, WIL, WAME. Charted first week 23 KFOX.

MEL TILLIS "Mental Revenge" (MGM) Response is still very good. Added WDEE, KPOK, WJQS, KWMT, WJJD, WUBE, WXCL. Charted: debut 36 KBFW, 37-28 KRMD, 34-26 KDJW, debut 22 WWOK.

DONNA FARGO "Mr. Doodles" (WB) Gaining well. Added KSO, WDEE, WIRE, WPNX, KRMD, KRAK, KMPS, KSOP, WPOC, KHAK, WJQS.

DOLLY PARTON "Hey Lucky Lady" (RCA) Just added at WWJO, KXRB. Charted: 30-23 KNEW, 35-30 WUBE, 35-27 KRAK, 26-21 KSON, 34-30 KRZY, 37-27 KDJW, 38-29 KTUF, 36-30 KJJJ.

ED BRUCE "The Littlest Cowboy Rides Again" (UA) Station adds KPOK, KSOP, KLL, WXCL, WMC, WIL, KLAC. Charted: 36-25 WONE, 33-23 WKDA, debut 27 KFOX.

NARVEL FELTS "Lonely Tear Drops" (ABC/Dot) Station adds WXCL, WPNX, KFOX, WUNI, WISZ, KTUF, KGA, WIRE, WIL.

CHARLEY PRIDE "My Eyes Can Only See" (RCA) New sta-

Radio & Records

March 26, 1976

3 Weeks Ago	2 Weeks Ago	
8	7	1 FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
1	1	2 DON WILLIAMS/Till The Rivers All Run Dry (ABC/Dot)
7	6	3 ROY CLARK/If I Had To Do It All Over Again (ABC/Dot)
14	9	4 EDDIE RABBITT/Drinkin' My Baby (Elektra)
4	3	5 TOM T. HALL/Faster Horses (Mercury)
3	2	6 MERLE HAGGARD/Roots Of My Raising/Back in '51 (Capitol)
2	4	7 WAYLON & WILLIE/Good Hearted Woman (RCA)
6	8	8 LARRY GATLIN/Broken Lady (Monument)
17	10	9 TAMMY WYNETTE/Til I Can Make It On My Own (Epic)
11	11	10 DICKEY LEE/Angels, Roses And Rain (RCA)
16	12	11 CONNIE SMITH/Till I Kissed You (Columbia)
40	20	12 EMMYLOU HARRIS/Together Again (Reprise)
5	5	13 WILLIE NELSON/Remember Me (Columbia)
9	13	14 FREDDY HART/You Are The Song (Capitol)
34	21	15 MICKEY GILLEY/Don't The Girls All Look Prettier (Playboy)
21	16	16 RAY GRIFF/If I Let Her Come In (Capitol)
38	26	17 JOHNNY RODRIGUEZ/I Couldn't Be Me Without You (Mercury)
22	22	18 CHARLIE ROSS/Without Your Love (Mr. Jordan) (Big Tree)
23	19	19 SONNY JAMES/Back In The Saddle/Prisoner Song (Columbia)
10	14	20 BARBARA MANDRELL/Standing Room Only (ABC/Dot)
19	17	21 LITTLE DAVID WILKINS/Good Night Special (MCA)
37	24	22 GARY STEWART/Oh, Sweet Temptation (RCA)
12	18	23 JESSI COLTER/It's Morning (Capitol)
33	29	24 GENE WATSON/You Could Know As Much About A Stranger (Capitol)
13	15	25 T.G. SHEPPARD/Motels And Memories (Melodyland)
21	25	26 GEORGE JONES/The Battle (Epic)
35	33	27 ANNE MURRAY/The Call (Capitol)
27	23	28 GEORGE BAKER SELECTION/Paloma Blanca (WB)
-	35	29 LYNN ANDERSON/All The Kings Horses (Columbia)
-	→	30 CHARLEY PRIDE/My Eyes Can Only See (RCA)
-	37	31 BILLY JO SPEARS/What I've Got In Mind (UA)
-	40	32 NAT STUCKEY/Sun Comin' Up (MCA)
-	→	33 OLIVIA NEWTON-JOHN/Come On Over (MCA)
30	32	34 SUE RICHARDS/Sweet Sensuous Feeling (ABC/Dot)
25	27	35 TERRY BRADSHAW/I'm So Lonesome I Could Cry (Mercury)
20	30	36 LINDA RONSTADT & EMMYLOU HARRIS/Tracks Of My Tears/Gift (Asylum)
26	31	37 FREDDY FENDER/Wild Side Of Life (GRT)
-	→	38 CAL SMITH/Thunderstorms (MCA)
-	39	39 RED STEAGALL/Lone Star Beer/Bob Wills Music (ABC/Dot)
-	→	40 DOLLY PARTON/Hey Lucky Lady (RCA)

NEW ENTRIES

tions on it: KHEY, WCOP, WNYN, KRZY. Charts: debut 39 KNEW, 26-14 WWOK, 39-30 KDJW, debut 31 KENR, 40-30 WINN, debut 35 WIRE.

CARMOL TAYLOR "Play The Saddest Song On The Juke Box" (Elektra) Added at WONE, KCKC, KLAC. Charted: 30-20 KKYX, 29-23 WHOO, 19-10 WKDA, 31-19 KENR, no. 9 WINN.

BOBBY BORCHERS "Someone's With Your Wife Tonight" (Playboy) Added WIRE, WWJO, KRZY. Some charts: debut 30 WAME, 14-6 WKDA, 46-38 WONE, 34-24 KSON.

OTHERS GETTING SIGNIFICANT ACTION:

ASLEEP AT THE WHEEL "Nothin' Takes The Place Of You" (Capitol) Station adds: WGEE, KSOP, KGA.

BELLAMY BROTHERS "Let Your Love Flow" (WB) Added WIRE, WSUN, WISZ, KRAK. Charts include debut 29 KPOK, 15-7 WUNI.

GLEN CAMPBELL "Don't Pull Your Love" (Capitol) Early adds: KIKK, KSON, KOZN-FM, WGEE, KFOX, KCKC.

JOHNNY CASH "One Piece At A Time" (Columbia) Added WCMS, WWVA, KFOX, KCKC (pick)

JODY MILLER "Ashes Of Love" (Epic) Added WHOO, KERE, WGEE, KCKC, KAYO.

MICHAEL MURPHEY "Mansion On The Hill" (Epic) Starting To pick up. Added WCOP, KLAC, WXCL, WWJO, KIKK. Charts: 34-28 KBFW, 25-18 KERE.

ANNE MURRAY "The Call" (Capitol) Charts: 30-26 WWVA, 55-37 KLAC, debut 29 WWOK, 17-11 KERE, 24-18 KENR, 28-20 WMNI.

WILLIE NELSON "I Gotta Get Drunk" (RCA) Station adds include WCMS, KERE, KGA, WPNX, WIRE, KKYX.

ELVIS PRESLEY "The Heart/Hurt" (RCA) "Heart" side is strongest at this point. Added at KERE, WKDA, KIKK, WPNX, KFOX, WIL. "Hurt" side added at KCKC. Both sides added at WUNI, WAME.

Continued on page 37

Most Added

- CRYSTAL GAYLE I'll Get Over You (UA)
- CONWAY TWITTY After All The Good (MCA)
- BILLY "Crash" CRADDOCK Walk Softly (ABC/Dot)
- B. ANDERSON & M.L. TURNER That's What Made Me Love (MCA)
- RONNIE MILSAP What Goes On (RCA)

Most Requested

- CHARLIE ROSS Without Your Love (Big Tree)
- RONNIE MILSAP What Goes On (RCA)
- BOBBY BARE The Winner (RCA)
- FREDDY FENDER You'll Lose A Good Thing (ABC/Dot)
- BILLY JO SPEARS What I've Got In Mind (UA)

HOT TIPS!

**DOLLY
PARTON**

**“Hey,
Lucky
Lady”**

PB-10564



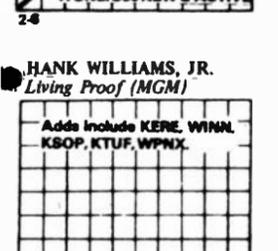
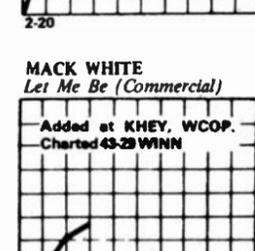
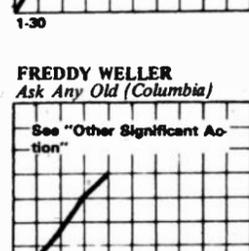
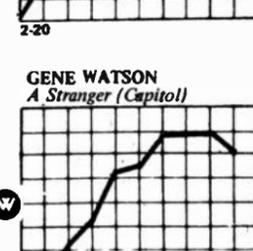
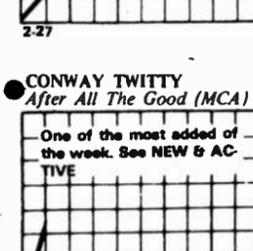
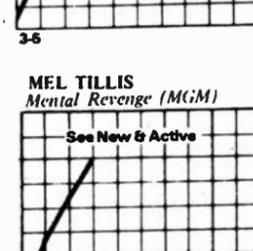
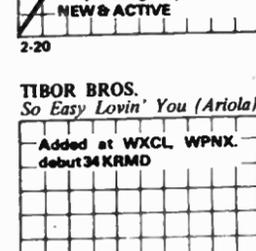
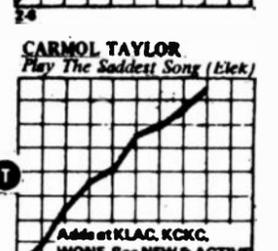
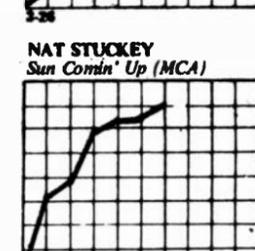
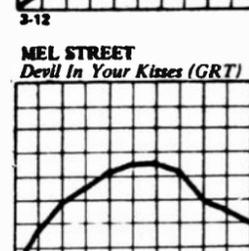
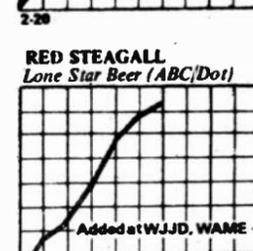
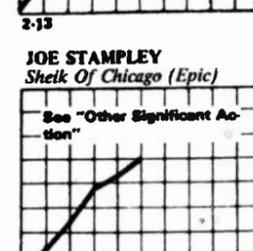
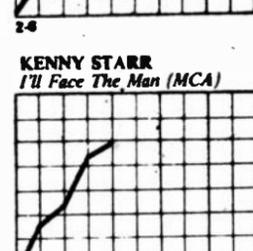
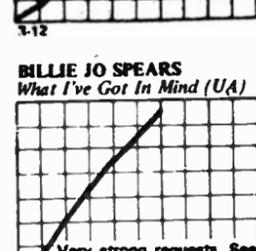
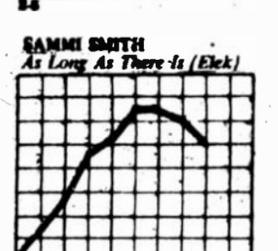
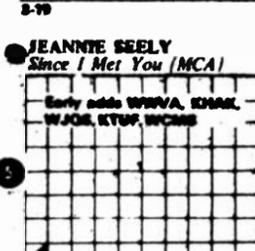
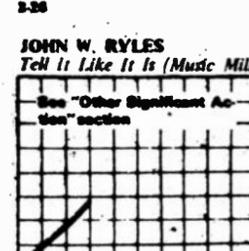
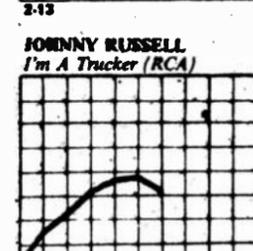
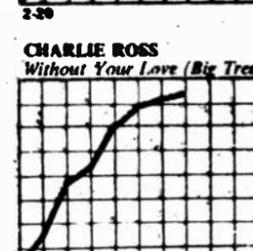
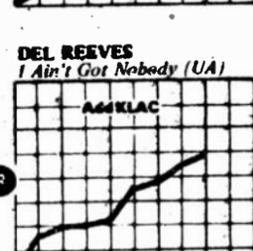
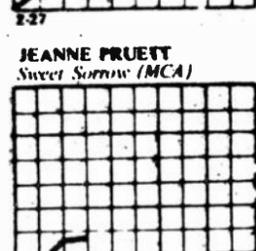
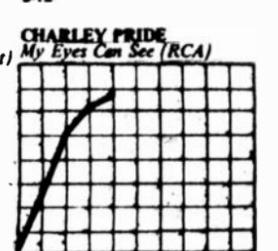
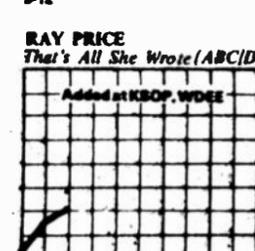
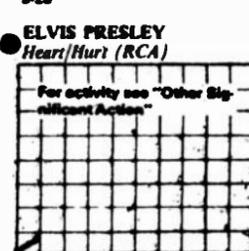
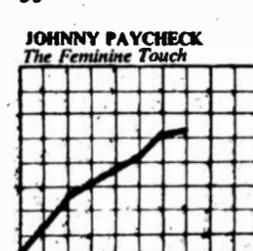
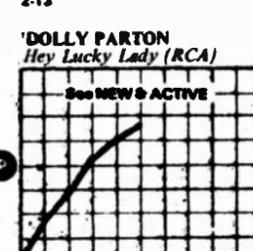
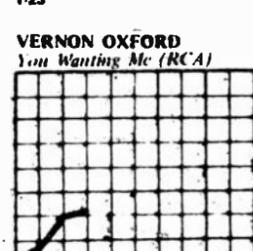
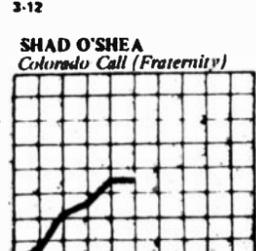
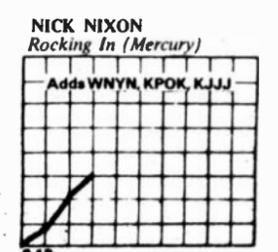
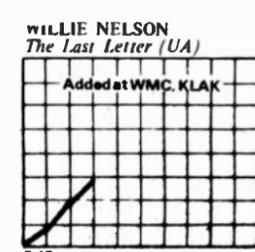
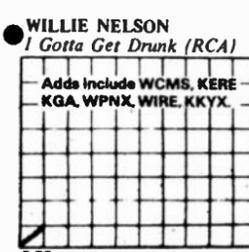
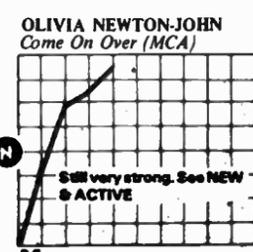
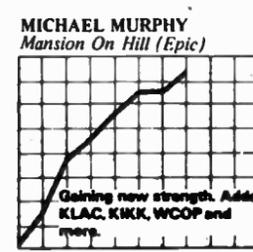
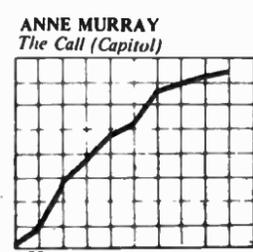
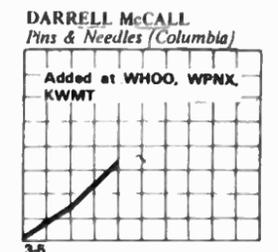
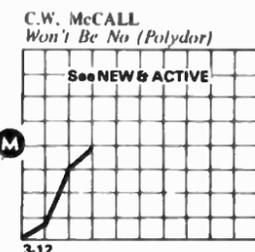
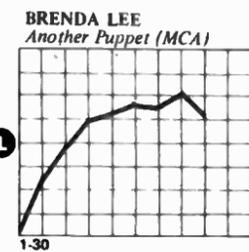
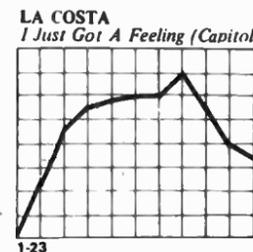
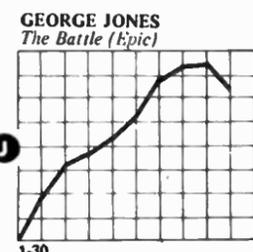
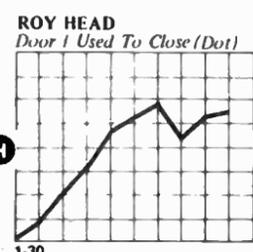
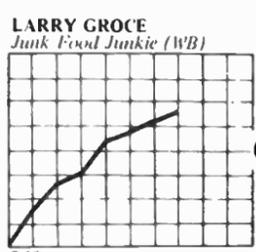
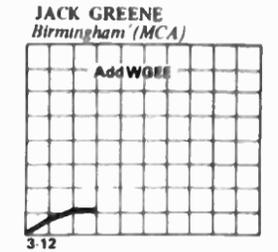
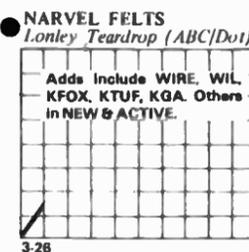
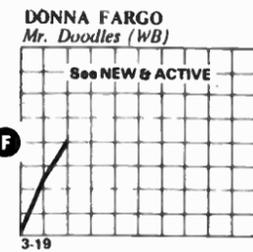
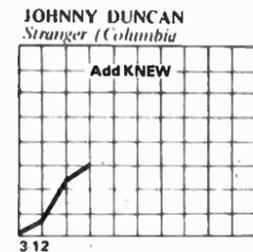
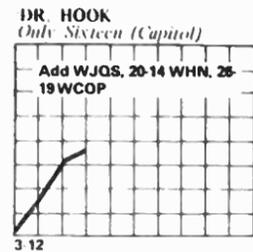
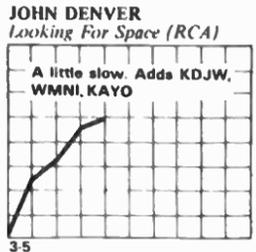
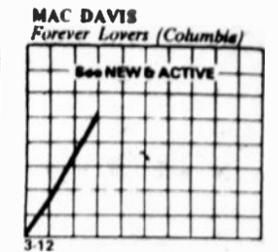
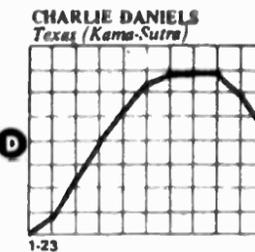
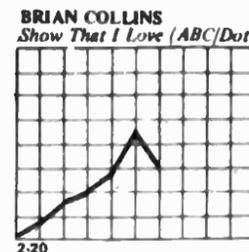
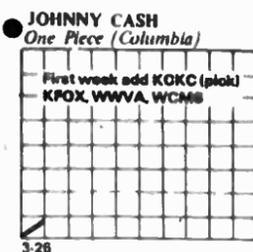
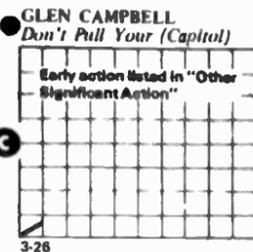
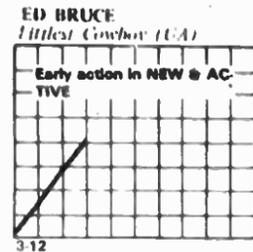
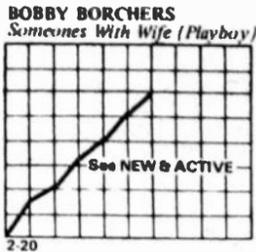
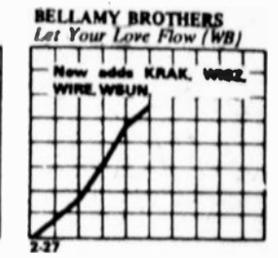
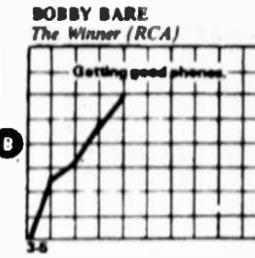
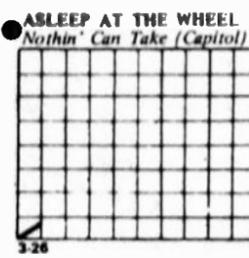
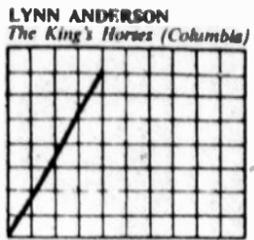
**BOBBY
BARE**
**“The
Winner”**

PB-10556

RCA Records

COUNTRY SINGLES

• new entries Circled letters indicate alphabetical order

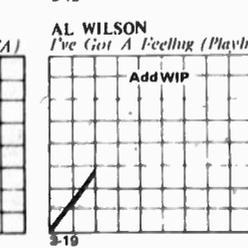
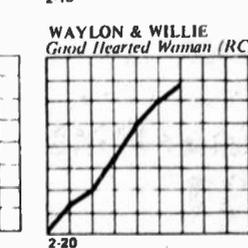
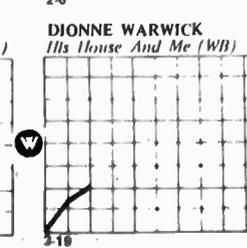
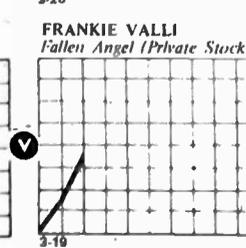
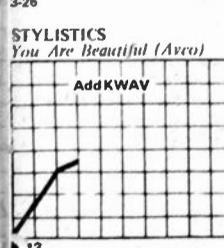
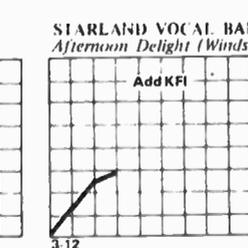
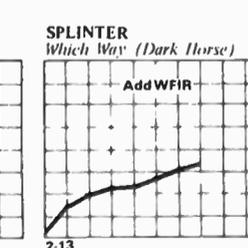
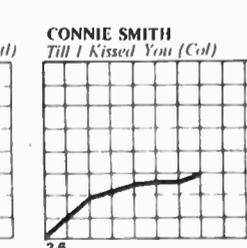
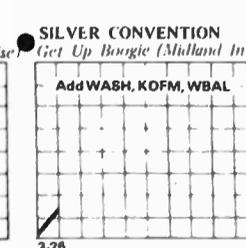
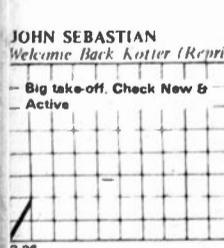
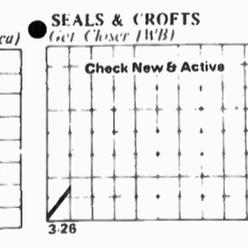
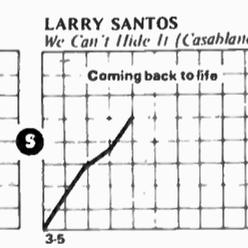
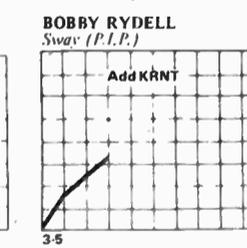
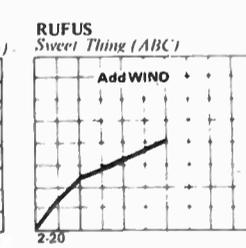
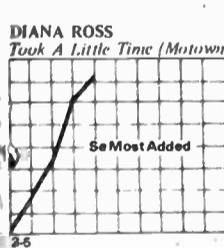
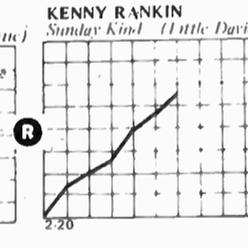
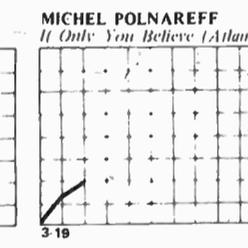
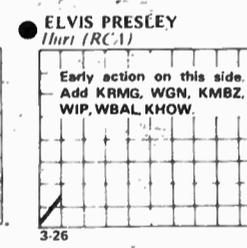
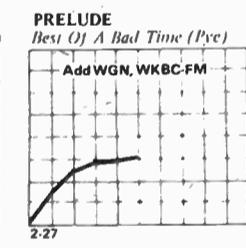
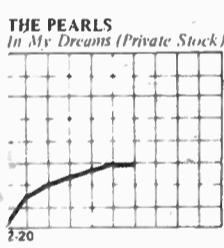
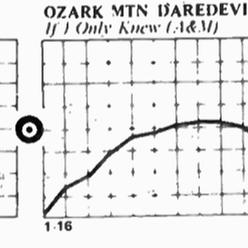
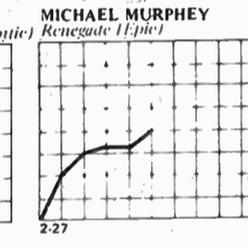
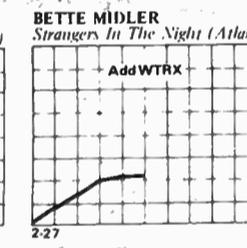
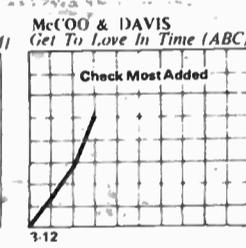
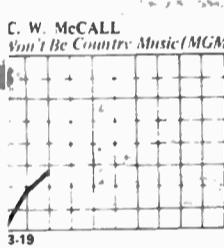
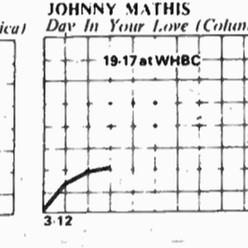
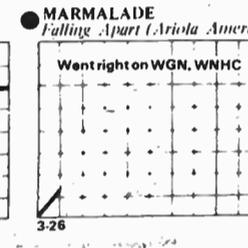
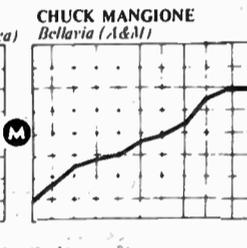
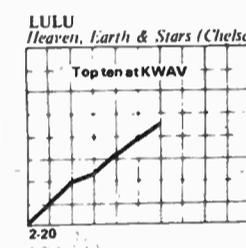
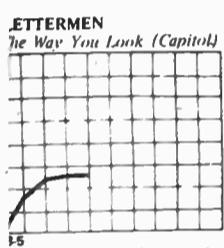
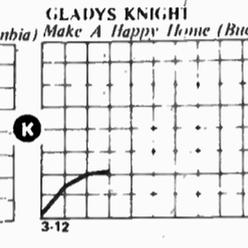
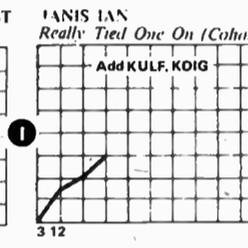
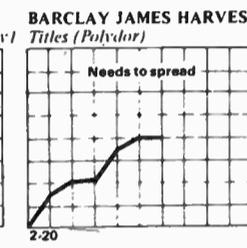
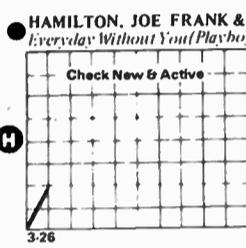
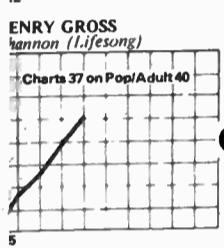
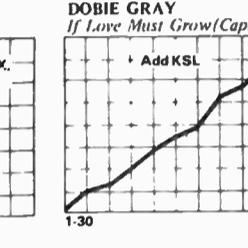
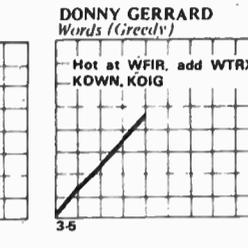
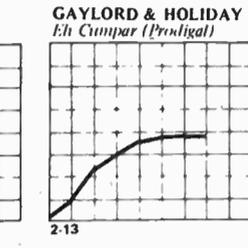
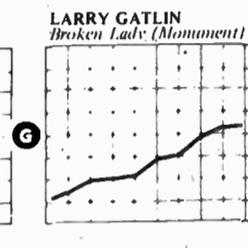
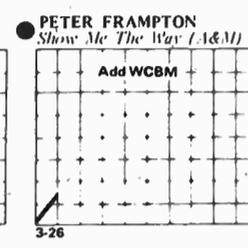
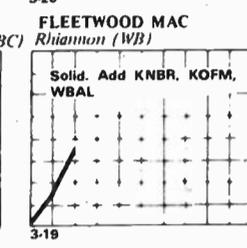
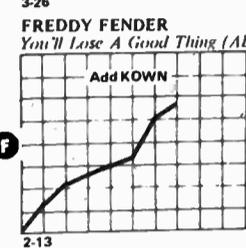
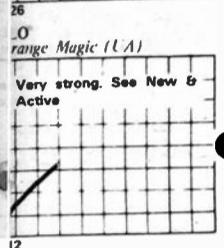
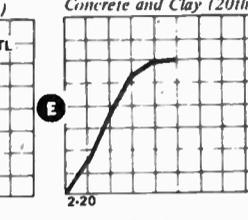
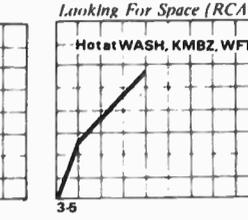
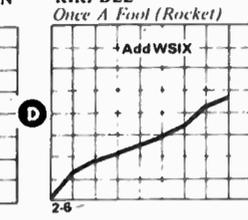
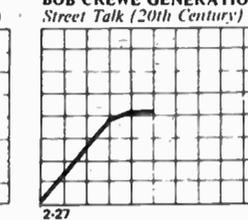
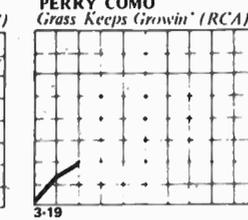
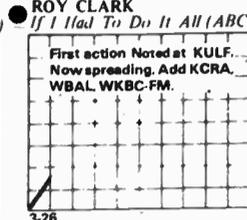
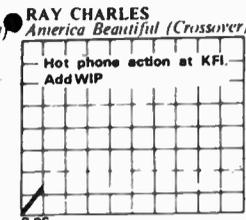


**Country Radio Seminar Pictures
See Page 32**

FR/March 26, 1976

POP/ADULT SINGLES

Circled letters indicate alphabetical order



Most Added:

DIANA ROSS/I Thought It Took A Little Time (Motown) Despite the confusion with her "new" release, adds on this keep pouring in... KFMB, KIOI, WFTL, WHAG, KIIS, WQUD, WLNH.

MARILYN MCCOO & BILLY DAVIS/Hope We Get To Love In Time (ABC) Now virtually blanketed play on this...latest adds include KOY, WFIR, WNHC, KSL, WBAL, WSAV, WHOK.

GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me Goodbye (Capitol) Showing loads of airplay support first week out...check New & Active.

HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy) Again, check New & Active for station breakdown.

The Hottest:

BELAMY BROTHERS/Let Your Love Flow (WB) Still hot after all these weeks...still burning at KFMB, KCRA, KRMG, KNBR, WGR, KWAV, WFTL, KOFM, KSD, KSL, WQUD, WHBC, WLNH, WSAV, WKBC, WSIX.

MAXINE NIGHTINGALE/Right Back Where We Started From (UA) First week into the "hottest" stack. Now reporting hot at over 50% of reporting stations including...WSM, WIP, WGN, KDWN, WHAG, KIIS, WHBC, WTAE, WSAV, KFMB, KULF, KRMG, WGR, WFIR, KOFM, KMBZ.

CARPENTERS/There's A Kind Of Hush (A&M) A very loud "hush" developing here...hot reports this week include WGN, WIP, WTRX, KSL, KIIS, WQUD, WHBC, WSAV, WKBC-FM, KULF, KRMG, KWAV, WFTL, KOFM, WNHC, KMBZ.

NEW & ACTIVE

Continued from page 34

JOHN WESLEY RYLES "Tell It Like It Is" (Music Mill) Added at WINN, KLLL, KPOK. Charts d-20 KDJW, 8WISZ.

JEANNIE SEELY "Since I Met You Boy" (MCA) Added at WWVA, KHAK, WJQS, KTUF, WCMS.

JOE STAMPLEY "Shiek Of Chicago" (Epic) Charted 27-22 WMC. New adds WNYN, KRAK, KPOK, KLAK.

FREDDY WELLER "Ask Any Old Cheater" (Columbia) Added at KDJW, WXCL, WINN, KOZN-FM.

HANK WILLIAMS, JR. "Living Proof" (MGM) Station adds KERE, WINN, KSP, KTUF, WPNX.

Record Industry Notes

Continued from page 28

his Presidency and Board of Director's chair at ATV/Pye. Replacing Siegel is former Chess/Janus President, Marvin Schlechter with Siegel to maintain his relations with the company in a publishing and production capacity...

Bill Roberts has left United Artists and has gone into partnership with **Bill McEuen** with both managing **The Nitty Gritty Dirt Band** and comedian **Steve Martin**. The company name is **Aspen Recording Society** and Roberts may be reached at their L.A. office (213) 654-0938..

Bernie Torres has left DeLite Records to accept the National Promotion Manager spot at **Farr Records**...**Don Stowne** has been appointed West Coast Director, Sales and Promotion for **Lifesong Records**. Stowne was promotion Manager at **Record Merchandising** in L.A. for the past three years...**Jude Lyons** has been promoted to the position of Vice President and General Manager of **Rainbow Advertising** as well as to VP of **Buddah** as announced by label President, **Art Kasa**...

POP/ADULT

Radio & Records

POP ADULT / 40

3 Weeks Ago	2 Weeks Ago		
2	1	1	CAPTAIN & TENNILLE/Lonely Night(A&M)
4	3	2	BELLAMY BROTHERS/Let Your Love Flow (WB)
3	2	3	FOUR SEASONS/December 1963(WB)
7	5	4	GARY WRIGHT/Dreamweaver(WB)
18	9	5	CARPENTERS/There's A Kind Of Hush(A&M)
9	6	6	TONY ORLANDO & DAWN/Cupid(Elektra)
1	4	7	ERIC CARMEN/All By Myself (Arista)
8	7	8	DR. HOOK/Only Sixteen(Capitol)
17	12	9	MAXINE NIGHTINGALE/Right Back Where We Started From(UA)
5	8	10	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
15	13	11	MELISSA MANCHESTER/Just You & I(Arista)
11	11	12	LARRY GROCE/Junk Food Junkie(WB)
19	15	13	CAROLE KING/Only Love Is Real(Ode)
6	10	14	PAUL SIMON/50 Ways To Leave Your Lover(Columbia)
21	17	15	ABBA/I Do, I Do, I Do, I Do, I Do(Atlantic)
29	22	16	OLIVIA NEWTON-JOHN/Come On Over(MCA)
24	19	17	NATALIE COLE/Inseparable(Capitol)
-	33	18	BARRY MANILOW/Tryin' To Get The Feeling(Arista)
27	23	19	RANDY EDELMAN/Concrete & Clay(20th)
23	21	20	JIGSAW/Love Fire(Chelsea)
13	16	21	ANNE MURRAY/The Call(Capitol)
33	26	22	WAYLON & WILLIE/Good Hearted Woman(RCA)
25	24	23	PAUL DELICATO/Cara Mia(Artists Of America)
35	29	24	EMMYLOU HARRIS/Here, There & Everywhere(Reprise)
36	31	25	JOHN DENVER/Looking For Space(RCA)
31	28	26	JEAN-CLAUDE BORELLY/Dollanes Melodie(London)
26	25	27	CHARLIE ROSS/Without Your Love(Big Tree)
-	39	28	MARILYN MCCOO & BILLY DAVIS/Hope We Get To Love In Time(ABC)
10	18	29	EAGLES/Take It To The Limit(Asylum)
38	34	30	HALL & OATES/Sara Smile(RCA)
-	38	31	DIANA ROSS/I Thought It Took A Little Time(Motown)
40	36	32	DOBIE GRAY/If Love Must Grow(Capricorn)
14	14	33	FRANKIE AVALON/Venus(De-Lite)
20	20	34	DONNY & MARIE OSMOND/Deep Purple(MGM)
-	40	35	FREDDY FENDER/You'll Lose A Good Thing(ABC)
39	37	36	SALSOUL ORCHESTRA/Tangerine(Salsoul)
-	→	37	HENRY GROSS/Shannon(Lifesong)
-	→	38	FRANKIE VALLI/Fallen Angel(Private Stock)
-	→	39	LARRY SANTOS/We Can't Hide It Anymore(Casablanca)
-	→	40	FLEETWOOD MAC/Rhiannon(WB)

POP/ADULT RADIO NEWS

KMBZ-KANSAS CITY

Morning man Mike Murphy pulled off one of the more exciting promotions to hit the city in quite some time. In honor of St. Patrick's Day Murphy staged a mile-long St. Paty's Day march that included 2,000 marchers a green cow, a goat with a green beret, a six-piece band along with a caliope. To the delight of the 6,000 spectators who turned out for the affair, Kansas City Mayor Charles Wheeler also took part in the latest chapter of Murphy madness.

KMPC-LOS ANGELES

Afternoon personality Wink Martindale will present "The Academy Awards In Songs And Stories" a six-hour special, from noon to 3pm on Saturday and Monday (March 27 and 29).

The special will follow the Oscars from 1934 to the present. It will include all of the Academy Award-winning songs and scores along with anecdotes about them. Also, interviews with winning and losing actors and actresses from over the years and background stories about the presentation ceremonies themselves.



KDKA morning personality Jack Bogut (upper left) escorted Mickey, Pluto and Goofy on a recent visit to Pittsburgh's Children's Hospital. KDKA brought the Disney World characters to Pittsburgh in February for visits to various children's hospitals and schools. The character visits were in conjunction with KDKA Radio's Walt Disney World promotion which featured a highly successful "Magical Mystery" contest in which the station gave away 60 all expense paid vacations to Disney World. The station received close to 100,000 entries from listeners. (Shown upper center is Harold Leeb, Chief Administrator, Children's Hospital.)

NEW & ACTIVE

HAMILTON, JOE FRANK & REYNOLDS

Everyday Without You (Playboy)

Big week. Adds include KNBR, WMAL, WSM, KDIG, WBAL, KHOK, KFI, WGN, WQUD.

GLEN CAMPBELL

Don't Pull Your Love (Capitol)

Strong bid for three in a row. Add WGR, KIOI, KDWN, KNBR, KOY, WASH, WIP, KMBZ, WTAE, KHOW, KFI, WGN, WHBC.

JOHN SEBASTIAN

Welcome Back Kottler (Reprise)

Excellent first week airplay. Add WMAL, WGR, WFIR, WNHC, WIP, KIIS, WTAE.

PAUL ANKA

Anytime (UA)

Add KCRA, KOY, WMAL, KMBZ, KDWN, KFI, WHBC, WSAV.

C.W. McCALL "There Won't Be Any Country Music" (MGM) Add KWAV, WLNH, WKBC-FM.

BILLY SWAN "Just Want To Taste Your Wine" (Monument) Add KULF, WSB, WSM, KFI.

ELO "Strange Magic" (UA) Add KFMB, WHAG, WLNH.

ELVIS PRESLEY "Hurt" (RCA) Add KRMG, KMBZ, WIP, WGN, WQUD, WBAL, KHOW.

FRANKIE VALLI "Fallen Angel" (Private Stock) Add KNBR, WMAL, WASH, WSM, WBAL.

SEALS & CROFTS "Get Closer" (WB) Add KIOI, WBAL, WNHC, KFI, WHBC.

GALLAGHER & LYLE "I Want To Stay With You" (A&M) Add WLNH, 29-25 KWAV.

STARLAND VOCAL BAND "Afternoon Delight" (Windsong) Add KFI, KDWN.

PERRY COMO "The Grass Keeps Right On Growing" (RCA) Add KSL, WGN.

POP/ADULT NOTES

BY MIKE KASABO



One of the most confusing "cover" battles in the history of our business is at hand. The song involved is "Love Hangover" which is now available in single form by both Diana Ross (who recorded it originally and is included in her current album) and the Fifth Dimension. Just four weeks ago the sea was calm with the Dimension releasing "Walk Your Feet In The Sunshine" and Diana releasing "I Thought It Took A Little Time." No confusion. But then a large number of Black stations started playing the "Love Hangover" cut from the Diana Ross album...and it got terrific action. In the meantime the Fifth Dimension cut the song and rushed it as a single. Motown, who had a lot of play on Diana's "Took A Little Time" single decided that they would release a single that they were already getting sensational Disco and Black reaction to. Final result is two Diana Ross singles and two Fifth Dimension singles in the market place at the same time.

As usual the Elvis has no official "A" side. Early indication from Pop/Adult programmers suggests however, that "Hurt" will be the side. The flip "For The Heart" was written by Dennis Linde (who wrote "Burning Love") and is getting split play at WGN and KMBZ.

Paul Fuller of WLNH was the first to make me aware of the big action in the New England area on a record by Steve Wightman called "You Know The Feelin." Record was originally on the Rocky Coast label but has since been picked up for national distribution by newly formed Farr records. According to Fuller the record has been an exceptional seller in the North East for several months.

The Emmylou Harris continues to draw solid airplay support. Latest adds include WHAG, WQUD, WSIX, WFTL.

John Sebastian, who's been absent from recent hit parade roll calls, emerges with what seems to be his most exciting airplay item in many years. "Welcome Back Kottler" on the Reprise label could be the vehicle he's been looking for. Check New & Active for station breakdown.

"Pony Ride" by Olivia Newton-John continues to pick up album play... add KDWN, KOFM.

Starland Vocal Band still making good progress at WSM jumping into the top ten...also moving well at KWAV 32-26.

The Stylistics picked up good play at KULF, KWAV, KSL.

Department of Logic: If there are 50 ways to leave your lover, there must be 50 ways to love your leaver... It gives me great pleasure to announce that the legendary Gertie Katzman will be the new national Pop/Adult promotion manager for Capitol records effective Monday March 29. As most know, Gertie is not only super qualified for the position, but happens to be one hell of a lady.

Everyone's Delight! "Afternoon Delight"

Windsong (CB-10588)

"After just two weeks of limited play, we've started to get good reaction to Afternoon Delight. Definitely a bright, springtime sound."

Dean Tyler, WIP Radio, Philadelphia, Penn.

"Superior action — hottest thing I've seen in many months. Broadest demographic appeal record I'm playing — requests from 14 year olds and from 60 year olds."

Ted Johnson, WSM Radio, Nashville, Tenn.

"Bill and Taffy have always been big favorites here in Washington, as indicated by the response we're receiving to Afternoon Delight."

Bob Duckman, WASH Radio, Washington, D.C.

"Calls — definitely a 'smile' record."

Chris Rankin, WHIO Radio, Dayton, Ohio

"Afternoon Delight was a late add on Thursday (3/11) and by Monday it was #2 in requests. So far this week it is the #1 requested record."

Reggie Blackwell, WRFC Radio, Athens, Ga.

"There's never been a record on K WAV that I know of that's received such strong phones — incredible response."

Brian Graham, K WAV Radio, Monterey, Ca.

"Best thing I've heard in a long time — a lot of requests. One of the hot ones."

**Lloyd Williams, KNND Radio,
Cottage Grove, Ore.**

"Afternoon Delight"

Windsong (CB-10588)

by
**STARLAND
VOCAL
BAND**

From the album STARLAND VOCAL BAND (BHL1-1351)

**Jerry Weintraub, Management III
Produced by Milton Okun**

Want a copy? Write to the director of custom labels,
RCA Records, 1133 Avenue of the Americas, New York, New York 10036.

"Good phones."

LaVerne Drake, K101 Radio, San Francisco, Ca.

"Super air sound — refreshing in today's music...calls from people liking the song and wanting to know where they can get it."

Cathy Blythe, KFOR Radio, Lincoln, Neb.

"Top 5 phones."

Kirk Hughes, WMPX Radio, Midland, Mich.

"Strong LP sales — I know it's a hit. I've been singing Afternoon Delight to myself for weeks, and songs don't do that to me often."

Len Jarvela, KATA Radio, Arcata, Ca.

"Superb — very refreshing record."

Rick Sellers, KCRG Radio, Cedar Rapids, Iowa

"It's a damn good record — heavy requests. It's a million selling record, taking off here like "Take Me Home, Country Roads."

Reggie Neel, WQBX Radio, Christiansburg, Va.

These are the comments of just a few of the many fine stations playing Afternoon Delight by the Starland Vocal Band. It is impossible for us to include all of the numerous stations playing the record. We thank you all.



Manufactured and Distributed by **RCA**



THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHN SEBASTIAN

Welcome Back Kotter (Reprise)

57 percent of our reporters now on it, 47 adds including KHJ, KJR, WQAM, WQXI, WIXY, WPGC. Moves; 25-2 WIFI, 30-26 WHBQ, 31-12 WTRU, 33-12 KILE, see Parallels.

BARRY MANILOW

Tryin' To Get The Feeling Again (Arista)

54 percent of our reporters on it, 17 adds including KCBQ, WYRE, WOW, KFJZ, WGUY, WVLC. Moves; 25-21 WFIL, 28-22 WSAI, 25-21 KLIF, 28-21 WGRD, 13-10 WSGN, 8-6 KWHP, see Parallels.

ELECTRIC LIGHT ORCHESTRA

Strange Magic (UA)

52 percent of our reporters on it, 12 adds including WCAO, WDRC, WYRE, KERN, KRIZ, WOSH. Moves; 22-17 WRKO, 16-12 KJR, 18-16 KEZY, 27-22 WAKY, 20-14 KROY, 9-6 at B100, 26-19 KSLY, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

O'JAYS "Livin' For The Weekend" (Phy/Int) 45 reporters on it, 7 adds including WLEE, WSAR, Z96, KEEL. Moves; 21-16 WFIL, 34-23 WIXY, 13-10 WAYS, 21-14 WERC, 22-11 at 98Q, see Parallels.

HALL & OATES "Sara Smile" (RCA) 39 reporters on it, 9 adds including WCAO, WYRE, WAPE, WEAQ. Moves; 2-2 at 13Q, 13-3 WXYZ, 23-17 WRIF 40-35 WJON.

KISS "Shout It Out Loud" (Casablanca) 36 reporters on it, 7 adds including WIFI, WIFE, WNDE, KKLS. Moves; 32-26 WCOL, 19-13 WERC, 20-8 WHHY.

JIGSAW "Love Fire" (Chelsea) 33 reporters on it. Moves; On WGCL, debut 24 KLIF, 17-16 KCBQ, 30-25 KGW, 14-12 KRSP.

BAD CO. "Youngblood" (Swan Song) 28 reporters on it, 8 adds including WORC, WLCY, KERN, WRIE, KQWB. Moves; 23-22 WGCL, 31-28 WKIX, 24-10 at Z96.

BOB DYLAN "Mozambique" (Columbia) 25 reporters on it, 4 adds including KEZY, WGH, KERN. Moves; debut 29 WCAO, on KLIF, 22-19 WISE.

OLIVIA NEWTON-JOHN "Come On Over" (MCA) 24 reporters on it, 2 adds. Moves; debut 25 KLIF, 33-29 WIXY, debut 15 WOW, 28-24 WAIR.

GLEN CAMPBELL "Don't Pull Your Love/Then You Can Tell..." (Capitol) 23 reporters on it, 15 adds including KLIF, WSGA, WAPE, WLEE, KILE, KAFY. Moves; 27-24 KFRC, 40-32 WBJW, 40-37 WCOL.

ANDREA TRUE CONNECTION "More More More" (Buddah) 23 reporters on it, 8 adds including WORC, WYRE, WLEE, WISE. Moves; 19-18 WGCL, 29-24 WBBQ, 28-24 WIFI, 28-22 WRFC.

BILLY OCEAN "Love Really Hurts Without You" (Ariola America) 10 reporters on it, 9 adds including KHJ, WRKO, WAVZ, WZUU, WGLF. Moves; debut 27 KFRC.

RICHARD COCCIANTE "When Love Has Gone Away" (20th Century) 7 reporters on it, 6 adds including WSAI, KGW, 98Q. Moves; debut 24 KHJ.

Others Getting Significant Action

STAMPEDEERS "Hit The Road Jack" (Quality/Private Stock) On WGCL, WORC, add Q102, 12-10 KTLK, 12-11 WBBF, 22-16 WHBQ, 30-27 KTKT. **FRANKIE VALLI "Fallen Angel" (Private Stock)** Add WGCL, WIFI, Z93, WLEE, debut 28 WORC.

MARMALADE "Falling Apart At The Seams" (Ariola America) Add WCOL, WLEE, WROK, 29-22 KCBQ, debut 33 KSLY.

PRATT & McLAIN "Theme From Happy Days" (WB) Debut 18 KHJ, debut 28 KFRC, debut 24 WAVZ, add WIFI.

SILVER CONVENTION "Get Up And Boogie" (Midland Int'l) Add WCAO, 99X, WGH, 27-20 WIFI, 35-31 KEEL.

ELVIS PRESLEY "The Hurt" (RCA) Add WAYS, WGH, WRIE, WORG, 29-26 WRKO, 27-23 WHBQ, 28-23 WLAC.

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Radio & Records

THE INDUSTRY'S NEWSPAPER

March 26, 1976

4 Weeks Ago 3 Weeks Ago 2 Weeks Ago

4	2	1	1	FOUR SEASONS/December 1963 (WB)
5	3	3	2	THE CAPTAIN & TENNILLE/Lonely Night (A&M)
16	10	4	3	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
1	1	2	4	GARY WRIGHT/Dreamweaver (WB)
30	20	11	5	JOHNNIE TAYLOR/Disco Lady (Columbia)
11	7	5	6	RUFUS/Sweet Thing (ABC)
23	18	10	7	BELLAMY BROTHERS/Let Your Love Flow (WB)
7	6	6	8	AEROSMITH/Dream On (Columbia)
14	12	12	9	QUEEN/Bohemian Rhapsody (Elektra)
10	8	8	10	BAY CITY ROLLERS/Money Honey (Arista)
15	13	13	11	DR. HOOK/Only Sixteen (Capitol)
3	5	9	12	ERIC CARMEN/All By Myself (Arista)
2	4	7	13	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
33	21	18	14	CARPENTERS/There's A Kind Of Hush (A&M)
—	—	29	15	SYLVERS/Boogie Fever (Capitol)
39	25	20	16	PETER FRAMPTON/Show Me The Way (A&M)
9	11	16	17	BEE GEES/Fanny (RSO)
8	9	14	18	EAGLES/Take It To The Limit (Asylum)
28	22	19	19	SWEET/Action (Capitol)
—	33	25	20	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn)
29	27	24	21	DONNY & MARIE OSMOND/Deep Purple (MGM)
—	34	27	22	COMMODORES/Sweet Love (Motown)
17	17	23	23	FOGHAT/Slow Ride (Bearsville)
18	16	15	24	DAVID BOWIE/Golden Years (RCA)
38	31	26	25	WAYLON & WILLIE/Good Hearted Woman (RCA)
13	14	17	26	NAZARETH/Love Hurts (A&M)
—	35	32	27	STYX/Lorelei (A&M)
—	—	36	28	HENRY GROSS/Shannon (Lifesong)
—	—	34	29	ABBA/I Do I Do I Do I Do I Do (Atlantic)
12	19	21	30	MIRACLES/Love Machine (Motown)
6	15	22	31	PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
—	—	39	32	LARRY SANTOS/We Can't Hide It Anymore (Casablanca)
—	—	→	33	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
—	—	→	34	O'JAYS/Livin' For The Weekend (Phy/Int)
—	—	40	35	JOHN DENVER/Looking For Space (RCA)
20	23	30	36	THE WHO/Squeeze Box (MCA)
19	32	33	37	HOT CHOCOLATE/You Sexy Thing (Big Tree)
—	—	→	38	ELECTRIC LIGHT ORCHESTRA/Strange Music (UA)
—	—	→	39	FLEETWOOD MAC/Rhiannon (Reprise)
31	28	35	40	LARRY GROCE/Junk Food Junkie (WB)

NEW ENTRIES

ACTIVE ALBUM CUTS

McCARTNEY & WINGS "Silly Love Song"
BAY CITY ROLLERS "Rock & Roll Love Letter"
GARY WRIGHT "Love Is Alive"
DAVID BOWIE "TVC15"
THE WHO "Slip Kid"
DONNA SUMMER "Could It Be Magic"

ACTIVE RE-CURRENTS

PAUL SIMON "50 Ways To Leave Your Lover"
WHO "Squeeze Box"
BEE GEES "Fanny"
EAGLES "Take It To The Limit"

MOST ACTIVE RECORDS

JOHNNIE TAYLOR
BELLAMY BROTHERS
MAXINE NIGHTINGALE
PETER FRAMPTON
SYLVERS
FOUR SEASONS
DR. HOOK
QUEEN
THE CAPTAIN & TENNILLE
RUFUS
AEROSMITH
DONNY & MARIE OSMOND
JOHN SEBASTIAN

NATIONAL REQUEST TABULATION

LAST WEEK

1	1	FOUR SEASONS
3	2	QUEEN
5	3	CAPTAIN & TENNILLE
4	4	DR. HOOK
10	5	JOHNNIE TAYLOR
2	6	GARY WRIGHT
—	7	SYLVERS
—	8	BELLAMY BROTHERS
7	9	MAXINE NIGHTINGALE
—	10	ELVIN BISHOP
—	11	AEROSMITH