

# Radio & Records

ISSUE NUMBER 238

THE INDUSTRY'S NEWSPAPER

FRIDAY JUNE 30, 1978

April/May 1978

## Arbitron Summaries

### FORMAT LEGEND

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz  
This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated Radio service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

### Detroit

WJR (PA), with some help from Tigers baseball more than doubled the share of the number two station as it continues to increase 15.5 to 16.9. WRIF (A) now second in overall share 5.9 to 7.2. WJR-FM (BM) comes in third, holding at 5.8. In the Top 40 battle WNIC-FM on top 3.6 to 4.4, CKLW 3.9 to 3.7, WDRQ held at 3.7, WXYZ 5.4 to 3.9. In AOR, WWWW 3.5 to 3.4, WABX 4.1 to 3.3, WRIF on top with their 7.2. WDEE (C) up 3.0 to 4.2, CKLW-FM (C) 0.7 to 1.0. WJLB (B) 4.0 to 3.8, WGPR (B) 1.6 to 2.9, WCHB (B) 3.2 to 2.8. WMJC (PA) 3.1 to 3.3, WWKR (PA) 1.3 to 1.1, WOMC (PA) 4.1 to 4.7, WWJ (N/T) 6.6 to 4.7, WWJ-FM (BM) 5.1 to 4.5, WJZZ (B) 2.0 to 2.3, WCAR (PA) 1.2 to 1.0, WCAR-FM (C) 0.6 to 1.0. Demographics—Teens: WRIF 20.0, WDRQ 11.7, WABX and WJLB 7.9 each, WCHB 7.4. Adults 18-34: WRIF 11.8, WNIC 8.6, WWWW 6.8, WABX 6.3, WMJC 6.2, CKLW 5.9. Adults 25-49: WJR 15.7, WOMC 7.2, WXYZ 5.7, WMJC 5.6, WDEE 5.2. Adults 35-64: WJR 26.3, WJR-FM 8.6, WWJ-FM 8.5, WDEE 7.4.

### Pittsburgh

KDKA (PA) after all these years still shows no signs of weakness. They're up 22.7 to 24.5, carrying a 32 share at night with Pirates baseball. The success story here is the solid continued growth of WXXK (R) from 4.1 to 6.3, now the overall rock leader. WPEZ (R) 5.9 to 4.5, WKTQ (R) 3.9 to 4.7, WDVE (A) 5.2 to 5.6, WYDD (A) 3.0 to 1.7. WAMO (B) 2.3 to 3.4, WEEP (C) 2.6 to 2.3, WEEP-FM (C) 2.5 to 1.3. WJOI (BM) 5.2 to 5.7, WSHH (BM) 8.5 to 8.6, WTAE (PA) 6.5 to 6.1, WWSW (PA) 5.9 to 4.3, KQV (N) 2.6 to 2.9. Demographics—Teens: WXXK 21.6, WDVE 14.3, WPEZ 14.0, WKTQ 13.7, WAMO 11.4. Adults 18-34: WTAE 13.1, WDVE 12.9, KDKA 11.0, WXXK 9.3, WKTQ 8.9. Adults 25-49: KDKA 23.6, WTAE 11.6, WSHH 8.0, WJOI 7.4. Adults 36-64: KDKA 32.1, WSHH 13.0, WJOI 9.3.

### Baltimore

WBAL (PA) still on top of the market, up 14.4 to 15.2; WCBM (PA) second overall 10.0 to 9.0; WLIF (BM) is third 7.6 to 8.2. WCAO (R) up 5.8 to 6.2, Plough's disco formatted FM, WXYV, 6.1 to 5.3, WBKZ (R) 2.1 to 3.8, WLPL (R) 3.3 to 3.5. WWIN (B) took a big jump 2.3 to 4.7, as did WSID (B) 1.6 to 3.1. WPOC (C) 6.2 to 3.7 with the lost country audience not noticeably showing up anywhere else. WBMD (C) 0.9 to 0.7. in AOR WIYY up 3.7 to 4.2, WKTK 2.8 to 2.6, WAYE 1.4 to 1.0. WFBR (PA) 5.0 to 4.2, WITH (BM) 1.8 to 1.2, WMAR (BM) 3.9 to 4.6. Demographics—Teens: WLPL 15.7, WCAO 13.9, WWIN 10.9. Adults 18-34: WCBM 11.7, WXYV 11.2, WCAO and WIYY 8.3 each. Adults 25-49: WCBM 13.8, WBAL 9.9, WFBR 6.6, WLIF 6.5. Adults 35-64: WBAL 21.5, WLIF 10.8, WCBM 8.0.

### Washington D.C.

A few changes in this market, beginning with top ranked WMAL (PA) slipping for the first time in recent history, 12.2 to 9.9. WPGC AM&FM (R) 9.7 to 8.9, and the success story is WASH (PA) up 4.6 to 6.5. WHUR (B) 4.4 to 5.3 for their best book, WOL (B) 2.5 to 2.1, WOOK (B) had their best book also 4.8 to 6.3. In Country WMZQ scored well 2.8 up 3.9, WPIK (C) 1.4 to 2.4, WXRA (C) 1.7 to 0.9. WKYS (Disco) continued its slide 3.5 to 2.4.  
(Continued on page 6)

### Cleveland

WQAL (PA) continues to climb, 10.8 to 11.4. WDOK (PA) now second overall 8.2 to 9.3, WMMS (A) 6.9 to 8.8 and solid. WWWE (PA) 6.1 to 7.6 with most of the gain being Indians baseball. WJMO (B) had its best book 5.0 to 7.0, WHK (C) 6.8 to 6.6, WGCL (R) 4.5 to 3.4, WZZP (R) 5.9 to 1.7, WLYT (R) 2.0 to 1.4, WDMT (C) 1.8 to 2.9, WERE (N) 7.9 to 5.1, WGAR (PA) 5.1 to 6.5, WJW (PA) 4.0 to 2.2, WKSW (BM) 3.7 to 4.4.  
(Continued on page 6)

### FOUR STATIONS CITE LOW 18-24 DIARY RETURNS

## Rockford Files Arbitron Protest

Four radio stations in Rockford, Illinois have written letters to Arbitron protesting inadequate diary representation among 18-24 males in the Rockford April/May rating survey. Although Arbitron has taken no action to date on the complaints, the situation was further complicated by a fifth Rockford station protesting the protest, filing an objection to any future recall of the book.

Stations WKKN/WYFE-FM (Y95), formatted Country and AOR respectively, and WROK/WZOK-FM (Top 40 and AOR) filed separate letters of complaint to Arbitron. According to officials at Y95, their Arbitron representative informed them that the entire 18-24 sample was based on "11 or 12" returned diaries, a situation Y95 Program Director Armand Chianti termed "ludicrous." Station General Manager Duane Daniels told R&R, "The protest is based on the inadequate number of diaries in the 18-24 demographic; which is inherent in Arbitron's methodology." He cited the 18-24 audience as crucial for AOR stations, and added, "We would hope that this would be the start of the AOR stations around the country putting a little more pressure" on Arbitron.

### Book Shows Dive For Y95

The April/May '78 Rockford rating figures (Metro M-S 6am-12mid) show Country WKKN up to 6.4 over-

all from a 4.5 in the last survey (April/May 1977). But the station was down 7.0 to 4.7 in Men 18 plus, while AOR Y95 skidded from 14.0

in 1977 to 3.7 in Men 18 plus, contributing to an overall decline from 11.0 to 4.8. WYFE had taken a spec-

(Continued on page 6)

### LOGGING VIOLATIONS

## FCC Fines Texas Daytimer \$10,000

According to its logs of July 2, 1977, Spanish-formatted KCCT, a top-rated Corpus Christi daytimer, signed on the air at 6:00am. According to the FCC, which was monitoring and taping the station that day, it was more like 6:30am. But for KCCT, its troubles were only beginning.

In two separate letters to the station's licensee which were released this week, the Commission both notified the station of a \$10,000 fine

and granted a one-year-only renewal term. Both pertained to logging violations.

### FCC On The Spots

The FCC alleges that KCCT, during the course of its 14-hour broadcast day on July 2, 1977, failed to log over 40 minutes of commercial matter. KCCT had been heavily promoting its upcoming "Pinto-Bean Cook-Off" during its regular

(Continued on page 23)

### DENVER DIARY DECISION

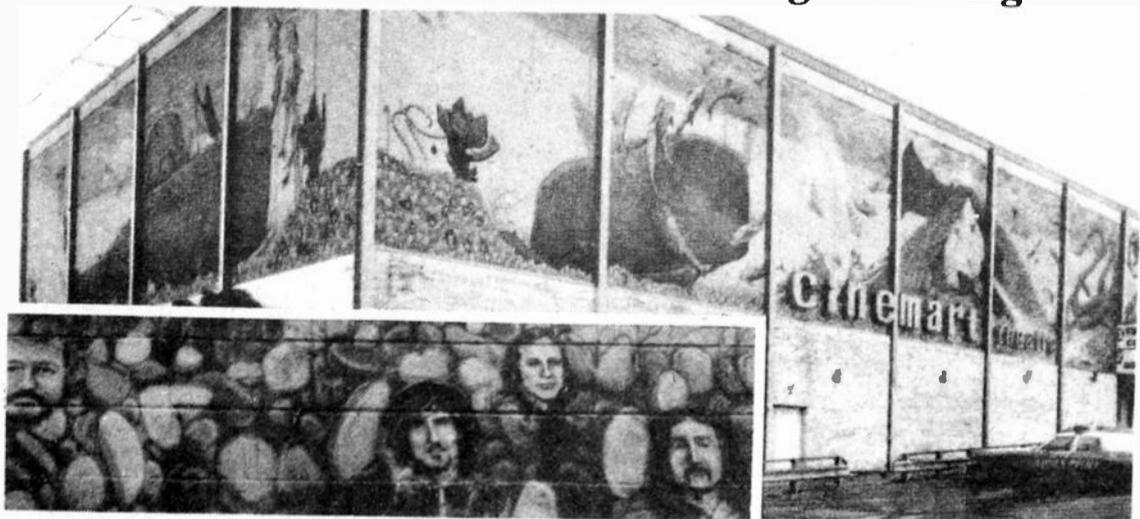
## Moore Given Probation On Conspiracy; Other Charge Dropped

Former KHOW/Denver Program Director Hal Moore (still an air personality on the station) was placed on two years' probation for a conspiracy charge related to the long-running Denver diary distortion case, while a criminal impersonation charge was dismissed. Moore had earlier pleaded nolo contendere to both the criminal impersonation

charge, stemming from allegations that Moore had controlled the filling out of illegally-obtained Arbitron diaries during the April/May 1976 survey period; and the conspiracy charge, which alleged that he had entered into a conspiracy to commit criminal impersonation. No fine was levied against Moore.

### NEW HAVEN STATION INVOLVED IN CREATION

## Rock Stars Featured In Nation's Largest Painting



WPLR/New Haven, CT participated in the creation of the largest outdoor painting in the United States, a 10,000 square-foot mural on three sides of the Cinemart Theater in suburban Hamden. The huge painting has a basic underwater scene theme, but as an added touch, the painted faces of nu-

merous top recording artists have been embedded in the rocks of the sea bed, inspiring a WPLR contest. WPLR Vice President Dick Kalt conceived the idea for the mural two years ago with artists Dan Daddona and Tony Falcone, and found the proper walls after a year's search. Financing was provided

by the shopping center in which the theater is located and by the WEA organization, with \$10,000 being allocated for the project. 1000 man hours and 400 gallons of paint later, the mural was presented as a gift to the town of Hamden on June 18, with the Mayor accepting.

(Continued on Page 6)

# What Makes You Feel Like Playing "STUFF LIKE THAT"?

These stations are crossing it over with a lotta stuff:

Z-93 29 · WBBQ · WALG · WBZ-FM · WOLF · WNDR 31 · WAYS · WKIX 27 · WANS 11  
WFLB 13 · WTOB · WTMA · WORD 29 · WGNi 10 · WCUE · WKWK · KLIF · KIXZ  
KQEO · KEIN · CKLW 25 · WKNX 11 · WAVZ 33 · KILT 21 · KRBE 21 · KAYC 18  
KRIO 19 · KRTH 30 · KSLY · KRLA 25 · WHBQ 19 · WLAC 17 · 96X 33 · WAPE · WYND  
WBSR · XROK · KSTN 34 · KCBN · KSLQ 32 · WWDC · WLEE LP



"STUFF LIKE THAT" AM 2043  
THE NEW QUINCY JONES HIT.  
From "Sounds... And Stuff Like That!!" SP 4685

ON A&M RECORDS



Produced by Quincy Jones for Quincy Jones Productions



# Childs Promoted To Sr. VP; A&M Adds Three New VP'S

Harold Childs has been appointed to the newly created position of Senior Vice President of Promotion at A&M Records. The label also announced three new Vice Presidential appointments, with Ernie Campagna, Bob Reitman, and Al Moinet receiving the promotions.

Childs, a ten-year A&M veteran, will continue to direct the label's promotion staff, working closely with Senior Vice President of Marketing/Distribution Bob Fead on marketing strategies. He had been Vice President of Promotion since 1974, having headed the department since 1971. Commenting on the promotion, A&M President Gil Friesen said, "Harold's contribution to A&M Records has been invaluable over the last ten years.... Through his promotion staff, Harold Childs has been directly responsible for hiring many of our executives who have grown through the ranks and now hold key positions in the company. As Senior Vice President of Promotion, I anticipate that Harold will help lead us to our most successful years ever."

In the new appointments, Ernie Campagna was named Vice President/Sales; Bob Reitman Vice President/Advertising and Merchandising; and Al Moinet was appointed Vice President/Promotion. Friesen commented, "A&M's team spirit has always been high, and these three men work together so closely it's as if one unit is in operation."

Campagna was most recently National Director of Sales, having previously been A&M's first local



Harold Childs



Al Moinet



Bob Reitman



Ernie Campagna

and regional promotion man and first National Singles Sales Manager during a ten-year stint with the label. He reports to Bob Fead. Reitman was most recently Director of Advertising and Merchandising, having started with A&M

two years ago as Creative Director. He reports directly to Gil Friesen. Moinet was National Promotion Director, having begun his A&M career as Local Promotion Manager in Atlanta and New Orleans. He reports to Harold Childs.

# NAB Objects To New Communications Act

All week long, the board of directors of the National Association of Broadcasters have been arguing over the merits of the proposed Communications Act of 1978, (H.R. 13015). On Monday (6-26) the board, which is meeting at the Hotel Toronto in order to further an exchange with their Canadian equivalents, received a twenty-page analysis of the 217-page act. The bill's contents were made public by the House Communications Subcommittee chairman, Lionel Van Deerlin (D-Ca) and ranking minority member Lou Frey (R-F1) on June 7th, and this will be the first opportunity the NAB Board has had to collectively discuss them.

It is evident that the NAB staff feels that the bill is "fuzzy" at best. The analysis, chiefly prepared by NAB lobbyist Dave Markey as a board handout, was released late last Friday (6-23) carrying with it the approval of Don Zeifang, VP for Government Relations, John Summers, Executive VP and NAB General Manager, and Vincent Wasilewski, President. In it, they state "the intent of the drafters is not clear and it is impossible to foresee the directions of the new Commission under the new and vague standards." In short, one senses that the NAB staff would rather maintain the status quo than see the Van Deerlin bill enacted.

Whether the NAB board, which gives the staff its marching orders, will adopt the staff's position remains to be seen. At week's end, they were still debating the rewrite.

## NAB's Objections

The board, however, is considering two options—one of which should emerge as their "unified" position: 1) to pleasantly suggest to Van Deerlin a rewrite of his rewrite or 2) to suggest that things aren't all that bad with the 1934 act and ask for modifications of it. Here is what's bothering many of the board members:

The single most unsettling issue seems to be the proposed "license fee" which broadcasters, in addition to all users of the spectrum, would pay. According to a House Communications Subcommittee staffer, Van Deerlin is attempting to structure a formula which would deal with the uncertainty associated with the fees. Figures currently being discussed indicate that small market radio stations would pay as little as \$300 to \$800 per year while large radio stations might pay up to \$40,000 or \$50,000 per year—phased in at ten percent per year over ten years. On the other hand, VHF television stations might pay exorbitant amounts. NAB may have trouble maintaining unity on this

issue.

Also unclear to the board is how "petitions to revoke" because of EEO violations will work, and the role of discovery (a process where those filing a petition are granted information which the licensee is holding from them) in EEO challenges. The new bill would continue to permit the use of discovery, leaving it to the discretion of the new Communications Regulatory Commission (CRC). The Communications Subcommittee Staff says that the new bill treats broadcasting as any other business, and offers more protection, since the CRC (unlike the FCC, its present counterpart) will be unable to revoke a license because of EEO violations. The subcommittee staff is advocating discretionary use of discovery as a tradeoff for more stringent requirements which would be placed upon the petitioners.

## Other Comments

Finally, NAB's analysis, while self-admittedly "superficial," fails to make a distinction between radio and television ascertainment language contained in the bill. Whereas television might be required to continue to conduct an ascertainment, radio stations would be absolved from doing so. Other comments from the NAB analysis include:

<b>INSIDE R&amp;R:</b>	
MEDIASCOPE .....	4
GARY OWENS .....	6
WHAT'S NEW .....	10
STREET TALK .....	12
TOP 40 SECTION .....	20
PICTURE PAGE .....	32
AOR SECTION .....	34
COUNTRY SECTION .....	44
POP/ADULT SECTION .....	49
OPPORTUNITIES .....	53

# Menon Heads EMI Music Operations In Reorganization

Bhaskar Menon, Chairman of Capitol Records Industries, has been designated as Chief Executive, EMI Group Music Operations Worldwide, in an EMI reorganization designed to give Menon responsibility for all EMI music and record operations. Menon will oversee the two main operational arms of the EMI Group, EMI Music Europe/International, based in London, and Capitol Industries—EMI in Hollywood.



Bhaskar Menon

Former EMI Records, UK Chairman L.G. Wood has exited that position, but will continue as a member of the EMI Ltd. board. EMI Group Music Director Leslie Hill will assume the Chairmanship, in addition to maintaining his present duties. EMI Group Managing Directors J.M. Kuipers, J.A. Powell, and R.L. Watt have been named Vice Chairmen of the EMI Group, while retaining responsibilities in

Personnel, Technology, and Finance respectively.

## LETTERS: WLIR Claims Share Of NY Stones Glory

Dear R&R: We read and enjoyed the June 23 article about Rolling Stones tickets in New York, but feel that a correction is necessary. WLIR-FM also distributed Stones tickets for the Palladium show. We are obviously proud to have been associated with the Stones. And we are very happy that we have been able to provide our audience with the opportunity to see the Stones in such an intimate setting. R&R has said the concert went "smoothly." We agree and would like to add to that... we think the show was a killer.

Denis McNamara, PD  
Larry Kleinman, MD  
WLIR/Long Island

## KFI Responds to KHJ Cume Claim

Dear R&R: The KHJ ad run in last weeks issue is not only misleading... it's simply NOT TRUE!

Not only does this ad lead every reader to believe they're number 1, but they specifically point to Total Listeners, TSA, Weekly Cume. Here are the actual figures from the book:

KFI — 1,235,500  
KHJ — 1,074,700  
KFI Wins in TSA CUME by a margin of 160,800!!!

Moreover, KFI also beat KHJ quite handily in the previous ARB book (Jan/Feb '78) which gave KFI a 2.3 share. In that book KHJ got a 3.3 share. The CUMES: KFI — 1,066,400  
KHJ — 1,034,700

KFI won in TSA CUME by a margin of 31,700!!!

John Rook  
Program Director  
KFI/Los Angeles

# Mediascope

## McLuhan Calls Advertising "Most Important Art Form," Terms Marketing Research "Espionage"

Media theorist Marshall McLuhan, speaking before a conference of the Advertising Research Foundation, stated that advertising had evolved into the most important art (and education) form on the continent. He made other comparisons of advertisers to artists, and added, "A good advertisement will really shake you."

McLuhan, elsewhere in his remarks, called market research or other forms of studying the public "espionage," a term which will probably not gain much favor with either Arbitron or practitioners of call-out research. He added that research has become one of the most important activities of North American culture.

## Harrah's Force Sets Major Radio Push For Theme Song

Harrah's resort hotels in Reno and Las Vegas will use its summer headlines in a Western radio campaign to promote its entertainment lineup. Johnny Mathis, Dionne Warwick, John Davidson, Glen Campbell, and Bobby Vinton, all set to appear at Harrah's during the summer, have or will cut 56-second versions of a Harrah's theme song. Mathis's disco-styled performance started airing June 16 on about 55 stations across California and in Seattle, Denver, Boise, Spokane, Phoenix, and Vancouver. Warwick's "bongo and disco version" will be run on most of those same stations, with the last Harrah's from Davidson, Campbell and Vinton airing only in Northern California markets after July 5.

## Dick & Bert Ad Team Make Clio Sweep At Awards Luncheon

The advertising business's most prestigious award, the Clio, found its way into the hands of Chicago-based ad team Dick & Bert five times during the 1978 awards ceremony. Dick & Bert, leading forces in radio commercial production, were the biggest winners in the ceremonies, covering advertising excellence worldwide in print, specialty advertising, packaging design, and radio. TV awards had not yet been announced. Clio winners were selected from over 1800 entries.

## Auto Makers Dominate Car Radio Market

Intensified marketing programs from auto makers have contributed to their regaining dominance in the car radio market over independent marketers. According to Automotive News, 92.2 percent of the 1977 models were sold with factory direct sound systems, up from 75.9 percent in 1976. Ford Motor Company's marketing strategy included offering merchandising kits for dealers, placing ads in dealer trade publications, reduced prices on units, upgraded services, extended warranties and increased publicity campaigns, while General Motors emphasized 29 percent discounts to dealers with orders of six or more radios, 48 hour shipment, one for one radio exchange, inventory adjustments up to three months after delivery and delayed billing of 90 days.

## Carson Group Buys Las Vegas TV Station

A group headed by "Tonight Show" host Johnny Carson has purchased KVVU-TV/Las Vegas. According to Bill Hernstadt, president of Nevada Independent Broadcasting Group, the price will be in excess of \$5 million. Carson's partners in the purchase are Las Vegas businessman Herb Kaufman, Los Angeles businessman Gordon Baskin and an ethnic minority group led by San Diego attorney Forrest Chu.

Hernstadt cited the "unique opportunity of allowing participation of ethnic minorities in TV broadcasting ownership" as a major factor in the sale.

## Ferris Promises FCC CB Noise Inquiry

The FCC will do all it can "to contribute to lessening the extent of interference" with home electronic equipment (stereos, etc.) caused by CB's and amateur radio transmitters, FCC Chairman Charles Ferris testified before a Senate subcommittee. However, he declined to take a position on Sen. Barry Goldwater's legislation which would require TV and stereo manufacturers to install expensive filtering devices, citing the need to gather all economic and technological facts first.

Ferris noted, "The number of complaints of interference to home entertainment equipment has increased over the years from 44,784 complaints to our field offices in 1975 to 66,414 in 1977." While he acknowledged these problems may be the result of "a temporary lag in the marketplace's response to a changing technological environment" or perhaps the usage of outmoded equipment, he concluded that the FCC needs to know more and "is moving quickly to institute an inquiry in this area."

## Radio Coverage Of British Parliament Provokes Outrage

As radio coverage of the House of Representatives begins (R&R 6-16), the early experience of the British House of Commons with BBC Radio live coverage could prove cautionary. The BBC has featured live broadcasts of "Question Time," during which the Prime Minister and Cabinet can be questioned by Members of Parliament (MP's); and has recorded debates for later airing. In about three months, the reaction from the public and critics has ranged from shock and dismay to outright amusement. The government minister responsible for instituting

## FCC Update

**KABQ/Albuquerque. The Albuquerque Corporation:** Notified of apparent liability for forfeiture of \$2000 for repeated violation of Sections 73.112 (b) (2) and 73.112 (b) (2) (ii) of the rules in that the actual duration of numerous commercial announcements exceeded the time logged for such announcements in KABQ's daily program log on August 11 and 12, 1977 (Action June 12).

**KABQ/Albuquerque. The Albuquerque Corporation:** Admonished for its failure to adequately supervise the on-air comments of an employee with known outside interests and for failing to insulate Alberto Vera from the record selection process at KABQ given his association with Hurricane Records; requested to file with the Commission, with twenty (20) days from the receipt of the letter, a statement of station policy regarding the use of KABQ for the furtherance of private financial interests of its employees (by letter) (Action June 12).

**WAMB/Ashville. Great Southern Broadcast Company, Inc.:** Notified of apparent liability for forfeiture of \$2000 for repeated violation of Sections 1.613 (b) (1), 1.613 (b) (3), 1.615 (c) (1), 1.615 (c) (3) (ii) and 1.615 (a) (3) (i) of the Rules including the requirement that amendments to Articles of Incorporation be filed within thirty days of execution and that pledges of stock be reported within thirty days of the date pledged (Action June 9).

the coverage stated, "We have on our hands a public relations disaster. We are in real danger of making a monumental laughing stock of ourselves." Traditional parliamentary habits of laughing, bellowing abuse at speakers, and various other rude-sounding interruptions have startled radio listeners, who had previously been unaware of the manner in which MP's conducted themselves during parliamentary sessions. One commentator summed up radio's impact on public opinion by stating, "Broadcasting of the Commons is gradually eroding the last vestiges of respect that the electorate still had for its politicians."

## FTC Budget Held Up As Congressmen Aim For Veto Power

Congressional attempts to limit Federal Trade Commission rulemaking powers have resulted in a legislative impasse that leaves the Commission temporarily without any operating funds for its forthcoming budget beginning October 1.

FTC critics created the standoff by seeking legislation that would enable either house of Congress to veto any rule adopted by the Commission. Rep. Elliot H. Levitas raised a successful point of order which removed the FTC budget from its normal appropriations bill. This success undermined efforts of a second group of FTC critics, led by Rep. Mark Andrews, which had hoped to attach an amendment to the FTC money bill to bar the FTC from "limiting" ads for foods considered safe by the Food & Drug Administration or toys considered safe by the Consumer Product Safety Commission.

The Andrews amendment, strongly supported by broadcasters, breakfast cereal makers and the toy and sugar industries, was, according to Andrews, meant to prevent the FTC from issuing any rule banning advertising to children in the coming fiscal year. The FTC objected to the amendment on the ground that its wording was so broad that it might prevent commission action on a food rule requiring nutrition disclosures in ads for large numbers of food items.

Meanwhile, the objective of holding up the FTC budget is to force action on a separate bill that includes the controversial House demand for veto power.

## TV News

### TV Revenues Up, Profit Margins Down: 90 Percent Of Stations Make Money

NAB statistics show that slightly over 90 percent of reporting television stations showed a profit in 1977 (based on 404 stations' financial returns). The average TV station has sales of \$3.6 million and net revenues of \$3.2 million, both figures up 11.8 percent from 1976. Network revenues were up 6.5 percent over last year, national/regional spot revenues increased 9.7 percent, and local advertising was up 14.9 percent. However, a 13.7 percent profit margin from 26.8 percent in 1976 to 25.5 percent. Payroll costs were also up 13.7 percent. The NAB projects a 10.2 percent increase in net revenues for 1978.

### ABC Victorious In Lackluster Rating Week

ABC won a sluggish victory in the Nielsen rating week ending June 18, achieving a modest 15.0 rating overall, with CBS taking second place with a 14.2 and NBC in third with 13.6. CBS took three of the top four placings, with "One Day At A Time" and "MASH" providing the 1-2 punch, but ABC won the other seven spots to win the week. ABC's "Three's Company" finished third, followed by 4) CBS's "Lou Grant" 5) "Charlie's Angels" 6) "Lords Of Flatbush" (ABC Thursday Night Movie) 7) "Carter Country" 8) "Laverne & Shirley" 9) "Starsky & Hutch", and 10) "Happy Days."

## Radio & Records

Bob Wilson, Editor & Publisher

Dick Krizman, Vice President Sales & Marketing

Mark Shipper, Senior Editor  
Steve Usian, Director Creative Services  
Richard Zumwalt, Art Director

### Editorial

Ken Barnes, News Editor  
John Leader, Top 40 Editor  
Jim Duncan, Country Editor  
Biff Collie, Nashville Editor  
Jeff Gelb, AOR Editor  
Mike Kasabo, Pop/Adult Editor  
Jason Shrinsky, FCC Advisor  
Bobby Ocean, Cartoons

### WASHINGTON BUREAU

Jonathan Hall, Washington D.C. Editor  
(202) 223-9492

### Associate Editors

Pam Bellamy, Sari Gussman, Nancy Hoff,  
Karen Biondo, Christina Anthony, Don Waller

### Production

Marilyn Frandsen, Associate Art Director  
Roger Zumwalt, Photography  
Leslie Halpern, Assistant  
Sandra Gutierrez, Assistant

### Circulation

Krisann Aglio

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067. (213) 553-4330. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending. AOR, Breakers, The BackPage, HCD, AOR Hot Tracks, In The Bin, Mediascope, Most Added, National Airplay '30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1978 RADIO & RECORDS, INC.



# ELO

ON THE RADIO AND ON THE ROAD

# “Mr. Blue Sky”

ZS8-5050

## ON THE RADIO

**EARLY  
MOVERS**  
WHHY 17-10

**KSLQ 35-32**  
**WTIX 35-26**  
**WNOE 30-26**

**KRIZ 26-22**  
**KTLK deb 30**  
**WSAI 26-24**

**WCAO**  
**CKLW LP cut**  
**WZUU**  
**KFI**  
**PRO-FM**  
**KDZA**  
**KPAM**  
**KBIM**

**WICC** **WRJZ** **KING** **KAQY** **WACI**  
**WKBO** **KBEQ** **KYYX** **WVAM** **WTRU**  
**WBBQ** **WINW** **KJRB** **WKNX** **KVOX**  
**92-Q** **WHOT** **KIMN** **WNAM** **CK-101**  
**KNOW** **K-100** **KRSP** **KFYR** **WCCQ**  
**KDON** **WAAY** **KTKT** **WTMA**  
**KENO** **WISE** **WEEQ** **WFOM**  
**KSLY** **WANS** **WYND** **WFLB**

## ON THE ROAD

DATE:	VENUE:	CITY-STATE:
6/30	Omaha Civic	Omaha, Nebraska
7/1	Kiel Arena	St. Louis, Missouri
7/2	Kemper Arena	Kansas City, Missouri
7/3	Myriad Gardens	Oklahoma City, Oklahoma
7/4	Midsouth Coliseum	Memphis, Tennessee
7/6 & 7	Omni	Atlanta, Georgia
7/8	Birmingham Jefferson Coliseum	Birmingham, Alabama
7/9	Rupp Arena	Lexington, Kentucky
7/11	Coliseum	Greensboro, North Carolina
7/12	Civic Center	Roanoke, West Virginia
7/15	Lakefront Stadium	Cleveland, Ohio
7/19	C.N.E. Stadium	Toronto, Canada

on Jet Records  
and Tapes



Distributed by CBS Records

## Arbitron Summaries

### Washington D.C.

(Continued from page 1)

WRQX (R) 3.3 to 3.6, WWDC-FM (A) 4.0 to 3.9, WHFS (A) 1.0 to 0.8, WWDC (R) 1.5 to 2.3, WRC (N) 4.2 to 3.1, WTOP (N) 4.5 to 3.6, WAVA (N) 1.5 to 1.7, WEAM (R) 0.9 to 1.2, WGAY AM&FM (BM) 7.7 to 8.1, WJMD (BM) 4.9 to 5.1, WGMS (CL) 1.0 to 1.3, WGMS FM (CL) 2.4 to 2.1, WEZR (BM) 2.0 to 2.1. Demographics-Teens: WPGC AM&FM 35.2, WOOK 17.5, WWDC FM 8.8, WRQX 7.9, WASH 7.3. Adults 18-34: WHUR 9.5, WASH 9.1, WPGC AM&FM 9.0, WOOK 8.2, WWDC-FM 6.9. Adults 25-49: WMAL 11.2, WASH 8.4, WHUR 7.0, WGAY-FM 6.4 (combined 8.1). Adults 35-64: WMAL 18.1, WGAY-FM 9.6 (combined 12.2) WJMD 7.9.

### Cleveland

(Continued from page 1)

WWWM (A) 4.3 to 4.4, WCVL (CL) 1.6 to 2.3. Demographics—Teens: WMMS 19.0, WZZP 18.3, WJMO 16.1, WWWM 13.6, WGCL 10.3. Adults 18-34: WMMS 16.5, WGAR 10.8, WQAL 8.8, WWWM 8.1. Adults 25-49: WQAL 13.7, WWWE 10.9, WGAR 9.6, WDOK 8.8. Adults 35-64: WQAL 16.6, WDOK 14.6, WHK 9.8, WWWE 9.4.

### Rockford

(Continued from page 1)

facular leap from 3.8 to the 11.0 peak previously (April/May '76 to '77), but its current 3.7 Men 18 plus rating is considerably below even their 1976 figure (5.9).

Meanwhile, the other protesters, WROK and WZOK, fared somewhat better in the ratings. Top 40 WROK did well, as Operations Manager Bob Goode acknowledged, going 23.6 to 25.1 overall and 15.8 to 22.4 in Men 18 plus. AOR counterpart WZOK was down overall, 8.6 to 5.8, but declined only slightly in Men 18 plus, 6.1 to 5.6. The stations sent a letter of their own to Arbitron nonetheless, raising essentially the same points as the WKKN/Y96 letter.

#### WZOK Attack

WZOK's letter stated that while 27 in-tab diaries were used for the 18-24 male demographic in the metro area in 1976, and 18 in 1977, only 11 were used this year. It called Arbitron's "inadequate sampling...totally valueless in measuring this format" (AOR). The letter cited a RAM Research survey of the area using 32 in-tab diaries for the 18-24 male group which accorded "substantially higher ratings" to the market's AOR stations (Y96's Chianti told R&R that his station showed a 10 share overall in the RAM survey, while WZOK had a 13). Finally, WZOK queried: "If the ARB goes to extra lengths to retrieve data for what they call high ethnic density areas, or low income zip code areas by telephone retrieval or by stimulating response by telephone, why then don't they go to the same lengths to retrieve dairy data from a group that is even more likely not to cooperate—mainly, 18-24 males?"

#### Arbitron Responds

An Arbitron spokesperson acknowledged that the low number of 18-24 male diaries "could certainly change" figures for the four Rockford stations, but maintained that Arbitron weighting techniques were designed to insure accuracy in such cases. Citing the low diary return rate among 18-24 males, the spokesperson added, "We work hard to hit our in-tab, and unfortunately it doesn't always happen every time. That's one of the reasons we're pushing for ESF (Expanded Sample Frame). ESF will, because of the demographics it leans toward, offer more 18-24 year-olds up front in the base sample, so that when we go after the people the chances of getting more of them are good." No

recall of the Rockford book is likely to occur.

#### Anti-Protest Movement

If a recall were to be considered, however, Jack Ambrozic would be firmly opposed to it. Ambrozic owns and operates WYBR-FM in Rockford, a Beautiful Music station. WYBR, interestingly, was by no means the chief beneficiary of the rating situation, even in the Beautiful Music classification. WYBR was 3.8 to 4.5 overall, while dropping slightly in Men 18 plus, 4.4 to 3.7. However, WRWC, described by Y96's Daniels as a cross between a "big band" sound and conventional Beautiful Music, registered a 4.1 to 8.7 increase overall and a dramatic 6.1 to 13.1 leap in Men 18 plus, and is second in Men 18-34 in the market, leading both AOR stations.

In any case, Ambrozic told R&R he is "protesting that they're protesting." Explaining, he said, "We all live with that 18-24 freakdom, that they just don't want to file the books. Last time around, WYFE went from a nothing to like Number 2 in the market. Now they're back down to nothing. The same quirk that happened for them happened against them this time. That's the chance you take dealing with the 18-24 element."

Ambrozic's letter "strongly objects" to any consideration of recall, and to Arbitron allowing "perusal" of its files by the protesting stations, asking for equal time for WYBR if perusal permission is granted. It continues, "Last year's 1977 Rockford area report taken during the month of April/May 1977 showed a similar inadequacy of sample size,"

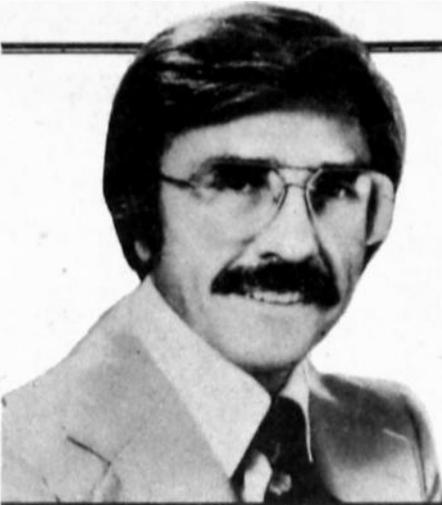
(Continued on page 23)

### WPLR

(Continued from page 1)

Artists pictured include Paul McCartney, John Lennon, the Rolling Stones, Fleetwood Mac, and countless others. WPLR is currently sponsoring a contest in which listeners attempt to identify all the stars scattered in the painted rocks. The winner will receive a complete library of every WEA release for a year, in addition to a stereo system; runners-up will take home albums and AM/FM radios.

Pictured is a view of the mural, along with a cross-section featuring Gordon Lightfoot (left) and Crosby, Stills & Nash in their underwater settings, perhaps after the "Wreck of the Edmond Fitzgerald" and the sinking of CSN's "Wooden Ships."



# Gary Owens

## Why Cleveland?

It seems to me that 103 percent of all people in showbusiness are from Cleveland. My engineer who kreebles at the turntables each day, Bud Stalker, proudly points out things that happen in that majestic city with amazing regularity.

"Western Reserve and John Carroll University are there" he gesticulated, waving a cartridge while gently masticating a large peanut butter and Brillo Pad sandwich.

"How about Alfred E. Neuman Jr. High School?" I chortled knowingly.

"Did you see that piece in TV Guide about how Cleveland jokes are being put to rest?" I nodded, remembering the photo of a former Cleveland Mayor setting his hair on fire.

As I recall, an old friend & former DJ, Jack Riley, now a star on the "Bob Newhart Show," was interviewed for the article, as were two other friends from Rowan & Martin's "Laugh-In," Ann Elder and Jack Hanrahan...all from Cleveland. Most felt Cleveland became the butt of demeaning jokes just because it was there. A lot of gags about the river catching fire and unsubtle remarks about finding Velveeta in the gourmet section of the supermarket abounded.

Why Cleveland? Why not Chris Schenkel's hometown, Bippus, Indiana? Or Angie Dickenson's flowering in Kulm, North Dakota? I dipped into my magic G.O. research files and opened the best selling book after the Bible...the World Almanac. Would you like to know how many noted celebrities are from Cleveland? It's amazing.

I suppose most of you know that's where Bob Hope began his vaudeville career...but try these former Clevelanders on for size: Paul Newman, Hal Holbrook, Henry Mancini, Jim Backus, Burgess Meredith, Andy Warhol, Ross Hunter, Tim Conway, Howard DeSilva, Ruby Dee, Keir Dullea (on a Keir Dullea you can see forever!), Sammy Kaye, Greg Morris, Mark Stevens, Kaye Ballard, Joel Grey, Margaret Hamilton, Pat McCormick and, of course, the aforementioned Riley, Hanrahan and Elder...and countless others I'm sure we've missed. There must be some strange phenomenon lurking in the Cuyahoga-Lake County region (F-4 area of your SRDS map) that permeates the creative atmosphere and spreads itself to both coasts.

Cleveland has always been a great radio market too. Many fine jocks got their start in that area, boasting such alumni as Alan Freed back in 1952, Bill Randal, Tommy Edwards, Joe Finan, Pete Meyers, Jim Runyon, Ed Fisher, Ted Lux, Big Wilson, Jay Lawrence, Johnny Holiday, Martin & Howard, Scott Burton, Bob Vernon and of course, Don Imus, who has now returned from WNBC/New York! In naming notables it's virtually impossible not to leave someone out inadvertently...so we're sorry in advance.

As part of our salute to the sparkling Ohio Megalopolis I asked the staff of Radio & Records for their favorite Cleveland jokes and this is the residue:

"What did you do before you came to Cleveland?"

"I worked in Des Moines."

"Oh really, what kind of a Moine, coal or iron?"

\*\*\*\*\*

Cleveland is so tough...the canaries sing bass!

\*\*\*\*\*

Diogenes, still searching for an honest man, came to Cleveland. After his visit he was asked how he made out... "Not so bad, I still have my lamp!"

\*\*\*\*\*

A famous Cleveland imbibor was asked if he ever suffered from the DT's? "I can't tell," said Mr. Wino, "I've never been able to discover where the DT's end and Cleveland begins!"

\*\*\*\*\*

A silly twerp goes into a Cleveland pet shop and says, "Have you got any birds going cheap?" The nurd behind the counter says, "Course we have, what do you expect 'em to do...bark?"

\*\*\*\*\*

What a week we had when we visited Cleveland. It only rained twice...once for three days and once for four!

\*\*\*\*\*

In a Cleveland Hospital my sister just had a baby. I was sitting outside the ward waiting when a cute nurse rushed in shouting "Hot water, hot water!" I said, "Hey nurse, has the baby arrived?" She said, "No, I'm making myself a cup of coffee!"

\*\*\*\*\*

Woman to Cleveland butcher: "Hello, please give me two pork chops and make 'em lean!" Butcher to woman: "Certainly ma'am, which way?"

\*\*\*\*\*

Cleveland is so sedate that the leading hooker is a virgin.

# Our Industry Only Has One Newspaper

...and you're reading it.

**Radio &  
Records**

**We reach radio. And  
radio reaches everybody.**

# Toby Beau "My Angel Baby"

(PB11250)RCA

## BREAKERS

### TOBY BEAU My Angel Baby (RCA)

63% of our reporters on it, 11 adds including KTLK, WPGC, WNOE, KAAV, WSGN, WMEE, KFXM, WROK. Key moves: 30-25 KHJ, 16-11 WZUU, 30-19 KRBE, 25-20 at Y103, 27-20 KBEQ, 30-26 KCPX, 40-35 WYND, 34-29 WTRU, 34-24 KAFY, debut 24 KJR, debut 22 WFIL. See Parallels, charts at number 28.

## 5 GUYS FROM TEXAS WHO HAVE CAPTURED THE HEARTS OF RADIO

FROM THE ALBUM



RCA  
Records



WHERE THE MAGIC  
IS IN THE MUSIC!!

Direction/Management:

**AUCOIN**

# R&R's Industry CALENDAR

## JULY

### 1 SATURDAY

**BIRTHDAYS**  
Mike Novak, PD, K100/Los Angeles

### 2 SUNDAY

**BIRTHDAYS**  
Bernie Kimble, WMJQ/Rochester  
Gary Peters, PD, WICC/Bridgeport

### 3 MONDAY

### 4 TUESDAY

**BIRTHDAYS**  
Louis Armstrong  
Emil Corona, GM, WORJ/Orlando  
Richard Woodward, MD, WRKO/  
Boston  
**EVENTS**  
Independence Day

### 5 WEDNESDAY

**BIRTHDAYS**  
Robbie Robertson (Band)

### 6 THURSDAY

### 7 FRIDAY



RINGO STARR

**BIRTHDAYS**  
Ringo Starr  
Russ Wittberger, VPM, KCBQ/San  
Diego; President, Charter Broadcasting

### 8 SATURDAY

**BIRTHDAYS**  
Pete Bolger, MD, WIBA/Medison  
Bob Church, MD, WORJ/Orlando  
Pam Green, MD, WHN/New York  
J.J. Walker, MD, Y103/Jacksonville

### 9 SUNDAY

**BIRTHDAYS**  
Paige Faria, PD, WKOR/Florence, AL  
Ron Garrett, MD, KXXK/Bakersfield  
Pat Nugent, GM, KLBJ/Austin

### 10 MONDAY

**BIRTHDAYS**  
Colleen Cassidy, MD, Y100/Miami  
Stan Garrett, PD, KZEL/Eugene  
Kim Jones, MD, WSJS/Winston-Salem  
Tracy Mitchell, MD, KJR/Seattle  
Glenn Stewart, MD, WBRU/Providence

### 11 TUESDAY

**BIRTHDAYS**  
Michael Gelen, GM, KDZA/Pueblo  
Jeff Lucifer, Asst. PD, WNDE/Indian-  
apolis  
Dale Turner, PD, WKDA/Nashville

### 12 WEDNESDAY



CHRISTINE McVIE

**BIRTHDAYS**  
Christine McVie (Fleetwood Mac)  
Rip Avine, MD, KDZA/Pueblo  
Chris Miller, PD, WODR/Raleigh  
Mike Miller, PD, KOFM/Oklahoma City  
**EVENTS**  
Colorado Broadcasters Association/  
Rocky Mountain Broadcasters Asso-  
ciation meeting, Menor Vall, Colorado  
(thru 16)

### 13 THURSDAY

**BIRTHDAYS**  
Roger McGuinn  
Shawn McCartney, MD, WEAQ/Eu-  
Clare  
Jack Snyder, MD, KMET/Los Angeles

### 14 FRIDAY



DAVID MOORHEAD

**BIRTHDAYS**  
Joe McLaine, PD, WEZV/Allentown  
David Moorhead, GM, KMET/Los  
Angeles  
Randy Scott, Op. Dir., WDIZ/Orlando

### 15 SATURDAY

**BIRTHDAYS**  
Linda Ronstadt

### 16 SUNDAY

**BIRTHDAYS**  
Alan Edwards, MD, WIRK/West Palm  
Beach  
Doc Fidler, GM, KAYC/Beeumont  
**EVENTS**  
California Broadcasters Association  
midsummer meeting, Fairmont Hotel,  
San Francisco (thru 18)  
New York State Broadcasters Associa-  
tion 17th annual executive conference,  
Gideon Putnam Hotel, Saratoga  
Springs (thru 19)

### 17 MONDAY

### 18 TUESDAY

**BIRTHDAYS**  
Dion  
Jim Dunlap, PD, Y103/Jacksonville  
James Ester, GM, WKAU/Kendora, WI  
Mikel Hunter, PD, KOME/San Jose  
Dana Jeng, MD, KOME/San Jose

### 19 WEDNESDAY

**BIRTHDAYS**  
Bob Hughes, PD, WASH/Washington,  
DC

### 20 THURSDAY

**BIRTHDAYS**  
Carlos Santana

### 21 FRIDAY

**BIRTHDAYS**  
Cat Stevens  
Richard Vazzano, GM, WTRY/Troy

### 22 SATURDAY

**BIRTHDAYS**  
Don Henley (Eagles)

### 23 SUNDAY

**BIRTHDAYS**  
David Barry, GM, WQDR/Raleigh  
Steve Edwards, MD, WNCN/Columbus  
Bill McGeathy, PD, WORJ/Orlando

### 24 MONDAY

### 25 TUESDAY

**BIRTHDAYS**  
Chuck Browning, PD, WTUE/Dayton  
Todd Chase, PD, JB106/Providence  
Barry Freeman, Regional Pop Promo-  
tion Director, West Coast, Atlantic

### 26 WEDNESDAY

**BIRTHDAYS**  
Mick Jagger  
Jack Robertson, MD, WYDD/Pitts-  
burgh

### 27 THURSDAY

**BIRTHDAYS**  
Fred Moore, PD, KAWY/Casper, WYO

### 28 FRIDAY

**BIRTHDAYS**  
Steve Dickoff, Op. Mgr., WEAQ/Eu-  
Clare  
Joe Medakovich, GM, KQSS/Omaha  
Dan Spears, PD, KFYE/Fresno

### 29 SATURDAY

**BIRTHDAYS**  
Scott Brady, GM, KZOZ/San Luis  
Obispo  
Jemie Brooks, MD, WAIV/Jacksonville  
Gary Mack, PD, 237/Fort Worth  
Ron Regor, MD, WNOR/Norfolk

### 30 SUNDAY

**BIRTHDAYS**  
Paul Anka  
Klee Dobbs, GM, WBCN/Boston  
Lee Fowler, PD, KSD/St. Louis  
Lee Thomas, PD, KLMS/Lincoln

### 31 MONDAY

**BIRTHDAYS**  
Bill Brien, PD, KMOD/Tulsa  
Terry Gelsler, PD, KXXK/Bakersfield  
Gary Portness, GM, WHAQ/Hagers-  
town

To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.

# "ULYSSES - THE GREEK SUITE"

IS ON THE AIR:

## ON

**WNEW/FM**

**WMMR**

**KADI**

**KTYD**

**KFMH**

**WAIV**

**KQKQ**

**WNOE/FM**

**KFMQ**

**WZMF**

**WYFE**

**KRST**

**WRPL**

**WBCN**

**KGIL AM/FM**

**WORT**

**Y102**

**WRAS**

**KNMS**

**KBBC**

**KMKF**

**KSKG**

**KJMO**

**WJON**

**WMIR**

**KWWL**

**KJCK**

**KTGR**

**KCPI**

**KGLT**

**WREK**

**KSTT**

**KTOQ**

**KRQ**

## FEATURES

**WKLS**

**WLRS**

**WAAF**

**WRNO**

**KZEW**

**KYA/FM**

**KPRI**

**92X (WXGT)**

**WKDF**

**WMC/FM**

**WSIM**

**WZDQ(Q102)**

**KFML**

**KAZY**

**K99**

**WQDR**

**WFBQ**

**WQFM**

**WLPX**

## Thanks to all early believers!

Featuring  
Ted Neeley  
Yvonne Iversen



Produced by  
"JJ" Jorgensen  
Lyrics and Music by  
Michael Rapp

A-440

ZT-1101

# WHAT'S NEW



Gary Diamond



Dean MacDougall

## Diamond Joins Jet As Company Expands

Jet Records has announced an expansion of the label's staff. Gary Diamond has been appointed National Promotion Director, Jerry Bix was named National Sales Director, and Dean MacDougall takes the position of Assistant Marketing Director.

Diamond was most recently West Coast Regional Promotion Director for Arista, having previously worked at Pickwick Distributors. Bix also worked at Pickwick, moving from there to MCA and then to Arista, where he was most recently Midwest Regional Marketing Director. MacDougall was Advertising/Marketing Manager for MS Distributing and was most recently a Local Market-



Jerry Bix

ing Manager at Arista. He will coordinate A&R activities for the label in addition to his marketing duties.

## The Word Is...Floccinaucinihilipilification?

Fast-talking air personalities whose words usually trip off their tongues might try, for a new challenge, saying "floccinaucinihilipilification" three times fast—and might find themselves tripping all over their tongues instead. The word is the longest in the Oxford English Dictionary, and to celebrate the 500th birthday of the Oxford University Press, they're offering a T-shirt displaying the ultimate word for \$3.49 at bookshops. Incidentally, it means "the action or habit of estimating as worthless," a definition which might be applied by some to the T-shirt, or even the word itself.

## GRT Completes Ranwood Acquisition, Pacts With Beserkley

GRT Corp. has completed its previously-announced acquisition of Ranwood Records, with former Ranwood VP/GM Larry Welk (son of the band-leader whose records make up a significant part of the Ranwood catalog) becoming President of the GRT Record Group, (which includes Janus Records) as planned. Chris Hamilton becomes Vice President of Administration and Morry Goldman was named Vice President, Sales for Ranwood.

GRT also announced the signing of an exclusive distribution agreement with the Berkeley-based Beserkley

label, which has been without an American distributor since the folding of Playboy Records and the expiration of a CBS distribution pact last year. A Greg Kihn album previously released in Europe only will be the first Beserkley release under the new agreement, and the entire label catalog, including the albums by Rubinoos, Earth Quake and Jonathan Richman, will be available shortly from GRT. According to the announcement, the staff of GRT's Janus label, many of whom share a longstanding relationship with Beserkley, will work closely with Beserkley on all promotional and marketing efforts.

## Teenage Pirate Radio Film Underway; Stewart, Nugent To Score?

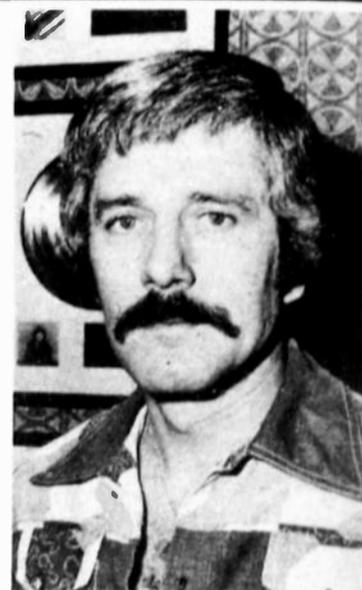
An independently-produced film about a California teenager with his own pirate radio station is underway, according to the Starship news service, with Ted Nugent and Rod Stewart reportedly set to contribute songs to the soundtrack. The film is called "On The Air Live With Captain Midnight," and negotiations have begun to create and issue a soundtrack album.

## FDA Trips BOC's Light Fantastic

The Blue Oyster Cult may not fear the reaper, but they have good reason to beware of radiation experts at the Food and Drug Administration. After measuring the lasers used during a recent Cult concert in Atlanta, the FDA issued a letter to the band informing them to clean up its act in order to prevent possible burn injuries to concertgoers. While the agency said there had been no reported injuries they stressed the possibility of situations arising which could be hazardous.

"Some of the rock groups have laser lights which flash over the heads of the audiences, if someone held up a hand, for instance, and the beam of light bounced off a watch crystal or something it could bounce into someone's eye. It could damage the eye even before you had time to blink away from it, and the result could be a temporary blind spot in the eye. That's most likely the most serious thing that would happen," according to a FDA spokesman.

The FDA's Bureau of Radiological Health asked the Cult to inform it of what corrective action would be taken. However, the FDA added that it has no plans to issue a regulation specifically for band-related laser shows, because existing regulations, if enforced, are sufficient.



Dennis White

## White Named VP Marketing At Capitol

Dennis White has been named Vice President, Marketing at Capitol Records. He will oversee all operations in Capitol's marketing divisions, reporting to President and Chief Operating Officer Don Zimmerman. White joined Capitol Records in 1961 as a salesman in Omaha, rising to the position of Vice President of Marketing for Capitol of Canada-EMI in 1977, which he has held until his current promotion.

## Album Promotion Restructuring For Columbia

Columbia Records' Promotion Department has announced a restructuring of responsibilities connected with album promotion, under the direction of Vice President of National Promotion Bob Sherwood. Fred Humphrey, previously Associate Director of National Album Promotion, becomes Director, National Album Promotion, reporting to Sherwood. He has been with the label since 1976. Mike Pillot, formerly Director, Album Promotion and Special Projects, takes on the newly created position of Director of Special Projects, concentrating on specific promotional projects assigned by Sherwood. Pillot has been with Columbia for six years. Also included in the restructuring were Michael Gusler, promoted to Southwest Regional Album Promotion Manager and Ed Climie, promoted to Southwest Regional Promotion Marketing Manager.

## ERR WAVES

BY BOBBY OCEAN



# PLATINUM BOUND!



## "Stone Blue"

# Foghat

FOGHAT  
Stone Blue

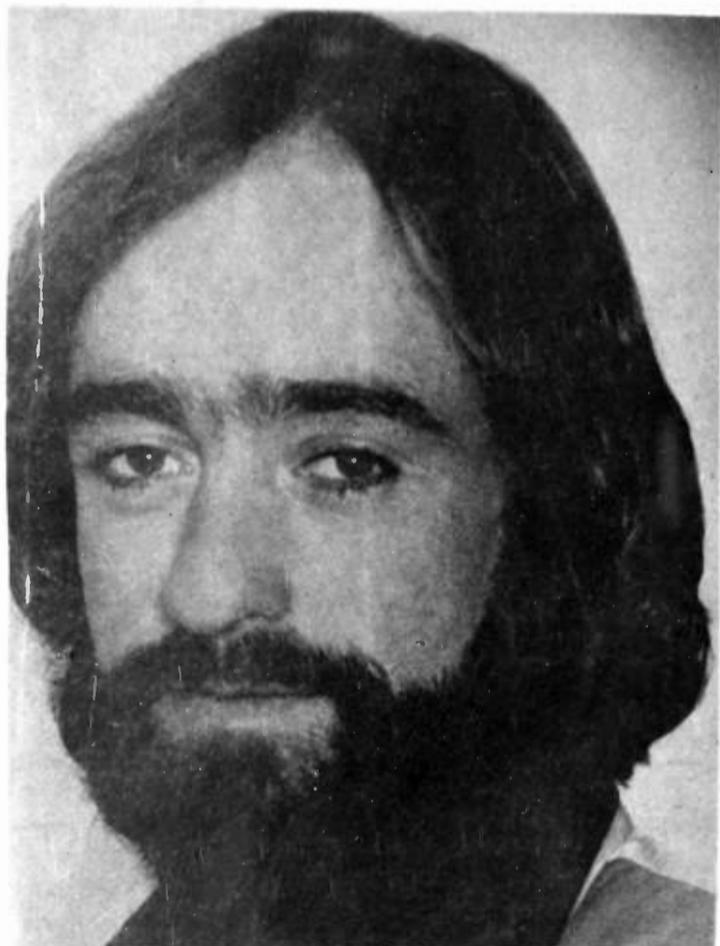


on **Bearsville Records**

Distributed by Warner Bros.

# PAST... PASSIVE... POSITIVE!

**A song from the past by an artist with a future.**



## Dave Mason

**“Will You Still Love Me Tomorrow”**

From the album  
“Mariposa De Oro”

- |             |             |      |      |
|-------------|-------------|------|------|
| WFIL        | WTIX LP cut | WVAM | WANS |
| WCAO        | WKIX        | WFOM | WTMA |
| WKBW        | BJ-105      | WLOF |      |
| WZZD        | K-100       | WFLB |      |
| KNUS LP cut | WFEA        | WISE |      |
| 96-KX       |             |      |      |

ON COLUMBIA RECORDS



## STREET TALK

Tim Kelly will be exiting his morning show at WRKO/Boston for the long move west. Tim slides into middays at KFI/Los Angeles for Program Director John Rook.

Marc Nathan will be promoted to Vice President of Promotion for Sire Records. John Montgomery, the current VP, will continue to handle AOR promotion as well as assuming some new duties in sales and marketing. Congrats to both John and Marc.

Are there going to be some programming changes in Pittsburgh?

A Federal Grand Jury has indicted former GRC Records President and founder Michael G. Thevis on charges of mail fraud, arson and murder. Thevis escaped from an Indiana jail in April, where he had been serving time for “trafficking in pornographic material.” His present whereabouts are unknown.

Dan Vallie, formerly Music Director at WCOS/Columbia, SC, will become the new Program Director at 92Q/Nashville. Dan starts his new job on Monday.

Already some rumblings about changes in format for Y95/Tampa when the purchase of the station is finalized. Taft Broadcasting, owners of WKRC/Q-102/Cincinnati and WDAF/Kansas City, are purchasing Y95. The station is currently Top 40.

Early congratulations to ARB winners: both Joel Denver at 96X/Miami (3.6 up to a 5.7!) and Bill Tanner of Y100/Miami (6.6 up to a 7.5!). And up North...Dave Thomson improved KDWB/Minneapolis' combined shares (8.1 to 10.0!). Generally it's been a real good “Top 40” book.

Rick Harold leaves his National Secondaries post with Rocket Records to handle local Los Angeles promotion for Capricorn. Rick was quoted as saying, “You and what Army?”

Brother Love, one of the all-time great air talents, is headed back South. He's leaving his Music Director's slot at WCAO/Baltimore and will do SE Regional promotion for Atco Records.

Marc Sommers has been named “Acting PD” at WNOE/New Orleans, but look for that appointment to be made permanent very soon. Marc has made Nick Bazoo Music Director at the station.

Got the word that WLS/Chicago afternoon personality Bob Sirott has signed a new two year contract with ABC. However, Program Director John Gehron told Street Talk, “Bob is a very unusual personality, which of course calls for a very unusual contract. It's not many guys that will hold out for new uniforms for the softball team before they'll sign. But we're glad Bob will be with us. All I can say is his team better WIN!”

Kelly McCoy and J.J. Jackson have traded air shifts at WQXI/Atlanta as one of the first moves from new PD Don Benson. Kelly will do 6-10pm and J.J., who continues as Music Director, will handle middays, 10am-2pm. Also at QUIXIE, Barry Chase has been named Assistant PD for the AM and Jim Morrison is now Assistant PD for 94Q.

Rod Stewart was attending the World Cup soccer matches in Buenos Aires and ate in a restaurant that was held up by machine gun-carrying robbers! It so unnerved Rod that he returned to England immediately.

Fact: Peter Frampton is playing lead guitar on Frankie Valli's new song, “Grease.”



**THE B. MITCHEL REED “TIE PHOTO”**—Flashing back to the April 13, 1966 Issue of KFWB/Los Angeles' Hitline magazine, we clipped this photo of B. Mitchel Reed standing between Carol Cole, daughter of Nat “King” Cole (and sister to Natalie) and Bill Bixby. Little did the photographer know that one day Bill Bixby would become “The Incredible Hulk” and B. Mitchel Reed would become just plain “Incredible.”

# Spellbound

(SW-17001)

is

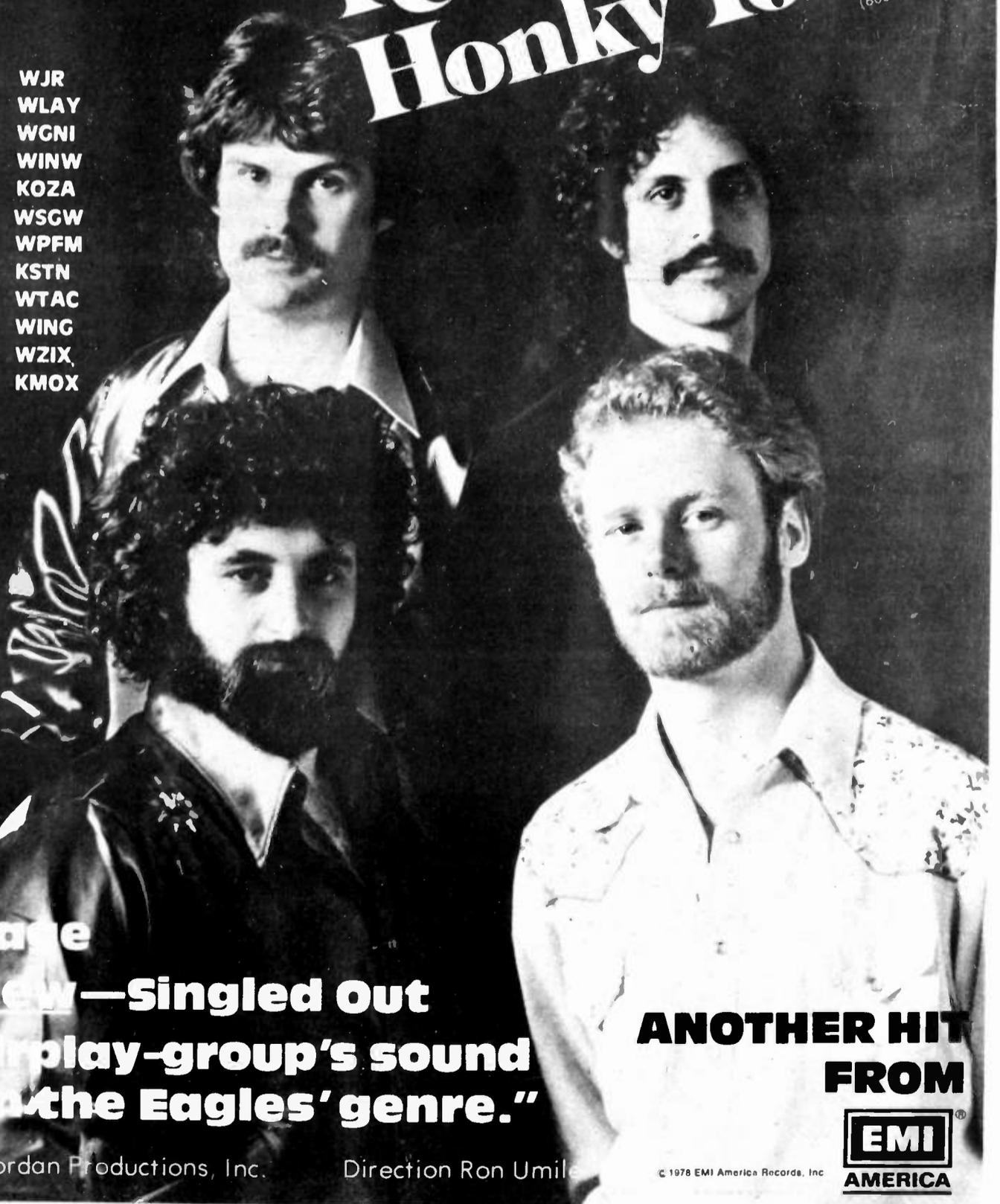
# Happening!

The Single

# Rumor At The Honky Tonk

(8002)

- |      |      |         |      |
|------|------|---------|------|
| KELP | WTLB | WBTR    | WJR  |
| WCCO | WALC | WHAG    | WLAY |
| WYND | WFOM | WEVA    | WCNI |
| WNDR | KGIL | KONO    | WINW |
| KDES | WRWA | WTAC    | KOZA |
| KCBS | KEEE | WVAM    | WSCW |
| WMFJ | KILE | WFIL-FM | WPFM |
| WFEA | KLUE | KHFI    | KSTN |
| WLCX | WORC | KAYC    | WTAC |
| KROK | WIGY | KIXY    | WING |
| KMBO | KZUE | KEIN    | WZIX |
| WLCX | KOMO | KCBN    | KMOX |
| WHEB |      | KBZY    |      |



**Gavin—Front Page**  
**Breneman Review—Singled Out**  
**“Getting early airplay—group’s sound**  
**and appeal in the Eagles’ genre.”**

**ANOTHER HIT**  
**FROM**



Produced By Bill Halverson For Jordan Productions, Inc. Direction Ron Umile

© 1978 EMI America Records, Inc.

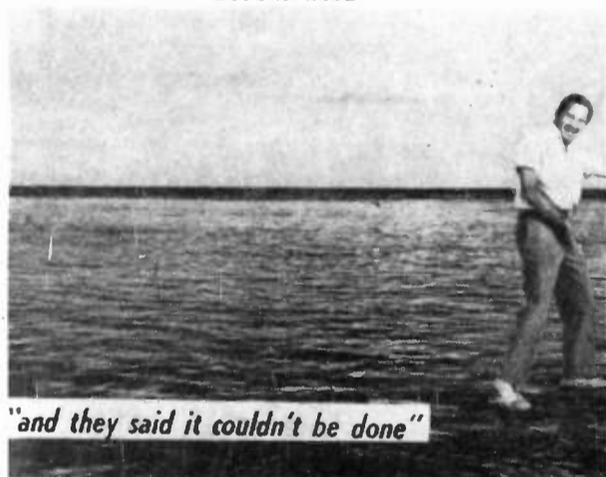
# The Million Dollar Morning Men

## America's Top Morning Talent Explain The Methods To Their Madness

Part 2



Lee Sherwood



Aku taking a morning stroll across the water.



Larry Kenney

(Phone rings) 7:19. (Phone rings again)  
Gee, I'd better answer that, it might be the  
phone! Hello?

(Caller:) Uh, I forget what your name is,  
but I listen to you all the time...

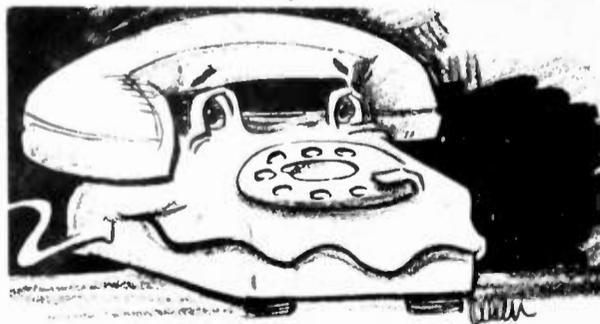
### Phasing In The Phones

One factor in a morning show which divides opinions dramatically is the use of the phones. Some morning men make it an integral facet of their programs; others don't want to get near the instrument; and still others are prevented by format policy from using phones. Gary McKee is renowned throughout the South for his creative use of the phones and his bizarre cast of regular callers (the man whose job it is to pick up all the nocturnal guard dogs every morning from the various stores and institutions where they discourage burglars is just one of McKee's colorful faithful). McKee says, "I love to work off the telephones and put these people on the air. It's their damn show, anyway, it's not really your show. They're the ones that make you."

Country morning man Bill Bailey likes to use the phones at his own discretion. "I answer the telephone," he says. "If I get a live one, I tape him and use the conversation later in the show." And in a contrasting format, Steve Dahl adapts the phones to his needs. "I use the phones quite a bit. I do pretty much the standard phone bits you've always heard, but try and gear them to an AOR audience."

Larry Lujack is typical of those morning men with a guarded attitude towards the phones. He uses them "occasionally, once an hour is about it. Those are mostly listeners' requests or their thoughts or comments on something. I don't do it live because I don't have anybody to screen the calls, and if you just do it haphazardly you get some really boring people on the air. Most of the stuff I do with the phone is recorded."

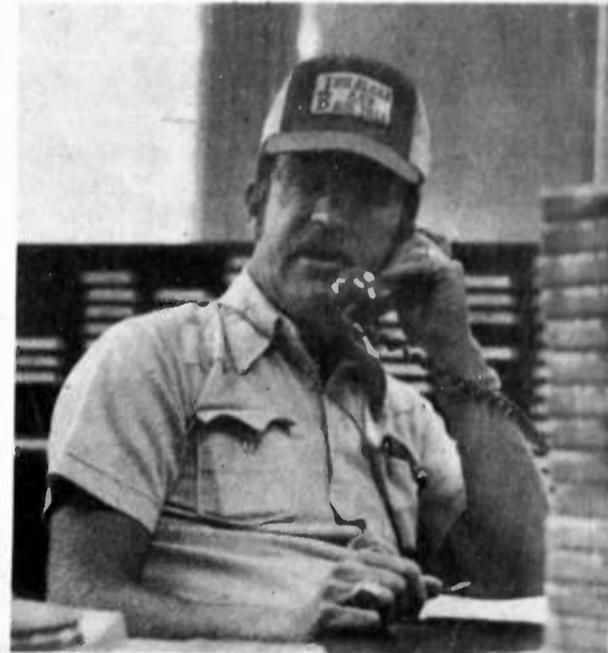
Jeff Gonzer admits the occasional usefulness of the phones, but is slated towards the negative side of the issue. "I loathe the telephone," he says, "but I feel the phones have to be open, especially during ratings periods... you might alienate somebody with a book. I have a real love-hate thing going with my phones." He never does phone bits on the air. "As far as I'm concerned, I can control myself and I can control the records, but I can't control a person I don't even know. I feel it's a really teen-oriented thing, and therefore not necessary for the people I am trying to appeal to."



Mike Murphy has found FCC regulations a hindrance to his use of phones. "I used to use them, but don't any more since it became such a hassle... the FCC, telling everybody they're being recorded, etc. I do put on people who call when you don't have to tell them they're being recorded. I'll take the calls direct and then the engineer listens to them, and I tell him where to pick them up, and record them and use them later as bits."

Dick Whittinghill maintains, "Everybody in the business does that" (uses the phones). "I don't want to be like everybody in the business. That's a crutch."

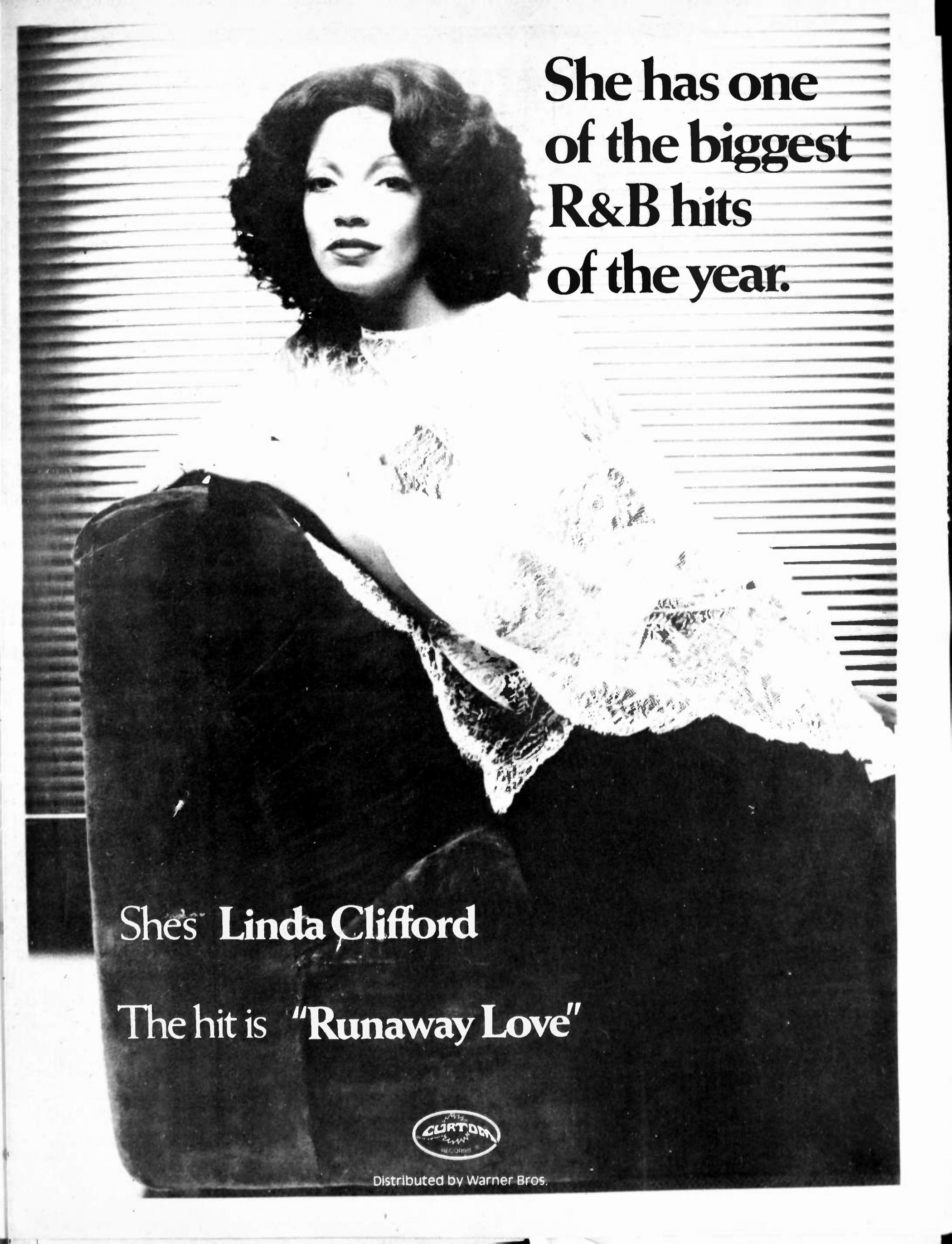
Dick Haynes says simply, "I don't have access to the telephone" at KLAC. And Charlie Tuna states that under current format directions at KHJ he can't use the phones. He adds, "I think the phone is the greatest tool a morning man can have, and I think that Charlie Tuna's success is built on his phone calls and some of the other features I have had on my shows."



Bill Bailey



Sonny Fox (above) and morning partner Bob Leonard.



**She has one  
of the biggest  
R&B hits  
of the year.**

**She's Linda Clifford**

**The hit is "Runaway Love"**



Distributed by Warner Bros.



Getting up in the morning can be a "bear" for Deano Day.

**Baker Street is actually a very tough neighborhood. You have to take a shower with your wallet in your hand...I met a girl down there that had a certain "je ne sais quoi." I found out later that I had it too!**

### Staying Stable

If you've read this far, you've seen a lot of evidence backing up the contention that morning men are generally much more stable in their gigs than jocks in general. Haynes, Aku, Whittinghill, and more all have decades of radio experience under their belts, much of it at the same stations in the same time slots. We asked our representative morning jocks why they thought the position generates more stability than other air shifts.

Whittinghill said, "It's because it's the most valuable time to a station, because that sets the tone of the day. If people tune in in the morning, they're more apt not to tune out. They stay right with that particular station, so it's become to management a very important slot."

Lujack feels morning men are more stable because they're superior jocks. "I think theoretically," he says, adding that he does not mean to sound "ego trippy" in any way, "that



the station tries to put the best body they have on in the morning. If the guy is good, it's because he works real hard and has the intangible whatever the hell it is that it takes to be a morning guy. He is usually a very good disc jockey who works very, very hard, and people like that are just not going to have the problems that some of the other people have."

Aku goes along with Whittinghill, maintaining that any stability syndrome is strictly a matter of dollars and sense. "I don't think morning men are necessarily stable, or more stable than other people, except that the management takes a look at the profit and loss sheet and says this guy is bringing in the dollars, so we'll keep him." Harry Harrison agrees. "It's very important; it's a large audience, large revenue, top dollar paid for the commercials, and so on. I think if you have a successful morning show, the station is very happy, and they'll try to keep the morning guy happy—nobody wants to disrupt it."

Lee Sherwood believes that a combination of listener habit and greater personal stability in morning men is the cause of the syndrome. "I think part of it is attributable to our all being victims of habit. Radio listeners certainly are. Morning radio tends to be more consistent in its numbers than any other daypart. A personality can become more of a habit to morning listeners than at any other time. I also think a morning man must display a bit more personal and professional stability than other air men. Just the discipline of getting up each day and making it on time says something about the man."

Mike Murphy says, "For some reason I think you develop more of a rapport in the morning with people—they become more involved with you in the morning." Deano Day stresses his ties to the city in which he works, Detroit. "One of the reasons for my stability is my contract. Next year I'll have two kids in college. Moving around a lot is all right when you're younger. I used to move around in a U-Haul trailer. I worked six months some places, something like 14 markets. But my stability here is because, in part, of my involvement in this market. I am involved in something every weekend."

Don Rose, asked why he was more stable than most, answered, "It's because I haven't been fired recently." He went on to say, "People do not like to be shocked in the morning. They like to wake up in the same way, they generally put on the same shoe first every time; they've got habits. The morning person they listen to is also a habit, which means the morning audience will stick with you pretty much through thick and thin. It's the one time of day when if you want to gain listeners you damn near have to stand on your head, because people just do not break those morning habits."

Larry Kenney says, "In my experience, the morning man usually seems to be the anchor guy at the station. There's the old saying in the business, 'as goes the morning, so goes the day.' I think that stations tend to put the man on in the morning whom they think will be the most stable. A station can't afford to keep moving people in and out the morning slot as easily as they can in other time slots."

According to Charlie Tuna, "It's the high amount of visibility. You become instrumental in your listeners' lives, whereas during the rest of the day, a number of different appointments or situations may come up where they might not be in a position to listen to a disc jockey the way they can at a certain time in the morning."

To Gary McKee, the reason for greater stability among morning men is simple: "fun." "They have fun, they love the job," he says. "You get up at 4:45am and say, 'God, I've got to go to work again,' but once you get there and that mike opens, it's fun. These people are good at it, and that's why they stay, because they deliver and turn over revenue for their radio stations. It's fun for them."

**I feel like I'm the Goodyear Blimp and I just saw a woodpecker...**

### Mourning Early Morning Hours

Throughout the course of this article, references have been made to ungodly hours of the day—4:00am, 4:15am, 4:45am, 4:22am, etc. The air personalities who mentioned those times were not doing it to be dramatic—they actually must arise each day around those hours. One of the most commonly-asked, but eternally interesting questions directed to morning men must be, "Do you ever get used to getting up early in the morning?" The general tone of replies from our subjects adds up to a resounding "No!"

Mike Murphy says, "It gets worse. Every day it gets about a hair worse." Harry Harrison adds, "No, not really. When I started this show I asked some other morning men about that and their answer was, 'No, you really never do get used to it.' It's amazing how you can just turn it on."

Bill Bailey says, "I have trouble getting up. Perhaps now it's more difficult than it was a few years ago. I'm 38 now. I'm not all that old in years, but I got the damn miles on me. Gettin' up is tough." Whittinghill declares in no uncertain terms, "Never, never get used to it; it's a drag. Once I get here everything's fine, but it's just that first getting up."

Larry Lujack chimes in, "It takes a special-type person to be able to fake it in a convincing manner that you are really having fun and glad to be on the radio at this godawful hour. Hauling your ass out of bed at 2 or 3 in the morning every day is not easy, and requires some sacrifices in your evening social life." Lee Sherwood agrees with that point, declaring, "The early morning radio man is always one step out of line with the rest of the world, socially."



Jeff Gonzer echoes Dick Whittinghill, saying, "It's a drag, but once you're up and there at the station, you're into it." Gary McKee expresses similar sentiments, claiming that "I never have, probably never will" get used to getting up. "But there is that little spark that says, 'Damn, this is really going to be fun when I get there.'"

Then there's the apparently rare breed of morning man who doesn't mind getting up early. Aku says, "I'm a night person and I enjoy being up early in the morning. I often go to bed at 7 at night so I can wake up at 1 in the morning." Joining the positive ranks is Sonny Fox, who claims, "I don't mind the early hours, maybe because I was born on a farm. I really dig it when the sun is just coming up."

Perhaps the most creative approach to the awakening problem is practiced by one Country newsmen, who says, "I often get up at 5:59 to make a 6am newscast!"

Making the adjustments and sacrifices necessary in order to get up early every day can be rough. While a few lucky morning men (Deano Day for example) can get by on 3½-4 hours of sleep a night, most either go to bed early (Whittinghill: "I've never seen Johnny Carson in my whole life") or take afternoon naps. Socializing, family life, and extra-curricular night club work are usually severely curtailed.

Larry Kenney sums it up for a lot of morning men: "I get up about 3:30am; I live in Connecticut and have about an hour's drive in here. If I had to dwell on the hour I get up, I'd drive myself crazy. I just get up as if it's a decent hour and go to work."

"It shoots hell out of your social life," he continues. "When I was doing the morning show at WJJD/Chicago, I was working clubs almost every night, sometimes two a night. I made a lot of money, but if I had stayed there on that schedule, I would have been dead. Sometimes I would average two hours sleep a night for five straight days. I aged about five years during the year and a half I was there. In New York, I simply don't socialize."

# Demis Roussos

## "That Once In A Lifetime"

It is alive & well and happening  
at the following stations:

**WAIR 16-10-6**  
"Selling like crazy"  
—Dave Taylor

**KNUS 19-16**  
"Phones and sales"  
—Mike Selden

**TEN-Q New Hitbound**  
"Smash"—John Driscoll

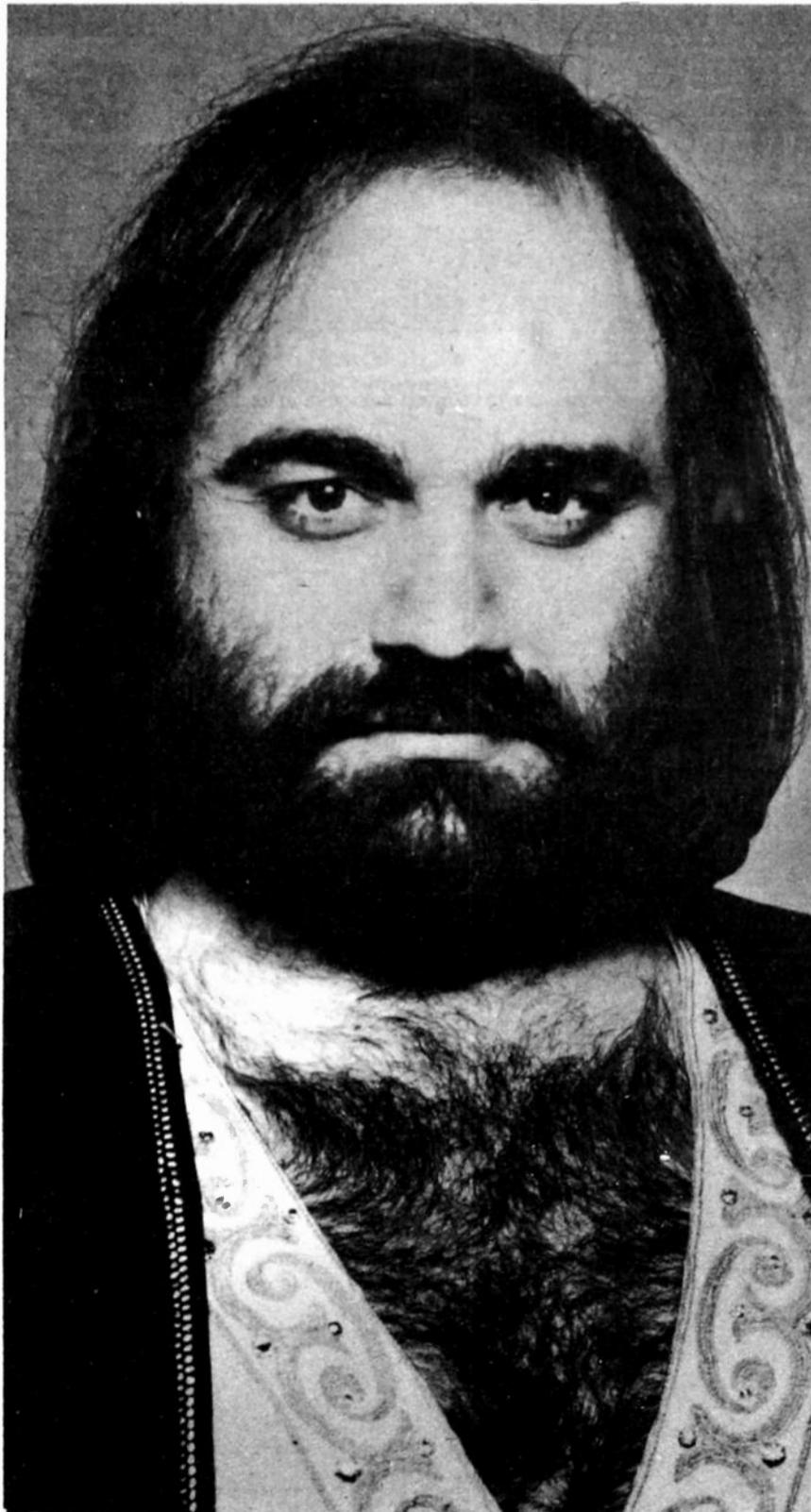
**KAKC HB-35**  
"Instant phones"—Dr. Don

**WKHJ 7-4**  
"A monster record"  
—Dave Hatcher

**KJR**  
**WBBO**  
**WRFC**  
**WZDQ 30-40**  
**WORD**  
**KCBN**  
**KYLP 27-22**  
**WLNH**  
**KEIN**  
**WONS**  
**KAYC (strong phones)**  
**KRYS**  
**KMHT 32-28**

**GUARANTEED**  
**18-PLUS**  
**FEMALE**  
**PHONES**

Produced by Freddie Perren



**WEEI-FM**  
**WJR**  
**KXLF 29**  
**KWAV 20**  
**KGB-AM**  
**KIXI 30**  
**WFDF 23**  
**KYYX-FM X-30 (sales)**  
**WAUG 28-26**  
**98-Q**  
**WAYS**  
**WFBC 14**  
**KPOY 22-18**  
**WFBL**  
**WHEB 32**  
**KASH**  
**WMFJ 28**  
**KELP 26-23**  
**KWIC**  
**KTBB deb 34**  
**WGY**  
**KOGO**  
**Y-106**  
**KGY 26-21**  
**KDWN**  
**WSGW 30**  
**WORC**  
**WRJZ**  
**WCGQ**  
**WTOB 30-26**  
**WGBC HB-28**  
**KREM-AM**  
**KPUG**  
**WPRO-AM**  
**KQDI**  
**KQEO**  
**WLOF deb 39**  
**KINT**    **WWE**  
**KLUE**    **WCAR**  
**KLBK**    **WJNO**  
**KMPC**  
**KPPL**  
**WGAC 31**  
**AND MANY MANY MORE.**



This program is therapy for me. I have no idea what I would do without this program, it's that important to me. And I guess it's been that way from the start. When I was a baby, the folks put a Bible in my crib, and they put in a microphone and they put in a bottle of booze. They figured whatever I went for that's what I'd be. If I went for the bottle of booze, I'd be an alcoholic. If I went for the Bible I'd be a preacher, and if I went for the microphone, I'd be a disc jockey.

(Newsman:) So you went for the microphone?

No, I went for the nurse!

### Advice & Comment

Still, despite the lack of sleep and the necessary social life rearrangements, there are obviously attractive compensations for morning men, especially stability, stature, fame and money. The morning shift is still the most coveted slot in radio, and our participating personalities had some useful advice for aspiring jocks hoping to follow their path. Before concluding with those words of wisdom, however, here are a few random comments of special interest on the subject of being a morning man:

**Lee Sherwood:** "If you're going to work in radio, mornings are the time to work."

**Charlie Tuna:** "It's crucial that you know that your audience is doing the same thing every day. I have people that depend on features in my show. They know exactly if they're on time or if they're behind. I've had people comment to me that if there is a certain position on the freeway that coincides with one of my features, they feel almost at peace

with themselves, knowing everything is OK, there's the 'Morning Wake-Up Story' and I'm right here where I usually am, so I'm on time."

**Gary McKee:** "The trouble with radio is that you've got too many disc jockeys in it and not enough people."

**Don Rose:** "Just tell everyone that I was born silly and every morning I have a relapse."

**Sonny Fox:** "I consider it a privilege to have a job where I fuck off in the morning and everybody loves it."

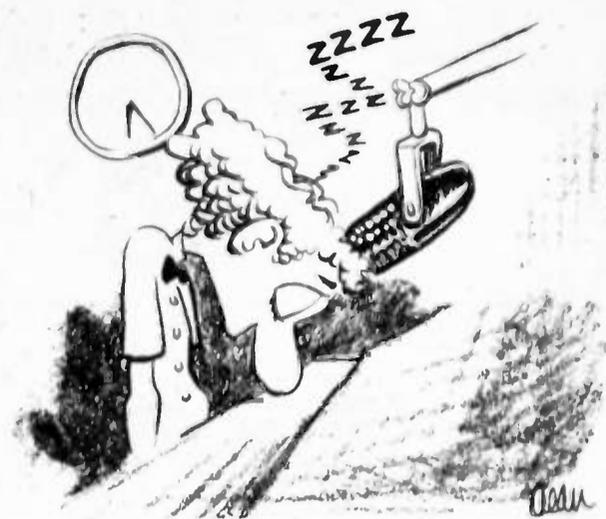
Most of the advice offered for up and coming morning-men-to-be was altruistic, well-intentioned, and quite sound. However, a strange theme recurred in certain answers, as can be seen by the following responses. The precise question was, "What advice do you have for young, aspiring morning men out there?"

**Larry Kenney:** "Give up! I don't intend to give up my job if I can help it. Insurance is a good field."

**Charlie Tuna:** "Go into aluminum siding, at least for 20 years, because I don't want to leave."

**Bill Bailey:** "Yeah, don't go into the business!"

**Larry Lujack:** "Set your sights somewhere else, because I need the money."



Aside from these half-humorous (we hope) attempts at discouragement, some useful insights were uncovered. Harry Harrison advised, "Number one, I always say get as much education as you can. I think that's important for any career. Take the radio and TV courses in college and get that education, because frankly you need something to fall back on; most people, as we know, will not make it in radio. Send out the tapes and so on, and start in a small market and work your way up. Take pride in your work, be a professional. You have to be able to sell. Every time that microphone goes on, you're selling a radio station, and you're selling yourself as a personality, and you want to do a good job for your clients. If you don't, they're not going to come back, and that is what it's all about."

Lee Sherwood counseled, "When I started on the air in the late 50's, there was always somebody on the air who I really admired. Those people were magic to me, as all of radio was. But certain personalities impressed me and I tried to learn from them. Perhaps I even copied some of them; perhaps some of them still influence me. I don't know if we have that many great ones from whom the young can learn, but there are some. I hope they'll learn all they can from the great ones and use what they learn."

Dick Whittinghill says, "First, go get an education—high school's enough—and then go to a radio school. You have to, it's a must. When you graduate from radio school, go to a small town, any place, out in the boondocks, work in a small station, that's where you learn. You don't learn by coming out of school into a big town; besides, you couldn't get a job anyway."

Deano Day maintains, "The most important thing for them to remember is that they can learn from everyone they work with. They should pick up all the good things they can. I've been fortunate enough to work with some really great people; today, I'm a combination of 10 or 15 people with whom I've worked or heard. The old adage says, 'Be yourself.' Of course, be yourself, but if you're exposed to good talent, then learn from them. Then, when you get into a market where you can get involved with the audience, do it! For years, I sat behind a mike and had no contact with the audience. How could I know what they were thinking out there? I had to get out among them."

Dick Haynes believes, "The first thing is to make people like you, both employers and listeners. Both of them like to be able to depend on you. Neither listeners nor employers want to have to deal with your personal problems. My advice to newcomers is to be dependable."

Finally, Mike Murphy offers these words: "The only way you seem to get ahead in this business is to be different than other people. There's so many out there copying each other that the only thing I think you can do is operate outside the norm and go completely away from what other people do."

Obviously, it's not easy to become a morning man, it takes a lot of hard work to maintain the position, and it plays hell with your visions of a normal life. But from talking to the 18 highly successful morning men who provided invaluable aid in assembling this article, it was evident there are unique satisfactions to be gained from taking on the morning challenge, and not all of them are financial. The morning man usually has more scope to stretch out, to develop his personality, to practice what some say is the vanishing art of creative radio. As Charlie Tuna says, "It's been the best thing that has ever happened to me in my career. I think there is no more rewarding position in radio than that of morning man."

HH



Mike Murphy (left) prepares to scare off any threatening alien invasions on World Contact Day.

Patter and one-liners highlighted at the top of each segment were taken from an actual aircheck of Dr. Don Rose, KFRC/San Francisco.

# **KISS YOU ALL OVER.**

*A great new single by*

# **EXILE**

# **"Kiss You All Over"**

**JUST OUT AND ALREADY ON:**

Produced by  
Mike Chapman

WFIL add  
KLIF add  
KRBE 33-23

WLCY on  
WAKY deb 22  
WVLK 18-13

WANS add  
KAYC deb 34  
WKNX

KSTT  
KCBN



# TOP-40



## John Leader

A special note to all R&R TOP 40 Reporters: since next week the Fourth of July falls on Tuesday, we would like to receive music reports from as many of you as possible on Monday! We will stay in the office later than usual Monday, July 3rd so you can call in your reports until 7PM Los Angeles time.

We will be operating on the holiday, Tuesday, July 4th, but I really would encourage as many of you as possible to call in your music reports on Monday. Thanks in advance for your cooperation.

### Real Don Steele Leaves TEN-Q For TV

Shortly after the announced format "flip-flop" for KTNQ & KGBS/Los Angeles "The Real" Don Steele announced he was leaving his afternoon-drive shift on TEN-Q.



Don Steele

Don told me, "As you know they decided to go Country and they wanted me to work it out until Fall. They wanted me to be there during a rating period (July-August ARB) knowing that the station (TEN-Q) was going Country in sixty days, which really didn't make me feel that happy about going to work every day."

But Don was quick to bounce back (as always) when he announced that he has been signed by TV producer Chris Bearde to host a pilot entitled "The Radio Show." The television project conceived by Bearde was described by Don as being, "a perfect blend of McDonalds and Fellini." The show will shoot in Hollywood in early July and will be aired sometime in late Summer around the country. Both Steele and Bearde were hopeful that the variety-formatted show would be "picked up" by one of the networks for a regular spot in the midseason replacement derby.

Don Steele has long been a top radio personality in Los Angeles, first coming to prominence on KHJ in the mid-sixties. During the early KHJ days, Don also hosted a TV show on KHJ-TV, which served as the inspiration for Bearde to offer him the hosting job on "The Radio Show."

Don isn't the least bit bitter about the way things ended at TEN-Q; instead, he's very excited about his chance to expand his career into an area he has always loved. No immediate replacement for Steele was named by the station.

### WFIL's Shift Hits High Gear

WFIL/Philadelphia made a definite and audible change of direction in September of 1977. Faced with an ever-increasing rate of audience decline, Program Director Jay Cook shifted the emphasis of WFIL away from the younger demographics. This has proved to be a difficult road for any Top 40 station to pursue, but Jay felt it was the correct direction for WFIL within the competitive situation Philadelphia presented.

But did the station actually become "Pop/Adult" rather than "Top 40?" Jay said, "It should be acknowledged, and perhaps I'm not being totally objective about it, but I feel WFIL had sort of evolved over the last three or four years into something more than 'just your typical Top 40 operation.' Our jock presentation has been a little more tolerable. The quality of our guys, I think, was a little better. We had severe dayparting (of the music) and always had. Except for nighttime I don't think the stigma of 'Top 40' applied. I think we had been into the transition toward 'Pop/Adult' all along."

The station did make an attempt to retain the teen audience for a time, but, as Jay explained, "September, I think, was when we decided that 12-49 was just not practical. Even though we'd managed to hang onto it longer than we expected we felt that if we had to sacrifice something, that it would be 12-18 rather than 35-49."

The recent Apr-May '78 ARB shows WFIL rebounding from a Jan-Feb '78 low of 3.9 to a high of 5.8. Jay offered an explanation as to why Jan-Feb had been down so low and this book showed such a dramatic turnaround.

"The Oct-Nov book, I don't know that it reflected anything, the old format or the change; while not drastic, the change was certainly substantial. We really felt that we had executed the turnaround and were making progress and perhaps began to catch on a little bit in the Jan-Feb rating period. The Arbitron did not reflect that, but, and I admit I may be copping out a bit here, I think we got a lousy book. It might have been an unlucky 'fall' in the diaries. I think we should have stayed a little more stable than we did from Oct-Nov to Jan-Feb. I know we lost some teens and some 18-24 men, especially, but not to the degree the (Jan-Feb) book reflected. And as a result this book (Apr-May) shows a substantial gain which may appear more dramatic than it really is. I don't think we were ever in as bad a shape as the Jan-Feb book showed us to be."

But as WFIL was increasing in the most recent ARB, WIFJ declined from a new high in Jan-Feb of 4.3 to a 3.5. I asked Jay if he had an explanation for that and he quickly came to WIFJ's defense, "I think WIFJ probably got a bad break or two in this book. We've handed WIFJ and WZZD a certain amount of audience on a silver platter. The fact that WIFJ would drop as severely as they did in this book is a surprise to me. Perhaps the kind of radio we're doing does still have substantial teen appeal and young adult appeal as well, especially

women. We have a good solid teen share (10.2)."

What Jay has done with WFIL is simple to describe, but very difficult to put into practice. He took a declining AM Top 40 station and changed the demographic target from 12-49 to 18-49, knowing that certain audience losses were inevitable in the transition. The surprising part of the transition is that WFIL has retained a good chunk of the audience they were no longer targeted toward.

So what does WFIL sound like? The news was not expanded except in morning drive. The jingles are still there, although not as often. The presentation is positive. The jocks are allowed latitude for personality, but the emphasis remains on hit music. WFIL is a good sounding radio station that has successfully made the transition from a teen-based Top 40 station to a slightly older demographic mass appeal sound. It can be done. Jay Cook and WFIL have done it, and they've done it in a market full of great radio. As Jay says, "There's not a bad radio station in this town. There are 15 or 16 really aggressive, quality outfits, and all the ones that have adequate facilities are being well programmed. And that just means that 16 people are going to be cutting up that pie instead of the four or five like it used to be." WFIL will most assuredly get their peice of that pie following their Apr-May ARB results.

### Bits

"You're gonna love Summer on KERN!" That's the title of an extensive promotional effort by the Bakersfield rocker for the next three months. The first part of the continuing promotion will be the search for what PD Russ Gerber termed, "Bakersfield's best belly-button." The station is also giving away "The world's first ride on the world's largest and fastest rollercoaster - The Colossus." The new ride, which will open soon in Los Angeles' Magic Mountain, is the focus of that particular giveaway with the station arranging seats on the very first official run of the new coaster. And naturally KERN is giving away plenty of "I Love Summer" t-shirts. I sure hope I get some pictures of "Bakersfield's best belly button."



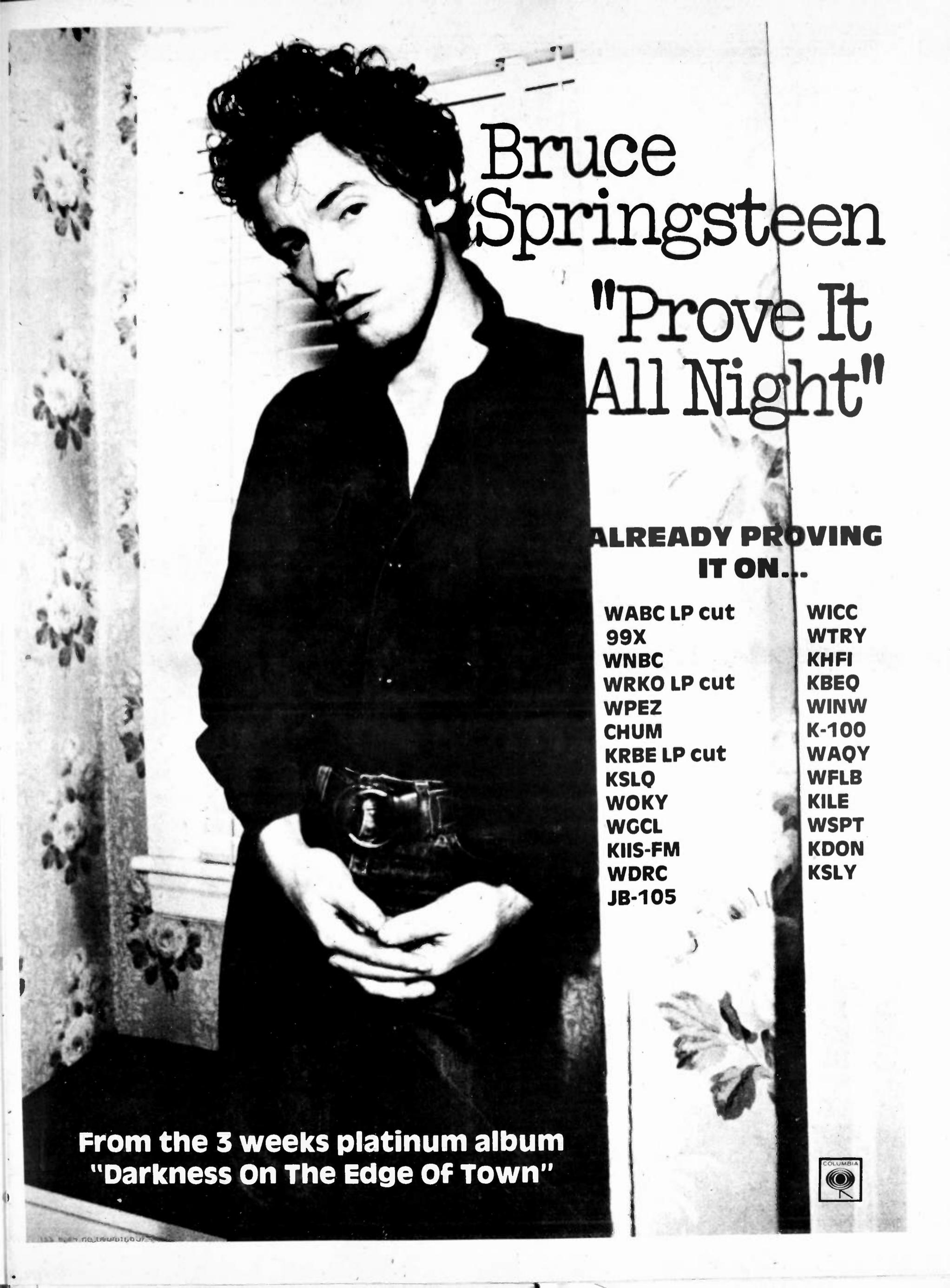
As Summer "sets" itself for a warm run, here comes another Jello promotion, this one from T. Morgan at WPEZ/Pittsburgh. In conjunction with the Chuck Mangione song, "Feels So Good," the station filled a small swimming pool with 1500 gallons of Jello encasing twenty-five envelopes. Each envelope detailed a prize that each of the twenty-five "Jello jumpers" could win. Shown at the event are WPEZ staffers (l-r) Eddie Edwards (wearing shades & jacket); Debbie Tino; A&M's Dave Loncaio; WPEZ's Walker Smith; Pam Godfrey and T. Morgan.

I received a beautiful poster sized calendar from WMET/Chicago, which highlights the 95 1/2 days of Super Summer '78. The posters, which are in full color on heavy stock paper, feature rock stars, station personnel, and bits of trivia, like "John Lennon and Paul McCartney met for the first time on August 10, 1956." A great visual for WMET, and all proceeds derived from the sale of the posters will go to the Chicago area Muscular Dystrophy Association.



KELI/Tulsa's afternoon man John Lee Hooker has pulled some strange stunts, but when the Post Office announced their rate increase, Hooker lost control! Hooker, along with his newsman Larry White, urged all their listeners to go ahead and mail their Christmas cards in May, ahead of the postal rate increase. The idea quickly picked up national attention when stories of the pair's crusade hit the UPI and AP wire services. Hooker and White began receiving hundreds of pieces of mail at the station, most applauding their efforts. The two are pictured (Hooker on the left, White on the right) opening some of the many Christmas cards they received in May. By the way, the two personally answered every piece of mail they received, but they couldn't beat the rate in-

(Continued on Page 22)



# Bruce Springsteen

## "Prove It All Night"

**ALREADY PROVING  
IT ON...**

WABC LP cut  
99X  
WNBC  
WRKO LP cut  
WPEZ  
CHUM  
KRBE LP cut  
KSLQ  
WOKY  
WGCL  
KIIS-FM  
WDRC  
JB-105

WICC  
WTRY  
KHFI  
KBEQ  
WINW  
K-100  
WAQY  
WFLB  
KILE  
WSPT  
KDON  
KSLY

**From the 3 weeks platinum album  
"Darkness On The Edge Of Town"**



TOP-40

# John Leader

(Continued from Page 20)

crease, since most of their replies went out after the first class stamp price had hit 15 cents. Nice try, guys.

The WLS/Chicago "Run for the Zoo" was a big success, as over 2,000 registered runners made the 8.9 mile jog to help raise funds for the Chicago Lincoln Park Zoological Society. At the conclusion of the event, WLS General Manager Martin Greenberg presented a check for \$10,160 to the society. The winning time for the run was turned in by a 20 year old from Deerfield. He crossed the tape in 46 minutes and 56 seconds.

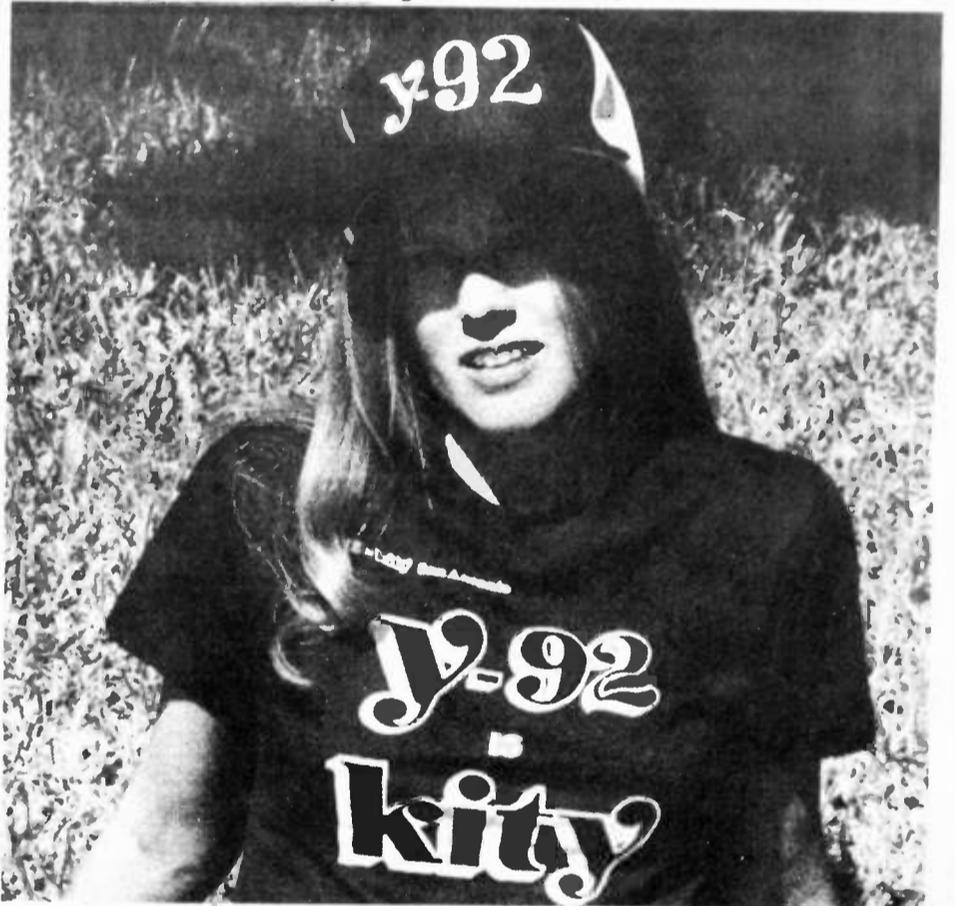
A "hungry" 1978 Toyota was given away as the grand prize in WYRE/Annapolis' recent "Win A Car" promotion. The car was stuffed full with McDonalds Big Mac boxes and listeners were invited to guess the exact total. The car was displayed at a local dealership and folks were encouraged to drop in for a first-hand look. Program Director Steve Kingston reported super response to the contest and the winner had the total of 1415 Big Mac boxes on his entry. The promotion tied-in with two separate clients (Toyota & McDonalds) and the station got the mileage out of giving away a new car.

WZZP/Cleveland is running the first annual Cleveland Music Poll, asking listeners to vote for their favorite recording artists. Entry is made easy by the use of ballots printed in the local newspapers. The incentive was to offer a free album to the first 106 entries received at the station. Response has been heavy and they're still arriving.

Each year, Carowinds Amusments Park, located on the border of North and South Carolina, hosts a "jock regatta." The event, which attracts disc jockeys from stations in both states, features several "events," including the infamous "log flume." This year's event was a huge success and in this late-breaking photo, we see WAYS/Charlotte Music Director Spanky and behind him "Racin' Rick" of RSO Records on the "flume." Unfortunately the team was disqualified for trying to get a headstart. The pair have vowed to return next year and as they said, "We'll use jets!"



**NOW THAT'S WHAT I LIKE ABOUT THE SOUTH!**—In what has become an annual event (many have requested that it become a monthly occurrence), here is the WSGA/Savannah Bikini Contest for 1978. Pictured (l-r) James Bishop of Motown Records; Soupy Sales (who happened to be in town for a Cancer Society Telethon); WSGA's Chris O'Brien; the first place winner; WSGA Assistant PD Brady McGraw; WSGA PD Jerry Rogers; Don Anti, second place winner; Wayne Fogel of Motown Records.



**CUTE KITY**—Summer seems to be shaping up pretty well in San Antonio, Texas, as Y92 (KITY)/San Antonio sends along this shot of their latest t-shirt and cap combination. They will be giving away the promotional items all Summer. Thanks to Program Director Steve Sellers and, of course, to the model, Ms. Patti!



**REO ROLLS INTO ST. LOUIS**—REO Speedwagon, in town for a pair of concerts, visited KSLQ/St. Louis. Shown at the station are (l-r) KSLQ's Jeff Andrew, air personality Tom Smith, REO's Gary Richrath, air personality Joan Kelley, the group's Kevin Cronin, and Epic/Portrait/Assoc. Labels St. Louis Promotion Manager Rich Schwan.



**BENCHWARMERS IN ROANOKE**—WROV/Roanoke staffers formed a softball team called the WROV Rovers. In an exclusive after-game shot, a cross-section of the squad squats on the bench, including coach/Music Director Dave Mackay at left front, next to his fiancée Peggy. Air personality Kevin O'Neill is at top left, while morning man Rob O'Brady is at top center in a becoming Michelob hat. Copywriter Fred Palmer is second from right, top row.



**JOEY VISITS QUIXIE**—Joey Travolts visited WQXI AM&FM/Atlanta during his recent promotional swing and picked up his very own "I Love You Atlanta" T-shirt. Pictured in the WQXI offices are (l-r) Tim Monnig, Polygram Distribution Atlanta Branch Manager; Joey; and J.J. Jackson, WQXI Music Director.

TOP-40



FORMER HOLLIE DECKS HALLS OF K100—Atlantic's Allen Clarke visited K100/Los Angeles during a three week promotional tour. Pictured at the station are Atlantic local promotion representative Steve Rowland, K100 Public Affairs Director Carl Goldman, Clarke, Program Director Mike Novak, Music Director Denise Gorman, and Clarke's producer Spencer Proffer.

FCC

(Continued from page 1)

programming, which the FCC was monitoring unknown to the station. Later, when the Commission's staff compared its tapings with the station's logs, they found that KOCT, while only logging five 10 second spots for the event, had actually run CA's of 33 sec., 26 sec., 1:26, 1:20 and 1:06. They also discovered that the station aired over 11 minutes of announcer talk in conjunction with more than 25 minutes of records by a group appearing at the "Cook-Off". None of the latter were logged, however.

Unlogged Dialogue

The FCC has documented evidence that "KOCT announcers made repeated ad-lib comments and plugs (which were not logged as commercials) regarding the



NO NUDES IS BAD NEWS—WLOF Orlando air personality Banana Joe received a visit from Miss Nude Florida, and sent along an entirely inappropriate photo of him and the lady, fully clothed. However, we're running it anyway.

KOCT-sponsored dances and concerts and that...the majority of the bands who performed...did receive heavy airplay on KOCT."

Another Commission example is twelve 60-sec. spots run on June 22, 1977—all of which were logged as 30's—and over 25 minutes of talk and records promoting a group called the Chicano Experience—none of which were logged. Before that, the FCC found that during a six-hour period, from 2:20pm to 8:30pm on June 6, 1977, KOCT aired over an hour and a half of commercial matter, of which they logged only four minutes. The broadcasts were promoting KOCT's "Anniversary Dance".

"Anticompetitive"

During the investigation, members of local bands stated that they were afraid not to perform without charge for fear of not getting airplay. Club owners complained that they could not afford to promote their events as heavily as KOCT did with its free promotion.

The Commission charges that the licensee "failed to control the operation of the station so as to prevent its use in an anticompetitive manner...has enabled KOCT to maintain its high ratings in the market, with all the resulting financial benefits that follow."

Rockford

(Continued from page 6)

as applied to WYBR-FM and the rest of the market. Now the pendulum has swung the other way, and we believe it is only equitable that the latest report be allowed to stand as taken for a reasonable period of time." The letter concludes by calling for a "completely new survey" in October/November 1978 with an "objective sample based on 750 diaries."

Legal Action Unlikely

Should Arbitron fail to recall the Rockford book, the outlook for legal action on the parts of the protesting stations seems dim. Daniels stated, "It's all dictated by what kind of response Arbitron gives us." But WZOK's Goode told R&R, "The thought crossed our minds," referring to legal action. "However, in the standard contract that a station signs with Arbitron, they've disclaimed responsibility to the point where they're liable for absolutely nothing, including gross error on their part." One bright spot for the protestors, according to Daniels, is that business has not suffered as a result of Y96's rating plunge. "The agencies in town have said the book is crazy," he stated, adding that the station has not lost accounts and that the agencies are choosing to ignore the book "to a great degree."



WALTZING WITH ROBBIE—CJJD/Hamilton, Ontario air personality Paul Godfrey was one of the two Canadian radio people to see the Band's farewell concert performance, the subject of the "Last Waltz" film. Godfrey is pictured (right) meeting up again with the Band's leader Robbie Robertson (center); a lady identified only as Julie is at left.



GROSS AT WOXI—Lifesong's Henry Gross appeared in Atlanta recently, with 940 personnel in attendance at the show and backstage afterwards. Pictured after the show are (l-r) CBS Associated Labels Local Promotion Manager Louis Lewow, 940 air personalities Russ Davis and Jim Morrison, Henry Gross (modestly wearing a chic Henry Gross T-shirt), and Lifesong Vice President/General Manager George Brown.



99X INTO PLASTICS—Sire's Plastic Bertrand left his native Belgium for a New York promotional visit, during which he met press and radio representatives at a Warners reception. A group from 99X was present, resulting in the present photograph featuring (l-r) Sire West Coast Operations Director Marc Nathan, Sire Promotion Manager Suzanne Emil, 99X Assistant PD Rob Sisco, Program Director Bobby Rich, Sire Vice President of Promotion John Montgomery, and (seated) Plastic himself cozily posed with Music Director Roxy Myzal.



THE BIRD IS THE WORD—KRLA/Los Angeles staged a "Talking Bird" contest, with thousands of birds either trained to say "KRLA" or just winging it. A few feathers were ruffled before the winner emerged, but the bird pictured developed the ability to say "I love you, KRLA!" and won its owner a nest egg of \$1000. Pictured with the winner and its trainer is KRLA newsman Mike Horn (at left).

**NORTHEAST**  
**Most Added** Rita Coolidge  
 Foreigner  
 Frankie Valli  
 Joe Walsh

**Hottest** Gerry Rafferty  
 Commodores  
 Meat Loaf  
 Rolling Stones

**SOUTH**  
**Most Added** Foreigner  
 Olivia Newton-John  
 E. Champagne King

**Hottest** Commodores  
 Rolling Stones  
 Frankie Valli

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## NORTHEAST

**Parallel One**  
 WBIC/New York, NY  
 Susie Jones  
 Barry Manilow  
 Cops  
 HOTTEST  
 Andy Gibb 1-1  
 Gerry Rafferty 3-7  
 Meat Loaf 10-8  
 Donna Summer 15-9  
 Bob Seger 25-20

**WCAO/Baltimore, MD**  
 Brothers Love  
 Dave Mason  
 Taste Of Honey  
 Walter Egan  
 Frankie Valli  
 HOTTEST  
 Gerry Rafferty 2-1  
 Donna Summer 13-9  
 Commodores 15-10  
 Meat Loaf 13-13  
 Jefferson Starship 23-17

**WEBW/Buffalo, NY**  
 Jim Sumners  
 Ann Murray  
 Frankie Valli  
 Foreigner  
 Commodores  
 HOTTEST  
 Gerry Rafferty 1-1  
 Travolta/Olivia 3-2  
 Abba 7-4  
 Rolling Stones 20-14  
 Barry Manilow  
 Cops 25-19

**WTIP/Philadelphia, PA**  
 Gerry DeFranco  
 Eslie  
 Helen Reddy  
 Roberta Flack  
 HOTTEST  
 Player 1-1  
 Gerry Rafferty 10-8  
 Commodores 21-12  
 Barbara Streisand 0-10  
 Frankie Valli 0-21

**CHUM/Toronto, CAN**  
 John Torontoni  
 Jefferson Starship  
 Pablo Cruise  
 Burton Cummings  
 HOTTEST  
 Bonnie Tyler 2-1  
 Meat Loaf 3-3  
 Foreigner 10-7  
 Carly Simon 14-9  
 Jackson Browne  
 Load/Stay 20-12

**99L/New York, NY**  
 Bobby Rich  
 Frankie Valli  
 Commodores  
 HOTTEST  
 Andy Gibb 2-1  
 Donna Summer 10-13  
 E. Champagne King 22-15  
 Jefferson Starship 23-19  
 Steve Martin 31-25

**WPEZ/Pittsburgh, PA**  
 Debbie Cunningham  
 Bob Welch  
 Joe Walsh  
 Jackson Browne  
 Stay  
 HOTTEST  
 Andy Gibb 1-1  
 Peter Brown 7-2  
 Commodores 21-9  
 Bob Seger 19-12  
 Taste Of Honey 33-19

**WNBC/New York, NY**  
 Ros Frank  
 Sweet  
 Pablo Cruise  
 Love & Kisses  
 Chuck Mangione 1-1  
 Meat Loaf 13-7  
 Taste Of Honey 29-14  
 Heatwave 28-21  
 Foreigner 26-22

**WIFI/Philadelphia, PA**  
 Jeff Robbins  
 None  
 HOTTEST  
 Gerry Rafferty 2-1  
 Carly Simon 10-7  
 Abba 18-11  
 Rolling Stones 13-9  
 Barry Manilow  
 Cops 20-14

**WREO/Boston, MA**  
 Harry Nilsson  
 Meat Loaf  
 Paradise  
 Eruption  
 Rita Coolidge  
 HOTTEST  
 Gerry Rafferty 1-1  
 Donna Summer 6-3  
 Rolling Stones 13-9  
 Barry Manilow  
 Cops 16-11  
 Taste Of Honey 25-14

**WTGQ/Washington, D.C.**  
 Jim Elliott  
 Frankie Valli (RA)  
 Quincy Jones  
 Wings  
 Walter Egan  
 Rita Coolidge  
 Toby Beau  
 Olivia  
 Andy Gibb  
 Everlasting  
 HOTTEST  
 Commodores 3-1  
 Meat Loaf 10-5  
 Donna Summer 19-10  
 Rolling Stones 20-14  
 Taste Of Honey 26-19

## SOUTH

**98L/Miami, FL**  
 Frank Walsh  
 E. Champagne King  
 Taste Of Honey  
 Frankie Valli  
 Teddy Pendergrass  
 HOTTEST  
 Donna Summer 1-1  
 Carly Simon 11-8  
 Sweet 15-12  
 Commodores 25-17  
 Foggy 12-25

**Y100/Miami, FL**  
 Collins Comedy  
 Frankie Valli  
 E. Champagne King  
 Walter Egan  
 HOTTEST  
 O'Jays 4-1  
 Travolta/Olivia 7-5  
 Andy Gibb  
 Throw 13-7  
 Barry Manilow  
 Even 17-10  
 Commodores 20-12

**WJAX/Jacksonville, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**Z98/Little Rock, AR**  
 Jim Cassidy  
 Roberta Flack  
 Foreigner  
 Steve Martin  
 HOTTEST  
 Travolta/Olivia 1-1  
 Meat Loaf 5-4  
 Rick James (dp)  
 Commodores 1-1  
 Eruption 0-6  
 KC & Sunshine 16-8  
 Quincy Jones 10-13  
 Bob Seger 25-18

**WDRB/Hartford, CT**  
 Jim Esqaliab  
 Joe Walsh  
 Foreigner  
 HOTTEST  
 Jackson Browne  
 Load/Stay  
 Peter Brown  
 Joe Walsh  
 HOTTEST  
 Gerry Rafferty 1-1  
 Meat Loaf 7-4  
 Bob Seger 11-7  
 Seals & Crofts 12-9  
 Rolling Stones 13-10

**WJZZ/Jacksonville, FL**  
 J.J. Walker  
 Foreigner  
 Taste Of Honey  
 HOTTEST  
 Meat Loaf 4-1  
 Michael Johnson 9-6  
 Commodores 26-14  
 Frankie Valli 30-21  
 Barry Manilow  
 Cops 24-20

**WJAX/Jacksonville, FL**  
 J.J. Walker  
 Foreigner  
 Taste Of Honey  
 HOTTEST  
 Meat Loaf 4-1  
 Michael Johnson 9-6  
 Commodores 26-14  
 Frankie Valli 30-21  
 Barry Manilow  
 Cops 24-20

**WJAX/Jacksonville, FL**  
 J.J. Walker  
 Foreigner  
 Taste Of Honey  
 HOTTEST  
 Meat Loaf 4-1  
 Michael Johnson 9-6  
 Commodores 26-14  
 Frankie Valli 30-21  
 Barry Manilow  
 Cops 24-20

## SOUTH

**KAAT/Little Rock, AR**  
 C. David Hamilton  
 Frankie Valli  
 Toby Beau  
 HOTTEST  
 Gerry Rafferty 2-1  
 Carly Simon 3-2  
 O'Jays 9-5  
 Meat Loaf 12-7  
 Seals & Crofts 16-12  
 Sweet 15-12

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

## MIDWEST

**Parallel One**  
 EDWB/Minneapolis, MN  
 Dave Thomson  
 Frankie Valli  
 Pablo Cruise  
 Joe Walsh  
 HOTTEST  
 Andy Gibb 1-1  
 Travolta/Olivia 7-4  
 Meat Loaf 12-8  
 Abba 24-11  
 Barry Manilow  
 Cops 23-19

**WYFM/Youngstown, OH**  
 Jack Taylor  
 Heatwave  
 HOTTEST  
 Andy Gibb 1-1  
 Gerry Rafferty 4-2  
 Michael Johnson 12-8  
 Rolling Stones 16-9  
 Frankie Valli 18-11  
 Meat Loaf 20-13  
 Rolling Stones 0-22

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

## MIDWEST

**Parallel One**  
 WYOL/Orlando, FL  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYFM/Youngstown, OH**  
 Jack Taylor  
 Heatwave  
 HOTTEST  
 Andy Gibb 1-1  
 Gerry Rafferty 4-2  
 Michael Johnson 12-8  
 Rolling Stones 16-9  
 Frankie Valli 18-11  
 Meat Loaf 20-13  
 Rolling Stones 0-22

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

**WYOL/Orlando, FL**  
 Tom West  
 Frankie Valli  
 Commodores  
 Smokey Robinson  
 Nick Gilder  
 HOTTEST  
 Andy Gibb 1-1  
 Sweet 4-1  
 Bob Seger 5-2  
 Carly Simon 11-7  
 Peter Brown 14-9  
 Peter Brown 25-15

**WYON/Birmingham, AL**  
 Bill Thomas  
 Walter Egan  
 Billy Bragg  
 Joe Walsh  
 HOTTEST  
 Commodores 1-1  
 Bob Seger 7-4  
 Quincy Jones 13-9  
 Frankie Valli 21-19  
 Roberta Flack 30-24

MIDWEST		WEST	
<b>Most Added</b>	<b>Hottest</b>	<b>Most Added</b>	<b>Hottest</b>
Commodores	Gerry Rafferty	Foreigner	Rolling Stones
Frankie Valli	Rolling Stones	Atl Rhythm Section	Gerry Rafferty
Foreigner	Barry Manilow "Copa"	Barry Manilow "Copa"	O'Jays
	Bob Seger	Frankie Valli	Bob Seger



# "Time For Me To Fly"



**FROM THE ACETATE 10 DAYS BEFORE  
D.J. SHIPMENT:**

**CKLW LP cut  
WOKY LP cut  
WBBF 27-19  
KTFX add  
WNDR add  
KBEQ add**

**FROM THE JUST GOLD ALBUM  
"You Can Tune A Piano,  
But You Can't Tuna Fish"**



**on Epic Records**

## WEST

<b>WEST</b>	<b>KIMN/Denver, CO</b> Ed Green	<b>KFXM/San Bernardino, CA</b> Mitch Montrose	<b>KENO/Las Vegas, NV</b> Steve Summers
<b>Parallel One</b>	Barry Manilow Copa Frankie Valli Genesis HOTTEST Gerry Rafferty 2-1 Carly Simon 7-4 Bob Seger 11-5 Meat Loaf 16-9 Rolling Stones 23-18	Frankie Valli Toby Beau Donna Summer Mings HOTTEST Carly Simon 1-1 Gerry Rafferty 12-7 Abba 16-10 Meat Loaf 20-11 Pablo Cruise 21-16	Joe Walsh Foreigner ELO HOTTEST Gerry Rafferty 3-1 Carly Simon 10-3 Andy Gibb Everlasting 12-10 Bob Seger 19-13 Billy Joel 22-16
<b>KH/Los Angeles, CA</b> John Sebastian	<b>KYYX/Seattle, WA</b> Robin Mitchell	<b>KING/Seattle, WA</b> Tom McKay	<b>KCBN/Reno, NV</b> Red Mtn
Donna Summer Heatwave Steve Martin HOTTEST Andy Gibb 1-1 Peter Brown 6-4 Richard Johnson 16-10 Jefferson Starship 27-20 Pablo Cruise 28-21	Alicia Bridges Jim Duffy HOTTEST Andy Gibb 1-1 O'Jays 19-9 Rolling Stones 25-11 Barbra Streisand 26-13 Frankie Valli 28-18	Andy Gibb Everlasting Olivia ARS HOTTEST Gerry Rafferty 1-1 Bob Seger 5-2 O'Jays 8-3 Rolling Stones 22-10 Barbra Streisand 21-15	Always Love Stoop Eille Foreigner Andy Gibb Everlasting Heart M'Without Olivia Chris Rea HOTTEST Peter Brown 2-1 Rolling Stones 8-2 O'Jays 12-6 Jefferson Starship 25-15 Frankie Valli 30-19
<b>KFI/Los Angeles, CA</b> Roger Collins	<b>KCPX/Salt Lake City, UT</b> Gary Waldron	<b>KEZY/Anaheim, CA</b> Larry Groves	<b>KTAC/Tacoma, WA</b> Ric Hansen
Capt. & Tennille Jackson Browne Stay Mings HOTTEST Gerry Rafferty 1-1 Rolling Stones 13-9 Joe Walsh 20-14 Andy Gibb Everlasting 0-20 Meat Loaf 27-22	Olivia Donna Summer Commodores Foreigner Rob Seger Hollywood dpl Foreigner Double dpl HOTTEST Frankie Valli 1-1 Meat Loaf 10-5 Rolling Stones 20-8 Andy Gibb Everlasting 26-10 Joe Walsh 28-13	Donna Summer HOTTEST Andy Gibb 1-1 Bob Seger 8-4 Bob Seger 10-6 Michael Johnson 12-4 Sweet 16-18	Frankie Valli Rita Coolidge Jefferson Starship HOTTEST Andy Gibb 2-1 O'Jays 15-11 Bob Seger 12-13 Heatwave 24-18 Rolling Stones 29-27
<b>KJR/Seattle, WA</b> Tracy Mitchell	<b>KQEO/Albuquerque, NM</b> Frank Ragan	<b>KERN/Bakersfield, CA</b> Pete Shannon	<b>KSLY/San Luis Obispo, CA</b> John Tobin
None HOTTEST Frankie Valli 11-1 Barbra Streisand 9-4 Rolling Stones 14-6 Pablo Cruise 19-11 Peter Brown 23-18	Marshall Tucker Frankie Valli Taste Of Honey Charlie Chris Rea Eddie Money Always Love Stoop Jackson Browne Stay HOTTEST Gerry Rafferty 1-1 Rolling Stones 12-8 Heatwave 16-9 Pablo Cruise 24-18 Jefferson Starship 28-21	Eddie Money Jackson Browne Stay Mings HOTTEST Carly Simon 2-1 Donna Summer 10-6 Bob Seger 11-7 Pablo Cruise 21-13 Joe Walsh 25-18	ARS Frankie Valli Foreigner Rita Coolidge Marshall Tucker E. Champagne King Andy Gibb Everlasting HOTTEST Gerry Rafferty 1-1 Donna Summer 13-5 O'Jays 12-7 Rolling Stones 20-11 Pablo Cruise 26-21
<b>KTLC/Denver, CO</b> Randy Jay	<b>K100/Los Angeles, CA</b> Denise Gorman	<b>Parallel Three</b>	<b>KBYZ/San Francisco, CA</b> Lynn Moore
Genesis Walter Egan Toby Beau ARS HOTTEST Gerry Rafferty 1-1 Joe Walsh 11-2 Bonnie Tyler 10-7 Bob Seger 18-12 Michael Johnson 20-14	None HOTTEST Bonnie Tyler 2-1 Gerry Rafferty 8-3 Sweet 12-9 Donna Summer 25-19 Commodores 31-22	<b>KAFY/Bakersfield, CA</b> Richard Irwin	Commodores Lenny Rogers Larry Gatlin HOTTEST Bob Seger 5-1 O'Jays 9-4 Rolling Stones 17-12 Pablo Cruise 14-15 Barry Manilow Copa 38-23
<b>B100/San Diego, CA</b> Gene Knight	<b>KGW/Portland, OR</b> Tom Danaer	<b>KYSN/Colorado Springs, CO</b> Mark McCoy	<b>KDZA/Pueblo, CO</b> Rip Avina
Walter Egan Jackson Browne Thunder HOTTEST Gerry Rafferty 1-1 Bob Seger 7-2 Rolling Stones 9-8 Jefferson Starship 13-5 Eddie Money 15-9	Karla Bonoff Barry Manilow Copa Donna Summer HOTTEST Gerry Rafferty 1-1 Commodores 9-7 Robert Palmer 15-10 Barbra Streisand 22-17 Peter Brown 0-23	Olivia HOTTEST Carly Simon 1-1 Pablo Cruise 17-9 Frankie Valli 21-11 Peter Brown 19-12 Donna Summer 26-20	Foreigner Pete Dinklage Eddie Money Chris Rea HOTTEST Gerry Rafferty 3-1 O'Jays 1-1 Bob Seger 7-4 Peter Brown 12-9 Jefferson Starship 25-20
<b>KFRC/San Francisco, CA</b> Garland Sholin	<b>KYNO/Fresno, CA</b> Chris Van Camp	<b>KPAM/Portland, OR</b> Michael O'Brien	<b>KODI/Great Falls, MT</b> Nordson Masters
E. Champagne King Abba John Travolta Sandy HOTTEST Andy Gibb 1-1 O'Jays 5-3 Rolling Stones 16-10 Commodores 28-16 Meat Loaf 24-18	Walter Egan Jackson Browne Stay Eddie Money Roberta Flack HOTTEST O'Jays 1-1 Frankie Valli 10-4 Donna Summer 12-5 Rolling Stones 18-13 Meat Loaf 19-14	Barry Manilow Copa Commodores Mings ARS HOTTEST Andy Gibb 1-1 Bob Seger 18-5 Eric Clapton 18-9 Sweet 15-10 Meat Loaf 28-13	Frankie Valli Rita Coolidge Foreigner (dp) Debris Roussos (dp) Charlie (dp) HOTTEST Gerry Rafferty 1-1 Donna Summer 14-7 Bob Seger 16-10 Heatwave 20-13 Andrew Gold 23-17
<b>KIIS/FM/Los Angeles, CA</b> Rockville Steab	<b>TEN/O/Los Angeles, CA</b> Meredith Lison	<b>KRKE/Albuquerque, NM</b> Chris Carey	<b>KDON/Salinas, CA</b> A.J. Roberts
Eddie Money Jackson Browne Loud/Stay Foreigner HOTTEST Rolling Stones 1-1 Stacy Dan FM 4-3 Joe Walsh 13-10 Pablo Cruise 18-15 Kings 21-18	Barry Manilow Copa Village People Foreigner HOTTEST Andy Gibb 1-1 Peter Brown 9-3 Donna Summer 10-5 O'Jays 11-7 Jefferson Starship 23-18	Joe Walsh Eric Clapton HOTTEST O'Jays 3-1 Heatwave 10-5 Peter Brown 17-7 Jefferson Starship 19-8 Pablo Cruise 20-13	Tom Petty Chilliwack ARS Steely Dan FM Carole King Quincy Jones Jackson Browne Loud/Stay HOTTEST O'Jays 4-1 Bob Seger 7-2 Pablo Cruise 9-3 Meat Loaf 15-8 Donna Summer 16-10
<b>Parallel Two</b>	<b>KRSP/Salt Lake City, UT</b> Alan Hague	<b>KRIZ/Phoenix, AZ</b> Anna Ryeen	<b>ETET/Tucson, AZ</b> Ed Alexander
<b>KLRB/Spokane, WA</b> Tom Hultner	Eruption Olivia Eddie Money (dp) ELO (dp) HOTTEST Meat Loaf 2-1 Donna Summer 10-4 Rolling Stones 16-8 Peter Brown 22-14 Frankie Valli 28-16	Eric Clapton Barry Manilow Copa Eruption Cummings Frankie Valli Tori DeSario HOTTEST Gerry Rafferty 1-1 Toby Beau 8-3 Love & Kisses 14-4 Jefferson Starship 16-9 Rolling Stones 23-14	Foreigner Andy Gibb Everlasting HOTTEST Gerry Rafferty 1-1 Steve Martin 6-2 Meat Loaf 11-5 Rolling Stones 18-15 Donna Summer 20-16



# Todd and his 'Friends' are coming home.



## TODD RUNDGREN

### "Can We Still Be Friends?"

WCAO 29-27  
 WGCL 13  
 WZZP 14-10  
 KFRC 23-22  
 13-Q deb 28  
 WBBQ  
 WINW 29-25  
 K-100 deb 40  
 KQEO deb 40  
 WHHY 8-8  
 WGLF 23-12  
 CK-101 38-33  
 WCGQ deb 26

WSPT 28-23  
 KQWB 27-23  
 KDON 17-12  
 KCBN 19-14  
 WPEZ  
 WZZD  
 KLIF  
 WZUU  
 JB-105  
 WICC  
 KQDI

WPHD  
 WKBO  
 WLAC  
 KYNO  
 KNDE  
 WGUY  
 WAQY  
 WFLB  
 WISE  
 WANS  
 WACI  
 KSTT  
 KAFY  
 KPAM



on Bearsville Records  
 Distributed by Warner Bros.

**4-100 Miami**

1	O JAYS
2	DONNA SUMMER
3	BARRY MANILOW (Cape)
4	STEVE MARTIN
5	JOHN & OLIVIA
6	CHUCK MANGIONE
7	GERRY RAFFERTY
8	MATHIS & WILLIAMS
9	ANDY GIBB
10	KE & SUNSHINE BAND
11	COMMODORES
12	ANDY GIBB
13	LOVE & MISSES
14	JOE WALSH
15	PETER BROWN
16	TERI OSBORN
17	SWEET
18	FOXY
19	JOE WALSH
20	HEATWAVE
21	BUB SEGER
22	MICHAEL JOHNSON
23	BILLY JOEL (Young)
24	ROLLING STONES
25	TASTE OF HONEY
26	FRANKIE VALLI
27	EVELYN C RING
28	WALTER EGAN

ADDS 29 29 30

**KFRC-610 San Francisco**

1	ANDY GIBB
2	GERRY RAFFERTY
3	O JAYS
4	BONNIE TYLER
5	DONNA SUMMER
6	BOB SEGER
7	FRANKIE VALLI
8	PETER BROWN
9	HEATWAVE (new)
10	ROLLING STONES
11	STEVE MARTIN
12	CHUCK MANGIONE
13	JEFFERSON STARSHIP (new)
14	SWEET
15	JOHN & OLIVIA
16	PATTI SMITH
17	MEAT LOAF
18	TOM PETTY
19	VILLAGE PEOPLE
20	MICHAEL JOHNSON
21	TOOD RUNDGREN
22	PABLO CRUISE
23	BARRY MANILOW (Cape)
24	MATHIS & WILLIAMS (new)
25	CARLY SIMON
26	JOE WALSH
27	FOREIGNER
28	ROBERT PALMER
29	EDDIE MONY (new)
30	EVELYN C RING

ADDS ABBA JOHN TRAVOLTA (Sandy)

ON ERUPTION WALTER EGAN ANDY GIBB (new) BOB SEGER (Meatwood High)

**2-97 FM STEREO FT. WORTH/DALLAS**

1	EDDIE MONY (old)
2	BILLY JOEL (Movin')
3	JOHN & OLIVIA
4	ABBA
5	GENE COTTON
6	PLAYA
7	STYX
8	STEVE MARTIN
9	BONNIE TYLER
10	SWEET
11	STEELY DAN (FM)
12	HEART
13	WINGS (old)
14	TRAMPS
15	BARRY MANILOW (Even)
16	SEALS & CROFTS
17	GERRY RAFFERTY
18	SARAH PAALANU
19	ANDY GIBB
20	CHUCK MANGIONE
21	MICHAEL JOHNSON
22	BOB SEGER
23	ARS (old)
24	CARLY SIMON
25	PETER BROWN
26	BEE GEES (Woman)
27	JEFFERSON STARSHIP (old)
28	JACKSON BROWNE (old)
29	KANSAS
30	LINDA RONSTADT

ADDS 17 19 30

**93-KHJ Los Angeles**

1	ANDY GIBB
2	BONNIE TYLER
3	GERRY RAFFERTY
4	PETER BROWN
5	SWEET
6	CARLY SIMON
7	ROLLING STONES
8	MATHIS & WILLIAMS (old)
9	O JAYS
10	MICHAEL JOHNSON
11	BOB SEGER
12	CHUCK MANGIONE
13	WINGS (old)
14	PATTI SMITH
15	EDDIE MONY (old)
16	GEORGE BENSON (old)
17	DONNA SUMMER
18	ARS (old)
19	HEATWAVE (new)
20	JEFFERSON STARSHIP (new)
21	PABLO CRUISE
22	HEATWAVE (old)
23	STEELY DAN (Deacon)
24	ERUPTION
25	TOBY BEAU
26	JACKSON BROWNE (Stay)
27	FRANKIE VALLI
28	HEART
29	ROBERT PALMER
30	STEVE MARTIN

ADDS 17 19 30

**WLCY TAMPA**

1	ANDY GIBB
2	BARRY MANILOW (Cape)
3	GERRY RAFFERTY
4	O JAYS
5	STEVE MARTIN
6	BONNIE TYLER
7	CARLY SIMON
8	ABBA
9	BOB SEGER
10	JOHN & OLIVIA
11	PETER BROWN
12	HEATWAVE (new)
13	SWEET
14	DONNA SUMMER
15	FRANKIE VALLI
16	ROLLING STONES
17	MC AND SUNSHINE BAND
18	WINGS (old)
19	PATTI SMITH
20	MEAT LOAF
21	JEFFERSON STARSHIP (new)
22	BILLY JOEL (Young)
23	FOREIGNER
24	EVELYN C RING
25	COMMODORES
26	ERUPTION
27	BARBRA STREISAND
28	JOE WALSH
29	MATHIS & WILLIAMS (old)
30	ANDY GIBB (new)

ADDS 30 PABLO CRUISE ERUPTION

ON TASTE OF HONEY TERI OSBORN FOXY JIMMY & CHRISTIE McNICOLS

**B-100 San Diego**

1	GERRY RAFFERTY
2	BOB SEGER
3	GENESIS
4	ROLLING STONES
5	JEFFERSON STARSHIP (new)
6	EDDIE MONY (old)
7	CARLY SIMON
8	SEALS & CROFTS
9	EDDIE MONY (new)
10	JOE WALSH
11	SWEET
12	CHUCK MANGIONE
13	BILLY JOEL (Young)
14	ANDY GIBB
15	ERIC CLAPTON
16	WINGS (old)
17	STEELY DAN (FM)
18	PABLO CRUISE
19	ROD STEWART
20	ARS (new)
21	MICHAEL JOHNSON
22	FOREIGNER
23	ARS (old)
24	COMMODORES
25	WINGS (new)
26	WINGS (new)
27	TOM PETTY
28	KANSAS
29	GEORGE BENSON (old)
30	WALTER EGAN
31	JACKSON BROWNE (Thunder)

ADDS 27 29 30

**WEST**

**KTLK 1280 Denver**

1	GERRY RAFFERTY
2	JOE WALSH
3	JACKSON BROWNE (Stay)
4	CARLY SIMON
5	CHUCK MANGIONE
6	SEALS & CROFTS
7	BONNIE TYLER
8	SWEET
9	ANDY GIBB
10	EDDIE MONY (old)
11	ABBA
12	BOB SEGER
13	TRAMPS
14	MICHAEL JOHNSON
15	SWEET
16	STEELY DAN (Deacon)
17	BILLY JOEL (Young)
18	WINGS (old)
19	JEFFERSON STARSHIP (new)
20	ROLLING STONES
21	PATTI SMITH
22	MEAT LOAF
23	PABLO CRUISE
24	GEORGE BENSON (old)
25	O JAYS
26	ARS (old)
27	STYX
28	BARRY MANILOW (Even)
29	ROD STEWART
30	ELO

ADDS GENESIS WALTER EGAN TOBY BEAU ARS (new)

ON WINGS (new) EDDIE MONY (new) FOREIGNER

**KEL 64 Los Angeles**

1	GERRY RAFFERTY
2	O JAYS
3	ANDY GIBB
4	BONNIE TYLER
5	ABBA
6	CARLY SIMON
7	JEFFERSON STARSHIP (new)
8	BOB SEGER
9	ROLLING STONES
10	PETER BROWN
11	HEATWAVE (old)
12	SWEET
13	PABLO CRUISE
14	JOE WALSH
15	MATHIS & WILLIAMS (old)
16	MICHAEL JOHNSON
17	FRANKIE VALLI
18	JOHN & OLIVIA
19	BARRY MANILOW (Cape)
20	ANDY GIBB
21	TOBY BEAU
22	MEAT LOAF
23	EDDIE MONY (old)
24	PATTI SMITH
25	WINGS (old)
26	COMMODORES
27	FOREIGNER
28	BEE GEES (Fever)
29	FOREIGNER
30	CHUCK MANGIONE

ADDS CAPTAIN & TENNILLE JACKSON BROWNE WINGS (new)

ON RITA COOLIDGE BARBRA STREISAND ELO BENNY ROGERS BONEY M

**KIIS-FM Los Angeles**

1	ROLLING STONES
2	GERRY RAFFERTY
3	STEELY DAN (FM)
4	CARLY SIMON
5	BOB SEGER
6	CHUCK MANGIONE
7	BONNIE TYLER
8	EDDIE MONY (old)
9	JOE WALSH
10	GEORGE BENSON (old)
11	JEFFERSON STARSHIP (new)
12	PATTI SMITH
13	ARS (old)
14	PABLO CRUISE
15	BRUCE SPRINGSTEEN
16	WINGS (old)
17	RINGS
18	ERIC CLAPTON
19	STEELY DAN (Deacon)
20	EDDIE MONY (new)
21	JACKSON BROWNE (Lead/Slay)

ADDS 21 22

**KIR 95 Seattle**

1	FRANKIE VALLI
2	GERRY RAFFERTY
3	JOHN & OLIVIA
4	BARBRA STREISAND
5	ANDY GIBB
6	ROLLING STONES
7	MICHAEL JOHNSON
8	MEAT LOAF
9	TRAMPS
10	BOB SEGER
11	PABLO CRUISE
12	JEFFERSON STARSHIP (new)
13	MATHIS & WILLIAMS
14	STEELY DAN (FM)
15	DONNA SUMMER
16	KARLA BONOFF
17	O JAYS
18	PETER BROWN
19	ROBERT PALMER
20	GARLAND JEFFREYS
21	WINGS (new)
22	BARRY MANILOW (Even)
23	ROD STEWART
24	TOBY BEAU
25	CHRIS REA

ADDS None

ON COMMODORES JOE WALSH FOREIGNER (OP) ALCIA BRIGGS (OP) ERIC CLAPTON (OP) HEATWAVE (new) (OP) GENIS ROUSSOS (OP) ERUPTION (OP)



**A Bolt From The Blue...**

**The stunning sound of**

# STONEBOLT

RRLP 9006



**Including their debut single**

**"I Will Still Love You"<sup>RR 512</sup>**



A breath of fresh air from Parachute Records  
Distributed by Casablanca Record and FilmWorks



Produced by Walter Stewart for W. Stewart Productions Ltd.

KCBN 17-21	KRKE 11-13	KFAM 7-9	KQDI 10-16	KRBT 10-14	KTAC 21-17
------------	------------	----------	------------	------------	------------

**BOB SEGER**  
*Still The Same (Capitol)*  
LP Stranger In Town

P1		P2		P3	
Northeast		South		Northeast	
WABC 26-20	WFI 24-21	WFL 15-13	WRKO 4-4	WPGC 4-4	WCAO 7-4
WPEZ 19-12	WKWB 14-12	CHUM 11-8	WQXI 9-11	WAYS 12-12	WAPP 4-3
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**CARLY SIMON**  
*You Belong To Me (Elektra)*  
LP Boys In The Trees

P1		P2		P3	
Northeast		South		Northeast	
WABC 12-13	99X 12-11	WNBC 8-9	WFI 10-7	WFL 8-14	WPGC 5-7
WCAO 5-5	WPEZ 5-4	WKWB 10-9	CHUM 14-9	WQXI 4-4	WAYS 6-9
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**DONNA SUMMER**  
*Last Dance (Casablanca)*  
LP T.G.I.F. Soundtrack

P1		P2		P3	
Northeast		South		Northeast	
WABC 15-9	99X 16-13	WNBC 27-20	WFI 19-15	WFL 19-15	WPGC 6-3
WCAO 13-9	WPEZ 14-11	WKWB 10-9	CHUM 14-9	WQXI 4-4	WAYS 6-9
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

WIFE 25-16	KRKE 25-16	WINW 13-11	WHOT 16-14
------------	------------	------------	------------

**TOBY BEAU**  
*My Angel Baby (RCA)*  
LP: Toby Beau

P1		P2		P3	
Northeast		South		Northeast	
WABC 16-12	Y100 26-23	96X 19-16	WHDQ 11-11	Y93 23-22	WLCY 10-9
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**FRANKIE VALLI**  
*Grease (RSO)*  
LP: Grease

P1		P2		P3	
Northeast		South		Northeast	
99X a-32	WABC 32-27	WFI d-23	WFL 4-21	WPGC d-26	WCAO 10-7
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**JOE WALSH**  
*Life's Been Good (Asylum)*  
LP: But Seriously (Asylum) & FM (MCA)

P1		P2		P3	
Northeast		South		Northeast	
99X 27-23	WABC 18-17	WFI 26-22	WFL 16-16	WPGC 16-16	WCAO 16-16
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

BONNIE TYLER	It's A Heartache (RCA)
--------------	------------------------

P1		P2		P3	
Northeast		South		Northeast	
WABC 9-4	99X 31-30	WNBC 10-31	WRKO 5-8	WPGC 14-18	WCAO 10-4
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**FRANKIE VALLI**  
*Grease (RSO)*  
LP: Grease

P1		P2		P3	
Northeast		South		Northeast	
99X a-32	WABC 32-27	WFI d-23	WFL 4-21	WPGC d-26	WCAO 10-7
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**JOE WALSH**  
*Life's Been Good (Asylum)*  
LP: But Seriously (Asylum) & FM (MCA)

P1		P2		P3	
Northeast		South		Northeast	
99X 27-23	WABC 18-17	WFI 26-22	WFL 16-16	WPGC 16-16	WCAO 16-16
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

West	K100 34-28	TEN-Q on	KINO d-20	KJRB d-24	KCBQ 28-20	KMIN 27-20	KCPX 28-18	KRBT 24-16	KTKT d-30	KERN 28-18	KYNO on	KQEO 22-20
------	------------	----------	-----------	-----------	------------	------------	------------	------------	-----------	------------	---------	------------

P1		P2		P3	
Northeast		South		Northeast	
WABC 9-4	99X 31-30	WNBC 10-31	WRKO 5-8	WPGC 14-18	WCAO 10-4
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12
WYOS 10-8	WTFX 2-2	WYAM 1-12	WYOS 10-8	WTFX 2-2	WYAM 1-12

**PARALLEL ONE**

Northeast		South		Midwest		West	
WABC/New York, N.Y.	99-X (WKLO)/New York, N.Y.	WNBC/New York, N.Y.	WFI/Philadelphia, PA	WFL/Philadelphia, PA	WRKO/Boston, MA	WPGC/Washington, D.C.	WCAO/Baltimore, MD
WPEZ/Pittsburgh, PA	WKWB/Bufalo, N.Y.	CHUM/Toronto, CAN	KLIF/Dallas, TX	Z-97(KFJZ-FM)/Ft. Worth, TX	KRBE/Houston, TX	Y-100(WHYI)/Miami, FL	96-X (WMLX)/Miami, FL
WMBQ/Memphis, TN	WZLZ/Atlanta, GA	WLCY/Tampa, FL	WLS/Chicago, IL	CKLW/Windsor, CAN	WDRQ/Detroit, MI	WSAI/Cincinnati, OH	Q-102(WKRO)/Cincinnati, OH
KDWB/Minneapolis, MN	KSTP/Minneapolis, MN	KLSQ/St. Louis, MO	WOKY/Milwaukee, WI	WZUU/Milwaukee, WI	WGCL/Cleveland, OH	WZZP/Cleveland, OH	KHJ/Los Angeles, CA
KIIS-FM/Los Angeles, CA	KFI/Los Angeles, CA	KFRC/San Francisco, CA	B-100(KFMB-FM)/San Diego, CA	KJR/Seattle, WA	KTLK/Denver, CO		

**PARALLEL TWO**

Northeast		Midwest		South		West	
F-105(WVBF)/Boston, MA	13-Q(WKTI)/Pittsburgh, PA	WXXI/Pittsburgh, PA	WDRS/Hartford, CT	WAVZ/New Haven, CT	PRO-FM (WPRO-FM)/Providence, RI	JB-105(WJBI)/Providence, RI	WOLF/Syracuse, N.Y.
WBBR/Rochester, N.Y.	WCCB/Bridgeport, CT	WYRE/Troy, N.Y.	WPHD/Bufalo, N.Y.	WKBO/Harrisburg, PA	WQXI/Atlanta, GA	94-Q(WQXI-FM)/Atlanta, GA	WAVE/Charlotte, N.C.
WAPF/Jacksonville, FL	Y-103(WIYY)/Jacksonville, FL	WTIX/New Orleans, LA	WNOE/New Orleans, LA	O-105(WNBO)/Tampa, FL	WAKY/Louisville, KY	WWSA/Savannah, GA	Q-94(WRVR)/Richmond, VA
WLEE/Richmond, VA	WBBQ/Augusta, GA	WMAK/Nashville, TN	S2-Q(WBYQ)/Nashville, TN	Z-98(KLAZ-FM)/Little Rock, AR	KAAY/Little Rock, AR	KHFI/Austin, TX	WFLI/Chattanooga, TN
KEEL/Shreveport, LA	WERC/Birmingham, AL	WKIX/Raleigh, N.C.	KINTIE/Paso, TX	WRJZ/Knoxville, TN	WJDX/Jackson, MS		

**PARALLEL THREE**

Northeast		Midwest		South		West	
WJBO/Portland, ME	WEEQ/Waynesboro, VA	WGUW/Bangor, ME	WTSN/Dover, N.H.	WFEA/Manchester, N.H.	WMAQ/Springfield, MA	WVAM/Altoona, PA	K-104(WCCK)/Erie, PA
WTRU/Montgomery, AL	WYND/Sarasota, FL	WRFD/Altoona, PA	WFOH/Marietta, GA	WVLM/Lexington, KY	WLOF/Orlando, FL	WFLB/Fayetteville, N.C.	WAGL/Tallahassee, FL
WAAV/Huntsville, AL	WISE/Ashville, N.C.	WAIW/Winston Salem, N.C.	WIRK/West Palm Beach, FL	WANS/Anderson, S.C.	KILE/Galveston, TX	CK-101(WCKS)/Cocoa Beach, FL	WCGQ/Columbus, GA
KAYC/Beaumont, TX	WTKA/Charleston, S.C.	WABB/Mobile, AL	KDON/Salinas, CA	KENO/Las Vegas, NV	KYSN/Colorado Springs, CO	KSLY/San Luis Obispo, CA	KDZA/Pueblo, CO
KCBN/Reno, NV	KRRE/Albuquerque, NM	KPAM/Portland, OR	KDBI/Great Falls, MT	KBJM/Roswell, NM	KFXD/Boise, ID	KTAC/Tacoma, WA	KAFY/Bakersfield, CA

# Others Getting Significant Action

continued from Back Page

**LOUISIANA'S LE ROUX** "New Orleans Ladies" (Capitol) 11/4, WQXI, WBBQ, WJDX, WHHY, 4-3 WTXI, 6-2 WNOE, 23-17 at 94Q.

**TOM PETTY** "I Need To Know" (Shelton/ABC) 11/3, WFOM, KILE, KDON, 21-19 KFRC, 29-28 at B100, 17-14 KSLY, debut 33 KRBE.

**EXILE** "Kiss You All Over" (WB) 10/3, WFL, WANS, KCBN, 33-23 KRBE, 18-13 WVLK, on WLCY.

**JOEY TRAVOLTA** "I Don't Wanna Go" (Millennium) 12/0, 25-20 WCAO, 29-28 WGCL, 18-14 WHHY, 18-14 WANS.

**ENGLAND DAN & JOHN FORD COLEY** "You Can't Dance" (Big Tree) 12/0, 25-24 WPEZ, 31-28 BJ105, 27-25 WFOM, 26-24 KQWB, on WFL.

**BILL LA BOUNTY** "This Night Won't Last Forever" (WB/Curb) 10/0, 32-29 WPEZ, 28-24 PRO-FM, 17-13 WSGN, 32-30 WKIX, 29-27 KILE, on WRJZ, KQDI.

## R&R Top-40 Radio Reporters

Northeast		South		Midwest		West	
WABC/New York, N.Y.	99-X (WKLO)/New York, N.Y.	WNBC/New York, N.Y.	WFI/Philadelphia, PA	WFL/Philadelphia, PA	WRKO/Boston, MA	WPGC/Washington, D.C.	WCAO/Baltimore, MD
WPEZ/Pittsburgh, PA	WKWB/Bufalo, N.Y.	CHUM/Toronto, CAN	KLIF/Dallas, TX	Z-97(KFJZ-FM)/Ft. Worth, TX	KRBE/Houston, TX	Y-100(WHYI)/Miami, FL	96-X (WMLX)/Miami, FL
WMBQ/Memphis, TN	WZLZ/Atlanta, GA	WLCY/Tampa, FL	WLS/Chicago, IL	CKLW/Windsor, CAN	WDRQ/Detroit, MI	WSAI/Cincinnati, OH	Q-102(WKRO)/Cincinnati, OH
KDWB/Minneapolis, MN	KSTP/Minneapolis, MN	KLSQ/St. Louis, MO	WOKY/Milwaukee, WI	WZUU/Milwaukee, WI	WGCL/Cleveland, OH	WZZP/Cleveland, OH	KHJ/Los Angeles, CA
KIIS-FM/Los Angeles, CA	KFI/Los Angeles, CA	KFRC/San Francisco, CA	B-100(KFMB-FM)/San Diego, CA	KJR/Seattle, WA	KTLK/Denver, CO		

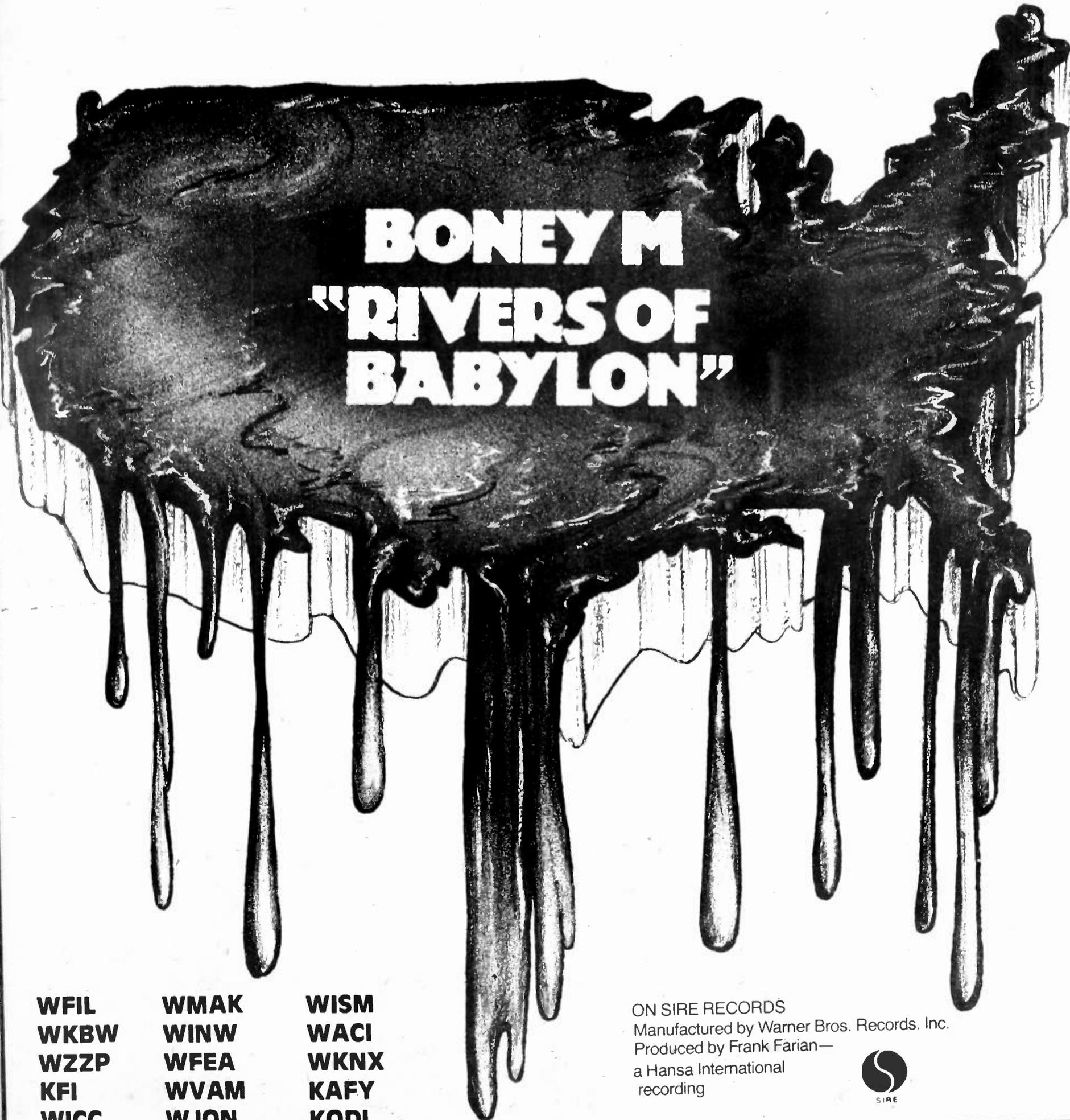
## ACR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on ACR Radio over an extended period of time, and in many cases are still being programmed. The airplay/rotation selected have shown past success on Top 40 Radio Tracks which have been released as singles are designated by (\*). ACR Tracks are listed in order of their level of airplay and acceptance.

ATLANTA RHYTHM SECTION "Imaginary Lover" "Champagne Jam"	MOODY BLUES "Steppin' In A Slide Zone"
JACKSON BROWNE "Stay" "Thunder"	ALAN PARSONS "What Goes Up"
JIMMY BLUFFETT "Cheeseburger" "Manana" "Coast"	GERRY RAFFERTY "Baker St." "Right Down The Line"
PABLO CRUISE "Love Will Find A Way" "Runnin'"	ROLLING STONES "Miss You" "Beast Of Burden"
BOB DYLAN "Baby Stop Cryin'"	LINDA RONSTADT (FM soundtrack) "Poor Poor Pitiful Me"
FOREIGNER "Hot Blooded"	TODD RUNDGREN "Can We Still Be Friends"
GENESIS "Follow You Follow Me"	HEART "Heartless" "Magazine"
JEFFERSON STARSHIP "Count On Me" "Love Too Good" "Runaway"	MARSHALL TUCKER "Loving You" "Dream Lover"
EDDIE MONEY "Baby Hold On"	BRUCE SPRINGSTEEN "Prove It All Night" "Badlands"
CHUCK MANGIONE "Feels So Good"	JOE WALSH "Life's Been Good" "Tomorrow"
MEAT LOAF "Two Out Of Three"	

# "Rivers Of Babylon"

## It's Overflowing.



**BONEY M**  
**"RIVERS OF  
BABYLON"**

**WFIL**  
**WKBW**  
**WZZP**  
**KFI**  
**WICC**

**WMAK**  
**WINW**  
**WFEA**  
**WVAM**  
**WJON**

**WISM**  
**WACI**  
**WKNX**  
**KAFY**  
**KQDI**

ON SIRE RECORDS  
Manufactured by Warner Bros. Records, Inc.  
Produced by Frank Farian—  
a Hansa International  
recording



# THE PICTURE PAGE

## Listening To The Music



Columbia Records recently hosted a special listening session for new albums by Dave Mason "Mariposa De Oro," David Gilmour of Pink Floyd "David Gilmour" and Lake "Lake II." The music preview drew all formats of radio as program directors from most major stations in the market attended. Pictured (l-r, standing) are: Tom Morgan, PD, WPEZ; Dene Hallam, PD, WEEP; Bob Bell, Manager, Artist Development, CBS Records; Bob Savage, PD 13Q; Dave Popovich, PD FM97; Gary Beck, PD, WCPI/Wheeling; (seated) Jeff McClusky, Local Promotion Manager, Pittsburgh, Columbia Records and Marsy Posner, WDVE.

## Ulysses Unveiled



20th Century-Fox Records premiered "Ulysses: The Greek Suite" with a special live performance of the work at the Variety Arts Theatre in Los Angeles. Pictured (l-r) Alan Livingston, President, 20th Century-Fox Records; Harvey Cooper, Senior Vice President, Promotion and A&R; Ted Neeley and Yvonne Iverson, singing stars of "Ulysses"; J.J. Jorgensen, producer of the album; Channen Jung, featured member of the cast and Michael Rapp, composer and keyboard player for "The Greek Suite".

## Checking Out Cheap Trick



Epic recording group Cheap Trick recently played two shows at the Bottom Line in New York. Pictured backstage are, from left: (bottom row) Rick Nielsen and Tom Petersson of Cheap Trick; (middle row) Ron Douglas, Director, Sales/Artist Development, Epic/Portrait/Associated Labels; Bruce Harris, Director, East Coast A&R, Epic; Jim Tyrrell, VP Marketing, E/P/A; Bun E. Carlos of the group; Lennie Petze, VP A&R, Epic; Don Dempsey, Senior VP and General Manager, E/P/A; and Robin Zander of Cheap Trick; (top row) Jim Charne, Director East Coast Product Management, E/P/A; and Larry Schnur, Assistant to VP and A&R, Epic.

## Manilow Publishing Pact



Kamakazi Music Corporation, Barry Manilow's publishing company has contracted with Casablanca's BMI publishing firm, Rick's Music. The arrangement will apply to the U.S. representation of Manilow's catalog for cover recordings. Pictured are Barry Manilow (left) and Casablanca Vice President of Publishing Steve Bedell (right).

## Sager Session



Carole Bayer Sager introduced her second album for Elektra/Asylum Records at a listening party hosted by Alive Enterprises at the El Privado in Hollywood. Set for a July 11th release, the LP was produced by Brooks Arthur and is titled "Carole Bayer Sager...Too." Pictured are (l-r) Steve Wax, E/A President; Carole Bayer Sager; Mel Posner, E/A Vice Chairman; and Brooks Arthur.

## Skynyrd Screening



MCA Records welcomed Lynyrd Skynyrd members Allen Collins and Gary Rossington to Los Angeles with a cocktail party held in their honor last week on the Universal lot. The 15-minute film, "A Tribute To Lynyrd Skynyrd," was screened prior to the party and will be shown in conjunction with "Grease" in over 600 theaters across the nation. Pictured at the party are (l-r) Joy Hall, National Album Promotion Director, MCA; Allen Collins; J.K. Maitland, President, MCA; and Gary Rossington.

# *Carroll Hardy*

*In remembrance of the love  
he shared with all.*

*Warner/Elektra/Atlantic Corporation*

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### AOR's Newest Pioneers

AOR radio has a long-standing reputation for experimentation. Now in at least two areas of the country, AOR stations are once again attempting to pioneer a new means of communicating with their listeners: on cable. KBLE, travelling over the Hawkeye system's cable wires in Des Moines, Iowa, and WDIX, operating over Suffolk Cable Vision in Long Island, have been running commercial outlets for over a year now.

At the programming helm of KBLE is Ron Sorenson, a pioneer of early seventies progressive rock radio in Des Moines. He was attracted to the idea of a cable outlet for radio because of the greater musical freedom he felt it would allow him than the broadcast outlets locally, whose musical policies Sorenson found overly restrictive. The Hawkeye cable company liked the idea because it offered their subscribers another service, and one which would not cost the cable outlet anything to put together. Sorenson and engineering partner Bill Synhorst had already constructed the automation system necessary to put KBLE in business for less than \$10,000, and went on the air (so to speak) with it on November 15, 1975.

Meanwhile in New York two Ithaca College communications majors, Bob Buchmann and Corey Taylor, took the idea of broadcasting the campus station over cable to the dormitories one step further, formulating plans to put together a commercial station that could be offered over a professional cable service system in their home area of Long Island. Suffolk Cable Vision found the idea intriguing and WDIX began automated service on June 23rd, 1977.

Both stations have since found live programming garners greater audience interest and feedback (and consequently more advertising clientele) than automation, so both have gathered air staffs who now do most of the programming chores live. These personalities are mostly students (and some disco deejays) who volunteer their time to work at the stations.

KBLE is a twenty-four hour operation servicing approximately 22,000 Des Moines subscribers. In addition to an available stereo hook-up, KBLE's AOR music can be heard as the audio background to two unused TV channels that are hooked into the Hawkeye cable system.

WDIX signs on each day at 5pm and off at 3am. Program Director Bob Buchmann explains the station's hours of broadcast: "Due to the nature of cable radio, it's nonsensical to operate during drive-time hours when so few people would be home to listen to us. We do it when we can reach the most people." WDIX's AOR programming services over 20,000 Long Island residents.

Since their inceptions, both stations have been set up as commercial operations, with the parent cable companies getting a nominal monthly subscription fee (\$1.00 or \$1.50) from their subscribers, and the stations supporting themselves through ad revenue. At KBLE, running up to six minutes of commercial time an hour at \$4 per minute, the station has not made much money. According to Sorenson, "With 100,000 potential cable customers here and only a little over 20,000 currently hooked up, our market penetration is too low. It needs to be at least 35 percent or 40 percent before we are going to have a large enough audience to attain financial security."



KBLE PD Ron Sorenson (under piano, far right), air staff and cardboard friends.



WDIX PD Bob Buchmann

For WDIX, who also sell up to six minutes of commercial time per hour at \$4 per spot, success has been seasonal in nature. Says Buchmann, "We made a good amount around New Year's; the stores were selling their seasonal wares. But while Corey and I were in school the station suffered financially, because we couldn't put the time into it that was necessary to keep the money flowing. We now have the time to get some sales going again." The station is listed in Standard Rates and Data and has hired a national sales rep.

The stations rely on their limited commercial air time to lure listeners away from the broadcast AOR stations. They provide other programming services to entice potential cable converts as well. Explains WDIX's Bob Buchmann, "We run a lot of public service programming. All of our news is localized. Additionally, we do two talk shows of local origination, one of which is sports-oriented. We produce our own album countdown reflecting local record store sales." KBLE's Ron Sorenson says, "We can provide a much broader spectrum of musical programming than a commercial-band AOR. Our relatively free-form AOR seems more suited to a cable-sized audience and as we don't have to worry about getting giant ratings numbers we can take more musical chances."

While both stations take advantage of the medium's opportunity to program unusual music, neither claim to take undue advantage of the lack of FCC regulatory control over cable programming. Buchmann states, "While we are not obligated by any FCC regulations to keep questionable material off the air, we do have to answer to our parent cable company, who have to answer to their subscribers. So we don't say just anything on the air. On the other hand, we don't have to run poorly-produced public service programs on the air just to fulfill FCC obligations. We can take the time to produce our own localized programs with potentially greater audience appeal." Sorenson echoes Buchmann's remarks on censorship: "We have an agreement with the cable company that we will try to avoid objectionable programming, particularly during the times when people who may be offended by it might be listening." Both programmers expect FCC regulations to carry over to cable operations at some point in the future. Says Sorenson, "If it moves, sooner or later they'll regulate it. And they know who we are. So far they just haven't decided how to deal with us yet."

Cable radio is not without its disadvantages. Both Sorenson and Buchmann speak highly of the system's unmatched audio quality but bemoan its incapability of reception without the physical hook-up. Buchmann states, "We can't be heard on the road or at the beach, and that's a killer for the summer months in particular." Sorenson adds, "There can be no drive-time for us, no in-car listening. And of course I'm limited to the amount of cable penetration in the market. We can never grow faster than our parent company."

Despite cable's drawbacks for a commercial radio operation, both AOR programmers are optimistic for the form's future. Says Buchmann, "I've already read about the possibility of making even the smallest of table top radios capable of having cable attachments." He adds, "I see a continued pattern of growth for cable radio. It is and shall continue to be especially popular in smaller communities who can't afford their own full-scale radio station operations."

For Sorenson, cable's advantage over broadcast radio lies in its capability of matching specialized formats to subscribers. "While cable radio is best-equipped now to serve audiences that are not being served by local broadcast outlets," he says, "I can see ahead to it offering different formats for different subscribers: foreign language, Jazz, totally free-form AOR, or whatever. These future formats should also open up new vehicles for record companies to deal with on a promotion level, just as discos have done wonders for selling a kind of music that wasn't getting any significant amount of radio airplay."

Cable radio may be the tip of a new radio programming iceberg or it may melt back into the ocean of airwaves without a ripple; it's much too early to tell. But for at least two cable AOR programmers and their dedicated staffs, it is a serious experiment with an eye to the unlimited possibilities in radio broadcasting's future.

AOR radio stations continue to show up nicely in many major markets as the books keep marching in. WRIF/Detroit, under the programming aegis of Tom Bender, came up very nicely. WIOT/Toledo came a cropper this book, nearly hitting two digits with the help of PD Jon Sinton and crew. WAAF/Worcester did come up with a two-digit book that we can all be proud of. A tip of the AOR hat to PD Lee Arnold and staff. WMMS resurged this book and ended up right at the top of the rockers. Kudos to PD John Gorman and his crew for maintaining the Cleveland AOR legend. For more detailed breakouts, see page one.

COMING NEXT WEEK: Jazz AOR is alive and well in New York City at WRVR, whose history is one of ever-increasing listenership and ratings. We'll go behind the programming scene at WRVR to discuss the music and programming methodology which has contributed to their success, and what they feel this success could mean for the future of AOR radio.

Continued on page 43

# WE'RE IN GOOD COMPANY:

## Radio & Records MOST ADDED

**FOREIGNER** *Double Vision* (Atlantic)—Added at 68% of our reporters.  
**BOB DYLAN** *Street Legal* (Columbia)—Added at 49% of our reporters.  
**PRISM** *See Forever Eyes* (Ariola)—Added at 39% of our reporters.  
**MOODY BLUES** *Octave* (London)—Added at 34% of our reporters.

## Billboard Album Radio Action

Top Add Ons-National

PRISM—See Forever Eyes—Ariola

## CASHBOX



#3  
**PRISM**  
 See Forever  
 Eyes  
 Ariola

18 Stations  
 WBLM, WAAF, WORJ, KOME, WKLS,  
 WQXM, WQDR, WBAR, WGRO, WPLR,  
 KEZY, KSJO, KAZY, WZMF, WHFS, KADI,  
 WSAN, KFML

## RECORD WORLD SINGLES CHART

MOST ADDED

5th FOREVER EYES—Prism—  
 Ariola

## FMQB ALBUM REPORT

June 23, 1978

BILL HARD, Editor

4. PRISM, "See Forever Eyes", Ariola. Another big week for Prism, with #3 Most Added. (After last week's #5 Most Added finish.) The only cut we're hearing about is "Flyin'". WAAF's Lee Arnold comments, "We took all the best new Lp's (Moodies, Parsons, Gilmour) into the programming advisory board meeting, and 'Flyin' got the best reaction of all cuts we played." Prism will debut on the Index next week.

## Claude Hall's International Radio Report

### Chart Analysis

Album Rock

MOST ADDED:

PRISM

6 RADIO REPORT

June 26, 1978

### Radio:

Lee Arnold reports: "We've an AOR format at WAAF in Worcester, Mass. We went on it out of the box a week and a half ago. I think in the genre of orchestral rock, the Kansas and Styx type of music, these guys fit right in. On one listen the sound is obviously the right sound for what's going on musically today. Right now it's in a two-play-a-day rotation. We're already getting the phone reactions that I suspected . . . We do a thing called Advisory Board. We pick 12 different members from our audience and once a week for a month they spend

a couple of hours going over program ideas and at the advisory meetings I played every new cut of adds for each month. When I got to Flyin', it was the only cut of all the songs that I played that everyone liked. And it was up against the heavies. I thought when I first heard it it was a hit, but their reaction made me sure. I also like the cuts 'Hello' and 'See Forever Eyes.' After a week and a half of playing the record I stick by my original statement: You're dumb if you don't add it.

# PRISM. "See Forever Eyes"



On Ariola Records & Tapes.

# Radio & Records

# Album Airplay/40

# Chart Summary

June 30, 1978

1	<b>BOB SEGER</b>	Stranger In Town (Capitol)	"Same" "Hollywood" "Shines"
2	<b>ROLLING STONES</b>	Some Girls (R. Stones)	"Miss You" "Beast" "Imagination"
3	<b>BRUCE SPRINGSTEEN</b>	Darkness On The Edge (Col)	"Prove" "Promised" "Badlands"
4	<b>JOE WALSH</b>	But Seriously, Folks (Asylum)	"Life's" "Second Hand"
5	<b>GERRY RAFFERTY</b>	City To City (UA)	"Baker St" "Line" Title
6	<b>PABLO CRUISE</b>	Worlds Away (A&M)	"Love Will" "Runnin" lead
7	<b>MOODY BLUES</b>	Octave (London)	"Slide Zone" "Driftwood"
8	<b>FOREIGNER</b>	Double Vision (Atlantic)	Title "Blooded" "Blue" lead
9	<b>ALAN PARSONS</b>	Pyramid (Arista)	"Goes Up" "Take It" "Spaces"
10	<b>FM</b>	Soundtrack, Various Artists (MCA)	Title "Pitiful"
11	<b>KINKS</b>	Misfits (Arista)	"Fantasy" leads
12	<b>JEFFERSON STARSHIP</b>	Earth (Grunt/RCA)	"Count" "All Nite" "Runaway" lead
13	<b>DAVE MASON</b>	Mariposa de Oro (Col)	"Tomorrow" "Desire" "Go"
14	<b>TOM PETTY</b>	You're Gonna Get It (Shelter/ABC)	"Heart" "Magnolia"
15	<b>WINGS</b>	London Town (Capitol)	"Deliver" "Luck"
16	<b>BOB DYLAN</b>	Street Legal (Col)	"Crying" "Vain" lead, Variety of cuts
17	<b>CHEAP TRICK</b>	Heaven Tonight (Epic)	"Surrender" "California Man"
18	<b>DAVID GILMOUR</b>	David Gilmour (Col)	"No Way" "Cry" "Short"
19	<b>FOGHAT</b>	Stone Blue (WB/Brsvle)	Title "Chevrolet"
20	<b>LITTLE RIVER BAND</b>	Sleeper Catcher (Harvest)	"Reminiscing"
21	<b>CARLY SIMON</b>	Boys In The Trees (Elektra)	"Belong" "Tranquillo" "One Man"
22	<b>REO SPEEDWAGON</b>	You Can Tune A Piano (Epic)	"Fly" "Changes"
23	<b>PRISM</b>	See Forever Eyes (Ariola)	"Flyin" "Hello"
24	<b>TODD RUNDGREN</b>	Hermit Of Mink Hollow (WB/Brsvle)	"Friends"
25	<b>GENESIS</b>	And Then There Were (Atlantic)	"Follow" "Rope"
26	<b>THE CARS</b>	The Cars (Elektra)	"Good Times" "Girl"
27	<b>BILLY JOEL</b>	Stranger (Col)	"Good Die" "Vienna" Title
28	<b>MARSHALL TUCKER</b>	Together & Forever (Capricorn)	"Loving You" "Dream Lover"
29	<b>ELVIS COSTELLO</b>	This Year's Model (Col)	"Radio" "Pump"
30	<b>ATLANTA RHYTHM SECTION</b>	Champagne Jam (Polydor)	"Bother" "Large"
31	<b>HEART</b>	Magazine (Mushroom)	Title "Heartless"
32	<b>WARREN ZEVON</b>	Excitable Boy (Asylum)	"London" "Lawyers"
33	<b>WENDY WALDMAN</b>	Strange Company (WB)	"Hard Times" "Train"
34	<b>JIMMY BUFFETT</b>	Son Of A Son Of A Sailor (ABC)	"Cheeseburger" "Manana"
35	<b>MEAT LOAF</b>	Bat Out Of Hell (Cleve. Int)	"Two Out Of Three"
36	<b>MICHAEL STANLEY</b>	Cabin Fever (Arista)	"Dance" "Late Show"
37	<b>JOURNEY</b>	Infinity (Col)	"Wheel" "Anytime"
38	<b>RITA COOLIDGE</b>	Love Me Again (A&M)	"Fine" "Slow Dancer"
39	<b>LAKE</b>	Lake II (Col)	"Jailor"
40	<b>TARNEY/SPENCER</b>	Three's A Crowd (A&M)	"Really You"

The chart battle for the top slot is heating up, with **SEGER** maintaining his hold for this week with hots at an impressive 93 percent of our reporters, but with the **STONES** moving up and hot on his tail with hots at 91 percent of our reporters. **WALSH** and **RAFFERTY** held steady, with hots at 73 percent and 59 percent of our reporters respectively. **CRUISE** jumped up impressively, as did the **MOODIES**. **FOREIGNER** was this week's highest debut, jumping right into the top ten with adds at 68 percent of our reporters. **KINKS** moved up, as did **PETTY**. **DYLAN** debuted with adds at 49 percent of our reporters. **TRICK** had a good week. **LRB** inched up. **PRISM** moved up nicely, and **TODD** resurged. **CARS** maintained while **JOEL** bounced back with renewed airplay strength. **COSTELLO** held steady as **WALDMAN** bounced back. **STANLEY** moved up while **RITA** bounced back. **TARNEY-SPENCER** held steady. **CHARLIE** and **RANDY MEISNER** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

## IN THE BIN

- THE BAND  
The Last Waltz (WB)
- CHARLIE  
Lines (Janus)
- ERIC CLAPTON  
Slow Hand (RSO)
- CHUCK MANGIONE  
Feels So Good (A&M)
- RANDY MEISNER  
Randy Meisner (Asylum)
- EDDIE MONEY  
Eddie Money (Col)
- VAN HALEN  
Van Halen (WB)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In The Bin albums are listed in alphabetical order.

## MOST ADDED

- FOREIGNER** *Double Vision (Atlantic)*—Added at 68% of our reporters.
- BOB DYLAN** *Street Legal (Col)*—Added at 49% of our reporters.
- PRISM** *See Forever Eyes (Ariola)*—Added at 39% of our reporters.
- MOODY BLUES** *Octave (London)*—Added at 34% of our reporters.

## THE HOTTEST

- BOB SEGER** *Stranger In Town (Capitol)*—Reported hot at 93% of our reporters.
- ROLLING STONES** *Some Girls (R. Stones)*—Reported hot at 91% of our reporters.
- BRUCE SPRINGSTEEN** *Darkness On The Edge Of Town (Col)*—Reported hot at 88% of our reporters.
- JOE WALSH** *But Seriously, Folks (Asylum)*—Reported hot at 73% of our reporters.
- GERRY RAFFERTY** *City To City (UA)*—Reported hot at 59% of our reporters.

## PROGRESSIVE SINGLES

- CITY BOY**  
"B.7.0.5." (Mercury)
- CHILLIWACK**  
"Arms Of Mary" (Mushroom)
- NICK GILDER**  
"Hot Child In The City" (Chrysalis)
- PATTI SMITH**  
"Because The Night" (Arista)
- STEVE MARTIN**  
"King Tut" (WB)
- SAMMY HAGAR**  
"I've Done Everything" (Capitol)
- PLASTIC BERTRAND**  
"Ca Plane Pour Moi" (Sire)
- RUSS BALLARD**  
"Cast The Spirit" (Epic)
- SWEET**  
"Love Is Like Oxygen" (Capitol)
- BONEY M**  
"Rivers Of Babylon" (Sire)

Progressive Singles: These 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

## NORTHEAST

### ADDED

- FOREIGNER**  
*Double Vision (Atlantic)* 74%
- BOB DYLAN**  
*Street Legal (Col)* 63%
- PRISM**  
*See Forever Eyes (Ariola)* 41%
- RANDY MEISNER**  
*Randy Meisner (Asylum)* 30%
- MOODY BLUES**  
*Octave (London)* 30%

### HOTTEST

- ROLLING STONES**  
*Some Girls (R. Stones)* 93%
- BOB SEGER**  
*Stranger In Town (Capitol)* 93%
- BRUCE SPRINGSTEEN**  
*Darkness On The Edge (Col)* 85%
- JOE WALSH**  
*But Seriously, Folks (Asylum)* 67%
- KINKS**  
*Misfits (Arista)* 41%
- GERRY RAFFERTY**  
*City To City (UA)* 41%

## SOUTH

### ADDED

- FOREIGNER**  
*Double Vision (Atlantic)* 84%
- PRISM**  
*See Forever Eyes (Ariola)* 52%
- BOB DYLAN**  
*Street Legal (Col)* 38%
- MOODY BLUES**  
*Octave (London)* 36%
- ALAN PARSONS**  
*Pyramid (Arista)* 28%

### HOTTEST

- BOB SEGER**  
*Stranger In Town (Capitol)* 92%
- BRUCE SPRINGSTEEN**  
*Darkness On The Edge (Col)* 88%
- ROLLING STONES**  
*Some Girls (R. Stones)* 84%
- JOE WALSH**  
*But Seriously, Folks (Asylum)* 78%
- GERRY RAFFERTY**  
*City To City (UA)* 72%

## MIDWEST

### ADDED

- FOREIGNER**  
*Double Vision (Atlantic)* 81%
- BOB DYLAN**  
*Street Legal (Col)* 67%
- PRISM**  
*See Forever Eyes (Ariola)* 43%
- MOODY BLUES**  
*Octave (London)* 29%
- DAVID GILMOUR**  
*David Gilmour (Col)* 24%

### HOTTEST

- ROLLING STONES**  
*Some Girls (R. Stones)* 96%
- BOB SEGER**  
*Stranger In Town (Capitol)* 90%
- BRUCE SPRINGSTEEN**  
*Darkness On The Edge (Col)* 90%
- GERRY RAFFERTY**  
*City To City (UA)* 81%
- JOE WALSH**  
*But Seriously, Folks (Asylum)* 76%

## WEST

### ADDED

- FOREIGNER**  
*Double Vision (Atlantic)* 73%
- BOB DYLAN**  
*Street Legal (Col)* 46%
- MOODY BLUES**  
*Octave (London)* 39%
- THIN LIZZY**  
*Live And Dangerous (WB)* 27%
- PRISM**  
*See Forever Eyes (Ariola)* 24%

### HOTTEST

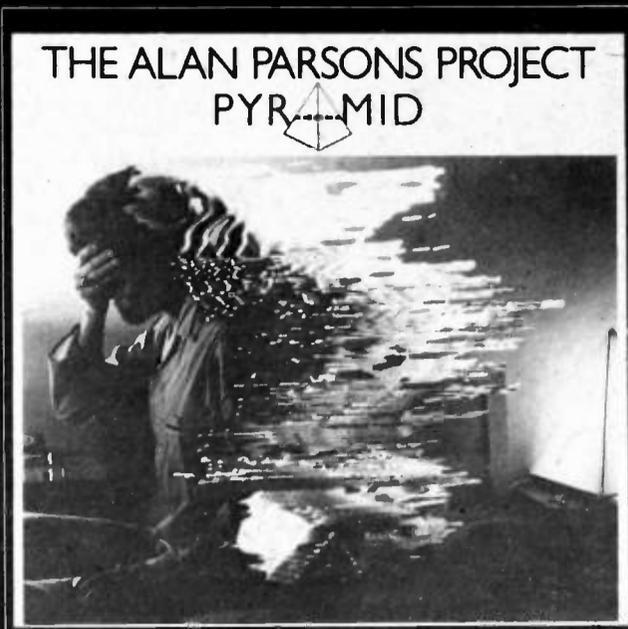
- BOB SEGER**  
*Stranger In Town (Capitol)* 97%
- ROLLING STONES**  
*Some Girls (R. Stones)* 91%
- BRUCE SPRINGSTEEN**  
*Darkness On The Edge (Col)* 82%
- JOE WALSH**  
*But Seriously, Folks (Asylum)* 73%
- GERRY RAFFERTY**  
*City To City (UA)* 52%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

**The Alan Parsons Project "Pyramid"**

From the creators of the masterpiece "I Robot" comes one of the most spectacular albums ever recorded.

**#9**  
**R&R AOR**  
**Chart**



Produced by Alan Parsons/Executive producer Eric Woolfsan

AB 4180

**The Kinks "Misfits"**

Masterful new Ray Davies songs, brilliantly performed by the legendary Kinks. It's the crowning achievement by one of the world's greatest bands.

**#11**  
**R&R AOR**  
**Chart**



Produced by Ray Davies

AB 4167

**Michael Stanley Band "Cabin Fever"**

A lethal dose of smokin' 70's rock, from an American band headed straight for the top. "Cabin Fever" is spreading across the country like rock & roll wildfire.

**#36**  
**R&R AOR**  
**Chart**



Produced by Robert John Lange

AB 4182

**...hot  
enough  
for ya?**

The Great American Summer.  
It's just beginning.  
On Arista Records and Tapes.



# AOR ACTIVITY



**Q104 Albany**  
510-442-5000

**ADDED**  
Hushmore (Vanguard)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Suffocated (Epic)  
Elizabeth Waters (WB)  
Celine Carter (WB)  
Alan Martin (Arista)  
Jose Barral (RCA)  
Stanford (Parade)  
Steve Gibbons (Polydor)  
Herbie Hancock (Col)

**ADDED**  
Hardy Muzzey (Asylum)  
Robin Brubaker (Sire)  
HOT  
Cars (Elektra)  
Clash (Polygram)  
Foreigner (A&M)  
David Gilmour (Col)  
Moody Blues (London)  
Tom Petty (Shelter ABC)  
Hollis Stokes (R. Stone)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)  
Joe Walsh (Asylum)

**JACK HOPPA PD** Playing various cuts. Playing CITY BOY DEVO STEVE MARTIN CHILLIWACK PLASTIC BERTRAND NICK GILDER JUST WATER and SAMMY HAGAR singles



**KRST Albuquerque**  
505-266-7000

**ADDED**  
U2 (Island)  
David Gilmour (Col)  
Lake (Col)  
Cars (Elektra)  
Foreigner (A&M)  
HBT  
Rolling Stones (R. Stone)  
Pablo Cruise (A&M)  
Van Halen (WB)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)

**Gerry Rafferty (UA)**  
**Joe Walsh (Asylum)**  
**REO Speedwagon (Epic)**  
**Kinks (Arista)**  
**Tom Petty (Shelter ABC)**  
**Carole King (Capitol)**  
**Wendy Waldman (WB)**  
**Al D'Amico (Col)**  
**Cherish (Epic)**  
**British Lions (RSO)**

**BILL STAMBAUGH PO/BOB SHULMAN MD** Playing various cuts. Playing PATTI SMITH JACKSON BROWN and CITY BOY singles



**WEZV 2-77 Stereo Allentown**  
717-492-3577

**ADDED**  
Prism (Arista)  
Foreigner (A&M)  
L.A. (Col)  
HOT  
Bob Seger (Capitol)  
Bruce Springsteen (Epic)  
Pablo Cruise (A&M)  
Tom Petty (Shelter ABC)  
Joe Walsh (Asylum)

**Mundy Blues (London)**  
**Cherish (Epic)**  
**Alan Parsons (Arista)**  
**UK (Polygram)**  
**Rolling Stones (R. Stone)**  
**Foghat (WB Brville)**  
**David Gilmour (Col)**  
**Rita Coolidge (A&M)**  
**Halt & Oates (RCA)**  
**British Lions (RSO)**

**JOE McLAINE PD** Playing various cuts. Playing CITY BOY and WAR singles

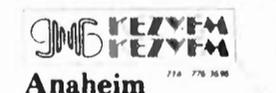


**USAN Allentown**  
215-434-5111

**ADDED**  
Dave Mason (Col)  
Alan Parsons (Arista)  
David Gilmour (Col)  
Prism (Arista)  
AL DC (A&M)  
L.A. (WB Brville)  
Hushmore (Vanguard)  
HOT  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)

**Mundy Blues (London)**  
**Rolling Stones (R. Stone)**  
**FM (MCA)**  
**Eric Burdon (Epic)**  
**Kinks (Arista)**  
**Grass (A&M)**  
**Tom Petty (Shelter ABC)**  
**Carly Simon (Elektra)**  
**Wings (Capitol)**  
**Jefferson Starship (Grunt RCA)**  
**Carly Simon (Elektra)**  
**REO Speedwagon (Epic)**  
**Rita Coolidge (A&M)**  
**Airwaves (A&M)**

**RICK HARVEY PD** Playing various cuts. Playing CITY BOY and CHILLIWACK singles



**KREZYFM Anaheim**  
714-776-3636

**ADDED**  
Dave Mason (Col)  
Foreigner (A&M)  
Randy Meiser (Asylum)  
Prism (Arista)  
Moody Blues (London)  
Celine Carter (WB)  
Bonnie Tyler (RCA)  
Thin Lizzy (WB)  
Bob Dylan (Col)  
HOT  
FM (MCA)  
Rolling Stones (R. Stone)

**Joe Walsh (Asylum)**  
**Pablo Cruise (A&M)**  
**Bruce Springsteen (Col)**  
**Eric Money (Col)**  
**Heart (Mushroom)**  
**Wings (Capitol)**  
**Gerry Rafferty (UA)**  
**Jefferson Starship (Grunt RCA)**  
**Carly Simon (Elektra)**  
**Todd Rundgren (WB Brville)**  
**Charlie (Arista)**  
**Kinks (Arista)**

**LARRY REISMAN MD** Playing various cuts. Playing CITY BOY and CHILLIWACK singles



**Kgot Anchorage**  
907-349-2531

**ADDED**  
Kinks (Arista)  
Cherish (Epic)  
Tom Petty (Shelter ABC)

**HOT**  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
Rolling Stones (R. Stone)

**LARRY WAYNE PD** Playing various cuts. Playing JOGHAI STEVE MILLER PABLO CRUISE BOB WELCH and SWILL singles



**WICB Ann Arbor**  
313-962-8102

**ADDED**  
Jerry Jeff Walker (MCA)  
Commander Cooky (Arista)  
Lake (Col)  
Harry Chapin (Elektra)  
Rita Coolidge (A&M)  
Prism (Arista)  
HOT  
Marshall Tucker (Capricorn)  
Gerry Rafferty (UA)  
George Thorogood (Rounder)  
Little Feat (WB)

**Kinks (Arista)**  
**Rolling Stones (R. Stone)**  
**Bob Seger (Capitol)**  
**David Bromberg (Col)**  
**Elen Costello (Col)**  
**The Band (WB)**  
**Bruce Springsteen (Col)**  
**Jefferson Starship (Grunt RCA)**  
**Taj Mahal (WB)**  
**Joe Walsh (Asylum)**  
**Jimmy Buffet (A&M)**

**MARK OWENS PD** Playing various cuts. Playing MICHAEL FRANKS STEVE MARTIN NICK GILDER and CELEBRATION singles



**KKXX Rock'n Stereo fm 108 Bakersfield**  
805-393-2500

**ADDED**  
Prism (Arista)  
L.A. (Col)  
Dixie Band (UA)  
Toby Beau (RCA)  
HOT  
Wings (Capitol)  
Bob Seger (Capitol)  
Little River Band (Harvest)  
Sweet (Capitol)  
Pablo Cruise (A&M)

**Alvin Lee (RSO)**  
**Marshall Tucker (Capricorn)**  
**Genesis (A&M)**  
**Rolling Stones (R. Stone)**  
**Bruce Springsteen (Col)**  
**Mundy Blues (London)**  
**Eric Clapton (RSO)**  
**ARS (Polygram)**  
**Foghat (WB Brville)**  
**Kinks (Arista)**

**RON GARRETT MD** Playing various cuts. Playing ELTON JOHN and BONNIE TYLER singles



**WVOK K 99 BIRMINGHAM**  
205-251-7575

**ADDED**  
Prism (Arista)  
Taryn Spencer (A&M)  
Alan Parsons (Arista)  
David Gilmour (Col)  
HOT  
Rolling Stones (R. Stone)  
Bob Seger (Capitol)  
Jefferson Starship (Grunt RCA)

**ARS (Polygram)**  
**Jimmy Buffet (A&M)**  
**Joe Walsh (Asylum)**  
**Li Roux (Capitol)**  
**Kansas (Meridian)**  
**Journey (Col)**  
**Charlie (Janus)**  
**Foghat (WB Brville)**  
**Kinks (Arista)**

**DON KEITH PD** Playing various cuts. Playing CITY BOY and FOREIGNER singles



**WBCN 104fm Boston**  
617-266-7111

**ADDED**  
Foreigner (A&M)  
Erebus (A&M)  
Mundy Blues (London)  
Graham Central Station (WB)  
Grove Duke (Epic)  
Lake (Col)  
Steve Gibbons (Polydor)  
Prism (Arista)  
HOT  
Bob Seger (Capitol)

**Bruce Springsteen (Col)**  
**Cherish (Epic)**  
**Rolling Stones (R. Stone)**  
**Tom Petty (Shelter ABC)**  
**Cars (Elektra)**  
**Mink DeVille (Capitol)**  
**Walter Egan (Col)**  
**Jefferson Starship (Grunt RCA)**  
**Pablo Cruise (A&M)**  
**Joe Walsh (Asylum)**  
**Kinks (Arista)**  
**Elen Costello (Col)**  
**Patti Smith (Arista)**  
**Little River Band (Harvest)**

**JOHN BRODIE MD** Playing various cuts. Playing CHILLIWACK HEATERS CITY BOY PLASTIC BERTRAND SPELLBOUND and NICK GILDER singles



**WLOZ BOSTON**  
617-247-0850

**ADDED**  
Foreigner (A&M)  
Alan Parsons (Arista)  
Bob Dylan (Col)  
HOT  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
Robert Palmer (Island)

**Cars (Elektra)**  
**Jefferson Starship (Grunt RCA)**  
**Rolling Stones (R. Stone)**  
**Bruce Springsteen (Col)**  
**Pablo Cruise (A&M)**  
**Billy Joel (Col)**  
**Wings (Capitol)**

**BOB SLAVIN MD** Playing various cuts. Playing ERIC CLAPTON EDDIE MONEY CARLY SIMON PATTI SMITH WALTER EGAN NICK GILDER and CHARLIE singles



**SOFTROCK SWEET-FM 103 CBS/FM IN BOSTON**

**ADDED**  
Moody Blues (London)  
Bob Dylan (Col)  
Laura Nyro (Col)  
Randy Meiser (Asylum)  
Friendly Enemies (Pendulum)  
Roby Winters (Millennium)

**Celebration (MCA)**  
**Quincy Jones (A&M)**  
**HOT**  
**Rita Coolidge (A&M)**  
**Bob Seger (Capitol)**  
**Gerry Rafferty (UA)**  
**Dave Mason (Col)**

**JIM SPILLMEYER MD** BLUES "Jill" "Survival" "Drill" "Dylan's Crying" "Live in Van" NYRO's "New" "Rhythm & Blues" "Light" MEISNER's "Want You Here" "Save" "Limit" ENEMIES' "Sight" WINTERS' "I Will" CELEBRATION'S "Summer" JONES' "Morning" Playing RONI ARMAND ISLEY BROS. IRISH AIR JACKIE DESHANNON JOHN HALL MAC DAVIS MATHISWILLIAMS ROBERT BYRNE ISTIS BOYS JEFFERSON STARSHIP WALTER EGAN COMMO DORIS and JIGSAW singles



**Q-FM-97 Buffalo**  
716-877-6500

**ADDED**  
Foreigner (A&M)  
Moody Blues (London)  
Prism (Arista)  
HOT  
Rolling Stones (R. Stone)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Cherish (Epic)  
Meat Loaf (Capitol)

**Gerry Rafferty (UA)**  
**David Gilmour (Col)**  
**John Wesley (Asylum)**  
**Carly Simon (Elektra)**  
**Patti Smith (Arista)**  
**Genesis (A&M)**  
**Heart (Mushroom)**  
**Wings (Capitol)**  
**Jackson Browne (Asylum)**

**IRV GOLDIARR MD** Playing various cuts. Playing NATIONAL LAMPOON and BONNY M singles



**WCAS Cambridge**  
617-452-8400

**ADDED**  
Bob Dylan (Col)  
Michael Johnson (EMI America)  
Randy Meiser (Asylum)  
Laura Nyro (Col)  
Alan Parsons (Arista)  
Wings (Capitol)  
HOT  
Jimmy Buffet (A&M)  
Dixie Band (UA)  
Kinks (Arista)  
Li Roux (Capitol)  
Joe Walsh (Asylum)

**Little River Band (Harvest)**  
**Dave Mason (Col)**  
**Pousette Dart Band (Capitol)**  
**John Prine (Asylum)**  
**Gerry Rafferty (UA)**  
**Rolling Stones (R. Stone)**  
**Bruce Springsteen (Col)**  
**Taryn Spencer (A&M)**  
**Wendy Waldman (WB)**  
**Jerry Jeff Walker (MCA)**  
**Joe Walsh (Asylum)**

**DON COHEN MD** Playing various cuts. Playing PATTI SMITH single



**KAWY Casper**  
307-235-1515

**ADDED**  
Fundango (RCA)  
Newarr (Capitol)  
War of Wills (Col)  
L.A. (WB Brville)  
Russ Ballard (Epic)  
Stonehill (Parade)  
Renee Annand (Windham)  
HOT  
Moody Blues (London)  
Bruce Springsteen (Col)  
L.A. (Col)

**Pablo Cruise (A&M)**  
**Wendy Waldman (WB)**  
**Dave Mason (Col)**  
**Snail (Cream)**  
**Riche Furay (Asylum)**  
**Pete Carr (Big Tree)**  
**Charlie (Janus)**  
**Heart (Mushroom)**  
**Bob Seger (Capitol)**  
**John Klemmer (ABC)**

**IRID MOORE MD** FANDANGO's Title "Pain" NAL AR RD's Runaway WORLDS "Live" Spirit LIAR's Frustration "Who Cares" BALLARD's "East" DANCER STONEBOLT's "Sail On" Still Live You ARMAND's Title "Suite" Playing CITY BOY FOREIGNER UK CHILLIWACK and STEVE MARTIN singles



**WVAF FM100 Charleston**  
304-825-7825

**ADDED**  
Bob Dylan (Col)  
The Cars (Elektra)  
Foreigner (A&M)  
David Gilmour (Col)  
Prism (Arista)  
Phil Manzanera (Polydor)  
Derringer (Blue Sky)  
HOT  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)

**Gerry Rafferty (UA)**  
**Rolling Stones (R. Stone)**  
**FM (MCA)**  
**Jefferson Starship (Grunt RCA)**  
**The Band (WB)**  
**REO Speedwagon (Epic)**  
**Marshall Tucker (Capricorn)**  
**Little River Band (Harvest)**  
**Pablo Cruise (A&M)**  
**Dave Mason (Col)**  
**Alan Parsons (Arista)**

**MAJIA PIFE MD** Playing various cuts. Playing STEVE MARTIN PLASTIC BERTRAND TOBY BEAU CHILLIWACK SPELLBOUND and COMMODORES singles



**WRO 95 Charlotte**  
704-372-6700

**ADDED**  
Foreigner (A&M)  
Taryn Spencer (A&M)  
Prism (Arista)  
HOT  
Nantucket (Epic)  
Pablo Cruise (A&M)  
Rolling Stones (R. Stone)

**Bob Seger (Capitol)**  
**Billy Joel (Col)**  
**Bruce Springsteen (Col)**  
**Gerry Rafferty (UA)**  
**Carly Simon (Elektra)**  
**Dixie Drags (Capricorn)**  
**Heart (Mushroom)**

**JACKIE FORSTING MD** NANTUCKET's "Fever" "Heart breaker" PABLO's "Live Without It" "Love Will" "Runnin'" STONES' "Beat" "Shattered" "Miss You" "Whip" SEGER's "Hollywood" "Same" "Tonight" JOEL's "Venus" na "Title" SCENE'S "SPRINGSTEEN'S Promised" "Bad lands" "PROVE" RAFFERTY'S "Broken" SIMON'S "Moment" "Belong" "Tranquillo" DREGS' "Top" "The Cakes" HEART's Title "Heartless"



**WRPL 1540 Charlotte**  
704-372-1800

**ADDED**  
Pete Carr (Big Tree)  
Harry Chapin (Elektra)  
Foreigner (A&M)  
Ulysses (20th)  
Prism (Arista)  
HOT  
David Gilmour (Col)  
Alan Parsons (Arista)  
Paul Winter (A&M)

**David Bromberg (Fantasy)**  
**Cole Jacobs (Col)**  
**Dixie Band (UA)**  
**Cap Mangione (A&M)**  
**Tom Petty (Shelter ABC)**  
**Pousette Dart Band (Capitol)**  
**John Prine (Asylum)**  
**Rolling Stones (R. Stone)**  
**Bruce Springsteen (Col)**  
**UK (Polydor)**  
**Wendy Waldman (WB)**  
**Joe Walsh (Asylum)**

**CHRIS JONES MD** Playing various cuts. Playing RUSS BALLARO UK (Dead of Night) NATIONAL LAMPOON and JAMIE HOOVER (Local) singles



**W6FM-fm stereo 94 CHATTANOOGA**  
615-877-2300

**ADDED**  
Carole King (Capitol)  
Rolling Stones (R. Stone)  
Tom Petty (Shelter ABC)  
Michael Stanley (Arista)  
Dave Mason (Col)  
Prism (Arista)  
Pablo Cruise (A&M)  
Rita Coolidge (A&M)  
Gene Cotton (Arista)  
HOT  
Joe Walsh (Asylum)  
Stevy Dan (ABC)

**Marshall Tucker (Capricorn)**  
**REO Speedwagon (Epic)**  
**Carly Simon (Elektra)**  
**Patti Smith (Arista)**  
**Bob Seger (Capitol)**  
**Little River Band (Harvest)**  
**Bruce Springsteen (Col)**  
**Genesis (A&M)**  
**Airwaves (A&M)**  
**Cheap Trick (Epic)**  
**Seals & Crofts (WB)**  
**Li Roux (Capitol)**  
**Meat Loaf (Capitol)**

**DON MATHISEN MD** Playing various cuts



**The Loop Chicago**  
312-266-9600

**ADDED**  
David Gilmour (Col)  
Foreigner (A&M)  
Michael Stanley (Arista)  
HOT  
Gerry Rafferty (UA)  
Rolling Stones (R. Stone)  
Bob Seger (Capitol)  
Wings (Capitol)

**Moody Blues (London)**  
**Cherish (Epic)**  
**Bruce Springsteen (Col)**  
**Foreigner (A&M)**  
**Genesis (A&M)**  
**Joe Walsh (Asylum)**  
**Jackson Browne (Asylum)**  
**Stevy Dan (ABC)**  
**FM (MCA)**  
**ARS (Polygram)**  
**REO Speedwagon (Epic)**

**BILL EVANS MD** Playing various cuts. Playing PATTI SMITH KINKS and TODD RUNDGREN singles



**WVRT Chicago's Fox 93.1 Rock Station Chicago**  
312-777-1700

**ADDED**  
Bob Dylan (Col)  
Foreigner (A&M)  
Randy Meiser (Asylum)  
Snail (Cream)  
Michael Stanley (Arista)  
Russ Ballard (Epic)  
Ken Bloom (Flying Fish)  
Freddie Hubbard (Col)  
Mark Seltzer (Col)

**Bob Seger (Capitol)**  
**Bruce Springsteen (Col)**  
**Bob Seger (Capitol)**  
**Rolling Stones (R. Stone)**  
**Moody Blues (London)**  
**Joe Walsh (Asylum)**  
**Cherish (Epic)**  
**Stevy Dan (ABC)**  
**Charlie (Janus)**  
**Todd Rundgren (WB Brville)**  
**Alan Parsons (Arista)**  
**Warren Zevon (Asylum)**  
**Billy Joel (Col)**  
**Little Feat (WB)**  
**REO Speedwagon (Epic)**  
**Kinks (Arista)**

**BOB GELMS MD** Playing various cuts. Playing HARRY CARRY SAMMY HAGAR and BURTON CUMMINGS singles



**WEBN FM/CINCINNATI**  
513-871-8500

**ADDED**  
Prism (Arista)  
Alan Parsons (Arista)  
Moody Blues (London)  
Little River Band (Harvest)  
Rita Coolidge (A&M)  
Pete Carr (Big Tree)  
John Marley (Island)  
Kansas (Krischner)  
Bob Welch (Capitol)  
HOT  
Chuck Mangione (A&M)  
Joe Walsh (Asylum)

**Carly Simon (Elektra)**  
**Gerry Rafferty (UA)**  
**Billy Joel (Col)**  
**Rolling Stones (R. Stone)**  
**Bob Seger (Capitol)**  
**Eric Clapton (RSO)**  
**FM (MCA)**  
**Wings (Capitol)**  
**Pablo Cruise (A&M)**  
**ARS (Polydor)**  
**Jimmy Buffet (ABC)**  
**The Band (WB)**  
**Genesis (A&M)**

**DINTON MARR PD** WELCH's "Hot Love" Playing various cuts. Playing FOREIGNER single



**wmms Cleveland**  
216-786-8887

**ADDED**  
Thin Lizzy (WB)  
Foreigner (A&M)  
Moody Blues (London)  
Randy Meiser (Asylum)  
Carillo (A&M)  
HOT  
Taryn Spencer (A&M)  
HOT  
David Gilmour (Col)  
Alan Parsons (Arista)  
Paul Winter (A&M)  
Rolling Stones (R. Stone)

**Bob Seger (Capitol)**  
**Gerry Rafferty (UA)**  
**Joe Walsh (Asylum)**  
**Walter Egan (Col)**  
**Michael Stanley (Arista)**  
**Van Halen (WB)**  
**Journey (Col)**  
**Charlie (Janus)**  
**David Gilmour (Col)**  
**Cars (Elektra)**  
**Warren Zevon (Asylum)**  
**Moody Blues (London)**  
**Genesis (A&M)**

**JOHN GORMAN PD** Playing various cuts. Playing JUNE & THE DRIVERS EUCLID BEACH BAND CELEBRATION CIRCUS BURTON CUMMINGS CITY BOY CHILLIWACK NICK GILDER and DON KRIS single

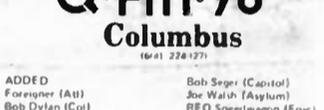


**M105 Cleveland**  
216-396-1200

**ADDED**  
Bob Dylan (Col)  
Tom Petty (Shelter ABC)  
Thin Lizzy (WB)  
Foreigner (A&M)  
HOT  
Joe Walsh (Asylum)

**Todd Rundgren (WB Brville)**  
**Genesis (A&M)**  
**Bob Seger (Capitol)**  
**Bruce Springsteen (Col)**  
**Michael Stanley (Arista)**  
**Rolling Stones (R. Stone)**  
**Gerry Rafferty (UA)**  
**Foghat (WB Brville)**  
**Wings (Capitol)**

**ERIC STEVENS PD/ELLEN ROBERTS MD** Playing various cuts. Playing NICK GILDER and EUCLID BEACH BAND singles



**Q-FM-96 Columbus**  
614-226-1271

**ADDED**  
Foreigner (A&M)  
Bob Dylan (Col)  
David Gilmour (Col)  
Foreigner (A&M)  
HOT  
Joe Walsh (Asylum)

**Bob Seger (Capitol)**  
**Joe Walsh (Asylum)**  
**REO Speedwagon (Epic)**  
**Journey (Col)**  
**Meat Loaf (Capitol)**  
**FM (MCA)**  
**Patti Smith (Arista)**  
**Carly Simon (Elektra)**  
**Alan Parsons (Arista)**  
**Pablo Cruise (A&M)**  
**Kinks (Arista)**

**STEVE RUNNER MD** Playing various cuts. Playing CITY BOY single



**FM 102 Dallas**  
214-528-5000

**ADDED**  
Fundango (RCA)  
Foreigner (A&M)  
Moody Blues (London)  
Alan Parsons (Arista)  
L.A. (WB Brville)  
Pete Carr (Big Tree)  
Taryn Spencer (A&M)  
Prism (Arista)  
Bob Dylan (Col)

**Gerry Rafferty (UA)**  
**Bob Seger (Capitol)**  
**Rolling Stones (R. Stone)**  
**Foghat (WB Brville)**  
**Pablo Cruise (A&M)**  
**Genesis (A&M)**  
**Joe Walsh (Asylum)**  
**Dave Mason (Col)**  
**Bruce Springsteen (Col)**  
**Little River Band (Harvest)**  
**Tom Petty (Shelter ABC)**  
**David Gilmour (Col)**  
**Cars (Elektra)**  
**L.A. (Col)**  
**FM (MCA)**

**TIM SPINER MD** Playing various cuts. Playing NICK GILDER single

**ON THE ROAD**

June 28 Centralplex  
June 29 Colliseum  
June 30 Milwaukee County Stadium  
July 1 Cotton Bowl

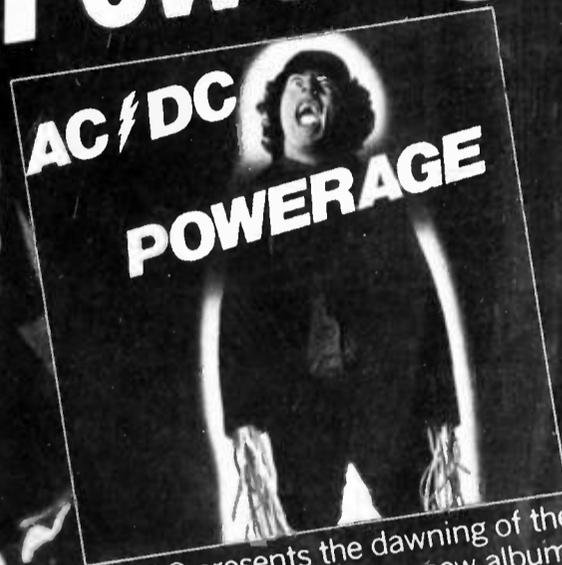
Baton Rouge, Louisiana  
Jackson, Mississippi  
Milwaukee, Wisconsin  
Dallas, Texas

**Heart**

(Advertisement)

**Mushroom Records**

# AC/DC Powerage



AC/DC presents the dawning of the "Powerage," an explosive new album of search and destroy rock 'n' roll. Australia's finest has done it again. Beware!

**On Atlantic Records and Tapes.**

Produced by Vanda and Young.  
An Albert Production for Albert International Music.

SD 19180



© 1978 Atlantic Recording Corp. • A Warner Communications Co.

**KZEW 98 FM Dallas**  
214-743-8800

ADDED  
Foreigner (A&I)  
Thin Lizzy (WB)  
Prism (Arista)  
Michael Johnson (EMI America)  
Bob Dylan (Col)  
HOT  
Bob Seger (Capitol)  
Bruce Springsteen (Epic)

Gerry Rafferty (UA)  
Joe Walsh (A&M)  
Eddie Money (Col)  
Ike Blue (T-Neck)  
Wings (Capitol)  
The Band (WB)  
Little Feat (WB)  
Journey (Col)  
George Benson (WB)  
Jefferson Starship (GrunT RCA)  
Marshall Tucker (Capitol)  
Billy Joel (Col)

BIB STANSON, MD Playing various cuts.

**Kbpi Denver**  
303-333-7111

ADDED  
Foreigner (A&I)  
Marshall Tucker (Capitol)  
HOT  
Rolling Stones (R. Stones)  
Joe Walsh (A&M)  
Bob Seger (Capitol)

Gerry Rafferty (UA)  
Carly Simon (Elektra)  
Jefferson Starship (GrunT RCA)  
Heart (Mushroom)  
Bonnie Tyler (RCA)  
FM (MCA)  
Gerry Rafferty (UA)  
Pablo Cruise (A&M)

JACK BRADLEY, PD Playing various cuts.

**KFMB Denver**  
303-791-1200

ADDED  
Foreigner (A&I)  
Prism (Arista)  
Jane Brown (Col)  
HOT  
FM (MCA)  
Moody Blues (London)  
Alan Parsons (Arista)

Bruce Springsteen (Col)  
Bonnie Tyler (RCA)  
Bruce Springsteen (Col)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
Willy Nelson (Col)  
Gerry Rafferty (UA)  
Pablo Cruise (A&M)

RANDY SCOTTON, PD BLUES "Bank" PARSONS' "Like a Rolling Stone" "Being There" "Dreams" HEART'S "Little Stone" "I've Got a Feeling" "Mollywood" NEILSON'S "September" RAFFERTY'S "Line" PABLO'S "Runnin'" Playing CHERRY BIA and BONEY M singles.

**WALBYX Detroit**  
313-388-1100

ADDED  
Bob Dylan (Col)  
Foreigner (A&I)  
Lynyrd Skynyrd (Col)  
HOT  
Bob Seger (Capitol)  
Gerry Rafferty (UA)

Rolling Stones (R. Stones)  
Journey (Col)  
Heart (WB Bristle)  
Bruce Springsteen (Col)  
FM (MCA)  
Patti Smith (Arista)

JOE BRADLEY, MD Playing various cuts.

**94.3 THE FOX WJKL Elgin**  
312-741-7300

ADDED  
Pat Car (Big Tree)  
Alan Parsons (Arista)  
Mick (Virgin)  
Moody Blues (London)  
Torney Spencer (A&M)  
Marty Chaplin (Elektra)  
Keith Jarrett (A&I)  
Freddie Hubbard (Col)  
Laura Nyro (Col)  
Bob Dylan (Col)  
Bethnal Jams  
Buckwheat (MCA)

HOT  
Rolling Stones (R. Stones)  
Journey (Col)  
Heart (WB Bristle)  
Bruce Springsteen (Col)  
FM (MCA)  
Patti Smith (Arista)

JOE BRADLEY, MD Playing various cuts.

**94.3 THE FOX WJKL Elgin**  
312-741-7300

ADDED  
Pat Car (Big Tree)  
Alan Parsons (Arista)  
Mick (Virgin)  
Moody Blues (London)  
Torney Spencer (A&M)  
Marty Chaplin (Elektra)  
Keith Jarrett (A&I)  
Freddie Hubbard (Col)  
Laura Nyro (Col)  
Bob Dylan (Col)  
Bethnal Jams  
Buckwheat (MCA)

HOT  
Rolling Stones (R. Stones)  
Journey (Col)  
Heart (WB Bristle)  
Bruce Springsteen (Col)  
FM (MCA)  
Patti Smith (Arista)

WALLY LEIBING, MD Playing various cuts. Playing CITY BOY, RISS BALLARD, IAN GOMM and DEVO singles.

**PASS FM 94 KPRP/EL PASO**  
915-833-2777

ADDED  
Jerry Jeff Walker (MCA)  
Carole Carter (WB)  
Randy Meisner (A&M)  
Foreigner (A&I)  
Bob Dylan (Col)  
Herry Chaplin (Elektra)

HOT  
Rolling Stones (R. Stones)  
Gerry Rafferty (UA)  
Journey (Col)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Chuck Mangione (A&M)  
Billy Joel (Col)  
Heart (Mushroom)  
Moody Blues (London)  
Pablo Cruise (A&M)

MIRE PRESTON, MD Playing various cuts. Playing STEVE MARTIN single.

**KZEL Eugene**  
503-747-1241

ADDED  
Foreigner (A&I)  
Dirt Band (UA)  
Alan Parsons (Arista)  
Carole Carter (WB)  
Lake (Col)  
Motors (Virgin)  
Tom Duffey (First Amer)  
Pete Carr (Big Tree)  
Ram Jam (Epic)  
Thin Lizzy (WB)  
Steve Gibbons (A&M)  
Randy Meisner (A&M)  
Bob Dylan (Col)

HOT  
Rolling Stones (R. Stones)  
AC/DC (A&I)  
Tom Petty (Shelter ABC)  
Nanack (Epic)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Meat Loaf (Cleave Int)  
Pablo Cruise (A&M)  
FM (MCA)  
Joe Walsh (A&M)  
Bob Seger (Capitol)  
Bonnie Tyler (RCA)

STAN GARRETT, PD Playing various cuts. Playing WAR, NICK GILDER, CITY BOY, CHILLIWACK, STEVE MARTIN, CHRIS BIA and BONEY M singles.

**WWCK 105 FM Flint**  
313-233-8800

ADDED  
David Gilmour (Col)  
Foreigner (A&I)  
AC/DC (A&I)  
HOT  
Gerry Rafferty (UA)  
Journey (Col)

Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Rolling Stones (R. Stones)  
Pablo Cruise (A&M)  
FM (MCA)  
Wings (Capitol)  
Joe Walsh (A&M)  
Alan Parsons (Arista)

STEVE BARRINGTON, MD Playing various cuts. Playing FOTOMARE, BONNIE TYLER, NICK GILDER and PLASTIC BROTHERS singles.

**KULC 101 FM Fresno**  
209-438-7700

ADDED  
Moody Blues (London)  
Laura Nyro (Col)  
Dirt Band (UA)  
Steve Nash (Chrysalis)  
Herbie Hancock (Col)  
James Barish (RCA)  
Bill Champlin (Epic)  
Foreigner (A&I)  
HOT  
Little River Band (Harvest)  
Pablo Cruise (A&M)

Joe Walsh (A&M)  
Gerry Rafferty (UA)  
Earl King (UA)  
Alan Parsons (Arista)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Jethro Tull (Chrysalis)  
Todd Rundgren (WB Bristle)  
Dave Mason (Col)  
Harry Chaplin (Elektra)  
Rita Coolidge (A&M)  
Carly Simon (Elektra)  
Jefferson Starship (GrunT RCA)

ART JARRAS, PD Playing various cuts. Playing SPIRO-GYRA, ANDREW GOLD, COMMODORES, HEART, WALTER EGAN and MICHAEL JOHNSON singles.

**Y94 Fresno**  
209-438-4374

ADDED  
Moody Blues (London)  
Foreigner (A&I)  
Toby Beau (RCA)  
HOT  
Rolling Stones (R. Stones)

Wings (Capitol)  
Sat Night Fever (RSD)  
Jefferson Starship (GrunT RCA)  
Billy Joel (Col)  
Bob Seger (Capitol)  
FM (MCA)

DAN SPIARS, PD Playing various cuts. Playing ELO, NICK GILDER, ERIC CLAPTON, FRANKIE VALLE, ERUPTION, TOM PETTY and O'JAYS singles.

**Rock 96 FM. Fresno**  
209-708-2122

ADDED  
Cheap Trick (Epic)  
Dave Mason (Col)  
Little River Band (Harvest)  
Foreigner (A&I)

HOT  
Joe Walsh (A&M)  
Bob Seger (Capitol)  
Jefferson Starship (GrunT RCA)  
ARS (Polydor)  
FM (MCA)  
Rolling Stones (R. Stones)

MIKE CHRISTOPHER, PD Playing various cuts. Playing STONES (Miss You-Disco), FOGHAT and SWEET singles.

**LAV-FM 97 Grand Rapids**  
616-458-5661

ADDED  
Bob Dylan (Col)  
Go (Island)  
Roadmaster (Village)  
Steve Gibbons (Polydor)  
Laura Nyro (Col)  
Elizabeth Barracough (WB Bristle)  
Cooper Bros. (Capricorn)  
David Gilmour (Col)  
HOT  
Moody Blues (London)  
Ram Jam (Epic)  
Prim (Arista)  
Randy Meisner (A&M)  
Michael Stanley (Arista)

HOT  
REO Speedwagon (Epic)  
Alan Parsons (Arista)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Rolling Stones (R. Stones)  
Van Halen (WB)  
Little River Band (Harvest)  
Joe Walsh (A&M)  
Eddie Money (Col)  
Cabbage Creek (local)  
Gerry Rafferty (UA)  
Billy Joel (Col)  
Foghat (WB Bristle)  
Journey (Col)

DOC DONOVAN, MD, COOPER'S "Cowboy" BLUES "Slide Zone" PARSONS' "Gooz Up" Playing BURTON CUMMINGS single.

**WCCO HARTFORD**  
203-649-3666

ADDED  
David Gilmour (Col)  
Alan Parsons (Arista)  
Lee Ritenour (Elektra)  
Randy Meisner (A&M)  
Foreigner (A&I)  
Bob Dylan (Col)  
HOT  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Chuck Mangione (A&M)  
Billy Joel (Col)  
Heart (Mushroom)  
Moody Blues (London)  
Pablo Cruise (A&M)

BILL NOSAL, PD Playing various cuts. Playing SAMMY HAGAR single.

**KLOL Houston**  
713-538-6871

ADDED  
Alan Parsons (Arista)  
Foreigner (A&I)  
HOT  
Bruce Springsteen (Col)  
Joe Walsh (A&M)  
Gerry Rafferty (UA)

Moody Blues (London)  
Todd Rundgren (WB Bristle)  
Cerrito (A&I)  
Bob Seger (Capitol)  
Dave Mason (Col)  
David Gilmour (Col)  
Meat Loaf (Cleave Int)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Carly Simon (Elektra)  
REO Speedwagon (Epic)  
Genesis (A&I)  
George Benson (WB)

BERNIE BERNARD, MD Playing various cuts.

**KLOL Houston**  
713-538-6871

ADDED  
Alan Parsons (Arista)  
Foreigner (A&I)  
HOT  
Bruce Springsteen (Col)  
Joe Walsh (A&M)  
Gerry Rafferty (UA)

Moody Blues (London)  
Todd Rundgren (WB Bristle)  
Cerrito (A&I)  
Bob Seger (Capitol)  
Dave Mason (Col)  
David Gilmour (Col)  
Meat Loaf (Cleave Int)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Carly Simon (Elektra)  
REO Speedwagon (Epic)  
Genesis (A&I)  
George Benson (WB)

BERNIE BERNARD, MD Playing various cuts.

**KLOL Houston**  
713-538-6871

ADDED  
Alan Parsons (Arista)  
Foreigner (A&I)  
HOT  
Bruce Springsteen (Col)  
Joe Walsh (A&M)  
Gerry Rafferty (UA)

Moody Blues (London)  
Todd Rundgren (WB Bristle)  
Cerrito (A&I)  
Bob Seger (Capitol)  
Dave Mason (Col)  
David Gilmour (Col)  
Meat Loaf (Cleave Int)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Carly Simon (Elektra)  
REO Speedwagon (Epic)  
Genesis (A&I)  
George Benson (WB)

BERNIE BERNARD, MD Playing various cuts.

**KLOL Houston**  
713-538-6871

ADDED  
Alan Parsons (Arista)  
Foreigner (A&I)  
HOT  
Bruce Springsteen (Col)  
Joe Walsh (A&M)  
Gerry Rafferty (UA)

Moody Blues (London)  
Todd Rundgren (WB Bristle)  
Cerrito (A&I)  
Bob Seger (Capitol)  
Dave Mason (Col)  
David Gilmour (Col)  
Meat Loaf (Cleave Int)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Carly Simon (Elektra)  
REO Speedwagon (Epic)  
Genesis (A&I)  
George Benson (WB)

BERNIE BERNARD, MD Playing various cuts.

**K94 KSMB Lafayette**  
504-237-4348

ADDED  
Foreigner (A&I)  
Michael Stanley (Arista)  
HOT  
Le Rue (Capitol)  
Dave Mason (Col)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Jefferson Starship (GrunT RCA)

ARS (Polydor)  
Warren Zevon (A&M)  
Rolling Stones (R. Stones)  
Marshall Tucker (Capitol)  
Moody Blues (London)  
Little Feat (WB)  
Little River Band (Harvest)  
Alan Parsons (Arista)  
Gerry Rafferty (UA)  
Tom Petty (Shelter ABC)

JAY WALSH, MD Playing various cuts. Playing MEAT LOAF, PATTI SMITH, CARLY SIMON, SWEET and BOB STEWART singles.

**WILS 101-FM LANSING**  
313-253-1200

ADDED  
Foreigner (A&I)  
Lor (WB Bristle)  
Bob Dylan (Col)  
HOT  
Journey (Col)  
Bob Seger (Capitol)

Rolling Stones (R. Stones)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
REO Speedwagon (Epic)  
Pablo Cruise (A&M)  
Wendy Waldman (WB)

DAVE LANGR, PD Playing various cuts. Playing JEFFERSON STARSHIP and BARIA BONOFF singles.

**WBLM Lewiston-Portland**  
207-776-6800

ADDED  
Michael Stanley (Arista)  
Wewolove (RCA)  
Foreigner (A&I)  
Prism (Arista)  
Bob Dylan (Col)  
Paul Stookey (New World)  
HOT  
Bruce Springsteen (Col)  
Wendy Waldman (WB)

Bob Seger (Capitol)  
Little River Band (Harvest)  
Rolling Stones (R. Stones)  
Pete Dinklage Band (Capitol)  
Kinks (Arista)  
Elio Costello (Col)  
Ry Cooder (WB)  
Cars (Elektra)  
Marshall Tucker (Capitol)  
Chimes Blues Band (B&W)  
John Prine (A&M)  
Sads & Crafts (WB)  
Joe Walsh (A&M)

JOSE DIAZ, MD, Playing various cuts. Playing CITY BOY, CHILLIWACK, PLASTIC BROTHERS, NICK GILDER and BONEY M singles.

**WLBX Lexington**  
603-233-7675

ADDED  
Foreigner (A&I)  
Roadmaster (Village)  
Stonewall (Parschute)  
HOT  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)  
Heart (Mushroom)  
Joe Walsh (A&M)

Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Jefferson Starship (GrunT RCA)  
Wings (Capitol)  
Cheap Trick (Epic)  
REO Speedwagon (Epic)  
ARS (Polydor)  
Toby Beau (RCA)  
Tom Petty (Shelter ABC)  
Elio (WB Curly)

OKR HUNGATE, PD Playing various cuts. Playing STEVE MARTIN, SWEET, SEALS & CROFTS, MEAT LOAF, GENESIS, TODD RUNDGREN and NICK GILDER singles.

**KFMQ LINCOLN**  
402-322-8800

ADDED  
Bob Dylan (Col)  
Foreigner (A&I)  
Prism (Arista)  
David Gilmour (Col)  
HOT  
Bob Seger (Capitol)

Joe Walsh (A&M)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
FM (MCA)  
Rolling Stones (R. Stones)  
Jefferson Starship (GrunT RCA)  
Carly Simon (Elektra)  
Dave Mason (Col)

RICH MEYER, MD Playing various cuts. Playing CHILLIWACK, WALTER EGAN and PATTI SMITH singles.

**KNAC Long Beach**  
213-776-0172

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Michael Stanley (Arista)  
Thin Lizzy (WB)  
Wewolove (RCA)  
Torney Spencer (A&M)  
HOT  
Dave Mason (Col)  
ARS (Polydor)

Prism (Arista)  
Alan Parsons (Arista)  
Moody Blues (London)  
Bruce Springsteen (Col)  
Bruce Springsteen (Col)  
Rolling Stones (R. Stones)  
Kinks (Arista)  
Cheap Trick (Epic)  
Tom Petty (Shelter ABC)  
Foghat (WB Bristle)  
Alan Lay (RSD)  
Elio Costello (Col)  
Joe Walsh (A&M)

DEWISE WESTWOOD, MD Playing various cuts. Playing CHILLIWACK and CITY BOY singles.

**WBAB 102.5 FM Long Island**  
516-881-6000

ADDED  
Foreigner (A&I)  
Dirt Band (UA)  
Prism (Arista)  
Gary Apple (Monument)  
Carole Carter (WB)  
Go (Island)  
Jerry Jeff Walker (MCA)  
HOT  
Rolling Stones (R. Stones)  
Bruce Springsteen (Col)

Moody Blues (WB)  
Todd Rundgren (WB Bristle)  
Cerrito (A&I)  
Bob Seger (Capitol)  
Dave Mason (Col)  
David Gilmour (Col)  
Meat Loaf (Cleave Int)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Carly Simon (Elektra)  
REO Speedwagon (Epic)  
Genesis (A&I)  
George Benson (WB)

PETE BOGIER, MD Playing various cuts.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**WLIR FM 92.7 Long Island**  
516-438-8800

ADDED  
Foreigner (A&I)  
Jerry Jeff Walker (MCA)  
Lee Ritenour (Elektra)  
Bob Dylan (Col)  
Laura Nyro (Col)  
Randy Meisner (A&M)  
HOT  
Rolling Stones (R. Stones)  
Journey (Col)  
Bruce Springsteen (Col)

Nick Lane (Col)  
Pablo Cruise (A&M)  
Le Rue (Capitol)  
Cerrito (A&I)  
Chimes Blues Band (B&W)  
Elio Costello (Col)  
Bob Seger (Capitol)  
Jefferson Starship (GrunT RCA)  
HOT  
Jerry Garcia (Arista)  
Danzon (Blue Sky)  
Genesis (A&I)  
Joe Walsh (A&M)

DENIS McNAMARA, PD LARRY EISENMAN, MD, MACK'S "Bump" "Side Street" "Tonight" SPINSTEIN'S "Promised" "Boyz" "Prove" "Candy" "LOWE'S" "Cops" "Is There" "Matter" "Hunted" "City" "Tonight" PABLO'S "Loving" "Blue" "Love With" "BOU" "Smoke" "Eye" "Ladies" "Starship" "A-B-D-U-C-T-O" "CARLLO" "Live Again" "Live" "Which Way" "CLIMBER" "Madness" "Makin' Love" "Takin' COSTELLO'S "Triggers" "Up stick" "Pump" "Beat" "SEGER'S "Strangers" "Number" "Shiners" "Mollywood" STARSHIP'S "Less Than Good" "Count" "All Nite" "Starboard" "Crazy" "Sunamer" GARCIA'S "Title" "Rubin" "Rhapsody" "OBERINGER'S "Lawyers" "Title" "Road" "GENESIS' "Tallow" "Rope" WALSH'S "Over" "Tomorrow" "Second Hand" "Life's

**KLOS 95 1/2 Los Angeles**  
213-683-3311

ADDED  
Foreigner (A&I)  
Pablo Cruise (A&M)  
HOT  
FM (MCA)  
Jefferson Starship (GrunT RCA)  
Eddie Money (Col)

Gerry Rafferty (UA)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
Patsi Smith (Arista)  
Wings (Capitol)  
Bruce Springsteen (Col)

RUTH PINEDO, MD, FOREIGNER'S "Bleeding" Title PABLO'S "Love Will"

**KNX FM Los Angeles**  
213-688-1212

ADDED  
Alan Parsons (A&M)  
Moody Blues (London)  
Lake (Col)  
Michael Stanley (Arista)  
Elio (WB)  
Chris Rea (UA)  
Harry Chaplin (Elektra)  
Smoke (RSD)  
HOT  
Andy Gibb (RSD)

Rita Coolidge (A&M)  
Ian Thomas (A&I)  
Little River Band (Harvest)  
Carly Simon (Elektra)  
Dave Mason (Col)  
Torney Spencer (A&M)  
FM (MCA)  
Jim Krueger (Col)  
Gerry Rafferty (UA)  
Boney M (B&W)  
Steve Nash (Chrysalis)  
Bonnie Bramlett (Capricorn)  
Bob Seger (Capitol)  
Spotlight (EMI America)

MICHAEL SHIENY, MD, Playing various cuts. Playing ELO single.

**106 FM KWEST LOS ANGELES**  
213-678-1230

ADDED  
Bob Dylan (Col)  
Foreigner (A&I)  
Graham Parker (Mercury)  
HOT  
Rolling Stones (R. Stones)

Bruce Springsteen (Col)  
Bob Seger (Capitol)  
FM (MCA)  
Mink DeVille (Capitol)  
Joe Walsh (A&M)  
ARS (Polydor)  
Tom Petty (Shelter ABC)  
Moody Blues (London)  
Cheap Trick (Epic)

BOB BURCH, NATIONAL PD, CENTURY Playing various cuts. Playing SAMMY HAGAR single.

**LRS 102 Louisville**  
602-588-6170

ADDED  
Foreigner (A&I)  
Moody Blues (London)  
Pablo Cruise (A&M)  
UK (Polydor)  
Meat Loaf (Cleave Int)  
HOT  
Rolling Stones (R. Stones)

Gerry Rafferty (UA)  
Bruce Springsteen (Col)  
Joe Walsh (A&M)  
Bob Seger (Capitol)  
David Gilmour (Col)  
Billy Joel (Col)  
REO Speedwagon (Epic)  
Alan Parsons (Arista)

DRAKE HALL, MD, Playing various cuts. Playing STEELY DAN (FM), PATTI SMITH, GENESIS and CARLY SIMON singles.

**WIBA FM Madison**  
608-274-8800

ADDED  
Bill Evans (WB)  
Commander Cody (Arista)  
Freddie Hubbard (Col)  
Lor (WB Bristle)  
Cars (Elektra)  
Carole Carter (WB)  
UK Squeezers (A&M)  
Stranglers (A&M)

HOT  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Joe Walsh (A&M)  
Warren Zevon (A&M)  
Charlie Janus)  
Kinks (Arista)  
Tom Robinson (Harvest)  
Bob Seger (Capitol)  
Gerry Rafferty (UA)  
Elio Costello (Col)  
Jimmy Buffet (A&I)  
Wendy Waldman (WB)  
Rolling Stones (R. Stones)

PETE BOGIER, MD Playing various cuts.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**Album 92 Madison**  
608-271-8802

ADDED  
Foreigner (A&I)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Dave Mason (Col)  
HOT  
Meat Loaf (Cleave Int)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

Van Halen (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)  
REO Speedwagon (Epic)  
Warren Zevon (A&M)  
Moody Blues (London)  
Jefferson Starship (GrunT RCA)  
The Band (WB)  
Heart (Mushroom)  
Wings (Capitol)  
FM (MCA)

LES COOK, MD Playing various cuts. Playing CARLY SIMON, PABLO CRUISE, SEALS & CROFTS, MICHAEL JOHNSON, ERIC CLAPTON, PATTI SMITH and BOB STEWART singles.

**WZZR Memphis**  
901-736-0060

**rock 103**

ADDED  
Alan Parsons (Arista)  
Foreigner (A&I)  
Moody Blues (London)  
HOT  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
PABLO CRUISE (A&M)  
Bruce Springsteen (Col)

Rolling Stones (R. Stones)  
Joe Walsh (A&M)  
Joshua Brown (A&M)  
Wings (Capitol)  
Chuck Mangione (A&M)  
Warren Zevon (A&M)  
Marshall Tucker (Capitol)  
Heart (Mushroom)  
Billy Joel (Col)  
Van Halen (WB)  
Sweet (Capitol)

STUART McRAE, MD, Playing various cuts. Playing MICHAEL JOHNSON single.

**ZETA Miami**  
305-377-8841

ADDED  
Bob Dylan (Col)  
Randy Meisner (A&M)  
Foreigner (A&I)  
Michael Johnson (EMI America)  
Torney Spencer (A&M)  
Patsi Smith (Arista)  
Prism (Arista)  
Fandango (RCA)  
Russ Ballard (Epic)

HOT  
Rolling Stones (R. Stones)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Joe Walsh (A&M)  
Little River Band (Harvest)  
Pablo Cruise (A&M)  
Gerry Rafferty (UA)  
Dave Mason (Col)  
Alan Parsons (Arista)

MICHELLE ROBINSON, Playing various cuts.

**MONTGOMERY Y102 THE FM**  
205-268-2200

ADDED  
Moody Blues (London)  
Alan Parsons (Arista)  
Lake (Col)  
Prism (Arista)  
HOT  
Todd Rundgren (WB Bristle)  
Bob Seger (Capitol)  
Dave Mason (Col)  
Harry Chaplin (Elektra)

Lee Ritenour (Elektra)  
Rita Coolidge (A&M)  
Little River Band (Harvest)  
Pablo Cruise (A&M)  
Rolling Stones (R. Stones)  
Le Rue (Capitol)  
Torney Spencer (A&M)  
Bruce Springsteen (Col)  
Commanders (Blattman)  
Joe Walsh (A&M)  
Andy Gibb (RSD)

STAN CHARLES, MD, Playing various cuts. Playing JACKSON BROWNE, MARC JORDAN, BILLY JOEL, JEFFERSON STARSHIP, CARLA BONOFF, ELO, UBALD HELL, TOBY BEAU, BOB WELCH, CHILLIWACK, JO TOMARKE, FOREIGNER, STEELY DAN (FM), ROBERT STYNE and CARLENE CARTER singles.

**KFMM Muscatine**  
319-263-2912

ADDED  
Carole Carter (WB)  
Fandango (RCA)  
Steve Gibbons (Polydor)  
Freddie Hubbard (Col)  
Herbie Hancock (Col)  
Bill LaBounty (WB)  
Tom Robinson (Harvest)  
Quincy Jones (A&M)  
Don Ellis (A&I)  
HOT  
Lor (WB Bristle)  
Moody Blues (London)

Ram Jam (Epic)  
Pablo Cruise (A&M)  
David Bromberg (F. Sony)  
Rolling Stones (R. Stones)  
Jerry Jeff Walker (MCA)  
Elio Costello (Col)  
Toby Beau (RCA)  
Bonnie Tyler (RCA)  
Tom Petty (Shelter ABC)  
Bruce Springsteen (Col)  
Alan Parsons (Arista)  
Michael Stanley (Arista)

LISA CATALONA, MD, Playing various cuts.

**106.3 KDF Nashville**  
615-266-6111

ADDED  
Moody Blues (London)  
Wewolove (RCA)  
Back Alley Bandits (London)  
Michael Bloomfield (Clouds TX)  
Cooper Bros. (Capricorn)  
Harry Chaplin (Elektra)  
HOT  
George Benson (WB)  
Rolling Stones (R. Stones)  
Bob Seger (Capitol)

Gerry Rafferty (UA)  
Pablo Cruise (A&M)  
Bruce Springsteen (Col)  
PABLO CRUISE (A&M)  
Meat Loaf (Cleave Int)  
Joe Walsh (A&M)  
Heart (Mushroom)  
ARS (Polydor)  
Eric Clapton (RSD)  
Patti Smith (Arista)  
Van Halen (WB)  
Foghat (WB Bristle)

ALAN SNEED, PD, Playing various cuts.

**WNOE FM New Orleans**  
800-638-1232

ADDED  
Ulysses (20th)  
Foreigner (A&I)  
Moody Blues (London)  
Cars (Elektra)  
Cheap Trick (Epic)  
Pablo Cruise (A&M)

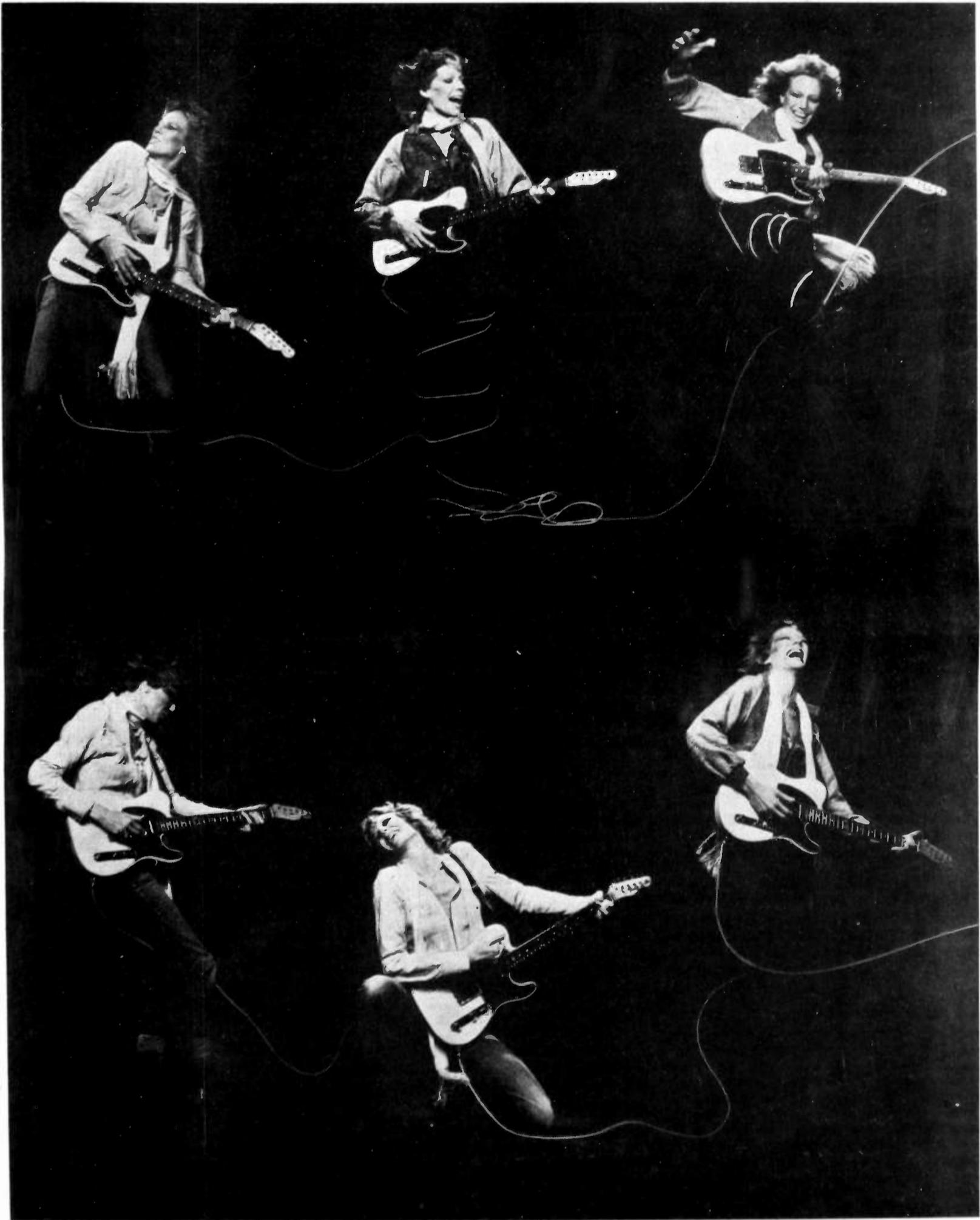
HOT  
Natalie Cole (Capitol)  
Jimmy Buffet (ABC)  
The Band (WB)  
Genesis (A&I)  
Rod Stewart (WB)  
Norman Green (Arista)  
Patsi Smith (Arista)  
Heatwave (Epic)  
Rita Coolidge (A&M)  
Quincy Jones (Col)

BOBBY RENO, PD, Playing various cuts. Playing POT LIQUOR single.

**WNOE FM New Orleans**  
800-638-1232

ADDED  
Ulysses (20th)  
Foreigner (A&I)  
Moody Blues (London)

**Be the first.**



**Marshall Chapman, "Jaded Virgin."**

A real discovery, on Epic Records and Tapes.  
Produced by Al Kooper.



**WNEW YORK**  
212 888-8864

**HOT**  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Tom Robinson (Harvest)  
Elvis Costello (Col)  
David Gilmour (Col)  
Bob Seger (Capitol)  
Rinôçérôse (Village)  
Meat Loaf (Crest Int)  
Dave Mason (Col)  
Kinks (Arista)  
Patti Smith (Arista)  
Lynyrd Skynyrd (Mercury)  
Dorothy (Blue Sky)

ADDED  
Moody Blues (London)  
Fleeteau (Globe)  
Alan Parsons (Arista)  
Steve Gibbons (Polydor)  
Elizabeth Baracough (WB Bristle)  
Prism (Arista)  
Torney/Spencer (A&M)  
AC/DC (A&M)  
Uyless (20th)  
Laura Lynn (Col)  
UR Squeeze (A&M)  
Thin Lizzy (WB)

**TOM MERRERA, MD** Playing various cuts. Playing **ROLLING STONES**, **MISS YOU DISCO**, **BONEY M**, **PLASTIC BERTRAND** and **CHLOE** singles.

**ROCK 100 WPDZ**  
Orlando 305 863-3330

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
Alan Parsons (Arista)  
Moody Blues (London)  
David Gilmour (Col)  
Randy Meisner (A&M)  
HOT  
Tom Petty (Shelter ABC)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Sandy Dan (ABC)

Joe Walsh (Asylum)  
Gerry Rafferty (UA)  
Genesis (A&M)  
Todd Rundgren (WB Bristle)  
Jimmy Buffett (Arista)  
Rolling Stones (R Stones)  
Meat Loaf (Crest Int)  
Dave Mason (Col)  
Cans (Elektra)  
Pablo Cruise (A&M)  
The Band (WB)

**CRAIG MICHAELS, MD** Playing various cuts

**Pittsburgh wydd**  
104.7 fm  
412 382-2164

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
Luz (WB Bristle)  
HOT  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Arista (Arista)  
Carly Simon (Elektra)  
The Band (WB)

Wings (Capitol)  
Marshall Tucker (Capricorn)  
Robert Palmer (Island)  
Moody Blues (London)  
Tom Petty (Shelter ABC)  
Pablo Cruise (A&M)  
REO Speedwagon (Epic)  
Joe Walsh (Asylum)

**JACK ROBERTSON, MD** FOREIGNER'S "Blooded" Title "Blue" "Spent" DYLAN'S "Crying" "Forever" "Over" "Guard" LIAR'S "Fire" SPRINGSTEEN'S "Prove" "Promised" STONES' "Whip" SEGER'S "Same" KINKS' "Fantasy" SIMON'S "Tranquillo" WINGS' "Deliver" TUCKER'S "Dream" "Loving You" PALMER'S "What's Comin' BLUES' "Slide Zone" LBB'S "Reminiscing" PETTY'S "Hearts" PABLO'S "Love Will" SPEEDWAGON'S "Fly" WALSH'S "Liza" Playing **SWEET**, **RAFFERTY**, **PATTI SMITH**, **FOGHAT**, **ATLANTA RHYTHM SECTION**, **JEFFERSON STARSHIP** and **GENESIS** singles.

**WWSW**  
Rochester 716 232-7800

ADDED  
Foreigner (A&M)  
Spellbound (EMI America)  
Torney/Spencer (A&M)  
HOT  
REO Speedwagon (Epic)  
Bob Seger (Capitol)

Cheap Trick (Epic)  
Wings (Capitol)  
Joe Walsh (Asylum)  
Moody Blues (London)  
Stryo Gyra (A&M)  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)

**AL PETERSON, PD** Playing various cuts. Playing **EDDIE MONY**, **MEAT LOAF**, **PATTI SMITH**, **GENESIS**, **CARLY SIMON**, **SWEET**, **GERRY RAFFERTY** and **PABLO CRUISE** singles.

**KSJO**  
SAN JOSE  
408 248 6800

ADDED  
Prism (Arista)  
Alan Parsons (Arista)  
Michael Stanley (Arista)  
Foreigner (A&M)  
Carole King (Capitol)  
Flam Jam (Epic)  
Rita Coolidge (A&M)  
Moody Blues (London)  
Jerry Jeff Walker (MCA)  
Bob Dylan (Col)  
Steve Gibbons (Polydor)  
Good Mats (Passport)  
Thin Lizzy (WB)  
Roadmaster (Village)  
Santitas (Sire)

HOT  
Tom Petty (Shelter ABC)  
Kinks (Arista)  
AC/DC (A&M)  
Rolling Stones (R Stones)  
Foghat (WB Bristle)  
Dorothy (Blue Sky)  
Bob Seger (Capitol)  
Mink DeVille (Capitol)  
Frankie Miller (Chrysalis)  
Les Dudek (Col)  
Bruce Springsteen (Col)  
David Gilmour (Col)  
Cheap Trick (Epic)  
Cars (Elektra)  
Tom Robinson (Harvest)

**PAUL WELLS, MD** STANLEY'S "Dance" FOREIGNER'S Title "PITY'S" "Heart" KINKS' "Fantasy" STONES' Title "EGGHEAD" "Charolett" SEGER'S "Same" "Molly" BAND, CITY BOY, SAMMY HAGAR and EDDIE MONY singles.

**WPIX FM**  
New York  
212 449-2022

ADDED  
Luz (WB Bristle)  
Randy Meisner (Asylum)  
Laura Nyro (Col)  
Thin Lizzy (WB)  
Steve Gibbons (Polydor)  
Bob Dylan (Col)  
HOT  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)

Carly (Elektra)  
Hub Seger (Capitol)  
Fiftie Money (Col)  
Foreigner (A&M)  
Carly Simon (Elektra)  
Carlene Carter (WB)  
Meat Loaf (Crest Int)  
Charlie (Janus)  
ARS (Polydor)  
David Gilmour (Col)  
Foghat (WB Bristle)  
Pablo Cruise (A&M)  
Ian Dury (Sire)

**GEORGE TAYLOR MORRIS, PD** Playing various cuts. Playing **NICK GILDER**, **PLASTIC BERTRAND** and **SHOES** singles.

**WORJ**  
ORLANDO  
4m-107 305 789-8810

ADDED  
Bob Dylan (Col)  
Foreigner (A&M)  
Moody Blues (London)  
HDT  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)

Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Wings (Capitol)  
Carly Simon (Elektra)  
Marshall Tucker (Capricorn)  
Sweet (Capitol)  
FM (MCA)  
Foghat (WB Bristle)  
The Band (WB)

**BILL MCGATHY, PD/BOB CHURCH, MD** Playing various cuts

**KGON**  
Portland  
503 666-9888

ADDED  
Nantucket (Epic)  
Foreigner (A&M)  
HOT  
Eric Clapton (RSO)  
Jimmy Buffett (Arista)  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)

Little River Band (Harvest)  
Tom Petty (Shelter ABC)  
Heart (Mushroom)  
Van Halen (WB)  
Foghat (WB Bristle)  
FM (MCA)  
Alan Parsons (Arista)  
Moody Blues (London)

**GLORIA JOHNSON, MD** Playing various cuts. Playing **BILLY JOEL**, **JEFFERSON STARSHIP**, **CHUCK MAN**, **CIONE**, **WINGS**, **GERRY RAFFERTY**, **EDDIE MONY** and **ROBERT PALMER** singles.

**Y95**  
Rockford  
815 877-8884

ADDED  
Bob Dylan (Col)  
Foreigner (A&M)  
Buckare (MCA)  
Carlene Carter (WB)  
Uyless (20th)  
Michael Stanley (Arista)  
Dirt Band (UA)  
Prism (Arista)  
HOT  
Bruce Springsteen (Col)  
Wings (Capitol)

Rolling Stones (R Stones)  
REO Speedwagon (Epic)  
Pablo Cruise (A&M)  
Cheap Trick (Epic)  
Moody Blues (London)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Meat Loaf (Crest Int)  
Alan Parsons (Arista)  
Dave Mason (Col)  
David Gilmour (Col)  
Chuck Mangione (A&M)  
Gerry Rafferty (UA)

**BRAD HOFFMAN, MD** Playing various cuts. Playing **STEVE MARTIN** single.

**KTIE**  
San Rafael  
415 486-1810

ADDED  
Moody Blues (London)  
Jerry Jeff Walker (MCA)  
Jerry Phillips (Passport)  
Foreigner (A&M)  
HOT  
AC/DC (A&M)  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)

Tom Petty (Shelter ABC)  
Elvis Costello (Col)  
Kinks (Arista)  
David Gilmour (Col)  
Marshall Tucker (Capricorn)  
Pablo Cruise (A&M)  
Foghat (WB Bristle)  
Mink DeVille (Capitol)  
Cheap Trick (Epic)  
Tom Robinson (Harvest)

**KATE HAYES, MD** Playing various cuts. Playing **STEVE MARTIN** and **SAMMY HAGAR** singles.

**SJAZZ WRVR**  
New York  
212 336-1700

ADDED  
Nora  
Al Di Meola (Col)  
Dreadful (WB)  
Stanley Clarke (Epic)  
George Duke (Epic)  
Bibbie Humphrey (Epic)  
Sergio Mendez (A&M)

Earl Klugh (UA)  
Kasparov (A&M)  
Ralph McDonald (TK Maximal)  
Norman Connors (Arista)  
Quincy Jones (A&M)  
Hubert Lewis (Col)  
John McLaughlin (Col)  
David Sanborn (A&M)  
Lionel Linton Smith (Col)

**DOUG HARRIS, MD** Playing various cuts.

**Ches 106.7**  
Ottawa  
613 563-1818

ADDED  
Streetsmart (WB)  
Bob Dylan (Col)  
Moody Blues (London)  
Harry Chapin (Elektra)  
Dave Mason (Col)  
Trooper (MCA)  
Phil Manzanera 801 (Polydor)  
Prism (Arista)  
HOT  
Jimmy Buffett (Arista)  
Jackson Browne (Asylum)

Garland Jeffreys (A&M)  
Billy Joel (Col)  
Gordon Lightfoot (WB)  
Robert Palmer (Island)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
Carly Simon (Elektra)  
Bruce Springsteen (Col)  
Eddie Money (Col)  
Sandy Dan (ABC)  
Rolling Stones (R Stones)

**SHERYL NICHOLSON, MD/BRIBRIAN MURPHY, MD** BUFFETT'S "Paradise" BROWNE'S "Load/Up/Stay" JEFFREY'S "Liz" "Reelin'" JOEL'S "Die Young" LIGHTFOOT'S "Katy" PALMER'S "People" "What's Comin' RAFFERTY'S Title "SEGER'S "Same" "Shines" SIMON'S "Belong" "Tranquillo" SPRINGSTEEN'S "Adam" "Badlands" MONY'S "Hold On" STEELY'S "Deacon" STONES' "Miss You" "Eyes" Playing **BURTON CUMMINGS**, **FOREIGNER**, **STEVE MARTIN**, **PETER GABRIEL**, **CHILLIWACK** and **DAN HILL** singles.

**hink**  
PORTLAND  
503 276-5888

ADDED  
Dirt Band (UA)  
Wet of Worlds (Col)  
HOT  
Moody Blues (London)  
Dirt Band (UA)  
Dave Mason (Col)  
Little River Band (Harvest)  
Rita Coolidge (A&M)  
Jefferson Starship (Grun/RCA)

Alan Parsons (Arista)  
Wendy Waldman (WB)  
Rolling Stones (R Stones)  
Kinks (Arista)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
Pablo Cruise (A&M)  
Stryo Gyra (A&M)  
Pousette Dirt Band (Capitol)  
Louisiana's Le Roux (Capitol)

**MIKE BAILEY, MD** DIRT'S "Escape" "Whoa" WORLOS' "Eve" "Autumn" Playing **CHRIS REA**, **TODD RUNDGREN** and **KENNY ROGERS** singles.

**KZAP**  
Sacramento  
916 444-2800

ADDED  
Bob Dylan (Col)  
Foreigner (A&M)  
Moody Blues (London)  
Alan Parsons (Arista)  
Laura Nyro (Col)  
Thin Lizzy (WB)  
Dirt Band (UA)  
Michael Stanley (Arista)  
Jerry Jeff Walker (MCA)  
Steve Gibbons (Polydor)  
Walter Murphy (Private Stock)  
Commander Cody (Arista)  
Buckare (MCA)  
Elizabeth Baracough (WB Bristle)  
Prism (Arista)

HDT  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Joe Walsh (Asylum)  
Warren Zevon (Asylum)  
Elvis Costello (Col)  
Pablo Cruise (A&M)  
Bob Seger (Capitol)  
David Gilmour (Col)  
Nick Lowe (Col)  
Todd Rundgren (WB Bristle)  
Kinks (Arista)  
FM (MCA)  
Jefferson Starship (Grun/RCA)  
Mink DeVille (Capitol)

**CINDE SLATER, MD** FOREIGNER'S "Blue Morning" "Wanted" "Blooded" Title NYRO'S "American Dreamer" "Sweet Sky" "Blue" LIZZY'S "Town" "Central" "Word" "Fox" "Sha-La-La" PRISM'S "Flyin'" Playing **CITY BOY** and **RUSS BALLARD** singles.

**KTMS FM**  
Rock 97  
Santa Barbara  
805 962-1878

ADDED  
Moody Blues (London)  
Dave Mason (Col)  
Ezra (WB Col)  
Richard Wagner (A&M)  
Carillo (A&M)  
HOT  
Bruce Springsteen (Col)  
Wendy Waldman (WB)  
Pablo Cruise (A&M)

Joe Walsh (Asylum)  
Dion (Lifesong)  
Angelo (Fantasy)  
Little River Band (Harvest)  
Bob Seger (Capitol)  
Rita Coolidge (A&M)  
Carly Simon (Elektra)  
Jim Krieger (Col)  
Torney/Spencer (A&M)  
Rolling Stones (R Stones)

**MARK GILES, MD** Playing various cuts. Playing **CITY BOY** single.

**WNOFm**  
Norfolk  
804 623-3887

ADDED  
Graham Parker (Mercury)  
Tom Robinson (Harvest)  
Bob Dylan (Col)  
Alan Parsons (Arista)  
Foreigner (A&M)  
HOT  
Eric Clapton (RSO)  
Wings (Capitol)

Jimmy Buffett (Arista)  
Bob Seger (Capitol)  
ARS (Polydor)  
Van Halen (WB)  
Billy Joel (Col)  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Anthony Phillips (Arista)  
Harry Chapin (Elektra)  
Tom Robinson (Harvest)  
HOT  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Kinks (Arista)

**RON REGER, MD** Playing various cuts. Playing **SEALS & CROFTS**, **STEELY DAN** (FM), **PATTI SMITH**, **MEAT LOAF**, **BONNIE TYLER** and **SWEET** singles.

**wioq**  
Philadelphia  
215 825-4100

ADDED  
Foreigner (A&M)  
Thin Lizzy (WB)  
Laura Nyro (Col)  
Anthony Phillips (Arista)  
Harry Chapin (Elektra)  
Tom Robinson (Harvest)  
HOT  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Kinks (Arista)

Bob Seger (Capitol)  
Gerry Rafferty (UA)  
Torney/Spencer (A&M)  
Cheap Trick (Epic)  
Aurora (A&M)  
Todd Rundgren (WB Bristle)  
David Gilmour (Col)  
Tom Petty (Shelter ABC)  
Alan Parsons (Arista)  
Dave Mason (Col)  
Mottos (Virgin)  
Cars (Elektra)

**HELEN LEICHT, MD** Playing various cuts. Playing **NICK GILDER**, **CITY BOY** and **PETER GABRIEL** singles.

**wbrn**  
Providence  
401 772-8800

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
Laura Nyro (Col)  
Moody Blues (London)  
Thin Lizzy (WB)  
Randy Meisner (Asylum)  
Jerry Jeff Walker (MCA)  
Prism (Arista)  
Stonebolt (Parachute)

HOT  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Elvis Costello (Col)  
Dave Mason (Col)  
Cars (Elektra)  
Bob Seger (Capitol)  
Carlene Carter (WB)  
Todd Rundgren (WB Bristle)  
Joe Walsh (Asylum)  
Louisiana's Le Roux (Capitol)

**GLENN STEWART, MD** Playing various cuts. Playing **CITY BOY**, **CHILLIWACK**, **NICK GILDER** and **RUSS BALLARD** singles.

**KGB RADIO**  
SAN DIEGO  
619 297-2701

ADDED  
Foreigner (A&M)  
Pablo Cruise (A&M)  
Smal (Cream)  
Little River Band (Harvest)

HDT  
Bob Seger (Capitol)  
Rolling Stones (R Stones)  
Gerry Rafferty (UA)  
Van Halen (WB)  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)  
Cheap Trick (Epic)

**VALERIE MCINTOSH, MD** Playing various cuts

**KKEM**  
Santa Maria  
805 922-2158

ADDED  
Bob Dylan (Col)  
Foreigner (A&M)  
Bill Champlin (Epic)  
Carillo (A&M)  
HOT  
Bob Seger (Capitol)  
Moody Blues (London)  
Walter Egan (Col)

Wings (Capitol)  
Kinks (Arista)  
Joe Walsh (Asylum)  
Todd Rundgren (WB Bristle)  
Charlie (Janus)  
REO Speedwagon (Epic)  
Heart (Mushroom)  
Pablo Cruise (A&M)  
Bruce Springsteen (Grun/RCA)  
Jefferson Starship (Grun/RCA)

**JOE BLOOD, MD** Playing various cuts. Playing **BILLY JOEL**, **GENESIS**, **EWAF**, **SWEET**, **ATLANTA RHYTHM SECTION**, **ERIC CLAPTON**, **GERRY RAFFERTY**, **PATTI SMITH**, **CARLY SIMON**, **STEELY DAN**, **FOTOMAKER**, **ROBERT PALMER** and **ROLLING STONES** singles.

**WTTT**  
FM100  
AM1140  
Oklahoma City  
405 831-8881

ADDED  
Moody Blues (London)  
Lake (Col)  
Torney/Spencer (A&M)  
Michael Stanley (Arista)  
Cars (Elektra)  
Prism (Arista)  
Centere Carter (WB)  
Foreigner (A&M)  
HOT  
Joe Walsh (Asylum)  
Bob Seger (Capitol)

Gerry Rafferty (UA)  
Heart (Mushroom)  
Carly Simon (Elektra)  
Todd Rundgren (WB Bristle)  
Willie Nelson (Col)  
Wendy Waldman (WB)  
Michael Franks (WB)  
Kinks (Arista)  
John Prime (Asylum)  
Marc Jordan (WB)  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Alan Parsons (Arista)

**MIKE BAILEY, MD** Playing various cuts. Playing **EDDIE MONY**, **MEAT LOAF**, **PABLO CRUISE**, **BILLY JOEL**, **PATTI SMITH**, **MICHAEL JOHNSON** and **SEALS & CROFTS** singles.

**wysp**  
Philadelphia  
215 839-7625

ADDED  
Moody Blues (London)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Foreigner (A&M)  
Lake (Col)  
HOT  
Bruce Springsteen (Col)  
Wings (Capitol)  
Warren Zevon (Asylum)  
Joe Walsh (Asylum)

Billy Joel (Col)  
Bob Seger (Capitol)  
Jefferson Starship (Grun/RCA)  
Steely Dan (A&M)  
Rolling Stones (R Stones)  
FM (MCA)  
Eddie Money (Col)  
Sweet (Capitol)  
Genesis (A&M)  
Pablo Cruise (A&M)  
Robert Palmer (Island)  
Cars (Elektra)

**STEPHEN JOHNSON, MD** Playing various cuts

**wopr**  
STEREO ROCK 94  
RALEIGH  
919 832-8311

ADDED  
Cooper Bros (Capricorn)  
Carillo (A&M)  
Prism (Arista)  
White Mansions (A&M)  
Lake (Col)  
Foreigner (A&M)  
HDT  
Nantucket (Epic)  
Bob Seger (Capitol)

Jimmy Buffett (Arista)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Rolling Stones (R Stones)  
Moody Blues (London)  
Little River Band (Harvest)  
Wendy Waldman (WB)  
Joe Walsh (Asylum)  
Louisiana's Le Roux (Capitol)

**CHRIS MILLER, MD** Playing various cuts. Playing **CARLY SIMON**, **STEELY DAN** (FM), **CARS**, **ROBERT PALMER** and **GENESIS** singles.

**San Francisco**  
415 381-6400

ADDED  
Moody Blues (London)  
Rita Coolidge (A&M)  
Foreigner (A&M)  
AC/DC (A&M)  
HDT  
Rolling Stones (R Stones)  
Tom Petty (Shelter ABC)  
Joe Walsh (Asylum)

Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
FM (MCA)  
Kinks (Arista)  
Cheap Trick (Epic)  
Mink DeVille (Capitol)  
Genesis (A&M)  
Dave Mason (Col)

**BOBBY COLE, PD/MARK COOPER, MD** Playing various cuts. Playing **SAMMY HAGAR** single.

**Jm 100**  
Seattle  
206 424-6305

ADDED  
Bob Dylan (Col)  
Moody Blues (London)  
Foreigner (A&M)  
Toby Beu (RCA)  
Benny Mardones (Private Stock)

HOT  
Rolling Stones (R Stones)  
Tom Petty (Shelter ABC)  
Joe Walsh (Asylum)  
Marshall Tucker (Capricorn)  
Jimmy Buffett (Arista)  
Billy Joel (Col)  
Kinks (Arista)

**STEVE SLATON, MD** Playing various cuts. Playing **CITY BOY** single.

**Omaha**  
712 322-4041

ADDED  
Bob Dylan (Col)  
Moody Blues (London)  
Foreigner (A&M)  
Stone Bolt (Parachute)  
Prism (Arista)  
The Cars (Elektra)  
AC/DC (A&M)  
The Mottos (Virgin)  
HOT  
Billy Joel (Col)  
Gerry Rafferty (UA)

Chuck Mangione (A&M)  
Meat Loaf (Crest Int)  
Bob Seger (Capitol)  
Van Halen (WB)  
George Benson (WB)  
Warren Zevon (Asylum)  
Eddie Money (Col)  
FM (MCA)  
Patti Smith (Arista)  
Joe Walsh (Asylum)  
Pablo Cruise (A&M)  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)

**BARRY TAFT, MD** PRISM'S "Flyin'" CARS' "Good Times" AC/DC'S "Damnation" "Rock 'n Roll"

**KDNB**  
Phoenix  
602 871-8888

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
Prism (Arista)  
David Gilmour (Col)  
Luz (WB Bristle)

HOT  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Gerry Rafferty (UA)  
Toby Beu (RCA)  
Joe Walsh (Asylum)

**HANK COOKENBOO, PD** Playing various cuts. Playing **STEVE MARTIN** single.

**KSTP**  
LIVE 105  
702 876-3800

ADDED  
Bob Dylan (Col)  
Foreigner (A&M)  
Thin Lizzy (WB)  
Prism (Arista)  
Michael Stanley (Arista)  
HOT  
Alan Parsons (Arista)  
Pablo Cruise (A&M)  
Tom Petty (Shelter ABC)

Bruce Springsteen (Col)  
Wings (Capitol)  
Todd Rundgren (WB Bristle)  
Kinks (Arista)  
Joe Walsh (Asylum)  
Gerry Rafferty (UA)  
Graham Parker (Mercury)  
Genesis (A&M)  
Les Dudek (Col)

**PAUL EMERY, MD** Playing various cuts. Playing **CITY BOY**, **WALTER EGAN**, **CHILLIWACK**, **BOB WELCH**, **RENAISSANCE** and **NICK GILDER** singles.

**KZAM**  
San Francisco  
415 885-2829

ADDED  
Sants (Sire)  
Michael Stanley (Arista)  
HOT  
Alan Parsons (Arista)  
Cheap Trick (Epic)  
Elvis Costello (Col)  
Flamin' Groovies (Sire)  
David Gilmour (Col)

David Johansen (Blue Sky)  
Greg Kihn (Beverly)  
Nick Lowe (Col)  
Mottos (Virgin)  
Tom Petty (Shelter ABC)  
Tom Robinson (Harvest)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Foghat (WB Bristle)  
Warren Zevon (Asylum)

**BEVERLY WILSHIRE, MD** Playing various cuts. Playing **PLASTIC BERTRAND**, **PATTI SMITH** and **BONEY M** singles.

**KZOK 102.7**  
Seattle  
206 223-8811

ADDED  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Foreigner (A&M)  
HOT  
Rolling Stones (R Stones)  
Heart (Mushroom)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)

Alan Parsons (Arista)  
Tom Petty (Shelter ABC)  
Journey (A&M)  
Eric Clapton (RSO)  
Joe Walsh (Asylum)  
Marshall Tucker (Capricorn)  
FM (MCA)  
Warren Zevon (Asylum)  
Little Feat (WB)  
Cheap Trick (Epic)

**MAVIS MACKOFF, MD** Playing various cuts. Playing **CITY BOY** and **GEORGE BENSON** singles.

**WDMV**  
Pittsburgh  
412 862-8800

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
HOT  
Gerry Rafferty (UA)  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)

Foghat (WB Bristle)  
Pablo Cruise (A&M)  
Joe Walsh (Asylum)  
Eric Clapton (RSO)  
Billy Joel (Col)  
Carly Simon (Elektra)  
Wings (Capitol)  
UK (Polydor)  
Moody Blues (London)  
Steve Hackett (Chrysalis)  
FM (MCA)

**JOHN MCGHAN, PD** Playing various cuts. Playing **HEART** and **GENESIS** singles.

**WCMF**  
ROCHESTER  
716 288-3200

ADDED  
Bob Dylan (Col)  
Carlene Carter (WB)  
Go (Island)  
Foreigner (A&M)  
Michael Stanley (Arista)  
Michael Johnson (EMI America)  
HOT  
Rolling Stones (R Stones)  
Moody Blues (London)  
Bruce Springsteen (Col)

Van Halen (WB)  
REO Speedwagon (Epic)  
Kinks (Arista)  
Carly Simon (Elektra)  
Cars (Elektra)  
Duke Jeter (Mercury)  
Gerry Rafferty (UA)  
Tom Petty (Shelter ABC)  
Joe Walsh (Asylum)  
Cheap Trick (Epic)  
Alan Parsons (Arista)  
Bob Seger (Capitol)

**GARY WHIPPLE, MD** Playing various cuts. Playing **SAMMY HAGAR**, **CHILLIWACK**, **BUCKARE**, **IAN DURY**, **COOPER BROS.**, **PETER GABRIEL**, **CHRIS REA**, **FLYER**, **TANYA TUCKER**, **ROCKY HORROR** and **RICH KIDS** singles.

**KOME**  
San Jose  
408 246-8811

ADDED  
Foreigner (A&M)  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Prism (Arista)  
Michael Stanley (Arista)  
HOT  
Gerry Rafferty (UA)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)

Joe Walsh (Asylum)  
Warren Zevon (Asylum)  
FM (MCA)  
Tom Petty (Shelter ABC)  
Jefferson Starship (Grun/RCA)  
David Gilmour (Col)  
Genesis (A&M)  
Jimmy Buffett (Arista)  
Elvis Costello (Col)  
ARS (Polydor)  
Kinks (Arista)

**DANA JANG, MD** Playing various cuts. Playing **CHILLIWACK**, **NICK GILDER**, **CHUCK MANGIONE**, **STEVE MARTIN**, **PLASTIC BERTRAND** and **TIMMY HAGAR** singles.

**KZOK 102.7**  
Seattle  
206 223-8811

ADDED  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Foreigner (A&M)  
HOT  
Rolling Stones (R Stones)  
Heart (Mushroom)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)

Alan Parsons (Arista)  
Tom Petty (Shelter ABC)  
Journey (A&M)  
Eric Clapton (RSO)  
Joe Walsh (Asylum)  
Marshall Tucker (Capricorn)  
FM (MCA)  
Warren Zevon (Asylum)  
Little Feat (WB)  
Cheap Trick (Epic)

**MAVIS MACKOFF, MD** Playing various cuts. Playing **CITY BOY** and **GEORGE BENSON** singles.

**KZOK 102.7**  
Seattle  
206 223-8811

ADDED  
Bob Dylan (Col)  
Thin Lizzy (WB)  
Foreigner (A&M)  
HOT  
Rolling Stones (R Stones)  
Heart (Mushroom)  
Bruce Springsteen (Col)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)

Alan Parsons (Arista)  
Tom Petty (Shelter ABC)  
Journey (A&M)  
Eric Clapton (RSO)  
Joe Walsh (Asylum)  
Marshall Tucker (Capricorn)  
FM (MCA)  
Warren Zevon (Asylum)  
Little Feat (WB)  
Cheap Trick (Epic)

**MAVIS MACKOFF, MD** Playing various cuts. Playing **CITY BOY** and **GEORGE BENSON** singles.

R&R/Friday, June 30, 1978

**SPOKANE**  
409-2282

**ADDED**  
Moody Blues (London)  
Torney/Sponcer (ABM)  
Foreigner (AB)  
Rush (Globe)  
John Klemmer (ABC)  
Thin Lizzy (WB)  
Lak (Cal)  
HOT  
Joe Walsh (Arytum)  
Bruce Springsteen (Cal)

**Pablo Cruise (ABM)**  
Rolling Stones (R Stones)  
FM (RCA)  
Bob Seger (Capitol)  
Elys Castella (Cal)  
The Band (WB)  
Tom Petty (Shelter ABC)  
Cheap Trick (Epic)  
Daucaite (Mushroom)  
Snaf (Cream)  
Heat (Mushroom)

**DON ADAIR PD** Playing various cuts. Playing CITY BOY and CHILLIWACK singles.

**KWFIM**  
TUCSON  
927-6788

**ADDED**  
Moody Blues (London)  
The Cars (Elektra)  
Bob Dylan (Cal)  
Almanac (Cal)  
Foreigner (AB)  
Torney/Sponcer (ABM)  
The Motors (Virgin)  
Montrose Summit (Cal)  
HOT  
Charlie (Janus)  
Crimas Blues Band (Sire)  
FM (RCA)

**David Gilmour (Cal)**  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)  
Alan Parsons (Arista)  
Todd Rundgren (WB Breville)  
Michael Stanley (Arista)  
Bob Seger (Capitol)  
Warren Zevon (Arytum)  
Wendy Waldman (WB)  
Dixie Drops (Capricorn)  
Lak (Cal)

**JIM BAY, MD** Playing various cuts. Playing GERRY RAFFERTY, NICK GILDER and CITY BOY singles.

**KADI**  
St. Louis  
314-121-2222

**ADDED**  
Uyasa (20th)  
Cheap Trick (Epic)  
Prism (Arista)  
Buckwheat (RCA)  
Bob Dylan (Cal)  
Foreigner (AB)  
Cars (Elektra)  
HOT  
Bruce Springsteen (Cal)

**Rolling Stones (R Stones)**  
Bob Seger (Capitol)  
Gerry Rafferty (UA)  
Wendy Waldman (WB)  
Meat Loaf (Cleveland)  
FM (RCA)  
Warrior (Capitol)  
Joe Walsh (Arytum)  
Foghat (WB Breville)  
Joe Walsh (Arytum)  
Marshall Tucker (Capricorn)

**PETER PABSI PD** Playing various cuts. Playing CHILLIWACK, NICK GILDER and SAMMY HAGAR singles.

**KMOD**  
Tulsa  
918-762-2277

**ADDED**  
Prism (Arista)  
Steakbot (Paraphrase)  
War of Worlds (Cal)  
Foreigner (AB)  
Michael Johnson (EMI America)  
Dirt Band (Arista)  
Jerry Jeff Walker (RCA)  
HOT  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Jefferson Starship (Grunts RCA)

**Wings (Capitol)**  
FM (RCA)  
Joe Walsh (Arytum)  
Moody Blues (London)  
Le Roux (Capitol)  
Todd Rundgren (WB Breville)  
Kinks (Arista)  
Garrison (Arista)  
Foghat (WB Breville)  
Pablo Cruise (ABM)  
Gerry Rafferty (UA)  
ARS (Polydor)

**BILL BRULIN PD** Playing various cuts. Playing SAMMY HAGAR single.

**WOLFE 95**  
St. Louis  
314-262-1111

**ADDED**  
Moody Blues (London)  
Foreigner (AB)  
Buckwheat (RCA)  
Rum Jam (Epic)  
HOT  
Bob Seger (Capitol)  
Foghat (WB Breville)  
Bruce Springsteen (Cal)

**Rolling Stones (R Stones)**  
Dave Mason (Cal)  
David Gilmour (Cal)  
Little River Band (Harvest)  
Joe Walsh (Arytum)  
Marshall Tucker (Capricorn)  
Gerry Rafferty (UA)  
Journey (Cal)  
Crimas Blues Band (Sire)  
REO Speedwagon (Epic)

**TED HABICA PD** Playing various cuts. Playing SAMMY HAGAR and CHILLIWACK singles.

**dc 101**  
WASHINGTON D.C.  
271-222-7722

**ADDED**  
Liar (WB Breville)  
Foreigner (AB)  
Cars (Elektra)  
David Gilmour (Cal)  
HOT  
Jefferson Starship (Grunts RCA)  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)  
Gerry Rafferty (UA)

**Billy Joel (Cal)**  
Bob Seger (Capitol)  
Cory Simon (Elektra)  
FM (RCA)  
Moody Blues (London)  
Joe Walsh (Arytum)  
REO Speedwagon (Epic)  
Foghat (WB Breville)  
Alan Parsons (Arista)  
Dare Mason (Cal)  
Kinks (Arista)

**MICHAEL McRAY, MD** Playing various cuts. Playing MEAT LOAF, ERIC CLAPTON, PATTI SMITH and GENESIS singles.

**wqsr 102.2**  
TAMPA  
813-222-2222

**ADDED**  
Bob Dylan (Cal)  
Foreigner (AB)  
Randy Meazner (Arytum)  
Steakbot (Paraphrase)  
Jesse Barrish (RCA)  
Fandango (RCA)  
Laura Nyro (Cal)  
Go (Island)  
Phil Upchurch (Martin)  
HOT  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)

**Bob Seger (Capitol)**  
Joe Walsh (Arytum)  
Alan Parsons (Arista)  
Elys Castella (Cal)  
Crimas Blues Band (Sire)  
Todd Rundgren (WB Breville)  
John Klemmer (ABC)  
Moody Blues (London)  
Jefferson Starship (Grunts RCA)  
Gerry Rafferty (UA)  
Elys Castella (Cal)  
Dare Mason (Cal)  
Cory Simon (Elektra)

**BOB STROUD MD** Playing various cuts. Playing TOBY BEAU, POUSSETTE DART BAND, CELEBRATION, STEVE MARTIN, MEAT LOAF, PATTI SMITH, CHILLIWACK, DE JOHNS and CITY BOY singles.

**WRQX 107**  
Washington D.C.  
202-462-2222

**ADDED**  
Foreigner (AB)  
Moody Blues (London)  
Pablo Cruise (ABM)  
Bob Dylan (Cal)  
Michael Johnson (EMI America)

**HOT**  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)  
Bob Seger (Capitol)

**Carly Simon (Elektra)**  
Jefferson Starship (Grunts RCA)

**PHIL De MARNE PD** Playing various cuts.

**FM 104**  
Toledo  
419-242-2277

**ADDED**  
Bob Dylan (Cal)  
Foreigner (AB)  
Prism (Arista)  
Randy Meazner (Arytum)  
Cars (Elektra)  
Moody Blues (London)  
HOT  
Joe Walsh (Arytum)  
Alan Parsons (Arista)  
ARS (Polydor)

**Bruce Springsteen (Cal)**  
Foghat (WB Breville)  
Todd Rundgren (WB Breville)  
REO Speedwagon (Epic)  
Michael Stanley (Arista)  
Tom Petty (Shelter ABC)  
Wendy Waldman (WB)  
Dave Mason (Cal)  
Lak (Cal)  
Little River Band (Harvest)  
David Gilmour (Cal)  
UK (Polydor)

**NEIL LASHER, MD** Playing various cuts. Playing STEEL OAK (FM), SWEET, ROLLING STONES, JEFFERSON STARSHIP, ROD STEWART, CARLY SIMON, BOB SEGER, MEAT LOAF, MICHAEL JOHNSON, PABLO CRUISE, PATTI SMITH, GERRY RAFFERTY, GENESIS and CHAP TRICK singles.

**WMAZ 107.7**  
WORCESTER  
617-852-2211

**ADDED**  
Prism (Arista)  
Foreigner (AB)  
Bob Dylan (Cal)  
Steakbot (Paraphrase)  
HOT  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)  
Cars (Elektra)  
Bob Seger (Capitol)  
Pousette Dart Band (Capitol)

**Robert Palmer (Island)**  
Foghat (WB Breville)  
Marshall Tucker (Capricorn)  
Joe Walsh (Arytum)  
Kinks (Arista)  
Kiss (Casablanca)  
Cheap Trick (Epic)  
Tom Petty (Shelter ABC)  
Todd Rundgren (WB Breville)

**LEE ARNOLD, PD/DON DUNCAN, MD** Playing various cuts. Playing CITY BOY, ERIC CLAPTON, BOB STEWART, BONNIE TYLER and EDDIE MONEY singles.

**Stereo 104**  
**chumfm**  
Toronto  
416-593-6222

**ADDED**  
Moody Blues (London)  
Dave Mason (Cal)  
Harry Chapin (Elektra)  
Prism (Arista)  
Cooper Bros (Capricorn)  
Bob Dylan (Cal)  
Carole King (Capitol)  
HOT  
APS (Polydor)  
Rolling Stones (R Stones)

**Joe Walsh (Arytum)**  
Bruce Springsteen (Cal)  
Gerry Rafferty (UA)  
Jethro Tull (Chrysalis)  
Warren Zevon (Arytum)  
Todd Rundgren (WB Breville)  
Wings (Capitol)  
Jefferson Starship (Grunts RCA)  
The Band (WB)  
Bob Seger (Capitol)  
Johnny BuFett (ABC)  
Jackson Browne (Arytum)

**NANCI KRANT, MD/BRIAN MASTERS, MD** Playing various cuts. Playing PATTI SMITH, CHILLIWACK, GRAMAM PARKER and DAN HILL singles.

**WMAZ 107.7**  
WORCESTER  
617-852-2211

**ADDED**  
Foreigner (AB)  
Moody Blues (London)  
Pablo Cruise (ABM)  
Bob Dylan (Cal)  
Michael Johnson (EMI America)

**HOT**  
Rolling Stones (R Stones)  
Bruce Springsteen (Cal)  
Bob Seger (Capitol)

**Carly Simon (Elektra)**  
Jefferson Starship (Grunts RCA)

**Stereo 104**  
**chumfm**  
Toronto  
416-593-6222

**ADDED**  
Moody Blues (London)  
Dave Mason (Cal)  
Harry Chapin (Elektra)  
Prism (Arista)  
Cooper Bros (Capricorn)  
Bob Dylan (Cal)  
Carole King (Capitol)  
HOT  
APS (Polydor)  
Rolling Stones (R Stones)

**Joe Walsh (Arytum)**  
Bruce Springsteen (Cal)  
Gerry Rafferty (UA)  
Jethro Tull (Chrysalis)  
Warren Zevon (Arytum)  
Todd Rundgren (WB Breville)  
Wings (Capitol)  
Jefferson Starship (Grunts RCA)  
The Band (WB)  
Bob Seger (Capitol)  
Johnny BuFett (ABC)  
Jackson Browne (Arytum)

**NANCI KRANT, MD/BRIAN MASTERS, MD** Playing various cuts. Playing PATTI SMITH, CHILLIWACK, GRAMAM PARKER and DAN HILL singles.

# Jeff Gelb

Continued from page 34

## Update

WMMS/Cleveland will be highly visible this summer on a powerboat entered in various Northern Ohio races. The "Thunder Buzzard" is a 24-foot offshore racer (powered by a Corvette engine) that sports a custom paint job designed by WMMS staff artist David Helton (who designed the infamous Buzzard station mascot).... More river ramblings: Also taking to the water are Y102/Montgomery and its sister AM station WHHY, who sponsored the 3rd annual Great Alabama River Raft Race. Several thousand attendees watched racers compete for trophies in seven classes. Mercury's Robert Byrne provided live musical entertainment for the throngs.... WXRT/Chicago is now sending out its signal encoded in Dolby.... K99 (KAAK)/Great Falls, Montana is a relatively new 24-hour live AOR who needs record service. Contact PD Bob Church (reportedly not a Bob Church of WORJ/Orlando clone) at (406) 727-7211.... More Same-Name-Game: Do KATT/Oklahoma City MD Mike Bailey and KINK/Portland MD Mike Bailey get each other's mail?.... Coming in the mail to AOR MDs everywhere this summer is a double album collection called "The Essential Jimi Hendrix," a collection of the artist's best-loved material. Also coming is one more Alan Douglas-produced jazz-oriented Hendrix album outing of jam sessions from 1969-1970 which will be available through Douglas by mail-order only.

## Evolution

Bill Hayes is resigning as GM at WKDA-WDKF/Nashville to go into the restaurant business in Knoxville. Hayes told R&R: "Radio has been extremely good to me and my family, and I will dearly miss it." Taking Hayes' place at the Nashville AOR station as GM is Vic Rumore of Davis-Newman-Paine Advertising in Knoxville. Prior to his stint there Rumore was GM at WKGK/Knoxville, with WKDF's current PD Alan Sneed serving as his PD there... Walt Tiburski has been named Station Manager at WMMS/Cleveland, where he was serving as General Sales Manager. Tiburski will report directly to Gil Rosenwald, who retains his title as overall GM of WMMS and its sister AM outlet WHK. The station's new General Sales Manager is former account exec Dean Thacker... Harry Caraco has been named GM at FM 100/Seattle. Caraco was formerly sales manager at KXL AM & FM/Portland... Sonny Fox has been promoted to Station Manager of WYSP/Philadelphia... Matt Clenott has assumed the PD title at WKTU/New York... Jim Corcoran has exited as PD at WXKE/FL Wayne... WTOS-FM/Skowhegan, Maine MD Todd Nussey has been named the station's new PD. He replaces Dean Steeves, who is leaving to join WBLM/Lewiston-Portland for midday airwork... Frank Kelly has been named MD at WZXR/Memphis. He was the station's research director and evening air personality... KAZY/Denver MD Chris Lane has exited the station for a promotion job with MCA. The station's new MD is midday air personality Greg Gillespie... WIOT/Toledo MD Neil Lasher is leaving to do Polydor promotion in the Denver area... Barry Vaughn is leaving WRVR/New York to attend law school... Newperson Mona Lee has left WSIM/Chattanooga... Wade Douglas is new to KGB/San Diego weekend news, from KSON/San Diego... Doug Lauffer has left a sales position at WDVE/Pittsburgh to become General Sales Manager at WYDD/Pittsburgh... Karen Sanchez has been appointed account exec at KMET/Los Angeles. She comes to the station from a sales stint at the city's KHJ.

## Color

MEAT LOAF FOR ALL: KAZY/Denver, in conjunction with Cleveland International Records and Peaches record stores, hid three hundred Meat Loaf picture discs in the local record store. Listeners who located the records got to keep them and were also eligible for a giant posterboard rendition of the attractive Corben cover painting. Everyone on hand also got to gobble up a forty-pound meat loaf.

BLOODY GOOD PROMOTION: FM102/Dallas sponsored their second annual blood drive, amassing a formidable 2,007 pints over a five day period from their listeners. Everyone who donated got a gift from the station (T-shirts, albums, etc.), and also got a chance to win a pinball machine and stereo gear in a drawing. Job well done, gang.

EXODUS TO GENESIS: WMJQ/Rochester took a "Magic Bus" full of eighty postcard drawing winners to a Genesis concert in Toronto.

## Concerts & Conversations

PRESENTATIONS: WCCC/Hartford presented John Miles, Nantucket for \$1.07.  
RADIO CONCERTS: Jimmie Mack on WLIR/Long Island.

GUEST DJs: The Cars on WAAF/Worcester.... Meat Loaf, Journey on KAZY/Denver.  
CONVERSATIONS: Ralph McTell & Bert Jansch on WCAS/Cambridge.... Bob Welch

& Mick Fleetwood on 108FM/Ft. Campbell, KY.... Bud Cockrell & Patti Santos on KFMM/Chico.... Carillo on WBAB/Long Island.... Gap Mangione on ZETA 4/Miami.... UK, Melanie on WIOQ/Philadelphia.... Little Feat on KZAP/Sacramento.... Al DiMeola, Charlie, Robert Hunter, Odetta on KFML/Seattle.... David Gilmour on WPIX/New York.... Dirt Band, Little River Band on KFML/Denver.... Marshall Tucker on WLRN/Louisville.... UK, Jefferson Starship, Bob Seger, Foreigner on WDVE/Pittsburgh.... John Hall, Delbert McClinton on KTIM/San Rafael.... Aynsley Dunbar on WIOG/Saginaw.... Carillo on WLIR/Long Island.... UK on WYSP/Philadelphia.... John Miles, David Gilmour, Ray Davies, Charlie, Tom Petty on KSJO/San Jose.

# COUNTRY



## Direct From Duncan

by Jim Duncan, Country Editor

### News Notes

From Williamsport, Pennsylvania, "Jungle" Jim Cameron of WILQ asks this week's musical question: "Is there any truth to the rumor Bill Anderson's disco-country 'I Can't Wait Any Longer' is from the soundtrack of the soon-to-be-released movie 'Square Dance Fever' starring John-Boy Travolta?" And the R&R Country answer: Could you repeat the question? ... Effective last Monday, veteran KCKN/Kansas City air personality, programmer and music man Don Rhea leaves to join KFIX/Kansas City, as morning man and Music Director. Effective July 17, according to Rhea, KFIX-AM will change formats from Pop/Adult to Country. KFIX newsman Mike Shannon has been appointed Station Manager. One interesting fact is that the entire AM air staff are former KCKN employees. The lineup will be Rhea in the morning; John Duncan, 10 AM to 2 PM; and Ed Brown, 2 to 6. KFIX is a daytimer and was formatted Country less than a year ago under the calls KBIL. In another development in Kansas City, the Country-formatted KAYQ has been sold and some sources have heard rumors that they plan a format change in the near future. But for right now Kansas City will have four Country stations: WDAF, KCKN, KAYQ and the new KFIX....

After almost five years at KTOM/Salinas, Bob Kane, Music Director, has resigned effective this week. No replacement for his midday air shift and the MD chores have been announced ... Richard Lee takes over the all nighter at KUZZ/Bakersfield from KIBS/Bishop ... CFGM/Toronto Music Director Joe Lefresne leaves to take up the position of PD at CFMK-FM/Kingston, Ontario which is another full-time Country station. At WWJO/St. Cloud, Jim Christie takes over as PD. Dean Allen, who had been PD/MD will devote full time energies to music and research ... Randy Michaels (the other one), has resigned as PD of WFNC/Fayetteville, North Carolina. From Production Director and the 2-6 AM air shift comes new PD Dan Mitchell. Michaels had been with WFNC for more than a year and a half, having come from WAME/Charlotte ... At the end of July, Trish Hennessey takes over as Music Director of WSNI/Philadelphia (the former WRCP). MD Neil Howard is going back to law school ... WHN/New York airman Bobby "Wizard" Wayne is out as 1-4 PM jock. No replacement has been named ... At the recent Wyoming Association Of Broadcasters conference KVOC/Casper was given three awards: Best Station, Best News Coverage and Best Promotion. GM Fred Hildebrand was named President of the Association ... WOKQ/Dover, New Hampshire Production Manager Steve Bradford won the 1978 "Graniteer" Award sponsored by the Advertising Club of New Hampshire and the N.H. Journal of Advertising. Bradford won for two of his produced spots ...

**LOOK AT THE BOOK:** Happy to be able to report a few more success stories since last weeks report. Detroit's WDEE had one of their best books to date. It is hard to say whether the credit should be given to the former programming team of John Risher and Tom Collins, or to new PD Tom Allen. Allen came in the first week of the book, so it is not that easy to determine. WHK/Cleveland dropped in some areas, but remain stable for the most part. Sonderling's Washington, D.C. station WMZQ-FM (they own KIKK/Houston) had its best book ever, giving WPIK-WXRA a run for the money. WPIK was up in most day parts, while the FM was down. Both Country stations in Pittsburgh were down, as were stations in Miami, Peoria, Akron, Baltimore, and Madison. WPOR/Portland, Maine was down in men, but made good gains in women. WHIM/Providence, R.I. was up. WDGY/Minneapolis was down just a bit, but still remains the top Country outlet in that area. With Dan Halyburton gone at WDGY it will be interesting to see the effect of his departure. More facts and figures starting Page One this issue of R&R. During the coming weeks we will continue to take your comments on the trend of this book. Your thoughts are welcomed: R&R Country, 1930 Century Park West, L.A. 90067.

#### An Early Response:

Dear Jim:

Read your article in June 23, 1978 issue of R&R and in reply to the question of what happened to Country stations, the answer in Toledo at WTOD is, we went up. In fact, this was the best book we have ever had. Our average share of total persons 12 plus, Mon-Sun 6 AM-Midnight was 12.6, which was good enough for second place in the market. Our previous high was 10.8 in the Oct-Nov book.

I'm convinced the answer lies in the music mix and on-air promotion. We do very little outside promotion. All our efforts go toward eliminating tune-outs and getting listeners to stay around for longer periods.

By the way, we're the only daytimer in the market.

Jim Wood  
General Manager  
WTOD/Toledo

### Contests, Concerts & Conversations

A "sticky situation" reported in Shreveport ... Recently KRMD held its first annual Jello-Jump. At the bottom of a huge vat of Jello gelatin, KRMD placed hundreds of keys. Brave participants were able to jump into the gelatin and pull out one key. One of the keys started a pickup truck that was full of Blue Ribbon beer and a year's supply of white socks, (winner had to provide his own red neck) ... WNRS/Ann Arbor is gearing up to present a Stella Parton concert on July 9. The station will promote the show with free passes and copies of Ms. Parton's latest Elektra album ... WKMF/Flint, Michigan gave away its highest jackpot ever in the WKMF Country Cash Jackpot. Hourly calls are placed to local residents;

if they know the correct amount in the jackpot they win it. The recent top winner got over \$1000 in cash and the same amount in groceries ... WDDD/Marion, Illinois and the Marion Civic Center are co-sponsoring a "Big Lake Country" talent search on July 22. The 3-hour show will be broadcast live on W3-D. According to PD Roger Swan, "The show will be structured similar to the Grand Ole Opry and will be done before a live audience." Morning announcer-music director Bruce Welker will host the program as MC ... John Baas, News Director of WBCS/Milwaukee, was participating last week in an attempt to break a world's record in the number of times an airplane could take off and land in a 24-hour period. The old record was 124 landings at 124 different airports. Pilot Doug Blair was trying to make it to 125. Newsmen Baas was asked to fly with him as an official observer ... In Columbia, South Carolina, Ken Martin of WCOS-FM took the winnings in two categories of the annual Carowinds Jock Regatta Race. Participants, all of whom had to build their own boats and make their own costumes, were disc jockeys from both North and South Carolina. Martin came in third in the race, but took top honors for his costume ... KTYN/Minot, Minnesota, is holding the 2nd Annual Statewide Cow Chip Chucking Contest at the state fair this year. Last year Miss North Dakota chucked the first chip. This year KTYN hopes to have the Governor do the honors ... WHK/Cleveland has begun a special contest to promote the "Second Coming of Imus." As you must know, Don Imus officially joins the WHK air staff July 4 to do the afternoon show (3-7 pm). Listeners are invited to send in postcards to have a chance to win the honor of Imus hosting a weekend barbeque on July 2. The winner will also get 1420 (WHK's frequency) Oscar Meyer hot dogs and a new barbeque grill ... To celebrate Capitol recording artist Anne Murray's being the first to do a concert at Toronto's Royal Alex Theatre, CFGM promoted the event by giving away dozens of Ms. Murray's latest album, as well as a complete Anne Murray catalogue and tickets to the opening show ... Let's hear from you ...



**VIRGINIA COUNTRY AWARD GIVEN TO WYVA**—The Virginia Country Music Association recently gave WYVA/Norfolk-Richmond an award for "Outstanding Broadcasts of Country Music." Pictured during the celebration ceremonies are (l-r) WYVA's PR Director Alice Wells; afternoon air personality, Frank Drew; evening personality, Lisa Bell; WYVA's Operation Manager, part owner and morning man, J. Michael Graves (Murphy In The Morning); and all night air person, Barbara Timmons, with the award.



Biff Collie

## Inside Nashville

**QUICKIES:** RCA's Ronnie Milsap this week has been taping many television shows, including the "Merv Griffin Show," "Hee-Haw," and a new spin-off, "Hee-Haw Honeys." On July 28, Milsap will be seen live on NBC's "Today Show" ... The Willie Nelson Picnic, originally set for July 3 at the Dallas Cotton Bowl, has been reset for July 2, which is a Sunday. Another Nelson "picnic" will take place July 1 at Arrowhead Stadium in Kansas City ... Epic's George Jones and Columbia's Willie Nelson took part in the recent Darrell Royal 6th Annual Golf Tournament,

benefitting the Boys Club of America's Galveston, Chapter. Jones's foursome won the thirty-six hole best-ball competition and Nelson received the "Man of the Year" award from the Boys Club ... Roy Clark's debut movie performance as a "star" opened at New York's Radio City Music Hall last week. Clark plays the boxing commissioner in the movie "Matilda." The title song is performed by Pat and Debby Boone...RCA pianist Floyd Cramer has been signed to a career management and touring contract with Top Billing, Inc. Cramer's biggest

Continued on page 48

*Hello.*

GAIL DAVIES...

Please,  
say Hello to...

WPLO/Atlanta

WIVK/Knoxville

WBAM/Montgomery

WCMS/Norfolk

WKKN/Rockford

WSDS/Ypsilanti

KMPS/Seattle

KIKK/Houston

KFDI/Wichita

KCKC/San Bernardino

KJJJ/Phoenix

KCUB/Tucson

KBET/Reno

KWJJ/Portland

WPNX/Columbus

KENR/Houston

WIRK/West Palm Beach

WPIK/Washington

WSLC/Roanoke

WAXX/Eau Claire

An introduction  
we're proud to make.

Distributed by CBS RECORDS

© CBS RECORDS, INC. 1975



"NO LOVE HAVE I," on Lifesong Records.

ZSH 1771

*Hello.*

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### LORETTA LYNN

#### Spring Fever (MCA)

Added at WMC. Chart action includes 35-21 KNEW, 19-13 KGBS, 24-19 KRAK, 10-5 WWVA, 35-28 KLAC, 36-29 WOKO, debut 28 WDAF, 34-29 WWJO, 28-22 WTSO, 25-18 WJVA, 13-8 KYNN, 36-29 WQQT, 25-17 WCOS-FM. R&R Chart 31-20.

### ANNE MURRAY

#### You Needed Me (Capitol)

Just starting to get action in the Midwest and East. Added at WDAF, WHN, WMAQ, WMC, WEEP, WDG, WSLR, WINN, KIKK, WFEC, WBCS, KFEQ. Charted 30-24 WLOL, 37-27 KLAC, 36-29 WIRE, 31-24 KRMD, 40-27 KNEW, 21-13 WJVA, 39-29 KRAK, 14-8 WHBF, 8-2 WCOS-FM. R&R Chart 28-23.

### CRYSTAL GAYLE

#### Talking In Your Sleep (UA)

Strong phone record. Adds include WBAP, WFNC, WBCS, WPOC, KLVI, WMUS, WHBF. Charted debut 17 WHN, 25-11 WHK, 15-8 WFEC, 39-23 WSM, 45-37 KLAC, 32-23 WOKO, debut 24 WXOR, 26-18 WEEP. R&R Chart 36-27.

### MOE BANDY

#### That's What Makes The . . . (Columbia)

Adds include WMAQ, WHN, KGBS, WIXZ, WDG, WCOS-FM. Charted 39-26 KNEW, 23-15 KRZY, 29-23 KERE, 24-19 KGA, 46-35 KLAC, 27-22 KHEY, 23-17 KYNN. R&R Chart 32-28.

### DONNA FARGO

#### Ragamuffin Man (WB)

Chart activity includes 49-39 KLAC, 32-25 KUZZ, 35-28 KSO, 36-22 KNEW, 30-25 WWJO, 37-29 KBET, 29-24 WOKO, 30-25 KERE. Added at WMAQ, WEEP, WBCS, WJVA. R&R Chart 39-29.

## NEW & ACTIVE

JOHN CONLEE "Rose Colored Glasses" (ABC) Adds at WDEE, KNEW, WOKO, WWOL, WTCR, WSLR, KFGO, KTOM, WSUN. Charts 34-26 KRAK, debut 29 WAME, 30-21 KHEY, 10-7 KAYO, 22-11 KLVI, 30-21 WSM. R&R Chart debut 31.

JERRY REED "I Love You What Can I Say" (RCA) New at KGBS, KENR, WINN, WHBF, WNCQ. Charts 26-20 WPLO, debut 22 WDAF, debut 26 WAME, 16-10 KSON, 29-21 KRAM, 27-20 WXOR, debut 29 KERE, 33-25 WHOO. R&R Chart 40-32.

JOHNNY RUSSELL "You'll Be Back (Every Night In My Dreams)" (Mercury) Charts 48-38 KLAC, 35-27 WIRE, debut 27 WMC, 27-18 WSUN, 34-28 WOKO, debut 27 KGA. Added at KNEW, KCKN, KFGO. R&R Chart 38-35.

LORETTA LYNN & CONWAY TWITTY "From Seven Till Ten" (MCA) Adds KLAC, WONE, WPLO, WWJO, KOKE, WYVA, WOKO, KVOO, WVOJ, WNYR. Chart 17-14 KCKC, 30-25 KSON, debut 30 KGA, debut 23 WFEC, debut 30 WMC, 27-20 WEEP, 29-22 WWVA. R&R Chart debut 36.

SUSIE ALLANSON "We Belong Together" (WB) Adds WSM, WEEP, WFEC, KUGR, KNEW, KOKE, KLVI, WLAS, KBBQ. Charts 35-25 KRMD, debut 28 KERE, debut 30 WSUN, 29-21 KCKC, 40-30 WOKO, 29-24 KSON, debut 29 KGA. R&R Chart debut 38.

BILLY "Crash" CRADDOCK "I've Been Too Long Lonely Baby" (Capitol) New at KNEW, WHK, WEAT, WBAP, WIXY. Charts 34-27 KSO, 23-16 WSM, 29-22 WSLR, debut 27 WAME, 27-22 WHOO. R&R Chart debut 39.

JERRY LEE LEWIS "I'll Find It Where I Can" (Mercury) One of the "Most Added" records this week, some stations include KLAC, KIKK, WHK, WONE, WWVA, KKYX, WMUS, KUZZ, KERE, KSSS, KOKE, KVOO, KXRB. Charts 33-28 KCKC, 19-13 WINN, debut 24 WSUN, debut 29 WPLO, debut 25 KAYO, debut 29 KSON, debut 25 WAME.

JOHNNY RODRIGUEZ "Love Me With All Your Heart (Cuando Calienta El Sol)" (Mercury) Another of the "Most Added" records this week, some adds include WHN, WIL, WIRE, WPLO, KIKK, WAME, KHEY, WXCL, KNIX, KSO, KXRB, WBAP, WWVA, WIRK-FM, KBET, KRAK, KAYO, KRZY, KKYX. DON WILLIAMS "Rake And Ramblin' Man" (ABC) Another of the "Most Added" records this week. Adds include WHK, WHN, KLAC, KRMD, WEEP, KCKN, KERE, WSLR, WIL, WSUN, WXOR, KYNN, WLOL, WFEC, KBET, WJVA, KTYN. Charts 30-24 WWVA, debut 27 KSON, debut 29 WMC, 36-30 KFGO.

CHARLEY PRIDE "When I Stop Leaving (I'll Be Gone)" (RCA) A "Most Added" record. Adds at KNEW, KLAC, WEEP, WOKO, WSLR, WONE, WSUN, WMAQ, KXRB, KLVI, WNYR, KFEQ, WMUS. Charts 34-29 WVOJ, debut 29 KAYO, debut 30 WPLO, debut 29 WFEC.

CHARLIE RICH "Beautiful Woman" (Epic) Another "Most Added" record this week. New at WIRE, WHOO, WWVA, KRMD, KGA, KERE, WITL, KCKN, WIRK-FM, KUZZ, KBBQ, WQQT, KFEQ, KYNN, WXOR, KLVI, KTYN.

### Radio & Records

## COUNTRY AIRPLAY / 40

June 30, 1978

Three Weeks Last  
Two Weeks Week

Three Weeks	Two Weeks	Last Week	Chart	Artist/Record
9	6	2	1	MEL TILLIS/I Believe In You (MCA)
4	4	1	2	MARGO SMITH/It Only Hurts For A Little While (WB)
30	18	10	3	RONNIE MILSAP/Only One Love In My Life (RCA)
15	8	5	4	CASH & JENNINGS/There Ain't No Good Chain Gang (Columbia)
32	21	9	5	KENNY ROGERS/Love Or Something Like It (UA)
6	5	3	6	BILL ANDERSON/I Can't Wait Any Longer (MCA)
3	3	6	7	OAK RIDGE BOYS/I'll Be True To You (ABC)
29	20	15	8	BARBARA MANDRELL/Tonight (ABC)
2	1	8	9	EMMYLOU HARRIS/Two More Bottles Of Wine (WB)
3	7	7	10	BONNIE TYLER/It's A Heartache (RCA)
21	17	13	11	LINDA RONSTADT/I Never Will Marry (Asylum)
16	13	11	12	CHARLY McCLAIN/Let Me Be Your Baby (Epic)
27	22	19	13	VERN GOSDIN/Never My Love (Elektra)
—	35	20	14	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
36	28	18	15	T.G. SHEPPARD/When Can We Do This Again (WB)
1	2	4	16	LARRY GATLIN/Night Time Magic (Monument)
17	15	12	17	RANDY BARLOW/Slow & Easy (Republic)
38	34	27	18	THE KENDALLS/Pittsburgh Stealers (Ovation)
34	27	22	19	CON HUNLEY/Weekend Friend (WB)
—	—	31	20	LORETTA LYNN/Spring Fever (MCA)
22	19	14	21	RONNIE McDOWELL/Here Comes The Reason I Live (Scorpion/GRT)
28	23	21	22	BELLAMY BROTHERS/Slipin' Away (WB)
—	31	29	23	ANNE MURRAY/You Needed Me (Capitol)
38	32	28	24	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
—	30	26	25	DEBBY BOONE/Baby I'm Yours (WB/Curb)
7	9	16	26	WILLIE NELSON/Georgia On My Mind (Columbia)
—	—	36	27	CRYSTAL GAYLE/Talking In Your Sleep (UA)
—	38	32	28	MOE BANDY/That's What Makes The Jukebox Play (Columbia)
—	—	39	29	DONNA FARGO/Ragamuffin Man (WB)
10	11	25	30	CHARLIE RICH/Puttin In Overtime At Home (UA)
—	—	40	31	JOHN CONLEE/Rose Colored Glasses (ABC)
—	—	40	32	JERRY REED/I Love You What Can I Say (RCA)
5	10	24	33	STATLER BROTHERS/You Know You Are My Sunshine (Mercury)
12	14	23	34	GENE WATSON/Cowboys Don't Get Lucky All The Time (Capitol)
—	—	38	35	JOHNNY RUSSELL/You'll Be Back (Every Night In My Dreams) (Mercury)
—	—	38	36	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
11	16	17	37	DAVE & SUGAR/Gotta Quit Lookin' At You Baby (RCA)
—	—	38	38	SUSIE ALLANSON/We Belong Together (WB)
—	—	39	39	BILLY "Crash" CRADDOCK/I've Been Too Long Lonely Baby (Capitol)
39	36	37	40	EDDY ARNOLD/Country Lovin' (RCA)

NEW ENTRIES



**CHART SUMMARY:** Mel Tillis tops off the chart this week. In the Top Ten Ronnie Milsap, Cash & Jennings, Kenny Rogers and Barbara Mandrell all continue to look very solid. Biggest movers of the week include Milsap, Mandrell, the Kendalls, Loretta Lynn, Crystal Gayle and Donna Fargo. Highest debut was from John Conlee. Other debuts include Loretta Lynn & Conway Twitty, Susie Allanson, and Billy "Crash" Craddock. Other records looking good are Vern Gosdin, Eddie Rabbitt, T.G. Sheppard, Con Hunley, Anne Murray, Janie Fricke, Moe Bandy and Jerry Reed.

FREDDY FENDER "Talk To Me" (ABC) Charts 36-24 KENR, 36-30 WFNC, 30-20 KYNN, debut 28 KGA, 27-22 WVOJ. Adds KOKE, WOKO, WHOO, KRZY, WFEC, WYVA, WSUN, WMUS, KBBQ, WBCS, WHBF, WNCQ.

GEORGE JONES "I'll Just Take It Out In Love" (Epic) New adds WPLO, WWOL, KRMD, KCKN, WXCL, WLAS, KUZZ, KGA, WLOL, WKMF, KLVI, WBAP, KEED, KARM. Charts 31-22 KCKC, debut 18 WINN.

NAT STUCKEY "The Days Of Sand And Shovels" (MCA) Adds at WAME, WPLO, KKYX, WXCL, KSO, WIRK-FM, WTSO, KRAK, KFDI, WHOO, WXOR, WBAM, KFGO, WQQT, KRGQ.

MARY K. MILLER "I Can't Stop Loving You" (Inergi) Adds at WHK, KRZY, KNEW, WEAT, WFEC, WNYR, KTYN, WVOJ, KBBW, WDDD. Charts debut 30 KERE, 25-18 KFTN, 28-22 KRMD.

DON GIBSON "The Fool" (ABC/Hickory) Charts 33-23 KUZZ, 25-19 WSUN, 36-28 KRMD, debut 27 KAYO, 32-26 KFGO. Adds at KGBS, KNEW, WHK, WONE, WLLO, WOKO, WDDD.

JOE SUN "Old Flames (Can't Hold A Candle To You)" (Ovation) Adds at KERE, WWVA, WINN, WXCL, WSLR, WNRS, KCKN, KNEW, KRMD. Charts 29-21 WXOR.

DOTTIE WEST "Come See Me And Come Lonely" (UA) New at WSUN, KGBS, WWOL, WOKO, KSSS, KUZZ, KBBQ, KTYN, WNCQ, WWVA, WHBF. Charts 46-29 WSM.

GLEN CAMPBELL "Another Fine Mess" (Capitol) Adds KIKK, KNEW WSLR, WWOL, WUNI, KTYN, WHBF. Charts 21-14 WXOR, 31-25 KFGO, 21-11 KFTN, WWVA.

### Most Added

- DON WILLIAMS Rake And Ramblin' Man (ABC)
- JERRY LEE LEWIS I'll Find It Where I Can (Mercury)
- CHARLIE RICH Beautiful Woman (Epic)
- CHARLEY PRIDE When I Stop Leaving (I'll Be Gone) (RCA)
- GEORGE JONES I'll Just Take It Out In Love (Epic)

### Hottest:

- BILL ANDERSON (MCA)
- CASH & JENNINGS (Columbia)
- CRYSTAL GAYLE (UA)
- BARBARA MANDRELL (ABC)
- RONNIE MILSAP (RCA)
- ANNE MURRAY (Capitol)
- EDDIE RABBITT (Elektra)
- KENNY ROGERS (UA)
- BONNIE TYLER (RCA)

### Most Requested

- | LW | TW | Artist/Record              |
|----|----|----------------------------|
| 2  | 1  | KENNY ROGERS (UA)          |
| 1  | 2  | BILL ANDERSON (MCA)        |
| 5  | 3  | BONNIE TYLER (RCA)         |
| 8  | 4  | RONNIE MILSAP (RCA)        |
| 4  | 5  | CASH & JENNINGS (Columbia) |
| 3  | 6  | EDDIE RABBITT (Elektra)    |
| —  | 7  | CRYSTAL GAYLE (UA)         |
| —  | 8  | CHARLY McCLAIN (Epic)      |
| —  | 9  | LYNN & TWITTY (MCA)        |
| —  | 10 | ANNE MURRAY (Capitol)      |

# Country Regional Adds

**West**

**KRZY** Albuquerque, N.M.  
Johnny Rodriguez  
David Houston  
Ava Barber  
Freddie Fender  
Dale McBride  
Jody Miller

**KLAC** Los Angeles, Ca.  
Don King  
Lynn & Twitty  
Jerry Lee Lewis  
Charley Pride  
Don Williams

**KTOM** Salinas, Ca.  
Susie Allanson  
John Conlee  
Jerry Lee Lewis  
Lynn & Twitty

**KRGO** Salt Lake City, Ut.  
Jody Miller  
Johnny Darrell  
Dale McBride  
David Willis  
Freddie Weller  
David Rogers  
Nat Stuckey  
Jerry Lee Lewis  
Don Drumm

**KNEW** Oakland-S.F., Ca.  
Eddie Rabbitt  
Don Gibson  
Zella Lehr  
Charley Pride  
Glen Campbell  
Johnny Russell  
Susie Allanson  
"Crash" Craddock (Cap)

**KSSS** Colorado Springs, Co.  
Dottie West  
Terri Hollowell  
Ron Shaw  
Jerry Lee Lewis  
Lynn & Twitty  
Mac Davis  
Kenny Price

**KERE** Denver, Co.  
Jerry Lee Lewis  
Don Williams  
Charlie Rich  
Ava Barber  
Joe Sun

**KEEO** Eugene, Or.  
Narvel Felts  
George Jones  
Freddie Weller

**KARM** Fresno, Ca.  
Freddie Fender  
John Conlee  
Stella Parton  
Billy Swan  
Don Williams  
George Jones

**KUGR** Green River, Wyo.  
Hank Cochran  
Ronnie Sessions  
Janie Fricke  
Sheila Rhea  
Susie Allanson

**KRAM** Las Vegas, Nv.  
Cledus Maggard  
Freddie Weller  
Charley Pride  
Charlie Rich  
Johnny Rodriguez  
John Anderson  
Don Williams  
Dickey Lee

**KGBS** Los Angeles, Ca.  
Don Gibson  
Dottie West  
Moe Bandy  
Jerry Reed

**Midwest**

**WLSR** Akron, Oh.  
John Conlee  
Anne Murray  
Glen Campbell  
Don Williams  
Joe Sun

**WONE** Dayton, Oh.  
Don Gibson  
Jerry Lee Lewis  
Lynn & Twitty  
Charley Pride  
Tommy Overstreet

**WIRE** Indianapolis, In.  
Johnny Rodriguez  
Ava Barber  
Stella Parton  
Charlie Rich

**KCKN** Kansas City, Ks.  
Charlie Rich  
George Jones  
Don Williams  
Joe Sun  
Johnny Russell

**WDEE** Detroit, Mi.  
John Conlee  
Kenny D Dell

**KFGO** Fargo, N.D.  
Johnny Russell  
John Conlee  
Jody Miller  
Jack Clement  
Sue Richards  
Nat Stuckey

**WKMF** Flint, Mi.  
Charlie Rich  
Jerry Lee Lewis  
Susie Allanson  
Laney Smallwood  
Joe Sun  
Freddie Weller  
George Jones

**WTCR** Huntington, Ky.  
Zella Lehr  
John Conlee  
Ava Barber

**WNYN** Canton, Oh.  
None

**WMAO** Chicago, Il.  
Moe Bandy  
Donna Fargo  
Charley Pride  
Anne Murray  
David Rogers  
Don King (RA)

**WHK** Cleveland, Oh.  
Jerry Lee Lewis  
Don Williams  
Mary K. Miller  
"Crash" Craddock (Cap)  
Don Gibson  
Jody Miller

**WOOD** Marion, Il.  
Tommy Overstreet  
Don Gibson  
Mary K. Miller  
Hank Snow  
Jerry Wallace  
Jerry Lee Lewis

**WMUS** Muskegon, Mi.  
Crystal Gayle  
Gene Cotton  
Charley Pride  
Freddie Fender  
Jerry Lee Lewis  
Kendalls

**WXCL** Peoria, Il.  
Laney Smallwood  
Charlie Rich  
Kenny O Dell  
David Houston  
George Jones  
Joe Sun  
O.B. McClinton  
Johnny Rodriguez  
Nat Stuckey

**WMBF** Rock Island, Il.  
Jerry Reed  
Freddie Fender  
Dottie West  
Glen Campbell  
Crystal Gayle  
Ava Barber  
Jerry Lee Lewis  
Charley Pride

**WJVA** South Bend, In.  
Ronnie McDowell  
Charley Pride  
Donna Fargo  
Don Williams

**CFGM** Toronto, Ont.  
Audie Henry  
Ronnie McDowell

**KFOI** Wichita, Ks.  
Nat Stuckey  
Kenny O Dell  
Karen Wheeler  
Jody Miller  
Sue Richards  
Dale McBride  
Freddie Weller  
Gail Davies  
E.D. Wolford  
Dotsy  
Dickey Lee

**WYTL** Oshkosh, Wisc.  
Tommy Overstreet  
Ava Barber  
Don Williams  
Crystal Gayle  
Freddie Fender  
Susie Allanson  
Jerry Wallace  
Terri Hollowell  
Gordon Lightfoot  
Ray Hummel III

**WYMN** Minneapolis, Mn.  
Don Williams  
George Jones  
Don Williams

**WTYN** Minot, N.D.  
Don Williams  
Mary K. Miller  
Ava Barber  
Ron Shaw  
Freddie Fender  
Charlie Rich  
George Jones

**WLOL** Minneapolis, Mn.  
Don Williams  
George Jones  
Don Williams

**East**

**WKOK** Albany, N.Y.  
Don Gibson  
Lynn & Twitty  
Dottie West  
John Conlee  
Charley Pride  
Freddie Fender

**WFEC** Harrisburg, Pa.  
Susie Allanson  
Don Williams  
Freddie Fender  
Anne Murray  
Mary K. Miller

**WNYR** Rochester, N.Y.  
Charley Pride  
Mary K. Miller  
Lynn & Twitty

**WPOC** Baltimore, Md.  
Crystal Gayle

**WHN** New York, N.Y.  
Anne Murray  
Johnny Rodriguez  
Moe Bandy  
Don Williams

**WYVA** Norfolk, Va.  
Luis Johnson  
Jerry Reed  
Narvel Felts  
Ward & McEntire  
Tommy Overstreet  
Dottie West  
Roy Clark

**WNCO** Water town, N.Y.  
Jerry Reed  
Freddie Fender  
Tommy Overstreet  
Dottie West  
Roy Clark

**WVVA** Wheeling, W.V.  
Johnny Rodriguez  
Jerry Lee Lewis  
Dottie West  
Joe Sun  
Charlie Rich

**WYOR** Muscle Shoals, Al.  
Charlie Rich  
Don Williams  
Charley Pride  
Kenny O Dell  
Nat Stuckey  
Stella Parton  
David Willis

**WHOO** Orlando, Fl.  
Kenny O Dell  
Charley Starr  
Kenny Rich  
Cledus Maggard  
Louis Wickham  
Dale McBride  
Lynn & Twitty (Fip)  
Freddie Fender  
Nat Stuckey

**WLAS** Jacksonville, N.C.  
Terri Hollowell  
Janie Fricke  
Charlie Rich  
Susie Allanson  
George Jones

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WUNI** Mobile, Al.  
Glen Campbell  
Tommy Overstreet

**WBM** Montgomery, Al.  
Johnny Rodriguez  
Nat Stuckey  
Kenny O Dell  
Freddie Weller  
Cledus Maggard  
Dale McBride  
Karen Wheeler

**WSM** Nashville, Tn.  
Brenda Lee  
Susie Allanson  
Stella Parton  
Tommy Overstreet

**WSUN** St. Petersburg, Fl.  
Tommy Overstreet  
Charley Pride  
Dottie West  
Don Williams  
Freddie Fender  
David Rogers  
John Conlee

**WVVOJ** Jacksonville, Fl.  
Dottie West  
Charley Rich  
Johnny Rodriguez  
Nat Stuckey  
Joe Sun  
David Willis  
Louis Wickham

**WVVOJ** Jacksonville, Fl.  
Dottie West  
Charley Rich  
Johnny Rodriguez  
Nat Stuckey  
Joe Sun  
David Willis  
Louis Wickham

**WVVOJ** Jacksonville, Fl.  
Dottie West  
Charley Rich  
Johnny Rodriguez  
Nat Stuckey  
Joe Sun  
David Willis  
Louis Wickham

**WVVOJ** Jacksonville, Fl.  
Dottie West  
Charley Rich  
Johnny Rodriguez  
Nat Stuckey  
Joe Sun  
David Willis  
Louis Wickham

**South**

**WPLO** Atlanta, Ga.  
Johnny Duncan  
Nat Stuckey  
Cledus Maggard  
Lynn & Twitty  
Jerry Foster  
Dickey Lee  
George Jones  
Louis Wickham

**WVMI** Biloxi, Ms.  
Kendalls  
Ronnie McDowell  
Eddie Rabbitt  
Jackson Browne

**WAME** Charlotte, N.C.  
Bobby Wright  
Johnny Rodriguez  
David Rogers  
Dickey Lee  
Tommy Overstreet  
Cledus Maggard  
Jerry Foster  
Nat Stuckey

**WCOF** Columbia, S.C.  
Moe Bandy  
Jerry Lee Lewis  
Susie Allanson  
Gail Davies  
Zella Lehr

**KHEY** El Paso, Tx.  
Johnny Rodriguez  
Rebecca Lynn  
David Houston

**WFNC** Fayetteville, N.C.  
Crystal Gayle  
Johnny Rodriguez  
Roy Clark  
Brenda Lee  
Stella Parton  
Dottie West  
David Rogers  
Karen Wheeler

**WBAP** Ft. Worth, Tx.  
T.G. Sheppard  
Crystal Gayle  
Charley Pride  
"Crash" Craddock (Cap)  
Johnny Rodriguez  
George Jones

**KENR** Houston, Tx.  
Johnny Duncan  
T.G. Sheppard  
David Alan Coe  
Gail Davies  
George Hamilton IV  
Jerry Reed

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty

**WVVOJ** Jacksonville, Fl.  
Don Williams  
Stella Parton  
Rebecca Lynn  
Mary K. Miller  
Dunwood Haddock  
Hank Cochran  
Ava Barber  
Don Drumm  
Lynn & Twitty



Send your station's news, photos, etc. to

**Radio & Records News Desk**  
1930 Century Park West  
L.A., CA. 90067

Black & white photos, please!

## NEW & ACTIVE

**PAUL EVANS** "Hello This Is Joanie (The Telephone Answering Machine Song)" (Spring) Strong in regions where played. Charts 2-1 WHN, 1-1 WEEP, 3-2 WSUN, 9-6 KRAM, 19-16 WHK, 19-12 WHOO, 20-14 KRAK, 14-14 WFEC, 30-26WNYR. Added at KTYN.

**STELLA PARTON** "Undercover Lovers" (Elektra) Adds at WIRE, WSM, KRAK, KOKE, KFEQ, WTSO, KARM, WFNC, WVOJ, WXOR, KBET.

**DOTSY** "I Just Had You On My Mind" (RCA) New at WMC, WFNC, KJJJ, WTSO, WITL, WNRS, KRMD, KKYX, WQQT, WBAM.

**FREDDY WELLS** "Bar Wars" (Columbia) Adds at KKYX, WIRK-FM, KNIX, KFDI, KJJJ, KFGO, KEED, KRAM, WKMF, WBAM.

**TOMMY OVERSTREET** "Better Me" (ABC) Picked up at WAME, WSUN, WSM, WONE, KTYN, KBBQ, WDDD, WUNI, WNCQ.

**Others Getting Significant Action**

**JOHN ANDERSON** "Whine, Whistle, Whine" (WB) New at KRAK, KYNN, WTSO, WNRS, KRAM.

**AVA BARBER** "You're Gonna Love Love" (Ranwood) Adds at KERE, KRZY, WIRE, KFGO, WHBF, KTYN, WTCR, WIRK-FM.

**HANK COCHRAN** "Willie" (Capitol) New adds at KUGR, WVOJ, WIRK-FM, WIXY. Charts 24-19 KRAM.

**DON DRUMM** "Just Another Rhinestone" (Churchill) Added at KNEW, KRGO, KFGO. Charts 24-17 KRMD.

**NARVEL FELTS** "Just Keep It Up" (ABC) New at KGA, KBET, KEED, KVOO, WYVA.

## Country Albums

Album cuts receiving airplay and activity:

**REX ALLEN JR.** (WB) "She Is The Dream"

**MOE BANDY** (Columbia) "Nobody Home On The Range" "Paper Chains"

**BOBBY BARE** (Columbia) "Greasy Grits"

**JOHNNY CASH** (Columbia) "Who's Gene Autry" "I Wish I Was Crazy Again" "That's The Way It Is"

**JANIE FRICKE** (Columbia) "Weekend Friend" "No One's Ever Gonna Love You"

**LARRY GATLIN** (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating"

**CRYSTAL GAYLE** (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender"

**VERN GOSDIN** (Elektra) "The Lady She's Right" "Catch The Wind" "When I Need You" "Break My Mind"

**EMMYLOU HARRIS** (WB) "My Songbird" "Easy From Now On" "Leaving Louisiana"

**ROY HEAD** (ABC) "Smoozn w niskey" "Tonight's The Night"

**KENDALLS** (Ovation) "Sweet Desire"

**LYNN & TWITTY** (MCA) "You're The Reason Our Kids Are Ugly"

**RONNIE MILSAP** (RCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again"

**WILLIE NELSON** (Columbia) "Stardust" "All Of Me"

**EDDIE RABBITT** (Elektra) "Crossin' The Mississippi" "Room At The Top Of The Stairs" "I Hurt For You"

**JERRY REED** (RCA) "Busted" "I Love You"

**CHARLIE RICH** (UA) "Who's Going To Love Me Now" "Wishful Thinking"

**ROGERS & WEST** (UA) "Baby I'm A Want You" "You And Me" "We Love Each Other"

**GARY STEWART** (RCA) "If My Eyes Touch You"

**MEL TILLIS** (MCA) "I'll Be Seeing You"

### Active Re-Currents

**BILLY** "Crash" CRADDOCK "I Cheated On A..." (Capitol)

**JOHNNY DUNCAN** "She Can Put Her Shoes..." (Columbia)

**LARRY GATLIN** "Night Time Magic" (Monument)

**CRYSTAL GAYLE** "Ready For The Times To Get Better" (UA)

**EMMYLOU HARRIS** "Two More Bottles Of Wine" (WB)

**KENDALLS** "It Don't Feel Like Sinner To Me" (Ovation)

**WILLIE NELSON** "Georgia On My Mind" (Columbia)

**DOLLY PARTON** "It's All Wrong/Two Doors Down" (RCA)

**JOHNNY PAYCHECK** "Me And The I.R.S./Georgia In A Jug" (Epic)

**CHARLEY PRIDE** "Someone Loves You Honey" (RCA)

**EDDIE RABBITT** "Hearts On Fire" (Elektra)

**ROGERS & WEST** "Every Time Two Fools Collide" (UA)

**LINDA RONSTADT** "I Never Will Marry" (Asylum)

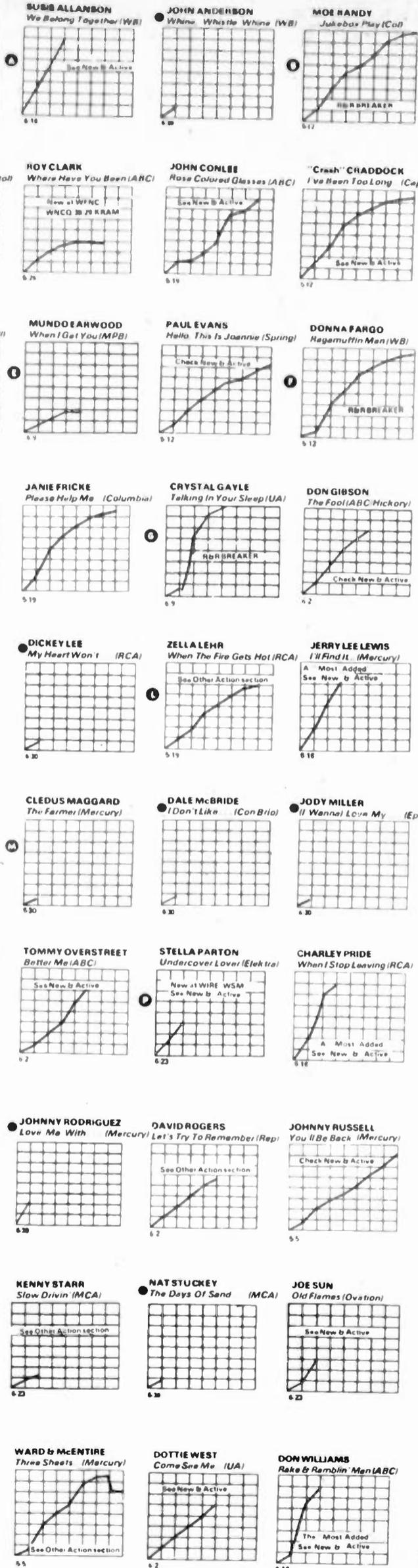
**STATLER BROTHERS** "You Know You Are My Sunshine" (Mercury)

**JACKY WARD** "A Lovers Question" (Mercury)

**WAYLON & WILLIE** "Mamas Don't Let Your Babies..." (RCA)

# COUNTRY SINGLES

\* New entries    Circled letters indicate the alphabetical order



# Inside Nashville

Continued from page 44

hit singles were in 1960. Of course, you remember "Last Date" and "On The Rebound." ... **CLOSER:** Owing to my vacation, this week's column will run a bit short. Before I get on my way, a reminder: Nashville news items and press information should be sent to: Biff Collie — R&R Country — Box 213, Brentwood, Tennessee, 37027. Any photos should continue to be sent to R&R Country Editor Jim Duncan at 1930 Century Park West, Los Angeles, California, 90067.



**THE OUTLAWS VISIT CLEVELAND**—Pictured backstage after a recent concert appearance in Cleveland is RCA artist Waylon Jennings. Shown here (l-r) Bill Coffle, PD WSLR/Akron, Alan Resler, RCA Regional Promotion Manager, Waylon, Jessi Colter and WSLR Music Director Don Dampsey.



**FAIRCHILD FEATURE**—Recently at the NARAS industry awareness forum in Nashville, Columbia's Barbara Fairchild was the featured entertainment. The forum, one in a series, had featured panelists Dan Beck of New Horizon Management; Jim Halsey of Halsey Inc.; Tandy Rice of Top Billing and Joe Sullivan of Sound Seventy Management, all who spoke about various aspects of artist management. Pictured after Ms. Fairchild's one-hour performance are Joe Talbot, CMA President; Frances Preston, Vice President of BMI, Nashville; Bonnie Garner, Director A&R, CBS Records, Nashville, who served as the panel moderator; Rick Blackburn, VP, Marketing, CBS Records, Nashville; and Barbara.

## HANDY WAY TO SUBSCRIBE

**Radio & Records**  
1930 Century Park West, LA CA 90067  
Tel: (213) 553-4330

Please check above to enter a subscription to Radio & Records for one year

NAME \_\_\_\_\_

COMPANY/STATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

ONE YEAR—\$1.30  
Overseas subscriptions add \$1.00 per year.  Extra fee payable with order. International U.S. funds please.

Check here to change address of a subscription in force. Print new address above and attach label from a recent issue showing old address. Please send notice of change 4 weeks in advance.

**ATTACH ADDRESS LABEL HERE.**  
from a recent issue  
**TO CHANGE YOUR ADDRESS**  
and please always include such a label whenever you write us about your subscription



## Mike Kasabo

### WOR Salutes Its Roots

WOR/New York saluted the state of New Jersey earlier this month by broadcasting on location at the Garden State Arts Center in Holmdel.

WOR's strong ties to New Jersey are based upon the fact that the station first broadcast from the attic of Bamberger's Department Store in Newark and still have their 50,000 watt powerhouse transmitter located in Lyndhurst, N.J.

According to WOR, never before in New Jersey's history has any form of the media conducted such an in-depth program honoring that state and never before has the station broadcast for a full day outside of Manhattan, since moving to Gotham.

WOR's VP/GM, Rick Devlin, said of the event, "For 56 years, New Jersey has been loyal to WOR, our sponsors and our personalities. We have found that the people in the Garden State react and respond to what they hear on our station. Now it's time for us to salute them with a full day of broadcasts in their state and on the state of New Jersey."

New Jersey companies were the sole sponsors of the 17-hour broadcast and every topic discussed was state-oriented.

On air guests included Governor Brendon Byrne, Senator Harrison Williams, State Attorney General John Degnan and the Newark Boys Chorus. (See photo at right)

### 36-Year KSFO Veteran Retires

KSFO/San Francisco Director of Operations, Bob Hansen, retired last week after three and a half decades with the station.

Hansen held positions as announcer, News Editor and Program Director prior to his assignment as Director of Operations in 1958. Hansen brought many firsts to the Bay Area during his career, including a ten week broadcast from the Veteran's Building of the historic United Nations Organization Meetings in 1945, and a seven-hour remote from various city locations upon the return of General Douglas MacArthur to the United States in 1951. Bob was also part of the first television broadcast in San Francisco on Christmas Eve 1948. The infant TV station, KPIX, Channel 5, was owned at

the time by KSFO. Over the years Hansen has worked with many who went on to become national celebrities including Art Linkletter, Ralph Edwards, Russ Hodges and George Fenneman.



Bob Hansen circa 1946

### Update

**WCBM/BALTIMORE RECEIVES TOP NEWS AWARDS:** WCBM News has received five of the highest awards presented each year to area broadcasters by the Chesapeake Associated Press Broadcasters Association. The awards this year presented to News Director Bob Schilling and his news team for unequalled performance in the areas of News Operation, Enterprise Reporting, Human Interest Reporting, Spot News Coverage and Public Affairs Programming....**WIBW/Topeka's** sister TV outlet was the prime source for coverage in the recent nationally-covered boat accident that killed 15 people in nearby Lake Pomona. All three networks used film footage captured by WIBW-TV....**WYMC/Mayfield** helping to celebrate "Dairy Month" this June by staging milking contests....**WATR/Waterbury** celebrated their 44th year of broadcasting recently by featuring past personalities, jingles and news events of previous years...."Saturday Night Fever" just reopened in Hagerstown and WHAG is offering a second chance to listeners who missed the hit flick the first time around....**KCRA/Sacramento** gave away tickets and broadcast live from the Golden West Invitational Track & Field Meet held recently in that city. Over 100 high school athletes from all over the country participated in the event....**KSL/Salt Lake City** helped that city's recent Art Festival by broadcasting portions of the event live on Tom Bock's show and also by providing remote equipment so that the University of Utah's public radio station KUER-FM could air the festival full-time....**WIBW/Topeka** all excited about the new van they purchased for the various upcoming summer promotions they have planned....**WISN/Milwaukee**, a 50,000-watt powerhouse looking for an all-night person. Basic requirement is at least three years experience. Tapes & resumes to PD Bill Garcia, P.O. Box 402, Milwaukee 53201.

### Transition

Bill Lacey returns to the morning slot at WRIE/Erie after a brief stint at WHAM/Rochester. Lacey's return moves Andy Pressman to 9am-1pm and Jim Snowden moves back into full time production....Mike Dineen (aka Jeff Richards) to KULF/Houston from WFIL/Philadelphia . . . Barbara Stokes has been appointed General Sales Manager of KDKA/Pittsburgh, replacing Terry Saidel, who has become Western Sales Manager of Radio Advertising Representatives Inc. Ms. Stokes comes from WIND/Chicago where she had been Sales Manager . . . WLVA/Lynchburg sporting two new additions: Gerry Clegg takes over as General Manager from WSJS/Winston-Salem, and Ilene Shub joins the News Department from WVBR/Ithaca, N.Y. . . . Craig Haworth lands his first radio gig at KUKI/Ukiah fresh out of the KEZY/Anaheim Radio Workshop.

### Pop/Adults Popping In Arbitron

As the April/May books come in we notice P/A's generally looking strong. Markets that we've gotten to so far are Detroit, with long dominant WJR continuing on top with a 16.9 from 15.5. The Cleveland book shows both WWWE and WGAR gaining nicely 6.1 to 7.6 and 5.1 to 6.5 respectively. Baltimore shows WBAL on top with 15.2 from 14.4 while WCBM maintains number two status with a slight dip 10.0 to 9.0. Hartford's WTIC is number one with a 25.7 from 24.5. And Portland, Maine's WGAN increases its lead 19.2 from 15.8.



New Jersey Governor, Brendon Byrne (left) congratulates WOR VP & GM Rick Devlin on successful salute to his state.

### Color

**LISTENERS MAKE AN OFFER HE CAN'T REFUSE:** WFLL/Ft. Lauderdale's wild and crazy morning man John Lupton reacted to callers who said that nothing is ever done on radio for Italians by proclaiming June 19th Godfather's Day. Listeners were asked to call or write in with a tribute (poem or song) to godfathers. Meanwhile, Lupton secured a 1931 Cadillac limo, dressed up in a 30's style suit, sported an authentic (without bullets) Tommy gun, and hired a number of bodyguards. Tribute entries were judged (one of the judges being the Chief of Police) and the winner was picked up in the limo with John and his bodyguards. They were taken to an Italian restaurant complete with police escort, with sirens and red lights blasting away.

**TRAVELLING CALLED ON MORTON:** KVI/Seattle and WMAL/Washington, D.C. made a bet on the outcome of the recent NBA national championship. The Seattle team lost, so personality Jack Morton had to expose himself to public humiliation by wearing Washington center Elvin Hayes' jersey while walking through downtown Seattle at noon. On top of that, Morton climbed the Kingdome (where the Seattle team plays) to the very top, had lunch and broadcast thoughts of his journey live on the station.

**WISN GRILLS WINNERS:** WISN/Milwaukee will treat listeners to an opportunity to have a barbecue with the station personalities at their home. Those who are willing to have the barbecue at their house simply send in cards. Luck of the draw will determine whose home will be the sight of the festive afternoon. Station will provide all new barbecue equipment, utensils, food, refreshments, volleyball nets and all other items used for this kind of occasion. There will be four different winners and each of them will keep the items supplied by the station as gifts.

**HELP FROM THE WINDY CITY:** WFYR/Chicago is teaming up with Dick Clark and the ALS (Lou Gehrig's Disease) Foundation by putting on what they call the "Mammoth Music Mart." Station is soliciting donations of albums, sheet music and musical equipment. The summer-long drive will culminate in September when all material collected will be sold off with all the profits going toward establishing a research foundation for the disease.

**WE DO IT ALL FOR YOU:** WOR/Orangeburg in conjunction with McDonalds is running the restaurants "Family Reunion" contest. Daily winners receive \$10 worth of food and also qualify for the grand prize to be determined by a drawing. Big winner will be treated to a family reunion at any McDonalds in the continental United States with all transportation and lodging picked up.

**VACATION TIME:** WHAS/Louisville has started their "Endless Summer" promotion, which will award winning callers a trip a week all summer long to resort areas like Miami Beach and Virgin Islands. During Friday of each week listeners must call and correctly identify a summer song that has a specifically produced intro. A total of seven vacations will be given.

**PAR FOR THE COURSE:** KMPC/Los Angeles will be giving away two Peugeot 604's, valued at \$13,500 each and vacations for two to Tahiti, Europe and the Orient in the eighth annual Dick Whittinghill Invitational Golf Tournament July 29th. All proceeds for this celebrity/amateer tourney will go to the cancer research being done at the Long Beach Community Hospital.

**ALBUM GIVEAWAY:** WTMJ/Milwaukee is offering listeners a chance to win two packages of 62 albums (station is 620 on the dial) of their choice. It's a postcard contest and the station will provide winners with all the albums they select, assuming they are still available.

# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### FRANKIE VALLI Grease (RSO)

64% of our stations are on it. Adds include KHOW, KVI, WGY, KEX, WSAR, WIND, KMPC, WHOK. Moves: 9-5 KBLF, 17-9 WLVA, 26-17 WGCM, 20-16 WRIE, 33-23 KUKI, 21-15 WNEU, 23-19 WLW, 23-17 KOLO, debut 13 WDAE, debut 14 WFDF, debut 28 KRKK, debut 28 WMAZ. Heavy rotation: WNEW, WYMC. Increased rotation: WGR, KNBR. Moves 29-23 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**GORDON LIGHTFOOT** "Daylight Katy" (WB) 43/4 add KCRA, WHOK, WSAR, WRIE. Moves 15-2 KOY, 26-22 WATR, 18-15 WSM, 36-25 KBLF, 31-25 KUKI. Heavy rotation: WHIO, KSL, WNEW, WJNO, WIOD, KPPL. Moves 25-24 on P/A chart.

**ANNE MURRAY** "You Needed Me" (Capitol) 42/3 add KHOW, KMRJ, WCER. Moves: 21-13 WBEN, 5-3 KDWN, 22-16 KOY, 28-19 WRIE, debut 30 14RKO. Heavy rotation: WNEW, WGR, WFTL, KOB, KPPL, KMBY, KMBZ, WIOD. Moves 33-28 on P/A chart.

**KENNY ROGERS** "Love Or Something Like It" (UA) 43/7 add KOGO, KSD, WPRO, WNEU, WMAL, WISN, WHAG. Moves: 11-9 KRMG, 20-14 KUKI, 10-5 WSM, 22-17 WBEN, 31-27 FM97, 34-24 KBLF, debut 24 WIBW. Heavy rotation: WNEW, WIOD, KHOW, WCER. Increased rotation: WHAS. Moves 34-29 on P/A chart.

**ERIC CLAPTON** "Wonderful Tonight" (RSO) 35/3 add WSJS, KSD, WLW. Moves: 15-9 K96, 13-7 WNEU, 19-14 WRIE, 19-16 WSNY, 26-22 WPRO, 20-15 WLVA, 17-14 WMAZ. Heavy rotation: WGY. Moves 35-30 on P/A chart.

**ENGLAND DAN & JOHN FORD COLEY** "You Can't Dance" (Big Tree) 36/3 add KCRA, KMBY, KRKK. Moves: 26-20 KUKI, 26-20 WNEU, 27-22 WGCM, 31-23 KBLF, 25-21 WFDF, debut 24 KVI, debut 25 WIBW. Heavy rotation: KSL, KMBZ. Increased rotation: KOGO. Moves 36-31 on P/A chart.

**JEFFERSON STARSHIP** "Runaway" (RCA/Grunt) 35/8 add KNBR, WTAE, KFMB, WCMB, WSNY, WLW, WOWO, WFDF. Moves: 12-7 KUKI, 15-11 WCHV, 18-11 WHAG, 12-9 KOLO, 17-13 KBLF, 27-21 WHIZ, 25-20 WPRO, 26-21 WLVA, 28-22 14RKO, debut 25 WMAZ, debut 29 WRIE. Heavy rotation: KSFO. Moves 38-32 on P/A chart.

**COMMODORES** "Three Times A Lady" (Motown) 39/22 adds include WMAL, WHAM, WHAS, KEX, KMBY, KMBZ, WGR, KULF, WBAL, WCMB, KSL, KOGO, KSD, KNBR, WATR. Moves: 28-5 WLVA, 25-7 FM97, 33-25 WCHV, 24-19 WFYR, 27-19 WMAZ. Heavy rotation: WASH, KGIL. Increased rotation: WIP, KHNY, KSFO. Debuts No. 36 on P/A chart.

**PABLO CRUISE** "Love Will Find A Way" (A&M) 25/3 add KRMG, WHAG, WCMB. Moves: 20-14 WCHV, 17-11 KUKI, 18-13 WMAZ, 32-27 WHIZ, 30-27 WLVA, 28-22 WNEU, 26-20 14RKO, debut 15 K96, debut 13 WFDF, debut 30 WRIE. Heavy rotation: KOGO. Increased rotation: KNBR, KHNY. Debuts No. 37 on P/A chart.

**GENE COTTON & KIM CARNES** "You're A Part Of Me" (Ariola) 32/5 add KEX, WHAM, WMAL, KVI, WHAG. Moves: 7-4 WSM, 29-24 KOLO, 34-28 KUKI, debut 20 KDWN, debut 27 KRKK, debut 28 WATR. Heavy rotation: KPPL. Increased rotation: WHAS, KOGO. Moves 40-38 on P/A chart.

**GARY TANNER** "Over The Rainbow" (20th) 34/1 add KOB. Moves: 19-15 KDWN, 28-23 KOLO, 30-25 WGCM. Heavy rotation: WJNO. Stable at No. 39 on P/A chart.

**SPYRO GYRA** "Shaker Song" (Amherst) 27/3 add KVI, WGY, WFDF. Heavy rotation: WFTL, WNEW. Debuts No. 40 on P/A chart.

### Others Getting Significant Action

**RITA COOLIDGE** "You" (A&M) 41/28 The Most Added this week including WBEN, K101, WNEU, WRIE, KOLO, KVI, WGR, KOGO, WASH, WCCO, WIP, WFTL, KMBZ, KSL, WIOD, WBAL. Moves: Debut 22 WSM, debut 25 WFYR. Heavy rotation: WTMJ. Increased rotation: WNEW.

**CRYSTAL GAYLE** "Talking In Your Sleep" (UA) 32/9 add KOY, WCER, WGR, WHAM, WNEU, WYMC, KRNT, WIBW, WBEN. Moves: 18-15 KRMG, 20-17 WSM. Heavy rotation: WFTL, WIOD, KPPL. Increased rotation: KCRA, KSL.

**LINDA RONSTADT** "I Never Will Marry" (Asylum) 29/2 add WHAM, KCRA. Moves: 13-8 KDWN, 16-13 WSM, 10-7 WIBW.

**MAC DAVIS** "Music In My Life" (Columbia) 27/0 Moves: 5-3 KOY, 24-21 WIBW, debut 25 WSM. Heavy rotation: KOB, WFTL, WJNO, WIOD.

**ANDREW GOLD** "Never Let Her Slip Away" (Asylum) 25/8 add WCCO, KOGO, WGY, KMBY, WQUD, KOY, K96, WORG. Moves: debut 23 WSM. Increased rotation: KHNY.

**RONNIE MILSAP** "Only One Love In My Life" (RCA) 25/2 add WMAL, KMRJ. Moves: 17-14 WSM, 23-19 WIBW. Heavy rotation: KMBZ.

**DONNA SUMMER** "Last Dance" (Casablanca) 24/6 add WCMB, KRKK, KBLF, WGAR, WDAE, KUKI. Moves: 15-11 WHIZ, 17-11 KMPC, 14-11 WLNH, 21-12 WFYR, 18-9 WIND, 16-12 FM97, 24-19 WCHV, 23-18 WNEU, 26-18 KOLO, 29-22 WCMB.

**BILL LABOUNTY** "This Night Won't Last Forever" (WB) 23/2 add WLVA, K101. Moves: 14-8 WNEU, 8-6 WMAZ, 26-21 WLNH, debut 26 WATR.

(Continued on Page 52)

### Radio & Records

## POP/ADULT AIRPLAY / 40

### June 30, 1978

Three Weeks	Two Weeks	Last Week		
2	1	1	①	CARLY SIMON/You Belong To Me (Elektra)
7	2	2	②	GERRY RAFFERTY/Baker St. (UA)
8	5	3	③	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
4	4	4	④	BARRY MANILOW/Even Now (Arista)
9	8	5	⑤	ABBA/Take A Chance On Me (Atlantic)
3	6	6	⑥	ANDY GIBB/Shadow Dancing (RSO)
5	7	7	⑦	SEALS & CROFTS/You're The Love (WB)
-	27	18	⑧	BARRY MANILOW/Copacabana (At The Copa) (Arista)
30	20	17	⑨	O'JAYS/Use Ta Be My Girl (Philadelphia International)
22	18	11	⑩	ROBERTA FLACK/If Ever I See You Again (Atlantic)
32	23	16	⑪	BOB SEGER/Still The Same (Capitol)
11	10	10	⑫	BONNIE TYLER/It's A Heartache (RCA)
-	28	21	⑬	BARBRA STREISAND/Songbird (Columbia)
1	3	8	⑭	WINGS/With A Little Luck (Capitol)
6	9	9	⑮	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Columbia)
28	22	19	⑯	MEAT LOAF/Two Out Of Three Ain't Bad (Epic)
17	15	14	⑰	ROBERT PALMER/Every Kinda People (Island)
31	25	20	⑱	GENESIS/Follow You, Follow Me (Atlantic)
21	19	23	⑲	ROD STEWART/I Was Only Joking (WB)
14	17	24	⑳	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO)
-	35	26	㉑	TOBY BEAU/My Angel Baby (RCA)
24	21	22	㉒	LOU RAWLS/One Life To Live (Philadelphia International)
-	32	29	㉓	FRANKIE VALLI/Grease (RSO)
33	26	25	㉔	GORDON LIGHTFOOT/Daylight Katy (WB)
10	11	12	㉕	CHUCK MANGIONE/Feels So Good (A&M)
13	12	15	㉖	GEORGE BENSON/On Broadway (WB)
15	13	13	㉗	DIANA ROSS/You Got It (Motown)
-	39	33	㉘	ANNE MURRAY/You Needed Me (Capitol)
-	40	34	㉙	KENNY ROGERS/Love Or Something Like It (UA)
40	37	35	㉚	ERIC CLAPTON/Wonderful Tonight (RSO)
-	38	36	㉛	ENGLAND DAN & JOHN FORD COLEY/You Can't Dance (Big Tree)
-	-	38	㉜	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
12	14	28	㉝	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
16	16	27	㉞	TUXEDO JUNCTION/Chattanooga Choo Choo (Butterfly)
35	34	30	㉟	JANE OLIVOR/He's So Fine (Columbia)
-	-	37	㊱	COMMODORES/Three Times A Lady (Motown)
-	-	38	㊲	PABLO CRUISE/Love Will Find A Way (A&M)
-	-	40	㊳	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola)
-	-	39	㊴	GARY TANNER/Over The Rainbow (20th)
-	-	40	㊵	SPYRO GYRA/Shaker Song (Amherst)

NEW ENTRIES

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**CHART SUMMARY:** Carly Simon enjoying her third consecutive number one week, followed closely by Gerry Rafferty at two, and Michael Johnson at three. Barry Manilow's "Even Now" hanging in with four weeks worth at number four and Abba staying in at number five. Manilow's big gain this week is with "Copacabana" jumping ten points 18-8 followed by heavy moves from O'Jays 17-9, and Bob Seger 16-11. Barbra Streisand bidding for a top ten slot with a healthy move of 21-13. John Travolta & Olivia Newton-John rebound nicely this week (no doubt inspired by the hit flick) 24-20. Also back up slightly is Rod Stewart 23-19, due to last week's Breaker surge. This week's sole Breaker is by Frankie Valli, who moves 29-23. Looking good for continued upward movement are Anne Murray 33-28, Kenny Rogers 34-29, England Dan & John Ford Coley 36-31, and Jefferson Starship 38-32. Debuting this week are Commodores at No. 36, Pablo Cruise at No. 37 and Spyro Gyra at No. 40.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "It's All In The Game"
- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- GARY BUSEY (Epic) "True Love Ways"
- RITA COOLIDGE (A&M) "Love Me Again"
- ENGLAND DAN & JOHN FORD COLEY (Big Tree) "Beyond The Tears," "Hold Me"
- ROBERTA FLACK (Atlantic) "After You"
- ANDY GIBB (RSO) "An Everlasting Love," "One More Look"
- ENGELBERT HUMPERDINCK (Epic) "Sweet Marjorene," "What You See"
- BILLY JOEL (Columbia) "Stranger," "Always A Woman"
- BARRY MANILOW (Arista) "Somewhere In The Night"
- JOHNNY MATHIS (Columbia) "Til Love Reaches Your Life"
- WILLIE NELSON (Columbia) "Stardust," "Blue Skies"
- WINGS (Capitol) "Deliver The Children"

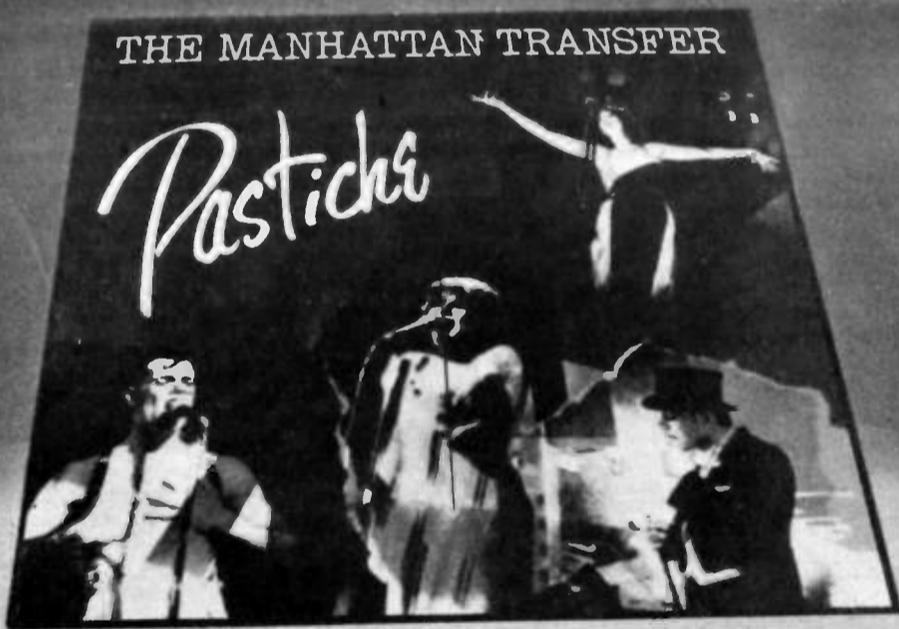
### Most Added:

- RITA COOLIDGE "You (A&M) Added at 38% of our reporting stations.
- COMMODORES "Three Times A Lady (Motown) Added at 30% of our reporting stations.
- CRYSTAL GAYLE "Talking In Your Sleep (UA) Added at 12% of our reporting stations.
- ANDREW GOLD "Never Let Her Slip Away (Asylum) Added at 12% of our reporting stations.
- JEFFERSON STARSHIP "Runaway (RCA/Grunt) Added at 11% of our reporting stations.
- FRANKIE VALLI "Grease (RSO) Added at 11% of our reporting stations.

### Hottest:

- GERRY RAFFERTY "Baker Street (UA) Reported hot at 71% of our stations.
- MICHAEL JOHNSON "Bluer Than Blue (EMI-America) Reported hot at 66% of our stations.
- CARLY SIMON "You Belong To Me (Elektra) Reported hot at 48% of our stations.
- BARRY MANILOW "Even Now (Arista) Reported hot at 41% of our stations.
- BARRY MANILOW "Copacabana (At The Copa) (Arista) Reported hot at 40% of our stations.

The Manhattan Transfer  
will be in the spotlight with  
their new single,  
"It's Not the Spotlight,"<sup>3491</sup>



from their sensational album, "Pastiche."<sup>SD 19163</sup>  
On Atlantic Records and Tapes.  
Produced by Tim Hauser.





# OPPORTUNITIES

## Openings

WDAE/Tampa Bay needs afternoon air talent. Experienced person need only apply. Ladies welcome. Tapes and resumes to Chris Rathaus, 101 N. Tampa Street, Tampa, FL 33602. EOE (6-23)

WEAQ/Eau Claire looking for 7pm-12mid air personality. Some production. Tapes and resumes to Steve Dick-off, WEAQ, Box One, Eau Claire, WI 54701. EOE M/F (6-23)

CK101/Cocoa Beach, FL is looking for an exciting talent that lives radio. Great creative atmosphere, good pay, in one of America's sun & surf capitals. Tapes with production sample and resumes to Jim Sumpter, CK101, Box 520, Cocoa Beach, FL 32931. EOE M/F. No calls please. (6-23)

WANTED: Production/continuity person for Central Illinois' number one Pop/Adult radio station. Must write as well as they can record. Detail and organizational skills a must. Tapes and resumes to Pete Stewart, Program Director, WIRL, Box 3336, Peoria, IL 61614. EOE M/F No calls please. (6-23)

WKTU/Charleston, SC has opening for a newperson, must be dynamic. Afternoon anchor and street work. Women encouraged to apply. Tapes and resumes to Dave Kent, WKTU, Box 5768, N. Charleston, SC 29408. (6-23)

Y95/Tampa, FL is now accepting tapes and resumes for future openings. Contact Johnny Stevens, Box 20147, St. Petersburg, FL 33742. (6-23)

WKTK/Baltimore, MD is looking for creative midday person. Male or female. No beginners. Tapes and resumes to Lou Krieger, WKTK, 5200 Moravia Rd., Baltimore, MD 21208. No calls please. (6-23)

WQVE-FM/Mechanicsburg, PA has opening for Program Director, for Pop/Adult FM station. Tapes and resumes to David Gardner, Box 38, Carlisle, PA 17013. EOE M/F (6-23)

Super news pro needed for fast growing Southwest market. Looking for a take charge leader to build a killer news dept. Must be hard worker, with excellent air presentation, delivery and writing ability. Occasional editorials and community involvement a must. Good bucks. Tapes and resumes and salary requirements to Dave Van Stone, PD, KMJJ, 3610 W. Hacienda, Las Vegas, NV 89118, or call (702) 739-9383. EOE (6-23)

KXOA-FM/Sacramento, CA seeks experienced applicants for AOR programming and news positions. Tapes and resumes to Art Schroeder, Box 1677, Sacramento, CA 95808. EOE M/F No calls please. (6-23)

KMPS/Seattle, WA, Top Country station has immediate opening for a midday personality. 3rd endorsed, must be warm, friendly and major market material. Tapes and resumes to Ron Norwood, PD, Box 24888, Seattle, WA 98124. EOE M/F. No calls please. (6-23)

BROADCAST ASSOCIATES has openings for all time periods for new station. Albuquerque, and El Paso. Pros only. Tapes and resumes to Doug Shane, National PD, Box 15223, Las Vegas, NV 89114. No calls please. EOE (6-23)

KNAC/Long Beach is looking for experienced AOR PD. Tapes and resumes to Claudia Harden, 320 Pine Ave., Suite 1000, Long Beach, CA 90802, or call (213) 437-0366. (6-23)

## Openings

KYNN/Omaha, NE Country Music is looking for a fifth person for aggressive news department. Immediate opening. Tapes and resumes to Geoff Hammond, KYNN, 3615 Dodge, Omaha, NE 68131. EOE (6-23)

WDAK/Columbus, GA is searching for a talented, humorous and personable Top 40 drive time entertainer. Stable and community oriented a must. If you're a pro, want a challenging opportunity and looking for a stable organization with good bucks, send tapes, resumes, photo and person-to-person cover letter detailing exactly how you could contribute to Steve Kelly, PD, Box 1640, Columbus, GA 31902. No calls please. EOE (6-23)

92/PRO-FM, Capital Cities Communications in Providence has choice opening for air personality. If you have experience in Top 40, great production, 3rd class license, and impeccable references, maybe your qualified to join our team of PRO's. Tapes and resumes to Gary Berkowitz, Program Manager, 1502 Wampenoag Trail, East Providence, RI 02915. EOE (6-23)

1490/WEMJ/Laconia, NH is looking for a midday air talent for mellow rock, tightly formatted station. Must have good voice, personable and a desire to achieve. Tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820. Females encouraged to apply. No calls please. EOE (6-23)

Midday personality with production skills needed immediately at this medium market Country leader. Tapes and resumes to Rick Warren, W8HP, Box 547, Huntsville, AL 35804. (6-23)

WISN/Milwaukee, 50,000 watt Pop/Adult had opening for all Jock Minimum 3 yrs. Exp. Pros only Tapes & Resumes to Bill Garcia, WISN, P O Box 402, Milwaukee, WI 53201 EOE (6-22)

## Openings

KFYV (K5)/Arroyo Grande, CA expanding staff. Looking for one full time announcer for nights. Experience required. Good pay and great place to live. Tapes and resumes to Larry Watts, PD, KFYV, Box 220, Arroyo Grande, CA 93420. EOE (6-23)

Aggressive, hard-working newspaper person with super sound on the air wanted for top radio news operation in quarter-million market. Must have minimum two years commercial news experience. Contact: Ed Wilson, News Director, WDAK, Box 1640, Columbus, GA 31902 or call (404) 322-6447. (6-23)

WNIC/Detroit, MI is looking for a bright, warm and friendly air personality. One-to-one approach. Tapes and resumes to Paul Christy, WNIC, Box 1310, Dearborn, MI 48121. No calls please. EOE (6-23)

KLYD/Bakersfield, CA has immediate opening for personality oriented Pop/Adult entertainer. Afternoon traffic slot. Tapes and resumes to Larry Crawford, Operations Manager, Box 1499, Bakersfield, CA 33011. EOE. No calls please. (6-23)

KYYA-FM/Billings, MT needs evening no-hype jock, strong production a must. Good money for the right person. Tapes and resumes to Jack Bell, 1645 Central Ave., Billings, MT 59102. EOE No calls please. (6-23)

KKIQ/Livermore, CA is now accepting tapes and resumes for future openings. All shifts. Tapes and resumes to Jeff August, 1603 Barcelona, Livermore, CA 94550. (6-23)

KINT/El Paso, TX number one rocker is looking for a weekend. Tapes and resumes to KINT, Johnny Kay, PD, 5300 El Paso Drive, El Paso, TX 79905. EOE M/F. No calls please. (6-23)

# CHANGES

## Radio

DAVID SEA, formerly of KONG-AM/FM/Visalia, CA, joins 14Q/Palm Springs/Indio, CA.  
DICK HUNGATE named VP for programming WKQQ/Lexington, KY.  
DICK STEIN has been promoted from Local Sales Account Executive for KFRC/San Francisco, CA to position of Local Sales Manager.  
MICHELLE ROTH, formerly News Director of KSFY/San Francisco, CA to host the 7pm to midnight slot.  
NANCY POOL appointed Station Manager, KSHE-FM/St. Louis.  
GERRY DeFRANCESCO named Music Director of WFIL/Philadelphia, PA.  
GREG STEWART appointed Program Director of FM96/Montreal, Canada.  
BOBBY SIMON former PD KANC/Anchorage, AL, joins KENI/Anchorage 6pm-10am.  
JEFF DAVIS joins WKY/Oklahoma City, OK formerly with KQEO/Albuquerque, NM.  
JIM SUMMERS joins KSTP/Minneapolis, MN doing all nights, formerly with WOKY/Milwaukee.  
REID CARROLL joins news staff at 76 KFMB/San Diego, CA.  
ARLENE KAPLAN named Account Executive at K-EARTH 101-FM/Los Angeles, CA.  
MICHAEL O'SHEA takes over 1-3pm weekday show at KVI-570/Seattle, WA.  
KEN PATT appointed National Sales Manager at WCAR/Detroit, MI.  
AL BROCK appointed to MD/afternoons at WYND/Sarasota, FL.  
BUD THOMAS, formerly General Manager KEZC/Lake Tahoe, CA, has been appointed Account Executive at KDKB FM/AM/Mesa/Phoenix, AZ.  
MAT O'BRIEN named PD at WFLI, Chattanooga, TN also doing afternoon drive.  
SHAWN DEMORY appointed Music Director at K-104/Fresno, CA.  
BILL McCLUGAGE formerly PD WIRL/Peoria moves to Account Executive for WIRL.  
PETE STEWART promoted to Program Director WIRL/Peoria from Production Director for WIRL.  
LEE MALCOLM, former Music Director of WIRL has been promoted to Assistant PD/Music Director.  
BILL KALETTA has been promoted to the position of Manager of the Taft Broadcasting Sales office in Cleveland. He was General Sales Manager for WTVN/Columbus, OH.  
DAVE MILLER named General Sales Manager of WTVN/Columbus, OH.  
ED SANDER moves into the Local Sales Manager position for WTVN/Columbus, OH.  
LANA GREENBAUM joins the Local Sales Department of WTVN as Account Exec.  
DOUG FLODINE named Program Director KYNO/Fresno, CA.  
JOE BLOOD named MD at KXFM/Santa Maria, CA.  
TOM WEBB joins ZETA-4/Miami as News Director.  
MARJORIE HALPERIN new to WXRT/Chicago, IL as newperson.  
PAUL GOLDBERG named PD and MD WMHE/Toledo, OH.  
TIM WILLIAMS named Music Director KUDL/Shawnee Mission, KS.  
JIM LAWSON joins WHSD/Hinsdale, IL as Program Director.  
JEFF AUGUST formerly KLIV/San Jose, CA joins KKIQ/Livermore, CA as Program Director.

## Records

BILL BERGER appointed National Sales Manager for Nonesuch Records & Tapes.  
STEVE CALKINS named Elektra/Asylum Local Promotion/Detroit.  
BOB RILEY promoted to National Director of Promotion, Soul Division, Capitol Records.  
LINDY GOETZ appointed Director National Promotion Screen Gems—EMI Music, Inc.  
LARRY HAMBY named Associate Director, National Promotion for Portrait Records.  
CHRIS KANE, MIKE DIAMOND, CHUCK McCOMMAS appointed to Promotion Managers of Denver, Detroit and Houston respectively, MCA Records.  
JOHNNY LOWRANCE named Administrative Assistant for Canaan Records.  
DAVID REMEDI appointed Regional Promotion Marketing Manager, Midwest, Columbia Records.

JOHN FARR appointed Sales Manager, Atlanta Marketing, CBS Records.  
LAURIE MacNEILL named Product Manager, Columbia Masterworks.  
GREG ROGERS appointed Director, Merchandising, Portrait Records.  
STEVE BRACK appointed Supervisor, College Program, CBS Records.  
JIM KENNEDY appointed Epic/Portrait Local Promotion Manager, Atlanta.  
LOUISE BRENNAN appointed Singles Sales Manager, Epic/Portrait/Associated Labels.  
WYNN JACKSON appointed Director of Southern AOR Promotion for Ariola Records.  
RANDY SILLS appointed National Disco Coordinator for Ariola Records.  
DEBBIE TOWSLEY appointed Southern Field Promotion Director for Ariola Records.  
SUSAN FRANK named National Advertising Manager for Polygram Distribution.  
ROY NORMAN and GARY WILLET appointed Managers, Marketing Development for Polygram Distribution.  
GRAHAM THORPE named Senior Product Manager, Columbia Records, Canada Ltd.  
SKIP MILLER promoted to National Promotion Director for Motown Records.  
TOM ROGAN named National Field Promotion Coordinator for Motown Records.  
MARLENE REYES promoted to National Promotion Coordinator for Motown Records.  
DON CARTER named Southeast Promotion Coordinator for Motown Records.  
FRAN LICHTMAN named International Merchandising Liaison for Atlantic Records.  
JANIS MAIELLO appointed International Artist Relations Liaison for Atlantic.  
MIKE MANOCCHIO named Assistant National Pop Promotion Director for Atlantic Records.  
BILL CATALDO appointed Director for National Secondary Promotion, Atlantic Records.  
MIKE MARTUCCI named National Accounts Manager, Arista Records.

## Station Line-Ups

WDAK/Columbus, GA LINE-UP: 6am-7am Cuzzin' Al, 7am-11am Shaun O'Toole, 11am-3pm Sandy Weaver (PSA), 3pm-6pm Steve Kelly (PD), 6pm-9pm "Judge Krater" (MD), 9pm-12mid Steve Adams, 12mid-5am John Roberts.  
KFMS/Las Vegas, NV LINE-UP: 6am-12noon Jay Ford, 12noon-6pm Rick Dieago, 6pm-12mid Lark Williams, 12mid-6am John Christian. Weekends: Tommy Edwards, Barry Fehler, Dean Modica.  
WLOI/La Porte, IN LINE-UP: 6am-11am Jay Scott, 11am-3pm J.R. Russ, 3pm-sign off Bruce Lather. Weekends: Tom Teeter, Casey Meyer, Lew Mahoney, Pat Eggleston, Mark Scribner, and Shaw Friedman.  
WKQQ/Lexington, KY LINE-UP: 6am-10am Jim Mastin, 10am-2pm Dick Hungate, 2pm-6pm Terry Meiners, 6pm-10pm Jack Renaud, 10pm-2am Kathie Stamps, 2am-6am Bob Kocak.  
14Q/Palm Springs, CA LINE-UP: 7am-10am Ron Young (PD), 10am-2pm Craig Powers, 2pm-6pm Larry Scott, 6pm-12mid Rich Watson. Weekends: David Sea.  
KVEG/Las Vegas, NV LINE-UP: 6am-10am Walt Reno, 10am-2pm Doug James, 2pm-7pm Mike Farrell, 7pm-12mid. Big "D", 12mid-6am Jack Garrett. Weekends: Barry Fehler, Tommy Edwards.  
WNOR-FM/Norfolk, VA LINE-UP: 6am-10am Arlo, 10am-3pm Mary Jeanne Aynsley, 3pm-7pm Bruce Garroway, 7pm-12mid Les Wooten, 12mid-6am Don Wilson.  
KRYV/Arroyo Grande, CA LINE-UP: 6am-10am Larry Watts (PD), 10am-3pm Joni Caryl, 3pm-7pm Jeff Perry, 7pm-12mid Ron B. Fineman, 12mid-6am Jay Aaron.

## Industry Changes

JANE BERK named Account Executive Howard Bloom Organization, Lt.  
LYNNE HUGHES joins Sunrise Canyon Video/Los Angeles, CA as Assistant to Vice President.

# OPPORTUNITIES

## Openings

3WG/Rochester, NY is looking for Pop/Adult drive time performer. Must be a pro and willing to pay the price. Reliable, interesting and willing to become very heavily involved in the community. Tapes, resumes and letter on how you can contribute to Larry White, 3WG Radio, Box 40380, Rochester, New York, 14604. EOE M/F. No calls please (6-23)

FM Engineer needed for Southwest Sun Belt area, 100,000 watt FM. Experience required. Call Chancey Blackburn (312) 764-7442 (6-23)

We are looking for an experienced Top 40 programmer with success credentials. Competitive Southern medium market. Right salary for the right man. Tapes and resumes to Radio & Records, Box 123, 1930 Century Park West, Los Angeles, CA 90067.

Southwest AOR and Top 40 PD's needed. You'd be working with Bob Henabery & Assoc. in developing radio formats. Tapes and resumes to Bob Henabery & Assoc., 136 E 55th Street, New York, NY 10022 (6-23)

After receiving many applications we are still looking for the perfect morning man. If you are looking for new ventures and a challenge, plus good bucks, fringe benefits and you are a rock and roller with good pipes, and humor to spread around, send tapes and resumes to Fred Bnen, WTAC, Box 600, Flint, MI 48501. EOE (6-23)

Pacific Coast Southern Major Market is now soliciting tapes from young, hungry, aggressive announcers to start communicating to adults August 1st. Tapes and resumes to Radio & Records, Box 122, 1930 Century Park West, Los Angeles, CA 90067.

Good Sales opportunity at leading Southern Illinois Country station. We are part of a group with stations in the South and East. Send resumes to Jim Glassman, Vice President, Community Service Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62864. No calls please (6-23)

WLAS/Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLAS, Bell Fork Rd., Jacksonville, NC 28504 or call Jerry Outlaw, PD. (919) 347-6066. EOE (6-18)

WEPP/Pittsburgh, PA is looking for a research-oriented person to assist PD. Air shift included in responsibilities. Contact Dana Hallum, PD, immediately. (412) 471-9950. EOE (6-18)

KBOZ/Bozeman, MT has first turnover in almost two years and is looking for an experienced mature sounding announcer who has production abilities and 1st phone. Tapes and resumes to Paul Dann Ehlers, Box 147, Bozeman, MT 59715 (6-16)

Tulsa, Oklahoma's number one rock/AOR station. Looking for morning jock. Must be efficiently and humanly able to communicate that fact. Great production a must. Tapes and resumes to Bill Bruun, The Rainbow Station KMOD, 5350 E. 31st Street, Suite 200, Tulsa, OK 74135. EOE (6-16)

Sales position open at Watermark, producers of American Top 40, American Country Countdown, The Robert W. Morgan Special of The Week, The Elvis Presley Story, Alien Worlds, and The Heavies. Sales and production experience required. Call Brian Heimert, (800) 423-2502 or (213) 980-9490. (6-16)

Aggressive three station chain in Eastern North Carolina has announcer and news openings. Emphasis on production and community involvement. Tapes and resumes to Skip Carney, WRNT, Box 283, Rocky Mt., NC 27801. EOE (6-16)

KOKE/Austin modern Country looking for morning personality. Tapes and resumes to Dave West, Box 1208, Austin, TX 78767 (6-16)

Tapes and resumes now being accepted for early fall openings at KBUF AM (Country) and FM (AOR). Small midwest market with great growth potential. Talent and willingness to learn just as important as experience. Airchecks and cover letter to Marc, KBUF, Box 798, Garden City, KS 67846. Minorities encouraged to apply. (6-16)

Need tapes and resumes from AM Drive Unit/Communicator. Contact KANC, 8845 Jewel Lake Rd., Anchorage, AK 99502. No calls please. We start talking at \$1400 per mo. (6-16)

KIDO/Boise City, ID two beautiful new stations, AM & FM, looking for young experienced news staff. Immediate openings. Tapes and resumes to PD, KIDO, Box 8097, Boise, ID 83707. Minorities encouraged. (6-16)

JOXI Midwest stereo "no-hype" contemporary music station accepting tapes and resumes. Hard workers with polished act, great production and management potential apply now for future openings. Great facilities, compensation, growing company. EOE. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 118, Los Angeles, CA 90067.

## Goods & Services

### "Free Trial"

Today's tight playlists mean your jock talk, news, and features need to be audience builders. Daily NewScript (news and "kickers") and Daily Starship (music & entertainment) give you the edge. 15-18 stories daily. \$40 monthly/\$70 for both. Free trial - Call Bob Rogers collect (415) 362-3045.

### Record Promotion

AOR (Album Oriented Radio) List. The most comprehensive effective list available. Write: Power Productions, Box 57, Wallingford, CO 80492.

### "Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the kiffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888, Ypsilanti, MI 48197

### Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

### You'll Be Funnier

Hundreds of dokeys renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779

## Miscellaneous

WLOZ-FM/Wilmington, NC needs record service from all labels, all formats. Contact Steve Hess (919) 791-8224, or write 601 S. College Rd., Wilmington, NC 28403. (6-16)

Record Service needed for KFMS/Las Vegas, KVEG/Las Vegas, KPAR/Albuquerque, KSET AM&FM/EI Paso, all product for Broadcast Assoc. for various formats. Contact Doug Shene, Box 15223, Las Vegas, NV 89114. (6-23)

WALG/Albany, GA needs record service from all labels. Contact Kris Van Dyke, WALG, Box W, Albany, GA 31702. (6-23)

## Openings

Z93/Atlanta, GA has immediate opening for AM drive personality. Tapes and resumes to Kris O'Kelly, Z93, 230 Peachtree, Atlanta, GA 30303. (6-16)

Good contemporary personality wanted in Western market. Send tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Street, San Luis Obispo, CA 93401. (6-16)

Are you a good rock morning man with a 1st phone with big market ambition? 5000w Ogden-Salt Lake City station that can be your entry to LA, Frisco, Denver or elsewhere. Reply with a good audition tape, full resume and references to Box 2005, Pocatello, ID 83201. (6-16)

KAZY-FM/Denver, CO looking for AOR pros who want work in a Mile High situation. Newest Superstar station, 3rd endorsed with at least 3 yrs. experience. Available now call (303) 759-5600 Dave Ven Dyke. EOE (6-16)

K-EARTH 101 is trying to find a multi-talented lady who can handle production, light news and an air shift. Applications are being accepted for this upcoming opening. Tapes and resumes to Bob Hamilton, PD, KRTH, 5901 Venice Blvd., Los Angeles, CA 90034. No calls please. (6-16)

Modern Country station needs announcer with some experience and third class license. Needs production skills also. Tapes and resumes to Howard Dameron, WFIG Radio, Box 38, Sumter, SC 29150. EOE (6-16)

WERK/Muncie, IN one of the best small market stations in the country has an immediate morning drive opening. If you're a hard working, reliable pro, we want you. Tapes and resumes to Paul Mendenhall, WERK, Box 2465, Muncie, IN 47302. No calls please. EOE (6-16)

Talented, versatile, disciplined jock needed for NYC Jazz format. Rush tapes and resumes to Dennis Waters, 41-30 58th Street, Woodside, NY 11377. No calls please. EOE (6-16)

WJNL/Mobile, AL looking for MD with good knowledge of Country music. Drive opening. Qualified people need only to apply. Good pay. Tapes and resumes to Bill Knight, Box 2567, Mobile, AL 36601. (6-16)

Sunshine, decent money and creative freedom for human AOR communicator. 50kw WKTM/Charleston, SC now accepting tapes and resumes for immediate and future openings. Contact Dave Kent, Box 5758, N. Charleston, SC 29406. EOE (6-16)

KOFM/Oklahoma City, OK looking for part-time announcer. Tapes and resumes to Mike Miller, Box 14806, Oklahoma City, OK 73114. EOE M/F (6-16)

FRANK N. MAGID, ASSOC. TALENT SEARCH. Excellent opportunity for news person with 1 to 3 yrs experience at small market station in Northern Midwest. Surprising bucks and realistic work schedule plus, good fringes. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Marion, IA 52302. (6-16)

## Openings

K96 (KAYK-FM)/Provo-Salt Lake City, UT looking for personality newsmen and jocks. Tapes and resumes to Larson Bennett, K96 Radio, Box 960, Provo, UT 84601. EOE M/F (6-16)

B93 (WBUF)/Buffalo, NY seeks experienced AOR personality for evening shift. Must be tight, up, and professional. Great opportunity for the right person. Tapes and resumes to Bob Mason, WBUF, 1233 Main Street, Buffalo, NY 14209. No calls please. EOE M/F (6-16)

WFBC/Greenville, SC Pop/Adult has opening for two announcers who want to work. Production experience necessary. Multi-Media AM-FM operation. Tapes and resumes to Billy Powell, Box 1330, Greenville, SC 29602. (6-16)

K102 (KLOZ)/EI Paso, TX looking for air personalities. Tapes and resumes to Brad Edwards, K102, 444 Executive Blvd., EI Paso, TX 79902. EOE M/F (6-16)

WABX/Detroit needs News Director. Experienced people only. Tapes and resumes to Ted Ferguson, WABX, 20760 Coolidge, Detroit, MI 48237. (6-16)

Northeastern Wisconsin. Immediate opening for news person. Accepting tapes for future air personalities. Tapes and resumes and salary requirements to WKAU, 851 A. Jackson Street, Oshkosh WI 54901. EOE (6-16)

AM-FM combination seeks News Director in South Carolina. FM Soul and AM Country. Excellent opportunity for person with limited experience who wants a chance to prove him/herself. Send writing samples, tapes, and resumes to Howard Dameron, WFIG/WWDM, Box 38, Sumter, SC 29150. EOE (6-16)

WHLS/Port Huron, MI needs person to join three man news staff. Experience preferred. Opening immediate. Tapes and resumes to Tony Bruscato, Box 807, Port Huron, MI 48060 or call (313) 982-8536. EOE (6-16)

WMBD/Peoria, IL has immediate opening for 12mid 5am talk/music show host. Tapes and resumes to Bill Rogers, 3131 N. University, Peoria, IL 61604. EOE (6-16)

Growing Pop/Adult station looking for above average adult personality. Good production skills. Applicants should have minimum 2 to 3 yrs experience in Pop/Adult or Top 40 background. Tapes, production sample and resumes, along with picture to Walley Sale, KSLM, Box 631, Salem, OR 97308. (6-16)

KTLC/Twin Falls, Country needs one announcer/production type. Call Dick Ryall (208) 733-3381, or send tapes and resumes at once to KTLC, Box 65, Twin Falls, ID 83301. EOE M/F (6-16)

Nation's number one secondary station has an opening for talented announcer with solid production background. Experience necessary. Tapes and resumes to Bob North, PD, WDIF, Box 524, Marion, OH 43302. EOE (6-16)

WOKV/Cincinnati accepting tapes and resumes for future openings. Contact Pat Barry, PD, WOKV, First National Bank Bldg., 3rd & High, Hamilton, OH 45011. (6-16)

WEIR/Weirton, W. VA has immediate opening for News Director. Experienced local digger, good bucks. No calls please. Tapes and resumes to John Rambo, Station Manager, WEIR, Box 2494, Weirton, W. VA 26062. (6-16)

55 KENI/Anchorage, AK has two openings available July 15th. Afternoon drive and all nights. Starting salary \$14,000-plus and benefits. No screamers. One to one essential. Tapes and resumes to Sean Lynch or Tony Mitchell, Box 1160, Anchorage, AK 99510. EOE M/F. No calls please. (6-16)

KOD/Great Falls, MT has opening for early evening jock. Good pay. Tapes and resumes to Don Nordine, Box 6760, Great Falls, MT 59403, or call (406) 761-2800. (6-9)

KGVO/Missoula, MT looking for all night announcer/production person. Tapes and resumes to John Van Wagoner, Drawer M, Missoula, MT 59801. EOE (6-16)

FRANK N. MAGID, ASSOC. TALENT SEARCH. If you think your talent is getting lost in the shuffle bring it to our attention. We're currently looking for a future superstar with 2 to 5 yrs experience for consulting client in midwest medium market. Top 40 or Pop/Adult types will receive every consideration. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302. (6-16)

## Positions Sought

Young, married male desires program director post in midwest or Southern small to medium market. Seven years experience with copywriting, news remotes and production. Looking to put down roots. Contact Gary Lee Hoffman, (618) 262-8836. (6-19)

Country personality looking for announcer and programming position. Good production and tight show. Ready when you are. Call Tim (915) 751-4302 (6-19)

Big Band and Oldies expert. Can also run tight Pop/Adult format. Nine years experience, 3rd endorsed. Contact Kevin Douglas, 119 N. Porter Street, Michigan City, IN 46360. (6-19)

Young AOR jock from WVUD-FM/Dayton, OH is looking for fulltime gig at a station in a large or medium size market. Dependable and professional with great style and delivery. No hype, just effective communication. For tapes and resumes call Drive at (513) 863-0559. (6-19)

## Positions Sought

Six year pro formerly with WDAF/Kansas City. First phone, human, steady and hardworking. Experienced in production, promotion, talk show promotion and jock work. Experienced in all formats. Will relocate, available now. (913) 432-7127 (6-19)

Good voice, Top 40 fun approach, production and music knowledge. Looking for all night gig, but will consider any offer. Call Coaric (201) 362-8221 between 10pm-6am or (516) 423-0167 anytime and leave message (6-19)

16 years experience in programming, Top 40 and Country. Looking for equivalent position with good company. First ticket with excellent references. Available immediately. Call Dave (608) 362-1054 anytime (6-19)

Pop/Adult jock with first phone and four years experience, currently working small market, wants to move up to medium market. In latest ARB I tripled my predecessor's share of women 18-plus in P.M. drive slot. Call Frank (215) 377-3489 before 12 noon. (6-19)

MITCHELL STONE is looking, 3 years with top numbers as morning drive person at Orlando's BJ-105. Also experienced at 96X/Miami and Y103/Jacksonville. Tapes and resumes on request (305) 279-4258 (6-19)

MICHAEL FOX, former PD, MD, production director with 10 years radio experience looking for AOR gig. Call (503) 657-4080 or write 16751 S.E. 82nd Drive, No. 407, Clackamas, OR 97015. (6-21)

Graduate of the Allen/Singer School of Broadcasting, Trenton, New Jersey. FCC Third class operator license with broadcast endorsement. Willing to relocate. Contact Margaret A. Petach, Box 131 Van Dyke Road, Hopewell, NJ or call (609) 466-1476. (6-21)

AMBITIOUS ADVISOR TO L.A. AREA COLLEGE STATION wants to practice what he preaches and play DJ with the big boys. AOR 3 1/2 years, knows music, 3rd endorsed, production skills and public affairs experience. Likes the West, but will move for solid opportunity with room to grow. Call Terry (213) 691-5680. (6-21)

Gentlemen in L.A. County and experienced Lady. New York trained, is ready to work. Call after 4pm (213) 532-1046. (6-21)

Versatile young pro seeks permanent employment. Pop/Adult, Top 40 announcer with limited Country experience. Currently employed in small market. Four years, knows news, Sports Director for Division II school for 2 years. PBP capabilities. Call Keith Sampson at (816) 885-4801 or write 205 Emerson, Warrensburg, MO 64093. (6-21)

DAN RION, currently public service director at Springfield, IL FM station, also 1-6pm staff announcer on semi-automated AOR programmed FM seeks West Coast position. 9 years announcing, board, logs, and operations. News Director and MD 3rd endorsed. B.A. in communications. (217) 528 3119. Before 10am and after 7pm anytime. (6-23)

PATRICIA HARRISON, 3rd endorsement looking for small or medium market on-air position. Call (904) 358 3647 EDT (6-23)

Looking for an open-minded Pop/Adult pro who wants to settle down? Give me a call. Available immediately. (208) 376-7150, anytime. (6-16)

PROP. 13 'Refugee', writer/producer in college radio/TV/film center seeks return to commercial broadcasting, radio or TV. Over 10 yrs commercial experience, primarily news, new manager of college FM station, AOR. Call Scott, (714) 645-8741. (6-16)

YVONNE BARTLEY, jock of all trades; talk show, all formats, PR, writer, and eager to learn more. Available immediately because my 3WG shift is being automated. Call (718) 325-8611 or write 50 Chestnut Plaza, Apt. 716, Rochester, NY 14606. (6-16)

WANTED: A good Country station that needs a hard working, experienced programmer/former PD KBIS Bakersfield, CA. Currently major market personality. If interested, let's talk. Call (714) 464-5670. (6-16)

MARC YOUNGER, formerly KGLT, KCRW, KDOL, 3rd endorsed and BA in creative writing. Two yrs experience, single, will relocate. Strong knowledge and love of Country. Available after July 20th, call (213) 851-7432. (6-16)

MIKE BUTTS formerly mornings K100/Los Angeles, KCBQ/San Diego, KIMN/Denver, KDWB/Minneapolis, afternoons at WTIC. Available now (817) 382-5789 (6-16)

CHRIS VAN DYKE air personality with strong background in promotion and production. Available immediately. 8 yrs experience. Call (414) 353 2346. (6-16)

### PLEASE NOTE

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio Records, 1930 Century Park West, LA, CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# WE HEARD "YOU" ON:

WQXI · WQXI-FM 20 · Z-93 30 · WBBQ · WHHY · WVBF · WPRO · WHEB · WFEA  
WYSL · WNDR 27 · WANS · WFLB 34 · WISE 29 · WORD · WFYR · WXIL · KZUE 1.P  
KAKC · KIMN · KCPX · KQEO · KILT · KFI · KMJC 20 · WMAK 30 · 92Q · WLAC  
WBGN 29 · WZUU · WRKR · WISM 30 · WSPT · KSTP · KQWB · WOW · KRIZ · KROX  
KTKT · KENO · XROK · WAEB · KGW 28 · KBDF · KASH 32 · KJOY · KSTN · KDON  
KING · KYYX · KVI-FM · KREM · KEYN · WROV



"YOU" THE NEW RITA COOLIDGE SMASH.  
FROM "LOVE ME AGAIN"  
ON A&M RECORDS

# OPPORTUNITIES

## Openings

3WG/Rochester, NY is looking for Pop/Adult drive time performer. Must be a pro and willing to pay the price. Reliable, interesting and willing to become very heavily involved in the community. Tapes, resumes and letter on how you can contribute to Larry White, 3WG Radio, Box 40360, Rochester, New York, 14604. EOE M/F. No calls please (6-23)

FM Engineer needed for Southwest Sun Belt area, 100,000 watt FM Experience required. Call Chancey Blackburn (312) 784 7442 (6-23)

We are looking for an experienced Top 40 programmer with success credentials. Competitive Southern medium market. Right salary for the right man. Tapes and resumes to Radio & Records, Box 123, 1930 Century Park West, Los Angeles, CA 90067

Southwest AOR and Top 40 PD's needed. You'd be working with Bob Henabery & Assoc. in developing radio formats. Tapes and resumes to Bob Henabery & Assoc. 136 E 55th Street, New York, NY 10022 (6-23)

After receiving many applications we are still looking for the perfect morning man. If you are looking for new ventures and a challenge, plus good bucks, fringe benefits and you are a rock and roller with good pipes, and humor to spread around, send tapes and resumes to Fred Bnen, WTAC, Box 600, Flint, MI 48601. EOE (6-23)

Pacific Coast Southern Major Market is now soliciting tapes from young, hungry, aggressive announcers to start communicating to adults August 1st. Tapes and resumes to Radio & Records, Box 122, 1930 Century Park West, Los Angeles, CA 90067

Good Sales opportunity at leading Southern Illinois Country station. We are part of a group with stations in the South and East. Send resumes to Jim Glassman, Vice President, Community Service Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62884. No calls please. (6-23)

WLAS/Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLAS, Bell Fork Rd., Jacksonville, NC 28504 or call Jerry Outlaw, PD, (919) 347-6068. EOE (6-16)

WEEP/Pittsburgh, PA is looking for a research-oriented person to assist PD. Air shift included in responsibility. Contact Dene Hallum, PD, immediately, (412) 471-9950. EOE (6-16)

KBOZ/Bozeman, MT has first turnover in almost two years and is looking for an experienced mature sounding announcer who has production abilities and 1st phone. Tapes and resumes to Paul Dann Ellis, Box 147, Bozeman, MT 59715. (6-16)

Tulsa, Oklahoma's number one rock/AOR station. Looking for morning jock. Must be efficient and humerly able to communicate that fact. Great production a must. Tapes and resumes to Bill Bruun, The Rainbow Station KMOD, 5350 E 31st Street, Suite 200, Tulsa, OK 74135. EOE (6-16)

Sales position open at Watermark, producers of American Top 40, American Country Countdown, The Robert W. Morgan Special of The Week, The Elvis Presley Story, Alien Worlds, and The Heavies. Sales and production experience required. Call Brian Heimerl, (800) 423-2502 or (213) 980-9490. (6-16)

Aggressive three station chain in Eastern North Carolina has announcer and news openings. Emphasis on production and community involvement. Tapes and resumes to Skip Carney, WRNT, Box 283, Rocky Mt., NC 27801. EOE (6-16)

KOKE/Austin modern Country looking for morning personality. Tapes and resumes to Dave West, Box 1208, Austin, TX 78767 (6-16)

Tapes and resumes now being accepted for early fall openings at KBUF AM (Country) and FM (AOR). Small midwest market with great growth potential. Talent and willingness to learn just as important as experience. Airchecks and cover letter to Marc, KBUF, Box 798, Garden City, KS 67846. Minorities encouraged to apply (6-16)

Need tapes and resumes from AM Drive Lunatic/Communicator. Contact KANC, 8845 Jewel Lake Rd., Anchorage, AK 99502. No calls please. We start talking at \$1400 per mo (6-16)

KIDO/Boise City, ID two beautiful new stations, AM & FM, looking for young experienced news staff. Immediate openings. Tapes and resumes to PD, KIDO, Box 8097, Boise, ID 83707. Minorities encouraged. (6-16)

JQXI Midwest stereo "no-hype" contemporary music station accepting tapes and resumes. Hard workers with polished act, great production and management potential apply now for future openings. Great facilities, compensation, growing company. EOE. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 118, Los Angeles, CA 90067

## Goods & Services

### "Free Trial"

Today's tight playlists mean your jock talk, news, and features need to be audience builders. Daily NewScript (news and "kickers") and Daily Starship (music & entertainment) give you the edge. 15-18 stories daily. \$40 monthly/\$70 for both. Free trial—Call Bob Rogers collect (415) 362-3045

### Record Promotion

AOR (Album Oriented Radio) List. The most comprehensive effective list available. Write: Power Productions, Box 57, Wallingford, CO 80492.

### "Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the luffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888, Ypsilanti, MI 48197

### Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431 1502

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twininge, Dallas, Texas 75227. Phone (214) 381 4779

## Miscellaneous

WLOZ-FM/Wilmington, NC needs record service from all labels, all formats. Contact Steve Hess (919) 791-8224, or write 601 S. College Rd., Wilmington, NC 28403. (6-16)

Record Service needed for KFMS/Las Vegas, KVEG/Las Vegas, KPAR/Albuquerque, KSET AM&FM/El Paso, all product for Broadcast Assoc. for various formats. Contact Doug Shane, Box 15223, Las Vegas, NV 89114. (6-23)

WALG/Albany, GA needs record service from all labels. Contact Kris Ven Dyke, WALG, Box W, Albany, GA 31702. (6-23)

## Openings

Z93/Atlanta, GA has immediate opening for AM drive personality. Tapes and resumes to Kris O'Kelly, Z93, 230 Peachtree, Atlanta, GA 30303. (6-16)

Good contemporary personality wanted in Western market. Send tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Street, San Luis Obispo, CA 93401. (6-16)

Are you a good rock morning man with a 1st phone with big market ambition? 5000w Ogden-Salt Lake City station that can be your entry to LA, Frisco, Denver or elsewhere. Reply with a good audition tape, full resume and references to Box 2005, Pocatello, ID 83201. (6-16)

KAZY-FM/Denver, CO looking for AOR pros who went work in a Mile High situation. Newest Superstar station, 3rd endorsed with at least 3 yrs. experience. Available now call (303) 759-5600 Dave Ven Dyke. EOE (6-16)

K-EARTH 101 is trying to find a multi-talented lady who can handle production, light news and an air shift. Applications are being accepted for this upcoming opening. Tapes and resumes to Bob Hamilton, PD, KRTH, 5901 Venice Blvd., Los Angeles, CA 90034. No calls please (6-16)

Modern Country station needs announcer with some experience and third class license. Needs production skills also. Tapes and resumes to Howard Dameron, WFIG Radio, Box 38, Sumter, SC 29150. EOE (6-16)

WERK/Muncie, IN one of the best small market stations in the country has an immediate morning drive opening. If you're a hard working, reliable pro, we want you. Tapes and resumes to Paul Mendenhall, WERK, Box 2465, Muncie, IN 47302. No calls please. EOE (6-16)

Talented, versatile, disciplined jock needed for NYC Jazz format. Rush tapes and resumes to Dennis Waters, 41-30 58th Street, Woodside, NY 11377. No calls please. EOE (6-16)

WUNJ/Mobile, AL looking for MD with good knowledge of Country music. Drive opening. Qualified people need only to apply. Good pay. Tapes and resumes to Bill Knight, Box 2587, Mobile, AL 36601 (6-16)

Sunshine, decent money and creative freedom for human AOR communicator. 50kw WKTM/Charleston, SC now accepting tapes and resumes for immediate and future openings. Contact Dave Kent, Box 5758, N. Charleston, SC 29406. EOE (6-16)

KOFM/Oklahoma City, OK looking for part-time announcer. Tapes and resumes to Mike Miller, Box 14806, Oklahoma City, OK 73114. EOE M/F (6-16)

FRANK N. MAGID, ASSOC. TALENT SEARCH. Excellent opportunity for news person with 1 to 3 yrs experience at small market station in Northern Midwest. Surprising bucks and realistic work schedule plus, good fringes. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Merion, IA 52302. (6-16)

## Openings

K98 (KAYK-FM)/Provo-Salt Lake City, UT looking for personality newsmen and jocks. Tapes and resumes to Larson Bennett, K98 Radio, Box 960, Provo, UT 84601. EOE M/F (6-16)

B93 (WBUF)/Buffalo, NY seeks experienced AOR personality for evening shift. Must be tight, up, and professional. Great opportunity for the right person. Tapes and resumes to Bob Mason, WBUF, 1233 Main Street, Buffalo, NY 14209. No calls please. EOE M/F (6-16)

WFBC/Greenville, SC Pop/Adult has opening for two announcers who want to work. Production experience necessary. Multi-Media AM-FM operation. Tapes and resumes to Billy Powell, Box 1330, Greenville, SC 29602. (6-16)

K102 (KLOZ)/El Paso, TX looking for air personalities. Tapes and resumes to Brad Edwards, K102, 444 Executive Blvd., El Paso, TX 79902. EOE M/F (6-16)

WABX/Detroit needs News Director. Experienced people only. Tapes and resumes to Ted Ferguson, WABX, 20760 Coolidge, Detroit, MI 48237. (6-16)

Northeastern Wisconsin. Immediate opening for news person. Accepting tapes for future air personalities. Tapes and resumes and salary requirements to WKAU, 651 A. Jackson Street, Oshkosh WI 54901. EOE (6-16)

AM-FM combination seeks News Director in South Carolina. FM Soul and AM Country. Excellent opportunity for person with limited experience who wants a chance to prove him/herself. Send writing samples, tapes, and resumes to Howard Dameron, WFIG/WVDM, Box 38, Sumter, SC 29150. EOE (6-16)

WHLS/Port Huron, MI needs person to join three man news staff. Experience preferred. Opening immediate. Tapes and resumes to Tony Bruscati, Box 807, Port Huron, MI 48060 or call (313) 982-8536. EOE (6-16)

WMBD/Peoria, IL has immediate opening for 12mid-5am talk/music show host. Tapes and resumes to Bill Rogers, 3131 N. University, Peoria, IL 61604. EOE (6-16)

Growing Pop/Adult station looking for above average adult personality. Good production skills. Applicants should have minimum 2 to 3 yrs experience in Pop/Adult or Top 40 background. Tapes, production sample and resumes, along with picture to Walley Sale, KSLM, Box 631, Salem, OR 97308. (6-16)

KTLC/Twin Falls, Country needs one announcer/production type. Call Dick Ryall (208) 733-3381, or send tapes and resumes at once to KTLC, Box 85, Twin Falls, ID 83301. EOE M/F (6-16)

Nation's number one secondary station has an opening for talented announcer with solid production background. Experience necessary. Tapes and resumes to Bob North, PD, WDIF, Box 524, Marion, OH 43302. EOE (6-16)

WOKV/Cincinnati accepting tapes and resumes for future openings. Contact Pat Barry, PD, WOKV, First National Bank Bldg., 3rd & High, Hamilton, OH 45011. (6-16)

WEIR/Weirton, W. VA has immediate opening for News Director. Experienced local digger. Good bucks. No calls please. Tapes and resumes to John Rembo, Station Manager, WEIR, Box 2494, Weirton, W. VA 26062. (6-16)

55 KENI/Anchorage, AK has two openings available July 15th. Afternoon drive and all nights. Starting salary \$14,000-plus and benefits. No screamers. One to one essential. Tapes and resumes to Sean Lynch or Tony Mitchell, Box 1180, Anchorage, AK 99510. EOE M/F. No calls please. (6-16)

KQDI/Great Falls, MT has opening for early evening jock. Good pay. Tapes and resumes to Don Nordine, Box 6760, Great Falls, MT 59403, or call (406) 761-2800. (6-9)

KGVO/Missoula, MT looking for all night announcer/production person. Tapes and resumes to John Van Wagoner, Drawer M, Missoula, MT 59801. EOE (6-16)

FRANK N. MAGID, ASSOC. TALENT SEARCH. If you think your talent is getting lost in the shuffle bring it to our attention. We're currently looking for a future superstar with 2 to 5 yrs experience for consulting client in midwest medium market. Top 40 or Pop/Adult types will receive every consideration. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Merion, IA 52302. (6-16)

## Positions Sought

Young, married male desires program director post in midwest or Southern small to medium market. Seven years experience with copywriting, news remotes and production. Looking to put down roots. Contact Gary Lee Hoffman, (618) 262-8836. (6-19)

Country personality looking for announcer and program ming position. Good production and tight show. Ready when you are. Call Tim (915) 751 4302 (6-19)

Big Band and Oldies expert. Can also run tight Pop/Adult format. Nine years experience, 3rd endorsed. Contact Kevin Douglas, 119 N. Porter Street, Michigan City, IN 46360. (6-19)

Young AOR jock from WVUD-FM/Dayton, OH is looking for fulltime gig at a station in a large or medium size market. Dependable and professional with great style and delivery. No hype, just effective communication. For tapes and resumes call Dave at (513) 863-0559 (6-19)

## Positions Sought

Six year pro formerly with WDAF/Kansas City. First phone, human, steady and hardworking. Experienced in production, promotion, talk show promotion and jock work. Experienced in all formats. Will relocate, available now. (913) 432-7127. (6-19)

Good voice, Top 40 fun approach, production and music knowledge. Looking for all night gig, but will consider any offer. Call Cosmic (201) 362-8221 between 10pm-6am or (616) 423-0167 anytime and leave message (6-19)

16 years experience in programming, Top 40 and Country. Looking for equivalent position with good company. First ticket with excellent references. Available immediately. Call Dave (608) 362-1054 anytime (6-19)

Pop/Adult jock with first phone and four years experience, currently working small market, wants to move up to medium market. In latest ARB I tripled my predecessor's share of women 18-plus in P.M. drive slot. Call Frank (215) 377-3489 before 12 noon. (6-19)

MITCHELL STONE is looking, 3 years with top numbers as morning drive person at Orlando's BJ-105. Also experienced at 98X/Miami and Y103/Jacksonville. Tapes and resumes on request (306) 279-4266. (6-19)

MICHAEL FOX, former PD, MD, production director with 10 years radio experience looking for AOR gig. Call (503) 657-4080 or write 16751 S.E. 82nd Drive, No. 407, Clackamas, OR 97015. (6-21)

Graduate of the Allen/Singer School of Broadcasting, Trenton, New Jersey, FCC Third class operator license with broadcast endorsement. Willing to relocate. Contact Margaret A. Patech, Box 131 Ven Dyke Road, Hopewell, NJ or call (609) 466-1476. (6-21)

AMBITIOUS ADVISOR TO L.A. AREA COLLEGE STATION wants to practice what he preaches and play DJ with the big boys. AOR 3 1/2 years, knows music, 3rd endorsed, production skills and public affairs experience. Likes the West, but will move for solid opportunity with room to grow. Call Terry (213) 691-5680. (6-21)

Gentleman in L.A. County and experienced Lady, New York trained, is ready to work. Call after 4pm (213) 532-1048. (6-21)

Versatile young pro seeks permanent employment. Pop/Adult, Top 40 announcer with limited Country experience. Currently employed in small market. Four years, knows news, Sports Director for Division II school for 2 years. PBP capabilities. Call Keith Sampson at (816) 885-4801 or write 205 Emerson, Warrensburg, MO 64093. (6-21)

DAN RION, currently public service director at Springfield, IL FM station, also 1-6pm staff announcer on semi-automated AOR programmed FM seeks West Coast position. 9 years announcing, board, logs, and operations. News Director and MD 3rd endorsed. B.A. in communications. (217) 528-3119, Before 10am and after 7pm anytime. (6-23)

PATRICIA HARRISON, 3rd endorsement looking for small or medium market on-air position. Call (904) 358-3647 EDT. (6-23)

Looking for an open-minded Pop/Adult pro who wants to settle down? Give me a call. Available immediately. (208) 376-7150, anytime. (6-16)

PROP. 13 'Refugee', writer/producer in college radio/TV/film center seeks return to commercial broadcasting, radio or TV. Over 10 yrs commercial experience, primarily news, now manager of college FM station, AOR. Call Scott, (714) 645-8741. (6-16)

YVONNE BARTLEY, jock of all trades; talk show, all formats, PR, writer, and eager to learn more. Available immediately because my 3WG shift is being automated. Call (716) 325-6611 or write 50 Chestnut Plaza, Apt. 716, Rochester, NY 14606. (6-16)

WANTED: A good Country station that needs a hard working, experienced programmer/former PD. KBIS/Bakersfield, CA. Currently major market personality. If interested, let's talk. Call (714) 464-5670. (6-16)

MARC YOUNGER, formerly KGLT, KCRW, KDOL, 3rd endorsed and BA in creative writing. Two yrs experience, single, will relocate. Strong knowledge and love of Country. Available after July 20th, call (213) 851-7432. (6-16)

MIKE BUTTS formerly mornings K100/Los Angeles, KCBQ/San Diego, KIMN/Denver, KDWB/Minneapolis, afternoons at WTIC. Available now (817) 382-5789. (6-16)

CHRIS VAN DYKE air personality with strong background in promotion and production. Available immediately. 8 yrs experience. Call (414) 353-2346. (6-16)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio Records, 1930 Century Park West, LA, CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# WE HEARD "YOU" ON:

WQXI · WQXI-FM 20 · Z-93 30 · WBBQ · WHHY · WVBF · WPRO · WHEB · WFEA  
WYSL · WNDR 27 · WANS · WFLB 34 · WISE 29 · WORD · WFYR · WXIL · KZUE LP  
KAKC · KIMN · KCPX · KQEO · KILT · KFI · KMJC 20 · WMAK 30 · 92Q · WLAC  
WBGH 29 · WZUU · WRKR · WISM 30 · WSPT · KSTP · KQWB · WOW · KRIZ · KROX  
KTKT · KENO · XROK · WAEB · KGW 28 · KBDF · KASH 32 · KJOY · KSTN · KDON  
KING · KYYX · KVI-FM · KREM · KEYN · WROV



"YOU" THE NEW RITA COOLIDGE SMASH.  
FROM "LOVE ME AGAIN"  
ON A&M RECORDS

SP 4699



# THE BACK PAGE BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

## TOBY BEAU My Angel Baby (RCA)

63% of our reporters on it, 11 adds including KTLK, WPGC, WNOE, KAAV, WSGN, WMEE, KFXM, WROK. Key moves: 30-25 KHJ, 18-11 WZUU, 30-19 KRBE, 25-20 at Y103, 27-20 KBEQ, 30-26 KCPX, 40-35 WYND, 34-29 WTRU, 34-24 KAFY, debut 24 KJR, debut 22 WFIL. See Parallels, charts at number 28.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

\* FOREIGNER "Hot Blooded" (Atlantic) 83/40 including KIIS-FM, WGCL, WDRQ, KRBE, WKBW, WDRG, PRO-FM, WAPE, Y95, 92Q, WKIX, WMET, TEN-Q, KCPX, KENO, KSTT, WLOF, WCGQ. Key moves: 25-21 at 99X, 24-19 WZUU, 27-22 at B100, 30-26 WBBF, 28-23 WNOE, 29-16 KRIZ, 27-22 at K104, debut 30 WFI, debut 25 WPGC, debut 28 KFRC.

\* WINGS "I've Had Enough" (Capitol) 89/18 including WPGC, WHBQ, WGCL, KFI, 13Q, KERN, WKIX, WMAK, WAYS, WAQY, WVLK, WISM. Key moves: 30-25 at B100, 30-24 WCAO, 24-22 at 99X, 24-17 KCPX, 22-18 WERC, 34-29 WANS, 28-22 KQWB, 30-26 KDZA. On KSTP, WOKY, KTLK.

\* ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 83/17 including KSTP, KTLK, JB105, WYRE, Y103, KNOW, WIFE, KING, KRSP, KDON, WGBF, WTSN. Key moves: 34-24 KRBE, 26-20 at B100, 22-18 WQXI, 30-26 at BJ105, 38-32 KQEO, 15-11 WISE, 24-17 WFEA, 26-23 WEBC. On WCAO, WGCL, WPEZ.

\* WALTER EGAN "Magnet And Steel" (Columbia) 80/19 including WPGC, WCAO, Y100, WHBQ, WDRQ, B100, KTLK, WAKY, 92Q, KCBQ, KYNO, WNAM. Key moves: 28-26 at 99X, 20-16 at PRO-FM, 26-23 at Q94, 22-15 KDON, 24-19 WSPT, 26-20 WFOM. Debut 29 CKLW, on WRKO, KFRC.

ERIC CLAPTON "Wonderful Tonight" (RSO) 85/5 WSAI, WOLF, WCOL, KRIZ, KRKE. Key moves: 26-23 WKBW, 21-17 CHUM, 32-27 WTIX, 21-17 at 96KX, 30-25 WBBQ, 28-21 KENO, 25-20 WAAY, 33-30 WAQY, debut 25 WZUU. On KJR.

JACKSON BROWNE "Stay" (Asylum) 74/22 including WPEZ, KIIS-FM, KFI, PRO-FM, WICC, KYNO, WINW, WNDE, WKIX, WSGA, WJBQ, WFOM, KSTT, WEEQ. Key moves: 4-3 KTLK, 19-16 KSLO, 25-22 KSTP, 27-17 WDRQ, 18-13 WSAI, 20-12 CHUM, 29-17 KLEO, 31-27 WFLB. Note: 24 of the 74 reporters playing "Stay" are programming "Load-Out/Stay".

GENESIS "Follow You, Follow Me" (Atlantic) 73/3 KTLK, 96KX, KIMN. Key moves: 4-3 at B100, 27-21 WSAI, 30-28 at 99X, 27-23 KQEO, 40-33 at BJ105, 27-19 WVLK, 40-34 WLOF, 26-24 KPAM, debut 29 WCAO.

RITA COOLIDGE "You" (A&M) 56/21 including KRBE, WPGC, WRKO, WICC, PRO-FM, WINW, WTSN, WYND, WTMA, KKRC, KKLS, WKNX, KFJR, KSLY. Key moves: 20-16 at 94Q, 30-27 WMAK, 27-24 KRIZ, 30-27 WISM, 34-30 WFLB, debut 24 WZUU. On KFI.

ELO "Mr. Blue Sky" (Jet) 52/16 including KRSP, WHOT, KBEQ, WRJZ, KNOW, WICC, WEEQ, WYND, WTMA, WACI, KENO. Key moves: 26-24 WSAI, 36-32 KSLO, 30-26 WNOE, 35-26 WTIX, 17-10 WHHY, 31-27 KEWI, debut 30 KTLK. On WCAO, WZUU.

STEVE MARTIN "King Tut" (WB) 59/9 including KHJ, KHFI, WRJZ, WCOL, KLEO, WMEE, WNAM. Key moves: 31-25 at 99X, 6-4 KRBE, 8-5 WLCY, 3-3 WLS, 5-3 WOKY, 27-9 WICC, 2-1 KBEQ, 1-1 WGRD, 17-12 at CK101, 8-2 WTRU.

ERUPTION "I Can't Stand The Rain" (Ariola) 53/6 WRKO, WICC, KJRB, WKIX, WACI, KCBQ. Key moves: 30-28 WPGC, 24-21 WCAO, 29-21 KRBE, 27-25 KSLO, 18-15 PRO-FM, 34-31 WTIX, 10-8 WGUY, 30-28 KEWI, debut 29 WFI. On KFRC, WKBW.

STEELY DAN "FM (No Static At All)" (MCA) 52/3 13Q, KSTT, KDON. Key moves: 34-32 KRBE, 12-11 at Z97, 29-26 WPEZ, 5-4 KSLO, 20-13 WZUU, 25-17 at B100, 32-27 KCBQ, 23-19 KBEQ, 24-18 at 92Q, 24-20 WAYS, 24-19 at CK101, 35-31 WACI, debut 24 KSTP.

ROBERT PALMER "Every Kinda People" (Island) 59/0. Key moves: 22-19 KJR, 14-12 KSTP, 26-24 at 99X, 29-21 WICC, 27-24 KCBQ, 22-18 at BJ105, 35-29 KILE, 34-29 KBIM. On WOKY.

## Others Getting Significant Action

EVELYN "CHAMPAGNE" KING "Shame" (RCA) 42/16 including KFRC, WHBQ, 96X, Y100, KRBE, WQXI, WTIX, WAKY, WIFE, WMET, WTSN, WNAM, KSLY, 30-25 WRKO, 31-26 WNBC, 11-10 WABC, 22-15 at 99X, 21-11 CKLW, 23-20 WSGA, 18-5 WAQY, debut 24 WLCY.

BARBRA STREISAND "Songbird" (Columbia) 46/3, WGCL, WJDX, KKRC, 9-4 KJR, 28-23 WBBF, 21-15 KING, 25-20 KCPX, 18-13 WQXI, 32-28 at CK101, 27-19 KDON, 18-12 KPAM, debut 18 WFIL, on KFI.

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 37/13 including WCAO, 96X, WYRE, WKBO, WAPE, WBBQ, WERC, KQEO, KAYC, WHHY, 29-14 WNBC, 6-5 WABC, 25-14 WRKO, 26-19 WPGC, 33-19 WPEZ, 20-15 at 13Q, on WLCY.

EDDIE MONEY "Two Tickets To Paradise" (Columbia) 38/14 including KIIS-FM, WMEE, KERN, WSGA, WNOE, K104, WFOM, WEBC, 15-9 at 94Q, 29-24 KTKT, 31-26 KDON, debut 23 WZUU, debut 30 KFRC, on KTLK.

OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) 25/10 including WPGC, KRBE, KCPX, KING, WINW, WQXI, WAYS, WSAI, WKBW, WMAK, WERC, WRJZ, WFLB, WAAY, KAFY, debut 29 WTP.

# Radio & Records NATIONAL AIRPLAY/30

## June 30, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	2	1	1	GERRY RAFFERTY/Baker Street (UA)
1	1	2	2	ANDY GIBB/Shadow Dancing (RSO)
6	6	4	3	BOB SEGER/Still The Same (Capitol)
3	3	3	4	O'JAYS/Use Ta Be My Girl (Philadelphia International)
4	5	5	5	CARLY SIMON/You Belong To Me (Elektra)
12	8	6	6	MEAT LOAF/Two Out Of Three Ain't Bad (Epic-Cleveland Int.)
9	7	7	7	ABBA/Take A Chance On Me (Atlantic)
14	11	9	8	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
27	20	12	9	ROLLING STONES/Miss You (Rolling Stones)
11	12	10	10	TRAVOLTA & NEWTON-JOHN/You're The One... (RSO)
17	13	11	11	HEATWAVE/The Groove Line (Epic)
18	15	13	12	PETER BROWN/Dance With Me (TK-Drive)
5	4	8	13	BONNIE TYLER/It's A Heartache (RCA)
-	28	20	13	DONNA SUMMER/Last Dance (Casablanca)
29	22	18	14	JEFFERSON STARSHIP/Runaway (RCA-Grunt)
-	26	21	15	PABLO CRUISE/Love Will Find A Way (A&M)
-	-	26	16	BARRY MANILOW/Copacabana (At The Copa) (Arista)
-	-	28	17	FRANKIE VALLI/Grease (RSO)
23	21	19	18	SEALS & CROFTS/You're The Love (WB)
-	-	30	19	COMMODORES/Three Times A Lady (Motown)
19	18	17	20	BARRY MANILOW/Even Now (Arista)
15	14	14	21	SWEET/Love Is Like Oxygen (Capitol)
10	10	15	22	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Col.)
-	27	25	23	BILLY JOEL/Only The Good Die Young (Columbia)
-	-	29	24	JOE WALSH/Life's Been Good (Asylum)
7	9	16	25	WINGS/With A Little Luck (Capitol)
8	16	23	26	EDDIE MONEY/Baby Hold On (Columbia)
-	-	28	27	TOBY BEAU/My Angel Baby (RCA)
24	23	22	28	ROD STEWART/I Was Only Joking (WB)
20	19	24	29	PATTI SMITH GROUP/Because The Night (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

## MOST ADDED

Foreigner  
Frankie Valli  
Joe Walsh  
Commodores  
Rita Coolidge  
Olivia Newton-John

## HOTTEST

Rolling Stones  
Gerry Rafferty  
Commodores

Complete Regionalized Station Listings on page 24 and 25.

CHART SUMMARY: Rafferty still number one with second most "Hot" reports overall. Gibb is still strong at two, but Seger warmed up in the Midwest and West this week, moving nationally to three. O'Jays dropped back a point, but their upward movement is still very strong. Carly Simon still a top five record, one of her strongest. Meat Loaf needs one more notch to make top five; the Northeast strength could make the difference next week. Michael Johnson steady and strong. Stones have a solid top ten hit with "Miss You." Heatwave and Peter Brown stalled momentarily by those ahead of them... should be clearer next week. Donna Summer up six, Starship up three, and Pablo Cruise up five. Barry Manilow literally passed himself with "Copa" as "Even Now" suffered from the strength of the newer release. "Grease" filled in the holes this week and jumped ten spots, as Foreigner again picked up strong adds. Toby did Commodores, up to 20. Foreigner again picked up strong adds. Beau breaks this week and charts at 28. National activity down overall. Detailed station by station chart listings can be found in the Parallels.

ANDY GIBB "Eternal Love" (RSO) 19/11 including WPGC, WLCY, KRSP, KTKT, WNJE, WGUY, KSLY, debut 20 KFI, on WHBQ, KFRC.

KENNY ROGERS "Love, Or Something Like It" (UA) 40/4, Z98, KBIM, WNAM, WVA, 24-24 WAKY, 29-24 at 92Q, 39-35 at BJ105, 29-21 KDON, 22-17 WGUY, on WCAO, WKBW, KFI, 25-27 WCAO, 23-22 KFRC.

TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 31/3, WBBQ, KPAM, 29-25 WINW, 19-14 KCBN, 28-23 WSPT, 20-18 WGUY, on WPEZ, 19-13 WNBC, 29-24 WFI, 30-26 WYRE, 11-10 WKBW, 25-21 WTRY, 16-12 WFEA, 33-31 KAYC, debut 23 WRKO, debut 20 KFRC.

ROBERTA FLACK "If Ever I See You Again" (Atlantic) 23/4, WFIL, 17-16 at 94Q, 40-36 KRBE, 36-30 at BJ105, 38-36 at K100, 33-26 WJDX, 30-24 WFLB, debut 28 WRKO, on WPEZ, WGCL.

BOB WELCH "Hot Love, Cold World" (Capitol) 23/2, WPEZ, P, 10/3, KDON, KILE, 21-16 KRBE, 19-17 WHBQ, 25-21 KDON, 25-22 WFOM, 35-31 WVAM, on WGCL.

QUINCY JONES "Stuff Like That" (A&M) 22/5, WPS, 20, 17-16 at 99X, 39-37 WPEZ, 33-31 KSLO, 22-19 WGCL, 17-16 CKLW, 32-29 KSLO, 27-20 WKIX, 13-9 WFLB, KSLY, debut 26 CHUM, on WOKY.

BRUCE SPRINGSTEEN "Prove It All Night" (Capitol) 20/4, WVAM, WAAY, WEBC, WKNX, 29-28 CKLW, 35-30 KIIS-FM, 26-23 KBEQ, 40-37 at K100, 21-18 W.

ANDREW GOLD "Never Let Her Slip" (UA) 16/9, KRBE, WZUU, WKBO, KQEO, KCBN, KDZA, KKLS, WSPT, WROK, 29-25 KSLY, 23-17 KQDI.

CHRIS REA "Fool (If You Think It)" (Chrysalis) 17/4, BJ105, WLOF, CK101, KAYC, 39-36 WTIX, 23-18 WNOE, WTMA, debut 25 KJR.

NICK GILDER "Hot Chick" (Casablanca) 12/5, 96X, KRIZ, WTIX, WYND, WANS, 28-25 WACI, 40-38 K, on WLCY, BJ105, KQDI.

TERI DEBARIO "Same Old Song" (TK) 20/1, WHOT, 22-20 PRO-FM, 13-11 KYNO, 15-12 WFLB, 16-8 22-18 at Y103, KIM CARNES "You're A Part Of Me" (Ariola) 19/2, WLOF, WJON, 21-19 KSTP, 14-11 92Q, 22-19 KC, on WBBQ, 25-20 KPAM.

KAYGON "When You Still Love Me Tomorrow" (Columbia) 15/3, WCAO, 96KX, WVAM, 31-24 WKIX, 27-25 29-25 WANS, 21-19 WTMA, on WFIL, WKBW.

AT "Stone Blue" (Bearsville) 18/0, 27-25 KRBE, 29-25 WDRQ, 21-20 KSLO, 38-34 WTIX, 17-14 WFLB, & KISSES "T.G.I.F." (Casablanca) 18/1, WNBC, 7-6 96X, 26-21 WGCL, 20-17 WTRY, 30-27 WFOM, debut 39 WYRE.

KEY M "Rivers Of Babylon" (Sire) 14/2, WICC, WVAM, 28-23 WKNX, 15-14 WISM, 28-20 KQDI, on WFIL, WKBW, KFI.

(Continued on Page 30)