

Radio & Records

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THE INDUSTRY'S NEWSPAPER

OCTOBER 5, 1979

Radio Covers Papal Visit

"We're recording the event for people who can't see it live."

As Pope John Paul II conducted his historic visit to American cities this week, he received blanket media coverage, with radio capitalizing on its own unique resources to provide an extra dimension to the reportage. Stations in Boston, New York, and Philadelphia, (the first stage of the papal visit) utilized everything from reporters along the motorcade routes and priests for interpretive commentary to tips on how to avoid the crowds and humorous reviews of the Pope's new album (R&R 9-21, 9-28).

Boston: Complete Coverage

In general, radio stations left the minute-by-minute style of coverage to the TV stations and, in some cases, to News-formatted radio outlets. In Boston, however, taking into consideration the city's being the first U.S. stop for the pontiff and its vast Catholic population, both full-service Pop/Adult stations

devoted extensive efforts to covering the events of their day (Monday 10-1). WHDH had people stationed at every location visited by the Pope, according to newsman Joe Parlante. The station also spoke with Boston Diocese officials along strategic points of the Pope's motorcade, and broadcast his Mass and cathedral ceremonies live. That evening the station's regular talk program (along with the overnight talk show) was taken up in discussion of the day's papal events, and the station has dispatched reporters to New York and Philadelphia, with free-lancers providing coverage on the rest of the tour.

WBZ had a news anchorman in the studio from the time the Pope arrived, with a priest providing commentary, analysis, and color. Eight reporters were stationed at various key visit locations, and other reporters offered people's reactions as the motorcade wound its way through the city. Nonstop cover-

age, without commercial interruption, went from 2:30pm to 9pm that night, including two hours for the Boston Common Mass. WBZ's coverage resumes Tuesday (10-2), News Director Cathy Lavender told R&R, with coverage of the Pope's airborne departure toward New York.

Dancemusic station WBOS participated in the coverage provided by its AM sister, WUNR (a multilingual-format station), along with actualities from the Boston Common area (close to the station). AOR WCOZ's AM sister is WHDH, so News Director Chuck Moshontz said the station decided not to "devote a whole lot of airtime" to the visit, although newscasts were largely concerned with the Pope's activities. AOR rival WBCN acted as an alternative, according to PD Tony Berardini. "What we did was to set ourselves up as an informational source for how people could get around and what they could do to avoid the crowds going to see the Pope."

New York: No Special Features

New York stations contacted appeared to be somewhat more blasé about the papal tour, although the

POPE/ See Page 26

WGMA Threatened By "Rednecks"

WGMA/Hollywood, FL wanted to kick off its new "singles lifestyle" format with a bang, so the station celebrated its last night after 12 years as a Country station Sunday (9-30) with a three-hour satirical assault on Country music. During the course of the show air personality Earl McDaniel (in reality station PD Dave Denver) blew up, buzzsawed, and smashed various country records, alternating with phone comments from listeners.

When one of the callers used the term "redneck," McDaniel replied that the term was a racial slur. When asked to elaborate, McDaniel said, "Rednecks are a race of people who hang out at bus stations and pick their noses." Not surprisingly, this precipitated a rash of angry calls, including one listener who inquired whether McDaniel had ever had his nose picked with a shotgun.

Invasion Of The Pickup Trucks

Shortly after McDaniel's show ended at midnight, four pickup

trucks pulled into WGMA's parking lot. Shining their spotlights into the station's studios, about a dozen "rednecks" climbed out of their vehicles and advanced armed with pipes and clubs. While visions of "Easy Rider" danced in his head, Denver ordered all the studio's lights turned out and called the police.

In the parking lot, the intruders busied themselves with some impromptu body and fender work, smashing out taillights and denting up a staffer's car, as well as beating on WGMA's bullet-proof windows. Having difficulty in reaching the authorities, Denver returned to the air, requesting listeners to dispatch the police to WGMA. The intruders must have been monitoring the broadcast, said Denver, for they departed immediately prior to the police's arrival in force. The police remained at WGMA for the next several hours, which proved uneventful, and at 6am Monday, the station began broadcasting under its new format.

Purely Unintentional

When contacted by R&R, Denver stated that the incident was purely unintentional, that the station had merely wanted to stimulate word-of-mouth reaction to the format change, and that they "certainly did not anticipate violence." Denver also stressed that the "Earl McDaniel Show" was intended to be taken humorously, adding that he was "shocked at the physical response."

The first day under the new format, the station received about 100 threatening calls, including one bomb threat which necessitated the station being evacuated for 10 minutes and another which claimed a bomb had been placed in Denver's car (Denver was out driving the vehicle when the call was made). By Tuesday (10-2) however, everything was back to normal.

As might be expected, the incident received substantial coverage in the local print and television media as well as being picked up by the wire services. WGMA General Manager Jim Glassman told R&R that the event had no drastic repercussions upon either the station's sales or programming departments, and reiterated Denver's statements as to the incident being simply an attempt to introduce the new format in an entertaining, creative manner.

Chris Charles Named PD At WHYL/Carlisle

Chris Charles has been appointed PD of WHYL-AM-FM/Carlisle, PA. WHYL-FM is Country-formatted (the AM is Top 40), which makes Charles the first black PD at a Country station. He was most recently an air personality at Top 40 Z93/Atlanta, and had previously been on the air, among other stations, at WFLB/Fayetteville, NC, working under GM Chuck Larsen. Larsen was recently named PD of the Carlisle stations (R&R 9-21), and hired Charles when the openings came up.

Charles told R&R, "When I got into radio in 1973, it became a personal goal to involve myself in formats other than the stereotypes expected from a black radio person. That's why I made efforts to get into Top 40 rather than Black or even Disco radio. Most of my experience has been in Top 40 radio. Being a music radio man, I've taken the time over the years to listen to and learn other types of music. I worked all-nights at WLAC-FM/Nashville, which is Top 40, and my morning drive relief was John Conlee, who in the past year has become one of the top country vocalists. We spent time together talking about country music during my stay in Nashville. And in that town, there really was no way to get away from country. So I feel I have a good head start on the music from that experience. After



a bit of fine tuning on the AM, my main challenge will be the FM country station."

SONY VS. DISNEY/UNIVERSAL CASE

Court Rules Home Videotaping Legal

In a potential landmark decision in the home taping arena, a Los Angeles federal court judge ruled Tuesday (10-2) that videotaping TV programs and movies from TV for noncommercial use does not violate copyright infringement laws. The judge, Warren J. Ferguson, ruled in favor of Sony Corp. (manufacturers of Betamax recorders), which had been sued by Walt Disney Productions and Universal Studios. The two film companies had not specified damages, but had maintained that off-the-

air recordings infringed on their copyrights and would cut into their revenues. They sought a ban on videorecorder owners using their machines to tape movies from TV, and one on further Sony sales of the equipment.

The decision, however, contended that Disney and Universal could not satisfactorily prove the extent of harm to be caused by home recording. It said such non-commercial recording was "permissible" under existing copyright laws.

party. The only change from the original terms announced is a downward shift in Columbia Pictures' estimate of its profit from the deal, originally set at \$7 million (72 cents a share), and now estimated at \$4 million (41 cents a share). This revision was caused by "finalization of the sales terms," according to the company.

Ariola/Eurodisc Completes Arista Acquisition

Columbia Pictures announced Monday (10-2) the completion of its sale of Arista Records and Arista Music to Ariola/Eurodisc (a subsidiary of German corporation Bertelsmann A.G.). The final price, as reported earlier, was slightly over \$50 million. Arista President Clive Davis will stay on, but has sold his 20% interest in the record com-

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**Her Heartbeat's
For You.**



“Do It In A Heartbeat”

CARLENE CARTER

Produced by Lance Quinn and Tony Bongiovi



on Warner Bros. Records.



Porter Appointed PD At WJJD

Pete Porter has been named Program Director at Plough Broadcasting's Chicago AM Country outlet, WJJD. The station's FM sister (also Country), WJEZ, appointed Jon Anthony as PD recently (R&R 9-21). Porter replaces Bill Hart, who had been with WJJD for five years, mostly as an air personality. Porter joins the station from the PD position at KBOX/Dallas, which named weekend air personality Jack Weston as its new PD.

Pete and Jon both seem to get along, and this will be a unique quality for two stations that have in the past seemed like competitors instead of part of a team effort. It was a very difficult decision to have to let Bill Hart go. He is a good man, and I have worked with him for the past 10 years, even before joining Plough. We just felt a change was needed to gain better rating success within this very competitive market."

Plough VP/Programming Craig Scott, commenting on both Porter and Anthony's appointments, told R&R, "Jon Anthony impressed me by taking an unknown FM station (WLWI-FM/Montgomery) to the number two spot in a market. He has a great enthusiasm for the business, which is something hard to find these days. The same is true for Pete Porter. He was up for consideration when we had the opening at WJEZ-FM. Pete is the kind of person I feel will be a great asset to the Plough organization."

George Dubinetz, GM of WJJD and WJEZ-FM, told R&R, "We looked long and hard for the right people to fit the requirements for these positions. Pete Porter is country music expert, having put together the music for TM Production syndication before taking over as PD at KBOX. He shows good signs of being an excellent administrator, and with his two-hour daily air shift, he will be able to stay in touch with the music and set an example for the other air people." Porter will be handling the 10-noon shift for the station.

Polygram Changes Returns Policy

Polygram Distribution has become the second giant distributor to announce substantial changes in its returns policies. Polygram President John Frisoli cited "changing economic and marketing conditions" as the reason for the policy shift, which takes effect January 1, 1980. Although the new Polygram plan is essentially similar to that recently announced by CBS (featuring a 20% return privilege), Frisoli called the timing "coincidental" and arising out of a shared

"business situation," stating that Polygram's plans had been in the works from the start of 1979.

The Polygram policy allows those customers entirely dealing in retail an 18% returns allowance, while pure subdistributors get 22%. Customers involved in both areas have their allowances calculated on a sliding scale depending on their percentage of retail business. The allowances include defectives. Unused return allowances in a given month can be applied to the next month's allowance, but such privileges are extended only till February of the following year.

Singles, Christmas product, and product from developing artists (to be determined in advance by Polygram) are exempt from the new percentage guidelines, and are still 100% returnable. The company is instituting monthly computerized statements to customers, covering return allowances and other concerns, an innovation believed to be a first by Polygram. In addition, a minimum order of \$125 on LP's and tapes has been set, along with a 25-unit minimum on singles orders.

Beatles Reunite In \$60 Million Suit

"Beatlemania," Proposed Film & TV Series Under Attack

A Beatles reunion of sorts took place last week in L.A. Superior Court when the four ex-group members filed a \$60 million suit against Steven Leber and David Krebs, producers and promoters of the "Beatlemania" stage show; William Sargent and Special Event Entertainment Inc., which had planned a film version of "Beatlemania;" the National Broadcasting Company and Procter & Gamble, which had planned a TV series based upon the stage show; Lexington Broadcast Services; and the Plitt Theaters chain. Filed by the

BEATLES/ See Page 26

Landphair Exits WMAL, Joins NPR For News Show

Ted Landphair, News Director at WMAL/Washington, left after nine years to become Executive Producer and Director of National Public Radio's new daily two-hour news program, "Morning Edition." Landphair sees his new job as a challenge to expand NPR's audience. "Morning is a radio time," Landphair told R&R, adding he hopes to combine the idealism and production values of public radio with the realities of commercial broadcasting. "Morning Edition," which will be like a fast-paced "All Things Considered," will debut Nov. 5 from 6-8pm. Landphair was honored recently at the Radio-TV News Directors Association conference in Las Vegas, where he received the Rod Downey Award for outstanding contribution.



OPINION LINE

The R&R Opinion Line is designed as your phone forum. We encourage you to call in any time to the Opinion Line number, (213) 552-3525, and record your ideas and opinions on any industry issue or concern. You can do so anonymously, or sign your name. Following are three Opinion Line offerings from our readers:

Commenting on John Leader's column (R&R 9-28), the duplication of formats in radio is not only real prevalent, but I think it's obvious that it's causing a lot of people problems, particularly in the larger markets — Los Angeles, San Francisco, New York, Chicago, etc. It takes a lot of guts for a programmer to go to his General Manager and say I want to take a different path and play "x" number of records, whatever that number may be; e.g., play 35-40 records when the current norm is 20. And it takes a lot of guts for a GM to say yes. The burnout factor is the problem. No one is taking the situation in hand and lengthening the playlist.

— Art Riley
KELI/Tulsa

Will big business halt creative music? That's what I wonder from time to time. It wouldn't surprise me if I opened up R&R one day and I saw the Top 40 section, the AOR section, the P/A section, and the Pop/Rhythms section all combined in one area. We've seen rock & roll progress from raw Chuck Berry style on up through Pink Floyd electronics and what-have-you. Where do we go from here? Is it regression time? Is big radio business going to halt creative music? I commend Lee Abrams for his influence in music. But Hitler had a big following also. The record companies have got to quit prostituting fads in music and quit cloning rock bands and get down to the roots — creative good music — and then maybe they won't be going out of business.

—unsigned

With reference to John Leader's comments in last week's R&R concerning the way "Tusk" was distributed so perfectly around the U.S.A., which Pop/Adult station fringed between Baltimore and Washington and dominant in its market hasn't received the new Fleetwood Mac single? It's been two weeks, and the regional office has been called six times, the national office three times. Thanks, Warner Bros. We're angry.

— Bill McMichael
Music Director, WFMD/Frederick, MD

9 kHz BAND SEPARATION: CONSIDER THE IMPLICATIONS — WABC MUSICRADIO 75.6? 92.4 KHZ? THE FCC TRIED OUT 9 kHz IN TUPELO AND IT WORKED. SOON IT COULD HAPPEN TO YOU. JONATHAN HALL OBSERVES ITS PROGRESS.

See Page 4

this week ...

THE ARBITRON KEY — PAGE 3

The third page of your Arbitron market report holds the key to the numbers — the diary return figures for that book. Jhan Hiber points out the advantages of checking out Page 3.

See Page 18

SAMPLE SIZING FOR PRECISE RESEARCH

You can't always get what you want from your research, but you can get what you need by using the handy formula prescribed by Dr. Richard Lutz for picking the most useful sample size for your research design.

See Page 18

RADIO PROFITS THROUGH THE U.S. MAIL

Direct mail is a low-cost, highly effective, but largely forgotten method of radio station promotion. It's worked for WNOX/Knoxville, and it just might work for you. John Leader directs the discussion.

See Page 22

WINNING WITH DANCEMUSIC IN BOSTON

WXKS/Boston (Kiss 108) has been scoring big ratings by mixing in a little rock and a lot of community involvement with its Dancemusic format. PD Sunny Joe White explains the formula.

See Page 40

BASIC BLACK IS BACK IN FASHION

A flirtation with Dancemusic hasn't always worked for Black-formatted stations. WDAO/Dayton is one station that experimented, then came back to the basics of black music programming. Bill Speed tells the tale.

See Page 46

CHUM'S AOR REVOLUTION: ONE-ARTIST SETS

Perhaps the boldest AOR innovation in years belongs to CHUM-FM/Toronto, where their sets are made up of several tracks by just one artist. The first ratings results are in, and Jeff Gelb finds out how it worked in a talk with PD Warren Cosford.

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Washington Report

COST OF CONVERSION FROM \$500-\$3500

WELO Undergoes 9kHz Experiment

Preliminary Results Indicate Minor Changes In Station's Field Strength

Engineers from two government agencies spent all last week in Tupelo, MS, playing with WELO's 580 kHz frequency, transmitter, and four directional antennas (two day and two night) to determine the effects of reduced AM spacing (from 10 kHz to 9 kHz). While this was the first test at the low end of the AM dial, two previous tests were done at KLAK/Denver, a fulltime facility on 1600 kHz with 5000 watts that is directional at night; and WLBH/Mattoon, IL, a 5000-watt daytimer on 1170 kHz with a directional antenna.

WELO Results Not Drastically Different

It took only ten minutes for engineers from the FCC and National Telecommunications Information Administration (NTIA) to convert WELO's frequency from 580 to 576 kHz. Fritts Broadcasting Co. President Eddie Fritts told R&R, but it took almost two hours to go up to 584 kHz. In the other

tests it had been more difficult to go down than up. What this means, according to WELO Chief Engineer B.J. Crabb, is that the difficulty of going to 9 kHz will be on a case-by-case basis.

NTIA Consulting Engineer John Heffelfinger told R&R why. He said that if stations are required to go to 9 kHz it will mean a change for some in their frequency from one to four kHz, with four being the most troublesome. A change of four kHz, he explained, will be less severe for a station broadcasting at 1600 kHz than 580 kHz.

Not Difficult, But Could Be Costly

Based on four days of testing,



FREQUENTING NEW FREQUENCY—Pictured adjusting equipment during the FCC/NTIA 9 kHz test are (l-r) WELO/Tupelo Station Manager Ernest Bowen, Chief Engineer Billy Joe Crabb, and GM Gerry Brophy.

it won't be that hard to change. Crabb told R&R, but quickly added the FCC and NTIA did not study "quality of signal." Heffelfinger agreed, saying "all I'm seeing is a part of an overall system."

Fritts said the steps involved, which could cost between \$500-\$3500 depending on the degree of difficulty, would be:

- To do a partial proof of performance
- To determine a common point of impedance adjustment, and
- Report finding to the FCC.

The actual cost, says Doug Crombie, who is NTIA's Director of the Institute for Telecommunications Science in Boulder, CO, depends on the degree to which the FCC would require radio broadcasters with directional antennas to match their original points. Crombie believes it's possible to establish a new 3 dB allowance.

RADIO INDUSTRY WANTS 9kHz PROPOSAL STUDIED

Clear Channels And Daytimers Unite

Call Switch "A Clear Trade-Off"

While admitting that "a number of thorny technical and economic questions are raised," Clear Channel Broadcasting Service (CCBS) strongly supported 9 kHz spacing as "a far better means of fulfilling the demand for new stations than duplicating clear channel stations."

CCBS said the benefits of creating a number of new stations outweigh problems of adjacent channel interference, receiver incompatibility, and the expense of making the frequency switch. They also recommended the installation of bandwidth limiting filters in all transmitters to combat adjacent channel interference.

Comments on reducing channel spacing to 9 kHz were due Mon., Oct. 1. The National Telecommunications and Information Administration (NTIA), which initiated the inquiry, asked for and will probably be granted an extension until Nov. 16 for reply comments.

Networks Urge FCC To Take More Time

Rather than take a position, ABC, NBC and CBS all advised more study and urged the FCC not to make a hasty decision. Citing in-

HARRIS WORKED OVER

creased costs to broadcasters and consumers, ABC said, "Any proposal for 9 kHz at this time is premature and unwise." CBS challenged the FCC to show that the public interest would be served by the abandonment of 10 kHz and reserved further comment until more studies have been done.

But some broadcast groups filed comments opposing 9 kHz, including Southern, Cox, and Multimedia. Southern called for expanding the AM Band if the FCC calls for more stations.

Daytimers Want To Move Full Speed Ahead

"Some full-timers don't want to give up the advantage of getting rid of half of their AM competition at sunset everyday," Ray Live-say, Pres. WBLH/Mattoon, IL wrote on behalf of daytime broadcast-

CLEAR CHANNEL/ See Page 26

Mottl Wants Broadcasters To Make Profits Public

Sees "New Lows In Tasteless, Mindless And Shallow Programming"

Every radio and TV station in the country will have to make full public financial disclosures if a bill introduced by Rep. Ron Mottl (D-OH) last week (9-27) passes. Mottl

feels broadcasters, particularly TV, make a mint while the public suffers through bad programming. Financial disclosure, he says, would allow the audience to discuss the financial feasibility of better programming with station managers. Upon request last week, the FCC sent Senate Communications Subcommittee Chairman Fritz Hollings the 1978 324 form of each commercial TV license.

Washington Street Talk

Memorial services were held Tuesday for seven-year-old daughter of former FCC Chairman Richard Wiley. She suffered a massive heart attack while in church last Sunday.

K101/San Francisco threatens suit again to protect its registered trademark. New victim is Gary Stevens's KDWB-FM/Minneapolis, which is currently using K101 in over \$100,000 in billboards. Jim Gabbert has already squelched tries by KLOL/Houston and WRBK/New Bern, NC to use the K101 logo. Stevens told R&R his "attorneys don't feel there's substance" and they will fight rather than switch.

NAB Chairman Tom Bolger's plan to be at NRBA convention, which opens Sunday, will be first time a high-ranking NAB official has attended. Bolger's presence stems from (1) his commitment to bring various trade groups into an alliance through a Broadcast Inter-Association Council and (2) pressure from board member Bill O'Shaughnessy, Pres. WVOX & WRTN/New Rochelle, NY, to consolidate organizations. A quick R&R poll reveals lots of interest from both sides, but little belief that a merger can be achieved.

"Not true" says Metromedia Pres. George Duncan to rumor that he's miffed at NAB and ready to pull out of trade organization. George says David Moorhead dropped off NAB programming conference committee because of extra corporate responsibilities.

"We're just getting into the game," says NABOB's (National Association of Black Owned Broadcasters) newly appointed Executive Director Nate Boyer, who thinks most black broadcasters oppose radio deregulation for that reason. Question arose behind the scenes last month at NABOB's Washington conference.

AM Stereo Stalled

Decision Awaits 9 kHz Outcome, Says Washington

"It looks like AM stereo is about to go the way of quad," an FCC Field Inspector told one broadcaster last week. That explanation appears to jibe with an assessment by FCC Broadcast Bureau Deputy Chief Frank Washington, who told R&R the Commission is waiting to see how reduced AM spacing, if adopted (see related story), would be affected by stereo. Washington admitted, however, that tests haven't even been conducted.

Is Quad Dead?

Here are the facts:

- Both NAB and NRBA want the FCC to get AM stereo rolling again. NAB Chairman Tom Bolger wrote FCC Chairman Charles Ferris last month to that effect. NRBA is likely to follow suit after Sunday's (10-7) board session.

- Neither NAB nor NRBA is expected to continue to push hard for FM quad.

- The number of broadcaster comments the FCC received mid-May, both on stereo and quad, were minimal.

Now, a year after the FCC pro-AM STEREO/ See Page 26

The Week In Review

Two major broadcast conventions open this week in Washington . . .

- NRBA begins Sunday, Oct. 7, at the Washington Hilton. Highlights will be keynotes Sen. Barry Goldwater and Eric Sevareid, and a panel discussion with FCC Commissioners and staff.

- Opening Thursday (10-4) at the Mayflower was the National Black Media Coalition convention.

- Comments pour into FCC on 9 kHz with a funny result. It looks for the moment that clears and daytimers differ only in their reasons for supporting proposition.

- Meanwhile, NTIA and FCC Field Engineers found little difficulty in changing frequencies of a Mississippi station with directional antennas.

- Roberto Severini of Argentina selected WARC Chairman.

— Jonathan Hall

HARD AS A ROCK

“In The Stone” The New Single by **EARTH WIND & FIRE**

CKLW add
KEARTH on
KJR add
WLCY add
WBLI on
WKEE on
WSGN add
WRJZ add

WKFX add
WRVQ add
KERN add
KDM on
WFBG add
WCIR deb 30
CK101 deb 30
FM93 on

Produced by Maurice White
for Kalimba Productions

From The Album “I AM”
On **ARC** Records & Tapes

Distributed By Columbia Records



Exclusive Representation: Cavallo-Ruffalo Management

Agency Representation: Brighton Artists

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Networks Urge FCC To Take More Time

Rather than take a position, ABC, NBC and CBS all advised more study and urged the FCC not to make a hasty decision. Citing in-

creased costs to broadcasters and consumers, ABC said, "Any proposal for 9 kHz at this time is premature and unwise." CBS challenged the FCC to show that the public interest would be served by the abandonment of 10 kHz and reserved further comment until more studies have been done.

But some broadcast groups filed comments opposing 9 kHz, including Southern, Cox, and Multimedia. Southern called for expanding the AM Band if the FCC calls for more stations.

Daytimers Want To Move Full Speed Ahead

"Some full-timers don't want to give up the advantage of getting rid of half of their AM competition at sunset everyday," Ray Live-say, Pres. WBLH/Mattoon, IL wrote on behalf of daytime broadcast-

CLEAR CHANNEL/ See Page 26

Mottl Wants Broadcasters To Make Profits Public

Sees "New Lows In Tasteless, Mindless And Shallow Programming"

Every radio and TV station in the country will have to make full public financial disclosures if a bill introduced by Rep. Ron Mottl (D-OH) last week (9-27) passes. Mottl

feels broadcasters, particularly TV, make a mint while the public suffers through bad programming. Financial disclosure, he says, would allow the audience to discuss the financial feasibility of better programming with station managers. Upon request last week, the FCC sent Senate Communications Subcommittee Chairman Fritz Hollings the 1978 324 form of each commercial TV license.

Washington Street Talk

Memorial services were held Tuesday for seven-year-old daughter of former FCC Chairman Richard Wiley. She suffered a massive heart attack while in church last Sunday.

K101/San Francisco threatens suit again to protect its registered trademark. New victim is Gary Stevens's KDWB-FM/Minneapolis, which is currently using K101 in over \$100,000 in billboards. Jim Gabbert has already squelched tries by KLOL/Houston and WRBK/New Bern, NC to use the K101 logo. Stevens told R&R his "attorneys don't feel there's substance" and they will fight rather than switch.

NAB Chairman Tom Bolger's plan to be at NRBA convention, which opens Sunday, will be first time a high-ranking NAB official has attended. Bolger's presence stems from (1) his commitment to bring various trade groups into an alliance through a Broadcast Inter-Association Council and (2) pressure from board member Bill O'Shaughnessy, Pres. WVOX & WRTN/New Rochelle, NY, to consolidate organizations. A quick R&R poll reveals lots of interest from both sides, but little belief that a merger can be achieved.

"Not true" says Metromedia Pres. George Duncan to rumor that he's miffed at NAB and ready to pull out of trade organization. George says David Moorhead dropped off NAB programming conference committee because of extra corporate responsibilities.

"We're just getting into the game," says NABOB's (National Association of Black Owned Broadcasters) newly appointed Executive Director Nate Boyer, who thinks most black broadcasters oppose radio deregulation for that reason. Question arose behind the scenes last month at NABOB's Washington conference.

HARRIS WORKED OVER

AM Stereo Stalled

Decision Awaits 9 kHz Outcome, Says Washington

"It looks like AM stereo is about to go the way of quad," an FCC Field Inspector told one broadcaster last week. That explanation appears to jibe with an assessment by FCC Broadcast Bureau Deputy Chief Frank Washington, who told R&R the Commission is waiting to see how reduced AM spacing, if adopted (see related story), would be affected by stereo. Washington admitted, however, that tests haven't even been conducted.

Is Quad Dead?

Here are the facts:

- Both NAB and NRBA want the FCC to get AM stereo rolling again. NAB Chairman Tom Bolger wrote FCC Chairman Charles Ferris last month to that effect. NRBA is likely to follow suit after Sunday's (10-7) board session.

- Neither NAB nor NRBA is expected to continue to push hard for FM quad.

- The number of broadcaster comments the FCC received mid-May, both on stereo and quad, were minimal.

Now, a year after the FCC pro-AM STEREO/ See Page 26

The Week In Review

Two major broadcast conventions open this week in Washington . . .

- NRBA begins Sunday, Oct. 7, at the Washington Hilton. Highlights will be keynoters Sen. Barry Goldwater and Eric Sevareid, and a panel discussion with FCC Commissioners and staff.

- Opening Thursday (10-4) at the Mayflower was the National Black Media Coalition convention.

- Comments pour into FCC on 9 kHz with a funny result. It looks for the moment that clear and daytimers differ only in their reasons for supporting proposition.

- Meanwhile, NTIA and FCC Field Engineers found little difficulty in changing frequencies of a Mississippi station with directional antennas.

- Roberto Severini of Argentina selected WARC Chairman.

— Jonathan Hall

HARD AS A ROCK

"In The Stone" The New Single by **EARTH WIND & FIRE**

CKLW add WKTX add
KEARTH on WRVQ add
KJR add KERN add
WLCY add K104 on
WBLI on WFBG add
WKEE on WCIR deb 30
WSGN add CK101 deb 30
WRJZ add FM99 on

Produced by Maurice White
for Kalimba Productions

From The Album "I AM"
On **ARC** Records & Tapes

Distributed By Columbia Records



Exclusive Representation: Cavallo-Ruffalo Management

Agency Representation: Brighton Artists

Sales Talk

In what may be the biggest sell-radio campaign ever, the RAB announced thousands of radio stations will begin scheduling their "Radio: It's Red Hot" spots Oct. 21. Spots feature comedy and straight sell by Dick Orkin and Bert Berdis (Dick & Bert) and are aimed at making radio the number one advertising medium in America. NRBA contributed \$5000 to the fund-raising campaign.

Financially troubled UPI is offering up to 90% of itself in private sale to selected newspapers and broadcasters. Last week the news service sent a prospectus to potential investors detailing over \$9 million in losses since 1974.

WJAR/Providence, RI sold for \$2.2 million to John Franks by Outlet Co., which turned around and bought WRLM/Taunton, MA for the same amount. To comply with FCC rules, Franks had to sell WHIM/Providence. Buyers Philip Dowe and Henry Hampton paid \$900,000.

Mutual Broadcasting System's parent Amway announced purchase of a 487-acre site in Western Michigan for corporate expansion. Simultaneously, Amway Chairman Jay Van Andel revealed total sales up 60% to over \$800 million.

WRTH/St. Louis chooses Blair Radio as national sales representative. WRTH recently switched formats and hopes to double its daytime power to 1000 watts.

People

Washington

Senate Communications Subcommittee member Larry Pressler (R-SD) hit the campaign trail last week by announcing his candidacy for President. The 37-year-old freshman Senator said the country needs a President in the prime, not the twilight, of his career.

Tom Campbell and Jack Sharkey become FCC Acting Associate Executive Directors. Campbell will be in charge of financial and personnel management and Sharkey will supervise computer analysis and processing.

NAB's Assistant Director for Broadcast Management Darlene Palmer leaves to join NTIA.

Geneva

With the selection of Roberto Sev-
erini of Argentina as Chairman,



Sen. Larry Pressler

WARC '79 finally opened four days late (R&R 9-27). Delegates to the world conference on the use of the airwaves had been squabbling over which country would have the honor of chairing the ten-week event.

Phoenix

Hector Salvatierra, KOOL controller, named to NAB's Minority Investment Fund Board of Trustees.

New Action In News/Talk

Politicians, judges, and corporate executives are learning more about radio news operations. Here are three examples of current developments in the News/Talk sphere.

Reporter Opens Up Arkansas Courtroom

In a courtroom in Morrilton, Arkansas on Sept. 6, Fred Jordan of KARK/Little Rock read a statement challenging a closed trial. According to John Quinn, Gannett Senior VP for News, it worked, and Fred Jordan was allowed to cover the courtroom proceedings. Judges have closed courtroom doors to reporters at an alarming rate since the Supreme Court gave them extra authority in the Gannett vs. DePasquale decision two months ago.

The statement has been distributed in card form to all Gannett reporters. It begins with a newsperson giving his name and station and asks the court to allow the station's attorney to make a case for keeping the courtroom open to the press.

Ruling Is Confusing

Rarely do Supreme Court judges explain their decisions, but recently four justices, including Chief Justice Warren Burger, have publicly commented about the Gannett case. Burger said the decision only applies to pretrials. But Justice Potter Stewart said the rights of the accused are at stake, not the rights of the press. And

Journalists are America's guardians of the people's First Amendment rights to a free, unfettered press. Today, more than ever, journalists must be prepared to move quickly and effectively to defend the public's right to know. To this end, Gannett offers its news staffers the enclosed statement, which may be read into the court record when a reporter is confronted with attempts to close the courtroom doors on the public and the press.

Gannett
A World of Different Views.
Where Freedom Lives.

going farther, Justice William Rehnquist said judges can close their courtrooms to the public without even giving a reason.

First Amendment Congress Called

As an outgrowth of the court's action, broadcasters will join with newspaper publishers to hold a First Amendment Congress in January and March. Sponsors include RTNDA, NAB, and the American Newspaper Publishers Association. Also, the court is being asked to rehear the Gannett case on one hand and on the other has been asked by Richmond Newspapers, Inc. to overturn a Virginia Supreme Court decision blocking the press from covering a murder trial.



Stan Greenberg

KSD Switches To News/Talk

Is This The Way Of The Future
For All AM's?

"When we looked around at the erosion of music on AM, we decided we could serve the market better by going News/Talk," says KSD/St. Louis GM Stan Greenberg, who was just promoted from General Sales Manager. KSD has had evening telephone talk shows since Oct. 1978, but Combined Communications, the new owners, dropped Pop/Adult to go all the way with News/Talk.

Greenberg told R&R he and news director Hal Brown, formerly of KSDO/San Diego, plan to use a lot of the tricks of the trade in timing and format pioneered largely by CBS O&O's All-News operations in addition to sports and phone-in talk shows already being aired. KSD became a Mutual affiliate last April, running the "Larry King Show" from 11pm to 4:30am. Quick to follow was a morning all-news block from 4:30am to 10am.

Greenberg stresses the importance of a personality host to tie information together — reading some news and providing bridges between news, sports and weather. KSD's morning host is Jackson Kane, who was lured away from KMOX. In August, an afternoon news block from 3pm to 6pm was added with Bob Hamilton and Kathy Leonard, who were already on the KSD news staff.

Labor Day, the final hours of music were replaced with a midday show called "St. Louis Today," hosted by long time KSD personality Ron Morgan. Greenberg explains that "St. Louis Today" is closer to a magazine format than the news blocks, allowing Morgan to do live interviews and feature material.

"We'd Just Like A Share Of The Market"

Greenberg admits that KMOX's 26% share of the market will be really hard to beat. "Everybody says they (KMOX) are the one we're shooting for, but that is damn ambitious," Greenberg laughed. "We'd just like to take a few of their points away."

Greenberg sees more AM stations with big coverage going News/Talk. "There's no reason why big cities can't support two or more News operations," he said. "We present alternatives to listeners and advertisers and give the public better service."

WRC Host Outlines Format

Washington Democrats
Get Taste Of News/Talk

"At WRC we exist to expose all versions of the truth and hold them up for investigation," said Mike Cuthbert, WRC/Washington talk show host who addressed the Women's National Democratic Club recently.

Cuthbert, who works 8pm to midnight, told his audience how he prepares for his four-hour call-in show. He begins by reading the newspapers — every page. "If it's Monday morning, I have a pretty good idea of what I'm going to do . . . I have picked out my subjects over the weekend. I work one day ahead. Because Tom Bradden & Pat Buchanan (3-7pm) will take the top political story of the day, I know I don't want to talk about it at night because it becomes boring, so I'll do it the next day and give my nighttime listeners a chance to deal with it."

Cuthbert says for every one hour, he spends about 45 minutes in note-taking. His book load is about six books a week.

"I get home from the studio about 12:20 and I read until 1:30, then start all over again the next morning," he added.

He also commented on:

- **Weird Calls:** "We have kooks and we have regular kooks. The kooks are often our best callers because they challenge us. However, they do not dominate our audience."

- **Controversial Calls:** "We try to keep views as balanced as possible and frankly look for controversial calls. People have accused the hosts of cutting off people who agree with them more quickly than those who don't agree."

- **Reluctant Callers:** "The shy caller after two minutes on the air soon gets to the fact that he is just having a telephone conversation and doesn't realize that 250,000 people may be listening until after he has hung up."

"So Good, So Right!"



We believe in Brenda Russell's music.
The album and the single, "So Good, So Right," are *Hits*.
It's all happening for Brenda Russell just the way we
expected it to and it's "SO GOOD, SO RIGHT!"

BRENDA RUSSELL HIT MUSIC FROM HORIZON RECORDS & TAPES
Manufactured and Distributed by A&M Records, Inc.

Produced by Andre Fischer for Sweet Street Productions. Associate Producer: Brenda Dash. ©1979 A&M Records, Inc. All Rights Reserved.

WFIL	99X	CKLW	KRTH	WPGC	KILT	KYGO	13Q	WDRQ	WHEB	WSEZ	KBIM	WTMA
WCAO	94Q	KBEQ	KFI	KIMN	WHB	WLAC	KNUS	14Q	KCBN	KYSN	CK101	FM99
WBBF	WICC	WKBO	WKEE	KRLA	WFBR	WBLI	Q106	WPRO-AM	WYRE	WBGM	Z98	KQWB
KNOW	WAKY	WAXY	WAYS	WAEB	WJDX	WCOL	KOFM	KC101	KQDI	WBGH	95SGF	WAKX
KTLK	KWEN	KMJC	KROY	WBBQ	91X	WKIS	WNOE	FM100	WISE	WANS	WKIX	WRKR
WTIX	KSTP	KELI	WYSL	Y94	14WK	K104	WFBG	Y-103	KSLY	WROK	KWEN	KDZA

WHAT'S NEW



Auto Index Means Instant Access

The "Auto Index," a motorized push-button telephone number listing system, provides quick access to 1008 phone numbers. Utilizing an "automatic transmission" that rotates the index drum faster than you can pick up the telephone, the unit is activated only by using a letter button. Therefore, you don't have to remember to switch it off. Available from: Tokl International, Santa Ana, CA.

World Series Spots: Then And Now

When the Gillette Co. initially sponsored the World Series on radio in 1939, it spent approximately \$200,000 for broadcast rights, air time and production costs for the entire series. In 1979, the firm will spend that much for each minute of commercial time it runs on TV during the baseball event.

Boston Marketing Firm Offers Programming, Sales Studies

Wallace & Washburn, the Boston-based marketing research firm, is currently offering radio stations a bi-annual syndicated study, the Wallace & Washburn Programming Report. The study provides programming and qualitative sales information on a market-by-market basis costing less than customized studies. W&W are rolling out the service in the top 20 radio markets with the programming section covering everything from basic listening and switching behavior to the top 80 announcers and the top 350 recording artists broken out by stations and demographic group.

The qualitative sales information section incorporates basic demographics such as income, occupation, education and ethnic origin; as well as buying behavior ranging from ownership of homes, credit cards and automobiles, to movie-going and air travel. For further information, contact: Wallace & Washburn Inc., 118 Newbury St., Boston, MA 02116, (617) 262-5978.

McCartney's Record Achievements Honored



Former Beatle and now Wings-man Paul McCartney will be honored by the Guinness Book Of World Records in special ceremonies to be held next month. McCartney will be celebrating such impressive achievements as his being the most successful composer of all time, having written 43

million-selling songs between 1962-78; having amassed the greatest number (60) of gold record awards, 42 with the Beatles, 17 with Wings, and one with Billy Preston; and being the world's most successful recording artist with estimated global sales of 100 million singles and 100 million albums.

PSA's \$2.5 Million Campaign Takes Off

Pacific Southwest Airlines recently announced it will spend \$2.5 million on its current multimedia campaign, consisting of multiple radio spots, TV spots and newspaper and magazine ads in eight Western markets. Radio spots divide into two categories, "image" and "origination/destination," with 80 percent of the spots devoted to "image."

PSA is seeking to establish itself as the low-cost/no-frills airline in the image spots, which will air via 63 stations in Los Angeles, San Francisco, San Diego, Fresno, Phoenix, Las Vegas, Reno and Salt Lake City.

Holiday Air Specials Now Available

O'Connor Creative Services has announced the following air specials will be available for the upcoming holiday season: "A Documentary Christmas," consisting of six one-hour pop music specials; "A Crosby Christmas," featuring special guest stars and all Bing Crosby's holiday tunes; "Holiday Traditions," 60 one-minute vignettes hosted by Art Linkletter; and "Elton John Christmas," a two-hour program starring Elton John, his family, and several additional pop stars.

For further information contact O'Connor Creative Services at Box 8888, Universal City, CA 91602, (800) 423-2694. Outside the continental U.S. call: (213) 769-3500.

Full Service Radio Consulting Firm Debuts

Consolidated Communications Consultants has opened what it terms as the nation's first full-service radio consulting firm. The company will offer, according to founder Delbert Mudd, professional expertise in radio station management, sales, programming, engineering, personnel development, marketing, traffic, legal, music, and other related areas as well as offering temporary management personnel for emergencies.

Mudd explains that the new firm will utilize the talents of a pool of experienced broadcasters, with the goal being to match the best professional individual with the client. For further information contact Mudd at (213) 957-0957.

Worsted For Wear To Air Via Radio

Worsted, a wool fabric used in men's and women's clothing, will be the subject of a radio and print campaign aimed at consumers in New York, North Carolina and Virginia in October by Burlington Industries, a New York-based manufacturer of men's and women's wear. The campaign is based around the theme, "Take A Little History Today," with expansion into the Dallas, Chicago, Atlanta, and San Francisco markets set for 1980.



ROCKIN' OUT

Golden Egg Hatches Four Shows For 1980

Radio syndication firm Golden Egg has announced four new syndicated shows to premiere in January of 1980. One, "Rockin' Out," will be a two-hour, weekly program consisting of the "hottest" rock songs of that week as reported live by DJ's nationwide and interviews with the artists. "Rockin' Out" will be consulted by Lee Abrams, anchored by Buzz Bennett, and available via barter to one station per Arbitron market as well as on a cash basis in unmeasured and foreign markets.

The second, "The Great American Musical," features the most memorable songs from 50 years of stage and screen along with interviews with the stars of these musicals. The program will be two hours weekly and will be hosted by Chuck Southcott.

The third, "Film Clips," to be hosted by noted film critic David Sheehan, will be a series of 10 three-minute features each week wherein Hollywood's finest will talk about their lives and work, augmented by dialogue from their films.

The fourth, "Future File," will be 10 three-minute features weekly detailing the world of tomorrow with subjects ranging from UFO's to fashions. "Future File" will be hosted by David McQueen.

With the firm's expansion, additions to the Golden Egg station relations staff headed by Buck Buchanan, are Dick Cook, Mitch McCracken, Steve Mitchell and Julie Spira. Cook formerly served as producer of "Jazz Album Concert," headed artist relations for Magic Mirror Management, as well as tenures with Casablanca and Epic Records and ABC and Stone Flower Publishing. McCracken previously held posts as Music Director for WQLT/Muscle Shoals and owned Radio Magazine, prior to his joining Lee Abrams as Music Director of WRNO/New Orleans.

Most recently National Promotion Director for Ariola Records, Mitchell served as an air personality for a variety of stations, including WELS/Atlanta and KYA-FM/San Francisco, while Spira previously served as an account executive and producer for several New York radio stations. For further information regarding the four new syndicated shows contact Golden Egg at 1373 Westwood Blvd., Suite 202, Los Angeles, CA 90024, (213) 475-0817.

WEZB Turns Jingle Into Single

When WEZB (FM-97)/New Orleans originally commissioned TM Productions to concoct a new image-enhancing jingle, based upon the slogan, "The Rhythm Of New Orleans," the Dancemus station has no idea listener response would prove to be so overwhelmingly positive that the station would be forced to press up an extended (5:13) version of the mini-song to satisfy demand. According to WEZB Music Director Gary Frank-



lin, record stores in the city have been inundated with requests for the 7-inch, 33 1/2 rpm record, which the station has been playing on the air, giving away free copies each air shift. (WRKO/Boston had similar success with its "Rhythm Of New England" record last year.)

Franklin adds that WEZB is in the midst of negotiating a merchandising campaign on behalf of the station's single whereby the WEZB record would be given away with the purchase of a specific album.

ELTON JOHN VICTIM OF LOVE



COMING OFF A TOP 10 GOLD SINGLE
AND NOW ON A SELL OUT NATIONWIDE TOUR,
THE STAGE IS SET FOR ELTON'S NEW RELEASE,
"VICTIM OF LOVE"
ALSO CONTAINS THE FIRST SINGLE, "VICTIM OF LOVE"

PRODUCED BY PETE BELLOTTE

MCA RECORDS
1979 MCA Records, Inc.

WHAT'S NEW

MCA, WCI DEBUT

Procter & Gamble Top 100 Leading National Advertisers

Heading up the list of the 100 leading national advertisers for 1978 as reported by *Advertising Age* was **Procter & Gamble** with ad expenditures totalling \$554 million. **RCA Corp.** was tops among entertainment-related firms, placing 21st while spending \$140 million. **CBS Inc.** spent \$122.3 million to place 30th with **MCA Inc.** spending \$61 million and placing 65th. **Warner Communications** totalled \$47.7 million in expenditures and ranked 75th. Both MCA's and WCI's appearances marked their first time on the list.

Joining Procter & Gamble in the top ten were, from the top down: **Sears, Roebuck & Co.** (\$417.9 million), **General Foods** (\$340 million), **General Motors Corp.** (\$266.3 million), **K Mart** (\$250 million), **Phillip Morris Inc.** (\$236.8 million), **Warner-Lambert Co.** (\$211 million), **Ford Motor Co.** (\$210 million), **Bristol-Myers Co.** (\$192.8 million), and **Chrysler Corp.** (\$188.9 million). The U.S. Government, incidentally, placed 25th, spending \$128.5 million.

Double Reverse Discs From Phonogram

Phonogram Inc./Mercury Records has developed a pair of in-store sampler albums that track inside out. Entitled "33½ Counterrevolutions In Rock" and "33½ Counterrevolutions In R&B," the special discs start to track the groove at the point where conventional records end. The records are especially cut to prevent the needle from falling off the edge of the disc once the side is completed.

Artists featured on the "Rock" disc are **Carolyn Mas**, **Larry Raspberry And The Highsteppers**, **Scorpions**, **John Cougar**, and **Southside Johnny And The Asbury Jukes**. The "R&B" record contains performances by **Con Funk Shun**, **Kool & The Gang**, **David Oliver**, and **Heaven & Earth**. The albums will be available to retail stores through the nearest **Polygram Distribution** branch.

Portable Poochie Pottie

Dog owners can now purchase the "Portable Poochie Pottie," a device featuring a bag and harness that, when strapped on the canine, acts as an automatic pooper scooper. According to a mail-order ad in the *New York Times*, the patent-pending apparatus is "easy to use and won't hamper your dog's movements." Available from **Poochie**, 1332 Market St., Linwood, PA 19601. Cost: \$9.95 plus \$1.25 for shipping and handling.



Artistic Musicians

Starart is a hardcover collection of art work from noted recording artists **Joni Mitchell**, **John Mayall**, **Cat Stevens**, **Ron Wood**, and **Commander Cody (George Frayne)**, the latter of whom holds an MFA degree, incidentally. Designed and edited by **Debby Chesher**, the book contains between 35-50 reproductions of drawings, paintings and sculpture by each of the abovementioned musicians. The volume also includes excerpts from interviews as well as comments written by the artists themselves concerning the works pictured.

Starart is available from **Starart Productions Limited**, P.O. Box 38486, Los Angeles, CA 90038, (213) 227-8180. A special leather-bound Collector's Edition of 300 numbered and signed copies is also available at \$1000 per copy.

FTC Claims Health- Hazard Warnings Benefit Consumers

American consumers have benefitted substantially from the 1964 Surgeon General's report on the hazards of cigarette smoking, according to a recent report by the **Federal Trade Commission**. Covering the 1964-75 period, the FTC report claims that people who had decided against smoking as a result of the cigarette warnings had added approximately two years to their lives. Furthermore, those who continued to smoke also gained three months of life, because cigarette manufacturers had reduced the tar and nicotine content of their products.

Additionally, the FTC's Bureau of Economics calculated that average consumption of cigarette tar and nicotine would have been 80 percent higher in 1975 if extensive publicity had not created the decline in tar and nicotine levels. Interesting, the study noted that the effect of anti-cigarette smoking commercials aired on television during the 1968-70 period (prior to cigarette commercials being banned from the medium) had been overestimated. According to the FTC study, the anti-smoking commercials failed to affect the downward trend in per-capita cigarette use evident since 1964.

Radio: Energy- Efficient Entertainment

In these economy conscious times, it's nice to know that radio is far and away the least expensive, most efficient form of home entertainment. According to **General Electric**, the electricity required to operate a radio for an hour costs you a mere ½ cent. In contrast, a color TV costs 1¼ cents per hour's use, while cost of electricity per hour for many appliances is downright shocking: clothes dryers, 14 cents per load; washing machines, 30 cents per load if electricity is used to heat the water, 8 cents if gas; electric water heaters, 62 cents per day; central air conditioners, 24 cents per hour; room air conditioners, 7 cents per hour; and double electric blankets, 3½ cents per night.

PRO-MOTIONS

Bornstein Named VP/Sales & Mktg. For Atkin & Co.

Doug Bornstein has been named Vice President of Sales and Marketing for **Atkin & Co.** Prior to his Atkins appointment, Bornstein held the posts of Associate Advertising Director at **Rolling Stone**, Eastern Marketing Director for the **13-30 Corporation**, Eastern Advertising Director for **National Lampoon**, and Publisher of **The Directory Of Classes**.

Bornstein will supervise the syndication commercial division for **Atkin & Co.** as well as serving as General Marketing Director for **Amalgamated Phrogg, Inc.**, Atkin's parent firm.

Jackson Named Nat'l. Promotion Consultant At Radio Records

Scot Jackson has been named National Promotion Consultant for **Radio Records**. Jackson, most recently Vice President of Album Promotion at **Arista Records**, will remain based in New York City, consulting with the Ft. Lauderdale-based label on a daily basis. Along with coordinating national promotion campaigns for **Radio Records'** product, he will serve as trade liaison for the label.

Rogers, Donovan Upped To VP's At Insilco Outlets

Bob Rogers and **David Donovan** have been promoted to Vice President of **KZUE/Oklahoma City** and **WGSO-WQUE/ New Orleans**, respectively. Both Rogers and Donovan had

served as General Managers of the respective **Insilco Broadcast Group** stations.

Prior to his post as GM of **KZUE**, Rogers was General Sales Manager of **KTOK/Oklahoma City**, also an **Insilco-owned** station, while **Donovan** held positions in **Little Rock**, **Knoxville** and **Seattle** with **Multimedia**, prior to joining **Insilco** earlier this year.

Tjaden Named VP/Engineering At Cox Cable

Dr. Garold S. Tjaden has been appointed Vice President of Engineering and Technology at **Cox Cable Communications Inc.** Dr. Tjaden most recently served four years as Director of Hardware Technology for **Sperry Univac**, having previously served nine years at **Bell Telephone Laboratories**. He received his doctorate in electrical engineering from **Johns Hopkins University**.

WOOD WORKS



...AT ALL THESE STATIONS:

WFIL add
WPEZ add
Z93 add 28
94Q 22-17
Q105 on
WLCY add
KSLQ 25-23
KBEQ 36-33
WOKY deb 32
WZUU on

KIMN on
KOPA 20-16
WFBR deb 29
WBEN-FM 34-33
WBBF 39-31
WBLI add
WPST add
JB105 add 34
Q106 deb 28
WHYN add

WKEE add
KLIF add
Z98 on
WJDX add 25
KXX106 deb 30
WSGN deb 33
Y103 add
WAPE add
BJ105 29-27
95SGF add

WBBQ deb 29
WHBQ on
WLAC on
WSKZ deb 28
WRJZ 34-31
WNOX 29-24
WAYS deb 34
WRVQ deb 30
KOFM on
KWEN add
KRAV deb 30

WMEE on
92X on
91X 20-13
KMJC deb 28
KFXM add 29
KJRB add
KCPX on
WJBQ deb 27
WLBZ 34-32
WIGY 32-28
WTSN add

WHEB deb 39
13FEA on
WEEO on
14WK deb 40
WCIR add
WAAY on
WHHY add
WERC add
KX104 on
WFOX on

WCGQ 40-39
WSEZ 37-35
WISE on
WFLB on
WANS-FM on
WROV on
FM99 deb 33
WKXY add
KKXL on
KKLS deb 25

WAKX 26-24
WRKR 32-27
WEAQ 27-24
WSPT deb 29
KYSN on
KDZA add 40
KQDI on
KBOZ on
KRLC add
KBIM on

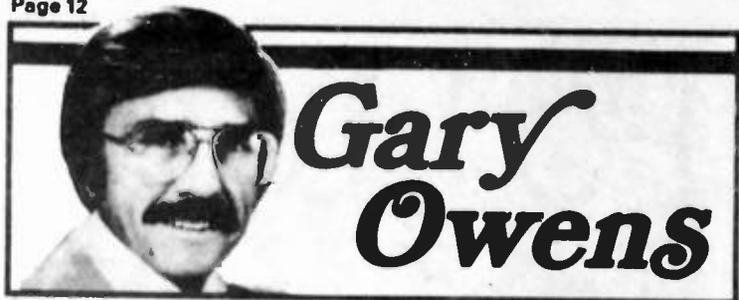
LAUREN WOOD

"PLEASE DON'T LEAVE"

Produced by Michael James Jackson and Ted Templeman

on Warner Bros. Records





There was a veritable bunch of radio visitors to Hollywood in the last couple of weeks. Among the greats gawking at Southern California's wrap-around smog and smoke were the legendary Dick Purtan of CKLW/Detroit, who was chatting with Zsa Zsa Gabor and trying to get a lifetime pass to her weddings.

Dick recently signed a \$1 million 5-year contract with the Windsor powerhouse and took time out from his busy schedule to drop by the lavish Gary Owens building to scribble a riddle on the sidewalk... "How do you tickle a Beverly Hills jet set girl?" "Gucci, Gucci, Gucci." Ohh... Dick!

Charley O'Neil and Suzanne Benson from WMAQ/Chicago were out doing a telethon for the California State Home for the Tired Wino. Charley reminded all of us that Joan of Arc was the first French Fry.

The many tentacles of Radio & Records have grasped the journalistic confines of Grand Forks, North Dakota! The GO column of some weeks ago was quoted by Jack Hagerty in the Grand Forks Herald. This referred to my scribbles about the place names of North Dakota cities sounding very much as though they were created by Charles Dickens when he was drunk.

Jack French, the well-known radio station owner and brother of longtime programming great Don French, showed the R&R piece to Hagerty, who in turn reprinted much of my article re: such strong names as Anamoose, Kulm, Gackle, and Zap, North Dakota. Thanks, Guys.

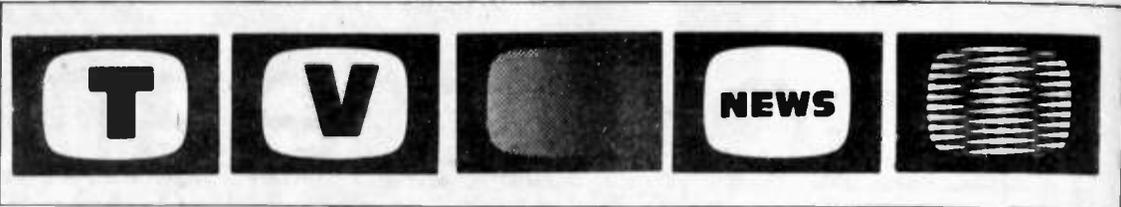
I was on KHJ-TV in Hollywood last week with Ed Parker... a longtime friend of Elvis and an expert Karate man. Ed was a bit miffed at ABC's program about Elvis's

doctor and his activities with prescriptions and the talk of a possible exhumation of Presley's body. Ed's book on Elvis is being made into a motion picture, and will deal with Elvis from a close friend's viewpoint plus his interest in the martial arts. Ed's comment: "Why don't they just let Elvis sleep?"

Rolling Stone reported that according to medical records, the day before Presley's death he received the following prescriptions: 20cc and 50 pills of Dilaudid (a painkiller usually given cancer patients), 100 Percodans, 150 Quaaludes, 178 Dexedrine pills, 112 Amytal, and 100 Biphedamine pills, (and a partridge in a pear tree?).

Incidentally Radio & Records sources have found out that there is no truth to the rumor that Pat Boone's doctor was arrested for prescribing two St. Joseph's aspirin for children for Pat!

Well, gang... they've finally found a new Morris the Cat. His name is Benjamin Franklin Pierce, and he's owned by Sandra Lynn Midgett of Jacksonville, Florida. They filmed his first commercial last week in Hollywood, and apparently everything went fine. He gets a \$15,000 salary (about average for those who live in a Hollywood Cat House). Insiders say Ben is insured for \$50,000 by the Meow Mix people. O.K., programmers, everybody schedule the Righteous Brothers recording of "You've Lost That Lovin' Feline" on behalf of the late great Morris!



ABC Wins 1984 Olympic Rights

ABC has won the bidding for the right to broadcast the 1984 Los Angeles Olympics, for a mere nine times the amount the network paid for the 1976 games. ABC will pay \$225 million to the International Olympic Committee and related organizations, compared to the \$25 million paid for the 1976 Montreal rights. NBC has already obtained the 1980 Moscow games rights for an estimated \$87 million. ABC will provide over 200 hours of programming on the athletic competitions.

CABLE A RATING THREAT TO NETWORKS? — A Nielsen ratings report on homes wired with one of two pay-cable systems seems to indicate that programming on the cable systems may well give the networks some stiff competition, according to Variety. One example cited was a cable showing of "F.I.S.T.," the Sylvester Stallone film which was hardly a boxoffice smash, but garnered an 18 rating compared to a Friday "Happy Days" episode's 19 (ABC), "Wonder Woman" (CBS) at 5, and "Diff'rent Strokes" (NBC) with 11. The survey, of course, only covered certain cable-wired homes, but at the rate that pay-cable is spreading, in a few years' time the free-TV leaders may have a new contender breathing down their necks.

NBC Wins First Full New-Season Week, Nearly Wins Second

No typos in that headline — it was perennial cellar-dweller network NBC which won the first Nielsen week in which all three networks were running predominantly new shows (the week ending September 23). NBC, relying heavily on movies, earned a 20.6 average rating to beat ABC (18.0) and CBS (16.9) easily. NBC took four of the top ten places, with ABC and CBS dividing up the remaining six. Leading show was a special wedding episode of "Eight Is Enough" (ABC), followed by 2) "Charlie's Angels" (ABC) 3) "60 Minutes" (CBS) 4) "Coming Home" (NBC movie) 5) "The Outlaw Josey Wales" (NBC movie) 6) "Chips" (NBC) 7) "Three's Company" (ABC) 8) "Little House On The Prairie" (NBC) 9) "Allie" (CBS), and 10) "The Jeffersons" (CBS). (ABC edged NBC 19.4 to 19.1 in the following week.)

"WKRP In Cincinnati" 's premiere episode finished 22nd, not tremendous but better than "Mork & Mindy;" last year's new series smash finished 27th, losing out to the first episode of "Archie Bunker's Place," which came in 17th. Highest-rated new series was ABC's "Soap" spinoff "Benson," which finished 15th, eight places higher than "Soap" itself. CBS's "Trapper John, MD," sort of a "MASH" spinoff 25 years later, came in at 25 for a reasonably healthy start. New series that did not do so well (in the 52-61 range) included "The Ropers," "Detective School," "A New Kind Of Family," and "Out Of The Blue" (ABC); and "The Last Resort" and "Struck By Lightning" (CBS).

The way Arbitron saw it in New York, Chicago, and Los Angeles, ABC was still dominant, with the top seven programs in the nation's largest city. New York put "Benson" atop the ratings for the week ending September 21, followed by 2) "Barney Miller," "Eight Is Enough," and "Soap" tied 5) "Mork & Mindy" 6) "Charlie's Angels" and "Love Boat" tied with NBC's "Coming Home" and ABC's "Three's Company," and 10) "Quincy" (NBC).

In Los Angeles, "Love Boat," "Mork & Mindy," and "Quincy" tied for the top spot, followed by 4) another tie between "Coming Home" and "Three's Company" 6) a tie between "Benson" and "Charlie's Angels," and 9) a three-way tie between "Barney Miller," "Laverne & Shirley," and "60 Minutes." Chicago gave the nod to "Love Boat" alone, followed by 2) "Charlie's Angels" and "Vegas" (both ABC) tied 4) "Barney Miller" 5) "Benson" and "Soap" tied 7) a four-way knot featuring "Mork & Mindy," "Coming Home," "Taxi" (ABC), and "60 Minutes."

VIDEOSCOPE:

General Telephone and Electronics edged closer to the home computer market, announcing it has been licensed to market Mattel's computer-based "Intellivision" home entertainment and information-processing system. Intellivision, a sophisticated game and learning device that attaches to TV sets, will be sold under the Sylvania label... Magnetic Video Corp., largest U.S. distributor of prerecorded software, announced the across-the-board price cut of \$10 per program last month. MV's decision has reduced the price of a one-cassette feature film to \$44.95, bringing MV's feature cassettes to within \$20 of MCA's Discovision videodiscs...

TOP TEN VIDEO PROGRAMS for September '79 according to Videography magazine are: 1) "M*A*S*H" (20th Century-Fox/Magnetic Video) 2) "The African Queen" (Viacom International/MV) 3) "Patton" (20th/MV) 4) "The Sound Of Music" (20th/MV) 5) "The Story Of O" (Allied Artists/Allied Artists Video) 6) "The Graduate" (Avco Embassy/MV) 7) "The Wild Geese" (AA/AAV) 8) "Tora! Tora! Tora!" (20th/MV) 9) "The Lion In Winter" (AE/MV) and 10) "The Making Of Star Wars" (20th/MV). VHS maintained its dominance over Beta in the format battle, 65 percent to 35 percent....

ERR WAVES

BY BOBBY OCEAN

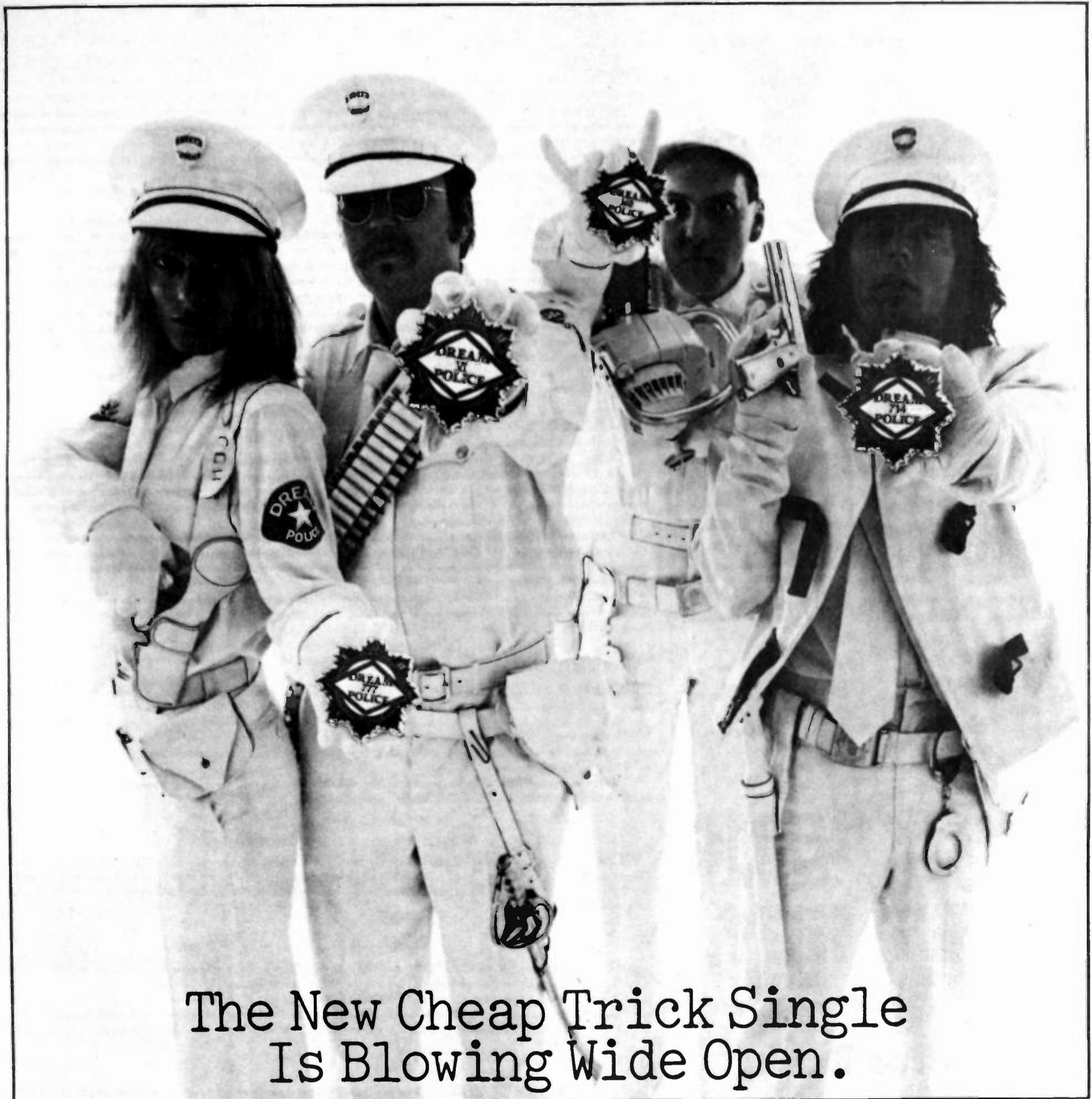


5 YEARS AGO TODAY

Radio & Records

- ★ **E. ALVIN DAVIS EXITS WAXY** — Ft. Lauderdale station goes to automated Oldies format.
- ★ **CHARLIE LAKE RESIGNS AS WYRE/ANNAPOLIS PD.**
- ★ **BRUCE BIRD RESIGNS NATIONAL PROMOTION DIRECTOR POST AT BUDDAH** — Plans independent promotion company "at home in Cleveland."
- ★ **NUMBER ONE FIVE YEARS AGO** — "I Honestly Love You" — Olivia Newton-John (MCA)

The "Dream Police" Are Coming For You!



WIFI on
96KX deb 27
WPEZ 31-30
F105 on
WRKO 28-25

CHUM on
CKGM add
KRBE deb 30
WLS add
WGCL on

KFRC 26-21
B100 add
KJR add
KIMN on
KUPD 27-24

JB105 34-30
WKEE add
95SGF add

WVIC add
WISM 25-19
WOW deb 26
KJRB add
KRUX add

WLBZ deb 33
WEEO add
14WK add
WXIL deb 22
WISE add

WSPT 25-17
WROK add 29
KCBN add
KFXD add
KRLC deb 29

on *Epic* Records



HEY HEY, MY MY

CHECK OUT NEIL'S AIRPLAY

**KRBE
KSLQ
WZZP**

**KBEQ
KUPD
WRBR**

NEIL YOUNG

"HEY HEY, MY MY (Into The Black)"

Produced by Neil Young,
David Briggs and Tim Mulligan



on Warner Bros./Reprise Records

Brad Messer's

Rip "N" Read



Want A Computer, Or Something More Friendly?

Some people are too smart for the room, like a man I know who is so intelligent that — with his near-photographic memory — he can speak meaningfully on any subject you suggest and impress everyone with the depth and breadth of his knowledge. Not the kind of person who spouts confusion and horse dropping, but the type who really knows what he's talking about and can make it clearly understandable to the rest of us.

We call him our computer. Need to know something? . . . ask the computer. This fellow is brilliant but he frightens people. Intimidates them with his brilliant mind. Makes 'em feel inferior. Result of that is, we use him for a computer sometimes but no one is really close to him: the friendships seem to go only as deep as the mind without reaching the heart.

I think if anyone asked, he could probably give an admirably logical explanation of even *that*, but I also think no one would ask . . . because he's a specialist in matters of the mind and the rest of us are plain ol' people mostly guided by our emotions and feelings.

Birds of a feather flock together, Grandma said, and he's frequently alone while the rest of us dummies are flocking around together.

So what in the hell does that have to do with radio news?

Patience, patience.

There's going to be a needle-like point to this but I have to peel back a bit more haystack first, by immediately shifting the scene to a car driving through the Los Angeles smog with a woman in her 20's turning on the radio and here comes the news.

It is morning, she's on her way to work, and the FM dial shows 94.7 "a little bit of Heaven" KMET; the news is by Ace Young. He talks about how people in Australia love ice cream so much they are number two in the world in per-capita spooning, then explains the global champions are still us, because we average 45 pints each per year. Ace fits in a quick report on the possible use of cocaine by David Kennedy, there's a brief unemployment story and something about the MX missile plans, then he launches into a detailed explanation of how there's a dog whose snore can turn on a remote-controlled TV set. This story is considered so worthy of attention that Ace has obtained tape. The woman driving along listening gets a small smile on her face as the story develops and ends.

It seems she has been pleased with the newscast.

Why'd she choose Ace? "Because he always has different stuff, that's not really 'news' but it's interesting most of the time," she explains.

Well, his newscast did have "real news" in it, but it was the feature material that impressed that listener, who could have had all the "real news" imaginable by punching up KNX or KFVB. Look at the latest ratings (or the ones before that or the ones even before *that*) and you'll see KMET on top of the whole Los Angeles heap of music stations.

Those other stations our morning commuter could have chosen but didn't, churn out the hard news like . . . computers.

Ace is just ol' Ace and you'll be damned if you can predict what he's gonna talk about because he always surprises you. He's real human. Other plain ol' humans who don't think like computers seem to like that. So Young, working virtually alone in a small room inside Metromedia Square, can create a newscast so easily-listenable that he slays the competing giants with all their resources and manpower.

People like Ace's news because he's just another "people," not pretending greatness, not trying to sound like anyone else, not worrying about what "should" be "real news." Some competing newscasters have criticized Young's delivery style and editorial selection as "sounding unprofessional" because he's different than nearly everyone else in front of news mikes. He's winning. They're losing.

Maybe it's time to re-compute what humans out there in Radioland really want to hear from us newscasters: friendly, human delivery of news and information and neat stuff . . . or material so brilliantly conceived and businesslike that it's "too smart for the room."

* * * * *

MONDAY OCTOBER 8: In 14-hundred-92 Columbus sailed the ocean blue and today is Columbus Day (shifted to Monday although Christopher actually arrived on the 12th, not the 8th), when we honor the memory of the man who began the flow of European colonizers to this continent. His three small ships took two months and nine days to get from Spain to what he thought might be China's offshore islands, which turned out to be San Salvador. The redhead sailed back home in January (and claimed the reward offered to the first person to sight land on the journey, even though one of his sailors had actually been first).

The Great Chicago Fire began 108 years ago. Mrs. O'Leary's cow kicked over a lantern, we're told, and started a two-day holocaust that left 300 dead and 90-thousand homeless in 1871.

* * * * *

TUESDAY OCTOBER 9: John Lennon hits 39 today. Jackson Browne is 31. The safety pin was invented 130 years ago today, in the same year as the California Gold Rush (1849). Walter Hunt of New York had the idea for the safety pin. He took about three hours twisting some wire around until it worked right . . . and subsequently sold the rights for a mere \$400.

* * * * *

WEDNESDAY OCTOBER 10: America's naval officer training school was established on this date at Annapolis, Maryland, in the same year Florida became the 27th state and Texas the 28th (1845). Six years ago today Spiro Agnew resigned the Vice Presidency during a tax investigation. One hundred years ago today professional baseball players signed an agreement raising their salaries to \$12 a game (1879). Greg Lake is 32. Ben Vereen is 33. Tanya Tucker hits 21. If life really begins at 40, Grace Slick starts to live today.

* * * * *

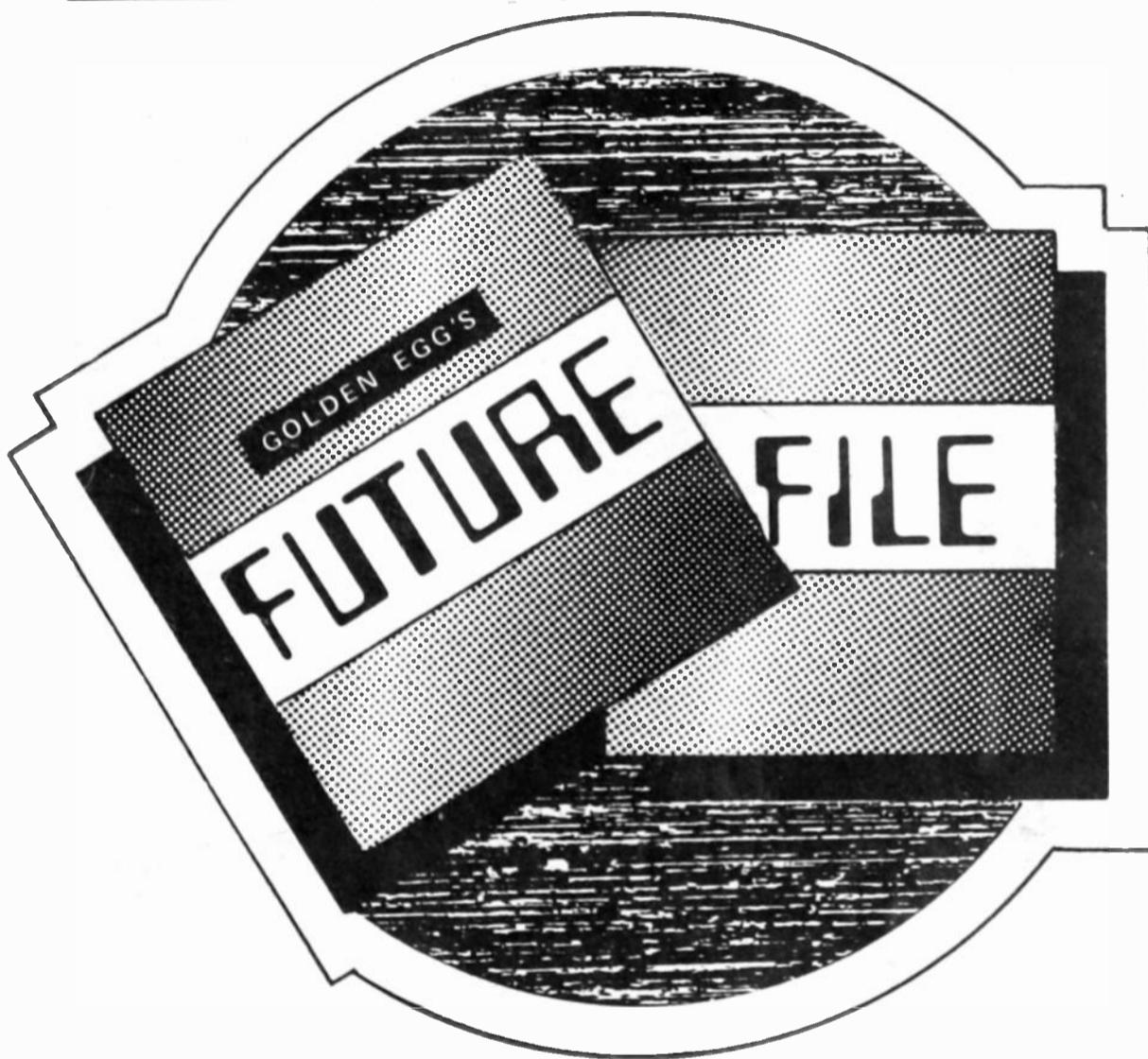
THURSDAY OCTOBER 11: Finder's Day. I looked through about 30 reference works and wouldn't glean anything really super about this date, so please go find your own today.

* * * * *

FRIDAY OCTOBER 12: Columbus sighted San Salvador in 1492, after a sailor told him where to look. Dick Gregory is 47. Sam Moore (Sam & Dave) is 44.

Gene Vincent died eight years ago of a seizure at age 36. He entered a 1956 Capitol Records contest staged to find singers who were as much like Elvis Presley as possible, and won; "Be Bop A Lula" and three lesser hits were charted in 56-57, but his career was essentially dead fourteen years before he was.

THE FUTURE IS HEAR TODAY



FUTURE FILE

From UFOs to monorails, from fashions to films, tomorrow is here now — on FUTURE FILE — ten 3-minute segments each week featuring the thinkers and the dreamers who will steer Spaceship Earth into the twenty-first century. Ray Bradbury talks about the cities of tomorrow — space scientist Dr. Stanton Friedman looks at UFOs — Lowell Ponte of the Rand Corporation think-tank looks at the upcoming ice age. Hosted by San Francisco news personality David McQueen, FUTURE FILE premieres Winter 1980.

Available to one station per market on a barter basis in Arbitron measured markets, and on a cash basis in unmeasured and foreign markets.

GOLDEN EGG

**THE FORCE IN RADIO
SYNDICATION**



1373 Westwood Boulevard, Suite 202,
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(213) 475-0817

Please send information and demo on
FUTURE FILE

Name _____ Title _____ Station _____

Address _____ Phone No. _____

HEAR IT ALL AT THE NRBA IN SUITE 5189 OR ON THE EXHIBIT FLOOR

"The more adjustment the weighting has to do, the larger the potential for station fluctuations."

Page Three May Be The Key

In my travels around the country I try to reinforce to broadcasters that one of the most important pages in every ratings book is lowly page three, right in the front of the report. Many persons neglect this vital page full of facts and figures, zooming instead to see how the station's 12+ share came out. However, careful study of this maze of numbers can help explain what went wrong — or right — with your numbers in the relevant survey. Let's examine some of the worthwhile data you can glean from page three.

Diary Return Problems

Most of the fluctuation in estimates is caused by having fewer diaries that are usable. It makes sense that if you try to represent the listening habits of a metro with 1000 diaries in one survey and 600 in the next, there will be a potential for more statistical flux in the latter report. Thus, when you receive your latest market report and are examining the figures on page three, first check the in-tab (usable diaries) figure and compare it to the figure from the previous report and the report for the comparable survey last year. For example, if your market is measured twice per year and you have just gotten your A/M '79 report check the metro (or TSA if you want that) figure to both the O/N '78 total and the A/M '78 number. This allows for in-tab variations by season, since Spring surveys should be roughly comparable to each other, etc. If the figures vary by more than 10% overall, you may have had a diary return problem in your market in the latest survey (unless, of course, your latest book shows an increase in in-tab diaries). Remember that an increased diary return can be a problem also if the return is atypically high. Depending on which demographic the diaries fall into you may find that a station with the same demo target as the group which returned extra diaries may suddenly take a come jump owing to more usable diaries coming back with mentions to the station.

Examine Each Demographic Cell

Page three contains breakouts for at least two geographic areas (metro and TSA, plus ADI if relevant). Under each geographic area heading are four columns of important information. Broken out by each discrete sex/age cell are numbers for the following:

Estimated Population

Estimated Population as % of Total Persons 12+

Percent of Unweighted In-Tab Sample

Percent of Weighted In-Tab Sample

Each of these groups of numbers are important to understanding what the diary returns are trying to tell you. Here's how to interpret the data under each heading (take out your local market report and look at page three of your rating book).

Estimated Population

The figures under this heading show what Market Statistics, Inc. has supplied to Arbitron as the estimated population for the relevant sex/age cell. Men 18-24 may be 45,600; men 25-34 may be 67,200, etc. This number may be updated every Fall (or Spring if you are in a market measured only once per year) as MSI further adjusts the 1970 census figures based on migration, birth and death rate, and aging.

Even though MSI is a competent organization, there is a limit as to how precise population projections can be. If, for example, you are in a rapidly growing Sunbelt market, MSI (and thus Arbitron) will probably not be able to catch up with the growth in certain sex/age cells until after the 1980 census. The 1980 census figures will probably affect the A/M '82 survey for Arbitron. At any rate, the estimated population figure is the base for each cell from which Arbitron will make ratings projections.

Estimated Population As % Of Total Persons 12+

The numbers under this column translate the population figures from MSI into a piece of the total 12+ pie. If, for example, MSI estimated the 12+ population in your metro to be 100,000 persons, and there were according to the estimates 10,000 men 18-34, then under this column's heading for men 18-34 would be the figure 10.0 (10% of the 12+ total). This is an important column because it defines what amount of diaries Arbitron would ideally like to get back from each sex/age cell.

Percent Of Unweighted In-Tab

As we know, what Arbitron (or any random sample) would like to get back and what actually comes back in a usable form are almost often different beings. The numbers under this column tell you what actually came back from each of the particular sex/age cells. For instance, under men 18-24 the number might be 4.9. That tells you that 4.9% of the total 12+ amount of usable diaries came back from men 18-24. When you read the numbers in this column, compare them to the figures to the left under the heading of Estimated Population. What you will then be able to do is compare what Arbitron would ideally like to get back from each cell (men 18-24 was 10% in our example above) and what they *actually received* in a usable form (4.9% in this case). In this way you can determine if there was a poorer or better return in a cell than might have been desired. Also, compare the unweighted in-tab return by cell from survey to survey for additional keys to possible diary fluctuations.

Percent Of Weighted In-Tab Sample

If the unweighted in-tab figures represent the "raw" diary return, how does Arbitron compen-

Week In Review

Why Page 3 Can Be The Most Important Page Of Your Radio Market Report

See column on this page.

Arbitron Releases Non-Response Study. Other Research Efforts

Arbitron now has available copies of three studies dealing with important aspects of its methodology. Non-response study most awaited to examine what might happen if people who do not respond to the diary were included in Arbitron's radio samples. Other studies examine measurement of Black audience and measurement of Hispanic audience. Non-response and Black study are now available. Hispanic results to be out soon. R&R will in the near future examine and write about these important areas of Arbitron's techniques for radio measurement.

Stations Unhappy In Charleston

Several Charleston, SC area broadcasters get together, write Arbitron to protest promotional activity of WCSC, which did well in A/M '79 rating book. Arbitron reps fly to Charleston last week to meet with complaining stations. Arbitron agrees to review file on WCSC activities, but seems unlikely to take any action. Complaining stations also ran promotions during the A/M sweep. Letter being circulated to local agencies and to national reps trying to discredit the Spring results, in which WCSC went up more than nine shares 12+.

Arbitron Reviewing Spanish Weighting

After problems in Miami, San Antonio and Tucson, Arbitron is reviewing the Spanish sampling in these areas. Results of soon to be released Hispanic radio measurement study may shed some light on this problem. Fewer Spanish diaries coming back (83 in O/N '78 in Tucson — 45 in the A/M '79 sweep), perhaps owing to outmoded (1970) definitions of areas of Spanish density.

sate for imbalances so the estimates are not fluctuating wildly? Weighting is the answer. In essence a poor diary return in a cell means the diaries will have to be inflated in value until they represent the amount of population estimated to be in that demographic. If an overabundance of usable diaries are returned from a particular sex/age group, the diaries are weighted down so the demographic won't be over represented due to heavier diary return. Essentially, then, the numbers in this column will match the figures in the Estimated % of 12+ population column because Arbitron will adjust the raw diary return to some state of population balance. This involves massive amounts of calculations on Arbitron's part. What it means to you, the radio station, is that in our earlier example of men 18-24 the 4.9% of diaries that came back had their value inflated to equal the 10% population figure estimated to reside in that demographic group. When the unweighted figures are low, as they are often in the younger adult demos, this means more weighting has to be applied. The more adjustment the weighting has to do, the larger the potential for station fluctuations based on the wobble of a few key diaries.

How Many Diaries Came Back From Each Demographic

With the above knowledge, you can now not only analyze marketplace fluctuations more closely, you can also compute how many usable diaries came back from each demographic. Simply take the unweighted in-tab percent for the demo you are concerned about and multiply it by the total 12+ in-tab figure. If your total metro in-tab was 575, our above example of 4.9% would then mean there were 28 men 18-24 diaries returned in a usable state. Knowing how many diaries came back from survey to survey can help you determine if the flux you may see in your market report is statistical or really due to the efforts of a station in your area.

—Jhan Hiber

Q&A

With the October/November '79 sweep soon upon us (or already happening if you are in Seattle, New Orleans, or Indianapolis) we are getting queried at R&R about when stations will be able to find out about the release of their Fall books.

In discussions with Arbitron officials last week we learned that the mailing schedule for this O/N survey probably will not be out until after the sweep is over. Most likely you'll be receiving the mailing schedule in late November or early December. We'll advise when there is more specific information on this topic.

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IN 1980

WASHINGTON D.C.
CHICAGO
ATLANTA
SEATTLE
DALLAS
KANSAS CITY
LOS ANGELES

MORE CITIES AND MEETINGS DATES WILL BE ANNOUNCED
WITH THE PROGRAM SCHEDULES IN JANUARY

Media Marketing

Sizing Up Your Sample

The following column discusses a mathematical formula for calculating the proper sample size for the audience research you want to accomplish. Some of the material may seem complex, but the formula is crucial to accurate research practices, and I urge any readers who may feel unsure about the topics covered below to feel free to call for further discussion.

Probably the most frequently asked question regarding survey research is "How large a sample do I need?" It is natural that this question would be of concern to the person paying for the research, for sample size is the single largest factor determining the cost of any research project. Therefore, it is desirable to use the smallest sample size possible which will still offer you an acceptable degree of accuracy in your results.

Unfortunately, there are no hard and fast rules of thumb for specifying sample size. The required sample size will vary with a number of factors:

- **What it is that you are trying to estimate?** (e.g., percentage of listeners in the market who listen to your station; percentage of listeners who are tired of a particular record)
- **How precise do you wish the estimate to be?** (i.e., how much of a range around the "true" value you are willing to accept)
- **How much confidence do you wish to place in the results?** (i.e., how certain you want to be that the true value does fall into your range estimate)

Each of these factors, and its impact on sample size, will become clearer in the discussion below. But first, I have to lay a formula on you. I know how you hate formulas, but just think of it as the musical score of your favorite song. Did that help? I didn't really think it would, but it was worth a try. Well, here goes with the formula (sing to the tune of "The Logical Song"):

$$n = \frac{z^2}{r^2} \cdot \frac{(1 - P)}{P}$$

n is the required sample size to be included in the survey.

z is the confidence coefficient (usually set at a value of 2 — I'll discuss this more below).

r is the relative precision coefficient, which specifies the relative range desired around the "true" value (e.g., 10%) — in other words, the plus or minus variation you're willing to accept.

P is the prior estimate of the true percentage in the population for the characteristic you are trying to estimate via the survey — your educated guess as to the right answer.

A Sample Problem

Let's start off by considering a sample problem that we can use to illustrate the use of the formula. Suppose you wish to determine what percentage of the local radio audience listens to your station at least once during an average week. In order to estimate the necessary sample size, you must first answer three questions.

Based on other estimates (e.g., Arbitron, Burke) or your own intuition, what percentage do you think it is? This prior estimate becomes P in the formula above and is an important determinant of sample size. The closer P is to zero, the larger the sample size will have to be in order to attain a given degree of precision and con-

fidience. This is because $(1 - P)$ is divided by P . Here are some examples:

P	$(1 - P) \div P$
.10	9
.30	2.3
.50	1
.70	.43
.90	.11

Second, you must decide upon the range of estimates you are willing to accept. This range, r , is expressed in relative terms, such that it is a certain percentage of P . So, for instance, an r value of 10% would mean range estimates of the following for differing levels of P :

P	Range (10%)
.20	.18 - .22 (.20 ± .02)
.40	.36 - .44 (.40 ± .04)
.60	.54 - .66 (.60 ± .06)
.80	.72 - .88 (.80 ± .08)

Notice how, for a given value of r , the range increases with P . Thus, other things equal, a given level of r will provide greater absolute precision at lower levels of P , even though the relative precision remains the same (±10%).

Finally, you must select a coefficient of confidence, z . The most commonly used z values are shown below, together with their degree of confidence:

z	Degree of Confidence
1	70%
1.6	90%
2	95%
3	99%

The degree of confidence refers to the percentage of the time the "true" value we are seeking would fall into the range estimate provided by the sample. As is clear from the formula, the more confident we wish to be, the larger our sample size must become.

Now let's put everything together and determine our sample size for estimating our percentage of total listeners. Let's assume that we believe, a priori, that the true percentage is about 30%. Further, we are willing to accept a range of ±10% (i.e., plus or minus 3 percentage points, or from 27 to 33), and we wish to be 95% confident that our estimated range includes the true value. Thus, we have decided that $P = .3$, $r = .1$ and $z = 2$. Substituting these figures into our formula, we have:

$$n = \frac{2^2}{(.1)^2} \cdot \frac{(1 - .3)}{.3} = \frac{4}{.01} \cdot \frac{.7}{.3} = 933$$

So, for a sample size of 933, we can determine our proportion of listeners to within 3 percentage points and be 95% confident in the result, assuming our initial 30% estimate is reasonably correct. If that sample size seems too large, then you may wish to relax your confidence requirement. For example, let's say that you set $z = 1.6$ (90% confidence instead of 95%). Then your required sample size would be:

$$n = \frac{(1.6)^2}{(.1)^2} \cdot \frac{(1 - .3)}{.3} = \frac{2.56}{.01} \cdot \frac{.7}{.3} = 597$$

Thus, for a sample of 597, you could be 90% certain that the estimated range would include the true value of P . For most practical applications, 90% confidence should be sufficient, although some researchers prefer to work with 95% confidence.

Suppose you have gone through all the calculations based upon $P = .3$; you determine a needed sample size of about 600, and run the survey; and the estimated proportion from the survey comes back at $P = .5$. What then? Basically, when the observed P exceeds the prior estimate of P , you have increased your relative precision. The new relative precision, r , can be determined by re-arranging the formula:

$$r^2 = \frac{z^2}{n} \cdot \frac{(1 - P)}{P}$$

Substituting $n = 600$ and $P = .5$, we get:

$$r^2 = \frac{(1.6)^2}{600} \cdot \frac{(1 - .5)}{.5} = \frac{2.56}{600} \cdot \frac{.5}{.5} = .004$$

and $r = .06$ (instead of .10).

Thus, our observed P of .5 results in range of .47 to .53, whereas a 10% relative precision would have given a range of .45 to .55.

The opposite effect occurs if the observed P is lower than the estimated P . For example, suppose P comes in at .2 instead of .3. Then our new relative precision is:

$$r^2 = \frac{(1.6)^2}{600} \cdot \frac{(1 - .2)}{.2} = \frac{2.56}{600} \cdot \frac{.8}{.2} = .017$$

and $r = .13$ (instead of .10).

Thus, our new range estimate would be from 17.4% to 22.6%. In order to tighten up that range to a 10% relative precision level, we would have to increase the sample size from 600 to 1024, as shown below:

$$n = \frac{(1.6)^2}{(.10)^2} \cdot \frac{(1 - .2)}{.2} = \frac{2.56}{.01} \cdot \frac{.8}{.2} = 1024$$

It should be clear that it is quite costly to obtain very precise estimates of a population percentage. Many managers make the mistake of trying to reach a point estimate of population percentages. This is not possible, and so we are forced to deal with range estimates. The more precise that range must be (i.e., the narrower the range), the more respondents you need. So, you will have to learn to live with the uncertainty of a range estimate or be prepared to pay through the nose for huge sample sizes.

A Note Of Caution

Please take note that the formula presented here is useful only for probability sampling procedures. If your sampling plan is of the nonprobability type, then you need not even bother with computing sample size. Range estimates and confidence coefficients are based upon the assumption of a representative sample. With a nonrepresentative sample, it doesn't matter how large it is — you still cannot place any confidence in it. So, as I pointed out two weeks ago, the type of sampling procedure is really more critical than sample size. In practice, you must have both a probability sampling plan and a sufficient sample size to generate the kind of results you need in order to make sound programming decisions.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"STILL" M-14741

The Commodores' second single from "Midnight Magic" is a smash!

THE BACK PAGE

BREAKERS

COMMODORES

Still (Motown)

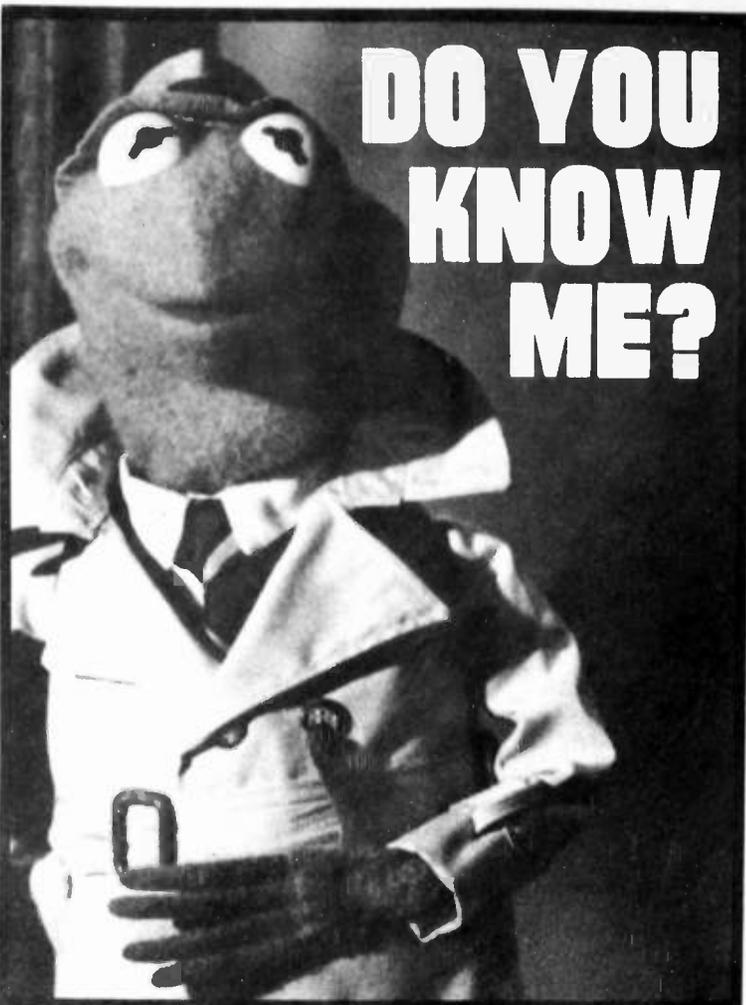
69% of our reporters on it. Moves: Up 71, Same 23, Down 0, Adds 30, including 96KX, F105, WRKO, Q102, KRLA, KFI, B100, KJR, KC101, WHYN, KELP, Y103, WLAC, KENO, KRQ, WJBO, KILE, KDVV, KDZA. See Parallels, charts at number 27.

COMMODORES

A PROVEN SOUND INVESTMENT!!!

On Motown Records & Tapes





**DO YOU
KNOW
ME?**

**"RAINBOW
CONNECTION"**

**KERMIT
THE FROG**

**ALREADY JUMPING
AT THESE STATIONS:**

- | | | |
|-------------|-------------|-------|
| WNBC 30-26 | WKIX add | WING |
| WRKO on | WHB 27-23 | WVLK |
| Q105 deb 21 | KING on | WFBG |
| WIFI | KCPX 26-23 | BJ105 |
| CKLW add 19 | KIMN | WNOE |
| KFRC on | K104 11-1 | KILT |
| WFBR | WFBG add | WYRE |
| KLIF | WTMA on | Z93 |
| KEEL 20-13 | KKXL deb 28 | WBT |
| 92Q deb 26 | 3WD | KCBQ |
| WRJZ add | | WFLB |

FROM THE HIT SELLING ALBUM



**PRODUCED BY: PAUL WILLIAMS
EXECUTIVE PRODUCER: JIM HENSON**



ON ATLANTIC RECORDS



STREET TALK

Congratulations to KBEQ/Kansas City's Bob Laurence on his promotion to National Program Director for Mariner Communications, Inc. Bob has named former KBEQ Promotion Director Bobby Kline as KBEQ's new PD. Also taking on new responsibilities at the Kansas City station is Kathy Roths, who becomes Music Director. Marsha Lerenberg will be leaving the station for a move to Minneapolis.

"Saturday Night Live" has its season premiere on October 13th with guest host Steve Martin. Musical guests for the opener will be Blondie.

Spanky has announced his resignation at WAYS/Charlotte for the big move west. Spanky will join the staff at B100/San Diego on October 15th for the 7pm-midnight shift. No immediate replacement was named for Spanky, who was WAYS's Music Director.

Former Wings guitarist Jimmy McCulloch was found dead last week in his London apartment. The immediate cause of death was not made public pending a complete postmortem report which will be presented at an inquest scheduled for October 24th. The police have ruled out foul play. McCulloch, 26, joined Wings in 1975 after stints with Thunderclap Newman and Stone The Crows, playing on four Wings albums, the last one being "London Town." He left the group in 1977 to join the reformed Small Faces, and then joined a new group, the Dukes, who just released their first album in England.

Jim Quinn, formerly morning man at 13Q/Pittsburgh, has joined the formidable staff at WTAE/Pittsburgh for middays. Pittsburgh must be glad to have Jim back on the air . . . we wish him the best!

Barry, Robin, & Maurice Gibb, also known as the Bee Gees, presented the Martin Luther King Jr. Center For Social Change with a check for \$50,000 on Monday (10-1). This charitable donation is the third such major grant by the group this year, and apparently the Gibb generosity is becoming quite a tradition.

Ken Scott exits KRAV/Tulsa, reportedly to take over the PD slot at WMJC/Detroit, and Phil Hall will become KRAV's new PD. Congratulations to both Ken and Phil.

Red Mountain has severed his ties with KCBN/Reno, where he had been recently acting as consultant, to join KKBC/Reno in a similar capacity. Palmer Stewart continues in the programming position at KCBN and Chuck Van Horn will remain as PD of KKBC, working with Red.

This exclusive bit is getting out of control. First the Eagles' new single mysteriously found its way to selected radio stations, and now the much heralded duet with Barbra Streisand & Donna Summer has done the same thing. Seems that KFI/Los Angeles got an advance copy of the Barbra & Donna song "No More Tears/Enough Is Enough" but were stopped before they could air it by a telegram from CBS. But the story doesn't end there . . . KFI also got an advance copy of Donna's new solo single "On The Radio" and proceeded to blast it over the air all last weekend before a similar telegram from Casablanca halted that on Monday (10-1). Meanwhile, several other copies of the Barbra & Donna single have made their way to various stations around the country and no one is saying where they came from. Ain't it fun?



BREAKERS CELEBRATE BIG WINS — The R&R softball team, the Breakers, posed for this recent team photo following a recent victory over RCA Records' team, the Nippers. Not that we would boast, or anything like that, but why not have a look at some of the great ballplayers who help bring you R&R every week? Back row (l-r): Richard Zumwalt, Art Director; Ken Barnes, News Editor; Kent Thomas, Production Assistant; Frank Kitchin, Assistant, Creative Services; Dick Krizman, Vice President, Sales & Marketing; and Jack Toothman, Research. Middle row (l-r): Richard Agata, Production Assistant; Linda Moshontz, Associate Editor; Ken Rose, Marketing Representative; Jim Duncan, Country Editor (and Breakers manager). Front row (l-r): Dennis Gray, Traffic Director; Claudia Stewart, Research; Bob Wilson, Editor & Publisher; Jhan Hiber, Ratings & Research Editor; and Leslie Halpern, Production Manager with team mascot Shyla (not pictured: winning pitcher Top 40 Editor John Leader). In case you think the RCA win was a fluke . . . last Sunday (9-30) the Breakers bested KIIS-AM-FM/Los Angeles 6-5 with a two-out rally in the bottom of the seventh inning!

**ELECTRIC
WEENIE**

P.O. Box 25-866
Honolulu, Hawaii 96825
(808) 395-9600

**THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .**

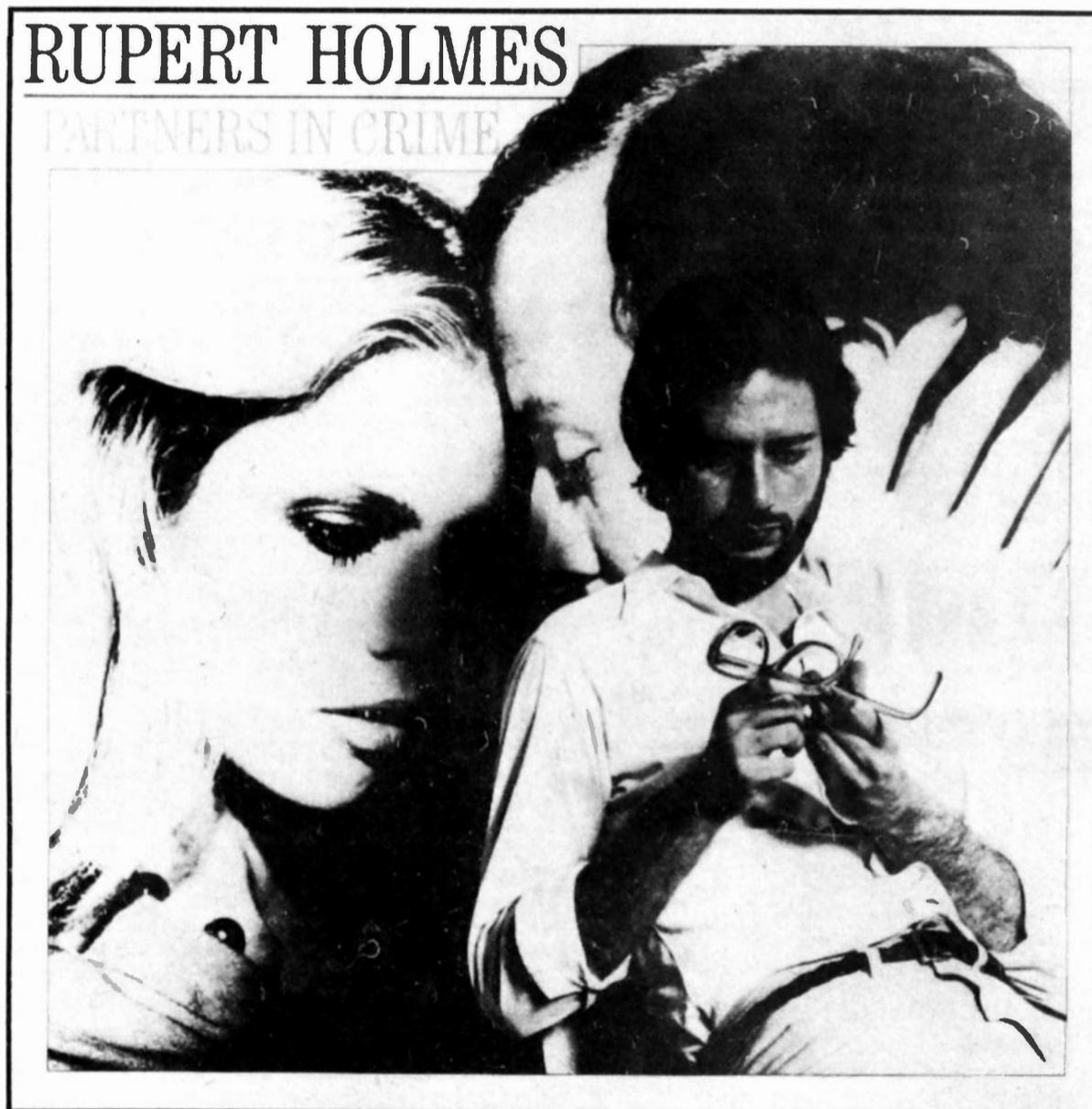
BILL MAHONEY, WHAR: "Thanks for the quick action on the back issues. Am writing this as my personal live-in seamstress is applying sutures to my split side."

Jocks...write today for free samples.



INFINITY RECORDS

If You Like Pina Coladas Then You'll Love "Escape"*



**The new hit single from the just released
RUPERT HOLMES album
"PARTNERS IN CRIME"**

KSTP add
WSKZ add
KOFM on
KWEN deb 29
KRAV 28-26
WFOX deb 30
WRKR deb 29

KDZA on
KBOZ add
KTLK add
KELI add
WKAU add
WINW add

WILS add
KLIV add
KNOW add
KYYX-FM add
WFLB LP cut
WGOW add

*(or even if you don't)**

ALL WE ASK YOU TO DO IS LISTEN.

TOP-40



John Leader

PUT YOUR STATION IN THEIR HANDS

Promoting With Direct Mail

When gearing up for any major promotion on your radio station, the immediate outside methods of supplemental advertising such as billboards, TV and newspaper come to mind. But what about a technique that was used quite extensively in the past? What about direct mail? The thought of putting a promotional piece right in the hands of your listeners and potential listeners is pretty exciting.

The Little Blue Winner Card

In 1974 when Scott Shannon and I were both at WQXI/Atlanta, Scott introduced me to the use of direct mail in conjunction with a promotion he had successfully used while at WMAK/Nashville. The promotion was called "The Little Blue Winner Card," and in order to play the contest, you had to have one. Each card was individually numbered, and the numbers were the key to winning all sorts of great prizes. The card was originally mailed as a part of a small paperback book of special values from a local discount department store. Anyone who received the book also received a "Little Blue Winner Card," which completely explained our contest. I don't recall the exact number of homes that received the initial mailing, but it was significant.

What happened after the initial mailing was also significant, in that the WQXI switchboard literally lit up with requests for more little cards. They were made available at various client locations and our studios. The promotion was a success.

I spoke with Scott, now Program Director of WPGC/Washington, and asked him why he thought direct mail was worthwhile. "One of the things direct mail is really good for is making people, who aren't usually exposed to it, aware of your radio station. The kind of people who may not listen to your radio station for the music are the types that have potential to be affected by a direct mail piece. I know you remember the reaction to our 'Little Blue Winner Card' at Quixie. The switchboard went off the wall with questions like, 'Where are you on the dial?' and 'When do you play this contest?' These people were tuning us in for the first time, not our regular come audience. That's exciting!

"It's a whole different lifestyle with people who are affected by this kind of promotion. They clip coupons in the paper, and they enter every contest that comes along. They are real 'participators,' and though I can't back this up with research, I believe these are the kind of people who are more likely to take the time to fill out a diary should they get one."

The Promotion Has To Be Right

Bob Savage, currently the PD of WNOX/Knoxville, used a direct mail promotion during this Spring's sweep in his market. It was a promotion recycled from his days at 13Q/Pittsburgh. As the example (of the 13Q contest) shows, cash was offered for all radios that were tuned to the radio station. The key to any direct mail promotion is that the contest (incentive) has to be good enough to produce the desired result (listening to your station). In other words, give them a reason to listen. In the WNOX contest, as in the 13Q contest, money was the great dial twister and it worked. WNOX's ratings increased. I'm not naive enough to believe that the contest was the sole cause of that increase, but Bob believes it helped, and I do too.

Isn't It Expensive?

Ah yes, the cost . . . I went right to the source by contacting three different direct mail specialists in Los Angeles inquiring about costs. Firms exist that do nothing else but provide exactly this kind of service. They will help you design, print, and then actually mail your promotional piece.

The cost breaks down like this. To reach 1000 homes, and remember, we're talking addresses here, not individual people, one direct mail house quoted me a figure of \$35.50. The postage for 1000 pieces, mailed using the post office's third class bulk rate, is an additional \$84.00. So, to serve up 1000 pieces of mail to potential listeners you pay \$119.50, exclusive of your printing costs. Depending on how fancy you get with the actual design of the piece to be mailed (size, paper stock, color, etc.), printing can be reasonable or not so reasonable. But dealing with the reach of 1000 households for less than \$120, that's not too bad. Carried to its logical extension, reaching 50,000 homes equates to \$5975, 100,000 would be \$11,950 and 200,000 jumps to \$23,900. If you've priced a decent showing of billboards or any kind of TV time lately, you shouldn't be anything but pleasantly surprised with the figures on direct mail.

I'm not sure to whom this statement should be credited, but I have heard it said, "If you are going to promote your station in another medium, you should dominate that other medium." In other words, if you're going to buy billboards, buy a bigger showing than any other station that buys billboards. TV time . . . make sure your spot is more visible than all the other radio facilities doing TV. From a cost standpoint, direct mail has to be the cheapest way to dominate another medium, and with the advanced techniques available to you from the people who do direct mail, it could be the most cost efficient as well.



The direct mail houses I spoke to could target my hypothetical piece to all male households, houses only (as opposed to apartments), certain zip codes, endless strata of income groups, and the usual demographic groups we are all familiar with. It's not just "junk mail," not by a long shot. These people know what they are doing and can be very helpful in putting your promotional piece in the hands of those you most want to reach.

The key is having a promotion worthy of a direct mail effort. The right contest, supplemented by a well-designed direct mailing, can turn a good contest into a great one. And who knows, once people tune you in hoping to win your contest, maybe they'll stay because you sound so good!

Bits

DON'T STEP ON OUR STAR: KHJ/Los Angeles morning man Rick Dees has been the catalyst in a radio campaign that seems to be spreading nationwide. Rick originally wanted to have Paul McCartney receive a star in the world-famous "Hollywood Walk of Fame." He had listeners begin signing petitions, which were then delivered to the Hollywood Chamber of Commerce, the body that administers the Walk of Fame. Now the campaign has taken on new dimensions, as all of the Beatles are to be included as a group. KZ93/Peoria morning man Tom Wood hooked up with Rick via telephone recently to carry the fight into his market. KZ93 is now circulating petitions in Peoria, inviting listeners to sign their names to the documents which will eventually help the Beatles get their "star" recognition on the sidewalks of Hollywood. Interested stations should contact Rick Dees at KHJ for further details.

SWEET HOME ALABAMA: Following Hurricane Frederick's destruction of Mobile, Alabama recently, WHHY & Y102/Montgomery mounted an intensive effort to gather essential items for the troubled city to their south. King Motor Lines donated a 40-foot trailer which was stationed in front of the WHHY studios, and the listeners quickly filled it to overflowing with 8500 pounds of food and clothing. The Red Cross was given the donation from the citizens of Montgomery along with some \$500 in cash that was raised at the same time. This was just another fine example of the kind of impact a radio station can have on its community. Hats off to WHHY & Y102 for their thoughtfulness in a time of real crisis.

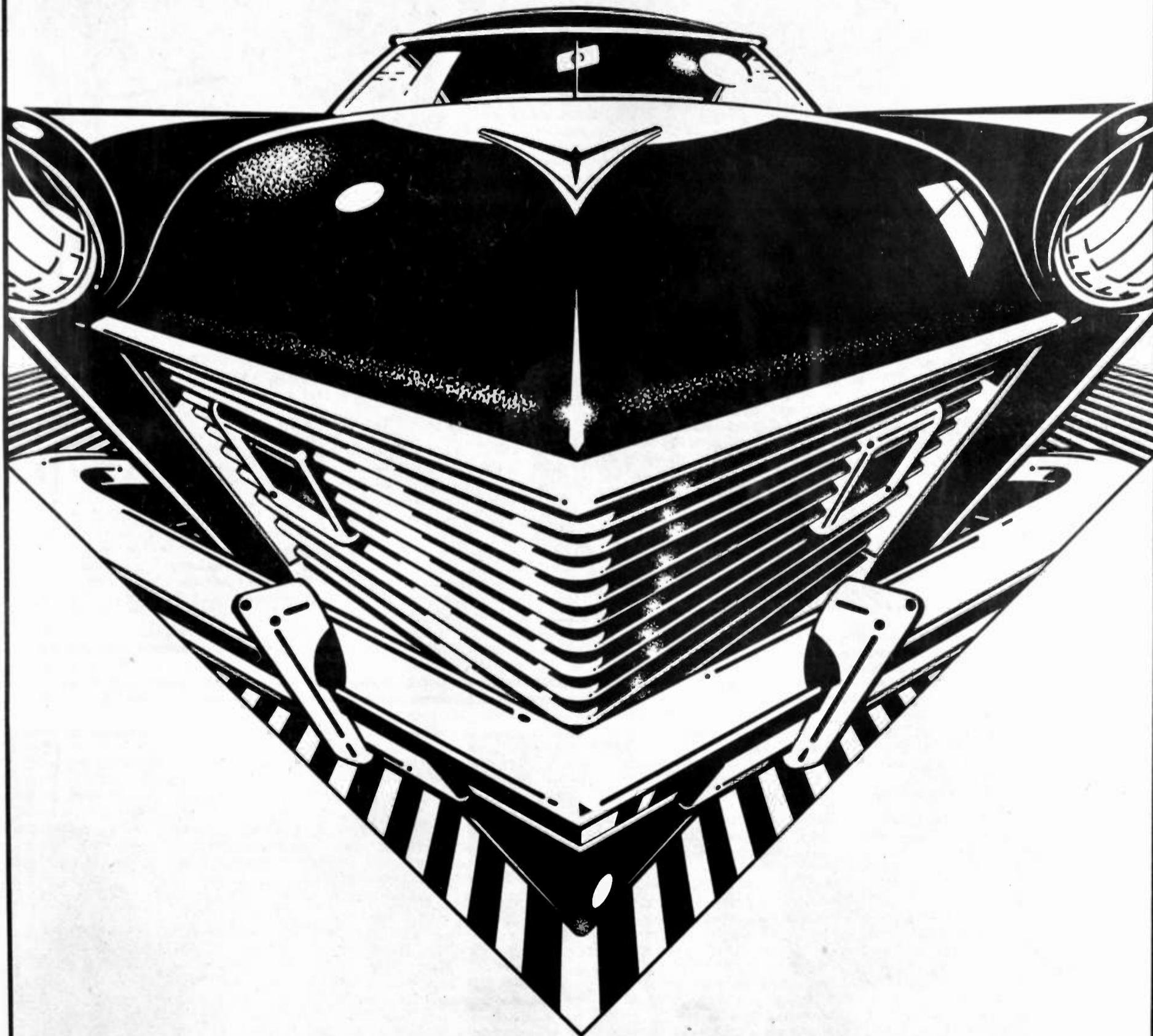
QUICKIES: Thinking about a Halloween contest? Here's one that's worth "borrowing," with a tip of the hat to Fred Bryan, PD of WTAC/Filint. WTAC is offering listeners a chance to visit Amityville, NY on Halloween night. The contest, part tie-in with the current movie and part macabre genius, also features a guided tour of the village by Amityville's mayor . . . KX104/Nashville sponsored a shot at the record books when it held a Guinness Book contest. The station had various groups attempt to break the world's record for number of people on a single waterbed (before the bed bursts). In cooperation with a local waterbed store the station had a tremendous response to the contest.

Motion

Lisa Kay (pictured) has joined the staff of WCAO/Baltimore coming in to do 12-5am Monday through Friday and 9pm-2am on Saturdays. Her PD, Ron Riley, tells me Lisa is getting a lot of attention, especially at personal appearances. It's easy to see why . . . Kevin McKenzie has joined WJDY/Salisbury, MD as new PD. Kevin comes from his most recent position as PD of P/A formatted WWTR-FM/Bethany Beach, DE . . . Pete Maus has exited WDW/Decatur, IL, taking a new slot as midday man for WROK/Rockford . . . Mike McCarthy exits KOMA/Oklahoma City, where he had been doing AM-drive. He would like to get back to work immediately and can be reached at (405) 329-1291 . . . Chuck Stevens leaves the MD post at KSLY/San Luis Obispo to join KROY/Sacramento. Brad Ranger has been promoted to Chuck's MD slot at KSLY.



**TUNE UP...
WITH OUR NEW CARS
"IT'S ALL I CAN DO"** (E-46546)



**THE HIGH-PERFORMANCE NEW SINGLE FROM THE
SECOND PLATINUM CARS ALBUM **CANDY-O**** (5E-507)

PRODUCED BY ROY THOMAS BAKER • MANAGEMENT: FRED LEWIS ORGANIZATION • ON ELEKTRA RECORDS



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TOP-40



MAROONED IN A LAGOON — KENI/Anchorage held a drawing among its air staff to determine the lucky personality to be marooned for a week on a tiny island in a nearby lagoon. The maroon corps was selected to raise money for muscular dystrophy, and Tim Allen was chosen to spend a claustrophobic week on "Charity Island." After a gruelling ordeal, Allen returned to the real world to find \$34,000 had been raised, almost four times last year's figure. Pictured showing off their fundraising abilities are (l-r) Assistant PD Dan Boone, Allen, and PD Randy Robbins.



KANSAS CANVASSES 96KX — Kansas played Pittsburgh recently and visited 96KX for an interview during their stay. Pictured at the station (l-r) are the group's Steve Walsh and Richard Williams, air personality Steve Garrett, 96KX MD Jay Stone, Epic's John Tupper, and (front) air personality Suitcase Simpson.



MEATBALLS ASSEMBLED — WSGN/Birmingham held a meatball-eating contest, with two winners (who ate 39 gargantuan burger spheres in 6 minutes 10 seconds) taking home their heights in albums. Pictured (front, l-r) are WSGN's Reid Lundy, PD Jay Michaels, and a runner-up; (rear, l-r) restaurant employee, WSGN's Sandy Smith, Beau Braxton, and Sandra Newby, and the two big winners.



McGOVERN VISITS THE DIFFERENT WORLD OF KHJ — WB's Maureen McGovern stopped by KHJ/Los Angeles recently during a promotional tour. Pictured (l-r) are manager Marcia Day, WB's Chris Crist, McGovern, and KHJ PD Chuck Martin.

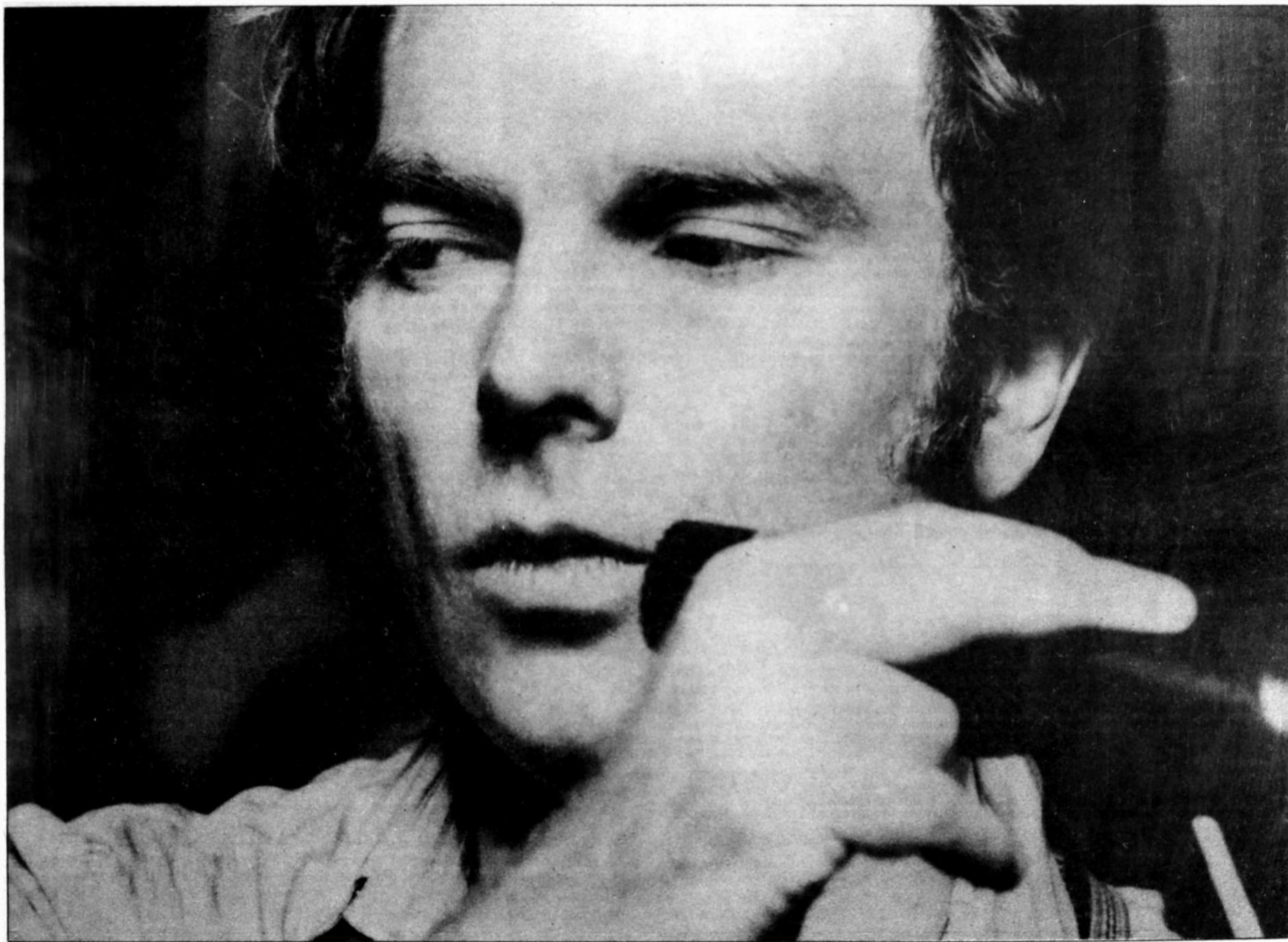


MOTOWN MAGIC FOR RADIO — Motown staged a presentation of the new Commodores LP for L.A. radio figures at Hollywood's Magic Castle recently. Pictured in the Houdini Room are the following musical prestidigitators (seated, l-r): Motown's Larry Tollin, KHTZ's Jim Conlee, KRTH MD Guy Zapoleon, and RKO National MD Dave Shollin; (rear, l-r) former Motown VP Promotion Danny Davis (now with Casablanca), KHIS PD & MD Mike Wagner and Sherman Cohen (making guest appearances in the Top 40 section for this picture), KRLA's Rick Stancato, and KEARTH PD Bob Hamilton.



PALMER RULES ROOST IN HOUSTON — Robert Palmer visited Houston during an extensive promotional radio tour, and stopped by KRBE. Pictured (l-r) are Island's Alan Meis, Palmer, KRBE PD Clay Gish, and WB's Roxanne Alvarez.

**“Be On The Lookout For
A New Van On The
Bright Side Of The Road...”**



VAN MORRISON
“Bright Side Of The Road”

Produced by Van Morrison for Caledonia Productions, Inc.
Assisted by Mick Glossop

Direction: Bill Graham Management
on Warner Bros. Records



Pope

Continued from Page 1
media glare from TV and other sources was of course fiercer than any place else. WHN PD Ed Salamon commented, "There is a real impact on the city from the Pope's visit." The Country station's News Director, Dan Abernathy, was present at the Pope's key stops in the city, calling in with actualities. The station concentrated on traffic and transit information; "we feel this affects everybody in the city," Salamon said. Newscasts were not increased, but bulletins were slotted into various air shifts.

WNEW-AM/New York scheduled special live news reports from a reporter following the Pope through the city. The station interrupted regular programming for these reports at key destinations, News Director Cathy Calhoun said, but no special features were developed. Meanwhile, Top 40 and AOR stations did "nothing out of the ordinary," as a WPLJ source put it.

Philadelphia: Stressing The Significance

WIP/Philadelphia is mounting a special effort throughout the week and beyond. Al Herskovitz, PD of the P/A station, told R&R that regular programming continued, but a number of special features were developed. Reporters covered the airport and Logan Square, site of

the Pope's Philadelphia Mass celebration; and a helicopter followed the motorcade for continuous coverage. News of the visit was slotted in during every hourly newscast and in one or two-minute updates every 20 minutes. Excerpts of the Mass were broadcast, and it was recorded for later airing. WIP also used commentary from priests (including a special with a Polish priest interpreting the Pope's album), and next week will air a one-hour special with Philadelphia Cardinal Kroll on the significance of the visit. Herskovitz told R&R, "We want to record the event for

the people who can't see it live, as it will be covered live by many other sources. We're centering more on the effect the visit has on the city rather than on the event itself."

Most other music formats planned nothing out of the ordinary, although the Italian Radio Network used the facilities of Dance-music WZZD to broadcast to Italy during the event. AOR WMMR concentrated on traffic information, and also did, according to News Director Mark Scheerer, "a feature on the Pope's album, sort of a review using all the industry jar-

gon about his promotional tour." Meanwhile, at AOR competitor WIOQ, a station jock is privately making up a few T-shirts reading "Road Crew - Pope's Fall Tour 1979," although this is not an official station promotion.

In addition to the coverage from stations in the cities visited by the Pope, numerous stations of varying formats reported that they had been playing parts or all of the Pope's album this week.

Clear Channel

Continued from Page 4

ers. Livesay, Chairman of the Day-Time Broadcasters Association, heartily endorsed 9 kHz because it would allow local radio at night for the first time in some markets. KWNT/Davenport, IA, a 500-watt daytimer, agrees, noting, "9 kHz spacing will promote diversity in broadcast programming and result in better service to the public."

Public Radio Asks FCC For A Set Aside?

Besides daytimers, other strong proponents of 9 kHz spacing are National Public Radio (NPR), the Corporation for Public Broadcasting (CPB), and NTIA. Both NPR and CPB called on the FCC to reserve a number of new channels for non-commercial use. NTIA believes "the need for more broadcasting outlets, the high possibility of inter-regional interference at 10 kHz spacing, and the technical ease of moving to a 9 kHz spacing plan give an overall desirability to making this change."

Associations Echo Call For More Study

Both NAB and NRBA submitted comments calling for additional study, differing only in how much study they feel is required. NRBA wants to look at 9 kHz on its own, while NAB reiterated its desire for an all encompassing spectrum study. In addition, both the Association for Broadcast Engineering Standards (ABES) and the Association of Federal Communications Consulting Engineers (AFCEE) said far too little study has been done on interference to adjacent channels. ABES wants the FCC to undertake a channel-by-channel test before deciding the issue.

Beatles

Continued from Page 3

law firm of Shearer, Fields & Shearer, the suit seeks \$30 million in compensatory and \$30 million in punitive damages, an accounting of the defendants' receipts, and immediate injunctions to halt not only the proposed film and TV ventures but also the stage show itself.

The suit's basic contention is that the proposed film and TV productions as well as the stage show represent attempts to damage the Beatles' reputation and to trade upon the group's fame. In explanation as to why the suit was not filed earlier ("Beatlemania," featuring Beatles' music and imitations of the group's performances, has been running for two years), the Beatles' attorneys said that while relatively few people saw the stage show, the potential audience for the proposed projects numbers in the millions.

Leber & Krebs refused comment, saying they had not yet been served, when contacted by R&R.

AM Stereo

Continued from Page 4

posed a new rulemaking on AM stereo and over seven years since the National Quadrophonic Radio Committee was formed, broadcasters are still not holding their breath waiting for action.

Manufacturers Feud Goes On

The companies fighting for FCC approval of their AM stereo systems apparently will stop at nothing to discredit their competitors. First Harris Corp. attacked Kahn Communications system (R&R 9-14). Now Hazeltine/Corp. wants the FCC to scrutinize a tiny segment of a tape submitted by Harris.

Harris taped reception of its stereo system as broadcast on WGN/Chicago and sent it to the FCC so the Commissioners could hear it for themselves. Hazeltine says there's a 11-second section which is much worse than the body of the material, exhibiting "extremely poor stereo quality and . . . co-channel interference."

Meanwhile, Motorola also criticized the Harris system, saying it aggravates monophonic incompatibility, sacrifices low frequency separation, and does not increase coverage.



MATCH GAME AT KQEO - KQEO/Albuquerque and the Sound Warehouse record store sponsored a promotion in which listeners were invited to match the speed racked up by Q92 PD David K. Jones at the local Mallbu Grand Prix. The winner won 100 gallons of gasoline, and is pictured (right) along with Jones (center) and Sound Warehouse's Peggy DeMeyer.



BATTLE OF THE BEDS - 14Q/Worcester engaged the town in a "Downtown Bed Race," as thousands turned out to watch souped-up hospital beds jockey for position in a race to raise funds for MDA. Pictured aiding and abetting the promotion are (l-r, top) 14Q MD Steve York, PD Cliff Blake, and air personality Lennie James; (l-r, second row), News Director Steve D'Agostinod and Promotions Director Jim Schakenbach; and below, a number of unnamed station aides, an MD patient, and (center) Mayor Early of Worcester.

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 PRODUCT OF U.S. TAPE & LABEL CORP.
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NEW ENGLAND IN THE OLD SOUTH - Infinity's New England recently performed in Atlanta, and were joined backstage by a large radio and record contingent. Pictured (standing, l-r) are WRFC/Athens's Stu Wright and Gary Kirk, group's Gary Shea and John Fanon, Infinity's Andrea Ganis, Infinity VP Rick Swlg, Infinity's Ron Phelps, Pegye Merket, and Larry Ferris, group's Hirsh Gardner and Jim Waldo, and Infinity VP Peter Gidion; (front, l-r) Infinity's Charlie Ross, Roger Sayles, and Bob Osborn.

(ADVERTISEMENT)

THIS NIGHT WON'T LAST FOREVER

Michael
MJ Johnson



from his new album "DIALOGUE"
At last, something to talk about...

NEW:

CKLW add
94Q add
KDWB add 26
WFBR add
WTIC-FM add 31
JB105 add 32

KTSA add
WKBO add
WHYN add
Z98 add 37
WGH add
KSTT add
KRSP add
KWIC add

MOVES:

KSLQ 5-2
KSTP 4-3
WOKY 4-3
KIMN 9-6
WBBF 22-14
WBEN-FM 20-15
WBBQ 9-5
WKBW 21-19

CK101 21-19
WLEE 12-8
WRVQ 22-17
WFIL 18-15
BJ105 11-9
WLOF 22-20
WZUU deb 22
WAAY 17-13
KMJC 16-11
91X 27-19

KTLK 36-29
KRKE-FM 11-9
WKY 12-11
KWEN #5
KLIF 30-27
KNUS 33-30
WHB 23-21
KRLA #16
WOW #18
WKIX #18

V97 #15
WLAC #19
WFYR #19
92X 39-31
WAKY 29-27
KXX106 26-22
WWSGN 32-29
WRJZ 30-27
WJDX 9-8



On EMI America Records

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST	
Most Added	Hottest
Barry Manilow Styx Lauren Wood	Herb Alpert Michael Jackson Knack

SOUTH	
Most Added	Hottest
Barry Manilow Styx Blondie	Michael Jackson Herb Alpert Kenny Rogers

EAST

Parallel One

96EZ/Pittsburgh, PA
Jay Stone

SPORTS
BLONDIE
STYX
COMMODORES
WHO
Hot: 3-1
ROBERT PALMER 7-3
COMMODORES 8-4
KNACK 9-6
EAGLES 23-17

CHUM/Toronto, CAN.
Brad Jones

JOE JACKSON
BOONTOWN RATS
Hot: 1-1
KNACK 5-1
COMMODORES 8-3
LED ZEPPELIN 15-8
DOOBIE BROTHERS 13-9
EAGLES 26-17

CEGM/Montreal, CAN.
Joyce Pillarella

CHEAP TRICK
KC & BAND
BLONDIE
BOB DYLAN
PAT TRAVERS
JOHN STEWART
Hot: 1-1
NICK LOWE 6-3
GERRY RAFFERTY 13-7
KNACK 15-8
MICHAEL JACKSON 17-9

WABC/New York, NY
Sonja Jones

KOOL & THE GANG
Hot: 1-1
ROBERT JOHN 2-1
DIONNE WARMICK 3-2
HERB ALPERT 5-3
MICHAEL JACKSON 8-5
FRANCE JOLI 14-11

WCAO/Baltimore, MD
Ron Riley

JOURNEY
BARRY MANILOW
STYX
FLEETWOOD MAC
Hot: 1-1
HERB ALPERT 2-1
MICHAEL JACKSON 8-3
COMMODORES 15-8
JENNIFER WARNES 22-13
EAGLES 23-16

WFIL/Philadelphia, PA
Gerry DeFrancisco

BARRY MANILOW
LAUREN WOOD
DONNA SUMMER
CRYSTAL GAYLE
BRENDA RUSSELL
Hot: 1-1
ROBERT JOHN 1-1
MAXINE NIGHTINGAL 9-6
COMMODORES 14-10
JENNIFER WARNES 16-14
MICHAEL JOHNSON 18-15

WIFI/Philadelphia, PA
Jeff Robbins

Hot: 1-1
HERB ALPERT 4-1
M 10-5
SNIP & TEARS 12-7
NICK LOWE 14-9
JOURNEY 20-13

WNBC/New York, NY
Ros Frank

BONNIE POINTER
Hot: 1-1
MAXINE NIGHTINGAL 1-1
CARS 16-12
FRANCE JOLI 18-13
SNIP & TEARS 22-19
MICHAEL JACKSON 29-25

WPEZ/Pittsburgh, PA
Mark Fritzsche

WHO
BLONDIE
RAINBOW
ALAN PARSONS
LAUREN WOOD
Hot: 1-1
COMMODORES 3-1
SNIP & TEARS 7-4
KNACK 13-9
BONNIE POINTER 19-13
DONNA SUMMER 20-14

WPGC/Washington, DC
Jim Elliott

KENNY ROGERS
BARRY MANILOW
CLIFF RICHARD
BRENDA RUSSELL
Hot: 1-1
MICHAEL JACKSON 3-2
EAGLES 19-5
KNACK 13-10
LED ZEPPELIN 30-18

WRO/Boston, MA
Harry Nelson

J.D. SOUTHER
SUPERTRAMP
COMMODORES
Hot: 1-1
DONNA SUMMER 1-1
M 3-2
HERB ALPERT 8-4
MICHAEL JACKSON 10-5
DOOBIE BROTHERS 17-10

F105/Boston, MA
Tom Connelly

KENNY ROGERS
STYX
COMMODORES
CARS
Hot: 1-1
ROBERT JOHN 3-2
MAUREN MCGOVERN 13-8
FOREIGNER 26-12
NICK LOWE 20-15

WKLO/New York, NY
Don Kelly

Hot: 1-1
ROBERT JOHN 1-1
HERB ALPERT 2-2
DIONNE WARMICK 3-3
LRB 4-4
COMMODORES 5-5

Parallel Two

14Q Worcester, MA
Steve York

COMMODORES
ANNE MURRAY
NALL & OATES
BARRY MANILOW
CARS
Hot: 1-1
ROBERT JOHN 1-1
MICHAEL JACKSON 12-6
HERB ALPERT 19-11
SUPERTRAMP 29-18
REX SMITH 26-21

JB105/Providence, RI
Todd Chase

BARRY MANILOW
MICHAEL JOHNSON
ANNE MURRAY
LAUREN WOOD
FRANCE JOLI
Hot: 1-1
MICHAEL JACKSON 3-1
DOOBIE BROTHERS 5-3
KNACK 10-5
LOBO 12-7
STEPHANIE MILLS 15-9

PRO-FM/Providence, RI
Giovanni

BARRY MANILOW
ELTON JOHN
CHERIE/MAURIE CURR
COMMODORES
STYX
JENNIFER WARNES
Hot: 1-1
COMMODORES 1-1
MICHAEL JACKSON 26-6
FOREIGNER 23-17
EAGLES 25-15

WBDF/Rochester, NY
Tom Nast

ANNE MURRAY
ELTON JOHN
Hot: 1-1
HERB ALPERT 2-1
MARY MCGREGOR 12-9
JENNIFER WARNES 20-10
ARS 15-11
MICHAEL JOHNSON 22-14

WKBO/Hartford, PA
Jim Buchanan

BARRY MANILOW
BOB DYLAN
ELTON JOHN
HALL & OATES
BRENDA RUSSELL
MICHAEL JOHNSON (dp)
Hot: 1-1
MICHAEL JACKSON 11-7
KNACK 20-9
COMMODORES D-10
JOURNEY 21-11

WEEH/Huntington, WV
Gary Miller

BLACKFOOT
ELO
BRENDA RUSSELL
ENGLAND DAN & JPC
CRUSADERS
CHEAP TRICK
J.D. SOUTHER
LAUREN WOOD
Hot: 1-1
ARS 2-1
MICHAEL JACKSON 7-2
FOREIGNER 19-12
KENNY ROGERS 20-13
EAGLES D-17

WOLF/Syracuse, NY
Charlie Brown

STYX
BOB DYLAN
ELTON JOHN
JENNIFER WARNES
Hot: 1-1
M 1-1
MICHAEL JACKSON 9-3
HERB ALPERT 8-5
JOURNEY 14-7
FOREIGNER 25-17

WPST/Trenton, NJ
Tom Taylor

JOHN COUGAR
LAUREN WOOD
SUPERTRAMP
BARRY MANILOW
Hot: 1-1
M 3-1
DONNA SUMMER 11-6
KNACK 15-9
LED ZEPPELIN 17-10
EAGLES 29-18

WTRY/Troy, NY
Don Perry

BARRY MANILOW
FRANCE JOLI
STYX
Hot: 1-1
HERB ALPERT 1-1
DIONNE WARMICK 10-7
KENNY ROGERS 22-13
KNACK 21-14
FOREIGNER 18-15

WAEM/Albion, PA
Jeff Frank

BARRY MANILOW
ASHFORD & SIMPSON
Hot: 1-1
DONNA SUMMER 9-1
LOBO 6-3
BONNIE BOYER 11-6
GERRY RAFFERTY 12-7
DOOBIE BROTHERS 16-13

WEEQ/Wayneboro, PA
O'Donnell Keller

CHEAP TRICK
IAN GOMM
BARRY MANILOW
CARS
BLONDIE
LED ZEPPELIN
Hot: 1-1
M 2-1
COMMODORES 3-2
DONNA SUMMER 11-5
KNACK 16-8
JOURNEY 18-10

WHYN/Springfield, MA
Ken Capurso

STYX
ALAN PARSONS
LAUREN WOOD
COMMODORES
BARRY MANILOW
ANNE MURRAY
MICHAEL JOHNSON
Hot: 1-1
ROBERT JOHN 1-1
MICHAEL JACKSON 3-2
M 11-6
DONNA SUMMER 18-8
KISS 30-25

EC101/New Haven, CT
Curt Hansen

BARRY MANILOW
EAGLES
COMMODORES
BRENDA RUSSELL
Hot: 1-1
MICHAEL JACKSON 1-1
HERB ALPERT 4-2
JOURNEY 17-9
MICHAEL JOHNSON 25-19
STYX 30-22

WFBR/Baltimore, MD
Andy Sullinski

J.D. SOUTHER
MICHAEL JOHNSON
BARRY MANILOW
Hot: 1-1
HERB ALPERT 2-1
MICHAEL JACKSON 7-3
COMMODORES 20-7
ASHFORD & SIMPSON 13-9
KENNY ROGERS 21-12

WBEN/FM/Buffalo, NY
Roger Christian

BARRY MANILOW
J.D. SOUTHER
STYX
Hot: 1-1
KENNY ROGERS 10-1
HERB ALPERT 3-2
MICHAEL JOHNSON 20-15
FOREIGNER 23-17
COMMODORES 38-21

WBLI/Long Island, NY
Bill Terry

CARS
ELO
LAUREN WOOD
BARRY MANILOW
KOOL & THE GANG
Hot: 1-1
ROBERT JOHN 2-1
HERB ALPERT 5-2
MICHAEL JACKSON 11-6
COMMODORES 13-9
FRANCE JOLI 29-15

WTIC-FM/Hartford, CT
Rick Donahue

STYX
CARS
MICHAEL JOHNSON
KC & BAND
J.D. SOUTHER
Hot: 1-1
MICHAEL JACKSON 1-1
NICK LOWE 4-2
KNACK 12-6
HERB ALPERT 20-11
FLEETWOOD MAC 28-19

Q108/York, PA
Liz Curtis

STYX
KENNY ROGERS
KC & BAND
ALAN PARSONS
HALL & OATES
BARRY MANILOW
Hot: 1-1
HERB ALPERT 3-1
KNACK 6-2
DONNA SUMMER 7-3
JOURNEY 8-4
FLEETWOOD MAC 24-8

WOLF/Syracuse, NY
Charlie Brown

STYX
BOB DYLAN
ELTON JOHN
JENNIFER WARNES
Hot: 1-1
M 1-1
MICHAEL JACKSON 9-3
HERB ALPERT 8-5
JOURNEY 14-7
FOREIGNER 25-17

WPST/Trenton, NJ
Tom Taylor

JOHN COUGAR
LAUREN WOOD
SUPERTRAMP
BARRY MANILOW
Hot: 1-1
M 3-1
DONNA SUMMER 11-6
KNACK 15-9
LED ZEPPELIN 17-10
EAGLES 29-18

WTRY/Troy, NY
Don Perry

BARRY MANILOW
FRANCE JOLI
STYX
Hot: 1-1
HERB ALPERT 1-1
DIONNE WARMICK 10-7
KENNY ROGERS 22-13
KNACK 21-14
FOREIGNER 18-15

WAEM/Albion, PA
Jeff Frank

BARRY MANILOW
ASHFORD & SIMPSON
Hot: 1-1
DONNA SUMMER 9-1
LOBO 6-3
BONNIE BOYER 11-6
GERRY RAFFERTY 12-7
DOOBIE BROTHERS 16-13

WEEQ/Wayneboro, PA
O'Donnell Keller

CHEAP TRICK
IAN GOMM
BARRY MANILOW
CARS
BLONDIE
LED ZEPPELIN
Hot: 1-1
M 2-1
COMMODORES 3-2
DONNA SUMMER 11-5
KNACK 16-8
JOURNEY 18-10

WCIW/Beckley, WV
Dwayne Bonds

ELO
CHIC
BARRY MANILOW
CRYSTAL GAYLE
ALAN PARSONS
LAUREN WOOD
Hot: 1-1
KC & BAND 1-1
POCC 4-2
MICHAEL JACKSON 15-10
PATRICK BERNANDEZ 26-20
YVONNE ELLIMAN 28-22

WF8Q/Altoona, PA
Tony Booth

BARRY MANILOW
ZEPPELIN
DR. HOOR
KERMIT THE FROG
ALAN PARSONS
MICK FLYTE
Hot: 1-1
COMMODORES 1-1
M 5-2
JOURNEY 8-3
HERB ALPERT 15-10
EAGLES 30-18

WGUW/Bangor, ME
Mark Laurence

KC & BAND
BARRY MANILOW
BLONDIE (dp)
KISS (dp)
EAGLES
Hot: 1-1
COMMODORES 1-1
ARS 8-3
JOURNEY 13-8
JENNIFER WARNES 19-14
IAN GOMM 25-19

WHEB/Portsmouth, NH
Rick Bean

COMMODORES
BARRY MANILOW
CRUSADERS
Hot: 1-1
HERB ALPERT 7-2
BRENDA RUSSELL 13-10
GERRY RAFFERTY 16-13
CRYSTAL GAYLE 21-15

WTBO/Portland, ME
Andy Carey

STYX
COMMODORES
Hot: 1-1
DIONNE WARMICK 2-1
WINGS 10-5
HERB ALPERT 11-6
KENNY ROGERS 25-15
JENNIFER WARNES 26-16

WLRZ/Bangor, ME
Michael O'Hara

BARRY MANILOW
SUPERTRAMP
ALAN PARSONS
ELO
KISS
Hot: 1-1
BONNIE POINTER 6-3
ARS 7-5
COMMODORES 8-6
JOURNEY 9-7

WTSN/Dover, NH
Jim Sebastian

BARRY MANILOW
KC & BAND
LAUREN WOOD
STYX
ELO
PABLO CRUISE (dp)
LED ZEPPELIN
DR. HOOR
Hot: 1-1
DIONNE WARMICK 2-1
DONNA SUMMER 4-2
COMMODORES 10-4
HERB ALPERT 12-7
J.D. SOUTHER 29-18

WXIL/Parkersburg, WV
Bob Garrett

BARRY MANILOW
WHO
ANNE MURRAY
CHIC
ALAN O'DAY
DR. HOOR
Hot: 1-1
M 1-1
HERB ALPERT 15-7
KC & BAND 20-11
JOURNEY 19-12
CHEAP TRICK D-22

WYRE/Annapolis, MD
Steve Kingston

BRENDA RUSSELL
BARRY MANILOW
Hot: 1-1
COMMODORES 1-1
MICHAEL JACKSON 4-3
DONNA SUMMER 11-6
EAGLES 21-12
KNACK 18-14

WIGY/Both, ME
Jack O'Brien

SUPERTRAMP
BARRY MANILOW
BOB DYLAN
BLONDIE
TRIUMPH (dp)
BLEND (dp)
Hot: 1-1
ROBERT JOHN 1-1
SNIP & TEARS 6-4
BONNIE POINTER 9-6
NICK LOWE 10-7
DOOBIE BROTHERS 12-9

V100/Charleston, WV
Gary Mitchell

KC & BAND
BARRY MANILOW
JENNIFER WARNES
BOB DYLAN
ELO
LED ZEPPELIN
Hot: 1-1
LOBO 13-10
NICK LOWE 2-1
KNACK 11-7
FOREIGNER 20-14
JOURNEY 23-15
MICHAEL JACKSON 24-16

SOUTH

Parallel One

IRBE/Houston, TX
Clay Club

ELO
JOHN STEWART
Hot: 1-1
COMMODORES 1-1
JOURNEY 8-5
MOON MARTIN 12-8
EAGLES 21-16
FLEETWOOD MAC 26-22

KXX108/Birmingham, AL
Steve Davis

BARRY MANILOW
LRB
ELO
PABLO CRUISE
Hot: 1-1
LED ZEPPELIN 1-1
COMMODORES 5-3
ARS 12-9
COMMODORES 22-10
EAGLES 25-19

WAPE/Jacksonville, FL
Jeannette Richards

LAUREN WOOD
BOB DYLAN
BARRY MANILOW
BLACKFOOT
Hot: 1-1
COMMODORES 3-2
KC & BAND 14-9
DONNA SUMMER 13-10
M 9-4
HERB ALPERT 12-6

WACY/Tampa, FL
Jan Jetties

STYX
IAN GOMM
ENGLAND DAN & JPC
CHRIS THOMPSON
LAUREN WOOD
EWF
BARRY MANILOW
Hot: 1-1
COMMODORES 2-1
JOURNEY 6-2
HERB ALPERT 10-6
KENNY ROGERS 19-14
KC & BAND 21-15

Y100/Miami, FL
Robert Muzey

KNACK
IAN GOMM
BARRY MANILOW
STYX
Hot: 1-1
KC & BAND 1-1
HERB ALPERT 2-2
COMMODORES 4-4
DONNA SUMMER 10-6
NITE FLYTE 19-15

293/Atlanta, GA
Dale O'Brien

LAUREN WOOD
CHRIS THOMPSON
PABLO CRUISE
ELO
COMMODORES 3-1
EAGLES 12-3
JIMMY BUFFETT 17-13
KENNY ROGERS 22-16
J.D. SOUTHER 25-17

297/Fort Worth, TX
Gary Mack

LED ZEPPELIN
Hot: 1-1
LED ZEPPELIN 2-1
JOURNEY 9-3
COMMODORES 13-8
GERRY RAFFERTY 14-10
ROBERT JOHN 16-11

94Q/Atlanta, GA
Jell McCartney

MICHAEL JOHNSON (dp)
KENNY LOGGINS
Hot: 1-1
CHRIS THOMPSON 10-6
EAGLES 21-10
STYX 28-18
FLEETWOOD MAC 27-20

Parallel Two

92Q/Memphis, TN
Scooter Davis

PABLO CRUISE
J.D. SOUTHER
AC/DC (dp)
SPORTS (dp)
Hot: 1-1
MICHAEL JACKSON 10-3
JOURNEY 24-16
KC & BAND 29-21
KERMIT THE FROG D-26

B105/Olando, FL
Terry Long

MARY MCGREGOR
BLONDIE
DR. HOOR
Hot: 1-1
ROBERT JOHN 2-1
COMMODORES 8-5
ROBERT PALMER 9-6
MICHAEL JACKSON 10-7
FRANCE JOLI 21-15

EEL/Sheveport, LA
Marjory Johnson

Hot: 1-1
MICHAEL JACKSON 3-1
HERB ALPERT 13-3
KENNY ROGERS 18-5
NICK LOWE 12-7
KERMIT THE FROG 20-13

ELP/Dallas, TX
Harry Nelson

BOB DYLAN
LAUREN WOOD
BARRY MANILOW
STYX
Hot: 1-1
HERB ALPERT 1-1
HERB ALPERT 11-4
LOBO 13-10
DONNA SUMMER 18-15
STEPHANIE MILLS 28-23

KTSA/San Antonio, TX
Mike Scott

STYX
CHIC
BARRY MANILOW
WHO
MICHAEL JOHNSON
Hot: 1-1
COMMODORES 1-1
MADLEEN KANE 15-3
CRYSTAL GAYLE 19-14
DONNA SUMMER D-10
KNACK 26-20

KXX108/Birmingham, AL
Steve Davis

BARRY MANILOW
LRB
ELO
PABLO CRUISE
Hot: 1-1
LED ZEPPELIN 1-1
COMMODORES 5-3
ARS 12-9
COMMODORES 22-10
EAGLES 25-19

WAPE/Jacksonville, FL
Jeannette Richards

LAUREN WOOD
BOB DYLAN
BARRY MANILOW
BLACKFOOT
Hot: 1-1
COMMODORES 3-2
KC & BAND 14-9
DONNA SUMMER 13-10
M 9-4
HERB ALPERT 12-6

WACY/Tampa, FL
Jan Jetties

STYX
IAN GOMM
ENGLAND DAN & JPC
CHRIS THOMPSON
LAUREN WOOD
EWF
BARRY MANILOW
Hot: 1-1
COMMODORES 2-1
JOURNEY 6-2
HERB ALPERT 10-6
KENNY ROGERS 19-14
KC & BAND 21-15

Y100/Miami, FL
Robert Muzey

KNACK
IAN GOMM
BARRY MANILOW
STYX
Hot: 1-1
KC & BAND 1-1
HERB ALPERT 2-2
COMMODORES 4-4
DONNA SUMMER 10-6
NITE FLYTE 19-15

293/Atlanta, GA
Dale O'Brien

LAUREN WOOD
CHRIS THOMPSON
PABLO CRUISE
ELO
COMMODORES 3-1
EAGLES 12-3
JIMMY BUFFETT 17-13
KENNY ROGERS 22-16
J.D. SOUTHER 25-17

297/Fort Worth, TX
Gary Mack

LED ZEPPELIN
Hot: 1-1
LED ZEPPELIN 2-1
JOURNEY 9-3
COMMODORES 13-8
GERRY RAFFERTY 14-10
ROBERT JOHN 16-11

94Q/Atlanta, GA
Jell McCartney

MICHAEL JOHNSON (dp)
KENNY LOGGINS
Hot: 1-1
CHRIS THOMPSON 10-6
EAGLES 21-10
STYX 28-18
FLEETWOOD MAC 27-20

Parallel Three

13FEA/Manchester, NH
Rick Ryder

BARRY MANILOW
STYX
DR. HOOR
M. MANCHESTER
ELO
BARBARA MANDRELL (dp)
Hot: 1-1
HERB ALPERT 4-1
MAUREN MCGOVERN 8-6
DOOBIE BROTHERS 13-10
KENNY ROGERS 26-16
EAGLES 30-17

14WE/Whelling, WV
Jim Robinson

LRB
DR. HOOR
BARRY MANILOW
CHEAP TRICK
SUPERTRAMP
Hot: 1-1
COMMODORES 2-1
HERB ALPERT 7-2
FLEETWOOD MAC 33-18
KNACK 36-19

E104/Elis, PA
Bill Shannon

STYX
Hot: 1-1
DIONNE WARMICK
ELO
KERMIT THE FROG 11-1
OLIVIA N-J 20-11
COMMODORES 24-17
CHEAP TRICK 30-21
BARRY MANILOW D-25

WEEQ/Wayneboro, PA
O'Donnell Keller

CHEAP TRICK
IAN GOMM
BARRY MANILOW
CARS
BLONDIE
LED ZEPPELIN
Hot: 1-1
M 2-1
COMMODORES 3-2
DONNA SUMMER 11-5
KNACK 16-8
JOURNEY 18-10

WLSA/Nashville, TN
Rick Harris

LED ZEPPELIN
COMMODORES
ELTON JOHN
BLONDIE
CHRIS THOMPSON
BRENDA RUSSELL
BARRY MANILOW
Hot: 1-1
HERB ALPERT 9-1
JOURNEY 14-7
ARS 16-10
FOREIGNER 21-13
NICK LOWE 24-14

WRIZ/Knoxville, TN
Bob Eagen

EWF
J.D. SOUTHER
BARRY MANILOW
ASHFORD & SIMPSON
KERMIT THE FROG
FOREIGNER (dp)
AC/DC (dp)
ALAN PARSONS (dp)
BLACKFOOT (dp)
Hot: 1-1
MICHAEL JACKSON 5-1
DONNA SUMMER 11-6
HERB ALPERT 16-9
KNACK 17-12
KC & BAND 25-15

WGA/Birmingham, AL
Brady McGraw

BARRY MANILOW
JIMMY BUFFETT
BLONDIE
Hot: 1-1
COMMODORES 17-3
LED ZEPPELIN 13-6
EAGLES 21-8
KENNY ROGERS 18-13

WGN/Birmingham, AL
Jay Michaels

BARRY MANILOW
CHRIS THOMPSON
SUPERTRAMP
EWF
Hot: 1-1
COMMODORES 11-5
KENNY ROGERS 13-9
DONNA SUMMER 16-10
MICHAEL JACKSON 18-11

Y103/Jacksonville, FL
Maja Pitt

COMMODORES
CHRIS THOMPSON
RONNIE MILSAP
LAUREN WOOD
Hot: 1-1
MICHAEL JACKSON 1-1
ROBERT PALMER 12-8
HERB ALPERT 18-10
DONNA SUMMER 19-11
BONNIE POINTER 22-14

Y95/Tampa, FL
J.J. Walker

KC & BAND
STYX
STEVE DAHL
BARRY MANILOW
Hot: 1-1
MICHAEL JACKSON 5-3
JOURNEY 10-7
DONNA SUMMER 20-13
KNACK 23-18

Z98/Little Rock, AR
Korea Williams

BARRY MANILOW
MICHAEL JOHNSON
DR. HOOR
M. MANCHESTER
Hot: 1-1
HERB ALPERT 2-1
COMMODORES 16-5
DONNA SUMMER 17-7
KENNY ROGERS 19-11
EAGLES 32-21

WRVQ/Richmond, VA
Bill Thomas

BARRY MANILOW
JIMMY BUFFETT
EWF
KC & BAND
Hot: 1-1
COMMODORES 5-1
BONNIE POINTER 16-8
KENNY ROGERS 15-9
DOOBIE BROTHERS 21-14
EAGLES 26-19

EAUM/Houston, TX
Laelle Raboy

KC & BAND
ASHFORD & SIMPSON
Hot: 1-1
MICHAEL JACKSON 10-3
HERB ALPERT 12-4
JOURNEY 14-8
LED ZEPPELIN 18-9

EEL/El Paso, TX
Stan Main

COMMODORES
KC & BAND
BARRY MANILOW
Hot: 1-1
BONNIE POINTER 1-1
M 5-2
LOBO 13-7
MAUREN MCGOVERN 23-12
WINGS 31-20

FM100/Memphis, TN
Mark Williams

LED ZEPPELIN
BARRY MANILOW
COMMODORES
STYX
Hot: 1-1
LRB 2-1
M 7-3
COMMODORES 8-4
KENNY ROGERS 14-11
PATRICK BERNANDEZ 18-14

WNOX/Knoxville, TN
Scott Majors

J.D. SOUTHER
HERB ALPERT
Hot: 1-1
MICHAEL JACKSON 1-1
M 10-5
ARS 13-9
SUZI QUATRO 17-11
FLEETWOOD MAC 16-13

WSEZ/Chattanooga, TN
David Carroll

BARRY MANILOW
HUPERT HOLMES
SUPERTRAMP
CARS
BLACKFOOT
Hot: 1-1
COMMODORES 1-1
DONNA SUMMER 15-7
EAGLES 23-11
JIMMY BUFFETT 18-12
COMMODORES D-21

WSGF/Savannah, GA
C.B. Gaffney

STYX
LAUREN WOOD
BLONDIE
CHEAP TRICK
BARRY MANILOW
TOM JOHNSTON
Hot: 1-1
COMMODORES 1-1
M 4-2
MICHAEL JACKSON 15-9
EAGLES D-22
KC & BAND D-23

CK101/Corona Beach, FL
Steve Ocean

BLONDIE
Hot: 1-1
HERB ALPERT 6-1
COMMODORES 9-2
DONNA SUMMER 14-8
LED ZEPPELIN 16-13
KC & BAND 25-21

G100/Mobile, AL
Jim Roberts

STYX
BARRY MANILOW
ANNE MURRAY
Hot: 1-1
COMMODORES 1-1
MICHAEL JACKSON 9-4
JOURNEY 14-8
HERB ALPERT 13-10
KC & BAND 27-20

EAAY/Little Rock, AR
Jack Randall

TOBY BEAU
IAN GOMM
Hot: 1-1
COMMODORES 2-1
HERB ALPERT 5-3
SNIP & TEARS 8-5
KENNY ROGERS 12-8
DONNA SUMMER 20-11

ELE/Galveston, TX
Terry Davis

JENNIFER WARNES
STYX
COMMODORES
Hot: 1-1
COMMODORES 3-1
LRB 5-2
DOOBIE BROTHERS 12-6
GERRY RAFFERTY 14-11
JOURNEY 6-2
MICHAEL JACKSON 16-12

KSEL/Lubbock, TX
Jeb King

COMMODORES
STYX
JIMMY BUFFETT
BOB DYLAN
Hot: 1-1
MICHAEL JACKSON 12-5
HERB ALPERT 11-6
LED ZEPPELIN 13-8
EAGLES D-19

WAAY/Huntsville, AL
Jim Kendrick

BLONDIE
BARRY MANILOW
CHRIS THOMPSON
Hot: 1-1
MICHAEL JACKSON 2-1
KENNY ROGERS 15-9
MICHAEL JOHNSON 17-13
COMMODORES 29-18
EAGLES D-20

WCGQ/Columbus, GA
Joe McClure

BARRY MANILOW
ELTON JOHN
JIMMY BUFFETT
MAXINE NIGHTINGAL
Hot: 1-1
MICHAEL JACKSON 3-1
HERB ALPERT 6-3
COMMODORES 19-12
RONNIE MILSAP 30-22
CHRIS THOMPSON 34-24

WFLB/Fayetteville, NC
Larry Cannon

BARRY MANILOW
ISAAC NAYES
AC/DC
NITE FLYTE
PABLO CRUISE (dp)
Hot: 1-1
MICHAEL JACKSON 1-1
ASHFORD & SIMPSON 3-2
JENNIFER WARNES 12-9
LOBO 16-13
JOURNEY 24-17

WHY/Montgomery, AL
Rich Thomas

BARRY MANILOW
SUPERTRAMP
DR. HOOR
LAUREN WOOD
Hot: 1-1
HERB ALPERT 2-1
MICHAEL JACKSON 8-2
KENNY ROGERS 14-7
KC & BAND 18-13
EAGLES 23-15

WISE/Asheville, NC
Ray Williams

BARRY MANILOW
CHEAP TRICK
J.D. SOUTHER
BLONDIE
YVONNE ELLIMAN
Hot: 1-1
MICHAEL JACKSON 1-1
HERB ALPERT 8-3
JENNIFER WARNES 10-4
KC & BAND 16-13
BOB DYLAN 21-18

WTMA/Charleston, SC
Rick Tracy

BARRY MANILOW
FRANCE JOLI
BOB DYLAN
DR. HOOR
KISS
BLACKFOOT
Hot: 1-1
MICHAEL JACKSON 1-1
HERB ALPERT 9-5
JOURNEY 11-6
ARS 12-9
JENNIFER WARNES 15-10

WSEZ/Winston-Salem, NC
Pete Barry

DR. HOOR
FRANCE JOLI
BARRY MANILOW
BLONDIE
Hot: 1-1
DONNA SUMMER 11-4
KENNY ROGERS 26-14
KC & BAND 27-21
ANNE MURRAY 38-33

WERC/Birmingham, AL
Marc Thompson

J.D. SOUTHER
BARRY MANILOW
KC & BAND
LAUREN WOOD
Hot: 1-1
DONNA SUMMER 2-1
MICHAEL JACKSON 9-5
COMMODORES 12-6
KENNY ROGERS 14-7
RONNIE MILSAP 16-9

EK104/Nashville, TN
Steve Denton

BARRY MANILOW
KENNY ROGERS (dp)
BD
Hot: 1-1
COMMODORES 1-1
DONNA SUMMER 8-4
KENNY ROGERS 11-6
IAN GOMM 18-11
LED ZEPPELIN 21-15

WFOX/Gainesville, GA
Sam Church

BOB DYLAN
ELO
CHRIS THOMPSON
J.D. SOUTHER
KISS
MOTHERS FINEST
Hot: 1-1
KC & BAND 13-6
COMMODORES 16-10
RONNIE MILSAP 18-13
MICHAEL JACKSON 27-18

WROV/Roanoke, VA
Barry Michaels

COMMODORES
BARRY MANILOW
Hot: 1-1
JENNIFER WARNES 2-1
GERRY RAFFERTY 14-11
JOURNEY 6-2
LOBO 8-5
JOHN STEWART 12-9
LRB 18-10

FM99/Tallahassee, FL
Jay Marks

BARRY MANILOW
FRANCE JOLI
DR. HOOR
CHRIS THOMPSON
Hot: 1-1
MICHAEL JACKSON 12-5
HERB ALPERT 11-6
LED ZEPPELIN 13-8
EAGLES D-19

WXXY/Sarasota, FL
Charlie Fernandes

BARRY MANILOW
ELTON JOHN
LAUREN WOOD
BLONDIE
Hot: 1-1
HERB ALPERT 1-1
KENNY ROGERS 6-2
MICHAEL JACKSON 9-6
MAUREN MCGOVERN 17-8
JIMMY BUFFETT D-10

EWIC/Beaumont, TX
Dave Starr

COMMODORES
MICHAEL JOHNSON
ELTON JOHN
STYX
Hot: 1-1
HERB ALPERT 5-1
MICHAEL JACKSON 13-6
M 12-7
KENNY ROGERS 14-8
LED ZEPPELIN 16-11

WUPR/Amarillo, TX
Mark Shannon

STYX
BARRY MANILOW
JENNIFER WARNES
ELTON JOHN
BLACKFOOT
EAGLES (dp)
Hot: 1-1
MICHAEL JACKSON 1-1
KENNY ROGERS 6-4
EAGLES 16-6
KC & BAND 20-10
RONNIE MILSAP 19-13

WANS-FM/Anderson, SC
Charlie McCoy

CHEP
BLACKFOOT
SUPERTRAMP
BARRY MANILOW
CHRIS THOMPSON
Hot: 1-1
JOURNEY 4-1
M 5-2
BONNIE POINTER 11-4
KC & BAND 13-7
NICK LOWE 16-11

THE SINGLE WORTH SELLING YOUR SOUL FOR.

AC/DC "HIGHWAY TO HELL" ON ATLANTIC RECORDS AND TAPES

PRODUCED BY ROBERT JOHN LANGE



WLS LP cut
KTSA
92Q add
WRJZ add
KZ93
WNAP
92X add 40

KJRB add
KCPX on
V100 on
WFLB add
KLUC on
Z96 add
WALG

KUPD on
WFOX
WANS
WORD
KXX106
WMEE
WFLI

WKWK
WHFM
WKEE
KLIV
WHFM
WAUG
V97

WEAQ
KJOY
KROY
WXIL
KQWB-FM
WRIG
WTAC

Q107
WQEN
WFC
WKAU
KKXL
KGHO

MIDWEST Most Added Hottest

Barry Manilow
Styx
Eagles
Kenny Rogers
Herb Alpert
Commodores

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Barry Manilow
Jimmy Buffett
Commodores
Herb Alpert
Commodores
Michael Jackson

MIDWEST

MIDWEST Parallel One

CILW/Detroit, MI
Rosalie Trombley
Kermit the Frog
Michael Johnson
John Stewart
Barry Manilow
Eagles
Hottest:
Herb Alpert 2-1
Chris Thompson 9-5
Kenny Rogers 10-10
Commodores D-18
Kermit the Frog A-19

KBQ/Kansas City, MO

Marsha Lorenberg
Chris Thompson
Barry Manilow
Kenny Loggins
Hottest:
Herb Alpert 3-1
M 13-4
Kenny Rogers 17-6
Donna Summer 11-7
Bob Dylan 24-13

EDWB/Minneapolis, MN

Dave Thomson
Michael Johnson
Ian Gomm
Eagles
Hottest:
Robert John 2-1
Eagles 21-4
Led Zeppelin 13-9
Jennifer Warnes 20-16
Nick Lowe 27-21

KSQ/St. Louis, MO

Phil Irons
Foreigner
Naureen McGovern
John Stewart
Barry Manilow
M. Manchester
Pablo Cruise
Hottest:
Herb Alpert 2-1
John Cougar 13-6
Kenny Rogers 17-10
Eagles 27-15
Styx 29-19

Q102/Cincinnati, OH

Pat O'Brien
Styx
Commodores
Hottest:
Commodores 2-1
Nick Lowe 8-4
Kenny Rogers 12-7
Herb Alpert 17-10
Donna Summer 16-12

WCCL/Cleveland, OH

Bob Travis
Kenny Rogers
Ian Gomm
Jimmy Buffett
Barry Manilow
Hottest:
M 2-1
Dionne Warwick 4-2
Herb Alpert 15-5
Donna Summer 12-7
Nick Lowe 20-11

WLS/Chicago, IL

Alan Burns
Barry Manilow
Cheap Trick
Led Zeppelin
Hottest:
Knack 1-1
Lrb 10-7
Commodores 14-10
Journey 31-16
Knack 30-21

WOEY/Milwaukee, WI

Jim Brown
Barry Manilow
Dr. Hook
Hottest:
Herb Alpert 5-1
Gerry Rafferty 9-6
Patrick Hernandez 12-7
Knack 18-13
Donna Summer 21-15

KWE/St. Louis, MO

Bob Hatrick
Moon Martin
Eagles
Eagles
Hottest:
John Cougar 1-1
Rockets 4-3
Red Speedwagon 6-5
Commodores 8-6
Ars 14-9

Parallel Two

92X/Columbus, OH
Mike Perkins
Styx
Donna Summer
Bob Dylan
AC/DC
Hottest:
M 8-1
Commodores 5-3
Kenny Rogers 21-4
Jennifer Warnes 22-14
Ashford & Simpson 37-21

KOFM/Oklahoma City, OK

Chuck Morgan
Styx
Barry Manilow
Bob Dylan
Brenda Russell
Kiss
Blondie
Hottest:
Commodores 2-1
Journey 7-3
Robert Palmer 12-9
Kenny Rogers 18-11
Led Zeppelin 28-22

KRAY/Tulsa, OK

Gary Reynolds
Barry Manilow
Styx
Hottest:
Herb Alpert 1-1
Bonnie Pointer 3-2
Loro 14-11
Donna Summer 22-12
KC & Band 27-17

EZ93/Peoria, IL

Keith Edwards
Eagles
Styx
John Stewart
Elo
Hottest:
Herb Alpert 2-1
Led Zeppelin 8-4
Wings 11-8
Fleetwood Mac 12-9
Kenny Rogers 14-10

WGRD/Grand Rapids, MI

Ros White
Hottest:
Journey 2-1
Commodores 10-6
Eagles 26-10
Fleetwood Mac 25-16
Led Zeppelin 27-17

WHB/Kansas City, MO

Rick Brown
Jimmy Buffett
Barry Manilow
Hottest:
Robert John 1-1
Herb Alpert 3-2
Fleetwood Mac 14-7
Bob Dylan 22-13
Crystal Gayle 28-22

WHOT/Youngstown, OH

Dick Thompson
Hottest:
Herb Alpert 1-1
Journey 4-2
Michael Jackson 6-4
Donna Summer 14-7
Kenny Rogers 15-8

WNEE/Fort Wayne, IN

John Curry
Barry Manilow
Hottest:
Commodores 1-1
Donna Summer 5-4
Eagles D-7
Led Zeppelin 21-11
Fleetwood Mac D-14

WNAP/Indianapolis, IN

Steve Mitchell
Commodores
Hottest:
Sniff & Tears 1-1
M 3-2
Kenny Rogers 15-9
Bob Dylan 21-15
Eagles 30-22

WNCI/Columbus, OH

Steve Edwards
Barry Manilow
Donna Summer
Hottest:
Michael Jackson 2-1
M 6-2
Commodores 8-4
Herb Alpert 11-5
Kenny Rogers 14-6

WOHO/Toledo, OH

Beau Elliott
Styx
Barry Manilow
Loro
Hottest:
Herb Alpert 3-1
Michael Jackson 5-3
Kenny Rogers 16-7
Journey 13-9
Eagles 20-16

WOW/Omaha, NE

Erik Fox
Styx
Barry Manilow
Bob Dylan
Jennifer Warnes
Elo
J.D. Souther
Kiss
Anne Murray
Chris Thompson
John Cougar
Hottest:
Led Zeppelin 1-1
M 3-2
Knack 6-3
Kenny Rogers 7-4
Michael Jackson 28-10

WVIC/East Lansing, MI

Dana West
Jimmy Buffett
Barry Manilow
Blackfoot
Styx
Blondie
Records
Cars
Cheap Trick
Nature's Divine
Hottest:
M 3-1
Gerry Rafferty 12-7
Knack 15-8
Michael Jackson 19-11
Foreigner 25-19

ESTT/Davenport, IA

Mike Kennally
Ashford & Simpson
Michael Johnson
Bob Dylan
Kiss
Alan Parsons
Eagles
Knack
Hottest:
Commodores 1-1
Herb Alpert 5-3
Michael Jackson 11-6
Nick Lowe 13-8
Donna Summer 17-10

WISM/Madison, WI

Jonathan Little
KC & Band
Pages
Barry Manilow
Supertramp
Hottest:
Robert John 2-1
Nick Lowe 10-7
Michael Jackson 21-18
Cheap Trick 25-19
Eagles 26-22

KEYN-FM/Wichita, KS

Jeff Alan
Barry Manilow
Styx
Hottest:
Commodores 1-1
Herb Alpert 11-6
Kenny Rogers 18-9
Bob Dylan 20-15
Michael Jackson 27-21

WZP/Cleveland, OH

Cleveland Reynolds
Styx
Alan Parsons
Knack
Neil Young
Kansas
Hottest:
Dionne Warwick 2-1
Supertramp 4-2
Kiss 16-8
Eagles 35-25
Ian Gomm D-26

EWEN/Tulsa, OK

Dave Michaels
Barry Manilow
Lauren Wood
Ashford & Simpson
M. Manchester
France Joli
Hottest:
Kenny Rogers 7-1
Doobie Brothers 11-7
Michael Jackson 16-13
Chris Thompson 17-14
Donna Summer 20-16

ELEO/Wichita, KS

Jay Richards
Blondie
Elo
Prism
Barry Manilow
Hottest:
Journey 2-1
Ian Gomm 12-8
Led Zeppelin 17-11
John Stewart 18-14
Kenny Rogers 21-16

Parallel Three

KFYR/Bismarck, ND
Dan Brannan
Barry Manilow
Hottest:
Lrb 2-1
Doobie Brothers 8-4
Herb Alpert 12-8
Kenny Rogers 17-10
Patrick Hernandez 19-12

KKLS/Rapid City, SD

Kjar Sherwyn
Barry Manilow
Pablo Cruise
Elo
America
Hottest:
Commodores 1-1
Patrick Hernandez 7-2
Ars 9-6
Kenny Rogers 18-13
Michael Jackson 21-15

KKXL/Grand Forks, ND

Jack Lundy
J.D. Souther
Supertramp
Anne Murray
Hottest:
Commodores 1-1
Nick Lowe 5-2
Jennifer Warnes 11-7
Michael Johnson 13-9
Journey 16-10

WAEK/Duluth, MN

Bruce McGregor
KC & Band
Brenda Russell
Barry Manilow
Crystal Gayle
Blondie (dp)
Led Zeppelin
Alan O'Day
Hottest:
Donna Summer 2-1
Bob Dylan 7-2
Kenny Rogers 15-6
Doobie Brothers 12-8
Michael Johnson 16-10

WEAQ/East Claire, WI

Rick Roberts
Commodores
Barry Manilow
Supertramp
Crystal Gayle
Hottest:
Elo 2-1
Commodores 15-10
Kansas 17-11
Journey 18-14
Eagles 20-16

WNAM/Neenah, WI

Jay Tyler
Jennifer Warnes
Hottest:
M 2-1
Nick Lowe 6-3
Herb Alpert 13-9
Michael Jackson 25-19
Patrick Hernandez D-23

WRRR/Racine, WI

Mark Rivers
Kiss
Barry Manilow
Cliff Richard
Hottest:
M 2-1
Gerry Rafferty 6-2
Robert Palmer 7-3
Donna Summer 16-8
Knack 17-9

WROK/Rockford, IL

Tom Hunter
Commodores
Foreigner
Jennifer Warnes
Cheap Trick
Jimmy Buffett
Hottest:
Knack 3-1
Herb Alpert 8-2
Journey 14-3
Michael Jackson 10-4
Nick Lowe 19-7

WSPT/Stevens Point, WI

Pat Martin
Barry Manilow
Elton John
Yipsy
Hottest:
Journey 1-1
Knack 12-5
KC & Band 14-8
Kenny Rogers 16-10
Cheap Trick 25-17

WTRU/Muskegon, MI

Bill Andrews
Barry Manilow
Led Zeppelin
Styx
Hottest:
Robert John 1-1
Dionne Warwick 3-2
Nick Lowe 10-7
Eagles 27-10
Fleetwood Mac 24-20

WYFM/Youngstown, OH

Jeff Tobin
Journey
Eagles
Hottest:
Robert John 1-1
M 16-5
Herb Alpert 14-11
Nick Lowe 18-12
Fleetwood Mac 19-15

WRBR/South Bend, IN

Joe Lightner
J.D. Souther
Eagles
Barry Manilow
Blondie (dp)
Hottest:
M 2-1
Steve Dahl 14-11
Patrick Hernandez 23-15
Knack 22-17
Donna Summer 26-21

KDVT/Topeka, KS

Bill Demore
Eagles
Michael Jackson
Ian Gomm
J.D. Souther
Styx
Commodores
Hottest:
M 2-1
Journey 8-4
Led Zeppelin 17-9
Fleetwood Mac 20-16
Eagles A-17

KQWB-FM/Fargo, ND

Bill Richards
J.D. Souther
Commodores
Prism
Dan Peek
Chris Thompson
Elo
Supertramp
Alan Parsons
Hottest:
Nick Lowe 7-1
Led Zeppelin 14-5
Michael Johnson 13-8
Knack 12-9
Ian Gomm 20-13

Parallel Two

KCPX/Salt Lake City, UT
Gary Waldron
Barry Manilow
Jimmy Buffett
John Cougar
Ronnie Milsap
Styx
Commodores
J.D. Souther
Hottest:
M 4-1
France Joli 5-4
Donna Summer 12-8
Brenda Russell 20-17
Kenny Rogers 22-19

KENO/Las Vegas, NV

Bill Alexander
Commodores
Supertramp
Ian Gomm
Hottest:
Maxine Nightingale 1-1
Robert John 11-2
M 12-8
Michael Jackson 14-10
Wings 18-14

KERN/Bakersfield, CA

Kris Mitchell
J.D. Souther
Blondie
Barry Manilow
Supertramp
Sports
Hottest:
M 1-1
Herb Alpert 14-8
Michael Jackson 15-9
Donna Summer 22-11
Eagles 24-13

KFL/Los Angeles, CA

Roger Collins
Commodores
Who
Styx
Crystal Gayle
Jimmy Buffett
Hottest:
Herb Alpert 1-1
Lrb 5-4
Michael Jackson 11-6
Sniff & Tears 13-8
Foreigner 18-11

KGW/Portland, OR

Richard Harter
Anne Murray
Jimmy Buffett
Dr. Hook
Led Zeppelin
Hottest:
Commodores 1-1
Herb Alpert 6-3
Bonnie Pointer 9-7
M 10-8
Jennifer Warnes 20-17

KFRC/San Francisco, CA

Lee Garland
Kenny Rogers
Blondie
Pablo Cruise
Hottest:
Michael Jackson 1-1
Herb Alpert 8-4
Commodores 10-6
Foreigner 22-14
Crusaders 28-20

KIMM/Deaver, CO

Doug Erikson
Barry Manilow
Alan Parsons
Jimmy Buffett
Hottest:
Herb Alpert 1-1
Gerry Rafferty 5-3
Kenny Rogers 11-8
Charlie 13-10
Knack 20-16

KIR/Seattle, WA

Tracy Mitchell
EMF
Cheap Trick
Commodores
Kenny Loggins
Blondie
Hottest:
Commodores 4-1
M 3-2
Bonnie Pointer 6-4
Herb Alpert 14-11
Eagles 25-16

KOPA/Phoenix, AZ

John Volpe
Jimmy Buffett
86D
Anne Murray
Kenny Loggins
Hottest:
Michael Jackson 2-1
Commodores 5-4
Led Zeppelin 8-5
Knack 14-9
Eagles 23-14

KUPD/Phoenix, AZ

John Sebastian
Led Zeppelin
Led Zeppelin
Styx
Hottest:
Led Zeppelin 14-1
John Cougar 11-3
Cars 12-5
Ian Gomm 15-10
Nils Lofgren 25-11

KRLA/Los Angeles, CA

Rick Stanacato
Barry Manilow
Crystal Gayle
Gloria Gaynor
Dr. Hook
Commodores
J.D. Souther
Hottest:
M 4-1
France Joli 5-4
Donna Summer 12-8
Brenda Russell 20-17
Kenny Rogers 22-19

Parallel Two

KCPX/Salt Lake City, UT
Gary Waldron
Barry Manilow
Jimmy Buffett
John Cougar
Ronnie Milsap
Styx
Commodores
J.D. Souther
Hottest:
M 4-1
France Joli 5-4
Donna Summer 12-8
Brenda Russell 20-17
Kenny Rogers 22-19

KING/Seattle, WA

Tom McCoy
Supertramp
Chris Thompson
Crusaders
Head Boys
Hottest:
Commodores 2-1
Michael Jackson 20-5
Donna Summer 14-7
Bob Dylan 15-8
Bonnie Pointer 16-9

91X/San Diego, CA

Gene Knight
Bob Dylan
Hottest:
Herb Alpert 1-1
Michael Jackson 7-4
Led Zeppelin 9-5
Lauren Wood 20-13
Eagles D-23

KORL/Honolulu, HI

Kimo Akane
Eagles
Styx
Edie Money
Bob Dylan
Yvonne Elliman
Jennifer Warnes
Hottest:
Commodores 1-1
Gerry Rafferty 9-2
Journey 13-3
Ars 12-6
Herb Alpert 24-11

KRFM/Albuquerque, NM

Debbie Hughes
Alan Parsons
Pablo Cruise
Kenny Rogers
Moon Martin
Hottest:
Ars 2-1
Ian Gomm 20-14
Eagles 28-16
Led Zeppelin 24-17
Styx D-20

KHJ/Los Angeles, CA

Chuck Martin
John Stewart
Kenny Rogers
Styx
Donna Summer
Sports
Jennifer Warnes
Hottest:
Robert John 2-1
Herb Alpert 3-2
Michael Jackson 5-3
Loro 9-6
France Joli 16-9

KIRB/Spokane, WA

Tom Hutley
Lauren Wood
Barry Manilow
France Joli
Blondie (dp)
Eagles (dp)
Styx (dp)
Cheap Trick (dp)
AC/DC (dp)
Hottest:
Michael Jackson 8-3
Led Zeppelin 18-13
Kenny Rogers 24-15
KC & Band 26-16

KMJC/San Diego, CA

Jeff Balgo
Barry Manilow
Jimmy Buffett
Blondie
Hall & Oates
Crystal Gayle
Hottest:
Commodores 1-1
Herb Alpert 5-2
Ars 7-3
Kenny Rogers 8-4
Donna Summer D-6

KRQ/Tucson, AZ

Don McCoy
Anne Murray
J.D. Souther
Eagles
Commodores
Hottest:
Commodores 3-1
M 7-2
Doobie Brothers 11-7
Knack 18-10
Wings 19-12

KRSP/Salt Lake City, UT

Lorraine Winegar
Blondie
KC & Band
Jennifer Warnes
Michael Johnson
Hottest:
Commodores 1-1
Herb Alpert 9-4
Kenny Rogers 15-8
Wings 18-12
Anne Murray 24-15

KRUX/Phoenix, AZ

Robert M. Chenuiti
Blondie
Elo
Cheap Trick
J.D. Souther
Barry Manilow
Hottest:
Commodores 1-1
Journey 5-3
Ars 11-7
Herb Alpert 16-9
Michael Jackson 20-12

ETAC/Tacoma, WA

Sharon Carter
Bob Dylan
Styx
Anne Murray
Hottest:
M 2-1
Dionne Warwick 6-3
Commodores 7-4
Herb Alpert 12-8
Led Zeppelin 29-17

91X/San Diego, CA

Gene Knight
Bob Dylan
Hottest:
Herb Alpert 1-1
Michael Jackson 7-4
Led Zeppelin 9-5
Lauren Wood 20-13
Eagles D-23

KORL/Honolulu, HI

Kimo Akane
Eagles
Styx
Edie Money
Bob Dylan
Yvonne Elliman
Jennifer Warnes
Hottest:
Commodores 1-1
Gerry Rafferty 9-2
Journey 13-3
Ars 12-6
Herb Alpert 24-11

KRFM/Albuquerque, NM

Debbie Hughes
Alan Parsons
Pablo Cruise
Kenny Rogers
Moon Martin
Hottest:
Ars 2-1
Ian Gomm 20-14
Eagles 28-16
Led Zeppelin 24-17
Styx D-20

KHJ/Los Angeles, CA

Chuck Martin
John Stewart
Kenny Rogers
Styx
Donna Summer
Sports
Jennifer Warnes
Hottest:
Robert John 2-1
Herb Alpert 3-2
Michael Jackson 5-3
Loro 9-6
France Joli 16-9

Parallel Three

KBIM/Roswell, NM
Mark Winkles
Jimmy Buffett
Louise Goffin
Rainbow
Bama
Led Zeppelin
Chris Thompson
Hottest:
Commodores 1-1
Nick Lowe 5-2
Herb Alpert 10-4
Ars 13-8
Kenny Rogers 25-18

KBOZ/Bosman, MT

Dennis Nichols
Barry Manilow
Rupert Holmes
Elton John
Henda Russell
Hottest:
Commodores 1-1
Doobie Brothers 5-2
Herb Alpert 9-4
Donna Summer 12-6
M 13-8

KCBN/Reno, NV

Palmer Stewart
Cheap Trick
Chris Thompson
Commodores
Carlene Carter (dp)
Dr. Hook
Bob Oylan
Hottest:
M 5-1
Dionne Warwick 4-2
Commodores 6-3
Kenny Rogers 25-16
Michael Jackson 33-20

KDZA/Pueblo, CO

Rip Avina
Chris Thompson
Jimmy Buffett
Kiss
Commodores
J.D. Souther
Lauren Wood
Hottest:
Commodores 1-1
Bonnie Pointer 4-2
Patrick Hernandez 13-7
Michael Jackson 16-8
KC & Band 36-25

KFXD/Bolton, ID

Fox Kelly
Blondie
Yvonne Elliman
Blackfoot
Dr. Hook
Cheap Trick
Hottest:
Journey 5-1
Herb Alpert 6-3
Doobie Brothers 8-5
Knack 16-9
Bonnie Pointer 18-11

KLUC/Las Vegas, NV

Dave Anthony
Foreigner
Elo
Ian Gomm
Hottest:
Commodores 1-1
Doobie Brothers 5-3
Supertramp 10-5
Herb Alpert 15-7
Eagles 26-15

KOOE/Billings, MT

Michael May
Dan Peek
Bob Dylan
Styx
Pointer Sisters
Hottest:
Commodores 1-1
Doobie Brothers 12-8
Journey 13-7
Doobie Brothers 12-8
Foreigner 24-16
Knack 23-19

KQDF/Grand Falls, MT

Barry Cooper
Barry Manilow
Chris Thompson
Elo
Dan Hill
Hottest:
Elo 1-1
M 3-2
Dionne Warwick 10-5
Kenny Rogers 12-8
Crystal Gayle 17-10

KRLC/Lewiston, ID

Steven Alan MacKeivie
Barry Manilow
Yvonne Elliman
Lauren Wood
Hall & Oates
Frank Mills
Hottest:
Jennifer Warnes 2-1
Wings 5-2
Doobie Brothers 12-7
Herb Alpert 14-9
Kenny Rogers 17-12

KYSN/Colorado Springs, CO

Mark Muray
Anne Murray
KC & Band
Hottest:
Dionne Warwick 1-1
Herb Alpert 10-5
Journey 23-18
Eagles 32-23

These Stations Are Healthier Because Of Ashford & Simpson:

WCAO deb 23
WPGC 24-21
KRBE 13-12
Z93 11-11
Y100 15-12
CKLW 17-15
WOKY 24-21
KFI on
KOPA deb 28
WGCL on

WXLO on
WFBR 13-9
WBLI deb 27
PRO-FM deb 22
JB105 29-20
WAEB add
Q106 11-10
KAUM add 30
WFMF add
WJDX 20-13

WAXY 18-16
Y103 37-30
BJ105 26-24
FM100 21-18
WHBQ on
WLAC on
92Q on
WRJZ add
WKIX 17-15
KSTT add

KWEN add
92X 37-21
KHJ deb 29
WYRE deb 29
KX104 26-19
WISE 7-6
WFLB 3-2
WANS-FM 30-25
FM99 23-14
KILE 23-16
WRKR 28-25



“FOUND A CURE” ASHFORD & SIMPSON

produced by Ashford & Simpson



On Warner Bros. Records

PARALLEL ONE PLAYLISTS

EAST

WRKO Boston

- 1 DONNA SUMNER/Dia All The Lights
- 2 M/Pop Musik
- 3 ROBERT PALMER/Bed Case Of Loving...
- 4 HERR ALPERT/Rise
- 5 MICHAEL JACKSON/Don't Stop 'Till...
- 6 DIONNE WARRICK/I'll Never Love...
- 7 ROBERT PALMER/Bed Case Of Loving...
- 8 SHIFF & TEARS/Driver's Seat
- 9 ROBERT PALMER/Bed Case Of Loving...
- 10 DOOBIE BROTHERS/Dependin' On You
- 11 NICK LOEW/Cruel To Be Kind
- 12 LOUISE GOFFIN/Remember (Walking...)
- 13 KNACK/Good Girls Don't
- 14 JOHN STEWART/Midnight Wind
- 15 ARS/Spooky
- 16 MAUREEN MCGOVERN/Different Worlds
- 17 COMMODORES/Sail On
- 18 KISS/Sure Know Something
- 19 ELO/Don't Bring Me Down
- 20 NIGHT/Hot Summer Nights
- 21 KENNY ROGERS/You Decorated My Life
- 22 FOREIGNER/Dirty White Boy
- 23 IAN GOMM/Hold On
- 24 POUSETTE-DORIT/For Love
- 25 CHEAP TRICK/Dream Police
- 26 EAGLES/Heartache Tonight
- 27 JOHN COUGAR/I Need A Lover
- 28 FLEETWOOD MAC/Tusk
- 29 FRANCE JOLI/Come To Me
- 30 CARS/Let's Go

ON J.D. SOUTHER/You're Only Lonely
SUPERTRAMP/Take The Long Way...
COMMODORES/Sail On

ON ALAN PARSONS/Damned If I Do
STYX/Babe
ANNE MURRAY/Broken Hearted Me
SPORTS/Who Listens To...
YAN MORRISON/Bright Side Of The...
KERMIT THE FROG/Rainbow Connection

WPGC Washington D.C.

- 1 COMMODORES/Sail On
- 2 MICHAEL JACKSON/Don't Stop 'Till...
- 3 HERR ALPERT/Rise
- 4 DONNA SUMNER/Dia All The Lights
- 5 EAGLES/Heartache Tonight
- 6 COMMODORES/Sail On
- 7 DIONNE WARRICK/I'll Never Love...
- 8 M/Pop Musik
- 9 LRB/Lonesome Loser
- 10 KNACK/Good Girls Don't
- 11 ROBERT PALMER/Bed Case Of Loving...
- 12 BONNIE POINTER/Heaven Must Have...
- 13 SHIFF & TEARS/Driver's Seat
- 14 FOREIGNER/Dirty White Boy
- 15 ROBERT PALMER/Bed Case Of Loving...
- 16 EDDIE RABBITT/Suspicious
- 17 ARS/Spooky
- 18 LED ZEPPELIN/All My Love
- 19 KC & BAND/Please Don't Go
- 20 FLEETWOOD MAC/Tusk
- 21 ASHFORD & SIMPSON/Found A Cure
- 22 ELO/Don't Bring Me Down
- 23 KENNY ROGERS/Coward Of The County
- 24 KENNY ROGERS/You Decorated My Life
- 25 JOURNEY/Lovin', Touchin'...
- 26 ANNE MURRAY/Broken Hearted Me
- 27 DOOBIE BROTHERS/Dependin' On You
- 28 LOBO/Where Were You
- 29 KNACK/My Sharona
- 30 STYX/Babe

ON JENNIFER WARMES/I Know A Heartache...
FRANCE JOLI/Come To Me

99FM WXLO New York

- 1 ROBERT PALMER/Bed Case Of Loving...
- 2 HERR ALPERT/Rise
- 3 DIONNE WARRICK/I'll Never Love...
- 4 LRB/Lonesome Loser
- 5 COMMODORES/Sail On
- 6 FRANCE JOLI/Come To Me
- 7 EMB/After The Love Has...
- 8 MICHAEL JACKSON/Don't Stop 'Till...
- 9 MAXINE NIGHTINGAL/Lead Me On
- 10 STEPHANIE MILLS/What Cha Gonna Do...
- 11 M/Pop Musik
- 12 BONNIE POINTER/Heaven Must Have...
- 13 DIANA ROSS/The Boss
- 14 GO/Do Love You
- 15 NICK LOEW/Cruel To Be Kind
- 16 BARBRA STREISAND/The Main Event/Fight
- 17 DONNA SUMNER/Dia All The Lights
- 18 PATRICK HERMANDEZ/Born To Be Alive
- 19 SHIFF & TEARS/Driver's Seat
- 20 CRUSADERS/Street Life
- 21 SUPERTRAMP/Goodbye Stranger
- 22 MAUREEN MCGOVERN/Different Worlds
- 23 ASHFORD & SIMPSON/Found A Cure
- 24 OHIC/Good Times
- 25 DOOBIE BROTHERS/Dependin' On You
- 26 KENNY ROGERS/You Decorated My Life
- 27 ARS/Spooky
- 28 LOBO/Where Were You
- 29 GERRY RAFFERTY/Get It Right...
- 30 MICHAEL JOHNSON/This Night Won't...

ON COMMODORES/Sail On
OHIC/My Forbidden Lover
ANNE MURRAY/Broken Hearted Me
TOBY BEAU/Then You Can Tell...
EAGLES/Heartache Tonight
BRENDA RUSSELL/So Good, So Right

WPEZ Pittsburgh

- 1 COMMODORES/Sail On
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 SHIFF & TEARS/Driver's Seat
- 4 NICK LOEW/Cruel To Be Kind
- 5 KNACK/My Sharona
- 6 ARS/Spooky
- 7 LRB/Lonesome Loser
- 8 KNACK/Good Girls Don't
- 9 EMB/After The Love Has...
- 10 DOOBIE BROTHERS/Dependin' On You
- 11 WINGS/Arrow Through Me
- 12 BONNIE POINTER/Heaven Must Have...
- 13 DONNA SUMNER/Dia All The Lights
- 14 ELO/Don't Bring Me Down
- 15 JOHN STEWART/Midnight Wind
- 16 JOURNEY/Lovin', Touchin'...
- 17 JENNIFER WARMES/I Know A Heartache...
- 18 FOREIGNER/Dirty White Boy
- 19 TRUMP/Hold On
- 20 KANSAS/Reason To Be
- 21 HERR ALPERT/Rise
- 22 EAGLES/Heartache Tonight
- 23 GERRY RAFFERTY/Get It Right...
- 24 DIONNE WARRICK/I'll Never Love...
- 25 STYX/Babe
- 26 IAN GOMM/Hold On
- 27 MAUREEN MCGOVERN/Different Worlds
- 28 FLEETWOOD MAC/Tusk
- 29 CHEAP TRICK/Dream Police
- 30 MOON MARTIN/Rolene
- 31 KENNY ROGERS/You Decorated My Life
- 32 WND/3:15

ON BLONDIE/Dreaming
RAINBOW/Since You've Been...
ALAN PARSONS/Damned If I Do
LAUREN WOOD/Please Don't Leave

wifi 92 Philadelphia

- 1 HERR ALPERT/Rise
- 2 COMMODORES/Sail On
- 3 ROBERT PALMER/Bed Case Of Loving...
- 4 KNACK/My Sharona
- 5 M/Pop Musik
- 6 LRB/Lonesome Loser
- 7 SHIFF & TEARS/Driver's Seat
- 8 NICK LOEW/Cruel To Be Kind
- 9 ELO/Don't Bring Me Down
- 10 MAXINE NIGHTINGAL/Lead Me On
- 11 DONNA SUMNER/Dia All The Lights
- 12 GERRY RAFFERTY/Get It Right...
- 13 JOURNEY/Lovin', Touchin'...
- 14 ARS/Spooky
- 15 SUPERTRAMP/Goodbye Stranger
- 16 DIONNE WARRICK/I'll Never Love...
- 17 KNACK/Good Girls Don't
- 18 EMB/After The Love Has...
- 19 BONNIE POINTER/Heaven Must Have...
- 20 EAGLES/Heartache Tonight
- 21 IAN GOMM/Hold On
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 KENNY ROGERS/You Decorated My Life
- 24 FOREIGNER/Dirty White Boy
- 25 COB/The Devil Went...
- 26 ROBERT PALMER/Bed Case Of Loving...
- 27 CHEAP TRICK/Dream Police
- 28 JOHN STEWART/Midnight Wind
- 29 CARS/Let's Go
- 30 MOON MARTIN/Rolene

ON STYX/Babe
JOHN COUGAR/I Need A Lover
IAN LLOYD/Slip Away
CHEAP TRICK/Dream Police
CARS/Let's Go
FLEETWOOD MAC/Tusk
FLEETWOOD MAC/Never Make Me Cry

WNBC Radio 66 New York

- 1 MAXINE NIGHTINGAL/Lead Me On
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 LRB/Lonesome Loser
- 4 DIONNE WARRICK/I'll Never Love...
- 5 EMB/After The Love Has...
- 6 SUPERTRAMP/Goodbye Stranger
- 7 KNACK/My Sharona
- 8 DONNA SUMNER/Dia All The Lights
- 9 RAYDIO/You Can't Change That
- 10 COMMODORES/Sail On
- 11 CARLS/Let's Go
- 12 FRANCE JOLI/Come To Me
- 13 BARBRA STREISAND/The Main Event/Fight
- 14 KENNY ROGERS/You Decorated My Life
- 15 POGO/Legend
- 16 DAVID HAUGHTON/Heaven's In
- 17 ANNE MURRAY/Broken Hearted Me
- 18 SHIFF & TEARS/Driver's Seat
- 19 MAUREEN MCGOVERN/Different Worlds
- 20 FLEETWOOD MAC/Tusk
- 21 DR. HOOK/When You're In Love
- 22 ROBERT PALMER/Bed Case Of Loving...
- 23 ELO/Don't Bring Me Down
- 24 MICHAEL JACKSON/Don't Stop 'Till...
- 25 KERMIT THE FROG/Rainbow Connection
- 26 HERR ALPERT/Rise
- 27 OHIC/Good Times
- 28 JOHN STEWART/Midnight Wind
- 29 BONNIE POINTER/Heaven Must Have...

ON STYX/Babe

WVIL Philadelphia

- 1 ROBERT PALMER/Bed Case Of Loving...
- 2 DIONNE WARRICK/I'll Never Love...
- 3 HERR ALPERT/Rise
- 4 EMB/After The Love Has...
- 5 LRB/Lonesome Loser
- 6 MAXINE NIGHTINGAL/Lead Me On
- 7 OHIC/Good Times
- 8 BONNIE POINTER/Heaven Must Have...
- 9 LOBO/Where Were You
- 10 COMMODORES/Sail On
- 11 MAUREEN MCGOVERN/Different Worlds
- 12 BARBRA STREISAND/The Main Event/Fight
- 13 MARY MACREGOR/Good Friend
- 14 JENNIFER WARMES/I Know A Heartache...
- 15 MICHAEL JOHNSON/This Night Won't...
- 16 KENNY ROGERS/You Decorated My Life
- 17 ARS/Spooky
- 18 STEPHANIE MILLS/What Cha Gonna Do...
- 19 NICK LOEW/Cruel To Be Kind
- 20 GERRY RAFFERTY/Get It Right...
- 21 EMB/After The Love Has...
- 22 CHRIS THOMPSON/If You Remember Me
- 23 WINGS/Arrow Through Me
- 24 RANDY VANHARPER/Just When I Needed...
- 25 ARS/Spooky
- 26 LAUREN WOOD/Please Don't Leave
- 27 DONNA SUMNER/Dia All The Lights
- 28 CRYSTAL GAYLE/Half The Way
- 29 BRENDA RUSSELL/So Good, So Right

ON BOB DYLAN/Gotta Serve Somebody
ANNE MURRAY/Broken Hearted Me
DOOBIE BROTHERS/Dependin' On You
JOHN STEWART/Midnight Wind

F-105 Boston

- 1 M/Pop Musik
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 KNACK/My Sharona
- 4 DONNA SUMNER/Dia All The Lights
- 5 ROBERT PALMER/Bed Case Of Loving...
- 6 ELO/Don't Bring Me Down
- 7 SHIFF & TEARS/Driver's Seat
- 8 MAUREEN MCGOVERN/Different Worlds
- 9 DIONNE WARRICK/I'll Never Love...
- 10 COB/The Devil Went...
- 11 BONNIE POINTER/Heaven Must Have...
- 12 FOREIGNER/Dirty White Boy
- 13 COMMODORES/Sail On
- 14 LRB/Lonesome Loser
- 15 NICK LOEW/Cruel To Be Kind
- 16 HERR ALPERT/Rise
- 17 MOON MARTIN/Rolene
- 18 JOHN STEWART/Midnight Wind
- 19 MAXINE NIGHTINGAL/Lead Me On
- 20 ARS/Spooky
- 21 DOOBIE BROTHERS/Dependin' On You
- 22 SUPERTRAMP/Goodbye Stranger
- 23 LED ZEPPELIN/All My Love
- 24 MICHAEL JACKSON/Don't Stop 'Till...
- 25 NIGHT/Hot Summer Nights
- 26 CARS/Let's Go
- 27 GERRY RAFFERTY/Get It Right...
- 28 POUSETTE-DORIT/For Love
- 29 KNACK/Good Girls Don't
- 30 WINGS/Arrow Through Me

ON KENNY ROGERS/You Decorated My Life
STYX/Babe
COMMODORES/Sail On
CARS/Let's Go

ON EAGLES/The Long Run
LED ZEPPELIN/Fool In The Rain
CHEAP TRICK/Dream Police
FLEETWOOD MAC/Tusk
GLORIA GAYNOR/Let Me Know
TYONNE ELLIAMAN/Love Patina
EAGLES/Heartache Tonight

ckgm Montreal

- 1 EMB/After The Love Has...
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 NICK LOEW/Cruel To Be Kind
- 4 COMMODORES/Sail On
- 5 SHIFF & TEARS/Driver's Seat
- 6 KNACK/My Sharona
- 7 GERRY RAFFERTY/Get It Right...
- 8 KNACK/Good Girls Don't
- 9 MICHAEL JACKSON/Don't Stop 'Till...
- 10 DONNA SUMNER/Dia All The Lights
- 11 JOURNEY/Lovin', Touchin'...
- 12 HERR ALPERT/Rise
- 13 SUPERTRAMP/Goodbye Stranger
- 14 SPARKS/Beat The Clock
- 15 LED ZEPPELIN/All My Love
- 16 CARS/Let's Go
- 17 BONNIE POINTER/Heaven Must Have...
- 18 MOON MARTIN/Rolene
- 19 FOREIGNER/Dirty White Boy
- 20 IAN GOMM/Hold On
- 21 WINGS/Arrow Through Me
- 22 DIONNE WARRICK/I'll Never Love...
- 23 ROBERT PALMER/Bed Case Of Loving...
- 24 PRISM/Virginia
- 25 M/Pop Musik
- 26 CHEAP TRICK/Dream Police
- 27 EAGLES/Heartache Tonight
- 28 FRANCE JOLI/Come To Me
- 29 STYX/Babe
- 30 SUPERTRAMP/Take The Long Way...

ON DOOBIE BROTHERS/Dependin' On You
FLEETWOOD MAC/Tusk
LOUISE GOFFIN/Remember (Walking...)
LOBO/Where Were You
PRIVATE EYE/Your Place Dr Mine

1050 chum Toronto

- 1 KNACK/Good Girls Don't
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 COMMODORES/Sail On
- 4 EMB/After The Love Has...
- 5 MOON MARTIN/Rolene
- 6 CARS/Let's Go
- 7 LRB/Lonesome Loser
- 8 WINGS/Arrow Through Me
- 9 DOOBIE BROTHERS/Dependin' On You
- 10 NICK LOEW/Cruel To Be Kind
- 11 ELO/Don't Bring Me Down
- 12 GERRY RAFFERTY/Get It Right...
- 13 JOURNEY/Lovin', Touchin'...
- 14 BOB DYLAN/Gotta Serve Somebody
- 15 M/Pop Musik
- 16 CAROLINE MAS/Stillness
- 17 EAGLES/Heartache Tonight
- 18 EDDIE MONEY/Get A Move On
- 19 IAN GOMM/Hold On
- 20 FLEETWOOD MAC/Tusk
- 21 WINGS/Arrow Through Me
- 22 KNACK/My Sharona
- 23 BRUCE COBURN/Wondering Where The...
- 24 SHIFF & TEARS/Driver's Seat
- 25 PRIVATE EYE/Your Place Dr Mine
- 26 STYX/Babe
- 27 JOHN STEWART/Midnight Wind
- 28 BLONDIE/Dreaming
- 29 LONG JOHN BALDRY/You've Lost That...
- 30 JOE JACKSON/It's The Man

ON SUPERTRAMP/Take The Long Way...
CHEAP TRICK/Dream Police
DAVE EDWARDS/Girls Talk
FOREIGNER/Dirty White Boy
ARS/Spooky
J.D. SOUTHER/You're Only Lonely
IAN LLOYD/Slip Away
PILTONER/SISTER/Blind Faith
RECORDS/Starry Eyes

WABC MUSICRADIO 77 New York

- 1 ROBERT PALMER/Bed Case Of Loving...
- 2 DIONNE WARRICK/I'll Never Love...
- 3 HERR ALPERT/Rise
- 4 KNACK/My Sharona
- 5 MICHAEL JACKSON/Don't Stop 'Till...
- 6 COB/The Devil Went...
- 7 LRB/Lonesome Loser
- 8 M/Pop Musik
- 9 MAXINE NIGHTINGAL/Lead Me On
- 10 EMB/After The Love Has...
- 11 FRANCE JOLI/Come To Me
- 12 ELO/Don't Bring Me Down
- 13 COMMODORES/Sail On
- 14 KOOL & THE GANG/Ladies' Night
- 15 DONNA SUMNER/Dia All The Lights
- 16 SHIFF & TEARS/Driver's Seat
- 17 BONNIE POINTER/Heaven Must Have...

ON EAGLES/Heartache Tonight
LED ZEPPELIN/All My Love

96.9 PITTSBURGH Pittsburgh

- 1 EMB/After The Love Has...
- 2 LRB/Lonesome Loser
- 3 ROBERT PALMER/Bed Case Of Loving...
- 4 COMMODORES/Sail On
- 5 ROBERT PALMER/Bed Case Of Loving...
- 6 KNACK/Good Girls Don't
- 7 DIONNE WARRICK/I'll Never Love...
- 8 BONNIE POINTER/Heaven Must Have...
- 9 KNACK/My Sharona
- 10 WINGS/Arrow Through Me
- 11 ELO/Don't Bring Me Down
- 12 FOREIGNER/Dirty White Boy
- 13 JOHN STEWART/Midnight Wind
- 14 CARS/Let's Go
- 15 IAN GOMM/Hold On
- 16 LED ZEPPELIN/All My Love
- 17 EAGLES/Heartache Tonight
- 18 FLEETWOOD MAC/Tusk
- 19 SUPERTRAMP/Take The Long Way...
- 20 KANSAS/Reason To Be
- 21 ARS/Spooky
- 22 CHEAP TRICK/That's That A Shame
- 23 ELO/Party Of Horace Wap
- 24 STYX/Babe
- 25 MOON MARTIN/Rolene
- 26 GERRY RAFFERTY/Get It Right...
- 27 CHEAP TRICK/Dream Police
- 28 COMMODORES/Sail On
- 29 WND/3:15
- 30 RAINBOW/Since You've Been...
- 31 KENNY ROGERS/You Decorated My Life

ON NATURE'S DIVINE/Just Can't...

60/WUABO Baltimore

- 1 HERR ALPERT/Rise
- 2 COMMODORES/Sail On
- 3 MICHAEL JACKSON/Don't Stop 'Till...
- 4 KNACK/My Sharona
- 5 ROBERT PALMER/Bed Case Of Loving...
- 6 DONNA SUMNER/Dia All The Lights
- 7 LRB/Lonesome Loser
- 8 COMMODORES/Sail On
- 9 SUPERTRAMP/Goodbye Stranger
- 10 DIONNE WARRICK/I'll Never Love...
- 11 BONNIE POINTER/Heaven Must Have...
- 12 MAUREEN MCGOVERN/Different Worlds
- 13 JENNIFER WARMES/I Know A Heartache...
- 14 WINGS/Arrow Through Me
- 15 CRUSADERS/Street Life
- 16 EAGLES/Heartache Tonight
- 17 GERRY RAFFERTY/Get It Right...
- 18 ARS/Spooky
- 19 MAXINE NIGHTINGAL/Lead Me On
- 20 STEPHANIE MILLS/What Cha Gonna Do...
- 21 KC & BAND/Please Don't Go
- 22 LED ZEPPELIN/All My Love
- 23 ASHFORD & SIMPSON/Found A Cure
- 24 KENNY ROGERS/You Decorated My Life
- 25 DOOBIE BROTHERS/Dependin' On You
- 26 ANNE MURRAY/Broken Hearted Me
- 27 ELO/Don't Bring Me Down
- 28 ROBERT PALMER/Bed Case Of Loving...
- 29 LOBO/Where Were You
- 30 BRENDA RUSSELL/So Good, So Right

ON JOURNEY/Lovin', Touchin'...
BARRY MANILOW/Ships
STYX/Babe
FLEETWOOD MAC/Tusk

ON PATRICK HERMANDEZ/Born To Be Alive
KENNY ROGERS/Coward Of The County
IAN GOMM/Hold On

woky Milwaukee

- 1 HERR ALPERT/Rise
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 MICHAEL JACKSON/Don't Stop 'Till...
- 4 COMMODORES/Sail On
- 5 MAUREEN MCGOVERN/Different Worlds
- 6 GERRY RAFFERTY/Get It Right...
- 7 PATRICK HERMANDEZ/Born To Be Alive
- 8 BONNIE POINTER/Heaven Must Have...
- 9 NICK LOEW/Cruel To Be Kind
- 10 ARS/Spooky
- 11 SHIFF & TEARS/Driver's Seat
- 12 MARTIN/Rolene
- 13 KNACK/Good Girls Don't
- 14 ROBERT PALMER/Bed Case Of Loving...
- 15 DONNA SUMNER/Dia All The Lights
- 16 KENNY ROGERS/You Decorated My Life
- 17 ELO/Don't Bring Me Down
- 18 DIANA ROSS/The Boss
- 19 KC & BAND/Please Don't Go
- 20 MICHAEL JACKSON/Don't Stop 'Till...
- 21 ASHFORD & SIMPSON/Found A Cure
- 22 IAN GOMM/Hold On
- 23 JENNIFER WARMES/I Know A Heartache...
- 24 COMMODORES/Sail On
- 25 STYX/Babe
- 26 LED ZEPPELIN/All My Love
- 27 LRB/Lonesome Loser
- 28 FLEETWOOD MAC/Tusk
- 29 EAGLES/Heartache Tonight
- 30 JOHN STEWART/Midnight Wind
- 31 KANSAS/Reason To Be
- 32 LAUREN WOOD/Please Don't Leave

ON BARRY MANILOW/Ships
DR. HOOK/Barter Love Now Time

KDWB Minneapolis

- 1 ROBERT PALMER/Bed Case Of Loving...
- 2 LRB/Lonesome Loser
- 3 SHIFF & TEARS/Driver's Seat
- 4 EAGLES/Heartache Tonight
- 5 EMB/After The Love Has...
- 6 KNACK/My Sharona
- 7 EDDIE RABBITT/Suspicious
- 8 DOOBIE BROTHERS/Dependin' On You
- 9 LED ZEPPELIN/All My Love
- 10 M/Pop Musik
- 11 WINGS/Arrow Through Me
- 12 GERRY RAFFERTY/Get It Right...
- 13 LOBO/Where Were You
- 14 SUPERTRAMP/Take The Long Way...
- 15 JOHN COUGAR/I Need A Lover
- 16 LED ZEPPELIN/Fool In The Rain
- 17 JENNIFER WARMES/I Know A Heartache...
- 18 COMMODORES/Sail On
- 19 ARS/Spooky
- 20 CARS/Dangerous Type
- 21 FLEETWOOD MAC/Tusk
- 22 NICK LOEW/Cruel To Be Kind
- 23 FOREIGNER/Dirty White Boy
- 24 KANSAS/Reason To Be
- 25 SUPERTRAMP/Breakfast In America
- 26 STYX/Babe
- 27 MICHAEL JOHNSON/This Night Won't...
- 28 IAN GOMM/Hold On
- 29 BLACKFOOT/Highway Song
- 30 ROBERT PALMER/Bed Case Of Loving...
- 31 EAGLES/The Long Run

ON STYX/Babe

Q102 Cincinnati

- 1 COMMODORES/Sail On
- 2 LRB/Lonesome Loser
- 3 SHIFF & TEARS/Driver's Seat
- 4 NICK LOEW/Cruel To Be Kind
- 5 DIONNE WARRICK/I'll Never Love...
- 6 KENNY ROGERS/You Decorated My Life
- 7 KNACK/Good Girls Don't
- 8 BONNIE POINTER/Heaven Must Have...
- 9 HERR ALPERT/Rise
- 10 LOBO/Where Were You
- 11 DONNA SUMNER/Dia All The Lights
- 12 ROBERT PALMER/Bed Case Of Loving...
- 13 JOURNEY/Lovin', Touchin'...
- 14 ELO/Don't Bring Me Down
- 15 WINGS/Arrow Through Me
- 16 FOREIGNER/Dirty White Boy
- 17 DOOBIE BROTHERS/Dependin' On You
- 18 JOHN STEWART/Midnight Wind
- 19 EAGLES/Heartache Tonight
- 20 ROBERT PALMER/Bed Case Of Loving...
- 21 CARS/Let's Go
- 22 FLEETWOOD MAC/Tusk
- 23 SUPERTRAMP/Goodbye Stranger
- 24 GERRY RAFFERTY/Get It Right...
- 25 IAN GOMM/Hold On
- 26 JENNIFER WARMES/I Know A Heartache...
- 27 NIGHT/Hot Summer Nights
- 28 KNACK/My Sharona
- 29 STYX/Babe
- 30 COMMODORES/Sail On

ON KENNY LOGGINS/This Is It

WLS Chicago

- 1 KNACK/My Sharona
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 HERR ALPERT/Rise
- 4 ELO/Don't Bring Me Down
- 5 LRB/Lonesome Loser
- 6 DIONNE WARRICK/I'll Never Love...
- 7 CARS/Let's Go
- 8 COMMODORES/Sail On
- 9 MAXINE NIGHTINGAL/Lead Me On
- 10 EMB/After The Love Has...
- 11 ROBERT PALMER/Bed Case Of Loving...
- 12 JOURNEY/Lovin', Touchin'...
- 13 NICK LOEW/Cruel To Be Kind
- 14 SUPERTRAMP/Goodbye Stranger
- 15 DR. HOOK/When You're In Love
- 16 KNACK/Good Girls Don't
- 17 SHIFF & TEARS/Driver's Seat
- 18 JOE JACKSON/It's The Man
- 19 RAYDIO/You Can't Change That
- 20 CHEAP TRICK/What You To...
- 21 SUPERTRAMP/The Logical Song
- 22 FLEETWOOD MAC/Tusk
- 23 KENNY ROGERS/She Believes In Me
- 24 ASHFORD & SIMPSON/Found A Cure
- 25 EAGLES/Heartache Tonight
- 26 BARRY MANILOW/Ships
- 27 CHEAP TRICK/Dream Police
- 28 LED ZEPPELIN/All My Love
- 29 STYX/Babe

ON STYX/Babe

98 KSLQ St. Louis

- 1 HERR ALPERT/Rise
- 2 MICHAEL JOHNSON/This Night Won't...
- 3 DIONNE WARRICK/I'll Never Love...
- 4 COMMODORES/Sail On
- 5 ARS/Spooky
- 6 JOHN COUGAR/I Need A Lover
- 7 GERRY RAFFERTY/Get It Right...
- 8 IAN GOMM/Hold On
- 9 WINGS/Arrow Through Me
- 10 KENNY ROGERS/You Decorated My Life
- 11 ROBERT PALMER/Bed Case Of Loving...
- 12 KNACK/Good Girls Don't
- 13 DONNA SUMNER/Dia All The Lights
- 14 REO SPEEDWAGON/Easy Money
- 15 EAGLES/Heartache Tonight
- 16 LED ZEPPELIN/All My Love
- 17 COMMODORES/Sail On
- 18 STYX/Babe
- 19 BONNIE POINTER/Heaven Must Have...
- 20 FOREIGNER/Dirty White Boy
- 21 KANSAS/Reason To Be
- 22 LAUREN WOOD/Please Don't Leave
- 23 NICK LOEW/Cruel To Be Kind
- 24 KELLY TOWNSEND/My, My, My
- 25 NICK LOEW/Cruel To Be Kind
- 26 FLEETWOOD MAC/Tusk
- 27 SUPERTRAMP/Take The Long Way...
- 28 KC & BAND/Please Don't Go
- 29 BOB DYLAN/Gotta Serve Somebody
- 30 PATRICK HERMANDEZ/Born To Be Alive
- 31 JOURNEY/Lovin', Touchin'...
- 32 ANNE MURRAY/Broken Hearted Me
- 33 JOHN STEWART/Midnight Wind
- 34 BARRY MANILOW/Ships
- 35 M. MANCHESTER/Pretty Girls
- 36 PABLO CRUISE/I Want You Tonight

ON STYX/Babe

Q102 St. Louis

- 1 HERR ALPERT/Rise
- 2 KNACK/My Sharona
- 3 DONNA SUMNER/Dia All The Lights
- 4 COB/The Devil Went...
- 5 CHRIS THOMPSON/If You Remember Me
- 6 LRB/Lonesome Loser
- 7 MICHAEL JACKSON/Don't Stop 'Till...
- 8 GO/Do Love You
- 9 ELO/Don't Bring Me Down
- 10 KENNY ROGERS/You Decorated My Life
- 11 ROBERT PALMER/Bed Case Of Loving...
- 12 CRUSADERS/Street Life
- 13 ROBERT PALMER/Bed Case Of Loving...
- 14 BRENDA RUSSELL/So Good, So Right
- 15 ASHFORD & SIMPSON/Found A Cure
- 16 DIONNE WARRICK/I'll Never Love...
- 17 LOBO/Where Were You
- 18 COMMODORES/Sail On
- 19 KERMIT THE FROG/Rainbow Connection
- 20 PATRICK HERMANDEZ/Born To Be Alive
- 21 EAGLES/Heartache Tonight
- 22 EMB/After The Love Has...
- 23 FLEETWOOD MAC/Tusk
- 24 RITA COOLIDGE/One Fine Day
- 25 MAXINE NIGHTINGAL/Lead Me On
- 26 MARY MACREGOR/Good Friend
- 27 STYX/Babe
- 28 IAN GOMM/Hold On
- 29 ANNE MURRAY/Broken Hearted Me
- 30 J.D. SOUTHER/You're Only Lonely

ON MICHAEL JOHNSON/This Night Won't...
JOHN STEWART/Midnight Wind
BARRY MANILOW/Ships
EMB/In The Stone
JACK DALTON/I'll Hear One More...
BOB DYLAN/Gotta Serve Somebody

STEREO WJW St. Louis

- 1 JOHN COUGAR/I Need A Lover
- 2 ROBERT PALMER/Bed Case Of Loving...
- 3 ROCKETS/On Well
- 4 TRUMP/Hold On
- 5 REO SPEEDWAGON/Easy Money
- 6 COMMODORES/Sail On
- 7 SUPERTRAMP/Take The Long Way...
- 8 IAN GOMM/Hold On
- 9 ARS/Spooky
- 10 WINGS/Arrow Through Me
- 11 BAD COMPANY/Gone, Gone, Gone
- 12 ROBERT PALMER/Bed Case Of Loving...
- 13 RECORDS/Tenor Ace
- 14 STYX/Babe
- 15 MICHAEL JOHNSON/This Night Won't...
- 16 EAGLES/Heartache Tonight
- 17 LRB/Let's A Wander
- 18 CARS/Let's Go
- 19 JOURNEY/You Love
- 20 JOURNEY/Lovin', Touchin'...
- 21 SALLY HAGER/Plain Jane
- 22 EDDIE RABBITT/Suspicious
- 23 NICK LOEW/Cruel To Be Kind
- 24 LRB/Lonesome Loser
- 25 MOON MARTIN/Rolene
- 26 NIGHT/Hot Summer Nights

ON EAGLES/I Can't Tell You Why
EAGLES/The Sad Cafe
EAGLES/Those Shoes

ON FOREIGNER/Head Games
FOREIGNER/I'll Get Even...
JOHN COUGAR/Right Dancing
BILLT JEL/Abill The Night
LED ZEPPELIN/All My Love
KNACK/Frustrated
LAZY RACER/Heart With Your...
CHEAP TRICK/Voices
STYX/Why Me

VILLAGE PEOPLE®

Their Newest Double Album

Live and Sleazy NBLP 2-7183

a 2-Record set including the New Hits

"SLEAZY" "READY FOR THE 80's"

Plus

"Y.M.C.A." - "IN THE NAVY" - "MACHO MAN"



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Watch for their new movie "CAN'T STOP THE MUSIC" Soon To Be Released
from Casablanca Record and FilmWorks

Casablanca
Record and FilmWorks

KYBEQ 104
Kansas City

- 1 HERB ALPERT/Rise
- 2 JOURNEY/Lovin', Touchin'...
- 3 ROBERT JOHNSON/Sad Eyes
- 4 N/Pop Music
- 5 NICK LOBE/Cruel To Be Kind
- 6 KENNY ROGERS/You Decorated My Life
- 7 DONNA SUMMER/Dia All The Lights
- 8 LRB/Lonesome Loser
- 9 COMMODORES/Sell On
- 10 JENNIFER WAINES/I Know A Heartache...
- 11 ELO/Don't Bring Me Down
- 12 DIANNE WARWICK/I'll Never Love...
- 13 BOB DYLAN/Gotta Serve Somebody
- 14 BONNIE POINTER/Heaven Must Have...
- 15 MICHAEL JACKSON/Don't Stop 'Til...
- 16 EMF/After The Love Has...
- 17 MOON MARTIN/Rotene
- 18 DOOBIE BROTHERS/Dependin' On You
- 19 MAUREEN MCCOYER/Different Worlds
- 20 WINGS/Arrow Through Me
- 21 MICHAEL JOHNSON/This Night Won't...
- 22 BRENDA RUSSELL/So Good, So Right
- 23 LED ZEPPELIN/All My Love
- 24 KC & BAND/Please Don't Go
- 25 KNACK/Good Girls Don't
- 26 GERRY RAFFERTY/Get It Right...
- 27 ROBERT PALMER/Bad Case Of Loving...
- 28 LOBO/Where Were You
- 29 CRUSADERS/Street Life
- 30 IAN GOMH/Hold On
- 31 ARS/Spooky
- 32 LAUREN WOOD/Please Don't Leave
- 33 EAGLES/Heartache Tonight
- 34 FLEETWOOD MAC/Tusk
- 35 STYX/Babe
- 36 JIMMY BUFFETT/Fins
- 37 CHRIS THOMPSON/If You Remember Me
- 38 BARRY MANILOW/Ships
- 39 ANNE MURRAY/Broken Hearted Me
- 40 KENNY LOGGINS/This Is It

ON FOREIGNER/Dirty White Boy
NEIL YOUNG/My My, My My

KVIL Dallas

- 1 LRB/Lonesome Loser
- 2 ROBERT JOHNSON/Sad Eyes
- 3 EMF/After The Love Has...
- 4 COMMODORES/Sell On
- 5 MARINE NIGHTINGAL/Lead Me On
- 6 DIANNE WARWICK/I'll Never Love...
- 7 EDDIE RABBITT/Suspicions
- 8 SUPERTRAMP/Goodbye Stranger
- 9 BONNIE POINTER/Heaven Must Have...
- 10 HERB ALPERT/Rise
- 11 ASHFORD & SIMPSON/Found A Cure
- 12 NICK LOBE/Cruel To Be Kind
- 13 PATRICK HERNANDEZ/Born To Be Alive
- 14 JIMMY BUFFETT/Fins
- 15 MAUREEN MCCOYER/Different Worlds
- 16 MICHAEL JACKSON/Don't Stop 'Til...
- 17 ELTON JOHN/Victim Of Love
- 18 NIGHT/Hot Summer Nights
- 19 CHIC/Good Times
- 20 DR. HOOK/When You're In Love
- 21 SHIFF & TEARS/Driver's Seat
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 ELO/Don't Bring Me Down
- 24 DIANNE WARWICK/I'll Never Love...
- 25 GERRY RAFFERTY/Get It Right...
- 26 BARBRA STREISAND/The Main Event/Fight
- 27 KENNY ROGERS/You Decorated My Life
- 28 LOBO/Where Were You
- 29 ARS/Spooky

ADDS JENNIFER WAINES/I Know A Heartache...
JOURNEY/Lovin', Touchin'...
STEPHANIE HILLS/What Cha Gonna Do...

22.7 Atlanta

- 1 COMMODORES/Still
- 2 MICHAEL JACKSON/Don't Stop 'Til...
- 3 EAGLES/Heartache Tonight
- 4 JOURNEY/Lovin', Touchin'...
- 5 ROBERT PALMER/Bad Case Of Loving...
- 6 HERB ALPERT/Rise
- 7 LED ZEPPELIN/All My Love
- 8 COMMODORES/Sell On
- 9 DIANNE WARWICK/I'll Never Love...
- 10 ARS/Spooky
- 11 ASHFORD & SIMPSON/Found A Cure
- 12 NICK LOBE/Cruel To Be Kind
- 13 JIMMY BUFFETT/Fins
- 14 ROBERT JOHNSON/Sad Eyes
- 15 FOREIGNER/Dirty White Boy
- 16 KENNY ROGERS/You Decorated My Life
- 17 J.D. SOUTHER/You're Only Lonely
- 18 WINGS/Arrow Through Me
- 19 IAN GOMH/Hold On
- 20 DOOBIE BROTHERS/Dependin' On You
- 21 STYX/Babe
- 22 JENNIFER WAINES/I Know A Heartache...
- 23 LRB/Lonesome Loser
- 24 LOUISE GOFFIN/Remember (Talking...)
- 25 ELO/Don't Bring Me Down
- 26 PATRICK HERNANDEZ/Born To Be Alive
- 27 KC & BAND/Please Don't Go
- 28 LAUREN WOOD/Please Don't Leave
- 29 CHRIS THOMPSON/If You Remember Me
- 30 FLEETWOOD MAC/Tusk

ADDS 28, 29
BARRY MANILOW/Ships
PABLO CRUISE/If I Want You Tonight

ON ELO/Confusion

KUPD Phoenix
ALL ROCK FM 98

- 1 LED ZEPPELIN/All My Love
- 2 BILLY THOMAS/Children Of The Sun
- 3 JIMMY BUFFETT/Fins
- 4 LRB/Lonesome Loser
- 5 CARL ANDERSON/Type
- 6 KNACK/My Sharona
- 7 NEIL YOUNG/Hey, Hey, My My
- 8 SHIFF & TEARS/Driver's Seat
- 9 JOURNEY/Lovin', Touchin'...
- 10 IAN GOMH/Hold On
- 11 HILLS LOFGREN/Steal Away
- 12 SUPERTRAMP/Take The Long Way...
- 13 SUPERTRAMP/Goodbye Stranger
- 14 CARL ANDERSON/Type
- 15 MAUREEN MCCOYER/Saturday Night
- 16 ROBERT PALMER/Bad Case Of Loving...
- 17 FOREIGNER/Dirty White Boy
- 18 FOREIGNER/Head Games
- 19 LED ZEPPELIN/In The Rain
- 20 EAGLES/Heartache Tonight
- 21 ALAN PARSONS/Damned If I Do
- 22 SAMMY HAGAR/Pain Jane
- 23 RECORDS/Stray Eyes
- 24 CHEAP TRICK/Dream Police
- 25 LED ZEPPELIN/In The Evening
- 26 FLEETWOOD MAC/Tusk
- 27 ELO/Don't Bring Me Down
- 28 KNACK/Good Girls Don't
- 29 COB/The Devil Went...
- 30 STYX/Babe

ADDS 19, 29, 30

ON MALL & GATES/Bo-Boop/Drop
AC/DC/Highway To Hell
EAGLES/The Long Run
EAGLES/Those Shoes
REO SPEEDY/Heavy On Your Love
STYX/Ledlie
BLUE STEEL/No More Lonely Nights
SPORTS/Who Listens To ...

KOPA Phoenix
100

- 1 MICHAEL JACKSON/Don't Stop 'Til...
- 2 HERB ALPERT/Rise
- 3 COMMODORES/Sell On
- 4 COMMODORES/Still
- 5 LED ZEPPELIN/All My Love
- 6 DONNA SUMMER/Dia All The Lights
- 7 N/Pop Music
- 8 DIANNE WARWICK/I'll Never Love...
- 9 KNACK/Good Girls Don't
- 10 BONNIE POINTER/Heaven Must Have...
- 11 MARINE NIGHTINGAL/Lead Me On
- 12 JOURNEY/Lovin', Touchin'...
- 13 CHIC/Good Times
- 14 EAGLES/Heartache Tonight
- 15 DOOBIE BROTHERS/Dependin' On You
- 16 MAUREEN MCCOYER/Different Worlds
- 17 KENNY ROGERS/You Decorated My Life
- 18 FOREIGNER/Dirty White Boy
- 19 LRB/Lonesome Loser
- 20 KC & BAND/Please Don't Go
- 21 BILLY THOMAS/Children Of The Sun
- 22 JIMMY BUFFETT/Fins
- 23 WINGS/Arrow Through Me
- 24 J.D. SOUTHER/You're Only Lonely
- 25 SHIFF & TEARS/Driver's Seat
- 26 FLEETWOOD MAC/Tusk
- 27 KISS/Sure Know Something
- 28 ASHFORD & SIMPSON/Found A Cure
- 29 ELTON JOHN/Victim Of Love
- 30 IAN GOMH/Hold On

ADDS JIMMY BUFFETT/Fins
BAD/No More Tears/Enough...
ANNE MURRAY/Broken Hearted Me
KENNY LOGGINS/This Is It

ON RECORDS/Stray Eyes
STYX/Babe

WGCL 98 Cleveland

- 1 N/Pop Music
- 2 DIANNE WARWICK/I'll Never Love...
- 3 MICHAEL JACKSON/Don't Stop 'Til...
- 4 PATRICK HERNANDEZ/Born To Be Alive
- 5 HERB ALPERT/Rise
- 6 KNACK/My Sharona
- 7 DONNA SUMMER/Dia All The Lights
- 8 JOURNEY/Lovin', Touchin'...
- 9 LRB/Lonesome Loser
- 10 SHIFF & TEARS/Driver's Seat
- 11 NICK LOBE/Cruel To Be Kind
- 12 COMMODORES/Sell On
- 13 ELO/Don't Bring Me Down
- 14 EMF/After The Love Has...
- 15 KISS/Sure Know Something
- 16 KNACK/Good Girls Don't
- 17 EAGLES/Heartache Tonight
- 18 FOREIGNER/Dirty White Boy
- 19 FLEETWOOD MAC/Tusk
- 20 COB/The Devil Went...
- 21 ARS/Spooky
- 22 ROBERT PALMER/Bad Case Of Loving...
- 23 CRUSADERS/Street Life
- 24 ASHFORD & SIMPSON/Found A Cure
- 25 JENNIFER WAINES/I Know A Heartache...
- 26 KENNY ROGERS/You Decorated My Life
- 27 STYX/Babe
- 28 WHO/5/15
- 29 RECORDS/Stray Eyes
- 30 IAN GOMH/Hold On

ADDS 26, 30
JIMMY BUFFETT/Fins
BARRY MANILOW/Ships
CHEAP TRICK/Dream Police
ALAN PARSONS/Damned If I Do
SOUTHSIDE JIMMY/No One
CHER/If I Wasn't In Love
ABBA/Angel Eyes
FRANCE JOLI/Come To Me

ON SOUTH

105 Tampa

- 1 COMMODORES/Sell On
- 2 JOURNEY/Lovin', Touchin'...
- 3 DIANNE WARWICK/I'll Never Love...
- 4 NICK LOBE/Cruel To Be Kind
- 5 JIMMY BUFFETT/Fins
- 6 HERB ALPERT/Rise
- 7 ROBERT JOHNSON/Sad Eyes
- 8 QQ/Do Love You
- 9 DIANNE WARWICK/I'll Never Love...
- 10 SHIFF & TEARS/Driver's Seat
- 11 MICHAEL JACKSON/Don't Stop 'Til...
- 12 HERB ALPERT/Rise
- 13 DONNA SUMMER/Dia All The Lights
- 14 KENNY ROGERS/You Decorated My Life
- 15 KC & BAND/Please Don't Go
- 16 JENNIFER WAINES/I Know A Heartache...
- 17 COMMODORES/Still
- 18 WINGS/Arrow Through Me
- 19 LED ZEPPELIN/All My Love
- 20 MOON MARTIN/Rotene
- 21 GERRY RAFFERTY/Get It Right...
- 22 ROBERT PALMER/Bad Case Of Loving...
- 23 KNACK/Good Girls Don't
- 24 FOREIGNER/Dirty White Boy
- 25 GEORGE BENSON/White Boy
- 26 STYX/Babe
- 27 IAN GOMH/Hold On
- 28 J.D. SOUTHER/You're Only Lonely
- 29 EAGLES/Heartache Tonight
- 30 ENGLAND DAN & JFC/What Can I Do With...

ADDS 26, 27, 30
CHRIS THOMPSON/If You Remember Me
LAUREN WOOD/Please Don't Leave
EMF/In The Stone
BARRY MANILOW/Ships

ON GLORIA GAYNOR/Let Me Know
FLEETWOOD MAC/Tusk
BLONDIE/Dreaming

ON IAN GOMH/Hold On
KISS/Sure Know Something
LAUREN WOOD/Please Don't Leave
JOHN STEWART/Midnight Wind

WEST

- 1 N/Pop Music
- 2 COMMODORES/Sell On
- 3 DIANNE WARWICK/I'll Never Love...
- 4 HERB ALPERT/Rise
- 5 JOURNEY/Lovin', Touchin'...
- 6 NICK LOBE/Cruel To Be Kind
- 7 ROBERT JOHNSON/Sad Eyes
- 8 MICHAEL JACKSON/Don't Stop 'Til...
- 9 KC & BAND/Please Don't Go
- 10 DONNA SUMMER/Dia All The Lights
- 11 JIMMY BUFFETT/Fins
- 12 SHIFF & TEARS/Driver's Seat
- 13 ELO/Don't Bring Me Down
- 14 QQ/Do Love You
- 15 COMMODORES/Still
- 16 CARL ANDERSON/Type
- 17 LRB/Lonesome Loser
- 18 KENNY ROGERS/You Decorated My Life
- 19 KNACK/Good Girls Don't
- 20 WINGS/Arrow Through Me
- 21 KENNY THE FROG/Rainbow Connection
- 22 J.D. SOUTHER/You're Only Lonely
- 23 FOREIGNER/Dirty White Boy
- 24 STYX/Babe
- 25 MOON MARTIN/Rotene
- 26 FLEETWOOD MAC/Tusk
- 27 EAGLES/Heartache Tonight
- 28 EMF/After The Love Has...
- 29 LED ZEPPELIN/All My Love
- 30 JENNIFER WAINES/I Know A Heartache...

ADDS 30
BLONDIE/Dreaming

ON IAN GOMH/Hold On
KISS/Sure Know Something
LAUREN WOOD/Please Don't Leave
JOHN STEWART/Midnight Wind

610 KFRG San Francisco

- 1 MICHAEL JACKSON/Don't Stop 'Til...
- 2 N/Pop Music
- 3 DIANNE WARWICK/I'll Never Love...
- 4 HERB ALPERT/Rise
- 5 JOURNEY/Lovin', Touchin'...
- 6 COMMODORES/Sell On
- 7 ROBERT JOHNSON/Sad Eyes
- 8 MARINE NIGHTINGAL/Lead Me On
- 9 LRB/Lonesome Loser
- 10 KNACK/My Sharona
- 11 NICK LOBE/Cruel To Be Kind
- 12 LED ZEPPELIN/All My Love
- 13 QQ/Do Love You
- 14 FOREIGNER/Dirty White Boy
- 15 SHIFF & TEARS/Driver's Seat
- 16 IAN GOMH/Hold On
- 17 KISS/Sure Know Something
- 18 CRUSADERS/Street Life
- 19 CHEAP TRICK/Dream Police
- 20 BOB DYLAN/Gotta Serve Somebody
- 21 ELO/Don't Bring Me Down
- 22 EAGLES/Heartache Tonight
- 23 SUPERTRAMP/Breakfast In America
- 24 EMF/After The Love Has...
- 25 PATRICK HERNANDEZ/Born To Be Alive
- 26 ROBERT PALMER/Bad Case Of Loving...
- 27 SUZI QUATRO/I've Never Been...
- 28 J.D. SOUTHER/You're Only Lonely

ADDS KENNY ROGERS/You Decorated My Life
BLONDIE/Dreaming
PABLO CRUISE/If I Want You Tonight

ON DOOBIE BROTHERS/Dependin' On You
FLEETWOOD MAC/Tusk
IAN GOMH/Hold On
SPORTS/Who Listens To ...
KC & BAND/Please Don't Go
STEVE DAVIS/Do You Think I'm Disc
COMMODORES/Still
SUPERTRAMP/Take The Long Way...
KENNY THE FROG/Rainbow Connection
ELO/Lead Train To London
LED ZEPPELIN/In The Evening

KEARH Los Angeles
101 FM

- 1 N/Pop Music
- 2 HERB ALPERT/Rise
- 3 COMMODORES/Sell On
- 4 FRANCE JOLI/Come To Me
- 5 MICHAEL JACKSON/Don't Stop 'Til...
- 6 DIANNE WARWICK/I'll Never Love...
- 7 ROBERT JOHNSON/Sad Eyes
- 8 LED ZEPPELIN/All My Love
- 9 LRB/Lonesome Loser
- 10 KC & BAND/Please Don't Go
- 11 KNACK/My Sharona
- 12 MARINE NIGHTINGAL/Lead Me On
- 13 EAGLES/Heartache Tonight
- 14 COMMODORES/Still
- 15 JENNIFER WAINES/I Know A Heartache...
- 16 JOURNEY/Lovin', Touchin'...
- 17 KNACK/Good Girls Don't
- 18 LRB/Lonesome Loser
- 19 FLEETWOOD MAC/Tusk
- 20 KENNY ROGERS/You Decorated My Life
- 21 BRENDA RUSSELL/So Good, So Right
- 22 IAN GOMH/Hold On
- 23 J.D. SOUTHER/You're Only Lonely
- 24 SHIFF & TEARS/Driver's Seat
- 25 MAUREEN MCCOYER/Different Worlds
- 26 FOREIGNER/Dirty White Boy
- 27 STYX/Babe
- 28 CRUSADERS/Street Life
- 29 DONNA SUMMER/Dia All The Lights
- 30 BARRY MANILOW/Ships

ADDS 28, 29, 30
SUPERTRAMP/Take The Long Way...

ON BLONDIE/Dreaming
EMF/In The Stone
MICHAEL JOHNSON/This Night Won't...

207 Ft. Worth/Dallas
FM Studio

- 1 LED ZEPPELIN/All My Love
- CARL ANDERSON/Type
- JOURNEY/Lovin', Touchin'...
- ROBERT PALMER/Bad Case Of Loving...
- EMF/After The Love Has...
- KANSAS/People Of The South W
- NIGHT/Hot Summer Nights
- COMMODORES/Sell On
- CHEAP TRICK/Alvin! That A Shame
- GERRY RAFFERTY/Get It Right...
- ROBERT JOHNSON/Sad Eyes
- SUPERTRAMP/Goodbye Stranger
- YAN MALEN/Beautiful Girls
- CHICAGO/My Love Has Been Crazy
- LRB/Lonesome Loser
- LED ZEPPELIN/In The Rain
- FOREIGNER/Dirty White Boy
- KNACK/Good Girls Don't
- BLONDIE/One Way Or Another
- PATRICK HERNANDEZ/Born To Be Alive
- SHIFF & TEARS/Driver's Seat
- KANSAS/Reason To Be
- COB/The Devil Went...
- WINGS/Getting Closer
- ELO/Don't Bring Me Down

ADDS 16
EAGLES/Heartache Tonight

104 KRBE Houston
Houston's Super Rock!

- 1 COMMODORES/Sell On
- MICHAEL JACKSON/Don't Stop 'Til...
- DIANNE WARWICK/I'll Never Love...
- ROBERT JOHNSON/Sad Eyes
- JOURNEY/Lovin', Touchin'...
- KNACK/Good Girls Don't
- MARINE NIGHTINGAL/Lead Me On
- MOON MARTIN/Rotene
- KNACK/My Sharona
- LRB/Lonesome Loser
- COB/The Devil Went...
- ASHFORD & SIMPSON/Found A Cure
- PATRICK HERNANDEZ/Born To Be Alive
- ARS/Spooky
- FOREIGNER/Dirty White Boy
- EAGLES/Heartache Tonight
- LEIF GARRETT/When I Think Of You
- BARBRA STREISAND/The Main Event/Fight
- IAN GOMH/Hold On
- KISS/Sure Know Something
- NICK LOBE/Cruel To Be Kind
- FLEETWOOD MAC/Tusk
- WINGS/Arrow Through Me
- ROBERT PALMER/Bad Case Of Loving...
- BOB DYLAN/Gotta Serve Somebody
- KID BROTHER/Tell Me Another One
- NEIL YOUNG/Rust Never Sleeps
- CHERIE/ARRIE CURR/Since You Been
- STYX/Babe
- CHEAP TRICK/Dream Police

ADDS ELO/Confusion
JOHN STEWART/Midnight Wind

ON WHO/5/15
ELTON JOHN/Victim Of Love
GLORIA GAYNOR/Let Me Know
DR. HOOK/When You're In Love
LED ZEPPELIN/In A Gonna Crawl
LED ZEPPELIN/All My Love
JETHRO TULL/Heavy
EAGLES/The Long Run

KRLA 11 Los Angeles
11

- 1 N/Pop Music
- 2 HERB ALPERT/Rise
- 3 ROBERT JOHNSON/Sad Eyes
- 4 FRANCE JOLI/Come To Me
- 5 COMMODORES/Sell On
- 6 DIANNE WARWICK/I'll Never Love...
- 7 LOBO/Where Were You
- 8 DONNA SUMMER/Dia All The Lights
- 9 NICK LOBE/Cruel To Be Kind
- 10 JENNIFER WAINES/I Know A Heartache...
- 11 STEPHANIE HILLS/What Cha Gonna Do...
- 12 MARINE NIGHTINGAL/Lead Me On
- 13 SHIFF & TEARS/Driver's Seat
- 14 MAUREEN MCCOYER/Different Worlds
- 15 ARS/Spooky
- 16 MICHAEL JOHNSON/This Night Won't...
- 17 BRENDA RUSSELL/So Good, So Right
- 18 MARY MACGREGOR/Good Friend
- 19 KENNY ROGERS/You Decorated My Life
- 20 FERN KINNEY/GROOVE ME
- 21 EAGLES/Heartache Tonight
- 22 IAN GOMH/Hold On
- 23 COMMODORES/Still
- 24 JIMMY BUFFETT/Fins
- 25 DAYID RUFFIN/Break My Heart
- 26 BONNIE POINTER/Heaven Must Have...
- 27 J.D. SOUTHER/You're Only Lonely
- 28 EMF/After The Love Has...

ADDS 25, 27
BARRY MANILOW/Ships
CRYSTAL GAYLE/Half The Way
GLORIA GAYNOR/Let Me Know
DR. HOOK/When You're In Love

ON JANE FLORES/Symphony On Wheels
ELTON JOHN/Victim Of Love

64 KEI RADIO Los Angeles
MUSIC

- 1 HERB ALPERT/Rise
- 2 ROBERT JOHNSON/Sad Eyes
- 3 KNACK/Good Girls Don't
- 4 LRB/Lonesome Loser
- 5 N/Pop Music
- 6 MICHAEL JACKSON/Don't Stop 'Til...
- 7 COMMODORES/Sell On
- 8 SHIFF & TEARS/Driver's Seat
- 9 DIANNE WARWICK/I'll Never Love...
- 10 KNACK/My Sharona
- 11 FOREIGNER/Dirty White Boy
- 12 EAGLES/Heartache Tonight
- 13 ELO/Don't Bring Me Down
- 14 GERRY RAFFERTY/Get It Right...
- 15 DONNA SUMMER/Dia All The Lights
- 16 ROBERT PALMER/Bad Case Of Loving...
- 17 KENNY ROGERS/You Decorated My Life
- 18 BONNIE POINTER/Heaven Must Have...
- 19 FLEETWOOD MAC/Tusk
- 20 NICK LOBE/Cruel To Be Kind
- 21 CHARLIE/Killer Cut
- 22 JOURNEY/Lovin', Touchin'...
- 23 NICK LOBE/Cruel To Be Kind
- 24 NIGHT/Hot Summer Nights
- 25 MOON MARTIN/Rotene
- 26 SHIFF & TEARS/Driver's Seat
- 27 WINGS/Arrow Through Me
- 28 KNACK/Good Girls Don't
- 29 LRB/Lonesome Loser
- 30 LOBO/Where Were You
- 31 DOOBIE BROTHERS/Dependin' On You
- 32 ANNE MURRAY/Broken Hearted Me
- 33 J.D. SOUTHER/You're Only Lonely
- 34 JOURNEY/Lovin', Touchin'...
- 35 EAGLES/Heartache Tonight
- 36 EMF/After The Love Has...
- 37 STYX/Babe
- 38 ROBERT PALMER/Bad Case Of Loving...
- 39 EDDIE MONEY/Get A Move On
- 40 DONNA SUMMER/Dia All The Lights
- 41 ELO/Don't Bring Me Down
- 42 LED ZEPPELIN/All My Love

ADDS COMMODORES/Still
WHO/5/15
STYX/Babe
CRYSTAL GAYLE/Half The Way
JIMMY BUFFETT/Fins

ON ASHFORD & SIMPSON/Found A Cure
BILLY PRESTON/It Will Come In Time
MICHAEL JOHNSON/This Night Won't...
CHRIS THOMPSON/If You Remember Me
BRENDA RUSSELL/So Good, So Right
J.D. SOUTHER/You're Only Lonely
DON PARTON/Sweet Summer Lovin'
ELTON JOHN/Victim Of Love

KJR Seattle

- 1 COMMODORES/Sell On
- N/Pop Music
- JOURNEY/Lovin', Touchin'...
- COMMODORES/Still
- FRANCE JOLI/Come To Me
- MICHAEL JACKSON/Don't Stop 'Til...
- DIANNE WARWICK/I'll Never Love...
- ROBERT JOHNSON/Sad Eyes
- LED ZEPPELIN/All My Love
- LRB/Lonesome Loser
- KNACK/My Sharona
- MARINE NIGHTINGAL/Lead Me On
- EAGLES/Heartache Tonight
- COMMODORES/Still
- JENNIFER WAINES/I Know A Heartache...
- JOURNEY/Lovin', Touchin'...
- KNACK/Good Girls Don't
- LRB/Lonesome Loser
- KENNY ROGERS/You Decorated My Life
- IAN GOMH/Hold On
- CHARLIE/Killer Cut
- ROBERT JOHNSON/Sad Eyes
- STYX/Babe
- KNACK/Good Girls Don't

ADDS EMF/In The Stone
CHEAP TRICK/Dream Police
COMMODORES/Still
KENNY LOGGINS/This Is It
BLONDIE/Dreaming

ON FOOTN/Somebody's Been...
RICKIE LEE JONES/Danny's All-Star...
KISS/Sure Know Something
SUPERTRAMP/Take The Long Way...
LED ZEPPELIN/All My Love
YAN MALEN/Beautiful Girls

W-100 Miami

- 1 KC & BAND/Please Don't Go
- HERB ALPERT/Rise
- DIANNE WARWICK/I'll Never Love...
- COMMODORES/Sell On
- FRANCE JOLI/Come To Me
- DONNA SUMMER/Dia All The Lights
- MAUREEN MCCOYER/You & I
- LRB/Lonesome Loser
- MICHAEL JACKSON/Don't Stop 'Til...
- DIANNE WARWICK/I'll Never Love...
- BONNIE POINTER/Heaven Must Have...
- ASHFORD & SIMPSON/Found A Cure
- CARL ANDERSON/Type
- COMMODORES/Still
- NITE FLYTE/If You Want It
- CRUSADERS/Street Life
- KNACK/My Sharona
- ARS/Spooky
- DOOBIE BROTHERS/Dependin' On You
- SUPERTRAMP/Goodbye Stranger
- LED ZEPPELIN/All My Love
- WYFIELD & CLIFFORD/Between You Baby...
- SHIFF & TEARS/Driver's Seat
- NICK LOBE/Cruel To Be Kind
- LOUISE GOFFIN/Remember (Talking...)
- KISS/Sure Know Something
- ROBERT JOHNSON/Sad Eyes
- JOURNEY/Lovin', Touchin'...
- EAGLES/Heartache Tonight
- FLEETWOOD MAC/Tusk
- CHER/If I Wasn't In Love
- KEITH HERMAN/She's Got A Whole...
- KNACK/Good Girls Don't
- IAN GOMH/Hold On
- BARRY MANILOW/Ships
- STYX/Babe

ADDS 33, 34, 35, 36
YVONNE ELLMAN/Love Pains

94-Q Atlanta
THE MUSIC FM

- 1 COMMODORES/Still
- JOURNEY/Lovin', Touchin'...
- LED ZEPPELIN/All My Love
- JIMMY BUFFETT/Fins
- ARS/Spooky
- CHRIS THOMPSON/If You Remember Me
- GERRY RAFFERTY/Get It Right...
- WINGS/Arrow Through Me
- LOUISE GOFFIN/Remember (Talking...)
- EAGLES/Heartache Tonight
- IAN GOMH/Hold On
- COMMODORES/Sell On
- DOOBIE BROTHERS/Dependin' On You
- FOREIGNER/Dirty White Boy
- JOHN STEWART/Midnight Wind
- CARL ANDERSON/Type
- LAUREN WOOD/Please Don't Leave
- STYX/Babe
- HERB ALPERT/Rise
- FLEETWOOD MAC/Tusk
- J.D. SOUTHER/You're Only Lonely
- JENNIFER WAINES/I Know A Heartache...
- TOM JOHNSTON/Savannah Nights
- ROBERT PALMER/Bad Case Of Loving...
- NICK LOBE/Cruel To Be Kind
- BRENDA RUSSELL/So Good, So Right
- BLONDIE/Dreaming
- RICHIE FURAY/If I Still Have Dreams
- LRB/Good Change
- KENNY LOGGINS/This Is It

ADDS 30
MICHAEL JOHNSON/This Night Won't...

ON BOB DYLAN/Gotta Serve Somebody
CRUSADERS/Street Life

B107 San Diego

- 1 N/Pop Music
- 2 HERB ALPERT/Rise
- 3 COMMODORES/Sell On
- 4 ROBERT JOHNSON/Sad Eyes
- 5 SHIFF & TEARS/Driver's Seat
- 6 NICK LOBE/Cruel To Be Kind
- 7 DIANNE WARWICK/I'll Never Love...
- 8 LRB/Lonesome Loser
- 9 ARS/Spooky
- 10 JOURNEY/Lovin', Touchin'...
- 11 LED ZEPPELIN/All My Love
- 12 KNACK/Good Girls Don't
- 13 IAN GOMH/Hold On
- 14 MARINE NIGHTINGAL/Lead Me On
- 15 MICHAEL JACKSON/Don't Stop 'Til...
- 16 GERRY RAFFERTY/Get It Right...
- 17 ELO/Don't Bring Me Down
- 18 ROBERT PALMER/Bad Case Of Loving...
- 19 STEVE DAVIS/Do You Think I'm Disc
- 20 LOBO/Where Were You
- 21 WINGS/Arrow Through Me
- 22 BONNIE POINTER/Heaven Must Have...
- 23 EMF/After The Love Has...
- 24 FLEETWOOD MAC/Tusk
- 25 EAGLES/Heartache Tonight
- 26 DONNA SUMMER/Dia All The Lights
- 27 ROB GRILL/Rock Sugar
- 28 CAROLYNE HALL/Stillness
- 29 MOON MARTIN/Rotene
- 30 KNACK/My Sharona
- 31 KENNY ROGERS/You Decorated My Life

ADDS CHEAP TRICK/Dream Police
COMMODORES/Still
KC & BAND/Please Don't Go

64 KEI RADIO Los Angeles
MUSIC

- 1 HERB ALPERT/Rise
- 2 ROBERT JOHNSON/Sad Eyes
- 3 KNACK/Good Girls Don't
- 4 LRB/Lonesome Loser
- 5 N/Pop Music
- 6 MICHAEL JACKSON/Don't Stop 'Til...
- 7 COMMODORES/Sell On
- 8 SHIFF & TEARS/Driver's Seat
- 9 DIANNE WARWICK/I'll Never Love...
- 10 KNACK/My Sharona
- 11 FOREIGNER/Dirty White Boy
- 12 EAGLES/Heartache Tonight
- 13 ELO/Don't Bring Me Down
- 14 GERRY RAFFERTY/Get It Right...
- 15 DONNA SUMMER/Dia All The Lights
- 16 ROBERT PALMER/Bad Case Of Loving...
- 17 KENNY ROGERS/You Decorated My Life
- 18 BONNIE POINTER/Heaven Must Have...
- 19 FLEETWOOD MAC/Tusk
- 20 NICK LOBE/Cruel To Be Kind
- 21 CHARLIE/Killer Cut
- 22 JOURNEY/Lovin', Touchin'...
- 23 NICK LOBE/Cruel To Be Kind
- 24 NIGHT/Hot Summer Nights
- 25 MOON MARTIN/Rotene
- 26 SHIFF & TEARS/Driver's Seat
- 27 WINGS/Arrow Through Me
- 28 KNACK/Good Girls Don't
- 29 LRB/Lonesome Loser
- 30 LOBO/Where Were You
- 31 DOOBIE BROTHERS/Dependin' On You
- 32 ANNE MURRAY/Broken Hearted Me
- 33 J.D. SOUTHER/You're Only Lonely
- 34 JOURNEY/Lovin', Touchin'...
- 35 EAGLES/Heartache Tonight
- 36 EMF/After The Love Has...
- 37 STYX/Babe
- 38 ROBERT PALMER/Bad Case Of Loving...
- 39 EDDIE MONEY/Get A Move On
- 40 DONNA SUMMER/Dia All The Lights
- 41 ELO/Don't Bring Me Down
- 42 LED ZEPPELIN/All My Love

ADDS COMMODORES/Still
WHO/5/15
STYX/Babe
CRYSTAL GAYLE/Half The Way
JIMMY BUFFETT/Fins

ON ASHFORD & SIMPSON/Found A Cure
BILLY PRESTON/It Will Come In Time
MICHAEL JOHNSON/This Night Won't...
CHRIS THOMPSON/If You Remember Me
BRENDA RUSSELL/So Good, So Right
J.D. SOUTHER/You're Only Lonely
DON PARTON/Sweet Summer Lovin'
ELTON JOHN/Victim Of Love

BEAVER

- 1 HERB ALPERT/Rise
- 2 COMMODORES/Sell On
- GERRY RAFFERTY/Get It Right...
- BRENDA RUSSELL/So Good, So Right
- DIANNE WARWICK/I'll Never Love...
- MICHAEL JOHNSON/This Night Won't...
- BONNIE POINTER/Heaven Must Have...
- KENNY ROGERS/You Decorated My Life
- NICK LOBE/Cruel To Be Kind
- CHARLIE/Killer Cut
- MOON MARTIN/Rotene
- NIGHT/Hot Summer Nights
- SHIFF & TEARS/Driver's Seat
- WINGS/Arrow Through Me
- KNACK/Good Girls Don't
- LRB/Lonesome Loser
- LOBO/Where Were You
- DOOBIE BROTHERS/Dep

pablo cruise



**THE NEW PABLO CRUISE SINGLE IS
"I WANT YOU TONIGHT."**

AM 2195

**IT'S THE FIRST PART OF THE GAME...
ON A&M RECORDS & TAPES.**



From The Forthcoming Album "A PART OF THE GAME"

SP 4787

Produced by Bill Schnee. Agency: Monterey Peninsula Artists. Management: Bob Brown.

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PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

180 REPORTS

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	85%	National Summary
E 33%			Up 51
S 21%			Same 24
M 56%			Down 0
W 19%			Adds 25

ASHFORD & SIMPSON
"Found A Cure (WB)"
LP: Stay Free

Regional Reach	56/8	31%	National Summary
E 33%			Up 36
S 21%			Same 11
M 56%			Down 0
W 19%			Adds 6

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added this week.

85% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).
Down 0 — Number of stations moving it DOWN on their charts.
Adds 25 — Again, number of stations ADDING it this week.

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

JIMMY BUFFETT
"Fins (MCA)"
LP: Volcano

Regional Reach	104/18	68%	National Summary
E 62%			Up 71
S 83%			Same 23
M 104%			Down 0
W 77%			Adds 30

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

BLONDIE
"Dreaming (Chrysalis)"
LP: Eat To The Beat

Regional Reach	73/32	41%	National Summary
E 44%			Up 15
S 43%			Same 26
M 29%			Down 0
W 46%			Adds 32

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

CHEAP TRICK
"Dream Police (Epic)"
LP: Dream Police

Regional Reach	52/15	29%	National Summary
E 40%			Up 14
S 14%			Same 23
M 37%			Down 0
W 77%			Adds 15

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

COMMODORES
"Still (Motown)"
LP: Midnight Magic

Regional Reach	124/30	68%	National Summary
E 62%			Up 71
S 83%			Same 23
M 104%			Down 0
W 77%			Adds 30

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	137/0	76%	National Summary
E 84%			Up 100
S 71%			Same 21
M 74%			Down 0
W 77%			Adds 0

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

BOB DYLAN
"Gotta Serve Somebody (Col)"
LP: Slow Train Coming

Regional Reach	75/21	42%	National Summary
E 29%			Up 33
S 41%			Same 20
M 57%			Down 1
W 40%			Adds 21

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

FOREIGNER
"Dirty White Boy (Atlantic)"
LP: Head Games

Regional Reach	138/3	78%	National Summary
E 73%			Up 16
S 70%			Same 16
M 71%			Down 1
W 83%			Adds 1

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

EAGLES
"Heartache Tonight (Asylum)"
LP: The Long Run

Regional Reach	175/8	87%	National Summary
E 98%			Up 157
S 98%			Same 9
M 94%			Down 0
W 94%			Adds 9

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

FLEETWOOD MAC
"Tusk (WB)"
LP: Tusk

Regional Reach	153/2	85%	National Summary
E 81%			Up 129
S 81%			Same 2
M 84%			Down 0
W 83%			Adds 2

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

IAN GOMM
"Hold On (Stiff/Epic)"
LP: Gomm With The Wind

Regional Reach	151/10	84%	National Summary
E 76%			Up 21
S 81%			Same 20
M 70%			Down 0
W 100%			Adds 10

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20

P1	P2	P3
WJBO 23-23 WFLX 24-21 WPCB 24-21	WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23-20	WJBO 29-26 WFLX 27-27 WPCB 27-27 WFBR 13-9 WFLI 6-27 WFTS 12-7 WTVT 23-20 WWSB 23-20 WWSR 23-20 WWSM 23-20 WWSW 23-20 WWSY 23-20 WWSZ 23-20 WWSL 23-20 WWSX 23

(Kerry Rufferty continued)

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

(J.D. Souther continued)

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

DONNA SUMMER Dim... (Casablanca) LP: Bad Girls 147/8 82%

JENNIFER WARNES I Know A Heartache... (Arista) LP: Shot Through The Heart 117/13 86%

LAUREN WOOD Please Don't Leave (WB) LP: Lauren Wood 81/24 46%

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

KENNY ROGERS You Decorated My Life (UA) LP: Kenny 100% 88%

JOHN STEWART Midnight Wind (RSO) LP: Bomb Away Dream Babies 84/7 82%

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Others Getting Significant Action

Text listing various artists and their chart positions, including SUZI QUATRO, YVONNE ELLIMAN, EARTH, WIND & FIRE, etc.

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

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AOR HOTTRACKS

These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time.

- List of AOR Hot Tracks including AC/DC: "Highway To Hell", AMERICATHON: "Get A Move On", JIMMY BUFFETT: "Fins", etc.

STYX Babe (A&M) LP: Cornerstone 164/48 91%

WINGS Arrow Through The Egg (Columbia) LP: Back To The Egg 137/10 76%

BRENDA RUSSELL So Good... (A&M/Horizon) LP: Brenda Russell 51/11 28%

CHRIS THOMPSON If You Remember Me (Planet) LP: Soundtrack "The Champ" 48/17 27%

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

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J.D. SOUTHER You're Only Lonely (Columbia) LP: You're Only Lonely 85/23 47%

Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

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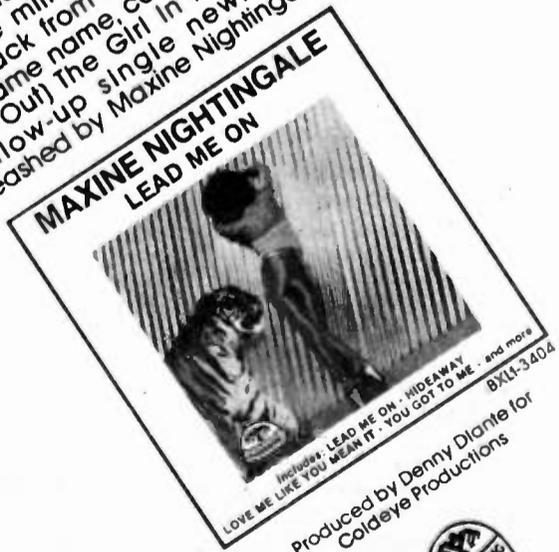
Table with columns for Regional Reach, National Summary, and station call letters (WABC, WABC, WABC, etc.)

Radio & Records subscription form with fields for name, address, and phone number.



Once Again Maxine Nightingale stalks
The Charts With A Powerful New Single,
"(Bringing Out) The Girl In Me"
CB-11729

Hot on the heels of "Lead Me On," the million-selling smash title track from her album by the same name, comes "(Bringing Out) The Girl In Me" ...the follow-up single newly unleashed by Maxine Nightingale.



Produced by Denny Diante for
Coldeye Productions



Manufactured and Distributed by RCA Records

MAXINE NIGHTINGALE

DANCEMUSIC RADIO

BREAKERS

COMMODORES

"Still" (Motown)

52% of our reporters are on it, 4 new adds WKTK, WCAU, WBOS and WZZD. Key moves: 2-1 WDON, 41-17 KHYS, 14-5 WDRQ, hot rotation WMAK, on KXTC, WMJX, KRLY, KTLK, KSET. Charts at Number 29 on Airplay/30.

ELTON JOHN

"Victim Of Love" (MCA)

52% reporting airplay, 8 new adds KIIS-FM, WCAU, KSET, WBOS, KITT-FM, KFMX, WKYS, KTLK, moving from 33-32 WKTK. Debut 31 WOKV, debut 40 WDON and on WEZB, KXTC, KHFI. Charts at Number 30 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

FRONT PAGE "Love Insurance" (Panorama — 12") 48% reporting activity, 2 new adds WBOS and KHFI. Key moves: 5-3 KITT-FM, 15-11 WOKV, 10-6 WMJX, 15-14 KIIS-FM, 29-20 KRLY, hot rotation WKYS, WDAI, WMAS, medium airplay KXTC, WKTU, on WEZB.

O'JAYS "Sing A Happy Song" (Philadelphia International — LP) 48% reporting action, added at KITT-FM. Key moves: 9-5 WCAU, 15-11 WEZB, 16-13 WZZD, 16-14 WDON, 27-25 WOKV, hot rotation WMAK, WBLX, medium airplay WMAS, WKYS, on KRLY.

FUNKADELIC "Knee Deep" (WB — 12") 48% of our reporters are on it, 6 new adds WKTU, KHFI, WEZB, WBOS, KXTC and WZZD. Key moves: 5-2 WDRQ, 12-10 WDON, 19-10 KHYS, 28-26 KTLK, hot rotation WBLX, WMAK, debut 18 WCAU.

CORY DAYE "Pow Wow" (New York International — 12") 44% reporting airplay. Key moves: 12-6 WBOS, 16-12 WCAU, 30-29 WEZB, 9-9 WMJX, hot rotation KXTC, WDAI, medium airplay WMAS, WMAK, WKTU, debut 32 WZZD.

TAANA GARDNER "When You Touch Me" (West End — 12") 44% reporting airplay, 4 new adds KLAU, KITT-FM, WBOS, KTLK. Key moves: 16-13 WMJX, 33-27 WDON, medium airplay WKTU, WMAS, KXTC, WKYS, on WDAI.

KAT MANDU "The Break" (TK — 12") 40% reporting action. Key moves: 12-7 KIIS-FM, 18-17 WMJX, 29-28 WEZB, hot rotation KXTC, WKYS, medium airplay WKTU, KSET, on KTLK.

KC & SUNSHINE BAND "Please Don't Go" (Sunshine/TK — LP) 40% of our reporters on it, 2 new adds WDRQ and WOKV. Key moves: 6-5 WEZB, 32-25 KTLK, 29-20 KHFI, 10-9 KRLY, 24-21 WKTK, medium airplay WMAK, on WBLX, KXTC, WMJX.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M — LP) 40% reporting activity. Key moves: 19-16 WDON, 21-15 KTLK, 10-10 WDRQ, 30-28 WKTK, medium airplay WMAK, debut 30 KRLY, on KXTC, WCAU, KHFI, WBLX.

CORY DAYE "Green Light" (New York International — 12") 36% reporting airplay. Key moves: 12-6 WBOS, 23-19 KRLY, 25-19 KTLK, 9-9 WMJX, 16-15 KIIS-FM, hot rotation KXTC, medium airplay WMAK, WDAI, WMAS.

ISAAC HAYES "Don't Let Go" (Polydor — 12") 36% reporting action, 3 new adds KIIS-FM, KRLY and WDRQ. Key moves: hot rotation KFMX, medium airplay KXTC, WBLX, WMAK, on KHFI, WCAU.

DOOBIE BROTHERS "Dependin' On You" (WB — LP) 32% reporting activity, added at WMAK, KITT-FM. Key moves: 25-19 KHFI, 24-11 KTLK, 17-13 WKTK, 34-28 KHYS, medium airplay KFMX, WMAS, on WBLX.

ROBERT JOHN "Sad Eyes" (EMI America — LP) 32% of our reporters are on it, added at WKTU. Key moves: 4-1 KRLY, 7-3 KHFI, 17-13 WDRQ, medium airplay KFMX,

THE BEAT

Pam Bellamy & Gail Mitchell

WXKS/Boston Interview With Sunny Joe White, PD

With Fall officially here, station gears are being cranked up and oiled for the next ratings race. Included in the ranks is **WXKS (Kiss 108)/Boston**, which is also enjoying healthy summer ratings — an impressive 5.9 from a 5.5. A Disco-formatted station since January 15, the station is programmed by **Sunny Joe White**. We decided to talk with him this week and discuss the philosophy behind the success of Kiss 108.

R&R: What, if anything, did you do differently during this last book?

WHITE: We did a lot of things different. The thing that we've probably done different from all other Disco stations is that we've consistently watched the market. And we saw a lot of things happening with music trends in the market. One of them was that some of the discos were going very disco-oriented rock & roll, like the **M** record. There has been some new wave disco — we put on the **Ian Dury** and played that during certain dayparts. It gave us a newer image and it gave us a chance to also branch out and grab other listeners like some of the rock station listeners.

R&R: What kind of promotions or contests did you do?

WHITE: We did an oldies weekend on July 4, the "Best Summer Dance Records" of all the summers gone by. A lot of the roots of disco music come from the good time rock & roll days — **Motown**, etc. It was well received by the listening audience. We put some bumper stickers out and we had a contest in conjunction with MacDonald's where they were giving cash prizes and free gas. We didn't do a real major promotion. Just small things like \$108 in cash to go with our 108 frequency. This says a lot to us as far as increasing our listeners. That means we did a good portion of that 5.9 just by being a

October 5, 1979

Radio & Records Airplay/30

THREE TWO LAST WEEKS WEEKS WEEKS AGO AGO AGO

1	1	1	1	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
5	3	3	2	FRANCE JOLI/Come To Me (Prelude)
2	2	2	3	HERB ALPERT/Rise (A&M)
4	5	4	4	ASHFORD & SIMPSON/Found A Cure (WB)
21	8	6	5	M/Pop Muzik (Sire)
13	7	7	6	DONNA SUMMER/Dim All The Lights (Casablanca)
6	6	5	7	FERN KINNEY/Groove Me (TK)
14	12	10	8	COMMODORES/Sail On (Motown)
19	9	9	9	CRUSADERS/Street Life (MCA)
3	4	8	10	DIANA ROSS/The Boss (Motown)
—	23	15	11	DESTINATION/Move On Up (Butterfly) — LP
8	9	11	12	STEPHANIE MILLS/Put Your Body... (20th)
—	29	17	13	ISLEY BROTHERS/It's A Disco Night (T-Neck)
30	20	16	14	AKB/Stand Up — Sit Down (RSO)
9	13	13	15	EARTH, WIND & FIRE/After The Love... (ARC/Col) — LP
—	30	20	16	BRUNI PAGAN/Fantasy (Elektra)
7	10	12	17	CHIC/Good Times (Atlantic)
18	18	19	18	AL HUDSON & THE PARTNERS/You Can Do It (MCA)
22	21	21	19	CHIC/My Feet Keep Dancing (Atlantic)
—	26	26	20	KOOL & THE GANG/Ladies' Night (De-Lite)
—	—	22	21	STEPHANIE MILLS/What Cha Gonna Do... (20th)
12	15	18	22	MASS PRODUCTION/Firecracker (Cotillion)
—	—	23	23	CAMEO/Just Want To Be (Chocolate City)
—	24	24	24	KAREN SILVER/Hold On I'm Comin' (Arista)
—	—	25	25	CHIC/My Forbidden Lover (Atlantic)
29	28	28	26	GQ/Do Love You (Arista) — LP
—	—	27	27	GLORIA GAYNOR/Let Me Know (Polydor)
—	—	30	28	SUZI LANE/Harmony (Elektra)
—	—	—	29	COMMODORES/Still (Motown) — LP
—	—	—	30	ELTON JOHN/Victim Of Love (MCA) — LP

*Unless otherwise stated, all above records are available in 12". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

on WOKV, WKTK, WBLX.

SMOKEY ROBINSON "Cruisin'" (Tamla — LP) 32% reporting action, 2 new adds WDON, KTLK. Key moves: 5-4 WEZB, medium airplay WMAK, debut 27 KHFI, on KXTC, WMJX, WDRQ.

REVANCHE "Music Man" (Atlantic — LP) 28% reporting airplay. Key moves: 12-10 KITT-FM, medium airplay WKYS, KSET, KXTC, debut 22 WMJX, on KRLY, WEZB.

BOB MCGILPIN "Sexy Thing" (Butterfly — 12") 28% of our reporters are on it. Key moves: 18-15 WOKV, medium airplay KXTC, WMAS, KSET, on WMJX, WDAI, WEZB.

ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO — LP) 28% reporting airplay, added at WDRQ. Key moves: 20-12 KTLK, 17-12 KHFI, medium airplay KFMX, debut 27 WEZB, on KHYS, WMAS.

RONNIE MILSAP "Get It Up" (RCA — 12") 28% reporting activity, added at KHFI. Key moves: 28-23 WOKV, 6-6 KIIS-FM, on KTLK, KXTC, WDRQ.

RORY BLOCK "You're The One" (Chrysalis — 12") 28% reporting action. Key moves: 20-16 WOKV, 39-36 WDON, medium airplay KXTC, on KSET, WBOS, KTLK, WEZB.

ROSE ROYCE "Is It Love You're After" (Whitfield — LP) 28% reporting airplay, added at KSET. Key moves: medium airplay WMAK, 23-22 WCAU, debut 33 WZZD, on KTLK, WBLX, KXTC.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity — LP) 28% of our reporters are on it, added at WBOS. Key moves: 24-23 WCAU, medium airplay WMAK, on KRLY, WDRQ, KHFI, KTLK.

good radio station.

R&R: You opened up and played more mass appeal records. Did that help you?

WHITE: That helped image-wise our standing in the city. People were taking a new look at us and saying hey, WXKS doesn't play all disco, which can be a negative and also a plus. It can be a negative to the real diehard disco fan. But if it's done right, if it's introduced to the disco fan right, then you don't have a problem. At least we haven't had a problem. I think the people are constantly looking for something new; especially the disco audience. They are always looking for something new and progressive. And as long as it isn't offensive they are open to it and willing to accept it. I think that helped work to our advantage in this last book just by having new music and trying to stay up with the audience and a little ahead of them, but not too far ahead. The secret is, and it is no real programming genius idea, just watching and following the audience. Because if you aren't out there with the people who listen to radio, then you don't know. They change so quickly.

R&R: What do you think of the quality of music now?

WHITE: The music is better than it's been in a long time. If people are looking for disco music as it was, say a year ago, then they aren't going to find it. Or they will find it and it is not going to work for them. Two of the hottest records at Kiss 108 are by **Herb Alpert** and **Johnny Nash**. These certainly aren't stereotyped disco records. But they are still danceable and they are both very good songs.

R&R: So, you do believe there is a future for Dancemusic-formatted stations?

WHITE: I think there is a future for progressive Disco-formatted stations. If you are going to limit yourself only to disco, then there may be a problem. But if you are going to be mass appeal you will survive, I think.

R&R: Do you describe the station as "Disco?"

WHITE: We still use "Disco" on the air. We don't constantly keep reminding them. If it fits into the conversation and if you want to say "this is a great disco record" or "we're

DANCEMUSIC RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Commodores "Still" Funkadelic Elton John	Michael Jackson France Joli M Bruni Pagan Destination Donna Summer	Spinners Gloria Gaynor Raydio "More" Anita Ward	Michael Jackson M Donna Summer Mass Production GQ	KC & Sunshine Band	Michael Jackson Herb Alpert	Taana Gardner Elton John Village People	France Joli Destination Michael Jackson Donna Summer Suzi Lane

EAST

WKTU FM 92

WKTU/New York, NY

ADDED:
Freddie James "Hollywood"
Ren Woods
TJM
Fever
Robert John
Funkadelic
Sugar Hill Gang

HOTTEST:
Donna Summer
France Joli
Herb Alpert
Michael Jackson
M

— Michael Ellis

DISCO 95
WMAS FM

WMAS/Springfield, MA

ADDED:
Giorgio Moroder
Crusaders
Cher
Mighty Pope
Maureen McGovern

HOTTEST:
Suzi Lane
Ashford & Simpson
France Joli
Michael Jackson
Destination
Front Page
M
Donna Summer
Addict Brothers
Bruni Pagan

— Chris McLoude

WBO5

WBO5/Boston, MA

ADDED:
Suzi Lane
Duncan Sisters
Funkadelic
Simone Orch.
Front Page
Taana Gardner
Elton John
Sly Stone "Dance"
Village People
Commodores "Still"
Natura's Divine

HOTTEST:
Michael Jackson
Bruni Pagan
Cory Days "Pow/Green"
Crusaders
Herb Alpert
Cameo
Destination
Johnny Nash

— Jane Duncklee

WMAK

WMAK/Nashville, TN

ADDED:
Raydio "More"
Anita Ward
Doobie Brothers

HOTTEST:
Commodores "Still"
O'Jays
Donna Summer
Mass Production
LTD
AJ Hudson & Partners
GO
Funkadelic
Michael Jackson

— Dan Vallie

DISCO 96

WMJX/Miami, FL

ADDED:
Sick
Spinners
Chris Ward
Gloria Gaynor

HOTTEST:
Michael Jackson
Front Page
Chic "Feet/Forbidden"
M
Sante Emeralds
Shoblaiz
Siren

— Frank Walsh

WDRQ
FM 93

WDRQ/Detroit, MI

ADDED:
Chris Thompson
LRB
Sniff & Tears
Jan Gomm
ARS
KC & Sunshine Band
Isaac Hayes
Michael Jackson "Working"
M

HOTTEST:
Herb Alpert
Knack
Donna Summer "Always"
Commodores "Still"
Robert John
ELD
Bonnie Pointer

— Jim Ryan

KTLK

KTLK/Denver, CO

ADDED:
Taana Gardner
Rupert Holmes
Elton John
Bama
Sly
Ritchie Family
Smokey Robinson
Tom Jones

HOTTEST:
Commodores "Sail"
Michael Jackson
France Joli
Doobie Brothers
ARS
Donna Summer
Brenda Russell
Cory Days "Green"
Crusaders
AKB
KC & Sunshine Band
Tower Of Power

— Paula Matthews

WKTK

WKTK/Baltimore, MD

ADDED:
Commodores "Still"
Stargard
Freddie James "Hollywood"
Karen Silver
Lauren Wood

HOTTEST:
Michael Jackson
Donna Summer "Dim/Journey"
Doobie Brothers
France Joli
Dan Hartman
Kool & The Gang

— Lou Krieger

WDON

WDON/Washington, DC

ADDED:
Smokey Robinson
Village People
Musique
Sugar Hill Gang
Robin Beck

HOTTEST:
Commodores "Sail/Still"
AJ Hudson & Partners
Dynasty
Destination
Taana Gardner
AKB
Kool & The Gang

— Barry Richards

WKYS

WKYS/Washington, DC

ADDED:
Hall & Oates
Fever
Fat Larry's Band
Elton John
Sergio Mendes
Musique
Giorgio Moroder

HOTTEST:
M
Kat Mandu
Michael Jackson
France Joli
Front Page
Bruni Pagan
Suzi Lane
Destination
Ashford & Simpson
Stephanie Mills "What"
Dynasty

— Steven Manuel

KSET
95 FM 1340

KSET/El Paso, TX

ADDED:
Gibson Brothers
Rose Royce
Gloria Gaynor
Elton John

HOTTEST:
France Joli
Michael Jackson
Mass Production
Donna Summer
Herb Alpert
Ferra
Isley Brothers
Stephanie Mills "What"
M
AJ Hudson & Partners

— Chuck Kelly

DISCO 98

KHF/Austin, TX

ADDED:
Wings
Ronnie Milsap
Sly
Pointer Sisters
Bob Dylan
Funkadelic
Front Page
Talking Heads

HOTTEST:
Commodores "Sail"
France Joli
M
Sniff & Tears
ARS
Doobie Brothers
KC & Sunshine Band
David Ruffin

— Jack Starr

WOKV
WOKV/Cincinnati, OH

ADDED:
Destination
Patricia Stanley
KC & Sunshine Band

HOTTEST:
Michael Jackson
Fern Kinney
Front Page
Gene Chandler
Rory Block
M
Ronnie Milsap
France Joli "Don't"

— Charlie Brown

KXTC
KXTC/Phoenix, AZ

ADDED:
Gloria Gaynor
Janis Ian
Patricia Stanley
Village People
Cognac
Simone Orch.
Funkadelic

HOTTEST:
Ashford & Simpson "Cure/Stay/
Finally/Nobody"
Michael Jackson "Don't/Rock"
Destination
France Joli "Come/Don't"
Stephanie Mills "Put/What/You"
M
Cory Days "Pow/Green"
Bruni Pagan
Chic "Feet/Forbidden"
Kat Mandu
Suzi Lane

— Rick Nuhn

WCAU
WCAU/Philadelphia, PA

ADDED:
Bell & James
Elton John
Eruption
Jenis Ian
Commodores "Still"
Fleetwood Mac
Cher
Terrell Company
Pleasure
Herb Alpert "Rotation"
T-Connection

HOTTEST:
Michael Jackson
France Joli
O'Jays
Bruni Pagan
Cory Days "Pow"
M
Funkadelic
Dynasty
Gloria Gaynor

— Roy Perry

WIZZARD 100

WZZD/Philadelphia, PA

ADDED:
Whispers
David Simmons
Dynasty
Eruption
Foxy
Commodores "Still"

HOTTEST:
Michael Jackson
France Joli
Cameo
Crusaders
Donna Summer
Kool & The Gang
Jimmy Bo Horne

— Mark Serpas

WEZB

WEZB/New Orleans, LA

ADDED:
Funkadelic

HOTTEST:
Michael Jackson
Commodores "Sail"
Herb Alpert
O'Jays
France Joli
M
Kool & The Gang
Gibson Brothers

— Gary Franklin

KHYS 98
DISCO STEREO FM

KHYS/Beaumont, TX

ADDED:
Spinners
Minnie Riperton
Kool & The Gang
Raydio "More"
Teddy Pendergrass "Come"
Destination

HOTTEST:
Michael Jackson
Switch "Call"
Donna Summer
Funkadelic
GO
Commodores "Still"
M
Bonnie Pointer
Doobie Brothers

— Doris Thompson

KFMX

KFMX/Minneapolis, MN

ADDED:
Sly Stone "Dance/Sing"
Dionne Warwick
AKB
Elton John

HOTTEST:
EW&F "Star/Stone"
Isaac Hayes
AJ Hudson & Partners
Chic "Good"
France Joli
Donna Summer
Denise Williams
Crusaders
Diana Ross
Michael Jackson
Fern Kinney
Herb Alpert
Gerry Rafferty

— Gary De Maroney

WDAI 947
Radio

WDAI/Chicago, IL

ADDED:
Chic "Forbidden" (IRA)
Roxy Music
Eruption
Fever
EW&F
Michael Jackson "Rock"

HOTTEST:
Herb Alpert
Michael Jackson
Ashford & Simpson
France Joli
Diana Ross
Isley Brothers
Jackie Moore
M
Freddie James
Stephanie Mills "Put"
Fern Kinney
Cory Days "Pow"
Front Page

— Mary Klug

KITT-FM

KITT-FM/San Diego, CA

ADDED:
Doobie Brothers
O'Jays
Elton John
Lauren Wood
Taana Gardner
Duncan Sisters

HOTTEST:
Donna Summer
Front Page
Gloria Gaynor
Suzi Lane
Bruni Pagan
Destination
Cher
Chic "Feet"

— Erik Garcia

WXKS/Boston Interview

(Continued from Page 40)

playing some great disco this afternoon," you do it. But we don't label ourselves as a Disco station. We are just known as Kiss 108 and we just happen to play good music and disco happens to be a lot of the music we play. We aren't trying to hide the label because it has definitely been a tremendous asset to us. You don't find that many AOR stations on the air saying, "Hi, this is AOR radio" or "Hi, this is Pop/Adult radio." So we're just going to do what we do best. We're so successful with what we are doing; we want to be a good radio station, period.

wblx

WBLX/Mobile, AL

ADDED:
Switch "Call"
Rufus & Chaka
Pleasure
Mandre
Jean Carn

HOTTEST:
Michael Jackson
Chic "Good"
GQ "I Do/Dreams"
EW&F
Raydio "More/Hot"
Commodores "Sail"
Donna Summer
O'Jays
Isley Brothers
Pockets
Funkadelic
Sister Sledge
Mass Production
Brick
Heatwave

— Carmen Brown

KRLY-FM
DISCO 94

KRLY/Houston, TX

ADDED:
Anita Ward
Fever
Isaac Hayes
Spinners
Gerry Rafferty
Madison Kane

HOTTEST:
Robert John
Mass Production
GQ
EW&F
Cory Days "Green"
Front Page

— Michael Jones

WEST

WDAI

WDAI/Chicago, IL

ADDED:
Eton John
Isaac Hayes
Village People

HOTTEST:
France Joli
Kat Mandu
Destination
Kool & The Gang
Suzi Lane

— Wagner/Cohen

DISCO 123

KLAV/Las Vegas, NV

ADDED:
Edwin Starr "Rock"
Mera Waters
Taana Gardner
John Davis & Monster Orch.
Grace Jones "Suffer"

HOTTEST:
Michael Jackson
France Joli
EW&F
Donna Summer
Bonnie Boyer
Commodores "Magic"
Destination

— Susan Korngold

Reporters

EAST	SOUTH	MIDWEST	WEST
WKTK/Baltimore, MD — Lou Krieger WCAU/Philadelphia, PA — Roy Perry WZZD/Philadelphia, PA — Mark Serpas WKYS/Washington, DC — Steven Manuel WDON/Washington, DC — Barry Richards WKTU/New York, NY — Michael Ellis WBO5/Boston, MA — Jane Duncklee WMAS/Springfield, MA — Chris McLoude	WMAK/Nashville, TN — Dan Vallie WKGN/Knoxville, TN — Mike Swaggerty WEZB/New Orleans, LA — Gary Franklin KSET/El Paso, TX — Chuck Kelly KHYS/Beaumont, TX — Doris Thompson KRLY/Houston, TX — Michael Jones KHF/Austin, TX — Jack Starr WBLX/Mobile, AL — Carmen Brown WMJX/Miami, FL — Frank Walsh	WOKV/Cincinnati, OH — Charlie Brown WDAI/Chicago, IL — Mary Klug WGCI/Chicago, IL — Barry Mayo WDRQ/Detroit, MI — Jim Ryan KFMX/Minneapolis, MN — Gary De Maroney	KXTC/Phoenix, AZ — Rick Nuhn KTLK/Denver, CO — Paula Matthews KLAV/Las Vegas, NV — Susan Korngold KIIS/Los Angeles, CA — Wagner/Cohen KITT/San Diego, CA — Erik Garcia

THE PICTURE PAGES

Infinity Lines Up Holmes



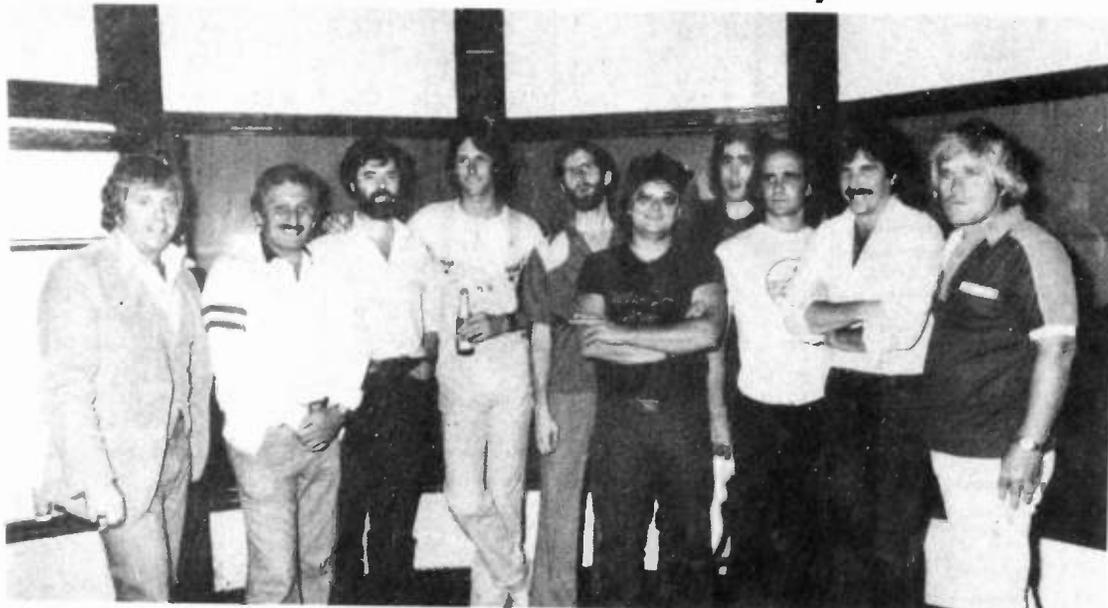
Infinity Records has signed Rupert Holmes, with his debut album for the label, "Partners In Crime," scheduled for October release. Pictured in the line-up are, from left: Infinity's Ira Sherman, Infinity VP Gary Markoff, Infinity President Ron Alexenburg, Rupert Holmes, Holmes's manager Normand Kurtz, and MCA Dist. President Al Bergamo.

Carolyn Takes Chappell Vows



Mercury recording artist Carolyn Mas recently signed a co-publishing agreement with Chappell Music. Seen at the signing are (standing, l-r) Mas's manager Faris Bouhafa, Chappell's Richie Cordell, and Chappell VP Frank Military; (seated, l-r) Chappell President Irwin Robinson, Carolyn Mas, and Chappell's Bob Cutarella.

Pousette-Dart At The Whisky



Capitol's Pousette-Dart Band recently performed at the Whisky in Hollywood, and was met backstage by record company execs. Pictured are (l-r) Capitol VP Walter Lee, Capitol/EMI-A/JUA President Don Zimmermann, Capitol VP Rupert Perry, group leader Jon Pousette-Dart, group member John Curtis, Capitol/EMI-A/JUA VP Helmut Fest, group's Michael Dave and John Troy, and Capitol VP's Bobby Colomby and Dennis White.

Johansen, Foley Show City Style



Following his recent appearance at New York's Palladium Theater in support of his latest LP "In Style," Blue Sky recording artist David Johansen (left) was caught posing backstage with Cleveland International recording artist Ellen Foley (center) and CBS Associated Labels' Gordon Anderson.

Midsong Signs The Now



Midsong Records has just signed a rock band called the Now. Pictured at the inking are (l-r) Executive VP Stephen Metz, Now members Jeff Lennon, Mamie Francis, Bobby Ore, Midsong President Bob Reno, and producer Bobby Orlando.

Curry Favors Jeep's Store



Prior to his recent performance at the Paradise in Boston, A&M's Tim Curry autographed copies of his latest LP, "Fearless," at an in-store appearance. Pictured at the Music City store are, from left: Curry and store manager (and former legendary Motor City rock entrepreneur) Jeep Holland.

THE PICTURE PAGES

Abba In Anaheim



Following Atlantic recording group Abba's recent performance at the Anaheim Convention Center, the group was congratulated backstage by several Southern California radio raps. Seen at the party are from left: KIIS-FM PD Mike Wagner, Atlantic's Rock Allen Dibble, group's Benny Andersson, KRTH MD Guy Zepolean, and KRLA MD Rick Stancato.

Ford Links Up With Country Celebs



Former President Gerald Ford visited backstage with recording artists Buck Trent and Roy Clark as well as promoter/manager Jim Halsey prior to the "Star Night" concert held in conjunction with the Roy Clark Celebrity Golf Classic in Tulsa recently. Photo'd at the fete are, from left: Trent, Ford, Halsey and Clark.

Polydor Signs Sundholm



Polydor Records has pacted Roy Sundholm with his debut album, "The Chinese Method," scheduled for September release. Seen at the signing are (standing, l-r) Polydor Exec. VP Dick Kline, Polydor Sr. VP Dr. Ekke Schnabel, Sundholm's manager Alan Parsons, and Polydor VP Rick Stevens; (seated, l-r) Polydor President Fred Høøyen, Sundholm, and Ensign Records Managing Director Nigel Grainge.

Casablanca Bullish On Bullens



Casablanca Record & FilmWorks has signed Cindy Bullens and will release her debut album for the label, "Messages," in mid-October. Shown at the signing are (seated, l-r) Casablanca Exec. VP Bruce Bird and Cindy Bullens; (standing, l-r) Bullens's manager J.J.C. Andrews, and label President Neil Bogart.

Retail Honors Cleveland International Records



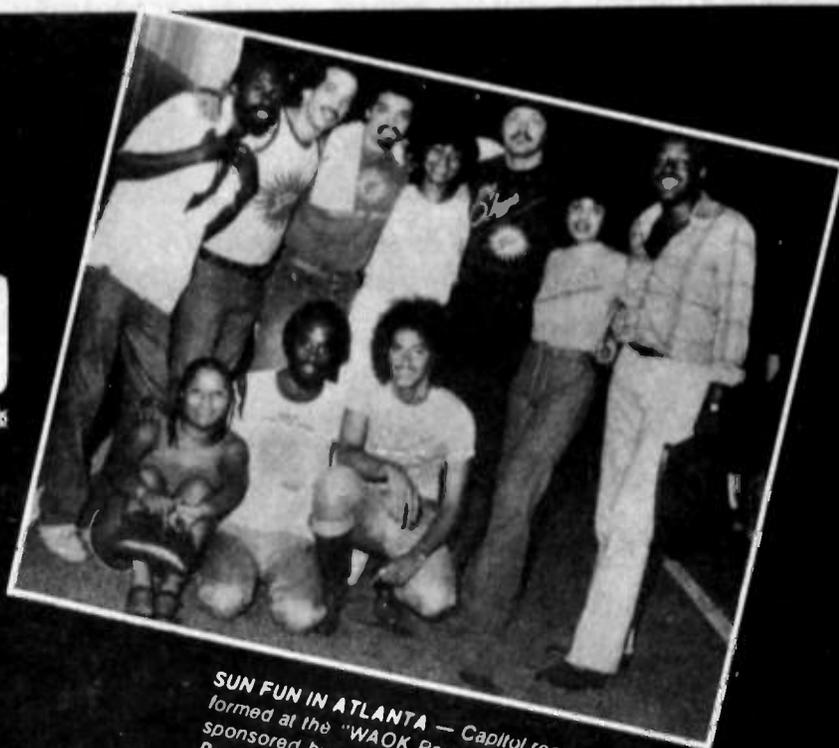
When the Disc Records retail chain held its recent convention in Sandusky, Ohio, it presented Cleveland International Records with an award as "Record Company of the Year." Photo'd at the festivities are (standing, l-r) Cleveland Int'l group the Euclid Beach Band's Pete Hewlett, Maureen and Pam Popovich, Disc Records President John Cohen, Cleveland Int'l President Steve Popovich, Chrysell's recording artist (managed by Cleveland Int'l) Ian Hunter, Cleveland Int'l artist Ellen Foley, Disc Records VP Paul Acevedo, and Cleveland Int'l VP Stan Snyder, (kneeling) Cleveland Int'l's Marty Moonay and Bill Catino.

Arista Pens Byron



Arista Records has signed D.L. Byron with his debut album for the label to be released early in 1980. Pictured at the pacting are (l-r) Byron's manager John Small, attorney Joseph Sarling, Arista VP Bob Felden, D.L. Byron, label President Clive Davis, and attorney Judy Berger.

Black Radio



SUN FUN IN ATLANTA — Capitol recording group Sun recently performed at the "WAOK Roadshow '79," an annual summer event co-sponsored by the Atlanta radio station and the city's Department of Parks & Recreation, which was attended by 10,000 Sun and WAOK worshippers. Pictured at the event are (top row, l-r) WWDM-FM Sumter, SC MD Chuck Haywood, WAOK PD Doug Harris, Sun's Kim Yancy, WAOK's Miranda Mack, Sun's Byron Byrd, WAOK's Anita Johnson and Capitol's Don Mac; (bottom row, l-r) Yulaundra Haywood (Chuck's wife), Capitol's Morris Rogers and Sun's Robert Arnold



J.B. IN NYC — Seen at the scene celebrating the release of his latest Polydor album, "The Original Disco Man," is the Man himself — James Brown (center), along with WWRL New York air personalities Darcel Howell (left) and Don "Early" Allen.



SHAKE YOUR MONEYMAKER — Congratulating WYBC New Haven's Jazzy Jordan (left) for the station's efforts in-raising over \$28,000 during its 13-hour radiothon on behalf of the United Negro College Fund is UNCF representative Charles Turner.



SHALAMAR & STARR AT JACKSON'S ACTION — When Inner City Broadcasting Vice President Hal Jackson hosted his annual "Talented Teens" competition recently, a variety of recording stars, radio personalities and industry execs were in attendance. Pictured at the fete are from left Jackson, RCA Records' Lygia Brown, RCA recording group Shalamar member Jody Watley, KKTT Los Angeles PD Alvin John Waples, 20th Century Fox recording artist Edwin Starr, and Shalamar's Jeffrey Daniel



CAMEO STICKS UP OK-100 — When Chocolate City recording group Cameo recently visited the studios of OK-100 in Washington, DC recently, group members (l-r) Tommy Jenkins, Larry Blackman and Nathan Leffenant demonstrated their stick-to-it attitude, as did OK-100's Gene "The Rock Star" Phillips.

RADIO LOVES A "STRANGER"

AM 2192

*Due to unprecedented
radio response
from programmers
and listeners...*

**STRANGER...
THE SINGLE FROM**



From the album **DEVOTION** SP4771

LTD ON A&M RECORDS & TAPES 

Executive Production LTD  Produced by Bobby Martin for Bobby Martin Productions. 

Management: Tentmakers.  Agency: Regency Artists. © 1979 A&M Records, Inc. All Rights Reserved

LTD ON TOUR: 10/2, 3 MUNICIPAL AUD., New Orleans, LA • 10/4 HIRSCH MEM. COL., Shreveport, LA • 10/5 RIVERSIDE CENTROPLEX, Baton Rouge, LA • 10/6 VON BRAUN CIVIC CTR., Huntsville, AL • 10/7 FREEDOM HALL | Ky. Exposition Ctr., Louisville, KY • 10/12 SPECTRUM, Philadelphia, PA • 10/13 WAR MEM., Rochester, NY • 10/14 CIVIC ARENA, Pittsburgh, PA • 10/18 CIVIC CTR., Saginaw, MI • 10/19 MARKET SQUARE ARENA, Indianapolis, IN • 10/20 KEIL AUD., St. Louis, MO • 10/21 U. OF DAYTON (Arena), Dayton, OH • 10/25 COLISEUM, Columbus, OH • 10/26 WAR MEM., Syracuse, NY • 10/27 MEMORIAL AUD., Buffalo, NY • 10/28 CIVIC CTR., Springfield, MA • 10/30 CIVIC CTR., Providence, RI • 11/1 WINGS STADIUM, Kalamazoo, MI • 11/2 STADIUM, Chicago, IL • 11/3 CONVENTION CTR. ARENA, Cleveland, OH • 11/4, 5 COBO HALL, Detroit, MI • 11/7 CIVIC CTR., Baltimore, MD • 11/8 NASSAU COL., Uniondale, Long Island, NY • 11/9 COLISEUM, Richmond, VA • 11/10 COLISEUM, Hampton, VA • 11/11 CUMBERLAND COUNTY AUD., Fayetteville, NC • 11/14 LLOYD NOBLE ARENA, Norman, OK • 11/15 TERRANT CO. CONVENTION CTR., Ft. Worth, TX • 11/16 COLISEUM, Jackson, MS • 11/17 CIVIC CTR., Lake Charles, LA • 11/18 SUMMIT, Houston, TX • 11/19 T. B. A. 11/20 MUNICIPAL AUD., Columbus, GA • 11/21 MUNICIPAL AUD., Greenville, SC • 11/22 CIVIC CTR., Savannah, GA • 11/23 COLISEUM, Macon, GA • 11/24 MUNICIPAL AUD., Nashville, TN • 11/25 MID-SO. COL., Memphis, TN • 11/29 OMNI, Atlanta, GA • 11/30 MUNICIPAL AUD., Mobile, AL • 12/2 NEIL BLAISDELL CTR., Honolulu, HI • 12/6 MEM. COL. ARENA, Portland, OR • 12/7 T. B. A. • 12/8 COL. ARENA, Seattle, WA • 12/9 PACIFIC NATIONAL EXHIBITION ARENA, Vancouver, B. C.

Black Radio



**Bill
Speed**

WDAO Takes It Back To The Basics

We've talked several times about the ways in which Black radio stations have reacted to disco. Some would rather switch than fight, others ignored it, others counterprogrammed to it, and some experimented with adding a disco flavor to their basic programming.

Sometimes these methods work, sometimes they don't. WDAO/Dayton is one station that tried to move with the disco phenomenon and found it really wasn't the answer for its market. Now the station has returned to more basic Black programming. PD Turk Logan, who's been with the station for ten years (four as PD), explains.

"In 1976, when I went into programming, one of the first things I did was to incorporate disco into our format on the weekend. We had something called the Disco Gold Weekend, which just meant we would play new disco. As it grew we would program it into our regular week to see how the audience would receive it. At first our audience received it very favorably, but as time went on there was a different reaction. We had been playing disco for almost three years when the trend came to radio. And when it did come on the radio stations, they made it disco this, disco that, and people were discoed to death."

All The Way Disco

At that point WDAO's management decided to go with the trend and move more toward disco. Logan says, "They said, 'Hey, let's go all the way Disco, let's get a jingle package, let's be 'Disco 1077,' let's disco 'em to death.' Well, we had been playing disco for three years already, and I felt a little uncomfortable with it. But we went that way and we incor-

"Find a format that is favorable to your audience and stay with it. Be consistent; don't change format every time you drop in numbers."

porated more disco into our weekday format; from 6am to midnight Monday-Friday we geared our entire format around disco music."

The results in the recent ratings reports weren't exactly everything WDAO had hoped. "We took a drop in the ratings," Logan says, "not necessarily because of the disco." He cites competition from newer stations in the area with lower commercial loads playing more music as a prime factor in the ratings decrease. "We looked at the last book," Logan says, "and we realized that we did take a slight drop in the ratings following the disco trend."

Bring Back The Gold

Logan brings up the case of WBLS/New York: "You see what Frankie Crocker did to WBLS in four books — he came back, and he didn't necessarily do it doing all disco, he did it with playing a lot of gold, some ballad tunes, a little jazz, being more community-oriented. And he got the book right back up; WBLS is number one. We are trying something similar. I went back to our library, and we have 3-5000 pieces of gold that haven't been played for four or five years. So I've incorporated that gold and adjusted our format, and the people have responded to records by Linda Jones and Bobby Taylor & The Vancouvers, some of that good gold that people like to hear. It's been received very well on the streets, the jocks feel comfortable with it, management feels comfortable. The disco music is still being played, because it's still very popular, so we're going to experiment with it to see how the people receive it."

WDAO also has a disco-oriented jingle package in the works, although for the moment they're using an older, more traditional-sounding set of jingles. The station has also changed a policy of forbidding jocks to talk over the intros to records; Logan says that his experienced staff has "convinced me that they can talk over intros and have something to say, so I've given that back to them."

Summing up WDAO's experience with disco and back, Logan says, "Find a format that is favorable to your audience and stay with it. Be consistent; don't change format every time you drop in numbers, or when management starts to scream. Find the right format for your audience even if you have to research your audience on your own. Do that, stay with it, and make that format work for you."

WHUR-FM Presents Donny Hathaway Day

WHUR-FM/Washington, DC recently saluted the life and music of the late Donny Hathaway in a special birthday tribute (10-1) beginning 6am and continuing to 12 midnight. Hathaway attended Howard University (which owns WHUR) and performed frequently in the Washington area. This salute had special significance to the area residents; throughout the tribute, WHUR not only played his music, but also recorded comments of his friends and associates in the recording industry.

In a special tribute, Hathaway's song "This Christmas" has been given new lyrics by Carrie Lucas and was recorded by the Whispers. The proceeds from the single will be given to Hathaway's wife and children.

BMA — One Year Later

Just a little over a year ago the Black Music Association (BMA) was organized and offices were opened in Philadelphia with a purpose to "preserve, protect, and perpetuate" the artistry of black music around the world.

The real substantive measures by which BMA would in fact carry out its aims, however, were not described to the organization until the first gathering of industry leaders, one year ago. At that La Costa meeting Stevie Wonder brought forth a message of another BMA meaning, "Bringing Minds Alive." Also at that same gathering, Berry Gordy, in an unprecedented visit to an industry gathering, gave BMA his blessing and official approval by becoming the honorary Chairperson of the organization's Advisory Board.

At that historic meeting, BMA's corporate government charged the organization, with three overall goals for each division's membership constituency: 2) improvement of the image of Black Music around the world 2) increasing the dissemination of substantive information about black music's contribution to world cultures, and 3) improving the business of black music's bottom line through economic parity for each member of the black music community.

Steps have been taken toward reaching these goals. What have you done?



HEATWAVE'S HEART KNOK — In conjunction with the American Heart Association and KNOK-FM/Ft. Worth, Epic recording group Heatwave took part in a benefit autograph party. Pictured after the party along with the group's members are KNOK PD Dwayne Dancer and KNOK air personality Quen Echols.

People

Air personality Lon Thomas will once again be handling the music chores at KUTE/Los Angeles . . . Walter "Butterball" Martin Jr. was recently promoted from in-house to Assistant Program Director at WILD/Boston . . . Happy Birthday to Val Calmer, the 12pm-3pm personality at WBMX/Chicago. Afternoon drive jock there, Ray Cooper, has won a small part in the upcoming Blues Brothers film currently in production . . . WTLC/Indianapolis Office Manager Joyce Christmas will be leaving to pursue her education full time . . . Brandy Henderson, KJLH/Los Angeles Office Manager, was recently in a car accident and luckily received only a broken finger . . . Recording artists Harold Melvin and Sharon Paige have signed with Source Records with releases due out at the end of October . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

ATLANTA JAZZ FEST: WCLK/Atlanta participated in a three-day jazz festival, free to the public, last week. Requaya Ward, Music Director, acted as opening night emcee on September 28; the concert featured such heavyweight talents as Woody Shaw, Bobby Hutcherson, Jack DeJohnette and Jimmy Owens as well as local talent, including the Clark College Jazz Band. Held at Piedmont Park, the affair was also highlighted by daily jazz workshops . . .

Things

NEW ADDITION TO THE FAMILY: KTUF are the call letters of a new radio station in San Antonio, TX. It is also the sister station to KAPE . . . WPDQ/Jacksonville, FL has found a new owner. It is now officially owned by Broadcast Enterprise National Inc. (BENI) . . . WBMX/Chicago is currently featuring "Chicago Underground" on Sunday nights. Beginning at 10pm and going through the night, the show is comprised of jazz and jazz-fusion music, and is hosted by Don Rasheed . . . WKWM/Grand Rapids recently welcomed Tower of Power to its studios, while further south, WAOK/Atlanta's Dr. Feel-good taped interviews with 7th Wonder and the Commodores' Ronald LaPreau . . .

A S P E C I A L T R I B U T E

"A SONG FOR DONNY..."

(D. Hathaway) (Special Lyrics by Carrie Lucas)

P E R F O R M E D B Y
THE WHISPERS



Proceeds To Be Donated To The Donny Hathaway Scholarship Fund

Arranged by David Crawford & John Parrish

Produced by Dick Griffey and The Whispers

Manufactured and Distributed by RCA Records



THE WHISPERS

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- FUNKADELIC**
"Knee Deep" (WB)
- MICHAEL JACKSON**
"Don't Stop 'Til You Get Enough" (Epic)
- KOOL & THE GANG**
"Ladies' Night" (De-Lite)
- GQ**
"I Do Love You" (Arista)
- MASS PRODUCTION**
"Firecracker" (Cotillion)
- CAMEO**
"I Just Want To Be" (Chocolate City)
- DONNA SUMMER**
"Dim All The Lights" (Casablanca)
- COMMODORES**
"Sail On" (Motown)
- HERB ALPERT**
"Rise" (A&M)
- ARCHIE BELL & THE DRELLS**
"Strategy" (Philadelphia International)

CLIMBERS

Following are listed in order of their airplay activity.

MAYFIELD/CLIFFORD "Between You..." (RSO/Curtom) 37% reporting airplay. In the East it is hot at WKND, WILD, WWRL and WDAS. In the South it is hot at WOWI, KOKY and WDIA; climbing at WGIV and WTMP. The Midwest reflects it climbing at WJMO and WKWM; hot at WDAO. In the West it is hot at KDAY and climbing at KSOL.

ISAAC HAYES "Don't Let Go" (Polydor) 37% of our reporters are on it. Climbing in the Midwest at WJLB, WKWM and WDAO. Climbing in the West at KDKO. Added in the South at WANT and WDIA; hot at WEAS, WLE, KMJQ and WGIV. In the East it is climbing at WKND and WILD; otherwise hot at WOL.

FATBACK BAND "King Tim" (Spring/Polydor) 37% reporting activity. In the East it is new at WKND and WWRL; hot at WILD. In the South it is new at WENN; hot at WDIA, WGIV, WLE, WANT and climbing at WKXI, WAOK and KOKY. The Midwest reflects new adds at WJLB, KPRS and WDAO while climbing at WLOU.

DAVID RUFFIN "Break My Heart" (WB) 34% reporting action. Hot in the West at KDAY and KSOL. In the Midwest it is in medium airplay at KPRS, WJMO, WTLC and WBMX; hot at WDAO and WJLB. Medium airplay in the South WKXI, WTMP, WLE and WPDQ while hot at WDIA and WOWI. In hot rotation at WKND, WDAS, and WOL in the East and climbing at WWRL.

ISLEY BROTHERS "It's A Disco Night" (T-Neck) 34% reporting activity. Hot in the East at WOL and WKND; climbing at WWRL and WILD. Hot in the South at WPDQ, WAOK, KMJQ, climbing at WLE and WGIV. In the Midwest it is new at WDAO and hot at WKWM and WJMO; in medium airplay at KSOL in the West.

COMMODORES "Still" (Motown) 34% of our reporters are on it. Added at WGIV in the South; in medium airplay at WKXI, KOKY and WAOK while hot at WVEE and WHRK. In the East it is new at WWIN and climbing at WOL while hot at WXYV. Added in the Midwest at WBMX and WJMO; climbing at KPRS. New at KYAC in the West.

JIMMY "BO" HORNE "You Get Me Hot" (Sunshine/TK) 34% reporting airplay. Hot in the South at WTMP, WKXI and WPDQ; medium airplay at KMJQ, WAOK and WDIA. Hot in the East at WDAS. Climbing in the West at KSOL. Debuting in the Midwest at WDAO; in medium airplay at WTLC, WKWM and KPRS while hot at WCIN.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 34% of our reporters are on it. Added in the East at WAMO; hot at WXYV. In the South it is new at WPDQ, KOKY, WDIA, WTMP and KMJQ; hot at WVEE and WHRK. Added at WBMX, WTLC, WCIN, WJMO, KPRS in the Midwest and added in the West at KDKO.

Album Airplay

Following are listed in order of their airplay activity.

- COMMODORES** "Midnight Magic" (Motown) "Sail On" * "Still" * "Midnight Magic"
- MICHAEL JACKSON** "Off The Wall" (Epic) "Don't Stop 'Til You Get Enough" * "Off The Wall"
- CRUSADERS** "Street Life" (MCA) "Street Life" *
- O'JAYS** "Identify Yourself" (Phil Int'l) "Sing A Happy Song" * "Forever Mine"
- ASHFORD & SIMPSON** "Stay Free" (WB) "Found A Cure" * "Stay Free" "No-body Knows"
- MINNIE RIPERTON** "Minnie" (Capitol) "Memory Lane" * "Lover & Friend" *
- TEDDY PENDERGRASS** "Teddy" (Phil Int'l) "Come Go With Me" * "Turn Off The Lights" *
- GQ** "Disco Nights" (Arista) "I Do Love You" * "Disco Nights" *
- CHIC** "Risqué" (Atlantic) "Good Times" * "A Warm Summer Night" "My Forbidden Lover" *

*Asterisk denotes that cut has been released as a single.

O'JAYS "Sing A Happy Song" (Philadelphia International) 32% reporting airplay. Decline in activity due to airplay of another single on the album. In the East it is hot at WWRL, WILD, WDAS, WKND and WXYV. Hot in the South at WOWI, WEAS, WLE, WVEE and WHRK; medium airplay at WJJS and WAOK. In the Midwest it is hot at KPRS and climbing at WBMX. Hot at KDKO in the West.

CHIC "My Forbidden Lover" (Atlantic) 32% of our reporters are on it. South is out front with adds at WDIA, WGIV, KOKY and WPDQ; hot at WLE. Added in the East at WAMO and WKND. The Midwest reflects hot rotation at WBMX and medium at WJMO while new at WCIN. Added at KYAC and KDKO in the West.

RAYDIO "More Than One Way To Love A Woman" (Arista) 29% reporting activity. In the South it is hot at WGIV, WDIA, WVEE, WHRK and WEAS; medium at KMJQ and KOKY. In the East it is in hot rotation at WXYV, WDAS and WILD; climbing there at WWRL. New in the West at KSOL.

SMOKEY ROBINSON "Cruisin'" (Tamla) 29% reporting airplay. Climbing in the West at KSOL and KDKO. Hot at WBMX and WLOU in the Midwest, medium at WTLC, WKWM and WJMO. In the South it is showing medium airplay at KMJQ and KOKY; hot at WAOK, WDIA, WENN and WKXI. In the East it is in hot rotation at WILD while in medium airplay at WWRL and WDAS.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 29% reporting action. Hot in the West at KDAY. Hot at WTLC and WCIN in the Midwest; medium at WKWM. In the South it is hot at WVEE and WHRK; medium at KOKY and added at WANT. Hot at WXYV and WILD in the East, medium at WKND and WDAS while added at WAMO.

PRINCE "I Wanna Be Your Lover" (WB) 29% reporting airplay. In the South it is new at WJJS and WGIV, hot at WEAS and KMJQ while climbing at KOKY, WAOK and WKXI. In the Midwest it is new at WBMX and WJLB, medium at WCIN and hot at WDAO. Added in the West at KYAC and in medium airplay at KDKO.

CON FUNK SHUN "(Let Me Put) Love On Your Mind" (Mercury) 26% of our reporters are on it. Climbing in the West at KSOL. In the Midwest it is hot at WLOU and WDAO, medium at WJLB and WJMO. In the South it is medium at WDIA and WEAS; hot at WKXI. In the East it is new at WAMO and climbing at WILD.

VERNON BURCH "Never Can Find The Way" (Chocolate City) 26% of our reporters are on it. New in the West at KDKO, otherwise hot at KYAC. In the Midwest it's climbing at WKWM, WTLC, WDAO, and WCIN. Debuting in the South at WLE and WDIA with medium rotation at WGIV. New in the East at WKND.

NEW & ACTIVE

LTD "Stranger" (A&M) 24% of our reporters are on it. New in the South at WPDQ and KOKY, climbing at WLE, while hot at WDIA, WAOK, WHRK and WVEE. It's hot at WXYV in the East.

EARTH, WIND & FIRE "In The Stone" (ARC/Columbia) 24% of our reporters are on it. New in the East at WILD. Debuting in the South at WPDQ, WAOK and KPRS while climbing at KMJQ. New in the Midwest at WJMO. Just added at KDKO and KDAY and hot at KYAC in the West.

CHAPTER 8 "Ready For Your Love" (Ariola) 21% of our reporters are on it. In the Midwest it's new at WLOU while climbing at WCIN and WJLB and hot at WDAO. Just added at KDKO in the West. Debuts in the South at WAOK. Climbing at WKND and WILD in the East.

JOHNNIE TAYLOR "She's Killing Me" (Columbia) 21% of our reporters are on it. Debuts in the South at WLE and WDIA. Just added at WAMO and climbing at WKND in the East. New in the Midwest at WDAO and WCIN while climbing at WTLC and WKWM.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION** Water Sign (Arista)
- Various Cuts
- BOB JAMES** Lucky Seven (Tappan Zee/Columbia)
- Various Cuts
- LONNIE LISTON SMITH** A Song For The Children (Columbia)
- Various Cuts
- NEIL LARSEN** High Gear (Horizon)
- Various Cuts
- GATO BARBIERI** Euphoria (A&M)
- Various Cuts
- NOEL POINTER** Feel It (UA)
- Various Cuts
- ERIC GALE** Part Of You (Columbia)
- Various Cuts
- FREDDIE HUBBARD** Love Connection (Columbia)
- Various Cuts
- JOANNE BRACKEEN** Keyed In (Tappan Zee/Columbia)
- Various Cuts
- WEATHER REPORT** 8:30 (ARC/Columbia)
- Various Cuts

NEW & ACTIVE

- FLORA PURIM** Carry On (WB)
- Various Cuts
- EAST:** WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax;
- WEAA/Baltimore, MD, Chauncey Lewis. SOUTH:** WCLK/Atlanta, GA, Requaya
- Ward. MIDWEST:** WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI,
- Dorian Paster. WEST:** KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA,
- Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA,**
- Lawrence Tanter.**

Pop/Rhythms
Hottest
October 5, 1979

EAST	SOUTH	MIDWEST	WEST
Michael Jackson Kool & The Gang GQ O'Jays Funkadelic	Funkadelic Michael Jackson Kool & The Gang GQ Cameo	Funkadelic Michael Jackson Mass Production Kool & The Gang Cameo	Michael Jackson GQ Funkadelic Mass Production

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWRL
New York, NY
Bob Low/Linda Heyman

ADDED
Rufus & Chaka
Bell & James
Whispers
Fatback Band "King"
Sugar Hill Gang
Creme D'Coccos
Noel Pointer

HOTTEST
Michael Jackson
Kool & The Gang
Mayfield/Cifford
Stephanie Mills
Taddy Pendergrass
Tasha Thomas
Love Unlimited
Ashford & Simpson "Nobody"
O'Jays
GQ

WILD
Boston, MA
Steve Crumblay

ADDED
Beverly & Duane
Rockie Robbline
Johnnie Taylor
Anita Ward "Don't"
Controllers
Impressions
Gonzalez
EWBF "Stone"
Lenny Williams

HOTTEST
Funkadelic
Archie Bell & The Drells
Kool & The Gang
Michael Jackson
GQ
Mayfield/Cifford
O'Jays
Nature's Divine
Raydio "More"
Fatback Band "King"

WOL
Washington, DC
Bob Scott

ADDED
Phyllis Hyman
Slave
Cindy & Roy

HOTTEST
Isaac Hayes
Kool & The Gang
Funkadelic
Lee Moore
GQ
Love Unlimited
David Ruffin
Eddie Grant
Isley Brothers
Sugar Hill Gang

WKND
Hartford, CT
Eddie Jordan

ADDED
Fatback Band "King"
Deniece Williams "Found"
Vernon Burch
France Joli
Chic "Lover"
Switch "Call"
Pleasure
War

HOTTEST
Michael Jackson
Cameo
GQ
O'Jays
Isley Brothers
Kool & The Gang
Mayfield/Cifford
David Ruffin
Archie Bell & The Drells
Lee Moore

HOTTEST
Funkadelic
Sugar Hill Gang
LTD "Stranger"
Kool & The Gang
Funkadelic
Michael Jackson
Al Hudson & The Partners
Herb Alpert
GQ
Stephanie Mills "Put"

WKYV
Baltimore, MD
Larry Hall

ADDED
France Joli
Spinners
Sly & Family Stone (WB)
Bar-Kays
Rufus & Chaka
Herb Alpert "Rotation"
Paulinho Da Costa

HOTTEST
Funkadelic
Michael Jackson
O'Jays
Raydio "More"
Donna Summer
Commodores "Still"
LTD "Stranger"
Kool & The Gang
Nature's Divine

WWIN
Baltimore, MD
Don Brooks/Blue Woods

ADDED
Curtis Anderson
Bobby Caldwell
Commodores "Still"
Delton & Dubarril
Five Special
Whispers

HOTTEST
Sugar Hill Gang
LTD "Stranger"
Kool & The Gang
Funkadelic
Michael Jackson
Al Hudson & The Partners
Herb Alpert
GQ
Stephanie Mills "Put"

WAMO
Pittsburgh, PA
Mike Payne

ADDED
Lee Moore
Deniece Williams "Found"
Chic "Lover"
Rufus & Chaka
Sugar Hill Gang
Melba Moore
Milla Jackson
ADC Band
Cher
Johnnie Taylor
Johnny Nash
Nature's Divine

HOTTEST
Crusaders
Michael Jackson
R.B. King
Double Exposure
Chic
Diane Ross
Sun
Gangsters
Ashford & Simpson
Cameo

WDAB
Philadelphia, PA
Joe Tamburro

ADDED
Not Available

HOTTEST
Funkadelic
Michael Jackson
Herb Alpert
Cameo
Kool & The Gang
Mayfield/Cifford
David Ruffin
Archie Bell & The Drells
Jimmy "Bo" Horne
O'Jays

MIDWEST

WJMO
Cleveland, OH
Bernie Moody

ADDED
Commodores "Still"
Bell & James
Lee Moore
EWBF
Rufus & Chaka

HOTTEST
Funkadelic
Michael Jackson
Mass Production
Cameo
Commodores
Taddy Pendergrass
Al Hudson & The Partners
Diane Ross
Isley Brothers
Stephanie Mills

WJLB
Detroit, MI
J. Michael McKey

ADDED
Spinners
Five Special
Vernon Burch
Prince
Bobby Caldwell
Funkadelic
City Streets
Whispers
Bobby Womack "Roadie"
Fatback Band "King"

HOTTEST
Michael Jackson
Cameo
Mass Production
Brenda Russell
Crusaders
Dramatics
David Ruffin
Fern Kinney
Commodores
GQ

WLou
Louisville, KY
Bill Price

ADDED
Freedom
Chapter 8
Switch "Call"
Ullanda
Five Special
Sun
Breakwater
Chapter 8
KC & Sunshine Band
Chocolata Milk
Aretha Franklin
LTD "Share"

HOTTEST
Funkadelic
Michael Jackson
Cameo
Kool & The Gang
GQ
Tower Of Power
Isley Brothers
Crusaders
Manhattans

KPRS
Kansas City, MO
Dell Rice

ADDED
Slave
Ché-Lite
Switch "Call"
Spinners
Deniece Williams "Found"
Michael Henderson "To"
Creme D'Coccos
Lee Oakes
EWBF "Stone"
A Taste Of Honey
Lowrell
Ullanda
Fatback Band "King"
Rufus & Chaka
Bell & James
Stanley Turrentine
Cindy & Roy
Sly & Family Stone (WB)

HOTTEST
Michael Jackson
EWBF "After"
Cameo
Peter Brown
Dexter Wansel "It's"
Mass Production
Archie Bell & The Drells
Crusaders
GQ
O'Jays

ADDED
Rufus & Chaka
Stanley Turrentine
Whispers "Donny"
Shalamar
Slave

HOTTEST
Funkadelic
Mass Production
Rance Allen
Nature's Divine
Foxy
Kool & The Gang
Pleasure
Herb Alpert
Cindy & Roy
Switch

ADDED
Rufus & Chaka
Stanley Turrentine
Whispers "Donny"
Shalamar
Slave

WEST

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Kool & The Gang
Jimmy "Bo" Horne
Aretha Franklin
Raydio "More"
KC & Sunshine Band "Bet"

HOTTEST
Funkadelic
Michael Jackson
GQ
Herb Alpert
Commodores
Cameo
Mass Production
Ashford & Simpson
David Ruffin
Taddy Pendergrass

WENN
Birmingham, AL
Jim Lawson

ADDED
Garden Of Eden
Fatback Band "King"
Five Special

HOTTEST
Funkadelic
Smoky Robinson
Michael Jackson
O'Jays "Forever"
Mandre
Kool & The Gang
Manhattans
Raydio "Hot"
Taddy Pendergrass
Pleasure

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Switch "Call"
Vernon Burch
KC & Sunshine Band

HOTTEST
Funkadelic
Michael Jackson
Mass Production
Cameo
Kool & The Gang
GQ
Tower Of Power
Isley Brothers
Crusaders
Manhattans

WDAO
Dayton, OH
Turk Logan

ADDED
Switch "Call"
Fatback Band "King"
Isley Brothers
Jimmy "Bo" Horne
Foxy
Rootsy's Rubber Band
Bobby Caldwell
Johnnie Taylor
Five Special
A Taste Of Honey

HOTTEST
Funkadelic
Taddy Pendergrass
Commodores
Kool & The Gang
David Ruffin
Con Funk Shun
Raydio "More/Hot"
Prince
Mayfield/Cifford
Chapter 8

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Rufus & Chaka
Stanley Turrentine
Whispers "Donny"
Shalamar
Slave

HOTTEST
Funkadelic
Mass Production
Rance Allen
Nature's Divine
Foxy
Kool & The Gang
Pleasure
Herb Alpert
Cindy & Roy
Switch

ADDED
Rufus & Chaka
Stanley Turrentine
Whispers "Donny"
Shalamar
Slave

ADDED
Pleasure
Rufus & Chaka
Bob McGilpin
Chic "Lover"
Commodores "Still"

HOTTEST
Aretha Franklin
Brenda Russell
Foxy
GQ
Michael Jackson
Pockets
Vernon Burch
Pleasure
Mass Production

HOTTEST
GQ
Michael Jackson
Cameo
Brenda Russell
A Taste Of Honey
Stephanie Mills
Commodores
O'Jays
Funkadelic
Herb Alpert

ADDED
LTD "Stranger"
Spinners
Lowrell
Sugar Hill Gang
Whispers
EWBF "Stone"

HOTTEST
Funkadelic
Kool & The Gang
Michael Jackson
Mayfield/Cifford
Nature's Divine
Archie Bell & The Drells
David Ruffin
Mass Production
Gangsters
ADC Band

SOUTH

WKXI
Jackson, MS
Tommy Marshall

ADDED
Variations
Love Unlimited
Dorothy Moore
Rick James

HOTTEST
Michael Jackson
Funkadelic
Ashford & Simpson
GQ
Smoky Robinson
Minnie Riperton
Jimmy "Bo" Horne
Uncle Louis
Con Funk Shun
David Ruffin

KRLQ
Houston, TX
Jack Patterson

ADDED
Phyllis Hyman
Deniece Williams
Dexter Wansel "Sweetest"
Stargard
Rufus & Chaka
Musique
Jean Carn
Lenny Williams

HOTTEST
Funkadelic
Prince
Cameo
Mass Production
Johnny Nash
Michael Jackson
Isley Brothers
GQ
Isaac Hayes
Lowrell

WLE
Raleigh, NC
Paul Ingram

ADDED
Switch "Call"
Johnnie Taylor
Charles Jackson
Gloria Gaynor
Sun
Vernon Burch
Heaven & Earth

HOTTEST
Fatback Band "King"
Funkadelic
Michael Jackson
GQ
Isaac Hayes
Ashford & Simpson
O'Jays
Cameo
Kool & The Gang
Chic "Lover"

WGIV
Charlotte, NC
Chris Turner

ADDED
Chic "Lover"
Mudry
Prince
Bobby Bland
Stanley Turrentine
Bobby Caldwell
Commodores "Still"
East Coast
Rufus & Chaka
Switch "Call"

HOTTEST
Funkadelic
Sugar Hill Gang
Michael Jackson
Kool & The Gang
Isaac Hayes
Fatback Band "King"
Fat Larry's Band
Raydio "More"
Nature's Divine
Johnnie Taylor

WPDQ
Jacksonville, FL
Net Jackson

ADDED
Rufus & Chaka
Deniece Williams "Found"
Candi Staton
Chic "Lover"
EWBF "Stone"
LTD "Stranger"

HOTTEST
Michael Jackson
Isley Brothers
Kool & The Gang
Al Hudson & The Partners
GQ
Jimmy "Bo" Horne
Jones Girls
Funkadelic
Chic
Cameo

WVEE
Atlanta, GA
Scotty Andrews

ADDED
France Joli
Spinners
Sly & Family Stone (WB)
Bar-Kays
Rufus & Chaka
Herb Alpert "Rotation"
Paulinho Da Costa
HOTTEST
Funkadelic
Michael Jackson
Kool & The Gang
Mayfield/Cifford
O'Jays
Raydio "More"
Donna Summer
Commodores "Still"
LTD "Stranger"
Kool & The Gang
Nature's Divine

WAOK
Atlanta, GA
Doug Harris

ADDED
Commodores
Mudry
Stanley Turrentine
O'Jays "Forever"
Chapter 8
Deniece Williams "Found"
EWBF "Stone"
Bobby Caldwell
HOTTEST
Mass Production
Kool & The Gang
Aretha Franklin
Chic
Funkadelic
Donna Summer
Isley Brothers
B.B. King
Smoky Robinson
LTD "Stranger"

WART
Richmond, VA
Ben Mills

ADDED
Nature's Divine
Heaven & Earth
Kool & The Gang
Isaac Hayes
Foxy
Peter Brown "Crank"
Pleasure

HOTTEST
Fatback Band "King"
Funkadelic
Herman Kelly
Herb Alpert
Starling
Tower Of Power
Michael Jackson
Donna Summer
Archie Bell & The Drells

KORY
Little Rock, AR
Jimmy Smith

ADDED
Anita Ward
Melba Moore
LTD "Stranger"
Chic "Lover"
Bell & James
L.V. Johnson
Lee Moore
Rufus & Chaka

HOTTEST
Funkadelic
Michael Jackson
Kool & The Gang
Mayfield/Cifford
Rose Royce
GQ
Herb Alpert
David Oliver
Archie Bell & The Drells
Bobby Bland

WDLA
Memphis, TN
Ron King/Johnnie Reedy

ADDED
Brenda Russell
Chic "Lover"
Donna Summer
Isaac Hayes
Johnnie Taylor
Mandre
Michael Henderson "To"
Rufus & Chaka
Whispers
Vernon Burch

HOTTEST
Fatback Band "King"
Commodores "Still/Still"
Kool & The Gang
Funkadelic
Smoky Robinson
Raydio "More/Hot"
David Ruffin
LTD "Stranger"
Mayfield/Cifford
GQ

WTMP
Tampa, FL
Jim Robinson

ADDED
Rufus & Chaka
Gledys Knight
Variations

HOTTEST
Michael Jackson
GQ
Herb Alpert
Cameo
Funkadelic
Jimmy "Bo" Horne
Johnny Nash
Crusaders
Brainstorm
B.B. King

WHRK
Memphis, TN
Ron Olson

ADDED
France Joli
Spinners
Sly & Family Stone (WB)
Bar-Kays
Rufus & Chaka
Herb Alpert "Rotation"
Paulinho Da Costa

HOTTEST
Funkadelic
Michael Jackson
O'Jays
Raydio "More"
Donna Summer
Commodores "Still"
LTD "Stranger"
Kool & The Gang
Nature's Divine

WEAS
Birmingham, GA
Rayd Bee

ADDED
Not Available
HOTTEST
Michael Jackson
Ashford & Simpson
Funkadelic
Archie Bell & The Drells
O'Jays
Isaac Hayes
Raydio "More"
Joe Simon
Z.Z. Hill
Prince

WOWB
Norfolk, VA
Chester Barton

ADDED
New Birth
Brenda Russell
East Coast
Spinners
HOTTEST
Michael Jackson
Funkadelic
Manhattans "Memories"
Mass Production
Cameo
Dionne Warwick
O'Jays
Mayfield/Cifford
David Ruffin
Aretha Franklin

WJLS
Lynchburg, VA
Robert Goin

ADDED
Prince
Norfolk
HOTTEST
Michael Jackson
Funkadelic
GQ
Chic "Good"
Mass Production
Commodores
Ashford & Simpson
Cameo
Herb Alpert
Stephanie Mills

WENN
Birmingham, AL
Jim Lawson

ADDED
Garden Of Eden
Fatback Band "King"
Five Special

HOTTEST
Funkadelic
Smoky Robinson
Michael Jackson
O'Jays "Forever"
Mandre
Kool & The Gang
Manhattans
Raydio "Hot"
Taddy Pendergrass
Pleasure

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

CHUM-FM Programming Experiment Wins Ratings

Some months ago CHUM-FM/Toronto was spotlighted in an R&R AOR column for its virtually unprecedented AOR approach, playing sets of music by the same artist instead of playing several artists per set. When last we spoke with station PD Warren Cosford, the experiment had yet to undergo its most important phase: a ratings period. Now it has, and has passed that test with flying colors: in the Summer Canadian ratings, CHUM-FM went up in total listeners from 595,400 to 622,200. It was both the station's, and Canadian FM radio's best book ever.



Warren Cosford

Blow Away

An important consideration in looking at CHUM-FM's ratings is that the ratings for everyone else in the marketplace went down, in some cases by as much as 30%. "That's not unusual," reflected Cosford, "because during summer books, what with the weather and increased outdoor activity, listening is generally down. It's significant, though, that we rose, because frankly, when you make the kind of radical changes we did, we expected it might take a little while for the audience to get into it. We had the potential of blowing away all our regular people and taking awhile for new people to come around. In this case that seemed to happen very quickly."

Exposure

The actual structure of the station's music system has changed substantially since the inception of the programming experiment. Hours are broken into four sets, each spotlighting a single artist and a single album. The station no longer programs sets from artists who have less than a set's worth of worthy material from the same album. "We're dealing with artists who are strong enough to play four songs back-to-back from the same album," said Cosford.

Two sets per hour are devoted to currents, which means that new artists receive substantial airplay exposure on CHUM-FM. "One of the concerns of the music industry people up here was that we were going to go fairly heavily into 'gold' for audience familiarity. But we've found that there's a real curiosity factor with a new album. I think it helps establish a new artist more quickly, and as the album becomes more established we play even more songs off it." The station initially plays three or four songs off a new album, but in the case of a new group as popular as the Knack, for example, the station will end up playing nearly every song on the album.

Mind-Altering Radio

Cosford commented on how the station has already begun to alter the Toronto audience's listening habits. "You have to really sit here and listen to this thing for awhile before you start to pick up on some of its subtleties. Someone mentioned to me the other day that he was listening to us and we were playing something he didn't like. Of course, this is the negative aspect of the format: if you don't like a particular artist you know you're going to have to wait 15 minutes for the next one. Anyway, this guy switched to another Toronto rocker and heard a Knack song and then of course they went into another artist next, and he felt pissed off. He had grown to expect to hear another cut from the same album next."

Slowly but surely CHUM-FM is in the process of redefining what radio can mean to its audience. The process is one of education, both for the audience and for the station staff members themselves.

READERS PLEASE NOTE: Once again let me remind you that you can now find singles listed in station reports both under a special Singles rotation, or as Adds, Mediums, or Hots. If listed in the latter categories, they'll be denoted by a hyphen (-) at the left margin.

Update

KZOK/Seattle bought all 15,000 tickets to an upcoming Judas Priest concert appearance and will be passing them out through record outlets . . . As a promotional event WZZO/Allentown intends to play the upcoming Fleetwood Mac album in its entirety seven nights in a row . . . WMMS/Cleveland now has two Cleveland Browns team members working for them. Thom Darden is already hosting a weekly jazz show on WMMS and last week interviewed Howard Cosell. Now Browns man Lyle Alzado has begun a sports show for the station . . . WHCN/Hartford raised \$5000 for M.D. through a benefit concert . . . Congratulations to KBBC/Phoenix MD Linda Thompson, who just became a mother. Plucky lady that she is, Linda missed only three weeks of work . . . A thousand fans and listeners showed up to hear WXKE/Ft. Wayne's giant battle of the bands, featuring 22 area acts . . . WIBA-FM/Madison provided live coverage of the area Equinox Festival, including concerts and a festival of the arts . . . WRQR/Farmville air personality Allan Handelman recruited Frank Zappa to be his telephone talk show guest for the third time in less than five months. The two have apparently struck up quite a friendship . . . WKLS/Atlanta, WSHE/Miami and WZXR/Memphis have all tied in with Elektra recording group the Shoes to offer a dollar off the cost of the group's debut album in return for listener donations of old shoes to be given to charity.



LOUISE ON Q — Q-107/Toronto played host to Asylum recording artist Louise Goffin for a recent interview. Pictured with Louise is Q-107 PD Gerry Slaight.

Evolution

Fresno gets a new AOR December 1st when KKDJ signs on with Dean Opperman at the PD helm, and Jeff Riedel as MD . . . KKTJ/Kilgore switches to Top 40 programming from AOR on October 13th . . . Pat Still has returned to WIOT/Toledo as PD after two weeks at KDUK/Honolulu. Terry Sullivan, who was named PD following Still's earlier departure, has now been named WIOT's Assistant PD . . . Dan Boyle has been named Assistant PD and MD at WQBK/Albany . . . Denny Somach has been upped to full-time for middays at WYSP/Philadelphia . . . Randy Raley is new to KY102/Kansas City for 6-10pm . . . Mike Lyons has joined WDIZ/Orlando from KGAB/Ventura . . . WTUE/Dayton night-timer Alan Sells and newperson Terry Gerbstadt have exited the station . . . Raymond Seyler Jr. has been named General Sales Manager at WIOQ/Philadelphia . . . Heather Farnsworth has exited K101/San Francisco to become General Sales Manager at neighboring KSAN. Also new to KSAN is former K101 staffer Pam Straus, who joins KSAN as Director of Special Projects and Advertising . . . Chuck Reichenbach, former Midwest Regional Promotion person for Janus, has been named RCA's new National Album Promotion Director.

Concerts & Conversations

PRESENTATIONS: KDKB/Phoenix presented Bram Tchaikovsky for \$2.93 . . . WFBQ/Indianapolis presented David Johansen, Breathless for \$1.95 . . . WZAM-WMYK/Norfolk presented Point Blank for \$2.94 . . . Y-94/Rockford presented Yipes! for \$.95 . . . WORJ/Orlando presented Axe for free.

RADIO CONCERTS: Southside Johnny on KAZY/Denver . . . Blue Oyster Cult on WRHY/York . . . Shirts on WQBK/Albany . . . Rory Gallagher on WLIR/Long Island . . . Southside Johnny on KQ-98/Omaha . . . Axe, Wet Willie on WORJ/Orlando.

GUEST DJ'S: Robert Palmer on WIBA-FM/Madison . . . Steve Dahl on WWWW/Detroit.

CONVERSATIONS: Louise Goffin, Bram Tchaikovsky on KWFM/Tucson . . . Gary Burton, Flora Purim, Matrix, Sweetbottom on WAPL/Appleton . . . Dire Straits, Ian Gomm on LOVE-94/Miami . . . Ellen Shipley on WQBK/Albany . . . Knack on KBPI/Denver . . . Frank Zappa, Jimmy Messina, John Prine on WXRT/Chicago . . . Clash on WBCN/Boston . . . Joe Jackson on WVBR/Ithaca . . . Brand X on WRVR/New York . . . Sammy Hagar on WGRQ/Buffalo . . . Jimmy Messina on KYA-FM/San Francisco . . . Rainbow on WAAL/Binghamton . . . Good Rats on WRCN/Long Island . . . Elvis Costello on WLIR/Long Island . . . Marshall Chapman on WYXE/Madison . . . Ian Hunter, David Johansen on WMMS/Cleveland . . . Leonard Nimoy on WCOZ/Boston . . . Clash on WWWW/Detroit . . . J.D. Souther, Shirts on WIOQ/Philadelphia . . . Little River Band on WKDF/Nashville . . . Bad Company on WZLD/Columbia, SC . . . Cars on KISW/Seattle . . . Stanley Clarke on KAZY/Denver . . . Ian Gomm, Dire Straits on WJAX/Jacksonville . . . Knack on Z-92/Omaha . . . Dire Straits on WORJ/Orlando . . . Stanley Clarke on KTUF/San Antonio . . . Elliot Easton (Cars) on KQFM/Portland.

COMING NEXT WEEK: Three radio stations, all rocking to the limit, all vying for the same audience. Detroit is one of the most highly competitive AOR markets in the country right now, and next week we'll speak with the PD's of WABX, WRIF and WWWW about their programming policies.

EVERYBODY IS TALKING ABOUT OUR NEW

SHOES

BUT DON'T JUST TAKE OUR WORD FOR IT:

RECORD WORLD (9/29)

"... Interesting rock roots... the overall refreshing material is prime for several formats. A real standout debut!"

CASHBOX (9/29)

"Nearly two years ago Shoes... released a dazzling, totally 'homegrown' LP which sold far too well for the underground to contain them and claim them all to themselves... 'Present Tense' is anything but an 'overground' sell-out."

BILLBOARD (10/6)

"... a very impressive new foursome that takes their musical cues from the pre-"Sergeant Pepper" Beatles and comes up with a full dozen catchy rock and roll and pop tunes that are clean, crisp, and immediately accessible."

SHOES Present Tense

6E-244

One of the top most-added albums of the week.

RECORD WORLD

#4 Most Added—Album Airplay (9/29)

CASHBOX

#4 Most Added—FM Albums (9/29)

BILLBOARD

#3 Top Add Ons—National Albums (9/29)

RADIO & RECORDS

#40—Album Airplay (9/28)

#4 Most Added Album

WALRUS

Reviewer's Choice—New Releases (9/26)

One of the most dynamic debuts in our history.



ON ELEKTRA RECORDS AND TAPES





KLOS EATS 'O BLONDIE'S BEAT — Pictured at a post-concert reception for Chrysalis recording artists Blondie are group's Debbie Harry (left) and KLOS/Los Angeles PD Damion (right).



PARKER PICKS PRIZEWINNER — Arista recording artist Graham Parker (left) chose the winning postcard in a WMEF/Chicago promotion. Top prize was a videocassette deck and a videotape of Parker and his band in concert. Pictured with Parker is WMEF PD Bob Coburn (right).



WKLS WELCOMES VANNELLI — WKLS/Atlanta greeted A&M recording artist Gino Vannelli during a promotional visit. Pictured (l-r) are A&M's Johnny Shuler, WKLS MD Rick Plombino, Vannelli, GM Dick Meeder, Joe Vannelli, WKLS PD Frank Holler, A&M's Don Tolle.



STREET MACHINE — KMEF/San Francisco teamed up with Capitol Records to commemorate a track from the new Sammy Hagar album by giving away a Trans Am to a lucky listener. Pictured with the car (l-r) are KMEF General Sales Manager Mike Brandt, Capitol's Sandy Thompson, KMEF PD Bobby Cole, account exec Vicki Hoffmeister, Hagar, KMEF Promotions Director Kenny Wardell, GM Rick Lee and MD Mark Cooper.



RITENOUR ROCKS DENVER — Elektra recording artist Lee Ritenour visited KAZY during a Denver area concert stopover. Pictured (l-r) are KAZY air personality Carey Bruce, MD Greg Gillispie, Ritenour, band member Don Grusin, E/A promotion person Kevin Knee.



COUGAR STALKS ST. LOUIS — Riva/Mercury artist John Cougar stopped by KSHE/St. Louis prior to an area concert appearance. Pictured (l-r) are Mercury's Joe Grossman, KSHE air personality John Ulett, and Cougar.

George Washington Never Slept Here!



Manufactured & distributed by Warner Bros. Records Inc.

Foghat. Boogie Motel. Produced by Foghat and Tony Outeda. On Bearsville Records and Tapes. (BHS 6990)

Radio & Records

Album Airplay/40

Chart Summary

October 5, 1979

156 REPORTERS

Album cuts are listed in order of airplay preference.

Chart grid showing week-to-week positions for each album (e.g., 1, 14, 14, 7, 16, 3, 23, 2, 22, 12, 4, 18, 14, 5, 20, 8, 17, 6, 11, 15, 29, 19, 30, 27, 34, 21, 39, 27, 37, 37, 13).

Main chart listing artists and album titles with their corresponding week-to-week positions (e.g., LED ZEPPELIN, FOREIGNER, CHEAP TRICK, BOB DYLAN, ALAN PARSONS PROJECT, KNACK, MOLLY HATCHET, JETHRO TULL, CARS, JIMMY BUFFETT, EAGLES, AC/DC, ROBERT PALMER, MOON MARTIN, TALKING HEADS, NEIL YOUNG, IAN GOMM, REO SPEEDWAGON, LITTLE RIVER BAND, STYX, NICK LOWE, SAMMY HAGAR, KINKS, SNIFF 'N' THE TEARS, RECORDS, TIM CURRY, CHARLIE, VAN MORRISON, QUADROPHENIA, SHOES, SOUTHSIDE JOHNNY, BONNIE RAITT, JOURNEY, KARLA BONOFF, DAVID WERNER, IAN LLOYD, AMERICATHON, RAINBOW, JOHN COUGAR, PAT TRAVERS BAND).

The ZEP were once again favorites with AOR's nationwide, holding their top spot this week. FOREIGNER continued their growth as TRICK jumped right up to third place this week. PARSONS hit top five while HATCHET and TULL hit top ten. BUFFETT made major airplay gains this week, especially in hot reports. EAGLES were the week's highest debut with a solid combination of album adds and significant single reports. HEADS bobbed upward as did GOMM. STYX were the week's most added album and debuted handsomely. CURRY maintained while QUADROPHENIA and SHOES jumped up. RAITT and BONOFF debuted. WERNER resurged. LLOYD bounced back, and COUGAR debuted. SCORPIONS and SAD CAFE also charted this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

NEW ENTRY

MOST ADDED

Table listing the most added albums with columns for week-to-week positions and album details (e.g., STYX, EAGLES, BONNIE RAITT, SHOES, SANTANA, QUADROPHENIA, JETHRO TULL, FOGHAT, TOM JOHNSTON, WHITESNAKE, STEVE MARTIN, POP, MOTELS, RICHELIE FURAY, BEAT, FM).

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table listing medium charting albums with columns for week-to-week positions and album details (e.g., ALAN PARSONS PROJ., TALKING HEADS, JETHRO TULL, AC/DC, CHARLIE, RECORDS, MOON MARTIN, IAN GOMM, SAMMY HAGAR, TIM CURRY, MISTRESS, VAN MORRISON).

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table listing the hottest albums with columns for week-to-week positions and album details (e.g., LED ZEPPELIN, FOREIGNER, CHEAP TRICK, BOB DYLAN, KNACK, CARS, MOLLY HATCHET, ROBERT PALMER, ALAN PARSONS PROJ., JIMMY BUFFETT, NEIL YOUNG, AC/DC, REO SPEEDWAGON, LITTLE RIVER BAND, NICK LOWE).

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



AL 9504

Alan Parsons. His hottest Project yet.

From The Beatles to Pink Floyd to Al Stewart, his dazzling musical vision has won unprecedented critical acclaim. Now, following the worldwide multi-platinum success of "I Robot" and "Pyramid" comes "Eve"—the fastest-breaking album of his remarkable career!

In just 4 weeks!

"Eve." The album:

BB-16*/RW-20*/CB-23*

#5-Radio & Records

#9-Album Network Hottest

#12-Bill Hard

Plus the hot single!

"Damned If I Do."

BB-75*/RW-80*/CB-85*

"Eve."

By The Alan Parsons Project.

Featuring the hit single

"Damned If I Do." AS 0454

On Arista Records and Tapes.

ARISTA



AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

STYX

Cornertone (A&M)
"Babe" "Eddie" "Lights"
"Never." 68% of our reports on it. Total album reports: 108. A-103, M-0, H-3. Debuted this week at number 20.



EAGLES
The Long Run (Asylum)
"Heartache" Title "King"
"Shoes." 85% of our reports on it. Total album reports: 102. A-89, M-3, H-10. Debuted this week at number 11.

SINGLES

- FLEETWOOD MAC**
"Tusk" (WB)
- SCORPIONS**
"Sunday Morning" (Mercury)
- DAVE EDMUNDS**
"Girls Talk" (Swan Song)
- SUPERTRAMP**
"Goodbye Stranger" (A&M)
- BLONDIE**
"Dreaming" (Chrysalis)
- SINCEROS**
"Take Me To Your Leader" (Columbia)
- ELECTRIC LIGHT ORCHESTRA**
"Don't Bring Me Down" (Jet)
- PRISM**
"Virginia" (Ariola)
- CHICAGO**
"Must Have Been Crazy" (Columbia)
- POINT BLANK**
"Mean To Your Queenie" (MCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- WEATHER REPORT** 8:30 (ARC/Columbia)
"Birdland" "Brown Street"
- JEFF LORBER FUSION** Water Sign (Arista)
- BOB JAMES** Lucky Seven (Teppan Zue/Col)
"Blue Lick" "Friends"
- BRAND X** Product (Passport)
"Waves" "Rhasus"
- NEIL LARSEN** High Gear (Horizon)
Title "Time Tomorrow"
- CRUSADERS** Street Life (MCA)
Title "Rodeo Drive"
- BEN SIDRAN** ... The Cat And The... (Horizon/A&M)
"Like Sonny" "7/Heaven"
- B.B. KING** Take It Home (MCA)
Title
- FLORA PURIM** Carry On (WB)
Various Cuts
- STANLEY CLARKE** I Wanna Play... (Nemperor)
"All About" "R&R Jelly" "Together"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 Albany
518-482-5555

PD: JIM COOPER
ASST. PD: DAN BOYLE

Address: Albany, NY

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WAAL Binghamton
607-772-8850

FM stereo 99

PD: BOB SHULTON

Address: Binghamton, NY

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Z95 Allentown
215-894-0511

PD: MICHAEL HARRIS
HD: CHINA HOLT

Address: Allentown, PA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

104.1 FM Boston
617-266-1111

PD: TONY MARONCINI
HD: KATE INGRAM

Address: Boston, MA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

104.1 FM Baltimore
301-889-0098

PD: DENISE OLIVER
HD: ALAN COUGHPY

Address: Baltimore, MD

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZ Boston
617-247-0850

PD: BOB SLAVIN

Address: Boston, MA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

MOST ADDED

- STYX**
Cornertone (A&M) 27/26
- EAGLES**
The Long Run (Asylum) 30/26
- SANTANA**
Marathon (Columbia) 12/12
- QUADROPHENIA**
Various Artists (Polydor) 24/10

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- TALKING HEADS**
Fear Of Music (Sire) 27/13
- RECORDS**
The Records (Virgin) 20/13
- TIM CURRY**
Fearless (A&M) 18/13
- JETHRO TULL**
Stormwatch (Chrysalis) 32/12
- ALAN PARSONS PROJECT**
Eve (Arista) 26/12
- IAN GOMM**
Gomm With... (Stiff/Epic) 21/12

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- LED ZEPPELIN**
In Through... (Swan Song) 35/35
- FOREIGNER**
Head Games (Atlantic) 30/29
- CHEAP TRICK**
Dream Police (Epic) 34/28
- KNACK**
Got The Knack (Capitol) 28/25
- BOB DYLAN**
Slow Train Coming (Col) 32/24

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WJZZ Boston
617-262-5900

PD: BEN SHULTON
HD: CLARE SHOT

Address: Boston, MA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Q-FM-97 Buffalo
716-881-4555

PD: IREY GOLDFARB

Address: Buffalo, NY

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WHICN Hartford
203-247-1060

PD: DANIEL F. HAYDEN
HD: ED O'DONNELL

Address: Hartford, CT

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZZ Bridgeport
203-579-9995

PD: BRIAN ST. JAMES

Address: Bridgeport, CT

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WLOM Cape Cod
617-255-3220

PD: LARRY KING

Address: Cape Cod, MA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZZ Long Island
516-587-1023

PD: BERNIE BERNARD

Address: Long Island, NY

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZZ Boston
617-247-0850

PD: BOB SLAVIN

Address: Boston, MA

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZZ Hartford
203-549-3456

PD: BILL ROSAL

Address: Hartford, CT

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

WJZZ Long Island
516-587-1023

PD: BERNIE BERNARD

Address: Long Island, NY

Added: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Hot: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Medium: STYX (A&M) "Tusk" (WB) "Tusk" (WB)

Single: STYX (A&M) "Tusk" (WB) "Tusk" (WB)



Jim Duncan

Country



October Is Country Music Month

I say "Country Music is EVERY month of the year!" But let's face it, our music format has something very unique and special in having an entire month proclaimed to celebrate its existence. The President of the United States, most of the state governors, and many local chiefs have proclaimed October as "Country Music Month." So let us make the most of it. Already, many Country radio stations have reported interesting month-long promotions. In coming weeks, R&R will let you in on some of the best. The country radio and record industry are buzzing with excitement over the annual CMA awards show on CBS-TV next Monday (8) night, the first-time ever live post-awards show on NBC Radio, and, of course, the Nashville convention next week. R&R will be bringing you its annual pictorial coverage of the event, with my report. (Thank God for the pictures; sometimes after all those functions, I lose track of what or where I am at.)

The first official event of the month was in the nation's capital, Washington, D.C. Last Tuesday night, October 2, an impressive lineup of country talent took part in the Ford Theater's "A Celebration of Country Music." The show is being taped to be aired on NBC-TV as a two-hour "Big Event," as reported weeks ago in Biff Collie's R&R Nashville column. President Carter's observations on proclaiming October as Country Music Month seems an appropriate way to begin this month's country column for R&R:

"Every year at this time the harvest season is celebrated throughout the hills and valleys of rural America where country music has its roots. Country music chronicles the richness and fullness of American life . . . because it expresses the simple human emotions we all share. Country music is in tune with our everyday experiences, whether we live on a farm or in the city. This authentic American art form has grown to be one of the most popular styles of music in our nation today."

Once again, this reporter is looking forward to being among the creators, promoters, and sellers in radio and records taking part in this annual celebration of America's music.

News Notes

Pete Porter takes over the PD reins at Plough's WJJD/Chicago, replacing Bill Hart, who had been with the station for five years. Porter joins WJJD from KBOX/Dallas where he had been PD. He will be doing 10 to noon on-the-air. Jack Weston has been upped to PD at KBOX. More details on Page 3 of this week's R&R . . . By the way, Bill Hart, a 14-year veteran of the business, is now available. His experience at WJJD has been on-air, Operations Manager, PD and MD. (312) 884-7181 . . . Word is KNEW/Oakland-San Francisco, a Metromedia Country station, is up for sale. Let's watch this one . . . WUNI/Mobile, reports PD Bill Knight, had a transmitter fire last Monday (2) night. The station has been on low power since Hurricane Fredrick hit a couple weeks ago. Fire inspectors seem to think the fire might have been arson. Knight thinks it might be hurricane-related. WUNI hopes to have some of its problems solved by the end of this week. Until then, the station will be off the air . . . Bob Lee, PD of WVM1/Biloxi, told R&R, "During the recent hurricane we had more than 86 hours of continuous news coverage and very little music. Things seem to be back to normal now." Lee also reports Dan Browning from WMVG/Milledgeville, GA is the new afternoon driver. His first day on the job turned out to be hurricane coverage rather than a music show . . . Crazy story (I'm sure you've all heard it) about the format change of WGMA/Hollywood, FL from Country (after 12 years) to an easy rock format. R&R's Lee Wade gathered some interesting facts on that story you may not have heard. See Page 1 of this week's R&R . . . Ron Tatar, former PD of KVOC/Casper, WY has landed a job as MD and 10-noon air personality at KOKE/Austin. Word is out that after almost two years, PD Dave West, at KOKE-AM-FM has resigned and will remain with the station until he finds another radio job. Tatar might be the man to fill his shoes. (Probably "boots" there in Austin.) . . . Country radio's first black Program Director makes the news this week. Chris Charles takes on the PD job at WHYL-FM/Carlisle, PA. The full story on Page 1 of your R&R . . . After 11 years, nine as PD, two as MD, Earl Morgan has exited Malrite's WNYR/Rochester, NY. He had been doing the midday air show. The new PD of WNYR is Jeff Goodridge, formerly with WEET/Richmond, VA. Morgan is now available: (716) 924-7867 . . . After a brief exit to a local Top 40 station, KRZY/Albuquerque morning man and PD Jerry Groner has returned, this time only as morning man. No official word on the PD, but it looks as though MD Phil Gonzales has the inside track . . . Weekender Buddy Van Arsdale has been appointed Program and Music Assistant for WIL-AM-FM/St. Louis. He will report to new PD Mike Carta . . . After three years as PD/MD and middays at KTRB/Modesto, CA, Kenny Roberts is looking for a new challenge. Station was number one in the last ratings. (209) 521-7249. No replacement has been announced . . . Seems like I reported this, but in case I didn't, former WRCP/Philadelphia MD Trish Hennessey is the new 7-midnight air person on WPOC-FM/Baltimore . . . Dan Laramy is been selected to handle the music at WKXA/Brunswick, ME . . . A first this week on the R&R Country chart: The top 5 songs, still moving up in most markets, remained in the same spot as last week. (That's



BASEBALL COAST-TO-COAST — Country music stations in New York and Los Angeles took part in recent baseball promotions. In Los Angeles, the top pictures show RCA's Dave & Sugar performing for KLAC's Country Music Day at Dodger Stadium. In the dugout Dave & Sugar get together with Dodgers manager Tommy Lasorda and KLAC staffers. Left to right: early afternoon KLAC personality, Art Nelson, RCA's Carson Schreiber, Dave & Sugar's Sue Powell, Melissa Dean, and Dava Rowland, KLAC's PD Don Langford, and Lasorda . . . In New York, WHN air personality, Mike Fitzgerald, took part in the recent "Mets All Star" team softball game. Top row (l-r) are former Mets star Art Shamsky; sportscaster Chip Clippole; actor Sol Welner; John Roland, WNEW-TV; Bob Fitzsimmons, WNEW Radio; Larry Kenny, WOR-TV; former Met Tommy Agee; and Jim Jensen, WCBS-TV; (bottom row, l-r) actor Jim Sattorius, former Dodger Tommy Holmes, WHN's Mike Fitzgerald, singer Tony Darrow, actor Robert Lansing, recording artist Bobby Rydell, and Carl Wexler of WCBS-TV.

the way the computer crumbles.) . . . Just a thought if you are among the many stations set to cover the CMA Post-Awards Radio Show — you might want to buy some television airtime following the TV show on Monday night, just to let your listeners and potential listeners know of your plans to air the live broadcast . . . Last, and certainly least, WGTO/Cypress Gardens PD/MD Terry Slane reports Bob Fuller, the station's evening air personality, "has a dog with no legs. Every morning he takes the dog out for a drag." (That one deserves a bone, for sure.)

Country DJ's To Be Guest Of CMA

The Country Music Association is hosting a luncheon for all Country Radio disc jockeys in attendance at next week's Country Convention in Nashville. The luncheon will take place between the morning and afternoon segments of the annual Artist/DJ tape session, co-sponsored by the CMA and the Grand Ole Opry. Both events will take place at Opryland.

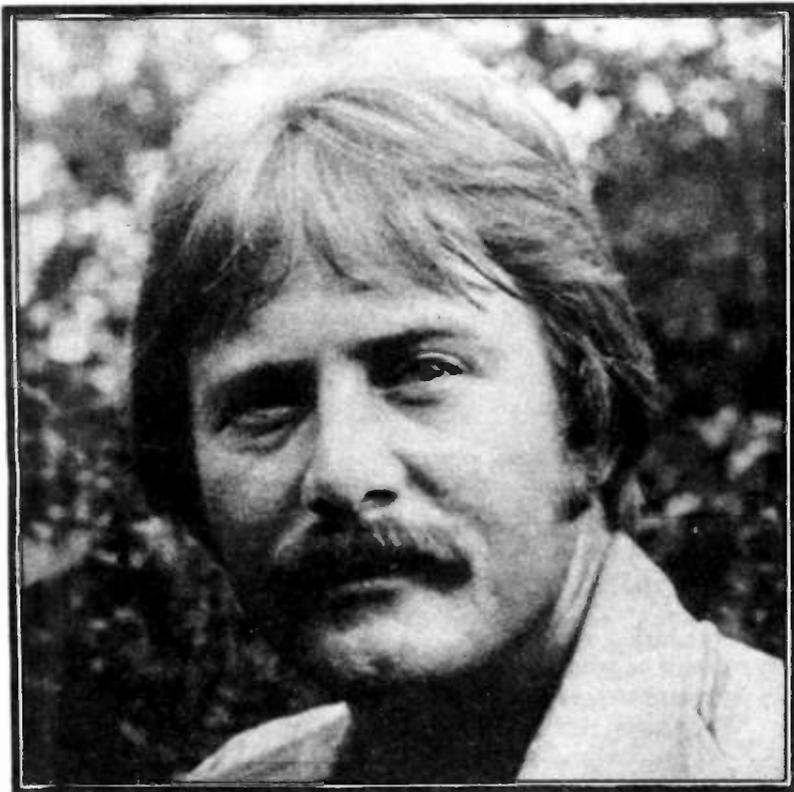
The two-part tape session will be held in the Chattanooga Room beginning at 9:00am, breaking for lunch, in the Knoxville Room, at noon. The session will resume after lunch at 1:30pm. Recording artists from various labels will be available for interviews and cutting station ID's, promos, etc. Participants must bring a tape recorder to the tape sessions and must limit their time with each artist to three minutes. No guests will be permitted to the tapings.

The CMA luncheon is the first of its kind, and is open to all radio people who respond to the CMA's invitation. Any DJ convention registrant who has not replied to the invitation, but would like to attend the luncheon, is asked to contact Helen Farmer or Joan Dickson at CMA, 7 Music Circle North, Nashville, Tennessee, 37203. Phone: (615) 244-2840. Convention registration for air personalities is free.

One of the highlights of the luncheon will be a short program, including the presentation of CMA's 1979 DJ of the Year Awards by last year's winners. R&R's Jim Duncan (hey, that's me) will be moderating a panel to answer radio questions about the Country Music Association. Your comments, questions, and ideas are most welcomed at this session as the CMA looks toward a new decade of country music.

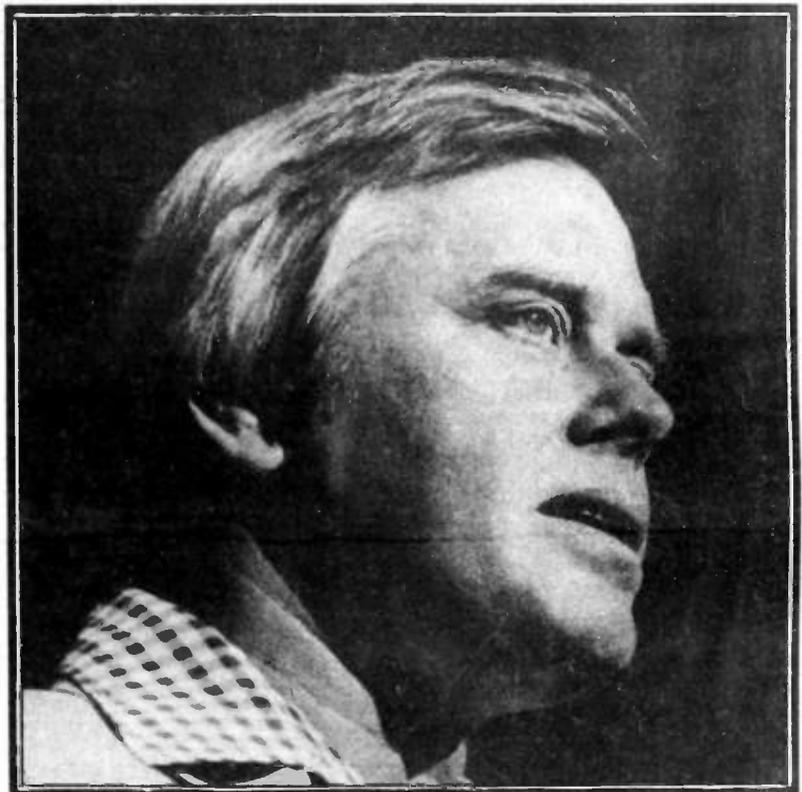
2 + 1 = 3 HITS

CLIFF COCHRAN
"First Thing
Each Morning"
PB11711



BB #40 CB #41 RW #47

TOM T. HALL
"You Show Me
Your Heart"
PB11713



BB #34 CB #37 RW #38

NOW SHIPPING DAVE & SUGAR'S DOUBLE-SIDED SINGLE

"Why Did You
Have To Be
So Good"



"My World Begins
And Ends
With You"
PB11749



ON RCA NASHVILLE

Country

BREAKERS

EMMYLOU HARRIS

Blue Kentucky Girl (WB)

On 71% of reporting stations. Charts: 28-19 WCXI, debut 23 WMC, 37-23 KEEN, 35-29 KRMD, 33-21 WSM, 38-28 WSAI, 19-13 KRGO, 34-27 WKDA, 33-25 KEED, 32-22 WMAQ, debut 30 KNEW, 21-15 WJJD, 24-17 WPLO. Adds this week include WHK, WQQT, KSON, KRZY, WBAX. R&R Chart 39-26.

ANNE MURRAY

Broken Hearted Me (Capitol)

68% of our reporters on it. New adds include KLZ, KNEW, WMAQ, KSO, WFMS-FM, WDAF, WADR, KCUB. Charts: 21-13 WUNI, 37-20 WXZQ-FM, 48-27 CKLW-FM, 38-30 WWVA, debut 29 KWKH, 30-22 WJJD, debut 27 KMPS, 37-28 WKDA, 37-29 WTHI, debut 27 WOKQ. R&R Chart Debut 31.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

TOM GRANT "Sail On" (Republic) 94/6, WJJD, WUNI, KENR, WIXY, KRZY, WCUZ. Charts: 10-8 WWOK, 32-27 KNEW, 29-21 WLZ, 27-21 WSAI, 15-12 WSM, 21-17 WMZQ-FM, 29-22 KSO, 34-27 KNIX, 35-30 WFTN, 28-21 WKDA, 31-22 KHAK. R&R Chart Debut 34.

MEL TILLIS "Blind In Love" (Elektra) 92/16, WCMS, WADR, WHN, WEEP, WKSJ, WSUN, WYMI, WOKK, WUBE, WJJD, WDAF, WFMS-FM, WHBF, WYTL, WCUZ, KMAK. Charts: 37-28 WMAQ, 17-9 WCXI, 30-25 WKDA, 25-21 KCKC, 48-30 KKYX, 38-28 WKKN, 32-25 KFTN, 40-30 WMZQ-FM, debut 28 KRGO, 25-15 KLZ. R&R Chart Debut 35.

CHARLY McCLAIN "You're A Part Of Me" (Epic) 91/17, WUBE, WHK, KENR, WSM, WHN, WFMS-FM, WEEP, KLZ, KRZY, KSON, KGRZ, KBET, KCEY, WTHI, WNVY, WSUN, WQQT. Charts: 48-28 KZIP, debut 26 WKMF, 41-30 KUZZ, 37-29 WKKN, debut 22 WMC, 24-20 KCKC, 38-29 KKYX, 33-25 KSO, 18-11 KRGO. R&R Chart Debut 37.

JOHNNY DUNCAN "The Lady In The Blue Mercedes" (Columbia) 84/21. One of the "Most Added" songs this week. Some new adds include WIRE, WJJD, KLZ, KLVI, WINN, KENR, WHN, WCMS, WADR, WSUN, KXLR, WKSJ, WMZQ-FM, WPOR, WHBF, WTHI, KSSS, KGRZ, KIDN, KSON, KMAK. Charts: 33-25 KWKH, 38-30 CKLW-FM, 38-30 WUBE, 36-28 KHAK, 38-30 WQQT.

JACKY WARD "You're My Kind Of Woman" (Mercury) 73/11, KSON, KLZ, KCUB, KLAQ, WYTL, WMAQ, WTHI, WNVY, WSUN, WPLO, WCMS. Charts: 28-22 KRGO, 34-28 WRCP, 20-15 WUNI, 37-28 KWKH, 23-18 CKLW-FM, debut 30 WKMF, 40-29 KHAK.

TOM T. HALL "You Show Me Your Heart (And I'll Show You...)" (RCA) 71/18, WMZQ-FM, WEEP, WNVY, WINN, WMC, WSLR, WCXI, KGFX, WYTL, WHBF, KWMT, WSAI, WKMF, KSSS, KVOC, KLZ, KFTN. Charts: 34-29 WWVA, debut 27 WSUN, 34-28 KFGO, debut 30 KRGO.

MOE BANDY "I Cheated Me Right Out Of You" (Columbia) 63/16, KLAC, WFMS-FM, WONE, WIRE, WDAF, KLVI, WQQT, WKKN, WDDD, KWMT, WTHI, KSSS, KGRZ, KBET, KCEY, 32-25 KCKC.

BUCK OWENS "Hangin' In And Hangin' On" (WB) 62/10, KENR, WNVY, KGFX, WONE, WHK, WTHI, KVOC, KSON, KCEY, KLAC. Charts: 30-25 WUNI, 19-19 KUZZ, 28-23 KRMD, 38-30 WKKN, 12-9 KCKC, 36-29 WKDA, debut 29 WPLO.

HANK THOMPSON "I Hear The South Callin' Me" (MCA) 62/6, WPOR, WQQT, WQGY, WNRS, WDDD, KSON. Charts: 27-18 WCXI, 28-21 KMPS, 22-17 WWVA, 28-23 WEAT, 39-29 KXLR, 10-9 KYNN, 29-22 KRMD, 32-21 WMZQ-FM, 20-15 KUZZ, 36-30 KIKX.

Others Getting Significant Action

CLIFF COCHRAN "First Thing Each Morning (Last Thing At Night)" (RCA) 47/9, KEEN, KLZ, WIRE, WHK, KYNN, WXCL, KXLR, WCMS, KSSS, debut 27 WEAT, 32-27 KRMD.

HANK WILLIAMS JR. "Whiskey Bent And Hell Bound" (Elektra) 45/15, KZIP, WIRK-FM, WKDA, KKYX, KGFX (both), WONE, WSAI, WXCL, WDAF, KYNN, WKKN, KIKX, KNIX, KCEY, KIDN. Charts: debut 29 KRGO, debut 30 WUNI, 25-14 WCXI.

STEPHANIE WINSLOW "Say You Love Me" (WB/Curb) 39/14, WLAS, WINN, WHK, WSAI, KWMT, WSLR, WYTL, KMAK, KRGO, KIDN, KLZ, KLAQ, KEEN, KEED.

JIM CHESNUT "Let's Take The Time To Fall In Love Again" (MCA) 38/8, KEEN, KLAQ, KMAK, KIKX, WKKN, KWKH, WSUN, WINN.

RED STEAGALL "Good Time Charlie's Got The Blues" (Elektra) 37/6, KMPS, KMAK, KRZY, KYNN, WXCL, KNOE.

REBA McENTIRE "Sweet Dreams" (Mercury) 34/9, KCUB, WIRE, KWMT, WSLR, WXCL, KWKH, KXLR, WBAM, WMZQ-FM. Charts: debut 20 KVOC, 35-28 WCXI, 28-22 WKMF.

CHARLIE DANIELS BAND "Mississippi" (Epic) 33/11, KLAC, KSOP, KEED, WBAM, WPOR, WOKK, WDDD, KTYN, KCEY, KIKX, 27-23 WSEN.

R.C. BANNON "Winners & Losers" (Columbia) 32/6, KVOC, KLAQ, KSO, WIRE, KXLR, KNOE, debut 24 WMC.

LACY J. DALTON "Crazy Blue Eyes" (Columbia) 30/11, KEED, WPLO, KENR, KRGO, KUZZ, KSOP, WHBF, KTYN, WAXX, WXCL, WSEN.

LEON EVERETTE "The Sun Went Down In My World..." (Orlando) 30/6, KRZY, KWKH, WIRK-FM, KIKX, KWMT, KXLR, 29-24 KFTN.

LORETTA LYNN "I've Got A Picture Of Us On My Mind" (MCA) 28/27. The "Most Added" song this week. Some new adds include KMPS, KNEW, KCKC, WUBE, WSLR, WCXI, KSO, KWKH, WKDA, WBAM, WWVA, WMZQ-FM, KKYX, WKSJ, WTHI, WKMF, KEED, KRAK, KFGO, KNIX, debut 29 WUNI.

JOHNNY PAYCHECK "(Stay Away From) The Cocaine Train" (Epic) 28/18,

Radio & Records

NATIONAL AIRPLAY/40

Three Weeks
Two Weeks
Last Week

October 5, 1979

Three Weeks	Two Weeks	Last Week		
2	1	1	1	DON WILLIAMS/It Must Be Love (MCA)
6	5	2	2	JOHN CONLEE/Before My Time (MCA)
12	7	3	3	OAK RIDGE BOYS/Dream On (MCA)
15	8	4	4	T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb)
14	9	5	5	BARBARA MANDRELL/Fooled By A Feeling (MCA)
16	12	7	6	RONNIE MILSAP/In No Time At All (RCA)
22	15	10	7	LARRY GATLIN/All The Gold In California (Columbia)
21	16	11	8	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb)
5	2	6	9	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)
30	24	15	10	CRYSTAL GAYLE/Half The Way (Columbia)
35	23	13	11	DOLLY PARTON/Sweet Summer Lovin' (RCA)
34	29	18	12	KENNY ROGERS/You Decorated My Life (UA)
7	6	9	13	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)
24	19	16	14	THE KENDALLS/I Don't Do Like That No More (Ovation)
36	28	20	15	RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (RCA)
3	3	8	16	MOE & JOE/Just Good Ol' Boys (Columbia)
23	21	17	17	BILLY "CRASH" CRADDOCK/Robinhood (Capitol)
10	13	14	18	MICKEY GILLEY/My Silver Lining (Epic/Playboy)
-	38	29	19	WAYLON JENNINGS/Come With Me (RCA)
8	11	12	20	KENNY DALE/Only Love Can Break A Heart (Capitol)
-	32	27	21	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
-	-	37	22	WILLIE NELSON/Crazy Arms (RCA)
-	40	36	23	JOE STAMPLEY/Put Your Clothes Back On (Epic)
-	33	28	24	MERLE HAGGARD/My Own Kind Of Hat (MCA)
1	4	22	25	CHARLEY PRIDE/You're My Jamaica (RCA)
-	-	39	26	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
-	36	32	27	GLEN CAMPBELL/Hound Dog Man (Capitol)
20	22	19	28	REX ALLEN JR./If I Fell In Love With You (WB)
-	37	36	29	CRISTY LANE/Slippin' Up, Slippin' Around (UA)
40	35	33	30	TOMMY OVERSTREET/What More Could A Man Need (Elektra)
-	-	31	31	ANNE MURRAY/Broken Hearted Me (Capitol)
18	18	24	32	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
-	39	38	33	ROSANNE CASH w/BOBBY BARE/No Memories Hangin' 'Round (Columbia)
-	-	34	34	TOM GRANT/Sail On (Republic)
-	-	35	35	MEL TILLIS/Blind In Love (Elektra)
4	10	23	36	CONWAY TWITTY/I May Never Get To Heaven (MCA)
-	-	37	37	CHARLY McCLAIN/You're A Part Of Me (Epic)
29	25	21	38	BILLIE JO SPEARS/Livin' Our Love Together (UA)
-	-	39	38	RONNIE McDOWELL/Love Me Now (Epic)
-	-	40	39	MARGO SMITH/Baby My Baby (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

adds include KLAQ, WSLR, WCXI, WNRS, WXCL, WPOR, WBAM, WWOK, KFGO, KBMR, WAXX, KTYN, KGFX, WKMF, WKKN, KBET, KCEY, KEED, debut 28 KRGO.

MARTY ROBBINS "Buenos Dias Argentina" (Columbia) 27/22. One of the "Most Added" this week. New at KCKC, KNIX, KSOP, KNEW, KRGO, KIKX, KEED, KCUB, KHAK, KTYN, WSLR, KFDI, KBMR, WXCL, KFEQ, WLAS, KWKH, WIRK-FM, WKDA, KKYX, WRCP, WPOR.

HOYT AXTON "A Rusty Old Halo" (Jeremiah) 28/9, KRAK, KSOP, KNIX, KSO, KBMR, KFDI, KHAK, KRMD, KEBC, debut 27 WUNI.

MEL STREET "The One Thing My Lady Never Puts Into..." (Sunset) 26/5, KSSS, KMPS, KWMT, WONE, WXCL.

RAYBURN ANTHONY & KITTY WELLS "The Wild Side Of Life" (Mercury) 20/5, WEAT, KZIP, KXLR, KUZZ, KIKX, 39-29 WCXI.

ETC BAND "Stranded On A Dead End Street" (WB) 19/5, KSOP, KHAK, WKKN, KYNN, WWVA, debut 28 WUNI.

ERNEST TUBB & FRIENDS "Walkin' The Floor Over You" (Cachet) 16/16, WMZQ-FM, KENR, WIRK-FM, WEAT, WBAM, KKYX, KFEQ, WAXX, KFDI, WKMF, KFGO, KMPS, KIKX, KCKC, KEED, KUZZ.

JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 18/15, KNIX, KRAK, KHAK, KRGO, WNRS, WAXX, KFDI, WHK, CKLW-FM, KWKH, KKYX, WBAM, WKDA, KEBC, WMZQ-FM, debut 28 WUNI.

DIANA "Lonely Together" (Elektra) 15/6, KFTN, WSLR, WKKN, KWKH, WIRK-FM, KZIP.

LYNN ANDERSON "Sea Of Heartbreak" (Columbia) 13/13, KSO, KCKC, KWKH, KRMD, WBAM, KKYX, WMC, KMPS, WNRS, KFDI, KBMR, KFGO, KFEQ.

SYLVIA "You Don't Miss A Thing" (RCA) 13/11, KEED, KIKX, KIDN, KFTN, KSOP, WNRS, KFGO, KHAK, WPLO, KRMD, WWVA, On KUGR, WBAM.

JOHNNY CASH "Cocaine Blues" (Columbia) 12/12, KUZZ, WNRS, WAXX, KFDI, KBMR, KFGO, KFEQ, WBAM, KXLR, KRMD, WSEN.

MEL McDANIEL "Lovin' Starts Where Friendship Ends" (Capitol) 11/11, KIDN, KRAK, KEEN, KHAK, WTHI, KFDI, KVOC, KXLR, WEAT, KKYX, WOKQ.

FREDDY FENDER "Squeeze Box" (Star/Itte) 11/9, KSO, WHK, WUNI, WLAS, KWKH, WIRK-FM, KRMD, WOKQ, WRCP, On KRGO, WYII.

BRENDA LEE "Tell Me What It's Like" (MCA) 8/8, KSO, WPLO, KRMD, WMC, KENR, WKKN, KYNN, KUZZ.

Most Requested

LW	TW	
3	1	T.G. SHEPPARD (WB/Curb)
4	2	DON WILLIAMS (MCA)
-	3	LARRY GATLIN (Columbia)
9	4	MARGO SMITH (WB)
1	5	KENNY ROGERS (UA)
2	6	OAK RIDGE BOYS (MCA)
6	7	CRYSTAL GAYLE (Columbia)
7	8	MOE & JOE (Columbia)
-	9	DOLLY PARTON (RCA)
8	10	BARBARA MANDRELL (MCA)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- CHARLIE DANIELS BAND**
The Devil Went Down To Georgia (Epic)
- CRYSTAL GAYLE**
Your Kisses Will (UA)
- MOE & JOE**
Just Good Ol' Boys (Columbia)
- CHARLEY PRIDE**
You're My Jamaica (RCA)
- EDDIE RABBITT**
Suspicious (Elektra)
- MEL TILLIS**
Coca Cola Cowboy (MCA)
- CONWAY TWITTY**
I May Never Get To Heaven (MCA)
- JENNIFER WARNES**
I Know A Heartache When I See One (Arista)
- WILLIE & LEON**
Heartbreak Hotel (Columbia)



Biff Collie Inside Nashville

Country



PICKER PICTURE — A Couple weeks ago this column gave you the news of Chet Atkins being featured on the covers of *Guitar Player* and *Frets* magazines this month. Well, Chester B. didn't want you to miss seeing his unique honor. (Hey, Chet, is it true that when guitar players go on strike, they don't pick it?)

"D.J." CONVENTION MEMORIES: "This place is as crowded as the rest room of a one-pump gas station in Mobiddy, Texas!" — Roger Miller, 1964 . . . As Joe Allison stood over the broken body of a poor soul who had been convinced by Jim Beam he could fly out of the third story window of the old Andrew Jackson Hotel, the drunk picker-turned-D.J. moaned: "Why didn't you stop me from trying to fly out that window?" Joe answered: "Are you kidding? I thought you could do it!" . . . The first official trade function of the "Convention" was in 1952 when Steve Sholes (RCA), Ken Nelson (Capitol), Don Law (Columbia), and Paul Cohen (Decca) paneled a discussion on the possible change in configuration of record product from 10-inch 78rpm to 7-inch 45rpm. The overwhelming D.J. reaction was negative. "It'll never work." "My boss would s— if I told him he would have to buy new control room equipment to play some little bitty records." "Only reason the record companies want to do that is to have something new to sell to the record customers." "It's hard enough to get 'em to buy the records we play now. If they gotta pay \$40 or \$50 for an adaptor to play those little records, they may not even listen anymore!" "That's too much trouble. I ain't learned to play big records good yet!" . . . "I've been standing in this hotel lobby every year for 14 years and this is the first year anybody has spoken to me. I've always been the one tryin' to speak." (Carl Butler, the year of his hit "Don't Let Me Cross Over") . . . "By the time I've gotten from one side of this Andrew Jackson Hotel lobby to the other, I'm drunk just having to breathe at such close quarters" (Carl Smith) . . . "Man, I've tried everything I can think of to get rollin' and I just can't seem to do it. I'm tired of my wife having to work. I'm thinkin' about going back to Atlanta. I know I can at least work regular there." . . . (Jerry Reed — 1965) . . . M.C.'ing the 3rd annual CMA Banquet with Homer & Jethro was special . . . The all-night Shelby Singleton parties . . . "Wow! It's only 1:30, and I've already had more fun than I ever had in my life!" (Charlie Walker — 1954) . . .

NUTS & BOLTS: Nashville Metro Trustee Glenn Ferguson's 9-month-old, \$10,000 lawsuit against Johnny Paycheck jumped to almost \$4 million. Ferguson is asking \$650,000 from Paycheck claiming he breached their contract of management which extends to 1993; \$231,000 which he says Paycheck owes as commissions through November '78; \$92,000 in unpaid loans to Johnny; and a total of \$2 million against Paycheck's new manager Gary Smith of Ft. Walton Beach, Florida . . . Jim Ed Norman, the talented producer responsible for the Anne Murray hits, will take over producing the music of Mickey Gilley . . . Dave & Sugar are featured in the soundtrack of an upcoming series of Dr. Pepper commercials for radio and television . . . RCA Records here tells of a special-edition single serviced to stations by Charley Pride. The single, "The Dallas Cowboys," is a tribute to Pride's home team and is featured on a custom silver label complete with the Cowboy team helmet . . . No truth to the rumor that Bobby Bare and Rosanne Cash

have a "thing" going; just a hit duet . . . Andy Williams came to town with West Coast Producer Dick Pierce to find a hit and found some real cowboy boots and a fur-felt hat. He cut all new Nashville writer material in the traditional Andy Williams style . . . Sarah McKenzie brought her .22 automatic with her to town and cut a record she says will be a "hit or else." Sarah used to be a policewoman . . . Minnie Pearl hosted CBS's "A Country Christmas" in Tulsa with guests Loretta Lynn, Roy Clark, Barbi Benton, David Soul & George Gobel . . . Tommy & Johnny bought their dad Ray Cash something he's wanted since 1976 — a 1976 Cadillac! . . . The Bee Gees' November 15th NBC-TV special guests are Glen Campbell and Willie Nelson . . . Larry Gatlin's making a career out of the "Union Mission" song he sang on the recent Jerry Reed-hosted "Country Salutes America"



Sonny Throckmorton

special; did it again on the "Tonight" show . . . Kenny Rogers's hit "You Decorated My Life" was written by Debbie Hupp of Louisville, the mother of five kids! . . . Mercury's Jacky & Tanya Ward announced the arrival of Casey Brennan Ward, 7 lbs, 14 oz; Cedarwood Publishing's Susan & Michael Heaney named theirs Shea after ASCAP's Ed Shea. Man, that's a commercial!! . . . The National Quartet Convention met here since Tuesday (2nd) nightly and sang to an estimated total of 30,000 gospel fans . . . Charlie Lamb's wife Frances is doing well after successful surgery . . . Sonny Throckmorton didn't tell me that he'll sing his title tune on the sound track of the movie "Middle-Aged Crazy." (See, Sonny, I told you I'd make a star out of you!) Nobody could appreciate or enjoy his success any more than Sonny and his family . . . Glenn Sutton's got a new 1979 "Football Card." He rewrote and updated the lyrics on that nutty true-to-life story about the guys who get hung up on "playing the games" . . . Pete Porter told me last Thursday he couldn't divulge where he's going until this week. Congratulations, Pete. (He just left KBOX/Dallas — see Jim Duncan's R&R column this section for details.)

FICAP SEMINAR: I'm looking forward to being on the panel "Put Personality Back Into Country Radio" Tuesday, (9th) at 9am, hosted by Charlie Douglas with Paul Kallinger, XERF; Arch Yancey, KNUZ/Houston; King Edward IV, WSLC/Roanoke; and current FICAP President, WSM's Ralph Emery, and yours truly. With these outspoken people, it's a super-warmup for the week's convention activities, discussing a vital question relating to commercial radio and its future.

HAPPENINGS: The 3rd annual WORST (World's Oldest Rock Stars Together) show was a combination costume party/gong show/moldy oldies and featured the Newbeats ("Run Baby, Run"/"Bread & Butter"), Jimmy Bowen & Buddy Knox (3/4 of the original Rhythm Orchids), rock legend Link Wray, Charlie McCoy (the Over-The-Hill Gang), the Crickets, Gary Miles (Buzz Cason), Bill Justis ("Raunchy"), Gene Hughes of the Casinos ("Then You Can Tell Me Good-bye"), and Steve Alaimo ("Everyday I Have To Cry Some"). Master of Ceremonies was "Big Hugh-Baby" Jarrett . . . Jim Ed Brown & Helen Cornelius will work separately beginning Jan. 1. They had five #1 records as a duet since they teamed in 1976 . . . Tammy's back in the news, with reported prowler incidents, rumored hospitalization in New Jersey, prank phone calls and petty vandalism around her Franklin Road mansion. They've had 24-hour security at the South Nashville home since three fires broke out in 1976, and windows broken in other incidents; Tammy was kidnapped a year ago while at a shopping center in the city, followed by a written threat shortly afterward. The kidnapping has not been solved . . . CMA members coming for the convention here should remember the annual membership meeting, Thursday, October 11 at the Opryland Hotel. It will include the election of board members for next year. CMA President Ralph Peer will give a report on the CMA's activities for the past year. There will be a presentation of awards for the CMA Producers of the Year, as announced on the CMA awards show. The meeting begins at 9:30 that morning . . .

AIRLINES: Helen Cornelius won the Ted Mack Amateur Hour on TV three times! . . . Tammy Wynette was the first female Country singer ever to host a major British TV special . . . Brenda Lee started taking piano lessons . . . at age 33! Funnyman Jim Stafford says he plays all stringed instruments . . . except the yo-yo! . . . Mel Tillis says: "Don't undertake vast ideas with half-vast ideas!" . . . Billy Bob Bowman has divulged that he has a Master's degree from college. The subject of his thesis was "What College Done For Me."

COMMODORES GO COUNTRY!

"Sail On," the smash single from the Commodores has been added by WHN and WMAQ!

M-1466F



P/A

POP/ADULT



Mike Kasabo

This week, we conclude our conversation with Ray Quinn concerning tips on license renewal.

R&R: Anything else a young programmer should look for to avoid getting hurt?

QUINN: He should make sure that his staff, at least the ones with certain positions, should really understand these legal things. I mean, let's face the facts, there are a lot of ways to say that you could have a chance to win \$1 million, and as long as you spell it out properly, you're covered. But if you get a jock on the air who is a wacko — and there are plenty of them — and if he doesn't follow your instructions precisely, you may have the contest explained in an improper fashion, and it can come back to haunt you. The point I'm making is that once the Program Director has set up the guidelines that are proper, he had better make sure the on-air people don't cross some of these very dangerous lines that could potentially get you into a lot of trouble.

R&R: How closely do you work with management in terms of renewal?

QUINN: Well, at WCBM the Metromedia law people have taken care of most of it; in fact we just filed and got renewed this year. It went uncontested. We had no problems at all. Between myself, General Manager Harold Deutsch, our Public Affairs lady and the News Director, we put all the field work together, turned in all the various elements the legal department had requested, and they took it from there. So, the contact comes initially from the legal department to Deutsch, and then he has me get into the area of contests, public affairs, the percentage of news, etc., and the News Director gives us a description of what percentage of the news time is local, national, what public affairs programs we have run and what topics we have covered. Then of course we have to — like all other radio stations — put in our public file a list of what we feel are the 10 biggest problems facing the community. So when you go to renew, the name of the tune is to see to it that you've dealt with those important topics that you have described as big problems for your community. It all makes a lot of sense once the system gets going. And it makes it easy for a Program Director to do an honest-to-goodness service to his community. It's almost like doing music research. You do your call-outs and you find what it is that's on the minds of the people and then you program an answer to it. There are two kinds of research — one is with leaders of the community and the other is with general people. If you research it properly you'll really get some valid information back. They're going to tell you about inflation, potholes in the street, crime, and other things that could be turned into valuable programming tools.

R&R: What do you find most irritating in dealing with license renewal?

QUINN: The FCC each year randomly selects what they call a composite week, and will send it to the station filing for renewal. The list will state: "for the composite week for anyone who is renewing this year, the Monday that will be used will be Monday, August 1, 1978; the Tuesday will be Tuesday, July 15, 1978 . . ."

R&R: A total of seven days worth?

QUINN: Yes. You then get the appropriate logs and check them and count the number of PSA's that you've run during that pre-selected composite week, then break down the percentage of news, religion, public affairs, and other entertainment. Then you keep your fingers crossed that the percentages of that composite week have equalled or been better than you've promised to do.

R&R: What if the figures aren't in your favor?

QUINN: You can plead a case that that wasn't a typical week on your station. Let's say that I decided that I was going to run the "History of Rock 'n' Roll" or do some other kind of promotion that would require me to blow out news and other community commitments — I could then call the FCC and ask for another week. They might even say, "Don't worry about it; we understand that that's not a typical week."

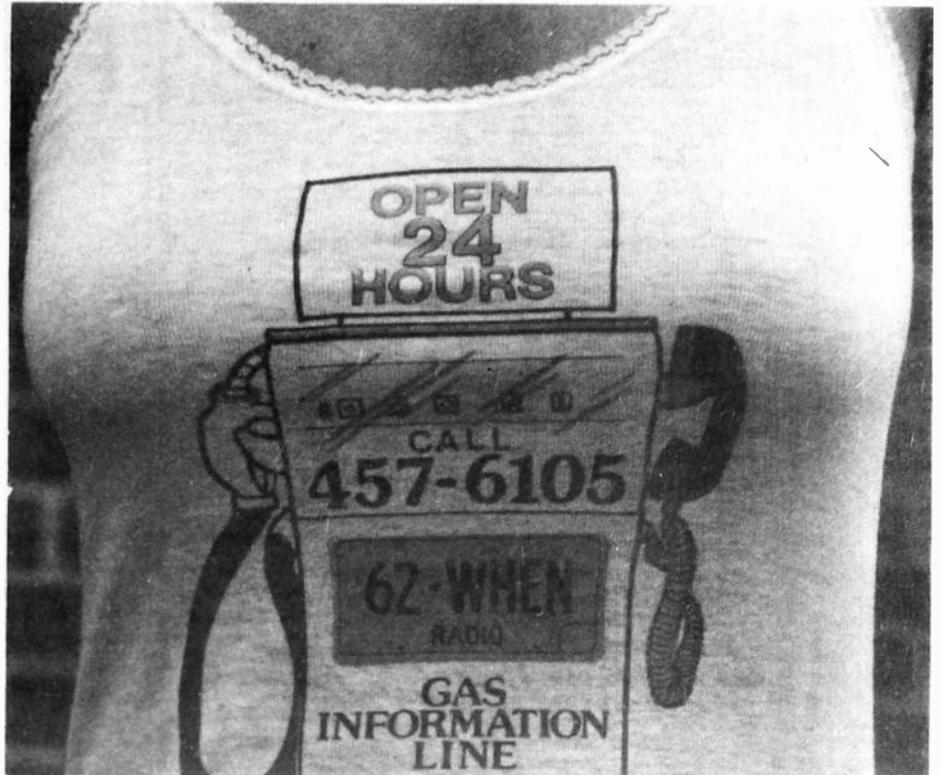
R&R: Anything in closing for the younger programmers?

QUINN: In terms of license renewal, the sooner you learn what makes it work, the sooner you can take the thorn out of your side and actually make it work for you.

Update

POP/ADULTS COMING AND GOING: KQEO longtime Top 40 in the Albuquerque market, has made the move as so many similarly-formatted stations seem to be doing, to a Pop/Adult presentation. Program Director David K. Jones commented on the change to R&R, "We've found that the demographics of our city are going upwards continually. The very young market is wearing off from the baby boom — so we're looking into the '80's in Albuquerque, being a majority of 25+ audience to draw from, and that's exactly where we're heading." . . . Another significant switch in direction was made by WJNO veteran P/A station in West Palm Beach, which has decided to convert to an All News format. Again the PD explains: "We're very heavily into features, continuing serial type programs, and as a result," stated Russ Morley, "We're not the typical news operation. Of course we've increased our news department, but we will target primarily younger than is normal for a news-type operation." . . . In cooperation with the area's dental association, KEX/Portland sponsored a "Smile Day" at the local zoo. Children under 12 and senior citizens were admitted free, and given free dental check-ups by the many volunteer dentists in attendance. The turnout, according to Bob Swanson, was a large one and was met with very positive reaction . . . The two Nevada State Universities had a football exhibition — Las Vegas vs. Reno. Well, morning men, Dave Finley and Watson Jelks of KOLO/Reno and KORK/Las Vegas respectively bet that whoever's team won would give the other guy the day off. Vegas won, so Dave Finley went to the gambling capital and did his show on a simulcast basis. Great response from listeners . . . Over 15,000 people attended a two-day

music festival sponsored by KGNR/Sacramento featuring big bands, wandering minstrels, and special guest Jose Feliciano with the Sacramento Symphony . . . The Charlie & Harrigan syndicated show is scheduled to enter the morning drive slot at WCHS/Portland, ME in the coming weeks . . .



YES, TANKS — If you saw the top portion of this picture, you'd really be impressed. Not that what you see is that bad — in fact, well you can see the phone number and I've been calling for two days now. Seriously, this is but one "technique" used by WHEN/Syracuse to promote their gas availability information phone line to help listeners save time — instead of spending it in a gas line.

Transition

Lee Fowler (pictured) has been named Program Manager of Westinghouse giant KDKA/Pittsburgh, as announced by VP/GM Tony Hirsh. Hirsh stated, "Lee is a welcome addition to the KDKA management staff. His broad experience in programming and his enthusiasm are assets to us at KDKA and to our listeners." Fowler most recently programmed KSD/St. Louis . . . Bob Ray has resigned his Assistant Programmer position of KSFO/San Francisco and would like to get back into an on-air position in the Bay Area; he can be reached at (408) 725-2627 . . . WTAE/Pittsburgh has a new midday jock, Jim Quinn, who comes from across town at 13Q . . . WGY/Schenectady has a new morning man, John Leslie from KCKN/Kansas City, who replaces George L. Davis, who exits the station . . . Mark Stevens has been promoted to Assistant PD of WCWA/Toledo, along with the appointment of a new sportscaster, Don King, who comes from the station's sales department . . . WATR/Waterbury has two new personalities, Jayne Ryder from WDJZ/Bridgeport, who will do weekends, and Paul Ballner from WPIX-FM/New York, who'll handle the all-night shift . . . Andy Parks is the new all-night man at WQUD/Memphis coming from across town at WLVS and replacing Larry Cotler who returns to Des Moines radio to continue his career there . . . Ann Robinson is the new newsperson of KRMG/Tulsa from that city's KXXO . . . KROD/El Paso has a new Music Director, Tim McKay, who comes from KMJJ/Las Vegas; also Jay Murray is now the Production Director in addition to his 10am-2pm shift at the West Texas station . . . WTIC/Hartford has a new production man — Dennis Mallery, who comes from WIP/Philadelphia . . . Mark DeMarino is the latest addition to the WGAR/Cleveland news team, coming north from WRAL/Raleigh . . . Jim Abens has been promoted from Program Director to Station Manager of WCER/Charlotte, MI . . . Gary Zane, all-night man at KDWN/Las Vegas, has been promoted to Assistant Music Director of the station and will assist PD Jack London in the music area.



Color

REVERSE CREATIVITY?: KMRJ/Pittsburgh, KS has an example of what to do when you can't think of a promotion — but still come up with one. They're holding a "We Don't Know The Answer Either Contest" contest. Listeners are asked to send in a postcard guessing how many people are going to send in postcards! It sounds like a new version of "Who's On First?", and also scored big with the audience. Winners got \$50 and a pocket calculator.

THE CINCY CINCH, I WISH: WLW/Cincinnati is into its second phase of its "Best Year Of Your Life 1980." The promotion works with call-ins and registrants and at the end of the contest a lucky listener will be drawn for one of the most expensive radio promotional gifts in the Ohio city's history: one complete year of cost-free living. Now I've got two reasons to watch "WKRP." Anyway, the financial freebies breakdown for the winner is: all mortgage payments or rent, all utilities, food, clothing, a brand new car, a completely paid vacation trip plus enough cash left for incidentals.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No Records Qualify For Breaker Status This Week.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 48/6 add WPTF, WISN, WKIQ, WNEW, KGNR, WHAM. Key moves: 13-10 KUKI, 18-14 WJBO, 19-13 WSGW, 21-17 WHAG, 26-22 WORG, 32-26 WHBC, 22-20 WLVA, debut 24 KEX, debut 29 KOLO, debut 29 KSTP. Increased 30-28 on P/A chart.

IAN GOMM "Hold On" (Stiff/Epic) 43/10 add WHEN, WLW, KVI, WHIO, WBOW, WWWE, KNBR, K69, WSGW, WRIE. Key moves: 15-9 WDIF, 20-17 WYMC, 23-18 WSM-FM, 28-22 WOWO, 24-18 WCWA, 21-18 FM97, 29-26 WNEU, 31-28 WCHV. Increased 36-29 on P/A chart.

LEIF GARRETT "When I Think Of You" (Scotti Bros.) 52/9 add WWWE, KMPC, WSIX, WFTL, WKIQ, KSTP, KOLO, WPTF, KAKE. Key moves: 29-16 WJBO, 26-24 KRKO, 27-22 WLNH, debut 29 WORG. Increased 32-30 on P/A chart.

CARLY SIMON "Spy" (Elektra) 40/2 add WGY, WHAM. Key moves: 11-7 KDWN, 24-19 WJBO, 25-19 WHBC, 28-26 WSGW, 19-16 WLNH, 21-18 KVI. Increased 33-32 on P/A chart.

DONNA SUMMER "Dim All The Lights" (Casablanca) 36/8 add WHEN, WFDF, WTAE, WTIC, KRKO, KSTP, WHAG, WFTL. Key moves: 17-12 WCHV, 26-12 KOLO, 12-7 WCWA, 24-20 WRIE, 28-24 WORG, 36-26 FM97, 26-19 WOWO, 20-16 WQUD, 16-13 KRMG. Heavy rotation: WASH. Increased 39-35 on P/A chart.

J.D. SOUTHER "You're Only Lonely" (Columbia) 33/12 add KNBR, WBAL, WWWE, WQUD, WSLI, WASH, KUKI, WHBC, WSGW, WTIC, WHDH, KHOW. Key moves: 15-11 WSM-FM, 33-30 FM97, debut 19 KRMG, debut 21 WBEN, debut 29 WYMC, debut 30 KSTP, debut 30 KRKO. Debuts at No. 38 on P/A chart.

COMMODORES "Still" (Motown) 28/19 adds include WCCO, KOY, KMBZ, WBEN, WHIO, WDIF, KSTP, WPRO, WIP, WTAE, K69, WTMJ, WSIX, WORG, WHIZ. Early key moves: 37-24 FM97, debuts 22 WRIE, debuts 25 KOLO, debuts 27 WYMC, debuts 29 WSM-FM, debuts 29 WLVA. Heavy rotation: WASH, WSLI. Debuts at No. 38 on P/A chart.

DIANA ROSS "The Boss" (Motown) 26/2 add WOWO, WSIX. Key moves: 16-11 WDIF, 16-13 WHIZ, 17-15 WORG, 25-23 WLW, 9-7 WLNH. Increased 40-39 on P/A chart.

ORLEANS "Forever" (Infinity) 27/12 adds include WBAL, KRNT, WTMJ, KAKE, WSGW, WGY, WJBO, WHIO, WGIR, KRKO. Key moves: 30-28 WSM-FM, 25-19 WDIF, debut 30 WLVA. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

JOHN STEWART "Midnight Wind" (RSO) 32/2 KMBZ, WQUD. Moves 21-13 KOLO, 28-23 WORG, 25-21 WYMC, 28-26 FM97, 29-28 WLW.

OAK RIDGE BOYS "Dream On" (MCA) 25/3 add KHOW, WQUD, WKIQ. Moves 28-24 WJBO, 22-20 WHAG, 29-24 KRQD, debut 29 KRKO.

OLIVIA NEWTON-JOHN & ANDY GIBB "Rest Your Love..." (Polydor) 24/1 add KRKK. Moves 25-21 KUKI. Heavy rotation: WTMJ.

JIMMY BUFFETT "Fins" (MCA) 23/4 add WJBO, WCER, WLW, WKIQ. Moves 17-13 WBEN, 39-30 WCHV, debut 28 WPRO. Heavy rotation KRKK.

LAUREN WOOD "Please Don't Leave" (WB) 22/5 add WCHV, WJBO, KOLO, WHDH, WELI. Moves 22-17 WBEN, debut 28 WDIF, debut 30 WSM-FM.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHICAGO (Columbia) "Street Player" "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- ELO (J&R) "Confusion"
- RICKIE LEE JONES (WB) "Night Train"
- NICOLETTE LARSEN (WB) "You Send Me"
- ANNE MURRAY (Capitol) "You've Got What It Takes"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- DIONNE WARWICK (Arista) "Deja Vu"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks Two Last Weeks Week

Three Weeks	Two Weeks	Last Week	
21	11	6	1
6	5	5	2
3	2	2	3
2	1	1	4
7	4	4	5
1	3	3	8
14	10	9	7
11	7	7	8
16	14	12	9
17	15	13	10
15	13	11	11
—	—	25	12
4	6	10	13
26	25	17	14
29	24	16	15
5	9	15	18
8	12	14	17
9	8	8	18
24	23	20	19
37	29	27	20
38	30	28	21
23	21	21	22
40	34	29	23
27	26	26	24
19	20	23	25
18	19	19	26
12	16	18	27
36	31	30	28
—	—	36	29
—	—	36	30
39	35	31	31
35	32	33	32
10	17	22	33
30	27	24	34
—	39	39	35
—	—	38	36
—	—	37	37
—	—	38	38
—	40	40	39
—	—	40	40

October 5, 1979

- 1 KENNY ROGERS/You Decorated My Life (UA)
- 2 COMMODORES/Sail On (Motown)
- 3 LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
- 4 HERB ALPERT/Rise (A&M)
- 5 MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
- 6 EARTH, WIND & FIRE/ After The Love Has Gone (ARC/Columbia)
- 7 MARY MACGREGOR/Good Friend (RSO)
- 8 TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
- 9 RITA COOLIDGE/One Fine Day (A&M)
- 10 GERRY RAFFERTY/Get It Right Next Time (UA)
- 11 ATLANTA RHYTHM SECTION/Spooky (Polydor)
- 12 ANNE MURRAY/Broken Hearted Me (Capitol)
- 13 MAUREEN McGOVERN/Different Worlds (WB/Curb)
- 14 BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
- 15 DOOBIE BROTHERS/Dependin' On You (WB)
- 16 DIONNE WARWICK/I'll Never Love This Way Again (Arista)
- 17 ROBERT JOHN/Sad Eyes (EMI America)
- 18 LITTLE RIVER BAND/Lonesome Loser (Capitol)
- 19 ART GARFUNKEL/Bright Eyes (Columbia)
- 20 CRYSTAL GAYLE/Half The Way (Columbia)
- 21 WINGS/Arrow Through Me (Columbia)
- 22 OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)
- 23 NICK LOWE/Cruel To Be Kind (Columbia)
- 24 CHARLIE RICH/Life Goes On (UA)
- 25 JENNIFER WARNES/I Know A Heartache When I See One (Arista)
- 26 CHRIS THOMPSON/If You Remember Me (Planet)
- 27 BARBRA STREISAND/The Main Event/Fight (Columbia)
- 28 BARBARA MANDRELL/Fooled By A Feeling (MCA)
- 29 IAN GOMM/Hold On (Stiff/Epic)
- 30 LEIF GARRETT/When I Think Of You (Scotti Bros.)
- 31 BEACH BOYS/Lady Lynda (Caribou)
- 32 CARLY SIMON/Spy (Elektra)
- 33 MAXINE NIGHTINGALE/Lead Me On (Windsong)
- 34 BONNIE POINTER/Heaven Must Have Sent You (Motown)
- 35 DONNA SUMMER/Dim All The Lights (Casablanca)
- 36 J.D. SOUTHER/You're Only Lonely (Columbia)
- 37 ABBA/Angel Eyes (Atlantic)
- 38 COMMODORES/Still (Motown)
- 39 DIANA ROSS/The Boss (Motown)
- 40 ORLEANS/Forever (Infinity)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Most Added:

- COMMODORES "Still" (Motown) Added at 25% of our reporting stations.
- ANNE MURRAY "Broken Hearted Me" (Capitol) Added at 20% of our reporting stations.
- STYX "Babe" (A&M) Added at 19% of our reporting stations.
- ORLEANS "Forever" (Infinity) Added at 18% of our reporting stations.
- J.D. SOUTHER "You're Only Lonely" (Columbia) Added at 16% of our reporting stations.
- IAN GOMM "Hold On" (Stiff/Epic) Added at 13% of our reporting stations.

Hottest:

- COMMODORES "Sail On" (Motown) Reported hot at 61% of our stations.
- KENNY ROGERS "You Decorated My Life" (UA) Reported hot at 61% of our stations.
- HERB ALPERT "Rise" (A&M) Reported hot at 49% of our stations.
- RITA COOLIDGE "One Fine Day" (A&M) Reported hot at 32% of our stations.
- LOBO "Where Were You When I Was..." (MCA/Curb) Reported hot at 31% of our stations.
- MICHAEL JOHNSON "This Night Won't Last Forever" (EMI America) Reported hot at 25% of our stations.

- STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 21/0. Moves 10-9 WCHV, 12-4 WOWO, 23-19 WCWA, 28-22 WQUD. Heavy rotation: WGY.
- YVONNE ELLIMAN "Love Pains" (RSO) 20/9 add KOY, KPPL, WBOW, KHOW, WPRO, WRIE, WSGW, WELI, WTMJ. Moves 24-20 WBEN, debut 29 WLNH.
- KANSAS "Reason To Be" (Kirshner) 20/3 add WIP, WHBC, WBOW. Moves 21-13 WRIE, 18-11 KOLO, 30-27 WCHV, 21-19 WPRO, 22-17 WSM-FM.
- KERMIT THE FROG "Rainbow Connection" (Atlantic) 18/4 add WATR, WHBC, WCER, WKIQ.
- DOLLY PARTON "Sweet Summer Lovin'" (RCA) 16/4 add WSIX, WSGW, WSBA, KGNR.
- STYX "Babe" (A&M) 15/14 adds include WDIF, WBEN, WSM-FM, KRKK, KEX, WSLI, WTMJ, WNEU, WHAG, WCHV.
- FLEETWOOD MAC "Tusk" (WB) 15/5 add WBEN, WSLI, WQUD, WOWO (dp), KAKE. Moves 27-22 WDIF, 24-19 WNEU.
- ENGLAND DAN & JOHN FORD COLEY "What Can I Do..." (Big Tree) 14/7 add WHIO, WSM-FM, WDEF, WCER, KEX, WTMJ, WORG.
- ELTON JOHN "Victim Of Love" (MCA) 14/6 add WORG, WYMC, KAKE, WGIR, WCER, KRKK. Debuts 29 WDIF, debut 30 WPRO.
- K.C. & THE SUNSHINE BAND "Please Don't Go" (TK) 14/4 add WHDH, WELI, WCER, WFDF. Moves 27-24 WNEU, 27-21 WSM-FM.
- EAGLES "Heartache Tonight" (Asylum) 12/6 add WORG, WCMB, WCWA, KNBR, KRKK, WLNH (dp). Debuts 22 WNEU, debut 29 WCHV.
- HOTEL "Hold On To The Night" (MCA) 10/3 add WPRO, KRKO, WKIQ.
- BOB DYLAN "Gotta Serve Somebody" (Columbia) 9/5 add WCWA, KRKO, WLNH, WCER, WKIQ.
- MELISSA MANCHESTER "Pretty Girls" (Arista) 9/5 add FM97, WYMC, KRMG, WCER, KDWN.
- ALESSI BROTHERS "I Wish That I Was Making Love (To...)" (A&M) 9/1 add KDWN. Debut 31 WORG.
- LOU RAWLS "Tomorrow" (Philadelphia International) 8/3 add WGY, KMRJ, WSBA.
- JANIS IAN "Fly Too High" (Columbia) 7/7 add WHIO, KDWN, WSM-FM, KMBZ, WCCO, WGIR, KUKI.

OPPORTUNITIES

Openings

KOOK/Billings, MT looking for 12mid-6am jock #1 station in state's largest market. Send tapes and resumes to Jack Stevens, PD, KOOK, Box 1276, Billings, MT 59103 EOE M/F (10-5)

KACY 50,000 watt giant in Southern California has immediate daytime shift opening for a multi-talented, one to one communicator. Must have 1st phone and be skilled at production. Last two announcers left for jobs in L.A. Send tapes and resumes to Jim Barker, Operations Director, KACY, Box 1520, Oxnard, CA 93034 EOE M/F (10-5)

WVIC is seeking tapes for future openings. Mid-Michigan's #1 station 8 yrs in a row. Send tapes and resumes to Jim St. John, WVIC, 2617 E. Mt. Hope, Lansing, MI 48910 (10-5)

KEZY/Anaheim needs experienced AOR air personality for immediate part-time opening. Prefer somebody from Southern California area. Send tapes and resumes to Dave Forman, 1190 E. Ball Rd., Anaheim, CA 92805 EOE M/F (10-5)

KSLY/San Luis Obispo needs 7-12midnight jock with good production. Tapes and resumes to Harry May, KSLY, Box 1400, San Luis Obispo, CA 93406 EOE M/F (10-5)

Nation's hottest station is accepting applications for future openings. If you'd like to join one of the best chains, Doubleday Broadcasting, and one of the most successful new stations in history, mail tapes and resumes to Bob Hettrik, Program Manager, KWK Radio, 2360 Hampton Ave., St. Louis, MO 63139 EOE M/F (10-5)

WKQQ/Lexington's overwhelmingly successful AOR has two positions open; morning air personality and news director. Tapes and resumes to Gary Dickson, Box 100, Lexington, KY 40590. No calls please. EOE M/F (10-5)

WNAP/Indianapolis is looking for experienced full time and part time personality for Top 40 format. Also interested in qualified news oriented personalities for possible "morning team" addition. Production talents for all openings desired but not necessary. Immediate openings for night personality. Send tapes and resumes to Cns Conner, WNAP, 2835 Illinois, Indianapolis, IN 46208. No calls please. EOE M/F (10-5)

WWDC-AM/1260/Washington, DC is now accepting tapes and resumes for part time on-air positions. Join us in our new facilities! Contact Lew Katz, PD, WWDC-AM, 1150 Connecticut Ave., N.W., Washington, DC 20036. No calls please. EOE M/F (10-5)

Unique radio magazine newsroom is looking for the right person. If you enjoy the challenge of one-on-one conversational news, let's talk. A creative and polished delivery essential. Tapes and resumes and writing samples to Jeff Michaels, News Director, KMJJ Radio, Box 14805, Las Vegas, NV 89114 or call (702) 739-6600 EOE M/F (10-5)

Openings

KBOX/Dallas needs experienced strong production person with on-air capabilities as well as continuity ability. Send tapes and resumes to Jack Weston, KBOX, 9900 McCree, Dallas, TX 75238. No calls please. EOE (10-5)

Full Service News Director wanted for San Francisco Bay's most adventurous radio station. Format: Progressive Country plus. Person must be able to collect, produce and write the news and inspire and lead future newscasts. Ground floor situation for FM that's home to San Jose market. Send tapes, resumes and salary requirements to PD, Box FAT, Gilroy, CA 95020. (10-5)

We're losing some key personnel to larger markets. We need two Top 40 personalities who have a natural, but exciting delivery. Applicants must be strong on production and some news is helpful. If you have at least 6 months experience and are on the way up, rush your best tape and resume to Rod Dormire, Operations Mgr., WTBO, Box 1644, Cumberland, MD 21502 EOE (10-5)

50,000 watt FM in Ocean City, MD seeks good announcer with good promotion and production ability. #1 in market. Send tapes and resumes to WKHI, Box 758, Ocean City, MD 21842 EOE (10-5)

KQDI/Great Falls, MT looking for dynamite PM drive production person. Our present afternoon man is buying into a Wisconsin radio station. Tapes and resumes to Scott Greeley, KQDI, Box 8760, Great Falls, MT 59406 EOE (10-5)

Contemporary full time AM in medium college market needs midday or afternoon on-air person with production experience. Excellent salary and benefits. Contact: PD, KRUS, 105 Park Ave., Ruston, LA 71270 EOE (10-5)

Modern Country AM/Soft Rock FM in medium market needs experienced pro for afternoon drive. Tapes and resumes to Charles Huber, KECK, Box 6006, Lincoln, NE 68506 EOE M/F (10-5)

KBOX/Dallas looking for experienced news communicator. Must be street-wise and have excellent writing skills. Ad-lib ability and good quality voice a must. Send tapes and resumes to Dave O'Brien, 9900 McCree, Dallas, TX 75238 EOE (10-5)

KUZZ-KKXX/Bakersfield needs experienced news person for AM/FM. Must have good writing skills, ability to gather news and good delivery. Only experienced persons need apply. Call Mark Howell at (805) 393-1500 or send tapes and resumes to KUZZ News, 1209 N. Chester Ave., Bakersfield, CA 93308 EOE M/F (10-5)

13PEA Music Radio in Manchester has full and part time openings for Top 40 communicators. Top notch evening killer needed yesterday. Tapes and resumes to Rick Ryder, PD, 13FEA, Box 370, Merrimack, NH 03054. No calls please EOE M/F (10-5)

Openings

WMRF/Lewistown, PA has opening for full time announcer, minimum 3 yrs broadcasting experience required. Knowledge of commercial production and ability to communicate. Send tapes and resumes to WMRF, 5 W. Market St., Lewistown, PA 17044 (10-5)

WKTK/Baltimore seeking aggressive newscaster to head up newly formed department. Send tapes and resumes to Lou Krieger, 5200 Moravia Rd., Baltimore, MD 21206 EOE M/F (10-5)

WEBO-3WT/Owego, NY looking for news reporter/writer to gather and announce news. Minimum 2 yrs college or training school. Salary negotiable. Send tapes and resumes to Jay Purdy, News Director, Box 399, Owego, NY 13827 or call (607) 687-0371 EOE M/F (10-5)

Radio News Reporter: Experienced take-charge broadcast journalist to share news gathering, writing, editing and anchor duties in the person department. Must have good voice and writing skills. No beginners please. College degree required. Send tapes and resumes immediately to Patrick Bingham, News Director, KOLO, Box 821, Reno, NV 89504. Member of Donrey Media Group. EOE (10-5)

WJAR/Providence is looking for experienced, mature sounding newscaster for morning drive anchor. Send tapes and resumes to Jim Martin, News Director, WJAR 111 Dorrance St., Providence, RI 02903. No calls please. EOE M/F (10-5)

WLLL/Lynchburgh, VA looking for on-air personality with outstanding capabilities. Send tapes and resumes to Bob Abbott, WLLL, Box 11529, Lynchburgh, VA 24506 EOE M/F (10-5)

100,000 watt stereo FM-CNW with unique programming approach, medium market, needs solid morning person with production experience. Excellent salary and benefits. Great hunting and fishing. Send tapes and resumes to KXKZ, Box 430, Ruston, LA 71270 or call (318) 255-5000 EOE M/F (10-5)

WCWA/Toledo needs air personality Top 40 or Pop/Adult background. Possibility of advancement. Needed yesterday. Send tapes and resumes to Doug Silver, WCWA, 604 Jackson St., Toledo, OH 43604. No calls please. EOE M/F (10-5)

KQEO/Albuquerque looking for afternoon person. Personality Pop/Adult format. Rush tapes to David Jones, 2000 Indian School Rd., NW, Albuquerque, NM 87104 EOE (10-5)

High calibre talent wanted to staff a new Pop/Adult radio station in one of America's most delightful small cities. We need a top notch Programmer with a track record, a working News Director, and air talent that can get involved in our community. Aircheck today's show and mail with salary requirements to Ed Rodriguez, Box 284, Gaithersburg, MD 20760 EOE (10-5)

Openings

WOKU/Cincinnati is looking for a part-time newscaster and an experienced research person to head up full time research department. Tapes and resumes to Charlie Brown, WOKU, First National Bank, 3rd & High, Hamilton, OH 45011 EOE M/F (10-5)

America's greatest radio station KFRC/San Francisco has a rare opportunity in its news department. The morning drive anchor slot is open. The right person must be able to write and deliver intelligent and entertaining newscasts. Voice should be conversational, journalist track record must be solid. Tapes and resumes only to John Winters, KFRC News, 415 Bush St., San Francisco, CA 94108. No calls please. EOE M/F H/V (10-5)

Afternoon drive is open in one of America's most beautiful markets WKIX and WYYD/Raleigh. We need a person of major market calibre. Good voice, writing ability to "talk" the news is essential. Good pay and benefits, new studios, fully equipped. Tapes, resumes and salary requirements to Frank Gentry, News Director, Box 12528, Raleigh, NC 27605. No calls please. EOE (10-5)

News Director, ladies encouraged, strong ability to obtain, write and deliver local news. Heavy on Public Affairs and interviewing of celebrities. Controversial subjects and persons. News features. Good natural delivery and above average production skills. We are Black Contemporary. Cassettes and resumes to M.A. Chasin, 1463 Hilltop Drive, Grand Blanc, MI 48439. (10-5)

WWSA/Savannah, GA now accepting tapes and resumes for possible future openings. Send materials to Mark Daniels, Box 1247, Savannah, GA 31402 EOE (10-5)

Looking for someone who "knows" they are a top pro, even if not presently working in a comparable environment. If you are a top-notch entertainer who is into Top 40 music, ship your aircheck and resume to Fred Brian, PD, WTAC, Box 600, Flint, MI 48501 EOE (10-5)

Drive Time Personalities - Competitive Market
Modern Country outlet with new facilities in Southeast seeking experienced drive communicator. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 161, Los Angeles, CA 90067.

KRKK/Rock Springs, WY needs a morning communicator. Very contemporary Pop/Adult format. KRKK needs someone with at least 2 yrs experience. Tapes and resumes to Rod Tucker, KRKK, Box 2128, Rock Springs, WY 82901 EOE M/F (10-5)

Midwest medium market AOR #1 18-34 needs News Director. Rapidly growing company good people. Call Berry Grant (203) 649-1695. After Oct. 15th call (608) 249-9277 or write WYXE, Box 3470, Madison, WI 53704. Also possible future openings for jocks. (10-5)

CHANGES

Radio

ANNE HORN joins KCS-FM/Colorado Springs, CO to do middays, formerly with KNOE/Monroe, LA.

J.J. CLARK joins WYVA/Yorktown, VA from Z-104/Frederick, MD.

JIM WOOD named Operations Manager of KZLA/Los Angeles, CA formerly with WSKZ/Chattanooga, TN.

MICHAEL JONES rejoins WMET/Chicago, IL as Account Executive.

JAMES C. LOSH named Account Executive for WMET/Chicago, IL.

TOM KELLY joins WSAI/Cincinnati, OH doing morning and afternoon sports and information.

JOHN DRISCOLL named PD at KYGO/Denver, CO.

CARTER DAVIS joins WREC/Memphis, TN as PD, formerly with KULF/Houston, TX.

GENE BAXTER joins WCHN/Herndon, VA doing mornings, formerly with WLPL/Baltimore, MD.

ELISA LONGO joins 68RKO/Boston, MA as an Account Executive.

SUE ELLEN SCHWAM joins 68RKO/Boston, MA as an Account Executive.

ROBERT J. SYERS appointed as Account Executive of RKO Radio Network.

Industry Changes

MARY WHITE joins WEEDECK as Director of station relations.

BOB GILLIGAN named Productions Director for ARIES II Records.

JOE LEWIS named Executive Vice President in charge of sales for ARIES II Records.

DEBORAH DEFRAITES appointed Director of Promotion for Front Line Management East.

MEL DIAMOND named Account Executive of RKO Radio Network.

EVAN PACE appointed Professional Manager for Rick's Music and Cafe Americana Music, Casablanca Publishing Companies.

SHERRY WINSTON named National Director of college promotion for Elektra/Asylum Records.

CHRISTINE REHLICH joins Noreen Jenney Communicates, Beverly Hills, as Account Coordinator.

NORM UNG appointed to an Art Designer position with Capitol Records.

CONNIE PLIMSOU joins Capitol Records as West Coast Publicity Manager.

Station Line-Ups

WSKZ/Chattanooga, TN LINE-UP: 5:30am-9am David Carroll (MD), 9am-12noon Ron Richardson (PD), 12noon-3pm Chris Thomas, 3pm-6pm Gary Beach, 6pm-10pm Rich Phillips, 10pm-1am Tim Cunningham, 1am-5:30am Tony Davis. WEEKENDS: Jeff Masingill, Jim Guy, Bill Cody.

KDRK/Spokane, WA LINE-UP: 6am-10am Al Gilson, 10am-2pm Tom Newman, 2pm-6pm Dennis Bookey, 6pm-12mid Dave Barnett, 12mid-6am Tom Parker, Weekends:

Richard Clear, Judy St. John, Keith Roberts.

V-100/Charleston, WV LINE-UP: 6am-10am Jack Dillon, 10am-2pm Dan O'Toole (PD), 2pm-7pm Gary Mitchell (MD), 7pm-12mid Bob Spence, 12mid-6am Ken McClain. Weekends: Steve Adams & Nancy.

WYVA/Yorktown, VA LINE-UP: 6am-10am J.J. Clark, 10am-3pm Barbara Timmons, 3pm-7pm George Thomas, 7pm-12mid Brent Todd, 12mid-6am Kelly Evans.

KKXX/Bakersfield, CA LINE-UP: 6am-10am Rick Neuwirth, 10am-2pm Chris Squires (PD), 2pm-7pm Jim Rash (MD), 7pm-12mid Johnny Bradley, 12mid-6am Sue Delany. Weekends: Don McCoy, Dave Buckner, Mark Sprauge.

WBBF/Rochester, NY LINE-UP: 5:30am-10am Hans Petersen, 10am-2pm Jim Snowden, 2pm-6pm Mike O'Brian (PD), 6pm-10pm Tommy Nast (MD), 10pm-2am Chris Summer, 2am-5:30am Bob Santucci. Weekends: Don Harvey, Joe Nason.

KAZY/Denver, CO LINE-UP: 6am-10am Brock Whaley, Mark Semansky, 10am-2pm Greg Gillispie, 2pm-6pm Dave Van Dyke, 6pm-10pm Steve Cooper, 10pm-2am Greg Fitzgerald. Weekends: Jim Beers, Garth Kemp.

WTUE/Dayton, OH LINE-UP: 6am-10am Sean Scott (MD), Dan Pugh, 10am-12noon Chuck Browning (PD), 12noon-4pm Jim Tobin, 4pm-8pm Alan Michael McConnell, 8pm-1am Bob Clark, 1am-6am Sue Arentsen.

WIOT/Toledo, OH LINE-UP: 6am-10am Terry Sullivan, 10am-2pm Lee Randall, 2pm-6pm Dan Clark, 6pm-10pm Don Jardine, 10pm-2am Joan Major, 2am-6am Terry Dorsey.

KCS-FM/Colorado Springs, CO LINE-UP: 6am-10am "Big" Jed Blakovich, 10am-3pm Anne Horn, 3pm-7pm Jack Garrett, 7pm-12mid Don Kelly, 12mid-6am Earl.

KYGO/Denver, CO LINE-UP: 6am-10am John Driscoll (PD), 10am-2pm Lee Cory, 2pm-6pm Dave Anthony, 6pm-10pm Greg Stuart, 10pm-2am Dave Avalos, 2am-6am Kurt Hermann. Weekends: Dave Anthony, Lee Cory, John Driscoll, Brandy Cooke, Kurt Hermann.

WOHN/Herndon, VA LINE-UP: 6am-10am Neal Michaels & Gene Baxter, 10am-2pm Lee Chambers, 2pm-6:30pm Chuck Dickemann (PD). Weekends: Kelly Anderson, David Mintz.

KFAS/El Paso, TX LINE-UP: 6am-10am Domino Rippy, 10am-3pm John Marinakos (MD), 3pm-6pm Bo Jagger, 6pm-10pm Frank Intrieri, 10pm-2am Gayle Miller, 2am-6am John Lyons. Weekends: Tom Novak, Rick Novick, Gene Remolde, Libby Zabriske. News: Sam Cassiano.

WBIR-FM/Knoxville, TN LINE-UP: 6am-9am Frank Greene, 9am-3pm Dave Soloman & Pam Batts, 3pm-7pm Roger Hyman, 7pm-12mid Carson Cooper, 12mid-6am Rick Long. Weekends: Keith Lambert, George Estell.

WKTM/Charleston, SC LINE-UP: 6am-10am Ken Morgan, 10am-1pm Bob Kaake (PD), 1pm-3pm Bill Enloe (MD), 3pm-7pm Steve Russell, 7pm-12mid Chris Porter, 12mid-6am Rob Braddock. Weekends: Gene Oliver, Monty Jett.

WORC/Orangeburg, SC LINE-UP: 5am-10am Stu Wright (PD/MD), 10am-3pm Mark Sanders, 3pm-7pm Mark Sanders, 7pm-1am Mark Reynolds. Weekends: Lee Price, Brooks Heir.

OPPORTUNITIES

Openings

Broadcasters now working in the Los Angeles market are needed on a part time basis as counselors and instructors at the KIIS Broadcasting Workshop. Professional environment, good pay. Call Earl Trout (213) 462-5800 (10-5)

Needed! Experienced, bright, up tempo morning man with strong personality, strong production for 50,000 watt FM AOR in Charleston, SC. Why spend another winter in the snow? Send tapes and resumes to Bob Keake, WKTM, Box 5758, N. Charleston, SC 29406 EOE M/F (10-5)

Two openings at KSTN/Stockton, CA for afternoon drive. 1st class license needed. Good production, able to read the news. Stockton is a great place to get somewhere from; 70 miles east of San Francisco. Tapes and resumes to Dave Morgan, 2171 Ralph Ave., Stockton, CA 95206 or call (209) 948-5786 between 12noon and 2pm PST EOE M/F (10-5)

Exciting pro to handle afternoon drive or midday. Must relate one to one with adults, up tempo Contemporary format. Successful station, medium market. Great Lakes area. Good salary, super benefits, chance to advance. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 158, Los Angeles, CA 90067 EOE.

KLMS is seeking a mature communicator to join our morning team. Great location to settle down in and enjoy the good life. Company benefits include insurance and profit sharing. Call Gary Claus (402) 489-3855 EOE (10-5)

88YCR (WYCR)/York, Lancaster, Harrisburg, PA is accepting tapes and resumes for future full time openings. Must be a pro and do good production. Contact Mark Richards, Box 234, Hanover, PA 17331. EOE (10-5)

WHVR/WYCR-FM has immediate opening for a Chief Engineer. Resumes to John Lawrence, Box 234, Hanover, PA 17331 EOE (10-5)

Live and ski in the Rockies... Mile High Denver's #1 news department looking for professional newspaper person with good voice and excellent delivery. If you have above average qualities and are an adult mature individual send tapes and resumes to Mike Anthony, News Director, KHOW, Petroleum Club Building, 16th & Broadway, Denver, CO 80202 EOE (10-5)

Q102/Cincinnati, OH looking for weekend talent. Anyone in the area who would like to get his foot in the door of one of America's truly fine radio stations, please send tapes and resumes ASAP to Jim Fox, Q102, 1906 Highland Ave., Cincinnati, OH 45219 EOE M/F (10-5)

AM/FM Combo, medium market. Capital City seeking afternoon reporter/anchor. Diggers preferred. Send aircheck, resume, writing sample, salary requirements to 95/97 News, Box 871, Charleston, WV 25323 EOE M/F (10-5)

WDRQ-FM/Detroit: We're looking for the air talent that can help make our morning show the "main event!" Other possibilities for DJ and news personalities. Charter Broadcasting. Tapes and resumes to Mark Driscoll, PD, WDRQ, 20300 Civic Center Dr., Suite 300, Southfield, MI 48075 EOE (10-5)

Tapes and resumes being accepted for future openings. Good working knowledge of AOR music. No put-ons. Send to WXLM, Box 9705, Savannah, GA 31402. No calls please. EOE (10-5)

Top rated Mass Appeal Contemporary station in the Sunbelt needs an aggressive, authoritative anchor to join market's most dynamic news team. Conversational writing style and good production a must. Good bucks - will negotiate. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 162, Los Angeles, CA 90067.

WOHN/Hemdon, VA, Top 40 has weekend opening. Tapes and resume to Chuck Dickemann, PD, Box 666, Hemdon, VA 22070 or call (703) 471-8464 EOE M/F (9-28)

Production Director needed for contemporary radio station. Excellent equipment and opportunity. Tapes and resumes to Brian Phoenix, KKRC, 1704 S. Cleveland Ave., Sioux Falls, SD 57103 or call (605) 335-8500 EOE (9-28)

Tapes and resumes being accepted for future AOR opening in Oregon. Send to Jonah Cummings, KEJO-FM, Box K, Corvallis, OR 97330 EOE M/F (9-28)

WTNT Country dynamite is looking for top notch afternoon drive/music director. Must do No. 1 production. Tapes and resumes to Tom Flanigan, Box 1047, Tallahassee, FL 32302 or call (904) 222-1270. An ingetead station. EOE (9-28)

WHNN/Saginaw, MI is looking for a Chief Engineer. Resumes to Dan Stewart, WHNN, Box 96, Saginaw, MI 48606 or call (517) 892-9528. EOE (9-28)

WTMA/Charleston, BC is looking for jocks and news people for future openings. Tapes and resumes to Booby Nash, Box 10206, Charleston, SC 29411 EOE (9-28)

WORC AM/FM looking for News Director to establish good local news department. Morning and afternoon drive newscasts, 5-day work week. Come south where the winters are warm. Tapes and resumes to Stu Wright, WORC, Box 1386, Orangeburg, SC 29115 or call (803) 538-1580 EOE M/F (9-28)

Goods & Services

Aircheck Factory

Thank You Gary Owens! Picking up where "The Birth Of KTNO" left off, THE AIRCHECK FACTORY offers a 2-hour cassette profile: "KTNO Raborn" featuring the change to KHTZ. \$9.00 includes shipping and complimentary copy of newsletter. AIRCHECK FACTORY, Box 156, Franklin Park, Illinois 60131.

The Aircheck Guide

The NAB announced The Aircheck Guide service to its 4600 member stations, UPI and AP carries stories nationwide and calls from stations with new openings have poured in.

One phone call puts stations at the instant listening of your aircheck. Because of the number of stations calling there is now a backlog of current openings. All formats, all positions and market sizes. If you're looking for new openings or a career advancement just forward your aircheck and resume. \$25 service fee. Our computer screens your tape from any area you request. The Aircheck Guide 8 Constance Avenue, Lewiston, ME 04240. Mon-Fri, 9am-5pm EST. 1-207-782-0947.

Original DJ Humor

From top Hollywood comedy writer & DJ, Freebee, write HYPE INK, Box 69581-R, Los Angeles, CA 90069.

Information You Need

Current artist info (all formats), daily calendar, much more! Pro bi-weekly service. Free sample issue: GALAXY, Box 20093-C, Long Beach, CA 90801. (213) 438-0508.

Red Neckerson Is Red Hot

Great syndicated morning show feature. On WHBQ, WQXI, V-97, WSGN, WSGA, WKIX, etc. Just ask yourself why? Free Demo. Gary Corry, Rt. 2, Franklin Goldmine Rd., Cumming, GA 30130. Phone (404) 887-4517.

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Broadcaster's Action Line"

EMPLOYERS!! Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240

Goods & Services

Making your classified come alive or getting your goods and services singled out is simple. Only 35 cents a word, \$7.50 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri, at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

Operations Manager needed for 105,000 watt FM in beautiful Southern California coastal market. On-air work will be key factor. Contact Ken Gallacher (7-14) 337-7504 (9-28)

WFMB/Springfield, 6 replacements for 2 full time air people who have left for larger markets. Send tape, resume and salary requirements to Jim Moore, WFMB, 820 Myers Bldg., Springfield, IL 62701 EOE (9-28)

WANTED: Afternoon driver personality for Pop/Adult format. MD experience helpful. Tapes and resumes to Kurt Schaeffer, WFUR, 1880 Plain Ave., Aurora, IL 60505 EOE M/F (9-28)

Opening for a "well organized" News Director. Fantastic opportunity. Satellite to two major markets. Minimum 1 yr experience and dedication a must. Send tapes and resumes to John Fagan, PD, Super Q-103, Box Q103, Gressville, MD 21638. (9-28)

California based group seeks music/research director for contemporary formats. No air/production required, but applicants should be experienced in all types of audience and music research. Programming experience helpful. Excellent opportunity with young, expanding company. Detailed resumes and letters to: Radio & Records, 1930 Century Park West, Box 160, Los Angeles, CA 90067. EOE.

WAVE/Louisville, KY now accepting tapes and resumes from top notch Pop/Adult communicators. Full and part time for future openings. Also need a production ace. Minorities and females encouraged to apply. Send tapes, resumes and references to Mark Williams, Box 32970, Louisville, KY 40232. No calls please. EOE M/F (9-28)

Positions Sought

Experienced MD/DJ with 1st phone, dedicated and loyal with 10 yrs experience in record industry. Looking for on-air position in Las Vegas area. Call J.C. SIMON (702) 452-3906 (10-5)

Midday man at 50,000 watt WWVA/Wheeling WV looking for full time on-air position in medium market. Pop/Adult or Country. Call KEN SIBURT between 10am-5pm Mon-Fri at (304) 232-1170 (10-5)

Female jock experienced and available for work in Los Angeles. Call (213) 532-1048 (10-5)

Personality who sounds very bright, natural and communicates one-to-one. Available immediately. 3 1/2 yrs experience in Midwest with Top 40, and Pop/Adult. Any offers will be considered. Call morning or late evening (402) 477-5755 and ask for JACK. (10-5)

For sale: 1 slightly used PD, discarded by a new GM. Heavy air work, production, operations. Prefer central Pennsylvania. Will relocate. Call (717) 299-4613. (10-5)

Obviously not your average Pop/Adult personality. Great mind, lots of real experience, ready to work hard and take direction. Call MARV at (315) 342-2503. You'll hear what thousands of central New Yorkers already know and love. (10-5)

Automation wiz ready to breathe the life into your top 50 market station's air product. Do great live work too. Will consider combo position. For example: AM shift plus FM/PD. Experience with Drake-Chenault and other syndicators. Serious offers only please. Call MIKE LENNEN (215) 253-6895 (10-5)

Sportscaster looking for a shot in medium or large market. 2 yrs experience play-by-play is tops. If you are sports minded, let's talk. Call DOUG at (313) 984-8922 (10-5)

J.J. JOHNSON looking for air talent/production/promotion director position. Experience in copywriting, news and talk show host. Call (209) 464-3209. (10-5)

Talk show host, interviewer, feature news reporter, AM/PM drive personality, Classical/Jazz specialist looking to relocate in metro Pacific Northwest. THEODORE GARRET LENIO, Box 8143, Aspen, CO 91611 or call (303) 925-7010 (10-5)

Female personality, professional in Pop/Adult with experience in Top 40 and Country. Markets, small to large. Not your typical female. Quality operations. Call (305) 482-5479. (10-5)

Experienced professional air personality. Hard working, can pull good numbers for you. Will relocate. Call CHARLIE PHILLIPS (617) 527-5803 and leave message. (10-5)

Personality entertainer with 9 yrs experience looking for Adult Contemporary/Top 40 opportunity. Pre-arranged "bits" and "shows" geared for either drive time. Please call MIKE RYAN at (612) 738-9686 after 6pm CDT. (10-5)

Announcer 15 yrs experience, good voice, 1st ticket. Have worked Country and Pop/Adult formats. Can do production and a good newscast. Prefer to stay in Florida but will relocate to another state in the Southeast or Gulf Coast. Call BILL SMITHSON (305) 448-1260. (10-5)

"Major Market Comedy Team" two-man show looking around for AM or PM drive position. Call for demo (313) 341-6400 (10-5)

California only. Human sounding medium paced contemporary jock. 7 yrs major and medium markets. Currently programming in Midwest, seeks jock or programming position. Call after 2pm at (415) 341-6934 (10-5)

ALAN SELLS, formerly of WTUE/Dayton for past 5 yrs, looking to move up. Currently seeking jock position in AOR format in medium market in the Cleveland or Cincinnati area, or South or West, or programming position in a smaller market like Dayton. Please call (513) 237-9538. (10-5)

20 yrs experience, heavy Country. Good voice and knowledge of major market. Currently MD WCXI/Detroit. Seek good paying position in Country market. Willing to relocate. Contact R.T. GRIFFIN at (313) 229-2861 (10-5)

Just changing. Moving from LA to Michigan. Top rated personality will be in Michigan at the end of the month, ready to work. AOR, Disco, Jazz and R&B experience. Contact SQUIRE TEE, 19444 Lelaure Ave., Detroit, MI 48224 or call (313) 341-6237 evenings. (10-5)

College graduate, majored in communications studies at University of Detroit. Looking for DJ position. Will adapt to format. Prefer Michigan or Ohio area. Call HARRY at (313) 522-0144. Tapes and resumes upon request (10-5)

MARK WAYNE, morning drive, midday PM drive, PD, MD and production. Pop/Adult and Country. 10 yrs, good worker, good numbers. Would like this to be my last move, but don't want to be eligible for food stamps. Working in Providence, RI. Call before 10am or after 5pm EST at (401) 942-3842 (10-5)

If you're looking for a killer late night jock, with a smooth up-tempo delivery with medium market experience, prefer AOR or Pop/Adult in major or medium market. Please call RAY ROGERS at (601) 843-2469 Tues-Fri before 12noon. (10-5)

STEVE JONES, hard working jock with knowledge of music, experienced in news with good production skills ready to move up from small market to station in medium or large market. Willing to relocate preferably in the South-west. Presently employed at KADS/Elk City, OK for 2 yrs. Call (405) 225-2364 or (405) 225-3333 (10-5)

Positions Sought

Announcer 5 yrs experience, last 4 in medium market, major market suburban. Employed, married, looking for atability. Call CARL at (518) 477-8169 after 6pm (10-5)

BRUCE ARTMAN is back seeking a steady position with a winning team and willing to put in 110% to do this. Experienced DJ/news/production. Let's talk. Call (213) 430-6957. (10-5)

KEN E. MARKS is looking for a Top 40, P/A or Disco gig. Just back from Reno. Super production - will travel. Write or call. 9315 Cattaraugus Ave., Los Angeles, CA 90034 or (213) 838-5364 after 5pm. (10-5)

Very mellow but polished black jock looking for first big break. Can do any format. Need a job instead of references. Third class endorsed. Excellent production. JERRY L. (914) 941-3035 days (212) 788-1328 evenings. Call now. (10-5)

TEN-Q's BOYD R. BRITTON is available for full or part-time air work of any type in Southern California. Prefer lunatic role. Award-winner, unique, call (213) 395-2660. (10-5)

FOR SALE: You can have one working, experienced DJ. He's looking for a station to establish himself and give it all he's got. Call now before this short supply runs out. GARY in the mornings: In NJ (201) 869-8062. Elsewhere (201) 869-8062. (10-5)

MIKE BUTTB, former morning drive at K100/Los Angeles, KCBO/San Diego, KIMN/Danver, KDWB/Minneapolis, afternoon drive at WTIC/Hartford. Available now. Please call (817) 382-5789 (9-28)

JEFF CONRAD, former K108, WIRK, seeks mornings or other slot with medium or major market station that requires outrageous personality. Cross between Don Imus, Steve Dahl & the Greaseman all rolled into one! Phone bits, sound effects, etc. A "wild & crazy" guy. Call (305) 968-7250 for tape and resume.

"Attention Midwest." Available now, 16-yr program veteran. More than music man, experience in all phases of programming. Experience includes WYFE, KBCQ, KLWW, license renewals, budgets, leadership. Top 40, Pop/Adult, modern Country. Call DAVE STEVENS (815) 877-9755 (9-28)

Experienced female looking for full time or part time on-air and/or production position. Good knowledge of music, great voice. Prefer Southeast Florida. Please call (305) 940-5007 anytime. (9-28)

Former News Director for WHHY seeks a similar position. Will relocate. Contact JENNIFER REED (205) 269-9428 (9-28)

ALISON BLOCK formerly of KFMI, currently jock at KATA, seeks opportunity at medium market AOR station. Strong, comfortable voice, production background, 3 1/2 yrs experience. Prefer East or West Coast. (707) 668-5307 (9-28)

HARV BLAIN former PD WDBR/Springfield, IL and WFRL/Freeport, IL is looking for a PD/MD position. Prefer Midwest. Call anytime (217) 787-9474 (9-28)

GARY TEE, MD for WAMT, formerly WRMF/Titusville, FL looking to do Top 40 Rock 'n' Roll for medium or major market. Over 4 yrs experience. Would like to work for a team. Call (305) 268-0073 (9-28)

8 yrs experience in programming, production and music. Currently PD at No. 1 station in market. Ready for challenge of medium or major market Top 40. Please call after 6pm MDT at (303) 242-7800 and ask for GARRY O'NEIL. (9-28)

Minority jock with Top 40, AOR and Disco experience, willing to relocate to Southeast or Southwestern portion of U.S. Any other area considered. Also experience in music research for a top Chicago station. Call BILL MORGAN (312) 521-3022. (9-28)

GREG BANDB, San Diego jock with 1 yr pro, 2 yrs college experience is ready for a move. Have experience in live, automation, news, production and some management. Prefer AOR, Pop/Adult, Top 40 in West, but willing to move. Call (714) 744-2045 (9-28)

TALENTED AND BORED. General market disc jockey looking for position somewhere on East Coast. Familiar with R&B, Top 40, Disco and Pop/Adult. Will answer all serious enquiries. Contact JOHN JOHNSON at (212) 690-8171 (9-28)

7-yr pro available immediately due to sale of station. Formerly PD and MD in both Contemporary and Country. Married, hardworking and stable. Call JOHN QUINCY at (606) 299-2319 today. (9-28)

Major market personality who does excellent production and who has extensive live TV experience as well seeks opportunity. Call (817) 367-8744 (9-28)

Miscellaneous

14-KONG Pop/Adult for the San Joaquin Valley needs service from all companies. New and old product. Contact Andy Taylor, MD, Box 3329, Visalia, CA 93277 or call (209) 734-5812. (10-5)

KLOM/Lompoc, CA needs Top 40 service from all major labels. Send to Keith Morgan KLOM, Box 697, Lompoc, CA 93438 (9-28)

WNNC/Newton Conover, NC, the Catawaba Valley's No. 1 P/A station needs service from all labels for P/A, Disco & Jazz. Send to WNNC, Box 940, Newton-Conover, NC 28658. (9-28)

WREA/Dayton, TN looking for record service from all labels, especially oldies. Send to WREA Radio, Box 46, Dayton, TN. (9-28)

THE BACK PAGE BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

COMMODORES Still (Motown)

69% of our reporters on it. Moves: Up 71, Same 23, Down 0, Adds 30, including 98KX, F105, WRKO, Q102, KRLA, KFI, B100, KJR, KC101, WHYN, KELP, Y103, WLAC, KENO, KRQ, WJBQ, KILE, KDVV, KDZA. See Parallels, charts at number 27.

BARRY MANILOW Ships (Arista)

60% of our reporters on it. Moves: Up 0, Same 0, Down 0, Adds 107, including WFIL, WCAO, WPGC, Z93, Y100, WLCY, WLS, CKLW, KSLQ, KBQ, WGCL, WOKY, KEARTH, KRLA, KIMN, WBLI, KC101, KXX106, WHBQ, WNCI, KMJC, KCPX. See Parallels, charts at number 28.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JIMMY BUFFETT "Fins" (MCA) 104/18

Moves: Up 66, Same 20, Down 0, Adds 18, including WGCL, KFI, KIMN, KOPA, WSGA, WHBQ, WRVQ, WVIC, WHB, KMJC, KCPX, KGW, Z93 17-13, 94Q 8-4, WLCY 8-5.

ANNE MURRAY "Broken Hearted Me" (Capitol) 99/14

Moves: Up 56, Same 29, Down 0, Adds 14, including KOPA, WBBF, JB105, 14Q, WAXY, WOW, KTAC, KGW, KRQ.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 98/18

Moves: Up 67, Same 12, Down 1, Adds 18, including CKGM, B100, Q106, KAUM, Y95, WGH, WISM, KFXM, KRSP, WPGC 22-19, Y100 1-1, Q105 14-9, KBEQ 30-25, KEARTH 13-10, KOPA 24-20.

JOHN STEWART "Midnight Wind" (RSO) 94/7

Moves: Up 62, Same 23, Down 2, Adds 7, CKGM, KRBE, CKLW, KSLQ, KZ93, KHJ, KCPX, 96KX 16-13, Q102 20-18.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 90/14

Moves: Up 57, Same 14, Down 5, Adds 14, including 94Q, CKLW, KDWB, WFBR, WHYN, KTSA, WGH, KSTT, KRSP, KWIC.

JOHN DAVID SOUTHER "You're Only Lonely" (Columbia) 85/23

Moves: Up 40, Same 22, Down 0, Adds 23, including WRKO, KRLA, WBEN-FM, WKEE, WJDX, 92Q, WNOX, WOW, KERN, KRUX, WERC, WISE, WRBR.

LAUREN WOOD "Please Don't Leave" (WB) 81/24

Moves: Up 34, Same 23, Down 0, Adds 24, including WFIL, WPEZ, Z93, WLCY, WBLI, WKEE, KLIF, WAPE, KWEN, KFXM, WTSN, WERC.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 75/21

Moves: Up 33, Same 20, Down 1, Adds 21, including CKGM, WOLF, WKBO, KLIF, WAPE, WAYS, KSTT, WOW, 91X, KTAC, V100, KSEL.

BLONDIE "Dreaming" (Chrysalis) 73/32

Moves: Up 15, Same 26, Down 0, Adds 32, including 96KX, WPEZ, CKGM, Q105, KFRC, KJR, WAXY, BJ105, WSGA, 95SGF, WBBQ, WLAC, WAYS, WVIC, KOFM, KMJC, KERN, KJRB, KRSP, KRUX.

ASHFORD & SIMPSON "Found A Cure" (WB) 56/8

Moves: Up 36, Same 11, Down 3, Adds 6, WAEB, KAUM, WFMF, WRJZ, KSTT, KWEN, WPGC 24-21, KRBE 13-12, Y100 15-12, CKLW 17-15, WOKY 24-21, WFBR 13-9, JB105 29-20, Y103 37-30, 92X 37-21, KX104 26-19.

KANSAS "Reason To Be" (Kirshner) 54/1

Moves: Up 27, Same 25, Down 1, Adds 1, WZZP, 96KX 24-20, WPEZ 24-21, Z93 23-22, KMJC 23-21, K104 25-20, WANS-FM 33-29, WEAQ 17-11, KBOZ 14-11.

CHEAP TRICK "Dream Police" (Epic) 52/15

Moves: Up 14, Same 23, Down 0, Adds 15, including CKGM, WLS, B100, KJR, WKEE, 95SGF, WVIC, KJRB, 14WK, WISE, WROK, KCBN.

ELTON JOHN "Victim Of Love" (MCA) 52/11

Moves: Up 19, Same 22, Down 0, Adds 11, including WOLF, WBBF, PRO-FM, WKBO, WLAC, WCGQ, WKXY, KWIC, WSPT, KBOZ, WTIC-FM 33-27, WSGA 24-20, KRUX 36-31.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 51/11

Moves: Up 30, Same 10, Down 0, Adds 11, including WFIL, WPGC, KC101, WKBO, WKEE, WLAC, KOFM, KFXM, WYRE, WAKX, WCAO d-30, 94Q 30-26, KRLA 20-17, KIMN 4-4, WFBR 16-13.

CHRIS THOMPSON "If You Remember Me" (Planet) 49/17

Moves: Up 21, Same 10, Down 1, Adds 17, including Z93, WLCY, KBQ, WSGN, Y103, WLAC, WOW, KING WAAAY, WFOX, FM99, KCBN, KQDI, 94Q 10-6, CKLW 9-5, KWEN 17-14, WLBZ 30-25.

Others Getting Significant Action

KISS "Sure Know Something" (Casablanca) 47/9

Moves: Up 30, Same 8, Down 0, Adds 9, KSTT, KOFM, WOW, WGUY, WLBZ, WFOX, WTMA, WRKR, KDZA, WRKO 22-18, KRBE 23-20, Y100 29-26, KOPA 30-27, WBEN-FM 37-31, 14Q 8-7, KX104 20-17, FM99 7-4.

Radio & Records NATIONAL AIRPLAY/30

October 5, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

2	1	1	1	COMMODORES/Sail On (Motown)
12	5	2	2	HERB ALPERT/Rise (A&M)
11	10	7	3	M/Pop Muzik (Sire)
4	3	4	4	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
20	18	11	5	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
25	22	15	6	KENNY ROGERS/You Decorated My Life (UA)
10	9	6	7	NICK LOWE/Cruel To Be Kind (Columbia)
18	15	12	8	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
1	2	3	9	LITTLE RIVER BAND/Lonesome Loser (Capitol)
-	-	22	10	EAGLES/Heartache Tonight (Asylum)
24	20	18	11	DONNA SUMMER/Dim All The Lights (Casablanca)
13	12	8	12	ATLANTA RHYTHM SECTION/Spooky (Polydor/BGO)
3	4	5	13	ROBERT JOHN/Sad Eyes (EMI/America)
28	24	21	14	KNACK/Good Girls Don't (Capitol)
19	17	13	15	DOOBIE BROTHERS/Dependin' On You (WB)
6	6	10	16	SNIFF 'N' THE TEARS/Driver's Seat (Atlantic)
23	21	20	17	WINGS/Arrow Through Me (Columbia)
7	7	9	18	ROBERT PALMER/Bad Case Of Loving You (Island)
29	27	23	19	FOREIGNER/Dirty White Boy (Atlantic)
17	16	16	20	BONNIE POINTER/Heaven Must Have Sent You (Motown)
16	14	14	21	GERRY RAFFERTY/Get It Right Next Time (UA)
-	30	29	22	LED ZEPPELIN/All My Love (Swan Song)
-	29	28	23	IAN GOMM/Hold On (Stiff/Epic)
-	28	26	24	FLEETWOOD MAC/Tusk (WB)
-	-	27	25	STYX/Babe (A&M)
-	-	30	26	JENNIFER WARNES/I Know A Heartache When I... (Arista)
-	-	→	27	COMMODORES/Still (Motown)
-	-	→	28	BARRY MANILOW/Ships (Arista)
27	26	24	29	LOBO/Where Were You When I Was Falling In Love (MCA)
26	25	25	30	MOON MARTIN/Rolene (Capitol)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BARRY MANILOW "Ships" (Arista)
STYX "Babe" (A&M)
BLONDIE "Dreaming" (Chrysalis)
COMMODORES "Still" (Motown)
LAUREN WOOD "Please Don't Leave" (WB)
Complete Regionalized Station Listings on page 28 and 30.

HOTTEST

HERB ALPERT "Rise" (A&M)
MICHAEL JACKSON "Don't Stop 'Til You..." (Epic)
COMMODORES "Sail On" (Motown)
KENNY ROGERS "You Decorated My Life" (UA)
M "Pop Muzik" (Sire)

MAUREN McGOVERN "Different Worlds" (WB) 42/1

Moves: Up 21, Same 11, Down 9, Adds 1, KSLQ, F105 13-8, WRKO 20-16, KVIL 20-14, KEARTH 29-25, KFI 28-25, KELP 23-12, WAXY 24-18, WNCI 23-19, KENO 10-7, WKXY 17-8.

SUPERTRAMP "Take The Long Way Home" (A&M) 39/16

Moves: Up 12, Same 8, Down 3, Adds 16, including WRKO, KEARTH, WPST, WSGN, WSKZ, WISM, KING, KENO, WHHY, KDWB 16-13, KUPD 20-12, KLUC 10-5.

CRYSTAL GAYLE "Half The Way" (Columbia) 35/9

Moves: Up 21, Same 5, Down 0, Adds 9, WFIL, KRLA, KFI, WFMF, WKIX, KMJC, WCIR, WAKX, WEAQ, 14Q 22-19, KTSA 19-14, KXX106 27-23, WERC 24-18, KQDI 17-10.

FRANCE JOLI "Come To Me" (Prelude) 30/7

Moves: Up 17, Same 6, Down 0, Adds 7, WTRY, JB105, KWEN, KJRB, WSEZ, WTMA, FM99, WABC 14-11, WNBC 18-13, Y100 6-5, KEARTH 7-4, KRLA 5-4, WBLI 29-15, PRO-FM 11-7, KHJ 16-9.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 30/1

Moves: Up 13, Same 10, Down 6, Adds 1, KVIL, JB105 15-9, KLIF 28-23, KELP 19-10, KHJ 12-10, WFLB 5-4.

MARY MACGREGOR "Good Friend" (RSO) 29/1

Moves: Up 18, Same 5, Down 5, Adds 1, BJ105, KRLA 19-18, WBBF 12-9, KORL 6-5, 14WK 19-16, WCGQ 13-8, KRLC 19-17.

ELO "Confusion" (Jet) 25/19

Moves: Up 2, Same 4, Down 0, Adds 19, including KRBE, WBEN-FM, WBLI, WKEE, KXX106, KLEO, KZ93, WOW, KRUX, K104, WFOX, KKLS, KQDI.

ALAN PARSONS "Damned If I Do" (Arista) 25/12

Moves: Up 5, Same 8, Down 0, Adds 12, including WPEZ, KIMN, Q106, KSTT, WZZP, KRKE-FM, WFBG, KQWB-FM.

CRUSADERS "Street Life" (MCA) 25/4

Moves: Up 12, Same 7, Down 2, Adds 4, KEARTH, WKEE, KING, WHEB, Y100 20-16, KBEQ 37-30, KFRC 28-20.

EDDIE MONEY "Get A Move On" (Columbia) 24/1

Moves: Up 11, Same 10, Down 2, Adds 1, KORL, CHUM 19-18, KIMN 29-27, BJ105 18-14, WZZP 23-20, WERC 22-15, KKXL 22-17.

WHO "5:15" (Polydor) 21/5

Moves: Up 3, Same 13, Down 0, Adds 5, 96KX, WPEZ, KFI, KTSA, WXIL.

DR. HOOK "Better Love Next Time" (Capitol) 19/15

Moves: Up 2, Same 2, Down 0, Adds 15, including WOKY, Z98, BJ105, WNOX, KGW, WFBG, WTMA, KFXD.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 19/4

Moves: Up 8, Same 6, Down 1, Adds 4, CKLW, WRJZ, WKIX, WFBG, WNBC 30-26, WRKO on, Q105 d-21, KFRC on, KEEL 20-13.

GLORIA GAYNOR "Let Me Know (I Have A Right)" (Polydor) 19/1

Moves: Up 8, Same 9, Down 1, Adds 1, KRLA, F105 on, WLCY on, KTSA 27-23, WSGN 29-23, WHEB 40-36.

DIANA ROSS "The Boss" (Motown) 19/0

Moves: Up 10, Same 6, Down 3, Adds 0, KVIL 18-17, Y100 12-10, WOKY 19-18, KLIF 24-22, WAXY 22-19, WNOX 12-6, WCIR 10-7.