

# Radio & Records

Portrait Of Teenage Consumers — What They Buy, What They Do, And Who Has Their Loyalty

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Radio's "BS" Factor — A Ratings Investigation  
By Allen Klein

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ISSUE NUMBER 270

THE INDUSTRY'S NEWSPAPER

FEBRUARY 23, 1979

## GM INSISTS NO FORMAT CHANGE

### Cody Exits KLOS PD Position

Frank Cody has departed his KLOS/Los Angeles Program Director position. However, no replacement has been selected by Bill Sommers, General Manager of the ABC-FM AOR outlet, and Sommers emphasizes that no change of format is planned at this time. Reports that KLOS was planning to turn Top 40 have been circulating for some time.

Sommers told R&R, "Frank Cody is no longer here. Frank is a beautiful person; there's nothing wrong with him or what he did in the amount of time he was here. It's just a difference of philosophy."

Sommers added, "I'm not on any immediate time schedule to make a new Program Director choice. Naturally, the sooner the better, but I don't have anyone in mind. No one has been offered the position." Sommers did say that he would con-

sider both AOR program directors and PD's from other formats.

Sommers issued a strong statement on the format change reports. "We are not going Disco, we are not going 'contemporary,' and we are not going Top 40. What you hear right now on the station is what we are and what we will remain."

Cody told R&R: "ABC and I disagree on the direction KLOS must take to succeed, and therefore I'm leaving the station. It has been both satisfying and compromising working with ABC... it was a special pleasure working with the late John Winnaman (former KLOS GM). Together we enjoyed the station's highest come and near-record shares. Before I finalize any future plans, I am going to examine all my options. I wish Billy Sommers good luck in any new direction he may take with KLOS."

### D'Ariano East Coast VP/GM At MCA

Ray D'Ariano has been named Vice President/General Manager, East Coast for MCA Records. He will be located in MCA's New York offices, and will serve as administrative liaison between MCA's Los Angeles headquarters and all East Coast activities.

MCA President Bob Siner, who made the announcement, commented, "I welcome Ray with great enthusiasm. His ability, foresight, and creativeness will certainly be of benefit to MCA Records and its entire artist roster."

D'Ariano was most recently in charge of Casablanca's New York operations, and before that had been with MCA for three years, eventually becoming Vice Presi-



Ray D'Ariano

dent of Promotion for the label. In addition to his record industry career, he has recorded a comedy album for a top East Coast label.

## BOYCOTT W-V-A-F

'We're not gonna take it,  
Gonna break it,  
Gonna shake it,  
Let's forsake it better still.'

\*From the rock opera Tommy by The Who, which you may never hear on the radio in Charleston again.

## TURN OFF YOUR RADIO. BOYCOTT V-100 ADVERTISERS.

### AOR-TO-TOP 40

### WVAF Format Switch Provokes Charleston Protests

Radio format shifts have been known to be traumatic, but the experience of WVAF/Charleston, SC has set new standards in the field. Owner Ken Johnson decided to switch from AOR (a format which was WVAF's exclusively in the market) to Top 40 (joining two other area stations), explaining: "It was an offensive move to increase listenership and a defensive move because we felt if we didn't do it, someone else would come in and do it in the near future."

A number of listeners certainly agreed with Johnson that the switch-over was an "offensive move." Highly offended, they struck back with petitions (see visual for an example).

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## PROTEST FIRING OF 18 EMPLOYEES

### WBCN Staff Strikes Against New Owner

Immediately following the dismissal of 18 WBCN/Boston employees by new owner/GM Michael Welner, the station's staff voted to strike Saturday (2-17). The strike was called partially to support the dismissed staffers, but the "crucial point," according to striking Music Director Tony Berardini, was Hemisphere Broadcasting (the new owners)'s attitude toward recog-

nition of the United Electrical Radio and Machine Workers Local 262, the union representing non-management employees of WBCN.

Berardini told R&R, "They did not feel they were obligated to recognize the union or the existing contract." Berardini then quoted from a letter sent by the FCC to the union, which cited a Supreme Court

(Continued on page 11)

### Radio Responds To DC/Baltimore Blizzard

A sudden snowstorm of near-blizzard proportions dumped 23 inches of snow on Washington, D.C. and a record 20 inches of snow on the city of Baltimore Sunday night (2-11), with local radio once again rising to the occasion by providing listeners with extended newscasts, expanded traffic information, and a variety of public

services. In fact, Pop/Adult-formatted WCBM/Baltimore and WASH/Washington both suspended their regular programming in favor of contingency plans they had developed earlier for times such as these.

WASH PD Bob Hughes describes his special emergency format

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## CONVENTION UPDATE

### Late Registrations Available At Convention Headquarters

R&R Convention '79 looks to be the biggest ever, with a faster pace of advance registrations than ever before. There will be, however, an opportunity for latecomers to purchase late registrations at R&R's registration center at the Century Plaza up through Thursday, March 1, when the Convention begins. Late registrations will be sold contingent on availability, and will be priced at \$165. The direct line to the registration center beginning March 1 is (213) 557-0107.

In addition, guest banquet and cocktail party tickets will be sold

in the registration area. The guest banquet tickets, which include dinner and the Blues Brothers' performance, will be sold on a limited basis depending on availability. Friday night cocktail party tickets (including a buffet supper) are available on an open basis.

A late addition to the Air Personality Panel: the KYYS/Kansas City morning team of Jay Cooper and Dick Wilson will join AKU, Lohman & Barkley, Gary Owens, Jess Cain, and the rest of the wild and crazy air talent.

## Convention Highlights

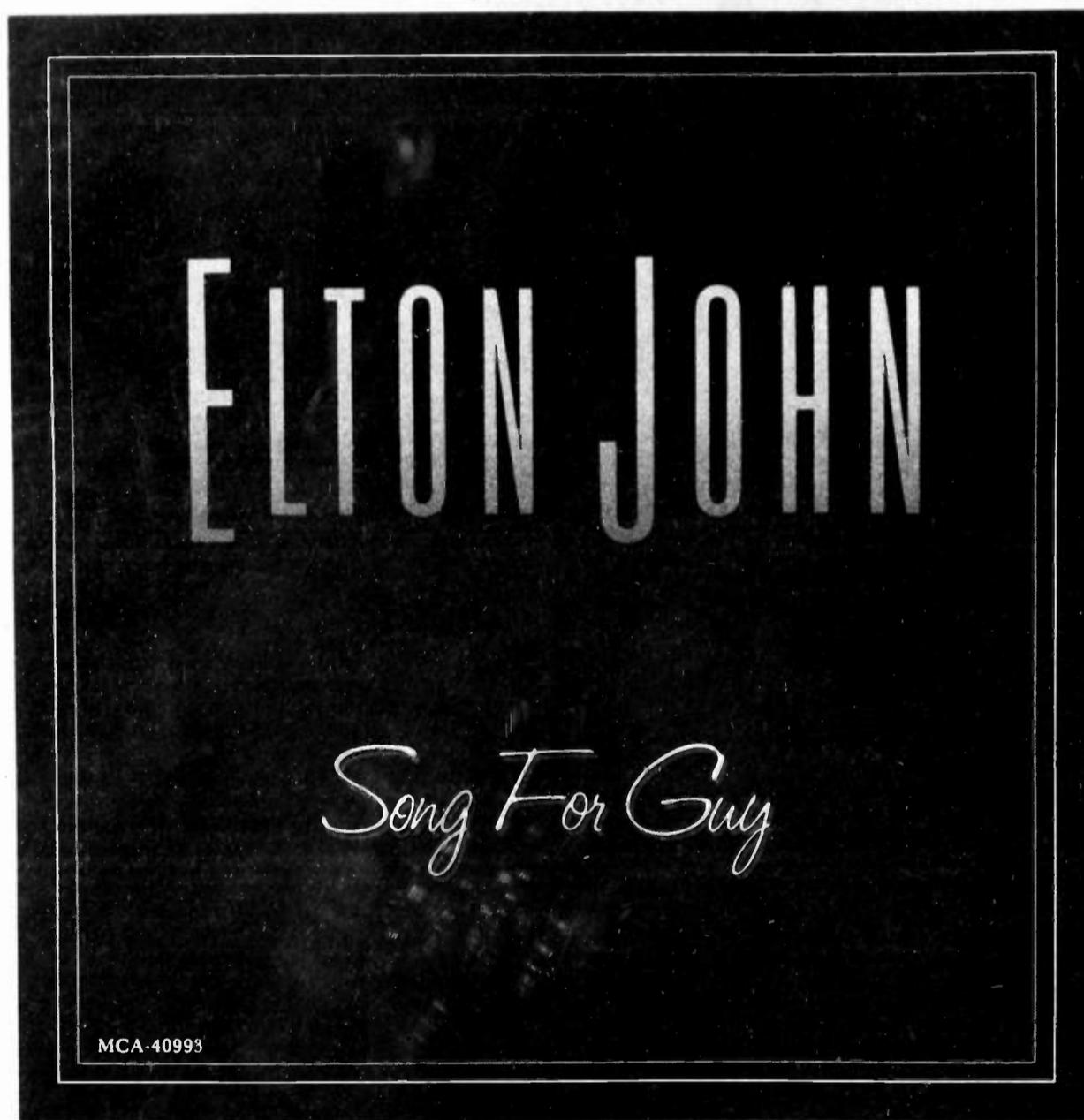
MARCH 1-4

- Radio & Records '79 . . . And Beyond — Thursday, 7pm
- Rep. Lionel Van Deerlin: Keynote Address — via satellite — Friday, 10am
- Lifestyle Marketing Research Session — Friday, 11:15am
- Multi-Media "Salute To Radio Across America" Show — Friday, 2:30pm
- Air Personality Panel — Friday, 3:45pm
- Cocktail Party & Buffet Supper — Friday, 6:30pm
- John Bayliss: Keynote Address — Saturday, 10am
- FCC Seminar — Saturday, 11am
- AM Stereo Session — Saturday, 1:30pm
- Arbitron Advisory Council Discussion/Ratings Session — Saturday, 3pm
- Banquet & Superstar Show — Saturday, 8:30pm



**MARTIN'S GRAMMY AWARD-WINNING SHORTS** — Steve Martin won a Grammy award for Best Comedy Album, but he also was awarded the unofficial prize for best shorts subject as he presented an award to Barry Manilow in a customized half-tuxedo (or "tuxette") ensemble, minus the trousers. Martin apparently told backstage hangers-on that he "needed a belt" but was offered only hard liquor. At right, the Bee Gees (Robin, Barry, and Maurice) accept one of their four Grammys (Best Producer, Best Vocal Arrangement, Pop Vocal Performance, and Album of the Year). Other big winners included Billy Joel, Earth Wind & Fire, Dolly Parton, Willie Nelson, A Taste Of Honey, Barry Manilow, and Donna Summer.

“...As I was writing this song one Sunday, I imagined myself floating into space, and looking down at my own body. I was imagining myself dying. Morbidly obsessed with these thoughts, I wrote this song about death. The next day I was told that Guy, our 17 year-old messenger boy, had been tragically killed on his motorcycle the day before. Guy died on the day I was writing this song.”



**b/w LOVESICK**

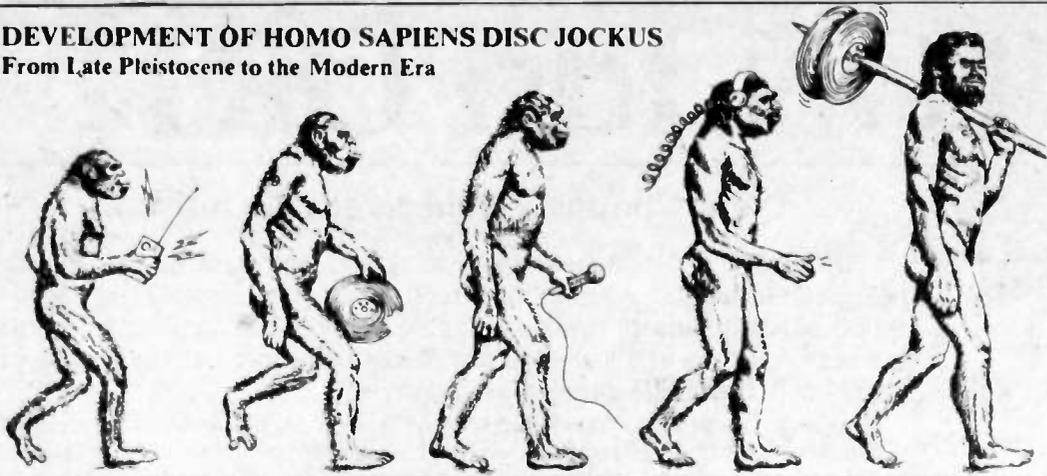
**A new single from the album "A Single Man"  
One of the biggest instrumental singles of the year in England.**

MCA-40993

Produced by Elton John and Clive Franks for Frank N. Stein Productions Ltd.

**MCA RECORDS**

**DEVELOPMENT OF HOMO SAPIENS DISC JOCKUS**  
From Late Pleistocene to the Modern Era



<p><b>LATE PLEISTOCENE</b> First sub-human with an interest in the Top-Ten appears. Note the worried expression as he waits for the new Luggins &amp; Messina album. Earlier relatives reacted the same over Benny Goodman records. Cold weather and a lack of fur-lined Angel flights probably kept the species from further development. Little is known about their breeding habits, however, please note that there were great herds of them.</p>	<p><b>EARLY PALAEOOLITHIC</b> Paracretus disc jockus makes a brief appearance as a transitional type in the continuing evolution of Homo erectus disc jockus. Although physically equipped to survive, he had serious mental deficiencies which contributed to his decline. Recent archaeological discoveries prove that LP records, mistaken for thin-crust pizzas, were consumed in great quantities. Also, apparently, the species did not understand the true meaning of "stunned."</p>	<p><b>PALAEOOLITHIC</b> Much like modern man, the Cromagnon disc jockus represents the final stage of evolution of media types. Although today's disc jockus has more hair, Cromagnon was quite similar in appearance. The great space between his ears made wearing headphones almost impossible which accounts for the prevailing theory that headsets were most often eaten on the spot. The practice continues to this day with the species.</p>	<p><b>LATE PALAEOOLITHIC</b> The first true Homo erectus disc jockus arrives on the scene. Remains and artifacts indicate that groups of individuals would gather around campfires while they hammered out rhythm with sticks and rocks. Quite often, the archaeological sites are littered with stone containers labeled "Coors" and "Oly". Advanced development of bones in the hand allowed Homo erectus disc jockus to snap his fingers.</p>	<p><b>MODERN ERA</b> Homo Sapiens disc jockus finally emerges as a distinct sub-species. Earlier patterns of grunts and grunts have given way to precise language. However, a few words and phrases like "rock", "stick it" and "stunned" will link him forever to his ice-age past. Disc jockus is seldom found alone, preferring instead to gather in small tribal groups which are called "stations". Each group has a leader and various lieutenants referred to in endearing terms.</p>
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**DISC JOCKEY EVOLUTION EXPOSED BY KOBO** — KOBO/Yuba City, CA may set the theory of evolution back two million years with its new promotion booklet. The station points up its 1978 accomplishments subtly in the midst of an elaborate, humorous description of the "Development of Homo Sapiens Disc Jockus." The jocular text traces DJ evolution from the Late Pleistocene era, when the "first subhuman with an interest in the Top Ten appears," to the Modern Era, when Homo Sapiens Disc Jockus prefers to "gather in small tribal groups called 'stations'" (see visual). Inside the flyer, there's a month-by-month rundown of KOBO's promotional accomplishments, couched in the same pseudo-scientific phraseology. Congratulations to the station for producing a booklet that serves ad agencies and anthropology classes equally well.

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**Two Men Die In Fall From Texas FM Tower**

Two workman fell 200 feet to their deaths Wednesday (2-14) while repairing the FM antenna of Disco-formatted KHYS/Beaumont. According to the station's Program Director, Ted Stecker, the accident was caused when the winch the two men were using to transport themselves up and down the tower malfunctioned. However, no programming was interrupted as the workman had just installed a temporary antenna (in fact, they were in the process of lowering the old antenna) moments before the accident occurred. The two men were identified as Perry Jewell (age 20) and Larry Moore (age 25), both of whom were employed by the Western Tower Company of San Angelina, Texas. Justice of the Peace Johnny Knowles has ordered an examination of the accident.

**Al Brady Takes WRQX PD Position**

Al Brady, Program Director of WHDH/Boston, has accepted the PD position at ABC's Washington, DC owned-and-operated WRQX. Brady, who was appointed National Program Director for NBC's FM stations but reconsidered at the last minute, will make his new Pop/Adult-to-AOR switch March 5.



Al Brady

Brady told R&R, "Going to work for ABC has been one of my life-long ambitions. I think ABC is the finest radio company in the world, and the opportunity to go to work for them is one I just could not turn down. It's going to open up a whole new avenue in my career, and I'm delighted. If anybody had told me

this year I'd be programming an AOR station in D.C., I wouldn't have believed it. But I'm going to try to make it the best AOR station it can be. I've never been happier in my life."

**Parks Named VP Pop Promotion At 20th**

David Parks has been appointed Vice President, Pop Promotion at 20th Century Fox Records. He will have a field staff reporting to him and will serve as liaison with 20th distributor RCA's promotion force. Parks has an extensive radio background, having most recently been National Program Director for Gulf United's Rahall Broadcast Division and Operations Manager of WNDE-WFBQ/Indianapolis. He was also an air personality at WFIL/Philadelphia for ten years.

**1000 STATIONS**

**BMI, College Radio Renew Conflict**

The ongoing conflict between Broadcast Music, Inc. and college radio stations escalated last week when approximately 1000 institutions of higher learning which had not yet signed agreements with the music licensing organization

(Continued on page 34)

**Bang/CBS Distribution Deal Announced**

CBS and Bang Records officially announced Bang's joining CBS Associated Labels last week. Reports of the agreement had circulated for several weeks previous, and in fact CBS had been promoting a Bang single by Nigel Olsson for the last three weeks.

Bang was founded in 1965 by Bert and (current label President)

Ilene Berns, with financial help from Atlantic executives (Bang stands for Bert (Berns), Ahmet (Ertegun), Nesuhi (Ertegun) and Gerald (Wexler)), and quickly became successful with hits by the McCoys, Neil Diamond, and Van Morrison. The present roster features, among others, Olsson, Paul

(Continued on page 34)



**PRIMO FENDER** — Freddy Fender recently completed an engagement at Las Vegas's Silverbird Hotel, and the hotel scoured area junkyards to find the perfect invitation form for local radio and press people — an old Ford Fairlane fender. Pictured at left eyeing the invitation with some suspicion is KRAM/Las Vegas's Chuck Manning, while holding the fender are (l-r) Silverbird Publicity Director Cheryl Anderson, Linda Miller, and KRAM Station Manager Bob Jackson.

**LETTERS**

**Sebastian Answers KFI's Nevins**

Dear R&R:

With all due respect to Mr. Nevins, whom I've never met, I feel I must respond to his letter you ran in the issue of February 16. For the record, indeed nine out of the top ten radio stations in the demos 12-34 quarter hour MSA are FM stations. KHJ is the only AM in that group. Actually, Mr. Nevins had several good points. One major flaw, of course, is that he is using TSA come, where the vast majority of the industry and I are using MSA quarter hour.

Finally, his last paragraph was very unfair and showed a definite lack of sensitivity to this business. Hundreds of fine individuals in radio and records have been dismissed from their jobs, not over a lack of skill, but because of a difference in philosophy. All of us have a right to our own opinions, but let's try to be a little less rash in the judgment of our fellow man.

John Sebastian

**KUPD Stands On Court's Record In Arbitron Response**

Dear R&R:

In its February 9, 1979 edition, Radio & Records published an Arbitron response to our full page article.

Evidently, Mr. Aurichio, Vice President of Arbitron, has found someone else to hang out his dirty linen in the name of Connie Anthes. We are assuming that Connie Anthes is a real person that Arbitron uses. We found, during Mr. Aurichio's testimony in the court hearings in Phoenix, that Arbitron used fictitious names, depending on what they were trying to accomplish.

Upon rereading our article, we could not find one falsehood or inaccuracy that Ms. Anthes (?) refers to; however, we did find an extremely alarming comment that Ms. Anthes (?) made. In the third paragraph, it appears that Arbitron is now going to determine who's going to receive their license renewal and who's not. It's not enough that they are a monopoly in the rating service field, but license renewal, too? It's a subliminal statement, but read it and think about it.

If Radio & Records would allocate 45 minutes to 1 hour of their valuable time during the convention, we challenge Mr. Aurichio to a debate in front of all the broadcasters to let them determine who the real villain is.

As we suggested in our article, write the Clerk's Office of the Superior Court of the State of Arizona regarding our hearing, not to Arbitron as they suggest, just in case there's some kind of misunderstanding.

Lloyd Melton  
Vice President/Station Manager  
KUPD-KKKQ/Phoenix

# WASHINGTON REPORT

## Update

By Jonathan Hall

### Government, Industry Asked To Study Radio Spectrum

"Eighteen months" is enough time to complete a joint government/industry study on radio spectrum allocation, including research on 9kHz AM separation and reduced FM channel spacing, NAB Board Chairman Don Thurston told Rep. Paul Findley and FCC Chairman Charles Ferris last week. This week NAB formally asked the FCC to initiate the project.

Bob Wichzer, Administrative Assistant to Findley (R-IL), who sponsored legislation, this month to extend daytimers' hours of operation (see Q&A below), labeled Thurston's approach as "sincere" and told R&R that while Rep. Findley dislikes waiting 18 months, that he'd go along if the FCC decides to participate.

NAB is also calling for the National Telecommunications Information Administration (NTIA) and the Office of Technology Assessment (OTA) to join the discussion. The idea was recommended by NAB's Radio Board which ratified the Maui resolution (named for the Hawaiian island where the NAB Board met last month) instructing its staff to ask for a complete analysis of spectrum allocation to determine how existing daytimers can best be helped. Also, NAB hopes to look at how creation of more daytimers can be avoided if the government creates additional stations.

#### Gabbert Seeks To Limit Debate

Calling the 18-month time table unrealistic in comparison to other government/industry studies taking much longer, such as AM Stereo and FM Quad investigations, NRBA President Jim Gabbert has asked broadcasters, regulators and others, such as car radio manufacturers, to join a similar dialogue, but limited to discussing 9kHz only. (Already, NTIA has petitioned the FCC to undertake such a study.)

However, NAB Sr. Vp General Counsel Erwin Krasnow defended the time goal, noting that work done by advisory panels for the World Administrative Radio Conference (WARC) was extensive and completed on time.

#### R&R INTERVIEWS DAYTIMERS CHAMPION FINDLEY

## New Night Bill Under Spotlight

Rep. Paul Findley (R-IL) introduced a Nighttime Radio Bill recently calling for the FCC to allow 2300 daytime radio stations to operate fulltime. Rather than incorporate the bill into Chairman Lionel Van Deerlin's rewrite proposal (to be disclosed next week), Findley introduced a separate bill to "focus attention" on the problem and because "it was ready to go." Meanwhile, two other efforts are being undertaken by the NAB and the NRBA (see Update) to solve the daytimer's plight. R&R Washington Bureau Chief Jonathan Hall spoke with Findley recently.

R&R: How does your most recent bill differ from last year's?

FINDLEY: Last year's resolution simply expressed the desire that the FCC should "maximize local meaningful primary nighttime radio service" and retain the 50,000 watt limit on all stations, a principle which has now been accepted by the Commission.

The new bill, H.R. 1850, directs the FCC to consider: 1) the 9 kHz proposal to provide 12 more channels so that daytime broadcasters can go fulltime; 2) consolidation of the 25 clear channel broadcasters on 10 channels to provide 15 channels for daytime broadcasters to use full-time; 3) technology that makes possible more efficient use of the spectrum; 4) assuring daytimers a chance to go full-time as soon as additional channels are available; and 5) additional minority-owned full-time radio stations.

If the FCC adopts either 9 kHz or clear channel consolidation, daytimers who want



to broadcast full-time and new minority-owned stations will be accommodated.

R&R: When do you think this bill will be adopted?

FINDLEY: I expect language similar to H.R. 1850 to be adopted by the 96th Congress.

R&R: What broadcasting groups are you looking to for support?

FINDLEY: NAB took a courageous position at its convention in Hawaii by urging "the conversion of existing daytime AM sta-

### Clear Channels Hold Nashville Summit

In Nashville, broadcasters and attorneys representing 16 clear channel stations adopted a resolution which they say recognizes the "need for round-the-clock, interference-free radio service," advocating that "existing service areas of all classes of stations be preserved, and where consistent with the public interest, be improved."

(At issue is a proposed rulemaking before the FCC seeking to break up clear channel stations, most of whom feel that the efforts are geared toward creating additional stations for minorities; however, both daytimers and public radio stations feel that they would also be considered.)

#### WOAI, WCCO For Action

Lowry Mays, President of WOAI/San Antonio (News Talk) attended last week's Nashville session and related to R&R his frustration: "WCAO, WBAP and WOAI provide all the news and information for the 'white' (unserved) areas in our part of the country and I don't think our space should be given to those who don't have the same commitment to news, even if they are a minority."

Gordon Mikkelsen, Director of Special Projects for WCCO/Minneapolis, was also at the meeting. He takes the point a step further. Mikkelsen told R&R that of 41 markets in Minnesota having potential 24-hour coverage, that only 11 have existing round-the-clock service and that only WCCO covers the so-called "white" areas with a full-time signal.

Mikkelsen calculates also that potentially 58 markets in adjacent Wisconsin could receive all-night service, but that only 19 of them do with only one other station serving the "white" areas.

WCCO, which offers a pamphlet, "Clear Channel Broadcasting in the U.S." to knowledgeable persons, has in preparation a consumer pamphlet which it will soon mail to over 2000 listeners who have written the station.

#### WSM At The Forefront

Similarly, WSM/Nashville has received over 2000 letters. As phase two of its "educational campaign", Len Hensel, WSM VP/GM, told R&R that it hopes to redirect the efforts of letter writers toward the FCC which has already begun to receive mail from WSM listeners.

Phase three, according to Hensel, who calls his "Grand Ole Opry" broadcasts the "mother church of country music," will be to have listeners contact their congressmen on behalf of the clear channel station.

The Nashville conclave was organized by WSM President Bud Wendell, who is also President of the Clear Channel Broadcasting Service.

tions into unlimited time facilities." The key thing now is for them to move on every available front to implement their resolution. The danger is that some within the industry will want to drag their heels.

NRBA last year endorsed Chairman Van Deerlin's bill which contained language almost identical to my resolution. So I would hope they would support H.R. 1850, as well as the new Van Deerlin bill when it is introduced. And of course the Daytime Broadcasters Association has been very supportive of everything I have done.

R&R: What actions should daytimers take to help push for such legislation?

will be able to discuss the 9 kHz proposal with an open mind at WARC, and he has assured me that he has "an open mind on the subject and would be receptive to proposals by other nations within our region."

R&R: Henry Geller, Director of the National Telecommunications and Information Administration (NTIA), has expressed his support of the 9 kHz proposal. What role do you see the NTIA playing in your effort?

FINDLEY: Their petition to the FCC lends enormous support to the effort to find full-time channels for all daytime broadcasters. Until now, the FCC's approach has been that this question is too complicated and tech-

**"I am deeply disappointed that the FCC has so far been unwilling even to consider the 9 kHz proposal."**

FINDLEY: The key thing right now is to build the widest possible co-sponsorship. Last year over 100 of my colleagues in the House agreed to co-sponsor the resolution. Daytime broadcasters should sit down with their own Senators and Congressmen, explain their problem, and ask them to co-sponsor H.R. 1850.

#### Sounding The 9 kHz WARC

R&R: In light of the fact that the FCC isn't taking the 9 kHz proposal to the World Administrative Radio Council (WARC), why isn't your bill more strongly worded to direct, as opposed to "consider," that the FCC adopt this proposal?

FINDLEY: I am deeply disappointed that the FCC has so far been unwilling even to consider the 9 kHz proposal. I have asked WARC Director Glenn Robinson at the State Department whether the U.S. has formulated a position against 9 kHz and whether he

will be able to discuss the 9 kHz proposal with an open mind at WARC, and he has assured me that he has "an open mind on the subject and would be receptive to proposals by other nations within our region."

R&R: What is your position on radio deregulation? The spectrum fee?

FINDLEY: I support the deregulation of radio contained in the Van Deerlin bill. So far, radio regulation has only meant tons of ridiculous paperwork and expense for broadcasters with little or no public benefit in return. My understanding is that whatever spectrum fee proposal is finally accepted will end up costing most radio broadcasters less than they have paid in the past in license renewal and attorney's fees, so I doubt that many will object; especially when they know that they will be getting less government regulation for their money.

**"... Whatever spectrum fee proposal is finally accepted will end up costing most radio broadcasters less than they have paid in the past in license renewal and attorney's fees."**

# McGUINN, CLARK & HILLMAN

*"Don't You Write Her Off."* 4693  
The first hit single from their debut album



Produced by Ron and Howard Albert  
for Fat Albert Productions.

**Radio & Records**  
**Album Airplay / 40**

10. McG., C. & H. . . . . McGuinn, Clark & Hillman (Capitol).  
"Surrender" "Write" "Time" "Sad"

A new group on  
Capitol Records & Tapes.



© 1979 CAPITOL RECORDS, INC.

# Mediascope

## BRC Board Recommends Delisting Stations Attempting To Influence Diary Keepers

The Board of the Broadcast Rating Council again went on record last week to voice its opposition to "any attempt by stations to exhort the public to cooperate with station audience measurement services whether over the air or by any other means because of its possible biasing effects." The Board recommended that all audience measurement services delist stations which indulge in this practice.

## Record & Tape TV Spots Down From '77 High

According to the Blair Television station representative group, records and tape recordings, the most heavily advertised products on spot television in 1977, dropped to third place in 1978 as carbonated soft drinks climbed from fourth to first. Domestic passenger cars remained in second place for the second consecutive year.

## 1978 Series Claims 48 Million Radio Listeners

An estimated 48 million U.S. adults (18+) tuned in to one or more games of the 1978 World Series, according to a survey commissioned by the CBS Radio Network. The survey was conducted by the Opinion Research Corp., and was based upon interviews with more than 2000 adults nationwide.

Additional findings included: 32 percent of all the adults in the country reported listening to an average of 3.1 games, and of the 48 million listeners, 29 million were men and 19 million were women.

### RADIO RATED FAVORABLY

## Survey Claims TV Ad Clutter Biggest Turn-Off

Results of a nationwide telephone poll of 1000 adults conducted by the Consumer Response Corp. for Advertising Age magazine revealed that advertising on television is the biggest single irritation for people who complain about too many ads in the media. Among those who complained, 60 percent cited television as the most offensive medium while a mere six percent voiced irritation over radio advertising with magazines (four percent) and newspapers (one percent) also registering surprisingly low irritation levels.

In addition, a full 75 percent of those surveyed claimed their greatest irritation was the sheer number of ads — regardless of in which media they were placed. Of those who complained about television ads, 81 percent voiced annoyance at the high number of commercials and station promos shown back-to-back.

The Consumer Response Corp. conducts a monthly survey of 1000 consumers selected by random digit dialing and claims this type of national area probability sample to be a recognized method of monitoring the entire country's attitudes.

## Miller Files FTC Complaint Against Busch

The Miller Brewing Co. has filed a complaint with the Federal Trade Commission charging rival brewery Anheuser-Busch with false, deceptive and misleading advertising regarding Anheuser-Busch's use of the word "natural" to describe its beers. Anheuser-Busch replied that the charge was merely "sour grapes" because Miller was unable to use this term to describe their own products.

Anheuser-Busch's use of the word has been cleared by the Bureau of Alcohol, Tobacco, & Firearms, which operates under the auspices of the U.S. Treasury Department and maintains primary jurisdiction over the labelling and advertising of alcoholic beverages. The BATF's standards for the use of the word "natural" is that no artificial ingredients remain in the product as delivered to the consumer. However, BATF officials say that no federal agency has a clear-cut idea on how to regulate the use of the word.

## NBC Radio Affiliates Term "Olympic Odyssey" Local Sales Success

According to local station affiliates, the NBC Radio Network's "Olympic Odyssey" show, which consists of 984 five-minute programs to be spread over the next 18 months, has been an instant success for local sales. Because of the show's daily 30-second local availability, one Vermont station owner termed the spots a "gold mine, the easiest sales our station ever made," while a Massachusetts broadcaster claimed great success with banks, auto dealers and local retailers all eager to identify with the Olympics and to plan local merchandising tie-ins. NBC is already offering various "Olympic Odyssey" merchandising aids, ranging from lighters to beach towels.

## CCC Year-End Net Up 16%

Capital Cities Communications announced its net income for 1978 rose 16 percent to \$54 million from \$46.5 million for the previous year, with total revenues for the year climbing 20 percent to \$367.5 million, up from \$306.1 million in 1977.

Owing to losses at CCC's Wilkes-Barre newspaper operation the company's fourth-quarter net dipped 10 percent to \$14.8 million, down from 1977's \$16.5 million. Fourth-quarter revenues, however, increased 16 percent to \$101.5 million vs. \$87.2 million for the same period last year.

## Ted Bates & Co. Purchases Sawdon & Bess

The Ted Bates & Co. advertising agency has announced its acquisition of the Sawdon & Bess ad agency, which represents F.W. Woolworth, regional Pontiac dealer associations, and Arthur Treacher's Fish & Chips co-ops, among other clients. Sawdon & Bess will continue to operate autonomously and will retain its name, staff, and offices. The purchase will increase Bates's billings to almost \$1.1 billion.

## Taft To Purchase 80% of Quinn Martin Prods.

Taft Broadcasting, owners of Hanna-Barbera Productions and close to finalizing its acquisition of Worldvision Enterprises, has announced it will pay \$12 million for 80 percent interest in Quinn Martin Productions. Included in the deal are the Quinn Martin name, the film library, over 1000 hours of television programming, and ongoing live production. Quinn Martin will remain as a consultant with Allan Yasny and Merrill Karp serving as Chairman and President respectively of the company.

# TV News

## PTA Rates, Rakes TV Over The Coals

The National PTA has released its third annual review of television programming, dividing it into four categories — one positive and three negative. The organization, which "monitored" prime-time shows for a month last fall using "citizen review units," issued top ten listings for "most commendable" programs, shows of "least overall quality," "most offensive content," and "most violent." The PTA also cited advertisers, judging by the programs on which they advertise, with Sterling Drug (Lysol, Bayer) named "most offensive advertiser" and Avon, Campbell's, Kellogg's and Quaker Oats among the "distinguished" advertisers. However, the group did point with pride to a lessening of TV violence and exploitation.

Heading the PTA's commendable compilation was "Little House On The Prairie," followed by 2) "The Waltons" 3) "60 Minutes" 4) "Lifeline" (cancelled) 5) "Eight Is Enough" 6) CBS Specials (whatever that might refer to) 7) "Wonderful World Of Disney" 8) "Family" 9) "Centennial" (also departed) and 10) "Grandpa Goes To Washington" (cancelled). NBC, the third-ranked network, took five out of the ten places, with CBS taking three and top-rated ABC just two. Next week, more highlights from the PTA profile.

**MUSIC ON TV** — The Bee Gees will have their own prime time special on NBC later this year... John Sebastian and ex-Band member Richard Manuel provided songs and vocal performances for a Canadian special called "Romie-O and Julie-8," an updating of the old Shakespeare hit which will be shown in April during prime-time access periods on many NBC o&o stations... Judy Collins has a lot of TV in her near future, including the "Tonight Show" Feb. 23, "Mike Douglas" Feb. 26, "Merv Griffin" Feb. 28, and "Dinah" March 7... Capitol's Neville Brothers appear on PBS's "Austin City Limits" the week of Feb. 26... Gloria Gaynor will attempt to "survive" an "American Bandstand" appearance March 3... And the Talking Heads will take it to the same program March 17... Finally, RCA's Jimmy McNichol will star in a 90-minute pilot built around a California beach theme ("Son Of A Beach Movie," perhaps).

## Mork Leads ABC To Victory As NBC Comes On Strong

ABC won another Nielsen week (this one ending February 11) with a 21.9 average rating, as "Mork & Mindy" swept to the top-ranked position with a rating almost five points higher than the nearest competitor's. NBC had a strong week, winning second place with an 18.9 average rating, as CBS finished third with 18.3. ABC's "Elvis" TV movie topped its heavyweight movie competition, "Cuckoo's Nest" and "Gone With The Wind," and wound up in 6th place for the week.

Following "Mork" were 2) "Three's Company" (ABC) 3) "Laverne & Shirley" (ABC) 4) "Happy Days" (ABC) 5) "Angie" (ABC; a new series which had the good fortune to follow "Mork" 's blockbuster showing) 6) "Elvis" (ABC) 7) "Backstairs At The White House" (NBC) 8) "Taxi" (ABC) 9) "MASH" (CBS) 10) "Gone With The Wind" Pt. I (CBS). "Cuckoo's Nest" finished 14th for the week. "WKRP In Cincinnati" ended up at 26, while "Delta House" (rumored to be cancelled already) skidded to 51st and the disco-oriented "Makin' It" slid to 57th from a top ten debut. And finally, "Heroes Of Rock & Roll," the two-hour ABC feature generally acclaimed as the best TV presentation of rock & roll ever shown, ended up right in the middle, in 30th place, tied with "The Dukes Of Hazzard," which opposed it on CBS and beating NBC's "Turnabout" and "Hello Larry" easily in its first hour, then losing in the second (and somewhat less exciting) hour to CBS's "Dallas" (although it still stopped NBC's "Sweepstakes" by a considerable margin). Its showing in the ratings: not bad, but not great.

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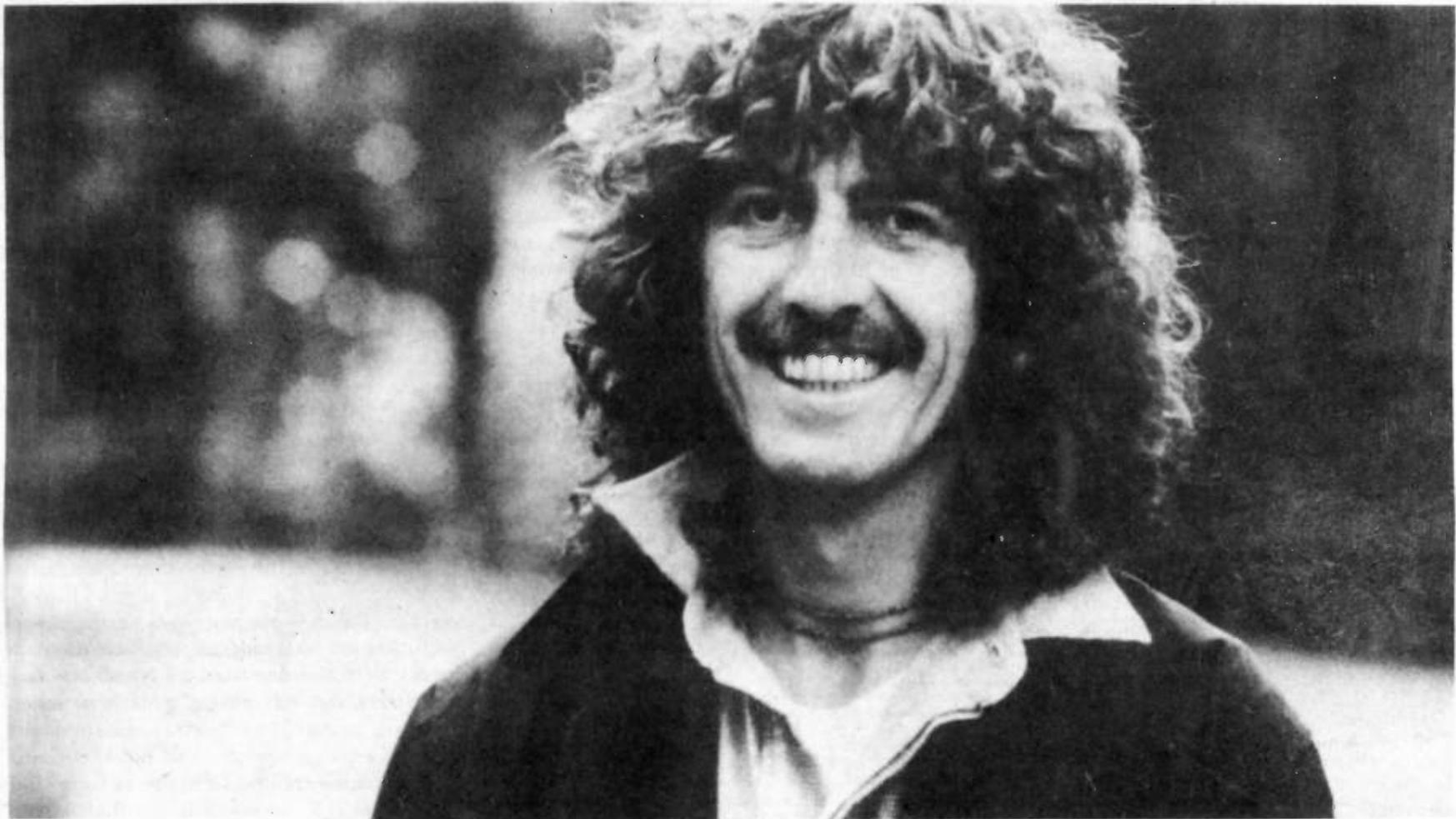
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# The first single from George Harrison's new album is here.



## "Blow Away" George Harrison

**ALREADY ON:**

WRKO on  
KBEQ deb 38  
KFRC add  
F105 add  
WAVZ 34-30

JB105 on  
WPHD add  
WPST add  
14Q deb 33  
Q94 add

WBBQ add  
WRJZ on  
WCUE



DARK HORSE RECORDS

WING  
WLBZ add  
WTSN add  
13FEA add  
K104 add

WGLF add  
KQWB add  
WEAQ add  
KBIM on

Produced by  
George Harrison  
and Russ Titelman

### On Dark Horse Records.

Distributed by  
Warner Bros. Records

# Media Marketing

## What Is Lifestyle?

**W**ith the fabulous futuristic R&R Convention only a week away, I have been working feverishly on the nearly 800 lifestyle questionnaires you returned. Bill Wells and I have an interesting and enjoyable session planned, and you will be the highlight. For the first time, there will be hard, statistical evidence about the people in the radio and record industries. Some of the results so far have been fairly startling, and some have been pretty much what we had anticipated. No matter what the final picture that emerges, you are an interesting bunch of folks out there, and I'll look forward to meeting you at Century City.

**T**he survey which many of you filled out and returned has led to a few questions and comments which I thought I'd share with you. Perhaps these questions will help to stir others in your own mind, which I will be delighted to try to answer. All of the questions I'll deal with here refer to the "Interests and Opinions" section of the *Lifestyles 1979* questionnaire. To refresh your memory, a few of the 210 items are reproduced below.

### Is The Questionnaire Valid?

**Q:** This form of questioning doesn't seem to have much validity. Many of the items are irrelevant to me, so my responses to them are not really meaningful.

**A:** The key to lifestyle analysis lies not in the response to any *single* item, but rather in the *pattern* of responses across a series of related items. It is well known in the measurement literature that single-item scales (such as any given item on the questionnaire) are notoriously unreliable. That is, if you were to ask the same person the same question on another occasion, you probably would not get the exact same answer. You might get a "2" instead of a "3," etc. One way to increase reliability is to use *multiple* items to measure opinions. Thus, what we look for in lifestyle analysis is the pattern of responses to a number of closely related items. For example, your response to "A woman's place is in the home" might be combined with "Men are smarter than women" and "The working world is no place for a woman," and some other similar items to measure a general male chauvinism factor. In this way, the 210 items in the questionnaire would be used to measure, say, 15 or 20 general opinions. The exact number of general opinions is not determined in advance, but rather is determined at the analysis stage, via the computer. To sum up, then, the individual items are analyzed for underlying patterns, which in turn are used to understand the lifestyle of the audience.

Radio & Records Survey — Page 3

### SECTION I: ABOUT INTERESTS AND OPINIONS

1. In this section, I have listed a number of statements about interests and opinions. For each statement listed, I'd like to know whether you personally agree or disagree with this statement.

After each statement, there are six numbers from 1-6. The higher the number, the more you tend to agree with the statement. The lower the number, the more you tend to disagree with the statement. The numbers from 1-6 may be described as follows:

- 1 I definitely disagree with the statement
- 2 I generally disagree with the statement
- 3 I moderately disagree with the statement
- 4 I moderately agree with the statement
- 5 I generally agree with the statement
- 6 I definitely agree with the statement

For each statement, please circle the number that best describes your feelings about that statement. You may think many items are similar. Actually, no two items are exactly alike, so be sure to circle one number for each statement.

	Definitely Disagree	1	2	3	4	5	Definitely Agree	
I have more self-confidence than most of my friends . . . . .	1	2	3	4	5	6		(13)
Our family is too heavily in debt today . . . . .	1	2	3	4	5	6		(14)
I am careful about what I eat in order to keep my weight under control . . . . .	1	2	3	4	5	6		(15)
I never know how much to tip . . . . .	1	2	3	4	5	6		(16)
I would rather spend a quiet evening at home than go out to a party . . . . .	1	2	3	4	5	6		(17)
My opinions on things don't count very much . . . . .	1	2	3	4	5	6		(18)
Magazines are more interesting than television . . . . .	1	2	3	4	5	6		(19)
When I see a full ashtray or wastebasket, I want it emptied immediately . . . . .	1	2	3	4	5	6		(20)
I like to pay cash for everything I buy . . . . .	1	2	3	4	5	6		(21)
All men should be clean shaven every day . . . . .	1	2	3	4	5	6		(22)
At noontime, I often skip lunch or just have a light snack . . . . .	1	2	3	4	5	6		(23)
I pretty much spend for today and let tomorrow bring what it will . . . . .	1	2	3	4	5	6		(24)
I am a homebody . . . . .	1	2	3	4	5	6		(25)
I am in very good physical condition . . . . .	1	2	3	4	5	6		(26)
Television is my primary form of entertainment . . . . .	1	2	3	4	5	6		(27)
Before going shopping, I sit down and make out a complete shopping list . . . . .	1	2	3	4	5	6		(28)
I like to be considered a leader . . . . .	1	2	3	4	5	6		(29)
No matter how fast our income goes up we never seem to get ahead . . . . .	1	2	3	4	5	6		(30)
I try to avoid foods that are high in cholesterol . . . . .	1	2	3	4	5	6		(31)
I would feel lost if I were alone in a foreign country . . . . .	1	2	3	4	5	6		(32)
Parties are more fun when people have a lot to drink . . . . .	1	2	3	4	5	6		(33)
I wish I could leave my present life and do something entirely different . . . . .	1	2	3	4	5	6		(34)
When I must choose between the two, I usually dress for fashion, not comfort . . . . .	1	2	3	4	5	6		(35)
I always check prices even on small items . . . . .	1	2	3	4	5	6		(36)
I would like to fly and own my own airplane . . . . .	1	2	3	4	5	6		(37)
Ralph Nader and others like him do a great deal to protect the American consumer . . . . .	1	2	3	4	5	6		(38 open) (39)

### Why A Six-Point Scale?

**Q:** I am sorry that I did not finish completing the questionnaire, but I found your 6-point scale very disconcerting. In psychological testing, one will most commonly find a 5- or 7-point scale preferred. In using a 6-point scale, aren't you biasing your results in that there is no middle or neutral point?

**A:** I can empathize with your frustration, but there was a good reason for the use of a 6-point scale in this case. There is a long-standing and still unresolved debate in the testing literature regarding the merits and deficiencies of odd-and even-point scales. An even-point scale was deliberately selected in this form of questionnaire to prevent large numbers of people from simply checking the neutral point. While this may cause some distortion, it is preferable to large numbers of noncommittal responses. It is too easy for a respondent facing such a long battery of items to simply check the middle without really meaning it. The philosophy of the 6-point scale, then, is that few truly neutral feelings exist. Rather, if you are forced to choose one way or the other, you can reliably do so. However, if you are a person with a lot of truly neutral feelings, this form of questionnaire can be frustrating.

### Why No Sex & Drugs & Alcohol?

**Q:** Why weren't there any questions in the survey dealing with the use of alcohol or drugs? And what about sex?

**A:** I am tempted to say that we didn't need to ask about those topics in order to ascertain your opinions on them. (In fact, by the looks of some of the questionnaires, some of you were under the influence of one or more of the above when you filled out your questionnaires.) Actually, the reason there were not more items related to a "swinging single" lifestyle is because the questionnaire was designed for use with married respondents. The questionnaire is identical to the one used by **Needham, Harper and Steers, Inc. Advertising**, a major national advertising agency. They use the questionnaire in designing ad campaigns, and Bill Wells will be presenting the results of the survey for a random sample of U.S. households. So that we could have a direct comparison with radio and record people, we decided to use precisely the same questionnaire. If we had built a lifestyle survey from scratch to represent the radio and record industries as accurately as possible, we would have had many items of more relevance to young, single people. Since advertisers are typically not as interested in singles as in the "traditional family household," the present questionnaire was oriented in that direction. Nevertheless, most of the items were still quite relevant to most of you, and the results bear this out.

I think you'll enjoy seeing the results of your lifestyle analysis. See you at the Convention!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# Rhythm Method.

## The Amazing Rhythms Aces

“Lipstick Traces  
(On A Cigarette)”



on ABC Records

# WHAT'S NEW

## WCI Posts Record Revenues, Profits For 3rd Straight Year

Warner Communications Inc. has reported that for the third straight year revenues and profits have risen to record levels. Net income for WCI in 1978 climbed 23 percent to \$187.1 million from \$70.1 million the previous year, while total revenues rose 14 percent to \$1.31 billion from \$1.14 billion in 1977. WCI's recorded music and music publishing divisions accounted for nearly half of the company's total revenues with grosses from these two areas up 16 percent to \$617 million from 1977's \$532.4 million.

In the fourth quarter, WCI's net income soared 39 percent to \$27.5 million from \$19.8 in 1977. However, 1978 fourth quarter revenues increased only 2 percent to \$404.9 from 1977's \$397.9. During this period, revenues from the recorded music and music publishing operations rose 16 percent to \$297.4 million from \$185.3 million for the previous year.



Roger Metting

### Metting Promoted To VP At CBS

Roger Metting has been promoted to Vice President, Marketing, South-eastern Region, CBS Records. Metting, an 18-year veteran of the label, comes to the position from his present situation as Dallas Branch Manager. He will report to Frank Mooney, Vice President, Marketing Branch Distribution, CBS Records.



Russ Shaw

### Russ Shaw Named VP At MCA

Russ Shaw has been named to the newly-created position of Vice President of Artist Development for MCA Records. Shaw was most recently Vice President of Artist Development at Chrysalis Records, having previously served eight years at Warner Bros. Records. He will report to Stan Layton, Vice President of Marketing, MCA.



Ed Strait

### E.G. Opens U.S. offices; Strait Named G.M.

E.G. Records, Inc., a London-based management, production, and publishing company whose current roster includes Roxy Music and Bryan Ferry, UK, Robert Fripp, Brian Eno, Phil Manzanara, and Bill Bruford, has opened U.S. offices in New York. Ed Strait, most recently a product manager for Epic Records in Los Angeles, has been named General Manager of the label's U.S. operations. E.G.'s offices will be located at 246 East 62nd Street, New York, NY (212) 355-5200.

## Arista Announces Record Revenues In Second Quarter

Arista Records announced net revenues for the second quarter and first half of fiscal 1979 have exceeded all previous company records for the respective periods. In the second quarter, net revenues rose 32 percent to \$24.7 million up from \$18.7 million for the same period last year, while revenues for the first six months increased 23 percent to \$39 million as compared to last year's \$31.7 million.

### Huffman Named VP/Sales For RSO

Mitch Huffman has been promoted to the newly-created position of Vice President of National Sales for RSO Records from his position as National Sales Manager. Mel DaKroob, most recently National Field Sales Manager for the label, has been named as his replacement. Huffman will report to RSO President Al Coury.

Huffman served as a Sales Manager for WEA prior to his joining RSO in 1977, while DaKroob, who came to the label last year, had previously been Vice President of Sales for 20th Century Records and London Records.

## JVC Debuts Video/Audio Disc System

The Victor Company of Japan (JVC stateside) has unveiled a prototype video and super-fidelity audio disc system which features computer-based, push button access to pictures or sound. JVC is hoping that its VHD/AHD (high density video and audio) disc system will be chosen by a 29-company council currently in the process of attempting to standardize a format for the new pulse-code-modulation aka digitally encoded (R&R 2-2) super-fidelity audio discs.

JVC's VHD player utilizes grooveless plastic discs that carry one hour of video pictures with optional stereo sound per side. A metal-tipped sapphire stylus senses capacitance changes created by microscopic pits on the disc's smooth surface, thus reading video information and tracking signals, which are used for electronic stylus guidance.

Additional features include still-frame, slow, fast, and reverse motion. By adding an optional demodulator (at right, in photo), the system can play digitally-encoded audio discs with a 90-dB dynamic range and a flat audio band-width from one Hz to 20 kHz. In addition, a random-access option with a wireless remote control (at left, in photo) provides micro-processor programmed or on-the-spot selection of both video or audio bands.

Although JVC and several other companies with mechanical-contact video/audio disc systems are waiting for standardization of the format before they attempt to market their machines, those companies with non-contact systems have already begun to do so. Phillips/MCA, for one, has test-marketed their system in Atlanta (R&R 12-22-78) and U.S. Pioneer Electronics claims their laser-based system will be ready to market sometime this year. Since this particular system was jointly developed by MCA and Pioneer in Japan, MCA's discs will be compatible with both systems.

By means of a plug-in demodulator, the Phillips/MCA machines



could be adapted to play digitally-encoded discs, but Phillips intends to offer a separate audio player for this purpose in the next few years. Philips

lips audio discs have a one-hour playing time, are just 4.3 inches in diameter, and their player is a compact seven by nine by three inches.

### New Cyclone Label To Be Distributed By GRT

Cyclone Records, a new label headed by White Buffalo Productions President Larry Baunach, has entered into a distribution pact with the GRT Record Group. Cyclone plans to concentrate on artists with strong pop and country crossover potential with the label's rock product to be promoted through Janus Records and country product to be promoted through Ranwood Records. Cyclone will be based in Los Angeles.



### Stop Paying For Someone Else's Phone Calls

Save money (maybe thousands of dollars) with the Phone Toll Restrictor, a device which prevents the user from dialing either "0" or "1" as first digits as well as numbers of more than eight digits. The solid state unit features an electronic lock which can only be bypassed with a key and can be used to control one phone or all extensions on one line. Multi-line systems require one Phone Toll Restrictor per line. The item is easily installed, does not require an external power source, is FCC registered, fully guaranteed and can be used with either rotary or touch-tone phones.

Available from: Telek. Inc., Spokane, WA.

## ERR WAVES

## BY BOBBY OCEAN



# R&R's Industry CALENDAR

## MARCH



**BIRTHDAYS**  
 Roger Daltrey  
 Sonny James  
 Carmen Brown, WBLX FM/Mobile  
 Chuck Buell, MD, KULF/Houston  
 Eric Norberg, PD, KEX/Portland  
 Ciffie Stone

**Events**  
 R&R CONVENTION 79, Century Plaza, Los Angeles (thru 4)  
 RAB Radio Sales Clinic, Redisson St Paul, St Paul  
 International Radio and Television Society anniversary banquet, Waldorf-Astoria, New York, NY

**BIRTHDAYS**  
 Karen Carpenter  
 Lou Reed  
 Paul Mendenhall, PD, WERK/Muncie



**BIRTHDAYS**  
 Dave Dudley  
 Don Gibson  
 Vince Becky, GM, KFMH/Muscataine, IA

**BIRTHDAYS**  
 Jerry Dean, PD, WAAV/Huntsville

**BIRTHDAYS**  
 John Sharmen, PD, KJRB/Spokane  
**Events**  
 Plane crash kills Patsy Cline, Cowboy Copas, Newark/Hawkins, 1963

**BIRTHDAYS**  
 Bob Wills  
 Spanky McCoy, PD, CK101/Cocoa Beach, FL  
**EVENTS**  
 Hollywood Radio & Television Society International Broadcasting Awards for radio/TV commercials, Century Plaza, Los Angeles  
 Illinois Broadcasters Association wintermeeting, Forum 30 Hotel, Springfield  
 RAB Radio Sales Clinic, Sheraton Inn La Guardia, New York, NY

**BIRTHDAYS**  
 Tom Meapes, GM, WJAK/Jackson, TN  
 Russ Morley, PD, WJNO/West Palm Beach  
 John Shepard, GM, WLAJ/Grand Rapids  
 CHN Wilson, PD, 14RKO/Everett, WA

**BIRTHDAYS**  
 Charley Pride  
 Nelson Goldberg, GM, WYDD/Pittsburgh  
 Bill Jaeger, GM, WOKY/Milwaukee  
 Mike Owens, GM, KKKX/Bakersfield  
 Fred Truscove, GM, WTAU/Muskogean  
**EVENTS**  
 RAB Radio Sales Clinic, Copley Plaza, Boston

**BIRTHDAYS**  
 Denny Long, MD, WCCO/Minneapolis  
 Jim Sebastian, MD, WTSN/Dover, NH  
 Mike Sheehy, MD, KNX FM/Los Angeles  
**EVENTS**  
 Country Radio Seminar (tenth annual), Hyatt Regency, Nashville (thru 10)

**BIRTHDAYS**  
 Tom Scholz (Boston)  
 Hugh Christien, GM, WRFC/Athens, GA

**BIRTHDAYS**  
 James Taylor  
 Steve Berger, GM, 13Q/Pittsburgh  
 Jay Blackburn, PD, WLUP/Chicago  
 Bobby Simon, PD, KANC/Anchorage

**BIRTHDAYS**  
 James Taylor  
 Steve Berger, GM, 13Q/Pittsburgh  
 Jay Blackburn, PD, WLUP/Chicago  
 Bobby Simon, PD, KANC/Anchorage

**BIRTHDAYS**  
 Neil Sedaka  
 George Brown, PD, WSJS/Winston-Salem  
 Ken Clifford, PD, KLEO/Wichita  
 Tom Madges, PD, WCOZ/Boston  
 Bill Johnson, GM, WKXN/Saginaw  
 Richard Kala, GM, KEX/Portland  
 Andy Ockershausen, Exec. VP, WMAL/Washington, DC  
**EVENTS**  
 RAB Radio Sales Clinic, Hilton Inn, Troy, MI

**BIRTHDAYS**  
 Loretta Lynn  
 Ivan Braliker, GM, KZEW/Dallas

**BIRTHDAYS**  
 Mike Love (Beach Boys)  
**EVENTS**  
 RAB Radio Sales Clinic, Arlington Park Hotel, Arlington Heights, IL

**BIRTHDAYS**  
 Laurence Bernet, GM, WQBR/Albany  
 Don Cohen, MD, WCAS/Cambridge  
**EVENTS**  
 Intercolligate Broadcasting System fourth annual convention, Shoreham Americana, Washington, DC (thru 18)

**EVENTS**  
 St. Patrick's Day

**BIRTHDAYS**  
 Jeff Chard, PD, WOUR/Utica

**BIRTHDAYS**  
 Neil Rockoff, VP, Storor Broadcasting

**BIRTHDAYS**  
 Jerry Reed  
 Mike Horsy, PD, KUZZ/Bakersfield  
 Barry Taft, MD, KQSB/Omaha

**BIRTHDAYS**  
 Bob Bolton, PD, WKIX/Raleigh  
 Mike Hegarty, MD, KOLO/Reno  
**EVENTS**  
 American Women In Radio & Television executive committee meeting, Fairmont, Dallas

**BIRTHDAYS**  
 Tim Powell, PD, 13Q/Pittsburgh  
 Chris Rethus, PD, WDAE/Tampa  
 Tom West, PD, BJ106/Orlando  
**EVENTS**  
 American Women In Radio & Television national board meeting, Fairmont, Dallas (thru 23)

**EVENTS**  
 Colorado Broadcasters Association news seminar, management update and awards banquet, Writers Manor, Denver  
 Gospel Music Week, Opryland Hotel, Nashville (thru 28)

**BIRTHDAYS**  
 Artha Franklin  
 Elton John  
**EVENTS**  
 NAB annual convention, Convention Center, Dallas (thru 28)



**BIRTHDAYS**  
 Diana Ross  
 Steven Tyler (Aerosmith)

**BIRTHDAYS**  
 Rod Tucker, OD, KRKK/Rock Springs, WY

**BIRTHDAYS**  
 Rod Tucker, OD, KRKK/Rock Springs, WY

**BIRTHDAYS**  
 Tom Hutter, MD, KJRB/Spokane

**BIRTHDAYS**  
 Lisa Catalano, MD, KFMH/Muscataine, IA

**BIRTHDAYS**  
 Eric Clapton  
 Bill Vancil, PD, WISM/Madison

**BIRTHDAYS**  
 Herb Alpert  
 Jim Dowd, GM, KUKI/Ukiah, CA  
 Rick Lee, GM, KMEU/San Francisco

### WBCN

(Continued from page 1)

ruling that a "successor employer must recognize and bargain with the unions representing its employees, but need not assume the agreements negotiated by the predecessor employer." The letter, according to Berardini, also states that National Labor Relations Board requirements hold that new employers "cannot change wages, hours, or working conditions until a new contract is negotiated." Berardini concludes that the new owners are in violation of NLRB rules.

#### Striking Out Against Management

The 18 employees dismissed included nighttime air personality Oedipus, all-night jock Jim Perry (who had been with WBCN since 1968 and reportedly received just one week's severance pay), "News Dissector" Danny Schecter, and several office, sales, and engineering staffers. A strike vote was taken, with only one union dissenting, and air personality Charles Laquidera called the jock on the air, informed him of the vote, and asked him to join the strike. The DJ did so, but Program Director Charlie Kendall immediately assumed the air shift duties. The strikers have held a news conference, covered by virtually the entire Boston media, have prepared a leaflet for hand-out, and are picketing outside the Prudential Building, where WBCN is located.

The strikers' leaflet spells out their reasons for walking out, stating that Hemisphere "refused to recognize" the union and adding, "Without any consultation with the WBCN staff, the owners of this out-of-town corporation have fired half the WBCN employees in an arbitrary, illegal, and capricious manner." The firings were described as a "massacre."

#### The Other Side Of Defense

PD Kendall defended Hemisphere's policy, although he registered some objections of his own. He told R&R, "The same spirit and vitality that exists in our staff also exists in the new management. They want to retain this format. Their original intention was to cut a staff of 38 people, which is far too many, down to a proper amount . . . 20-25 people, which is their national average and all that are needed. So from that side of the fence I understand what they did. The way they did it is the point of contention. They came in and set about their business with no regard for the union situation. They had no contract with any union, so they had no considerations there."

Kandall continued, "Now, some of the people who have worked here for 10 years got one week's severance. I don't think that was fair. Anyone who devotes that much of his or her life to any enterprise deserves a little bit of a better deal."

#### Compromise Hope Offered

Kendall concluded, "There are some things they have agreed they've made mistakes on. Michael Weiner . . . is a reasonable man. He has bought a property that he wants to see successful. He wanted to maintain the best talent WBCN had available and build it from there.

"At this point, both parties want to talk but nobody's getting together . . . I have to get these two parties together, because at this point I still have the trust of both parties. My intention is to maintain the integrity of this radio station and this format. I don't think it will take much longer, because both parties have the same goal. Sooner or later I know it'll get together."

Kendall added that he was using "local people" as an interim air staff, with the understanding that if a settlement comes about, the striking air personalities will resume their positions. Berardini, for his part, stated that the strikers have set up a series of benefits to provide strike funds, and that "we're ready for a big one, though I hope it's not that long." Weiner was unavailable for comment when contacted by R&R.

### WVAF

(Continued from page 1)

a full page of angry letters condemning Top 40 in general and WVAF in particular in a local newspaper, and, according to new WVAF Program Director Dan O'Toole, numerous bomb threats and a pair of CO<sub>2</sub> pellets shot through General Manager George Assaley's office windows.

#### WVAF Responds To Protests

Johnson, taken aback by the community reaction, told R&R: "I never expected this outpour. We've had demonstrations, letters, phone response, and sponsor boycotts. If I had this to do over again, I think I'd take the station off the air for 30 days. We probably underestimated what their reaction would be."

WVAF has already modified some of its new Top 40 programming elements. Johnson said, "We began playing the power songs with a 1 hr. 45 min. rotation, and have increased it now to 3 hr. 25 min. We have also brought back certain features, like tracking albums in their entirety late at night." O'Toole added, "We hope to be an extremely hip Top 40 — album cuts, natural delivery, one thought per rap. An AOR/Top 40 hybrid. We've tried to develop a very inoffensive station. For the most part, I think it's working."

Aside from losing their only AOR outlet, local listeners apparently were also upset about the firing of much of the WVAF airstaff, including some longtime area favorites. Judging from the newspaper letters, some listeners were also upset that an "outrageous AM-type 'Top 40' format" (to quote an angry letter-writer) had been brought to FM.

Maja Piff, former PD at the station and now Operations Director, described further protest measures aimed at WVAF. "We've had protests two weeks in a row, with people standing outside the station in freezing weather holding signs . . ."

She also stated that customers had gone into stores and selected merchandise for purchase, but just before buying the articles had asked if the store still advertised on WVAF. When the store admitted they were, the customers withdrew the purchases. Piff said the petition drive, advocating advertiser boycotts and letter-writing, was still active. Owner Johnson, however, still maintained, "I'm convinced that we made the right decision."

To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.

# Portrait of the Teenage Consumer

## What, Where and How Often They Buy

Since the 1950's there has been a close relationship between the purchasing power of teenagers, the growth of rock 'n' roll, and the resurgence of radio. Perhaps this is less true today, because of the correlation of the Fifties teen explosion with the postwar "baby boom" (the postwar boom economy gave the greatest amount of teenagers in history an unprecedented amount of dollars to spend), but by the sheer weight of their numbers these teenagers have continued to play a major role in America's purchasing patterns. Because they grew up on rock on the radio, they have continued to listen and purchase music and, similarly, the sheer weight of their numbers has concentrated buying power in the 25+ demographics as never before.

Nevertheless, teens still remain a clearly-defined and very profitable market for radio in the Seventies. But just what do today's teenagers buy? And where do they buy it? And how often? Are name brands important to teens nowadays? The answers to these questions and others can all be found in the following paragraphs as R&R unveils the portrait of the teenage consumer.

Last year, the Xerox Education Publications (Current Events, Current Science, Read, and You And Your World) in conjunction with Aaron Cohen Marketing Services Ltd., compiled a survey detailing the buying patterns of America's teenagers as they pertain to soft drinks, chewing gum, jeans, and sneakers, as well as teenagers' participation in active sports. Since these and related products aimed at the teenage market add up to a sizeable amount of advertising dollars spent via radio, the results may prove revealing.

Almost 3000 junior and senior high school students participated in the nationwide survey. The proportion of boys and girls was nearly equal and included representative samples of teens from all geographic regions as well as market sizes, (note: market sizes were determined by Nielsen counties). Of those polled, 76% were between the ages of 12-14; the remainder, 15-18.

### Over Six Soft Drinks Per Week

It is commonly thought that America's teenagers drink soft drinks like Australians drink beer, and the belief appears well-founded, as over 50 percent of the teens surveyed claimed they drank more than five soft drinks per week, with 34% daily consumers. Strangely, 25% of the girls admit to one soft drink per day, but boys consume more drinks overall, aided by 18% of the boys consuming more than one per day. The average consumption was 6.1 drinks per week and considering there's one tablespoon of sugar for every fluid ounce of soft drink, dentistry should remain a lucrative practice for years to come.

Interestingly, teenagers appear to be very name-brand-conscious, with Coca-Cola (30%) edging Pepsi (25%) as the beverage of choice. These two brands accounted for 55 percent of the market for those polled, with Dr. Pepper (6%), 7-Up (6%), Mountain Dew (5%), Sprite (3%), and Royal Crown (2%) rounding out the leading brands. Only 9% of those surveyed did not drink soft drinks.

Surprisingly, today's teens (90% of those surveyed) still chew a ton of bubble gum, with over 50% indulging five times per week and 33% jawing away on a daily or better basis. Once again, about a quarter of the girls (26%) claim to be daily chewers, but, as usual, the boys chew more overall, averaging 6.1 pieces per week.

### Name Brand Bubble Gummers

Name brand consciousness among teens apparently extends to chewing gum as well with Bubble Yum (43%) commanding a 30% lead over the second favorite brand (Wrigley's: 13%). No other brand pulled more than a five percent response. In descending order they were: Fresh 'n Up, Trident (the only sugarless gum mentioned), Dentyne, and Big Red. Incidentally, Bubble Yum also rated 13% higher among boys than girls.

Beginning in the Fifties, jeans have been a staple of the teenage wardrobe and, for 94%

When teens purchase jeans, 64% of them buy within the \$10-\$19.99 price range. Although boys buy more jeans, girls spend a little more than a dollar per pair on the average than the boys.

### Teens Chained To Chains?

Bearing in mind that most of the teens surveyed don't have access to their own cars, and are, for the most part, dependent on their parents or public transportation when they go shopping, 51% of them stated they purchased their jeans at chain department stores (Sears, Montgomery Ward, etc.), which is probably a reflection of their parents' shopping patterns. An additional 27% named regular department stores as their place-of-purchase, with discount stores

Chain-brand jeans like Sears (9%) and Penney's (7%) also trailed, as did Lee's (5%), K-Mart (2%), Maverick (1%), and all others (12%). Those who couldn't remember accounted for the missing nine percent.

Sneakers, or "felony shoes", as they are known by New York City's finest, are also a prominent item of teenage apparel, with 92% of those surveyed purchasing at least one pair during the previous year. Most (78%) bought between one and three pairs, with boys averaging slightly more than one pair per year more than girls.

### Hi-Priced Sneakers

The prominent price range for sneakers purchased was \$5-\$14.99, with 58% of the sneakers purchased falling into this category. In addition to buying more sneakers, boys also pay about \$2.60 more per pair for their sneakers than girls.

When teens purchase sneakers, they prefer shoe stores to the chain department stores by a narrow margin (34% to 33%). Less common points-of-purchase included regular department stores (11%), discount stores (4%), supermarkets (2%), army-navy stores (1%), variety stores (1%) and all others (8%).

Among teens, the preferred sneakers are Converse (19%) with Sears (13%) second. Other favorite brands were Adidas (7%), Penney's (6%), Pro-Keds (5%), Keds (4%), Puma (3%), K-Mart (2%), and local store brands (1%) with all others combining for 21% of the market. Also surveyed were purchasing patterns pertaining to sandals, which revealed that 70% of the girls had bought sandals within the past year as opposed to a mere 10% of the boys.

### Bicycles Rate

Where do they wear these sneakers? Well, today's teens are surprisingly active, except, of course, when asked to help out around the house. Within the past year, 61% of those surveyed said they had gone bicycling, 54% had played basketball, and 52% had played baseball or softball. Plus, 37% had been jogging and 35% had played tennis. An additional 60% (boys only) had played football.

More importantly, the frequency of participation among these teens was quite strong. Bicycling was not only the most popular activity but also the most frequently practiced, with an average of 4.5 times per week. Jogging placed second with a 3.9 times per week average, while basketball averaged 3.0, baseball and softball 2.5, tennis 2.0, and football (boys only) a healthy 4.6 times per week.

This, then, is the portrait of a teenage consumer: jaws grinding away furiously on Bubble Yum bubble gum, pausing intermittently to swill Coca-Cola, wearing \$15 Levi's bought six weeks ago at Sears and \$10 Converse sneakers while bicycling down the street on the way to play basketball instead of doing the dishes. Portrait Of A Teenage Consumer . . . sounds like a '50's horror-movie, doesn't it?

### Today's Teens & Tomorrow's Trends

It is interesting to conjecture whether trends such as name-brand-consciousness will remain ingrained among teens. The recent trend to designer jeans (which originated in the upper demographics), for example — will the name-brand consciousness be replaced by the more personalized status symbols of the current "Me Generation"?

Also, will the recent concern about health (i.e., people drinking Perrier water rather than soft drinks) filter downward into the teenager consumer's consciousness? Trends such as these may already be making inroads into the teenage market and tomorrow's teens may never be the same. However, one thing remains for certain — teenagers as consumers are, just like rock 'n' roll and radio, here to stay.



of the teens surveyed, today is no different. In fact, 20% of the teens surveyed (including 23% of the boys) said they bought 10 or more pair in the past year. Probably because girls have more options as far as clothes, the boys averaged almost one pair of jeans purchased per year more than the girls.

(5%), army-navy stores (3%), shoe stores (1%) and all other stores (12%) accounting for the rest.

Significantly, although they shop at the chains, these teens remain extremely name-brand-conscious, as Levi's (44%) lead their closest competitor, Wrangler, as the jeans for teens, by 11%.

**BAD COMPANY**

***Just Shipped***

**Bad Company's New Single**

**"Rock 'N' Roll Fantasy"**

SS8506

**From Their Forthcoming Album**

**"DESOLATION ANGELS"**

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Records

# ON THIRD AND READY TO SCORE:

KVI-FM 10-8  
KFRC 20-16  
B100 add  
KJR add  
PRO-FM add  
WQXI 20-15  
94Q 21-15  
WAPE add  
WBBQ add  
WHBQ 29-17  
WLAC add 31  
WING add  
WAUG deb 22  
WLOF add  
WIFE add  
WISM add  
KSLY 17-15  
KEARTH 27-26  
WTIX 36-33  
WNOE 40-35  
WANS on

# THIRD WORLD

## "Now That We Found Love"

Produced by  
Alex Sadkin



On Island Records

Brad Messer's

## Rip "N" Read

February 26 — March 2, 1979



### Monday Feb. 26— Sun Goes Dark With Flare

**SOLAR ECLIPSE DAY.** The last of this century in the United States and only the 20th total eclipse here since the nation declared itself a republic. Times, locations and some other information were printed in this column two weeks ago.

During a solar eclipse in 1878, inventor **Thomas Edison** was razzed by astronomers when he produced a small device he claimed could accurately measure temperature changes on the sun. He used his mysterious "tasimeter" when the moon crossed in front of the sun, and announced that he had determined the temperature of the sun by measuring its coronal heat radiation. Many years later, when sophisticated instruments checked out Edison's figures, astronomers were startled at his accuracy. They still don't know just how Edison's pocket-sized machine worked.

The next total solar eclipse in the USA will be April 9, 2024 and will include Cleveland, which gets left out of nearly everything.

**Buffalo Bill** would have been 132 today. He made an admirable run at it, living just short of 71 years. **William Frederick Cody** is entombed in solid rock near Denver, at the top of Lookout Mountain. Buffalo Bill had already been a wrangler, horse messenger, prospector and Pony Express rider when he enlisted as a cavalry scout at age 17. After the war he got a job hunting meat for a company that supplied food to Kansas Pacific Railroad construction crews, and in 1867-1868 he claimed to have personally shot 4280 buffalo. When that job ran out he again became an Army scout in various anti-Indian campaigns. It was then he met author **E.Z.C. Judson**, who immortalized him in a series of sensational, highly-fictionalized and fast-selling dime novels. Judson gave Cody the nickname Buffalo Bill in 1869 when Cody was 23, and three years later he was a professional actor touring the East in a play about himself ("Scouts of the Plains"). Cody returned to scouting in 1876, and killed Cheyenne leader **Yellow Hand** in a famous duel that summer. On and off a scout, actor and rancher for the next half-dozen years, he formed his own "Wild West" show and toured the East, Europe and Great Britain with sharpshooter **Annie Oakley** beginning in 1873.

**William Cody** dies about five weeks before his 71st birthday, leaving a giant ranch in Montana as part of his estate.

**(Antoine) "Fats" Domino** is 51 today. He was born in New Orleans in 1928, appeared professionally at age 10 and cut his first record for **Imperial** in 1949. His first was the million-seller "The Fat Man" and there were several more, until Fats caught the ears of teenage America at the birth of rock 'n' roll, becoming a superstar with "Ain't That A Shame," "I'm Walkin'" and "Margie." Domino appeared in the movies "Shake Rattle and Roll" and "The Girl Can't Help It" and had his most recent million-seller in 1960 with "I'm Walking To New Orleans." It was his 20th.

Domino is rich as hell and lives semi-retired in New Orleans, with occasional Las Vegas appearances.

**Johnny Cash** is 47 today.

Fifteen years ago **Cassius Marcellus Clay**, newly crowned world heavyweight boxing champion, renounced his "slave name" and became **Muhammad Ali**.

**Grand Canyon** became a national park 60 years ago today.

### Tuesday Feb. 27: Celebrate Shrove Tuesday

**Elizabeth Taylor** is 47 and **Ralph Nader** is 45.

Shrove Tuesday is the final fun-and-games day before Lent. It is known in some areas as Pancake Tuesday.

### Wednesday Feb. 28: Brian Jones Anniversary

**Brian Jones** would have been 37. **The Rolling Stones** were his own idea and he worked to inflate the group's image of wildness.

The U.S. Republican Party was formed in 1854.

California's great gold rush gathered momentum as the first shipload of '49ers arrived in San Francisco 130 years ago today.

### Thursday Mar. 1: 18-Year-Old Voting Established

Birthdate of **Frederic Francois Chopin** (1810), **Harry Belafonte** (1927), **Pete Rozelle** (1926), astronaut **Deke Slayton** (1924), **Dinah Shore** (1917) and **David Niven** (1910).

**Roger Daltrey** of **The Who** is 35.

Twelve years ago today a law was passed to allow 18-year-olds to vote, beginning in 1971 (a four year delay).

Eighteen years ago the **Peace Corps** was established by order of President **John Kennedy**.

**Yellowstone** became a national park in 1872 and **Ohio** the 17th state in 1803.

Spring begins in three weeks (12:22am EST 3/21/79).

On this date in 1638 the people who invented the log cabin arrived in America as the first settlers from Sweden.

### Friday Mar. 2 — Birthday For Seuss

Birthdays for **Karen Carpenter** (29), **Rory Gallagher** (30) and **Lou Reed** (35).

**Doctor Seuss** (author **Theodore S. Geisel**) is 75.

In 1917 the people of **Puerto Rico** became U.S. citizens. **Nevada** and the **Dakotas** became U.S. territories in 1861, and **Texas** declared its independence from Mexico in 1836. **Arkansas** became a Territory in 1819.



**Thank You Radio,  
For A Great Year  
ANNE MURRAY**

# Radio's 'BS' Factor

By Allen Klein

There are three basic audiences Arbitron measures in many markets: the Black, the Spanish, and those persons "Other" than Black or Spanish. In their normal reports, the Average Quarter-hour and Cume estimates are a weighted combination of these three audiences. In markets where the black and Spanish populations are large enough to meet its standards, Arbitron employs special interviewing techniques in high density black and/or Spanish population areas to generate a proportionate sample return.

Arbitron, over the years, has had great difficulty in retrieving diaries from the black and Spanish population. Arbitron has experimented with techniques different from their normal diary placement and retrieval to attain a meaningful return from these groups. The present approach for Black persons is a telephone interview with the same household requiring a minimum of five contacts per household, or two contacts per person, whichever is higher. In black high density zip codes (HDBA) the telephone retrieval technique

is used for all persons in the zip code sample no matter what their race or cultural heritage. All blacks in the sample living outside the high density black zip code areas are also surveyed by the telephone retrieval technique (except those blacks living in a high density Spanish zip code — see below). Remember — in this approach, the interviewer keeps the diary and will accept "hearsay listening."

The Spanish population is treated differently. Those claiming to be Spanish, during the screening call and living in a high density Spanish area, are personally visited by a bilingual interviewer who personally places the diary (or diaries) in the household. The interviewer returns a week later to personally retrieve the diaries. The respondent has the option of whether an English or Spanish diary will be left. All persons, including blacks, within the high density Spanish zip code are interviewed in this manner. Spanish persons living outside a high density Spanish zip code, but included in the Arbitron sample, are surveyed in a normal manner.

## \* Black/Spanish

The normal procedure is a telephone call and the mailing of diaries to the participating household. Further calls are made to insure the diaries are being kept and that they will be returned at the end of the survey period.

### Is Arbitron's Combination A Mesh?

There will always be debate about the meshing of the three interviewing approaches into a single audience figure. Someday, they will solve the problem by producing reports with three columns of figures — one for Black listening, one for Spanish listening, and one for "Other" listening — and allow the stations which pay for the service to mesh and combine the numbers. Just think of the importance this kind of reporting can be to programmers as well as sellers and buyers.

Fortunately, there is a way to generate the three columns of numbers. Every year Arbitron produces Black and Spanish surveys in selected markets. They collect all the appropriate interviewing over a three-report period and produce individual Black and Spanish reports. By doing some averaging and subtracting, we can build a reasonable model showing the makeup by number and percent each group contributes to a station's audience.

The example is for Los Angeles and is based upon Persons 18+. The survey period was October/November, 1977, January/February and April/May, 1978. (A number of stations have altered formats since then so caution is advised when reviewing a specific station's appeal.) The point to remember is the norms against which the data should be compared are the population proportions of the market.

Black 18+	536,000	8.5
Spanish 18+	882,600	14.0
Other 18+	4,888,300	77.5
Total 18+	6,306,900	100.0

The percent of listeners by Black/Spanish distribution indicates a station's appeal to the specific group.

### Market Profile

News and Talk stations (KABC, KFVB, KNX) have a sizable black appeal but are limited in Spanish listeners.

Most Top 40 stations have a proportionate to heavy Spanish appeal but show small to moderate interest among blacks (KHJ, KIIS-FM, KIQQ, KTNQ).

Top 40/Oldies-formatted stations (KRLA & KRTH) are extremely appealing to the Spanish market but are on the low side with blacks.

AOR's, which are among the market's leading stations, have almost no appeal among blacks and only limited appeal among the Spanish (KLOS, KMET, KNX-FM, KWST).

Beautiful Music stations (KBIG, KJOI, KOST) are not overly popular with either black or Spanish persons.

There are many factors, other than format, that can affect a station's Black, Spanish or Other appeal, but overall there does seem to be a definite pattern in the various groups' leanings. If you would like further articles on this subject, please let me know. In the meantime, you can analyze your market's and your station's appeal to the Black, Spanish and Other listeners if Arbitron produces Black and/or Spanish surveys in your areas.

### Los Angeles Metro Radio Listening By Racial/Ethnic Groups

(Oct/Nov '77, Jan/Feb '78, Apr/May '78)  
Monday-Sunday/Average ¼ hour estimates  
6:00am-Midnight

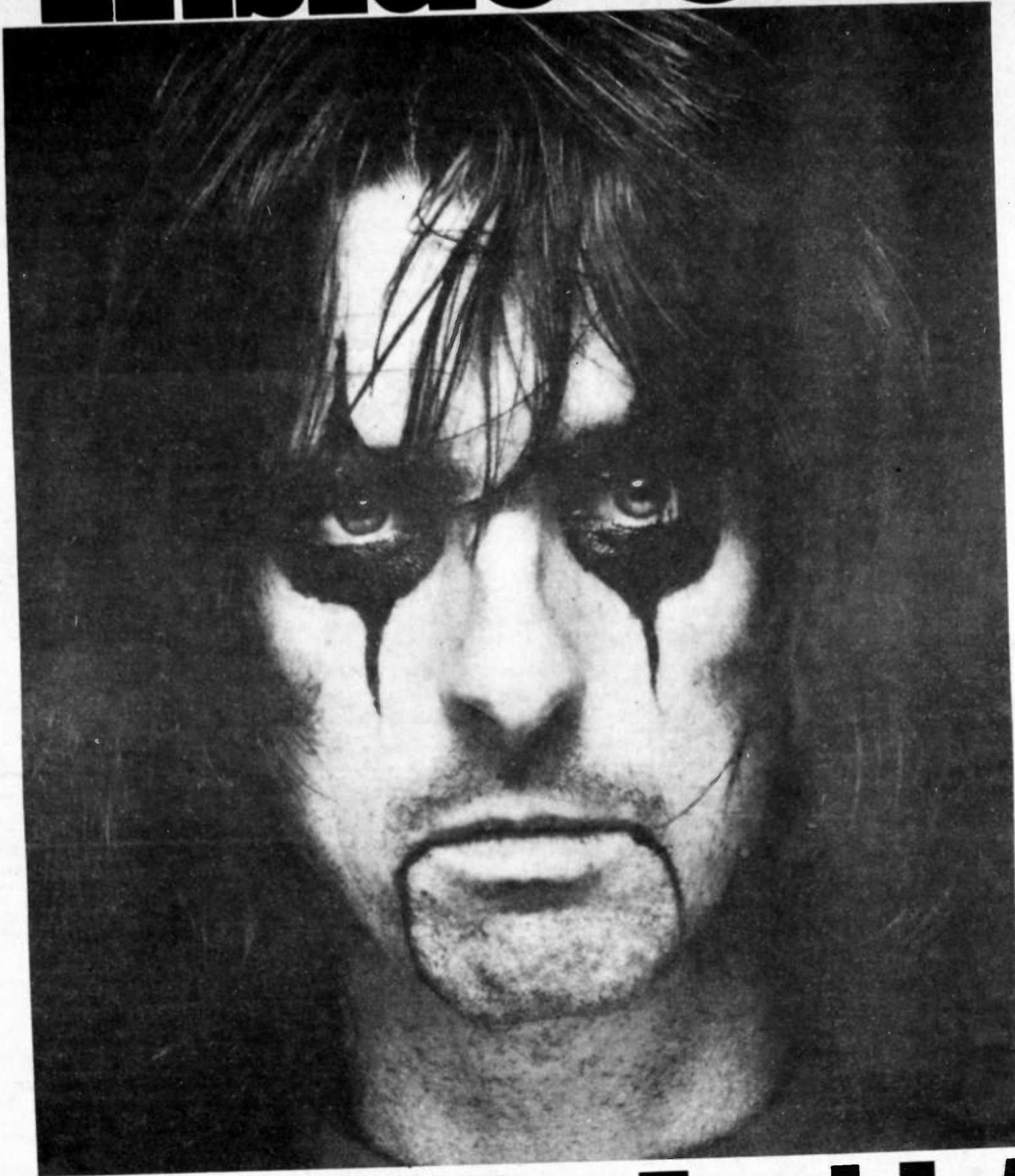
PERSONS 18+

	NUMBER OF LISTENERS				PERCENT OF LISTENERS			
	Total (00)	Black (00)	Spanish (00)	Other (00)	Total %	Black %	Spanish %	Other %
KABC (T)	772	78	37	657	100.0	10.1	4.8	85.1
KALI (S)	150	—	135	15	100.0	—	90.0	10.0
KBCA (J)	120	40	—	80	100.0	33.3	—	66.7
KBIG (BM)	780	16	38	726	100.0	2.0	4.9	93.1
KDAY (B)	172	139	20	13	100.0	80.8	11.6	7.6
KFI (R)	283	8	11	264	100.0	2.8	3.9	93.3
KFVB (N)	471	63	27	381	100.0	13.4	5.7	80.9
KHJ (R)	262	16	52	194	100.0	6.1	19.9	74.0
KIIS (P/A)	125	15	23	87	100.0	12.0	18.4	69.6
KIIS-FM (R)	188	7	32	149	100.0	3.7	17.0	79.3
KIQQ (R)	164	5	18	141	100.0	3.0	11.0	86.0
KJOI (BM)	546	10	18	518	100.0	1.8	3.3	94.9
KKTT (B)	94	87	—	7	100.0	92.6	—	7.4
KLAC (C)	341	6	35	300	100.0	1.7	10.3	88.0
KLOS (A)	273	—	21	252	100.0	—	7.7	92.3
KLVE (S)	159	—	129	30	100.0	—	81.1	18.9
KMET (A)	287	—	11	276	100.0	—	3.8	96.2
KMPC (P/A)	379	9	14	356	100.0	2.4	3.7	93.9
KNX (N)	505	50	31	424	100.0	9.9	6.1	84.0
KNX-FM (A)	332	—	21	311	100.0	—	6.3	93.7
KOST (BM)	270	—	8	262	100.0	—	3.0	97.0
KPOL (P/A)	166	19	11	136	100.0	11.5	6.6	81.9
KPOL-FM (A)	237	—	18	219	100.0	—	7.6	92.4
KRLA (R/O)	216	9	79	128	100.0	4.2	36.6	59.2
KRTH (R/O)	307	19	61	227	100.0	6.2	19.9	73.9
KTNQ (R)	141	5	27	109	100.0	3.6	19.1	77.3
KUTE (D/B)	156	103	10	43	100.0	67.3	6.6	28.1
KWKW (S)	204	—	182	22	100.0	—	89.2	10.8
KWST (A)	145	—	11	134	100.0	—	7.6	92.4
Total	10,324	886	1413	8025	100.0	8.6	13.7	77.7
Population	63,069	5360	8826	48,883	100.0	8.5	14.0	77.5

Analysis based upon Black and Spanish surveys for these periods and the general market radio surveys. Figures represent the different groups which make up each stations audience. A dash (—) means listening levels are below minimum standards for reporting. Estimates subject to original research qualifications.

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz, D-Disco.

# "Inside" Out.



## "From The Inside" **ALICE COOPER**

The title track from his smash album.

Produced by David Foster  
Original concept, lyrics and direction  
by Alice Cooper and Bernie Taupin



On Warner Bros. Records.

Management: *ALIVE* ALIVE ENTERPRISES, INC.  
8600 Melrose Ave. L.A., CA 90069



# INFINITY RECORDS

Two Records That  
Deserve The Ears Of You  
And Your Listeners

## Chrome's

### "Fly On UFO"

Now Breaking in Discos and  
in Radio

WCAU-FM  
Y94  
KBIM  
WDUZ  
KHFI  
KCMQ  
WLYT  
WZZD

## Orsa Lia

### "I Never Said I Love You"

Beginning at Pop/Adult  
See Page 74

WTMA	WGOW
KOTN	Z98 (KLAZ-FM)
WERC	KWWL
WGSV	WAZY
WDLP	WVLD
WINW	WZDQ

**ALL WE ASK YOU  
TO DO IS LISTEN.**



## STREET TALK

Wasn't exactly what you'd call a "terrific week" for job security in Boston . . . WBCN/Boston released 18 staff members (see Page 1) and not long after that, WROR/Boston lost eight employees. The WROR exodus was caused by the station's announcement of a format shift from Oldies to Pop/Adult. GM Tom Baker confirmed the switch was directly related to a recent Bill Moyes Research Group study done in the market. PD Dick Edwards will remain, but several other station members decided to move on.

All the talk about WNDE/Indianapolis switching formats under new PD Bill Garcia is not true! The station has, however, dropped its "computer music system." Sources inside the station deny that WNDE will stop rocking and go P/A.

Street Talk is very strong of an impending radio shakeup in the Birmingham market. This all seems to be tied to a new FM station about to "come on." We'll watch this one very closely. Congratulations to Dave Parks on joining 20th Century Records. Welcome to L.A.!

Speaking of the West Coast . . . this corner of the world will be more than radio-active the entire week of R&R Convention '79. The Burkhart/Abrams "Superstars" PD's will be in San Diego for a big gathering, the RKO PD's will get together in Palm Springs and several Blair Radio folks will hold meetings in L.A. That's in addition to the regular meetings at the convention!

Most denied rumor of the month . . . Bill Tanner going to KLOS/Los Angeles as the new PD. He's staying put in Miami, no matter what you've heard.

Banana Joe Montione has resigned as PD of WLOF/Orlando, with former PD Scott Walker again at the helm.

Clive Davis, President of Arista Records, has issued a press release headlined "Arista Affirms Commitment To Independent Distribution; Clive Davis Attacks Media Rumor Mongers." Any guesses as to who that "media rumor monger" might be? You got it . . . us! Davis did give us a backhanded compliment, though, when he noted that a rumor printed in R&R's Street Talk column regarding the possibility of Arista being distributed by EMI was picked up and repeated with "distorted amplification" by Billboard, Walrus, Hollywood Reporter and Soho Weekly News. (We were impressed!) Davis also noted that the item was "never checked with any executive of the company," meaning Arista. For those regular readers of Street Talk, and other publications dependent on us, rest assured that we made two separate attempts to check out the "rumor." The first was a call from our Publisher direct to Davis's office in New York. His secretary said she would inform him and he would get back to us . . . he didn't. Later we reached his VP of Promotion and tried to confirm or deny through him or at least get him to have Davis return our call. He was obviously unsuccessful too. For those of you who might have missed it, here's the item that Mr. Davis was so upset about. You be the judge. The item was in our January 19th Street Talk column:

*"As A&M joins the RCA fold, even more rumors were springing up as to who would be next. Here's a rundown of the current street chatter: London Records will not be distributed by RCA . . . Arista may go to EMI for distribution . . . Motown to CBS? (or elsewhere) . . . Mushroom will go to CBS . . . and Chrysalis may be distributed by MCA. If this keeps up, there may soon be one giant warehouse full of all the records in the world."*

Now, c'mon, Clive.

Howie Castle, the man who brought WABB-FM back up to number two overall in Mobile, is on the loose after an "incompatibility session" with management. He's a fine programmer and can be reached at G100/Mobile, where he is currently filling in as Production Director until he can find another programming position.

KFI/Los Angeles's ace traffic reporter, Bruce Wayne, had his airplane broken into for a second time in as many weeks and lost all his radio equipment. He was back in the air one day later, though, when the police found the culprits and returned Bruce's gear to him. Once again it was K-F-I-in-the-sky!

Is a Boston PD about to exit his very important station for a new location?

And does the wind in Chicago seem to be blowing a little colder than usual? We've heard so many nasty rumors about possible changes within Chicago, it's getting hard to tell who's trying to hurt whom.

# Red Stewart Blondes Have More Fun CONTEST

## Are you a survivor in the Rod Stewart Contest?

If your number appears below —  
you're still in the running . . . .

**GRAND PRIZE: An all-expense-paid trip  
around the world!**

1001	1172	1340	1510	1681	1844	2044	2171	2360	2517	2728	3067	3384	3553	4465
1007	1175	1343	1515	1685	1846	2047	2179	2361	2521	2731	3074	3385	3556	4470
1015	1178	1347	1517	1688	1857	2051	2185	2365	2527	2738	3077	3395	3560	4472
1018	1184	1350	1518	1693	1861	2052	2193	2369	2535	2741	3078	3396	3562	4474
1024	1187	1355	1523	1694	1876	2054	2195	2377	2538	2745	3168	3408	3566	4476
1025	1191	1359	1525	1699	1878	2057	2202	2379	2544	2747	3170	3411	3570	4483
1027	1193	1366	1528	1700	1884	2061	2210	2389	2545	2749	3184	3416	3574	4490
1037	1196	1368	1529	1703	1888	2064	2225	2394	2548	2758	3200	3418	3585	4491
1063	1201	1371	1537	1705	1892	2065	2228	2396	2550	2763	3202	3429	3589	4496
1065	1204	1372	1540	1720	1896	2070	2231	2404	2556	2765	3204	3430	3590	4500
1068	1208	1374	1541	1725	1901	2074	2237	2409	2564	2767	3205	3434	3595	4508
1069	1211	1377	1544	1728	1906	2078	2247	2413	2566	2769	3214	3435	3599	4512
1072	1216	1383	1553	1731	1913	2080	2249	2416	2573	2771	3282	3439	3604	4513
1079	1218	1386	1558	1737	1920	2082	2251	2420	2578	2774	3284	3440	3607	4525
1081	1225	1394	1562	1739	1934	2084	2254	2422	2582	2778	3289	3445	3709	4526
1082	1233	1397	1568	1741	1943	2089	2258	2425	2586	2785	3292	3454	3711	4530
1084	1238	1401	1569	1743	1945	2091	2264	2427	2593	2788	3296	3461	3740	4531
1088	1239	1415	1575	1745	1952	2093	2267	2429	2598	2793	3300	3465	3741	4542
1095	1242	1418	1577	1752	1954	2095	2274	2434	2601	2802	3313	3469	3743	4543
1098	1247	1426	1579	1753	1956	2102	2283	2437	2605	2805	3316	3470	3746	4547
1103	1256	1428	1581	1755	1958	2104	2286	2440	2616	2906	3320	3494	3752	4549
1121	1260	1434	1586	1758	1962	2105	2289	2442	2621	2924	3323	3498	3765	4550
1123	1261	1437	1593	1762	1974	2110	2295	2443	2630	2927	3324	3505	3822	
1127	1274	1442	1594	1765	1991	2115	2299	2449	2641	2932	3327	3509	3825	
1129	1277	1462	1597	1767	1993	2118	2304	2478	2661	2933	3331	3512	3836	
1131	1281	1464	1609	1773	1995	2128	2313	2479	2675	2935	3334	3513	3841	
1134	1306	1467	1616	1776	2010	2130	2314	2481	2680	2939	3339	3516	3878	
1138	1310	1472	1624	1777	2014	2132	2319	2484	2691	2944	3344	3525	4437	
1143	1315	1474	1627	1792	2015	2134	2328	2494	2699	2951	3346	3537	4438	
1146	1321	1477	1630	1799	2018	2137	2330	2499	2706	2954	3351	3539	4444	
1150	1324	1478	1631	1802	2029	2141	2341	2500	2710	2976	3355	3540	4445	
1151	1327	1480	1639	1821	2031	2146	2344	2504	2712	3030	3357	3545	4449	
1155	1329	1483	1642	1826	2036	2147	2346	2506	2715	3053	3365	3547	4457	
1159	1333	1501	1660	1834	2038	2166	2350	2507	2718	3058	3368	3548	4460	
1167	1338	1504	1665	1842	2039	2168	2353	2510	2726	3059	3369	3552	4461	



1. To enter the Rod Stewart "Blondes Have More Fun" Contest you must have received a Rod Stewart numbered picture disc and a corresponding ticket from either your local or regional Warner Bros. representative. Ticket is not transferable.

2. The prize — TRIP AROUND THE WORLD — two first class airline tickets, hotel accommodations, plus \$100 a day spending money.

3. To qualify: your completed entry should be returned to your local or regional representative or to... Warner Bros. Records, Attn: Carol Hart, 3300 Warner Blvd., Burbank, California 91510. Entries are limited to one entry per person.

4. All entries will be forwarded to Deloitte Haskins & Sells, One Wilshire Building, Los Angeles, Calif. 90017, who will be conducting the random drawing that will determine the winner.

5. Deloitte Haskins & Sells will pull half of the names the first week, and will continue to cut the previous week's list in half until we reach 1... the winner.

6. Employees of Warner Bros. Records Inc. or any of its parent, subsidiary, or affiliated companies (or any relatives of any such employees) are not eligible to enter this contest.

7. The winners must sign a release form, releasing Warner Bros. Records Inc. from any liability for injuries or accidents during the trip.

8. You need not purchase anything to enter.

9. Contest void in Florida and New York and wherever prohibited by law.

# CROSSOVER PAGE

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	<b>TOP-40</b> See Back Page	<b>Popular Rhythms</b> See Page 49	<b>DISCO</b> See Page 50	<b>AOR</b> See Page 54	<b>COUNTRY</b> See Page 68	<b>P/A</b> See Page 74
<b>THE BABYS</b> "Every Time I..." (Chrysalis)	Chart: 23 - 10			No. 13 Album Chart "HOTTEST"		"Significant Action"
<b>BEE GEES</b> "Tragedy" (RSO)	Chart: 7 - 2			No. 28 Album Chart "HOTTEST"		Chart: 10 - 10
<b>CHIC</b> "I Want Your Love" (Atlantic)	"NEW & ACTIVE"	"CLIMBER"	"NEW & ACTIVE"			"Significant Action"
<b>ERIC CLAPTON</b> "Watch Out For Lucy" (RSO)	"Significant Action"			No. 14 Album Chart "HOTTEST"		"Significant Action"
<b>NEIL DIAMOND</b> "Forever In Blue..." (Columbia)	"BREAKER" Chart Debut 2				"Significant Action"	Chart: 0 - 7 "HOTTEST"
<b>DIRE STRAITS</b> "Sultans Of Swing" (WB)	Chart: 23 - 13			No. 2 Album Chart "HOTTEST"		"Significant Action"
<b>DOOBIE BROTHERS</b> "What A Fool Believes" (WB)	Chart: 11 - 0			No. 1 Album Chart "HOTTEST"		Chart: 2 - 1 "BREAKER" "Most Added"
<b>FIREBALL</b> "Goodbye, I Love..." (Atlantic)	"NEW & ACTIVE"			No. 26 Album Chart		Chart: 21 - 17
<b>GARY'S GANG</b> "Keep On..." (SAM/Columbia)	"Significant Action"	"CLIMBER"	"HOTTEST"			
<b>GLORIA GAYNOR</b> "I Will Survive" (Polydor)	Chart: 0 - 0	"CLIMBER"	"HOTTEST"			Chart: 20 - 10 "HOTTEST"
<b>HEART</b> "Dog & Butterfly" (Portrait)	"NEW & ACTIVE"			No. 35 Album Chart		Chart: Debut 33 "NEW & ACTIVE"
<b>BILLY JOEL</b> "Big Shot" (Columbia)	"BREAKER" Chart Debut 27			No. 7 Album Chart "HOTTEST"		"Significant Action"
<b>LITTLE RIVER BAND</b> "Lady" (Harvest)	Chart: 10 - 11			No. 2 Singles Chart		Chart: 13-13
<b>EDDIE MONEY</b> "Maybe I'm A Fool" (Columbia)	"NEW & ACTIVE"			No. 4 Album Chart "HOTTEST"		"Significant Action"
<b>ANNE MURRAY</b> "I Just Fall In Love..." (Capitol)	Chart: 23 - 25				Chart: 11 - 0 "HOTTEST"	Chart: 10 - 8 "HOTTEST"
<b>POCO</b> "Crazy Love" (ABC)	Chart: 23 - 10			No. 8 Album Chart "HOTTEST"		Chart: 11 - 11
<b>POINTER SISTERS</b> "Fire" (Planet)	Chart: 2 - 4	"HOTTEST"		No. 19 Album Chart "HOTTEST"		Chart: 0-8 "HOTTEST"
<b>EDDIE RABBITT</b> "Every Which Way..." (Elektra)	"Significant Action"				Chart: 0-2 "HOTTEST"	"Significant Action"
<b>LINDA RONSTADT</b> "Just One Look" (Asylum)	"NEW & ACTIVE"			No. 32 Album Chart		Chart: Debut 27 "NEW & ACTIVE" "Most Added"
<b>AMII STEWART</b> "Knock On Wood" (Ariola)	"NEW & ACTIVE"	"CLIMBER"	"HOTTEST"			
<b>ROD STEWART</b> "Da Ya Think I'm Sexy?" (WB)	Chart: 0-0	"HOTTEST"	"HOTTEST"	No. 3 Album Chart "HOTTEST"		Chart: 34-2 "NEW & ACTIVE"
<b>SANTANA</b> "Stormy" (Columbia)	"NEW & ACTIVE"			No. 30 Album Chart		Chart: 11-19
<b>DONNA SUMMER w/ BROOKLYN DREAMS</b> "Heaven Knows" (Casablanca)	Chart: 5 - 3	"CLIMBER"				Chart: 15-12
<b>BOB WELCH</b> "Precious Love" (Capitol)	"NEW & ACTIVE"			No. 1 Singles Chart		"Significant Action" "Most Added"

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# Gary's Gang

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99X-FM deb 31  
WNBC 26-19  
WRKO on  
WABC on  
CKLW 19-11

WZZP deb 32  
KEARTH on  
F105 on  
WAVZ 25-15  
WICC add

WQXI 30-27  
WAPE deb 35  
WTIX on  
KINT deb 30  
WAYS on

KOFM on  
WHOT 19-12  
KVI-FM on  
14WK add  
WLOF 40-36  
WFLB on

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## "Keep On Dancin'"

---

The Number One Disco Single  
by GARY'S GANG  
Now Generating Overwhelming  
Positive Top 40 Action

From The Album "KEEP ON DANCIN' "  
on  
COLUMBIA-SAM RECORDS



# TOP-40



## John Leader

Next weekend is it! It's probably the most exciting time of the year for all of us at R&R, as we prepare the final touches for another convention. This year's promises to be the biggest and best ever (and if I say that every year you'll have to pardon my lack of objectivity).

I've tried to gather discussion topic information from as many of you as I could over the past few weeks and it looks like we all have several things in common we need to talk about. That very purpose should easily be accomplished with our Friday night Top 40 session. On hand will be some of the people you've wanted to question and many of the professionals that can help us make some sense out of the many difficulties that face us all today.

It's been quite some time since a new format description crept into our vocabulary, but certainly this year Disco is on everyone's lips. This week I've begun to examine what certain Top 40 stations are doing about the disco phenomenon within their own market situations and we will certainly spend a good bit of our time on Friday night going over it further. To some, disco is salvation and to others it's just so much garbage. If you stand on either side of that spectrum, or even somewhere in the middle, collectively we can bring the problem into a much sharper focus.

Also, this week, the long-awaited list of new R&R reporting stations. Our total number of reporters has hit the 200 mark with the addition of the 24 new reporters we welcome into our weekly research with this issue. Thanks to all who expressed an interest in joining our reporting ranks, but unfortunately there was only so much room available and we now have all spaces filled. In the future, as space is made available, those spaces will be immediately filled by qualified stations who have expressed their desire to report. If you have any questions concerning reporting status, just contact me here at R&R.

Again I would like to encourage you to send in your photos, station news, promotions, staff changes and anything else you'd like to see in print directly to us. I've said it before, and it bears repeating. You do not have to be a reporting station in order to take part in R&R's contents. We are always anxious to hear from you, so feel free to contribute on a regular basis. Mail all Top 40 correspondence to John Leader, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. We'll look forward to hearing from you.

For those of you joining us at Convention '79, have a safe journey and we'll see you in a week right here in sunny (hopefully) Southern California!

### New Reporting Stations Announced

I would like to publicly welcome our new reporting stations. It has been a long wait for some and we will begin including their music information into our national overview beginning with this issue.

In addition to the 24 new reporters listed below there has been some motion within the existing parallels. You may have noticed that Phoenix and Kansas City are now included in our parallel one listings. The size of these two markets now dictates that they join the first parallel. Other minor adjustments have been made in our total station line-up based on the results of the last rating period. The fully revised Top 40 station list can be found on the final "Parallels" page in this edition.

Station	Program Director	Parallel/Region
14Q(WFTQ)/Worcester, MA	Cliff Blake, PD	2E
WPST/Trenton, NJ	Tom Taylor, OM	2E
WKEE/Huntington, WV	Doug Yanak, PD	2E
92X(WXGT)/Columbus, OH	Jerry Dean, PD	2M
KOFM/Oklahoma City, OK	Mike Miller, PD	2M
KRAV/Tulsa, OK	Ken Scott, PD	2M
KTSA/San Antonio, TX	Brad Messer, OM	2S
WAXY/Ft. Lauderdale, FL	Rick Shaw, PD	2S
WFMF/Baton Rouge, LA	Randy Rice, PD	2S
WQAM/Miami, FL	Tom Birch, PD	2S
KMJC/San Diego, CA	Jeff Salgo, PD	2W
KRQ(KRQQ)/Tucson, AZ	John Stevens, PD	2W
14WK(WKWK)/Wheeling, WV	Jim Roberts, PD	3E
WCIR/Beckley, WV	Shane Randall, PD	3E
WHEB/Portsmouth, NH	Duncan Dewar, PD	3E
WLBZ/Bangor, ME	John Marshall, PD	3E
WTSN/Dover, NH	Jim Sebastian, PD	3E
WXIL/Parkersburg, WV	Ron O'Brian, PD	3E
KSEL/Lubbock, TX	Jeff King, PD	3S
WAGQ/Athens, GA	Brady McGraw, PD	3S
KBDF/Eugene, OR	Bill Jackson, PD	3W
KBOZ/Bozeman, MT	Paul Vann Ehlis, PD	3W
KOOK/Billings, MT	Jack Stevens, PD	3W
KRLC/Lewiston, ID	Steven Alan MacKelvie, PD	3W

Thanks to everyone for their interest and patience. The current lineup of 200 reporting stations gives R&R a complete and well-balanced picture of Top 40 music information from all regions in the country. We are proud of our reporters and will continue to evaluate and update our station roster to insure that the information we present to you is reflective and useful.



**DISCO RIGHT HERE** — George McCrae dropped into the studios of Y100/Miami for an on-air interview with midday personality Cramer Haas. During his visit, George paused for this shot with (l-r): Y100 PD and morning man Bill Tenner, and Music Director Colleen Cassidy.

### Disco Phobia

The name of the disease is "Disco Phobia" and it's been around quite a bit this year striking in all regions of the country. However, the one peculiar thing about it is that it seems to infect Top 40 radio program directors and music directors more than any other group. The symptoms are easy to spot: a nervous twitch often appears when the subject is exposed to the sound of high-hat cymbals, and the eyes tend to roll when the subject is approached by a promotion person using the phrase "disco-smash" in conversation.

It's true. Top 40 radio has been resisting what, for lack of a better term (and we could use one), is called Disco music . . . not in all cases, but in enough instances to cause me to wonder why. It seems that Top 40 was built on the premise of variety and entertainment. "If you don't like this tune, don't go away, because you'll like the next one," we often used to kiddingly say about our format. But that's the way successful Top 40 radio used to operate. That's probably where the old rule of "never play two females back-to-back" began. Variety . . . give 'em what they like, whatever it is.

Now a new musical form has arrived and Top 40 radio is resisting. The reasons for the resistance are many, but they may all boil down to "I don't like it." And really what we should all be concerned with is not what we like, but rather what our listeners (and potential listeners) like.

The stations that have done well using a mix of disco and more traditional Top 40 songs are easy to spot. Y100/Miami is one. KRBE/Houston is another and WQXI/Atlanta hopes to be a third. I single out WQXI because I received a letter from Quixie openly addressed to "Our Friends In The Music Industry."

The letter explained that WQXI would begin to give airplay to those newer releases that were also getting airplay in clubs around the Atlanta area. To quote the letter, "Radio is the most active 'live' medium available; as a result, we will be adopting a policy of exposing new music more aggressively and adventurously than in the past. We are experimenting with new methods of musical presentation, and we call it 'Tempo Radio.'"

The name "Tempo Radio" confused me and at first I thought a full format change was happening. I called WQXI Music Director J.J. Jackson and he explained, "Radio stations in some respects have not been responding to the sales of records that perhaps have had their sales foundations in night club or disco play because those stations have been more inclined to look at AOR product at the retail level. I think our recognition of these types of records can help us increase our share of the Atlanta audience."

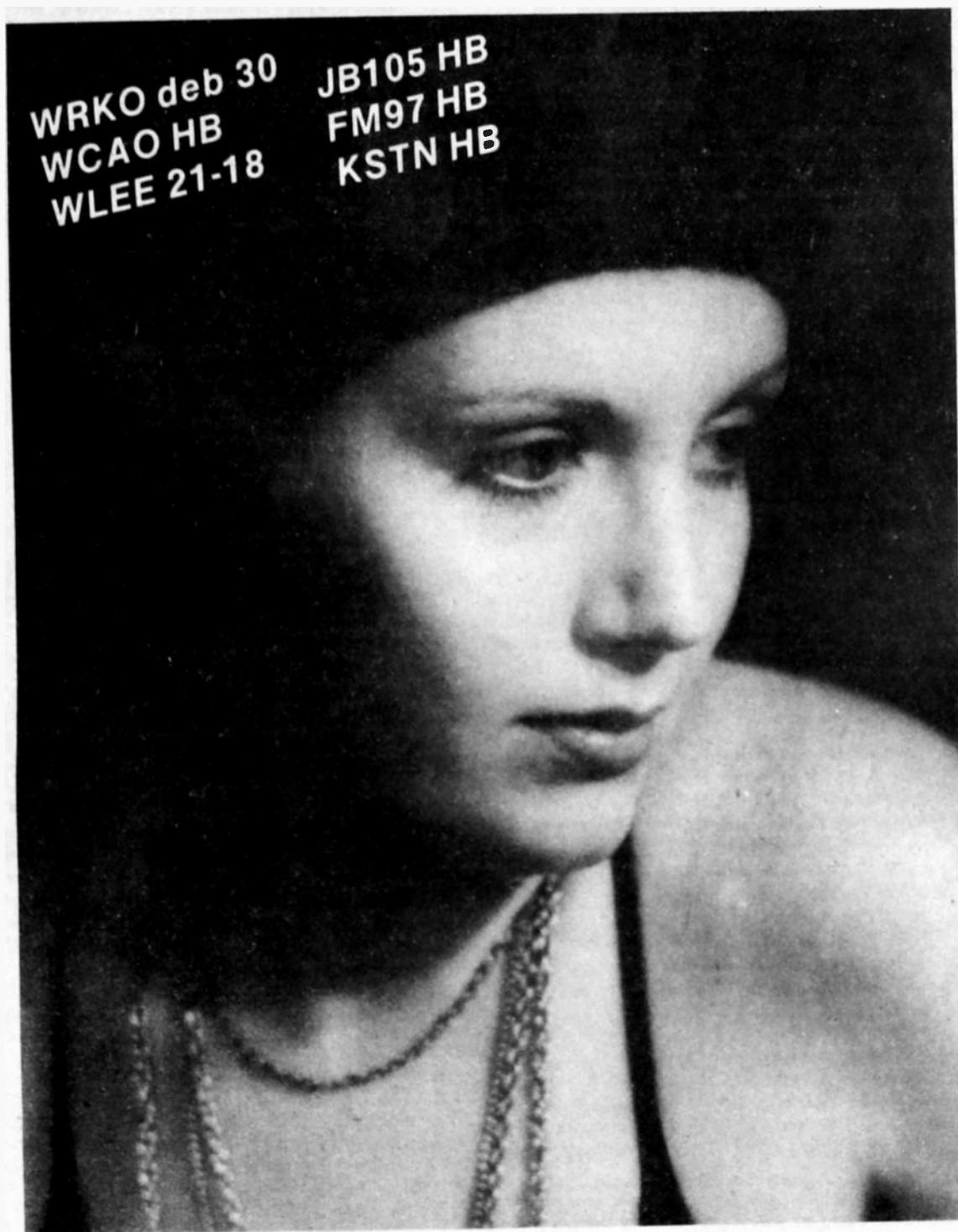
So, WQXI was not going Disco after all, but instead would play selected, successful disco product in with the regular songs on the playlist. This is not a new idea. In fact many stations around the country are discovering that disco music is nothing more than a slightly newer form of what Top 40 radio has always been about . . . popular music. Other stations have gone to the old format trick of "block programming" disco music, usually in the evening hours, playing exclusively disco music for a period of several hours, returning to the "regular format for the rest of the dayparts."

WQXI does not feel that block programming is the answer for them, as J.J. explained: "If we were to 'block' the radio station and play strictly disco music after 6pm, what might happen is the people that sample the station in the evening hours wouldn't find the same thing on their radio the next morning when they turned it on again. We feel that sort of inconsistency is not what Quixie is all about. The increased airplay of so-called disco music will be available in all dayparts, with perhaps a slightly greater emphasis in evenings remembering just who the available audience is at that time. But it will definitely not be exclusively an evening thing. We will integrate the product throughout the entire day in varying degrees."

His explanation was really very simple . . . WQXI would begin recognizing viable disco tunes and playing them just like they would any country or rock songs. The rationale behind the logic was equally simple, "TV now responds to disco music before radio does in many cases and in the past it's been the other way around. Maybe we (radio) are doing something wrong or we're not responding to what the audience wants as quickly as we should."

One of the biggest hang-ups we in radio have harbored over this whole "disco explosion" is the fact that we have somehow always considered it a separate category from all the other homogenized music we've been programming. Does the audience hear a dance tune and say to themselves, "Ah, that's a disco record!?" I doubt that they do. People (lis-

# The Hit Theme from the Hottest Movie in America!



**MAUREEN MCGOVERN**

***"Can You Read My Mind  
(Love Theme from Superman)"***

Produced by Michael Lloyd  
From The Motion Picture "Superman"



On Warner/Curb Records

# John Leader

teners) hear music on the radio and through repeated exposure make their decision to either like or dislike. The labels we have so cleverly hung on the various types of music Top 40 radio plays have only served to separate those musical types further than was ever necessary.

The point really is a reiteration of something Jeff Gelb said very eloquently last week in his column, "Perennial radio ratings leaders in any format allow for the influence of new musical ideas and trends. They respond to a public appetite for a happening musical form not by dropping the musical identity they've taken so many months or years and so many dollars to build, but by slightly changing the ingredients of their musical stew to add new flavor to an old standby recipe." I couldn't agree more. The winning radio stations in any market are a total reflection of that market. If you are a Top 40 music station and disco music sells right up there with the other big sellers and you don't reflect that on your air, you are running the risk that your listeners may go looking elsewhere for what they want to hear.

Perhaps not all stations should play disco music, but if your research (in all its forms) shows you disco music is happening in your market and you are not playing it, then you are not really reflecting. Shake off your "disco phobia", forget the labels and play the hits . . . that's really what Top 40 radio is all about. WQXI is just one example of several radio stations that have come to that ancient rediscovery! I think we all should, and when the next musical trend comes along (and it will) maybe we won't forget that what the audience wants is what we should give them.

## Bits

It was *same time next year* for WSGN/Birmingham when the station tied in with the local premiere of the hit movie "Same Time Next Year" in their market. The contest awarded lucky callers free tickets to a station screening of the film and all those winners became eligible for an all-expense-paid trip for two to Panama City, FL this spring and again "same time next year!"



**WNBC DEFINES OWN "SPACE"** — WNBC/New York held its first "Interplanetary Ball" at the New York, New York disco recently, and the station's air personalities displayed a galaxy of costume styles. Pictured (l-r, standing) are air personalities Norm N. Nite, Allen Beebe and his wife Karen, Johnny Dark, and Frank Reed; Assistant Program Manager Buzz Brindle bristles below.



**CARMEN AT "CK"** — Arista's Eric Carmen, in the midst of a promotional tour across the country, visited CKLW/Detroit. Pictured at the station are (l-r) Arista's Michael LaBean, Carmen, CKLW MD Rosalie Trombley, and PD Bill Gable.

Marc Mitchell and Phyllis Kopelman of WKIX/Raleigh will provide a running commentary of the Ringling Bros. and Barnum & Bailey Circus through special headphones so that 30 blind students from Governor Morehead School can "see" the circus. Guest ringmaster for this special occasion will be Dale Van Horn, who is both a former student of the Governor Morehead School and a current WKIX air personality.

WLAN/Lancaster recently played a charity basketball game against the Philadelphia Eagles professional football team. The station recruited 5 listeners to play with the WLAN team and three men and two ladies were among the winners in the WLAN listener draft. Once again, no final score to report, so we'll just assume it was real close.

A date with Eric Carmen was the grand prize in a recent WNOE/New Orleans contest that coincided with Valentine's Day. Listeners were asked to write in on Valentine's Day, cards in their own words just why they would like to win a date with the singer. Our sources reported some of the letters were pretty, shall we say, direct! However a winner was selected and she and Eric had a free night on the town in a chauffeur driven limo. 100 other winners received Eric's latest LP and a heart-shaped box of candy as a consolation prize.

It was, or could have been, clones again, naturally when Q94/Richmond launched the search for local talent. The Q94 Super Search sought lookalikes of John Travolta, The Blues Brothers and Steve Martin. Weekly prizes of \$94 were given and the grand prize was a 1979 Capri for the most complete "clone" of all.

## Motion

Harv Blaine, the successful PD of WFRL/Freeport, IL, has accepted the PD's job at WDBR/Springfield, IL and will join that station immediately. Harv will continue to assist WFRL as they search for a new Program Director . . . Marc Sommers, who has left the programming slot at WNOE/New Orleans, would like to find another programming position or an air-shift in a major market. Marc can be reached at (504) 466-3353 . . . WEEO/Waynesboro has hired a new midday man: Bob Davis joins the staff from WYRE/Annapolis. Operations Director Steve Brooks is now doing mornings and Music Director Tom Rush is in the afternoon drive slot . . . WQAM/Miami has a new General Manager, Ron Beckey. Johnny Dolan has also joined the WQAM crew in the 7pm-midnight show . . . Beginning Monday (3-5), Ned Martin, the voice of the Boston Red Sox, will be doing exclusive sports commentary for WRKO/Boston. His reports will air four times daily.



**GOOD THINGS COME TO THOSE WITH FAITH** — In support of the Faith Band's "Dancin' Shoes" single, Mercury's Joe Grossman brought two dancers into KSTP/Minneapolis to execute some "hot steps" to the accompaniment of the record (a good trick, considering it's a ballad). Pictured after the dance demonstration are (seated) KSTP PD Denny Carpenter, flanked by the dancing duo, with Grossman (top left) and Assistant PD Don Michaels looking on.



**FREHLEY EXCHANGING VIEWS** — Casablanca's Ace Frehley visited 99X-FM/New York recently, leaving his makeup at home. Pictured (l-r) are 99X-FM Assistant PD Rob Sisco, air personality Sue O'Neal, the partially unmasked Frehley, Casablanca's Lance Bogart, and Aucoin Management Promotion Director Rick Aliberte.

# "OUR LOVE IS INSANE"

**THE HIT SINGLE! BREAKING WIDE OPEN!**



KCBN on  
KBIM on  
WTAC on  
3WD 35  
WMFJ 44  
KOTN on  
WGNI 25  
WTMA on  
WTOB on  
WCOS on  
WROV on  
WKTU Disco  
WLYT Disco  
WDRQ Disco  
WCAU-FM  
Disco



**Capitol Records and the streets of New York  
are proud to present  
DESMOND CHILD and ROUGE.**

*Produced By Richard Landis  
Direction: Starlight Management Inc.*

© 1979 CAPITOL RECORDS, INC.

**IN THE HEART OF THE CITY THERE IS A BEAT**

WPGC add  
WRKO on  
WZZP 34-28  
13FEA add  
WAVZ add  
WPRO add  
WLOF add  
PRO-FM deb 25  
WKBO deb 30  
BJ105 on  
WTSN deb 33  
WGLF 28  
WFLB 24  
WANS 30-25  
KSTN 39

TOP-40



WSGA "COURTS" WOMEN'S TEAMS — WSGA/Savannah's "Boogle Bouncers" basketball team is apparently no match for the Globetrotters. So it's fortunate for them that they haven't played the Globetrotters; in fact, the team plays only women's teams for charity and still hasn't won a game. Pictured among a victorious high school faculty (females only) after another bout of unsuccessful net work are (l-r, WSGA jerseys) Tim McMillian, PD Jerry Rogers, Johnny Foster, Denis Reid, Chuck Cannon, and Jim Osbourne from the station.



KROK OF AEROSMITH — Aerosmith appeared in Shreveport recently, and KROK staffers visited the group backstage as part of a promotion which won listeners backstage passes and albums. Pictured (l-r) are the group's Brad Whitford, Joey Kramer, and Joe Perry, Stan's Records' Cindi Rowe, Aerosmith's Steven Tyler, KROK MD Keith Greer, winners, and PD Ken Shepherd. Aerosmith's Tom Hamilton is at rear right behind the winners, while KROK air personality J.J. O'Brian spooks the camera in front.



ALL THAT GILDERS IS GOLD AT WJBO — WJBO/Portland, ME received a gold record for Nick Gilder's "Hot Child In The City" single. Pictured showing off the award are (l-r) WJBO PD Andy Carey, Malvern Distributors' Dick Masters, and MD Chip Kelley.



SIGN OF THE DIMES — Preparing for the March of Dimes Superwalk '79 in Los Angeles are (l-r) Honorary Chairman Kenny Loggins, KHJ air personality True Don Bleu, poster child Louis L'Amour, and KHJ jock (and budding Robin Williams lookalike) Bobby Ocean.

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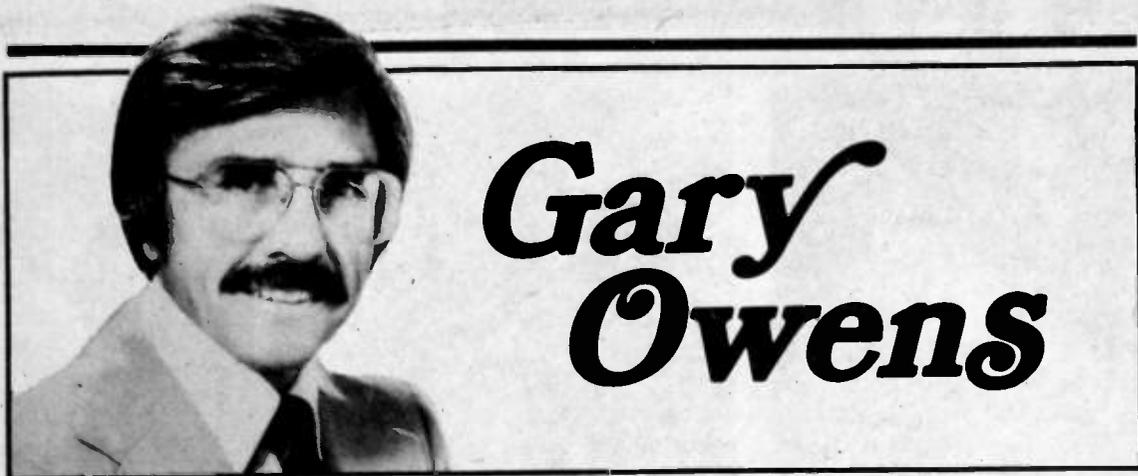
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MILSAP "SHIRTIFIED" FLANNEL BY GOVERNOR — RCA's Ronnie Milsap received Tennessee Governor Lamar Alexander's semi-official seal of approval recently, when the Governor awarded him a black-and-red flannel shirt similar to the one Alexander wore constantly while campaigning. The presentation was made at the Volunteer Inaugural Ball sponsored by 92Q/Nashville. Pictured (l-r) are 92Q air personality Steve McCoy, Honey and Gov. Alexander, Milsap, and the cassette recorder of an unknown reporter.



# Gary Owens

## A Jovial Carew

Hello and Hello FM —

The 4-million dollar man, Rod Carew of the California Angels, told me last week his boyhood heroes were: Jackie Robinson, Hank Aaron and Ted Williams.

Rod has won the American League batting title seven times, has a .334 lifetime batting average, and hit .388 in 1977. Ty Cobb hit over .300 for 23 consecutive seasons and received a \$500 bonus for signing with Detroit.

Carew said he feels it's possible he might have a .400 season for the Seraphs. Rod Carew was named after the doctor who delivered him while his mother was in labor on board a train in the Panama Canal Zone. The Carew family moved to New York in 1962.

Season tickets for the Angels jumped mightily with the signing of "Lightning Rod." Over \$300,000 worth sold in the first five days after the announcement was made that he would not go to the Yankees and would come to California.

Rod was not sure about my idea to help baseball fans! . . . those who weren't positive which players were the important ones, could tell by having the stars' salaries printed on the back of their uniforms instead of their numbers!

## A Decoder For Dakota Place Names

Some years ago, Don French, an old pal from the McLendon chain and later the Crowell-Collier organization, revealed to me, in utmost confidence that he was born in Hoople, North Dakota.

Hugh Heller, the former Program Director of KSFO & KMPC, was from the metropolis of Anamoose (K-4 on your map); Angie Dickinson is from Kulm; Peggy Lee, although from Jamestown, once admitted to me that she did visit Gackle, North Dakota on occasion.

It sounds as though many of that state's nomenclatural tabs were created by Charles Dickens while drunk. Zap, ND (G-5) is my favorite.

Although my home state of South Dakota is on a parallel . . . Buffalo Gap (C-6), Ferney, Bath, Box Elder (no Mormon Gynecologist jokes, please) all stand out. Incidentally, Dave Diamond is from Howard, SD, and Dave Howard is from Diamond. Tom Brokaw of NBC-TV is from Yankton. One of the all-time great town names is Letcher! If Arte Johnson's character Tyrone F. Horni could be from anywhere, Letcher would be perfect!

Igloo, SD doesn't have one Eskimo living there (although an Eskimo salesman used to, but he got suspicious that his wife would make love to someone else while he was gone and therefore taped her nose till he returned).

N-8 on your map is Marty . . . (watcha wanna do tonight, Marty? Oh . . . I dunno . . . name a town after me I guess!) Cheryl Ladd of "Charlie's Angels" is from Huron (and there is nothing funny you can say about either).

One town that always sounded as though Norm Crosby was mispronouncing something was Pukwana (an old Indian word meaning . . . wanna puk?).

Those are only two states with fun names that breed familiarity because my roots are there (I left them the last time I got a haircut!). I'm sure just by perusing your friendly neighborhood atlas you'll be able to top those with some biggies in your area.

## Snow

(Continued from page 1)

as airing the most important information (schools closing, government offices closing, etc.) at the times when the most people are likely to be listening and repeating this information as if it were in a "hot rotation" musically. Lesser items likewise receive lesser amounts of air time. All his preparation, however, did not prevent Hughes from manning a rare airshift. Not only was afternoon jock John Bodnar's car under three feet of snow, but a city Metrobus had become mired in the sizable drifts and was blocking the driveway to his apartment building. According to Hughes, the traffic situation wasn't too bad because of a great many people having left town for the three-day weekend. Nevertheless, WASH traffic reporter Walt Starling, although confined to the ground, spent from 3:30 in the afternoon to 11pm gathering traffic reports from various police dispatchers.

### "Snow Rotation"

Ray Quinn, PD at WCBM, also opted for a "snow rotation" focusing more on news and less on music. Both Quinn and Hughes point to their use of Accu-Weather as being a major factor in their ability to react quickly to the situation. Quinn claims that Accu-Weather has been the earliest and most reliable source of weather information for the last three storms, all of which have battered the area in the past week and a half. Quinn also mentioned that owing to people being snowed in, the air staff had to double up on a couple of shifts.

Similar situations were reported at the area's AOR's with Dave Brown, Program Director for DC 101/Washington, taking advantage of the many extra breaks needed to announce conditions by devising a day's worth of mini-concerts (five song sets by the same artist). WIYY/Baltimore PD Denise Oliver noted, "Everyone was on the air at the wrong times but all the shifts were filled," adding that they used two four-wheel-drive vehicles to enable them to get their airstaff into the station. Oliver also said the station ran much more news than usual, reminding people of the 7pm-5am curfew which the mayor of Baltimore had imposed.

### 15-Hour Air Shift

While all of the stations reported some disruption of regular airshifts, Donna Hawkins, air personality at WLPL, a new Baltimore AOR, probably had it a little tougher than most as she was on the air from 12 midnight Sunday until 3pm Monday because no one was able to reach the station till then. R&R tried to reach her on Tuesday afternoon, but was informed that Ms. Hawkins was at home sleeping off the effects of her 15-hour ordeal.

Meanwhile at Country station WPOC/Baltimore, Sales Manager Bill Branch was answering the phones. Branch explained that the office staff was still out, but that the station had managed to double upon shifts and hadn't missed anything at all. From a sales standpoint, Branch said there had been very few cancellations due to snow. Likewise, Mike Cohen General Manager of WMAQ/Washington, also a Country station, men-

tioned that the offices had been left uncovered, but that two of the station's jocks, Dave Kellogg and Don O'Brian, had squired the airstaff in and out of the station in their four-wheel drive vehicles. From the standpoint of sales, Cohen termed the situation a "Mexican standoff," explaining that while some people had cancelled their buys, others had extended theirs.

### Washington Sleet Talk

For Jim Elliott, acting PD of Top 40-formatted WPGC/Washington, things weren't going so smoothly, as Elliott's car became stuck in snowdrifts twice while on the way in to the station, forcing him to abandon his car, whereupon he was given a lift by a fellow motorist enabling him to make it to safety before he froze to death. All of this happened at night while he was following a path cleared by a snowplow ahead.

According to Elliott, his chilling experience convinced him that in situations like this, it's best to cut down on the music and concentrate on airing news and traffic reports. He also says that there will be less uptempo music in situations like this because when he was trapped out there in his car, the last thing he needed was something that made his adrenalin pump faster. The storm, incidentally, was the worst to hit Washington since 1922.

While for the most part, the citizens of Baltimore faced their record-breaking storm with considerably less personal danger than Jim Elliott, WCAO newsperson Ellen Beth Levitt reported that all of the city's schools, banks, and governmental agencies would remain closed for at least another day as crews labored to clear the city's streets by dumping the snow into the harbor. Due to the virtual paralysis of the city's traffic, looting had broken out and the Baltimore police were forced to jail 333 people on breaking & entering charges. In addition to the usual amount of elongated airshifts and extended news reports, the Top 40 outlet took advantage of their snowbound listeners to run an "I Survived The Blizzard Of '79 With WCAO" promotion, with two listeners per hour calling in to receive a T-shirt emblazoned with the message. The station also cooperated with local hospitals when they put out a call for volunteers to come to the hospitals to assist in either clearing snow or serving meals to patients as well as installing a "hot line" whereby listeners who had four-wheel-drive vehicles could donate their services to help an otherwise immobilized city cope with their transportation problems.

In conclusion, R&R contacted noted meteorologist Bob Harris, recently hired by WNEW/New York. Harris claims that while giving his weather forecast on WNEW-TV Sunday night, he predicted that if this storm combined with the cold air front hovering over the Eastern Seaboard, that there would be at least six inches of snow in New York. As it turned out there were 13 inches of snow in Manhattan, the entire Eastern Seaboard was hit devastatingly hard (Philadelphia had 16 inches of snow, Newark had 17) and the storm missed qualifying as a blizzard only because of insufficient wind velocity.

# 5 YEARS AGO TODAY IN...

## Radio & Records

- ★ **WOIC BECOMES FIRST CAROLINAS ALL-BLACK STATION** — Columbia, SC station purchased by black organization goes on air after press conference with Governor.
- ★ **XEROK GOES AFTER U.S. MARKET** — Juarez-based 150,000-watt station goes Top 40 and aims for not only El Paso but the Western U.S. at large.
- ★ **NUMBER ONE FIVE YEARS AGO: "Season's In The Sun"** — Terry Jacks (Bell)
- ★ **NUMBER ONE POP/ADULT: "Sunshine On My Shoulders"** — John Denver (RCA)

TOP-40



**PARTON OF THE WAAY'S** — At an industry conclave in Atlanta, WAAY/Huntsville, AL representatives met Dolly Parton. Pictured during the event are (l-r) Scotti Bros.' Marcus Lippman, Parton, WAAY PD Jerry Dean and MD Jay Fredricks.



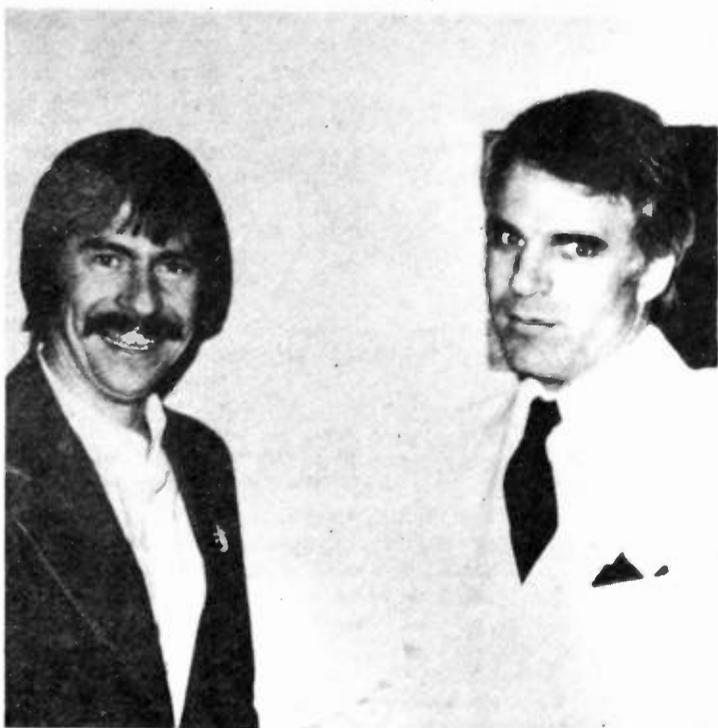
**ELP ON ITS WAY TO WNBC** — ELP's Carl Palmer visited WNBC/New York on a station-visiting tour. Pictured at the studios are (l-r) WNBC MD Roz Frank, Palmer, PD Bob Pittman, Terry Holman of the group's management and Atlantic promotion rep Roxy Myzal.



**INSTANT REPLAY (DAN HARTMAN, DAN HARTMAN) AT TEN-Q** — Blue Sky's Dan Hartman visited TEN-Q/Los Angeles for a guest DJ stint. Pictured (l-r) are station PD Mike McVay, EIP/A's Lori Holder, Hartman (seated), and TEN-Q Music Coordinator Connie Singer.



**FOR TEEN, GARRETT GOAL ACHIEVED BY WEFM** — WEFM/Chicago gave a 16-year-old "Christmas Wish" winner a thrill, as the station brought in Leif Garrett for a dream date. Garrett also did an on-air interview at the station while in town. Pictured there are (l-r) WEFM air personality Cox on the Radio, Garrett, and air personality Chris Edmonds.



**WISM WILDNESS WITH MARTIN** — Steve Martin visited WISM/Madison while in town recently, and is pictured eyeing the camera suspiciously along with the station's Jonathan W. Little (left) and Charlie Simon (right).



**DISPLAYING THE GOLD** — WTRY/Troy recently received a pair of gold records, one for Bonnie Tyler and one for Taste of Honey. Pictured displaying the plaques are PD Dan Martin (left) and air personality Chris Bailey.

# "FENCE" CLIMBING!



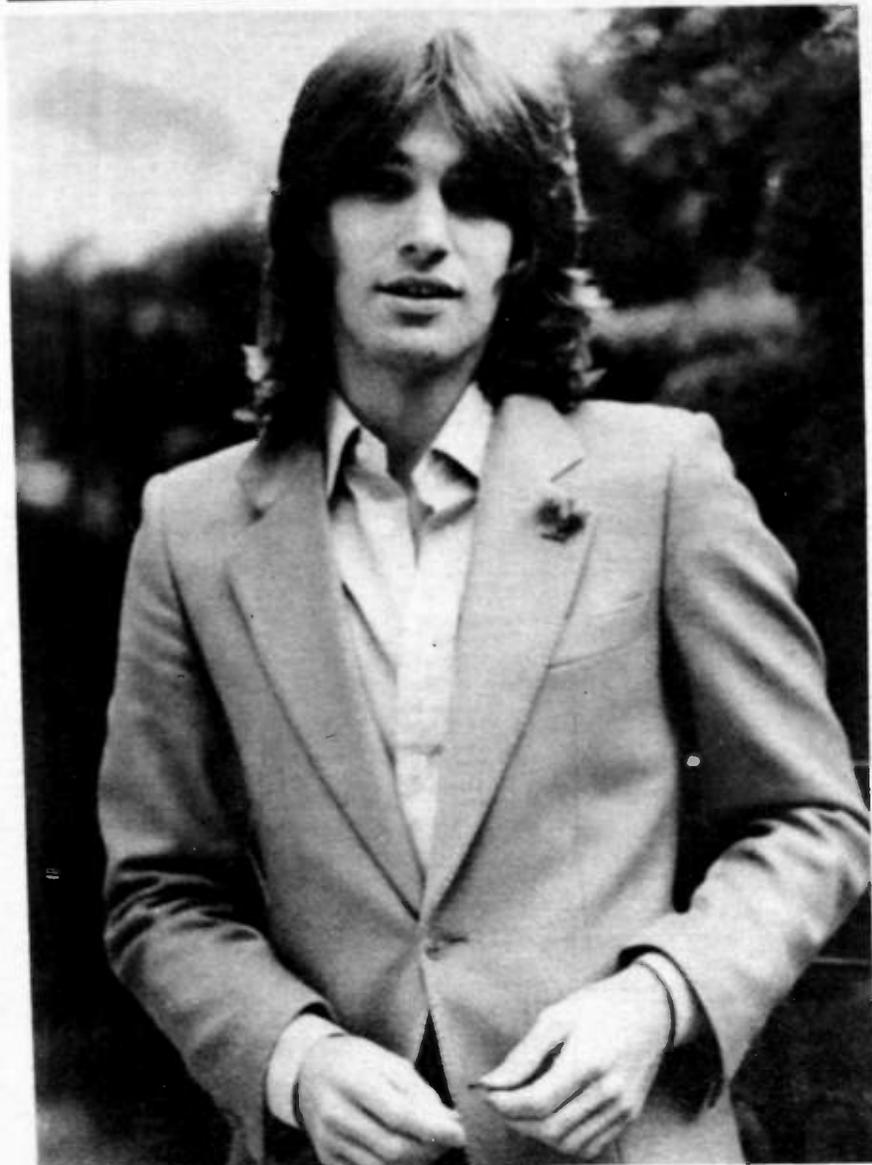
## "Walkin' The Fence" COUCHOIS

PRONOUNCED  
("COOSH-WAH")

Produced by: Steve Barri,  
Eddie Lambert & Roger Nichols  
FOR



KNOW deb 34 WAAY deb 28 WJOY on  
WGSV on WCGQ on KRLC deb 30  
3WD on WIFE on KSTN on



If you like the audience  
response you get  
when you program  
Roger Voudouris,  
"Get Used To It"

KROY 33-30 WCGQ add WROK add 35  
3WD on WGLF on WANS on  
14WK add WAUG on KJOY  
WGOW on

**Roger Voudouris.**  
"Get Used To It"

His new single on Warner Bros. Records.



Produced by Michael Omartian





# PARALLEL ONE PLAYLISTS

## EAST

### WKBN Buffalo

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 DONNA SUMNER/Heaven Knows
- 4 BARRY MANILOW/Somewhere In The ...
- 5 CHERYL LYNN/Get To Be Real
- 6 VILLAGE PEOPLE/Y.M.C.A.
- 7 POCO/Crazy Love
- 8 GLORIA GAYNOR/I Will Survive
- 9 BLUES BROS/Soul Man
- 10 MELISSA MANCHESTE/Don't Cry Out Loud
- 11 BEE GEES/Tragedy
- 12 THE BABYS/Every Time I Think...
- 13 TANYA TUCKER/Not Fade Away
- 14 ANNE MURRAY/Just Fall In Love
- 15 DIRE STRAITS/Sultans Of Swing
- 16 NEIL DIAMOND/Forever In Blue...
- 17 POINTER SISTERS/Fire
- 18 CHIC/Le Freak
- 19 IAN MATTHEWS/Shake It
- 20 LRB/Lady
- 21 NEIL YOUNG/Four Strong Winds
- 22 DOLLY PARTON/Baby, I'm Burnin'
- 23 DOOBIE BROS/What A Fool...
- 24 FOREIGNER/Blue Morning...
- 25 AMII STEWART/Knock On Wood
- 26 HOT CHOCOLATE/Every 1's A Winner
- 27 EDDIE HABBITT/Every Which Way...
- 28 BILLY JOEL/My Life
- 29 BLONDIE/Heart Of Glass

ADDS AL STEWART/Song On The Radio  
DR. HOOK/All The Time...  
BOBBY CALDWELL/What You Won't Do...

ON BOB WELCH/Precious Love  
LINDA RONSTADT/Just One Look  
QUATRO & NORMAN/Stumblin' In  
T.M.G./Lazy Eyes

### WNBC Radio 66 New York

- 1 GLORIA GAYNOR/I Will Survive
- 2 ROD STEWART/Do Ya Think I'm Sexy
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 BARRY MANILOW/Somewhere In The ...
- 5 BILLY JOEL/Big Shot
- 6 BILLY JOEL/My Life
- 7 HEAT LOAF/Took The Words...
- 8 DR. HOOK/Sharing The Night...
- 9 DONNA SUMNER/Heaven Knows
- 10 NICOLETTE LARSON/Lotta Love
- 11 EWAF/September
- 12 TOT/Hold The Line
- 13 GORDON/Chase, Midnight Exp.
- 14 MELBA MOORE/You Stepped Into...
- 15 BOB SEGER/We've Got Tonite
- 16 FOREIGNER/Blue Morning...
- 17 EDDIE HONEY/Maybe I'm A Fool
- 18 GONZALEZ/Haven't Stopped...
- 19 GARY'S GANG/Keep On Dancing
- 20 MCDY/Superman Theme
- 21 BEE GEES/Tragedy
- 22 ANDY GIBB/Our Love/Don't...
- 23 HOT CHOCOLATE/Every 1's A Winner
- 24 CHERYL LYNN/Get To Be Real
- 25 KENNY ROGERS/The Gambler
- 26 DIRE STRAITS/Sultans Of Swing
- 27 GINO VANNELLI/Wheels Of Life
- 28 BEE GEES/Too Much Heaven
- 29 AL STEWART/Time Passages
- 30 BTD/Heartaches
- 31 BLUES BROS/Soul Man

ADDS NONE

### Montreal ckgm

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 TOT/Hold The Line
- 4 BOB SEGER/We've Got Tonite
- 5 POINTER SISTERS/Fire
- 6 CAROL DOUGLAS/Burnin'
- 7 CHIC/Le Freak
- 8 BEE GEES/Too Much Heaven
- 9 ANDY GIBB/Our Love/Don't...
- 10 FIREBALL/Strange Way
- 11 NICOLETTE LARSON/Lotta Love
- 12 AL STEWART/Time Passages
- 13 BARBRA & NEIL/You Don't Bring Me...
- 14 BILLY JOEL/My Life
- 15 VILLAGE PEOPLE/Y.M.C.A.
- 16 EDWIN STARR/Contact
- 17 PEACHES & HERB/Shake Your Groove...
- 18 ALICIA BRIDGES/Love The Nightlife
- 19 BEE GEES/Tragedy
- 20 CHANSON/Don't Hold Back
- 21 GOODY GOODY/Number One DJ
- 22 ACE FREHLEY/New York Groove
- 23 DONNA SUMNER/McArthur Park
- 24 IAN MATTHEWS/Shake It
- 25 CHICAGO/No Tell Lover
- 26 DONNA SUMNER/Heaven Knows
- 27 DIRE STRAITS/Sultans Of Swing
- 28 NICEL OLSSON/Dancin' Shoes
- 29 POCO/Crazy Love
- 30 ROCKS/Miss You

ADDS 27, 28, 29  
AL STEWART/Song On The Radio

ON DOOBIE BROS/What A Fool...  
CHERYL LYNN/Get To Be Real  
LRB/Lady  
GERRY RAFFERTY/Home And Dry  
OLIVIA NEWTON-JOH/A Little More Love  
ANNE MURRAY/Just Fall In Love  
NICOLETTE LARSON/Lotta Love  
MELISSA MANCHESTE/Don't Cry Out Loud  
FOREIGNER/Blue Morning...  
FRISBY/You're Like The Wind  
GINO VANNELLI/Wheels Of Life  
THE BABYS/Every Time I Think...  
BURTON CLUMKINGS/I Will Play...  
POCO/Crazy Love  
THE BABYS/Every Time I Think...

### WPEZ Pittsburgh

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 POINTER SISTERS/Fire
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 DONNA SUMNER/Heaven Knows
- 5 NICOLETTE LARSON/Lotta Love
- 6 BLUES BROS/Soul Man
- 7 MELISSA MANCHESTE/Don't Cry Out Loud
- 8 IAN MATTHEWS/Shake It
- 9 BEE GEES/Tragedy
- 10 CHICAGO/No Tell Lover
- 11 BARRY MANILOW/Somewhere In The ...
- 12 HOT CHOCOLATE/Every 1's A Winner
- 13 NICEL OLSSON/Dancin' Shoes
- 14 EWAF/September
- 15 DOOBIE BROS/What A Fool...
- 16 LRB/Lady
- 17 FOREIGNER/Blue Morning...
- 18 GLORIA GAYNOR/I Will Survive
- 19 LEIF GARRETT/I Was Made For...
- 20 THE BABYS/Every Time I Think...
- 21 NEIL DIAMOND/Forever In Blue...
- 22 DIRE STRAITS/Sultans Of Swing
- 23 BOBBY CALDWELL/What You Won't Do...
- 24 POCO/Crazy Love
- 25 FIREBALL/Goodbye, I Love You
- 26 CHERYL LYNN/Get To Be Real
- 27 AMII STEWART/Knock On Wood
- 28 HEART/Dog & Butterfly
- 29 AL STEWART/Song On The Radio
- 30 E.C. KING/Don't Know If...
- 31 BILLY JOEL/Big Shot
- 32 LINDA RONSTADT/Just One Look
- 33 ERIC CLAPTON/Watch Out For Lucy
- 34 SANTANA/Stormy

ADDS EDDIE HONEY/Maybe I'm A Fool  
FRANK MILLS/Music Box Dancer  
TOT/Hold The Line  
GEORGE BENSON/Love Ballad

ON HERBIE MANN/Superman

### WRKO Boston

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 NICOLETTE LARSON/Lotta Love
- 4 DONNA SUMNER/Heaven Knows
- 5 PEACHES & HERB/Shake Your Groove...
- 6 BILLY JOEL/My Life
- 7 POINTER SISTERS/Fire
- 8 E.C. KING/Don't Know If...
- 9 BEE GEES/Tragedy
- 10 ANNE MURRAY/Just Fall In Love
- 11 OLIVIA NEWTON-JOH/A Little More Love
- 12 BEE GEES/Too Much Heaven
- 13 RAES/A Little Lovin'...
- 14 LRB/Lady
- 15 DIRE STRAITS/Sultans Of Swing
- 16 FRANK MILLS/Music Box Dancer
- 17 CHERYL LYNN/Get To Be Real
- 18 CHIC/Le Freak
- 19 AL STEWART/Song On The Radio
- 20 BILLY JOEL/Honesty
- 21 MELISSA MANCHESTE/Don't Cry Out Loud
- 22 BEE GEES/Reaching Out
- 23 DOOBIE BROS/What A Fool...
- 24 CHIC/I Want Your Love
- 25 NEIL DIAMOND/Forever In Blue...
- 26 AMII STEWART/Knock On Wood
- 27 NICEL OLSSON/Dancin' Shoes
- 28 ROD STEWART/Attractive Female...
- 29 BELL & JAMES/Livin' It Up...
- 30 MAUREEN MCGOVERN/Can You Read My Mind

ADDS BOBBY CALDWELL/What You Won't Do...  
BLONDIE/Heart Of Glass

ON POCO/Crazy Love  
GEORGE HARRISON/Blow Away  
VILLAGE PEOPLE/I'm A Cruiser  
DAN HARTMAN/This Is It  
BEE GEES/Search, Find  
GONZALEZ/Haven't Stopped...  
SISTER SLEDGE/He's The Greatest...  
GARY'S GANG/Keep On Dancing  
DESMOND CHILD & R/Our Love Is Insane  
MACHINE/There But For...

### 99X FM New York

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 BEE GEES/Tragedy
- 4 BLUES BROS/Soul Man
- 5 BLONDIE/Heart Of Glass
- 6 POINTER SISTERS/Fire
- 7 GONZALEZ/Haven't Stopped...
- 8 DONNA SUMNER/Heaven Knows
- 9 OLIVIA NEWTON-JOH/A Little More Love
- 10 BILLY JOEL/Big Shot
- 11 HOT CHOCOLATE/Every 1's A Winner
- 12 TOT/Hold The Line
- 13 CHICAGO/No Tell Lover
- 14 EWAF/September
- 15 PEACHES & HERB/Shake Your Groove...
- 16 BILLY JOEL/My Life
- 17 IAN MATTHEWS/Shake It
- 18 BARRY MANILOW/Somewhere In The ...
- 19 FOREIGNER/Blue Morning...
- 20 BELL & JAMES/Livin' It Up...
- 21 DIRE STRAITS/Sultans Of Swing
- 22 BOBBY CALDWELL/What You Won't Do...
- 23 E.C. KING/Don't Know If...
- 24 LEIF GARRETT/I Was Made For...
- 25 AMII STEWART/Knock On Wood
- 26 THE BABYS/Every Time I Think...
- 27 POLICE/Roxanne
- 28 POCO/Crazy Love
- 29 CHIC/I Want Your Love
- 30 NICEL OLSSON/Dancin' Shoes
- 31 GARY'S GANG/Keep On Dancing

ADDS 29

ON BLUES BROS/Rubber Biscuit  
BILLY JOEL/Zemba  
ROD STEWART/Blonds Have More...

### 1050 chum Toronto

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 POINTER SISTERS/Fire
- 3 BLUES BROS/Soul Man
- 4 BEE GEES/Tragedy
- 5 BARRY MANILOW/Somewhere In The ...
- 6 VILLAGE PEOPLE/Y.M.C.A.
- 7 CHIC/Le Freak
- 8 BEE GEES/Too Much Heaven
- 9 HOT CHOCOLATE/Every 1's A Winner
- 10 OLIVIA NEWTON-JOH/A Little More Love
- 11 HEAT LOAF/Took The Words...
- 12 EWAF/September
- 13 IAN MATTHEWS/Shake It
- 14 BILLY JOEL/My Life
- 15 LRB/Lady
- 16 NICOLETTE LARSON/Lotta Love
- 17 DOOBIE BROS/What A Fool...
- 18 AL STEWART/Song On The Radio
- 19 RAES/A Little Lovin'...
- 20 ERIC CLAPTON/Promises
- 21 ANNE MURRAY/Just Fall In Love
- 22 GERRY RAFFERTY/Home And Dry
- 23 CLAUDIA BERRY/Boogie Woogie Dancin'
- 24 TOT/Hold The Line
- 25 DONNA SUMNER/Heaven Knows
- 26 LINDA RONSTADT/Ooh Baby Baby
- 27 GINO VANNELLI/Wheels Of Life
- 28 DIRE STRAITS/Sultans Of Swing
- 29 DR. HOOK/Sharing The Night...
- 30 THE BABYS/Every Time I Think...

ADDS 25, 26, 30

### wifi 92 Philadelphia

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 NICOLETTE LARSON/Lotta Love
- 3 POINTER SISTERS/Fire
- 4 OLIVIA NEWTON-JOH/A Little More Love
- 5 BLUES BROS/Soul Man
- 6 PEACHES & HERB/Shake Your Groove...
- 7 DONNA SUMNER/Heaven Knows
- 8 IAN MATTHEWS/Shake It
- 9 BEE GEES/Tragedy
- 10 GLORIA GAYNOR/I Will Survive
- 11 EWAF/September
- 12 BARRY MANILOW/Somewhere In The ...
- 13 EDWIN STARR/Contact
- 14 BILLY JOEL/Big Shot
- 15 DOOBIE BROS/What A Fool...
- 16 CHIC/Le Freak
- 17 E.C. KING/Don't Know If...
- 18 CHERYL LYNN/Get To Be Real
- 19 MELISSA MANCHESTE/Don't Cry Out Loud
- 20 AL STEWART/Song On The Radio
- 21 BOBBY CALDWELL/What You Won't Do...
- 22 NICEL OLSSON/Dancin' Shoes
- 23 POCO/Crazy Love
- 24 LRB/Lady
- 25 BEE GEES/Too Much Heaven
- 26 QUATRO & NORMAN/Stumblin' In
- 27 LINDA RONSTADT/Just One Look
- 28 VILLAGE PEOPLE/Y.M.C.A.
- 29 THE BABYS/Every Time I Think...
- 30 DIRE STRAITS/Sultans Of Swing

ADDS 29, 30

## MIDWEST

### KBEQ 104 Kansas City

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 LRB/Lady
- 3 POINTER SISTERS/Fire
- 4 CHIC/Le Freak
- 5 DIRE STRAITS/Sultans Of Swing
- 6 CHERYL LYNN/Get To Be Real
- 7 DONNA SUMNER/Heaven Knows
- 8 PEACHES & HERB/Shake Your Groove...
- 9 BEE GEES/Tragedy
- 10 STYX/Sing For The Day
- 11 MELISSA MANCHESTE/Don't Cry Out Loud
- 12 GLORIA GAYNOR/I Will Survive
- 13 EDDIE HABBITT/Every Which Way...
- 14 I/OO/For You And I
- 15 BLUES BROS/Soul Man
- 16 AL STEWART/Song On The Radio
- 17 TALKING HEADS/Take Me To The River
- 18 DOOBIE BROS/What A Fool...
- 19 FOREIGNER/Blue Morning...
- 20 STONES/Shattered
- 21 KENNY ROGERS/The Gambler
- 22 ROSE ROYCE/Love Don't Live Here
- 23 CHANSON/Don't Hold Back
- 24 CHICAGO/No Tell Lover
- 25 IAN MATTHEWS/Shake It
- 26 WILLIE NELSON/Whiskey River
- 27 KANSAS/Lonely Wind
- 28 EDDIE HONEY/Maybe I'm A Fool
- 29 BOBBY CALDWELL/What You Won't Do...
- 30 ANNE MURRAY/Just Fall In Love
- 31 THE BABYS/Every Time I Think...
- 32 NICEL OLSSON/Dancin' Shoes
- 33 TOT/Hold The Line
- 34 OLIVIA NEWTON-JOH/A Little More Love
- 35 POCO/Crazy Love
- 36 LEIF GARRETT/I Was Made For...
- 37 BLONDIE/Heart Of Glass
- 38 GEORGE HARRISON/Blow Away
- 39 POLICE/Roxanne
- 40 CHER/Take Me Home

ADDS 37, 38, 39, 40

### KSLA St. Louis

- 1 BLUES BROS/Soul Man
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 BILLY JOEL/I Will Survive
- 5 IAN MATTHEWS/Shake It
- 6 KENNY ROGERS/The Gambler
- 7 BILLY JOEL/Big Shot
- 8 FOREIGNER/Blue Morning...
- 9 BARRY MANILOW/Somewhere In The ...
- 10 STYX/Sing For The Day
- 11 CHICAGO/No Tell Lover
- 12 DOOBIE BROS/What A Fool...
- 13 LRB/Lady
- 14 DONNA SUMNER/Heaven Knows
- 15 BEE GEES/Tragedy
- 16 PEACHES & HERB/Shake Your Groove...
- 17 HOT CHOCOLATE/Every 1's A Winner
- 18 DIRE STRAITS/Sultans Of Swing
- 19 BOBBY CALDWELL/What You Won't Do...
- 20 NICOLETTE LARSON/Lotta Love
- 21 THE BABYS/Every Time I Think...
- 22 AMII STEWART/Knock On Wood
- 23 POCO/Crazy Love
- 24 EDDIE HONEY/Maybe I'm A Fool
- 25 CHIC/I Want Your Love
- 26 HEART/Dog & Butterfly
- 27 ANNE MURRAY/Just Fall In Love
- 28 TOT/Hold The Line
- 29 BOB WELCH/Precious Love
- 30 POLICE/Roxanne
- 31 BOBBY CALDWELL/What You Won't Do...
- 32 QUATRO & NORMAN/Stumblin' In
- 33 NEIL DIAMOND/Forever In Blue...
- 34 BLONDIE/Heart Of Glass
- 35 CINDY BULLENS/Survivor

ADDS 32, 33, 34, 35

ON STYX/Renegade

### CKWV 1300 Detroit

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 VILLAGE PEOPLE/Y.M.C.A.
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 POINTER SISTERS/Fire
- 5 MELISSA MANCHESTE/Don't Cry Out Loud
- 6 OLIVIA NEWTON-JOH/A Little More Love
- 7 CHIC/Le Freak
- 8 CHUCK BROWN & SS/Bustin' Loose
- 9 POCO/Crazy Love
- 10 BEE GEES/Tragedy
- 11 GARY'S GANG/Keep On Dancing
- 12 ANNE MURRAY/Just Fall In Love
- 13 DIRE STRAITS/Sultans Of Swing
- 14 TALKING HEADS/Take Me To The River
- 15 BEE GEES/Too Much Heaven
- 16 HOT CHOCOLATE/Every 1's A Winner
- 17 SHALAMAR/Take That...
- 18 DONNA SUMNER/Heaven Knows
- 19 AMII STEWART/Knock On Wood
- 20 FRANK MILLS/Music Box Dancer
- 21 BOBBY CALDWELL/What You Won't Do...
- 22 THE BABYS/Every Time I Think...
- 23 NEIL DIAMOND/Forever In Blue...
- 24 GEL'S/One Last Kiss
- 25 NICOLETTE LARSON/Lotta Love
- 26 EWAF/September
- 27 NEIL YOUNG/Four Strong Winds
- 28 ZWOL/Call Out My Name
- 29 NICEL OLSSON/Dancin' Shoes

ADDS GEORGE BENSON/Love Ballad  
INSTANT FUNK/Get My Mind Made...  
BILLY JOEL/Big Shot

ON EDDIE HONEY/Maybe I'm A Fool  
BOB WELCH/Precious Love

### 15 KSTP Minneapolis

- 1 DOOBIE BROS/What A Fool...
- 2 KENNY ROGERS/The Gambler
- 3 POINTER SISTERS/Fire
- 4 OLIVIA NEWTON-JOH/A Little More Love
- 5 BARRY MANILOW/Somewhere In The ...
- 6 DONNA SUMNER/Heaven Knows
- 7 BEE GEES/Too Much Heaven
- 8 LRB/Lady
- 9 CHICAGO/No Tell Lover
- 10 MELISSA MANCHESTE/Don't Cry Out Loud
- 11 NICEL OLSSON/Dancin' Shoes
- 12 NICOLETTE LARSON/Lotta Love
- 13 IAN MATTHEWS/Shake It
- 14 BEE GEES/Tragedy
- 15 PABLO CRUISE/I Go To Rio
- 16 POCO/Crazy Love
- 17 DELEGATION/On Honey
- 18 FRANK MILLS/Music Box Dancer
- 19 AL STEWART/Song On The Radio
- 20 SANTANA/Stormy
- 21 NEIL DIAMOND/Forever In Blue...
- 22 FIREBALL/Goodbye, I Love You
- 23 ANNE MURRAY/Just Fall In Love
- 24 CAPTAIN & TENNILL/You Need A Woman...
- 25 GERRY RAFFERTY/Home And Dry
- 26 QUATRO & NORMAN/Stumblin' In
- 27 ERIC CLAPTON/Promises
- 28 OLIVIA NEWTON-JOH/A Little More Love
- 29 BOBBY CALDWELL/What You Won't Do...
- 30 GINO VANNELLI/Wheels Of Life

ADDS 28, 29, 30

ON EDDIE HONEY/Maybe I'm A Fool  
LINDA RONSTADT/Just One Look  
CHER/Take Me Home  
BOB JAMES/Angela  
DIRE STRAITS/Sultans Of Swing  
HEART/Dog & Butterfly  
NEIL YOUNG/Four Strong Winds  
CHIC/Le Freak  
MARC TAMMER BAND/Elena  
GEORGE BENSON/Love Ballad  
CINDY BULLENS/Survivor

### WZZP 106 FM Cleveland

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 DONNA SUMNER/Heaven Knows
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 POINTER SISTERS/Fire
- 5 PEACHES & HERB/Shake Your Groove...
- 6 BEE GEES/Tragedy
- 7 OLIVIA NEWTON-JOH/A Little More Love
- 8 EDDIE HONEY/Maybe I'm A Fool
- 9 DOOBIE BROS/What A Fool...
- 10 THE BABYS/Every Time I Think...
- 11 MELISSA MANCHESTE/Don't Cry Out Loud
- 12 CHICAGO/No Tell Lover
- 13 NICEL OLSSON/Dancin' Shoes
- 14 E.C. KING/Don't Know If...
- 15 TALKING HEADS/Take Me To The River
- 16 HEART/Dog & Butterfly
- 17 GONZALEZ/Haven't Stopped...
- 18 FIREBALL/Goodbye, I Love You
- 19 AL STEWART/Song On The Radio
- 20 DIRE STRAITS/Sultans Of Swing
- 21 BOBBY CALDWELL/What You Won't Do...
- 22 BILLY JOEL/Big Shot
- 23 GORDON/Chase, Midnight Exp.
- 24 ERIC CLAPTON/Baby, I Need You...
- 25 CHIC/I Want Your Love
- 26 SYLVESTER/You Make Me Feel...
- 27 MICHAEL JACKSON/You Can't Win...
- 28 DESMOND CHILD & R/Our Love Is Insane
- 29 AMII STEWART/Knock On Wood
- 30 TOT/Hold The Line
- 31 BELL & JAMES/Livin' It Up...
- 32 GARY'S GANG/Keep On Dancing
- 33 CHER/Take Me Home
- 34 QUATRO & NORMAN/Stumblin' In
- 35 LRB/Lady

ADDS SISTER SLEDGE/He's The Greatest...  
BLONDIE/Heart Of Glass  
NANCY BROOKS/I'm Not Gonna Cry...

ON SARAH DASH/Sinner Man  
ZWOL/Call Out My Name

### WZUU 96 FM Milwaukee

- 1 ROD STEWART/Do Ya Think I'm Sexy
- 2 POINTER SISTERS/Fire
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 BEE GEES/Tragedy
- 5 CHERYL LYNN/Get To Be Real
- 6 IAN MATTHEWS/Shake It
- 7 OLIVIA NEWTON-JOH/A Little More Love
- 8 CHICAGO/No Tell Lover
- 9 DONNA SUMNER/Heaven Knows
- 10 DOOBIE BROS/What A Fool...
- 11 MELISSA MANCHESTE/Don't Cry Out Loud
- 12 VILLAGE PEOPLE/Y.M.C.A.
- 13 EWAF/September
- 14 LRB/Lady
- 15 PEACHES & HERB/Shake Your Groove...
- 16 CHIC/Le Freak
- 17 HOT CHOCOLATE/Every 1's A Winner
- 18 FOREIGNER/Blue Morning...
- 19 TOT/Hold The Line
- 20 LEIF GARRETT/I Was Made For...
- 21 POCO/Crazy Love
- 22 DIRE STRAITS/Sultans Of Swing
- 23 THE BABYS/Every Time I Think...
- 24 NICEL OLSSON/Dancin' Shoes
- 25 BILLY JOEL/Big Shot

ADDS FRANK MILLS/Music Box Dancer  
E.C. KING/Don't Know If...  
QUATRO & NORMAN/Stumblin' In

ON NEIL YOUNG/Four Strong Winds  
CHER/Take Me Home  
MARC TAMMER BAND/Elena  
KENNY ROGERS/The Gambler  
BROOKLYN DREAMS/Make It Last  
HERBIE MANN/Superman

### woky Milwaukee

- 1 BEE GEES/Too Much Heaven
- 2 EWAF/September
- 3 TOT/Hold The Line
- 4 ROD STEWART/Do Ya Think I'm Sexy
- 5 OLIVIA NEWTON-JOH/A Little More Love
- 6 CHIC/Le Freak
- 7 BILLY JOEL/My Life
- 8 STYX/Sing For The Day
- 9 POINTER SISTERS/Fire
- 10 BILLY JOEL/Big Shot
- 11 BARRY MANILOW/Somewhere In The ...
- 12 BLUES BROS/Soul Man
- 13 NICOLETTE LARSON/Lotta Love
- 14 CHERYL LYNN/Get To Be Real
- 15 DOOBIE BROS/What A Fool...
- 16 IAN MATTHEWS/Shake It
- 17 BOB SEGER/We've Got Tonite
- 18 KENNY ROGERS/The Gambler
- 19 MELISSA MANCHESTE/Don't Cry Out Loud
- 20 POCO/Crazy Love
- 21 OLIVIA NEWTON-JOH/A Little More Love
- 22 PAUL DAVIS/Sweet Life
- 23 DONNA SUMNER/Heaven Knows
- 24 DIRE STRAITS/Sultans Of Swing
- 25 BARBRA & NEIL/You Don't Bring Me...
- 26 HOT CHOCOLATE/Every 1's A Winner
- 27 DR. HOOK/Sharing The Night...
- 28 JUSTIN HAYWARD/Forever Autumn
- 29 HEART/Straight On
- 30 AMAZING RHYTHM.../Lipstick Traces

ADDS 23  
FRANK MILLS/Music Box Dancer  
BOB WELCH/Precious Love  
TOT/Hold The Line

ON BEE GEES/Tragedy

# **BENSON BURNER!**

WPEZ add  
CKLW add  
KSTP on  
KHJ deb 30  
KEARTH on  
KFRC on  
KJR add  
WAVZ add 36  
WQXI add  
94Q deb 29  
WNOE add  
WBBQ add  
WHBQ on

WFLB add  
WANS add  
WSGN add  
WKXX add  
WSPT add  
WANS add  
KCBN add  
KBDF add  
KQDI add  
KBIM on

WERC add  
KYYX add  
14WK add  
WBGH add  
WFOM add  
WCGQ add  
WGLF add

## ***"Love Ballad"* GEORGE BENSON**



Produced by Tommy LiPuma

On Warner Bros. Records

### Stereo! KDWB Minneapolis

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 POINTER SISTERS/Fire
- 3 BLUES BROS/Soul Man
- 4 CHIC/Le Freak
- 5 BEE GEES/Tragedy
- 6 OLIVIA NEWTON-JOH/A Little More Love
- 7 MELISSA MANCHESTE/Don't Cry Out Loud
- 8 KENNY ROGERS/The Gambler
- 9 DOOBIE BROS/What A Fool...
- 10 HOT CHOCOLATE/Every 1's A Winner
- 11 BARRY MANILOW/Somewhere In The ...
- 12 CHICAGO/No Tell Lover
- 13 FOREIGNER/Blue Morning...
- 14 DIRE STRAITS/Sultans Of Swing
- 15 BILLY JOEL/Big Shot
- 16 LRB/Lady
- 17 NIGEL OLSSON/Dancin' Shoes
- 18 EW&F/September
- 19 POCO/Crazy Love
- 20 AL STEWART/Song On The Radio
- 21 NICOLETTE LARSON/Lotta Love
- 22 TOTO/Hold The Line
- 23 GERRY RAFFERTY/Home And Dry
- 24 STYX/Sing For The Day
- 25 BEE GEES/Too Much Heaven
- 26 FRANKIE MILLER/Dancin'
- 27 PAUL DAVIS/Sweet Life
- 28 ERIC CLAPTON/Promises
- 29 BILLY JOEL/My Life
- 30 BOB SEGER/We've Got Tonite

ADDS NONE

### WLS Chicago

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 VILLAGE PEOPLE/Y.M.C.A.
- 3 CHIC/Le Freak
- 4 GLORIA GAYNOR/I Will Survive
- 5 POINTER SISTERS/Fire
- 6 EW&F/September
- 7 BEE GEES/Too Much Heaven
- 8 OLIVIA NEWTON-JOH/A Little More Love
- 9 BEE GEES/Tragedy
- 10 PEACHES & HERB/Shake Your Groove...
- 11 BLUES BROS/Soul Man
- 12 TOTO/Hold The Line
- 13 VILLAGE PEOPLE/Macho Man
- 14 ALICIA BRIDGES/Lov's Nightlife
- 15 BILLY JOEL/My Life
- 16 IAN MATTHEWS/Shake It
- 17 DONNA SUMMER/Heaven Knows
- 18 BARRY MANILOW/Somewhere In The ...
- 19 BARBRA & NEIL/You Don't Bring Me ...
- 20 DONNA SUMMER/MacArthur Park
- 21 FOREIGNER/Double Vision
- 22 NICK GILDER/Hot Child...
- 23 ANNE MURRAY/You Needed Me
- 24 DOOBIE BROS/What A Fool...
- 25 FOX/Get Off

ADDS 20, 30

### SOUTH

### 4-100 Miami

- 1 GLORIA GAYNOR/I Will Survive
- 2 ROD STEWART/Oa Ya Think I'm Sexy
- 3 DONNA SUMMER/Heaven Knows
- 4 OLIVIA NEWTON-JOH/A Little More Love
- 5 BOBBY CALDWELL/What You Won't Do...
- 6 JACKSONS/Shake Your Body...
- 7 NICOLETTE LARSON/Lotta Love
- 8 PEACHES & HERB/Shake Your Groove...
- 9 EW&F/September
- 10 POINTER SISTERS/Fire
- 11 DOOBIE BROS/What A Fool...
- 12 CHERYL LYNN/Get To Be Real
- 13 BLUES BROS/Soul Man
- 14 CHANSON/Don't Hold Back
- 15 ROSE ROYCE/Love Don't Live Here
- 16 GIORGIO/Chase, Midnight Exp.
- 17 TOTO/Hold The Line
- 18 GEORGE MICHAEL/I Want You Around...
- 19 BARRY MANILOW/Somewhere In The ...
- 20 GONZALEZ/Haven't Stopped...
- 21 BILLY JOEL/My Life
- 22 LEIF GARRETT/I Was Made For...
- 23 BELL & JAMES/Livin' It Up...
- 24 HEART/Dog & Butterfly
- 25 AMII STEWART/Knock On Wood
- 26 MELBA MOORE/You Stopped Info...
- 27 FOREIGNER/Blue Morning...
- 28 CHER/Take Me Home
- 29 POCO/Crazy Love
- 30 BOB SEGER/We've Got Tonite

ADDS NONE

### 297 Ft. Worth/Dallas

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 TOTO/Hold The Line
- 4 BLUES BROS/Soul Man
- 5 FOREIGNER/Blue Morning...
- 6 ERIC CLAPTON/Promises
- 7 VILLAGE PEOPLE/Y.M.C.A.
- 8 DR. HOOK/Sharing The Night...
- 9 LRB/Lady
- 10 EW&F/September
- 11 STYX/Sing For The Day
- 12 BARRY MANILOW/Somewhere In The ...
- 13 POINTER SISTERS/Fire
- 14 BEE GEES/Too Much Heaven
- 15 FIREBALL/Strange War
- 16 LINDA RONSTADT/Ooh Baby Baby
- 17 KENNY ROGERS/The Gambler
- 18 ANDY GIBB/Our Love/Don't...
- 19 CHIC/Le Freak
- 20 BILLY JOEL/Big Shot
- 21 PABLO CRUISE/Don't Want To...
- 22 AMBROSIA/How Much I Feel
- 23 HEART/Straight On
- 24 CHERYL LYNN/Get To Be Real
- 25 BILLY JOEL/My Life

ADDS 20, 24

### 105 Tampa

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 GLORIA GAYNOR/I Will Survive
- 3 PEACHES & HERB/Shake Your Groove...
- 4 POINTER SISTERS/Fire
- 5 OLIVIA NEWTON-JOH/A Little More Love
- 6 BEE GEES/Tragedy
- 7 BEE GEES/Too Much Heaven
- 8 CHERYL LYNN/Get To Be Real
- 9 BLUES BROS/Soul Man
- 10 EW&F/September
- 11 DONNA SUMMER/Heaven Knows
- 12 HOT CHOCOLATE/Every 1's A Winner
- 13 DOOBIE BROS/What A Fool...
- 14 NICOLETTE LARSON/Lotta Love
- 15 LRB/Lady
- 16 AMII STEWART/Knock On Wood
- 17 CHIC/Le Freak
- 18 FIREBALL/Goodbye, I Love You
- 19 IAN MATTHEWS/Shake It
- 20 HERBIE MANN/Superman
- 21 DIRE STRAITS/Sultans Of Swing
- 22 MELISSA MANCHESTE/Don't Cry Out Loud
- 23 BILLY JOEL/Big Shot
- 24 TOTO/Hold The Line
- 25 VILLAGE PEOPLE/Y.M.C.A.
- 26 ROSE ROYCE/Love Don't Live Here
- 27 CHER/Take Me Home
- 28 QUATRO & NORMAN/Stumblin' In
- 29 DAN HARTMAN/Instant Replay
- 30 BLUES BROS/Rubber Biscuit

ADDS 20, 30  
BLONDIE/Heart Of Glass

ON BOBBY CALDWELL/What You Won't Do...  
BELL & JAMES/Livin' It Up...  
BOB WELCH/Precious Love  
POCO/Crazy Love  
EDWIN STARR/Contact  
GONZALEZ/Haven't Stopped...  
CHIC/I Want Your Love  
SISTER SLEDGE/He's The Greatest...  
JACKSONS/Shake Your Body...  
CHUCK BROWN & SS/Bustin' Loose

### WLCY TAMPA

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 GLORIA GAYNOR/I Will Survive
- 3 POINTER SISTERS/Fire
- 4 PEACHES & HERB/Shake Your Groove...
- 5 CHIC/Le Freak
- 6 OLIVIA NEWTON-JOH/A Little More Love
- 7 BLUES BROS/Soul Man
- 8 BEE GEES/Tragedy
- 9 CHERYL LYNN/Get To Be Real
- 10 BEE GEES/Too Much Heaven
- 11 DONNA SUMMER/Heaven Knows
- 12 HOT CHOCOLATE/Every 1's A Winner
- 13 NICOLETTE LARSON/Lotta Love
- 14 VILLAGE PEOPLE/Y.M.C.A.
- 15 AMII STEWART/Knock On Wood
- 16 IAN MATTHEWS/Shake It
- 17 KENNY ROGERS/The Gambler
- 18 EW&F/September
- 19 BARRY MANILOW/Somewhere In The ...
- 20 SYLVESTER/You Make Me Feel...
- 21 DOOBIE BROS/What A Fool...
- 22 STYX/Sing For The Day
- 23 DIRE STRAITS/Sultans Of Swing
- 24 FOREIGNER/Blue Morning...
- 25 E.C. KING/I Don't Know If...
- 26 EDWIN STARR/Contact
- 27 BLONDIE/Heart Of Glass
- 28 DAN HARTMAN/Instant Replay
- 29 CHICAGO/No Tell Lover
- 30 BELL & JAMES/Livin' It Up...

ADDS EDDIE MONEY/Maybe I'm A Fool  
JACKSONS/Shake Your Body...  
CHIC/I Want Your Love

ON CHER/Take Me Home  
HERBIE MANN/Superman  
GIORGIO/Chase, Midnight Exp.  
INSTANT FLUNK/I Got My Mind Made...  
FIREBALL/Goodbye, I Love You  
BILLY JOEL/Big Shot  
GONZALEZ/Haven't Stopped...  
QUATRO & NORMAN/Stumblin' In  
THE BABYS/Every Time I Think...

### KVIL Dallas

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 BARRY MANILOW/Somewhere In The ...
- 4 POINTER SISTERS/Fire
- 5 GLORIA GAYNOR/I Will Survive
- 6 DONNA SUMMER/Heaven Knows
- 7 NICOLETTE LARSON/Lotta Love
- 8 VILLAGE PEOPLE/Y.M.C.A.
- 9 BEE GEES/Too Much Heaven
- 10 BEE GEES/Tragedy
- 11 MELISSA MANCHESTE/Don't Cry Out Loud
- 12 IAN MATTHEWS/Shake It
- 13 LEIF GARRETT/I Was Made For...
- 14 KENNY ROGERS/The Gambler
- 15 EW&F/September
- 16 CHICAGO/No Tell Lover
- 17 CHIC/Le Freak
- 18 LRB/Lady
- 19 BILLY JOEL/My Life
- 20 DOOBIE BROS/What A Fool...
- 21 BOB SEGER/We've Got Tonite
- 22 NIGEL OLSSON/Dancin' Shoes
- 23 LINDA RONSTADT/Ooh Baby Baby
- 24 GINO VANELL/I Just Wanna Stop
- 25 ERIC CLAPTON/Promises
- 26 DR. HOOK/Sharing The Night...
- 27 GERRY RAFFERTY/Home And Dry

ADDS MCCOO & OAVIS/Shine On...  
BLONDIE/Heart Of Glass  
CHIC/I Want Your Love  
E.C. KING/I Don't Know If...  
THE BABYS/Every Time I Think...

ON SISTER SLEDGE/He's The Greatest...  
NEIL DIAMOND/Forever In Blue...  
AL STEWART/Song On The Radio  
POCO/Crazy Love  
AMII STEWART/Just Fall In Love  
BOBBY CALDWELL/What You Won't Do...  
CHERYL LYNN/Get To Be Real  
BLUES BROS/Soul Man  
DOLLY PARTON/Baby, I'm Burnin'  
PEACHES & HERB/Shake Your Groove...

### WEST 101.5 FM MUSIC RADIO Denver

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 POINTER SISTERS/Fire
- 3 OLIVIA NEWTON-JOH/A Little More Love
- 4 MELISSA MANCHESTE/Don't Cry Out Loud
- 5 BLUES BROS/Soul Man
- 6 BEE GEES/Tragedy
- 7 CHICAGO/No Tell Lover
- 8 LINDA RONSTADT/Ooh Baby Baby
- 9 BARRY MANILOW/Somewhere In The ...
- 10 LRB/Lady
- 11 CHARA KHAN/I'm Every Woman
- 12 BEE GEES/Too Much Heaven
- 13 NICOLETTE LARSON/Lotta Love
- 14 GLORIA GAYNOR/I Will Survive
- 15 LEIF GARRETT/I Was Made For...
- 16 CHERYL LYNN/Get To Be Real
- 17 FOREIGNER/Blue Morning...
- 18 DONNA SUMMER/Heaven Knows
- 19 LINDA RONSTADT/Just One Look
- 20 DOOBIE BROS/What A Fool...
- 21 CHIC/Le Freak
- 22 IAN MATTHEWS/Shake It
- 23 NIGEL OLSSON/Dancin' Shoes
- 24 EW&F/September
- 25 GERRY RAFFERTY/Home And Dry
- 26 POCO/Crazy Love
- 27 PEACHES & HERB/Shake Your Groove...
- 28 ANNE MURRAY/Just Fall In Love
- 29 KENNY ROGERS/The Gambler
- 30 FRANK MILLS/Music Box Dancer

ADDS BOBBY CALDWELL/What You Won't Do...  
THE BABYS/Every Time I Think...

ON DIRE STRAITS/Sultans Of Swing  
AL STEWART/Song On The Radio  
HERBIE MANN/Superman  
BLONDIE/Heart Of Glass  
FIREBALL/Goodbye, I Love You  
NEIL DIAMOND/Forever In Blue...  
DR. HOOK/All The Time...

### 64KFI Los Angeles

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 BEE GEES/Tragedy
- 3 POINTER SISTERS/Fire
- 4 GLORIA GAYNOR/I Will Survive
- 5 VILLAGE PEOPLE/Y.M.C.A.
- 6 DONNA SUMMER/Heaven Knows
- 7 HOT CHOCOLATE/Every 1's A Winner
- 8 OLIVIA NEWTON-JOH/A Little More Love
- 9 IAN MATTHEWS/Shake It
- 10 CHERYL LYNN/Get To Be Real
- 11 LRB/Lady
- 12 BLUES BROS/Soul Man
- 13 EW&F/September
- 14 PEACHES & HERB/Shake Your Groove...
- 15 DOOBIE BROS/What A Fool...
- 16 LEIF GARRETT/I Was Made For...
- 17 FOREIGNER/Blue Morning...
- 18 DIRE STRAITS/Sultans Of Swing
- 19 CHICAGO/No Tell Lover
- 20 NICOLETTE LARSON/Lotta Love
- 21 NEIL DIAMOND/Forever In Blue...
- 22 BARRY MANILOW/Somewhere In The ...
- 23 THE BABYS/Every Time I Think...
- 24 NIGEL OLSSON/Dancin' Shoes
- 25 ANNE MURRAY/Just Fall In Love
- 26 CHIC/Le Freak
- 27 LINDA RONSTADT/Just One Look
- 28 BOBBY CALDWELL/What You Won't Do...
- 29 BEE GEES/Too Much Heaven
- 30 AMII STEWART/Knock On Wood

ADDS 30  
CHIC/I Want Your Love  
POCO/Crazy Love

ON QUATRO & NORMAN/Stumblin' In  
FRANK MILLS/Music Box Dancer  
E.C. KING/I Don't Know If...  
MELISSA MANCHESTE/Don't Cry Out Loud  
AL STEWART/Song On The Radio  
GIORGIO/Chase, Midnight Exp.  
CHER/Take Me Home  
BLUES BROS/Rubber Biscuit

### KEARTH 101 FM Los Angeles

- 1 GLORIA GAYNOR/I Will Survive
- 2 ROD STEWART/Oa Ya Think I'm Sexy
- 3 BEE GEES/Tragedy
- 4 PEACHES & HERB/Shake Your Groove...
- 5 DONNA SUMMER/Heaven Knows
- 6 CHERYL LYNN/Get To Be Real
- 7 DOOBIE BROS/What A Fool...
- 8 SANTANA/Shoreline
- 9 BOBBY CALDWELL/What You Won't Do...
- 10 CHICAGO/No Tell Lover
- 11 DIRE STRAITS/Sultans Of Swing
- 12 FRANK MILLS/Music Box Dancer
- 13 BLUES BROS/Rubber Biscuit
- 14 NEIL DIAMOND/Forever In Blue...
- 15 E.C. KING/I Don't Know If...
- 16 LINDA RONSTADT/Just One Look
- 17 ANNE MURRAY/Just Fall In Love
- 18 THE BABYS/Every Time I Think...
- 19 GIORGIO/Chase, Midnight Exp.
- 20 KENNY ROGERS/The Gambler
- 21 AL STEWART/Song On The Radio
- 22 GONZALEZ/Haven't Stopped...
- 23 AMII STEWART/Knock On Wood
- 24 EDDIE MONEY/Maybe I'm A Fool
- 25 CHER/Take Me Home
- 26 THIRD WORLD/Now That We Found...
- 27 BELL & JAMES/Livin' It Up...
- 28 POCO/Crazy Love
- 29 BLONDIE/Heart Of Glass
- 30 QUATRO & NORMAN/Stumblin' In

ADDS INSTANT FLUNK/I Got My Mind Made...  
SISTER SLEDGE/He's The Greatest...

ON GEORGE BENSON/Love Ballad  
JACKSONS/Shake Your Body...  
GARY'S GANG/Keep On Dancing

### 610 KFRC San Francisco

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 GLORIA GAYNOR/I Will Survive
- 3 BEE GEES/Tragedy
- 4 PEACHES & HERB/Shake Your Groove...
- 5 OLIVIA NEWTON-JOH/A Little More Love
- 6 DOOBIE BROS/What A Fool...
- 7 BOBBY CALDWELL/What You Won't Do...
- 8 BEE GEES/Too Much Heaven
- 9 HOT CHOCOLATE/Every 1's A Winner
- 10 DIRE STRAITS/Sultans Of Swing
- 11 NICOLETTE LARSON/Lotta Love
- 12 EDDIE MONEY/Maybe I'm A Fool
- 13 CHIC/Le Freak
- 14 EW&F/September
- 15 POINTER SISTERS/Fire
- 16 THIRD WORLD/Now That We Found...
- 17 THE BABYS/Every Time I Think...
- 18 CHERYL LYNN/Get To Be Real
- 19 BILLY JOEL/Big Shot
- 20 BELL & JAMES/Livin' It Up...
- 21 DONNA SUMMER/Heaven Knows
- 22 QUATRO & NORMAN/Stumblin' In
- 23 ACE FREHELY/Now York Groove
- 24 E.C. KING/I Don't Know If...
- 25 IAN MATTHEWS/Shake It
- 26 BLUES BROS/Soul Man
- 27 SANTANA/Stormy
- 28 ERIC CLAPTON/Promises
- 29 POCO/Crazy Love
- 30 BLONDIE/Heart Of Glass

ADDS AMII STEWART/Knock On Wood  
GEORGE HARRISON/Blow Away

ON GEORGE BENSON/Love Ballad  
POLICE/Roxanne  
KENNY ROGERS/The Gambler  
APRIL WINE/Roller  
BEE GEES/Living Together  
NANCY BROOKS/I'm Not Gonna Cry...

### 540 KROQ Los Angeles

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 OLIVIA NEWTON-JOH/A Little More Love
- 3 POINTER SISTERS/Fire
- 4 NICOLETTE LARSON/Lotta Love
- 5 CHERYL LYNN/Get To Be Real
- 6 BEE GEES/Tragedy
- 7 GLORIA GAYNOR/I Will Survive
- 8 HOT CHOCOLATE/Every 1's A Winner
- 9 VILLAGE PEOPLE/Y.M.C.A.
- 10 CHIC/Le Freak
- 11 CHICAGO/No Tell Lover
- 12 IAN MATTHEWS/Shake It
- 13 SANTANA/Stormy
- 14 DOOBIE BROS/What A Fool...
- 15 EW&F/September
- 16 BARRY MANILOW/Somewhere In The ...
- 17 PEACHES & HERB/Shake Your Groove...
- 18 DONNA SUMMER/Heaven Knows
- 19 BLUES BROS/Soul Man
- 20 BEE GEES/Too Much Heaven
- 21 BILLY JOEL/My Life
- 22 DIRE STRAITS/Sultans Of Swing
- 23 LEIF GARRETT/I Was Made For...
- 24 NIGEL OLSSON/Dancin' Shoes
- 25 MELISSA MANCHESTE/Don't Cry Out Loud
- 26 BOBBY CALDWELL/What You Won't Do...
- 27 EDDIE MONEY/Maybe I'm A Fool
- 28 BELL & JAMES/Livin' It Up...
- 29 POCO/Crazy Love
- 30 GEORGE BENSON/Love Ballad

### KOPA Phoenix

- 1 ROD STEWART/Oa Ya Think I'm Sexy
- 2 BILLY JOEL/Big Shot
- 3 BLUES BROS/Soul Man
- 4 POINTER SISTERS/Fire
- 5 CHICAGO/No Tell Lover
- 6 DONNA SUMMER/Heaven Knows
- 7 HOT CHOCOLATE/Every 1's A Winner
- 8 THE BABYS/Every Time I Think...
- 9 GLORIA GAYNOR/I Will Survive
- 10 BEE GEES/Tragedy
- 11 FOREIGNER/Blue Morning...
- 12 PEACHES & HERB/Shake Your Groove...
- 13 BILLY JOEL/My Life
- 14 OLIVIA NEWTON-JOH/A Little More Love
- 15 DOOBIE BROS/What A Fool...
- 16 EW&F/September
- 17 EDDIE MONEY/Maybe I'm A Fool
- 18 DIRE STRAITS/Sultans Of Swing
- 19 KENNY ROGERS/The Gambler
- 20 LRB/Lady
- 21 IAN MATTHEWS/Shake It
- 22 POCO/Crazy Love
- 23 FRANK MILLS/Music Box Dancer
- 24 NICOLETTE LARSON/Lotta Love
- 25 HEART/Dog & Butterfly
- 26 BOBBY CALDWELL/What You Won't Do...
- 27 CHIC/Le Freak
- 28 AMII STEWART/Knock On Wood
- 29 BELL & JAMES/Livin' It Up...
- 30 E.C. KING/I Don't Know If...

### KING Seattle

- 1 BEE GEES/Tragedy
- 2 ROD STEWART/Oa Ya Think I'm Sexy
- 3 POINTER SISTERS/Fire
- 4 DOOBIE BROS/What A Fool...
- 5 DONNA SUMMER/Heaven Knows
- 6 BLUES BROS/Soul Man
- 7 KENNY ROGERS/The Gambler
- 8 CHIC/Le Freak
- 9 ROSE ROYCE/Love Don't Live Here
- 10 TALKING HEADS/Take Me To The River
- 11 BOBBY CALDWELL/What You Won't Do...
- 12 BEE GEES/Too Much Heaven
- 13 BARRY MANILOW/Somewhere In The ...
- 14 GLORIA GAYNOR/I Will Survive
- 15 DOBIE GRAY/You Can Do It
- 16 LRB/Lady
- 17 CHICAGO/No Tell Lover
- 18 THE BABYS/Every Time I Think...
- 19 ANNE MURRAY/Just Fall In Love
- 20 SAD CAFE/Run Home Girl
- 21 MEL DIAMOND/Forever In Blue...
- 22 POCO/Crazy Love
- 23 CHERYL LYNN/Get To Be Real
- 24 HEART/Dog & Butterfly
- 25 NICOLETTE LARSON/Lotta Love

ADDS DIRE STRAITS/Sultans Of Swing

ON FRANK MILLS/Music Box Dancer  
AMII STEWART/Knock On Wood  
GONZALEZ/Haven't Stopped...  
QUATRO & NORMAN/Stumblin' In  
DELEGATION/On Honey  
AL STEWART/Song On The Radio  
SANTANA/Stormy

### B100 San Diego

- 1 POINTER SISTERS/Fire
- 2 BLUES BROS/Soul Man
- 3 ROD STEWART/Oa Ya Think I'm Sexy
- 4 DOOBIE BROS/What A Fool...
- 5 KENNY LOGGINS/Easy Driver
- 6 CHICAGO/No Tell Lover
- 7 CHERYL LYNN/Get To Be Real
- 8 EW&F/September
- 9 NIGEL OLSSON/Dancin' Shoes
- 10 BILLY JOEL/Big Shot
- 11 DONNA SUMMER/Heaven Knows
- 12 LRB/Lady
- 13 HOT CHOCOLATE/Every 1's A Winner
- 14 BEE GEES/Tragedy
- 15 OLIVIA NEWTON-JOH/A Little More Love
- 16 SANTANA/Stormy
- 17 LINDA RONSTADT/Just One Look
- 18 MELISSA MANCHESTE/Don't Cry Out Loud
- 19 GLORIA GAYNOR/I Will Survive
- 20 DIRE STRAITS/Sultans Of Swing
- 21 AL STEWART/Song On The Radio
- 22 POCO/Crazy Love
- 23 NEIL DIAMOND/Forever In Blue...
- 24 EDDIE MONEY/Maybe I'm A Fool
- 25 BOB WELCH/Precious Love
- 26 TOTO/I'll Supply The Love
- 27 DR. HOOK/All The Time...
- 28 MEL YOUNG/Four Strong Winds
- 29 CINDY BULLENS/Survivor
- 30 QUATRO & NORMAN/Stumblin' In

ADDS THIRD WORLD/Now That We Found...  
HEART/Dog & Butterfly  
BTO/Heartaches

### Bang/CBS

(Continued from page 3)

Davis, and Brick. Pictured at the formal announcement, which took place at CBS's recent Dallas marketing meet-



ings, are (l-r, below) CBS Records Group President Walter Yetnikoff, Ilene Berns, and CBS Records Division President Bruce Lundvall; (l-r, above) E/P/A Sr. VP/GM Don Dempsey and CBS Associated Labels VP/GM Tony Martell.

### BMI

(Continued from page 3)

were placed on notice to desist from any further public use of music registered with BMI. Alan H. Smith, Vice President of Licensing, BMI, cited the present federal copyright law, which requires these stations to obtain licenses being in effect for over a year now as grounds for the action. Smith added that further use of BMI music may be considered a willful infringement of federal copyright and that any institution doing so may be subject to considerable financial damages under the existing law.

Smith also claims that BMI has made several attempts to negotiate license agreements with these colleges but has been unsuccessful thus far. In addition, BMI pointed out that several of the institutions which have received letters may not use music or may be confining their use to that which is legally exempted but since these schools have not responded to previous BMI mailings, they too are receiving this formal notice.

# Unlimited Additions.

Kate Bush/"The Man With The Child  
In His Eyes"

Y103 add  
WAPE 26  
WRJZ deb 31  
WEEO  
WISE 23  
WAYS  
KLIF  
KLMS  
WGOW  
Q102  
WAIR  
KAKC  
KELI  
KNOE  
WTAC  
WPRO  
WEEO  
WKIX  
WFLB  
WGLF

**ZWOL**

**"CALL OUT  
MY NAME"**

CKLW 29	KJOY	WILS
WZZP	KEYN	WTAC
KLEO add	WKAU	Z96
KROY 32	KBIM	WKNX
K104 deb 30	KCRS	WSAM
WING add	KNOE	WCNI
KSTN	KROK	

EMI  
AMERICA

© 1979 EMI America Records, Inc.



**“Shake  
Your Body  
(Down To The Ground)”**

*The*  
**JACKSONS’**  
*Record  
is Coming Home*

---

WLCY add  
JB105 add 40  
14WK (WKWK) add  
WCGQ add  
WALG add  
WCUE add

WGCL add 27  
Y100 9-6  
Q105 on  
KEARTH on  
WAPE on  
WQAM 12-9

WTIX 37-23  
WNOE deb 38  
WSGA 32-26  
BJ105 36-29  
KQEO on  
WLOF 34-28

WFLB 32-21  
WAYS on  
WKIX on  
WWKX on  
KIIS-FM on  
KTLK on

---

Produced by the Jacksons  
Executive Producers: Bobby Colomby  
and Mike Atkinson

  
on Epic Records

Weisner/Demann Entertainment Inc.  
and Joe Jackson,  
9200 Sunset Blvd., PH 15,  
Los Angeles, CA 90069

(Glorie Gaynor continued)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Glorie Gaynor's songs.

(Little River Band continued)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Little River Band's songs.

BILLY JOEL Big Shot (Columbia) CP: 62nd Street

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Billy Joel's 'Big Shot'.

MELISSA MANCHESTER Don't Cry Out Loud (Arista) LP: Love Tracks

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Melissa Manchester's 'Don't Cry Out Loud'.

OLIVIA NEWTON-JOHN A Little More Love (MCA) LP: Totally Hot

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Olivia Newton-John's 'A Little More Love'.

PEACHES & HERB Shake Your... (Polydor) LP: 2 Hot

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Peaches & Herb's 'Shake Your...'.

POINTER SISTERS Fire (Planet) LP: Energy

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Pointer Sisters' 'Fire'.

LITTLE RIVER BAND Lady (Harvest) LP: Sleeper Catcher

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Little River Band's 'Lady'.

ANNE MURRAY I Just Fall In Love... (Capitol) LP: New Kind Of Feeling

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Anne Murray's 'I Just Fall In Love...'.

NIGEL OLSSON Dancin' Shoes (Bang)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Nigel Olsson's 'Dancin' Shoes'.

POCO Crazy Love (ABC) LP: Legend

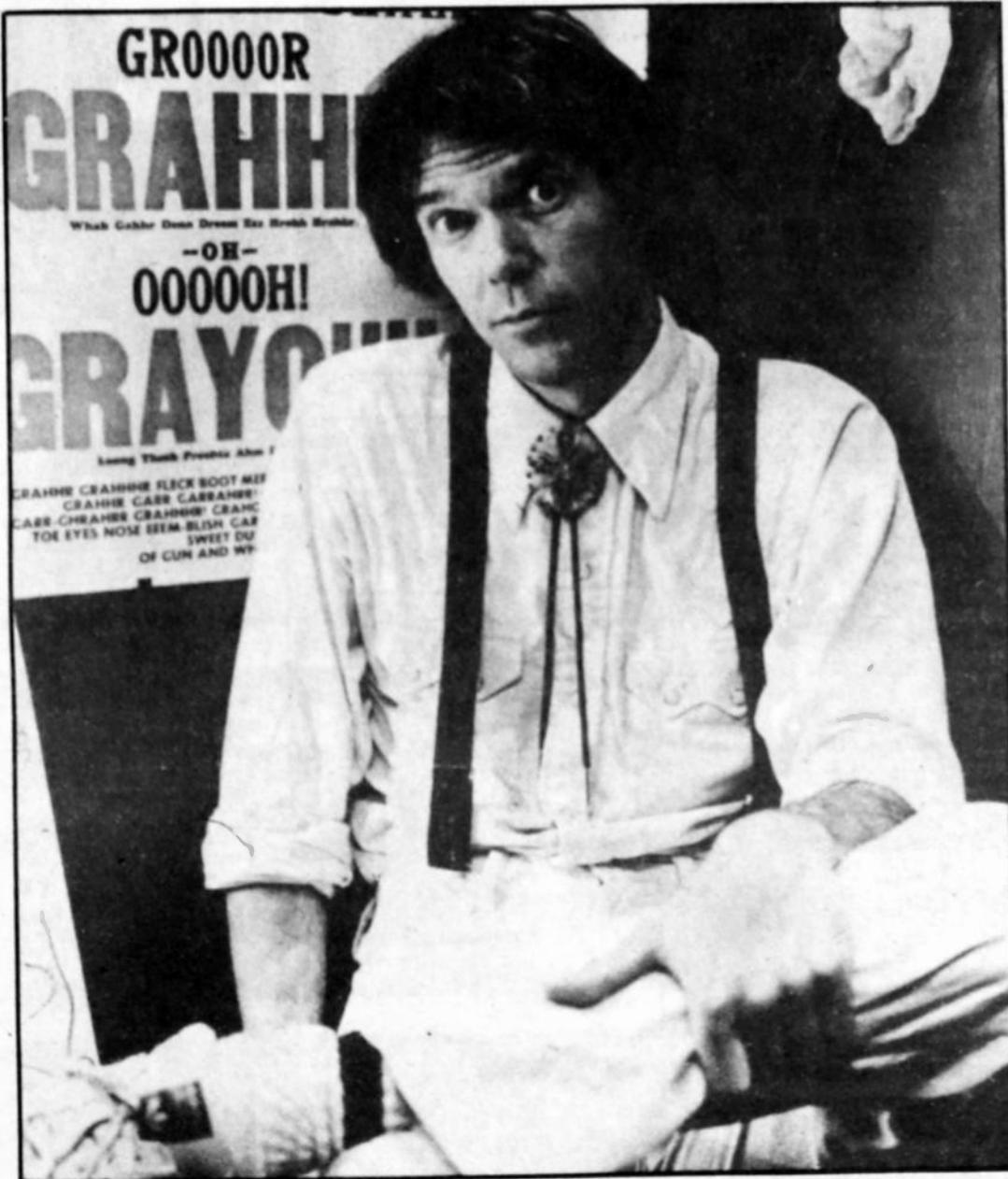
Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for POCO's 'Crazy Love'.

QUATRO & NORMAN Stumblin' In (RSO)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Quatro & Norman's 'Stumblin' In'.

# “Four” Play:

**WKBW 26-22**  
**CKLW 30-28**  
**KSTP on**  
**WZUU on**  
**B100 deb 28**  
**WTIX on**  
**BJ105 on**  
**FM97 on**



**WNAP on**  
**KEZY on**  
**WTMA add**  
**WFLB on**  
**WYSL on**  
**KQWB on**  
**WKAU 33-30**  
**KCBN on**

## “Four Strong Winds” NEIL YOUNG



**Produced by Neil Young,  
Ben Keith & Tim Mulligan**

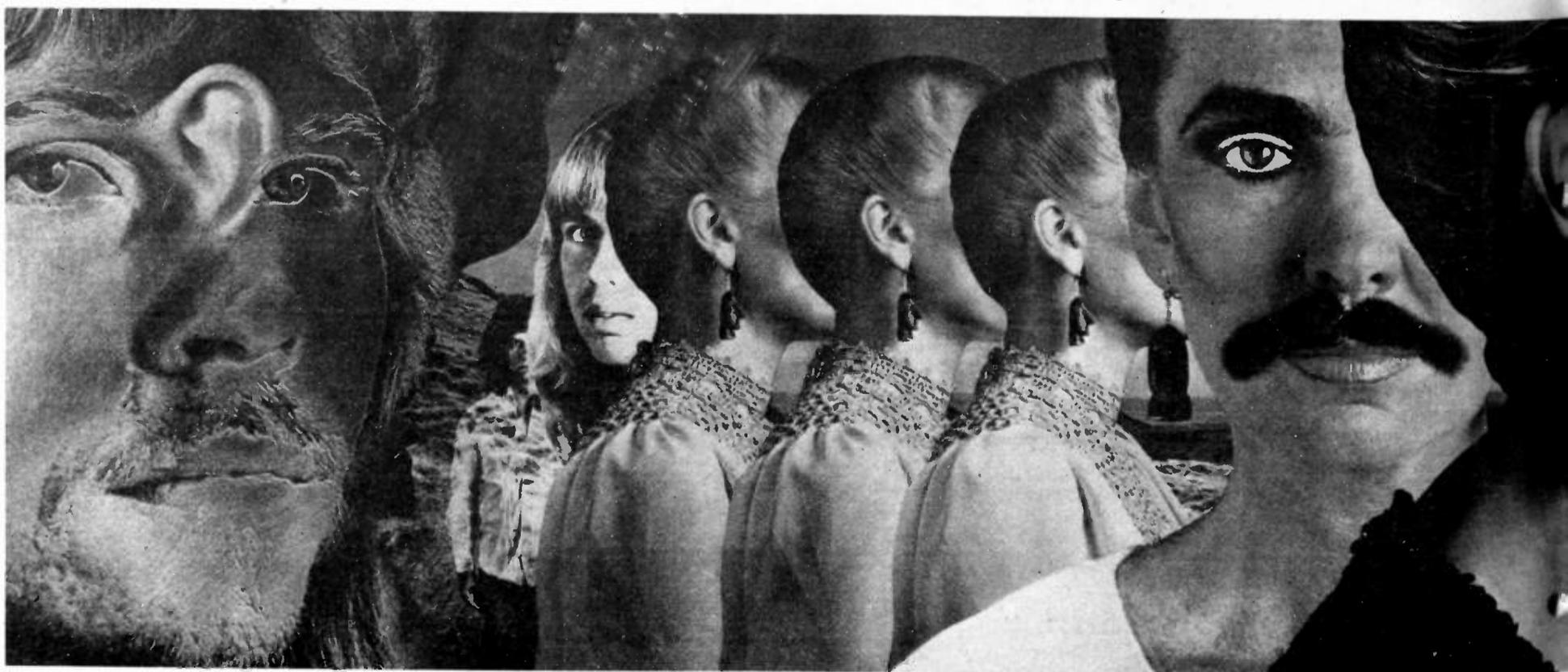
**On Reprise Records**  
**Distributed by Warner Bros. Records**

# TWO STYX HITS ARE

With the phenomenal success of "SING FOR" we've put them both together to make one SUPER

## "SING FOR THE DAY"

WQXI-FM	KXOK	JB105	WKRQ	KYYX-FM	WGLF
WSGF	WAUG	WGUY	WCUE	WVLK	KJOY
KMPC	WPPI	WYSL	KZUE	Z-98	KSTN
WMET	G105	WAYS	KELI	WBYQ	KFYE
WLS	WROM	WBEN-FM	KQOK	WOKY	KFIV
WCAO	WVLD	WTMA	KRSP	WRKR	WCIR
KNUS	WBCF	WORD	WSAM	WISM	KTKT
Z-97	WQLT	WZOO	WTAC	WNDE	KRQ-FM
WEFM	WHHY	WCOS	Y103	KDWB	KINT
WLCY	WBZ-FM	WQOK	WQPD	KSTP	KPAM
KSLQ	WPRO-FM	WKTM	CK101	KQWB	KWZ



# BETTER THAN ONE!

E DAY" and the fantastic demand for "RENEGADE,"  
LE: "SING FOR THE DAY"/"RENEGADE"

AM 2110

## "RENEGADE"

KSLQ	KOPA	WEFM	KLUC	WPGC	KEIN
WMET	KRUX	CK101	KUPD	WKXX	WSTV
WQXI-FM	WZDQ	WWKX	KLIK	WANS	Y103
WLS	WBBQ	WSPT	WZYQ	WFLB	

DJ PROMOTION COPIES OF THE STYX SUPERSINGLE "SING FOR THE DAY"/"RENEGADE" ARE ON THEIR WAY TO YOU.

From the double-platinum-plus "Pieces of Eight" album SP4724

# ON A&M RECORDS



Produced by Styx. Production Assistance: Barry Mraz. © 1979 A&M Records, Inc. All Rights Reserved.





# RADIO & RECORDS CONVENTION '79

March 1-4



## Century Plaza Hotel/Los Angeles

### HIGHLIGHTS

## "A Salute To Radio Across America"

**A Triple-Screen Multi Media tour  
of 30 top stations in 20 cities!**

*You'll SEE & HEAR some of the finest radio stations in America  
their staffs, studios and surroundings.*

2:30pm Friday, March 2 — Ballroom

## Congressman Lionel Van Deerlin via Satellite!



*With the cooperation of ABC-TV, R&R brings you Congressman Van Deerlin's Keynote speech live and direct via Satellite from Washington D.C. He plans to address himself to the new proposed Communications Act, and how it will affect the daily lives of radio programmers. At the conclusion of his speech, Congressman Van Deerlin — in Washington — will answer your questions from Los Angeles, utilizing the two-way Satellite hookup. Friday, 10am — Ballroom*

**FUNNY!  
FAST-PACED!  
INFORMATIVE!**

## The Air Personality Panel

### Featuring:

Lohman & Barkley/KFI  
Rick Roberts/KKSS  
Jess Cain/WHDH  
AKU/KGMB

Dick Haynes/KLAC  
Jay Cooper & Dick Wilson/KYYS  
Gary Owens, Moderator

6:30pm Friday, March 2 — Ballroom

**A limited number of late  
registrations and event guest  
tickets will be on sale at the  
convention . . .**

*Late Registration — \$165.00*

*Guest Friday Night Cocktail  
Party/Supper — \$30.00*

*Guest Saturday Dinner & Show — \$40.00*

# THE PICTURE PAGE

## Warner's Launches RFC



Shown celebrating the launching of Warner Bros. Records' new disco label, RFC Records, at New York City's Studio 54 are (l-r): Bob Siegel and Jim Thompson, Warner/RFC; Tom Draper, VP, Warner Bros.; Ed Rosenblatt and Jerry Wexler, Sr. VP's, Warner Bros.; Vince Aletti, VP, Warner/RFC; Veronica Price, VP, RFC; Ray Caviano, President, RFC; David Horowitz, President, Warner Communications; and Bob Krasnow, VP, Warner Bros.

## Capricorn Signs Thorpe



Capricorn Records has signed Australian artist Billy Thorpe with his debut album for the label scheduled for March release. Present at the pacting are (l-r): Larry Brown, artist's engineer; Debbie Reinberg, attorney, Capricorn; Phil Walden, President, Capricorn; Spencer Proffer, artist's producer; Jon Scott, VP, Capricorn; Frank Fenter, Exec. VP, Capricorn; Billy Thorpe; Robert Raymond, artist's manager; Don Schmitzerle, VP, Capricorn; and Phil Rush, VP, Capricorn.

## Hartman Parlays "Replay" Into Gold



Blue Sky artist Dan Hartman was recently presented with a gold record award for his single, "Instant Replay." Photographed at the fete are (l-r): Teddy Slatas, Blue Sky; Tony Martell, VP, CBS Associated Labels; Bruce Lundvall, President, CBS Records Division; Dan Hartman; Steve Paul, President, Blue Sky; Don Dempsey, Sr. VP, Epic/Portrait/Associated Labels; and Gordon Anderson, CBS Associated Labels.

## Lenny & Squigtones Lay Tracks To Wax



Newly-signed Casablanca artists Lenny & The Squigtones recently recorded their debut album live at L.A.'s Roxy. Seen on the scene backstage are (l-r, standing): Don Wasley and Brian Interland, VP's, Casablanca; Bruce Bird, Exec. VP, Casablanca; David Lander aka Squiggy; Larry Harris, Sr. VP, Casablanca; Penny Marshall, actress; Candy Harris; Mike McKean aka Lenny; Rob Reiner; and an unidentified industry magnate; (l-r, seated): Joyce Bogart, co-manager, Donna Summer; T.J. Lambert, Casablanca; and Paul Jabara, artist, Casablanca; (foreground): Hank Medress, the duo's producer; and Ivan Hoffman, the duo's manager.

## S.F. Bullish On Bullen



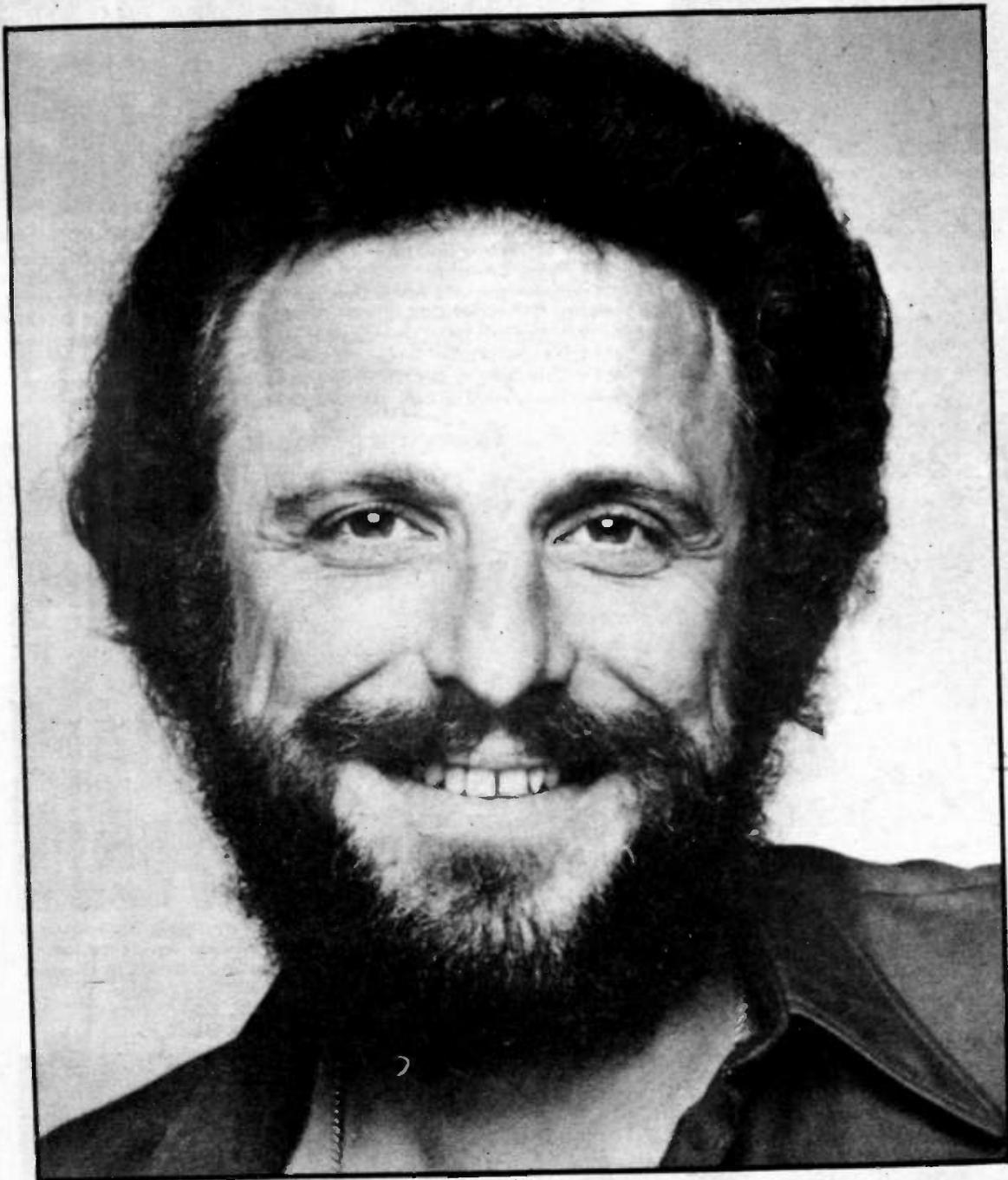
Following her recent appearance at the Old Waldorf in San Francisco, United Artists Records artist Cindy Bullens rapped with key radio raps. Pictured (l-r) are: Sharon White, UA; Bobby Cole, PD, KMEL; Cindy Bullens; Dave Sholin, National MD, RKO chain; Dick Williams, US; and Bob Burch, National PD, Century Broadcasting.

## RSO Hits On Highway



RSO Records has signed Australian group Highway (formerly Sherbet), with an album due for spring release. Pictured at the pacting are (l-r): Owen Sloane, group's attorney; Al Coury, President, RSO; and Roger Davies, group's manager.

***The new single from the  
Mann whose songs have  
sold 100,000,000  
records worldwide.***



**Barry  
Mann**

**“Almost Gone”**



Produced by Gus Dudgeon

On Warner Bros. Records

# THE PICTURE PAGE

## Stills The Same



Columbia artist Steven Stills marked his first return performance on the Sunset Strip in thirteen years when he performed at the Roxy in Los Angeles recently. Pictured backstage are (l-r): Don DeVito, VP, Columbia; Steven Stills; Susan St. James, actress; Bonnie Bramlett, member of Stills's group; Don Ellis, National VP, Columbia; George Chaltas, Columbia; Mike Finnegan, member of Stills's group; Ron Oberman, VP, Columbia; Terry Powell, Columbia; and Michael John Bowen, Stills's manager.

## Lambert's Polydor Preview



Currently in the process of recording his debut album for Polydor, ex-Strawbs member Dave Lambert stopped by the label's offices to preview several songs from his upcoming release. Shown at the impromptu showcase are (l-r): Dick Kline, Exec. VP, Polydor; Fred Haayen, President, Polydor; Dave Lambert; Spencer Proffer, producer; and Arthur von Blomberg and Len Eband, Polydor.

## EMI-America Backs Gambler



EMI-America recently announced the signing of Gambler. Shown at the signing are (seated, l-r): Andy De Falco, co-manager; Jeff Gilxman, producer; Jim Mazza, President, EMI-America; Doug Banker, co-manager; and Don Grierson, VP, EMI-America; (standing, l-r): Bruce Breckenfeld, Nathan Schaffer, Del Breckenfeld, Warren Mays, and Chuck Schwartz, group members.

## Capitol's Cole Gets Gold Star



Pictured being presented with her star on Hollywood's Walk Of Fame is Capitol artist Natalie Cole (front row, center). Also present are (front row, l-r): Bill Welch, Chairman, Walk Of Fame; Peggy Stevenson, Los Angeles City Councilperson; Ms. Marie Cole, Natalie's mother; and William Hertz, President, Hollywood Chamber Of Commerce; (middle row, l-r): Dr. Cecil Hale, VP, Capitol; Don Zimmermann, President, Capitol; actress Jane Withers; an unidentified fan; and an unidentified video cameraman; (back row, l-r): Dennis White (behind Hale) Bruce Wendell (behind Zimmermann), and Bob Young (behind Withers), VP's, Capitol.

## Rush Into Technology



Space technology buffs and Phonogram/Mercury artists Rush recently toured the Kennedy Space Center in Florida. Getting the guided tour of the missiles are (l-r): Neil Peart, Geddy Lee, and Alex Lifeson, group members; and Gerry Griffen, Deputy Director, Kennedy Space Center.

## Bishop Seen On The Lean



While backstage at the Great Southeast Music Hall in Atlanta recently to promote his latest album, "Hog Heaven," Capricorn artist Elvin Bishop (center) demonstrates his preference for the lean. Flanking Bishop are Capricorn President Phil Welden (left) and Capricorn VP Don Schmitzerle.



# Black Radio



## Bill Speed

### A Tribute To Black Radio History

Welcome to Part II of our Salute to Black Radio History. Last week, you'll recall I spoke to Rufus Thomas, a key figure in both the radio and artist fields, and a longtime air personality at WDIA/Memphis. WDIA played a crucial role in black radio history, as the first big station in the South to switch to an all-black approach. It was so important, in fact, that I interviewed A.C. Williams, another pioneering WDIA jock who's still with the station, to get a more complete picture of the station's past and present, and the contrast between the early days and the modern presentation. In the following interview, A.C. discusses WDIA's history, its early sponsors and personalities, and the freewheeling approach disc jockeys took in presenting their shows; then he wraps up the period with a perceptive discussion of the differences between the individualistic early days and the tightly-formatted modern approach, along with an inspiring personal credo for air personalities and radio in general. Read on:

**R&R:** Where and when did your disc jockey career begin?

**AC:** Right here in Memphis. I've only worked for one radio station and it started with a group of youngsters, believe it or not. I started out with a group of youngsters called the Teen Town Singers which I directed for about 21 years. I was teaching biology at Manassas High School and the owners of the radio station were looking for somebody to put together a group of young teenage singers that would sing spirituals, pop songs, etc. and they finally stumbled across me. That was 1949.

In 1950 I preceded Brother Wade on WDIA. Most people don't even know I've ever done a gospel show, but I did one starting in 1950. Then in 1952 the owners were looking for somebody to come in full-time and do not only disk jockey work but public relations — to sort of say thanks to the people for the tremendous take-off that the station had had up around that period of time.

**R&R:** How old is WDIA?

**AC:** WDIA started in 1947. But at that time it was just another radio station around here and it was in competition with the other stations that were on the air in town — just playing run-of-the-mill pop music, but going broke. So in 1948 one of the owners got a bright inspiration and went and got Nat. D. Williams, who was the first black disk jockey in the South, and put him on for one hour in the afternoon. Within three months' time, the operation had gone black as far as the announcers were concerned.

**R&R:** It was very popular . . . ?

**AC:** Yeah. From that, of course, other disc jockeys were added. Maurice "Hot Rod" Hulbert got his start here. "Gatemouth" Moore, the great preacher and evangelist who traveled around, started here. And, of course, I came along and Rufus Thomas got his start here and then from this, of course, we have just carried on since that time. But that was the beginning; that's the way it got started. Just from Nat's popularity on that one hour. They got letters — the station was bombarded with letters, calls, telegrams, everything.

**R&R:** What were your shows like? You must have had some outrageous shows . . .

**AC:** They were. They were just wild shows. I was a pretty young, energetic cat at that time. My first show, a soul show in the afternoon, was called "Payday Per Day". In other words, I paid off in rhythm and blues and good sounds and good jive for you every afternoon. That was the general idea of it. My nickname, by the way, Moo-Ha, is what I used on that. I used A.C. Williams on the gospel show. That Moo-Ha, by the way, wasn't a name I picked up for radio. That was a nickname that came out of college. The boys in college nicknamed me that. They said it was an Indian name meaning "The Mighty". It



SULTANS OF SWING (CIRCA 1950) — Live entertainment being broadcast directly from WDIA's original studios.

"... Radio's gotten a little too impersonal . . . I see nothing wrong with format, per se. But I think sometimes a format stifles your initiative and you become more like a machine than you do an individual."



was a pretty wild show in the afternoon. This was in the days of freewheelin' radio.

**R&R:** No format?

**AC:** No format. You made your own. And I came up with all kinds of ideas and characters — Dr. Hahn, Professor System and all these characters I would bring in on my show. And I'd bring in people off the street.

**R&R:** Would you produce these people? Were they your own voice?

**AC:** They weren't my own voice; I changed those. But I did have full leeway to bring in people off the street, just people who were characters. I'd pick up guys down at the pool-room who could rhyme and talk a lot of talk, just bring them on out there and let them rap with us for fifteen or twenty minutes.

**R&R:** Give me an idea of what some of that stuff was like. Do you remember any of it?

**AC:** I'm trying to think. Old Hap used to come out with me. He used to tell me, "this is Hap, if you want to rap with Cap, I got it and it's what it's all about. You gotta be Hap with rap." And he would go on for hours with the stuff. I would just turn him loose and let him do the rhyming. But I'm trying to remember how I used to open on that thing:

"Hey, now. It's Payday today from WDIA. And looka here, mommas and misters too, I got a program here that's designed just for you. So you stay and don't go away 'cause I'm gonna play what you say is okay on Payday today."

We'd go on from there. Whatever came, happened. Anybody who wandered into that studio was a part of that show. The gals who worked there at the time were just desperately afraid to come in when I was on the air, 'cause they knew they were going to get put on the air; they didn't know what I was going to ask them. They would come in trembling bringing coffee sometimes and be afraid to come in there. They'd stand outside the door there, "Would you take this in there to A.C.?" Everybody who came in there was part of the show, from the bosses on down. We called most of the program directors "Deacon" so and so, and the owner — we called him the "Bishop." "Come on in here, Bishop, and talk to me." I used to jive him: "You open my mike in front of this cat, he got more mouth than I got and he's supposed to be the owner of the thing. If I was him, I'd be home resting. He ain't got sense enough to run a radio station." This is the way we carried on. We had a pretty good rapport with the owners, the people who operated the station. It was a good place to work. Except for one thing — money.

**R&R:** That's always a problem, right?

**AC:** (Laughter) That was nowhere. Although I didn't really have any complaints, I guess because I was enjoying what I was doing so much and so green at it and I just didn't know what I was supposed to be making.

**R&R:** What was the pay like then?

**AC:** I guess I was making \$8000 a year, something like that.

**R&R:** That was pretty big for that time, wasn't it?

**AC:** Yeah.

**R&R:** What were some of the things that you did to be a personality? Did you go out to shows in town and they announced you as being there?

**AC:** At that time, Memphis wasn't nearly as integrated as it is now. But we had about four big clubs. Strangely enough, I was always a homebody. You could never convince people of that. You couldn't convince the guys who were in school with me. You couldn't convince the people who listened to me on the air because I raised so much hell, I was comin' through the doggone microphone. What I would do to keep up that image is, about once a week, maybe a Friday or Saturday, I'd leave home about eight o'clock at night and I'd make all four of those clubs and I'd keep up enough noise in each one of them till they'd swear I was there all night. By 10:30, would you believe it, I'd be back home and in bed?

### A Word About Sponsors

**R&R:** What were the sponsors like?

**AC:** In gospel I had a sponsor, the Spirit Of Memphis Quartet. I used to announce for them after I got off my show; I used to do a taped show for them for fifteen minutes for Gold Medal Flour. And there was money in that. But it was few and far between.

(Continued on page 50)

# Popular Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- CHUCK BROWN & THE SOUL SEARCHERS** "Bustin' Loose" (Source/MCA)
- JACKSONS** "Shake Your Body (Down To The Ground)" (Epic)
- INSTANT FUNK** "Got My Mind Made Up (You Can Get It Girl)" (Salsoul/RCA)
- POINTER SISTERS** "Fire" (Planet)
- ROD STEWART** "Da Ya Think I'm Sexy" (WB)
- LAKESIDE** "It's All The Way Live" (Solar/RCA)
- GREY & HANKS** "Dancin'" (RCA)
- SISTER SLEDGE** "He's The Greatest Dancer" (Cotillion)
- PEABO BRYSON** "I'm So Into You" (Capitol)
- TAVARES** "Never Had A Love Like This Before" (Capitol)

## CLIMBERS

Following are listed in order of their airplay activity.

**CHIC** "I Want Your Love" (Atlantic) 41% of our reporters are on it. Growing fastest in the South as the East reflects Top Ten activity and growing. The Midwest has scattered activity but hot airplay where shown. The West has significant chart positions.

**GLORIA GAYNOR** "I Will Survive" (Polydor) 41% of our reporters are on it. Disco record is picking up strong black airplay. The West reflects Top Ten activity as does the East. The South shows significant chart positions and growing, while the Midwest displays midchart activity.

**DONNA SUMMER** "Heaven Knows" (Casablanca) 41% of our reporters are on it. The South dominates with chart activity as the Midwest reflects hot airplay. The East has upper chart positions and growing. The West is slow.

**EDWIN STARR** "Contact" (20th) 35% of our reporters are on it. The Midwest is cooling off the fastest as the West is also cooling quickly. The East maintains Top Ten as the South shows scattered signs of colling off.

**ALTON MCCLAIN & DESTINY** "It Must Be Love" (Polydor) 32% of our reporters are on it. Hot new record. The Midwest leads the way with chart activity. Already Top 5 at key facilities. The South is growing quickly. The East reflects midchart activity and is growing. The West is going slowly.

**RUFUS** "Keep It Together" (ABC) 30% of our reporters are on it. Midwest has it midcharting already while the South is catching on quickly. Midcharting and growing in the East. Medium airplay in the West.

**FATBACK BAND** "Freak The Freak The Funk (Rock)" (Spring/Polydor) 30% of our reporters are on it. The East has midchart positions and is growing. The Midwest shows upper chart positions. The South is catching on while the West reflects midchart positions and growing.

**MR. DANNY PEARSON** "What's Your Sign Girl" (Unlimited Gold/Columbia) 27% of our reporters are on it. Already Top Ten in the South while the West shows Top 5 activity in scattered areas. Midwest indicates midchart activity. The East is slow.

**AMII STEWART** "Knock On Wood" (Ariola) 27% of our reporters are on it. The Midwest leads the way with activity - midchart and growing. The South reflects significant chart positions. Scattered airplay in the East.

**T-CONNECTION** "At Midnight" (TK) 24% of our reporters are on it. The East is leading in airplay with midchart positions while the South reflects significant chart positions. The West is slow as is the Midwest.

**PATRICE RUSHEN** "Hang It Up" (Elektra) 22% of our reporters are on it. The East dominates with chart activity. The Midwest reflects midchart activity. The West indicates scattered Top 10 positions while the South has it in hot rotation.

**MARVIN GAYE** "A Funky Space Reincarnation" (Tamla) 22% of our reporters are on it. The strongest airplay is off the album. The Midwest leads with chart activity. The West has Top 10; just catching on in the South. The East shows midchart positions.

**NARADA MICHAEL WALDEN** "I Don't Want Nobody Else" (Atlantic) 22% of our reporters are on it. The South leads the way with midchart numbers and growth. The West is just catching on. The Midwest reflects midchart activity while the East shows significant chart positions.

**GEORGE DUKE** "Say You Will" (Epic) 22% of our reporters are on it. The Midwest already reflects midchart activity while the West reflects scattered midchart activity. Just catching on in the East.

**GARY'S GANG** "Keep On Dancin'" (SAM/Columbia) 19% of our reporters are on it. Showing significant growth in the Midwest. The West reflects Top 10 numbers. Scattered hot airplay in the East and midcharting in the South.

## Radio & Records

### Hottest

#### EAST

Instant Funk  
Lakeside

#### SOUTH

Pointer Sisters  
Peaches & Herb  
Chuck Brown & The Soul Searchers  
Lakeside  
Rod Stewart

#### MIDWEST

Jacksons  
Chuck Brown & The Soul Searchers  
Peabo Bryson  
Instant Funk

#### WEST

Chuck Brown & The Soul Searchers  
Bell & James  
Instant Funk  
Delegation  
Tavares

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### February 23, 1979

#### EAST

WJLD Boston, MA  
Bill Frontz

ADDED  
Alton McClain & Destiny  
Don Downing "Boogie"  
Bare Dash  
George Duke  
Al Green "Wet"  
Donna Summer w/Brooklyn Dreams "Heaven"  
First Choice  
Fatback Band  
Chic "Want"  
Shortgun  
Damon Harris

HOTTEST  
E.C. King  
Chuck Brown & The Soul Searchers  
Lakeside  
Gloria Gaynor  
Tavares  
Edwin Starr  
Instant Funk  
Peabo Bryson  
Tasha Thomas

ADDED  
Alton McClain & Destiny  
Don Downing "Boogie"  
Bare Dash  
George Duke  
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Bare Dash  
George Duke  
Al Green "Wet"  
Donna Summer w/Brooklyn Dreams "Heaven"  
First Choice  
Fatback Band  
Chic "Want"  
Shortgun  
Damon Harris

WVRL New York, NY  
Don Law/Linda Haynes

ADDED  
Bombers  
Funkadelic  
Machine  
Linda Ronstadt "Ooh"  
East Coast  
Rufus

HOTTEST  
George Benson  
Chic  
Gonzalez  
Q.Q.  
Grey & Hanks  
Thelma Houston  
Instant Funk  
Martha  
Sister Sledge  
Donna Summer w/Brooklyn Dreams

ADDED  
Bombers  
Funkadelic  
Machine  
Linda Ronstadt "Ooh"  
East Coast  
Rufus

HOTTEST  
George Benson  
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Bombers  
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Martha  
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Donna Summer w/Brooklyn Dreams

ADDED  
Bombers  
Funkadelic  
Machine  
Linda Ronstadt "Ooh"  
East Coast  
Rufus

WAMO Pittsburgh, PA  
Mike Payne

ADDED  
Jimmy Bo Home  
Sea Level  
Shotgun  
Manhattan  
Wardell Piper  
Al Green  
Curtis Mayfield  
Gino Vannelli  
Vernon Burch

HOTTEST  
Donna Summer w/Brooklyn Dreams  
Chuck Brown & The Soul Searchers  
Atlantic Starr  
Pointer Sisters  
Sylvester  
Mother's Finest  
Gloria Gaynor  
Phyllis Hyman  
Lakeside

ADDED  
Jimmy Bo Home  
Sea Level  
Shotgun  
Manhattan  
Wardell Piper  
Al Green  
Curtis Mayfield  
Gino Vannelli  
Vernon Burch

HOTTEST  
Donna Summer w/Brooklyn Dreams  
Chuck Brown & The Soul Searchers  
Atlantic Starr  
Pointer Sisters  
Sylvester  
Mother's Finest  
Gloria Gaynor  
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Sea Level

# Popular Rhythms

## DISCO

R A D I O

### HOTTEST

Following are listed in order of their airplay activity.

- GARY'S GANG**  
 "Keep On Dancin'" (SAM/Columbia)  
**ROD STEWART**  
 "Da Ya Think I'm Sexy" (WB)  
**GLORIA GAYNOR**  
 "I Will Survive" (Polydor)  
**SISTER SLEDGE**  
 "He's The Greatest Dancer" (Cotillion)  
**GONZALEZ**  
 "Haven't Stopped Dancing" (Capitol)  
**VOYAGE**  
 "Souvenirs" (Marlin/TK)  
**AMII STEWART**  
 "Knock On Wood" (Ariola)  
**T-CONNECTION**  
 "At Midnight" (Dash/TK)  
**INSTANT FUNK**  
 "Got My Mind Made Up..." (Salsoul/RCA)  
**ARPEGGIO**  
 "Love And Desire" (Polydor)

### NEW & ACTIVE

- CHIC**  
 "I Want Your Love" (Atlantic)  
**KLEER**  
 "Keep Your Body Working" (Atlantic)

### MOST ADDED

- GINO SOCCIO**  
 "Dance To Dance/Dancer" (WB/RFC)

EAST: WKTU/New York, NY, Matt Cienatt; WKYS/Washington, D.C., Bill Bailey; WMAS/Springfield, MA, Jim Davis; WBOS/Boston, MA, Jane Dunklee; WCAU-FM/Philadelphia, PA, Roy Perry; WKTK/Baltimore, MD, Lou Krieger. SOUTH: KSET/EI Paso, TX, Chuck Kelly; KXYZ/Houston, TX, Bart Taylor; WKGN/Knoxville, TN, Kerry Lambert; KHTS/Beechmont, TX, Tod Stecker. MIDWEST: WMJC/Detroit, MI, Peter Booker; KFMX/Minneapolis, MN, Gary DeMaroney; WGCI/Chicago, IL, Barry Mayo; KATT/Oklahoma City, OK, Mike Gardner. WEST: KUTE/Los Angeles, CA, Bill Stevens; K101/San Francisco, CA Nadine Shaw; KHS-FM/Los Angeles, CA Mike Wagner/Sherman Cohen; KXTC/Phoenix, AZ, Larry Barwick; KDKO/Denver, CO, Ron O'Jay.

## Album Airplay

Following are listed in order of their airplay activity.

- MARVIN GAYE** "Here, My Dear" (Tamla) "A Funky Space Reincarnation" \* "Anger"  
**CHIC** "C'est Chic" (Atlantic) "I Want Your Love" \* "Chic Cheer" "Le Freak" \*  
**PARLIAMENT** "Motor Booty Affair" (Casablanca) "Aqua Boogie" \* "Deep"  
**JACKSONS** "Destiny" (Epic) "Shake Your Body (Down to The Ground)" \*  
**BARRY WHITE** "The Man" (20th) "Just The Way You Are" \* "September" \* "Early Years"  
**PEABO BRYSON** "Crosswinds" (Capitol) "I'm So Into You" \* "Crosswinds"  
**RICK JAMES** "Bustin' Out Of L Seven" (Gordy) "High On Your Love" \*  
**CHUCK BROWN & THE SOUL SEARCHERS** "Bustin' Loose (Source/MCA) "Bustin' Loose" \* "Game Seven"  
**BAR-KAYS** "Light Of Life" (Mercury) "Shine" \*

\*Asterisk denotes that cut has been released as a single.

## A Tribute To Black Radio History

(Continued from page 48)

Every once in a while a guy would come and he'd want you so bad and maybe he'd want you to do so much extra until the owner or manager would feel ashamed. He'd just feel like you had to have some extra money. You'd get it. But most of it went to the salesmen. That didn't dribble down to us too often. We boys who were out there at the early times, why we just flooded the gun, and we were the guinea pigs. We were the ones taken advantage of. Your sponsors were whoever was on your show. You didn't have to sell your own time — we didn't here. We never sold time. On some of the shows, the jocks would sell their own body on time. We just recorded the spot or did it live. In most instances it was live. They wanted to do it live because they wanted your personality. This was the beginning of Black radio. We were pretty much the beginning of Black radio all over the country, to tell you truth. Because we were so successful, I guess, every week there was some radio station, black operation, springing up and they would send their people in here. They would spend anywhere from two days to a week with us learning our operation.

R&R: Nobody was afraid, then, of competition, I suspect . . .

AC: These people that I'm talking about coming in were no competition to us anyway because they were in other places like Atlanta, Texas, up in Detroit. You take Marva Jean. I started Marva Jean in radio. Marva Jean Steinberg. Known as Marva Jean, the Queen. I think she's at WCHB in Detroit. Well, she was for years, but she's with another station up there now. She's quite a gal in Detroit.

Wash Allen, he's down in Houston. I started Wash as a teenage disk jockey. Wash came to me in the seventh grade and wanted to be in radio. I told him if you've still got the desire when you get to high school, come back. He did. I kept him four years and trained him as a teenage disk jockey. When he graduated from high school he had a job at WVOL he didn't even know he had; I had already secured it for him on my vacation. He and Wild Bill Terrell were together. They were pals. And I trained them together and got both of them jobs at WVOL and they were so good there, they just never looked back. They went on from there on their separate ways and both of them are still in the business.

R&R: What do you think is the basic difference between then and now?

AC: Well, the basic difference, the most outstanding difference between then and now is, of course, format, to me. You see, in the early days, there was no format. A man either just used his own — he got out there and he did it or he didn't do it. But today you compromise and you work within this format. That's it. You've got to produce within a format where in those days you didn't have any wrappers on.

R&R: Was it hard for you to go through the transition?

AC: No, strangely enough, it hasn't been. I have always just had a certain philosophy about work and that is that if I'm gonna work for a man, I'm gonna have to work within the confines of what his rules are as long as they don't interfere with what I basically believe. Now when any job interferes with my basic belief, the job is gonna have to go.

R&R: If there was something you could do to change radio since you've been in it, what is the one thing you think you'd like to change?

AC: Well, to me radio's gotten a little too impersonal . . . I see nothing wrong with format, per se. But I think sometimes a format stifles your initiative and you become more like a machine than you do an individual. It cuts down on individuality to a certain extent. I think some bridles have to be put on everything, you gotta have some fences. I'm not talking about going back to the wild and woolly days, the old times, because you should have heard some of the stuff that, for instance, Honey Boy and I used to do when we were on a program called, "Free For All". That's what it was. It was completely free for all. I mean we took off on every cotton pickin' thing. I don't think we could get away with that today. But I do think sometimes, for instance, when you tell a man he's got to stop talking here, he's gotta come flow in over the end of the record, he's gotta get done what he's got to say over the end of the record or over the beginning and in that time he's got to get in the time, the temperature, he's got to get the call letters of the station and so forth, he doesn't have very much time for the individual attention that he needs to give his listeners. Now, they give me format. I live very closely by it. But there are times when something needs to be said — then format goes out the window. I just stop and say it. For instance, if a family needs help . . . I deal a lot in that. My fundamental belief is that I'm not here by accident. God puts a preacher in a church, and I've been placed here to do a job and that I've got to do this job in such a way that I reflect credit on Him, on the people I serve and on myself or else this job is gonna be taken away from me. Now, that's the only reason I could give for my having been able to stay here 30-odd years and be able to beat the competition.

My beliefs lead me to one thing that I tell the young fellows that I talk to. The one thing I'd like to lead radio back to is a constant belief that the one important thing is not format, not music, not sales, not any of these. All these are exterior. The important thing in radio is people. If you're selfish and you're looking for money, people have it. If you're looking for ratings, people can give them to you. If you're looking for friendship, you can only find it from people. And sometimes when you got all the money in the world and your profit is all the power to do, you still need one thing doin' that only a person can do and that money can't buy it for you. So I'm people-oriented and that's where I'd like to see radio return.

## JAZZ

R A D I O

### HOTTEST

Following are listed in order of their airplay activity.

- CEDAR WALTON**  
 Animation (Columbia)  
**LONNIE LISTON SMITH**  
 Exotic Mysteries (Columbia)  
**JOE SAMPLE**  
 Carmel (ABC)  
**ANGELA BOFILL**  
 Angie (GRP/Arista)  
**BOB JAMES**  
 Touchdown (Tappan Zee/Columbia)  
**PATRICE RUSHEN**  
 Patrice (Elektra)  
**AL JARREAU**  
 All Fly Home (WB)  
**DAVE VALENTIN**  
 Legends (GRP/Arista)

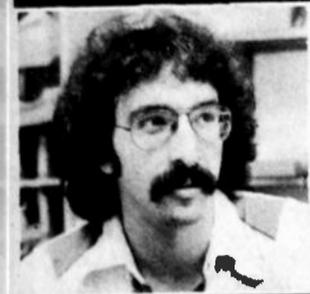
### NEW & ACTIVE

- MICHAEL FRANKS**  
 Tiger In The Rain (WB)

EAST: WRVR/New York, NY, Jim Smith; WHUR/Washington, D.C., Anthony Carlton; WEAA/Baltimore, MD, Quail Foo May. SOUTH: WCLK/Atlanta, GA, Requesya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, John Sutton; KRE/Berkeley, CA, Rob Singleton; KKKO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA Ted Terry.

# AOR

## (ALBUM ORIENTED ROCK)



## Jeff Gelb

### AOR Up North: A Profile Of KGOT/Anchorage

Imagine doing radio in Alaska . . . where the nightshift is six months long, and your audience is made up of equal numbers of Eskimos, non-natives, and sled dogs. The station facilities are located in a four-story brownstone igloo, and . . . well, the point is that I've always wondered what things were really like for our northernmost AOR reporter, KGOT/Anchorage.

#### Fear Of Freezing

Out of twelve radio signals serving the 250,000 young (median age: 25), upwardly-mobile residents of Anchorage, KGOT is the only AOR outlet. It runs live programming from 6pm-2am nightly. Drake-Chenault's automated AOR package the rest of the day. Interestingly, station PD John Stevenson said that the station is not partially-automated by choice, but by necessity: they have been unable to lure enough good broadcasters to the market to switch to total live programming, which is their goal. "They don't think they can live up here," he explained. "There are so many misconceptions about living in Alaska. In reality it's just like living in Chicago only it's not as big or dirty and it's three times as beautiful." As for the infamous cold temperatures, Stevenson remarked, "Summers are very warm and mild and the winters aren't that bad either; they're much nicer, for instance, than the recent winters in the Midwest."

#### More Myths

And as for those legendary six month-long nights? Actually Stevenson explained that these are somewhat mythical too; even in the dead of winter there are several hours of daylight per day.

Another misconception is the audience make-up. Stevenson explained that the majority of Anchorage's population is made up of non-natives who have come to Alaska to seek their fortunes in oil or related industries. While there is a small native population in the city itself, most of the natives (Eskimos) live in an area called "the bush", which is some eight to nine hundred miles distant. That's where you'd find the igloos and dogsleds.



**COLD AS ICE** — Amidst the snow and mountains outside Anchorage, Alaska are KGOT's studios and transmitter site.

#### The Ultimate Captive Audience

What potential disadvantages there are to Alaskan living work in radio's favor, in particular the state's isolation. "There's three ways to come here," Stevenson said. "You can take a boat to a port some 800 miles away and drive from there. You can fly from Seattle. Or you can drive the Al-Can highway, which is a four-day trip along 1600 miles of two-lane gravel road." In other words, Anchorage provides radio with the ultimate captive audience, and Stevenson mentioned that this is reflected in listening habits. "There's lots to do here — skiing, hang gliding, theater and such, but our research shows that most people spend most of their time just hanging out at home, partying or whatever, and they listen to radio much longer here than in the lower 48 states" (One reason people may spend so much time listening to the radio in Alaska, by the way, is that while the income level is high, their cost of living is the highest anywhere in the United States, owing to the importation of nearly all necessities).

#### Automation Versus Live Programming

One of the things necessary to bring KGOT to the forefront of this captive audience's listening habits, Stevenson opined, was to change over to total live programming. "Automation has its definite advantages," he said. "It doesn't talk back to you, get sick, or ask for the week off. But with our audience listening for as long as they do I fear they'll get tired listening to the same guy talking. There's no room for spontaneity." Currently Stevenson uses the Drake-Chenault music as his basic oldies library, while he does most of the new music research on airplay adds himself.

To achieve his goal of live programming Stevenson has tried recruiting talent from the Anchorage community itself. The station has sponsored an internship program to train residents to become announcers, with mixed results. Stevenson mentioned that pay is good for Alaskan air personalities, and he encourages air checks from jocks looking for a new challenge.

Certainly the challenges are there for the taking in that almost virgin land up north. And according to Stevenson, who has spent his entire broadcasting career at Alaskan radio stations, the rewards are there as well. "What's kept me here is the state itself," he said. "It is by far the most incredibly beautiful place on earth."

Final preparations are underway for next week's gathering at the Century Plaza Hotel as we present R&R Convention '79. A few last-minute reminders for your packing: bring plenty of pens and paper; we've planned numerous information-packed sessions which will provide insights you'll want to share back home with your station employees. Better still, bring a portable cassette recorder and some blank tapes, and take the sessions home with you! Don't forget to bring along some airchecks of your station at its best, as well, so that you have a point of reference to begin those evening-long conversations with your peers about the subtleties of our unique radio form. Remember, the only scheduled AOR discussion session is Thursday night, March 1st, at 8pm. If you plan to listen and contribute, make every attempt to get into the hotel and registered in time to eat and arrive for the start of the session. Once the ball gets rolling, it'd be very distracting to have people shuffling in and looking for seats.

All of us at R&R are anxious to meet and speak with our reporting station representatives (and we'll be easy to spot in our blue sweaters), so please make your presence known to us over the weekend. See you in Century City!

\*\*\*\*\*

There were enough major PD changes within ABC-FM AOR stations this past week to make anyone's head spin. Before rumors even begin regarding what new faces may mean for the future of AOR at WRQX/Washington or KLOS/Los Angeles, let me refer you to KLOS GM Bill Sommers' statements regarding the station's commitment to AOR on the front page. And Al Brady, soon to take over the programming reins at WRQX/Washington, had some equally nice things to say about AOR radio's future: "I'm real excited about this," he told me in a phone conversation. "AOR is a new thing to me, but so was Pop Adult when I came to WHDH; I'd never done that before either. But I believe that good radio is good radio regardless of format. I don't pretend to have all the answers but I think I have some pretty good ideas, and as long as I can get the help I need from my airstaff I think we can do a good job in Washington. I have every intention of trying to make WRQX the best AOR station in America."

In these recent changes and others, the ABC chain has proved that they have not abandoned a commitment to AOR radio, but are taking the wisest course of action available to any station owner: taking the time to thoroughly analyze each market for the form of radio that will work best in that city. That may be Disco in Chicago and AOR in Los Angeles, but the era of blanket network format changes seems over, to be replaced by an era of market research to determine format needs, to which we can all breathe a collective sigh of relief and gratitude.

#### Evolution

WZMF/Milwaukee is being sold (pending FCC approval) to WLOO-FM/Chicago with plans to change format to Beautiful Music once the changeover is complete. Former WZMF listeners will still have WLPX and WQFM to turn to for AOR music in the Milwaukee area (which may have something to do with why the station is changing formats) . . . KXFM/Santa Maria is to be sold to KUHL Radio pending FCC approval . . . Jim Trapp has been upped to PD from the airstaff at KTYD/Santa Barbara. Former PD Larry Johnson has left to program KTYD owners' AOR outlet in Lubbock, Texas . . . Stan Garrett is no longer PD at KZEL/Eugene. Chris Kovarik has been upped from the station's MD to the PD post . . . Clark Smidt has been upped from PD to Director of Programming and Promotions for WEEI-FM/Boston, while former MD Jim Spellmeyer is now Program Operations Coordinator and newcomer Ken Shelton has been named MD . . . Jason Foxx has exited as PD at WXKE/Ft. Wayne. Jeff DeWeisse, from WEEP/Pittsburgh, is the new WXKE PD. The station's Charlie Chapman has been upped to MD there . . . Rick Harris has been appointed PD at WKQB-FM/Nashville . . . Doug Williams has exited WFOX/Gainesville, GA to become Asst. MD at WAIM/Greenville . . . Rick Fowler has exited as MD at WIYY/Baltimore . . . Nancy Krant has switched from MD chores to the news department at CHUM-FM/Toronto. The station's new MD is John Termini . . . KKXX/Bakersfield has upped Rick Neuwirth from weekends to all-nights . . . Steve Becker has exited WAVA/Washington . . . Rob Grayson has exited WYIG/Jackson for middays at WZXR/Memphis . . . Joe Owens has exited an artist development and publicity post with CBS/Canada to join Mushroom Records as their National Album Promotion Director . . . Air personality Dan Covey is leaving WZOK/Rockford.

**REPORTERS PLEASE NOTE:** AOR reports for the week of Feb. 26th through March 2nd will be taken on Tuesday, Feb. 27th and Wednesday, Feb. 28th from 10am-5pm Pacific Standard time only. If you are a regular Thursday caller please be sure to call us on Tuesday or Wednesday this coming week only, to accommodate report-taking during R&R Convention '79 week. Thanks!

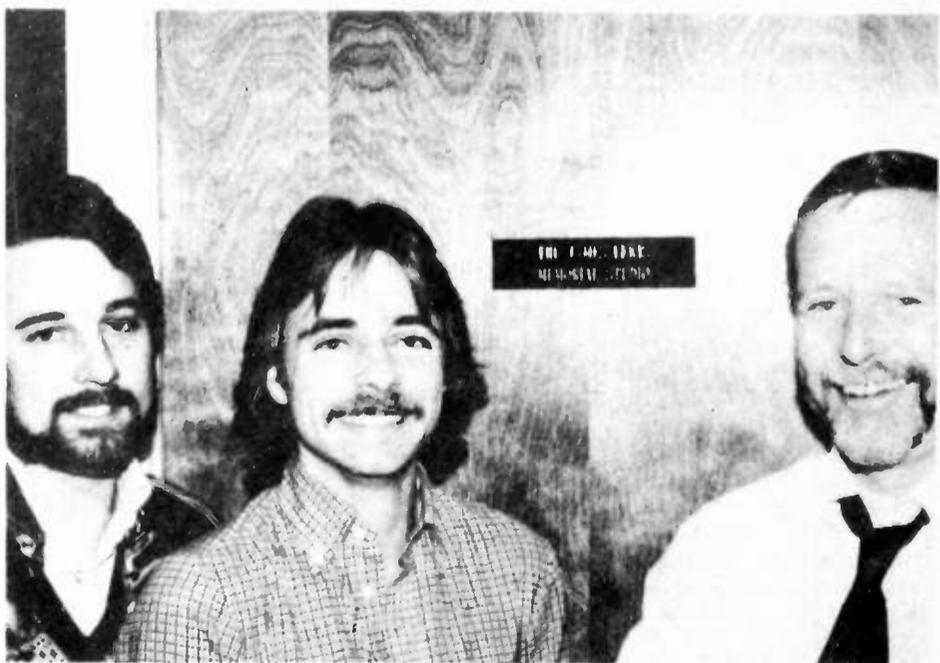
# Jeff Gelb

## Update

WABX/Detroit's second annual "St. Valentine's Day Massacre" brought out over 10,000 listeners at \$3.95-\$4.95 each to see a concert that featured April Wine, Stillwater and Toto . . . WRIF/Detroit talk show host Sheila Rushlow and Detroit Free Press columnist Bob Talbert switched jobs for a day. Talbert took phone calls for four hours while Sheila wrote a column on the importance of "risk-taking" in life . . . WMMS/Cleveland has persuaded Cleveland Browns player Thom Darden to do a regular jazz program for the station. The show starts next month . . . Y85/Rockford's recent MS Skate-athon earned \$13,500 in eight hours. The event was coordinated in conjunction with their AM sister station . . . Happy second AOR anniversary to WRCN/Riverhead . . . WAPL/Appleton, WI needs record service, all labels. Contact MD Derek Ryan at (414) 734-9225 . . . KAWY/Casper has increased its power to 65,000 watts . . . Syndicators "PH Factor" have announced a new AOR sixty minute weekly program called "Rama Lama," to be hosted by former KWST jocks Dan Carlisle and Raechel Donahue. The show consists of artist interviews, cuts, and short humor pieces. You can contact them at (714) 272-7660 . . . WXR/Detroit's annual 24-hour dance marathon for Easter Seals net the organization a whopping \$35,000, a most commendable sum. Congrats to all involved . . . In an LA Times interview, Judy Collins explained the controversial nude cover of her new album this way: "I guess I'm a late bloomer. Becoming a mature female in this culture is . . . really tough and you have to work at it. It's hard to achieve that sense of accomplishment, the feeling that you're not getting older, you're just getting better. I've finally got that feeling now. I feel like I'm finally whole. That's the message of the cover. It seemed best to express where I am now emotionally and professionally through something classic and enduring like the nude." Collins also mentioned that she would have preferred a full nude cover shot but that her album's producer nixed the idea on the feeling that stores might not carry the album. Francesco Scavullo did take a full nude shot which Collins said she may market as a poster.



**FESTIVE TIMES IN CASPER** — KAWY/Casper turned the turntables over to record promotion representatives like A&M's Lenny Bronstein and offered live music, free skiing, a dinner, and other festivities to mark their second annual "thanks to the industry" gathering recently. Onstage are station MD Fred Moore (left) and PD Phil Strider (right) introducing the weekend's live entertainment.



**KTXQ HONORS PROMO PERSON** — KTXQ/Dallas representatives PD Tim Spencer (left) and GM Bud Stiker (right) have chosen to name an air studio after Warner Bros. promotional rep James Lewis (center), in recognition of Lewis' efforts on the station's behalf. Lewis was recently promoted to the position of Album Promotions Manager for the Western Region for WB, transferring to Los Angeles.



**HERETICS EXORCISE MUSICAL DEMONS AT KSAN** — Every Saturday morning from 2 to 4am co-hosts Cosmo Topper (far left), Sean Donahue (second from left) and Howie Klein (second from right), better known as The Heretics, play music by rising Bay area musicians. Pictured with The Heretics (far right) is guest interviewee and Beserkley recording artist Greg Kihn.

## Color

**RECAPPING VALENTINE'S DAY:** AORs were especially active promotionally over the Valentine's Day holiday. WJAX/Jacksonville held its first annual Valentine's Day Ball, a dance party for their listeners featuring live music for their 95-cent admission. The station was also interested in finding "the guy with the biggest heart-on" and the girl with the prettiest heart-on; that is, people wearing heart-shaped decorations who were awarded with various prizes. WAQX/Syracuse, in conjunction with Ariola Records and the Bandit album track "One Way Love," offered its listeners the chance to have one-way love affairs. Listeners were asked to send postcards to the station with the names and addresses of people to whom they wished valentine candy boxes sent, delivered from their "one way love." To discover the identity of their mystery admirers, the candy recipients were told to listen to the station which revealed the names of the people who'd sent the candies. WZOK/Rockford chose two names from Valentine's Day cards they'd received from listeners, sending the two to a Woody Herman concert and dinner. WLRS/Louisville gave out Heart concert tickets, "Wally" (the station mascot) candy bars, and heart-shaped pendants to phone winners all day, while several stations, including XL102/Richmond, gave out copies of the red vinyl Elvis Costello "Funny Valentine" single. KXFM/Santa Maria traded Nicolette Larson albums and roses for listener-donated homemade Valentine's Day cards, while WMMS/Cleveland had listeners register at sound stores for the \$1000-valued stereo system of their choice. Take note: the next two holidays for promotional tie-ins are St. Patrick's Day on March 17th and April Fool's Day!

**THE 99 DAYS OF ROCK:** WPLR/New Haven is in the midst of a three-month promotion that will give out nine prizes daily to phone-in winners for ninety-nine days. Out of those daily winners, one will be chosen to receive all of the ninety-nine daily prizes plus an expenses-paid trip anywhere in the world for nine days, plus a VTR (whew!).

**WINTERTIME WONDERLAND:** WEBN/Cincinnati's First Annual Winter carnival invited listeners to join station participants for a day of snow sculpting, ice skating, skiing and sledding, with prizes to winners in different competitions held that day. Over 7000 listeners took part in the festive outdoor proceedings.

**DA YA THINK I'M SEXY:** WYSP/Philadelphia, in conjunction with Warner Bros. Records and the album track by Rod Stewart, has asked its listeners to send in a sexy photo of themselves in a contest for a complete wardrobe and make-over. Judging will be done by single members of the WYSP airstaff only!

**GET A LITTLE TANNER:** W4/Detroit, in conjunction with Elektra Records and the new album release by Marc Tanner, is taking on-air phone calls as registrations in a contest that will send a pair of winners to Florida for an expenses-paid vacation. Runners-up get copies of the album.

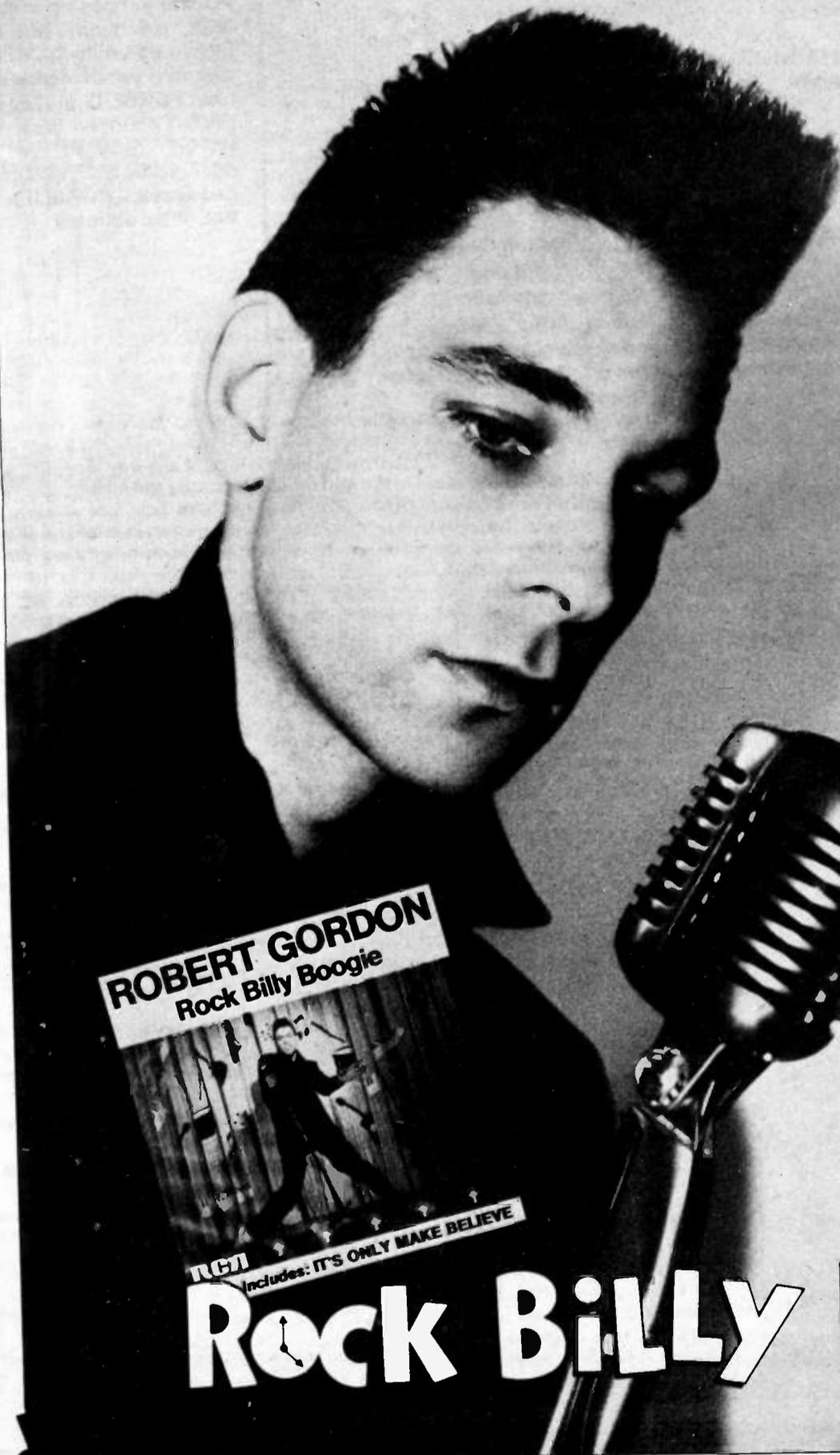
## Concerts & Conversations

**PRESENTATIONS:** WCOZ/Boston presented Fabulous Poodles for \$1.94 . . . KLBJ/Austin presented Jules & Polar Bears for 93 cents.

**RADIO CONCERTS:** Fabulous Poodles, Charlie Daniels, Crawler, Al Stewart on WLIR/Long Island . . . George Thorogood on WJKL/Elgin . . . Fabulous Poodles, David Bromberg on WNEW-FM/New York.

**CONVERSATIONS:** Marshall Tucker on KMOD/Tulsa . . . Head East, Ron Guidry (N.Y. Yankees) on KSMB/Lafayette . . . Tubes on KWFM/Tucson . . . Melanie on WMMS/Cleveland . . . Bob Weir, Good Rats on WLIR/Long Island . . . Firefall on WXLM/Savannah . . . J.M. Jarre on KKXX/Bakersfield . . . Pat Metheny on KLBJ/Austin . . . Camel on KTIM/San Rafael . . . Tommy Shaw (Styx) on WROQ/Charlotte . . . Peter Tosh on KBCO/Boulder . . . Eddie Money on KZEW/Dallas.

# SO GONE HE'S UNFORGETTABLE!



## ROBERT GORDON'S

first two albums, featuring the singles "Red Hot" and "Fire," made him one of the most talked about vocalists in rock 'n' roll. Drawing from country swing and rhythm and blues, Gordon redefines a tradition of energy and emotion as old as rock itself.

Welcome "Rock Billy Boogie," the wild first album on RCA<sup>AFL1-3294</sup> Records from Robert Gordon.

**RCA**



Includes the just released single: "It's Only Make Believe" b/w "Rock Billy Boogie" PB-11471

**ROBERT GORDON**  
Rock Billy Boogie



# Rock Billy Boogie

Produced by Richard Gottehrer  
"An Instant Record"

# Radio & Records

# Album Airplay/40

# Chart Summary

## February 23, 1979

140 REPORTERS

Album cuts are listed in order of airplay preference.

1	<b>DOOBIE BROTHERS</b>	Minute By Minute (WB)	"Fool" Title "Dependin'" "Here"
2	<b>DIRE STRAITS</b>	Dire Straits (WB)	"Sultans" "Waterline" "Water"
3	<b>ROD STEWART</b>	Blondes Have... (WB)	"Sexy" "Bitch" "Thanks" Title
4	<b>EDDIE MONEY</b>	Life For The Taking (Col)	"Fool" "Water" "R&R" "Nobody"
5	<b>BLUES BROTHERS</b>	Briefcase Full... (Atl)	"Soul" "Biscuit" "Bartender" "Almost"
6	<b>ELVIS COSTELLO</b>	Armed Forces (Col)	"Accidents" "Shirt" "Peace" "Army"
7	<b>BILLY JOEL</b>	52nd Street (Col)	"Shot" "Life" "Eyes" "Zanzibar"
8	<b>POCO</b>	Legend (ABC)	"Love" Title "Heart" "Barbados"
9	<b>TOTO</b>	Toto (Col)	"Supply" "Goodbye" "Hold" "Georgy"
10	<b>McG., C. &amp; H.</b>	McGuinn, Clark & Hillman (Capitol)	"Surrender" "Write" "Time" "Sad"
11	<b>NICOLETTE LARSON</b>	Nicolette (WB)	"Lotta" "Rhumba" "Do It" "Get"
12	<b>SAD CAFE</b>	Misplaced Ideals (A&M)	"Run" "Restless" "Rose"
13	<b>THE BABYS</b>	Head First (Chrysalis)	"Think" Title "Got It" "You"
14	<b>ERIC CLAPTON</b>	Backless (RSO)	"Lucy" "Tell Me" "Morning"
15	<b>FABULOUS POODLES</b>	Mirror Stars (Epic)	Title "Shy" "Mike"
16	<b>J. GEILS</b>	Sanctuary (EMI-America)	"Wild" Title "Kiss" "Take"
17	<b>KAYAK</b>	Phantom Of The Night (Janus)	"Change" Title "Ways"
18	<b>GEORGE THOROGOOD</b>	Move It On Over (Rounder)	"Who" "Me" Title
19	<b>POINTER SISTERS</b>	Energy (Planet)	"Fire" "Hypnotized" "Eyes"
20	<b>CHEAP TRICK</b>	At Budokan (Epic)	"Surrender" "Shame" "Want"
21	<b>GRATEFUL DEAD</b>	Shakedown Street (Arista)	Title "Lovin'" "France"
22	<b>STYX</b>	Pieces Of Eight (A&M)	"Sing" "Renegade" "O.K." Title
23	<b>QUEEN</b>	Jazz (Elektra)	"Beat" "Fun" "Stop" "Home"
24	<b>POLICE</b>	Outlandos d'Amour (A&M)	"Roxanne"
25	<b>MARC TANNER BAND</b>	No Escape (Elektra)	"Elena" "Again" "Spotlight"
26	<b>FIREFALL</b>	Elan (Atl)	"Goodbye" "Strange" "Sour"
27	<b>CARS</b>	Cars (Elektra)	"Roll" "Girl"
28	<b>BEE GEES</b>	Spirits Having Flown (RSO)	Title "Tragedy" "Inside"
29	<b>CAMEL</b>	Breathless (Arista)	"Wing" "Lightning" Title
30	<b>SANTANA</b>	Inner Secrets (Col)	"Stormy" "Invitation"
31	<b>STEVE FORBERT</b>	Alive On Arrival (Nemperor)	"Laurel" "Guy" "Win"
32	<b>LINDA RONSTADT</b>	Living In The USA (Asylum)	"Look" "Baby" "Dream"
33	<b>GEORGE HARRISON</b>	George Harrison (Dark Horse)	"Blow" "Everyone" "Faster"
34	<b>AL STEWART</b>	Time Passages (Arista)	"Song" Title
35	<b>HEART</b>	Dog & Butterfly (Portrait)	Title "High" "Jinx"
36	<b>CAT STEVENS</b>	Back To Earth (A&M)	"Night" "Randy" "Brakes"
37	<b>NEIL YOUNG</b>	Comes A Time (WB/Reprise)	Title "Winds" "One"
38	<b>HORSLIPS</b>	The Man Who... (DJM)	Title "Loneliness" "Tonight"
39	<b>MOLLY HATCHET</b>	Molly Hatchet (Epic)	"Gator" "Dreams"
40	<b>BLONDIE</b>	Parallel Lines (Chrysalis)	"Glass"

The seesaw battle for the top spot was won by **DOOBIE BROTHERS** this week with 115 hot reports and significant mediums at major market outlets. **DIRE** was right behind with 117 hots, while **ROD** held steady with 113 hots. **MONEY** inched up with 86 hots and significant mediums. **COSTELLO** continued his upward climb, as did **POCO** and **M-C-H. CAFE** and **POODLES** had a good week. **KAYAK** jumped upwards impressively. **TRICK** was this week's highest debut with 46 adds and significant early medium and hot reports. **DEAD** maintained as **POLICE** jumped up and **TANNER** held steady. **BEE GEES** inched up while **CAMEL** had a good week of increased airplay. **FORBERT** moved up as **LINDA** bounced back. **HARRISON** debuted with 51 adds, while **STEWART** bounced back. **HORSLIPS** and **BLONDIE** debuted.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. It does not attempt to fabricate a trend. The artists in italics registered the most rapid gains in airplay this week.

## MOST ADDED

	2/23	2/16	2/9	2/2	1/26
1 <b>GEORGE HARRISON</b> George... (Dark Horse) "Blow"	51/51	0/0	0/0	0/0	0/0
2 <b>CHEAP TRICK</b> At Budokan (Epic) "Surrender"	62/46	16/16	0/0	0/0	0/0
3 <b>GARY WRIGHT</b> HeadIn' Home (WB) "Side"	29/29	0/0	0/0	0/0	0/0
4 <b>POLICE</b> Outlandos... (A&M) "Roxanne"	55/23	54/46	9/4	3/0	3/0
4 <b>TKO</b> Let It Roll (Infinity) Title	25/23	17/17	0/0	0/0	0/0
6 <b>KIM CARNES</b> St... (EMI-America) "Hurts"	30/20	18/13	9/9	0/0	0/0
6 <b>HORSLIPS</b> The Man... (DJM) Title	43/18	40/24	25/24	7/7	2/2
7 <b>McG. C. &amp; H.</b> McG., C. & H. (Capitol) "Surrender"	78/15	71/38	60/59	2/2	0/0
8 <b>BOOMTOWN RATS</b> A Tonic... (Col) "Rat"	34/14	34/20	18/17	11/10	3/3
8 <b>JIMMIE MACK</b> On The Corner (Big Tree) Title	26/14	22/16	25/23	11/10	1/1
9 <b>AMAZING RHYTHM ACES</b> Amazing... (ABC) "Love & Happiness"	35/13	24/14	20/18	4/4	0/0
10 <b>MICHAEL FRANKS</b> Tiger In The... (WB) "Sanpeku"	13/12	0/0	0/0	0/0	0/0
11 <b>KAYAK</b> Phantom... (Janus) "Change"	55/11	56/32	53/47	10/10	0/0
12 <b>B.J. HARVEST</b> B.J. Harvest (Polydor) "Easy"	20/10	15/12	19/19	0/0	0/0
12 <b>MUDDY WATERS</b> Muddy... (Blue Sky) "Mannish Boy"	12/10	11/11	5/5	0/0	0/0

The Most Added reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. The album's preferred airplay cut is listed.

## MEDIUM

	2/23	2/16	2/9	2/2	1/26
1 <b>SAD CAFE</b> Misplaced Ideals (A&M) "Run"	72/55	74/56	73/55	68/47	70/47
2 <b>MARC TANNER BAND</b> No Escape (Elektra) "Elena"	55/47	62/34	50/21	53/8	26/0
3 <b>McG., C. &amp; H.</b> McG., C. & H. (Capitol) "Surrender"	78/41	71/20	60/1	2/0	0/0
4 <b>FABULOUS POODLES</b> Mirror Stars (Epic) Title	60/36	56/36	59/30	50/15	36/7
5 <b>THE BABYS</b> Head First (Chrysalis) "Think"	69/34	71/34	75/49	67/34	62/35
6 <b>KAYAK</b> Phantom Of... (Janus) "Change"	55/33	56/19	53/3	10/0	0/0
6 <b>POCO</b> Legend (ABC) "Love"	101/33	99/37	97/44	84/43	86/46
7 <b>ELVIS COSTELLO</b> Armed Forces (Col) "Accidents"	105/31	99/34	100/41	99/36	90/21
7 <b>J. GEILS</b> Sanctuary (EMI-America) "Wild"	54/31	68/36	74/33	91/44	82/38
8 <b>CAMEL</b> Breathless (Arista) "Wing"	45/30	40/23	35/13	29/7	28/0
8 <b>EDDIE MONEY</b> Life For... (Col) "Fool"	116/30	115/29	113/44	117/57	104/23
9 <b>ERIC CLAPTON</b> Backless (RSO) "Lucy"	62/28	67/18	93/25	84/22	109/24
9 <b>TOTO</b> Toto (Col) "Supply"	98/28	100/26	103/78	96/27	98/19
10 <b>NICOLETTE LARSON</b> Nicolette (WB) "Lotta"	70/26	75/24	85/21	88/17	91/22
10 <b>SANTANA</b> Inner Secrets (Col) "Stormy"	39/26	49/32	44/29	47/26	43/22

The Medium reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. The album's preferred airplay cut is listed.

## THE HOTTEST

	2/23	2/16	2/9	2/2	1/26
1 <b>DIRE STRAITS</b> Dire Straits (WB) "Sultans"	128/117	129/112	126/100	126/90	111/79
2 <b>DOOBIE BROTHERS</b> Minute By Minute (WB) "Fool"	127/115	123/108	128/110	129/99	127/103
3 <b>ROD STEWART</b> Blondes Have... (WB) "Sexy"	120/113	119/109	128/121	127/119	126/117
4 <b>BLUES BROTHERS</b> Briefcase Full... (Atl) "Soul"	111/97	113/101	112/115	127/114	118/106
5 <b>BILLY JOEL</b> 52nd Street (Col) "Shot"	101/92	108/98	108/100	126/103	118/108
6 <b>EDDIE MONEY</b> Life For... (Col) "Fool"	116/86	115/84	113/87	117/53	104/23
7 <b>ELVIS COSTELLO</b> Armed Forces (Col) "Accidents"	105/74	99/62	100/54	99/43	90/21
8 <b>TOTO</b> Toto (Col) "Supply"	98/70	100/74	103/74	96/69	98/79
9 <b>POCO</b> Legend (ABC) "Love"	101/68	99/62	97/51	84/39	86/37
10 <b>NICOLETTE LARSON</b> Nicolette (WB) "Lotta"	70/44	75/51	85/63	88/71	91/68
11 <b>THE BABYS</b> Head First (Chrysalis) "Think"	69/34	71/36	75/23	67/17	62/5
12 <b>ERIC CLAPTON</b> Backless (RSO) "Lucy"	62/33	67/49	93/68	84/72	109/85
13 <b>POINTER SISTERS</b> Energy (Planet) "Fire"	46/31	60/39	61/42	60/39	60/33
14 <b>BEE GEES</b> Spirits... (RSO) Title	44/28	44/19	40/4	9/09	0/0
15 <b>GRATEFUL DEAD</b> Shakedown Street (Arista) Title	48/27	55/26	59/29	69/32	79/43
15 <b>STYX</b> Pieces Of Eight (A&M) "Sing"	46/27	49/33	58/37	86/39	58/40

The Hottest reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. The album's preferred airplay cut is listed.



# INFINITY RECORDS

**Presenting the hardest-hitting  
rock and roll band  
ever to emerge from the Northwest:**

**TKO**



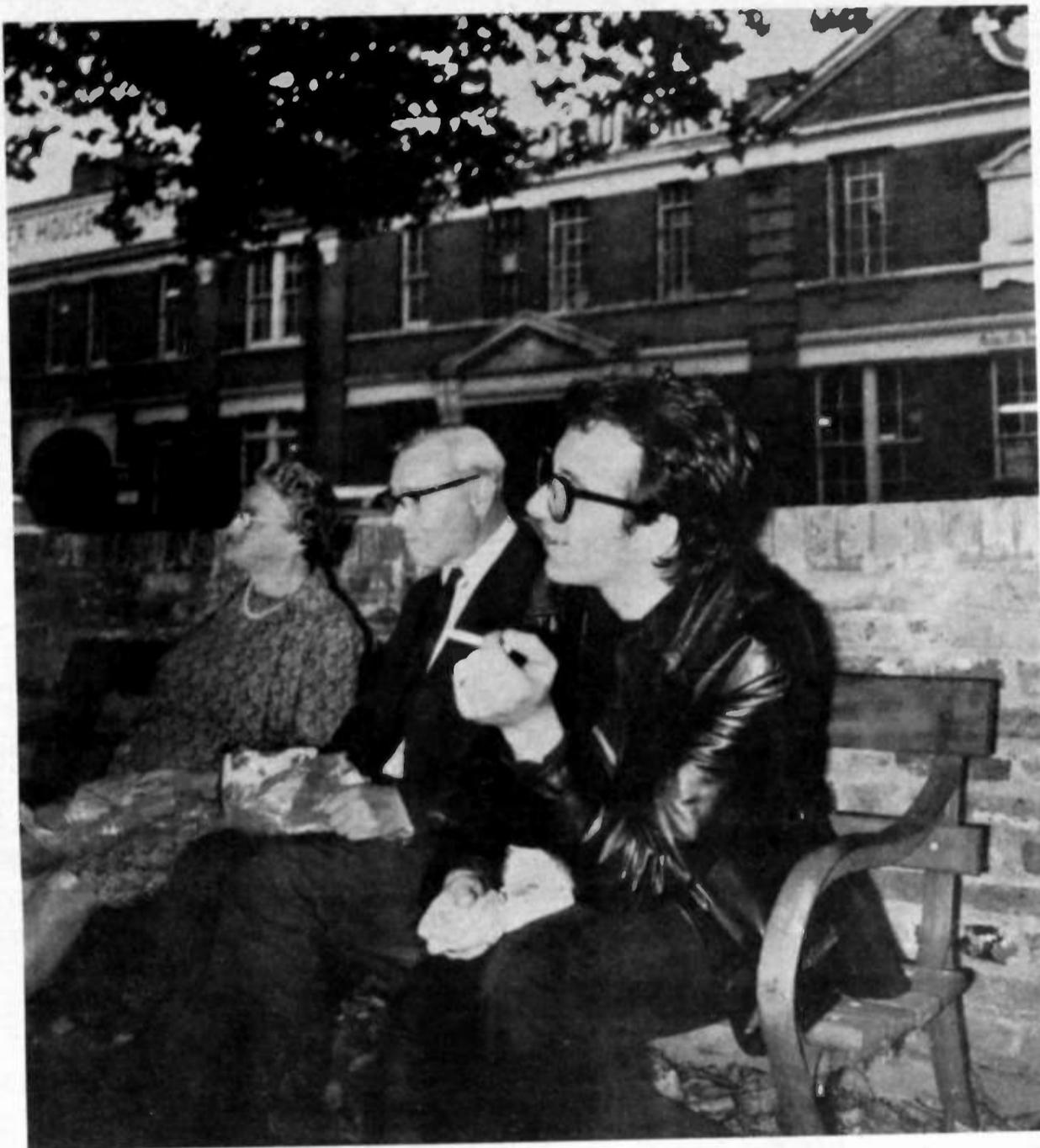
*TKO*'s first album, LET IT ROLL, features production by Mike Flicker (Heart).

*TKO* will put you out for the count with Let It Roll,  
Ain't No Way To Be, Gutter Boy, and What In The World.

**ALL WE ASK YOU TO DO IS LISTEN.**



# ELVIS COSTELLO WANTS TO JOIN YOU.



*"Armed Forces." Coming to your town to spread some cheer and bring a smile to the faces of the townspeople.*

See . . . ?

3/1	Bros. Music Hall/Birmingham, AL.	3/15	Agora/Columbus, OH.	3/29	Orpheum/Boston, MA.
3/2	Municipal Theatre/Mobile, AL.	3/16	Masonic Theatre/Detroit, MI.	3/30	Capitol Theatre/Passaic, NJ.
3/3	Agora/Atlanta, GA.	3/17	Victory Theatre/Dayton, OH.	3/31	Palladium/N.Y.C.
3/5	Memorial Hall/Kansas City, MO.	3/18	Memorial Aud./Louisville, KY.	4/1	April Fool
3/6	Kiel Opera House/St. Louis, MO.	3/20	Agora/Cleveland, OH.	4/5	S.U.N.Y. Gym/Binghamton, NY.
3/8	Civic Center/St. Paul, MN.	3/21	Forum/Harrisburg, PA.	4/6	Georgetown Univ./Washington, DC.
3/9	Uptown Theatre/Milwaukee, WI.	3/22	Shea Aud./Buffalo, NY.	4/7-8	Tower Theatre/Philadelphia, PA.
3/10	Aragon Ballroom/Chicago, IL.	3/23	Landmark Theatre/Syracuse, NY.	4/10	Calderone Theatre/Hempstead, NY.
3/11	Indiana Univ./Bloomington, IN.	3/24	Auditorium Theatre/Rochester, NY.	4/11	Hard Rock Cafe/Hartford, CT.
3/12	War Memorial/Nashville, TN.	3/25	Palace Theatre/Albany, NY.	4/13	Princeton Univ., Gym/Princeton, NJ.
3/14	Park West/Chicago, IL.	3/27	Univ. of Vermont/Burlington, VT.	4/14	Rhode Island College/Providence, RI.

**"ARMED FORCES." WORLD ELVIS COSTELLO ALBUM THREE.**  
JC 35709  
**Including the single "Accidents Will Happen."**  
3-10919  
**On Columbia Records and Tapes.**

Produced by Nick Lowe.

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# EAST

**CHOM-FM Montreal**  
514-938-2425

**ADDED**  
Boombtown Rats (Col)

**MEDIUMS**  
Wireless (Mercury)  
Murray McLoughlin (Col)  
Hot Chocolate (Infinity)  
Kete Bush (EMI-America)  
George Thorogood (Rounder)  
FM (Viva)  
Neil Young (WB Reprise)  
Sad Cafe (A&M)  
Nicolette Larson (WB)  
Rob Seger (Capitol)  
Gino Vannelli (A&M)

**HOT**  
How Goes (RSO)  
Rod Stewart (WB)  
Pointer Sisters (Planet)  
Toto (Col)  
Doobie Bros. (WB)  
Ian Matthews (Mushroom)  
Dire Straits (WB)  
Eddie Money (Col)  
Bibi Costello (Col)  
Poco (ABC)  
Blues Bros. (A&M)

**JAZZ**  
Chick Corea (Col)  
Joe Sample (QRT)  
Dexter Gordon (Col)

**ROB BRAIDI, MD:** Playing various cuts. Playing POLICE, STREETHEART and VLADYMIER singles.

**WOMN New Haven**  
203-777-8817

**ADDED**  
None

**MEDIUMS**  
Joan Armatrading (A&M)  
Carly Simon (Elektra)  
Janet Otis (Chrysalis)  
McGuinn, Clark & Hillman (Capitol)  
Chuck Kruger (Sav)  
Pointer Sisters (Planet)

**HOT**  
Chicago (Col)  
Eric Clapton (RSO)  
Dire Straits (WB)

**SUSIE IEE, MD:** Playing various cuts. Playing EWAF, LRB and NIGEL OLSSON singles.

**WPLR New Haven**  
203-777-8817

**ADDED**  
Gary Wright (WB)  
George Harrison (Dark Horse)  
Jam (Polydor)  
Marshall, Main (Harvest)  
Michael Walden (A&I)  
Boombtown Rats (Col)  
Police (A&M)

**MEDIUMS**  
Rolling Stones (R. Stones)  
Toto K. (Full Moon-Epic)  
McGuinn, Clark & Hillman (Capitol)  
The Babys (Chrysalis)  
Marc Tanner (Elektra)  
Cheap Trick (Epic)  
Cars (Elektra)

**HOT**  
Blues Bros. (A&I)  
Eli's Costello (Col)  
Toto (Col)  
Doobie Bros. (WB)  
Dire Straits (WB)  
Santana (Col)  
Billy Joel (Col)  
Nicolette Larson (WB)  
Poco (ABC)  
Styx (A&M)  
Rod Stewart (WB)  
Eric Clapton (RSO)  
Outlaws (Arista)  
Neil Young (WB Reprise)  
Linda Ronstadt (A&M)

**EDDIE WAZOO, MD:** STONES' "Beast"; TOTO's "Civilization"; MCG, CAR'S "Mama"; BLONDIE's "Picture"; BABY'S TITLE; TANNER's "Elena"; BLUES' "Biscuit"; TOTO's "Goodbye"; GEORGE SANTANA's "Invitation"; NICOLETTE's "Lotta"; POCO's Title; STYX' "Sing"; TOD's "Sexy"; CLAPTON's "Toll"; OUTLAWS' "Show"; YOUNG's Title; RONSTADT's "Baby"; TRICK's "Sham"; CAR'S "Roll"; THOROGOOD's "Me"; GELLS Title; CAFF's "Run"; PLAYING (JEFFERSON STARSHIP, LRB and ROBERT GORDON (Boogie) singles.

**WNEW New York**  
212-986-8844

**ADDED**  
George Harrison (Dark Horse)  
Robert Gordon (RCA)  
Chip Taylor (Capitol)  
TKO (Infinity)  
Iraaks (Col)  
Janne Schaffer (Col)  
Jan Park (Col)  
Kim Carnes (EMI-America)  
Charles Mingus (A&I)  
Camel (Arista)

**MEDIUMS**  
None

**TOM MORRERA, MD:** Playing various cuts. Playing HAWKLODS, IAN OURY and BOB WELCH singles.

**WPL95.5 New York**  
212-581-7777

**ADDED**  
Cheap Trick (Epic)  
Fabulous Poodles (Epic)  
Good Rats (Passport)  
George Harrison (Dark Horse)  
McGuinn, Clark & Hillman (Capitol)

**MEDIUMS**  
None

**LARRY BERGER, PD:** TRICK's "Surrender"; POOLIE's Title; BATS' "City"; HARRISON's "Blow"; MCG, CAR'S "Time"; TOD's "Sexy"; BITCH; POINTER's "Time"; NICOLETTE's "Love"; BLUES' "Soul"; JOEL's "Lila"; TOTO's "Line"; CHICAGO's "Lover"; FOREIGNER's "Blow"; STRAITS' "Sultans"; JOEL's "Shot"; DOOBIE's "Foot".

**WFRV 106.7 New York**  
212-335-1700

**ADDED**  
Michael Frank (WB)  
George Duke (Col)  
David Frisem (Inner City)  
Oscar Peterson (Pablo)  
L.A. Four (Concord)

**MEDIUMS**  
None

**HOT**  
Bob James (Col-Tappan Zee)  
Pat Metheny (ECM WB)  
Al Jarreau (WB)

**CHICK MITCHELL, MD:** Playing various cuts.

**Ottawa**  
813-863-1919

**ADULT**  
Rayk (Janus)  
Clash (Epic)  
Fabulous Poodles (Epic)  
George Harrison (Dark Horse)  
Hot Chocolate (Infinity)

**MEDIUMS**  
Valdy (A&M)  
Third World (Island)  
Talking Heads (Sire)  
Linda Ronstadt (A&M)  
Eddie Money (Col)  
Van Morrison (WB)  
Bob Marley (Island)  
J. Geils (EMI-America)  
Pogelberg/Weisberg (Full Moon-Epic)  
Eric Clapton (RSO)  
Cars (Elektra)  
Bee Gees (RSO)  
Blues Bros. (A&I)

**HOT**  
Eli's Costello (Col)  
Dire Straits (WB)  
Doobie Bros. (WB)  
Steve Gibbons (Polydor)  
Grateful Dead (Arista)  
Billy Joel (Col)  
Nicolette Larson (WB)  
Murray McLoughlin (Col)  
Poco (ABC)  
Santana (Col)  
Rod Stewart (WB)  
A. Stewart (Arista)  
10CC (Polydor)  
Peter Toth (R. Stones)  
Gino Vannelli (A&M)  
Neil Young (WB Reprise)

**JAZZ**  
Neil Lerner (A&M/Horizon)  
Dale Jacobs (Epic)  
Chick Corea (Polydor)

**SHERYL NICHOLSON, MD; BRIAN MURPHY, MD; COSTELLO's "Accidents"; STRAITS' "Sultans"; "Water"; DOOBIE's "Foot"; DEAD's Title; JOEL's "Zanzibar"; "Eyes"; "Life"; NICOLETTE's "Lotta"; "Waltz"; "Rhumba"; TPCO's "Heart"; SANTANA's "Stormy"; TOD's "Blitch"; "Sexy"; A. STEWART's "Song"; 10CC's "Holiday"; "You"; TOSH's "Walk"; "Back"; VANNELLI's "River"; YOUNG's "Winds"; "One"; Playing WAF and NICK GILDER singles.**

**WIOQ Philadelphia**  
215-835-6100

**ADDED**  
Cindy Bullens (UA)  
Klem Carnes (EMI-America)  
George Harrison (Dark Horse)  
Molly Hatchet (Epic/Biva)  
Gary Wright (WB)  
Fresh (Prodigal)

**HOT**  
Dire Straits (WB)  
Eli's Costello (Col)  
Fabulous Poodles (Epic)  
Cars (Elektra)  
Rolling Stones (R. Stones)  
Steve Forbert (Nemperor)  
Billy Joel (Col)  
B.J. Harrest (Polydor)  
Grateful Dead (Arista)  
Rod Stewart (WB)

**MEDIUMS**  
Sad Cafe (A&M)  
Cheap Trick (Epic)  
Eddie Money (Col)  
Molly Hatchet (Epic)  
Hot Chocolate (Infinity)  
Boombtown Rats (Col)

**HELEN LEICHT, ASST. PD:** Playing various cuts. Playing HAWKLODS single.

**WMMR Philadelphia**  
215-561-0933

**ADDED**  
Gary Wright (WB)  
George Harrison (Dark Horse)  
Boombtown Rats (Col)

**MEDIUMS**  
McGuinn, Clark & Hillman (Capitol)  
Styx (A&M)  
Pogelberg/Weisberg (Full Moon-Epic)  
Outlaws (Arista)  
Steve Forbert (Nemperor)  
Horslips (DJM)  
Eric Clapton (RSO)  
Kayak (Janus)  
UFO (Chrysalis)  
The Babys (Chrysalis)  
Poco (ABC)  
George Thorogood (Rounder)  
Peter Toth (R. Stones)  
Camel (Arista)  
Santana (Col)  
Linda Ronstadt (A&M)

**DICK HUNGATE, MD:** Playing various cuts.

**wyso Philadelphia**  
215-839-7625

**ADDED**  
Camel (Arista)  
George Harrison (Dark Horse)

**MEDIUMS**  
Toto (Col)  
Talking Heads (Sire)  
Dire Straits (WB)  
Queen (Elektra)  
Blues Bros. (A&I)  
Hot Chocolate (Infinity)  
Molly Hatchet (Epic)  
Marc Tanner (Elektra)  
The Babys (Chrysalis)

**HOT**  
Foreigner (A&I)  
Eddie Money (Col)  
Doobie Bros. (WB)  
Billy Joel (Col)  
Eli's Costello (Col)  
Blondie (Chrysalis)  
Rod Stewart (WB)  
Styx (A&M)

**MEDIUMS**  
Fabulous Poodles (Epic)  
Murray McLoughlin (Col)  
Molly Hatchet (Epic)  
FM (Viva)  
April Wine (Capitol)  
Steve Forbert (Nemperor)  
McGuinn, Clark & Hillman (Capitol)  
Robben Ford (Elektra)  
UFO (Chrysalis)  
Kayak (Janus)  
Kim Carnes (EMI-America)  
Max Demian (RCA)  
Trillion (Epic)  
Nazareth (A&M)

**HOT**  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Eli's Costello (Col)

**MIKE KIRVEN, MD; BARRY GRANT, PD:** ROBERT's "Colorado"; TRICK's "Surrender"; HORSLIPS' Title; HEAD's "Reason"; FM's "Journey"; PHASE; JOBERT's "Win"; COSTELLO's "Party"; "Service"; MONE's "Nobody"; "Man"; "RAR"; TOTO's "Supply"; "Hold"; "Genry"; BLUES' "Don't Know"; BABY'S Title; "Got It"; BULLENS' "Survivor"; Playing BANDIT, HEART, FOGELBERG & WEISBERG, LRB and BILLY PRICE singles.

**wydd 104.7 Pittsburgh**  
412-362-2144

**ADDED**  
Rick Roberts (A&M)  
Angel (Casablanca)  
Cheap Trick (Epic)  
Horslips (DJM)  
Head East (A&M)

**MEDIUMS**  
Fabulous Poodles (Epic)  
Marc Tanner (Elektra)  
Molly Hatchet (Epic)  
FM (Viva)  
April Wine (Capitol)  
Steve Forbert (Nemperor)  
McGuinn, Clark & Hillman (Capitol)  
Robben Ford (Elektra)  
UFO (Chrysalis)  
Kayak (Janus)  
Kim Carnes (EMI-America)  
Max Demian (RCA)  
Trillion (Epic)  
Nazareth (A&M)

**HOT**  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Eli's Costello (Col)

**MIKE KIRVEN, MD; BARRY GRANT, PD:** ROBERT's "Colorado"; TRICK's "Surrender"; HORSLIPS' Title; HEAD's "Reason"; FM's "Journey"; PHASE; JOBERT's "Win"; COSTELLO's "Party"; "Service"; MONE's "Nobody"; "Man"; "RAR"; TOTO's "Supply"; "Hold"; "Genry"; BLUES' "Don't Know"; BABY'S Title; "Got It"; BULLENS' "Survivor"; Playing BANDIT, HEART, FOGELBERG & WEISBERG, LRB and BILLY PRICE singles.



**JUKES AT WPLR** — Epic recording artists Southside Johnny and the Asbury Jukes were recent guests of WPLR New Haven for an on-air interview following an area club date. Pictured (l-r, rear) are concert sound coordinator Bob Sponzda, club rep's Mike Spoerndle, Peaches rep. J.D. Heas; (l-r, middle) Jukes members Eddie Manion, Kevin Kavanaugh, La Bamba, Rick Gazda, Alan Berger, Southside Johnny, WPLR's Rose Poldoro, Jukes member Bob Mucklin, WPLR PD Gordon Weingarth; (l-r, bottom) Epic's Debbie Gould, Jukes' Joel Gramolini, club's Larry Kroupe, band member Willie Rush.

**WBRU Providence**  
401-272-9550

**ADDED**  
Be Bop Deluxe (Harvest)  
Cheap Trick (Epic)  
Diamond Child & Rouge (Capitol)  
Head East (A&M)  
Triumvirat (Col)  
Melanie (Tomato)  
Wireless (Mercury)  
Tim Kregel (Capricorn)  
Bighorn (Col)  
Molly Hatchet (Epic)  
B.J. Harrest (Polydor)

**HOT**  
Police (A&M)  
Cars (Elektra)  
Eli's Costello (Col)  
Dire Straits (WB)  
Fabulous Poodles (Epic)  
J. Geils (EMI-America)  
McGuinn, Clark & Hillman (Capitol)  
Jam (Polydor)  
Boombtown Rats (Col)  
Blondie (Chrysalis)  
Cars (Elektra)  
George Thorogood (Rounder)  
Robben Ford (Elektra)  
Blues Bros. (A&I)  
Steve Forbert (Nemperor)  
Billy Joel (Col)  
Grateful Dead (Arista)  
Southside Johnny (Epic)

**MEDIUMS**  
A. R. Aces (ABC)  
Santana (Col)  
Horslips (DJM)  
Albert King (Tomato)  
Bee Gees (RSO)  
George Thorogood (Rounder)  
Andy Mandelston (Arista)  
Kayak (Janus)  
Cat Stevens (A&M)  
Doobie Bros. (WB)  
Poco (ABC)

**IRVING SCHLOSBERG, MD; STEVE STOCKMAN, PD:** POOLIE's Title; GELLS' "Wild"; MCG, CAR'S "White"; FORD's "Sam"; FORBERT's "Play"; Playing BOB WELCH single.

**WRCN Riverhead**  
516-727-1570

**ADDED**  
George Thorogood (Rounder)  
Cheap Trick (Epic)  
AC/DC (A&I)  
Horslips (DJM)  
Steve Forbert (Nemperor)

**HOT**  
Rod Stewart (WB)  
Toto (Col)  
Cars (Elektra)  
Eddie Money (Col)  
Eli's Costello (Col)  
Blues Bros. (A&I)  
Billy Joel (Col)  
Doobie Bros. (WB)  
Poco (ABC)  
Dire Straits (WB)

**MEDIUMS**  
Molly Hatchet (Epic)  
Fabulous Poodles (Epic)  
Sad Cafe (A&M)  
Trillion (Epic)

**CHUCK MACKIN, MD:** HORSLIPS' "Loneliness"; POOLIE's Title; TRILLION's "Hold"; POLICE's "Rosanne"; TANNER's "Again"; Playing MARSHALL HAIN, CHICAGO, LRB, POINTER SISTERS, NICOLETTE LARSON, HOT CHOCOLATE, FOREIGNER, THE BABYS, NIGEL OLSSON and BLONDIE singles.

**WROC Rochester**  
716-232-7550

**ADDED**  
April Wine (Capitol)

**MEDIUMS**  
Linda Ronstadt (A&M)  
Steve Forbert (Nemperor)  
The Babys (Chrysalis)  
Queen (Elektra)  
The Babys (Chrysalis)  
Queen (Elektra)  
Cindy Bullens (UA)  
George Thorogood (Rounder)  
Firefall (A&M)  
Sad Cafe (A&M)

**HOT**  
Blues Bros. (A&I)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Bee Gees (RSO)  
Eddie Money (Col)  
Doobie Bros. (WB)  
Toto (Col)  
Dire Straits (WB)  
J. Geils (EMI-America)  
Eli's Costello (Col)  
Rod Stewart (WB)  
Trillion (Epic)

**DOUG JAMES, MD:** Playing various cuts. Playing BOB WELCH, BANDIT, GERRY RAFFERTY, LRB, HOT CHOCOLATE, CARS and POINTER SISTERS singles.

**95X Syracuse**  
315-882-9538

**ADDED**  
Kim Carnes (EMI-America)  
Cheap Trick (Epic)  
Police (A&M)  
Marshall, Main (Harvest)

**MEDIUMS**  
J. Geils (EMI-America)  
UFO (Chrysalis)  
Bee Gees (RSO)  
UFO (Chrysalis)  
Sad Cafe (A&M)  
Good Rats (Passport)  
FM (Viva)  
Eddie Money (Col)  
McGuinn, Clark & Hillman (Capitol)

**ED LEVINE, MD; CARNES' "Hurts"; TRICK's "Surrender"; "Want"; POLICE's "Rosanne"; MARSHALL's "Satisfaction"; UFO's "Hot"; BEE GEES' "Tragedy"; Title. Playing BOB WELCH single.**

**chumfm Toronto**  
416-925-6886

**ADDED**  
Max Demian (RCA)  
Blondie (Chrysalis)  
George Harrison (Dark Horse)

**MEDIUMS**  
Nicolette Larson (WB)  
Neil Young (WB Reprise)  
The Babys (Chrysalis)  
Eric Clapton (RSO)  
Gino Vannelli (A&M)  
Jan Matthews (Mushroom)  
FM (Viva)  
Robert Johnson (Infinity)  
Poco (ABC)  
Cindy Bullens (UA)  
Eli's Costello (Col)  
Grateful Dead (Arista)  
Sad Cafe (A&M)  
Billy Joel (Col)

**NANCY KRANT, MD; BLONDIE's "Glas"; HARRISON's "Everyone"; Playing STREET HEART, EWAF and HOT CHOCOLATE singles.**

**Q107 Toronto**  
416-987-3445

**ADDED**  
Steve Forbert (Nemperor)  
Horslips (DJM)  
Clash (Epic)

**MEDIUMS**  
Kayak (Janus)  
Bonnie Tyler (RCA)  
Hot Chocolate (Infinity)  
Sad Cafe (A&M)  
J. Geils (EMI-America)  
Robert Johnson (Infinity)  
George Thorogood (Rounder)  
Peter Toth (R. Stones)

**GARY SLAIGHT, MD; BRIAN MASTER, MD:** Playing various cuts. Playing BOB WELCH, LRB and THE BABYS singles.

**WOUR Utica**  
315-797-0803

**ADDED**  
George Harrison (Dark Horse)  
TKO (Infinity)  
David Johansen (Blue Sky)  
Molly Hatchet (Epic)

**MEDIUMS**  
Marc Tanner (Elektra)  
Police (A&M)  
Cindy Bullens (UA)  
Amazing R. Aces (ABC)  
Phil Manzanera (Polydor)  
Head East (A&M)  
Clash (Epic)  
Jam (Polydor)  
Boombtown Rats (Col)  
UFO (Chrysalis)  
Bee Gees (RSO)  
Tracy Nelson (Flying Fish)  
Charles Lloyd (Pac. Arts)  
Max Demian (RCA)  
Kim Carnes (EMI-America)

**TOM STARR, MD:** Playing various cuts. Playing BEACH BOYS, BANDIT, BOB WELCH, THIRD WORLD and NEIL YOUNG singles.

**Washington, D.C.**  
301-589-7100

**ADDED**  
Camel (Arista)

**MEDIUMS**  
Fabulous Poodles (Epic)  
Mike Tanner (Elektra)  
Steve Forbert (Nemperor)  
Angel (Casablanca)  
TKO (Infinity)  
B.J. Harrest (Polydor)  
Phil Manzanera (Polydor)  
Kayak (Janus)

**HOT**  
Blues Bros. (A&I)  
Rod Stewart (WB)  
Dire Straits (WB)  
Doobie Bros. (WB)  
Eli's Costello (Col)  
Poco (ABC)  
George Thorogood (Rounder)  
Eddie Money (Col)  
McGuinn, Clark & Hillman (Capitol)  
UFO (Chrysalis)  
Cheap Trick (Epic)  
Sad Cafe (A&M)

**MICHAEL McRAY, MD:** Playing various cuts. Playing SIVK and BOB WELCH singles.

**wuom Wheeling**  
814-678-5861

**ADDED**  
McGuinn, Clark & Hillman (Capitol)  
Police (A&M)  
Marshall, Main (Harvest)  
Cheap Trick (Epic)

**MEDIUMS**  
AC/DC (A&I)  
Toto (Col)  
Tanya Tucker (MCA)  
Styx (A&M)  
Foreigner (A&I)  
Molly Hatchet (Epic)  
Boston (Epic)  
Queen (Elektra)  
Neil Young (WB Reprise)  
Rolling Stones (R. Stones)  
Gino Vannelli (A&M)  
Rob James (Col-Tappan Zee)  
Marein Gaye (Tama)  
Linda Ronstadt (A&M)  
Chicago (Col)

**HOT**  
Dire Straits (WB)  
Blues Bros. (A&I)  
Cars (Elektra)  
Olivia Newton-John (MCA)  
Ted Nugent (Epic)  
Bee Gees (RSO)  
Eric Clapton (RSO)  
Heart (Portrait)  
Pointer Sisters (Planet)  
Billy Joel (Col)  
Doobie Bros. (WB)

**ROY STUIWE, PD:** Playing various cuts. Playing BOB WELCH, IAN MATTHEWS, NICOLETTE LARSON, DIRE STRAITS, ROLLING STONES (Gold), DOORS and HOT CHOCOLATE singles.

**Worcester**  
617-752-5611

**ADDED**  
George Harrison (Dark Horse)  
Cheap Trick (Epic)  
Boombtown Rats (Col)  
UFO (Chrysalis)  
Desmond Child & Rouge (Capitol)

**MEDIUMS**  
The Babys (Chrysalis)  
Cindy Bullens (UA)  
Grateful Dead (Arista)  
Police (A&M)  
Eddie Money (Col)

**JAZZ**  
Charles Lloyd (Pac. Arts)  
Waynard Ferguson (Col)  
Woody Herman (Century)  
Chick Corea (Polydor)

**PAUL LEMIEUX, MD; JOHN DUNCAN, PD:** HARRISON's "Blow"; "Love Comes"; TRICK's "Surrender"; "Want"; RATS' "Rat"; UFO's "Hot"; CHILD's "Pow Wow"; BABY'S "Think"; BLONDIE's "Blame"; "Baby"; BULLENS' "Survivor"; "Heart"; "Water"; POLICE's "Rosanne"; MCG, NEY's "Foot"; "Water"; BEE GEES' Title; "Inside"; POCO's "Love"; BLUES' "Soul"; GELLS' Title; TOTO's "Supply"; "OOBIE's Title"; "Foot"; "Dependin'"; JOEL's "Shelter"; "Shot"; "Mile"; ROD's "Sexy"; "Blitch"; "Thank"; Title. Playing BOB WELCH single.

The new follow-up to the hit single "SHAKE IT" by *Jan Matthews*

## "GIVE ME AN INCH"

from the LP

### "STEALIN' HOME"



SHIPPING TODAY!!!!!!



**LISTEN  
TO A DIFFERENT  
STATE OF MIND.**



# RUBICON



Manufactured and Distributed by RCA Records

Rubicon's debut album scored significant AOR penetration and sales which topped 100,000 units plus. Now, as a natural evolution, Rubicon brings you their stunning second release "America Dreams"...a fusion of funk and rock, blending the brilliance of horns with the bite of guitars and keyboards. "America Dreams," reality in song from Rubicon on 20th Century Records, manufactured and distributed by RCA.

Includes their new single: "America Dreams"

TC-2397



1577

# AMERICA DREAMS

# SOUTH

**Rock** Atlanta 404-326-0960

ADDED  
 Jimmie Mack (Big Tree)  
 Max Demian (RCA)  
 Cheap Trick (Epic)  
 Fresh (Prodigal)

MEDIUMS  
 Heart (Portrait)  
 Van Morrison (WB)  
 Bee Gees (RSO)  
 Doobie Bros. (WB)  
 Santana (Col)

RICH PIOMBINO, MD: Playing various cuts. Playing POCO and HOT CHOCOLATE singles.

**KLBJ FM** Austin 512-474-8543

ADDED  
 Pac. Steel Co. (Pac. Arts)  
 Charles Lloyd (Pac. Arts)  
 TKO (Infinity)  
 Muddy Waters (Blue Sky)  
 Joe Jackson (A&M)  
 Cheap Trick (Epic)

MEDIUMS  
 Heart (Portrait)  
 Southside Johnny (Epic)  
 Eric Clapton (RSO)  
 Grateful Dead (Arista)  
 McGuinn, Clark & Hillman (Capitol)  
 Eddie Money (Col)  
 Pat Travers (Polydor)  
 Phil Manzanera (Polydor)  
 Firefall (A&M)

WAYNE BELL, PD: Playing various cuts.

**TEXAS ROCK** Beaumont 713-727-0229

ADDED  
 B.J. Harvest (Polydor)  
 Horriops (DJM)  
 Cindy Bullens (UA)

MEDIUMS  
 Tanya Tucker (MCA)  
 Toto (Col)  
 Tantrum (Ovation)  
 Kayak (Janus)  
 Trillion (Epic)  
 Molly Hatchet (Epic)  
 Melanie (Tomato)  
 Nazareth (A&M)

HOT  
 Dire Straits (WB)  
 Doobie Bros. (WB)  
 Eddie Money (Col)  
 Rod Stewart (WB)  
 Blues Bros. (A&M)  
 George Thorogood (Rounder)  
 Poco (ABC)  
 The Babys (Chrysalis)  
 Neil Young (WB-Repulse)  
 Outlaws (Arista)

JAZZ  
 Bob James (Col-Tappan Zee)  
 Joe Sample (ABC)

MARK McCLAREN, MD: HARVEST'S "Easy" HORS-LIPS' Title, TOTO'S "Supper" KAYAK'S "Change" Title STRAITS' "Sultans" DOOBIE'S "Foot" MONEY'S "Water" ROD'S "Sexy" BLUES' "Soul" THOROGOOD'S "Who" POCO'S "Love" BABY'S "Think" YOUNG'S "Tie Out-LAWS" "Show" HEART, POINTER SISTERS, TALKING HEADS, LRB and BOB WELCH singles.

**Birmingham** 205-785-5111

ADDED  
 None

MEDIUMS  
 Elvis Costello (Col)  
 Blues Bros. (A&M)  
 Toto (Col)  
 Grateful Dead (Arista)

HOT  
 Billy Joel (Col)  
 Rod Stewart (WB)

DON KEITH, PD: Playing various cuts. Playing POLICE, STEELY DAN, JEFFERSON STARSHIP, DOORS, SAD CAFE and THE BABYS singles.

**WROA** Charlotte 704-392-6191

ADDED  
 FM (Vista)  
 George Harrison (Dark Horse)

MEDIUMS  
 Rod Stewart (WB)  
 Molly Hatchet (Epic)  
 Billy Joel (Col)  
 Styx (A&M)  
 Blues Bros. (A&M)  
 Cindy Bullens (UA)

HOT  
 Doobie Bros. (WB)  
 Queen (Elektra)

JACKIE FORSTING, MD: HARRISON'S "Blow" JAMES' "Angela" SMITH'S "Princess" BOB LILL'S "Moon" LARSEN'S Title.

**101** Corpus Christi 512-855-4641

ADDED  
 Jimmie Mack (Big Tree)  
 Horriops (DJM)  
 Muddy Waters (Blue Sky)  
 Rufus (ABC)

MEDIUMS  
 McGuinn, Clark & Hillman (Capitol)  
 Marc Tannay (Elektra)  
 Kayak (Janus)  
 Dobbie Gray (Infinity)  
 Sally Oldfield (Chrysalis)  
 Desmond Child & Rouge (Capitol)  
 Chicago (Col)

HOT  
 Blues Bros. (A&M)

MANDO CAMINA, PD: MACK'S "Story" "Make It" "Away" HORS-LIPS' Title "Loneliness" WATERS' "Boy" Playing BOB WELCH singles.

**KTXQ** Dallas-Ft. Worth 214-528-5500

ADDED  
 TKO (Infinity)  
 Blondie (Chrysalis)  
 Camel (Arista)  
 Kayak (Janus)  
 George Harrison (Dark Horse)  
 Cheap Trick (Epic)  
 Steve Forbert (Nemperor)  
 Gary Wright (WB)  
 Greg Wright (RCS)

MEDIUMS  
 Trillion (Epic)  
 J. Geils (EMI America)  
 Sad Cafe (A&M)  
 Marc Tannay (Elektra)  
 Marvin Gaye (Tama)  
 McGuinn, Clark & Hillman (Capitol)

TIM SPENCER, PD: Playing various cuts. Playing ROMEO'S single.

**KZEW** Dallas 214-748-9898  
 Nazareth (A&M)

ADDED  
 George Harrison (Dark Horse)  
 TKO (Infinity)  
 Gary Wright (WB)  
 Cheap Trick (Epic)  
 Angel (Casablanca)  
 BTO (Mercury)

HOT  
 Peter Tosh (H. Stones)  
 Sad Cafe (A&M)  
 Dire Straits (WB)  
 Rod Stewart (WB)  
 Fabulous Poodles (Epic)  
 Steve Forbert (Nemperor)  
 Camel (Arista)  
 The Babys (Chrysalis)  
 Cindy Bullens (UA)  
 Stillwater (Capricorn)  
 Robben Ford (Elektra)

MEDIUMS  
 Marc Tannay (Elektra)  
 Robert Johnson (Infinity)  
 Camel (Arista)  
 The Babys (Chrysalis)  
 Cindy Bullens (UA)  
 Stillwater (Capricorn)  
 Robben Ford (Elektra)

DORIS MILLER, MD: CAMEL'S "Wing" BABY'S "Think" "You" NAZARETH'S "Sun" MACK'S "Glor" FORD'S "Carolina" Playing ROMEO'S, JEFFERSON STARSHIP and BOB WELCH singles.

**El Paso** 915-633-8211

ADDED  
 Hush (AVI)  
 Trillion (Epic)

MEDIUMS  
 Talking Heads (Sire)  
 Chicago (Col)  
 The Babys (Chrysalis)  
 Little River Band (Harvest)  
 Poco (ABC)

JOHN MARINAKOS, MD: Playing various cuts. Playing BOB WELCH, POLICE and GERRY RAFFERTY singles.

**WAIM** Greenville 803-228-1511

ADDED  
 Gary Wright (WB)  
 Fresh (Prodigal)  
 Triumvirat (Capitol)

MEDIUMS  
 Elvis Costello (Col)  
 Fabulous Poodles (Epic)  
 Marc Tannay (Elektra)  
 Head East (A&M)  
 A.R. Aces (ABC)  
 Jimmie Mack (Big Tree)  
 Desmond Child & Rouge (Capitol)

HOT  
 Dire Straits (WB)  
 Eddie Money (Col)  
 Bee Gees (RSO)  
 Pointer Sisters (Planet)  
 The Babys (Chrysalis)  
 Poco (ABC)  
 Styx (A&M)  
 Rod Stewart (WB)  
 Cindy Bullens (UA)  
 Toto (Col)

JAZZ  
 Robben Ford (Elektra)  
 Neil Larsen (A&M/Horizon)  
 Joe Sample (ABC)  
 Charles Lloyd (Pac. Arts)  
 Chick Corea (Polydor)

DAVE WELCH, MD: TANNER'S "Again" CAT'S "Randy" "Nikki" CHILD'S "PowWow" Playing LRB, WALTER EGAN, FRANKIE MILLER, KANSAS, SEA LEVEL, BANDIT, POLICE, SUZI QUATRO, KIM CARNES, HOT CHOCOLATE, KAYAK, BOB WELCH and BLONDIE singles.

**KLQL** Houston 713-526-4591

ADDED  
 None

MEDIUMS  
 A.R. Aces (ABC)  
 Nicolette Larson (WB)  
 McGuinn, Clark & Hillman (Capitol)  
 Eddie Money (Col)

HOT  
 Billy Joel (Col)  
 Rod Stewart (WB)  
 Blues Bros. (A&M)  
 Steve Forbert (Nemperor)  
 Doobie Bros. (WB)  
 Linda Ronstadt (A&M)  
 Nazareth (A&M)  
 Dire Straits (WB)  
 The Babys (Chrysalis)

JAZZ  
 Grover Washington Jr. (Motown)  
 J.M. Jara (Polydor)

PAUL RIANN, PD: BULLENS' "Survivor" "Again" "Elena" JULES' "Know" BEE GEES' Title Playing BOB WELCH, ROLLING STONES, WALTER EGAN, NANCY BROOKS, BANDIT, POLICE and BOOMTOWN RATS singles.

**ZZ9102** Jackson 801-982-1062

ADDED  
 Cheap Trick (Epic)  
 McGuinn, Clark & Hillman (Capitol)  
 Marilyn Scott (Arista)

MEDIUMS  
 Eddie Money (Col)  
 Dire Straits (WB)  
 Poco (ABC)  
 Doobie Bros. (WB)

WAYNE HARRISON, PD: MD: Playing various cuts. Playing GLORIA GAYNOR and GEORGIO singles.

**Jacksonville** 904-633-2785

ADDED  
 A.R. Aces (ABC)  
 Kim Carnes (EMI America)  
 Jimmie Mack (Big Tree)  
 Kayak (Janus)  
 Robben Ford (Elektra)  
 Be Bop Deluxe (Harvest)  
 TKO (Infinity)  
 Horriops (DJM)  
 Cheap Trick (Epic)  
 Wireless (Mercury)  
 Tomita (RCA/Red Seal)

MEDIUMS  
 Kate Bush (EMI America)  
 Nazareth (A&M)  
 George Thorogood (Rounder)  
 Head East (A&M)  
 Camel (Arista)  
 Marc Tannay (Elektra)  
 John Denver (RCA)  
 Eric Clapton (RSO)  
 Jimmy Buffett (ABC)  
 J. Geils (EMI America)  
 Cars (Elektra)

JAMIE BROOKS, PD: Playing various cuts. Playing STONE, BOLT and BOB WELCH singles.

## MOST ADDED

CHEAP TRICK  
 At Budokan (Epic) 13/12

GEORGE HARRISON  
 George... (Dark Horse) 10/10

TKO  
 Let It Roll (Infinity) 8/8

GARY WRIGHT  
 Headin' Home (WB) 8/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

## MEDIUM

SAD CAFE  
 Misplaced Ideals (A&M) 19/16

McG., C. & H.  
 McG., C. & H. (Capitol) 19/14

MARC TANNER  
 No Escape (Elektra) 14/13

HEART  
 Dog & Butterfly (Portrait) 14/10

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

## THE HOTTEST

ROD STEWART  
 Blondes... (WB) 35/33

DIRE STRAITS  
 Dire Straits (WB) 32/30

DOOBIE BROTHERS  
 Minute By... (WB) 33/29

BLUES BROTHERS  
 Briefcase... (A&M) 30/24

BILLY JOEL  
 52nd Street (Col) 24/23

POCO  
 Legend (ABC) 29/23

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**WJUT** Johnson City 615-477-3127

ADDED  
 TKO (Infinity)  
 Police (A&M)  
 Tonic K (Full Moon-Epic)  
 Joe Ely (MCA)

MEDIUMS  
 Yes (A&M)  
 Van Morrison (WB)  
 Jefferson Starship (GrunT-RCA)  
 Chicago (Col)  
 Todd Rundgren (WB-Brevil)  
 A.R. Aces (ABC)  
 Steve Forbert (Nemperor)  
 Max Demian (RCA)  
 Sad Cafe (A&M)  
 Boomtown Rats (Col)  
 Linda Ronstadt (A&M)  
 Peter Tosh (R. Stones)  
 Bob Marley (Island)  
 Eric Clapton (RSO)  
 FM (Vista)

HOT  
 Santana (Col)  
 Melissa Manchester (Arista)  
 Elio Sando (RCA)  
 Horriops (DJM)  
 Trillion (Epic)  
 Foreigner (Arista)

MEDIUMS  
 Yes (A&M)  
 Van Morrison (WB)  
 Jefferson Starship (GrunT-RCA)  
 Chicago (Col)  
 Todd Rundgren (WB-Brevil)  
 A.R. Aces (ABC)  
 Steve Forbert (Nemperor)  
 Max Demian (RCA)  
 Sad Cafe (A&M)  
 Boomtown Rats (Col)  
 Linda Ronstadt (A&M)  
 Peter Tosh (R. Stones)  
 Bob Marley (Island)  
 Eric Clapton (RSO)  
 FM (Vista)

CHRIS WILSON, MD: Playing various cuts. Playing NIGEL OLSSON, BANDIT, AL JARREAU, BTO and THIRD WORLD singles.

**K94 KSMB** Lafayette 318-232-1311

ADDED  
 Kim Carnes (EMI America)  
 Fabulous Poodles (Epic)  
 Angel (Casablanca)  
 George Harrison (Dark Horse)

MEDIUMS  
 Boomtown Rats (Col)  
 Desmond, Child & Rouge (Capitol)  
 April Wine (Capitol)  
 Max Demian (RCA)  
 Marc Tannay (Elektra)  
 McGuinn, Clark & Hillman (Capitol)  
 A.R. Aces (ABC)

HOT  
 Joe Satriani (Capitol)  
 Doobie Bros. (WB)  
 Linda Ronstadt (A&M)  
 Toto (Col)  
 Rod Stewart (WB)  
 Styx (A&M)  
 Blues Bros. (A&M)  
 Dire Straits (WB)  
 Eric Clapton (RSO)  
 Billy Joel (Col)  
 Eddie Money (Col)  
 Poco (ABC)

IAT WALKER, MD: Playing various cuts. Playing BOB WELCH, ROMEO'S, BANDIT, KENNY ROGERS, EDDIE RABBITT, NIGEL OLSSON and THE BABYS singles.

**WLEX** Lexington 806-252-8694

ADDED  
 Kim Carnes (EMI America)  
 TKO (Infinity)  
 Triumph (RCA)

MEDIUMS  
 Santana (Col)  
 Outlaws (Arista)  
 George Thorogood (Rounder)  
 J. Geils (EMI America)  
 Cars (RCA)  
 Sad Cafe (A&M)  
 FM (Vista)  
 April Wine (Capitol)  
 Elvis Costello (Col)  
 Brownsville (Epic)  
 Trillion (Epic)  
 Marc Tannay (Elektra)  
 Max Demian (RCA)  
 Dire Straits (WB)  
 UFO (Chrysalis)  
 Kayak (Janus)

HOT  
 Billy Joel (Col)  
 Dire Straits (WB)  
 Eric Clapton (RSO)  
 Toto (Col)  
 Doobie Bros. (WB)  
 Rod Stewart (WB)  
 Blues Bros. (A&M)  
 Nicolette Larson (WB)  
 Eddie Money (Col)  
 The Babys (Chrysalis)  
 Poco (ABC)

JAZZ  
 Joe Sample (ABC)  
 Bob James (Col-Tappan Zee)  
 Neil Larsen (A&M/Horizon)

DAVE KRUSENKAUS, MD: CARNES' "Murr" "Shuffin'" TKO'S "Roll" Playing BLONDIE, BOB WELCH, FOREIGNER, CHICAGO and AL STEWART singles.

**KLPQ** Little Rock 501-664-8666

ADDED  
 McGuinn, Clark & Hillman (Capitol)  
 Head East (A&M)

MEDIUMS  
 Cindy Bullens (UA)  
 Robert Johnson (Infinity)  
 Sad Cafe (A&M)  
 Molly Hatchet (Epic)  
 Rush (Mercury)  
 Fabulous Poodles (Epic)  
 Eddie Money (Col)  
 Elvis Costello (Col)

HOT  
 Heart (Portrait)  
 Blues Bros. (A&M)  
 Rod Stewart (WB)  
 Doobie Bros. (WB)  
 Toto (Col)  
 Firefall (A&M)  
 Billy Joel (Col)  
 Santana (A&M)  
 Poco (ABC)  
 The Babys (Chrysalis)

JAZZ  
 Joe Sample (ABC)  
 Bob James (Col-Tappan Zee)  
 Neil Larsen (A&M/Horizon)

STUART McRAE, ASSIST PD: MCG. C&H'S "Surrender" HEAD'S "Reason" BULLENS' "Survivor" JOHNSON'S "Waiting" CAFE'S "Goodbye" HATCHET'S "Gator" RUSH'S "Teer" POODLES' Title MONEY'S "Man" COSTELLO'S "Accidents" HEART'S Title "Straight" BLUES' "Biscuit" "Bartender" ROD'S "Sexy" SUMMER DOOBIE'S "Foot" "Wheeler" TOTO'S "Supper" "Goodbye" FIREBALL'S "Sour" "Goodbye" JOEL'S "Shut" "Life" SANTANA'S "Stormy" POCO'S "Love" BABY'S "Think" Playing LRB, DIRE STRAITS and AL STEWART singles.

**LRS102** Louisville 502-585-5178

ADDED  
 Cheap Trick (Epic)  
 Fabulous Poodles (Epic)  
 April Wine (Capitol)

MEDIUMS  
 Sad Cafe (A&M)  
 Al Stewart (Arista)  
 Heart (Portrait)  
 Talking Heads (Sire)

HOT  
 Rod Stewart (WB)

DRANE HALL, MD: Playing various cuts. Playing NIGEL OLSSON, LRB, THE BABYS and BOB WELCH singles.

**WZXR** Memphis 901-726-0080

ADDED  
 Camel (Arista)  
 Cheap Trick (Epic)

MEDIUMS  
 A.R. Aces (ABC)  
 Molly Hatchet (Epic)  
 Ian Matthews (Mushroom)

HOT  
 Bee Gees (RSO)  
 Rod Stewart (WB)

FRANK KELLY, MD: CAMT'S "Wing" TRICK'S "Surrender" "Wan" ACES' "Love & Happiness" BEE GEES' Title COSTELLO'S "Shir" "Renegade" MONIE' "Water" "Too" Playing NIGEL OLSSON singles.

**ZETA 4** Miami 305-371-6641

ADDED  
 Gary Wright (WB)  
 George Harrison (Dark Horse)  
 Tonic K (Full Moon-Epic)  
 Angel (Casablanca)  
 Molly Hatchet (Epic)  
 Firefall (A&M)  
 Nicolette Larson (WB)

MEDIUMS  
 Blues Bros. (A&M)  
 Queen (Elektra)  
 Santana (Col)  
 Al Stewart (Arista)  
 Styx (A&M)  
 J. Geils (EMI America)  
 Molly Hatchet (Epic)  
 Firefall (A&M)  
 Nicolette Larson (WB)

HOT  
 The Babys (Chrysalis)  
 Elvis Costello (Col)  
 Doobie Bros. (WB)  
 McGuinn, Clark & Rouge (Capitol)  
 ELBP (A&M)

CHRIS WILSON, MD: Playing various cuts. Playing NIGEL OLSSON, BANDIT, AL JARREAU, BTO and THIRD WORLD singles.

**whe SURF 16** Miami 305-581-1580

ADDED  
 Good Rats (Passport)  
 George Harrison (Dark Horse)  
 Gary Wright (WB)  
 Couchous (WB)  
 Tantrum (Ovation)  
 Tomita (RCA)

MEDIUMS  
 Brownsville (Epic)  
 Max Demian (RCA)  
 Firefall (A&M)  
 Jimmie Mack (Big Tree)  
 Fabulous Poodles (Epic)  
 Kayak (Janus)  
 McGuinn, Clark & Hillman (Capitol)  
 Ian Matthews (Mushroom)  
 Horriops (DJM)  
 Boomtown Rats (Col)  
 Police (A&M)

HOT  
 Rod Stewart (WB)

MICHELLE ROBINSON, MD: Playing various cuts. BTO and WALTER EGAN singles.

**Love 4** Miami 305-672-2500

ADDED  
 George Harrison (Dark Horse)  
 Gary Wright (WB)  
 Judy Collins (Elektra)

MEDIUMS  
 Eric Carmen (Arista)  
 Bobby Caldwell (TK/Clouds)  
 Kim Carnes (EMI America)  
 McGuinn, Clark & Hillman (Capitol)  
 Eddie Money (Col)  
 Pat Travers (Polydor)  
 Phil Manzanera (Polydor)  
 Firefall (A&M)

HOT  
 Melissa Manchester (Arista)  
 Firefall (A&M)  
 Bee Gees (RSO)  
 Cat Stevens (A&M)  
 John Denver (RCA)  
 Rod Stewart (WB)  
 Chicago (Col)  
 Doobie Bros. (WB)  
 Linda Ronstadt (A&M)  
 Billy Joel (Col)  
 The Babys (Chrysalis)  
 Neil Diamond (Col)  
 Sad Cafe (A&M)  
 Heart (Portrait)  
 Al Stewart (Arista)

RICK PETERS, PD: HARRISON'S "Gully" "Moon" "Blow" WRIGHT'S "Side" "Ow" COLLINS' Title "Eyes" "When" Playing RANDY VANWARMER, ANNE MURRAY, LBB, SANTANA, POINTER SISTERS, NIGEL OLSSON, DR. HOOK, FIREBALL, IAN MATTHEWS, HALL & OATES, GINO VAN NELLI and WALTER EGAN singles.

**KDF3** Nashville 615-244-9532

ADDED  
 B.J. Harvest (Polydor)  
 A.R. Aces (ABC)  
 Kate Bush (EMI America)  
 Cheap Trick (Epic)  
 George Harrison (Dark Horse)  
 Firefall (A&M)  
 R.T.F. (Cg)

MEDIUMS  
 Blues Bros. (A&M)  
 Queen (Elektra)  
 Santana (Col)  
 Al Stewart (Arista)  
 Styx (A&M)  
 J. Geils (EMI America)  
 Molly Hatchet (Epic)  
 Firefall (A&M)  
 Nicolette Larson (WB)

HOT  
 Rod Stewart (WB)  
 Doobie Bros. (WB)  
 Billy Joel (Col)  
 Toto (Col)  
 Pointer Sisters (Planet)  
 Styx (A&M)  
 Dire Straits (WB)  
 Eddie Money (Col)  
 Elvis Costello (Col)  
 Nicolette Larson (WB)

ALAN SNEED, PD: Playing various cuts. Playing MYCHALL and BOB WELCH singles.

**WNOEM** New Orleans 504-529-1212

ADDED  
 Charles Lloyd (Pac. Arts)  
 Chick Corea (Polydor)

MEDIUMS  
 Lou Osy (Elektra)  
 EWB (ARC Col)  
 Nashville Bros. (Capitol)  
 Joe Sample (Arista)

HOT  
 Doobie Bros. (WB)  
 Rod Stewart (WB)  
 Gloria Gaynor (Polydor)  
 Blues Bros. (A&M)  
 Billy Joel (Col)  
 Bee Gees (RSO)

CAPTAIN HUNBLE, MD: Playing various cuts. Playing BOB WELCH and FOREIGNER singles.

**WRNO** New Orleans 504-837-2424

ADDED  
 George Harrison (Dark Horse)  
 Police (A&M)

MEDIUMS  
 McGuinn, Clark & Hillman (Capitol)  
 Toto (Col)  
 Styx (A&M)  
 Grateful Dead (Arista)  
 Firefall (A&M)  
 Blues Bros. (A&M)  
 Queen (Elektra)  
 Sad Cafe (A&M)

HOT  
 The Babys (Chrysalis)  
 Billy Joel (Col)  
 Eric Clapton (RSO)  
 Al Stewart (Arista)  
 Rod Stewart (WB)  
 Santana (Col)  
 Linda Ronstadt (A&M)  
 Cat Stevens (A&M)  
 Poco (ABC)  
 Doobie Bros. (WB)  
 Ian Matthews (Mushroom)  
 Dire Straits (WB)

SAMBO ROBERTS, MD: Playing various cuts. Playing BTO and NIGEL OLSSON singles.



MANDO'S ANGELS - Casablanca recording artists Angel were interviewed by KNCN/Corpus Christi Asst. PD Mando Camina during a recent promotional swing. Pictured (l-r, top row) are group members Felix Robinson, Punky Meadows, Frank DiMino, Gregg Guiffria and Barry Brant, Casablanca's Don Wasley, manager David Josephs; (l-r, front) Casablanca's Drew Murray, Camina.

# SOUTH

**Norfolk**  
804-623-9667

**ADDED**  
None

**MEDIUMS**  
Fogelberg/Wassberg (Full Moon/Epic)  
Linda Ronstadt (Asylum)  
Maart (Portrait)  
Al Stewart (A&M)  
Doobie Bros. (WB)  
Marc Tannar (Elektra)  
Neil Young (WB Reprise)  
Blues Bros. (A&M)

**HOT**  
Toto (Col)  
Rod Stewart (WB)  
Firefall (A&I)  
Nicolette Larson (WB)  
Billy Joel (Col)  
Styx (A&M)  
Queen (Elektra)  
Eric Clapton (RSO)  
Dire Straits (WB)  
Molly Hatchet (Epic)

**RON BEGER, MD** Playing various cuts. Playing **RANDY POINTER SISTERS, THE BABYS, EDDIE MONEY, BOB WELCH, POCO** and **NIGEL OLSSON** singles.

**Oklahoma City**  
405-631-8881

**ADDED**  
Michael Franks (WB)  
Maddy Pryor (Chrysalis)  
Chapin Tick (Epic)  
Laurie Taylor (Capricorn)  
Charles Lloyd (Pac. Arts)

**MEDIUMS**  
Pointer Sisters (Planet)  
George Thorogood (Rounder)  
Oliviers (Arista)  
Sad Cafe (A&M)  
J.C. Young (Elektra)  
Fabulous Poodles (Epic)  
J. Geils (EMI America)  
Eddie Money (Col)  
Ervio Costello (Col)  
Firefall (A&I)  
Willie Nelson (Col)  
Robert Johnson (Infinity)  
Cindy Bullens (UA)  
Terry Garthwaite (Fantasy)  
Camel (Arista)  
David Bromberg (Fantasy)  
Bob Marley (Island)  
Keyak (Janus)

**HOT**  
Steve Forbert (Nemperor)  
Dire Straits (WB)  
Grateful Dead (Arista)  
Doobie Bros. (WB)  
Blues Bros. (A&I)  
Nicolette Larson (WB)  
Rod Stewart (WB)  
Billy Joel (Col)  
Cat Stevens (A&M)  
Eric Clapton (RSO)  
FM (Vista)  
Valerie Carter (ARC/Col)  
Neil Young (WB Reprise)  
Joan Armstrong (A&M)  
Peter Tosh (R. Stones)  
Jazz  
Chuck Corea (Polydor)  
Weather Report (A&M)  
Jeff Lorber (Inner City)  
Miltone Jazz (Minotone)  
Neil Larsen (A&M/Horizon)  
R.T.F. (Col)  
Joe Satriani (ABC)  
Charles Mingus (A&I)

**MAE BAILEY, MD** Playing various cuts. Playing **THE BABYS, BOB WELCH, MELISSA MANCHESTER, BANDIT, CHK AGO**, and **GERRY RAFFERTY** singles.

**Oklahoma City**  
405-326-3388

**ADDED**  
Huey (AS)  
A.R. Aces (ARC)  
Keyak (Janus)  
Jimma Mack (Big Tree)  
TKO (Infinity)

**MEDIUMS**  
McGuinn, Clark & Hillman (Capitol)  
Joan Armstrong (A&M)  
Poco (ABC)  
Mervyn Gays (Tama)  
Chick Corea (Polydor)  
Camel (Arista)  
George Thorogood (Rounder)  
Marc Tannar (Elektra)  
David Bromberg (Fantasy)  
Rolling Stones (R. Stones)  
Sad Cafe (A&M)  
J. Geils (EMI America)  
Guns (Elektra)

**LEROY HUDSON, PD** Playing various cuts. Playing **RON WELCH** singles.

**ZETA-7**  
305-298-5510

**ADDED**  
Heart Exit (A&M)  
Molly Hatchet (Epic/Live)

**MEDIUMS**  
A.R. Aces (ARC)  
April Wine (Capitol)  
The Babys (Chrysalis)  
Blues Bros. (A&I)  
Janet (Arista)  
Eric Clapton (RSO)  
Diamond Child & Rouge (Capitol)  
Foreigner (A&I)  
Max Damiani (RCA)  
FM (Vista)  
J. Geils (EMI America)  
Doobie Bros. (WB)  
Molly Hatchet (Epic)  
Neil Young (WB Reprise)  
Toto (Col)

**ILL MIMS, MD** Playing various cuts. Playing **JEFFERSON STARSHIP, SANTANA, BOB WELCH, LRB, PETER TOSH** and **ROLLING STONES** singles.

**XL 102**  
Richmond  
804-282-9731

**ADDED**  
Muddy Waters (Blue Sky)  
Cheap Trick (Epic)  
Molly Hatchet (Epic/Live)  
George Harrison (Dark Horse)  
Fabulous Poodles (Epic)  
Angel (Casablanca)  
Kim Carnes (EMI America)  
Robben Ford (Elektra)  
Broomfield (Epic)  
Gary Wright (WB)

**MEDIUMS**  
Firefall (A&I)  
Santana (Col)  
Eddie Money (Col)  
Steve Forbert (Nemperor)  
J. Geils (EMI America)  
Eric Clapton (RSO)  
Camel (Arista)  
Sad Cafe (A&M)  
McGuinn, Clark & Hillman (Capitol)  
George Thorogood (Rounder)

**BOB CHERRY, MD** Playing various cuts. Playing **QUEEN, STYL AL STEWART, BLONDE, FOREIGNER, THE BABYS, HALL & OATES, PARLO CRUISE** and **NEIL YOUNG** singles.

**WXLN 97.9**  
Savannah  
912-233-9221

**ADDED**  
TKO (Infinity)  
Police (A&M)  
B.J. Harvest (Polydor)  
Jam (Polydor)  
Horstlips (J&M)

**MEDIUMS**  
Sad Cafe (A&M)  
The Babys (Chrysalis)  
Marc Tannar (Elektra)  
Tanya Tucker (MCA)  
Eddie Money (Col)

**EEE GILLINS, MD** TKO's Title "In Re" Day "Sister" POLICE's "Roxanne" HARVEST's "Living on a Prayer" J&M's "We Clean" HORSLIPS' "Luncheonette" Little Playing **BOB WELCH, SANTANA, JEFFERSON STARSHIP, FOGELBERG/WASSBERG, BILLY JOEL** and **PETER TOSH** singles.

**102.9**  
Tampa  
813-386-0424

**ADDED**  
Joe Satriani (A&M)  
Jimma Mack (Big Tree)  
Camel (Arista)  
Diamond Child & Rouge (Capitol)  
Jam (Polydor)  
Horstlips (J&M)  
Police (A&M)  
Cindy Bullens (UA)  
Muddy Waters (Blue Sky)  
Tommy (RCA)  
Marc Tannar (Elektra)  
Bob Welch (Capitol)

**MEDIUMS**  
Santana (Col)  
Pointer Sisters (Planet)  
Jan Matthews (Mushroom)  
Chicago (Col)  
Eddie Money (Col)  
Heart (Portrait)  
Neil Larsen (A&M/Horizon)  
Queen (Elektra)  
Neil Young (WB Reprise)  
Cars (Elektra)  
Bob Marley (Island)  
Southside Johnny (Epic)  
J.J. Walker (Elektra)

**JAZZ**  
Bob James (Col-Tappan Zee)  
Chick Corea (Polydor)  
Lonnie L. Smith (Col)  
Woody Shaw (Col)  
Ronnie Lamm (UA)  
Charles Lloyd (Pac. Arts)

**STEVE HUNTINGTON, PD/BOB STROUD, MD, LLOYD'S** "Selling" Playing **ROBERT GORDON, THE BABYS, STYL, NIGEL OLSSON, FAITH BAND, SAD CAFE, JOHN DENVER** and **THIRD WORLD** singles.

**kmod**  
Tulsa  
918-864-2810

**ADDED**  
Police (A&M)  
Diamond Child & Rouge (Capitol)

**MEDIUMS**  
Jimma Mack (Big Tree)  
McGuinn, Clark & Hillman (Capitol)  
Eddie Money (Col)  
Ervio Costello (Col)  
The Babys (Chrysalis)  
Foreigner (A&I)  
Jan Matthews (Mushroom)  
J. Geils (EMI America)  
Stevy Dan (ABC)  
Gino Vannelli (A&M)  
Borton (Epic)  
Heart (Portrait)  
Linda Ronstadt (Asylum)  
Kansas (Kirtland/Hill)  
Firefall (A&I)  
Chicago (Col)  
Tanya Tucker (MCA)  
Don Williams (ABC)  
Ted Nugent (Epic)

**CHARLIE WEST, MD** Playing various cuts. Playing **BOB WELCH, KATE BUSH, ZWOOL, ROLLING STONES, WILLIE NELSON, JEFFERSON STARSHIP, LRB, GINO VANNELLI** and **SAD CAFE** singles.

# MIDWEST

**Wiqb**  
Ann Arbor  
313-862-9103

**ADDED**  
None

**MEDIUMS**  
Muddy Waters (Blue Sky)  
Bob Marley (Island)  
FM (Vista)  
A.R. Aces (ARC)  
Firefall (A&I)  
Camel (Arista)  
Ervio Costello (Col)  
Keyak (Janus)  
Sad Cafe (A&M)  
Al Stewart (Arista)  
J.M. Jarro (Polydor)  
Poco (ABC)  
J. Geils (EMI America)  
Cars (Elektra)  
Hot Chocolate (Infinity)  
Good Rats (Passport)  
David Bromberg (Fantasy)  
Chicago (Col)  
Mervyn Gays (Tama)  
Molly Hatchet (Epic)

**HOT**  
Ervio Costello (Col)  
Fabulous Poodles (Epic)

**MARIE OWENS, MD** Playing various cuts. Playing **ROLLING STONES, EWAY, JEFFERSON STARSHIP, BOB WELCH** and **BANDIT** singles.

**wmms**  
Cleveland  
216-781-9667

**ADDED**  
Cheap Trick (Epic)  
Jan (Polydor)  
Tonic K. (Full Moon/Epic)  
George Harrison (Dark Horse)  
Couchous (WB)  
Gary Wright (WB)

**MEDIUMS**  
Pointer Sisters (Planet)  
J. Geils (EMI America)  
Nicolette Larson (WB)  
Heart (Portrait)  
Ervio Costello (Col)  
Queen (Elektra)  
Eric Clapton (RSO)  
Godz (Casablanca)  
Talking Heads (Sire)  
Larry Coryell (Arista-Novus)  
Manier & Bernhart (Arista-Novus)  
Kenny Burral (Muse)  
Alyson (RCA)  
Don Ellis (A&I)  
Dexter Gordon (Col)  
Scott Hamilton & Vache (Concord)  
J.M. Jarro (Polydor)

**JOHN GORMAN, PD** Playing various cuts. Playing **BOB WELCH, BANDIT, JEFFERSON STARSHIP, SUZI QUATRO, ALEX BEVAN, M. SPYRO, ROBERT GORDON, BLONDE** and **BEACH BOYS** singles.

**WXLN 97.9**  
Savannah  
912-233-9221

**ADDED**  
TKO (Infinity)  
Police (A&M)  
B.J. Harvest (Polydor)  
Jam (Polydor)  
Horstlips (J&M)

**MEDIUMS**  
Sad Cafe (A&M)  
The Babys (Chrysalis)  
Marc Tannar (Elektra)  
Tanya Tucker (MCA)  
Eddie Money (Col)

**EEE GILLINS, MD** TKO's Title "In Re" Day "Sister" POLICE's "Roxanne" HARVEST's "Living on a Prayer" J&M's "We Clean" HORSLIPS' "Luncheonette" Little Playing **BOB WELCH, SANTANA, JEFFERSON STARSHIP, FOGELBERG/WASSBERG, BILLY JOEL** and **PETER TOSH** singles.

**MEDIUM**

**ELVIS COSTELLO**  
Armed Forces (Col) 26/13

**SAD CAFE**  
Misplaced Ideals (A&M) 19/13

**J. GEILS**  
Sanctuary (EMI America) 17/10

**MARC TANNER BAND**  
No Escape (Elektra) 10/9

**KAYAK**  
Phantom... (Janus) 16/8

**UFO**  
UFO Live (Chrysalis) 8/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

**DIRE STRAITS**  
Dire Straits (WB) 29/27

**DOOBIE BROTHERS**  
Minute By... (WB) 29/27

**ROD STEWART**  
Blondes... (WB) 27/27

**BLUES BROTHERS**  
Briefcase... (A&I) 26/25

**EDDIE MONEY**  
Life For... (Col) 29/23

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**WRR**  
Chicago  
312-777-1700

**ADDED**  
George Harrison (Dark Horse)

**MEDIUMS**  
Cars (Elektra)  
Doobie Bros. (WB)  
UFO (Chrysalis)  
Poco (ABC)  
Keyak (Janus)  
Camel (Arista)  
Sad Cafe (A&M)  
B.J. Harvest (Polydor)  
Be Bo DeLuxe (Harvest)  
Linda Ronstadt (Asylum)  
Styx (A&M)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Cat Stevens (A&M)  
Malena (Temaco)  
Bob Seger (Capitol)  
Queen (Elektra)  
Weather Report (A&M)  
Outlaws (Arista)  
J. Geils (EMI America)

**BOB GELMS, MD** Playing various cuts.

**MIOB**  
Cleveland  
216-391-1260

**ADDED**  
George Harrison (Dark Horse)  
Gary Wright (WB)  
B.J. Harvest (Polydor)

**MEDIUMS**  
Alicia Cooper (WB)  
Ervio Costello (Col)  
Faragher Bros. (Polydor)  
Jan Park (Col)  
Keyak (Janus)  
Nicolette Larson (WB)  
Marc Tannar (Elektra)  
UFO (Chrysalis)  
Cheap Trick (Epic)  
Jimma Mack (Big Tree)

**ELLEN ROBERT, MD** Playing various cuts. Playing **BOB WELCH** single.

**KGGO**  
Des Moines  
515-285-6181

**ADDED**  
Police (A&M)  
B.J. Harvest (Polydor)  
White Snake (UA)

**MEDIUMS**  
Robert Johnson (Infinity)  
AC/DC (A&I)  
Jan Park (Col)  
UFO (Chrysalis)  
Outlaws (Arista)  
Fabulous Poodles (Epic)  
Max Damiani (RCA)

**HOT**  
Blues Bros. (A&I)  
Toto (Col)

**STEVE O'BRIEN, PD** Playing various cuts. Playing **IBCC FAITH BAND** and **BLONDI** singles.

**94.3**  
Elgin  
312-741-7700

**ADDED**  
A.R. Aces (ARC)  
Dexter Gordon (Col)  
Return to Forever (Col)  
Cheap Trick (Epic)  
Clash (Epic)  
Boonoonoonoonoon (Col)  
Be Bo DeLuxe (Harvest)  
Jam (Polydor)

**MEDIUMS**  
Maddy Prior (Chrysalis Imp)  
J. Geils (EMI America)  
George Thorogood (Rounder)  
Albert Collins (Alligator)  
Blues Bros. (A&I)  
David Sancious (Arista)  
Richard Thompson (Chrysalis)  
Phil Manzanera (Polydor)  
Terry Garthwaite (Fantasy)  
Chick Corea (Polydor)  
Gil Scott Heron (Arista)  
Ryo Kawasaki (Inner City)  
Smak (Fantasy)  
Ray Bryant (Pablo)

**HOT**  
Steve Forbert (Nemperor)  
Dexter Gordon (Col)  
Ervio Costello (Col)  
Molly Hatchet (Epic/Live)  
Fabulous Poodles (Epic)  
Peter Long (Waterhouse)  
Muddy Waters (Blue Sky)  
Joe Turner (Pablo)  
Eddie Money (Col)  
James Montgomery (Waterhouse)  
Grateful Dead (Arista)  
Van Morrison (WB)  
Robben Ford (Elektra)  
Camel (Arista)

**JAZZ**  
David Pritchard (Inner City)  
Que Valentin (Arista/GRP)  
Heath Bros. (Col)  
George Benson (CTE)  
Michael LeGrand (Gryphon)  
Neil Larsen (A&M/Horizon)  
Charles Lloyd (Pac. Arts)

**WALLY LEISING, MD** FOREVER's "MUSICIAN RATS" "Backwork" "BEAD" FOREVER's "GUN" COSTELLO's "BORN" HORSLIPS' Title "POODLES" "SHY" BROMBERG's "DEAL" MONKEY'S "MONEY" FORD's "No One" CAMEL's Title. Playing **ROBERT GORDON** single.

**LAV-FM 97**  
Grand Rapids  
616-458-5481

**ADDED**  
Cheap Trick (Epic)  
Horstlips (J&M)  
Jimma Mack (Big Tree)  
George Harrison (Dark Horse)  
Gary Wright (WB)

**MEDIUMS**  
Marc Tannar (Elektra)  
Police (A&M)  
Keyak (Janus)  
Trillion (Epic)  
Ervio Costello (Col)  
Nazareth (A&M)  
George Thorogood (Rounder)  
Tanya Tucker (MCA)  
Fabulous Poodles (Epic)  
April Wine (Capitol)

**DOC DONOVAN, PD** Playing various cuts. Playing **BOB WELCH** and **NIGEL OLSSON** singles.

**WEBN**  
Cincinnati  
513-871-8500

**ADDED**  
Keyak (Janus)

**MEDIUMS**  
Doobie Bros. (WB)  
UFO (Chrysalis)  
Poco (ABC)  
Keyak (Janus)  
Camel (Arista)  
Sad Cafe (A&M)  
B.J. Harvest (Polydor)  
Be Bo DeLuxe (Harvest)  
Linda Ronstadt (Asylum)  
Styx (A&M)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Cat Stevens (A&M)  
Malena (Temaco)  
Bob Seger (Capitol)  
Queen (Elektra)  
Weather Report (A&M)  
Outlaws (Arista)  
J. Geils (EMI America)

**BOB GELMS, MD** Playing various cuts.

**Q-FM-96**  
Columbus  
614-224-1271

**ADDED**  
Cheap Trick (Epic)  
George Harrison (Dark Horse)  
Gary Wright (WB)  
B.J. Harvest (Polydor)

**MEDIUMS**  
Alicia Cooper (WB)  
Ervio Costello (Col)  
Faragher Bros. (Polydor)  
Jan Park (Col)  
Keyak (Janus)  
Nicolette Larson (WB)  
Marc Tannar (Elektra)  
UFO (Chrysalis)  
Cheap Trick (Epic)  
Jimma Mack (Big Tree)

**ELLEN ROBERT, MD** Playing various cuts. Playing **BOB WELCH** single.

**WRIF 101**  
Detroit  
313-444-1010

**ADDED**  
George Harrison (Dark Horse)  
Gary Wright (WB)

**MEDIUMS**  
Pointer Sisters (Planet)  
Keyak (Janus)  
Police (A&M)  
J. Geils (EMI America)  
Doobie Bros. (WB)  
Toto (Col)  
Ervio Costello (Col)  
Talking Heads (Sire)

**JOE KRAUSE, MD** Playing various cuts. Playing **POICE** single.

**WWCK 105 FM**  
Flint  
313-744-1570

**ADDED**  
Roadmaster (Village/Mercury)  
Boris (Arista)  
McGuinn, Clark & Hillman (Capitol)  
Cheap Trick (Epic)  
TKO (Infinity)  
Ervio Costello (Col)  
Jimma Mack (Big Tree)  
Max Demiani (RCA)

**MEDIUMS**  
UFO (Chrysalis)  
Nazareth (A&M)  
Head East (A&M)

**JEFF HOLSBOCK, MD** Playing various cuts. Playing **COOPER BROTHERS** single.

**KY/102**  
Kansas City  
816-753-4587

**ADDED**  
TKO (Infinity)  
George Harrison (Dark Horse)  
Kim Carnes (EMI America)

**MEDIUMS**  
Doobie Bros. (WB)  
Poco (ABC)

**MAE FLOYD, PD** Playing various cuts. Playing **BTO** single.

**94.1**  
Cincinnati  
513-921-0594

**ADDED**  
George Harrison (Dark Horse)  
Gary Wright (WB)

**MEDIUMS**  
Queen (Elektra)  
Eddie Money (Col)  
Neil Young (WB Reprise)  
Ervio Costello (Col)  
Heart (Portrait)

**TOM OWENS, PD** Playing various cuts. Playing **GERRY RAFFERTY, IAN MATTHEWS, AL STEWART, STEELY DAN, THE BABYS** and **LRB** singles.

**WVOD**  
Dayton  
513-229-4247

**ADDED**  
Gary Wright (WB)  
George Harrison (Dark Horse)  
Cheap Trick (Epic)  
Jimma Mack (Big Tree)  
A.R. Aces (ARC)  
B.J. Harvest (Polydor)  
TKO (Infinity)  
Kim Carnes (EMI America)

**MEDIUMS**  
Styx (A&M)  
FM (Vista)  
Ervio Costello (Col)  
Cat Stevens (A&M)  
Todd Rundgren (WB/Bristle)  
Linda Ronstadt (Asylum)  
Dane Donohue (Col)  
J. Geils (EMI America)  
Peter Tosh (R. Stones)  
Santana (Col)  
Kansas (Kirtland)

**JAZZ**  
Lenny White (Elektra)

**BEITH WRIGHT, PD** Playing various cuts. Playing **ELTON JOHN, ZWOOL** and **WALTER EGAN** singles.

**WA**  
Detroit  
313-259-4323

**ADDED**  
Police (A&M)  
Cheap Trick (Epic)  
George Harrison (Dark Horse)

**MEDIUMS**  
Rolling Stones (R. Stones)  
Queen (Elektra)  
Bob Seger (Capitol)  
Foreigner (A&I)  
Poco (ABC)

**MARK McEWEN, MD** HARRISON's "Evolution" "Blow Away" QUEEN's "Fun" "Home" "Stop" FOREIGNER's "Toif" Title "Toif" POCO's "Head" BABY'S Title "Think" Playing **EWAY, TALKING HEADS, DOOBIE BROS** and **APRIL WINE** singles.

**FM 104**  
Ft. Wayne  
219-484-0580

**ADDED**  
Be Gees (RSO)  
Sad Cafe (A&M)  
A.R. Aces (ARC)

**MEDIUMS**  
Cat Stevens (A&M)  
Eric Clapton (RSO)  
Bob Seger (Capitol)  
Outlaws (Arista)  
Poco (ABC)  
Santana (Col)  
Firefall (A&I)  
Chicago (Col)  
Neil Young (WB Reprise)  
The Babys (Chrysalis)  
Pointer Sisters (Planet)

**HOT**  
Rod Stewart (WB)  
Blues Bros. (A&I)  
Dire Straits (WB)  
Doobie Bros. (WB)  
J. Geils (EMI America)  
Billy Joel (Col)

**JAZZ**  
Tom Scott (Col)  
Neil Larsen (A&M/Horizon)

**JASON FOX, PD** Playing various cuts. Playing **ROAD-MASTER** and **FAITH BAND** singles.

**101-FM**  
Lansing  
517-393-1320

**ADDED**  
George Harrison (Dark Horse)  
Gary Wright (WB)  
Blondie (Chrysalis)

**MEDIUMS**  
Toto (Col)  
April Wine (Capitol)  
Fabulous Poodles (Epic)  
Molly Hatchet (Epic)  
Sad Cafe (A&M)  
J. Geils (EMI America)  
Styx (A&M)  
Nicolette Larson (WB)  
Keyak (Janus)

**HOT**  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Dire Straits (WB)  
Talking Heads (Sire)  
Cars (Elektra)  
Blues Bros. (A&I)  
Ervio Costello (Col)  
Eddie Money (Col)  
Billy Joel (Col)

**DAVE LANGE, PD** HARRISON's "Evolution" WRIGHT's "Side" (Playing) FOREIGNER, IAN MATTHEWS, CHICAGO, GERRY RAFFERTY, POCO, THE BABYS, LRB and BOB WELCH singles.







**HATS ON TO DR. HOOK** — Capitol recording group Dr. Hook members Dennis Locorriere and Ray Sawyer paid a recent visit to WBAX/Wilkes-Barre. Shown are PD Alan Furst, WBAX's Dave Owens; Locorriere and Sawyer; and Music Director Vince Webber. In front are WBAX air personality Brian Blessing and Capitol's Michael Lessner.



**"STICK 'EM UP"** — Bumper sticker promotions have always proven to be a successful means of selling a radio station's image. The top sticker was sent in by WBAM-AM-FM/Montgomery, AL — the colors used on this sticker were orange, yellow, black, brown and white. The second sticker is from KLEB/Golden Meadow, LA. The featured colors are two shades of blue, white and orange. The bottom photo shows KSSS/Colorado Springs, CO air personalities with Red Steagall and band members in front of a new K-Triple-S mobile van. The station travels the roads looking for station bumper stickers. Shown along with Steagall and his band are KSSS's Larry Montgomery, Dave Beadles, Bob May and Ron Kercher.

# COUNTRY



**NEW YORK NIGHT** — WHN Radio presented Lone Star recording artist Steve Fromholz in a live broadcast from the Lone Star Cafe. Shown backstage are Susan Scivolette-Parks of Mercury Records; Pam Green, WHN Music Director; Mercury's Steve Greenberg; and Fromholz. On the bottom, from the left, Storer's National PD Ed Salamon (whose recent operation to become a short person seems to have worked); and WHN airperson Jessie.



**MILSAP'S MAGIC** — RCA's Ronnie Milsap is shown on a recent trip to Amarillo. Visiting are Dugg Collins, PD/MD of KZIP/Amarillo; Dugg's wife Joyce; and RCA regional promotion manager Wayne Edwards.



**TWO TIMIN'** — Shown top left is RCA's Dickey Lee on a visit with Jim Randall of WMZO-FM/Washington, DC. Top right is WQOT/Savannah PD Scott Seiden and Warner Brothers' Rex Allen, Jr. Bottom Left pictures WMAV/Springfield, IL PD Mike Carta with airman Rich Douglas during a recent live broadcast at a local sports show. Shown in the picture on the bottom right is WDEN/Macon's new morning man John Hart being welcomed by PD Aaron Bowers.



**CHEVY CONTEST** — To tie-in with a recent United Artists single by Billie Jo Spears, "57 Chevrolet," WKDA/Nashville gave one of the historic cars away during a contest. Shown are WKDA PD Dale Turner; Billie Jo Spears, UA's Director of Nashville Operations; Jerry Seabolt; and UA's Janelle Blter.

# TODAY'S WOMAN



## MARGO SMITH "Still A Woman"

(WBS 8726)

The smash single from the album  
(BSK 3286) Margo Smith/A Woman  
Produced by Norro Wilson

From Warner Country



# COUNTRY



**Jim  
Duncan**

## News Notes

"The show must go on" was once again the cry when KYXX/Odessa, TX midday air personality B.J. Keith, shown here, spent six days recently confined to a hospital bed. Three of those days he did his show from the hospital, voicing intros to records and doing some live commercials. Records and other spots were played from the studio under the direction of Chief Engineer Gerry Dalton. Good show, guys!! It can now be officially announced, even though it was hinted-at in R&R two weeks ago: KFTN/Provo GM/PD Chris McQuire is leaving after a two-and-a-half year relationship with Bill Anderson's first radio property. McQuire told R&R, "This is something I have been working toward for many years, my own company." McQuire's company will be called C&C Productions. The final wiring of a quarter-million dollar studio is being completed at this report. McQuire said, "My company owns the rights to all the old-time radio shows and we plan to market those right-off-the-bat. Then we will provide a production service for agencies and radio stations. We plan to consult interested radio stations and help them set up everything from jingles to promotions." McQuire said he may still be a part of Anderson's radio operations, but his association can't be announced yet. Christopher Neil McQuire III has been a friend since his days at WPNX/Columbia, through WKDA/Nashville, and he has proved to be one of the best. I wish him the very best in his new career. By the way, KFTN will be needing a new GM and PD. Tapes and resumes to Chris at 1400 South University Ave., Provo, UT 84601. Metroplex is set to take over WWOK/Miami by the first of April, according to VP/GM David Ross of Y100, which is a Top 40 FMer in the market. "We are happy to announce Bob Cooper has been appointed station manager of WWOK. Cooper has a great track record. At one time he was with WIBC/Boston and recently had been in the newspaper business in Seattle. It's good to have him back in radio." Current WWOK GM Herb Hirsch will be working in some yet-to-be-announced position with the company after the takeover. Ross also reported to R&R, "I just completed spending over \$85,000 on all new studio equipment and a new state-of-the-art transmitter. WWOK will have never sounded better. We plan a big promotion campaign, also." As far as the announcement of the new PD, Ross said it would be forthcoming. (That's all folks... for now!) Gary McKinney exits the PD job at KNOE/Monroe, LA. MD Charlie Cook tells us, "Gary is going to work for a radio consultant firm and will be GM of KVOB-KJBS/Bastrop, LA. Former Production Director Randy Deaton, is now PD." The station needs a funny morning man to team with a lady who has been part of the morning show. Must be able to interplay with her for funny bits on-air. Contact Deaton at (318) 387-9900. Another morning gig is available at WONE/Dayton. Tapes and resumes to PD Jon Reed, 11 South Wilkenson, Dayton, 45402. A couple of good morning-drive shifts open in Tampa-St. Pete. Tapes and resumes to Gary Kines at Plough's WSUN, Box 761, St. Petersburg, FL 33731. Joe Patrick at FM99 (WYK-FM) also has been looking for a morning person. (813) 224-0183. Bob Richards leaves the PD/MD job at KARM/Fresno to take over the Director of Operations at KFVY/



Arroyo Grande, CA. New PD at KARM is Dave Jeffrys, who does the midday show. K.C. Adams has been named to afternoon drive, from mornings, and will handle the music. Sam Swan, from KFRE/Fresno, is the new morning guy... 10-3pm air personality on Y-96, WHYL/Carlisle, PA, Jeannie Kaye has been named to replace Jeff Williams as MD. Williams is getting into the transmitter-making business and will work as a music consultant for the station... Greg Kilburn, formerly an account exec with KCKC/San Bernardino, has been elevated to Assistant to the President, Doug Trenner. Gary Curtis has been upped to General Sales Manager... Pueblo, Colorado has a new Country station and it is the only FM Country station in the market. Great Bay Broadcasting, which owns WOKQ/Dover, NH has bought KCCY-FM. The station could use service to get started... Larry Hester joins WUNI/Mobile to do 10pm to 3am. Hester had been with WGUD/Lascagula, MS... Mike Fee is out as PD at KIRL/St. Louis. GM Mike Rice is taking over the programming for now. No PD has yet been announced... Tony Ortiz joins KUGR/Green River, WY to do the evening shift. He comes from KYOR/Blyth, CA... WNOW/York, PA has begun broadcasting Grand National stock car racing as part of their weekend programming... Got the R&R Convention, next week, on my mind. Hope to see you here in Los Angeles... a good time will be had by all!!!



**SNOW JOB IN WISCONSIN** — Radio station WCJL/Marinette, WI decided to give the services of four staffers to a lucky WCJL contest winner. The winner had the snow cleaned from around their house. Contestants were asked to call the station and give reasons why they felt they deserved the honors. One fellow called and said, "If you're crazy enough, I'm lazy enough." Shown at the winner's home, doing the job, are Operations Manager Jim Callow, secretary Gail Knutson, GM Curt Peterson, and News Director Dan Smith.

## Contests, Concerts & Conversations

Last week the "Day of Love," Valentine's Day, proved to be a great day for many stations to do contests or promotions. Here are some that were reported to us. Some of the ideas you may want to save for this time next year: KSON/San Diego proved they had a lot of heart by presenting Freddie Hart in concert on Valentine's Day night... RCA Records Nashville and many radio stations got together for some special promotions. More than 3000 boxes of candy and Dolly Parton "Heartbreaker" albums were sent to radio stations for the promotion. Each station designed their own contest. The giveaway was timed to coincide with the CBS-TV broadcast of the Dolly and Carol Burnett show in Nashville. One interesting tie-in was a contest put together by KRAK/Sacramento PD Walt Shaw. It was called the "Match The Lovers" contest. Callers were asked to match famous lovers from one name given on-the-air. For example, the name Romeo was given, and the caller had to identify Juliet to win. At WTOD/Toledo and KMP5/Seattle, prerecorded voicers from RCA artists, such as Dolly, Charley Pride, Ronnie Milsap and Helen Cornelius, were used. If the correct callers could identify the voice they were winner. At WBAM/Montgomery, Diane Brennan had listeners call to wish a "happy Valentine's Day to the one they loved on-the-air."... WIRK-FM/West Palm Beach gave away a \$300 rocking love seat as a grand prize to their promotion... WHYL/Carlisle, PA invited listeners to send in handmade Valentine cards. The best were given various prizes... A similar promotion was reported at WOKQ/Dover, NH... WEEP/Pittsburgh gave away assorted gifts to listeners who called and gave a description of their love in two words or less... KHAK/Cedar Rapids' "Heart To Heart" contest had their audience call in and tell who were their Valentines and why. Those persons were given a gift. Plus, if the second party was listening and called in, they also won a prize... WABY/Albany played prerecorded "Sweetheart Messages." If persons heard their names they had a certain period of time to call in to win... In other promotions, WHOO/Orlando held a "Waylon Jennings Weekend" during the recent Jennings benefit in that town for FICAP (Federation of International Country Air Personalities.) More than \$10,000 was raised because of the concert. Waylon was made a lifetime member of FICAP by President Mike Burger and Executive Director Georgia Twitty prior to the show... WHN/New York has begun a weekly series of concerts utilizing the best from its library of live broadcasts aired over the last two years. Some of the shows have been from Carnegie Hall, the Lincoln Center, the Lone Star Cafe and the Bottom Line, among others. Artists include Eddie Rabbitt, Larry Gatlin, Johnny Paycheck, Mel Tillis, Crystal Gayle, Anne Murray, Don Williams and many more. WHN also just aired a two-hour musical special called "Willie Nelson... The Red-Headed Stranger". The show was produced by the NBC Radio Network... WHK/Cleveland gave away cherry pies and Statler Brother albums on Washington's birthday. To win listeners had to catch the WHK air personalities telling a "little white lie."... To tie-in with the television presentation of "Roots II," KEED/Eugene has been doing a "Roots of Country" promotion. According to PD Tom Edwards, the station is playing some early Country hits of the 40's and 50's, along with running artist bios on-the-air. They are also giving away oldie/greatest hits albums... KERE/Denver, in conjunction with Elektra Records, just did a contest based on the Susie Allanson single "Words." Ms. Allanson recorded an 11-word scrambled message. One word of the message was aired each day during the contest. Listeners unscrambled the message and mailed their entries to the station. Winners were given a special dictionary and an album... So what's the good "word" from your station? R&R would like to print your news and events: R&R Country, 1930 Century Park West, L.A. 90067.



**MADISON MARATHON** — WTSO/Madison air personalities are shown on a recent March of Dimes Snow-mobile Marathon. WTSO managed to raise over \$34,000 for the staff's participation in the 60-mile event.

**Nobody Breaks 'Em Better!**



**CHARLIE PRIDE**  
**"Where Do I Put Her Memory"**

PB11477

BB 36\* CB 40\* RW 40\*

**JEWEL BLANCH**  
**"Can I See You Tonight"**

PB11464

BB 62\* CB 61 RW 64\*



**JERRY REED**  
**"Second Hand Satin Lady"**

PB11472

BB 67\* CB 63\* RW 60\*

**RCA**  
Records  
NASHVILLE



# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CON HUNLEY

#### I've Been Waiting For You All... (WB)

Key moves this week include: 29-18 WKDA, 34-29 KSON, 21-14 WSUN, 23-17 WHOO, 21-14 WVOJ, debut 27 WSLR, 32-22 WBAM, 25-21 KRZY, 34-29 KOKE, 32-28 KEEN, 30-24 WIRK-FM, 34-30 WIL, 34-29 WXCL, debut 30 WJJD, 32-28 KEED, 33-27 WMZQ-FM, 35-29 WTHI, 27-17 KHAK, 27-23 WNRS, 27-21 CKLW-FM, 23-19 WPLO, 26-22 WQQT. Adds: WHK, WFMS-FM, WBAP, WVMi. R&R Chart: 36-28.

### DOTTSY

#### Tryin' To Satisfy You (RCA)

New this week at WMZQ-FM, WBAP, WVOJ. Charts: 21-17 WPLO, 28-22 KSO, 12-10 WLWI-FM, 35-28 WBAM, 25-16 KCKN, 28-23 WXCL, 29-25 KSON, debut 28 WSUN, 37-28 WKDA, 27-22 WDAF, 24-16 KEEN, 23-18 KVOC, 22-17 WRCP, 26-20 KEEN, 23-19 KAYO, 31-25 WCOS-FM, 25-19 WHOO, 36-28 KRAM, 28-22 KKYX, 29-25 WJJD. R&R Chart: 37-30.

### BARBARA MANDRELL

#### (If Loving You Is Wrong) I Don't.. (ABC)

New adds this week include KSON, WEEP, WBAX, WPOC, KEND, WIXY, KCKN, WTHI, KCEY, WWJO, KIDN. Charts: 30-20 WSLR, 29-17 WUNI, 42-30 WKDA, debut 29 WPLO, debut 19 WINN, 19-14 WMAQ, 36-30 KENR, 36-26 WBAM, 37-27 WIRK-FM, 34-28 KSO, debut 30 WHK, 34-27 KEEN, 31-24 WHOO, 31-27 WQQT. R&R Chart: debut 32.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHNNY PAYCHECK "Outlaw's Prayer" (Epic) Charts: 19-14 KSO, 23-19 WSLR, 29-21 KEED, 6-5 WINN, 7-4 WQQT, 34-18 KENR, 28-20 WTHI, 17-10 WKMF, 33-29 KRAM, debut 16 WSUN, 24-15 KCKN, 34-30 WNRS, 36-24 WHBF, 27-22 WCOS-FM, 33-27 KTYN, 29-23 WRCP, 33-24 WNYN. Added at WHOO, WVMi, KYNN. R&R Chart: 39-31.

SUSIE ALLANSON "Words" (Elektra/Curb) 76/4, KSO, WMAQ, KEND, WNCQ. Charts: 30-21 WKDA, debut 30 WLWI-FM, 28-24 WIRE, debut 28 WONE, debut 18 WHN, 30-26 CKLW-FM, 27-23 WQQT, 31-23 WEEP, 25-17 KRGO, 9-5 KFTN, 29-24 WCOS-FM, 32-27 WPOC, 30-25 KHAK, 27-16 WKKN, 9-5 KYNN, 33-28 KBET. R&R Chart: 38-33.

CHARLY McCLAIN "Take Me Back" (Epic) 77/10, KLAC, KSO, WONE, KCKN, WIL, WVMi, WQQT, WEEP, KHAK, WWOL. Charts: 34-26 WHK, debut 29 WSLR, 17-10 KOKE, 29-25 CKLW-FM, 39-27 WIRK-FM, debut 30 WSUN, 27-39 WBAM; 24-20 WLWI-FM, 26-18 WVOJ, 38-28 WCOS-FM, 18-12 KFTN, 31-24 KTYN, 31-24 WRCP, 31-21 KLVI, 40-29 WKKN, 36-29 KBBQ, debut 28 WIXY. R&R Chart: debut 34.

KENNY ROGERS & DOTTIE WEST "All I Ever Need Is You" (UA) 77/11, WHK, WDEE, WMAQ, WDGy, CKLW-FM, WYVA, WDEN, WYTL, KARM, KCEY, WHBF. Charts: debut 30 WPLO, 26-21 KAYO, 35-27 KCKC, debut 28 WYDE, debut 27 WDAF, 32-25 WONE, debut 30 KCKN, 35-27 WVOJ, debut 30 WSLR, 31-24 KRMD, 30-24 KRGO, 31-25 KSO, 31-27 WNRS. R&R Chart: debut 35.

DON GIBSON "Any Day Now" (ABC/Hickory) KCUB, WADR, WPOR. Charts: 12-11 WMAQ, 26-20 WHOO, 15-9 KRGO, 15-13 WPLO, 34-30 WIRE, 37-30 KLAC, 40-39 KXRB, 27-23 WKDA, 32-27 CKLW-FM, debut 29 WSUN, 28-23 KBET, debut 28 WJJD. R&R Chart: debut 37.

BOBBY BARE "Healin'" (Columbia) Charts: 28-23 WPLO, 28-24 CKLW-FM, 30-23 KTYN, 29-22 KFTN, 40-26 KEED, 34-19 WIRK-FM, debut 25 WSUN, 27-16 KJJJ, 42-30 KRDR, 31-26 WMZQ-FM, 38-27 WKDA, 30-22 WRCP, 36-26 WKKN, 30-25 WIXY, 33-27 KBBQ, 33-27 WHIM. R&R: debut 38.

GLEN CAMPBELL "I'm Gonna Love You" (Capitol) 77/24. One of the weeks "Most Added." New at WHK, KSO, WMAQ, WDAF, WIL, WONE, KRZY, WLWI-FM, WSUN, WCOS-FM, WKYG, WFNC, WNYN, WHBF, KXRB, KFGO, WFMS-FM, WJVA, KLVI, WIXY, KBET, KBBQ, KIDN, WMUS. charts 25-16 KCKC, debut 28 WSLR, 40-28 WRCP, debut 27 WPLO, debut 29 WYDE, 40-18 KJJJ, 34-27 KFTN, 36-25 WTHI. R&R Chart: debut 39.

TAMMY WYNETTE "They Call It Making Love" (Epic) 77/14, WDAF, WDGy, WIL, WBAP, WCOS-FM, WJVA, KWMT, WYTL, WFMS-FM, WHBF, WTHI, KIDN, WADR, WIXY. Charts: debut 19 KJJJ, 27-20 WEEP, 27-22 KYNN, debut 12 KNIX, debut 28 KWKH, 34-25 WBAM, debut 27 WUNI, 27-23 WLWI-FM, 26-22 KRGO, debut 30 WONE, 35-29 WQQT, 38-29 WVOJ. R&R Chart: debut 40.

ZELLA LEHR "Play Me A Memory" (RCA) Good activity where played. Charts: 14-12 WPLO, 32-27 WIRE, 24-19 KSON, 25-19 WKDA, 15-11 WHIM, 28-23 WHBF, 17-14 KRGO, 31-25 KXRB, 21-16 WCOS-FM, 24-19 KBET. Added at KLVI, WSUN, WOKQ.

JOHNNY CASH "I Will Rock And Roll" (Columbia) New at WONE, WWJO, WTCR, WLWI-FM, KEND, WEEP. Charts 36-30 KEEN, 19-15 KFTN, 30-24 KRDR, 35-30 WXCL, 19-13 WINN, 28-20 WRCP, 22-18 WPLO, 30-24 WYDE, 34-25 KYNN.

## Radio & Records COUNTRY AIRPLAY / 40

February 23, 1979

Three Weeks	Two Weeks	Last Week		
2	1	2	1	RONNIE MILSAP/Back On My Mind Again (RCA)
1	2	1	2	EDDIE RABBITT/Every Which Way But Loose (Elektra)
28	14	9	3	DAVE & SUGAR/Golden Tears (RCA)
19	13	6	4	CHARLIE RICH/I'll Waka You Up When I Get Home (Elektra)
24	12	7	5	BILLY "Crash" CRADDOCK/If I Could Write A Song (Capitol)
36	27	16	6	ANNE MURRAY/I Just Fall In Love Again (Capitol)
13	7	4	7	RAZZY BAILEY/Tonight She's Gonna Love Me (Like There Was...) (RCA)
29	22	15	8	KENDALLS/I Had A Lovely Time (Ovation)
27	18	14	9	MEL TILLIS/Send Me Down To Tucson (MCA)
10	6	8	10	T.G. SHEPPARD/Happy Together (WB/Curb)
11	4	3	11	OAK RIDGE BOYS/Come On In (ABC)
39	30	22	12	MARGO SMITH/Still A Woman (WB)
12	11	10	13	WILLIE NELSON/Whiskey River (Columbia)
31	26	23	14	DONNA FARGO/Somebody Special (WB)
14	9	12	15	CRISTY LANE/I Just Can't Stay Married To You (LS)
17	15	13	16	JOHNNY RODRIGUEZ/Alibis (Mercury)
3	4	5	17	CRYSTAL GAYLE/Why Have You Left The Ona . . . (UA)
20	21	18	18	EDDY ARNOLD/If Everyone Had Someone Like You (RCA)
6	5	11	19	TANYA TUCKER/Texas (When I Die) (MCA)
25	20	19	20	RANDY BARLOW/Fall In Love With Me Tonight (Republic)
23	17	21	21	NARVEL FELTS/Everlasting Love (ABC)
40	37	25	22	TOM T. HALL/Son Of Clayton Delaney (RCA)
-	38	30	23	DEBBY BOONE/My Heart Has A Mind Of Its Own (WB/Curb)
-	-	34	24	MOE BANDY/Cheating Situation (Columbia)
30	28	24	25	JERRY LEE LEWIS/Save The Last Dance For Me (Sun)
5	10	20	26	DOLLY PARTON/Baby I'm Burnin'/Really Got The Feeling (RCA)
-	35	32	27	MEL TILLIS/Charlie's Angel (MCA)
-	-	36	28	CON HUNLEY/I've Been Waiting For You All Of My Life (WB)
-	-	35	29	EMMYLOU HARRIS/Too Far Gone (WB)
-	-	37	30	DOTTSY/Tryin' To Satisfy You (RCA)
-	-	39	31	JOHNNY PAYCHECK/Outlaw's Prayer (Epic)
-	-	38	32	BARBARA MANDRELL/(If Loving You Is Wrong) I Don't Want . . . (ABC)
-	-	38	33	SUSIE ALLANSON/Words (Elektra/Curb)
-	-	34	34	CHARLY McCLAIN/Take Me Back (Epic)
-	-	35	35	KENNY ROGERS & DOTTIE WEST/All I Ever Need Is You (UA)
16	25	29	36	BIG AL DOWNING/Mr. Jones (WB)
-	-	37	37	DON GIBSON/Any Day Now (ABC/Hickory)
-	-	38	38	BOBBY BARE/Healin' (Columbia)
-	-	39	39	GLEN CAMPBELL/I'm Gonna Love You (Capitol)
-	-	40	40	TAMMY WYNETTE/They Call It Making Love (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

### Most Added

CHARLEY PRIDE  
Where Do I Put Her Memory (RCA)  
JOHN CONLEE  
Backside Of Thirty (ABC)  
GLEN CAMPBELL  
I'm Gonna Love You (Capitol)  
JANIE FRICKE  
Love Your Troubles Away For... (Columbia)  
JACKY WARD  
Wisdom Of A Fool (Mercury)

### Hottest:

MOE BANDY (Columbia)  
DEBBY BOONE (WB/Curb)  
"CRASH" CRADDOCK (Capitol)  
DAVE & SUGAR (RCA)  
CON HUNLEY (WB)  
KENDALLS (Ovation)  
BARBARA MANDRELL (ABC)  
RONNIE MILSAP (RCA)  
ANNE MURRAY (Capitol)  
JOHNNY PAYCHECK (Epic)  
CHARLIE RICH (Elektra)  
EDDIE RABBITT (Elektra)  
ROGERS & WEST (UA)  
MARGO SMITH (WB)  
MEL TILLIS "Tucson" (MCA)  
Listed Alphabetically

### Most Requested

LW  
1 1 EDDIE RABBITT (Elektra) (6th wk)  
2 2 JOHNNY PAYCHECK (Epic)  
3 ANNE MURRAY (Capitol)  
4 MEL TILLIS "Tucson" (MCA)  
5 DAVE & SUGAR (RCA)  
6 CHARLIE RICH (Elektra)  
7 BARBARA MANDRELL (ABC)  
8 RONNIE MILSAP (RCA)  
9 MEL TILLIS "Angel" (MCA)  
4 10 BIG AL DOWNING (WB)

LAHRY G. HUDSON "Loving You Is A Natural High" (Lone Star) 69/5, KEEN, KLAC, WSUN, WBAP, WPOR. Charts: 26-21 WPLO, 30-26 KRAM, 37-30 KLVI, 21-12 KOKE, debut 29 WIXY, debut 28 KTYN, debut 30 WKYG, 38-30 WKKN, 32-27 WRCP.

WILLIE NELSON "Sweet Memories" (RCA) 62/9, KICK, WHK, KOKE, WJJD, KLAC, WSLR, WBAP, WKKN, KVOC. Charts: 24-15 KCKC, 10-8 WINN, debut 26 WPLO, 29-24 WSUN, debut 25 KWKH, debut 27 WYDE, debut 28 WDAF, debut 30 KIDN.

CHARLEY PRIDE "Where Do I Put Her Memory" (RCA) 64/27. The "Most Added" song of the week. New at KSON, KLAC, WNRS, WDGy, WONE, WINN, WKKN, KYNN, KFGO, WIL, WLWI-FM, WKDA, WUNI, WQQT, WYDE, KVET, WMZQ-FM, WYVA, WWOL, KRGO, KIDN, KBET, KCEY, 26-17 KCKC.

JACKY WARD "Wisdom Of A Fool" (Mercury) 62/21. One of the "Most Added" this week. New at WKDA, KRMD, WLWI-FM, WMAQ, WGTO, WQQT, WYDE, WMUS, WTHI, KCKN, WINN, WFNC, WDAF, WJJD, KEEN, KBBQ, KARM, KCUB, WBAP, WPOR, WRCP. Charts 29-23 WVOJ, 35-25 WEEP.

RAYBURN ANTHONY "Shadows Of Love" (Mercury) 59/11, KRAM, KJJJ, KCUB, KWMT, WNRS, WIRE, WONE, WNCQ, WHIM, WKYG, WPOR. Charts 30-25 WPLO, 29-22 WNYN, 35-30 KRMD, 33-29 KLVI, 33-26 WKDA.

FREDDY WELLER "Fantasy Island" (Columbia) 57/7, KSON, KJJJ, CKLW-FM, WFMS-FM, WNYN, KEEN, WADR. Charts 20-15 KBET, 27-22 WPLO, debut 29 KTYN, 25-21 KFTN, 35-30 KEED, 33-27 WBAM, debut 30 KOKE, 28-21 WVOJ.

### Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

J.E. BROWN & H. CORNELIUS  
You Don't Bring Me Flowers (RCA)  
LARRY GATLIN  
I've Done Enough Dying Today (Monument)  
CRYSTAL GAYLE  
Why Have You Left The One... (UA)  
WAYLON JENNINGS  
Don't You Think This Outlaw's Bit... (RCA)  
BARBRA MANDRELL  
Sleeping Single In A Double Bed (ABC)  
CHARLEY PRIDE  
Burgers And Fries (RCA)  
KENNY ROGERS  
The Gambler (UA)  
JOE STAMPLEY  
Do You Ever Fool Around (Epic)  
DON WILLIAMS  
Tulsa Time (ABC)

Produced by David Wolffert for the Entertainment Company.  
Executive Producer: Charles Koppelman.



**"Isn't It Always Love"**

A stunning new single from Lynn Anderson...  
who never looked or sounded better  
than she does on her upcoming album,  
"Outlaw Is Just a State of Mind" KC 35776  
On Columbia Records and Tapes.

**Lynn sends her love.**

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# NEW & ACTIVE

**MARTY ROBBINS** "Touch Me With Magic" (Columbia) 54/17 KEEN, KCUB, KWMT, WHBF, WTHI, WIL, CKLW-FM, KRMD, WBAM, WIRK-FM, WKDA, WFNC, KENR, WDN, WRCP, WKYG, WPOR. Charts: 20-10 KJJJ, debut 28 WPLO.

**JOHNNY DUNCAN** "Slow Dancing" (Columbia) 49/14, WHN, WTYN, WDDD, KRGO, KJJJ, WBET, KCEY, WDN, KVOO, KRMD, WGTO, KIKK, WINN, WWOL. Charts 28-23 KCKC, debut 29 KWKH, 35-30 WPOC, debut 28 WUNI.

**SANDY POSEY** "Love Is Sometimes Easy" (WB) 39/12 KNIX, WHBF, WXCL, WKKN, CKLW-FM, WKDA, KENR, WHIM, WKYG, WRCP, WGTO, KBBQ, debut 28 KRGO.

**KIM CHARLES** "I Want To Thank You" (MCA) 39/9, WIRE, WONE, WYTL, KEED, WVOJ, KWKH, WGTO, KKYX, WRCP. Charts debut 20 WSUN, 32-28 WIL, 39-22 KVOC.

**JUICE NEWTON** "Let's Keep It That Way" (Capitol) 39/6, WTHI, WHOO, WIRK-FM, WVOJ, KVET, WKYG. Charts: 28-20 KRAM, debut 25 WKMF.

**GENE WATSON** "Farewell Party" (Capitol) 38/13, WIRE, WKKN, WNRS, WHBF, KOKE, KWKH, WFNC, WKDA, WADR, KEEN, KFTN, KCEY, KCUB. Charts 30-19 WBAM, 33-19 KENR, debut 29 WUNI, debut 29 WLWI-FM.

**JOHN CONLEE** "Backside Of Thirty" (ABC) 32/26. One of the "Most Added" this week. New at KCKC, KNIX, WHK, WJJD, KHAK, KRMD, WCOS-FM, WIRK-FM, WEEP, WDDD, KXRB, WKMF, KYNN, KLVI, WLWI-FM, WBAP, WMZQ, WQQT, WYDE and others.

**JANIE FRICKE** "Love Your Troubles Away For A While" (Columbia) 31/22, WSLR, KNIX, KIKK, KCKN, KENR, WIRK-FM, WHIM, WMZQ, KCUB, KBET, KRDR, KFTN, KRAM, WDDD, WNRS, KXRB, KWKH, WGTO, WCOS-FM, KTYN, WXCL, WKMF.

**JERRY REED** "Second Hand Lady (And A Bargain Basement Boy)" (RCA) 30/15, KEED, KCUB, WNRS, WINN, KTYN, WNYN, KVOO, KRMD, WVOJ, KVET, WHIM, WYVA, WRCP, KBBQ, KIDN, 34-28 KCKC.

**GAIL DAVIES** "Someone Is Looking For Someone Like You" (Lifesong) 30/9, KCKC, WDDD, WXCL, WKKN, WUBE, WKMF, KENR, WKDA, WHOO. Charts 26-17 KFTN, debut 25 WUNI.

## Others Getting Significant Action

Listed in Alphabetical Order

**BILL ANDERSON** "This Is A Love Song" (MCA) 35/6, KXRB, WNYN, KCEY, KBET, KFTN, WFNC. Charts debut 30 WBAM.

**LYNN ANDERSON** "Isn't It Always Love" (Columbia) 12/12, WUNI, KRMD, WBAM, WIRK-FM, WHOO, WKDA, KWKH, WPLO, WYDE, KHAK, WXCL, KCUB.

**GLENN BARBER** "Love Song" (Century 21) New at WJJD, WBAP. Charts 24-14 WIRK, 33-28 WKKN, 26-20 WKDA, debut 30 WWOK, 28-24 WHIM.

**BOBBY BORCHERS** "Wishing I Had Listened To Your Song" (Epic/Polydor) WFMS-FM, WWOK. Charts 27-23 KSO, 12-11 KRAM, 26-22 KOKE, 30-25 KRMD, 30-25 KEED, 32-26 WNYN, 26-20 KTYN, 35-30 WMZQ, 24-20 KFGO, 37-30 WFNC.

**ROY CLARK** "Shoulder To Shoulder (Arm And Arm)" (ABC) 34/5, WNYN, WHOO, KRMD, KWKH, KVET. Charts: 39-17 KJJJ, 35-28 KFTN.

**EARL THOMAS CONLEY** "Dreamin's All I Do" (WB) 33/4, KSO, WSUN, KEEN, WPOR. Charts: 15-9 KXRB, 27-21 KTYN, 18-13 KFGO, 34-26 WFNC, 35-29 KRDR, 33-28 KSON, 26-19 KEED, 32-28 KNEW.

**JOHN DENVER** "Downhill Stuff" (RCA) 27/7, KVOO, KRMD, WIRK-FM, WWOL, WMUS, KEED, KBET. Charts 31-26 WVOJ, debut 20 WINN.

**NEIL DIAMOND** "Forever In Blue Jeans" (Columbia) 19/8, WJJD, WKKN, CKLW-FM, KUGR, KFTN, KRDR, WYVA, KLVI. Charts 32-12 WHK, 34-29 WDG.

**FREDDY FENDER** "Walking Piece Of Heaven" (ABC) 22/7, KIKK, WPLO, KRMD, WLAS, KTYN, KBBQ, KCEY.

**TOM GRANT** "If You Could See Through My Eyes" (Republic) 35/3, KSON, WHOO, WDN, 29-25 WIRE.

**FREDDIE HART** "My Lady" (Capitol) 25/15, KEED, KSON, WNRS, WINN, KVOO, KRMD, KVET, WYVA, KBET, 44-27 WFNC.

**DON KING** "Live Entertainment" (Con Brio) 8/8, KRAM, KCUB, KXRB, WKMF, KYNN, WBAM, WHOO, KKYX.

**LOUISE MANDRELL & R.C. BANNON** "I Thought You'd Never Ask" (Epic) 8/8, KEED, KAYO, KRDR, WKKN, KYNN, WHOO, KKYX, WYDE.

**WOOD NEWTON** "Lock, Stock & Barrel" (Elektra) 15/7, WNRS, WINN, KVOO, WVOJ, KOKE, WGTO, KKYX.

**TOMMY OVERSTREET** "Cheater's Kit" (ABC) 18/16, KNIX, KRDR, KCUB, KBET, WNRS, WJJD, WKMF, KVOO, WLWI-FM, WIRK-FM, KRMD, WBAM, KLVI, KWKH, KVET, WMZQ.

**RAY PRICE** "There's Always Me" (Monument) 11/10, KNIX, KCKC, KAYO, KRZY, KCUB, WHOO, WIRK-FM, WBAM, KKYX, WPLO.

**DAVID ROGERS** "Darlin'" (Republic) 15/7, KVOO, WBAM, KWKH, KVET, WHIM, KVOC, KBET.

**SAMMI SMITH** "What A Lie" (Cyclone) 10/10, KNIX, KAYO, KCUB, KEED, WKMF, WLAS, WIRK-FM, KKYX, WKYG, WYVA.

**BILLIE JO SPEARS** "Yesterday" (UA) 16/4, KAYO, KBET, KVOO, KLVI. Charts 11-10 KVOC.

**WYNN STEWART** "Eyes As Big As Dallas" (Win) 28/4, KSO, KWMT, WADR, WPOR. Charts: 12-9 KVOC, 35-26 KENR, 25-21 WHIM. Good response in some regions.

**DAVID WILLS** "I'm Being Good" (UA) 27/5, KFTN, WHBF, WXCL, WGTO, KOKE.



Biff Collie

## Inside Nashville

**NAMEDROPPER:** Faron Young's move to MCA confirmed with his first session, produced by Eddie Kilroy. (Faron hadn't recorded in two years!) . . . Remember Gabe Tucker, longtime sidekick of Col. Parker, Elvis, Dave Gardner, Eddy Arnold? Gabe, who lived in Houston for 25 years, is now back in Nashville where he's opened Gabe's Lounge. Welcome home, Gabe! . . . I'm bettin' on a Mickey Gilley-Jerry Lee Lewis TV special this year, after the excitement created by their "public reunion" on Ralph Emery's "Pop Goes The Country" . . . Wynn Stewart is back this time with his own label. (Well, Wynn, Dewey Groom whose Longhorn Ballroom in Dallas has become a legend, said, "If you want to get it on with records, you gotta do it yourself!") . . . Ray Sanders had the original country hit (1970 on United Artists) of "All I Ever Need Is You" . . . No, Terri Sue Newman is not Jimmy C. Newman's daughter! . . . What's Chris McGuire, GM-PD-morning DJ-etc. at KFTN/Provo, going to do?? . . . Glenn Barber, with his two most recent records creating much excitement for him, may be named the "Most Promising Male Vocalist Of 1979" . . . Don King came back from six weeks in Australia to find a fast-breaking new record was released since he's been gone . . . Lore Morgan is the daughter of super-smooth singing George Morgan, who died after open-heart surgery a couple years ago . . . Tom T. Hall makes an appearance on the March 5 PBS show



Faron Young & Eddie Kilroy

"Austin City Limits" . . . Loretta Lynn signed up to TV-sell Crisco shortening. Patsy Cline will be portrayed in Loretta's "Coal Miner's Daughter" movie by Hollywood starlet Beverly D'Angelo. She was cast after dozens auditioned and hundreds applied in New York, Hollywood, and Los Angeles, according to Loretta's manager Dave Skepner. Miss D'Angelo has appeared in films "Every Which Way But Loose," "Annie Hall," and in the as yet unreleased Milos Forman film version of "Hair." Half of "Coal Miner's Daughter" will be shot in Nashville, scheduled to start March 3rd . . . While on the subject of movies, Tanya Tucker has signed for a guest-starring role in the MCA/Universal four-hour Operation Prime Time presentation of John Jakes' "The Rebels," an adventurous sequel to "The Bastard," seen last year . . . Ronnie Milsap and Janie Fricke will be touring together beginning in March . . .

**WSIX-TV CHANNEL 2 WEEKEND WEATHERMAN BRIAN CHRISTIE**, whose "Pardon Me Ry" musical spoof of our Ex-Governor Ray Blanton's mass commutation of state prison inmates just before he left office has netted 400,000 sales, appearances on "Today," "Tomorrow," "Good Morning America," CBS Morning News, & hundreds of marriage proposals and threats. Showbiz fun??

With R&R's Convention '79 around the calendar, I'm looking forward to seeing swarms of old friends and the excitement of over 3000 radio & record people in the music business's biggest rap session. Look forward to seeing you there.



Ronnie Milsap & Janie Fricke

**NEWSLINES:** James Brown will guest on the Grand Ole Opry March 10th. In the long-ago '60's, when the Soul King was in L.A. during our KFOX shows, he regularly was a backstage guest - loved that Country . . . (First time a soul singer ever appeared on the Opry?) . . . Larry Gatlin took Johnny Mathis home for chili, beans, and Mexican cornbread while Mathis was here for an Opry House Concert. Gatlin sang at a private party at new Governor Lamar Alexander's place . . . Jim Munsey's Hearthstone builders completed a guest-type log cabin cottage for Johnny Cash, and are putting the finishing touches on Charlie Daniel's new log house . . . Dolly was "Busy in the studio working on an album" and Willie just wasn't there, when it came time to receive their Grammys. Matter of fact, the number of winners who didn't bother to attend this year's Grammy Awards was embarrassing . . . Ken Bramming, formerly with WSM and WSIX radio in Nashville, joins the local Big Band station, WAMB, as production and promo head as well as a midday airshift . . . Longtime movie musical leading man Gordon Macrae will be spokesman for Opryland USA in their TV and print ads for the 1979 season. His own musical show will be featured opening weekend at Opryland March 31-April 1 . . . Crystal Gayle's "label-changing" rumor is on again . . . Johnny Cash recorded an album at Jack Clement Studio, produced by Brian Ahern, husband and producer of Emmylou Harris. Hasn't he recorded at his House Of Cash studio almost exclusively for years? . . . "Elvis Wade" Cummins sued Steve Brodie, his L.A. booking agent, for \$1 million. Wade claims they formed Elvis Wade International Oct. 30, 1977, and that the corporation was to pay him \$150,000 per year for a minimum of 10 years, but he's gotten neither the guarantee nor the promised bookings.

**GEORGE JONES** negotiated the "Kool Music On Tour" for Brown & Williamson Tobacco Co., which is to perform nationwide beginning March 3 in Columbus, Ohio. Also booked for the tour are Merte Haggard, Marty Robbins, Conway Twitty, The Kendalls, and Billy Craddock.



## Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

**AMAZING RHYTHM ACES** - The Amazing Rhythm Aces - (ABC) "Say You Lied" "Lipstick Traces"

**BILL ANDERSON** - Ladies Choice - (MCA) "Sexy Lady" "Kiss You All Over" "Stay With Me" "Three Times A Lady"

**ED BRUCE** - Cowboys & Dreamers - (Epic) "Old Wore Out Cowboy" "Miracle Express"

**GLEN CAMPBELL** - Basic - (Capitol) "California" "I See Love" "Stranger In The Mirror"

**JOHN CONLEE** - Rose Colored Glasses - (ABC) "She Love My Troubles Away" "Let Your Love Fall Back On Me"

**JOHN DENVER** - John Denver - (RCA) "Sweet Melinda" "You Are So Beautiful"

**KRIS & RITA** - Natural Act - (A&M) "Love Don't Live Here Anymore"

**LORETTA LYNN** - We've Come A Long Way, Baby - (MCA) "I Can't Feel You Anymore" "True Love Needs To Keep In Touch" "Standing At Our Bedroom Door"

**ANNE MURRAY** - New Kind Of Feeling - (Capitol) "Shadows In The Moonlight" "Heaven Is Here" "You've Got What It Takes"

**WILLIE NELSON** - Sweet Memories - (RCA) "Wake Me When It's Over"

**WILLIE NELSON** - Willie And Family Live - (Columbia) "Will The Circle Be Unbroken" "Roll In My Sweet Baby's Arms"

**CHARLIE RICH** - The Fool Strikes Again - (UA) "I Lost My Head" "Life Goes On" "Somewhere There Is A Love Song"

**MEL TILLIS** - Are You Sincere - (MCA) "Are You Sincere" "Love Is A Two Way Street" "Unchained Melody"

**JOHN WESLEY RYLES** - Love's Sweet Pain - (ABC) "When It Begins To End" "Some King Of Miracle"

**KENNY ROGERS** - The Gambler - (UA) "She Believes In Me" "Wish I Could Hurt That Way Again"

# Barbara's Breaker

## **BREAKERS**

**BARBARA MANDRELL**

**(If Loving You Is Wrong) I Don't.. (ABC)**

New adds this week include KSON, WEEP, WBAX, WPOC, KEND, WIXY, KCKN, WTHI, KCEY, WWJO, KIDN. Charts: 30-20 WSLR, 29-17 WUNI, 42-30 WKDA, debut 29 WPLO, debut 19 WINN, 19-14 WMAQ, 36-30 KENR, 36-26 WBAM, 37-27 WIRK-FM, 34-28 KSO, debut 30 WHK, 34-27 KEEN, 31-24 WHOO, 31-27 WQQT. R&R Chart debut 32.

**BARBARA MANDRELL**  
**"(If Loving You Is Wrong)**  
**I Don't Want To Be Right"**  
From The Album **"MOODS"**



on ABC RECORDS

# Radio & Records

# Country Regional Adds

## WEST

**KRZY** Albuquerque, N.M.  
Linda Ronstadt "Look"  
Ray Price  
Cates Sisters  
Jimmy Rogers  
Glen Campbell

**KVOC** Casper, Wyo.  
Debby Boone  
Willie Nelson  
David Rogers

**KEED** Eugene, Or.  
Kim Charles  
Jerry Reed  
Freddie Hart  
L. Mandrell & R.C. Bannon  
Neil McDaniell  
Terri Sue Newman  
John Denver  
Sammi Smith

**KARM** Fresno, Ca.  
Jacky Ward  
Rogers & West  
Moe Bandy

**KUDR** Green River, Wyo.  
Neil Diamond  
Neil McDaniell  
Linda Ronstadt "Look"  
Shylo  
Billy Swan  
Neil Young

**KRAM** Las Vegas, Nev.  
Janie Fricke  
Charley Pride  
John Conlee  
Rayburn Anthony  
Don King  
Cates Sisters

**KHTZ-FM** Los Angeles, Ca.  
None

**KLAC** Los Angeles, Ca.  
Charley McClain  
Larry G. Hudson  
Willie Nelson  
Charley Pride  
Jacky Ward

**KCEY** Modesto, Ca.  
Hank Thompson  
Barbara Mandrell  
Freddie Fender  
Bobby Paine  
Bill Anderson  
Johnny Duncan  
Gene Watson  
Rogers & West  
Charley Pride

**KNEW** Oakland S.F., Ca.  
"Crash" Craddock  
Bonnie Tyler

**KJBB** Phoenix, Ariz.  
Con Hunley  
Maureen McGovern  
Johnny Duncan  
Freddie Weller  
Rayburn Anthony

**KNIX** Phoenix, Ariz.  
Janie Fricke  
Sandy Posey  
John Conlee  
Tommy Overstreet  
Sammi Smith  
Ray Price

**KRDR** Portland, Or.  
L. Mandrell & R.C. Bannon  
Pal Rakas  
Janie Fricke  
Tommy Overstreet  
John Conlee

**KFTN** Provo, Ut.  
Bill Anderson  
Burton Cummings  
Gene Watson  
Neil Diamond  
Janie Fricke  
David Willis  
Neil Young

**KAYD** Seattle, Wa.  
Shylo  
L. Mandrell & R.C. Bannon  
Ray Price

**KIDN** Pueblo, Co.  
Jerry Reed  
Glen Campbell  
Charley Pride  
Lynn Anderson  
Barbara Mandrell  
Tammy Wynette  
Dr. Hook

**KBET** Reno, Nev.  
Freddie Hart  
Johnny Duncan  
Charley Pride  
Bill Anderson  
John Denver  
Glen Campbell  
David Rogers  
Tommy Overstreet  
Billie Jo Spears  
Janie Fricke  
Mel McDaniell  
Rebecca Lynn  
Whispering Will

**KRGO** Salt Lake City, Ut.  
Charley Pride  
Hank Thompson  
Johnny Duncan  
Linda Ronstadt "Look"

**KKCC** San Bernardino, Ca.  
John Conlee  
Ray Price  
Robert Gordon  
Gail Davies

**KSON** San Diego, Ca.  
Freddie Weller  
Charley Pride  
Tom Grant  
Freddie Hart  
Barbara Mandrell

**KEEN** San Jose, Ca.  
Jacky Ward  
Earl T. Conley  
Gene Watson  
Marty Robbins  
Roy Clark  
Larry G. Hudson

## MIDWEST

**WSLR** Akron, Oh.  
Janie Fricke  
Tommy Overstreet  
Beaver Brothers  
Gail Davies  
Janie Fricke  
Sammi Smith  
Don King  
John Conlee

**WNRS** Ann Arbor, Mi.  
Rayburn Anthony  
Gene Watson  
Jerry Reed  
Wood Newton  
Tommy Overstreet  
Don Williams  
Janie Fricke  
Charley Pride

**WTCR** Ashland, Ky.  
Jerry Wallace  
Johnny Cash  
Emmylou Harris

**WNYN** Canton, Oh.  
Jerry Reed  
Roy Clark  
Burton Cummings  
Glen Campbell  
Bill Anderson  
Freddie Weller

**WHAK** Cedar Rapids, Ia.  
Lynn Anderson  
Pal Rakas  
John Conlee  
Charley McClain  
Shylo

**WJJD** Chicago, Ill.  
Jacky Ward  
Tommy Overstreet  
Neil Diamond  
John Conlee  
Willie Nelson  
Glenn Barber

**KFGD** Fargo, N.D.  
Glen Campbell  
Charley Pride

**WMAO** Chicago, Ill.  
Moe Bandy  
Glen Campbell  
Sue Allanson  
Jacky Ward  
Frank Mills  
Rogers & West

**WUBE** Cincinnati, Oh.  
Tom T. Hall  
Gail Davies

**WHK** Cleveland, Oh.  
Glen Campbell  
Rogers & West  
Con Hunley  
Emmylou Harris  
Willie Nelson  
John Conlee

**WONE** Dayton, Oh.  
Kim Charles  
Glen Campbell  
Johnny Cash  
Charley Pride  
Rayburn Anthony

**KSD** Des Moines, Ia.  
Sue Allanson  
Glen Campbell  
Bobby Bare  
Earl T. Conley  
Charley McClain  
Wyn Stewart

**WOOE** Detroit, Mi.  
Tom T. Hall  
Rogers & West  
Debby Boone

**KFGD** Fargo, N.D.  
Glen Campbell  
Charley Pride

**WKMF** Flint, Mi.  
Tommy Overstreet  
Beaver Brothers  
Gail Davies  
Janie Fricke  
Sammi Smith  
Don King  
John Conlee

**WMMT** Ft. Dodge, Ia.  
Rayburn Anthony  
Tammy Wynette  
Rogers & West  
Marty Robbins  
Wyn Stewart

**WFMS-FM** Indianapolis, In.  
Freddie Weller  
Gene Watson  
Tommy Wynette  
Bobby Borchers  
Con Hunley  
Glen Campbell

**WIRE** Indianapolis, In.  
Rayburn Anthony  
Kim Charles  
Gene Watson

**KCKN** Kansas City, Mo.  
Janie Fricke  
Charley McClain  
Jacky Ward  
Barbara Mandrell

**WDAF** Kansas City, Mo.  
Glen Campbell  
Tommy Wynette  
Jacky Ward

**WITL** Lansing, Mi.  
Don King  
Gene Watson  
Charley Pride  
Tommy Overstreet

**WINN** Louisville, Ky.  
Johnny Duncan  
Jerry Reed  
Charley Pride  
Freddie Hart  
Wood Newton  
Jacky Ward

**WDDO** Marion, Ill.  
Emmylou Harris  
Janie Fricke  
Gail Davies  
John Conlee  
John Denver

**WDGY** Minneapolis, Minn.  
Tommy Wynette  
Charley Pride  
Rogers & West

**KTYN** Minot, N.D.  
Freddie Fender  
Janie Fricke  
Johnny Duncan  
Freddie Hart  
Jerry Reed

**WMLM** Muskegon, Mi.  
Jacky Ward  
John Denver  
Bobby Bare  
Glen Campbell

**KYNN** Omaha, Ne.  
Charlie Rich "Lost"  
Johnny Paycheck  
John Conlee  
Hank Thompson  
Charley Pride  
Rebecca Lynn  
Billy Parker  
L. Mandrell & R.C. Bannon  
Donny Roberts  
Don King

**WYTL** Oklahoma, Wyo.  
Freddie Hart  
Johnny Duncan  
Charley McClain  
Charley Pride  
Tommy Wynette

**WXCL** Peoria, Ill.  
Sandy Posey  
David Willis  
Gail Davies  
Lynn Anderson

**WKKK** Rockford, Ill.  
Sandy Posey  
Gene Watson  
Neil Diamond  
Gail Davies  
Charley Pride  
L. Mandrell & R.C. Bannon

**WJVA** South Bend, Ind.  
Glen Campbell  
Charley Pride  
Tommy Wynette

**WTHI** Terre Haute, Ind.  
Marty Robbins  
Jacky Ward  
Tommy Wynette  
Juice Newton  
Barbara Mandrell

**CFGM** Toronto, Ontario  
Oak Ridge Boys  
Dolly Parton

**WIL** St. Louis, Mo.  
Glen Campbell  
Marty Robbins  
Charley McClain  
Charley Pride  
Tommy Wynette

**KXRB** Sioux Falls, S.D.  
Don King  
Janie Fricke  
John Conlee  
Bill Anderson  
Tommy Cash  
Tommy Wynette  
Glen Campbell

**WJVA** South Bend, Ind.  
Glen Campbell  
Charley Pride  
Tommy Wynette

**KVVO** Tulsa, Ok.  
Brian Collins  
Ray Sanders  
Wood Newton  
Billy Swan  
Rad Sava  
Billie Jo Spears  
Freddie Hart  
Johnny Duncan  
David Rogers  
Jerry Reed  
John Denver  
Frank Hield  
Linda Ronstadt "Look"  
John Conlee  
Tommy Overstreet

**CKLW-FM** Windsor, Ontario  
Sandy Posey  
Neil Diamond  
Sonny Throckmorton (lip)  
Poco  
Rogers & West  
Marty Robbins  
Freddie Weller

## EAST

**WKOD** Albany, N.Y.  
Willie Nelson  
Juice Newton  
Tommy Wynette

**WVVO** Buffalo, N.Y.  
Charley McClain  
Charley Pride  
Johnny Duncan  
John Denver

**WVOC** Baltimore, Md.  
Eddy Arnold  
Moe Bandy  
Barbara Mandrell

**WVOK** Dover, N.H.  
Linda Ronstadt  
Zella Lehr  
"Crash" Craddock  
Bonnie Tyler

**WVNY** East Long Meadow, N.Y.  
Tommy Wynette  
Barbara Mandrell  
Glen Campbell  
Moe Bandy  
Emmylou Harris

**WHN** New York, N.Y.  
Margo Smith  
Debby Boone  
Johnny Duncan

**WKYD** Parkersburg, W. Va.  
Glen Campbell  
Rayburn Anthony  
Marty Robbins  
Juice Newton  
Sandy Posey  
Sammi Smith

**WRCP** Philadelphia, Pa.  
Jerry Reed  
Jacky Ward  
Sandy Posey  
Marty Robbins  
Kim Charles  
Gene Watson

**WEPP** Pittsburgh, Pa.  
Dottie  
John Conlee  
Johnny Cash  
Charley McClain  
Barbara Mandrell

**WXXZ** Pittsburgh, Pa.  
Barbara Mandrell  
Sue Allanson  
Rayburn Anthony  
Emmylou Harris

**WPOR** Portland, Me.  
Wyn Stewart  
Marty Robbins  
Earl T. Conley  
Larry G. Hudson  
Rayburn Anthony  
Don Gibson  
Jacky Ward

**WHIM** Providence, R.I.  
Janie Fricke  
Sandy Posey  
David Rogers  
Glen Campbell  
Moe Bandy  
Emmylou Harris  
Rayburn Anthony

**WYVA** Yorktown, Va.  
Neil Diamond  
Sammi Smith  
Freddie Hart  
Rogers & West  
Poco  
Jerry Reed  
Charley Pride

**WADR** Utica, N.Y.  
Wyn Stewart  
Don Gibson  
Moe Bandy  
Tommy Wynette  
Gene Watson  
Bobby Bare  
Con Hunley  
Freddie Weller

**WMZO-FM** Washington, D.C.  
John Conlee  
Tommy Overstreet  
Charley Pride  
Dottie  
Janie Fricke

**WVOC** Waterbury, N.Y.  
Sue Allanson  
Rayburn Anthony  
Emmylou Harris

**WVAM** Wilkes-Barre, Pa.  
Rayzy Boley  
Jacky Ward  
Barbara Mandrell  
Kendalls

## SOUTH

**WFLA** Atlanta, Ga.  
Ray Price  
Charlie Rich  
Freddie Fender  
Kenny Rogers  
Porter Wagoner  
Brown & Cornett  
Mel Tillis (both)  
Hank Snow  
Lynn Anderson

**KOKE** Austin, Tx.  
Wood Newton  
David Willis  
Ernest Ray  
Willie Nelson  
Gene Watson  
Emmylou Harris

**KVET** Austin, Tx.  
Charley Pride  
Freddie Hart  
Jerry Reed  
David Rogers  
Tommy Overstreet  
Juice Newton  
Roy Clark  
Burton Cummings  
Kenny Rogers

**KLVI** Beaumont, Tx.  
Glen Campbell  
John Conlee  
Neil Diamond  
Zella Lehr  
Tommy Overstreet  
Linda Ronstadt "Look"  
Billie Jo Spears  
B.J. Thomas  
Hank Snow  
Lynn Anderson

**WVMI** Biloxi, Ms.  
Johnny Paycheck  
Moe Bandy  
Emmylou Harris  
Con Hunley  
Charley McClain

**WYDE** Birmingham, Al.  
Jacky Ward  
Charley Pride  
John Conlee  
Lynn Anderson  
L. Mandrell & R.C. Bannon

**WCDS-FM** Columbia, S.C.  
Dottie  
Tommy Wynette  
Glen Campbell  
John Conlee

**WGTO** Cypress Gardens, Fl.  
Charley Pride  
Janie Fricke  
Kim Charles  
Johnny Duncan  
David Willis  
Sandy Posey  
Gail Davies  
Jacky Ward  
Wood Newton

**WFNC** Fayetteville, N.C.  
Jacky Ward  
John Conlee  
Glen Campbell  
Gene Watson  
Marty Robbins

**WBAP** Ft. Worth, Tx.  
Glen Barber  
John Conlee  
Tommy Wynette  
Con Hunley  
Larry G. Hudson  
Willie Nelson  
Kim Charles  
Marty Robbins  
Janie Fricke  
Sandy Posey  
Gail Davies  
Johnny Paycheck (Darwin)

**KIKK** Houston, Tx.  
Freddie Fender  
Johnny Duncan  
Brian Collins  
Marty Robbins  
Willie Nelson  
Janie Fricke

**WLAS** Jacksonville, N.C.  
Freddie Fender  
Sammi Smith  
Billy Swan  
Sarah McKenzie  
George Frazier

**WVDJ** Jacksonville, Fl.  
Charlie Rich "Lost"  
Wood Newton  
Dottie  
Jerry Reed  
Juice Newton  
Kim Charles

**KEND** Lubbock, Tx.  
Randy Barlow  
Johnny Cash  
Sue Allanson  
Barbara Mandrell

**WJEN** Macon, Ga.  
Tom Grant  
Johnny Duncan  
Marty Robbins  
Rogers & West  
Charley Pride  
Emmylou Harris

**WMI-FM** Miami, Fl.  
Moe Bandy  
Bobby Borchers  
Con Hunley

**WUNI** Mobile, Al.  
Lynn Anderson  
Maureen McGovern  
Charley Pride

**MONTGOMERY** WBAM  
Lynn Anderson  
Shylo  
David Rogers  
Charlie Rich "Lost"  
Don King  
Juice Newton  
Tommy Overstreet  
Frank Hield  
Loree Morgan  
Jerry Reed  
Don King

**WLV-FM** Montgomery, Al.  
Glen Campbell  
Moe Bandy  
Charley Pride  
Tommy Overstreet  
John Conlee  
Jacky Ward  
Johnny Cash

**WKDA** Nashville, Tn.  
Jacky Ward  
Marty Robbins  
Gene Watson  
Gail Davies  
Sandy Posey  
Lynn Anderson  
Charley Pride

**WHOO** Orlando, Fl.  
Lynn Anderson  
L. Mandrell & R.C. Bannon  
Don King  
Juice Newton  
Tommy Overstreet  
Ray Price  
Tom Grant  
Gail Davies  
Jerry Wallace  
Johnny Paycheck

**WSUN** St. Petersburg, Fl.  
Larry G. Hudson  
Earl T. Conley  
Zella Lehr  
Glen Campbell  
Emmylou Harris

**KRYX** San Antonio, Tx.  
Kim Charles  
Bobby Doss  
Tommy Overstreet  
Ray Price  
Sammi Smith  
Wood Newton  
Don King  
L. Mandrell & R.C. Bannon

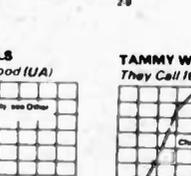
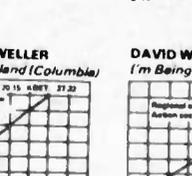
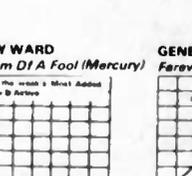
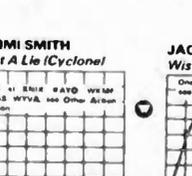
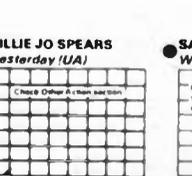
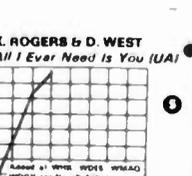
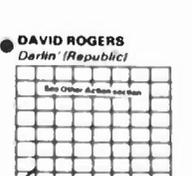
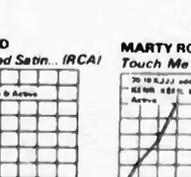
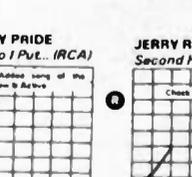
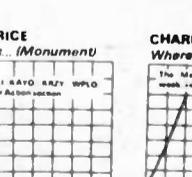
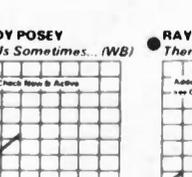
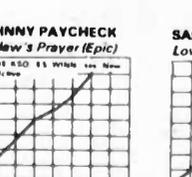
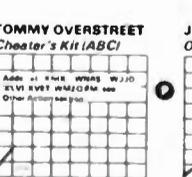
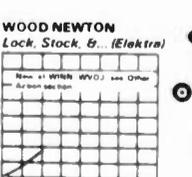
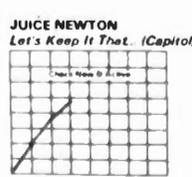
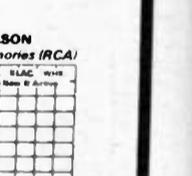
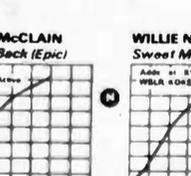
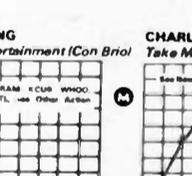
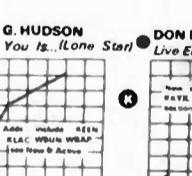
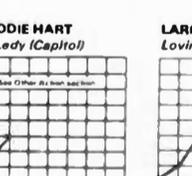
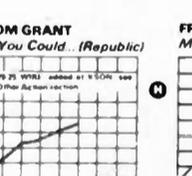
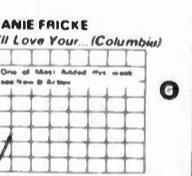
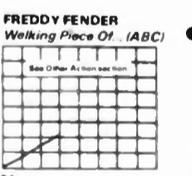
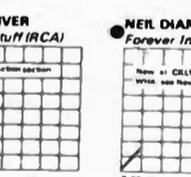
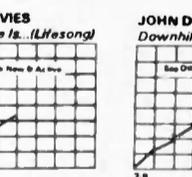
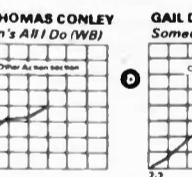
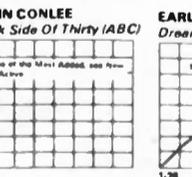
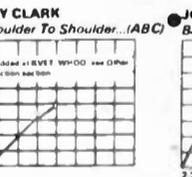
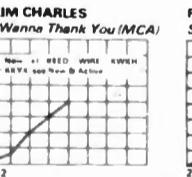
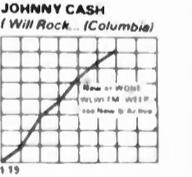
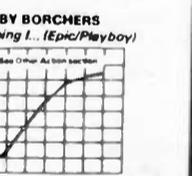
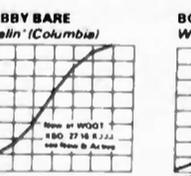
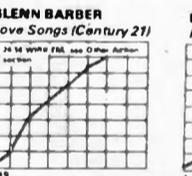
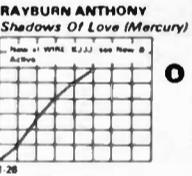
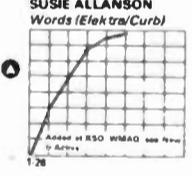
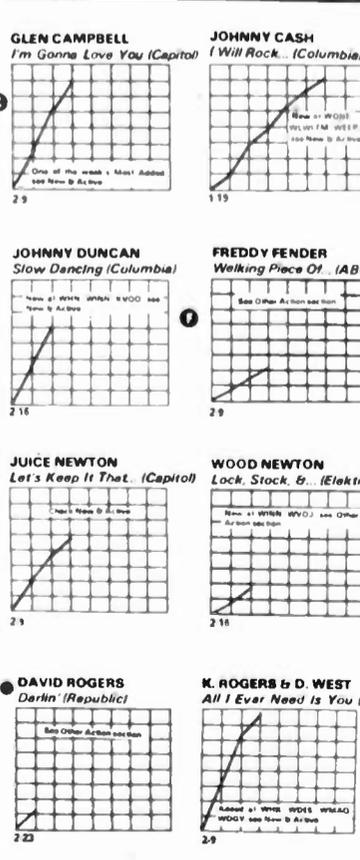
**WOOT** Savannah, Ga.  
Charley McClain  
Bobby Bare  
Jacky Ward  
Charley Pride  
John Conlee

**KRMD** Shreveport, La.  
Jacky Ward  
Freddie Hart  
Johnny Duncan  
Marty Robbins  
John Conlee  
Bonnie Tyler  
Freddie Fender  
Roy Clark  
Tommy Overstreet  
Jerry Reed  
Lynn Anderson

**KWKH** Shreveport, La.  
Kim Charles  
Bobby Doss  
Tommy Overstreet  
Gene Watson  
John Conlee  
Janie Fricke  
Linda Neil  
Roy Clark  
David Rogers  
Lynn Anderson

**WIRK-FM** West Palm Beach, Fl.  
Lynn Anderson  
John Denver  
Juice Newton  
Ray Price  
Sammi Smith  
John Conlee  
Janie Fricke  
Tommy Overstreet  
Ronnie Robbins

# COUNTRY SINGLES



## P/A

POP/ADULT



## Mike Kasabo

### Major Change At KSL

After 15 years as host of the all-night talk show, Herb Jepko exits KSL/Salt Lake City. He is replaced by former afternoon man Bob Lee who, as new host, will offer what has been described by Operations Manager George Lemich as "... essentially a music/talk mix featuring live interviews and the mellower side of Pop/Adult music." Jepko, who is syndicated in 14 markets around the country, will continue to be heard on those stations.

Lemich stated management's position on the matter: "The change in programming was for the sole purpose of providing KSL listeners with the type of programming that will best serve the community at this time. We've been reluctant to make the change because of the long and friendly relationship with Herb, and it was done only after careful study."

### A Blast From The Past

KHOW/Denver played Cupid with listeners last Valentine's Day as the station brought back radio of the 1930's, when broadcasts were live on stage.

The morning team of Hal & Charley made their way into the hearts of Denver residents by giving away weekend trips, assorted candies and other prizes as they hosted a five-hour salute to old-time broadcasting from the stage of the reopened Paramount Theater.

In addition to the reenactment of old-time radio, KHOW and the Paramount provided a showing of "Philadelphia Story" starring Katherine Hepburn, Cary Grant and Jimmy Stewart as a special treat for all to enjoy following the broadcast.

In the words of Operations Manager John Lund, "After 39 years, it's about time an authentic radio show be broadcast live from a stage once again."

### Convention '79 Update

Although it seems impossible, next week the Century Plaza Hotel will be buzzing with thousands from the radio and record community. At least it seems impossible that it was six months ago that we started preparation for this, R&R's fifth convention. As in previous years, we've taken action to make sure that participants can exchange business ideas and concepts as well as have the chance to socialize person-to-person with friends from other markets.



**GIANT THRILLER** — Bob Lurie (left), owner of the San Francisco Giants, and KNBR Vice President and General Manager Bill Dwyer are captured just after signing a new 5-year broadcast contract giving the station exclusive rights to all Giants games. Popular veteran announcer Lindsay Nelson will call the play-by-play.

### KMPC Expands Airwatch Traffic Coverage

Pamela McInnes (pictured) traded radio homes last week as she joined KMPC's airwatch crew after flying the traffic lanes for KGIL in the San Fernando Valley since November, 1976. The addition of the New Zealand native to the airwatch team, plus the acquisition of a new aircraft, gives KMPC two airborne craft during crowded drive times. Crew chief John McElhinney stated, "There is no question in my mind (that) she'll be good for KMPC and the listeners."



### Color

**SOLD THE COLD:** WINR/Binghamton, NY is in the middle of a gigantic "Super Weeks" contest. For six consecutive weeks the station will give a lucky listener a vacation to a warm weather spot like San Juan, Las Vegas, Disney World, to mention a few. Ten times per day a card is pulled and the name is broadcast. If the caller phones the station within fifteen minutes, he or she can claim an instant prize, such as blenders, toasters etc. This makes them eligible for the weekly vacation drawing.

**STAND BY YOUR PHONE:** Anyone in Wichita with a telephone has a chance to win some big bucks in the KAKE "Jackpot Jingle." Each hour a personality makes a call at random in the Wichita area. A completed call with an incorrect guess as to how much is in the pot means more money the next time. Guessing the correct amount is a winner-take-all proposition.

**CELEBRITY BASKETBALL AIDS CHARITY:** WFYR/Chicago and the Les Turner A.L.S. Foundation will join in an all-star basketball benefit March 12th. Members of the Chicago Bears and Green Bay Packers will participate in the event, which will also feature a halftime show game coached by WFYR personalities John Wetherbee and Stu Collins. All proceeds (and they expect a big turnout) will benefit A.L.S., more commonly known as Lou Gehrig's Disease.

### Transition

Robert J. Bowen, who has been with WMAL/Washington since 1975 as a local salesman, has been promoted to General Sales Manager. He succeeds Edward Scandrett, who joined ABC television network sales in Chicago. Bruce Hale, most recently Community Relations Director for the NBA's Golden State Warriors, has been appointed to the newly-created position of Marketing Manager of KNBR/San Francisco. Lots happening at KHOW/Denver as T.O. Adams joins the news staff, coming from WXYZ/Detroit, plus the addition of Lynda Merrill and Mary Sakowitz to the Creative Services department, and the departure of Sales Manager Alan Goodman, who takes a position at a marketing firm. Good luck also to Cynthia Hessin, who moves over to KOA-TV. WCBM/Baltimore evening personality Jack Edwards has exited the station to join WITH-AM-FM, also in Baltimore, and is replaced by Jerry Daniels, who comes from Metromedia sister WIP. Replacing Daniels in Philadelphia is Dennis Malloy. Bob Long comes to the staff of WLOI/La Porte, IN, from WWCA/Gary. Terry Grieger to WDRQ/Detroit as Chief Engineer from WOWO/Ft. Wayne. Miri Day has been named full-time producer of KMPC/Los Angeles's "Extension 710" talk show, hosted by Roger Carroll. The FCC has approved a power increase from 1000 to 5000 watts, day and night, for WCAP/Lowell, MA. Al Brady from WHDH/Boston to the Program Director position at AOR formatted WRQX/Washington. See front section for details.

### Update

WNEU/Wheeling personality John Ashton and his wife Bonnie celebrated their fourth anniversary Valentine's Day, February 14th. That may not be a big deal, except for the fact that Bonnie "won" him in a contest. It all came about five Valentines ago when Ashton, working then at WDHP/Presque Isle, ME, became the object of a win-a-date-with contest. Bonnie held the winning entry and claimed him and they've lived happily ever after. KMPC/Los Angeles broke all previous records last week as the station helped raise over \$100,000 for St. Jude's Children's Hospital. Several record companies pitched in too: Al Coury offered \$1250 for RSO, Columbia came through with \$1200, and Bruce Wendell pledged \$1000 for Capitol. FM97/Pittsburgh has expanded its disco feature, "Studio 97;" it now runs on Saturday as well as Sunday nights from 7pm-12midnight. According to Dave Popovich, PD, the move was made owing to overwhelming position response from listeners. KAKE/Wichita is winding up a month-long salute to area ladies. Each day a letter is picked from a listener describing a special lady in his life; that lady will be awarded many special prizes. Former KSFO/San Francisco Program Director Don Hofmann is back from a well-deserved vacation in Mexico and is ready for a major challenge as a Pop/Adult programmer. He can be reached at (415) 563-2706. While we're in the Bay Area, happy 29th (one more and it's over) birthday to KNBR's Brian Eaton.

WLOI/La Porte, IN PD J.R. Russ is looking for a News Director; interested parties may call him at (219) 362-5515. WSB/Atlanta, in conjunction with a local bank, announced competition for the selection of outstanding high school musicians to be named members of the 1979 Metro High School Honor Band. The 75 selected will be honored at a gala luncheon to be held April 14. WROR/Boston, recently turned Pop/Adult, has announced acquisition of the syndicated series "Comedy Hour." The 60-minute show, which mixes the wit of Woody Allen, Monty Python, Bob Newhart, and George Burns among others, has a format based on the radio dial. With each "bit" the sound of a scanning radio dial is heard. KHOW/Denver morning team Hal & Charley are scheduled to appear in a multi-million dollar feature film titled "The Legend Of Alfred Packer." Production begins February 26. New line-up at KRBC/Abilene, TX: 6-8am news block, 8-12noon Jay Franks (MD), 12-3pm Tom Bates, 3-6pm John Frost (PD), 6-10pm Shotgun Bob Kelley, 10pm-2am Jim Hays, 2-6am Rudy Fernandez. Weekends: Jim Sterling, Bill Gowan and Martin Perry.

# P/A

POP/ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### AL STEWART

#### Song On The Radio (Arista)

74% of our reporters are on it. New adds include KOB, KSFO, WISN, WBT, WCBM, KNBR, KGIL. Key moves: 16-10 KOLO, 22-13 KBLF, 29-22 WCHV, 27-24 WORG, 25-18 WLW, 38-26 WYNE, 34-24 WHIZ, 30-26 FM97, 27-21 WPRO, 21-17 WHAG, debut 23 WSAR, debut 28 KRKO. Moves 26-22 on P/A chart.

### DOOBIE BROS.

#### What A Fool Believes (WB)

71% of our reporters are on it. New adds include WOWO, WTVN, KNBR, WHEN, WSB, WYNE, WHIO, WCER, WTIC, WHAG. Key moves: 8-8 WLNH, 15-9 WCHV, 9-4 KOLO, 13-10 KRMG, 12-6 KBLF, 16-12 FM97, 18-11 WGAR, 21-14 WMAZ, 22-17 WBT, 25-19 WLOW, 29-22 WPRO, 34-28 WNEU, 21-17 WBEN. Heavy rotation: WASH, KRKK, KEX, KMPC, KOGO. Moves 24-18 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LINDA RONSTADT "Just One Look" (Asylum) 30/10 adds include WOWO, WTIC, WMAL, WASH, WDAE, KRKK, WCBM, WHIO. Key moves: 22-18 WATR, 26-20 WBT, 37-29 FM97, 30-27 WGAR, 25-22 WWWE, debut 21 WBEN, debut 29 WPRO. Debuts at No. 27 on P/A chart.

ROD STEWART "Da Ya Think I'm Sexy" (WB) 24/1 add WCBM. Continues to show strong adult appeal wherever played. Key moves: 1-1 KUKI, 1-1 KOLO, 1-1 WGAR, 1-1 WMAZ, 2-1 WFYR, 2-2 WBZ, 8-4 WLOW, 6-4 WNEU, 2-1 WGR, 9-6 WLVA, debut 25 WCHV, debut 26 WORG. Heavy rotation: WASH, KRKK, KMPC, WYMC. Moves 34-28 on P/A chart.

GINO VANNELLI "Wheels Of Life" (A&M) 36/2 add WYNE, WHOK. Key moves: 14-9 KBLF, 22-19 WLNH, 24-20 WORG, 27-21 WBT, 20-15 WHAG, debut 23 WBEN, debut 30 WLVA. Heavy rotation: WKIQ. Moves 37-32 on P/A chart.

HEART "Dog & Butterfly" (Portrait) 30/2 add WISN, WYNE. Key moves: 17-12 WYMC, 30-26 KUKI, 27-24 KOLO, 34-20 KBLF, 21-18 WWWE, debut 30 WORG, debut 30 WMAZ. Heavy rotation: WTMJ. Debuts at No. 33 on P/A chart.

SUZI QUATRO & CHRIS NORMAN "Stumblin' In" (RSO) 28/7 add WNEU, WLW, KOY, KSFO, KEX, WFYR, KOLO. Key moves: 26-21 WORG, 26-21 WNEU, debut 25 WISN, debut 30 WPRO. Heavy rotation: WTMJ. Debuts at No. 34 on P/A chart.

ERIC CARMEN "Baby, I Need Your Lovin'" (Arista) 27/1 add WFDF, 18-13 KRMG. Moves 38-35 on P/A chart.

PABLO CRUISE "I Go To Rio" (A&M) 24/2 add WHAK, KMRJ, 28-25 KRKO. Moves 40-36 on P/A chart.

DR. HOOK "All The Time In The World" (Capitol) 24/4 add WSAR, KRKO, WLW, WFDF, 37-25 KBLF. Debuts at No. 40 at P/A chart.

### Others Getting Significant Action

MAUREEN McGOVERN "Can You Read My Mind" (WB/Curb) 30/14. "Most Added" this week including KEX, WIP, WNEW, KGNR, WMAZ, WYMC, WBEN, KBLF, WATR. Debuts 25 WIBW, hot at WFTL, WTAE, KGIL.

ORSA LIA "I Never Said I Love You" (Infinity) 26/7 add KBLF, KMBZ, KUKI, KSL, KGIL, KRKK, KRNT. Debuts 25 WSAR.

JOHNNY MATHIS & JANE OLIVOR "The Last Time I Felt Like This" (Columbia) 25/6 add WELI, WKIQ, KSL, KUKI, KOY, WYNE. Moves 29-25 WWWE.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

BEE GEES (RSO) "Living Together" "Love You Inside Out" "Reaching Out" "Spirits (Having Flown)"

CHICAGO (Columbia) "Love Was New" "Hot Streets"

JOHN DENVER (RCA) "You're So Beautiful" "What's On Your Mind"

NEIL DIAMOND (Columbia) "Say Maybe" "American Popular Song"

"Remember Me" "You've Got Your Troubles"

DOOBIE BROS. (WB) "Minute By Minute" "Dependin' On You"

BILLY JOEL (Columbia) "Rosalinda's Eyes" "Honesty" "Zanzibar"

NICOLETTE LARSON (WB) "Give A Little" "You Send Me"

MELISSA MANCHESTER (Arista) "Bad Weather" "Shine Like You Should"

ANNE MURRAY (Capitol) "Shadows In The Night"

OLIVIA NEWTON-JOHN (MCA) "Never Enough" "Boats Against The Current"

LINDA RONSTADT (Asylum) "Allson" "Love Me Tender"

AL STEWART (Arista) "Timeless Skies"

## Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks Two Weeks Last Week

February 23, 1979

Three Weeks	Two Weeks	Last Week		
3	3	1	①	BARRY MANILOW/Somewhere In The Night (Arista)
8	7	4	②	CHICAGO/No Tell Lover (Columbia)
19	14	10	③	ANNE MURRAY/I Just Fall In Love Again (Capitol)
1	1	2	4	NICOLETTE LARSON/Lotta Love (WB)
14	10	6	⑤	NIGEL OLSSON/Dancin' Shoes (Bang)
5	5	5	6	MELISSA MANCHESTER/Don't Cry Out Loud (Arista)
21	12	9	⑦	NEIL DIAMOND/Forever In Blue Jeans (Columbia)
10	9	8	8	POINTER SISTERS/Fire (Planet)
9	8	7	9	KENNY ROGERS/The Gambler (UA)
4	2	3	10	OLIVIA NEWTON-JOHN/A Little More Love (MCA)
26	20	14	⑪	POCO/Crazy Love (ABC)
23	17	15	⑫	DONNA SUMMER W/BROOKLYN DREAMS/Heaven Knows (Casablanca)
20	15	13	13	LITTLE RIVER BAND/Lady (Harvest)
37	28	17	⑭	FRANK MILLS/Music Box Dancer (Polydor)
—	33	18	⑮	BEE GEES/Tragedy (RSO)
31	27	20	⑯	GLORIA GAYNOR/I Will Survive (Polydor)
39	31	21	⑰	FIREFALL/Goodbye, I Love You (Atlantic)
—	36	24	⑱	DOOBIE BROTHERS/What A Fool Believes (WB)
24	23	19	19	SANTANA/Stormy (Columbia)
7	6	11	20	IAN MATTHEWS/Shake It (Mushroom)
2	4	16	21	BEE GEES/Too Much Heaven (RSO)
—	32	26	⑳	AL STEWART/Song On The Radio (Arista)
—	39	29	㉑	BOBBY CALDWELL/What You Won't Do For Love (TK/Clouds)
6	13	22	24	BILLY JOEL/My Life (Columbia)
22	21	23	25	CRYSTAL GAYLE/Why Have You Left The One You Left Me For (UA)
12	11	12	26	GERRY RAFFERTY/Home And Dry (UA)
—	—	—	㉗	LINDA RONSTADT/Just One Look (Asylum)
—	40	34	㉘	ROD STEWART/Da Ya Think I'm Sexy (WB)
33	29	28	29	DOBBIE GRAY/You Can Do It (Infinity)
16	22	25	30	DOLLY PARTON/Baby I'm Burnin' (RCA)
15	19	30	31	EARTH, WIND & FIRE/September (ARC/Columbia)
—	—	37	32	GINO VANNELLI/Wheels Of Life (A&M)
—	—	—	33	HEART/Dog & Butterfly (Portrait)
—	—	—	34	SUZI QUATRO & CHRIS NORMAN/Stumblin' In (RSO)
—	—	40	35	ERIC CARMEN/Baby, I Need Your Lovin' (Arista)
—	—	40	36	PABLO CRUISE/I Go To Rio (A&M)
36	35	33	37	LEIF GARRETT/I Was Made For Dancin' (Scotti Bros.)
13	24	31	38	ENGELBERT HUMPERDINCK/This Moment In Time (Epic)
—	—	39	39	MARSHALL, HAIN/Dancing In The City (Harvest)
—	—	40	40	DR. HOOK/All The Time In The World (Capitol)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

NEIL YOUNG "Four Strong Winds" (WB/Reprise) 25/5 add KMRJ, WHIZ, KRKO, WATR, WFDF. Debuts 27 WMAZ, 29 WORG.

EDDIE RABBITT "Every Which Way But Loose" (Elektra) 24/4 add WHAM, WBEN, WPRO, WFDF. Moves 25-16 WATR, 16-11 KOY, 34-26 WLOW, debuts 29 WMAZ.

FRANKIE VALLI "Fancy Dancer" (WB/Curb) 24/3 add WORG, WYNE, WKIQ. Moves 23-19 WATR, 39-29 KBLF.

THE BABYS "Every Time I Think Of You" (Chrysalis) 21/3 add WCBM, WGR, WGAR. Moves 21-13 WOWO, 20-11 WLOW, 22-15 WHIZ, 22-19 WCHV, 29-22 WMAZ, debuts 30 WLNH.

EDDIE MONEY "Maybe I'm A Fool" (Columbia) 20/3 add KNBR, WASH, WLOW. Moves 22-15 KOLO, 32-19 WGAR, 30-27 WLNH, 26-19 KUKI, 34-27 WCHV, hot at WKIQ.

ROSE ROYCE "Love Don't Live Here Anymore" (Whitfield) 19/0. Moves 14-10 WLNH, 36-28 KUKI.

DIRE STRAITS "Sultans Of Swing" (WB) 18/7 add WASH, WGAR, WNEU, WSAR, WYNE (dp), WLOW, WFDF (dp). Moves 27-19 WMAZ, 29-24 FM97, debuts 20 KOLO, 20 WBEN.

CHER "Take Me Home" (Casablanca) 17/4 add WYMC, WCER, WHAG, WLW.

DELEGATION "Oh Honey" (Shadybrook/Janus) 16/2 add WLW, WFDF. Moves 28-25 WATR, debuts 18 WHAG, 28 WMAZ. Heavy rotation at WCER, WKHM.

EVELYN "CHAMPAGNE" KING "I Don't Know If It's Right" (RCA) 16/2 add KMPC, WHAG. Moves 14-8 WATR, 10-8 WBZ, 24-17 WLOW, 19-16 WFYR.

BOB JAMES "Theme From Taxi (Angela)" (Tappan Zee/Columbia) 15/1 add WCER. Moves 29-26 WLNH.

BOB WELCH "Precious Love" (Capitol) 14/8 add KMPC, WCBM, KRKK, WNEU, WLOW, KOLO, WORG, KUKI. Moves 40-32 WCHV.

CHIC "I Want Your Love" (Atlantic) 14/6 add WIP, WHIO, WASH, WPRO, WLOW, WATR. Moves 38-30 WCHV.

GLEN CAMPBELL "I'm Gonna Love You" (Capitol) 13/5 add KMRJ, KOGO, KSL, WHIO, KBLF. Heavy rotation at WFTL.

JOHN DENVER "Downhill Stuff" (RCA) 13/0. Moves 31-23 WHAG, debuts 24 WIBW.

ELTON JOHN "Song For Guy" (MCA) 12/6 add WSAR, WKHM, WCER, KRNT, WHAG, WHIZ. Moves 23-19 WTIC.

### Most Added:

- MAUREEN McGOVERN "Can You Read My Mind (WB/Curb)" Added at 19% of our reporting stations.
- BOBBY CALDWELL "What You Won't Do For Love (TK/Clouds)" Added at 14% of our reporting stations.
- DOOBIE BROTHERS "What A Fool Believes (WB)" Added at 14% of our reporting stations.
- LINDA RONSTADT "Just One Look (Asylum)" Added at 14% of our reporting stations.
- LIVINGSTON TAYLOR "I'll Come Running (Epic)" Added at 11% of our reporting stations.
- BOB WELCH "Precious Love (Capitol)" Added at 11% of our reporting stations.

### Hottest:

- CHICAGO "No Tell Lover (Columbia)" Reported hot at 46% of our stations.
- ANNE MURRAY "I Just Fall In Love Again (Capitol)" Reported hot at 44% of our stations.
- NEIL DIAMOND "Forever In Blue Jeans (Columbia)" Reported hot at 42% of our stations.
- GLORIA GAYNOR "I Will Survive (Polydor)" Reported hot at 42% of our stations.
- POINTER SISTERS "Fire (Planet)" Reported hot at 35% of our stations.

# P/A SINGLES

New entries circled in this column indicate alphabetical order

<b>BOBBY CALDWELL</b> What You Won't (TK/Columbia) 1-18	<b>GLEN CAMPBELL</b> I'm Gonna Love... (Capitol) 2-9	<b>BABY'S</b> Every Time I... (Chrysalis) 2-2	<b>BLUES BROTHERS</b> Soul Man (Atlantic) 12-22
<b>ERIC CARMEN</b> Baby I Need Your... (Arista) 1-18	<b>CHER</b> Take Me Home (Casablanca) 2-16	<b>ERIC CLAPTON</b> Watch Out For Lucy (RSO) 2-22	<b>JOHN DENVER</b> Downhill Strife (RCA) 2-9
<b>CHIC</b> I Want Your Love (Atlantic) 2-22	<b>ERIC CLAPTON</b> Watch Out For Lucy (RSO) 2-22	<b>DELEGATION</b> Oh Honey (Shadybrook/Janus) 2-9	<b>JOHN DENVER</b> Downhill Strife (RCA) 2-9
<b>DIRE STRAITS</b> Sultans Of Swing (WB) 2-16	<b>DOOBIE BROS.</b> What A Fool Believes (WB) 1-28	<b>DR. HOOK</b> All The Time In... (Capitol) 2-2	<b>EXILE</b> You Thrill Me (WB/Curb) 12-1
<b>LEIF GARRETT</b> I Was Made... (Scott Bros.) 12-15	<b>MARSHALL, MAIN</b> Dancing In The City (Harvest) 1-12	<b>HALL &amp; OATES</b> I Don't Wanna Lose... (RCA) 12-9	<b>HEART</b> Dog & Butterfly (Portrait) 2-2
<b>BOB JAMES</b> Theme... (Tappan Zee/Col.) 2-8	<b>ELTON JOHN</b> Song For Guy (MCA) 2-22	<b>EVELYN C. KING</b> I Don't Know If It's... (RCA) 1-12	<b>ORBA LIA</b> I Never Said... (Infinity) 2-9
<b>CHERYL LYNN</b> Got To Be Real (Columbia) 1-19	<b>CHUCK MANGIONE</b> Bellevia (A&M) 2-22	<b>MATHIS &amp; OLIVOR</b> Last Time I Felt... (Columbia) 2-18	<b>MAUREEN McGOVERN</b> Can You Read... (WB/Curb) 2-16
<b>FRANKIE MILLER</b> Darlin' (Chrysalis) 1-26	<b>RONNIE MILSAP</b> Back On My Mind (RCA) 1-28	<b>EDDIE MONEY</b> Maybe I'm A Fool (Columbia) 2-8	<b>GIORGIO MORODER</b> Chase (Casablanca) 2-16
<b>PABLO CRUISE</b> I Go To Rio (A&M) 1-19	<b>PEACHES &amp; HERB</b> Shake Your... (Polydor) 1-28	<b>QUATRO &amp; NORMAN</b> Stumblin' In (RSO) 2-2	<b>EDDIE RABBITT</b> Every Which Way... (Elektra) 2-16
<b>LINDA RONSTADT</b> Just One Look (Asylum) 2-18	<b>ROSE ROYCE</b> Love Don't Live... (Whitfield) 12-22	<b>ROSS &amp; CO.</b> Pops We Love You (Motown) 1-28	<b>O.C. SMITH</b> Living... (Shadybrook/Janus) 2-9
<b>AL STEWART</b> Song On The Radio (Arista) 1-28	<b>ROD STEWART</b> Do Ya Think I'm Sexy (WB) 1-12	<b>LIVINGSTON TAYLOR</b> It's Come Running (Epic) 2-22	<b>10CC</b> For You And I (Polydor) 2-24 WNEU
<b>B.J. THOMAS</b> We Could Have... (MCA) 2-9	<b>FRANKIE VALLI</b> Fancy Dancer (WB/Curb) 1-28	<b>GINO VANNELLI</b> Wheels Of Life (A&M) 1-28	<b>RANDY VANWARMER</b> Just When I... (Bearsville) 2-16
<b>BOB WELCH</b> Precious Love (Capitol) 2-22	<b>JOHN WILLIAMS</b> Superman (WB) 1-12	<b>NEIL YOUNG</b> Four Strong... (WB/Reprise) 2-2	<b>JOHN PAUL YOUNG</b> Lost In Your... (Scott Bros.) 12-16

# ADDS & HOTS

## EAST

<b>WBAL/Baltimore</b> Jack Lacy Bobby Caldwell WCBM/Baltimore Dexter Beane Bob Welch Linda Ronstadt Al Stewart Rod Stewart Roger Troutman HOTTEST Jan Matthews Barry Manilow Olivia N. Larson M. Manchester Gloria Gaynor Pointer Sisters Chicago	<b>WBEN/Buffalo</b> Roger Christian Eddie Rabbitt Randy VanWarmer M. McGovern HOTTEST Olivia Donna Summer Poco Anne Murray Neil Diamond Bee Gees Tragedy HOTTEST WGR/Buffalo Jerry Reo The Babys Bobby Caldwell Outlaws HOTTEST Rod Stewart Frank Mills M. Manchester Neil Diamond Gloria Gaynor	<b>WSAR/Fall River</b> Mark Williams Elton John Bobby Caldwell Dire Straits Bee Gees Dr. Hook HOTTEST Olivia Bobby Manilow Gloria Gaynor Chicago Poco Santana Neil Diamond	<b>WTIC/Hartford</b> Ginny Jesonka Doobie Bros. Linda Ronstadt Bobby Caldwell HOTTEST N. Larson Chicago Pointer Sisters Nigel Olsson Donna Summer LRB Poco Santana Neil Diamond	<b>WELI/New Haven</b> Walt Pinto Randy VanWarmer Susie Allanson Mathis/Oliver HOTTEST Barry Manilow Neil Diamond Anne Murray Neil Diamond Chicago Gloria Gaynor Donna Summer Bee Gees Tragedy	<b>WIP/Philadelphia</b> Jim Lloyd M. McGovern George Harrison Chic HOTTEST Pointer Sisters Gloria Gaynor Frank Mills Donna Summer M. Manchester Anne Murray Donna Summer Gloria Gaynor Bee Gees Tragedy	<b>WPRO/Providence</b> Dave McNamara Poco Eddie Rabbitt Chic HOTTEST Pointer Sisters Gloria Gaynor Frank Mills Donna Summer M. Manchester Neil Diamond Peaches/Herb Bee Gees Tragedy	<b>WASH/Washington, D.C.</b> Bob Ducommun Dire Straits Eddie Money Chic Linda Ronstadt Billy Joel HOTTEST Rod Stewart Chicago Tragedy Gloria Gaynor Doobie Bros. Donna Summer Peaches/Herb Mike Collins Bobby Caldwell Linda Ronstadt Lynn Anderson HOTTEST Barry Manilow Janet Jackson Pointer Sisters M. Manchester Anne Murray WATR/Waterbury Glen Colburn Chic Barry Mann M. McGovern Linda Ronstadt Alex Taylor HOTTEST Gloria Gaynor Neil Diamond Anne Murray E.C. King Eddie Rabbitt Frank Mills
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## MIDWEST

<b>WYNE/Apopka</b> Rob Shannon Gino Vannelli Doobie Bros. (dp) Anne Murray Heart Randy VanWarmer M. McGovern Mathis/Williams Dire Straits (dp) HOTTEST N. Larson Chicago Jan Matthews LRB Nigel Olsson WKIQ/Bowling Green Mike Lippert LRB Randy Edelman Frankie Valli Mathis/Oliver Beach Boys HOTTEST Roberta Flack Eddie Money Yvonne Elliman Bill Withers N. Larson Gino Vannelli O.C. Smith	<b>WYRI/Chicago</b> John Wetherbee George Benson Quatro/Norman HOTTEST Rod Stewart Gloria Gaynor Pointer Sisters Chicago Donna Summer Bee Gees Tragedy First Aid Dr. Hook Cher Delegation Quatro/Norman Eddie Money HOTTEST Olivia M. Manchester Kenny Rogers Pointer Sisters Chicago Nigel Olsson Neil Diamond	<b>WWWC/Cleveland</b> Del Mull Kim Charles HOTTEST Neil Diamond Anne Murray Nigel Olsson Gerry Rafferty Donna Summer HOTTEST Denny Nugent Doobie Bros. Bobby Caldwell Beach Boys HOTTEST Anne Murray Bee Gees Tragedy Frank Mills Gloria Gaynor	<b>WRNT/Des Moines</b> Del Mull Rogers/West Gloria Gaynor M. McGovern Orsa Lia HOTTEST Elton John HOTTEST Frank Mills Pointer Sisters Olivia Bee Gees Tragedy	<b>WOWD/Ft. Wayne</b> Sam DeVincent Peaches/Herb Doobie Bros. Poco Linda Ronstadt HOTTEST Pointer Sisters Gloria Gaynor Anne Murray Nigel Olsson Chicago M. Manchester LRB	<b>WJOL/Jackson</b> Tom Kennedy Bobby Caldwell Gino Vannelli HOTTEST N. Larson Anne Murray HOTTEST Gloria Gaynor Poco Chicago Delegation Neil Diamond Anne Murray	<b>WJON/Jackson</b> Tom Kennedy Bobby Caldwell Gino Vannelli HOTTEST N. Larson Anne Murray HOTTEST Gloria Gaynor Poco Chicago Delegation Neil Diamond Anne Murray	<b>WJON/Jackson</b> Tom Kennedy Bobby Caldwell Gino Vannelli HOTTEST N. Larson Anne Murray HOTTEST Gloria Gaynor Poco Chicago Delegation Neil Diamond Anne Murray	<b>WJON/Jackson</b> Tom Kennedy Bobby Caldwell Gino Vannelli HOTTEST N. Larson Anne Murray HOTTEST Gloria Gaynor Poco Chicago Delegation Neil Diamond Anne Murray	<b>WJON/Jackson</b> Tom Kennedy Bobby Caldwell Gino Vannelli HOTTEST N. Larson Anne Murray HOTTEST Gloria Gaynor Poco Chicago Delegation Neil Diamond Anne Murray
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## SOUTH

<b>WLOH/Aiken</b> Owen Holmes Faragher Bros. Kim Carnes Bob Welch Chic Chuck Brown Dire Straits Nancy Brooks Livingston Taylor HOTTEST N. Larson Cheryl Lynn Rod Stewart M. Manchester Village People LRB Peaches/Herb The Babys	<b>WSB/Atlanta</b> Gene Christie Doobie Bros. Rogers/West Livingston Taylor Neil Sedaka Frank Ifield Gloria Gaynor HOTTEST Frank Mills Nigel Olsson Anne Murray LRB Anne Murray	<b>WFTL/Ft. Lauderdale</b> Mike Harvey Ronnie Milsap Perry Como Forever Phyllis Hyman HOTTEST Anne Murray Glen Campbell Neil Diamond Dolly Parton LRB Frank Mills M. McGovern	<b>WVLA/Lynchburg</b> John Hook None HOTTEST Pointer Sisters N. Larson Olivia Rod Stewart M. Manchester LRB Chicago Gloria Gaynor	<b>WYMC/Mayfield</b> Blign Miller Three Degrees M. McGovern Linda Ronstadt HOTTEST Rod Stewart M. Manchester Pointer Sisters Gloria Gaynor Donna Summer LRB Poco Heart	<b>WORG/Orangeburg</b> Stu Wright Bob Welch Bobby Caldwell Water Egan Three Degrees Frankie Valli Eric Clapton (dp) HOTTEST Dolly Parton Pointer Sisters Nigel Olsson Chicago Gerry Rafferty	<b>WNEU/Wheeling</b> John Ashton Bob Welch Bobby Caldwell Dire Straits HOTTEST Village People Pointer Sisters Rod Stewart Donna Summer Chicago Gerry Rafferty
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## WEST

<b>KOB/Albuquerque</b> Jim King Frank Mills Al Stewart HOTTEST Chicago Nigel Olsson Anne Murray Donna Summer Poco Neil Diamond	<b>KMPC/Los Angeles</b> Ron Rodriguez Bob Welch Stacy Beach Boys HOTTEST E.C. King Doobie Bros. Gloria Gaynor Bee Gees Tragedy Rod Stewart Donna Summer	<b>KEX/Portland</b> Bob Swanson Quatro/Norman Gloria Gaynor M. McGovern HOTTEST Frank Mills Bee Gees Tragedy Doobie Bros. KBLF/Rad Bluff Bob Brack M. McGovern Chuck Mangione Orsa Lia Bell & James Van Dusen Glen Campbell Randy VanWarmer HOTTEST Chicago LRB Doobie Bros. Poco Gino Vannelli Anne Murray Al Stewart Neil Diamond	<b>KOLD/Reno</b> Mike Hagerty Frank Mills Quatro/Norman Bob Welch Firefall HOTTEST Rod Stewart Bee Gees Tragedy Doobie Bros. Anne Murray Billy Joel Eddie Money Poco Neil Diamond KRRK/Rock Springs Rod Tucker Orsa Lia Bob Welch Linda Ronstadt Livingston Taylor HOTTEST Chicago Nigel Olsson Santana Rod Stewart Doobie Bros.	<b>KGNS/Sacramento</b> Deve Darin Giorgio Moroder M. McGovern HOTTEST Barry Manilow Bee Gees Heaven Poco N. Larson Chicago Kenny Rogers M. Manchester	<b>KOGO/San Diego</b> Bill Dodd Glen Campbell Livingston Taylor HOTTEST Barry Manilow Olivia Chicago Doobie Bros. Nigel Olsson Frank Mills	<b>KNBR/San Francisco</b> Bryan Easton Doobie Bros. Eddie Money Al Stewart Firefall HOTTEST Chicago Poco N. Larson Anne Murray Nigel Olsson Bee Gees Tragedy Gloria Gaynor	<b>KSFO/San Francisco</b> Anne Layton Quatro/Norman Al Stewart HOTTEST Gloria Gaynor Anne Murray LRB Nigel Olsson Frank Mills Poco Dire Straits Tragedy
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### Others Getting Significant Action

PEACHES & HERB "Shake Your Groove Thing" (Polydor) 12/3 add WHEN. WCHV (dp) WOWO. Moves 8-7 WBZ. 10-13 WLOW. 16-13 WPRO. debut 25 KOLO. Heavy rotation at WASH.

B.J. THOMAS "We Could Have Been The Closest Of Friends" (MCA) 11/2 add WKHM, WHIZ.

RANDY VANWARMER "Just When I Needed You Most" (Bearsville) 10/4 add WELI, WBEN, FM97, KBLF.

FRANKIE MILLER "Orin" (Chrysalis) 10/1 add KUKI.

CHUCK MANGIONE "Bellevia" (A&M) 9/2 add WTMJ, KBLF. Heavy rotation at WFL.

GIORGIO MORODER "Chase" (Casablanca) 8/1 add KGNR. Moves 16-11 WLNH. heavy rotation at WTMJ.

LIVINGSTON TAYLOR "It's Come Running" (Epic) 8/3 add KMBZ, WNEW, WHIO, KOGO, WSB, WTMJ, WLOW, KRKK.

KENNY ROGERS & DOTIE WEST "All I Ever Need Is You" (UA) 8/5 add WSB, WTMJ, KBL WHIO, KRNT.

ERIC CLAPTON "Watch Out For Lucy" (RSO) 8/4 add KRMQ, WHIZ.

WDAE WORG (dp). Moves 26-27 WYNE.

PHYLLIS HYMAN "Somewhere In My Lifetime" (Arista) 8/1 add WFTL.

DUSTY SPRINGFIELD "Living Without Your Love" (UA) 8/1 add KMBZ.

THREE DEGREES "Women In Love" (Arista) 7/6 add WNEW, WTMJ, WYMC, WISW, WORG.

BILLY JOEL "Big Shot" (Columbia) 7/3 add WCWA, WASH, WCHV. Moves 40-29 WLOW, 21-14 KOLO.

DAN FOGELBERG & TIM WEISBERG "Tell It To My Face" (Full Moon/Epic) 7/1 add KMBZ. Heavy rotation at WTVN.

SAD CAPE "Run Home Girl" (A&M) 7/1 add WELI, WISW.

BUSIE ALLANSON "Words" (Elektra/Curb) 8/2 add WELI, WISW.

KATE BUSH "The Man With The Child In His Eye" (EMI-America) 8/1 add WHIZ.

LINDSEY FARNÉ "Warm Feeling" (A&M) 8/1 add WATR.

# OPPORTUNITIES

## Openings

KHJ's morning man moves to another time slot which creates a fantastic opening for the right person. Tapes and resumes to Chuck Martin, 5515 Malrose Ave., Hollywood, CA 90038. No calls please. EOE (2-16)

WHYY & Y102 are looking for a copywriter with on the air experience for possible weekend shift. Tapes and resumes to Larry Stevens, Box 2744, Montgomery, AL 36105. EOE M/F (2-16)

WORC/Orangeburg, SC looking for air personality due to staff expansion. Tapes and resumes to Stu Wright WORC, Box 1386, Orangeburg, SC 29115. (2-16)

WJBO/Baton Rouge, LA is looking for aggressive, hard working reporter for outside and anchor position. Two yrs. experience or more. Tapes and resumes to John Cooper, WJBO, Box 498, Baton Rouge, LA 70821. EOE (2-16)

WLWS, greater Cincinnati's premier Pop/Adult station is now accepting tapes and resumes for position of News Director. Good Pay, company and benefits. Send to Allen Mathews, 98 Stereo Lane, Hamilton, OH 45013 or call (513) 868-3896. (2-16)

KLPO/KAAY/Little Rock, AR is looking for a morning news anchor for superstar FM and midday anchor on 50,000 watt contemporary AM. Multi Media broadcasting. Tapes and resumes to Stuart McRee, Box 1790, Little Rock, AR 72203. (2-16)

WCIR/Beckley, W. VA is accepting tapes and resumes for future openings in all day parts. Send to Shane Randall, PD, WCIR, Box 1063, Beckley, W. VA 25801. (2-16)

KVOP/Plainview, TX looking for News Director. Must have good voice, some experience necessary, will consider beginners. Tapes and resumes to Ben Gonzales, Box 1420, Plainview, TX 79072 or call (806) 296-2771. (2-16)

Immediate opening; Pop/Adult format. Large dollars to right morning talent. Air check over phone. 24 hours. Call W.W. Baker (309) 764-6729. (2-16)

KWWL/Waterloo, IA 5,000 watt Top 40 powerhouse, needs a 7pm-12mid cooker now! Tapes and resumes to Drew Bentley, PD, KWWL, East 4th & Franklin, Waterloo, IA 50703 or call (319) 291-1214. (2-16)

## Openings

Q92 (KQEO)/Albuquerque, NM looking for bright, up, morning personality, loaded with personality. Tapes and resumes to Peter Banaon, 2000 Indian School Rd., NW, Albuquerque, NM 87104. EOE (2-16)

KEXO/Grand Junction, CO has immediate need for afternoon personality with production ability. Call Mike Connors (303) 243-1230 or send tapes and resumes to KEXO, Box 1448, Grand Junction, CO 81501. EOE (2-16)

KVSO/Ardmore, OK looking for newperson. Experience a plus, beginners accepted for Southern Oklahoma station. Good pay for the right person. Tapes and resumes to Jim Fletcher, Box 429, Ardmore, OK 73401. EOE (2-16)

FM94 (KLBK)/Lubbock, TX has immediate opening for midday announcer with production experience. Top 40 format. Tapes and resumes to Charlie Brown, Box 1559, Lubbock TX 79408. EOE (2-16)

KLYD/Bakersfield, CA looking for talented announcer for all night shift. One-to-one personality Pop/Adult. Tapes, resumes and photo to Larry Crawford, Box 1499, Bakersfield, CA 93302. EOE (2-16)

WCAO/Baltimore, MD looking for air personality who knows how to innovate and communicate. Previous large or medium market experience essential. Salary \$23k. Tapes only to Ron Riley, Operations Manager, WCAO, 8001 Park Heights Ave., Baltimore, MD 21208. EOE M/F (2-16)

KOMA/Oklahoma City needs a morning Pied Piper! Rush reliable tapes and resumes to Charlie Cusack, Box 1520, Oklahoma City, OK 73101. (2-16)

KCOK/Tulsa, CA seeking air personality; on time and temp jocks. If you are into entertaining, give us a call. Afternoon drive position open. Call Ken Paige (209) 686-2866. (2-16)

WNAM/Appleton-Oshkosh, WI now accepting tapes, resumes and salary requirements for future openings. Send to Ron Ross, Box 707, Neenah, WI 54956. (2-16)

WCMB/Harrisburg, PA is building a great news department. Needs News Director and news reporter. Females and minorities encouraged to apply. Tapes and resumes to Harvey J. Tate, Box 3433, Harrisburg, PA 17105. EOE (2-16)

## Openings

KLPO/Little Rock, AR Superstars AOR now accepting tapes and resumes for future openings. Send to Stuart McRee, Box 1790 Little Rock, AR 72203 (2-16)

Number 1 station in Nation's 80 market is looking for a news reporter/anchor with background in sports. Duties include feature and hard news reporting with some sports as well as anchoring evening newscast. Must be professional. Tapes and resumes to Rad Pitcher, Box W-CRS, Johnson City, TN 37601. (2-16)

WANTED: News Director with broad experience in investigative and street reporting. Position requires Director that can demonstrate leadership and administrative ability, a cut or two above average, strong interest in Public Affairs, and community involvement. Experienced only. Tapes, resumes and salary requirements to Byron Cowan, WSAC, Box 70, Fort Knox, KY 40121 EOE (2-16)

WDVH/Gainesville, FL now accepting applications for future on-air openings. If you sound great, do award winning production, have impeccable references, truly like Modern Country music rush your best to Don Donahue, PD, Box 1068, Gainesville, FL 32602. EOE (2-16)

WAEB/Allentown, PA has an immediate opening for a newperson. Females encouraged to apply. Tapes and resumes to Phil Gregory, WAEB, Box 2727, Allentown, PA 18001. No calls please. EOE M/F (2-16)

Morning man needed at K-BEST 95/San Diego. Must be flexible enough to be creative within the confines of a strict format. We appeal to AOR and Top 40 listeners. Station just debuted with absolutely incredible numbers, and we're looking to grab even more audience. No screamers! Tapes and resumes immediately to Dene Hallam, 7867 Convoy Ct., Suite 310, San Diego, CA 92111, or call (714) 278-1000. EOE M/F (2-16)

Good pay for good announcer in attractive college town. Heavy on production. Contact Bob Zimmerman, WRSC, State College, PA 16801. No calls please. (2-16)

STILL LOOKING for an aggressive take-charge news director. If you eat, sleep and breathe news, contact J.R. Russ WLOI/WCOE, Box 385, LaPorte, IN 46350 or call (219) 362-5515. EOE (2-16)

## Openings

Y95/Rockford, Superstars AOR is looking for good people for future openings. Contact Armand Chiant, PO 1901 Reichfarm Rd., Rockford, IL 61111 or call (815) 877-3075. Minorities encouraged. (2-16)

WADR/Utica-Rome, NY has immediate opening for announcer. Experience in Country preferred. Strong production a must. Tapes and resumes to WADR, Box 1480, Ramen, NY 13438. Attn: John Sebastian. (2-16)

Excellent opportunity available. Wanted: experienced, aggressive PD to take charge of an established Top 40 and a new Modern Country format. Also, need personalities for both Country and Top 40. Tapes and resumes to Neil Nuesbaum, WFRL, Box 200, Freeport, IL 61032. No calls please. EOE M/F (2-16)

WANTED: AOR jock with conversational delivery. Over-hype or mellow DJ's need not apply. Weekends, union. Send brief air check to KSFM, Box 526, Woodland, CA 95695. No calls please. EOE (2-16)

WKTU/New York, NY looking for an energetic experienced production and recording engineer with 1st class ticket. Women and minorities encouraged. Send resumes and sample of dazzling production work to Matthew Clenott, 655 Madison Ave., New York, NY 10021. EOE (2-16)

KPOD/Crescent City, CA looking for 6pm-12mid jock with writing and production skills. Also, need a 12mid-6am jock for mass-appeal station with excellent working conditions in beautiful coastal city. Tapes and resumes to Dave Stevens, Drawer Q, Crescent City, CA 95531. EOE (2-16)

WLOF/Orlando, FL has immediate opening for 7pm-12mid announcer. Must have 2-3 yrs medium-major market experience. Natural enthusiasm on the air. Willing to take part in outside activities. Tapes and resumes to Banana Joe Montione, Box 15746, Orlando, FL 32808. EOE M/F (2-16)

Southern Vermont's number one station has an immediate opening for an experienced announcer for Top 40/Pop/Adult midday. Must be personable, have 3rd endorsed. Salary \$120 starting, plus paid vacation & benefits. Tapes and resumes to Larry Smith, WTSA, Box 819, Brattleboro, VT 05301. (2-16)

## CHANGES

### Radio

BOB LONG (Dennis Roberts) formerly WWCA/Gary, IN joins WLOI/WCOE/LaPorte, IN as Production Director.

MARK WALLENGREN promoted to Program Director KSEI/Pocatello, ID.

JOHN REID promoted to Music Director KSEI/Pocatello, ID.

JIM SUMMERS from KSTP/Minneapolis joins KMGK/Des Moines, IA.

JOHN CASTLEFIELD formerly WEBC/Duluth, MN joins KSTP/Minneapolis doing all nights.

KEITH MONTGOMERY from KRKE/Albuquerque joins KOZA (Z123)/Odessa, TX.

LARRY HESTER joins WUNI/Mobile, AL doing 10pm-3am formerly WGUD/Pascagoula, MS.

JACK DIAMOND formerly WLLH/Lowell, MA joins WRKO/Boston, MA.

VALERIE STEFAN formerly Music Director KAGO/Klamath Falls, OR joins KVAN/Portland, OR.

LEE ARMSTRONG promoted to Operations Director WNOE-AM&FM/New Orleans, LA.

MIKE COOPER formerly Music Director WDIZ/Orlando joins WORJ/Orlando as Research Director.

GARY CHASE formerly DC101/Washington, DC joins WAVA/Washington as Music Director.

CAPTAIN HUMBLE named Assistant PD WNOE/New Orleans, LA.

KELLI SAUNDERS joins WAVA/Washington, DC from DC101/Washington, DC.

TOM POWELL formerly PD WAVA joins 13Q/Pittsburgh as Program Director.

LYN COREY joins WZZO/Allentown, PA from WKTK/Baltimore, MD.

DAVE BERNSTEIN joins XL102/Richmond, VA doing afternoons.

### Station Line-Ups

KSEI/Pocatello, ID LINE-UP: 6am-10am Barry Michaels, 10am-2pm John Reid (MD), 2pm-6pm Mark Wallengren (PD), 6pm-12mid Cindy Suryan, 12mid-6am Nick Nichols. Weekends: Doug Cain, Charlie Marston.

WLVL/Lockport, NY LINE-UP: 5am-9am Hank Nevins, 9am-2pm Rick Peters, 2pm-6pm Mike Casale, 6pm-12mid Scott Taylor. Weekends: Shari Scott, Nick Costa, Tom Devoe.

KQDI/Great Falls, MT LINE-UP: 6am-10am Mike Dalton, 10am-2pm Barry Cooper, 2pm-6pm Charlie Stone (PD/MD), 6pm-10pm Scott Greeley (Production Director), 10pm-2am Phil Murphy, 2am-6am Bob Pepper. Weekends: Craig Burns.

KYA/San Francisco, CA LINE-UP: 6am-10am Mike Rivers, 10am-2pm Joe Michaels, 2pm-6pm Citizen Bill Carpenter, 6pm-10pm Rick Scott, 10pm-2am Carol Ford. Weekends: Dana Michaels.

WAVA/Washington, DC LINE-UP: 6am-10am James Herron, 10am-3pm Kelli Saunders, 3pm-7pm Gary Chase, 7pm-12mid Steve Becken, 12mid-6am Mike Calliano.

Y95/Tampa, FL LINE-UP: 6am-9am Bob McNeil (PD), 9am-1pm Ben Christopher (MD), 1pm-5pm Jay Hawkins, 5pm-9pm Jack Dillon, 9pm-1am Dave Ferraro, 1am-6am Cincinnati Sharon. Weekends: Curtiss Hixson, and John DeHaven.

WEO/Waynesboro, PA LINE-UP: 6am-10am Steve Brooks (OM), 10am-2pm Bob Daves (PD), 2pm-6pm Tom Rush (MD).

KSTP/Minneapolis, MN LINE-UP: 5am-9am Hines & Bush, 9am-12noon Lyn Russell, 12noon-3pm Mike McNeil, 3pm-7pm Doug Silver, 7pm-12mid Greg Austin, 12mid-5am John Castlefield. Weekends: Dr. Don Michaels (Asst. PD).

KYA-FM/San Francisco, CA LINE-UP: 6am-10am Bill Minkler, 10am-2pm Mark Donahue, 2pm-6pm Keith Richards, 6pm-10pm Candice Chamberlain, 10pm-2am Steve Moore. Weekends: Jeff Serr.

### Records

JIMI STARKS appointed Southeast Regional Promotion Marketing Manager, Black Music Marketing, CBS Records.

VERA THOMPSON appointed Print Media Buyer, CBS Records.

LARRY STESEL named Director, Product Management, East Coast, Epic/Portrait/Associated Labels.

BECKY SHARGO appointed Director, Talent Production, A&R for Epic Records.

RICH TAYLOR named General Manager of Ranwood Records.

DALE McKEE named National Secondaries Promotion Manager for GRT Record Group.

LARRY SCHNUR appointed Director, Talent Acquisition, A&R, Epic Records.

ORLANDO IMALA named Associate Product Manager, West Coast, Columbia Records.

EMANUEL GEORGE joins RCA Records as Field Promotion Representative, Black Music/Los Angeles.

KEN REUTHER and VICKI LEBEN appointed Field Promotion Representatives, RCA Records for San Francisco and Los Angeles respectively.

RON BEIGEL named Director of A&R for the newly formed Aurum Records.

MICHAEL LEON appointed Director of East Coast Operations for A&M Records.

IRA SHERMAN appointed East Coast Director of Product Management for Infinity Records.

DESMOINES GREEN named Regional Director, West Coast, MCA Distributing Corp.

JILL GLASNER appointed Local Promotion Manager for Phonogram, Inc./Mercury Records San Francisco/North Carolina area.

JEMY CHEERS promoted to National Director of Marketing, Soul Division, for Capitol Records, Inc.

JAN ROSENMYER joins the Artist Development Dept. of MCA Records as Director of Special Projects.

### Industry Changes

JON HOLIDAY formerly Sales Manager Broadcast Programming International joins O'Connor Creative Services, Inc. as Regional Sales Director/West Coast.

RALPH AUGUST formerly CBS-FM National Spot Sales/LA joins O'Connor Creative Services, Inc. as Sales Director/Southern Region.

JUDY STEARNS formerly National Promotion 20th Century Records named Sales Director, East Coast for O'Connor Creative Services.

CHRISTINE BIDDLE appointed Sales Assistant for O'Connor Creative Services, Inc.

FLIP KOENER named Vice President and General Sales Manager for Radio Arts.

SCOTT KENYON joins the Sales Staff of Tuesday Productions.

Friday, February 23, 1979

# OPPORTUNITIES

## Openings

Major market Southern California AOR looking for experienced, qualified newsmen. Must have responsible, intelligent and reliable approach AOR news. Tapes and resumes to Radio & Records, Box 138, 1930 Century Park West, Los Angeles, CA 90067.

AM/FM top news team is looking for full-time newsmen. Energetic persons need only apply. Tapes and resumes to John Picano, Box 3828, West Palm Beach, FL 33402. EOE (2-9)

Highly respected Midwest radio station seeking humorous, professional, morning man. Must have proven track record, good attitude, willingness to become involved in community, and do excellent production. This person is now in a major, or upper medium, looking to settle down in a community of 300,000-plus. To this person, we offer an outstanding radio station, and national group of highly regarded properties. We offer outstanding money, benefits, and a chance to build a future. If you're the person we're seeking, send tape and resume as soon as possible to Radio & Records, Box 139, 1930 Century Park W., Los Angeles, CA 90067.

Looking for adult entertainers plus news people. Please. Tapes and resumes to Scott Carpenter, 3345 Nicolette Ave., S., Minneapolis, MN 55407. No calls please. (2-16)

WJIC/Savannah, GA has immediate opening for a full-time adult morning personality with programming experience. Tapes and resumes to Millard Ganey, Box 8086, Savannah, GA 31412. (2-9)

Rated Midwest Country station needs two top entertainers. Tapes, resumes and salary requirements to Barrett Day, KSO, 3900 NE Broadway, Des Moines, IA 50317. EOE M/F (2-9)

Exceptional opportunity for experienced pro from music format. Columbia Pictures, WYDE a contemporary Country, in Birmingham looking for a super personality for mornings. If you are witty, can relate, and live up our city, let us hear your work. Excellent salary and benefits. Tapes and resumes to Mike Malone, WYDE, 2112 11th Ave. South, Birmingham, AL 35205. EOE M/F (2-9)

3Q (WWWQ) looking for experienced air personality able to relate to adults 18-49. Good production a must. Good people and facilities and a chance to grow with winning chain. Full and part-time openings. Tapes and resumes to John B. Centerbury, 3WQ, Box 1430, Ft. Myers City, FL 32401. (2-9)

WANTED: Air personality to work Pop/Adult format on the best sounding station on the Mississippi Gulf Coast. Creative freedom, great local, competitive salary and good fringe benefits. Grow with a company. Tapes and resumes to Corey Deitz, PD, WLOX, Box 4596, West Biloxi Station, Biloxi, MS 39530. EOE (2-9)

Looking Colorado Country station KYOU is looking for a great personality morning man. If you're not fanatical don't answer this ad. Tapes and resumes to Kurt Andrews, 818 9th Street, Greeley, CO 80631, or call (303) 6-1450. EOE (2-6)

Attention... Massachusetts and New Hampshire announcers: Jack Raymond at WEIM, Fitchburg, MA looking for part-time announcers. Tapes and resumes to Box 727, Fitchburg, MA 01420. (2-9)

WBQ/Memphis, TN looking for news writer/reporter-announcer. He or she must have experience in news writing, street reporting, production and announcing. Call appointment Shelley Welsch, News Director (901) 3-0056. (2-9)

Midwest Country station needs strong personality for drive/night/production. Write own copy from newspaper, yellow page ads. Does not mind grinding our specs. Annually starting \$12,000. Mail cassette, one side air, or one side production sample you've written to Bill Taylor, Country Consultants, Box 3081, Ontario, CA 91761. (2-9)

Worlds, Gulf Coast Country station needs experienced afternoon jock with strong production. Tapes and resumes to PD, WBRD, Box 1038, Braenton, FL 33506. No calls please. EOE (2-9)

Number one Western Maryland Top 40 station is accepting tapes and resumes for future openings. Send information to: Rod Sinclair, WTBO, Box 1644, Cumberland, MD 21502. (2-9)

Suburban Washington, DC Top 40 station now accepting tapes for future weekend openings. Send to Chuck Lickemann, PD, WOHN, Box 666, Herdon, VA 22070. EOE (2-9)

VOC/Casper, WY needs a Sales Manager. One of the nation's Top radio markets. Only experienced and unlifted people need apply. Management dedication and team effort necessary qualities to join this highly successful group. Write Fred Hildebrand, General Manager. (2-9)

BOBO/Yuba City, CA looking for Assistant Engineer. Must have 1st phone and ability to maintain studio and transmitter and automation equipment. Be a self-starter, follow directions and meet deadlines. No air shift included. Send resumes to Ross W. Forbes, Operations Manager, Box 1058, Yuba City, CA 95991. EOE (2-9)

## Goods & Services

### "Complete Artist Bio Info And More!!"

GALAXY... The personality aid for AOR, Top 40 and Pop/Adult jocks. Sample: GALAXY, Box 20093, Long Beach, CA 90801 or phone (213) 438-0508.

### "TRS-80 Computers"

You can use the TRS-80 computer to do audience research. It's effective and inexpensive. Call SOUTHWESTERN PROGRAMMING SERVICE for details (602) 957-0674.

### "Comedy Material"

300 DJs get big laughs and ratings with original material. FREEBEE, HYPE, INK. Box 69581-R, Los Angeles, CA 90069.

### "Fruitbowl"

The world's largest weekly humor & information service offers qualified broadcasters a FREE month's trial: No obligation! FRUITBOWL... MUCH more than a jock sheet! FRUITBOWL, Dept. R, Box 9787, Fresno, CA 93794.

### "Programming Power"

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Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

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Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A. CA. 90067.

## Openings

KSEE/Santa Maria, CA looking for newsmen to gather, write and read local and regional news. Must be enthusiastic and aggressive. Tapes and resumes to Al Sturges, 117 S. Broadway, Suite E. Santa Maria, CA 93454 or call (805) 922-1777. EOE M/F (2-9)

Are you a major market competitor? Tired of the hassle of books and big cities? Here's an outstanding opportunity in a medium market. Just thirty minutes away from two major markets. All the advantages of a big city without the hassles. A major market sound, with major market salaries. Tapes and resumes to WKED, Box 445, Frankfort, KY 40602. (2-9)

O-95 (WOVV)/Fort Pierce, FL a dominate FM adult-rock station on Florida's treasure coast, seeking experienced air personality. Qualified applicants will be considered for PM drive shift. Minorities encouraged. Tapes, resumes and salary requirements to Bill Brown, Box 3192, Fort Pierce, FL 33450. EOE (2-9)

95BBF (WBFF)/Rochester, NY seeks a creative copy/production person with good pipes (weekend air shift included). Also, need major market newsmen able to deliver news in a special way to obtain widespread morning demographics. Tapes and resumes to Mike O'Brian, WBFF, 850 Midtown Tower, Rochester, NY 14604. EOE (2-9)

KSTT/Quad Cities: We've already got one of the nation's top Talk Show Hosts; it worked so well, we're thinking of expanding the format. Can you handle the phones with ease? Very heavy personality. Tapes and resumes to Jim O'Hara, KSTT, Box 3788, Davenport, IA 52808. (2-9)

WJJD (Z104)/Chicago is looking for an experienced newsmen. Tapes and resumes to Bill Hart, PD, 1800-N. Michigan, Chicago, IL 60601. EOE (2-9)

Midday air personality needed for Midwest AOR outlet. Tapes and resumes to Ron Shannon, PD, WWCK, 3217 Lapeer St., Flint, MI 48503. (2-9)

Drake-Chenault: Operation Managers needed for consultant stations. Strong production experience needed. Ability to use automation a plus. Tapes and resumes to Buddy Scott, Drake Chenault, 8399 Topanga Canyon, Canoga Park, CA 91304, or call (213) 883-7400. (2-9)

## Positions Sought

DONNA HALPER, 10 yrs in the music industry including WMMS, WCAS, WRVR and Mercury Records. Experienced writer, MD, researcher and publicist. Many awards for community service. Seeking challenging position in either radio or records. Call (703) 578-0239 anytime or write 5203 8th Rd., Arlington, VA 22204. (2-16)

Aggressive, young reporter looking for secondary market sports/news position. Strong interviewer, conversational delivery, good play-by-play. 1st phone. Call GLEN MCKAY (213) 592-1515. (2-16)

Looking for a full-time job in production. Over 7 yrs experience, numerous character voices, pipes, write copy, management experience and a strong desire to do things right. Call BOB (206) 733-9022 after 2pm PST.

Experience personality in Top 10 market, looking to move into Dallas/Ft. Worth. Worked all formats, reliable. All replies via A.P., Box 17452, Ft. Worth, TX 76102 or call (817) 268-1758. (2-16)

Former Don Martin, Operations Instructor looking for on-air gig. Good production skills. First phone. Call DOC (213) 902-0563. (2-16)

KYA/San Francisco's DANA MICHAELS looking for full-time airshift with any major California Pop/Adult, Top 40, soft-rock, Golden Oldies or AOR station. Prefer day or evening shift with future programming potential. Call (415) 932-4529 or (415) 939-7364 leave message. (2-16)

Make your station sparkle! Killer production...strong PM drive airwork...8 yrs as a winning programmer equals one helluva production man for your station. Currently in Top 30 market, like to settle closer to Northeast roots. Call AC (901) 365-7320. (2-16)

BOB MACHSON, formerly WBCN/Boston News and Public Affairs Director seeking new challenge for a major market company that appreciates hard documentary work, investigative reporting and no-hype newscasting. Proven record, awards, recommendations, would also be interested in smaller market TV reporting. Write 10 Birchwood Lane, Hartsdale, NY 10530. (2-16)

Female DJ for hire immediately. Will relocate. Experienced. Call CINDY JEAN (213) 894-2529 anytime. (2-16)

Black DJ, 1 1/2 yrs Top 40 experience seeking Top 40 night-time position in Southeast. Formerly WPXI, WKZQ, uptempo jock. Call HERB BLAKE (919) 637-6144. (2-16)

ATTENTION RECORD COMPANIES: Former radio station Music Director would like to make the move to the records industry. I know the ropes, please give me some line. MITCH ZIMMER, 1213 East 83 Street, Brooklyn, NY 11238 or call (212) 531-4717 after 4pm. (2-16)

First class AOR night-timer with super production skills. Relocation is no problem. For full resume and tape contact JIM COOPER (717) 286-0292 any day before noon. (2-16)

SCOTT TAYLOR, formerly WSRK/Oneonta, NY is looking for medium market AOR position. If you're looking for a hard worker with a polished act call (212) 796-9618. (2-16)

Professional Top 40 announcer with good commercial voice and production skills and major market experience is looking to move to small or medium-major market USA or Canadian station as Asst. PD with on-air shift. Great references. Long term position desired. Will relocate. USA working permit. Call Paul (416) 544-2879. (2-16)

Small-town radio lover wants to improve your struggling station and stay there. Desire community-oriented station in a one-station town. Two yrs diversified experience FCC, first class. Prefer west or inter-mountain area. Call KURT (213) 349-3324 before March 4th. (2-16)

RON SHANNON looking for PD or Production Manager position, with air shift. Good pipes, great production and voices. Good programming training, experienced in Q-hour maintenance and counter programming methods. Formerly WSJM, WYYY, WAOP and WBK. Available now, will relocate. Call (616) 327-8154 or write 5421 Meredith Drive, Apt. 2-1, Kalamazoo, MI 49002. (2-16)

Operations Director/morning man looking for immediate move to central Midwest or West coast. I love competition and need to relocate where the surveys are a daily activity. Top 40, Country or Discoll Call BILL (312) 537-4289 between 10-2 CST. (2-16)

Young married announcer seeks position in medium market Top 40 or Pop/Adult. Three yrs experience in all phases of radio. Will relocate anywhere, prefer Ohio or Indiana. Call (419) 238-2245. (2-16)

Broadcast Promotion/Creative Services Director. Top 25 market seeking goal oriented company, in pursuit of creative ideas, strong community image building, and organized/researched contests. Outstanding sixteen year record. Programming and production talents. Contact TOM SPRTEL, 8202 Richmond Ct., Milwaukee, WI 53213 or call (414) 771-9327 after 6 CST. (2-16)

3rd class license and just finished my training at Don Martin's School of Broadcasting. Two yrs experience working with mobile disco units. Call JOHN BUTLER (213) 756-3230 or (213) 777-2098 or write 413 1/2 E. 111th Place, Los Angeles, CA. (2-16)

Lady Journalist with 3 yrs experience includes News Director and NIS All News. Seeks West Coast medium market. Call DONNA (209) 229-4870. (2-9)

## Positions Sought

WILLIAM HARGREAVES, 9 yrs experience Los Angeles, seeking sales/DJ, news, production, or TV reporter/co-anchor-photographer position. 3rd endorsed. Will consider any location. Call (213) 277-7789; (213) 563-4972; (213) 622-3444 (service Mr. Walker's office). (2-16)

DJ looking for West Coast Top 40 gig. Broadcast school grad, experienced in R&B. Call (213) 754-7150 or (213) 582-6737. (2-9)

10 yrs experience in Rock 'n' Roll. Currently PD and afternoon drive FM98/Austin. I'm looking for stable, positive thinking company. Formerly WZUU, WMEE, WIRK. Call Tom "Maxwell" Robertson (512) 476-3636 9am-12noon or (512) 444-2794 after 6:30pm. (2-9)

Experienced AOR lady DJ seeks fulltime position. Willing to relocate. Call Elizabeth Oswald (312) 754-3157 or write 901 La Cresse, Skokie, IL 60077. (2-9)

DENNIS KING 13 yr pop, Rock, Pop/Adult formats. KXYZ/Houston out due to format change. Now available. Call (916) 877-4392 anytime. Western USA only. (2-9)

Experienced, good deep voice, Top 40 jock wants an opportunity to grow and learn more at your medium market station. Any shift, will relocate. Call BILL (516) 423-0167. (2-9)

Experienced minority female newscaster/reporter seeks news position. Preferably in Texas. Will consider other offers. Also production experience. Dependable. Currently employed in medium market. Call DARLENE (817) 772-3871 or (817) 756-4272. (2-9)

If you're a PD that believes in radio that is fun to listen to and a human sounding jock call (314) 487-3500 and leave message. (2-9)

BOB LEWIS formerly WQAM, KFVB, WQXI, KIKK-FM. Looking for announcer position. 13 yrs experience. Willing to relocate. Call (713) 784-1642. (2-9)

ALAN SWAN (A. Swan-Radio Guy) interested in hearing from Golden or Pop/Adult heavy personality stations who have PD or OM combo openings soon. Prefer West or major Eastern market, but all replies welcome. Call (609) 829-1770. (2-9)

BILL MORGAN - college radio experience, currently working at WMET/Chicago in music research; have had Top 40, AOR and disco experience. College graduate; good production skills and willing to relocate. Call (312) 521-3022 or (312) 327-0668. (2-9)

JIM WOOD, killer jock, formerly KRLA, KROQ, KILT, WIBG needs nighttime rock gig. Call (213) 244-0090. (2-9)

NYC air personality available immediately seeks full time position on AOR station. 4 yrs experience, engineering, programming, interviewing, on-air, and special projects. Call FRED (212) 896-6425. (2-9)

AOR Veteran LARRY MILLER, looking for PD and/or airshift. Great pipes, chops, experienced PRO. Call (617) 742-2275. (2-9)

PD, MD team. Loaded with energy, imagination and common sense about radio looking. Proven record. Call (304) 768-0405 after 1pm EST. (2-9)

BRAD ORCHARD formerly KAFY and KPAM looking for positive thinking Top 40 or AOR station. Prefer Top 25 markets will consider all offers. Call (213) 886-0249 anytime. (2-9)

ATTENTION - ENTERTAINMENT INDUSTRY. Bright, young executive now available. Whiz kid. MBA honors. 5 yrs corporation and management experience, would like association within an on-going profitable company or individual. A lot to offer and learn "fast". Contact Anthony Fall (213) 271-5246. (2-9)

Formerly KCKC/San Bernardino. Are you going to spend all day looking through these ads? Several yrs experience. Call (714) 884-0980. (2-9)

On air PD medium market, looking for more challenge. 3 1/2 yrs on-air, 1st phone, great voice, production wiz. Call CHRIS MICHAELS (405) 353-2848 anytime or write 1416 Irwin, Lawton, OK 73501. (2-9)

AOR morning personality with major market experience and outstanding ARB numbers. Will consider leaving stable position for right offer. Call (305) 844-8779. (2-9)

MARTHA DEE presently WCBQ seeking air talent position with AOR station. Talented, energetic and ambitious with good knowledge and the love of music, production and special programming. Please call (919) 693-2383 after 4pm Eastern time or (212) 657-2560 and leave message. Thank you!

## Miscellaneous

WRNB/Newborn, NC Disco format 6pm-12mid needs record service from all labels. Send to Herb Blake, Box 2884, Newborn, NC 28560. (2-16)

KOAL/Price, UT rebuilding oldie library and needs record service from all labels. Call Jim New (801) 637-1167 or send to Box AC, Price, UT 84501. (2-16)

NEEDED immediately, all-taped PSA material. Send to Gary Craig, 4442 East 28th Street, Tucson, AZ 85711. (2-16)

WADC/Parkersburg, W. VA is in desperate need of Country singles, LP and oldie service from all labels. Send to Stan Davis, PD, 703 Market Street, Parkersburg, W. VA 26101. (2-16)

# MusicVision

## Disco Boom Hits Album Market

At a recent convention in Birmingham, Alabama the subject of sales on disco product dominated many of the panel discussions. Clay Gish of KRBE/Houston mentioned at one meeting the lack of significant sellthrough on disco albums, citing the national Top 30 and its lack of major disco hit albums. Well, at the time Gish was right, but the disco boom which has produced mass appeal crossover hit singles is now delivering big album sales on disco and disco-oriented albums. This week there are fifteen disco-oriented albums listed in this section, the most to date, and the trend is toward significant sales on disco album product as stores are beginning to make all-out merchandising efforts to exploit the potential of this marketplace.

Besides the obvious strength of the Bee Gees, Rod Stewart, and the Village People, the Top 30 chart also is reflecting huge sales on Chic, Peaches & Herb, and Gloria Gaynor, while the Saturday Night Fever soundtrack has returned to a prominent position in its second year of huge sales. Also hot are albums by Instant Funk, Bell & James, Third World, Blondie, Lakeside, Chuck Brown & The Soul Searchers, Rick James, and the Village People again, with their "Macho Man" album returning to be a strong seller. While many of these acts are also selling well from black play, there is no question that the mass appeal disco elements have contributed heavily to their success. Look for increased sales on all of the above-mentioned packages as well as instant sellthrough for many other disco-oriented albums. Further, if this boom in disco album sales does continue we will be dealing with it in a separate feature in R&R.

— Lenny Beer

## BREAKERS

"Breakers" are those albums registering the greatest level of sales activity in any given week.

### RICK JAMES Bustin' Out Of L Seven (Gordy)

34% of our reporters show Top 30 sales on this black crossover album. Piece quantities are huge where reported, with major urban areas and some crossover markets listing the album high inside their Top 30's. Artist is on the verge of stardom with buying public. Should be second straight platinum outing for James. Reports include Two Guys, Camelot, Record Theater, Kempmill, Waxie Maxie, Record Bar, Circles, Record Rendezvous, Lieberman St. Louis (one-stop), Mile Hi. Charts at No. 27.

## NEW & ACTIVE

All other new and recent releases receiving significant sales action, as measured by their percentages of top 30 reports and actual sales levels at our reporting outlets.

**NICOLETTE LARSON** "Nicolette" (WB) Just missed Top 30 this week after four consecutive weeks in the twenties. Still strong for 57% of our reporters, although its overall position is weakening. Second single needed here to resurge sales. Solid activity for Licorice Pizza, Music Plus, Eucalyptus, Soundtown, Disc (Houston), Tower (SF), Great American, Western Merchandisers, Two Guys, Lieberman Mpls. (one-stop).

**HEART** "Dog & Butterfly" (Portrait) Holding on for 36% of our reporters. Sales remain steady just outside Combined Top 30 as activity builds on the title cut. Selling well for Eucalyptus, Record World/TSS, Franklin, Hotline, Cactus, Music Stop, Great American, Fred Meyer, Lieberman Dallas (one-stop), Camelot.

**JEFFERSON STARSHIP** "Gold" (RCA/Grunt) 34% of our reporters list Top 30 sales on hits package, up 14% from last week's debut. Sales activity is happening both rack and retail. Look for continued growth. Potential chart material in upcoming weeks. Reports include Western Merchandisers, Record Theatre, Tower (SF), Lieberman Mpls. & St. Louis (one-stop), Fathers & Sons, Cactus.

**RICHARD PRYOR** "Wanted" (WB) Up a little over last week with 28% of our reporters now listing significant activity. New movie may be helping the sellthrough. High price mentioned as a problem by some reporters. Top 30 reports include Two Guys, Tower (SF), Waxie Maxie, Music Stop, Circles, Strawberries, Tape City, Record Bar.

**JOHN DENVER** "JD" (RCA) Sales slowed a bit this week, down from 35% to 28%, as competition has hurt new package. Denver needs a hit single to explode this album. Reports include Fred Meyer, Western Merchandisers, Lieberman Dallas (one-stop), Record Theatre, Eucalyptus, Soundtown, Mile Hi, Record World/TSS.

**CARS** "The Cars" (Elektra) Debut package from 1978 holds steady for another week at 26%. New single release may buoy sales and cause yet another resurgence here. Group has exploded; follow-up album could be among year's biggest. Reports include Music Stop, Disc, Soundtown, Eucalyptus, Music Plus, Music Stop, Warehouse, Two Guys.

## Radio & Records COMBINED TOP 30

### February 23, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
—	2	1	1	BEE GEES/Spirits Having Flown (RSO)
1	1	2	2	ROD STEWART/Blondes Have More Fun (WB)
2	3	3	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
3	4	4	4	BILLY JOEL/52nd Street (Columbia)
5	7	5	5	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
23	20	9	6	DOOBIE BROTHERS/Minute By Minute (WB)
10	9	12	7	VILLAGE PEOPLE/Cruisin' (Casablanca)
8	8	8	8	CHIC/C'est Chic (Atlantic)
4	5	6	9	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)
27	17	10	10	DIRE STRAITS/Dire Straits (WB)
6	6	7	11	EARTH, WIND & FIRE/Best Of, Vol. I (ARC/Columbia)
7	10	11	12	BARRY MANILOW/Greatest Hits (Arista)
9	16	14	13	TOTO/Toto (Columbia)
11	11	18	14	FOREIGNER/Double Vision (Atlantic)
17	15	20	15	DONNA SUMMER/Live And More (Casablanca)
18	21	16	16	KENNY ROGERS/The Gambler (UA)
16	12	17	17	GREASE/Soundtrack (RSO)
15	14	15	18	STYX/Pieces Of Eight (A&M)
13	18	21	19	ERIC CLAPTON/Backless (RSO)
26	—	—	20	SATURDAY NIGHT FEVER/Soundtrack (RSO)
—	—	28	21	PEACHES & HERB/2 Hot! (Polydor)
12	13	13	22	STEVE MARTIN/Wild & Crazy Guy (WB)
29	24	19	23	ELVIS COSTELLO/Armed Forces (Columbia)
—	26	25	24	GLORIA GAYNOR/Love Tracks (Polydor)
14	19	27	25	NEIL DIAMOND/You Don't Send Me Flowers (Columbia)
30	22	23	26	EDDIE MONEY/Life For The Taking (Columbia)
21	25	30	27	ROLLING STONES/Some Girls (Rolling Stones)
—	—	—	28	RICK JAMES/Bustin' Out Of L Seven (Gordy)
—	—	29	29	POINTER SISTERS/Energy (Planet)
—	—	26	30	MARVIN GAYE/Here, My Dear (Tamla)

This chart is based solely on sales statistics compiled weekly from our MusicVision retail, rack and one-stop reporters.

MusicVision is an independent marketing firm contracted by Radio & Records to compile sales information from key retail and rack locations across the country. All data is audited by R&R.

**ANNE MURRAY** "New Kind Of Feeling" (Capitol) Reports exploded this week to 23% overall Top 30 mentions. Momentum building here with new album reacting to current hit single and revived popularity from "You Needed Me." Murray is now a major hit album seller for Licorice Pizza, Waxie Maxie, Lieberman Dallas & Mpls. (one-stop), Western Merchandisers, Fathers & Sons, Record Bar. One to watch; potential chart album.

**PEABO BRYSON** "Crosswinds" (Capitol) Album holding steady but past its peak. Artist is established seller only lacking crossover hit single to explode nationally. 23% list Top 30, including Franklin Music, Record World/TSS, Warehouse, Poplar, Hotline, Strawberries, Record Rendezvous.

**POCO** "Legend" (ABC) 23% of our reporters list Top 30 action this week. Album broke wide open behind hot single and huge AOR play. Mentions include Two Guys, Lieberman St. Louis & Mpls. (one stop), Kempmill, Great American, Waxie Maxie, Mile Hi, Hotline, Warehouse.

**HOT CHOCOLATE** "Every 1's A Winner" (Infinity) Sales resurgence here with reporters up 10% to 23% overall. New single could really ignite sales. Reports include Fred Meyer, Western Merchandisers, Two Guys, Eucalyptus, Tape City, Mile Hi.

## Others Getting Significant Action

**BOBBY CALDWELL** "Bobby Caldwell" (Clouds/TK) Single is a breaker and album also broke open this week. 21% of our reporters list this album Top 30, with gains expected in the next few weeks. Reports include Record World/TSS, Record & Tape Collector, Strawberries, Mile Hi, Eucalyptus, Music Plus, Licorice Pizza.

**THIRD WORLD** "Journey To Addis" (Island) 21% of our reporters list Top 30 sales, up from 13% last week. Black and crossover sales reported. This could be a big album if single breaks Top 40. Reports include Franklin, Warehouse, New England Music City, Poplar, Tape City, Hotline.

**BELL & JAMES** "Bell & James" (A&M) Started as a disco album with the hit disco single. Crossover is now following with single to pop audience. Album will follow single up the charts. 17% overall listings including Poplar, Fathers & Sons, New England Music City, Cactus, Strawberries, Kempmill, Waxie Maxie.

**THE BABYS** "Head First" (Chrysalis) Slow week last time around has been righted and album is heading forward again. 17% mentions, up from 11% last week, showing significant sales. Reports include Warehouse, Warehouse, Fathers & Sons, Music Plus, Licorice Pizza, Soundtown.

**CHEAP TRICK** "At Budokan" (Epic) Hot new live package (see Regional Breakdowns) for 15% of our reporters. Positive feeling on the street about this album. It should be big; it is already for Warehouse, New England Music City, Fathers & Sons, Hotline, Music Plus, 1812 Overture and others.

**CHUCK BROWN & THE SOUL SEARCHERS** "Bustin' Loose" (Source/MCA) 13% of our reporters list sales activity, but reaction is only strong in heavily black areas. Huge where reported

# MusicVision

## Radio & Records RETAIL TOP 15

February 23, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15																																																				
—	2	3	1	BEE GEES/Spirits Having Flown (RSO)	2	1	1	2	ROD STEWART/Blondes Have More Fun (WB)	3	3	2	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)	4	4	4	5	DOOBIE BROTHERS/Minute By Minute (WB)	5	4	4	5	BILLY JOEL/52nd Street (Columbia)	6	9	7	6	DIRE STRAITS/Dire Straits (WB)	7	7	8	7	CHIC/C'est Chic (Atlantic)	8	6	9	8	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)	9	13	—	9	VILLAGE PEOPLE/Cruisin' (Casablanca)	10	5	6	10	EARTH, WIND & FIRE/Best Of, Vol. I (Columbia)	11	8	10	11	OLIVIA NEWTON-JOHN/Totally Hot (MCA)	12	—	13	13	ERIC CLAPTON/Backless (RSO)	13	10	11	14	BARRY MANILOW/Greatest Hits (Arista)	14	12	12	15	TOTO/Toto (Columbia)

## Radio & Records RACK TOP 15

February 23, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15																																																															
—	13	1	1	BEE GEES/Spirits Having Flown (RSO)	1	1	2	2	ROD STEWART/Blondes Have More Fun (WB)	2	2	3	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)	3	3	4	4	OLIVIA NEWTON-JOHN/Totally Hot (MCA)	4	4	5	5	VILLAGE PEOPLE/Cruisin' (Casablanca)	5	5	7	6	BILLY JOEL/52nd Street (Columbia)	6	4	5	7	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)	7	—	9	8	KENNY ROGERS/The Gambler (UA)	8	—	12	14	9	CHIC/C'est Chic (Atlantic)	9	6	7	10	10	GREASE/Soundtrack (RSO)	10	10	14	13	11	SATURDAY NIGHT FEVER/Soundtrack (RSO)	11	7	9	11	12	BARRY MANILOW/Greatest Hits (Arista)	12	—	13	13	TOTO/Toto (Columbia)	13	14	—	14	14	DONNA SUMMER/Live And More (Casablanca)	14	9	8	8	15	FOREIGNER/Double Vision (Atlantic)

### Others Getting Significant Action

spreading behind single action. Reports include Hotline, Tape City, Record Bar, Poplar, Record & Tape Collector.  
**SAMPLE "Carmen" (ABC)** Slight drop from last week, but still an album to watch. 13% of our reporters list Top 30, including Fathers & Sons, Cactus, 1812 Overture, Kempmill.  
**HEAD EAST "Live" (A&M)** Heavy rock group with strong Midwest following debuts with 13% of our reporters. Activity apparent, and if the label can spread sales base out of heavy areas, it will be interesting to observe in the coming weeks. Out of the box for Lieberman, Mpls. & St. Louis (one-stop). Everybody's, Fathers & Sons, 1812 Overture.  
**RESIDE "Shot Of Love" (RCA/Solar)** Black and disco hit single now leading sales on new album. 11% of our reporters list sellthrough in the Top 30, including Record Rendezvous, Record Theatre, Kempmill, Hotline, Fathers & Sons, Poplar.  
**ELYN "CHAMPAGNE" KING "Smooth Talk" (RCA)** Debut album is making a comeback be-

hind action on new single. 13% of our reporters list Top 30, including Warehouse, Poplar, Tape City, Strawberries.  
**INSTANT FUNK "Instant Funk" (Salsoul)** Hot disco album starting to crossover as single gains momentum. 11% of our reporters list Top 30, including New England Music City, Record & Tape Collector, Strawberries, Waxie Maxie.  
**VILLAGE PEOPLE "Macho Man" (Casablanca)** Tremendous resurgence at the racked accounts, due to massive TV exposure along with the success of the current hit single (from the "Cruisin'" LP).  
**SATURDAY NIGHT FEVER "Soundtrack" (RSO)** Riding back up the charts at the national racks on the coattail of the new Bee Gees LP, this package warrants mention.  
 A few other albums have activity worth mentioning this week. **George Thorogood (Rounder)** continues to sell behind AOR exposure, **Blondie (Chrysalis)** hot again thanks to potentially huge single, and **McGuinn, Clark & Hillman (Capitol)** starting to make noise behind AOR exposure.

## REGIONAL BREAKDOWN

"Regional Breakdown" reports consist of the top five selling albums and significant "New & Hot" releases in four key regional markets. Markets in this section will rotate periodically.

### Washington, D.C.

- 1 BEE GEES "Spirits Having Flown" (RSO)
- 2 BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)
- 3 ROD STEWART "Blondes Have More Fun" (WB)
- 4 ANGELA BOFILL "Angie" (Arista)
- 5 PHYLLIS HYMAN "Somewhere In My Lifetime" (Arista)

#### NEW & HOT

- CHUCK BROWN & THE SOUL SEARCHERS "Bustin' Loose" (Source/MCA)  
 ANGELA BOFILL "Angie" (Arista)  
 PHYLLIS HYMAN "Somewhere In My Lifetime" (Arista)

### Atlanta

- 1 BEE GEES "Spirits Having Flown" (RSO)
- 2 ROD STEWART "Blondes Have More Fun" (WB)
- 3 DOOBIE BROTHERS "Minute By Minute" (WB)
- 4 OLIVIA NEWTON-JOHN "Totally Hot" (MCA)
- 5 DIRE STRAITS "Dire Straits" (WB)

#### NEW & HOT

- CHEAP TRICK "At Budokan" (Epic)  
 MARC TANNER BAND "No Escape" (Elektra)  
 KIM CARNES "St. Vincent's Court" (EMI-America)  
 ANNE MURRAY "New Kind Of Feeling" (Capitol)

### St. Louis

- 1 BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)
- 2 BILLY JOEL "52nd Street" (Columbia)
- 3 BEE GEES "Spirits Having Flown" (RSO)
- 4 ROD STEWART "Blondes Have More Fun" (WB)
- 5 ELVIS COSTELLO "Armed Forces" (Columbia)

#### NEW & HOT

- CHEAP TRICK "At Budokan" (Epic)  
 HEAD EAST "Live" (A&M)

### Seattle

- 1 BEE GEES "Spirits Having Flown" (RSO)
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- 4 DIRE STRAITS "Dire Straits" (WB)
- 5 BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)

#### NEW & HOT

- CHEAP TRICK "At Budokan" (Epic)  
 GEORGE THOROGOOD "Move It On Over" (Rounder)

MUSIC VISION

An alphabetical list of R&R's MusicVision reporters and their key selling characteristics.  
**CIRCLES** - 3 retail stores: Phoenix, Flagstaff, Scottsdale. 40% Rock, 40% Black, 20% Other.  
**EAST/WEST** - 3 stores in Orlando, FL (Rock, Black, Jazz).  
**1812 OVERTURE** - 5 retail stores in and around Milwaukee, reacts quickly to Black, Black-oriented product & Jazz.  
**EUCALYPTUS** - 13 stores in No. California, Nevada & Washington. Strong in Rock & Black, light Country. Reacts quickly to established artists.  
**EVERYBODY'S** - 6 retail stores in Oregon & Washington. Reacts quickly to new releases on Rock & Jazz.

**FATHERS & SONS** - 500 accounts serviced through One Stop. Primarily in Illinois, Kentucky & Indiana. Western Ohio includes 25% retail through 8 Karma stores.  
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**FRED MEYER/MUSIC MARKETS** - 52 racked accounts/3 retail (Music Market) Washington, West Oregon, Montana, Vancouver, Anchorage. Primarily racked product.  
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**HOTLINE** - Distributor & One Stop servicing approximately 400 accounts in 10 states in the Mid South. 80% Black/Gospel, 40% Rock.

**KEMPMILL** - Washington, D.C., 10 retail stores. Heavy Black sales.  
**KORVETTES** - 50 retail stores in Upstate and Metro New York, Baltimore, Wash., Philadelphia & Detroit. Moves heavy volume of a total cross section of music - all types.  
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**MILE HI** - One stop servicing 7 states, concentrated in Colorado, Utah & Wyoming. Mostly Pop/Black.

**MUSIC BOX** - 8 retail stores: New Orleans, Hattiesburg & Mobile. 70% Rock, 30% Black.  
**MUSIC PLUS** - 18 stores in Southern California. AOR Rock, Black, light Country.  
**MUSIC STOP** - 11 retail stores in greater Detroit. 20-25% Black, 75-80% White. Heavy Black influence. Reacts quickly to new releases.  
**NATIONAL RECORD MART** - Approximately 50 retail stores in Pennsylvania/Pittsburgh, NY, West Virginia, Virginia, Ohio, Kentucky. Strong with Rock, Black, light Country.  
**NEW ENGLAND MUSIC CITY** - 8 retail stores: 3 in Boston, 3 in Connecticut, 1 in Rhode Island & 1 in New Hampshire. Almost all Rock.  
**PICKWICK** - Nation's largest rack jobber. Total cross section of sales.  
**POPLAR TUNES** - 3 retail stores in

Memphis. 350 accounts through One Stop in South East. 70% Black.  
**RECORD BAR** - 86 stores, National, with heavy concentration in S.E. Rock & Roll, Black, some Disco, light Country. Heavy support of local artists.  
**RECORD RENDEZVOUS** - 5 retail stores in Cleveland Metro. Rock & Black influence.  
**RECORD & TAPE COLLECTOR** - 6 full-line retail stores in and around Baltimore. Emphasis on Classical, Jazz, Disco & Catalogue.  
**RECORD THEATRE** - 14 retail stores in Buffalo, Cleveland, Rochester & Cincinnati. Rock & Roll.  
**RECORD WORLD/TSB** - 24 retail stores: NYC, New Jersey, Upstate NY, Connecticut, Long Island. Reacts quickly to new releases. Moves a lot of Rock, Folk, Jazz & Disco.

**SOUND TOWN** - 5 full-line retail stores in malls in Dallas, FL, Worth Metroplex.  
**SOUND UNLIMITED** - Sub distributor/508 stores covering 20 states but concentrating in Michigan, Indiana, Illinois, Wisconsin. 80% Rock, 30% Black, 10% Country.  
**SPECS** - 11 retail stores throughout Florida (5 Miami, 2 West Palm Beach, 2 Lakeland, 1 Gainesville, 1 Daytona). Strong Disco in Miami, Rock & Roll & Black in Daytona.  
**STARK/CAMELDT** - 70 retail stores located in malls in 23 states, (East, Midwest & South). Moves quickly with all types of product.  
**STRAWBERRIES** - 7 retail stores in Boston & Providence suburbs. Heavy Disco influence.  
**TAPE CITY** - 7 retail stores in metro New Orleans. Rock/Black

strong influences.  
**TOWER** - 3 retail stores in the Bay Area.  
**TWO GUYS** - 60 full line Discount depts. in the Northeast, (NY, NJ, Connecticut, Massachusetts, Maryland, Pennsylvania) strong with white Rock, Rock tendencies.  
**WAREHOUSE** - 3 retail stores in metro New Orleans.  
**WAXIE MAXIE** - Washington D.C. Retail.  
**WESTERN MERCHANDISERS** - Southwest region Rack jobber. Heavy Country, heavy white Rock & Roll. Includes 14 retail accounts.  
**WHEREHOUSE** - 125 stores Calif. Retail.  
**WORLD RECORD** - 7 full-line retail stores throughout Arizona, excluding Tucson. Strongest with Rock & Roll. (Soft & Hard) moderate Country.

# MusicVision

## Disco Boom Hits Album Market

At a recent convention in Birmingham, Alabama the subject of sales on disco product dominated many of the panel discussions. Clay Gish of KRBE/Houston mentioned at one meeting the lack of significant sellthrough on disco albums, citing the national Top 30 and its lack of major disco hit albums. Well, at the time Gish was right, but the disco boom which has produced mass appeal crossover hit singles is now delivering big album sales on disco and disco-oriented albums. This week there are fifteen disco-oriented albums listed in this section, the most to date, and the trend is toward significant sales on disco album product as stores are beginning to make all-out merchandising efforts to exploit the potential of this marketplace.

Besides the obvious strength of the Bee Gees, Rod Stewart, and the Village People, the Top 30 chart also is reflecting huge sales on Chic, Peaches & Herb, and Gloria Gaynor, while the Saturday Night Fever soundtrack has returned to a prominent position in its second year of huge sales. Also hot are albums by Instant Funk, Bell & James, Third World, Blondie, Lakeside, Chuck Brown & The Soul Searchers, Rick James, and the Village People again, with their "Macho Man" album returning to be a strong seller. While many of these acts are also selling well from black play, there is no question that the mass appeal disco elements have contributed heavily to their success. Look for increased sales on all of the above-mentioned packages as well as instant sellthrough for many other disco-oriented albums. Further, if this boom in disco album sales does continue we will be dealing with it in a separate feature in R&R.

— Lenny Beer

## BREAKERS

"Breakers" are those albums registering the greatest level of sales activity in any given week.

### RICK JAMES Bustin' Out Of L Seven (Gordy)

34% of our reporters show Top 30 sales on this black crossover album. Piece quantities are huge where reported, with major urban areas and some crossover markets listing the album high inside their Top 30's. Artist is on the verge of stardom with buying public. Should be second straight platinum outing for James. Reports include Two Guys, Camelot, Record Theater, Kempmill, Waxie Maxie, Record Bar, Circles, Record Rendezvous, Lieberman St. Louis (one-stop), Mile Hi. Charts at No. 27.

## NEW & ACTIVE

All other new and recent releases receiving significant sales action, as measured by their percentages of top 30 reports and actual sales levels at our reporting outlets.

**NICOLETTE LARSON** "Nicolette" (WB) Just missed Top 30 this week after four consecutive weeks in the twenties. Still strong for 57% of our reporters, although its overall position is weakening. Second single needed here to resurge sales. Solid activity for Licorice Pizza, Music Plus, Eucalyptus, Soundtown, Disc (Houston), Tower (SF), Great American, Western Merchandisers, Two Guys, Lieberman Mpls. (one-stop).

**HEART** "Dog & Butterfly" (Portrait) Holding on for 36% of our reporters. Sales remain steady just outside Combined Top 30 as activity builds on the title cut. Selling well for Eucalyptus, Record World/TSS, Franklin, Hotline, Cactus, Music Stop, Great American, Fred Meyer, Lieberman Dallas (one-stop), Camelot.

**JEFFERSON STARSHIP** "Gold" (RCA/Grunt) 34% of our reporters list Top 30 sales on hits package, up 14% from last week's debut. Sales activity is happening both rack and retail. Look for continued growth. Potential chart material in upcoming weeks. Reports include Western Merchandisers, Record Theatre, Tower (SF), Lieberman Mpls. & St. Louis (one-stop), Fathers & Sons, Cactus.

**RICHARD PRYOR** "Wanted" (WB) Up a little over last week with 28% of our reporters now listing significant activity. New movie may be helping the sellthrough. High price mentioned as a problem by some reporters. Top 30 reports include Two Guys, Tower (SF), Waxie Maxie, Music Stop, Circles, Strawberries, Tape City, Record Bar.

**JOHN DENVER** "JD" (RCA) Sales slowed a bit this week, down from 35% to 28%, as competition has hurt new package. Denver needs a hit single to explode this album. Reports include Fred Meyer, Western Merchandisers, Lieberman Dallas (one-stop), Record Theatre, Eucalyptus, Soundtown, Mile Hi, Record World/TSS.

**CARS** "The Cars" (Elektra) Debut package from 1978 holds steady for another week at 26%. New single release may buoy sales and cause yet another resurgence here. Group has exploded; follow-up album could be among year's biggest. Reports include Music Stop, Disc, Soundtown, Eucalyptus, Music Plus, Music Stop, Wherehouse, Two Guys.

## Radio & Records COMBINED TOP 30

### February 23, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/ALBUM (Label)
—	2	1	1	BEE GEES/Spirits Having Flown (RSO)
1	1	2	2	ROD STEWART/Blondes Have More Fun (WB)
2	3	3	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
3	4	4	4	BILLY JOEL/52nd Street (Columbia)
5	7	5	5	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
23	20	9	6	DOOBIE BROTHERS/Minute By Minute (WB)
10	9	12	7	VILLAGE PEOPLE/Cruisin' (Casablanca)
8	8	8	8	CHIC/C'est Chic (Atlantic)
4	5	6	9	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)
27	17	10	10	DIRE STRAITS/Dire Straits (WB)
6	6	7	11	EARTH, WIND & FIRE/Best Of, Vol. I (ARC/Columbia)
7	10	11	12	BARRY MANILOW/Greatest Hits (Arista)
9	16	14	13	TOTO/Toto (Columbia)
11	11	18	14	FOREIGNER/Double Vision (Atlantic)
17	15	20	15	DONNA SUMMER/Live And More (Casablanca)
18	21	16	16	KENNY ROGERS/The Gambler (UA)
16	12	17	17	GREASE/Soundtrack (RSO)
15	14	15	18	STYX/Pieces Of Eight (A&M)
13	18	21	19	ERIC CLAPTON/Backless (RSO)
26	—	—	20	SATURDAY NIGHT FEVER/Soundtrack (RSO)
—	—	28	21	PEACHES & HERB/2 Hot! (Polydor)
12	13	13	22	STEVE MARTIN/Wild & Crazy Guy (WB)
29	24	19	23	ELVIS COSTELLO/Armed Forces (Columbia)
—	26	25	24	GLORIA GAYNOR/Love Tracks (Polydor)
14	19	27	25	NEIL DIAMOND/You Don't Send Me Flowers (Columbia)
30	22	23	26	EDDIE MONEY/Life For The Taking (Columbia)
21	25	30	27	ROLLING STONES/Some Girls (Rolling Stones)
—	—	28	28	RICK JAMES/Bustin' Out Of L Seven (Gordy)
—	—	29	29	POINTER SISTERS/Energy (Planet)
—	—	26	30	MARVIN GAYE/Here, My Dear (Tamla)

This chart is based solely on sales statistics compiled weekly from our MusicVision retail, rack and one-stop reporters.

MusicVision is an independent marketing firm contracted by Radio & Records to compile sales information from key retail and rack locations across the country. All data is audited by R&R.

**ANNE MURRAY** "New Kind Of Feeling" (Capitol) Reports exploded this week to 23% overall Top 30 mentions. Momentum building here with new album reacting to current hit single and revived popularity from "You Needed Me." Murray is now a major hit album seller for Licorice Pizza, Waxie Maxie, Lieberman Dallas & Mpls. (one-stop), Western Merchandisers, Fathers & Sons, Record Bar. One to watch; potential chart album.

**PEABO BRYSON** "Crosswinds" (Capitol) Album holding steady but past its peak. Artist is established seller only lacking crossover hit single to explode nationally. 23% list Top 30, including Franklin Music, Record World/TSS, Warehouse, Poplar, Hotline, Strawberries, Record Rendezvous.

**POCO** "Legend" (ABC) 23% of our reporters list Top 30 action this week. Album broke wide open behind hot single and huge AOR play. Mentions include Two Guys, Lieberman St. Louis & Mpls. (one stop), Kempmill, Great American, Waxie Maxie, Mile Hi, Hotline, Warehouse.

**HOT CHOCOLATE** "Every 1's A Winner" (Infinity) Sales resurgence here with reporters up 10% to 23% overall. New single could really ignite sales. Reporters include Fred Meyer, Western Merchandisers, Two Guys, Eucalyptus, Tapa City, Mile Hi.

## Others Getting Significant Action

**BOBBY CALDWELL** "Bobby Caldwell" (Clouds/TK) Single is a breaker and album also broke open this week. 21% of our reporters list this album Top 30, with gains expected in the next few weeks. Reporters include Record World/TSS, Record & Tape Collector, Strawberries, Mile Hi, Eucalyptus, Music Plus, Licorice Pizza.

**THIRD WORLD** "Journey To Addis" (Island) 21% of our reporters list Top 30 sales, up from 13% last week. Black and crossover sales reported. This could be a big album if single breaks Top 40. Reports include Franklin, Warehouse, New England Music City, Poplar, Tape City, Hotline.

**BELL & JAMES** "Bell & James" (A&M) Started as a disco album with the hit disco single. Crossover is now following with single to pop audience. Album will follow single up the charts. 17% overall listings including Poplar, Fathers & Sons, New England Music City, Cactus, Strawberries, Kempmill, Waxie Maxie.

**THE BABYS** "Head First" (Chrysalis) Slow week last time around has been righted and album is heading forward again. 17% mentions, up from 11% last week, showing significant sales. Reports include Wherehouse, Warehouse, Fathers & Sons, Music Plus, Licorice Pizza, Soundtown.

**CHEAP TRICK** "At Budokan" (Epic) Hot new live package (see Regional Breakdowns) for 15% of our reporters. Positive feeling on the street about this album. It should be big; it is already for Wherehouse, New England Music City, Fathers & Sons, Hotline, Music Plus, 1812 Overture and others.

**CHUCK BROWN & THE SOUL SEARCHERS** "Bustin' Loose" (Source/MCA) 13% of our reporters list sales activity, but reaction is only strong in heavily black areas. Huge where reported

# MusicVision

## Radio & Records RETAIL TOP 15

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/ALBUM
—	2	3	1	BEE GEES/Spirits Having Flown (RSO)
2	1	1	2	ROD STEWART/Blondes Have More Fun (WB)
1	3	2	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
15	11	5	4	DOOBIE BROTHERS/Minute By Minute (WB)
3	4	4	5	BILLY JOEL/52nd Street (Columbia)
—	9	7	6	DIRE STRAITS/Dire Straits (WB)
7	7	8	7	CHIC/C'est Chic (Atlantic)
5	6	9	8	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)
11	13	—	9	VILLAGE PEOPLE/Cruisin' (Casablanca)
4	5	6	10	EARTH, WIND & FIRE/Best Of, Vol. I (Columbia)
8	8	10	11	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
—	—	—	12	PEACHES & HERB/2 Hot! (Polydor)
10	—	13	13	ERIC CLAPTON/Backless (RSO)
9	10	11	14	BARRY MANILOW/Greatest Hits (Arista)
6	12	12	15	TOTO/Toto (Columbia)

## Radio & Records RACK TOP 15

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/ALBUM
—	13	1	1	BEE GEES/Spirits Having Flown (RSO)
1	1	2	2	ROD STEWART/Blondes Have More Fun (WB)
4	2	3	3	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
3	3	4	4	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
11	6	6	5	VILLAGE PEOPLE/Cruisin' (Casablanca)
5	5	7	6	BILLY JOEL/52nd Street (Columbia)
2	4	5	7	BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)
—	—	9	8	KENNY ROGERS/The Gambler (UA)
—	12	14	9	CHIC/C'est Chic (Atlantic)
6	7	10	10	GREASE/Soundtrack (RSO)
10	14	13	11	SATURDAY NIGHT FEVER/Soundtrack (RSO)
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—	—	—	13	TOTO/Toto (Columbia)
14	—	—	14	DONNA SUMMER/Live And More (Casablanca)
9	8	8	15	FOREIGNER/Double Vision (Atlantic)

### Others Getting Significant Action

Spreading behind single action. Reports include Hotline, Tape City, Record Bar, Poplar, Record & Tape Collector.

**SAMPLE "Carmen" (ABC)** Slight drop from last week, but still an album to watch. 13% of our reporters list Top 30, including Fathers & Sons, Cactus, 1812 Overture, Kempmill.

**THE EAST "Live" (A&M)** Heavy rock group with strong Midwest following debuts with 13% of our reporters. Activity apparent, and if the label can spread sales base out of heavy rock areas, it will be interesting to observe in the coming weeks. Out of the box for Lieberman Mpls. & St. Louis (one-stop), Everybodys, Fathers & Sons, 1812 Overture.

**RESIDE "Shot Of Love" (RCA/Solar)** Black and disco hit single now leading sales on new album. 11% of our reporters list sellthrough in the Top 30, including Record Rendezvous, Record Theatre, Kempmill, Hotline, Fathers & Sons, Poplar.

**EVLYN "CHAMPAGNE" KING "Smooth Talk" (RCA)** Debut album is making a comeback behind action on new single. 13% of our reporters list Top 30, including Warehouse, Poplar, Tape City, Strawberries.

**INSTANT FUNK "Instant Funk" (Salsoul)** Hot disco album starting to crossover as single gains momentum. 11% of our reporters list Top 30, including New England Music City, Record & Tape Collector, Strawberries, Waxie Maxie.

**VILLAGE PEOPLE "Macho Man" (Casablanca)** Tremendous resurgence at the racked accounts, due to massive TV exposure along with the success of the current hit single (from the "Cruisin'" LP).

**SATURDAY NIGHT FEVER "Soundtrack" (RSO)** Riding back up the charts at the national racks on the coattail of the new Bee Gees LP, this package warrants attention.

A few other albums have activity worth mentioning this week. **George Thorogood (Rounder)** continues to sell behind AOR exposure, **Blondie (Chrysalis)** hot again thanks to potentially huge single, and **McGuinn, Clark & Hillman (Capitol)** starting to make noise behind AOR exposure.

## REGIONAL BREAKDOWN

"Regional Breakdown" reports consist of the top five selling albums and significant "New & Hot" releases in four key regional markets. Markets in this section will rotate periodically.

### Washington, D.C.

- 1 BEE GEES "Spirits Having Flown" (RSO)
- 2 BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)
- 3 ROD STEWART "Blondes Have More Fun" (WB)
- 4 ANGELA BOFILL "Angie" (Arista)
- 5 PHYLLIS HYMAN "Somewhere In My Lifetime" (Arista)

#### NEW & HOT

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ANNE MURRAY "New Kind Of Feeling" (Capitol)

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HEAD EAST "Live" (A&M)

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#### NEW & HOT

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GEORGE THOROGOOD "Move It On Over" (Rounder)

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**EUCALYPTUS** - 13 stores in No. California, Nevada & Washington. Strong in Rock & Black, light Country. Reacts quickly to established artists.

**EVERYBODY'S** - 6 retail stores in Oregon & Washington. Reacts quickly to new releases on Rock & Jazz.

**FATHERS & SONS** - 500 accounts serviced through One Stop. Primarily in Illinois, Kentucky & Indiana. Western Ohio includes 25% retail through 8 Karma stores.

**FRANKLIN MUSIC** - 3 full line Retail stores located in malls in Metro Atlanta, Lenox - Mostly Black, Perimeter - heavy Rock, Cumberland - Rock/Country.

**FRED MEYER/MUSIC MARKETS** - 52 racked accounts/3 retail (Music Markets) Washington, West Oregon, Montana, Vancouver, Anchorage. Primarily racked product.

**GREAT AMERICAN MUSIC** - 2 retail stores in Mpls. 1 in St. Paul. Strong with Top 40 & Rock.

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**MILE HI** - One stop servicing 7 states, concentrated in Colorado, Utah & Wyoming. Mostly Pop/Black.

**MUSIC BOX** - 8 retail stores: New Orleans, Hattiesburg & Mobile. 70% Rock, 30% Black.

**MUSIC PLUS** - 18 stores in Southern California. AOR Rock, Black, light Country.

**MUSIC STOP** - 11 retail stores in greater Detroit. 20-25% Black, 75-80% White. Heavy Black influence. Reacts quickly to new releases.

**NATIONAL RECORD MART** - Approximately 60 retail stores in Pennsylvania/Pittsburgh, NY, West Virginia, Virginia, Ohio, Kentucky. Strong with Rock, Black, light Country.

**NEW ENGLAND MUSIC CITY** - 8 retail stores: 3 in Boston, 3 in Connecticut, 1 in Rhode Island & 1 in New Hampshire. Almost all Rock.

**POPULAR TUNES** - 3 retail stores in Memphis. 360 accounts through One Stop in South East. 70% Black.

**RECORD BAR** - 86 stores, National, with heavy concentration in S.E. Rock & Roll, Black, some Disco, light Country. Heavy support of local artists.

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**STARBUCK/CAMELOT** - 70 retail stores located in malls in 23 states. (East, Midwest & South). Moves quickly with all types of product.

**STRAWBERRIES** - 7 retail stores in Boston & Providence suburbs. Heavy Disco influence.

**TAPE CITY** - 7 retail stores in metro New Orleans. Rock/Black.

**strong Influences** - Washington D.C. Retail.

**TOWER** - 3 retail stores in the Bay Area.

**TWO GUYS** - 60 full-line Discount depts. in the Northeast (NY, NJ, Connecticut, Massachusetts, Maryland, Pennsylvania) strong with white Rock. Rock tendencies.

**WAREHOUSE** - 3 retail stores in metro New Orleans.

**WAXIE MAXIE** - Washington D.C. Retail.

**WESTERN MERCHANDISERS** - Southwest region Rack jobber. Heavy Country, heavy white Rock & Roll. Includes 14 retail accounts.

**WHEREHOUSE** - 125 stores. Calif., Retail.

**WORLD RECORD** - 7 full-line retail stores throughout Arizona, including Tucson. Strongest with Rock & Roll, (Soft & Hard) moderate Country.

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### BILLY JOEL

#### Big Shot (Columbia)

70% of our reporters on it, 18 adds including CKLW, KHJ, 13Q, WTRY, WAPE, WJDX, WNAP, KERN, WJBQ, KQWB, WSPT, KBIM. Key moves: 99X-FM 14-10, Z97 debut 20, KSLQ 12-8, WOKY 22-10, WZZP 29-22, KFRC 28-19, B100 18-10, KOPA 4-2, WOLF 6-4, WKEE 33-29, 14Q 23-17, WSGA 12-8, 92X 36-31, 14WK 31-25, WCIR 25-18, WAGQ 29-23, WANS 18-12, WAKX 28-16, WIFE 27-19, KRLC 24-15. See Parallels, charts at number 27.

### NEIL DIAMOND

#### Forever In Blue Jeans (Columbia)

63% of our reporters on it, 9 adds, WAKY, KEEL, WVIC, WOHO, G100, CK101, KSEL, KFXD, KBIM. Key moves: WRKO debut 25, WKBW 21-17, CKLW 26-24, KSTP 26-21, KFI 24-21, KING 24-21, F105 22-19, WOLF 23-19, WLAC 32-25, WKIX 30-25, KOFM debut 30, KERN debut 28, WHEB 34-28, WHHY 10-8, WAGQ 26-21, WJON debut 20, KBOZ 22-17. See Parallels, charts at number 28.

### AL STEWART

#### Song On The Radio (Arista)

63% of our reporters on it, 10 adds, WKBW, CKGM, WKBO, KRAV, KTAC, KRUX, WAEB, WAKX, WGBF, KSTT. Key moves: WFI 29-20, WRKO 21-19, KSTP 22-19, B100 25-21, PRO-FM 20-15, WPST debut 25, 94Q 27-23, Y95 debut 30, WMET 32-26, KMJC 25-21, WLBZ 26-22, WRFC 26-23, WKAU 25-21, KRLC 29-26. See Parallels, charts at number 29.

### QUATRO & NORMAN

#### Stumblin' In (RSO)

60% of our reporters on it, 18 adds including WZUU, WICC, WKBO, WAXY, WFMF, KRSP, WJBQ, WAAY, WJON, WSPT, KSLY, KLUC. Key moves: WFI 30-26, KSTP 29-26, KEARTH debut 30, KFRC 24-22, WKEE debut 30, WQXI 24-19, WHBQ debut 28, WERC 22-17, KLEO 27-20, KRUX 40-34, WXIL 25-19, WANS 33-28, KDZA 37-32, KBOZ 16-12. See Parallels, charts at number 30.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**EDDIE MONEY** "Maybe I'm A Fool" (Columbia) 99/14 including WPEZ, WLCY, JB105, WLAC, WKIX, WHEB, WAEB, WAKX, KYSN. Key moves: WNBC 21-17, KSLQ 28-24, KBEQ 31-28, KHJ 30-27, KFRC 14-12, B100 30-24, KOPA 21-17, WBBF 23-18, 94Q 18-16, WFMF 24-21, KOFM debut 28, KRUX 28-22, KRQ 25-18, WLBZ 33-28, G100 25-19, WTMA 28-22, WIFE 32-29, KEWI 40-36, KDZA 31-26, KRLC 22-17.

**BLONDIE** "Heart Of Glass" (Chrysalis) 98/30 including WRKO, KVIL, Q105, WZZP, 13Q, WPST, WKBO, 94Q, WTX, WLAC, 92X, WHOT, KYXX, KTKT, G100, KSEL, WGBF, KSLY, KBDF. Key moves: 99X-FM 7-5, WKBW debut 30, WLCY 29-27, KSLQ debut 34, KBEQ debut 37, KEARTH debut 29, KFRC debut 30, WPHD 26-16, WKEE debut 32, WNOE 24-14, WJDX 5-3, KRQ 40-34, WJBQ 13-11, 13FEA 4-3, WANS 25-17, WSPT 26-21, KBIM 37-33.

**FRANK MILLS** "Music Box Dancer" (Polydor) 97/17 including WPEZ, WOKY, WZUU, KHJ, WAVZ, WNCI, WOHO, KJRB, KRSP, WTMA, KKXL, KFJR, KDZA. Key moves: WRKO 22-16, CKLW debut 21, KSTP 27-18, KEARTH 16-12, KIMN debut 30, KOPA 27-23, PRO-FM 18-6, WPST 24-19, WQXI 10-3, WLAC 24-7, KOFM 30-25, WLBZ 16-10, WAGQ 9-1, KAYC 29-24, WJON 19-16, KCBN 30-21, KRLC 23-12.

**AMII STEWART** "Knock On Wood" (Ariola) 97/14 including KFRC, F105, WNOE, WLAC, 92X, KCPX, G100, KKRC, KSTT, KYSN. Key moves: 99X-FM debut 25, WRKO 30-26, WKBW 30-26, Y100 28-25, WLCY 20-15, Q105 21-16, CKLW debut 20, WZZP 33-29, KEARTH debut 23, 14Q 12-10, WAPE 14-10, KXX106 24-20, WNAP debut 28, KQEO 30-25, WCIR 6-4, WCGQ 25-19, KAYC 30-23, KQWB 16-11, KDZA 32-27.

**BOB WELCH** "Precious Love" (Capitol) 90/19 including WOKY, KOPA, WYRE, WSGA, BJ105, WMEE, KERN, WCIR, CK101, KILE, WEBC, WNAM, KOOK. Key moves: KSLQ 31-29, B100 29-25, 14Q 27-20, 94Q debut 30, KRQ 36-32, WLBZ 35-31, WGLF 25-20, KDZA 38-33, KQDI 29-24, KRLC debut 29.

**HEART** "Dog & Butterfly" (Portrait) 71/13 including B100, WOLF, BJ105, WJDX, WNAP, KZ93, KERN, KQEO, KKRC, KFXD. Key moves: WPEZ 30-28, KSLQ 29-26, KING debut 24, KOPA 28-25, KXX106 29-25, KVI-FM debut 12, KTAC 19-16, WCIR 17-8, WAGQ 23-18, WSPT 20-15, KBOZ 25-23.

**FIREBALL** "Goodbye, I Love You" (Atlantic) 65/3, WKY, WEBC, KDZA. Key moves: Q105 25-18, KSTP 24-22, WPHD debut 25, KNOW 16-11, WFMF 15-13, KRSP 13-8, KQEO 27-15, 13FEA 20-15, 14WK 23-19, WLOF 32-29, WROK 24-20, KOOK 18-14.

# Radio & Records NATIONAL AIRPLAY/30

## February 23, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

1	1	1	①	ROD STEWART/Da Ya Think I'm Sexy (WB)
26	19	7	②	BEE GEES/Tragedy (RSO)
16	10	5	③	DONNA SUMMER w/B'KLYN DREAMS/Heaven Knows (Cas.)
2	2	2	4	POINTER SISTERS/Fire (Planet)
13	11	8	⑤	GLORIA GAYNOR/I Will Survive (Polydor)
27	20	11	⑥	DOOBIE BROTHERS/What A Fool Believes (WB)
3	3	3	7	OLIVIA NEWTON-JOHN/A Little More Love (MCA)
7	4	4	8	BLUES BROTHERS/Soul Man (Atlantic)
17	14	9	9	CHICAGO/No Tell Lover (Columbia)
29	18	12	⑩	PEACHES & HERB/Shake Your Groove Thing (Polydor)
25	21	16	⑪	LITTLE RIVER BAND/Lady (Harvest)
6	7	10	12	NICOLETTE LARSON/Lotta Love (WB)
19	17	14	⑬	MELISSA MANCHESTER/Don't Cry Out Loud (Arista)
9	6	6	14	CHERYL LYNN/Got To Be Real (Columbia)
-	30	26	⑮	DIRE STRAITS/Sultans Of Swing (WB)
-	29	28	⑯	POCO/Crazy Love (ABC)
28	25	23	⑰	NIGEL OLSSON/Dancin' Shoes (Bang)
-	28	25	⑱	THE BABYS/Every Time I Think Of You (Chrysalis)
12	8	17	19	BARRY MANILOW/Somewhere In The Night (Arista)
18	16	15	20	FOREIGNER/Blue Morning, Blue Day (Atlantic)
10	13	13	21	IAN MATTHEWS/Shake It (Mushroom)
21	23	22	22	KENNY ROGERS/The Gambler (UA)
5	5	18	23	CHIC/Le Freak (Atlantic)
4	9	21	24	BEE GEES/Too Much Heaven (RSO)
-	-	29	⑳	ANNE MURRAY/I Just Fall In Love Again (Capitol)
-	-	30	㉑	BOBBY CALDWELL/What You Won't Do For... (Clouds/TK)
-	-	→	㉒	BILLY JOEL/Big Shot (Columbia)
-	-	→	㉓	NEIL DIAMOND/Forever In Blue Jeans (Columbia)
-	-	→	㉔	AL STEWART/Song On The Radio (Arista)
-	-	→	㉕	QUATRO & NORMAN/Stumblin' In (RSO)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

## MOST ADDED

Blondie  
Bobby Caldwell  
Quatro & Norman  
Billy Joel  
Bob Welch

## HOTTEST

Rod Stewart  
Bee Gees  
Gloria Gaynor  
Doobie Bros.  
Donna Summer

Complete Regionalized Station Listings on page 30 and 31.

**CHART SUMMARY:** Rod Stewart continues to far outdistance the rest of the field this week, as the winter weather took its toll on some of our East Coast reporters. Bee Gees went up to the number two spot, but Rod still reigns. Donna Summer With Brooklyn Dreams has advanced to three. Gloria Gaynor has a top five song with "I Will Survive." Doobie Brothers have gone top ten with their latest, Peaches & Herb and LRB also doing very well. Melissa Manchester gained one more chart position this week, but the big jumpers were in the bottom half of the 30. Dire Straits, Poco, Nigel Olsson and The Babys all made excellent jumps, as some of the long-standing hits above them began to back off. Anne Murray is picking up support, Bobby Caldwell looking stronger and our four Breakers were Billy Joel, Neil Diamond, Al Stewart and Suzi Quatro & Chris Norman. Blondie was this week's most added overall.

Detailed station by station chart listings can be found in the Parallels.

**EVELYN "CHAMPAGNE" KING** "I Don't Know If It's Right" (RCA) 58/14 including KVIL, WZUU, WAXY, Q94, KEEL, KROY, WAEB, WAGQ, WISE. Key moves: 99X-FM 28-23, WRKO 10-8, KEARTH 21-15, JB105 18-11, WERC 16-11, WOHO 30-22, WLBZ debut 32, WLOF 23-17, KSLY 30-26.

**SANTANA "Stormy"** (Columbia) 49/6, WAXY, KOFM, KLEO, WIFE, KSTT, KBIM. Key moves: WPEZ debut 34, KHJ 15-13, KFRC 29-27, BJ105 27-25, WMEE 25-22, KTKT 25-23, WCGQ 10-6, KCBN 26-23, KFXD 17-14.

**CHIC "I Want Your Love"** (Atlantic) 48/17 including, KVIL, WLCY, KFI, WYRE, WSGA, KOFM, WFOM, WAKX, KEWI, KOOK, KBOZ. Key moves: 99X-FM debut 29, WRKO 29-24, Q105 on, KSLQ 30-25, WZZP 31-25, JB105 32-22, WQXI 25-17, WNOE 31-22, BJ105 40-35, KJRB 29-24, 14WK 37-32, WLOF 38-33, CK101 27-22.

**BELL & JAMES "Livin' It Up (Friday Night)"** (A&M) 46/17 including, WICC, WAXY, Y103, WKIX, KOFM, WLBZ, WEOO, WHHY, CK101, KBDF. Key moves: WRKO debut 29, Y100 26-23, WLCY debut 30, Q105 on, KHJ debut 28, KFRC 23-20, KOPA debut 29, WQXI 28-20, WHBQ 23-14, KXX106 debut 28, WTSN 35-30, WANS 31-23.

**CHER "Take Me Home"** (Casablanca) 43/5, PRO-FM, WLAC, WAAY, WHHY, WFOM. Key moves: Y100 debut 28, WLCY on, WZZP 35-33, KBEQ debut 40, KEARTH 28-25, WNOE 32-26, Q94 27-22, WERC 28-24, KERN 29-26, CK101 39-33, KSLY 26-20.

**LINDA RONSTADT "Just One Look"** (Asylum) 42/9, WBBQ, KNOW, KENO, WHEB, G100, WGLF, KSLY, KLUC, KOOK. Key moves: WFI debut 27, KFI 30-27, KIMN 21-19, WFMF 30-22, WLBZ debut 35, WAKX 28-24, KEWI 33-30, KBIM 40-34.

**EDDIE RABBITT "Every Which Way But Loose"** (Elektra) 41/8, Y103, WAKY, KNOW, KOFM, KCPX, KKRC, KKLS, WEAQ. Key moves: WKBW debut 28, KBEQ 19-13, WBBQ 16-9, WRJZ 19-14, WHB 27-26, WHHY 17-10, WRFC 20-9, KAYC 28-20, KQDI 13-10.

**GONZALEZ "Haven't Stopped Dancing Yet"** (Capitol) 41/5, WKBO, WLAC, WKIX, KRQ, KSTT. Key moves: 99X-FM 10-7, WNBC 25-18, Y100 24-20, WZZP 20-17, KEARTH 30-22, PRO-FM 23-16, WAXY 21-16, WNAP 30-25, CK101 35-30, Y94 debut 28.

## Others Getting Significant Action

**TOTO "I'll Supply The Love"** (Columbia) 38/8, WPEZ, WOKY, KHJ, WKEE, KRSP, KRQ, WROK, KOOK, KSLQ 34-28, KXX106 12-10, WMET 31-27, KEZY 14-7, KQEO 31-28, 14WK 33-30, KRLC 25-22.

**CHUCK BROWN & THE SOUL SEARCHERS "Bustin' Loose"** (Part I) (Source/MCA) 36/10 including 92Q, WNCI, WNAP, KRQ, WAGQ, WISE, WIFE, KCBN, CKLW 15-8, 13Q debut 22, WKBO debut 18, WQAM 28-24, Q94 23-17, WKIX 17-11, WFLB 10-6, WTMA 24-16.

(Continued on page 42)