

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 12

FRIDAY, APRIL 2, 1976

THE BATTLE OF EXCLUSIVES CONTINUES:

KHJ: Stones, WLS & KMET: Led Zep

It began last week when KHJ debuted the new Wings album first. This week KMET quietly slipped the new Led Zeppelin LP "Presence" on the air Tuesday (3/31) at about noon, without any advance promotion. We learned that WLS/Chicago also had a copy and debuted it Tuesday. Atlantic Records heard about it and moved immediately to service all other stations in both cities and moved the general release date up.

Just as the rest of L.A. radio was getting the Led Zeppelin LP on the air, KHJ began promoting that they had another world exclusive. At 6:15pm on Tuesday (3/31) KHJ aired the new Rolling Stones album "Black and Blue," a full two weeks ahead of the schedule release date. At our press time there were still no other copies available in the area.

In the words of one local promotion man "L.A. may be a fun market for the radio listener, but it's real hell for the record companies."

Abrams' Superstars In San Francisco

Kent Burkhardt and Associates announced that KYA-FM, San Francisco will soon be programming the highly successful "Superstars" Rock format that was developed by Lee Abrams.

The station will be partially automated for the meantime, but live 3pm to midnight and is in need of complete album service.

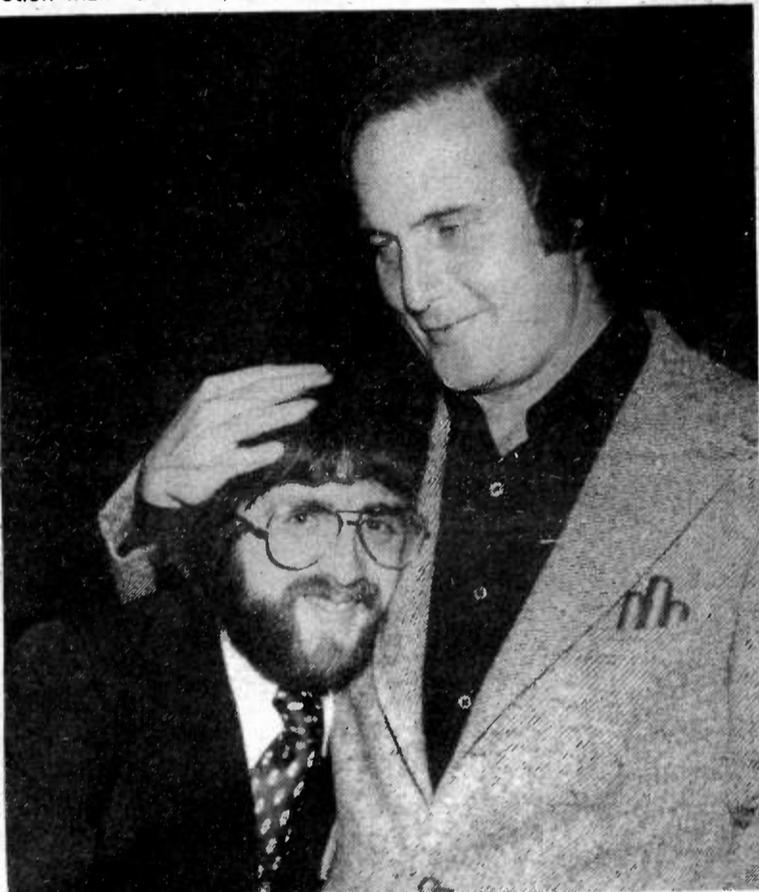
Stations Sue Vegas Promoters

WFBC/Greenville, S.C. and KTVO/Ottumwa, Iowa has both taken action in federal courts against Compass Inc., for failing to follow through on Las Vegas trips that the stations offered to advertisers. WFBC is seeking \$50,000 plus damages from Compass and principals Mark Parr and Ashley Allen. Compass had agreed to furnish air transportation and accommodations at the Hilton hotel in Las Vegas, paid for in advance by the stations. The KTVO suit stated that Compass' arrangements failed to come about, and that the station had to lay out an additional \$21,000 for other arrangements. U.S. Postal Service inspectors are looking into other package tours that Compass may have sold to radio stations in the midwest and south.

"Radio Record Research"

Dwight Case, President of RKO Radio, has announced RKO's first "Record Research" station as K-106 (KFRC-FM) in San Francisco. Paul Drew, RKO Programming Vice President said, "This innovative approach created by Dwight Case, is going to be an 'open door' for new songs and artists to be heard in a major market." The basic format will remain the top twenty contemporary selections plus hits from the past. These Top 20 are counted down in order from 20 to number 1 and the countdown repeated all day. The K-106 Top 20 are selected from tabulation of retail record sales in Northern California and from the daily KFRC-AM request line figures.

Twice an hour throughout the day, 5 new tunes will be played and listeners invited to call in and let the station know their response. If a listener likes the new release, they will call one number. If they don't like it, they'll call another. A tabulation of all calls, pro and con,



Caught after their almost-sold performance at the Vidalia Civic Center is that smash new ventriloquist act "Jerry & Irv" who are fast becoming known for their "which one is really the dummy?" routine. The duo is rumored to be signing with Jeff Wald for exclusive management and will record their first album for Front Song Records.

at the end of the day will tell the story. Of the five new selections played each day, the one with the most favorable calls will be played the following day, for one day only, in rotation with the Top 20 and hits of the past.

Dave Sholin, newly appointed Program Director of K-106, emphasized that these "listener selected" tunes will play in the regular Top 20 only after they show on record sales charts and the KFRC-AM request lines. The big difference is that new material will get heard in a major market and that's what Sholin says "makes this approach unique."

Sholin commented, "With the short playlist at most stations, even in the smallest markets, it's difficult for new songs to get on the air. With our policy, new releases not only get on the air, but we have an immediate listener response to their popularity."

The original information collected from listener response to new

releases will not be available to the public or record companies. However, if record companies or distributors want to test a new release, they can buy time off a standard rate card designed for this purpose, and have their selection played on K-106 in five separate day-parts for one day only. This information then becomes the property of the purchaser.

R&R Expansion

Radio & Records continues to grow. As we near publication of our new "monthly magazine," we've made some internal changes. Mark Shipper has been named editor of the new magazine, and Mike Harrison has been promoted to managing editor of R&R, as well as maintaining the head of the AOR section. New to R&R is Dave Karcher who is joining us as Vice President/General Manager.

INSIDE R&R:

THE FCC DOES IT AGAIN
PAGE 4

TWO SPECIAL RADIO FEATURES
PAGE 10

LETTERS ON 'EXCLUSIVES'
SEE PAGE 10

TRUTH IS STRANGE
PAGE 20



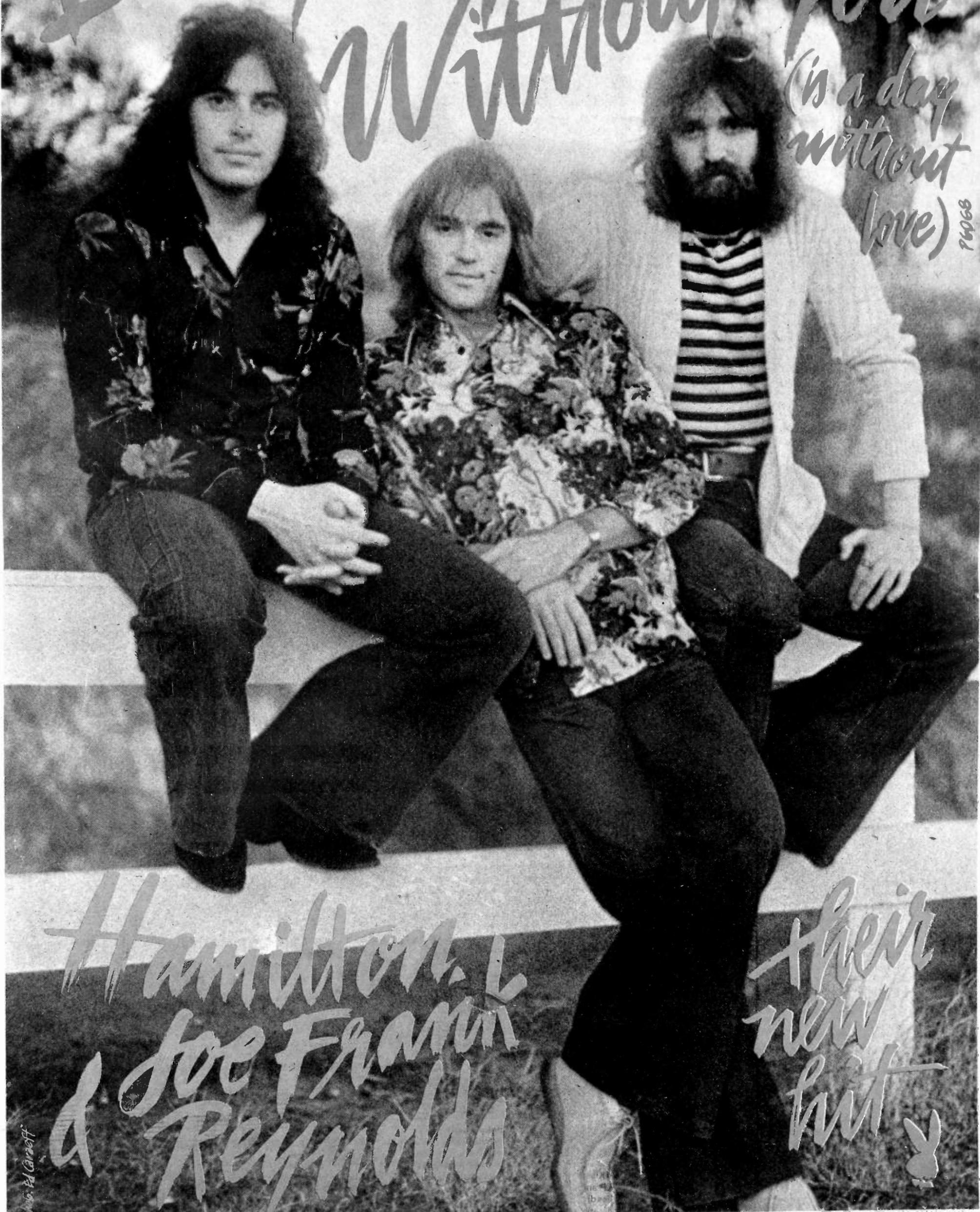
WSGA/Savannah's Brady McGraw (pointing) and PD Jerry Rogers (with microphone) direct traffic during the station's recent "WSGA Car Cram" promotion. A crowd numbering in the thousands watched different organizations cram as many people as possible into the WSGA car in order to win tickets to the showing of Barnum and Bailey Circus and a complete stereo system. The winning team crammed 32 bodies into the car.

THE ELECTRIC WEENIE is back
see page 12

Everyday Without You

(is a day without love)

7/10/68



Hamilton, L
Joe Frank
& Reynolds

their
new
hit

Photo: Ed Carroff

RADIO

RADIO NEWS

MIAMI FALL PULSE RESULTS

Results from the October/December '75 Miami/Ft. Lauderdale/Hollywood Pulse show Y100 (WHYI) (R) on top of the field with a 9 share, Spanish WQBA with a 7, along with WLYF (BM), and AOR WSHE. WIOD (M) had a 6, WQAM (R) a 5. WMJX (R) shows well with a 4 share. Y100 is ahead in teens with a 33, followed by WSHE with a 21, WQAM and WMJX tied with 11 share. All figures are Monday-Friday 6am-12midnight Metro Area.

KLOS SHOWS STRONG PULSE

KLOS/Los Angeles' latest press release notes that the station has topped KHJ in Average Quarter Hour total persons 12 plus, Monday through Sunday, 6am-12midnight Radio Survey area, for three consecutive Pulse ratings: July/August 1975, September/October 1975 and November/December 1975. The most recent Pulse for a total week, total persons, shows KLOS with an average Quarter Hour of listeners 12 plus of 99,500 placing KLOS ahead of every station in the market, and shows KLOS as the number one Rocker for 18 plus adults with an AQH of 62,000.

FAVORITE ARTIST PROMOTION

KILT-FM/Houston listeners are sending in postcards noting their favorite artist or group in the station's current contest. A drawing will be held from these entries to select the winners of an all expense paid trip to see their favorite artists perform somewhere in the U.S.

NEW MUSIC TESTING

KFXM/San Bernardino has initiated a new research system via a "new music phone line." Listeners are asked to call the special number to listen to a new piece of product and record their comments on the record. In addition, the callers are asked questions regarding

their age, sex, location, and what other current records they like. The system was developed in order to gain more information from "active" listeners. KXFM feels that regular request line research doesn't complete the picture, as most calls are from lower demographics.

WLS TIES IN WITH THE BUNNY

WLS/Chicago's current promotion ties in with *Playboy Magazine's* music poll winners. Listeners have to know the outcome of the poll in order to qualify in the contest. Those who know the answers also win Jefferson Starship's hit LP "Octopus." The grand prize drawing from all the music conscious qualifiers will select the winner of a trip to England to see Elton John in concert.

SUPER SCHOOL SPECTACULAR

WERC/Birmingham has put \$5000 cash and a special concert featuring Foghat up for grabs as the big prize in their "Super School Spectacular." 116 high schools from around the area are collecting M&M candy bar wrappers in order to compile the most for the grand prize.

WKBW'S MYSTERY

The voices of famous TV and movie stars are currently heard on WKBW/Buffalo as the basis for their latest promotion. The listener who can first correctly identify the voices which say "I Listen to WKBW" will win \$1000 cash.

Y100 CONCERT HIGHLIGHTS YOUTH FAIR

Y100/Miami is, for the second year in a row, the sponsoring station for the Dade County Youth Fair, one of the largest in the country. Over 400,000 people are expected to tour the Y100 Show Tent during the 10 day run of activities. The station also sponsored the "biggest free concert in Florida's history," showcasing Neil Sedaka for 2 concerts in the Y100 tent. Attendance for both shows was in excess of 40,000. Nightly disco dances are MC'd by Y100 personalities, and Dr. Dave Dunaway is doing his 6-10pm show live from the fair each night. Free rock movies are shown in the Y100 tent, and "Captain Y" is giving away cash prizes to fairgoers with Y100 stickers.

BIGGEST SIGN TWIST

WBJW/Orlando's biggest sign contest took a different twist, as all the signs were displayed at listeners' homes. Station staffers tra-

veled around town spotting the signs and awarding prizes to every household. The 10 biggest signs qualified their makers to win complete Elton Libraries.

Q102 INVADES TV

WRQO "Q102"/Cincinnati jocks Mark Sebastian, Chris O'Brien and Mark Elliott decided to show off their new "KRQ Lovin' You" T-Shirts recently, by invading the set of a local TV all night theater, clowning around with the show's host and letting their listeners see Q102's latest promotional item.

76 DAYS OF WINNERS

WTOC/Savannah has kicked off their "'76 Winner's Sweepstakes.'" For 76 consecutive days and nights, prizes galore will be awarded to listeners, including guitars, toasters hair dryers, T-Shirts, LPs, etc. All these winners will be eligible for the Sweepstakes' grand prize of a 1976 Subaru and a vacation to Daytona Beach, Florida.

WHERE WERE YOU IN '63?

WMAY/Springfield held a creative promotion surrounding the Four Seasons' smash "December 1963." Listeners wrote to the station telling them what they were doing during that month. The most unusual happening won that person a free night on the town at the city's best restaurant. One entry was a most original one. A lady who was 9 years old at the time recalled her

(Continued on Page 26)



While in Houston for a two day concert stay, MCA Records' Olivia Newton-John stopped in at KILT for an interview and photo session. Olivia is pictured here with KILT PD Bill Young (left) and General Manager Dickie Rosenfeld.



U100/Minneapolis held their second annual "Greening of the Bikini" contest on St. Patrick's Day. Although the temperature was a chilly 30 degrees in the city, the bikini-clad contestants warmed up the day as U100's Pat McKay and Chucker Morgan MC'd the festivities in front of a crowd of hundreds. Pictured here are (L to R) Morgan, the 8 year old 3rd place winner, first place winner, and McKay.



Neil Sedaka dropped by WIVY/Jacksonville recently to help PD Jeff Crag handle on the air duties. A local TV station filmed the appearance for their news show. Pictured here (L to R) WIVY's Hal Harrison and Jonathan Doll, Sedaka, and Craig.



WRKO/Boston welcomed the Bay City Rollers to their studios recently. Pictured during the visit are PD J.J. Jordan (Back row, second from left) next to Arista's Ritchie Tardano and Mark Babineau. Kneeling center is WRKO's 6-10pm personality Mike Addams, who hosted a private party for 68 winners during the Rollers' recent promotional tour.



WAPE/Jacksonville listeners welcomed air personality J.J. Jackson to "The Big APE" in style. Jackson flew into Jacksonville via a private plane and was greeted by banners, signs, and lots of listeners. Prizes were awarded to the biggest sign (measuring 1/2 mile long) and the most creative one as well.



WISM/Madison gave their listeners a chance to make themselves up like Casablanca's Kiss in order to win in their "Kiss Copycat Contest." The four that looked most like the members of the group won the chance to meet Kiss backstage with a friend before their local concert and also win concert tickets and Kiss libraries. WISM saluted Kiss all week prior to the concert with Kiss LP and Kiss army iron-on giveaways. Gene Simmons and Peter Criss of Kiss dropped by the WISM studios the day of the show for on air interviews. Pictured here are the Kiss look-alike winners along with the real live versions.

Radio & Records

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BUSINESS NEWS

BUSINESS NEWS

4 Billion And Growing

According to the Population Reference Bureau and the Museum of Science and Industry in Chicago, the world's population has reached 4 billion people. This figure shows a dramatic growth of 100% since 1930, and an increase of 50% since 1961.

Mexicana Slates Ad Push

Radio buys in 9 markets will be a part of Mexicana Airline's 1976 ad campaign. Commercials will be themed "Fly Mexicana To Mexico. We're The Best Thing Going," and will emphasize that the airline has better tours, flights and knows more about Mexico than competitors.

Newscasters Right To Opinion

One newscaster who used his clout in directing a letter to a local arena complaining about ticket prices and seating was released by his company for failing to be objective. The letter, on company stationery, had threatened that the newscaster would "use what little influence I have" against the arena. An arbitrator in the case, however, determined that the broadcaster should be reinstated because the threats had not been carried out, and that announcers have a right to their own opinions.

Brides' Big Spending

The Newspaper Advertising Bureau credits the bridal market with \$8.4 billion spending during 1974. This relatively small proportion of U.S. households, totalling only 2.3%, nevertheless accounts for 61% of sterling flatware sales, 14% of stereo equipment, 54.9% of china sales, 24.8% of sewing machines, 19.4% of linens and 12.6% of living room furniture sales. The Bureau also states that nearly 40 million Americans will be in the main marrying age group of 20 to 24 within the next decade, projecting even higher sales of such items.

Champale Changes Ad Direction

Some subtle changes in copy for Champale Inc's current \$2 million ad campaign will tell consumers that Champale has the taste of wine, as well as the bubbles of champagne. This change attempts to take hold of the growing sales boom of white wines. Radio buys in 50 markets will be placed in Spanish and Black stations as well as general audience outlets. TV and full page magazine ads will back up the effort.

New Airline Campaigns

Trans World Airlines has backed off its controversial comparative ads to kick off a new campaign themed "Being the best isn't everything. It's the only thing." TWA had many complaints from other airlines when their previous ads named competitors, but their new look doesn't name any specific airlines.

National Airlines has also kicked off a new theme for advertising, dropping their "no frills" ads and starting commercials for its summer tour packages. The "Vacation Store" ads keep the overall theme of "Fly Me," with major market radio and newspaper buys backing up spot TV.

Labor Board On Employee Benefits

The National Labor Relations Board has given the go-ahead for employers to promise to keep existing benefits prior to a union representation election, even though those same benefits were won by the union in question. The Board reasoned in such a case that the employer was only promising to keep what the employees already had.

Fertilizer Ads For Southern Calif.

An extensive list of Southern California radio stations will be used by Bandind Fertilizer Co. for placement of 30 and 60 second spots. The commercials are used to keep product awareness high in the five-county Los Angeles area as well as Santa Barbara and San Diego. Three creative spots, including one featuring a conversation between God and Mother Nature will be used in the campaign.

Coke Buys Station

The Coca-Cola Bottling Company has announced that it will purchase "beautiful music" KJOL/Los Angeles for \$3.9 million. A spokesman for Coke also said that no changes are anticipated in the station's format, and that station manager Gordon Mason will remain with the staff.

RKO First Quarter Profits Up

General Tire & Rubber Co., parent company for RKO General, announced first quarter profits up nearly quadruple to \$15 million over last year's profits from the same time period. General Tire attributed the gains to its radio and television divisions, cable TV, bottling company, and part ownership of an airline.

New Loan Rules

New laws on denial of credit have been set up to come into effect next March. The rules state that creditors cannot deny loans because of age, color, religion or national origin. Applicants must be notified of denial, and if requested, the creditor must state reasons for denial in writing. This law follows the one already in effect regarding discrimination on a sex or marital status basis.

CBS Radio Pacts Thoroughbred Race

CBS Radio Network has signed a 5 year agreement to air the Preakness horse race. This agreement firms up the broadcast of all three Triple Crown races by CBS, as both the Belmont and Kentucky Derby races are set with the network through 1979.

EDITORIAL:

ADMINISTRATIVE POPPYCOCK

While R&R has taken issue in the past with certain FCC actions, the Commission's stunning Notice of March 12, 1976, advising that it was terminating "without adopting a rule" the proceeding on hyping of audience ratings of radio and television programs or stations and misuse of survey results, represents a new high in bureaucratic fumbling. Nearly a year ago—May 29, 1975 to be exact—the Commission adopted a Notice of Proposed Rulemaking to limit and even prohibit certain contests and promotions. Members of the Staff continuously admonished broadcasters and their representatives to refrain from:

1. Undertaking, within four weeks before or during a rating period unusual advertising, contest or promotional activities that are not conducted regularly through the year;

2. Undertaking, within three months of a rating period, any advertising contest or promotional activity that rewards people for stating that they listen to the licensee's station;

3. Quoting from audience surveys in a misleading way, either by misrepresenting survey results or by quoting accurately the results of an improperly conducted survey;

4. Quoting survey results that are not the most recent available for the market.

Responsible broadcasters reluctantly abandoned traditional contests and promotions similar to the FCC's "no-no's" fearing forfeitures and other sanctions.

The Commission's May Notice was met with widespread opposition and although many members of the industry agreed that "hypoing" was a problem, nearly all articulated opposition to the proposed rule in whole or in part because of its rigidity and difficulty in administering. Then, in what must be characterized as the ultimate "cop-out," the FCC determined not to adopt any formal rule but rather to refer all hypoing cases to the Federal Trade Commission since the Federal Trade Act "rather than any particular section of the Communications Act prohibits rating distortion practices."

R&R predicts that "hypoing" will now run rampant and the FCC must be blamed. The old case by case approach was a much sounder regulatory procedure rather than the now Federal Trade Commission referral which means that at best it will be a year to eighteen months following a particular survey sweep before the FTC gets around to even initiating an inquiry or investigating a complaint. By that time three or four rating periods will have passed by and the complained contests and promotions will be stale. Only the FCC could bring such utter chaos to what was once a highly viable standard. Now the covers will be torn from the mothballed war cannons and all hell is going to break out.

R&R has always advocated the marketplace approach to the regulation of radio. It still believes that the marketplace should determine what contest and promotions are run and when. However, the marketplace has been injured by the Commission's regulatory bungling of hypoing. It remains to be seen what action, if any, the Federal Trade Commission contemplates now that the FCC has gratuitously passed on the "hot hypoing potato" to its fellow bureaucrats.

Radio & Records

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City _____ State _____

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Tel. (213) 466-9561 ONE QUARTER - \$40

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EVER TO HIT THE RADIO & RECORD
INDUSTRIES...

Watch for "R&R F..." coming this month.

**Would A Little Record Company
In Hialeah, Florida Lie To You?**

k

T. K. PRODUCTIONS

"MISSISSIPPI BLOWN"

BY

DOROTHY MOORE

WPGC 13-6
WIXY 24-18
WMPS HB-19
WGCL HB-19
WAKY 23-19
WJDX 18-13

ON
WERC
WABB
WORD
WAIR

JUST ADDED AT:
KCBQ 28
WTIX
WCAO 30
Z-93 26
WSAI
WKLO

BILLBOARD

POP 49*
R/B 3*

CASHBOX

POP 49*
R/B 2

RECORD WORLD

POP 52*
R/B 2*

*** A Top 5 Country Song Twice**
*** Great Adult Mid-Day Record**
*** Strong Female Demographics**

Crossing Over In The Great **k Tradition**

MALACO RECORDS
(M-1029) *Distributed by*

k

T. K. PRODUCTIONS

The Hottest:
Johnnie Taylor
Sylvers
Maxine Nightingale
Bellamy Brothers
Elvin Bishop

added this week...

Most Added:
Wings
John Sebastian
Pratt & McLain
Billy Ocean
Neil Sedaka

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

WABC/NEW YORK
 Sonya Jones
 Queen
 Carpenters
 Peter Frampton
 Sylvers
 HOT:
 Capt. & Tennille 6-3
 Maxine Nightingale 14-7
 Commodores 23-14

KCBS/SAN DIEGO
 Gerry Peterson
 Elvin Bishop
 John Sebastian
 Dorothy Moore
 Johnny Rivers
 Freddy Cannon
 HOT:
 Johnnie Taylor 7-2
 Wings 28-4
 Marmalade 22-16
 Sylvers 27-18
 Barry Manilow 30-19

WFIL/PHILADELPHIA
 Joel Danver
 Billy Ocean
 Pratt & McLain
 HOT:
 Johnnie Taylor 10-7
 John Sebastian 24-10
 Barry Manilow 21-14

WSAI/CINCINNATI
 Robin Mitchell
 Or. Hook
 Rufus
 ELO
 Dorothy Moore
 Wings
 Johnny Cash
 Olana Ross
 "Hangover"
 Jim Stafford
 HOT:
 Peter Frampton 16-6
 Sylvers 24-9
 Johnnie Taylor 21-11
 John Sebastian 21-11

WQXI/ATLANTA
 Rhett Walker
 Henry Gross
 HOT:
 Elvin Bishop 1-1
 Sylvers 12-6
 John Sebastian 30-19
 Commodores 28-20

CKLW/DETROIT
 Lee Garland
 Pratt & McLain
 Marvin Gaye
 Billy Ocean
 Wings
 Paul Anka
 Heart
 HOT:
 Johnnie Taylor 3-1
 Peter Frampton 14-9
 John Sebastian 21-10
 Kiss 20-15
 Elvin Bishop 26-19

WPGC/WASHINGTON O.C.
 Jim Elliot
 Diana Ross
 "Hangover"
 Onny & Marie
 Henry Gross
 Kiss
 HOT:
 Johnnie Taylor 2-1
 Peter Frampton 10-6
 Dorothy Moore 13-6
 John Sebastian 28-16
 Barry Manilow 24-16

KDWB/MINNEAPOLIS
 John Sebastian
 Or. Hook
 Bellamy Brothers
 John Sebastian
 Barry Manilow
 Wings
 HOT:
 Four Seasons 1-1
 Maxine Nightingale 20-4

KFRC/SAN FRANCISCO
 Dave Sholin
 Queen
 Eagles
 "Lynyrd"
 Yvonne Fair
 HOT:
 Peter Frampton 6-4
 Sylvers 12-6
 Elvin Bishop 9-4
 Box Scaggs 23-18
 John Sebastian 28-19

13Q/PITTSBURGH
 Jack Forysthe
 John Sebastian
 Sylvers
 HOT:
 Capt. & Tennille 6-3
 Maxine Nightingale 12-6
 Johnnie Taylor 28-9
 Queen 21-14

KHJ/LOS ANGELES
 Charlie Van Dyke
 ELO
 Al Wilson
 Queen
 HOT:
 Johnnie Taylor 1-1
 Sylvers 16-4
 Maxine Nightingale 12-6
 Bellamy Brothers 16-3

WKWB/BUFFALO
 Jim Quinn
 Fleetwood Mac
 HOT:
 Maxine Nightingale 10-2
 Larry Santos 13-5
 John Sebastian 28-7
 Peter Frampton 28-8
 Johnnie Taylor 30-20

WCAO/BALTIMORE
 Ron Riley
 Dorothy Moore
 Billy Ocean
 Diane Ross
 "Hangover"
 Pratt & McLain
 Al Wilson
 Wings
 HOT:
 Peter Frampton 14-9
 O'Jays 22-15
 Blackbyrds 25-17
 Elvin Bishop 23-18
 Sylvers 28-20

KLIF/DALLAS
 Mike Baker
 Neil Sedaka
 Johnny Cash
 John Sebastian
 ELO
 Abba
 Frankie Valli
 HOT:
 Johnnie Taylor 3-2
 Bellamy Brothers 8-4
 Maxine Nightingale 14-7

Y100/MIAMI
 Quincy McCoy
 John Sebastian
 Commodores
 Peter Frampton
 HOT:
 Rufus 8-3
 Maxine Nightingale 12-6
 Sylvers 18-11

KJR/SEATTLE
 Steve West
 Billy Ocean
 Richard Cocciante
 Sutherland Brothers
 Hall & Oates
 Barry Manilow
 Box Scaggs
 HOT:
 Maxine Nightingale 5-3
 Elvin Bishop 13-8
 Sylvers 23-13

WGUC/CLEVELAND
 Charika Tuna
 Neil Sedaka
 Elvin Bishop
 Heyettes
 Johnny Cash
 John Sebastian
 John Fogarty
 HOT:
 Maxine Nightingale 6-3
 O'Jays 14-7
 ELO 18-9
 Blackbyrds 23-16

WKY/OKLAHOMA CITY
 Sandy Jones
 Fleetwood Mac
 O'Jays
 HOT:
 Maxine Nightingale 5-3
 Johnnie Taylor 8-4
 Bellamy Brothers 10-6
 Sylvers 16-9
 Henry Gross 24-18

WKIX/RALEIGH
 Ron McKay
 Kiss
 Olana Ross
 "Hangover"
 Wings
 Billy Ocean
 HOT:
 Sylvers 8-1
 Or. Hook 12-7
 Elvin Bishop 19-4
 Abba 21-14
 Fleetwood Mac 28-16

KERN/BAKERSFIELD
 Bob Harlow
 Box Scaggs
 Marmalade
 Bay City Rollers
 "Lynyrd"
 HOT:
 Johnnie Taylor 1-1
 Maxine Nightingale 6-2
 Bellamy Brothers 11-6
 O'Jays 23-16
 Carpenters 22-17
 Dorothy Moore 24-18

WLS/CHICAGO
 Jim Smith
 Wing & A Prayer
 Peter Frampton
 Fleetwood Mac
 HOT:
 Sylvers 12-3
 Johnnie Taylor 10-6
 Maxine Nightingale 16-9
 Styx 17-11
 Bellamy Brothers 28-18

KNUS/OALLAS
 Kevin McCarthy
 Sylvers
 Carpenters
 Elvin Bishop
 HOT:
 Bellamy Brothers 10-8
 Maxine Nightingale 17-10
 Onny & Marie 16-11
 Peter Frampton 20-12

KTLC/OENVER
 Bobby Rivers
 John Sebastian
 Billy Ocean
 Frankie Valli
 Wings
 Neil Sedaka
 HOT:
 Maxine Nightingale 4-1
 Bellamy Brothers 6-4
 Johnnie Taylor 12-6

WRKQ/BOSTON
 J.J. Jordan
 Kiss
 Hall & Oates
 Fleetwood Mac
 Barry Manilow
 HOT:
 Maxine Nightingale 2-1
 John Sebastian 14-6
 Elvin Bishop 13-8
 Sylvers 20-13
 Sweet 22-16
 Elvis Presley
 "Hurt"

KRBE/HOUSTON
 Clay Gish
 Neil Sedaka
 Carpenters
 Richard Cocciante (ltd play)
 Lynyrd Skynyrd (ltd play)
 HOT:
 Johnnie Taylor 1-1
 Queen 6-3
 Abba
 Bellamy Brothers 23-8

WQAM/MIAMI
 Becky Torres
 None
 HOT:
 Four Seasons 2-1
 Rufus 4-2
 Gary Wright 12-8
 Sylvers 16-10
 Peter Frampton 25-18
 John Sebastian 32-18

WQXC/MIAMI
 None
 HOT:
 Four Seasons 2-1
 Rufus 4-2
 Gary Wright 12-8
 Sylvers 16-10
 Peter Frampton 25-18
 John Sebastian 32-18

WQXC/MIAMI
 None
 HOT:
 Four Seasons 2-1
 Rufus 4-2
 Gary Wright 12-8
 Sylvers 16-10
 Peter Frampton 25-18
 John Sebastian 32-18

WLAC/NASHVILLE
 Dick Kent
 Dorothy Moore
 Alex Brown
 Neil Sedaka
 Henry Gross
 Wings
 Richard Cocciante
 HOT:
 Johnnie Taylor 5-1
 Bellamy Brothers 11-3
 Sylvers 14-8
 O'Jays 18-16

WERC/BIRMINGHAM
 Mike St. John
 Gary Wright
 Wings
 Dorothy Moore
 HOT:
 Starbuck 2-1
 Johnnie Taylor 4-2
 Sylvers 9-3
 Peter Frampton 12-6
 Elvin Bishop 17-4
 Commodores 30-16

WAKY/LOUISVILLE
 John Randolph
 Andrea True Connection
 Emmylou Harris
 Glen Campbell
 Elvis Presley
 "Hurt"
 John Denver
 Loudon Walwright
 Buzz Cason (nites)
 Bad Co. (nites)
 Andrew Gold (nites)
 Hot Chocolate (nites)
 R. Dean Taylor (nites)
 HOT:
 Bellamy Brothers 10-1
 ELO 22-10
 Peter Frampton 25-14
 Four Seasons 27-16
 WBBQ/AUGUSTA
 Bruce Stevens
 Neil Sedaka
 Elvis Presley (both)
 Wings
 HOT:
 Elvin Bishop 1-1
 Sylvers 11-4
 Styx 10-11
 Larry Santos 18-8
 Kiss 17-11
 Henry Gross 21-13
 John Sebastian 28-17

WVDE/INDIANAPOLIS
 Kevin Murphy
 Sylvers
 Peter Frampton
 Abba
 Johnny Cash
 HOT:
 Maxine Nightingale 5-2
 Or. Hook 12-5
 Aerosmith 19-9
 Bellamy Brothers 25-14

WWSN/BIRMINGHAM
 Bill Thomas
 Pratt & McLain
 Olana Ross
 "Hangover"
 Wings
 Billy Ocean
 HOT:
 Johnnie Taylor 6-1
 Elvin Bishop 15-5
 Fleetwood Mac 24-16
 Bad Company 22-18
 Hamilton, Joe Frank 25-19

WDRG/GRAND RAPIDS
 Ron White
 Elvin Bishop
 Henry Gross
 Fleetwood Mac
 HOT:
 Maxine Nightingale 9-2
 Bellamy Brothers 16-9
 The Who 17-12

WDRH/CHARTFORD
 Jim English
 Pratt & McLain
 Sweet
 Johnnie Taylor
 Glen Campbell (days)
 HOT:
 Johnnie Taylor 6-3
 Rufus 12-8
 Gary Wright 15-3
 Sylvers 17-10
 Maxine Nightingale 19-12
 Bellamy Brothers 20-13

WZUU/MILWAUKEE
 Charlie McCarthy
 Johnny Cash
 Wings
 HOT:
 Queen 4-1
 Elvin Bishop 15-8
 Johnnie Taylor 20-11

WLCY/TAMPA
 Ron Parker
 Barry Manilow
 John Sebastian
 Styx
 Olivia
 HOT:
 Sylvers 2-1
 Maxine Nightingale 6-4
 Peter Frampton 8-6
 Elvin Bishop 28-10

WLSG/SAVANNAH
 Jerry Rogers
 Wings
 Kiss
 Starland Vocal Band
 HOT:
 Maxine Nightingale 6-3
 Peter Frampton 12-8
 Commodores 18-13
 Sylvers 21-14

KLEQ/WICHITA
 Ken Clifford
 Elvin Bishop
 Henry Gross
 HOT:
 Johnnie Taylor 6-2
 Sylvers 16-7
 Queen 13-8
 Peter Frampton 23-18

WBJW/ORLANDO
 Tom West
 ELO
 Neil Sedaka
 HOT:
 Johnnie Taylor 1-1
 Peter Frampton 10-4
 Sylvers 18-7
 Elvin Bishop 28-18
 Barry Manilow 27-19

WLEE/CHARLOTTE
 Bob Paiva
 Hall & Oates
 John Sebastian
 Olana Ross
 "Hangover"
 Ohio Players
 Kiss
 Styx
 O'Jays
 Billy Ocean
 Hall & Oates
 HOT:
 Sylvers 10-6
 Onny & Marie 11-7
 Elvin Bishop 27-11
 Henry Gross 21-11
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

WDRQ/DETROIT
 Ted Ferguson
 John Sebastian
 Masqueraders
 HOT:
 John Sebastian 15-9
 Sweet 21-18

WIFE/INDIANAPOLIS
 Ove Michaels
 Henry Gross
 John Sebastian
 Ohio Players
 HOT:
 Johnnie Taylor 7-1
 Foghat 15-3
 Sylvers 20-12
 Bellamy Brothers 25-16

KJRB/SPOKANE
 Dave Yates
 Richard Cocciante
 Neil Sedaka
 Billy Ocean
 Wings (ltd play)
 Sutherland Brothers (ltd play)
 HOT:
 Bellamy Brothers 2-1
 Johnnie Taylor 7-3
 Sylvers 24-19

WBBF/ROCHESTER
 Bob Savage
 Wings
 Pratt & McLain
 Barry Manilow
 Bay City Rollers
 HOT:
 Diana Ross
 "Hangover"
 CAPTAIN & TENNILLE 4-1
 Bellamy Brothers 14-3
 Johnnie Taylor 24-14
 Kiss 23-18

WVAP/JACKSONVILLE
 John Long
 John Sebastian
 HOT:
 Johnnie Taylor 7-2
 Maxine Nightingale 8-4
 Elvin Bishop 20-10
 O'Jays 21-14
 Hall & Oates 28-15
 Henry Gross 27-17

ZS3/ATLANTA
 Oale O'Brien
 Dorothy Moore
 Blackbyrds
 Kiss
 HOT:
 Elvin Bishop 3-1
 Or. Hook 17-10
 O'Jays 21-18
 Styx 28-18

WVYZ/DETROIT
 Eddie Rogers
 Blackbyrds
 HOT:
 Johnnie Taylor 1-1
 Hall & Oates 3-2
 John Sebastian 18-12

KIOA/DES MOINES
 Peter McLane
 Elvin Bishop
 John Sebastian
 Donny Gerrard
 Fleetwood Mac
 HOT:
 Henry Gross 18-8
 Rufus 14-8
 Johnnie Taylor 15-10
 Bellamy Brothers 25-17

WQUN/NORFOLK
 Jim Stewart
 Olivia
 Glen Campbell
 Billy Ocean
 Andrea True Connection
 Wings
 HOT:
 Johnnie Taylor 13-1
 Maxine Nightingale 6-3
 Bellamy Brothers 14-8
 Commodores 18-12
 Elvin Bishop 23-16

WAYS/CHARLOTTE
 Beau Matthews
 Starbuck
 Blackbyrds
 Wings
 HOT:
 Sylvers 2-1
 Elvis Presley
 "Hurt"
 Peter Frampton 21-16

WHBQ/MEMPHIS
 George Klein
 Pratt & McLain
 O'Jays
 Billy Ocean
 Hall & Oates
 HOT:
 Sylvers 10-6
 Onny & Marie 11-7
 Elvin Bishop 27-11
 Henry Gross 21-11
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

KING/SEATTLE
 Rob Corvud
 Henry Gross
 Jigsaw
 John Sebastian
 HOT:
 Donny & Marie 2-1
 Fleetwood Mac 8-3
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

WDRQ/DETROIT
 Ted Ferguson
 John Sebastian
 Masqueraders
 HOT:
 John Sebastian 15-9
 Sweet 21-18

WIFE/INDIANAPOLIS
 Ove Michaels
 Henry Gross
 John Sebastian
 Ohio Players
 HOT:
 Johnnie Taylor 7-1
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 Bellamy Brothers 25-16

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 Neil Sedaka
 Billy Ocean
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 Bay City Rollers
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WVAP/JACKSONVILLE
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 Maxine Nightingale 8-4
 Elvin Bishop 20-10
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 Hall & Oates 28-15
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 HOT:
 Elvin Bishop 3-1
 Or. Hook 17-10
 O'Jays 21-18
 Styx 28-18

WVYZ/DETROIT
 Eddie Rogers
 Blackbyrds
 HOT:
 Johnnie Taylor 1-1
 Hall & Oates 3-2
 John Sebastian 18-12

KCPX/SALT LAKE CITY
 Gary Waldron
 Neil Sedaka
 Pratt & McLain
 ELO
 Commodores
 HOT:
 Carpenters 2-1
 Sylvers 28-7
 John Sebastian 27-9
 Barry Manilow 25-18
 Abba 23-18

KFJZ/FORT WORTH
 Danny Owen
 Sylvers
 Henry Gross
 Abba
 Glen Campbell
 EWF
 HOT:
 Maxine Nightingale 10-4
 Bellamy Brothers 14-8
 Commodores 18-12
 Elvin Bishop 23-16

WYRE/ANNAPOLIS
 Casey Michaels
 Major Harris
 Henry Gross
 Carpenters
 HOT:
 Capt. & Tennille 5-1
 Maxine Nightingale 6-3
 Bellamy Brothers 11-4
 Johnnie Taylor 17-6
 Sylvers 20-9
 Elvin Bishop 22-10

KRSP/SALT LAKE CITY
 Alan Hague
 Pratt & McLain
 Olana Ross
 "Hangover"
 Billy Ocean
 HOT:
 Four Seasons 5-1
 Johnnie Taylor 18-8
 Ohio Players 16-9
 Sylvers 28-13

KING/SEATTLE
 Rob Corvud
 Henry Gross
 Jigsaw
 John Sebastian
 HOT:
 Donny & Marie 2-1
 Fleetwood Mac 8-3
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

WDRQ/DETROIT
 Ted Ferguson
 John Sebastian
 Masqueraders
 HOT:
 John Sebastian 15-9
 Sweet 21-18

WIFE/INDIANAPOLIS
 Ove Michaels
 Henry Gross
 John Sebastian
 Ohio Players
 HOT:
 Johnnie Taylor 7-1
 Foghat 15-3
 Sylvers 20-12
 Bellamy Brothers 25-16

KJRB/SPOKANE
 Dave Yates
 Richard Cocciante
 Neil Sedaka
 Billy Ocean
 Wings (ltd play)
 Sutherland Brothers (ltd play)
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 Bellamy Brothers 2-1
 Johnnie Taylor 7-3
 Sylvers 24-19

WBBF/ROCHESTER
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 Barry Manilow
 Bay City Rollers
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 "Hangover"
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 Johnnie Taylor 24-14
 Kiss 23-18

WVAP/JACKSONVILLE
 John Long
 John Sebastian
 HOT:
 Johnnie Taylor 7-2
 Maxine Nightingale 8-4
 Elvin Bishop 20-10
 O'Jays 21-14
 Hall & Oates 28-15
 Henry Gross 27-17

ZS3/ATLANTA
 Oale O'Brien
 Dorothy Moore
 Blackbyrds
 Kiss
 HOT:
 Elvin Bishop 3-1
 Or. Hook 17-10
 O'Jays 21-18
 Styx 28-18

WVYZ/DETROIT
 Eddie Rogers
 Blackbyrds
 HOT:
 Johnnie Taylor 1-1
 Hall & Oates 3-2
 John Sebastian 18-12

KAKC/TULSA
 Gary Stevens
 Cate Brothers
 Glen Campbell
 Olivia
 Pratt & McLain
 Billy Ocean
 Elvis Presley
 "Hurt"
 HOT:
 Or. Hook 3-1
 Rufus 6-2
 Waylon & Willie 10-6
 Hagood Hardy 14-8
 Maxine Nightingale 16-10
 Johnnie Taylor 28-14
 Sylvers 27-18

WQUN/NORFOLK
 Jim Stewart
 Olivia
 Glen Campbell
 Billy Ocean
 Andrea True Connection
 Wings
 HOT:
 Johnnie Taylor 13-1
 Maxine Nightingale 6-3
 Bellamy Brothers 14-8
 Commodores 18-12
 Elvin Bishop 23-16

WAYS/CHARLOTTE
 Beau Matthews
 Starbuck
 Blackbyrds
 Wings
 HOT:
 Sylvers 2-1
 Elvis Presley
 "Hurt"
 Peter Frampton 21-16

WHBQ/MEMPHIS
 George Klein
 Pratt & McLain
 O'Jays
 Billy Ocean
 Hall & Oates
 HOT:
 Sylvers 10-6
 Onny & Marie 11-7
 Elvin Bishop 27-11
 Henry Gross 21-11
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

KING/SEATTLE
 Rob Corvud
 Henry Gross
 Jigsaw
 John Sebastian
 HOT:
 Donny & Marie 2-1
 Fleetwood Mac 8-3
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

WDRQ/DETROIT
 Ted Ferguson
 John Sebastian
 Masqueraders
 HOT:
 John Sebastian 15-9
 Sweet 21-18

WIFE/INDIANAPOLIS
 Ove Michaels
 Henry Gross
 John Sebastian
 Ohio Players
 HOT:
 Johnnie Taylor 7-1
 Foghat 15-3
 Sylvers 20-12
 Bellamy Brothers 25-16

KJRB/SPOKANE
 Dave Yates
 Richard Cocciante
 Neil Sedaka
 Billy Ocean
 Wings (ltd play)
 Sutherland Brothers (ltd play)
 HOT:
 Bellamy Brothers 2-1
 Johnnie Taylor 7-3
 Sylvers 24-19

WBBF/ROCHESTER
 Bob Savage
 Wings
 Pratt & McLain
 Barry Manilow
 Bay City Rollers
 HOT:
 Diana Ross
 "Hangover"
 CAPTAIN & TENNILLE 4-1
 Bellamy Brothers 14-3
 Johnnie Taylor 24-14
 Kiss 23-18

WVAP/JACKSONVILLE
 John Long
 John Sebastian
 HOT:
 Johnnie Taylor 7-2
 Maxine Nightingale 8-4
 Elvin Bishop 20-10
 O'Jays 21-14
 Hall & Oates 28-15
 Henry Gross 27-17

ZS3/ATLANTA
 Oale O'Brien
 Dorothy Moore
 Blackbyrds
 Kiss
 HOT:
 Elvin Bishop 3-1
 Or. Hook 17-10
 O'Jays 21-18
 Styx 28-18

WVYZ/DETROIT
 Eddie Rogers
 Blackbyrds
 HOT:
 Johnnie Taylor 1-1
 Hall & Oates 3-2
 John Sebastian 18-12

KCPX/SALT LAKE CITY
 Gary Waldron
 Neil Sedaka
 Pratt & McLain
 ELO
 Commodores
 HOT:
 Carpenters 2-1
 Sylvers 28-7
 John Sebastian 27-9
 Barry Manilow 25-18
 Abba 23-18

KFJZ/FORT WORTH
 Danny Owen
 Sylvers
 Henry Gross
 Abba
 Glen Campbell
 EWF
 HOT:
 Maxine Nightingale 10-4
 Bellamy Brothers 14-8
 Commodores 18-12
 Elvin Bishop 23-16

WYRE/ANNAPOLIS
 Casey Michaels
 Major Harris
 Henry Gross
 Carpenters
 HOT:
 Capt. & Tennille 5-1
 Maxine Nightingale 6-3
 Bellamy Brothers 11-4
 Johnnie Taylor 17-6
 Sylvers 20-9
 Elvin Bishop 22-10

KRSP/SALT LAKE CITY
 Alan Hague
 Pratt & McLain
 Olana Ross
 "Hangover"
 Billy Ocean
 HOT:
 Four Seasons 5-1
 Johnnie Taylor 18-8
 Ohio Players 16-9
 Sylvers 28-13

KING/SEATTLE
 Rob Corvud
 Henry Gross
 Jigsaw
 John Sebastian
 HOT:
 Donny & Marie 2-1
 Fleetwood Mac 8-3
 Peter Frampton 13-4
 Elvin Bishop 15-6
 Starland Vocal Band
 Sylvers 18-11
 Johnnie Taylor 20-12

WDRQ/DETROIT
 Ted Ferguson
 John Sebastian
 Masqueraders
 HOT:
 John Sebastian 15-9
 Sweet 21-18

WIFE/INDIANAPOLIS
 Ove Michaels
 Henry Gross
 John Sebastian
 Ohio Players
 HOT:
 Johnnie Taylor 7-1
 Foghat 15-3
 Sylvers 20-12
 Bellamy Brothers 25-16

KJRB/SPOKANE
 Dave Yates
 Richard Cocciante
 Neil Sedaka
 Billy Ocean
 Wings (ltd play)
 Sutherland Brothers (ltd play)
 HOT:
 Bellamy Brothers 2-1
 Johnnie Taylor 7-3
 Sylvers 24-19

WBBF/ROCHESTER
 Bob Savage
 Wings
 Pratt & McLain
 Barry Manilow
 Bay City Rollers
 HOT:
 Diana Ross
 "Hangover"
 CAPTAIN & TENNILLE 4-1
 Bellamy Brothers 14-3
 Johnnie Taylor 24-14
 Kiss 23-18

WVAP/JACKSONVILLE
 John Long
 John Sebastian
 HOT:
 Johnnie Taylor 7-2
 Maxine Nightingale 8-4
 Elvin Bishop 20-10
 O'Jays 21-14
 Hall & Oates 28-15
 Henry Gross 27-17

ZS3/ATLANTA
 Oale O'Brien
 Dorothy Moore
 Blackbyrds
 Kiss
 HOT:
 Elvin Bishop 3-1
 Or. Hook 17-10
 O'Jays 21-18
 Styx 28-18

WVYZ/DETROIT
 Eddie Rogers
 Blackbyrds
 HOT:
 Johnnie Taylor 1-1
 Hall & Oates 3-2
 John Sebastian 18-12

WKO/LOUISVILLE
 Gary Major
 Neil Sedaka
 Larry Jon Wilson
 Don Harris Band
 Dorothy Moore
 Pratt & McLain
 John Sebastian
 Johnnie Taylor
 Johnny Cash
 HOT:
 Bellamy Brothers 4-2
 Four Seasons 25-9
 ELO 17-11

WGUY/BANGOR
 Mark Laurence
 John Sebastian
 Andrea True Connection
 ELO
 Fleetwood Mac
 HOT:
 Waylon & Willie 7-1
 Maxine Nightingale 6-3
 Elvin Bishop 12-4
 Abba 18-7
 Henry Gross 20-12

WRIE/RIE
 Jim King
 John Sebastian
 Rhythm Heritage
 ELO
 Olana Ross
 "Hangover"
 Bobby Vinton
 Marmalade
 HOT:
 Bellamy Brothers 7-3
 Or. Hook 8-6
 Johnnie Taylor 12-6
 Commodores 22-18
 Abba 28-21
 Henry Gross 30-23

WGLF/TALLAHASSEE
 Charles Rowe
 Richard Cocciante
 Sutherland Brothers
 Box Scaggs
 HOT:
 Bellamy Brothers 2-1
 Johnnie Taylor 4-2
 Cate Brothers 11-7
 Sylvers 16-9

WEAQ/EAU CLAIRE
 Scott Christenson
 John Sebastian
 HOT:
 Peter Frampton 15-9
 Sweet 21-18

WGNG/PROVIDENCE
 John Scott
 Billy Ocean
 Richard Cocciante
 ELO
 Pratt & McLain
 Ted Nugent (nites)
 HOT:
 Maxine Nightingale 7-4
 Bellamy Brothers 6-5
 Henry Gross 13-7
 Peter Frampton 16-9
 Elvin Bishop 18-10
 John Sebastian 23-13
 Fleetwood Mac 24-15
 Heyettes 30-17

WORG/ORANGEBURG
 Ted Bell
 Melba Moore
 Heart
 Wings
 Neil Sedaka
 Billy Ocean
 HOT:
 Johnnie Taylor 1-1
 Or. Hook 5-3
 Bellamy Brothers 10-5

B100/SAN DIEGO
 Bobby Rich
 C.W. McCall
 Billy Ocean
 HOT:
 EWF 1-1
 ELO 6-3
 Johnnie Taylor 16-10
 Sylvers 28-11
 Peter Frampton 22-18
 Queen 30-22

WAVZ/NEW HAVEN
 Chuck Martin
 Diana Ross
 "Hangover"
 Neil Sedaka
 Yvonne Fair
 Elvis Presley
 "Hurt"
 HOT:
 Barry Manilow
 Blackbyr

ALEX BROWN

"Love Really Hurts Without You"



When there are two recordings of the same song, the only true test is listening to both recordings and judging for yourself



A PRODUCT OF THE WES FARRELL ORGANIZATION

CLASSIFIED

OPENINGS

WMOH/HAMILTON (Cincinnati) needs a part-time announcer. Contact Joe London (513) 863-6800 EOE M/F (3-17)

WHNC/HENDERSON in need of afternoon jock. Copy and production a must. Top 40 AM. Tapes & resumes to Don Morgan, PD, WHNC, Box 1240, Henderson, N.C. 27536 (3-19)

KONE/RENO has immediate opening for afternoon drive jock. Call Johnny Steele (702) 329-9261 (3-22)

KGMV/MISSOULA has immediate opening for human air personality, all-nite shift. Tapes & resumes to Tom Rush, P.O. Box 1495, Missoula, Montana 59801 (3-23)

KRSP/SALT LAKE CITY needs newperson EOE. Contact Bob Moon, P.O. Box 7760, Salt Lake City, Utah 84107 (3-23)

We're looking for a super newperson who's been longing to live in the great Northwest for years... now's your chance! Send news-tape and resume immediately to Chuck Harmon, KXLY W. 500 Boone Avenue, Spokane, WA 99201 (3-25)

WEEO/WAYNESBORO has future opening for News Director. Tapes & resumes to WEEO, P.O. Box 309, Waynesboro, PA 17268 (3-23)

WIFU/PHILADELPHIA Needs morning man. Tapes & resumes to Bob Hamilton, WIFU, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004 EOE M/F (3-16)

WCAO/BALTIMORE looking for Contemporary personality. Benefits and bread are good. Tapes & resumes only to Ron Riley, Operations Mgr. WCAO, 40 W. Chase St. Baltimore MD 21201 EOE M/F (3-15)

KENI/ANCHORAGE is now accepting tapes & resumes for future openings. Send to Robert O'Brien, KENI, P.O. Box 1160, Anchorage, Alaska 99510 No calls (3-15)

98Q/VIDALIA is looking for a jock who isn't afraid to be creative on the air and production exp. If you're talented and going places spend some time with us. Tapes & resumes to Ken Curtis, 98Q, P.O. Box 900, Vidalia, GA 30474 (3-18)

KROY/SACRAMENTO needs swing-shift person. Tapes & resumes to Steve Rivers, 1021 Second St. Sacramento, CA 95814 No Calls (3-16)

KAOK/LAKE CHARLES has opening for Top 40 jock and production person. (318) 436-7541. Tapes & resumes to Bill Conway P.O. Drawer S, Lake Charles, Louisiana 70601 (3-17)

WAEB/ALLENTOWN in need of air talent. No calls. Tapes & resumes to Box 2727, Lehigh Valley, PA 18001 Attn: Program Director. EOE (3-17)

WTOC/SAVANNAH has opening for full time news person, experience necessary. Good bread. Tapes & resumes to Harley Carmen, WTOC, P.O. Box 8086, Savannah, GA 31402 No calls EOE M/F (3-17)

14/ZYQ/FREDERICK, Maryland accepting tapes & resumes for future jock opening. EOE. Ask for Denny Carpenter (301) 662-2148 (3-17)

Immediate opening for morning announcer. Big voice 1st phone, commercial exp. only. Resort area. Contact Rick Murphy, KZUL, P.O. Box BN, Parker, Arizona 85344 (602) 889-9274 (3-17)

KIRL/ST. LOUIS needs air personality, strong on production. Immediate opening. Tapes & resumes to Mike Rice, KIRL, Drawer 14, St. Louis, MO 63188 EOE (3-18)

WCLS/Columbus looking for afternoon personality to possibly act as MD. Good production a must. Tapes & resumes to Jack Beach, P.O. Box 229, Columbus, GA 31902 (404) 327-3648 (3-18)

WCLS/COLUMBUS needs newperson who is a comprehensive writer/reporter. Tapes & resumes to Jack Beach, P.O. Box 229, Columbus, GA 31902 (404) 327-3648 (3-18)

WHNC/HENDERSON needs afternoon jock. Copy & production a must... Top 40-AM. Tapes & resumes to Don Morgan, P.D. WHNC, Box 1240, Henderson, N.C. 27538 (3-18)

WLCY-AM Looking for a midday jock. Contact Hollie Castle (813) 577-1111 (3-18)

KNUS/DALLAS has an immediate jock opening. NO calls. Tapes & resumes to Christopher Haze, KNUS, 1917 Elm St. Dallas TX. 75201 EOE M/F (3-10)

KGGO/DES MOINES seeking jock. Contact Ted Scott (515) 265-6181. Tapes and resumes to 3900 N.E. Broadway, Des Moines, Iowa 50317 (3-8)

WYND/SARASOTA looking for jock, first ticket, for afternoon drive. Tapes and resumes to Carl Strandell, P.O. Box 3618, Sarasota, FL 33578 (3-9)

WLNH/LACONIA seeks Adult/Contemp. announcer. Tapes, resumes and salary requirement to Jay Rising, WLNH, Parade Rd. Laconia N.H. 03246 (603) 524-1323 (3-9)

KOLE/PORT ARTHUR in need of morning drive announcer. Also need newperson. Contact Rex Russell (713) 982-9436. Tapes and resumes to P.O. Box 336, Port Arthur, TX 77640 (3-11)

WTMA/CHARLESTON looking for exp. newperson. EOE M/F Contact Al Kamhi (MD) (803) 556-4311 (3-12)

WKIX/RALEIGH has opening for part-time weekend jock. Contact Steve Roddy (819) 851-2711 (3-1)

Need super-duper, crazy, off-the-wall, bizarre, refined gentleman to do uptempo 6-10pm show. Tapes, cassettes, post-cards, and last year's Valentines welcome. Send to: KSTP, 3415 University Avenue, Minneapolis, Minn, 55114 (3-2)

AOR

WXRT/CHICAGO Looking for experienced morning jock with decent knowledge of music and strong personality. Tapes & resumes only to John Platt, WXRT, 4949 W. Belmont, Chicago, Ill. 60641 (3-24)

KLZ-FM/DENVER has immediate opening for strong exp. announcer. 1st class license necessary. Tapes & resumes to Elliott Gamson, KLZ-FM, 2149 S. Holly Ave., Denver, Colo 80222 (3-24)

WPLJ-FM looking for overnight jock. Immediate opening, major market exp. Prefer someone with roots in N.Y. area. Tapes & resumes special delivery to Larry Berger, PD, 1330 Ave of Americas, New York, N.Y. 10019 (3-25)

96-ROCK/ATLANTA has immediate opening for 7-midnight jock. Believability, sincerity, and AOR exp. a must, including knowledge of music. Great pay, great city. Call Steve Mitchell (404) 892-9557 (3-26)

WJKL/ELGIN seeking a creative sales person with exp. in AOR or Progressive radio. Located 32 miles west of Chicago. Contact Armand Chianti (312) 741-7700. Tapes & resumes to 18 1/2 Douglas, Elgin, Illinois 60120 (2-27)

WKDA/NASHVILLE looking for morning drive news person. Contact Bob Witkin (615) 244-9287. Tapes and resumes to 1202 Stahlman Bldg. Nashville, 37201

WWDC-FM needs production person. Mature individual with great voice, ready to get down and work hard. Tapes & resumes to Dwight Douglas, 8800 Brookville Rd., Silver Spring, Maryland 20910 No Calls (2-25)

I need an EXPERIENCED newperson for a major Midwestern FM station who can go out on the streets and dig for stories, as well as write and produce a public service program. If you're willing to work hard, contact Mary Curran, P.O. Box 92266 Milwaukee, Wisconsin 53202 (2-23)

MISCELLANEOUS

KUPD-AM-FM/Phoenix requests better record service from all labels. 417 N. First Street, Phoenix, Arizona 85004 (3-22)

WIFE-FM going Country from Easy Listening. Needs Country Gold service. 1440 N. Meridian St., Indianapolis, Indiana 46202 (3-23)

KFLY/Corvallis in need of record service from all labels. 351 S.W. Madison Ave., Corvallis, Oregon 97330 (3-18)

WYFE/Rockford needs record service. Box 1150, Rockford, Ill. 61105 (3-19)

KDEO needs LP service from all labels. KDEO, 2262 Fletcher Pkwy, El Cajon, Calif. 92112.

WGAD/Gadsden needs rock record service. WGAD, Box 770, Gadsden, Alabama 35902

WMNE-WMFM/Menomonee (Eau Claire market) need TOP 40 record service. P.O. Box 1360, Menomonie, Wisc. 54751 (715) 235-2112.

COUNTRY

KXLR/LITTLE ROCK Needs a female air talent for all-nite shift. Tapes and resumes to Larry Dean, P.O. Box 3014, Little Rock, Arkansas, 72203 (3-24)

WAJR/MORGANTOWN is going Country May 1st. Need a pro with minimum of 5 yrs exp. contemporary approach, and a team spirit. Afternoon drive open, better than average money and great facilities. Aircheck & resume to Bob Berry, WAJR, P.O. Box 867, Morgantown, W. Va. 26505 (3-26)

WOBL/OBERLIN Expanding! Need exp. air personalities for Country Radio. EOE, women encouraged. Tapes & resumes to Lee Nye, P.O. Box 277, Oberlin, Ohio 44074 (3-19)

GOODS & SERVICES

Funny jokes for radio folks is what I'm offering now, for freebie write HYPE, INK, Box 69581-R, L.A., Calif. 90069

BRIGHT, FRESH, AND FUNNY! Original comedy for radio entertainers. Free sample-write: OBITS, 366-R West Bullard Avenue, Fresno, California 93704

One time used top grade 1 mil. tape, in boxes. Already bulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90028. (Please note that all 'openings' and 'positions sought' ads remain free).

CHANGES

CREG MARTIN to KATY to do 3-8pm and MD, from KUDE.

CLEVELAND/WHEELER promoted to MD at KUPD/Phoenix.

DOUG SILVER to WXYZ/Detroit from WDGY.

RON RICHARDS from KTSA/San Antonio to WDGY/Minneapolis-St. Paul.

GREG SCHAEFFER new PD of WERK/Muncie, Indiana.

GARY WHEELER to WERK weekends and swing.

JOE KRAUSE from KROY/Sacramento to KNDE as MD and jock.

RON JAMES of KRIZ from all nites to 9-midnight as C.C. McCARTNEY

JOHN GALT to all nites at KRIZ as CHARLIE FOXX, formerly KRUX and KUPD.

ANDY CARPENTER of WNCI/Columbus now known as ANDY WILLIAMS

BILL CAMPBELL to WWSA/York from WYRE.

DENNIS ELLIOT to WPEZ/Pittsburgh afternoon drive from Z96/Grand Rapids.

TERRY (AB ER) THOMPSON resigns as Ass't PD and jock at WDFH/Chicago to assume the position of President of Sunblind Lion Enterprises Ltd.

DOWNEY HEWEY appointed Sales Manager of WAVV-FM/Tampa-St. Petersburg.

KNUS/Dallas lineup: 5:30-9am Randy Hames, 9am-noon Christopher Haze, noon-3pm Jake Roberts, 3-6pm Kevin McCarthy, 6-9am Fred Kennedy, 9pm-1am Cat Simon (from WQXI-FM), 1-5:30 Linda French, weekends Jim Knight, Bob Stevens.

Scotty Brink appointed VP in charge of programming for Tri-State Broadcasting. New lineup at Tri-State's KUPD/Phoenix: 6-10am Tony Mann (Operations Director), 10am-2pm Don Christi (from WDRQ), 2-6pm Cleveland Wheeler (MD from WAPE), 6-10pm Jefferson Stone (from KBBC), 10pm-2am Steve B. Casey (from WAPE), 2-6am Dave Somer (from KIKX), Laurie Spoon music associate.

POSITIONS SOUGHT

Number 1 Pulse: 18-34 men and women, also in teens. Contemporary/Top 40 personality who can take care of himself in your production room, and can follow directions. Got some ideas to share too. (217) 787-3295 (3-19)

MARK SHANNON, 4 yrs. exp in Contemporary/Top 40. First phone. Looking for Midwest or Northeast medium market. (516) 727-7545. (3-19)

RUSS MARTIN (THE MOOSE) formerly 1 1/2 yrs. KROY/Sacramento, looking for jock position. (916) 726-4877 (3-17)

Human being KEVIN BARRETT, from KLUC/Las Vegas, looking for Contemporary rocker or AOR station. Call collect (714) 482-4808 (3-19)

MIKE NOLAN formerly KORJ-FM/Garden Grove, looking for MOR/Top 40 position. Willing to relocate. (213) 982-0841 (3-22)

Experienced in music, production, public affairs, operations, promotional, and jocking. Will work in any capacity, major market exp. Very dependable, excellent references. Will relocate (617) 361-4965 (3-23)

STEVE WARREN, now PD of WDLF, looking for PD/air talent position. Available April 15th. (904) 763-4132 (3-23)

KEN TOWNSON, currently with KEZY-AM, seeking PD position in competitive med/major market. Must have full control, 10 yrs exp. (work) (714) 776-1191 (home) (714) 996-2224 (3-23)

BOB KAGHAN, Middays at WAVZ, PD 2 1/2 yrs. at WISE. Looking for rock PD, MD jock and/or production job. (704) 254-1259 (3-25)

HAL WIDSTEN, formally PD of KING and most recently with Frank N. Magid Co., is available. (206) 747-9912 (3-25)

LARRY LEWIS, Top 40 jock with 6 yrs. exp. in medium markets looking for position in major market or PD Position in medium market. Eastern region preferred, but will relocate (814) 454-2790 (3-25)

JOE THOMAS, 10 yrs. WPRO, Most recently KPOL/L.A., seeking jock or PD Position. (401) 421-6389.

GREG STEVENS, presently WSAR/Fall River, seeks Contemporary AOR Position in Northeast medium market. (401) 831-3672 after 4pm (3-23)

1st phone small market PD & jock, hard working & good copywriter, seeks progressive rock airshift, and production. Call IRA nights (714) 377-5248, days (213) 398-2707 (3-18)

Looking for newperson? Currently directing news at no. 1 station in market. 5 yrs exp. in all facets of radio. Employed, but looking for bigger challenge. LEE DOUGLAS (414) 684-1524 (Manitowoc, Wisc.) after 1pm.

MIKE WHITE, formerly KPDK/Portland looking for News/News Director position at Country format. (503) 234-6030 (3-26)

3 1/2 yrs on the gates, 1 1/2 yrs. sales; ethnic mkt. mgr. for leading industry. Presently in education, would like to return to radio (616) 247-0313 days, (616) 363-0904 nights (3-26)

SPYDER HARRISON, formerly WMYQ, WTVY-FM, and presently WSRF/Ft. Lauderdale, looking for jock gig. Prefer Northeast (305) 864-5969 (home) or (305) 581-1580 (work) (3-19)

JIM McSORLEY known as MIKE McCOY at WUBE/Cincinnati (all-nite show for last 26 months). Exp. in C&W. Seeking announcing position with MD duties at either MOR or C&W station. Available immediately. (606) 341-6299 (3-10)

SCOTT CASSIDY, currently WEBR/Bufalo, morning show, looking for air talent position at Contemporary MOR format. Station being sold to educational TV. (716) 668-3604 after 1pm.

Jock, 6 yrs. exp. MD, some PD work, currently employed in Metro, N.Y. seeks new opportunity with Contemporary station; impeccable credentials. (516) 666-5854 or write D.J. 245 Nassau, Roosevelt, N.Y. 11575 (3-25)

PLEASE NOTE:
Deadline for all classified material is the Thursday preceding the following Friday's issue.

“Till I Can Make It On My Own” **TAMMY WYNETTE**

***Her Biggest Since
“Stand By Your Man”***

**KILT/HOUSTON HAS
STARTED ANOTHER
COUNTRY TO POP
CROSSOVER!**



**“Let me keep on using you till I get used to losing you.
I’ll need time to get you off my mind.
I may sometimes bother you, be in touch with you, ask
too much of you—from time to time.
Till then I’ll lean on you, that’s all I want to do.”**

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**COUNTRY CHART:
3* BILLBOARD IN 6 WEEKS**



RADIO

The Abdication Of Editorial Responsibility

by Mike McGee

Why is a radio wire editor for the Associated Press or United Press International better qualified to judge what is and isn't news to a radio audience than the News Director or newsmen of any given station?

In most cases, he isn't, but unfortunately, it's exactly what's happening.

In most radio newsrooms, anything that moves on AP or UPI is news. Even though it may be nothing more than pap from politicians' mouths, budgetary figures ad infinitum, obscure auto wrecks, waste basket fires in caucus rooms, to most radio newsrooms it's news because some face behind the AP or UPI computers says it is.

It's news to newsmen—but not necessarily to listeners!

One important facet of radio programming has been overlooked. Audience Targeting. The target audience of an MOR Music station is not the same as that of an all-news station, nor that of an adult rock music station. KCMO is seeking a target audience 18 to 34.

Radio audiences are diversified, yet, when one punches around on the car radio, it's pretty apparent that all the newsrooms are rushing to get the same news—"first."

Fortunately, or unfortunately, depending on one's view, young people are just not interested in what most politicians have to say. They are not interested in car wrecks, fatal accidents, sectarian violence, detailed discussions of American foreign policy and political speeches.

They are interested in their pocket books, the lives of celebrities, recreation and entertainment, governmental waste, health news, and themselves and what other people think.

What a waste of time it is to fool one's self into thinking that the old school's "News," a solid diet of formula stories where the whos, wheres and whys, could be fairly plugged in, can be force fed to people who simply don't want to hear it.

CHAPTER ONE, a successful ratings consultant service in 51 U.S. markets says people in the target audience of 18 to 34 perceive news generally as a "turn off."

That is, they perceive "old school news" as a turn off because they do not care about it. They don't want to hear about it.

So, an adult rock music station which wishes to attract a target audience of 18 to 34 years has two choices in its news programming: Do no news (old school news) at all, or target news and select and develop stories that are targeted for the audience we reach.

That is where editorial responsibility comes in.

A third option to the above choices is the one that all too often is selected and that is letting the wire services feed the endless chain of impersonal, formal stories onto the newsroom floor where they are sometimes reworked into slick garbage.

The responsibility of finding stories the target audience is interested in is left somewhere between the broadcast wire and the network line.

For "old line" journalists, it is a hard knot to swallow. For some reason they must feel that if a murder or fatal accident or Senate speech is not headlined, then something must be missing.

News by one definition is what is unusual.

To our target audience audience, murders, fatal accidents, and Senate speeches are not unusual. They're the same stuff that goes on all the time. There is latitude in this judgement, allowing for times that killings, accidents and speeches are downright spectacular, but for the most part, they must be left to the formula men.

The question now must follow, if people are looking for information, why is it considered "responsible" to offer them information which they are not seeking?

And the obvious answer is, it can't be.

When people read a newspaper, they are selective. They scan the headlines, and they read what is of interest to them.

To an 18 to 34 year old target audience, a story about a town rising up to fight location of a prison nearby, a professional football player beating up on a tiny man, trends in new clothing, a "dial-a-denial" for a man charged with corruption, money news and people news, all would be right on target. Those things are unusual.

KCMO has a targeted news for our target audience through strategic placement of newscasts, and through responding to the information needs and desires of listeners 18 to 34 who primarily listen to the station because it is a music station.

Since music listeners in our target demographic area perceive news (old school) as a turn-off, the challenge follows, to present information and late happenings in a form palatable to the target audience.

Hardly any activity in which they engage is done with silence as the background. So, we feel that when sound is an integral part of any news story, it should be used. Natural sound, gathered at the scene of a news story is ideal, but use of traffic noise, for instance, to set the atmosphere for a story about the solving of rush our traffic jams, or use of current songs which contain phrases which in one way or another relate to a story, is very attractive to young people.

News is story telling. Young people today do not tell stories using words like "reportedly, vehicle, apparent, allegedly, presumably, indicated, operative, etc."

Those words, in our view, are little more than crutches, created and perpetuated by un inventive journalists, words to be leaned on when we can't think of a conversational way to say something. Not write something, say something. On radio, we are talking to people, not reading to them.

We must use a conversational vocabulary, and we must include modern words and phrases, to which modern young people can relate.

This total concept is so utterly foreign to what's being done in all but a few newsrooms around the country, that one's first inclination, judging from old standards, is to say—"it's wrong." It may be wrong for them, but anything else is wrong for KCMO.

The real judges are not the pedants on journalism school faculties, not fellow broadcasters who feel they're doing it right, but the listeners.

A former NBC staff member told me jokingly once, "we always felt the importance of a story was directly proportional to its dullness."

We are out to prove that what is important to one station's target audience is not necessarily important to another's.

For the first time in my memory, people are stopping me and saying, "Hey, man, I really dug that story about the dude with the Bicentennial haircut!"

For once, young people are really listening to news...their news...and finding out what's going on around them.

We feel we've just begun to work out these ideas at KCMO, but the results are showing already.

Mike McGee
News Director
KCMO Radio

Audio Processing For The Programmer

by JEFF SALGO

There probably isn't a programmer anywhere who wouldn't like his or her station to be the loudest, yet clearest station on the dial. It always seems to be a continuing battle. Either the chief engineer has a tin ear or the competition keeps catching up with you.

There have actually been advances in audio processing in the past few months that can end these battles. You can have a station that is always loudest, always undistorted, and always consistently equalized!!

First, let's discuss what are typical problem areas:

1. **Pumping**—This term describes the unwanted interaction of various instruments. Quite often one instrument or voice is mixed in louder than the rest. Your limiters will ride gain based on the loudest instrument.

What happens if that instrument is a very low bass guitar? It will make the singers voice go up and down in level everytime a bass guitar note is played. If the guitar notes are too low for the listeners to hear, it will sound like the jock is playing with the pot.

Turn on your air monitor now. If you listen closely, you'll hear this effect. Whenever a new instrument comes in, do you still hear all the others? When the newsmen pauses, does the teletype level rush up?

2. **Inconsistent Equalization**—Let's take "Get Down Tonight" by KC & The Sunshine Band as our example. At the beginning you hear a super bass track with shimmering high pitched guitar. As soon as the vocal comes in, you lose the bass and shimmering guitar. This is because your limiter has turned down those instruments to keep the vocal from overmodulating.

Another culprit is the station jingle. A lot of times they just don't penetrate. Perhaps the cart is worn out or the master is equalized poorly.

3. **Distortion**—One way of making the station louder is through "Clipping." This is a method that actually shaves the audio waves—like a crewcut. The result is a louder, but more distorted signal.

The more distorted your station, the faster listener fatigue sets in. Thus, you lose quarter-hours.

4. **Loudness**—Most engineers will make the station louder using several methods at the same time.

LETTERS:

'Exclusives' Controversy Continues

R&R:

That recent uproar over the Paul McCartney album being programmed on KHJ is laughable. First, if my competitor was KHJ, I wouldn't let them even start to think that I was annoyed. Besides, what the hell is competition if it isn't being able to offer your listening audience something that your competitor can't?

It really wasn't that long ago for Bill Drake not to remember the competitive advantages he enjoyed while programming exclusives on KHJ himself.

I still have personal notes from Rick Sklar thanking me for the many Beatle exclusives that I supplied to WABC more than ten years ago. Rick was very much aware of the programming advantage he had over his competition when offering Beatle exclusives. It surprises me to read that ABC's Tom Yates finds the practice of programming exclusives so much in contradiction to those same ideas that Mr. Sklar found so valuable. Tell me, when did they change the rules?

Regardless of how KHJ secured the album, they should be congratulated for having the competitive spirit to present something to their audience that these other so called professional programmers couldn't.

Sincerely,
John H. Rook, President
John Rook & Associates, Inc.

R&R:

On the subject of exclusives; KOME Radio being situated in a very unique "umbrella" market has had some very bad experiences with new records being programmed by several San Francisco radio stations from a day to a week before the record is sent to KOME. This, we are told by the record companies concerned, is beyond their control as the advances are sent by the artists, their management and their producers to selected stations. Our position to this has been one of frustration as we know we can not boycott major artist because this would "cheat" our audience and the playing of these advance records only robs a record company of record sales and creates bad feelings from the stations not receiving the advance pressing.

Thus, we would support any industry stand eliminating the airing of exclusives and special advance pressings until all stations in the market area are serviced with the record. Furthermore, we urge all record companies to communicate to artists, artist management, producers, promoters and others who may have advance pressings to end this practice of sending exclusives to selected or favorite stations. We believe all stations should be treated fairly regarding service from record companies no matter what their position in the market or market rank.

Sincerely,
Dana Jang
Music Director, KOME

He'll adjust the "attack" and "release" times of your limiters. This will make them follow the level changes faster. So the limiters will follow the music level changes faster and compensate for the low level passages.

Then he'll add some clipping. This will give you another 2-3db of loudness.

The result will be a very loud, distorted, pumping station.

Now, here is the new way: **Discriminate Processing.**

The system's uniqueness is that it separates the audio into separate bands. Then it processes them separately!

The bass runs through one limiter, the midrange (voice) through another, and the highs through yet another.

The results are quite surprising:
1. It eliminates pumping. It rides gains on the bass guitar separately from the trumpets. So a loud trumpet blast doesn't make the bass guitar go away.

2. It automatically equalizes the station. Because the bass is controlled separately, the limiters hold it at a constant level. That means every record, commercial or jock has the same amount of bass. Every record is just as clear as the next.

Lyrics become easier to understand.

This process allows you to set the EQ yourself. Then the system automatically holds it there on most all program material.

3. The loudness of the station increases. Now you have all the audio frequency bands at full level all the time. There are never any holes to be filled in.

Now the vital statistics:

There are two units available today. The first out was the Dorough Discriminate Audio Processor. His unit is a self contained, three band processor. Mike Dorough can be reached at (213) 838-0696.

Another system is available through Gregg Labs. He can give you two ways to go. He will either sell you a 3 band filter (which allows you to adapt your existing limiters) or a complete 3 band system. Gregg Ogonowski can be reached at (206) 223-3900.

The filter unit alone sells for \$500. The complete systems are both available for about \$1700-\$1800.

Both companies seem very happy to send out sample tapes, etc.

If I can answer any questions, feel free to call (213) 762-5467. Ask for Jeff Salgo.

R&R's New Monthly Magazine Will Be Coming Soon.

HOT CHOCOLATE

“Don't Stop It Now”

(BT 16060)



A Mickie Most Production

on



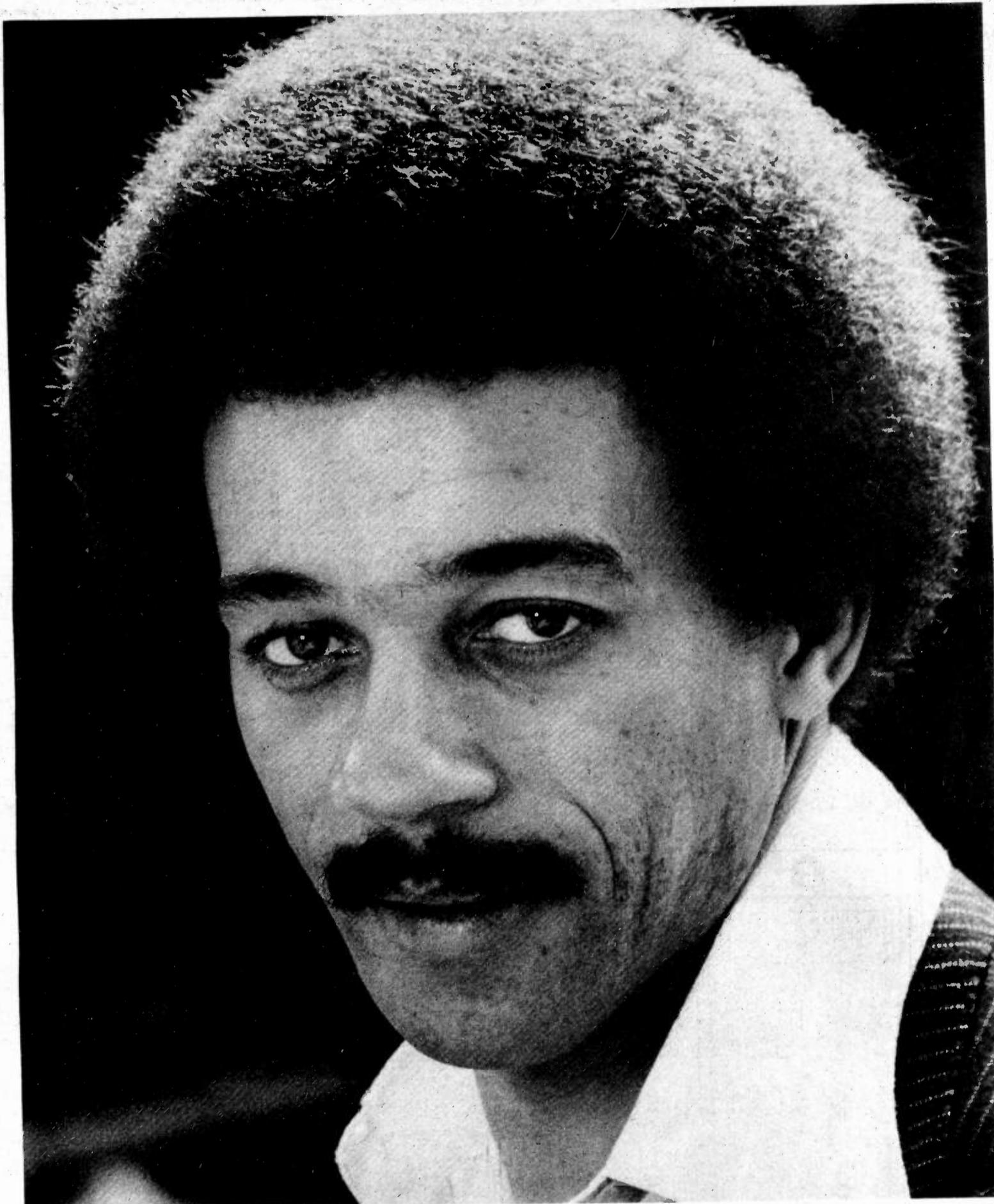
BIG TREE
RECORDS

DISTRIBUTED BY ATLANTIC

"WORDS"

G-101-AM

(Are Impossible)



BY **DONNY GERRARD**

Produced by HENRY G. MARX and ROBBIE BUCHANAN

ATV MUSIC

**THE NEW JOHNNY CASH SINGLE
"ONE PIECE AT A TIME"
IS RELATABLE TO LITERALLY MILLIONS
OF PEOPLE**

(Neither CBS News or THE U.S. DEPARTMENT OF LABOR can tell us how many people make their living in the manufacture of goods, but they can all relate to this song...)

...AND IT'S ALREADY STARTING!

Dave McNamee tried it once on KLIF's morning show to an "unprecedented avalanche of phone requests." He immediately put it in full rotation.

Les Garland heard it once and added it to CKLW mornings. Response: "The biggest phones I've gotten for any record since I've been at CKLW except 'Jaws'!"

Then came Milwaukee: WZUU, WEMP, WOKY (PD Jim Brown says "Immediate phone response...It's a hit.")

Then Cleveland: WGCL & WIXY

Then: WKLO—WNDE—Z93—WORC—WSAI

**"One Piece At A Time"
Johnny Cash**



ON COLUMBIA RECORDS.

BLACK Radio

April 2, 1976

1	1	1	1	JOHNNIE TAYLOR/Disco Lady (Columbia)
—	20	5	2	O'JAYS/Living For The Weekend (Phy/Int)
5	3	3	3	DOROTHY MOORE/Misty Blue (Malaco)
3	2	2	4	EDDIE KENDRICKS/He's A Friend (Motown)
6	5	4	5	BLACKBYRDS/Happy Music (Fantasy)
10	9	8	6	ARCHIE BELL & THE DRELLS/Let's Groove (Phy/Int)
—	—	17	7	BRASS CONSTRUCTION/Movin' (UA)
15	12	10	8	BOBBY WOMACK/Daylight (UA)
21	11	10	9	PARLIAMENT/"P" Funk (Caseblanca)
12	8	7	10	MASQUERADERS/The Travelling Man (Hot Buttered Soul)
25	17	12	11	TAVARES/The Love I Never Had (Capitol)
14	13	11	12	BILLY PAUL/Let's Make A Baby (Phy/Int)
—	21	16	13	TYMES/It's Cool (RCA)
—	—	25	14	GLADYS KNIGHT & THE PIPS/Make Yours A Happy Home (Buddah)
—	—	→	15	HAROLD MELVIN & THE BLUENOTES/Tell The World How I Feel (Phy/Int)
—	—	19	16	WILLIE HUTCH/Party Down (Motown)
—	25	20	17	DAVID RUFFIN/Heavy Love (Motown)
—	—	23	18	AL WILSON/I've Got A Feeling (Playboy)
7	6	9	19	STAPLE SINGERS/New Orleans (Curtom)
2	4	6	20	RUFUS/Sweet Thing (ABC)
13	16	21	21	STAIRSTEPS/From Us To You (Dark Horse)
20	18	22	22	MIGHTY CLOUDS OF JOY/Mighty High (ABC)
—	—	→	23	DIANA ROSS/Love Hangover (Motown)
—	—	→	24	EARTH, WIND & FIRE/Can't Hide Love (Columbia)
—	—	→	25	SILVER CONVENTION/Get Up And Boogie (Midland Int'l)

added this week...

KDIA/OAKLAND—Keith Adams: Andrea True Connection, Candi Staton, Third World Band, Sweede, Jimmy Bee
HOT: Al Wilson 9-6, Tymes 16-12, Silver Convention 20-14

WSOK/SAVANNAH—Don Wilson: Rufus, George & Gwen McCrae, Alex Brown, Brothers Johnson, Dionne Warwick, Melba Moore, Van McCoy, Whispers, Diana Ross
HOT: Stuff 8-3, Archie Bell & Drells 11-8

WDIA/MEMPHIS—Max Fortune: Barry White, Rufus "Dance", Little Milton, Special Delivery, 5th Dimension, Maxine Nightingale, General Johnson
HOT: O'Jays 7-1, Albert King 8-2, Al Wilson 13-6

WCIN/CINCINNATI—Bob Long: Rufus "Dance", Manhattans, Rhythm Heritage "Baretta", Brothers Johnson, Willie Hutch
HOT: Tavares 7-3, Brass Construction 10-7, Tymes 18-8

WGIV/CHARLOTTE—Manny Clarke: Rufus "Dance", Brothers Johnson, Van McCoy, Hot Chocolate, Manhattans, Rhythm Heritage "Baretta", Donnie Gerrard, Crown Heights Affair
HOT: Sylvers 8-4, Harold Melvin & Bluenotes 13-6, Brass Construction 49-7, Earth, Wind & Fire 16-8, Parliament 48-9

WLOU/LOUISVILLE—Neal O'Ray: Fatback Band, Trammms, Brothers Johnson, General Johnson, Alex Brown, Rufus "Dance"
HOT: Tavares, Dorothy Moore

KKDA/DALLAS—Chuck Smith: Carol Williams, Blue Magic, Denise LaSalle, Bloodstone, Bobbi Humphrey
HOT: Bobby Womack 8-4, Rufus "Old" 12-9, Willie Hutch 14-10

WYLD/NEW ORLEANS—Reg Henry: Denise LaSalle, Silver Convention, Brothers Johnson, Diana Ross "Hangover"
HOT: Harold Melvin & Bluenotes 7-4, Gladys Knight & Pips 17-10, Willie Hutch 18-12

WWIN/BALTIMORE—AJ Jefferson: Lydia Pense & Cold Blood, Wilson Pickett, Roy "C", William DeVaughn, Dee Dee Sharp, Vivian Reed, Black Ice, Joneses, Major Harris, Skip Mahoney & Casuals, Bobby Patterson, Carol Williams, Dennis Coffey, General Johnson
HOT: Johnnie Taylor 3-1, Manhattans 11-3, Brother To Brother 20-9, Silver Convention 19-11

WWRL/NEW YORK—Sonny Taylor: Pat Lundy, Candi Staton, Gwen & George McCrae
HOT: Diana Ross 11-3, Tymes 15-5, Harold Melvin & Bluenotes 12-8, Silver Convention 27-15

KATZ/ST. LOUIS—Chris Halk: General Johnson, Brass Construction, Kool & Gang, Harold Melvin & Bluenotes
HOT: O'Jays 6-3, Bobby Womack 12-7, Silver Convention 13-8, Willie Hutch 16-9, Billy Paul 17-10

WRBD/FT. LAUDERDALE—Joe Fisher: Denise LaSalle, Bloodstone, Trammms, Dionne Warwick
HOT: Michael Zager's Moon Band, Tymes, Carol Williams, Candi Staton

WENZ/RICHMOND—Calvin Booker: Bloodstone, Denise LaSalle, Isaac Hayes, Muscle Shoals Horns, Mandrill, Roy "C", Choice Four, Joneses, Davis & McCoo, Lydia Pense & Cold Blood, Trammms, Tymes
HOT: Parliament 5-2, O'Jays 8-4, Manhattans 16-9, Temprees 14-10, Harold Melvin & the Bluenotes 17-12

WIBB/MACON—Hamp Swain: Bo Kirkland & Ruth Davis, Ecstasy, Passion, Pain, Bloodstone, Roy "C"
HOT: Bohannon 3-1, O'Jays 11-2, Gladys Knight & Pips 13-10

WNOV/MILWAUKEE—Horace O'Kelley: Alex Brown, Sweet Music, Chocolate Milk, David Morris Jr., James Brown, Brief Encounter, Leone Thomas
HOT: Dorothy Moore 5-1, Blackbyrds 22-6

WDAO/DAYTON—Keith Willis: Brass Construction, Silver Convention, Bloodstone, Melba Moore, Denise LaSalle, Fatback Band
HOT: Tymes 9-4, O'Jays 10-5, Dorothy Moore 13-8, Stuff 'n' Ramjet 20-10

WOL/WASHINGTON D.C.—Mel Edwards: Third World Band, Osibisa, Main Ingredient, Fifth Dimension, Hosanna, Trammms, Earth, Wind & Fire
HOT: Dorothy Moore 2-1, Brass Construction 11-3, O'Jays 13-9

WILD/BOSTON—Vincent Price: Muscle Shoals Horns, Joneses, Barry White, General Johnson, Manhattans, Andrea True Connection, Willie Hutch, Bill Withers, Bloodstone, Maxine Nightingale

KGJF/LOS ANGELES—Lucky Pierre: Silver Convention, Dee Dee Sharp, Bloodstone, Reflections
HOT: Blue Magic, Tymes

WAOK/ATLANTA—Frank Barrow: Fatback Band, David Ruffin
HOT: Diana Ross 10-6, O'Jays 16-10, Tymes 19-11

KDAY/LOS ANGELES—Jim Maddox: Smokey Robinson, Oonaa Summer, Sun, McCoo & Oavs, Doobie Brothers
HOT: Street Corner 9-2, Diana Ross "Hangover" 25-3, Brass Construction 10-4, Dee Dee Sharp 22-11

Active Album Cuts

JOHNNIE TAYLOR: "Somebodies Gettin' It" "Runnin' Out Of Lies"
BROTHERS JOHNSON: "Get The Funk Outa' My Face" "Land Of Ladies"
MARVIN GAYE: "I Want You"
PARLIAMENT: "Tear The Roof Off The Sucker"
AL GREEN: "Glory, Glory" "Let It Shine"
DONNA SUMMER: "Could It Be Magic" "Try Me"
ASHFORD & SIMPSON: "It'll Come, It'll Come"

Most Added:
BLOODSTONE
RUFUS (Dance Wit Me)
DENISE LASALLE
BROTHERS JOHNSON

NEW & ACTIVE
FATBACK BAND
Spanish Hustle (Event)

65 percent of our reporters on it, 29-21 WDIA, 13-10 WCIN, 34-29 WNOV, 34-28 WIBB, and more.

CANDI STATON

Young Hearts Run Free (Warner Brothers)

57 percent of our reporters on it, 31-25 WDIA, 25-20 KKDA, 30-17 WWIN, 4-6 WENZ and more.

BLUE MAGIC
Grateful (Atco)

48 percent of our reporters on it, KGJF 24-17, WNOV 25-19, 28-24 WAOK, 19-17 WCIN, 26-20 WCIN AM and others.

MANHATTANS

Kiss And Say Goodbye (Columbia)

48 percent of our reporters on it, 33-28 KKDA, 16-13 WIBB, 11-3 WWIN, 16-9 WENZ and others.

GENERAL JOHNSON
All In The Family (Arista)

48 percent of our reporters on it, 22-18 KDIA, 12-11 WYLD, 40-28 WGIV, Added at WDIA, WILD, KATZ and others.

OTHERS GETTING SIGNIFICANT ACTION:

BLOODSTONE "Do You Wanna Do A Thang" (London) 44-34 WGIV, debuts 29 WDIA, Added at KKDA, WILD, WIBB, WDAO, and more.

BARRY WHITE "You See The Trouble In Me" (20th Century) 28-19 WCIN, WDAO 38-29, 25-27 WWIN, debuts at 29 KKDA.

ANDREA TRUE CONNECTION "More More More" (Buddah) 32-27 WDIA, 26-22 KATZ, 38-32 WDAO, 30-25 WNOV and more.

DONNIE GERRARD "Words" (Greedy) 35-30 WNOV, debuts 24 KDIA, on WOL, WSOK, KYAC and more.

MUSCLE SHOALS HORNS "Born To Get Down" (Bang) 30-27 WSOK, 15-13 WAOK, 37-32 WNOV, added at WILD, WENZ and others.

DENISE LASALLE "Married But Not To Each Other" (Westbound) 15-12 WDIA, 30-25 WIBB, Added at WYLD, KKDA, WDAO, and others.

RUFUS "Dance With Me" (ABC) Added at WDIA, KDAY, WGIV, WSOK, WLOU, and more.

BO KIRKLAND & RUTH DAVIS "We Got The Recipe" (Claridge) 34-29 WCIN, 13-12 KKDA, 33-28 WNOV, added at WIBB and others.

K.C. & THE SUNSHINE BAND "Queen Of Clubs" (TK) 35-33 WDAO, 27-23 WNOV, 28-24 KATZ, 26-14 WGIV, and more.

STYLISTICS "You Are Beautiful" (Avco) 23-20 WSOK, WAOK, 28-22 WNOV, 15-12 KYAC, 15-14 WENZ, and others.

ALBERT KING "Cadillac Assembly Line" (Utopia) 8-2 WDIA, 21-15 WYLD, 21-19 KKDA, 23-18 KATZ, and more.

STUFF 'N' RAMJET "It's Been A Long Time" (Chelsea) 20-10 WDAO, 8-3 WSOK, 15-12 WNOV and more.

BROTHERS JOHNSON "I'll Be Good To You" (A&M) Added at WCIN, WSOK, WYLD, WLOU, WGIV, and others.

MELBA MOORE "This Is It" (Buddah) 35-28 WWIN, on WWRL, added WSOK, WDAO, and more.

CROSSOVER

ANDREA TRUE CONNECTION: Black: 30-25 WNOV, add KDIA, WILD, 32-27 WDIA, 38-32 WDAO, Rock: Add WAKY, WIXY, WGH, 40-35 WCOL, 17-11 WFLB, 24-22 WBBQ.
DIANA ROSS "Hangover": Black: 37-24 WDAO, 11-3 WWRL, add WYLD, WSOK, debut 23 KATZ, 30-22 WDIA, Rock: Add WPGC, WIXY, WSAI, WLEE, WKIX, debut 25 WFL, debut 22 WRKO.
AL WILSON: Black: 9-8 WYLD, 19-15 WNOV, 14-12 WOL, 27-24 WSOK, 13-6 WDIA, Rock: 30-27 WERC, 12-10 WFLB, 10-5 WRFC, add KHJ, KYNO, WCAO, on WSAI.
OHIO PLAYERS: Black: 20-17 WSOK, 9-8 KKDA, 12-11 WIBB, Rock: 26-24 KKXL, add WLEE, WIFE, WROK, 22-19 WHHY, 9-8 at B100.
BLACKBYRDS: Black: 9-6 KATZ, 3-2 WCIN, 4-2 WSOK, 1-1 WAOK, 22-6 WNOV, Rock: 8-8 WPGC, 40-31 WIXY, 26-17 WCAO, 6-6 CKLW, add WORC, WAVZ, WAYS, Z93.
DOROTHY MOORE: Black: 21-17 KATZ, 4-2 WWIN, 17-14 KKDA, 2-1 KDIA, 13-8 WDAO, Rock: 13-6 WPGC, add WCAO, 24-18 WIXY, 19-16 WAKY, 18-13 WJDX.
SILVER CONVENTION: Black: Add WDAO, KGJF, 19-11 WWIN, 20-16 WCIN, 13-8 KATZ, Rock: 15-10 at 99X, 31-29 KEEL, on WCAO, debut 27 WLEE.
EARTH, WIND & FIRE: Black: 16-8 WGIV, 22-17 WENZ, 35-19 WYLD, 22-17 WDIA, 14-12 WCIN, Rock: Add KFJZ, WHHY, KEEL, 28-23 WAIR, on WBBQ, 31-28 KSLY.
DONNY GERRARD: Black: 35-30 WNOV, add WGIV, on KYAC, WOL, WSOK, Rock: Add KIOA, on WRIE, 41-36 at 98Q, 30-26 WORG.
DIANA ROSS "Time": Black: 23-16 KOIA, 38-33 WNOV, 30-20 WCIN, Rock: 30-27 KKXL, 30-25 WEAQ, 18-18 WORC.
BRASS CONSTRUCTION: Black: 3-2 WAOK, 10-7 WCIN, 21-16 WENZ, 18-13 WWIN, 11-3 WOL, Rock: 29-21 WAKY, 20-19 WSAR, add WFLB.
TRAMMPS: Black: Add WILD, add WENZ, 41-32 WGIV, Rock: Add WSAR, on WBBQ, WFLB.
DAVID RUFFIN: Black: debut 16 KYAC, add WAOK, 14-13 KDIA, 29-25 KKDA, Rock: 21-20 WAIR, on WRIE, 17-17 WGCL.
BROTHERS JOHNSON: Black: Add WCIN, WSOK, WYLD, WLOU, WGIV, Rock: On WPGC

"MOVIN"

(UA-XW775-Y)

UP:

KDAY - L.A./27-10; KYOK - Houston/Extra-8; WILD - Boston/26-16;
WVKO - Columbus/6-2; WLOU - Louisville/6-1; WDIA - Memphis/27-17;
WOL - Washington/11-3; WAOK - Atlanta/12-3; WWIN - Baltimore/18-13;
WWRL - New York/7-5.

"MOVIN"

(UA-XW775-Y)

OVER!

WIBG; WIFI; WKYS; WAKY; WVBF-FM; WBZ-FM; WPTR; WFLB;
WGNI; WFEA; WSAR; WTOB; WELK; WQNZ; WFEC; WHLM;
WARM; WSCR; WAEB; WRAW; WLAN; WILK.

"MOVIN" (UA-XW775-Y).
The hottest single on the street
from the album sensation
that's sweepin' the nation.
"BRASS CONSTRUCTION"
(UA-LA577-G).



"MOVIN" On United Artists  Records and Tapes.

© MCMLXXVI United Artists Music and Records Group, Inc.

Produced by Jeff Lane

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

KGB has finally come to terms with itself. Rumors of internal disruption plagued the "supergroup" even before the band's official formation announcement late last year. The disclosure by one member that the group had undergone an audition (despite the stellar cast) as an MCA signing requirement and the subsequent success of the "screen test" seemed then to squelch the speculations of the group's survival. However, Rick Grech and Mike Bloomfield did indeed depart and have been replaced by Greg Sutton and Ben Schultz respectively. The band can now be evaluated on its own terms rather than looked upon as just "another collection of superstars." KGB is now swiftly moving ahead with an extensive two month/23 city plus tour commencing April 7th to be followed by a new album...Arista has signed much talked about New York group, Movies, who have been playing to SRO crowds in the big city with Vinnie Poncia set to produce their debut album...

RCA is considering releasing another single from David Bowie's "Station To Station" album with attention focused on "Stay" and "TVC-15" the latter of which has a rather unusual storyline. It seems TVC-15 is a holographic television set that, during the course of the song, physically engulfs the singer's girlfriend turning her into a "transmission" after her "transition." The plot is highly reminiscent of Helen Reddy's "Angie Baby" in which Angie's boyfriend disappears into her radio at the end of the song. TVC-15 sounds like the perfect solution to make Bowie's problems disappear with New York officials who recently arrested him for marijuana possession and photographer, Stephen Shapiro, who is suing the singer for \$85,000 for alleged non-payment of photographic services... Ace's guitarist, Phil Harris, has left the group with Jean Rousell (Cat Stevens keyboardist) to temporarily fill the vacancy on the group's coming U.S. tour with a permanent replacement to be announced later...

The Band will be embarking on a major tour of this country starting in June with the group currently laying down tracks with Eric Clapton at Robbie Robertson's home studio in Malibu Beach, California...The official release date for the new Led Zeppelin album is Tuesday, April 6th...

The Midnight Special has an especially impressive line-up this Friday night (4/2) with the Bee Gees, Earth, Wind & Fire, KC & The Sunshine Band, Gwen McCrae and Charo joining their talents with guest host, Natalie Cole...America is finishing up rehearsals for their U.S. tour beginning April 16th to feature a new stage setting and several new songs from their new album "Hideaway" coming April 1st. Firefall, recently signed to Atlantic, will open on several America dates and other name acts which is a major coup for the relatively unknown group who have a debut album set for next month...Status Quo's new self-titled album is their third LP in a row to debut on the British National Charts at number one giving the thirteen year old band five number one albums in that country to date...

Peter Frampton headlined the staged rock concert that drew 40,000 fans in Phoenix last weekend, portions of which will be seen in the coming movie "A Star Is Born" starring Barbra Streisand and Kris Kristofferson. Those on the bill included Jerry Jeff Walker, Montrose, Graham Central Station plus Kris & Rita and a surprise appearance by Streisand. Speaking of Frampton, his "real" concert last week at the 55,000 seat Oakland Stadium in California sold out immediately causing scheduling of a second date at the mammoth venue...Birthday greetings to Aretha Franklin and Elton John who had their natal days last week.

Freddy Fender was denied access into New Zealand for his scheduled ten day concert tour in a last minute decision rendered by New Zealand authorities based on Fender's 1961 marijuana possession conviction (two joints). Fender was given a full pardon in 1964 by the Governor of Louisiana who also sent off a character reference telegram to New Zealand authorities causing a reconsideration of the matter, but the ultimate decision went against Fender. Someone should have played them Freddy's new single... "You'll Lose A Good Thing"... Steve Miller's long awaited new album has been completed (his first in two and a half years) and is titled "Fly Like An Eagle" to be available in early May... Eight hundred people jammed into New York's Bottom Line last week (club capacity is 450) for Billy Cobham's one night stand, breaking the club's attendance record previously held by Tower of Power. Fans in the audience included John McLaughlin, Ben E. King, WNEW-FM's Scott Muni and Atlantic's Tunc Erim... Former Deep Purple member, Ritchie Blackmore, surprised the Sweet concert audience in L.A. last week when he joined his old friends on stage for a rousing rendition of "All Right Now."

Robert L. Gordy has been promoted to Executive Vice President of Jobete Music Publishing and it's affiliates with Jay S. Lowy appointed as that company's Vice President and General Manager as announced by Motown Executive Vice President, Barney Ales... Craig Dudley has been promoted to Vice President of Chelsea Records Group. Prior to his promotion, Dudley served as the label's Director of National Promotion... Corb Donahue has joined A&M Records as Director of Public Relations replacing Andy Meyer who is currently on sabbatical leave. Donahue comes from ABC Records where he served for five years as Director of Public Relations and Artist Development... Tony Lawrence has been appointed as General Manager at Warner Brothers Records to act as liaison between Warner artists, management and the label... Top producer/arranger, Michael Omartian has entered into a production agreement with Warner Bros. as announced by Mo Ostin, Chairman of the Board and president of Warners.

...In an A&R/Talent Acquisition expansion move, Al DeMarino has joined U.A. as East Coast Director of A&R.



At a birthday dinner hosted by Rocket Records for Neil Sedaka on the night before his sold out Avery Fisher Hall engagement Neil was awarded three R.I.A.A.-certified gold records for 'Sedaka's Back,' 'Hungry Years,' and his hit single 'Bad Blood.' Pictured here sharing Neil's excitement are from left to right: George Lee, Vice President, MCA New York, Leba Sedaka, Tony King, Vice President, Rocket Records, Neil Sedaka, Ray D'Ariano, Promotion Manager, MCA New York, Jon Scott, National Albums Promotion, MCA, John Reid, President Rocket Records, George Osaki, Vice President Creative Services, MCA.



Due to a fifteen year old grass conviction in Louisiana, New Zealand officials denied Freddy Fender entrance into that country to fulfill his scheduled concert tour. Shown coming home to awaiting newsmen at Los Angeles International Airport is L to R Michael Ochs, Sam Harrow and Freddy Fender. SEE RECORD INDUSTRY NOTES FOR FULL DETAILS.



It's miles of smiles for all those concerned and responsible for the success of Linda Ronstadt's recent Asylum LP "Prisoner in Disguise" going gold. Pictured left to right are: Peter Asher, Producer, Joe Smith, Elektra/Asylum Chairman, Mel Posner, Elektra/Asylum President, Linda Ronstadt, Jerry Sharrell, Elektra/Asylum Vice President, Andrew Gold, Asylum record artist and member of Linda's band, and Steve Wax, Elektra/Asylum Executive Vice President.



While driving into Knoxville from the airport, The Ohio Players passed WKTN and decided to drop in. Mike Beach was on the air and shortly after their arrival, so wee the Players. Clarence "Satch" Satchell is pictured here with Mike during the interview.

ATTENTION!

**"YOU'VE GOT
THE MAGIC"**

**NEW SINGLE
FOGERTY'S
JOHN**

**YOU'VE NOW GOT
THE MAGIC**

ON ASYLUM RECORDS

AOR Radio

(ALBUM ORIENTED ROCK)



Arista recording artists the Outlaws performed live set at the Record Plant recently for L.A. radio station KMET-FM. Pictured here are the Outlaws and friends. Left to right: Bob Garland, Arista Los Angeles Promotion, Michael Klenfner, Arista Vice-President, National Album Promotion, Bob Buziak, Arista Director, West Coast Operations, Marty Goldrod, Arista West Coast Promotion, Outlaw Hughle Thomason, Jr., Bob Coburn, KMET DJ, Outlaws Monty Yoho, Henry Paul, Billy Jones, Charlie Brusco, group's manager, Ken Krauss, road manager, Outlaws Frank O'Keefe.



Mike Harrison



Truth Is Strange

We've been told by many record promotion people that they have trouble explaining to their company "higher-ups" how an album can debut its first week out in the top 20 of an airplay chart and then drop down the next week or even vanish completely, and then, maybe, come back the week after that. One record executive even asked me if we had any future plans to "improve" the Album Airplay/40 chart so that it shows more week to week consistency.

Top 40 airplay charts usually do show trends that are relatively stable and partially predictable. That is because that's the way the nation of Top 40 stations work. They have a strong "lead and follow" relationship with each other. There are basic paths that a record will follow from station to station across the country and, in spreading, this growth or decline is reflected almost harmoniously in the charts and rotations of the individual stations. Other than in some unusual cases, you can count on a chart tracking the nation's Top 40 activity to show a trend.

On the other hand, to show such a trend in the airplay activity of the nation's AOR stations would require fabrication. AOR activity cumulatively creates a pattern as opposed to a trend.

According to Webster, a trend is "the general movement, in the course of time, of a statistically detectable change" and a pattern is "a natural or chance configuration."

Trends work well for Top 40 radio, however, those who expect AOR airplay charts to work the same way are, no doubt, in for a weekly surprise.

One of the things that creates a problem for record people in their effort to track AOR Radio activity on their stat sheets is the difference between the "bin" and the turntable. Many AOR stations give their jocks a fairly free selection in the choice of product to play which is available to them in categorized bins in the control room. These bins have categories ranging from "Hit," "Hot," or "Heavy" to "New" "Non Familiar" and numerous other descriptions. However, it is not unusual for a record which is in a category that would lead an outsider to believe that it is being designated for light airplay to actually get played a lot and a record in the "hot" bin to hardly make it to the turntable.

This, often creates a major discrepancy between the record company stat sheets, which, in most cases, are drawn from bin categories and the reports in trades such as this one, which are drawn from actual airplay. That's why, as I wrote last week, this trade report provides record companies with a map detailing their strengths and weaknesses so that they may attempt rectification, in spite of what their stat sheets say.

Even the AOR stations that do not give their jocks the freedom of selection often change their weekly categories irregularly. It is not unusual, for example, for a tightly structured AOR to start an album out with hot airplay and then lighten up as the weeks pass, and then perhaps get hot again. This is the opposite of what most Top 40's do and, thus, will be reflected as such in an accurate chart.

The point is that Top 40 and AOR, although having many things in common, have many differing operational characteristics. To look upon one from the same perspective as the other can only create confusion and the application of pressure in the wrong places.

Therefore, such as in the case of a Wet Willie album which as been well received by AOR radio and quickly flew to a lofty number 7 Airplay Chart position only to fall to number 29 this week, an album wasn't necessarily "dropped" from every station in the country if it goes down on the chart. It is probably still in the bins but was, very likely, placed aside for a week in deference to something else "new and hot." It can come right back in a week or two and the new album that replaced it probably will get its unwelcome chance to sit it out in the bin. AOR Radio proves the old law of physics that two records cannot occupy the same turntable at the same time. If the format is to remain open to new product without losing sight of the old, and most important, flow with record company releases (a trait of AOR Radio that ultimately benefits record companies), then observers of the AOR scene should be prepared for the many so called inconsistencies of it's musically vital pattern.

We are currently undergoing structural changes in the Album Activity pages. You'll notice that there are significantly more radio stations represented this week than usual. We are working toward printing the weekly reports of as many Radio And Records reporting AOR stations as possible in each issue.

R&R's New Monthly Magazine Is Coming Soon

AOR News

KDKB received a Peabody Award for their public affairs programming...KBPI has released its "KBPI Colorado" album. The album features all local talent and is being made available to the public for 99¢... Among the record company notables who'll be D.J.s for a day are LARRY HARRIS, RICHARD CHEMEL, FRED MANCUSO, STEVE RESNICK and many more. MIKE HARRISON will judge the competition that has become a KNAC annual April Fools event...WORJ has begun an intensive retail research project designed to enhance the rapport between the station and local Orlando record stores... SHELTON GRAFMAN has been appointed National Operations Director for Century Broadcasters. ROBERT BURCH has become National Program Director... The staff of WDVE plans to march 20 miles for The March of Dimes. The station presented CHARLIE DANIELS in a live radio concert and interviewed TOM WAITS...WHCN is having an Oldies But Goodies week in which they are bringing back 3 of the stations old jocks. They include LIGHTNING LARRY, RON BERGER, and current off the air Music Director COUNTRY PAUL PEYTON...WBCN presented MARIA MULDAUR in a live radio concert from the Harvard Square Theatre... WPLJ is running a JETHRO TULL contest based on the question, "What does M.U. mean?" The answer is Musician's Union. The station also ran WHO and DAVID BOWIE specials...JOURNEY stopped by WJKL. The station presented MEGAN McDONOUGH in a live radio concert...WWCK interviewed BRIAN FERRY...The SUTHERLAND BROTHERS stopped by KFYE...KFIG interviewed RUSH, ELO, and SUPERTRAMP...WKDA-FM presented TOM JANS in a live radio concert from the Exit Inn...LES DUDEK and ACE stopped by KZAP...KREM interviewed LYNRYD SKYNYRD, OUTLAWS (Arista), SUPERTRAMP, and HEART...WMMS interviewed JOHNNY WINTER, and BEBOP DELUXE...WAIV had a JOURNEY contest. Listeners were challenged to "Look Into The Future" and guess the total attendance at the JOURNEY concert. The person guessing closest wins a Journey to Jamaica...CHARLIE DANIELS stopped by



Elvin Bishop (right) recently stopped by WQXI-FM in Atlanta to be interviewed by station Program Director Jeff McCartney (left).



Warner/Reprise recording artist Emmylou Harris visited the Tower Records store in Campbell, California to autograph copies of her "Elite Hotel" album. The promotion was in conjunction with San Jose KSJO. Shown (l to r): Beverly Padratzik, KSJO sales rep.; Val McCauley, KSJO Listener; Ken Sockolov, mgr. Tower Records, Campbell; Emmylou Harris; Don Wright, Program Director, KSJO; Bob Galliana, local Warner Bros. promotion rep.

WOUR...TRIAD interviewed BILLY COBHAM...WIXX interviewed URIAH HEEP...ROB O'BRADY Morning Man at WROV has taken over 450 of his listeners to lunch. Twice a week he selects entire office staffs that have registered for his lunch contest and takes them out for a free steak or prime rib lunch. Rob has dined with offices from every major business in Roanoke.

Progressive Singles:

- J. GEILS
"Where Did Our Love Go (Atl)
- SEALS & CROFTS
"Get Closer"
- JOHN SEBASTIAN
"Welcome Back" (WB)
- GRAND FUNK
"Sally" (Capitol)
- LOUDEN WAINWRIGHT
"Bicentennial (Arista)
- HOLLIES
"Write On" (Epic)
- BILLY SWAN
"Just Want To Taste" (Monument)
- EARTH, WIND & FIRE
"Can't Find Love" (Col)
- HALL & OATES
"Sara Smile" (RCA)
- EMMYLOU HARRIS
"Here There & Everywhere (Reprise)
- JOHN FOGERTY
"You Got The Magic (Asylum)

Expanded Station Listing See Page 24

Slik

"Forever And Ever"

AS0179

The #1 Smash Single That Exploded The Group To Front Page Headlines All Over The United Kingdom!

DAILY MIRROR
Pop fever as fans go wild
 THE girls are screaming and fainting again. And it's Slik who doing the trick.

SOUNDS
Sliking and sliding to the top
 THE HOOPLA machinery and current hit single surrounding Slik suggest the group is swinging at best. But Slik's 'Forever And Ever' has been called Slik for the last '70's Sun They'...
 arrogant content and, who energy...
 takes his...
 Billy...
 and soft shoe...
 Ginger...
 down.

MIRROR
CLIK, SLIK
 could...
 as the...
 fine's...
 or all...
 boys...
 d re...
 thinking...
 odorn St...
 my Hysley...
 dressed to...
 flowers...
 the...

Sun Pop Awards
BEST NEW BAND
 1 Slik
 SLIK have by storm with...
 Forever And Ever...
 charts almost as...
 thops nine weeks...

THE SUN
SLIK TRICK!
 THEY'RE Slik by name and slick by nature. In just three weeks they have come from nowhere to rocket close to the top of the British pop charts. And on the brilliant single that has done the trick for them — Forever And Ever — Slik sound like a band with many more chart appe...
 ances to come. Lead guitar and singer Midge Ure, 22, has...
 "We have been playing together for four years and we've been called Slik for the last months."
 "Why Slik's Billy...
 who plays keyboard...
 name was or..."

MELODY MAKER
SLIK CLICK
 Slik, whose "Forever And Ever" went to number one in the Melody Maker singles chart...
 Slik, whose "Forever And Ever" went to number one in the Melody Maker singles chart...
 went to number one in the Melody Maker singles chart...

Arista Records...Where CAREERS Are Launched

Album Airplay/ 40

Chart Summary

1	PETER FRAMPTON	Comes Alive (A&M)	"Show Me" "Jack" "Baby"
2	BOZ SCAGGS	Silk Degrees (Col)	"Lowdown" "What Can Say" "Over"
3	GENESIS	Trick Of The Tail (Atco)	"Squonk" Title "Volcano" "Entangled"
4	KINGFISH	Kingfish (Round)	"Hypnotize" "Lightning" "Honor"
5	BAD COMPANY	Run With The Pack (Swan Song)	"Silver" "Honey" "Live For Music"
6	ROBIN TROWER	Live (Chrysalis)	"Lady Love" "Stoned" "Alethea" lead
7	NILS LOGREN	Cry Tough (A&M)	Title, "Jailbait" "For Your Love" lead
8	WINGS	At The Speed Of Sound (Capitol)	"Beware" "Silly" "Hide" "Wino"
9	DOOBIE BROTHERS	Tak'n' It To The Streets (WB)	"8th Ave" "Loose" Title, "Wheels"
10	OUTLAWS	Lady In Waiting (Arista)	"Stick Around" "Breaker" "Free"
11	SANTANA	Amigos (Col)	"Europa" "Shine" "Take Me" lead
12	JESSE COLIN YOUNG	On The Road (WB)	"Sunlight" "Corrinna" "Going On"
13	ELVIN BISHOP	Struttin' My Stuff (Capricorn)	"Fooled" Title "Girl"
14	THIN LIZZY	Jailbreak (Merc)	"Boys Are Back" "Runnin' Back"
15	QUEEN	Night At The Opera (Elektra)	"Lady" "Rhapsody" "Friend" "39"
16	KISS	Destroyer (Casablanca)	"Beth" "Detroit" "Shout It" "Flaming"
17	LYNYRD SKYNYRD	Gimme Back My Bullets (MCA)	Title, "Blues" "Bad"
18	SUTHERLAND BROTHERS	Reach For The Sky (Col)	"Mary" "Dirty City" "Train"
19	BOB DYLAN	Desire (Col)	"Mozambique" "Sara" "Diamond"
20	PHOEBE SNOW	Second Childhood (Col)	"2 Fisted" "Third Time" "Disposition"
21	10CC	How Dare You (Merc)	"Mandy" "Lazy" "Art"
22	FOOLS GOLD	Fools Gold (Morning Sky)	"Monterey" "Rain" "Love Me"
23	LAURA NYRO	Smile (Col)	Title, "Sexy" "Cat"
24	RETURN TO FOREVER	Romantic Warrior (Col)	Title, "Overture" "Duel"
25	HEART	Dreamboat Annie (Mushroom)	Title, "Magic Man" "Crazy"
26	FLEETWOOD MAC	Fleetwood Mac (WB)	"Rhiannon" "Landslide" "Warm" lead
27	STARCASTLE	Starcastle (Epic)	"Seasons" "Lady Lake"
28	PABLO CRUISE	Lifeline (A&M)	"Zero" "Crystal" "Over"
29	WET WILLIE	The Wetter The Better (Capricorn)	"No" "Hero" "Stoned" "Everything"
30	DAVID BOWIE	Station To Station (RCA)	"Stay" "TVC" "Wild" Title
31	LES DUDEK	Les Dudek (Col)	"City Magic" leads
32	SWEET	Give Us A Wink (Capitol)	"Action" "Lies" "Rain"
33	JEAN LUC PONTY	Aurora (Atl)	Title, "Renaissance" "Dark"
34	RUSH	2112 (Merc)	"Overture" "Finale" lead
35	GARY WRIGHT	Dreamweaver (WB)	Title, "Love Alive" "Blind"
36	MELISSA MANCHESTER	Better Days Happy Endings (Arista)	"Rescue" "Sing" "Happy" "You & I"
37	MARIA MULDAUR	Sweet Harmony (WB)	Title, "Sad Eyes" "Generator"
38	JOE WALSH	You Can't Argue (ABC)	"Rocky" leads
39	MARVIN GAYE	I Want You (Tamla)	Title, "Dance" "Love Inside"
40	STEVE GIBBONS	Steve Gibbons (MCA)	"Cool" "Rollin" lead

It was truly a remarkable week with radio flooded by a deluge of outstanding new albums. As a result, many of the other albums which had been doing well on the turntables lost spins and chart positions. Next week things should normalize. FRAMPTON came out on top, but only by a hair. BOZ came on like gangbusters and only a couple of spins separated it from number one. GENESIS continues to grow. KINGFISH maintained. The very high debuts were LOGREN, which led the pack, WINGS, DOOBIE, OUTLAWS (Arista), and SANTANA (Col). LIZZY picked up more play in the wake of the aforementioned 5 albums blitz. KISS debuted. Many AOR Programmers commented that its the best of all KISS albums. SUTHERLANDS came up nicely. FOOLS debuted. NYRO hung on. FOREVER debuted. MAC remains. WET was a victim of the blitz and will probably come back strong next week. DUDEK picked up steam. PONTY bounced back onto the chart. RUSH debuted. WRIGHT remains. WALSH picked up enough late reports to debut. GAYE debuted. GIBBONS debuted. EAGLES, PAVLOV'S DOG, and STEVE MARRIOTT almost made the chart.

Suggested Albums

LED ZEPPELIN



Another tremendously powerful entry from one of the world's most popular and exciting ensembles. This album is marked by solid Rock and Roll from beginning to end, showcasing the band's boogie side. Among the early favorites "Achilles Last Stand," "Candy Store Rock," and "Nobody's Fault But Mine" (Swan Song).

JOHN MILES



Outstanding effort! This album touches upon greatness. The advance single from this collection, "Highly," already has received widespread positive acceptance from both AOR and Top 40 radio. Miles blends sounds ever so effectively, displaying a marvelous sense of timing and punctuation. Confidence and magic permeate the grooves. "Music," "Everybody Wants Some More," "You Have It All," "Pull The Damn Thing Down" (London).

STEVE MARRIOTT



The former leader of now defunct Humble Pie has found two comfortable settings for his first solo performance. One side of this album is with British musicians, the other with American. Both work rather well. Lots of good guitar work. Rock and Roll, strong background vocals, and creative material. Add Marriott's name to the list of new stars emerging in '76. "Star In My Life," "Early Evening Light," "Lookin' for a Love," "Wam Bam Thank You Ma'am" (A&M).

RETURN TO FOREVER



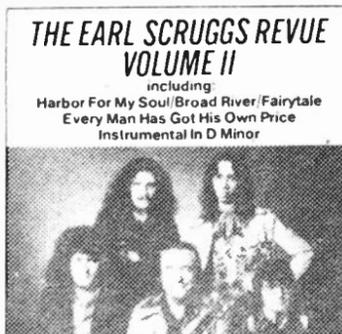
A real cerebral picture painter colored by superb musicianship and musical variation. The four man line up is definitely All-Star. Even if your only slightly into Jazz, don't miss this one. "The Magician," "Medieval Overture," "Majestic Dance" (Col).

FOOLS GOLD



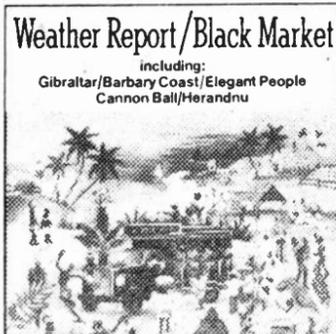
Nothing pretentious about this album. The group that knocked them dead on the road with Dan Fogelberg shows their formidable stuff here and they come off sounding like a good cross between the Eagles and Pure Prairie League but an imitation of neither. "Coming Out Of Hiding," "Choices," "I Will Run" (Morning Sky).

EARL SCRUGGS



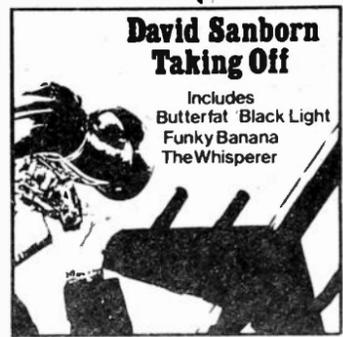
Volume 2 of tight knit, toe tapping Country cooks by some of the most seasoned pros ever to twang a guitar string, slap a piano key, or pluck a fiddle. Can fit nicely into AOR programming. "Rita Ballou," "Broad River," "Instrumental In D Minor" (Col).

WEATHER REPORT



Long recognized as one of the leading exponents of Jazz Rock, the group has come up with a fine package that covers a wide range, from the abstract to the formulated, the funky to the slick. All cuts are solid, each touching a different base. "Black Market," "Three Clowns" and "Herandnu" are particularly tasty. (Col).

DAVID SANBORN



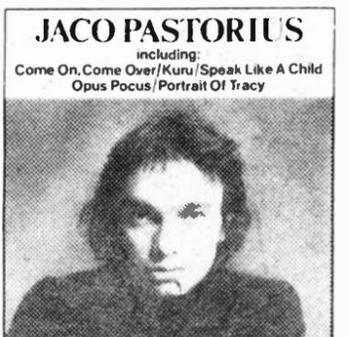
A horn enthusiast's delight, Sanborn is backed up by the Brecker Brothers in this marvelous showcase for his alto sax prowess. You can even dance to parts of this "Butterfat," "Duck Ankles," "It Took A Long Time," "Flight" (WB).

OSIBISA



Refreshing album, uplifting and savory. Nice blending of rhythms, Caribbean, African, American Soul, and Jazz effectively set against a Rock backdrop. "Sunshine Day," "Right Now," "Uhuru." The best cut on the album, "Do It (Like It Is)" contains the word "Fock" which rhymes with "Sock" (Island).

JACO PASTORIUS



This is far from what you'd call a commercial album but it is one of the best bass guitar performances to come along in years. Predominantly mellow, but intricate with marvelous production by Bobby Colomby. This classy package features some of the best musicians in the business. "Come On, Come Over," "Continuum," "Cha Cha" (Epic).

A Miles Davis performance is something to be recorded.



In 1975 Miles Davis played to an awe-struck Japanese audience in Osaka Festival Hall, Tokyo.

It was there that Miles and his strong new band featuring Sonny Fortune, Michael Henderson, Pete Cosey, Al Foster, Reggie Lucas and Mtume recorded "Agharta," their first live album.

This unique two-record set includes "Prelude, Parts I & II," "Maiysha," "Interlude," and the stirring "Theme From Jack Johnson." "Agharta" sums up the past Miles releases with applause and an exclamation point!

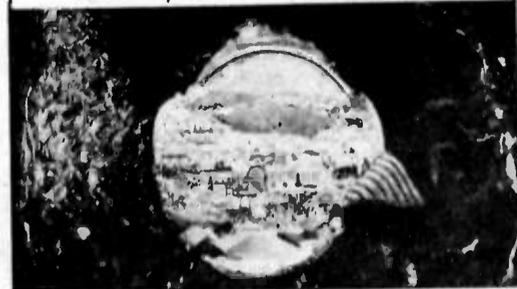
2-RECORD SET

Specially Priced

MILES DAVIS AGHARTA

Including:

Prelude (Part I)/Prelude (Part II)/Maiysha
Interlude/Theme From Jack Johnson



On Columbia Records and Tapes.

Most Added:

- DOOBIE BROTHERS**
Take It To The Streets (WB)
- OUTLAWS**
Lady In Waiting (Arista)
- WINGS**
At The Speed Of Sound (Capitol)
- SANTANA**
Amigos (Col)
- NILS LOFGREN**
Cry Tough (A&M)

ALBUM ACTIVITY

Mike Harrison/Editor

The Hottest:

- PETER FRAMPTON**
Comes Alive (A&M)
- BOZ SCAGGS**
Silk Degrees (Col)
- KINGFISH**
Kingfish (Round)
- GENESIS**
Trick Of The Tail (Atco)
- BAD COMPANY**
Run With The Pack (Swan Song)

KMYR FM/ALBUQUERQUE

- ADDED**
Wings (Capitol)
Joe Walsh (ABC)
Nils Lofgren (A&M)
Santana (Col)
Outlaws (Arista)
Doobie Bros (WB)
Randel Bramblett (Pol)
Les Dudek (Col)
J L Ponty (Atl)
- HOT**
Emmylou Harris (WB)
Kingfish (Round)
Melissa Manchester (Arista)
Genesis (Atl)
Starcastle (Epic)
Lynyrd Skynyrd (MCA)
Fleetwood Mac (WB)
Randy Sharp (RCA)
Fools Gold (Arista)
David Batteau (A&M)
Thin Lizzy (Merz)
Lee Ritenour (Epic)

STEVE SUPLIN, Music Director: WINGS' "San" "Wino" "Baby" "Let Em In" LOFGREN'S "Tide" "For Love" SANTANA'S "Europa" OUTLAWS' "Prisoner" "Free Born" DOOBIE'S "Wheels" "Special" PONTY'S "Renaissance" "Dark" Playing OSIBISA single.

KRST FM/ALBUQUERQUE

- ADDED**
Les Dudek (Col)
Doobie Bros (WB)
Outlaws (Arista)
Jean L Ponty (Atl)
Wilton Nelson (Col)
Pavlos Dog (Col)
Wings (Capitol)
- HOT**
Kingfish (Round)
Bad Co (Swan Song)
Elvin Bishop (Capricorn)
Santana (Col)
Peter Frampton (A&M)
Nils Lofgren (A&M)
Boz Scaggs (Col)
Al Di Meola (Col)

DAVID JACKSON, Music Director: Playing various cuts.

KEYZ FM/ANAHEIM

- ADDED**
Doobie Bros (WB)
Nils Lofgren (A&M)
Outlaws (Arista)
Earl Slick (Capitol)
Fools Gold (Arista)
Santana (Col)
Dirk Hamilton (ABC)
- HOT**
Wings (Capitol)
Peter Frampton (A&M)
Genesis (Atlantic)
Lynyrd Skynyrd (MCA)
Elvin Bishop (Capricorn)
Boz Scaggs (Col)
Kingfish (Round)

CAROL ALLEN, Program Director: Playing various cuts.

KLBJ FM/AUSTIN

- ADDED**
Wishbone Ash (Atl)
Nils Lofgren (A&M)
Outlaws (Arista)
Nils Lofgren (A&M)
Nils Lofgren (A&M)
Fools Gold (Arista)
Kiss (Casablanca)
Wings (Capitol)
Starcastle (Epic)
Marvin Gaye (Tamla)
Santana (Col)
- HOT**
Peter Frampton (A&M)
Michael Franks (WB)
Pavlos Dog (Col)
Genesis (Atl)
Jesse C Young (WB)
Kingfish (Round)
Boz Scaggs (Col)
Jean L Ponty (Atl)
Santana (Col)

STEVE SMITH, Program Director: Playing various cuts.

WAAL FM/BINGHAMTON

- ADDED**
Osbisa (Island)
Chick Corea (Poly)
Gallagher & Lyle (A&M)
Elvin Bishop (Capricorn)
PPL (RCA)
Smokey Robinson (Tamla)
Michael Franks (WB)
- HOT**
Genesis (Atl)
Kingfish (Round)
Peter Frampton (A&M)
Laura Nyro (Col)
KGB (MCA)
IOCC (Merz)
Queen (Elektra)
Sweet (Capitol)
Melissa Manchester (Arista)
Julka Tolonen (Janus)
Lynyrd Skynyrd (MCA)
Henry Gross (Lifesong)
Maria Muldaur (WB)
Boz Scaggs (Col)

STEVE BECKER, Music Director: OSIBISA'S "Sunshine" "Medication" COREA'S "Loreno" "Night" "PPL's" "Sun" "Chance" FRANKS' "Eggsplant" "Jive" "GBL's" "Stay" "North ern" ROBINSON'S "In Love" "Town" Playing J. GEILS, SEALS & CROFTS, PRETTY THINGS, ACE and JIM CROCE singles.

WERC FM/BIRMINGHAM

- ADDED**
Starcastle (Epic)
Wet Willie (Capricorn)
Henry Gross (Lifesong)
KGB (MCA)
Robin Trower (Chrysalis)
Genesis (Atl)
Kiss (Casablanca)
- HOT**
Sutherland Bros (Col)
Phoebe Snow (Col)
Styx (A&M)
Bob Dylan (Col)
Elvin Bishop (Capricorn)
Pretty Things (Swan Song)
Maria Muldaur (WB)
Skunkworks (Merz)

MIKE ST. JOHN, Music Director: STARCASTLE'S "Seasons" "Lady Lake" WILLIE'S "No" "Comic Hero" "Myself" "Stoned" GROSS' "Between" "Mama" "Juke Box" KGB'S "Fall" "Sailor" TROWER'S "Stoned" "Lady Love" "Aethra" "Sym pathy" GENESIS' "Entangled" "Squonk" KISS' "Beth" "Love Me" "King" "Detroit"

WBCN FM/BOSTON

- ADDED**
Hoyt Axton (A&M)
Lee Garrett (Chrysalis)
Marvin Gaye (Tamla)
Kiss (Casablanca)
Kool & Gang (Delite)
Nils Lofgren (A&M)
Tolly Near (Redwood)
Vicki Sue Robinson (RCA)
Santana (Col)
Wings (Capitol)
- HOT**
Bob Dylan (Col)
Al Green (Hi)
Syl Johnson (Hi)
Greg Kihn (Beverly)
Maria Muldaur (WB)
Pousette Dart (Capitol)
Boz Scaggs (Col)
Sutherland Bros (Col)
J Taylor (Col)
10 CC (Merz)

BOB SLAVIN, Music Director: GREEN'S "Seasons" "River" KIHNS' "Other Woman" "Satisfied" DART'S "Mistake" "Harder" SUTHERLAND'S "City" Playing J. GEILS, RADIO KING, ROAO APPLES, and LOUDEN WAINWRIGHT singles.

WCOZ FM/BOSTON

- ADDED**
Wings (Capitol)
Santana (Col)
Doobie Bros (WB)
Joe Walsh (ABC)
Outlaws (Arista)
Return Forever (Col)
Greasy Wheels (London)
Elvin Bishop (Arista)
Pablo Cruise (A&M)
Spooky Tooth (A&M)
Marvin Gaye (Tamla)
Elmer Phillips (Kudu)
Nils Lofgren (A&M)
- HOT**
Peter Frampton (A&M)
Fleetwood Mac (WB)
Bob Dylan (Col)
Paul Simon (Col)
David Bowie (RCA)
Pousette Dart (Capitol)
Boz Scaggs (Col)
Sutherland Bros (Col)
J Taylor (Col)
10 CC (Merz)

BOB SLAVIN, Music Director: GREEN'S "Seasons" "River" KIHNS' "Other Woman" "Satisfied" DART'S "Mistake" "Harder" SUTHERLAND'S "City" Playing J. GEILS, RADIO KING, ROAO APPLES, and LOUDEN WAINWRIGHT singles.

WBUF FM/BUFFALO

- ADDED**
Joe Walsh (ABC)
Return to Forever (Col)
Argent (UA)
Jesse C Young (WB)
Doobie Bros (WB)
Wings (Capitol)
Miroslav Vitous (WB)
Steve Marriott (A&M)
Pat Martino (WB)
- HOT**
Genesis (Atl)
Robin Trower (Chrysalis)
Les Dudek (Col)
Jesse C Young (WB)
Nils Lofgren (A&M)
Boz Scaggs (Col)
Kingfish (Round)
IOCC (Merz)
Randel Bramblett (Poly)
Sutherland Bros (Col)

KEN SHELTON, Music Director: Playing entire Lps. Playing OSIBISA, LITTLE BEAVER and JOHN SEBASTIAN singles.

WBFL FM/BUFFALO

- ADDED**
Joe Walsh (ABC)
Return to Forever (Col)
Argent (UA)
Jesse C Young (WB)
Doobie Bros (WB)
Wings (Capitol)
Miroslav Vitous (WB)
Steve Marriott (A&M)
Pat Martino (WB)
- HOT**
Genesis (Atl)
Robin Trower (Chrysalis)
Les Dudek (Col)
Jesse C Young (WB)
Nils Lofgren (A&M)
Boz Scaggs (Col)
Kingfish (Round)
IOCC (Merz)
Randel Bramblett (Poly)
Sutherland Bros (Col)

ERIC TRAVERS, Music Director: Playing entire Lps.

WRPL AM CHARLOTTE

- ADDED**
Doobie Bros (WB)
Outlaws (Arista)
Return Forever (Col)
Wings (Capitol)
Marvin Gaye (Tamla)
Pousette Dart (Capitol)
Holly Near (Redwood)
Randy Sharp (RCA)
Fools Gold (Arista)
David Batteau (A&M)
Thin Lizzy (Merz)
Lee Ritenour (Epic)
- HOT**
Kingfish (Round)
Boz Scaggs (Col)
Jesse C Young (WB)
Hoyt Axton (A&M)
Nils Lofgren (Col)
Michael Franks (WB)
Randy Edelman (20th)
Gallagher & Lyle (A&M)
Greasy Wheels (London)
Aj Weber (Anchor)

CHRIS HENSLEY, Program Director: Playing various cuts.

TRIAD FM/CHICAGO

- ADDED**
Wings (Capitol)
Weather Report (Col)
Outlaws (Arista)
Santana (Col)
Steve Marriott (A&M)
Nils Lofgren (A&M)
Santana (Col)
Peter Frampton (A&M)
Lonne L Smith (FI Dutch)
Boz Scaggs (Col)
Al Di Meola (Col)
Nektar (Passport)
- HOT**
Peter Frampton (A&M)
Starcastle (Epic)
Santana (Imp)
Chick Corea (Poly)
Al DiMeola (Col)
Nils Lofgren (A&M)
Lonne L Smith (FI Dutch)
Robin Trower (Chrysalis)
Pavlos Dog (Col)
Genesis (Atl)
JL Ponty (Atl)
Journey (Col)
Earl Slick (Capitol)
Return to Forever (Col)

SAULSAMIZYS, Program Director: Playing entire Lps.

WXRT FM/CHICAGO

- ADDED**
Santana (Col)
Kiss (Casablanca)
Lonne L Smith (FI Dutchman)
Argent (UA)
Weather Report (Col)
Nils Lofgren (A&M)
Steve Marriott (A&M)
Wings (Capitol)
Joe Walsh (ABC)
Good Old Boys (Round)
Norman Blake (Rounder)
Osamu Kitajima (Antilles)
- HOT**
Queen (Elektra)
Peter Frampton (A&M)
John Klemmer (ABC)
Johnny Winter (BI Sky)
Genesis (Atl)
Ted Nugent (Epic)
Return to Forever (Col)
Thin Lizzy (Merz)
Rory Myrie (A&M)
Bob Dylan (Col)
Laura Nyro (Col)

JOHN PLATT, Program Director: Playing various cuts.

M105 FM/CLEVELAND

- ADDED**
Doobie Bros (WB)
Outlaws (Arista)
Wings (Capitol)
Joe Walsh (ABC)
- HOT**
Queen (Elektra)
Peter Frampton (A&M)
Genesis (Atl)
Artful Dodger (Col)
Sweet (Capitol)
Bad Co (Swan Song)
Boz Scaggs (Col)
IOCC (Merz)

ERIC STEVENS, Program Director: DODGER'S "Over" SWEET'S "Action" "Lies" BAD'S "Blood" "Honey" BOZ'S "Over" "Lowdown" CC'S "Mandy" "Lazy"

WMMS FM/CLEVELAND

- ADDED**
Argent (UA)
Doobie Bros (WB)
Marvin Gaye (Tamla)
Kiss (Casablanca)
Steve Marriott (A&M)
Nils Lofgren (A&M)
Outlaws (Arista)
Rush (Merz)
Status Quo (Capitol)
Santana (Col)
Spooky Tooth (A&M)
Joe Walsh (ABC)
Wings (Capitol)
Kokomo (Col)
- HOT**
Eagles (Asylum)
Genesis (Atl)
Bad Co (Swan Song)
Peter Frampton (A&M)
Flea Purim (Milestone)
Sweet (Capitol)
Eric Carmen (Arista)
Boz Scaggs (Col)
Lynyrd Skynyrd (MCA)
Elton Murphy (RCA)
Robin Trower (Chrysalis)
Eric Carmen (Arista)
Heart (Mushroom)
Parliament (Casablanca)

CHARLIE KENDALL, Music Director: ARGENT'S "Feet" DOOBIE'S "Wheels" "Running" GAYE'S "Ain't No" KISS' "Detroit" "Do You Love Me" MARRIOT'S "Midnight" "Wam Bam" LOFGREN'S "Tide" "Over" "Far Love" OUTLAWS' "Free Born" "Lover Boy" RUSH'S "Finale" QUD'S "Better Way" SANTANA'S "Let Me" "Shine" KOKOMO'S "Rise & Shine"

WCOL FM/COLUMBUS

- ADDED**
Pousette Dart (Capitol)
Dirk Hamilton (ABC)
R & L Thompson (Island)
Kiss (Casablanca)
Norman Blake (Fly Fy)
Fools Gold (Arista)
Santana (Col)
Outlaws (Arista)
Charles Earland (Merz)
Outlaws (RCA)
Randel Bramblett (Polydor)
- HOT**
Eagles (Asylum)
Peter Frampton (A&M)
Queen (Elektra)
Gary Wright (WB)
Bad Co (Swan Song)
Rush (Merz)
Robin Trower (Chrysalis)
Eric Carmen (Arista)
Heart (Mushroom)
Parliament (Casablanca)

BOB GODDING, Program Director: DART'S "Can I Say" "Hot" "Smile" "Need" HAMILTON'S "Waterfall" "Big Time" "She Do" THOMPSON'S "Shame" "Hard Luck" "Dimming" KISS' "Beth" "Detroit" "Out Loud" BLAKE'S "Heaven" "Hiding" "Love Me Thru" OUTLAWS' "Bad" "Free Born" "Ohio" "Prisoner" EARLAND'S "Phire" "Journey" "Intergalactic" OUTLAWS (RCA) "Hearts" "Minds" "Texas" BRAMBLETT'S "Plane" "Call" "Night" "See Day"

KAMC FM/DALLAS

- ADDED**
Jesse C Young (WB)
Robin Trower (Chrysalis)
Jonathan Edwards (WB)
Queen (Elektra)
Attitudes (Dark Horse)
Poco (Epic)
Steve Gibbons (MCA)
James Rutledge
- HOT**
Bad Co (Swan Song)
Elvin Bishop (Capricorn)
Peter Frampton (A&M)
Outlaws (RCA)
Little Feet (WB)
Lynyrd Skynyrd (MCA)
John Mitchell (Asylum)
Wilton Nelson (Col)
Boz Scaggs (Col)

STUART McRAE, Music Director: YOUNG'S "Ridge" "Walk in" TROWER'S "Atheism" "Stoned" EDWARDS' "Chair" "Lady" QUEEN'S "Rhapsody" "Lady" ATTITUDES' "Scene" "Flow Of Love" POCO'S "Feelin'" "Medley" GIBBONS' "Spark" "Speed" RUTLEDGE'S "One Step"

KFML AM/DENVER

- ADDED**
Return Forever (Col)
Nils Lofgren (A&M)
Billy Cobham (Atl)
Wings (Capitol)
Terry Melcher (RCA)
Alan Price (Polydor-imp)
Maynard Ferguson (Col)
Marvin Gaye (Motown)
David Alan Coe (Col)
- HOT**
Wilderness America (EC2/2)
Pousette Dart (Capitol)
Flea Purim (Milestone)
Boz Scaggs (Col)
Colin Wolfcut (ECM)
Nektar (Passport)
Thin Lizzy (Merz)
Randel Bramblett (Polydor)
Doc Severinsen (Epic)

CRAIG APPLEQUIST, Program Director: FERGUSON'S "Swamp"

KBPI FM/DENVER

- ADDED**
Wings (Capitol)
Doobie Bros (WB)
Outlaws (Arista)
Earl Slick (Capitol)
Fool's Gold (Arista)
Joe Walsh (ABC)
- HOT**
Peter Frampton (A&M)
Fleetwood Mac (WB)
Boz Scaggs (Col)
Kingfish (Round)
Bad Co (Swan)
Laura Nyro (Col)
Jesse C Young (WB)
Nils Lofgren (A&M)
Thin Lizzy (Merz)
Nanette Workman (Big Tree)

JEFF POLLACK, Music Coordinator: WINGS' "Let Em In" "Silly" GOLD'S "One By One"

WABX FM/DETROIT

- ADDED**
Doobie Bros (WB)
Wings (Capitol)
Status Quo (Capitol)
Steve Marriott (A&M)
Nils Lofgren (A&M)
Santana (Col)
Argent (Epic)
Outlaws (Arista)
Fools Gold (Arista)
Charles Earland (Merz)
Nanette Workman (Big Tree)
- HOT**
Stu Dey (Col)
Thin Lizzy (Merz)
Rush (Merz)
Heart (Mushroom)
Kingfish (Round)
Steve Gibbons (MCA)
Elvin Bishop (Capricorn)
Pavlos Dog (Col)
Robin Trower (Chrysalis)
Peter Frampton (A&M)
Genesis (Atl)

BOB BURCH, Program Director: Playing entire Lps.

KBPI FM/DENVER

- ADDED**
Wings (Capitol)
Doobie Bros (WB)
Outlaws (Arista)
Earl Slick (Capitol)
Fool's Gold (Arista)
Joe Walsh (ABC)
- HOT**
Peter Frampton (A&M)
Fleetwood Mac (WB)
Boz Scaggs (Col)
Kingfish (Round)
Bad Co (Swan)
Laura Nyro (Col)
Jesse C Young (WB)

JEFF POLLACK, Music Coordinator: WINGS' "Let Em In" "Silly" GOLD'S "One By One"

WRIF FM/DETROIT

- ADDED**
Kiss (Casablanca)
Starcastle (Epic)
Genesis (Atl)
- HOT**
Peter Frampton (A&M)
Nazareth (A&M)
Foghat (Burl)
ELD (UA)
Ted Nugent (Epic)

GLORIA JOHNSON, Music Director: KISS' "Detroit" "Flaming" "NUGENT'S" "Strangiehold" "GENESIS" "Volcano" Playing BELLAMY BROTHERS, and HALL & OATES singles.

WZZQ FM/JACKSON

- ADDED**
Thin Lizzy (Merz)
Outlaws (Arista)
Fools Gold (Arista)
Capt & Tennille (A&M)
Richard Cocciante (20th)
- HOT**
Peter Frampton (A&M)
Henry Gross (Lifesong)
Elvin Bishop (Capricorn)
Queen (Elektra)
Kiss (Casablanca)
Melissa Manchester (Arista)
Bad Co (Swan)
Robin Trower (Chrysalis)
IOCC (Merz)
Jesse C Young (WB)

KEITH CARTER, Music Director: LIZZY'S "Boys Are Back" "CART'S" "Muskat" "KISS" "Pain" "Shout It" "Flaming" MELISSA'S "You & I" "Rescue" "Happy" BAD'S "Live For Music" "Silver" "Blood" TROWER'S "Stoned" "Lady Love" "Can't Wait" YOUNG'S "Sunlight" "Goin On" Playing O'JAYS, J. GEILS, and JOHN SEBASTIAN singles.

WJVL FM/ELGIN

- ADDED**
Randel Bramblett (Polydor)
Santana (Col)
Outlaws (Arista)
Steve Gibbons (MCA)
Return Forever (Col)
Norman Blake (Rounder)
Heart (Mushroom)
Nils Lofgren (A&M)
- HOT**
Baro Deluxe (Harvest)
Elvin Bishop (Capricorn)
Nils Lofgren (A&M)
Boz Scaggs (Col)
Sutherland Bros (Col)
Thin Lizzy (Merz)
Wet Willie (Capricorn)
Hutter (A&M)

JERRY LUBIN, Acting PD: Playing entire Lps. Playing J. GEILS and LOUDEN WAINWRIGHT singles.

WWCK FM/FLINT

- ADDED**
Heart (Mushroom)
Return Forever (Col)
Lee Ritenour (Epic)
Marvin Gaye (Motown)
Temptations (Motown)
Rare Earth (Rare Earth)
Osbisa (Island)
Thin Lizzy (Merz)
Fools Gold (Arista)
Outlaws (Arista)
- HOT**
Pretty Things (Swan Song)
Nanette Workman (Big Tree)
Lynyrd Skynyrd (MCA)
Queen (Elektra)
Bad Co (Swan Song)
Peter Frampton (A&M)
John Hartford (Fly Fy)
Jesse C Young (WB)
Hounddog Taylor (Alligator)
Robin Trower (Chrysalis)

TOM MARKER, Music Director: Playing entire Lps.

WJKL FM/ELGIN

- ADDED**
Randel Bramblett (Polydor)
Santana (Col)
Outlaws (Arista)
Steve Gibbons (MCA)
Return Forever (Col)
Norman Blake (Rounder)
Heart (Mushroom)
Nils Lofgren (A&M)
- HOT**
Peter Frampton (A&M)
Laura Nyro (Col)
IOCC (Merz)
Jean L Ponty (Atl)
Albert King (Utopia)
John Hartford (Fly Fy)
Jesse C Young (WB)
Hounddog Taylor (Alligator)
Robin Trower (Chrysalis)

CHRIS McCABE, Music Director: Playing various cuts. Playing ERIC CARMEN, AEROSMITH, NAZARETH, FLEETWOOD MAC, ELO, BELLAMY BROTHERS, J. GEILS singles.

KFIG FM/FRESNO

- ADDED**
Wings (Capitol)
Santana (Col)
Doobie Bros (WB)
Billy Cobham (Atl)
Outlaws (Arista)
Osbisa (Island)
Randel Bramblett (Polydor)
Les Dudek (Col)
Steve Marriott (A&M)
Ayer's Rock (A&M)
Gary Wright (WB)
Bad Co (Swan Song)
Rush (Merz)
Robin Trower (Chrysalis)
Eric Carmen (Arista)
Heart (Mushroom)
Parliament (Casablanca)
- HOT**
Peter Frampton (A&M)
Laura Nyro (Col)
IOCC (Merz)
Genesis (Atl)
Bob Dylan (Col)
Bad Co (Swan Song)
Boz Scaggs (Col)
Kingfish (Round)
Heart (Mushroom)
Pablo Cruise (A&M)
Sutherland Bros (Col)

RAY APPLETON, Program Director: GENESIS' "Robbery" "Tide" BOZ'S "Lowdown" "Over" KINGFISH'S "Lightning" "Hypnotize" SUTHERLAND'S "City"

KFYE FM/FRESNO

- ADDED**
Doobie Bros (WB)
Ted Nugent (Epic)
Santana (Col)
- HOT**
Johnny Taylor (Col)
Sutherland Bros (Col)
Boz Scaggs (Col)
Pablo Cruise (A&M)
Laura Nyro (Col)
John Mayall (ABC)
Melissa Manchester (Arista)

GREG ELLIOT, Music Director: DOOBIE'S "Bth Ave" "Tide", "Loose" "Running" NUGENT'S "Snake" "Where You Been" "Doctor" SANTANA'S "Dance Sister" "Tired" "Europa" "Shine" BOZ'S "What Can Say" "Georgia" "Girl To Do" "Lowdown" CRUISE'S "Zero" "Crystal" "Over" NYRO'S "Spark" "Cat" MELISSA'S "Rescue" "Sing" "Batter" "Happy"

WIXX FM/GREEN BAY

- ADDED**
Les Oskar (UA)
Doobie Bros (WB)
Robin Trower (Chrysalis)
Outlaws (Arista)
Jesse C Young (WB)
Pablo Cruise (A&M)
Thin Lizzy (Merz)
Rush (20th)
Kiss (Casablanca)
- HOT**
Peter Frampton (A&M)
Genesis (Atl)
Starcastle (Epic)
Bad Co (Swan)
Bob Dylan (Col)
Sweet (Capitol)
Queen (Elektra)

MIKE TINNIS, Program Director: GENESIS' "Entangled" "Squonk" Playing SEALS & CROFTS, BELLAMY BROTHERS and BTO singles.

WQCM FM/HAGERSTOWN

- ADDED**
Randel Bramblett (Poly)
Genesis (Atl)
Thin Lizzy (Merz)
Wishbone Ash (Atl)
Billy Cobham (Atl)
- HOT**
Joan Baez (A&M)
Carole King (Ode)
Peter Frampton (A&M)
Sutherland Bros (Col)
Dr Feelgood (Col)
Kingfish (Round)
Boz Scaggs (Col)
Bad Co (Swan)

DAVID PERRY, Music Director: Playing entire Lps.

WQCM FM/HAGERSTOWN

- ADDED**
Joe Walsh (ABC)
Alphonse Johnson (Epic)
Good Old Boys (Round)
Stanky Brown (Sire)
John Hartford (FI Fish)
Weather Report (Col)
Osbisa (Island)
Wings (Capitol)
Doobie Bros (WB)
Return to Forever (Col)
Outlaws (Arista)
Fools Gold (Arista)
Tony Triebka (Rounder)
Bloodstone (London)
David Cassidy (RCA)
- HOT**
Genesis (Atl)
Nils Lofgren (A&M)
Thin Lizzy (Merz)
Lanny LeBlanc (Big Tree)
Nanette Workman (Big Tree)
Peter Frampton (A&M)
Boz Scaggs (Col)
David Bowie (RCA)
Robin Trower (Chrysalis)
Jesse C Young (WB)
Laura Nyro (Col)
Kingfish (Round)
"Too Epic"
Flora Purim (Milestone)

PAUL PAYTON, Music Director: Playing entire Lps. Playing FLEETWOOD MAC, ANDREW GOLD and JOHN FOGERTY singles.

WHCN FM/HARTFORD

- ADDED**
Joe Walsh (ABC)
Alphonse Johnson (Epic)
Good Old Boys (Round)
Stanky Brown (Sire)
John Hartford (FI Fish)
Weather Report (Col)
Osbisa (Island)
Wings (Capitol)
Doobie Bros (WB)
Return to Forever (Col)
Outlaws (Arista)
Fools Gold (Arista)
Tony Triebka (Rounder)
Bloodstone (London)
David Cassidy (RCA)
- HOT**
Genesis (Atl)
Nils Lofgren (A&M)
Thin Lizzy (Merz)
Lanny LeBlanc (Big Tree)
Nanette Workman (Big Tree)
Peter Frampton (A&M)
Boz Scaggs (Col)
David Bowie (RCA)
Robin Trower (Chrysalis)
Jesse C Young (WB)
Laura Nyro (Col)
Kingfish (Round)
"Too Epic"
Flora Purim (Milestone)

PAUL PAYTON, Music Director: Playing entire Lps. Playing FLEETWOOD MAC, ANDREW GOLD and JOHN FOGERTY singles.

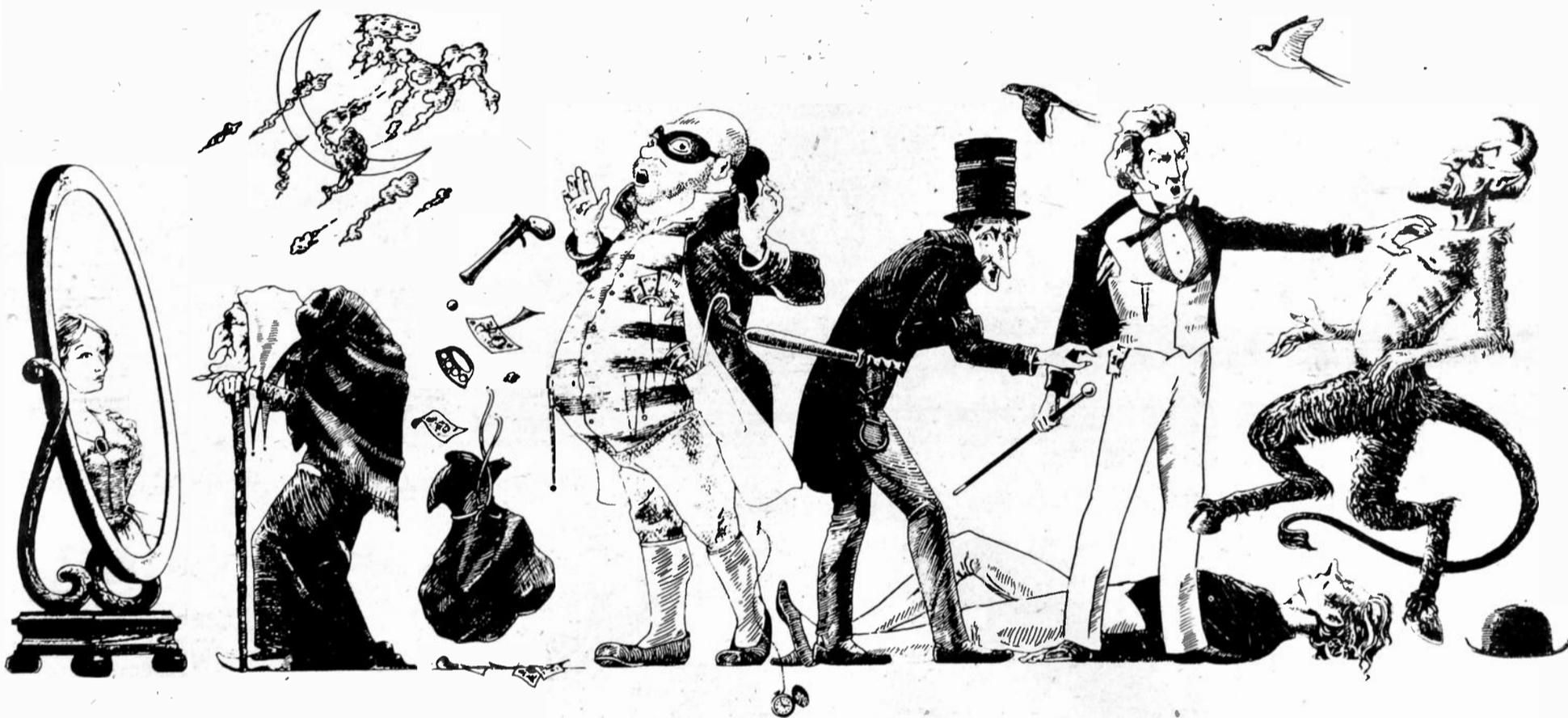
WZZQ FM/JACKSON

- ADDED**
Thin Lizzy (Merz)
Outlaws (Arista)
Fools Gold (Arista)
Capt & Tennille (A&M)
Richard Cocciante (20th)
- HOT**
Peter Frampton (A&M)
Henry Gross (Lifesong)
Elvin Bishop (Capricorn)
Queen (Elektra)
Kiss (Casablanca)
Melissa Manchester (Arista)
Bad Co (Swan)
Robin Trower (Chrysalis)
IOCC (Merz)
Jesse C Young (WB)

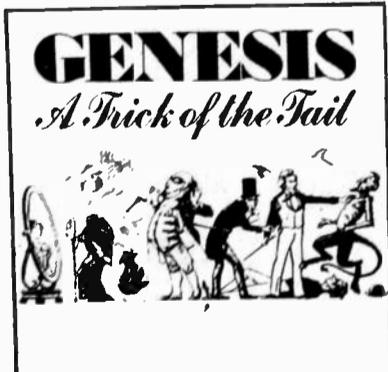
KEITH CARTER, Music Director

GENESIS

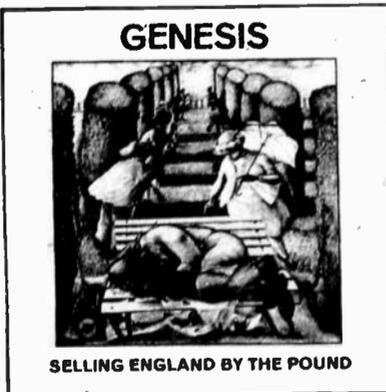
A Trick of the Tail



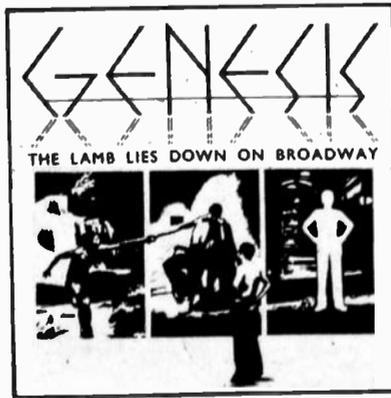
On Atco Records and Tapes
RADIO & RECORDS ALBUM AIRPLAY/40
NUMBER 3



SD 38-129
 Produced by David Hentschel and Genesis



FC 6080



SD 2-401

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|-------------|---|
| March 28 | Century Theatre, Buffalo |
| April 1 | Maple Leaf Gardens, Toronto |
| April 2 | Forum, Montreal |
| April 3 | Civic Center, Ottawa |
| April 4 | Youth Pavilion, Quebec |
| April 7 | Tower Theatre, Philadelphia |
| April 8-9 | Beacon Theatre, New York City |
| April 10 | Orpheum Theatre, Boston |
| April 12 | Lyric Theatre, Baltimore |
| April 13 | Stanley Theatre, Pittsburgh |
| April 14 | Music Hall, Cleveland |
| April 15 | Ohio Theatre, Columbus |
| April 16-17 | Auditorium Theatre, Chicago |
| April 20 | Ford Auditorium, Detroit |
| April 21 | Riverside Theatre, Milwaukee |
| April 22 | Civic Center, Grand Rapids |
| April 23 | Ambassador Theatre, St. Louis |
| April 25 | Cowtown Ballroom, Kansas City |
| April 29 | Berkeley Community Theatre, San Francisco |
| April 30 | Warner Theatre, Fresno |
| May 1 | Starlight Bowl, Burbank |



WMMR FM/PHILADELPHIA

ADDED Santana (Col) Nils Lofgren (A&M) Steve Hackett (Chrysalis) Kingfish (Round) Return to Forever (Col) J.L. Ponty (A&I) Boz Scaggs (Col) Starcastle (Epic) Genesis (A&I) ELVIS PRESLEY (RCA)

PAUL FUHR, Music Director: Playing entire Lps.

KDKB FM/PHOENIX

ADDED Norman Blake (Fi Fish) Nils Lofgren (A&M) Return to Forever (Col) Outlaws (Arista) Fools Gold (Arista) Doobie Bros (WB) Earl Sclafano (Col) Santana (Col) David Battelou (A&M) George Benson (WB) LINDA THOMPSON, Music Director: Playing various cuts.

WDVE FM/PITTSBURGH

ADDED Doobie Bros (WB) Kiss (Casablanca) Outlaws (Arista) Kingfish (Round) Santana (Col) Wet Willie (Capricorn) Wings (Capitol) Rush (Merz) Sweet (Capitol) JIM ROACH, Program Director: HGO's "Sara" "Cemille" MAC's "Rhannon" "Diver Head" "Slide" "WRIGHT's" "Love Alive" "Blind" Playing JOHN SEBASTIAN single.

WYDD FM/PITTSBURGH

ADDED Pousette Dart (Capitol) Elliot Murphy (RCA) Kokomo (Col) Nektar (Passport) Santana (Col) Nils Lofgren (A&M) Wings (Capitol) HOT Elvin Bishop (Capricorn) Doobie Bros (WB) ELO (UA) Fleetwood Mac (WB) Peter Frampton (A&M) Michael Franks (WB) Genesis (A&I) Roxxy Music (A&I) Boz Scaggs (Col) Robin Trower (Chrysalis) Gino Vanelli (A&M) Wet Willie (Capricorn)

STEVE DOWNES, Program Director: Playing entire Lps.

KINK FM/PORTLAND

ADDED Jonathon Edwards (WB) Return to Forever (Col) Pousette Dart (Capitol) Marvin Gaye (Tamil) Fools Gold (Arista) Lee Ritenour (Epic) Nils Lofgren (A&M) HOT Peter Frampton (A&M) Willie Nelson (Col) Heart (Mushroom) Jesse C Young (WB) Bad Co (Swan Song) Boz Scaggs (Col) Melissa Manchester (Arista) Sutherland Bros (Col) Bob Dylan (Col) Bill La Bountie (20th) Jim Capaldi (Island) Jean L. Ponty (A&I)

MARQUIS MARSH, Music Director: Playing various cuts. Playing SEALS & CROFTS, ELO, BELLAMY BROS, JOHN MILES, CLIFF RICHARD, KIKI DEE, DIANA ROS, HAYWARD & LOOGE, MAXINE NIGHTINGALE, and HOLLIE SINGLES.

WQDR FM/RALEIGH

ADDED Wings (Capitol) Nils Lofgren (A&M) Kiss (Casablanca) Michael Franks (WB) Doobie Bros (WB) Return to Forever (Col) HOT Peter Frampton (A&M) Elvin Bishop (Capricorn) Boz Scaggs (Col) Emmylou Harris (WB) Genesis (A&I) Jesse C Young (WB) Bob Dylan (Col) Robin Trower (Chrysalis) Fleetwood Mac (WB) Bros Johnson (A&M)

BILL HARD, Music Director: BOX's "Lido" "Harbor" "Girl To Do" "Georgia" "Lowdown"

WROV FM/ROANOKE

ADDED Doobie Bros (WB) Henry Gross (Lifeson) Steve Hackett (Chrysalis) Ethos (Capitol) HOT Peter Frampton (A&M) Fleetwood Mac (WB) ELO (UA) Tom Jans (Col) Elvin Bishop (Capricorn) Kingfish (Round)

DAVID LEVINE, Operations Manager: DOOBIE'S Title, "8th Ave" HACKETT's "Hermil" leads, KINGFISH's "Hypnotize" "Northland" "Honor" Playing SYLVERS, SELLAMY BROTHERS, and DR. HOOK singles.

KZAP FM/SACRAMENTO

ADDED Marvin Gaye (Tamil) Joe Walsh (ABC) Aigent (UA) Outlaws (Arista) Fools Gold (Arista) Memphis Horns (RCA) Dubisia (Island) Unholy Rounders (Rounder) Kaleidoscope (Pac Arts) Nektar (Passport) Ayer's Rock (A&M) Steve Marriot (A&M) Dave Loggins (Epic) Sailor (Epic) Stampeders (Pvt Stk) SCOTT McCONNELL, Music Director: Playing entire Lp. Playing BILLY SWAN single.

KTFM/SAN ANTONIO

ADDED Kiss (Casablanca) Doobie Bros (WB) Santana (Col) Robin Trower (Chrysalis) Genesis (A&I) Rush (Merz) Jase C Young (WB) Thin Lizzy (Merz) Wings (Capitol) HOT Peter Frampton (A&M) Ted Nugent (Epic) Boz Scaggs (Col) Gary Wright (WB) Elvin Bishop (Capricorn) Bad Co (Swan Song) Queen (Elektra) Johnny Winter (Blue Sky) Florà Purim (Milestone)

TRIGGER BLACK, Program Director: DOOBIE'S Title, SANTANA's "Mana" "Kitano" "Tired" "Shine" TROWER's "Lady Love" "Stoned" GENESIS' "Moon" Title "Squonk" YOUNG's "Sunlight" "Peace" LIZZY's "Cowboy" "Boys Are Back" WING "Silly Love" "Hide" "Beware" Playing SEALS & CROFTS single.

KGB FM/SAN DIEGO

ADDED Doobie Bros (WB) Santana (Col) Laura Nyro (Col) Robin Trower (Chrysalis) Wings (Capitol) HOT Fleetwood Mac (WB) Peter Frampton (A&M) Bob Dylan (Col) Queen (Elektra) Gary Wright (WB) Aerosmith (Col) Phoebe Snow (Col)

ARTHUR SCHROEDER, Music Director: SANTANA's "Take Me" leads. Playing JOHN SEBASTIAN single.

KSAN FM/SAN FRANCISCO

ADDED Gummies (Antilles) Kiss (Casablanca) Larry Raspberries (Backroom) Frapp & Eno (Antilles) Margaret Singana (Casablanca) Joe Walsh (ABC) Doobie Bros (WB) Lee Ritenour (Epic) Randall Bramblett (Polydor) Fools Gold (Arista) Outlaws (Arista) Gallagher & Lyle (A&M) Quibria (Island) Maynard Ferguson (Col) Lee Garrett (Chrysalis) HOT Nils Lofgren (A&M) Sammy Hagar (Capitol) Les Dudek (Col) Steve Marriot (A&M) Boz Scaggs (Col) Lee Oskar (UA) Sutherland Bros (Col) Thin Lizzy (Merz) Ayer's Rock (A&M) Marvin Gaye (Tamil) Santana (Col) Spooky Tooth (A&M) Robin Trower (Chrysalis)

CHRISTY MARCUS, Music Director: Playing entire Lps.

KOME FM/SAN JOSE

ADDED Santana (Col) Wings (Capitol) Doobie Bros (WB) Outlaws (Arista) Fools Gold (Arista) Marvin Gaye (Tamil) Weather Report (Col) HOT Kingfish (Round) Jesse C Young (WB) Genesis (A&I) Pablo Cruise (A&M) Lynyrd Skynyrd (MCA) Flora Purim (Milestone) Boz Scaggs (Col)

KOME FM/SAN JOSE

George Benson (WB) Argent (UA) Blada (WB) Nektar (Passport) Cont. Jerry Garcia (Round) Bad Co (Swan) Phoebe Snow (Col) Laura Nyro (Col)

DANA JANG, Music Director: SANTANA's "Shine" "Europe" "Take Me" WINGS' "Beware" "Wino" "Let Em In" "Hide" DOOBIE'S "Wheels" "Running" "8th Ave" "Loose" "Rio" OUTLAWS' "Breaker" "Stok Around" "Free Born" "Prisoner" Playing HOLLIES, SEALS & CROFTS, and LOUDEN WAINWRIGHT singles.

KZOZ FM/SAN LUIS OBISPO

ADDED Outlaws (Arista) Wet Willie (Capricorn) Thin Lizzy (Merz) Steve Gibbons (MCA) Fools Gold (Arista) Third World (Island) Jesse C Young (WB) Roy Harper (Chrysalis) Bill Wyman (Rol Stn) Marley & Walters (Island) Randall Bramblett (Polydor) HOT Elliot Murphy (RCA) Sutherland Bros (Col) Boz Scaggs (Col) IOCC (Merz) Robin Trower (Chrysalis) Genesis (A&I) Lynyrd Skynyrd (MCA) Jesse C Young (WB) Peter Frampton (A&M) Phoebe Snow (Col)

RICK WILLIAMS, Program Director: OUTLAWS' "Stok Around" LIZZY's "Runnin Back" "Warriors" WORLD's "Slavery" G&L's Title, Playing J. GEILS, and OSIBISA singles.

KTYD FM/SANTA BARBARA

ADDED Lee Dikar (UA) Hoyt Axton (A&M) Doc Severinsen (Epic) Temptations (Motown) Cleo Laine (RCA) Wings (Capitol) Stampeders (Pr Stk) Lonnie L Smith (Fi-D) Return to Forever (Col) Santana (Col) HOT Bro Johnson (A&M) Greg Kihn (Barkly) Melissa Manchester (Arista) Laura Nyro (Col) Lovin Spoonful (Buddah) Phoebe Snow (Col) Willie Nelson (Col) Murray Head (A&M) Maria Muldaur (WB) Syl Johnson (Hil) Genesis (A&I) Jim Capaldi (Island)

LAURIE COBB, Music Director: Playing entire Lps.

KXFM/SANTA MARIA

ADDED Reverbera (TAUSA) Return to Forever (Col) Fools Gold (Arista) Thin Lizzy (Merz) Outlaws (Arista) Doobie Bros (WB) Santana (Col) Nils Lofgren (A&M) Bro Johnson (A&M) Lonnie L Smith (Fi Dusch) Wishbone Ash (A&I) HOT Sutherland Bros (Col) Elliot Murphy (RCA) Heart (Mushroom) Robin Trower (Chrysalis) Kingfish (Round) Boz Scaggs (Col) Genesis (A&I) New York Mary (Arista) Queen (Elektra)

MIKE BECTEL, Music Director: RETURN's "Duel" Title, GOLD's "Rain" "One" LIZZY's "Emerald" "Jailbreak" "Boys" DUTLAWS' "Stok Around" "Free Born" DOOBIE'S "8th Ave" "Special" SANTANA's "Take Me" "Tell Me" NILS "Get Closer" "For Your Love" Title, JOHNSON's "Good To You" "Funk" "Free" SMITH's "Beautiful" "Get Down" "Goddess" Playing LOUDEN WAINWRIGHT and SEALS & CROFTS singles.

KTIM FM/SAN RAPHAEL

ADDED Santana (Col) Outlaws (Arista) Les Dudek (Col) Kokomo (Col) Osumu Kitajima (Antilles) Nils Lofgren (A&M) Al Green (Hi) Rare Earth (Motown) Hoyt Axton (A&M) HOT Boz Scaggs (Col) Kingfish (Round) Robin Trower (Chrysalis) Jesse C Young (WB) Thin Lizzy (Merz) Robin Trower (Chrysalis) Pablo Cruise (A&M) Wet Willie (Capricorn) Reggae 2 (Island) Pretty Things (Swan)

TONY BERARDINO, Music Director: Playing entire Lps.

OK102 1/2 FM/SEATTLE

ADDED Wings (Capitol) Santana (Col) Richard Coccianta (20th) Bill LaBounty (20th) Rush (Merz) Thin Lizzy (Merz) Nils Lofgren (A&M) HOT Peter Frampton (A&M) Heart (Mushroom) Ted Nugent (Epic) Elvin Bishop (Capricorn) Lynyrd Skynyrd (MCA) Queen (Elektra) Sweet (Capitol)

OK102 1/2 FM/SEATTLE

Cont. Boz Scaggs (Col) NORM GREGORY, Program Director: Playing various cuts. Playing HALL & OATES, MANFRED MANN, and SUTHERLAND BROTHERS singles.

KREM FM/SPOKANE

ADDED Santana (Col) Nils Lofgren (A&M) Outlaws (Arista) Argent (UA) Rush (Merz) Thin Lizzy (Merz) Return to Forever (Col) Wings (Capitol) Hounddog Taylor (Alligator) Third World (Island) Lonnie L Smith (Fly Dutch) Dory Previn (RCA) HOT Bebop Deluxe (Harvest) Heart (Mushroom) Queen (Elektra) Lynyrd Skynyrd (MCA) Bad Co (Swan Song) Peter Frampton (A&M) Jukka Tolonen (Janus) David Bowie (RCA) Murray Head (A&M) String Driven (20th) Jean L. Ponty (A&I)

DON ADAIR, Program Director: Playing various cuts. Playing HOLLIES and LOUDEN WAINWRIGHT singles.

KSHE FM/ST. LOUIS

ADDED Santana (Col) Kiss (Casablanca) Nils Lofgren (A&M) Nannette Workman (Big Tree) Fools Gold (Arista) Outlaws (Arista) Wings (Capitol) HOT Pavlov's Dog (Col) Heart (Mushroom) Kingfish (Round) Rush (Merz) Jerry Garcia (Round) Stu Daye (Col) Robin Trower (Chrysalis) Wet Willie (Capricorn) Stade (WB) Johnny Winter (Blue Sky) Steve Gibbons (MCA) Starcastle (Epic) Genesis (A&I) Sutherland Bros (Col) Jesse C Young (WB) Steve Gibson (MCA) Bad Co (Swan Song) Steve Gibson (MCA) Al Di Meola (Col) Michael Franks (WB) Brian Auger (RCA) Maria Muldaur (WB) Boz Scaggs (Col)

MARK COOPER, Music Director: Playing entire Lps.

WQSR FM/TAMPA

ADDED Outlaws (Arista) Wings (Capitol) Doobie Bros (WB) Return Forever (Col) Nils Lofgren (A&M) Steve Hackett (Chrysalis) Randall Bramblett (Polydor) Lonnie L Smith (Fly Dutch) Heart (Mushroom) Kokomo (Col) Nektar (Passport) Steve Gibbons (MCA) Tony Trischka (Rounder) Reggae Vol 2 (Island) HOT Peter Frampton (A&M) Kingfish (Round) Genesis (A&I) Journey (Col) Jimmy Buffet (ABC) Robin Trower (Chrysalis) Jesse C Young (WB) Bad Co (Swan Song) Al Di Meola (Col) Michael Franks (WB) Brian Auger (RCA) Maria Muldaur (WB) Boz Scaggs (Col)

STEVE HUNTINGTON: Playing entire Lps. Playing FLEETWOODMAC, J. GEILS, and SEALS & CROFTS singles.

WIOT FM/TOLEDO

ADDED Robin Trower (Chrysalis) Jesse C Young (WB) Wet Willie (Capricorn) Thin Lizzy (Merz) Doobie Bros (WB) Roy Harper (Chrysalis) HOT 10cc (Merz) Bad Co (Swan Song) Lynyrd Skynyrd (MCA) Loggins & Messina (Col) Elvin Bishop (Capricorn) Queen (Elektra) Bob Dylan (Col) Carole King (Ode) Paris (Capitol) Boz Scaggs (Col) Grand Funk (Capitol) Sutherland Bros (Col) Pavlov's Dog (Col) Kingfish (Round) Cold Blood (ABC)

NEIL LASHER, Music Director: Playing entire Lps. Playing MICHAEL MURPHEY, FLEETWOOD MAC, HALL & OATES, GARY WRIGHT, NAZARETH, SWEET, AEROSMITH, CREEDENCE CLEARWATER REVIVAL, J. GEILS, FOGHAT, EAGLES, and HOLLIES singles.

WMHE FM/TOLEDO

ADDED Doobie Bros (WB) Jesse C Young (WB) Robin Trower (Chrysalis) Starcastle (Epic) Pablo Cruise (A&M) Boz Scaggs (Col) HOT 10cc (Merz) Queen (Elektra) Elvin Bishop (Capricorn) Loggins & Messina (Col) Bad Co (Swan Song) Peter Frampton (A&M) Melissa Manchester (Arista) Lynyrd Skynyrd (MCA) Bob Dylan (Col)

WMHE FM/TOLEDO

Cont. Sutherland Bros (Col) KAREN SEROTA, Music Librarian: DOOBIE'S "Loose" "8th Ave" "Bpectral" Title, YOUNG's "Sunlight" "Corina" TROWER's "Lady Love" STARCASTLE's "Seasons" BOZ's "Lowdown" Playing J. GEILS, SEALS & CROFTS, O JAYS, CATE BROTHERS, MICHEL POLNAREFF, and BLACKBYRDS singles.

CHUM FM/TORONTO

ADDED Wings (Capitol) Doobie Bros (WB) Kiss (Casablanca) Poco (Epic) Rush (Merz) Ray Materick (Asylum) April Wine (Aquarius) Bill Wyman (Rol Stn) Ian Thomas (GR7) Steve Gibbons (MCA) Flora Purim (Milestone) Kokomo (Col) Hoyt Axton (A&M) Nils Lofgren (A&M) Pablo Cruise (A&M) HDT Kingfish (Round) Boz Scaggs (Col) Maria Muldaur (WB) Genesis (A&I) Jimmy Buffet (ABC) 10cc (Merz) Phoebe Snow (Col) Gallagher & Lyle (A&M) L. A. Express (Caribou) Brecker Bros (Arista) Tropaeo (Merlin) Peter Frampton (A&M) Supertramp (A&M)

BENJY KARCH, Music Director: Playing entire Lps.

KMOD FM/TULSA

ADDED Nils Lofgren (A&M) Outlaws (Arista) Santana (Col) Wings (Capitol) Doobie Bros (WB) HOT Peter Frampton (A&M) Dan Fogelberg (Epic) Johnny Winter (Bi Swn) Pretty Things (Swan) Boz Scaggs (Col) Genesis (A&I) Joni Mitchell (Asylum) Gino Vanelli (A&M) Journey (Col) Bad Co (Swan) Jane Ian (Col) Phoebe Snow (Col)

JIM RICHARDS, Music Director: Playing various cuts.

WOUR/UTICA

ADDED Wings (Capitol) Doobie Bros (WB) Santana (Col) Elvin Bishop (RCA) Good Old Boys (Round) Returns to Forever (Col) Thin Lizzy (Merz) Outlaws (Arista) Fools Gold (Arista) Willie Nelson (Col) HOT Boz Scaggs (Col) Les Dudek (Col) Genesis (A&I) Kingfish (Round) Nils Lofgren (A&M) Pousette Dart (Capitol) Elliot Murphy (RCA) Wet Willie (Capricorn) Mac Gayden (ABC) Van Der Graaf (Merz)

JEFF CHARD, Program Director: Playing entire Lps. Playing LINDA LEWIS, LOUDEN WAINWRIGHT, J. GEILS, and SUPERTRAMP singles.

KSFM/WOODLAND

ADDED Les Dudek (Col) Nils Lofgren (A&M) Santana (Col) Steve Gibbons (MCA) Outlaws (Arista) Doobie Bros (WB) HOT Peter Frampton (A&M) Elvin Bishop (Capricorn) Bad Co (Swan) Lynyrd Skynyrd (MCA) Phoebe Snow (Col) Boz Scaggs (Col) Robin Trower (Chrysalis) Kingfish (Round)

KEN BECK, Program Director: DUDEK's "City" LOFGREN's "For Love" Title, "Get Closer" "Jailbait" SANTANA's "Take Me" "Europe" GIBBONS' "Cool" "Rollin" OUTLAWS' "Breaker" "Just For You" "Stuck Around" DOOBIE'S "Rio" "Loose" "8th Ave" "Wheels" Playing LOGGINS & MESSINA single.

WAAF/WORCESTER

ADDED Kiss (Casablanca) Nils Lofgren (A&M) Wings (Capitol) Outlaws (Arista) Starbu Quo (Capitol) Fools Gold (Arista) Heart (Mushroom) B & B Russell (Rocket) Santana (Col) Thin Lizzy (Merz) Crazy Wheels (London) Doobie Bros (WB) HOT Robin Trower (Chrysalis) Atlanta (Vertigo) Bad Co (Swan Song) Kingfish (Round) Phoebe Snow (Col) Crack Sky (Lifeson) Bob Dylan (Col) Earl Slick (Capitol) Pousette Dart (Capitol) David Bowie (RCA) Elvin Bishop (Capricorn)

JOE CAPOBIANCO, Program Director: LOFGREN's "Jailbait" TROWER's "Lady Love" BAD's "Silver" KINGFISH's "Hypnotize" SNOW's "2 Fisted" CRACK's "Surf" "Hold" Playing SEALS & CROFTS, ROAD APPLES, J. GEILS, and KIKI DEE singles.

Radio News

Continued from page 3

December 1963 when her mother worked at the White House. She was helping her mother in the Oval Office clear out some of the late President Kennedy's effects and sitting in the chair behind the President's desk when President Johnson walked in. Johnson asked the girl if she was planning on taking over the position.

FLIGHT TO CONCERT

WKQQ/Lexington invited their listeners to register to win a free trip to Atlanta to see Carole King in concert recently. Five winners were drawn from nearly 2,000 entries. All five were flown in a private chartered plane to Atlanta, treated to dinner and the show, and flown back to Lexington in luxury.

PRE-RELEASE LP GIVEAWAY

WFOM/Marietta held their "Speed Of Sound" weekend last week, offering listeners a chance to win the new McCartney and Wings' LP before it came to the stores.

BUELL MC'S TELETHON

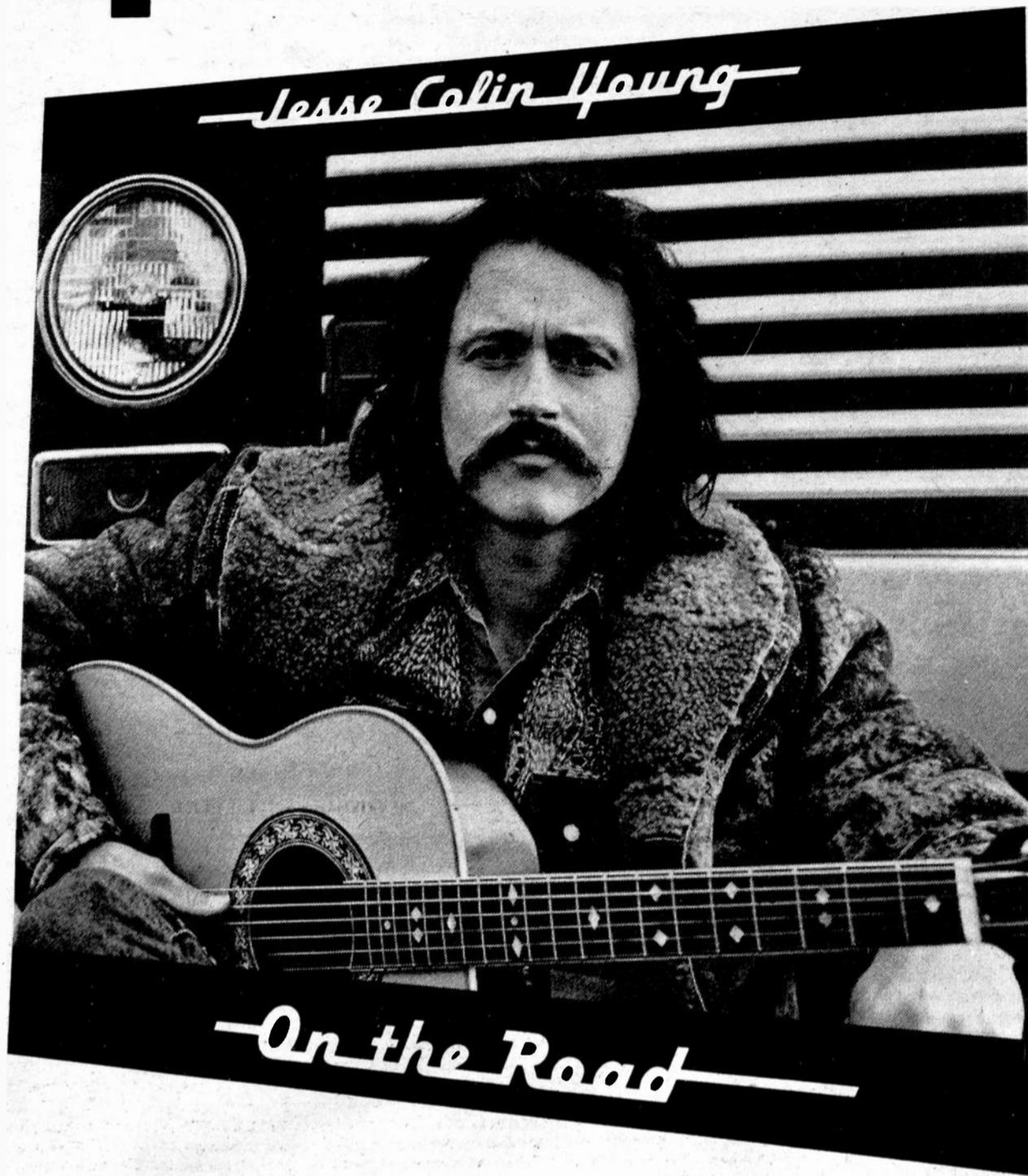
KFRC/San Francisco personality Chuck Buell will be co-hosting the Bay Area portion of the Easter Seals Society telethon on a local TV outlet, helping to spearhead the appeal for funds for the charity.

WFIL LIGHTS THE WAY

WFIL/Philadelphia is tying in with the Electric Light Orchestra, giving away the group's LPs and tickets to their local concert, as well as offering a grand prize of free electricity bills for a lucky listener.

Our new FULL COLOR monthly magazine will be a FREE BONUS to all R&R Subscribers (IT'S COMING VERY SOON)

Captured at last:



Jesse Colin Young *On the Road*

On the Road Jesse Colin Young's first live solo album, is an unexpected twin triumph. After thousands of miles touring and taping with what he feels is "the best band a man could have," Jesse has successfully captured the magic of his finest in-person appearances. In the

process he has given his best recorded performance.

"This is the record I was hoping for," he explains, "the very best of our live performances."

On the Road Fifty minutes of Jesse Colin Young in concert.

Including "Sunlight," "Peace Song," "Ridgetop," Randy Newman's "Have You Seen My Baby?" and a medley of Marvin Gaye's "What's Going On" and "Mercy Mercy Me (The Ecology)." On Warner Bros. records and tapes. BS 2913.



COUNTRY

Direct From Duncan



Just completed taping an interview with the outspoken and highly successful DON NELSON, Vice President and General Manager of WIRE, Indianapolis. If we run on schedule, the interview will be featured in next week's R&R. Nelson started in programming and on-the-air and worked his way to the top. I think you'll enjoy his thoughts.

Speaking of Indianapolis, WIRE has a new competitor on FM, WIFE, who will use the call sign of CB 108...WWVA's BUDDY RAY was a guest of the NBC-TV show "Tomorrow" with host TOM SNYDER. The show featured C.W. McCALL and other truckers. (Say it fast and it sounds dirty)...LEE PHILIPS, Program Director of WNYN, Canton, Ohio has just been named President of the Ohio Country-Western Association... JIMMY RABBITT, long time "Progressive Country" jock here in L.A. has just completed an album which was produced by RCA "Outlaw" WAYLON JENNINGS. The album should be out early next month...In case you hadn't heard, WHO, Des Moines has cutback on much of their Country programming. BILLY COLE's all night show will be it for the station. WHO has returned to all-talk and news during the other hours of broadcasting...MIKE MILLARD, former Program Director of WUBE, Cincinnati, has joined KBOX, Dallas as utility man...MIKE CARTA is the new music director of WVOJ, Jacksonville, Florida. He'll be on-the-air from 9am to 2pm daily. He is reachable after 3pm each day...GLEN LEWIS of WBO, Orlando has joined WHOO in the same town as mid-day jock.

JOBS: BILL BARDEN Needs a nighttime air person for his station in Baltimore, WISZ. Tapes and resumes to Barden at P.O. Box 2849, Baltimore, MD. 21225 or call (301) 761-1590...KBUL, Wichita is looking for a time salesperson. Contact MIKE HOYER, KBUL, Box 9001, Wichita, Kansas 67212...KXLR, Little Rock, Arkansas, still needs a female jock. Tapes and resumes to LARRY DEAN, P.O. Box 3014, Little Rock, 72203...

Columbia artist LYNN ANDERSON was in Hollywood last week. She was busy taping many T.V. shows. She'll be on the tube (watch it) April 12 for the merv Griffin Show and Hollywood Squares, April 26-30 on Celebrity Sweepstakes and April 30 on the Dinah Shore show... JIM ED BROWN celebrates 20 years with RCA Records. He signed with that label in 1956 with his two sisters Maxine and Bonnie. The group THE BROWNS had many hits. 1957 was an excellent year. Remember "Three Bells"?...While in Los Angeles recently, Capitol artist JESSI COLTER over-dubbed some vocals on a new cut by rock & roller ELTON JOHN... ABC/Doc's ROY CLARK will be featured with ARTHUR FIEDLER and the Boston Pops Orchestra on May 1 and 2.

Easter Weekend, April 16, 17 and 18, in Magnolia Country, Mississippi, what is billed as "the biggest Country festival in the United States," has been set. Some of the talent includes RAY STEVENS, TANYA TUCKER, MEL TILLIS, RED STEAGALL, WAYLON & JESSI, JERRY JEFF WALKER, TOMPA, JERRY REED, ROY CLARK, O.B. McCLINTON, ASLEEP AT THE WHEEL and the EARL SCRUGGS REVIEW. The event will feature Rev. Bob Harrington, the Chaplin of Bourbon Street, for the Easter Sunday sunrise services. Sounds like quite an event.

PROMOTIONS: WUBE, Cincinnati has just started a four week promotion that involves a married couple living in motor homes for that time period. The couple will be required to listen to WUBE during their stay. The couple are not regular listeners of the station, but have agreed to listen to the station for a month. According to WUBE P.D. JOHNNY BRIDGES the purpose is: "To prove that WUBE is 'The Station That's Fun To Live With.'" The Couple will receive \$1000 for taking part in the promotion. The home is right under a WUBE billboard on one of the main highways in town. Other listeners can register to win the \$15,000 motor home to be given away after the four weeks...KSO, Des Moines has begun a 12 week series of "Super Star Weekends." Albums are given away all weekend. Plus hourly vignettes of each artist are run in conjunction with the promotion...WMC, Memphis and KLAC, Los Angeles have begun similar grocery-give-away contests. Listeners send in grocery receipts. Daily drawings are announced on-the-air. If that person calls within a certain time period, the station picks up the tab for a weeks worth of food...April 1 RICK STEWART of KMPS, Seattle will switch shows with JOEY MITCHELL of KRAK, Sacramento. Interesting promotions for April Fools Day...WIRE, Indianapolis has started a "Dial-A-Deal" contest. Listeners call-in to win. D.J. announces a certain prefix. He takes callers from that area only. A rotating cart of prizes with some good and others zonkers are featured. Listener can stop the cart when they want and they get the next prize...KXRB, Sioux Falls had a "Spring Clean Weekend." They gave away free car washes...KRZY, Albuquerque has suspended a black box in the air at a local car dealer. Listeners must guess what is inside to win. Daily clues are aired...DICK HAYNES, KLAC and BILL TAYLOR, KFOX here in the Los Angeles are both recently had a special horse race named after their morning shows. Tickets were given out on-the-air for each event.

If the world 'loves a lover,' then why are there house detectives?



KERE/Denver recently held their 3rd Annual Country Fair. The fair featured country music and exhibits. More than 10,000 persons attended the six day event. Pictured (1) left to right is KERE jock "Truckin' Chuck Parnell, Columbia artist Freddy Weller and KERE Program Director R.T. Simpson. Shown (2) at one of the exhibits are Monument artist Charlie McCoy, KERE's R.T. Simpson, Epic's David Wills and "Truckin' Chuck Parnell. Pictured (3) is some of the more than 10,000 people who attended the Country Fair in Denver.



Midday air personality "Shy" Guy Hamilton of WPIK/WXRA, Alexandria, Va. is shown with Playboy recording artist Barbi Benton. Barbi was on tour in the area recently and stopped by the station to help with a promotion.



Shown at the recent signing of songwriter-singer STEVE YOUNG to a long term RCA Records contract is (left to right): STEVE DAHL, Young's Manager; STEVE YOUNG; JOE GALANTE Of RCA Records and ROY DEA, RCA producer. Young composed many songs recorded by many artists in the past among those were Waylon Jennings' cut of "Lonesome, Onry and Mean."



Biff Collie INSIDE NASHVILLE

COMING ATTRACTIONS: NEIL DIAMOND, April 29th Opry House concert...FOUR LADS at the Four Guys' Harmony House...NEIL SED- AKA, Opry House concert...JOHNNY WINTERS, FOGHAT and THEE IMAGE, City Auditorium...CHAR- LEY PRIDE's first religious album... RCA finally will release the original SUN masters on ELVIS after 21 years!...Remember MITCHELL TOROK? (He wrote "Mexican Joe," "Caribbean," "Pledge of Love" and other Country-Pop classics). He sessioned here last week and expects a topical rush-release on the master shortly...WSM-TV's HUELL HOWSER (no relation to WENO's sleepy-eyed DON HOWSER) to NBC TV or ABC-TV...

WEBB PIERCE gets as much publicity nowadays for what he does in court as for what he does on record! The off-again-on-again bus ramp dispute is off again, with Webb going forward full-bore on the ramp. It all started when RAY STEVENS sued to stop construction of the ramp. He lives across the street from Webb in the plush "high-cotton" residential area where TAMMY, MINNIE, and GOVERNOR RAY BLANTON Live. Stevens said he didn't care for tourists in his yard and that the bus ramp would encourage them to come calling day and night without an invite... ("Peanuts! Popcorn! Candy, chewing gum, soda water! Webb Pierce watch-fobs, souvenir water from Webb's guitar-shaped swimming pool!")

JUMP, RIGHT IN THERE GIRLS: Nashville's LANIE DILLS "Official CB Slangage Language Dictionary" (it cost her eight months and \$9000 cash to write it!) has now sold (at \$2.95) over 150,000 copies!... TAMMY WYNETTE selling her half-million dollar mansion on Franklin Road and moving to Florida Again? Warner Bros. JONATHAN FRICKE says he DIDN'T pay DONNA FAR- GO 3 million to sign...DOLLY taped two more shows for her TV series last week (slated to air beginning in September)...Hot record-lady BILLIE JO SPEARS once worked at the Beaumont Bag & Burlap Company in Beaumont...A super star marriage on Rocky Road? BARBARA MANDRELL and her husband KEN DUDNEY took five-year old MAT- THEW and his new baby sister JAIME NICOLE on the road less than a month after she was born... Sure good to hear JEANNIE SELLEY back on the sound scene!

HANK MIZELL, 52 years old and out of work last Thursday; Hank Mizell last Friday found he's become a rock music sensation in England. In 1957 he cut a record called "Jungle Rock" in a garage in Chicago. Today, "Jungle Rock" is 22 and climbing on England's hit parade. A London record collector found a copy of the tune and took it to a discotheque. Hank's scared! "What do I do now?" he said.

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ELVIS PRESLEY

Hurt/For The Heart (RCA)

Still pretty equal split on the side. "Hurt" just aded at WJJD, WHOO, KAYO, KSOP, WCOP, KBOX, KBUL, WPLO, WHK, KNEW, WCMS, Debut 31 KCKC. "Heart" added at KJJJ, WJQS, WIRE, KHOS, WDEE, WNRJ, Debut 28 WVOJ. Both sides added at WMC, KTUF, WUBE, KIKK, Debut 26 KFOX, Debut 27 KCKN.

RONNIE MILSAP

What Goes On When The Sun (RCA)

New station adds KRAK, KMPS, WMNI, KUZZ, WOKO. Very good chart movements including 33-21 KENR, 56-43 KLAC, Debut 27 WWOK, 32-27 KRMD, 40-25 WFLR, 37-31 KHEY, 27-22 WPLO, 36-29 KHAK, Debut 28 WJJD, 37-30 KTUF, 35-27 WSUN, 27-22 KBUL, 19-12 KBOX, 33-16 KSON, 28-24 KNEW, 35-27 WHK, 33-20 KIKK. Getting reports of very strong phones in some markets.

GLEN CAMPBELL

Don't Pull Your Love/Good Bye (Capitol)

Early activity is very strong. Top added record, stations included: WJJD, WIRE, KFOX, KNEW, KIKK, WHK, WHOO, WXOR, WVOJ, KRCY, WKDA, KSOP, KCKN, KBOX, WPNX, WNRJ, WUNI, KLLL, KHAK.

FREDDIE HART

She'll Throw Stones At You (Capitol)

One of the top added records of the week. Good early reaction some stations include, WMC, KCKN, KBOX (pick), KJJJ, WISZ, KTUF, WUNI, WPNX, KXOR, WIRE, KKYX, WHOO, KGA, KCKC, WJQS, WKDA, WBAM, KSOP.

NEW & ACTIVE

BILL ANDERSON & MARY LOU TURNER "That's What Made Me Love You" (MCA) Some good phones. New stations WWVA, KRMD, WUBE, KAYO, KSOP, KPOK, KSO, WXCL, KJJJ, KUZZ, WNRJ, WUNI. Charts include 30-18 WWOK, debut 26 WVOJ, 38-27 WKDA, debut 32 KBFW, debut 30 WPLO.

CONWAY TWITTY "After All The Good Is Gone" (MCA) Doing predictably well. New stations KHEY, WHK, WOKO, WDEE, KRAK, WESC, KLLL. Charts Debut 30 WWOK, 31-27 KCKC, debut 25 WMC, debut 34 WKDA, debut 31 KBFW, debut 36 KHOO, debut 16 KFOX, debut 27 KCKN, debut 30 KBOX, debut 29 WPLO, 40-25 KCMS.

BILLY "CRASH" CRADDOCK "Walk Softly" (ABC/Dot) Station adds KCKC, WONE, KRAK, KAYO, WHK, KSOP (pick), WWOK, WESC, KPOK, WUNI, KLAK, KUZZ, WXOR, WXCL. Charted Debut 20 KFOX, 46-29 WCMS.

NARVEL FELTS "Lonely Teardrops" (ABC/Dot) Picking up in many good markets. New station adds WJJD, WHK, KSON, KCKC, KERE, WWOK, WWVA, KSO, KBFW, KHOS, WXCL, WCMS.

LORETTA LYNN "Red, White and Blue" (MCA) Good percentage of stations added this immediately. Adds include KCKC, WIRE, WDEE, KSON, KNEW, KTUF, KSOP, KAYO, WJQS, WWOK, KERE, KGA, WWVA, KSO, WCMS, WXOR.

ED BRUCE "The Littlest Cowboy Rides Again" (UA) Picking up strength. New stations include WMC, WONE, KGA, WVOJ, KBFW, KHAK, WCMS, KLLL, WXCL. Chart movements 28-24 KERE, 26-22 KCKC, 32-23 WKDA, debut 25 WWOK.

OLIVIA NEWTON-JOHN "Come On Over" (MCA) Consistently strong in most markets. Good phone activity. Charts include 44-34 KLAC, 27-21 WWOK, debut 35 KERE, 26-20 KRMD, 27-23 WJJD, debut 34 WUBE, debut 17 WHN, 33-28 KAYO, Debut 32 KJJJ, 20-13 KBOX, 23-17 KENR. Add KHEY.

BELLAMY BROTHERS "Let Your Love Flow" (WB) Really starting to move. New adds include WUBE, KAYO, WHN, WPLO, WMNI, WXOR, WCOP, KRMD (pick), Charts 4-1

Radio & Records

April 2, 1976

3 Weeks Ago	2 Weeks Ago	
6	3	1 ROY CLARK/If I Had To Do It All Over Again (ABC/Dot)
7	1	2 FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
1	2	3 DON WILLIAMS/Till The Rivers All Run Dry (ABC/Dot)
9	4	4 EDDIE RABBITT/Drinkin' My Baby (Elektra)
10	9	5 TAMMY WYNETTE/Til I Can Make It On My Own (Epic)
20	12	6 EMMYLOU HARRIS/Together Again (Reprise)
3	5	7 TOM T. HALL/Faster Horses (Mercury)
21	15	8 MICKY GILLEY/Don't The Girls All Look Prettier (Playboy)
8	8	9 LARRY GATLIN/Broken Lady (Monument)
11	10	10 DICKEY LEE/Angels, Roses & Rain (RCA)
26	17	11 JOHNNY RODRIGUEZ/I Couldn't Be Me Without You (Mercury)
12	11	12 CONNIE SMITH/Till I Kissed You (Columbia)
2	6	13 MERLE HAGARD/Roots Of My Raising/Back In 51 (Capitol)
22	18	14 CHARLIE ROSS/Without Your Love (Mr. Jordan) (Big Tree)
29	24	15 GENE WATSON/You Could Know As Much About A Stranger (Capitol)
33	27	16 ANNE MURRAY/The Call (Capitol)
37	31	17 BILLIE JO SPEARS/What I've Got In Mind (UA)
4	7	18 WAYLON & WILLIE/Good Hearted Woman (RCA)
17	21	19 LITTLE DAVID WILKINS/Good Night Special (MCA)
16	16	20 RAY GRIFF/If I Let Her Come In (Capitol)
13	14	21 FREDDIE HART/You Are The Song (Capitol)
-	33	22 OLIVIA NEWTON-JOHN/Come On Over (MCA)
35	29	23 LYNN ANDERSON/All The King's Horses (Columbia)
40	32	24 NAT STUCKEY/Sun Comin' Up (MCA)
14	20	25 BARBARA MANDRELL/Standing Room Only (ABC/Dot)
-	30	26 CHARLEY PRIDE/My Eyes Can Only See (RCA)
39	39	27 RED STEAGALL/Lone Star Beer And Bob Wills Music (ABC/Dot)
25	26	28 GEORGE JONES/The Battle (Epic)
5	13	29 WILLIE NELSON/Remember Me (Columbia)
27	35	30 TERRY BRADSHAW/I'm So Lonesome I Could Cry (Mercury)
23	28	31 GEORGE BAKER SELECTION/Paloma Blanca (WB)
19	19	32 SONNY JAMES/Bacin In The Saddle/Prisoner Song (Columbia)
-	→	33 RONNIE MILSAP/What Goes On When The Sun Goes Down (RCA)
24	22	34 GARY STEWART/Oh, Sweet Temptation (RCA)
-	40	35 DOLLY PARTON/Hey Lucky Lady (RCA)
15	25	36 T.G. SHEPPARD/Motels And Memories (Melodyland)
32	34	37 SUE RICHARDS/Sweet Sensuous Feelings (ABC/Dot)
-	→	38 MEL TILLIS/Mental Revenge (MGM)
-	→	39 BELLAMY BROTHERS/Let Your Love Flow (WB)
-	38	40 CAL SMITH/Thunderstorms (MCA)

NEW ENTRIES

KHOS, 32-24 WBAM, 30-16 WHK, 31-20 WKDA, debut 27 WMC, debut 23 KCKN.

JOHNNY CASH "Onc Piece At A Time" (Columbia) Instant phones in some markets. Looks to be his strongest in a while. Station adds include WDEE, KENR, KKYX, KNEW, KBOX, KTUF, WBAP, KCKN, KAYO, KERE (pick), WIRE (pick), KCKC with very strong phones (pick).

DONNA FARGO "Mr. Doodles" (WB) New station adds WJJD, WONE, KPOK, KJJJ, WXCL, WCMS, WNRJ, KXRB. Charts debut 28 KERE, debut 34 WSLR, debut 36 KBFW.

CRYSTAL GAYLE "I'll Get Over You" (UA) Station adds KBOX, WHK, KHEY, KSOP (pick), WVOJ, WHOO, WJQS, WMNI, WCMS. Charts first week 33 KCKC, 32 WUBE, 20 KSON.

C.W. McCALL "There Won't Be No Country Music" (Polydor) New adds KCKC, WUBE, WHOO, WHN, KLLL, WCOP, KLAC. Charted debut 28 WPLO, 28-20 KBOX, 23-15 KFOX, 23-19 KRMD.

FARON YOUNG "I'd Just Be Fool Enough" (Mercury) First week adds KENR, KIKK, KCKC, KCKN, WKDA, WESC, WPNX, KKYX, WBAM, KGA, KSOP, WESC.

JOHNNY DUNCAN "Strangers" (Columbia) Chart moves 26-19 KBOX, 21-18 KBUL. New adds WBAM, KPOK, KSOP, KLAK, KJJJ, WHOO.

DOLLY PARTON "Hey Lucky Lady" (RCA) New adds WJJD, KLAK, KBUL, KLLL. Charts 37-30 KSRB, debut 30 WESC, 24-19 KBFW, 23-17 KNEW, debut 30 WCOP.

(Continued on Page 30)

Most Added

- ELVIS PRESLEY
Hurt/For The Heart (RCA)
- GLEN CAMPBELL
Don't Pull/Goodbye (Capitol)
- FREDDIE HART
She'll Throw Stones (Capitol)
- LORETTA LYNN
Red, White and Blue (MCA)
- NARVEL FELTS
Lonely Teardrop (ABC/Dot)

Most Requested

- CHARLIE ROSS
Without Your Love (Big Tree)
- FREDDY FENDER
You'll Lose A Good Thing (ABC/Dot)
- EMMYLOU HARRIS
Together Again (Reprise)
- MEL TILLIS
Mental Revenge (MGM)
- C.W. McCALL
Won't Be No Country (Polydor)

NEW & ACTIVE, Continued from Page 29

OTHERS GETTING SIGNIFICANT ACTION:

MOE BANDY "The Biggest Airport In The World" (Columbia) Early adds include KERE, KCKC, KCN, WPNX, KTUF.
BOBBY BARE "The Winner" (RCA) Added WSLR, Charted: 26-19 WONE, 32-29 WIRE, 27-21 KFOX, debut 36 WHK, debut 30 KNEW.
BOBBY BORCHERS "Someone's With Your Wife Tonight Mister" (Playboy) Added at KRZY, KSOP, KLAJ, WHK. Charts: 33-29 KRMD, 30-21 WSLR, 34-28 KKYX.
DORSEY BURNETT "Ain't No Heartbreak" (Melodyland) Added KRAK, WJQS, WESC, WNRJ, WXOR.
MAC DAVIS "Forever Lovers" (Columbia) Station adds WJJD, WXCL, KLLL. Charts: 18-6 WWOK, 30-22 KBOX, 38-28 WXOR.
JOHN DENVER "Looking For Space" (RCA) Added WWVA, WMAQ, WONE, KSO, WXCL. Charted at WHK, 36-28 and debut 25 KNEW.
STONE EDWARDS "Love Still Makes The World Go Round" (Capitol) Early adds WVOJ, WISZ, WGEE, KRAK, KCKN, WPNX, KKYX.
DON EVERLY "Yesterday Passed My Way Again" (Hickory) Added WWVA, WSLR, KSO, WPNX, WDEE.
BARBARA FAIRCHILD "Under Your Spell Again" (Columbia) Added WHOO WSLR, WPNX, WCMS, KCKN, KKYX.
JODY MILLER "Ashes Of Love" (Epic) Added WHOO, WJQS, KSOP, WHK. Charts: debut 35 KENR.
RAY PRICE "That's All She Wrote" (ABC/Dot) Added KLAC, WGEE, KRAK, KPOK, WCMS.
MARTY ROBBINS "El Paso City" (Columbia) Early station adds KCKC, WPLO, WPNX, KTUF, KIKK, KENR.
JEAN SHEPARD "Mercy" (UA) New stations WGEE, KCKC, WHOO, KSO, KCKN, KBUL.
CARMOL TAYLOR "Play Me The Saddest Song" (Elektra) Added at KXRB, KSON, KBFW. Charts: 37-27 WWVA, 23-13 WHOO, 19-12 KIKK.
FREDDY WELLER "Ask Any Old Cheater" (Columbia) Added WHK, WOKO, WJQS, WSLR, KJJJ, WPLO, WXCL. Charts: 31-23 WONE.
MACK WHITE "Let Me Be Your Friend" (Commercial) Added KIKK, KLAC, WCOP, WDEE. Charts: 32-27 WHOO, debut 32 WSLR, 38-34 KHEY.
HANK WILLIAMS, JR. "Living Proof" (MGM) New station add: KAYO, KSO, WNRJ, KSO, KCKN, WMNI, WPLO, WDEE.



Hank, a one-man show written and created by song-writer Jim Owen, has been adapted for TV by Nashville Public station WDCN-TV. The hour-long performance includes songs Hank created, and the story of his rise and fall, adapted by Owen for television in the tradition of Hal Holbrook's Mark Twain. WDCN-TV, after the local showing, will seek an underwriter to make possible national broadcast by all public stations through the Public Broadcasting Service. Owen has been presenting the One-Man show on the road for over a year, and those who've seen it agree it's the most exciting and accurate personal documentary in country history.

WWVA RADIO MARKS 50 YEARS IN BROADCASTING

WWVA Radio, a byword in country music whose 50,000 watt signal blanket the entire Northeast, will mark its 50th Anniversary in broadcasting on December 13, 1976.

Highlighting the occasion will be on-air and trade promotion campaign, a prestigious souvenir journal tracing WWVA's history from its birth outside Wheeling to its current status as a multi-million dollar country entertainment mecca, and a gala party marking the station's anniversary.

WWVA's live Saturday night show, "Jamboree USA," which is celebrating more than 40 years of continuous broadcasts, will also feature salutes to the many greats of country who started their careers on the show. There will also be testimonial "Jamboree" broadcasts throughout the year honoring the station and its unique position in

the industry and in the loyalties of fans across the country.

In its 50 years of broadcasting, WWVA's stature has rested not only on its reputation for country entertainment, but also for the position it has achieved as one of the most honored outlets in America for its news and public affairs programming. In 1975 alone, eight national awards were presented to the WWVA News Department. These were the National Headliner Award, Robert F. Kennedy Journalism Award, Gabriel Award, American Bar Association Gavel Award, West Virginia Associated Press Award, American Trail Lawyers Regional Award, Billboard International Radio Forum and Ohio Associated Press Award.

WWVA is currently managed by Ross Felton. Programming is under the direction of Robert W. Knight and the music department is headed up by Bob Barwick.

The Capitol Music Hall, situated

next to the station, holds a place in the fabric of West Virginia life far exceeding its 2,500 seat capacity. In addition to being the home of "Jamboree" and the largest indoor theatre in the state, it hosts the Wheeling Symphony, Broadway road companies, and major international events. It's also a boom to the economic life of the area, attracting more than 250,000 visitors yearly—most of them travelling 200 miles or more to attend one of the many types of performances at the Capitol Music Hall.

Finally, WWVA's full-service recording studio provides entertainers and commercial producers the opportunity for custom musical arrangements and jingles.

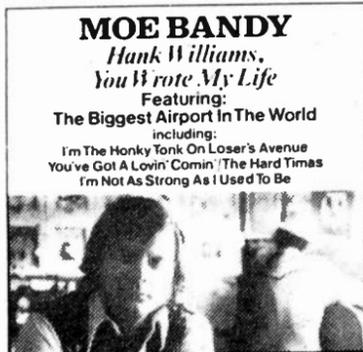
In essence, WWVA is more than just a radio station. Its 50th anniversary will mean many things to many millions of Americans whose lives have somehow been touched by it over the past five decades.

WWVA and its sister station, WYDE in Birmingham, comprise Screen Gems Radio Stations, Inc., a subsidiary of Columbia Pictures Industries, Inc.

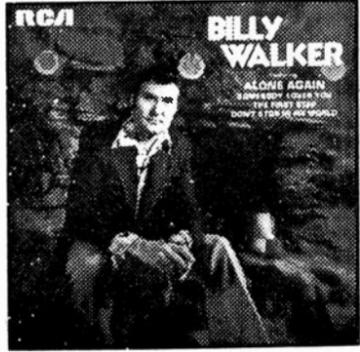
COUNTRY ALBUMS

Album Cuts Receiving Airplay

HOYT AXTON (A&M): "Flash Of Fire" "Idle Of The Band"
FREDDY FENDER (ABC/Dot): "Via Con Dios"
LARRY GATLIN (Monument): "Silence Of The Morning" "Heart Is Quicker"
MERLE HAGGARD (Capitol): "Dixie Blues" "Nothing's Worse Than Losing"
WILLIE NELSON (Columbia): "Lucky Old Sun" "If You've Got The Money" and "Amazing Grace"
LORETTA LYNN (MCA): "Turn Me Anyway But Loose"
T.G. SHEPPARD (Melodyland): "Solitary Man" and "We Don't Love Here"
TAMMY WYNETTE (Epic): "The Heart"



MOE BANDY
 Hank Williams, You Wrote (Columbia)
 No doubt some of his strongest material to date is featured on Bandy's debut LP for Columbia. Excellent arrangements and material. Best cuts: "The Lady's Got Pride," good choice for a single; and "The Biggest Airport In The World," features a good storyline and is very easy to listen to. Other good possibilities: "Hello Mary" and "I Think I've Got A Love On You."



BILLY WALKER
 Alone Again (RCA)
 The "A" side is where the strongest material lies. Side "B" features the hit single "Don't Stop In My World." Best bets: "Alone Again," "Satisfy Me And I'll Satisfy You" is a tender love ballad, and "The First Step" is a very nice cut. For a good story-song "Sierra Nevada" will fit the bill. Walker proves again he is fairly consistent.

MELODYLAND-MOTOWN SLATES NATIONAL PROMOTION CONTEST FOR NAME CHANGE

Motown is slating a national promotion contest to change the name of the country label. Motown had had unequalled success for a new country label. T.G. Sheppard started off by scoring big with two Number One hits in a row. He followed this up with two albums and two more Top Ten records. Melodyland artists include Jud Strunk, Pat Boone, Ronnie Dove, Dorsey Burnette and Jerry Naylor.

A substantial amount of new product is waiting to be released. This cannot be done until a new name has been selected. Through some previous unknown prior to use of the name "Melodyland" by a religious organization, the label has been forced to change its name.

A contest has been set up to select a new name for Melodyland. Radio stations around the country will be asked to write in and suggest a new name. The winner will be flown to New Orleans or Atlanta for the weekend.

Due to Melodyland's tremendous first-year success, no substantial market or conceptual changes will be made according to Vice President creative Herb Belkin.

COUNTRY ADDS

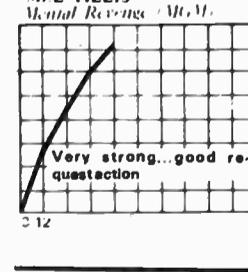
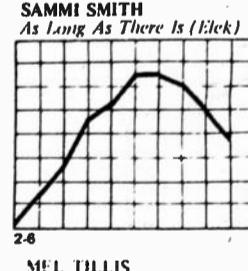
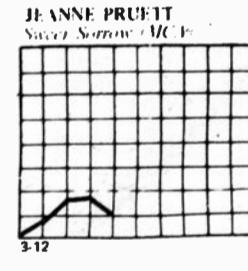
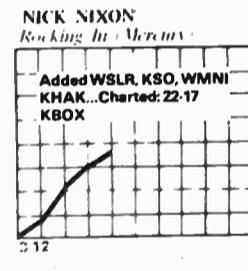
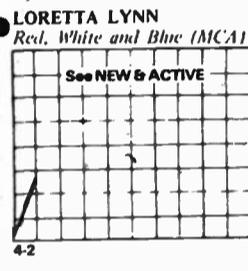
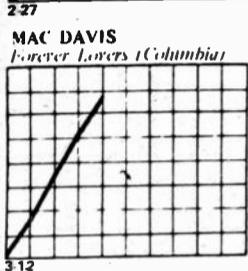
Asterisk (*) denotes records Most Added this week

WSLR/Akron Howdy Glen Bobby Bare Fraddy Weller Earl Conley Nick Nixon Jack Greene King Edwards Barbara Fairchild Don Everly Pick - Brian Collins	KERE/Denver Pick-Johnny Cash Narvel Felts Moe Bandy Loretta Lynn	KFOX/Long Beach Loretta Lynn Black Oak Arkansas John Sebastian Glen Campbell	KTUF/Phoenix Jessi Colter Elvis Presley Loretta Lynn Johnny Cash Freddie Hart Billy Walker Moe Bandy Marty Robbins
WOKO/Albany Fraddy Weller Red Steagall Ronnie Milsap Eddy Bayles Sonny James Conway Twitty	KLAK/Denver Nat Stuckey Dolly Parton Johnny Duncan Bobby Borchers Mel Tillis "Crash" Craddock T.G. Sheppard	KLAC/Los Angeles C.W. McCall Mac White Ray Price	KYAL/Piano Billy Walker Jim Ed Brown "Crash" Craddock Billie Jo Spears Narvel Felts Perry Como
KRZY/Albuquerque Bobby Borchers Kenny Starr Ronnie Milsap Johnny Russell Glen Campbell	KSO/Des Moines Billy Swan John Denver Nick Nixon Anderson/Turner Don Everly Hank Williams Jr. Loretta Lynn Narvel Felts	KLLL/Lubbock Ed Bruce Conway Twitty John Wesley Ryles Glen Campbell Mac Davis Stoney Edwards Johnny Duncan	KPOK/Portland Anderson/Turner Johnny Duncan Donna Fargo "Crash" Craddock Ray Price
WPLO/Atlanta Bellamy Brothers Elvis Presley Hank Williams Jr. Fraddy Weller Marty Robbins	WDEE/Detroit Johnny Cash Loretta Lynn Hank Williams Jr. Elvis Presley Don Everly Mac White	WMC/Memphis Willie Nelson (UA) Ed Bruce Mel Tillis Elvis Presley Stetler Brothers Freddie Hart	KRAK/Sacramento Dorsey Burnett Mel Tillis Billy Swan Willie Nelson (RCA) Narvel Felts Conway Twitty Eddie Joe Downs Jeanne Sealey
KUZZ/Bakersfield Ronnie Milsap "Crash" Craddock Anderson/Turner Mel Tillis Dr. Hook	WJQS/Jacksonville Glen Campbell Loretta Lynn Hank Williams Jr. Elvis Presley Don Everly Mac White	WDDD/Marion, Ill. "Crash" Craddock Anderson/Turner George Kent Sarah Johns Loretta Lynn Gibson & Thompson	WIL/St. Louis Pick-Tanya Tucker
WJQS/Baltimore Freddie Hart Jeanne Sealey Stoney Edwards Willie Nelson (UA)	WBAP/Ft. Worth Johnny Cash	WWOK/Miami Nat Stuckey Loretta Lynn "Crash" Craddock Narvel Felts	WSUN/St. Petersburg Ray Griff Billie Jo Spears Gene Watson Pick-Kenny Starr
KBFW/Bellingham, Ws. Carmol Taylor Ed Bruce Narvel Felts Willie Nelson (RCA) Billy Swan	WNRJ/Gainesville, GA Dorsey Burnett Hank Williams Jr. Elvis Presley Anderson/Turner Donna Fargo Jacky Ward Mike Lundsford Glen Campbell Karen Stanton	WUNI/Mobile Glen Campbell Freddie Hart "Crash" Craddock Anderson & Turner	KSOP/Salt Lake City Loretta Lynn Elvis Presley Billy Swan Hank Williams Jr. Willie Nelson (RCA) Narvel Felts Freddie Hart Glen Campbell
WCOP/Boston Elvis Presley C.W. McCall Michael Murphy Bellamy Brothers Mac White David Wilkins	WGEE/Green Bay Ray Price Stoney Edwards Jean Shepard Conway Twitty Jeanne Sealey John Wesley Ryles	WBAM/Montgomery Fred Hart John Sebastian Faron Young Jim Ed Brown James Talley Johnny Duncan	KKYX/San Antonio Pick-Stoney Edwards Narvel Felts Jacky Ward Freddie Hart Leon Rausch Jody Payne Johnny Cash Barbara Fairchild Faron Young
KHAK/Cedar Rapids Glen Campbell Nick Nixon Ed Bruce Jim Mundy	WESC/Greenville Faron Young Dorsey Burnett "Crash" Craddock Conway Twitty Jeanne Sealey	WXOR/Muscle Shoals Joan Carol Butler Bob Yarborough Freddie Hart Glen Campbell Loretta Lynn Bellamy Brothers "Crash" Craddock Dorsey Burnett	KCKC/San Bernardino Johnny Cash Narvel Felts C.W. McCall Loretta Lynn "Crash" Craddock Brian Collins Bellamy Brothers Dottie West Hank Williams Jr. Mel Tillis Anderson/Turner Elvis Presley
WJJD/Chicago Mac Davis Dolly Parton Anne Murray Narvel Felts Elvis Presley C.W. McCall Glen Campbell Donna Fargo	KENR/Houston Jacky Ward Johnny Cash Marty Robbins Johnny Paycheck Billy Walker Mike Boyd Faron Young	WKDA/Nashville Billy Swan Glen Campbell Freddie Hart Faron Young	KRM/DShreveport Bellamy Brothers Anderson & Turner Ed Bruce Gary Stewart
WMAQ/Chicago John Denver Johnny Rodriguez Roy Clark	KIKK/Houston Jessi Colter Mike Boyd Joe Douglas Marty Robbins Faron Young Jacky Ward Elvis Presley Glen Campbell Mac White	WYTL/Oshkosh C.W. McCall Anderson/Turner Mel Tillis Ronnie Milsap	KXRB/Sioux Falls Judy Miller Elvis Presley Barbara Fairchild Crystal Gayle Johnny Duncan Jean Shepard Glen Campbell Freddie Hart
WUBE/Cincinnati Anderson/Turner Mel Tillis Elvis Presley Bellamy Brothers C.W. McCall	WIRE/Indianapolis Glen Campbell Freddie Hart Loretta Lynn Johnny Russell Elvis Presley Pick-Johnny Cash	WYCL/Peoria Narvel Felts "Crash" Craddock Tibor Brothers Freddie Weller Mel Tillis Ed Bruce Donna Fargo Mac Davis Anderson/Turner	KBUL/Wichita Elvis Presley Dolly Parton Charlie Ross Narvel Felts Jean Shepard
WHK/Cleveland Fraddy Weller Narvel Felts Crystal Gayle "Crash" Craddock Glen Campbell Bobby Borchers Jody Miller Conway Twitty Elvis Presley	WJQS/Jackson, Miss. Crystal Gayle Darrell McCall Fraddy Weller Freddie Hart Murray Kellum Willie Nelson (RCA) Dorsey Burnett Loretta Lynn Jody Miller Glen Campbell Elvis Presley Andy Kim Anne Murray	WYTL/Oshkosh C.W. McCall Anderson/Turner Mel Tillis Ronnie Milsap	
WMNI/Columbus, Ohio Mel Tillis Joe Stampley Bellamy Brothers Nick Nixon Crystal Gayle Ronnie Milsap Hank Williams Jr.	WVOJ/Jacksonville Glen Campbell Carpenters Ed Bruce Crystal Gayle Karen Stanton Stoney Edwards	WYTL/Oshkosh C.W. McCall Anderson/Turner Mel Tillis Ronnie Milsap	
WPNX/Columbus, GA Stetler Brothers Stoney Edwards Glen Campbell Freddie Hart Faron Young Marty Robbins John Sebastian Johnny Cash	KBOX/Dallas Elvis Presley Glen Campbell Leon Rausch Crystal Gayle Rusty Wier Jim Ed Brown Freddie Hart	KJXX/Phoenix Eddy Ravens Johnny Duncan Freddie Hart Anderson/Turner Elvis Presley Donna Fargo	
WONE/Davton "Crash" Craddock Donna Fargo Johnny Paycheck John Denver Ed Bruce	KCKN/Kansas City Freddie Hart Glen Campbell Stoney Edwards Larry Ballard Faron Young Jean Shepard Billy Walker Jim Ed Brown Moe Bandy Johnny Cash Barbara Fairchild Judy Miller Wayne Parker Hank Williams Jr.		

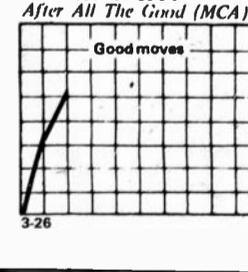
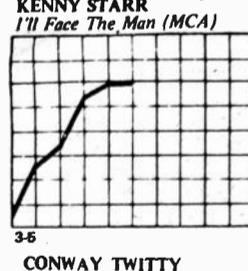
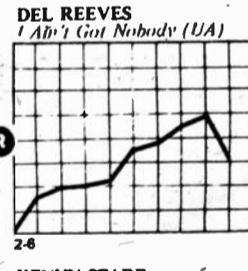
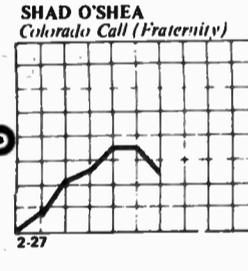
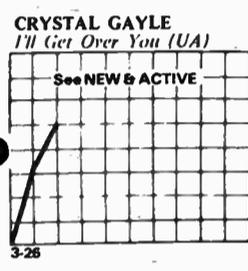
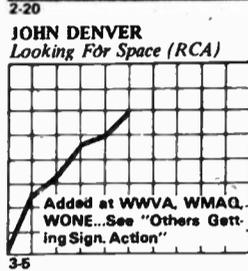
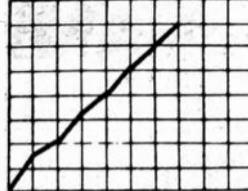
COUNTRY SINGLES

new entries Circled letters indicate alphabetical order

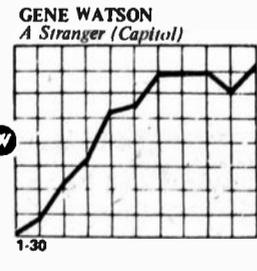
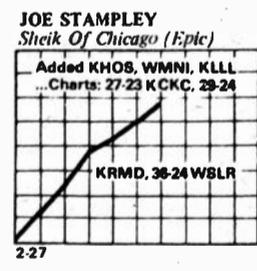
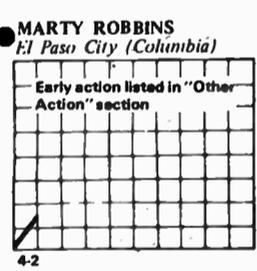
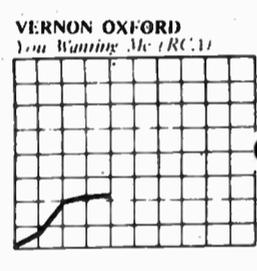
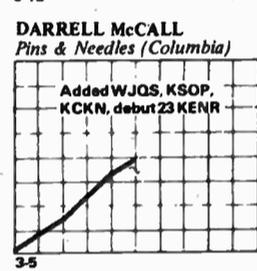
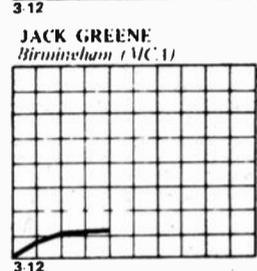
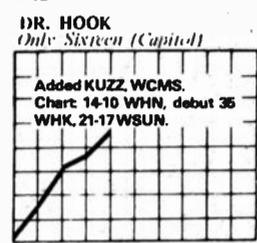
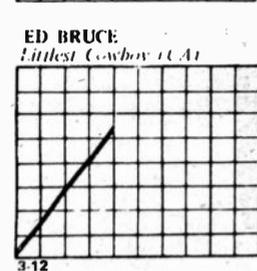
BELLAMY BROTHERS
Let Your Love Flow (WB)



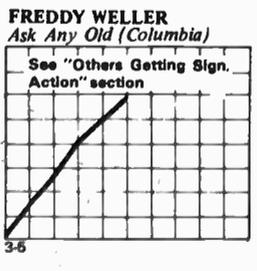
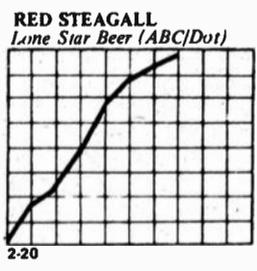
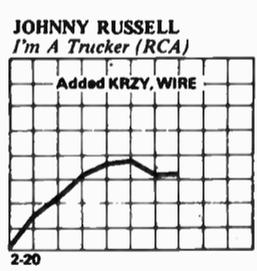
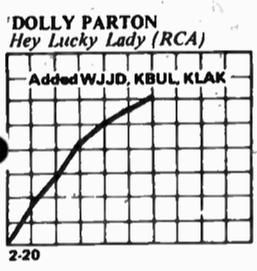
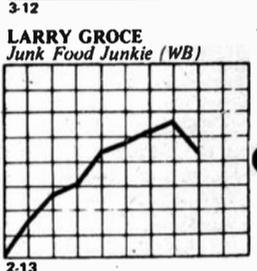
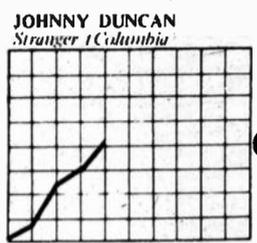
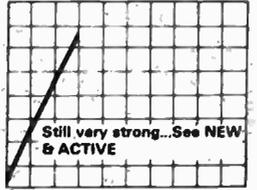
BOBBY BORCHERS
Someones With Wife (Playboy)



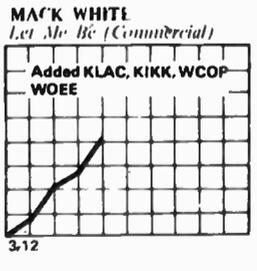
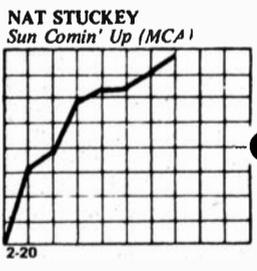
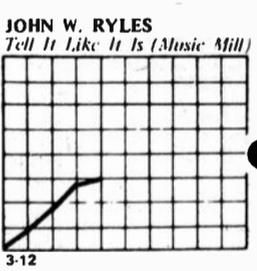
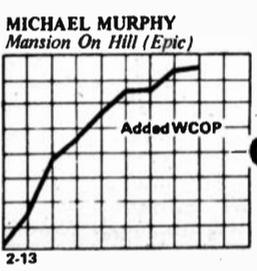
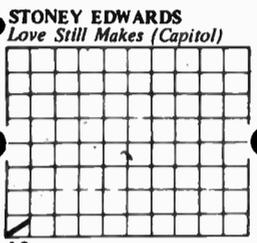
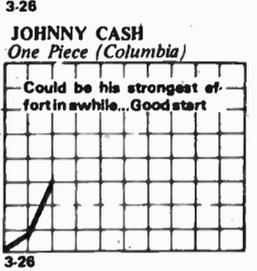
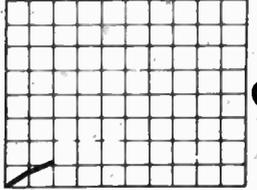
LYNN ANDERSON
The King's Horses (Columbia)



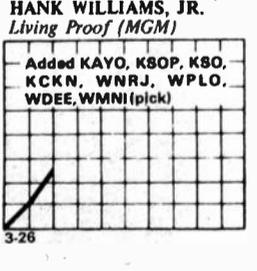
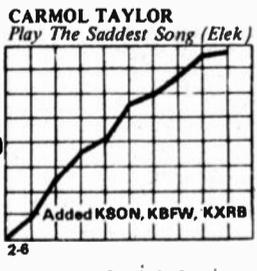
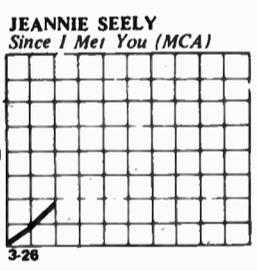
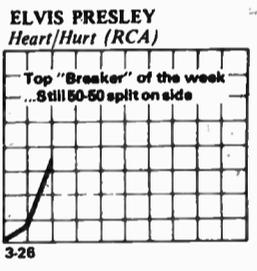
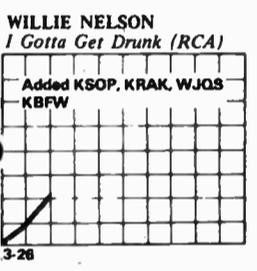
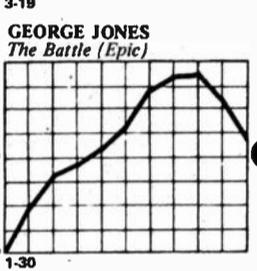
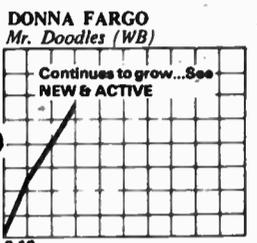
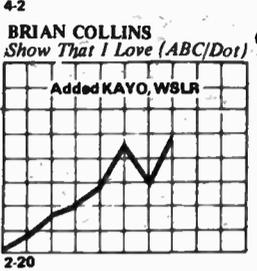
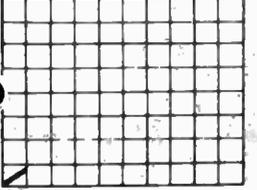
B. ANDERSON & M. TURNER
That's What Made Me (MCA)



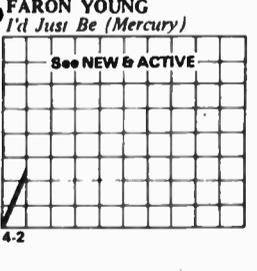
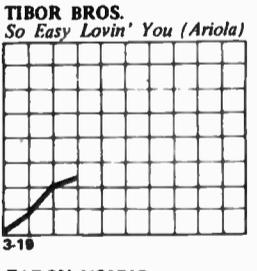
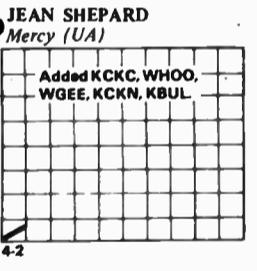
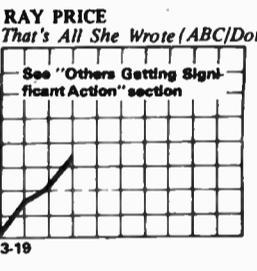
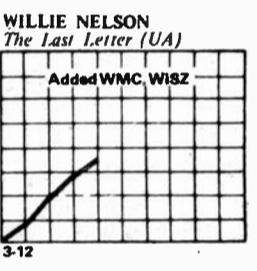
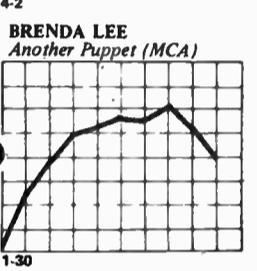
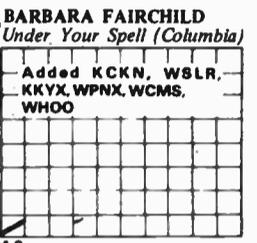
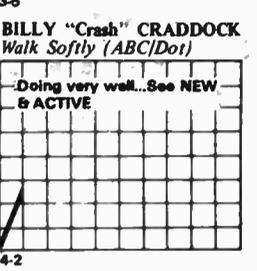
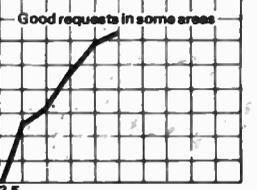
ASLEEP AT THE WHEEL
Nothin' Can Take (Capitol)



MOE BANDY
Biggest Airport (Columbia)



BOBBY BARE
The Winner (RCA)



R&R's New Monthly Magazine Coming Soon

BOBBY POE'S POP MUSIC SURVEY

Presents

The Fourth Annual Radio/Records Seminar/Awards Banquet

And

Celebrity Golf And Tennis Tournaments

AT THE HILTON AIRPORT INN, NASHVILLE, TENN.

JUNE 3-4-5

GOLF PRIZES

\$500.00—1st
\$300.00—2nd
\$200.00—3rd

TENNIS PRIZES

\$500.00—1st
(A DIVISION)
\$300.00—2nd
(B DIVISION)
\$200.00—3rd
(C DIVISION)

FINAL NOMINEES FOR RADIO INDUSTRY '75

RADIO EXECUTIVE OF THE YEAR '75: Dwight Case (RKO)—Rochelle Staab (Bartell)—Dan Clayton (Lin)—Bill Cunningham (Heftal)—Gary Stevens (Doubleday)—Mardi Nerhbass (RKO)—John Bayliss (Combine)—Dave McNamee (Fairchild)—Jerry Blum (Jefferson Pilot)—Jim Hilliard (Fairbanks)—Tim Sullivan (RKO)

NATIONAL PROGRAMMER OF THE YEAR '75: George Johns (Fairbanks)—Bill Tanner (Heftal)—George Willisams (Southern)—Rick Sklar (ABC)—Bo Donovan (SRO)—Jerry Clifton (Bartell)—Allen Shaw (ABC/FM)—Crieg Scott (Plough)—Bob Baron (Smith)—Mike Scott (GCC)

RADIO CONSULTANT OF THE YEAR '75: Kent Burkhart—John Rook—Jack McCoy—Jerry Boulding—George Burns—Dick Starr—Bill Drake—Todd Wallace—Bud Connell—Lee Abrams

MAJOR MARKET RADIO STATION OF THE YEAR '75: WABC (New York City)—KHJ (Los Angeles)—WRKO (Boston)—WLS (Chicago)—CKLW (Detroit)—KCBQ (San Diego)—WPGC (Washington)—13Q (Pittsburgh)—WQXI (Atlanta)—KRBE (Houston)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '75: J.J. Jordan (WRKO)—Ron Riley (WCAO)—Chuck Roberts (KCBQ)—John Gerhon (WLS)—Charlie Van Dyke (KHJ)—Jim Collins (WPGC)—Dan Mason (Z-93)—John Sebastian (KDWB)—Eric Stevens (M-105)—Bobby Rich (B100)—Bill Young (KILT)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '75: Joel Denver (WFIL)—Christy Wright (WRKO)—Dave Sholin (KFRC)—Charlie Lake (WPEZ)—Ted Ferguson (WDRQ)—Jim Elliot (WPGC)—Don Benson (WQXI)—Bob Hall (U100)—Sandy Mirzoeff (WIBG)—Charlie Tuna (WGCL)—Jonnie King (KSLO)

MAJOR MARKET AIR PERSONALITY OF THE YEAR '75: John Leader (KHJ)—George Michael (WABC)—Don Rose (KFRC)—Randy Robbkins (WIXY)—Chuck Knapp (KSTP)—Harry Nelson (WRKO)—Jimi Fox (B100)—Don Berns (KLIF)—Jerry St. James (U100)—J.J. Jackson (WQXI)—Barbara Joe/WFIL

LARGE MARKET RADIO STATION OF THE YEAR '75: WCOL (Columbus)—WOKY (Milwaukee)—KTLK (Denver)—WKBW (Buffalo)—KJR (Seattle)—WSAI (Cincinnati)—KIMN (Denver)—KRIZ (Phoenix)—WQAM (Miami)—WIFE (Indianapolis)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '75: Bill Hennes (WNDE)—Byran McIntyre (WCOL)—E. Alvin Davis (WNOE)—Robert W. Walker (Y100)—Bob Herper (WKBW)—Jim Brown (WOKY)—Robin Mitchell (WSAI)—Alan Mason

LARGE MARKET MUSIC DIRECTOR OF THE YEAR '75: Quincy McCoy (Y100)—Dave Bishop (WCOL)—Linda Hauth (KIMN)—Dean Mitchell (WMJX)—Bob Laurence (KEBQ)—Steve West (KJR)—Tom Birch (WNOE)—John Bettencourt (KLIV)—Bob Walker (WTIX)—Chuck Morgan (WNDE)

LARGE MARKET AIR PERSONALITY OF THE YEAR '75: Danny Neverath (WKBW)—Bob Barry (WOKY)—Harv Moore (WYSL)—Den Alexander (KTLK)—Scotty Brink (KJR)—Steve Casey (KRIZ)—Don Wright (WFUN)—Scott Keynon (KIMN)—Tim Kelly (KTLK)—Rebel Porter (WIFE)

MEDIUM MARKET RADIO STATION OF THE YEAR '75: WMAK (Nashville)—WAKY (Louisville)—WLAC (Nashville)—WHBQ (Memphis)—WERC (Birmingham)—WMPS (Memphis)—WLEE (Richmond)—WAPE (Jacksonville)—WKLO (Louisville)—WING (Dayton)—KROY (Sacramento)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '75: Mark Driscoll (WBBF)—Dick Kent (WLAC)—Johnny Randolph (WAKY)—Bob Paiva (WLEE)—John Long (WAPE)—Bob Hamilton (WLAV)—Roy Mack (WMPS)—Jan Jeffries (WSGN)—Lee Gray (WKLO)—Carl Strandell (WYND)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '75: Beau Matthews (WAYS)—Nancy Solinski (WMAK)—Bobby Dark (WAMS)—Bob Savage (WBBF)—Jim Stewart (WGH)—Bill Thomas (WSGN)—Jim English (WDRG)—Johnny Williams (WPTR)—Dave Allison (WYND)—Ken Clifford (KLEO)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '75: George Klein (WHBQ)—Mike St. John (WERC)—Gary Major (WKLO)—Rick Dees (WMPS)—Mike Driscoll (WTRY)—Tom Nash (WBBF)—Jeff Gerber (WHFM)—Waylon Walker (WAYS)—Mason Dixon (WHBQ)—Coyote Calhoun (WAKY)

SECONDARY MARKET RADIO STATION OF THE YEAR '75: WKIX (Raleigh)—WHY (Montgomery)—WFLI (Chattanooga)—WAVZ (New Haven)—KRKE (Albuquerque)—KIOA (Des Moines)—WRIE (Erie)—WBGW (Bowling Green)—KTAC (Takoma)—WNOX (Knoxville)—WGNG (Providence)—WORC (Worcester)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '75: Les Garland (WAVZ)—Paul Sebastian (WFOM)—Tim Byrd (WAIR)—Tex Meyer (WGOW)—George McGovern (WQPD)—Charlie Walker (WFLB)—Larry Stevens (WHY)—Sandy Neri (WCRO)—Chris Hampton (WBSR)—Jerry Rogers (WSGA)—Jack Fitzgerald (KSTT)—Dain Eric (WMFJ)

SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '75: Lanny West (WHY)—Ron McKay (WKIX)—Mike Steele (KEEL)—Jay McDeniels (WTOB)—Den Ingram (WBSR)—Jack Michaels (WCRO)—Peter Price (WFOM)—Jason O'Brien (WALG)—Bob Payton (XROK)—Mike West (WAVZ)—John Jenkins (WBBQ)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '75: Bob Doris (WKWK)—Russ Spooner (WAIR)—David Carroll (WFLI)—Ken Curtis (98Q)—Bill Gamble (Z-98)—Jim Buchanan (WKBO)—Bruce Stevens (WBBQ)—Steve McKee (KSTT)—Tom McKay (WJON)—Bob Finot (KEWI)—Ron White (WGRD)

FINAL NOMINEES FOR RECORD INDUSTRY '75

RECORD COMPANY OF THE YEAR '75: Arista—Epic—Capitol—Warner Brothers—Columbia—Polydor—A&M—RCA—Motown—Elektra/Asylum—United Artists—MCA

RECORD COMPANY PRESIDENT OF THE YEAR '75: Jerry Greenberg (Atlantic)—Ken Glancy (RCA)—Joe Smith (Warner Brothers)—Henry Stone (TK)—Al Teller (UA)—Jerry Moss (A&M)—Irwin Segelstein (Columbia)—Jerry Rubinstein (ABC)—Larry Uttal (Private Stock)—Neil Bogart (Casablanca)

RECORD COMPANY EXECUTIVE OF THE YEAR '75: Ron Alexenburg (Epic)—Bob Fead (A&M)—Al Coury (Capitol)—Charlie Fach (Mercury)—Gene Armond (U.A.)—Jack Craig (Columbia)—Tom Takayoshi (Playboy)—Otis Smith (ABC)—Barney Ales (Motown)—Don Zimmerman (Capitol)—Mort Weiner (RCA)

VICE PRESIDENT PROMOTION OF THE YEAR '75: Dick Kline (Atlantic)—Ray Anderson (U.A.)—Harold Childs (A&M)—Dave Carrico (Arista)—Stan Bly (Mercury)—Buck Reingold (Casablanca)—Paul Johnson (Motown)—Steve Wax (Elektra)—Noel Love (Private Stock)—Ed Rosenblatt (Warner Brothers)—John Rosica (RCA)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '75: Bob Edson (Capitol)—Harvey Cooper (Haven)—Mel Phillips (Epic)—Margo Knesz (Atlantic)—Howard Smiley (T.K.)—Pat McCoy (ABC)—David Urso (Warner Bros)—Nancy Sain (U.A.)—Fred Ruppert (Buddah)—Don McGregor (Warner Brothers)—Freddie DeMann (Elektra)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '75: Bruce Wendell (Capitol)—David Ezzel (A&M)—Vince Faraci (At)—Jack Hakim (Playboy)—Ron Saul (Motown)—Sammy Alfano (ABC)—Ken Buttice (Elektra)—Gary Davis (WB)—Steve Rudolph (Avco)—Pete Gideon (MCA)—Mike Klenfner (Arista)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '75: Jerry Goodman (ABC)—Bill Heard (Epic)—Larry Cohen (U.A.)—Don Miller (Epic)—Bob Spendlove (RCA)—Bud O'Shea (Epic)—John Parker (U.A.)—Bill Lemmons (Arista)—Larry King (Atlantic)—Wade Conklin (Buddah)

LOCAL MARKET PROMOTION DIRECTOR OF THE YEAR '75: Chris Morgan (Playboy)—J.B. Brenner (A&M)—Bob Brady (ABC)—Danny Davenport (Warner Bros)—Danny Davis (Mercury)—Paul Black (Columbia)—Mike Menocchio (ABC)—Ira Leslie (Polydor)—Stan Byrd (Columbia)—Wynn Jackson (Casablanca)—Len Kanofsky (MCA)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '75: Lu Fields—Jerry Meyers—Ernie Phillips—Perry Stevens—Jim Davenport—Chuck Chellman—Ant/Muscolo—Ben Scotti—Dennis Ganim—Barry Resnick—Don Whittemore—Frank Sciarra—Fred Disipio

MUSIC PUBLISHER OF THE YEAR '75: Acuff/Rose—Jobette—Tree—United Artists—Irving/Almo—Combine—House Of Bryant—Lowary—Gallico—Mighty Three—MCA—Sherlyn

PRODUCER OF THE YEAR '75: Bob Crewe—Gus Dudgeon—Rick Hall—Billy Sherrill—Mike Curb—Lambert/Potter—Jimmy Ienner—Steve Barri—Arif Mardin—Chips Moman—Richard Perry—Joe Wissert

MALE ARTIST OF THE YEAR '75: John Denver—Paul Simon—Neil Sedaka—Paul Anka—Glen Campbell—Barry Manilow—Frankie Valli—David Bowie—Freddie Fender—Michael Murphy

FEMALE ARTIST OF THE YEAR '75: Janis Ian—Linda Ronstadt—Diana Ross—Natalie Cole—Melissa Manchester—Carole King—Carly Simon—Minnie Riperton—Maria Muldaur—Jessi Colter

GROUP OF THE YEAR '75: Eagles—Bee Gees—Hamilton/Joe Frank/Reynolds—Rufus—Foghat—Bay City Rollers—Tony Orlando & Dawn—Four Seasons—Sweet—Ozark Mountain Daredevils—Blackbyrds

DUO OF THE YEAR '75: Captain & Tennille—Righteous Brothers—Loggins & Messina—Seals & Crofts—Onny & Marie—Cashman & West—Kris & Rita—Simon & Snow—Ike & Tina—Cheech & Chong

INSTRUMENTALIST OF THE YEAR '75: KC/Sunshine Band—Earth/Wind/Fire—Van McCoy—Mike Post—Kool & Gang—Rhythm Heritage—Ohio Players—Average White Band—Silver Convention—Hot Chocolate—B.T. Express

RECORD OF THE YEAR '75: "Hustle"—Van McCoy—"Lady Marmalade"—LaBelle—"Fire"—Ohio Players—"Get Down Tonight"—KC/Sunshine Band—"Mandy"—Barry Manilow—"Lyn" Eyes"—Eagles—"Fame"—David Bowie—"When Will I Be Loved"—Linda Ronstadt—"Jive Talkin"—Bee Gees—"Whv Can't We Be Friends"—War

SONG OF THE YEAR '75: "Love Will Keep Us Together"—Sedaka/Greenfield—"Rhinstone Cowboy"—(Weiss)—"At Seventeen"—(Ian)—"Thank God I'm A Country Boy"—(Somers)—"Feelings"—(Albert)—"Send In The Clowns"—(Sondheim)—"Somebody Done Wrong Song"—(Moman/Butler)—"My Eyes Adored You"—(Crewe/Nolan)—"Before The Next Teardrop Falls"—(Peters/Keith)—"Have You Never Been Mellow"—(Farrar)

ALBUM OF THE YEAR '75: "That's The Way Of The World"—(Earth/Wind/Fire)—"Back Home Again"—(John Denver)—"Have You Never Been Mellow"—(Olivia Newton-John)—"Between The Lines"—(Janis Ian)—"Still Crazy After All These Years"—(Paul Simon)—"Venus & Mars"—(Paul McCartney & Wings)—"Born To Run"—(Bruce Springsteen)—"Welcome To My Nightmare"—(Alice Cooper)—"One Of These Nights"—(Eagles)—"War Child"—(Jethro Tull)

POP MUSIC SURVEY—SEMINAR/AWARDS BANQUET

Registration fee:

- 145.00 Seminar/Banquet/Cocktail Party/Golf
- 145.00 Seminar/Banquet/Cocktail Party/Tennis
- 120.00 Seminar/Banquet/Cocktail Party

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Contestants For Golf & Tennis Prizes Must Be Associated With A Radio Station/Record Co./Record Dist./Music Publisher

RADIO PANELISTS:

MASTER OF CEREMONIES
To Be Announced

GUEST SPEAKERS

Richard Fulton
MAYOR/Nashville

Kent Burkhart

Jay Cook
Gerry Peterson
Jerry Clifton
Harv Moore
Bill Tanner
Bryan McIntyre

Les Garland
Ron Riley
Dennis Waters
Jerry Boulding (Soul)
Ted Atkins (MOR)
Mike O'Harro (Disco)
Bob Pittman (Country)

RADIO PRESENTATIONS

Wesley Rose
Jerry Greenberg
Russ Regan
Neil Bogart
Wes Farrell
Shelby Singleton
Boudeleaux Bryant
Jimmy Bowen
Harold Childs
Bruce Wendell
John Sturdivant
Ron Moseley
Bob Skaff
Stan Monteiro
Lucky Carle
Ron Granger
Fred Fioto
Mort Weiner
Jim Davenport

RECORD PANELISTS:

RECORD PRESENTATIONS
George Wilson
Kent Burkhart
George Williams
Jay Cook
Ted Ferguson
Rochelle Staab
Stu Bowers
Dick Kent
Bill Hennes
Jim Collins

Jim Elliot
Charlie Lake
Joel Denver
Gary Major
Larry Ryan
Johnny Randolph
Mike St. John
Bob Paiva
Mark Driscoll

Bob Sherwood
Jim Jeffries
Larry Douglas
Tom Cossie
Mel Phillips
Scott Shannon
Larry Baunach
Eddie DeJoy
Joe Cash
Don Anti
Harvey Cooper
Bob Edson

POP/ADULT

Radio & Records

POP ADULT / 40

3 Weeks Ago	2 Weeks Ago		
3	2	1	BELLAMY BROTHERS/Let Your Love Flow (WB)
9	5	2	CARPENTERS/There's A Kind Of Hush (A&M)
1	1	3	CAPTAIN & TENNILLE/Lonely Night (A&M)
5	4	4	GARY WRIGHT/Dreamweaver (WB)
2	3	5	FOUR SEASONS/December 1963 (WB)
12	9	6	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
6	6	7	TONY ORLANDO & DAWN/Cupid (Elektra)
7	8	8	DR. HOOK/Only Sixteen (Capitol)
4	7	9	ERIC CARMEN/All By Myself (Arista)
15	13	10	CAROLE KING/Only Love Is Real (Ode)
33	18	11	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
22	16	12	OLIVIA NEWTON-JOHN/Come On Over (MCA)
17	15	13	ABBA/I Do, I Do (Atlantic)
13	11	14	MELISSA MANCHESTER/Just You & I (Arista)
31	25	15	JOHN DENVER/Looking For Space (RCA)
23	19	16	RANDY EDELMAN/Concrete & Clay (20th)
19	17	17	NATALIE COLE/Inseparable (Capitol)
8	10	18	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
26	22	19	WAYLON & WILLIE/Good Hearted Woman (RCA)
29	24	20	EMMYLOU HARRIS/Here, There And Everywhere (Reprise)
38	31	21	DIANA ROSS/I Though It Took A Little Time (Motown)
39	28	22	MARILYN MCCOO & BILLY DAVIS/Hope We Get To Love In Time (ABC)
28	26	23	JEAN-CLAUDE BORELLY/Dolanes Melodie (London)
34	30	24	HALL & OATES/Sara Smile (RCA)
36	32	25	DOBIE GRAY/If Love Must Grow (Capricorn)
11	12	26	LARRY GROCE/Junk Food Junkie (WB)
-	37	27	HENRY GROSS/Shannon (Lifesong)
10	14	28	PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
-	39	29	LARRY SANTOS/We Can't Hide It Anymore (Casablanca)
24	23	30	PAUL DELICATO/Cara Mia (Artists Of America)
40	35	31	FREDDY FENDER/You'll Lose A Good Thing (ABC)
-	38	32	FRANKIE VALLI/Fallen Angel (Private Stock)
21	20	33	JIGSAW/Love Fire (Chelsea)
37	36	34	SALSOUL ORCHESTRA/Tangerine (Salsoul)
-	40	35	FLEETWOOD MAC/Rhiannon (WB)
-	→	36	GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me (Capitol)
-	→	37	JOHN SEBASTIAN/Welcome Back Kotter (Reprise)
-	→	38	HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy)
-	→	39	DONNY GERRARD/Words (Are Impossible) (Greedy)
-	→	40	STARLAND VOCAL BAND/Afternoon Delight (Windsong)

Most Added:

JOHN SEBASTIAN/Welcome Back Kotter (Reprise) After such a long dry spell from the charts...this should almost be called "Welcome Back Sebastian." Check New & Active for station breakdown.

GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me Good-bye (Capitol) Now hitting over 70% airplay on reporting stations...latest adds include WQUD, WPTF, WBAL, KCRA, KRMG, WCCO, WSAV, KSL, KXLY, WNHC, WSB, KWAV, WFIR, KEX, WMBR, WKBC-FM, KJIN.

HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy) Group's "love-rock" sound continues to win a big share of airplay...latest adds include WPTF, KMBZ, WASH, WCCO, WFIR, KULF. Now playing at 55% of reporting stations.

LARRY SANTOS/We Can't Hide It Anymore (Casablanca) Apparently you can't hide this hit anymore. Latest key adds include KHOW, WHIO, WFTL, WLW, WHAG. Super action at KULF from just one week's play. Also hot at WHIO first week on.

The Hottest:

BELLAMY BROTHERS/Let Your Love Flow (WB) Topping the Pop/Adult 40 this week. Hot reports from WSIX, WQUD, KHOW, WPTF, WGAR, WCBM, WIND, KRMG, WLNH, KMBZ, WFTL, WSAV, KWAV, WHAG, WLW, KEX, WMBR, KULF.

MAXINE NIGHTINGALE/Right Back Where We Started From (UA) Reporting hot at KJIN, WTAE, KEX (both sales and phones), WMBR, KULF, KOFM, KIIS, KFMB, KMBZ, WASH, WSAV, WHBC, WHAG, WFIR, WLW, WQUD, KHOW, WGAR, WCBM, KRMG, WLNH.

CARPENTERS/There's A Kind Of Hush (A&M) Locked into the no. 2 position on the Pop/Adult 40 this week. Hot reports are impressive...WLW, KHOW, WPTF, KRMG, WSAV, WHBC, KIOI, WHAG, KULF, KIIS, WNHC, WSIX, KJIN, KMBZ, WASH, WFTL.

NEW & ACTIVE

PAUL ANKA
Anytime (UA)

Latest adds include KWAV, WFIR, WFTL, WASH, WHIO, WCCO, WGN, WSB, WBAL, KULF, WPTF, KSL & more.

JOHN SEBASTIAN

Welcome Back Kotter (Reprise)

Monstrous airplay already...Add WSM, KWAV, WLNH, KRMG, WCCO, KHNY, WGN, WBAL, WCBM, WMBR, KOFM, WKBC-FM, WQUD, KHOW, WPTF, WEI-FM, WHAG, WSAV, WHBC Plus more.

DONNY GERRARD

Words (Are Impossible) (Greedy)

Looking very strong now. Add WCCO, WGN, WBAL, KCRA, KMBZ. Hot at WFIR, KWAV.

ELVIS PRESLEY
Hurt (RCA)

Add WCCO, WNHC, WSB, WLNH, WFIR, KFI, WPTF.

JIMMY BUFFETT "The Captain & The Kid" (ABC) Add WGN, KWAV, WEI-FM.

MARMALADE "Falling Apart At The Seams" (Ariola America) Add KIIS, WBAL, KIOI, KEX.

DIANA ROSS "Love Hangover" (Motown) Add WIP, WLNH, WSM, WTAE, KOFM, KFI.

5th DIMENSION "Love Hangover" (ABC) Add WNHC, WGN, WSM, KHOW. **ELO** "Strange Magic" (UA) More airplay continues...WCCO, WCBM, WASH KFI, WKBC-FM.

JIM CROCE "Mississippi Lady" (Lifesong) Add WGN, WCCO.

PERRY COMO "The Grass Keeps On Growin'" (RCA) Add WSB, WHIO, KFI, WPTF.

C.W. McCALL "There Won't Be Any Country Music" (MGM) Add WBAL, WSM.

ANDREA TRUE CONNECTION "More, More, More" (Buddah) Add WGAR, KIIS, WNBC, WIP.

SAMMY DAVIS JR. "Baretta's Theme" (20th Century) Add WHIO, WSAV.

POP/ADULT NOTES

BY MIKE KASABO



While the Johnnie Taylor record "Disco Lady" has yet to find majority airplay interest with Pop/Adult programmers a few stations are showing impressive action. The record moves 21-9 at WGAR, 21-11 at KIIS, 5-4 at WTAE. Also just added at New York's WNBC.

It's been a long time since we've seen a come-back (in terms of airplay) the likes of which is happening to John Sebastian. In just two weeks, "Welcome Back Kotter" is now being played on over 80% of our reporting stations. See this week's New & Active for station breakdown.

The Starland Vocal Band's "Afternoon Delight" follows up airplay with hot reports...26-18 at KWAV, 40-34 at WSAV plus super action at WASH and KDOWN.

WQUD reporting sensational phones on the Keller & Webb record "Don't Worry Baby." WEI-FM reporting "Uptown, Uptempo" from the Randy Edelman album hot for the third week in a row...you might want to check it out.

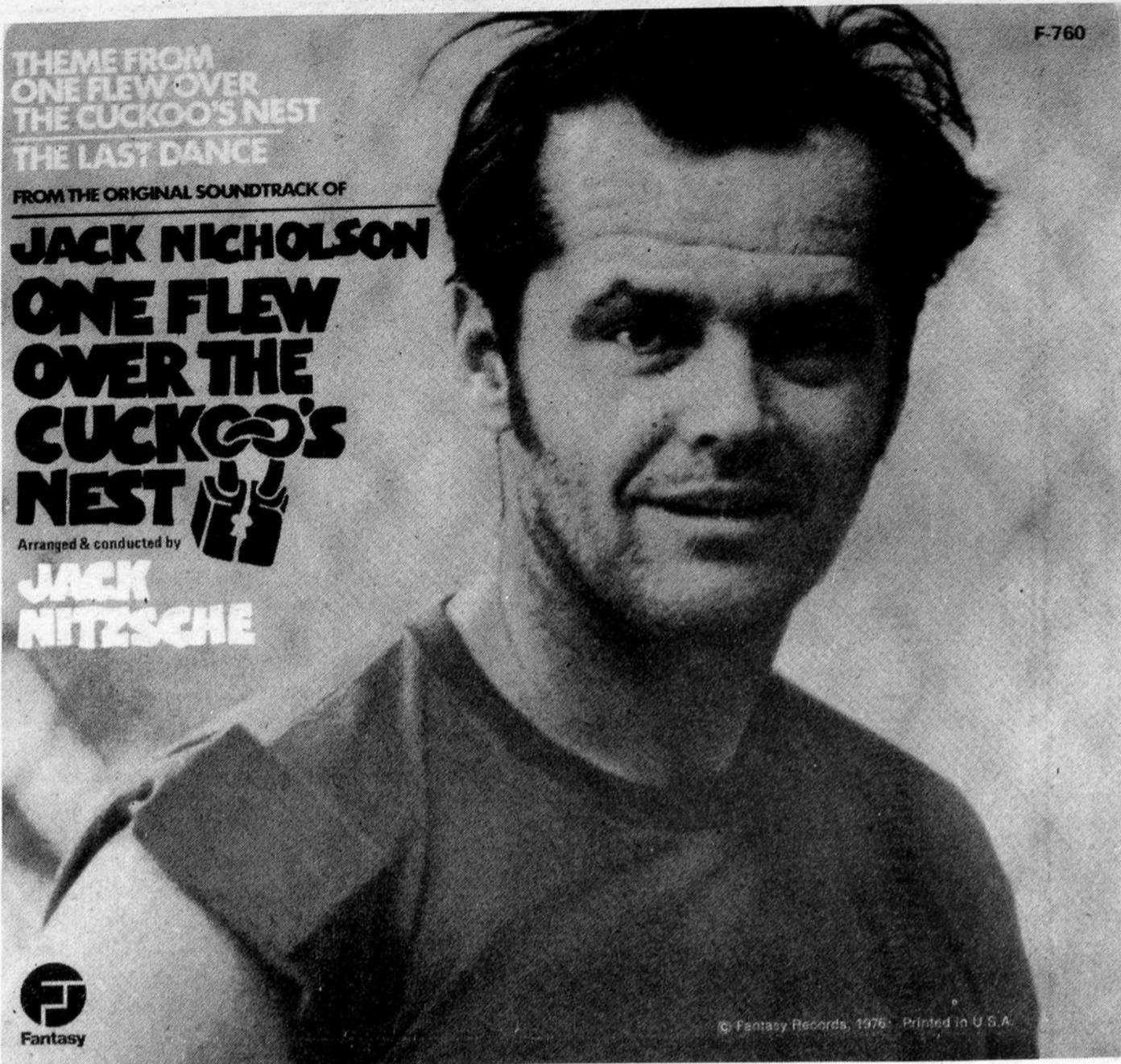
With all the talk about the Diana Ross and Fifth Dimension contest, many have overlooked another cover battle. "Baretta's Theme" is available by both Sammy Davis Jr. on 20th Century and Rhythm Heritage on ABC.

After a number of months in the field the Andrea True Connection "More, More, More" on Buddah appears to be making some key moves. 32-22 at WHBC, 27-20 at KJIN, 28-21 at WKBC-FM, and added at WNBC, WIP, WGAR, KDOWN.

The new Neil Sedaka "Love In The Shadows" is just getting out into the field. The flip side "Baby, Don't Let It Mess Your Mind" was a Rocket release late last year by Donny Gerrard.

A couple of heavies, WGN and WCCO, have gone with the new Johnny Cash single "One Piece At A Time." Musically the record is reminiscent of "Boy Named Sue." Subject matter has to do with an automobile plant worker who's dream is to own one of the Cadillac's he's building on the assembly line. Piece by piece he sneaks out a different part each day until he has all the sections to build his very own Hog.

After many comments from both the radio and record industries, the "Adds and Hots" section returns to the Pop/Adult section beginning this week. We will list all the additions and all the hot reports from as many of our reporters as space permits each week.



The Single From Fantasy Records

FANTASY PICTURES WINS 5 ACADEMY AWARDS!

BEST PICTURE

Saul Zaentz & Michael Douglas

BEST ACTOR

Jack Nicholson

BEST ACTRESS

Louise Fletcher

BEST DIRECTOR

Milos Forman

BEST ADAPTATION

Lawrence Hauben & Bo Goldman

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

WINGS

Silly Love Songs (Capitol)

47 percent of our reporters on it, 32 adds including CKLW, WCAO, KTLK, KEZY, WBBF, WBBQ, WERC, KRIZ. Moves; 29-8 KCBQ, 30-26 WPGC, 19-16 at 99X, 30-27 WAPE, see Parallels.

KISS

Shout It Out Loud (Casablanca)

44 percent of our reporters on it, 16 adds including WRKO, WPGC, KEZY, WPEZ, Z93, WLEE, WKIX. Moves; 20-15 CKLW, 34-29 WIXY, 23-18 WBBF, 17-11 WBBQ, 29-26 WIFE. See Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

BILLY OCEAN "Love Really Hurts Without You" (Ariola America) 34 reporters on it, 24 adds including WFIL, WCAO, CKLW, KJR, WORC, WHBQ, KJRB, B100, WISE. Moves; debut 30 WRKO, 27-23 KFRC, 27-21 WJDX.

HALL & OATES "Sara Smile" (RCA) 39 reporters on it, 5 adds including WRKO, KJR, WLEE. Moves; 2-2 at 13Q, 2-2 CKLW, 23-19 WAVZ, 28-15 WAPE, 16-7 at Z96, 25-20 KREM, see Parallels.

PRATT & McLAIN "Happy Days" (Warner/Reprise) 32 reporters on it, 23 adds including WFIL, CKLW, 99X, WDRG, KCPX, KSLY. Moves; 27 WRKO, 18-15 KHJ, 28-22 KFRC.

GLEN CAMPBELL "Don't Pull Your Love/Goodbye" (Capitol) 31 reporters on it, 9 adds including WAKY, WGH, KAKC, WROK. Moves; on KLIF, 37-29 WCOL, 32-27 WBJW, 26-21 WFOM.

CATE BROS. "Union Man" (Asylum) 29 reporters on it, 6 adds including WMAK, WAVZ, WISM, WJDX. Moves; 14-13 WIXY, 5-2 WHBQ, 17-11 WGNG, 15-13 WAIR, 15-9 at 98Q, 11-7 WGLF.

DIANA ROSS "Love Hangover" (Motown) 22 reporters on it, 16 adds including WCAO, WSAI, WPGC, WBBF, WSGN, WRIE. Moves; debut 25 WFIL, debut 22 WRKO, debut 29 KCPX.

BAD COMPANY "Youngblood" (Swan Song) 29 reporters on it, 3 adds including WIXY, WRFC. Moves; debut 30 KRBE, debut 27 KERN, 25-23 WLCY, 28-23 WKIX, 33-21 KQWB, 10-5 at Z96.

OLIVIA NEWTON-JOHN "Come On Over" (MCA) 27 reporters on it, 5 adds including WGH, KAKC, KAFY. Moves; 25-19 KLIF, 21-16 WORC, 25-20 WGUY, 15-11 WJDX, 27-23 WTRU.

ANDREA TRUE CONNECTION "More More More" (Buddah) 25 reporters on it, 4 adds including WIXY, WAKY, WGH. Moves; 19-17 KRBE, 24-22 WBBQ, 13-12 WSAR, 17-11 WFLB.

ELVIS PRESLEY "The Hurt" (RCA) 23 reporters on it, 10 adds including WAVZ, KAKC, WAKY, WMAK, KEEL, WAAY. Moves; 26-19 WRKO, 33-27 KTLK, 23-8 WAYS, 23-15 WLAC, 25-18 WFLB.

JIGSAW "Love Fire" (Chelsea) 25 reporters on it, 1 add KING. Moves; 16-13 KCBQ, 24-23 KLIF, 14-11 WCOL, 28-22 WLEE, 25-23 KGW, 8-7 WAIR.

Others Getting Significant Action

NEIL SEDAKA "Love In The Shadows" (Rocket) Add WGCL, KRBE, KTLK, KLIF, KCPX, WLAC, WORC, and more.

RICHARD COCCIANTE "When Love Has Gone Away" (20th Century) 24-22 KHJ, debut 25 KFRC, add KJR, add WORC, add WGNG, and more.

DOROTHY MOORE "Misty Blue" (Malaco) Add WCAO, KCBQ, WERC, Z93, 13-6 WPGC, 18-13 WJDX.

AL WILSON "I've Got A Feeling" (Playboy) Add KHJ, WCAO, on WSAI, 20-26 WSGA, 10-5 WRFC, 22-20 KSLY.

BLACKBYRDS "Happy Music" (Fantasy) 23-15 WGCL, 6-6 CKLW, add WAVZ, WXYZ, WEOO, 9-7 WFLB.

SUTHERLAND BROS. & QUIVER "Arms Of Mary" (Columbia) Add KJR, WORC, WCOL, KTKT, WISE, 19-13 KCPX, 38-32 at 98Q, 17-14 KRSP.

MARMALADE "Falling Apart At The Seams" (Ariola America) Add KERN, WRIE, WEAQ, 22-15 KCBQ, 30-26 KCPX, 25-22 WISM, 24-18 WOSH.

CONTINUED ON PAGE 14

Radio & Records

THE INDUSTRY'S NEWSPAPER

April 2, 1976

4 Weeks Ago 3 Weeks Ago 2 Weeks Ago

2	1	1	①	FOUR SEASONS/December 1963 (WB)
10	4	3	②	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
20	11	5	③	JOHNNIE TAYLOR/Disco Lady (Columbia)
3	3	2	4	THE CAPTAIN & TENNILLE/Lonely Night (A&M)
18	10	7	⑤	BELLAMY BROTHERS/Let Your Love Flow (WB)
1	2	4	6	GARY WRIGHT/Dreamweaver (WB)
7	5	6	7	RUFUS/Sweet Thing (ABC)
12	12	9	8	QUEEN/Bohemian Rhapsody (Elektra)
13	13	11	9	DR. HOOK/Only Sixteen (Capitol)
—	29	15	⑩	SYLVERS/Boogie Fever (Capitol)
25	20	16	⑪	PETER FRAMPTON/Show Me The Way (A&M)
33	25	20	⑫	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn-WB)
6	6	8	13	AEROSMITH/Dream On (Columbia)
21	18	14	14	CARPENTERS/There's A Kind Of Hush (A&M)
8	8	10	15	BAY CITY ROLLERS/Money Honey (Arista)
5	9	12	16	ERIC CARMEN/All By Myself (Arista)
4	7	13	17	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
34	27	22	18	COMMODORES/Sweet Love (Motown)
27	24	21	19	DONNY & MARIE OSMOND/Deep Purple (MGM)
—	36	28	⑳	HENRY GROSS/Shannon (Lifesong)
—	—	—	→ ㉑	JOHN SEBASTIAN/Welcome Back (Warner/Reprise)
22	19	19	22	SWEET/Action (Capitol)
—	34	29	㉓	ABBA/I Do, I Do, I Do, I Do, I Do, (Atlantic)
—	—	34	㉔	O'JAYS/Livin' For The Weekend (Phy/Int)
9	14	18	25	EAGLES/Take It To The Limit (Asylum)
35	32	27	26	STYX/Lorelei (A&M)
17	23	23	27	FOGHAT/Slow Ride (Bearsville-WB)
—	39	32	28	LARRY SANTOS/We Can't Hide It Anymore (Casablanca)
—	—	39	㉙	FLEETWOOD MAC/Rhiannon (Warner/Reprise)
—	—	33	30	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
—	—	38	31	ELECTRIC LIGHT ORCHESTRA/Strange Magic (UA)
14	17	26	32	NAZARETH/Love Hurts (A&M)
—	40	35	33	JOHN DENVER/Looking For Space (RCA)
11	16	17	34	BEE GEES/Fanny (RSO)
19	21	30	35	MIRACLES/Love Machine (Motown)
—	—	→ 36	→	KISS/Shout It Out Loud (Casablanca)
16	15	24	37	DAVID BOWIE/Golden Years (RCA)
—	—	→ 38	→	HALL & OATES/Sara Smile (RCA)
31	26	25	39	WAYLON & WILLIE/Good Hearted Woman (RCA)
15	22	31	40	PAUL SIMON/50 Ways To Leave Your Lover (Columbia)

NEW ENTRIES

ACTIVE ALBUM CUTS

BAY CITY ROLLERS "Rock & Roll Love Letter"
EARTH WIND & FIRE "Reasons"
QUEEN "Best Friend"
WHO "Slip Kid"
WINGS "Let 'Em In"
WINGS "Beware"
LED ZEPPELIN "Candy Store Rock"
BAD COMPANY "Run With The Pack"

ACTIVE RE-CURRENTS

NAZARETH "Love Hurts"
MIRACLES "Love Machine"
ERIC CARMEN "All By Myself"
THE WHO "Squeeze Box"
ELO "Evil Woman"

MOST ACTIVE RECORDS

JOHNNIE TAYLOR
SYLVERS
MAXINE NIGHTINGALE
BELLAMY BROTHERS
ELVIN BISHOP
PETER FRAMPTON
HENRY GROSS
JOHN SEBASTIAN
QUEEN
FLEETWOOD MAC
OR. HOOK
WINGS

NATIONAL REQUEST TABULATION

LAST WEEK

1	1	FOUR SEASONS
7	2	SYLVERS
5	3	JOHNNIE TAYLOR
2	4	QUEEN
—	5	JOHN SEBASTIAN
6	6	GARY WRIGHT
10	7	ELVIN BISHOP
—	8	HENRY GROSS
3	9	CAPTAIN & TENNILLE
4	10	OR. HOOK