

Radio & Records

Is Disco Mass Appeal?

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ISSUE NUMBER 258

THE INDUSTRY'S NEWSPAPER

NOVEMBER 17, 1978

NAB Radio Code Board Approves Ads For Pregnancy Test Kits

Although it continued its ban on contraceptive advertising by NAB Radio Code subscribers, the code's board has now approved ads of pregnancy test kits. While there was a discussion on banning the use of live copy in these ads, the only restrictions sanctioned are use of a disclaimer reminding listeners to use the product as directed and/or see a doctor and subjecting manufacturers to a year's wait while copy is reviewed by the NAB Code Authority.

Although contraceptive ads will continue to be taboo, the board left open the door for further discussion by endorsing a recommendation to solicit views of broadcasters and the public. The research project was suggested by a joint committee of the Radio and Television Code Boards headed by Jim Wesley, VP/GM at KFI/Los Angeles. Also included in the proposed survey would be questions relating to "sex and human sexuality" in PSAs and public affairs programming.

Funding for the study will most likely have to come from the NAB Board of Directors which meets in January.

Board Explores Sensitive Issues

Although this has not always been the case, the Radio Code

Board meeting in New Orleans last week displayed a desire to explore several sensitive issues in addition to what the code calls "personal products"—namely, gambling, professional advertising and song lyrics. In the case of the latter, the board reiterated that every broadcaster has a responsibility to review record selections for the station.

But the real issue is personal products. Erica Farber, VP/GM at 99X/New York, who has been on the board for three years, credited the current board as being comprised of people with diverse opinions who really care about

(Continued on page 4)

REWRITE, SALARY PROPOSAL AMONG TOPICS

Radio Organizations Stage Washington Summit Conference

Yesterday, representatives of various factions within the radio industry met in Washington to discuss crucial legislative and regulatory issues, including the proposed rewrite of the Communication Act and a new FCC requirement to rank employees by salary. Also on the agenda for discussion were FCC program percentage guidelines, advertising limits, and ascertainment requirements. Initiated by NAB, the caucus included

STAAB RESIGNS FOR RECORD CO. POSITION

KIIS-FM Brings Burkhart Disco Format To L.A.

KIIS-FM/Los Angeles shifted formats Wednesday (11-15) from Top 40 to a Disco blend devised by leading radio consultants Burkhart/Abrams and Associates. The Combined Communications outlet will provide the Burkhart format with its second major market testing ground, following the recent conversion of AOR station WKTU/New York to Disco, resulting in widespread notice and highly successful figures in early rating results.

KIIS-AM-FM President/General Manager Ed Boyd told R&R, "We're going into a very cosmopolitan Southern Californian disco sound,

built for this marketplace, not New York City. Kent Burkhart will be guiding us. We've waited until we determined disco's not a fad. It's an exciting formula of music and information, and our guys will have a lot of fun on the air." Boyd added that KIIS-FM will remain live and that no call letter changes are planned.

Burkhart also stressed the local emphasis in KIIS-FM's programming. "The music has been researched and designated for Southern California," he told R&R. "Many selections will vary from those played on WKTU."

Promotion Notions

WKTU was launched in New York with relatively scant fanfare, relying on word-of-mouth to spread the news of its format change. However, KIIS-FM will take a high-



Kent Burkhart

er promotion profile, with Burkhart stating that on-air promotions and contests will be used. Boyd emphasized that "there won't be a huge advertising campaign," however, adding that word-of-mouth would also be an important factor.

(Continued on page 3)

ELLIS, DUNCAN ELECTED TO NEW POSITIONS

RAB Re-Examines Priorities, Activities

The Radio Advertising Bureau laid groundwork last week to study the future of radio sales, develop a national mixed-media radio presentation, and restructure its series of annual sales seminars. The plans evolved from a meeting of the RAB board of directors in Pebble Beach, CA at which Elmo Ellis, VP & GM, WSB/Atlanta and George Duncan, President of Metromedia Radio, were elected Chairmen of the RAB Board and Executive Committee, respectively.

Ellis told R&R that RAB's new efforts are geared toward "documenting that radio is much larger and pervasive than the ad community's dollars indicate." He added that radio gets a disproportionate share of dollars compared to its overall listenership. The survey, which according to RAB President Miles David will be completed by first be conducted among the board, then RAB members and finally the entire radio industry.

Whereas the RAB staff will prepare an initial sampling of ques-

tions. Ellis said that an outside firm may be called in if deemed advisable. Unlike a questionnaire mailed to members last week, asking them to comment on the usefulness of specific RAB tools and services, the in-depth survey will be designed to reflect current and projected changes in radio sales patterns. RAB expects to utilize previous industry studies done by Cox Broadcasting and NAB to help chart long range sales strategies — both internally and industry-wide.

New Mixed-Media Campaign

RAB also announced that it has retained Reis Cappiello Colwell, a New York firm noted for utilizing advertising campaigns that "position" products in order to highlight their advantages, to develop a new mixed-media radio sales effort. Jack Trout, President of the agency, which is known for its success with mailgrams, presented the RAB

(Continued on page 4)

KMOX Reporter In Copter Crash

At approximately 7am Tuesday (11-14) morning the KMOX/St. Louis traffic helicopter took off as scheduled. At about 7:05 the copter pitched into the Mississippi River, throwing pilot Gene Hoffmeyer and radio traffic reporter Don Miller into the icy water.

According to a spokesperson from KMOX, the helicopter, which is lashed to a barge overnight to prevent it from being blown into the river by high winds, was, owing to pilot error, not completely untied from its moorings. Reportedly, the copter rose a few feet into the air, then veered sharply to the left, diving nose first into the river.

Hoffmeyer swam to the barge uninjured while Miller managed to grab the side of the barge and was helped out of the water. Miller was then taken to St. Mary's Hospital where he was treated for minor injuries (possibly sustaining a broken toe) and is currently under observation. The helicopter however, is still submerged.

Earlier this year Miller suffered a back injury that kept him off work for two months when the helicopter he was riding in ran out of gas and was forced to make an emergency landing in the middle of an interstate highway.

representatives from NAB, NRBA, the Daytime Broadcasters Association, and Community Broadcasters Association (representing class IV's).

John Summers, NAB Executive Vice President/General Manager, told R&R that the meeting was definitely not a convening of associations, but rather a gathering of individuals. Clearly, NAB wants to avoid giving the impression of forming a federation which it opposes. The pow-wow was held in conjunction with the NAB Executive Committee's monthly meeting and was conceived by NAB Radio Board Chairman Walter May (President of WPKE/Pikeville, KY) who operates a class IV station.

Cast Of Characters

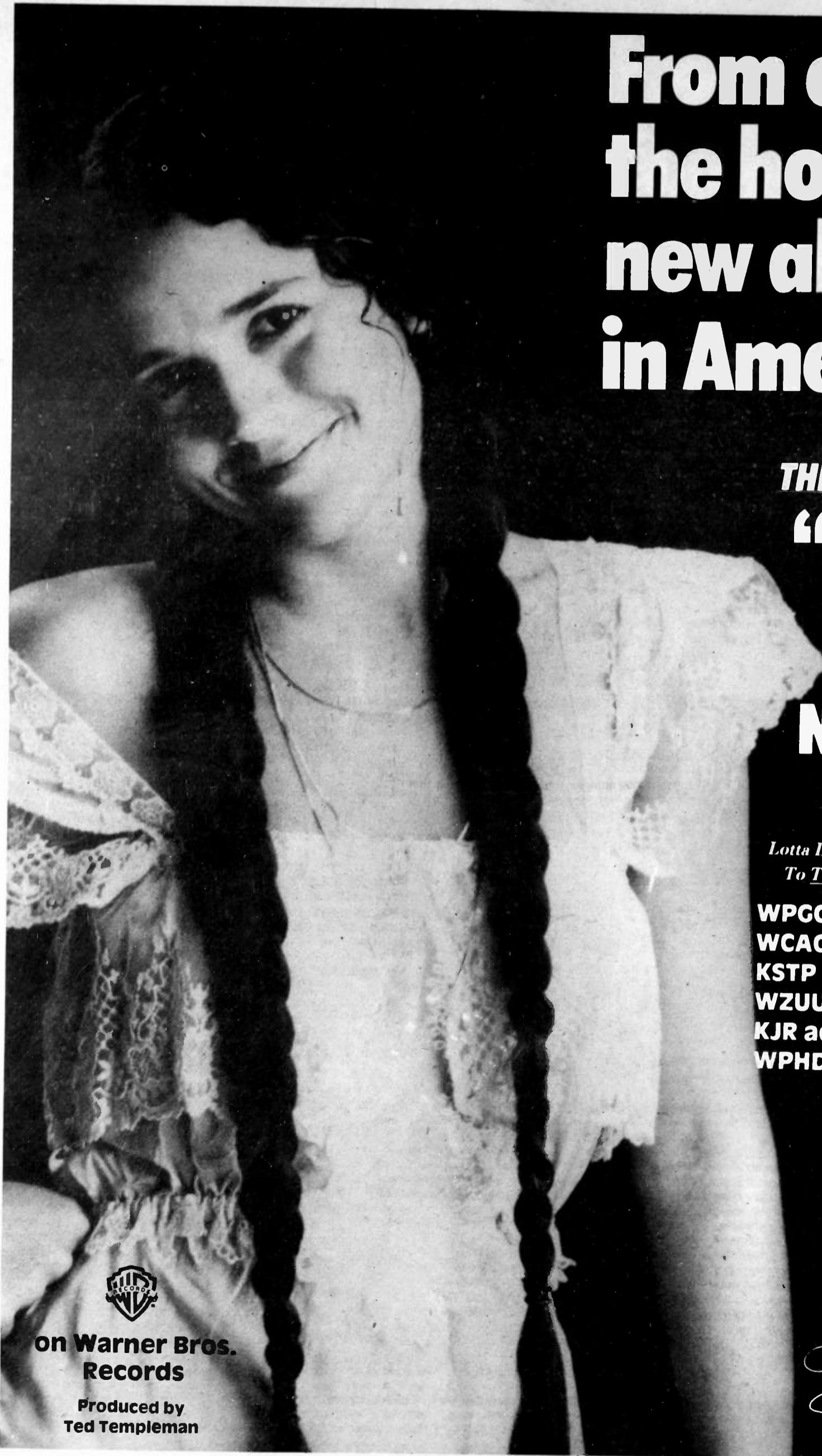
NRBA participants included Board Chairman Bob Herpe (President, WPLR/New Haven), President Jim Gabbert (President, K101/San Francisco) and Vice President for Government Affairs Abe Voron. Also invited by NAB were Ray Livesay (WLBH/Mattoon, IL), President of the daytimers' association, who has been active in discussing the proposed rewrite, and Roger Jeffers (President/GM, WHOP/Hopkinsville,

(Continued on page 4)

Media Marketing

Is Your Station Suffering From A Tired, Rundown Playlist?

Dr. Lutz Has The Prescription ... SEE PAGE 12



**From one of
the hottest
new albums
in America...**

THE FIRST SINGLE:

**“Lotta
Love”**

**Nicolette
Larson**

*Lotta Love And Special Thanks
To These Early Believers:*

WPGC add WQXI add
WCAO on 94Q 29-23
KSTP on WAPE add
WZUU add Q94 add
KJR add KX106 add
WPHD add KAKC add
KING add
KVI-FM add
KJRB add
WHHY add
WGLF add
WANS add
KSLY add



**on Warner Bros.
Records**

**Produced by
Ted Templeman**

*Nicolette
Larson*

Bossin Forms New-Style Merchandising Firm

Gordon Bossin, former Vice President of Marketing for United Artists Records, has formed a new merchandising company called Field Merchandising, Inc. According to Bossin, it will be the first merchandising concern to offer an "in-market" field staff, with resident reps in eight major markets, presenting the client with "his own national field merchandising staff."

In announcing the company's formation, Bossin stressed the importance of sophisticated marketing and merchandising efforts in selling records and tapes, and added, "It is my intention to offer not a



Gordon Bossin consultancy, but actual experienced personnel that can 'work' in the marketplace for our clients. Our

service includes all facets of display, retail promotions, artist appearances, research, and reports. I do not intend to present myself or this service under the guise of a consultant service, as I feel every record company has the capabilities of creating its own viable artist campaigns. What I do offer is a staff in the field that is ready to implement the campaign."

Bossin, a 25-year music business veteran, stated that Field Merchandising, Inc. reps would be based in San Francisco, Seattle, Houston, Atlanta, Baltimore/Washington, D.C., Boston, Cleveland, and Kansas City/St. Louis.

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E/A Avoids Queen Controversy With Dual Poster Plan

Elektra/Asylum Records plans to defuse a potential controversy over a poster scheduled to be included in the Queen album, "Jazz," by a novel option arrangement. The poster, depicting a few dozen nude female bicycle racers, will be included in copies of the album bearing a 6E-166 catalog number; while other copies of the album, with a different catalog number, will contain a postage-paid order form for purchasers to obtain the poster. The poster-less albums will be shipped to what E/A calls "more conservative retail outlets."

Jet Music Sues UA For \$10 Million On Publishing Issue

In the latest round of litigation over Electric Light Orchestra records, Jet Music, which publishes the act's songs, has filed a \$10 million suit against United Artists Music and its parent company, United Artists Corp., as well as UA Records and its President, Artie Mogull. The suit alleges abuses against Jet's ELO copyrights during the time Jet Records was distributed by UA and the publishing administered by UA Music. UA Music is still owned by United Artists Corp., and was not included in the transaction earlier this year in which UA Records was sold to Mogull and Jerry Rubinstein. At that time, Jet severed its connections with UA and later signed a distribution deal with CBS Records.

Jet and CBS already have two suits outstanding against UA on matters related to ELO's recent "Out Of The Blue" LP, in addition to a national print ad campaign warning consumers to buy only Jet/CBS copies of the LP to insure return privileges (R&R 11-10). Further legal action may follow in the near future.

The suit alleges that UA distributed an "excessive" number of promotional albums, for which no writer and publisher royalties can be collected; and that UA sent distributors an "unreasonable" amount of ELO albums, which were stored in an improper manner, leading to massive returns because of spoilage.

Klein Retrial Set

Following the Supreme Court's refusal to hear former Beatles manager Allen Klein's arguments that a retrial on six income tax charges would constitute double jeopardy (R&R 11-10), a new trial has been set for February 5 in New York Federal Court. Klein's first court encounter ended in a mistrial in November 1977. He is charged with, among other things, failing to report over \$200,000 in income allegedly received from selling promotional copies of Beatles albums.

KIIS-FM Takes Burkhart Disco Format To L.A.

(Continued from page 1)

Boyd was highly optimistic about the prospects for promoting the new KIIS-FM stance to advertisers. "The way we'll do it is to show the growth of the format in other markets," he said. "The audience is all in the same demographics we've been growing in anyway, very strong 18-34 with good female emphasis." He added that the switchover would not be a drastic one, pointing out, "We're close to 60% Disco now."

5000-days, 1000-nights setup. "We've made the application, and the deadline for petitions to deny comes in about two weeks," said Boyd. "After that, we'll be able to say more about future plans for KIIS-AM."

Power Boost Sought For KIIS-AM

Boyd also stated that Combined is seeking an increase of power for Pop/Adult KIIS-AM from the FCC, hoping for an allocation of 5000 watts both daytime and nighttime, compared to the current

Staab Story

KIIS-FM Program Director Rochelle Staab had resigned last week as part of a longterm decision to enter the record industry. She will announce her new affiliation next week. Staab told R&R, "I'm delighted with my future plans. I accomplished all my dreams in radio. Radio programming is for young people, and I didn't want to be doing it when I was 50." No replacement has been named for Staab, although Mike Wagner has been appointed acting Program Director for the station.

FROM AOR PD TO ALL-NEWS GM

Weyrauch Wins Spokane GM Post

Clint Weyrauch, Program Director of KTIM-AM-FM/San Rafael, CA, a simulcast AOR oper-

owned by California Newspapers Inc.

Commenting on his unusual format switchover, Weyrauch told R&R, "I had taken KTIM to the point where I felt that was enough for me. I'd accomplished the things I wanted to there and wanted to try something else. Interestingly enough, the energy is the same at any radio station. I'll miss the music, but if we can put over the energy and excitement of an all-News station growing up and becoming the focal point for radio news in town, there's a whole energy level right there. I still love music and keep tabs on it; there's a possibility we can put all of this together in one package later on. But for now this is where I'm at."

At KTIM, Music Director Kate Hayes has been named acting Program Director to replace Weyrauch.



John Janas

Janas To Head Rollins' Media Group

John Janas has been appointed to take charge of the Media Group for Rollins, Inc. Formerly Assistant to the President of Rollins, Inc., Janas will assume responsibility for the company's radio and television stations, cable television systems and outdoor advertising plants.

Janas replaces Media Group President James C. Roddy, who has resigned to become managing partner of a new firm. John Thompson, Group Vice President, has been named to head the company's Employee Relations and Insurance Departments, which were formerly under Janas.



Clint Weyrauch

ation, has been named General Manager of KSPO/Spokane, an all-News station. Both stations are

WASHINGTON REPORT

Update

By Jonathan Hall

Radio Organizations Stage Washington Summit Conference

(Continued from page 1)

KY) President of the class IV association, who has led a fight since 1973 for increased nighttime power.

Both NAB and NRBA have mounted grass roots campaigns to acquaint broadcasters with their positions on the rewrite, and most recently to urge that broadcasters contact the Commission asking it to abandon a policy which will require that stations keep a list

of employees, ranking them by salary.

NAB Keeps Ball Rolling

NAB's call for open discussion among factions of radio industry follows last week's outline by NAB President Vincent Wasilewski of a 3-point plan for radio deregulation (R&R 11-10), which prompted the NRBA's Abe Voron to comment, "We're glad to have allies wherever we can find them — no matter how late."

FCC Petitioned For General Class IV Power Increase

A Pittsburg, Kansas radio broadcaster petitioned the FCC last week on behalf of class IV stations. Jim Harbart, President/GM of KSEK & KMRJ, has written the Commission seeking an increase to "1000 or 500 watts" at nighttime for class IV stations. Now Harbart is asking other broadcasters to participate in an FCC study by submitting comments by next week. (Docket RM 3228.)

In his petition, Harbart proposes that any station in this class within 500 miles of the Canadian or Mexican border be immediately granted an increase. Additionally, Harbart says that less nighttime interference could be achieved by modifying antenna wavelengths. "As more and more stations on your frequency use taller towers," explains the Kansas broadcaster, "nighttime skywave interference will decrease."

In opposing his system, Harbart challenges work being done by the Community Broadcasters Association, who have been working to have the FCC realize the problems of class IVs for years. He says that the association's across-the-board power increase to 1000 watts at night may be unworkable because of a proportionate increase in skywave co-channel interference.

NAB Radio Code Board Approves Ads For Pregnancy Test Kits

(Continued from page 1)

what happens within the industry.

It may be remembered that ads for Preparation H were initially cleared by the Radio Code Board. Also, in an earlier decision, the

board accepted the use of the phrase "jock itch," which is not allowed by the TV Code Board. Conceivably, Radio Code Board subscribers might again test the waters for a new product—there is a precedent.

Extra Extra

Doubleday Broadcasting has reportedly purchased an FM in the St. Louis area to go with their KWK in that city. The company is paying approximately \$2 million for WGNU-FM/Granite City, IL . . .

FCC held another in series of closed sessions last Thursday to discuss further interpretations of U.S. Court of Appeals attack on FCC comparative renewal procedures (WESH-TV case). As reported here before, the Commission has asked the federal court to rehear the case. Last week's meeting apparently was called to continue work begun by commissioners seeking to redefine these procedures literally . . .

Minnesota Broadcasters Association votes to back Stanley E. Hubbard, Chairman of the Board, Hubbard Broadcasting in Minneapolis, as a candidate for 1979 NAB Distinguished Service Award. NAB has a record in recent years of giving the yearly honor to a "broadcast pioneer" . . .

FCC acts this week to dismiss petition to deny the renewal of KOIT/San Francisco filed by Community Coalition for Media Change . . .

EDITORIAL

Now Is The Time To Stop Government Invasion Of Your Privacy

Radio & Records joins the NAB and the NRBA in opposing the FCC's proposal to require stations to place an annual list of employees' job titles, ranked by salary, in their public files. We support these organizations in their efforts to convince all radio broadcasters to inform FCC Chairman Charles Ferris, by telegram or mailgram, as to how this policy will affect radio station operations and employees. Final action from the Commission is expected next week, so the matter is urgent. No matter how small, any invasion of privacy is contrary to the spirit and letter of the Constitution and the founding principles of this nation. The time to speak up is now . . . not later.

RAB Re-Examines Priorities, Activities

(Continued from page 1)

Board members a preliminary concept that could ultimately cost upwards of \$200,000. RAB would have to raise money or the campaign, which is credited to RKO Radio President Dwight Case, who heads RAB's National Market Task Force.

New Concept In Sales Seminar

Finally, R&R learned this week that the New York-based association plans to involve a leading sales management company in its series

of one-day sales seminars which will begin in January. In addition to participating in the sessions, the Sterling Institute of Washington, D.C., founded by a former Harvard Business School instructor, will assist RAB in developing an audio cassette sales course emphasizing sales techniques and skills. RAB, which has traditionally split its seminars between large and small market salespeople, will divide registrants of the 1979 clinics into two categories — basic and advanced.

New Board

Approving the recommendations of its Nominating Committee, RAB elected the following new directors last week: Sal Agovino, President, Juniper Broadcasting/Bend, OR; Wayne Hudson, President, Plough Broadcasting Co./Memphis; Joseph Kjar, Bonneville International Corporation/Salt Lake City; Dean Sorenson, President, Sorenson Broadcasting/Pierre, SD; Russ Wittberger, Charter Broadcasting Co.

Supreme Court Hears Crucial Rights Issues

In yet another action this week involving First Amendment issues, the Supreme Court on Monday (11-13) agreed to hear a case which has traditionally not affected broadcasters. At issue is whether or not the Constitution protects the rights of journalists who divulge names of juveniles.

According to a spokesperson for the Radio/TV News Directors Association in Washington, at stake here is the possibility of an across-the-board application should the high court reverse a lower-court's ruling against a state law in West Virginia, making it a criminal offense to publish the name of a juvenile in trouble with the police.

Confidentiality Of Sources

The Supreme Court is unresolved as to whether it will accept a request made by the New York Times to hear the Myron Farber case, in which Farber refuses to turn over his notes and insists he has a right to protect his sources.

The court was also asked last week to hear a similar case in which a newscaster seeks to protect his sources. In this instance, a television reporter from Wichita, Kansas was sent to jail for not releasing the names of his sources

in a case involving the murder of former Stauffer Broadcasting VP Thad Sandstrom last year by his wife.

The reporter's conviction has been upheld by two lower courts and was put on appeal last week to the Supreme Court. In both cases

alleging Army coverups of Vietnam atrocities.

Barring The Press

Also, within the last two weeks, the Justices have listened to arguments pro and con as to whether newscasters should be kept away

" . . . should a newscaster have to explain the rationale in deciding which excerpts from interviews were used and which were not used?"

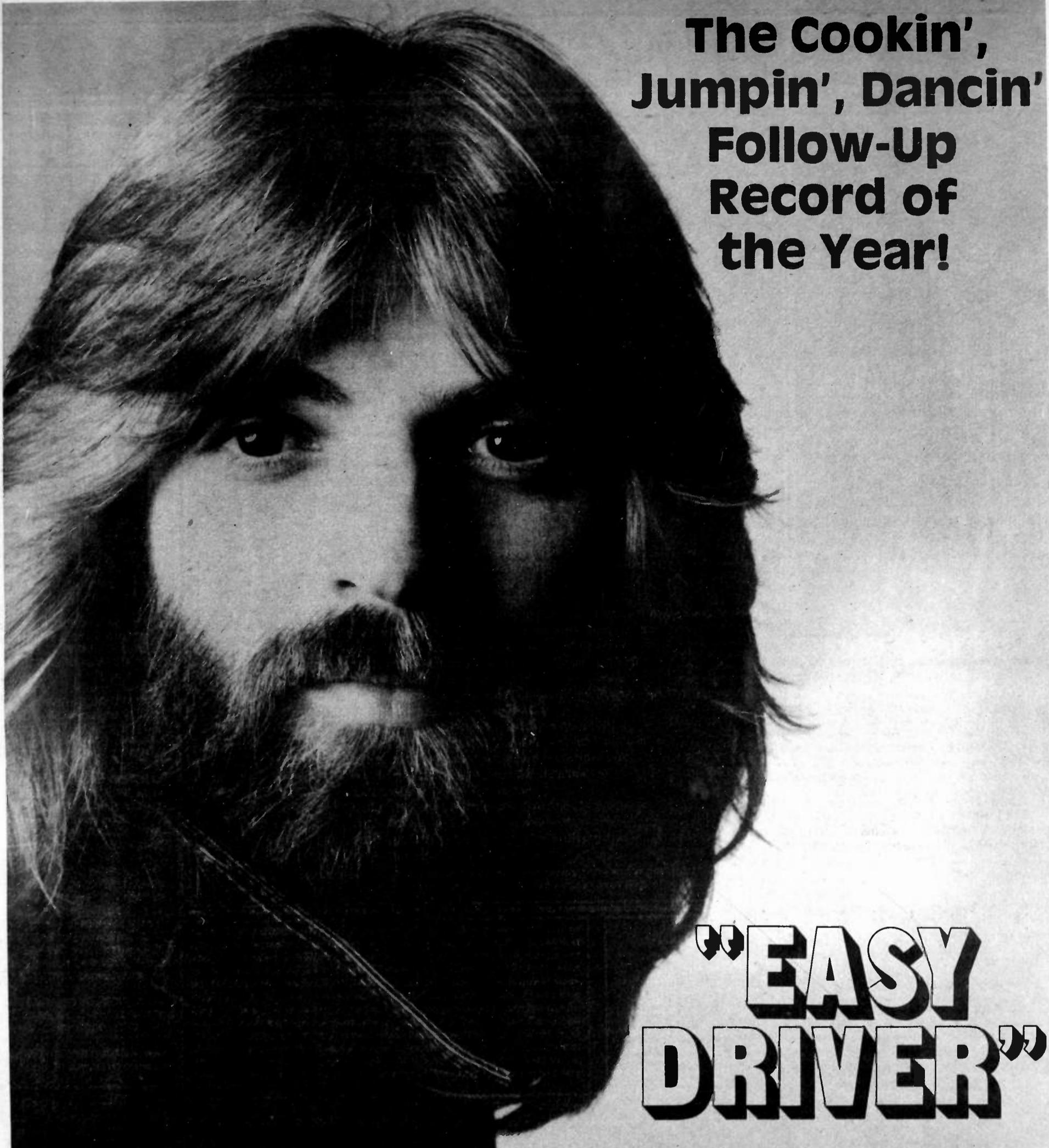
broadcasters are rallying in support of the journalists.

In the case of Anthony Herbert vs. CBS's "60 Minutes," which was argued two weeks ago, the court is actually attempting to decide how far it can constitutionally probe into a journalist's mind. Specifically, the court is asking if it should force journalists to answer questions regarding their mental attitude during the preparation of a story if a plaintiff claims to be able to demonstrate malice on the journalist's part. Phrased in radio terms, should a newscaster have to explain the rationale in deciding which excerpts from interviews were used and which were not used? Herbert, a former Army officer is suing CBS, claiming he was libeled during a 1973 report

from pretrial proceedings. Journalists in this case are faced with acquisitions of causing prejudicial publicity, which might affect the eventual outcome of a trial.

Finally, broadcasters will remember that the Supreme Court decided last July in the Stanford Daily case that by obtaining a police search warrant, newsrooms can be searched. This action, like many of the decisions pending and other cases which broadcasters hope will be heard by the court, make what's happening at the Supreme Court of great importance.

It has been suggested that the piecemeal approach to determining reporters' rights might be corrected by legislation. Attempts in this direction may be included in expected efforts in the next Congress to modify Communications laws.



**The Cookin',
Jumpin', Dancin'
Follow-Up
Record of
the Year!**

**"EASY
DRIVER"**

KENNY LOGGINS

**SURE TO REPEAT THE NUMBER ONE (R&R 10/27/78)
SUCCESS OF "WHENEVER I CALL YOU FRIEND"**

ROCK AND ROLL FROM "NIGHTWATCH" (PLATINUM PLUS!)



ON COLUMBIA RECORDS

Mediascope

Taft Plans To Purchase Worldvision For \$13 Million

Taft Broadcasting Co. has announced it will purchase Worldvision Enterprises Inc. (formerly ABC Films Inc.) The proposed merger is subject to a definitive agreement as well as other formalities and calls for Taft to issue 410,000 shares of its common stock plus \$5.25 million of preferred stock in exchange for all the outstanding shares of Worldvision. At current prices the transaction would have a value of \$13 million.

Taft officials claimed the merger would not cause any dilution of earnings for current Taft shareholders, indicating that Worldvision's per share profits are probably the equal of Taft's. Taft reported earnings of \$2.41 per share for 1977.

Worldvision distributes television programs, having been formed in 1973 after the sale of the stock and assets of ABC Films to the company's present shareholders. According to a Taft spokesperson, Worldvision will continue to operate autonomously under its present management.

Taft Bids \$5.5 Million For WDAE

Taft Broadcasting Co. has delivered a letter of intent to purchase radio station WDAE/Tampa-St. Petersburg from Robert W. Rounsaville for \$5.5 million in cash. The purchase, which would raise Taft's radio ownership to 12 stations, is subject to the execution of a definitive agreement, as well as FCC approval.

AWRT's "Career Line" Provides Job Info

The American Women in Radio & Television have instituted a toll-free "Career Line" that provides taped news on job openings across the country. Since the AWRT feels this is a member service, the group is not publicizing the number. However, response to the service, which began Oct. 1, has been so strong that AWRT has begun updating the tape every week rather than the twice per month as originally planned.

ABC Radio Network To Re-Air "Elvis: Memories"

The ABC American Contemporary Radio Network will re-broadcast "Elvis: Memories" on Sunday, Jan. 7, 1979. The program is a three-hour stereo tribute to the late entertainer, featuring interviews with individuals that were close to Elvis as well as some of his most popular music. The program was initially broadcast on more than 300 stations last August and was heard by an estimated 20 million people.

10CC Tops With England's Capitol Radio Listeners

England's Capitol Radio recently celebrated its fifth anniversary on the air by asking listeners for their votes for the top 150 songs of the past five years. The winner was 10CC's "I'm Not In Love." In second place was Simon and Garfunkel's "Bridge Over Troubled Water," which was the first song ever broadcast over the privately operated airwaves back in 1973.

Former KDON Jock Now Co-Owner Of KEVA

Tom Ray, formerly a jock at KDON/Salt Lake, CA, is now co-owner and Station Manager of Top 40-Pop/Adult formatted KEVA/Evanston, WY. The Wyoming station, which was previously owned by KEVA, Inc., is now owned by Ray, Gary Crowder, Brent Lambert and Eric Johnson, operating under the corporate name of Listeners Network.

Downe Offers To Repurchase Debentures

Downe Communications Inc. reportedly wants to repurchase the approximately \$3.6 million in debentures currently outstanding. The company claims it is mailing all its debenture holders an offer to acquire all of the outstanding 6.5% convertible subordinated debentures due Dec. 1, 1978. These notes were originally issued by Bartell Media Corp.

Under the terms of the offer, Downe will pay \$700 plus accrued interest through Nov. 30 in cash for each \$100 debenture with all debentures tendered to be purchased. The offer expires at the close of business on Nov. 21.

TV News

RADIO COMEDY MAY RETURN IN NEW TIME SLOT

WKRP Has Bad Fall Rating Book; Taken Off Air

"WKRP In Cincinnati," the highly-touted CBS situation comedy about a rock station, has been taken off the air, temporarily at least. The show had failed to make significant rating inroads against its competition, NBC's high-flying "Little House On The Prairie" (as well as Monday Night Football on ABC in the West). CBS officials indicated that the show would return in a new time slot at an undetermined point in time, perhaps during the January midseason reshuffle. The last episode in the current series aired November 6. At the same time as "WKRP" operations were suspended, CBS cancelled its running mate, "People," the personality-oriented series which followed "WKRP" at 8:30 on Mondays. Replacing the two shows will be an hour drama called "White Shadow," concerning an ex-basketball star who becomes the coach at a racially mixed high school.

MUSIC (AND ATHLETES) ON TV - Bobby Vinton will have a "rock & roll" special on CBS November 20. Paul Anka appears on Dick Clark's "Live Wednesday" December 6, and will be the subject of a "Tribute To Paul Anka" episode of the syndicated "Sha Na Na" show in mid-January.

In the "57th Annual Photoplay Gold Medal Awards" show, to be televised November 21 on ABC, Barry Manilow took two honors, Favorite Variety Star and Favorite Pop Music Star. Dolly Parton was voted Favorite Country Music Star, and the late Elvis Presley was Favorite Rock Music Star, with Mac Davis accepting the award and performing a medley of Elvis hits. And football star O.J. Simpson, who has starred on TV during plenty of Sunday afternoons and Monday nights, has formed Orenthal (Simpson's first name) Productions to produce "multiple commitments" to NBC-TV over a five-year period, some starring the athlete.

ABC Delivers "Stinging" Victory In Ratings

ABC, paced by its showing of "The Sting," which led all programming for the Nielsen week ending November 5, walked away with top rating honors with a 22.3 average rating, eclipsing CBS's 17.2 and NBC's 16.9 scores. Following "The Sting" in the top ten were 2) "Three's Company" (ABC) 3) "Laverne & Shirley" (ABC) 4) "60 Minutes" (CBS) 5) "Mork & Mindy" (ABC) 6) "MASH" (CBS) 7) "It's The Great Pumpkin, Charlie Brown" (CBS special) 8) "Happy Days" (ABC) 9) "Taxi" (ABC), and 10) "Little House On The Prairie" (NBC). "WKRP In Cincinnati" finished 23rd (one of its best showings to date) in its final Monday airing. David Cassidy's new "Man Undercover" series on NBC debuted at 33.

ABC nearly managed a complete sweep of Arbitron's top ten TV listings for New York, Los Angeles and Chicago for the week ending November 3. "Mork & Mindy" led in New York, followed by 2) "What's Happening" 3) "Laverne & Shirley" 4) "Three's Company" 5) "The Sting" 6) "Happy Days" tied with CBS's "Great Pumpkin" special, and 8) a tie between "Barney Miller," "Battlestar Galactica," and CBS's "Puff The Magic Dragon" special.

"Mork & Mindy" also paced ABC in the Los Angeles list followed by 2) Monday Night Football tied with "What's Happening" 4) "Barney Miller" tied with "Three's Company" 6) "Battlestar Galactica" 7) "Love Boat" tied with "Laverne & Shirley" 8) and 9) "The Sting," "Welcome Back Kotter" and CBS's "MASH" in a tie. In Chicago, ABC's telecast of "The Sting" was the winner, followed by 2) "Three's Company" 3) "Laverne & Shirley" 4) a tie between "Charlie's Angels," "Fantasy Island," and "Love Boat" and 7) a four-way tie between "Happy Days," "Taxi," "Vega\$," and CBS's NFL Football broadcast.

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ESTIMATED VIEWING AUDIENCE 50 MILLION PEOPLE
PLAY IT NOW!**

Produced by Larry Cox



JB-11426

Manufactured and Distributed by RCA Records, New York, N. Y.

WHAT'S NEW

"Visual Record" Company Formed

Under the name Visual Productions, the Anaheim-based Creative Image Productions, headed by Frank L. Touch, has joined forces with concert promoter Lewis Gray, to produce, duplicate, and distribute video-cassette performances of albums and concerts. While no acts have yet been signed to participate, Touch hopes to have the first "visual records", which will be both live and lip-synched recreations of album contents on the

market in time for Christmas, retailing for \$49.95.

In addition to a complete in-house video production facility, the company has, at present, 72 Beta and VHF videorecorders on hand, capable of turning out 50,000 units per month with plans to expand to 400 machines within six months. Also, within six months the company plans to have operative, a mobile videorecording facility ready to enable them to tape actual concert performances.



Cornyn To Head WB Creative Services Again

Stan Cornyn, Executive Vice President at Warner Bros. Records, will assume the position of Director of Creative Services for the label. Cornyn will continue to serve as the company's executive officer, but will also direct line duties, with the departments of Advertising, Merchandising, Art, Editorial, Product Managers, Operations, Production, and International reporting to him.

Warner Bros. Chairman Mo Ostin commented on the appointment, saying, "As Stan Cornyn and I studied the vacancy, it became clear that the best choice was clearly to add Cornyn's talents again to this area. He developed the department and is, I believe, better than anyone else in the industry at maximizing results in the creative field. He's a great catalyst, and I expect him to keep us moving forward in this very important area."

MCA Claims Best Summer Ever, Eyes Record Year

MCA Inc. had its best three months in the company's history this summer with net income for the third quarter ending Sept. 30 climbing to \$46.4 million (\$2.00 a share) up 68% from \$27.7 million (\$1.19 a share) for the same period last year. Sales for the summer quarter were up 45% to \$326.4 million from \$255.5 million for the corresponding period of 1977.

Over the first nine months of the year, net earnings rose 51% to \$95.4 million (\$4.10 a share) from \$62.9 million (\$2.71 a share) for the first nine months of 1977. Sales for the first nine months of this year increased 29.5% to \$787.9 million from \$608.2 million at the same juncture last year.

During the third quarter, the record and music publishing division increased revenues 58% to \$33.6 million from \$21.3 million in 1977, while the division's pre-tax profits swelled 150% to \$4.2 million from \$1.7 million. In addition, nine-month sales for the music division rose 35% from 1977's levels to \$85.6 million with operating profits up 91% to \$9.7 million. The company has only to earn \$151,000 to match the peak full-year earnings of 1975, previously their best year ever.

Infinity Offers Contract To Musical Play-Off Winners

Infinity Records is offering a singles recording contract to the winner of the Manhattan Music Playoffs, a competition for amateur music groups which is being sponsored by the Borough of Manhattan in an effort to increase music business activity there. The playoffs begin next month and are open to self-contained amateur groups of three to seven members with contemporary music being the only category of competition.

Most Corporate Execs Nix Working Weekends

Most corporate executives prefer not to spend their weekends working, according to a recent study by Bartholdi & Co. of Wellesly Hills, Massachusetts. In a survey of 108 New England executives, the results showed that 62% stuck strictly to a five-day working schedule with only 10% reporting that they regularly worked Saturdays. However, 55% said they worked between 50 and 60 hours a week and another 17% claimed to put in more than 60 hours per week.

Industry Travelers— Time Is On Your Side



A portable AM/FM clock radio example, New York or L.A. time at the mere flip of a switch. Made by Teal Industries, Carson, CA., it's \$69.95. The unit is capable of displaying, for

ERR WAVES

BY BOBBY OCEAN



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"TAKE ME TO THE RIVER"

KRBE 27-24
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WTIX add
WBBQ add
KX106 add
KAKC deb 40
KVI-FM deb 35

WGUY add
13FEA on
WYND add
WANS add
CK101 add 40

WAKX on
KQWB on
KDON add
KSLY 20-17
KCBN add

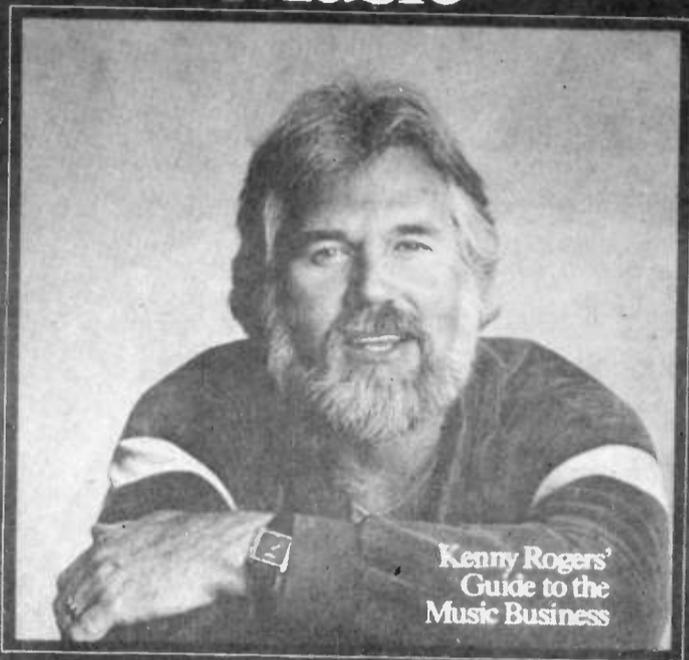


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AND TALKING HEADS

WHAT'S NEW

Kenny Rogers and Len Eband Making It with Music



Kenny Rogers' Guide to the Music Business

Rogers, Eband Combine On Guide To Record Business

"Making It With Music", a book co-written by United Artists recording artist **Kenny Rogers** and Polydor West Coast Publicity Director **Len Eband**, is designed to serve as a guide to the business side of the record industry. The book utilizes Rogers's career as a backdrop to cover the various factors (i.e. management, making demos, publishing, recording contracts, promotion budgets, touring, and long-term career planning) involved in making music your career.

Of particular interest are the reproductions of standard contracts regarding publishing, recording, and performing with detailed explanation of the accompanying legal terms, as well as the book's straightforward easy-to-read style.

Leeds Levy Named MCA Music V.P.

Leeds Levy has been appointed Vice President and Executive Assistant to MCA Music President **Sal Chiantia**. Levy will be based in New York and his duties will include assisting Chiantia in all segments of the company's activities.

Levy was formerly professional manager of the **Rocket Publishing Group**, having previously worked for **ASCAP** as a field representative in general licensing.

Arista Off To Record-Setting First Quarter

Arista Records has reported that net revenues for the first quarter of Fiscal 1979 rose to \$14.4 million up 10% from \$13.1 million for the same period last year. According to **Elliot Goldman**, Executive Vice President and General Manager of the label, this figure represents the highest first quarter revenues in Arista's history.

CBS Records Legal Division's Film Selected For Mass Distribution

"The Name Of The Game Is P&L," a 20-minute color videotape on anti-trust problems, produced by the Records Section of the **CBS Law Department**, has been chosen by the **American Bar Association** for mass distribution to state and local bar associations, law schools, continuing legal education associations, corporations, and law firms.

The videotape utilizes a game show format with mock contestants answering questions related to anti-trust liability and has already been supplied to approximately 12 other record companies for internal educational purposes. According to the ABA, "Because of its broad applicability and excellent approach, it is appropriate to many other audiences."

Ivil Appointed Casablanca V.P.



Anni Ivil

Anni Ivil has been appointed Vice President of Press and Artist Relations for **Casablanca Records and Film-Works**, announced **Larry Harris**, Senior Vice President of the label.

Ivil's career began as a publicist for **Pye Records** in England during the early 60's; most recently she headed her own independent public relations company.



Arista Enters Production Pact With "It's About Records"

Arista Records has signed a production agreement with **Rick Taylor's "It's About Records"**, a Memphis-based firm, with the first release to be a single and an album by a group named **Fleeta**.

In making the announcement, **Arista President Clive Davis** said, "Rick Taylor's flair for unearthing and promoting Memphis talent has already established him as the leading proponent of Memphis music. With 'It's About Records' the first new Memphis music production operation in many years, Taylor will be able to continue to spotlight this rich music."

Sales Execs More Likely To Have Personal Problems

Sales and marketing executives are far more likely to undergo personal and family problems after they change jobs according to a recent survey on management mobility conducted by the **University of Michigan's Graduate School of Business Administration** in conjunction with **Schwarzkopf Consultants, Inc.**, of Milwaukee. Results of the survey showed that 36% of the sales and marketing executives interviewed were beset by problems such as separation, divorce, alienation of

children, and severe health problems, compared to 19% of executives in general.

In addition the survey indicated that sales and marketing managers tended to be more risk-oriented and expected larger bonuses for good performances. Also, because these people tended to like their present jobs and employers more than other executives, they were unwilling to change jobs unless offered substantial rewards.

CBS To Debut Bar-Coding On Discs In 1979

CBS Records will introduce bar-coding to the record industry with the initial discs carrying the printed price data to debut early

in 1979, according to an announcement made by **CBS Records Division President Bruce Lundvall**.

Verdi's Operas To Be Subject Of Scholarly Revision

Musical scholars at the **University of Chicago Press** in conjunction with the music publishing firm **G. Ricordi & Co.** of Milan, Italy have undertaken the massive project of publishing unabridged, corrected editions of 19th-Century Italian operatic composer **Giuseppe Verdi's** scores. There are 29 works in all and the project will cost an estimated \$3 million as well as take over 30 years to complete.

The major reason for the ambitious task is that, over the years, an innumerable amount of errors have crept into Verdi's works. In fact, experts say that some of Verdi's most popular melodies contain notes which aren't in his original scores.

The scholars hope to produce one corrected text per year. The new transcriptions, which will be checked by teams of Verdi experts from all over the world against microfilmed copies of the composer's scores, will sell for about \$100. Nevertheless, it remains to be seen how conductors, musicians and opera buffs alike will accept the revised texts.

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Y-100 17-14

96X 20-12

KRTH 28-23

KFI on

F105 18-15

WDRC deb 29

WAVZ 26-22

PRO-FM 18-17

JB105 16-8

WYRE 16-11

WKBO 1-7

WAPE deb 29

WTIX 39-36

WAKY 24-20

WKIX 18-14

BJ105 add

KINT 29-27

WHB 36-33

KVI-FM 23-21

KYYX on

KOPA 22-20

KLUC add

WHYN 37-36

WHHY 27-24

WFOM 26-24

WFLB deb 32

CK-101 38-31

WCGQ on

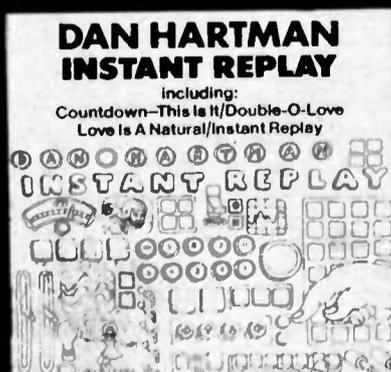
WTMA 28-25

KYNO on

If you've heard Dan Hartman's single "Instant Replay" get ready for the album of the same name.

If you haven't heard it, be prepared to roll back the rug.

Just Released
Dan Hartman's New Album
"Instant Replay"



Produced by Dan Hartman
A Tom Moulton Mix

On Blue Sky Records
Distributed by CBS Records, Inc.

Media Marketing

Right Down The Line

What is the title of a nice song like that doing above a column like this? Perhaps you didn't realize that the current Gerry Rafferty favorite is actually an ode to music research! For some time now, music researchers around the country have been attempting to assess listener research via "call out" research. Under this procedure, the researcher selects a 10-15 second excerpt from a song, places a phone call to a respondent, and plays the song "down the line," asking for the respondent's opinion of it. By testing a number of songs on a reasonably large number of listeners, the researcher can begin to build, with some confidence, the station's playlist. Last year, in "The Top-40 Story," R&R reported on the down-the-line research system used by John Sebastian, then KDWB/Minneapolis. I'll not attempt to regurgitate here all the information in that article, but I do encourage you to take a close look at it if you're engaged in music research or planning to in the future.

The call-out system used then at KDWB was basically solid, and its key features are summarized below. There are a number of issues we might discuss with respect to a down-the-line music research system, and I hope that some of you who have used it will call in with your success stories, or with problems you have encountered. The particular issue I would like to address here is the potential problem of playing only records which are already familiar to the listening audience.

Key Features Of The "Call Out" System

- Select potential respondents from phone directory.
- Screen respondents via unaided recall of radio stations — their list must include a Top-40 station.
- Use a full-time researcher (not a jock) who makes calls 3-8 pm, Monday through Thursday.
- Disguise identity of the station to avoid bias.
- Use a stratified sample
 - 50% male/50% female
 - Age breaks: 15-17/18-24/25-34 (sometimes 12-14)
 - 25 respondents per group per week
- Test 30-60 records per week.
- Test only familiar songs.
- Play 10-15 second "hook" down-the-line.
- Ask respondent for numerical rating (e.g., 1 = hate it; 2 = so-so; 3 = love it).
- Tabulate ratings across groups and across songs to arrive at playlist.

Cycle Graphics — A Record's Life Story

As shown in the chart, every record can be thought of as passing through a sort of "life cycle." This life cycle concept is widely used by consumer and industrial goods marketers in new product planning and in marketing strategy formulation. The labels shown along the bottom of the chart are the supposed "stages" in the life cycle of a product, in this case a record:

Introduction — The record is brand new, just released, a few potential listeners have heard it, though they may have heard of it, if it has been characterized by a lot of publicity.

Growth — In this stage, the most rapid growth occurs in the number of people who have heard and prefer the record. It is still "new," but beginning to gain acceptance.

Maturity — Continued growth in listener preference, but at a slower pace. For a highly successful record, this stage would be where it would break into the top of the charts. (For a less successful record, the shape of the life cycle curve would be about the same, but it would be flatter.)

Saturation — This is the stage where the record enjoys its peak popularity, perhaps riding the top of the charts for weeks. But all good things must come to an end.

Decline — The record is finally "old

tenership, both desire and expect radio to lead them, at least to some degree, in their music preference.

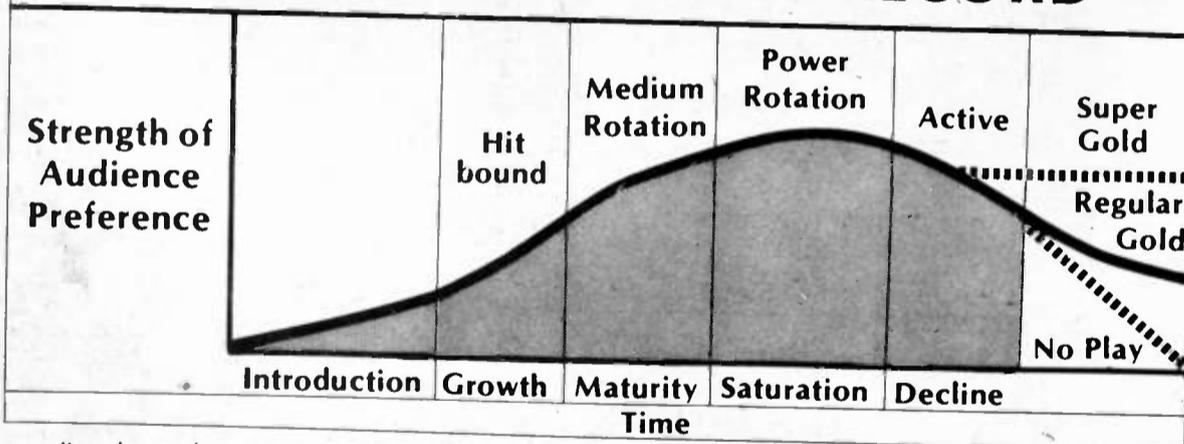
Let me put it another way. Most consumer goods manufacturers believe that they must have products in all stages of the life cycle in order to ensure long-run success. By sticking with the tried-and-true, eventually you'll be stuck with the outmoded. Therefore, innovation is the necessary lifeblood for the future. So, while down-the-line research may help to establish the most popular records which make up the bulk of your playlist, I believe that it cannot operate effectively at the Introduction and Growth stages of the record life cycle. In these stages, you must rely on your

"Most consumer goods manufacturers believe that they must have products in all stages of the life cycle in order to ensure long-run success. By sticking with the tried-and-true, eventually you'll be stuck with the outmoded."

own intuition or on more complicated research procedures. Whichever route you take, I think it is important for a station to devote at least some portion of its playlist to as yet unproven, but hopefully high potential, records.

A final note with respect to the life cycle concept. The horizontal time dimension is not fixed. Some products have extremely long, drawn-out life cycles (e.g., automobiles, refrigerators, Christianity); others are characterized by very brief life cycles (e.g., hula hoops, pet rocks, Darth Vader halloween masks). Most records have very short life cycles, although

THE LIFE CYCLE OF A RECORD



news" and people are tiring of it. It heads for "oldie" status, or it just goes away forever.

Innovation Potential Lost?

Now, you may ask yourself, what are the implications of this life cycle concept for music research? First, in order for a record to be recognized by someone hearing a 10-15 second snatch of it, it would have to be fairly familiar to most audience members already. This means that records probably have to be in Maturity stage before they can be successfully tested down-the-line. Thus, by definition, you are giving up the possibility of introducing new records to your listeners. Some stations may be able to operate quite successfully by playing only already-familiar music. But it would seem to me that radio has the unique capacity for immediacy and innovation which should be used to maximum advantage. Although I don't know this to be true, my guess is that many listeners, especially in the younger age categories characterizing Top-40 lis-

there is a good deal of variation across records. In a volatile, quickly moving life cycle, it is even more critical to understand where in the cycle the record is located. For example, early in the life cycle, you may want your cycle to give a little more information about the record — the artist, label, etc. Later in the cycle, that information is not as necessary. In a similar vein, the concentration of airplay should vary across the life cycle, with the most frequent rotation during the Maturity and Saturation stages, less during the Growth and Decline stages, and only occasionally during the Introduction stage.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



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From the
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"DOWN SOUTH
JUKIN"

MCA-40957

A brand new single by

**LYNYRD
SKYNYRD**

DOWN SOUTH JUKIN/PREACHER'S DAUGHTER/WHITE DOVE/WAS I RIGHT OR WRONG/LEND A HELPTN' HAND/WINO/COMIN' HOME/THE SEASONS/THINGS GOIN' ON

MCA-8047

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MCA RECORDS

MCA RECORDS

Produced by Jimmy R. Johnson and Tim Smith

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FOTOMAKER

"MILES AWAY"

Is
Closer Than
You Think!

KFRC	KJOY
B-100	WNAP
KYNO	WKXX
BJ-105	WALG
WKWK	WFOX
WTAC	WLEQ
WKNX	KOBO
3WD	WQTC
WOLF	KFMZ
WRNO	WPST
WIGY	KUDE

from
the
album

Fotomaker
Vis-a-vis



on Atlantic Records



STREET TALK

Well, there won't be a new promotion head at ABC Records . . . there'll be two! Johnny & Dino Barbis should officially be named to head the promotion department at ABC early next week. Congratulations to them both.

Disco, disco, disco . . . who's going disco? Street Talk hears that ABC's Radio Division is considering switching a couple of their FM's to the new disco approach. One already tried it a few years back with little success. Perhaps now the timing is right?

Y100/Miami will soon have an AM sister station. Mission Broadcasting has announced the sale of its AM, WWOK/Miami, to Metroplex Communications, owners of Y100. Mission also has sold its Miami FM, WJOK, to Susquehanna Broadcasting, owners of Spanish formatted WQBA-AM/Miami. Now two Miami powerhouses will have coverage on both dials!

Dara Wells, the very successful newsperson at KNX-FM, will "cross the street" and become the new News Director for KRTH/Los Angeles.

Looks like well over a thousand people will gather in San Francisco December 2nd to pay tribute to Bill Gavin. The response to his testimonial dinner only reinforces what a giant contribution Bill has made to all of us.

George Michael, WABC/New York's evening personality, will marry his long-time lady, Pat, on December 3rd in New York.

Ever wonder about the power of rumors? (We do all the time!) Get this . . . someone in the Southern United States started a rumor that McDonald's puts worms in their hamburger to increase the protein content. The burger chain laughed it all off until they noticed a 30% drop in their sales in and around the Atlanta area. They do it all for whom?

Look for KVOX/Fargo to change somewhat when the new owners arrive early next month . . . talk is the station will drop its Top 40 format in favor of Pop/Adult. Time will tell.

Infinity Records will name Bert Bogash as Director of Publicity within the next few weeks.

With Jim Smith being named the new PD at WRVR/New York, Street Talk received a postcard from Jim and he promised that the station would *not* be programming only jazz versions of Beatles songs for the next two weeks, as had been narrowly rumored. However, he did mention that he was eagerly awaiting the release of the album "Andy Gibb Sings John Coltrane's Greatest Hits."

Kind of interesting to see a front page article in last Monday's (11/13) Wall Street Journal on big money contests on radio. Stations mentioned included 96X/Miami, Y100/Miami, and others in San Francisco, Atlanta and Baltimore.

John Fox has been appointed to the new position of Assistant Program Director at KCBQ/San Diego. Joel Denver is very excited about his 6-10pm jock's potential to help him win the big battle in Southern California.

Cheech & Chong are reportedly filing suit in Federal Court against the director of their recent flick "Up In Smoke", Lou Adler, who also happens to be President of their past label, Ode Records. Lots of legal items are being mentioned, the most prominent of which is the pair claiming Adler acted with conflicting interest when he signed them to his label while he was their manager. Sergeant Stedenko has to be in this one somewhere.

M*A*S*H, the Emmy award winning comedy on CBS-TV, takes a little different approach this Monday night (11/20). The show, written by Ken Levine (formerly Beaver Cleaver of radio fame) and his partner David Isaacs, will be filmed from a soldier's eye-view. The injured soldier comes to the 4077th M*A*S*H unit for treatment and sees all the characters and their strange behavior. The entire show will use the camera perspective of the soldier's eyes, something not often seen in television production. The "capper" is that the soldier's character name is Pvt. Bobby Rich. Seems Ken remembers his radio roots.

We have a nominee for the "Press Release Hall Of Fame" . . . we actually received from Solters & Roskin, Inc., a well-known L.A. Public Relations firm, the following release:

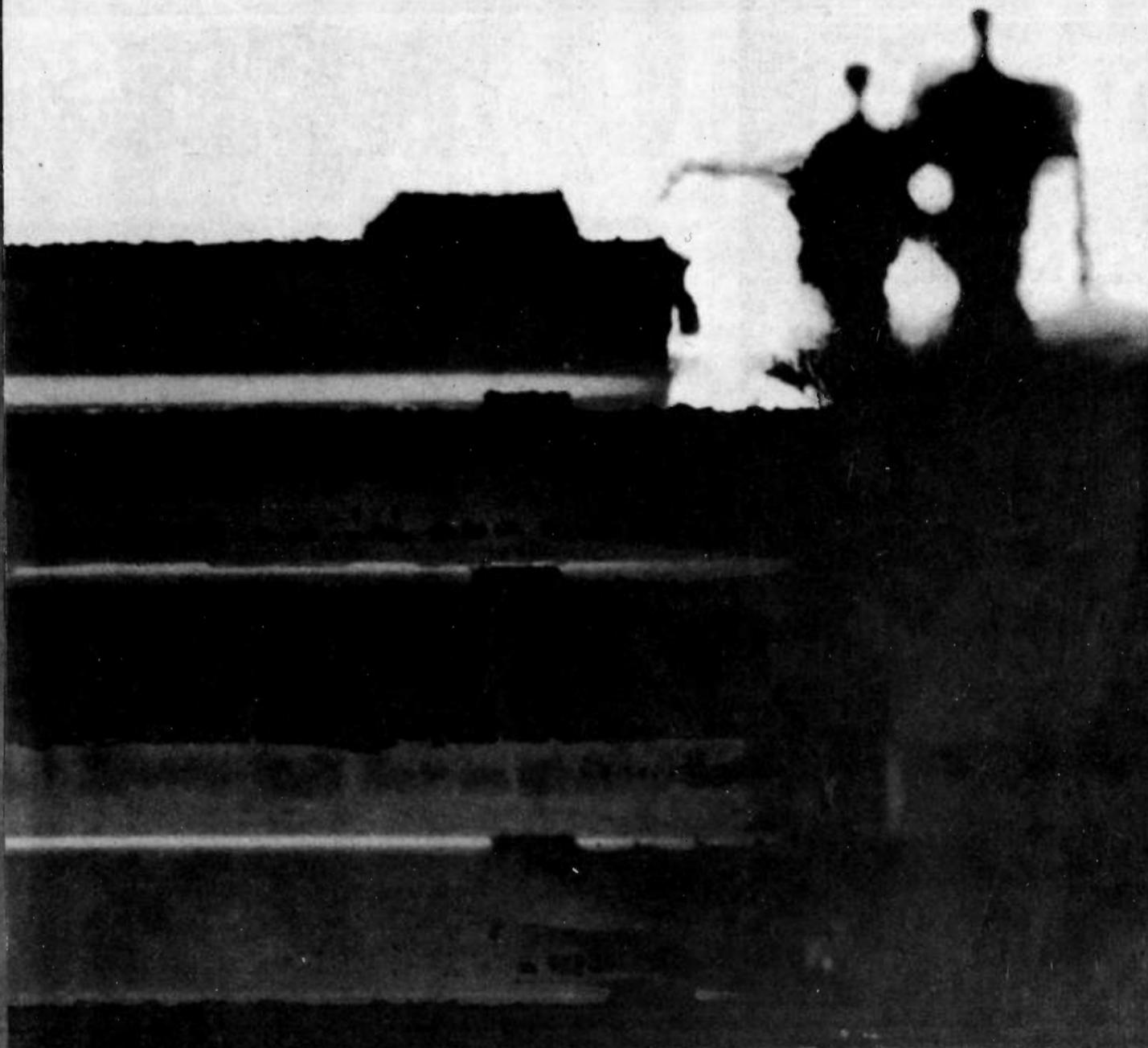
"Three members of the Eagles were born under the sign of Scorpio: Timothy B. Schmit, Glenn Frey and Joe Walsh." Fascinating stuff.

Finally . . . William Klein, the leader of a San Jose, CA. rock band, Creme Soda, was cited by the San Francisco police last week when he threatened to jump off the Golden Gate Bridge unless KFRC/San Francisco played his group's record. The station regrettably declined any airplay and Klein left the bridge quietly with the police. Let's hope this type of promotion technique doesn't spread.



WABC-ARB-IN-PROGRESS-TIME IS . . .—We received this promotional photo of Melissa Manchester visiting the WABC/New York studios during afternoon-man Dan Ingram's show. The man in the middle is WABC PD Glen Morgan and everything looks fine except for the gentle reminder posted under the clock on the wall, which is for the eyes of Dan's engineer, who sits opposite him. Nothing like a little "pressure" to keep you on your toes, right?

Steely Dan/greatest hits



Side 1

Do It Again
Reeling In The Years
My Old School
Bodhisattva

Side 2

Show Biz Kids
East St. Louis Toodle-oo
Rikki Don't Lose That Number
Pretzel Logic
Any Major Dude

AK-1107/2

**“Here At The
Western World”**

*A “Greatest Hit” in the making
at these stations:*

WRKO	WNAP	WSPT
KSTP	KJRB	KQWB
WPHD	WGLF	KDON
94-Q	WAIR	KSLY
	WISM	

Side 3

Here At The Western World†
Black Friday
Bad Sneakers
Doctor Wu
Haitian Divorce

Side 4

Kid Charlemagne
The Fez
Peg
Josie

Produced by Gary Katz
Direction: Irving Azoff

†Previously unreleased



EPA's Hot! Thanks To



BOSTON

"A Man I'll Never Be"

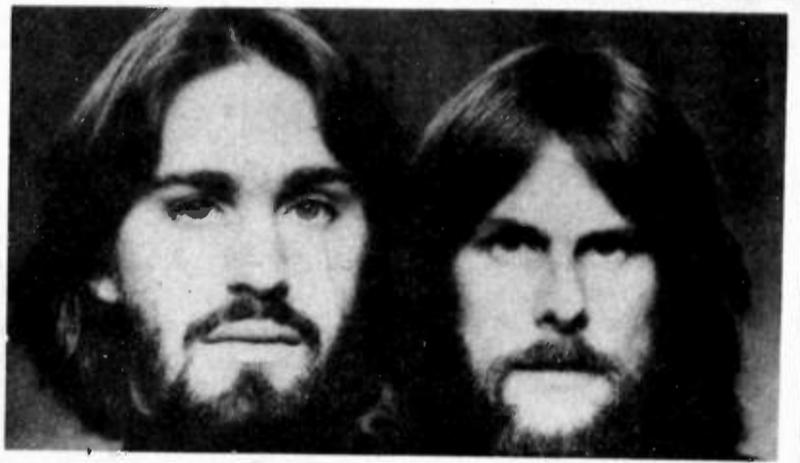
Hot on the heels of their chart topping "Don't Look Back". The new single "A Man I'll Never Be" is picking up radio airplay everywhere and is destined to expand their already massive audience base. The album has already achieved sales in excess of 4 million units in just over 9 weeks.



FOGELBERG/WEISBERG

"The Power Of Gold"

What started as an experimental project has exploded into a top selling platinum album. The collaboration of Dan Fogelberg and Tim Welsberg is one of the major successes of 1978. "The Power Of Gold" is a hit single that is turning on radio audiences everywhere.



The Jacksons

"Blame It On The Boogie"

The recent top five success of this single at Black radio is about to be repeated at Top 40. The Jacksons are currently celebrating their 10th anniversary in show business with their release of their new Epic album "Destiny".



DAN HARTMAN

"Instant Replay"

The amazing multi-talented Dan Hartman, who was a major part of the success of Edgar Winter's White Trash, is on his own and enjoying tremendous success with the number one disco record "Instant Replay". It's out, watch for the album "Instant Replay". It's a killer.



Radio Is Playing The Hits

You And Your Support



MEAT LOAF

"You Took The Words Right Out Of My Mouth"

Billboard's "Breakout Artist of the Year" has electrified audiences all over the country. The debut album "Bat Out Of Hell" has surpassed the 2 million mark and continues to be one of our top selling albums. The Top 40 success of the gold single "Two Out Of Three Ain't Bad" and the classic "Paradise By The Dashboard Light" is now about to be repeated by the new single "You Took The Words Right Out Of My Mouth."



HEART

"Straight On"

The tremendous success of this multi-million selling group is being repeated with their current album "Dog & Butterfly" and the single "Straight On". The music is uniquely their own and "Straight On" course up radio charts nationwide.

Portrait



LIVINGSTON TAYLOR

"I Will Be In Love With You"

The first single from Livingston's debut album "3-Way Mirror" is well on its way to hit status. The buzz is on and radio programmers everywhere are talking about and adding this record. Livingston is currently on tour so treat yourself and someone you love to an evening of musical magic. Don't miss it!



ENGELBERT HUMPERDINCK

"This Moment In Time"

His latest release "This Moment In Time" is aimed for a place high on the charts, like "After The Lovin' ". The initial audience response from Pop/Adult radio everywhere makes this definitely a record to stay close to, and get used to. It's going to be around for a long time.



From The Epic/Portrait and Associated family of labels.

TOP-40



John Leader

Well, it's over! (Giant collective sigh of relief.) And, as usual, it's been a rough one. Now that the book is over, things can get back to normal, right? Wait a minute! It's mid-November. That means Christmas is coming up and year-end countdowns need to be readied, special promotions for the holiday season, call and see about getting some turkeys to give away (I wonder if we should drop 'em out of a helicopter over a shopping center parking lot? Naaawww.) Well so much for things getting back to normal, but at least the ratings are over and we'll all stay fairly busy while we wait for the results. The radio folks will do their year-end stuff and the record folks will make sure all their greatest hits packages are being well displayed in the stores.

If you're not ready for the holiday season yet, don't feel alone. It does seem like they (who ever they are) rush it on us a little earlier every year doesn't it? I saw some stores in L.A. with Christmas decorations up before Halloween! But I do take heart when the Los Angeles city council passes a new ordinance which makes it illegal to sell Christmas trees before December first. Not exactly what I'd call important legislation, but it's a step in the right direction.

This week, disco music and how some very successful Top 40 radio stations are dealing with it . . . some great promotions . . . and, as always, keeping track of those on the move. Incidentally, if you're planning a year-end wrap up of the hits, we will publish the Top 40 year end chart a little earlier this year than in years past. You will have the year-end issue of R&R in your hands in early December this year so you can see our 1978 chart to help you make yours. Hope you like the Top 40 color picture page this week! Thanks to those who sent in the great color shots, and yes, we can use color on occasion. So, if you have a particularly colorful promotion coming up, why not send color shots to R&R? The majority of pictures will still be black & white, but when the occasion merits it, color would be great to see.

Have a good week!

Disco Music And Mass Appeal Radio

It's getting harder and harder to ignore disco music, but some of the nation's programmers of Top 40 radio still try. What they are trying to ignore is a "fad" that has passed into the "craze" stage. It's everywhere . . . it's on TV, it's in nightclubs, it's in the national publications and it's in the ears and eyes of your listeners. There has been some resistance at the Top 40 level to play disco music, but that resistance has faded with good reason. If you're having problems justifying disco music for your station, then the comments of Alan Burns, Music Director of WLS/Chicago, and Kris Van Kamp, Program Director of KYNO/Fresno, should be very interesting.

How It Started

Disco music has been around for several years now but it seems that only recently has it made the huge national impact that caused radio programmers to take notice. In Fresno, Kris Van Kamp put it this way, "Fresno was slow catching on to disco. There weren't really many clubs using disco music, so people weren't getting that much exposure to it. In August of this year K104 put disco on the radio and people started going crazy! Several discos opened in the city at about the same time and attendance was phenomenal."

Chicago was a little different in that it is the nation's second largest city. Discos existed in Chicago almost from the beginning, although even today Chicago has no "disco station" per se. For whatever the reasons, disco has caught on big in The Windy City and Alan Burns has noticed it. "There are now records of the disco variety that achieve much higher pop sales than they would have a year ago," says Alan, adding, "The acceptance is more widespread, people's tastes have changed."

What About Airplay On Top 40

Alan Burns outlines how a disco record shows up in the weekly WLS music research. "When everything is in sync for a disco record, it can literally zoom up the chart. It may start with airplay on Black stations or airplay in clubs or both. In many cases because of those two factors happening at the same time, disco songs will wind up on mass appeal radio stations, which generates still more sales. It's another kind of crossover."

The researching of disco product presents no problems for WLS since they rely heavily on retail sales reports in the determination of their weekly playlist. Alan explains, "When a record has penetrated the mass consciousness, enough people will go out and buy it that it will show up high in sales research. And a record is not going to show up high in our sales research without that mass appeal." In other words any song, disco or not, becomes "right" for WLS when it reaches a certain point in their sales research.

But that very sales tool that is so helpful in the major market situation enjoyed by WLS, presents a problem of sorts to Kris Van Kamp in Fresno. Kris explained, "Most Disco product sells immediately here. And it sells primarily to the lower demographics. We have had problems researching the 25-34 year olds, who don't buy many singles at all. The disco product usually researches very favorably with the younger audience. The few documented complaints we've received so far about programming disco music have come from the men 18-24. It's still those upper demos I can't get a good reading on."

Ignore Big Sales Figures?

In certain cases programmers have resisted disco product even though it may be selling in large quantity within their market. Alan Burns sees that as a mistake, explaining,



THE TIMES, THEY HAVE CHANGED — When Bob Dylan returned to Madison, WI. for a November 1st concert this year, it was the first time the artist had played the city since 1964. WISM radio and CBS Records' Jeff McClusky arranged for Dylan to meet with Madison's Mayor, 33-year-old Paul Soglin. The Mayor, who has served three terms as Madison's chief executive, is a former anti-war activist and a big Dylan fan. At the urging of WISM, the Mayor agreed to declare November 1st "Bob Dylan Day" in Madison and present the keys to the city to Bob backstage after the concert. Dylan, who was the voice of the political revolution that spawned Soglin, took a look at the young Mayor and quipped, "You're the Mayor?" Soglin nodded. Dylan said, "Mayors are sure getting younger these days." Soglin was happy to meet Dylan and said he did not give the keys to the city away lightly. Shown at the presentation (l-r) are: Jonathan W. Little, PD of WISM; Charla Simon of WISM; Dylan; Bob Wrightman of WZMF/Milwaukee; Jeff McClusky, Columbia Promotion; Mayor Soglin; and Jim Scully Chicago Branch Manager for CBS.

"If somebody says, 'I'm not going to play disco on my radio station. That's an isolated, limited appeal phenomenon that only concerns a small portion of the population,' well, you might be right in some markets, but if you're in a market where 40 percent of the top 20 records are disco product, then you'd better start noticing that the population's tastes are changing. And you'd better go along with it."

Alan says sales research still works for WLS because they survey so many different locations within the Chicago area, and he feels, "As long as people continue to buy singles, and as long as those who buy singles remain more or less reflective of the total population, then sales research can tell you what to play. The marketplace will determine your playlist and you don't have to stick your hands in it too much. All you have to do is measure as accurately as you can. And should the marketplace next week go to reggae, then you'd be pretty stupid not to play reggae."

For WLS the disco product to play becomes clear as it reaches a certain level in sales within the market. In Fresno, the same techniques apply, but for Kris they are not so clearly defined because of the immediacy of sales in many cases. He often finds that a slight delay in airplay will show him whether a specific disco record will go above an initial level of sales. Those early sales stem from exposure in the clubs or perhaps from airplay on K104, the disco formatted station in Fresno.

The point Alan makes about records reaching a certain level in the "mass consciousness" is a good one. If you're having a problem dealing with disco music, maybe you should ignore the label "disco" and just deal with each record like you would any other record in consideration for airplay. Either it meets your criteria of sales, research (call outs, etc.), requests, and other factors, or it does not. There can be little doubt left that disco music is here to stay for awhile. As Kris put it, "We felt the effects of disco in Fresno and I would compare it to an earthquake. It was just like it wasn't any big deal one day, and then the next day it was! We couldn't ignore it."

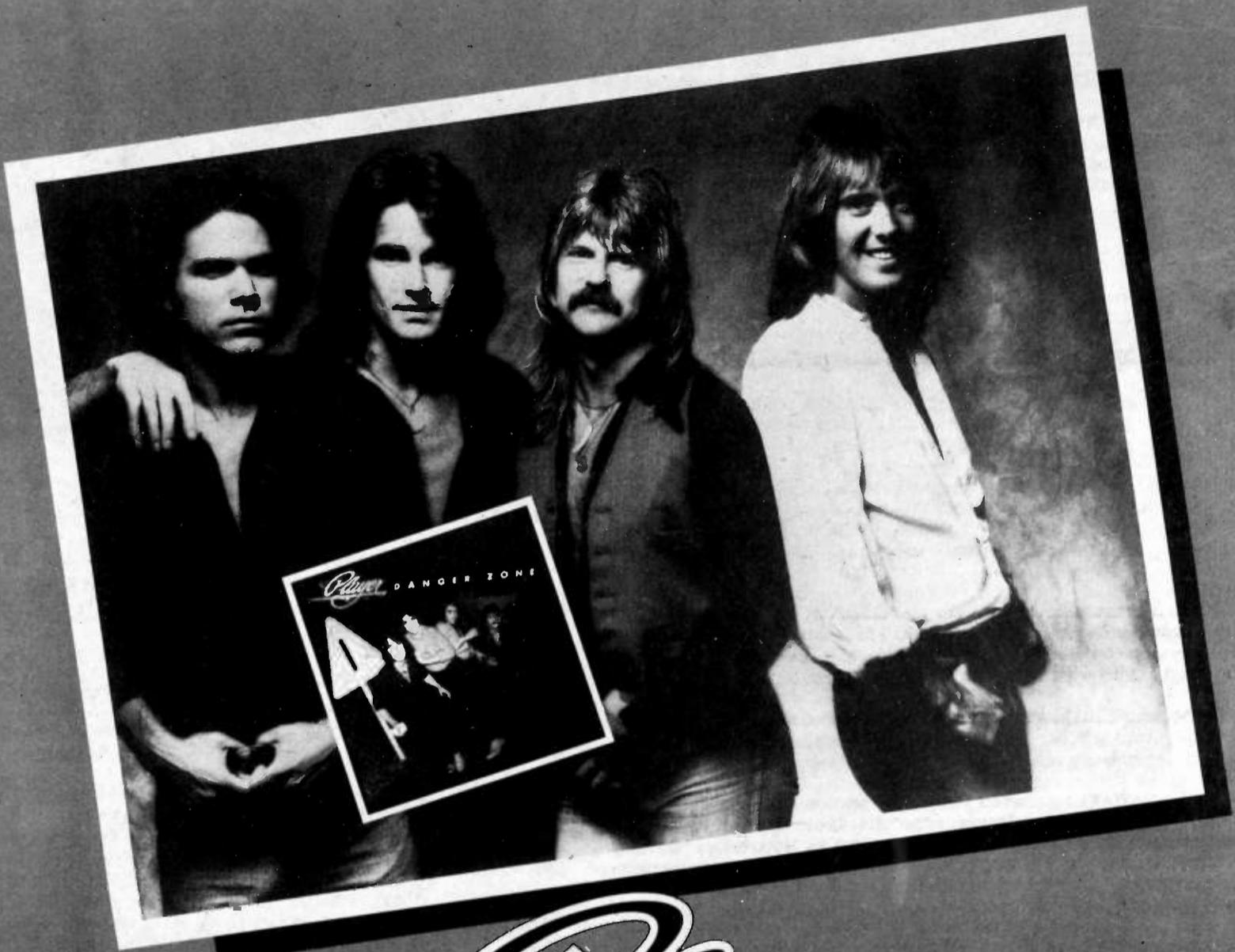
A Help Or A Hindrance

For KYNO and WLS disco music has been integrated into their playlists with little problem and Kris Van Kamp feels it's been a positive move. "It has helped us tremendously. The FM's were really gaining on us and they knocked us off the last book. But now our research has shown us on the increase again. I would attribute some of that gain to the disco explosion."

Other stations have approached disco music's popularity in different ways. WMAK/Nashville recently changed their format from Top 40 to disco exclusively. Other stations have used the old technique of "block programming" to give their listeners some disco. KTLK/Denver and WAKY/Louisville have both begun nightly programs of disco music, turning their night shows totally over to the playing of disco product. Other stations have done similar things recently, but it's still a bit early to judge the audience reaction. The results of the now completed Oct-Nov ARB should be very enlightening to stations who have recently begun disco programs.

What's In A Name?

I believe the main problem programmers of Top 40 radio have with disco music is caused by the label "disco" itself. As Alan Burns pointed out, "When people make a decision that they like something, the labels disappear. For instance, if you don't like a record, you give it a label saying, 'I don't care for that, it's too country.' But when you make a decision to like something, the labels are gone. You simply say, 'Yeah, I like that, it's good.'" Maybe that's what we, as programmers, should try to do. Forget something is disco or not disco. Think of disco product as just another crossover possibility. If you have clubs or discos in your market exposing new product, then you have still another way a record can get on your playlist. Whatever your criteria for airplay is, any new record must meet or exceed it. If a record comes out of a club into a sales pattern you pick up in your research, what does it matter? The important point should be that the record has the strength to become mass appeal and therefore be a part of your programming. To turn your nose up at disco product because it is disco product is to place a subjective judgment on something that is best left to objectivity. Objective decisions about music are tough, but if you are really trying to find out what your listeners want to hear, then you should listen when they tell you, even if they tell you something you didn't want to hear. I have to agree with Alan's statement, "If that's where society's heading, then you want to go right along with them."



PlayerTM

JUST RELEASED
BY POPULAR DEMAND... THE SINGLE
"SILVER LINING"

RS-914

FROM THE
CERTIFIED GOLD ALBUM

"DANGER ZONE"

RSO-3036

ON TOUR WITH "HEART"

Produced by
Dennis Lambert and Brian Potter



Records, Inc.

Direction/Management
Palmer, Roswell & Company Ltd.

John Leader

Bits

THIS IS GETTING SERIOUS — Remember WKIX/Raleigh's cash call contest to "pay phones" in and around the Raleigh/Durham/Chapel Hill area? They're calling pay phone numbers at random and if the person picking up the phone answers, "I keep it on KIX," they win \$25.85. Well, the stories are filtering back to me on this coast of some very interesting winners . . . like the Raleigh city bus driver who abandoned his bus to answer a ringing pay phone correctly . . . or the small store owner who dashed outside his store and after answering with the proper phrase said, "Hold on, I have to go lock the store." Furthermore, the Raleigh city police chief has ordered his men to stop carrying pocket radios while on duty. Seems the cops have had a couple of winners who were supposed to be monitoring the police band (not the Average White Band on WKIX). PD Bob Boulton promised this contest would be a fun one, and he wasn't kidding!



IT'S OKAY . . . I'M AWAKE! — Randy Dewell air personality for CJCH/Halifax pulled off a great promotion for the United Way of Canada. Randy decided to see how long he could stay on the air without a break and invited his listeners to pledge money for every hour he could continue. Well, making a very long story short, he made it for 51 hours and five minutes and raised a whopping \$16,300 for charity. Not only did his effort pay off for the United Way, but the station got front page newspaper coverage from The Halifax Gazette, "a feat never before accomplished by any radio station," reported PD David Williams. Shown needing a shave, and apparently another arm or two, is Randy in the CJCH studios during his marathon.

TURN ON AND GET OFF — Miami's WQAM has carried their successful "get off" theme into their fall promotions including three major "get off" prizes. First the station gave away "A Weekend In New England" — an all expenses paid trip to Boston for the Dolphins/Patriots game. Then came "The Wiz In" with limo transportation and plenty of champagne to sip on the way to see the new movie, "The Wiz," at its New York premiere (air fare there and back included, of course). Finally, a "Billy Joel Rock And Roll In" will take fifty lucky WQAM winners to the Miami Billy Joel concert in a special party bus.



BIG STARS HELP BIG WALK — A little star power always helps those March of Dimes Walk-A-Thons and KROY & KROI/Sacramento teamed the two stations with two heavies, Joey Travolta and Donny Most, for this year's effort. The annual Mega Walk expanded this year into two walks, one in Sacramento and another in nearby Elk Grove, and the two combined for a pledged total of \$80,000. The two walks were started by Joey and Donny both of whom were on hand at the walks' conclusions as well. The school that brings in the most pledged money by a specific date will win a free disco dance with all the KROY/KROI jocks plus a personal appearance by the new group Alessi. Shown at the walk are the KROY/KROI staff and the KROY cheerleaders with Travolta and Most. Top row (l-r) Kris Mitchell, Steve Roberts, Chuck Hale, Ed Lambert, Steve Anthony, and Lisa Kay. Middle row, Shan O'Brian and Brian Davis. Bottom row, the KROY cheerleaders with Most and Travolta (center) and Danny Wright (on the right).



THIS IS A GAG, RIGHT? — Little did Art Laboe know when he agreed to share the KRLA/Los Angeles control room with Bowzer and Screamin' Scott of the group Sha Na Na that things would turn out like this. The two group members co-hosted Art's morning show last week for three days and Art managed to get this photo just prior to his eventual rescue.

Motion

Lee Allan Smith, formerly General Manager of WKY/Oklahoma City, has left the station to join KTVY-TV in the same city as Vice President and General Manager. Replacing Mr. Smith at WKY is Dee Sadler, who was promoted from Assistant General Manager . . . December 22nd is a special day for KZ-93/Peoria and they're asking for a little help. The station will have been on the air as a Top 40 station for one year on that date and would love to hear from recording artists or other jocks from around the country. Just call (309) 688-3131 and ask for Charlie Quinn or Peter Jay. They'll be happy to record your message for playback on their anniversary . . . Tom Shepard has joined the staff at WGUY/Bangor doing the 12-4pm shift. Tom replaces Tim Donahue who went south to WANS/Anderson. Incidentally, Tom is the brother of WOKY/Milwaukee PD Jeff Ryder . . . Lee Douglas, Program Director of KXOK/St. Louis needs a super personality for a key shift at the station. It's a choice job for the right person and if you're interested contact Lee at KXOK . . . Jason Page, WNAM/Neenah morning man and (until recently) Music Director is not leaving the station as I previously printed. My apologies to Jason, who has now handed over the Music Director's duties to Steve Otis. Jason will continue to do mornings as well as head up a new internal department of WNAM that will specialize in writing and producing "spec spots" for future clients . . . John Driscoll has exited KFI/Los Angeles, where he had been doing weekends and fill . . . Larry White has resigned his Promotion Director's job at KHJ/Los Angeles. Larry, who had been doing a tremendous job for the station, wants to tackle a new challenge . . . WROR/Boston has named a new Program Director from within the RKO chain. He's Dick Edwards from WHBQ/Memphis who takes over the Oldies FM immediately . . . Dennis Elliott is back at 96KX/Pittsburgh doing middays and serving as Production Director . . . Dan Spears has vacated his PD post at Y94(KFYE)/Fresno due to a difficulty with the new management at the station and is currently "on the loose" ready for another programming job . . . Jerry Weist has been the Chief Engineer for KOIL/Omaha for over 41 years. During those four decades Jerry was also Head of Engineering for the Star Station chain. He will retire from KOIL at the end of November and I'm sure he would appreciate hearing from the more than 400 air personalities he has worked with through the years. Among those 400-plus are Gary Owens and The Real Don Steele . . . Harriet Lapides, who recently left the Music Director's job at WHBQ/Memphis, is looking to relocate. She's quite a talented lady and can be reached at (901) 744-4323 in Memphis . . . Steve Fredericks the multi-talented News Director of KRTH/Los Angeles is leaving the station for a TV job. November 27th Steve will join the staff of WHP-TV/Harrisburg as co-anchor newsmen. Good luck to Steve.



STYX GETS CHUMS — While in Toronto during their recent North America tour, the A&M group Styx found themselves pleasantly surrounded by the CHUM/Toronto ambassadors of goodwill. It doesn't look like they minded at all (l-r) James, Chuck, Sharon, Dennis, Ingrid, and Tommy, complete with their CHUM shirts.

the
STEVE MILLER
BAND



GREATEST HITS 1974-78

Swingtown

Jungle Love

The Joker

Rock N' Me

Take The
Money And Run

Serenade

True Fine Love

The Stake

Fly Like
An Eagle

Jet Airliner

Dance, Dance,
Dance,

Winter Time

Wild Mountain
Honey

Threshold

SOO-11872

Produced by Steve Miller for Sailor Records

Capitol

Thanks to you
we've got a Breaker, 'cause
“WE’VE GOT TONITE”

BREAKERS

BOB SEGER

We've Got Tonite (Capitol)

62% of our reporters on it, 27 adds including KFRC, KIMN, KFI, KHJ, WZUU, WCAO, WPGC, WRKO, WPEZ, WAVZ, WTRY, WSGA, WLAC, KDON, KSTT, KQWB, WEBC, G100, WRFC. Key moves: 30-20 WKBW, 34-27 KRBE, 25-17 Z93, debut 30 KRTH. See Parallels for complete airplay activity.



From the current multi-platinum album
“Stranger In Town”

Capitol SW11698



TOP-40



SEND IN THE CLOWNS — WISM/Madison PD Jonathan W. Little had to "face up" to a whole new thing when he did a remote broadcast with Ringling Brothers & Barnum and Bailey Circus clown, Peggy Williams. Peggy, who is a native of Madison, put the paint to Jonathan, much to the delight of the gathered crowd and one lucky photographer.



NOT A MARK ON HIM — Leif Garrett made a stop in New Orleans prior to the All-Splinks Championship fight for a promotional sparring match with Ali. Assembled with WTX PD Bob Mitchell and MD Marty Maxwell, Leif emerged from the match unharmed. During the match Leif managed to toss several colorful WTX T-shirts into the crowd.



RIDE ON, RIDE ON — Q-105/Tampa's beautiful \$20,000 "Boogie Bus" was on the scene of the recent 1978 Stars And Cars Auto Show in Tampa. Over half of the record breaking crowd registered to win two Mopeds from the station. Shown showing off the bikes are (l-r) Q-105's Programming Assistant Cile Milligan and Music Director Lynn Lotkowitz.



CONCERT CONNECTION—KBBY/Ventura, CA helped promote a major concert event in their area when Santana came to town. Pictured backstage after the very successful show are (l-r) KBBY Sales Manager Jack Scott, Jorge Santana, PD J. Matthew Fabris and General Manager Andy Corliss.



THE BAND'S ALL HERE — Prior to their concert in Des Moines, Little River Band dropped in the studios of KMGK-FM to visit with the staff. Gathered for the occasion were (l-r, back row) Bwana Johnny, two band members, Capitol's Cliff Schultz, and another LRB member. Kneeling in front is PD Benjamin Hill (with antlers) and another LRB member.



ALMOST LIKE BEING AT HOME — Michael Johnson was welcomed back to Minnesota by the staff of KCLD/St. Cloud following his recent concert. Pictured (l-r) Jack Hansen, PD; Scott Fredericks and Mike Scott of the station; Johnson; and Music Director Pat Kelly.

These Stations Are On **"Fire"!**



99X on
WIFI add
WRKO on
WCAO add
KRBE add 33
Z-93 deb 30
WHBQ add
KSTP on
KSLQ 36-31
WZUU on
KFRC on

JB-105 add 40
WPHD add
WQXI add
94-Q add 29
WAYS add
WAPE on
WSGA add 30
WLAC on
92Q on
KNOW add
KAKC 34-29

KCBQ add 34
WHYN add 42
K-104 add
WHHY add
WRFC add
WFOM on
WANS add
WCGQ add
WAKX add
KSLY 31-24

POINTER SISTERS.

"Fire" is on **"Energy."**



"Energy" is on



Produced by Richard Perry

©1978 Planet Records Distributed by Elektra/Asylum Records
A Division of Warner Communications Inc

TOP-40



CARS PULL INTO HOLLYWOOD — Following their recent appearance at the Forum in Los Angeles, The Cars parked for a picture at KHJ/Los Angeles. Shown (l-r, standing) Mucho Morales, Program Director John Sebastian and Chuck Martin, all KHJ; The Cars' Ric Ocasek and Greg Hawkes; Elektra/Asylum's Scott Burns; KHJ jocks John Thomas and Bobby Ocean. Seated (l-r) KHJ's Dave Conley, Terry Foster and the True Don Bleu.



WRONG SIDE OF THE DRAC — WRNR/Martinsburg, WV staged a Haunted House promotion, but some of the denizens of the house invaded the studio before Halloween. Count Dracula, although he appears incapable of such a maneuver, coaxed a seemingly willing victim to join him in his selfish pursuits. WRNR PD Ed Alexander seems to think the events transpiring behind him are quite unaccountable.



JANIS AT THE Z — Janis Ian dropped in to visit the staff at Z-93/Atlanta while on her recent promotional tour of radio. Greeting her at the station were (l-r) Kris O'Kelly, Z-93's Program Director; Janis; Dale O'Brien, Music Director of Z-93; and Alan Oremen, Columbia's local promotion representative.



LES IS THE MAN — A&M recording artist Les McCann completed a successful three night stand at the Exit Inn in Nashville and was greeted backstage by radio and record folk. Shown (l-r) Harry Clark, Together Distributors; Don Tolle of A&M; Jimmy Green of Together; Lee Durham, A&M; Les McCann; Eva Wood, Music Director of WLAC/Nashville; and Steve Rubin of A&M.



MEAT LOAF SCORES POINTS AT WMET — Epic/Cleveland International's Meat Loaf did an on-air interview at WMET/Chicago recently, and later got together with some of the staff to point out a few things. Pictured pointing accusing index fingers at the photographer are (l-r) WMET Music Research Coordinator Mike Rubin, Epic's John Sykes, Meat Loaf, air personality Blake Lawrence, PD Bobby Christian, and (front) air personality Kevin Jackson.



"TOO MUCH" GOLD FOR KGW — KGW/Portland received a gold record for the Johnny Mathis/Deniece Williams single "Too Much, Too Little, Too Late." Pictured at the presentation are (l-r) air personality Bryan O'Neal, Music Director Terry Danner, and Columbia's Larry Reymann.

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST
Most Added Linda Ronstadt, Bob Seger, Bee Gees
Hottest Barbra & Neil, Donna Summer, Billy Joel

SOUTH
Most Added Earth, Wind & Fire, Olivia Newton-John, Pointer Sisters
Hottest Barbra & Neil, Chic, Donna Summer

NORTHEAST

Parallel One
96KX/Pittsburgh, PA
 Kevin Metheny
 Bee Gees
 Donna Summer
 Barbra & Neil
 Hottest:
 Foreigner 4-1
 Ambrosia 5-2
 Gino Vannelli 12-6
 Billy Joel 21-10
 Bee Gees 8-15

WABC/New York, NY
 Sonya Jones
 Chic
 Village People
 Dan Hartman
 Firefall
 Hottest:
 Donna Summer 1-1
 Capt. & Tennille 9-6
 Gino Vannelli 10-6
 Barbra & Neil 4-9
 Barbra & Neil 12-19
 Dr. Hook 26-16

WKBW/Buffalo, NY
 Jon Summers
 Firefall
 Eric Carmen
 Bee Gees
 Olivia
 Hottest:
 Barbra & Neil 1-1
 Billy Joel 15-8
 Ace Frehley 19-12
 Village People 20-15
 Bob Seger 30-20

WFIL/Philadelphia, PA
 Gerry DeFrancisco
 Pablo Cruise
 Lindisfarne
 Dan Hartman
 Hottest:
 Donna Summer 1-1
 Barbra & Neil 7-2
 Ambrosia 10-5
 Billy Joel 12-6
 Gino Vannelli 17-11

CHUM/Toronto, CAN
 John Terminiemi
 Alicia Bridges
 Hottest:
 Meat Loaf
 Paradise 3-1
 Ambrosia 9-6
 Foreigner 11-9
 Barbra & Neil 18-10
 Donna Summer 30-19

WNBC/New York, NY
 Rox Frank
 Gino Vannelli
 Firefall
 Hottest:
 Kenny Loggins 1-1
 Donna Summer 6-4
 Barbra & Neil 8-7
 Alicia Bridges 19-15
 Bee Gees 23-20

WCAO/Baltimore, MD
 Ron Riley
 Eric Clapton
 Linda Ronstadt
 Firefall
 Hottest:
 Donna Summer 1-1
 Barbra & Neil 13-2
 Alicia Bridges 6-3
 Firefall 14-9
 Bee Gees 27-10

CKGM/Montreal, CAN
 John Keogh
 Nick Gilder
 Billy Joel
 Firefall
 Hottest:
 Paul Davis
 Taste Of Honey 1-1
 Little 3-2
 Donna Summer 7-4
 Kenny Loggins 20-17

WIFI/Philadelphia, PA
 JeB Robbins
 Bee Gees
 Chic
 Paul Davis
 Toto
 Queen
 Race/Fat
 Pointer Sisters
 Hottest:
 Donna Summer 1-1
 Barbra & Neil 8-4
 Gino Vannelli 13-9
 Alicia Bridges 15-10
 Dr. Hook 20-15

WPGC/Washington, D.C.
 Jim Elliott
 Bob Seger
 Linda Ronstadt
 Nicolette Larson
 Hottest:
 Chic 11-1
 Barbra & Neil 3-2
 Billy Joel 14-7
 Bee Gees 0-11
 Toto 20-15

WRKO/Boston, MA
 Mark McKay
 Toto
 Bob Seger
 Paul Davis
 Sylvester
 Elton John
 Hottest:
 Alicia Bridges 2-1
 Ambrosia 7-4
 Chic 14-6
 Billy Joel 18-9
 Village People 25-17

99X/New York, NY
 Bobby Rich
 Village People
 Hottest:
 Donna Summer 1-1
 Barry Manilow 6-4
 Barbra & Neil 15-11
 Billy Joel 23-13
 Village People 4-22

WPEZ/Pittsburgh, PA
 Mark Frizacos
 Linda Ronstadt
 Bob Seger
 Hottest:
 Donna Summer 1-1
 Ambrosia 5-2
 Barbra & Neil 13-3
 Andy Gibb 22-16
 Billy Joel 30-19

Parallel Three
WHYN/Springfield, MA
 Ken Capurso
 Nick Gilder
 Livingston Taylor
 Pointer Sisters
 Hottest:
 Donna Summer 1-1
 Gino Vannelli 10-6
 Barbra & Neil 17-7
 Barry Manilow 12-9
 Andy Gibb 18-13

WDRG/Hartford, CT
 Jim English
 Olivia
 Paul Davis
 Toto
 Hottest:
 Anne Murray 1-1
 Donna Summer 4-2
 Barbra & Neil 19-5
 Chic 24-9
 Gino Vannelli 20-15

PRO-FM/Providence, RI
 Alan Edwards
 Village People
 Heart
 Eric Carmen
 Hottest:
 Ambrosia 1-1
 Gino Vannelli 11-3
 Firefall 16-4
 Pablo Cruise 19-9
 Barbra & Neil 21-11
 Chic 20-15
 Toto 29-23

K104/Erie, PA
 Bill Shannon
 Ian Matthews
 Mary MacGregor
 Pointer Sisters
 Dean Friedman
 Player
 Silver
 Carly Simon
 Hottest:
 Michael Stanley 1-1
 Barbra & Neil 7-2
 Jackie DeShannon 11-4
 Ambrosia 14-7
 Joe Cocker 17-10

WBQ/Portland, ME
 Andy Carey
 Alice Cooper
 Pablo Cruise
 Hottest:
 Billy Joel
 Woman 1-1
 Dr. Hook 8-2
 Foreigner 10-5
 Firefall 19-15
 Fogelberg/Weisberg 23-19

WFBG/Altoona, PA
 Tony Booth
 Alicia Bridges
 Chic
 Kathy Barnes
 Glen Campbell
 Carole King
 Hottest:
 Foreigner 1-1
 At Stewart 10-5
 Barbra & Neil 18-7
 Gino Vannelli 15-8
 Bee Gees 0-25

WEEQ/Waynesboro, PA
 Barry Hodge
 Bee Gees
 Toto
 Linda Ronstadt
 J. Geils
 Hottest:
 Ambrosia 4-1
 Dr. Hook 6-2
 Barbra & Neil 12-5
 Andy Gibb 21-14
 Billy Joel 25-17

WGUY/Bangor, ME
 Mark Lawrence
 Village People
 Linda Ronstadt
 Toto
 Talking Heads (dp)
 Commodores 2-2
 Donna Summer 1-1
 Dr. Hook 4-2
 Barbra & Neil 13-3
 Capt. & Tennille 12-9
 Billy Joel 22-14

WKBO/Harrisburg, PA
 Don Stevie
 EMF
 Chaka Khan
 Ace Frehley
 Ian Matthews
 Hottest:
 Donna Summer 1-1
 Barbra & Neil 11-3
 Village People 18-8
 Chic 24-10
 Toto 26-19

WTRY/Troy, NY
 Chris Bailey
 Bee Gees
 Paul Davis
 Bob Seger
 Alice Cooper
 Hottest:
 Barry Manilow 1-1
 Alicia Bridges 7-4
 Barbra & Neil 13-7
 At Stewart 18-11
 Firefall 20-15

WCCB/Bridgeport, CT
 Greg Loebz
 Nick Gilder
 Boston
 Chaka Khan
 Hot Chocolate
 Hottest:
 Donna Summer 1-1
 Chicago 9-4
 Gino Vannelli 11-5
 Barbra & Neil 17-6
 Chic 14-6
 Billy Joel 18-9
 Village People 25-17

99X/Boston, MA
 Bobby Rich
 Paul Davis
 Sylvester
 Elton John
 Hottest:
 Alicia Bridges 2-1
 Ambrosia 7-4
 Chic 14-6
 Billy Joel 18-9
 Village People 25-17

99X/New York, NY
 Bobby Rich
 Village People
 Hottest:
 Donna Summer 1-1
 Barry Manilow 6-4
 Barbra & Neil 15-11
 Billy Joel 23-13
 Village People 4-22

SOUTH

WLCY/Tampa, FL
 Ron Perkin
 Billy Joel
 Ace Frehley
 Queen
 Fat
 Hottest:
 Donna Summer 1-1
 Barbra & Neil 10-2
 Chic 28-4
 Ambrosia 13-5
 Alicia Bridges 19-9

Parallel Three
KRBE/Houston, TX
 Clay Gish
 Pointer Sisters
 Glen Campbell
 Paul Stanley
 Leif Garrett
 Hottest:
 Dr. Hook 1-1
 Barbra & Neil 10-3
 Foxy 14-6
 Ambrosia 15-8
 Chic 31-10

WAFB/Jacksonville, FL
 Jeannette Richards
 Olivia
 Kenny Rogers
 Peaches & Herb
 Gene Chandler
 Cooper Bros.
 Nicolette Larson
 Hottest:
 Dr. Hook 1-1
 Barbra & Neil 12-7
 Foreigner 13-8
 Village People 16-11
 Barbra & Neil 25-14

WABC/Jacksonville, FL
 Jeannette Richards
 Olivia
 Kenny Rogers
 Peaches & Herb
 Gene Chandler
 Cooper Bros.
 Nicolette Larson
 Hottest:
 Dr. Hook 1-1
 Barbra & Neil 12-7
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 Village People 16-11
 Barbra & Neil 25-14

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MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Bee Gees Alicia Bridges Billy Joel	Barbra & Neil Billy Joel Dr. Hook	Earth, Wind & Fire Chic Olivia Newton-John	Barbra & Neil Dr. Hook Donna Summer

WEST

WGBF/Evanston, IN Mark Evans Don't Paul Davis HOTTEST Donna Summer 1-1 Gino Vannelli 8-3 Barbra & Neil 8-6 Al Stewart 15-8 Pablo Cruise 17-11	KJR/Seattle, WA Tracy Mitchell Olivia Cooper Bros. Nick Gilder Nicolette Larson HOTTEST Barbra & Neil 3-1 Toto 9-4 Gino Vannelli 11-6 Dr. Hook 13-8 Billy Joel 19-13	KRBE/Albuquerque, NM Chris Carey Heart Linda Ronstadt Toto EWF HOTTEST Gino Vannelli 4-1 Barbra & Neil 10-2 Firefall 15-10 Alicia Bridges 21-13 Bee Gees 25-15	KERN/Bakersfield, CA Pete Shannon Heart Eric Carmen Toto Village People HOTTEST Donna Summer 3-1 Capt. & Tennille 6-3 Foreigner 11-7 Firefall 13-9 Alicia Bridges 15-10
KEW/Topeka, KS J.R. Greenley Bee Gees Billy Joel Bob Seger Tommy Rogers Paul Anka Eric Clapton Barbara Mandrell Hot Chocolate HOTTEST Donna Summer 2-1 Crystal Gayle 9-7 Barbra & Neil 20-9 Chicago 23-11 Fogelberg Weisberg 20-22	BUCO/San Diego, CA C.C. McCarthey Fotomaker Boston Eric Clapton Linda Ronstadt Treas HOTTEST Ambrosia 4-1 Toto 17-9 Al Stewart 20-14 Walter Egan 21-16 Billy Joel 28-22	KCBO/San Diego, CA Nina Gunes Chic Eric James Boston Paul Davis Alice Cooper Painter Sisters Jan Matthews HOTTEST Ambrosia 4-1 Donna Summer 9-4 Barbra & Neil 13-9 Toto 18-10 Funkadelic 21-16	Parallel Three Village People Eric Carmen HOTTEST Foreigner 2-1 Ambrosia 4-3 Dr. Hook 8-5 Barry Manilow 11-9 Andy Gibb 23-20
KLMS/Las Vegas, NE Rob Hoopes Alice Cooper Paul Davis Livingston Taylor EWF Linda Ronstadt HOTTEST Foreigner 2-1 Donna Summer 10-4 Al Stewart 18-13 Bee Gees 28-21	KHJ/Los Angeles, CA John Sebastian Village People Alicia Bridges Bob Seger HOTTEST Nick Gilder CHLD 1-1 Foxy 3-2 Barbra & Neil 7-6 Dr. Hook 20-11 Bee Gees 28-16	KECE/Salt Lake City, UT Gary Waldron Olivia EWF HOTTEST Donna Summer 3-1 Billy Joel 7-3 Barbra & Neil 18-4 Dr. Hook 20-11 Paul Davis 16-11	KYNO/Fresno, CA Ernie Van Kamp Fogelberg/ Weisberg Paul Davis (RA) Fotomaker Dodgers Ace Frehley HOTTEST Anna Murray 3-1 Ambrosia 4-2 Andy Gibb 13-10 Barbra & Neil 18-13 Linda Ronstadt 28-20
WJON/St. Cloud, MN Tom Kay Olivia Jan Matthews Linda Ronstadt HOTTEST Donna Summer 1-1 Clout 4-2 Billy Joel 6-3 Chicago 15-12 Barbra & Neil 20-13	KRTH/Los Angeles, CA Rob Hamilton None HOTTEST Donna Summer 3-1 Barbra & Neil 6-4 Toto 13-9 Chic 23-18 Dan Hartman 28-23	KENI/Anchorage, AK Sean Lynch None HOTTEST Exile 1-1 Taste Of Honey 5-4 Toto 13-8 Chicago 15-11 Barbra & Neil 22-14	KODI/Great Falls, MT Dave Masters Heart Olivia HOTTEST Dr. Hook 1-1 Barbra & Neil 16-3 Gino Vannelli 13-9 Clout 19-12 Billy Joel 27-22
WQXI/Rockford, IL John Arthur Bee Gees Alicia Bridges Foxy HOTTEST Nick Gilder CHLD 2-1 Barbra & Neil 16-12 Dr. Hook 10-14 Paul Davis 28-22 Andy Gibb 35-27	KFRS/San Francisco, CA Garland/Sheila Alicia Bridges Exile Taste Of Honey Bob Seger (RA) HOTTEST Barbra & Neil 7-1 Ambrosia 10-7 Dr. Hook 16-9 Andy Gibb 21-15 Billy Joel 28-19	KETZ/Tucson, AZ Ed Alexander EWF Chic Kansas Heart HOTTEST Ambrosia 1-1 Dr. Hook 6-2 Firefall 11-7 Foxy 15-10 Toto 25-10	KDZA/Pueblo, CO Rip Avian EWF Queen Race Hot Chocolate Chaka Khan Glen Campbell HOTTEST Donna Summer 2-1 Foreigner 3-2 Foxy 8-5 Chicago 13-9 Barbra & Neil 16-12
WISN/Madison, WI Kathleen Little EWF Lindisfarne Village People Foxy Livingston Taylor Chaka HOTTEST Barbra & Neil 10-1 Al Stewart 12-8 Firefall 19-15 Pablo Cruise 24-19 Billy Joel 30-22	Parallel Two KFDM/San Bernardino, CA Harry McKinster Andy Gibb Linda Ronstadt Chic Eric Clapton HOTTEST Donna Summer 1-1 Ambrosia 9-4 ELO 14-8 Taste Of Honey 23-15 Bee Gees 31-20	KYTX/Seattle, WA Robin Mitchell Emmy Rogers IOCC Boston HOTTEST Barbra & Neil 1-1 Nick Gilder CHLD 2-2 Ambrosia 11-7 Toto 16-9 Dr. Hook 17-12	KDNO/Las Vegas, NV Steve Summers Alicia Bridges Billy Joel J. Geils HOTTEST Journey 6-1 Dr. Hook 13-8 Andy Gibb 19-9 Toto 21-10 Heart 24-14
WISN/Madison, WI Kathleen Little EWF Lindisfarne Village People Foxy Livingston Taylor Chaka HOTTEST Barbra & Neil 10-1 Al Stewart 12-8 Firefall 19-15 Pablo Cruise 24-19 Billy Joel 30-22	KOPA/Phoenix, AZ Steve Rivers EWF HOTTEST Donna Summer 2-1 Barbra & Neil 9-4 Al Stewart 12-9 Billy Joel 18-10 Alicia Bridges 17-12	KING/Seattle, WA Tom McKay Olivia Linda Ronstadt Nicolette Larson Jan Matthews HOTTEST Foreigner 1-1 Toto 12-4 Barbra & Neil 15-7 Al Stewart 16-9 Paul Davis 17-10	KYSD/Colorado Springs, CO Tom Brewer Chic EWF Joe Cocker HOTTEST Donna Summer 2-1 Firefall 14-10 Dr. Hook 17-12 Paul Davis 20-15 Barbra & Neil 26-20
WEST Parallel One KTLE/Denver, CO Paula Matthews Jan Matthews EWF Glen Campbell M. Manchester Queen Race Joe Cocker James Walsh HOTTEST Donna Summer 3-1 Barbra & Neil 7-2 Dr. Hook 13-4 Andy Gibb 15-7 Billy Joel 17-11	KLUC/Las Vegas, NV Dave Anthony Bee Gees Queen Rice Elton John Village People Chic Dan Hartman HOTTEST Pablo Cruise 2-1 Chicago 5-3 Ambrosia 10-7 Foxy 17-11 Barbra & Neil 19-14	KTACT/Tacoma, WA Ric Hansen EWF Chic Toto Eric Clapton HOTTEST Nick Gilder CHLD 1-1 Donna Summer 6-3 Heart 12-8 Foreigner 15-10 Alicia Bridges 16-11	KDON/Salisun, CA A.J. Roberts Bob Seger Chaka Khan Steely Dan Western Alice Cooper Talking Heads Paul Stanley HOTTEST Donna Summer 2-1 Foxy 8-2 Dr. Hook 15-6 Paul Davis 18-10 Sylvester 23-13
KTLE/Denver, CO Paula Matthews Jan Matthews EWF Glen Campbell M. Manchester Queen Race Joe Cocker James Walsh HOTTEST Donna Summer 3-1 Barbra & Neil 7-2 Dr. Hook 13-4 Andy Gibb 15-7 Billy Joel 17-11	KVI/Seattle, WA Frank Colbourn Nicolette Larson HOTTEST Donna Summer 1-1 Dr. Hook 6-2 Village People 8-5 Toto 17-9 Gino Vannelli 21-10	KEZY/Anheim, CA Larry Reisman Player Alice Cooper Fogelberg/ Weisberg J. Geils HOTTEST Slugs 1-1 Toto 14-8 Chicago 10-11 Linda Ronstadt 26-15 Billy Joel 32-25	KCBN/Reed, NV Red Mto EWF J. Geils Norma Jean Snail (dp) James Walsh HOTTEST Barbra & Neil 1-1 Andy Gibb 12-9 Chicago 16-12 Al Stewart 20-15 Firefall 27-20
KTLE/Denver, CO Paula Matthews Jan Matthews EWF Glen Campbell M. Manchester Queen Race Joe Cocker James Walsh HOTTEST Donna Summer 3-1 Barbra & Neil 7-2 Dr. Hook 13-4 Andy Gibb 15-7 Billy Joel 17-11	KRTH/Phoenix, AZ Bobby Rivers Olivia Eric Carmen Bob Seger Chic HOTTEST Donna Summer 1-1 Ambrosia 1-1 Dr. Hook 5-2 Gino Vannelli 18-13 Pablo Cruise 19-14 Billy Joel 27-22	KRSP/Salt Lake City, UT Alan Hague Chic Eric Clapton EWF HOTTEST Dr. Hook 2-1 Al Stewart 9-8 Andy Gibb 15-10 Barbra & Neil 17-11 Village People 23-16	

Melissa Manchester's



"Don't Cry Out Loud"

A smash single, an instant classic!

Melissa Manchester's got a hit! Immediate and explosive radio reaction to "Don't Cry Out Loud" confirms that Melissa is riding her hottest single since "Midnight Blue."

#35 WBBF ("A Smash") #30 KRTH ("Great phones") #28 WQXI-FM (#6 phones) #30 WVOV ("A Hit")

HITBOUNDS:
13Q/KSTP/KLIF
KRTH/WQXI-AM/94Q
and 60 more stations!

BB:87*/CB:85*/RW:82*

Melissa Manchester's "Don't Cry Out Loud"
It will be a Giant! On Arista Records.



96X Miami

- 1 CHIC
- 2 STY VETTS
- 3 VILLAGE PEOPLE
- 4 ANNE MURRAY
- 5 DONNA SUMMER
- 6 JERRY DOBSON
- 7 BARRY MANILOW
- 8 ALICE COOPER
- 9 AMBROSIA
- 10 LINDA RONSTADT
- 11 GINO VANMELLI
- 12 BARBARA & NEIL
- 13 JERRY DOBSON
- 14 BARRY MANILOW
- 15 JERRY DOBSON
- 16 AL STEWART
- 17 BOBBY GOODY
- 18 FREDERICK
- 19 DR HOOD
- 20 CAPTAIN & TENNILLE
- 21 CHANDON
- 22 PAUL DAVIES
- 23 CHICAGO
- 24 BILLY JOEL
- 25 LINDA RONSTADT
- 26 ANNE MURRAY
- 27 JERRY DOBSON
- 28 STY VETTS
- 29 PAUL DAVIES
- 30 BILLY JOEL
- 31 BILLY JOEL

610 KFRG San Francisco

- 1 BARBARA & NEIL
- 2 ANNE MURRAY
- 3 DONNA SUMMER
- 4 ERIC CLAPTON
- 5 FREDERICK
- 6 JERRY DOBSON
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2-93 Atlanta

- 1 BARBARA & NEIL
- 2 ANNE MURRAY
- 3 DONNA SUMMER
- 4 ERIC CLAPTON
- 5 FREDERICK
- 6 JERRY DOBSON
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KEARTH 101 FM Los Angeles

- 1 DONNA SUMMER
- 2 ANNE MURRAY
- 3 BARBARA & NEIL
- 4 ERIC CLAPTON
- 5 FREDERICK
- 6 JERRY DOBSON
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KRBE Houston

- 1 DR HOOD
- 2 PAUL DAVIES
- 3 BARBARA & NEIL
- 4 ANNE MURRAY
- 5 DONNA SUMMER
- 6 ERIC CLAPTON
- 7 FREDERICK
- 8 JERRY DOBSON
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KJR 95 Seattle

- 1 BARBARA & NEIL
- 2 ANNE MURRAY
- 3 DONNA SUMMER
- 4 ERIC CLAPTON
- 5 FREDERICK
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WEST



Denver

- 1 AMBROSIA
- 2 ANNE MURRAY
- 3 DONNA SUMMER
- 4 BILLY JOEL
- 5 BARRY MANILOW
- 6 CAPTAIN & TENNILLE
- 7 DR HOOD
- 8 JERRY DOBSON
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64KFI Los Angeles

- 1 BARBARA & NEIL
- 2 ANNE MURRAY
- 3 DONNA SUMMER
- 4 ERIC CLAPTON
- 5 FREDERICK
- 6 JERRY DOBSON
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KMO 700 AM Los Angeles

- 1 ANNE MURRAY
- 2 DONNA SUMMER
- 3 ERIC CLAPTON
- 4 FREDERICK
- 5 JERRY DOBSON
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KT-1280 Radio twelve eighty Denver

- 1 DONNA SUMMER
- 2 BARBARA & NEIL
- 3 BARRY MANILOW
- 4 AMBROSIA
- 5 ANNE MURRAY
- 6 DR HOOD
- 7 JERRY DOBSON
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BICO FM San Diego

- 1 AMBROSIA
- 2 CARL SANDERS
- 3 BILLY JOEL
- 4 BARRY MANILOW
- 5 JERRY DOBSON
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"THE WEDDING SONG"

(There Is Love)

The classic composition from Paul Stookey . . .

A classic performance from

MARY MacGREGOR

Production by Gene Cotton



Available now from Ariola Records

GLEN CAMPBELL'S

CURRENT HIT SINGLE

"CAN YOU FOOL" 4638

NOW BEING PLAYED ON THESE STATIONS:

KRBE add 37
KTLK add
WKIX add
WIFE add
KAKC add
KTFX add
WFBC add
WAIR add

KAAY add 25
WFBC add
WCUE add
KDZA add
KJR 22-19
KYYX 29-26
WCAO deb 27

Z93 on
WHBQ on
WZZP deb 33
KILT add 40
KLIF 40-35
WAPE 29-22
WTIX on
WLAC deb 38

92Q on
BJ105 on
WRJZ 32-30
KJRB 25-21
KTAC on
KGW 23
KENI on
KQEO on

13FEA on
WFOM on
WLOF deb 39
WFLB on
WISE 29-24
WANS deb 29
WCGQ on
WTMA on

WJON on
KEWI 32-24
KYNO on
KCBN on
KFXD 25
KSTN on
KELJ #26
Z96 on

WTAC on
WVLK on
WINW on
WPRO #30
WEIM #18
98Q on
WALG #18
WROM #22

WTOB on
WCOS on
WORD on
WGNI on
V-97 #38



FROM THE NEW ALBUM BASIC

Produced by Glen Campbell & Tom Thacker
for Omnibus Productions, Inc.



F

FIREFALL
Strange Way (Atlantic)

LP: Elen. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

FOREIGNER
Double Vision (Atlantic)

LP: Double Vision. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

(Heart continued)

Table with columns P1, P2, P3 and rows for West, Midwest, South, West.

P

PABLO CRUISE
Don't Want To Live... (A&M)

LP: Worlds Away. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

J

BILLY JOEL
My Life (Columbia)

LP: 82nd Street. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

G

ANDY GIBB
Our Love Don't... (RSO)

LP: Shadow Dancing. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

R

LINDA RONSTADT
Ooh Baby Baby (Asylum)

LP: Back In The U.S.A. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

FOGELBERG/WEISBERG
Power Of... (Full Moon/Epic)

LP: Twins Sons Of Different Mothers. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

ELTON JOHN
Part-Time Love (MCA)

LP: A Single Man. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

H

HEART
Straight On (Portrait)

LP: Dog And Butterfly. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

S

BOB SEGER
We've Got Tonight (Capitol)

LP: Stranger In Town. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

(Bob Seger continued)

Table with columns P1, P2, P3 and rows for West, Midwest, South, West.

AL STEWART
Time Passages (Arista)

LP: Time Passages. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

DONNA SUMMER
MacArthur Park (Casablanca)

LP: Live And More. Table with columns P1, P2, P3 and rows for Northeast, South, Midwest, West.

Every Woman Has Been Liberated At These Stations:

WHBQ 18-8-9
WRKO deb 28
WCAO 22-19
KRBE 22-20
99X on
CKLW 13-12
WDRQ 20-10
WZZP on
KRTH on

KFRC 22-21
KTLK deb 35
WICC add
WYRE 29-27
WKBO add
WAYS 21-18
WAPE 23-20
WGH 13-12
WTIX 30-28

WAKY add 37
Q-94 21-16
WLAC 32-20
WKIX add
WIFE deb 35
KAKC 27-23
WRFC 24-21
WFLB 27-21

WANS 15-13
KAYC 26-14
CK-101 29-23
WLEE 5-2
KDON add
KSLY 25-16
KDZA add
WAAY add

"I'm Every Woman"
Chaka Khan

BFB



on Warner / Tattoo Records
Produced by Arif Mardin

(Donna Summer continued)

West	KRZY 29-31
	KING 2-3
	KVI-FM 14
	KYYX 7-8
	KJRB 8-3
	KTAC 11
	KRFB 10-20
	KCPX 34
	KRUX 7-4
	KOPA 24
	KTKT 2-4
	KENI 28-26
	KERN 34
	KROY 44
	KFXM 14
	KLUC 12-40
	KRKE 1-3
	KQEO 4
	KCBQ 9-4

TOTO
Hold The Line (Columbia) ★
LP: Toto

P1	P2	P3
Northwest	South	Northeast
99X on-dp	WQXI d-25	WEEQ a
WIFI a-30	94Q 10-6	WGUY a
WRKO a	KLIF 30-32	13FEA 24-21
WPGC 20-15	Y103 on	WHYN 32-31
WCAO 21-17	WGH 22-16	WFBG d-28
96KX on	WAKY 38-35	K104 d-28
WKHW 29-23	WBBQ 7-5	South
	KNOX on	WHYY 30-27
	KX105 d-27	WFPC d-32
	WKIX d-30	WFOA 21-18
	BJ105 31-24	WLOP d-37
	KINT 25-22	WFLB 33-29
	WRJZ 19-13	WGLF 28-23
WDRQ 33-25	Midwest	WAAV on
KSLQ 37-30	WMET a-32	WISE 25-17
WOKY a	WNAF 27-25	WAIR d-36
WZUU d-24	KZ93 on	WANS 22-14
WGCL 26-15	WOW d-29	KILE 25-22
WZZP d-29	WVIC d-28	CK101 10-12
West	WHHO 30-27	WCGQ on
KHJ 19-17	KLEO d-27	WTMA 28-22
KRTH 13-9	KAKC 15-12	G100 d-28
KFI 30-26	KBEQ a-28	Midwest
KFRC 13-10	WHB 40-30	KKRC on
BI00 17-9	WHOT a	WAKX a
KJR 9-4	West	WISM 27-24
KIMN on	KEYZ 14-8	WTRU a
KTLK 38-32	KING 12-6	WEAQ on
	KVI-FM 17-9	WSPT 27-23
	FM 17-9	KVOX d-24
	KY105 14-9	KQWB 31-25
	KJRB d-20	KRLS 13-12
	KTAC a	KLMS on
	KRBP 26-23	KX11 a
	KCPX on-dp	KSTT 30-29
	KRUX d-38	West
	WAVZ a-37	KYNO d-30
	PRO.	KENI a
	FM 29-23	KDON 37-31
	JH105 26-16	KERN a
	WBBF 33-28	KROY 30-29
	WICC 29-23	KFXM 22-18
	WYRE 21-14	KLUC 21-15
	WPHD 18-13	KRKE a-28
	WTRY d-29	KQEO 38-29
	WKBO 26-19	KCBQ 18-10

GINO VANNELLI
I Just Wanna Stop (A&M)
LP: Brother To Brother

P1	P2	P3
Northwest	South	Northeast
WABC 18-9	WQXI 3-3	WJHQ 10-16
99X 10-16	94Q 8-8	WATH 11-3
WNBC a-32	KLIF 7-5	WEEQ 15-12
WFL 17-1	WAYN 8-9	WGUY 10-12
WIFI 13-9	WAPE 11-0	13FEA 20-18
WRKO 24-22	Y103 12-11	WHYY 10-6
WPGC 8-8	WGH 17-9	WFBG 15-8
WCAO 8-7	WTIX 24	K104 3-5
96KX 12-6	WNOF 3-2	South
WKHW 5-3	Q105 22-15	WHYY 4-13
CKGM 15-14	WAKY 12-8	WYND 8-4
CKGM 22-19	WSGA 9-8	WRFC 3-2
	Q94 9-8	WPOW 2-2
	WBBQ 5-3	WLOP 13-11
	WLAG 10-7	WFLB 13-9
	97Q 9-5	WGLP 10-4
	KNOW 5-1	WERC 5-3
	WFLI 10-16	WAAV 12-11
	KEEL 13-8	WISE 4-2
	KX106 4-2	WAIR 12-12
	WAGN 2-5	WLSN 2-5
	WKIX 3-4	WANS 4-12
	BJ105 27-23	KAYC 4-4
	KINT 21-16	KILE 5-3
	WRJZ 9-12	CK101 1-3
	Midwest	WCGQ 6-4
	WNET 27-22	WTMA 10-9
	WKY 7-1	G100 8-0
	WNCI 10-7	WLEE 6-4
	WCOL 8-4	KAAY 9-3
	WNAF 4-3	Midwest
	WDE 22-19	WIFE 6-5
	WIFE 6-5	KKRC 16-14
	KZ93 13-7	WAKX 5-3
	WOW 17-12	WJON 12-10
	WGRD a-2	WISN 8-3
	WNAF 4-3	WVVC 3-3
	WDE 22-19	WROK 13-10
	WIFE 6-5	WTRU 17-14
	KZ93 13-7	WSPT 3-5
	WOW 17-12	KVOX 14-9
	WGRD a-2	KQWB 5-4
	WNAF 4-3	KFYR 5-2
	WDE 22-19	WGBF 8-3
	WIFE 6-5	KSTT 7-6
	KKRC 16-14	West
	WAKX 5-3	KYNO 15-12
	WJON 12-10	KDON 1-4
	WISN 8-3	KENO 11-1
	WVVC 3-3	KYSN 4-3
	WROK 13-10	KDZA 4-3
	WTRU 17-14	KCBN 9-6
	WSPT 3-5	KYD 17-16
	KVOX 14-9	KQDI 13-9
	KQWB 5-4	
	KFYR 5-2	
	WGBF 8-3	
	KSTT 7-6	
	West	
	KYNO 15-12	
	KDON 1-4	
	KENO 11-1	
	KYSN 4-3	
	KDZA 4-3	
	KCBN 9-6	
	KYD 17-16	
	KQDI 13-9	

VILLAGE PEOPLE
Y.M.C.A. (Casablanca) ★
LP: Cruisin'

P1	P2	P3
Northwest	Northwest	Northwest
WABC a-17	F105 31-25	WJHQ d-26
99X a-22	13Q 17-8	WABE d-27
WNBC 27-21	WDRG d-28	WGUY a
WRKO 20-17	WAVZ 20-17	13FEA d-23
WPGC d-17	F105 31-25	WHYN 24-18
WCAO 26-22	JH105 84-13	South
WKBW 20-15	WBBF d-31	WHYY 21-15
	WICC d-29	WYND on
	WYRK 27-22	WFPC d-29
	WTRY d-27	WFOA 19-17
	WKHO 18-8	WLOP 23-15
South		WFLB 21-15
96X 5-3		WERC 14-8
Z93 a		WAAV 17-14
WIFB on-dp		WISN a
WLCY 14-7		WLAB 29-19
		WIRK a
		WANS 27-18
		KAYC 28-27
		CK101 34-27
		WCGQ 23-19
		WTMA 4-4
		G100 a
		WLEE a-22
		Midwest
		KKRC on
		WEBC a-30
		WISM a
		WTRU d-27
		WSPY a
		KSTT d-30
		WYFM 9-7
		West
		KYNO 27-26
		KDON 4-38
		KSLY d-31
		KDZA 40-35
		KFXD a

Others Getting Significant Action

continued from Back Page

GENE COTTON "Like A Sunday In Salem" (Ariola) 34/0, 23-21 KSTP, 27-21 KSLQ, 18-17 WSGA, 13-7 WAEB, 12-7 WSPT.

NICK GILDER "Here Comes The Night" (Chrysalis) 33/6 including KJR, CKGM, WBBQ, 30-29 WOKY, 38-36 KRBE, 23-20 KX106, 27-22 KJRB, debut 28 B100.

LINDISFARNE "Run For Home" (Atco) 33/5, WFIL, WBBQ, WISM, WKAU, WLOF, 23-21 WKBW, 29-27 WZZP, 22-18 KCPX, 32-28 KAKC, 26-21 WNOE, BOSTON "A Man I'll Never Be" (Epic) 30/9 including B100, WICC, KBEQ, WYND, 23-22 WTIX, 34-27 WAVZ, 34-29 WGLF, on WRKO.

COOPER BROTHERS "The Dream Never Dies" (Capricorn) 28/4, KJR, 13FEA, WLOF, WAPE, 40-36 WAKY, 29-24 WBBQ, 36-31 KAKC, 39-33 KQEO, 30-29 CKLV.

MELISSA MANCHESTER "Don't Cry Out Loud" (Ariola) 24/7 including WZZP, KTLK, WBBQ, 35-32 WBBF, 30-27 KRTH, 25-23 WQXI.

TALKING HEADS "Take Me To The River" (Sire) 20/10 including WAVZ, KDON, WTIX, WBBQ, 27-24 KRBE, on WZUU.

NICOLETTE LARSON "Lotta Love" (WB) 19/16 including WPGC, WZUU, KJR, WPHD, WQXI, WAPE, Q94, KING, KJRB.

10CC "Dreadlock Holiday" (Polydor) 24/0, 39-35 KNOW, 18-15 KX106, 26-19 WPHD, 21-10 KBEQ, 20-15 WANS.

JAMES WALSH GYPSY BAND "Cuz It's You, Girl" (RCA) 21/4, KTLK, WTMA, KIOA, KCBN, 32-29 KSLQ, 26-22 KBEQ, 15-13 KXKL.

RICK JAMES "Mary Jane" (Motown) 20/5, WDRQ, KROY, KQEO, KCBO, WTIX, 35-31 at 96X, 28-22 WAKY, 31-23 KTLK, 10-8 KAYC.

LEIF GARRETT "I Was Made For Dancing" (Scotti Bros.) 20/5, WIFE, KRBE, 96X, KSLQ, WGLL, 11-10 WLCY, 31-27 WBBF, debut 22 Q105.

J. GEILS BAND "One Last Kiss" (EMI America) 18/7 including KEZY, WEEQ, debut 29 B100, on WZZP, WRKO.

PAUL STANLEY "Hold Me, Touch Me" (Casablanca) 18/4, KRBE, KDON, WYND, WRFC, 29-26 KX106, 37-34 WHB, debut 28 WGLL.

KENNY ROGERS "The Gambler" (UA) 18/8 including KYYX, WCGQ, WAPE, WTIX, 18-17 WFIL, 30-28 WCAO, 12-7 WFLI.

THE CARS "My Best Friend's Girl" (Elektra) 15/2, WDRQ, KROY, 28-16 WGLL, 15-6 CKLV, 8-7 F105, 22-14 KSLY.

ROLLING STONES "Shattered" (Rolling Stones) 15/0, 14-12 at 99X, 20-16 WTIX, 29-25 WAVZ, 9-9 KEZY.

DONNY & MARIE "On The Shelf" (Polydor/Kolob) 13/1, JB105, 33-32 WTIX, 34-32 WAKY, 21-15 WLAC, on Z93, KTLK.

CHANSON "Don't Hold Back" (Ariola) 12/5, WCAO, WYND, WLOF, WFLB, KAKC, debut 29 WPGC, debut 30 WYRE, debut 29 WAYS.

SWITCH "There'll Never Be" (Motown) 12/2, WAIR, WLAC, 21-16 WAKY, 29-27 WTIX, 23-13 WAYS, 20-16 KTLK.

STEELY DAN "Here At The Western World" (ABC) NOTE: LP Cut 12/2, KDON, WAIR, on KSTP, WRKO.

MEAT LOAF "You Took The Words Right Out Of My Mouth" (Epic/Cleveland Int'l) 12/2, WFLB, WHB, 19-16 PRO-FM, 29-19 at 13FEA, debut 30 WPHD.

THE JACKSONS "Blame It On The Boogie" (Epic) 10/2, WTIX, 96X, 19-18 WGLL, 36-33 WAKY, 32-26 BJ105.

R&R Top-40 Radio Reporters

PARALLEL ONE	PARALLEL TWO	PARALLEL THREE	
NORTHEAST WABC/New York, N.Y. WNBC/New York, N.Y. 99X/WXLO/New York, N.Y. WFIL/Philadelphia, PA. WFI/Philadelphia, PA. WRKO/Boston, MA. WPGC/Washington, D.C. WCAO/Baltimore, MD. 96X/WXXI/Pittsburgh, PA. WKWB/Butte, N.Y. CHUM/Toronto, CAN. CKGM/Montreal, CAN.	SOUTH Z-97KJZ-FM/Ft. Worth, TX. KVIL/Dallas, TX. KRBE/Houston, TX. Y-100(WYII)/Miami, FL. 95-X(WMXX)/Miami, FL. Z-88(WZCZ)/Atlantic, GA. WMBQ/Memphis, TN. WLCY/Tampa, FL.	MIDWEST WLS/Chicago, IL. CKLW/Detroit, MI. WDRQ/Detroit, MI. Q-102(WKRC)/Cincinnati, OH. KDWB/Minneapolis, MN. KSTP/Minneapolis, MN. KSLQ/St. Louis, MO. WORY/Milwaukee, WI. KZUU/Milwaukee, WI. WGCU/Cleveland, OH. WZZP/Cleveland, OH.	WEST KMJ/Los Angeles, CA. KFI/Los Angeles, CA. KRTH/Los Angeles, CA. KFRC/San Francisco, CA. B-100K(FMB-FM)/San Diego, CA. KJR/Seattle, WA. KIMN/Denver, CO. KTLK/Denver, CO.
NORTHEAST F-105(WVBF)/Boston, MA. 13-Q(WKTO)/Pittsburgh, PA. WPEZ/Pittsburgh, PA. WDRG/Hartford, CT. WAVZ/Hartford, CT. PRO-FM(WPRO-FM)/Providence, R.I. JB-105(WYJB)/Providence, R.I. WOLF/Syracuse, N.Y. WBBF/Rochester, N.Y. WICC/Bridgeport, CT. WYRE/Annapolis, MD. WTRY/Troy, N.Y. WPHD/Butte, N.Y. WKBO/Harrisburg, PA.	MIDWEST WMET/Chicago, IL. WKY/Oklahoma City, OK. WNCI/Columbus, OH. WCOL/Columbus, OH. WNAI/Indianapolis, IN. WNDE/Indianapolis, IN. WIFE/Indianapolis, IN. KZ-93(WKZV)/Peoria, IL. WOW/Omaha, NE. WGRD/Grand Rapids, MI. WVIC/Lansing, MI. WMEE/Fl. Wayne, IN. WOHO/Toledo, OH. KIOA/Des Moines, IA. KLEO/Michita, KS. KAKC/Tulsa, OK. KBEQ/Kansas City, MO. WHB/Kansas City, MO. WHOT/Youngstown, OH.	NORTHEAST WJHQ/Portland, ME. WAEB/Allentown, PA. WEEQ/Waynesboro, PA. WGUY/Bangor, ME. 13FEA(WFEA)/Manchester, N.H. WHYN/Springfield, MA. WFBG/Altoona, PA. K-104(WCCX)/Erie, PA.	MIDWEST KKRC/Sioux Falls, S.D. WRKR/Racine, WI. WAKX/Duluth, MN. WBBQ/Duluth, MN. WJON/St. Cloud, MN. WISM/Madison, WI. WROK/Rockford, IL. WTRU/Muskegon, MI. WEAQ/Eau Claire, WI. WSPT/Stevens Point, WI. KVOX/Fargo, N.D. KQWB/Fargo, N.D. KLMS/Reid City, S.D. KLMS/Lincoln, NE. WKAU/Kaukauna, WI. WNAM/Neenan, WI. KXKL/Grand Forks, N.D. KEWI/Topeka, KS. KFYR/Bismarck, N.D. WGBF/Evansville, IN. KSTT/Davenport, IA. WYFM/Youngstown, OH.
SOUTH WQXI/Atlanta, GA. MO-WQXI-FM/Atlanta, GA. KLIF/Dallas, TX. WAYS/Charlotte, N.C. WAPE/Jacksonville, FL. Y-103(WVYI)/Jacksonville, FL. WGH/Norfolk, VA. WTIX/New Orleans, LA. WNOE/New Orleans, LA. O-105(WRBO)/Tampa, FL. Y-96(WYNF)/Tampa, FL. WAKY/Louisville, KY. WSGA/Savannah, GA. O-94(WRVQ)/Richmond, VA. WBBQ/Augusta, GA. WLAC/Nashville, TN. S2-O(WBYQ)/Nashville, TN. Z-99(KLAZ-FM)/Little Rock, AR. Z-99(KLAZ-FM)/Austin, TX. WFLI/Chattanooga, TN. KEEL/Shreveport, LA. KX-106(WKXX)/Birmingham, AL. WSGN/Birmingham, AL. WKIX/Raleigh, N.C. BJ-106(WBWI)/Orlando, FL. KINT/EI Paso, TX. WRJZ/Knoxville, TN. WJDX/Jackson, MS.	WEST KIIS-FM/Los Angeles, CA. KEZY/Anaheim, CA. KING/Seattle, WA. KVI-FM/Seattle, WA. KYYX/Seattle, WA. KJRB/Spokane, WA. KTAC/Tacoma, WA. KCBQ/San Diego, CA. KCPX/Salt Lake City, UT. KRSP/Salt Lake City, UT. KRUX/Phoenix, AZ. KOPA/Phoenix, AZ. KTKT/Tucson, AZ. KQW/Portland, OR. KENI/Anchorage, AK. KLIV/San Jose, CA. KERN/Bakersfield, CA. Y-94(KFYR)/Fresno, CA. KROY/Sacramento, CA. KFXM/San Bernardino, CA. KQEO/Albuquerque, N.M. KRKE/Albuquerque, N.M. KLUC/Las Vegas, NV.	NORTHEAST WJHQ/Portland, ME. WAEB/Allentown, PA. WEEQ/Waynesboro, PA. WGUY/Bangor, ME. 13FEA(WFEA)/Manchester, N.H. WHYN/Springfield, MA. WFBG/Altoona, PA. K-104(WCCX)/Erie, PA.	MIDWEST KKRC/Sioux Falls, S.D. WRKR/Racine, WI. WAKX/Duluth, MN. WBBQ/Duluth, MN. WJON/St. Cloud, MN. WISM/Madison, WI. WROK/Rockford, IL. WTRU/Muskegon, MI. WEAQ/Eau Claire, WI. WSPT/Stevens Point, WI. KVOX/Fargo, N.D. KQWB/Fargo, N.D. KLMS/Reid City, S.D. KLMS/Lincoln, NE. WKAU/Kaukauna, WI. WNAM/Neenan, WI. KXKL/Grand Forks, N.D. KEWI/Topeka, KS. KFYR/Bismarck, N.D. WGBF/Evansville, IN. KSTT/Davenport, IA. WYFM/Youngstown, OH.

AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (*). AOR Hottracks are listed in order of their level of airplay and acceptance.

AMBROSIA "How Much I Feel" * "Life Beyond L.A."

AEROSMITH "Walk This Way" "Come Together" "Dream On"

BOSTON "Man I'll Never Be" * "Don't Look Back" * "Feelin' Satisfied" * "Party"

CARS "Best Friend's Girl" * "Just What I Needed" * "Good Times Roll"

CHICAGO "Alive Again" * "Hot Streets" "Love Was New"

ERIC CLAPTON "Promises" * "Watch Out For Lucy" * "I'll Make Love To You Anytime" "Tell Me That You Love Me"

FIREBALL "Strange Way" * "Sweet And Sour" "Anymore"

FOGELBERG-WEISBERG "Power Of Gold" * "Tell Me To My Face"

HALL & OATES "Straight On" * "Cook With Fire" "Dog And Butter-fly" * "High Time"

JETHRO TULL "Aqualung" * "Locomotive Breath" "Crosseyed Mary"

BILLY JOEL "My Life" * "Rosalinda's Eyes" "Big Shot" "Zanzibar"

ELTON JOHN "Part-Time Love" * "Madness" "It Ain't Gonna Be Easy" "Georgia"

KANSAS "Carry On Wayward Son" "Point Of No Return"

NICOLETTE LARSON "Lotta Love" * "Give A Little" "Baby Don't You Do It"

KENNY LOGGINS "Easy Driver" * "Whenever I Call You Friend" * "VAN MORRISON "Wavelength" * "Kingdom Hall" "Checkin' It Out"

TED NUGENT "Crusin'" * "Weekend Warriors" "Venom Soup"

OUTLAWS "You Are The Show" * "Take It Anyway You Want It"

ROLLING STONES "Shattered" * "When The Whip Come Down" "Faraway Eyes"

LINDA RONSTADT "Ooh Baby Baby" * "All That I Dream" "Back In The USA" * "Allison"

SANTANA "Well All Right" * "One Chain" "Dealer/Spanish Rose"

STEELY DAN "Here At The Western World"

AL STEWART "Time Passages" * "Song On The Radio" "Almost Lucy"

STEPHEN STILLS "Thoroughfare Gap"

STYX "Blue Collar Man" * "Sing For The Day" "Pieces Of Eight"

10CC "Dreadlock Holiday" * "For You And I"

TOTO "Hold The Line" * "Takin' It Back" "Girl Goodbye"

WHO "Who Are You" * "I've Had Enough" "Sister Disco"

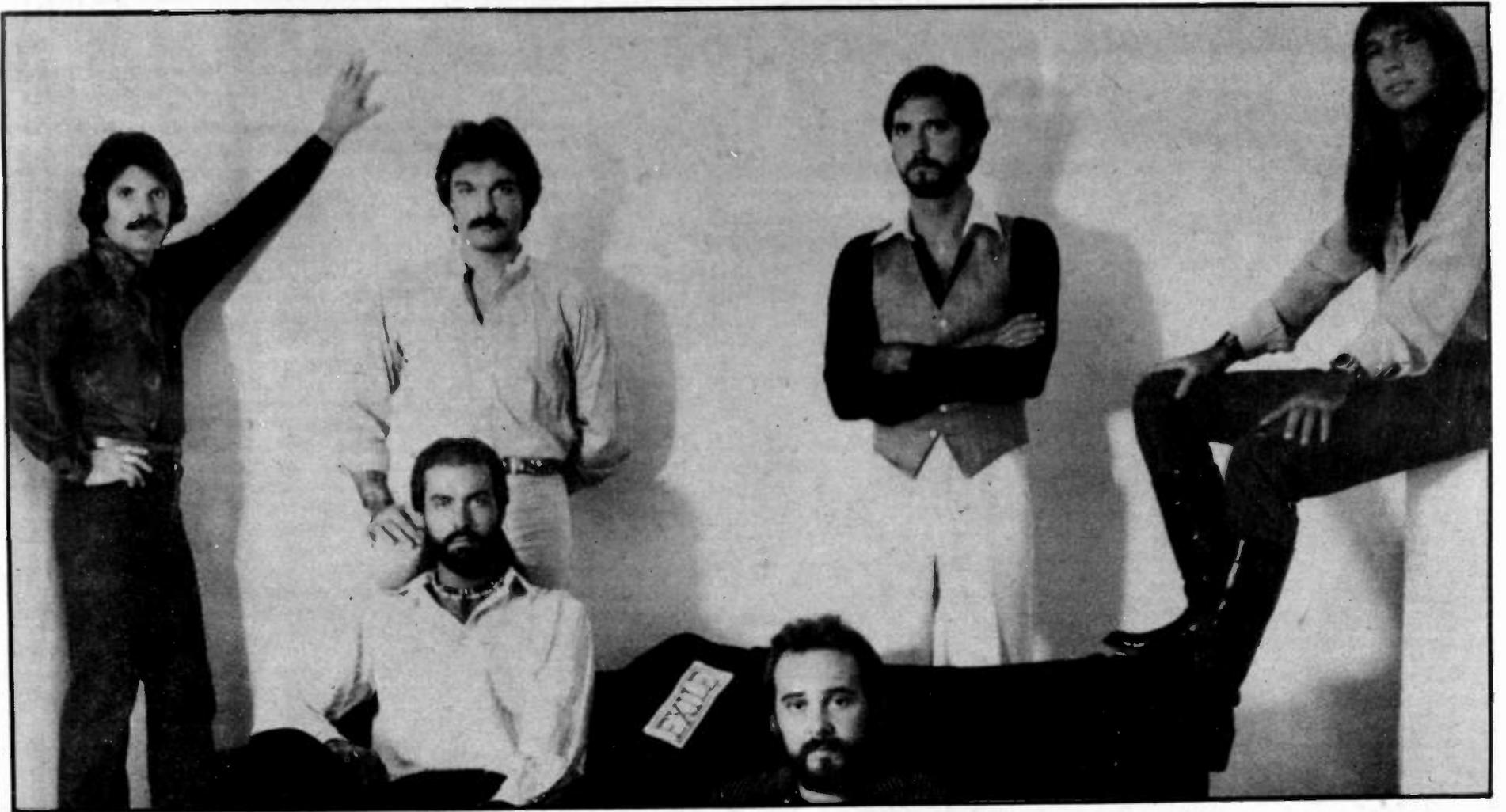
YES "Rejoice" "Future Times" "Don't Kill The Whale"

NEIL YOUNG "Comes A Time" "Lotta Love" "Four Strong Winds"

EXILLE.

THE SMASH FOLLOW-UP.

“YOU THRILL ME”



**Another winner from
Warner/Curb Records.**

Produced by
Mike Chapman



**KFRC WAKY CK101 KVOX
KLIF KENI WTMA KQWB**

Black Radio



BROWN IN TOWN TO KKSS 'N TELL — Parachute recording artist Randy Brown (second from left) was the subject of a KKSS "Kiss A-Thon" which was held at Peaches Records in St. Louis. After the contest Randy wasn't too puckered out to drop by the station and meet with Program Director Al Ramirez (left) and Music Director Walter Sumner (third from left). Parachute marketing manager Bret Kennedy is at right.



ZULEMA HONORED — Le Joint recording artist Zulema was honored with an award by the New Jersey branch of PUSH (People's United To Save Humanity). Shown at the organization's award dinner-dance (l-r) are: Bill Thurston, National Director of PUSH; Zulema; and Corene Collins, Executive Director for the New Jersey branch of PUSH.



L.A. JOINS THE THIRD WORLD — Island recording artists Third World recently performed at the Starwood in Los Angeles. Pictured backstage are (l-r): "Cat," group member; Fred Mancuso, Island; Third World crew member; Lionel Conway, Island Publishing; Willie, group member; David Berman, VP, Warner Bros. Records; Charlie Nuccio, President, Island; "Carrot," group member; Susan Markaim; "Ibo," group member; and Cyde Bakkemo, Warner Bros.; (seated); Richie and "Bunny," group members.



T.V. CHIC — Pictured after recently taping an appearance on New York's television show, "Soul Alive," are Atlantic recording group Chic. From left, standing: Tony Thompson and Nile Rogers, group members; Gerry Bledsoe, WWRL; Alfa Anderson, Luci Martin, and Bernard Edwards, group members. (l-r, seated): Cheryl Hong, Marianne Carroll, and Karen Milne, group members.



ALL THAT JAZZ — CBS Records recently held a listening party at the Keystone Korner in San Francisco, highlighting the label's latest Jazz and Progressive releases. Pictured at the fete are (l-r): Rick Holmes, MD KRE; Columbia recording artist Rodney Franklin; Columbia recording artist Woody Shaw; David Braun; GM KSOL; Doug Wilkins, CBS; and Vaughn Thomas, CBS.

On December 2, 1978
at 7 pm in the Fairmont Hotel,
San Francisco, California,
the Radio and Record Industries
will join forces
to honor

Mr. Bill Gavin.

Reservations are now
being accepted for
this Historic Event.

Black Tie

Table For Ten - \$1250.00
Per Person - \$125.00

Net proceeds of this affair will go to the Janet Breed
Gavin General Research and Projects Endowment
Unit, American Association of University Women,
Educational Foundation.

make checks payable to:
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bill gavin testimonial dinner
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fairfax, california 94930
(415) 456-8343

for further information contact:

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spence berland
(213) 465-6126

john sippel
(213) 273-7040

dick krizman
(213) 553-4330

Black Radio



**Bill
Speed**

Rock Around The Clock

Is your clock running right? Many programmers have been adjusting their hourly clocks according to their own needs and the styles of their competition. Keith Adams, Vice President of Programming for Broadcast Enterprise Network, Inc. (WCIN/Cincinnati, WAOK/Atlanta, WGIV/Charlotte, and WTAN/WOKF-FM/Clearwater, FL), provides an insight into the nature and use of clocks, in general and specific.

First, the obvious question is what exactly is a clock? "A clock represents one 60-minute period from :00 to 60:00," Adams says. "And what you do is lay out your commercial spot load wherever the spots fall, taking into consideration the number of spots and what time limits you have. You lay a format down on the face of the clock. For instance, you might have a clock from :00 to 10:00, with a double play (two records). From 10:00 to 13:00, you might have a three-minute spot set, and so on — from 41 to 55 you might have music going in to the news."

Adams goes on to explain that a programmer may have use for more than one clock, depending on his commercial load. "Some PD's will have one clock for 10-14 minutes of commercial load, one clock for hours with 5-10 minutes, and one for 0-5 minutes. I tend to do a clock for every minute of commercial load we have, so I won't become predictable, and I can still place my commercial spot loads at the most strategic positions."

Planning The Strategy

What are the strategic positions? Adams states, "It's common knowledge that you have more available audience at 12 and 42 after the hour than at any other particular time, because things tend to happen at the top and bottom of the hour, and people usually become accessible to their radios between that 7-12 mark, 7 minutes to 12 minutes after. For instance, if you get off at 3:00, you're more than likely to be in your car and ready to come home about 12 after, so you're available to the radio. So it's strategically good for me to make sure that I have music sweeps going at those times. I don't want to have played a triple play and then at 15 after go into a spot set when all of a sudden I've got more audience available."

Another important strategic timing point is where to put the news — getting the audience used to knowing your news happens at a certain time without making the station's sound too predictable. Adams, however, feels that it's advantageous to be predictable with news. "I have programmed stations where we had news at 20/20, at 53, at 50 — we've had news everywhere," he says. "What I've found is that people tend to expect news at the top of the hour — either 5 till or at the top. So I put it there. I want to be predictable there because news is a different entity from the rest of my hourly programming. So I want it to stand out and be consistent."

Where should you put the news, then? Adams has an answer. "I always plan news to fall at 55. I never put news at the top of the hour because I'm not going to kill my most important average quarter hour with a newscast." He adds, "One other thing to deal with when you're looking at a clock, once again going back to that 12 and 42 after factor, is that your first and third quarter hours are your two most important. The second quarter hour is third most important, and the fourth is least important, because of audience availability."

Go With The Flow Or Keep With The Sweep

Adams emphasizes that when you plan a clock, set it up thoroughly. "Don't give your announcers half a road map and expect them to figure out the other half. The clock system is to make it easier for them, so don't just give them half the map, give them the entire map. Let them understand fully what this whole map is going towards. If you're doing the sweep clock format or if you're doing the flow clock format, go all the way with it."

He went on to explain the difference between a flow clock and a sweep clock. "A sweep clock format to me is where I try to get at least 20 minutes of commercial-free music or 20 minutes of musical sweeps within the hour. I can only do that with a 14-minute maximum spot load plus a newscast."

"The flow concept is where the most music you're allowed to play back to back is a double play, if you've got a 14-minute maximum. You're going towards playing fewer commercials at one time, so you'll do two minutes and a double play, two minutes and a single play, two minutes and a double play. That's what I call a flow clock. I used to be very strong on flow clocks until FM penetration started concentrating so much on music, music, music. I found it was more advantageous for an AM station (I've always programmed AM stations; I've never had the luxury of a good FM), having to battle music stations, to go from flow clocks to sweep clocks."

Freedom With A Clock

Although using a clock may sound like a lot of restrictions on your jocks, Adams contends it actually gives them more freedom. "There is actually more freedom within clocks than without them, because the structure is already set up for them, and the only thing jocks have to do is think about being creative, using the time they have to give the most polished type of presentation. If you have an announcer running with no clock in front of

him, he has to keep his mind on what the structure is. The clocks allow him to take his mind off the structure because the map is right there. He can think creatively and come up with some personality and some good one-liners, which is what he's being paid for. It's a tool program directors can use to make things more convenient for the announcer, who has a million and one things to do on the air. He knows that at 10 after he has to play three minutes of commercials, and he knows that following that, he has to play a particular category of record — an A or a B or a recurrent or an oldie. It's nothing more than a road map."

Adams concludes by addressing air personalities with his philosophy on clocks: "I'm giving you more time to think about what you should be thinking about, as opposed to thinking about things that are really out of your realm of control, that belong to the program director himself."

A good clock can help your station maximize the sound it wants to put across. Next week, we'll talk about the key personality ingredient of a radio station—the jocks themselves.

People

Bill Travis has been appointed Music Director of WDIA/Memphis. Bill comes from in-house . . . Barry Mayo exits WMAK/Nashville as Program Director . . . Rod McGrew exits "Jazz Album Countdown" as host. Orlando Bonner has been named as his replacement with McGrew continuing as a consultant to the program . . . Singer Chaka Khan is expecting a baby early next year . . . John Priester, formerly with WAOK/Atlanta, joins the staff of WDIA/Memphis . . . Teddy Pendergrass will spearhead a committee to create a commemorative postage stamp in honor of the 75th Anniversary (10-27) of the teddy bear. Recently, Teddy paid a visit to Alice Roosevelt Longworth, daughter of Teddy Roosevelt, for whom the original teddy bear was named, to discuss the matter . . .



Keith Adams



Ms. Longworth (left) and twin teddys, (Pendergrass is the one wearing glasses).

Places

Chicago is the place WJPC Program Director Tom Joiner recently held a 33 cent sale on gasoline for listeners whose cars had a WJPC bumper sticker. Close to 2000 turned out for the bargain . . . KIIS/Los Angeles is the place where the Burkhardt/Abrams disco format will appear next . . . The Aladdin Hotel in Las Vegas is the place where the friends and family of the late Sam Cooke will be holding a fund-raising benefit for Sickle Cell Anemia research. Also, the family has announced the formation of the Sam Cooke Foundation for future scholarships. Some of the entertainment scheduled to headline will be Stevie Wonder, Natalie Cole, Lou Rawls, Etta James, Johnnie Taylor, and Bobby Womack . . . WWIN/Baltimore is the place where the airstaff recently participated in "Santa Claus Anonymous" by way of a fund-raising football game between the staff and the mayor and city council of Baltimore . . .

Things

KDAY/Los Angeles recently provided extensive coverage of the state-wide elections with Councilman Robert Farrell and News Director Roger Aldi serving as co-anchors (on-air) while other air staffers were strategically placed to provide maximum coverage. The station also placed a reporter in Sacramento who called in reports . . . The Los Angeles office of Operation PUSH as well as the local chapter of the National Organization of Women, headed by Gloria Alfred, recently picketed the West Coast offices of Atlantic Records for their refusal to change the lyrics in the Rolling Stones record, "Some Girls" . . .

WE'VE GOT THE HITS RIGHT OUT OF THE BOX



Each of the above are on each of the below.

WILD
WBOS
WYBC-FM
WBLS
WKTU
WWRL
WDAS-AM&FM

WCAU
WWIN
WEBB
WOCK
WHUR-FM
WOL
WAOK

WIGO
WGIW
WEDR-FM
WMBM
WCKO-FM
WRBD
WVON

WBMX
WGCI
WJMO
WABQ
WCIN
WDAO-FM
WLOU

WBLK
WUFO
WAMO
KATZ
KKSS-FM
WDIA
WHRK-FM
WLOK

KKDA
KNOK
KCOH
KYOK
KMJQ
KGBC
KAPE
WYLD

WBOK
WXEL
KKTT
KDAY
KDIA
KSOL
KYAC
KTOY

AND MANY MANY MORE
SO DON'T BE LEFT OUT

ON RCA RECORDS AND THEIR
FAMILY OF CUSTOM LABELS



Where The Magic...Is In The Music!

BPR

Black Popular Rhythms

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

CHIC "La Freak" (Atlantic) Very hot record with 82% of our reporting stations on it. Top chart activity in all regions. It's Top 10 in the Midwest at WJLB, WJMO, WLOU and WVKO. Top 5 in the East at WAMO, WILD and WDAS. The South shows Top 5 at WKXI, WLE, WEDR and KMJQ, as well as in the West at KDAY and KYAC.

CHAKA KHAN "I'm Every Woman" (WB/Tattoo) Hot record with 75% of our reporting stations showing it. Nationally it's Top 10. The South leads the way with Top 10 activity at KMJQ, WANT, WAOK and WDIA. It's in hot rotation at KYAC, WYLD, WVEE, WGIV, WHRK, WWRL, WWIN, WXYV, KPRS, WCIN and WVON.

CHERYL LYNN "Got To Be Real" (Columbia) Growing fast with 64% of our reporting stations on it. Added at WDIA in the South, it's Top 10 in the West at KDAY and the Midwest has it in hot rotation at WCIN, WVON and WJMO. The East reflects Top 10 at WAMO, WDAS and in hot rotation at WXYV, WWRL and WWIN. It has top chart activity in the South at WGIV and KMJQ.

ROSE ROYCE "I'm In Love (And I Love The Feeling)" (Whitfield) 64% of our reporting stations on this one. Added in the South at WDIA. It's Top 10 in the East at WAMO and the Midwest shows midchart activity at WVKO, WLOU and WJLB. The South reflects Top 10 at WANT, WAOK, WGIV, WLE and WKXI. The West shows Top 10 activity at KOAY.

RICK JAMES "Mary Jane" (Motown) 64% of our reporters show it. It's Top 5 in the Midwest at WVKO and WJMO. The South has it in the Top 10 at WEDR, WGIV, WDIA and WANT. The West has significant chart activity at KDAY.

FUNKADELIC "One Nation Under A Groove" (WB) Starting to show signs of cooling off with 61% of our stations reporting it. Still very hot in the South with Top 10 activity at KMJQ, WANT, WDIA and WAOK. The West has it in hot rotation at KYAC and KDAY. The Midwest has it in hot rotation at KPRS, WCIN and WJMO, as well as in the East at WXYV, WWRL and WWIN.

BARRY WHITE "Your Sweetness Is My Weakness" (20th) 61% of our reporting stations show it. Most regions reflect top chart activity. It's Top 10 in the South at WKXI, WLE, WEDR and WAOK. The East reflects Top 10 at WAMO, WILD and WDAS. The Midwest reflects midchart activity at WLOU and WJMO and hot rotation at WYLD, WCIN, WVON, WTLC, WWRL and WWIN.

EARTH WIND & FIRE "September" (ARC/Columbia) Hot new record with 57% of our reporting stations showing it. Added at WBL, WWRL, WXYV, WJMO, WLOU, WTLC, WVON, WHRK, WDIA, WLE, WVEE, WKXI, KDAY and KYAC. It's already in hot rotation at WCIN and WWIN.

SWITCH "There'll Never Be" (Motown) Growing with 57% of our reporters on it. Added at WWIN in the East. The South dominates with top chart activity at KMJQ, WANT, WAOK, WDIA, WLE and WKXI. The West shows Top 10 at KOAY and well as in the Midwest at WJMO. It's in hot rotation in the East at WAMO and WXYV.

DONNA SUMMER "MacArthur Park" (Casablanca) 54% of our reporters are on it. In the East it's Top 10 at WILD and WDAS. The Midwest has it in hot rotation at WVON, KPRS, WJLB and WJMO and in the West at KYAC. The South has significant chart positions at WDIA, WAOK and WANT.

BRIDES OF FUNKENSTEIN "Disco To Go" (Atlantic) 50% of our reporters show it. The Midwest has it in hot rotation at WVON, KPRS, WCIN and WTLC. The East shows Top 10 at WDAS and WAMO and the West shows midchart activity at KDAY while the South has it Top 10 at WAOK.

GINO VANNELLI "I Just Wanna Stop" (A&M) 50% of our reporters are on it. New at WAMO and WILD in the East and WAOK in the South. The Midwest leads with Top 10 at WJLB and WJMO. It's in hot rotation at WWRL and WXYV. The South shows it in hot rotation at WVEE, WGIV and WHRK. The West has it in medium rotation at KYAC.

ASHFORD & SIMPSON "It Seems To Hang On" (WB) Showing 46% of our reporting stations on it. Added at WTLC in the Midwest. Starting to show signs of cooling off in several regions. The East reflects it in hot rotation at WDAS and WWIN. The Midwest has it in hot rotation at WVON, KPRS and WJLB and the West at KYAC. The South shows Top 10 activity at WKXI, WLE, WDIA and WANT.

BOBBY CALDWELL "What You Won't Do For Love" (TK) Growing record with 46% of our reporting stations on it. Added at WBL in the East, WVKO in the Midwest, and WDIA and WEDR in the South. It's already in hot rotation at KYAC, WYLD, WCIN and WDAS.

JERRY BUTLER "If I'm Just Thinking About Cooling Out" (Philadelphia Int'l.) 43% of our reporters are on it. The Midwest leads with chart activity. Significant positions at WVKO, WLOU, WJMO and WJLB. It's has top chart activity in the East at WILD, WDAS and WAMO.

Radio & Records Hottest

NORTHEAST

Chic
Cheryl Lynn
Chaka Khan
Barry White

SOUTH

Switch
Chaka Khan
Funkadelic
Chic
Rick James

Rose Royce
Barry White
Ashford & Simpson
Cheryl Lynn
Staples

MIDWEST

Ashford & Simpson
Brides Of Funkenstein
Chic
Chaka Khan
Barry White

WEST

Chaka Khan
Chic
Funkadelic
Rose Royce

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

November 17, 1978

NORTHEAST

WDAS Philadelphia, PA. Joe Tamburro

WAMO Pittsburgh, PA. Eddie Edwards

WWIN Baltimore, MD. Don Brooks

ADDED Third World
Con Funk Shun
Tavarez
Bibi Johnson
Three Degrees
Gregg Diamond
Damon Harris
Four Tops
Al Jarreau
Al Hudson & The Soul Partners
Barry White
Chic
Chaka Khan
Donna Summer
Herman Kelley & Life
Bobby Caldwell
Musique
Brides Of Funkenstein
Barry White
Jerry Butler
Cheryl Lynn

ADDED Gino Vannelli
HOTTEST Switch
Barry White
Cheryl Lynn
Brides Of Funkenstein
Chic
Rose & Jackson
Funkadelic
Leon Haywood
Rose Royce
Jerry Butler
Shelmer

ADDED Earth, Wind & Fire
Fava-O
Hot Chocolate
La Funkemouse
McCrays
Mother's Finest
Pockets
Candi Station
HOTTEST Chic
Chaka Khan
Cheryl Lynn
Melba Moore
Quartz
Staples
Barry White
Switch
Funkadelic

WILD Boston, MA. Barry Joe White

WBL New York, N.Y. Hal Jackson

WWRL New York, N.Y. Don Lewis

ADDED Gonzalez
Zulma
ADC Band
Gino Vannelli
HOTTEST Chic
Donna Summer
Quater
Bobby Caldwell
Third World
Village People
Peaches & Herb
Keith Barrow
Odyssey
Lenny Williams

ADDED Earth, Wind & Fire
Bee Gees
Beverly & Duane
Anacosta
Con Funk Shun
Bobby Caldwell
HOTTEST None

ADDED Chanson
Dugg Diamond
Earth, Wind & Fire
Eric Drum Band
Lowerell
Melba Moore
HOTTEST Chic
Commodores
Rick James
Chaka Khan
Cheryl Lynn
Peaches & Herb
Shelmer
Third World
Gino Vannelli
Village People
Lenny Williams

MIDWEST

WJMO Cleveland, OH. Lynn Tolliver

WJLB Detroit, MI. J. Michael McKay

KPRS Kansas City, MO. Dal Rice

WVVO Columbus, OH. Kirk Bishop/Kath Willis

ADDED Earth, Wind & Fire
Village People
Lakeland
Mickey Lynn Jones
HOTTEST Rick James
Gill Scott Heron
Gino Vannelli
Rose Royce
Kinman Duzz
Chic
Funkadelic
Chaka Khan
Cheryl Lynn
Switch

ADDED Gil Scott Heron
Bibi Johnson
Roy Ayers
Norma Jean
Lenny Williams
Peaches & Herb
Jeffrey
HOTTEST Whispers
Randy Brown
Staples
Ashford & Simpson
Barry White
ADC Band
Gino Vannelli
Chic
Chanson
Chaka Khan

ADDED Deborah Washington
Zulma
Tavarez
Peabo Bryson
Bee Gees
Temptations
Grey & Henke
HOTTEST Funkadelic
Chic
Foxy
Keith Barrow
Whispers
Prince
Ashford & Simpson
Jacksons
Donna Summer
Brides Of Funkenstein
Commodores

ADDED Ryko
Bobby Caldwell
Peabo Bryson
Bibi Johnson
Voltage Bron
HOTTEST Brides Of Funkenstein
Rick James
Chic
Michael Henderson
ADC Band
Staples
Rose Royce
Sun
Jeffrey
Bonnie Pointer

WLOU Louisville, KY. Sherette Tinsley

WVON Chicago, IL. Guy Broody

WTLC Indianapolis, IN. Roger Holloway

WCIN Cincinnati, OH. Bob Long

ADDED Earth, Wind & Fire
Gave Chaudier
Joe Simon
D.J. Rogers
HOTTEST Chaka Khan
Emotions
Brides Of Funkenstein
Evelyn C. King
Peter Brown
Jerry Butler
Al Hudson & The Soul Partners
Chic
Temptations
Graham Central Station

ADDED Melba Moore
Earth, Wind & Fire
HOTTEST Sylvester
Ashford & Simpson
Prince
Barry White
Whispers
Tasty Of Honey
Peabo Bryson
Pockets
Donna Summer
Al Jarreau
Evelyn C. King

ADDED Bell & James
Earth, Wind & Fire
Third World
Whispers
Wilton Pendergrass
HOTTEST Al Jarreau
Ashford & Simpson
Barry White
Bobby Wright
Bobby Caldwell
Brides Of Funkenstein
Cameo
Chaka Khan
Khan & Benson

SOUTH

WVEE Atlanta, GA. Scotty Anderson

KMJQ Houston, TX. Jack Patterson

WLE Raleigh, N.C. Paul Ingram

WEDR Miami, FL. Jerry Ruppberg

ADDED Peabo Bryson
Earth, Wind & Fire
Barbra & Neil
Joe Simon
HOTTEST Rick James
Cheryl Lynn
Donna Summer
Switch
Gino Vannelli
Chic
Funkadelic
Chaka Khan

ADDED Tavera
Rodney Franklin
HOTTEST Chic
Cheryl Lynn
Funkadelic
Barry White
Chaka Khan
Gill Scott Heron
Staples
Switch
Melba Moore
Chanson

ADDED Earth, Wind & Fire
Bonnie Pointer
Peabo Bryson
Quartz
Gene Chandler
Tavarez
HOTTEST Chic
Rose Royce
Chanson
Barry White
Jerry Butler
LTD
Switch
Bibi Johnson
Prince
Ashford & Simpson

ADDED Sheila Hinton
Evelyn C. King
Arthur Prysock
Wonderland Disco Band
Three Degrees
Sarah Dash
Brande & Berg
Art Wilson
Eddie Holmway
Dave S. Hunter
Gloody Gloody
Joe Simon
Joe Tee
HOTTEST Barry White
Dorothy Moore
Crown Heights Affair
Chic
Grey & Henke
Rick James
Boppers
LTD
Loretta Holloway
Sylvester
King Sparty

ADDED Earth, Wind & Fire
Barbra & Neil
Joe Simon
HOTTEST Rick James
Cheryl Lynn
Donna Summer
Switch
Chic
Gino Vannelli
Funkadelic
Chaka Khan

ADDED None
HOTTEST Funkadelic
Switch
Staples
Bobby Caldwell
Rick James
Barry White
Chaka Khan
Can Funk Shun
Taddy Pendergrass
Switch
Chic
Gino Vannelli
Funkadelic
Chaka Khan

ADDED None
HOTTEST Funkadelic
Switch
Atlantic Starr
Kang & Kowling
Al Jarreau
Controversy
Temptations
HOTTEST Chic
Staples
Chaka Khan
Rose Royce
Cheryl Lynn
Gino Vannelli
Rick James
Isiah Hayes
Switch
Ashford & Simpson

ADDED Earth Barrow
Atlantic Starr
Kang & Kowling
Al Jarreau
Controversy
Temptations
HOTTEST Chic
Staples
Chaka Khan
Rose Royce
Cheryl Lynn
Gino Vannelli
Rick James
Isiah Hayes
Evelyn C. King
Musique
O.C. Smith
Vivian Reed
Bobby Caldwell
Gill Scott Heron
ADC Band
Hot Chocolate
HOTTEST Staples
Rick James
Switch
Funkadelic
Rick James
Barry Wright
D.J. Rogers
Sly & The Family
Whispers
Ashford & Simpson
Chaka Khan

ADDED Earth, Wind & Fire
Joe Simon
Peabo Bryson
Hot Chocolate
D.V. Wright
HOTTEST Prince
Chic
Switch
Barry White
Whispers
Ashford & Simpson
ADC Band
Jacksons
Maze
Rose Royce

ADDED Earth, Wind & Fire
Joe Simon
Peabo Bryson
HOTTEST D.V. Wright
HOTTEST Prince
Chic
Switch
Barry White
Whispers
Ashford & Simpson
ADC Band
Jacksons
Maze
Rose Royce

ADDED Earth, Wind & Fire
Joe Simon
Peabo Bryson
HOTTEST D.V. Wright
HOTTEST Prince
Chic
Switch
Barry White
Whispers
Ashford & Simpson
ADC Band
Jacksons
Maze
Rose Royce

ADDED Earth, Wind & Fire
Joe Simon
Peabo Bryson
HOTTEST D.V. Wright
HOTTEST Prince
Chic
Switch
Barry White
Whispers
Ashford & Simpson
ADC Band
Jacksons
Maze
Rose Royce

WEST

KYAC Seattle, WA. Robert L. Scott

KDAY Los Angeles, CA. Steve Woods

ADDED Earth, Wind & Fire
Futura
Quater
HOTTEST Ashford & Simpson
Barry White
Bonnie Pointer
Chaka Khan
Chic
Donna Summer
Earth, Wind & Fire
Funkadelic
Rose Royce
Sylvester

ADDED Earth, Wind & Fire
Futura
Quater
HOTTEST Ashford & Simpson
Barry White
Bonnie Pointer
Chaka Khan
Chic
Donna Summer
Earth, Wind & Fire
Funkadelic
Rose Royce
Sylvester

ADDED Earth, Wind & Fire
Futura
Quater
HOTTEST Ashford & Simpson
Barry White
Bonnie Pointer
Chaka Khan
Chic
Donna Summer
Earth, Wind & Fire
Funkadelic
Rose Royce
Sylvester

ADDED Earth, Wind & Fire
Futura
Quater
HOTTEST Ashford & Simpson
Barry White
Bonnie Pointer
Chaka Khan
Chic
Donna Summer
Earth, Wind & Fire
Funkadelic
Rose Royce
Sylvester

The following are songs which have peaked in Regional Hottest status and no longer qualify for the New and Active.

MICHAEL HENDERSON — Only two regions hold on with midchart numbers. However, there are key stations in the Midwest as well as the South that show signs of activity.

JACKSONS — The Midwest as well as the South still show it in hot rotation. The South leads with upper chart activity while the Midwest reflects hot airplay.

TEDDY PENDERGRASS — Still a hot record with Top 5 activity at several stations in the Midwest. It remains in hot rotation in the two regions — the South and the Midwest.

SYLVESTER — Cooling off, but still Top 10 in many places. It's in hot rotation in the Midwest. The South shows Top 10 activity at important stations and the West shows medium airplay.

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

Cross overs

CONFIRMED:

CHIC "La Freak" (Atlantic) Top 40 Breaker this week, see back page and Top 40 Parallels.

Cross overs

GINO VANNELLI "I Just Wanna Stop" (A&M) E: add WAMO, add WILD, on WWRL, on WXYV, MW: 7 WJLB, 3 WJNO, on WTLC, on WVON, S: 24 KMJQ, add WAOK, on WHRK, on WGIV, on WVEE, W: on KYAC.

Album Airplay

ASHFORD & SIMPSON "Is It Still Good To Ya" (WB) "Is It Still Good To Ya" * "It Seems To Hang On"

BARRY WHITE "The Man" (20th) * "Your Sweetness Is My Weakness" * "Just The Way You Are" * "September" * "Early Years"

CHAKA KHAN "Chaka" (WB/Tattoo) * "I'm Every Woman" * "We Got The Love"

FUNKADELIC "Groove Allegiance" (WB) * "One Nation Under A Groove"

SWITCH "There'll Never Be" (Motown) * "There'll Never Be" * "I Wanna Be Closer"

GINO VANNELLI "Brother To Brother" (A&M) * "I Just Wanna Stop" * "River Must Flow" * "Flying" * "Brother To Brother"

RICK JAMES "Come Get It" (Motown) * "Mary Jane" * "You And I"

GROVER WASHINGTON JR. "Reed Seed" (Motown) * "Do Dat" * "Santa Cruz" * "Reed Seed"

CAMEO "Ugly Ego" (Chocolate City) * "Insane" * "Anything You Wanna Do" * "Ugly Ego"

GIL SCOTT-HERON "Secrets" (Arista) * "Angel Dust" * "Madison Avenue"

It's A Smash

EVELYN "CHAMPAGNE" KING

"I Don't Know If It's Right"

WILD
 WYBC-FM
 WKND
 WBOS
 WWRL
 WNJR
 WUSS
 WTNJ
 WDAS-AM&FM
 WCAU
 WPAK
 WWIN
 WEBB
 WXYV-FM
 WSID
 WOOK
 WOL
 WKYS-FM
 WHUR-FM
 WEAM
 WENZ
 WANT
 WKIE
 WAOK
 WIGO
 V-103/FM
 WRDW
 WTHB
 WDDO-FM
 WIBB
 WSOK
 WGOV
 WOKS
 WATV
 WBIL
 WJBE
 KAZE
 KCOH
 KYOK
 KAPE
 KZEY



WGCJ-FM
 WBMX-FM
 WMPP
 WNOV
 WAWA
 WLTH
 WWCA
 WJLB
 WCHB
 WGPR-FM
 WAMM
 WWWS
 WJMO
 WABQ
 WGFT
 WAMO
 WBLK-FM
 WUFO
 WDKX
 WQLN
 WLYT
 WHBC
 KATZ
 WESL
 KOWH
 WDIA
 WHRK-FM
 WLOK
 WKXI-FM
 WOKJ
 KOKY
 WORV
 WQIC
 KADO
 KOKA
 WNSL-FM
 WTAM-FM
 WESY
 WBAD
 WYAZ
 KLUM
 KGBC

KYLD
 WBOK
 WNNR
 WXOK
 WGOK
 KTRY

KYEA
 KKTT
 KDAY
 KJLH-FM
 KACA-FM
 KDIA

KSOL-FM
 KYAC
 KDKO
 KVOV
 WXVI
 WGIV

WPAL
 WPXI
 .WVOE
 WLE
 WSRC
 WAAA

WWIL
 WIDU
 WOIC
 WYNN
 WHYZ
 WWDM

WARR
 WQMG
 WEAL
 WTOY
 WJJS
 WOWI

WRAP
 WILA
 WCIG
 WMBM
 WCKO-FM
 WRBD

WORL
 WPDQ
 WERD
 WTMP
 WBOP
 WVON

We Know It's Right DO YOU?

RCA



Where the **MAGIC...is in the MUSIC!**

ELTON JOHN

PART-TIME



MCA RECORDS

LOVE

MCA-40973

The hit single from his new album

A SINGLE MAN

MCA-3065



Produced by Elton John and Dave Shulman for Frank & Sons Productions Ltd.

THE PICTURE PAGE

Jersey Joel Plays Forum



Pictured backstage following Columbia recording artist Billy Joel's recent performance at the Forum in Los Angeles are (l-r): Ron Oberman, VP, Columbia; Elizabeth Joel, Billy's wife and manager; Bill Freston, Columbia; Joel; Frank Mooney, VP, Columbia; Don Ellis, VP, Columbia; and Del Costello, VP, CBS Records.

Mom & Scott-Heron



Arista recording artist Gil Scott-Heron recently performed at Avery Fisher Hall in New York's Lincoln Center. Pictured backstage are (back row, l-r): Hank Telbert, VP, Arista; Phyllis Hyman, Arista recording artist; Mrs. Bobby Heron, Gil's mother; Gil Scott-Heron; Leonard Scheer, VP, Arista; (front row, l-r): Chris Tobey, Vernon Gibbs, and Artie Patsiner, Arista.

Sun's Gold Shines



Following their recent performance at The Total Experience in Los Angeles, Capitol recording group Sun recently was presented with gold record awards for their album, "Sunburn." Shown at the ceremony are (l-r): Kym Yancy, group member; Bob Riley, Capitol; Byron Byrd, group member; Don Zimmermann, President, Capitol; Rupert Perry, VP, Capitol; and Dennis White, VP, Capitol.

The Blend In Boston



MCA recording artists the Blend recently performed at the Paradise Ballroom in Boston. Shown crowded backstage along with several unidentified well-wishers are (top row, l-r): group member Skip Smith; MCA VP Denny Rosencrantz (fifth from left), group member Steve Dore (seventh from left); MCA's Paul Brousseau and Sam Mercurio; and group member Ken Holt, (bottom row, l-r): unidentified; MCA's John Allen, Joy Hall, Nancy Saavedra, and Barry Goodman, and group member Jim Drown.

Hayes In L.A.



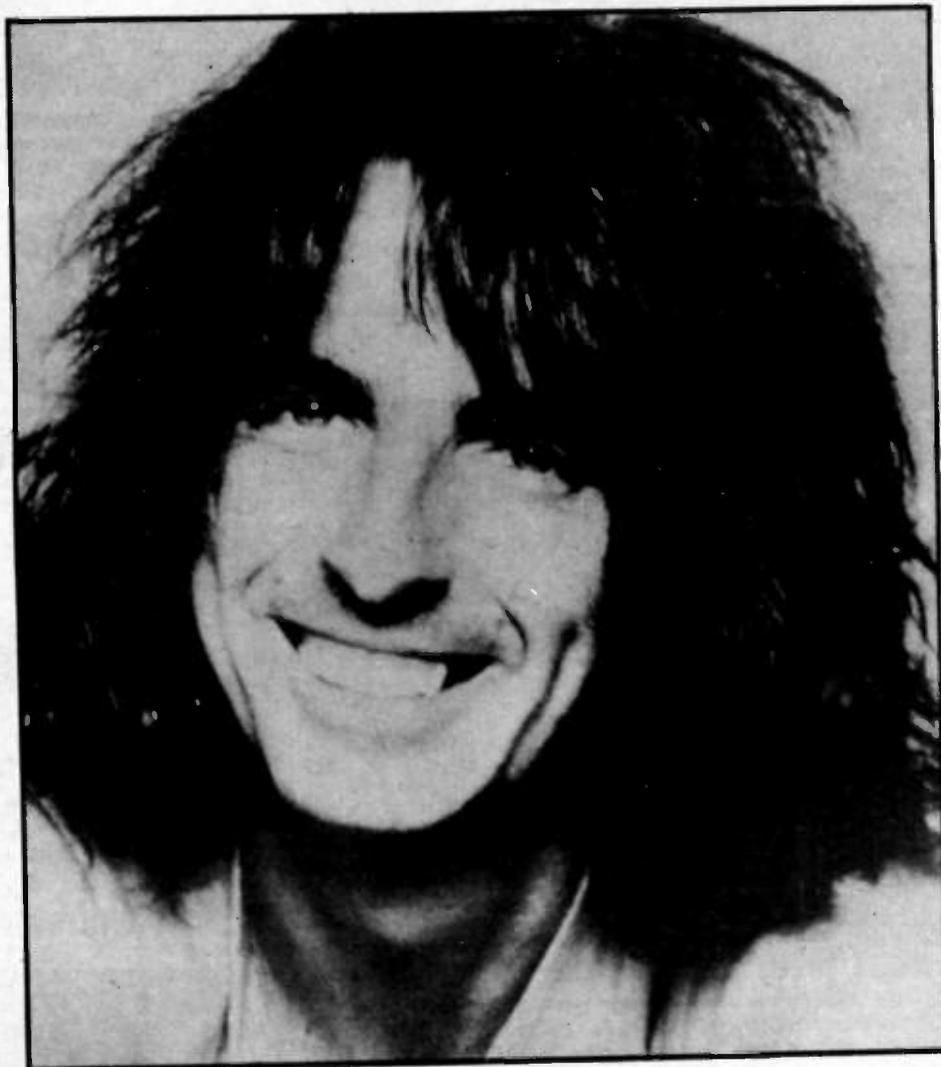
Polydor recording artist Isaac Hayes recently performed at L.A.'s Roxy. Pictured backstage are (l-r): Emiel Petrone, Polygram Distribution; Harry Anger, Senior VP, Polydor; Hayes; Bob Speisman, Polydor; Dionne Warwick; Jeff Trager, Polydor; and Kenny Hamlin, Polygram.

Nugent On The Ball



Epic recording artist Ted Nugent is caught lounging on the new pinball machine manufactured by Stern Electronics which bears his likeness.

Breaker Maker.



BREAKERS

ALICE COOPER

How You Gonna See Me Now (WB)

64% of our reporters on it, 13 adds, WZZP, KFI, WTRY, 92Q,
WNDE, WVIC, KEZY, KCBQ, WJBQ, WAEB, WEBC, KLMS,
KDON. See Parallels, charts at number 27.



on Warner Bros. Records

Produced by David Foster
Original concept, lyrics and direction
by Alice Cooper and Bernie Taupin

Management: *ALIVE* ALIVE ENTERPRISES, INC. 8600 Melrose Ave. L.A., CA 90069

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THE PICTURE PAGE

Pablo Cruise Gets Platinum News



A&M recording group Pablo Cruise was recently honored with the presentation of a double platinum award for their latest album, "Worlds Away." Pictured at the presentation are (l-r): Bruce Day, group member; Bob Brown, manager; Cory Lerios, group member; Bill Schnee, producer; Jerry Moss, Chairman, A&M; Dave Jenkins, group member; Gil Friesen, President, A&M; Kip Cohen, VP, A&M; and Stephen Price, group member.

Kinsman Dazzle 'Em



Celebrating the release of their first album for the label, 20th Century-Fox recording artists Kinsman Dazz performed at a press party held in their honor at The Sheba Disco in Chicago. Pictured at the fete are (standing, l-r): Kenny Pettus and Mike Wiley, group members; Ron Davis, road manager; Bobby Harris, Wayne Preston, Ike Wiley, Mike Calhoun and Ed Myers, group members; Philip Bailey, co-producer, Mike Jackson, group member; and Alan Livingston, President, 20th; (kneeling, l-r): Sonny Jones, co-manager; Larry Marcus and Leonard Chisom, group members; Ray Calabrese, co-manager; and Tommy Vicari, co-producer.

Andrae Crouch Celebrates 10th Year With Label



Light recording artist Andrae Crouch recently celebrated his tenth anniversary with the gospel label. Pictured at the reception are (l-r): Crouch; Lynn and Johnny Mann (of Johnny Mann Singers fame); and gospel singer Reverend James Cleveland. (Seated, l-r): Gentry McCreary, Light Records; and singer Dannibelle Hall.

Ambrosia Plans Solar Careers



Pictured among the participants at a Halloween disco party for solar energy are Warner Bros. recording artists Ambrosia. From left: Brooke Shields; Ambrosia members David Pack, Joe Puerta and Burleigh Drummond; and Cheryl Ladd.

ABC Pacts 'Tilt' Track



ABC Records recently announced the acquisition of the recording rights to the upcoming film about pinball, "Tilt." Shown at the signing ceremony are (l-r): Rudy Durand, producer, director and writer of the film; Dennis Laventhal, MusicVision independent promotion; Bill Wray, writer and performer of seven of the soundtrack's songs; Steve Diener, President, ABC Records; and Howard Gilman, MusicVision.

Mann & Weil Win Again



Barry Mann (right) and Cynthia Weil were recently honored with the Robert J. Burton award for the most performed country song of the year for Dolly Parton's recording of "Here You Come Again."



Gary Owens

McCormick Madness — Part I

In 1972 while I was doing a TV interview with commercial star Rodney Allen Rippey, who was then about 2½ feet tall and 5 years old, a large Irish-looking man (6'7" and some 270 pounds) sauntered up with writer Ray Jessel and wanted to know if he could shake hands with the diminutive Rodney. "I'm sure he'd love to meet you" I nodded with a quick perception of something ridiculous about to happen. "Rodney, this is my friend Pat McCormick." They extended their hands to greet and the giant McCormick fell to the floor as hard as he could — spread eagled.

"I'm sorry, I'm just not as strong as I used to be" muttered McCormick. Little Rippey was standing and grinning, assuming that he had thrown this huge comedy writer-actor across the studio.

Pat, however, is prone to spells of ungovernable hilarity. You know that when you see the "Tonight Show" or his wild performance in the movie "A Wedding"!

As a rule, comedians are basically sad, depressed folk who resort to humor as a defense against social anxieties that attend their relationships with others. McCormick, this hero among funny minds throughout the country, is not in that category at all. He's always up and always funny.

A few years ago, he was asked "Is it true that when all else fails, you drop your pants?"

That incensed Pat, who replied, "No, not at all! That's been a gimmick I've done throughout the years. I've dropped them all over the world . . . in Westminster Abbey . . . on airplanes . . . at Disneyland . . . at funerals . . . but when all else fails doesn't apply at all! These days my pants droppings are few and far between and it is a great honor for someone if I do it in his or her presence!"

I was one of the honored few to be accorded a McCormick pants-drop not many seasons ago . . . but let me first explain a smidgeon about Pat. He was an idol of mine before he became a friend in the early 60's. Cliche or not, this man is indeed a living legend who belongs in the same school as those wits of the Algonquin Round Table in New York; Benchley, Parker, Woolcott, FPA and Lardner.

Pat has written comedy for nearly every top name in the business; Jonathan Winters, Johnny Carson, Dick Cavett, Danny Kaye, Lucy, Red Skelton, Groucho, Bill Cosby, Marty Feldman, Don Rickles, etc., etc.

I guested on a Rickles TV variety show where McCormick was head writer and sidekick to Don.

The afternoon of the program was spent at a funky, albeit dark little restaurant down the street from ABC-TV's Vine Street Studio in erotic Hollywood.

Pat & Jack Riley (later a regular star on TV as the irascible Mr. Carlin on the "Bob Newhart Show") worked over the script for the evening show and by the time the conversation was 60 seconds old, I was worn out from giggles (our waitress). Not only does McCormick always break me up, so does Riley. The Rickles show had me narrating the silly news-highlights of the year, plus appearing in several sketches including a war satire with Dick Clark (the Green Beret of Disco!) and Joe Besser, one of the all-time great comedy performers.

McCormick is the one writer that people will go out of their way to ask, "Is it true, did Pat really do that??" and the reply is "Yes, he did!"

Most of the stories you've heard about this non-conformist silly twerp are true.

**Yes . . . he did dress as a priest on a train from Chicago to the Kentucky Derby, cursing & playing poker in the club car and hearing Jack Burns's confession amidst startled onlookers.

**Yes, when his son Ben was a few months old, a group of friends came to his home for dinner and Pat surprised the table guests by carrying in a giant covered silver tray. When he lifted the lid, inside was his young son with garnish surrounding him. Today that young man is 16 years old, six feet five inches and is not comfortable at dinner unless he is prone on a platter with an apple in his mouth.

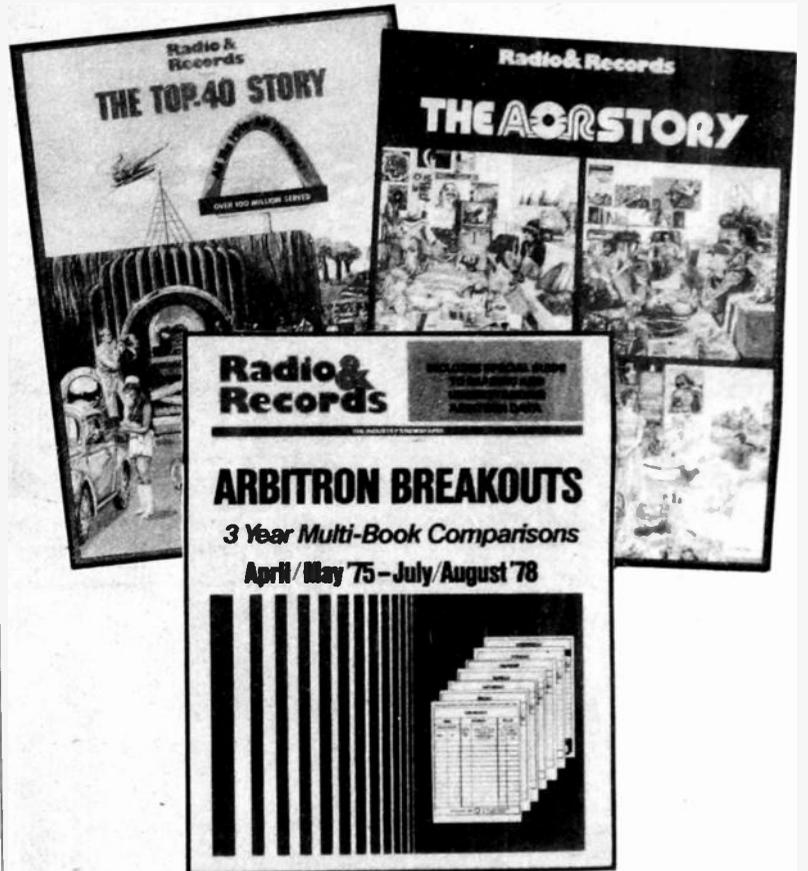
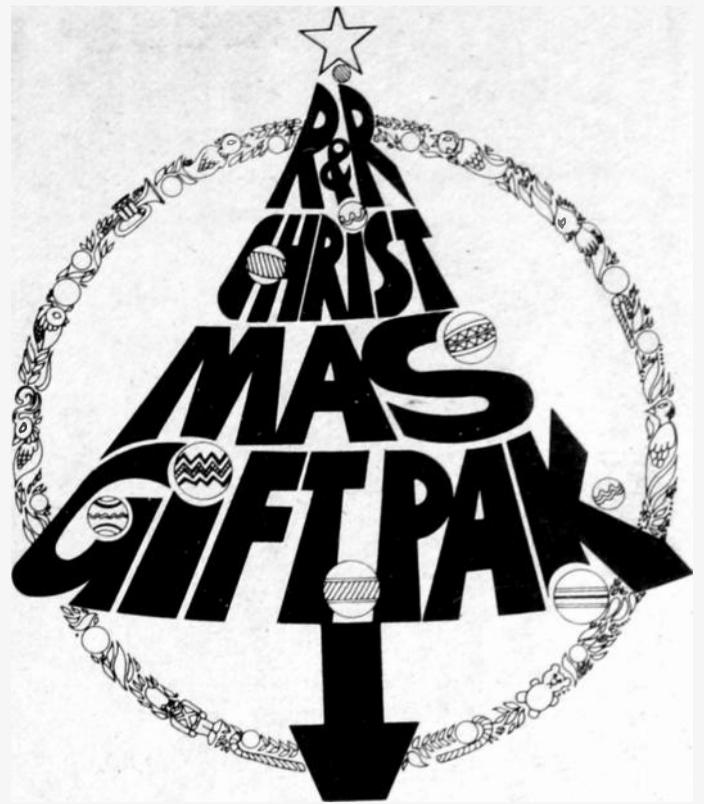
**Yes, Pat was kicked out of the Brown Derby years ago for climbing up the elegant leather booth and pretending he was a statue.

**And yes . . . most of the other anecdotes can't be repeated here . . .

Next week: How we staged an all-Polish surprise birthday party for Pat.

5 YEARS AGO TODAY IN... Radio & Records

- ★ JOHN LENNON, PHIL SPECTOR TEAM UP FOR OLDIES ALBUM
- ★ WSAI'S JIM SCOTT LEVITATES LISTENERS — Morning man's on-air promotion leads to actual demonstration of mystic powers (with a little help from a magician).
- ★ TOP RUMOR OF THE WEEK: Vinyl shortage to cause record size reduction? Singles from 7" to 4", albums from 12" to 7"?
- ★ NUMBER ONE FIVE YEARS AGO: "Photograph" — Ringo Starr (Apple)
- ★ TOP CHALLENGER: "Top Of The World" — Carpenters (A&M)



All 3 special editions for only

\$15.00!

(postage included)

(We'll even enclose a Christmas card from the gift giver)

MULTIPLE ORDERS CAN BE ATTACHED ON A SEPARATE SHEET OF PAPER.

ENCLOSE CHECK OR MONEY ORDER

Orders must be received by November 27, 1978 in order to guarantee Christmas delivery.

TO ORDER:

PLEASE SEND THE R&R CHRISTMAS GIFT PAK TO:

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STATION/COMPANY _____

ADDRESS _____

CITY _____ STATE _____

MAIL TO - R&R, Christmas Gift Pak, 1930 Century Park West, Los Angeles, Ca. 90067 ZIP _____

GIFT FROM _____



TOGAI TOGAI TOGAI *KTYD/Santa Barbara* got listeners into the spirit of the hugely-successful "Animal House" movie with their own toga party. Hundreds of listeners joined station staff.



ers including MD Laurie Cobb (middle, in toga) and Jim Morales (right, with beer can) for sandwich eating contests, jello-slurping competitions and even group renditions of "Louie Louie."



AL STEWART PASSES TIME WITH FM98 — Arista recording artist Al Stewart dropped by the studios of FM 98/Austin during a recent concert tour. Pictured (l-r) are Stewart and road manager, FM98's Jimmy Christopher and Jonathan Edwards, and Arista's John Dunaway.



LIV LIVE FROM PROVIDENCE — Epic recording artist Liv Taylor went live on the mics of Soft AOR WGNG/Providence for a recent interview. Pictured afterwards (l-r) are WGNG PD Phil Zachary, Taylor, and Epic's Lenny Collins.



HEADS TALK ON KZAP — Sire recording artists The Talking Heads lived up to their name during a recent interview at KZAP/Sacramento. Pictured (l-r) are group's Jerry Harrison, KZAP MD Cynde Slater, group's David Byrne and KZAP air personality Edward Fong.

NICOLETTE

Nicolette Larson has sung with Neil Young, Emmylou Harris, and Jesse Winchester. And now she sings for you.

Apparently, that's just fine with stations up and down the FM dial, from Boston to Atlanta, Charlotte to Detroit to San Francisco.

That's an unusual amount of attention for a debut album to generate. But then, this is not an ordinary debut album. This is *Nicolette*.

Nicolette Larson
"Lotta Love"
The new single.

Produced by Ted Templeman
Personal management: Martyn Smith — Ed Tickner
On Warner Bros. Records & Tapes



34 NICOLETTE LARSON · Nicolette (WB) · "Lotta Love" · "Give" · "Don't"
R&R ALBUM AIRPLAY—NOV. 17

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

WZMF Takes On State Drug Laws

In one corner is the legal system of Wisconsin which dictates that marijuana possession is a misdemeanor that could result in a criminal record and possible imprisonment. In the other corner is WZMF, ten-year AOR veterans in Milwaukee, who have decided to square off against the state's marijuana laws in a fight to the finish.

At the heart of the battle is WZMF owner and GM Ron Amann, a 43-year-old father of four who is not a marijuana smoker. Why then, would he take on the state's drug laws with such fervor? "I can't see young people getting busted, dragged into jails and otherwise mistreated because they use marijuana. I say that if they are legal adults, marijuana usage is a decision they ought to be able to make for themselves. I don't see it as a moral or political issue but as a human rights issue, and I thought it was about time that someone in media attempted to do something about it."

Amann was further spurred into action by a letter the station received from a representative of the PTA. "They asked us to take off our advertising for E-Z Wlder rolling papers, and told us they would be sending a copy of their letter to the FCC. I construed this as a threat against the station for carrying advertising for a legal commodity. I wouldn't be threatened by the PTA, and I didn't take off the ads."

The station began its campaign against the state's drug laws with a series of gutsy on-air editorials written and read by Amann, including the following excerpt: "A spokesperson for the PTA suggests the possibility that pot will serve to undermine the nation. Well, over the years people have made stupid statements that have found their way into print, but this one deserves an award. Can you imagine anyone having their heads buried that deep in the sand? Do you feel that possession of small amounts of marijuana should result in a lifelong criminal record? We don't! Decriminalize marijuana now! Please, please join WZMF in its fight against this injustice."

The series of editorials brought the station such an overwhelmingly positive reaction from its listeners that WZMF staffers next created a petition on which they hope to collect enough signatures to present their case to the state legislature in January. Twenty-five thousand petitions, each carrying 25 blank spaces for signatures, are being distributed throughout Wisconsin through station staffers, interested listeners, and through college campus student unions. They did not solicit retailers' aid in the petition drive because, as Amann said, "You can't expect someone who's trying to do a business to stand at the counter and solicit signatures."

Additionally, the station acted as a clearing house for information on area and state candidates' feelings on the state's drug laws before last week's elections. Their invitation to listeners to call about specific candidates' feelings and voting records was accepted by hundreds of listeners, especially in the several days directly prior to the elections. According to WZMF MD Mike Wolf, over 60% of the candidates who supported change in the state's drug laws were elected.

So far the station's campaign has fostered an overwhelming majority of positive response. In fact, Amann said he wished there were more negative response to their drive: "We run a weekly public affairs program which of late has spotlighted the drug issue, and we have had a really difficult time finding people with an opposing viewpoint. Those we did find have been unwilling to go on the air to espouse their views." Chief opponents to the station's efforts thus far remain the PTA who have suggested, according to Amann, that "I will be responsible for getting all of Wisconsin on drugs." There was no such negative reaction from the station's sponsors, which comes as a relief to Amann. "No one has asked to pull their spots or stop their schedules. Some advertisers down the line may bypass us because of our campaign; this is something we had to weigh when deciding to do the campaign. We decided the risk of losing clients was worth taking."

While the station hopes to send 25,000 completed petitions to the Wisconsin legislature in January, they are committed to the program regardless of the time it may take to make their point on a statewide level. Already the station's efforts have been the source of media reports in newspapers and on television throughout the state. Still, Amann said he would welcome further media support from other interested Wisconsin radio stations, who have as yet remained uncommitted to WZMF's campaign. Interested parties can contact Amann through WZMF, at (414) 251-7070.

WZMF's decriminalization campaign extends the station into the community in an especially dramatic way. It's not without its own inherent risks, but the rewards of taking a stand with and for your listeners on an issue which concerns them is one of the best ways by which radio can become an integral part of its listeners' lifestyles.

We'll update WZMF's decriminalization efforts early next year.

WRPL Gives Albums A Second Chance

WRPL/Charlotte is experimenting with a new musical idea wherein an album from the past year which came and went with little fanfare or support, but which the station feels was an exciting if overlooked release, will be added to the station's new album rotation to give it a second chance. Station MD Lou Mills explained the idea's origin: "The idea came to me last weekend while I was sitting at a Dixie Dregs concert, looking at the crowd. Here was a group whose album we had supported heavily who did not fare as well nationally as they did here, where they sold out two small-hall shows. I felt bands like this deserved another go-round." Once the record has been added the station will await any indication of response, either from their phones or from the retail end, and act accordingly in increasing the record's rotation.

Certainly in the past month's spate of album releases from all of the record companies, there are already examples of deserving talents being overlooked in favor of more familiar

names. WRPL's "Second Look" experiments are an interesting attempt to balance the musical scales a bit so that today's new names have the chance to become tomorrow's major airplay stars.

Update

Congratulations to KAWY/Casper owner Patrick Meenan, who won a seventh term as State Representative in the Wyoming State House in last week's elections . . . KISW/Seattle raised \$500 for the Seattle Children's Home from their Halloween masquerade party. Surprise guests at the party were members of Heart and several Playboy playmates . . . Meantime, Meat Loaf showed up at WDVE/Pittsburgh's toga party, which gathered 500 fun lovers in a charity-raising benefit . . . CHUM-FM just ran its first station-sponsored radio/TV concert simulcast of Canadian artist Murray McLaughlin. The series, originating from the popular Toronto El Mocambo night club, will present ten more broadcasts of predominantly Canadian performers over the next six months. This could be the start of a new trend in AOR promotions, which is only sensible; why shouldn't the people who best showcase AOR music on the radio be able to do the same on television? . . . Watch out for the B-side of the new Rolling Stones single "Shattered." It's a previously-unreleased song called "Everything's Turning To Gold."



CAMERON MEETS CARTER — WCOZ/Boston news director Jim Cameron (left) was the only Massachusetts radio newscaster at a recent White House briefing and question-and-answer session with President Carter (right).

Color

WHO ARE YOU?: DC 101/Washington, D.C., in conjunction with MCA Records and the new Who album, asked listeners to send post cards with autobiographical information to the station. If their names were read on the air and the listeners called the station in response, they became eligible for the promotion's grand prize: an expenses-paid trip for two to England to watch the Who film "Quadrophenia."

AN AMERICAN PRAYER: A number of AOR stations nationwide, including WNEW-FM/New York, KMET/Los Angeles and WXRT/Chicago have set up listening parties for the new Elektra Doors album release "An American Prayer." WNEW-FM received over 7,000 requests for the 180 seats. WXRT added a 1969 BBC TV documentary on the group to their listening party.

LUXURY YOU CAN AFFORD: KLOL/Houston, in conjunction with the latest Joe Cocker album and Asylum Records, had listeners register by mail in a drawing for a Sony Betamax. The winning listener had to pay \$1.01 for the prize, making it a "luxury he could afford."

SONG ON THE RADIO: In another tie-in with a record's title, 96 ROCK/St. Louis (in conjunction with Arista Records and the new Al Stewart album) asked its listeners to call the station every time they heard that song played on the air. The first listener to call the station received an AM/FM and CB cassette deck. Fifteen decks in all were awarded.

BEATLES A-Z . . . ALMOST: WHCN/Hartford pulled a switch on the currently popular AOR promotion centering around playing all the Beatles songs alphabetically by titles. They left out one song ("Penny Lane") and asked listeners to call in to identify the missing piece of music. The first listener to correctly do so won the entire Beatles catalogue.

LIVE FROM AUSTIN IT'S SATURDAY NIGHT: KHFI/Austin asked listeners to send in a post card. Cards were drawn, names read on the air, and listeners who called in response to hearing their names on the station became eligible for the promotion's enviable grand prize: an expenses-paid trip for two to New York City to see "Saturday Night Live" being filmed. Over 3,000 post cards were received.

RENT RELIEF: WMMS/Cleveland is doing what Proposition 13 tried to do for Californians: provide rent relief for renting tenants. The station asked its listeners to register by mail for daily drawings of names that were read over the air. If the listener called WMMS within ten minutes to acknowledge hearing his name on the air, they claimed a check for a month's worth of rent from the station.

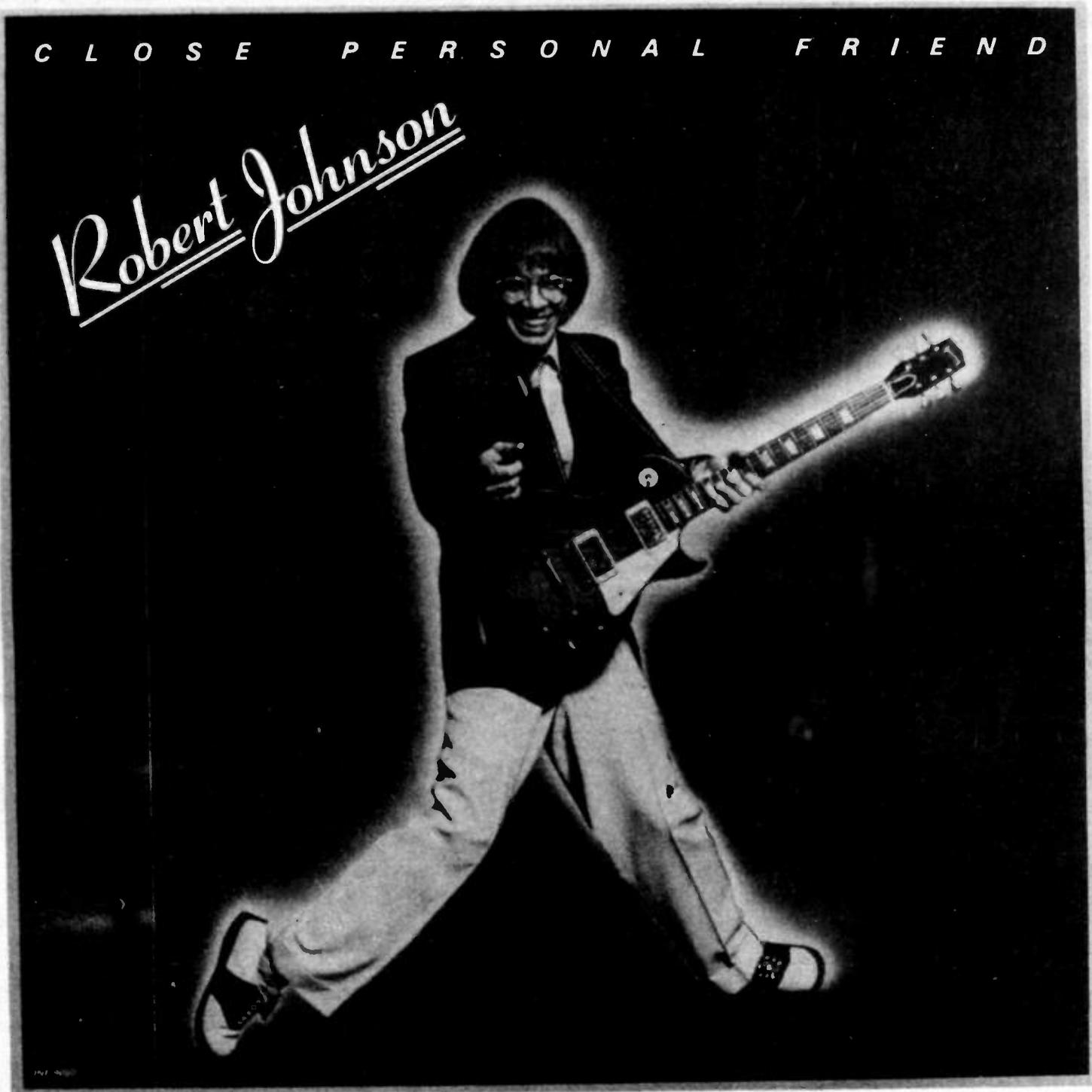
THE KAZY MUSIC POLL AWARDS WEEKEND: KAZY/Denver asked listeners to send in titles and artists from their personal favorite albums of the year. Their ballots made them eligible for a grand prize drawing trip for two to Mazatlan, while the station crafted a weekend-long special to acknowledge the poll's winning artists (Led Zeppelin is Colorado's favorite band, according to their results). The station was also successful in obtaining mini-conversations and "acceptance speeches" from several of the winning artists, including members of The Cars, Foreigner and Meat Loaf. KAZY hopes to make the poll an annual affair.



INFINITY RECORDS FIRST!

C L O S E P E R S O N A L F R I E N D

Robert Johnson



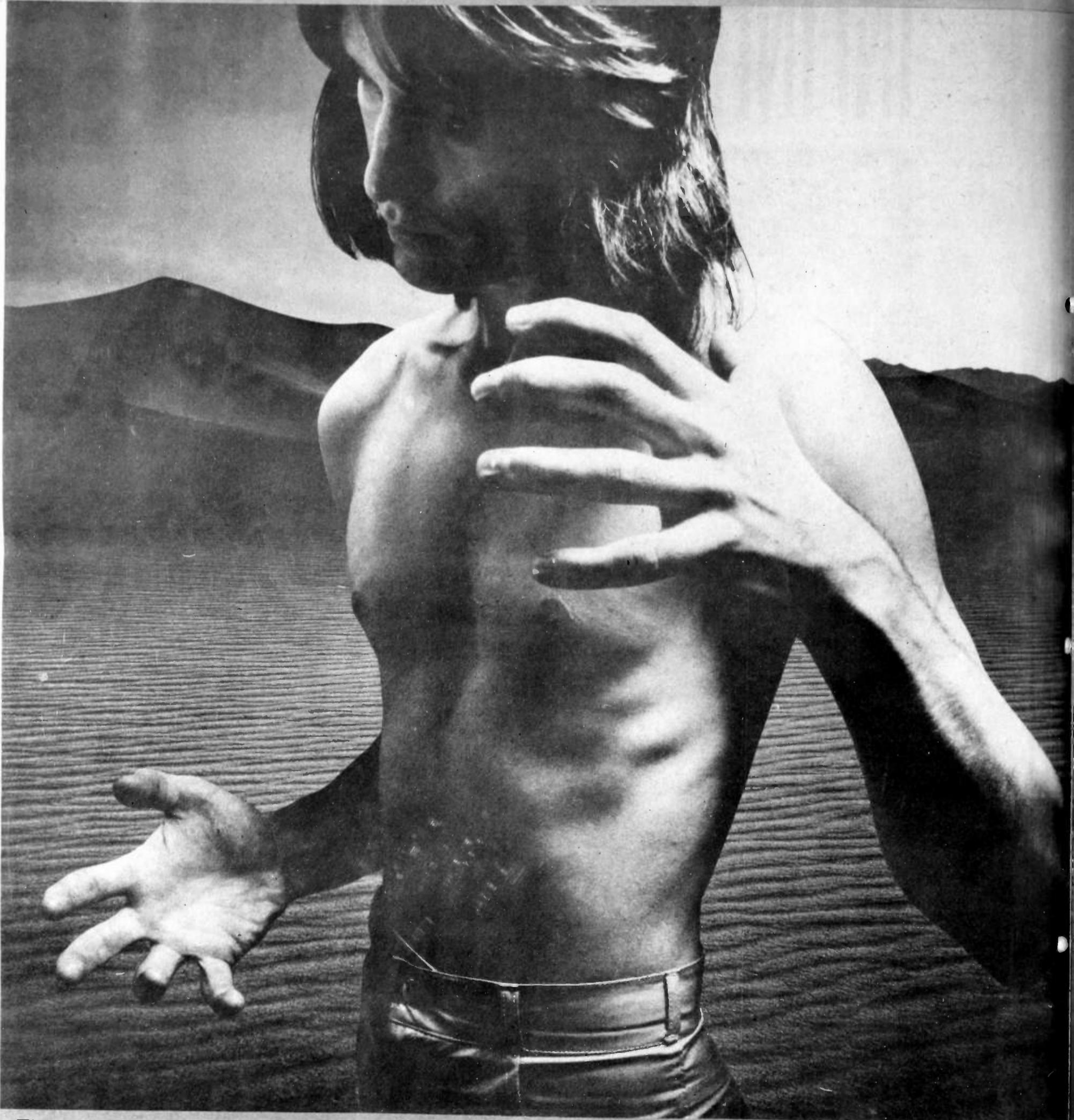
Infinity Records is proud to present their first
and ROBERT JOHNSON's First Album —
"CLOSE PERSONAL FRIEND"
The album features the current single
"I'LL BE WAITING" (#INF50000),
which is now receiving AOR & TOP 40 Airplay across the country.
Treat your listeners to a new "Close Personal Friend"—
ROBERT JOHNSON.

INFINITY RECORDS

ALL WE ASK YOU TO DO IS LISTEN.



BACK TO THE BARS



Thousands of people heard and saw Todd, on his most exciting tour ever. The Clubs.

His memorable performances were broadcast live in:

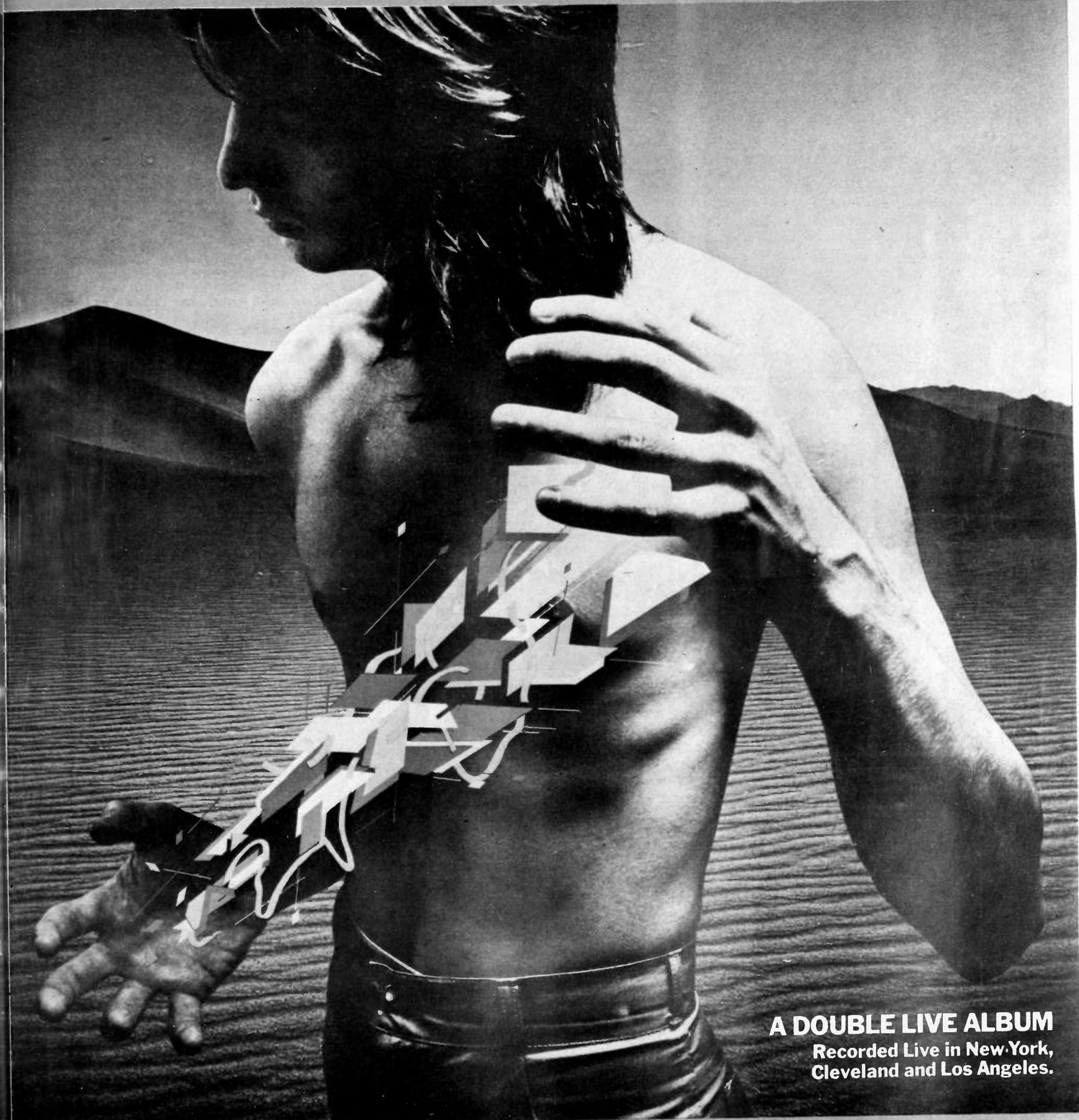
New York
Los Angeles
San Francisco
Houston
Cleveland

Chicago
Boston
Phoenix
Seattle

Dallas
Kansas City
Milwaukee
Detroit

Orlando
Gainesville
Washington, DC
Hartford

TODD RUNDGREN



A DOUBLE LIVE ALBUM
Recorded Live in New York,
Cleveland and Los Angeles.

**NEW
RELEASE!**

Back To The Bars
is the spectacular
record of this
magic moment in
Todd's career.

Available this week on
Bearsville Records & Tapes

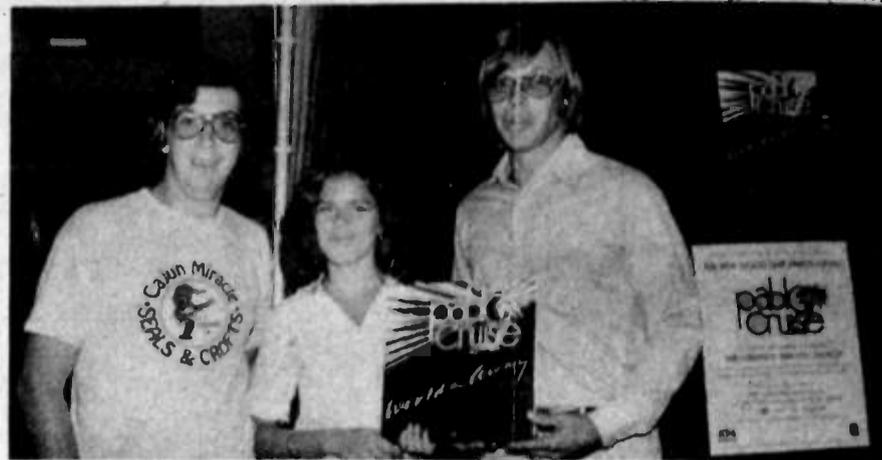


Jeff Gelb

Continued from Page 50

Evolution

With KTIM/San Rafael PD Clint Weyrauch's departure to KSPO/Spokane (see page three) former MD Kate Hayes has been appointed Acting PD at KTIM. The station's new MD is air personality Michael Knight . . . WPIX/New York MD Bev Mire has accepted a position with Inner City Broadcasting, owners of WBLS/New York, to work in a musical capacity for that station and the others owned or to be acquired by the company. She leaves WPIX Nov. 27th with no replacement named yet . . . WSAN/Allentown air staffer Kevin Graff has been appointed the station's MD . . . Chris Mitchell has moved from KMBY/Monterey to KKXX/Bakersfield for overnights. Kerry McCall has moved to middays at the station . . . Cory James has returned to WSHE/Miami as Production Director and MC of the station's jazz show . . . Janice Ballard has left WNOE/New Orleans where she was a music and programming assistant . . . Dennis Smith has joined KCSN/Northridge for an airshift from KBCA/Los Angeles . . . Jim Blindeman has joined WLMD/Laurel, MD, for morning news . . . Ira Gordon, formerly with KAZY/Denver has joined the city's KFML as an air staffer . . . Dusty Street, veteran KSAN/San Francisco air personality, has joined syndicated show 'Rock Around The World' as co-host with Barry Everitt.



CRUISIN' WITH KSMB — KSMB/Lafayette, in conjunction with A&M Records, gave away a 12-foot fiberglass sailboat in a recent promotion. Pictured (l-r) are KSMB MD Jay Walker, winner and PD Mike Mitchell.

Concerts & Conversations

PRESENTATIONS: WQFM/Milwaukee presented Gypsy for \$1.93 . . . WOUR/Utica presented Fuller-Kaz (joined onstage by members of Little Feat) for 96 cents . . . WMMR/Philadelphia presented Stanky Brown, Valentine for 93 cents . . . KWST/Los Angeles presented 1994 for \$1.06.

RADIO CONCERTS: Moon Martin, Blondie on WBCN/Boston . . . Van Morrison, Mark-Almond on WNEW-FM/New York . . . Todd Rundgren on DC 101/Washington, D.C. . . Ambrosia on KATT/Oklahoma City . . . Arlyn Gale on WCMF/Rochester . . . Bruce Springsteen on WQXM/Tampa . . . Cars, Brian Auger, Dave Edmunds on WLIR/Long Island . . . Todd Rundgren on WDIZ/Orlando.

GUEST DJS: Ambrosia on KATT/Oklahoma City.

CONVERSATIONS: Boston on WPFR/Terra Haute . . . Sammy Hagar on WKGN/Knoxville . . . Ian Matthews on WQFM/Milwaukee . . . Sammy Hagar on WBCN/Boston . . . Gene Cotton on WROQ/Charlotte . . . City Boy, Hall & Oates on KWFN/Tucson . . . Bill Graham, Joe Cocker, Dr. John, Jon Mark, Firefall, Frank Zappa, Brand X, Melissa Manchester on WNEW-FM/New York . . . Devo, Ambrosia on WXRT/Chicago . . . Jesse Colin Young on WLPX/Milwaukee . . . Ambrosia on KATT/Oklahoma City . . . Ace Frehley on WDVE/Pittsburgh . . . Talking Heads on WCMF/Rochester . . . Pat Travers on KZOK/Seattle . . . Sea Level, Melissa Manchester, Hall & Oates on KFML/Denver . . . Ambrosia on KSHE/St. Louis . . . Hall & Oates on KSAN/San Francisco . . . Ace Frehley on WMMS/Cleveland . . . Pat Metheny on WBRU/Providence . . . Dirty Angels on WQBK/Albany . . . Hall & Oates on KISW/Seattle . . . Johnny's Dance Band, Baby Grand on WIOQ/Philadelphia . . . Elton John, Styx, Pat Travers, Dave Edmunds on WLIR/Long Island.

COMING NEXT WEEK: If there's one trend in AOR that the past twelve months has proven, it's that our form of radio is growing to meet an ever-increasing amount of listener interest in Album Oriented Rock radio. As AOR expands to meet the needs of larger audiences, so is Radio & Records' AOR section. Over the past several months my Associate Editor Sari Gussman and myself have been involved in researching our reporters and the AOR radio field in general to determine exactly what information AOR radio needs to know to step into the eighties as a mass media radio form. I'm enormously pleased to announce that the results of our research will be unveiled and detailed in full in next week's enlarged and expanded AOR section.



KSAN, SKATES FOR GREENPEACE — KSAN/San Francisco was instrumental in raising \$70,000 for Greenpeace with a recent skate-and-walkathon that attracted Bay area musicians like Craig Chaquico and David Freiberg of the Jefferson Starship. The station's Ben Fong-Torres (right with headphones) mc'ed the event on skates.



TULL NOT DULL IN WORLDWIDE BROADCAST — Chrysalis recording artist Ian Anderson of Jethro Tull toasted the success of a recent concert which was broadcast on TV and radio to an estimated audience of 400 million worldwide (the concert was blacked out for US radio and TV in hopes of future syndication efforts). Shown at the post-concert party are (l-r) Chrysalis VP Billy Bass, WPLJ/New York air personality Carol Miller, Anderson and Deborah Harry of Blondie.



THE ICE MAN COMETH — WPLJ/New York morning man Jimmy Fink (left) mc'ed the recent official opening of the Rockefeller Center ice skating rink. Also on hand for the ceremonies were this year's Easter Seals poster girl Kristin Bahrman (middle) and skater/actress Lynn-Holly Johnson.

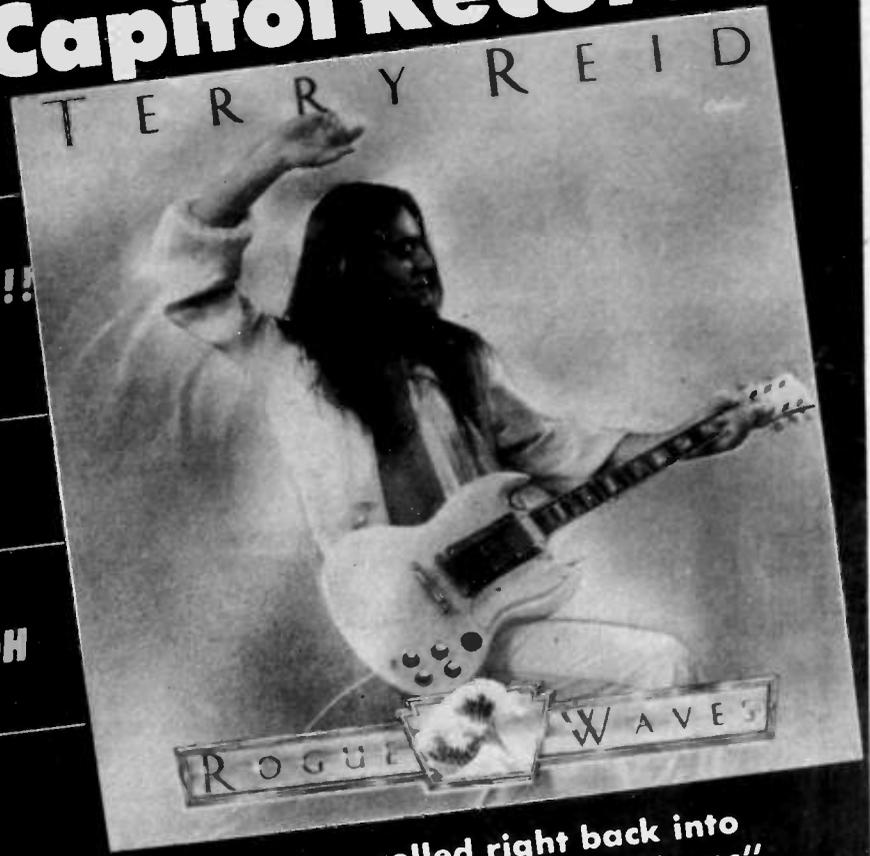
TERRY REID, his debut album on Capitol Records ROGUE WAVES

HOW THE WEST WAS WON:
A Bay Area Breakout; KSAN KSJO KTIM KSFM KZAP!!
Plus; KZAM KREM KZEL KFML KAWY KROQ KTYD
KXFM KZOZ KWFM KGLR KLRB KBCO KTCL KRST

MICHIGAN MADNESS:
WABX!! WMHE VLAV-FM WWCK WIQB

NORTH-EASTERN KNOCK-OUTS:
WNEW-FM WLIR!! WBAB WBCN WBRU WQBK WPDH
WAVA-FM WHFS WGOE

AND SPREADING COAST-TO-COAST:
New on WLUP! New on KZEW!
Plus: WORJ WJAX 3WZ WRPL WDBS WVVS WRAS
WMDI WAER WSAY WVAF WKQQ KNCN
KMAC/KISS KPFT



Terry Reid has rolled right back into the mainstream with "Rogue Waves" on these key cuts: "Ain't No Shadow," "Stop And Think It Over," "Believe In The Magic" and the rock classic "Baby I Love You."



Richard Torrance, re-united with his original co-producer Duane Scott, proves that "Anything's Possible" and has created a high-spirited musical celebration with his new album.

A SOUTH-EAST BREAKOUT!

ZETA-1 LOVE-94 WSHE! WQDR WJAX WORJ
WDIZ WEZQ WGVV 3WZ WRPL WDBS WVVS
WRAS • PLUS: KNX-FM KZAM KINK KZEL WRNO
WCC-FM WLIR WBAB WHFS WBRU KBBC KTYD
KXEM KWEM KSJO KTIM KGLR KBCO KAWY
KLBJ NOVA-104 WJKL WIBA WIQB WVAF WSAY
WAER WMDI WTTK WBRU WQBK WPDH WGOE

"Take A Look Around," and "Attention Soft rockers!!
Check this track out."

THE KEY CUTS:
"Anything's Possible"

Radio & Records

Album Airplay/40

Chart Summary

November 17, 1978

1	BILLY JOEL	52nd Street (Col)	"Life" "Big Shot" "Zanzibar" "Honesty"
2	LINDA RONSTADT	Living In The USA (Asylum)	"Baby" "Allison" "USA" "Dream"
3	STYX	Pieces Of Eight (A&M)	"Sing" "Blue Collar" "Queen" "OK"
4	AL STEWART	Time Passages (Arista)	Title "Song" "Lucy"
5	NEIL YOUNG	Comes A Time (WB/Reprise)	"Winds" "Lotta Love" "Back" Title
6	HEART	Dog & Butterfly (Portrait)	"Straight" "Cook" "Time"
7	WHO	Who Are You (MCA)	Title "New" "Enough" "Trick"
8	BOSTON	Don't Look Back (Epic)	"Man" Title "Satisfied" "Party"
9	FIREFALL	Elan (AtI)	"Strange" "Sour" "Goodbye"
10	FOGELBERG/WEISBERG	Twin Sons... (Full Moon/Epic)	"Gold" "Face"
11	CHICAGO	Hot Streets (Col)	"Alive" Title "Love On Earth" "Gone"
12	ERIC CLAPTON	Backless (RSO)	"Promises" "Lucy" "Tell Me"
13	ELTON JOHN	A Single Man (MCA)	"Part-Time" "Georgia" "Easy" "Care"
14	VAN MORRISON	Wavelength (WB)	Title "Kingdom" "Checkin"
15	SANTANA	Inner Secrets (Col)	"Dealer/Rose" "Chain"
16	FOREIGNER	Double Vision (AtI)	Title "Blue" "Toll" "Hot"
17	YES	Tormato (AtI)	"Whale" "Release" "Circus"
18	GINO VANNELLI	Brother To Brother (A&M)	"Stop" "River" "Appaloosa"
19	TOTO	Toto (Col)	"Hold" "Supply"
20	ROLLING STONES	Some Girls (R. Stones)	"Shattered" "Beast" "Whip"
21	10CC	Bloody Tourists (Polydor)	"Holiday" "You And I"
22	KANSAS	Two For The Show (Kirshner)	"Point" "Paradox" "Portrait" "Son"
23	TED NUGENT	Weekend Warriors (Epic)	"Spots" "Need"
24	CARS	The Cars (Elektra)	"Girl" "Needed"
25	KENNY LOGGINS	Nightwatch (Col)	"Driver" "Friend"
26	OUTLAWS	Playing To Win (Arista)	"Take It" "Show" "Feelin'"
27	AMBROSIA	Life Beyond L.A. (WB)	"Feel" Title
28	STEELY DAN	Greatest Hits (ABC)	"Western World"
29	HALL & OATES	Along The Red Ledge (RCA)	"Laugh" "Melody"
30	AEROSMITH	Bootleg (Col)	"Come" "Emotion" "Dream"
31	S.S. JOHNNY/A. JUKES	Hearts Of Stone (Epic)	"Talk" "Trapped" "Inside"
32	IAN MATTHEWS	Stealin' Home (Mushroom)	"Shake" "Inch" "Yank"
33	JOAN ARMATRADING	To The Limit (A&M)	"Pregnant" "Uptown" "Blue"
34	NICOLETTE LARSON	Nicolette (WB)	"Lotta Love" "Give" "Don't"
35	RUSH	Hemispheres (Mercury)	"Trees" "Circumstances"
36	SEA LEVEL	On The Edge (Capricorn)	"Fifty-Four" "Uptown" "Worse"
37	STEPHEN STILLS	Thoroughfare Gap (Col)	Title "Rider"
38	GEORGE THOROGOOD	Move It On Over (Rounder)	"Who" Title "Me"
39	POCO	Legend (ABC)	"Boomerang" Title "Heart"
40	PAT TRAVERS	Heat In The Street (Polydor)	"Instinct"

This week's 126 reporting stations kept JOEL on top by far with hits at 87% of our callers. LINDA skated back up with hits at 75% of our reporters. STYX, STEWART and YOUNG all inched up. Also moving up were HEART, FIREFALL and CHICAGO. CLAPTON was certainly this week's prime mover with a twenty-one position jump and adds at 41% of our reporters, plus significant mediums and hits. Also moving up was ELTON, while SANTANA held its own. GINO and TOTO had a good week. KANSAS jumped up with adds at 33% of our reporters plus early mediums and hits. OUTLAWS did well while STEELY maintained. SS JOHNNY moved up as MATTHEWS held steady. JOAN, NICOLETTE and RUSH all showed increased airplay interest this week. Debuting were GEORGE THOROGOOD and POCO, while TRAVERS bounced back. Almost charting were POINTER SISTERS, BOB SEGER and TALKING HEADS.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay. Album cuts are listed in order of airplay preference.

IN THE BIN

JIMMY BUFFETT You Had To Be There (ABC) "Son"	BOB SEGER Stranger In Town (Capitol) "Tonight"
JETHRO TULL Bursting Out (Chrysalis) "Locomotive"	TALKING HEADS More Songs About Buildings... (Sire) "River"
LYNYRD SKYNYRD Skynyrd's First And... (MCA) "Jukin'"	
POINTER SISTERS Energy (Planet) "Fire"	

The albums listed in the Bin are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers back in the Bin. Albums are listed in alphabetical order.

MOST ADDED

ERIC CLAPTON *Backless (RSO)* - Added at 41% of our reporters.
KANSAS *Two For The Show (Kirshner)* - Added at 33% of our reporters.
OUTLAWS *Playing To Win (Arista)* - Added at 25% of our reporters.
POCO *Legend (ABC)* - Added at 25% of our reporters.
POINTER SISTERS *Energy (Planet)* - Added at 18% of our reporters.

THE HOTTEST

BILLY JOEL *52nd Street (Col)* - Reported hot at 87% of our reporters.
LINDA RONSTADT *Living In The USA (Asylum)* - Reported hot at 75% of our reporters.
STYX *Pieces Of Eight (A&M)* - Reported hot at 66% of our reporters.
AL STEWART *Time Passages (Arista)* - Reported hot at 61% of our reporters.
WHO *Who Are You (MCA)* - Reported hot at 52% of our reporters.

PROGRESSIVE SINGLES

1	QUEEN	"Bicycle Race/Fat Bottomed Girls" (Elektra)
2	J. GEILS	"One Last Kiss" (EMI/American)
3	PETER TOSHI	"Don't Look Back" (R. Stones)
4	ALICE COOPER	"How You Gonna See Me" (WB)
5	ROBERT JOHNSON	"I'll Be Waiting (Infinity)
6	BEE GEES	"Too Much Heaven/Rest Your..." (RSO)
7	GENE COTTON	"Like A Sunday In Salem" (Arista)
8	JUSTIN HAYWARD	"Forever Autumn" (Col)
9	JESSE COLIN YOUNG	"Rave On" (Elektra)
10	LINDSFAERNE	"Run For Home" (A&M)

Progressive Singles: These singles are receiving significant airplay by our AOR reporting stations. These singles are either new or old albums or may be an old album not currently qualifying for the *Album Airplay/40*. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

ADDED	
ERIC CLAPTON	32%
<i>Backless (RSO)</i>	
KANSAS	26%
<i>Two For The Show (Kirshner)</i>	
OUTLAWS	26%
<i>Playing To Win (Arista)</i>	
POCO	24%
<i>Legend (ABC)</i>	
POINTER SISTERS	25%
<i>Energy (Planet)</i>	
HOTTEST	
BILLY JOEL	91%
<i>52nd Street (Col)</i>	
LINDA RONSTADT	68%
<i>Living In The USA (Asylum)</i>	
AL STEWART	56%
<i>Time Passages (Arista)</i>	
STYX	56%
<i>Pieces Of Eight (A&M)</i>	
WHO	53%
<i>Who Are You (MCA)</i>	

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

SOUTH

ADDED	
KANSAS	41%
<i>Two For The Show (Kirshner)</i>	
ERIC CLAPTON	38%
<i>Backless (RSO)</i>	
OUTLAWS	34%
<i>Playing To Win (Arista)</i>	
POINTER SISTERS	25%
<i>Energy (Planet)</i>	
POCO	22%
<i>Legend (ABC)</i>	
HOTTEST	
BILLY JOEL	88%
<i>52nd Street (Col)</i>	
STYX	75%
<i>Pieces Of Eight (A&M)</i>	
LINDA RONSTADT	72%
<i>Living In The USA (Asylum)</i>	
HEART	66%
<i>Dog & Butterfly (Portrait)</i>	
FOGELBERG/WEISBERG	59%
<i>Twin Sons... (Full Moon/Epic)</i>	
FIREFALL	59%
<i>Elan (AtI)</i>	

MIDWEST

ADDED	
ERIC CLAPTON	64%
<i>Backless (RSO)</i>	
KANSAS	44%
<i>Two For The Show (Kirshner)</i>	
POCO	34%
<i>Legend (ABC)</i>	
OUTLAWS	27%
<i>Playing To Win (Arista)</i>	
NICOLETTE LARSON	24%
<i>Nicolette (WB)</i>	
HOTTEST	
BILLY JOEL	90%
<i>52nd Street (Col)</i>	
LINDA RONSTADT	77%
<i>Living In The USA (Asylum)</i>	
STYX	77%
<i>Pieces Of Eight (A&M)</i>	
AL STEWART	67%
<i>Time Passages (Arista)</i>	
FOGELBERG/WEISBERG	60%
<i>Twin Sons... (Full Moon/Epic)</i>	
NEIL YOUNG	60%
<i>Comes A Time (WB/Reprise)</i>	

WEST

ADDED	
ERIC CLAPTON	33%
<i>Backless (RSO)</i>	
ELVIN BISHOP	27%
<i>Hog Heaven (Capricorn)</i>	
KANSAS	24%
<i>Two For The Show (Kirshner)</i>	
POCO	20%
<i>Legend (ABC)</i>	
HOTTEST	
LINDA RONSTADT	87%
<i>Living In The USA (Asylum)</i>	
BILLY JOEL	70%
<i>52nd Street (Col)</i>	
AL STEWART	67%
<i>Time Passages (Arista)</i>	
FOREIGNER	57%
<i>Double Vision (AtI)</i>	
HEART	57%
<i>Dog & Butterfly (Portrait)</i>	
STYX	57%
<i>Pieces Of Eight (A&M)</i>	
NEIL YOUNG	57%
<i>Comes A Time (WB/Reprise)</i>	

THE J. GEILS BAND



SANCTUARY. SO 17006

A distinctive Rock N' Roll album from a legendary band
Includes the hit single "ONE LAST KISS"⁸⁰⁰⁷



AOR ACTIVITY



Albany
518-462-5555

ADDED
Eric Clapton (RSD)
Tyla Gang (Beverly)
Cindy Bullens (UA)
James Montgomery (Waterhouse)
Poco (ABC)
Wishbone Ash (MCA)
Tanya Tucker (MCA)
Peter Hamill (Charisma)

HOT
Kansas (Kirshner)
Santana (Col)
Linda Ronstadt (Asylum)
Talking Heads (Sire)
Van Morrison (WB)
Devo (WB)
Outlaws (Arista)
Rolling Stones (R. Stones)
Tanya Tucker (MCA)
TOCC (Polydor)
Gnarp, Thorsgaard (Rounder)
Van Morrison (WB)
Yes (A&M)
Neil Young (WB Reprise)

JOHN COOPER, MD. Playing various cuts. Playing QUEEN, J. GEILS, YIP (Impart), GREG KINN and ROBERT JOHNSON singles.



Albuquerque
505-286-7948

ADDED
Dire Straits (WB)
Outlaws (Arista)
Kansas (Kirshner)
George Thorogood (Rounder)
Tanya Tucker (MCA)
Poco (ABC)
Tantulum (Ovation)
Eric Clapton (RSD)
Rush (Mercury)
Eliot Bishop (Capricorn)
Guy Clark (WB)
James Walsh (Gypsy (RCA)
Mandrill (WB)
Dodgers (Polydor)
Japan (Arista)

HOT
Linda Ronstadt (Asylum)
1994 (A&M)
Toto (Col)
Southside Johnny (Epic)
TOCC (Polydor)
Styx (A&M)
Talking Heads (Sire)
Boston (Epic)
Al Stewart (Arista)
Firefall (A&I)
Bob Seger (Capitol)
Santana (Col)

JIM ZALEVSKI, PD. STRAIT'S "Water Line", "Sub-tans", "OUTLAWS", "Take", "Show", THOROGOOD'S "Move", "Love", TUCKER'S "Hotel", "Fade", POCO'S "Boomerang", "Title", TANTULUM'S "Black", CLAPTON'S "Anytime", "Luck", RUSH'S "Trees", BISHOP'S "True Love", GYPSY'S "Sea", DODGERS' "Rebound", JAPAN'S "Devotion", GARTHWAITE'S "Ticker", REID'S "Stop", RONSTADT'S "Alison", 1994'S "Shoot", TOTO'S "Hold", JOHNNY'S "Trapped", TOCC'S "Holiday", STYX'S "Sing", HEADS "River", BOSTON'S "Man", STEWART'S "Title", FIREFALL'S "Strange", SEGER'S "Tonight", SANTANA'S "Chain", Playing QUEEN, J. GEILS, HOT CHOCOLATE, PETER TOSH, ROBERT JOHNSON and POLICE singles.



Allentown
215-434-9511

ADDED
Rush (Mercury)
Kansas (Kirshner)
Ian Matthews (Mushroom)
Mark Almond (A&M/Horizon)
Tracy Nelson (Audio Dr.)

HOT
Linda Ronstadt (Asylum)
Al Stewart (Arista)
Fogelberg/Weisberg (Full Moon/Epic)

RICK HARVEY, PD. Playing various cuts. Playing BEE GEES singles.



Allentown
215-894-0511

ADDED
Starz (Capitol)
Stilltrace (Capricorn)
Richard Y. Bear (RCA)
HDT
Linda Ronstadt (Asylum)
Styx (A&M)
Boston (Epic)
Billy Joel (Col)
Yes (A&I)
Elton John (MCA)

Foreigner (A&I)
Who (MCA)
Heart (Portrait)
Al Stewart (Arista)
Chicago (Col)
Fogelberg/Weisberg (Full Moon/Epic)
Stephen Bishop (ABC)
Firefall (A&I)
Pablo Cruise (A&M)

KEVIN SANFORD, MD. Playing various cuts. Playing QUEEN, AMBROSIA, ROLLING STONES and GINO VANNELLI singles.



Anahelm
714-776-3696

ADDED
Stephen Stills (Col)
Santana (Col)
Kiki Dee (ARC)
Pointer Sisters (Planet)
HDT
Toto (Col)
Rolling Stones (R. Stones)
Chicago (Col)
Linda Ronstadt (Asylum)
Foreigner (A&I)

Billy Joel (Col)
Elton John (MCA)
Al Stewart (Arista)
Fogelberg/Weisberg (Full Moon/Epic)
Heart (Portrait)
Styx (A&M)
Van Morrison (WB)
Hall & Oates (RCA)
Nicolette Larson (WB)

LABRY REISMAN, MD. Playing various cuts. Playing QUEEN, ERIC CLAPTON, ALICE COOPER, and MELISSA MANCHESTER singles.



Anchorage
907-349-2531

ADDED
Pat Travers (Polydor)
Travis (Mercury)
Blue Oyster Cult (Col)
Aerosmith (Col)
Mark Almond (A&M/Horizon)
Iory Gallagher (Chrysalis)
HDT
Chicago (Col)
Rolling Stones (R. Stones)
Hall & Oates (RCA)

Joe Cocker (Asylum)
TOCC (Polydor)
Foreigner (A&I)
Styx (A&M)
Heart (Portrait)
Al Stewart (Arista)
Who (MCA)
Stephen Stills (Col)
Yes (A&I)
Lynyrd Skynyrd (MCA)
Santana (Col)
Cars (Elektra)

KATHY KAEMERLE, MD. Playing various cuts. Playing ALICE COOPER single.



Ann Arbor
313-662-9103

ADDED
Gordon Payne (A&M)
Outlaws (Arista)
George Thorogood (Rounder)
Tanya Tucker (MCA)
Poco (ABC)
Kansas (Kirshner)
Eric Clapton (RSD)
Eliot Bishop (Capricorn)
HDT
Bryan Ferry (A&I)
Jethro Tull (Chrysalis)
David Bowie (RCA)

Tom Waits (Asylum)
Van Morrison (WB)
Neil Young (WB Reprise)
Linda Ronstadt (Asylum)
Cars (Elektra)
Heart (Portrait)
Joe Cocker (Asylum)
Who (MCA)
Santana (Col)
TOCC (Polydor)
Greg Kinn (Beverly)
Al Stewart (Arista)
Yes (A&I)
Robin Trower (Chrysalis)

MARK OWENS, MD. Playing various cuts. Playing FOTOMAKER, J. GEILS, ROBERT JOHNSON, ALICE COOPER, PETER TOSH and J.C. YOUNG singles.



Atlanta
404-892-WKLS

ADDED
Jethro Tull (Chrysalis)
Nicolette Larson (WB)
Pointer Sisters (Planet)
Rush (Mercury)
Crack the Sky (Lifesong)
Joe Cocker (Asylum)
HDT
Billy Joel (Col)
Al Stewart (Arista)
Chicago (Col)
Gino Vannelli (A&M)
Ambrosia (WB)
Linda Ronstadt (Asylum)
Fogelberg/Weisberg (Full Moon/Epic)

Heart (Portrait)
Firefall (A&I)
Foreigner (A&I)
Toto (Col)
Kenny Loggins (Col)
Kansas (Kirshner)
Eric Clapton (RSD)
Boston (Epic)
Ted Nugent (Epic)
Yes (A&I)
Styx (A&M)
Hall & Oates (RCA)
Gene Cotton (Arista)
Elton John (MCA)

DEBBIE GARNER. Playing various cuts. Playing QUEEN single.



Austin
512-476-3636

ADDED
Fotomaker (A&I)
Wishbone Ash (MCA)
Pat Travers (Polydor)
Kansas (Kirshner)
Japan (Arista)
Bandit (Arista)
Rush (Mercury)

HOT
Sea Level (Capricorn)
Van Morrison (WB)
Firefall (A&I)
Neil Young (WB Reprise)
Jean Armatrading (A&M)
Styx (A&M)
Fogelberg/Weisberg (Full Moon/Epic)
Linda Ronstadt (Asylum)
Billy Joel (Col)

JACK STARR, PD. Playing various cuts. Playing CITY BOY, HUCK MANGIONE, PETER TOSH and STEELY DAN singles.



Austin
512-474-6543

ADDED
Bandit (Arista)
Eric Clapton (RSD)
Terry Garthwaite (Fantasy)
Gong (Arista)
Levon Helm (ABC)
Dodgers (Polydor)
Outlaws (Arista)

HOT
Juan Armatrading (A&M)
Rolling Stones (R. Stones)
Cars (Elektra)
Van Morrison (WB)
Santana (Col)
Neil Young (WB Reprise)
Yes (A&I)
Who (MCA)
Pat Travers (Polydor)
Elton John (MCA)

TOM QUARLES, MD. Playing various cuts. Playing PETER TOSH and STEELY DAN singles.



Bakersfield
805-393-1500

ADDED
Eric Clapton (RSD)
Rush (Mercury)
Bandit (Arista)
HDT
Ambrosia (WB)
Billy Joel (Col)
Firefall (A&I)
Foreigner (A&I)
Al Stewart (Arista)
Chicago (Col)

Elton John (MCA)
Styx (A&M)
Fogelberg/Weisberg (Full Moon/Epic)
Buckingham Nicks (Polydor)
Heart (Portrait)
Linda Ronstadt (Asylum)
Van Morrison (WB)
Who (MCA)
Stephen Stills (Col)

CHRIS SQUIRLES, PD. Playing various cuts. Playing TOTO, GINO VANNELLI, PABLO CRUISE, GENE COTTON, LINDISFARNE, JUSTIN HAYWARD, EXILE, DR. HOOK, PAUL DAVIS and NICK GILDER singles.



Baltimore
301-889-0098

ADDED
Billy Joel (Col)
Eric Clapton (RSD)
HDT
Al Stewart (Arista)
Foreigner (A&I)

Boston (Epic)
Styx (A&M)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Elton John (MCA)

RICK FOWLER, MD. Playing various cuts. Playing BEE GEES and JUSTIN HAYWARD singles.



Binghamton
807-772-8850

ADDED
Jesse Colin Young (Elektra)
Eliot Bishop (Capricorn)
Arlyn Gale (ABC)
HDT
Billy Joel (Col)
Chicago (Col)
Elton John (MCA)
Kansas (Kirshner)

Eric Clapton (RSD)
Firefall (A&I)
Al Stewart (Arista)
Neil Young (WB Reprise)
Van Morrison (WB)
Linda Ronstadt (Asylum)
Fogelberg/Weisberg (Full Moon/Epic)

SCOTT MICHAELS, MD. YOUNG'S "Rave", "Slow". Playing various cuts. Playing BEE GEES, FOREIGNER, AMBROSIA and STYX singles.



Birmingham
205-785-5111

ADDED
Eric Clapton (RSD)
Kansas (Kirshner)
Pointer Sisters (Planet)
Outlaws (Arista)
Poco (ABC)
Cindy Bullens (UA)

HDT
Foreigner (A&I)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Elton John (MCA)
Styx (A&M)
Who (MCA)
Lynyrd Skynyrd (MCA)
Al Stewart (Arista)
Van Morrison (WB)
Gino Vannelli (A&M)

DON KEITH, PD. Playing various cuts. Playing QUEEN (Girls), DEVO and CITY BOY singles.



Boston
617-266-1111

ADDED
Cindy Bullens (UA)
Dire Straits (WB)
Lenny White (Elektra)
Japan (Arista)
HDT
Tanya Tucker (MCA)
James Montgomery (Waterhouse)
Paul Stanley (Casablanca)
Cars (Elektra)

Bob Seger (Capitol)
Southside Johnny (Epic)
Eric Clapton (RSD)
Devo (WB)
George Thorogood (Rounder)
Van Morrison (WB)
Who (MCA)
Nick Gilder (Chrysalis)
Cher (Trick/Epic)
Arlyn Gale (ABC)

TONY BERARDINI, MD. Playing various cuts. Playing MELISSA MANCHESTER, J. GEILS, EWAT, BEE GEES, PABLO BROS., RAMONIS, PETER SARSTEDT, QUEEN, ROBERT JOHNSON, HOT CHOCOLATE, PETER TOSH, ALICE COOPER, JUSTIN HAYWARD, TWEEDS and POLICE singles.



Boston
617-247-0850

ADDED
Poco (ABC)
Jim Morrison (Elektra)
Outlaws (Arista)
Crawler (Epic)
HDT
Van Morrison (WB)
Linda Ronstadt (Asylum)
Who (MCA)

Bob Seger (Capitol)
Boston (Epic)
Cars (Elektra)
Rolling Stones (R. Stones)
Al Stewart (Arista)
Billy Joel (Col)
Eric Clapton (RSD)

BOB SLAVIN, MD. Playing various cuts. Playing EWAT, CHAKA KHAN, PETER TOSH, HOT CHOCO LAITE, BEE GEES and QUEEN singles.



Boston
617-262-5900

ADDED
Poco (ABC)
Eliot Bishop (Capricorn)
Dane Donahue (Col)

HOT
Billy Joel (Col)
Elton John (MCA)
Chicago (Col)
Pages (Epic)
Neil Young (WB Reprise)
Stephen Stills (Col)

JIM SPELLMEYER, MD. POCO'S "Spellbound", "Heart", "Crazy Love", BISHOP'S "Feelin'", DONAHUE'S "Dance", JOEL'S "Honesty", JOHN'S "Paradise", CHICAGO'S "Love On Earth", PAGES' "Girls", YOUNG'S "Back", STILLS' "Title", Playing PETER CRISS, BEE GEES, JANIS IAN, BOOKER T. JONES, CURTIS MAYFIELD, BARBRA & NEIL, LINDISFARNE, JUSTIN HAYWARD, CAROL KING, MOODY BLUES, ALICE COOPER, KENNY LOGGINS, ERIC CLAPTON, AMBROSIA, FAITH BAND, SWITCH and AL STEWART singles.



Bridgeport
203-579-9995

ADDED
Outlaws (Arista)
Poco (ABC)
Blondie (Chrysalis)
Bandit (Arista)
Cindy Bullens (UA)
HDT
Billy Joel (Col)
Who (MCA)
Foreigner (A&I)
Linda Ronstadt (Asylum)
Kenny Loggins (Col)

Yes (A&I)
Fogelberg/Weisberg (Full Moon/Epic)
Ambrosia (WB)
Styx (A&M)
Jethro Tull (Chrysalis)
Al Stewart (Arista)
Gino Vannelli (A&M)
Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Chicago (Col)

BRIAN ST. JAMES, MD. OUTLAWS' "Take It", POCO'S "Heart", BLONDIE'S "Telephone", BANDIT'S "Stick", BULLENS' "Survivor", JOEL'S "Life", WHO'S "New", FOREIGNER'S "Title", RONSTADT'S "Baby", LOGGINS' "Friend", YES' "Wahle", FOGELBERG/WEISBERG'S "Gold", AMBROSIA'S "Feel", STYX'S "Sing", TULL'S "Wood", STEWART'S "Title", VANNELLI'S "Stop", PABLO'S "Without It", STONES' "Beast", CHICAGO'S "After", Playing J. GEILS, JUSTIN HAYWARD and QUEEN (Race) singles.



Buffalo
716-881-4565

ADDED
Kansas (Kirshner)
Outlaws (Arista)
HDT
Billy Joel (Col)
Foreigner (A&I)
Rolling Stones (R. Stones)
Linda Ronstadt (Asylum)
Toto (Col)
Gino Vannelli (A&M)

Acco Frishley (Casablanca)
Fogelberg/Weisberg (Full Moon/Epic)
Bob Seger (Capitol)
Moon (Epic)
Styx (A&M)
National Lempoon (Label 21)
Pablo Cruise (A&M)
Firefall (A&I)
Toto (Col)
Boston (Epic)

IRV GOLDFARB, MD. Playing various cuts. Playing HARRY MANILOW, BARBRA & NEIL, DONNA SUMMER and QUEEN (Both) singles.



Cambridge
617-492-6450

ADDED
Jesse Colin Young (Elektra)
Stevie Nicks (Chrysalis)
Tanya Tucker (MCA)
Eliot Bishop (Capricorn)
Terry Garthwaite (Fantasy)
Smoky Robinson (Motown)
HDT
McGarrigles (WB)
Steve Forbert (Newport)
Eric Clapton (RSD)

Pointer Sisters (Planet)
Tom Waits (Asylum)
Jean Armatrading (A&M)
Billy Joel (Col)
Elton John (MCA)
Nicolette Larson (WB)
Lindisfarne (A&I)
Neil Young (WB Reprise)
Al Stewart (Arista)
Jimmy Buffet (ABC)

DON COHEN, MD. Playing various cuts. Playing PETER TOSH and GENE COTTON singles.



Casper
307-236-1515

ADDED
Steve Martin (WB)
Poco (ABC)
Kansas (Kirshner)
Leo Kottke (Capitol)
Dave Valentin (Arista)
Dire Straits (WB)
Pat Travers (Polydor)
Jimmy Forrest (Delmark)
Larry Coryell (Arista)
HDT
Firefall (A&I)
Santana (Col)
Neil Young (WB Reprise)
Sea Level (Capricorn)

Stephen Stills (Col)
Nicolette Larson (WB)
Al Stewart (Arista)
Jean Armatrading (A&M)
Van Morrison (WB)
Heart (Portrait)
Billy Joel (Col)
Ian Matthews (Mushroom)
Jethro Tull (Chrysalis)
Linda Ronstadt (Asylum)
Molly Hatchett (Epic)
Crawler (Epic)
Hall & Oates (RCA)
Chicago (Col)
Who (MCA)
Eric Clapton (RSD)

PHIL STRIDER, PD. Playing various cuts. Playing PETER TOSH, MELISSA MANCHESTER, LE ROUX, FOGELBERG/WEISBERG, TALKING HEADS, ALICE COOPER, J.C. YOUNG, GENE COTTON and ROBERT JOHNSON singles.



Charleston
304-925-7829

ADDED
Poco (ABC)
Spirit (Potato)
Eliot Bishop (Capricorn)
Kinman Dazz (20th)
Terry Garthwaite (Fantasy)
Patrice Rushen (Elektra)
Lenny White (Elektra)
HDT
Linda Ronstadt (Asylum)
Who (MCA)
Styx (A&M)
Aerosmith (Col)

Boston (Epic)
Fogelberg/Weisberg (Full Moon/Epic)
Pablo Cruise (A&M)
Santana (Col)
Billy Joel (Col)
Rolling Stones (R. Stones)
Foreigner (A&I)
Kenny Loggins (Col)
Chicago (Col)
Elton John (MCA)
Stephen Stills (Col)

MAJIA PIFF, PD. Playing various cuts. Playing MELISSA MANCHESTER, IAN MATTHEWS, JACKSON BROWNE, CARLY SIMON, MEAT LOAF, TALKING HEADS, MOODY BLUES, QUEEN, LIVINGSTON TAYLOR and COOPER BROS. singles.



Charlotte
704-392-6191

ADDED
Rush (Mercury)
Nicolette Larson (WB)
Eric Clapton (RSD)
Kansas (Kirshner)
Ian Matthews (Mushroom)

HDT
Gino Vannelli (A&M)
Foreigner (A&I)
Al Stewart (Arista)
Firefall (A&I)
Fogelberg/Weisberg (Full Moon/Epic)
Styx (A&M)
Billy Joel (Col)

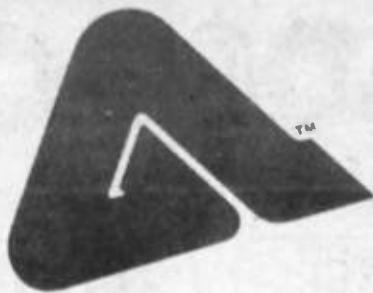
JACKIE FORSTING, MD. Playing various cuts. Playing QUEEN, JUSTIN HAYWARD and PETER TOSH singles.

ON THE ROAD November:
16th Marriott Center Provo, Utah
17th Special Events Center Salt Lake City, Utah
Tour resumes Nov. 25th in the Northwest.

Jan Matthews
"SHAKE IT" the single rush released from the LP
"STEALIN' HOME"
on Mushroom Records and Tapes

MRS 5012

MEMORANDUM



FROM: Clive Davis
TO: ALL ARISTA EMPLOYEES
DATE: September 13, 1978
RE: THE OUTLAWS

A dub of the forthcoming Outlaws album came to me today. I'm not going to write any lengthy memos because when you have the goods, it's best to let them speak for themselves. Suffice it to say that this album will rank with any top candidate for the best rock album of 1978. The Outlaws have always been great. But now with this truly remarkable album, they are vibrant, brilliant and spectacular artists. The album bristles with a sparkling production. The magnificent songs, the performance, the sound - they all add up to the world's newest rock superstars. Listen when it reaches you...and you'll know.

CD

Arista Records announces the album that takes the Outlaws one step further...

to greatness.

The Outlaws'
"Playin' To Win."
On Arista Records
and Tapes.



The Outlaws on Tour:

- November 9
Hickory Civic Center
Poughkeepsie, N.Y.
- November 10
Warner Theatre
Passaic, N.J.
- November 11
Niagara Falls Convention
Center
Niagara Falls, N.Y.
- November 12
Civic Center
Springfield, Mass.
- November 14
University of Wisconsin
Law Center
Madison, Wis.
- November 15
Lafayette University
Waukegan, Wis.
- November 16
Ice Chalet
Columbia, Mo.
- November 17
Colliseum
Jackson, Tenn.
- November 18
Civic Center Colliseum
Knoxville, Tenn.
- November 19
Salem Civic Center
Salem, Va.
- November 24
Civic Arena
Pittsburgh, Pa.
- November 25/26
Warner Theatre
Washington, D.C.
- November 29
Civic Center
Springfield, Ill.
- November 30
Colliseum
Evansville, Ind.
- December 1
Louisville Gardens
Louisville, Ky.
- December 2
Aragon Ballroom
Chicago, Ill.
- December 3
St. Paul Civic Center
St. Paul, Minn.
- December 4
Park West
Chicago, Ill.
- December 7
Erie County Field House
Erie, Pa.
- December 8
Vets Auditorium
Columbus, Ohio
- December 9
War Memorial Auditorium
Rochester, N.Y.
- December 10
Public Hall
Cleveland, Ohio
- December 11
Massey Hall
Toronto, Canada
- December 13
The Fairgrounds
Allentown, Pa.
- December 15/16
Palladium
New York, N.Y.
- December 27
Civic Center Arena
Savannah, Ga.
- December 28
Civic Auditorium
Dothan, Ala.
- December 29
Municipal Auditorium
Chattanooga, Tenn.
- December 30
Jacksonville Coliseum
Jacksonville, Fla.
- December 31
Lakeland Civic Center
Lakeland, Fla.

WRPL 1540
Charlotte
704-372-1504

ADDED
Dire Straits (WB)
Pointer Sisters (Planet)
Steely Dan (ABC)
Dane Donahue (Col)
Aerosmith (Col)
Outlaws (Arista)
Kansas (Kirshner)
Bobby David (20th)
Ahmad Jamal (20th)
Lord of Rings (Fantasy)
Zool (EMI America)
Stratys Span (Chrysalis)
George Thorogood (Flounder)
Dire Dregs (Capricorn)
Dire Dregs (Capricorn-old)

HOT
Heart (Portrait)
Richard Wright (Col)
Matrix (WB)
Neil Larsen (A&M/Horizon)
Rush (Mercury)
Bandi (Arista)
100% Whole Wheat (A&I)
Wishbone Ash (MCA)
Stephen Stills (Col)
Fotomaker (A&I)
FM (Viva)
Mark Almond (A&M/Horizon)
Tracy Nelson (A&I Dir)
Eric Clapton (RSO)
Paul Kossoff (DJM)

LOU MILLS, MD Playing various cuts. Playing ROBERT JOHNSON, PETER TOSH and QUEEN singles.

101
Corpus Christi
512-855-4641

ADDED
Poco (ABC)
Stezy (Capitol)
Kansas (Kirshner)
Eric Clapton (RSO)
Nicolette Larson (WB)
Pointer Sisters (Planet)
Rory Gallagher (Chrysalis)
Tanya Tucker (MCA)
Johnny Guitar Watson (DJM)

HOT
Linda Ronstadt (Asylum)
Billy Joel (Col)
Yes (A&I)
Styx (A&M)

Chicago (Col)
Al Stewart (Arista)
Fogelberg/Weisberg (Full Moon Epic)
Firefall (A&I)
Bob Seger (Capitol)
Neil Young (WB Reprise)
Gino Vannelli (A&M)
Boston (Epic)
Joan Armistead (A&M)
Santana (Col)
Who (MCA)
Heart (Portrait)
Elton John (MCA)

MANDO CAMINA, MD: Playing various cuts. Playing J. GEILS and ROBERT JOHNSON singles.

WDAI 94.7
Chicago
312-782-8811

ADDED
Rush (Mercury)
Kansas (Kirshner)

HOT
Styx (A&M)
Billy Joel (Col)
Who (MCA)
Boston (Epic)
Chicago (Col)

MARY KLUGH, MD RUSH's "Circumstances" KANSAS "Portrait" "Son" "Paradox" "Point" Playing AL STEWART, FOGELBERG/WEISBERG, FIREFALL, VAN MORRISON and SANTANA singles.

Q102
Dallas-Ft. Worth
214-528-5500

ADDED
Pointer Sisters (Planet)
Outlaws (Arista)
Stills (Capricorn)
Valerie Carter (ARC Col)
Fotomaker (A&I)
EW&F (ARC Col)
Jimmy Buffett (A&I)

HOT
Styx (A&M)
Billy Joel (Col)
Totu (Col)

Al Stewart (Arista)
Eric Clapton (RSO)
Firefall (A&I)
Linda Ronstadt (Asylum)
Foreigner (A&I)
Heart (Portrait)
Fogelberg/Weisberg (Full Moon Epic)
Boston (Epic)
Kansas (Kirshner)
Aerosmith (Col)

TIM SPENCER, PD: Playing various cuts. Playing QUEEN single.

WYRT 93 FM
Chicago's Fine Rock Station
Chicago
312-777-1700

ADDED
Jesse Colin Young (Elektra)
Poco (ABC)
Elvin Bishop (Capricorn)
Manzanera/Bernhardt (Arista)
Ian Matthews (Mushroom)
Vladimir Horowitz (Col)

HOT
Dire Straits (WB)
10CC (Polydor)
Al Stewart (Arista)
Cheap Trick (Epic)
Van Morrison (WB)
Linda Ronstadt (Asylum)
Neil Young (WB Reprise)
Rory Gallagher (Chrysalis)

Santana (Col)
Rolling Stones (R. Stones)
Jean Luc Ponty (A&I)
Fogelberg/Weisberg (Full Moon Epic)
Greg Kihn (Beauregard)
Southside Johnny (Epic)
Bruce Springsteen (Col)
Who (MCA)
Styx (A&M)
Heart (Portrait)
Yes (A&I)
Ted Nugent (Epic)
Peter Gabriel (A&I)
Dave Edmunds (Swan Song)

BOB GELMS, MD: Playing various cuts. Playing J. GEILS and WAZMO NARIZ singles.

KZEW 98 FM
Dallas
214-748-9898

ADDED
Rush (Mercury)
Terry Reid (Capitol)
Tantum (Ovation)
Dire Straits (WB)
Cliff Richard (Rocket)
Kiki Dee (Rocket)
Dr. John (A&M/Horizon)
Outlaws (Arista)

HOT
Hall & Oates (RCA)
Santana (Col)
Elton John (MCA)
Billy Joel (Col)
Heart (Portrait)
Linda Ronstadt (Asylum)
Gino Vannelli (A&M)
Van Morrison (WB)
Firefall (A&I)
Chicago (Col)

DORIS MILLER: Playing various cuts. Playing PETER TOSH, QUEEN, ALICE COOPER and IC YOUNG singles.

WEBN
Cincinnati
513-871-8500

ADDED
George Thorogood (Rounder)
John Klemmer (ABC)
Pointer Sisters (Planet)
Kansas (Kirshner)
Eric Clapton (RSO)

HOT
Linda Ronstadt (Asylum)
Steely Dan (ABC)
Foreigner (A&I)
Billy Joel (Col)

Rolling Stones (R. Stones)
Neil Young (WB Reprise)
Kenny Loggins (Col)
Elton John (MCA)
Aerosmith (Col)
Fogelberg/Weisberg (Full Moon Epic)
Moon Epic)
Boston (Epic)
Who (MCA)
10CC (Polydor)
Jethro Tull (Chrysalis)

DENTON MARR, PD: Playing various cuts.

WILD
Dayton
513-224-1501

ADDED
Ted Nugent (Epic)

HOT
Heart (Portrait)
Firefall (A&I)
Van Morrison (WB)
10CC (Polydor)
Linda Ronstadt (Asylum)
Boston (Epic)
Neil Young (WB Reprise)
Billy Joel (Col)

SEAN SCOTT, MD: Playing various cuts. Playing QUEEN and LINDISFARNE singles.

Wmms
Cleveland
216-781-9667

ADDED
Finn (Col)
Fotomaker (A&I)
Bandi (Arista)
Crack The Sky (Lifesong)
Titi Paratchure)
Eric Clapton (RSO)
Cheap Trick (Epic)

HOT
Billy Joel (Col)
Linda Ronstadt (Asylum)
Cari (Elektra)
Heart (Portrait)
Southside Johnny (Epic)
Al Stewart (Arista)
Who (MCA)
Boston (Epic)
Neil Young (WB Reprise)
Yes (A&I)

JOHN GORMAN, PD: Playing various cuts. Playing QUEEN, EW&F, WILLO & PHILLIE, BEE GEES, LUCKY PIERRE, IC YOUNG, PETER TOSH, WILD GIRAFFES and ALICE COOPER singles.

WILD
Dayton
513-229-4247

ADDED
Eric Clapton (RSO)
Kansas (Kirshner)
Poco (ABC)
Bandi (Arista)
Blend (MCA)

HOT
Linda Ronstadt (Asylum)
Styx (A&M)
Fogelberg/Weisberg (Full Moon Epic)

Boston (Epic)
Heart (Portrait)
Billy Joel (Col)
Al Stewart (Arista)
Who (MCA)
Yes (A&I)
Neil Young (WB Reprise)
Joe Cocker (Asylum)
Elton John (MCA)
Jethro Tull (Chrysalis)
10CC (Polydor)
Van Morrison (WB)

RUTH WRIGHT, PD: Playing various cuts. Playing J. GEILS and STEELY DAN singles.

M105
Cleveland
216-391-1260

ADDED
Eric Clapton (RSO)

HOT
Billy Joel (Col)
Boston (Epic)
Al Stewart (Arista)
Heart (Portrait)

Linda Ronstadt (Asylum)
Styx (A&M)
Foreigner (A&I)
Totu (Col)
Who (MCA)
Cari (Elektra)

ELLEN ROBERTS, MD CLAPTON's "Promises" "Tulsa" Playing various cuts. Playing QUEEN (Both), STEELY DAN, GREG KIHN, NICK GILDER, VAN MORRISON and GINO VANNELLI singles.

KAZY 107
Denver
303-759-5600

ADDED
Molly Hatchet (Epic)
Rush (Mercury)
Eric Clapton (RSO)
Kansas (Kirshner)

HOT
Firefall (A&I)
Linda Ronstadt (Asylum)
Heart (Portrait)

Fogelberg/Weisberg (Full Moon Epic)
Foreigner (A&I)
Billy Joel (Col)
Styx (A&M)
Totu (Col)
Rolling Stones (R. Stones)
Neil Young (WB Reprise)
Chicago (Col)
Ambrosia (WB)

GREG GILLISPIE, MD: HATCHET's "Gator" RUSH's "Trees" CLAPTON's "Tell Me" "Mornin'" KANSAS' "Portrait/Son" "Point" "America" Playing QUEEN single.

Q-FM-96
Columbus
614-224-1271

ADDED
Ace Frehley (Casablanca)
Ian Matthews (Mushroom)

HOT
Eric Clapton (RSO)
Al Stewart (Arista)
Foreigner (Atlantic)
Boston (Epic)

Fogelberg/Weisberg (Full Moon Epic)
Gino Vannelli (A&M)
Styx (A&M)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Rush (Mercury)
Ted Nugent (Epic)

STEVE RUNNER, MD: Playing various cuts. Playing GENE COTTON, STEPHEN BISHOP and QUEEN (Both) singles.

Kbpi
Denver
303-936-2313

ADDED
Eric Clapton (RSO)
Kansas (Kirshner)

HOT
Linda Ronstadt (Asylum)
Firefall (A&I)
Fogelberg/Weisberg (Full Moon Epic)
Who (MCA)
Billy Joel (Col)

JOHN BRADLEY, PD: CLAPTON's "Promised" KANSAS's "Dust" "Point." Playing ALICE COOPER and PABLO CRUISE singles.



OLIVOR IN BOSTON — Columbia recording artist Jane Olivor visited the studios of soft AOR WEEI-FM while in Boston for a concert appearance. Pictured (l-r) are WEEI PD Clark Smidt, Olivor, WEEI MD Jim Spallmeyer, Columbia's Sal Ingame.



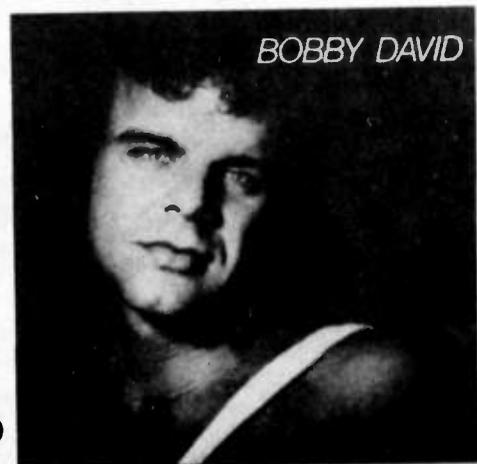
JUST CALL HER "FRIEND" — Columbia recording artist Kenny Loggins (right) sat in with DC 101/Washington, D.C. afternoon air personality Jan Schaeffer (left) for an informal interview while in the city for a concert appearance.

THE NEW BOBBY DAVID LP IS ON...

Its Way To . . .

KZOK/Seattle—WPLJ/New York—ZETA4/Miami
WCOZ/Boston—KLOS/Los Angeles
WQFM/Milwaukee—WMMS/Cleveland
WMMR/Philadelphia—WNEW-FM/New York
WGRQ/Buffalo—KSHE/St. Louis—WKLS/Atlanta
WLRS/Louisville—WLPX/Milwaukee
WYDD/Pittsburgh—KBPI/Denver—WEBN/Cincinnati
WHFS/Washington, D.C.—WAVA/Washington, D.C.
KMET/Los Angeles—KPRI/San Diego
KSAN/San Francisco—KZEW/Dallas
KILT-FM/Houston—KAWY/Casper—KOME/San Jose
WZZQ/Jackson—WABX/Detroit—WKQX/Chicago
WBCN/Boston—M105/Cleveland
KATT/Oklahoma City—WYSP/Philadelphia
KZEL/Eugene—WHCN/Hartford . . .
and a **WHOLE LOT MORE!**

**NOW . . .
DON'T YOU THINK IT
DESERVES YOUR ATTENTION?**



Say You Do

T-572

Produced by Boomer Castleman
for Bobby David Productions



Direction— David Asch

JESSE COLIN YOUNG · AMERICAN DREAMS



The two sides of JESSE COLIN YOUNG.

You've heard "RAVE ON!" (E-45530)

Now listen to the "AMERICAN DREAMS SUITE:"

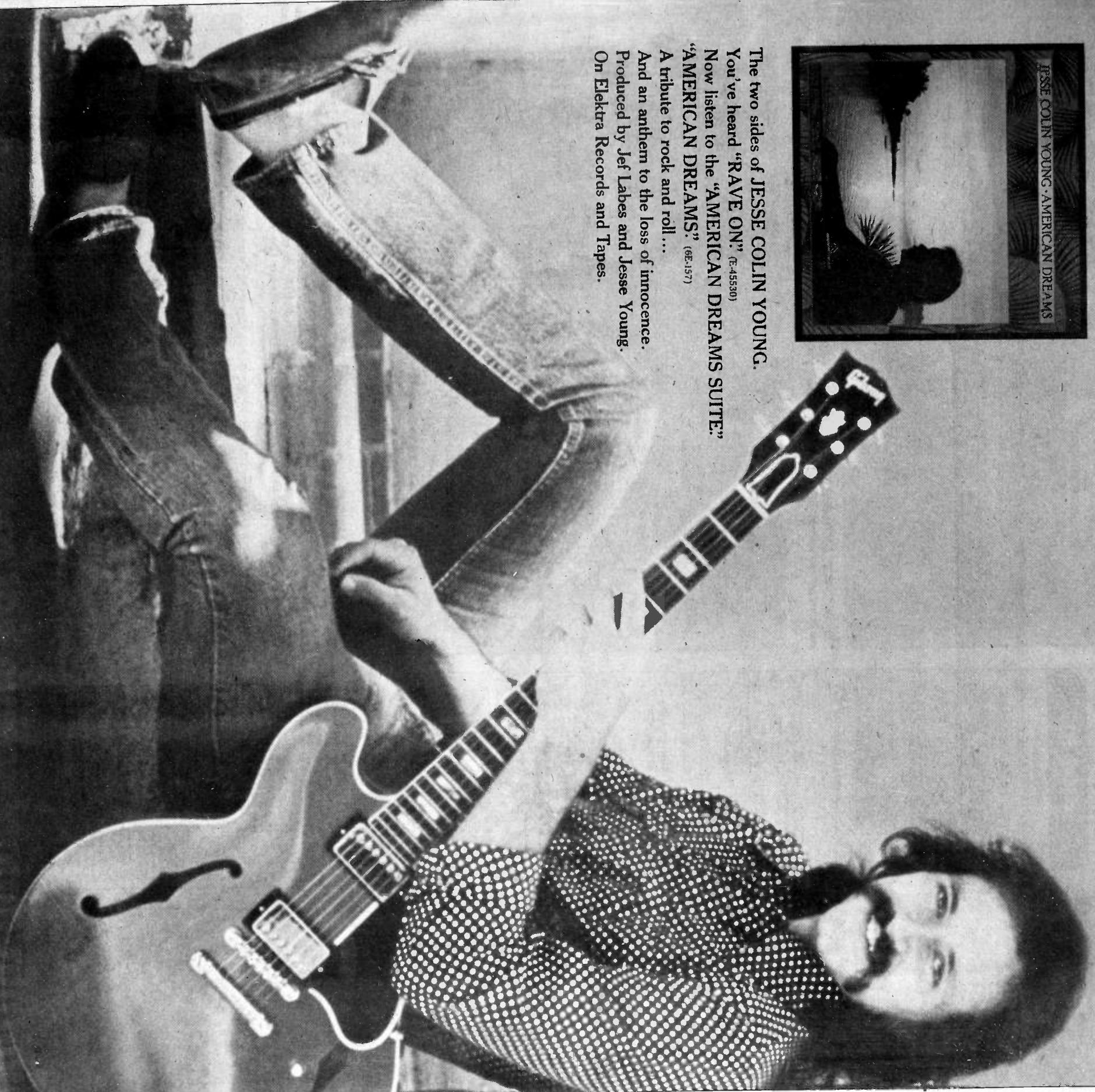
"AMERICAN DREAMS." (BE-157)

A tribute to rock and roll...

And an anthem to the loss of innocence.

Produced by Jef Labes and Jesse Young.

On Elektra Records and Tapes.



KMXL
Los Angeles
213-469-1212

ADDED
John O'Rannon (WB)
HOT
Richard Turrence (Capitol)
Linda Ronstadt (Asylum)
Nicolette Larson (WB)
Kiki Dee (ABC)
Eton John (MCA)
Phoebus (Arista)
Al Stewart (Arista)
Ian Matthews (Mushroom)
Firefall (A&M)

10CC (Polydor)
Billy Joel (Col)
Printer Sisters (Planet)
Fogelberg/Weisberg (Full Moon Epic)
AJ Jirousek (WB)
Valerie Carter (ARC-Col)
Van Morrison (WB)
Cliff Richard (Rocket)
Toto (Col)
Santana (Col)

MICHAEL SHEEHY, MD: Playing various cuts. Playing CARLY SIMON single.

KWEST 106 FM
Los Angeles
213-467-5178

ADDED
Pointer Sisters (Planet)
Stillwater (Capricorn)
Bandit (Arista)
HOT
Santana (Col)
Eric Clapton (RSO)

Neil Young (WB Reprise)
Linda Ronstadt (Asylum)
Chicago (Col)
Billy Joel (Col)
AJ Stewart (Arista)
Yes (A&M)
Styx (A&M)

PAM MAY: Playing various cuts. Playing J. GEILS and QUEEN singles.

LRS 102
Louisville
502-585-5178

ADDED
Outlaws (Arista)
HOT
Steve Martin (WB)
Billy Joel (Col)
Ted Nugent (Epic)
Neil Young (WB Reprise)
Linda Ronstadt (Asylum)
Styx (A&M)

Fogelberg/Weisberg (Full Moon Epic)
Chicago (Col)
Kansas (Kirshner)
Foreigner (A&M)
Yes (A&M)
Rolling Stones (R. Stones)
Toto (Col)
Aerosmith (Col)
Boston (Epic)

DRAKE HALL, MD: Playing various cuts.

WIBA-FM
Madison
608-274-5450

ADDED
Cheap Trick (Epic)
George Thorogood (Rounder)
Lenny White (Elektra)
Chaka Khan (WB Tattoo)
Cindy Bullens (UA)
Kansas (Kirshner)
Bandit (Arista)
John Klemmer (ABC)
Outlaws (Arista)
Lindsay Farnie (Arista)
Eric Clapton (RSO)
Matrix (WB)
McGarraugh (WB)
Rush (Mercury)
FM (Vista)
Poco (ABC)

HOT
Van Morrison (WB)
Nicolette Larson (WB)
Neil Young (WB Reprise)
See Level (Capricorn)
Santana (Col)
Tom Waits (Asylum)
Billy Joel (Col)
Bruce Springsteen (Col)
Bob Dylan (Col)
Baby Grand (Arista)
Southside Johnny (Epic)
Cars (Elektra)
Rush Ballard (Epic)
Greg Kinn (Beserkley)
Dave Edmunds (Swan Song)

SCOTT WATSON, MD: Playing various cuts. Playing STONE CRUISING, TOM PATTON, ROBERT PARKER JAMBONE, JC YOUNG, QUEEN, ALICE COOPER and PETER DINKlage singles.

92.1 FM
Madison
608-837-8592

ADDED
Bandit (Arista)
Dave Edmunds (Swan Song)
HOT
Fogelberg/Weisberg (Full Moon Epic)
Billy Joel (Col)
Neil Young (WB Reprise)
Styx (A&M)
Linda Ronstadt (Asylum)
Boston (Epic)
Who (MCA)

Kenny Loggins (Col)
Cheap Trick (Epic)
Heart (Portrait)
AJ Stewart (Arista)
Chicago (Col)
Ambrosia (WB)
Gino Vannelli (A&M)
Firefall (A&M)
Rolling Stones (R. Stones)
Hall & Oates (RCA)
Pablo Cruise (A&M)

LES COOK, MD: Playing various cuts. Playing GENE COTTON, ALICE COOPER and QUEEN singles.

WZXR rock 103
Memphis
901-726-0060

ADDED
Kansas (Kirshner)
HOT
Billy Joel (Col)
Ted Nugent (Epic)
Heart (Portrait)
Steve Martin (WB)
Linda Ronstadt (Asylum)

Fogelberg/Weisberg (Full Moon Epic)
Foreigner (A&M)
Styx (A&M)
Who (MCA)
Yes (A&M)
Rolling Stones (R. Stones)
Eton John (MCA)
Boston (Epic)
Kenny Loggins (Col)

FRANK KELLY, MD: MARTIN'S "Car" "Nalve" YES "Clucur" "Release" "Whale" JOHN'S "Care" "Madness" "Georgia" Playing QUEEN single.

ZETA 4
Miami
305-371-8841

ADDED
George Thorogood (Rounder)
Dire Straits (WB)
FM (Vista)
HOT
Billy Joel (Col)
Jimmy Buffett (ABC)
Pat Travers (Polydor)
Neil Young (WB Reprise)
Yes (A&M)

Styx (A&M)
Gino Vannelli (A&M)
Chicago (Col)
Heart (Portrait)
Paul Stanley (Casablanca)
Who (MCA)
10CC (Polydor)
Network (Epic)
Al Stewart (Arista)

CARY MARTIN, PDMICHELLE ROBINSON, MD: THOROGOOD'S "Who Do You Love" STRAITS "Water Line" "Sultans" FM's "Journey" "Phasers" Playing J. GEILS single.

WLPX 97 FM
Wisconsin's BEST ALBUM ROCK
Milwaukee
414-342-1111

ADDED
Nicolette Larson (WB)
Ian Matthews (Arista)
Bliss Band (Col)
Pointer Sisters (Planet)
Rush (Mercury)
HOT
Kansas (Kirshner)
Linda Ronstadt (Asylum)
Billy Joel (Col)

Who (MCA)
Neil Young (WB Reprise)
Styx (A&M)
Heart (Portrait)
Boston (MCA)
Fogelberg/Weisberg (Full Moon Epic)
Van Morrison (WB)
Cliff Richard (Rocket)
Toto (Col)
Santana (Col)

TOM DANIELS, PD: LARSON'S "Lolla Love" MATTHEWS "Shake It" BLISS "Slip Away" POINTER'S "Fire" RUSH'S "Trees" Playing PARLO CRUISE, QUEEN (Both) and VAN MORRISON singles.

WQFM
Milwaukee
414-276-2040

ADDED
Kansas (Kirshner)
Outlaws (Arista)
Eric Clapton (RSO)
Rush (Mercury)
Cheap Trick (Epic)
Kaper (La Bru)
HOT
Fogelberg/Weisberg (Full Moon Epic)
Billy Joel (Col)

Heart (Portrait)
Gino Vannelli (A&M)
Styx (A&M)
Neil Young (WB Reprise)
Foreigner (A&M)
Rolling Stones (R. Stones)
Who (MCA)
Al Stewart (Arista)
Jethro Tull (Chrysalis)
Linda Ronstadt (Asylum)
Yes (A&M)

JIM ROBERTS, PD: Playing various cuts. Playing BLISS BAND, J. GEILS and AMBROSIA singles.

WZLW
Milwaukee
414-251-7070

ADDED
Shawn Phillips (RCA)
Eric Clapton (RSO)
Dave Edmunds (Swan Song)
Joan Armatrading (A&M)
Poco (ABC)
Elin Bishop (Capricorn)
Cindy Bullens (UA)
HOT
Billy Joel (Col)
Fogelberg/Weisberg (Full Moon Epic)
Neil Young (WB Reprise)

Heart (Portrait)
Kansas (Kirshner)
Styx (A&M)
Who (MCA)
Santana (Col)
Van Morrison (WB)
Firefall (A&M)
Chicago (Col)
Linda Ronstadt (Asylum)
Eton John (MCA)
Jethro Tull (Chrysalis)
Toto (Col)

MIKE WOLF, MD: Playing various cuts. Playing J. GEILS single.

KQ
Minneapolis
612-545-5601

ADDED
Firefall (A&M)
Eric Clapton (RSO)
Nicolette Larson (WB)
Eton John (MCA)
Santana (Col)
Ted Nugent (Epic)
Aerosmith (Col)
Kansas (Kirshner)

HOT
Billy Joel (Col)
Styx (A&M)
Yes (A&M)
Boston (Epic)
Chicago (Col)
Foreigner (A&M)
Linda Ronstadt (Asylum)
Neil Young (WB Reprise)

TAC HAMMER, PD: Playing various cuts. Playing GYPSY and AMBROSIA singles.

Y102 THE FM
Montgomery
205-265-2288

ADDED
Outlaws (Arista)
Eric Clapton (RSO)
Pointer Sisters (Planet)
HOT
Neil Young (WB Reprise)
Gino Vannelli (A&M)
Linda Ronstadt (Asylum)
Chicago (Col)
Billy Joel (Col)

Fogelberg/Weisberg (Full Moon Epic)
10CC (Polydor)
AJ Stewart (Arista)
Heart (Portrait)
Lee Oskar (Elektra)
Van Morrison (WB)
Firefall (A&M)
Santana (Col)
Nicolette Larson (WB)

STEVE JOHNSON, MD: Playing various cuts. Playing ALICE COOPER, EXILE, JOE COCKER, ELO, TOTO, BOBBY DAVID, MATTHEW MOORE, JESSE WINCHESTER, STARBUCK, CHUCK MANGIONE, LEVON HELM, BARBRA & NEIL, ELTON JOHN, LINDISFARNE, CHRIS REA, SANTANA, COMMODORES, RITA COOLIDGE, JUSTIN HAYWARD and LEVON HELM singles.

KPHH
Muscatine
319-263-2512

ADDED
George Thorogood (Rounder)
Poco (ABC)
Pointer Sisters (Planet)
Bobby Darin (20th)
Roadmap (Cherry)
Kansas (Kirshner)
Aerosmith (Col)
Joan Armatrading (A&M)
Eric Clapton (RSO)
Terry Garthwait (Fantasy)
Billy Joel (Col)
Jimmy Buffett (ABC)
Jethro Tull (Chrysalis)
Wilton Felder (A&M)
Tantum (Ovation)
Tyla Gang (Beserkley)

HOT
Joe Farrell (WB)
Baby Grand (Arista)
Nicolette Larson (WB)
Rory Gallagher (Chrysalis)
Wishbone Ash (MCA)
Santana (Col)
Pat Travers (Polydor)
Randy Channing (A&M)
Gino Vannelli (A&M)
Southside Johnny (Epic)
Billy Joel (Col)
Stillwater (UA)
Firefall (A&M)
Neil Young (WB Reprise)
Chicago (Col)
Sea Level (Capricorn)
Brecker Bros. (Arista)
Yes (A&M)
Valerie Carter (ARC Col)
Tom Scott (Col)
Al Stewart (Arista)

LISA CATALONA, MD: Playing various cuts.

THANKS FOR LISTENING
1 KDF 3
Nashville
615-254-0611

ADDED
Fotomaker (A&M)
Kansas (Kirshner)
Eric Clapton (RSO)
Faith Band (Village)
Poco (ABC)
John Klemmer (ABC)
HOT
Boston (Epic)
Fogelberg/Weisberg (Full Moon Epic)

Neil Young (WB Reprise)
Linda Ronstadt (Asylum)
AJ Stewart (Arista)
Billy Joel (Col)
Firefall (A&M)
Foreigner (A&M)
Heart (Portrait)
Ted Nugent (Epic)

ALAN SNEED, PD: KANSAS "Paradox" "Portrait" "Icarus" CLAPTON'S "Promises" "Anytime" Playing TOTO, QUEEN (Both), JC YOUNG and STEELY DAN singles.



SEGER MAKES MORNING MOVES ON WRIF — Capitol recording artist Bob Seger (left) recently did an on-air personal history with WRIF/Detroit morning man Mike Collins (right).

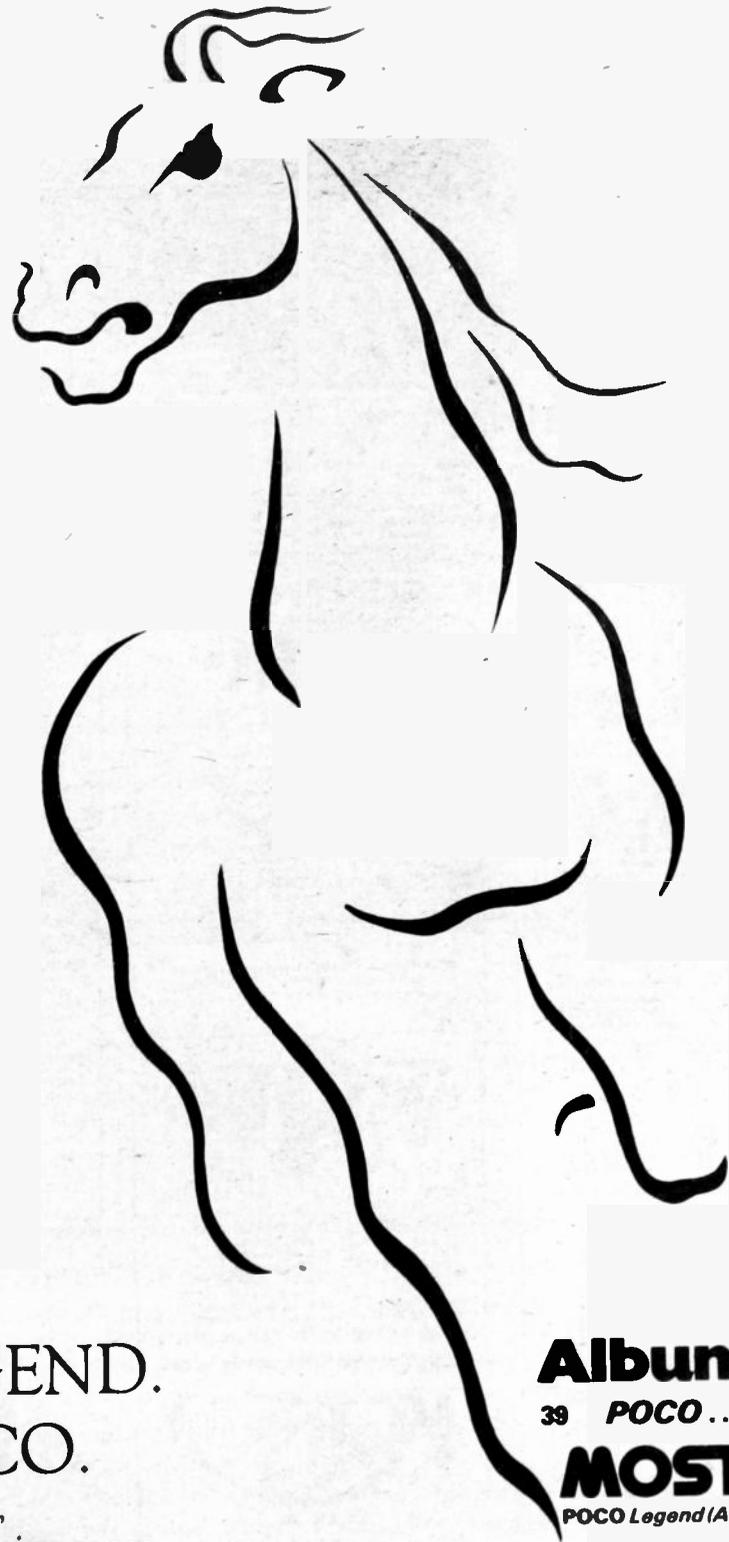


ZAPPA DISPLAYS STUDIO TAN TO MIAMI RADIO — Warner Bros./DiscReet recording artist Frank Zappa compared his studio tan to the real thing when he visited ZETA 4/Miami recently. Pictured (l-r) are ZETA 4 air personalities Larry Bessler and Doug Mitchell, Zappa, and ZETA 4 news director Tom Webb.



WAAF RECEIVES COSMIC MESSAGES FROM PONTY — Atlantic recording artist Jean Luc Ponty delivered cosmic messages during a guest DJ slot on WAAF/Worcester recently. Pictured after the show (l-r) are Atlantic's Roy Rosenberg, WAAF PD John Duncan, MD Paul Lemieux, Ponty, Station's Drew Mello and Joe Biedrzycki.

P O C O



LISTEN TO LEGEND.
LISTEN TO POCO.

Poco, masters of California Rock,
creates Legend, a new album of nine songs.
Revolutionary.
True in spirit.

Poco is Legend. AA-1099

On ABC Records and GRT Tapes.

Produced by: Richard Sanford Orshoff

Direction: HARTMANN & GOODMAN



Album Airplay/ 40

39 POCO Legend (ABC)

MOST ADDED

POCO Legend (ABC) — Added at 25% of our reporters.

LEGEND



New Orleans 504-529-1212

ADDED Tom Scott (Col) Lindisfarne (Atco) Eric Carmen (Arista) Chaka Khan (WB Talbot) Phoebe Snow (Col) Village People (Casablanca) Wilton Felder (ABC) EW&F (ARC/Col) ... HOT Styx (A&M) Who (MCA) Al Stewart (Arista) Weather Report (ARC/Col) Chicago (Col) ... LEE ARMSTRONG, PD: Playing various cuts.



Omaha 712-322-4041

ADDED Eric Clapton (RSO) Poco (ABC) Reggie Knighton (ARC/Col) Kansas (Kirshner) ... HOT Cars (Elektra) Billy Joel (Col) Billy Joel (Col-old) Foreigner (A&I) Rolling Stones (R. Stones) ... BARRY TAFT, MD: POCO's "Boomerang" KNIGHTON's "Breaking Up" KANSAS' "Point" "America" Playing J. GEILS, ALICE COOPER and QUEEN singles.



Pittsburgh 412-562-5900

ADDED Nicolette Larson (WB) Outlaws (Arista) ... HOT Foreigner (A&I) Styx (A&M) ... JOHN MCGHAN, PD: Playing various cuts. Playing EW&F single.



Rochester 716-232-7550

ADDED Blits Band (Col) ... HOT Nicolette Larson (WB) 10CC (Polydor) Al Stewart (Arista) Boston (Epic) Linda Ronstadt (Asylum) Who (MCA) ... Heart (Portrait) Styx (A&M) Billy Joel (Col) Elton John (MCA) Lindisfarne (Atco) Rush (Mercury) Toto (Col) Eric Clapton (RSO) ... DOUG JAMES, MD: Playing various cuts. Playing QUEEN, STARZ, GINO VANNELLI and DR. HOOK singles.



Sacramento 916-448-4965

ADDED Greg Kihn (Beverly) Ian Matthews (Mushroom) Lindisfarne (Atco) ... HOT Billy Joel (Col) Chaka Khan (WB Talbot) Chicago (Col) ... Eton John (MCA) Neil Young (WB Reprise) Van Morrison (WB) Fogelberg/Weisberg (Full Moon-Epic) Linda Ronstadt (Asylum) Ambrosia (WB) ... ART SCHROEDER, PD: Playing various cuts. Playing BEE GEES (Heaven) single.



New Orleans 504-837-2424

ADDED Poco (ABC) Outlaws (Arista) Steady Dan (ABC) Tanya Tucker (MCA) Jimmy Buffett (ABC) Stillwater (Capricorn) ... HOT Eric Clapton (RSO) Rolling Stones (R. Stones) Who (MCA) Boston (Epic) Chicago (Col) ... Santana (Col) Linda Ronstadt (Asylum) Foreigner (A&I) Al Stewart (Arista) Firefall (A&I) Fogelberg/Weisberg (Full Moon-Epic) Gino Vannelli (A&M) Ambrosia (WB) Elton John (MCA) ... SAMBO ROBERTS, MD: POCO's Title "Darlin'" OUTLAWS "Take It" "Feeling" TUCKER's "Honey" BUFFETT's "Sun" "Margaretville" STILLWATER's "Sunshine" "Pain" PLAYING QUEEN, GENE COTTON, ALICE COOPER, JUSTIN HAYWARD, LEON HELM, VAN MORRISON and STARZ singles.



Orlando 305-645-1802

ADDED Eric Clapton (RSO) Kiki Dee (Rockit) Joan Armatrading (A&M) Dixie Strays (WB) ... HOT Jimmy Buffett (ABC) Lynyrd Skynyrd (MCA) Ambrosia (WB) Firefall (A&I) ... Styx (A&M) Foreigner (A&I) Who (MCA) Santana (Col) Van Morrison (WB) Pat Travers (Polydor) Gino Vannelli (A&M) Billy Joel (Col) Neil Young (WB Reprise) ... MIKE COOPER, MD: Playing various cuts. Playing J. GEILS, QUEEN (Both), ALICE COOPER, GENE COTTON and STEELY DAN singles.



Pittsburgh 412-382-2144

ADDED Pointer Sisters (Planet) Bandit (Arista) Stillwater (Capricorn) ... HOT Billy Joel (Col) Styx (A&M) Chicago (Col) Al Stewart (Arista) Neil Young (WB Reprise) Linda Ronstadt (Asylum) ... Fogelberg/Weisberg (Full Moon-Epic) Elton John (MCA) Santana (Col) Foreigner (A&I) Boston (Epic) Gino Vannelli (A&M) Van Morrison (WB) Heart (Portrait) Ambrosia (WB) Firefall (A&I) Toto (Col) Who (MCA) ... JACK ROBERTSON, MD: Playing various cuts. Playing J. GEILS and QUEEN singles.



Rockford 815-877-8084

ADDED Eric Clapton (RSO) Joan Armatrading (A&M) Blits Band (Col) ... HOT Who (MCA) Boston (Epic) Linda Ronstadt (Asylum) Kansas (Kirshner) Al Stewart (Arista) Billy Joel (Col) ... Fogelberg/Weisberg (Full Moon-Epic) Styx (A&M) Heart (Portrait) Cheap Trick (Epic) Neil Young (WB Reprise) Chicago (Col) Gino Vannelli (A&M) Firefall (A&I) Hall & Oates (RCA) ... BRAD HOFFMAN, MD: Playing various cuts. Playing AMBROSIA single.



New York 212-986-8844

ADDED Kansas (Kirshner) Allen Harris (Tappan Zee) Richie Snyder (Manhattan Is) Lou Reed (Arista) Paul Korda (Janus) Rachel Sweet (Sire) Crack the Sky (Litesong) Rush (Mercury) Chasin' (C.P.) Dr. Hook (Capitol) Weckless Eric (Sire) ... HDT Billy Joel (Col) Van Morrison (WB) Southside Johnny (Epic) Mark Almond (A&M/Horizon) Outlaws (Arista) George Thorogood (Rounder) Pointer Sisters (Planet) Foreigner (A&I) ... TOM MORRIS, MD: Playing various cuts. Playing PETER TOSH, ROBERT JOHNSON and J. GEILS singles.



Orlando 305-298-5510

ADDED Pointer Sisters (Planet) Richard T. Bear (RCA) Kansas (Kirshner) ... HDT Jimmy Buffett (ABC) Styx (A&M) Yes (A&I) Firefall (A&I) ... Foreigner (A&I) Sea Level (Capricorn) Santana (Col) Stephen Stills (Col) Chicago (Col) Eric Clapton (RSO) Van Morrison (WB) ... GARY BROWN, MD: Playing various cuts. Playing QUEEN, GENE COTTON, J. GEILS and ALICE COOPER singles.



Portland 503-228-5000

ADDED Steve Forbert (Nemperor) Chicago (Col) Firefall (A&I) ... HDT Eric Clapton (RSO) Elton John (MCA) Billy Joel (Col) Linda Ronstadt (Asylum) Al Stewart (Arista) ... Chicago (Col) Sea Level (Capricorn) Billy Inel (Col) Stephen Stills (Col) Chicago (Col) Eric Clapton (RSO) Van Morrison (WB) ... LES SARNOFF, MD: Playing various cuts. Playing BEE GEES singles.



Rockford 815-399-2233

ADDED Eric Clapton (RSO) Cheap Trick (Epic) Matrix (WB) Cindy Bullens (UA) ... HOT Billy Joel (Col) Al Stewart (Arista) Firefall (A&I) Who (MCA) ... Styx (A&M) Neil Young (WB Reprise) Linda Ronstadt (Asylum) Van Morrison (WB) Heart (Portrait) Steady Dan (ABC) Boston (Epic) Chicago (Col) Fogelberg/Weisberg (Full Moon-Epic) ... DAN COVEY, PD: Playing various cuts. Playing J. GEILS and JC YOUNG singles.



New York 212-581-7777

ADDED Kansas (Kirshner) ... HOT Billy Joel (Col) Linda Ronstadt (Asylum) Who (MCA) ... Rolling Stones (R. Stones) Boston (Epic) Kenny Loggins (Col) Styx (A&M) Yes (A&I) Neil Young (WB Reprise) Jethro Tull (Chrysalis) ... LARRY BERGER, PD: Playing various cuts.



Ottawa 813-583-1919

ADDED Jimmy Buffett (ABC) Sea Level (Capricorn) Al Jarreau (WB) Bryan Ferry (A&I) Brecker Bros. (Arista) FM (Vista) ... HOT Cano (A&M) Cars (Elektra) ... Chicago (Col) Bob Dylan (Col) Heart (Portrait) Elton John (MCA) Kenny Loggins (Col) Van Morrison (WB) Rolling Stones (R. Stones) Linda Ronstadt (Asylum) Brecker Bros. (Arista) 10CC (Polydor) George Thorogood (Rounder) War of Worlds (Col) Neil Young (WB Reprise) ... SHERYL NICHOLSON, MD: BRIAN MURPHY, MD: CARS' "Gif" CHICAGO's Title "Alice" DYLAN's "Tonight" HEART's "Straight" JOHN's "Georgia" LOGGINS' "Friend" MORRISON's "Wavelengths" STONES' "Shattered" RONSTADT's "USA" ALLISON STEWART's "Song" Title 10CC's "Holiday" WORLDS' "Autumn" YOUNG's "Winds" Playing QUEEN and DR. HOOK single.



Providence 401-272-9550

ADDED Stillwater (Capricorn) Bandit (Arista) Kansas (Kirshner) Charlie Amley (Nemperor) Elvin Bishop (Capricorn) Tanya Tucker (MCA) Eric Clapton (RSO) Ducks Deluxe (RCA) Japan (Arista) Lindisfarne (Atco) Ultravox (Island) Poco (ABC) Rush (Mercury) ... HOT Cars (Elektra) ... Talking Heads (Sire) Rolling Stones (R. Stones) Van Morrison (WB) Santana (Col) Heart (Portrait) Aerosmith (Col) Devo (WB) Bruce Springsteen (Col) Billy Joel (Col) Blondie (Chrysalis) Who (MCA) Joan Armatrading (A&M) James Montgomery (Waterhouse) Southside Johnny (Epic) ... STEVE STOCKMAN, MD: Playing various cuts. Playing J. GEILS, ROBB CARLSON, HOT CHOCOLATE, ROBERT JOHNSON, PETER TOSH and QUEEN singles.



New York 212-335-1700

ADDED John Klemmer (ABC) Chuck Mangione (A&M) Weather Report (ARC/Col) Grover Washington Jr (Motown) Pat Metheny (ECM-WB) ... Jean Luc Ponty (A&I) Gil Scott Heron (Arista) Crusaders (ABC-Blue Thumb) Gato Barbieri (A&M) Ronnie Laws (UA) Quincy Jones (A&M) Ramsey Lewis (Col) Stanley Turrentine (Fantasy) Keith Jarrett (ECM WB) Herbie Hancock (Col) ... CHUCK MITCHELL, MD: ROBIN ZACKERY, MD: Playing various cuts.



Philadelphia 215-835-6100

ADDED Eric Clapton (RSO) Dixie Strays (WB) Lindisfarne (Atco) Richard T. Bear (RCA) Tanya Tucker (MCA) Poco (ABC) FM (Vista) ... HOT Billy Joel (Col) Rolling Stones (R. Stones) Kansas (Kirshner) Santana (Col) Foreigner (A&I) Who (MCA) Neil Young (WB Reprise) Bob Seger (Capitol) Heart (Portrait) David Bowie (RCA) ... HELEN LEICHT, MD: Playing various cuts. Playing J. GEILS single.



Raleigh 919-832-8311

ADDED Fotomaker (A&I) Outlaws (Arista) Dixie Strays (WB) ... HOT Jimmy Buffett (ABC) Who (MCA) Styx (A&M) Kansas (Kirshner) Heart (Portrait) Linda Ronstadt (Asylum) Tota (Col) ... Neil Young (WB Reprise) Billy Joel (Col) Gino Vannelli (A&M) Yeto (Col) Al Stewart (Arista) Joan Armatrading (A&M) Eric Clapton (RSO) Mark Almond (A&M/Horizon) Firefall (A&I) ... CHRIS MILLER, MD: Playing various cuts. Playing QUEEN and PETER TOSH singles.



Sacramento 916-422-1025

ADDED Poco (ABC) Elvin Bishop (Capricorn) Spirit (Portrait) Emmylou Harris (WB) ... HOT Al Stewart (Arista) Who (MCA) Cars (Elektra) ... Eric Clapton (RSO) Firefall (A&I) Jimmy Buffett (ABC) Van Morrison (WB) Ted Nugent (Epic) Linda Ronstadt (Asylum) Santana (Col) Al Stewart (Arista) 10CC (Polydor) Pat Travers (Polydor) Gino Vannelli (A&M) Who (MCA) Yes (A&I) Neil Young (WB Reprise) ... GARY NIXON, MD: Playing various cuts. Playing J. GEILS, JC YOUNG, PETER TOSH, QUEEN (Both), POLICE, MOODY BLUES and SNAIL singles.



Norfolk 804-623-9667

ADDED Eric Clapton (RSO) Steve Martin (WB) Kansas (Kirshner) ... HOT Kenny Loggins (Col) Little River Band (Harvest) Foreigner (A&I) Boston (Epic) Rolling Stones (R. Stones) Fogelberg/Weisberg (Full Moon-Epic) ... Linda Ronstadt (Asylum) Firefall (A&I) Billy Joel (Col) Who (MCA) Le Rous (Capitol) Styx (A&M) Al Stewart (Arista) Heart (Portrait) Gino Vannelli (A&M) ... RON REGER, MD: Playing various cuts. Playing EXILE, AMBROSIA, NICK GILDER and TOTO singles.



Philadelphia 215-839-7825

ADDED Eric Clapton (RSO) Neil Larsen (A&M/Horizon) Outlaws (Arista) Nick Gilder (Chrysalis) Johnny's Dance Band (Windsong) Aerosmith (Col) ... HOT Billy Joel (Col) Foreigner (A&I) Who (MCA) Yes (A&I) Linda Ronstadt (Asylum) Styx (A&M) Boston (Epic) Kansas (Kirshner) Elton John (MCA) Al Stewart (Arista) ... STEPHEN JOHNSON, MD: Playing various cuts. Playing GINO VANNELLI, FOGELBERG/WEISBERG, TOTO, FIREFALL, HEART, PLAYER, JOE COCKER, CHICAGO, ROBERT JOHNSON and QUEEN singles.



702-828-3800

ADDED Elvin Bishop (Capricorn) Spirit (Portrait) Emmylou Harris (WB) ... HOT Al Stewart (Arista) Who (MCA) Cars (Elektra) ... Styx (A&M) Linda Ronstadt (Asylum) Santana (Col) Heart (Portrait) Robin Trower (Chrysalis) Sea Level (Capricorn) Van Morrison (WB) Fogelberg/Weisberg (Full Moon-Epic) ... PAUL EMERY, MD: Playing various cuts. Playing PETER TOSH and GENE COTTON singles.



Oklahoma City 405-631-8881

ADDED Lindisfarne (Atco) Golden Earring (MCA) Pointer Sisters (Planet) Starr (Capitol) Cindy Bullens (UA) George Thorogood (Rounder) Eric Clapton (RSO) Poco (ABC) Sweetbottom (Capitol) Lenny White (Elektra) Matrix (WB) ... HOT Al Stewart (Arista) Ambrosia (WB) ... Gino Vannelli (A&M) Fogelberg/Weisberg (Full Moon-Epic) Neil Young (WB Reprise) Van Morrison (WB) Styx (A&M) Yes (A&I) Heart (Portrait) Joe Cocker (Asylum) 1994 (A&M) Hall & Oates (RCA) Valerie Carter (ARC/Col) Billy Joel (Col) 10CC (Polydor) Sea Level (Capricorn) ... MIKE BAILEY, MD: POINTER's "Age" THOROGOOD's "Who Do You Love" COCKINE "Cocaine" CLAPTON's "Tulsa" Playing TOTO, GENE COTTON, PETER TOSH and ROBERT JOHNSON singles.



Phoenix 602-833-8888

ADDED Southside Johnny (Epic) Rush (Mercury) Pat Travers (Polydor) ... HOT Billy Joel (Col) Ambrosia (WB) Foreigner (A&I) Al Stewart (Arista) ... Styx (A&M) Heart (Portrait) Tota (Col) Fogelberg/Weisberg (Full Moon-Epic) Firefall (A&I) Gino Vannelli (A&M) Pablo Cruise (A&M) ... LINDA CLAYTON, MD: Playing various cuts. Playing QUEEN, TOTO and CARS singles.



Rochester 716-288-3200

ADDED Tanya Tucker (MCA) Fotomaker (A&I) Kansas (Kirshner) Bandit (Arista) ... HOT Joan Armatrading (A&M) Billy Joel (Col) Van Morrison (WB) 10CC (Polydor) Firefall (A&I) Jethro Tull (Chrysalis) Al Stewart (Arista) Styx (A&M) Linda Ronstadt (Asylum) Eric Clapton (RSO) Heart (Portrait) Tota (Col) ... Gino Vannelli (A&M) Neil Young (WB Reprise) Stephen Stills (Col) Who (MCA) Aerosmith (Col) Ambrosia (WB) Steve Martin (WB) Rolling Stones (R. Stones) Cars (Elektra) Chicago (Col) Fogelberg/Weisberg (Full Moon-Epic) Talking Heads (Sire) Outlaws (Arista) Starr (Capitol) Yes (A&I) Blue Oyster Cult (Col) ... GARY WHIPPLE, MD: Playing various cuts. Playing CRACK THE SKY, JOHN BELUSHI, LINDISFARNE, GENE COTTON, PETER TOSH, ROBERT JOHNSON and J. GEILS singles.



62ND STREET AND EUCLID AVENUE - Columbia recording artist Billy Joel (left) posed with M105 MD Ellen Roberts (middle) and Columbia's Brian Lipman (right) following a station-sponsored concert appearance.

It's time to take the Ramones seriously.

Don't Believe Us. Believe Rolling Stone.

RAMONES

ROAD TO RUIN



FOREVER YOUNG

THE RAMONES AIN'T STUPID

BY CHARLES M. YOUNG

I'VE BEEN WORKING at this magazine for two years now and every album I've endorsed has gone over like a fart in the elevator. What we have here is not (in the words of Cool Hand Luke) a failure to communicate; it is (in the words of Richard Nixon) a public-relations problem. You bastards just don't believe me.

After extensive analysis, I have concluded that this is because I am smart and you are dumb. Your brains are so full of carbon monoxide, aluminum chloro hydrate and carcinogenic food dyes that you are incapable of appreciating good music. I have a whole file drawer full of hate mail to prove it.

So, since dumb people are naturally distrustful of smart people, what am I to do to convince you of the error of your ways? Reverse psychology is the most obvious answer. By endorsing Barry Manilow, Andy Gibb and Chuck Mangione, I could single-handedly wipe them off the charts. But (again in the words of Richard Nixon) it would be wrong. You dumb people get manipulated enough by your corporate and political leaders. I will (in the words of Jimmy Carter) never lie to you—until it becomes necessary.

It isn't necessary yet, because I'm giving the truth one more chance. I'm going to tell you the truth about the Ramones and if you don't buy their new record, I'm going to start lying to you. Got that? If this LP doesn't go gold, my turning into a liar will be on your consciences.

Okay. *Road to Ruin* is a real good album. It isn't as funny or as powerful as their debut, *Ramones*, but this does not mean the band is losing its grip. It means they figured out that the high-pure power chords and satire of their first three records—though enormously satisfying to smart people like myself—was too threatening to dumb people like you. So the Ramones compromised. They decided to meet you half-

way and cut some slow songs, some guitar solos, some stuff that sounds like it uses twelve-string and pedal steel. Hard-core punk fans are liable to scream "sellout," but they should count themselves lucky that the group didn't pull this on the second LP when the first one didn't do that well. Over half the songs on *Road to Ruin* are straight-ahead rockers anyway, so I will tolerate no complaints.

As for specifics, Joey Ramone is doing things with his voice he never quite managed before. Over the last two years, he has stolen just about every affect of the early British rock singers. In the past, Joey's affects somehow sounded too affected, so that if you genuinely loved them,

It's got a nice hook in the melody and nothing offensive in the lyrics.

Marky Ramone debuts here on drums, replacing Tommy Ramone. He continues in Tommy's style while adding a few new and needed licks. Dee Dee Ramone's bass remains inimitably Dee Dee Ramone's contribution to machine-gun warfare. The production by T. Erdelyi (alias Tommy Ramone) and Ed Stasium is clean and simple, except for the ill-conceived "Bad Brain," where they stick in a lot of funny noises during the drum break. Music that tries to be funny, as any comedian will tell you, isn't funny.

The first article I did for this magazine, in the summer of '76, was about the Ramones. In the time since, a thousand garage bands have flowered, and this has been a major accomplishment. However, the few good ones have been unable to get any attention from the dumb people who make up the mass market in the United States. This has led even fans to proclaim the death of punk rock. I doubt that's happening. The battle is just shifting from small

clubs on either coast to hockey rinks in the Midwest. Except for Van Halen and maybe a couple of others, there's very little new coming up in high-energy rock. The vacuum is there to fill. The Ramones have become more cartoonish and less satiric, which is a step in the direction of Kiss and may give them a shot at the fourteen-year-old boys they need to replace the hip New York intellectuals in their audience. I'd like to see it happen, but I make no predictions.

P.S. to genuinely dumb people: The first few paragraphs of this review are ironic, so don't send me a bag full of misspelled hate letters telling me you aren't dumb. Because you are.

Rolling Stone

NOVEMBER 2ND, 1978

you were slightly threatened by his sarcasm. He achieves a sincerity on *Road to Ruin* that has heretofore eluded him. "Needles and Pins," the old Searchers hit, could have been just a dumb joke. Joey, however, really puts his guts into these antiquated but beautiful lyrics and pulls it off.

The album's killer cut is "I Wanna Be Sedated," to be ranked up there with "Blitzkrieg Bop," "Loudmouth" and "Cretin Hop" as the Ramones' finest. They retain their wonderful feel for the catchy guitar progression, even if Johnny Ramone has a limited repertoire of what he can do with it. I've never seen him play anything but power chords onstage, so it's doubtful whether he's doing the intricate picking on the slower numbers like "Questioningly." Nevertheless, the music certainly is listenable, unless you're a purist. "Don't Come Close," a semislow song, probably has the best chance as a single.

OK.
Road To Ruin is a
real good album.

THE RAMONES
ROAD TO RUIN

On Sire records and tapes.
Sire 6063
Marketed by Warner Bros. Records, Inc.



San Francisco
415 391 9400



ADDED
Nicolette Larson (WB)
Pat Travers (Polydor)
Eric Clapton (RSO)
HDT
Chicago (Col)
Van Morrison (WB)
Who (MCA)
Al Stewart (Arista)
Heart (Portrait)
Styx (A&M)

Firefall (A&I)
Neil Young (WB Reprise)
Tina Turner (Capitol)
Fogelberg/Weisberg (Full Moon Epic)
Santana (Col)
Boston (Epic)
Linda Ronstadt (Asylum)
10CC (Polydor)
Blue Oyster Cult (Col)

MARA COOPER MD Playing various cuts. Playing **BIL GEES**, **GINO VANNELLI**, **QUEEN**, **ALICE COOPER** and **JUSTIN HAYWARD** singles.

KZAM
Seattle
206-454-1540

ADDED
Elin Bishop (Capricorn)
Tory Garthwaite (F antay)
Bhoom Phillips (RCA)
Chaka Khan (WB Tattler)
FM (Vista)
Walter Melon (Capitol)
Tom McFarland (Arista)
Great Jazz Trio (Inner City)
HDT
Billy Joel (Col)
Eric Clapton (RSO)
Steve Forbert (Imperial)

Fogelberg/Weisberg (Full Moon Epic)
Van Morrison (WB)
Pat Matthews (ECM/WB)
Jan Matthews (Mushroom)
Linda Ronstadt (Asylum)
Jesse Winchester (WB Bristol)
Third World (Island)
10CC (Polydor)
Tom Scott (Col)
Neil Young (WB Reprise)
McGarigles (WB)

MARION SEYMOUR, MD: Playing various cuts. Playing **J. GEILS** and **BEE GEES** singles.

98 WQXM ROCK
YOUR ALBUM STATION
Tampa
813-391-9988

ADDED
None
HOT
Billy Joel (Col)
Foreigner (A&I)
Styx (A&M)
Linda Ronstadt (Asylum)
Fogelberg/Weisberg (Full Moon Epic)
Rolling Stones (R. Stones)
Heart (Portrait)

Chicago (Col)
Gino Vannelli (A&M)
Linda Ronstadt (Asylum)
Styx (A&M)
Ambrosia (WB)
Kenny Loggins (Col)
Ted Nugent (Epic)
Heart (Portrait)

DEBBIE CALTON: Playing various cuts. Playing **QUEEN** single.

KMOD
Tulsa
918-749-4631

ADDED
Tanya Tucker (MCA)
HOT
Talking Heads (Sire)
Linda Ronstadt (Asylum)
Foreigner (A&I)
Styx (A&M)
Heart (Portrait)
Boston (Epic)

Firefall (A&I)
Ted Nugent (Epic)
Rolling Stones (R. Stones)
Billy Joel (Col)
Yes (A&I)
Kenny Loggins (Col)
Who (MCA)
Fogelberg/Weisberg (Full Moon Epic)
Gino Vannelli (A&M)

BILL BRUUN, PD: Playing various cuts. Playing **STEPHEN BISHOP**, **JUSTIN HAYWARD**, **ALICE COOPER**, **ROBERT JOHNSON**, **HOT CHOCOLATE**, **BIL GEES**, **AL STEWART**, **LINDISFARNE**, **QUEEN** and **10CC** singles.

WOMP
Wheeling
614-876-5661

ADDED
Fotomaker (A&I)
Bobby Darin (ABC)
Bandit (Arista)
Poco (ABC)
Pointer Sisters (Planet)
Eric Clapton (RSO)
Kenny Loggins (Col)
Chap Truck (Epic)
Fresh (Prodigal)
HDT
Boston (Epic)
Foreigner (A&I)
Who (MCA)

Linda Ronstadt (Asylum)
Styx (A&M)
Lynyrd Skynyrd (MCA)
Rolling Stones (R. Stones)
Heart (Portrait)
Nash Giddie (Chrysalis)
Billy Joel (Col)
Chicago (Col)
Ted Nugent (Epic)
Cars (Elektra)
Paul Starkey (Casablanca)
Peter Criss (Casablanca)
Am Frabbey (Casablanca)
Gene Simmons (Casablanca)

ROY STUWIE, PD: Playing various cuts. Playing **STEELY DAN**, **1994**, **JUSTIN HAYWARD**, **GENE COTTON**, **MEAT LOAF**, **EXILE** and **QUEEN** singles.

KSANS 92.1
San Francisco
415 986 2825

ADDED
Rush (Mercury)
Painter Sisters (Planet)
Dr. John (A&M/Horizon)
Dire Straits (WB)
Dr. Footgood (H&A)
Eric Clapton (RSO)
Kiki Dee (Rockall)
Kansas (Krushner)
HDT
Blondie (Chrysalis)
David Byrne (MCA)
Cars (Elektra)

Cheap Trick (Epic)
Dave Edmunds (Swan Song)
Bryan Ferry (A&I)
Hall & Oates (RCA)
Van Morrison (WB)
Tom Petty (Shelby ABC)
Hammes (Sire)
Linda Ronstadt (Asylum)
10CC (Polydor)
Who (MCA)
Neil Young (WB Reprise)

KATE INGRAM MD Playing various cuts. Playing **QUEEN** (Both), **J. GEILS**, **POLICE** and **ALICE COOPER** singles.

KZOK 102.7
Seattle
206-223-3913

ADDED
Spirit (Potato)
Tyla Gang (Berkley)
HDT
Foreigner (A&I)
Rolling Stones (R. Stones)
Heart (Portrait)
Styx (A&M)
Van Halen (WB)

Who (MCA)
Neil Young (WB Reprise)
Al Stewart (Arista)
Alan Parsons (Arista)
Eric Clapton (RSO)
Boston (Epic)
Cars (Elektra)
Toto (Col)
Linda Ronstadt (Asylum)

MAVIS MACKOFF, MD: Playing various cuts. Playing **J. GEILS**, **ROBERT JOHNSON** and **QUEEN** singles.

FM 104
Toledo
419-248-3377

ADDED
Jan Matthews (Mushroom)
Nicolette Larson (WB)
Rush (Mercury)
HDT
Al Stewart (Arista)
Foreigner (A&I)
Heart (Portrait)
Chicago (Col)
Hall & Oates (RCA)

Ambrosia (WB)
Gino Vannelli (A&M)
Linda Ronstadt (Asylum)
Styx (A&M)
Fogelberg/Weisberg (Full Moon Epic)
Santana (Col)
Billy Joel (Col)
Styx (A&M)

PAT STILLIS, PD: Playing various cuts. Playing **QUEEN** and **J. GEILS** singles.

WOUR
Utica
315-797-0803

ADDED
Dire Straits (WB)
Poco (ABC)
Rush (Mercury)
Richard T. Bear (RCA)
Jesse Colin Young (Elektra)
Japan (Arista)
Kiki Dee (Rockall)
HDT
George Thorogood (Rounder)
Billy Joel (Col)
Painter Sisters (Planet)

FM (Vista)
Fuller/Kaz (Col)
Jan Matthews (Mushroom)
Styx (A&M)
Linda Ronstadt (Asylum)
Bruce Springsteen (Col)
Bliss Band (Col)
Toto (Col)
Firefall (A&I)
Fogelberg/Weisberg (Full Moon Epic)
Eton John (MCA)
Eric Clapton (RSO)

TOM STARR, MD: Playing various cuts. Playing **ROBERT JOHNSON**, **QUEEN**, **PETER TOSH**, **ROBERT PALMER** and **ROLLING STONES** singles.

KELLY FM 101
Wichita
316-838-9141

ADDED
Eric Clapton (RSO)
Eton Bishop (Capricorn)
Joan Armatrading (A&M)
Jim Rafferty (London)
Bobbi Bars (Col)
HDT
Billy Joel (Col)
Nicolette Larson (WB)
Linda Ronstadt (Asylum)
Sea Level (Capricorn)
Firefall (A&I)

Al Stewart (Arista)
Joe Capaldi (RSO)
Toto (Col)
Ambrosia (WB)
Fuller/Kaz (Col)
Van Morrison (WB)
Jan Matthews (Mushroom)
Fogelberg/Weisberg (Full Moon Epic)
Gino Vannelli (A&M)
Lindisfarne (Arista)

BANDY STEVENS, MD: Playing various cuts. Playing **"Promises"**, **"Lucy"**, **"Roll It"**, **BISHOP'S "Feeling"**, **"True Love"**, **ARMASTRADING'S "Blue"**, **"Pregnant"**, **Playing GREG KINN**, **MEAT LOAF** and **CHUCK MANGIONE** singles.

KOME
San Jose
408-246 6811

ADDED
Cheap Trick (Epic)
Sea Level (Capricorn)
Jan Matthews (Mushroom)
Nicolette Larson (WB)
Wishbone Ash (MCA)
Black Sabbath (WB)
Spinalbats (Berkley)
Elin Bishop (Capricorn)
HDT
Ambrosia (WB)
Blue Oyster Cult (Col)
Boston (Epic)
Cars (Elektra)
Chicago (Col)
Firefall (A&I)

Fogelberg/Weisberg (Full Moon Epic)
Hall & Oates (RCA)
Foreigner (A&I)
Heart (Portrait)
Billy Joel (Col)
Kenny Loggins (Col)
Van Morrison (WB)
Rolling Stones (R. Stones)
Linda Ronstadt (Asylum)
Santana (Col)
Styx (A&M)
Talking Heads (Sire)
Who (MCA)
Yes (A&I)
Neil Young (WB Reprise)

DANA JANG MD Playing various cuts. Playing **J. GEILS** and **QUEEN** singles.

Spokane
509-534-0423

ADDED
Eric Clapton (RSO)
Joan Armatrading (A&M)
Outlaws (Arista)
Nick Gilder (Chrysalis)
Al Jarreau (WB)
George Thorogood (Rounder)
Golden Earring (MCA)
HDT
Foreigner (A&I)
Al Stewart (Arista)
Santana (Col)

Styx (A&M)
Boston (Epic)
Neil Young (WB Reprise)
Who (MCA)
Firefall (A&I)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Stephen Stills (Col)
Heart (Portrait)
Fogelberg/Weisberg (Full Moon Epic)
Chicago (Col)
Van Morrison (WB)

LARRY SNIDER, PD: Playing various cuts. Playing **QUEEN** and **LINDISFARNE** singles.

Stereo 104 chumfm
Toronto
416-925-6666

ADDED
Bryan Ferry (A&I)
Pat Travers (Polydor)
David Clayton Thomas (ABC)
Walter Rose (Aquarius)
HDT
Chicago (Col)
Van Morrison (WB)
Eric Clapton (RSO)
Santana (Col)
Linda Ronstadt (Asylum)

Eton John (MCA)
Al Stewart (Arista)
10CC (Polydor)
Heart (Portrait)
Hall & Oates (RCA)
Styx (A&M)
Who (MCA)
Ambrosia (WB)
Boston (Epic)
Foreigner (A&I)

NANCY KRANT, MD: Playing various cuts. Playing **BEE GEES** (Both), **QUEEN** (Both), **ALICE COOPER**, **PETER TOSH** and **BOB SEGARINI** singles.

WRQX 107
Washington, D.C.
202-686-3252

ADDED
Aerosmith (Col)
Ted Nugent (Epic)
Styly Dan (ABC)
Eric Clapton (RSO)

HOT
Boston (Epic)
Chicago (Col)
Billy Joel (Col)
Who (MCA)
Linda Ronstadt (Asylum)

KATHY KONNER, MD: Playing various cuts. Playing **EW&F** and **BEE GEES** (Heaven) singles.

WAAF 107.7
Worcester
617-752-5611

ADDED
Eric Clapton (RSO)
James Montgomery (Waterhouse)
Pointer Sisters (Planet)
Kiki Dee (ABC)
HDT
Boston (Epic)
Fogelberg/Weisberg (Full Moon Epic)

Styly Dan (ABC)
Billy Joel (Col)
Kenny Loggins (Col)
Van Morrison (WB)
Linda Ronstadt (Asylum)
Al Stewart (Arista)
Styx (A&M)
Who (MCA)
Yes (A&I)

JOHN DUNCAN, PD/PAUL LEMIEUX, MD: Playing various cuts. Playing **J. GEILS**, **BEE GEES** and **QUEEN** singles.

KTIE
San Raphael
415 456-1510

ADDED
Rockets (RCA)
Jimmy Buffett (ABC)
Tanya Tucker (MCA)
Joan Armatrading (A&M)
Bliss Band (Col)
Steve Forbert (Imperial)
Tracy Nelson (Flying Fish)
J. Geils (EMI America)
Spirit (Potato)
AC/DC (A&I live)

Elin Bishop (Chrysalis)
Kansas (Krushner)
Berkley's Back (Berkley)
HDT
George Thorogood (Rounder)
Devo (WB)
Eric Clapton (RSO)
Dire Straits (WB)
Terry Reid (Capitol)
Ted Nugent (Epic)

KATE HAYES MD Playing various cuts. Playing **HOT CHOCOLATE** and **QUEEN** singles.

KADI
St. Louis
314 721-2323

ADDED
Eric Clapton (RSO)
Fini (Col)
Spirit (Potato)
Baby Grand (Arista)
Kansas (Krushner)

HOT
Billy Joel (Col)
Styx (A&M)
Toto (Col)
Fogelberg/Weisberg (Full Moon Epic)
10CC (Polydor)
Al Stewart (Arista)
Ace Frehley (Casablanca)
Linda Ronstadt (Asylum)

PETER PARISI PD Playing various cuts. Playing **ROBERT JOHNSON**, **J. GEILS**, **PETER TOSH**, **QUEEN**, and **JC YOUNG** singles.

KWFM
Tucson
602-624-5588

ADDED
Wishbone Ash (MCA)
Ramones (Sire)
Pat Travers (Polydor)
Tom Scott (Col)
Blond (MCA)
Dire Straits (WB)
Mandrill (Arista)
Bandit (Arista)
Terry Reid (Capitol)
HOT
Eric Clapton (RSO)
Crack The Sky (Lifesong)

Dr. John (A&M/Horizon)
Dave Edmunds (Swan Song)
Heart (Portrait)
Billy Joel (Col)
Eton John (MCA)
Kansas (Krushner)
Neil Lerner (A&M/Horizon)
Van Morrison (WB)
Gil Scott Heron (Arista)
Sea Level (Capricorn)
Al Stewart (Arista)
Robin Trower (Chrysalis)
Neil Young (WB Reprise)

JIM RAY, MD: Playing various cuts. Playing **PETER TOSH**, **LES McCANN**, **SNAIL**, **CITY BOY** and **HALL & OATES** singles.

dc 101
Washington, D.C.
301-589-7100

ADDED
George Thorogood (Rounder)
Southside Johnny (Epic)
HDT
Billy Joel (Col)
Al Stewart (Arista)
Styx (A&M)

Who (MCA)
Firefall (A&I)
Chicago (Col)
Eric Clapton (RSO)
Linda Ronstadt (Asylum)
Fogelberg/Weisberg (Full Moon Epic)

MICHAEL MCKAY, MD/DAVE BROWN, PD: Playing various cuts. Playing **AL STEWART**, **GINO VANNELLI**, **NICOLETTE LARSON**, **PABLO CRUISE**, **AMBROSIA** and **TOTO** singles.

WOLFE OF WOLFE
St. Louis
314-842-1111

ADDED
Outlaws (Arista)
Nicolette Larson (WB)
Stillwater (Capricorn)
Tanya Tucker (MCA)
Poco (ABC)
Eric Clapton (RSO)
HOT
Boston (Epic)
Yes (A&I)
Who (MCA)
Billy Joel (Col)

Golden Earring (MCA)
Toto (Col)
Ted Nugent (Epic)
Trevor Rabin (Chrysalis)
Robin Trower (Chrysalis)
Styx (A&M)
Rush (Mercury)
David Coverdale (UA)
Trooper (MCA)
Rolling Stones (R. Stones)
Blue Oyster Cult (Col)

TED HABECK, PD: Playing various cuts.

KTMS-FM Rock 97
Santa Barbara
805 963-1975

ADDED
Bandit (Arista)
Styly Dan (ABC)
Toto (Col)

HOT
Billy Joel (Col)
Who (MCA)
Eton John (MCA)
Mark Almond (A&M/Horizon)
Van Morrison (WB)
Linda Ronstadt (Asylum)
Jack Tempchin (Arista)
Santana (Col)

MARK GILES, MD Playing various cuts.

95X WQXX
Syracuse
315-682-9538

ADDED
Outlaws (Arista)
Fotomaker (A&I)
Eric Clapton (RSO)
Kansas (Krushner)
Yes (A&I)
HOT
Gino Vannelli (A&M)
Toto (Col)
Billy Joel (Col)

Fogelberg/Weisberg (Full Moon Epic)
Jethro Tull (Chrysalis)
Ambrosia (WB)
Cars (Elektra)
Van Morrison (WB)
Chicago (Col)
Foreigner (A&I)
Styx (A&M)
Neil Young (WB Reprise)
Ted Nugent (Epic)
Firefall (A&I)

ED LEVINE, MD: OUTLAWS' "Song" **FOTOMAKER'S "Just For You"**, **CLAPTON'S "Morning"**, **KANSAS' "Son"**, **"Paradox"** Playing **QUEEN** and **ROBERT JOHNSON** singles.

KXEM
Santa Maria
805-922-2156

ADDED
Poco (ABC)
Eric Clapton (RSO)
HDT
Linda Ronstadt (Asylum)
Boston (Epic)
Heart (Portrait)
10CC (Polydor)
Toto (Col)
Fogelberg/Weisberg (Full Moon Epic)
Van Morrison (WB)
Hall & Oates (RCA)

Who (MCA)
Billy Joel (Col)
Firefall (A&I)
Styx (A&M)
Al Stewart (Arista)
Gino Vannelli (A&M)
Stephen Bishop (ABC)
Santana (Col)
Eton John (MCA)
Rolling Stones (R. Stones)
Foreigner (A&I)

PETER NAPOLI, MD Playing various cuts. Playing **PETER TOSH**, **MELISSA MANCHESTER**, **ALICE COOPER**, **JC YOUNG**, **STARZ**, **QUEEN** (Both), **J. GEILS**, **ROBERT JOHNSON** and **BEE GEES** singles.

wqsr 102.2 fm
Tampa
813-366-0424

ADDED
Poco (ABC)
Elin Bishop (Capricorn)
George Thorogood (Rounder)
Jimmy Cliff (WB)
Dave Edmunds (Swan Song)
Kansan (Krushner)
Tanya Tucker (MCA)
Steve Miller (Capitol)
Donald Byrd (Elektra)
Patrice Rushen (Elektra)
HDT
Jimmy Buffett (ABC)
Billy Joel (Col)

Linda Ronstadt (Asylum)
Eric Clapton (RSO)
Steve Martin (WB)
Fogelberg/Weisberg (Full Moon Epic)
Kenny Loggins (Col)
Chicago (Col)
Van Morrison (WB)
Al Stewart (Arista)
Neil Young (WB Reprise)
Outlaws (Arista)
Styly Dan (ABC)
Who (MCA)
Heart (Portrait)

STEVE HUNTINGTON, PD: Playing various cuts. Playing **EW&F**, **BEE GEES**, **J. GEILS**, **PETER TOSH**, **ALICE COOPER**, **JUSTIN HAYWARD**, **GENE COTTON** and **FULLER/KAZ** singles.

KISW FM 100
Seattle
206-624-4305

ADDED
Golden Earring (MCA)
Poco (ABC)
HDT
Rolling Stones (R. Stones)
Foreigner (A&I)
Boston (Epic)
Who (MCA)
Heart (Portrait)
Styx (A&M)

Al Stewart (Arista)
Linda Ronstadt (Asylum)
Toto (Col)
Fogelberg/Weisberg (Full Moon Epic)
Santana (Col)
Eton John (MCA)
Foreigner (A&I)
Cars (Elektra)
Santana (Col)
Firefall (A&I)
Billy Joel (Col)

STEVE SLATON, MD: Playing various cuts. Playing **J. GEILS**, **QUEEN** and **HOT CHOCOLATE** singles.



KZAP STAFFERS GET JET LAG — CP Recording artist Chinga Chavin hand-delivered a copy of his latest album release "Jet Lag" to KZAP/Sacramento employees after a recent club date in the city. Pictured (l-r) are KZAP's Tom Mendoza and Jerri Jense, Chavin, and KZAP's Steve Crozier.

TAKE ONE

THE BLEND



MCA
RECORDS

Listen to them, play them.
The Blend, hot new group with a
sensational following in the northeast.
Their magic spreading via their debut album
and single "I'm Gonna Make You Love Me."

Taking off on:

WNEW	WBLM	WBUF	WSPL	WJAX	KNTD	KSAN
WBAB	WYSP	WOUR	KFMH	WKUE	KLLOL	KSJO
WBCN	WHFS	WWCK	KQIC	WRAS	KRLY	KTIM
WCOZ	WAVA	WVUD	KFDI	WWWZ	KPFT	KZOK
WAAF	WGOE	WHPK	WDIZ	WQUT	KZOZ	KFLY
WCAS	WPDH	WIBA	WGVL	KKTX	KXFM	NOVA 104
WBRU						

Produced by: The BLEND, Michael O'Leary and David Butler
Executive Producer: Carl Strube

Management: Michael O'Leary and Andrew Govatsos
P. O. Box 162
Bartlett, N. H. 03812

A **THE LMA** Production



DATE WITH DRACULA—Shown here are KUZZ/Bakersfield PD "Count" Mike Brady with the winner of their "Halloween Date With Dracula" contest. After Mike and his date, Dana Sue Schille, had dinner together (Mike claimed the steak wasn't rare enough), they attended the March of Dimes "Chamber of Chills." After that Brady asked Dana if she wanted to go somewhere and "neck." She informed him she never bites on the first date.



HAUNTED MOUTH—On Halloween night, WSEN/Baldwinsville, New York, had an unexpected visit to their studios. Asked how he enjoyed his first try at being an air personality, the guest replied, "This is a gig I could really sink my teeth into."



CRYSTAL GAYLE TAKES BOW (WOW)—On a recent trip to Milwaukee, WA recording artist Crystal Gayle took time to visit with WBCS station mascots, Top Dog FM103 and Top Dog AM 1340. Asked how they enjoyed the concert, the mascots agreed it was a "dog-gone good show."



RIB-RATING RESULTS—WHK/Cleveland morning personality Gary Dee (right) proved he is not only number one in the morning ratings, but his rib-rating is the top spot. Recently, Dee competed against afternoon airman Don Imus in a rib eating contest to see who could eat the most in 14 minutes. (Station is known as Radio 14). Dee consumed a grand total of four pounds, while Imus ate only 3 pounds, 2 ounces. Pictured with Imus and Dee is Ray Saks, owner of "Lucky Rays" Rib Restaurant, the site of the event.



ALLEN, JR. WEEPS IN PITTSBURGH—WB recording artist Rex Allen Jr. is shown "up in arms" at the WEEP/Pittsburgh studios during a recent visit. Rex did a "guest DJ" slot on the station. Shown with Rex Jr. are WB's Mike Wallace (left) and WEEP PD Joel Raeb.



ACADEMY FUND-RAISER—Recently, the Academy of Country Music, based in Los Angeles, hosted a fund raising event at North Hollywood's Palomino Club. The organization raised over \$4000 which they presented to Epic/Playboy recording artist Mickey Gilley. Shown with Gilley (center) are Ron Martin, PD KHTZ/Los Angeles (FM97) and Jack Lameier, CBS Records.



PEORIA PARTY—WXCL/Peoria hosted two sold-out "Shower of Stars" shows recently. Pictured (l-r) are WXCL midday personality Charlie Boswell; WXCL MD Lee Ranson; ABC's Don Williams; Elektra's Stella Parton; Ovation's The Kendalls (Jeannie & Royce); and WXCL morningman Don Elliott.



WHEN DID YOU GET IN?—The four pictures are of guests who visited different Country radio stations. Top right shows WDAF/Kansas City air personality David Lawrence with comedian Foster Brooks . . . Top left you have Gordon Lightfoot with WIXZ/Pittsburgh PD Ken Wells (right) . . . Bottom left shows Kathy Gangwisch and Jody Miller at the KCKN/Kansas City studios . . . and finally, Tim Wilson, MD of WAXX/Eau Claire, WI, is shown with WB's Margo Smith after two shows the station recently sponsored.

JIM ED BROWN & HELEN CORNELIUS
BRING YOU MUCH MORE THAN FLOWERS ON THEIR LATEST SINGLE

You Don't Bring Me Flowers Anymore

PB-11435



COUNTRY



Jim Duncan

News Notes

REPORTING STATION REMINDER: Because of the Thanksgiving Holiday next week, the deadline for the R&R Country radio reports will be Wednesday, November 22, by 2:00 pm, Pacific Coast time. Thank you for your cooperation . . . So what else is new? . . . Former MCA Records executive John Brown has formed a new promotion and marketing company here in Los Angeles. Brown had been in charge of marketing for MCA's Country division and was involved with the company in many areas during his six years there. He is one of the best and has my wishes for great success with his new company. He can be reached at (213) 652-2111 . . . Pete Hicks is the new Operations Director at KGA/Spokane. Mike Malone, who held the position, is now in sales with the station . . . Scott Seiden takes over as PD of WQQT/Savannah as of November 27. Seiden joins the station from WCOS-FM/Columbia, SC. This is his first PD job. (Go get 'em, Scott!) . . . Interesting note to add to the Marty Sullivan story in last week's column. It was six years ago, the Monday after Thanksgiving, that he joined KRMD/Shreveport. His new assignment as morning man at KNEW/Oakland-San Francisco begins the Monday after Thanksgiving this year. Sullivan and KNEW PD Bob Young worked with each other at KHEY/El Paso a few years back . . . Debbie Conners exits WMPS/Memphis to join Jon Fricke and company at the new WSAI/Cincinnati. Conners had been doing the evening slot at WMPS. Jay Marvin takes over her shift from the all-night show. Also, PD Bob Knight says he has an opening. Tapes and resumes to WMPS, 112 Union Ave., Memphis, 38103. EOE . . . Randy Thompson from WHSY/Hattiesburg, MS is now doing the morning show with Jim Bailey at WVMI/Biloxi . . . Jackie Sands departs the 8am-2pm shift and MD job at WFNC/Fayetteville to do afternoon drive at WAKS/Fuquay-Varina, NC . . . Dean Allen is leaving WWJO/St. Cloud, MN, heading for the Twin Cities. He hopes to land some work there. His wife has joined WCCO/Minneapolis as a news person and it was a good career move for her. Allen has been MD at WWJO and was with the station two-and-a-half years . . . John Skouloudis is now MD of KEND/Lubbock. Lynn Kaye, who is on-air from 6-10pm, has been assigned PS Director . . . 7-midnight air person Roberta Conway is now MD at WOKQ/Dover, NH. She will be available for calls 5:30-7pm . . . The special Elvis Presley/Linda Ronstadt versions many stations have been airing (KLAC/Los Angeles; WHN/New York; WEEP/Pittsburgh) are showing top request action in all markets. Each station has been using its own custom version. The best version I have heard so far was on the Wink Martindale show the other day on P/A station KMPC/Los Angeles. It had some excellent edits and harmony featured throughout . . .

HELP NEEDED: Bill Knight, PD of WUNI/Mobile, is looking for voices to do production for the station. He also says he is "window shopping" for a new jingle package. Send demos to him at WUNI, P.O. Box 2567, Mobile, Alabama, 36621 . . . Don Langford, PD of KLAC, is in immediate need of a programming secretary (\$850-\$900 a month to start). Call Monday (20) for an appointment: (213) 462-5522 . . . KCKC/San Bernardino needs a morning airperson. Contact GM Bob Mitchell (714) 882-2575 . . . KAYO/Seattle needs a morning man, also. Tapes and resumes to Kris Carpenter, PD, KAYO, 2939 4th Ave. S., Seattle, 98134 . . . Top 40 station WDAK/Columbus, GA has a Country-formatted show on daily 5-7am with "Cuzzin' Al." He has been doing the show for many years and never received any product. If you can help: WDAK is at P.O. Box 1640, Columbus, GA. 31902 . . .

FINAL PROGRAM REMINDERS: Dr. Richard Lutz has a tremendously interesting column this week on music research and call-out research. Take a few minutes to check it out and he would love to hear your comments: R&R, 1930 Century Park West, L.A. 90067. (213) 553-4330 . . .



A KEEN IDEA — In San Jose recently, Jay Albright, morning air personality at KEEN chomped his way to victory in a Twinkie eating contest put on for the San Jose University Sigma Chi fraternity. It was a benefit for an area hospital's camp for handicapped and retarded children and adults. Albright was able to swallow four Twinkles in two minutes. Albright failed to let the name of KLOK's newsmen Henry Chu (not "chew") intimidate him. Chu downed three Twinkles and that was one ahead of third placer Kris McKay, also of KEEN Radio.

Radio & Records COUNTRY AIRPLAY / 40

November 10, 1978

Three Weeks	Two Weeks	Last Week		
7	3	1	0	BARBARA MANDRELL/Sleeping Single In A Double Bed(ABC)
15	9	6	0	EDDIE RABBITT/Just Want To Love You(Elektra)
8	5	2	3	KENNY ROGERS & DOTTIE WEST/Anyone Who Isn't Me Tonight(UA)
6	7	5	0	MARGO SMITH/Little Things Mean A Lot(WB)
14	8	7	0	THE KENDALLS/Sweet Oesie(Ovation)
4	4	4	8	MEL TILLIS/Ain't No California(MCA)
3	2	3	7	THE OAK RIDGE BOYS/Crying Again(ABC)
20	18	13	0	T.G. SHEPPARD/Daylight(WB)
19	15	11	0	TOM T. HALL/What Have You Got To Lose(RCA)
21	18	12	0	BOB BANDY/Two Lonely People(Columbia)
2	1	8	11	RONNIE MILSAP/Let's Take The Long Way Around The World(RCA)
33	23	18	0	CHARLIE RICH w/ JANIS FRICKE/On My Knees(Epic)
27	17	17	0	CHARLY McCLAIN/That's What You Do To Me(Epic)
34	20	18	0	TOMMY OVERSTREET/Fadin' In, Fadin' Out(ABC)
12	12	9	18	RAZZY BAILEY/What Time Do You Have To Be Back To Heaven(RCA)
28	22	18	0	BILLY "Crash" CRADDOCK/Hubba, Hubba(Capitol)
11	11	10	17	DONNA FARGO/Another Goodbye(WB)
—	31	20	0	CON HUNLEY/You've Still Got A Place In My Heart(WB)
—	38	25	0	VERN GOSDIN/Break My Mind(Elektra)
1	8	15	20	DAVE & SUGAR/Tear Time(RCA)
—	—	29	0	KENNY ROGERS/The Gambler(UA)
13	13	14	22	GENE WATSON/One Sided Conversation(Capitol)
—	—	32	0	CHARLEY PRIDE/Burgers And Fries(RCA)
—	—	30	0	WILLIE NELSON/All Of Me(Columbia)
5	10	21	28	DOLLY PARTON/Heartbreaker(RCA)
37	30	28	28	MARY K. MILLER/Handcuffed To A Heartache(Inergy)
—	37	31	0	GLEN CAMPBELL/Can You Fool(Capitol)
—	—	33	0	BOBBY BARE/Sleep Tight, Good Night Man(Columbia)
32	28	23	28	MUNDO BARWOOD/Things I Do For You(GMC)
—	—	34	0	JOHNNY PAYCHECK/Friend, Lover, Wife(Epic)
—	—	38	0	WAYLON JENNINGS/Don't You Think This Outlaw Bitch(RCA)
8	14	24	32	MERLE HAGGARD/It's Been A Great Afternoon(MCA)
—	—	—	0	HAGGARD & WILLIAMS/The Bull And The Beaver(MCA)
—	—	—	0	DON WILLIAMS/Tulsa Time(ABC)
—	—	—	0	JOHN CONLEE/Lady Lay Down(ABC)
—	—	—	0	DR. HOOK/Sharing The Night Together(Capitol)
—	40	37	0	STELLA PARTON/Stormy Weather(Elektra)
—	—	—	0	RONNIE SESSIONS/Juliet And Romeo(MCA)
—	—	—	0	KENNY DALE/Two Hearts Tangled In Love(Capitol)
25	21	22	38	CARLY SIMON & JAMES TAYLOR/Devoted To You(Elektra)
22	24	28	40	

"OH, NO!!!!!" — Actually, a few stronger words could be heard echoing through the halls of R&R last week when we discovered the worst typographical error in the history of the R&R Country chart. Somehow in the process of making one small correction on the chart, the top 15 artist/titles slipped from the paste-up board for that page. When the pieces were put back together, the songs were listed in the incorrect order. Songs 11 through 15, should have been 1 through 5. Songs listed 1 through 10, should have been 6 through 15. Since this has happened, we at R&R have taken steps to make sure some new fail-safe proof-reading systems would be used from now on. R&R is sincerely sorry for any inconvenience this error may have caused. A reprint of the corrected Country chart for November 10, 1978 is shown above.

Contests, Concerts & Conversations

In preparation for the upcoming Thanksgiving holiday many Country radio stations are doing a usual "give the listeners the 'bird' contest." The Thanksgiving turkey give-away is something that always sparks a great deal of interest from the listeners. Most of the reported contests evolve around the send-in-a-postcard-for-a-drawing-to-win bit to the old call-in-to-play-the-shoot-the-turkey contest. Again, both forms of this contest always prove to be very successful in terms of listener response. Tommy Wright, Operations Manager of KCUB/Tucson, has put together an interesting and unique station promotion for Thanksgiving, called the "KCUB Listeners Thanksgiving Food Fund." For a three-week period the station is asking its audience to bring food to their studios. Each day the food is then turned over to a community food bank for distribution Thanksgiving week. The name of each donor is mentioned on the air. Each day the total pounds of food brought in is announced on-air to promote the idea. So far the response has been super according to Wright. This is the time of year for giving and sharing, and maybe a similar community-oriented promotion from your station would spark many positive thoughts from your listeners . . . Lee Nye, Operations Director of KCEY/Modesto, CA, reports on their recent Dolly Parton contest. The station was giving away two Dolly 'things,' such as a "pair of DP shorts," or a "pair of DP records," etc. Nye told R&R, "I was glad to say I helped a lot of guys into Dolly's shorts." . . . December 10, WPOR/Portland, ME is presenting the WPOR "Our Country Music Awards Show." According to GM Bob Gold, "Morning man Bud Sawyer and Music Director Hal Knight will serve as MC's for the awards given to the best Country artists and performers of 1978." Among the talent set are Ovation recording artist Joe Sun and new WB act "Big" Al Downing . . . WAXX/Eau Claire, WI reports two sell-out shows earlier this month when Roy Acuff, Vern Gosdin and Janie Fricke came to town. On December 9 the station will present Dave & Sugar, Bobby Borchers and Billy Grammer in concert . . . November brought Hank Thompson, Margo Smith and Brenda Lee to Amarillo, Texas, with shows presented by KDJW. Terry Amburn, Operations Manager of the station, tells us during October, KDJW gave away over 300 LP's, over 200 T-shirts, posters and free tickets to area performances . . . WMAY/Springfield, IL gave away an album an hour around the clock all during October — "Country Music Month." PD Mike Carta also mentioned the "WMAY's Country Music Awards," where their listeners were asked to vote for their favorite Country stars at participating sponsors. The station then tabulated the results and aired them on the last day of the month. As a bonus WMAY gave away AM/FM clock radios through a drawing of all the voters . . . At WWVA/Wheeling, they are giving away a date with Epic's Charly McClain. They invite callers to qualify each hour for the date, which includes dinner and tickets to her show with Johnny Paycheck this weekend . . . WTHI/Terre Haute brings to town Eddie Rabbitt, Kenny Rogers and Dottie West for a concert December 1 . . . WRRD/Minneapolis is running a "retire" weekend for its listeners. They plan to, according to PD Dave Donahue, give a set of tires to a lucky winner. To qualify, each hour the announcer asks for a certain caller to the station. A drawing is held at the end of the weekend. Donahue, as he has done at all of the past stations he has programmed, plans to continue heavy concentration of promotions on the weekends. It has always proved effective in the past, he says. He has said many times in the past, most stations only worry about getting listeners Monday through Friday, but one of the most listened-to times is on the weekends. You might want to give this a thought next time you map out your plans for promotions . . . Let's hear from you . . .

BEE GEES



BREAKING COUNTRY

THE NEW SINGLE

“REST YOUR LOVE ON ME”

RS-913

PRODUCED BY THE BEE GEES
KARL RICHARDSON AND ALBHY GALUTEN
FOR KARLBHY PRODUCTIONS BY ARRANGEMENT WITH
THE ROBERT STIGWOOD ORGANISATION



Records, Inc.

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

STELLA PARTON

Stormy Weather (Elektra)

Just added at WDEE, WWOK, WJVA, KEND. Charted 29-24 KSON, 39-29 WIRE, 32-27 KNEW, 34-28 KEEN, 25-19 KRMD, 20-15 KFTN, 29-16 WRCP, 39-24 KXLR, 40-30 WEAT, 25-17 WTHI, debut 27 KOKE, 31-22 WKKN. R&R Chart: 37-28.

DR. HOOK

Sharing The Night Together (Capitol)

Good response in all areas. Charted debut 19 WHN, 18-10 KCKC, 14-7 KENR, debut 30 WJJD, debut 26 WPLO, debut 27 WSUN, 25-15 WJVA, debut 29 WBCS, 35-29 WFMS-FM. Just added at WMAQ, WDAF, WTCR. R&R Chart: 36-31.

STERLING WHIPPLE

Then You'll Remember (WB)

New adds at KSON, WHK, WMUS. Chart action includes debut 27 WPLO, 31-26 WIL, 14-11 KRAM, debut 30 KLAK, 24-19 KRZY, 46-30 WDEN, 18-12 KUZZ, debut 25 WSUN, 29-22 WTHI, 19-13 KEEN, 31-23 WHBF. R&R Chart: debut 34.

JACKY WARD

Rhythm Of The Rain (Mercury)

Chart activity includes 26-19 WHK, 28-18 WEEP, 35-30 WDEE, 36-30 KUZZ, 33-27 WIL, 30-22 WPLO, debut 22 WMC, 27-22 KAYO, 13-5 KVOC, 30-21 KWKH, 35-28 KFTN. Just added at KCKN, WONE, WRCP, KRMD, KSON and others. R&R Chart: debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week.

MARTY ROBBINS "Please Don't Play A Love Song" (Columbia) New at KNEW, KCKN, WONE, WMAQ, WTHI, WHBF, KLVI, WVMI, WGTO, KIKK. Charts 49-41 KLAC, 33-25 KFTN, 34-29 WDEE, 32-21 KJJJ, 27-21 WAME, debut 30 WPLO, 27-21 KRZY. R&R Chart: debut 38.

LARRY G. HUDSON "Just Out Of Reach" (Mercury) New at KLAC, KCUB, WIRE, WYTL, KOKE, WPOR, WOKO. Charts 29-24 KJJJ, 29-22 WAME, debut 24 WSUN, 23-19 WPLO, 40-27 KD JW, debut 24 WYDE. R&R Chart: debut 39.

LARRY GATLIN "I've Done Enough Dying Today" (Monument) New at WHK, WMAQ, WEAT, WAME, WMC, WBAP, WHOO, WUNI, WRCP, KUGR, KUZZ, KTOM. Charts 36-25 WSM, debut 20 KGA, 36-24 KFTN, 29-24 WDEE, 37-28 CKLW-FM, debut 24 WKYG. R&R Chart: debut 40.

LORETTA LYNN "We've Come A Long Way, Baby" (MCA) New at KD JW, WVOJ, KENR, WVMI, WBAP, WSUN, WSLR, CKLW-FM. Charts 34-27 KFMD, 20-15 KNEW, 30-26 KUZZ, 36-23 KLVI, debut 25 WMC, debut 17 KEED, 43-28 KXLR, 33-27 KTYN, debut 27 KGA.

BILL ANDERSON "Double S" (MCA) New this week at WJJD, KSSS, WWOK, KEND, WEAT, WMPs, WEEP, WOKO, WMZQ-FM, KTYN, WNYN. Charts 28-20 WWVA, 36-28 KWKH, 14-8 KCKC, 30-23 WVOJ, debut 22 WYDE, debut 24 KARM, 35-19 KJJJ, 36-30 WIRK-FM.

JOE STAMPLEY "Do You Ever Fool Around" (Epic) New at KCEY, WDAF, WIRE, WYTL, KEED, KGA, WRCP, WUNI, WPLO. Charts: debut 26 WAME, 31-26 WDEE, 35-28 KCKN, 20-14 WBAM, 34-29 KRZY, 27-23 WHOO, 45-25 CKLW-FM, 36-29 KRMD.

FREDDY FENDER "I'm Leaving It All Up To You" (ABC) New this week at KSON, WWOL. Charts 35-29 WXCL, 34-26 KFTN, 36-29 KEEN, debut 30 WSUN, 30-25 WRCP, debut 26 WYDE, 42-29 KD JW, debut 30 WLWI-FM.

STATLER BROTHERS "The Official Historian On Shirley Jean Berrill" (Mercury) The "Most Added" record this week. New at WIRE, WUNI, WMZQ-FM, WBAP, WRRD, KCUB, KCKN, WXCL, KGA, KAYO, KVOC, KRAM, KNIX, KUZZ, WKKN, KFDI, WLWI-FM, WFNC, WIRK-FM, KVET, WCOS-FM, WWVA, KEED, KSSS, WDDD, and others. Debut 29 KJJJ.

TANYA TUCKER "Texas (When I Die)" (MCA) One of this week's "Most Added." Picked up at KNEW, KHTZ-FM, WONE, WIRE, WAME, WUNI, KIKK, WMPs, KKYX, WBAM, KWKH, WHK, KEEN, KCKC, KEED, WXCL, WNRS, WKKN, WKMF, WLAS, WOKQ, WPOR, KFTN, KARM, KGA, KVOC, KXLR. On WPLO.

CONWAY TWITTY "Your Love Had Taken Me That High" (MCA) Another of this week's "Most Added." Added at KGA, WIL, WMC, KCUB, KLAK, KNIX, KCEY, WYTL, WDAF, WEAT, KRMD, WKDA, WBAP, KD JW, WYDE, KEBC, WOKQ, WTCR, WWOL, WOKO, WXCL, KBET, WFNC. Charts: debut 19 WINN, 30-25 WDEE.

FREDDY WELLER "Love Got In The Way" (Columbia) Chart moves this week: 44-38 KLAC, 37-27 KCKN, 33-29 WONE, debut 20 KGA, 35-28 WRCP, 24-20 WPLO, 14-8 WBAM, debut 26 KOKE, 26-19 KFTN, 35-25 WTHI, 35-30 KRMD, 38-22 KXLR. Added at KSON, WDAF, WFNC, KLVI, WLWI-FM, KRZY, KEED, KHTZ-FM, WNYN, WKKN, WHBF, WNCQ, WOKO.

REX ALLEN, JR. "It's Time We Talk Things Over" (WB) One of the "Most Added" this week. Adds include WIRE, WJJD, KNIX, KWKH, WMC, WSM, WHOO, KD JW, WIRK-FM, WLWI-FM, WNRS, KFDI, KGA, KEED, KLAK, KEEN, KVOC, KFTN, KRAM, KTOM, WOKQ.

DOLLY PARTON "Baby I'm Burnin' I Really Got The Feeling" (RCA) Another of this week's "Most Added." "Burnin'" added at WHK, WIRE,

Radio & Records COUNTRY AIRPLAY / 40

November 17, 1978

Three Weeks	Two Weeks	Last Week		
9	8	2	①	EDDIE RABBITT/I Just Want To Love You (Elektra)
3	1	1	2	BARBARA MANDRELL/Sleeping Single In A Double Bed (ABC)
8	7	5	③	KENDALLS/Sweet Desire (Ovation)
7	5	4	4	MARGO SMITH/Little Things Mean A Lot (WB)
23	16	12	⑤	CHARLIE RICH w/ JANIE FRICKE/On My Knees (Epic)
17	17	13	⑥	CHARLY McCLAIN/That's What You Do To Me (Epic)
18	12	10	⑦	MOE BANDY/Two Lonely People (Columbia)
-	29	21	⑧	KENNY ROGERS/The Gambler (UA)
20	19	14	⑨	TOMMY OVERSTREET/Fadin' In, Fadin' Out (ABC)
5	2	3	10	KENNY ROGERS & DOTTIE WEST/Anyone Who Isn't Me Tonight (UA)
15	11	9	11	TOM T. HALL/What Have You Got To Lose (RCA)
16	13	8	12	T.G. SHEPPARD/Daylight (WB)
4	4	6	13	MEL TILLIS/Ain't No California (MCA)
-	32	23	⑭	CHARLEY PRIDE/Burgers And Fries (RCA)
31	20	18	⑮	CON HUNLEY/You've Still Got A Place In My Heart (WB)
36	25	19	⑯	VERN GOSDIN/Break My Mind (Elektra)
2	3	7	17	OAK RIDGE BOYS/Cryin' Again (ABC)
-	30	24	⑰	WILLIE NELSON/All Of Me (Columbia)
22	18	16	18	BILLY "Crash" CRADDOCK/Hubba Hubba (Capitol)
-	33	28	⑱	BOBBY BARE/Sleep Tight Good Night Man (Columbia)
-	34	30	⑲	JOHNNY PAYCHECK/Friend, Lover, Wife (Epic)
1	8	11	22	RONNIE MILSAP/Let's Take The Long Way Around The World (RCA)
-	38	31	⑳	WAYLON JENNINGS/Don't You Think This Outlaw Bit's . . . (RCA)
37	31	27	㉑	GLEN CAMPBELL/Can You Fool (Capitol)
-	-	34	㉒	DON WILLIAMS/Tulsa Time (ABC)
12	9	15	26	RAZZY BAILEY/What Time Do You Have To Be Back To Heaven (RCA)
-	-	33	㉔	MERLE HAGGARD & LEONA WILLIAMS/The Bull And The Beaver (MCA)
-	-	37	㉕	STELLA PARTON/Stormy Weather (Elektra)
-	-	35	㉖	JOHN CONLEE/Lady Lay Down (ABC)
11	10	17	30	DONNA FARGO/Another Goodbye (WB)
40	37	36	㉗	DR. HOOK/Sharing The Night Together (Capitol)
13	14	22	32	GENE WATSON/One Sided Conversation (Capitol)
6	15	20	33	DAVE & SUGAR/Tear Time (RCA)
-	-	→	㉘	STERLING WHIPPLE/Then You'll Remember (WB)
-	-	→	㉙	JACKY WARD/Rhythm Of The Rain (Mercury)
10	21	25	36	DOLLY PARTON/Heartbreaker (RCA)
30	26	26	37	MARY K. MILLER/Handcuffed To A Heartache (Inergl)
-	-	→	38	MARTY ROBBINS/Please Don't Play A Love Song (Columbia)
-	-	→	39	LARRY G. HUDSON/Just Out Of Reach (Mercury)
-	-	→	40	LARRY GATLIN/I've Done Enough Dying Today (Monument)

This chart is based solely on display statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 87% of our reporters.

NEW ENTRY

Most Added

- STATLER BROTHERS The Official Historian... (Mercury)
- TANYA TUCKER Texas (When I Die) (MCA)
- CONWAY TWITTY Your Love Had Taken Me That High (MCA)
- REX ALLEN JR. It's Time We Talk Things Over (WB)
- DOLLY PARTON Baby I'm Burnin' (RCA)
- JERRY REED Gimme Back My Blues (RCA)

Hottest:

- Listed Alphabetically
- BILL ANDERSON (MCA)
 - JOHN CONLEE (ABC)
 - HAGGARD & WILLIAMS (MCA)
 - LARRY G. HUDSON (Mercury)
 - CONWAY TWITTY (WB)
 - WAYLON JENNINGS (RCA)
 - KENDALLS (Ovation)
 - LORETTA LYNN (MCA)
 - CHARLY McCLAIN (Epic)
 - BARBARA MANDRELL (ABC)
 - WILLIE NELSON (Columbia)
 - TOMMY OVERSTREET (ABC)
 - JOHNNY PAYCHECK (Epic)
 - CHARLEY PRIDE (RCA)
 - EDDIE RABBITT (Elektra)
 - RICH w/ FRICKE (Epic)
 - KENNY ROGERS (UA)
 - DON WILLIAMS (ABC)

Most Requested

- | LW | TW | |
|----|----|--------------------------|
| 2 | 1 | KENNY ROGERS (UA) |
| 1 | 2 | BARBARA MANDRELL (ABC) |
| 4 | 3 | EDDIE RABBITT (Elektra) |
| 7 | 4 | WILLIE NELSON (Columbia) |
| 6 | 5 | HAGGARD & WILLIAMS (MCA) |
| - | 6 | JOHNNY PAYCHECK (Epic) |
| 3 | 7 | KENDALLS (Ovation) |
| 8 | 8 | RICH w/ FRICKE (Epic) |
| - | 9 | DON WILLIAMS (ABC) |
| - | 10 | CHARLEY PRIDE (RCA) |

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- DAVE & SUGAR Tear Time (RCA)
- DONNA FARGO Another Goodbye (WB)
- CRYSTAL GAYLE Talking In Your Sleep (UA)
- MERLE HAGGARD It's Been Great A Afternoon (MCA)
- ANNE MURRAY You Needed Me (Capitol)
- DOLLY PARTON Heartbreaker (RCA)
- KENNY ROGERS & DOTTIE WEST Anyone Who Isn't Me Tonight (UA)
- T.G. SHEPPARD Daylight (WB)
- MARGO SMITH Little Things Mean A Lot (WB)
- BILLIE JO SPEARS '57 Chevrolet (UA)
- MEL TILLIS Ain't No California (MCA)
- CONWAY TWITTY Boogie Grass Band (MCA)
- TAMMY WYNETTE Womanhood (Epic)

WIL, WJJD, KHAK, WUNI, WBAM, WMPs, KICK, WWVA, WVOJ, KD JW, WCOS-FM, WIRK-FM, KEED, WKKN, KCKN, WFMS-FM and others. "Feeling" new at KCKC, KAYO, KWKH, WHOO, WMZQ-FM. Both sides new at KLAC, KLAK, KSON, KARM, debut 20 WINN.

JERRY REED "Gimme Back My Blues" (RCA) One of the week's "Most Added" records. New at WJJD, WRRD, KCKN, KCUB, KHTZ-FM, KGA, WHOO, WLVI, WEAT, WKKN, WFMS-FM, WNYN, CKLW-FM, WDDD, KARM, KBET, KD JW, WDEN, WCOS-FM, WKYG. Charts: debut 25 WPLO, 37-28 KJJJ, 38-30 KUGR.

SUSIE ALLANSON "Back To The Love" (WB) Charts: 34-21 WRCP, 30-16 KXLR, 33-27 KWKH, 35-30 WONE, 21-15 WKYG, 34-28 WCOS-FM, 38-26 WTHI, 34-29 KVET, debut 29 KLAK, 41-29 WIRK-FM, 33-26 WKKN, debut 25 WYDE, 29-23 KTYN. Added at KEEN, KRZY, WSLR, WSUN, KRMD, WTCR, WWOL.

BELLAMY BROTHERS "Lovin' On" (WB/Curb) Added at KHTZ-FM, WUNI, WMPs, KCUB, WNRS, WHOO, KRMD, KEBC, WGTO, KD JW, WYTL, WXCL, KJJJ, KBBQ, KBET, KVOC, KUGR, KSSS, WOKQ. Charts: 15-13 KGA, 27-23 KCKC.

KENNY O'DELL "As Long As I Can Wake Up In Your Arms" (Capricorn) Charts: debut 30 WSM, debut 28 WPLO, debut 28 KGA, 32-27 KHAK, 40-27 KUGR, debut 24 KVOC, 23-16 KFTN, debut 23 WKYG. Added at KHTZ-FM, KUGE, WVOJ, WIXZ, WRCP, KWMF, WDDD, KBBQ, KCEY, WOKQ.

JOE SUN "High And Dry" (Ovation) Added at WSLR, WXCL, WWVA, WNCQ, KRAM, KCUB, WOKO, WPOR, WYDE, WDEN, WHBF, WTHI, KBET, KBBQ, KJJJ. Charts: 25-19 WLWI-FM, 32-23 KFTN, 30-25 KRZY, 40-29 CKLW-FM, 44-26 KXLR.

Thanks For The Triple Play

**Gail
Davies**



"Poison Love"
ZS8-1777

Produced by Tommy West



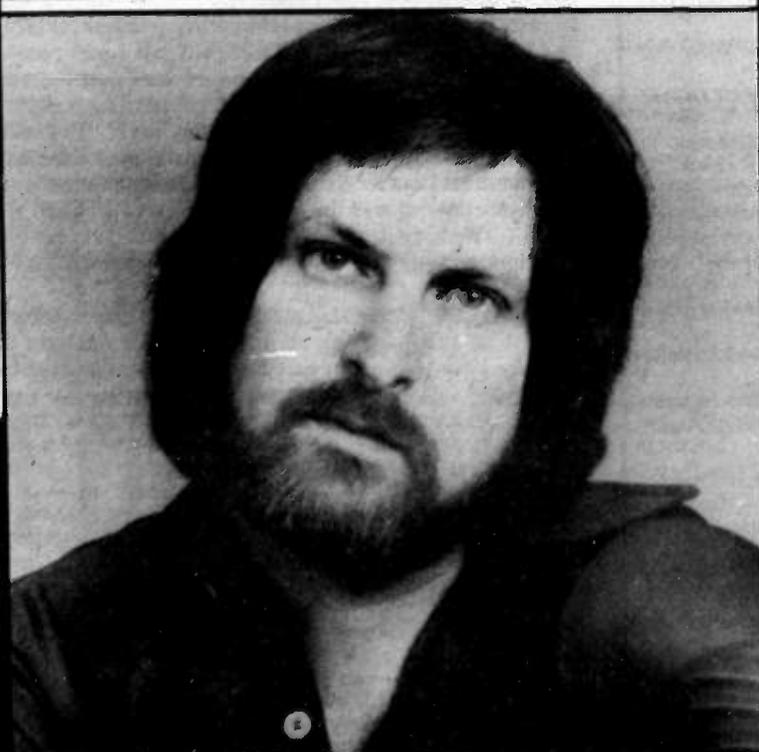
**Johnny
Paycheck**



"Friend, Lover, Wife"
8-50621

Produced by Billy Sherrill

**Joe
Stampley**



**"Do You Ever
Fool Around"**
8-50626

Produced by Bill Rice

on Lifesong
and Epic Records



NEW & ACTIVE

JANIE FRICKE "Play'n' Hard To Get" (Columbia) Added at WMPS, WUNI, WIRE, KLAQ, WXCL, WFMS-FM, WLAS, WYDE, KUGR, KCEY, KTYN. Charts: debut 26 WKYG, 21-17 WEAT, 39-29 KFTN.

NARVEL FELTS "One Run For The Roses" (ABC) Charts: 19-15 KGA, 23-19 KEBC, 45-30 KD JW, 32-27 WRCP, 25-19 WDDD, 30-25 WNYN. Adds: WIL, WPLO, WYDE, KCKN, WSUN, KXLR, WOKO.

MICKEY GILLEY "The Song We Made Love To" (Epic/Playboy) New at KENR, WEAT, WADR, KBET, KCEY, WRRD, WIRK-FM, WBAP, WWVA, WMZQ-FM, WOKQ, KEBC, KEEN, KCUB, WYDE.

RAY PRICE "Feet" (Monument) Adds: KOKE, WKDA, WYDE, KLVI, WNYN, WTHI, WHBF, CKLW-FM. Charts: 34-22 KD JW, 32-27 KRZY, 33-23 KUZZ, 29-21 KFTN, 34-23 KFDI.

BILLIE JO SPEARS "Love Ain't Gonna Wait For Us" (UA) New this week at KD JW, KFTN, WRCP, WHOO, WNRS, KUZZ, WTHI, WLAS, KRMD, WDEE, WGTO, WOKQ, WKYG, WYTL.

LEO SAYER "Raining In My Heart" (WB) Still strong in some regions. Charts: 29-18 KIKK, 12-8 WMC, 36-29 KCKN, 15-11 KUGR, 18-13 WSUN, 21-14 KENR, 25-19 WHOO, 22-18 WNRS, 32-28 KRAM, 17-11 WBAM. Added at WIXZ, WJVA.

GAIL DAVIES "Poison Love" (Lifesong) Added at KLAC, WIRE, KXLR, WKKN, WADR. Charts: 29-24 WPLO, 37-28 KIKK, 27-22 KHTZ-FM, debut 30 KOKE, 24-18 WAME, 32-28 KEBC.

STONEY EDWARDS "If I Had It To Do All Over Again" (JMI) Added at KD JW, WFNC, WEAT, KGA, KEED, KSSS, WKMF, WGTO. Charts: 28-18 KOKE, 39-30 KFDI, 38-28 KENR.

ROY HEAD "Love Survived" (ABC) New at WKDA, KXLR, KUZZ, KVOC, KUGR, WNYN, KD JW, WOKO. Charts: 30-21 KIKK, 30-19 KENR.

Others Getting Significant Action

Listed In Alphabetical Order

JOHN ANDERSON "The Girl At The End Of The Bar" (WB) New at KSSS, WINN, WYTL, WEAT, KVET, WKDA, WNCQ, WRCP. Charts debut 30 WKMF.

BARBRA & NEIL "You Don't Bring Me Flowers" (Columbia) New at WPLO, WMPS, KCKN, WBSC. Charts debut 10 WHN, 34-26 WBAX, On KCEY.

JIM ED BROWN & HELEN CORNELIUS "You Don't Bring Me Flowers" (RCA) Added at KHTZ-FM, WPLO, WHOO, KXLR.

JOHNNY CASH "It'll Be Her" (Columbia) First week adds at KRZY, KCUB, KFDI, WNRS, KWKH, WSM, KKYX, KCKC.

RITA COOLIDGE "Love Me Again" (A&M) New at KNEW, KSSS, KHAK, WEAT, WKYG. Charts 30-25 WBAM. Flip added at WUNI, 12-9 KCKC.

DON KING "You Were Worth Waiting For" (Con Brio) New at KVOC, WYTL, KFDI, WIRK-FM, KVET, KEBC, WADR, WKYG. Charts debut 29 WKMF.

CRISTY LANE "I Just Can't Stay Married To You" (LS) New at KHAK, KFDI, KEED, KTYN, KKYX, WBAP, WBAM, WKYG.

BILL MEDLEY "Lay A Little Lovin' On Me" (UA) New at WSM, WPLO, KWKH, WKMF. On WDEE.

WOOD NEWTON "Last Exit For Love" (Elektra) New at WHBF, WSM, WLWI-FM, WWVA. Charts debut 29 KOKE, debut 27 KFTN.

BOBBY G. RICE "The Softest Touch In Town" (Republic) New at KSSS, KBBQ, KBET, KRZY, WXCL, KCKN, KD JW, WKDA, WIRK-FM. Charts 41-27 KXLR.

LINDA RONSTADT "Ooh Baby Baby" (Asylum) New at KLAC, KRZY, WDEE, WPLO, WLWI-FM, WKYG.

JOHNNY RUSSELL "How Deep In Love Am I" (Mercury) New at KNIX, KAYO, KTYN, WHOO, WKDA, WLWI-FM. Charts 45-29 KXLR. On WUBE, WPLO, WAME, WBAM.

RON SHAW "Save The Last Dance For Me" (Pacific Challenge) New at KRAM, KSON, WPLO. Charts 30-24 KSSS, debut 29 WSUN, 26-22 KRZY.

GARY STEWART "Stone Wall (Around Your Heart)" (RCA) Adds at KLAQ, KJ JJ, KTOM, KRZY, WIRK-FM, WLWI-FM, KWKH, KD JW, KXLR, KILL, PORTER WAGONER "I'm Gonna Feed 'Em Now" (RCA) New at KBET, KUZZ, KTOM, KCUB, WDDD, KEBC. Flip added at KSSS, KD JW.

HANK WILLIAMS JR. "Old Flame, New Fire" (WB) New at KLAQ, KEEN, KHTZ-FM, KFTN, KGA, KD JW, WVOJ.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

BOBBY BARE - Sleeper Wherever I Fall - (Columbia) "What Did It Get Me" "I'll Feel A Whole Lot Better" "Healin'"

ED BRUCE - Cowboys & Dreamers - (Epic) "Angeline" "All Wore Out Cowboy" "Give My Memory A Call"

JOHN CONLEE - Rose Colored Glasses - (ABC) "Backside Of Thirty" "She Loves My Troubles Away" "Something Special"

DONNA FARGO - Dark Eyed Lady - (WB) "Somebody Special" "I Saw The Light"

CRYSTAL GAYLE - When I Dream - (UA) "Hello I Love You" "Don't Treat Me Like A Stranger" "Why Have You Left The One You Left Me For"

TOM T. HALL - Places I've Done Time - (RCA) "The Great East Broadway Onion Championship of 1978" "Son Of Clayton Delaney" "Hat Full Of Feathers" "The Grocery Truck"

WAYLON JENNINGS - I've Always Been Crazy - (RCA) "Buddy Holly Medley" "A Long Time Ago"

DOLLY PARTON - Heartbreaker - (RCA) "With You Gone" "We're Through Forever Until Tomorrow"

CHARLEY PRIDE - Burgers & Fries - (RCA) "The Best In The World" "Nothing's Prettier Than Rose Is" "I Can See The Lovin' In Your Eyes" "Mem'ries" "You Snap Your Fingers"

T.G. SHEPPARD - Daylight - (WB) "Happy Together" "Never Ended"

JOE SUN - Old Flames (Can't Hold A Candle To You) - (Ovation) "Born Too Late" "That Evil Child" "Midnight Train Of Memories" "Long Black Veil"

TANYA TUCKER - TNT - (MCA) "The River And The Wind" "It's Nice To Be With You"

CONWAY TWITTY - Conway - (MCA) "I've Just Got To Know How Loving You Would Be" "One Night Honeymoon"

GENE WATSON - Reflections - (Capitol) "Take Off Them Shoes" "Let's Give It Up Or Get It On" "I Wonder How It Is In Colorado"

DON WILLIAMS - Expressions - (ABC) "It Must Be Love" "Lay Down Beside Me"



Biff Collie

Inside Nashville

RADIO-ONE-LINERS: L-M Corporation, a Nashville firm which bought the Elvis Presley luxury Convair 880 jet for about \$2.5 million, is weighing the possibility of making it a public exhibit . . . Brenda Lee, I understand, is no longer managed by David Skepner (he's Loretta Lynn's mgr.) . . . B.J. Thomas, booked to perform on last week's gospel Dove Awards here, got sick and returned to Dallas two days before the show . . . When June scolded her Johnny Cash for "peeking" at Dolly on the CMA awards show, when she said she'd busted her new dress, Cash said, "Where would you look if Dolly said something had busted?" . . . Otis Yawn's (really?) new record, produced by guitar genius Jimmy Bryant, is called "Who Took Tammy?" (they're offering a \$10,000 reward for clues leading to the arrest and conviction of Tammy's kidnapper in early October) . . . Burl Ives was here last week to record a Christmas single on "Monkey Joe," which will be accompanied by a book and Christmas special next year . . . Ronnie Prophet just finished a BBC-TV special, called "Ronnie Prophet Sings Country" . . . Roni Stoneman of "Hee-Haw" recovering from major hernia surgery at Winston-Salem's Medical Park Hospital (write her there) . . . Scorpion Records' R.W. Blackwood and the Southern Writers Group are offering Dolly Parton dolls to Country radio stations to coincide with Blackwood's recording "Dolly." For information contact Universal Management (615) 259-3495. Pictured here are Blackwood, a "Dolly" doll and singer Jerry Wallace . . . The Oak Ridge Boys will perform atop one of the floats in this year's telecast on NBC of Macy's Thanksgiving Day Parade. The parade is an annual event from New York City . . . Speaking of the "Big Apple," Columbia's Janie Fricke made her debut there last Thursday (16) when she appeared and sang on the "Today Show," also on NBC. Later that night she did two shows from the Lone Star Cafe, the second being broadcast on WHN . . . Brooke Newell is Porter Wagoner's new business manager. Mrs. Newell is a co-founder and Director of Nova Entertainment Corp., the group who put together the "Outlaw Festivals" for Waylon, Willie, Jessi and Tompall . . . Larry Gatlin back from London after taping two specials for the BBC. One's called "Country Holiday," a Christmas special, the other's a Gatlin special set to air after the first of the year . . . Whitey Ford, "The Duke of Paducah" worked 77 shows last year at the age of 77 . . . Audrey Landers, soap opera-ess ("Somerset" and "Secret Storm") was here to record with Tree International's Buddy Killen, currently out on Epic . . . Roy Acuff was guest ringmaster at Thursday night's performance of the Ringling Brothers and Barnum & Bailey Circus . . . Ronnie Milsap performed the other night with the Harlem Globetrotters at the Auditorium, taped for airing later on ABC-TV . . . "Lucy Comes To Nashville" TV special Sunday night (19th) on CBS, with Milsap, Mandrell, Lynn Anderson, The Oaks, Tom T., Archie Campbell and Mel Tillis . . . Roy Clark and Tammy worked together for the first time at Las Vegas' Frontier Hotel last weekend . . . Gary Lamb, record producer-son of Nashville legend Charlie Lamb, cut a record on Bobby Hood. Look for it . . . Willie Nelson told Nashville columnist Red O'Donnell, "The first 40 years I wrote songs; the second 40 years, I'm gonna sell them all!"



PETE DRAKE PRODUCTIONS announces the appointment of Rick Sanjek as Vice President and Director of Creative Services. Rick opened the first Atlantic Records office here in the early '70's, which marked the turning point in Willie Nelson's career as an artist. Sanjek was born into the music business; his father having a lifetime career with BMI. Sanjek's appointment signals a new era of growth for the Pete Drake music complex, which includes at this time Drake's successful recording complex, his Window Publishing companies, and his First Generation and Second Generation record labels. Drake is currently completing a most ambitious album project which will star Hall of Famer Ernest Tubb, along with dozens of superstar guests, each featured on different classic Ernest Tubb hits with him.

The Black Sabbath/Van Halen concert at Nashville's Municipal Auditorium Thursday night was cancelled and re-scheduled Sunday because Black Sabbath's lead singer, Ozzy Osbourne was reported missing from his hotel room. As it turned out, Osbourne had fallen asleep in a Hyatt Regency hotel room in which he was not registered. Right room - wrong hotel! . . . The 10th annual Dove Awards turned into a marathon 4 1/2 hour affair which paraded every known type of "contemporary," "inspirational," and "soul-gospel" award category of entertainment, plus extended awards presentations to all categories and induction into the Gospel Music Hall of Fame of George Beverly Shea and Mahalia Jackson. Dallas Holm won four Doves, "Songwriter of the Year," "Song of the Year," "Male Vocalist," and "Mixed Traditional Gospel Group" (it's called "Praise"). Young and beautiful Evie Tornquist, like Shea a member of the Billy Graham Evangelistic team, was voted "Female Vocalist of the Year." Former pro basketball star Jerry Lucas and his wife Sharalee co-hosted the show. Ralph Carmichael directed the music. W.F. "Jim" Meyers was elected President and BMI's Frances Preston Chairman of the Board of the Gospel Music Association for 1979.

HERE COMES THE JUDGE: George Jones received his legal hassle of the week, this time from Third National Bank, on payment for three houseboats for a total judgment of \$56,000 . . . Jim and Bill Donoho sued Webb Pierce over that guitar-shaped swimming pool they built last Spring across from the Country Music Hall Of Fame. Pierce, through his attorney, says: "I've worked hard and long hours to make a living monument to the many country music fans the world over that have helped in my career, and to whom I owe so much." The partners Donoho charge that Pierce has "intentionally and continuously created havoc, chaos and confusion in the operation of the pool." The biggest problem at the pool, however, seems to have been the lack of business . . . We hope to do a DJ "Highlights" in our year-end wrap-up, and I'd like the input of the DJ's about any highlights of your year. Send them, and any news notes for Inside Nashville to Biff, 407 Spring Valley Dr., Brentwood, TN 37027.

UPDATE: Merle Haggard underwent minor back surgery at Nashville's Miller Hospital last Friday to remove an infection from his lower back. He missed a date in Saginaw, Michigan Friday night, was released from the hospital Monday and planned to return to work this weekend (18th).



ALBANY STATION GETS BUSSED - Showing off the new busboards for use year around are staff members of WABY/Albany, New York. Pictured (left to right) are Dave Boone, PD and afternoon drive personality; "Boom Boom" Brannigan, weekends; Sue Snyder, morning drive; and Bob Badger, Station Manager.

JESSI

WE ALL HEAR YOU:

KCKC	KXOL	KTTS	KEBC
KCKN	KNVZ	WJQS	KKYX
WDEE	WKCW	WGTO	WSLC



JESSI COLTER —

“MAYBE YOU SHOULD’VE BEEN LISTENING.”

4641

FROM THE ALBUM

“THAT’S THE WAY
A COWBOY ROCKS AND ROLLS”

ST-11863



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Radio & Records

Country Regional Adds

WEST

KREZ
Albuquerque, N.M.
Freddie Weller
Bobby G. Rice
Susie Allanson
Gary Stewart
Linda Ronstadt
Johnny Cash

KUZZ
Bakersfield, Ca.
Larry Gatlin
Stallier Brothers
Roy Head
Billie Jo Spears
Porter Wagoner (Tip)

KVOC
Casper, Wyo.
Rex Allen, Jr.
Bellamy Brothers
Mundo Edgewood
Roy Head
Don King
Stallier Brothers
Tanya Tucker

KSSS
Colorado Springs, Co.
Har Hubble
Jim Chesnut
Stallier Brothers
Bellamy Brothers
Dolly "Burning"
Tennessee
Rita Coolidge
Debby Boone
Stoney Edwards
Chuck Pollard
John Anderson

KLAK
Denver, Co.
Dolly (both)
Hank Williams, Jr.
Janie Fricke
Charlie McCoy
R.C. Bannon
Linda Nalle
Conway Twitty
Rex Allen, Jr.
Gary Stewart
Ray Pennington

KEED
Eugene, Or.
Tanya Tucker
Rex Allen, Jr.
Stallier Brothers
Asleep At Wheel
Cristy Lane
Dolly "Burning"
Stoney Edwards
Joe Stampley

KARM
Fresno, Ca.
Jerry Reed
Jacky Ward
Tanya Tucker
Dolly (both)

KUGR
Green River, Wyo.
Asleep At Wheel
Anita Ball
Bellamy Brothers
Janie Fricke
Larry Gatlin
Roy Head

KRAM
Las Vegas, Nev.
Stallier Brothers
Dottie West
Asleep At Wheel
Bellamy Brothers
Joe Sun
Debby Boone
Ron Shaw
Rex Allen, Jr.
Dottie West

KHTZ-FM

Los Angeles, Ca.
Hank Williams, Jr.
Freddie Weller
Bellamy Brothers
Tanya Tucker
Brown & Cornelius
Jerry Reed
Kenny O'Dell

KLAC
Los Angeles, Ca.
Linda Ronstadt
Dolly (both)
Gail Davies
Larry G. Hudson
Jacky Ward
Sterling Whipple

KCEY
Modesto, Ca.
Kenny O'Dell
Conway Twitty
Janie Fricke
John Conlee
Joe Stampley
R.C. Bannon
Marty Robbins
Lee Deason
Dottie West
Mickey Gilley

KNEW
Oakland S.F., Ca.
Tanya Tucker
Haggard & Williams
Johnny Paycheck
Marty Robbins
Rita Coolidge

KJJJ
Phoenix, Az.
Debby Boone
Cooder Brown
Dottie West
Bellamy Brothers
Jerry Reed
Gary Stewart
Joe Sun
Eric Clapton
Bee Gees

KNIX
Phoenix, Az.
Stallier Brothers
Johnny Russell
Dottie West
Tanya Tucker
Rex Allen, Jr.
Stoney Edwards
Hank Williams, Jr.
Jerry Reed
Tanya Tucker
Stallier Brothers
Conway Twitty
Linda Nalle

KKUB
Tucson, Ar.
Conway Twitty
Joe Sun
Johnny Cash
Bellamy Brothers
Larry G. Hudson
Porter Wagoner
Jerry Reed
Mickey Gilley
Stallier Brothers

KBET
Reno, Nev.
Conway Twitty
Jacky Ward
Mickey Gilley
Jerry Reed
Bobby G. Rice
Porter Wagoner
Joe Sun
Bellamy Brothers
Chuck Pollard

KRAK
Sacramento, Ca.
Gary Stewart
Stallier Brothers
Dottie West
Rex Allen, Jr.
Johnny Russell
Cristy Lane
Wood Newton
Tanya Tucker
Charlie McCoy
Brown & Cornelius

KTOM

Salinas, Ca.
Rex Allen, Jr.
Jerry Wallace
Larry Gatlin
Tommy Tucker
Gary Stewart
Porter Wagoner

KRGO
Salt Lake City, Ut.
Cristy Lane
Stallier Brothers
Dolly (both)
Gail Davies
Larry G. Hudson
Jacky Ward
Sterling Whipple

KKCC
San Bernardino, Ca.
Dolly "Feeling"
Tanya Tucker
Johnny Cash
R.C. Bannon
Marty Robbins
Lee Deason
Dottie West
Mickey Gilley

KNEW
Oakland S.F., Ca.
Tanya Tucker
Haggard & Williams
Johnny Paycheck
Marty Robbins
Rita Coolidge

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Cristy Lane
Wood Newton
Tanya Tucker
Charlie McCoy
Brown & Cornelius

MIDWEST

WELR
Albion, Oh.
Susie Allanson
Joe Sun
Loretta Lynn

WNRB
Ann Arbor, Mi.
Rex Allen, Jr.
Billie Jo Spears
Tanya Tucker
Johnny Cash
Bellamy Brothers
Rex Allen, Jr.
Tanya Tucker
Billy Swan
Dolly "Burning"

WTCR
Arland, Ky.
Ronnie McDowell
Tiny Tim
Conway Twitty
Dr. Hook
Susie Allanson

WVYN
Canton, Oh.
Ray Price
Freddie Weller
Bill Anderson
Jerry Reed
Roy Head
Ava Barber

KMAK
Cedar Rapids, Ia.
Rex Allen, Jr.
Rita Coolidge
Dolly "Burning"
Cristy Lane

WJJD
Chicago, Ill.
Jerry Reed
Dolly "Burning"
Rex Allen, Jr.
Bill Anderson

WVAD
Chicago, Ill.
Waylon Jennings
Dr. Hook
Larry Gatlin
Marty Robbins

KVET
Austin, Tx.
John Anderson
Stallier Brothers
Poacher
Don King

WAME
Charlotte, N.C.
Tanya Tucker
Bee Gees

WVME
Biloxi, Ms.
John Conlee
Ronnie Sessions
Loretta Lynn
Marty Robbins
WYOE
Birmingham, Al.
Janie Fricke
Conway Twitty
Mickey Gilley
Ray Price

WVME
Biloxi, Ms.
John Conlee
Ronnie Sessions
Loretta Lynn
Marty Robbins
WYOE
Birmingham, Al.
Janie Fricke
Conway Twitty
Mickey Gilley
Ray Price

WYK
Cleveland, Oh.
Sterling Whipple
Tanya Tucker
Lory Gatlin
Dolly "Burning"
Donny Roberts

WONE
Dayton, Oh.
Tanya Tucker
Marty Robbins
Jerry Wallace
Jacky Ward

WOOE
Detroit, Mi.
Stella Parton
Tiny Tim
Bee Gees
Linda Ronstadt
Jess Colter
Dr. Hook "Beautiful"
Dr. Hook "Storms"

WKMF
Flint, Mi.
Kenny O'Dell
Bill Medley
Rex Allen, Jr.
Tanya Tucker
Stallier Brothers
Stoney Edwards
Bee Gees
Tommy Van Zandt

KWMT
Ft. Dodge, Ia.
Larry G. Hudson
Janie Fricke
Stallier Brothers
Jerry Reed
Larry G. Hudson
Rex Allen, Jr.
Freddie Weller
Bobby G. Rice
Wood Newton

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Conway Twitty
Mickey Gilley
Ray Price

WIRE
Indianapolis, In.
Tennessee
Ronnie Sessions
Tanya Tucker
Dicky Lee
Lory G. Hudson
Janie Fricke
Gail Davies
Rex Allen, Jr.
Joe Stampley
Stallier Brothers
Tanya Tucker
Dolly "Burning"

KKCN
Kansas City, Mo.
Narvel Felts
Dolly "Burning"
Jerry Reed
Bobby G. Rice
Jacky Ward
Stallier Brothers
Marty Robbins
Barbra & Neil

WDAF
Kansas City, Mo.
Joe Stampley
Freddie Weller
John Conlee
Conway Twitty
Waylon Jennings
Johnny Paycheck
Dr. Hook

WITL
Lansing, Mi.
Joe Sun
Kenny O'Dell
Tanya Tucker
Larry G. Hudson
Rex Allen, Jr.
Ray Price
Freddie Weller
Bobby G. Rice
Wood Newton

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Birmingham, Al.
Janie Fricke
Conway Twitty
Mickey Gilley
Ray Price

WTSO
Madison, Wv.
Dicky Lee
Tanya Tucker
Conway Twitty
Gary Stewart
Debby Boone
John Anderson
Stallier Brothers

WDOO
Marion, Ill.
Kenny O'Dell
Stallier Brothers
Porter Wagoner
Jerry Reed
Rex Allen, Jr.

WBCS
Milwaukee, Wv.
Barbra & Neil
Don Williams
Moe Bandy
Waylon Jennings
Willie Nelson (Col)

WDGJ
Minneapolis, Mn.
Con Hunley
Bobby G. Rice

WRRD
Minneapolis, Mn.
Mickey Gilley
Stallier Brothers
Jerry Reed

KTYN
Minot, N.D.
Larry Gatlin
Stallier Brothers
Stoney Edwards
Janie Fricke
Cristy Lane
Bill Anderson

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Ray Price

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Don King
John Conlee
Larry G. Hudson
Conway Twitty
Billy Joe Spears
John Anderson
Bellamy Brothers
Jim Stampley

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Conway Twitty
Mickey Gilley
Ray Price

EAST

WOKO
Albany, N.Y.
Dolly "Burning"
Narvel Felts
Conway Twitty
Don Williams

WVVA
South Bend, In.
Bobby Bare
Leo Sayer
Don Williams
Stella Parton

WTHI
Terra Haute, In.
Billy Joe Spears
Ronnie Sessions
Jacky Ward
Marty Robbins
Joe Sun
Larry Gatlin
Jess Colter

CFGM
Toronto, Ont.
none

KPDI
Wichita, Ks.
Rex Allen, Jr.
Tennessee
Don King
Johnny Cash
Cristy Lane
Hank Williams, Jr.
Laney Smallwood
Stallier Brothers
Dottie West
Bellamy Brothers

CKLW-FM
Windsor, Ont.
Ronnie Sessions
Jerry Reed
Loretta Lynn
Ray Price

WRCP
Philadelphia, Pa.
Jacky Ward
Joe Stampley
Larry G. Hudson
Jacky Ward
Larry Gatlin
Kenny O'Dell
Billie Jo Spears
Audrey Landers
John Anderson

WVVA
South Bend, In.
Bobby Bare
Leo Sayer
Don Williams
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Toronto, Ont.
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Hank Williams, Jr.
Laney Smallwood
Stallier Brothers
Dottie West
Bellamy Brothers

CKLW-FM
Windsor, Ont.
Ronnie Sessions
Jerry Reed
Loretta Lynn
Ray Price

WVCC
Watertown, N.Y.
Freddie Weller
Mel Street
Ray Price
R.W. Blackwood
John Anderson
Joe Sun

WVVA
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Bobby Bare
Leo Sayer
Don Williams
Stella Parton

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CKLW-FM
Windsor, Ont.
Ronnie Sessions
Jerry Reed
Loretta Lynn
Ray Price

SOUTH

KDJW
Amarillo, Tx.
Loretta Lynn
Loretta Lynn
Loretta Lynn
Loretta Lynn

KVET
Austin, Tx.
John Anderson
Stallier Brothers
Poacher
Don King

WAME
Charlotte, N.C.
Tanya Tucker
Bee Gees

WVME
Biloxi, Ms.
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Mickey Gilley
Ray Price

POP ADULT



Mike Kasabo

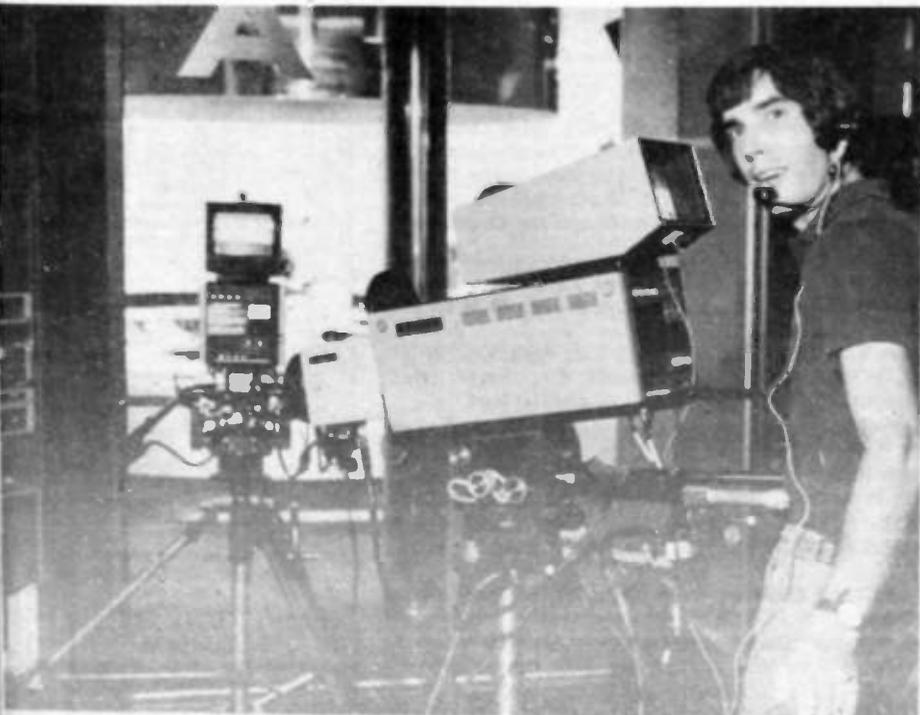
The Steam Room: One Retailer's Opinion

Virtually no one who reads R&R or any other industry publication will have to worry about shelling out for recorded product. But what about the consumer? A Ralph Nader we're not, but Craig Carter who is the Assistant Manager of Portland's Everybody's Records, a retail chain store in Oregon, strikes what must surely be a note of concern to record buyers. In their weekly newsletter, Carter warns of price increases on "selected artists" by writing, "First W/E/A takes the first step and gives us Steve Martin as the initial \$8.98, so CBS feels it's OK to raise their prices, now that they're not the 'first' to do so. At the NARM convention we were assured there would be no \$8.98's before the first of the year, but obviously it was meant to happen all along. . . . Now that the floodgates are open, no doubt all major releases will soon be \$8.98's. The depressing part is that we are all but powerless to do a thing about it — and the poor consumer who lines the pockets of the record company execs already, is the one who ultimately suffers the most. . . . Where do they draw the line? Will it be \$9.98's next fall? And \$10.98 in 1980? How expensive can records get before they are too expensive?"

"And the new artist will find it harder than ever to break through. . . to top it all off, while the price goes up, the record quality continues to decline. A flat, noise-free record is a rarity anymore. Case in point — more than half of our Steve Martin albums are warped. The integrity of the entire record industry is at stake now. What used to be considered a good buy, the phonograph record, is becoming a luxury."

Update

WCCO/Minneapolis PD, By Napier, is very proud of six of his air staff taking one-half of "The Durable Dozen" positions in a recent feature in the Minneapolis Star that spotlighted the Twin Cities blue-chip broadcasters. Those from the WCCO air staff named were Howard Viken, Charlie Boone, Roger Erickson, Herb Carneal, Franklin Hobbs and Steve Cannon. . . . KVI/Seattle all-nite ace Robert O. Smith has been cast as a psychiatrist in a locally produced comedy film. Smith will appear in a sequence with a patient called Dorothy, who " . . . is consumed by guilt after she accidentally runs over a witch with her tractor and steals the witch's red shoes." It sounds kinda like an odd-version of the "Wizard Of Oz" . . . WHIO/Dayton air personality Carl Day will help open this year's Christmas Seal Campaign by staging an unusual promotion at a local indoor pool. Participants jump into the water fully clothed with the first one undressing under water being declared the winner. Ho, Ho, Ho . . . KAKE/Wichita air personalities Dale Moore and John "Hooter" Myers will vie for the undisputed title of "Pinball Wizard of Wichita" live on their TV outlet. The duel will be hosted by their PD, Gene Rump . . . The WHEN/Syracuse News Department has been honored by the New York State Associated Press Broadcasters Association for excellence in the reporting of daily newscasts, and for airing the best local documentary program . . . KMPC/Los Angeles and the Queen Mary Corporation have combined efforts to stage the first ever Queen's Run. The 10km (6.25 miles) race will start and end at the bow of the famed ship and is expected to draw over 6,000 runners . . . WHOK/Lancaster afternoon drive personality Jane Casey was recently married to Jeff Claes who is a salesman for a local glass company . . .



TV SHOOTS RADIO — The recent K101/San Francisco 21st anniversary simulcast with KTSF-TV provided some exciting times for listeners and viewers. Captured here is personality Hoyt Smith who turned cameraman-for-a-day at the K101 studios.

Transition

Things have really slowed down this week compared to last week's multiple movements for management personnel at Westinghouse and Golden West Broadcasting which were detailed on the front page. The few movements noted this week are: Pam Larson who joins KVI/Seattle as the new Director of Client Services. She will act as sales coordinator for Seattle Mariners radio broadcast advertisers and as director of the baseball radio network for KVI. In addition, she takes over general sales support duties at the station. . . . New Promotion Director of WTVN/Columbus is Jan Yates, who was promoted from a sales secretarial position. . . . Dee Weeks has been appointed Account Executive of WKEZ/Norfolk. . . . Marty Higgins has been appointed Operations Manager for KSNR/Red Bluff from AM sister KBLF.



ANKA BUFFALO's WGR — Captured recently at a Paul Anka concert are left to right: Louise Petuck, RCA; Jerry Meyers, Independent promotion; Bob Skeff, Paul's manager, P.A.; Larry Anderson, PD, WGR; and Jerry Reo, MD, WGR.

Color

BBC: BELUSHI'S BIG CONTEST: KHOW/Denver, along with many other stations, is treating listeners to the wit and humor of John Belushi as portrayed by the "Saturday Night Live" comic in the smash movie "Animal House." Specifically, in KHOW's case, the station will invite 70 listeners and 3 of their friends to attend a private "toga party" that will feature a grand prize of a trip to New York to see the SNL gang in action during one of their broadcasts. Listeners simply have to call in when they hear a "toga party" sound such as a food fight, the song "Louie Louie," yells of "Toga Toga," or the song "Shout." The first caller automatically wins the invitation to the party which will feature, among other events, the Best Toga contest, Twist and Limbo dancing and the crowning (wreathing) of KHOW's God and Goddess of 1978.

WKIQ/Bowling Green has similar plans, but is also going to include a John Belushi "But noooooo!-A-Like" contest and a food fight in the theater featuring the hit film. First prize in the Belushi contest is, fittingly, beer. Five kegs to be exact.

CAMPAIGN CLEAN-UP: In the wake (at least for some) of the recent election, KGNR/Sacramento in conjunction with the 20/30 club, helped to clean up election related litter. The station offered tickets to the River City Rodeo in exchange for debris picked up and handed in for removal to the city's refuse center. . . . which is fancy for dump!

STARRING WNEW: WNEW/New York has just completed a very successful promotion called "Wish Upon A Star" with each "star" being one of the station's personalities. Cards were sent in specifying the star they wished to wish upon (that's how Jimminy Cricket got started) and, if selected as the correct name for that hour, that personality would grant a special wish for the listener. Then, with the appropriate sound effects of a shooting star, prizes ranging from "your name in lights on Times Square" to luggage were awarded. At the end of the contest, each of the jocks granted a grand prize including a trip to Rome (Italy, I assume) and other fabulous vacations.

DO THE WOODY HAZE: November 24th WTVN/Columbus, will host an oldies dance with all the personalities attending. The dance is tied in with the annual Ohio State-Michigan college football game which, by itself, normally produces mass hysteria all through the state. Proceeds from the dance go to the "Secret Santa" fund which benefits underprivileged children.

From The KVI/Seattle Switchboard

Every incoming call to KVI is recorded and that file yielded this flustered phone-addict.

"What is KVI?"

"Are you a Christian station?"

"Please let me talk to Bill Brubaker. . . aren't you KVI-TV? (It doesn't exist) I watch you all the time and I know I'm not wrong! Well, give me the number for KOMO and I'll call them and see if they're KOMO or KVI-TV, but you are really mixed up!"

(Later) "Well, I just called KOMO and you're right, they are not KVI-TV but I wonder why Bill Brubaker always says KVI-TV when he does the news. . . doesn't he know where he works?"

As the song says, don't send in the clowns, they're already here.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BEE GEES

Too Much Heaven (RSO)

63% of our reporters are on it. This record sets an all-time mark for most adds in one week at our Pop/Adult stations with a total of 45 (1) including WNEU, K101, WTVN, WIOD, WTMJ, KSL, WOWO, WTAE, KEX, WHIO, WHAM, WCCO, WBZ, WPRO, WLW, WSM, KVI, WFYR, KRMG, WISN, WWWE, KOLO. Already in heavy rotation at KMPC, WTVN, WKIQ, KGIL. Debuts at No. 29 on P/A chart.

LINDA RONSTADT

Ooh Baby Baby (Asylum)

61% of our reporters are on it. 28 new adds including WBT, WCCO, WHAM, KVI, WDFD, WELI, WGAR, WGY, KSL, WSB, WOWO, KEX, KMBZ, WIOD, WPRO, WNEU, WLOW, WGR, KRNT. Key moves: 12-7 WSM, 16-12 WWWE, 22-17 WRIE, debut 18 WBEN, debut 24 WISN, debut 25 WFYR, debut 26 WATR. Heavy rotation: WTMJ, WNEW, KGIL. Debuts at No. 32 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

GLEN CAMPBELL "Can You Fool" (Capitol) 52/9 add WJNO, KHOW, WDFD, WNEU, WFYR, K96, FM97, WCWA, WBZ. Key moves: 18-15 KVI, 28-22 WMAZ, 29-21 WYNE, 29-24 WQUD, 27-21 WBT, 29-23 WWWE, debut 21 WBEN, debut 30 WPRO. Heavy rotation: WFTL, WTMJ, KEX, WHIO, KSL, KSD. Moves 30-24 on P/A chart.

GENE COTTON "Like A Sunday In Salem (The Amos & Andy Song)" (Ariola) 40/3 add WLW, WDFD, K101. Key moves: 13-6 WLOW, 10-8 WYNE, 19-14 KBLF, 18-14 WBEN, 18-14 KOLO, 24-17 WQUD, 22-19 WCHV, 20-16 WNEU, 27-24 WMAZ, 27-22 WPRO. Moves 31-25 on P/A chart.

JUSTIN HAYWARD "Forever Autumn" (Columbia) 44/3 add WELI, WGAR, WASH. Key moves: 7-6 WATR, 20-17 WDFD, 21-18 WLW, 30-27 WORG. Moves 29-26 on P/A chart.

DONNY & MARIE OSMOND "On The Shelf" (Polydor) 38/1 add WGY. Key moves: 19-13 KVI, 14-6 WOWO, 28-22 WBT, 29-25 WLNH, 25-20 WWWE, 31-24 WGAR, 34-28 KBLF, 27-24 WRIE, debut 28 WORG. Moves 32-27 on P/A chart.

ALICIA BRIDGES "I Love The Nightlife (Disco 'Round)" (Polydor) 32/3 add WGR, KHOW, KBLF. Key moves: 13-6 K96, 11-5 FM97, 8-4 WGAR, 12-6 WBZ, 6-4 WOWO, 27-22 WLW, debut 26 KOLO. Heavy rotation: KEX. Moves 34-30 on P/A chart.

ELTON JOHN "Part-Time Love" (MCA) 38/8 add KVI, WLOW, WGR, KHOW, KSD, WLW, WHAG, WIBW. Key moves: 27-20 WCHV, 31-25 WBT, 26-20 WLVA, 26-23 WRIE, 27-22 WORG, 23-18 KOLO, debut 24 WFYR, debut 28 WWO, debut 29 WPRO, debut 29 WMAZ. Moves 35-31 on P/A chart.

LIVINGSTON TAYLOR "I Will Be In Love With You" (Epic) 40/8 add KRNT, WORG, KUKI, WKIQ, WJNO, KMPC, KPPL, WMAZ. Key moves: 23-20 WPRO, 24-20 KVI, 29-26 WRIE, 28-25 WLOW, 30-24 WCWA, 28-25 KOLO, debut 20 WDFD, debut 22 WSM, debut 22 WBEN, debut 24 WIBW, debut 25 WYNE, debut 27 WSAR. Heavy rotation: KEX, WTMJ. Moves 37-33 on P/A chart.

ALICE COOPER "How You Gonna See Me Now" (WB) 36/5 add WSB, K101, WBT, KUKI, WLOW. Key moves: 23-17 WATR, 20-16 WLNH, 17-12 KOLO, 26-21 WMAZ, 22-18 K96, 30-24 WCHV, 24-21 WLW, 33-24 KBLF, 21-17 KVI, debut 29 WRIE. Moves 36-34 on P/A chart.

KENNY ROGERS "The Gambler" (UA) 31/3 add WTAE, WBT, KGNR. Key moves: 11-6 WSM, 20-16 WBEN, 29-26 WORG, debut 16 KRMG. Debuts at No. 37 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- PAUL ANKA (RCA) "Listen To Your Heart"
- STEPHEN BISHOP (ABC) "Losing Myself In You," "Looking For The Right One"
- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CHICAGO (Columbia) "No Tell Lover," "Hot Streets," "Love Was New"
- ROBERTA FLACK (Atlantic) "Knowing That We're Made For Each Other"
- FOGELBERG & WEISBERG (Full Moon/Epic) "Intimidation"
- BILLY JOEL (Columbia) "Rosalinda's Eyes," "Honesty"
- ELTON JOHN (MCA) "Return To Paradise," "Shine On Through"
- MICHAEL JOHNSON (EMI-America) "Sailing Without A Sail"
- LITTLE RIVER BAND (Harvest) "Lady"
- KENNY LOGGINS (Columbia) "Wait A Little While"
- J. MATHIS & D. WILLIAMS (Columbia) "Heaven Must Have Sent You"
- MOODY BLUES (London) "Had To Fall In Love"
- GERRY RAFFERTY (UA) "City To City"
- CHRIS REA (UA) "Standing At The Door"
- LINDA RONSTADT (Asylum) "Love Me Tender," "Just One Look"
- LEO SAYER (WB) "Stormy Weather"
- AL STEWART (Arista) "End Of The Day"

Radio & Records POP/ADULT AIRPLAY / 40

November 17, 1978

Three Weeks Last Weeks

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
24	7	3	1	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
1	1	1	2	BARRY MANILOW/Ready To Take A Chance Again (Arista)
8	5	4	3	GINO VANNELLI/I Just Wanna Stop (A&M)
5	2	2	4	AMBROSIA/How Much I Feel (WB)
15	11	6	5	AL STEWART/Time Passages (Arista)
13	10	8	6	DR. HOOK/Sharing The Night Together (Capitol)
9	8	7	7	PAUL DAVIS/Sweet Life (Bang)
19	16	10	8	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
16	15	11	9	STEPHEN BISHOP/Everybody Needs Love (ABC)
6	4	5	10	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
20	18	14	11	ERIC CARMEN/Change Of Heart (Arista)
11	9	9	12	DONNA SUMMER/MacArthur Park (Casablanca)
4	6	13	13	LITTLE RIVER BAND/Reminiscing (Harvest)
25	20	16	14	LEO SAYER/Raining In My Heart (WB)
37	23	19	15	FIREBALL/Strange Way (Atlantic)
35	25	20	16	PAUL ANKA/This Is Love (RCA)
-	-	28	17	BILLY JOEL/My Life (Columbia)
3	3	12	18	GERRY RAFFERTY/Right Down The Line (UA)
38	31	26	19	ERIC CLAPTON/Promises (RSO)
31	24	21	20	RITA COOLIDGE/Love Me Again (A&M)
14	14	15	21	ANNE MURRAY/You Needed Me (Capitol)
12	12	17	22	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
40	32	27	23	CHICAGO/Alive Again (Columbia)
-	36	30	24	GLEN CAMPBELL/Can You Fool (Capitol)
-	35	31	25	GENE COTTON/Like A Sunday In Salem (The Amos & Andy Song) (Ariola)
36	33	29	26	JUSTIN HAYWARD/Forever Autumn (Columbia)
-	37	32	27	DONNY & MARIE OSMOND/On The Shelf (Polydor)
32	27	25	28	PABLO CRUISE/Don't Want To Live Without It (A&M)
-	-	28	29	BEE GEES/Too Much Heaven (RSO)
-	40	34	30	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
-	-	35	31	ELTON JOHN/Part-Time Love (MCA)
-	-	37	32	LINDA RONSTADT/Ooh Baby Baby (Asylum)
-	-	37	33	LIVINGSTON TAYLOR/I Will Be In Love With You (Epic)
-	-	36	34	ALICE COOPER/How You Gonna See Me Now (WB)
10	19	22	35	DAVID GATES/Took The Last Train (Elektra)
17	21	24	36	EXILE/Kiss You All Over (WB/Curb)
-	-	37	37	KENNY ROGERS/The Gambler (UA)
-	-	40	38	O.C. SMITH/Love To Burn (Shady Brook)
7	17	23	39	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
-	-	40	40	CARPENTERS/I Believe You (A&M)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: The least surprising event of the year, at least to most programmers, can be found at the top of this week's Pop/Adult chart... Barbra & Neil made it in four weeks flat. Gino Vannelli keeps inching forward 4-3 as does Al Stewart 6-5. Other top ten increases are Dr. Hook 8-6, Andy Gibb 10-8 and Stephen Bishop 11-9. Biggest numerical gain of the week is registered by Billy Joel with a 28-17 leap. Eric Clapton, a former Breaker, showing continued growth toward the top by moving 26-19. Other solid moves are Chicago 27-23, Glen Campbell 30-24, Gene Cotton 31-25. The two Breakers this week are also debuts on the P/A chart with the Bee Gees ramming their way into the No. 29 slot and Linda Ronstadt entering the race in the No. 32 position. The two remaining new entries are Kenny Rogers at No. 37 and the Carpenters at No. 40.

O.C. SMITH "Love To Burn" (Shady Brook) 35/1 add KAFM. Key moves: 25-21 WLNH, debut 29 WHAG. Heavy rotation: KOB. Moves 40-38 on P/A chart.

CARPENTERS "I Believe You" (A&M) 38/19 adds include WBZ, KSL, WGR, WLOW, WFTL, KRNT, WTMJ, WJNO, KOB, KGNR. Key moves: 26-16 WWWE, 30-26 WLNH, debut 20 WBEN. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

MELISSA MANCHESTER "Don't Cry Out Loud" (Arista) 33/12 adds include WSB, WLOW, KUKI, WNEW, WDFD, KGIL, WTMJ, KOGO. Heavy rotation: WTVN.

RONNIE MILSAP "Let's Take The Long Way Around The World" (RCA) 29/1 add WDFD, 27-17 WHIZ.

BOB SEGER "We've Got Tonight" (Capitol) 28/13 adds include WLOW, KRKK, KEX, WPRO, K101, WTAE, KOLO, WBT. Moves: 28-14 K96, debut 25 WATR, debut 27 WMAZ.

ENGELBERT HUMPERDINCK "This Moment In Time" (Epic) 25/11 adds include WBEN, KMRJ, WJNO, WTMJ, KOY, WYNE, WWWE, KRNT. Heavy rotation: WFTL.

CHUCK MANGIONE "Children Of Sanchez" (A&M) 24/3 add WKIQ, WMAZ, KVI. Heavy rotation: KUKI.

Most Added:

- BEE GEES
Too Much Heaven (RSO)
Added at 60% of our reporting stations.
- LINDA RONSTADT
Ooh Baby Baby (Asylum)
Added at 37% of our reporting stations.
- CARPENTERS
I Believe You (A&M)
Added at 25% of our reporting stations.
- BILLY JOEL
My Life (Columbia)
Added at 23% of our reporting stations.
- BOB SEGER
We've Got Tonight (Capitol)
Added at 17% of our reporting stations.

Hottest:

- BARBRA & NEIL
You Don't Bring Me Flowers (Columbia)
Reported hot at 86% of our stations.
- AL STEWART
Time Passages (Arista)
Reported hot at 46% of our stations.
- GINO VANNELLI
I Just Wanna Stop (A&M)
Reported hot at 41% of our stations.
- DR. HOOK
Sharing The Night Together (Capitol)
Reported hot at 35% of our stations.
- AMBROSIA
How Much I Feel (WB)
Reported hot at 33% of our stations.
- ANDY GIBB
(Our Love) Don't Throw It All Away (RSO)
Reported hot at 33% of our stations.

OPPORTUNITIES

Openings

All night, full-time announcer needed. Two years experience minimum. Tapes and resumes only to Scott Siede, WAYS, 400 Radio Rd., Charlotte, NC 28216. EOE M/F (11-10)

Southeastern Coastal Rocker looking for person to do engineering and afternoon board shift. If you're a baby don't apply. Good bucks if you're into good radio. Call Steve Sands or Jeff Funk now at (205) 478-1380. EOE (11-10)

KOKK/Huron, SD now accepting tapes and resumes for future openings. Must have 2 yrs experience and good production. Good bucks for the right person. Send to L.A. Timms, Box 931, Huron, SD 57350. EOE (11-10)

WCGQ/Columbus, GA has two openings 6am-10am and 6pm-10pm. Good voice and production a must. Good pay. Come grow with fast moving company. Tapes and resumes to Charlie Rowe, Box 1537, Columbus, GA 31902, or call (404) 327-1217. EOE M/F (11-10)

Possible future openings for air personalities at hot progressive AOR station. Tapes and resumes to Tom Ferro, K99-FM (KAAK), 2307 10th Ave. South, Great Falls, MT 59405, or call (406) 727-7211. EOE (11-10)

WXIL/Parkersburg, W. VA 50,000 watt FM needs two pros, afternoon drive and night crazy person. Afternoon person must have good voice and great production. Night jock must be a lunatic. Good bucks. Tapes and resumes to Ron O'Brian, Box 1228, Parkersburg, W. VA 26101, or call (304) 485-7425. (11-10)

WDMV/Pocomoke City, MD. Top Eastern Maryland Top 40 looking for tight personality jocks for immediate part-time and future full-time openings. Minorities encouraged to apply. Tapes and resumes to Jerry Nicholas, Box 210, Pocomoke City, MD 21851. No calls please. (11-10)

We're looking for a dynamic Country Music oriented personality. Must be very versatile. 100,000 watt FM in Winston-Salem, NC WTQR. Call Kim Jones, PD (919) 727-8860. (11-10)

KSEK/KMRJ needs experienced Pop/Adult personality with entertaining air sound. Rush tapes, resumes and salary requirements to PD, KSEK/KMRJ, Box 610, Pittsburg, KS 66762. No calls please. (11-10)

WOKW/Brockton, MA looking for aggressive, creative, organized radio sales person. Experience in broadcast and/or retail preferred. We will train. Resumes to Dave Barner, General Manager, Box 1410, Brockton, MA 02403. (11-10)

KXXO/Tulsa, OK needs production person who is also interested in doing talk show on Saturday. Good bucks for the right person. Call Art Riley, (918) 664-2810, no collect calls. EOE (11-10)

Openings

KPNW-AM/Eugene, OR has immediate opening for morning drive air personality must be mature and entertaining. Salary \$18,000-\$24,000 depending on experience. Good benefits. Tapes and resumes to Lee Gordon, PD, Box 1120, Eugene, OR 97440. EOE (11-10)

WANTED: News Director for new FM in Little Rock. 100,000 watt stereo. Tapes and resumes to KXXA, Box 286, Little Rock, AK 72212. (11-10)

92/PRO FM/Providence, RI is expanding! Looking for an experienced newperson to anchor our morning drive news and information blocks. 3-4 yrs experience. One person morning news team. Contact Gary Berkowitz, Program Manager, 1502 Wampanoag Trail, E Providence, RI 02915, or call (401) 433-4200. EOE (11-10)

50KW Country, WFNC/Fayetteville, NC has immediate opening for announcer/MD. Good production a must. Tapes and resumes to Don Mitchell, Box 35297, Fayetteville, NC 28303. EOE (11-10)

G100/The Gulf Coast overnight success is looking for talented, creative disc jockeys for future openings. If you would like to join a winning team, send current tapes and resumes to Nick Alexander, G100-FM, Box 2367, Mobile, AL 36601. EOE (11-10)

WANTED: Morning man for 50KW Top 40. Tapes and resumes to Tom Rivers, WRKR, 2200 N. Green Bay Rd., Racine, WI 53405. EOE (11-10)

WPLJ/New York, NY has immediate opening for overnight announcer. \$25,000-plus salary. Prefer AOR experience any size market. Rush tapes and resumes to Larry Berger, WPLJ, 1330 Ave. Of The Americas, New York, NY 10019. Minorities and Women applicants are encouraged to apply. (11-10)

KCMQ/Columbia, MO has immediate opening for News Director. Two yrs. news experience. Street reporting involved. Someone who can relate to additional personnel. Tapes and resumes to J. Jay Stone, Box 459, Columbia, MO 65205, or call (314) 449-2433. EOE (11-10)

WNCS-FM/Montpelier, VT has opening for morning personality/production person. Job requires the ability to write creatively and produce a heavy load of production. Must be warm and knowledgeable of "light album oriented variety". Tapes and resumes to WNCS-FM, Box 551, Montpelier, VT 05602. EOE (11-10)

Florida area: Opportunity knocks. For your break into the business with WPLP Telkredio 57, Tampa Bay. We're hiring producers for our talk shows, entry level position. Must have 3rd and run a tight board and a burning desire to learn. Tapes and resumes to WPLP, Telkredio 57, Box 570, Pinellas Park, FL 33565 or call (813) 392-2215. An IBI Station. EOE M/F (11-10)

Openings

WHHY/Montgomery, AL is looking for someone to do character voices for the morning show and for production. Also, looking for DJ 10pm-2am shift. Tapes and resumes to Larry Stevens, PD, Box 2744, Montgomery, AL 36105. EOE (11-10)

KLWW/Cedar Rapids, IA looking for midday personality. No beginners. Good production a must. Tapes and resumes to Gary Dixon, Box 876, Cedar Rapids, IA 52406. EOE M/F (11-10)

BURKHART-ABRAMS will be helping stations find great talent for over 75 markets. Please send tapes and resumes to Burkhardt-Abrams, 6500 River Chase Circle, East, Atlanta, GA 30328. We need tapes yesterday!! No calls please. (11-10)

WZOK/Rockford, 50k AOR now accepting tapes for future openings. Looking for an experienced communicator with good production skills. Team work abilities essential. Rush tapes and resumes to Dan Covey, WZOK, 1100 Tamarack Lane, Rockford, IL 61125. No calls please. EOE (11-10)

NEEDED NOW... Creative, mature, morning men for Pop/Adult Northwest Ohio leader. We need someone that can localize, good working conditions with great company benefits. Extra dollars for play-by-play. Tapes and resumes to Joe Gallagher, PD, WFIN, 101 W. Sandusky St., Findley, OH 45840 or call (419) 422-4545. EOE M/F (11-10)

WSML/Graham, NC looking for Country morning man with strong production. Tapes and resumes to Sam Horn, Box 367, Graham, NC 27253 or call (919) 227-4252. EOE M/F (11-10)

KJRB/Spokane, WA seeking News person for rare immediate opening. Must have ability to write appealing copy and delivery must be strong and conversational with emphasis on personality. Previous experience necessary. Tapes and resumes to John Sherman, KJRB, Box 8007, Spokane, WA 99203. No calls please. EOE M/F (11-10)

WELI/New Haven, CT looking for communicator for overnights. Two yrs experience. Good benefits. Pop/Adult format. Tapes and resumes to Bill Rock, Operations Manager, Box 85, New Haven, CT 06501. EOE (11-10)

WWJO-FM/St. Cloud, Central Minnesota's dominant Country station needs Asst. PD. Experience in music, production and public affairs. Tapes and resumes to Jim Christie, WWJO-FM, Box 220, St. Cloud, MN 56301 or call (612) 251-4422. EOE M/F (11-10)

KBSQ/Espanola, NM has two immediate openings. Pop/Adult format. Station serves the Santa Fe market. Tapes and resumes to Dan Kelley, Box 970, Espanola, NM 87533 or call (505) 753-2201. EOE M/F (11-10)

Openings

14Q (KRCQ)/Palm Springs, CA. looking for News Director. Opening is immediate. Tapes and resumes to Terry Ayers, Drawer KRCQ, Indio, CA 92201. EOE (11-10)

KCLD/St. Cloud, MN is accepting applications for two news people and a sports director as we will be splitting our AM & FM. Tapes and resumes to Jim Gabel, or Pat Kelly, Hwy. 152, Box 1458, St. Cloud, MN 56301. (11-10)

CALIFORNIA PROGRAM DIRECTOR. Golden opportunity for strong, mass appeal DJ ready to move up to No. 1 rated powerhouse 50kw FM. Work with a No. 1 team. Must be a leader and work hard. Tapes and resumes to Gary Willson, K104, 12592 S. Cedar Ave., Fresno, CA 93725, or call (209) 834-5904. (11-10)

KIDN/Pueblo, CO needs a News Director immediately. Long hours, low pay, but lots of fun. Contact Doug Willson (303) 542-5570. (11-10)

KDON/Salinas, CA looking for PD/morning drive talent. Must be adult oriented communicator, and reliable. Tapes and resumes to Bill Sigel, KDON, Box 1460, Salinas, CA 93902. EOE (11-10)

WLWL (FM 100)/Minneapolis, MN looking for Creative Production Director. Send samples to Buddy Hollis, 1370 Davern Street, St. Paul, MN 55116 or call (612) 698-5566. (11-10)

KIDO/Boise, ID looking for someone who is enthusiastic and willing to work hard. No np and read. Gather, write and deliver the news in a conversational style. Interview and feature work. Females encouraged. Tapes, resumes and writing samples to Frank Catalano, Box 8087, Boise, ID 83707 or call (208) 344-8661. EOE (11-10)

WKTM/Charleston, SC looking for first rate production director. Some air work included (weekends), but mostly a production wiz. Good money for right person. Let's hear from you. Tapes and resumes to Bob Keake, Box 5758, N. Charleston, SC 29405. (11-3)

Talk show host needed. Medium or major market experience necessary. Tapes and resumes to Bill Campbell, PD, WDAE/Tampa-St. Petersburg, 101 N. Tampa St., Tampa, FL 33602. (11-3)

KXLY/Spokane, WA looking for personality for night shift 8pm-1am. Professionals only. Production experience necessary. Also need newperson. Send tapes and resumes to Bob Sands, W. 500 Boone Avenue, Spokane, WA 99201 or call (509) 328-6292 EOE (11-3)

WLNC/Laurinburg, NC needs AM drive person with entertaining personality and top production. Professional small market radio. Market's number one station. Tapes and resumes to Mike Phillips, WLNC, Box 1748, Laurinburg, NC 28352. No calls please (11-3)

CHANGES

Radio

LEE ALLAN SMITH joins KTVY-TV as Vice President and General Manager from WKY/Oklahoma City.
 RON GERAK joins KFMB (B100)/San Diego, CA as Account Executive.
 NEIL CANNON joins KFMB/San Diego, CA as part-time announcer.
 DR. LAURA SCHLESSINGER joins KABC/Los Angeles, CA as Talk Show Host.
 RON WOOD promoted to 10am-2pm shift at KORL/Honolulu, HI.
 HENRY YOUNG joins KORL/Honolulu, HI as Assistant Sales Manager.
 WILI MJOU and CAPT. COOKE take on additional duties as Music Co-Directors for KORL/Honolulu, HI.
 SCOTT SEIDEN formerly MD WCOS-FM/Columbia, SC joins WQQT/Savannah, GA as PD/MD.
 JULIE WHYTE joins WDEE/Detroit as Program & Promotion Assistant.
 GARY BEATTY formerly WFMB/Springfield, IL joins WZZX/Louisville, KY doing morning drive.
 RAY OAKES formerly WLIQ/Mobile, AL joins WZZX/Louisville, KY as afternoon announcer and research.
 JOHN SKOULODIS joins KEND/Lubbock, TX as Music Director.
 LYNN KAYE promoted to Public Affairs Director KEND/Lubbock, TX.
 MARILYN TALLMAN named Program Coordinator for KIQQ-FM/Los Angeles, CA.
 MIKE BAEZ promoted to Music Coordinator for KIQQ-FM/Los Angeles, CA.
 TONY ST. JAMES joins KIQQ-FM/Los Angeles as Production Director.
 ART CANIOLLO, General Manager WIOQ/Philadelphia, PA, named President of Que Broadcasting.
 BILL BRUUN named Operations Manager in addition to PD at KMOD/Tulsa, OK.
 JOHN REED named Program Director WHHY-FM/Montgomery, AL.
 TAC HAMMER Program Director KQRS/Minneapolis assumes Music Director duties as well.
 PAT STILL assumes additional duties as Music Director/PD of WIOT/Toledo, OH.
 BROTHER JOHN PAYNE joins WKGN/Knoxville, TN doing mornings.
 LINDA CLAYTON named Music Director KDKB/Phoenix, AZ.
 BOB KOCAK joins WRKO/Bridgeport, CT from WKQQ/Lexington, KY.
 JOEL FRENSDORF named WMMS/Cleveland Sales Manager.

Station Line-Ups

15KX (KXXV-KINX)/Colorado Springs, CO LINE-UP: 6am-10am Rick Monroe, 10am-1pm Sharon Berry, 1pm-3pm Blue Edwards, 3pm-sign off Russ Taylor. Weekends: David Anderson.
 WMEE/Fort Wayne, IN LINE-UP: 5am-9am Steve Christian (Asst. PD), 9am-12noon Doug Pritchett, 12noon-3pm Gary Wheeler, 3pm-6pm John David Spangler (PD),

6pm-10pm Shotgun Len Harrison, 10pm-2am Greg Seifert, 2am-5am John Curry.
 KSAN/San Francisco, CA LINE-UP: 6am-10am Norm Winer, 10am-2pm Glenn Lambert, 2pm-6pm Beverly Wilshire, 6pm-10pm Tony Kilbert, 10pm-2am Richard Gossett, 2am-6am Sean Donahue. Weekends: Vincenta Licata, Jay Hansen, Nancy Newhouse, Trish Robbins, Fred Greene, and Ron Middag.
 KIQQ-FM (FM100)/Los Angeles, CA LINE-UP: 6am-10am Bruce Chandler, 10am-2pm Jim Carson, 2pm-6pm Jay Coffey, 6pm-10pm Bob Sky, 10pm-2am Doug DeRoo, 2am-6am Maggie Ross.

Records

IRA SELSKY appointed Director of Business Affairs for Warner Bros.
 JIM LARKIN appointed Midwest Regional Promotion Manager for Warner Bros.
 MS. TOBY LUBOV named West Coast Publicity Manager for Chrysalis Records.
 FRED SALZBERG promoted to East Coast Publicity Manager for Chrysalis Records.
 JON BIRGE appointed Local Promotion Manager, CBS Associated Labels for Cleveland/Pittsburgh branch.
 BRIAN LITMAN named Columbia Promotion Manager for Cleveland/Pittsburgh branch.
 STEVE SHMERLER appointed Administrator, Merchandising, Associated Labels for RCA Records.
 JOE VIAS, JR. named Director, Market Development, Latin-American Region for MCA.
 NANCY JEFFRIES appointed A&R Producer for RCA Records.
 DOM SILVI appointed New England Regional Promotion Director for 20th Century-Fox Records.
 TOM ROGAN named East Coast Promotion Director for 20th Century-Fox Records.
 BOB PEALE appointed Regional Promotion Director Texas/Louisiana/Oklahoma for 20th Century-Fox Records.
 BUD STEBBINS named Midwest Regional Sales Manager for 20th Century-Fox Records.
 PAM ZIMMERMAN named Small Markets Promotion Specialist for RCA/Nashville.
 PETER STARR appointed National Director of Publicity for ABC Records.

Industry Changes

JACK R. GREEN appointed Research Account Executive for Trendex, Inc.
 JAMES W. ARIANA named Domestic Sales Manager of Collins Broadcast Products for Rockwell International's Commercial Telecommunications Group.
 JANICE POBER-COX promoted to Executive Assistant to President of Almo/Inving/Rondor International Group of Music Publishing Companies.

OPPORTUNITIES

Openings

958BF (WBBF)/Rochester, NY needs warm but energetic jock. Good production and hard worker a must. Also a creative production person. Good pipes and weekend air work included. Send tapes and resumes to Mike O'Brian, 850 Mid Town Tower, Rochester, NY 14606. No calls please. EOE (11-3)

KSLM/Salem, OR looking for copy writing production person with 3-5 years experience in medium market. Tapes, resumes and photo to Wally Sale, PD, KSLM, Box 631, Salem, OR 97308 or call (503) 384-8433. (11-3)

Z93-FM (KQIZ)/Amarillo's number one station has immediate opening for experienced newscaster with desire to seek out local news. Tapes and resumes to Bo Jeffries, Operations Manager, Box 7488, Amarillo, TX 79109. EOE (11-3)

K96-AM&FM (KAYK)/Provo-Salt Lake City, UT looking for air personality. Good pay. Tapes and resumes to Tom Walker, K96, Box 960, Provo, UT 84601. EOE (11-3)

WIBM/Jackson, MI is seeking evening and all night personalities. Good pay, excellent opportunity at a top notch Top 40 station. Tapes and resumes to Bill Hawley, Operations Manager, Box 1450, Jackson, MI 49204 or call (517) 787-1450 EOE (11-3)

Personality wanted. Someone who is humorous, crazy, controversial, knows how to do phone bits, etc. No time and temperature jocks. Send tapes and resumes to Jeff Conrad, K108, 575 Cooke, Honolulu, HI 96813. No calls please. (11-3)

WNDE/Indianapolis, IN needs 6-10pm jock. Must be willing to get involved in high school activities. Good production a must. Send tapes and resumes to Jeff Lucifer, WNDE, 6161 Fall Creek Rd., Indianapolis, IN 46220. No calls please. EOE M/F (11-3)

Leading Midwestern Superstars station needs air personality immediately. Top 40/Superstars experienced desired. Tapes and resumes to Dave Parks, WFBO, 6161 Fall Creek Rd., Indianapolis, IN 46220. No calls please. EOE M/F (11-3)

KMAK/Fresno looking for experienced jocks for week-end shift. Tapes and resumes to Mike Dawson, 2020 E. McKinley, Fresno, CA 93703 (11-3)

WYDE/Birmingham, AL looking for all night jock. Tapes and resumes to Mike Malone, PD 2112 11th Avenue South, Birmingham, AL 35205 or call (205) 322-4511. (11-3)

ZETA 7/Orlando, FL is looking for night time air personality with experience for prime AOR southern outlet. Also need full time AOR newscaster. Good pay and benefits. Tapes and resumes to David Souza, 2001 Mercy Drive, Orlando, FL 32808. EOE M/F (11-3)

99-plus Stereo (KFMH)/Muscatine-Davenport, IA accepting tapes and resumes for future openings. Looking for good people with quality album knowledge. Good 50,000 watt stereo facility with great staff. Tapes and resumes to Steve Bridges, Box 116, Muscatine, IA 52761 or call (319) 263-2442. EOE M/F (11-3)

KLLL/Lubbock, TX looking for chief engineer for non-directional AM and class C FM. Excellent opportunity for advancement within group. Tapes and resumes to John Frank Houser, 1314 50th Street, Lubbock, TX 79412 or call (906) 763-1911 (11-3)

VERMONT RADIO, INC. GROUP has openings present and future for talented individuals. We need 1) An announcer for night telephone/talk/music format. 2) A bright morning drive person. 3) An announcer who can also do play-by-play sports. Tapes and resumes to Gary Wheelock, Vermont Radio, Inc., Box 12, Colchester, VT 05448. EOE M/F (11-3)

Salt Lake City-Ogden market is looking for an announcer with a first phone that has experience in mass appeal format-rock. Tapes and resumes to IMN, Jordan Mitchell, 312 E. South Temple, Salt Lake City, UT 84111. (11-3)

Radio 9 WRNL/Richmond's fastest moving station needs tapes. We're looking for an adult communicator. Send to Pat Wilson, WRNL, Richmond, VA 23228. EOE M/F (11-3)

Afternoon drive air personality needed for Tulsa's Top rated Pop/Adult-Top 40 combo station. Must be an entertaining air talent with good voice and delivery. Top salary for top talent. Tapes and resumes to FM96 (KRAV), Box 748, Tulsa, OK 74101. EOE M/F (11-3)

News Director opening. Must be capable of managing two other fulltime news people in small-medium market AM-FM facility. Excellent pay for the right person. Tapes and resumes to C. David Bennett, OM, Chambersburg Broadcasting, Box 478, Chambersburg, PA 17201 or call (717) 263-0813. EOE M/F (11-3)

KHAK-AM&FM/Cedar Rapids is looking for more than a news staffer. Looking for professional news personality to come in and fly with the "Hawk". Interested? It could be the best move of your life. Tapes and resumes only to Berry Burke, PD, 1117 1st Ave., SE, Cedar Rapids, IA 52402. EOE M/F (11-3)

WLWI/Montgomery, AL is looking for female air personality/newscaster and male or female Pop/Adult style air personalities for future expansion in other markets. Tapes and resumes to Jon Anthony, PD, WLWI, Box 1466, Montgomery, AL 36102. EOE (11-3)

WZZO/Allentown-Bethlehem-Easton, PA, between Philadelphia and New York City. Superstars AOR station looking for creative copywriter. Send package to George Hawras, WZZO, Box 111, Bethlehem, PA 18018. EOE M/F (11-3)

Goods & Services

"Fruitbowl"

The world's largest weekly humor and information service offers qualified broadcasters a FREE month's trial: No obligation! FRUITBOWL... much more than a joke sheet! FRUITBOWL, Dept. R, Box 9787, Fresno, CA 93794.

"Graffiti"

How can you be so *%/*'s funny? WRITE: Graffiti Weekly, Box 609, Stevens Point, WI 54481 for a FREE sample.

"Research"

Audience Report Measurement, Inc. is now available. ARM is the industry's first research firm specifically tailored to meet the needs of medium market radio. ARM's methodology has been tested and perfected to closely simulate ARB. ARM will survey your market (300,000-600,000) monthly, minimum 500 completed phone calls for \$149.00 per station (3 non-competing stations subscribing). Each 11 page report contains Quarter hour shares for Teens, 12-plus, 18-plus, 18-34, 18-49, 25-49 Adult, Male and Female. Cumes for each demo are also included. (All figures 6am-12mid, MON-SUN). Metro phone numbers and zip codes categorized by format and demographic also available to subscriber stations doing call-out research. To get ARM started in your market call (602) 742-3662.

"Comedy Material"

300 DJs get big laughs and ratings with original material. FREEBEE, HYPE, INK. Box 69581-R, Los Angeles, CA 90069.

"Complete Artist Bio Info... And More!"

GALAXY-The personality aid for AOR, Top 40, Pop Adult jocks. Sample: GALAXY, Box 98024-C, Atlanta, GA 30359 or call (404) 231-9884.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'UNERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

"Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

Openings

WHBB/Selma, AL looking for talented early career Top 40 jocks that are willing to learn. Possible 9-mid opening, also looking for tapes for future openings, both full and part-time. Tapes and resumes to Jay Christian, OM, Box 1055, Selma, AL 36701. EOE (11-3)

Sharpen your skills in a good small market station. We're looking for an announcer/production person with some experience (college or commercial) and with exceptional ability. Tapes, resumes, news and live commercials to Ross Hunter, WJMA, Orange, VA 22960. EOE (11-3)

Radio Marketing Data seeks personnel for big market station in far West. Need several jocks with natural delivery, ability to follow format and good production skills. Also, one jock should desire PD position working with research-oriented consultant. Send materials to Radio Marketing Data, Shelard Tower, Suite 180, Minneapolis, MN 55426. EOE M/F (11-3)

NEEDED, Production/Creative Director for KJR-96/Seattle. Send resumes and tapes to Steve West, Box 3726, Seattle, WA 98124. EOE M/F No calls please. (11-3)

WVOJ/The voice of Jacksonville, FL has immediate opening for heavily experienced newscaster with excellent delivery and investigative talents. Must be top notch writer with ability to produce in-depth special reports. Anchor position with growing chain is now available for right person. Tapes and resumes to Marshall Tanner, 1435 Ellis Road S., Jacksonville, FL 32205 or call (904) 388-0760. EOE (11-3)

Jazz in New York City. WRVR has immediate openings for on-air people. Ability to work within structured format is a must. AOR or Top 40 background helpful. Extensive knowledge of jazz is not essential. Also, needed immediately, Newscaster. Someone who can be a strong member of our morning team. Tapes should show interaction, communication, and something unique. Send all responses to Jim Smith, WRVR, 41-30 58th Street, New York, NY 11377. EOE M/F (11-3)

Middle market Pop/Adult station in Northeast has immediate openings for announcers. Good production skills required and some knowledge of automation. Send tapes and resumes to Ken Brown, Box 151, Endwell, NY 13760. EOE M/F (11-3)

Openings

KYSN/Colorado Springs, CO has immediate opening for 12mid-5am announcer. Tapes and resumes to Dan Jackson, Box 1715, Colorado Springs, CO 80908. EOE M/F (11-3)

WANTED experienced commercial production technician for Las Vegas Production company, capable of operating Otari, Soundcraft, and like equipment. Starting salary \$15,000. Please call (702) 737-1515, ask for Ray or Wally.

KCKC/San Bernardino, CA looking for morning person immediately. Need 1st phone; strong in production. Call Bob Mitchell (714) 882-2575. (10-27)

Positions Sought

Talented, ambitious young man with 3rd endorsed and 4 1/2 months experience in announcing, boardwork, automation, production and news wants Florida position. Write RICK MAMCHES, 621 Lenox Ave., Miami Beach, FL 33139. (11-10)

Currently employed small market jock seeks AOR or Top 40 gig in California or Florida. Hardworking team player with major market experience and great pipes. Call (213) 796-3105 M/F 9am-5pm and leave message. (11-10)

Small or medium market AOR. Please hire a first phone seeking a staff announcer position. Will relocate immediately. Radio trained rock connoisseur. Call TED STELLA (815) 235-8792 evenings. (11-10)

Top LA personality and programmer with top station looking for new challenge. Call (213) 396-9368 after 6pm Pacific time. (11-10)

Programmers protect yourself, your equal opportunity commitment and help get a black jock out of the Country. Currently production director and 9-12noon personality at No. 1 Country station. Can do: news, Top 40 AM-FM, Beautiful music and more. Well rounded. Please act now! Call DENNIS WARM (904) 372-2528 12noon-5pm, (904) 724-3335 after 10pm. (11-10)

As the Bible (book of "radio", verses 10-15) says: "Let Ken go forth from the ranks of the unemployed, and give them your station high ratings." Place your hand on the phone and call (213) 667-6630 and say Hallelujah! (11-10)

Small town rock jock, 4 yrs experience, with big time potential, seeks break in medium market outlet that is formatted, well-organized, promotion-oriented. Prefer FL or Delaware Valley but will consider unique offers. In other areas. Call (215) 664-8761 and leave message. (11-10)

Community minded announcer looking for positive career move, Oklahoma, Texas, New Mexico or West. Good voice, production, topical humor. 5 yrs experience. Call BILL BETTS (308) 384-3543 after 2pm CST. (11-10)

Available now! Native New Yorker, good voice, talent beyond experience. Black. Wants jock shift and/or MD in Northeast market. Current all-ner at WFLB/Fayetteville, NC. Pop, Disco, AOR. Call after 10pm (919) 323-0926, JIM BRUCE. (11-10)

If you are looking for a true professional AOR announcer that has worked with true professionals and is one of the finest production persons around I am available to you if the offer is right. Call BOB (815) 338-0571 evenings. (11-10)

BILL SUTTON 16 yrs experience, currently employed in Charleston, W. VA. market. Looking for PD position at Country station. Call (304) 766-7309 evenings. (11-10)

STEVE HARRISON is now available. Excellent production, mornings WROA, nights, WNOE, mornings KSTP, afternoons WKY. Call (201) 787-6723 anytime. (11-10)

DAVE MARCUS seeking an air shift at your station. 3rd endorsed, 3 yrs experience. Willing to travel anywhere. Let's talk. Call (401) 785-1176. (11-10)

Jocking was fun but let's move on to more important things. 4 yr radio vet wants to put College degree and non-stop creative juices to work for you. Looking for production company or station chain where I can do audio and/or video work. Will relocate. Contact D.L. CARRITHERS, 1820 South 9th, Terre Haute, IN 47807. (11-10)

Experienced black female looking for news position in California. Experienced in reporting, anchor and Public Affairs. Bachelor in communications. Call MAE (904) 489-4931 or (213) 394-7049.

Young personality with 4 yrs good experience needs break. Hard working and willing to learn. Call JOHN DIAL (312) 773-2782. (11-10)

DAN SPEARS, Operations Manager KYFE (Y 94)/Fresno looking for major market PD, MD, and/or air talent position. Call (209) 298-4889 anytime or write 2604 E. Los Altos, Fresno, CA 93710. (11-10)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Positions Sought

Trained broadcaster, some experience, 3rd endorsed looking for DJ job. Call Don (213) 232-2050 after 12 noon Pacific time.

Hot Stuff, 6 yr former News Director, WMMR, co-producer of radio syndicate "The Planet", investigative reporter, and 3rd class, looking for creative radio news position. Call BILL VITKA (212) 679-8824 (corrected number) or write 123 Wiklund Ave., Stratford, CT 06497. (11-10)

Aggressive, ready-to-go personality. Marketable voice, currently working as MD/morning man for small market, seeking to move up. Top 40 and Pop/Adult. Call Stu Landman (806) 364-8048 after 2pm or write 510 Roosevelt Ave., Hereford, TX 79045. (11-10)

HANK COOKENBOO, experienced broadcaster with 9 yrs AOR and 6 yrs Pop/Adult. Also PD and MD. Seeks work in Southwest. Call (602) 834-0697. (11-10)

Programmer/Producer/Engineer. Familiar with all aspects of automated radio, and syndicated production seeks position with Southern California company. Formerly with Watermark, KRTH/Los Angeles, and TM/Dallas. Call ROGER HELMS (213) 666-7120. (11-10)

NEWS DIRECTOR at mid-Atlantic State Capitol station looking for Eastern medium market that considers news a tune-in, not a requirement. I've covered the state house, city council and everything in between. I'm actually oriented and have been on the network. Want more? Call Jon at (215) 673-1558. If I'm not there, leave a message, I'll call. (11-3)

ROB LAWLESS, formerly with 92Q/Nashville, WUNL Mobile, and currently WYDE/Birmingham exits WYDE as of November 20th. Looking for a position. Super production and jock. Call (205) 322-4511 after 1pm. (11-3)

PERSONALITY, PRODUCTION, PROMOTIONS, good ratings, award winning production with 8 years experience. Write to Announcer, 1905 South 51st Ave., Cicero, IL 60650 (11-3)

JOE McMILLAN WHDH/Boston weekend personality looking for weekday position in Eastern Mass., New Hampshire or Rhode Island. Call (617) 294-0698 anytime. (11-3)

Attention Medium and Larger Small Market stations: Young programmer with lots of talent and major market training wants to work for you. Call (314) 868-1042 after 5pm CST. (11-3)

Top AOR MD looking for station. 4 yrs experience in medium and large market. Will relocate anywhere. Call Ron Donica at (818) 474-6400. (11-3)

TOM BECKA current MD for KOOO/Omaha, NE looking for air shift and MD duties in medium market. Call (402) 556-6788 before 5pm or (402) 558-7531 after 5pm. (11-3)

RON DONICA, now doing weekends and fill-ins at KWKI/Kansas City is looking for fulltime airwork. Call (816) 474-6400. (11-3)

STEVE WADE of WWDC/Washington D.C. seeks air shift or engineering position in Washington D.C., Maryland or Virginia. Call (301) 258-9450 anytime. (11-3)

JOHNNY MORGAN currently KDON, 1st phone, 10 yrs experience. Solid production, music 5 yrs PD at KDON to present. Good references. Call (408) 443-1372 or (408) 422-3365 days. (11-3)

KELLY SAUNDERS former afternoon drive DC101 looking for major market position. Call (703) 536-7829. (11-3)

THE NIGHT CRAWLER, dynamohum air personality and interviewer! After just 2 mos. on streets in mobile unit, new sales record was set, and a folk hero born in Panama City, FL. Super innovative PR man, former pro actor, night club MC and top DJ, looking for challenge. Call (213) 876-5302. (11-3)

BOB GARRETT, PD WTNL/Ridgelyville, GA looking for work closer to Northeast. Relocating no problem for bigger market. Call (912) 557-6731. (11-3)

JACK ARMSTRONG, 14 yr pro, WCOL, WSBA, WAMS "PD", looking for medium or major market PD and/or daytime jock position. Want to settle in NE or SE market. Call (814) 452-2749. (11-3)

MIKE BUTTS formerly mornings at KDWB/Minneapolis, KIMN/Denver, KCBO/San Diego, K100/Los Angeles, and afternoon drive at WTIC/Hartford, is looking and available. Please call (817) 382-5789. (11-3)

Announcer 14 yrs experience, good voice, first ticket, can work Country, Pop/Adult, and Top 40 formats. Good production and newscast. Florida, Georgia, or Alabama area. BILL SMITHSON (305) 448-1260. (11-3)

MARTHA DEE, creative, talented, ambitious air talent, 3rd endorsed. ATS grad, with semi professional experience seeking station with good AOR format. Special interests: Production, interviews, and programming. Good knowledge of music. Call (212) 857-2560. (10-20)

Miscellaneous

14FEC/WFEC/Harrisburg, PA has had change of format from Country to Top 40 and is in need of record service from all labels. Contact Scott Robbins, 112 Market St., Harrisburg, PA 17101. (11-3)

KANC/Anchorage, AK needs Country Product (old & new) from all labels. Send to Ron Gardner, PD, KANC 8845 Jewel Lake Road, Anchorage, AK 99502. (11-3)

WUPE/Pittsfield, MA, Progressive Top 40 needs singles and album service from all labels. Call Marty McGuinn, MD (413) 499-1531. (11-3)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

NOTE: Due to an unusual amount of airplay activity, eight songs qualified for Breaker status this week. Complete airplay summaries for each Breaker can be found in the Parallels beginning on page 30.

LINDA RONSTADT

Ooh Baby Baby (Asylum)

71% of our reporters on it, 25 adds including WGCL, KVIL, WPGC, F105, WPEZ, WYRE, WPHD, KRKE, KFXM, KING, WHB, WVIC, BJ105, WQXI, WGUY, WIRK, WJON, KFJR. See Parallels, charts at number 25.

TOTO

Hold The Line (Columbia)

69% of our reporters on it, 16 adds including WRKO, WOKY, WDRG, WAVZ, KERN, KTAC, WHOT, KBEQ, WMET, WEEQ, WAKX, WTRU, KKXL. See Parallels, charts at number 26.

ALICE COOPER

How You Gonna See Me Now (WB)

84% of our reporters on it, 13 adds, WZZP, KFI, WTRY, 92Q, WNDE, WVIC, KEZY, KCBQ, WJBQ, WAEB, WEBC, KLMS, KDON. See Parallels, charts at number 27.

ELTON JOHN

Part-Time Love (MCA)

63% of our reporters on it, 9 adds, WRKO, Z93, KLUC, WVIC, BJ105, KEEL, 94Q, WQXI, WIRK, debut 30 at 99X, debut 29 WKBW, debut 25 WZZP, debut 30 KIMN. See Parallels, charts at number 28.

CHIC

Le Freak (Atlantic)

62% of our reporters on it, 22 adds including WABC, WIFI, WOKY, KFI, Q105, WFLI, KZ93, WOHO, KBEQ, KRSP, KRUX, KCBQ, WFBG, G100, KKRC, KYSN. See Parallels, charts at number 29.

ERIC CARMEN

Change Of Heart (Arista)

62% of our reporters on it, 9 adds, WKBW, PRO-FM, KERN, KRUX, KINT, 92Q, WAYS, WSPT, KFXD. Key moves: 8-7 WFIL, 20-16 WCAO, 8-7 CKLW, 26-23 KHJ. See Parallels chart at number 30.

BOB SEGER

We've Got Tonite (Capitol)

62% of our reporters on it, 27 adds including KFRC, KIMN, KFI, KHJ, WZUU, WCAO, WPGC, WRKO, WPEZ, WAVZ, WTRY, WSGA, WLAC, KDON, KSTT, KQWB, WEBC, G100, WRFC. Key moves: 30-20 WKBW, 34-27 KRBE, 25-17 Z93, debut 30 KRTH. See Parallels for complete airplay activity.

VILLAGE PEOPLE

Y.M.C.A. (Casablanca)

61% of our reporters on it, 19 adds including WABC, 99X, Z93, KHJ, PRO-FM, KEEL, BJ105, WGRD, KFXD, WISM, WISE, WGUY. Key moves: 25-17 WRKO, 27-21 WNBC, 5-3 at 96X, 5-1 WGCL, 23-19 KFI. See Parallels for complete airplay activity.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ERIC CLAPTON "Promises" (RSO) 76/16 including B100, KFI, KSLQ, F105, KFXM, KROY, KRSP, KTAC, WOHO, WTX, WAYS, WIRK, KKXL. Key moves: 30-27 WRKO, 20-16 Z93, 27-24 WQXI, 18-13 KX106, 28-24 KAKC, 7-6 WAEB, 25-21 WERC, 28-23 WCGQ, 26-22 WEBC, 11-3 KQWB, 29-23 KQDI, debut 30 WKBW, debut 34 KTLK.

EARTH, WIND & FIRE "September" (ARC/Columbia) 68/37 including WDRQ, WZZP, KFI, KTLK, WKBO, 94Q, WGH, WSGA, Q94, WSGN, WNAP, KCPX, KTAC, KOPA, KROY, KRKE, KCBN, KYSN, KLMS, CK101, WANS, WHHY. Key moves: 29-24 Z93, 37-29 WAVZ, 40-26 JB105, 40-36 BJ105, debut 23 WCAO, debut 30 WHBQ, debut 25 CKLW, debut 25 KRTH, debut 24 KJR, on WPGC, KFRC.

HOT CHOCOLATE "Every 1's A Winner" (Infinity) 58/16 including Z93, WICC, WQXI, WBBQ, KNOW, WKIX, KDZA, KEWI, WTRU, WCGQ, WFOM, 13FEA. Key moves: 30-27 WSGA, 37-30 KAKC, 30-26 KJRB, 26-20 KCPX,

NATIONAL AIRPLAY/30

Radio & Records

November 17, 1978

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

2	1	1	①	DONNA SUMMER/MacArthur Park (Casablanca)
27	13	5	②	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
11	8	4	③	GINO VANNELLI/I Just Wanna Stop (A&M)
13	9	6	④	DR. HOOK/Sharing The Night Together (Capitol)
4	3	3	⑤	AMBROSIA/How Much I Feel (WB)
5	2	2	⑥	FOREIGNER/Double Vision (Atlantic)
18	17	11	⑦	CHICAGO/Alive Again (Columbia)
23	19	12	⑧	AL STEWART/Time Passages (Arista)
26	22	14	⑨	FIREFALL/Strange Way (Atlantic)
8	5	7	10	BARRY MANILOW/Ready To Take A Chance Again (Arista)
6	7	8	11	ANNE MURRAY/You Needed Me (Capitol)
—	26	23	⑫	BILLY JOEL/My Life (Columbia)
—	29	15	⑬	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
29	24	20	⑭	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
—	28	18	⑮	PAUL DAVIS/Sweet Life (Bang)
22	20	16	16	PABLO CRUISE/Don't Want To Live Without It (A&M)
3	6	10	17	NICK GILDER/Hot Child In The City (Chrysalis)
1	4	9	18	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
10	11	13	19	EXILE/Kiss You All Over (WB/Curb)
—	—	29	⑳	HEART/Straight On (Portrait)
—	27	25	㉑	FOGELBERG & WEISBERG/Power Of Gold (Full Moon/Epic)
—	—	26	㉒	BEE GEES/Too Much Heaven (RSO)
12	14	22	23	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
14	15	19	24	ROLLING STONES/Beast Of Burden (Rolling Stones)
—	—	→	25	LINDA RONSTADT/Ooh Baby Baby (Asylum)
—	—	→	26	TOTO/Hold The Line (Columbia)
—	—	→	27	ALICE COOPER/How You Gonna See Me Now (WB)
—	—	→	28	ELTON JOHN/Part-Time Love (MCA)
—	—	→	29	CHIC/Le Freak (Atlantic)
—	—	→	30	ERIC CARMEN/Change Of Heart (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Earth, Wind & Fire
Bee Gees
Olivia Newton-John
Bob Seger
Linda Ronstadt

HOTTEST

Barbra & Neil
Donna Summer
Dr. Hook
Billy Joel
Ambrosia

Complete Regionalized Station Listings on page 28 and 29.

CHART SUMMARY: A very active week. Eight new Breakers (beating the old R&R single-week record of six) all picking up airplay in every region. Donna Summer stayed at number one for the third straight week, but Barbra & Neil were reported hottest overall and their chart moves could be enough to nudge Ms. Summer next week. Gino Vannelli up to three; Dr. Hook into the top five at 4. Chicago moves 11-7, Al Stewart 12-8, and Firefall 14-9, as all three enter the top 10. Billy Joel making some big chart gains, 23-12. . . . Alicia Bridges closing the few remaining holes and up two. Andy Gibb having another strong week, up six. Paul Davis up three with new believers joining in this week. Heart, Fogelberg/Welsberg and Bee Gees all strong, the Bee Gees especially taking some excellent first week jumps. The eight Breakers have complete airplay activity listed in the Parallels this week. Watch the most added: Earth, Wind & Fire and Olivia Newton-John's new one.

Detailed station by station chart listings can be found in the Parallels.

35-30 WFLB, 33-25 WAIR, 31-26 KILE, debut 27 WAPE, debut 30 WAYS, on KJR, KTLK. QUEEN "Bicycle Race" (Elektra) 53/12 including WIFI, WZZP, KTLK, Q94, WSGN, WVIC, KQEO, WISE, WAIR. Key moves: 35-28 KSLQ, 28-25 KHJ, 29-27 KFRC, 26-16 WICC, 29-24 WNOE, 33-30 WMET, 30-26 KBEQ, 29-24 WERC, 41-39 WHYN, debut 29 at 99X. Note: 32 reporters playing both sides segued "Bicycle Race/Fat Bottomed Girls." JOE COCKER "Fun Time" (Asylum) 53/3, KTLK, WLOF, KYSN. Key moves: 29-25 WCAO, 27-25 WKBW, 33-30 KRBE, 23-20 WZZP, 19-16 WPHD, 30-26 WKBO, 30-26 at 94Q, 19-11 KNOW, 30-26 KVI-FM, 36-31 KRUX, 28-23 WAKX, 23-16 WANS, 38-32 WYND, 17-10 K104, debut 30 WPGC, debut 29 Z93, on KSTP, WGCL. STEPHEN BISHOP "Everybody Needs Love" (ABC) 51/1, KYYX. Key moves: 15-14 KSTP, 13-12 WZZP, 24-21 KIMN, 28-24 KTLK, 19-16 KLIF, 22-21 WTX, 30-29 KLEO, 26-24 KENI, 34-32 KAYC, 21-18 KEWI, 17-15 KENO, 25-22 KYSN, 16-15 KDZA, on WFIL.

Others Getting Significant Action

ACE FREHLEY "New York Groove" (Casablanca) 49/11 including WLCY, KFI, WSPT, WAIR, 7-6 at 99X, 19-12 WKBW, 35-31 KRBE, 26-13 BJ105, 15-5 KBEQ. CHAKA KHAN "I'm Every Woman" (WB/Tattoo) 47/7 including WAKY, WKIX, WICC, 20-10 WDRQ, 22-19 WCAO, 27-23 KAKC, 26-14 KAYC, 5-2 WLEE. SYLVESTER "Dance (Disco Heat)" (Fantasy) 43/1, WRKO, 9-8 WNBC, 14-11 WHBQ, 11-7 KSLQ, 23-18 WLAC, 13-11 WVIC, 17-13 KCBN. FUNKADELIC "One Nation Under A Groove" (WB) 43/0, 1-1 WHBQ, 20-2 WFLI, 10-5 WHHY, 26-23 KRBE, 9-4 WERC. JUSTIN HAYWARD "Forever Autumn" (Columbia) 42/2, WOLF, BJ105, 1-1 WAKX, 25-23 KJR, 6-4 KRBE, 6-4 at 94Q. GLEN CAMPBELL "Can You Fool" (Capitol) 40/9 including KTLK, KRBE, WIFE, KAKC, WKIX, 40-35 KLIF, 29-22 WAPE, 22-19 KJR, 29-24 WISE. IAN MATTHEWS "Shake It" (Mushroom) 36/16 including WZZP, KTLK, WOW, KING, WAEB, WJON, 32-25 KSLY, 35-25 JB105. DAN HARTMAN "Instant Replay" (Blue Sky) 36/4, WABC at 18, WFIL, KLUC, BJ105, 7-6 WCAO, 16-13 WRKO, 12-10 at 99X, 20-12 at 96X, 28-23 KRTH, 39-38 WTX, 16-11 WYRE. LIVINGSTON TAYLOR "I Will Be In Love With You" (Epic) 34/7 including WGLF, KLMS, WHYN, 28-26 WRKO, 24-20 B100, 36-24 JB105, 36-28 KEWI. OLIVIA NEWTON-JOHN "A Little More Love" (MCA) 28/27 including WKBW, Z93, WZZP, KJR, WDRG, KLIF, WSGN, WKY, KCPX. POINTER SISTERS "Fire" (Planet) 31/18 including WIFI, WCAO, KRBE, WHBQ, 94Q, WAYS, WSGA, 36-31 KSLQ, 34-29 KAKC.

(Continued on Page 34)