

Radio & Records

Where Does A Lost Audience Go
When The Ratings Drop?

SEE PAGE 17

Country's Brand New Beat:
Tempo Programming

SEE PAGE 62

Building A Full-Service
P/A Station On FM

SEE PAGE 67

ISSUE NUMBER 294

THE INDUSTRY'S NEWSPAPER

AUGUST 10, 1979

Jay Cook Named VP/Nat'l Program Manager For Combined

Jay Cook, PD at WFIL/Philadelphia for 13 years, has been appointed Vice President/National Program Manager for Combined Communications' radio stations, based in San Diego. John Bayliss, President of Combined's Radio Division, told R&R, "I am genuinely thrilled. We considered a dozen of the most qualified people in the industry, and Jay was our choice; we obviously think he's the best. There are a number of qualified specialists in a specific format, but it's rare to find someone qualified to head so many diversified formats."

Cook told R&R, "I've been at WFIL 13 years, and I feel it's the best PD job in the country. The only thing that could make me leave would be a job like this. It's newly-created and very challenging. I'm more excited than I've ever been, and can't wait to begin."

Bayliss added, "In his new position, Jay will supervise the pro-



gramming of all our radio operations. That covers people, formats, research, and a few other areas." Combined's radio properties include Beautiful Music outlets WCZY-AM-FM/Detroit, WDOK-FM/Cleveland, and KEZL-FM/San Diego; Pop/Adult KIIS/Los Angeles, WGCI-FM/Chicago, and WWWE/Cleveland; News stations KSDO/San Diego and KTAR/Phoenix; and KBBC-FM/Phoenix (AOR), KIIS-FM/Los Angeles (Disco), and WVON/Chicago (Black).

Dean Tyler Resigns From WNEW PD Position

Dean Tyler, one of Pop/Adult radio's leading programmers for over a decade, has resigned the PD position at WNEW/New York. Tyler had been with WNEW owners Metromedia Broadcasting for over 10 years, achieving considerable success at WIP/Philadelphia and joining WNEW in 1977.

Tyler told R&R that recently appointed VP/GM Jack Thayer and he "came to a mutual understanding that it would be best for them to move on and for me to move on. I'm not at all unhappy with what we've accomplished here. I think we've built a solid station. I've been very happy with this company. WNEW is a great radio station and there's only a handful of people in my lifetime who'll have the privilege of working here, and I was one of them. But it's time." Tyler will announce his plans at a later date.

Thayer extended best wishes to Tyler, commenting, "First of all, I'm a great admirer of Dean Tyler. I've been with Metromedia in the past and I know of the terrific job he did at WIP, which still stands as one of the outstanding radio stations in the country. WNEW is a great station, with a great image in the industry, and I want to capitalize on those things. In conversations with Dean con-

cerning his ideas and plans, we concluded he could not fulfill his plans at WNEW. We've been talking for about 60 days about what direction he wanted to take his career. We felt it was time to move on, because he had made his contributions to the success of WNEW. All of us, his many friends, and we are still all his friends, want to wish him the best of luck in his future career."

FIVE CONTENDERS SUBMIT TEST RESULTS

FCC Nearing AM Stereo Decision

While there seems to be considerable disagreement about which AM stereo system is the best, as the FCC nears the end of its extended inquiry into AM stereo broadcasting, everyone does agree that a decision is long overdue. Even the FCC itself expressed a desire to conclude the proceedings quickly when it denied a motion on June 15 brought by Belar Laboratory, Inc. that the FCC Offices of Science and Technology conduct the tests on the five systems under consideration in the Commission's proposed new rules for establishing standards for AM stereo transmissions.

"It is our view that this expeditious conclusion may be best ac-

40% OF MARKETS AFFECTED

Arbitron Mishandling Of Daytimers Spreads

When is a daytime station not a daytime station, and when are daytime stations signing off during Arbitron sweeps? It appears that the ratings firm is having trouble properly answering these questions, since R&R has discovered problems affecting 120 daytime stations in 40% of the books received to date. The errors in the 33 markets (so far) are of two types - stations which are on the air 24 hours are shown in the front of the books as being daytimers (no nighttime power shown) but full-time estimates are shown throughout the entire report; or daytime stations are shown as signing off at various times during the sweep, thus giv-

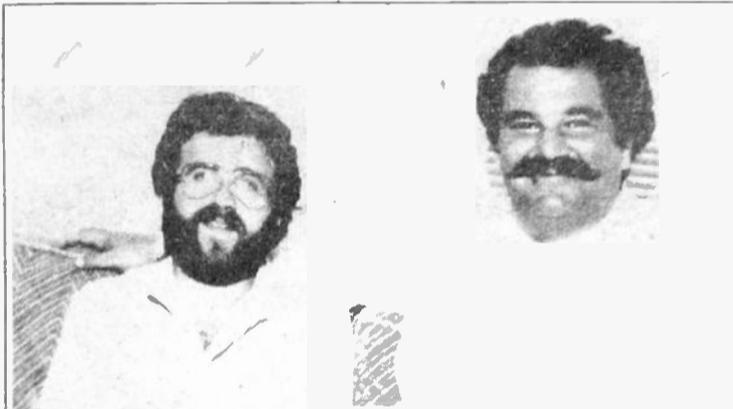
ing some stations more on-air time and showing audience figures when their competitors are shown as being off the air (when in reality all signed off at the same time in the same metro).

In the first instance, the markets affected are Jacksonville, Springfield, MA, and Lakeland, FL. In each of the markets stations are shown on the "facilities page" as being daytimers, but estimates are shown throughout the book from 5am to 1am. The stations respectively are WPDQ, WIXY, and WGTO, all of whom broadcast 24 hours daily. In the case of WGTO, the station is shown in the hour-by-hour section as signing on between

5-6am and being on the air the rest of the survey day. However, WGTO General Manager Dick Bennick told R&R that his station "went 24 hours at the end of March" and that Arbitron was notified of that fact. When R&R contacted Arbitron to learn their side of the story, the company had not prepared an official response.

The more widespread situation deals with a problem first brought to the industry's attention in R&R two weeks ago in a story dealing with an error in the handling of daytimers in the Washington, D.C. market. In that case, as in the markets listed below, daytime stations were not treated the same with regard to their sign off times during the A/M '79 survey. Some stations are shown as signing off earlier than others, giving other stations an apparent advantage in audience when they should have all been shown as signing off at the same time. The root of the problem is that Arbitron originally asked stations to submit sign-offs based on May. Later, it was decided that this was in error and that the April sign-off would be used to calculate estimates for this sweep. In the resulting confusion some stations did not supply the revised time to Arbitron, thus resulting in different treatment for stations in the same boat. Arbitron instituted no double-checks to prevent confusion in the books.

When R&R asked Arbitron spokesperson Connie Anthes whether Arbitron was going to check to see how many markets and stations were affected by this situation, she stated that the radio department had no time to check into this case. Neither does Arbitron plan to reissue any of the affected books or release a statement explaining what caused the confusion. R&R has researched the magnitude of the problem and determined that the following market reports are in error regarding inconsistent sign-off times for daytimers: Atlanta, Canton, Chicago, Charlotte, Davenport, Dallas-Ft. Worth TAR, Fresno, Indianapolis, Jacksonville, Lakeland, Louisville, Memphis, Milwaukee, Minneapolis-St. Paul, Nashville, New York, Oklahoma City, Omaha, Philadelphia, Phoenix, Pittsburgh, Portland, OR, Providence, Rochester, NY, St. Louis, Salt Lake City, San Antonio, San Francisco, Springfield, MA, Syracuse, Sarasota, Toledo and Washington, D.C. Daytime stations in these markets may want to check the hour-by-hour section of their books to see how this problem affected their stations.



KLENNFNER DRAFTED FOR FRONT LINE DUTY - Michael Klennfner has joined Irving Azoff's Front Line Management as Executive VP, and will head the firm's expansion to New York. Azoff stated, "With our continued growth in movies, records, and management, it became obvious that we needed a New York office, and Klennfner is the best qualified to run it." Klennfner, most recently a VP at Atlantic Records, commented, "I've always admired Azoff's operation, and the way he handles his acts. It's a pleasure to be in business with him." The firm will also launch a new joint venture management/record production operation based in New York, to be headed by Klennfner. Above, Klennfner (right) and Azoff are pictured.

complished if the proponents conduct the various tests and furnish the requested information rather than encumber the FCC's Laboratory with this additional workload," the Commission said. The NAB and radio stations across the country have urged the Commission towards this "expeditious conclusion." ABC notes that AM stereo has been under study for two decades.

Five systems are before the commission for consideration: Harris, Belar, Magnavox, Motorola and Kahn-Hazeltine. Each system was tested in over-the-air experiments, the results were submitted to the FCC August 3.

Kahn-Hazeltine, which charges

stations approximately \$10,000 to test its system, claims it's the most thoroughly tested. The system was tested for 30,000 on air hours on 11 radio stations, including WABC/New York, WFIL/Philadelphia, KHJ/Los Angeles, and XETRA/Tijuana. Kahn-Hazeltine got good marks from WFIL, which urges the FCC to approve AM stereo as soon as possible and says, "We have found no major reasons why the Kahn-Hazeltine system should not be approved." Meredith Corp., which tested Kahn-Hazeltine at WOW/Omaha, and KCMO/Kansas City, agreed, saying, "It is the only stereo system capable of long dis-

AM STEREO/ Continued on Page 24

GET THE KNACK

Platinum in 7 Weeks.

#1 Album.

#1 Single — "My Sharona"

Produced by Mike Chapman



© 1979 CAPITOL RECORDS, INC.

WASHINGTON REPORT

Update

By Jonathan Hall

Van Deerlin Revives FCC Attack

The rewrite (H.R. 3333) would have done away with the FCC. Now, even though it's dead, its primary author, Rep. Lionel Van Deerlin (D-CA), says he'll conduct hearings this fall on the way the FCC does business.

Van Deerlin was unhappy with a report issued last week (R&R 8-3) by the Government Accounting Office (GAO) criticizing the FCC for lack of planning and low morale. "The FCC is in trouble" Van Deerlin told members of the House Communications Subcommittee this week, adding, "the FCC should spend less time on paperwork and more time on planning."

No Competition Lack In Small Markets, NRBA Says

Radio stations in single and two-station markets don't suffer from lack of competition, according to a study conducted by the National Radio Broadcasters Association, which recently polled 350 AM, FM and AM/FM combo stations.

93 percent of these stations compete with an average of 12 signals for listeners and ad revenues; 96% also have competition from a daily or weekly newspaper; and additional competition from cable and billboard for advertising dollars, NRBA said.

The report was prepared to refute several federal government accusations that radio stations in small markets exist as monopolies and therefore need regulation. NRBA, which announced its intention to seek a radio-only bill after the death of the rewrite, has made several recommendations to House Communications Subcommittee Chairman Rep. Lionel Van Deerlin (D-CA) including: 1) extending radio licenses to seven years, 2) locking in non-entertainment processing guidelines at a maximum of 8% for AM and 6% for FM, the Commission's current standard, 3) upping ownership to 10 AM's and 10 FM's, 4) ceasing AM/FM cross-ownership restrictions, and 5) establishing standards for petitions to deny and penalties for abuses.



Pictured above is NRBA Exec. VP Abe Voron (right) reviewing the report with Rick Neustadt, Assistant Director of the White House Domestic Policy Staff.

NAB'S FINANCIAL FINDINGS

1978 Radio's Best Year Yet

Financially, 1978 shaped up as radio's best year ever, according to a National Association of Broadcasters report based upon financial returns from over 1730 radio stations representing almost 2200 AM and FM operations. Nationwide, the typical station's time sales and net revenues increased 19.9 percent and 19.4 percent, respectively, topping 1976's record levels. In addition radio's growth in national/regional sales exceeded gains in local advertising for the third consecutive year.

Although operating expenses also rose (17.8 percent), the greater rise in revenues gave the typical radio station its highest-ever pre-tax profit (\$26,000), a 40.4 percent increase over 1977. The resulting pre-tax profit margin of 8.2 percent has been exceeded only by 1968's margin of 8.7 percent.

FM Gains

Fulfilling last year's predictions, the typical 1978 dollar profits of FM stations lead the industry for the first time, as 404 responding FM stations reported a 53.8 percent growth in national/regional sales and a 43.2 percent climb in local advertising for an overall gain of 44.3 percent in total time sales.

Despite operating expenses increasing 33.4 percent, the FM outlets' 36.7 percent net revenue growth produced a typical pre-tax profit of \$31,000, up 78.2 percent from 1977. This amounts to a pre-tax profit margin of 9.5 percent for the FM's as opposed to the above-mentioned 8.2 percent for the radio industry as a whole.

While 66 percent of the responding stations reported profits, up from 62.2 percent in 1977, 28 percent of the stations surveyed chalked up losses for 1978.

Sales Talk



"Have You Got That Record I Heard On The Radio?" is the title of a four-page brochure available from the Radio Advertising Bureau in New York. Designed as a tie-in with the National Association of Recording Merchandisers, which is sponsoring 22 regional meetings beginning August 13, the brochure stresses that 91% of heavy record buyers spend time listening to radio but only 55% read a daily newspaper. The attention-getting brochure, however, does not describe how record retailers should use radio. To get that, radio and record people will have to attend a NARM conference.

Former President Gerald Ford and former US Ambassador to Belgium Leonard Firestone have bought KIUP & KRSJ/Durango, CO. Competitor KDGO is owned by Ron Ford, no relation to the former President.

YOUR CUSTOMERS DON'T COME IN HUMMING THE NEWSPAPER ADS... Record customers are ear people. They listen to radio and respond to what they hear. You get proof of radio's impact every day when customers come in and buy a record because they heard it on the radio.

WDAS Sale Finalized

In a closed meeting last week, the FCC finally agreed to the "distress sale" of two Philadelphia stations — Black-formatted WDAS and WDAS-FM, from 65-year-old Max Leon to Gene Jackson and Sydney Small's Unity Broadcasting, for \$6.2 million.

This policy allows a licensee whose renewal application has been designated for hearing to sell a station to a minority at a reduced price. This decision is significant because it gives an indication of how the FCC will treat future distress sales.

Price Important

The price had been controversial since the distress price was the same in this case as Leon's original sale price, but the FCC was persuaded by Leon's and Unity's attorneys that the "fair market value" of WDAS-AM-FM is significantly higher now than the \$6.2 million and therefore it really is a distress price.

Before giving the green light on the sale, the FCC first had to renew the stations' licenses. A petition to deny had been filed, but based on a Broadcast Bureau recommendation it was denied.

First Tax Certificate For Black To Black Sale

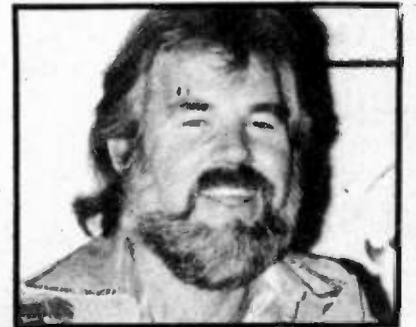
The FCC is now granting a tax break to owners of stations selling to minorities as a means of fostering the growth of minorities as broadcast licensees, with a motivation similar to that behind the distress sale idea.

The Commission granted two tax certificates at its last meeting prior to a month's recess last week. Unanimous consent was given to two minorities: John Lamar to sell KJLH/Compton, CA to Taxi Productions and Jack Barry to sell KFOX/Redondo Beach, CA to KFOX Radio, Inc.

People

St. Louis

Kenny Rogers locked in as banquet performing Sept. 11 at NAB Programming Conference.

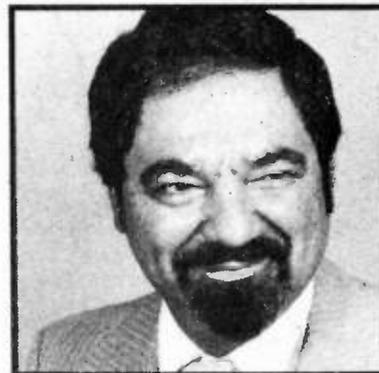


Kenny Rogers

(CBS). Panel will be part of a three-day RTNDA convention at Caesar's Palace.

Las Vegas

Radio/TV News Directors Association will host a panel discussion Sept. 7 on the future of radio news with: Bob Benson (ABC), Jay Bowels (AP Radio), Jo Interante (RKO Network), Gene Jackson (NBN Pres.), Frank Mankiewicz (NPR Pres.), Jo Moring (NBC), Tim O'Brien (Mutual), Frank Sciortino (UPI), and Emerson Stone



Warren G. Merrin

Director of Programming and Promotion for all Group W Radio facilities.

Washington

Dwight Ellis named NAB Director of Minority and Special Services to coordinate activities in minority ownership and maintain relationships with minority groups.

Bill Krammer and Dick Pfizenmayer join Washington law office of Squire, Sanders & Dempsey.

Tom O'Brien, Bill Lockett and Karen Kershner join Mutual Broadcasting. O'Brien, formerly head of Radio News at ABC, will be VP. News and Special Programs. Lockett has been named Director of Personnel and Kershner, who left NPR to join Mutual

Birmingham

Ben McKinnon, Station Manager of WSGN for 24 years, has been promoted to President of the station, while Warren G. Merrin, GSM since 1970, becomes GM, according to an announcement from Southern Broadcasting President L.G. Jones and Harte-Hanks Communications (owner of Southern) President Robert G. Marbut.

Chicago

Mike Flaherty, named VP & GM, WIND. David Graves, formerly WIND Program Manager, takes over newly-created position of Director of Advertising and Promotion.



Dwight Ellis

will be Director of Advertising and Promotion.

New York

Henry Kavett promoted to Manager, Information and Public Relations at ABC Radio, reporting to Sr. VP Mike Hauptman.

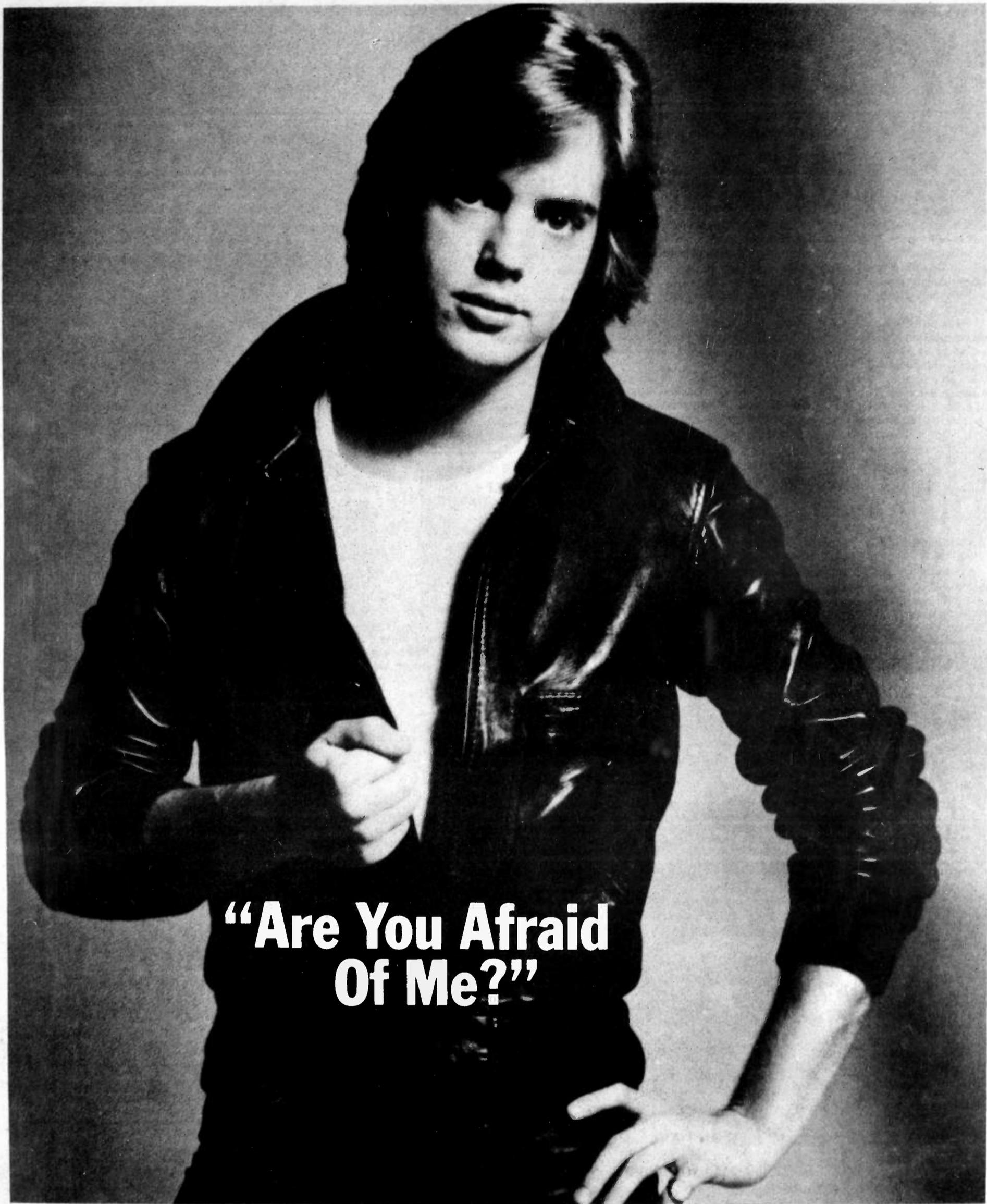
Herb Brotz takes over NBC Radio Network's Business Affairs Department, while Bob Ferro will head same post for FM Division.

Indianapolis

Dan Clayton, GM of WBBF/Rochester, appointed GM at WNDE, replacing John Piccarillo.



Karen Kershner



**“Are You Afraid
Of Me?”**

SHAUN CASSIDY'S LATEST HIT.



ON WARNER/CURB RECORDS

**Produced by Michael Lloyd
& Shaun Cassidy**

WHAT'S NEW

BMC's Broadcast/Marketing Guidebook

The Broadcast Marketing Company, a San Francisco-based broadcast advertising research organization, has recently published "A Marketing Approach To Building Store Traffic With Broadcast Advertising," a 430-page guidebook edited by BMC President/founder William McGee. Incorporating the expertise of 68 contributing writers, the book's 16 chapters cover such subjects as evaluating your local media options, writing and producing effective low-cost commercials, retail marketing research and analysis and broadcast time buying to reach your target customers as well as a 48-page appendix.

While the book is designed so that it may either be used as a reference work or a textbook, its primary usefulness is for marketing, sales, promotion and advertising executives, merchandise managers and store buyers. Those who are advertising agency executives, radio and television marketing and field sales executives will find the book useful as well. Packed with fascinating statistical data, the book is perhaps most useful on a problem-to-chapter basis. Available from Broadcast Marketing Company, 415 Merchant Street, San Francisco, CA 94111 (415) 434-4401.

Gannett Posts 2nd Quarter, Half Gains

The Gannett Co. posted higher second quarter and first half results for the period ending July 1. Operating earnings for the firm during the second quarter increased 19 percent to \$36.6 million, up from \$30.7 million in the corresponding period last year. Revenues for the second quarter rose nine percent to \$270.8 million from \$248.1 million in 1978.

Gannett's first half operating profits climbed 21 percent to \$60.4 million from \$50 million in 1978 while first half sales were up 11 percent to \$507.9 million from \$458.3 million for the year-previous period.



Video Camera Combines Color & Sound

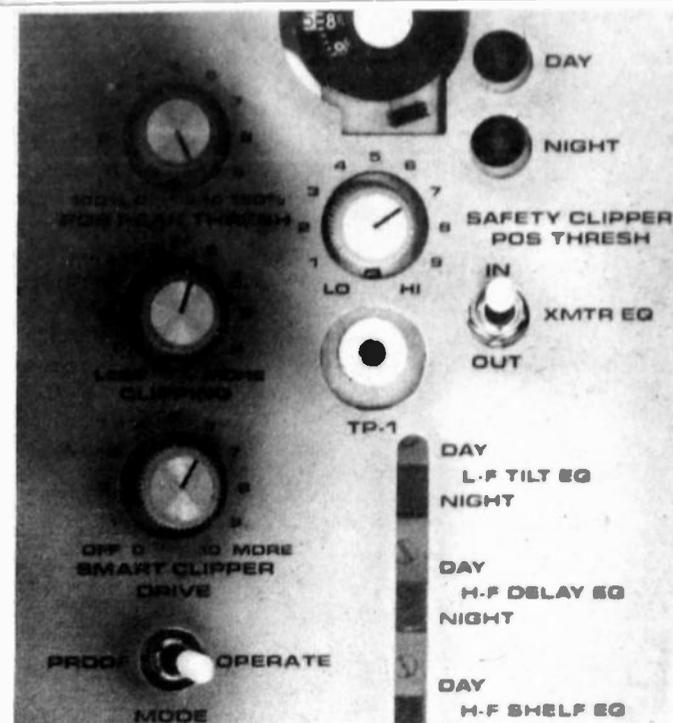
The "Chromavue" color video sound camera from Magnavox provides you with everything you need to become a movie mogul. The unit weighs eight pounds, operates in low-light situations, and features a high-sensitivity omnidirectional condenser microphone within its handle.

Additional features include three LED indicator lamps and an image scale (contained within the camera's optical viewfinder), a fixed focus (25mm, f/1.8) lens, and a shoulder rest. Options available include an adjustable tripod and an 85-foot extension cable.

Chrysler Campaigns To Dominate Airwaves

With a combined total of 200 60-second spots running on five radio networks, 400 spots in 50 select markets and an additional 20-25 markets covered by five unwired networks, the Chrysler Corp. has undertaken "the most complete saturation of the medium," according to CBS Radio Network President Sam Digges.

Based around the theme "Let's make a deal" and supplemented by dealer and dealer associations, Chrysler hopes to dominate the radio medium (something which can't be done, because of prohibitive costs and reach problems, in either print or television advertising) in an effort to combat their competitors.



Orban Intros Equalizer Accessory

San Francisco-based Orban Associates Inc. has developed a transmitter equalizer accessory designed for use with their "OPTIMOD-AM" Compressor/Limiter/Equalizer system. The company claims this equalizer "substantially improves" the average modulation and loudness capabilities of transmitters using older modulation techniques as well as newer transmitters which may have overshooting problems due to unfavorable antenna loads.

The new equalizer is designed to compensate for low frequency tilt inherent in many transmitters and to compensate for transmitter-antenna system overshoot and ringing. Available as an accessory kit so that it may be fitted into existing units, the equalizer is being included on all OPTIMOD units currently in production.

The unit features two separate, remotely switchable equalizer sections which permit independent adjustment of day/night transmitters or day/night power levels. Furthermore, each section has three controls: one for low-frequency tilt and two for high-frequency compensation.

Audio Stimulation Hooks Up With Charlie Tuna

Audio Stimulation, a radio syndication firm, has announced the signing of Charlie Tuna, former air personality for KHJ/Los Angeles, WMEX/Boston, KCBQ/San Diego and TEN-Q/Los Angeles, for their upcoming syndicated "weekend personality" show. Participating stations will receive weekly stereo segments broken down into two three-hour shows suggested for weekend airplay.

The show is customized for each station so that Tuna is perceived as live, with localized intros, liners and closers featured. The shows will also contain custom local commercials by Tuna to complete the live feel.

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WDOS/Oneonta, NY Wins 3 Awards

WDOS/Oneonta was the first radio station to win three "best" honors at the New York State Broadcasters Association's 18th annual executive conference. WDOS won for its public service announcement campaign, public affairs series and editorial series.

Other radio stations receiving awards were: best commercial: WPLJ/New York, WKBW/Buffalo and WDOE/Dunkirk; best station promo: WQXR/New York, WROC/Rochester and WEOK/Poughkeepsie; public service announcements: WABC/New York; and public affairs series: WNBC/New York and WGR/Buffalo. Additional radio winners were single public affairs program: WABC/New York, WROW/Albany and WGHQ/Kingston; and editorial series: WRFM/New York and WGSM/Long Island.

San Juan's 4th Quarter, Year-End Up

San Juan Racing posted higher earnings for both the fourth quarter and year, ending April 30. Year-end operating profits for the firm soared 58 percent to \$4.1 million up from \$2.6 million for the previous fiscal year while revenues rose 13.5 percent to \$42.8 million from \$37.7 million a year ago.

The firm's fourth quarter operating earnings more than doubled to \$1.2 million, up from \$584,960 for the corresponding period last year. Fourth quarter sales climbed 22.5 percent to \$11.1 million from \$9 million during last year's fourth quarter.



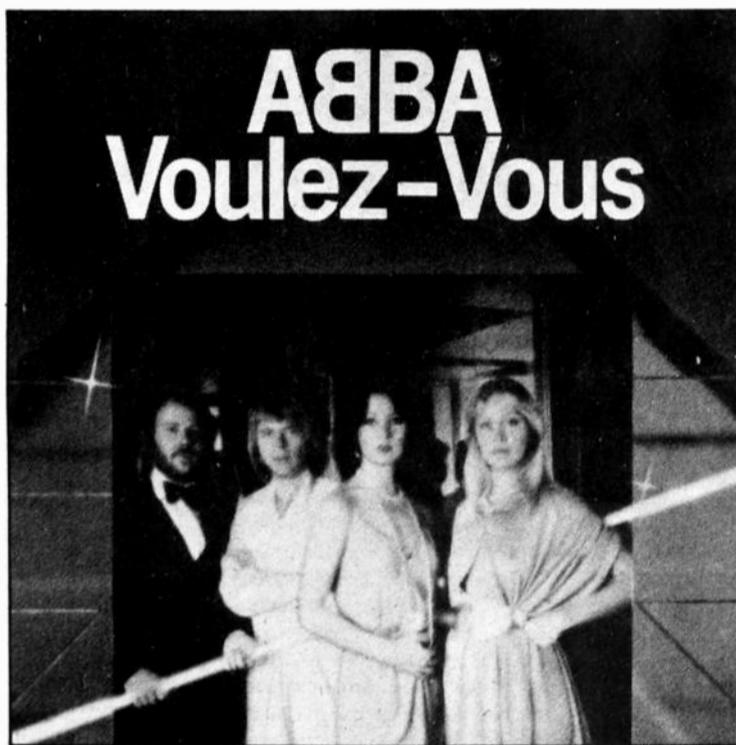
Revved Up Rock From Musical Mufflers

Living proof of the ancient show business axiom, "Ya gotta have a gimmick," are Don and Doug Collins (pictured, l-r), two brothers hailing from Cedar Rapids, IA. The duo are really into heavy metal and have revved up their four-piece group the New Relations with the aid of electric "mufflers" (guitars they built from Midas mufflers).

Performing with the mufflers must be an exhausting experience, as Doug's glass-pak axe (built from a '69 T-Bird) checks in at 30 pounds with Don's (built from a '72 Buick) weighing in at 45 pounds. Nevertheless, the group commands up to \$500 for a night's performance nowadays, after installing the gimmick two years ago at the suggestion of their father (who owned a Midas muffler shop). Since then, Poppa has divested himself of the store in order to concentrate on managing the group full-time. Midas well join 'em.

Presenting
"Voulez-Vous,"
Abba's 2nd hit single.

From the album,
"Voulez-Vous."



SD 16000.

On Atlantic Records.



Produced by Benny Andersson & Björn Ulvaeus

WHAT'S NEW

The Power Of Attorneys

While coming as no surprise to members of the radio and record industries an article published in *Los Angeles* magazine by Richard J. Pietschmann reported that attorneys are playing a larger role than ever in the record industry. Reasons given for the lawyers' rise to power include the practice of representing several superstar clients (giving them leverage in negotiating on behalf of lesser-known acts), the increasing complexity of today's contracts, and the practice of taking percentages (rather than fees) for the deals they negotiate.

Elektra/Asylum President Joe Smith, described as the "one label chief secure enough to allow his name to be used," traced the lawyers' source of power to the record-company heads "being desperate to make deals."

The top seven music business attorneys, as named in the article, are Abe Somers, who represents A&M Records, Chrysalis Records, Richard Perry and Planet Records, Alive Enterprises and Shep Gordon, and Helen Reddy and Jeff Wald; David Braun, who's clients include Bob Dylan, Neil Diamond, George Harrison, The Band, and who recently put together the Knack-Capitol Records deal; Jay Cooper, who handles Kansas, Leo Sayer and The Captain and Tennille among others; Michael Rosenfeld, representing Irv Azoff and Frontline Management, Carole King, the Eagles, Steely Dan, Boz Scaggs, Styx, Jimmy Buffett and RFC Records; Lee Phillips, who's clients include Elektra/Asylum Records, RSO Records, Barbra Streisand, Jackson Browne, Joni Mitchell, Neil Young and Linda Ronstadt; John Mason, who represents Olivia Newton-John, Crystal Gayle, Kenny Rogers, Ronnie Laws and the Little River Band; and Mickey Shapiro, who's clients include Fleetwood Mac, Chinnichap (Michael Chapman's production company), Suzi Quatro, Exile, Bob Welch, Alan Parsons and the Kinks.

MCA Moves To Selective \$5.98 List

In the first move of its kind by a major record operation, the MCA Distributing Corporation has announced that it will institute a \$5.98 price structure for certain albums on both MCA and Infinity Records, effective this week. Two types of albums will be affected under the new system.

The first, termed "Rising Star," is designed primarily for the new and developing artist with a first album release. Once an album has reached a predetermined sales level, it will be then listed at \$7.98. The second, called "Platinum Plus," will involve a select number of catalog sellers in the \$5.98 plan. These will be recent product releases by already established artists. MCA Dist Corp President Al Bergamo, who announced the novel price structure, said the purpose of the pricing change would be to allow new artists to compete with more established acts as well as to stimulate catalog sales on these established acts.

"Superman," I Love New York & Suntory Beer Honored

Warner Brothers, the New York State Chamber of Commerce, and Suntory Limited were the 1979 winners of the Marketing Communications Executives International Marketing Excellence Awards. The trio received the awards for the "Superman" film, the "I Love New York" and the "festival label" beer campaigns, respectively.

The Warner Brothers campaign was the largest, most comprehensive in movie history with a \$10 million pricetag. In addition to the extensive publicity campaign, which netted dozens of magazine covers, and widespread radio, television and press coverage of the film's principals, the overall effort included a multi-million dollar radio, TV and print campaign; the licensing of over 140 companies to market over 1000 products in over 1000 retail stores; the Warner Books division's publication of eight Superman books; the sound-



track's release on Warner Brothers Records; and more.

Through research, Broadway shows were found to be New York City's chief attraction. Therefore, television was utilized as the primary media of the "I Love New York" campaign because of its ability to dramatize the shows. In support of the 60-

second TV spot, which ran in 12 north-eastern markets, the state's Department of Commerce used toll-free numbers, ads and response cards in newspapers, in-flight magazines and travel trade magazines; direct mail to selected travel agents, posters, buttons and "take-one" boxes with flyers.

Suntory, a Japanese brewery with seven percent of Japan's beer market, pushed sales 125-150 percent over last year's levels in eight major cities as a result of their efforts. Selling only festival-label beer (the campaign was simultaneous with the festival season in Japan), the company held special beer festivals using local celebrities; made sure their festival beer designs were prominently displayed on festival floats and in newspapers; ran ads on radio, transit vehicles, television, and in newspapers; and printed and distributed p-o-p inserts as well.

Macho Music's Message Big In Japan

"There's something I want to say before you become my bride. Hear out my true feelings. Don't sleep before I do. Don't get up after me. Cook nothing but good meals and always look pretty. Keep quiet and follow behind me. I probably won't cheat on you, but stupid jealousies are out."

So begins "Your Lord And Master Proclaims," currently a Top Ten record in Japan. Written and performed by Masashi Sada, the ditty goes on to detail the virtues of womanly obedience and subservience in a manner strongly reminiscent of Prince Buster's "Ten Commandments" a classically chauvinistic Jamaican "bluebeat" (pre-reggae) tune released on Phillies in the U.S., and a minor hit in 1967.

While the sex roles favored in "Your Lord And Master Proclaims" are deeply rooted in Japan's feudal age (indeed, the male chauvinist's song appears to be a futile attempt to reinstate these values), Japanese women are protesting the manly music's message, feeling that the tune represents a throwback to the days when a Japanese woman was expected to be a slave first to her father, then to her husband, and finally to her son.

Although Noriyasu Anzal, Sada's representative, admits that he and Sada have received hundreds of calls and letters from angry women, he maintains that the majority of women responding have said, "Thank you for telling it like it should be."

\$10 MILLION IN DEBT Media Corp.'s Financial Collapse

Media Corporation of America President Albert Shepard recently announced that the media buying service's debts total almost \$10 million. Broadcasters alone are owed nearly \$1.2 million, while Metromedia (in a variety of spheres) is the single largest creditor with nearly \$1.6 million outstanding from their account.

Two joint venture investments were primarily responsible for the company's fiscal collapse — the largest in the history of advertising — Shepard claimed. The adverse financial condition came to light with Lorillard, manufacturer of Kent, True, Newport and Golden Lights cigarettes, stopped payment on a \$2 million check made out to Media Corp. of America for payment of July media, having been warned of Media Corp.'s plight by Shepard.

PRO: MOTIONS

Browning Named National Singles Promo Director At Ariola

Chuck Browning has been named National Singles Promotion Director at Ariola Records. Browning most recently served in national and West Coast singles promotion positions for Capricorn Records, having worked in regional promotion for Warner Bros. Records previously. In his new position, Browning will be responsible for the promotion of all singles for the label and will coordinate the duties of Ariola's field staff. He will be based at the label's home offices in Beverly Hills.



Bogash Named Director Of Press At Infinity

Bert Bogash has been named Director of Press and Publicity at Infinity Records. Bogash, most recently West Coast Director of Publicity for the label, will relocate in the firm's New York headquarters.

Prior to joining Infinity, Bogash headed his own PR firm, served as National Publicity Director at MCA Records, and held editorships at *Replay*, *Cash Box* and *Billboard*.



Hinte Upped To Director Of Press For Fantasy

Terri Hinte has been appointed Director of Press and Public Information for Fantasy/Prestige/Milestone/Stax Records. A six-year veteran of the firm, Hinte most recently served as Associate Publicity Director for the label.

Cox Broadcasting Promotes Six

Alan Chunka has been promoted to Vice President/Treasurer, John Boyette and Robert Gartin to Assistant Treasurers, John Rouse Jr. to Assistant Treasurer/Broadcast Division Controller, Lynda Stewart to Assistant Secretary/Director of Communications, and Elaine Boryk to Controller for Cox Broadcasting.

Chunka, a 13-year veteran of the firm, comes to his new position from his post as Controller and Assistant Treasurer. Boyette brings his 11 years of service to the firm from his previous position as Assistant Controller with Gartin, a five-year veteran of Cox, moving up from Manager of Internal Audit.

Rouse, in addition to his current post as Broadcast Division Controller, will assume the duties of Assistant

Controller. Similarly, Stewart will add to her current responsibilities as Director of Communications in her new post as Assistant Secretary. Boryk comes to her new position from her previous post as Assistant Controller.

Dileo Named Associate Director National Promotion For CBS

Frank Dileo has been named Associate Director of National Promotion for CBS Associated Labels. Dileo has worked in national promotion positions for both RCA and Monument Records and has held sales, local and regional promotion posts at CBS Records.

Kerrinckx Promoted To Director Of Publicity For Mushroom

Nancy Kerrinckx has been promoted to Director of Publicity at Mushroom Records. Prior to her promotion, she served as Promotion Coordinator for the label.

Before joining Mushroom, Kerrinckx held positions at Far Out Management, United Artists Records and 20th Century-Fox Records.

CAROLYNNE IMAS



**RADIO & MERCURY
CONCUR
COMING NEXT WEEK
THE EXCITING AND
MAGNIFICENT SINGLE**

"STILLSANE"

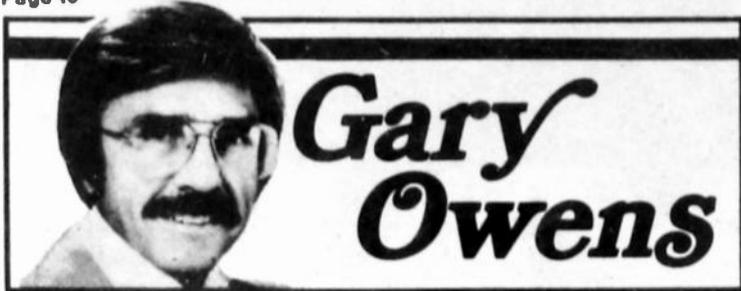
Produced by Steve Burgh for Actual Music
Management: Faris Bouhafal/Monastir Prod. Ltd.



ON MERCURY
RECORDS AND TAPES



PHONOGRAM, INC.
A POLYGRAM COMPANY
DISTRIBUTED BY POLYGRAM DISTRIBUTION, INC.



Well, Gosharoonies, seasonal fans . . . summer's here and with summer comes additional risks to you and your family. The Gary Owens Foundation has devised another award-losing test to check your stability to survive these warm months when we're all out there where the dangers lie. Ready?

Question One:

If you are swimming in the ocean and the inner tube you are hanging on to leaks and you can't swim and there's a power boat heading for you at 50 miles per hour and you feel the stinging sensation of the jellyfish you've run into . . . how should you respond to the shark which is circling you?

- a. Remain calm and try to imagine how Norman Vincent Peale would find cause for optimism in the same situation.
- b. Attempt to make your way to shore while contemplating your lawsuit against the county supervisors.
- c. Tease the shark, knowing that your last strike at work forced a contract that provides for 100 percent medical coverage.

Question Two: SUMMER SAFETY TEST . . .

You are trying out your new backyard therapy pool when a loved one hands you an electric toaster oven, your old woodburning set from when you were a kid, and a 220-volt microwave oven with a frayed cord.

You should:

- A. Use Right Guard to mask the burning hair fragrance coming from your body.
- b. Volunteer yourself as a six-month-guaranteed battery for a golf cart.
- c. Attempt to find the cause of the loved one's testiness.

Question Three: SUMMER SAFETY TEST . . .

You are shuffling around in the forest when a rattlesnake bites you between the eyes. You should first . . .

- a. Cut down on reading Radio & Records.
- b. Find out if the snake is insured.
- c. If alone, try to suck the poison out yourself.

Question Four:

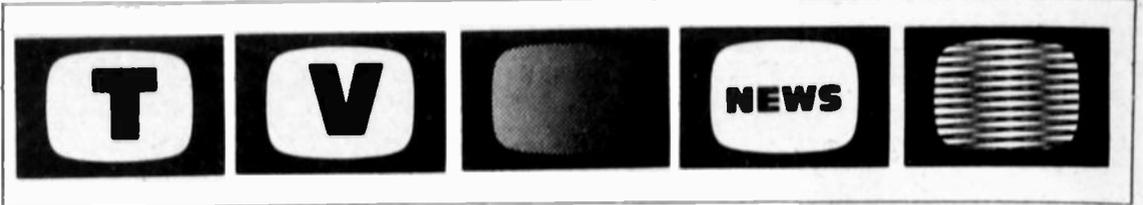
You are enjoying a summer's evening campfire when all of a sudden you are attacked by Bigfoot. You should . . .

- a. Tell it electrolysis is doing wonders these days.
- b. Persuade it to turn itself in to the William Morris office . . . using Ernest Borgnine as an example.
- c. Promise to talk to Thom McAnn about making a size 36F in a wedgie.

AND SUMMER SAFETY TEST Question Number Five . . .

You are driving along on vacation in Death Valley. It is 156 degrees in the shade and your car breaks down 125 miles from the nearest paved road or water. You should . . .

- a. Use the last drops of water in your thermos to shave . . . so that you will look nice on the odd chance of a rescue.
- b. Try to attract the attention of a Polish U-2 by misspelling the word H-E-L-P.
- c. Try to work out a meaningful relationship with a horned toad.



TV Profits, Revenues Up 17% In 1978

1978 was a very good year for TV proprietors, as the highly profitable entertainment medium registered substantial gains in both revenues and profits. FCC figures show TV revenues up 17.4% over 1977, up to \$8.9 billion; while pretax profits reached \$1.85 billion, an increase of 17.8%. Network revenues were up to just under \$3 billion (up 14.8% over the previous year), but profits were down 8% to \$374 million. Network O&O's, on the other hand, showed a 16.1% revenue climb (to \$585 million) and a 24.8% profit increase (\$188 million). Those figures represent 51% of TV's total revenues and 34% of profits.

708 VHF and UHF network affiliates and independents accounted for the remainder, with VHF affiliates' revenues up 20.4% to \$2.5 billion and profits up almost 30% to \$691 million. Independent VHF stations upped their revenues 9% to \$375 million, with profits reaching \$102 million, up 17.5%. UHF affiliates saw revenues increase 25.8% to \$254 million, while profits were up 54% to \$42 million. UHF independents, meanwhile, showed a 29% jump in revenues (to \$257 million) and a 19.1% increase in profits (\$52 million); all evidence that television is not going down the tube just yet.

MUSIC ON TV — Eddie Rabbitt has his first special on NBC this fall, with more details later . . . Teddy Pendergrass is among the artists chosen for PBS-TV's "Summer Fest '79," an in-concert series which will feature the singer's Greek Theatre appearance in L.A. . . . Rex Smith has already attained the honor of playing himself in an episode of the new CBS series "California Fever."

ABC Edges Back Into First

After a series of close-call CBS victories in the Nielsen ratings competition over the past few weeks, ABC regained the weekly title with a 14.9 average rating for the week ending July 29. CBS was a very close second at 14.6, while NBC sustained its usual third place position with a 12.3. ABC and CBS split the top ten places, with ABC's "Three's Company" beating the streaking "WKRP In Cincinnati" (CBS) for the top spot. Following were 3) "MASH" (CBS) 4) "Taxi" (ABC) 5) "Lou Grant" (CBS) 6) "The Jeffersons" (CBS) 7) "Alice" (CBS) 8) "Mork & Mindy" (ABC) 9) "Laverne & Shirley" (ABC), and 10) "Vegas" (ABC). NBC's long-delayed, rather unusual "Echoes Of The 60's" music/documentary, featuring among others the Searchers, Gerry & The Pacemakers, the Association, Mary Travers, the Four Tops, and Twiggy (not to mention John Ritter and Suzanne Somers), finished 36th for the week, making it NBC's seventh highest-rated program.

ABC fought off strong CBS competition in New York and Chicago in Arbitron's ratings for the week ending July 27, but came back to its old triumphant tricks in Los Angeles sweeping the top ten. In New York, "Three's Company" led the TV toppers, followed by 2) "Mork & Mindy" 3) a tie between "Laverne & Shirley," "Taxi," and "Charlie's Angels" 6) "Alice" tied with ABC's "America 2100" pilot, and 10) a three-way tie between "The Jeffersons," "WKRP," and "Lou Grant."

Los Angeles showed "Three's Company" on top, followed by 2) "Laverne & Shirley" 3) "Fantasy Island" 4) "America 2100" tied with "Love Boat" 6) "Mork & Mindy," "Taxi," and "Vegas" tied, and 10) a tie between "Carter Country" and "Charlie's Angels." In Chicago, "Lou Grant" was number one, followed by 2) "WKRP" and "Three's Company" tied 4) "MASH" and "Taxi" tied 6) "Alice," "America 2100," and a news show each for WBBM and WLS-TV all tied, and 10) a tie between ABC's "Fantasy Island," "13 Queens Blvd.," and "Second Time Around."

VIDEOSCOPE:

This new column is designed to keep R&R readers abreast of the latest home video products and programs available.

Countering inroads made by Toshiba last year when the Japanese firm announced, "Goodbye home movies, hello home tapes," and began offering portable videotape cameras that did not require 110 volt access to shoot outside, Bell & Howell/Mamiya Company recently introduced a black & white "Telestar" videotape camera retailing at \$500. Bell & Howell is also attempting to carve out a niche in the super 8 home movie market with its upcoming "Soundstar" super 8 color video camera (models retail at \$300 and \$380). Trade ads for both units come with a free "film to video" transferral service — through the end of this year, any buyer of a B&H movie camera can get home movies transferred to videocassettes free through 1981. The consumer must supply the tape cartridges. Idea is that "owners of B&H cameras can get the versatility and quality of film with the convenience and flexibility of videotape" . . .

ERR WAVES

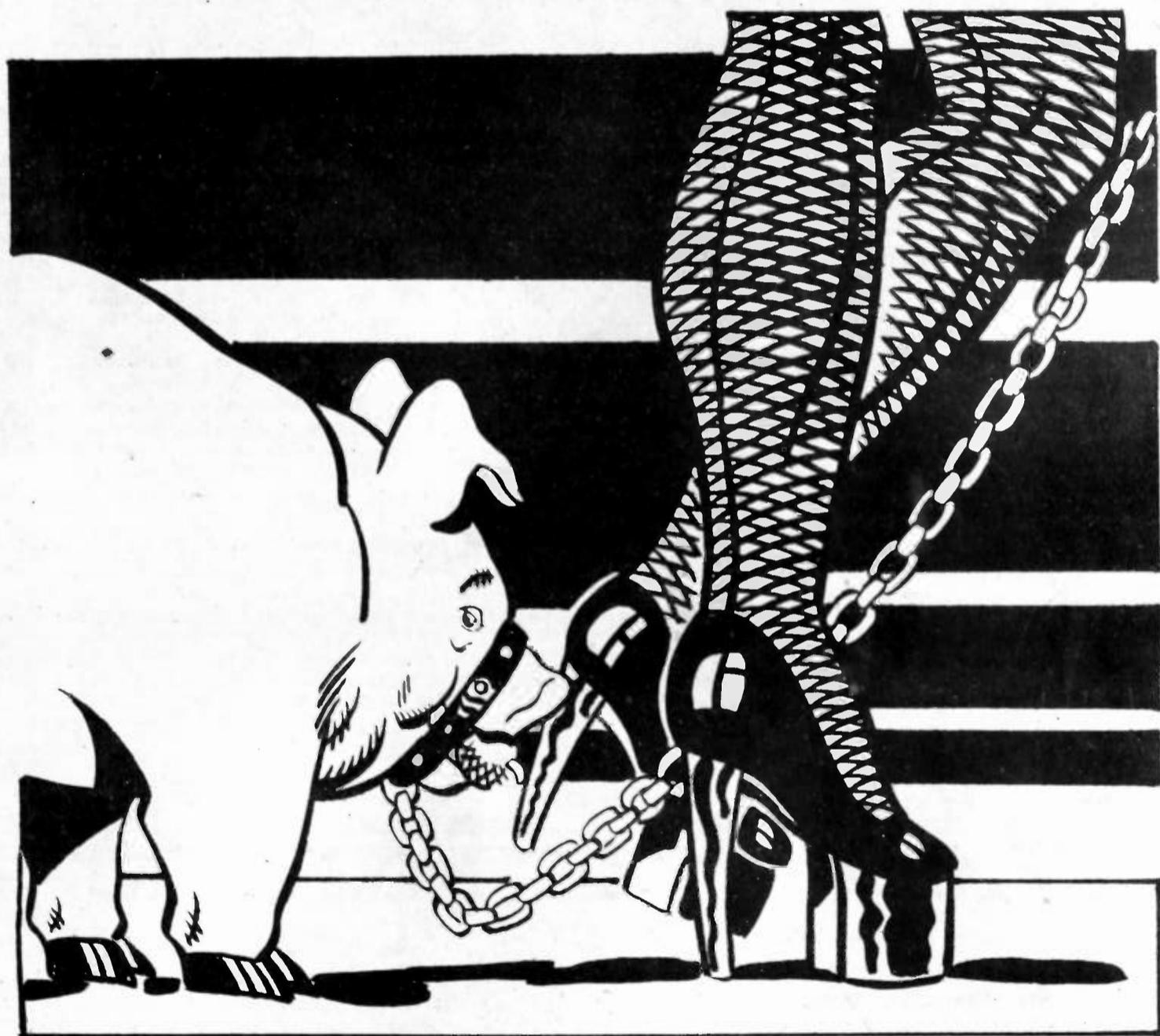
BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **ABC BUYS FAMOUS MUSIC** — Paramount, Dot labels included in deal
- ★ **BOB DYLAN DEPARTS ASYLUM TO REJOIN COLUMBIA**
- ★ **RICH ROBBINS RESIGNS FROM KCBQ PD POSITION**
- ★ **NUMBER ONE FIVE YEARS AGO** — "The Night Chicago Died" — Paper Lace (Mercury)



"It Hurts To Be In Love"⁴⁷⁵⁶

The First Single From The First Album By...

Dürocs



ST-11981

THE STY'S THE LIMIT!

The Dürocs are Ron Nagle and Scott Mathews



A Proud Pork Production by Elliot Mazer, Scott Mathews & Ron Nagle
Arranged by Scott Mathews and Ron Nagle



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Media Marketing

Conducting A Mail Survey

Last week I discussed the design of a telephone survey, which is the most rapidly growing type of survey research design in the U.S. today. Nevertheless, there are many survey situations that are not amendable to telephone research; in such cases, the use of a mail survey is often desirable. For a fairly localized market area such as that served by the typical radio station, mail surveys do not offer one of their primary advantages — i.e., that of wide geographic coverage — but they prove useful anyway due to their low cost and their ability to get more information from each respondent than is generally possible over the phone.

Self-Selection Bias

The major drawback of mail surveys is a serious one — the lack of a high response rate. The typical mail survey has a response rate of 20-30%, meaning that only one out of every 4 or 5 questionnaires mailed out is completed and sent back. In anticipation of this low response rate, many surveys are conducted by simply quadrupling the initial mailing, i.e., if you want to end up with a sample size of 500, you mail out 2000 questionnaires. The problem, however, is not sample size; it is sample representativeness that is at issue. There is considerable evidence that the 25% who respond are different from the 75% who do not. Thus, there are certain characteristics of the potential survey respondents which cause them to "select" themselves into or out of the final sample. This "self-selection" bias can cause a very strong distortion of the results obtained.

One way to check for the degree of self-selection bias is to compare the reported socio-economic profile (i.e., age, sex, race, income, occupation, etc.) of the survey respondents to the overall profile for the market being surveyed. (The overall statistics should be available from U.S. census data.) By matching the two profiles, a rough idea of sample bias can be obtained. Unfortunately, socio-economic descriptors do not tell the whole story; the self-selected respondents may differ from non-respondents in other more subtle ways — e.g., lifestyle, attitudes, opinions. These differences are virtually impossible to detect, and remain a serious potential source of bias in any mail survey with a low response rate.

Up Your Response Rate

Recent developments in mail survey research have led to rather dramatically increased response rates for a well-designed and professionally executed survey. The major breakthrough is particularly significant for radio research: **pre-notification of respondents by telephone.** Under this procedure, potential sample members are contacted by telephone to secure their cooperation in advance. Typically, a very high percentage agree to return the questionnaire (anywhere from 75% to 95%). Of these, anywhere from 80% to 100% actually complete the questionnaire and return it. Thus, the effective response rate ranges from about 60% to

95% of those originally contacted, a dramatic improvement which ensures better sample representativeness.

The construction of the questionnaire itself can also have a major impact on response rate and the overall success of the survey. The main questionnaire has to "sell itself" to the respondent; therefore, the appearance and content of the questionnaire and cover letter must encourage the respondent to start, and then complete, the entire questionnaire — there is no interviewer present to prod the respondent along. Some simple rules to keep in mind:

1. **The cover letter** should have the appearance of an individually typed business letter. It should be personalized to the respondent and should stress the importance of his/her cooperation and the potential benefits to the respondent (e.g., this will permit WZZZ to serve you better). The letter should also point out that the questionnaire is short and easy to fill out and that a self-addressed stamped envelope is enclosed for the respondent's convenience. Complete anonymity of responses must be assured (and adhered to!), and, most importantly, the respondent should be encouraged to "take a few minutes right now" and fill out the questionnaire. Many well-intentioned respondents never quite get around to filling it out — in fact, 95% of the questionnaires you will get back at all are received within two weeks of the mail-out date.

2. **The "short and easy" look** helps the response rate. In general, the fewer the pages in the questionnaire, the higher the response rate. Use photo reduction if necessary, but not to the extent that the type is difficult to read.

3. **A professional appearance** to the survey is critical. The questionnaire should be printed, on both sides of the white or off-white paper (to avoid the appearance of an advertising piece). If multiple pages are required, the questionnaire should be in the form of a booklet, and not corner-stapled. The layout must not be overcrowded, and should make it easy to read and complete the questions.

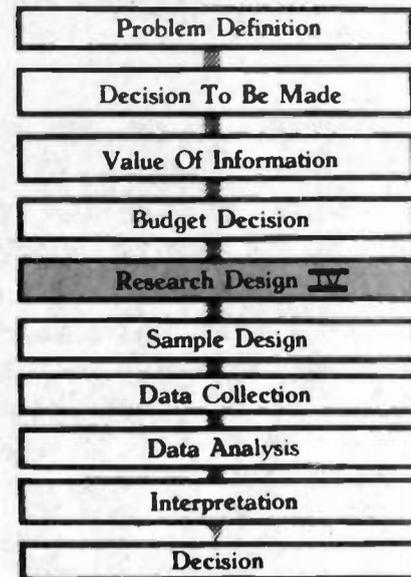
4. **"Answerable" questions** are a must. Respondents must be both *willing* and *able* to complete the questionnaire. Make sure the questions apply to the respondent by pre-screening if necessary. The loyal Beautiful Music listener probably doesn't have too much interest in filling out a questionnaire on punk rock and its socio-political implications! "Branching" questions are another way of having respondents answer only those questions which apply to them. For example:

13. Do you ever listen to rock music?
Yes Please go to Question 14.
No Please skip to Question 22.

Such branching questions should be used sparingly because they increase the appearance of questionnaire length (even though any given respondent does not fill out the whole thing), and because respondents may not follow directions carefully.

5. **Avoidance of bias** in the wording of the questions is critical. The question:

Stages in the Market Research Process



Which station do you listen to for public service announcements? (Check one)

- KRAP
 KLAP
 KRAZ
 KRUD

pre-supposes that respondents listen for public service announcements at all, and second, that they prefer only one station for such announcements. In fact, they may not care about PSA's, but the question is biased in such a way that they cannot express their true opinions.

6. **Clear, precise questions** with clear, precise answers are vital to a mail survey — there is no one there to explain a vaguely worded question to the respondent. A difficult-to-understand questionnaire will soon be filed "where the sun don't shine." In general, the use of close-ended questions with response categories to be checked by the respondent is the best way to ensure that the questionnaire is well constructed and meaningful.

7. **The first question** is especially important, as discussed last week under telephone surveys. The first question must be clearly relevant to the stated purpose of the research, short, interesting, easy to answer, applicable to all sample members, and completely neutral (i.e., not an emotionally charged opinion question).

Pretesting

Just as with telephone surveys, pretesting of the questionnaire is an important step in mail surveys. The proposed questionnaire should be checked with both the *users* of the research results (to make sure all the relevant information is being obtained) and potential respondents. Typically, 10 to 15 respondents are given the questionnaire to complete on their own, after which they are "de-briefed" by the researcher to find out what problems they had with filling it out. The pretest phase can save considerable embarrassment by making sure everything is really ready to go to the field — there is nothing worse than a mail survey with a 5% response rate!

Next Week: Personal interview surveys.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



COMING IN THE FALL

THE MOST COMPLETE RATINGS ANALYSIS EVER!

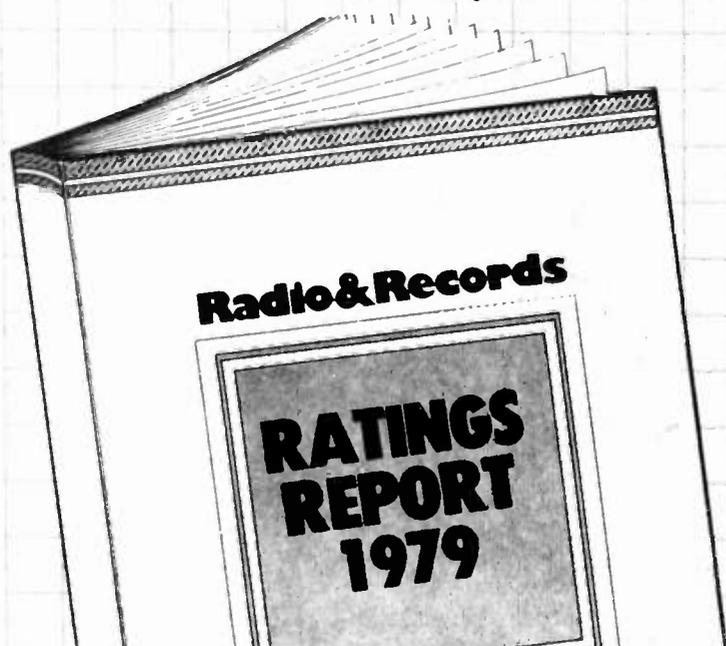
Radio & Records

RATINGS REPORT 1979

- NEW EASY-TO-USE COMPACT SIZE
- ARB MARKET-BY-MARKET BREAKDOWNS AND SUMMARIES OF WHAT HAPPENED AND WHY
- INTERVIEWS AND TIPS ON GETTING THE MOST FROM YOUR RATINGS
- FORMAT COMPARISONS
- MUCH MUCH MORE!

A FREE BONUS TO ALL SUBSCRIBERS!

Advertising Deadline **Radio: September 6**
Records: September 13



Brad Messer's

Rip "N" Read



New Cars Or New Stars? The Book Decides

A swirl of thoughts in my mind as I begin writing this week's column . . . Elvis, Woodstock, Marilyn Monroe, ratings . . . and whether anyone is gonna give me Phone in my guerrilla one-shot campaign to up my stock here at R&R.

Last week I was in a whimsical mood, impulsively deciding to quietly try to generate some "spontaneous" reader reaction by blatantly asking you to call here Friday the 10th to "say something really complimentary or even highly critical about me."

You know radio people like to get Ink, and here in the Ink Biz the equivalent is Phone. I thought if I suddenly got a lot of Phone something wonderful might then happen to me. But stupidly, I didn't think that idea all the way through, because there are *two* sides to that: the one I'm obsessed with today is what if NO one calls?

I tell you, these promotions can blow right up in your face, can't they! It's kinda like waiting for the Book to come in, intensely speculating whether the station will soon have new cars or new stars.

Newspeople have some degree of immunity from bad books. We're about fifth in line to be canned, I think . . . on a GM priority list that begins with 1) Anybody but Me 2) The Consultant 3) The PD. We come somewhere above the Engineers. Mostly because we Newspeople are, on average, roughly interchangeable . . . in the sense that we've been led to believe we should all try to sound similar to Max Robinson or Walter Cronkite or Connie Chung. So few of us are encouraged to develop our own individual style! That's fine on one hand because we're non-controversial and fit in a station kinda like furniture, so when the canning season arrives we're in no real danger. On the other hand, we don't get the fat raises like the jocks because our heads aren't really on the line.

Only those Newspeople who *stand out* from the rest really get noticed, thus are considered more than furniture, thus have their heads on the line, thus get either fat raises or — if the Book produced full-blown hysteria and anguish — we at least might get in on a group discount at U-Haul, joining the jocks as they move on to become the new stars in the new town. But unless we try something different, fresh, innovative, maybe even a bit cheeky . . . we might as well be furniture. I don't want to be that. Better for me to take a chance and see whether anything interesting happens as a result, rather than taking no chances, and knowing *nothing* (positive or negative) will happen. Only the head-on-the-line gets Phone, you might say, so whether it's phone, ink, raises or reaction . . . I say *risk* being different and *Go For It!*

That number in L.A., folks, is (213) 553-4330.

Monday August 13: Coin Telephone Is 90

The coin telephone was patented 90 years ago today (1889) and Alfred Hitchcock was born 80 years ago, in the summer of 1899 when Stanley Steamers and Riker Electrics were in the new car showrooms.

Fidel Castro turns 52. He was born in the year of Lindbergh's solo Atlantic flight and the first talking movie, 1927.

Tuesday August 14: "Western Bop"

That's what Charles Hardin "Buddy" Holly called what he sang . . . Western Bop . . . and 22 years ago this week "That'll Be The Day" made the charts (1957). Holly would have been 43 next month. He had only a half-dozen major hits before dying in that 1959 plane crash, but established a legend that still lives because of the influence he had on other musicians who blended "western bop" into the overall mix that became known as Rock 'n' Roll.

David Crosby is 38 today.

V-J Day. In 1945 World War II officially ended with the surrender by Japan, a week and a day after the atomic bomb hit Hiroshima. The initials stand for Victory over Japan.

Wednesday August 15: Woodstock

No one had reason to suspect the "Aquarian Exposition" would be a monster. There were a lot of good groups lined up, but other concerts that weekend in 1969 had major artists too. The little handbills and advertising posters for the exposition that began ten years ago today said simply, "Woodstock Music & Art Fair presents An Aquarian Exposition in Wallkill, N.Y. 3 Days of PEACE & MUSIC." I hear a lot of people went.

Public TV French Chef Julia Child is 67. She is two years older than the Panama Canal, which formally opened 65 years ago today in 1914. The Dog Days end today and the hay fever season begins.

Thursday August 16: Elvis

Two years ago today Elvis Presley died at Graceland mansion in Memphis at age 42, two days following the 19th anniversary of his mother's fatal heart attack.

The Klondike Gold Rush began 83 years ago (1896). Frank Gifford and Robert Culp are 49. Eydie Gorme is 47. Julie Newmar reaches 44.

Friday August 17: The Other King

In the song, Davy Crockett was called "king of the wild frontier," and today would be his 194th birthday had he not cashed 'em in at the Alamo at age 50, 'way back in 1836.

John "Boog" Powell becomes 38 and Maureen O'Hara 58 today.

If you're looking over date-related stuff and come across something about Robert Fulton's steamboat "Clermont" making its first Hudson River run on this date in 1807, be advised it ain't quite so. Tom Burnam's Dictionary Of Misinformation notes Fulton did not invent the steamboat (someone else did 20 years prior) and the name of his was not "Clermont;" it was registered as "North River Steam Boat," Burman writes. "Its first hailing port was the town called Clermont. But the boat itself was never so referred to by anyone until a biography by one Cadwallader D. Colden. 'The Life of Robert Fulton,' was published in 1817, two years after Fulton's death. Nobody knows why Colden chose to call the boat by a name it never had. But he did, and from then on the error was fixed, to be eternally repeated in textbooks, reference works, and encyclopedias, including the Encyclopedia Britannica."

By the way, the sailing of the "North River" was on Crockett's 21st birthday.

Part of the reason for the good-guy reputation of Joe DiMaggio is his faithfulness in sending fresh roses each week to the grave of ex-wife Marilyn Monroe, who died under somewhat controversial circumstances. The Los Angeles County Coroner's report on her August 5th death, was issued 17 years ago today on 8-17-62, saying it was "probable suicide." Norman Mailer publicly wondered whether that was so, noting "it is extremely rare for a woman to commit suicide in the nude."

Twenty-one years ago today America's first attempt at sending a space vehicle around the moon ended, when the Able-1 launcher became unable 77 seconds after blastoff, creating a spectacular fireball over the Atlantic as technicians at Cape Canaveral watched in disappointment.

STOP!

but...

**“DON'T STOP
'TIL YOU GET
ENOUGH”**

1979 IS MICHAEL JACKSON'S YEAR

**WQAM add
WTIX 32-21
WSGA 15-7**

**WBBQ add
KROY add
WFOM 27-24**

**WGLF 34-32
KTLK add**

**KYGO add
Disco-96 20-11**

JERRY ROGERS, WSGA--“THE RECORD HAS DEFINITELY
CROSSED, IT'S AN ABSOLUTE SMASH, NUMBER 1 PHONES,
NUMBER 1 SINGLE SALES.”

WEISNER/DEMANN ENTERTAINMENT INC.
AND JOE JACKSON
9200 SUNSET BLVD. PH15
LOS ANGELES, CA 90069

on  Records

Produced by Quincy Jones
for Quincy Jones Productions

Americathon[®]

Eddie Money
Beach Boys
Elvis Costello

Nick Lowe
Tom Scott



Featuring
The Eddie Money Single
"GET A MOVE ON"



on Columbia Records

Ratings & Research

How To Find Out "Where Has Our Audience Gone?"

Ever since the first radio station suffered a decline in the numbers, station management and programmers have been trying to find "where did the audience go?" Answering this question has been especially difficult when your major competitor does not appear to show an increase comparable to the decline in your numbers. Let's examine a recently released Arbitron report to show how you might be able to track the elusive audience that seems to have disappeared during rating time.

Three Possibilities

It seems that there are three key reasons a station's reported audience could decline (other than the fact that your engineer was running some exotic tests on-air for several weeks):

1. Horizontal diffusion
(diffusion within your format)
2. Vertical diffusion
(diffusion within your target demos)
3. Fluke sample return

The market selected for this examination is Seattle-Tacoma where, as John Leader noted in his column last week, KING lost ground to Top 40 rival KJR. In the Spring '79 Arbitron KJR had an overall share of 7.0, same as its number in the Fall extended measurement effort there. However, competitor KING dropped from a 6.1 in the Fall to a 3.3 overall in the Spring book. Some observers have asked what happened, since KJR didn't rise while KING was declining almost 50%. Using the first two of the possible explanations noted above, let's dig into the situation.

Horizontal Diffusion

Webster defines diffusion as "to spread freely, or scatter." What I term "horizontal diffusion" means that this spreading or scattering of the audience is taking place across the stations that have the same format, in this case Top 40. In the recent Seattle Arbitron, the six major Top 40 stations saw quite a shift in terms of their share rank among adults 18-34. KING, which led the pack in the Fall '78 book, dropped 40% of its 18-34 audience, and now ranks behind KJR. KJR, which had been second in 18-34 shares during the overall week in the Fall, gained and is now #1, leading KING by a substantial margin. KTAC moved up in the standings by posting a gain of almost 40% in its share of 18-34 total week audience. Other Top 40 stations such as KYYX, KPLZ (formerly KVI-FM) and KNBQ all lost ground this book (compared to the Fall '78) in terms of their shares of 18-34 adults. However, even given all this flux among Top 40 rockers, it doesn't yet fully explain what happened. One reason I say that is because when you add the shares of the above six stations, they comprise 32% of the 18-34 listening during an average week, where in the Fall '78 measurement the same stations accounted for more than 38% of the 18-34

"It may be difficult for you to believe that a Disco station or an AOR could be nibbling into your Top 40 numbers but try to examine the results with some detachment."

average audience. Where did the difference go, and could that difference explain what happened to stations that appeal to young adults?

Vertical Diffusion

When I coin the term "vertical diffusion," by that I mean various stations, perhaps with different formats, are attracting and splitting the same demos. With different formats wooing the 18-34 demo cell, for example, a Top 40 station could find that perhaps some of its audience is now sampling the sound of an AOR station, causing average quarter hour decline for one station, but a buildup for the AOR. This may indeed have happened in Seattle.

A quantitative analysis of the 18-34 shares shows that in the Fall only one AOR station was in the top five in terms of appeal to the 18-34 demos, and that station, KZAM, trailed four Top 40 stations. However, now the picture has changed dramatically. In terms of overall 18-34 shares, an AOR, KZOK is now #1, with KZAM now fourth in appeal to this key demo. KING fell from first to fifth in the rankings for 18-34, while KJR stayed a steady second in both books. With KZOK almost doubling its Fall '78 numbers in the 18-34 demo, and with the improvement of KZAM also, it appears that some 18-34 listeners in the Seattle area are scattering themselves among more stations now, rather than confining themselves to the Top 40 sound. Perhaps the sound at KJR was better able to hold on to 18-34 listeners; thus the station did well, while KING declined owing to some of its audience spreading to other stations with the similar demographic (18-34) appeal.

Fluke Return Problems

While the explanation of where the numbers in Seattle went appears to be encompassed in the idea of vertical diffusion, we must not forget that in certain cases poor diary returns can cause a station to take a drastic jump or suffer a bad decline. If horizontal or vertical diffusion doesn't appear to be the answer to your question of what happened to the audience, look at page three of the Arbitron report to see if diary return was atypical in your target demos. If normally Arbitron has not had too much problem getting a good "unweighted" return in your target cells, and this time they go down the tubes, look out! An example from last A/M '78 can illustrate.

Last Spring, a station in a one-book-per-year Florida market called me at Arbitron. The station had traditionally been the Top 40 leader with good numbers 18-24, especially in men. However, in this particular book, the local Country station had zoomed to the top of the young men demos, with the Top 40 station in the dust. The caller wondered what happened. I noticed that the page three figures for his

Week In Review

Arbitron Delists Two Stations For "Rating Distortion"

Pittsburgh: Station WNUF does not appear in A/M '79 Arbitron local market report due to Arbitron's feeling that "Green Sheet" newspaper ads constitute potential rating distortion. Ads asked readers who may have been diarykeepers to "... list us along with your other favorite stations." Arbitron feels that wording implies that diarykeepers may interpret ads so that they would add WNUF to their diary entries, "regardless of whether the respondent actually listened to WNUF at any time during the survey."

Springfield, IL: WFMB does not appear in A/M '79 Condensed Market report due to Arbitron's feeling that the station's "Payroll" contest constituted potential rating distortion. WFMB "Time Sheets" which contestants were supposed to fill out could be distortive, Arbitron felt, because "... (it) could lead them (respondents) to report in their diaries, as well as their Time Sheets, more listening than they actually did ... Contest-rewarded participants on basis of listening they recorded without requiring that they actually listen to WFMB." H.J. Hoskins, General Manager of the station told R&R that his company is "planning legal action" against Arbitron.

metro showed that the unweighted in-tab for men 18-24 was very poor compared to the estimated percentage of the local population. Looking further, I found that only four diaries had come back from men 18-24 in the metro, and that three of the four had listened heavily to the Country station. Just one of the flukes that can plague the Arbitron system, but at least it was reassuring to the Top 40 station to know that the poor book was not due totally to a poor effort by the staff. Remember, when you get your Arbitron, look at the diary return data on page three — if it looks funny, it may be the cause of an unusually good or bad book for you.

Look Objectively

When you go to answer the question of what happened to your audience, remember that although it may be difficult, try to be objective as you analyze the situation. It may be difficult for you to believe that a Disco station or an AOR could be nibbling into your Top 40 numbers, or whatever the case, but try to examine the results with some detachment. If you look at the problem in terms of horizontal diffusion, vertical diffusion, or the sample fluke possibility, chances are you'll be able to realistically answer the query about what happened to your audience in the last book.

Q&A

With the energy situation being what it is, we've received queries to the effect of "Is there any way to determine the impact of the gas crunch on drive-time radio estimates?"

Given Arbitron's current diary setup, it's difficult. Currently, the diary does not separate away-from-home listening that occurs in the office from that listening that might take place in a vehicle, whether moving or waiting in a gas line. Thus, looking at the away-from-home data in the books might give a clue, but I doubt it could be a definitive one, as to any gas crunch impact. Arbitron is testing, however, a new diary that has a column for vehicle listening as well as other away from home (such as an office) tune in. It will be interesting to see which becomes a reality first — an end to the gas crunch, or the revised diary.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.





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| WIRK | KROY | WSEZ | KBDF |
| WBBQ | KRKE | WFOM | KQDI |
| WLAC | WJBQ | CK101 | KBOZ |
| Z98 | 13FEA | KILE | KBIM |
| | WEEQ | KKLS | |



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STREET TALK

Whoever made up the rumor that KHJ and KEARTH would trade staffs, with KEARTH going "live" and KHJ becoming the automated one, definitely got his wires crossed. There is some talk that KEARTH may go live in certain day-parts (specifically AM drive) but as far as the total RKO-shift in Los Angeles, forget it!

We did pick up from a very good source that M.G. Kelly will return to L.A. radio very soon and it will be back at KHJ. He recently left TEN-Q/Los Angeles to devote all his time to his acting career. Prior to TEN-Q, M.G. had been the afternoon man at KHJ under PD Charlie Van Dyke, when the station was L.A.'s top rocker.

Clive Davis will remain on as President of Arista Records after the finalization of the sale to Ariola-Eurodisc. Since Clive held a 20% interest in Arista, he should do very well after all the papers are signed. Our congratulations!

KFMK/Houston is on the air. Houston's newest Top 40 station currently features all segued music with no jocks, but that will change soon as PD Lee Logan puts the finishing touches on the staff. He is still looking for just the right morning person, and it sounds like a "ground floor" opportunity for the proper personality. Contact Lee at KFMK, (713) 790-8936.

Tom Kay, former PD of WJON/St. Cloud before its recent format shift, has joined Doug Lee's Midwest Promotion team. The independent promotion organization working out of Minneapolis serves radio all over the upper Midwest.

Over 100 present and past employees of KSTT/Davenport showed up in that fair city for the KSTT reunion last weekend. Old airchecks were modestly played, a few former KSTT jocks went back on the air, and a great time was had by all. One thing that distinguished this reunion from all others we've heard of is that all former employees were invited, not just the jocks. Salesmen, engineers and even the station's former owner made it quite a party!

When Beaumont, Texas was hit by a tropical storm last week, only KZOM/Beaumont MD Mark McLaren and part-timer Larry King were able to make it in to the station. The two traded airshifts for over 50 hours till the storm let up and the rest of the troops could relieve them.

Congratulations to Don Geronimo and his wife Dawn on the recent birth of their first child, Amy Elizabeth. WNDE/Indianapolis's MD is now a proud father.

WMC/Memphis is offering free to all stations voicers about Memphis happenings surrounding the 2nd anniversary of Elvis Presley's death (August 16th). Stations desiring some tape on the fan events that will be filling the city should call the WMC news department between 8am-6pm (Memphis time) at (901) 726-0477. Thanks to PD Les Acree for the helping hand.

Will Dean Tyler be returning to Philadelphia to program? After all, there is a vacancy now with Jay Cook's exit.

From our "Conspicuous Consumption Department" comes this high-priced item: It was happy 26th birthday for His Royal Highness Prince Mashour Ben Saud of (you guessed it) Saudi Arabia this past weekend here in L.A. The party was a large one and had to be held in a rented hall: The Berwin Entertainment Complex, which is the former home of the University of Judaism(!). But, let's not get sidetracked . . . the entertainment that the Prince requested was War, which is his favorite rock group. In order for War to play a "private party" the Prince willingly guaranteed the group \$50,000 in cash!



CAN WE MOVE ON TO OTHER THINGS NOW, PLEASE? — Yes, friends, you read about the rumored return of Skylab here first. Street Talk told you that Skylab would be coming down even before NASA was sure (we have great sources). But little did we know what this innocuous rumor would unleash. Now it's time to put an end to this nonsense for once and for all. Shown in the photo is WAKY/Louisville News Director Bob Moody, apparently ready for . . . hasn't he heard? It's down. Les Garland bought it! Gosh, it was in all the papers and everything.

ELECTRIC WEENIE

THE ELECTRIC WEENIE, RADIO'S #1 GAG SOURCE, GETS LETTERS . . .

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F105 add
13Q 20-17

WAEB add
WIFE add
KLIF 38-31
WAYS 23-20
WQAM add
WAKY add 28
KILT add

KSTT add 27
WNCI deb 19
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NEW & ACTIVE
SPYRO GYRA "Morning Dance" (Infinity) 86/19
 Moves: Up 59. Same 14. Down 4. Adds 9. KFI, WAEB, WQAM, WAKY, KSTT, WOHO, WLBZ, WEEQ, KKLS. Charts at number 27.

NEW ENGLAND

"Hello, Hello, Hello"

The Amazing Single From The AOR Smash Album!



KJR add
WLAC add

JB105 on
K104 deb 12
WANS deb 32
KDZA on
KOOK add



ALL WE ASK YOU TO DO IS LISTEN.

TOP-40



John Leader

Surf's Up For The New Wave

Being connected telephonically to over 200 radio stations on a weekly basis, I begin to draw vague consensus opinions from all the far-flung bits of input. Like a few days ago, someone on the phone said to me, "Boy, 'new wave' music has really invaded Top 40 radio, hasn't it?" Considering the question for about three milliseconds, I agreed that it had — but has it really? I've seen some "new wave" (quote-unquote) artists on playlists, but I'm not ready to admit that "new wave" has invaded anybody, least of all Top 40 radio. In fact, the question reminded me of a similar one I was asked six months ago about Disco music on Top 40.

Let's talk definitions for a minute. "New wave," as I understand it, has a lot to do with the sound of the music as well as the physical appearance of those who perform it. I mean, Blondie is "new wave," right? But wait a minute, isn't "Heart Of Glass" kind of a disco sound? Joe Jackson is considered "new wave," but his song "Is She Really Going Out With Him" is just plain rock 'n' roll when I listen to it.

Labels, A Liability

Of course, I'm getting into another of those famous semantic arguments here, which will not clarify anything. What needs to be remembered, especially by all of us who program radio stations for mass audiences, is that the public (our listeners) has no real conception of music type or category beyond the "I like it" or "I don't like it" black/white (hold the gray) evaluative technique. They don't necessarily know that Joe Jackson wears funny shoes, thin ties and bizarre sport-coats (looks real "new wave" right?) or that the members

"The cop-outs of 'he's too new wave' or 'she's too disco' are as invalid today as 'it's too R&B' was five years ago."

of Blondie look like they could use a few Big Macs (is she really hanging out with them?). But the listeners do hear their music and a few of the better listeners may even hear an artist name associated with that music. What they don't know is that Blondie may not look like White House dinner party material, but what the listeners do know is that they like that song "Heart Of Glass."

We, on the other hand, do know what all these artists look like. "We see 'em in trade ads. We get photos and bios from the record companies and in about nine out of ten cases we have them "labeled" before we ever drop a needle into the grooves! And if you think that labeling process doesn't affect your judgment of a song (even a little) then you're being less honest with yourself than you should be. Why should we presuppose anything about a song until we've listened to it? We shouldn't.

Listen Before You Leap

The phrase "either it's in the grooves or it isn't" ought to be branded into the desk top of every Music Director in the country, because that is still the number one criteria for music on Top 40 radio. No matter what your demographic target or competitive situation the cop-outs of "he's too 'new wave'" or "she's too 'disco'" are as invalid today as "it's too 'R&B'" was five years ago. If it's a hit, the audience will tell you; if they're exposed to it. And I'm not suggesting for a moment that you play every new piece of product that arrives at your station, but I am strongly advising you not to prejudge an act's possible audience acceptance level by looking at their picture or remembering past performances. Listen to the song and if it sounds great, well, gee, maybe it is great!

In the last 12 months or so a lot of "new wave" artists have had sizable national hits. Names are showing up on the Back Page that have never been there before. Artists like Patti Smith, Nick Gilder, Blondie, Nick Lowe, Sniff 'N' The Tears, Cars and Knack have

"The phrase 'either it's in the grooves or it isn't' ought to be branded into the desk top of every Music Director in the Country. . ."

"broken through" with strong songs. But, take a listen back to the tunes they've "broken through" with and you'll hear *hit records*. Be really objective (play 'em for your next-door neighbor the insurance salesman) and you'll see there's really nothing "new wave" about them — they're just good old hit records, which is what Top 40 radio has always been about.

So, when somebody in radio says to me, "Boy, 'new wave' music has really invaded Top 40 radio, hasn't it?" I cringe a little. I don't ever remember hearing a radio listener complain that his or her favorite station was playing too much "new wave" music. The listeners don't put the songs in categories and neither should we. It's not "new wave" — it's only rock 'n' roll. Sometimes it's got a good beat. Sometimes you can dance to it. And when it sounds good, people like it.



IS THIS ANOTHER CHEAP SHOT? — No way. Cheap Trick's Rick Neilson stopped by WLS/Chicago to visit on the air with night personality John Records Landecker. Following the interview and a few fan-phone-ins, Rick presented John with his own personalized Cheap Trick Tour Jacket and the obligatory bow tie.

Top 40 Mailbag

Dear John:

Your June 29 "Top 40 Mailbag" hit home on a number of points.

I will not comment on Nancy Plum's TEN-Q letter as it would take a ream of paper. She speaks for all of us in her letter. I am sure we all have many "horrr" stories along those same lines.

As for Steven Alan MacKelvie/KRLC, he brings up a serious problem we all share. Just like any other group of people, radio people tend to "hang out" with radio people. This puts us out of touch with the real everyday world. As a result, while we are sluffing up our egos (by getting our names in R&R, for example) the everyday concerns, likes, dislikes, problems, etc. of our customers (listeners) pass us by.

I have an approach to the problem that helps to keep me on an even keel with the outside world . . . it also nets me about 35 extra bucks a week . . . for five hours a day, three days a week I work in a supermarket. The best part of that is I am dealing with all kinds of people, in all demographics, with all kinds of lifestyles, and I'm not dealing with them as a radio person. That means that when I talk to these people I am not the radio announcer researching them but I am the supermarket clerk seeing them much differently than I would if they were call-outs or demographic break-outs of a book. In short, it's person-to-person. The gas lines, price of cherries this week, the Red Sox, weather, condition of Main Street . . . I hear it all.

One of the things I am finding out is the way the average person perceives radio in general and my radio station in particular. It is enlightening and I wish I had the room to go into it. Every radio programmer should get out of the station and forget he or she is a "radio person" and just meet the customers.

Thanks for your time,

Mark Williams

Music Director, WSAR/Fall River, MA.

Motion

Chris Collins has joined the airstaff of KMJC/San Diego doing 7pm-12mid from KOIL/Omaha. PD Jeff Salgo is still looking to replace himself on the air in pm drive at KMJC, but so far, no luck. Contact Jeff at the station . . . KQIZ-FM/Amarillo has a new MD, Steve Stucker, their current 7-12mid jock assumes new duties . . . At KTFX/Tulsa Dwayne Allan is now Program & Research Consultant with Les "Boogie Man" Michaels from KOFM/Oklahoma City as the new KTFX PD. Also moving from KOFM to KTFX as MD is John St. John. Bobby Davis remains at KTFX as Assistant Program Director . . . Robert K. Norton, Program Director of KRNA/Iowa City, has been re-elected as an officer of the corporation that owns the station (a position not often open to programmers). Our congratulations! Also at KRNA, new staffers include James T. Keany in afternoon drive, coming from WAQA/Grasonville, MD; Elizabeth Clancy has moved from mornings to afternoon news, trading shifts with Gary Brown . . . Steve McCoy has been promoted to Assistant PD at 92Q/Nashville . . . Tom Evans has resigned as PD of KPRQ/Salt Lake City and can be reached at (801) 262-0835 . . . Up at KGW/Portland, Janis Wojniak is the new Music Director and Janine Wolf (pictured) has joined the KGW airstaff, doing weekends.



Janine Wolf

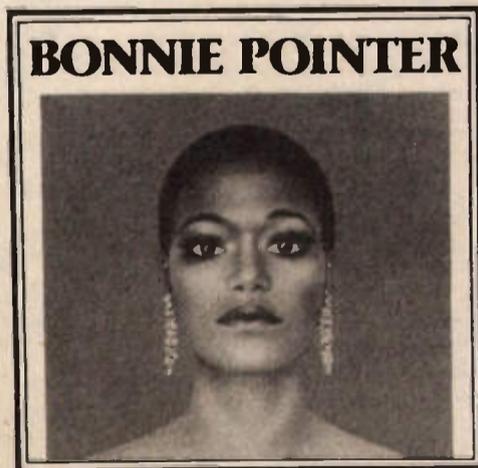
Outrageous!
Bonnie

"Heaven Must Have Sent You"

Bonnie Pointer's totally outrageous new single is now available on her debut Motown album "Bonnie Pointer."

This exciting new version of "Heaven Must Have Sent You" is the first 3M 32-track digital commercial record ever to meet with radio, chart and sales success!

The vocal talent of Bonnie Pointer.
The high technology of digital recording.
Making history. On Motown Records & Tapes.



Produced by Jeffrey Bowen

LP:M7-911R1 / 12" Disco Single: M-00020D1 / Single: M-1459F

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TOP-40



IT'S THE GREATEST T-SHIRT — Sister Sledge recently played Toronto, minus sister Debbie who just had a baby. Backstage, CHUM's Mike Holland (left) presented an infant-sized station T-shirt to Joni, Kathie, and Kim Sledge.



WSGA MEETS MEATBALL WINNERS — WSGA/Savannah tied in with the local premiere of "Meatballs" by staging a meatball-eating contest, at which the winner ate 39 of the delectable delicacies in 14 minutes. Pictured standing above it all are WSGA MD Jim Lewis (left) and PD Jerry Rogers.



WHERE THERE'S A WAYS, THERE'S AWARD — WAYS/Charlotte PD Scott Slade (left) presented Epic promotion rep Jim Stewart the first WAYS Golden Turntable Award for "dedication and professional service to his record company and our radio station." Slade added, "To do both at the same time is a miracle."



MEMPHIS WELCOME AT FM100 — To welcome new FM100/Memphis PD Gary Guthrie to town, 20th Century-Fox and Southern Record Promotion threw him a party. Pictured (back row, l-r) are: 20th Century's Phil Rauls and Ariola's John Parker; (middle row, l-r) Southern Record Promotion's Tim Riley, Infinity's Bob Osborne, Guthrie, Epic's Craig Brashear, and FM100 GM Don Meyers; (front, l-r) Assistant GM David Gingold, Infinity's Charles Ross, Columbia's Tommy Chaltas, and FM100 Assistant Sales Manager Clarence Johnson.



FRAMPTON WHERE HE SHOULD BE AT KRLA — KRLA/Los Angeles's Laura Gross interviewed A&M's Peter Frampton recently. The two are pictured at the station.



HOTEL ALABAMA — MCA's Hotel visited WISGN/Birmingham recently. Pictured in front of an exploding station logo are (left) WISGN PD Jay Michaels and Hotel's Marc Phillips.

**Watch
Beautiful Girls
Go All
The Way.**

“Beautiful Girls”

IS THE NEW SINGLE FROM

**VAN
HALEN**

ON WARNER BROS. RECORDS



Produced by Ted Templeman

AM Stereo

Continued from Page 1

tance skywave reception, good fringe area stereo image, insensitivity to co-channel and adjacent channel interference and perfect compatibility with present AM mono receivers."

Magnavox, which filed a two-inch thick report to the FCC, said of itself, "We have conducted our investigations as much as possible on actual hardware in the real world." Takeo Yamamoto, Managing Director for Pioneer, says, "The Magnavox system is the best qualified for AM stereophonic broadcasting since it is the most well-balanced with a minimum number of shortcomings." But those "minimum number of shortcomings" seem to be just enough to bother Donald B. Coulter, staff engineer for WGAR/Cleveland, who says, "I feel the Magnavox AM stereo system has too many unanswered questions and problems to be approved as a Standard."

Harris claims to be the only system "which can exist within present and future allocation frameworks and provide high quality, high fidelity sound." Listener response to the Harris system on WGN/Chicago was generally good. An assistant professor at the University of Wisconsin told the FCC he was delighted with the Harris system he heard on WGN. Other listeners, however, complained of interference from a Spanish language station.

Belar boasted of having a distinct advantage over the other systems in the recovered signal-to-noise ratio. But listener response to a station using the Belar system was mixed. Comments ranged from "my car stereo never sounded better" and "loud and clear," to "voices fade" and "too much overtone."

Motorola said, "There is no system which can completely transmit the left-right signal content of an existing signal without some compromise of the transmission characteristics. We provide the best compromise of non-essential signal characteristics, which should provide the best overall signal for the transmission of AM stereo." Without claiming to be the best, Motorola left it up to the FCC in numerous pages of technical documents to decide.

Lohman/Barkley

Continued from Page 3

that Roger was out on the street."

The Lohman empire seemed about to decline and fall as well, Barkley relates, "Lo and behold (a two-man team in Cincinnati), Al got the word that they were looking for a team from the East to take over his show. We thought, what if we became the two-man team? Jim Lightfoot helped nurture us. He saw us through the first touchy days."

The union proved quite workable, although Barkley originally saw it as a temporary teaming. "We did it of necessity, in order to feed our families. I imagine we felt we'd used it as a way to bide our time until I found a place to go program direct and he found a morning show. As it turned out, I still have not found a program director position, and Al couldn't get a job either."

Barkley expressed appreciation for the efforts of listeners to remind them of the anniversary, but added, "We're going to ignore it from now on. We're getting tired of anniversaries. We're going to hold off until the 25th."

As pictured on Page 3, Lohman and Barkley, even after 16 years together, are still forced to put up with irritating intrusions such as the visit of Playboy's Miss April, Missy Cleveland.

Cleveland

Continued from Page 3

asked that the concert be moved from Sunday afternoon to Saturday evening. However, the promoters felt that with the concert ending at four in the morning, the danger of violence to concertgoers would not be lessened. While considering the idea, Tiburski claimed the station was besieged with "hundreds of phone calls" from parents who expressed fear over the potential danger in an all-night concert.

The promoters do not appear out of the woods yet however, as the mayor of the township where the Coliseum is located has gone on the air saying that if the concerts were to be held there, he would call out the National Guard to preserve peace and order. Tiburski downplayed the potential danger, noting that "in reality there would be two shows, 18,500 in each, and that they have those kind of shows all the time" without incident. He characterized the mayor's statements as resulting from the adverse publicity surrounding the earlier event.



TUBULAR BELLES AT 92X — 92X/Columbus, OH (WXGT-FM) sponsored a "92X Night" at a local disco. Air personality Chris Shebel (pictured left) with a contest winner hosted the event, which included a tube top competition and dance contests. 92X gave away albums, T-shirts, and bumperstickers during the festivities.



HEART OF HOUSTON ON POCO — Representatives from three Houston Top 40 stations, KILT-FM, KRBE, and KULF, met with MCA's Poco recently while the group was in town. Pictured (standing, l-r) are: Poco's Charlie Harrison, KILT's Larry West, group's Rusty Young, KRBE's Roger W.W. Garrett, Poco's Paul Cotton, and KULF's Mike Mann; (seated) MCA's Brad Hunt (left) and Roger Ramsey.



JAN & DEAN RAILROAD REDDING — Surf legends Jan & Dean recently played a concert in Redding, CA, promoted by KRDG. Pictured at the show (l-r) are KRDG Operations Manager John Martineau, air personality Dave Suino, Dean Torrance, DJ's Randy "Rabbit" Craig and Lurch Martin (MD), Jan Berry, and jock Bob Koroluck. Kneeling in front are News Director Marc Soares (left) and air personality Buck Charles.



DIXON HOUSE BUILDS SEATTLE FOUNDATION — Infinity's Dixon House Band visited Seattle for a performance attended by label personnel and local radio notables. Pictured (l-r) after the show are Infinity VP/GM Bud O'Shea, Infinity's Michael Atkinson and Greg Feldman, Edward Dixon House, KJR PD Tracy Mitchell, and Infinity's Joel Newman and Bert Bogash.



SHOLIN WINGS IT IN LONDON — RKO National Music Director Dave Sholin journeyed to London recently to conduct a rare American radio interview with Wings, granted for an RKO radio special. Pictured (l-r) are Linda McCartney, Sholin, and Paul McCartney.

"ROLENE"⁴⁷⁶⁵

The First Hit
Rock 'n' Roll
Single From
Moon Martin's
New Album

**ESCAPE FROM
DOMINATION**

ST-11933



First Week!

WRKO add
Z93 add
KHJ on
KFRC on
KJR add
WHBQ add

JB105 add	WISE on
WBBQ add	WANS deb 31
92Q add	KCBN add
BJ105 add	KDZA add
WRJZ add	WLOF add
WVIC add	V97 add
KJRB add	WQXQ add
KCPX add	KYSN add
WFBG add	WORD add
CK101 add 40	KJOY add
	WFLB add

Produced by Craig Leon
for Craig Leon Enterprises, Inc.
Associate Producer: Moon Martin.
Management: Ron Henry



Capitol
RECORDS

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EAST
Most Added Hottest

Nick Lowe
Commodores
Bonnie Pointer
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Earth, Wind & Fire

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Commodores
Atlanta Rhythm Section
Gerry Rafferty
Knack
Robert John
Earth, Wind & Fire

EAST

Parallel One

96X/Pittsburgh, PA
Jay Stone
Ew&F
NICK LOWE
ARS
Hottest:
TRIUMPH 1-1
SUPERTRAMP 4-2
SUPERTRAMP 1-1
ARS 12-9
KANSAS 15-10

99X-FM/New York, NY
Don Kelly
DIANA ROSS
M
NICK LOWE
BONNIE POINTER
NIGHT
Hottest:
CHIC 1-1
DR. HOOK 8-4
ELTON JOHN 10-7
Ew&F 14-10
CHRIS THOMPSON 22-18

CKGM/Montreal, CAN.
Joyce Pillarella
SNIFF & TEARS
NIGHT
TROOPER
Hottest:
KISS 4-1
JOHN STEWART 5-2
PETER FRAMPTON 12-9
CARS 22-17
KNACK 28-19

WABC/New York, NY
Sonia Jones
JOE JACKSON
Hottest:
DONNA SUMMER 1-1
DR. HOOK 6-3
KNACK 10-6
KISS 22-12
ELTON JOHN 25-17

WCAO/Baltimore, MD
Ron Riley
HERB ALPERT
NIGHT
BLACKFOOT
Hottest:
DR. HOOK 3-1
DIONNE WARWICK 14-8
ROBERT JOHN 15-10
Ew&F 16-11
ELTON JOHN 18-12

WFIL/Philadelphia, PA
Gerry DeFrancisco
BONNIE POINTER
Hottest:
CHIC 2-1
DIONNE WARWICK 4-3
BARBRA STREISAND 9-6
ANNE MURRAY 10-9
Ew&F 21-14

WFIL/Philadelphia, PA
Jeff Robins
ROCKETS
BONNIE BOYER
ADDRESSI BROS
ELO
ROBERT PALMER
SNIFF & TEARS
BLACKFOOT
BECKMEIRE BROS
Hottest:
KNACK 4-1
DR. HOOK 13-7
BARBRA STREISAND 17-11
CHIC 19-12
ELTON JOHN 23-13

WKBW/Buffalo, NY
Jon Summers
SNIFF & TEARS
COMMODORES
CHEAP TRICK
DIANA ROSS
Hottest:
BARBRA STREISAND 1-1
KNACK 5-2
SUPERTRAMP 10-5
CARS 16-9
ELO 23-13

WPEZ/Pittsburgh, PA
Mark Fritsges
NIGHT
BILLY THORPE
GO
ARS
DOOBIE BROTHERS
IRON CITY HOUSE
Hottest:
KNACK 8-1
BARBRA STREISAND 14-8
ELTON JOHN 12-9
SUPERTRAMP 20-10
ROBERT JOHN 23-15

WPGC/Washington, DC
Jim Elliott
COMMODORES
NICK LOWE
STEPHANIE MILLS
Hottest:
KNACK 2-1
Ew&F 6-4
DIONNE WARWICK 10-6
CARS 12-7
ELO 18-9

WRKO/Boston, MA
Harry Nelson
MOON MARTIN
DONNA SUMMER
HERMAN BROOD
JOHN STEWART
Hottest:
KNACK 1-1
MAXINE NIGHTINGAL 10-6
NIGHT 14-9
SNIFF & TEARS 18-11
Ew&F 23-17

Parallel Two

13Q/Pittsburgh, PA
Tim Powell
JENNIFER WARNES
BAD COMPANY
CHICAGO
MICHAEL JOHNSON
JONES GIRLS
RICKIE LEE JONES
LOUISE GOFFIN
Hottest:
CHARLIE DANIELS 1-1
KNACK 5-2
JOE JACKSON 12-7
DIONNE WARWICK 15-9
Ew&F 17-11

14Q/Warchester, MA
Steve York
DONNA SUMMER
JOHN STEWART
ARS
M
BONNIE POINTER
LOBO
BAD COMPANY
IAN GOMM
Hottest:
KNACK 1-1
MAXINE NIGHTINGAL 8-2
DIONNE WARWICK 19-9
Ew&F 14-10
BRAM TCHAIKOVSKY 18-12

15Q/Providence, RI
Todd Chase
BAD COMPANY (dp)
GERRY RAFFERTY (dp)
MOON MARTIN (dp)
NICK LOWE
COMMODORES
ARS
ABBA
Hottest:
KANSAS D-1
BARBRA STREISAND 4-2
BONNIE POINTER 10-6
MAUREEN MCGOVERN 15-10
Ew&F 16-11

PRO-FM/Providence, RI
Gary Berkowitz
CHARLIE DANIELS
STEPHANIE MILLS
CHEAP TRICK
COMMODORES
Hottest:
OAK 3-1
MAXINE NIGHTINGAL 5-2
KNACK 6-3
BARBRA STREISAND 9-4
Ew&F 17-9

WBBF/Rochester, NY
Tom Nast
DOOBIE BROTHERS
COMMODORES
DUKE JUPITER
OAK
NICK LOWE
Hottest:
BARBRA STREISAND 4-1
KNACK 5-2
CHARLIE DANIELS 6-3
CHIC 8-4
ANNE MURRAY 14-6

WKBO/Harrisburg, PA
Jim Buchanan
NIGHT
NICK LOWE
M
TRIUMPH
OAK
LOBO
Hottest:
BARBRA STREISAND 5-1
KNACK 6-2
SUPERTRAMP 16-10
LRB 20-12
ELO 25-17

WKEE/Huntington, WV
Doug Yanak
BONNIE POINTER
JENNIFER WARNES
BARBARA MANDRELL
RICKIE LEE JONES
DIRE STRAITS
PATRICK HERNANDEZ
M
Hottest:
RAYDIO 1-1
ROBERT JOHN 10-7
LRB 21-12
ELO 23-16
SNIFF & TEARS 30-22

WOLF/Syracuse, NY
Charlie Brown
DOOBIE BROTHERS
BONNIE POINTER
SNIFF & TEARS
RICKIE LEE JONES
BLUE OYSTER CULT
NICK LOWE
ROBERT PALMER
Hottest:
CHARLIE DANIELS 1-1
KNACK 10-2
SUPERTRAMP 12-6
CARS 15-10
NIGHT 19-13

WFSF/Trenton, NJ
Tom Taylor
COMMODORES
MAUREEN MCGOVERN
NICK LOWE
Hottest:
KNACK 1-1
MAXINE NIGHTINGAL 7-2
BARBRA STREISAND 9-4
Ew&F 16-10
SUPERTRAMP 18-12

WAEB/Allentown, PA

Jeff Frank
SPYRO GYRA
BONNIE POINTER
Hottest:
ARS 1-1
BRAM TCHAIKOVSKY 11-6
KNACK 23-10
JOE JACKSON 17-11
LRB 25-12

WHYN/Springfield, MA
Ken Capurso
EDDIE RABBITT
BLACKFOOT
M
JOURNEY
NICK LOWE
COMMODORES
STEPHANIE MILLS
DOOBIE BROTHERS
Hottest:
CHIC 1-1
BARBRA STREISAND 4-2
RAYDIO 14-10
ROBERT JOHN 18-13
LOBO

EC101/New Haven, CT
(formerly WAVZ)
Curt Hansen
BONNIE POINTER
NICK LOWE
STEPHANIE MILLS
Hottest:
CHIC 3-1
Ew&F 9-5
RAYDIO 10-7
DIONNE WARWICK 18-10
ROBERT JOHN 23-16

13FEA/Manchester, NH
Rick Ryder
ARS
BECKMEIRE BROS
CLIMAX BLUES BAND
Hottest:
BARBRA STREISAND 2-1
RAYDIO 6-3
CHIC 9-4
NIGHT 14-8
DIONNE WARWICK 13-9

14WE/Wheeling, WV
Jim Roberts
COMMODORES
VAN HALEN
ROCKETS
MARY MCGREGOR
Hottest:
BARBRA STREISAND 1-1
KC & BAND 7-2
MAUREEN MCGOVERN 8-3
CHARLIE DANIELS 16-4
ANNE MURRAY 10-5

E104/Erie, PA
Bill Shannon
CARLY SIMON
ARS
B.B. KING
Hottest:
NIGHT 4-1
BARBRA STREISAND 6-2
CHARLIE DANIELS 18-8
RANDY VANHARPER 29-20
KNACK 37-23

WCIR/Beckley, WV
Dwayne Bonds
ARS
MARSHALL TUCKER
IAN GOMM
BONNIE POINTER
BECKMEIRE BROS
RICKIE LEE JONES
Hottest:
KNACK 2-1
DIONNE WARWICK 13-5
ELO 11-6
HOT CHOCOLATE 23-11
BILLY THORPE 18-13

WEEO/Wayneboro, PA
Dave Sweeten
SNIFF & TEARS
COMMODORES
F.C.C.
RICKIE LEE JONES
SPYRO GYRA
Hottest:
KNACK 22-1
ROBERT JOHN 14-7
KISS 17-10
BARBRA STREISAND 24-13
SUPERTRAMP 27-20

WFBG/Altoona, PA
Tony Booth
LOBO
JOURNEY
MOON MARTIN
JENNIFER WARNES
ABBA
Hottest:
KNACK 1-1
RAYDIO 9-3
CHARLIE DANIELS 14-8
BARBRA STREISAND 19-9
Ew&F 23-16

WGUY/Bangor, ME
Mark Laurence
JOHN STEWART
ARS
JOURNEY
BLUE OYSTER CULT (dp)
Hottest:
KNACK 1-1
ROBERT JOHN 9-3
CHARLIE DANIELS 20-10
LRB 25-18
ELO 24-19

WHBB/Portsmouth, NH

Rick Bean
COMMODORES
NIGHT
GERRY RAFFERTY
JOHN STEWART
Hottest:
MAXINE NIGHTINGAL 1-1
EDDIE RABBITT 9-4
BARBRA STREISAND 13-5
LOBO 20-19
ROBERT JOHN 30-24

WJBO/Portland, ME
Andy Carey
BECKMEIRE BROS
BLACKFOOT
Hottest:
DONNA SUMMER 3-1
KNACK 7-3
MAXINE NIGHTINGAL 9-4
ROBERT JOHN 23-14
ELO 24-16

WLBZ/Bangor, ME
Michael O'Hara
GERRY RAFFERTY
IAN GOMM
DOOBIE BROTHERS
SPYRO GYRA
VAN HALEN (dp)
BLUE OYSTER CULT (dp)
Hottest:
JOHN STEWART 2-1
KNACK 8-2
CHARLIE DANIELS 11-5
ROBERT JOHN 10-6
PATRICK HERNANDEZ 18-12

WTSN/Dover, NH
Jim Sebastian
HERB ALPERT
STEPHANIE MILLS
ADDRESSI BROS
Hottest:
BARBRA STREISAND 4-1
CHIC 7-2
JAMES TAYLOR 14-9
KNACK 15-11
LRB 23-14

WXII/Parkersburg, WV
Bob Garrett
NICK LOWE
ABBA
FICKIE LEE JONES
DAVE LOGGINS
MARY MCGREGOR
Hottest:
BARBRA STREISAND 1-1
KC & BAND 7-2
MAUREEN MCGOVERN 8-3
CHARLIE DANIELS 16-4
ANNE MURRAY 10-5

WYRE/Annapolis, MD
Steve Kingston
STEPHANIE MILLS
NIGHT
SNIFF & TEARS
Hottest:
KNACK 2-1
Ew&F 15-5
LIONNE WARWICK 19-10
MAXINE NIGHTINGAL 21-15
SUPERTRAMP 23-16

KLIF/Dallas, TX
Harry Nelson
NIGHT
SNIFF & TEARS
GO
BONNIE POINTER
Hottest:
DR. HOOK 4-1
KISS 7-2
CHIC 16-7
CHARLIE DANIELS 26-13
EDDIE RABBITT 27-18

KNOW/Austin, TX
Lenny White
LRB
SUPERTRAMP
Hottest:
DR. HOOK 3-1
BARBRA STREISAND 18-8
ELTON JOHN 14-9
RAYDIO 16-11
MAXINE NIGHTINGAL 20-14

Q105/Tampa, FL
Mason Dixon
COMMODORES
JOURNEY
ARS
Hottest:
KNACK 1-1
BARBRA STREISAND 5-3
MAXINE NIGHTINGAL 8-4
SUPERTRAMP 14-9
Ew&F 18-10

WLCY/Tampa, FL
Jan Jeffries
COMMODORES
JOURNEY
M
Hottest:
KNACK 1-1
BARBRA STREISAND 8-2
MAXINE NIGHTINGAL 12-4
BLONDIE 13-7
KISS 15-9

Y100/Miami, FL
Robert Muzzy
LRB
ASHFORD & SIMPSON
Hottest:
CHIC 1-1
Ew&F 2-2
KNACK 13-5
GO 14-10
MASS PRODUCTION 19-14

Z93/Atlanta, GA
Dale O'Brien
NICK LOWE
ARS
STEPHANIE MILLS
MOON MARTIN
DIANA ROSS
Hottest:
KNACK 1-1
ROBERT JOHN 6-3
ELO 12-4
LRB 14-10
NIGHT 25-18

Parallel Two

92Q/Nashville, TN
Dan Valle
COMMODORES
NICK LOWE
LOBO
MOON MARTIN (dp)
Hottest:
KNACK 7-1
CHIC 9-4
JENNIFER WARNES 20-14
DIONNE WARWICK 23-18
ELO 25-19

94Q/Atlanta, GA
Jeff McCartney
ARS
GERRY RAFFERTY
JOURNEY
JOHN STEWART (dp)
Hottest:
KNACK 1-1
Ew&F 4-2
ROBERT JOHN 11-5
LRB 17-7
CARS 13-8

BJ105/Olando, FL
Tom West
COMMODORES
M
ROBERT PALMER
OLIVIA N-J
JONES GIRLS
MOON MARTIN
BUCKEYE
Hottest:
CHARLIE DANIELS 1-1
KNACK 12-3
CHIC 13-10
TEDDY PENDERGRASS 21-18
Ew&F 23-19

KEEL/Shreveport, LA
Marty Johnson
ROBERT PALMER
BONNIE POINTER
TRUMP
Hottest:
CHARLIE DANIELS 2-1
CHIC 4-2
MAXINE NIGHTINGAL 9-5
BARBRA STREISAND 11-7
KNACK 17-9

KINT/EI Paso, TX
Ihant Kayo
DIANA ROSS
DENICIE WILLIAMS
ARS
NIGHT
EDDIE RABBITT
GO
Hottest:
DR. HOOK 3-1
PATRICK HERNANDEZ 4-2
MAXINE NIGHTINGAL 9-6
ROBERT JOHN 19-11
Ew&F 30-16

WFLI/Chattanooga, TN
Smokin' Sam
SUPERTRAMP
CHEAP TRICK
ARS
COMMODORES
DIRE STRAITS
GERRY RAFFERTY
Hottest:
WET WILLIE 2-1
F.C.C. 6-2
MAXINE NIGHTINGAL 14-4
RAYDIO 12-7
CARS 15-9

WFMP/Baton Rouge, LA
Randy Rice
DOOBIE BROTHERS
NICK LOWE
M
COMMODORES
Hottest:
KNACK 5-1
Ew&F 9-4
CHARLIE DANIELS 16-9
SUPERTRAMP 18-12
ROBERT JOHN 22-15

WHBO/Memphis, TN
John Long
ARS
LRB
GERRY RAFFERTY
LOBO
ROCKETS
MOON MARTIN
NIGHT
BONNIE POINTER
NICK LOWE
Hottest:
DONNA SUMMER 1-1
KNACK 6-4
BARBRA STREISAND 9-5
RAYDIO 10-7
DIONNE WARWICK D-11
BARBRA STREISAND 18-10

WDX/Jackson, MS
Coyden Scott
LOBO
OLIVIA N-J
COMMODORES
Hottest:
CHARLIE DANIELS 2-1
Ew&F 14-6
LRB 13-7
DIONNE WARWICK 19-11
EDDIE RABBITT 18-12

WIKX/Raleigh, NC
Ron McKay
ELO
COMMODORES
MARY MCGREGOR
HERB ALPERT
Hottest:
DONNA SUMMER 2-1
BARBRA STREISAND 6-2
KNACK 11-4
ROBERT JOHN 14-8
CHIC 15-9

WAEY/Louisville, KY
Tom Prestigiacomo
NIGHT
SPYRO GYRA
Hottest:
CHARLIE DANIELS 1-1
BARBRA STREISAND 6-3
KISS 8-4
KNACK 25-5
Ew&F 14-7

SOUTH

WAVE/Jacksonville, FL

Jeanette Richards
HERB ALPERT
DOOBIE BROTHERS
NICK LOWE
GERRY RAFFERTY
ARS
Hottest:
JOHN STEWART 2-1
BLACKFOOT 13-9
EDDIE RABBITT 15-11
CARS 19-15
LRB 25-20

WAYS/Charlotte, NC
Roy Rosen
HERB ALPERT
ARS
SNIFF & TEARS
GERRY RAFFERTY
NICK LOWE
BUCKEYE
Hottest:
KNACK 1-1
CHIC 7-3
Ew&F 11-6
DIONNE WARWICK 14-8
LRB 17-10

WBBO/Augusta, GA
Bruce Stevens
MICHAEL JACKSON
ARS
BONNIE POINTER
HERB ALPERT
BILLY THORPE
F.C.C.
KC & BAND
MOON MARTIN
BUCKEYE
Hottest:
KNACK 3-1
ROBERT JOHN 7-2
DIONNE WARWICK 19-6
ROCKETS 22-14
ROBERT PALMER 23-17

WERC/Birmingham, AL
Coyote Calhoun
NICK LOWE
JENNIFER WARNES
Hottest:
KNACK 1-1
MAXINE NIGHTINGAL 4-3
SUPERTRAMP 13-10
ELO 21-14
CARS 23-19

WFLI/Chattanooga, TN
Smokin' Sam
SUPERTRAMP
CHEAP TRICK
ARS
COMMODORES
DIRE STRAITS
GERRY RAFFERTY
Hottest:
WET WILLIE 2-1
F.C.C. 6-2
MAXINE NIGHTINGAL 14-4
RAYDIO 12-7
CARS 15-9

WTFM/Baton Rouge, LA
Randy Rice
DOOBIE BROTHERS
NICK LOWE
M
COMMODORES
Hottest:
KNACK 5-1
Ew&F 9-4
CHARLIE DANIELS 16-9
SUPERTRAMP 18-12
ROBERT JOHN 22-15

WHBO/Memphis, TN
John Long
ARS
LRB
GERRY RAFFERTY
LOBO
ROCKETS
MOON MARTIN
NIGHT
BONNIE POINTER
NICK LOWE
Hottest:
DONNA SUMMER 1-1
KNACK 6-4
BARBRA STREISAND 9-5
RAYDIO 10-7
DIONNE WARWICK D-11
BARBRA STREISAND 18-10

WDX/Jackson, MS
Coyden Scott
LOBO
OLIVIA N-J
COMMODORES
Hottest:
CHARLIE DANIELS 2-1
Ew&F 14-6
LRB 13-7
DIONNE WARWICK 19-11
EDDIE RABBITT 18-12

WIKX/Raleigh, NC
Ron McKay
ELO
COMMODORES
MARY MCGREGOR
HERB ALPERT
Hottest:
DONNA SUMMER 2-1
BARBRA STREISAND 6-2
KNACK 11-4
ROBERT JOHN 14-8
CHIC 15-9

WLAC/Nashville, TN

Rick Harris
LOUISE GOFFIN
DIANA ROSS
HERB ALPERT
BRAM TCHAIKOVSKY
GERRY RAFFERTY
PATRICK HERNANDEZ
NEW ENGLAND
ASHFORD & SIMPSON
Hottest:
CHARLIE DANIELS 1-1
LRB 13-10
MAXINE NIGHTINGAL 22-16
CARS 29-19
ELO 32-20

WQAM/Miami, FL
Becky Vidvad
MADEEN KANE
SUPERTRAMP
BONNIE POINTER
DONNA SUMMER
SPYRO GYRA
MICHAEL JACKSON
Hottest:
CHIC 5-1
Ew&F 8-3
GO 9-6
ARS 15-10
ELTON JOHN 17-11

WRJZ/Knoxville, TN
Mark Thompson
DOOBIE BROTHERS
COMMODORES
JENNIFER WARNES
BILLY THORPE (dp)
VAN HALEN (dp)
MOON MARTIN (dp)
Hottest:
KNACK 5-1
ROBERT JOHN 9-5
ELO 18-7
SUPERTRAMP 15-9
DIONNE WARWICK 22-13

WSGA/Savannah, GA
Jerry Rogers
BONNIE POINTER
NICK LOWE
DOOBIE BROTHERS
KC & BAND
Hottest:
KNACK 1-1
MAXINE NIGHTINGAL 3-2
ROBERT JOHN 7-3
BARBRA STREISAND 8-4
MICHAEL JACKSON 15-7

WSGN/Birmingham, AL
Beau Braxton
COMMODORES
ARS
JOURNEY
STEPHANIE MILLS
Hottest:
ROBERT JOHN 1-1
KNACK 4-3
NIGHT 15-7
SUPERTRAMP 19-11
DIONNE WARWICK 26-15

WTIX/New Orleans, LA
Terry Young
Hottest:
KNACK 1-1
CHARLIE DANIELS 17-5
ROBERT JOHN 13-9
DIONNE WARWICK 22-15
LRB 31-20

Y103/Jacksonville, FL
Maja Pitt
GO
COMMODORES
GERRY RAFFERTY
Hottest:
KNACK 3-1
ROBERT JOHN 11-6
LRB 17-10
Ew&F 21-14
SUPERTRAMP 25-18

YSS/Tampa, FL
Mark Elliott
NIGHT
Hottest:
KNACK 1-1
CHARLIE DANIELS 4-2
RAYDIO 8-4
CHIC 10-7
BARBRA STREISAND 18-10

Z98/Little Rock, AR
Karen Williams
MARY MCGREGOR
ARS
JONES GIRLS
GERRY RAFFERTY
ROBERT PALMER
Hottest:
MAXINE NIGHTINGAL 4-1
ROBERT JOHN 5-2
Ew&F 6-3
EDDIE RABBITT 10-5
LRB 13-6

WTRK/West Palm Beach, FL
Raelyn Schwartz
ARS
COMMODORES
GO
JOURNEY
NICK LOWE
Hottest:
KNACK 3-1
CARS 8-3
ELO 25-20
ROBERT PALMER 36-28
M D-35

WRVQ/Richmond, VA

Bill Thomas
COMMODORES
HITA COOLDIDGE
ARS
JOURNEY
Hottest:
ROBERT JOHN 3-1
KNACK 2-2
MAXINE NIGHTINGAL 4-3
Ew&F 10-6
BARBRA STREISAND 12-7

CK101/Cocoa Beach, FL
Steve Ocean
SNIFF & TEARS
MICHAEL JOHNSON
MOON MARTIN
Hottest:
KNACK 3-1
BARBRA STREISAND 9-2
CHIC 12-5
MAXINE NIGHTINGAL 13-6
Ew&F 14-7

G100/Mobile, AL
Jim Roberts
M
BONNIE POINTER
NICK LOWE
Hottest:
BARBRA STREISAND 3-1
KNACK 7-2
DIONNE WARWICK 23-15
ELO 24-20
SNIFF & TEARS D-29

KILE/Galveston, TX
Leo Victor
LRB
CARS
SWITCH
SNIFF & TEARS
BEE GEES (dp)
Hottest:
JOHN STEWART 1-1
ELTON JOHN 5-4
JAMES TAYLOR 7-5
PETER FRAMPTON 10-8
ROBERT JOHN 22-18

KSEL/Lubbock, TX
Jeff King
ROBERT PALMER
GO
BLACKFOOT
M
Hottest:
KNACK 1-1
EDDIE RABBITT 8-2
CHIC 14-4
CHARLIE DANIELS 10-5
CARS 25-18

WAAY/Huntsville, AL
Jim Kendrick
M
F.C.C.
COMMODORES
JENNIFER WARNES
Hottest:
CHARLIE DANIELS 1-1
KNACK 8-2
BARBRA STREISAND 11-7
LRB 19-13
ELO 20-16

WAGO/Atlanta, GA
Brady McGraw
ARS
DOOBIE BROTHERS
LOUISE GOFFIN
GERRY RAFFERTY
Hottest:
MAXINE NIGHTINGAL 1-1
ROBERT JOHN 12-4
SUPERTRAMP 15-7
CARS 14-11
BLACKFOOT 21-14

WANS/Anderson, SC
Nona Rael
M
GERRY RAFFERTY
IAN HUNTER
COMMODORES
GO
TOBY BEAU
YONAH
Hottest:
KNACK 1-1
BLACKFOOT 14-4
CARS 11-5
ROBERT PALMER 16-5
NIGHT 17-7

WCCG/Columbus, GA
Bill McClure
M
COMMODORES
JOURNEY
GERRY RAFFERTY
DOOBIE BROTHERS
DIONNE WARWICK
Hottest:
DONNA SUMMER 2-1
ROBERT JOHN 7-2
KNACK 11-6
WET WILLIE 16-11
Ew&F 26-13

WGLF/Tallahassee, FL

Mike Durett
ARS
NICK LOWE
GERRY RAFFERTY
CHEAP TRICK
JOHN STEWART
Hottest:
KNACK 4-1
ROBERT JOHN 7-4
CARS 9-5
Ew&F 11-7
SUPERTRAMP 11-8

WHHY/Montgomery, AL
Rich Thomas
M
ARS
DIANA ROSS
COMMODORES
JOURNEY
Hottest:
KNACK 4-1
SUPERTRAMP 15-8
CARS 18-9
BONNIE POINTER 14-10
DIONNE WARWICK 19-14

WISF/Ashville, NC
Ray Williams
NICK LOWE
LOBO
PETER BROWN
Hottest:
KNACK 1-1
ELO 7-5
ROBERT PALMER 12-8
ROBERT PALMER 21-15
SNIFF & TEARS 25-20

WRFC

MIDWEST
Most Added Hottest
 Commodores Knack
 Gerry Rafferty Charlie Daniels Band
 Nick Lowe Robert John
 Doobie Brothers

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Commodores Knack
 M Earth, Wind & Fire
 Herb Alpert Cars

MIDWEST

WEST

MIDWEST

Parallel One

CLLW/Detroit, MI
 Rosalie Trombley

STEPHANIE MILLS
 CHARLIE DANIELS
 JOURNEY
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 5-3
 ROBERT JOHN 9-7
 JOHN STEWART 13-9
 HERB ALPERT 30-14

EBEQ/Evanston City, MO
 Marsha Lersberg

COMMODORES
 M
 CHARLIE
 Hottest:
 KNACK 5-1
 CARS 4-2
 CHIC 10-7
 EW&F 15-9
 ELTON JOHN 21-11

EDWB/Minneapolis, MN
 Dave Thomson

ROBERT PALMER
 BLACKFOOT
 EDDIE RABBITT
 JOURNEY
 BILLY THORPE
 SNIFF & TEARS
 SUPERTRAMP
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 2-2
 CARS 6-5
 EW&F 14-9
 LRB 25-19

KSQ/St. Louis, MO
 Phil Irons

NIGHT
 CHEAP TRICK
 GERRY RAFFERTY
 ARS
 ROCKETS
 Hottest:
 KNACK 1-1
 LRB 16-5
 ELO 14-8
 ROBERT PALMER 20-15
 JOURNEY 23-18

KSTP/Minneapolis, MN
 Steve Perun

TOBY BEAU
 Hottest:
 RAYDIO 1-1
 BARBRA STREISAND 4-2
 MAXINE NIGHTINGAL 8-6
 EW&F 9-7
 ROBERT JOHN 16-13

Q102/Cincinnati, OH
 Pat O'Brien

CARS
 DIONNE WARWICK
 ROBERT PALMER
 NIGHT
 Hottest:
 DONNA SUMMER 1-1
 RAYDIO 9-2
 KNACK 12-4
 BARBRA STREISAND 16-6
 SUPERTRAMP 27-17

WGCL/Cleveland, OH
 Bob Travis

RICKIE LEE JONES
 MICHAEL JOHNSON
 LOUISE GOFFIN
 DIONNE WARWICK
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 12-4
 JONES GIRLS 15-7
 PATRICK HERNANDEZ 27-16
 DIANA ROSS 31-24

WLS/Chicago, IL
 Alan Burns

ROBERT JOHN
 Hottest:
 KNACK 4-1
 CHIC 8-6
 BARBRA STREISAND 13-9
 CARS 30-20
 JOE JACKSON 32-23

WOXY/Milwaukee, WI
 Jim Brown

PATRICK HERNANDEZ
 NIGHT
 F.C.C.
 GERRY RAFFERTY
 CRUSADERS
 BOBBY VINTON
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 10-2
 DAVID NAUGHTON 6-3
 EDDIE RABBITT 20-15
 LRB 23-19

WZZP/Cleveland, OH
 Cleveland Reynolds

ROCKETS
 ARS
 COMMODORES
 NICK LOWE
 M
 TRIUMPH
 JOURNEY
 ADDRESSI BROS
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

Parallel Two

92X/Columbus, OH
 Mike Perkins

COMMODORES
 M
 NICK LOWE
 TRIUMPH
 KINKS
 RICKIE LEE JONES
 DIRE STRAITS
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 3-2
 MAXINE NIGHTINGAL 15-8
 RAYDIO 12-9
 JOURNEY 21-15

KIOA/Des Moines, IA
 Gary Stevens

ROBERT JOHN
 EDDIE RABBITT
 RAYDIO
 BILLY THORPE
 DOLLY PARTON (dp)
 WILLIE & LEON (dp)
 JOHNNY CASH (dp)
 LONG JOHN BALDRY (dp)
 DR. HOOK (dp)
 Hottest:
 KNACK 22-1
 MAXINE NIGHTINGAL 9-3
 BARBRA STREISAND 15-5
 ELO 25-9
 ROBERT JOHN A-11

KOFM/Oklahoma City, OK
 Chuck Morgan

ROCKETS
 RICKIE LEE JONES
 DIRE STRAITS
 CHEAP TRICK
 M
 Hottest:
 CHARLIE DANIELS 9-1
 MAXINE NIGHTINGAL 8-3
 KNACK 16-9
 ROBERT JOHN 20-11
 EDDIE RABBITT 18-13

KRAV/Tulsa, OK
 Gary Reynolds

COMMODORES
 BONNIE POINTER
 MAUREEN MCGOVERN
 Hottest:
 CHARLIE DANIELS 1-1
 CHIC 5-4
 LRB 12-10
 SUPERTRAMP 14-12
 NIGHT 19-15

KZ93/Paoria, IL
 Keith Edwards

GO
 JOURNEY
 CARS (dp)
 Hottest:
 KNACK 2-1
 MAXINE NIGHTINGAL 5-3
 ELO 7-4
 CARS 10-7
 SUPERTRAMP 12-9

WGRD/Grand Rapids, MI
 Ron White

MAXINE NIGHTINGAL
 ROBERT JOHN
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 2-2
 BARBRA STREISAND 7-3
 RAYDIO 9-5
 MAXINE NIGHTINGAL A-14

WHB/Kansas City, MO
 Rick Brown

BONNIE POINTER
 HERB ALPERT
 CHRIS THOMPSON
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 1-1
 KNACK 18-2
 EW&F 8-3
 LRB 15-6
 ELO 23-14

WHOT/Youngstown, OH
 Dick Thompson

SNIFF & TEARS
 F.C.C.
 GERRY RAFFERTY
 CRUSADERS
 BOBBY VINTON
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WYU/Oklahoma City, OK
 Sandy Jones

COMMODORES
 GERRY RAFFERTY
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WMEE/Fort Wayne, IN
 John Curry

ROCKETS
 ARS
 GERRY RAFFERTY
 CHICAGO
 FAITH BAND
 VAN HALEN
 GO
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

WNAP/Indianapolis, IN
 Chris Conner

ROBERT PALMER
 BRAM TCHAIKOVSKY
 SNIFF & TEARS
 Hottest:
 KNACK 1-1
 CARS 10-3
 LRB 8-4
 ELO 12-5
 ROBERT PALMER A-10

WNVC/Columbus, OH
 Steve Edwards

LRB
 BONNIE POINTER
 SNIFF & TEARS
 BUCKEYE
 NICK LOWE
 Hottest:
 CHARLIE DANIELS 3-1
 KNACK 10-3
 BARBRA STREISAND 13-6
 CARS 18-10
 SUPERTRAMP 23-11

WNDE/Indianapolis, IN
 Don Geronimo

DOOBIE BROTHERS
 BONNIE POINTER
 ROBERT PALMER
 Hottest:
 KNACK 2-1
 ROBERT JOHN 15-4
 CARS 17-12
 ELO 20-13
 LRB 26-16

WOHO/Toledo, OH
 Beau Elliott

ROBERT PALMER
 SPYRO GYRA
 LOBO
 DIONNE WARWICK
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 12-3
 CARS 13-9
 SUPERTRAMP 17-11
 RAYDIO 23-14

WVVC/East Lansing, MI
 Bob Barry

BILLY THORPE
 DOOBIE BROTHERS
 CHEAP TRICK
 PATRICK HERNANDEZ
 MOON MARTIN
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 5-3
 CARS 15-10
 MAXINE NIGHTINGAL 21-11
 REX SMITH 18-13

WVVC/Peoria, IL
 Keith Edwards

GO
 JOURNEY
 CARS (dp)
 Hottest:
 KNACK 2-1
 MAXINE NIGHTINGAL 5-3
 ELO 7-4
 CARS 10-7
 SUPERTRAMP 12-9

WVVC/Grand Rapids, MI
 Ron White

MAXINE NIGHTINGAL
 ROBERT JOHN
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 2-2
 BARBRA STREISAND 7-3
 RAYDIO 9-5
 MAXINE NIGHTINGAL A-14

WVVC/Kansas City, MO
 Rick Brown

BONNIE POINTER
 HERB ALPERT
 CHRIS THOMPSON
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 1-1
 KNACK 18-2
 EW&F 8-3
 LRB 15-6
 ELO 23-14

WVVC/Youngstown, OH
 Dick Thompson

SNIFF & TEARS
 F.C.C.
 GERRY RAFFERTY
 CRUSADERS
 BOBBY VINTON
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Oklahoma City, OK
 Sandy Jones

COMMODORES
 GERRY RAFFERTY
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Fort Wayne, IN
 John Curry

ROCKETS
 ARS
 GERRY RAFFERTY
 CHICAGO
 FAITH BAND
 VAN HALEN
 GO
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

COMMODORES
 MAUREEN MCGOVERN
 DOOBIE BROTHERS
 OIONNE WARWICK
 Hottest:
 CHARLIE DANIELS 1-1
 MAXINE NIGHTINGAL 7-3
 SUPERTRAMP 12-7
 ANNE MURRAY 13-9
 BARBRA STREISAND 16-11

WKLS/Rapid City, SD
 Kjae Sherwyn

ROBERT PALMER
 SPYRO GYRA
 Hottest:
 MAXINE NIGHTINGAL 3-1
 KISS 4-2
 EDDIE RABBITT 12-7
 EW&F 15-8
 ROBERT JOHN 20-15

WKRC/St. Louis, MO
 Gene Show

GO
 ARS
 GERRY RAFFERTY
 SUPERTRAMP
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 5-3
 LRB 13-9
 ELO 20-10
 ROBERT JOHN 23-15

WKXL/Grand Forks, ND
 Wynn Davis

DOOBIE BROTHERS
 BONNIE POINTER
 ROBERT PALMER
 Hottest:
 KNACK 2-1
 ROBERT JOHN 15-4
 CARS 17-12
 ELO 20-13
 LRB 26-16

WQOW/Fargo, ND
 Bill Richards

BONNIE POINTER
 CHEAP TRICK
 SNIFF & TEARS
 LOBO
 DIONNE WARWICK
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 12-3
 CARS 13-9
 SUPERTRAMP 17-11
 RAYDIO 23-14

WAKX/Duluth, MN
 Bruce MacGregor

GERRY RAFFERTY
 COMMODORES
 DOOBIE BROTHERS
 JOHN STEWART
 IAN GOMM
 Hottest:
 ROBERT JOHN 3-1
 KNACK 14-8
 CHIC 12-9
 CARS 13-10
 DAVID NAUGHTON 19-12

WVVC/Peoria, IL
 Keith Edwards

GO
 JOURNEY
 CARS (dp)
 Hottest:
 KNACK 2-1
 MAXINE NIGHTINGAL 5-3
 ELO 7-4
 CARS 10-7
 SUPERTRAMP 12-9

WVVC/Grand Rapids, MI
 Ron White

MAXINE NIGHTINGAL
 ROBERT JOHN
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 2-2
 BARBRA STREISAND 7-3
 RAYDIO 9-5
 MAXINE NIGHTINGAL A-14

WVVC/Kansas City, MO
 Rick Brown

BONNIE POINTER
 HERB ALPERT
 CHRIS THOMPSON
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 1-1
 KNACK 18-2
 EW&F 8-3
 LRB 15-6
 ELO 23-14

WVVC/Youngstown, OH
 Dick Thompson

SNIFF & TEARS
 F.C.C.
 GERRY RAFFERTY
 CRUSADERS
 BOBBY VINTON
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Oklahoma City, OK
 Sandy Jones

COMMODORES
 GERRY RAFFERTY
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Fort Wayne, IN
 John Curry

ROCKETS
 ARS
 GERRY RAFFERTY
 CHICAGO
 FAITH BAND
 VAN HALEN
 GO
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

COMMODORES
 MAUREEN MCGOVERN
 DOOBIE BROTHERS
 OIONNE WARWICK
 Hottest:
 CHARLIE DANIELS 1-1
 MAXINE NIGHTINGAL 7-3
 SUPERTRAMP 12-7
 ANNE MURRAY 13-9
 BARBRA STREISAND 16-11

WSPT/Stevens Point, WI
 Pat Martin

DOOBIE BROTHERS
 NICK LOWE
 MICHAEL JOHNSON
 Hottest:
 MAXINE NIGHTINGAL 3-1
 SUPERTRAMP 7-3
 ELO 11-5
 RAYDIO 12-9
 SUPERTRAMP 18-14

WTRU/Muskegon, MI
 Jon London

ROBERT JOHN
 EDDIE RABBITT
 SUPERTRAMP
 Hottest:
 DONNA SUMMER 1-1
 DAVID NAUGHTON 4-2
 KNACK 18-3
 CHARLIE DANIELS 22-4
 CARS 17-11

WYFM/Youngstown, OH
 Jack Taylor

CHIC
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 9-2
 BAD COMPANY 10-9
 BARBRA STREISAND 17-11
 POCO 16-15

WVVC/Peoria, IL
 Keith Edwards

GO
 JOURNEY
 CARS (dp)
 Hottest:
 KNACK 2-1
 MAXINE NIGHTINGAL 5-3
 ELO 7-4
 CARS 10-7
 SUPERTRAMP 12-9

WVVC/Grand Rapids, MI
 Ron White

MAXINE NIGHTINGAL
 ROBERT JOHN
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 2-2
 BARBRA STREISAND 7-3
 RAYDIO 9-5
 MAXINE NIGHTINGAL A-14

WVVC/Kansas City, MO
 Rick Brown

BONNIE POINTER
 HERB ALPERT
 CHRIS THOMPSON
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 1-1
 KNACK 18-2
 EW&F 8-3
 LRB 15-6
 ELO 23-14

WVVC/Youngstown, OH
 Dick Thompson

SNIFF & TEARS
 F.C.C.
 GERRY RAFFERTY
 CRUSADERS
 BOBBY VINTON
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Oklahoma City, OK
 Sandy Jones

COMMODORES
 GERRY RAFFERTY
 Hottest:
 BARBRA STREISAND 1-1
 MAXINE NIGHTINGAL 6-2
 ROBERT JOHN 13-9
 EW&F 16-11
 CHARLIE DANIELS D-16

WVVC/Fort Wayne, IN
 John Curry

ROCKETS
 ARS
 GERRY RAFFERTY
 CHICAGO
 FAITH BAND
 VAN HALEN
 GO
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

WVVC/Oklahoma City, OK
 Sandy Jones

COMMODORES
 MAUREEN MCGOVERN
 DOOBIE BROTHERS
 OIONNE WARWICK
 Hottest:
 CHARLIE DANIELS 1-1
 MAXINE NIGHTINGAL 7-3
 SUPERTRAMP 12-7
 ANNE MURRAY 13-9
 BARBRA STREISAND 16-11

WVVC/Fort Wayne, IN
 John Curry

ROCKETS
 ARS
 GERRY RAFFERTY
 CHICAGO
 FAITH BAND
 VAN HALEN
 GO
 Hottest:
 KNACK 1-1
 EW&F 4-2
 LRB 11-4
 ELO 17-8
 NIGHT 25-15

COMMODORES
 MAUREEN MCGOVERN
 DOOBIE BROTHERS
 OIONNE WARWICK
 Hottest:
 CHARLIE DANIELS 1-1
 MAXINE NIGHTINGAL 7-3
 SUPERTRAMP 12-7
 ANNE MURRAY 13-9
 BARBRA STREISAND 16-11

KOPA/Phoenix, AZ
 John Volpe

DIANA ROSS
 JOURNEY
 Hottest:
 KNACK 1-1
 CHIC 11-6
 EW&F 13-7
 RAYDIO 12-9
 SUPERTRAMP 18-14

KUPD/Phoenix, AZ
 Jon Sebastian

RECORDS
 Hottest:
 KNACK 1-1
 SUPERTRAMP 3-2
 ROBERT PALMER 20-10
 THIN LIZZY 21-16
 WMD 28-21

Parallel Two

KCPX/Salt Lake City, UT
 Gary Waldron

BONNIE POINTER
 COMMODORES
 MOON MARTIN
 BUCKEYE
 Hottest:
 KNACK 4-1
 CHARLIE DANIELS 7-3
 EW&F 10-7
 MAXINE NIGHTINGAL 11-9
 CARS 15-11

KENO/Las Vegas, NV
 J. Flint

GERRY RAFFERTY
 COMMODORES
 ARS
 Hottest:
 SUPERTRAMP 6-1
 KISS 5-2
 ELO 17-8
 EW&F 16-10
 LRB 20-11

KERN/Bakersfield, CA
 Kris Mitchell

COMMODORES
 SNIFF & TEARS
 BONNIE POINTER
 CHICAGO
 GERRY RAFFERTY
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 5-2
 CHARLIE DANIELS 16-8
 ROBERT JOHN 18-10
 M D-24

KFI/Los Angeles, CA
 Roger Collins

COMMODORES
 JOURNEY
 HERB ALPERT
 ARS
 BONNIE BOYER
 SPYRO GYRA
 ADDRESSI BROS
 Hottest:
 KNACK 1-1
 MAXINE NIGHTINGAL 15-11
 ELO 24-18
 EW&F 25-21
 M D-26

PARALLEL PLAYLISTS

EAST

Philadelphia

- 1 CHIC/Good Times
 - 2 DONNA SUMMER/Hot Stuff
 - 3 OLIVER/When You're In Love
 - 4 DAVID NAUGHTON/Main 'n'
 - 5 ANITA BARD/Ring My Bell
 - 6 BARBRA STREISAND/The Main Event/Fight
 - 7 JOHN STEWART/Gold
 - 8 RAYDIO/You Can't Change That
 - 9 MARY MCGREOR/Good Friend
 - 10 KENNY ROGERS/She Believes In Me
 - 11 DONNA SUMMER/Hot Stuff
 - 12 DR. HOOD/When You're In Love
 - 13 MARLINE NIGHTINGAL/Lead Me On
 - 14 EMB/After The Love Has
 - 15 MARY MCGREOR/Good Friend
 - 16 ELTON JOHN/Mama Can't Buy You Love
 - 17 ROBERT JOHNSON/Sad Eyes
 - 18 RANDY BURKE/Just What I Needed
 - 19 POCOHONTAS/Of The Night
 - 20 HELEN REDDY/Made Love To Me
 - 21 GERRY RAFFERTY/Days Gone Down
 - 22 MAUREN HODGKINSON/Different Worlds
 - 23 HERB ALPERT/Rise
 - 24 DOBBIE BROTHERS/What A Fool Believes
 - 25 STEPHANIE MILLS/What She Gonna Do
 - 26 SHE GELS/Love You Inside Out
 - 27 MEL DI MESSA/My Heart
 - 28 BONNIE BOYER/Don't Give In
- ADS: BONNIE POINTER/Heaven Must Have...
- ON: LOBO/Where Were You (COMING SOON) Sell On

99X FM New York

- 1 CHIC/Good Times
 - 2 BARBRA STREISAND/The Main Event/Fight
 - 3 DONNA SUMMER/Hot Stuff
 - 4 DR. HOOD/When You're In Love
 - 5 TERRY DENVER/Turn Off The Light
 - 6 ELO/Don't Bring Me Down
 - 7 ELTON JOHN/Mama Can't Buy You Love
 - 8 DONNA SUMMER/Hot Stuff
 - 9 JAMES GIBB/You Gonna Make Me
 - 10 EMB/After The Love Has
 - 11 SUPERTRAMP/The Logical Song
 - 12 RAYDIO/You Can't Change That
 - 13 JOE JACKSON/Is She Really Going...
 - 14 STEPHANIE MILLS/What She Gonna Do
 - 15 ANITA BARD/Ring My Bell
 - 16 EMB/Boogie Wonderland
 - 17 ANNE MURRAY/Shadows In The Moon
 - 18 CHRIS THOMPSON/If You Remember Me
 - 19 MAUREN HODGKINSON/Different Worlds
 - 20 KENNY ROGERS/She Believes In Me
 - 21 ROBERT JOHNSON/Sad Eyes
 - 22 DOBBIE BROTHERS/Minute By Minute
 - 23 HERB ALPERT/Rise
 - 24 PETER FRAMPTON/I Can't Stand It
 - 25 LRB/Lonesome Lover
 - 26 DIANA ROSS/The Boss
 - 27 ROBERT JOHNSON/Sad Eyes
 - 28 DIORNE BARRON/It'll Never Love
 - 29 POCOHONTAS/Of The Night
 - 30 SUPERTRAMP/Goodbye Stranger
- ADS: 26
- ON: NICK LOBE/Oruel To Be Kind

WPEZ Pittsburgh

- 1 KRAQ/My Sharona
 - 2 DR. HOOD/When You're In Love
 - 3 RAYDIO/You Can't Change That
 - 4 CHARLIE DANIELS/The Devil Went...
 - 5 CHIC/Good Times
 - 6 JOHN STEWART/Gold
 - 7 KISS/It Was Made For Loving
 - 8 BARBRA STREISAND/The Main Event/Fight
 - 9 ELTON JOHN/Mama Can't Buy You Love
 - 10 SUPERTRAMP/Goodbye Stranger
 - 11 ELO/Don't Bring Me Down
 - 12 JOE JACKSON/Is She Really Going...
 - 13 CHEAP TRICK/I Want You To
 - 14 ARS/Do It Or Die
 - 15 ROBERT JOHNSON/Sad Eyes
 - 16 KANSAS/People Of The South
 - 17 LRB/Lonesome Lover
 - 18 SPYRO GYRA/Morning Dance
 - 19 MAUREN HODGKINSON/Different Worlds
 - 20 ELO/Don't Bring Me Down
 - 21 TRUMP/Hot On
 - 22 LRB/Lonesome Lover
 - 23 BLONDIE/One Way Or Another
 - 24 BLACKFOOT/Hazy Song
 - 25 D. ORNE WARRIOR/It'll Never Love
 - 26 CARS/Let's Go
 - 27 HODGKINSON/Sad Eyes
 - 28 EDDIE RABBITT/Suspicious
 - 29 BRAM TONKOVSKY/Girl Of My Dreams
 - 30 TOBY BEAL/Then You Can Tell
 - 31 ROBERT PALMER/Don't Stop Believin'
 - 32 MARSHALL TUCKER/Last Of The Singing
 - 33 CHEAP TRICK/Ain't That A Shame
- ADS: NIGHT/Hot Summer Nights

WRIKO Boston

- 1 KRAQ/My Sharona
 - 2 CHIC/Good Times
 - 3 CARS/Let's Go
 - 4 DONNA SUMMER/Hot Stuff
 - 5 BONNIE POINTER/Heaven Must Have...
 - 6 MAUREN HODGKINSON/Different Worlds
 - 7 RAYDIO/You Can't Change That
 - 8 KISS/It Was Made For Loving
 - 9 NIGHT/Hot Summer Nights
 - 10 PATRICK HERMANDEZ/Born To Be Alive
 - 11 SHIFF & TEARS/Driver's Seat
 - 12 ELTON JOHN/Mama Can't Buy You Love
 - 13 JOHN STEWART/Gold
 - 14 BRAM TONKOVSKY/Girl Of My Dreams
 - 15 BARBRA STREISAND/The Main Event/Fight
 - 16 JAMES GIBB/You Gonna Make Me
 - 17 EMB/After The Love Has
 - 18 SUPERTRAMP/Goodbye Stranger
 - 19 ELO/Don't Bring Me Down
 - 20 PETER FRAMPTON/I Can't Stand It
 - 21 LRB/Lonesome Lover
 - 22 R. ORIE LEE JOHNSON/Young Blood
 - 23 ROBERT PALMER/Don't Stop Believin'
 - 24 KENNY ROGERS/She Believes In Me
 - 25 JOE JACKSON/Is She Really Going...
 - 26 JAM/This Is Love
 - 27 ROBERT JOHNSON/Sad Eyes
 - 28 ANNE MURRAY/Shadows In The Moon
 - 29 N. J. LOBE/Oruel To Be Kind
 - 30 STEPHANIE MILLS/What She Gonna Do
- ADS: NEON MARRIAGE/Blonde

WABC MusicRadio 77 New York

- 1 DONNA SUMMER/Hot Stuff
 - 2 CHIC/Good Times
 - 3 DR. HOOD/When You're In Love
 - 4 ANITA BARD/Ring My Bell
 - 5 DAVID NAUGHTON/Main 'n'
 - 6 KRAQ/My Sharona
 - 7 BARBRA STREISAND/The Main Event/Fight
 - 8 DONNA SUMMER/Hot Stuff
 - 9 JOHN STEWART/Gold
 - 10 STEPHANIE MILLS/What She Gonna Do
 - 11 KISS/It Was Made For Loving
 - 12 KENNY ROGERS/She Believes In Me
 - 13 RAYDIO/You Can't Change That
 - 14 JOE JACKSON/Is She Really Going...
 - 15 ELTON JOHN/Mama Can't Buy You Love
- ADS: 16

WCAO

Baltimore

- 1 DR. HOOD/When You're In Love
 - 2 RAYDIO/You Can't Change That
 - 3 CHIC/Good Times
 - 4 BARBRA STREISAND/The Main Event/Fight
 - 5 JAMES GIBB/You Gonna Make Me
 - 6 ABBA/Does Your Mother Know
 - 7 ANNE MURRAY/Shadows In The Moon
 - 8 DIORNE BARRON/It'll Never Love
 - 9 KRAQ/My Sharona
 - 10 ROBERT JOHNSON/Sad Eyes
 - 11 EMB/After The Love Has
 - 12 ELTON JOHN/Mama Can't Buy You Love
 - 13 SPYRO GYRA/Morning Dance
 - 14 DONNA SUMMER/Hot Stuff
 - 15 PETER FRAMPTON/I Can't Stand It
 - 16 SHIFF & TEARS/Driver's Seat
 - 17 CARS/Let's Go
 - 18 KISS/It Was Made For Loving
 - 19 JOHN STEWART/Gold
 - 20 MAUREN HODGKINSON/Different Worlds
 - 21 LRB/Lonesome Lover
 - 22 CHARLIE DANIELS/The Devil Went...
 - 23 GO! Do Love You
 - 24 SUPERTRAMP/Goodbye Stranger
 - 25 BRAM TONKOVSKY/Girl Of My Dreams
 - 26 DIANA ROSS/The Boss
 - 27 SHIFF & TEARS/Driver's Seat
 - 28 BONNIE BOYER/Don't Give In
 - 29 BLONDIE/One Way Or Another
 - 30 ARS/Do It Or Die
- ADS: HERB ALPERT/Rise

wifi 92 Philadelphia

- 1 KRAQ/My Sharona
 - 2 JOE JACKSON/Is She Really Going...
 - 3 CARS/Let's Go
 - 4 DONNA SUMMER/Hot Stuff
 - 5 JOHN STEWART/Gold
 - 6 KISS/It Was Made For Loving
 - 7 DR. HOOD/When You're In Love
 - 8 DONNA SUMMER/Hot Stuff
 - 9 TRUMP/Hot On
 - 10 ELO/Don't Bring Me Down
 - 11 BARBRA STREISAND/The Main Event/Fight
 - 12 CHIC/Good Times
 - 13 ELTON JOHN/Mama Can't Buy You Love
 - 14 POCOHONTAS/Of The Night
 - 15 RICKIE LEE JOHNSON/Young Blood
 - 16 R. SMITH/You Take My Breath...
 - 17 DAVID NAUGHTON/Main 'n'
 - 18 NIGHT/Hot Summer Nights
 - 19 BAD COMPANY/Rock & Roll Fantasy
 - 20 EMB/After The Love Has
 - 21 ROBERT JOHNSON/Sad Eyes
 - 22 GO! Do Love You
 - 23 SUPERTRAMP/Goodbye Stranger
 - 24 BAD COMPANY/Rock & Roll Fantasy
 - 25 SHIFF & TEARS/Driver's Seat
 - 26 BLACKFOOT/Highway Song
 - 27 KENNY ROGERS/She Believes In Me
- ADS: 23, 24, 25, 26, 29

Montreal CKGM

- 1 KISS/It Was Made For Loving
 - 2 JOHN STEWART/Gold
 - 3 ELTON JOHN/Mama Can't Buy You Love
 - 4 ELO/Don't Bring Me Down
 - 5 SUPERTRAMP/The Logical Song
 - 6 BARBRA STREISAND/The Main Event/Fight
 - 7 PATRICK HERMANDEZ/Born To Be Alive
 - 8 CHEAP TRICK/I Want You To
 - 9 PETER FRAMPTON/I Can't Stand It
 - 10 ANITA BARD/Ring My Bell
 - 11 YAK HALLEN/Dance The Night Away
 - 12 DONNA SUMMER/Hot Stuff
 - 13 JOE JACKSON/Is She Really Going...
 - 14 ANNE MURRAY/Shadows In The Moon
 - 15 GERRY RAFFERTY/Days Gone Down
 - 16 RAYDIO/You Can't Change That
 - 17 CARS/Let's Go
 - 18 SUPERTRAMP/Goodbye Stranger
 - 19 KRAQ/My Sharona
 - 20 IAN THORPE/Children Of The Sun
 - 21 DOBBIE BROTHERS/Minute By Minute
 - 22 BLONDIE/One Way Or Another
 - 23 DR. HOOD/When You're In Love
 - 24 EMB/After The Love Has
 - 25 ELO/Don't Bring Me Down
 - 26 PEACHES & HERB/Raoul
 - 27 LRB/Lonesome Lover
 - 28 ROBERT PALMER/Don't Stop Believin'
 - 29 ROBERT JOHNSON/Sad Eyes
- ADS: SHIFF & TEARS/Driver's Seat

WABC MusicRadio 77 New York

- 1 DONNA SUMMER/Hot Stuff
 - 2 CHIC/Good Times
 - 3 DR. HOOD/When You're In Love
 - 4 ANITA BARD/Ring My Bell
 - 5 DAVID NAUGHTON/Main 'n'
 - 6 KRAQ/My Sharona
 - 7 BARBRA STREISAND/The Main Event/Fight
 - 8 DONNA SUMMER/Hot Stuff
 - 9 JOHN STEWART/Gold
 - 10 STEPHANIE MILLS/What She Gonna Do
 - 11 KISS/It Was Made For Loving
 - 12 KENNY ROGERS/She Believes In Me
 - 13 RAYDIO/You Can't Change That
 - 14 JOE JACKSON/Is She Really Going...
 - 15 ELTON JOHN/Mama Can't Buy You Love
- ADS: 16

WPGC

Washington D.C.

- 1 KRAQ/My Sharona
 - 2 CHIC/Good Times
 - 3 BARBRA STREISAND/The Main Event/Fight
 - 4 EMB/After The Love Has
 - 5 RAYDIO/You Can't Change That
 - 6 DIORNE BARRON/It'll Never Love
 - 7 CARS/Let's Go
 - 8 DONNA SUMMER/Hot Stuff
 - 9 ELO/Don't Bring Me Down
 - 10 ROBERT JOHNSON/Sad Eyes
 - 11 DR. HOOD/When You're In Love
 - 12 JOE JACKSON/Is She Really Going...
 - 13 MAUREN HODGKINSON/Different Worlds
 - 14 KISS/It Was Made For Loving
 - 15 ELTON JOHN/Mama Can't Buy You Love
 - 16 JOHN STEWART/Gold
 - 17 MARSHALL TUCKER/Last Of The Singing
 - 18 SUPERTRAMP/Goodbye Stranger
 - 19 DAVID NAUGHTON/Main 'n'
 - 20 GO! Do Love You
 - 21 ANNE MURRAY/Shadows In The Moon
 - 22 LRB/Lonesome Lover
 - 23 PETER FRAMPTON/I Can't Stand It
 - 24 ANITA BARD/Ring My Bell
 - 25 COMMODORE/Sail On
 - 26 ABBA/Does Your Mother Know
 - 27 M/Pop Music
 - 28 DIANA ROSS/The Boss
 - 29 SHIFF & TEARS/Driver's Seat
 - 30 BONNIE BOYER/Don't Give In
- ADS: 29

WIII

Buffalo

- 1 BARBRA STREISAND/The Main Event/Fight
 - 2 KRAQ/My Sharona
 - 3 DIORNE BARRON/It'll Never Love
 - 4 SUPERTRAMP/The Logical Song
 - 5 SUPERTRAMP/Goodbye Stranger
 - 6 BLONDIE/One Way Or Another
 - 7 RAYDIO/You Can't Change That
 - 8 DAVID NAUGHTON/Main 'n'
 - 9 CARS/Let's Go
 - 10 TRUMP/Hot On
 - 11 ANITA BARD/Ring My Bell
 - 12 KENNY ROGERS/She Believes In Me
 - 13 ELO/Don't Bring Me Down
 - 14 MAUREN HODGKINSON/Different Worlds
 - 15 NIGHT/Hot Summer Nights
 - 16 ROBERT JOHNSON/Sad Eyes
 - 17 ABBA/Does Your Mother Know
 - 18 ELTON JOHN/Mama Can't Buy You Love
 - 19 MET WILLIE & LEO/Heartbreak Hotel
 - 20 MAUREN HODGKINSON/Different Worlds
 - 21 BLACKJACK/Love Me Tonight
 - 22 GERRY RAFFERTY/Days Gone Down
 - 23 JOURNEY/Lovin', Touchin'...
 - 24 WINGS/Getting Closer
 - 25 LRB/Lonesome Lover
 - 26 ARS/Do It Or Die
 - 27 BRAM TONKOVSKY/Girl Of My Dreams
 - 28 CHEAP TRICK/I Want You To
 - 29 ELO/Don't Bring Me Down
 - 30 BLACKFOOT/Highway Song
- ADS: SHIFF & TEARS/Driver's Seat

66 KX

WOLK FM Stereo Pittsburgh

- 1 TRUMP/Hot On
 - 2 SUPERTRAMP/Goodbye Stranger
 - 3 SUPERTRAMP/Goodbye Stranger
 - 4 JOHN STEWART/Gold
 - 5 ELO/Don't Bring Me Down
 - 6 ROCKETS/Oh Well
 - 7 RAYDIO/You Can't Change That
 - 8 CHEAP TRICK/I Want You To
 - 9 ARS/Do It Or Die
 - 10 KANSAS/People Of The South
 - 11 POCOHONTAS/Of The Night
 - 12 STYX/In The City
 - 13 KENNY ROGERS/She Believes In Me
 - 14 ART GARFUNKEL/Since I Don't Have
 - 15 ELO/Don't Bring Me Down
 - 16 KISS/It Was Made For Loving
 - 17 CHARLIE DANIELS/The Devil Went...
 - 18 KRAQ/My Sharona
 - 19 BARBRA STREISAND/The Main Event/Fight
 - 20 NEW ENGLAND/Don't Ever Stop
 - 21 WINGS/Getting Closer
 - 22 YAK HALLEN/Dance The Night Away
 - 23 BILLY JOEL/Only The Night
 - 24 ELO/Last Train To London
 - 30 JENIFFER BARNES/I Know A Heartache
 - 31 LRB/Lonesome Lover
 - 32 TOBY BEAL/Then You Can Tell
 - 33 DAVE LOGGINS/Places Of April
 - 34 EMB/After The Love Has
 - 35 ARS/Spooky
 - 36 IAN DURY/Hit Me With Your
- ADS: 30, 31, 32

MIDWEST

KRBEQ 104 Kansas City

- 1 KRAQ/My Sharona
 - 2 CARS/Let's Go
 - 3 BARBRA STREISAND/The Main Event/Fight
 - 4 CHARLIE DANIELS/The Devil Went...
 - 5 DONNA SUMMER/Hot Stuff
 - 6 ABBA/Does Your Mother Know
 - 7 CHIC/Good Times
 - 8 BILLY THORPE/Children Of The Sun
 - 9 EMB/After The Love Has
 - 10 ELO/Don't Bring Me Down
 - 11 ELTON JOHN/Mama Can't Buy You Love
 - 12 KANSAS/People Of The South
 - 13 SUPERTRAMP/Goodbye Stranger
 - 14 TRUMP/Hot On
 - 15 EDDIE RABBITT/Suspicious
 - 16 NIGHT/Hot Summer Nights
 - 17 WINGS/Getting Closer
 - 18 MARSHALL TUCKER/Last Of The Singing
 - 19 SPYRO GYRA/Morning Dance
 - 20 RAYDIO/You Can't Change That
 - 21 ROBERT PALMER/Don't Stop Believin'
 - 22 MAUREN HODGKINSON/Different Worlds
 - 23 ANITA BARD/Ring My Bell
 - 24 JOHN STEWART/Gold
 - 25 ELO/Don't Bring Me Down
 - 26 JOE JACKSON/Is She Really Going...
 - 27 KENNY ROGERS/She Believes In Me
 - 28 LRB/Lonesome Lover
 - 29 BRAM TONKOVSKY/Girl Of My Dreams
 - 30 MET WILLIE & LEO/Heartbreak Hotel
 - 31 DIORNE BARRON/It'll Never Love
 - 32 MAUREN HODGKINSON/Different Worlds
 - 33 GERRY RAFFERTY/Days Gone Down
 - 34 ROBERT JOHNSON/Sad Eyes
 - 35 WILLIE & LEO/Heartbreak Hotel
 - 36 GO! Do Love You
 - 37 BONNIE BOYER/Don't Give In
 - 38 COMMODORE/Sail On
 - 39 DOBBIE BROTHERS/Minute By Minute
 - 40 SECURE FIRE BROS/Rock & Roll Dancin'
- ADS: 36

WZLW

St. Louis

- 1 KRAQ/My Sharona
 - 2 CHIC/Good Times
 - 3 BARBRA STREISAND/The Main Event/Fight
 - 4 SUPERTRAMP/Goodbye Stranger
 - 5 LRB/Lonesome Lover
 - 6 DR. HOOD/When You're In Love
 - 7 EMB/After The Love Has
 - 8 ELO/Don't Bring Me Down
 - 9 CARS/Let's Go
 - 10 EDDIE RABBITT/Suspicious
 - 11 JOE JACKSON/Is She Really Going...
 - 12 KANSAS/People Of The South
 - 13 MARSHALL TUCKER/Last Of The Singing
 - 14 RAYDIO/You Can't Change That
 - 15 ROBERT PALMER/Don't Stop Believin'
 - 16 MAUREN HODGKINSON/Different Worlds
 - 17 SPYRO GYRA/Morning Dance
 - 18 JOURNEY/Lovin', Touchin'...
 - 19 ANNE MURRAY/Shadows In The Moon
 - 20 ROBERT JOHNSON/Sad Eyes
 - 21 BILLY THORPE/Children Of The Sun
 - 22 JAMES TAYLOR/Up On The Roof
 - 23 WINGS/Getting Closer
 - 24 SHIFF & TEARS/Driver's Seat
 - 25 DOBBIE BROTHERS/Minute By Minute
 - 26 GO! Do Love You
 - 27 MICHAEL JOHNSON/This Night Won't
 - 28 BREDA RUSSELL/So Good, So Right
 - 29 ELTON JOHN/Mama Can't Buy You Love
 - 30 RICKIE LEE JOHNSON/Young Blood
 - 31 NICK LOBE/Oruel To Be Kind
 - 32 COMMODORE/Sail On
 - 33 NIGHT/Hot Summer Nights
 - 34 CHEAP TRICK/Ain't That A Shame
 - 35 GERRY RAFFERTY/Don't Give In
 - 36 ARS/Spooky
 - 37 ROCKETS/Oh Well
- ADS: 33, 34, 35, 36, 37

15 KSTP

Minneapolis

- 1 RAYDIO/You Can't Change That
 - 2 BARBRA STREISAND/The Main Event/Fight
 - 3 JOHN STEWART/Gold
 - 4 JAMES TAYLOR/Up On The Roof
 - 5 ARS/Do It Or Die
 - 6 MAUREN HODGKINSON/Different Worlds
 - 7 ELTON JOHN/Mama Can't Buy You Love
 - 8 DR. HOOD/When You're In Love
 - 9 DIORNE BARRON/It'll Never Love
 - 10 SPYRO GYRA/Morning Dance
 - 11 EDDIE RABBITT/Suspicious
 - 12 ROBERT JOHNSON/Sad Eyes
 - 13 GERRY RAFFERTY/Days Gone Down
 - 14 JENIFFER BARNES/I Know A Heartache
 - 15 ART GARFUNKEL/Since I Don't Have
 - 16 PETER FRAMPTON/I Can't Stand It
 - 17 CHARLIE DANIELS/The Devil Went...
 - 18 MAUREN HODGKINSON/Different Worlds
 - 19 ANNE MURRAY/Shadows In The Moon
 - 20 EDDIE RABBITT/Suspicious
 - 21 MET WILLIE & LEO/Heartbreak Hotel
 - 22 LRB/Lonesome Lover
 - 23 ELO/Don't Bring Me Down
 - 24 MARSHALL TUCKER/Last Of The Singing
 - 25 CHIC/Good Times
 - 26 LOBO/Where Were You
 - 27 MICHAEL JOHNSON/This Night Won't
 - 28 CHRIS THOMPSON/If You Remember Me
 - 29 OLIVIA N. J. TOTALLY HOT
 - 30 REK SMITH/Simply Jessie
- ADS: TOBY BEAL/Then You Can Tell

WZZP 70.6 FM

Cleveland

- 1 KRAQ/My Sharona
 - 2 CHIC/Good Times
 - 3 CHARLIE DANIELS/The Devil Went...
 - 4 ROBERT JOHNSON/Sad Eyes
 - 5 BARBRA STREISAND/The Main Event/Fight
 - 6 DR. HOOD/When You're In Love
 - 7 JOHN STEWART/Gold
 - 8 CARS/Let's Go
 - 9 RAYDIO/You Can't Change That
 - 10 MAUREN HODGKINSON/Different Worlds
 - 11 EMB/After The Love Has
 - 12 LRB/Lonesome Lover
 - 13 ELTON JOHN/Mama Can't Buy You Love
 - 14 SUPERTRAMP/Goodbye Stranger
 - 15 SPYRO GYRA/Morning Dance
 - 16 DONNA SUMMER/Hot Stuff
 - 17 ELO/Don't Bring Me Down
 - 18 GO! Do Love You
 - 19 DIORNE BARRON/It'll Never Love
 - 20 NIGHT/Hot Summer Nights
 - 21 PATRICK HERMANDEZ/Born To Be Alive
 - 22 BONNIE BOYER/Don't Give In
 - 23 CHEAP TRICK/Ain't That A Shame
 - 24 SHIFF & TEARS/Driver's Seat
 - 25 BLONDIE/One Way Or Another
 - 26 DIANA ROSS/The Boss
 - 27 ROBERT PALMER/Don't Stop Believin'
 - 28 BOBBY BOYER/Don't Give In
 - 29 DENICE WILLIAMS/You Got The Best
 - 30 ASHARD & SHIPSON/Found A Cure
 - 31 PEACHES & HERB/We've Got Love
 - 32 RICKIE LEE JOHNSON/Young Blood
 - 33 MET WILLIE & LEO/Heartbreak Hotel
 - 34 EDDIE RABBITT/Suspicious
 - 35 MICHAEL STAYLEY/Don't Fight
- ADS: 25, 33

CKW 103.1

Detroit

- 1 KRAQ/My Sharona
 - 2 DIORNE BARRON/It'll Never Love
 - 3 BARBRA STREISAND/The Main Event/Fight
 - 4 DONNA SUMMER/Hot Stuff
 - 5 CHIC/Good Times
 - 6 DAVID NAUGHTON/Main 'n'
 - 7 ROBERT JOHNSON/Sad Eyes
 - 8 DR. HOOD/When You're In Love
 - 9 JOHN STEWART/Gold
 - 10 DONNA SUMMER/Hot Stuff
 - 11 EDDIE RABBITT/Suspicious
 - 12 CHEAP TRICK/I Want You To
 - 13 MAUREN HODGKINSON/Different Worlds
 - 14 HERB ALPERT/Rise
 - 15 LOU RABEL/Let Me Be Good
 - 16 FIVE SPECIALS/My Love Is Alive
 - 17 JOE JACKSON/Is She Really Going...
 - 18 ANITA BARD/Ring My Bell
 - 19 EMB/After The Love Has
 - 20 MAUREN HODGKINSON/Different Worlds
 - 21 ELO/Don't Bring Me Down
 - 22 ROBERT PALMER/Don't Stop Believin'
 - 23 JAMES TAYLOR/Up On The Roof
 - 24 PATRICK HERMANDEZ/Born To Be Alive
 - 25 ELTON JOHN/Mama Can't Buy You Love
 - 26 RANDY VANABLER/Just What I Needed
 - 27 SUPERTRAMP/Goodbye Stranger
 - 28 KEVIN ROBERTS/She Believes In Me
 - 29 STEPHANIE MILLS/What She Gonna Do
 - 30 CHARLIE DANIELS/The Devil Went...
- ADS: 29, 30

Stereo KDWB

Minneapolis

- 1 KRAQ/My Sharona
 - 2 CHARLIE DANIELS/The Devil Went...
 - 3 RAYDIO/You Can't Change That
 - 4 JOHN STEWART/Gold
 - 5 CARS/Let's Go
 - 6 SUPERTRAMP/Goodbye Stranger
 - 7 JOE JACKSON/Is She Really Going...
 - 8 ARS/Do It Or Die
 - 9 EMB/After The Love Has
 - 10 MAUREN HODGKINSON/Different Worlds
 - 11 ELTON JOHN/Mama Can't Buy You Love
 - 12 ELO/Don't Bring Me Down
 - 13 DR. HOOD/When You're In Love
 - 14 MET WILLIE & LEO/Heartbreak Hotel
 - 15 GERRY RAFFERTY/Don't Give In
 - 16 CHEAP TRICK/I Want You To
 - 17 ROBERT JOHNSON/Sad Eyes
 - 18 LRB/Lonesome Lover
 - 19 ART GARFUNKEL/Since I Don't Have
 - 20 PETER FRAMPTON/I Can't Stand It
 - 21 CHARLIE DANIELS/The Devil Went...
 - 22 ELO/Don't Bring Me Down
 - 23 ANNE MURRAY/Shadows In The Moon
 - 24 BLACKFOOT/Highway Song
 - 25 EDDIE RABBITT/Suspicious
 - 26 JOURNEY/Lovin', Touchin'...
 - 27 BILLY THORPE/Children Of The Sun
 - 28 JAMES TAYLOR/Up On The Roof
 - 29 SHIFF & TEARS/Driver's Seat
 - 30 SUPERTRAMP/Breakfast In America
- ADS: 21, 24, 25, 26, 27, 29, 30

WOLK

Milwaukee

- 1 KRAQ/My Sharona
 - 2 CHARLIE DANIELS/The Devil Went...
 - 3 DAVID NAUGHTON/Main 'n'
 - 4 ARS/Do It Or Die
 - 5 DONNA SUMMER/Hot Stuff
 - 6 CHEAP TRICK/I Want You To
 - 7 ELTON JOHN/Mama Can't Buy You Love
 - 8 CHIC/Good Times
 - 9 DR. HOOD/When You're In Love
 - 10 JOE JACKSON/Is She Really Going...
 - 11 SUPERTRAMP/Goodbye Stranger
 - 12 BARBRA STREISAND/The Main Event/Fight
 - 13 JOHN STEWART/Gold
 - 14 ROBERT JOHNSON/Sad Eyes
 - 15 RAYDIO/You Can't Change That
 - 16 HERB ALPERT/Rise
 - 17 IAN THORPE/Children Of The Sun
 - 18 YAK HALLEN/Dance The Night Away
 - 19 LRB/Lonesome Lover
 - 20 ROBERT JOHNSON/Sad Eyes
 - 21 WINGS/Getting Closer
 - 22 SPYRO GYRA/Morning Dance
 - 23 ELO/Don't Bring Me Down
 - 24 SHIFF & TEARS/Driver's Seat
 - 25 BONNIE BOYER/Don't Give In
 - 26 ROBERT PALMER/Don't Stop Believin'
 - 27 RICKIE LEE JOHNSON/Young Blood
 - 28 ROCKETS/Oh Well
 - 29 DOBBIE BROTHERS/Minute By Minute
 - 30 BREDA RUSSELL/So Good, So Right
 - 31 COMMODORE/Sail On
- ADS: PATRICK HERMANDEZ/Born To Be Alive

WLS

Chicago

- 1 KRAQ/My Sharona
 - 2 DONNA SUMMER/Hot Stuff
 - 3 ANITA BARD/Ring My Bell
 - 4 CHEAP TRICK/I Want You To
 - 5 DAVID NAUGHTON/Main 'n'
 - 6 CHIC/Good Times
 - 7 DONNA SUMMER/Hot Stuff
 - 8 HERB ALPERT/Rise
 - 9 KENNY ROGERS/She Believes In Me
 - 10 BARBRA STREISAND/The Main Event/Fight
 - 11 SUPERTRAMP/The Logical Song
 - 12 BAD COMPANY/Rock & Roll Fantasy
 - 13 JOHN STEWART/Gold
 - 14 RAYDIO/You Can't Change That
 - 15 DR. HOOD/When You're In Love
 - 16 ELO/Don't Bring Me Down
 - 17 CARS/Let's Go
 - 18 JOE JACKSON/Is She Really Going...
 - 19 BLONDIE/Heart Of Glass
 - 20 STYX/Rainy Days
 - 21 JACKSON/Shear Your Body
 - 22 ELO/Don't Bring Me Down
 - 23 ROBERT JOHNSON/Sad Eyes
 - 24 NIGHT/Hot Summer Nights
- ADS: NIGHT/Hot Summer Nights

Fourplay That Brings Immediate Response!

NICK LOWE

"Cruel To Be Kind"

Number 1

NEW & ACTIVE

NICK LOWE "Cruel To Be Kind" (Columbia) 91/37
 Moves: Up 36, Same 18, Down 0, Adds 37, including 99X-FM, WPGC, 96KX, Z93, WZZP, KING, WDLF, WAPE, WHBQ, WNDE, KRKE.

BB63 ★ CB57 ★ RW60 ★

From the Columbia album "Labour Of Lust"
 Produced by Nick Lowe

JOURNEY

"Lovin', Touchin', Squeezin'"

WKBW deb 23	KJR 25-22	WSGN add	WFBG add
Z93 deb 30	KING deb 23	WNCI 16-9	14WK deb 40
WLCY add	KUPD 23-20	92X 21-15	WHHY add
Q105 add	KOPA add	KZ93 add	WCGQ add
CKLW add	WHYN add	WISM 27-25	WTMA add
KDWB add 26	94Q add 30	WVIC 23-16	WSPT deb 29
KSLQ 23-18	WIRK add	WMEE on	Y94 add
WZZP add	WRVQ add	KJRB on	KSLY 19-14
KBEQ on	WBBQ on	KTAC on	KLUC 19-13
KHJ on	Z98 36-34	KCPX 25-22	KCBN 38-32
KFI add	KNOW 18-14	KRUX add	KBDF on
KEARTH add	KXX106 10-6	KROY 19-12	KQDI on
KFRC 21-20	WERC 29-22	KENO 26-26	KRLC 22-15
K104 36-33			WGUY add

BB52 ★ CB60 ★ RW67 ★

From the Columbia album "Evolution"
 Produced by Roy Thomas Baker for RTB Productions

BONNIE BOYER

"Got To Give Into Love"

WFIL deb 28	KFI add
WIFI add	KEARTH deb 29
WZZP deb 29	PRO-FM 24-19
KHJ 28-25	WSEZ deb 19

WRKO on	WNDE on
WGCL on	14WK deb 39
WHYN on	WCGQ on
Y103 on	WGLF 37-35
WTIX on	KCBN 40-37
BJ105 40-36	

BB59 ★ CB72 ★ RW63 ★

Produced by Nate Chaker
 for Power Plant Productions, INC.

PATRICK HERNANDEZ

"Born To Be Alive"

CKLW deb 24	PRO-FM deb 23	KSTT add
WOKY add	JB105 14-12	WNDE 30-21
WGCL 27-16	WOLF deb 19	WVIC add
WZZP 26-22	WKEE add	WHOT deb 24
KHJ 14-9	14Q 24-20	KJRB 20-16
KFI 18-14	WHYN 34-29	KRO 35-29
KEARTH 5-3	WAYS 27-23	KERN deb 30
KFRC 23-21	WQAM 24-18	KFXM 24-20
KIMN 26-23	WTIX 24-23	KENO 1-3
KOPA 28-25	WSGA 31-28	WLBZ 18-12
WRKO 10	WLAC add	WFBG 31-28
CKGM 7	KTSA add 14	WSEZ 28-20
KVIL on	WFMF 30-26	WTMA 19-12
Y100 15	KINT 4-2	KCBN 22-16
13Q on	WJDX deb 24	KRLC deb 25

Produced by Jean Van Loo
 for A-Tom-Mik Productions **BB36 ★ CB37 ★ RW36 ★**

102

Cincinnati

- 1 DONNA SUMNER/Bad Girls
- 2 DAVID/You Can't Change That
- 3 DR. HOOK/When You're In Love
- 4 CHARLIE DANIELS/The Devil Went
- 5 CHIC/Good Times
- 6 BARBARA STREISAND/The Main Event/Fight
- 7 ELTON JOHN/Mama Can't Buy You
- 8 KISS/It Was Made For Loving
- 9 EMB/After The Love Has...
- 10 JOHN STEWART/Gold
- 11 GERRY RAFFERTY/Days Gone Down
- 12 PETER FRAMPTON/I Can't Stand It
- 13 ROBERT JOHN/Sad Eyes
- 14 WINGS/Gettin' Closer
- 15 MAXINE NIGHTINGAL/Lead Me On
- 16 CHARLIE DANIELS/The Devil Went
- 17 SUPERTRAMP/Goodbye Stranger
- 18 CHEAP TRICK/I Want You To...
- 19 IRS/Do It Or Die
- 20 CARLS/Let's Go
- 21 DIORNE BARRICK/I'll Never Love
- 22 HENRY ROGERS/She Believes In Me
- 23 ELO/Don't Bring Me Down
- 24 LRB/Lonesome Loser
- 25 EDDIE RABBITT/Suspensions
- 26 ABBA/Does Your Mother Know
- 27 JAMES TAYLOR/Up On The Roof
- 28 ROBERT PALMER/Bad Case Of Loving...
- 29 NIGHT/HOT Summer Nights
- 30 JAY FERGUSON/Shadow Of A Doubt

ADDS 20, 21, 26, 29

93

Atlanta

- 1 KNACK/My Sherona
- 2 SUPERTRAMP/Goodbye Stranger
- 3 ROBERT JOHN/Sad Eyes
- 4 ELO/Don't Bring Me Down
- 5 BARBARA STREISAND/The Main Event/Fight
- 6 CHARLIE DANIELS/The Devil Went
- 7 EMB/After The Love Has...
- 8 MAXINE NIGHTINGAL/Lead Me On
- 9 DAVID/You Can't Change That
- 10 CHIC/Good Times
- 11 LRB/Lonesome Loser
- 12 RAYDIO/You Can't Change That
- 13 JOHN STEWART/Gold
- 14 CARLS/Let's Go
- 15 SPYRO GYRA/Morning Dance
- 16 JOE JACKSON/Is She Really Going...
- 17 ELTON JOHN/Mama Can't Buy You
- 18 ROBERT PALMER/Bad Case Of Loving...
- 19 NIGHT/HOT Summer Nights
- 20 MET WILLIE/Wahland
- 21 DIORNE BARRICK/I'll Never Love
- 22 O'DONNELL/Bring Me Down
- 23 DR. HOOK/When You're In Love
- 24 BLACKFOOT/Highway Song
- 25 TRIMPU/Hot Hot
- 26 COMMODORES/Sail On
- 27 GQ/Do Love You
- 28 SHIFF & TEARS/Driver's Seat
- 29 NICK LOWE/Oruel To Be Kind
- 30 IRS/Spooky
- 31 A&P/Spooky
- 32 STEPHEN WILLS/What Did I Do
- 33 JOE JACKSON/Is She Really Going...

ADDS 27, 28, 29
MODN MARTIN/Belone
DIANA ROSS/The Boss



TAMPA

- 1 KNACK/My Sherona
- 2 BARBARA STREISAND/The Main Event/Fight
- 3 CHARLIE DANIELS/The Devil Went
- 4 MAXINE NIGHTINGAL/Lead Me On
- 5 DAVID/You Can't Change That
- 6 CHEAP TRICK/I Want You To...
- 7 BLONDIE/One Way Or Another
- 8 DONNA SUMNER/Bad Girls
- 9 KISS/It Was Made For Loving
- 10 EDDIE RABBITT/Suspensions
- 11 MET WILLIE/Wahland
- 12 KC & BAND/Do You Wanna Go Party
- 13 PETER FRAMPTON/I Can't Stand It
- 14 ROBERT JOHN/Sad Eyes
- 15 ABBA/Does Your Mother Know
- 16 IRS/Do It Or Die
- 17 POCO/Heart Of The Night
- 18 EMB/After The Love Has...
- 19 ROBERT JOHN/Sad Eyes
- 20 SUPERTRAMP/Goodbye Stranger
- 21 LRB/Lonesome Loser
- 22 JOE JACKSON/Is She Really Going...
- 23 NIGHT/HOT Summer Nights
- 24 DIORNE BARRICK/I'll Never Love
- 25 ELO/Don't Bring Me Down
- 26 ROBERT PALMER/Bad Case Of Loving...
- 27 CARLS/Let's Go
- 28 GQ/Do Love You
- 29 ROCKETS/Oh Well
- 30 CHEAP TRICK/I Want You To...
- 31 RICKIE LEE JONES/Young Blood

ADDS COMMODORES/Sail On
JOURNEY/Lovin', Touchin'...
W/Pop Music

WGCL 98

Cleveland

- 1 KNACK/My Sherona
- 2 DONNA SUMNER/Bad Girls
- 3 ROBERT JOHN/Sad Eyes
- 4 CHARLIE DANIELS/The Devil Went
- 5 DAVID HADGTON/Main It
- 6 ANITA HADGTON/Ring My Bell
- 7 JAMES GIRLS/You Gonna Make Me...
- 8 CHEAP TRICK/I Want You To...
- 9 MCFADDEN & WHITE/AIN'T No Stoppin' Us
- 10 JOHN STEWART/Gold
- 11 KISS/It Was Made For Loving
- 12 HADGTON/You Can't Change That
- 13 DR. HOOK/When You're In Love
- 14 ANITA HADGTON/Ring My Bell
- 15 SUPERTRAMP/The Logical Song
- 16 PATRICK HERNANDEZ/Born To Be Alive
- 17 EMB/Boogie Wonderland
- 18 TRIMPU/Hot Hot
- 19 SUPERTRAMP/Goodbye Stranger
- 20 IAN HUNTER/Just Another Night
- 21 LRB/Lonesome Loser
- 22 ABBA/Does Your Mother Know
- 23 CARLS/Let's Go
- 24 DIANA ROSS/The Boss
- 25 MAXINE NIGHTINGAL/Lead Me On
- 26 MAUREN MCCORMACK/Different Worlds
- 27 HERMAN BROOD/Saturday Night
- 28 ELO/Don't Bring Me Down
- 29 DIORNE BARRICK/I'll Never Love
- 30 BLACKFOOT/Highway Song

ADDS 29
RICKIE LEE JONES/Young Blood
MICHAEL JOHNSON/This Night Won't
LOUISE LORAIN/Remember (Thinking...)

SHIFF & TEARS/Driver's Seat
BELMERE BRUS/Back & Roll Dancin'
NIGHT/HOT Summer Nights
QUINCY JONES/Totality Hot
BONNIE BRYANT/Get To Give In

SOUTH

105

Tampa

- 1 KNACK/My Sherona
- 2 CHARLIE DANIELS/The Devil Went
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 MAXINE NIGHTINGAL/Lead Me On
- 5 CHEAP TRICK/I Want You To...
- 6 DONNA SUMNER/Bad Girls
- 7 DR. HOOK/When You're In Love
- 8 CHIC/Good Times
- 9 SUPERTRAMP/Goodbye Stranger
- 10 EMB/After The Love Has...
- 11 BLONDIE/One Way Or Another
- 12 IRS/Do It Or Die
- 13 ELTON JOHN/Mama Can't Buy You
- 14 ROBERT JOHN/Sad Eyes
- 15 ANITA HADGTON/Ring My Bell
- 16 KISS/It Was Made For Loving
- 17 KENNY ROGERS/She Believes In Me
- 18 JOE JACKSON/Is She Really Going...
- 19 ELO/Don't Bring Me Down
- 20 LRB/Lonesome Loser
- 21 KC & BAND/Do You Wanna Go Party
- 22 RAYDIO/You Can't Change That
- 23 NIGHT/HOT Summer Nights
- 24 PETER FRAMPTON/I Can't Stand It
- 25 MET WILLIE/Wahland
- 26 GQ/Do Love You
- 27 CARLS/Let's Go
- 28 W/Pop Music
- 29 ROBERT PALMER/Bad Case Of Loving...
- 30 RICKIE LEE JONES/Young Blood

ADDS COMMODORES/Sail On
JOURNEY/Lovin', Touchin'...
IRS/Spooky

ON ROCKETS/Oh Well
CHEAP TRICK/I Want You To...

WEST

KUPD ALL ROCK FM 98

Phoenix

- 1 KNACK/My Sherona
- 2 SUPERTRAMP/Goodbye Stranger
- 3 CARLS/Let's Go
- 4 ELO/Don't Bring Me Down
- 5 KANSAS/People Of The South
- 6 CHARLIE DANIELS/The Devil Went
- 7 IAN HUNTER/Just Another Night
- 8 WINGS/Gettin' Closer
- 9 BAD COMPANY/Gone, Gone, Gone
- 10 ROBERT PALMER/Bad Case Of Loving...
- 11 TRIMPU/Hot Hot
- 12 ROCKETS/Oh Well
- 13 SUPERTRAMP/The Logical Song
- 14 CHEAP TRICK/I Want You To...
- 15 PETER FRAMPTON/I Can't Stand It
- 16 THIN LIZZY/Do Anything You...
- 17 YAN HUNTER/Once The Right Way
- 18 TYCOON/Such A Woman
- 19 TED NUGENT/I Want To Tell You
- 20 JOURNEY/Lovin', Touchin'...
- 21 W/Pop Music
- 22 ROBERT PALMER/All For You
- 23 BLONDIE/One Way Or Another
- 24 LRB/Lonesome Loser
- 25 BRAN CHASTICE/My Girl Of My Dreams
- 26 NIGHT/HOT Summer Nights
- 27 NICK LOWE/Oruel To Be Kind
- 28 JOE JACKSON/Is She Really Going...
- 29 NICK GILBERT/You Really Rock Me
- 30 RECORDS/Story Eyes

ADDS 30
ON HERMAN BROOD/Saturday Night
BILLY THORPE/Children Of The Sun
KIMMY GARD/Girls Don't
OREG KIMMY GARD/Behind Myself
THIN LIZZY/Get To Give It Up
ST. PANKRATIS/Live It Up
KANSAS/On The Other Side
WINGS/16 Way, Sir
SHIFF & TEARS/Driver's Seat

610 KFRG

San Francisco

- 1 KNACK/My Sherona
- 2 CHIC/Good Times
- 3 DONNA SUMNER/Bad Girls
- 4 DONNA SUMNER/Bad Girls
- 5 EMB/After The Love Has...
- 6 BARBARA STREISAND/The Main Event/Fight
- 7 RAYDIO/You Can't Change That
- 8 ELO/Don't Bring Me Down
- 9 MCFADDEN & WHITE/AIN'T No Stoppin' Us
- 10 ELTON JOHN/Mama Can't Buy You
- 11 JOHN STEWART/Gold
- 12 GQ/Do Love You
- 13 CHEAP TRICK/I Want You To...
- 14 DR. HOOK/When You're In Love
- 15 JOE JACKSON/Is She Really Going...
- 16 W/Pop Music
- 17 CHEAP TRICK/I Want You To...
- 18 KISS/It Was Made For Loving
- 19 SUPERTRAMP/The Logical Song
- 20 JOURNEY/Lovin', Touchin'...
- 21 PATRICK HERNANDEZ/Born To Be Alive
- 22 CHARLIE DANIELS/The Devil Went
- 23 MAXINE NIGHTINGAL/Lead Me On
- 24 LRB/Lonesome Loser
- 25 PETER FRAMPTON/I Can't Stand It
- 26 ANITA HADGTON/Ring My Bell
- 27 ROBERT PALMER/Bad Case Of Loving...
- 28 EMB/Boogie Wonderland
- 29 ELO/Shine A Little Love
- 30 NICK LOWE/Oruel To Be Kind

ADDS ROBERT JOHN/Sad Eyes
ROCKETS/Oh Well
EDDIE RUSSELL/So Good, So Right
DIORNE BARRICK/I'll Never Love...
KNACK/Good Girls Don't

ON GERRY RAFFERTY/Get It Right...
SHIFF & TEARS/Driver's Seat
SUPERTRAMP/Goodbye Stranger
COMMODORES/Sail On
IRS/Spooky
MODN MARTIN/Belone
BONNIE POINTER/Heaven Must Have...

KOPA

Phoenix

- 1 KNACK/My Sherona
- 2 DONNA SUMNER/Bad Girls
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 CARLS/Let's Go
- 5 CHARLIE DANIELS/The Devil Went
- 6 CHIC/Good Times
- 7 EMB/After The Love Has...
- 8 RAYDIO/You Can't Change That
- 9 DONNA SUMNER/Hot Stuff
- 10 ANITA HADGTON/Ring My Bell
- 11 ANNE MURRAY/Shadows In The Moon...
- 12 DR. HOOK/When You're In Love
- 13 SUPERTRAMP/Goodbye Stranger
- 14 ANITA HADGTON/Ring My Bell
- 15 JOHN STEWART/Gold
- 16 MARSHALL TUCKER/Last Of The Singing
- 17 IRS/Do It Or Die
- 18 ELTON JOHN/Mama Can't Buy You
- 19 LRB/Lonesome Loser
- 20 EDDIE RABBITT/Suspensions
- 21 NIGHT/HOT Summer Nights
- 22 JOE JACKSON/Is She Really Going...
- 23 ROBERT JOHN/Sad Eyes
- 24 POCO/Heart Of The Night
- 25 PATRICK HERNANDEZ/Born To Be Alive
- 26 ROBERT PALMER/Bad Case Of Loving...
- 27 MAXINE NIGHTINGAL/Lead Me On
- 28 JOHN STEWART/Gold
- 29 WINGS/Gettin' Closer
- 30 IAN HUNTER/Just Another Night

ADDS W/Pop Music
DIANA ROSS/The Boss
JOURNEY/Lovin', Touchin'...

ON DIORNE BARRICK/I'll Never Love...
SHIFF & TEARS/Driver's Seat
BONNIE POINTER/Heaven Must Have...

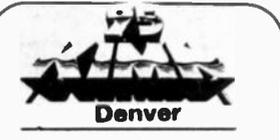
64 KFI

Los Angeles

- 1 KNACK/My Sherona
- 2 CHIC/Good Times
- 3 DONNA SUMNER/Bad Girls
- 4 JOHN STEWART/Gold
- 5 BARBARA STREISAND/The Main Event/Fight
- 6 DR. HOOK/When You're In Love
- 7 KISS/It Was Made For Loving
- 8 ANITA HADGTON/Ring My Bell
- 9 ELTON JOHN/Mama Can't Buy You
- 10 RAYDIO/You Can't Change That
- 11 MAXINE NIGHTINGAL/Lead Me On
- 12 CARLS/Let's Go
- 13 CHEAP TRICK/I Want You To...
- 14 PATRICK HERNANDEZ/Born To Be Alive
- 15 CHARLIE DANIELS/The Devil Went
- 16 GQ/Do Love You
- 17 DONNA SUMNER/Hot Stuff
- 18 DAVID HADGTON/Main It
- 19 ABBA/Does Your Mother Know
- 20 LRB/Lonesome Loser
- 21 EMB/After The Love Has...
- 22 DAVID HADGTON/Main It
- 23 NIGHT/HOT Summer Nights
- 24 ROBERT JOHN/Sad Eyes
- 25 ROBERT PALMER/Bad Case Of Loving...
- 26 W/Pop Music
- 27 BONNIE POINTER/Heaven Must Have...
- 28 SUPERTRAMP/Goodbye Stranger
- 29 MCFADDEN & WHITE/AIN'T No Stoppin' Us
- 30 CHEAP TRICK/I Want You To...

ADDS COMMODORES/Sail On
JOURNEY/Lovin', Touchin'...
HERB ALPERT/Rise
IRS/Spooky
BONNIE BRYANT/Get To Give In...
SPYRO GYRA/Morning Dance
ADRISSI BROS/Good Dancer

ON DIORNE BARRICK/I'll Never Love...
ROCKETS/Oh Well
SHIFF & TEARS/Driver's Seat
GERRY RAFFERTY/Get It Right...
BLACKFOOT/Highway Song



Denver

- 1 ROBERT JOHN/Sad Eyes
- 2 MAXINE NIGHTINGAL/Lead Me On
- 3 KNACK/My Sherona
- 4 BARBARA STREISAND/The Main Event/Fight
- 5 RAYDIO/You Can't Change That
- 6 EMB/After The Love Has...
- 7 CHIC/Good Times
- 8 IRS/Do It Or Die
- 9 CHARLIE DANIELS/The Devil Went
- 10 DONNA SUMNER/Bad Girls
- 11 CARLS/Let's Go
- 12 JOHN STEWART/Gold
- 13 SUPERTRAMP/Goodbye Stranger
- 14 ELTON JOHN/Mama Can't Buy You
- 15 LRB/Lonesome Loser
- 16 KISS/It Was Made For Loving
- 17 JOE JACKSON/Is She Really Going...
- 18 DR. HOOK/When You're In Love
- 19 JAMES TAYLOR/Up On The Roof
- 20 SPYRO GYRA/Morning Dance
- 21 GERRY RAFFERTY/Days Gone Down
- 22 WINGS/Gettin' Closer
- 23 PATRICK HERNANDEZ/Born To Be Alive
- 24 KANSAS/People Of The South
- 25 ABBA/Does Your Mother Know
- 26 ROBERT PALMER/Bad Case Of Loving...
- 27 EDDIE RABBITT/Suspensions
- 28 ELO/Don't Bring Me Down
- 29 DIORNE BARRICK/I'll Never Love...
- 30 SHIFF & TEARS/Driver's Seat

ADDS NIGHT/HOT Summer Nights
BRENDA RUSSELL/So Good, So Right
GQ/Do Love You

ON MARSHALL TUCKER/Last Of The Singing
TORY AMUNDSON/Sweats For My Sweet

ELEVEN KING RADIO

Seattle

- 1 BARBARA STREISAND/The Main Event/Fight
- 2 DONNA SUMNER/Bad Girls
- 3 SUPERTRAMP/Goodbye Stranger
- 4 CHARLIE DANIELS/The Devil Went
- 5 JOHN STEWART/Gold
- 6 ELO/Don't Bring Me Down
- 7 ABBA/Does Your Mother Know
- 8 JOE JACKSON/Is She Really Going...
- 9 JIMMYE L. BROWN/When You're In Love
- 10 KISS/It Was Made For Loving
- 11 EMB/After The Love Has...
- 12 MAXINE NIGHTINGAL/Lead Me On
- 13 RICKIE LEE JONES/Young Blood
- 14 ELTON JOHN/Mama Can't Buy You
- 15 PETER FRAMPTON/I Can't Stand It
- 16 SISTER SLEAZE/Am Ar Family
- 17 SPYRO GYRA/Morning Dance
- 18 ROBERT PALMER/Bad Case Of Loving...
- 19 JOURNEY/Lovin', Touchin'...
- 20 BLONDIE/One Way Or Another
- 21 MAUREN MCCORMACK/Different Worlds

ADDS NICK LOWE/Oruel To Be Kind
HERB ALPERT/Rise
BONNIE POINTER/Heaven Must Have...
GERRY RAFFERTY/Get It Right...

ON DOBIE BROTHERS/Dependin' On You
SHIFF & TEARS/Driver's Seat
W/Pop Music
NIGHT/HOT Summer Nights
DIORNE BARRICK/I'll Never Love...
ROCKETS/Oh Well

93 KHJ

Los Angeles

- 1 KNACK/My Sherona
- 2 GQ/Do Love You
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 CHIC/Good Times
- 5 DR. HOOK/When You're In Love
- 6 KISS/It Was Made For Loving
- 7 EMB/After The Love Has...
- 8 RAYDIO/You Can't Change That
- 9 PATRICK HERNANDEZ/Born To Be Alive
- 10 BONNIE BRYANT/Heaven Must Have...
- 11 CHEAP TRICK/I Want You To...
- 12 DONNA SUMNER/Hot Stuff
- 13 DAVID HADGTON/Main It
- 14 CARLS/Let's Go
- 15 SUPERTRAMP/Goodbye Stranger
- 16 ELTON JOHN/Mama Can't Buy You
- 17 ROBERT PALMER/Bad Case Of Loving...
- 18 MCFADDEN & WHITE/AIN'T No Stoppin' Us
- 19 CHARLIE DANIELS/The Devil Went
- 20 PETER FRAMPTON/I Can't Stand It
- 21 ROBERT JOHN/Sad Eyes
- 22 LRB/Lonesome Loser
- 23 KENNY ROGERS/She Believes In Me
- 24 ELO/Don't Bring Me Down
- 25 ANITA HADGTON/Ring My Bell
- 26 NICK LOWE/Oruel To Be Kind
- 27 SHIFF & TEARS/Driver's Seat
- 28 DIORNE BARRICK/I'll Never Love...
- 29 ANITA HADGTON/Ring My Bell
- 30 CHEAP TRICK/I Want You To...

ADDS W/Pop Music
LOBO/Where Were You
HERB ALPERT/Saturday Night
HERB ALPERT/Rise

ON MODN MARTIN/Belone
COMMODORES/Sail On
JOURNEY/Lovin', Touchin'...
ROCKETS/Oh Well

KR 101 FM

SEATTLE

- 1 KNACK/My Sherona
- 2 BARBARA STREISAND/The Main Event/Fight
- 3 EMB/After The Love Has...
- 4 SUPERTRAMP/Goodbye Stranger
- 5 JOHN STEWART/Gold
- 6 CARLS/Let's Go
- 7 ELTON JOHN/Mama Can't Buy You
- 8 DR. HOOK/When You're In Love
- 9 ELO/Don't Bring Me Down
- 10 LRB/Lonesome Loser
- 11 MAXINE NIGHTINGAL/Lead Me On
- 12 JOE JACKSON/Is She Really Going...
- 13 JAY FERGUSON/Shadow Of A Doubt
- 14 RICKIE LEE JONES/Young Blood
- 15 BLONDIE/One Way Or Another
- 16 POCO/Heart Of The Night
- 17 JAY FERGUSON/Shadow Of A Doubt
- 18 CHIC/Good Times
- 19 ROBERT JOHN/Sad Eyes
- 20 CHEAP TRICK/I Want You To...
- 21 ROBERT PALMER/Bad Case Of Loving...
- 22 JOURNEY/Lovin', Touchin'...
- 23 PETER FRAMPTON/I Can't Stand It
- 24 DOOBIE BROTHERS/Dependin' On You
- 25 ROCKETS/Oh Well

ADDS MODN MARTIN/Belone
HERB ALPERT/Rise
COMMODORES/Sail On
W/Pop Music
HERB ALPERT/Rise

KEAR 101 FM

Los Angeles

- 1 GQ/Do Love You
- 2 KNACK/My Sherona
- 3 PATRICK HERNANDEZ/Born To Be Alive
- 4 MAXINE NIGHTINGAL/Lead Me On
- 5 CHIC/Good Times
- 6 EMB/After The Love Has...
- 7 BONNIE POINTER/Heaven Must Have...
- 8 CARLS/Let's Go
- 9 ELO/Don't Bring Me Down
- 10 DIORNE BARRICK/I'll Never Love...
- 11 BARBARA STREISAND/The Main Event/Fight
- 12 SUPERTRAMP/Goodbye Stranger
- 13 DR. HOOK/When You're In Love
- 14 ROBERT JOHN/Sad Eyes
- 15 RAYDIO/You Can't Change That
- 16 RICKIE LEE JONES/Young Blood
- 17 NICK LOWE/Oruel To Be Kind
- 18 LOBO/Where Were You
- 19 ROBERT PALMER/Bad Case Of Loving...
- 20 LRB/Lonesome Loser
- 21 DIANA ROSS/The Boss
- 22 FLASH & THE PAN/Mo, St. Peter
- 23 W/Pop Music
- 24 GERRY RAFFERTY/Get It Right...
- 25 NIGHT/HOT Summer Nights
- 26 COMMODORES/Sail On
- 27 ADRISSI BROS/Good Dancer
- 28 HERB ALPERT/Rise
- 29 BONNIE BRYANT/Get To Give In...
- 30 WARY MCCORMACK/Good Friend

ADDS SHIFF & TEARS/Driver's Seat
JOURNEY/Lovin', Touchin'...
JOHN PER BROS/You Know A Heartache...

ON KNACK/Good Girls Don't

BLOOM

San Diego

- 1 KNACK/My Sherona
- 2 EMB/After The Love Has...
- 3 CARLS/Let's Go
- 4 BARBARA STREISAND/The Main Event/Fight
- 5 RAYDIO/You Can't Change That
- 6 SUPERTRAMP/Goodbye Stranger
- 7 MAXINE NIGHTINGAL/Lead Me On
- 8 ROBERT JOHN/Sad Eyes
- 9 ELO/Don't Bring Me Down
- 10 JOE JACKSON/Is She Really Going...
- 11 WINGS/Gettin' Closer
- 12 DIORNE BARRICK/I'll Never Love...
- 13 CHIC/Good Times
- 14 EDDIE RABBITT/Suspensions
- 15 ELTON JOHN/Mama Can't Buy You
- 16 ROBERT PALMER/Bad Case Of Loving...
- 17 LRB/Lonesome Loser
- 18 KANSAS/People Of The South
- 19 BLONDIE/One Way Or Another
- 20 ANNE MURRAY/Shadows In The Moon...
- 21 JAMES TAYLOR/Up On The Roof
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 KISS/It Was Made For Loving
- 24 GQ/Do Love You
- 25 SHIFF & TEARS/Driver's Seat
- 26 DR. HOOK/When You're In Love
- 27 NICK LOWE/Oruel To Be Kind

ADDS NONE

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS. **167 REPORTS**

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	65%	National Summary
E	33%		Up 51
M	21%		Same 24
S	58%		Down 0
W	19%		Adds 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

BRAM TCHAIKOVSKY
"Girl Of My Dreams" (Polydor/Radar)
LP: Strange Men, Changed Men

Regional Reach	53/6	32%	National Summary
E	39%		UP 13
M	32%		SAME 13
S	25%		DOWN 1
W	32%		ADDS 6

N & A

P1	P2	P3
WROD 16-14 WPEZ 16-29 WKBM d-27	PRO-FM 13-11 JB105 25-22 140 18-12 WAEF 13-6 WBOB d-30	WFSM 22-19 13FEA 26-24 WCEO on 14WR 27-25 WCIA 22-25 WXIL 27-25
SOUTH	SOUTH	SOUTH
MIDWEST	94Q on WAFB 35-27 WKIX 35-30 WTLX 33-29 WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	29B 27-26 KHOW 13-11 WFLI on-dp BJ105 on WRJZ d-37	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
MIDWEST	92X 33-29 WMAF a-13 KZ93 on WVIC 28-24 WHEE on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	KCPX 17-14 KROQ 24-10 KJVC 28-26 KFXM a-28 KRKE 20-18	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

BLACKFOOT
"Highway Song (Atco)
LP: Blackfoot Strikes

Regional Reach	68/8	41%	National Summary
E	44%		UP 40
M	32%		SAME 19
S	30%		DOWN 1
W	30%		ADDS 8

N & A

P1	P2	P3
WIFI a-29 WCAO a WPEZ 27-24 WKBM d-29	13Q d-29 JB105 on WOLF d-23 WBBF 20-17 WKEE 33-30 WHYN a-17 WAB on WRBO d-28	WJBO a R104 17-16 WFCB 25-23 WCEO on
SOUTH	SOUTH	SOUTH
MIDWEST	WAAJ 30-23 WHYH 20-18 WAGO 21-14 WRFC 5-4 WSEZ 29-29 WFOF d-28 WCCO on WISN 23-18 WYMA 23-17 WMAH 14-4 KSEL a	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

CARS
"Let's Go (Elektra)
LP: Candy-O

Regional Reach	137/2	82%	National Summary
E	72%		UP 123
M	88%		SAME 5
S	75%		DOWN 7
W	92%		ADDS 2

N & A

P1	P2	P3
WIFI 5-3 WCAO 4-3 WPEZ 22-17 WKBM a	13Q 18-24 PRO-FM 16-13 JB105 17-14 WOLF 15-10 WBBF 23-19 WKEE 18-14 WHYN 19-13 WAB 22-17	WGOY 8-5 WLBZ 14-10 13FEA 15-11 WFBG 24-21 WYRE 18-15 14WK 25-13 WCIR 24-27 WXIL d-20
SOUTH	SOUTH	SOUTH
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

(Cars continued)

WGOY 10-6 KTAC 30-26 KRSP 14-11 KCPX 15-11 KRUX 10-3 KRQ 15-8 KHJC 20-13 KERN 13-12 KROY 7-5 KFM 18-16 KEND 0-1-1 KRKE 26-21	ROCK 18-13 KFXD d-29 KRKC 5-3
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CHARLIE DANIELS BAND
"The Devil Went Down To..." (Epic)
LP: Million Mile Reflections

Regional Reach	140/3	84%	National Summary
E	77%		UP 77
M	88%		SAME 26
S	93%		DOWN 33
W	81%		ADDS 3

N & A

P1	P2	P3
WCAO 28-22 KDNB 2-2 96RX 24-17	13Q 1-1 PRO-FM a JB105 34-25 WOLF 1-1 WBBF 6-3 WKEE 4-2 WPST 8-9 WHYN 8-6 WAB 28-26 WBD 1-3 WBOB 1-3	WGOY 20-10 WLBZ 11-5 WFSM 11-8 13FEA 25-16 R104 18-8 WFBG 14-8 WYRE 5-4 WYRE d-25 14WK 0-5 WCIR 1-2 WXIL 16-4
SOUTH	SOUTH	SOUTH
MIDWEST	94Q 3-6 KLIF 26-12 WAYS 12-22 WAPE 1-2 Y103 1-2 WQAM 31-26 WIRK 4-2 WTKX 17-5 Y95 1-2 WARY 1-1 WGA 2-5 WRVO 20-27 WVON 3-3 KFCR 24-22 KINH 7-4 KIMH 11-9 KUPD 6-5 KOPA 3-5	WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

CHEAP TRICK
"Ain't That A Shame (Epic)
LP: At Budokan

Regional Reach	55/18	33%	National Summary
E	31%		UP 27
M	36%		SAME 10
S	34%		DOWN 0
W	30%		ADDS 19

N & A

P1	P2	P3
WIFI on-dp WPEZ d-33 WKBM a	PRO-FM a JB105 15-28 140 31-24	WGOY d-29 WLBZ 33-31 14WK d-38 WCIR d-24
SOUTH	SOUTH	SOUTH
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

CHIC
"Good Times (Atlantic)
LP: none

Regional Reach	133/2	80%	National Summary
E	78%		UP 85
M	86%		SAME 24
S	80%		DOWN 21
W	70%		ADDS 2

N & A

P1	P2	P3
WABC 3-2 99X-FM 1-1 WFLI 2-1 WIFI 19-12 WROD 2-2 WVON 1-2 WCAO 1-3 WPEZ 5-5 CRGM on	13Q 2-3 KC101 3-1 PRO-FM d-8 JB105 3-3 WOLF 3-9 WBBF 8-4 WYRE 1-2 WYRE 9-8 WBOB 1-1 WAB 9-5 WRBO 3-5	WFSM 7-2 WHEB 21-14 13FEA 9-4 WFBG 8-6 WCEO 10-8 WYRE 1-2 14WK 3-2 WCIR 6-12 WXIL 15-8
SOUTH	SOUTH	SOUTH
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

COMMODORES
"Sail On (Motown)
LP: Midnight Magic

Regional Reach	88/66	53%	National Summary
E	53%		UP 23
M	70%		SAME 9
S	36%		DOWN 0
W	49%		ADDS 56

N & A

P1	P2	P3
99X-FM on WFLI on WROD on WPEZ a-25 WKBM a	13Q on PRO-FM a JB105 a-12 WOLF a WBBF a WYRE d-27 14WK a WRBO d-27	WHEB a R104 d-31 WCEO a WYRE d-27 14WK a WRBO d-27
SOUTH	SOUTH	SOUTH
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

DOOBIE BROTHERS
"Dependin' On You (WB)
LP: Minute By Minute

Regional Reach	53/28	32%	National Summary
E	28%		UP 15
M	20%		SAME 10
S	34%		DOWN 0
W	38%		ADDS 28

N & A

P1	P2	P3
WPEZ a SOUTH MIDWEST B100 27-22 KJR d-24 KING on	JB105 31-29 WOLF a WBBF a 14Q 29-22 WHYN a	WLBZ a R104 on 14WR d-16 WCIR on
SOUTH	SOUTH	SOUTH
MIDWEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

ELECTRIC LIGHT ORCH.
"Don't Bring Me Down (Jet)
LP: Discovery

Regional Reach	148/3	89%	National Summary
E	81%		UP 137
M	94%		SAME 6
S	80%		DOWN 3
W	100%		ADDS 3

N & A

P1	P2	P3
WIFI a-23 WROD 28-19 WPEZ 30-20 95RX 6-5 WKBM 23-13 CRGM 30-26	13Q d-18 PRO-FM 20-17 JB105 24-17 WOLF d-18 WBBF 24-10 WKEE 23-16 WPSY 25-19 14Q 5-5 WHYN 35-17 WAB d-27 WRBO 25-17	WJBO 24-16 WGOY 24-19 WLBZ 16-11 WFSM 25-21 13FEA d-28 R104 7-4 WFBG 36-31 WCEO d-29 WYRE 27-19 14WK 31-21 WCIR 11-6 WXIL d-27
SOUTH	SOUTH	SOUTH
MIDWEST	94Q 8-4 KLIF 6-9 WAYS 24-18 WAPE d-31 Y103 8-7 WQAM 27-22 WIRK 25-20 WYMA 23-17 WTKX 34-30 Y95 29-15 WARY d-20 WGA 14-10 WRVO 18-18 WBOB 27-22 WVON 16-17 WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

PARALLELS (continued)

P1	P2	P3
WIFI a-29 WCAO a WPEZ 27-24 WKBM d-29	13Q d-29 JB105 on WOLF d-23 WBBF 20-17 WKEE 33-30 WHYN a-17 WAB on WRBO d-28	WJBO a R104 17-16 WFCB 25-23 WCEO on
SOUTH	SOUTH	SOUTH
MIDWEST	WAAJ 30-23 WHYH 20-18 WAGO 21-14 WRFC 5-4 WSEZ 29-29 WFOF d-28 WCCO on WISN 23-18 WYMA 23-17 WMAH 14-4 KSEL a	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on
WEST	WVON 22-18 WGLF 15-11 WYMA on	WISN on WRFC 26-25 WVON 22-18 WGLF 15-11 WYMA on

EARTH, WIND & FIRE
After The Love... (ARC/Columbia)
LP: I Am

154/1 82%
Regional Reach: E 944, S 684, M 624, W 624
National Summary: UP 140, BARE 11, DOWNS 1, ADDS 1

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

JOE JACKSON
Is She Really Going... (A&M)
LP: Look Sharp!

103/1 82%
Regional Reach: E 614, S 544, M 614, W 614
National Summary: UP 45, BARE 13, DOWNS 44, ADDS 1

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

RICKIE LEE JONES
Young Blood (WB)
LP: Rickie Lee Jones

71/15 43%
Regional Reach: E 564, S 444, M 504, W 184
National Summary: UP 45, BARE 11, DOWNS 0, ADDS 15

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

JOURNEY
Lovin' Touchin'... (Columbia)
LP: Evolution

54/21 32%
Regional Reach: E 174, S 304, M 274, W 574
National Summary: UP 24, BARE 9, DOWNS 0, ADDS 21

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

ROBERT JOHN
Sad Eyes (EMI/America)

159/6 95%
Regional Reach: E 894, S 1004, M 984, W 894
National Summary: UP 114, BARE 13, DOWNS 5, ADDS 6

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

LITTLE RIVER BAND
Lonesome Loser (Capitol)
LP: First Under The Wire

161/7 96%
Regional Reach: E 974, S 1004, M 1004
National Summary: UP 149, BARE 5, DOWNS 7, ADDS 7

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

NICK LOWE
Cruel To Be Kind (Columbia)
LP: Labour Of Lust

91/37 54%
Regional Reach: E 914, S 614, M 614, W 614
National Summary: UP 16, BARE 10, DOWNS 0, ADDS 17

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

M Pop Muzik (Sire)

85/37 51%
Regional Reach: E 504, S 604, M 514
National Summary: UP 39, BARE 9, DOWNS 0, ADDS 37

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

GO
I Do Love You (Arista)
LP: GO

89/18 53%
Regional Reach: E 474, S 784, M 324, W 544
National Summary: UP 61, BARE 9, DOWNS 1, ADDS 18

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

KNACK
My Sharona (Capitol)
LP: Get The Knack

149/1 89%
Regional Reach: E 944, S 864, M 894, W 894
National Summary: UP 54, BARE 3, DOWNS 1, ADDS 1

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST regions. Includes station call letters and program names.

MARSHALL TUCKER BAND
Last Of The Singing... (WB)
LP: Running Like The Wind
60/2 36%
National Summary
Regional Reach
E 28%
S 38%
M 32%
W 41%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

(Night continued)
Regional Summary
National Summary
Regional Reach
E 86%
S 96%
M 91%
W 81%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

(Robert Palmer continued)
Regional Summary
National Summary
Regional Reach
E 58%
S 40%
M 27%
W 57%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

GERRY RAFFERTY
Get It Right... (UA)
LP: Night Owl
59/34 35%
National Summary
Regional Reach
E 19%
S 38%
M 32%
W 51%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

ROCKETS
Oh Well (RSO)
LP: Rockets
73/13 44%
National Summary
Regional Reach
E 36%
S 52%
M 30%
W 57%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

MAUREEN McGOVERN
Different Worlds (WB)
65/5 39%
National Summary
Regional Reach
E 50%
S 28%
M 41%
W 41%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

MAXINE NIGHTINGALE
Lead Me On (Windsong)
LP: Lead Me On
150/1 90%
National Summary
Regional Reach
E 86%
S 96%
M 91%
W 81%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

BONNIE POINTER
Heaven Must... (Motown)
LP: Bonnie Pointer
74/28 44%
National Summary
Regional Reach
E 58%
S 40%
M 27%
W 57%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

RAYDIO
You Can't Change That (Arista)
LP: Rock On
129/1 77%
National Summary
Regional Reach
E 86%
S 66%
M 86%
W 70%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

SNIFF 'N' THE TEARS
Driver's Seat (Atlantic)
LP: Fickle Heart
117/22 70%
National Summary
Regional Reach
E 69%
S 66%
M 61%
W 85%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

NIGHT
Hot Summer Nights (Planet)
LP: Night
124/18 74%
National Summary
Regional Reach
E 72%
S 88%
M 61%
W 73%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

ROBERT PALMER
Bad Case of... (Island)
LP: Secrets
124/16 74%
National Summary
Regional Reach
E 56%
S 84%
M 64%
W 92%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

EDDIE RABBITT
Suspicious (Elektra)
LP: Loveline
114/8 88%
National Summary
Regional Reach
E 58%
S 72%
M 77%
W 62%

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

Table with columns P1, P2, P3 and rows EAST, SOUTH, MIDWEST, WEST. Lists radio stations and their frequencies.

NEW MANGIONE SINGLE

*"Sound of
Make Believe"*



**The first single from the album
"Chuck Mangione Live At The Hollywood Bowl!" SP 6701
A Chuck Mangione Classic... On A&M Records & Tapes**



Produced by Chuck Mangione

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DISCO RADIO

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

HERB ALPERT Rise (A&M)

64% of our reporters on it, 8 adds WMAK, WDRQ, WMJX, KIIS-FM, WOKV, KITT-FM, KHFI, KXTC. Key moves: 22-16 WCAU, 23-14 KLAV, 15-11 WDON, hot rotation WGCI, WKYS, WKTU, medium airplay WMAS, debut 29 KRLY, on KTLK, WDAI. Charts at Number 25 on Airplay/30.

FRANCE JOLI

Come To Me (Prelude)

57% reporting action, 7 new adds, WBOS, KATT, WDRQ, KITT-FM, KRLY, WDAI, KTLK. Key moves: Medium airplay WKTU, debut 27 WOKV, debut 30 WDON, on WKYS, WEZB, KFMX, KXTC, WMAS and WKGN. Charts at Number 29 on Airplay/30.

AL HUDSON & THE PARTNERS

You Can Do It (MCA)

54% reporting activity, 2 adds, WMJX, KFMX (ra). Key Moves: 12-9 KRLY, 25-18 WCAU, 15-13 KITT-FM, hot rotation WKTU, KXTC, medium airplay WDAI, debut 21 WBOS, debut 18 KIIS-FM, debut 23 WDRQ, on WDON, WKGN, WKYS. Moves from 30-26 on Disco Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

DAN HARTMAN "Hands Down" (Blue Sky — 12") 50% of our reporters on it, added at WMAS, WKGN, WOKV and WIKS. Debut 30 at KLAV. On the following stations: WKTK, WCAU, WDON, WKTU, KATT, WMAK, KSET, KRLY, KXTC.

RUTH WATERS "Never Gonna Be The Same" (Millennium — 12") 46% reporting action, added at KITT-FM. Key moves: 28-24 WDON, 30-24 WKTK, 26-22 WOKV, medium airplay WMAS, KSET, WMAK, WIKS, debut 30 KRLY, on WEZB, WKGN, KHYS. Station activity charts it at Number 30 on Airplay/30.

MASS PRODUCTION "Firecracker" (Cotillion — 12") 43% reporting airplay, 4 new adds, WCAU, KATT, KRLY, WMAK. Key moves: 8-3 WMJX, 40-21 KHYS, 2-2 WDON, 13-11 KTLK, 2-2 WBLX, 5-4 WEZB, hot rotation WKYS, WGCI. Station activity charts it at Number 27 on Airplay/30.

GRACE JONES "On Your Knees" (Island — 12") 43% of our reporters are on it, 6 new adds, WMAS, WCAU, KSET, KLAV, WEZB, KHFI and on at WKTU, KATT, WDAI, KRLY, WIKS.

DEBBIE JACOBS "Don't You Want My Love" (MCA — LP) 39% reporting activity. Key moves: 22-17 WMJX, 19-15 WOKV, 25-22 WEZB, 15-14 WCAU, 9-9 KIIS-FM, medium airplay WMAS, WKYS, debut 18 WKGN, on WDRQ.

EARTH, WIND & FIRE "After The Love Has Gone" (ARC/Col. — LP) 39% reporting action, added at WKTK and WKYS. Key moves: 28-20 WBLX, 19-12 WEZB, 25-22 KHYS, 20-17 KTLK, hot rotation WMAK, medium airplay WIKS, WGCI, on WKGN and WDRQ.

ROZALIN WOODS "Whatcha Gonna Do About It" (A&M — 12") 39% of our reporters on it. Added at WDRQ. Key moves: 26-22 WKTK, 28-24 WOKV, 26-25 WBOS, medium airplay WMAK, on WMAS, KXTC and KIIS-FM.

GEORGE McCRAE "Don't You Feel My Love" (Sunshine/TK — 12") 39% of our reporters on it, added at WBOS, WCAU and KIIS-FM. Key moves: 9-6 WMJX, 29-26 WOKV, on WMAS, WEZB, KSET, WKTU, WKYS, WKGN.

FERN KINNEY "Groovè Me" (TK — 12") 36% reporting action, added at WMAK, WIKS, WBOS. Key moves: 20-17 WCAU, 30-26 WEZB, 25-22 WDON, medium airplay

DISCO BEAT RADIO

Pam Bellamy & Gail Mitchell

WKTK: Disco Success In Baltimore

Under the guidance of PD/MD Lou Kreiger, WKTK/Baltimore enjoyed ratings success in the recent April/May Arbitron. The station went from a 2.8 to a 4.4 (Monday-Sunday, 6am-12mid, average shares 12-plus). This week we thought we would talk to Lou, as a successful Disco programmer, and explore his views on programming.

R&R: Why do you think people are attracted to your station?

KREIGER: Baltimore has a large black base, and I think what really helped disco come about and what helped people to listen to it more is the state of rock and roll right now. The Eagles haven't had an album out in almost three years, it's been a good while between Fleetwood Mac and a lot of other groups that are superstars. From the research that we do, the majority of the rock stuff that is selling in the market right now is mainly catalog product. Disco is something new. It's different, and maybe it's time for a

change. Disco is more vibrant, it keeps you up and gives you some energy. We did not have to do a whole lot of research because V103 (WXYV, a Plough station) was already on the air and pulling healthy shares. So we figured if they were going to be the only act in town, then we were going to go after them full force.

R&R: Do you think that Disco as a format is declining?

KREIGER: Not in this market. In other markets it hasn't done well, but I think that's due to the stations themselves and the programming concepts they use. We have WKYS in

August 10, 1979

Radio & Records

Airplay/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	CHIC/Good Times (Atlantic)
13	8	4	2	DIANA ROSS/The Boss (Motown)
11	9	6	3	DENIECE WILLIAMS/I've Got The... (ARC/Columbia)
23	18	10	4	BARBRA STREISAND/Main Event/Fight (Columbia)
4	3	5	5	PATRICK HERNANDEZ/Born To Be Alive (Columbia)
2	2	2	6	DONNA SUMMER/Bad Girls (Casablanca)
6	4	3	7	PETER BROWN/Crank It Up (Drive/TK)
18	13	13	8	JACKIE MOORE/This Time Baby (Columbia)
25	23	14	9	LOVE DE-LUXE/Here Comes That Sound Again (WB)
10	6	7	10	EDWIN STARR/H.A.P.P.Y. Radio (20th)
29	24	17	11	ASHFORD & SIMPSON/Found A Cure (WB)
5	5	8	12	JONES GIRLS/You Gonna Make... (Phil. Int'l.)
26	19	15	13	STEPHANIE MILLS/Put Your Body... (20th)
12	12	12	14	BONNIE POINTER/Heaven Must Have... (Motown)
—	28	20	15	FREDDIE JAMES/Get Up And Boogie (WB)
9	10	11	16	CANDI STATON/When You Wake Up Tomorrow (WB)
17	16	16	17	DEBBIE JACOBS/Undercover Lover (MCA)
3	7	9	18	ANITA WARD/Ring My Bell (Juana/TK)
—	—	28	19	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
—	27	26	20	A TASTE OF HONEY/Do It Good (Capitol)
—	30	23	21	FIVE SPECIAL/Why Leave Us Alone (Elektra)
15	17	19	22	DONNA SUMMER/Sunset People (Casablanca) — LP
14	14	21	23	BRYAN ADAMS/Let Me Take You Dancing (A&M)
22	22	24	24	SWITCH/Best Beat In Town (Gordy)
—	—	→	25	HERB ALPERT/Rise (A&M)
—	—	→	26	AL HUDSON & THE PARTNERS/You Can Do It (MCA)
—	—	→	27	MASS PRODUCTION/Firecracker (Cotillion)
7	15	18	28	EW&F w/EMOTIONS/Boogie Wonderland (ARC/Col.)
—	—	→	29	FRANCE JOLI/Come To Me (Prelude)
—	—	→	30	RUTH WATERS/Never Gonna Be... (Millennium)

*Unless otherwise stated, all above records are available in 12".
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

WKTU, WMAS, on KXTC, WDRQ.

AKB "Stand Up — Sit Down" (RSO — 12") 36% reporting activity, added at WIKS. Key moves: 24-18 WOKV, 13-10 KITT-FM, 27-26 KLAV, medium airplay WKTU, debut 27 WBOS, on KXTC, WCAU, WKYS, KRLY.

BONNIE BOYER "Got To Give In To Love" (Columbia — 12") 36% of our reporters on it, 4 new adds, WDAI, WBOS, WKGN, WMAS. Key moves: medium airplay WKYS, debut 24 WDRQ, on KIIS-FM, WKTU, KTLK.

KISS "I Was Made For Loving You" (Casablanca — 12") 32% reporting action, added at KHFI and KHYS. Key moves: 35-25 KITT-FM, 17-11 WOKV, hot rotation WIKS, 8-5 WKGN, medium airplay KSET, on WKTU, WKYS.

ULLANDA "Want Ads" (Ocean — 12") 32% reporting airplay. Key moves: 12-9 KATT, 22-19 KRLY, 12-11 WMJX, medium airplay WMAK, WMAS, on KTLK, KHFI.

DR. HOOK "When You're In Love With A Beautiful..." (Capitol — 12") 32% of our reporters on it, added at KHFI and on the following: WOKV, KATT, WKGN, WKYS, WBLX, WKTU.

THE RING "Savage Lover" (Vanquard — 12") 25% of our reporters are on it. Key moves: 22-17 KLAV, 19-15 KHFI, medium airplay KXTC, WKTU, KSET, debut 21 WMJX, debut 21 KRLY.

SISTER SLEDGE "Lost In Music" (Cotillion — LP) 25% reporting airplay, added at KTLK. Key moves: 18-16 WBLX, medium airplay WMAK, WKYS, on KITT-FM, WKGN, KATT.

ADDRISI BROTHERS "Ghost Dancer" (Scotti Bros. — 12") 25% reporting action, 4 new adds, KFMX, WDON, WOKV, WIKS and on the following: WCAU, KSET, KTLK.

ELTON JOHN "Mama Can't Buy You Love" (MCA — 12") 25% reporting activity, added at WKTU. Key moves: 33-23 KITT-FM, 12-10 KTLK, 29-24 KHYS, on WBLX, WOKV, WKYS.

D.C., which was one of the pioneer stations in Disco. They are consulted by Burkhardt Abrams and they are into a lot of on-air mixing, which we are not into, and they are also against playing ballads. I think it's a problem with each individual station as to just how the Disco format is presented to the audience, whether it will work or not. I know a lot of stations were in trouble before they went Disco. They expected it to be their savior since WKTU got their numbers and it's just not working that way for a lot of them.

R&R: Have you done any research on your own to find out what your listeners want to hear?

KREIGER: Certainly, we are always doing in-store surveys with retail sales, we do night-club surveys where we approach people in clubs. We have people who go out there and handle these surveys. We thoroughly research all the oldies we have on the air, to find out if they are "burned out" or not, and we even break those down demographically. We try to do as much music research to tailor this format to this market as possible.

We have forms that we mail out to people that win in contests, we have forms that we

give out on remotes, in record stores and disco clubs. I have one research person and that's all he does is tally up these research forms we do.

R&R: Does your audience desire a blend of music?

KREIGER: We have been experimenting with adding some different categories and stealing some of the AOR properties. We have been using some of the old format things that this station used to use in AOR, and we found that over the last couple of months in the Mediatrend we have even stretched out our quarter hours a lot more, just by playing a lot of extra music. Basically, the way we find most of that is either hearing an album and trying to pick out a secondary cut if there is one, or picking up on some album cuts that may be played in the major discos in town. We rely heavily on what these disco DJ's tell us, in certain discos.

R&R: How often do you do your call-out in-store, and club research?

KREIGER: Continuously. It goes on every day.

Continued on Page 38

SUMMER'S HERE AND THE TIME IS RIGHT FOR...

3 unseasonably hot singles from Warners:



Ashford & Simpson **"Found A Cure"**

(12" disco DWBS 8874, 7" WBS 8870)
Their midsummer masterpiece, featured
on the new LP Stay Free
(HS 3357).

Produced and written by Nickolas
Ashford & Valerie Simpson for
Hopsack & Silk Productions, Inc.

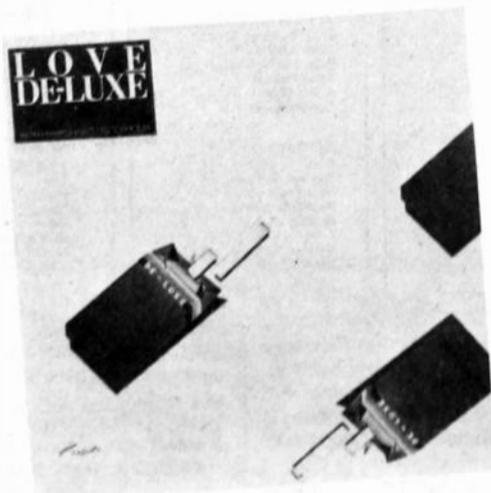
Freddie James **"Get Up And Boogie"**

(12" disco WBSD 8857, 7" WBS 8857)

At 15, he may be too young to get into
most discos, but few discos will have
trouble getting into Freddie James' "Get
Up And Boogie," from the debut LP
of the same name
(BSK 3356).



Produced by Tony Green.



Love De-Luxe **With Hawkshaw's** **Discophonia** **"Here Comes That** **Sound Again"**

(12" WBSD 8827)
Sophisticated Euro-disco at its best, from
the spanking new Love De-Luxe album
Here Comes That Sound
(BSK 3342)

Produced by Alan Hawkshaw.



DISCO RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Crusaders	Chic Herb Alpert Jackie Moore Deniece Williams Diana Ross Ashford & Simpson	Herb Alpert Grace Jones Mass Production	Chic Deniece Williams Love De-Luxe	Addrisi Brothers Michael Jackson	Chic Love De-Luxe Stephanie Mills (Put) Michael Jackson Jackie Moore	Herb Alpert France Joli	Love De-Luxe Chic Jackie Moore Ashford & Simpson

EAST

DISCO 95
WMAS FM
WMAS/Springfield, MA

ADDED:
Dan Hartman
Grace Jones
Bonnie Boyer

HOTTEST:
Five Special
Freddie James
Ashford & Simpson
Jackie Moore
Barbra Streisand
Love De-Luxe
Diana Ross
Deniece Williams
Chic
Patrick Hernandez
— Chris McLoude

WBOS
WBOS/Boston, MA

ADDED:
Teddy Pendergrass (Do)
Bonnie Boyer
E. C. King
Stephanie Mills (Put)
France Joli (Come/Don't/Playboy)
Fern Kinney
Cory Daye (Green)
George McCrae
Ruth Waters (Re-mix)

HOTTEST:
Chic
Jackie Moore
7th Avenue
Love De-Luxe
Freddie James
Edwin Starr
— Jane Duncklee

WCAU
WCAU/Philadelphia, PA

ADDED:
Mass Production
D'Jays
George McCrae
Crusaders
David Simmons
Grace Jones
Fat Larry's Band
Archie Bell & The Drells
Suzy Lane

HOTTEST:
Chic
Deniece Williams
Ashford & Simpson
Stephanie Mills (Put)
Herb Alpert
Al Hudson & Partners
— Roy Perry

DISCO 105
WTKT
WTKT/Baltimore, MO

ADDED:
Ashford & Simpson
EW&F (After)
Crusaders
Commodores (Sail)
GO II Do)

HOTTEST:
Chic
Deniece Williams
Switch
Diana Ross
Barbra Streisand
Jackie Moore
Rozalin Woods
Stephanie Mills (Put)
Ruth Waters
Teddy Pendergrass
— Lou Krieger

WDON
WDON/Washington, DC

ADDED:
Chic (Feat)
Addrisi Brothers
Mira Waters
Love De-Luxe
Marlena Shaw

HOTTEST:
Chic
Herb Alpert
Michael Jackson
Ruth Waters
D'Jays
— Barry Richards

WKYS
WKYS/Washington, DC

ADDED:
ELO (Don't)
Chic (Feat)
EW&F (After)
Crusaders
Stephanie Mills (What Cha)

HOTTEST:
Barbra Streisand
Herb Alpert
Mass Production
EW&F w/Emotions
Chic
Candi Staton
Five Special
Ashford & Simpson
Deniece Williams
Diana Ross
— Steve Manuel

WKTU
WKTU/New York, NY

ADDED:
Kat Mandu
Front Page
Gene Chandler
Toto
Stephanie Mills (What Cha)
Elton John

HOTTEST:
Stephanie Mills (Put)
Herb Alpert
Freddie James
Donna Summer (Bad)
Chic
Deniece Williams
Love De-Luxe
Al Hudson & Partners
Diana Ross
Ashford & Simpson
— Michael Ellis

SOUTH

KSET
KSET/EI Paso, TX

ADDED:
Grace Jones
Cory Daye (Pow)
Bruni Pagan (Fantasy)
Cameo

HOTTEST:
Patrick Hernandez
Chic
Switch
Peter Brown
Debbie Jacobs
Bonnie Pointer
Donna Summer (Bad/Sunset)
Lou Rawls
Barbra Streisand
Freddie James
Diana Ross
— Chuck Kelly

KHYS 98
DISCO STEREO FM
KHYS/Beaumont, TX

ADDED:
Sweet Inspirations
Stephanie Mills (Put)
A Taste Of Honey
Kiss

HOTTEST:
Chic
Diana Ross
Deniece Williams
Teena Marie
Teddy Pendergrass
Mass Production
Elton John
Jackie Moore
— Ted Stecker

DISCO 98
KHF/Austin, TX

ADDED:
Switch
Kiss
Sweet Inspirations
Grace Jones
Dr. Hook
Herb Alpert

HOTTEST:
Chic
Diana Ross
Jackie Moore
Freddie James
Love De-Luxe
The Ring
Stephanie Mills (Put)
— Jack Starr

WKGN
WKGN/Knoxville, TN

ADDED:
Dan Hartman
Bonnie Boyer
Ritchie Family
Mott City

HOTTEST:
Chic
Jones Girls
Patrick Hernandez
Love De-Luxe
KC & Sunshine Band
Bonnie Pointer
— Kerry Lambert / Mike Swaggerty

DISCO 97
WEZB/New Orleans, LA

ADDED:
Tower Of Power
Michael Jackson
Grace Jones
Jim Capaldi

HOTTEST:
Chic
Patrick Hernandez
EW&F (After)
Crusaders
Switch
Dionne Warwick
Maxine Nightingale
Deniece Williams
Fern Kinney
— Gary Franklin

WMAK
WMAK/Nashville, TN

ADDED:
Mass Production
Siren
Fern Kinney
Wet Willie
Herb Alpert

HOTTEST:
Jones Girls
Chic
Bryan Adams
Bonnie Pointer
LTD
Peaches & Herb
EW&F (After)
Deniece Williams
Teena Marie
Stewart-Thomas Group
— Oan Vallie

DISCO 94
KRLY-FM
KRLY/Houston, TX

ADDED:
Stephanie Mills (Put)
France Joli
Mass Production
Chic (Feat)

HOTTEST:
Donna Summer (Bad)
Sweet Inspirations
Deniece Williams
Ashford & Simpson
Jackie Moore
Love De-Luxe
— Michael Jones

wblx
WBLX/Mobile, AL

ADDED:
Mayfield/Cifford
Al Wilson

HOTTEST:
Chic
Manhattans
A Taste Of Honey
Rickie Lee Jones (Chuck)
EW&F (After)
Isley Brothers (Winner)
— Carmen Brown

DISCO 96
WMJX/Miami, FL

ADDED:
Al Hudson & Partners
Isley Brothers (Disco)
Herb Alpert
Nightlife Unlimited
Jesse Towers
Front Page
Commodores (Sail)

HOTTEST:
Chic
Deniece Williams
Mass Production
Barbra Streisand
Freddie James
Love De-Luxe
Debbie Jacobs (Don't/Hot)
Leroy Gomez
— Frank Walsh

KATT
KATT/Oklahoma City, OK

ADDED:
Ashford & Simpson
France Joli
Mass Production
Chic (Forbidden)

HOTTEST:
Chic
Stephanie Mills (What/Put)
Ullanda
Michael Jackson
Lenny Williams
Bill Saluga
— Mike Gardner

WIKS
WIKS/Indianapolis, IN

ADDED:
Roxy Music
Brenda Russell
Bakula
Triple 'S' Connection
Dan Hartman
Frank Hooker
Addrisi Bros.
Fern Kenny
AKB
Kinks

HOTTEST:
Donna Summer (Sunset)
Anita Ward
Chic
Peter Brown
ELD
Philly Cream
Raydio
Kiss
Bonnie Pointer
Jones Girls
Patrick Hernandez
Diana Ross (Boss/Prize)
Hot Chocolate
Michael Jackson
— Fred Moore

KFMX
KFMX/Minneapolis, MN

ADDED:
Al Hudson & Partners (RA)
Dynasty (RA)
Barbra Streisand
Ashford & Simpson
Thelma Houston
Addrisi Brothers
Silk
Ronn Matlock
Troiano
Madison Street
Michael Jackson

HOTTEST:
Chic
Stephanie Mills (Put)
Tower Of Power
Al Hudson & Partners
James Brown
— Gary De Maroney

WDRQ
WDRQ/Detroit, MI

ADDED:
Commodores (Sail)
France Joli
Rozalin Woods
Herb Alpert

HOTTEST:
Chic
Switch
Michael Jackson
Ashford & Simpson
Jackie Moore
Stephanie Mills (Put)
Love De-Luxe
— Jim Ryan

WOKV
WOKV/Cincinnati, OH

ADDED:
Addrisi Brothers
Siren
Herb Alpert
Dan Hartman
Michael Jackson

HOTTEST:
Chic
Barbra Streisand
Stephanie Mills (Put)
Kiss
Love De-Luxe
Jackie Moore
Debbie Jacobs (Don't)
Philly Cream
AKB
Switch
Ruth Waters
Rozalin Woods
— Charlie Brown

WDAI 94.7
Radio
WDAI/Chicago, IL

ADDED:
Cory Daye (Green/Bop)
Michael Jackson
Michael Zager
Bonnie Boyer
France Joli
Chic (Forbidden)

HOTTEST:
Chic
EW&F w/Emotions
Donna Summer (Bad)
Patrick Hernandez
Jones Girls
Barbra Streisand
Diana Ross
Peter Brown
Edwin Starr
Deniece Williams
Jackie Moore
Love De-Luxe
— Mary Klug

WCCI
WCCI/Chicago, IL

ADDED:
Diana Ross
Jackie Moore
Deniece Williams

HOTTEST:
Uncle Louie
Teddy Pendergrass (Come)
Chic (Good/Warm)
Donna Summer (Bad)
Herb Alpert
Rickie Lee Jones (Chuck)
James Brown
EW&F (After)
Mass Production
Michael Jackson
— Barry Mayo

WEST

KIIS-FM
KIIS-FM/Los Angeles, CA

ADDED:
Roxy Music
Herb Alpert
Michael Jackson
George McCrae

HOTTEST:
Chic
Love De-Luxe
Jackie Moore
Ashford & Simpson
— Wagner Cohen

KTTLK
KTTLK/Denver, CO

ADDED:
Commodores
Teena Marie
Olivia Newton-John
France Joli
Cerrone
Sister Sledge
Brenda Russell

HOTTEST:
Donna Summer (Bad)
Peter Brown
Love De-Luxe
Debbie Jacobs
Jackie Moore
Switch
Soyro Gyra
Peaches & Herb
Ashford & Simpson
Rickie Lee Jones (Young)
— Paula Matthews

KXTC
KXTC/Phoenix, AZ

ADDED:
Bruni Pagan
Herb Alpert

HOTTEST:
Patrick Hernandez
Chic
Peter Brown
Debbie Jacobs
Deniece Williams
Al Hudson & Partners
Candi Staton
Diana Ross
Five Special
Jackie Moore
Love De-Luxe
Donna Summer (Bad/Sunset)
— Rick Nuhn

KITT
KITT-FM/San Diego, CA

ADDED:
Herb Alpert
Styxy
Ruth Waters
France Joli
Black Ivory
Gene Chandler

HOTTEST:
Love De-Luxe
Diana Ross
Freddie James
Five Special
Bette Midler
Elton John
Kiss
— Erik Garcia

DISCO 123
KLAV/Las Vegas, NV

ADDED:
Grace Jones
Sylvie Vartan
Sister Power
Chanson
Alesi Brothers

HOTTEST:
Chic
Love De-Luxe
Herb Alpert
Ashford & Simpson
Stephanie Mills (Put)
The Ring
— Jennings/korngold

WTKT
Continued from Page 36

R&R: Does your audience welcome a lot of news, public affairs, weather, etc.?

KREIGER: Well, we are expanding that a lot more. We have increased our public affairs program. We are in the process of creating a news department. We don't have a news department per se right now. We just get by with one person and we're an ABC-FM affiliate so we carry their news. But we are in the process of putting together our own local news department. We have complete weather, also "Metro Traffic." This is

put together by an organization in Baltimore with one base station, six cars and two motorcycles out on the road each morning with two-way communication. We run those in morning drive and afternoon drive, along with national news.

In our research we do ask the people how they feel about the news and traffic coverage that is presented on the air and what they would like to see change. Most of the people seem to be satisfied with what they have. The biggest thing that we have gotten back is that they wish we would expand our local news coverage, which we are working on

right now. We hope to have at least three news persons here so we can provide ample coverage.

R&R: What do you feel are the strong points in your programming?

KREIGER: Basically, instead of trying to make it a nightclub and present it as that type of sound, we are just a radio station playing disco music and various other rhythmic types of songs that fit in well with our type of format. We are not against playing a slow song; however we do not like to break slow songs. We like to let them establish themselves and that way we can pick and choose.

We keep in real close touch with our listeners. When ever I'm at a disco, I constantly confront someone as to what they think of the station. If they are listening to another Disco station, I like to find out what's wrong with our station that turns them off. If you are going to be successful, you have to go after answers to questions like that.

R&R: Do you feel that you are doing anything wrong in your programming?

KREIGER: Possibly. As the months go by we will continue to experiment and do different things that worked years ago in radio and apply it to disco.

**“YOU CAN DO IT”
HAS JUST DONE IT!**

BREAKERS

AL HUDSON & THE PARTNERS

You Can Do It (MCA)

54% reporting activity, 2 adds, WMJX, KFMX (ra). Key Moves: 12-9 KRLY, 25-18 WCAU, 15-13 KITT-FM, hot rotation WKTU, KXTC, medium air-play WDAI, debut 21 WBOS, debut 18 KIIS-FM, debut 23 WDRQ, on WDON, WKGN, WKYS. Moves from 30-26 on Disco Airplay/30.



“YOU CAN DO IT”

Al Hudson & The Soul Partners

THE PICTURE PAGES

EW&F's Platinum Passport



ARC/Columbia recording group Earth, Wind & Fire were recently presented with CBS Records International platinum passport awards in recognition of the group's achievements in touring, promotion and sales in the world marketplace. Pictured at the presentation are from left: ARC co-Chairman Bob Cavallo, CBS Records Int'l President Dick Asher, ARC President and producer/leader of EW&F Maurice White, ARC's Monty White and CBS Records Int'l VP Dennis Killeen.

Cory Daye Cruises High C's



RCA/New York International Records recently celebrated the release of NY Int'l. recording artist Cory Daye's debut disc "Cory And Me" when they hosted a gala fete aboard a 380-foot sailboat. Seen while sea cruising are (l-r) New York International President Tommy Mottola, RCA Records Division VP Bob Fead, New York International GM/VP Randy Hoffman, Ms. Daye, and the album's producer, Sandy Linzer.

Atlantic's Luncheon At Jackson's Function



During the ninth annual "Hal Jackson's Talented Teens Contest," held in Los Angeles recently, Atlantic Records held a luncheon so that record company reps could address the 35 young women finalists in attendance regarding the music business. Photo'd at the fete are, from left: Inner City Broadcasting Sr. VP/IGM Hal Jackson, Atlantic VP/IGM Bob Greenberg, and Atlantic's Hasani and Marty Mack.

Angelle In Los Angeles



Pictured during the Epic/Portrait/Associated Labels mid-year A&R/Promotion/Marketing meetings in Los Angeles recently are, from left: E/P/A Sr. VP/IGM Don Dempsey, Epic recording artist Angelle Trosclair, Epic staff producer Tom Werman, and Angelle's co-manager Richard Kimball. Ms. Trosclair's latest album, "Tuff Enuff," will be released in August.

WB Gets Metheny Group Down Pat



Warner Bros. Records recently staged a party for Pat Metheny. Shown (l-r) are WB's Ricky Schultz, WB VP Lou Dennis, WB President Mo Ostin, Metheny, group member Lyle Mays, WB's Charlie Lourrie, WB Senior VP Ed Rosenblatt and WB's Eddie Gilreath.

Bryson's Belles



After his recent performance at Los Angeles's Greek Theater, Capitol's Peabo Bryson (center) proved himself quite the ladies' man and accepted congratulations from original Supremes member Mary Wilson (left) and labelmate Gloria Jones.

STEPHANIE MILLS

“What ‘Cha Gonna Do With My Lovin’?”



WABC 11
99X-FM 17-14
WFIL 27-25
WRKO deb 30
WPGC add

Z93 add 29
CKLW add 29
KC101 add 31
PRO-FM add
WBBF 36

WHYN add
WNOE 39
WTIX deb 40
WSGN add
WTSN add

WYRE add
WSGN add
FM100 add
WZYQ add
KTLK 37

WDRQ 9
WZZD 10
Y100
WROV
WFBR

ALBUM WILL BE GOLD THIS WEEK!

SINGLE OVER 550,000 IN SALES!



THE PICTURE PAGES

Blondie's Boss-Town Sound



When Chrysalis recording group Blondie recently performed at the Orpheum in Boston, they were met backstage by sundry label and radio reps. Pictured posing are (back row, l-r) group members Frank Infante, Jimmy Destri, Nigel Harrison, Clem Burke, Chris Stein and Debbie Harry, and Malverne Distributors' Dick Masters; (front row, l-r) WFEA/Manchester, NH PD Rick Ryder, WVBF/Boston's Tom Donnelly, Chrysalis's Linda Steiner, WXKS/Boston air personality Vinnie Peruzzi, and Chrysalis's Al Twanmo.

Atlantic Discusses Links With Miss Piggy



Snapped at an exclusive New York City restaurant while discussing the label's release of the soundtrack to "The Muppet Movie" are Atlantic Records President Jerry Greenberg (left) and the epitome of porcine pulchritude — Miss Piggy.

Earl The Pearl



The Santa Monica Civic Auditorium played host to EMI-America/United Artist's recording artist Earl Klugh. Pictured backstage after the show are (l-r) Capitol Sales' Ron Fischer and Michael White, EMI-America/UA's Dale White, Klugh, EMI-America/UA VP Don Grierson and EMI-America/UA's Bill Burks.

Congratulating Buffett



MCA Records' Jimmy Buffett celebrated with some Coke after his performance at the Universal Amphitheater. Shown (l-r) Sue Siner, MCA President Bob Siner, Buffett, and MCA VP's Denny Rosencrantz and Stan Layton.

Money's Universal Appeal



Columbia's Eddie Money recently performed at the Universal Amphitheater in Los Angeles. Pictured backstage after the performance are (l-r) Eddie's manager Bill Graham, Columbia VP Ron Oberman, Eddie Money, Columbia staff producer Bruce Botnick, and Columbia's George Chaltas, Ken Sasano, and Debbie Newman.

Capitol Keys On Motels



Following their recent performances at the Whisky in Los Angeles, Capitol recording group the Motels were feted and greeted backstage by various label execs. Caught amidst the kudos and superlatives are (standing, l-r) Motels manager Ken Fritz, Capitol VP's Rupert Perry, Dennis White and Dan Davis, Capitol's John Carter (producer of the Motels), group's attorney Milt Olin, Capitol's Bruce Garfield and Ken Fritz Management's Dennis Turner (seated, l-r) Motels members "Frets" Ferrari, Martha Davis, Brian Glascock, Martin Jourard and Michael Goodroe.

Black Radio



**Bill
Speed**

Jazz Radio: The Challenge And The Promise

One of the building blocks of pop/rhythms is the historic black sound of jazz. In recent years, jazz, always a diverse form of music, has branched out even further, with new experiments in "fusion" and jazz-rock and new directions in the avant-garde.

Jazz radio must be able to take this diverse music form and program it to gain audience acceptance. That takes a sophisticated sort of radio and music knowledge, of the kind shown by WJZZ/Detroit Music Director Dorian Paster. WJZZ has been successful in holding over a 3.0 share in the competitive Detroit market over the last two ratings books; Paster explains their methods in the following interview:

R&R: What kind of future do you think contemporary Jazz-formatted radio has?

PASTER: I think its future is expanding in American society currently. With the advent of disco music as a mass appeal music and dancing becoming a popular activity, rhythmic music in general will see an upsurge for the simple reason that, once people begin to hear the music on a regular basis they look for more complex forms of it, more ex-

"With Jazz radio, it's the same story; if it's well done and it appeals to a majority of people who can relate to it, then they wind up listening to the station."

pansion that will carry them to new cultural heights, so to speak. Because diversity is nice, variety is nice. I also think there is an interesting trend of Jazz radio occurring on the college level. Whereas progressive rock was, for a number of years, the experimental form, the artistic form that people got involved in the late Sixties and early Seventies. Jazz, once again, has become that experimental artistic form. You see more jazz on the college front than you've seen for many years.

R&R: What do you think about jazz as an art form? What's going to happen with it? Do you think all these various music forms are going to infiltrate it?

PASTER: Jazz is experimental, and the musicians involved have tried to evolve it for themselves. Certainly, those people are also interested in making the move into other commercial forms of jazz that are more widely acceptable and understandable by most people. But, by the same token, I think you'll find that just as rock began to creep into jazz in the early Seventies in fusion rock so will other aspects creep into jazz. There are still a lot of avant-garde jazz musicians who play free-form music that are still playing free-form



IN THE ARTS & IN THEIR HEARTS — Pictured at the second annual "Communicators With A Conscience" awards dinner following the evening's awards ceremony are, from left: Songwriters Resource Center's Geisa Paolino (who accepted the award for the late Helen King); the event's sponsor Rod McGrew; Ariola recording artist Linda Evans, actor/singer Carl Anderson; and Songwriters Resource Center's Lois Arkin. Proceeds from the fund-raiser, which this year honored women in the arts for their humanitarian efforts on and off stage, benefit college students in the communications field.

"If you try to play what you think your taste is or what anyone else thinks is the best of music, you'll end up with a situation where it will be rejected. Never tell people what they like. Whenever you try to expose an audience to a diversity of things, a lot of that material will be absorbed and will be accepted."

music, and some of the musicians have stopped playing free-form music and are more commercial in their appeal now. Don Cherry is a good example. But they still are capable of playing the more artistic, the more improvisatory form if they want to.

R&R: Is a Jazz format viable in terms of sales — can you sell it?

PASTER: Our listeners are rather loyal so you have a good situation as a result. Obviously, it is good for selling music of a jazz nature or to people who are interested in music. But aside from that you can end up with all kinds of other accounts, such as stereos, national accounts, shoe stores, etc. If you get some kind of decent numbers in your market you have got to induce audience response. And that's not hard to do. With Jazz radio, it's the same story: if it's well done and it appeals to a majority of people who can relate to it, then they wind up listening to the station.

R&R: What about the mechanics on the air? What do you do to keep people listening?

PASTER: Try to play a large diversity of music. As I told you before, there are different forms that enter into jazz — it's a wide definition from Dixieland to progressive cerebral material with a lot of things in between. So the best way one can hold an audience of people is to play a fairly large variety. We pretty much cut off at the swing era. We don't play much swing music from the big band days though we do play some big band or contemporary-sounding things. Then we play things all the way up through what I essentially say is a fusion jazz form, but not heavy metal. We stay away from the heavy screaming guitar aspect of it. That way we find we don't offend too many people. One aspect that is quite relatable to most people is that jazz uses popular tunes. So you hear a lot of Stevie Wonder material done by jazz musicians, you hear a lot of standards, the Muzak things you hear as you ride on the elevator to your doctor's office. And people can find a niche that is viable for them so that you can make money and get and hold a large audience.

R&R: Do you think people listen to jazz more now?

PASTER: Oh, yeah. Because of the reinforcement of rhythmic music in society in general, i.e., disco music, and because it fits into their lifestyle more than it did before. I think that what has happened is that a lot of jazz musicians who perhaps were involved in the more experimental aspects have found that if they come up with a commercially relatable tune that people can grasp then it will become popular. And as it becomes popular the other aspects of jazz will become more popular because people themselves will grow.

R&R: Any closing words?

PASTER: Only that Jazz radio has a real future and will probably be the next number one mass listening format — if it is done correctly. If you try to play what you think your taste is or what anyone else thinks is the best of music, you'll end up with a situation where it will be rejected. Never tell people what they like. Whenever you try to expose an audience to a diversity of things, a lot of that material will be absorbed and will be accepted.

People

Maynard Grossman is the new General Sales Manager of WVON-WGCI/Chicago. He was formerly General Manager of WSID-WLPL/Baltimore . . . Lee Michaels, air personality at KKSS/St. Louis, has formed Concept One, a tape service . . . Don Chambers, most recently an air personality at KILT/Houston, has been doing guest DJ appearances at WKXI/Jackson, MS . . . Also in Houston, KMJQ is on the lookout for air, news and sports personalities. Inquiries as well as tapes and resumes should be directed to KMJQ, 3100 Richmond Avenue, Houston, TX 77006 . . . Sam Weaver has transferred from WDIA/Memphis to KDIA/Oakland . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

TENNIS ANYONE?: WJLB/Detroit in association with American Airlines sponsored a "Super Tennis Night With The Stars" on August 4. The Franklin Racquet Club was the appointed location and during the tournament welcomed such celebrity tennis "bums" as the Spinners, Raydio and Marlana Shaw . . .

Things

KHJ-TV/Los Angeles is set to air Hal Jackson's Talented Teens International Contest on August 12 at 11:30pm . . . **EDUCATIONAL RADIO:** KADX/Denver held a radiothon July 3 and 4 to benefit the United Negro College Fund (UNCF). It was centered at Denver's East High School with the Jazz-formatted station broadcasting live beginning 6am on July 3 and culminating at 10pm on July 4. In conjunction with the radiothon, a free jazz festival was presented at the school featuring 15 local groups. The entire affair attracted between 5000 and 6000 people and netted \$140,000 for UNCF . . . **RADIO FOR JOBS:** KKTT/Los Angeles touched upon a vital problem in the local community when it held its first annual "Job-A-Thon" on August 7. In association with Project Resocialization, the job-a-thon was scheduled from 6am until midnight with job seekers vying for 2000 full, part-time and job training positions throughout the city . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- CHIC**
"Good Times" (Atlantic)
- TEDDY PENDERGRASS**
"Turn Off The Lights" (Phil. Int'l.)
- MICHAEL JACKSON**
"Don't Stop 'Til You Get Enough" (Epic)
- DONNA SUMMER**
"Bad Girls" (Casablanca)
- EARTH, WIND & FIRE**
"After The Love Has Gone" (ARC/Columbia)
- MASS PRODUCTION**
"Firecracker" (Cotillion)
- CAMEO**
"I Just Want To Be" (Chocolate City)
- ASHFORD & SIMPSON**
"Found A Cure" (WB)
- STEPHANIE MILLS**
"What Cha Gonna Do With My Lovin'" (20th)
- DIONNE WARWICK**
"I'll Never Love This Way Again" (Arista)

CLIMBERS

Following are listed in order of their airplay activity.

O'JAYS "Sing A Happy Song" (Philadelphia International) 25% of our reporters are on it. In the South, the record is new at WPDQ, WTMP and WVOL, in heavy rotation at WYLD and Top 5 at WAOK. Added in the East at WAMO. Added in the Midwest at WJLB and hot at WCIN.

TEENA MARIE "I'm A Sucker For Your Love" (Gordy) 25% of our reporters are on it. Number 1 in the South at WKXI and otherwise Top 10 at WJJS, KMJQ and WATV in the region. In the Midwest, it is Top 10 at WJLB and in heavy rotation at KPRS. Top 10 in the West at KSOL and KDKO.

MINNIE RIPERTON "Memory Lane" (Capitol) 25% of our reporters are on it. South dominates with chart activity; already Number 2 at KMJQ and Top 10 at WJJS, WATV, WEDR and WEAS. Top 5 in the East at WWIN and Top 5 in the Midwest at WKWM.

DRAMATICS "That's My Favorite Song" (MCA) 22% of our reporters are on it. Debuting in the West at KDAY. Top 10 in the South at WEDR, WPDQ, WKXI and WAOK. Added at WJMO and in heavy rotation at WDAO in the Midwest.

GQ "I Do Love You" (Arista) 22% of our reporters are on it. Already Number 1 in the West at KDAY and debuting at KSOL. Receiving heavy rotation in the Midwest at WCIN and WTLC. Heavy airplay at WWIN in the East while the South reflects strong positions at WYLD and WAOK.

LTD "Dance 'N' Sing 'N'" (A&M) 22% of our reporters are on it. Top 10 in the Midwest at WJLB, WLOU and WVKO. The South reflects Top 10 positions at WTMP and WVOL with hot airplay at WGIV and WEAS.

DIANA ROSS "The Boss" (Motown) 19% of our reporters are on it. Top 10 in the South at WATV. In the East it is Top 10 at WDAS and receiving heavy airplay at WWRL. The Midwest shows Top 5 at WJMO and Top 10 at WLOU. Climbing in the West at KLIP.

GENE CHANDLER "When You're # 1" (20th) 19% of our reporters are on it. Added in the South at WAOK, WGIV and WEDR. Debuts in the East at WWRL. Climbing at WLOU in the Midwest and Number 2 at KLIP in the West.

HERB ALPERT "Rise" (A&M) 19% of our reporters are on it. New in the Midwest at

WVON and WDAO. Heavy airplay in the West at KDAY and new at KYAC. New at WAMO and in hot airplay at WWIN in the East.

CON FUNK SHUN "Chase Me" (Mercury) 19% of our reporters are on it. Top 10 in the South at WJJS, WANT, WATV and WEDR and in heavy airplay at WYLD. Just added at WVON in the Midwest.

SWITCH "Best Beat In Town" (Gordy) 19% of our reporters are on it. Top 10 in the West at KDKO. Top 10 in the South at WATV. Top 5 in the East at WDAS. It is already Number 2 at WJLB and in heavy rotation at KPRS and WTLC in the Midwest.

GAP BAND "Open Your Mind" (Mercury) 19% of our reporters are on it. Top 5 in the South at WJJS. Top 10 in the East at WAMO and WDAS with heavy rotation at WWIN. In hot rotation in the Midwest at KPRS and WTLC.

AL HUDSON AND THE PARTNERS "You Can Do It" (MCA) 16% of our reporters are on it. Receiving hot airplay at WVON in the Midwest. Top 5 at WDAS, just added at WWIN, and hot airplay at WWRL in the East. Debuting in the West at KDAY.

ROY AYERS "Love Will Bring Us Back Together" (Polydor) 16% of our reporters are on it. Top 5 at WLOU and in heavy rotation at WDAO and WTLC in the Midwest. A significant climber in the South at KMJQ and WEAS.

ISLEY BROTHERS "Winner Takes All" (T-Neck) 13% of our reporters are on it. Number 1 in the South at WAOK and in hot rotation at WGIV. In heavy rotation at KDAY in the West and in heavy rotation at WDAO in the Midwest.

NEW & ACTIVE

DAVID RUFFIN "Break My Heart" (WB) 34% of our reporters are on it. Hot new record. South leads with activity; new at WAOK, WATV, WPDQ and WYLD. Debuting in the Midwest at KPRS, WJLB and WVON while added in the East at WDAS and WWIN. On in the West at KDAY and KYAC.

COMMODORES "Sail On" (Motown) 31% of our reporters are on it. Breaking fastest in the West; added at KDAY, KDKO, KYAC and KLIP. Debuting in the South at WPDQ, WVOL and WKXI. New in the Midwest at WVKO and WVON. Added at WDAS in the East.

RICK JAMES "Fool On The Street" (Gordy) 19% of our reporters are on it. The Midwest reflects Top 10 at WJMO and hot airplay at KPRS and WDAO. In the South, it's Top 10 at WVOL and WEDR with a strong climbing position at WJJS.

NEW BIRTH "I Do Love You" (Ariola) 16% of our reporters are on it. Debuting in the Midwest at KPRS and WJLB. Added in the West at KDAY. New in the South at WTMP and debuting in the East at WAMO.

MICHAEL HENDERSON "Do It All" (Arista) 16% of our reporters are on it. Debuting in the Midwest at WCIN and WJMO. New in the South at WKXI while Top 10 at WAOK. Already Top 5 at KLIP in the West.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- CRUSADERS** Street Life (MCA)
- "Street Life"
- BOBBY HUTCHERSON** Highway One (Columbia)
- Various Cuts
- FREDDIE HUBBARD** Love Connection (Columbia)
- Various Cuts
- TOM BROWNE** Browne Sugar (Arista)
- Various Cuts
- HEATH BROTHERS** In Motion (Columbia)
- Various Cuts
- GATO BARBIERI** Euphoria (A&M)
- Various Cuts
- EARL KLUGH** Heartstring (UA)
- Various Cuts
- ERIC GALE** Part Of You (Columbia)
- Various Cuts
- STANLEY CLARKE** I Wanna Play For You (Nemperor)
- Various Cuts
- RON CARTER** Parade (Fantasy)
- Various Cuts

NEW & ACTIVE

- MARLENA SHAW** Take A Bite (Columbia)
- Various Cuts
- NEIL LARSEN** High Gear (Horizon)
- Various Cuts

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEAA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

Album Airplay

Following are listed in order of their airplay activity.

- EARTH, WIND & FIRE** "I Am" (ARC/Columbia) "After The Love Has Gone"*
- "Boogie Wonderland"
- TEDDY PENDERGRASS** "Teddy" (Phil. Int'l.) "Turn Off The Lights"*
- "Come Go With Me"
- DONNA SUMMER** "Bad Girls" (Casablanca) "Bad Girls"*
- "Hot Stuff"*
- "Sunset People"
- THE JONES GIRLS** "The Jones Girls" (Phil. Int'l.) "You Gonna Make Me Love Somebody Else"*
- ISLEY BROTHERS** "Winner Takes All" (T-Neck) "I Wanna Be With You"*
- "Winner Takes All"*
- RAYDIO** "Rock On" (Arista) "You Can't Change That"*
- "Hot Stuff"*
- "Rock On"
- CON FUNK SHUN** "Candy" (Mercury) "Chase Me"*

*Asterisk denotes that cut has been released as a single.

Pop / Rhythms
Hottest

EAST	SOUTH	MIDWEST	WEST
Chic Stephanie Mills	Chic Teddy Pendergrass Donna Summer (Bad) Mass Production Minnie Riperton EW&F	Chic Teddy Pendergrass EW&F Donna Summer (Bad)	EW&F Five Special Chic Teddy Pendergrass

August 10, 1979 Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXVY
Baltimore, MD
Larry Mall

ADDED
Not Available

HOTTEST
EW&F (After)
Teddy Pendergrass
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WAMO
Pittsburgh, PA
Mike Payne

ADDED
Herb Alpert
Sun
Writers
O'Jays
Pleasure
E.C. King
New Birth

HOTTEST
Not Available

SOUTH

WDIA
Memphis, TN
J. Michael Davis/Johnnie Neasey

ADDED
Not Available

HOTTEST
Chic
Cameo
Dionne Warwick
Michael Jackson
Enchantment
Switch
Dramatics
Teddy Pendergrass
Teena Marie
Manhattans

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Not Available

HOTTEST
EW&F (After)
Teddy Pendergrass (Come)
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WEAS
Savannah, GA
Floyd Bee

ADDED
Ashford & Simpson
A Taste Of Honey
Isley Bros.
Brick

HOTTEST
Bell & James
Lou Rawls
Tower Of Power
Chocolate Jam Co.
Instant Funk
Teddy Pendergrass
Donna Summer
Lenny Williams
Cameo
Minnie Riperton

WVOL
Nashville, TN
Fred Harvey

ADDED
O'Jays
Peaches & Herb
Commodores

HOTTEST
Teddy Pendergrass
Donna Summer
Chic
Anita Ward
Natalie Cole
EW&F (After)
Jones Girls
McFadden & Whitehead
LTD
Stephanie Mills

WKND
Hartford, CT
Eddie Jordan

ADDED
Not Available

HOTTEST
Teddy Pendergrass
Chic
Sun
Teena Marie
Donna Summer
Five Special
Stephanie Mills
Switch
Al Hudson & The Partners

WDAZ
Philadelphia, PA
Joe Tamburro

ADDED
Gap Band
Curly Mayfield
Sugar & Spice
Brandi Russell
Brainstorm
David Ruffin
First Choice
Pockets
Writers
Touch Of Class
Elton John
Commodores

HOTTEST
Mass Production
Switch
Ashford & Simpson
Stephanie Mills
Al Hudson & The Partners
EW&F (After)
Diana Ross
Chic
Teddy Pendergrass
Capt. Sky

WHRK
Memphis, TN
Ron Olson

ADDED
Not Available

HOTTEST
EW&F (After)
Teddy Pendergrass (Come)
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WATV
Birmingham, AL
Al Bell

ADDED
Carrie Lucas
Mayfield/Clifford
David Ruffin
Bobby Rush
Martene Shaw
Destination
Maynard Ferguson
Ashford & Simpson
Edwin Starr

HOTTEST
Stephanie Mills
Chic
Teddy Pendergrass
Con Funk Shun
Donna Summer
EW&F (After)
Teena Marie
Switch
Olana Ross
Minnie Riperton

KMJQ
Houston, TX
Jack Patterson

ADDED
Maze
Mass Production
Cameo

HOTTEST
Michael Jackson
Minnie Riperton
Jones Girls
Chic
Teddy Pendergrass
Teena Marie
Stephanie Mills
McFadden & Whitehead
Donna Summer
KC & Sunshine Band

WTMP
Tampa, FL
Jim Rhinehart

ADDED
Cheryl Lynn
O'Jays
Crusaders
New Birth

HOTTEST
Teddy Pendergrass
Chic
Maxine Nightingale
Toto
Donna Summer
Peabo Bryson
Tower Of Power
George Benson
LTD
Peter Brown

WVRL
New York, NY
Bob Law/Linda Haymes

ADDED

Gene Chandler
Uncle Louie
Gap Band
Sergio Mendes
Pockets
Jeannette "Baby" Washington

HOTTEST
Michael Jackson
Ashford & Simpson
EW&F (After)
Chic
Stephanie Mills
Wardell Piper
Enchantment
Archie Bell & The Drells
Diana Ross
Crusaders

HOTTEST
Mass Production
Switch
Ashford & Simpson
Stephanie Mills
Al Hudson & The Partners
EW&F (After)
Diana Ross
Chic
Teddy Pendergrass
Capt. Sky

HOTTEST
Not Available

WANT
Richmond, VA
Ben Miles

ADDED

Archie Bell & The Drells
Jimmy Briscoe & The Beavers
Gene Chandler
Sister Sledge
Mudny

HOTTEST
Bobby Wright
Chic
Cameo
Enchantment
Sun
Ashford & Simpson
Teddy Pendergrass
Michael Jackson
Con Funk Shun

WPDQ
Jacksonville, FL
Nat Jackson

ADDED
O'Jays
Michael Jackson
Dionne Warwick
Dave Crawford
Rance Allen
David Ruffin
Commodores
Variations
Patti Austin

HOTTEST
Mass Production
KC & Sunshine Band
Teddy Pendergrass
Chic
Anita Ward
Donna Summer
Stephanie Mills
Jones Girls
Dramatics
Peaches & Herb

WAOK
Atlanta, GA
Doug Harris

ADDED
GO (I Do)
Dionne Warwick (Deje)
David Ruffin
Chocolate Milk
Gene Chandler
Rance Allen
Prince Phillip Mitchell
Carrie Lucas
Gangsters
Isley Bros. (Dialo)
Tamiko Jones

HOTTEST
Isley Bros.
Chic
Michael Jackson
Hot Chocolate
O'Jays
Peaches & Herb
Mass Production
Barry White
Michael Henderson
B.B. King

WXXI
Jackson, MS
J.D. Black

ADDED
Commodores
ADC Band
Chic (LP)
Five Special
Jimmy Castor
HOTTEST
Teena Marie
Chic
Donna Summer
Teddy Pendergrass
Crowd Pleasers
Glorie Gaynor
Dramatics
EW&F (After)
Mass Production
Brick

WWIN
Baltimore, MD
Don Brooks/Sue Woods

ADDED

David Ruffin
Mayfield/Clifford
B.B. King
Al Hudson & The Partners
Dionne Warwick

HOTTEST
Mass Production
Michael Jackson
GO
Minnie Riperton
Cameo
Chic
Stephanie Mills
Donna Summer
Herb Alpert

HOTTEST
Mass Production
Switch
Ashford & Simpson
Stephanie Mills
Al Hudson & The Partners
EW&F (After)
Diana Ross
Chic
Teddy Pendergrass
Capt. Sky

HOTTEST
Not Available

WGVV
Charlotte, SC
Chris Turner

ADDED

Gene Chandler
Michael Henderson (Summertime)
Pockets
Commodores
Rance Allen
Chantal Curtis
Tamiko Jones
Tyrone Davis
Fern Kinney

HOTTEST
Isley Bros.
LTD
Michael Jackson
Ashford & Simpson
Edwin Starr
Mass Production
Chic
B.B. King
Millie Jackson
Teddy Pendergrass (Come)

WEDR
Miami, FL
Jerry Rushing

ADDED
Archie Bell & The Drells
Michael Jackson
Brainstorm
Gene Chandler
First Choice
7th Wonder
Capt. Sky
Ruth Waters
Millie Jackson

HOTTEST
Mass Production
McFadden & Whitehead (I)
James Brown
E.C. King
Anita Ward
Dramatics
Con Funk Shun
EW&F w/Emotions
Minnie Riperton
Shotgun

WJJS
Lynchburg, VA
Robert Goins

ADDED
Cameo
Wardell Piper
Michael Jackson
Elton John
Bobbi Humphrey
Ashford & Simpson

HOTTEST
Teddy Pendergrass
Donna Summer
Con Funk Shun
Anita Ward
Jones Girls
Stephanie Mills
Teena Marie
EW&F w/Emotions
Minnie Riperton

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Manhattans
Dalton & Dibarr
7th Wonder
David Ruffin
First Choice
Al Wilson
HOTTEST
Chic
Donna Summer
Mass Production
Con Funk Shun
Minnie Riperton
Freedom
Dionne Warwick
Michael Jackson
EW&F (After)
O'Jays

MIDWEST

WVON
Chicago, IL
Carl Connors

ADDED

Commodores
David Ruffin
Herb Alpert
Con Funk Shun (Let)
Donna Summer (Dim)
Bohannon
Deniece Williams
McFadden & Whitehead
Manhattans
Jimmy Bo Home
Walter Jackson (Magic)
Dionne Warwick (Deja)
Isley Bros. (Let's)

HOTTEST
Michael Jackson
Donna Summer
Chic
Uncle Louie
Teddy Pendergrass
Al Hudson & The Partners
Stephanie Mills
EW&F (After)
Five Special

WJLB
Detroit, MI
J. Michael McKoy

ADDED
Frank Hooker & Positive People
Gap Band
David Ruffin
New Birth
O'Jays
Dells
Laura Lee

HOTTEST
Chic
Switch
Teddy Pendergrass
Diana Ross
Dionne Warwick
Toto
LTD
Candi Staton
Philly Cream
Wardell Piper

WDAO
Dayton, OH
Turk Logan

ADDED
Peaches & Herb
E.C. King
Jackie Moore
Whispers
McFadden & Whitehead (I)
Pockets
New Birth
Herb Alpert
Rick James

HOTTEST
Chic
Cameo
Mass Production
EW&F (After)
Ashford & Simpson
Manhattans
Isley Bros.
B.B. King
Tyrone Davis
Dramatics

WDAO
Dayton, OH
Turk Logan

ADDED
Archie Bell & The Drells
Dalton & Dubarr (III)
Four Sonics
Sweet Inspirations
Chairmen Of The Board
Chantal Curtis
Rena Scott

HOTTEST
Chic
Teddy Pendergrass
Maurice Starr
Minnie Riperton
Cameo
GO
Michael Jackson
Candi Staton

WJJS
Lynchburg, VA
Robert Goins

ADDED
Cameo
Wardell Piper
Michael Jackson
Elton John
Bobbi Humphrey
Ashford & Simpson

HOTTEST
Teddy Pendergrass
Donna Summer
Con Funk Shun
Anita Ward
Jones Girls
Stephanie Mills
Teena Marie
EW&F w/Emotions
Minnie Riperton

ADDED
Peaches & Herb
E.C. King
Jackie Moore
Whispers
McFadden & Whitehead (I)
Pockets
New Birth
Herb Alpert
Rick James

HOTTEST
Chic
Cameo
Mass Production
EW&F (After)
Ashford & Simpson
Manhattans
Isley Bros.
B.B. King
Tyrone Davis
Dramatics

ADDED
Al Hudson & The Partners
Peabo Bryson
Hot Chocolate
Dramatics
Stephanie Mills (Put)
Sister Sledge
Commodores
Tower Of Power
David Ruffin
New Birth

HOTTEST
GO
Peter Brown
EW&F (After)
Mass Production
Cameo
Michael Jackson
Uncle Louie
Isley Bros.
Herb Alpert
Five Special

WVVO
Columbus, OH
Kirk Bishop

ADDED

Commodores
Jackie Moore
Rick James
E.C. King

HOTTEST
Teddy Pendergrass
Chic
Donna Summer
EW&F (After)
Mass Production
Ashford & Simpson
Cameo
LTD
Enchantment
Capt. Sky

KPRB
Kansas City, MO
Dell Rice

ADDED
David Ruffin
Grace Jones
Tamiko Jones
B.B. King
E.C. King
New Birth
Dionne Warwick
Candi Staton
Townsend & Townsend
Lee Moore
Jimmy Bo Home
Chocolate Milk
Wardell Piper

HOTTEST
Chic
Anita Ward
Donna Summer
Teddy Pendergrass
Switch
Teena Marie
Niteflyte
Deniece Williams
Rickie Lee Jones
Jones Girls

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Archie Bell & The Drells
Dalton & Dubarr (III)
Four Sonics
Sweet Inspirations
Chairmen Of The Board
Chantal Curtis
Rena Scott

HOTTEST
Chic
Teddy Pendergrass
Maurice Starr
Minnie Riperton
Cameo
GO
Michael Jackson
Candi Staton

ADDED
Peaches & Herb
E.C. King
Jackie Moore
Whispers
McFadden & Whitehead (I)
Pockets
New Birth
Herb Alpert
Rick James

HOTTEST
Chic
Cameo
Mass Production
EW&F (After)
Ashford & Simpson
Manhattans
Isley Bros.
B.B. King
Tyrone Davis
Dramatics

ADDED
Archie Bell & The Drells
Dalton & Dubarr (III)
Four Sonics
Sweet Inspirations
Chairmen Of The Board
Chantal Curtis
Rena Scott

HOTTEST
Chic
Teddy Pendergrass
Maurice Starr
Minnie Riperton
Cameo
GO
Michael Jackson
Candi Staton

WDAO
Dayton, OH
Turk Logan

ADDED
Peaches & Herb
E.C. King
Jackie Moore
Whispers
McFadden & Whitehead (I)
Pockets
New Birth
Herb Alpert
Rick James

HOTTEST
Chic
Cameo
Mass Production
EW&F (After)
Ashford & Simpson
Manhattans
Isley Bros.
B.B. King
Tyrone Davis
Dramatics

ADDED
Al Hudson & The Partners
Peabo Bryson
Hot Chocolate
Dramatics
Stephanie Mills (Put)
Sister Sledge
Commodores
Tower Of Power
David Ruffin
New Birth

HOTTEST
GO
Peter Brown
EW&F (After)
Mass Production
Cameo
Michael Jackson
Uncle Louie
Isley Bros.
Herb Alpert
Five Special

WLOU
Louisville, KY
Bill Price

ADDED

Gap Band
Peaches & Herb
Helen Reddy

HOTTEST
Chic
Terry Callier
EW&F (After)
Candi Staton
Roy Ayers
Stephanie Mills
Teddy Pendergrass
Niteflyte
A Taste Of Honey
LTD

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Mudny
Bootsy's Rubber Band
Curly Mayfield

HOTTEST
Teddy Pendergrass
B.B. King
Tower Of Power
Chic
Switch
Mandra
Roy Ayers
Uncle Louie
GO
Ron Matlock

WCIN
Chickmarr, OH
Bob Long

ADDED
Isley Bros. (Dialo)
GO (I Do)
New Birth
Mass Production
Fatback Band
Tata Vega
Michael Henderson
Smokay Robinson
Rick James
Black Ice
B.B. King
Michael Henderson (Summertime)

HOTTEST
D'Jays
Michael Jackson
GO (Dreams)
Jackie Moore
Peaches & Herb
Chic
Maze
Gap Band
Crusaders
Curly Mayfield

WJMO
Cleveland, OH
Bernie Moody

ADDED
Betty Wright
Gap Band
Double Exposure
Dramatics
Michael Henderson

HOTTEST
Chic
Teddy Pendergrass
EW&F (After)
Donna Summer
Jones Girls
Teena Marie
Stephanie Mills
Capt. Sky
Enchantment
Anita Ward

WJMO
Cleveland, OH
Bernie Moody

ADDED
Betty Wright
Gap Band
Double Exposure
Dramatics
Michael Henderson

HOTTEST
Chic
Teddy Pendergrass
EW&F (After)
Donna Summer
Jones Girls
Teena Marie
Stephanie Mills
Capt. Sky
Enchantment
Anita Ward

ADDED
Commodores (Still)
Cindy & Roy
Wardell Piper
Bruni Pagan

HOTTEST
Mass Production
Jones Girls
Teddy Pendergrass
EW&F (After)
Chic
Switch
Teena Marie
Five Special
General Cain
James Brown

KSOL
San Mateo, CA
J.J. Jeffries

ADDED

Kleer
Maxine Nightingale
GO
Uncle Louie

HOTTEST
Chic
Teena Marie
EW&F (After)
Teddy Pendergrass
Peter Brown
Ashford & Simpson
Stephanie Mills
Dionne Warwick
Cameo

KYAC
Seattle, WA
Robert L. Scott

ADDED
ADC Band
Commodores
David Ruffin
Herb Alpert
Fern Kinney
Jackie Moore
Crusaders

HOTTEST
Five Special
Teddy Pendergrass
Chic
Anita Ward
LTD

ADDED
Commodores (Still)
Cindy & Roy
Wardell Piper
Bruni Pagan

HOTTEST
Mass Production
Jones Girls
Teddy Pendergrass
EW&F (After)
Chic
Switch
Teena Marie
Five Special
General Cain
James Brown

ADDED
ADC Band
Commodores
David Ruffin
Herb Alpert
Fern Kinney
Jackie Moore
Crusaders

HOTTEST
Five Special
Teddy Pendergrass
Chic
Anita Ward
LTD

ADDED
Commodores (Still)
Cindy & Roy
Wardell Piper
Bruni Pagan

HOTTEST
Mass Production
Jones Girls
Teddy Pendergrass
EW&F (After)
Chic
Switch
Teena Marie
Five Special
General Cain
James Brown

ADDED
ADC Band
Commodores
David Ruffin
Herb Alpert
Fern Kinney
Jackie Moore
Crusaders

HOTTEST
Five Special
Teddy Pendergrass
Chic
Anita Ward
LTD

ADDED
Commodores (Still)
Cindy & Roy
Wardell Piper
Bruni Pagan

HOTTEST
Mass Production
Jones Girls
Teddy Pendergrass
EW&F (After)
Chic
Switch
Teena Marie
Five Special
General Cain
James Brown

ADDED
ADC Band
Commodores
David Ruffin
Herb Alpert
Fern Kinney
Jackie Moore
Crusaders

**(ALBUM ORIENTED ROCK)**

Jeff Gelb

Spencer And Owens: The Dallas AOR Cheerleaders

One of the most exciting aspects of being AOR Editor of R&R is the opportunity it affords to watch radio people sprout and blossom into exceptional programmers with innovations that will help usher the AOR form into the Eighties. All over the country the Spring Arbitron results are pointing fingers at this new line-up of tomorrow's programming superstars. One of these markets of excitement is Dallas, where two relatively new programmers are about to lock horns for what will certainly be a most interesting creative battle.

The Second Time Around

Tim Spencer has worked for KTXQ/Dallas (formerly KFWD) for 5½ years, and his current PD post there is actually the second time he has programmed the station. The first came some 4½ years ago when the station initiated its AOR format under the supervision of consultant Lee Abrams. In between his first and second appointments as PD, Dave Van Dyke and Steve Sutton had both spent time as PD's attempting to unseat KZEW, then the dominant area AOR. It was Spencer who, in the past two ARB's, has finally achieved that goal. KTXQ jumped two shares this book to a 6.8, compared to KZEW's drop to a 2.8. Spencer's reflections on how he brought the listeners and ratings around to KTXQ provide interesting insights into a talented PD's programming philosophies.

Consistent Inconsistency

KTXQ had been Dallas's perennial underdog AOR, and Spencer's job was to change that long-standing reputation. "One of the station's main problems," he recalled, "was that instead of setting a target like KZEW and knocking them off and going on from there, it seemed like we were just trying to pick numbers off everyone. We were even playing some Waylon Jennings and Willie Nelson in an attempt to pick up Country station listeners, and that tactic just wasn't working. When I became PD the station made a rock 'n' roll commitment: no disco, always rocking, uptempo, always moving."

Yet, the only consistency in KTXQ's musical form is its inconsistency. "The musical format here probably changes every couple of months. It depends on what's there to use. Instead of keeping the same clock in there, the same song sequence sheet or whatever,

"The musical format here probably changes every couple of months."

— Tim Spencer, PD, KTXQ

we can change the format every week depending on what's available to us." Spencer explained the genesis of this programming philosophy: "This past spring there were no major AOR artists in release. If my heavy rotation was to be all superstars I'd have to be playing the same artists I was for the fall ratings period, which, of course, would have had a tremendous burnout factor. So we loosened up the format such that our current album rotation came around less often, and also so that our jocks had more freedom to pick cuts themselves occasionally. They know what I want so they won't make off-the-wall choices, but they will pick cuts that keep the station sounding fresh and exciting."

KTXQ's music reflects album releases and Spencer's music research, which relies heavily on phone response. "There's a very large active audience here, so we pay special attention to the request lines. In fact, I've installed cassette recorders to pick up incoming calls, and these are transcribed so I can keep track of what's being requested. The request phones are balanced by calling some 30 retail outlets a week, plus some other forms of research, topped off by my own instincts, based on the time I've spent in this market."

The Benefits Of Benefits

Promotions play a major role in Spencer's programming philosophies. "It seems much more valuable to me to do a promotion wherein people can get personally involved than to do something where they have a slight chance of winning something like a car." For

"When people say they want variety in music they're not necessarily talking quantity of music but a qualitative variety."

— Tom Owens, PD, KZEW

KTXQ that philosophy has been realized in a stream of benefit concerts for both the Ft. Worth and Dallas communities (KTXQ is licensed to Ft. Worth but has its studios in Dallas). Two benefit concerts just prior to the Spring ARB ratings period gathered over 50,000 listeners in total, who contributed truckloads of canned goods for community human resources departments. "Image-wise these benefits are very effective, and image is half the game in radio."



CURRY ADDS SPICE TO CHEZ-FM — A&M recording artist Tim Curry was interviewed by CHEZ-FM/Ottawa recently. Pictured (l-r) are A&M's James Monaco, CHEZ-FM MD Cheryl Nicholson, Curry, manager Clodagh Wallace, station's Shelley Hartman.

Aside from the benefit shows, KTXQ was the host station for the Texas Jam outdoor rock festival, providing concert information, interviews, and broadcasts of portions of the show. They bought TV spots prior to the book, used billboards and did numerous in-store jock appearances.

Restocking The Zoo

Spencer admits that beyond the ever-changing musical blend and the constant on-the-street promotions, a factor which helped KTXQ climb was the lack of direction across town on the air at KZEW. "The Zoo" had undergone a succession of PD changes over the past two years which included stints by Mark Christopher and Ken Rundle, who programmed the station during the last ratings period. He was replaced in early June by Tom Owens, who left the PD post at WSAI-FM to join KZEW. His going-away gift to WSAI-FM was the station's best book in its history, and perhaps even more significantly, perennial Cincinnati AOR leaders WEBN had been bested by Owens's programming at WSAI-FM.

"KZEW had been living off its image for too long," said Owens of his initial impressions of the station. "There'd been no consistency of air sound; they got into a phase where they were playing a lot of marginal product and even some disco, none of which helped the station's image. And while KZEW wasn't doing the sort of things which had first made the station so famous, KTXQ came on as a viable alternative which made an immediate impression on the marketplace. We're in the process of realigning the situation."

Let's Do It Again

It's always tough to come into a radio station which has once been king of the mountain and now regards the upper peak from the lower slopes. At his first KZEW jock meeting Owens handled the touchy situation with humor: "I told them, 'Well, if you missed it the first time we're gonna do it again.'" He quickly established staff confidence by reassuring them their jobs were intact. "A lot of times it's easier to clean house and start afresh with a new staff. But I perceived us as being in a situation where, given the right programming input, it would work to the station's benefit to retain the staff."

Which Comes First: Quantity Or Quality?

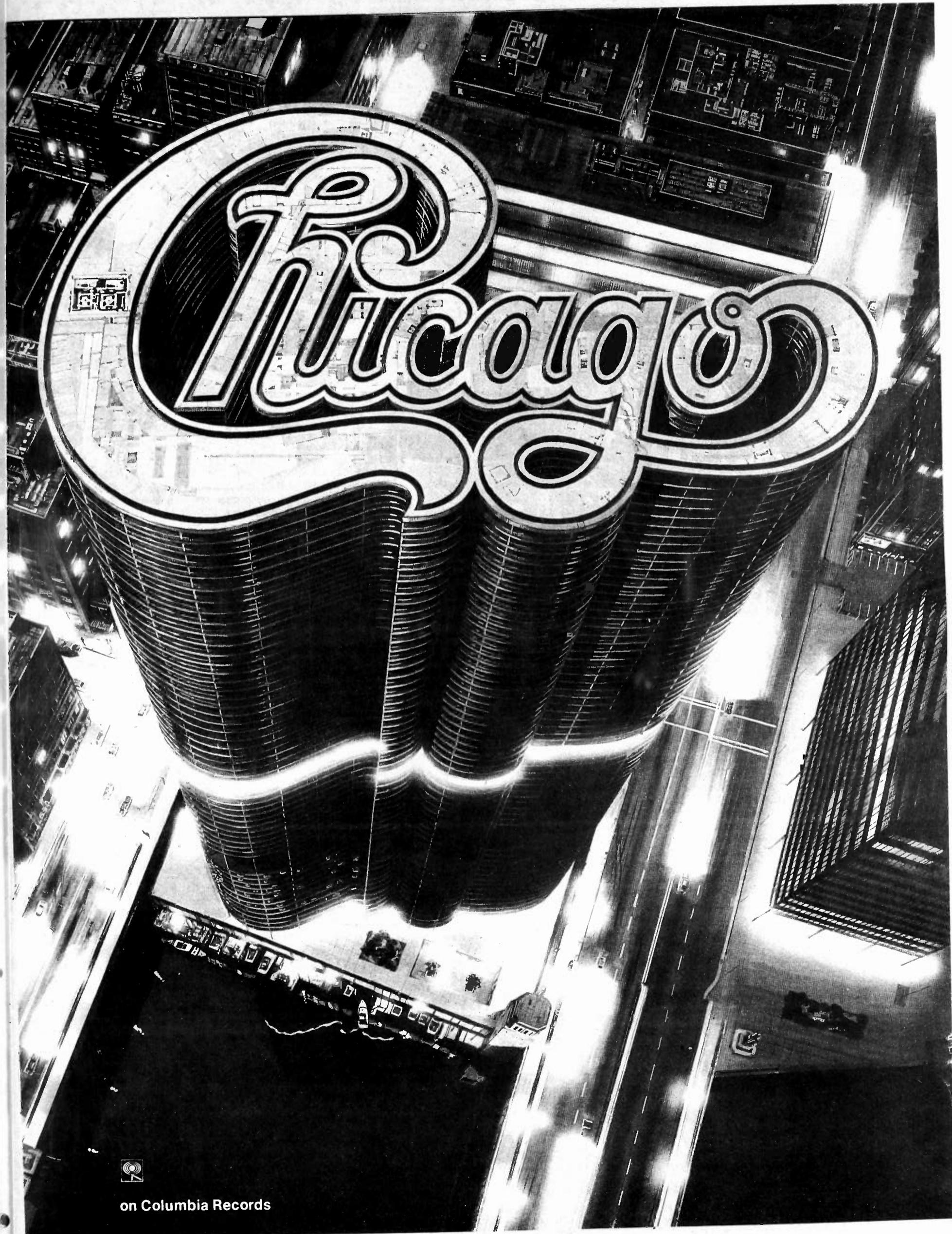
Since Owens's arrival, he set in motion a research effort, worked with the airstaff on their shows, and put in a totally new music system. "We've substantially tightened up musically. We're going with the philosophy of artists with viability, personality with brevity, musical familiarity with variety. When people say they want variety in music they're not necessarily talking quantity of music but a qualitative variety. They don't necessarily want 2000 records instead of 1000; they just want those 1000 records to be a good mix."

Spending Money Makes Money

How would you spend an annual promotion budget in excess of half a million dollars? KZEW's promotion budget would make most Top 40 station PD's jealous, let alone the usually-undernourished AOR promotion departments, and Owens intends to use that money in some unusual ways. "KZEW is known for its nontraditional, off-the-wall promotions, and we've gotten away from those. I intend to get back to them. There are a lot of things we'll be doing to reinvolve people in our programming; to let them know we care what they think, not that we've been here forever and think we know it all and can't learn anything from them."

Other than that, Owens remains open to future input from the market itself. "I want to be flexible. If you come into a marketplace with an open mind and, as objectively as possible, analyze weaknesses of your competition and exploit them to the max, you'll be far better off than if you try to clone yourself."

Owens and Spencer — two examples of a new generation of AOR PD's who have already begun to make their mark on the medium.



on Columbia Records

Jeff Gelb

Evolution

WYTK/Washington, PA is a new AOR station with its sights set on tackling nearby Pittsburgh AOR's . . . Johnny Velchoff has exited as PD at WGRQ/Buffalo, and will announce future plans shortly . . . Lots of changes at WCAS/Cambridge: PD and longtime air personality Don Cohen is exiting the station, citing philosophical differences with management. Also leaving are air personalities Greg Larson, who moves to WCOZ/Boston, and Mark Dudgeon . . . The big news from Pittsburgh this week is that WDVE has named former WILS-FM/Lansing PD Dave Lange as John McGhan's PD successor for the Pittsburgh AOR . . . Michael Picozzi has exited as PD at WHCN/Hartford for mornings on WMMR/Philadelphia . . . Larry Schuster has assumed the dual responsibilities of PD/MD at WIBZ/Parkersburg . . . Roger Hyman has exited WKDF/Nashville to become PD at WBIR/Knoxville, a new 100,000 watt AOR . . . David Perry has been named Asst. PD and MD at KSAN/San Francisco, where he will also do an airshift. Also hired for an airshift is Jesse Rhoades . . . WRCN/Riverhead MD Chuck Mackin has exited, and Paul Harris has been named his successor. Maleom Gray has been named the station's Production Director . . . Murray "The J" Ritland has joined WYXE/Madison for an airshift . . . WLAV/Grand Rapid's new engineer is Jeff Good . . . Jeff Wicker is new to WBCY/Charlotte mornings from AM sister station WBT . . . Pam Merley has joined WNEW-FM/New York for weekends from WLIR/Long Island . . . Former KZEW/Dallas MD Bob Shannon has joined Dallas-based Century 21's programming staff . . . Baxter & Hawkins have migrated from mornings at KAZY/Denver to the same shift at competing KBPI, as the Denver AOR battle heats up . . . J.T. Austin has joined KZAP/Sacramento from WQDR/Raleigh for evenings . . . Tom Spock has been named MD at WZLD/Columbia . . . Jim Kerr has exited mornings at WPIX/New York for the same shift at competing WPLJ . . . Nancy Morris has been upped to Promotions Director at KGOT/Anchorage . . . Bob Griffith has been named General Sales Manager for KMET/Los Angeles. He was formerly with RKO Radio Sales . . . Larry Yurdin has been named Creative Director for Golden Egg syndicators, for whom he'll be developing several AOR projects.

Update

The current hot AOR promotion involves arranging for listeners to take expenses-paid trips to Great Britain for Led Zeppelin's upcoming concert appearance there. Among the stations calling this week to announce such promotions were WMMR/Philadelphia, KMEL/San Francisco, and CFOX/Vancouver . . . WBCN/Boston listeners donated over 350 pints of blood in the station's annual blood drive. The station's Tracey Roach hosted an AOR radio network for a Herman Brood broadcast . . . QFM96/Columbus was apparently not put off by the LOOP/Chicago's experiences with disco destructions, because the station ran a similar "bring your disco albums for reduced admission to a sports match and we'll destroy 'em" promotion. The station put the collected albums into a trash compactor in a disco demonstration which MD Steve Runner called "very peaceful" . . . KDKB/Phoenix sponsored the opening of a new outdoor performing center which was a benefit for the American Heart Association. Featured performer John Stewart and guests Stevie Nicks and Lindsey Buckingham brought in \$40,000 worth of contributions . . . WNEW-FM/New York co-sponsored a free outdoor concert that gathered over 150,000 to see James Taylor . . . Q102/Dallas's benefit concert with the Dixon House Band for the Children's Arts and Ideas Foundation was a near sellout . . . WXRT/Chicago has set August 19 as the date for its fourth annual Frisbee Day, which will tie in a disc-golf tournament to benefit the maintenance of the city's golf course . . . KROQ-FM/Pasadena will issue a "No Disco Album" of home-grown talent singing anti-disco anthems . . . KNAC/Long Beach is tying in its tenth anni-



KRST CELEBRATES EIGHTH AOR ANNIVERSARY — KRST/Albuquerque imported Infinity recording artists the Dixon House Band for a live concert appearance to help celebrate their anniversary. Also on hand were various representatives of the record industry. Pictured (l-r) are PD Bob Shulman, Ariola's Denise St. Louis, Anti-Muscolo's Album Promotion representative Fred Moore, UA/EMI's Sharon White, and Infinity's Wayne McManners.



KREM'S CAR DRAWS CROWDS — KREM-FM/Spokane's second annual food band benefit volleyball tournament attracted some six hundred volleyballers in 50 teams for the tournament, as well as thirty-five hundred others who dropped by for free food and music. Proceeds from the benefit totalled \$4000 and went to the Spokane Food Bank.

versary with that of the original Woodstock fest. The all-day special will feature the music of the artists who appeared at Woodstock, and in addition will offer hourly informational segments recounting what was going on elsewhere in the world that weekend . . . WMMR/Philadelphia has released its "Breakout" album of Philly talent, with all profits benefitting a "Keith Moon Scholarship" at an area music school . . . Congrats to KEZY/Anaheim jock Shana, who gave birth to her first baby Steven. Shana's last airshift was the evening before she gave birth . . . WMJQ/Rochester and Dieg Pepsi joined forces for a 10,000 meter run that gathered over 1500 participants . . . WABX/Detroit gave away a 750 Triumph in conjunction with RCA Records and the Triumph band . . . KEZO/Omaha needs jazz service for their special jazz programming. Contact MD Joe Blood at KEZO, 11128 John Galt Blvd., Omaha, NE 68137.

Color

THE "I NEVER WON A CONTEST IN MY LIFE" CONTEST: KWST/Los Angeles wants to make someone happy who's never been lucky at winning contests, so the station is asking listeners to send in postcards with their guesses of how many postcard entries the contest will receive. Winner gets a complete home stereo system plus \$1006 spending money.

KGOT PLAYS HOUSE WITH LISTENERS: KGOT/Anchorage bought all seats to a playhouse for a night and sold half for \$1.01 each while giving away the other half over the air. Introduced between acts that night was the station's mascot, the "KG Canine." Among the bemused spectators was the Alaskan governor.

BREAKFAST IN MUSCATINE: KFMI/Muscataine has awarded over \$10,000 in prizes for displaying the station's window decal. Meantime, to celebrate its affiliation with the King Biscuit Flower Hour, the station is buying listeners breakfasts consisting of ham, eggs, jelly, and big biscuits.

MORE FOOD FOR THOUGHT: WEBN/Cincinnati tied in with Polydor Records and the Bram Techaikovsky album to offer fifty promotion-winners to join airstaffers for a free breakfast of "Bram and eggs."

Concerts & Conversations

PRESENTATIONS: KSAN/San Francisco presented Elvin Bishop for free . . . KAWY/Casper presented Point Blank for \$1.94 . . . WXLN/Savannah presented Dixon House for 97 cents . . . WMMS/Cleveland presented Bill Bruford, Wet Willie for \$1.01 each.

RADIO CONCERTS: Arlo Guthrie, Grateful Dead on WLIR/Long Island . . . Rachel Sweet, John Hiatt, Wet Willie on WNEW-FM/New York . . . Henry Paul, Missouri, Dixon House on WORJ/Orlando.

GUEST DJs: Blackfoot on WJAX/Jacksonville . . . Molly Hatchet on WQUT/Johnson City . . . Kansas on KSHE/St. Louis . . . Aerosmith on WMMS/Cleveland . . . Herman Brood on WBRU/Providence.

CONVERSATIONS: Stanley Clarke on KWST/Los Angeles, KROQ-FM/Pasadena, KZLA/Los Angeles . . . Mick Ronson, Ian Hunter on WIOQ/Philadelphia . . . Van Halen, Jeff Lorber, Chris DeBurgh, Allman Bros. on KATT-FM/Oklahoma City . . . Southside Johnny, Roadmaster, Journey on KSHE/St. Louis . . . Ted Nugent, Wet Willie, Journey, Thin Lizzy, Walter Egan on WMMS/Cleveland . . . Moon Martin on KSFM/Sacramento . . . Cars on WXRT/Chicago . . . Herman Brood, Rachel Sweet, Kiss on WBCN/Boston . . . Roger McGuinn on WMET/Chicago . . . Annie Haslam (Renaissance) on I-95/Bridgeport . . . Ian Hunter, Mick Ronson, Marshall Tucker, Cheap Trick, Rumour, Peter Frampton on WMMR/Philadelphia . . . Blackjack, Climax Blues Band on WQBK/Albany . . . Marshall Tucker Band on KDKB/Phoenix . . . Night on WAPL/Appleton . . . Charlie Daniels on WLIR/Long Island . . . Pousette-Dart on WCAS/Cambridge . . . Rachel Sweet, John Hiatt on WBRU/Providence . . . Night on WLAV/Grand Rapids . . . Climax Blues Band on WBCY/Charlotte . . . Robert Fripp on KTIM/San Rafael . . . Neil Larsen on KLBK/Austin . . . Bram Techaikovsky, Charlie Daniels on KZEL/Eugene . . . Night on WZOK/Rockford . . . Blackfoot, Henry Paul, Dixon House, Missouri on WORJ/Orlando.

COMING NEXT WEEK: In recent issues we have spoken with PD's from several highly competitive AOR markets in response to their Spring ARB results. Next week we'll step back a bit to look at the bigger picture: the top 50 ARB markets are all in now and we'll take a look at the shape of AOR 1979; its successes and failures, and a look at things to come.

AUGUST: THE NEXT BIG ATTACK!

SAMMY HAGAR STREET MACHINE



STREET MACHINE, the 1979 deluxe Hagar model, peels out smokin' like burnt vinyl on cuts like "Trans Am" and the single "Plain Jane."

ST-11983

DÜROCS DÜROCS



DÜROCS is rural rock 'n' oink music that puts pigmania on a platter! The porkly duo, Ron Nagle and Scott Mathews, canter from the opening squeal of "Hog Wild" to the single "It Hurts To Be In Love."

ST-11981

THE SHIRTS STREET LIGHT SHINE



Plug into the electrifying sound of the Shirts. Their second album is an illuminating trip through the streamlined rock sound of "Laugh And Walk Away" and the single "Can't Cry No More."

ST-11986

MICHAEL CLARK SAVE THE NIGHT



A hit-songwriter for Waylon Jennings and Jerry Lee Lewis, Clark himself takes the spotlight in the rock 'n' roll arena with his "Fire At First Sight" and the single "Love Is On The Line."

ST-11982

PRIVATE EYE PRIVATE EYE



A young and ambitious band in search of rock 'n' roll hearts, Private Eye seduce with the melodic "Changes" and then move right in for the kill with "Your Place Or Mine."

ST-11980



Radio & Records

Album Airplay/40

Chart Summary

August 10, 1979

150 REPORTERS

Album cuts are listed in order of airplay preference.

7/20	7/27	8/3	8/10	Artist	Album	Label	Album Cuts
1	1	1	1	CARS	Candy-O (Elektra)		"Go" "Type" "Do" Title
4	2	2	2	KNACK	Get The Knack (Capitol)		"Sharona" "Selfish" "Frustrated"
8	9	6	3	ROBERT PALMER	Secrets (Island)		"Case" "Jealous" "Friends" "Love"
2	3	3	4	WINGS	Back To The Egg (Columbia)		"Rockestra" "Closer" "Slam"
3	4	4	5	E. LIGHT ORCHESTRA	Discovery (Jet)		"Down" "Confusion" "Train"
21	8	9	6	KINKS	Low Budget (Arista)		"Gas" Title "Falling" "Superman"
17	10	10	7	NEIL YOUNG	Rust Never Sleeps (WB/Reprise)		"Hey" "Mothers" "My" "Sail"
6	6	5	8	DIRE STRAITS	Communiqué (WB)		"Writer" "Sailor" "West" Title
7	5	8	9	SUPERTRAMP	Breakfast In America (A&M)		"Stranger" "Logical" "Way" Title
5	7	7	10	KANSAS	Monolith (Kirshner)		"Southwind" "Side" "Trouble"
19	18	14	11	NICK LOWE	Labour Of Lust (Columbia)		"Cruel" "Susan" "Dose"
15	14	13	12	BLUE OYSTER CULT	Mirrors (Columbia)		"Dr." "Thee" Title "Jester"
-	-	21	13	LITTLE RIVER BAND	First Under The Wire (Capitol)		"Loser" "Wonder" "Man" "Rumor"
13	11	12	14	BRAM TCHAIKOVSKY	Strange Man, Changed... (Polydor)		"Dreams" "USA" "Believer"
14	12	11	15	CHARLIE DANIELS	Million Mile Reflections (Epic)		"Devil" "Lane" "Reflections" "Star"
33	25	18	16	PAT TRAVERS BAND	Go For What You Know (Polydor)		"Boom Boom"
27	24	17	17	SNIFF 'N' THE TEARS	Fickle Heart (Atlantic)		"Seat" "Music" NEW ENTRY
-	-	16	18	REO SPEEDWAGON	Nine Lives (Epic)		"Heavy" "Again" "Money" "Me"
22	20	23	19	NILS LOFGREN	Nils (A&M)		"Steal" "Mercy" "Shine"
11	15	15	20	WHO	The Kids Are Alright (MCA)		"Fooled" "Rock" "Baba"
10	16	19	21	VAN HALEN	Van Halen II (WB)		"Dance" "Girls" "Dr." "Bottoms"
38	26	27	22	GREG KIHN BAND	With The Naked Eye (Beserkley)		"Rendezvous" "Roadrunner"
16	17	20	23	A. RHYTHM SECTION	Underdog (Polydor)		"Spooky" "Die" "Stoned" "Music"
39	33	26	24	BILLY THORPE	Children Of The Sun (Capricorn)		Title "Eyes" "Girls" "Teenarama" "Up"
-	-	25	25	RECORDS	The Records (Virgin)		"Anxious" "Vertigo" "World"
-	-	33	26	SOUTHSIDE JOHNNY	The Jukes (Mercury)		"Stand" Title "Feet" "Reply"
9	13	22	27	PETER FRAMPTON	Where I Should Be (A&M)		"Right" "Imagine" "Eye" "Love"
-	-	30	28	DAVID WERNER	David Werner (Epic)		"Gone" "Fantasy" "Circles" "Wind"
23	21	29	29	BAD COMPANY	Desolation Angels (Swan Song)		"Right" "Days" "Money"
12	19	25	30	GERRY RAFFERTY	Night Owl (UA)		"Gold" "Wind" "Sun" "Line"
20	22	31	31	JOHN STEWART	Bombs Away Dream Babies (RSO)		"Going Out?" "Papers"
18	23	24	32	JOE JACKSON	Look Sharp! (A&M)		"Killer" Title "California" "Runaway"
-	-	33	33	CHARLIE	Fight Dirty (Arista)		"Champions" "Rock" "Queen"
26	27	28	34	QUEEN	Live Killers (Elektra)		"Girls" "Wreckage" "Bad" "Lisa"
-	37	36	35	DAVE EDMUNDS	Repeat When... (Swan Song)		"Highway" "Train" "Wishing Well"
32	32	34	36	BLACKFOOT	Strikes (Atco)		Title "Girls" "Beating" "Shot"
-	-	37	37	AC/DC	Highway To Hell (Atlantic)		"Blood" "Danny's" "Chuck E."
25	29	32	38	RICKIE LEE JONES	Rickie Lee Jones (WB)		"St. Peter" "Killer" "Rain"
31	28	35	39	FLASH & THE PAN	Flash & The Pan (Epic)		"Hold" "Service" "Hooked" "On"
-	-	40	40	IAN GOMM	Gomm With The Wind (Stiff/Epic)		

The week's AOR sampling kept CARS on top, followed very closely by KNACK (see National Hot-test chart for relative rotation strengths). PALMER jumped into third place with increased hits. KINKS had a good week, as did YOUNG, LOWE, BOC, and LRB. TRAVERS moved up while SNIFF held rock steady. NILS gained airplay strength as did KIHN and THORPE. RECORDS was this week's highest debuting album with good numbers in all rotations. SOUTHSIDE continued his upward climb, as did WERNER. BAD CO. and STEWART maintained. CHARLIE debuted with strong adds. GOMM debuted while LOUISE GOF-FIN, IAN HUNTER, JOURNEY and MOON MARTIN all came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

	8/10	8/3	7/27	7/20	7/13
1 CHARLIE	69/66	2/2	0/0	0/0	0/0
2 AC/DC	58/54	4/4	0/0	0/0	0/0
3 RECORDS	65/42	34/21	17/12	3/3	0/0
4 IAN GOMM	51/34	35/29	11/11	0/0	0/0
5 RAINBOW	33/32	4/4	0/0	0/0	0/0
6 PRISM	43/30	48/47	6/1	0/0	0/0
7 SOUTHSIDE JOHNNY	64/26	74/74	0/0	0/0	0/0
8 J.J. CALE	21/21	0/0	0/0	0/0	0/0
9 DAVID WERNER	63/19	78/53	53/50	6/6	1/1
10 BUCKEYE	18/18	2/2	0/0	0/0	0/0
11 GEORGE THOROGOOD	17/17	0/0	0/0	0/0	0/0
12 JDE EGAN	23/18	20/20	0/0	0/0	0/0
12 NEIL LARSEN	30/16	14/7	5/2	0/0	0/0
12 MOON MARTIN	42/18	38/24	31/31	2/2	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	8/10	8/3	7/27	7/20	7/13
1 KINKS	120/53	113/54	116/46	89/25	57/0
1 NILS LOFGREN	86/53	74/54	83/48	81/42	57/23
2 BLUE OYSTER CULT	98/52	94/51	91/52	97/53	66/40
3 NICK LOWE	99/50	93/47	86/52	90/50	66/34
3 SNIFF 'N' THE TEARS	85/50	81/53	75/52	64/49	65/24
4 NEIL YOUNG	114/48	103/48	105/52	94/38	80/7
5 ROBERT PALMER	122/47	124/54	111/59	106/56	90/25
6 DIRE STRAITS	114/45	123/39	122/44	119/32	112/42
7 BRAM TCHAIKOVSKY	85/43	94/47	94/50	92/52	72/47
8 GREG KIHN BAND	65/40	67/33	62/34	48/22	39/13
9 PAT TRAVERS	84/38	77/45	67/41	56/26	41/8
10 REO SPEEDWAGON	81/37	97/18	44/0	0/0	1/0
11 DAVID WERNER	63/32	78/20	53/3	6/0	1/0
12 LITTLE RIVER BAND	93/30	101/19	13/2	2/0	0/0
13 PETER FRAMPTON	50/28	66/28	85/37	88/34	100/31

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

HOTTEST

	8/10	8/3	7/27	7/20	7/13
1 CARS	135/126	135/126	135/126	133/129	123/114
2 KNACK	131/122	129/120	125/112	113/98	99/69
3 WINGS	114/93	129/104	130/107	131/115	120/101
4 E. LIGHT ORCHESTRA	108/84	114/93	121/94	118/98	115/96
5 SUPERTRAMP	97/76	100/80	112/93	105/92	110/95
6 ROBERT PALMER	122/74	124/87	111/44	106/30	90/14
7 KANSAS	83/70	111/85	109/77	116/94	105/85
8 DIRE STRAITS	114/88	123/82	122/77	119/88	112/78
9 KINKS	120/64	113/51	116/44	89/23	57/1
9 NEIL YOUNG	114/64	103/50	105/38	94/30	80/9
10 CHARLIE DANIELS BAND	76/50	87/61	80/63	85/53	77/51
11 LITTLE RIVER BAND	93/48	101/18	13/2	2/0	0/0
12 BLUE OYSTER CULT	98/45	94/40	91/35	97/27	68/10
13 NICK LOWE	99/44	93/38	86/29	90/26	68/15
14 BRAM TCHAIKOVSKY	85/42	94/44	94/42	82/35	72/22

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BORN AGAIN

RANDY NEWMAN



PRETTY BOY
THE STORY OF A ROCK AND ROLL BAND
MR. SHEEP
IT'S MONEY THAT I LOVE
GHOSTS
THEY JUST GOT MARRIED
SPIES
THE GIRLS IN MY LIFE (PART I)
HALF A MAN
WILLIAM BROWN
PANTS

Produced by Lenny Waronker and Russ Titelman.
Renaissance Management.
On Warner Bros. Records & Tapes. (HS 3346)



AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No records qualified for breaker status this week.

SINGLES

- 1 LOUISE GOFFIN
"Kid Blue" (Asylum)
- 2 IAN HUNTER
"When The Daylight Comes" (Chrysalis)
- 3 JOURNEY
"Lovin', Touchin', Squeezin'" (Col)
- 4 CHEAP TRICK
"Ain't That A Shame" (Epic)
- 5 NIGHT
"Hot Summer Nights" (Planet)
- 6 MARSHALL TUCKER
"Last Of The Singing Cowboys" (WB)
- 7 JAMES TAYLOR
"Up On The Roof" (Col)
- 8 HERMAN BROOD
"Saturdaynight" (Ariola)
- 9 SAMMY HAGAR
"Plain Jane" (Capitol)
- 10 TRIUMPH
"Hold On" (RCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 STANLEY CLARKE I Wanna Play... (Nemperor)
"Jelly" "Together"
- 2 NEIL LARSEN High Gear (Horizon)
Title "Night Letter" "Damonette" "Rio Este"
- 3 JONI MITCHELL Mingus (Asylum)
"Dry Cleaner" "Hat"
- 4 SPYRO GYRA Morning Dance (Infinity)
Title "Jubilee"
- 5 CRUSADERS Street Life (MCA)
Title "Carnival"
- 6 BOB JAMES Lucky Seven (Tappan Zee/Col)
"Friends" "Rush Hr." "Blue Lick"
- 7 B.B. KING Take It Home (MCA)
Verlous Cuts
- 8 PAT METHENY New Chautauqua (ECM)
Title "Mexico"
- 9 STEVE KHAN Arrows (Columbia)
"Daily Village" "Some Arrows" "Candles"
- 10 EARL KLUGH Heart String (UA)
"Sp. Night" Title "Kayna"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany

518-462-5555

HD: JIM COOPER
PO: JACI HURPE

Albums Added
J J CALE (MCA)
CHARLIE (Arista)
CLASH (Epic)
BILLY FALCON (UA)
DAVID JOHANSEN (Blue Sky)
NEIL LARSEN (Horizon)
CAROL THE MRS (Mercury)
RAINBOW (Polygram)
TOBY BLAU (RCA)
RECORDS (Virgin)

Medium Albums
DIRE STRAITS (WB)
JOE JACKSON (A&M)
ORIO & THE BAND (Basenley)
DAVID WERNER (Epic)
ASLEEP AT WHEEL (Capitol)
LEE CLAYTON (Capitol)
IAN GOMM (Sire)
RICKIE LEE JONES (WB)
NICK LOBE (Columbia)
QUANAM PARKER (Arista)
PATTI MURPHY (A&M)
DAVID BOWIE (RCA)
MARC BOND (A&M)
JOHN LOGAN (Arista)
WINGS (Columbia)

Singles
PHILIP RAMON
CHUCK BERRY (A&M)
PATTI MURPHY (A&M)
DAVID BOWIE (RCA)
MARC BOND (A&M)
JOHN LOGAN (Arista)
WINGS (Columbia)

WAAL

FM stereo 99

Binghamton
807-772-8850

ASST. PD: OICR BASCON

Albums Added
CLASH (Epic)
LENE LOVICH (Sire)
KIMBLE (Arista)
TIM CURRY (A&M)
FLASH & THE PAN (Epic)
RY COODER (WB)
IAN DURY (Sire)
MOON MARTIN (Capitol)
SUPERTRAMP (A&M)
HERMAN BROOD (Arista)
BOC (Columbia)
EDGAR WINTER (Svan Song)
LOUISE GOFFIN (Asylum)
IAN HUNTER (Chrysalis)
NEIL YOUNG (WB)
CARS (Elektra)

Medium Albums
JAY FERGUSON (Asylum)
CAROL KING (Capitol)
JOHN MITCHELL (Asylum)
KIMBLE (Arista)
JOAN BAEZ (Mercury)
NIGHT (Planet)
POINT BLANK (MCA)
EDGAR WINTER (Svan Song)
NICK LOBE (Columbia)
RUBINOS (Basenley)
RED SPEEDWAGON (Epic)
GARY SHRODER (Chrysalis)
SCREAMS (Infinity)
TRIUMPH (RCA)
GREG KINN BAND (Basenley)
PR (MCA)
PAT TRAVERS BAND (Polygram)
CRIMSON TIDE (Capitol)

Hot Albums
JOE EGAN (Arista)
RUMOR (Arista)
CHOPPER (Arista)
LOUISE GOFFIN (Asylum)
BLACKJACK (Polygram)

Hot Albums
WINGS (Columbia)
BOC (Columbia)
LUB (Capitol)
MICHAEL NEWMITH (Epic)
NICK LOBE (Columbia)
SNIFF 'N' TEARS (Atlantic)
DIRE STRAITS (WB)
ELO (J&R)
BRAM TCHAIKOVSKY (Polygram)
KIMBLE (Arista)
CARS (Elektra)
SOUTHSHORE JOHNNY (Mercury)
ROBERT PALMER (Island)
NEIL YOUNG (WB)
RECORDS (Virgin)
DIRE STRAITS (WB)
KINGS (Arista)

Jazz Albums
STANLEY CLARKE (Nemperor)
None

MOST ADDED

CHARLIE
Fight Dirty (Arista) 16/16

AC/DC
Highway To Hell (At) 16/14

RECORDS
The Records (Virgin) 21/13

DAVID JOHANSEN
In Style (Blue Sky) 8/8

PRISM
Armageddon (Ariola) 10/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

NILS LOFGREN
Nils (A&M) 20/14

GREG KINN BAND
With The Naked... (Basenley) 17/13

NICK LOWE
Labour Of Lust (Columbia) 25/13

ROBERT PALMER
Secrets (Island) 30/12

SNIFF 'N' THE TEARS
Fickle Heart (At) 23/12

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

CARS
Candy-O (Elektra) 30/30

KNACK
Get The Knack (Capitol) 30/30

KINKS
Low Budget (Arista) 28/21

ROBERT PALMER
Secrets (Island) 30/18

SUPERTRAMP
Breakfast In... (A&M) 21/18

WINGS
Back To The Egg (Col) 21/18

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Z95 WZZO

Allentown
215-894-0511

PD: GEORGE HARRIS
HD: ELYN SANDRO

Albums Added
JOHN COUGAR (Rival)
PRISM (Arista)

Medium Albums
SOUTHSHORE JOHNNY (Mercury)
DAVID WERNER (Epic)
RECORDS (Virgin)

Hot Albums
DAVE EDMONDS (Svan Song)
GREG KINN BAND (Basenley)
BLACKJACK (Polygram)
NICK LOBE (Columbia)

Hot Albums
None

Medium Albums
None

Singles
SUPERTRAMP (A&M)
BRAM TCHAIKOVSKY (Polygram)
ELO (J&R)
ROBERT PALMER (Island)

104.7 FM WBCN

Boston
617-268-1111

PD: TONY BERARDINI
HD: KATE INGRAM

Albums Added
AC/DC (Atlantic)
LONG JOHN BOLDY (Capitol)
CHARLIE (Arista)
CLASH (Epic)
BILLY FALCON (UA)
DAVID JOHANSEN (Blue Sky)
TODD POP (Arista)
PRISM (Arista)
SOUTHSHORE JOHNNY (Mercury)
GARY HUMAN (A&M)

Medium Albums
WINGS (Columbia)
ROBERT PALMER (Island)
DAVE EDMONDS (Svan Song)
NICK LOWE (Columbia)
LOUISE GOFFIN (Asylum)
GREG KINN BAND (Basenley)
ELO (J&R)
NICK LOBE (Columbia)
B-52'S (WB)
W (MCA)
BOC (Columbia)
NEIL YOUNG (WB)

Hot Albums
None

Medium Albums
None

Singles
BREATHLESS (WB)
SHIRTS (WB)
W (MCA)
SWADEE
CHUCK BERRY (A&M)

WJZ

Boston
817-247-0850

HD: BOB SLAVIN

Albums Added
BLACKJACK (Polygram)
DAVID JOHANSEN (Blue Sky)
CLASH (Epic)
REDS (Arista)
CAROL THE MRS (Mercury)
RECORDS (Virgin)
A&S (Arista)
A&S (Arista)
WB (Capitol)

Medium Albums
SUPERTRAMP (A&M)
DIRE STRAITS (WB)
DOOBIE BROTHERS (WB)
CHEAP TRICK (Epic)
BRAM TCHAIKOVSKY (Polygram)
ROBERT PALMER (Island)
LENE LOVICH (Sire)

Hot Albums
None

Singles
ROBIN LANE
B-52'S (WB)
THREES

WCAS

Cambridge
617-492-6450

PD: DON COHEN
HD: DEBBE KAHN

Albums Added
NEIL LARSEN (Horizon)
STEVE IRWIN (Columbia)
MINES & JOHNSON (Classic Jazz)
SOUTHSHORE JOHNNY (Mercury)
CAROL THE MRS (Mercury)

Medium Albums
JONI MITCHELL (Asylum)
RICKIE LEE JONES (WB)
SONNY FORTUNE (Atlantic)
DOOBIE BROTHERS (WB)
CALDERA (Capitol)
CRUSADERS (MCA)
LUNAR RANCE (New City)
JAN GARBARER (Epic)
KINGS (Arista)

Hot Albums
None

Singles
JOHN HALL (MCA/Columbia)

WBLM

Lewiston-Portland
207-375-4208
207-774-8364

HD: JOSE DIAZ

Albums Added
CHARLIE (Arista)
"Callifornia" Miller Cut
RECORDS (Virgin)
JOE EGAN (Arista)
ELLEN SHIPLEY (New York Int'l)
SPORTS (Mercury)

Medium Albums
JAMES TAYLOR (Columbia)
RICKIE LEE JONES (WB)
JOHN STEWART (Epic)
"Mid. Wind" Gold
DAVE EDMONDS (Svan Song)
ROBERT PALMER (Island)
BLACKJACK (Polygram)
SOUTHSHORE JOHNNY (Mercury)
W (MCA)
MARSHALL TUCKER (WB)
BOC (Columbia)
BLUE PROPHETS
WB (MCA)
A&S (Arista)
RED SPEEDWAGON (Epic)

Hot Albums
None

Medium Albums
None

Singles
None

Baltimore

301-889-0098

PD: DENISE OLIVER
HD: ALAN COBOLDFE

Albums Added
MOON MARTIN (Capitol)
AC/DC (Atlantic)
DAVE EDMONDS (Svan Song)
JOHN COUGAR (Rival)
SOUTHSHORE JOHNNY (Mercury)
SCORPIONS (Mercury)

Medium Albums
RED SPEEDWAGON (Epic)
DIRE STRAITS (WB)
ELO (J&R)
RISS (Columbia)
CERRY HARRERTY (UA)
BILLY THORPE (Capricorn)

Hot Albums
None

Medium Albums
None

Singles
None

SOFT ROCK

Boston
617-262-5900

HD: BEN SHELTON

Albums Added
TOBY BLAU (RCA)
J J CALE (MCA)
GRENDA RUSSELL (Mercury)
LEE RITENOUR (Elektra)

Medium Albums
None

Hot Albums
None

Medium Albums
None

Singles
None

Petrol Rock 95.5 FM

Bridgeport
203-579-9995

HD: BRIAN ST. JAMES

Albums Added
IAN GOMM (Sire)
JOE EGAN (Arista)
"Frustrated" My Sharon
WB (MCA)
"Babe"
CARS (Elektra)
"Let's Go"
NEIL YOUNG (WB)
"Sail Away"
JOHN STEWART (Epic)
"Mid. Wind" Gold
"You're Going"
CHARLIE DANIELS (Epic)
"Dell, Georgia" "Passing Lane"
ELTON JOHN (MCA)
QUEEN (Elektra)
"Alive"
BLONDIE (Chrysalis)
"Roxanne" (MCA)
"I Wanna Dance With Somebody"
JOE JACKSON (A&M)
"Going Out"
SUPERTRAMP (A&M)
"Stranger"

Medium Albums
None

Singles
None

WCCC

Hartford
203-549-3458

PD: BILL HOSAL

Albums Added
DAVE EDMONDS (Svan Song)
BLONDIE (Chrysalis)
NICK LOBE (Columbia)
BAM COMPANY (Svan Song)
BLACKJACK (Polygram)
CLASH (Epic)
GREG KINN BAND (Basenley)
IAN HUNTER (Chrysalis)
MOON MARTIN (Capitol)
PETER FRAMPTON (A&M)
JOE JACKSON (A&M)
CHEAP TRICK (Epic)
LOUISE GOFFIN (Asylum)
FAITH BAND (Mercury)
QUEEN (Elektra)
LAUGHING DOGS (Columbia)
ROBIN WILLIAMS (Columbia)
ELLEN SHIPLEY (New York Int'l)
ELTON JOHN (MCA)
HERMAN BROOD (Arista)
MARSHALL TUCKER (WB)

Medium Albums
None

Singles
None

WLIA FM 92.5

Long Island
516-485-9200

PD: DENIS HENANARA
HD: LARRY KILMAN

Albums Added
RECORDS (Virgin)
RAINBOW (Polygram)
DAVE EDMONDS (Svan Song)
CHARLIE (Arista)
LIB (Capitol)
CAROL THE MRS (Mercury)
BLIND DATE (Wind Song)
SANFORD TONGHE (WB)

Medium Albums
None

Singles
None

Q-FM-97

Buffalo
716-881-4555

HD: IRVY GOLDFARB

Albums Added
AC/DC (Atlantic)
RECORDS (Virgin)
SCORPIONS (Mercury)
Title

Medium Albums
None

Hot Albums
None

Medium Albums
None

Singles
None

Q-FM-97

Buffalo
716-881-4555

HD: IRVY GOLDFARB

Albums Added
AC/DC (Atlantic)
RECORDS (Virgin)
SCORPIONS (Mercury)
Title

Medium Albums
None

Hot Albums
None

Medium Albums
None

Singles
None

WHON

Hartford
203-247-1060

PD: MICHAEL PICCOTI
HD: D. FRANCIS MARDIN

Albums Added
AC/DC (Atlantic)
RECORDS (Virgin)
NICK LOWE (Columbia)
ROBERT PALMER (Island)
"No Mercy"
MANTUENEY (Epic)
DAVID WERNER (Epic)
SCORPIONS (Mercury)
NEW ENGLAND (Infinity)
DAVE EDMONDS (Svan Song)
SOUTHSHORE JOHNNY (Mercury)
FLASH & THE PAN (Epic)
GREG KINN BAND (Basenley)
RACHEL SWEET (Sire)

Medium Albums
None

Singles
None

WHON

Hartford
203-247-1060

PD: MICHAEL PICCOTI
HD: D. FRANCIS MARDIN

Albums Added
AC/DC (Atlantic)
RECORDS (Virgin)
NICK LOWE (Columbia)
ROBERT PALMER (Island)
"No Mercy"
MANTUENEY (Epic)
DAVID WERNER (Epic)
SCORPIONS (Mercury)
NEW ENGLAND (Infinity)
DAVE EDMONDS (Svan Song)
SOUTHSHORE JOHNNY (Mercury)
FLASH & THE PAN (Epic)
GREG KINN BAND (Basenley)
RACHEL SWEET (Sire)

Medium Albums
None

Singles
None

WHON

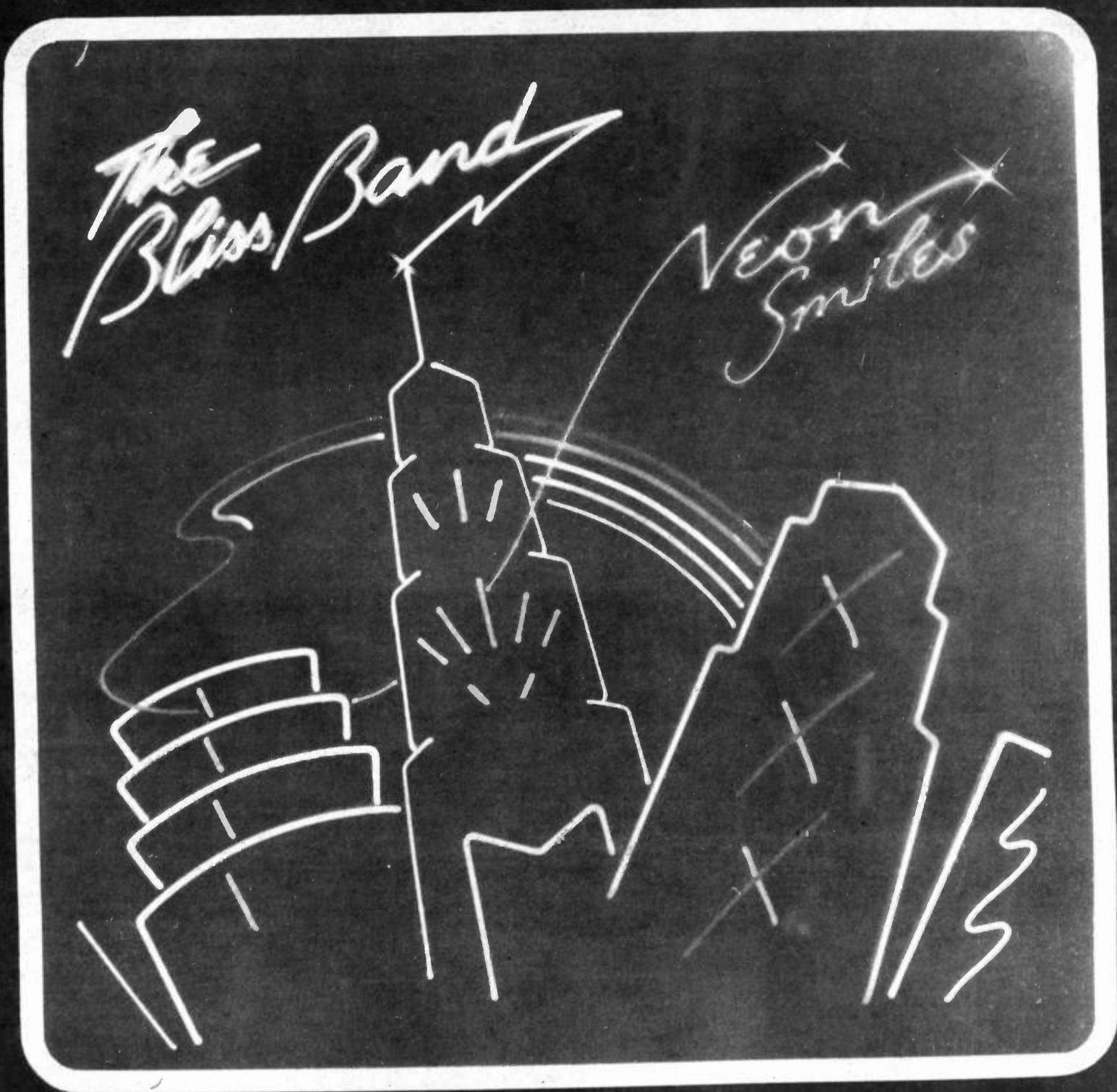
Hartford
203-247-1060

PD: MICHAEL PICCOTI
HD: D. FRANCIS MARDIN

Albums Added
AC/DC (Atlantic)
RECORDS (Virgin)
NICK LOWE (Columbia)
ROBERT PALMER (Island)
"No Mercy"
MANTUENEY (Epic)
DAVID WERNER (Epic)
SCORPIONS (Mercury)
NEW ENGLAND (Infinity)
DAVE EDMONDS (Svan Song)
SOUTHSHORE JOHNNY (Mercury)
FLASH & THE PAN (Epic)
GREG KINN BAND (Basenley)
RACHEL SWEET (Sire)

Medium Albums
None

Singles
None



THE BLISS BAND

Featuring
"STAGEFRIGHT"
"DOCTOR"
"CHICAGO"



on Columbia Records

EAST

WRCN

Long Island 516-727-1570

Albums Added: SUPERTRAMP (A&M), FLASH & THE PAN (Epic), CHASE GUFFIN (A&M), etc.

WOMN

New Haven 203-777-6617

Albums Added: ANTI-CAMP (Columbia), NICKI JOHNSON (Blue Sky), etc.

WPLR

New Haven 203-777-6617

Albums Added: DIRT STRAITS (Mercury), VAN HALEN (Epic), etc.

WAIW

New York 212-986-8844

Albums Added: GRUPO SPONTIVO (Sire), FLASH & THE PAN (Epic), etc.

WRM

New York 212-335-1700

Albums Added: SARAH VAUGHAN (Capitol), BOBBY HUTCHERSON (Columbia), etc.

WJHA

North Jersey 201-328-1055

Albums Added: ANNA (Capitol), JIMMYE L. WALKER (A&M), etc.

WIOQ

Philadelphia 215-835-6100

Albums Added: NICKI JOHNSON (Blue Sky), DAVID BOWIE (Mercury), etc.

WMMR

Philadelphia 215-561-0933

Albums Added: ANTI-CAMP (Columbia), NICKI JOHNSON (Blue Sky), etc.

wyxp

Philadelphia 215-839-7625

Albums Added: BREATHLESS (Mercury), AC/DC (Atlantic), etc.

IOZEM

Pittsburgh 412-562-5900

Albums Added: NIGHT (Planet), BOB DYLAN (Columbia), etc.

wydd

Pittsburgh 412-362-2144

Albums Added: CHARLIE DANIELS (Epic), SUPERTRAMP (A&M), etc.

WBPL

Providence 401-272-9550

Albums Added: RACHEL SWEET (Sire), CAROL MASS (Mercury), etc.

WJSA

Rochester 716-232-7550

Albums Added: POINT BLANK (Mercury), SOUTHSIDE JOHNNY (Mercury), etc.

95X

Syracuse 315-682-9538

Albums Added: RAINBOW (Polygram), CHARLIE DANIELS (Epic), etc.

dc

Washington, D.C. 202-828-9932

Albums Added: MICHAEL MESA, ALBUMS ADDED, etc.

STARVIEW

York 717-268-6606

Albums Added: PAT TRAYERS BAND (Polygram), DIRT STRAITS (Mercury), etc.



PINBALL WIZARDS — Mercury recording artist Southside Johnny was presented with a specially-designed pinball machine to commemorate the release of his debut Mercury album. Pictured at his listening party are (l-r) Mercury President Bob Sherwood, WNEW-FM PD Scott Muni, Southside Johnny.

Q107

Toronto 416-967-3445

Albums Added: SOUTHIDE JOHNNY (Mercury), FLASH & THE PAN (Epic), etc.

WJLA

Washington, D.C. 703-534-0320

Albums Added: GARY CHASE, ALBUMS ADDED, etc.

dc

Washington, D.C. 202-828-9932

Albums Added: MICHAEL MESA, ALBUMS ADDED, etc.

WJLA

Wheeling 814-676-5661

Albums Added: RACHEL SWEET (Sire), CAROL MASS (Mercury), etc.

WJLA

Worcester 617-752-5611

Albums Added: PAUL LEMIEUX, ALBUMS ADDED, etc.

STARVIEW

York 717-268-6606

Albums Added: PAT TRAYERS BAND (Polygram), DIRT STRAITS (Mercury), etc.

YOUR SAME FRIENDS ARE COMING ON MUSHROOM RECORDS. Includes the Mushroom Records logo.

EVERY PROVEN ALBUM IS ON THESE CHARTS

Radio & Records

Album Airplay/40

August 10, 1979

150 REPORTERS

Album cuts are listed in order of airplay preference

Rank	Artist	Label	Album Cuts
1	CARS	Elektra	"Go Type Do Title"
2	KNACK	Capitol	'Sharona' Selfish Frustrated
3	ROBERT PALMER	Island	'Case' Jealous Friends Love
4	WINGS	Columbia	Rockestra "Closer" Slim
5	E. LIGHT ORCHESTRA	Discovery (Jet)	"Down" "Confusion" "Train"
6	KINKS	Arista	Gas Title Fulling "Superman"
7	NEIL YOUNG	WB Reprise	Hey Mothers My Sail
8	DIRE STRAITS	WB	Writer' Sailor West Title
9	SUPERTRAMP	A&M	Stranger Logical' Way Tr
10	KANSAS	Monolith (Kirshner)	"Southwind" "Side" "Trouble"
11	NICK LOWE	Columbia	Cruel Susan Do
12	BLUE OYSTER CULT	Columbia	Dr Th e Title J ter
13	LITTLE RIVER BAND	Capitol	'Loser Wander M n Run r
14	BRAM TCHAIKOVSKY	Polydor	Dreams USA Believe r
15	CHARLIE DANIELS	Epic	"Devil" "Lane" "Reflections" "Star"
16	PAT TRAVERS BAND	Polydor	Boom B om
17	SMIFF 'N' THE TEARS	Atlantic	Seat Music NEW ENTRY
18	REO SPEEDWAGON	Epic	"Heavy" "Again" "Money" "Me"
19	NILS LOFGREN	A&M	Steil Mercy Shine
20	WHO	MCA	Foaled Rock Baba
21	VAN HALEN	WB	Dance' Girls Dr Bottoms
22	GREG KIHN BAND	Beserkly	Rendezvous / Roadrunner
23	A. RHYTHM SECTION	Polydor	"Spooky" Die' Stoned Music
24	BILLY THORPE	Capricorn	Title
25	RECORDS	Virgin	Eyes Girls Teenagers Up
26	SOUTHSIDE JOHNNY	Mercury	Anxious Vertigo World
27	PETER FRAMPTON	A&M	Stand Title Feet Reoly
28	DAVID WERNER	Epic	"Right" "Imagine" "Eye" "Love"
29	BAD COMPANY	Swan Song	Gone Fantasy ... Wind
30	GERRY RAFFERTY	UA	Right Days M y v
31	JOHN STEWART	Bombay Dream B b P O	Gold Wind Sun Line
32	JOE JACKSON	A&M	Going Out? Pa
33	CHARLIE	Arista	Kill r' Title Calif rous Rinew v
34	QUEEN	Elektra	Champions Rock Qu + n
35	DAVE EDMUNDS	Swan Song	Girls Wreckage B d L
36	RICK E LEE JONES	WB	Blood Danny's Chuck E
37	FLASH & THE PAN	Epic	"St. Peter" "Killer" "Rain"
38	IAN GOMM	Stiff/Epic	"Hold" "Service" "Hooked" "On"

MOST ADDED



Rank	Artist	Label	5/1/79	35/29	11/11	0/0	0/0
4	IAN GOMM Gomm With The Wind (Stiff/Epic)		M 14 M 3	M 4 M 2	M 0 M 0	0/0	0/0
8	DAVID JOHANSEN In Style (Blue Sky)		M 1 M 0	M 0 M 0	0/0	0/0	0/0
9	DAVID WERNER David Werner (Epic)		M 32 M 12	M 20 M 5	M 3 M 0	M 0 M 0	M 0 M 0

HOTTEST

Rank	Artist	Label	10/8/78	11/4/78	12/1/78	11/8/78	11/5/78
4	E. LIGHT ORCHESTRA Discovery (Jet)		A 1 M 23	A 0 M 21	A 2 M 25	A 0 M 20	A 0 M 19
7	KANSAS Monolith (Kirshner)		A 1 M 22	A 1 M 25	A 1 M 31	A 0 M 22	A 0 M 20
10	CHARLIE DANIELS BAND Million Mile... (Epic)		A 1 M 25	A 1 M 25	A 2 M 15	A 4 M 28	A 0 M 26



JAZZ ON AOR

1	STANLEY CLARKE	I Wanna Play... (Nemperor)
2	NEIL LARSEN	High Gear (Honz)
3	JONI MITCHELL	Title Night Letter Demonette Rio Este Mingus (Asylum) Dry Cleaner Hal
4	SPYRO GYRA	Morning Dance (Infinity) Title Jubilee
5	CRUSADERS	Street Life (MCA)
6	BOB JAMES	Lucky Seven (Tappan Zee Col)
7	B B KING	Friends Rush Hr Blue Lick Take It Home (MCA)
8	PAT METHENY	Various Cuts New Chauauqua (ECM)
9	STEVE KHAN	Title Mexico Arrows (Columbia)

THANK YOU RADIO FOR YOUR CONTINUED SUPPORT

Epic/Portrait/Associated Labels



POINT BLANK



POINT ONE:

Bernie Kimble, WMJQ Rochester, NY
"POINT BLANK kick ass rock 'n' roll.
Getting good phones."

POINT TWO:

John Logan, KAWY Casper, WY
"POINT BLANK live is sure fire
devastation, and the LP is a state
of the art 'Airplay' that's
what the album gets that's what the
album deserves."

POINT THREE:

Steve Downes, KWST Los Angeles, CA
"POINT BLANK has arrived. Bill Ham's
production fulfills our expectations
for this talented band. POINT BLANK
is on target."

"AIRPLAY"

Down to Earth Rock 'N Roll

Produced by Bill Ham for Lone Wolf Productions.

OVER 100 KEY STATIONS ON THE RECORD AND STILL CLIMBING!

MCA RECORDS

Available on MCA Records and Tapes.

TOUR DATES

August 8 • Detroit, Michigan
August 9 • Chicago, Illinois
August 11 • Rochester, New York
August 12 • Youngstown, Ohio
August 13 • Toronto, Canada
August 14 • Buffalo, New York
August 15 • Cleveland, Ohio
August 17 • Syracuse, New York
August 18 • Albany, New York
August 19 • Boston, Massachusetts
August 21 • Utica, New York
August 22 • Hartford, Connecticut
August 23 • Providence, Rhode Island
August 24 • New York, New York
August 25 • Rochester, New York
August 26 • Dallas, Texas
August 31 • Lafayette, Louisiana
September 1 • New Orleans, Louisiana
September 2 • Memphis, Tennessee
September 4 • Falls Church, Virginia
September 5 • Browns Mill, New Jersey



110 WAYS TO BREAK RECORDS.

1st Week 130*/Cashbox
Flashmaker/Record World
#2 Most Added/Cashbox

WNEW	KZEW	WFBQ
WLIR	KTXQ	WGRQ
WPIX	KLAQ	WBUF
WRNW	KILT-FM	WCMF
WBAB	KATT	WOUR
WRCN	KMOD	WAAL
WHFS	KXXY	WAQX
WWDC	KSMB	WIQB
WIYY	WHSY	WWCK
WNOR	WXRT	WLAV
WGOE	WMET	WILS
WWWV	WLUP	WIOG
WYSP	WJKL	KLOS
WMMR	WTAO	KNAC
WIOQ	WQFM	KEZY
WZZO	WLPX	KXFM
WCOZ	WIBA	KBPI
WBCN	WYXE	KAZY
WAAF	KQRS	KRST
WBRU	KFMH	KAWY
WLOB	KLYX	KBLO
WRAS	KBLE	KDKB
WAVD	KEZO	KSAN
WSHE	KYYS	KSJO
WORJ	KFMQ	KOME
WQSR	KICT	KZAP
WGVL	KKKX	KSFM
WQXM	KGGG	KTIM
WOR	WMMS	KOZZ
WKVE	WLVQ	KZOK
WDBS	WLYT	KZAM
WXQR	WYDD	KISW
WKDF	WSRD	KZEL
WZXR	WOMP	KPAS
WKQB	WSAI	KYTX
WOOR	WXKE	

The Records' debut album.
The 1st release of
the Virgin/Atlantic cooperation.
With a sensational single, "Starry Eyes" VA 67000



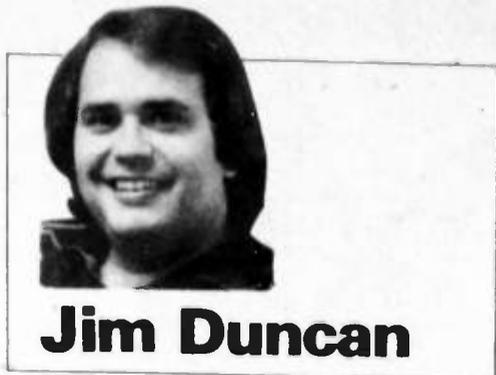
THE RECORDS.
VA 13130
**ON
VIRGIN
RECORDS
AND
TAPES.**

Virgin

Produced by Robert John Lange, Tim Friese-Greene, Will Birch, Dennis Weinreich, and Huw Gower for The Records.

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Country



Jim Duncan

News Notes

As predicted here a couple weeks ago, with the announcement of Verl Wheeler and Chris Collier joining KYTE and KLLB-FM/Portland, KYTE will change formats on September 4 to Country. The presently-Country FM station will change to AOR and be known as KB-101. Wheeler is GM of both stations and Collier will oversee the Country AM operation. He told R&R they are looking for some air people: 2040 South West First Ave., Portland, OR 97201, (503) 222-1841 . . . Ron Tatar, one of the CMA's Disc Jockey of the Year finalists, has been let go as PD and air talent at KVOC/Casper, WY. Tatar told us, "I'm still not sure why I was let go. After 13 months the GM just decided he and I didn't click. He's bringing back his old PD, Dick Grogg." Grogg has been PD at KTCR/Ashland, KY for the past year. Tatar can be reached at (307) 235-3446 . . . "Double Country" will be no more in Pittsburgh. WWSW will be changing formats to Soft Rock/Mellow Disco as of September 1, after about seven months formatted Country. Jim Durham has been upped to PD as Terry Wood exits. Wood takes over the PD job at WSAI/Cincinnati, replacing Jonathan Fricke, who has not announced any plans at this report. Dale Turner will continue as MD for WSAI . . . Bill Black, morning drive personality for the station, has been named PD for WNVY/Pensacola, FL. Gary O'Brien has been upped to MD . . . Nothing new on the three key PD job openings: WIL/St. Louis; WBAP/Fort Worth, and KLZ/Denver . . . Stay tuned . . . Mike O'Brien has left the PD/Station Manager job at WJVA/South Bend, IN. He is off to WWWE/Cleveland. At WJVA morning man Buddy King takes on the PD job, while Dan Allen remains MD . . . KXLR/Little Rock now has new owners, Shamrock Broadcasting (formerly Starr) . . . WMZQ-FM/Washington, D.C. has begun using traffic reports several times during the morning and afternoon drive anchored by Bob Marburg . . . Tim Williams, formerly with Inergi Records and Cash Box, has returned to radio via WFAI/Fayetteville, NC. Williams will be doing the afternoon air shift and the music for the station . . . Tom Riley has been appointed PD of WVAM/Altoona, PA. Stan Davis, formerly with WKYG/Parkersburg, WV, has joined the station as afternoon drive and MD . . . Just in case I forgot to say it: WXCI has been added as our Detroit reporting station replacing the defunct WDEE. R&R welcomes GM John Risher, PD Bill Ford, and MD R.T. Griffin . . . By the way, registration information for the Nashville DJ Convention outlined a couple of weeks ago here, should be obtained through the Grand Ole Opry, 2800 Opryland Drive, Nashville 37214 . . . My thanks to Bill Anderson and KFTN/Provo PD Chris McGuire for the invite to their second anniversary listener appreciation bash last weekend. I had ticket in hand and was ready to go when my doctor grounded me because a virus had caused an abnormal count in my white blood cells. Everything is O.K. now, but I'm sorry to have missed getting a chance to visit Salt Lake City and Provo, Utah . . . So how's YOUR w.b.c. count?

The Beat Goes On

With the current popularity of disco music came the use of Beats Per Minute (BPM), printed on promotional copies of the records. Well, the use of BPM's is not a new idea or concept for KEAN-AM-FM/Abilene Program Director Bobby Gambill.

"In the past the station was running into problems with disagreements at our weekly music council over the exact tempos of certain records," Gambill told R&R in a recent interview. "That is when I decided the best way to solve that problem was by the use of a metronome. We're using the metronome to tempo each of our records, currents and oldies. It is relatively inexpensive and sure has solved the problems in our meetings. And the station sounds more rounded every day."



Bobby Gambill

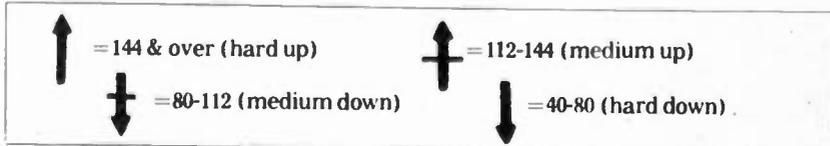


PD Bobby Gambill (left) is shown with music assistant "Weird" Wayne Hall, midday air personality, looking over a current issue of R&R. The star of the show, KEAN's metronome, is between the two.

Gambill went on to say, "I define 'tempo' as a unit of music, normally related to and adapting the characteristics of beat or rhythm; it need not be on the drumbeat, but carries as much drive or energy as percussion. Tempo varies according to music composition, rhythm and vocals.

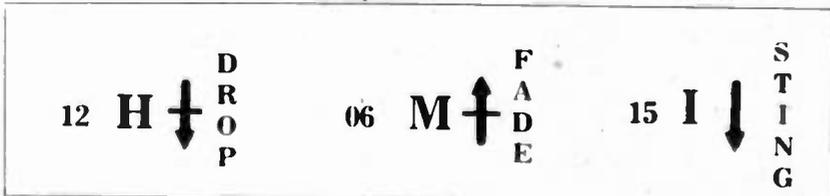
"At KEAN, we have six classifications of records: A, B, C, H, M, I, A, B, and C are classes of oldies, while H stands for "hard country," M for "modern," and I for an "intermediate" sound.

"There are four classes of tempo: 40-80 per minute, 'hard down;' 80-112 per minute, 'medium down;' 112-144 per minute, 'medium up;' and 144 & over per minute, 'hard up.' On our labels we use a system of arrows to show each tempo." The arrow system is shown below:



"We have a hard fast rule here at KEAN - that a jock must never play two 'hard down' tempo records in a row," Gambill continued.

To give you a better idea of what a typical label would include on each record, Gambill sent in some examples, which have been included here:



The information includes intro time, record classification (as mentioned above), tempo arrows, and the record's ending.

R&R would like to thank KEAN and PD Bobby Gambill for sharing their interesting system with our readers. If you have any thoughts or ideas you would like to see, send them to us for consideration: R&R Country, 1930 Century Park West, Los Angeles, 90067.

Music City Song Festival: Radio, Records Judge New Talent

The Music City Song Festival, an international competition open to amateur country-oriented songwriters, lyricists, and vocalists debuts late October in Nashville. The first-time event fuses various sectors of the music industry with judges from radio, records, and publishing. Radio is further involved through a national advertising campaign and ads are planned for leading country music publications. Festival Directors Scott Spinka and Mick Lloyd are awarding \$37,000 in prize money to the winners. A separate gospel competition is also included.

Stressing the growth of country music worldwide, Lloyd states that extensive promotional campaigns are in progress in England, Holland, Japan, France, Sweden, Australia and New Zealand. Lloyd notes that he receives almost daily entries from overseas.

The grand prize winner in the songwriting competition wins \$10,000, the lyricist walks away with \$7500, and the vocal competitor receives \$1500. All three are guaranteed a national record release plus distribution through Little Giant Records.

Judges for the final competition include R&R Country Editor Jim Duncan; plus radio representatives Ramblin' Lou Shriver, WXRL/Lancaster, NY; Marty Sullivan, KNEW/Oakland, CA; Bob Cole, KOKE/Austin; Jerry Adams, KFDI/Wichita; KING Edward Smith, WSLC/Roanoke; Dale Turner, WSAI/Cincinnati; Max Gardner, KKYX/San Antonio; Searcy Hall, WHOS/Decatur, AL; Tiny Hughes, WROZ/Evansville, IN; and Mike Burger/FICAP.

In addition to the above FICAP members (Federation of International Country Air Personalities) the following members of the music industry are also judges in the final competition: Georgia Chellman/Executive Director, FICAP; Vincent Candilora/Director of Writer Affiliations, SESAC, New York; Merlin Littlefield/Assistant Director, ASCAP, Nashville; Maggie Cavender/Director, Maggie Cavender Enterprises; Jerry Seabolt/Director of Operations, UA Records, Nashville; Brian Fisher/VP/GM, Ovation; Tommy West/VP, Lifesong, New York; Ron Chancey/VP/A&R, MCA/Nashville; Paul Tannen/VP, Screen Gems/EMI; and Jim Sharp, Cash Box.

Entries will be accepted through October 1st. Information can be obtained at the MCSF's executive offices, 1014 16th Avenue, South, Nashville, TN. The festival final will be Oct. 26 & 27 at the Airport Hilton Hotel, Nashville.

KICKIN' COUNTRY

EDDY ARNOLD

"GOODBYE" PB-11668

BB ★41 CB ★47 RW ★46

ZELLA LEHR

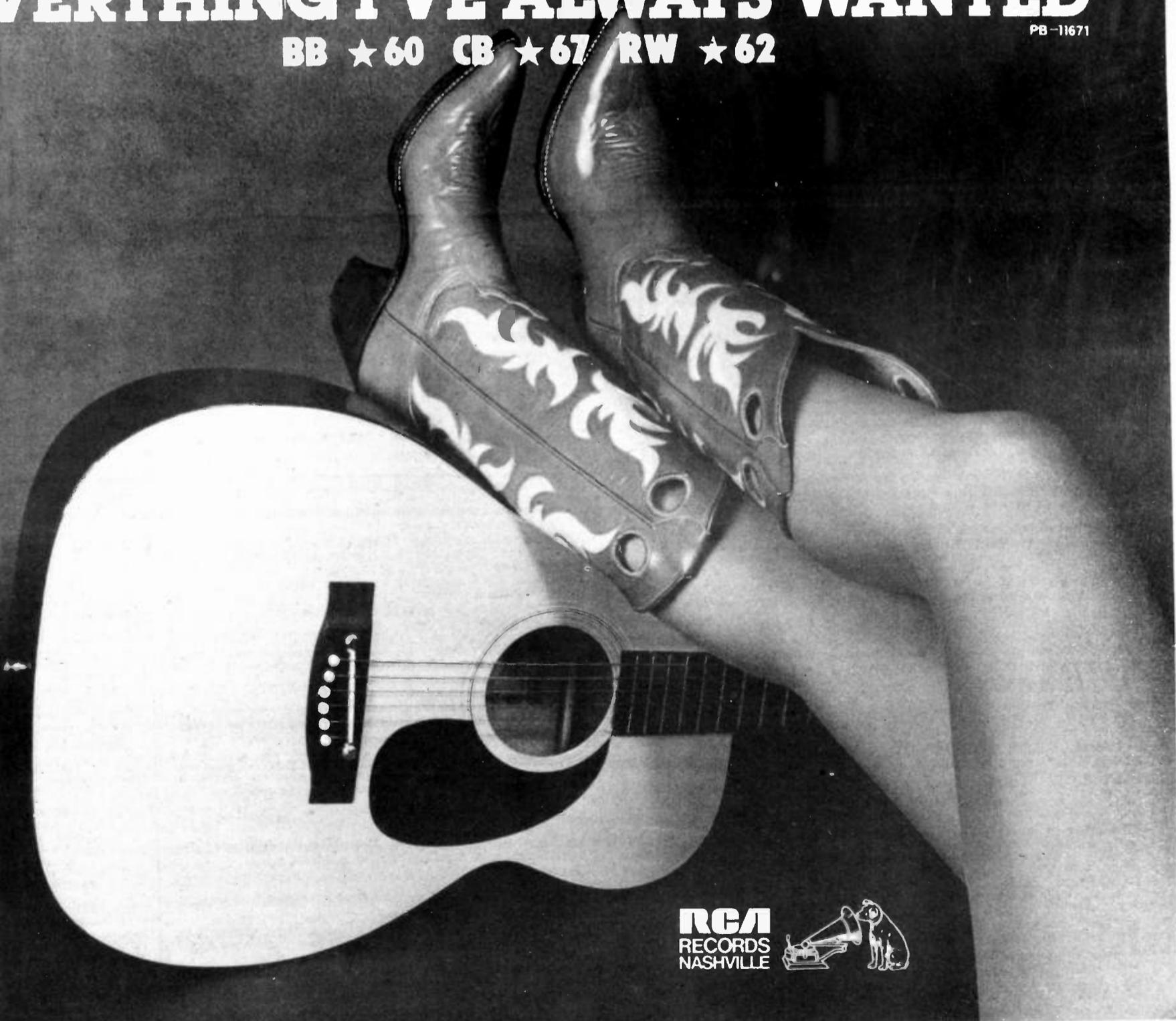
"ONCE IN A BLUE MOON" PB-11648

BB ★35 CB 37 RW ★35

PORTER WAGONER

"EVERYTHING I'VE ALWAYS WANTED" PB-11671

BB ★60 CB ★67 RW ★62



RCA
RECORDS
NASHVILLE



Country

BREAKERS

JIM ED BROWN & HELEN CORNELIUS

Fools (RCA)

65% of our reporters on it. Adds this week include KLAC, WHK, WMAQ, WMZQ-FM, WUBE, WONE, WSLR, WFMS-FM, KRZY, KOKE, KCKN, WKSJ, WTHI. Charts: 34-27 WKDA, debut 28 WLWI-FM, debut 25 WMC, 30-24 WEEP, debut 29 KWKH, 30-22 KRGO. R&R Chart Debut 30.

KENNY DALE

Only Love Can Break A Heart (Capitol)

On 62% of our reporting stations. Charts: 26-20 WMAQ, 38-28 KSO, 30-24 WUNI, debut 25 WLWI-FM, 28-19 WUBE, 27-21 KWKH, 29-20 KHAK. Adds: KSON, KNIX, WONE, WDGY, WDN, WQQT, WYVA, KLAC. R&R Chart Debut 34.

MICKEY GILLEY

My Silver Lining (Epic/Playboy)

On 61% of our reporting stations. Adds include KNEW, WINN, KOKE, WPOR, WKCQ, KRGO, WNVY. Charts: 6-4 WUNI, 30-26 KMPS, debut 28 WSLR, 45-27 KSOP, debut 29 WDAF, 37-29 KXLR, 33-26 KNIX, 36-24 WIRK-FM, 34-26 KRMD. R&R Chart 40-32.

VERN GOSDIN

All I Want And Need Forever (Elektra)

60% of our reporters on this record. Chart action this week: 32-23 KSO, 14-11 KSOP, 19-14 WCXI, 29-21 KRAM, 23-19 WOKQ, 13-8 KRGO. Adds include KSON, WHK, KBOX, WBAP, WPOR, WYTL, KMAK, WMUS. R&R Chart 39-33.

JENNIFER WARNES

I Know A Heartache When I See One (Arista)

On 57% of our reporting stations. Adds: KCKC, WSLR, WDGY, KCKN, WSUN, WMZQ-FM, WYVA, KCUB. Charts: 33-28 WMAQ, debut 30 WJJD, 26-18 WEEP, 30-25 KEED, 29-23 KLAQ, 27-23 WXCL, 27-23 KEEN, 36-29 KSO, 10-7 WSAI. R&R Chart Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

MEL McDANIEL "Play Her Back To Yesterday" (Capitol) 75/3, WIL, WJJO, WMUS. Charts: 33-27 WONE, 35-27 WBAM, 26-22 WXCL, 34-30 KEEN, 25-14 KLAQ, debut 29 KRZY, 34-28 KCUB, 24-19 KUZZ, 35-26 KZIP, debut 27 WSM. R&R Chart Debut 37.

JOHN CONLEE "Before My Time" (MCA) 72/31. One of the "Most Added" songs for the second week in a row. New at KLAC, KEEN, KRAM, KRZY, KIXX, WIL, WJJD, WSLR, WUBE, WLWI-FM, KLVI, WQQT, KWKH, WBAP, KLZ, KCUB, WKSJ, KWMT, WNRS, WCXI, KVET, WYII. Charts: 32-19 KCKC, debut 27 WUNI, 35-29 WMZQ-FM, debut 27 KGFX. R&R Chart Debut 39.

JERRY LEE LEWIS "Who Will The Next Fool Be" (Elektra) 68/6, KSON, KLAC, WDDO, WONE, KBOX, WNYR. Charts: 15-12 KCKC, 35-29 WFMS-FM, debut 29 WSLR, 40-30 WMZQ-FM, 25-20 WSAI, 37-29 KRMD, 40-29 WKDA, 32-27 WUBE, 23-19 KLVI.

JACKY WARD & REBA McENTIRE "That Makes Two Of Us" (Mercury) 68/3, WMAQ, KRAM, KHAK. Charts: 26-20 KSO, 31-26 WXCL, 35-30 WSAI, 31-20 KSOP, 23-19 WDN, 25-20 KMPS, 18-12 KZIP, debut 27 KLAQ.

REX ALLEN JR. "If I Fell In Love With You" (WB) 61/20, WMZQ-FM, WCOS-FM, WUBE, KCKN, WONE, WIRE, WSLR, KLAC, KCUB, KLZ, KFTN, WKXA, WGTO, KVOO, WFNC, WDN, WKDA, WTHI, WKQC, WEAT. Charts: Debut 30 WUNI, 43-29 KSOP, 33-27 KHAK, debut 30 WOKQ.

T.G. SHEPPARD "Last Cheater's Waltz" (WB/Curb) 60/14, KBOX, WIRE, WSLR, WUBE, KLZ, KCUB, KFTN, KWMT, WYTL, WMUS, KVOO, WLAS, WYII. Charts: 38-28 WCXI, 25-20 WUNI, 20-14 KCKC.

SAMMI SMITH "The Letter" (Cyclone) 61/8, KEEN, KSO, WONE, WMZQ-FM, WNYR, WTHI, WKQC, KMAK. Charts: 22-10 WUNI, 15-8 WWOK, 38-24 KZIP, 38-29 KUZZ, 21-15 KRGO, 19-13 KGFX.

EARL SCRUGGS REVUE "I Could Sure Use The Feeling" (Columbia) 56/6, WMZQ-FM, WUNI, WINN, WONE, WTHI, KHAK. Charts: 33-29 WDGY, 29-24 KSO, 34-28 KRDR, 20-12 WDN, 29-24 KUZZ, 36-28 KZIP.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 54/19, KMPS, WIL, WIRE, KSO, WSLR, WSAI, WQQT, KRGO, KMAK, KCEY, KBET, WDN, WKSJ, KTYN, WYTL, KGFX, WITL, KVOO. Charts: Debut 26 WUNI, debut 29 WBAM, debut 24 WSM, debut 29 WJJD, 35-26 KCKC.

ELVIS PRESLEY "There's A Honky Tonk Angel" (RCA) 52/16, KRMD, KSO, WSAI, WONE, WIL, KIXX, KSON, KRDR, KIDN, KCEY, WYTL, WITL, KVOO, KVET, KNOE (both), KLVI. Charts: 18-13 KCKC, 27-21 WJJD, debut 24 WMC, debut 27 WEEP, debut 20 WLWI-FM, debut 30 WSUN, 38-26 WCXI.

STELLA PARTON "The Room At The Top Of The Stairs" (Elektra) 52/10, KMPS, KLAC, KSO, WIRE, WUNI, WNYR, KGFX, KHAK, WITL, KIDN. Charts: Debut 27 KRGO, 40-26 KSOP, 30-25 KUGR.

BILLY "Crash" CRADDOCK "Robinhood" (Capitol) 48/14, WUNI, WDN, KOKE, KEBC, WYTL, WNRS, WKMF, WIRE, KCEY, KSSS, KCUB, KTM, KNOE, debut 17 WINN, 37-29 WUBE.

ZELLA LEHR "Once In A Blue Moon" (RCA) 48/5, KCKN, WSM, KBOX, WFNC, KIDN. Charts: 30-26 WSAI, 23-16 KSOP, 30-26 WBAM, 24-15 KZIP, 21-16 KGFX.

Others Getting Significant Action

BILL ANDERSON & THE PO' FOLKS "The Dream Never Dies" (MCA) 44/9, KLZ, KCKN, WCOS-FM, WYVA, KNOE, WOKK, WFNC, WTHI, KGFX. Charts: 35-30 KRAM, debut 30 WIRK-FM, 27-21 KFTN, 32-25 KSOP, 30-23 WLWI-FM, 35-27 KLVI, 24-20 KFGO.

EDDY ARNOLD "Goodbye" (RCA) 42/10, KSO, WIRE, WNRS, WITL, KHAK, KNOE.

Radio & Records

NATIONAL AIRPLAY/40

Three Weeks Two Weeks Last Week

August 10, 1979

8	5	2	1	MEL TILLIS/Coca-Cola Cowboy (MCA)
2	1	1	2	DOLLY PARTON/You're The Only One (RCA)
26	15	8	3	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
6	3	3	4	EDDIE RABBITT/Suspicious (Elektra)
14	9	6	5	HANK WILLIAMS JR./Family Tradition (Elektra)
29	18	11	6	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)
11	6	5	7	TAMMY WYNETTE/No One Else In The World (Epic)
17	10	7	8	GENE WATSON/Pick The Wildwood Flower (Capitol)
24	17	14	9	DAVE & SUGAR/Stay With Me (RCA)
31	21	16	10	KENNY ROGERS & DOTTIE WEST/Till I Make It On My Own (UA)
28	19	15	11	JIM REEVES/Don't Let Me Crossover (RCA)
19	11	9	12	MOE BANDY/Barstool Mountain (Columbia)
5	4	4	13	EMMYLOU HARRIS/Save The Last Dance For Me (WB)
30	25	21	14	CONWAY TWITTY/I May Never Get To Heaven (MCA)
16	12	12	15	JOHN WESLEY RYLES/Liberated Woman (MCA)
4	7	10	16	JOHNNY CASH/(Ghost) Riders In The Sky (Columbia)
1	2	13	17	ANNE MURRAY/Shadows In The Moonlight (Capitol)
27	23	18	18	MARTY ROBBINS/All Around Cowboy (Columbia)
32	28	23	19	CHARLEY PRIDE/You're My Jamaica (RCA)
37	31	20	20	LYNN ANDERSON/I Love How You Love Me (Columbia)
36	29	17	21	RAY PRICE/That's The Only Way To Say Good Morning (Monument)
33	27	22	22	STATLER BROTHERS/Here We Are Again (Mercury)
-	33	26	23	CRYSTAL GAYLE/Your Kisses Will (UA)
-	34	29	24	MOE & JOE/Good Ol' Boys (Columbia)
-	38	31	25	DOTTSY/Slip Away (RCA)
3	8	24	26	WAYLON JENNINGS/Amanda (RCA)
7	13	19	27	HOYT AXTON/Della And The Dealer (Jeremiah)
-	-	36	28	DON WILLIAMS/It Must Be Love (MCA)
-	-	35	29	DONNA FARGO/Daddy (WB)
-	-	37	30	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)
40	37	33	31	GEORGE JONES/Someday My Day Will Come (Epic)
-	-	40	32	MICKEY GILLEY/My Silver Lining (Epic/Playboy)
-	-	39	33	VERN GOSDIN/All I Want And Need Forever (Elektra)
-	-	37	34	KENNY DALE/Only Love Can Break A Heart (Capitol)
-	-	37	35	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
-	-	37	36	JOHNNY RODRIGUEZ/Fools For Each Other (Epic)
35	30	28	37	MEL McDANIEL/Play Her Back To Yesterday (Capitol)
-	-	39	38	CLIFF COCHRAN/Love Me Like A Stranger (RCA)
-	-	39	39	JOHN CONLEE/Before My Time (MCA)
38	36	34	40	FREDDY FENDER/Yours (Starlite)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

WEAT, WYVA, KCUB, KIDN, 31-24 KCKC.

JOHN ANDERSON "Low Dog Blues" (WB) 41/8, WXCL, WSAI, KXLR, WUBE, KWKH, KSSS, KUZZ. Charts: 22-16 KSO, 33-24 WDN, 30-25 WSUN, 33-25 WIRK-FM.

OLIVIA NEWTON-JOHN "Dancin' Round And Round" (MCA) 39/16, KEEN, KNIX, WXCL, WSAI, KCKN, WEAT, KOKE, KSSS, KSOP, KBET, KWMT, KGFX, WITL, KVET, KNOE, WDN, debut 28 WUNI, 24-18 KCKC.

BILLIE JO SPEARS "Livin' Our Love Together" (UA) 37/6, WFMS-FM, KSO, KVOO, WDN, KLVI, KUGR, debut 29 WOKQ, debut 25 WUNI.

OAK RIDGE BOYS "Dream On" (MCA) 36/36. The "Most Added" record this week. New stations include: KCKC, KLAC, KNEW, KMPS, WKSJ, WFMS-FM, WNRS, WXCL, WKMF, KRGO, KWKH, WINN, WBAM, WSM, WMC, KKYX, WLWI-FM, KRMD, WKDA, WEEP and others.

BECKY HOBBS "I Can't Say Goodbye To You" (Mercury) 34/5, KLAC, KXLR, WUBE, WGTO, KEED, 14-4 KZIP, 17-13 WBAM.

RONNIE MILSAP "In No Time At All" (RCA) 33/32. One of the "Most Added" songs this week. Some new adds include KEEN, KLAC, KCKC, WFMS-FM, WINN, KRMD, WKDA, WLWI-FM, WCOS-FM, WSM, WMC, KWKH, WBAM, WIRK-FM, KHAK, WNRS, KRGO, KUZZ, KEEN, KMPS.

KENDALLS "I Don't Do Like That No More" (Ovation) 30/30. One of the "Most Added" songs this week. Some new adds include WHN, WIRE, KBOX, WINN, KSO, KCKC, KRGO, play at KMPS, WEEP, WBAM.

RANDY BARLOW "Another Easy Lovin' Night" (Republic) 30/11, WNRS, WIL, WGTO, KXLR, WBAM, KEBC, KVOO, WAXX, KSSS, KUZZ, KBET.

PORTER WAGONER "Everything I've Always Wanted" (RCA) 29/7, WIRK-FM, KZIP, KVOO, WCAW, KBET, KIXX, KTM, debut 28 KRGO, 34-29 KFGO.

MARY K. MILLER "Guess Who Loves You" (RCA) 29/6, KLZ, KVET, WYVA, KHAK, WHBF, KRDR, debut 29 KRGO.

DICKEY LEE "I'm Just A Heartache Away" (Mercury) 28/9, KCUB, WIL, KWKH, WYII, KTYN, KWMT, WHBF, KRDR, KRAM, 41-28 KSOP.

RAZZY BAILEY "I Ain't Got No Business Doin' Business Today" (RCA) 25/15, KNIX, KEED, KUZZ, KIXX, KTM, WXCL, WAXX, WUBE, KHAK, WGTO, WDN, KRMD, KWKH, WYII, 34-29 KCKC.

JEANNE PRUETT "Please Sing Satin Sheets For Me" (IBC) 24/10, WCXI, WXCL, KXLR, WEAT, WLAS, WGTO, WYTL, KTM, KBET, KRDR, 26-17 KCKC.

BELLAMY BROTHERS "You Ain't Just Whistlin' Dixie" (WB/Curb) 20/20, KNEW, KMPS, WSAI, WXCL, WKMF, KVOO, KRMD, WKDA, WLWI-FM, WMC, WBAM, KWKH, KZIP, KFDI, KHAK, KUGR, KFTN, KEED, KRDR, KUZZ, debut 29 WUNI.

WILLIE NELSON "Crazy Arms" (RCA) 11/9, KNEW, KMPS, KRMD, WMC, WBAM, KFGO, KUZZ, WGTO, WLAS.

BOBBY BRADDOCK "I Did The Right Thing" (Elektra) 11/7, KRMD, KTYN, KVOO, KZIP, KUZZ, KFTN, KUGR.

Most Requested

LW	TW	1	2	3	4	5	6	7	8	9	10
		1	1	CHARLIE DANIELS (Epic) (4th Week)							
		2	2	HANK WILLIAMS JR. (Elektra)							
		3	3	MEL TILLIS (MCA)							
		10	4	MOE & JOE (Columbia)							
		6	5	CONWAY TWITTY (MCA)							
		7	6	EDDIE RABBITT (Elektra)							
		5	7	WILLIE & LEON (Columbia)							
		8	8	DOLLY PARTON (RCA)							
		-	9	CRYSTAL GAYLE (UA)							
		9	10	JIM REEVES (RCA)							

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- HOYT AXTON
Della & The Dealer (Jeremiah)
- JOHNNY CASH
(Ghost) Riders... (Columbia)
- CON HUNLEY
Since I Fell For You (WB)
- WAYLON JENNINGS
Amanda (RCA)
- JONES & PAYCHECK
You Can Have Her (Epic)
- LORETTA L'ANN
I Can't Feel You Anymore (MCA)
- MANDRELL & BANNON
Reunited (Epic)
- KENNY ROGERS
She Believes In Me (UA)
- T.G. SHEPPARD
You Feel Good All Over (WB/Curb)
- GENE WATSON
Farewell Party (Capitol)

Country



Biff Collie

Inside Nashville

WHAT'S WHAT: Owen Bradley, generally credited with having given birth to the "Nashville Sound," and a member of the Country Music Hall Of Fame, was honored with the unveiling of a bronze plaque at Owen Bradley Park, across the street from the Hall Of Fame. Owen is RCA's Jerry Bradley's Dad and super-picker Harold Bradley's brother . . . Capitol Records' Music City office is cooking here again, welcoming back VP Lynn Shults and National Promo Head Ed Keely from a West Coast Sojourn . . . Slim Whitman's son Byron sessions here next week. Slim says Byron sings much higher but nothing like his dad. Whitman made a rare personal appearance for KFDI/Wichita, and "it was just like England," Slim said. (He's won the "International Male Vocalist" award in Great Britain for two straight years) . . . Marty's "All-Around Cowboy" hit was inspired by the career of six-time World Champion Rodeo Cowboy Larry Mahan. Marty was voted into the Cowboy Hall Of Fame in Oklahoma City this spring . . . Kitty Wells's new album's release will coincide with her 60th birthday August 30. Label, Ruboca, is named for Kitty and Johnny's three kids (Ruby, Bobby and Carol). Carol is wife of Tree Music's John Sturdivant . . . Tammy & George (Richey) selling their Franklin Road mansion and moving to Arizona??? (He worked as a DJ there before moving to Nashville) . . . Hank Williams Jr.'s next album will likely include "The Conversation," written and recorded by Hank & Waylon . . . Cledus "White Knight" Maggard starred in Neil Simon's "California Suite" at the Village Dinner Theater in Charlotte . . . Billy "Crash" Craddock models "Urban Cowboy" haberdashery in the August issue of Penthouse (no centerfold?) . . . Wonder if the Cates Bros. will ever produce a TV show starring the Cates Sisters? (They will produce that "Country Explosion" TV special at the Ford Theater in Washington, D.C. on October 2, to be telecast October 16th.) . . . Capitol Country Marketing Director Vince Cosgrave has exited the company to work along with Universal Films on the marketing of Loretta Lynn's "Coal Miner's Daughter" movie . . . "Elvis Remembered," a three-hour syndicated radio special, is set to air on more than 100 stations between August 16, the second anniversary of Presley's death, and Labor Day. The show was written by Richard Oliver and produced under the direction of Darwin Lamm, head of Creative Radio Shows, in conjunction with RCA Records . . . Bill Boyd, West Coast promoter, has been named the Academy of Country Music's President. The ACM is based in Hollywood . . . RCA's Charley Pride is "teed off," so to speak, at the Dallas Royal Oaks Country Club for rejecting his application for membership in the club. Pride said, "They gave no reason, but the only one I can think is that I'm black." Pride's membership would have broken the club's all-white color line. (Somebody ought to tell those folks this is 1979 and not 1879!)

Dean (his sausage business is "cooking" again) . . . Buck Owens (now produced by Brian Ahern, Emmylou's husband) . . . Connie Smith (she's not recording secular music anymore, just gospel?) . . . Bobby Helms (one of the first Country artists ever to have a "crossover" Pop/Country hit "My Special Angel") . . . Rose Maddox ("the only boy that was a girl" - member of the "Most Colorful Hillbilly Band in America" in the 40's and the 50's, The Maddox Bros. & Rose) . . . Porter Wagoner (he's been on RCA for 26 years!) . . . and Bud Wendell (WSM, Inc., President) . . . and a heap of happy living!!!



Pianist Floyd Cramer is shown here with the pewter sculpture trophy he won for commanding the winning foursome at the recent Gerald Ford Invitational Golf Tournament in Vail, CO.

JIM REEVES died 15 years ago Tuesday when his small plane crashed and burned in nearby Brentwood during a thunder storm. He was 39. According to Mary Reeves Davis, Jim's widow, he's sold nearly 80 million records, most since he died. He recorded for ten years before he died. Jim was one of the first 'selling' artists to record in multiple track stereo, making it possible to change the sounds on his old masters completely, except for his voice. Mary says people still think he's alive, and it gets worse. "They write in every day, bookers wanting to book him for shows, songwriters sending him songs. We've got a rubber stamp of his signature and we stamp his pictures before we mail them." At Fan Fair every year, Mary says she has a Jim Reeves Enterprises booth and scores of people always want to know if Jim is coming down to sign autographs. Mary tells them, "No, Jim's not going to be here this year. He's out of town."

TV FILE: Roy Clark hosts the "Tonight" show Monday (13th) . . . The Oak Ridge Boys will appear on a "Dukes of Hazzard" episode this fall . . . "Nashville on the Road" 's Wendy Holcombe taped six "Nashville Swings" shows in Toronto . . . Jeannie C. Riley really made her fourth appearance on the "PTL Club" in Charlotte . . . Dale McBride guested on

WFAA-TV's "People" and "Community Capsule" in Dallas, aired on cable TV in six states . . . John Conlee debuted on "Dinah" . . . Ray Sawyer of Dr. Hook (they live in Nashville) is "running" for the "Tonight" show Johnny Carson replacement job when Carson stops "running" . . . Hank Williams Jr. did "That Nashville Music." Merle Kilgore and Hank's Bama Band were there too . . . Marty Robbins (pictured) rumored to be set for guesting on a top-rated network series this fall . . .



Will Ernest Tubb be the subject of one of those Dean Martin Roasts this season? Tubb is nominated in three or four categories for CMA awards. He should get at least the "Album of the Year" for his "Legend & Legacy" LP.

WHATEVER HAPPENED TO: That Crystal Gayle-Jose Feliciano duet they cut here last winter for UA? . . . Ronnie Sessions, one of the "new breed" of Country-Rock acts hatched in the early '70's??? He got married, has a 1 1/2 year old daughter named Shaun and a new cookin' new East Tennessee rock 'n' roller band with an Austin fiddle player . . . Hank Mizell, the preacher-mover whose Chicago garage session of the 50's "Jungle Rock" was discovered by a London record collector/disc jockey and became the rockin' hearthrob of 1976 in Europe??? He's just cut another record, has been booked in Europe again, and just left his moving and storage company job here to be a star one more time . . . at 55!! . . . T. Tommy Cutrer, who became Country DJ #1 for years while all-nighting on WSM, announcer on Johnny Cash's ABC-TV series of the early '70's, and announcer on Allen Funt's "Candid Camera?" Last winter he defeated the Dean of the Tennessee State Senate and is now representing the state's five-county 15th District at the Capitol in Nashville.

FESTIVALS & FAIRS: Kenny Rogers's record crowd at Cheyenne's Frontier Days Rodeo, all 11,000 screaming, clapping fans, stuck around while Kenny did his full show in a cloudburst, equipped with a cowboy hat and yellow slicker . . . Kitty Wells and Tom T. Hall perform for the Hunter Mountain Festival in White Mountains of New York; Kitty, Friday (3); Tom T. Saturday (4) . . . Promoters say, with only two weeks to showtime, Glen Campbell's Northern States Fair Show has sold a reported 500 tickets. (Farmers afraid to get too far from home?) . . . Ruby Falls dazzled the audience at Nashville Fairgrounds; said she put a little "color" into the show . . . Willie Nelson doing fairs all August: Arizona, Maryland, New Jersey, West Virginia, North Carolina, South Dakota, Oklahoma, New York, Colorado and Texas.

CLOSER: Ask Rose Maddox how she's doing, she'll say: "I'm happy every day I live!! (It's these Nights that are Killin' Me!!)"

Ronnie McDowell

His tribute record "The King Is Gone" was a million seller. His vocals in the T.V. movie "Elvis" were positively uncanny and now Ronnie has delivered another musical gem with "Rockin' You Easy, Lovin' You Slow" his first album on Epic Records featuring the hit single "World's Most Perfect Woman" and his new single "Love Me Now."

Produced by: Buddy Killen

Representation: United Talent
1907 Division St
Nashville, TN 37203
(615) 244-9412



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Ronnie McDowell
Rockin' You Easy,
Lovin' You Slow



JE 36142

P/A

POP/ADULT



Mike Kasabo

Pop/Adult Building An FM Future

One of the brightest new lights on the P/A horizon just recently returned to the RKO old in the Windy City from a short but successful stint at Boston powerhouse WBZ. He is an aggressive competitor, and just as importantly, a radio professional convinced that a "Full-Service" approach can win just as big on FM as it has historically on AM. Dave Martin, now holding the programming reins of WFYR, revealed some interesting and certainly informative ideas as to how he perceives the future of Pop/Adult radio. "Here's the concept. Up until now FM radio has been one specific thing to the audience — now, I won't talk sales and I won't talk programming; I'll talk audience. Audiences realized that FM radio meant music — strictly music — that most of your FM stations were only concerned with music. Beautiful Music stations for a long time dominated the FM dial. Then we saw album radio (AOR), when music kind of went through a very big change during the '67 and '68 period. We saw at that time FM become an outlet for those (young) people — we used to call them 'underground' stations. Well, it would seem that today's young people, in the 18-24 and 18-34 groups, and your teenagers in every market across the country are showing a proclivity towards one kind of radio — and that's FM radio. You don't find AM radio stations in markets across the nation that are catering to teenagers any more. They just aren't! It seems that every AM wants to be a 25+ radio station today; everybody wants to do a P/A thing. Nobody seems to care about the kid who's 17 years old and wants to hear his high school's basketball or football score or the songs he wants to hear. So, AM forced him to go to the FM side — and the way peer pressure relationships work at that age they're jamming their ears to teen-type or young adult-type FM's who are targeting to him."

Asked to compress his thoughts on what adults are lacking on FM, Martin stated knowingly, "Let's take that evolution one more step. Why do adults leave FM?" He continued, "The reason they leave is for news and information. They use FM for music; they think it's a music medium — they have been educated to think that that's all it really is, nothing but a music medium. Until now, no group of programmers has come along and said, 'Hey, why can't we take an FM station and make it a full-service radio station with a first-class news operation to include meteorologists, traffic reports, big on sports and make it a WGN on FM.'"

R&R (Shifting smoothly into interview form): *But these things take time to establish . . .*
MARTIN: Yes, but here's what happens . . . if I'm in high school, I listen to the teen FM's. When I'm in college, I listen to an album station. When I reach the age of acquisition as an adult — you know, married and buying the first home and washer and dryer — well, I'll be looking for a station that gives me the music I play, and gives me the news and information I need. Just as WGN or WBZ weren't born yesterday, it will take time. They depended upon people growing into them and learning they could depend upon them. That, in short, is what we are going to do at WFYR.

R&R: *So that is, in part, the grand design?*
MARTIN: Right, Don Kelly (new Program Director of 99X/New York) and I were trying to do the same programming things; I in Wisconsin and he in California. We did focus panels with people and we said, "What is your favorite radio station?" "Well, it's KMET." Then we'd continue and ask, "Why did you tune out?" "I need traffic (information) in the morning and really like the weather information, but I can't depend on them for that kind of information." FM stations have never done a good job with news and information compared with high-powered AM stations. Plus FM radio really hasn't pioneered personality, certainly adult-oriented like a WBZ or WKDH. Eventually, when full FM radio penetration in cars gets there, look out! And we'll be ready with the kind of full-service station to win big.

R&R: *Your opinion must certainly be based upon a substantial amount of research?*
MARTIN: Mike, we've uncovered that in 1982 there is going to be a demographic shift. I've studied Department of Commerce and other demographic data when I was a consultant, and I've known for some time that in 1982 the 25-34 year olds will represent the biggest group in America, and that's exactly what WFYR is targeted to today because that's the largest group of people in the city of Chicago. The 25-34 group has all the money; they're controlling everything. This is the demo that the advertisers are going after. Kelly and I came up with what we think is the proper one-line description, and it's what we use to advertise WFYR: THE MUSIC YOU WANT — THE NEWS AND INFORMATION YOU NEED!

Anyone can be a music station, but we're going to be a full-service operation. My feeling is that it's time FM provided a complete picture for the adult listener who supports it with potential dollars.

Update

POTTER HONORED: The United States Jaycees recently named WTVN/Columbus Program Director (pictured) John E. Potter as one of the nation's most outstanding young men. The award is for professional achievement and community service.

MORE TALK FOR PHILLY P/A: WPEN/Philadelphia is now doing some specialized Talk programming from 7-10pm Sunday through Friday nights with all shows being of the call-in variety. A consumer expert, a sex therapist, a plant expert, a psychic, and a sports specialist are included in the nightly line-up, which reflects a growing trend for Pop/Adults to offer a non-music segment for their adult listeners during the TV-dominated evening time period . . . WGAR/Cleveland is airing "Cleveland Perspective" (No Cleveland jokes please) that features legalmen John Striker and Andrew Shapiro, authors of



"Power Plays" and "Supertweets") who suggest ways to: 1) halt sexual harassment at the office (no doubt based on a recent visit to R&R); 2) make a car dealer refund your money on a lemon; 3) make neighborhood vandals pay for their damage; 4) force a home contractor to repair slipshod work on your house — in other words, commonplace things and occurrences in Ohio's major city.

KAKE FOR BREAKFAST: The P/A biggie in Wichita hosted a continental breakfast for the Intercollegiate Athletic staff of Wichita State University to kick around ideas to help promote the football and basketball teams this year . . . Speaking of sports, KMBZ/Kansas City's Curt "Mother" Merz will be doing the color portion of the Kansas City Chiefs' football preseason exhibition games on TV; Mother used to play right guard for the Chiefs, and was lucky enough to have participated in Super Bowl I when Vince Lombardi's Green Bay Packers routed the Kansas City team . . . Also at KMBZ, afternoon personality Ray Dunaway is planning his first annual 10,000 millimeter marathon (that's about 30 feet) to be held sometime in September . . . KRNT/Des Moines sponsored the biggest woman's golf tournament in Iowa to benefit the Cystic Fibrosis Foundation; a field of more than 200 entered the event . . . Johnny Holliday moves from part-time to full-time as WMAL/Washington's personality/talk host in the 8-12mid slot.

Transition

Howard Liberman has been named News Director of Pittsburgh powerhouse KDKA by VP/GM Tony Hirsh, who announced, "Howard is a welcome addition to the KDKA news team. His solid experience in every facet of radio news is valuable to us as we continue to offer complete news and information services to Pittsburgh." . . . Marc Kuhn has resigned his Program Directorship of WMAL/Washington and has been replaced on a temporary basis by Operations Manager Jim Gallant, who, in turn, will be assisted in those activities by Music Director Jane Reino . . . Cliff Albert has joined KFMB/San Diego as News Director, coming from WROK/Rockford, where he served in the same capacity . . . WNEU/Wheeling has a new Program Director, Barry Chase, who comes to West Virginia from an air shift at FM100/Memphis. He supplants Bobby Hatfield, who, originally scheduled to program the station, changed his mind and remains at WNAP/Indianapolis . . . Three changes at WGBB/Merrick, NY: Marc Kaye has been named Station Manager after six years with the parent organization, Susquehanna Broadcasting, as an Account Executive and Local Sales Manager, at the relatively young age of 27; Vince Lipari has been appointed to the position of News Director from the radio desk of UPI; and finally, Naomi Farley joins the air staff from WGLI/Babylon, Long Island . . . New K59/Honolulu all-night personality is Bob Roberts, who comes from across the pineapple grove from KULA . . .

Color

SUMMER PARTY FOR GRAND ISLAND: KRGI/Grand Island, NE is offering listeners to pick up \$1000 from now until September 1st simply by displaying this visual and by attending their "Sticker Parties." Each Wednesday and Saturday the parties will be held at a participating sponsor's business and will include a remote broadcast of the party. Drawings will be held at various times during the remainder of summer with each lucky drawee receiving the one thousand bucks.



FLYING HIGH IN PHILLY: As a side note to last week's mention of WIP/Philadelphia's "Hidden Picnic," assistant Program Director Bob Russo fell into TV network interest when a CBS newsmen got wind of the fact that WIP was to give out 2000 "collapsible" frisbees, which are called, unaccountably, Flippy Flyers, at the event. Anyway, the newsmen sent out a film crew to the park where thousands of kids were flying their new-styled flyers, and it wound up being a feature on the CBS network news.

SATURDAY'S IN THE PARKS: WGY/Schenectady, in keeping with a desire to keep a high profile with area listeners, will remote from various East-Central New York State parks during the remainder of summer, and will provide festivities and merriment for the attendees.

THE WEATHER WORD: WNEW/New York is holding its "Weather Word" contest, which allows morning listeners to take note of various descriptive words like sultry, hot breezy, sticky. When a listener has heard five (out of 16) different ones he or she sends in a postcard with those words written on it. Drawings will then be held later and those who experience the luck of the draw will win air conditioners.

THE FUNKY DUNK: Tom Plant, PD of KBLF/Red Bluff, CA reports a recent contest called the "Gerber Barbecue and Carnival." The community event featured a dunk tank (you know, the kind where you throw a baseball at a bullseye and some bimbo winds up in the tank of water) — well, Tom wound up as the plant in the seat of honor at the dunk tank and unfortunately managed to break his foot, as he fell into the pool and crashed to the bottom. The cast-ridden programmer is back to work and has virtually no chance of receiving this month's Mark Spitz award.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualify for breaker status this week.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 50/5 KOY, WLW, WBOW, WISN, WIS Key moves: 14-10 WATR, 19-14 WHAG, 20-11 WTAR, 27-22 WPRO, 30-26 WNEU, 30-27 KRKO, 28-24 WBT, 23-18 KXLY. Increased 30-25 on P/A chart

GEORGE BENSON "Unchained Melody" (WB) 48/2 add WIS, WSLI. Key moves: 31-27 WBT, 30-25 KXLY, 32-19 WLNH, 25-22 WBOW, 29-25 KUKI, 25-22 WISN, 29-27 WNEU, debut 30 WRIE. Heavy rotation: WDEF. Increased 29-26 on P/A chart

REX SMITH "Simply Jessie" (Columbia) 45/6 add WBT, WISN, KRNT, WCER, WSBA, WLVA. Key moves: 21-11 KUKI, 12-10 KRKO, 26-21 WRIE, 31-28 WHAG, 37-27 WSGW, 36-27 KBLF, debut 28 WBOW, debut 27 WLNH, debut 28 WNEU. Heavy rotation: WNEW. Increased 33-29 on P/A chart

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI America) 47/12 adds include KSL, WIP, KOY, WGR, KVI, WBAL, WBT, KUGN, WPRO, WPTF. Key moves: 24-13 KOLO, 18-13 WDIF, 27-22 WLNH, 38-30 WSGW, debut 27 WBOW, debut 29 WNEU. Increased 37-31 on P/A chart

MARY MACGREGOR "Good Friend" (RSO) 37/16 adds include WNEW, KEX, WSB, KOY, WTAR, WPRO, KOGO, KOLO, KVI, WBAL, WTMJ, WDIF. Key moves: 21-17 WSM, 39-29 WSGW. Debuts at No. 32 on P/A chart based primarily on major new stations

PEACHES & HERB "We've Got Love" (Polydor) 33/4 add KFMB, KRDD, WHOK, KMRJ. Key moves: 11-8 WCHV, 14-11 KBLF, 31-24 WBOW, 37-29 WHAG, 26-23 WNEU, 30-18 WHIZ, debut 29 WORG. Increased 34-33 on P/A chart

PAUL ANKA "As Long As We Keep Believing" (RCA) 35/1 add WISN. Key moves: 26-17 WHAG, 32-26 WSGW. Increased 38-36 on P/A chart

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 28/15 adds include WIP, WRIE, WATR, KEX, KRNT, WRIE, KDWN, WDIF, KRMG, WDEF. Debuts 30 at WNEU. Heavy rotation: WNEW. Debuts at No. 37 on P/A chart

FRANNIE GOLDE "Here I Go (Falling In Love Again)" (Portrait) 27/1 add KMRJ. Moves: 22-15 KRKO, 48-28 WHIZ, 32-26 KBLF. Increased 39-38 on P/A chart

WILLIE NELSON & LEON RUSSELL "Heartbreak Hotel" (Columbia) 25/2 add WNEW (ra), KXLY. Moves: 7-6 KRMG. Heavy rotation: KSL. Increased 40-39 on P/A chart

OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 25/8 add WQUD, KEX, WSB, WOWO, KRKK, KUGN, WBOW, WNEU. Moves: 26-15 WLNH, 36-30 WCHV, 29-24 WPRO, 30-26 WBT

Others Getting Significant Action

DAN PEEK "All Things Are Possible" (Lamb & Lion) 32/6 add WPTF, WBAL, WSGW, WIOD, WDEF, WRIE. 15-8 WHAG, debut 19 KDWN

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

ABBA (Atlantic) "Chiquitita" "I Have A Dream"
 ALESSI BROTHERS (A&M) "Words And Music" "I Wish That I Was Making Love To You Tonight"
 JOHN DENVER (RCA) "Life Is So Good" "You're So Beautiful"
 ELO (Jed) "Confusion"
 ART GARFUNKEL (Columbia) "Oh How Happy"
 ENGELBERT HUMPERDINCK (Epic) "I Believe In You"
 RICKIE LEE JONES (WB) "Danny's All Star Joint" "Night Train"
 NICOLETTE LARSON (WB) "You Send Me"
 ANNE MURRAY (Capitol) "You've Got What It Takes"
 OLIVIA NEWTON-JOHN (MCA) "Talk To Me" "Never Enough" "The Key"
 DOLLY PARTON (RCA) "Sweet Summer Lovin"
 GERRY RAFFERTY (UA) "Tourist"
 DIANA ROSS (Motown) "No One Gets The Prize"
 CARLY SIMON (Elektra) "Love You"
 JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
 RANDY VANWARMER (Bearsville) "Losing Out On Love"
 JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
 DIONNE WARWICK (Arista) "Deja Vu"
 PAUL WILLIAMS (Portrait) "The Gift" "Moonlight Becomes You" "A Little More Like You"
 WINGS (Columbia) "Arrow Through Me" "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

August 10, 1979

Three Weeks	Two Weeks	Last Week		
2	1	1	①	BARBRA STREISAND/The Main Event/Fight (Columbia)
5	2	2	②	ELTON JOHN/Mama Can't Buy You Love (MCA)
4	3	3	③	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor)
8	5	4	④	MAXINE NIGHTINGALE/Lead Me On (Windsong)
11	9	5	⑤	EDDIE RABBITT/Suspicious (Elektra)
10	8	7	⑥	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
14	11	8	⑦	MAUREEN McGOVERN/Different Worlds (WB/Curb)
22	19	13	⑧	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
19	14	11	⑨	ROBERT JOHN/Sad Eyes (EMI America)
18	17	15	⑩	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
23	21	17	⑪	HERB ALPERT/Rise (A&M)
3	10	10	12	DR. HOOK/When You're In Love With A Beautiful Woman (Capitol)
16	15	14	13	RAYDIO/You Can't Change That (Arista)
6	6	9	14	JAMES TAYLOR/Up On The Roof (Columbia)
1	4	6	15	ANNE MURRAY/Shadows In The Moonlight (Capitol)
-	31	25	⑬	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
-	34	26	⑭	LITTLE RIVER BAND/Lonesome Loser (Capitol)
25	23	19	18	NICOLETTE LARSON/Give A Little (WB)
24	22	20	19	JOHN STEWART/Gold (RSO)
32	28	24	⑮	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
31	26	23	21	CHRIS THOMPSON/If You Remember Me (Planet)
7	7	18	22	POCO/Heart Of The Night (MCA)
15	20	22	23	SPYRO GYRA/Morning Dance (Infinity)
39	32	31	⑯	CHIC/Good Times (Atlantic)
40	33	30	⑰	TONY ORLANDO/Sweets For My Sweet (Casablanca)
35	30	29	26	GEORGE BENSON/Unchained Melody (WB)
13	12	12	27	GERRY RAFFERTY/Days Gone Down (UA)
27	25	27	28	DAVID LOGGINS/Pieces Of April (Epic)
-	39	33	29	REX SMITH/Simply Jessie (Columbia)
12	18	21	30	KENNY ROGERS/She Believes In Me (UA)
-	-	37	31	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
-	-	32	32	MARY MACGREGOR/Good Friend (RSO)
-	40	34	33	PEACHES & HERB/We've Got Love (Polydor)
38	36	32	34	JOHN DENVER/The Garden Song (RCA)
17	16	16	35	DOLLY PARTON/You're The Only One (RCA)
-	-	38	36	PAUL ANKA/As Long As We Keep Believing (RCA)
-	-	37	37	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
-	-	39	38	FRANNIE GOLDE/Here I Go (Falling In Love Again) (Portrait)
-	-	40	39	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)
-	-	40	40	OLIVIA NEWTON-JOHN/Totally Hot (MCA)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

CRYSTAL GAYLE "Your Kisses Will" (UA) 26/7 add KEX, WCER, WSGW, KPPL, WBOW, WDEF, WPTF. 14-11 WSM, 13-7 WOWO, 23-20 KOLO, 28-25 KRKO

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (Capricorn) 26/6 add KOLO, KOY, WSLI, KXLY, WTVN, KAKE. 15-12 WYMC, 18-15 WCHV, 26-23 WORG, 24-21 WBOW, 36-30 FM97, 30-27 WQUD

WET WILLIE "Weekend" (Epic) 26/2 add KUGN, KRKO. 14-11 WCHV, 14-9 WDIF, 26-23 WBOW

JOHNNY MATHIS "Begin The Beguine" (Columbia) 26/0, 28-21 WSGW, 33-23 WTAR, 29-24 KXLY

SUPERTRAMP "Goodbye Stranger" (A&M) 25/4 add KOGO, WNEU, K59, WCBM, 21-4 WLOW, 19-12 WOWO, 28-17 WDIF, 18-15 WFYR, 30-25 WPRO, 26-19 KUKI, 25-22 KOLO

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 19/2 add WCBM (dp), KRKK, 1-1 WORG, 27-23 WQUD, 28-23 WHIZ, 34-24 FM97, debut 16 WBT, debut 24 WFYR, debut 26 WYMC

OLIVIA NEWTON-JOHN "Dancin' Round And Round" (MCA) 16/7 add KMPC, KVI, WBT, KMRJ, WIOD, WGIR, KMBZ, 19-14 WSM. Flip charts at No. 40 on P/A list, but look for this side to grow also.

JEREMY SPENCER BAND "Cool Breeze" (Atlantic) 16/6 add KMBZ, WIS, WCER, KUKI, KPPL, KVI, 25-19 WATR. Heavy rotation: WTMJ

RICKIE LEE JONES "Young Blood" (WB) 14/6 add WBT, WYMC, WPRO, WBT, WCER, WHIZ, 33-23 WDIF, debut 25 WLNH, debut 29 WQUD

NIGEL OLSSON "Part Of The Chosen Few" (Bang) 14/0, 40-28 KUKI, 22-19 WSM, 27-24 KRKO, 29-25 KBLF

GO "I Do Love You" (Arista) 13/6 add WSLI, KOLO, FM97, WYMC, WCBM, WCBM, 29-25 WORG, 29-22 WQUD, debut 28 WPRO

RANDY VANWARMER "Gotta Get Out Of Here" (Bearsville) 13/4 add WGIR, WHIZ, WTAR, KBLF, 26-22 WCHV, 29-26 KRKO

PARKER & PENNY "Hallelujah" (WB/Curb) 13/1 add KOWN. Hot et WHIO

BRENDA RUSSELL "So Good, So Right" (Horizon) 12/7 add WHIO, KBLF, WHIZ, KOGO, KHOW, WYMC, WLOW

F.C.C. "Baby I Want You" (Free Flight) 12/3 add WPRO, KUKI, WLVA, 11-9 KOLO, 30-27 WORG

CHARLIE RICH "Life Goes On" (UA) 11/6 add KOGO, WSGW, KRKK, KDWN, KOY, KUKI

DIRE STRAITS "Lady Writer" (WB) 11/5 add WCHV (dp), KOLO, WPRO, KRKO, KRKK, 25-14 WDIF

WAYNE NEWTON "You Stepped Into My Life" (Aries II) 10/2 add WHAG, WPTF

ART GARFUNKEL "Bright Eyes" (Columbia) 7/6 add WHIO, KOGO, WSM, KMBZ, WELI, WBT

Most Added:

MARY MACGREGOR "Good Friend" (RSO)
 Added at 21% of our reporting stations

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA)
 Added at 19% of our reporting stations

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI America)
 Added at 15% of our reporting stations

LOBO "Where Were You When I Was Falling In Love" (WB/Curb)
 Added at 15% of our reporting stations

CHRIS THOMPSON "If You Remember Me" (Planet)
 Added at 12% of our reporting stations

OLIVIA NEWTON-JOHN "Totally Hot" (MCA)
 Added at 10% of our reporting stations

Hottest:

BARBRA STREISAND "The Main Event/Fight" (Columbia)
 Reported hot at 62% of our stations

MAXINE NIGHTINGALE "Lead Me On" (Windsong)
 Reported hot at 45% of our stations

EARTH, WIND & FIRE "After The Love Has Gone" (ARC/Columbia)
 Reported hot at 44% of our stations

EDDIE RABBITT "Suspicious" (Elektra)
 Reported hot at 44% of our stations

ELTON JOHN "Mama Can't Buy You Love" (MCA)
 Reported hot at 37% of our stations

MAUREEN McGOVERN "Different Worlds" (WB/Curb)
 Reported hot at 32% of our stations

DIONNE WARWICK "I'll Never Love This Way Again" (Arista)
 Reported hot at 32% of our stations

OPPORTUNITIES

Openings

W88C/Sumter, SC, looking for 7-12mid jock who is on their way up, with good production. Tapes and resumes to William B Sanders, GM, WSSC, Box 1468, Sumter, SC 29150 or call (803) 773-7369 (8-3)

KDON/Salina, CA, futures, 1st phone. Send tapes and resumes to Johnny Morgan, Box 1460, Salina, CA 93902 or call (408) 422-3365 EOE M/F (8-3)

WNAM/Appleton-Oshkosh's No. 1 station needs talented night jock with production skills. Must have prior experience. Tapes and resumes immediately to Ron Ross, WNAM, Box 707, Neenah, WI 54956 EOE (8-3)

KMEN increasing news staff, seeking newperson with controversial delivery and good street sense. Must be able to gather and write own copy. Contact Ken Duke, Box 1290, San Bernardino, CA 92402 or call (714) 889-2651 EOE (8-3)

WOHO/Toledo needs midday personality with production skills. Tapes and resumes to Jay Scott, WOHO Broadcast House, Toledo, OH 43616 or call (419) 255-1470 (8-3)

WCAS/Boston has immediate opening for PD, Jazz/Pop/Adult, AOR. Send tapes and resumes to General Manager, WCAS, 380 Green St., Cambridge, MA 02139 EOE (8-3)

KBCQ/Roswell, NM has immediate opening for experienced morning DJ, Pop/Adult format. Excellent opportunity for future development at this 50,000 watt station. Must have 1st phone. Tapes and resumes to Merle Tucker, GM, Box 670, Roswell, NM 88201 or call (505) 622-6450 EOE (8-3)

91X-FM/San Diego now has openings for weekend people and couriers. Send tapes and resumes to Doc Rogers, 1250 6th Avenue, San Diego, CA 92101. No calls please. (8-3)

Accepting tapes, resumes and salary requirements for afternoon drive at our Pop/Adult station. Send to Kurt Scholle, WFVR, 1884 Plain Avenue, Aurora, IL 60505. No calls please. EOE (8-3)

Female news personality for mornings and middays needed yesterday. If you're polished and quick we have an exciting future for you at a 100,000 watt Pop/Adult station. Contact Jerry Sheedar or Michael Libbie, Box 578, Ft. Dodge, IA 50501 or call (515) 576-7333 (8-3)

KLOK/Tulare, CA looking for future air talent for Pop/Adult station. Looking for entertainer, not time and temp. Tapes and resumes to Ken Paige, 717 N. Mooney Blvd, Tulare, CA 93274 (8-3)

WHYY is accepting tapes and resumes for future 2-6am personality for Montgomery's number one station. Experience and a third class license are required. Excellent opportunity and salary for the right person. Tapes and resumes to Larry Stevens, WHYY, 3435 Normanbridge Rd., Montgomery, AL 36105. No calls please. EOE M/F (8-3)

Openings

Wright & Assoc., Inc., would like to receive tapes, resumes and references for immediate and future openings nationwide. Our clients have openings for PD, personalities, news and production people. Send to Box 35295, Tucson, AZ 85740 (8-3)

KBFW/Bellingham, WA looking for morning man and a News Director. The morning man should be personality oriented and we prefer a Pop/Adult or Country approach. News Director with writing, reporting, public affairs experience and strong on-air delivery. Salary for both depends on experience. Tapes and resumes to Steve Lewis, KBFW, Box D, Bellingham, WA 98226 or call (206) 734-8555 EOE (8-3)

W8GA/Savannah has morning drive opening. Send tapes and resumes to Jerry Rogers, W8GA, Box 8247, Savannah, GA 31412 EOE M/F (8-3)

If you are ready to become an integral part of one of America's best morning shows as a human, natural sounding newperson, rush tapes and resumes to Ron Eric Taylor, WQAM, 767 41st St., Miami Beach, FL 33140 (8-3)

Our morning personality may transfer to another station within company. Strong on-air and production for contemporary Country. No. 1 radio station in market. Send tapes and resumes to Betty Mastick, WDXI, Box 3845, Jackson, TN 38301 EOE M/F (8-3)

WILS-AM, stable, adult-contemporary for over 30 years in Top 75 market seeking solid mature Program Director. Good signal and engineering staff, nice people. Send tapes and resumes to Dave Lange, 600 W. Cavanaugh, Lansing, MI 48910. No calls please. EOE M/F (8-3)

KCMQ/Columbia, MO, looking for a great night time DJ. Must be able to handle engineering duties. Come work with this No. 1 station. Send tapes and resumes to J. Jay Stone, Box 459, Columbia, MO 65201 or call (314) 474-7830 EOE (8-3)

Openings for production director and copy and production person at WAXX and WYYY/Eau Claire. Experience and creativity essential. Contact Bob Holten, (715) 832-1530 (8-3)

Opening for evening Top 40 jock. Tapes to Jeff Frank, WAEB, Box 2727, Lehigh Valley, PA 18001 (8-3)

WANTED: Experienced newperson to do morning shift on top rated Florida Pop/Adult CBS affiliate. Must be able to write, gather, edit and assign. Responsible for 1/2 hour weekly affairs program. Tapes and resumes to T.C. Weenering, Box 1318, Melbourne, FL 32935. No calls please. EOE (8-3)

96Fever (WOKF)/Tampa-St. Petersburg is looking for a 7-12midnight personality who knows and understands Disco. 17th largest market. Tapes and resumes to Roshon, Box 1109, Clear Water, FL 33517 or call (813) 461-9696 EOE M/F (8-3)

Openings

KOJD/Laramie, WY is ready to pay good bucks to qualified Country personalities. We only want to hear from people who are dedicated to their profession. If you have experience and would like the opportunity to grow with us, send tapes and resumes to KOHO, Box 818, Laramie, WY 82070. EOE M/F (8-3)

Looking for AOR-FM PD and News Director. Contact Mark Renier, KKXL, Box 997, Grand Forks, ND 58201 (8-3)

WSAI-FM/Cincinnati has opening for a full time air personality for this top rated AOR station. Send tapes and resumes to Corinne Baldassano, PD, Mason Place, Cincinnati, OH 45204. No calls please. EOE M/F (8-3)

Two hour board shift, and the rest of the time an award winning news team member. Pop/Adult KGGF needs two people, News-jock, and Music Director-jock. If you're right for us, we'll do you right. Tapes and resumes to Bill Miller, KGGF, Coffeyville, KS 67337. (8-3)

Looking for a morning man who's funny and can do character voices as well as first class licensed engineer. Needed yesterday. Send tapes and resumes to Wayne Cane, PD, WHNY, Drawer E, McComb, MS 39648 (601) 684-8140. EOE M/F (8-3)

CKGM/Montreal has an opening for a dynamic energetic communicator. This is a rare opportunity to come live and work in North America's greatest city. Excellent high paying employment if you can measure up to our standards. Contact Robert G. Hall, PD, Box 98, Westmount, Quebec, Canada H3Z2B5. EOE M/F (8-3)

Looking for News Director with professional delivery and hard working dependability. Tapes and resumes to Jack Hansen, KCLD, Box 1458, Highway 152, St. Cloud, MN 56301 EOE M/F (8-3)

WHUE-AM-FM/Boston's newest and Beautiful Music stations are looking for announcers for possible future openings. Must be strong in production and copywriting. Tapes and resumes to Bill Heizer, PD-WHUE, GCC Communications of Boston, Inc., John Hancock Tower, 200 Clerendon St., Boston, MA 02116 EOE M/F (8-3)

KVWO/10,000 watt Country, Cheyenne, WY is still searching for good aggressive talent. Many tapes but no winners yet. Good money for good people. Looking for air staff and news people. Experience a must. Contact John Ramsey (307) 632-0551 or Box 926, Cheyenne, WY 82001. EOE M/F (8-3)

K99/Great Falls, MT is still looking for knowledgeable AOR personalities who can communicate one to one. If you'd like to work for the only live FM rock station in Montana, please rush tapes and resumes to Brock Janoff, K99, 2307 10th Avenue S., Great Falls, MT 59405 EOE M/F (8-3)

San Antonio's new KONO is looking for top talent. Must have killer instinct. Send tapes to Jojo Kincaid, Box 2338, San Antonio, TX 78298 EOE M/F (8-3)

Openings

Production wizard? What are your goals? The most beautiful and cultural area in the Southeast awaits you. 46th market. Comfortable salary and bright future. Production tapes, short airchecks and detailed resume to Production Wizard, Box 11727, Winston Salem, NC 27108. (8-3)

KQDI/Great Falls, MT, looking for air talents for openings now and in the future. Tapes and resumes to Scott Greeley, PD, KQDI, Box 6760, Great Falls, MT 59403. (8-3)

Chief engineer needed for Anchorage's two powerhouses; FM AOR and AM Country. Must know automation and audio well. We're looking for a self motivator. Resumes and salary requirements to Marty Hamstra, Prime Time of Alaska, Inc., 2800 E. Dowling Rd., Anchorage, AK 99507. No calls please. EOE M/F (8-3)

KARN/Little Rock, AR has opening for air pro. News experience and/or pleasant personality approach to a good music format a plus. Tapes, resumes, references and salary requirements to Mike Meloney, Box 4189, Little Rock, AR 72214. EOE (8-3)

Rare opportunity: News reporter needed for work in the finest facility in the Pacific Northwest. Need experience and the ability to present the facts on a "people" level with credibility. Tapes and resumes to Gregg H. Sholt, KYTE/KLLB, 2040 SW 1st, Portland, OR 97201. EOE (8-3)

WKBW/Buffalo, NY is looking for 12mid-6am air personality. Tapes and resumes to Sandy Beach, 695 Delaware Ave., Buffalo, NY 14209. No calls please. EOE (8-3)

KFQD/Anchorage, AK is looking for two newpersons. One of which to take over as News Director. We want people who can gather as well as deliver on the air with personality. No stuffed shirts or lazy types need apply. Tapes and resumes to Roy Robinson, KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507 or call (907) 344-9622 (8-3)

Looking for young, energetic Sports Director/Personality with good play-by-play and wide open opportunities. Tapes and resumes to Jack Hansen, KCLD, Box 1458, Highway 152, St. Cloud, MN 56301 EOE M/F (8-3)

A take-charge PD needed at top rated Black-formatted FM in an East Coast major market. Resumes and recent air checks to Cal Casey, National Programming Consultant, Drake-Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. No calls please. EOE M/F (8-3)

Network Newscasters: Creative, dedicated, productive newpeople needed to write, produce and deliver 18-49 demographically oriented newscasts and feature programs for RKO Radio Network. Conversational, Professional delivery, ability in creative writing and production techniques; major market experience and a proven track record. Top dollars. Tapes and resumes to RKO Radio Network, c/o News Director, 1440 Broadway, New York, NY 10018. No calls please. EOE M/F/Vets (8-3)

CHANGES

Radio

JAY JOHNSON promoted to Operations Manager at KQDI/Great Falls, MT.
SCOTT GREELEY promoted to PD at KQDI/Great Falls, MT.
CLINT JONES formerly with KUIK/Hillsboro, OR joins KMJK/Portland, OR.
CHRIS LANCE joins WCHA/Chambersburg, PA.
KEVIN BAUER promoted to Manager of WBEC-FM/Pittsfield, MA.
DAVID GOLDSMITH appointed Account Executive at WQLR/Kalamazoo, MI.
MORRIS DAVENPORT appointed Account Executive at WQLR/Kalamazoo, MI.
"ANIMAL" promoted to MD at WQBX/Christiansburg, VA.
J.J. WARNER promoted to PD at WQBX/Christiansburg, VA.
REGGIE NEEL promoted to Station Manager at WQBX/Christiansburg, VA.
DAVE WILMONT appointed PD of KLAV/Las Vegas, NV formerly with Magic 91/San Diego, CA.
HERB HUNT appointed Operations Director at WEAM/Washington, D.C.
JIM ZIPPO appointed PD/MD at WEAM/Washington, D.C.
STAN DAVIS appointed MD at WVAM/Altoona, PA formerly with WADC/Parkersburg, WV.
LARRY WAYNE promoted to General Manager at KGOT/Anchorage, AK.
MARK CHERNOFF named PD at WDHA/Dover, NJ.
BO JAGGER appointed PD at KPAS/EI Paso, TX formerly with KCFM/St. Louis, MO.
DONALD "LEADER" ORR appointed Production Director at KPAS/EI Paso, TX, formerly with WSBI/Brunswick, GA.
TOM SPOCK promoted to MD at WZLD/Columbia, SC.
DEBLE KAHN promoted to MD at WCAS/Cambridge, MA.
"RED BEARD" appointed MD at WZXR/Memphis, TN.
BOB TONGE joins WJKL/Elgin, IL.
BOBBY GALE formerly with CHOM-FM/Montreal, Canada joins Q107/Toronto, Canada.
DANIELLE formerly with WLUP/Chicago, IL joins WABX/Detroit, MI.
TONY KILBERT formerly with KSAN/San Francisco, CA joins KCBS-FM/San Francisco, CA.
LYNNE DAVIS joins KGOT/Anchorage, AK.
TIM WILLIAMS joins WFAI/Fayetteville, NC as MD and afternoon drive personality.

Station Line-Ups

WDDD/Marion, IL LINE-UP: 6am-9am Bruce Welker (PD), 9am-1pm Jay Pearce, 1pm-3:15pm Rod Sievers, 3:15pm-5pm Roger Swan, 5pm-7:15pm Ralph Emery, 7:15pm-12mid Country Gold, 12mid-6am Bill Brandstatter.

WBLM/Lewiston-Portland, LINE-UP: 6am-9am R.J. Hanson, 9am-1pm Jose Diaz (MD), 1pm-4pm Carla Raswick, 4pm-8pm Mike Bushey (PD), 8pm-12mid David Bordelais, allnight Mark Persky.
WILS/Lansing, MI LINE-UP: 6am-10am Marshal McAlvey & Dan Bayer, 10am-3pm Jim Pemberton, 3pm-7pm Brad Curtis, 7pm-12mid Frank "Sonic" Smith, allnight Shawn Hendricks. Weekends: Mark Adams, Larry Allen, and Carl Coffin.
KZ93/Peoria, IL LINE-UP: 6am-10am Tom Wood, 10am-2pm Keith Edwards, 2pm-6pm Charlie Quinn, 6pm-10pm Steve Rodio, 10pm-2am Jerry Jennings, 2am-6am Maria Gilmore. Weekends: Ray Price & P.J. McKay.
KUKI/Ukiah, CA LINE-UP: 5:30am-10am Craig Haworth, 10am-2pm Kate Moore (PD), 2pm-6pm Rick Baca (MD), 6pm-12mid Brent Farris. Weekends: Tom Gabehart, DeAnn Vau, & Jeff Hart.
WEAM/Washington, D.C. LINE-UP: 6-10am Jim Zippo, 10am-3pm Doug Carter, 3pm-7pm Herb "The Weird Beard" Hunt, 7pm-12mid Glen "Boogie Monster" Michaels.

Records

MARTHA SHARP named assistant to Jimmy Bowen, Vice President/General Manager of Elektra/Asylum's Nashville operations.
BRUCE SMITH appointed to the position of Director of Marketing for GRT of Canada.
SHERYL DOYLE named Manager, Administration/West Coast, at Infinity Records.
DAVE MACKAY named Midwest Regional Representative at Infinity Records.
TINA OTIS appointed Director Administration, CBS Songs International.
NANCY BRENNAN appointed Associate Director, Music Publisher Relations, CBS Songs International.
RANDY LAVIGNE appointed Director of Operations for Cachet Records.
PATRICIA PAUL appointed Assistant to the General Manager in Los Angeles for Cachet Records.
SCOTT STEPHENS appointed Field Salesman, Baltimore/Washington, D.C. branch for MCA Distributing Corporation.
CHERYL McENANEY appointed to International Promotion for A&M Records.
JORDAN HARRIS appointed Director of A&R/Product Management for A&M Records.
SUZANNE OLSON promoted to Administrative Assistant for the International Department of Elektra/Asylum Records.
CAROLYN GILMER named A&R Coordinator for Elektra/Asylum Records in Nashville.
JOHN DENIGRIS appointed Branch Manager, Atlanta, CBS Records.

Industry Changes

J. DENNIS WEIDLER appointed National Sales Manager of Kalamusic.
WILLIAM RIZ named Vice-President of Barnett Enterprises.

OPPORTUNITIES

Openings

WAQY still needs night time rocker. If you can hold our 3 to 1 team leadership and attract 18-34, you're our person. Send tapes and resumes to J. Rising, WAQY, 45 Fisher Avenue, E Longmeadow, MA 01028 EOE (8-3)

Talk to real people like the real person you are. Full service station with winning track record needs a professional warm communicator for middays. Top production abilities a must. Additional growth responsibilities if you can handle them. If you've put in your time to earn this position, come on home. Tapes and resumes to Bill Moverson, KFGO, Fargo, ND 58108 or call (701) 237-5348 EOE M/F (8-3)

WEBC/Duluth, MN has two immediate openings, one for morning drive and one for evenings. Good money. Tapes and resumes to Rick Morgan, WEBC, 1001 E. 8th St., Duluth, MN 55805 EOE (8-3)

T95, KICT/Wichita, superstars FM and KFRM, Country AM needs full time off air production pro with creativity, copywriting, voices and adaptability to both formats. Tapes and resumes to Bob Lawrence, 14700 W Kellogg, Wichita, KS 67235. No calls please (8-3)

KFQD/Anchorage, AK is still seeking a PD to do mid day board shift. We are number one in adults and have the best benefits and salaries in the state. If you are interested and serious send tapes and resumes to Roy Robinson, KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507 or call (907) 344-9622 (8-3)

FRANK N. MAGID TALENT SEARCH: Minorities are encouraged to be considered for news position at mid west major market leader. You must display your abilities to "tell news" rather than read it and show exceptional skills in creative, personalized writing. A great opportunity with supervisor pay to the right person. Sample copy resumes and air checks to David Winfield, Suite 622, 2225 Randol Mill Rd., Arlington, TX 76011 (8-3)

Major California contemporary station seeks bright informational and fun personality. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401 EOE M/F (8-3)

If you can communicate well on a one-to-one basis with people and relate to a soft rock format, WMGK in Philadelphia has an opening for you in our announcing staff. Tapes and resumes to Bob Craig, PD, WMGK, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004 EOE M/F (8-3)

Top 40 and Country programmers and air talent needed for openings in Florida, Georgia and Alabama medium markets. Tapes and resumes to Lake Consultants, 3118 Fredericksburg Dr., Montgomery, AL 36116 EOE M/F (8-3)

WMID/Atlantic City is now accepting tapes and resumes for a full time opening on one of New Jersey's leading contemporary music, news and information stations. Send to Ken Brown, Box 1137, Atlantic City, NJ 08404 EOE (7-27)

Q101 WDAL/Meridian, MS, the second largest city in the state has an opening for full time news person for our expanding news staff. Send tapes and resumes to Brock Boulette, Box 5314, Meridian, MS 38301 EOE (7-27)

KERN/Bakersfield needs morning drive communicator. Excellent production a must. Send tapes and resumes to Pete Shannon, PD, KERN Radio, Box 2700, Bakersfield, CA 93303 EOE M/F. No calls please (7-27)

Engineer needed now. Good pay for good work. Experienced in AM/FM, combo preferred. Contact Bob Jeffries, PD, KOIZ Radio, Amarillo, TX 79109 (7-27)

Looking for midday air personality for Pop/Adult station in Las Vegas. 10:20pm shift, heavy production. 5 day work week. Contact Craig Parsons, (702) 457-5511 EOE (7-27)

All night opening for creative, mature communicator. Conversational delivery essential. If you're looking for a short stay in this slot, forget it. Good money and benefits for the right person. Tapes and resumes to Program Manager, KLMS, Box 81804, Lincoln, NE 68501 EOE (7-27)

KING/Seattle looking for entertainer personality. Tapes and resumes to Rob Conrad, KING Radio, 320 Aurora Ave. N., Seattle, WA 98109 EOE M/F (7-27)

WGUY/Bangor, ME looking for air personality with better than average production. Join a winning team. Contact Mark Laurence, 7 Main St., Bangor, ME 04401 or call (207) 947-7354 (7-27)

Morning man needed at KFYZ/Bismarck, ND. Tapes and resumes to Dan Brannan, KFYZ, Box 1738, Bismarck, ND 58501 EOE M/F (7-27)

PD/Air personality for adult rock station. Good track record in programming is essential. Tapes, resumes and salary requirements to Russ Gerber, Sunbelt Communications, 1422 Monterey Plaza, San Luis Obispo, CA 93401 EOE M/F (7-27)

Stereo Y93/Bismarck, ND looking for AM drive personality. Tapes and resumes to Bob Denver, Y93, Box 1738, Bismarck, ND 58501 EOE M/F (7-27)

Full time AM station needs experienced continuity production director. Call collect, Sylvia Burns, WWCA, Gary, IN (219) 886-9171 (7-27)

News and public affairs director and air personalities needed for KENO AM and FM. Send tapes and resumes to Scott Gentry, KENO, 4660 S. DeCatur, Las Vegas, NV 89108 EOE. No calls please (7-27)

Goods & Services

Comedy Material

Comedy material; 300 DJs get big laughs and ratings with original material. Freebee, HYPE, INK, Box 89581, R. Los Angeles, CA 90069

The Aircheck Guide

If your station has an opening or are now preparing for the ARB - listen to the airchecks of the talent available. One call and grab the competitive edge today. All formats. Major market jocks and talent of all market sizes available. Your call contacts instant airchecks. Save weeks of searching. 1 207 782-0947 Mon-Fri 9am-6pm EST

The Aircheck Guide Openings

Radio stations with brand new openings and stations with month-old availabilities are calling daily to hear the airchecks of available air personalities. All formats.

Save stations weeks of searching. Send your tape and resume to The Aircheck Guide. \$25 puts your aircheck at the instant listening of radio stations nationwide. Be at the right place at the right time.

Put yourself in touch with the new openings. The Aircheck Guide, 8 Constance Ave., Lewiston, ME 04240, 1 207 782-0947, Mon-Fri 9am-6pm EST.

"More Weakly Than Ever"

WENDELL'S WEAKLY gives you more for your funny money. Write for free sample issue. WENDELL, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90066

"Lola's Lunch"

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the luffs, here come the yocks. Complimentary snack, LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48197

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of Radio's most popular humor service! O'LINERS, 366 R West Bullard Avenue, Fresno, CA 93704 or phone (209) 431-1502

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25, A, Lexington, IN 47138

"Broadcaster's Action Line"

EMPLOYERS!! Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25, A, Lexington, IN 47138

"Phantastic Phunnies"

The industry's internationally acclaimed, most respected audience builder! One month's introductory 400 one-liners, information and gipht just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, head lines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Openings

Search has begun for copy/production director for one of Michigan's top rock stations. Only experienced pros considered. Include copy, production samples and brief air check to Dave Brewer, WHNN, Box 96, Saginaw, MI 48606. No calls please (7-27)

Top dollars offered for morning man or team with a dynamic sense of humor. KINT-98 willing to pay good bucks for creative morning personality. Rush tapes and resumes to Jhani Kaye, KINT 98, 5959 Gateway West, Suite 120, El Paso, TX 79925 EOE M/F (7-27)

Looking for an experienced news person to work in the Houston metro market. Experienced in all aspects of news gathering. Excellent salary and fringe benefits with a major broadcasting corporation. Send tapes and resumes to News Director, KIKK, 6306 Gulfport, Houston, TX 77081 EOE (7-27)

Chuck White Consultancy looking for one AM drive banna head for a two-man team. Also, needs a night time cooker, a new person, strong in delivery, and FM beautiful music announcer. Send tapes and resumes to Chuck White, Box 1230, Temple, TX 76501 (7-27)

WCZY is expanding again. Need smooth, relaxed voices for Detroit's top beautiful music team. Warm, natural delivery and ability to communicate humanly are essential. Fabulous growth opportunity. If you're experienced in any adult format and looking for the best company in radio, send tapes, resumes and anything else you think I need to know to Bob Gaskins, 15401 W Ten Mile Rd., Oak Park, MI 48237. Combined Communications Corporation. EOE M/F (7-27)

KOZZ/Reno is looking for a full time AOR announcer. Females and minorities encouraged. Rush tapes and resumes to Daniel Cook, KOZZ, 2900 Sutra, Reno, NV 89509 (7-27)

Program Director needed for modern Country station in Portland, ME, metro. Must be stable, mature and experienced. Tapes and resumes to Bob Papper, WKXV AM FM, Box 900, Brunswick, ME 04011 or call (207) 725-5507 EOE M/F (7-27)

Positions Sought

Y100/Miami air personality now available. Call ALAN MICHAELS at (305) 581-2583 (8-3)

Former large market PD with research background seeking PD or MD position in Top 40 or Pop/Adult in Top 100 market. Call (303) 773-3198 (8-3)

Research oriented MD wants MD or PD position. At WOW/Omaha for the last two years. Call ROGER DAVIS (402) 333-9777 (8-3)

College grad with six yrs experience looking to move up to bigger challenge, presently news and operations manager. Looking for some announcing, operations and PD position. Pop/Adult, country and automation experience. Call JOHN WOLFE (614) 533-2914 after 3pm (8-3)

Seeking on-air/PD position. Top 40 preferred, other formats considered. Programming and music research knowledge, news and production abilities. Prefer North or California, other areas considered. Available within one month. Write to SAM ZEMA, 104 Main St., Belle Vernon, PA 15012 (8-3)

NICK SOMMERS, formerly with WAPE, WMYQ, WIFE, KTLK and KBPI. Sorry, I'm not a boss jock or a streamer, but I am bright, up, young and contemporary sounding. If this is what you're looking for, I am what you need. Experience in Top 40 and AOR. Call anytime (303) 922-3347 (8-3)

Professional pilot, 2,000 hours in the air, seeks job as air traffic watch. Medium or major markets only. Call BOBBY SMITH (806) 947-4636 (8-3)

Announcer with nearly one year's experience, strong desire and assorted qualifications, wants to be part of a team! Let's talk. Phone LARRY OLEK (313) 882-0482 or (313) 893-3178 (8-3)

Warm, friendly and human. 3 1/2 yrs experience in mid west, looking for medium market station. Day-part only. Call JACK SWANDA (402) 477-5755 (8-3)

Former major market DJ, LA, DC, Miami, Houston with last 6 yrs in programming seeks position in medium market as PD, MD or daytime jock. Get all the facts by calling CAPTAIN BILLY (318) 237-4982 (8-3)

Announcer/DJ needs a break. Broadcast school grad, third endorsed. Wants an air position or news. Willing to relocate. Call MICHAEL EMERY (303) 287-0049 after 4pm (8-3)

No super jock, but damn good announcer. 41 yrs old, married, stable, 21 yrs in broadcasting, 15 20 thousand per year. Call RON (303) 633-8839 (8-3)

GEOFF FOX, WPEN, WGAR, WBT. Bright, funny, morning, great with phones. Call (609) 627-0888. So I bit him! (8-3)

Medium market high energy communicator with 7 yrs experience and a clear understanding of Top 40 programming available now. Good references and good numbers. Phone CLIFF (915) 332-4917 (8-3)

Top 10 market on-air MD looking for move into full programming responsibilities as PD. Devoted, hard working and strong programming background. Contact P.O. Box 93, Cedar Park, TX 78613 (8-3)

Programming success stories. WMC-FM/Memphis and KATSA KTFM, San Antonio. For resume call JOHN WAGNER (901) 362-5293 anytime

Looking for my first jock job, limited on air experience but loads of desire. Willing to relocate and anxious to get learning. Call KEVIN at (213) 388-5577. Help me get experience and I'll help you in every way I can.

Young talent available. JOHN LISLE GLOVER, current live mornings at WFLB, Fayetteville, NC, looking 20 yr old pro with 3 yrs full time experience. Top 50 markets only. Call (919) 323-0925 before 1:00pm EST or (919) 864-2818 after 1:00pm EST (8-3)

Black communicator, 2 1/2 yrs experience, KSUL, KLON, KPCC seeking a Pop Adult, Top 40, Jazz, Disco or Black Rock format position. Available now. Will consider all serious requests. 545 E. 11th St., Long Beach, CA 90813 (213) 436-8429. Affirmative action employee (8-3)

Looking for production or air shift. 2 yrs good experience in Southern California area. Copywriting and production excellent. Third endorsed. Call BRIAN JAMES at (213) 247-74209 for tape and resume.

I am tired of the major market hassles. TOM SULLIVAN, M 105 is looking for a nice medium market to settle down in. No offers will be overlooked. AOR or Top 40. Good production and plenty of music experience. (216) 492-8161 anytime (8-3)

Midwest jock, PD. 4 1/2 yrs full time looking for medium/large or large market. Will relocate. MIKE SCHUFF (313) 561-7839 nights (8-3)

Help! I need a job in radio. No experience, but I have education, ambition, followed by ability and a third class ticket. Call J. ALEXANDER after 7pm (213) 933-4512 (8-3)

Successful communicator seeking 500,000-plus market job with an aggressive Country station. Experience as PD/MD, 13 yr pro, family man, 1st. Prefer mornings, but consider all day areas. Call after 6pm (502) 845-4776 (8-3)

Dependable, dedicated hard worker presently employed as MD/middays at reputable Southern rocker, but looking. Professional with over 3 yrs experience. Tight board and production abilities. Looking at Top 100 markets and good bucks. Call MIKE at (919) 488-4259 or (919) 323-0925 (8-3)

Positions Sought

Major market Creative Services Director looking for bigger worlds to conquer. National recognition for production, writing and concepts (spots and promotion). Looking for top twenty facility, multi track equipment, a sales staff that makes money when given a superior product and programming pros who encourage new thoughts and want a fresh contemporary sound. Discretion needed, so leave message with friend, mornings before 10. (803) 968-3666 (8-3)

If you need winning power during a.m. drive, we've got the product. Currently successfully doing major market mornings. Call now, we will share our mutual success. (714) 580-0212 (8-3)

Medium market (New England) MD/Personality with strong production skills considering move. Currently employed at competitive group owned station (2 yrs). Looking for job with chance of advancement on comparable or larger market. For details, resume, etc. write Box 961, Attleboro, MA 02703 (8-3)

Former PD, KAH-FM, top rated AOR can put you on the top in your market. Call or write DAVID BELL (405) 943-0837, 2513 Cashion Pl., Oklahoma City, OK 73112 (8-3)

Major market air personality looking for major market only. Programming or air work, 28 yrs old, 14 yrs experience in Top 40. Formerly with WOKY/Milwaukee, KXOK, St. Louis, WMET, Chicago. Currently KSD, St. Louis. Call CRAIG ROBERTS (314) 889-9746 (8-3)

Medium market (Top 50) AOR programmer seeks career move to larger, prefer Eastern City. Pop/Adult, Top 40 or AOR. Good team member, good track details. (703) 339-5795 (8-3)

Dynamic voice over personality for nationally distributed TV commercials is looking to work for a radio station that appreciates talent. Would rather play records than sell them. 6 yrs previous radio experience including major market work. Call MARK HAHN (412) 821-2585 (8-3)

Secondary market PD of year - DAN STEELE formerly of KTSA, WKBO, WPGC, now available. Will consider all offers in Northeast. Call (717) 939-4905 (8-3)

EXPERIENCED MUSIC DIRECTOR/ANNOUNCER wants to settle in medium market west of the Mississippi. Vast knowledge of music in virtually any format. AOR to Pop/Adult. If you're a forward thinking station, call MIKE (612) 929-9554 anytime (7-27)

I've reached the top here and am willing to start at your bottom. Presently morning drive/MD looking for air position in small to medium market. 3 yrs experience plus 4 yrs college. Prefer Top 40 or Pop/Adult. Call BILL (309) 343-7588 after 2pm (7-27)

They don't call me "Gusto" for nothing. 2 yrs experience in college radio, KNMS, including 1 yr as MD. Strong production and looking for an AOR break. 3rd phone endorsed. Innovative and creative. Call NICK GUEST (505) 846-3505 days, (505) 522-3099 afternoons & evenings (7-27)

11 yr pro in TOP 10 and Pop/Adult available. Great track record with ARB's to prove it. Looking for large to major market programming position. I have prior major market experience but will consider all. Call BIG RON (304) 424-5120 (7-27)

Take your pick - young, dedicated, pro ready to move. Currently medium market, ND & SD. First rate PBP, foot ball, basketball, baseball. 2 yrs major market talk experience. Bright, imaginative. Call TOM (803) 225-7846 or (803) 224-3424 (7-27)

BILL SEBASTIAN ANDRUS, Production Manager, WAKR, WAEZ, Akron, looking for Production or jock shift. Call (216) 864-5016 (7-27)

PAUL RESNIK, formerly Studio 107/Miami, Q-105 and 98Rock/Tampa, Q-FM/Honolulu looking for a good place to work. Call (305) 763-6407 anytime (7-27)

AOR morning person with major market experience and proven track record. Seeks major market morning slot or medium PD position. 8 yrs experience and knowledge of forming psychology. Call (918) 627-3924 (7-27)

Production wizard, news blimp's STEVE CROWLEY, 7 yrs in Top 10 markets including WABX and WBCN looking for challenge with major AOR. Call (914) 939-5777 (7-27)

Air personality with 4 yrs experience seeks medium market move, Top 40 or Pop/Adult. Prefer Western PA or Eastern Ohio. Available immediately. For tapes and resumes call (412) 486-8744 and leave message (7-27)

Dedicated 8 yr radio pro, 1st phone, Pop/Adult or Country. Call HARRY DIERKS (214) 245-3194 (7-27)

Polished black jock looking for first break. Can do any format. Production a plus and 3rd endorsed. Call JERRY L (914) 941-3035 days and (212) 788-1328 evenings (7-27)

Miscellaneous

WIKS/Indianapolis needs record service from all labels for 24 hr. Disco format. Send to Fred Moore, 1649 W. Main St., Greenfield, IN 46140 (8-3)

Account Executive needed with strong agency connections to represent a freelance voice talent member, AFTRCA and SAG. Must know Creative Directors and Producers in your market. 1 yr contract, 10% commission and bonuses. Will supply promotional materials and demos. Serious inquiries only. September 1 deadline. Resumes and references to "Agents," 3048 Redwood Ave., Ann Arbor, MI 48104 (8-3)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

SNIFF 'N' THE TEARS Driver's Seat (Atlantic)

70% of our reporters on it. Moves: Up 76, Same 19, Down 0, Adds 22, including WIFI, WKBW, CKGM, KDWB, WZZP, KEARTH, WOLF, KLIF, WAYS, WNCI, WNAF, WHOT, KTAC, KMJC, KERN, WYRE, CK101. See Parallels, charts at number 24.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title /label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

NICK LOWE "Cruel To Be Kind" (Columbia) 91/37
Moves: Up 36, Same 18, Down 0, Adds 37, including 99X-FM, WPGC, 96KX, Z93, WZZP, KING, WOLF, WAPE, WHBQ, WNDE, KRKE.

GQ "I Do Love You" (Arista) 89/18
Moves: Up 61, Same 9, Down 1, Adds 18, including WPEZ, KIMN, Y103, KINT, KZ93, KRSP, WANS, KKRC, KYSN. Charts at number 26.

COMMODORES "Sail On" (Motown) 87/58
Moves: Up 22, Same 9, Down 0, Adds 56, including WPGC, WKBW, WLCY, Q105, WZZP, KBEQ, KFI, KJR, WHY, 92Q, WJDX, WISM, KRSP.

SPYRO GYRA "Morning Dance" (Infinity) 86/9
Moves: Up 59, Same 14, Down 4, Adds 9, KFI, WAEB, WQAM, WAKY, KSTT, WOHO, WLBZ, WEEQ, KKLS. Charts at number 27.

M "Pop Muzik" (Sire) 85/37
Moves: Up 39, Same 9, Down 0, Adds 37, including 99X-FM, WLCY, WZZP, KBEQ, KHJ, KJR, KOPA, WKBO, WFMF, 92X, KJRB.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 74/29
Moves: Up 34, Same 11, Down 0, Adds 29, including 99X-FM, WFIL, KING, KC101, WKKE, KLIF, KEEL, KRAV, WHB, KERN.

ROCKETS "Oh Well" (RSO) 73/13
Moves: Up 38, Same 22, Down 0, Adds 13, including WIFI, KSLQ, KFRC, WHBQ, KOFM, WMEE, KRSP, KFXM, 14WK.

RICKIE LEE JONES "Young Blood" (WB) 71/15
Moves: Up 45, Same 11, Down 0, Adds 15, including WGCL, 13Q, 92X, WEEQ, WCIR, WEBC, Y94.

BLACKFOOT "Highway Song" (Atco) 68/8
Moves: Up 40, Same 19, Down 1, Adds 8, WIFI, WCAO, KDWB, WHY, KSTT, WJBO, KSEL, KFJR, WPEZ 27-24, WKBW d-29, Z93 24-22, WGCL 32-30.

MAUREEN McGOVERN "Different Worlds" (WB) 65/5
Moves: Up 48, Same 11, Down 1, Adds 5, WPST, KRAV, KTAC, KFJR, KCBN, WFIL 25-22, WKBW 28-20, CKLW 23-20, KSTP 21-18, WGCL 28-26.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 60/2
Moves: Up 41, Same 12, Down 5, Adds 2, WCIR, WGLF, WPEZ 35-32, KSTP 26-24, KIMN on, KOPA 20-16, WBBF 25-21, KNOW 36-31.

GERRY RAFFERTY "Get It Right Next Time" (UA) 59/34
Moves: Up 15, Same 10, Down 0, Adds 34, including KSLQ, WOKY, KING, 94Q, WHBQ, WKY, KGW, KENO, WLBZ, WCGQ, KKRC.

CHEAP TRICK "Ain't That A Shame" (Epic) 55/18
Moves: Up 27, Same 10, Down 0, Adds 18, including WKBW, KSLQ, PRO-FM, WFLI, KSTT, WHOT, KRQ, WSEZ, KQWB, KBDF.

JOURNEY "Lovin', Touchin', Squeezin'" (Columbia) 54/21
Moves: Up 24, Same 9, Down 0, Adds 21, including WLCY, Q105, CKLW, KDWB, WZZP, KFI, KEARTH, KOPA, WHY, WSGN, KZ93.

DOOBIE BROTHERS "Dependin' On You" (WB) 53/28
Moves: Up 15, Same 10, Down 0, Adds 28, including WPEZ, WOLF, WBBF, WAPE, WRJZ, WNDE, KJRB, WLBZ, WAGQ, WAKX.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 53/6
Moves: Up 33, Same 13, Down 1, Adds 6, WLAC, WNAF, KFXM, KYSN, KDZA, KBIM, WRKO 16-14, WPEZ 36-29, WKBW d-27, KBEQ 32-29.

Others Getting Significant Action

DIRE STRAITS "Lady Writer" (WB) 49/7
Moves: Up 23, Same 19, Down 0, Adds 7, WKKE, WFLI, KOFM, 92X, KMJC, Y94, KBDF, B100 14-12, WIRK 34-29, KNOW 35-24, KEYN-FM 21-17.

LOBO "Where Were You When I Was Falling In Love" (MCA) 47/12
Moves: Up 25, Same 10, Down 0, Adds 12, including KHJ, WKBO, 92Q, WFBG, WSEZ, WKAW, WFIL on, KSTP 28-26, KEARTH 22-18.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 45/6
Moves: Up 33, Same 3, Down 3, Adds 6, WOKY, WKKE, WLAC, KTSA, KSTT, WVIC, WGCL 27-16, WZZP 26-22, KHJ 14-9, KFI 18-14, KEARTH 5-3, KFRC 23-21, KIMN 26-23, KOPA 28-25.

ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO) 44/35
Moves: Up 6, Same 3, Down 0, Adds 35, including WPEZ, 96KX, Z93, Q105, KSLQ, KFI, JB105, 94Q, WHBQ, WMEE, KRUX.

Radio & Records NATIONAL AIRPLAY/30

August 10, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
11	2	1	①	KNACK/My Sharona (Capitol)
6	1	2	2	BARBRA STREISAND/The Main Event/Fight (Columbia)
14	9	4	③	MAXINE NIGHTINGALE/Lead Me On (Windsong)
12	8	3	4	CHIC/Good Times (Atlantic)
22	14	8	⑤	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Col)
27	19	10	⑥	ROBERT JOHN/Sad Eyes (EMI/America)
30	20	14	⑦	SUPERTRAMP/Goodbye Stranger (A&M)
23	16	12	⑧	CARS/Let's Go (Elektra)
9	7	5	9	RAYDIO/You Can't Change That (Arista)
28	24	15	⑩	LITTLE RIVER BAND/Lonesome Loser (Capitol)
17	11	9	11	CHARLIE DANIELS BAND/The Devil Went Down... (Epic)
—	28	16	⑫	ELO/Don't Bring Me Down (Jet)
2	3	6	13	DONNA SUMMER/Bad Girls (Casablanca)
4	6	7	14	ELTON JOHN/Mama Can't Buy You Love (MCA)
1	4	11	15	JOHN STEWART/Gold (RSO)
3	5	13	16	DR. HOOK/When You're In Love (Capitol)
—	30	23	⑰	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
18	17	17	18	JOE JACKSON/Is She Really Going Out With Him (A&M)
—	—	27	⑱	ROBERT PALMER/Bad Case Of Loving You (Island)
16	12	19	20	KISS/I Was Made For Loving You (Casablanca)
—	29	22	⑳	EDDIE RABBITT/Suspicious (Elektra)
—	—	29	㉑	NIGHT/Hot Summer Nights (Planet)
8	10	18	23	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO)
—	—	—	㉒	SNIFF 'N' THE TEARS/Driver's Seat (Atlantic)
5	15	20	25	ANITA WARD/Ring My Bell (Juana/TK)
—	—	→	㉓	GQ/I Do Love You (Arista)
—	—	→	㉔	SPYRO GYRA/Morning Dance (Infinity)
24	25	26	28	CHEAP TRICK/I Want You To Want Me (Epic)
10	13	21	29	WINGS/Getting Closer (Columbia)
21	23	28	30	ABBA/Does Your Mother Know (Atlantic)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

COMMODORES "Sail On" (Motown)
NICK LOWE "Cruel To Be Kind" (Columbia)
M "Pop Muzik" (Sire)
ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO)
GERRY RAFFERTY "Get It Right Next Time" (UA)

Complete Regionalized Station Listings on page 26 and 27.

HOTTEST

KNACK "My Sharona" (Capitol)
ROBERT JOHN "Sad Eyes" (EMI/America)
BARBRA STREISAND "The Main Event/Fight" (Col)
EARTH, WIND & FIRE "After The Love..." (ARC/Col)
CHARLIE DANIELS BAND "The Devil Went..." (Epic)

TRIUMPH "Hold On" (RCA) 44/6

Moves: Up 18, Same 19, Down 1, Adds 6, WZZP, WKBO, KEEL, 92X, KFJR, KLUC, WIFI 11-9, WPEZ 28-21, WGCL 21-18, 94Q 24-20.

HERB ALPERT "Rise" (A&M) 41/20

Moves: Up 16, Same 5, Down 0, Adds 20, including WCAO, KHJ, KFI, KEARTH, KJR, KING, WBBQ, WHB, WTSN, WTMA, 99X-FM 28-23, CKLW 30-14.

PEACHES & HERB "We've Got Love" (Polydor) 39/0

Moves: Up 25, Same 12, Down 2, Adds 0, WZZP 30-32, WAEB 21-19, KLIF 32-29, WRVQ 13-10, WJDX 20-15, KRQ 33-28, K104 19-11.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 35/8

Moves: Up 24, Same 3, Down 0, Adds 8, KEARTH, 13Q, WKKE, KTSA, WERC, WRJZ, WFBG, WAAY, WFIL on, 96KX 30-25, KSTP 18-15.

F.C.C. "Baby I Want You" (Free Flight) 34/6

Moves: Up 20, Same 8, Down 0, Adds 6, WOKY, WBBQ, WEEQ, WAAY, KBDF, KBOZ, WAPE 26-22, WFLI 6-2, KRKE 32-27, WHHY 29-25.

DIANA ROSS "The Boss" (Motown) 31/7

Moves: Up 17, Same 7, Down 0, Adds 7, 99X-FM, WKBW, Z93, KOPA, WLAC, KINT, WHHY, WPGC 30-28, WGCL 31-24, WZZP 32-27, KHJ d-29, KEARTH 26-21.

BAD COMPANY "Gone, Gone, Gone" (Swan Song) 25/6

Moves: Up 11, Same 7, Down 1, Adds 6, 13Q, JB105, 14Q, KROY, KENI, KOOK, WIFI d-27, WLAC 39-34, KXX106 22-16.

BILLY THORPE "Children Of The Sun" (Capricorn) 23/7

Moves: Up 9, Same 6, Down 1, Adds 7, WPEZ, KDWB, WBBQ, WRJZ, WVIC, KIOA, WTMA, KSLQ 24-21, KUPD on, 13Q 28-21, WAPE 32-25.

JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 22/3

Moves: Up 12, Same 4, Down 3, Adds 3, 13Q, Z98, BJ105, WRKO 19-16, KVIL on, Y100 25-17, WGCL 15-7, WZZP 21-16.

OAK "This Is Love" (Sky's The Limit/Mercury) 21/5

Moves: Up 8, Same 5, Down 3, Adds 5, WBBF, WKBO, KFXM, WSEZ, WTMA, WRKO 29-26, PRO-FM 3-1, WHY, 28-22, WFLI 24-19.

BECKMEIER BROTHERS "Rock & Roll Dancin'" (Casablanca) 21/5

Moves: Up 7, Same 9, Down 0, Adds 5, WIFI, WJBO, 13FEA, WCIR, WSEZ, WGCL on, KBEQ d-40, WBBQ 29-25, WFLI 25-20.

OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 21/4

Moves: Up 12, Same 5, Down 0, Adds 4, BJ105, WJDX, WRKO, Y94, KSTP d-29, KJRB 23-20, K104 35-30, KCBN 39-36.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 21/3

Moves: Up 9, Same 9, Down 0, Adds 3, KSTP, KRKE, WANS, WPEZ 33-30, 96KX 32-27, WKBW on, K104 33-29.

MOON MARTIN "Rolene" (Capitol) 20/16

Moves: Up 1, Same 3, Down 0, Adds 16, including WRKO, Z93, KJR, JB105, WHBQ, 92Q, WRJZ, CK101, KCBN, KHJ on, KFRC on.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 20/6

Moves: Up 11, Same 3, Down 0, Adds 6, WGCL, 13Q, KMJC, CK101, WSPT, KEWI, KSTP 30-27, KSLQ 31-27, WHEB 39-31, WRKR 20-14.

Continued on Page 35



THE BACK PAGE

BREAKERS

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SMIFF 'N' THE TEARS Driver's Seat (Atlantic)

70% of our reporters on it. Moves: Up 76, Same 19, Down 0, Adds 22, including WIFI, WKBW, CKGM, KDWB, WZZP, KEARTH, WOLF, KLIF, WAYS, WNCI, WNAP, WHOT, KTAC, KMJC, KERN, WYRE, CK101. See Parallels, charts at number 24.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

NICK LOWE "Cruel To Be Kind" (Columbia) 91/37

Moves: Up 36, Same 18, Down 0, Adds 37, including 99X-FM, WPGC, 96KX, Z93, WZZP, KING, WOLF, WAPE, WHBQ, WNDE, KRKE.

GO "I Do Love You" (Arista) 89/18

Moves: Up 61, Same 9, Down 1, Adds 18, including WPEZ, KIMN, Y103, KINT, KZ93, KRSP, WANS, KRRC, KYSN. Charts at number 26.

COMMODORES "Sail On" (Motown) 87/56

Moves: Up 22, Same 9, Down 0, Adds 56, including WPGC, WKBW, WLCY, Q105, WZZP, KBEQ, KFI, KJR, WHYN, 92Q, WJDX, WISM, KRSP.

SPYRO GYRA "Morning Dance" (Infinity) 86/9

Moves: Up 59, Same 14, Down 4, Adds 9, KFI, WAEB, WQAM, WAKY, KSTT, WOHO, WLBZ, WEEQ, KKLS. Charts at number 27.

M "Pop Muzik" (Sire) 85/37

Moves: Up 39, Same 9, Down 0, Adds 37, including 99X-FM, WLCY, WZZP, KBEQ, KHJ, KJR, KOPA, WKBO, WFMF, 92X, KJRB.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 74/29

Moves: Up 34, Same 11, Down 0, Adds 29, including 99X-FM, WFIL, KING, KC101, WKEE, KLIF, KEEL, KRAV, WHB, KERN.

ROCKETS "Oh Well" (RSO) 73/13

Moves: Up 38, Same 22, Down 0, Adds 13, including WIFI, KSLQ, KFRC, WHBQ, KOFM, WMEE, KRSP, KFXM, 14WK.

RICKIE LEE JONES "Young Blood" (WB) 71/15

Moves: Up 45, Same 11, Down 0, Adds 15, including WGCL, 13Q, 92X, WEEQ, WCIR, WEBC, Y94.

BLACKFOOT "Highway Song" (Atco) 68/8

Moves: Up 40, Same 19, Down 1, Adds 8, WIFI, WCAO, KDWB, WHYN, KSTT, WJBO, KSEL, KFJR, WPEZ 27-24, WKBW d-29, Z93 24-22, WGCL 32-30.

MAUFEEEN McGOVERN "Different Worlds" (WB) 65/5

Moves: Up 48, Same 11, Down 1, Adds 5, WPST, KRAV, KTAC, KFJR, KCBN, WFIL 25-22, WKBW 28-20, CKLW 23-20, KSTP 21-18, WGCL 28-26.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 60/2

Moves: Up 41, Same 12, Down 5, Adds 2, WCIR, WGLF, WPEZ 35-32, KSTP 26-24, KIMN on, KOPA 20-16, WBBF 25-21, KNOW 36-31.

GERRY RAFFERTY "Get It Right Next Time" (UA) 59/34

Moves: Up 15, Same 10, Down 0, Adds 34, including KSLQ, WOKY, KING, 94Q, WHBQ, WKY, KGW, KENO, WLBZ, WCGQ, KRRC.

CHEAP TRICK "Ain't That A Shame" (Epic) 55/18

Moves: Up 27, Same 10, Down 0, Adds 18, including WKBW, KSLQ, PRO-FM, WFLI, KSTT, WHOT, KRQ, WSEZ, KQWB, KBDF.

JOURNEY "Lovin', Touchin', Squeezin'" (Columbia) 54/21

Moves: Up 24, Same 9, Down 0, Adds 21, including WLCY, Q105, CKLW, KDWB, WZZP, KFI, KEARTH, KOPA, WHYN, WSGN, KZ93.

DOOBIE BROTHERS "Dependin' On You" (WB) 53/28

Moves: Up 15, Same 10, Down 0, Adds 28, including WPEZ, WOLF, WBBF, WAPE, WRJZ, WNDE, KJRB, WLBZ, WAGQ, WAKX.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 53/6

Moves: Up 33, Same 13, Down 1, Adds 6, WLAC, WNAP, KFXM, KYSN, KDZA, KBIM, WRKO 16-14, WPEZ 36-29, WKBW d-27, KBEQ 32-29.

Others Getting Significant Action

DIRE STRAITS "Lady Writer" (WB) 49/7

Moves: Up 23, Same 19, Down 0, Adds 7, WKEE, WFLI, KOFM, 92X, KMJC, Y94, KBDF, B100 14-12, WIRK 34-29, KNOW 35-24, KEYN-FM 21-17.

LOBO "Where Were You When I Was Falling In Love" (MCA) 47/12

Moves: Up 25, Same 10, Down 0, Adds 12, including KHJ, WKBO, 92Q, WFBG, WSEZ, WKAU, WFIL on, KSTP 28-26, KEARTH 22-18.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 45/6

Moves: Up 33, Same 3, Down 3, Adds 6, WOKY, WKEE, WLAC, KTSA, KSTT, WVIC, WGCL 27-16, WZZP 26-22, KHJ 14-9, KFI 18-14, KEARTH 5-3, KFRC 23-21, KIMN 26-23, KOPA 28-25.

ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO) 44/35

Moves: Up 6, Same 3, Down 0, Adds 35, including WPEZ, 96KX, Z93, Q105, KSLQ, KFI, JB105, 94Q, WHBQ, WMEE, KRUX.

Radio & Records NATIONAL AIRPLAY/30

August 10, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
11	2	1	①	KNACK/My Sharona (Capitol)
6	1	2	2	BARBRA STREISAND/The Main Event/Fight (Columbia)
14	9	4	③	MAXINE NIGHTINGALE/Lead Me On (Windsong)
12	8	3	4	CHIC/Good Times (Atlantic)
22	14	8	⑤	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Col)
27	19	10	⑥	ROBERT JOHN/Sad Eyes (EMI/America)
30	20	14	⑦	SUPERTRAMP/Goodbye Stranger (A&M)
23	16	12	⑧	CARS/Let's Go (Elektra)
9	7	5	9	RAYDIO/You Can't Change That (Arista)
28	24	15	⑩	LITTLE RIVER BAND/Lonesome Loser (Capitol)
17	11	9	11	CHARLIE DANIELS BAND/The Devil Went Down... (Epic)
—	28	16	⑫	ELO/Don't Bring Me Down (Jet)
2	3	6	13	DONNA SUMMER/Bad Girls (Casablanca)
4	6	7	14	ELTON JOHN/Mama Can't Buy You Love (MCA)
1	4	11	15	JOHN STEWART/Gold (RSO)
3	5	13	16	DR. HOOK/When You're In Love (Capitol)
—	30	23	⑬	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
18	17	17	18	JOE JACKSON/Is She Really Going Out With Him (A&M)
—	—	27	⑭	ROBERT PALMER/Bad Case Of Loving You (Island)
16	12	19	20	KISS/I Was Made For Loving You (Casablanca)
—	29	22	⑮	EDDIE RABBITT/Suspicious (Elektra)
—	—	29	⑯	NIGHT/Hot Summer Nights (Planet)
8	10	18	23	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO)
—	—	—	⑰	SMIFF 'N' THE TEARS/Driver's Seat (Atlantic)
5	15	20	25	ANITA WARD/Ring My Bell (Juana/TK)
—	—	—	⑱	GO/I Do Love You (Arista)
—	—	—	⑲	SPYRO GYRA/Morning Dance (Infinity)
24	25	26	28	CHEAP TRICK/I Want You To Want Me (Epic)
10	13	21	29	WINGS/Getting Closer (Columbia)
21	23	28	30	ABBA/Does Your Mother Know (Atlantic)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

COMMODORES "Sail On" (Motown)
NICK LOWE "Cruel To Be Kind" (Columbia)
M "Pop Muzik" (Sire)
ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO)
GERRY RAFFERTY "Get It Right Next Time" (UA)

Complete Regionalized Station Listings on page 26 and 27.

HOTTEST

KNACK "My Sharona" (Capitol)
ROBERT JOHN "Sad Eyes" (EMI/America)
BARBRA STREISAND "The Main Event/Fight" (Col)
EARTH, WIND & FIRE "After The Love..." (ARC/Col)
CHARLIE DANIELS BAND "The Devil Went..." (Epic)

TRIUMPH "Hold On" (RCA) 44/6

Moves: Up 18, Same 19, Down 1, Adds 6, WZZP, WKBO, KEEL, 92X, KFJR, KLUC, WIFI 11-9, WPEZ 28-21, WGCL 21-18, 94Q 24-20.

HERB ALPERT "Rise" (A&M) 41/20

Moves: Up 16, Same 5, Down 0, Adds 20, including WCAO, KHJ, KFI, KEARTH, KJR, KING, WBBQ, WHB, WTSN, WTMA, 99X-FM 28-23, CKLW 30-14.

PEACHES & HERB "We've Got Love" (Polydor) 39/0

Moves: Up 25, Same 12, Down 2, Adds 0, WZZP 30-32, WAEB 21-19, KLIF 32-29, WRVQ 13-10, WJDX 20-15, KRQ 33-28, K104 19-11.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 35/8

Moves: Up 24, Same 3, Down 0, Adds 8, KEARTH, 13Q, WKEE, KTSA, WERC, WRJZ, WFBG, WAAY, WFIL on, 96KX 30-25, KSTP 18-15.

F.C.C. "Baby I Want You" (Free Flight) 34/6

Moves: Up 20, Same 8, Down 0, Adds 6, WOKY, WBBQ, WEEQ, WAAY, KBDF, KBOZ, WAPE 26-22, WFLI 6-2, KRKE 32-27, WHHY 29-25.

DIANA ROSS "The Boss" (Motown) 31/7

Moves: Up 17, Same 7, Down 0, Adds 7, 99X-FM, WKBW, Z93, KOPA, WLAC, KINT, WHHY, WPGC 30-28, WGCL 31-24, WZZP 32-27, KHJ d-29, KEARTH 26-21.

BAD COMPANY "Gone, Gone, Gone" (Swan Song) 25/6

Moves: Up 11, Same 7, Down 1, Adds 6, 13Q, JB105, 14Q, KROY, KENI, KOOK, WIFI d-27, WLAC 39-34, KXX106 22-16.

BILLY THORPE "Children Of The Sun" (Capricorn) 23/7

Moves: Up 9, Same 6, Down 1, Adds 7, WPEZ, KDWB, WBBQ, WRJZ, WVIC, KIOA, WTMA, KSLQ 24-21, KUPD on, 13Q 28-21, WAPE 32-25.

JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 22/3

Moves: Up 12, Same 4, Down 3, Adds 3, 13Q, Z98, BJ105, WRKO 19-16, KVIL on, Y100 25-17, WGCL 15-7, WZZP 21-16.

OAK "This Is Love" (Sky's The Limit/Mercury) 21/5

Moves: Up 8, Same 5, Down 3, Adds 5, WBBF, WKBO, KFXM, WSEZ, WTMA, WRKO 29-26, PRO-FM 3-1, WHYN 28-22, WFLI 24-19.

BECKMEIER BROTHERS "Rock & Roll Dancin'" (Casablanca) 21/5

Moves: Up 7, Same 9, Down 0, Adds 5, WIFI, WJBO, 13FEA, WCIR, WSEZ, WGCL on, KBEQ d-40, WBBQ 29-25, WFLI 25-20.

OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 21/4

Moves: Up 12, Same 5, Down 0, Adds 4, BJ105, WJDX, WROK, Y94, KSTP d-29, KJRB 23-20, K104 35-30, KCBN 39-36.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 21/3

Moves: Up 9, Same 9, Down 0, Adds 3, KSTP, KRKE, WANS, WPEZ 33-30, 96KX 32-27, WKBW on, K104 33-29.

MOON MARTIN "Rolene" (Capitol) 20/16

Moves: Up 1, Same 3, Down 0, Adds 16, including WRKO, Z93, KJR, JB105, WHBQ, 92Q, WRJZ, CK101, KCBN, KHJ on, KFRC on.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 20/6

Moves: Up 11, Same 3, Down 0, Adds 6, WGCL, 13Q, KMJC, CK101, WSPT, KEWI, KSTP 30-27, KSLQ 31-27, WHEB 39-31, WRKR 20-14.

Continued on Page 35