

# Radio & Records

ISSUE NUMBER 310

THE INDUSTRY'S NEWSPAPER

NOVEMBER 30, 1979

## Wax Forms Steve Wax Enterprises, Lands "Roadie" Soundtrack

Steve Wax, who recently exited his position as President of Elektra/Asylum Records (R&R 9-28), has formed a new company called Steve Wax Enterprises, in association with Shep Gordon's Alive Enterprises. The first project for Wax's company is the soundtrack album for the forthcoming music-oriented UA film "Roadie," with Wax acting as Executive Producer for the LP. The album, to be issued on Warner Bros., will contain tracks by Meat Loaf, Blondie, and Alice Cooper (all of whom appear in the film), along with other selections



Mo Ostin, Steve Wax on "Roadie" project.

by Styx, Roy Orbison, Hank Williams, Jr., and other acts yet to be named.

## Pittman Departs WNBC For Warner Cable Programming Post



Bob Pittman

Bob Pittman resigned as PD at WNBC/New York, wrapping up a meteoric ten-year radio career which took him to the nation's biggest market two years ago at age 23. Pittman will become Director/Pay TV Programming for Warner/Amex Satellite Entertainment Dec. 10. He will program the company's "Movie Channel" (formerly known as the "Star Channel") and its "Qube Premium Product" operations, involving Warners' pioneering two-way cable system.

Pittman told R&R, "I certainly have mixed emotions, although the excitement and challenge of the new frontier of cable TV with John Lack at Warners is absolutely irresistible. It's tough to leave a very satisfying radio career and the association with so many good people. I feel very lucky to have had the unique opportunity to

work with some of the very best in the industry, like Charlie Warner, Bob Mounty, Bob Sherman, and Les Elias. My association with NBC and the success in Chicago of WMAQ and WKQX have been very satisfying. The most rewarding of all has been the growth of WNBC - I think it's the most exciting AM station in the country, and the Mediatrends, the billing, and the staff all reflect that. I'll miss it."

Pittman started in radio at the age of 15 and became PD at WPEZ/Pittsburgh at 19. A year later he took the PD position at WMAQ/Chicago, before joining WNBC. No replacement for him at the last-named station has been chosen.

"RESTRUCTURING FOR NEXT DECADE"

## WABC Sets New Personality Lineup

WABC/New York, in a series of "modifications" of its on-air staff structure, announced a new air personality schedule with three longtime staffers exiting. Gone

from the lineup are morning man Harry Harrison (after 11 years), 6-10pm jock George Michael (as reported in R&R 11-23), and 10pm-2am personality Chuck Leonard.

Dan Ingram, afternoon drive jock at WABC since 1961, moves to the 6-10am shift. He's joined by Ron Lundy (10am-1pm), Johnny Douvan into a new 1-4pm shift, Bob Cruz (4-8pm, from overnights), and newcomer Howard Hoffman (8-12pm), who comes to WABC from sister ABC station KAUM/Houston. The midnight-6am shift remains open, with a new personality expected to be named shortly. Mike McKay and Bob Summers remain with the station in weekend and swing shift capacities.

PD Al Brady commented, "We want our millions of listeners to know we are responding to their desire for entertainment and information which is important to their lifestyles. The basic premise of WABC has not changed. WABC will remain a people-oriented radio station, and will offer our audience a range of new and innovative programming changes in coming months."

Brady added, "We're updating our sound, and will continue to mirror the needs of our listeners." Included in this "updating" is a "slightly increased playlist" featuring some LP cuts; a WABC spokesman said the playlist had been already "expanded."

WABC GM Alfred Racco said, "People are the heart of the radio business, and we're tremendously grateful for the contributions made by our staff members in the past. Change is inherent in radio, and although we've made relatively few changes in our on-air personalities in the last few years, we feel the time has come to restructure WABC for the next decade."



**THE BUCKS STOP HERE** - The "Dash For Cash" promotion, in its countless variations, has been one of radio's most successful contests over the years, and R&R has printed many photos testifying to the contest winners' attraction to the prospect of walking off with big bucks. But the picture above may be the ultimate example, as a WMC/Memphis winner, Simon Ervin, perfects his impression of a money tree. Actually, under the terms of the Country station's contest, Ervin had 79 seconds in a bank vault stuffed with \$1 million in small bills to carry out all the cash he could stuff into hands, feet, arms, and mouth in one trip. His mighty effort was rewarded with \$18,175.

## Radio Involved In Ransom/Kidnap Attempt

WBAM/Montgomery found itself embroiled in an unusual kidnapping-ransom attempt last Tuesday (11-20) when a man called the Country-formatted station at 2:45pm and asked to speak with the newscaster on duty, explaining that it was a "life and death situation." WBAM newscaster Joe McKay (now at WKRG/Mobile) took the call, and was told to go to a nearby convenience store where an envelope containing further instructions would be found in a trash can outside the store.

A station employee went over to the store and picked up the envelope, which held detailed instruc-

tions for several ransom drops as well as a phone number at which First Alabama Bank Vice President and Comptroller Fred D. Sellers, or an FBI agent posing as Sellers, was awaiting further notice. Sellers's wife, Eloise, had been abducted Monday evening and her kidnapper was demanding \$2 million for her safe return.

"We thought it was a prank until we called the phone number," said WBAM News Director Lewis Fryer. After conferring with authorities, the station did as the letter directed and at 3pm announced that "there is a man giving away money at the Hope Hull exit of

I-65," which meant that the station had received the letter.

Following this broadcast, the station contacted Sellers (or the FBI agent) and relayed the letter's instructions regarding the ransom drops. At 3:15pm, WBAM was instructed to announce "it's a beautiful day," providing Sellers understood and agreed to the ransom drops.

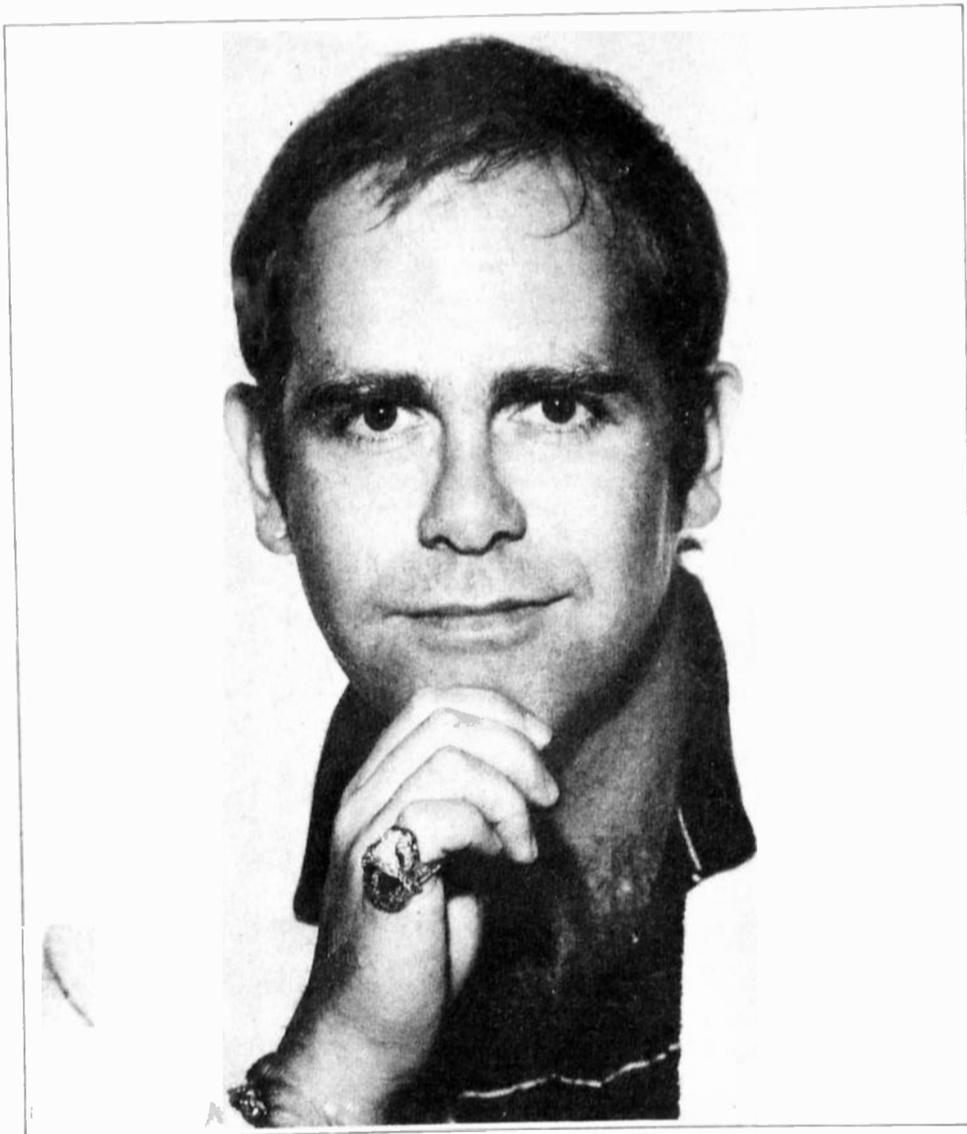
### Dramatic Escape

Meanwhile, unbeknownst to the kidnapper, Mrs. Sellers, having been blindfolded, bound, gagged, and buried up to her neck in the woods near Interstate 65, escaped.

Once free, she made her way to the highway where she was picked up and helped to safety by a passing truckdriver.

At 4pm, she held a press conference, describing her kidnapper and her 16-hour ordeal. Knowing that the kidnapper was monitoring WBAM, Music Director Diane Brennan told R&R that the station held off broadcasting this information in hopes that the kidnapper would be captured while attempting to pick up the ransom money. However, such was not the case, and Mrs. Sellers's kidnapper remains at large.

# ANNOUNCING THE NEW ELTON JOHN SINGLE "JOHNNY B. GOODE"



## OUT NOW!



FROM THE  
ALBUM  
"VICTIM OF LOVE"

PRODUCED BY PETE BELLOTTE

**MCA RECORDS**  
©1979 MCA Records, Inc.

MCA-5104

# Formicola Named KENR PD

Joe Wade Formicola, PD of Pop/Adult-formatted WFDF/Flint, MI, has been appointed PD of Country station KENR/Houston. Rick Libby, Operations Director at KENR for the past nine years, had resigned that position to join the sales staff of Lake Huron Broadcasting, owners of the station (R&R 10-26). He and VP/GM Robert M. Chandler reviewed a number of candidates for the position.

Chandler told R&R, "We were flattered by the number of quality applicants for the job. Based on his proven ability enthusiasm, background, and our own gut feeling, we are happy to welcome Joe to the fastest growing city in America. As radio continues to expand its horizons, we felt a knowledgeable specialist is what we wanted in our PD."

Libby added, "Many people were brought in for interviews. Out of them all, Joe was by far the most impressive. He will be a great asset to the company."

Formicola had been with WFDF for the past seven years, handling afternoon drive as well as the PD responsibilities. He told R&R, "WFDF has been one of the finest

stations possible to work at. In a way I'm sad at leaving, but the opportunity to go to work for Lake Huron Broadcasting and Bob

Chandler is something I am looking forward to. I can't wait to get to Houston and get the job done." Formicola joins KENR Dec. 17.

## Survey "Unclear" On Home Taping's Impact

The Copyright Royalty Tribunal recently issued the results of its Home Taping Study which investigated Americans' home taping habits and what effect (if any) home taping has on the recording industry. Conducted by the William R. Hamilton research firm, the results of the 1500-person nationwide survey were "unclear" as to home taping's impact on the total purchases of recorded music, with 40 percent of the respondents claiming to buy more prerecorded music since they began taping, and an equal number claiming to buy less.

Concern over home taping appears to be somewhat exaggerated, as 57 percent of those who own tape machines said they tape no music at all, and slightly less than

half claimed to have taped no music within the past year. Furthermore, only 11 percent of those polled said they taped music as frequently as once per week.

### Heavy Taping From Already-Owned LP's

Of those who tape, most claimed to tape from records they already owned (by far the greatest number), radio and TV, rather than from records borrowed. Among heavy tapers, 12 percent said they taped more than six hours per month from their home record collections, with an additional 12 percent reporting that they spent slightly more than six hours per month taping from radio and TV sources. Seven percent said they spent over six hours per month taping from borrowed records. However, of those who tape less than two hours per month, 59 percent said they taped from borrowed records.

Interestingly, 26 percent of those surveyed favored a fee added to the price of blank tapes that would provide artists and record/tape companies with revenue from the sales of blank tapes. The majority of those surveyed said they spent between \$5-\$20 per month on pre-recorded records and tapes, with 62 percent of the most frequent tapers spending over \$10 per month.

## WEA Sets New Flexible Returns Policy

Warner/Elektra/Atlantic Corp. has announced a new flexible returns policy, effective December 31, 1979, whereby accounts will be rewarded for returning lower amounts of product to WEA. Under the new system, all gross purchases by WEA customers will earn a returns credit (.9 percent for retailers and 1.1 percent for wholesalers), with a returns charge of five percent to be deducted from the value of all credit issued for authorized returns. If an account does business as both a retailer and a wholesaler, the above percentages will apply to the amount of involvement within each area.

Basically, the new WEA policy utilizes an 18 percent return rate as its break-even point. If an account's returns are lower than 18 percent of its gross purchases, the account receives credit toward future WEA product purchases. If

the returns are above 18 percent, the account is billed proportionately. This policy covers LP and tape product only (new artist releases as well as established hits), with defectives to be entered for credit along with all other returned merchandise.

### \$2.5 MILLION SUIT

## Black Oak Charges Casablanca Breached Contract

Black Oak Arkansas Inc. has filed a \$2.5 million suit against Casablanca Record and FilmWorks charging breach of contract, fraud and negligent misrepresentation on an agreement reached between the group and label representatives. The group alleges that having ob-

tained their release from MCA Records, they signed "in good faith" a contract with Casablanca. Shortly thereafter, the suit maintains, Casablanca notified the group that they had changed their position and that the signed agreement was nullified.

## LP Tracking Helping Sales

Dear R&R:

In reply to your article of an off-air recording of albums, I certainly don't see why tracking of an album is wrong; it hasn't hurt sales in this area anyway. We've tracked LP's on Friday nights for years and since I have been here, sales increased drastically after the LP's airplay. We're still pulling in sales from classic oldie LP's. If listeners are staying up until after midnight to tape these albums, then an equal number are listening and buying anyway, because record sales are not suffering in this area at all, and the trend seems to continue in that direction. So, we will continue to track albums as we have in the past.

Dennis Pryor  
MD, KJCK-FM/Junction City, KS

## OPINION LINE



Make your opinions known! Communicate with our industries through the pages of Radio & Records. Write to R&R or take advantage of our Opinion Line, (213) 552-3525, to record your ideas on any industry issue or concern.

**BEAUTIFUL MUSIC: THE SYNDICATORS PART II — Match Flow Vs. Random Select? The Place Of Personality In BM? R&R Provides Side-By-Side Interviews With Four Of The Top Syndicators On These Topics And More.**

See Page 59

**A NEW VIEW ON LOTTERY PROMOTIONS — Radio Stations Can Conduct Lottery Promotions As Long As Fees Are Not Paid Directly To The Station. R&R Legal Advisor Jason Shrinky Explains How.**

See Page 6

## this week ...

### SERVING YOUR PUBLICS INTERESTS

A radio station serves two main publics — its listeners and its advertisers. Dr. Richard Lutz digs deeper and uncovers several sub-publics whose needs you can't ignore.

See Page 15

### WOULD BLACKS MEASURE BLACKS BETTER?

Broadcast Enterprise Network VP/Programming Keith Adams proposes black interviewers as a possible solution to current black retrieval problems. Jhan Hiber weighs the means.

See Page 16

### PHOENIX'S TOP 40-AOR FUSION

Although noted for his attention to passives in the past, KUPD PD John Sebastian explains to John Leader why he's currently into actives and how what is hip has determined his station's sound.

See Page 20

### ALBUM-ORIENTED-COUNTRY: THE PICK OF THE LETTERS

A recent column on Album Oriented Country formats spurred readers' reactions. Jim Duncan opens the saddlebags and finds additions, case histories, and further experimentation still to come.

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# Washington Report

BUT WHO OWNS THE MERCEDES?

## How Valuable Is Free Airplay?

Congress Grapples With Pay For Play And In The Process Learns A Little About The Radio Business

How a record promotion works. What a tight playlist is. How a record becomes a hit. Even the difference between NAB and NRBA. Those were some of the issues the House Courts Subcommittee learned about Tuesday (11-27) during discussions of H.R. 997, proposed legislation requiring broadcasters to pay for recordings aired.

Both NRBA President Sis Kaplan (Pres. WAYS/Charlotte) and NAB Assistant General Counsel Jim Popham described how free airplay benefits record sales. "In return, that artist automatically receives valuable publicity by virtue of the fact that his or her record is being brought to the attention of the entire audience. This type of publicity cannot be bought, but its value is unquestioned," Kaplan testified in her first Con-

gressional appearance as NRBA President.

### The Robin Hood Theory

While record industry representatives maintained that the money is needed to pay artists who aren't justly paid for their talents, Popham urged Subcommittee members not to be "cajoled by a Robin Hood theory." He noted an NAB-commissioned Stanford study which claims the median house-

hold income for AFTRA and American Federation of Musicians members is higher than the population as a whole.

He further claimed the bulk of the funds would go to artists already in the upper income brackets. "The real difficulty," Popham argued, "is an oversupply of performers."

"It adds injury to insult when broadcasters must pay money to the very people who would be willing to pay them, a 180 degree reversal of the free marketplace concept," Kaplan said, explaining that playing a cut next to a commercial for the same artist must be logged entirely as a commercial.

### Are Radio And Records Divided?

Yes, said record industry spokesmen who said radio is making big bucks. No, said the broadcasters. "Owning a broadcast monopoly," said a record person, "is like having a license to print money." Broadcasters replied, "The art of making music is the art of making money."

Popham quoted a record executive as having said, "If it weren't for radio half of us in the record business would have to give up our Mercedes Benz leases." Rep. George Danielson (D-CA), author of H.R. 997, missed the reference and asked Popham to explain how radio broadcasters could afford Mercedes and not record royalties.

At a previous hearing in Los Angeles, Danielson allegedly asked broadcasters to stop pleading poverty and showing up in cashmere jackets and Gucci shoes when testifying.

allowed by sell WHBI/Newark, NJ to Unique Radio Group, Inc. under the distress sale policy. The

SUPREME COURT/ See Page 6

## Washington Street Talk

Presidential nominations will go to Kennedy and Reagan, according to a poll conducted by RKO General Broadcasting's Washington Bureau this week. The survey of 60 publishers of major U.S. daily newspapers found that 63 percent believed Ted Kennedy is the strongest Democratic candidate and 81 percent said Ronald Reagan is the strongest Republican.

Big Labor first opposed Rep. Lionel Van Deerlin's rewrite and now they've turned against radio deregulation. A resolution by the AFL-CIO says a vote in favor is a vote against news, public affairs, and local programs. *Real concern? Broadcasters will increase automation to increase profits which would decrease jobs for announcers, producers, writers, and reporters.*

GROUPS PROTEST FOREIGN LANGUAGE LOSS

## Supreme Court Asked To Get Involved In Format Changes

The Supreme Court was asked Monday (11-26) to review a lower court's ruling requiring the FCC to regulate radio stations' formats. Prior to the lower court's mandate, the FCC had decided to let marketplace forces regulate and station management determine formats.

Joining in this week with the FCC, which has previously asked for a Supreme Court review, were NAB, NBC, RadiOhio (licensee of WBNS-AM-FM/Columbus), and WNBS-TV. In their petition, these groups said the mere threat of "locking in" a format will keep broadcasters from trying a "unique" or different format.

The battle over regulation of formats has been raging since 1974, when the courts reversed an FCC decision giving WEFM/Chicago the okay to change its classical music format and demanded the FCC "generally encourage the larger and more effective use of radio in the public interest."

Foreign Language Groups Upset

The Coalition To Save WEVD

claimed this week that foreign language programming would be lost if WEVD-AM-FM/New York is sold to Salem Media. Salem said it will continue to broadcast Yiddish programs on WEVD-FM, but proposed a format change for WEVD-AM. Dennis Rapps, attorney for the Coalition, told the Commission the format change would be devastating to WEVD's listeners, whom he characterized as primarily the Jewish elderly on fixed incomes who don't have FM radios and can't afford to buy them.

Challenge To Sale Of WHBI Refuted By Owner

Cosmopolitan Broadcasting Corp. filed a petition with the FCC last week explaining why it should be

CELESTIAL JUKEBOX COMES TO CAPITOL HILL

## Exec Claims Record Industry Conditions Push Need For Copyright Legislation

"Unless Congress gives the sound recording full copyright protection, onrushing technology could eliminate the only source of revenue we have . . . the sale of records." That's what Stanley Gortikov, President of the Recording Industry Association of America, told Rep. Bob Kastenmeier's (D-WI) Courts Subcommittee Tuesday (11-27).

To illustrate his point, Gortikov asked the Congressmen to imagine they owned a record company whose catalogue included some really big hits. "Now I come to

the armchair of his Celestial Jukebox and the tune of his choice will bounce down from my satellite. Naturally I don't intend to pay you or the recording artists or the musicians for the use of these recordings because I'm helping you promote them."



Rep. Bob Kastenmeier, copyright hearings Chairman.

you to buy only one copy of each of your records. I plan to deliver this music into every possible American home. With my new technological devices all the listener has to do is push a button in

### Not Asking Radio For A Free Handout

The Congressmen also heard some down-to-earth testimony from Gortikov and others. Gortikov pointed out that sound recordings are the only copyrightable works which are not protected. He also claimed more than half of radio programming consists of older recordings whose sales aren't helped by airplay. He said recording companies spend \$35 million per year advertising new releases and would receive only \$16-\$17 million in return from radio stations paying performance royalties.

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INTERFERENCE IRRITATES LISTENERS

## Five Minneapolis Stations Ordered To Reduce Power

Five Minneapolis area FM stations which began broadcasting from atop the downtown IDS Building last October were ordered last Friday (11-21) to cut power in half or move back to their original tower location. Aural Facilities Branch Chief Larry Olson of the FCC Broadcast Bureau told R&R his office received over 100 complaints from listeners who couldn't pick up other stations because one of the five came booming

through. KQRS, KDWB, KEEY, WAYL, and WLOL were all broadcasting with 100,000 watts, but complied when the FCC ordered them to cut back to 50,000.

### Opposing Stations File To Revoke Test Authority

Three other stations filed a petition with the FCC to revoke the test authority permitting the Minneapolis five to change towers and increase power. A consulting engineer for WCCO, KSJN and KTIS told the FCC the interference from the overloaded FM receivers was, "the worst I have ever heard." Ironically, Gary Stevens, Pres. of Doubleday Broadcasting (owner of KDWB), told R&R this was the same engineer who okayed preliminary plans for broadcasts from the IDS building.

Olson expects to hear from engineers supporting the five stations shortly. He adds if engineers can't solve the problem, the FCC may order the stations to give up broadcasting from downtown Minneapolis.

## The Week In Review

- House Subcommittee hears from both sides on performers' royalties.
- FCC orders five Minneapolis broadcasters to reduce power.
- Class IV's ask for more power and higher antennas.
- Booth American, having payola problems at WJLB & WMZK/Detroit, asks FCC for clarification of distress sale policy.
- Supreme Court asked to get involved in radio format changes.
- Appeals Court judge says he never intended to close all criminal pretrial hearings.

— Jonathan Hall

Everybody's  
Talking About It.



**“I Don't Want  
To Talk About It”**

The Sensational New Single From  
**Rod Stewart**

Produced by Tom Dowd

on Warner Bros. Records



DATES SET FOR WJLB, WMZK PAYOLA HEARING

## Booth American Asks FCC To Clarify Distress Sale Policy

Currently undergoing payola and plugola prehearing meetings this week at the FCC, Booth American Co., licensee for WJLB & WMZK/Detroit, asked the Commission to drop hearing proceedings if the stations opt for a distress sale. The way the procedure is set up now, a sta-

tion must decide on a distress sale before its hearing. The Commission can grant or deny such a request. If it is denied, they will go ahead with the hearing. Booth wants to be sure that once it asks for a distress sale the FCC will drop its investigation.

Booth's attorney, Joel Levy of Washington law firm Cohn & Marks, said if the purpose of a distress sale is to increase minority ownership, the license transfer should be as smooth as possible and not complicated by a hearing. Levy is afraid the FCC may use the hearing to look at Booth's 11 other broadcast licenses.

### Need For Concern?

Editor's Note: When the FCC gave Sonderling's WOL/Washington (which was also under investi-

gation for alleged payola) the okay to sell its station at a distress sale price earlier this month, Chairman Ferris issued a statement saying the Commission's ruling was a narrow one. In addition, Commissioners Jones and Fogarty issued a separate statement agreeing with the decision because "there is no evidence of wrongdoing with respect to the operation of the other (Sonderling) stations."

"If a multiple owner must ulti-

mately rebut every issue raised by the FCC even after a distress sale, there is substantially less incentive to avoid whatever protracted proceedings may be required to resolve such questions," Levy said. FCC attorneys look for Booth to decide by the end of December. April 15 is the date set for the hearing.

### WJLB & WMZK Face Plugola Charge

The trouble for WJLB started in 1975 when a Detroit promoter complained that morning DJ Al Perkins was giving too much airplay to music groups he personally managed. The FCC took no action

at that time, but in 1978 the Detroit Free Press reported that Perkins plugged certain recording groups in exchange for the group playing concerts he produced. The FCC stepped in again and Perkins resigned.

In addition to charges of payola and plugola, the FCC wants to know whether Booth lied to the Commission about Perkins's activities and whether the licensee permitted WJLB employees to further their own financial interests.

### GM Can't Speak Spanish

The Commission also charged that a WMZK Spanish language talk show host plugged dances he promoted and played records by the bands which played at the dances. Since the WMZK GM admitted he didn't speak Spanish, the Commission argued Booth had negligently delegated too much authority to its employees.

## Midwest Class IV's Want More Power

Comments on increased power and antenna heights for Class IV's were due yesterday (11-29), and those who filed unanimously supported

more power. Here are some of the reasons:

Ronald Kazda, Chief Engineer, WHBY/Appleton, WI: "(Our) area is expanding at a rapid rate. The community is rapidly outgrowing our present night time signal (which) would not be degraded appreciably by interference from other Class IV stations."

Tim Ives, Pres. WJBC-WBNQ/Bloomington, IL: "Please grant 1000 watts at night. We suffer man-made interference at night from farmers operating night lights, furnaces, refrigerators, water softeners, pumps, etc., and 250 watts is just not enough."

Ralph Bitzer, Consulting Engineer, WROZ/Evansville, IN: "WROZ is capable of covering only 32% of the land area within the city of Evansville, and with a more efficient radiation system this would increase to 52%. We need more power and a higher antenna to achieve this increased radiation."

Reply comments on increased power for Class IV's are due December 14.

## Closed Courtrooms Stand Relaxed

### Judge Says He Never Meant To Close All Criminal Pretrial Hearings

One of the lower court judges who ruled that the press and public could be barred from pretrial hearings (Gannett decision) has now issued an opinion which opens the door to hearings on a defendant's competence to stand trial. Judge Sol Watchler of the New York Appeals Court, whose majority opinion was upheld by the Supreme Court last July, conceded in his latest ruling that he never intended to close all pretrial hearings. "If the public is routinely excluded from all proceedings prior to a trial, most of the work of the criminal courts will be done behind closed doors," the judge acknowledged.

Since the Supreme Court upheld the decision, motions to close courtrooms have been filed in over 100 cases nationwide and have been granted about half the time.

## Supreme Court

Continued from Page 4

proposed sale was challenged by Ethnic Broadcasting Corp. (EBC), a group producing foreign language programs at WHBI, on the grounds that Unique would drop foreign language programming. EBC also alleged that Pablo Raul Alarcon, one of Unique's principals, was unfit to be a licensee because in 1968 he was indicted on payola charges while working at WBNX/New York.

In urging the FCC to okay the sale, Cosmopolitan asserted that Unique has pledged to continue foreign language programming and pointed out that Alarcon was acquitted on the payola charge.

## Copyright

Continued from Page 4

"We are not asking for a free hand-out from radio," Gortikov concluded.

### Unions Back Performers' Royalties

Both AFL-CIO representative Jack Golodner and AFTRA's Executive Secretary Sanford Wolff supported performers' royalties, saying broadcasters could well afford the fee. Golodner said the bill for blanket royalties would amount to about 1% of net advertising revenues (gross minus agency discount) and quoted former NRBA Pres. Jim Gabbert as saying he could not back up broadcasters who claim they can't afford the price.

## FCC At A Glance

### Weather Plays Part In Clear Channel Proceedings

WBT/Charlotte, NC told the FCC that clears are indispensable during weather emergencies like Hurricane David. All of Savannah, GA's radio stations were

knocked off the air by last September's storm, but WBT served Savannah and similar communities with local information. WBT urged the Commission to "preserve skywave service which in times of disaster... provides invaluable assistance to millions of Americans."

# Lotteries Revisited

Exactly what constitutes a lottery is still a prime concern for radio stations. The elements of prize, chance, and consideration still apply, but in the following article R&R legal advisor Jason Shrinsky clears up some of the gray areas surrounding consideration. As a result stations may find they can run contests they previously classified as lotteries. Information for your consideration, starting below...

In December of 1973, the FCC issued a decision which has virtually revolutionized the traditional concept of lotteries.

The 1973 FCC ruling resulted from a station promotion whereby listeners were invited to visit a participating merchant's place of business and obtain a "golf classic scorecard." The participant then was required to play 18 holes of golf and mail his or her scorecard to the station. While participants were required to pay a green fee to play the round of golf, they furnished no consideration to the station promoting the contest, but rather the fee (consideration) was paid to the golf course or country club. Winners were chosen using a random draw-

ing from the scorecards submitted to the station, with the score playing absolutely no part in determining the winner. The FCC

*"On many occasions, stations are invited to participate in walkathons, bikeathons, etc., Can a station tie into such a promotion without running afoul of the lottery laws? The answer is yes, provided that the consideration paid — the entry fee — goes directly to the charity and not to the station."*

found that while the elements of prize and chance were present (the random drawing being chance and the prize being the gift

awarded), the element of consideration was lacking in that the green fee (consideration) did not flow directly or indirectly from the participant (golfer) to the promoter (station). Therefore, the three essential elements of a lottery — prize, chance and consideration were not all present.

Many stations have shied away from tying a promotion into a county fair because there is an admission charge. The fact that

there is an admission charge to anyone attending the fair will not constitute consideration as far as the station's promotion is concerned,

inasmuch as the fee paid for admission (consideration) does not directly or indirectly go to the station. Thus, while prize and chance are involved, there is no consideration present and therefore no lottery.

On many occasions, stations are invited to participate in walkathons, bikeathons, etc., to aid specific charities. An entrance fee is charged by the charity to anyone wishing to participate, with a random drawing to be held at the end of the promotion and prizes awarded to one or more lucky participants.

Can a station tie into such a promotion without running afoul of the lottery laws? The answer is yes, provided that the consideration paid — the entry fee — goes directly to the charity and not to the station. By following such a procedure the station is able to accommodate the charity and participate in a significant fundraising activity without colliding with the lottery laws as construed by both the FCC and the Post Office Department. However, it is always wise to clear all contests and promotions with counsel.

# EAGLES

## THE LONG RUN

(SE-508)

FIRST THE ALBUM,  
NOW THE SINGLE.

(SE-508)

(E-4050)

THE LONG RUN  
PRODUCED BY BILL SZYMCHYK  
FOR PANDORA PRODUCTIONS LTD.  
ON ASYLUM RECORDS AND TAPES.

ANNOUNCING... A very special two-part INNERVIEW of the Eagles... in celebration of their Long Run... Jim Ladd hosts Don Henley and Glenn Frey during the weeks of November 26th and December 3rd. Check local listings for the exact time and date of this special INNERVIEW with the Eagles. Produced by Bill Levey.

Management: Irv Azoff and Front Line Management



© 1979 Elektra/Asylum Records • A Warner Communications Co.

# WHAT'S NEW

## the Sunday Funnies

### Radio Comedy Series Upcoming

"The Sunday Funnies," a weekly comedy series for radio, will be available in January from Barrett-Gorin. The one-hour program features short routines from comedians such as Richard Pryor, Steve Martin, Bill Cosby, Groucho Marx, Carl Reiner and Mel Brooks, and the Monty Python troupe, as well as upcoming comic talent taped live at various clubs across the country. Additional features include a segment devoted to topical humor (subjects range from TV to drugs) and exclusive interviews with top comics.

Former NBC Radio regional manager Steve Goldstein, along with Harry Weinger, creator of special programming for NBC Radio, Columbia, Atlantic and Arista Records, will produce the series. For further information contact Barrett-Gorin at 600 Third Ave., New York, NY 10016, (212) 661-4800.

### SPARS Elects Officers

The Society of Professional Audio Recording Studios (SPARS) held its first national convention recently,

electing officers and a Board of Directors, as well as adopting bylaws. SPARS was created in June of 1979 to bring competitive recording studios together in an effort to collectively upgrade the quality of the recording industry.

SPARS new officers are: Sigma Sound Studios' Joseph Tarsia (President), and Atlantic Studios' David Teig (Secretary/Treasurer), with Regent Sound Studios' Robert Liftin, Criteria Studios' Mack Emerman, Universal Recording Corp.'s Murray Allen, and Record Plant's Christopher Stone serving as Regional Vice Presidents for the East, South, Midwest and West, respectively. Liftin, Emerman, Allen and Stone were all named to the SPARS Board of Directors as well.

### National Enquirer Comes To Radio

The "Lively Wire" consists of five complete news broadcasts per week prepared from material written and researched by the staff of the National Enquirer, which has a circulation of more than five million per issue. This radio news service is currently being offered to one AM and one FM station in each city. For further information contact the Communications Capital Corp. at the Time-Life Bldg., New York, NY 10020, (212) 245-2870.

### RIDE THE RANGE WITH ROY and DALE and GENE and REX and TEX and LASH and WILD BILL and RED and MONTE and GABBY and BOB and TOM and even the LONE RANGER! ON VIDEO CASSETTE



Over 20 different western double features. Available in VHS and BETA II formats. Send \$1.00 for complete catalogue.



6255 Sunset Blvd., Suite 1019, Hollywood, CA 90028. (213) 464-1406

\$59.95 each  
Calif. residents add 6% sales tax  
Visa and Master Charge accepted

### On-Air Aphex Available

The "Aphex Aural Exciter Model 602," modified specifically for in-line broadcasting, is now available for use by radio stations. Currently being tested on-air by KWST/Los Angeles, WLUP/Chicago, and WZAM/Norfolk, the radio-modified Aphex is available by lease (\$3000 for a five-year period) at the conclusion of which, the unit may be purchased for \$500. Service is free the first year and \$100 per year for the next four years.

Having previously been tested at broadcast facilities in Australia, Europe, and Africa, the Aphex Aural Exciter Model 602 reportedly enhances the station's signal, providing greater intelligibility, presence, and detail, while maintaining the music's natural qualities. Furthermore, once the Aphex unit is installed, no additional equipment is necessary either to transmit or receive the Aphex-enhanced signal. Marvin Caesar, President of Aphex Systems Ltd., notes that commercials as well as spoken-word formats can also benefit from the use of the device.

### CKLW Puritan Campaign Cops Ad Age Honors

The multimedia promotion surrounding the arrival of Dick Puritan as CKLW/Detroit's morning man was selected as Best Regional/Local Marketing Campaign by Advertising Age magazine in the trade publication's fourth annual competition. The campaign was handled by the Detroit-based ad firm of Barkley & Evergreen, with only seven winners chosen from 150 nationwide.

In announcing the winners, Ad Age judge and consultant Leslie R. Wolff said, "The campaign for CKLW radio was considered by the judges to be an excellent example of sound mar-

keting and strong creative implementation."

### New Year's Dance Party Spans 30's Through 70's

"New Year's Dance Party," a pre-programmed five-hour radio special, is currently available from Bonneville Broadcast Consultants. Designed to air in quarter-hour sweeps, the special should ideally be run from 9pm New Year's Eve 'til 2am New Year's Day.

The program incorporates popular songs from the 30's through the 70's, including big band favorites, with Guy Lombardo's "Auld Lang Syne" set to air at midnight. "New Year's Dance Party" is being offered on a first-refusal basis. For further information contact Bonneville Broadcast Consultants at 274 County Road, Tenafly, NJ 07670, (201) 567-8800.

### Most Firms Holding 7% Wage Guideline

Most companies are taking President Carter's seven percent wage-price guidelines seriously, according to a 414-employer survey by Chicago-based Hewitt Associates. Only five percent of the firms surveyed said they were ignoring the guidelines with an additional 19 percent claiming to take "liberal" exceptions when business needs dictate.

30 percent of the firms regard the seven percent guideline as an absolute and the remaining 46 percent view the guideline as a target, only to be exceeded "in good faith" (and upon the advice of legal counsel). Al-

most half (48 percent) of the companies contacted reported they would give smaller raises in response to the strict standard.

However, while only 16 percent of those surveyed said that they would

change their attitude in the guideline's second year, 45 percent claimed increased turnover and employee dissatisfaction as a result of their complicity with the government's policy.

### Storer Stockholders Approve 2-For-1 Split

Storer Broadcasting stockholders approved a two-for-one stock split, effective November 19. Storer stockholders also approved an increase in authorized common shares to 25 million from eight million shares to permit the split.

In addition, Storer raised the dividend 11 percent to 18 cents per share on the post-split shares from the 32½ cents currently paid on pre-split shares. This increased dividend is payable December 14.

### Compact Stereos Revisited



In the aftermath of the 1975 FTC ruling regarding home audio equipment power ratings, compact stereo systems, those which contain a turntable mounted atop a receiver/cassette (and sometimes 8-track) combination, have been substantially upgraded. Along with specifying power ratings per channel, manufacturers must provide accurate information as to the range of frequencies at which the stated power can be delivered, the maximum level of distortion, and with what speaker loads.

At least six systems, all of which retail for between \$350-\$750 (less discounts), are now available which are capable of delivering performances equal to similarly priced component systems. These systems are the Hitachi SDQ 9910, the Fisher KS-419, the Imperial C-5100, the Sharp SG-200, the Pioneer KH-8855 and the Panasonic SE-5508.



### Menthol-Flavored Beer

The Joseph Schlitz Brewing Co. completed limited testing of its menthol-flavored beer, "Kuhlbrau," in Phoenix recently. However, the company is not saying as to whether the experiment was a success . . . .

# Racing Up The Charts



With

# SANTANA

## “You Know That I Love You”

WIFI on  
96KX add 29  
KRBE on  
94Q 24-19  
KWK 24-16  
KSLQ add 30  
Q106 add

WHYN add  
KTSA add  
KNOW deb 34  
WNOE add  
KEEL 38-36  
Z98 add  
Y103 39-34

BJ105 on  
95SGF add  
WAYS add  
KZ93 add  
KERN add  
KCPX add  
KRKE-FM 25-19

WFBG 38-36  
14WK add  
WCIR on  
WAAY deb 29  
WHHY deb 29  
WERC add  
WCGQ add

WFLB on  
WANS-FM deb 37  
WROV on  
KQWB-FM add  
KENI deb 33

**The Multi-Format Single**

From The Album “MARATHON”  
Bill Graham Management

Columbia



Records

Produced By Keith Olsen  
In Association With Santana  
And David Devore

# WHAT'S NEW

## U.S. Agencies Eye Chinese Market

Three of the leading U.S. advertising agencies, **McCann Erickson Worldwide**, **N.W. Ayer ABH**, and **Ogilvy & Mather**, have initiated interest in the potentially lucrative Chinese market. McCann Erickson claims it is the first U.S.-based agency to meet and do business with the **Shanghai Advertising Corp.**, the government arm responsible for import and export advertising.

Simultaneously, N.W. Ayer announced it would be handling the National Exhibition of China, a three-city show slated to arrive in the U.S. in fall, 1980; and Ogilvy & Mather reported it would be handling all consumer products from the Cantonese region, which will include carpets, brandy and "Temple of Heaven Essential Balm." Ogilvy & Mather also claims to be the first agency to place ads in China since 1949, running spots on Chinese TV for Japanese-based **Rado Watch Co.**, **Mercedes-Benz** trucks, and **Grundig** electronics.

Other major U.S. industries waiting for Chinese clients to run something up their flagpoles are **Young & Rubicam**, **J. Walter Thompson**, **Compton Advertising**, and **Doyle Dane Bernbach**.

## Presley Port Is Liquid Gold

"Always Elvis/Blanc D'Oro" (white gold), a white wine dedicated to the memory of the late **Elvis Presley**, will be produced and marketed by **Boxcar Enterprises Inc.**, **Factors Etc. Inc.**, and the **Frontenac Wine Co.** **Factors Etc.** is the exclusive merchandising agent for Boxcar and the Elvis Presley estate.

Initial production for the commemorative vino is set at 1000 cases per day with **International Wine & Liquor Co.** to handle distribution exclusively. Plans are for the wine to debut in 25 U.S. markets by the end of November.

"Always Elvis/Blanc D'Oro" is described as a dry, but semi-sweet wine imported from the **Frontenac Vineyards** in Northern Italy and will retail from \$3.89 to \$4.59 per bottle, depending upon state laws.

## AMP Powers Into College Disc Promotion

**Alan Weston Publishing**, publishers of **Ampersand**, a monthly magazine that reaches 1.5 million students on 57 campuses, has created a subsidiary company called **Advertising, Marketing & Promotion (AMP)**. The purpose of the new firm will be to aid in the on-campus marketing of records and films. AMP has already helped market the "Animal House" and "Breaking Away" films as well as the "More American Graffiti" soundtrack album and currently employs 75 on-campus marketing representatives.

**Bob Frymire**, former National College Promotion Director for **A&M Records**, has been appointed Director of Record Marketing for AMP. For further information contact AMP at 1680 N. Vine St., Hollywood, CA, (213) 462-7175.

## Voxbox Tells Who's Watching What, When & Whether They Like It



The "Voxbox," a TV ratings system that tracks channel changes during programs and commercials plus enables viewers to record their spontaneous response to the material, has been successfully tested in Seattle. Developed by **R.D. Percy & Co.**, the Voxbox is planned for additional testing in either Oakland or Atlanta shortly.

Through the Voxbox, the viewer turns on the TV set, selects the station and fine tunes the picture. The unit also has a button for each member of the household as well as a button for visitors marked "other." Prior to watching, each viewer is supposed to punch their respective buttons.

The most innovative feature of the Voxbox is the 10 keys upon which the viewer can rate the program or commercial being watched. The rating scale ranges from excellent to informative, credible, funny, boring, unbelievable, dumb and zap. When the zap button is depressed, sight and sound are shut off.

What excites agencies about the Voxbox is that the unit can record precisely what viewers are watching 24 hours per day, seven days a week, and provide qualitative data as an alternative to **Nielsen's** numbers.

## FTC GIVING FIRM HEADACHES

### Anacin To Stop Advertising?

If it loses its current battle with the **FTC**, **American Home Products** reported it might stop advertising regular "Anacin" entirely, rather than run corrective advertising. Instead, the company would place all its ad dollars behind "Maximum Strength Anacin," reasoning that corrective advertising would be, in the words of one former high-ranking AHP exec, "ruinous" in today's hotly competitive market.

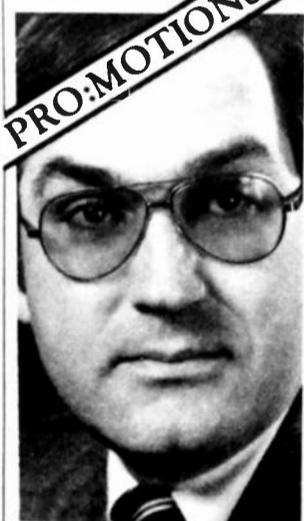
**David McLain**, former Vice President of Marketing for AHP's **Whitehall Laboratories**, told **Advertising Age**, "If we go out there and tell people what we told them before was not true and that there was no substantiation or proof that we are any more effective than aspirin, I think we are going to raise further questions... (and) many consumers might agree that we are not as effective as aspirin." AHP's proposed action awaits the full **FTC** commission's decision regarding \$24 million of corrective advertising assigned by an **FTC** administrative law judge in 1978.

## Consumer Ad Complaints Decline in '79

Consumer complaints against false or misleading advertising are down. In fact, they're at the lowest point they've been at this decade. According to the latest poll conducted by **Opinion Research Corp.** for the **Council of Better Business Bureaus**, eight percent of those consumers claiming to have been "cheated or deceived" blamed advertising as the culprit in 1979, compared to 14 percent in 1973 and 17 percent in 1970.

On the other hand, while complaints against advertising declined, apparently so has craftsmanship, as gripes concerning defective products and services rose to 34 percent of the total registered. In contrast, the 1976 poll showed 22 percent of the consumers were unhappy with defective products.

As might be expected, the most frequently named target of consumers' wrath was the perennial leader — auto parts and repair — with 22 percent of those polled reported feeling gouged when they drove away from their dealer or mechanic.



Loring Fisher

### Fisher To Head Newly-Formed Lomar Associates

**Loring Fisher** has been named President of **Lomar Associates**, a newly-formed division of **Gwenith Gwyn Inc.** Fisher most recently served as Executive Vice President of **Bonneville Broadcast Consultants**.

"I look forward to sharing my knowledge and expertise for the strengthening of radio broadcast activity as well as pursuing other related endeavors," commented Fisher. He added, "As the technology advances and operating expenses continue to creep upward, radio stations as well as their clients have to consider alternatives to present ways of doing business. This is where I can and will be of help."

**Lomar Associates** will provide marketing services for communications and information systems, as well as offering consulting services to the broadcast industry. **Lomar Associates** may be contacted at P.O. Box 124, Montvale, NJ 07624, (201) 664-3637.

### Caldwell Named VP/Black Music Mktg. At WEA

**Henry Caldwell** has been appointed Vice President of **Black Music Marketing** for the **Warner/Elektra/Atlantic Corp.** A 17-year veteran of the record industry, Caldwell most recently served as National Director of Marketing for Special Markets at **Atlantic Records**. He will be located at **WEA's** Burbank offices.

In making the announcement, **WEA** President **Henry Droz** said, "Hank Caldwell's extensive background in all phases of record marketing and retailing, plus his proven administrative abilities will provide **WEA** the decisive and creative leadership which is essential to our **Black Music Marketing** game plan for the 80's."

### Pollei Named Dir. Of Sales & Mktg. For Bonneville

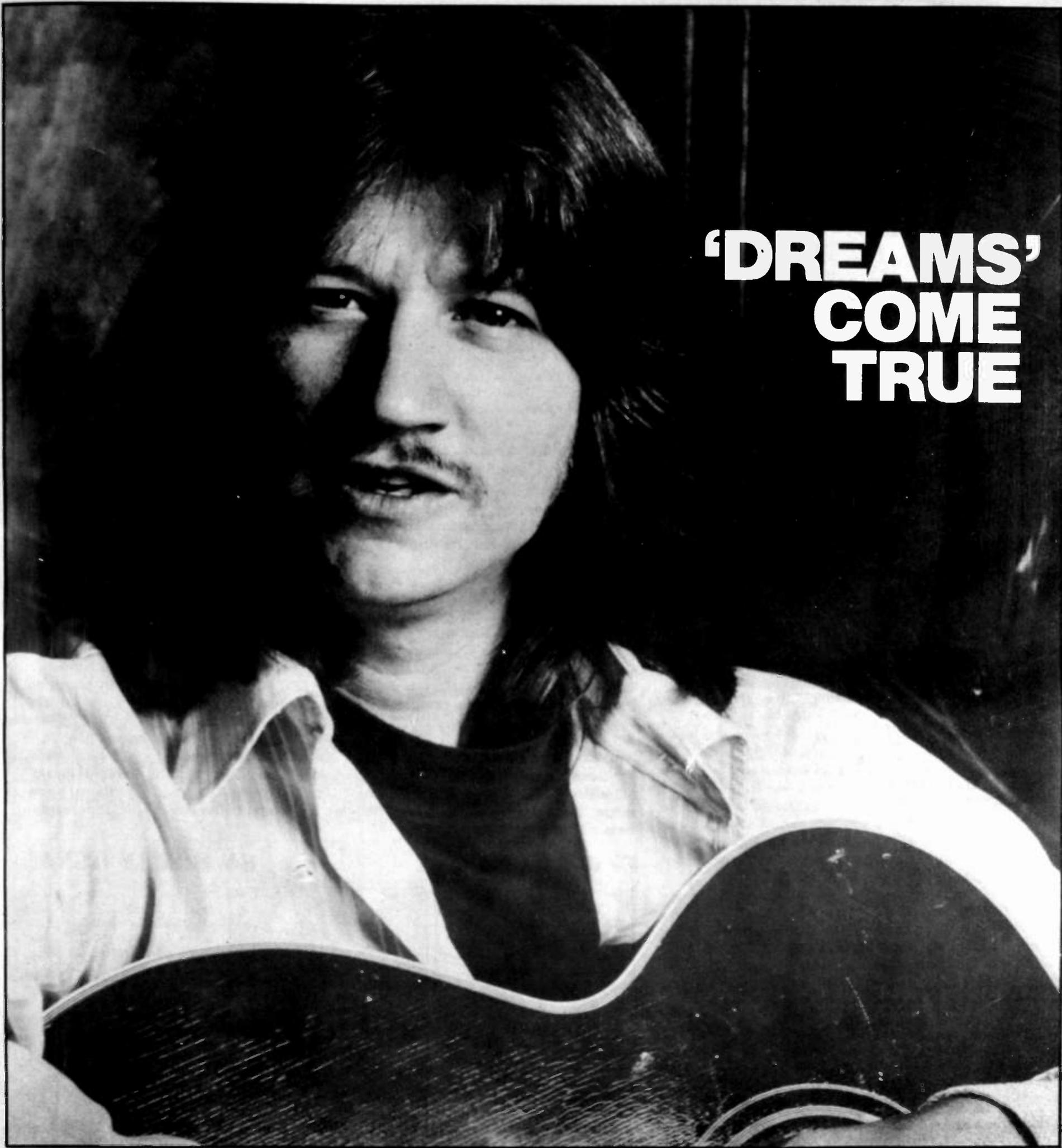
**David Pollei** has been named Director of Sales

and Marketing for **Bonneville Broadcast Consultants**. **Pollei** joins **Bonneville** from his post as Vice President/Network for **Torbet Radio**, having previously held posts at **WCLR-FM/Chicago**, **KMBR-FM/Kansas City**, **KMBZ/Kansas City** and **KSL/Salt Lake City**.

### Killeen Named VP/Creative Operations At CBS Int'l

**Dennis Killeen** has been appointed Vice President of Creative Operations, West Coast for **CBS Records International**. Most recently **West Coast** Director of Creative Operations for the firm, **Killeen** previously served as Director of Marketing for **CBS Disques, France**, having joined the label in 1974.

In his new post, **Killeen** will be responsible for product management, publicity, promotion, A&R and direct liaison with the label's New York-based creative operations staff on behalf of **West Coast** artists and managements.



**'DREAMS'  
COME  
TRUE**

**THE SINGLE**

**"I STILL HAVE DREAMS"  
RICHIE FURAY**

**FROM THE ALBUM**



Z93 22-18  
94Q 4-2  
KSLQ add 32  
KNOW 2-1  
WTIX deb 38  
Y103 add  
95SGF add

WBBQ 9-9  
WHBQ 21-19  
KZ93 add  
WTSN add  
WAAY add  
KQWB-FM add 37  
WRBR add

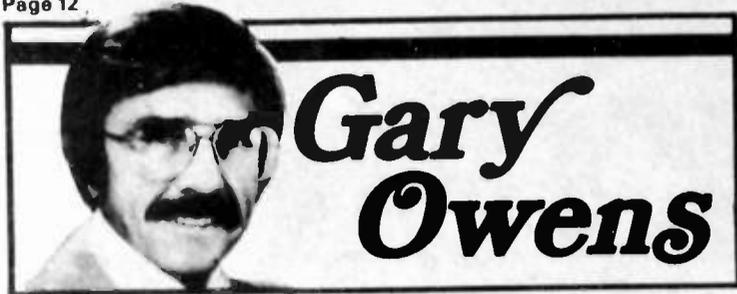
Q105 on  
CKLW on  
KBEQ on  
KIMN on  
Q106 on  
WHYN on  
Z98 deb 38  
WSGN 27-26  
WSKZ 26

WRJZ 29  
WNOX deb 27  
WKIX on  
WAYS on  
WVIC on  
KRKE-FM 30-28  
WHHY 29-25  
WERC 25-23  
WFOX 27-24

WCGQ 30-27  
WSEZ 38-33  
WANS-FM 28-21  
WSPT 25-21  
KSLY 24  
KYSN on  
KDZA 30-26

**PRODUCED BY VAL GARAY  
ON ASYLUM RECORDS**





Students from some 50 colleges attended the 4th annual IBS West Coast Convention in Los Angeles last week . . . and they were foolish enough to have me as the keynote speaker.

KLA of UCLA was the host broadcast station, under the marvelous guidance of Greg Barbacovi . . . and I'd like to reprint part of his greeting to the hundreds of future broadcasters nurgling at the Biltmore Hotel.

Therewith:

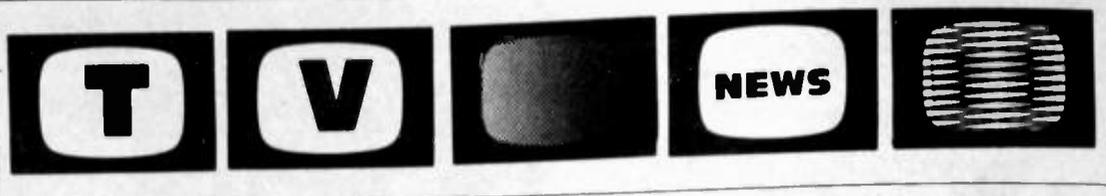
"We are facing a difficult time in the music and entertainment industry. May of us will soon be trying to enter a job market that has been forced to tighten its belt. You have reason to be optimistic about your chances however. By your attendance here you are demonstrating the enthusiasm needed to break down some of the closed doors you will face. Listen to the info being discussed at the seminars, don't be afraid to ask people questions, mingle with people from other radio stations, try to learn something from everything you do this weekend, and you will return to your college station a better broadcaster! Isn't that what it's all about?" *Well put, Greg. I know I learned several things . . .* A) That college broadcasters are a lot brighter than we were at the same time several eons ago. B) The girls in broadcasting are much more talented and prettier than in the days of silent radio. C) I also learned not to park at the lot across the

street from the Biltmore Hotel — it cost me 75 cents for every 20 minutes — however, I did have an opportunity to witness the Wino Festival in Pershing Square . . . plus watching the old codgers barfing and feeding the pigeons (if you looked closely, you would notice they were feeding the winos to the pigeons!).

The convention program included discussions on news and wire services, management, principles of programming, internships being the best way to get your foot in the door of a professional radio or TV station, women in broadcasting, trade papers and how valuable are they, and the art of radio production and promotion which included a panel of Bobby Ocean of R&R and KHJ, Carl Dameron (KCPK), and Ernie Anderson, the promo voice of ABC-TV. (Ernie is rumored to have made over \$800,000 last year just doing announcements for the network.)

I missed the panels on how to change your socks during a 15 second jingle . . . the session on the size of your amplifier is not important, and the significance of euthanasia to certain salespeople.

Special kudos to Manny "The Bean" Pacheco, KLA's General Manager, for letting me eat my *boutiniere* at the keynote luncheon.



### Movies Good Moves As CBS Wins Week, ABC Third

Propelled by a blockbuster movie attraction each, CBS and NBC shot past season leader ABC in the Nielsen race for the week ending Nov. 25. CBS, whose telecast of "Oh God" was second for the week, won over all with a 19.8 average rating. NBC, with its "Smokey & The Bandit" presentation edging the Burns and Denver flick 31.8 to 31.7 in the ratings, escaped the cellar and gave CBS a good race, ending up in second with a 19.3. ABC, with good series strength (eight regular shows in the top 20), had no hit special programming and finished with 17.8.

The two hit movies were followed closely by "60 Minutes" (CBS), which had a 31.6 ratings, just missing the top. Next were 4) "Three's Company" (ABC) 5) "Angie" (ABC) 6) "Dukes Of Hazzard" (CBS) 7) "Happy Days" (ABC) 8) "Dallas" (CBS) tied with a CBS "Charlie Brown" Thanksgiving special, and 10) "Real People" (NBC), in its strongest showing and debut top ten appearance.

Bob Hope proved his collegiate appeal is still strong by finishing in a tie for 11th this week, "Bob Hope On Campus" (NBC) in a dead heat with ABC's "Taxi." Following were 13) "Little House On The Prairie" (NBC) 14) "M\*A\*S\*H" (CBS) 15) "Turning Point" (CBS) 16) "Vega\$" (ABC) 17) a tie between "Archie's Place" (CBS) and "Charlie's Angels" (ABC) 19) "Eight Is Enough" (ABC), and 20) "Love Boat" (ABC).

"Archie's Place" beat "Mork & Mindy" once again, but that battle hasn't long to go. ABC announced several mid-season schedule shufflings, with "Mork" returning to its original Thursday 8pm time slot. "Lavern & Shirley," which held down that time period this season after dominating Tuesdays at 8:30 for years, will now move to Mondays, a weak night for ABC. Another significant move has "Angie," which moved to Tuesday this season and has performed strongly (No. 5 this week), shifting to Saturday. More changes are expected.

### VIDEOSCOPE:

ARBITRON TO PRODUCE HOME VIDEO STUDY: The Arbitron Co.'s TV division and Video Probe Index, a cable TV research firm, have announced plans to produce a joint survey of the "new electronic media;" i.e., any use of the TV set beyond conventional TV broadcasting. The survey will poll 9000 cable, pay cable and non-cable subscribers in the top 25 markets with viewing data, consumer data, and various individual breakouts to be released in Spring 1980 . . . VIDEO "WISH BOOK" DEBUTS: Warner Cable Corp. and its new partner the American Express Co. will unveil a new marketing concept called the "Video Catalogue Channel" in Columbus, OH and Reston, VA in time for the '79 holiday season. Described as the "first time that a separate cable TV channel has been reserved solely for the purpose of merchandising," it will display seven groups of products from the American Express Christmas catalog in five-minute intervals so that current Warner Cable subscribers will be able to shop from the convenience of their own homes . . .

TOP TEN VIDEO PROGRAMS FOR NOVEMBER '79: According to Videography magazine, the ten best-selling video programs for November were 1) "M\*A\*S\*H" (20th Century-Fox/Magnetic Video), 2) "Butch Cassidy" (20th/Mag Vid), 3) "The Story Of O" (Allied Artists/Allied Artists Video), 4) "Patton" (20th/Mag Vid), 5) "The African Queen" (Viacom International/Mag Vid), "Flesh Gordon" (Vanguard Productions/Media Home Entertainment), 7) "Deep Throat" (Plymouth Distributors/Int'l Home Video Club), 8) "The Sound Of Music" (20th/Mag Vid), 9) "Debbie Does Dallas" (Gale Enterprises/VCX), and 10) "Carnal Knowledge" (Avco Embassy/Mag Vid). VHS wins the format battle again with 72 percent to Beta's 28 percent . . .

### ERR WAVES

### BY BOBBY OCEAN

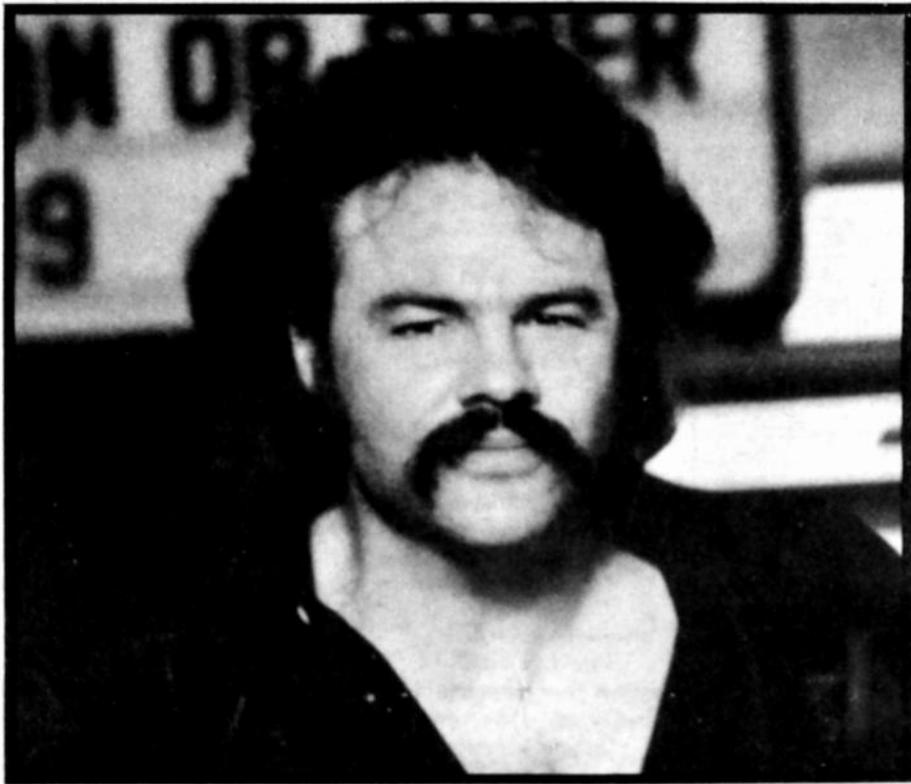


5 YEARS AGO TODAY

### Radio & Records

- ★ RON ALEXENBURG PROMOTED TO VP/GM AT EPIC
- ★ LES GARLAND NAMED PD AT K100/LOS ANGELES — Comes in from KYNO/Fresno as Bill Watson exits K100.
- ★ PAT O'DAY RESIGNS FROM KJR — Forms new production company, as Shannon Sweatte becomes GM, Steve West new PD.
- ★ VINCE FARACI NAMED NATIONAL POP PROMOTION DIRECTOR AT ATLANTIC — Margo Knesz takes over secondaries for label.
- ★ NUMBER ONE FIVE YEARS AGO — "Kung Fu Fighting" — Carl Douglas (20th)

# Savannah Explodes



WIFI add  
Z93 29-25  
94Q 9-8  
KBEQ 39-38  
WGCL on  
WOKY add  
KEARTH add  
KFRC on  
KJR deb 26  
KIMN on  
KOPA deb 30  
WBLI add  
WICC add  
Q106 add  
WHYN on  
WKEE deb 32  
KNOW 15-12  
WFMF add  
Z98 30-24  
WAPE add 27  
BJ105 on

WSGA 16-15  
95SGF 5-3  
WBBQ 20-13  
WHBQ on  
92Q add  
WSKZ 15-14  
WRJZ deb 34  
WNOX 14-12  
WAYS deb 34  
WRVQ add  
WAKY 30-26  
KOFM add  
KZ93 on  
WMEE add  
WOW add  
92X on

#### NATIONAL SUMMARY

Up: 38  
Same: 14  
Down: 0  
Adds: 21  
Average Move: +3

KERN add  
Y94 19-11  
KING on  
KJRB deb 28  
KTAC add  
KRUX deb 40  
KORL on  
WLBZ on  
K104 32-24  
WEEO add  
14WK deb 40  
WCIR 28-26  
WAAY 4-2  
WHHY add  
G100 add  
KX104 30-26

WFOX 16-13  
WCGQ 16-11  
WSEZ 40-34  
WANS-FM 18-15  
WROV deb 27  
CK101 deb 33  
WKXY 23-17  
KQWB-FM 20-18  
KKXL deb 26  
WAKX add  
WSPT 27-22  
WRBR on  
KENI add  
KSLY add  
KCBN on  
KBDF deb 29  
KBOZ 30-27  
KOOK on  
KFXD 26-20  
KRLC 12-9

# TOM JOHNSTON

## “Savannah Nights”

Produced by Ted Templeman



on Warner Bros. Records

# JUDIE TZUKE

"STAY WITH ME  
TILL DAWN"

**A CLASSIC!**



<b>92Q HB-29</b>	<b>WGAD 26-21</b>
<b>WRJZ 32-28</b>	<b>G105 26-23</b>
<b>WSM-FM HB-27</b>	<b>WVLD 38-33</b>
<b>WALG 35-31</b>	<b>WLEQ 44-38</b>
<b>WAUG HB-28</b>	<b>KTOQ 24-20</b>
<b>WGSV 30-25</b>	<b>KCPI 29-19</b>

— ALSO ON —

<b>KOBO</b>	<b>WQTC</b>	<b>KJAS</b>	<b>KLEE</b>
<b>KSKG</b>	<b>WDUZ</b>	<b>WANS</b>	<b>KOKK</b>
<b>KGMO</b>	<b>KVOX</b>	<b>WGNU</b>	<b>KCLD</b>
<b>WDBQ</b>	<b>KKXL</b>	<b>KWEB</b>	<b>WLOL</b>
<b>WRIG</b>	<b>KFIV</b>	<b>WEBC</b>	<b>WILS</b>
<b>WIFC</b>	<b>KBDF</b>	<b>KSTT</b>	<b>WKWK</b>

FROM THE ALBUM  
"STAY WITH ME TILL DAWN"



PRODUCED BY JOHN PUNTER

**MCA RECORDS**  
©1979 MCA Records, Inc.



## Brad Messer's

# Rip "N" Read



## Time To Simple Up!!

Gordon McLendon knows how to un-complicate issues and it's time some of 'em were. Remember how hopelessly we were enmeshed in Vietnam for so many years like Brer Rabbit stuck to the tarbaby? He had the answer to that. Easy to understand. Simple. Tidy. "You send some ships to Vietnam," the Old Scotchman explained. "Put all our people in the ships. You bring the ships home." How much simpler could it be? See, everyone was floundering in confusion, worrying about complications, lost in a maze of interdependent variables . . . Gordon just cleared the air with about two dozen words. Isn't that the kind of problem solving we need now? You bet.

### Who's Gordon McLendon?

Nobody really knows. Even he wonders at times, I believe. But if you really don't know, McLendon is either the inventor or co-inventor of the Top 40 format, or the first person to successfully steal the idea from about 23 people who claim they thought of it first . . . and he got successful in radio by using his imagination and his impressive Power of Simple Thinking.

Until McLendon there was no clear understanding of the basic principle of winning radio. It took him maybe eight minutes to figure out that if you could determine what people liked to hear, then put that on the radio, people would listen to your station.

That was a breakthrough in its time and left lots of McLendon's competitors bloodied in the backwash. How can we apply the McLendon Principle of Simple Thinking to those issues that baffle us as Christmas approaches? Certainly not by telephoning his impressive ranch in Texas and asking for the answers. Were we to do that, and interrupt him, causing him to lose count of his money, he might become wrathful. We'll have figure this out ourselves.

### Take The Ayatollah . . .

That's the hardest thing I can think of, so let's tackle that. What would the Principle of Simple Thinking produce, applied to the circumstances (as of column deadline) in Iran?

How 'bout disguising 300 people as the Ayatollah and airdropping them to confuse things? Too complicated. Sneaking through the Tehran sewer system, tunneling up into the U.S. Embassy for a rescue? Take too much planning. Getting the Walt Disney Studio to stage a grand diversion such as The Apparent Return of the Messiah? There'd be too much time lost as actors competed for the Big Part.

Jeez. This simple thinking isn't so simple. How would McLendon do it? (That's what his competitors used to sit around asking. They never could come up with the answers either.)

I can't do it. I give up. Only possible solution is to telephone McLendon and ask. ((TIME PASSES)) Heck, I called. He isn't home counting his money. He isn't home doing anything. He isn't home and I'm right up against deadline. Why did I have to choose so complicated a subject as Thinking Simple?

Can you give a simple answer to that?

\*\*\*\*\*

### Here, Have A Heart . . .

**MONDAY DECEMBER 3:** Medical accomplishment of the first magnitude one dozen years ago, when Dr. Christiana Barnard performed the world's first human heart transplant, keeping the patient alive eighteen days in the South African hospital in 1967.

Medical report from the olden days: on this date in 1887 the British medical journal "Lancet" published a report on marijuana, concluding that "Indian hemp, night and morning and continued for some time, is the most valuable remedy met within the treatment of persistent headache."

As each of us knows, it is physically impossible to see Uranus without some optical device. To see your what? The planet was discovered by John Flamsteed on this date in 1714.

Approaching one more topic from behind, you remember when "Saturday Night Live" had that controversial skit about Claudine Longet shooting skiers? You remember prior to that she'd been married to a famous singer? Well, he has a birthday today. Andy Williams is 51.

Racer Bobby Allison turns 42 without braking.

Illinois became a state in 1818. That was the year Congress decided to start adding stars to the flag for new states.

\*\*\*\*\*

### South Of The Border . . .

**TUESDAY DECEMBER 4:** Somewhere down there in the land of No Extradiction, financier Robert Vesco observes his 44th birthday, still much wanted by U.S. prosecutors for Serious Cheating and other crimes. Former Lynyrd Skynyrd guitarist Gary Rossington hits 28. The Beach Boys' Dennis Wilson reaches his 35th. Chris Hillman becomes 37.

People in London were wearing gas masks if they had 'em, 27 years ago today, as the three weeks of the Great Killer Smog began in 1952. It eventually killed an estimated 4000 people.

\*\*\*\*\*

### Drink Hard, Speak Softly . . .

**WEDNESDAY DECEMBER 5:** Secret places where people went to drink illegal liquor during America's Prohibition years were called speakeasys. It was on this date in 1933 they opened up legally, as the nation ended 14 years of the "noble experiment" which had created a nation of lawbreakers quite similar to today's marijuana situation.

The Stillson wrench is named for its inventor, who patented his "screw wrench" on this date in 1976.

Little Richard turns 47. Jim Messina becomes 32, and Walt Disney didn't make it but would have been 78 today.

\*\*\*\*\*

### Speak Into The Tube . . .

**THURSDAY DECEMBER 6:** 102 years ago today Thomas Edison made the world's very first audio recording, when he spoke the words "Mary had a little lamb" into his device in 1877.

Steve Alaimo is 39. In 1492 Columbus sighted Haiti, one of the many places he found during his great search for China, none of which were.

\*\*\*\*\*

### Long Before Sony And Toyota . . .

**FRIDAY DECEMBER 7:** Thirty-eight years ago this morning a bunch of airplanes showed on American radar in Hawaii, and it was decided the nearly-200 blips were ours. They weren't. They were Japanese blips, come to bomb Pearl Harbor. The infamous attack took about 2300 lives and drew the United States into World War II.

Johnny Bench is 32. Ellen Burstyn 47 and Harry Chapin 37.

# Media Marketing

## Defining Your Markets

One of the first steps in any successful marketing program is a careful specification of the people or organizations to whom you are directing your marketing efforts. For radio, the basic marketing problem is a bit more complicated than that faced by the typical marketer of consumer goods and services. This is because radio has two distinct customer groups — listeners and advertisers. Furthermore, these two groups are not unrelated to one another; your success in marketing to the latter group will depend, in large part, on your success in marketing to the former. Most marketers have only one basic customer group (i.e., end consumers of their products) to which they must cater. So, media marketing presents a relatively unique marketing problem which requires a sophisticated approach in order to ensure market success.

### The Concept Of Publics

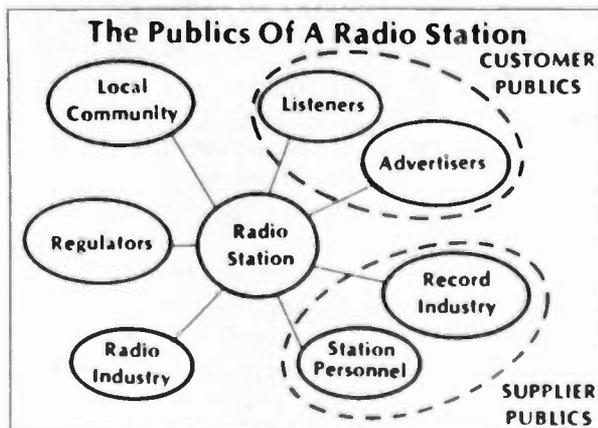
While your immediate customer markets are of most importance in guiding your marketing effort, there are also other groups of people which you care about, even though you don't "sell" anything to them directly. The existence of these related groups has given rise to the notion of "publics" to which the marketer should be responsible. The most important publics to any marketer are the customer publics, as mentioned above. The two customer publics for radio are always made up of at least two sub-groups — (1) *current* listeners and *potential* listeners, and (2) *current* advertisers and *potential* advertisers. There are also other possible "sub-publics" or segments within the customer publics, and we'll take a look at these in more detail later.

### The Record Industry Public

What are some of the other relevant publics for a radio station? There are probably more than you realize. One obvious one right now is the record industry. Music-oriented radio is obviously heavily dependent upon the recording industry which supplies the basic music product. The record companies, on the other hand, rely on radio airplay to help generate demand for their products.

*"Radio has two distinct customer groups — listeners and advertisers. Most marketers have only one basic customer group to which they must cater. So, media marketing presents a relatively unique marketing problem which requires a sophisticated approach in order to ensure market success."*

But there is currently a rather acrimonious relationship between the radio and record industries, even though they are mutually dependent on one another. Some record industry people place part of the blame for the recent sales slump in prerecorded music on radio stations which play uninterrupted albums. While this would appear to be only one factor, and possibly not a very important one, in the general sales decline, it nevertheless indicates a need for the radio industry to "market" itself to its so-called "sister industry." By so doing, the synergistic relationship between the two will not be further damaged. If the record industry were suddenly to come to regard the radio industry as a competitor rather than a working partner, the consequences for radio and for records could be disastrous. Thus, the record industry constitutes a crucial public for radio.



### The Local Community

Radio, as a local medium, forms an integral part of the community within which it broadcasts. While (it's hoped) many local people will actually be listeners and/or advertisers, many others will not. Yet radio, as a local business enterprise, is ultimately responsible to these non-listeners and non-advertisers. This is generally known as the need for "corporate social responsibility." The station must be perceived as a "good citizen" by individual and organizations. Like any business, a good public image is part and parcel to a radio station's long run survival and profitability. Generally, radio seems quite active on this dimension, participating in local charity drives and the like. Occasionally, however, there are examples of how *not* to build good public relations — for example, last summer's radio-sponsored disco debacle at Comiskey Park in Chicago (Another example where good public relations may be important is in maintaining a good working relationship with those record stores that provide you with sales information.)

### Regulators

The notion of public responsibility is in many ways formalized by the FCC, FTC and other regulatory bodies. Obviously, radio is a powerful medium, and due to its inherent relationship to one of our basic Constitutional rights — free speech — many interest groups and individuals have strong feelings about how radio should be operated. Thus, it is imperative that

radio do a good job of representing itself before the regulatory public — consisting of various agencies and legislative bodies — in order that rules and regulations not reflect inaccurate views of the industry. Here, industry trade associations are perhaps the most efficient means of marketing to this public, although individual stations can also be very effective. I was quite impressed by the radio people who gave testimony before Representative Lionel Van Deerlin's Subcommittee during consideration of the rewrite of the Communications Act. Let's face it — regulation is a fact of modern marketing life (many top corporate officials estimate that 50-75% of their time is spent in dealing with laws and regulations), so the prudent media marketer accepts that constraint and attempts to be sure that the inevitable regulations are as meaningful and beneficial to the public as possible.

### Station Personnel

One important public that many marketers overlook is their own staff. People are what make an organization work, and can be viewed as the "supplier" of the necessary human resources. Therefore, you must do a good job of "marketing" to this "internal" public in order to ensure a successful effort in reaching your "external" publics. This means a good two-way flow of communication between management and subordinates.

Perhaps most critical is the need for a symbiotic relationship between sales and programming — we're all in this together, gang! Also critical is the acceptance of station goals and objectives by your air personalities. In many respects, the air personalities represent the station's personality as far as the listening public is concerned. If you have an unhappy jock on your hands, you have a problem. Those of you who saw "WKRP" a few weeks ago will recognize the problem immediately — in that episode, Dr. Johnny Fever advocated that listeners dump their garbage on the City Hall steps in order to vent their frustration over an ongoing garbage strike. Obviously, this idea was not exactly the sort of thing that appealed to station management. The problem was eventually worked out, I imagine — I'm not sure, because at the height of the crisis, Loni Anderson entered the scene, and my mind went blank.

The key point is that a successful marketing effort relies on a true team effort up and down the organizational ladder, and you must do your best to "market" the marketing concept to everyone involved in serving your other publics.

### The Radio Industry

The remainder of the radio industry constitutes another public of which the station must be cognizant. Obviously, the local radio industry is in some sense a "competing" public, but it also is a complementary group. Your station's talent has to come from somewhere, and that often means other stations. Thus, to the extent that your station has a relatively high degree of stature in the industry, either locally or nationally, you can expect to attract better talent. Major market stations have a natural advantage on this dimension, but some major market stations have better "images" in the industry than others. It is not wasted effort to market your station to the industry — most people would prefer to work for a station that is perceived as progressive, dynamic, successful, etc. So, creating industry awareness of your station, what it stands for, its successful ventures, etc. is important. That perhaps explains, at least in part, why there is a waiting list to become an R&R reporting station. Nothing like a little national visibility to boost a station's stature and morale.

### Summary

This was a brief look at some important publics for any radio station. There may be others which I didn't consider here. And within each of the ones I did mention, there are likely to be sub-publics. It is up to you to ascertain those for your own market. Next week, I'll deal with the specification of sub-publics or segments within the two key customer publics — listeners and advertisers.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# Ratings & Research

## Interview With Keith Adams Of BENI

One of the most influential radio programmers in the country is Keith Adams, VP of Programming for Ragan Henry's Broadcast Enterprises Network, Inc. Adams is in charge of the programming efforts of the BENI stations in markets such as Tampa, Atlanta, Cincinnati, Charlotte, and Jacksonville. With BENI being one of the largest, if not the largest Black-owned group, R&R thought readers might be interested in the thoughts of Keith Adams regarding the state of radio research these days.

### Telephone Retrieval

**R&R:** How do you feel about the way Arbitron currently measures black listening with the Telephone Retrieval method?

**ADAMS:** I've always been against TR for two reasons — first, Arbitron came up with the Telephone Retrieval technique after research that was conducted in the late 60's. This was a turbulent period in the relationship between blacks and whites, and I don't think that in the 70's you have the same attitudes and perceptions that were operational in the 60's. As a result, I don't think the results of the TR research is valid in the 70's. Second, I don't think you can mix apples and oranges.

**R&R:** Mixed methodologies, diaries, and Telephone Retrieval?

**ADAMS:** Exactly. I think that when you have a white female calling a black household and talking to every member of that family you may be getting what the family wants you to know, not necessarily what the truth may be.

**R&R:** Would you feel that TR might be more workable if the interviews were at least conducted by black personnel?

**ADAMS:** That might help, but it isn't the whole answer.

**R&R:** What is?

**ADAMS:** That's the problem, I'm not sure what the solution is.

**R&R:** In the interview I did with Rick Aurichio for the Ratings Report, Rick mentioned a differential survey technique, the augmented diary. Could this be an improvement over the current TR method?

**ADAMS:** The only difference between that and the current method is that with the "augmented diary" the respondent would have a diary and would be walked through the diary several times a week with a phone call from Arbitron. I don't see any difference between that and TR, because you still have the same built-in bias in terms of the people (non-ethnic) who are calling the blacks. Now, if you have a black voice calling with the augmented diary system you might have a little better response rate.

*"I would tend to think that the personal placement and pickup of diaries would be best, with blacks doing the placement and retrieval."*

**R&R:** Is there another aspect to the problem of getting good data on black listening habits?

**ADAMS:** It is my opinion that blacks are especially sensitive about their privacy. That's one reason why there is a higher percentage of unlisted numbers among blacks. They don't want to be hassled, and to be "found" usually means something bad.

**R&R:** What does that bode for the spread of Arbitron's Expanded Sample Frame technique (whereby unlisted numbers are sampled) around the country?

**ADAMS:** At least as far as blacks go, I would imagine it means the privacy factor will cause them to not want to cooperate with a firm that has found them when they have an unlisted number. This could mean, I suppose, a problem in properly sampling black listening in the 80's.

**R&R:** As we look to the 80's, what do you think might be the best way to properly sample black listening inputs?

**ADAMS:** I would tend to think that the personal placement and pickup of diaries would be best, with blacks doing the placement and retrieval. I would hope that Arbitron will at least look into this possibility.

### Arbitron's Main Problem

**R&R:** What would you say is Arbitron's main problem in dealing with Black radio?

**ADAMS:** They have no sensitivity to black audiences, thus they have no feel for how to measure the medium.

**R&R:** How can Arbitron best obtain a feel for the black listener?

**ADAMS:** I guess the best way would be through black broadcasters, although we may not know — sometimes we're too close to the forest to see the trees.

**R&R:** Does the telephone's intrusiveness you alluded to earlier also apply to your thoughts about the new Burke service?

**ADAMS:** If Burke goes to the extent of hiring and using black interviewers, then OK. If not, they also have the built-in bias and need to look at hiring black staff in order to improve respondent cooperation among blacks.

### Qualitative Research Needs

**R&R:** How do you feel about the state of qualitative research as it applies to black audiences?

**ADAMS:** There is a great void in black audience qualitative research. This is largely because the ad agencies do not recognize the significance of black buying power in this country.

## Week In Review

### Extended Measurement Decision Due In Top Three Markets

By the end of this week, broadcasters in New York, L.A., and Chicago must decide whether to approve the use of extended measurement surveys in their markets. If a majority of Arbitron subscribers approve the longer sweeps, the markets would be measured continuously beginning February 28, 1980. If one of the top three markets should not go for the continuous sweeps, Philadelphia and/or San Francisco will be given the opportunity to approve the longer surveys, with the same February '80 implementation date.

### RAM Reorganizes, John Patton VP/GM

RAM Research will soon officially announce that John Patton, formerly VP of Marketing, is being elevated to take charge of all day-to-day operations of the San Diego-based ratings firm. Jack McCoy will now be concentrating on new product development for the company. Patton told R&R that he was going to see that "our people know how vital it is that everything be absolutely properly done." Patton stated that RAM finances "just aren't a problem," and that he intended to see that RAM became "very aggressive in client service."

**R&R:** What are the most important areas of qualitative research as applied to Black radio and black audiences?

**ADAMS:** Most vital to us is perceptual research which measures the feeling of black audiences for the way Black stations sound. Are we running the right features, the right music, the correct sound from our personalities? The second key area deals with product usage from the black audience point of view. There is no research on black consumerism.

### Music Research Efforts

**R&R:** What type of music research does your group use to measure black listening preferences?

**ADAMS:** Currently we use store sales and gut feelings to judge music movement. However, in Charlotte next year we will be starting to use passive research done in a twofold manner. We hope to sample 110 respondents per week by mailing them a list of songs about which we will ask their preferences. Later, when we call these people we'll play songs down the line to clarify any tunes they may not be familiar with. If this technique proves useful in Charlotte we'll expand our efforts to other markets.

### Into The 80's

**R&R:** As we head into the next decade, are there any special concerns you have with regard to Black radio?

**ADAMS:** Two major concerns. First, that Black radio may be pre-empted by general music radio. Second, that the threat of computerization will kill our sales efforts. If it gets down to ratings only, as opposed to the "response" pitches we now use, Black radio may not be able to survive.

## Q&A

R&R has received a flood of favorable comments and requests for more copies of our first comprehensive Ratings Report. Many are asking "Will there be another R&R Ratings Report in the near future, and if so, when will it be out?"

Yes, there will be another Ratings Report. R&R will compile another volume after the results of the O/N '79 sweep are available, and our report on all 90 syndicated markets will be out to you before the start of the Spring '80 survey. Extra copies of our first Ratings Report are available from R&R for \$12.50 per copy.

Jhan Hiber, formerly a management employee at Arbitron, serves as R&R Research Editor. Call Jhan with any questions you may have regarding radio research and ratings.



# EPIC HEATS UP WINTER AIRWAVES



## PAGES

### "I Do Believe In You"

All These Stations Believe It:

WIFI on  
KBEQ 39  
KFI on  
KNOW on  
WNOE add  
WISM 18  
WOW add  
KHJ 21  
KERN on  
KRUX on  
KRQ deb 39

WCIR on  
WRKR 39-36  
WGBF add  
KSLY 18-16  
KYSN on  
KDZA deb 30  
KQDI on  
KFXD 29-23  
KPAM on  
KEWI on  
KASH on

WCIL on  
KYGO on  
KJOY on  
KPLZ on  
WEAM on  
WCSC on  
KJAS on  
KJMO on  
KLZR on  
WSKG on  
KJCK on

KMKF on  
WIFC on  
KUHL on  
KCAP on  
KRPL on  
KYLT on  
KALE on  
KYA on  
KBBK on  
WEFM on



## REO SPEEDWAGON

### "Only The Strong Survive"

Showing Strength At These Stations:

96KX 26-24  
Z97 add 26  
KRBE add  
KWK 7  
WGCL on  
KUPD 7-6  
WBBQ on  
KX104 on



## IAN GOMM

### "Hooked On Love"

These Stations Are Hooked:

KNOW on  
KTAC on  
WCIR on  
FM99 on  
KQWB-FM on  
WRKR on  
KFXD add  
WEAM add

**SHIPPING DECEMBER 4th**

**DAN FOGELBERG "Longer"**

**MOLLY HATCHET "Flirtin' With Disaster"**

**FABULOUS POODLES "Man With Money"**

On  
*Epic*  
Records

# "LUCKY" BREAKS:



# "Third Time Lucky" FOGHAT

## THE BACK PAGE BREAKERS

FOGHAT

Third Time Lucky (Bearsville/WB)

67% of our reporters on it. Moves: Up 62, Same 26, Down 0, Adds 33, including WXLO, CKGM, WGCL, KEARTH, KJR, WTRY, JB105, WSGN, WLAC, KWEN, KRSP. See Parallels, charts at number 30.

Produced by Foghat & Tony Outoda



On Bearsville Records

Manufactured and Distributed  
by Warner Bros. Records



## STREET TALK

At MCA Records Denny Rosencrantz has assumed new responsibilities but *not* a new title. Denny remains as VP of A&R with the additional duties of overseeing promotion, which is still headed by VP of Promotion Larry King. Now instead of reporting to Stan Layton, the promotion department of MCA reports to Rosencrantz.

After a glowing review from KPRC/Houston's PD Jack London in last week's News/Talk section (R&R, 11-23), Anita Martini has moved across the street to KULF/Houston. Anita is the first woman Sports Director in a major market, and will now be the first woman Sports Director to move from a News/Talk station to a music station in a major market.

### Kendall To Get Loop?

The rumors have been flying that WIKS/Indianapolis Assistant Station Manager Charlie Kendall will exit Indy for the Windy City. Ever since Jesse Bullet left, speculation has been strong that Kendall would be WLUP/Chicago's new PD. When Street Talk reached Charlie in Indianapolis, he declined comment.

Both WIKS and WLUP are owned by Heftel, but we bet the rumor has more basis than just that fact.

20th Century-Fox has strongly denied the rumors that it will be closing in January. Further, RCA, the company that distributes 20th, dismissed the reports as, "absolutely untrue."

Street Talk hears that Bill Todd, former programmer for KPRI/San Diego, KRLY/Houston, and WDAI/Chicago, is about to join the promotional ranks. Look for Todd to become part of the Bly Hakim Organization, presumably as that indie promo firm branches out to serve AOR.

KTFX/Tulsa has announced a format shift from Top 40 to Country. Several staff members will be on the loose during the coming holidays.

EMI has denied rumors that 20th Century-Fox has made an offer to purchase the company. In fact, EMI feels that merger with Thorn Electrical Industries should be completed by early December.

Dick Hungate has left WMMR/Philadelphia, where he had been Assistant PD under Jeff Pollack, to become the new PD at WWWW/Detroit. Dick will replace Joe Urbiel, who has already left W4.



### Where Are They Now Department

With Bob Pittman officially leaving WNBC/New York this week (see Page 1) we thought it would be nice to track down his former WNBC GM Charlie Warner. Where is Charlie now? He's teaching Communications at Southern Illinois University.

Teddy Pendergrass has announced his final concert dates for 1979, and he will play six of the most prestigious musical theatres in the East, Midwest and West. The theatres are "far more intimate than concert halls," but that presents another kind of problem for the sexy singer. To deal with the special kind of security problems these shows might cause, Teddy will hire security personnel on a city-by-city basis. "We are looking for beautiful women who are also black belt karate experts," said Pendergrass. "My regular security men are great, but they're not much to look at!" Instead of women rushing the stage at the Pendergrass shows, now the men might get their chance, but we warn them to do so advisedly.

Is Howard Rosen, formerly of Casablanca, about to sign on as VP/GM of Bearsville Records?

Two new appointments at WQXI-AM-FM/Atlanta this week as the stations prepare for the loss of Don Benson. WQXI-AM has tapped Fleetwood Gruver as PD. He has been with Quixie since 1976, joining the station from WKLO/Louisville. On the FM side, Jim Morrison, formerly of WFOX/Gainesville, has been promoted to PD for 94Q. Jim had been Don's Assistant PD on the FM since June of 1978. Both programming appointments take effect on December 7th.

Look for the FBI to get into even more action as they crack down on record bootleggers. Reportedly the feds have tracked some counterfeiting and piracy direct to "organized crime" and are now ready to mount major raids.

If you heard that Motown was about to sell its lucrative Jobete Publishing company, you heard wrong. A spokesman for Motown denied that Jobete was "for sale," but admitted that they had been contacted by some who were interested in buying the firm. With catalogue items by Stevie Wonder, Marvin Gaye, Commodores, and Supremes, we can understand the interest.

**ELECTRIC  
WEENIE** (TM)

P.O. Box 25-866  
Honolulu, Hawaii 96825  
(808) 395-9600

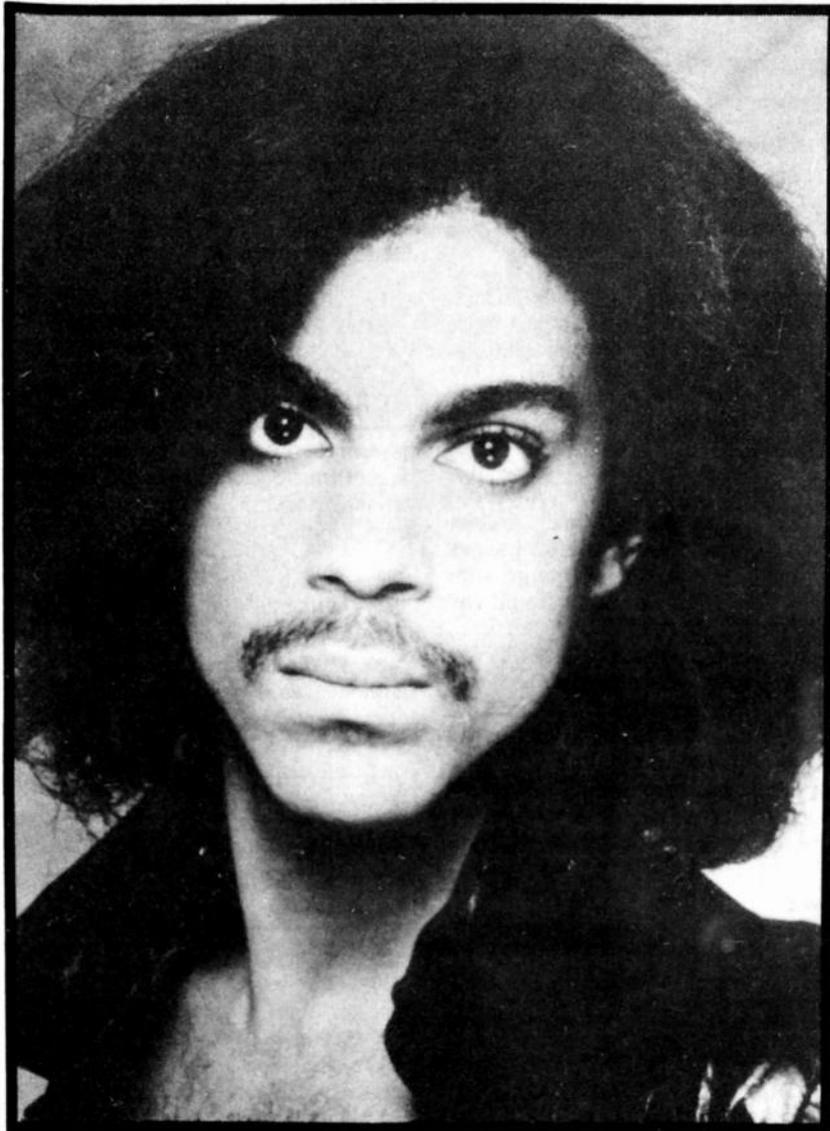
THE ELECTRIC WEENIE, RADIO'S NUMBER 1  
GAG SHEET GETS LETTERS . . .

DUANE GRANDBOISE, CKCK... "Keep up the good work . . . use your (bleep) all the time . . . have a desk full of back issues that I got back to."

Jocks... write today for free samples.

# New Prince Takes Over Nation.

WRKO add  
WPGC add  
Y100 28-25  
KSLQ add 33  
KEARTH add  
KOPA add  
KTSA deb 21  
WTIX 40-33  
WNOE 34-24  
KEEL add  
Y103 add  
WSGA add 29  
WBBQ add 29  
FM100 add



92Q add  
WNOX deb 28  
WKIX on  
WVIC add  
WYRE deb 24  
WAAY add  
WHHY add  
KX104 add  
WSEZ deb 39  
WISE add  
WFLB 22-20  
WANS-FM deb 31  
FM99 add

# PRINCE

## “I WANNA BE YOUR LOVER”

Produced by Prince



on Warner Bros. Records

# TOP-40



## John Leader

### Top 40 Evolution, Encore

In the last two weeks we've explained the evolution of Top 40 radio and taken a closer look at what one particular station is doing — WBBG/Cleveland and its 25-49 approach to the new Top 40. This week we examine the other side of the evolutionary spectrum.

If you scan the Parallel One playlists each week in R&R, you probably have noticed that KUPD/Phoenix and a few other stations have moved their music toward AOR. In fact, several record company representatives have mentioned to me that these stations more properly belong in Jeff Gelb's section than they do in Top 40. I talked with PD John Sebastian to get his views on the direction his station is taking and why.

#### The New Breed

John told me, "When I left KHJ/Los Angeles in January of this year, I made the statement that without drastic change AM radio for the 12-24 audience in L.A. was dead. I would now say the same statement about AM radio everywhere! The statement I made has been upheld in my opinion by the fact that KHJ's ratings have continued to decline. I believe that a couple of years ago a dying AM radio station could have made some drastic changes and competed with FM. Now I think it's much more realistic for AM Top 40 to go after the 25-49 demographic. But getting back to what's going on here at KUPD, I would call it the new breed of Top 40.

"When I came to Phoenix I gave myself a whole new education. I said to myself, OK, I've just left L.A., and for a lot of reasons I wasn't as successful as I wanted to be. But I want to be extremely successful again. So, I went out and opened myself up to people around 19 years of age . . . college students, high schoolers. I went to concerts where I maybe didn't like the music because it was way too loud. I went to see what the lifestyle of the people that wanted to be there was like. Surprisingly enough, these people were very open to tell me exactly what they thought — what they liked and what they hated. They almost drew the format up for me and it became very obvious what needed to be done."

#### A Look At The Winners

*Is that how you came up with the Top 40/AOR sound for KUPD?*

"Partially, but let's backtrack a minute. When you look at the 41 Parallel One stations as tracked in R&R, only seven of those stations beat their AOR competition in total

*"I'm doing the same things as far as research of the music goes now as I did at KDWB and KHJ, but I'm now testing a whole new group of people."*

shares 12+. That told me something right there. I think there is a need for Top 40 to take a stiffer stance against AOR and to be more open to what the positives of AOR radio are. In my opinion Top 40 radio has generally taken a defeatist attitude and limited its competitive sights. Some Top 40's no longer compete with all stations in their markets, they only compete with the other Top 40's.

"What I've done here is open myself up to the possibility of beating KDKB (Phoenix's highly rated AOR). I'm competing to be number one, not just the number one Top 40 station. And that's how the format concept came together."

*Are you still using call-out research for the music?*

"A lot of people have come to Phoenix, listened to the station, and walked away with the impression that I'm not doing call-outs anymore. I'm doing the same things as far as research of the music goes now as I did at KDWB and KHJ, but I'm now testing a whole new group of people. I am as committed to call-out research now as I ever was.

"We've taken a look at a whole new type of person to test, not only in age, but in psychographic as well. The people we test now are the people that made KMET/Los Angeles the biggest thing in rock radio. They're basically the 15-24 group, leaning slightly male. They're the type of people that go to concerts, buy record albums, and are the first to discover new acts. They're the very vocal trendsetters who often act as the best kind of outside advertising for your station. They influence the people around them. They make it hip to listen to your station, and they put peer pressure on their friends to listen, too. I think the station that serves the needs of this core audience best stands the best chance for success."



John Sebastian  
Program Director, KUPD/Phoenix

#### Synthesis Of Sound

*Your playlist leans heavily toward AOR, and yet you continue to de-*

*fine the station as new breed Top 40. What have you brought from each of the two formats to create the KUPD sound?*

"I think the best part of AOR is their presentation. They don't scream at people, they talk with them. They don't jump on intros and outros and they don't have prohibitively high commercial loads. Top 40 radio at its best is aggressive, it promotes itself well, and it is willing to promote its clients. Plus, Top 40 rotates the hits faster than AOR.

"Musically, Top 40 is more consistent than AOR in that listeners come to rely on a Top 40, knowing that whenever they tune in, they're going to hear their favorite songs. We've kept that positive part of Top 40 on KUPD and the other things I mentioned like promotional stance and outside advertising. And from AOR we've taken the presentation. Our jocks don't interfere with the listeners' enjoyment of the music."

*But aren't you playing mostly AOR music, as opposed to Top 40 music?*

"If you're within the target 12-24 audience, whenever you tune in to KUPD you're going to hear one of your favorite songs, guaranteed! With an AOR station, you might hear a lot of songs that you've never heard before, songs that they play for image more than anything else.

"Every song that we play as a current is either a single or becomes one later on . . . so, we're not that far out in our musical selection of currents. Maybe we're a little earlier on rock product than all the other Top 40's out there, but remember who the target audience

*"I think that because some Top 40's restricted themselves from playing the hit songs that AOR radio was being so successful playing, those Top 40's really lost a lot of ground."*

is and then the music selection makes perfect sense. The core audience is hip. They buy lots of music and they know the new sounds first, so to keep up with them, we give 'em what they want."

#### What Is Hip?

*Let's get specific about music for a second. There seem to be lots of very successful artists that KUPD does not play. Is that because they aren't hip?*

"That's it. Music selection depends on what is hip and hip is what people in our core audience want to hear. Hip is what the core actives have always determined — they decide who or what is hip.

"Go back to 1972 when Helen Reddy released "I Am Woman." She was hip, having just had some radio exposure with a song from "Jesus Christ, Superstar," and "I Am Woman" became a sort of anthem for the equality movement. Then, through a combination of overexposure and some not so strong releases, she became unhip and Top 40 radio pretty much stopped playing Helen Reddy. Now, I'm not saying that Helen Reddy isn't a fine artist, but she does not have strong appeal in the lower demos anymore. She's just not hip anymore.

"That's just one example of what's happening at KUPD today when we don't play artists like Barry Manilow or Anne Murray or any other artists that are no longer hip with our core audience. Manilow and Murray are fine for the 25+ audience, particularly women, but for us, they just don't have the appeal for the 12-24's.

"We're not just interested in hit singles. We're interested in hit songs. In my opinion that's what Top 40 radio was always all about — hit songs. I think that because some Top 40's restricted themselves from playing the hit songs that AOR radio was being so successful playing, those Top 40's really lost a lot of ground. All I'm really doing now is incorporating those songs into my format."

#### Being "Righter"

*Then what keeps KUPD from being just another AOR station? Your music relies heavily on what is happening in AOR within the market, right?*

"We are aware of what music is being programmed on both the Top 40's and AOR radio in Phoenix, and I suppose we pay a bit more attention to KDKB than KOPA. But

*"Hip is what the core actives have always determined — they decide who or what is hip."*

the difference between KUPD and a typical AOR is the underlying difference between all Top 40 and AOR stations: we're much tighter. We're much 'righter' record to record.

"I have never before been able to get to the point where we are now with KUPD. I have never been able to make the statement before that every single song that we play, whether it's a current or an older song, has been tested and meets the requirements of the target core 100%. Today I can say just that.

"If you listened to the station for one hour and wrote down every song that we played, you'd see that we're 'righter' for the target audience than KDKB. And the difference is the research. AOR doesn't traditionally research the cuts from albums they play the way I always have, and to me, that makes our music that much better."

#### Too Hip For The Room

*What about the critics who would say the 25-49 audience, since it is the population group most in demand by advertisers, is a better target to go after?*

"In the current state of radio there are so many different stations going after that 25+ audience that it leaves a hole for the 12-24's. You and I both know that there are national and local buys for every demographic cell, not just the 25+ group. So, we are targeting for the 12-24 audience with a new breed of Top 40. I have always felt that the true base of any Top 40 station's numbers has to be 12-24. I want to have strength in that area, in fact dominate it, and then expand the demos later on.

(Continued on page 22)

"Voices"  
"Voices"  
"Voices"

# Cheap Trick Cheap Trick

The hit single from America's album sales leaders of 1979.



WIFI add  
96KX 14-10  
WPEZ deb 29  
WRKO on  
CKGM on  
KDWB 17  
KSLQ 20-16  
WGCL add  
Q102 add 30  
WOKY on  
WTIC-FM add 32  
WICC on  
JB105 add 33  
WHYN add  
WKEE on  
KNOW add  
WTIX add  
WNOE add  
Y103 deb 40  
WLAC add  
92Q 30-28  
KZ93 add  
WISM on  
WOW add 29

KJRB add  
KRUX on  
WLBZ add  
WEEO add  
WCIR add  
KX104 on  
WSEZ add  
CK101 deb 34  
KSEL add  
KKLS on  
WAKX on  
WRKR add 30  
WEAQ add  
WSPT add  
WGBF add  
KCBN add  
WRFC add  
KEZR add  
WBGH add  
KXX106 add  
WKAU add 39  
WRIG add  
WZDQ add

on *Epic* Records

## John Leader

(Continued from page 20)

"I think we need to have the two types of Top 40 radio you wrote about two weeks ago. The AM stations generally are being forced to go after the 25+ audience because the 12-24's just aren't listening to AM in great numbers anymore. So, they can nicely fit into the 25-49 Top 40 sound that might tend to be a little softer, more adult in music selection, presentation and promotion.

"On the other hand you have stations like KUPD, KWK/St. Louis, KDWB/Minneapolis and 96KX/Pittsburgh. These are the FM's that have seen the market shares of AOR and adjusted their sounds accordingly. We'll still have all the good things that made Top 40 successful through the years, but we'll be more aggressive and musically more correct than the AOR's... we'll be tighter and brighter.

"I really believe that if FM Top 40 doesn't go in this direction, then tight-AOR stations will become the new Top 40's of tomorrow. And by Top 40 I'm talking about 'young people's radio.' If we don't compete with AOR, if we all just say, 'they can't be beat,' and lay down and die, then AOR will become the new Top 40. I don't want that to happen and in this market we're working to see that it doesn't."

\*\*\*\*\*

John Sebastian has taken a little from Top 40 and a lot from AOR and blended the two formats together. His music list may look quite AOR, but his point about most currents either being singles now or becoming singles eventually is a good one. I have always felt that the listeners don't perceive the size of the record you are playing as much as they perceive it as a song they like or dislike.

KUPD is musically much more like a Top 40 than an AOR station when it comes to amount of product exposed but much more like an AOR than Top 40 when it comes to type of product exposed. The biggest surprise of all may be that John is now more interested in testing the actives than the passives.

He has defined his core audience, tested their musical preferences, and is presenting a format he feels they will prefer to AOR or traditional Top 40. As I said two weeks ago, in the evolution of Top 40 radio the winners will be easy to spot, just pick up a ratings book. The just-concluded October-November sweep will be the first real test of John's evolutionary format, and you can expect a follow-up report when the results are known.

We have seen both sides of the Top 40 evolution and only time will tell what other directions the general format description of Top 40 will take. There will be those of us who agree with one philosophy or another, but I hope none of us will be naive enough to believe that any new format direction can apply universally. As always, the market must dictate your successful direction.



**EW, WHBQ AID UNICEF** — WHBQ/Memphis conducted an interview with Earth, Wind & Fire's Maurice White as part of a UNICEF promotion recently. Pictured (l-r) are WHBQ air personality Paul Mayer, Columbia's Tom Chaltas, White, and WHBQ PD John Long.



**Y103 DEBUTS NEW T-SHIRT** — And PD Scott Sherwood sure knows how to get his pictures in R&R... his letter said, "We are really excited about our new 'Hot Shirts.' What do you think?" We think he's right... to be excited, that is. Y103/Jacksonville's new T-shirts are sure to be a hit on the beach.

## Motion

Chuck Lakefield exits WOKY/Milwaukee for the 7pm-12midnight shift at KMJC/San Diego. Another new staffer for Magic 91 (KMJC) is weekend personality Neal Cannon from KFMB/San Diego... Chris Bryan is leaving G100/Mobile, where he had been doing afternoon drive, for air work at FM97(WEZB)/New Orleans... PD Pat Martin has lost another member of his "Wisconsin Farm Team" at WSPT/Stevens Point. Dallas Cole segues from WSPT to WOKY/Milwaukee... Z97/Ft. Worth announces two new staffers: Mike Shannon is now Z97's Production Director, coming from KNUS/Dallas; and Scott Anthony is the new 6-10pm jock from WRKO/Boston... WHBQ/Memphis has solidified



its morning team with the four members shown in the photo. (l-r) WHBQ's Sports Director Kevin Card, Gallagher & The Mayer, and morning news anchor Greg Jarrett now complete the WHBQ morning sound which has really been in transition since Rick Dees exited for KHJ/Los Angeles last April... As outlined in last week's Street Talk (R&R 11-23), WZAT/Savannah has gone live, dropping its automated Top 40 sound. WZAT is WSGA/Savannah's sister-FM, and General Manager Jerry Rogers has announced a number of personnel changes in conjunction with the new live Top 40 sound of WZAT. Brady McGraw is now PD for both WSGA and WZAT. Dennis Reid and Jim Lewis assume the responsibilities of Assistant PD and Music Director, respectively, also for both stations.

## BROADCAST CENTER



**PD TAKES HEIR TO AIR SHOW** — 14Q/Worcester was the official voice of the city's "Air Show '79," which featured the Blue Angels and other aerial spectaculars. Pictured (l-r) at the show are PD Cliff Blake and his daughter Christy, air personality Gary Nolan, Promotions Director Jim Schakenbach, and MD Steve York.



**OAK COAXES RADIO TO DEBUT PARTY** — Mercury/Sky's The Limit's Oak held a listening party for radio to unveil the group's first LP. Pictured (l-r, rear) are Bill Dowd, unidentified, Oak's George Borden, Mercury's Paul Power, Oak's Rick Pinette and Danny Caron, WBLM/Lewiston, ME's Jose Diaz, and WLKN/Lincoln, ME's Frank Delle; (l-r, front) Sky's The Limit President Carl Strube, WMGX/Portland, ME's Dave Dean, Oak's Scott Weatherpoon, Polygram's Paul Wennik, Oak's David Stone, WGUY/Bangor, ME's Mark Lawrence, WPRO-FM/Providence's Jack O'Brien, and AI Perry Promotions' Al Perry.

**TOP-40**



**WKRP STAFFERS INVADE K-BEST** — K-BEST/San Diego was visited by two of the regulars of the "WKRP In Cincinnati" staff recently. Pictured (l-r) are K-BEST PD Dene Hallam, Jan Smithers (Bailey Quarters of WKRP), air personality Dana Lauren, Tim "Venus Flytrap" Reid, and air personality Gary Hamilton.



**FM94 GOES LIVE** — KRKE-FM/Albuquerque has shifted its format from automation to live effective immediately. Rick Brady, formerly of KTLK/Denver, has been named the station's new Program Director and will work the 3-7pm airshift as well. Debbie Hughes, KRKE-AM's Music Director, will handle music for both stations now and handle a weekend air shift on the FM. Pictured "working over" the automation equipment are FM94 staffers (from top to bottom) Patrick Hawkins, Debbie Hughes, Bill St. John and PD Rick Brady.



**KING VISITS MESSINA** — Columbia's Jimmy Messina was visited backstage by KING/Seattle staffers after a local performance. Pictured (l-r) are CBS's Larry Reymann, Messina, and KING's Bruce Murdock, Tom McKay, and PD Rob Conrad.



**KRBE GETS FORBERT VIA RABBIT TRANSIT** — Delivering Steve Forbert's "Jackrabbit Slim" LP to KRBE/Houston, E/P/A's Hershell Orr came to the station bedecked in an elaborate rabbit costume. The hare-raising experience was apparently disconcerting to PD Clay Gish (left), who seems to think the rabbit might be rabid and is pictured taking appropriate precautions.



**THE WONDER OF CKLW** — Stevie Wonder taped a two-hour special at CKLW/Detroit recently, his first lengthy interview in some time. Pictured at the station (l-r) are CKLW Production Manager Bob Lusk, Wonder, PD Bill Gable, and air personality Johnny Williams.

# ADDS & HOTS

**EAST**  
**Most Added® Hottest**  
 Eagles  
 Foghat  
 Fleetwood Mac

**SOUTH**  
**Most Added® Hottest**  
 Eagles  
 Fleetwood Mac  
 Teri Desario  
 Rupert Holmes  
 Barbra & Donna  
 Styx  
 Michael Jackson  
 Kenny Rogers

*Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.*

## EAST

### PARALLEL ONE

**96X/Pittsburgh, PA**  
 Jay Stone  
 BANTANA  
 KENNY LOGGINS  
 R&D  
 ANNE MURRAY  
 STEVE MARTIN  
 Hottest:  
 RAINBOW 1  
 TRIUMPH 6  
 EAGLES 12-7  
 STYX 18-13  
 FOREIGNER 22-16

### CHUM/Toronto, CAN.

**Brad Jones**  
 Hottest:  
 POLICE 7-3  
 LRB 15-12  
 FOREIGNER 20-17  
 JEFF. STARSHIP 22-19  
 TOM PETTY D-21

### CKGM/Montreal, CAN.

**Joyce Pillarella**  
 FLEETWOOD MAC  
 ALAN PARSONS  
 FOGHAT  
 Hottest:  
 STYX 2-1  
 KC & BAND 3-3  
 B&D 8-6  
 BLONDIE 10-7  
 J.D. SOUTHER 18-13

### WABC/New York, NY

**Sonja Jones**  
 O'JAYS  
 STEVE WONDER  
 CRYSTAL GAYLE  
 JEFF. STARSHIP  
 Hottest:  
 FOREIGNER  
 Hottest:  
 B&D 1-1  
 MICHAEL JACKSON 9-4  
 KOOL & THE GANG 10-6  
 HARRY MANILOW 12-9  
 RUPERT HOLMES 21-13

### WCAQ/Baltimore, MD

**Ron Riley**  
 MICHAEL JACKSON  
 CRYSTAL GAYLE  
 TOM PETTY  
 YVONNE ELLIMAN  
 HALL & OATES  
 Hottest:  
 STYX 2-1  
 SMOKEY ROBINSON 10-6  
 SUPERTRAMP 14-9  
 FOREIGNER 18-12  
 CLIFF RICHARD 23-17

### WFIL/Philadelphia, PA

**Gerry DeFrancisco**  
 MICHAEL JACKSON  
 FRANK MILLER  
 Hottest:  
 STYX 2-1  
 RUPERT HOLMES 14-8  
 J.D. SOUTHER 13-10  
 STEVE WONDER 15-11  
 CLIFF RICHARD 20-16

### WFL/Philadelphia, PA

**Jeff Robins**  
 PABLO CRUISE  
 CHEAP TRICK  
 STEVE FORBERT  
 TOM JOHNSTON  
 Hottest:  
 COMMODORES 3-1  
 LRB 11-8  
 ALAN PARSONS 25-19  
 KENNY LOGGINS 29-20  
 CLIFF RICHARD 30-24

### WKW/Buffalo, NY

**Jnn Summers**  
 Hottest:  
 B&D 5-1  
 CAPT. & TENNILLE 12-7  
 RUPERT HOLMES 17-8  
 KERMIT & FOZZY D-9  
 FOGHAT 23-17

### WPEZ/Pittsburgh, PA

**Mark Fritzer**  
 DAN FOGELBERG  
 STEVE FORBERT  
 PABLO CRUISE  
 Hottest:  
 COMMODORES 2-1  
 ALAN PARSONS 6-4  
 TRIUMPH 13-9  
 RUPERT HOLMES 18-10  
 JOHN COUGAR 14-11

### WPA/Washington, DC

**Jim Elliott**  
 KENNY LOGGINS  
 EAGLES  
 PRINCE  
 Hottest:  
 SUGAR HILL GANG 7-1  
 KOOL & THE GANG 5-2  
 MICHAEL JACKSON 12-7  
 FOREIGNER 18-13  
 SMOKEY ROBINSON 24-19

### WRKO/Boston, MA

**Harry Nelson**  
 FLEETWOOD MAC  
 COMMODORES  
 PRINCE  
 Hottest:  
 B&D 1-1  
 KOOL & THE GANG 3-2  
 KC & BAND 13-9  
 DR. HOOK 21-15  
 J.D. SOUTHER 20-16

### F105/Boston, MA

**Tom Connelly**  
 CRYSTAL GAYLE  
 CLIFF RICHARD  
 FOREIGNER  
 JEFF. STARSHIP  
 CAPT. & TENNILLE  
 Hottest:  
 STYX 3-1  
 B&D 5-2  
 ANNE MURRAY 9-5  
 KC & BAND 19-11  
 KOOL & THE GANG 20-13

### WALD/New York, NY

**Don Kelly**  
 EAGLES  
 FOGHAT  
 Hottest:  
 B&D 1-1  
 HARRY MANILOW 7-4  
 RUPERT HOLMES 10-5  
 KC & BAND 13-9  
 SUPERTRAMP 17-13

### PARALLEL TWO

#### 14Q/Worcester, MA

**Steve York**  
 EAGLES  
 DONNA SUMMER  
 BEE GEES  
 KENNY LOGGINS  
 SMOKEY ROBINSON  
 Hottest:  
 STYX 1-1  
 KENNY ROGERS 6-2  
 RUPERT HOLMES 18-5  
 KERMIT THE FROG 13-6  
 ALAN PARSONS 16-7

#### JH05/Providence, RI

**Todd Chan**  
 CHEAP TRICK  
 SMOKEY ROBINSON  
 FOGHAT  
 STEVE MARTIN  
 FLYING LIZARDS  
 Hottest:  
 COMMODORES 1-1  
 KOOL & THE GANG 4-2  
 KC & BAND 8-3  
 BUGGLES 12-7  
 DR. HOOK 15-8

#### PRO-FM/Providence, RI

**O'Brien/Giovanni**  
 MICHAEL JACKSON  
 RUFUS  
 RUPERT HOLMES  
 JEFF. STARSHIP  
 RAINBOW (dp)  
 BONNIE RAITT (dp)  
 Hottest:  
 B&D 2-1  
 STYX 3-2  
 TOM PETTY 19-14  
 STEVE WONDER 21-16  
 FOREIGNER D-20

#### WBHF/Rochester, NY

**Jim Snowden**  
 EAGLES  
 CAPT. & TENNILLE  
 CLIFF RICHARD (RA)  
 KENNY LOGGINS  
 KOOL & THE GANG  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 13-5  
 STEVE WONDER 14-8  
 MICHAEL JACKSON 18-10

#### WICQ/Bridgeport, CT

**Hob Mitchell**  
 COLE & BRYSON  
 TOM PETTY  
 TOM JOHNSTON  
 DIONNE WARWICK  
 TERI DESARIO  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 6-4  
 JEFF. STARSHIP 17-11  
 CAPT. & TENNILLE 18-14  
 EAGLES 21-17

#### WKHO/Harrisburg, PA

**Jim Buchanan**  
 CRYSTAL GAYLE  
 TOM PETTY  
 YVONNE ELLIMAN  
 KENNY LOGGINS  
 FLEETWOOD MAC  
 TERI DESARIO  
 BUGGLES  
 HOON MARTIN  
 PETER BROWN  
 Hottest:  
 KC & BAND 2-1  
 RUPERT HOLMES 7-3  
 KOOL & THE GANG 15-9  
 LRB 18-12  
 STEVE WONDER 24-16

#### WKFE/Huntington, WV

**Gary Miller**  
 EAGLES  
 MAXINE NIGHTINGAL  
 DIRT BAND  
 FLEETWOOD MAC  
 Hottest:  
 RUPERT HOLMES 5-1  
 CLIFF RICHARD 11-4  
 STEVE WONDER 13-7  
 KOOL & THE GANG 22-13  
 CAPT. & TENNILLE 20-15

#### WOLF/Syracuse, NY

**Charlie Brown**  
 MICHAEL JACKSON  
 FOREIGNER  
 JOHN COUGAR  
 KENNY ROGERS  
 Hottest:  
 B&D 2-1  
 RUPERT HOLMES 15-7  
 CRYSTAL GAYLE 18-8  
 CLIFF RICHARD 19-10  
 STEVE WONDER 20-13

#### WPST/Trenton, NJ

**Tom Taylor**  
 POLICE  
 BUGGLES  
 STEVE FORBERT  
 MOON MARTIN  
 Hottest:  
 STYX 1-1  
 J.D. SOUTHER 12-6  
 JEFF. STARSHIP 19-9  
 KENNY LOGGINS 26-15  
 TOM PETTY 30-25

#### WTRV/Troy, NY

**Don Perry**  
 FLEETWOOD MAC  
 FOGHAT  
 Hottest:  
 STYX 1-1  
 J.D. SOUTHER 17-11  
 FOREIGNER 18-17  
 MICHAEL JACKSON 27-19  
 CRYSTAL GAYLE 26-21

### WAEF/Allentown, PA

**Jeff Frank**  
 FOGHAT  
 SUZI QUATRO  
 KOOL & THE GANG  
 Hottest:  
 STYX 3-1  
 ANNE MURRAY 4-2  
 LRB 5-4  
 LAUREN WOOD 12-10  
 J.D. SOUTHER 13-11

### WHYN/Springfield, MA

**Ken Capurso**  
 JENNIFER WARNES  
 BLACKFOOT  
 SANTANA  
 CHEAP TRICK  
 Hottest:  
 R&D 1-1  
 RUPERT HOLMES 14-4  
 SUPERTRAMP 18-11  
 CAPT. & TENNILLE 19-13  
 CLIFF RICHARD 27-18

### KC101/New Haven, CT

**Curt Hansen**  
 KENNY ROGERS  
 TERI DESARIO  
 Hottest:  
 B&D 2-1  
 RUPERT HOLMES 5-3  
 SMOKEY ROBINSON 13-7  
 STEVE WONDER 22-17

### WFBR/Baltimore, MD

**Andy Scullinski**  
 SMOKEY ROBINSON  
 DIONNE WARWICK  
 BUGGLES  
 EAGLES  
 HERB ALPERT  
 Hottest:  
 KC & BAND 1-1  
 KOOL & THE GANG 5-3  
 SUPERTRAMP 9-6  
 CLIFF RICHARD 12-9  
 MICHAEL JACKSON 18-10

### WHEN-FM/Huffalo, NY

**Roger Christian**  
 SMOKEY ROBINSON  
 JENNIFER WARNES  
 ISAAC HAYES  
 JEAN LUC PONTY  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 6-2  
 ANNE MURRAY 22-10  
 RITA COOLIDGE 36-15

### WHLI/Long Island, NY

**Hill Terry**  
 FLEETWOOD MAC  
 TOM JOHNSTON  
 O'JAYS  
 RITA COOLIDGE  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 6-3  
 KC & BAND 9-5  
 J.D. SOUTHER 14-10  
 CLIFF RICHARD 20-12

### WTHC-FM/Hartford, CT

**Rick Donahue**  
 INMATES (dp)  
 HOTTES:  
 TERI DESARIO  
 CHEAP TRICK  
 Hottest:  
 B&D 2-1  
 KOOL & THE GANG 17-10  
 RUPERT HOLMES 21-12  
 SUGAR HILL GANG 23-13  
 SMOKEY ROBINSON 25-19

### Q106/York, PA

**Jim Cook**  
 SANTANA  
 EAGLES  
 STEVE FORBERT  
 TOM JOHNSTON  
 Hottest:  
 RUPERT HOLMES 2-1  
 LRB 8-5  
 FOREIGNER 18-8  
 DR. HOOK 14-9  
 KOOL & THE GANG 17-12

### PARALLEL THREE

#### 13FEA/Manchester, NH

**Rick Ryder**  
 Hottest:  
 RUPERT HOLMES 3-1  
 B&D 4-2  
 KENNY ROGERS 9-4  
 JEFF. STARSHIP 20-13  
 STEVE WONDER 25-18

#### 14WK/Wheeling, WV

**Jim Roberts**  
 SANTANA  
 JOHN STEWART  
 DIRT BAND  
 YVONNE ELLIMAN  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 8-4  
 CAPT. & TENNILLE 12-6  
 LRB 14-9  
 STEVE WONDER 21-12

#### K104/Erie, PA

**Bill Shannon**  
 ABBA  
 FOGHAT  
 APRIL WINE  
 STEVE FORBERT  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 15-7  
 CRYSTAL GAYLE 18-8  
 CLIFF RICHARD 19-10  
 STEVE WONDER 20-13

#### WEEB/Waynesboro, PA

**Terry Keller**  
 BUGGLES  
 TOM JOHNSTON  
 RITA COOLIDGE  
 CHEAP TRICK  
 Hottest:  
 STYX 1-1  
 RUPERT HOLMES 6-3  
 JEFF. STARSHIP 13-8  
 STEVE WONDER 15-11  
 CLIFF RICHARD 24-14

### WCIR/Beckley, WV

**Ron Hill**  
 FLEETWOOD MAC  
 DR. HOOK  
 DONNA SUMMER  
 CHEAP TRICK  
 DIRT BAND  
 ELO  
 LONO  
 Hottest:  
 KOOL & THE GANG 1-1  
 KENNY ROGERS 7-4  
 CLIFF RICHARD 19-12  
 MICHAEL JACKSON 25-13  
 FOREIGNER 23-15

### WFHG/Altoona, PA

**Tony Booth**  
 FOGHAT  
 HALL & OATES  
 EAGLES  
 FLEETWOOD MAC  
 BONNIE RAITT  
 FLYING LIZARDS (dp)  
 Hottest:  
 COMMODORES 1-1  
 STYX 3-2  
 SUPERTRAMP 16-6  
 KENNY LOGGINS 26-18  
 MICHAEL JACKSON 31-23

### WGUY/Bangor, ME

**Kirk Sherwood**  
 MICHAEL JACKSON  
 FOGHAT  
 KOOL & THE GANG  
 SMOKEY ROBINSON  
 EAGLES  
 SUZI QUATRO  
 Hottest:  
 B&D 2-1  
 RUPERT HOLMES 14-7  
 CAPT. & TENNILLE 15-10  
 DR. HOOK 23-13  
 CLIFF RICHARD 24-14

### WHBB/Portland, NH

**Rick Bean**  
 KENNY LOGGINS  
 HALL & OATES  
 DAN FOGELBERG  
 Hottest:  
 COMMODORES 2-1  
 B&D 8-3  
 RUPERT HOLMES 17-6  
 LRB 18-10  
 CAPT. & TENNILLE 16-11

### WJHQ/Portland, ME

**Chip Kelley**  
 KENNY ROGERS  
 Hottest:  
 B&D 2-1  
 SUPERTRAMP 6-2  
 DIONNE WARWICK 9-5  
 J.D. SOUTHER 16-11  
 CLIFF RICHARD 17-12

### WLBZ/Bangor, ME

**Michael O'Hara**  
 EAGLES  
 DONNA SUMMER  
 CHEAP TRICK  
 Hottest:  
 OK 4-1  
 RUPERT HOLMES 11-7  
 KENNY ROGERS 21-10  
 JEFF. STARSHIP 30-20  
 CLIFF RICHARD 28-24

### WTSN/Dover, NH

**Jim Sebastian**  
 RICHIE FURAY  
 ISAAC HAYES  
 JENNIFER WARNES  
 BLACKFOOT  
 SMOKEY ROBINSON  
 DONNA SUMMER  
 Hottest:  
 B&D 1-1  
 KC & BAND 4-2  
 DR. HOOK 10-5  
 CRYSTAL GAYLE 12-6  
 RUPERT HOLMES 16-11

### WHL/Parkersburg, WV

**Bob Garrett**  
 BLACKFOOT  
 RITA COOLIDGE  
 MISTRESS  
 Hottest:  
 RUPERT HOLMES 1-1  
 SUPERTRAMP 10-5  
 KOOL & THE GANG 15-8  
 PABLO CRUISE 22-16  
 KENNY LOGGINS D-29

### WYRE/Annapolis, MD

**Steve Kingston**  
 ISAAC HAYES  
 HALL & OATES  
 ALAN PARSONS  
 Hottest:  
 KC & BAND 2-1  
 KOOL & THE GANG 7-4  
 SUPERTRAMP 12-8  
 CLIFF RICHARD 14-9  
 MICHAEL JACKSON 20-11

### WIGY/Bath, ME

**Steve Rogers**  
 FLEETWOOD MAC  
 HOTTES:  
 SUZI QUATRO  
 KENNY ROGERS  
 ELTON JOHN  
 Hottest:  
 B&D 2-1  
 BONNIE RAITT 8-5  
 J.D. SOUTHER 11-7  
 TOM PETTY 26-19  
 FOREIGNER 30-20

### V100/Charleston, WV

**Gary Mitchell**  
 SMOKEY ROBINSON  
 SUGAR HILL GANG  
 KENNY ROGERS  
 DR. HOOK  
 FOGHAT  
 KOOL & THE GANG  
 Hottest:  
 EAGLES 2-1  
 RUPERT HOLMES 12-4  
 JEFF. STARSHIP 16-10  
 MICHAEL JACKSON 19-13  
 KENNY LOGGINS 24-17

## SOUTH

### PARALLEL ONE

#### KHFE/Houston, TX

**Clay Gish**  
 KENNY LOGGINS  
 VILLAGE PEOPLE  
 NEO APPELWAGON  
 BO STUART  
 LED ZEPPELIN (dp)  
 LRB TOP (dp)  
 Hottest:  
 EAGLES 2-1  
 RUPERT HOLMES 5-2  
 FOGHAT 18-10  
 JEFF. STARSHIP 17-11  
 KENNY ROGERS 21-15

#### KVIL/Dallas, TX

**Mike Rey**  
 KENNY ROGERS  
 CLIFF RICHARD  
 CAPT. & TENNILLE  
 LRB TOP (dp)  
 MICHAEL JACKSON  
 Hottest:  
 B&D 2-1  
 KC & BAND 6-4  
 RUPERT HOLMES 12-8  
 J.D. SOUTHER 16-10  
 SUPERTRAMP 25-18

#### Q105/Tampa, FL

**Mason Dixon**  
 TERI DESARIO  
 FLEETWOOD MAC  
 DIONNE WARWICK  
 POLICE  
 ROBERT JOHN  
 Hottest:  
 B&D 1-1  
 RUPERT HOLMES 10-3  
 BUGGLES 13-8  
 MICHAEL JACKSON 14-9  
 SUGAR HILL GANG 27-17

#### WLCY/Tampa, FL

**Beau Richards**  
 EAGLES  
 FLEETWOOD MAC  
 ROBERT JOHN  
 ROBERT PALMER  
 Hottest:  
 B&D 6-1  
 COMMODORES 4-2  
 ANNE MURRAY 9-5  
 MICHAEL JACKSON 16-12  
 KENNY ROGERS 22-13

#### Y100/Miami, FL

**Robert Muzzy**  
 CLIFF RICHARD  
 FOREIGNER  
 EAGLES  
 Hottest:  
 STYX 1-1  
 MICHAEL JACKSON 10-5  
 RUPERT HOLMES 19-10  
 DONNA SUMMER D-15  
 LED ZEPPELIN D-17

#### Z93/Atlanta, GA

**Dale O'Brien**  
 JEFF. STARSHIP  
 DIONNE WARWICK  
 TERI DESARIO  
 Hottest:  
 RUPERT HOLMES 1-1  
 B&D 3-2  
 MICHAEL JACKSON 7-3  
 EAGLES 20-13  
 STEVE WONDER 21-14

#### Z97/Fort Worth, TX

**Gary Mack**  
 J.D. SOUTHER  
 REO SPEEDWAGON  
 CLIFF RICHARD  
 ALAN PARSONS  
 Hottest:  
 FOREIGNER 2-1  
 STYX 3-2  
 EAGLES 10-4  
 TRIUMPH 15-8  
 BLONDIE 23-14

#### 94Q/Atlanta, GA

**Jeff McCartney**  
 DAN FOGELBERG  
 DIONNE WARWICK  
 JOE JACKSON  
 BLACKFOOT  
 PETER BROWN (dp)  
 DIRT BAND (dp)  
 RAINBOW (dp)  
 PRINCE (dp)  
 Hottest:  
 KENNY ROGERS 1-1  
 STYX 2-2  
 SMOKEY ROBINSON 12-8  
 LRB 19-12  
 KOOL & THE GANG 23-13

### PARALLEL TWO

#### 92Q/Nashville, TN

**Nick Bazoo**  
 KENNY LOGGINS  
 TERI DESARIO  
 TOM JOHNSTON  
 CAPT. & TENNILLE  
 O'JAYS  
 BLACKFOOT (dp)  
 RAINBOW (dp)  
 PRINCE (dp)  
 Hottest:  
 KENNY ROGERS 1-1  
 STYX 2-2  
 SMOKEY ROBINSON 12-8  
 LRB 19-12  
 KOOL & THE GANG 23-13

#### H105/Orlando, FL

**Tom West**  
 ROBERT JOHN  
 SUGAR HILL GANG  
 RAINBOW  
 RUFUS  
 FLEETWOOD MAC  
 BUGGLES  
 Hottest:  
 KC & BAND 2-1  
 B&D 3-2  
 DR. HOOK 19-14  
 RUPERT HOLMES 31-26  
 KENNY ROGERS 37-29

### KFEL/Sheppard, LA

**Marty Johnson**  
 POTLIQUOR  
 MICHAEL JACKSON  
 FLEETWOOD MAC  
 JOHN STEWART  
 STEVE FORBERT  
 PRINCE  
 Hottest:  
 KC & BAND 2-1  
 RUPERT HOLMES 6-3  
 ISAAC HAYES 14-5  
 KOOL & THE GANG 17-12  
 CAPT. & TENNILLE 25-13

### KNOW/Austin, TX

**Lenny White**  
 STYX  
 ROBERT PALMER  
 CHEAP TRICK  
 ELO  
 NIGHT  
 DANN ROGERS  
 BUGGLES  
 LEIF GARRETT  
 PAGES  
 PLEASURE  
 Hottest:  
 SUGAR HILL GANG 10-1  
 RUPERT HOLMES 22-10  
 CAPT. & TENNILLE 27-18  
 KENNY ROGERS 36-20  
 CRYSTAL GAYLE 35-23

MIDWEST

Most Added® Hottest

Eagles
Foghat
Cheap Trick
Rupert Holmes
Styx
Jefferson Starship

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Most Added® Hottest

Foghat
Teri Desario
Fleetwood Mac
Rupert Holmes
Styx
Barbra & Donna

MIDWEST

PARALLEL ONE

CRW/Detroit, MI
Ronnie Tombley

EAGLES
Hottest:
STYX 1-1
RUPERT HOLMES 3-2
DIONNE WARRICK 12-10
M. MANCHESTER 13-11
CAPT. & TENNILLE D-20

KRFQ/Kansas City, MO
Kathy Rish

BONNIE RAITT
DIRTY BAND
STEVE FORBERT
INMATES
Hottest:
BAD 2-1
COMMODORES 8-3
RUPERT HOLMES 11-5
FOREIGNER 13-13
ROOL & THE GANG 20-14

KDWB/Minneapolis, MN
Dave Thomson

FLEETWOOD MAC
FOREIGNER
LED ZEPPELIN
TOTO
Hottest:
STYX 1-1
STEVIE WONDER 11-6
EAGLES 12-8
TOM PETTY 21-11
JEFF. STARSHIP 19-14

KSLS/St. Louis, MO
Phil Irons

CRYSTAL GAYLE
SANTANA
STEVE FORBERT
RICHIE FURAY
Hottest:
STYX 1-1
CLIFF RICHARD 12-5
JEFF. STARSHIP 14-4
ALAN PARSONS 15-11
EAGLES D-12

Q102/Cincinnati, OH
Pat O'Brien

JEFF. STARSHIP
TOM PETTY
ALAN PARSONS
EAGLES
Hottest:
CHEAP TRICK
HOTT 2-1
BAD 4-2
J.D. SOUTHER 11-7
CLIFF RICHARD 14-9
KENNY LOGGINS 18-11

WGCL/Cleveland, OH
Bob Travis

EAGLES
DIONNE WARRICK
ROBERT JOHN
CHEAP TRICK
FOGHAT
ABBA
ISAAC HAYES
Hottest:
COMMODORES 1-1
RUPERT HOLMES 13-3
MICHAEL JACKSON 21-12
KENNY LOGGINS 18-13
FOREIGNER 27-17

WLS/Chicago, IL
Steve Casey

JEFF. STARSHIP
CLIFF RICHARD
Hottest:
STYX 1-1
CHEAP TRICK 12-8
RC & BAND 19-12
SUPERTRAMP 23-20
RUPERT HOLMES D-29

WOKY/Milwaukee, WI
Jim Brown

MICHAEL JACKSON
TOM JOHNSTON
STYX (dp)
Hottest:
DIONNE WARRICK
BAD 1-1
CAPT. & TENNILLE 9-5
CHRIS THOMPSON 10-6
BLOOMIE 13-10
JEFF. STARSHIP 21-18

WZL/Milwaukee, WI
Bill Shannon

EAGLES
FLEETWOOD MAC
BOBBY WINTON
Hottest:
STEVIE WONDER 5-2
LRB 14-4
SUPERTRAMP 13-11
RUPERT HOLMES 24-20

KWK/St. Louis, MO
Bob Hatrick

RAINBOW 1-1
ALAN PARSONS 11-2
POLICE 16-11
SANTANA 24-16
TRIUMPH 23-17

PARALLEL TWO

92X/Columbus, OH
Mike Perkins

CAPT. & TENNILLE
Hottest:
STYX 1-1
RC & BAND 13-5
CHRIS THOMPSON 11-7
RUPERT HOLMES 16-9
CLIFF RICHARD 20-10

KIOA/Des Moines, IA
Gary Stevens

KENNY ROGERS
STEVIE WONDER
Hottest:
RC & BAND 1-1
BAD 7-5
DONNA SUMMER 14-10
RUPERT HOLMES 24-15
KENNY LOGGINS 21-17

KOFM/Oklahoma City, OK
Chuck Morgan

EAGLES
ROOL & THE GANG
TERI DESARIO
TOM JOHNSTON
Hottest:
STYX 1-1
CLIFF RICHARD 9-6
FLEETWOOD MAC 18-10
JEFF. STARSHIP 26-18
KENNY ROGERS 27-17

KRAY/Tulsa, OK
Gary Reynolds

FLEETWOOD MAC (dp)
EAGLES
ISAAC HAYES
Hottest:
STYX 1-1
RONNIE MILSAP 4-2
KENNY ROGERS 10-3
MICHAEL JACKSON 13-9
CAPT. & TENNILLE 15-11

KZSU/Peoria, IL
Keith Edwards

MICHAEL JACKSON
CHEAP TRICK
RICHIE FURAY
RAINBOW
SANTANA
PAT BENATAR
Hottest:
RUPERT HOLMES 5-1
BAD 2-2
CLIFF RICHARD 12-7
STEVIE WONDER 15-8
KENNY ROGERS 19-11

WVEE/Fort Wayne, IN
John Curry

HALL & OATES
TOM JOHNSTON
FLEETWOOD MAC
STEVE FORBERT
Hottest:
RUPERT HOLMES 3-1
LRB 7-4
CLIFF RICHARD 9-5
JEFF. STARSHIP 13-7
CAPT. & TENNILLE 19-13

WNCI/Columbus, OH
Steve Edwards

LRB
DR. HOOR
EAGLES
Hottest:
ALAN PARSONS
CAPT. & TENNILLE
Hottest:
COMMODORES 2-1
RUPERT HOLMES 10-5
MICHAEL JACKSON 13-7
ROOL & THE GANG D-11
KENNY ROGERS 23-16

WHOO/Toledo, OH
Beau Elliott

EAGLES
FLEETWOOD MAC
CRYSTAL GAYLE
REX SMITH
Hottest:
STYX 1-1
COMMODORES 4-2
RUPERT HOLMES 13-8
KENNY ROGERS 19-12
ALAN PARSONS 18-13

WOW/Omaha, NE
Erik Fox

PABLO CRUISE
CHEAP TRICK
PAGES (dp)
TOM JOHNSTON
ISAAC HAYES
DANN ROGERS
Hottest:
STYX 1-1
BARRY MANLOW 3-2
CRYSTAL GAYLE 9-5
LRB 10-8
RUPERT HOLMES 24-13

WVIC/East Lansing, MI
Jim St. John

MOLLY HATCHET
LOBO
HENRY MANCINI
PRINCE
RITA COOLIDGE
DIONNE WARRICK
MISTRESS
BOB MELCH
Hottest:
BAD 3-1
RUPERT HOLMES 7-2
CLIFF RICHARD 17-8
JEFF. STARSHIP 19-11
CAPT. & TENNILLE 20-15

KSTT/Davenport, IA
Mike Keeneally

KENNY LOGGINS
YVONNE BELLINAW
HALL & OATES
KENNY ROGERS
Hottest:
BAD 1-1
RC & BAND 6-4
RUPERT HOLMES 10-6
ROOL & THE GANG 18-11
ALAN PARSONS 19-15

WNSM/Madison, WI
Jonathan Little

DAM FOGELBERG
STEVE FORBERT
TOM PETTY
Hottest:
RC & BAND 4-1
BAD 13-5
BARRY MANLOW 17-9
CAPT. & TENNILLE 18-14
JEFF. STARSHIP 24-17

WZZP/Cleveland, OH
Cleveland Reynolds

MICHAEL JACKSON
PABLO CRUISE
Hottest:
ANNE MURRAY 2-1
J.D. SOUTHER 8-2
BAD 21-10
RUPERT HOLMES 20-13
CAPT. & TENNILLE 27-23

KVEN/Tulsa, OK
Dave Michaels

DIONNE WARRICK
SMOKEY ROBINSON
RITA COOLIDGE
FOGHAT
EAGLES
Hottest:
STYX 1-1
SUPERTRAMP 5-2
RONNIE MILSAP 10-3
CLIFF RICHARD 6-5
KENNY ROGERS 16-9

WYFM/Youngstown, OH
Bill Tobin

Hottest:
STYX 1-1
RUPERT HOLMES 16-2
RC & BAND 18-8
JOURNEY 5-7
SUPERTRAMP 18-15

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brennan

KENNY LOGGINS
FOGHAT
STEVE FORBERT
TOM PETTY
EAGLES
Hottest:
RC & BAND 3-1
RUPERT HOLMES 5-4
ALAN PARSONS 16-10
JEFF. STARSHIP 20-13
LRB 20-21

WRRH/South Bend, IN
Joe Lightner

KENNY LOGGINS
TERI DESARIO
RICHIE FURAY (dp)
EAGLES (4p)
Hottest:
RC & BAND 3-1
RUPERT HOLMES 5-4
ALAN PARSONS 16-10
JEFF. STARSHIP 20-13
LRB 20-21

KDVB/Topeka, KS
Paul Blair

EAGLES
KENNY ROGERS
FLEETWOOD MAC
ALAN PARSONS
Hottest:
RUPERT HOLMES 5-1
JEFF. STARSHIP 14-8
TOM PETTY 20-11
STEVIE WONDER 23-18
FOREIGNER 25-19

KQWB/Fargo, ND
Bill Richards

ROON MARTIN
PABLO CRUISE
DR. HOOR
RICHIE FURAY
JOURNEY
SANTANA
TOTO
Hottest:
ROD STEWART
JEFF. STARSHIP 7-1
LRB 6-2
STEVE FORBERT 16-7
RUPERT HOLMES 21-13
TOM PETTY 24-17

KKRL/Sioux Falls, SD
Brian Phoenix

FOGHAT
MICHAEL JACKSON
TERI DESARIO
Hottest:
STYX 1-1
SUPERTRAMP 10-6
LRB 12-7
RUPERT HOLMES 14-10
CHRIS THOMPSON 14-12

KKAL/Grand Forks, ND
Jack Laundry

EAGLES
FLEETWOOD MAC
HALL & OATES
Hottest:
STYX 2-1
RUPERT HOLMES 6-3
KENNY ROGERS 17-10
JEFF. STARSHIP 25-15
TOM PETTY 27-18

WAKA/Duluth, MN
Bruce McCreger

FOGHAT
EAGLES
TOM JOHNSTON
HALL & OATES
Hottest:
COMMODORES 2-1
RUPERT HOLMES 11-8
KENNY ROGERS 15-10
DR. HOOR 20-13
STEVIE WONDER 23-18

WEAQ/Eau Claire, WI
Rick Roberts

FOGHAT
DR. HOOR
CHEAP TRICK
Hottest:
KENNY ROGERS 2-1
J.D. SOUTHER 4-2
SUPERTRAMP 9-6
LRB 13-10
RUPERT HOLMES 18-14

WGBF/Evanville, IN
Greg Schaeffer

EAGLES
TOM PETTY
KENNY ROGERS
CHEAP TRICK (dp)
PAGES (7p)
J.D. SOUTHER (dp)
AEROSMITH (dp)
Hottest:
BAD 2-1
RUPERT HOLMES 5-3
LRB 11-4
CLIFF RICHARD 13-6
CAPT. & TENNILLE D-15

WNAW/Nevada, WI
Jay Tyler

FOGHAT
ALAN PARSONS
DIRTY BAND
KENNY LOGGINS
Hottest:
BAD 3-1
SUPERTRAMP 10-5
CRYSTAL GAYLE 22-12
JEFF. STARSHIP 18-13
STEVIE WONDER 26-18

WRNR/Racine, WI
Mark Rivers

BONNIE RAITT
KENNY ROGERS
DIONNE WARRICK
FOGHAT
CHEAP TRICK
TOM PETTY
Hottest:
RUPERT HOLMES 1-1
STYX 5-2
CHEAP TRICK 6-3
STEVIE WONDER 25-19
ENGLAND DAN & JFC 32-21

WSPT/Stevens Point, WI
Pat Martin

BONNIE RAITT
MICHAEL JACKSON
CHEAP TRICK
TERI DESARIO
INMATES
Hottest:
RUPERT HOLMES 11-1
SUPERTRAMP 7-3
JOHN COUGAR 14-9
KENNY ROGERS 23-12
KENNY LOGGINS 26-18

WTRU/Muskegon, MI
Bill Andrews

LRB
JEFF. STARSHIP
PABLO CRUISE
BOBBY B. BAKER
Hottest:
STYX 1-1
HERB ALPERT 2-2
COMMODORES 11-7
STEVIE WONDER 14-12
RUPERT HOLMES 22-16

WRRH/South Bend, IN
Joe Lightner

KENNY LOGGINS
TERI DESARIO
RICHIE FURAY (dp)
EAGLES (4p)
Hottest:
RC & BAND 3-1
RUPERT HOLMES 5-4
ALAN PARSONS 16-10
JEFF. STARSHIP 20-13
LRB 20-21

KDVB/Topeka, KS
Paul Blair

EAGLES
KENNY ROGERS
FLEETWOOD MAC
ALAN PARSONS
Hottest:
RUPERT HOLMES 5-1
JEFF. STARSHIP 14-8
TOM PETTY 20-11
STEVIE WONDER 23-18
FOREIGNER 25-19

KQWB/Fargo, ND
Bill Richards

ROON MARTIN
PABLO CRUISE
DR. HOOR
RICHIE FURAY
JOURNEY
SANTANA
TOTO
Hottest:
ROD STEWART
JEFF. STARSHIP 7-1
LRB 6-2
STEVE FORBERT 16-7
RUPERT HOLMES 21-13
TOM PETTY 24-17

KKRL/Sioux Falls, SD
Brian Phoenix

FOGHAT
MICHAEL JACKSON
TERI DESARIO
Hottest:
STYX 1-1
SUPERTRAMP 10-6
LRB 12-7
RUPERT HOLMES 14-10
CHRIS THOMPSON 14-12

KKAL/Grand Forks, ND
Jack Laundry

EAGLES
FLEETWOOD MAC
HALL & OATES
Hottest:
STYX 2-1
RUPERT HOLMES 6-3
KENNY ROGERS 17-10
JEFF. STARSHIP 25-15
TOM PETTY 27-18

WAKA/Duluth, MN
Bruce McCreger

FOGHAT
EAGLES
TOM JOHNSTON
HALL & OATES
Hottest:
COMMODORES 2-1
RUPERT HOLMES 11-8
KENNY ROGERS 15-10
DR. HOOR 20-13
STEVIE WONDER 23-18

WEAQ/Eau Claire, WI
Rick Roberts

FOGHAT
DR. HOOR
CHEAP TRICK
Hottest:
KENNY ROGERS 2-1
J.D. SOUTHER 4-2
SUPERTRAMP 9-6
LRB 13-10
RUPERT HOLMES 18-14

WGBF/Evanville, IN
Greg Schaeffer

EAGLES
TOM PETTY
KENNY ROGERS
CHEAP TRICK (dp)
PAGES (7p)
J.D. SOUTHER (dp)
AEROSMITH (dp)
Hottest:
BAD 2-1
RUPERT HOLMES 5-3
LRB 11-4
CLIFF RICHARD 13-6
CAPT. & TENNILLE D-15

WNAW/Nevada, WI
Jay Tyler

FOGHAT
ALAN PARSONS
DIRTY BAND
KENNY LOGGINS
Hottest:
BAD 3-1
SUPERTRAMP 10-5
CRYSTAL GAYLE 22-12
JEFF. STARSHIP 18-13
STEVIE WONDER 26-18

WRNR/Racine, WI
Mark Rivers

BONNIE RAITT
KENNY ROGERS
DIONNE WARRICK
FOGHAT
CHEAP TRICK
TOM PETTY
Hottest:
RUPERT HOLMES 1-1
STYX 5-2
CHEAP TRICK 6-3
STEVIE WONDER 25-19
ENGLAND DAN & JFC 32-21

WEST

PARALLEL ONE

H100/San Diego, CA
Glen McCartney

BREATHLESS
TERI DESARIO
ISAAC HAYES
Hottest:
COMMODORES 2-1
RUPERT HOLMES 3-2
ROOL & THE GANG 14-5
PABLO CRUISE 16-13
KENNY ROGERS 29-16

KFAITH/Los Angeles, CA
Bob Hamilton

ELO
FLEETWOOD MAC
EAGLES
FOGHAT
TOM JOHNSTON
STEVE FORBERT
PRINCE
HALL & OATES
Hottest:
COMMODORES 1-1
RUPERT HOLMES 6-1
CAPT. & TENNILLE 13-10
KENNY ROGERS 25-17

KFI/Los Angeles, CA
Roger Collins

JEFF. STARSHIP
DIONNE WARRICK
Hottest:
BAD 1-1
COMMODORES 3-2
CLIFF RICHARD 16-10
J.D. SOUTHER 20-15
FOREIGNER 21-17

KJRR/Spokane, WA
Brian Gregory

AEROSMITH (dp)
CHEAP TRICK (dp)
Hottest:
STYX 1-1
RUPERT HOLMES 3-2
LRB 4-4
JEFF. STARSHIP 12-7
M. MANCHESTER 16-11

KFRN/San Francisco, CA
Garland Shubin

JOHN COUGAR
TERI DESARIO
EAGLES
Hottest:
COMMODORES 1-1
STYX 1-1
RUPERT HOLMES 14-7
JEFF. STARSHIP 15-10
TOM PETTY 21-14

KMN/Denver, CO
Doug Erikson

STEVIE WONDER
CRYSTAL GAYLE
BENNY ROGERS
Hottest:
COMMODORES 2-1
CHRIS THOMPSON 11-6
BAD 12-9
CLIFF RICHARD 20-16
JOHN COUGAR 21-17

KJH/Seattle, WA
Tracy Mitchell

SMOKEY ROBINSON
FOGHAT
TERI DESARIO
POLICE
ELO
ROOL & THE GANG
Hottest:
BAD 2-1
RUPERT HOLMES 3-2
KENNY LOGGINS 9-4
JEFF. STARSHIP 14-5
EAGLES 13-10

KOPX/Phoenix, AZ
John Volpe

PRINCE
FLEETWOOD MAC
BLACKFOOT
Hottest:
BAD 2-1
RUPERT HOLMES 9-4
SMOKEY ROBINSON 15-9
TOM PETTY 18-13
EAGLES 24-17

KRIA/Phoenix, AZ
Bobby Rivers

TERI DESARIO
ISAAC HAYES
DONNA SUMMER
Hottest:
STYX 1-1
RUPERT HOLMES 11-8
JEFF. STARSHIP 13-7
LRB 15-10
STEVIE WONDER 20-20

KLTP/Phoenix, AZ
John Sebastian

BLACKFOOT
Hottest:
ALAN PARSONS 2-1
TRIUMPH 5-2
RAINBOW 13-9
PAT BENATAR 26-12
AC/DC 30-15

KMLA/Los Angeles, CA
Rick Sencato

DONNA SUMMER
O'JAYS
Hottest:
ROOL & THE GANG 2-1
RUPERT HOLMES 6-4
NATURE'S DIVINE 13-9
STEVIE WONDER 15-11
CAPT. & TENNILLE 17-13

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

MICHAEL JACKSON
FOGHAT
REX SMITH
SANTANA
DIONNE WARRICK
ALAN PARSONS
Hottest:
STYX 1-1
BAD 3-2
RUPERT HOLMES 4-3
CRYSTAL GAYLE 9-7
STEVIE WONDER 20-13

KENO/Las Vegas, NV
Bill Alexander

EAGLES
FLEETWOOD MAC
Hottest:
BAD 4-1
LRB 10-5
RUPERT HOLMES 13-6
CAPT. & TENNILLE 16-9
MICHAEL JACKSON 19-12

KFRN/Bakersfield, CA
Kris Mitchell

SUGAR HILL GANG
SANTANA
TOM JOHNSTON
Hottest:
COMMODORES 2-1
SUPERTRAMP 13-10
SMOKEY ROBINSON 20-15
FOREIGNER 23-19
ISAAC HAYES 30-26

KFSM/San Bernardino, CA
Craig Powers

ISAAC HAYES
MOON MARTIN
Hottest:
STYX 4-1
BAD 6-2
CLIFF RICHARD 14-10
RUPERT HOLMES 18-15
SMOKEY ROBINSON 24-20

KGW/Portland, OR
Richard Harker

MICHAEL JACKSON
EAGLES
CRYSTAL GAYLE
PABLO CRUISE
Hottest:
STYX 1-1
RUPERT HOLMES 5-2
BAD 8-5
CLIFF RICHARD 14-11
LRB 24-16

KJRH/Spokane, WA
Brian Gregory

AEROSMITH (dp)
CHEAP TRICK (dp)
Hottest:
STYX 1-1
RUPERT HOLMES 3-2
LRB 4-4
JEFF. STARSHIP 12-7
M. MANCHESTER 16-11

KMJ/San Diego, CA
A.J. Roberts

RITA COOLIDGE
MICHAEL JACKSON
TOM PETTY
ALAN PARSONS
JOHN COUGAR
Hottest:
STYX 1-1
RUPERT HOLMES 14-5
SUPERTRAMP 12-8
CLIFF RICHARD 15-7
FLEETWOOD MAC 18-12

KRQ/Tucson, AZ
Dan McCoy

ALAN PARSONS
STEVE WONDER
BLACKFOOT
TOM PETTY
Hottest:
STYX 1-1
J.D. SOUTHER 11-6
LRB 12-7
RUPERT HOLMES 16-12
PABLO CRUISE 17-15

KRNP/Salt Lake City, UT
Lorraine Winger

FOGHAT
SMOKEY ROBINSON
Hottest:
BAD 2-1
RC & BAND 7-3
RUPERT HOLMES 10-8
FOREIGNER 20-14
FLEETWOOD MAC D-28

KRFX/Phoenix, AZ
Bobby Rivers

TERI DESARIO
ISAAC HAYES
DONNA SUMMER
Hottest:
STYX 1-1
RUPERT HOLMES 11-8
JEFF. STARSHIP 13-7
LRB 15-10
STEVIE WONDER 20-20

KTAC/Tacoma, WA
Sean Carter

CRYSTAL GAYLE
FLEETWOOD MAC
ALAN PARSONS
TOM JOHNSTON
Hottest:
EAGLES 2-1
BAD 10-4
RUPERT HOLMES 9-5
JEFF. STARSHIP 14-9
STEVIE WONDER 20-15

KING/Seattle, WA
Scott Forrest

SMOKEY ROBINSON
ALAN PARSONS
KENNY ROGERS
Hottest:
STYX 2-1
BARRY MANLOW 15-7
CLIFF RICHARD 25-13
JEFF. STARSHIP 21-14
MICHAEL JACKSON 24-15

YV/Fresno, CA
Ray Appleton

PLYING LIZARDS
TOM PETTY
FOGHAT
HERB ALPERT
DIONNE WARRICK
CLOUT
Hottest:
STYX 1-1
TIM CURRY 9-3
JEFF. STARSHIP 14-6
TOM JOHNSTON 19-11
BUGGLES 21-13

KORL/Honolulu, HI
Kimo Akane

REX SMITH
BUGGLES
ALAN PARSONS
KENNY ROGERS
Hottest:
BAD 1-1
MICHAEL JACKSON 4-2
RC & BAND 5-3
DR. HOOR 15-10
ANNE MURRAY 24-12

KRKE-FM/Albuquerque, NM
Debbie Hughes

KENNY LOGGINS
SHOES
ROBERT PALMER
RAINBOW
SUEI QUATRO
Hottest:
SUPERTRAMP 1-1
J.D. SOUTHER 7-2
LED ZEPPELIN 14-6
CARB 15-7
JEFF. STARSHIP 19-12

KHJ/Los Angeles, CA
Chuck Martin

ELO
O'JAYS
Hottest:
COMMODORES 1-1
RUPERT HOLMES 9-6
CRYSTAL GAYLE 11-8
CAPT. & TENNILLE 13-10
MICHAEL JACKSON 18-11

KLUC/Las Vegas, NV
Dave Anthony

# PARALLEL ONE PLAYLISTS

## EAST



Philadelphia

- 1 STYX/Babe
- 2 COMMODEORE/S/Still
- 3 BAD/No More/Enough Is...
- 4 EAGLES/Heartache Tonight
- 5 DONNA SUMMER/Dia All The Lights
- 6 BARRY MANILOW/Ships
- 7 KC & BAND/Please Don't Go
- 8 RUPERT HOLMES/Escape
- 9 ANNE MURRAY/Broken Hearted Me
- 10 J.D. SOUTHER/You're Only Lonely
- 11 STEVIE WONDER/Sand One Your Love
- 12 HERB ALPERT/Rise
- 13 KENNY ROGERS/You Decorated My Life
- 14 CHRIS THOMPSON/If You Remember Me
- 15 MICHAEL JACKSON/Rock With You
- 16 CLIFF RICHARD/We Don't Talk Anymore
- 17 CRYSTAL GATLEY/Half The Way
- 18 KENNY ROGERS/Covered Of The County
- 19 DR. HOOR/Better Love Next Time
- 20 LRB/Coat Change
- 21 LAUREN WOOD/Please Don't Leave
- 22 SMOKEY ROBINSON/Cruisin'
- 23 COMMODEORE/S/Sail On
- 24 ROBERT PALMER/Can We Still Be...
- 25 CAPT. & TENNILLE/Do That To Me
- 26 HALL & GATES/Wait For Me

ADDS MICHAEL JACKSON/Rock With You  
FRANK MILLS/Peter Piper

ON KENNY LOGGINS/This Is It  
STEVE FORBSTER/Romero's Tune  
DIORNE WARRIOR/Da Ja Vu  
YVONNE ELLIMAN/Love Pains  
STEVE MARTIN/D'ust Shoes



New York

- 1 BAD/No More/Enough Is...
- 2 COMMODEORE/S/Still
- 3 STYX/Babe
- 4 MICHAEL JACKSON/Rock With You
- 5 RUPERT HOLMES/Escape
- 6 KOOL & THE GANG/Ladies' Night
- 7 DONNA SUMMER/Dia All The Lights
- 8 EAGLES/Heartache Tonight
- 9 BARRY MANILOW/Ships
- 10 HERB ALPERT/Rise
- 11 KENNY ROGERS/You Decorated My Life
- 12 KC & BAND/Please Don't Go
- 13 RUPERT HOLMES/Escape
- 14 ANNE MURRAY/Broken Hearted Me
- 15 O'Jays/For Ever Mine
- 16 STEVIE WONDER/Sand One Your Love
- 17 SUPERTRAMP/Take The Long Way...
- 18 J.D. SOUTHER/You're Only Lonely
- 19 SMOKEY ROBINSON/Cruisin'
- 20 CLIFF RICHARD/We Don't Talk Anymore

ADDS 15, 22  
CRYSTAL GATLEY/Half The Way  
JEFF STARSHIP/Jane  
EAGLES/The Long Run  
FOREIGNER/Head Games

ON CAPT. & TENNILLE/Do That To Me



Washington D.C.

- 1 SUGAR HILL GANG/Rapper's Delight
- 2 KOOL & THE GANG/Ladies' Night
- 3 STYX/Babe
- 4 KC & BAND/Please Don't Go
- 5 RUPERT HOLMES/Escape
- 6 KENNY ROGERS/Covered Of The County
- 7 MICHAEL JACKSON/Rock With You
- 8 BAD/No More/Enough Is...
- 9 SUPERTRAMP/Take The Long Way...
- 10 EAGLES/Heartache Tonight
- 11 J.D. SOUTHER/You're Only Lonely
- 12 CLIFF RICHARD/We Don't Talk Anymore
- 13 FOREIGNER/Head Games
- 14 BRENDA RUSSELL/So Good, So Right
- 15 DONNA SUMMER/On The Radio
- 16 FLEETWOOD MAC/Tusk
- 17 CHRIS THOMPSON/If You Remember Me
- 18 STEVIE WONDER/Sand One Your Love
- 19 JAMIE ROBINSON/Cruisin'
- 20 ISAAC HAYES/Don't Let Go
- 21 CAPT. & TENNILLE/Do That To Me
- 22 KENNY ROGERS/You Decorated My Life
- 23 LED ZEPPELIN/All I Can Do
- 24 DIORNE WARRIOR/Da Ja Vu
- 25 BARRY MANILOW/Ships
- 26 JEFF STARSHIP/Jane
- 27 LRB/Coat Change
- 28 TOM PETTY/Don't Do Me Like That
- 29 TERE DESARIO/Yes I'm Ready
- 30 HALL & GATES/Wait For Me

ADDS KENNY LOGGINS/This Is It  
EAGLES/The Long Run  
PRINCE/It's A New Day

ON BUGLES/Video Killed The...



Pittsburgh

- 1 COMMODEORE/S/Still
- 2 STYX/Babe
- 3 RAINBOW/Since You've Been...
- 4 ALAN PARSONS/Damaged If I Do
- 5 FLEETWOOD MAC/Tusk
- 6 EAGLES/Heartache Tonight
- 7 HERB ALPERT/Rise
- 8 J.D. SOUTHER/You're Only Lonely
- 9 TRUMP/Lay It On The Line
- 10 RUPERT HOLMES/Escape
- 11 JOHN COUGAR/Need A Lover
- 12 KC & BAND/Please Don't Go
- 13 LRB/Coat Change
- 14 JAM COBB/Hold On
- 15 DONNA SUMMER/Dia All The Lights
- 16 BLONDIE/Dreaming
- 17 JOURNIE/Lovin', Touchin'...
- 18 CLIFF RICHARD/We Don't Talk Anymore
- 19 JEFF STARSHIP/Jane
- 20 FOGHAT/Third Time Lucky
- 21 FOREIGNER/Head Games
- 22 MICHAEL JACKSON/This Night Won't Be
- 23 CHEAP TRICK/Dream Police
- 24 COMMODEORE/S/Sail On
- 25 KENNY LOGGINS/This Is It
- 26 STEVIE WONDER/Sand One Your Love
- 27 EAGLES/The Long Run
- 28 TOM PETTY/Don't Do Me Like That
- 29 CHEAP TRICK/Voces
- 30 BUGLES/Video Killed The...

ADDS DAN FOGELBERG/Longer  
STEVE FORBSTER/Romero's Tune  
PABLO CRUISE/Don't Want You Tonight



Pittsburgh

- 1 KENNY ROGERS/You Decorated My Life
- 2 ALAN PARSONS/Damaged If I Do
- 3 TRUMP/Lay It On The Line
- 4 STYX/Babe
- 5 EAGLES/Heartache Tonight
- 6 FRANKIE JOLI/Come To Me
- 7 JEFF STARSHIP/Jane
- 8 LRB/Coat Change
- 9 J.D. SOUTHER/You're Only Lonely
- 10 EAGLES/Heartache Tonight
- 11 DR. HOOR/Better Love Next Time
- 12 LED ZEPPELIN/All I Can Do
- 13 KENNY LOGGINS/This Is It
- 14 ANNE MURRAY/Broken Hearted Me
- 15 SUPERTRAMP/Take The Long Way...
- 16 JOURNIE/Lovin', Touchin'...
- 17 MICHAEL JACKSON/This Night Won't Be
- 18 LRB/Coat Change
- 19 AC/D/Highway To Hell
- 20 CLIFF RICHARD/We Don't Talk Anymore
- 21 EMB/After The Love Has Gone
- 22 FLEETWOOD MAC/Think About Me
- 23 FOREIGNER/Head Games
- 24 WED SPEEDAGON/Only The Strong Survive
- 25 ANS/Back Up Against The Wall
- 26 TOM PETTY/Don't Do Me Like That
- 27 ELO/Confusion
- 28 FLEETWOOD MAC/Sara
- 29 SANTANA/You Know That I Love
- 30 KENNY LOGGINS/This Is It
- 31 COMMODEORE/S/Sail On

ADDS 29, 30  
BAD/No More/Enough Is...  
ANNE MURRAY/Broken Hearted Me  
STEVE MARTIN/D'ust Shoes



Boston

- 1 STYX/Babe
- 2 BAD/No More/Enough Is...
- 3 EAGLES/Heartache Tonight
- 4 COMMODEORE/S/Still
- 5 ANNE MURRAY/Broken Hearted Me
- 6 KENNY ROGERS/You Decorated My Life
- 7 LED ZEPPELIN/All I Can Do
- 8 RUPERT HOLMES/Escape
- 9 KNACK/Good Girls Don't
- 10 DONNA SUMMER/Dia All The Lights
- 11 KC & BAND/Please Don't Go
- 12 JOURNIE/Lovin', Touchin'...
- 13 KOOL & THE GANG/Ladies' Night
- 14 CHEAP TRICK/Dream Police
- 15 BARRY MANILOW/Ships
- 16 FLEETWOOD MAC/Tusk
- 17 FOREIGNER/Dirty White Boy
- 18 HERB ALPERT/Rise
- 19 LRB/Coat Change
- 20 MICHAEL JACKSON/Don't Stop 'Til I Get
- 21 FRANKIE JOLI/Come To Me
- 22 STEVIE WONDER/Sand One Your Love
- 23 SUPERTRAMP/Take The Long Way...
- 24 ROBERT PALMER/Can We Still Be...
- 25 BLONDIE/Dreaming
- 26 CRYSTAL GATLEY/Half The Way
- 27 DIORNE WARRIOR/Da Ja Vu
- 28 J.D. SOUTHER/You're Only Lonely
- 29 CAPT. & TENNILLE/Do That To Me
- 30 RUPERT HOLMES/Escape
- 31 CLIFF RICHARD/We Don't Talk Anymore
- 32 FOREIGNER/Head Games
- 33 JEFF STARSHIP/Jane
- 34 KNACK/My Sharona

ADDS 26, 29, 31, 32, 33



Philadelphia

- 1 COMMODEORE/S/Still
- 2 STYX/Babe
- 3 EAGLES/Heartache Tonight
- 4 KENNY ROGERS/You Decorated My Life
- 5 COMMODEORE/S/Sail On
- 6 SUPERTRAMP/Take The Long Way...
- 7 HALL & GATES/Wait For Me
- 8 LRB/Coat Change
- 9 DONNA SUMMER/Dia All The Lights
- 10 JEFF STARSHIP/Jane
- 11 KNACK/Good Girls Don't
- 12 JOHN COUGAR/Need A Lover
- 13 KC & BAND/Please Don't Go
- 14 MICHAEL JACKSON/This Night Won't Be
- 15 BARRY MANILOW/Ships
- 16 RUPERT HOLMES/Escape
- 17 FOREIGNER/Head Games
- 18 LAUREN WOOD/Please Don't Leave
- 19 ALAN PARSONS/Damaged If I Do
- 20 KENNY LOGGINS/This Is It
- 21 BLONDIE/Dreaming
- 22 JOURNIE/Lovin', Touchin'...
- 23 SMOKEY ROBINSON/Cruisin'
- 24 CLIFF RICHARD/We Don't Talk Anymore
- 25 CARP & TENNILLE/Do That To Me
- 26 HERB ALPERT/Rise
- 27 FOGHAT/Third Time Lucky
- 28 RAINBOW/Since You've Been...
- 29 BLACKFOOT/Train
- 30 PABLO CRUISE/Don't Want You Tonight

ADDS 30  
CHEAP TRICK/Voces  
STEVE FORBSTER/Romero's Tune  
TOM JOHNSTON/Savannah Nights

ON TOM PETTY/Don't Do Me Like That  
SUZI QUATRO/She's In Love With Yo  
SANTANA/You Know That I Love  
PAGES/I Do Believe In You  
NITELITE/If You Want It



Buffalo

- 1 BAD/No More/Enough Is...
- 2 STYX/Babe
- 3 COMMODEORE/S/Still
- 4 KC & BAND/Please Don't Go
- 5 BARRY MANILOW/Ships
- 6 ANSA/Chiquitita
- 7 CAPT. & TENNILLE/Do That To Me
- 8 RUPERT HOLMES/Escape
- 9 REDDIE FOSTER/Right Along
- 10 FLEETWOOD MAC/Tusk
- 11 EAGLES/Heartache Tonight
- 12 ALAN PARSONS/Damaged If I Do
- 13 FRANKIE JOLI/Come To Me
- 14 SUPERTRAMP/Take The Long Way...
- 15 CHEAP TRICK/Dream Police
- 16 ELO/Confusion
- 17 FOGHAT/Third Time Lucky
- 18 CLIFF RICHARD/We Don't Talk Anymore
- 19 CARP & TENNILLE/Do That To Me
- 20 LRB/Coat Change
- 21 J.D. SOUTHER/You're Only Lonely
- 22 MICHAEL JACKSON/Don't Stop 'Til I Get
- 23 M. MARCHESIN/Pretty Girls
- 24 ELLEN POLEY/What's A Matter Baby
- 25 JEFF STARSHIP/Jane
- 26 FOREIGNER/Head Games
- 27 RITA COO,IDGE/Id Rather Leave...
- 28 ANNE MURRAY/Broken Hearted Me
- 29 BUGLES/Video Killed The...
- 30 BLONDIE/Dreaming

ADDS NONE

ON SUZI QUATRO/She's In Love With Yo  
BLACKFOOT/Train, Train  
JOHN COUGAR/Need A Lover  
RAINBOW/Since You've Been...  
FRANK MILLS/Peter Piper  
EAGLES/The Long Run  
JENNIFER WARNE/Don't Make Me Over



Montreal

- 1 STYX/Babe
- 2 EAGLES/Heartache Tonight
- 3 KC & BAND/Please Don't Go
- 4 FRANKIE JOLI/Come To Me
- 5 COMMODEORE/S/Still
- 6 BAD/No More/Enough Is...
- 7 EAGLES/Heartache Tonight
- 8 BARRY MANILOW/Ships
- 9 LED ZEPPELIN/All I Can Do
- 10 SUPERTRAMP/Take The Long Way...
- 11 STEVIE WONDER/Sand One Your Love
- 12 BARRY MANILOW/Ships
- 13 J.D. SOUTHER/You're Only Lonely
- 14 FLEETWOOD MAC/Tusk
- 15 FOREIGNER/Head Games
- 16 ELO/Confusion
- 17 CHEAP TRICK/Dream Police
- 18 STEVIE WONDER/Sand One Your Love
- 19 MICHAEL JACKSON/Don't Stop 'Til I Get
- 20 APRIL WINE/Say Hello
- 21 LRB/Coat Change
- 22 RUPERT HOLMES/Escape
- 23 JEFF STARSHIP/Jane
- 24 KNACK/Good Girls Don't
- 25 TOM PETTY/Don't Do Me Like That
- 26 JOE JACKSON/I'm The Man
- 27 BUNTON RATS/Don't Like Mondays
- 28 KOOL & THE GANG/Ladies' Night
- 29 MICHAEL JACKSON/Rock With You
- 30 COMMODEORE/S/Sail On

ADDS 29, 30  
BAD/No More/Enough Is...  
ANNE MURRAY/Broken Hearted Me  
STEVE MARTIN/D'ust Shoes

ON HALL & GATES/Wait For Me  
PABLO CRUISE/Don't Want You Tonight  
CLIFF RICHARD/We Don't Talk Anymore  
EAGLES/The Long Run  
POLICE/Message In A Bottle  
BUGLES/Video Killed The...



Baltimore

- 1 STYX/Babe
- 2 KC & BAND/Please Don't Go
- 3 KOOL & THE GANG/Ladies' Night
- 4 EAGLES/Heartache Tonight
- 5 RUPERT HOLMES/Escape
- 6 SMOKEY ROBINSON/Cruisin'
- 7 BAD/No More/Enough Is...
- 8 KENNY ROGERS/Covered Of The County
- 9 SUPERTRAMP/Take The Long Way...
- 10 BARRY MANILOW/Ships
- 11 MICHAEL JACKSON/Rock With You
- 12 J.D. SOUTHER/You're Only Lonely
- 13 COMMODEORE/S/Still
- 14 MICHAEL JACKSON/This Night Won't Be
- 15 LRB/Coat Change
- 16 CLIFF RICHARD/We Don't Talk Anymore
- 17 STEVIE WONDER/Sand One Your Love
- 18 DR. HOOR/Better Love Next Time
- 19 CHRIS THOMPSON/If You Remember Me
- 20 SUPERTRAMP/Take The Long Way...
- 21 BARRY MANILOW/Ships
- 22 PABLO CRUISE/Don't Want You Tonight
- 23 JEFF STARSHIP/Jane
- 24 DONNA SUMMER/Dia All The Lights
- 25 CAPT. & TENNILLE/Do That To Me
- 26 EAGLES/Heartache Tonight
- 27 CRYSTAL GATLEY/Half The Way
- 28 ALAN PARSONS/Damaged If I Do
- 29 LAUREN WOOD/Please Don't Leave

ADDS 11, 28  
TOM PETTY/Don't Do Me Like That  
YVONNE ELLIMAN/Love Pains  
HALL & GATES/Wait For Me

ON KENNY LOGGINS/This Is It



Toronto

- 1 STYX/Babe
- 2 EAGLES/Heartache Tonight
- 3 POLICE/Message In A Bottle
- 4 BUNTON RATS/Don't Like Mondays
- 5 CHEAP TRICK/Dream Police
- 6 BLONDIE/Dreaming
- 7 FOREIGNER/Dirty White Boy
- 8 SUPERTRAMP/Take The Long Way...
- 9 JOE JACKSON/I'm The Man
- 10 COMMODEORE/S/Still
- 11 ROBERT PALMER/Jetious
- 12 LRB/Coat Change
- 13 STEVIE WONDER/Sand One Your Love
- 14 J.D. SOUTHER/You're Only Lonely
- 15 STREETHEAT/Under My Thumb
- 16 LED ZEPPELIN/All I Can Do
- 17 FOREIGNER/Head Games
- 18 ELO/Confusion
- 19 JEFF STARSHIP/Jane
- 20 FLEETWOOD MAC/Tusk
- 21 TOM PETTY/Don't Do Me Like That
- 22 CAROLINE MAS/Quote Goodbye Quote
- 23 EAGLES/The Long Run
- 24 CARP & TENNILLE/Do That To Me
- 25 FLEETWOOD MAC/Tusk
- 26 KNACK/Good Girls Don't
- 27 SAGA/It's Time
- 28 BUB SEGARINI/Goodbye L.A.
- 29 DAVE EDWARDS/Girls Talk
- 30 COMMODEORE/S/Sail On

ADDS NONE



MIDWEST

- 1 BAD/No More/Enough Is...
- 2 STEVIE WONDER/Sand One Your Love
- 3 STYX/Babe
- 4 LRB/Coat Change
- 5 COMMODEORE/S/Still
- 6 CAPT. & TENNILLE/Do That To Me
- 7 BARRY MANILOW/Ships
- 8 KC & BAND/Please Don't Go
- 9 EAGLES/Heartache Tonight
- 10 DR. HOOR/Better Love Next Time
- 11 SUPERTRAMP/Take The Long Way...
- 12 CRYSTAL GATLEY/Half The Way
- 13 J.D. SOUTHER/You're Only Lonely
- 14 ANNE MURRAY/Broken Hearted Me
- 15 FRANK MILLS/Peter Piper
- 16 RITA COO,IDGE/Id Rather Leave...
- 17 MICHAEL JACKSON/This Night Won't Be
- 18 RUPERT HOLMES/Escape
- 19 HERB ALPERT/Rise
- 20 FRANK MILLS/Peter Piper
- 21 RITA COO,IDGE/Id Rather Leave...
- 22 MICHAEL JACKSON/This Night Won't Be
- 23 BRENDA RUSSELL/So Good, So Right

ADDS EAGLES/The Long Run  
FLEETWOOD MAC/Sara  
ROBERT VITON/How Do I Believe...



Kansas City

- 1 BAD/No More/Enough Is...
- 2 STYX/Babe
- 3 COMMODEORE/S/Still
- 4 CRYSTAL GATLEY/Half The Way
- 5 RUPERT HOLMES/Escape
- 6 KC & BAND/Please Don't Go
- 7 EAGLES/Heartache Tonight
- 8 LRB/Coat Change
- 9 BARRY MANILOW/Ships
- 10 KENNY LOGGINS/This Is It
- 11 JOHN COUGAR/Need A Lover
- 12 DONNA SUMMER/Dia All The Lights
- 13 FOREIGNER/Head Games
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 ALAN PARSONS/Damaged If I Do
- 16 KOO & THE GANG/Ladies' Night
- 17 PABLO CRUISE/Don't Want You Tonight
- 18 CAPT. & TENNILLE/Do That To Me
- 19 MICHAEL JACKSON/Don't Stop 'Til I Get
- 20 DRUSADERS/Stream Line
- 21 DR. HOOR/Better Love Next Time
- 22 SMOKEY ROBINSON/Cruisin'
- 23 BLONDIE/Dreaming
- 24 FLEETWOOD MAC/Tusk
- 25 HERB ALPERT/Rise
- 26 STEVIE WONDER/Sand One Your Love
- 27 TOM PETTY/Don't Do Me Like That
- 28 DIORNE WARRIOR/Da Ja Vu
- 29 J.D. SOUTHER/You're Only Lonely
- 30 AC/D/Highway To Hell
- 31 JIMMY BUFFETT/Ins
- 32 JEFF STARSHIP/Jane
- 33 HERMIT THE PROG/Rainbow Connection
- 34 JOE JACKSON/I'm The Man
- 35 MICHAEL JACKSON/Rock With You
- 36 ANNE MURRAY/Broken Hearted Me
- 37 TOM JOHNSTON/Savannah Nights
- 38 PAGES/I Do Believe In You
- 39 FOGHAT/Third Time Lucky

ADDS BONNIE RAITT/You're Game Got  
DIRT BAND/American Dream  
STEVE FORBSTER/Romero's Tune  
INMATES/Dirty Water

ON APRIL WINE/Say Hello  
TERI DESARIO/Yes I'm Ready  
RICHIE FORD/Still Have Dreams  
EAGLES/The Long Run  
FLEETWOOD MAC/Sara



St. Louis

- 1 STYX/Babe
- 2 FOREIGNER/Head Games
- 3 RUPERT HOLMES/Escape
- 4 ANNE MURRAY/Broken Hearted Me
- 5 CLIFF RICHARD/We Don't Talk Anymore
- 6 JEFF STARSHIP/Jane
- 7 SUPERTRAMP/Take The Long Way...
- 8 EAGLES/Heartache Tonight
- 9 J.D. SOUTHER/You're Only Lonely
- 10 KENNY LOGGINS/This Is It
- 11 ALAN PARSONS/Damaged If I Do
- 12 EAGLES/The Long Run
- 13 KC & BAND/Please Don't Go
- 14 KENNY ROGERS/Covered Of The County
- 15 KOOL & THE GANG/Ladies' Night
- 16 CHEAP TRICK/Voces
- 17 STEVIE WONDER/Sand One Your Love
- 18 BARRY MANILOW/Ships
- 19 MICHAEL JACKSON/Rock With You
- 20 ISAAC HAYES/Don't Let Go
- 21 CAPT. & TENNILLE/Do That To Me
- 22 TOM PETTY/Don't Do Me Like That
- 23 FLEETWOOD MAC/Tusk
- 24 SMOKEY ROBINSON/Cruisin'
- 25 COMMODEORE/S/Still
- 26 FOGHAT/Third Time Lucky
- 27 CRYSTAL GATLEY/Half The Way
- 28 STYX/Any Me
- 29 RUPERT HOLMES/Escape
- 30 ROBERT PALMER/Can We Still Be...
- 31 STEVE FORBSTER/Romero's Tune
- 32 RICHIE FORD/Still Have Dreams
- 33 PRINCE/It's A New Day
- 34 PABLO CRUISE/Don't Want You Tonight

ADDS 27, 30, 31, 32, 33

ON FLEETWOOD MAC/Sara  
TOTO/99  
EAGLES/The Sad Cafe  
STYX/Borrowed Time  
JOHN COUGAR/Night Dancing



Milwaukee

- 1 BAD/No More/Enough Is...
- 2 COMMODEORE/S/Still
- 3 BARRY MANILOW/Ships
- 4 KC & BAND/Please Don't Go
- 5 CAPT. & TENNILLE/Do That To Me
- 6 CHRIS THOMPSON/If You Remember Me
- 7 FLEETWOOD MAC/Tusk
- 8 STYX/Babe
- 9 STEVIE WONDER/Sand One Your Love
- 10 BLONDIE/Dreaming
- 11 DR. HOOR/Better Love Next Time
- 12 EAGLES/Heartache Tonight
- 13 PABLO CRUISE/Don't Want You Tonight
- 14 CRYSTAL GATLEY/Half The Way
- 15 DONNA SUMMER/Dia All The Lights
- 16 RUPERT HOLMES/Escape
- 17 SUPERTRAMP/Take The Long Way...
- 18 JEFF STARSHIP/Jane
- 19 KENNY ROGERS/Covered Of The County
- 20 J.D. SOUTHER/You're Only Lonely
- 21 TERE DESARIO/Yes I'm Ready
- 22 FRANK MILLS/Peter Piper
- 23 CLIFF RICHARD/We Don't Talk Anymore
- 24 KOOL & THE GANG/Ladies' Night
- 25 YVONNE ELLIMAN/Love Pains
- 26 KENNY LOGGINS/This Is It
- 27 FOGHAT/Third Time Lucky
- 28 ALAN PARSONS/Damaged If I Do
- 29 FOREIGNER/Head Games
- 30 JOHN COUGAR/Need A Lover
- 31 TOM PETTY/Don't Do Me Like That

ADDS MICHAEL JACKSON/Rock With You  
TOM JOHNSTON/Savannah Nights  
STYX/Any Me

ON FLEETWOOD MAC/Sara  
CHEAP TRICK/Voces  
CARP & TENNILLE/Do That To Me  
EAGLES/The Long Run



Detroit

- 1 STYX/Babe
- 2 RUPERT HOLMES/Escape
- 3 BAD/No More/Enough Is...
- 4 EAGLES/Heartache Tonight
- 5 COMMODEORE/S/Still
- 6 KC & BAND/Please Don't Go
- 7 MICHAEL JACKSON/Rock With You
- 8 ISAAC HAYES/Don't Let Go
- 9 SMOKEY ROBINSON/Cruisin'
- 10 DIORNE WARRIOR/Da Ja Vu
- 11 M. MARCHESIN/Pretty Girls
- 12 BARRY MANILOW/Ships
- 13 J.D. SOUTHER/You're Only Lonely
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 ANSA/Chiquitita
- 16 BLONDIE/Dreaming
- 17 ANNE MURRAY/Broken Hearted Me
- 18 FLEETWOOD MAC/Tusk
- 19 STEVIE WONDER/Sand One Your Love
- 20 CAPT. & TENNILLE/Do That To Me
- 21 HERB ALPERT/Rise
- 22 KENNY LOGGINS/You Decorated My Life
- 23 HERMIT THE PROG/Rainbow Connection
- 24 CRYSTAL GATLEY/Half The Way
- 25 MICHAEL JACKSON/This Night Won't Be
- 26 DR. HOOR/Better Love Next Time
- 27 TOM PETTY/Don't Do Me Like That
- 28 KENNY LOGGINS/This Is It
- 29 PABLO CRUISE/Don't Want You Tonight
- 30 KENNY ROGERS/Covered Of The County

ADDS EAGLES/The Long Run

ON SUPERTRAMP/Take The Long Way...  
LRB/Coat Change  
FRANK MILLS/Peter Piper  
RICHIE FORD/Still Have Dreams



Cleveland

- 1 COMMODEORE/S/Still
- 2 BAD/No More/Enough Is...
- 3 RUPERT HOLMES/Escape
- 4 EAGLES/Heartache Tonight
- 5 HERB ALPERT/Rise
- 6 STYX/Babe
- 7 BARRY MANILOW/Ships
- 8 KENNY ROGERS/You Decorated My Life
- 9 J.D. SOUTHER/You're Only Lonely
- 10 DONNA SUMMER/Dia All The Lights
- 11 ALAN PARSONS/Damaged If I Do
- 12 MICHAEL JACKSON/Rock With You
- 13 KENNY LOGGINS/This Is It
- 14 JEFF STARSHIP/Jane
- 15 KOOL & THE GANG/Ladies' Night
- 16 CAPT. & TENNILLE/Do That To Me
- 17 FOREIGNER/Head Games
- 18 DR. HOOR/Better Love Next Time
- 19 LRB/Coat Change
- 20 TOM PETTY/Don't Do Me Like That
- 21 BUGLES/Video Killed The...
- 22 EAGLES/The Long Run
- 23 WILLAGE PEOPLE/Ready For The 80's
- 24 JOHN COUGAR/Need A Lover
- 25 DIORNE WARRIOR/Da Ja Vu
- 26 ELLEN POLEY/What's A Matter Baby
- 27 PABLO CRUISE/Don't Want You Tonight
- 28 TRUMP/Lay It On The Line
- 29 RAINBOW/Since You've Been...
- 30 CLIFF RICHARD/We Don't Talk Anymore

ADDS 22, 25  
ROBERT JOHN/Lonely Eyes  
CHEAP TRICK/Voces  
FOGHAT/Third Time Lucky  
ANSA/Chiquitita  
ISAAC HAYES/Don't Let Go

ON TOM JOHNSTON/Savannah Nights  
RED SPEEDWAGON/Only The Strong  
HALL & GATES/Wait For Me  
TERI DESARIO/Yes I'm Ready  
BLACKFOOT/Train, Train



STEREO WK St. Louis

### 102 Cincinnati

- 1 STYX/Babe
- 2 BAD/No More(Enough Is...)
- 3 FLEETWOOD MAC/Tusk
- 4 COMODORES/Still
- 5 BARRY MANILOW/Ships
- 6 LED ZEPPELIN/All My Love
- 7 J.D. SOUTHER/You're Only Lonely
- 8 EAGLES/Heartache Tonight
- 9 CLIFF RICHARD/We Don't Talk Anymore
- 10 SUPERTRAMP/Take The Long Way...
- 11 KENNY LOGGINS/This Is It
- 12 MICHAEL JOHNSON/This Night Won't...
- 13 JIMMY BUFFETT/Fins
- 14 STEVIE WONDER/Send One Your Love
- 15 DONNA SUMMER/Die All The Lights
- 16 RUPERT HOLMES/Escape
- 17 LRB/Cool Change
- 18 CARS/It's All I Can Do
- 19 KENNY ROGERS/You Decorated My Life
- 20 HERB ALPERT/Rise
- 21 CHEAP TRICK/Dream Police
- 22 CRYSTAL GAYLE/Half The Way
- 23 PABLO CRUISE/I Want You Tonight
- 24 CAPT. & TENNILLE/Do That To Me...
- 25 FOREIGNER/Head Games
- 26 JEFF. STARSHIP/Jane
- 27 TOM PETTY/Don't Do Me Like That
- 28 ALAN PARSONS/Danned If I Do
- 29 EAGLES/The Long Run
- 30 CHEAP TRICK/Train

ADDS 26, 27, 28, 29, 30

### 94-6 Atlanta

#### THE MUSIC FM

- 1 RUPERT HOLMES/Escape
- 2 RICHIE FURAY/I Still Have Dreams
- 3 JEFF. STARSHIP/Jane
- 4 LRB/Cool Change
- 5 EAGLES/Heartache Tonight
- 6 J.D. SOUTHER/You're Only Lonely
- 7 PABLO CRUISE/I Want You Tonight
- 8 TOM JOHNSTON/Savannah Nights
- 9 FOGHAT/Third Time Lucky
- 10 TOM PETTY/Don't Do Me Like That
- 11 KENNY LOGGINS/This Is It
- 12 CLIFF RICHARD/We Don't Talk Anymore
- 13 STYX/Babe
- 14 FOREIGNER/Head Games
- 15 STEVIE WONDER/Send One Your Love
- 16 LAUREN WOOD/Please Don't Leave
- 17 M. MANCHESTER/Pretty Girls
- 18 ALAN PARSONS/Danned If I Do
- 19 SANTANA/You Know That I Love
- 20 EAGLES/Heartache Tonight
- 21 HALL & OATES/Wait For Me
- 22 JIMMY BUFFETT/Fins
- 23 EAGLES/The Long Run
- 24 FLEETWOOD MAC/Sara
- 25 LED ZEPPELIN/All My Love
- 26 BONNIE RAITT/You're Gonna Get...
- 27 DAN FOGLBERG/Longer
- 28 DIONNE WARRICK/Deja Vu
- 29 JOE JACKSON/It's Different For...
- 30 BLACKFOOT/Train, Train

ADDS 27, 28, 29, 30

ON PETER BRONN/Star Gazer  
DIRTY BAND/Heart Can Dream  
JIMMY BUFFETT/Volcano

ON HERB ALPERT/Rotation  
RITA COOLIDGE/It's Rather Leave,  
NIGHT/Cold Wind Across...

### Tampa

- 1 RUPERT HOLMES/Escape
- 2 BAD/No More(Enough Is...)
- 3 MICHAEL JACKSON/Rock With You
- 4 EAGLES/Heartache Tonight
- 5 CHRIS THOMPSON/If You Remember Me
- 6 J.D. SOUTHER/You're Only Lonely
- 7 STYX/Babe
- 8 BARRY MANILOW/Ships
- 9 LAUREN WOOD/Please Don't Leave
- 10 COMODORES/Still
- 11 CLIFF RICHARD/We Don't Talk Anymore
- 12 MICHAEL JOHNSON/This Night Won't...
- 13 SUPERTRAMP/Take The Long Way...
- 14 KENNY LOGGINS/This Is It
- 15 BLONDIE/Dreaming
- 16 ANNE MURRAY/Broken Hearted Me
- 17 JEFF. STARSHIP/Jane
- 18 PABLO CRUISE/I Want You Tonight
- 19 CRYSTAL GAYLE/Half The Way
- 20 DR. HOOK/Better Love Next Time
- 21 ISAAC HAYES/Don't Let Go
- 22 BUGGLES/Video Killed The...
- 23 TOM PETTY/Don't Do Me Like That
- 24 JIMMY BUFFETT/Volcano
- 25 FOGHAT/Third Time Lucky

ADDS EAGLES/The Long Run  
FLEETWOOD MAC/Sara  
ROBERT JOHN/Lonely Eyes  
KENNY ROGERS/Coward Of The County

ON SUGAR HILL GANG/Rapper's Delight

### 102.1 Phoenix

#### ALL ROCK FM 92.1

- 1 ALAN PARSONS/Danned If I Do
- 2 TRUMP/My Way On The Line
- 3 EAGLES/The Long Run
- 4 REO SPEEDWAGON/Back On The Road...
- 5 JOURNEY/Too Late
- 6 REO SPEEDWAGON/Only The Strong...
- 7 FOREIGNER/Head Games
- 8 JEFF. STARSHIP/Jane
- 9 RAINBOW/Since You've Been...
- 10 AC/DC/Highway To Hell
- 11 CARS/Dangerous Type
- 12 PAT BENAR/River Breaker
- 13 LED ZEPPELIN/Fool In The Rain
- 14 JOHN COUGAR/I Need A Lover
- 15 AC/DC/Touch You Much
- 16 MOLLY HATCHET/Filrtin' With...
- 17 SAMMY HAGAR/Philly Jane
- 18 LED ZEPPELIN/All My Love
- 19 FOGHAT/Somebody's Been...
- 20 STYX/Babe
- 21 SUPERTRAMP/Take The Long Way...
- 22 JOURNEY/Lovin', Touchin'...
- 23 TOM PETTY/Don't Do Me Like That
- 24 NILES LOFGREN/Steal Away
- 25 EAGLES/Heartache Tonight
- 26 TOM PETTY/Don't Do Me Like That
- 27 BILLY THORPE/Children Of The Sun
- 28 SHIFF & TEARS/Driver's Seat
- 29 BLACKFOOT/Train, Train
- 30 CHEAP TRICK/Dream Police

ADDS 29

ON STEVE FORBERT/Romero's Tune  
SANTANA/All I Wanted  
TOTO/White Slater  
STYX/Now Say Never  
STYX/Edge  
FLEETWOOD MAC/Sara  
BREATHLESS/Takin' It Back  
JOE JACKSON/It's Different For...  
TOM PETTY/Here Comes My Girl  
HEAD BOYS/The Shape Of Things.

### 610 KFRC San Francisco

- 1 COMODORES/Still
- 2 STYX/Babe
- 3 BAD/No More(Enough Is...)
- 4 KC & BAND/Please Don't Go
- 5 EAGLES/Heartache Tonight
- 6 SMOKEY ROBINSON/Cruisin'
- 7 RUPERT HOLMES/Escape
- 8 HERB ALPERT/Rise
- 9 TIM CURRY/I Do The Rock
- 10 JEFF. STARSHIP/Jane
- 11 KOOL & THE GANG/Ladies' Night
- 12 FLEETWOOD MAC/Tusk
- 13 SUPERTRAMP/Take The Long Way...
- 14 LED ZEPPELIN/All My Love
- 15 STEVIE WONDER/Send One Your Love
- 16 TOM PETTY/Don't Do Me Like That
- 17 MICHAEL JACKSON/Rock With You
- 18 PABLO CRUISE/I Want You Tonight
- 19 KENNY ROGERS/You Decorated My Life
- 20 CLIFF RICHARD/We Don't Talk Anymore
- 21 KENNY ROGERS/Coward Of The County
- 22 CHEAP TRICK/Dream Police
- 23 FOREIGNER/Head Games
- 24 COMODORES/Sail On
- 25 CRUSADERS/Street Life
- 26 ELO/Last Train To London
- 27 DONNA SUMMER/On The Radio
- 28 EAGLES/The Long Run
- 29 M/Pop Muzik
- 30 FLEETWOOD MAC/Sara

ADDS JOHN COUGAR/I Need A Lover  
TERI DESARIO/Yes I'm Ready  
EAGLES/Can't Tell You Why

ON CAPT. & TENNILLE/Do That To Me.  
FOGHAT/Third Time Lucky  
CHRIS THOMPSON/If You Remember Me  
BLACKFOOT/Train, Train  
TOM JOHNSTON/Savannah Nights  
FLYING LIZARDS/Money  
LED ZEPPELIN/Fool In The Rain

### WLS Chicago

- 1 STYX/Babe
- 2 BAD/No More(Enough Is...)
- 3 JOURNEY/Lovin', Touchin'...
- 4 M/Pop Muzik
- 5 HERB ALPERT/Rise
- 6 EAGLES/Heartache Tonight
- 7 COMODORES/Still
- 8 CHEAP TRICK/Dream Police
- 9 KOOL & THE GANG/Ladies' Night
- 10 FLEETWOOD MAC/Tusk
- 11 KNACK/Good Girls Don't
- 12 KC & BAND/Please Don't Go
- 13 BARRY MANILOW/Ships
- 14 ROBERT JOHN/Sad Eyes
- 15 KENNY ROGERS/You Decorated My Life
- 16 SUPERTRAMP/Take The Long Way...
- 17 COMODORES/Sail On
- 18 KNACK/My Sharona
- 19 ROBERT PALMER/Bad Case Of Loving...
- 20 ELO/Don't Bring Me Down
- 21 DIONNE WARRICK/It'll Never Love...
- 22 LRB/Lonesome Loser
- 23 RUPERT HOLMES/Escape
- 24 SUPERTRAMP/Goodbye Stranger
- 25 CARS/Let's Go
- 26 J.D. SOUTHER/You're Only Lonely

ADDS JEFF. STARSHIP/Jane  
CLIFF RICHARD/We Don't Talk Anymore

ON FOREIGNER/Head Games  
LED ZEPPELIN/All My Love

### 207 Ft. Worth/Dallas

#### FM 107.1

- 1 FOREIGNER/Head Games
- 2 STYX/Babe
- 3 SUPERTRAMP/Take The Long Way...
- 4 EAGLES/The Long Run
- 5 LED ZEPPELIN/Fool In The Rain
- 6 JOURNEY/Lovin', Touchin'...
- 7 KANSAS/Reason To Be
- 8 TRUMP/Lay It On The Line
- 9 CHICAGO/Must Have Been Crazy
- 10 EAGLES/Heartache Tonight
- 11 MICHAEL JACKSON/All My Love
- 12 COMODORES/Still
- 13 GERRY RAFFERTY/Get It Right...
- 14 BLONDIE/Dreaming
- 15 EMF/After The Love Has...
- 16 CARS/It's All I Can Do
- 17 IAN GOMM/Hold On
- 18 CHEAP TRICK/Dream Police
- 19 FOGHAT/Somebody's Been...
- 20 CARS/Let's Go
- 21 COMODORES/Sail On
- 22 ROBERT PALMER/Bad Case Of Loving...
- 23 ELO/Confusion
- 24 KENNY ROGERS/You Decorated My Life
- 25 J.D. SOUTHER/You're Only Lonely
- 26 REO SPEEDWAGON/Only The Strong...
- 27 ARS/Spoopy
- 28 CLIFF RICHARD/We Don't Talk Anymore
- 29 AC/DC/Highway To Hell
- 30 ALAN PARSONS/Danned If I Do

ADDS 25, 26, 28, 30

### 100 Miami

- 1 STYX/Babe
- 2 BAD/No More(Enough Is...)
- 3 NITELITE/If You Want It
- 4 SUPERTRAMP/Take The Long Way...
- 5 MICHAEL JACKSON/Rock With You
- 6 KOOL & THE GANG/Ladies' Night
- 7 JOURNEY/Lovin', Touchin'...
- 8 EMF/In The Stone
- 9 COMODORES/Still
- 10 RUPERT HOLMES/Escape
- 11 KENNY LOGGINS/This Is It
- 12 KEITH HERMAN/She's Got A Whole...
- 13 STEVIE WONDER/Send One Your Love
- 14 SMOKEY ROBINSON/Cruisin'
- 15 DONNA SUMMER/Die All The Lights
- 16 TERI DESARIO/Yes I'm Ready
- 17 LED ZEPPELIN/All My Love
- 18 IAN GOMM/Hold On
- 19 HERB ALPERT/Rise
- 20 KC & BAND/Please Don't Go
- 21 SUGAR HILL GANG/Rapper's Delight
- 22 J.D. SOUTHER/You're Only Lonely
- 23 CUBIN/Let Me Sleep Alone
- 24 JOHN COUGAR/I Need A Lover
- 25 PRINCE/I Wanna Be Your Lover
- 26 YVONNE ELLIAMS/Love Pains
- 27 CHRIS THOMPSON/If You Remember Me
- 28 BLONDIE/Dreaming
- 29 BOBBY CALDWELL/My Flame
- 30 MICHAEL JACKSON/Martin' Day And Night
- 31 RICK JAMES/Love Gun
- 32 SUZI QUATRO/She's In Love With You
- 33 LRB/Cool Change
- 34 JEFF. STARSHIP/Jane
- 35 CLIFF RICHARD/We Don't Talk Anymore
- 36 PLEASURE/Glide
- 37 FOREIGNER/Head Games
- 38 EAGLES/The Long Run

ADDS 35, 37, 38

### KRLA 11 Los Angeles

- 1 KOOL & THE GANG/Ladies' Night
- 2 BAD/No More(Enough Is...)
- 3 SMOKEY ROBINSON/Cruisin'
- 4 RUPERT HOLMES/Escape
- 5 MICHAEL JACKSON/Rock With You
- 6 COMODORES/Still
- 7 BARRY MANILOW/Ships
- 8 CRYSTAL GAYLE/Half The Way
- 9 NATURE'S DIVINE/Just Can't...
- 10 EAGLES/Heartache Tonight
- 11 STEVIE WONDER/Send One Your Love
- 12 ANNE MURRAY/Broken Hearted Me
- 13 CAPT. & TENNILLE/Do That To Me...
- 14 KENNY ROGERS/You Decorated My Life
- 15 DR. HOOK/Better Love Next Time
- 16 CHRIS THOMPSON/If You Remember Me
- 17 M/Pop Muzik
- 18 DIONNE WARRICK/Deja Vu
- 19 ABBA/Chiquitita
- 20 DONNA SUMMER/On The Radio
- 21 TERI DESARIO/Yes I'm Ready
- 22 DONNA SUMMER/Die All The Lights
- 23 LAUREN WOOD/Please Don't Leave
- 24 HERB ALPERT/Rotation
- 25 CRISTAL HANSON/Talk To Me
- 26 O'JAYS/Forever Mine
- 27 MOON MARTIN/No Chance
- 28 FRANCE JOLI/Come To Me

ADDS 20, 26

ON BONNIE POINTER/I Can't Help Myself

### Denver

- 1 COMODORES/Still
- 2 STYX/Babe
- 3 SUPERTRAMP/Take The Long Way...
- 4 BARRY MANILOW/Ships
- 5 KC & BAND/Please Don't Go
- 6 COMODORES/Still
- 7 BARRY MANILOW/Ships
- 8 CRYSTAL GAYLE/Half The Way
- 9 NATURE'S DIVINE/Just Can't...
- 10 EAGLES/Heartache Tonight
- 11 STEVIE WONDER/Send One Your Love
- 12 ANNE MURRAY/Broken Hearted Me
- 13 CAPT. & TENNILLE/Do That To Me...
- 14 KENNY ROGERS/You Decorated My Life
- 15 DR. HOOK/Better Love Next Time
- 16 CHRIS THOMPSON/If You Remember Me
- 17 M/Pop Muzik
- 18 DIONNE WARRICK/Deja Vu
- 19 ABBA/Chiquitita
- 20 DONNA SUMMER/On The Radio
- 21 TERI DESARIO/Yes I'm Ready
- 22 DONNA SUMMER/Die All The Lights
- 23 LAUREN WOOD/Please Don't Leave
- 24 HERB ALPERT/Rotation
- 25 CRISTAL HANSON/Talk To Me
- 26 O'JAYS/Forever Mine
- 27 MOON MARTIN/No Chance
- 28 FRANCE JOLI/Come To Me

ADDS 27, 30

ON KENNY ROGERS/Coward Of The County

ON TOM JOHNSTON/Savannah Nights  
BILLY PRESTON & SMITH/You're Born...  
HALL & OATES/Wait For Me  
FLEETWOOD MAC/Sara  
BUGGLES/Video Killed The...  
KARLA BONOFF/When You Walk In...  
BLACKFOOT/Train, Train  
MOON MARTIN/No Chance  
STEVE FORBERT/Romero's Tune  
RICHIE FURAY/I Still Have Dreams  
RAINBOW/Since You've Been...

### SOUTH

### KVIL Dallas

- 1 BAD/No More(Enough Is...)
- 2 STYX/Babe
- 3 COMODORES/Still
- 4 KC & BAND/Please Don't Go
- 5 DONNA SUMMER/Die All The Lights
- 6 BARRY MANILOW/Ships
- 7 KENNY ROGERS/You Decorated My Life
- 8 TOM PETTY/Don't Do Me Like That
- 9 ANNE MURRAY/Broken Hearted Me
- 10 J.D. SOUTHER/You're Only Lonely
- 11 HERB ALPERT/Rise
- 12 COMODORES/Sail On
- 13 JENNIFER WARREN/I Know A Heartache...
- 14 ROBERT JOHN/Sad Eyes
- 15 MICHAEL JACKSON/Don't Stop 'Till...
- 16 CHRIS THOMPSON/If You Remember Me
- 17 MICHAEL JOHNSON/This Night Won't...
- 18 SUPERTRAMP/Take The Long Way...
- 19 FRANCE JOLI/Come To Me
- 20 CRYSTAL GAYLE/Half The Way
- 21 FLEETWOOD MAC/Tusk
- 22 STEVIE WONDER/Send One Your Love
- 23 DR. HOOK/Better Love Next Time
- 24 NICK LOWE/Duel To Be Kind
- 25 BONNIE POINTER/Heart Must Have...
- 26 EMF/After The Love Has...
- 27 LAUREN WOOD/Please Don't Leave
- 28 KOOL & THE GANG/Ladies' Night
- 29 DIONNE WARRICK/It'll Never Love...
- 30 KERMIT THE FROG/Rainbow Connection

ADDS KENNY ROGERS/Coward Of The County  
CLIFF RICHARD/We Don't Talk Anymore  
CAPT. & TENNILLE/Do That To Me...  
LRB/Cool Change  
MICHAEL JACKSON/Rock With You

### 105 Tampa

- 1 BAD/No More(Enough Is...)
- 2 STYX/Babe
- 3 RUPERT HOLMES/Escape
- 4 BARRY MANILOW/Ships
- 5 CHRIS THOMPSON/If You Remember Me
- 6 LAUREN WOOD/Please Don't Leave
- 7 SUPERTRAMP/Take The Long Way...
- 8 BUGGLES/Video Killed The...
- 9 MICHAEL JACKSON/Rock With You
- 10 KOOL & THE GANG/Ladies' Night
- 11 EAGLES/Heartache Tonight
- 12 KC & BAND/Please Don't Go
- 13 MICHAEL JOHNSON/This Night Won't...
- 14 LED ZEPPELIN/All My Love
- 15 COMODORES/Still
- 16 KENNY LOGGINS/This Is It
- 17 SUGAR HILL GANG/Rapper's Delight
- 18 JEFF. STARSHIP/Jane
- 19 CLIFF RICHARD/We Don't Talk Anymore
- 20 PABLO CRUISE/I Want You Tonight
- 21 CHEAP TRICK/Dream Police
- 22 FOREIGNER/Head Games
- 23 BLONDIE/Dreaming
- 24 DR. HOOK/Better Love Next Time
- 25 EAGLES/The Long Run
- 26 JIMMY BUFFETT/Volcano
- 27 KENNY ROGERS/Coward Of The County
- 28 TOM PETTY/Don't Do Me Like That
- 29 BLACKFOOT/Train, Train
- 30 FOGHAT/Third Time Lucky

ADDS TERI DESARIO/Yes I'm Ready  
FLEETWOOD MAC/Sara  
DIONNE WARRICK/Deja Vu  
POLICE/Message In A Bottle  
ROBERT JOHN/Lonely Eyes

ON RICHIE FURAY/I Still Have Dreams  
RONNIE MILLSAP/Get It Up  
JOHN STEWART/Lost War In The Sun

### WEST

### 64 KEI Los Angeles

#### MUSIC 64 KEI RADIO

- 1 BAD/No More(Enough Is...)
- 2 COMODORES/Still
- 3 STYX/Babe
- 4 RUPERT HOLMES/Escape
- 5 KC & BAND/Please Don't Go
- 6 SUPERTRAMP/Take The Long Way...
- 7 EAGLES/Heartache Tonight
- 8 KOOL & THE GANG/Ladies' Night
- 9 LRB/Cool Change
- 10 CLIFF RICHARD/We Don't Talk Anymore
- 11 BARRY MANILOW/Ships
- 12 CRYSTAL GAYLE/Half The Way
- 13 KENNY ROGERS/You Decorated My Life
- 14 DONNA SUMMER/Die All The Lights
- 15 J.D. SOUTHER/You're Only Lonely
- 16 ANNE MURRAY/Broken Hearted Me
- 17 FOREIGNER/Head Games
- 18 HERB ALPERT/Rise
- 19 CAPT. & TENNILLE/Do That To Me...
- 20 KENNY ROGERS/Coward Of The County
- 21 SMOKEY ROBINSON/Cruisin'
- 22 FLEETWOOD MAC/Tusk
- 23 BUGGLES/Video Killed The...
- 24 EAGLES/The Long Run
- 25 ISAAC HAYES/Don't Let Go
- 26 MICHAEL JACKSON/Don't Stop T...
- 27 STEVIE WONDER/Send One Your Love
- 28 M/Pop Muzik
- 29 MICHAEL JACKSON/Rock With You
- 30 KNACK/Good Girls Don't

ADDS JEFF. STARSHIP/Jane  
DIONNE WARRICK/Deja Vu

ON FOGHAT/Third Time Lucky  
JOYCE COBB/Old The Gold  
BLACKFOOT/Train, Train  
ALAN PARSONS/Danned If I Do  
DR. HOOK/Better Love Next Time  
FLEETWOOD MAC/Sara  
PAGES/I Do Believe In You  
YVONNE ELLIAMS/Love Pains  
TOM PETTY/Don't Do Me Like That  
STEVE FORBERT/Romero's Tune

### PHOENIX

### 102.1 Phoenix

- 1 BAD/No More(Enough Is...)
- 2 STYX/Babe
- 3 EAGLES/Heartache Tonight
- 4 RUPERT HOLMES/Escape
- 5 ALAN PARSONS/Danned If I Do
- 6 COMODORES/Still
- 7 KENNY LOGGINS/This Is It
- 8 SMOKEY ROBINSON/Cruisin'
- 9 FOREIGNER/Head Games
- 10 JOHN COUGAR/I Need A Lover
- 11 MICHAEL JACKSON/Don't Stop 'Till...
- 12 CHRIS THOMPSON/If You Remember Me
- 13 DR. HOOK/Better Love Next Time
- 14 FOGHAT/Third Time Lucky
- 15 ISAAC HAYES/Don't Let Go
- 16 KENNY ROGERS/Coward Of The County
- 17 JEFF. STARSHIP/Jane
- 18 FRANCE JOLI/Come To Me
- 19 BARRY MANILOW/Ships
- 20 RAINBOW/Since You've Been...
- 21 CAPT. & TENNILLE/Do That To Me...
- 22 MICHAEL JACKSON/Rock With You
- 23 STEVE FORBERT/Romero's Tune
- 24 TOM JOHNSTON/Savannah Nights

ADDS PRINCE/I Wanna Be Your Lover  
FLEETWOOD MAC/Sara  
BLACKFOOT/Train, Train

### B-100 San Diego

### B-100 San Diego

- 1 COMODORES/Still
- 2 RUPERT HOLMES/Escape
- 3 STYX/Babe
- 4 BAD/No More(Enough Is...)
- 5 KOOL & THE GANG/Ladies' Night
- 6 DONNA SUMMER/Die All The Lights
- 7 SUPERTRAMP/Take The Long Way...
- 8 KC & BAND/Please Don't Go
- 9 EAGLES/Heartache Tonight
- 10 FLEETWOOD MAC/Tusk
- 11 J.D. SOUTHER/You're Only Lonely
- 12 MICHAEL JACKSON/Don't Stop 'Till...
- 13 PABLO CRUISE/I Want You Tonight
- 14 KENNY ROGERS/You Decorated My Life
- 15 MICHAEL JACKSON/Rock With You
- 16 KENNY ROGERS/Coward Of The County
- 17 CLIFF RICHARD/We Don't Talk Anymore
- 18 LED ZEPPELIN/All My Love
- 19 LRB/Cool Change
- 20 JEFF. STARSHIP/Jane
- 21 STEVIE WONDER/Send One Your Love
- 22 SMOKEY ROBINSON/Cruisin'
- 23 TOM PETTY/Don't Do Me Like That
- 24 CAPT. & TENNILLE/Do That To Me...
- 25 M/Pop Muzik
- 26 FOREIGNER/Head Games
- 27 EAGLES/The Long Run
- 28 FLEETWOOD MAC/Sara
- 29 JOHN COUGAR/I Need A Lover

ADDS BREATHLESS/Takin' It Back  
TERI DESARIO/Yes I'm Ready  
ISAAC HAYES/Don't Let Go

ON MOON MARTIN/No Chance  
LED ZEPPELIN/Fool In The Rain

### 104 KRBE Houston

#### HOUSTON'S SUPERROCK!

### 104 KRBE Houston

- 1 EAGLES/Heartache Tonight
- 2 RUPERT HOLMES/Escape
- 3 BAD/No More(Enough Is...)
- 4 STYX/Babe
- 5 CHEAP TRICK/Dream Police
- 6 COMODORES/Still
- 7 FLEETWOOD MAC/Tusk
- 8 AC/DC/Highway To Hell
- 9 JOURNEY/Lovin', Touchin'...
- 10 FOGHAT/Third Time Lucky
- 11 JEFF. STARSHIP/Jane
- 12 KENNY ROGERS/You Decorated My Life
- 13 MISTRESS/Mistrusted Love
- 14 BARRY MANILOW/Ships
- 15 KENNY ROGERS/Coward Of The County
- 16 DIONNE WARRICK/It'll Never Love...
- 17 JOHN COUGAR/I Need A Lover
- 18 POINT BLANK/Meant To Your Queenie
- 19 ELO/Confusion
- 20 FOREIGNER/Head Games
- 21 PABLO CRUISE/I Want You Tonight
- 22 SUPERTRAMP/Take The Long Way...
- 23 DR. HOOK/Better Love Next Time
- 24 LRB/Cool Change
- 25 EAGLES/The Long Run
- 26 TOM PETTY/Don't Do Me Like That
- 27 TRUMP/Lay It On The Line
- 28 ALAN PARSONS/Danned If I Do
- 29 KENNY LOGGINS/This Is It
- 30 STEVE FORBERT/Romero's Tune

ADDS 29

VILLAGE PEOPLE/Ready For The 80's  
REO SPEEDWAGON/Only The Strong...  
ROD STEWART/Just Out In The Rain  
LED ZEPPELIN/Fool In The Rain  
2.2. TOP/Cheap Sunglasses

ON SANTANA/You Know That I Love  
ROBERT JOHN/Lonely Eyes  
BLACKFOOT/Train, Train  
CARS/It's All I Can Do  
HEADS/Under My Thumb

### 7-93 Atlanta

### 7-93 Atlanta

- 1 RUPERT HOLMES/Escape
- 2 BAD/No More(Enough Is...)
- 3 MICHAEL JACKSON/Rock With You
- 4 PABLO CRUISE/I Want You Tonight
- 5 EAGLES/Heartache Tonight
- 6 STYX/Babe
- 7 FOREIGNER/Head Games
- 8 SMOKEY ROBINSON/Cruisin'
- 9 J.D. SOUTHER/You're Only Lonely
- 10 KC & BAND/Please Don't Go
- 11 ISAAC HAYES/Don't Let Go
- 12 M. MANCHESTER/Pretty Girls
- 13 EAGLES/The Long Run
- 14 STEVIE WONDER/Send One Your Love
- 15 DR. HOOK/Better Love Next Time
- 16 LAUREN WOOD/Please Don't Leave
- 17 LED ZEPPELIN/All My Love
- 18 RICHIE FURAY/I Still Have Dreams
- 19 KENNY ROGERS/Coward Of The County
- 20 KOOL & THE GANG/Ladies' Night
- 21 CAPT. & TENNILLE/Do That To Me...
- 22 JIMMY BUFFETT/Fins
- 23 CLIFF RICHARD/We Don't Talk Anymore
- 24 KENNY LOGGINS/This Is It
- 25 TOM JOHNSTON/Savannah Nights
- 26 JEFF. STARSHIP/Jane
- 27 FOGHAT/Third Time Lucky
- 28 FLEETWOOD MAC/Sara
- 29 ARS/Back Up Against The...
- 30 SUZI QUATRO/She's In Love With You

ADDS 26

DIONNE WARRICK/Deja Vu  
TERI DESARIO/Yes I'm Ready

ON TOM PETTY/Don't Do Me Like That  
VILLAGE PEOPLE/Ready For The 80's

### Los Angeles

### Los Angeles

- 1 BAD/No More(Enough Is...)
- 2 COMODORES/Still
- 3 STYX/Babe
- 4 RUPERT HOLMES/Escape
- 5 KC & BAND/Please Don't Go
- 6 SUPERTRAMP/Take The Long Way...
- 7 EAGLES/Heartache Tonight
- 8 KOOL & THE GANG/Ladies' Night
- 9 LRB/Cool Change
- 10 CLIFF RICHARD/We Don't Talk Anymore
- 11 BARRY MANILOW/Ships
- 12 CRYSTAL GAYLE/Half The Way
- 13 KENNY ROGERS/You Decorated My Life
- 14 DONNA SUMMER/Die All The Lights
- 15 J.D. SOUTHER/You're Only Lonely
- 16 ANNE MURRAY/Broken Hearted Me
- 17 FOREIGNER/Head Games
- 18 HERB ALPERT/Rise
- 19 CAPT. & TENNILLE/Do That To Me...
- 20 KENNY ROGERS/Coward Of The County
- 21 SMOKEY ROBINSON/Cruisin'
- 22 FLEETWOOD MAC/Tusk
- 23 BUGGLES/Video Killed The...
- 24 EAGLES/The Long Run
- 25 ISAAC HAYES/Don't Let Go
- 26 MICHAEL JACKSON/Don't Stop T...
- 27 STEVIE WONDER/Send One Your Love
- 28 M/Pop Muzik
- 29 MICHAEL JACKSON/Rock With You
- 30 KNACK/Good Girls Don't

ADDS JEFF. STARSHIP/Jane  
DIONNE WARRICK/Deja Vu

ON FOGHAT/Third Time Lucky  
JOYCE COBB/Old The Gold  
BLACKFOOT/Train, Train  
ALAN PARSONS/Danned If I Do  
DR. HOOK/Better Love Next Time  
FLEETWOOD MAC/Sara  
PAGES/I Do Believe In You  
YVONNE ELLIAMS/Love Pains  
TOM PETTY/Don't Do Me Like That  
STEVE FORBERT/Romero's Tune

### Seattle

### Seattle

- 1 BAD/No More(Enough Is...)
- 2 RUPERT HOLMES/Escape
- 3 STYX/Babe
- 4 KENNY LOGGINS/This Is It
- 5 JEFF. STARSHIP/Jane
- 6 EAGLES/Heartache Tonight
- 7 LRB/Cool Change
- 8 SUPERTRAMP/Take The Long Way...
- 9 CHEAP TRICK/Dream Police
- 10 EAGLES/The Long Run
- 11 M. MANCHESTER/Pretty Girls
- 12 COMODORES/Still
- 13 LED ZEPPELIN/All My Love
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 PABLO CRUISE/I Want You Tonight
- 16 BONNIE WILSON/Get It Up
- 17 CAPT. & TENNILLE/Do That To Me...
- 18 ALAN PARSONS/Danned If I Do
- 19 MICHAEL JACKSON/Rock With You
- 20 MOON MARTIN/No Chance
- 21 POINTER SISTERS/Who Do You Love
- 22 JOHN COUGAR/I Need A Lover
- 23 TOM PETTY/Don't Do Me Like That
- 24 STEVIE WONDER/Send One Your Love
- 25 FOREIGNER/Head Games
- 26 TOM JOHNSTON/Savannah Nights

ADDS SMOKEY ROBINSON/Cruisin'  
FOGHAT/Third Time Lucky  
TERI DESARIO/Yes I'm Ready  
POLICE/Message In A Bottle  
ELO/Last Train To London  
KOOL & THE GANG/Ladies' Night

ON KENNY ROGERS/Coward Of The County  
BUGGLES/Video Killed The...  
CARS/It's All I Can Do

(Eagles continued)

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

**Note:** (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

181 REPORTS

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional Reach	100/25	65%	National Summary
E	33%		Up 51
M	21%		Same 24
S	56%		Down 0
W	19%		Adds 25

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

**BUGGLES**  
Video Killed The... (Island)  
59/13 33%

Regional Reach	59/13	33%	National Summary
E	41%		Up 75
M	31%		Same 17
S	18%		Down 0
W	19%		Adds 13

**EXAMPLE**

59/13 — 59 R&R reporting stations on it this week, 13 of those 59 added it this week.

33% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 75 — Number of stations moving it UP on their charts.

Same 17 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 13 — Again, number of stations ADDING it this week.

(Captain & Tennille continued)

**NOVEMBER**

WVIC 20-15  
WBFB 24-29  
K104 on  
KOPM 29 26  
KMEM 24 21  
KMY 14-11  
K201 10 15  
K104 10 14  
K4EE 19-11  
K104 20 24  
WZZP 27 21  
WNCI 4  
92X 4 25  
WOL 29 27

**WEST**

KHJ 11-10  
KVCJ 21 18  
KERN 19-16  
KPRM 15 14  
K104 4 22  
K104 22-20  
KTAC 26-21  
KCPX 23-19  
KRIP 23 17  
KEMJ 16 9  
KRUK 23-17  
KRQ 25-17  
KORL 4-26

**WEST**

KHJ 11-10  
KVCJ 21 18  
KERN 19-16  
KPRM 15 14  
K104 4 22  
K104 22-20  
KTAC 26-21  
KCPX 23-19  
KRIP 23 17  
KEMJ 16 9  
KRUK 23-17  
KRQ 25-17  
KORL 4-26

**JOHN COUGAR**  
I Need A Lover (Riva)  
LP: John Cougar

Regional Reach	82/4	45%	National Summary
E	46%		Up 53
M	29%		Same 18
S	44%		Down 7
W	71%		Adds 4

**EXAMPLE**

82/4 — 82 R&R reporting stations on it this week, 4 of those 82 added it this week.

45% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 53 — Number of stations moving it UP on their charts.

Same 18 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 7 — Number of stations moving it DOWN on their charts.

Adds 4 — Again, number of stations ADDING it this week.

**TERI DESARIO**  
Yes, I'm Ready (Casablanca) ★  
LP: Moonlight Madness

Regional Reach	69/32	38%	National Summary
E	39%		Up 137
S	53%		Same 15
M	23%		Down 0
W	29%		Adds 32

**EXAMPLE**

69/32 — 69 R&R reporting stations on it this week, 32 of those 69 added it this week.

38% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 137 — Number of stations moving it UP on their charts.

Same 15 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 32 — Again, number of stations ADDING it this week.

**DR. HOOK**  
Better Love... (Capitol)  
LP: Sometimes You Win

Regional Reach	141/7	78%	National Summary
E	74%		Up 116
S	78%		Same 15
M	79%		Down 3
W	82%		Adds 7

**EXAMPLE**

141/7 — 141 R&R reporting stations on it this week, 7 of those 141 added it this week.

78% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 116 — Number of stations moving it UP on their charts.

Same 15 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 3 — Number of stations moving it DOWN on their charts.

Adds 7 — Again, number of stations ADDING it this week.

**FLEETWOOD MAC**  
Sara (WB)  
LP: Tussock

Regional Reach	86/39	48%	National Summary
E	43%		Up 28
S	53%		Same 18
M	44%		Down 0
W	47%		Adds 19

**EXAMPLE**

86/39 — 86 R&R reporting stations on it this week, 39 of those 86 added it this week.

48% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 28 — Number of stations moving it UP on their charts.

Same 18 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 19 — Again, number of stations ADDING it this week.

**BLACKFOOT**  
Train, Train (Atco)  
LP: Strikes

Regional Reach	71/8	39%	National Summary
E	39%		Up 33
S	48%		Same 25
M	31%		Down 5
W	34%		Adds 8

**EXAMPLE**

71/8 — 71 R&R reporting stations on it this week, 8 of those 71 added it this week.

39% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 33 — Number of stations moving it UP on their charts.

Same 25 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 5 — Number of stations moving it DOWN on their charts.

Adds 8 — Again, number of stations ADDING it this week.

**CAPTAIN & TENNILLE**  
Do That To... (Casablanca)  
LP: Make Your Move

Regional Reach	154/7	85%	National Summary
E	87%		Up 137
S	81%		Same 10
M	87%		Down 0
W	97%		Adds 7

**EXAMPLE**

154/7 — 154 R&R reporting stations on it this week, 7 of those 154 added it this week.

85% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 137 — Number of stations moving it UP on their charts.

Same 10 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 7 — Again, number of stations ADDING it this week.

**EAGLES**  
The Long Run (Asylum)  
LP: The Long Run

Regional Reach	145/56	80%	National Summary
E	80%		Up 62
S	84%		Same 24
M	72%		Down 3
W	82%		Adds 56

**EXAMPLE**

145/56 — 145 R&R reporting stations on it this week, 56 of those 145 added it this week.

80% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 62 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 3 — Number of stations moving it DOWN on their charts.

Adds 56 — Again, number of stations ADDING it this week.

**FOREIGNER**  
Head Games (Atlantic)  
LP: Head Games

Regional Reach	149/7	82%	National Summary
E	83%		Up 123
S	86%		Same 18
M	72%		Down 1
W	87%		Adds 7

**EXAMPLE**

149/7 — 149 R&R reporting stations on it this week, 7 of those 149 added it this week.

82% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 123 — Number of stations moving it UP on their charts.

Same 18 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 1 — Number of stations moving it DOWN on their charts.

Adds 7 — Again, number of stations ADDING it this week.

**JOHN COUGAR**  
I Need A Lover (Riva)  
LP: John Cougar

Regional Reach	82/4	45%	National Summary
E	46%		Up 53
M	29%		Same 18
S	44%		Down 7
W	71%		Adds 4

**EXAMPLE**

82/4 — 82 R&R reporting stations on it this week, 4 of those 82 added it this week.

45% — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 53 — Number of stations moving it UP on their charts.

Same 18 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 7 — Number of stations moving it DOWN on their charts.

Adds 4 — Again, number of stations ADDING it this week.

**WEST**

WOW 18-12  
WNCI 25-24  
92X 14-18

**WEST**

RNJ 25-24  
KRAV 23-19  
Y94 25-19  
KING 4-21  
KJRB 5-8  
KTAC 8-29  
KCPX 18-16  
KRSP 20-14  
KLUC 24-19  
KEND 20-23  
KRUX 35-27  
KRQ 26-22  
KRKFM 18-11  
KORL d-23

**(Crystal Gayle continued)**

WNEE 17-25  
WOW 9 5  
WZP 15-16  
92X 31 21  
WONO a 30

**WEST**

RNJ 11 9  
KJRB 11-10  
KERN 16-14  
Y94 30-25  
KFXM 12 11  
KING 23-20  
KJRB 11-15  
KTAC a  
KCPX 5-7  
KRSP 22-18  
KGW a  
KRUX 31 21  
KRQ 22-28  
KORL d-24

**RUPERT HOLMES**  
*Escape (Infinity)*  
LP: Partners In Crime

Regional Reach: E 93% S 87% M 55% W 97%

National Summary: UP 14% SAME 16% DOWN 7% ADDS 1

**2**

**(Michael Jackson continued)**

WSKZ 26-20  
WRJZ 10-7  
WNOX 27-16  
WKIX 27-18  
WAYS 24-17

WGH a-22  
WRVQ 2-2  
WARY 16-12

**MIDWEST**

WVIC 39-31  
KSTT d-27  
KOPM on  
KRWEN 32-23  
KRAV 13-5  
KRZ 93 a-22  
WISM on  
WNEE 23-17  
WOW 27-24

**WEST**

RNJ 18-11  
KJRB 11-10  
KERN 16-14  
Y94 30-25  
KFXM 12 11  
KING 23-20  
KJRB 11-15  
KTAC a  
KCPX 5-7  
KRSP 22-18  
KGW a  
KRUX 31 21  
KRQ 22-28  
KORL d-24

**TOM JOHNSTON**  
*Savannah Nights (WB)*  
LP: Everything You've Heard Is True

Regional Reach: E 24% S 50% M 33% W 53%

National Summary: UP 38% SAME 14% DOWN 0% ADDS 21

**N & A**

**FOGHAT**  
*Third Time... (Bearsville/WB)*  
LP: Boogie Motel

Regional Reach: E 70% S 72% M 51% W 71%

National Summary: UP 62% SAME 26% DOWN 0% ADDS 33

**30**

**BREAKER**

**HALL & OATES**  
*Wait For Me (RCA)*  
LP: X-Static

Regional Reach: E 54% S 36% M 28% W 42%

National Summary: UP 43% SAME 17% DOWN 1% ADDS 12

**N & A**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**WEST**

WVIC 18-11  
KJRB 11-10  
KERN 16-14  
Y94 30-25  
KFXM 12 11  
KING 23-20  
KJRB 11-15  
KTAC a  
KCPX 5-7  
KRSP 22-18  
KGW a  
KRUX 31 21  
KRQ 22-28  
KORL d-24

**MIDWEST**

WVIC 19-11  
KSTT 30-24  
KIOA on  
KOPM 26 16  
KRWEN 33-31  
KZ93 17-13  
WISM 24 17  
WNEE 13 7  
WNCI d-25  
92X 32-17

**WEST**

RNJ 24-18  
KJRB 11-10  
KERN 16-14  
Y94 30-25  
KFXM 12 11  
KING 23-20  
KJRB 11-15  
KTAC a  
KCPX 5-7  
KRSP 22-18  
KGW a  
KRUX 31 21  
KRQ 22-28  
KORL d-24

**P1 P2 P3**

**EAST**

WABC 10-6  
WKLO 6 6  
WCAO 7 3  
FJOS 20-13  
WTKO 3-2  
WPGC 5 2  
CKGM d-28

**EAST**

WFR 5 3  
WBENFM 12-20  
WOLF d 17  
WYRE 27-23  
14WK 28-27  
V100 16 10  
ACIR 6 5  
WXII on

**EAST**

WJBO 15-12  
WGU 1-29  
WIBZ 30-20  
WTSN 29-23  
WTSN 4-26  
13FEA 20 11  
K104 26 20  
WFBG 15-12  
WYRE 27-23  
14WK 28-27  
V100 16 10  
ACIR 6 5  
WXII on

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**HALL & OATES**  
*Wait For Me (RCA)*  
LP: X-Static

Regional Reach: E 54% S 36% M 28% W 42%

National Summary: UP 43% SAME 17% DOWN 1% ADDS 12

**N & A**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**JEFFERSON STARSHIP**  
*Jane (RCA/Grunt)*  
LP: Freedom At Point Zero

Regional Reach: E 85% S 84% M 85% W 89%

National Summary: UP 138% SAME 0% DOWN 0% ADDS 10

**12**

**KOOL & THE GANG**  
*Ladies Night (De-Lite)*  
LP: Ladies Night

Regional Reach: E 63% S 75% M 45% W 58%

National Summary: UP 91% SAME 11% DOWN 4% ADDS 10

**20**

**BREAKER**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**ISAAC HAYES**  
*Don't Let Go (Polydor)*

Regional Reach: E 22% S 60% M 21% W 34%

National Summary: UP 40% SAME 11% DOWN 2% ADDS 13

**N & A**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**JEFFERSON STARSHIP**  
*Jane (RCA/Grunt)*  
LP: Freedom At Point Zero

Regional Reach: E 85% S 84% M 85% W 89%

National Summary: UP 138% SAME 0% DOWN 0% ADDS 10

**12**

**KOOL & THE GANG**  
*Ladies Night (De-Lite)*  
LP: Ladies Night

Regional Reach: E 63% S 75% M 45% W 58%

National Summary: UP 91% SAME 11% DOWN 4% ADDS 10

**20**

**BREAKER**

**CRYSTAL GAYLE**  
*Half The Way (Columbia)*  
LP: Miss The Mississippi

Regional Reach: E 70% S 72% M 51% W 71%

National Summary: UP 86% SAME 14% DOWN 15% ADDS 10

**19**

**ISAAC HAYES**  
*Don't Let Go (Polydor)*

Regional Reach: E 22% S 60% M 21% W 34%

National Summary: UP 40% SAME 11% DOWN 2% ADDS 13

**N & A**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**MICHAEL JACKSON**  
*Rock With You (Epic)*  
LP: Off The Wall

Regional Reach: E 67% S 90% M 67% W 87%

National Summary: UP 113% SAME 8% DOWN 0% ADDS 21

**16**

**KOOL & THE GANG**  
*Ladies Night (De-Lite)*  
LP: Ladies Night

Regional Reach: E 63% S 75% M 45% W 58%

National Summary: UP 91% SAME 11% DOWN 4% ADDS 10

**20**

**BREAKER**

**CRYSTAL GAYLE**  
*Half The Way (Columbia)*  
LP: Miss The Mississippi

Regional Reach: E 70% S 72% M 51% W 71%

National Summary: UP 86% SAME 14% DOWN 15% ADDS 10

**19**

**ISAAC HAYES**  
*Don't Let Go (Polydor)*

Regional Reach: E 22% S 60% M 21% W 34%

National Summary: UP 40% SAME 11% DOWN 2% ADDS 13

**N & A**

**MICHAEL JACKSON**  
*Rock With You (Epic)*  
LP: Off The Wall

Regional Reach: E 67% S 90% M 67% W 87%

National Summary: UP 113% SAME 8% DOWN 0% ADDS 21

**16**

**KOOL & THE GANG**  
*Ladies Night (De-Lite)*  
LP: Ladies Night

Regional Reach: E 63% S 75% M 45% W 58%

National Summary: UP 91% SAME 11% DOWN 4% ADDS 10

**20**

**BREAKER**

**P1 P2 P3**

**EAST**

WABC 21-13  
WKLO 10-5  
WKBW 17 8  
WFLI 14 8  
WIFI 17-16  
WPEZ 18 10  
WCAO 5-5  
FJOS 32-30  
WRKO 28-19  
WPGC 4 5  
CKGM 24-22

**EAST**

WFR 4 4  
WBENFM 5 2  
WOLF 15-7  
WDDP 11 5  
WTRY 5 4  
WBLI 6 3  
WVIC 21-12  
WTCM 21-12  
KCIU 5-3  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16  
WICC 6 4  
WPSY 9 8  
PRO-FM a  
JB105 26-16

**EAST**

WJBO 18 15  
WGU 14-7  
WIBZ 11-7  
WTSN 16-11  
WHEB 17-6  
13FEA 3 1  
K104 40-22  
WFBG 16-6  
WEEQ 6 3  
WYRE 4 3  
14WK 8 4  
V100 12-4  
WCIR 3-2  
WXII 1-1

**ISAAC HAYES**  
*Don't Let Go (Polydor)*

Regional Reach: E 22% S 60% M 21% W 34%

National Summary: UP 40% SAME 11% DOWN 2% ADDS 13

**N & A**

**MICHAEL JACKSON**  
*Rock With You (Epic)*  
LP: Off The Wall

Regional Reach: E 67% S 90% M 67% W 87%

National Summary: UP 113% SAME 8% DOWN 0% ADDS 21

**16**

**KOOL & THE GANG**  
*Ladies Night (De-Lite)*  
LP: Ladies Night

Regional Reach: E 63% S 75% M 45% W 58%

National Summary: UP 91% SAME 11% DOWN 4% ADDS 10

**20**

**BREAKER**

L

LITTLE RIVER BAND  
Cool Change (Capitol)  
LP: First Under The Wire

162/5 90%

Regional Summary table for Little River Band with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

9

Radio station list for Little River Band, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

PABLO CRUISE  
I Want You Tonight (A&M)  
LP: Part Of The Game

141/8 78%

Regional Summary table for Pablo Cruise with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

17

Radio station list for Pablo Cruise, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

TOM PETTY & HEARTBREAKERS  
Don't Do... (Backstreet/MCA)  
LP: Damn The Torpedos

141/17 78%

Regional Summary table for Tom Petty & Heartbreakers with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

23

Radio station list for Tom Petty & Heartbreakers, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

SMOKEY ROBINSON  
Cruisin' (Tama)  
LP: Where There's Smoke

112/14 82%

Regional Summary table for Smokey Robinson with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

28

Radio station list for Smokey Robinson, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

S

J.D. SOUTHER  
You're Only Lonely (Columbia)  
LP: You're Only Lonely

152/1 84%

Regional Summary table for J.D. Souther with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

8

Radio station list for J.D. Souther, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

R

CLIFF RICHARD  
We Don't... (EMI America)  
LP: We Don't Talk Much Anymore

169/6 93%

Regional Summary table for Cliff Richard with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

6

Radio station list for Cliff Richard, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

KENNY ROGERS  
Coward Of The... (UA)  
LP: Kenny

142/19 78%

Regional Summary table for Kenny Rogers with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

18

Radio station list for Kenny Rogers, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

BARBRA STREISAND & DONNA SUMMER  
Tears/Enough (Col-Cas)  
LP: Tears/Enough

160/1 88%

Regional Summary table for Barbra Streisand & Donna Summer with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

3

Radio station list for Barbra Streisand & Donna Summer, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

KENNY LOGGINS  
This Is It (Columbia)  
LP: Keep The Fire

148/19 82%

Regional Summary table for Kenny Loggins with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

22

Radio station list for Kenny Loggins, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).

ALAN PARSONS PROJECT  
Damned If I Do (Arista)  
LP: Eve

99/14 55%

Regional Summary table for Alan Parsons Project with columns for Reach, E, S, M, W and Summary UP, DOWN, ADDS.

N & A

Radio station list for Alan Parsons Project, organized by region (P1, P2, P3) and sub-region (EAST, SOUTH, MIDWEST, WEST).



# Reggatta de Blanc

See The Police on 20/20  
Dec. 13th on ABC TV 9PM C.S.T., 10PM P.S.T./E.S.T.



# THE POLICE

The Police capturing the airwaves of America

The Police album... REGGATTA DE BLANC... SP 4792 The Police single... MESSAGE IN A BOTTLE... AM 2190

ON A&M RECORDS & TAPES.



Produced by The Police and Nigel Gray. Agency: Frontier Booking International. ©1979 A&M Records, Inc. All Rights Reserved.

**I'M THE MAN**

SEE JOE JACKSON ON 20/20  
DEC. 13th ON ABC TV 9PM C.S.T., 10PM P.S.T./E.S.T.

GET THE NEW ALBUM . . . SP4794

**JOE JACKSON**  
**I'M THE MAN**

INCLUDES THE SINGLE "IT'S DIFFERENT FOR GIRLS" AM2186

**JOE JACKSON**  
**I'M THE MAN**

ON A&M RECORDS & TAPES.

**JOE JACKSON**  
**I'M THE MAN**



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**JOE JACKSON**

# DANCEMUSIC

## RADIO

### BREAKERS

**PHYLLIS HYMAN**

**You Know How To Love Me (Arista)**

64% of our reporters on it, 3 new adds KHYS, KKCS, WOKF. Key moves: 23-16 WMAS, 6-3 WCAU, 24-21 WBLX, 32-19 WZZD, 30-27 WSOQ, hot rotation KFMX, medlum airplay KSET, WWOM, WKYS, WKTU, debut 26 WBOS, on KXTC, WDON, WDAI, KITT-FM. Charts at number 22 on Airplay/30.

**JANICE McCLAIN**

**Smack Dab In The Middle (RFC/WB)**

64% of our reporters on it, 5 new adds WZZD, WPEG, WRMZ, WSOQ, WKYS. Key moves: 35-27 WMAS, 27-21 WBOS, medlum airplay WKTU, WDON, debut 21 WCAU, on WXAP, WWOM, WDAI, KXTC, KKCS. Charts at number 23 on Airplay/30.

**PABLO CRUISE**

**I Want You Tonight (A&M)**

57% of our reporters on it, added at KIIS-FM, KHYS. Key moves: 8-4 WMAS, 18-11 KJLA, 19-17 WKTK, medlum airplay WWOM, KFMX, KSET, WKTU, on KLAU, WXAP, WDAI, WOKF. Charts at number 27 on Airplay/30.

**RUFUS & CHAKA**

**Do You Love What You Feel (MCA)**

54% of our reporters on it, 3 new adds WDAI, WXAP, WSOQ. Key moves: 12-8 WZZD, 22-16 KRLY, 3-2 WBLX, 11-8 WCAU, 13-12 KHYS, hot rotation WWOM, WKTU, WKYS, debut 19 KIIS-FM, debut 35 KJLA, on WPEG. Charts at number 29 on Airplay/30.

**PLEASURE**

**Glide (Fantasy)**

54% of our reporters on it, 3 new adds KJLA, WXAP, KHYS. Key moves: 18-13 WPEG, 19-17 WCAU, 30-26 WMAS, 19-18 KLAU, hot rotation WKYS, medlum airplay WDAI, on KXTC, WSOQ, WWOM. Charts at number 30 on Airplay/30.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**ASHFORD & SIMPSON** "Nobody Knows" (WB) 49% reporting airplay, added at WXAP, WPEG. Key moves: 43-25 KHYS, 39-34 KJLA, 27-23 WKTK, 25-23 KRLY, 32-29 WMAS, 25-24 WZZD, hot rotation KFMX, WDON, WKYS, on WDAI, KLAU, WRMZ.

**BAR-KAYS** "Move Your Boogie Body" (Mercury) 46% reporting action, added at KIIS-FM, WBOS. Key moves: 28-21 WZZD, 20-14 KHYS, 40-25 KJLA, 29-22 KRLY, 29-20 WPEG, hot rotation WDON, WKYS, medlum airplay WRAP, debut 15 KKCS, on KXTC.

**SERGIO MENDES** "I'll Tell You" (Elektra) 46% of our reporters on it, added at WRAP. Key moves: 17-13 WCAU, 16-6 KITT-FM, 19-15 WMAS, hot rotation WKYS, KXTC, WDON, medlum airplay WWOM, debut 20 WBOS, debut 26 KRLY, on KKCS, WDAI, WOKF.

**NATURE'S DIVINE** "I Just Can't Control Myself" (MCA) 46% reporting action. Key moves: 24-17 KHYS, 17-12 KRLY, 29-22 WSOQ, 21-20 KJLA, hot rotation WDON, medlum airplay WKYS, WKTU, on WPEG, KXTC, KSET.

**DIANA ROSS** "It's My House" (Motown) 46% of our reporters on it, 3 new adds WXAP, KRLY, WOKF. Key moves: 37-23 WSOQ, 24-20 WRMZ, 26-17 WMAS, 24-18 WBOS, hot rotation KFMX, medlum airplay WKTU, WKYS, debut 38 KHYS, on WPEG.

**VILLAGE PEOPLE** "Ready For The 80's" (Casablanca) 46% reporting airplay. Key moves: 49-37 WSOQ, 24-20 WMAS, 23-22 WZZD, medlum airplay KXTC, KSET,

## THE BEAT

Pam Bellamy & Gail Mitchell

### Promotions In Motion

With the end of the Oct/Nov ARB we would like to highlight some special promotions/contests held by our Dancemusic stations...

**WKTU/New York** has been giving away hundreds of "box straps" (denim-colored straps, using the station's logo, which can be used for carrying radlos, skates, cameras, etc.) in an on-air call-in promotion...

With the 1980 Olympics on the way, **WPEG/Charlotte, NC** has been named the "Official Winter Olympic Radio Station" for its market by the Lake Placid Olympic Organizing Committee... **WKYS/Washington, DC** is

involved in another type of Olympics, the "Special Olympics." They had invited such celebrities as **Peaches & Herb**, **Sugar Ray Leonard**, and Washington Redskins' **Pete Wiscocki** and **Kenny Houston** to be co-disc jockeys in support of the D.C. Chapter. Listeners called in pledges and bid on personal items provided by the celebrities... The \$75,000 "Bunny Open" Disco Dance Championships were held 10-29 at the Hollywood Palladium with such prizes as his and hers TR7's, \$10,000 in cash, a contract to dance at all Playboy clubs, and a \$1000

November 30, 1979

Radio & Records

## Airplay/30

2	1	1	1	STREISAND/SUMMER/No More Tears... (Col/Cas)
1	2	2	2	KOOL & THE GANG/Ladies' Night (De-Lite)
18	6	3	3	MICHAEL JACKSON/Rock With You (Epic)
30	21	8	4	PRINCE/I Wanna Be Your Lover (WB)
21	10	5	5	SUGAR HILL GANG/Rapper's Delight (Sugar Hill)
7	3	4	6	COMMODORES/Still (Motown)
29	23	11	7	STEVIE WONDER/Send One Your Love (Tamla)
20	15	13	8	SMOKEY ROBINSON/Cruisin' (Tamla)
—	20	14	9	DONNA SUMMER/On The Radio (Casablanca)
12	4	7	10	ISAAC HAYES/Don't Let Go (Polydor)
9	9	6	11	SUZI LANE/Harmony (Elektra)
3	5	10	12	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
23	22	15	13	STARGARD/Wear It Out (WB)
6	8	9	14	DESTINATION/Move On Up (Butterfly) — LP
5	7	12	15	M/Pop Muzik (Sire)
10	14	16	16	FUNKADELIC/Knee Deep (WB)
25	25	21	17	PEACHES & HERB/Roller Skatin' Mate (Polydor)
—	—	23	18	SWITCH/I Call Your Name (Gordy)
—	30	27	19	SHALAMAR/Second Time Around (Solar/RCA)
—	28	20	20	EARTH, WIND & FIRE/In The Stone (ARC/Col)
—	—	28	21	KC & THE SUNSHINE BAND/Please Don't Go (TK)
—	—	—	22	PHYLLIS HYMAN/You Know How To Love Me (Arista)
—	—	—	23	JANICE McCLAIN/Smack Dab In The Middle (RFC/WB)
26	26	25	24	PAMALA STANLEY/This Is Hot (EMI America)
24	24	24	25	SPINNERS/Body Language (Atlantic)
—	—	26	26	DON ARMANDO/Deputy Of Love (ZE)
—	—	—	27	PABLO CRUISE/I Want You Tonight (A&M)
—	—	30	28	SYLVESTER/Can't Stop Dancing, (Fantasy)
—	—	—	29	RUFUS & CHAKA/Do You Love What You Feel (MCA)
—	—	—	30	PLEASURE/Glide (Fantasy)

\*Unless otherwise stated, all above records are available in 12"  
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

WKTU, debut 39 KJLA, on WCAU, WXAP, KKCS, KRLY, WDON

**FREDDIE JAMES** "Hollywood" (WB) 43% reporting action. Key moves: 20-14 KKCS, 30-22 KHYS, 44-37 KHYS, 13-11 WRMZ, 9-8 WPEG, 15-14 WSOQ, hot rotation KXTC, KFMX, medlum airplay WRAP, WOKF, on WXAP, WKTU.

**RICK JAMES** "Love Gun" (Gordy) 43% of our reporters on it. Key moves: 19-15 KHYS, 29-25 WZZD, 8-7 KLAU, 33-31 KHYS, 23-21 WSOQ, hot rotation WDON, medlum airplay WRAP, KSET, debut 29 KRLY, on WPEG, KXTC.

**FEVER** "Pump It Up" (Fantasy) 43% reporting airplay, added at WRAP. Key moves: 3-1 WPEG, 39-36 KHYS, 25-24 WSOQ, hot rotation KXTC, medlum airplay WDAI, WDON, WOKF, debut 36 KJLA, on KRLY, WWOM.

**INNER LIFE** "I'm Caught Up" (Prelude) 43% of our reporters on it, 7 new adds KRLY, KHYS, WDAI, WZZD, WKYS, KSET, KJLA. Key moves: hot rotation WWOM, WDON, medlum airplay WKTU, debut 26 WCAU, on KXTC.

**DAN HARTMAN** "Relight My Fire" (Blue Sky) 36% reporting action, added at WSOQ. Key moves: 28-27 WBOS, hot rotation WKTU, on the following stations WDAI, KLAU, WKTK, WRMZ, WWOM, WCAU, KXTC.

**CLIFF RICHARD** "We Don't Talk Anymore" (EMI America) 32% of our reporters on it, 3 new adds KKCS, WSOQ, KLAU. Key moves: 31-13 KJLA, 36-18 WMAS, 23-20 WKTK, debut 30 WRMZ, on KITT-FM, KIIS-FM.

**CLAUDJA BARRY** "You Make Me Feel The Fire" (Chrysalis) 32% reporting airplay, 3 new adds KITT-FM, WOKF, KKCS. Key moves: 38-33 WMAS, on the following stations KXTC, WPEG, WXAP, WDON.

**RUPERT HOLMES** "Escape" (MCA) 29% reporting action, 3 new adds WMAS, KIIS-FM, WBLX. Key moves: 21-18 KRLY, 7-5 KJLA, medlum airplay KFMX, WOKF, debut 14 KHYS.

**HERB ALPERT** "Rotation" (A&M) 29% of our reporters on it, 3 new adds KSET, KITT-FM, KXTC. Key moves: 38-32 KJLA, medlum airplay WKTU, debut 35 KHYS, on KLAU, WCAU.

disco wardrobe being given away. All proceeds from the ticket sales went to the American Heart Association. Celebrities on hand included **Hugh Hefner**, **Lou Gossett Jr.**, **Jeff Kutash**, **Raydio**, and **The Village People**... KIIS-FM/Los Angeles celebrated its first anniversary (11-15) as a Dancemusic station by broadcasting live from three major clubs in the area... It's a matter of opinion whether your mail moves faster with a zip code, but **96Fever (WOKF)/Tampa** offered its audience a chance to win in the "Zip Code Fever" contest. Listeners were asked to send in entry forms complete with their name, address, and zip code. If they heard their name and zip code on the air they had nine minutes and six seconds to call in and claim one of the many prizes such as cash, mopeds, two trips to Atlanta, 10 speed bikes, a stereo system and clock radios... **KLAU/**

**Las Vegas's Susan Korngold**, AKA "Lady Disco," and PD **Dave Wilmont**, spent their rating period in the streets — passing out one hundred dollar bills to listeners who produced the station call letters or logo written on anything they happened to be carrying. According to Dave, "Everyone we approached came up with Disco 1-2-3. I feel it was a total success"... Winning fever rather than disco fever was the case recently at **WOKV/Cincinnati**. The station gave away a "Disco In Dixieland" trip to New Orleans with luggage and all expenses for two paid by the station. Daily qualifying prizes included stereos, mopeds, and AM/FM radios.

**SEGUES: Houston Oiler Bill** "White-shoes" Johnson will be covering the morning and afternoon sports for **KRLY/Houston**... **Dave Kent** joins **WDAI/Chicago** from **WSAI/Cincinnati**.

# DANCEMUSIC RADIO

Radio & Records

# ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added®	Hottest	Most Added®	Hottest	Most Added®	Hottest	Most Added®	Hottest
Janice McClain	Michael Jackson "Rock" Prince	Diana Ross	Several Artists Tied	Inner Life	Isaac Hayes Streisand/Summer Michael Jackson "Rock" Prince	Yvonne Elliman	Streisand/Summer Stevie Wonder

**EAST**

**WOOS**  
WBOS/Boston, MA

ADDED:  
Cameo  
Don Armando  
Bar-Kays  
Michael Jackson  
"Girlfriend"  
Michael Jackson  
"Working"  
O'Jays  
"Sing"

HOTTEST:  
Sugar Hill Gang  
Stargard  
Gloria Gaynor  
Funkadelic  
Donna Summer  
"Radio"  
Diana Ross  
"House"  
Michael Jackson  
"Rock"

— Jane Duncklee

**WIZZARD 100**  
WZZD/Philadelphia, PA

ADDED:  
Salsoul Orch.  
Inner Life  
Patrice Rushen  
Janice McClain

HOTTEST:  
Streisand/Summer  
Shalamar  
Stevie Wonder  
Michael Jackson  
"Rock/Off"  
Phyllis Hyman  
Donna Summer  
"Radio"  
Bar-Kays  
Lakeside

— Mark Serpas

**DISCO 101**  
WWOM/Albany, NY

ADDED:  
Jeanne Shy  
Celi Bee  
John Davis & Monster Orch.  
"Enough"

HOTTEST:  
Destination  
Michael Jackson  
"Don't/Work"  
Kool & The Gang  
Donna Summer  
"Radio"  
Streisand/Summer  
Stargard  
Commodores  
Inner Life  
Prince  
Rufus & Chaka  
Stevie Wonder

— Walt Adams

**LUPEC DISCO**  
FM 98  
WPEC/Charlotte, NC

ADDED:  
Unyque  
LTD  
Ashford & Simpson  
Telex  
"Moskow/Rock"  
Janice McClain  
Instant Funk  
Brides Of Funkenstein

HOTTEST:  
Fever  
"Pump/Beat"  
Streisand/Summer  
Ann-Margret  
Pleasure  
Don Armando  
Bar-Kays  
Duncan Sisters

— Lynn Van Poole

**WXAP**  
WXAP/Columbia, SC

ADDED:  
Rufus & Chaka  
Ashford & Simpson  
Diana Ross  
"House"  
Pleasure  
Dobie Gray

HOTTEST:  
M  
Isaac Hayes  
Sugar Hill Gang  
KC & Sunshine Band  
"Please"  
Stevie Wonder  
Shalamar

— Doug Enlow

**MIDWEST**

**kfmix**  
KFMX/Minneapolis, MN

ADDED:  
LRB  
Dr. Hook  
Capt. & Tennille  
Foreigner

HOTTEST:  
Streisand/Summer  
Stevie Wonder  
Commodores  
"Still"  
Lauren Wood  
Smokey Robinson  
Isaac Hayes  
Michael Jackson  
"Rock"  
Diana Ross  
"House"  
Switch  
Phyllis Hyman  
Crusaders  
Front Page  
Donna Summer  
"Dim"  
Freddie James  
Hall & Oates  
Peaches & Herb  
Prince  
Maxine Nightingale  
Ashford & Simpson

— Gary De Maroney

**KJLA**  
KJLA/Kansas City, MO

ADDED:  
Santana  
Teri DeSario  
Inner Life  
Gary's Gang  
Pleasure

HOTTEST:  
Streisand/Summer  
Michael Jackson  
"Rock"  
Prince  
Pablo Cruise  
Stevie Wonder  
Cliff Richard  
Shalamar  
Bar-Kays

— Mark Gelder

**KHYZ**  
KHYZ/Tucson, AZ

ADDED:  
Inner Life  
Robert John  
Linda Clifford  
Telex  
"Rock"  
Rinder & Lewis  
Bonnie Pointer

HOTTEST:  
Sugar Hill Gang  
Donna Summer  
"Radio"  
Michael Jackson  
"Rock"  
Rupert Holmes  
Nature's Divine  
Stevie Wonder

— Rich Brother Robbin

**DISCO 8**  
WSOQ/Syracuse, NY

ADDED:  
Rufus & Chaka  
Donna Summer  
"Radio"  
Cliff Richard  
Dan Hartman  
Janice McClain

HOTTEST:  
Michael Jackson  
"Rock"  
Prince  
Smokey Robinson  
Lenny White  
Switch  
Nature's Divine  
Diana Ross  
"House"

— Mike Roberts

**DISCO 95**  
WMAS FM  
WMAS/Springfield, MA

ADDED:  
Ray, Goodman & Brown  
Billy More  
Stargard  
Unyque  
Rupert Holmes  
Lauren Wood  
Prince

HOTTEST:  
Rufus & Chaka  
Pablo Cruise  
Dr. Hook  
Donna Summer  
"Radio"  
Phyllis Hyman  
Cliff Richard

— Mike Adams

**DISCO 88**  
KTK  
WTKT/Baltimore, MD

ADDED:  
None

HOTTEST:  
Kool & The Gang  
Michael Jackson  
"Rock"  
Stevie Wonder  
Smokey Robinson  
Ashford & Simpson

— Lou Krieger

**WRAP**  
WRAP/Norfolk, VA

ADDED:  
Sergio Mendes  
Musique  
Fever  
"Pump"  
Lowrell

HOTTEST:  
Prince  
Vernon Burch  
Isaac Hayes  
Stargard  
Fat Larry's Band  
Sylvester  
Suzi Lane  
"Do"  
Spinners  
Kool & The Gang  
Love Unlimited  
Loose Change

— Jimmy Williams

**KHYS 98**  
DISCO STEREO FM  
KHYS/Beaumont, TX

ADDED:  
Pablo Cruise  
Pleasure  
Phyllis Hyman  
Cole/Bryson  
Charlie Pride  
Lauren Wood  
Michael Jackson  
"Working"

HOTTEST:  
M  
Smokey Robinson  
Bar-Kays  
Shalamar  
LTD  
Donna Summer  
"Radio"  
Deniece Williams  
Ashford & Simpson

— Doris Thompson

**WDAI 94.7 FM**  
WDAI/Chicago, IL

ADDED:  
Rufus & Chaka  
Patrice Rushen  
Inner Life  
Bonnie Pointer

HOTTEST:  
Sugar Hill Gang  
Streisand/Summer  
M  
Michael Jackson  
"Don't"  
Kool & The Gang  
Donna Summer  
"Radio"  
Isaac Hayes  
Don Armando  
Destination  
Prince

— Mary Klug

**KRS-FM**  
KRS-FM/Los Angeles, CA

ADDED:  
Don Armando  
Rupert Holmes  
B-52's  
Pablo Cruise  
Bonnie Pointer  
Bar-Kays

HOTTEST:  
Streisand/Summer  
Commodores  
"Still"  
Styx  
Stevie Wonder

— Wagner/Cohen

**KXTC**  
KXTC/Phoenix, AZ

ADDED:  
Loose Change  
Herb Alpert  
Yvonne Elliman  
Slave  
Sabu

HOTTEST:  
Kool & The Gang  
Isaac Hayes  
Michael Jackson  
"Don't/Work/Working"  
Stargard  
Streisand/Summer  
Destination  
"Move/Party"  
Fever  
"Pump/Beat"  
Freddie James  
"Hollywood/Crazy"  
Salsoul Orch.  
Sergio Mendes

— Rick Nuhn

**WKYS**  
WKYS/Washington, DC

ADDED:  
Inner Life  
Yellow Magic Orch.  
Shadow  
George Duke  
Janice McClain  
Curtis Mayfield  
"Good"  
Billy Preston/Syreeta

HOTTEST:  
Shalamar  
Isaac Hayes  
Kool & The Gang  
Donna Summer  
"Radio"  
Streisand/Summer  
Rufus & Chaka  
Prince  
Ashford & Simpson  
Peaches & Herb  
Michael Jackson  
"Rock"  
Funkadelic  
Bar-Kays  
Pleasure  
Sergio Mendes

— Donnie Simpson

**WDON**  
WDON/Washington, DC

ADDED:  
Funkadelic  
Jackie Moore  
Deniece Williams  
Peaches & Herb  
Nitelife

HOTTEST:  
Sugar Hill Gang  
Kool & The Gang  
Stevie Wonder  
Rick James  
Ashford & Simpson  
Nature's Divine  
Sylvester  
Musique  
Bar-Kays  
Inner Life  
Prince  
Sergio Mendes

— Barry Richards

**WKTU FM 92**  
WKTU/New York, NY

ADDED:  
Bell & James  
Trussell  
Spinners  
"Working"  
Al Hudson  
Abba  
Flora Purim  
Dexter Wansel

HOTTEST:  
Rufus & Chaka  
Prince  
Streisand/Summer  
Michael Jackson  
"Rock"  
Don Armando  
Dan Hartman

— Michael Ellis

**wblx**  
WBLX/Mobile, AL

ADDED:  
Narada Michael Walden  
Atlantic Starr  
Maze  
Al Hudson  
Kinsman Dazz  
Cole/Bryson  
Edgar Winter  
Rupert Holmes

HOTTEST:  
Commodores  
"Still"  
Freedom  
Prince  
Smokey Robinson  
Slave  
Lakeside  
Vernon Burch  
Emotions  
O'Jays  
"I Want"

— Carmen Brown

**KRLY-FM DISCO 94**  
KRLY/Houston, TX

ADDED:  
Diana Ross  
"House"  
Dionne Warwick  
Inner Life

HOTTEST:  
Sugar Hill Gang  
Michael Jackson  
"Rock"  
Nature's Divine  
Stevie Wonder  
Rufus & Chaka  
LTD  
Bar-Kays

— Michael Jones

**Z100**  
WRMZ/Columbus, OH

ADDED:  
Janice McClain  
Donna Summer  
"Radio"

HOTTEST:  
Kool & The Gang  
Sugar Hill Gang  
Isaac Hayes  
Commodores  
Anita Ward  
Michael Jackson  
"Rock"

— Ken Pugh

**KITT-FM**  
KITT-FM/San Diego, CA

ADDED:  
Chicago  
Herb Alpert  
Musique  
Stephanie Mills  
Claudia Barry  
Amil Stewart

HOTTEST:  
Fever  
"Beat"  
Streisand/Summer  
Sergio Mendes  
Spinners  
Ann-Margret  
Peaches & Herb  
Melissa Manchester

— Erik Garcia

**KKCS**  
Colorado Springs, CO

ADDED:  
Yvonne Elliman  
Cliff Richard  
Phyllis Hyman  
Telex  
"Moskow"  
Claudia Barry

HOTTEST:  
Switch  
Prince  
Freddie James  
Bar-Kays  
Pamela Stanley  
Shalamar

— Jed Blakovich

**WCAU FM 98**  
WCAU/Philadelphia, PA

ADDED:  
Don Armando  
Bonnie Pointer  
Gap Band  
Leon Ware  
Brass Construction  
Al Hudson  
Cole/Bryson  
"What"

HOTTEST:  
Streisand/Summer  
Phyllis Hyman  
Prince  
Rufus & Chaka  
Sergio Mendes  
Smokey Robinson  
George Duke  
Janice McClain

— Roy Perry

**KSET**  
KSET/El Paso, TX

ADDED:  
Isaac Hayes  
Herb Alpert  
Inner Life  
Unyque

HOTTEST:  
Suzi Lane  
Kool & The Gang  
Yvonne Elliman  
Streisand/Summer  
Duncan Sisters  
Liquid Gold  
Carone  
Scott Allan  
Donna Summer  
"Radio"  
Diva Gray & Oyster

— Chuck Kelly

**WOPF**  
WOPF/Tampa, FL

ADDED:  
Diana Ross  
"House"  
Claudia Barry  
Deborah Washington  
Slave  
Phyllis Hyman

HOTTEST:  
Kool & The Gang  
Jimmy Bo Horne  
Suzi Lane  
Michael Jackson  
"Rock/Working"  
Sugar Hill Gang  
Streisand/Summer  
Prince  
Donna Summer  
"Radio"  
Isaac Hayes

— Roshon

**DISCO 123**  
KLAY/Las Vegas, NV

ADDED:  
Prince  
Cliff Richard  
Don Armando  
Santana  
Yvonne Elliman  
Eagles  
Styx

HOTTEST:  
Kool & The Gang  
Stevie Wonder  
KC & Sunshine Band  
Shalamar  
EW&F  
"Stone"

— Susan Korgold

**DISCO 94**  
KRLY/Houston, TX

ADDED:  
Diana Ross  
"House"  
Dionne Warwick  
Inner Life

HOTTEST:  
Sugar Hill Gang  
Michael Jackson  
"Rock"  
Nature's Divine  
Stevie Wonder  
Rufus & Chaka  
LTD  
Bar-Kays

— Michael Jones

**DISCO 94**  
KRLY/Houston, TX

ADDED:  
Diana Ross  
"House"  
Dionne Warwick  
Inner Life

HOTTEST:  
Sugar Hill Gang  
Michael Jackson  
"Rock"  
Nature's Divine  
Stevie Wonder  
Rufus & Chaka  
LTD  
Bar-Kays

— Michael Jones

**DISCO 94**  
KRLY/Houston, TX

ADDED:  
Diana Ross  
"House"  
Dionne Warwick  
Inner Life

HOTTEST:  
Sugar Hill Gang  
Michael Jackson  
"Rock"  
Nature's Divine  
Stevie Wonder  
Rufus & Chaka  
LTD  
Bar-Kays

— Michael Jones

**DISCO 94**  
KRLY/Houston, TX

ADDED:  
Diana Ross  
"House"  
Dionne Warwick  
Inner Life

HOTTEST:  
Sugar Hill Gang  
Michael Jackson  
"Rock"  
Nature's Divine  
Stevie Wonder  
Rufus & Chaka  
LTD  
Bar-Kays

— Michael Jones

# THE PICTURE PAGES

## Johansen In Style At The Whisky



When Blue Sky recording artist David Johansen performed at the Whisky in Los Angeles recently, he was congratulated backstage by various label execs. Seen while styling are, from left: Johansen group members Freddy Gee, Frankie LaRocka, Ronnie Guy and Charlie Pip, E/PIA's Jeff Sirotty, CBS Associated Labels' Frank Dileo, Johansen, CBS Int'l VP Dennis Killeen, E/PIA's Michael Alhadef, and group member Thomas Trask.

## RCA Signs Sylvain Sylvain



RCA Records has signed former New York Dolls member Sylvain Sylvain and will release his debut album, "Sylvain Sylvain," in January. Pictured at the pacting are (l-r) RCA's Don Wardell, RCA Division VP Ed DeJoy, Sylvain, and Sylvain's project coordinator Ron Ross; (seated) RCA's Nancy Jeffries.

## Philadelphia International Has Stylistics



Philadelphia International Records has signed the Stylistics with an album to be released at the beginning of 1980. Pictured at the pacting are (l-r) the group's Airrion Love, Mighty Three Music's Thom Bell, the group's Russell Thomkins, Philadelphia International Vice-Chairman Leon Huff, Philadelphia International Chairman Kenneth Gamble, and group members Herb Murrell and James Smith.

## RSO Signs Macgregor



RSO Records has pacted Mary Macgregor. Shown at the signing are (l-r) RSO President Al Coury, Macgregor, producer David J. Holman, and RSO Sr. VP Rich Fitzgerald.

## Breathless In Los Angeles



EMI-America's rock band Breathless performed at the Starwood in Los Angeles recently. Holding their breath for this shot are (front row) Breathless's Bob Benjamin; (middle row, l-r) the group's manager Mike Belkin, Capitol/EMI-A/UA VP Helmut Fest, Capitol VP Don Grierson, group's Alan Greene, Jonah Koslen and Mark Avsec, and Capitol VP's Joe Petrone and Mark Levinson; (back row, l-r) group's Rodney Psyka and Kevin Valentine.

## LAX Pacts Blood, Sweat & Tears



LAX Records has signed the newly-reformed Blood, Sweat & Tears group. Their debut album for the label is due early next year, distributed by MCA Records. Shown are (l-r) Clayton-Thomas's co-manager Fred Heller, LAX Co-Chairman Steve Gold, MCA Records President Bob Siner, Clayton Thomas, and his co-manager Bernie Soloman.

# Black Radio



**Bill  
Speed**

## Syndication — New Showcase For Black Programming

Black syndicated programming is likely to become one of the key elements of Black radio in the coming decade. With new satellite technology and an increasing desire for national programming at local stations, the opportunities for syndication seem unlimited. This week I spoke with Patti Grace, Director of Station Relations/Programming at Sheridan Broadcasting Network, the largest black-owned news and advertising medium in the U.S. She points out some of the moves Sheridan is making in the programming area, and comments on the general syndication scene.



Patti Grace

**R&R:** What is Sheridan Broadcasting doing to prepare for the 80's?

**PG:** One of the roles we will play, now being the largest black-owned news and advertising medium in the country, is as an alternative service in the area of news, sports, and special features. I think we will start to get very heavily into producing as well as distributing special programming, feature programming that will be available not only to our network, but once we go on, to satellite hookups.

These will be public affairs shows, human interest, features, short one to two-minute features, music specials.

**R&R:** You mentioned a satellite. That's a unique step for an ethnic-owned outlet to be involved with. What are your plans for that?

**PG:** The Mutual Broadcasting System, which we were originally a part of until Sheridan Broadcasting purchased 100% of the network, is one of the forerunners in satellite development in terms of radio. They have already started to install earth stations in some markets around the country, and by early spring we expect to be in a number of the major markets. At that point we will have available to us, thanks to a service agreement which we have with Mutual, a 24-hour channel so that we will be programming not only our basic products that are now available through land lines but we will incorporate a variety of different types of programming.

**R&R:** What do you think this will do to the industry as it relates to black interests?

**PG:** I think it's going to have a tremendous impact on the industry as it relates to black interests, in the sense that it will be a more viable option for distribution, so that for black syndicators, black independent producers that are producing product, or have product and have not been able to get it distributed, or to get some visibility for it, we will offer another option.

**R&R:** Do you think there has been a shortage of black programming because of a lack of expertise, or is it that the product has been held on the outside for other reasons?

**PG:** I think it definitely is the other reason. I feel that we've been creative for a long time. We've been creating some things that just like in television, had not been given visibility and not been scheduled in the program schedule because they don't necessarily represent popular subjects or are not entertainment-oriented. There are many producers, and

*"There are many producers who feel very strongly that it's definitely time that our message, or our perception of who and where we are and what we're about, starts to become available."*

I would have to include myself among this group, who feel very strongly that it's definitely time that our message, or our perception of who and where we are and what we're about, starts to become available.

**R&R:** Does syndication look as though it's going to be a strong direction for black folks in the 80's?

**PG:** I think there's definitely going to be a difference in direction. I think that what's going to happen in the 80's in syndication is that we're going to see a return to the old days of radio. We're going to see new partnerships between radio networks and independent syndicators somewhat akin to a Norman Lear arrangement with the major networks as an independent supplier. I think the role of the networks will be more of the syndicators' distributor. The syndicators' independent producers, adjunct producers to a network, will produce product and programs that the networks themselves are not capable of doing, or to build in a more objective perspective from outside and what the listeners are really interested in. I think that also you'll see a stronger return of national sponsors, national advertisers wanting to attach themselves to syndicated programming because of the longevity that it offers and strong program identification over a period of time. In the early days of the soap opera, you could hardly talk about a soap opera without talking about some detergent company that was advertising or sponsoring that particular soap opera. I think we're going to see a great deal of that in radio in the future.

*"I think that what's going to happen in the 80's in syndication is that we're going to see a return to the old days of radio. We're going to see new partnerships between radio networks and independent syndicators."*

**R&R:** Similar to the Sears Radio Hour and things such as that?

**PG:** Exactly. I'm excited about it; the very fact that the marketplace is opening up, and I think that there are enough of us around, enough really creative sharp black folks, who have been watching the development of the industry. This seems to be an opportunity for them to take advantage of it now.

**R&R:** What do you feel will be the real catalyst that will bring all this together?

**PG:** There is already a group that is already aimed in that direction, through an organization that has already been formed to embody independent syndication companies, and which I'm sure will take the form as a lobbying organization. It's headed up by Tom Rounds of Watermark Productions. I think in the future we will see them taking a two-prong approach that the already established trade associations have taken, such as NAB, in providing services to the membership but also lobbying for positions for that membership.

**R&R:** This is probably going to take the place of a lot of daily people-oriented programming. What does the future hold for that type of programming?

**PG:** I think that there's always going to be a role for locally-originated programming. The local broadcaster knows his community, and will continue to produce programming that is locally originated and directed at that localized audience. But what syndication does is give them a better picture of the world by building in a supplement and saying XYZ program was produced here, it's another way to look at the same concept but through a national perspective. Something I'm excited about is and would like to see evolve as a part of syndication is a magazine-formatted show in radio, in the true sense. What I'm alluding to is what Group W, Westinghouse Broadcasting has done with their own stations. It's the evening magazine or the evening as a syndicated product, where you take the national story cycled around through the network, then each of the stations that are on the network add a local story to tie in with the national feed; each of the local outlets are responsible for a local story. I think the same kind of thing will happen in radio. I think that the satellite will be the vehicle that can make that happen.



**ROTATION VISITATION** — While in New York City recently, A&M's Herb Alpert visited the studios of WRVR on behalf of his latest single, "Rotation." Pictured along with Herb (center) are WRVR PD John Platt (right) and WRVR MD Pat Prescott.

## People

Steve Harris, air personality at WBXX/Chicago, is now handling the 12noon-3pm shift with Val Coleman covering the 11pm-4am slot . . . The Capitol Press Club recently conducted its annual meeting in Washington, DC with the major highlight being the presentation of the Pioneer Award to Mrs. Haley Bell on behalf of Bell Broadcasting. Other honors included the National Media Award going to Max Robinson of ABC and the Public Service to Dr. Mary Berry, assistant secretary for HEW . . . Please be sure to send me all of your station's pictures, promotional materials, news, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

## Places

The artist management firm of Don Taylor and Tammi Records LTD, has moved from New York to the warmer clime of Miami. Effective December 1, their new address is as follows: 9600 S. Dadeland Boulevard, Miami, FL with calls to be directed to (305) 665-2552. Bob Marley, Jimmy Cliff and T-Connection are among the firm's roster of artists.

## Things

**UNCF GIVE-A-THON:** Los Angeles radio stations KDAY and KACE are set to broadcast live the "United Negro College Fund (UNCF) Radio Give-A-Thon" on Sunday, December 2. Sponsored by the Southern California Advisory Board on UNCF, the benefit will be held at Southwest College from 6am until 8pm with a concert, auction and celebrity guests scheduled, including Robert Guillaume of "Benson" and singer Deniece Williams, honorary chairperson . . . And speaking of the UNCF, KOKY/Little Rock raised \$7,485 during its telethon with donations from such notables as Wilson Pickett, Lowrell, Mass Production and Stargard . . . **STATION RIVALRY:** Competition between stations can be fierce, especially when football is involved. Case in point is Program Director Bob Scott of WOL/Washington, DC and Dallas Cowboy player and air personality "Beautiful" Harvey Martin of WFAA/Dallas who have made a wager on the Cowboys/Redskins game. Should Washington lose, WOL will be sending Maryland crabs to Dallas. Should Dallas lose, Texas hot chile will be winging its way to the nation's capital . . . **WYBC/New Haven** is the proud owner of a new antenna . . . Jazz formatted KKGO/Los Angeles simulcast the Newport Jazz Festival in association with ON Television on November 16 . . .

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- BAR-KAYS**  
"Move Your Boogie Body" (Mercury)
- RUFUS & CHAKA**  
"Do You Love What You Feel" (MCA)
- MICHAEL JACKSON**  
"Rock With You" (Epic)
- STEVIE WONDER**  
"Send One Your Love" (Tamla)
- RICK JAMES**  
"Love Gun" (Gordy)
- SWITCH**  
"I Call Your Name" (Gordy)
- PLEASURE**  
"Glide" (Fantasy)
- PRINCE**  
"I Wanna Be Your Lover" (WB)
- LENNY WHITE**  
"Peanut Butter" (Elektra)

## CLIMBERS

Following are listed in order of their airplay activity.

- MARVIN GAYE** "Ego Tripping Out" (Tamla) 33% reporting activity. Medium rotation in the East at WWIN and WXYV. Medium in the South at WGIV, WHRK, WVEE and WJJS. Hot in the Midwest at KATZ and climbing at WJMO and WLOU. Hot in the West at KLIP while climbing at KDIA.
- SHALAMAR** "Second Time Around" (Solar/RCA) 33% reporting airplay. Hot in the West at KDIA and KDKO. Hot rotation in the Midwest at WTLC. The South reflects hot airplay at WGIV, KOKY and WJMI while added at WAOK with climbing positions at WHRK and WVEE. Medium in the East at WXYV.
- O'JAYS** "Forever Mine" (Philadelphia International) 33% reporting action. Hot in the East at WWIN and medium at WXYV. Added in the South at WOIC with medium airplay at WJMI, WVEE, WHRK and WAOK. The Midwest reflects new adds at WBMX, WDAO and WTLC while climbing at KAEZ.
- KOOL & THE GANG** "Ladies' Night" (De-Lite) 30% of our reporters are on it. Hot in the West at KLIP, KDIA and KDKO. The Midwest reflects heavy airplay at WBMX, KATZ and WJMO. The South shows it hot at WAOK and WJJS; medium at WOIC.
- CAMEO** "Sparkle" (Chocolate City) 30% reporting airplay. Hot in the East at WOL. Hot in the South at WJMI and medium at WAOK. Added at WBMX in the Midwest, hot at WJMO, WDAO, WTLC while medium at WLOU. The West reflects medium airplay at KDIA and KDKO.
- PATRICE RUSHEN** "Haven't You Heard" (Elektra) 30% reporting airplay. The East shows it medium at WXYV. Added in the South at WANT; medium airplay at KOKY, WVEE and WHRK. Heavy airplay at KAEZ, WDAO and WLOU in the Midwest with a medium at WCIN. Added in the West at KDIA.
- COMMODORES** "Still" (Motown) 28% reporting activity. In the South it is hot at WJJS and WOIC; medium at WGIV. Hot airplay in the Midwest at WLOU and WJMO with climbers at WCIN and WBMX. Hot in the West at KDIA and KDKO.
- GEORGE DUKE** "I Want You For Myself" (Epic) 27% reporting activity. Added in the West at KLIP. Hot in the Midwest at WCIN and WDAO; climbing at WLOU. Medium airplay in the South at KOKY, WHRK and WVEE. The East reflects hot rotation at WOL with a climbing position at WXYV.
- SUGAR HILL GANG** "Rapper's Delight" (Sugar Hill) 27% reporting airplay. Hot in the East at WWIN. Hot in the South at WPDQ, WJJS and WJMI; medium at KOKY. The Midwest reflects hot airplay at WJMO; medium at WCIN. Hot at KDIA and KDKO in the West.

## Album Airplay

Following are listed in order of their airplay activity.

- MICHAEL JACKSON** "Off The Wall" (Epic) "Rock With You" "Don't Stop 'Til You Get Enough"
- KOOL & THE GANG** "Ladies' Night" (De-Lite) "Ladies' Night"
- COMMODORES** "Midnight Magic" (Motown) "Still" "Sail On"
- ASHFORD & SIMPSON** "Stay Free" (WB) "Nobody Knows" "Crazy" "Stay Free" "Found A Cure"
- FUNKADELIC** "Uncle Jam Wants You" (WB) "Knee Deep" "Uncle Jam"
- O'JAYS** "Identify Yourself" (Phil. Int'l.) "Forever Mine" "I Want You Here With Me" "Sing A Happy Song"
- CHIC** "Risqué" (Atlantic) "My Feet Keep Dancing" "Forbidden Lover" "Good Times"
- LTD** "Devotion" (A&M) "Stranger" "Share"

\*Asterisk denotes that cut has been released as a single.

- PHYLLIS HYMAN** "You Know How To Love Me" (Arista) 25% of our reporters are on it. The South shows an add at WJMI and WJJS; hot at KOKY. The Midwest reflects hot airplay at WCIN; medium at WBMX. Medium at KDIA in the West with an add at KLIP. Medium airplay at WWIN in the East.
- ISAAC HAYES** "Don't Let Go" (Polydor) 24% reporting action. Hot in the East at WWIN. Medium at WJJS and WOIC in the South. The Midwest reflects heavy airplay at WBMX and KATZ; medium at WJMO and WCIN. Added in the West at KDKO.
- SMOKEY ROBINSON** "Cruisin'" (Tamla) 24% reporting activity. Hot in the West at KDIA and KDKO. The Midwest shows it climbing at WJMO and hot at KATZ. Climbing also in the South at WAOK, WPDQ and WOIC; hot at WJJS.
- NATALIE COLE/PEABO BRYSON** "Gimme Some Time" (Capitol) 24% reporting action. Medium in the East at WXYV. Medium in the South at the following stations: KOKY, WHRK, WVEE, WJMI. Medium in the Midwest at WCIN and WTLC. Added in the West at KDKO.
- ASHFORD & SIMPSON** "Nobody Knows" (WB) 21% reporting airplay. Hot in the East at WOL. Hot in the South at WPDQ; medium at WOIC and WJMI. Heavy airplay at WBMX in the Midwest; medium at WDAO and WTLC.
- JEAN CARN** "Start The Fire" (Philadelphia International) 18% of our reporters are on it. Hot in the East at WOL and climbing at WXYV. It is added in the South at WAOK and WANT; medium at WHRK and WVEE.
- DENIECE WILLIAMS** "I Found Love" (ARC/Columbia) 18% reporting action. Hot in the Midwest at WDAO. Hot in the South at WGIV and WAOK; medium at WHRK and WVEE. Medium in the East at WXYV.
- SLAVE** "Just A Touch Of Love" (Cotillion) 18% reporting activity. Climbing in the West at KDIA and KDKO. Medium in the Midwest at WBMX. Added at WOIC in the South; medium at WGIV. Hot in the East at WWIN.

## NEW & ACTIVE

- STREISAND/SUMMER** "No More Tears" (Col/Cas) 15% reporting activity. Added in the South at WJJS; medium at WOIC with heavy airplay at WVEE and WHRK. Hot in the East at WXYV.
- PARLIAMENT** "Party People" (Casablanca) 15% reporting action. Medium airplay at WXYV in the East. Medium in the South at WHRK, WVEE and WGIV. Medium in the Midwest at WJMO.
- INSTANT FUNK** "Witch Doctor" (Salsoul) 15% reporting airplay. Added in the Midwest at WDAO. Added in the South at WANT; medium at WHRK and WVEE. Medium in the East at WXYV.
- PEACHES & HERB** "Roller Skatin' Mate" (Polydor) 15% of our reporters are on it. Added in the South at WAOK; otherwise medium airplay at WGIV. Medium in the Midwest at WJMO and WLOU. In the West it is in medium rotation at KDKO.
- WILSON PICKETT** "I Want You" (EMI America) 15% reporting action. Added in the South at WGIV, WAOK and WOIC. Hot in the Midwest at KAEZ and medium at WLOU.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- DAVE VALENTIN**..... The Hawk (Arista/GRP) *Various Cuts*
- PAT METHENY**..... American Garage (ECM) *Various Cuts*
- SONNY ROLLINS**..... Don't Ask (Milestone) *Various Cuts*
- JAY HOGGARD**..... Days Like These (Arista/GRP) *Various Cuts*
- STIX HOOPER**..... The World Within (MCA) *Various Cuts*
- STAN GETZ**..... Children Of The World (Columbia) *Various Cuts*
- BOB JAMES/EARL KLUGH**..... One On One (Tappan Zee/Columbia) *Various Cuts*
- WEATHER REPORT**..... 8:30 (ARC/Columbia) *Various Cuts*
- ANGELA BOFILL**..... Angel Of The Night (Arista/GRP) *Various Cuts*
- FLORA PURIM**..... Carry On (WB) *Various Cuts*

### NEW & ACTIVE

- MANHATTAN TRANSFER**..... Extensions (Atlantic) *Various Cuts*
- LARRY CORYELL**..... Reasons (Vanguard) *Various Cuts*

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEAA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

**Pop / Rhythms**  
**Hottest**  
**November 30, 1979**

EAST	SOUTH	MIDWEST	WEST
Bar-Keys Rufus & Chaka	Rufus & Chaka Prince Bar-Keys Rick James Michael Jackson	Michael Jackson Switch Lenny White Rufus & Chaka	Rufus & Chaka Kool & The Gang

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXYV**  
Baltimore, MD  
Larry Hall

**ADDED**  
Shalamar  
KC & Sunshine Band  
Lenny White  
Johnnie Taylor "Pretty"  
Norma Jean  
Hall & Oates  
Emotions (LP)  
War "Ghetto"

**HOTTEST**  
Streisand/Summer  
Pleasure  
Stevie Wonder  
Rufus & Chaka  
Michael Jackson "Rock/Don't Off"  
Angela Boffill  
Rick James  
KC & Sunshine Band "Betcha"  
Bar-Keys  
Fatback Band

**WDAS**  
Philadelphia, PA  
Joe Tamburro

**ADDED**  
Natalie Cole/Peabo Bryson (LP)

**HOTTEST**  
Rufus & Chaka  
Kool & The Gang  
Commodores  
Shalamar  
Marvin Gaye  
Michael Jackson  
Streisand/Summer  
Stevie Wonder  
Bar-Keys  
Phyllis Hyman

**WAMO**  
Pittsburgh, PA  
Mike Payne

**ADDED**  
Not Available

**HOTTEST**  
Sugar Hill Gang  
Commodores  
Prince  
Rufus & Chaka  
Isaac Hayes  
Five Special  
Funkadelic  
Streisand/Summer  
George Duke  
Michael Jackson

**WILD**  
Boston, MA  
Steve Crumley

**ADDED**  
Not Available

**HOTTEST**  
Sugar Hill Gang  
Kool & The Gang  
Shalamar  
Prince  
Commodores  
Bar-Keys  
Foxy  
Eddy Grant  
Dynasty  
Funkadelic

**WOL**  
Washington, DC  
Bob Scott

**ADDED**  
Not Available

**HOTTEST**  
Herb Alpert  
Ashford & Simpson  
Bar-Keys  
Cameo  
Jean Carn  
Chic  
Natalie Cole/Peabo Bryson  
George Duke  
Fatback Band  
Funkadelic  
Gap Band  
Leroy Hutson

**WWIN**  
Baltimore, MD  
Don Brooks/Sue Woods

**ADDED**  
Emotions  
Johnnie Taylor  
Aratha Franklin  
McFadden & Whitehead  
Barbara Jean English  
Tyrone Barkley  
Donna Summer "Radio"

**HOTTEST**  
Whispers  
Pleasure  
Prince  
Bar-Keys  
O'Jays "Forever"  
KC & Sunshine Band  
Rufus & Chaka  
Inner Life  
Slave  
Nature's Divine

## MIDWEST

**WVCO**  
Columbus, OH  
Kirk Bishop

**ADDED**  
Not Available

**HOTTEST**  
Sugar Hill Gang  
Bar-Keys  
Switch  
Michael Jackson  
Cameo  
Rufus & Chaka  
Lenny White  
EW&F  
Deniece Williams  
Marvin Gaye

**KPRS**  
Kansas City, MO  
Dell Rice

**ADDED**  
Not Available

**HOTTEST**  
Smokey Robinson  
Commodores  
Five Special  
Sugar Hill Gang  
Kool & The Gang  
Bar-Keys  
Wings  
Switch  
Cameo  
Rockie Robbins

**WCIN**  
Cincinnati, OH  
Bob Long

**ADDED**  
Emotions  
Dexter Wansel  
9th Creation  
Chuck Cissel  
Bob James/Earl Klugh  
T-Connection  
L.V. Johnson

**HOTTEST**  
Bar-Keys  
Lenny White  
Michael Jackson  
Pleasure  
George Duke  
Angela Boffill "People"  
Lakeside  
Jean Carn  
Phyllis Hyman  
Stevie Wonder

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
O'Jays "Forever"  
Johnnie Taylor  
Gap Band  
Edgar Winter  
Kinsman Dazz  
Bonnie Pointer

**HOTTEST**  
Lenny White  
Freedom  
Switch  
B-H-Y  
LTD "Stranger"  
Shalamar  
Mass Production  
Cameo  
Lakeside  
Stevie Wonder

**WLOU**  
Louisville, KY  
Bill Price

**ADDED**  
Kinsman Dazz  
War (LP)

**HOTTEST**  
Rufus & Chaka  
Lenny White  
B-H-Y  
Patrice Rushen  
Opus 7  
Freedom  
Fatback Band  
Commodores  
Michael Jackson  
Foxy

**KAEZ**  
Oklahoma City, OK  
Steve Scott

**ADDED**  
Dexter Wansel "Pain"  
Gap Band  
Emotions

**HOTTEST**  
Wilson Pickett  
David Oliver  
LTD "Stranger"  
Rufus & Chaka  
Lenny White  
Mass Production  
Stevie Wonder  
Rick James  
Millie Jackson/Isaac Hayes  
Patrice Rushen

**WBMX**  
Chicago, IL  
James Alexander

**ADDED**  
Millie Jackson/Isaac Hayes  
Ray, Goodman & Brown  
Dexter Wansel  
O'Jays "Forever/Went"  
Herb Alpert  
Lowrell  
Bonnie Pointer  
Cameo  
Roy Ayers  
Bob Marley

**HOTTEST**  
Rufus & Chaka  
Diana Ross  
Lenny White  
Eddie Rabbitt  
Prince  
Michael Jackson  
Switch  
Pleasure  
Nature's Divine  
Kool & The Gang

**KATZ**  
St. Louis, MO  
Gary Starr

**ADDED**  
Barry White  
Robin Scott  
TTF  
L.V. Johnson

**HOTTEST**  
Rufus & Chaka  
Bar-Keys  
Pleasure  
Michael Jackson  
Kool & The Gang  
Switch  
Smokey Robinson  
Marvin Gaye  
Isaac Hayes  
Anita Ward

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Chic  
Dionne Warwick  
Gap Band

**HOTTEST**  
Sugar Hill Gang  
Switch  
Commodores  
Rufus & Chaka  
Michael Jackson  
Prince  
Cameo  
Nature's Divine  
Kool & The Gang  
Bar-Keys

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
O'Jays  
Con Funk Shun  
Artha Franklin  
Gap Band  
Herb Alpert  
Funkadelic  
Narada Michael Walden  
War  
Instant Funk  
Chanson  
Johnnie Taylor  
Dionne Warwick

**HOTTEST**  
Michael Jackson  
Cameo  
Rick James  
Tyrone Davis  
Shadow  
Deniece Williams  
George Duke  
Chapter 8  
Ashford & Simpson  
Lakeside

## SOUTH

**WHRK**  
Memphis, TN  
Ron Olson

**ADDED**  
Shalamar  
KC & Sunshine Band  
Lenny White  
Johnnie Taylor "Pretty"  
Norma Jean  
Hall & Oates  
Emotions (LP)  
War "Ghetto"

**HOTTEST**  
Streisand/Summer  
Pleasure  
Stevie Wonder  
Rufus & Chaka  
Michael Jackson "Rock/Don't Off"  
Angela Boffill  
Rick James  
KC & Sunshine Band "Betcha"  
Bar-Keys  
Fatback Band

**WPDQ**  
Jacksonville, FL  
Nat Jackson

**ADDED**  
Lowrell  
Creme D' Cocoe

**HOTTEST**  
Sugar Hill Gang  
Michael Jackson  
Ashford & Simpson  
GQ  
Funkadelic  
Cameo  
Rufus & Chaka  
Rick James  
Isley Brothers  
Teddy Pendergrass

**WGV**  
Charlotte, NC  
Chris Turner

**ADDED**  
Emotions  
Bob James/Earl Klugh  
Chuck Cissel  
Wilson Pickett  
Olympic Runners  
Angela Boffill "People"  
Diane Ross

**HOTTEST**  
Pleasure  
Al Hudson  
Prince  
Lenny White  
Shalamar  
Rick James  
Bar-Keys  
Deniece Williams  
Michael Jackson  
Rufus & Chaka

**WJJS**  
Lynchburg, VA  
Robert Goins

**ADDED**  
Narada Michael Walden  
Pleasure  
Phyllis Hyman  
Streisand/Summer

**HOTTEST**  
Commodores  
Donna Summer "Dim"  
Sugar Hill Gang  
Kool & The Gang  
Prince  
Rufus & Chaka  
Funkadelic  
Nature's Divine  
Fatback Band  
Smokey Robinson

**WDIA**  
Memphis, TN  
Ron King/Johnnie Neezy

**ADDED**  
Not Available

**HOTTEST**  
Sugar Hill Gang  
Kool & The Gang  
Bar-Keys  
Isaac Hayes  
Prince  
LTD "Stranger"  
Rick James  
Rufus & Chaka  
Switch  
Pleasure

**WXXI**  
Jackson, MS  
Tommy Marshall

**ADDED**  
Not Available

**HOTTEST**  
Switch  
Smokey Robinson  
Fatback Band  
Prince  
Love Unlimited  
Shalamar  
Rufus & Chaka  
Bobby Bland  
Marvin Gaye  
Slave

**KOKY**  
Little Rock, AR  
Larry O'Jay

**ADDED**  
Norma Jean  
Inner Life  
Brass Construction  
TTF

**HOTTEST**  
Rufus & Chaka  
Bar-Keys  
Prince  
Switch  
Whispers  
Stevie Wonder  
Shalamar  
Michael Jackson  
Phyllis Hyman  
L.V. Johnson

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Shalamar  
KC & Sunshine Band  
Lenny White  
Johnnie Taylor "Pretty"  
Norma Jean  
Hall & Oates  
Emotions (LP)  
War "Ghetto"

**HOTTEST**  
Streisand/Summer  
Pleasure  
Stevie Wonder  
Rufus & Chaka  
Michael Jackson "Rock/Don't Off"  
Angela Boffill  
Rick James  
KC & Sunshine Band "Betcha"  
Bar-Keys  
Fatback Band

**WVIC**  
Columbia, SC  
Bob Walters

**ADDED**  
Slave  
Wilson Pickett  
Con Funk Shun  
Gap Band  
David Oliver  
Barry White  
Dionne Warwick "Deja"  
O'Jays "Forever"  
Bobby Wright

**HOTTEST**  
Michael Jackson  
Commodores  
Prince  
Switch  
KC & Sunshine Band  
Rufus & Chaka  
O'Jays "Want"  
Kool & The Gang  
Isaac Hayes  
LTD "Stranger/Share"

**WAK**  
Atlanta, GA  
Doug Harris

**ADDED**  
Emotions  
Diana Ross  
Ray, Goodman & Brown  
Shalamar  
Wilson Pickett  
Opus 7  
Freedom  
Jean Carn  
Peaches & Herb

**HOTTEST**  
Deniece Williams  
Rick James  
Pleasure  
Prince  
Rufus & Chaka  
Bar-Keys  
Lenny White  
Kool & The Gang  
Switch  
David Ruffin "Morning"

**WYLD**  
New Orleans, LA  
Willie Jay Johnson

**ADDED**  
Not Available

**HOTTEST**  
Sugar Hill Gang  
Rufus & Chaka  
Prince  
Commodores  
KC & Sunshine Band  
Pleasure  
Freedom  
Branda Russell  
Stevie Wonder  
Bar-Keys  
Love Unlimited

**KMJQ**  
Houston, TX  
Jack Patterson

**ADDED**  
Not Available

**HOTTEST**  
Nature's Divine  
Prince  
Rufus & Chaka  
Michael Jackson  
Lenny White  
Commodores  
Isaac Hayes  
Kool & The Gang  
Diana Ross  
LTD "Stranger"

## WEST

**KDIA**  
Oakland, CA  
Jerry Boulding

**ADDED**  
Patrice Rushen  
Roy Ayers  
LTD

**HOTTEST**  
Prince  
Kool & The Gang  
Sugar Hill Gang  
Smokey Robinson  
Shalamar  
Switch  
Rufus & Chaka  
Commodores  
Michael Jackson  
Stevie Wonder

**KDKO**  
Denver, CO  
Ron O'Jay

**ADDED**  
Natalie Cole/Peabo Bryson  
Billy Preston/Syreeta  
Nancy Wilson  
Emotions  
Loose Change  
Isaac Hayes  
Lowrell

**HOTTEST**  
Commodores  
Prince  
Kool & The Gang  
Shalamar  
Smokey Robinson  
Foxy  
Pleasure  
Switch  
Rufus & Chaka  
Bar-Keys

**KLIP**  
Fresno, CA  
Mike Anthony

**ADDED**  
George Duke  
Bill Summers  
Phyllis Hyman  
Dorothy Moore  
Narada Michael Walden  
Bonnie Pointer

**HOTTEST**  
Love Unlimited  
Vernon Burch  
Rufus & Chaka  
Linda Clifford  
Marvin Gaye  
Dynasty  
Spinners  
9th Creation  
Stevie Wonder  
Kool & The Gang

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### AOR MARKET SUMMARY: MADISON

#### WIBA-FM And WMAD: Peaceful Coexistence

Two radio stations, two widely variant music and programming philosophies; Madison AOR radio provides an interesting microcosm of the state of the AOR art heading into the eighties. WIBA-FM is currently celebrating its tenth anniversary as one of the last bastions of freeform progressive radio, while across the street WMAD (recently rechristened from WYXE) promotes the Superstars programming philosophies. Both stations maintain loyal followings of listeners. In this week's conversations with WIBA-FM PD Pete Bolger and WMAD PD Barry Grant, we'll discuss the ideological differences between Madison's two AOR's and how they affect competition for the Madison radio listener.

#### WIBA-FM: Forward, Into The Past

Pete Bolger has been a part of WIBA-FM's history since 1973, recently being named the station's PD. He succeeded Dave Benson, who emigrated to WMET/Chicago as MD. Bolger credits a good amount of WIBA-FM's current programming philosophies to the groundwork laid during Benson's stay with the station. Bolger remarked, "So many of

*"We're well aware that we're not going to be #1 in the ratings, but we are selling a service Madison radio listeners can't find anywhere else."*

WIBA-FM PD Pete Bolger

the things underground radio had been criticized for in its earliest days were still prevalent here; the sort of jock attitude that said, 'what we're playing is cool. If you don't like it, you're not.' Dave evolved the station's attitude from that late sixties consciousness to present-day."

#### Return Of The Musicologist

WIBA-FM's music is an eclectic mixture of AOR, blues, jazz, oldies and folk. The station does not leave out current AOR hits. Said Bolger, "We won't 'punish' a record by not playing it just because it's a hit elsewhere. We're well aware that we're a commercial station, and should be mixing in new things we like with hits, and a smattering of other musical styles."

Programming an essentially rotationless radio show from the station's 6000-album music library takes a special kind of air personality: a musicologist. Bolger stated, "There was a time when we got away with having jocks who were only adequate on the air but who had a really fine musical knowledge. These days we have to find people who can combine that musical background with good on-air skills, and that's a difficult combination to find."

#### Gut Level Research

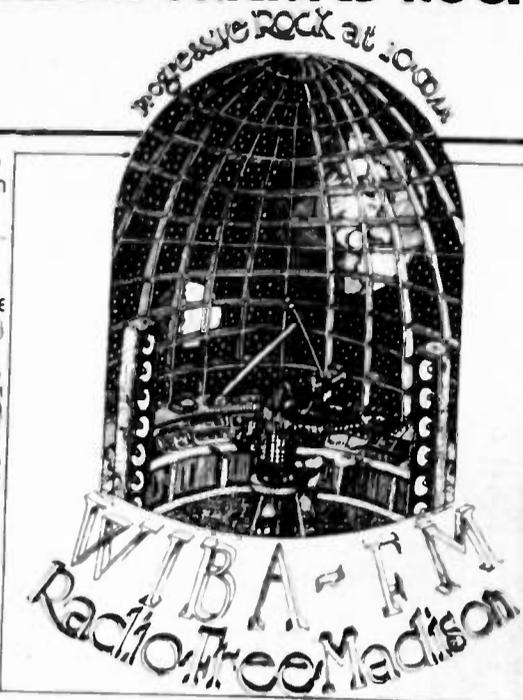
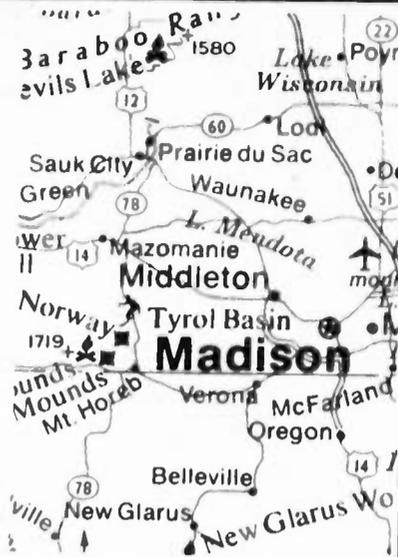
Research's role in picking music for WIBA-FM is almost nonexistent, as Bolger explained. "I question whether we could correctly interpret ratings results; we might read



#### WIBA-FM And WMAD: Prolific Promotions

While their opinions differ on musical policy, both Madison AOR's agree that station promotions are essential to success. Pictured is WMAD's tote bag, a promotional prize offering that also serves to remind listeners of the station's call letter change from WYXE to WMAD. Other recent WMAD promotions: T-shirts, bumper stickers, live broadcasts, and concert buses.

WIBA-FM PD Pete Bolger stated, "I'm a firm believer that a radio station should do more than play records. Twice annually we do an eight-week series of live concerts from a studio in town. We also do public affairs remotes. And we run our public affairs programming in prime time. I think it's a sham to push PA programming into the wee hours. It's hypocritical."



**TEN YEARS LATER** — WIBA-FM has just completed its tenth anniversary celebration. In researching the station's past they came up with the pictured poster from its earlier days. PD Pete Bolger reflected, "No one would have thought that when we went on ten years ago with just five hours of underground programming a night, that we'd be here today. We've had some tough times but in the last several years it's been uphill all the way."

it totally wrong. None of us are statistic wizards, so I'd just as soon go with our gut reaction on records. There have been occasions where we've missed a record and then noticed reaction to it elsewhere, so we've gone back for a second listen."

#### Freeform For The Eighties

How has an essentially freeform rocker managed to buck the programming trend of the late seventies that stresses tight playlists? The magic word, according to Bolger, is management. "We're fortunate enough to have station management that not only understands what we're doing but is excited by the fact that what we do here is unique. It is that uniqueness which the station sells to advertising clients, not ratings. We're well aware that we're not going to be #1 in the ratings, but we are selling a service Madison radio listeners can't find anywhere else. And Madison is the kind of community that demands a station like this."

#### WMAD: The Sports Superstar Station

Bolger's statement is lent credence by examining Madison itself. The median age is 25.7 and the average income \$17,000. It's an almost entirely white collar city with only one major factory (Oscar Meyer). Additionally, there are 45,000 students at the city's University of Wisconsin.

Those students are a programmer's delight to WMAD PD Barry Grant, who quotes them as a valid reason for injecting sports coverage into the station's programming. Grant is a longtime sports fan who has always felt sports programming deserved a place on AOR radio. "A long time before people would admit that AOR listeners would also be interested in sports, we were adding it to the format (at his former station WYDD/Pittsburgh). People in the business might have laughed at it but listeners were tuning in for scores and stories. And we were offering a service to listeners that other stations weren't." WMAD sends station reps to all the University of Wisconsin football games for coverage and interviews.

#### Redefining "Modal Programming"

All this from a Burkhardt/Abrams Superstars affiliate seems unusual, but Grant explained that industry people have the wrong conception of Superstars stations in general and their "modal programming" specifically. He stated, "Lee Abrams's interpretation of

*"It's fantastic for listeners not to have to listen to two or three clone AOR stations in the market."*

WMAD PD Barry Grant

'modal' is a radio station that appeals to people in our target demographic. If that's modal, that's what we're doing. If modal is just playing chainsaw rock 'n' roll, that's not what we're doing.

"A lot of stations," Grant continued, "don't understand what modal is, and in their misinterpretation, just program a lot of rock 'n' roll. It's not just the music, but how you program your radio station. It's news, information, and announcers who relate to your audience. And, it's music that's uptempo most of the time."

Grant defined WMAD as a "mass appeal album station." Since assuming the PD post six weeks ago, Grant has reshuffled the station's music to include more classic older cuts and more music in general, in hopes of pushing up their demographics. While the playlist has increased in size, Grant stated that there would be no difficulty in defining the musical differences between WMAD and WIBA-FM. In his words, "WIBA-FM is extremely broad-based: they play jazz, blues, and folk in addition to all sorts of rock. They appeal more to the 'intellectual' university listener who is into music, as opposed to your average music listener who we pick up. They're simply going after a different audience."

#### Peaceful Coexistence

Both Grant and Bolger agreed the two stations are in competition for some of the same listeners, but that in general neither need worry about the other station robbing them of listeners. Grant expounded, "There will always be room for two stations here, because both stations are going after different audiences. They're reaching for an audience we aren't trying for and vice versa. It's fantastic for listeners not to have to listen to two or three clone AOR stations in the market." Both programmers agreed that the competitive spirit in Madison AOR radio is healthy, not vindictive, and both want the peaceful coexistence to continue. Grant stated, "I'm not one of those programmers who feels I can never talk with someone from the competition. After all, we're all in the same business."

# PAT METHENY GROUP

AMERICAN GARAGE

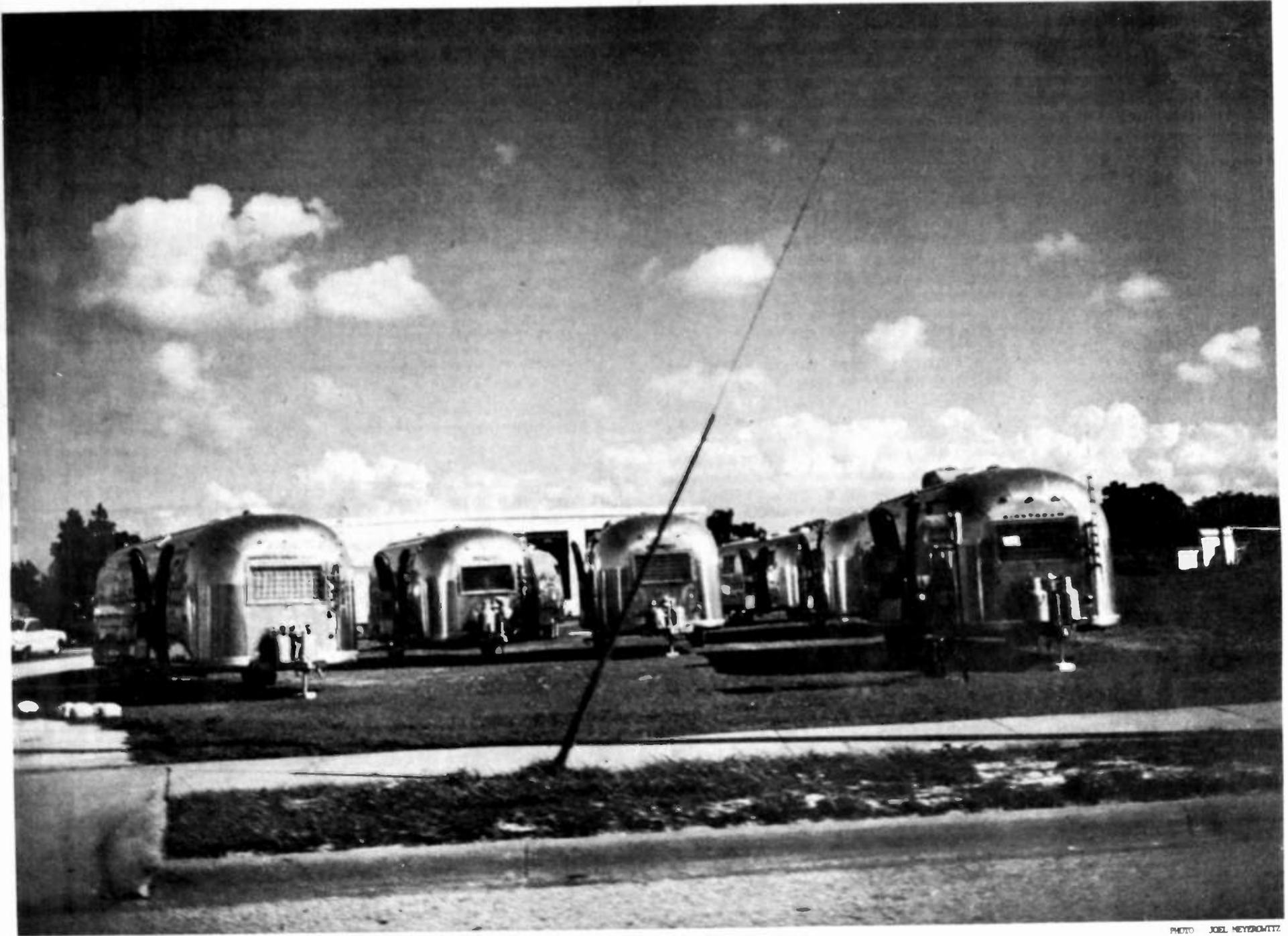


PHOTO: JOEL MEYERSONITZ

PHOTO: BOB VAN PETER



Pat Metheny: 6 & 12-string guitars.  
Lyle Mays: piano, Oberheim, autoharp, organ.  
Mark Egan: bass.  
Dan Gottlieb: drums.

Their long-awaited new  
group album has arrived.  
AMERICAN GARAGE. (EOM-1-1155)  
On ECM Records and Tapes.  
Manufactured and distributed by  
Warner Bros. Records Inc.

MANAGEMENT: TED KIRLAND ASSOCIATES

ECM



## Jeff Gelb

### Epic Releases Werner/WBCN Sampler

Epic Records has released a most unusual radio-only promotional album, combining studio and live tracks from David Werner as well as an eight-minute highly produced aircheck of WBCN/Boston.

WBCN PD Tony Berardini explained that the aircheck was created as a means of showcasing the station's personalities. Compiled from over one hundred hours of tapes, the resultant eight-minute tape was played for Epic AOR promotion reps Bob Feinegle and Harvey Leeds when the two were in town to coordinate a WBCN broadcast of Werner. The Epic reps enjoyed the tape and decided to include it on the Werner radio sampler.

Berardini commented on the idea of having his station represented on the album for other AOR's to hear: "I believe that the rather stale stereotype AOR radio has acquired in the last few years does not have to exist and can and should change. Perhaps someone will hear our tape and think, 'hell yes, we could do that.' Maybe it can help loosen things up musically and personality-wise."

Epic Album Promotion Director Bob Feinegle said that his company is pleased with the results of the WBCN/Werner sampler, and is considering further radio/artist album collaborations in the future.

### Evolution

KONG-FM/Visalia converts from Beautiful Music to a 20,000 watt AOR January 1st, with Greg Crawford at the PD helm . . . KKXX/Bakersfield has switched from AOR to Top 40 programming . . . Wayne Harrison has stepped down as PD at WZZQ/Jackson, but will stay on as an air personality. Michael Adcock has been named Acting PD of the station . . . KKDJ/Fresno has signed on with the following airstaff: Dean Opperman (PD) from 97K/San Francisco, Jeff Rydell (MD) from KZOZ/San Luis Obispo, Sue Delaney from KKXX/Bakersfield, Peter Napoli from KXFM/Santa Maria, and Joe Collins . . . Mark McEwen has been appointed Acting PD at WWWW/Detroit . . . Mark Cooper has exited as MD at KMEL/San Francisco citing differences in programming philosophies with management. He'll announce future plans shortly . . . Robin Martin has stepped down as MD at ZETA 4/Miami to do promotion work for the station. Stephanie Knox has been named Music Coordinator for the station . . . WZAM-WMYK/Norfolk MD Emmett Beazley has exited. PD Bill Simmons has assumed the MD responsibilities for the stations . . . Joe DiDonato has been named PD and MD at WOMP-FM/Wheeling. New to middays at the station is Paula Ginther . . . Former KWST/Los Angeles morning man Tom McKay has resurfaced at neighboring KNX-FM as newsperson and feature editor . . . Ron Phillips has been named MD at WQDR/Raleigh . . . WKTM/No. Charleston MD Bill Enloe has exited . . . Ron Stevens is new to mornings at KWST/Los Angeles . . . Larry Scott has been appointed MD at KKBC/Reno . . . Cary Pall has been named morning person at WAAF/Worcester . . . Dave Ferraro has joined KPAS/El Paso from 98 ROCK/Tampa for nights.

### Update

AOR GIVES THANKS: AOR radio tied in with the Thanksgiving holiday for several promotions which benefitted area charitable organizations. WMMS/Cleveland asked for two cans of food as admission to a concert by Capitol recording group April Wine. KREM-FM/Spokane and WEBN/Cincinnati also sponsored concerts in exchange for food, with WEBN asking for a turkey to see Fabulous Poodles in concert. The first hundred people to show up also received station T-shirts. KMOD/Tulsa gathered several truckloads of food and \$15,000 in pledges during a radiothon for Thanksgiving. Staffer Chris Van Dyke stayed awake and on the air an astounding 48 hours. KOZZ/Reno traded window stickers for food and got seven bags full of canned goods. KTMS/Santa Barbara cornered Jimmy Messina for an interview which the station crafted into a three-hour Thanksgiving Day special, while WDHA/North Jersey aired a day's worth of "All-American Music," and gave away American Beauty roses and 50 albums by American artists . . . In an unusual joint live broadcast, WLIR/Long Island and WRVR/New York both ran a Pat Metheny concert live for their listeners . . . WCMF/Rochester helped kick off a club's conversion from disco to rock 'n' roll with four hours of free beer to 3000 people who paid \$1.96 admission . . . XL102 (WRXL)/Richmond purchased a checkered taxi to ferry contest winners to complimentary dinners and concerts, and to pass out albums, bumper stickers and other promotional items . . . In conjunction with the new Hounds album on Columbia, KATT-FM/Oklahoma City asked listeners to "put on the dog;" listeners dressed up as dogs could win \$50 in albums, concert tickets, and copies of the group's album . . . The "B" side of the Tom Petty single is an unreleased track called "Casa Dega" . . . KGB-FM/San Diego news staffer Steve Crowley has voiced a satirical song called "Ayatollah Not To Come" using the backing track of Three Dog Night's "Mama Told Me Not To Come" . . . WLWQ/Columbus is offering a trip to the Rose Bowl to the listener who submits the most clever reason for wanting to go to the game in 25 words or less . . . WBLM/Lewiston-Portland is moving. Their new phone, as of December 1st, is (207) 783-2065. Their mailing address remains the same while their street address changes to 187 Washington St., Auburn, ME 04210 . . . WMMR/Philadelphia scooped the country when it played the new Columbia Pink Floyd album release, "The Wall," in its entirety this past Monday. Columbia reps stopped short of delivering a cease and desist order to the station when PD Jeff Pollack agreed to keep the album off the air following its run-through, "til its actual release date. No comment from Pollack on how he obtained the album.



**WHY IS THIS BUZZARD SMILING** — When WMMS/Cleveland sponsored its annual Halloween party, they weren't prepared for one costumed entrant who came as the station's Buzzard mascot. Pictured (l-r) are station's Denny Sanders, Al Koski, Ed Ferenc, Buzzard, and station's Jeff Klinzbach.

### Album Hour Controversy Continues

WCCC/Hartford is the latest station to announce it is dropping its album hour, which programmed new albums in their entirety, in favor of a show the station will produce called "Prime Cuts." According to station sources, the new show will present the "meat" of a certain artist or artists, and is being done in support of the record industry.

WRKI/Bridgeport MD Brian St. James called to suggest that record companies could help alleviate the problem of album hours by sending four-cut sampler albums in advance of the release of new albums so that stations could program these prime cuts instead of an entire album.



**WRVR GETS DIZZY** — WRVR/New York staffers engaged trumpet master Dizzy Gillespie in a rare interview in promotion of Gillespie's new book, "To Be Or Not To Bop." Pictured (l-r) are station MD Pat Prescott, Gillespie, and PD John Platt.

### Concerts & Conversations

**PRESENTATIONS:** DC 101/Washington, DC presented Sinceros, Motels, David Werner, Pat Benatar for \$1.01 each . . . WLIR/Long Island presented Blend for free . . . KATT-FM/Oklahoma City presented Hounds for \$3.

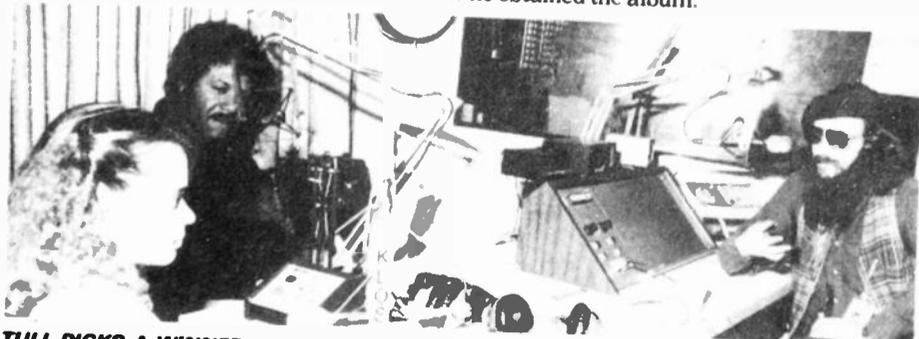
**RADIO CONCERTS:** David Johansen on WKDF/Nashville, WSHE/Miami . . . Motels on WBCN/Boston . . . Larry Raspberry on KGON/Portland . . . Pat Benatar, John Cougar, Rainbow on KAZY/Denver . . . Blend on WLIR/Long Island . . . Sinceros, Motels on DC 101/Washington, DC.

**GUEST DJ's:** Outlaws on M105/Cleveland . . . Frank Zappa on WPIX/New York . . . "Heavy" Lenny Bronstein (A&M) on KZEL/Eugene.

**CONVERSATIONS:** Talking Heads on WMMR/Philadelphia . . . Mick Fleetwood, John McVie on WCOZ/Boston . . . Steve Forbert on WIBA-FM/Madison . . . Pat Travers on WJAX/Jacksonville . . . David Werner, Blend on WAQX/Syracuse . . . Talking Heads on WDHA/North Jersey . . . Aynsley Dunbar on WYDD/Pittsburgh . . . Eagles on WIOQ/Philadelphia . . . Wendy Waldman, Hounds on KATT-FM/Oklahoma City . . . Horslips, John Kay, Wreckless Eric on KTIM/San Rafael . . . Rick Derringer, Ronnie Montrose, Foreigner on WXKE/Ft. Wayne . . . Bob Welch, Jefferson Starship on WBCN/Boston . . . David Johansen, Boh Marley, Steve Forbert on WXRT/Chicago . . . John Cougar, Rainbow, Pat Benatar on KAZY/Denver . . . Michael Stanley on M105/Cleveland . . . Pat Metheny, Larry Coryell on WRVR/New York . . . David Werner, Pat Benatar, Motels, Sinceros on DC 101/Washington, DC . . . Styx on WZXR/Memphis.

**COMING NEXT WEEK:** Just before we round the corner into the eighties, let's take a week's time to recall the best AOR music to have been released throughout the seventies. 150 of our top reporters took part in a recent survey of their choices for the top ten AOR tracks of the decade. Next week we'll print all 150 of those lists, along with a 50-position chart of "The Best Of The Decade" that is chock-full of valuable data for stations planning their own end-of-the-decade music specials.

See how many you can second-guess, and be prepared for some surprises!



**TULL PICKS A WINNER** — Ian Anderson of Chrysalis recording group Jethro Tull was a recent guest disc jockey at KLOS/Los Angeles, where he interviewed the winner in a station-sponsored contest which asked listeners to write lyrics to a Tull song. Pictured on the air (l-r) are winner, station's J.J. Jackson, Anderson.

PINK  
FLOYD  
THE  
WALL

3078

**A Major Work Of Art**

From Columbia Records



# Radio & Records

# Album Airplay/40

# Chart Summary

## November 30, 1979

### 151 REPORTERS

Album cuts are listed in order of airplay preference.

11/9	11/16	11/23	11/30	
1	1	1	1	EAGLES
2	2	2	2	FLEETWOOD MAC
7	6	4	3	TOM PETTY & HEARTBREAKERS
4	4	3	4	STYX
3	3	5	5	LED ZEPPELIN
-	-	13	6	JEFFERSON STARSHIP
5	5	6	7	FOREIGNER
-	29	12	8	ZZ TOP
11	11	8	9	POLICE
6	7	7	10	CHEAP TRICK
-	17	14	11	TOTO
13	10	9	12	JOE JACKSON
-	-	29	13	AEROSMITH
8	9	10	14	MOLLY HATCHET
10	8	11	15	BLONDIE
-	-	-	16	DAN FOGELBERG
14	12	16	17	FOGHAT
23	20	18	18	STEVE FORBERT
12	13	15	19	SANTANA
17	18	19	20	KENNY LOGGINS
15	15	17	21	BONNIE RAITT
20	19	22	22	PAT BENATAR
21	16	21	23	OUTLAWS
-	26	25	24	BOOMTOWN RATS
35	27	26	25	INMATES
30	23	23	26	APRIL WINE
-	-	-	27	LITTLE FEAT
31	31	27	28	HEADBOYS
-	-	36	29	BOB WELCH
9	14	20	30	JETHRO TULL
-	-	-	31	NEIL YOUNG, CRAZY HORSE
28	24	30	32	JOHN COUGAR
22	21	24	33	SHOES
-	39	39	34	HEAD EAST
-	35	35	35	38-SPECIAL
26	28	32	36	KARLA BONOFF
24	30	31	37	HALL & OATES
18	22	28	38	ALAN PARSONS PROJECT
37	37	40	39	PABLO CRUISE
34	36	37	40	NICOLETTE LARSON

The Long Run (Asylum)
Tusk (WB)
Damn The... (Backstreet/MCA)
Cornerstone (A&M)
In Through The Out... (Swan Song)
Freedom At Point Zero (RCA/Grunt)
Head Games (Atlantic)
Deguello (WB)
Reggatta de Blanc (A&M)
Dream Police (Epic)
Hydra (Columbia)
I'm The Man (A&M)
Night In The Ruts (Columbia)
Flirtin' With Disaster (Epic)
Eat To The Beat (Chrysalis)
Phoenix (Full Moon/Epic)
Boogie Motel (Bearsville/WB)
"Jackrabbit Slim" (Nemperor)
Marathon (Columbia)
Keep The Fire (Columbia)
The Glow (WB)
In The Heat Of The... (Chrysalis)
In The Eye Of The Storm (Arista)
Fine Art Of Surfacing (Columbia)
First Offence (Polydor)
Harder... Faster (Capitol)
Down On The Farm (WB)
Headboys (RSO)
The Other One (Capitol)
Stormwatch (Chrysalis)
Live Rust (WB/Reprise)
John Cougar (Riva)
Present Tense (Elektra)
A Different Kind... (A&M)
Rockin' Into The... (A&M)
Restless Nights (Columbia)
X-Static (RCA)
Eve (Arista)
Part Of The Game (A&M)
In The Nick Of Time (WB)

Title "Heartache" "Shoes" "King"
"Sara" "Moon" "Angel" Title
"Don't" "Refugee" "My Girl"
"Never" "Babe" "Time" "Lights"
"Fool" "All" "Evening" "Suarez"
"Jane" Title "Things" "Rock"
Title "Even" "Women" "Rev"
"Sunglasses" "Bad" "Thank"
"Bottle" "Moon" "Alright" "Bed's"
Title "Hell" "Voices" "Tonight"
"Boys" "Sister" "George" "Mama"
"Different" Title "Radio" "Kute"
"Smile" "Remember" "Surprise"
Title "Whiskey" "Jukin'" "Over"
"Dreaming" "Union" "Shayla"
Title "Fire" "Moon" "Wind"
"Lucky" "Bed" Title "Nervous"
"Tune" "Goodbye" "Real"
"Wanted" "Aqua" "Stand" "Stay"
Title "This" "Age"
"Coming" "Gate" "Thank" "Baby"
"Heartbreaker" "Don't" "Need"
"Blueswater" "Miracle"
"Mondays" "Night" "Nice" "Looking"
"Water" "Walk" "Love" "Jealousy"
"Hello" "Rock" "Ladies" "Tonite"
Title "Heart" "Imperfection"
"Shape" "Stone" "Experiments"
"Rebel" "Games" "Hideaway"
"Move" "Oil" "Ages"
"Cinnamon" "Dance" "Loner" <b>New Entry</b>
"Need" "Think" "Miami" <b>→</b>
"Night" "Late" "Eyes" "Girl"
"Feelin'" "Specialty" "Lonelier"
"Rockin'" "Money"
"Walk" "Baby"
"Wait" "Intravino" "Radio" "Bebop"
"Damned" "Won't" "Dogs"
"Tonight" Title "Givin'" "Town"
Title "Back" "Dancin'"

Our sampling was down a bit this week as some reporters headed home for the Thanksgiving Day holiday. Our callers kept EAGLES on top again, the album showing remarkably steady airplay strength week after week. MAC maintained as PETTY inched into top three. ZEP held rock steady as STARSHIP flew upwards. ZZ zipped into top ten while TOTO climbed. AEROSMITH showed excellent airplay growth for all rotations. FOGELBERG was this week's highest debut, based on significant adds plus early rotational increases. FORBERT and BENATAR held their own while RATS scurried up. INMATES inched up and FEAT debuted with handsome adds. WELCH climbed while YOUNG debuted with strong adds. EAST moved up, 38 maintained, and CRUISE inched up.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

## MOST ADDED

	11/30	11/23	11/16	11/9	11/2
1 LITTLE FEAT	100/98	0/0	0/0	0/0	0/0
Down On The Farm (WB)	M 0				
Title	H 2				
2 DAN FOGELBERG	118/84	50/50	0/0	0/0	0/0
Phoenix (Full Moon/Epic)	M 17	M 0			
Title	H 17	H 0			
2 NEIL YOUNG & CRAZY...	86/84	0/0	0/0	0/0	0/0
Live Rust (WB/Reprise)	M 1				
"Cinnamon Girl"	H 1				
3 AEROSMITH	107/35	94/92	0/0	0/0	0/0
Night In The Ruts (Col)	M 21	M 1			
"3 Mile Smile"	H 51	H 1			
4 BOB WELCH	72/25	76/72	8/8	0/0	0/0
The Other One (Capitol)	M 34	M 3	M 0		
"Rebel Rouser"	H 13	H 1	H 0		
5 JOAN ARMATRADING	29/20	17/17	1/0	1/1	0/0
How Cruel (A&M)	M 6	M 0	M 1	M 0	
"Rosie"	H 3	H 0	H 0	H 0	
6 CLIFF RICHARD	23/16	18/15	0/0	0/0	0/0
We Don't... (EMI America)	M 4	M 1			
Title	H 3	H 2			
7 BOOMTOWN RATS	75/15	77/26	70/45	22/21	0/0
Fine Art Of Surfacing (Col)	M 36	M 32	M 14	M 0	
"Like Mondays"	H 24	H 19	H 11	H 1	
8 CAMEL	26/13	22/16	18/17	0/0	0/0
I Can See Your... (Arista)	M 12	M 6	M 1		
"Wait"	H 1	H 0	H 0		
9 FABULOUS POODLES	28/12	36/21	33/31	7/7	0/0
Think Pink (Epic)	M 15	M 14	M 2	M 0	
"Bionic Man"	H 1	H 1	H 0	H 0	
10 XTC	14/11	10/8	4/4	1/1	1/1
Drums & Wires (Virgin)	M 3	M 2	M 0	M 0	M 0
"Life... Hop"	H 0	H 0	H 0	H 0	H 0
11 EMERSON, LAKE &...	21/10	33/30	13/12	0/0	0/0
In Concert (Atlantic)	M 11	M 0	M 0		
"Peter Gunn"	H 0	H 3	H 1		
12 INMATES	76/9	73/14	79/42	71/70	6/6
First Offence (Polydor)	M 54	M 50	M 34	M 1	M 0
"Dirty Water"	H 13	H 9	H 3	H 0	H 0
13 38-SPECIAL	55/8	55/10	54/14	45/22	42/24
Rockin' Into The... (A&M)	M 35	M 36	M 33	M 19	M 16
Title	H 12	H 9	H 7	H 4	H 2
13 PAT METHENY GROUP	48/8	48/18	25/21	0/0	0/0
American Garage (ECM)	M 11	M 2	M 0		
Title	H 13	H 12	H 1		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

	11/30	11/23	11/16	11/9	11/2
1 TOTO	115/63	121/71	123/15	31/0	11/2
Hydra (Columbia)	A 4	A 22	A 98	A 31	0/0
"All Us Boys"	H 48	M 28	M 10	M 0	
2 OUTLAWS	83/62	89/61	91/62	79/51	99/28
Eye Of The Storm (Arista)	A 1	A 5	A 6	A 10	A 58
"Blueswater"	H 20	H 23	H 23	H 18	H 13
3 INMATES	76/54	73/50	79/34	71/7	6/0
First Offence (Polydor)	A 9	A 14	A 42	A 70	A 6
"Dirty Water"	H 13	H 9	H 3	H 0	H 0
4 STEVE FORBERT	90/51	99/53	92/53	75/26	60/5
"Jackrabbit..." (Nemperor)	A 5	A 11	A 14	A 34	A 50
"Romeo's Tune"	H 34	H 35	H 25	H 15	H 5
4 BONNIE RAITT	81/51	101/60	104/64	103/66	100/58
The Glow (WB)	A 1	A 2	A 1	A 5	A 6
"What's Coming"	H 29	H 39	H 39	H 32	H 36
5 APRIL WINE	69/50	78/52	78/48	61/43	67/36
Harder... Faster (Capitol)	A 0	A 6	A 13	A 8	A 27
"Say Hello"	H 19	H 20	H 15	H 10	H 4
6 JOE JACKSON	110/48	120/55	120/58	109/57	109/58
I'm The Man (A&M)	A 0	A 0	A 4	A 5	A 10
"Different For Girls"	H 60	H 65	H 58	H 47	H 41
7 SANTANA	87/46	117/68	116/65	118/67	120/71
Marathon (Columbia)	A 0	A 2	A 0	A 2	A 6
"All I Ever Wanted"	H 39	H 46	H 50	H 48	H 42
8 FOGHAT	85/45	101/54	112/60	107/64	112/61
Boogie... (Bearsville/WB)	A 2	A 3	A 1	A 1	A 3
"3rd Time Lucky"	H 38	H 44	H 51	H 42	H 48
9 POLICE	108/42	122/54	114/54	110/49	97/50
Reggatta de Blanc (A&M)	A 0	A 3	A 4	A 8	A 4
"Message In A Bottle"	H 66	H 64	H 56	H 53	H 43
10 ZZ TOP	118/40	119/23	91/0	1/0	0/0
Deguello (WB)	A 6	A 45	A 91	A 1	
"Sunglasses"	H 71	H 50	H 0	H 0	
11 HEADBOYS	67/40	70/50	64/44	55/33	50/16
Headboys (RSO)	A 2	A 5	A 12	A 17	A 29
"Shape Of Things"	H 15	H 15	H 8	H 5	H 5
11 HEAD EAST	55/40	50/31	53/25	54/2	8/0
A Different Kind... (A&M)	A 6	A 9	A 24	A 51	A 8
"Feelin'... Right"	H 9	H 10	H 4	H 1	H 0
12 JETHRO TULL	61/39	84/44	104/58	113/62	122/69
Stormwatch (Chrysalis)	A 0	A 0	A 0	A 0	A 4
"On The Move"	H 22	H 40	H 46	H 51	H 49
13 PAT BENATAR	66/37	79/44	75/49	74/51	68/50
In The Heat Of... (Chrysalis)	A 0	A 3	A 0	A 3	A 2
"Heartbreaker"	H 29	H 32	H 26	H 20	H 16

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

	11/30	11/23	11/16	11/9	11/2
1 EAGLES	145/141	157/152	156/154	154/151	160/157
The Long Run (Asylum)	A 0	A 0	A 0	A 0	A 0
Title	M 4	M 5	M 2	M 3	M 3
2 FLEETWOOD MAC	142/130	153/140	153/140	151/143	158/143
Tusk (WB)	A 0	A 0	A 0	A 0	A 0
"Sara"	M 12	M 13	M 13	M 8	M 15
3 STYX	126/118	139/130	140/130	138/125	141/128
Cornerstone (A&M)	A 0	A 0	A 0	A 0	A 1
"Never Say..."	M 8	M 9	M 10	M 13	M 11
4 TOM PETTY...	138/117	145/114	135/97	126/84	137/5
Damn... (Backstreet/MCA)	A 0	A 4	A 4	A 12	A 131
"Don't Do Me Like That"	M 21	M 27	M 34	M 50	M 1
5 LED ZEPPELIN	128/114	138/126	143/135	139/133	148/142
In Through... (Swan Song)	A 0	A 0	A 0	A 0	A 0
"Fool In The Rain"	M 14	M 12	M 8	M 6	M 6
6 JEFFERSON STARSHIP	128/100	138/38	18/1	6/0	1/0
Freedom At... (RCA/Grunt)	A 2	A 89	A 16	A 2	A 1
"Jane"	M 26	M 11	M 1	M 4	M 0
7 FOREIGNER	112/94	135/117	132/116	128/117	138/126
Head Games (Atlantic)	A 0	A 0	A 0	A 0	A 0
Title	M 18	M 18	M 16	M 11	M 12
8 CHEAP TRICK	101/74	121/96	127/107	128/111	139/120
Dream Police (Epic)	A 0	A 2	A 0	A 0	A 0
Title	M 27	M 23	M 20	M 17	M 19
9 ZZ TOP	118/71	119/50	91/0	1/0	0/0
Deguello (WB)	A 6	A 46	A 91	A 1	
"Sunglasses"	M 41	M 23	M 0	M 0	
9 MOLLY HATCHET	92/71	110/79	112/79	113/77	120/83
Flirtin' With Disaster (Epic)	A 0	A 1	A 0	A 0	A 3
Title	M 21	M 30	M 33	M 36	M 34
10 POLICE	108/66	122/65	114/56	110/53	97/43
Reggatta de Blanc (A&M)	A 0	A 3	A 4	A 8	A 4
"Message In A Bottle"	M 42	M 54	M 54	M 49	M 50
11 JOE JACKSON	110/60	120/65	120/58	109/47	109/41
I'm The Man (A&M)	A 2	A 0	A 4	A 5	A 10
"Different For Girls"	M 48	M 55	M 58	M 57	M 58
12 AEROSMITH	107/51	94/1	0/0	0/0	0/0
Night In The Ruts (Col)	A 35	A 92	A 0	A 0	A 3
"3 Mile Smile"	M 21	M 1			
12 BLONDIE	83/51	101/66	106/75	102/67	109/63
Eat To The... (Chrysalis)	A 1	A 0	A 0	A 1	A 4
"Dreaming"	M 31	M 35	M 31	M 34	M 42
13 TOTO	115/48	121/28	123/10	31/0	0/0
Hydra (Columbia)	A 4	A 22	A 98	A 31	0/0
"All Us Boys"	M 63	M 71	M 15	M 0	

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

**DAN FOGELBERG**  
Phoenix (Full Moon/Epic)

Title, "Fire," "Moon," "Wind." 78% of our reporters on it. Total album reports: 118. A-84, M-17, H-17. Debuted this week at No. 16.

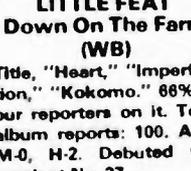
**DAN FOGELBERG**  
Phoenix (Full Moon/Epic)

Title, "Heart," "Imperfection," "Kokomo." 68% of our reporters on it. Total album reports: 100. A-98, M-0, H-2. Debuted this week at No. 27.



**LITTLE FEAT**  
Down On The Farm (WB)

Title, "Heart," "Imperfection," "Kokomo." 68% of our reporters on it. Total album reports: 100. A-98, M-0, H-2. Debuted this week at No. 27.



**NEIL YOUNG & CRAZY HORSE**  
Live Rust (WB/Reprise)

"Cinnamon," "Dance," "Loner," "Sugar." 57% of our reporters on it. Total album reports: 86. A-84, M-1, H-1. Debuted this week at No. 31.

# SINGLES

- 1 AC/DC "Highway To Hell" (Atlantic)
- 2 STEVIE WONDER "Send One Your Love" (Tamla)
- 3 BOB DYLAN "Gotta Serve Somebody" (Columbia)
- 4 CARS "All I Can Do" (Elektra)
- 5 SPORTS "Who Listens To The Radio" (Arista)
- 6 JIMMY BUFFETT "Fins" (MCA)
- 7 TALKING HEADS "Life During Wartime" (Sire)
- 8 J.D. SOUTHER "You're Only Lonely" (Columbia)
- 9 GAMMA "I'm Alive" (Elektra)
- 10 SUPERTRAMP "Take The Long Way Home" (A&M)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 PAT METHENY GROUP... American Garage (ECM)  
Title "Heartland" "Search"
- 2 JEAN-LUC PONTY... Taste Of Passion (Atlantic)  
"Sunset" "Beach"
- 3 B. JAMES/E. KLUGH... One On... (Tappan Zee/Coll)  
"Kari"
- 4 TOM SCOTT... Street Beat (Columbia)  
Title "Waves"
- 5 BRAND X... Product (Passport)  
"Birdland"
- 6 WEATHER REPORT... 8:30 (ARC/Columbia)  
"World" "Do"
- 7 DAVE VALENTIN... The Hawk (Arista)  
"Water Sign" (Arista)
- 8 JEFF LORBER FUSION... Return (Vanguard)  
"3 Mile" "Sisco"
- 9 LARRY CORYELL... Native Son (MCA/Infinity)  
Various

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**Q104** Albany 518-462-5555  
FM 104.1

ADD: JOHN COUGAR (Reprise)  
BEST: PAT METHENY (Arista)

**WAAL** Binghamton 807-772-8850  
FM stereo 99

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

**WZZO** Allentown 215-694-0511

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

**WBCN** Boston 617-266-1111  
FM 104.7

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

**WJZZ** Baltimore 301-889-0098

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

**WJZZ** Boston 617-247-0850

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

**WJZZ** Boston 617-262-5900

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

**WJZZ** Boston 617-255-3220

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

## MOST ADDED

**LITTLE FEAT** Down On The Farm (WB) 24/23  
**NEIL YOUNG & CRAZY HORSE** Live Rust (WB/Reprise) 24/23  
**DAN FOGELBERG** Phoenix (Full Moon/Epic) 27/22  
**JOAN ARMATRADE** How Cruel (A&M) 12/9  
**CLIFF RICHARD** We Don't... (EMI America) 9/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

## MEDIUM

**OUTLAWS** Eye Of The Storm (Arista) 24/18  
**TOTO** Hydra (Columbia) 22/14  
**STEVE FORBERT** Jackrabbit... (Nemperor) 27/12  
**INMATES** First Offence (Polydor) 16/11  
**APRIL WINE** Harder...Faster (Capitol) 14/11  
**SPORTS** Don't Throw... (Arista) 13/11

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

## THE HOTTEST

**FLEETWOOD MAC** Tusk (WB) 32/31  
**EAGLES** The Long Run (Alyum) 31/31  
**TOM PETTY & THE HEARTBREAKERS** Damn... (Backstreet/MCA) 30/28  
**LED ZEPPELIN** In Through... (Swan Song) 28/26  
**JEFFERSON STARSHIP** Freedom At... (RCA/Grunt) 30/24  
**STYX** Cornerstone (A&M) 27/24

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

## BRIDGEPORT

**Q-95fm** Bridgeport 203-579-9995

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## HARTFORD

**WJZZ** Hartford 203-549-3456

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## LEWISTON-PORTLAND

**WBLM** Lewiston-Portland 207-783-2065

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## BUFFALO

**Q-FM-97** Buffalo 716-881-4555

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## HARTFORD

**WJZZ** Hartford 203-247-1060

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## LONG ISLAND

**WJZZ** Long Island 516-485-9200

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## CAPE COD

**WJZZ** Cape Cod 617-255-3220

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

## LONG ISLAND

**WJZZ** Long Island 516-587-1023

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

ADD: DAN FOGELBERG (Full Moon/Epic)  
BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

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BEST: DAN FOGELBERG (Full Moon/Epic)

EAST

WRCN Long Island 516-727-1570
FM 104 AM 1570
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WPLR New Haven 203-777-8817
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WABC New York 212-966-8844
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WRMB New York 212-335-1700
Host: JOHN PLATT
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

105.5 WJHA North Jersey 201-328-1055
Host: BOB LINER
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Ottawa 613-563-1910
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WIOQ Philadelphia 215-835-6100
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WOZM WOVE Pittsburgh 412-562-5900
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

wydd Pittsburgh 412-362-2144
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Q107 Toronto 416-967-3445
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

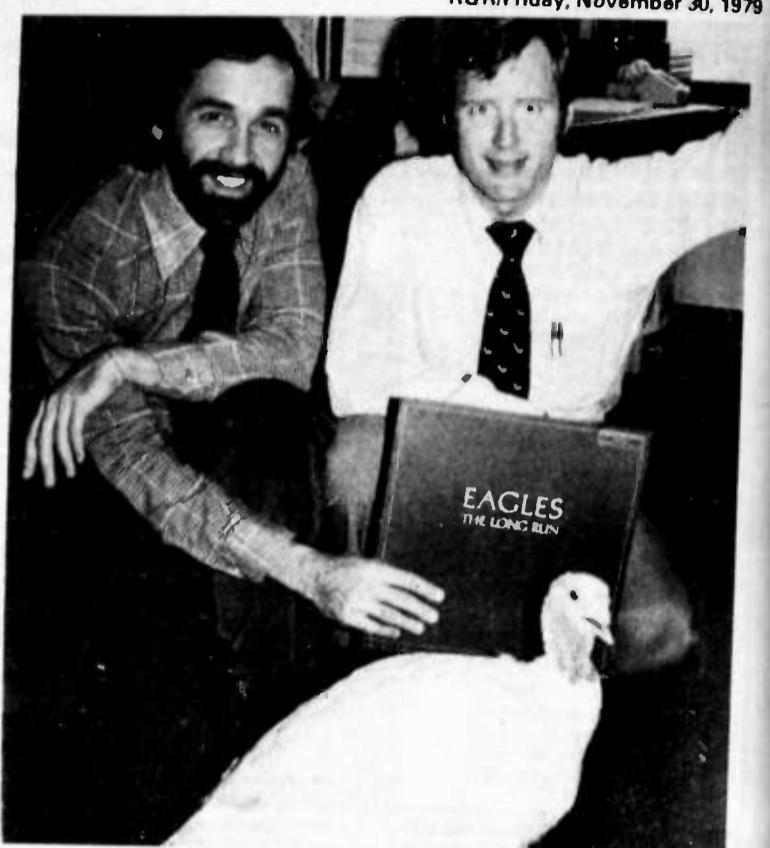
WBPB Providence 401-272-9550
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

wcmf Rochester 716-288-3200
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WWSR Rochester 716-232-7550
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

9X Syracuse 315-682-9538
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Q107 Washington, D.C. 703-534-0320
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None



GOBBLE GOBBLE HEY - Asylum recording artists the Eagles sent the WCOZ Boston airstaff this giant gobbler in response to an R&R ad WCOZ placed, following what it termed "Glen Frey's boring appearance on the Steven Clean show." With Thanksgiving just past, WCOZ probably had the last laugh (and wishbone) on the Eagles.

WOUR Utica 315-797-0803
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WAFM Washington, D.C. 703-534-0320
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Washington, D.C. 202-828-9932
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

WVON Wheeling 814-878-5861
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Worcester 617-752-5611
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

Washington, D.C. 202-828-9932
Host: DAN FOGELBERG
Full Moon (Epic)
Steve Forbert (Newport)
Police (A&M)
Neil Young Live (Mercury)
Joe Jackson (A&M)
Santana (Capitol)
Pat Benatar (Polygram)
Cheap Trick (Epic)
Jethro Tull (Chrysalis)
Blondie (Chrysalis)
Fleetwood Mac (Epic)
Tom Petty & The Heartbreakers (Geffen)
Jefferson Starship (A&M)
John Cougar (Epic)
Hot Post:
Singles:
None

ON THE ROAD
Alda Reserve
Dec. 1 - My Father's Place - Roslyn, NY
Dec. 2 - Great American Music Hall - New Haven, CT

Ramones
Dec. 1 - Bogart - Cincinnati, OH
Dec. 5 - Oscars - Bloomington, IN
Dec. 8 - Dickinson College - Carlisle, PA
Sire Records Are Promoted And Marketed By Warner Bros. SIRE



**SOUL**  
**WZZM**  
 405-831-8881  
**Oklahoma City**

Address: 1000 N. Lincoln Blvd., Oklahoma City, OK 73102  
 Phone: (405) 831-8881

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Oklahoma City, OK 73102  
 Phone: (405) 831-8881

Address: 1000 N. Lincoln Blvd., Oklahoma City, OK 73102  
 Phone: (405) 831-8881

**AL 102**  
 305-298-8510  
**Orlando**

Address: 1000 N. Lincoln Blvd., Orlando, FL 32801  
 Phone: (305) 298-8510

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Orlando, FL 32801  
 Phone: (305) 298-8510

**WSSO WSMU-FM**  
 804-282-9731  
**Richmond**

Address: 1000 N. Lincoln Blvd., Richmond, VA 23219  
 Phone: (804) 282-9731

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Richmond, VA 23219  
 Phone: (804) 282-9731

**98ROCK**  
 813-224-0742  
**Tampa**

Address: 1000 N. Lincoln Blvd., Tampa, FL 33601  
 Phone: (813) 224-0742

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Tampa, FL 33601  
 Phone: (813) 224-0742

**KMOD**  
 918-664-2610  
**Tulsa**

Address: 1000 N. Lincoln Blvd., Tulsa, OK 74101  
 Phone: (918) 664-2610

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Tulsa, OK 74101  
 Phone: (918) 664-2610

**WQDR**  
 305-645-1802  
**Orlando**

Address: 1000 N. Lincoln Blvd., Orlando, FL 32801  
 Phone: (305) 645-1802

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Orlando, FL 32801  
 Phone: (305) 645-1802

**WQDR**  
 919-832-8311  
**Raleigh**

Address: 1000 N. Lincoln Blvd., Raleigh, NC 27601  
 Phone: (919) 832-8311

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Raleigh, NC 27601  
 Phone: (919) 832-8311

**RADIO 97**  
 912-233-9211  
**Savannah**

Address: 1000 N. Lincoln Blvd., Savannah, GA 31401  
 Phone: (912) 233-9211

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Savannah, GA 31401  
 Phone: (912) 233-9211

**WRMF**  
 305-859-1230  
**West Palm Beach**

Address: 1000 N. Lincoln Blvd., West Palm Beach, FL 33411  
 Phone: (305) 859-1230

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., West Palm Beach, FL 33411  
 Phone: (305) 859-1230

**WQDR**  
 312-777-1700  
**Chicago**

Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

**WQDR**  
 313-662-2881  
**Ann Arbor**

Address: 1000 N. Lincoln Blvd., Ann Arbor, MI 48101  
 Phone: (313) 662-2881

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Ann Arbor, MI 48101  
 Phone: (313) 662-2881

**WQDR**  
 513-821-8500  
**Cincinnati**

Address: 1000 N. Lincoln Blvd., Cincinnati, OH 45201  
 Phone: (513) 821-8500

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Cincinnati, OH 45201  
 Phone: (513) 821-8500

**WQDR**  
 218-781-9887  
**Cleveland**

Address: 1000 N. Lincoln Blvd., Cleveland, OH 44101  
 Phone: (218) 781-9887

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Cleveland, OH 44101  
 Phone: (218) 781-9887

**WQDR**  
 515-285-8181  
**Des Moines**

Address: 1000 N. Lincoln Blvd., Des Moines, IA 50301  
 Phone: (515) 285-8181

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Des Moines, IA 50301  
 Phone: (515) 285-8181

**WQDR**  
 219-484-0580  
**Ft. Wayne**

Address: 1000 N. Lincoln Blvd., Ft. Wayne, IN 46801  
 Phone: (219) 484-0580

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Ft. Wayne, IN 46801  
 Phone: (219) 484-0580

**WQDR**  
 414-734-9228  
**Appleton**

Address: 1000 N. Lincoln Blvd., Appleton, WI 54911  
 Phone: (414) 734-9228

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Appleton, WI 54911  
 Phone: (414) 734-9228

**WQDR**  
 513-921-0594  
**Cincinnati**

Address: 1000 N. Lincoln Blvd., Cincinnati, OH 45201  
 Phone: (513) 921-0594

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Cincinnati, OH 45201  
 Phone: (513) 921-0594

**WQDR**  
 513-224-1501  
**Dayton**

Address: 1000 N. Lincoln Blvd., Dayton, OH 45401  
 Phone: (513) 224-1501

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Dayton, OH 45401  
 Phone: (513) 224-1501

**WQDR**  
 313-259-4323  
**Des Moines**

Address: 1000 N. Lincoln Blvd., Des Moines, IA 50301  
 Phone: (313) 259-4323

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Des Moines, IA 50301  
 Phone: (313) 259-4323

**WQDR**  
 701-775-0575  
**Grand Forks**

Address: 1000 N. Lincoln Blvd., Grand Forks, ND 58001  
 Phone: (701) 775-0575

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Grand Forks, ND 58001  
 Phone: (701) 775-0575

**WQDR**  
 312-440-5270  
**Chicago**

Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 440-5270

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 440-5270

**WQDR**  
 614-224-1271  
**Columbus**

Address: 1000 N. Lincoln Blvd., Columbus, OH 43201  
 Phone: (614) 224-1271

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Columbus, OH 43201  
 Phone: (614) 224-1271

**WQDR**  
 513-229-4247  
**Dayton**

Address: 1000 N. Lincoln Blvd., Dayton, OH 45401  
 Phone: (513) 229-4247

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Dayton, OH 45401  
 Phone: (513) 229-4247

**WQDR**  
 312-741-7700  
**Elgin**

Address: 1000 N. Lincoln Blvd., Elgin, IL 60120  
 Phone: (312) 741-7700

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Elgin, IL 60120  
 Phone: (312) 741-7700

**WQDR**  
 812-422-5995  
**Evansville**

Address: 1000 N. Lincoln Blvd., Evansville, IN 47701  
 Phone: (812) 422-5995

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Evansville, IN 47701  
 Phone: (812) 422-5995

**WQDR**  
 312-828-9191  
**Chicago**

Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 828-9191

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 828-9191

**WQDR**  
 218-391-1280  
**Cleveland**

Address: 1000 N. Lincoln Blvd., Cleveland, OH 44101  
 Phone: (218) 391-1280

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Cleveland, OH 44101  
 Phone: (218) 391-1280

**WQDR**  
 313-398-1100  
**Detroit**

Address: 1000 N. Lincoln Blvd., Detroit, MI 48201  
 Phone: (313) 398-1100

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Detroit, MI 48201  
 Phone: (313) 398-1100

**WQDR**  
 317-257-7585  
**Indianapolis**

Address: 1000 N. Lincoln Blvd., Indianapolis, IN 46201  
 Phone: (317) 257-7585

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Indianapolis, IN 46201  
 Phone: (317) 257-7585

**WQDR**  
 312-777-1700  
**Chicago**

Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

**WQDR**  
 312-777-1700  
**Chicago**

Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

Host: Bill Wiles  
 Address: 1000 N. Lincoln Blvd., Chicago, IL 60601  
 Phone: (312) 777-1700

WIDWEST

WIDWEST Lansing 817-393-1320. Includes station logo and a list of artists and album titles.

WIDWEST Lincoln 402-432-8565. Includes station logo and a list of artists and album titles.

WIDWEST Madison 608-274-5450. Includes station logo and a list of artists and album titles.

WIDWEST Milwaukee 414-342-1111. Includes station logo and a list of artists and album titles.

WIDWEST Omaha 402-592-5300. Includes station logo and a list of artists and album titles.

WIDWEST St. Louis 314-842-1111. Includes station logo and a list of artists and album titles.

WIDWEST Toledo 419-248-3377. Includes station logo and a list of artists and album titles.

WIDWEST Wichita 316-722-8123. Includes station logo and a list of artists and album titles.

WIDWEST Winnipeg 204-775-0371. Includes station logo and a list of artists and album titles.

Madison 608-249-9277. Station logo and list of artists and album titles.

Muscatine 319-263-2512. Station logo and list of artists and album titles.

Rockford 815-399-2233. Station logo and list of artists and album titles.

Terre Haute 812-238-2657. Station logo and list of artists and album titles.

WLPX 97 fm Milwaukee 414-342-1111. Station logo and list of artists and album titles.

Omaha 402-592-5300. Station logo and list of artists and album titles.

KLX 93 Sioux Falls 605-339-1520. Station logo and list of artists and album titles.

T-95 Wichita 316-722-8123. Station logo and list of artists and album titles.

93QFM Milwaukee 414-276-2040. Station logo and list of artists and album titles.

Omaha 712-322-4041. Station logo and list of artists and album titles.

St. Louis 314-842-1111. Station logo and list of artists and album titles.

92 CITI FM Winnipeg 204-775-0371. Station logo and list of artists and album titles.

KQ92 Minneapolis 612-545-5601. Station logo and list of artists and album titles.

Rockford 815-877-3075. Station logo and list of artists and album titles.

FM 104 Toledo 419-248-3377. Station logo and list of artists and album titles.

Winnipeg 204-775-0371. Station logo and list of artists and album titles.

WIDWEST

KFMG Albuquerque 505-265-8811. Station logo and list of artists and album titles.

Kgot Anchorage 907-349-2531. Station logo and list of artists and album titles.

KRST Albuquerque 505-266-7946. Station logo and list of artists and album titles.

KSPN Aspen 303-925-5776. Station logo and list of artists and album titles.

KEZYFM Anaheim 714-776-3696. Station logo and list of artists and album titles.

KMGV Bakersfield 805-832-1410. Station logo and list of artists and album titles.

MOST ADDED. List of artists and album titles with station numbers.

MEDIUM. List of artists and album titles with station numbers.

THE HOTTEST. List of artists and album titles with station numbers.

KEZYFM Anaheim 714-776-3696. Station logo and list of artists and album titles.

KMGV Bakersfield 805-832-1410. Station logo and list of artists and album titles.

Boulder 303-444-5600. Station logo and list of artists and album titles.

Casper 307-235-1515. Station logo and list of artists and album titles.

Winnipeg 204-775-0371. Station logo and list of artists and album titles.



Great Falls 408-727-7211



Portland 503-655-9181



San Diego 714-207-2201



Seattle 206-624-4305

KILO 94 Colorado Springs 303-634-4896

K99 Great Falls 408-727-7211

KGOI Portland 503-655-9181

KGB-FM 101.5 San Diego 714-207-2201

KZAM-FM Seattle 206-624-4305

KAZY Denver 303-759-5800

KFM 102 Las Vegas 702-732-7753

link Portland 503-226-5000

San Francisco 415-391-9400

KZOK 102 Seattle 206-223-3913

Kbpi Denver 303-936-2313

Long Beach 213-437-0386

Portland 503-226-0100

San Francisco 415-988-2826

San Jose 408-246-6811

K97 Edmonton 403-428-8597

Los Angeles 213-464-5638

Reno 702-329-9261

San Jose 408-288-5400

Spokane 509-448-2000

KZEL Eugene 503-484-4304

Los Angeles 213-469-1212

K108 FM Sacramento 916-446-4965

San Jose 408-288-5400

Tri-Cities 509-586-0459

KWEST Los Angeles 213-467-1224

Los Angeles 213-467-1224

K108 FM Sacramento 916-446-4965

San Rafael 415-456-1510

Tucson 602-624-5588

K93 FM Fort Collins 303-571-1232

Phoenix 602-265-5222

KCAL 96.7 San Bernardino 714-825-5020

Santa Barbara 805-963-1975

Vancouver 604-684-7221

# Country



**Jim Duncan**

## News Notes

One of this year's better programming jobs has been filled. Joe Wade Formicola takes over the PD position at KENR/Houston. For all the details see page 3 of this week's R&R . . . WEEP AM-FM/Pittsburgh has a new GM. He is Peter Casella, former Sales Manager of WXKS AM-FM/Boston. Mike Sigelman exits WEEP, with future plans to be announced . . . Malrite's WNYR/Rochester, NY has a new morning man, Mike Jefferies, from WKOP/Binghamton, NY. He starts on December 3 . . . By the way, WNYR has a new address: 360 East Avenue, Rochester, NY 14504. The phone number, (716) 232-3700, remains the same . . . WCMS/Norfolk, VA will have new facilities in Virginia Beach after the first of the year . . . Don Dempsey has stepped down as MD of WSLR/Akron. PD Bill Coffey takes over the music. Dempsey will remain with the station to do middays . . . KCUB/Tucson Music Director Doug Brannan is moved from middays to afternoon drive. New midday man is J.J. Wright, from KIKX crosstown . . . After two years of programming WYTL/Oshkosh, WI, Doug Lane is turning the job over to six-year WYTL vet Charlie Hart. Lane will be looking for a new challenge in radio . . . Robert Michael Greene, formerly with WNVY/Pensacola, FL is now the PD of WFTP/Ft. Pierce, FL. He is also doing mornings . . . Tom Clifton, from WCMA/Corinth, MS, is the new afternoon driver at WBUK/Kalamazoo, MI . . . Coming December 14, the R&R "Year-End" special issue, and on December 21, the results of the 4th Annual R&R Country Music Poll . . . Look out 1980, here we come . . .

## AOC Makes The Mail

In R&R's November 9 issue, an article appeared on Album-Oriented Country (AOC) radio. During the past couple of weeks, a number of our readers responded.

The article made mention of one of the remaining free-form AOC stations in existence, KFAT in Gilroy, CA (near San Jose). At the time of the feature, KFAT went through some interesting changes. R&R contacted longtime KFAT Music Director Laura Ellen, and asked her to fill in some of the mystery of the station's unique music format. Besides that, we wanted her input on the list of artists that was compiled for reference. She included in two categories: "glaring omissions" ("Well excuuuuse . . .") and "some great stuff." In all fairness, some of the names in the "omissions" category, such as Waylon, Wille, Tanya, and few of the other "regulars," would be assumed to be airplay standards of that format.

R&R thanks Laura Ellen for time she took to help in this follow-up. We are also grateful to our other respondents. Sorry that space did not permit a reprint of them all. And now to get it started, KFAT's Laura Ellen:



Dear R&R,

Yes, FAT has a new PD and it has been interesting round the ranch. Changes that Doug has made were minimal, we lost our staff, and two thirds of our record library has been stolen. We are working with a police investigation, so I'll let you put your imagination to work on our situation.

Call it Progressive Country . . . no, that reeks of "outlaws" and Austin Texas and we go further: besides we like Nashville. How about Progressive Western? What does that mean to anyone but us, and then how do you explain Rockabilly in our format? We have ended up calling this way of life here in Gilroy . . . FAT, just fat. When we are asked what type of music we program . . . it's FAT.

Our music here at KFAT is country, and country roots, and our style is progressive. We feel as much at ease playing Tammy Wynette as Muddy Waters. Robert Gordon fits. Doc Watson is a must. Hank Snow, Bob Wills, the Sons Of The Pioneers, Irish music, Tex-Mex . . . it's FAT.

So, the next thought is how does FAT, the sore thumb on the radio dial, meet the record industry halfway (you tell me)? Country radio has been based on singles sales/airplay; how do you deal with a station that rejects a hit single for an LP cut a month later? What is our effect on Country sales? What if FAT picks an LP cut, later to be released as a single, which then makes the charts after our audience has finished with it? How do record companies track our sales records with crossovers in so many directions? How do they service us? Country? AOR? Even college?

And the trades . . . FAT can't represent our music as either standard country or with the AOR crew either. But, do we ever break artists?

Sometimes I just say to people, our music is too country for rock 'n' roll and too rock 'n' roll for country . . . or is it too country for country . . .

**Glaring Omissions:** Hoyt Axton, Bobby Bare, Jackson Browne, Guy Clark, Alvin Crow, The Dillards, Steve Goodman, Merle Haggard, Linda Hargrove, Larry Hosford, Waylon Jennings, Kris Kristofferson, Little Feat, Mary McCaslin, Michael Murphey, Willie Nelson, Mike Nesmith, Juice Newton, Gram Parsons, Johnny Paycheck, Carl Perkins, John Prine, Willis Alan Ramsey, Jerry Riopelle, Jim Ringer, Doug Sahn, The Seldom Scene, Ricky Skaggs, B.W. Stevenson, Steve Stills, James Talley, James Taylor, Tanya Tucker, Townes Van Zandt, Doc Watson.

**Some Great Stuff:** Jay Boy Adams, Mike Aldridge, Byron Bertine, Norman Blake, David Bromberg, Ray Campi, Ry Cooder, Creedence Clearwater Revival, Buddy Emmons, Danny Gatton, David Grisman, John Hartford, Michael Hurley, Doug Kershaw, Larry McNeely, The Red Clay Ramblers, The Rio Grande Band, Peter Rowan, Rosalie Sorrels, Red Steagall, Hank Thompson, Buck White And The Down Home Folks, Neil Young, Warren Zevon.

and just a little digging comes up with so much more; don't forget that wonderful old archive country and swing and bluegrass that all this Progressive Country is, in a way, recreating the soul of.

We are still on the air . . . we are still programing AOC and we will survive.

Thanks,  
Laura Ellen



**MAKING HIS POINT** — On Halloween night, WIRE/Indianapolis afternoon air personality Ken Speck and show producer Karen Key (alias "Batman and Robin") gave four winning families a real treat. Winners of Speck's "Trick or Treat" contest were awarded a visit from the "Dynamic Duo," along with goodies that included albums, singles and a year's supply of gum. Another "point" Batman wanted to make, besides one to the WIRE sign on the station remote-motor home, was to point out the fact other Country radio station's Halloween promotion pictures can be seen on R&R page 54, under Biff Collie's column. (I think this whole conversation is getting pointless.)

Dear R&R,

I read with interest your piece on Album-Oriented Country-formatted stations, and thought I'd relate to you what happened with AOC here at WRDD.

When I came here two months ago, this station was playing many of the more progressive artists listed in your article . . . including album cuts from Gary Stewart, Norton Buffalo, Joe Ely, Steve Fromholz, Jerry Jeff Walker, and others. While I enjoy many of these artists, and own some of their recordings myself, I'm afraid that we've had to take most of them off the air.

The reason is simple and basic: against the two other Country stations in the Saginaw/Bay City market, the Progressive Country format bombed dramatically. WRDD was dead last in the latest Arbitron with an average rating of 0.4. Our competitors had 15 to 20 times the audience we did.

There were a number of other factors that contributed to the low rating, but the general abundance of AOC music, and the lack of other, more popular country songs and artists seem to have made the heaviest impact. Our new mix of more traditional country music has won us many compliments, and we are now in a much more competitive position in the market.

I'm not advising against the programming of Progressive Country music. However, I am advising that country programmers use it with restraint when plugging such cuts into hourly formats and generally into the basic dayparts.

Sincerely,

Todd VanDyke, Music Director  
WRDD/Saginaw, MI

Dear R&R,

I enjoyed your article and discography of Album-Oriented Country. As you may remember, we experimented with it circa 1974 on WEEP-AM-FM. In fact, WHN's Assistant Program Director, Robbie Roman, was host of the 7pm-1am show. Although it boosted total ratings in that time period, we dropped it because an analysis of our demographics showed that the show appealed to an 18-24 demographic, which was not our daytime audience, and seemed to burn off whatever 25-49 audience we had in that daypart. Unfortunately, the result was a loss in our share of target audience over the total week, although our total 12+ rank improved.

We adopted a policy of a more limited exposure of one or two album-oriented cuts an hour, like we do on Jessie's evening show on WHN. The main benefit has seemed to be a more favorable station image with the younger audience, advertisers, and local press. After all, there are artists on your list that haven't had hit country singles, but have had gold and platinum albums.

Here are a few more album cuts, old and new, whose country sound might surprise you:

- Grateful Dead . . . . . Workingman's Dead (WB)
- Grateful Dead . . . . . "Dire Wolf"
- Grateful Dead . . . . . Grateful Dead (WB)
- Led Zeppelin . . . . . "Mama Tried"
- Led Zeppelin . . . . . In Through The Out Door (Swan Song)
- Elvis Costello . . . . . "Hot Dog"
- Elvis Costello . . . . . import singles (Radar/Jem)
- Lynyrd Skynyrd . . . . . "Stranger In My House" "Radio Sweetheart"
- Lynyrd Skynyrd . . . . . Gimme Back My Bullets (MCA)
- Lynyrd Skynyrd . . . . . "All I Can Do Is Write About It"

You might recall that Elvis Costello appeared on one of our live broadcasts singing "Stranger In My House" and "You Win Again."

It's not surprising; however, that the greatest country crossover is between pop/adult and country artists, because of the similar demographics of the target audience, where album-oriented radio and country audiences are more different demographically.

Sincerely,

Edward R. Salamon, Program Director  
WHN/New York, NY

Dear R&R,

I read with great interest this week's article about AOC and the various country stations that have made ventures into this type of programming. For the past couple of years 68/KFEQ Radio has been programming two album cuts per hour, and we have been working on a new music rotation that will include a minimum of four album cuts per hour. Much of the music listed in the R&R article (albums that is) may not be programmable on a lot of country stations, our current album selection is from 30-35 current LP's.

Keep Up The Very Interesting Work.  
Bob Orf, Program Director  
68/KFEQ Radio  
St. Joseph, MO

Dear R&R,

I was just reading your article on "AOC" in last week's Radio & Records, and I felt I should bring you up to date on KVRE-AM.

Briefly, Ed LaFrance sold KVRE-AM and FM to John Detz (formerly of Century Broadcasting, WABX, KWST, etc.) approximately a year and a half ago. The AM and FM split programming (the FM becoming "Progressive," and the AM becoming Country). On the AM, we use four record sweeps with 50% of the music coming from LP's (25% out of the current top 50 list . . . 25% taken from approximately 350 older albums). We have worked out a nice balance, and it gives us a chance to expose a more "progressive" element while playing to an AM audience accustomed to just 45's, thus getting a broader audience. (The older KVRE listeners (FM) have seemed to come over to our side for their country.)

Keep up the good work.

Sincerely,

Bill Bowker  
KVRE Radio  
Santa Rosa, CA

# Country

## BREAKERS

### CONWAY TWITTY & LORETTA LYNN

#### You Know Just What I'd Do (MCA)

On 60% of reporting stations. Charts: 28-21 KEEN, 26-21 WMZQ-FM, 31-23 WQQT, 40-30 WAXX, 29-19 WDAF, 33-24 KSO, 25-14 KRAK, 22-17 WTHI, 28-21 WCXI. Adds include WSAI, WMC, WSUN, WWJO. R&R Chart Debut 33.

### RANDY BARLOW

#### Lay Back In The Arms Of Someone (Republic)

63% of our reporters on this song. Adds include KEEN, KLAC, KLZ, KCUB, WYVA, WKSJ. Charts: 21-15 KOKE, 35-29 KNIX, 37-28 WSAI, 29-24 WHOO, 37-25 WIRK-FM, 35-30 KFGO, 34-28 KXLR, 32-27 WRCP. R&R Chart Debut 34.

### KENDALLS

#### You'd Made An Angel Wanna Cheat (Ovation)

On 68% of our reporting stations. New adds: WCMS, WYVA, WADR, WMZQ-FM, WMUS, WSAI, WHBF. Charts: 29-20 WKMF, 30-25 WKDA, 30-22 KMPS, 30-23 WSUN, 39-29 KVOC, 38-30 KFEQ, 29-21 WQQT. R&R Chart Debut 35.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**JOHNNY CASH & WAYLON JENNINGS** "I Wish I Was..." (Columbia) 77/10. KLAC, WDAF, WHBF, KZIP, WGTO, WNVY, KOKE, WCOS-FM, KVET, WYVA. Charts: 34-29 KSO, 28-22 KFGO, 31-26 WKDA, 29-24 KEEN.

**OAK RIDGE BOYS** "Leaving Louisiana In The Broad Daylight" (MCA) 72/26. One of the "Most Added" this week. New adds include KSON, KRZY, KNEW, KIKX, KSOP, WDDO, WOGY, WSAI, WTHI, WIL, WSLR, WKSJ, WCOS-FM, WGTO, WUNI, KOKE, KVET, WVMI, WSUN, WNYR, KRZY, KBET, KMAK, KBMR, WYTL, KWMT. Charts: Debut 26 KRGO, debut 21 WDAF, 34-27 WBAX.

**GAIL DAVIES** "Blue Heartache" (WB) 69/13, WRCP, KHEY, WNVY, KWKH, KXLR, WSUN, WKSJ, KYNN, KWMT, WTHI, WYTL, KRAM, KGRZ. Charts: 22-17 KRGO, 23-13 WKMF, 23-13 WUNI, 31-25 KEEN, debut 30 KMPS.

**CON HUNLEY** "I Don't Want To Lose You" (WB) 68/7, KEEN, KSON, KFEQ, KGRZ, WQQT, KHEY, WBAP. CHARTS: 29-24 KRGO, 23-18 WFMS-FM, 34-29 KNOE, 31-25 WRCP, 27-14 WKMF, 6-2 WUNI, 26-20 WTHI, 36-30 KYNN, 26-21 KRMD, 22-15 KZIP, 38-28 KRAM, 36-29 WMZQ-FM.

**JANIE FRICKE** "But Love Me" (Columbia) 65/10, WYVA, WNVY, WHOO, KXLR, KWMT, WTHI, KUZZ, KEEN, KRZY, KSOP. Charts: 38-30 KGFX, 30-24 WRCP, 28-23 WUNI, 35-25 CKLW-FM, 36-24 KZIP.

**MICKEY GILLEY** "A Little Getting Used To" (Epic/Playboy) 62/7, KSON, CKLW-FM, WCMS, WMZQ-FM, KKAL, KWMT, WHBF. Charts: 24-16 WUNI, 29-24 WKDA, 30-22 KWKH.

**JIM WEATHERLY** "Smooth Sailing" (Elektra) 60/13, WSAI, WOGY, KLZ, WOKK, KWKH, WCMS, WAXX, KWMT, KFEQ, KIDN, KSOP, KRAM. Charts: 30-25 KNIX, 32-27 KHEY, 37-27 CKLW-FM, 39-24 KUZZ.

**JOHN ANDERSON** "Your Lying Blue Eyes" (WB) 60/3, KLVI, KSON, KMAK. Charts: 27-22 KSO, 33-28 WQQT, 34-29 KYNN, 34-26 WGTO, 12-9 WKDA, 24-19 KRMD, 34-27 KKYX, 30-19 KZIP, 20-11 KFDI.

**BILLY "CRASH" CRADDOCK** "Till I Stop Shaking" (Capitol) 57/11, KEEN, KMPS, KLAC, WDAF, WSAI, WNVY, WHOO, WNYR, WMZQ-FM, WCMS, WYVA, 33-28 KNIX, debut 25 WMC.

**DOTSY** "When I'm Gone" (RCA) 56/8, KRZY, WSLR, KHEY, WIRK-FM, WKDA, KXLR, WCOS-FM, KIDN. Charts: 34-29 WHBF, 10-7 WUNI, 37-28 KFEQ, 33-28 KEEN, 35-28 KUGR, 33-22 KZIP.

**JIM ED BROWN** "You're The Part Of Me" (RCA) 55/5, WBAP, KSON, KNEW, KRZY, KUGR. Charts: 25-18 WRCP, 27-22 WCOS-FM, 36-29 KEED, 32-17 KUZZ, 28-18 KVOC, 39-29 KHEY, 38-30 KKYX, 32-21 KZIP, 13-7 KSOP.

**CHARLIE RICH** "You're Gonna Love Yourself In The Morning" (UA) 48/11, KMPS, KLZ, CKLW-FM, WRCP, WEEP, WADR, WNYR, WCOS-FM, KZIP, KFEQ, KTOM. Charts: 11-8 KRGO, 32-27 KFGO, 28-23 WKDA, 22-17 WMC, 30-24 WOGY.

**DON WILLIAMS** "Love Me Over Again" (MCA) 46/40. The "Most Added" this week. Some new adds include KLAC, KRZY, KMPS, KNEW, KEED, KNIX, CKLW-FM, WSLR, WFMS-FM, KSO, WDAF, WHOO, WIRK-FM, KWKH, KRMD, WSUN, KKYX, WEEP, WBAX and others. Charts: Debut 27 WUNI, 36-29 WKDA.

## Others Getting Significant Action

**JOHNNY RODRIGUEZ** "What'll I Tell Virginia" (Epic) 44/7, KRGO, KRAM, WNRS, KGFX, CKLW-FM, WHOO, WKDA, 27-20 WUNI.

**T.G. SHEPPARD** "I'll Be Coming Back For More" (WB/Curb) 43/16, WIL, WSAI, CKLW-FM, WKMF, KEED, KUZZ, KBET, WAXX, KFDI, WCOS-FM, WQQT, KHEY, WHOO, WSLR, WYTL, WYII, 36-24 WFMS-FM.

**JEANNE PRUETT** "Back To Back" (IBC) 43/14, WMZQ-FM, WSLR, KMPS, WNYR, KVET, KXLR, KOKE, WCOS-FM, KWMT, WDDO, KBET, KVOC, KRAM, KMAK, 36-30 KFDI.

**JUICE NEWTON** "Until Tonight" (Capitol) 40/7, KMPS, WSLR, WIRK-FM, KWKH, WCMS, KRDR, KNOE, 42-28 CKLW-FM.

## Radio & Records

# NATIONAL AIRPLAY/40

Three Two Last  
Weeks Weeks Week

November 30, 1979

Three Weeks	Two Weeks	Last Week		
3	2	1	①	ANNE MURRAY/Broken Hearted Me (Capitol)
6	4	2	②	MEL TILLIS/Blind In Love (Elektra)
13	11	4	③	HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra)
12	10	5	④	MOE BANDY/I Cheated Me Right Out Of You (Columbia)
19	12	8	⑤	LORETTA LYNN/I've Got A Picture Of Us On My Mind (MCA)
10	9	3	⑥	JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia)
28	19	17	⑦	EDDIE RABBITT/Pour Me Another Tequila (Elektra)
21	15	9	⑧	CONWAY TWITTY/Happy Birthday Darlin' (MCA)
27	20	14	⑨	CHARLEY PRIDE/Missin' You (RCA)
5	3	6	10	WAYLON JENNINGS/Come With Me (RCA)
29	22	15	⑩	HOYT AXTON/Rusty Old Halo (Jeremiah)
15	13	7	12	TOM T. HALL/You Show Me Your Heart (And I'll Show You Mine) (RCA)
22	17	16	⑪	DAVE & SUGAR/My World Begins And Ends With You (RCA)
—	—	28	⑫	KENNY ROGERS/Coward Of The County (UA)
36	24	20	⑬	BRENDA LEE/Tell Me What It's Like (MCA)
4	6	12	16	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
2	1	11	17	CRYSTAL GAYLE/Half The Way (Columbia)
—	29	25	⑭	JIM REEVES/Oh How I Miss You Tonight (RCA)
38	32	24	⑮	JOHNNY RODRIGUEZ & CHARLY McCLAIN/I Hate The Way... (Columbia)
—	26	22	⑯	WILLIE NELSON/Help Me Make It Through The Night (Columbia)
8	8	13	21	MERLE HAGGARD/My Own Kind Of Hat (MCA)
34	30	27	⑰	STATLER BROTHERS/Nothing As Original As You (Mercury)
33	25	19	23	CHARLIE DANIELS BAND/Mississippi (Epic)
7	5	10	24	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
—	35	29	⑱	LACY J. DALTON/Crazy Blue Eyes (Columbia)
14	16	18	26	JACKY WARD/You're My Kind Of Woman (Mercury)
—	—	—	⑲	CONWAY TWITTY/Heavy Tears (Flip of "Happy Birthday Darlin'") (MCA)
37	33	33	⑳	MEL McDANIEL/Lovin' Starts Where Friendship Ends (Capitol)
1	7	26	29	KENNY ROGERS/You Decorated My Life (UA)
40	31	30	30	DOTTIE WEST/You Pick Me Up (And Put Me Down) (UA)
—	—	37	⑳	MOE & JOE/Holding The Bag (Columbia)
—	36	36	32	JOHN WESLEY RYLES/You Are Always On My Mind (MCA)
—	—	—	㉑	CONWAY TWITTY & LORETTA LYNN/You Know Just What I'd Do (MCA)
—	—	40	㉒	RANDY BARLOW/Lay Back In The Arms Of Someone (Republic)
—	—	—	㉓	KENDALLS/You'd Make An Angel Wanna Cheat (Ovation)
32	23	21	36	STEPHANIE WINSLOW/Say You Love Me (WB/Curb)
—	39	32	37	MEL STREET/The One Thing My Lady... (Sunset)
—	37	31	38	ETC BAND/Stranded On A Dead End Street (WB)
—	—	—	39	BILLIE JO SPEARS/Rainy Days And Stormy Nights (UA)
—	—	—	40	KENNY DALE/Sharing (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**TOMMY OVERSTREET** "Fadin' Renegade" (Elektra) 36/7, KIKX, KGFX, KYNN, KOKE, WGOA, WYVA, WADR, 13-11 KRGO, 34-29 KRMD.

**EDDY ARNOLD** "If I Ever Had To Say Goodbye To You" (RCA) 36/5, WNYR, KXLR, WDDD, KCUB, KMPS, 40-30 KUZZ.

**JERRY REED** "Sugarfoot Rag" (RCA) 34/7, WCXI, WGTO, WAXX, KFEQ, KBET, KMPS, KCUB.

**DONNA FARGO** "Preacher Berry" (WB) 32/5, WSLR, KKYX, KWMT, WHBF, KSSS, 96 WUNI, 35-28 KSO.

**CRYSTAL GAYLE** "Your Old Cold Shoulder" (UA) 28/14, KKYX, KLVI, KXLR, KRMD, WLAS, WIRK-FM, WQQT, KSO, WTHI, WOGY, KTOM, KNIX, KRAK, KCUB.

**MARGO SMITH** "The Shuffle Song" (WB) 27/24. One of the "Most Added" records this week. Some new adds include KSON, KEED, KNIX, KEEN, KLAC, KMPS, WNRS, KSO, WKMF, WIRK-FM, KOKE, WBAM, WKDA, KWKH, KKYX, WYII, WMZQ-FM and others.

**CAROL CHASE** "This Must Be My Ship" (Casablanca West) 27/4, CKLW-FM, KKYX, WGTO, KKAL. Charts: 15-9 KRGO, 34-30 WWOK, 36-28 WMZQ-FM.

**J.D. SOUTHER** "You're Only Lonely" (Columbia) 26/8, WUNI, WWOK, WOKK, WNRS, WIL, KFEQ, KMPS, KKAL. Charts: 18-12 WMAQ, debut 19 WHN, 32-27 WEEP, 5-4 KUGR, 11-10 WBAX.

**FREDDY WELLER** "Go For The Night" (Columbia) 24/7, KWKH, KGFX, KFGO, KBMR, WMUS, KUZZ, KUGR.

**GLEN CAMPBELL** "My Prayer" (Capitol) 19/5 WRCP, WNYR, KNOE, KYNN, KRDR, 32-23 WOGY.

**JOE SUN** "Out Of Your Mind" (Ovation) 18/8, KRAK, WCXI, WNRS, KYNN, WKMF, KXLR, KZIP, KKYX.

**DAVID ROGERS** "You're Amazing" (Republic) 17/14, KRGO, KEED, KRDR, KMPS, KMAK, WKMF, KBMR, KFDI, WIRK-FM, KWKH, WLAS, KKYX, WOKQ, WYII.

**BILL ANDERSON** "More Than A Bedroom Thing" (MCA) 17/5, KSOP, WCXI, WKMF, KBET, KBET.

**ROY CLARK** "Chain Gang Of Love" (MCA) 16/16, KFGO, KNEW, KMPS, KNIX, KRAK, KMAK, KUZZ, KTOM, KFDI, WAXX, KKYX, WLAS, WBAM, WIRK-FM, WOKQ, WYII.

**RONNIE SESSIONS** "Honky Tonkin'" (MCA) 14/4, WRCP, WGTO, KRMD, WKMF, On WUNI, KHAK, WCOS-FM, WDEN, KVOO, WDDD, KCEY.

**ZELLA LEHR** "Love Has Taken It's Time" (RCA) 11/11, WUNI, KRMD, WOKQ, KNIX, KEED, KRGO, KRDR, KRAK, KFDI, WRCP, WYII.

**SUSIE ALLANSON** "I Must Be Crazy" (Elektra) 11/5, WBAM, WADR, WYTL, KFDI, KSSS.

## Most Requested

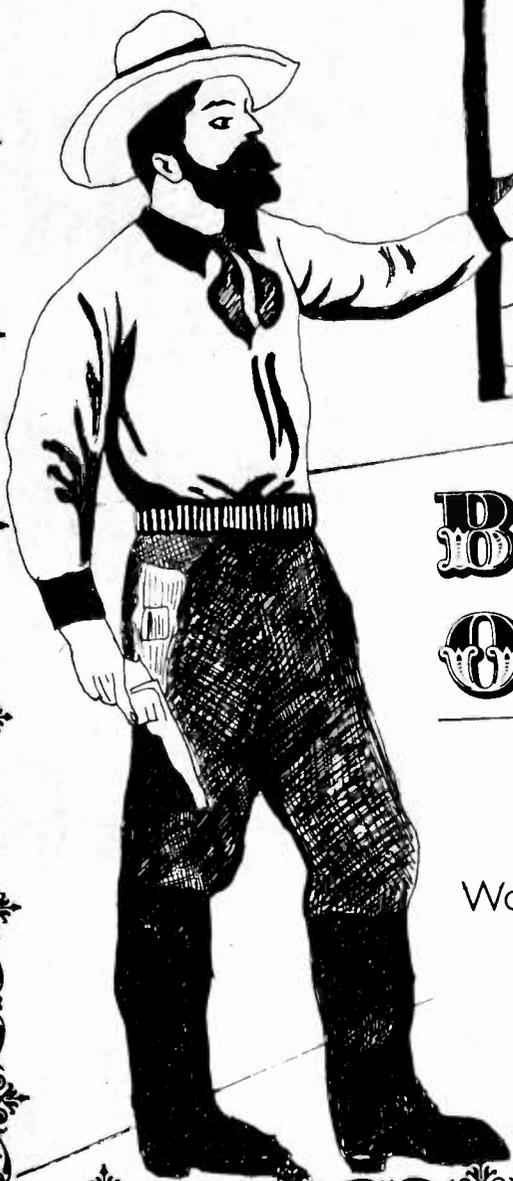
LW	TW	
1	1	KENNY ROGERS "Coward" (UA)
2	2	HANK WILLIAMS JR. (Elektra)
3	3	CONWAY TWITTY "Happy" (MCA)
4	4	EDDIE RABBITT (Elektra)
5	5	CHARLEY PRIDE (RCA)
6	6	MOE & JOE (Columbia)
7	7	WAYLON JENNINGS (RCA)
8	8	HOYT AXTON (Jeremiah)
9	9	MOE BANDY (Columbia)
10	10	BRENDA LEE (MCA)

## Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- LARRY GATLIN  
All The Gold In California (Columbia)
- CRYSTAL GAYLE  
Half The Way (Columbia)
- MERLE HAGGARD  
My Own Kind Of Hat (MCA)
- EMMYLOU HARRIS  
Blue Kentucky Girl (WB)
- KENNY ROGERS  
You Decorated My Life (UA)
- T.G. SHEPPARD  
Last Cheater's Waltz (WB/Curb)
- JOE STAMPLEY  
Put Your Clothes Back On (Epic)
- GENE WATSON  
Should I Come Home (Capitol)

Said, "This here's a stick up,  
so all you get your hands up  
Don't anybody make a move  
I'm robbin' all the men & kissin' all the ladies  
So all you hero's play it cool"



# BUCK OWENS



Warner Bros. no. 49118

Then a big man on the front row said, "Take our gold & then go  
But leave the womenfolk the way you came"

Then a lady from the rear,  
her voice ringing loud & clear  
Said, Sit down, Sir,  
**LET JESSE ROB THE TRAIN**

# Country



## Biff Collie Inside Nashville

**THERE'S GONNA BE** more 'Country' in the Brenda Lee musical repertoire from now on, so says Brenda's hubby, Ronnie Shacklett. "Yep," says Ronnie, "We're gonna step up our personal appearance schedule and Brenda's gonna be out among the public lots more now. Actually, we're going back to our 'country roots,' where Brenda started." The MCA musical mite is slated for a tour in Japan come January with three concerts in Tokyo to be followed up in April with a tour of Sweden, Holland, and London. Dick Blade International now conducts Miss



Brenda Lee

**ALL'S FAIR** when you consider that Buddy Lee Agency reps Jerry Rivers, Tony Conway, Jack Brunley, Newell Gragg, Joe Higgins, and Joan Saltel planned outta Music City last week for the International Association of Fairs and Expositions Convention in Las Vegas. The Lee Agency, expanding its fair date roster, now signals the representation of Willie Nelson (second season) for fair dates and has just reached agreements for exclusive bookings in this depart-

ment for Ray Price and Marty Robbins . . . Tom T. Hall's offices touting his just released autobiography . . . Earl Richards, onetime member of the Buddy Holly and the Crickets bandcast, now doing independent wax production for Partridge Records, Inc. Earl says, "My big gun is a Dothan, AL boy named Mitch Goodsen. I'm also producing a traditional 'country' girl singer, Jodie Emerson, who I think is as real as a washboard."

**LOOKING BACK** . . . Scene, November, 1959: one million, two hundred and fifty thousand Elvis Presley colorful Christmas greeting cards were being jammed into the mails from the offices of Col. Tom Parker!!! Scene, December 26, 1904: Gospel Tabernacle renamed Ryman Auditorium!!!

**FOOD FOR THOUGHT, AFTER THANKSGIVING** . . . Singles with powerhouse promotions backing their entry into the market continue to be the theme of things among record manufacturers, who know that it's the fast turnover buck of the "Singles Dollar" that keeps the ole mill running! With this in mind, it's interesting to note too that those new singles making their appearance on the market today **MUST** come on in a slam-bam fashion! Really, this type promotion is good because in order for the manufacturer (with countless singles appearing weekly) to reap the biggest possible profit, there's little or no doubt about it, the new release **MUST** make a fast showing chart-wise . . . to become a healthy, strong candidate in the big "Singles Sweepstakes!"

**NAMES:** Epic's Charly McClain is a busy, busy

gal nowadays. Her personal manager, Gene Ferguson, says she has just returned from a 10-day tour in Europe and has a bid to return to Wembley in April. Furthermore, she has just finished the theme song for a new Robert Blake flick - title of same yet to be named - additionally, Charly has won a part in a new Jan Michael Vincent movie to be filmed early in January in Bakersfield, CA. Ferguson, also the mentor for Warner Bros.' John Anderson, says 1980 has already sparkled for his talent roster. Bookings look good, Ferguson says, and "with Anderson not having an open date for the first quarter, I'm happy!" . . . Del Reeves (record scoreboard "Girl On The Billboard") now resides with his wife Ellen and family on a 65-acre farm outside Nashville named "Gloryland," and Del says he loves it. He **THINKS** he's gonna try raising horses! But, we **THINK** he's gonna be one of 1980's biggest talents! We'll see??? . . . John Conlee is in Las Vegas this Saturday (12-1) to accept the "Most Promising New Talent of the Year" award during the taping of the "Jukebox Awards Show." The program will air on December 4 on NBC-TV . . . Merle Haggard is set to act and sing in the upcoming Clint Eastwood film titled, "Bronco Billy" . . . RCA's Sylvia is from Kokomo, Indiana, and was formerly secretary for her producer Tom Collins. Collins, who is the CMA's Chairman of the Board, also produces Barbara Mandrell and Ronnie Milsap . . . WB's Margo Smith is still talking about her recent appearance with Bob Hope at the grand opening of the Prairie Capitol Convention Center in Springfield, IL. Her band is still buzzing over getting to play



Hope's theme, "Thanks For The Memories." Margo is shown here with Bob Hope . . . The Oak Ridge Boys taped their debut on "Don Kirsher's Rock Concert" last Tuesday in Los Angeles. The show will air sometime in January . . . The numbers are in. Dolly Parton lost over 35 pounds on her recent diet. Dolly says her most drastic diet was when she first came to Nashville. She lived on what she terms her "ketchup" soup, consisting of ketchup, mustard, relish, and hot water from the tap. I don't think I could "relish" that kind of diet . . .

*Loretta Lynn*  
Cool Miner's Daughter  
by Loretta Lynn with George Vecsey

Loretta Lynn's long-awaited movie version of her autobiography, "Cool Miner's Daughter," will be in the movie theatres by the first week of March, 1980. Sissy Spacek is doing the title role.



**HALLOWEEN HYPE** - (Left photo) WJJK/Eau Claire, WI held a Halloween night costume party for some 1500 listeners. Best costume contests were held for prizes given away by the WJJK air personalities. Some of the winners are shown. (Middle left) WIXZ/Pittsburgh gave away treats to people driving past the station on Halloween. Melanie Welson, Jack Suckel, Richard De Ong, Cyndie Romansky and Mary Cvojkus are pictured dressed for the occasion in front of the WIXZ studios. (Middle right) KEED/Eugene, OR had a special night at the Oregon Boys and Girls Aid Society "Original

Haunted House." Pictured here with a couple of the boys and ghouls are KEED's Paul Crist, Tom Edwards, J.J. Caine and Greg Leo. (Left photo) Also from Pittsburgh, WEEP hosted the March of Dimes Halloween Haunted House. Visitors with the password, "There's only one WEEP," were given a key and a chance to unlock the treasure chest. More than \$45,000 was raised from the event. WEEP's Barry Mardit is shown with treasure chest winner.

# Country

## WEST

**ARIZ**  
Albuquerque, N.M.  
Janis Fricks  
HOTTEST  
Jim Ed Brown  
Don Williams  
HOTTEST  
Eddie Rabbitt  
Dave & Sugar (Both)  
Lonny Rogers  
Jill Hayes  
Randy Barlow

**CA**  
Alameda  
Ricky Gilley  
HOTTEST  
J.D. Souther  
HOTTEST  
Eddie Rabbitt  
Lonny Rogers

**CA**  
Fresno  
Freddie Miller  
Janis Fricks  
Leon Everette  
David Rogers  
T.G. Sheppard  
Ray Clark  
Lata  
Four Gals

**CA**  
Glenn  
Evelyn Carter  
Joanna Prussell  
Bobby G. Rice  
Steve Wariner  
HOTTEST  
Chris Lebus  
Lonny Rogers  
Gail Davies  
Lucy J. Dalton  
Charley Pride

**CA**  
San Diego  
Crystal Gayle  
Don Williams  
Ray Clark  
Crisley Lane  
Nancy Sinatra  
Zella Lehr  
HOTTEST  
Lonny Rogers  
Fanny Young  
Jill Hayes  
Marty Robbins & McLean

**CA**  
San Francisco  
Danna Fargo  
Big Al Downing  
Suite Allison  
HOTTEST  
Lonny Rogers  
Eddie Rabbitt  
Ray & Joe  
Ottie West  
Rodriguez & McLean

**CA**  
Stockton  
Nancy Sinatra  
Jill Hayes  
HOTTEST  
Lonny Rogers  
Fanny Young  
Jill Hayes  
Marty Robbins & McLean

**CA**  
Tulsa  
Jill Hayes  
HOTTEST  
Lonny Rogers  
Fanny Young  
Jill Hayes  
Marty Robbins & McLean

**CA**  
Yuba  
Nancy Sinatra  
Jill Hayes  
HOTTEST  
Lonny Rogers  
Fanny Young  
Jill Hayes  
Marty Robbins & McLean

**CA**  
Yuba  
Nancy Sinatra  
Jill Hayes  
HOTTEST  
Lonny Rogers  
Fanny Young  
Jill Hayes  
Marty Robbins & McLean

## MIDWEST

**AKRON, OH**  
Don Williams  
Joanna Prussell  
Oas Ridge Boys  
Julee Newton  
Dottie  
Jetta Lehr  
Johnny Rodriguez  
HOTTEST  
Eddie Rabbitt  
Lonny Rogers  
Dottie West  
Jill Hayes  
Oas Ridge Boys

**AKRON, OH**  
Don Williams  
Joanna Prussell  
Oas Ridge Boys  
Julee Newton  
Dottie  
Jetta Lehr  
Johnny Rodriguez  
HOTTEST  
Eddie Rabbitt  
Lonny Rogers  
Dottie West  
Jill Hayes  
Oas Ridge Boys

**AKRON, OH**  
Don Williams  
Joanna Prussell  
Oas Ridge Boys  
Julee Newton  
Dottie  
Jetta Lehr  
Johnny Rodriguez  
HOTTEST  
Eddie Rabbitt  
Lonny Rogers  
Dottie West  
Jill Hayes  
Oas Ridge Boys

**AKRON, OH**  
Don Williams  
Joanna Prussell  
Oas Ridge Boys  
Julee Newton  
Dottie  
Jetta Lehr  
Johnny Rodriguez  
HOTTEST  
Eddie Rabbitt  
Lonny Rogers  
Dottie West  
Jill Hayes  
Oas Ridge Boys

**AKRON, OH**  
Don Williams  
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Oas Ridge Boys  
Julee Newton  
Dottie  
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## EAST

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**Most Added**

**DON WILLIAMS**  
Love Me Over Again (MCA)  
**OAK RIDGE BOYS**  
Leaving Louisiana... (MCA)  
**MARGO SMITH**  
The Shuffle Song (WB)

**Hottest**

**KENNY ROGERS (UA)**  
CONWAY TWITTY "Happy" (MCA)  
**EDDIE RABBITT (Elektra)**  
**ANNE MURRAY (Capitol)**

# REGIONAL ADDS & HOTS

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## Country Albums

Album cuts receiving airplay and some activity. Lists alphabetically. Album cuts in bold indicate heaviest reported airplay.

**GLEN CAMPBELL** - Highwayman - (Capitol) "Highwayman"  
**DONNA FARGO** - Just For You - (WB) "Walk On By"  
**LARRY GATLIN** - Straight Ahead - (Columbia) "Midnight Choir" "Taking Somebody With Me"  
**CRYSTAL GAYLE** - Miss The Mississippi - (Columbia) "Miss The Mississippi And You" "Danger Zone"  
**TOM T. HALL** - Of T.'s in Town - (RCA) "Jesus On The Radio" "The Old Side Of Town" "I Left You Some Kisses On The Door" "Old Habits Die Hard"  
**WAYLON JENNINGS** - What Goes Around Comes Around - (RCA) "I Got The Train Sittin' Waitin'" "What Goes Around" "I Ain't Living Long Like This"  
**GEORGE JONES** - My Very Special Guests - (Epic) "It Sure Was Good" "I Still Hold Her Body" "Here We Are" "I've Turned You To Stone" "Gotta Get Drunk" "Proud Mary" "Night Life"

**BARBARA MANDRELL** - Just For The Record - (MCA) "Is It Love Yet" "My Love Can Do No Wrong"  
**MOE & JOE** - Just Good Ol' Boys - (Columbia) "Tall Ole I Ain't Here"  
**ANNE MURRAY** - I'll Always Love You - (Capitol) "Daydream Believer"  
**WILLIE NELSON** - Sings Kristofferson - (Columbia) "Bobby McGee" "The Pilgrim" "For The Good Times" "Why Me Lord"  
**KENNY ROGERS** - Kenny - (UA) "Goodbye Marie" "I Want To Make You Smile" "You Turn The Light On" "Tulsa Turnaround"  
**CONWAY TWITTY & LORETTA LYNN** - Diamond Dust - (MCA) "Hit The Road Jack" "Baby Don't Get Hooked On Me" "What's A Little Love"  
**MEL TILLIS** - Me And Pepper - (Elektra) "Lying Time Again"  
**GENE WATSON** - Should I Come Home - (Capitol) "Beautiful You" "The Beer At Dorsey's Bar" "Circle Driveway" "After The Party" "I Can't Help It"  
**DON WILLIAMS** - Portrait - (MCA) "Circle Driveway" "Good Ole Boys Like Me" "You Get To Me" "Woman You Should Be In Movies"  
**HANK WILLIAMS JR.** - Whiskey Bent & Hell Bound - (Elektra) "The Conversation" "Outlaw Women"

# P/A

POP/ADULT



## Mike Kasabo

### Another Rotation Station

Well-known Florida programming consultant Tom Kennington — who has to his credit the National Program Directorship of the variously-formatted Rounsaville Group — is currently in charge of the programming reins of WDBO/Orlando. He pointed out several reasons why he uses a rotational list instead of a numerical chart, a trend that seems to be building with P/A stations:

Kennington: Let me start with two recent examples — we were on "Rise" by Herb Alpert and "I'll Never Love This Way Again" by Dionne Warwick very early. Now in checking with retail stores, which we do every week, we did not get any sales information on them because the stores don't stock anything until the rocker goes with it. But in checking with our other sources like phones and such, we knew both of those records were really hot items. So what I'm saying about the numerical system is that given the lack of any sales information, I see it as being very difficult to put a number on a title — unless you just want to make them up. Now this may not be a problem in every part of the country, but here a record that starts on a Pop/Adult station, we'll have great difficulty getting any sales information at all.

R&R: So the rotational lists is right for WDBO?

Kennington: Absolutely. Now, obviously it makes it a lot harder to try and compute the accuracy of sales, when we finally can get a beat on the requests and other avenues of input, as opposed to simply putting out assigned numbers based on what local stores are telling us.

R&R: How do you compile your A, B, & C rotational list?

Kennington: I do use sales, phones and look at stations that I consider similar in format and audience appeal to us in other markets, and of course R&R and some other trades — basing all of this on the feeling that if the records are doing well with them then theoretically they ought to do well with us.

R&R: Anything in closing?

Kennington: Yes. I'd like to hear from other Pop/Adult people who compile numerical lists and how they do it for their marketplace. I'd be very interested if others feel the same way or have found a method of properly dealing with numbered lists on a P/A level.

### Update

The Update to our November 16th story of KYUU-FM/San Francisco's "Most Outrageous" contest has a winner! As you might recall the first prize, a Troy pound (12 ounces) of gold, would be awarded to the craziest stunt. Jim McGuire was declared victorious when he ate his lunch on a table suspended 100 feet below an airborne helicopter, hovering past the Golden Gate, touching down on a beach area, and flying across the skies dressed as Superman. The prize, based on gold pricing of approximately \$380 an ounce, brought just over \$4500. In its continuing "Ask The Expert" series, legendary KDKA/Pittsburgh presented its "Ask The Lawyer" session for area listeners to receive free advice on various subjects — this Legalman program met with great listener reaction. WPEN/Philadelphia personality Joe Niagara has launched a local campaign to show support for the President's decision not to buy Iranian oil and not to give in to foreign "energy blackmail." The "Our Energy Is Freedom" campaign calls on people to curtail energy usage voluntarily and to make whatever sacrifices necessary to support U.S. positioning in this current crisis. WNEU/Wheeling has tied in with the current Rupert Holmes smash "Escape (The Pina Colada Song)." The promotion was staged at a local tavern, as listeners were invited to come by and enjoy the festivities, which included the first 160 attendees receiving a free pina colada. More than 500 showed up to "escape" from their normal humdrum activities. Interesting side note is that the bar where the promotion was held is right across the street from the station's competition.

### Transition

As the year winds down, so do the transitional levels across the country; however, there are some to note for this week. WASH/Washington announced a number of promotions and one change — staff announcer Greg Cole has been promoted to fill the newly created position of Production Director. Cole has been with the station for eight years, mostly as a part-time announcer, and has been responsible for the majority of WASH production; also promoted is Ed Rodriguez to fill Cole's place as an announcer — he has been with the station for three years in a fill-in capacity. Finally, former NAB "RadioActive" member Carol Sommer has been hired to replace Linda Forem as the station's Promotion Manager. A major appointment has been made at Golden West Broadcasting, as VP/Radio Division Richard Kale has announced that Jan Horning has been named Director of Research for the chain. Ms. Horning has been with the Autry group for only one year, after serving as executive assistant to the president of an athletic shoe and apparel company. Bob Carolin has been appointed Vice President of Park Broadcasting and will oversee the operations of its properties in Syracuse, which include WHEN, a P/A stronghold and a Beautiful Music FM sister, WONO — and in conjunction with Carolin's move, former Production Manager Bruce Siegel is now the Operations Manager of WHEN. Will Schutte, a native of the Bay Area, joins KYUU-FM/San Francisco as an account executive. Kelli Mitchess has been promoted to Music Director of KORJ/Orange, CA.



The thirty-five foot traffic blimp smiles its way through an afternoon of festivities marking K101/San Francisco's recent 23rd anniversary.

### Color

THE MEAT MAN: The man on the left is a very lucky KFMB/San Diego grand prize winner of the station's "Fame Game" promotion. Pictured here, Ben Solano is checking out after a lengthy supermarket shopping spree that obviously "beefed up" his meat supply. He also got the interest on \$1 million for a day at 7.6%; his own movie premiere with his name on the marquee; an appearance on stage in Las Vegas (which is very dangerous if you have no talent); tickets to Charger football games; a chauffeured Rolls Royce for a week, and a red carpet. There's no way that you'll convince him that KFMB isn't number one!

WASH-ING AT K.R.R.K.: A major promotion is now being staged by Washington's WASH, which is offering listeners the chance to enroll in the Kollege Of Rock & Roll Knowledge. Program Director Bob Hughes describes it as "an institution of higher learning with a focus on that select discipline of the performing and participating art called rock & roll." He adds that it's a fascinating "campus of the mind" created for all who have been seeking an intellectual stimulus to the "intrinsic beauty of the C, A-Minor, F, and G Chords" (the chords listed are those generally described as most often employed in rock music — which includes much of today's Pop/Adult musical approach). Anyway, the objective of the promotion was to create a vehicle that would keep the excitement of light-hearted musical approach for the station's broad-based 18-49 demographics. Many elements make the massive campaign: posters, T-shirts etc., plus (as pictured) this ad that enrolls people into the K.R.R.K. — a fictional institution known as WASH U. Enrollment to the Kollege



### ENROLL IN THE KOLLEGE OF ROCK & ROLL KNOWLEDGE.

*The tuition is free. The curriculum is the grooviest, and it'll look great on your resume.*

**Schedule**

LISTEN TO THE HISTORY OF ROCK & ROLL!

Friday, October 17

10:00 AM - 11:00 AM: "The History of Rock & Roll" - Professor Bob Hughes

11:00 AM - 12:00 PM: "The History of Rock & Roll" - Professor Bob Hughes

12:00 PM - 1:00 PM: "The History of Rock & Roll" - Professor Bob Hughes

1:00 PM - 2:00 PM: "The History of Rock & Roll" - Professor Bob Hughes

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# P/A

POP/ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### DANN ROGERS

**Looks Like Love Again (International Artists)**  
65% of our reporters are on it. New adds include KOY, WWWE, KNBR, WBT, WCHV, WLNH, FM97. Key moves: 21-17 KMPC, 25-21 WSGW, 26-22 WHBC, 35-26 KUKI, 23-18 WJBO, 18-16 KDWN, debut 18 WFDF, debut 25 WBOW, debut 30 WLW. Heavy rotation: KUGN. Jumps 33-24 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**KENNY LOGGINS "This Is It" (Columbia) 44/7** add WTIC, WGY, WHAM, WLVA, WCER, WCBM, WPRO. Key moves: 17-10 WVMT, 22-16 WSM-FM, 30-27 WWWE, 20-16 KRMG, 24-19 WHBC, 29-24 KSTP, 22-18 WCHV, 25-22 WMAZ, 23-17 WLW, debut 16 WLNH, debut 17 WFDF. Increased 29-25 on P/A chart.

**ABBA "Chiquitita" (Atlantic) 43/3** add WIP, KPPL, KMPC. Key moves: 15-10 WGR, 26-22 WOWO, 32-27 KBLF, 32-27 WCHV, 30-27 KSTP, 32-26 WHBC, debut 29 WPRO, debut 30 WORG. Heavy rotation: WJON. Increased 30-27 on P/A chart.

**SUPERTRAMP "Take The Long Way Home" (A&M) 37/2** add WIS, WSB. Key moves: 11-3 WOWO, 8-6 WMAZ, 21-12 KUKI, 4-1 WLOW, 28-20 WHBC, 29-22 WHIZ, 22-18 KBLF, 29-22 WQUD, 20-17 WTIC, 29-22 KDKA. Increased 31-28 on P/A chart.

**HERB ALPERT "Rotation" (A&M) 37/14** adds include KRNT, WIBW, KGNR, WIS, WISN, KNBR, WELI, WVMT, WJON, KHOW, WBCB, WFDF. Key moves: 28-24 WBT, 23-19 KMPC, 25-22 WSM-FM, 34-27 WHBC, 32-26 WSGW, debut 26 WMAZ. Increased 37-32 on P/A chart.

**HALL & OATES "Wait For Me" (RCA) 29/6** add WHBC, WISN, WLNH (dp), KSTP, WGIR, KDKA. Key moves: 27-23 KUKI, 24-21 WLW, 27-23 WPRO, 29-26 KBLF, 27-23 WWWE. Increased 39-33 on P/A chart.

**SMOKEY ROBINSON "Cruisin'" (Motown) 25/6** add WFDF, KRMG, WLW, WTMJ, KNBR, WCCO. Key moves: 29-26 WWWE, 21-18 WLOW, 32-26 FM97, 34-25 WHIZ, 28-20 WQUD, debut 28 WMAZ. Debuts at No. 34 on P/A chart.

**CARLENE CARTER "Do It In A Heartbeat" (WB) 23/3** add WATR, KSL, KRNT. Moves 30-27 WORG, 33-29 WHBC. Increased 40-36 on P/A chart.

**LOBO "Holdin' On For Dear Love" (MCA/Curb) 28/18** KUGN, WRVA, WSB, WIBW, KSL, KHOW, KRMG, WHBC, WSLI, KSTP, WVMT, KAFM. Debuts 28 WJBO, debut 29 WLW. Hot action at WSLI. Debuts at No. 38 on P/A chart.

**PABLO CRUISE "I Want You Tonight" (A&M) 21/7** add WOWO, WQUA, WSIX, WCBM, WSLI, KNBR, WSB. Key moves: 14-11 WLOW, 18-13 WLW, 29-18 WMAZ, 17-12 WPRO, debut 27 WQUD, debut 29 WBOW. Debuts at No. 39 on P/A chart.

**MOON MARTIN "No Chance" (Capitol) 20/4** WHBC, WBOW, WCHV, WORG. Key moves: 34-30 WSGW, debut 26 WPRO, debut 29 WJBO. Heavy rotation: WRVA. Debuts at No. 40 on P/A chart.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights"
- HERB ALPERT (A&M) "1980"
- JIMMY BUFFETT (MCA) "Drumsicle" "Chanson Pour Les Petits Enfants" "Survive"
- CAPTAIN & TENNILLE (Casablanca) "Love On A Shoestring"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "Pain Of Love"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (Asylum) "I Can't Tell You Why" "Sad Cafe"
- FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara" "Angel" "Over & Over" "Storms" "Think About Me"
- RUPERT HOLMES (MCA) "Answering Machine"
- NICOLETTE LARSON (WB) "Let Me Go, Love" "Dancin' Jones" "Rio de Janeiro Blue" "Back In My Arms Again"
- KENNY LOGGINS (Columbia) "Keep The Fire"
- MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
- BARRY MANLOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- JIMMY MESSINA (Columbia) "Free To Be Me" "Lovin' You Lady"
- ANNE MURRAY (Capitol) "Daydream Believer" "You've Got Me To Hold On To"
- EDDIE RABBITT (Elektra) "Loveline"
- KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"
- J.D. SOUTHER (Columbia) "White Rhythm And Blues"
- BARBRA STREISAND (Columbia) "Niggers" "Come Rain Or Come Shine" "Kiss Me In The Rain"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"
- STEVIE WONDER (Tamla/Motown) "Power Flower" "Black Orchid" "Come Back As A Flower"

## Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week		November 30, 1979
4	2	1	①	BARRY MANILOW/Ships (Arista)
5	5	2	②	COMMODORES/Still (Motown)
6	6	5	③	BARBRA STREISAND & DONNA SUMMER/No More Tears (Enough...) (Col/Cas)
7	7	4	④	J.D. SOUTHER/You're Only Lonely (Columbia)
1	1	3	⑤	ANNE MURRAY/Broken Hearted Me (Capitol)
8	8	6	⑥	STYX/Babe (A&M)
18	11	10	⑦	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
25	14	12	⑧	RUPERT HOLMES/Escapes (The Pina Colada Song) (MCA)
13	10	9	⑨	DR. HOOK/Better Love Next Time (Capitol)
17	12	11	⑩	DIONNE WARWICK/Deja Vu (Arista)
11	9	8	11	LAUREN WOOD/Please Don't Leave (WB)
3	3	7	12	CRYSTAL GAYLE/Half The Way (Columbia)
26	18	15	13	LITTLE RIVER BAND/Cool Change (Capitol)
27	20	14	14	FRANK MILLS/Peter Piper (Polydor)
39	26	16	15	STEVIE WONDER/Send One Your Love (Tamla/Motown)
31	22	17	16	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
2	4	13	17	KENNY ROGERS/You Decorated My Life (UA)
21	19	18	18	ENGLAND DAN & J.F. COLEY/What Can I Do With This Broken... (Big Tree)
-	40	25	19	KENNY ROGERS/Coward Of The County (UA)
35	31	23	20	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
29	24	21	21	KC & THE SUNSHINE BAND/Please Don't Go (TK)
36	33	26	22	MELISSA MANCHESTER/Pretty Girls (Arista)
23	21	20	23	YVONNE ELLIMAN/Love Pains (RSO)
-	38	33	24	DANN ROGERS/Looks Like Love Again (International Artists)
40	36	29	25	KENNY LOGGINS/This Is It (Columbia)
9	13	24	26	HERB ALPERT/Rise (A&M)
-	39	30	27	ABBA/Chiquitita (Atlantic)
37	35	31	28	SUPERTRAMP/Take The Long Way Home (A&M)
15	16	22	29	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
10	15	19	30	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
20	23	27	31	ORLEANS/Forever (MCA)
-	-	37	32	HERB ALPERT/Rotation (A&M)
-	-	39	33	HALL & OATES/Wait For Me (RCA)
-	-	34	34	SMOKEY ROBINSON/Cruisin' (Motown)
38	37	35	35	EAGLES/Heartache Tonight (Asylum)
-	-	40	36	CARLENE CARTER/Do It In A Heartbeat (WB)
14	25	32	37	COMMODORES/Sail On (Motown)
-	-	38	38	LOBO/Holdin' On For Dear Love (MCA/Curb)
-	-	39	39	PABLO CRUISE/I Want You Tonight (A&M)
-	-	40	40	MOON MARTIN/No Chance (Capitol)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



## Others Getting Significant Action

- MAUREEN McGOVERN "Can't Take My Eyes Off You" (WB/Curb) 26/9 add WIBW, WISN, KRKK, WBT, WTMJ, WVMT, WLNH, WJON, WORG.
- ROBERT JOHN "Only Time" (EMI-America) 26/1 add WBOW. Moves 31-28 WHBC.
- TERI DeSARIO "Yes, I'm Ready" (Casablanca) 24/14 adds include KSTP, WBT, WJBO, KGNR, WLNH, WHIZ, KRMG, KAFM, WGIR, KRKK. Debuts 29 WORG, debuts 30 WHBC.
- MICHAEL JACKSON "Rock With You" (Epic) 19/5 add WIP, WSLI, KNBR, WHEN, WQUA. Moves 12-7 WLOW, 28-24 WORG, 28-25 WNEU, 25-19 WPRO. debut 27 WMAZ, debut 28 WSM-FM.
- JIM WEATHERLY "Smooth Sailing" (Elektra) 18/3 add WCCO, KAFM, WCER. Hot at KUGN.
- ROGER WHITTAKER "You Are My Miracle" (RCA) 16/3 add WELI, WRVA, WCER. Heavy rotation: WFTL.
- BOBBY VINTON "Make Believe It's Your First Time" (Tapestry) 15/4 add KRMG, KDKA, KRNT, WBAL. Moves 33-29 WSGW, debut 30 WJBO.
- DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros.) 13/4 add WFDF, WHBC, KMBZ, KUKI.
- GLEN CAMPBELL "My Prayer" (Capitol) 13/3 add KDWN, WSB, KBLF.
- RICHIE FURAY "I Still Have Dreams" (Asylum) 10/3 add WFDF, WHIZ, WATR.
- JIMMY BUFFETT "Volcano" (MCA) 9/6 add WJON, KMBZ, WCHV, WCER, KRKK, WRVA. Hot at WBT.
- KARLA BONOFF "When You Walk In The Room" (Columbia) 9/3 add WPRO, KPPL, KUGN. Moves 27-23 WSM-FM.
- WILLIE NELSON "Help Me Make It Through The Night" (Columbia) 9/2 add WJBO, WSB.
- SPYRO GYRA "Jubilee" (MCA) 9/1 add KGNR.
- CHARLIE DANIELS BAND "Behind Your Eyes" (Epic) 8/3 add WBCB, KSL, KRKK. Moves 28-24 WLOW.
- ISAAC HAYES "Don't Let Go" (Polydor) 8/3 add WQUD, KMBZ, WLNH. Moves 28-21 WPRO.
- KOOL & THE GANG "Ladies' Night" (De-Lite) 8/2 add WLOW, WLNH. Moves 9-4 WOWO, debut 28 WNEU.
- BEACH BOYS "It's A Beautiful Day" (Caribou) 8/1 add WHBC. Debuts 30 WBOW.
- JOHN STEWART "Lost Her In The Sun" (RSO) 7/5 add KRMG, KMBZ, KUGN, WGIR, KBLF.
- JEREMY SPENCER BAND "Travellin'" (Atlantic) 8/5 add WCCO, WCER, WRVA, WHBC.

## Most Added:

- LOBO  
Holdin' On For Dear Love (MCA/Curb)  
Added at 20% of our reporting stations.
- HERB ALPERT  
Rotation (A&M)  
Added at 17% of our reporting stations.
- TERI DeSARIO  
Yes, I'm Ready (Casablanca)  
Added at 17% of our reporting stations.
- KENNY ROGERS  
Coward Of The County (UA)  
Added at 16% of our reporting stations.
- CLIFF RICHARD  
We Don't Talk Anymore (EMI America)  
Added at 14% of our reporting stations.

## Hottest:

- RUPERT HOLMES  
Escapes (The Pina Colada Song) (MCA)  
Reported hot at 61% of our stations.
- STYX  
Babe (A&M)  
Reported hot at 44% of our stations.
- BARRY MANILOW  
Ships (Arista)  
Reported hot at 42% of our stations.
- BARBRA STREISAND & DONNA SUMMER  
No More Tears (Enough Is Enough) (Col/Cas)  
Reported hot at 38% of our stations.
- J.D. SOUTHER  
You're Only Lonely (Columbia)  
Reported hot at 36% of our stations.

# P/A SINGLES

● New entries (Circled letters indicate alphabetical order)

**ABBA**  
*Chiquitita (Atlantic)*  
See New & Active  
11 2

**HERB ALPERT**  
*Rotation (A&M)*  
See New & Active  
11 2

**AMERICA**  
*All My Life (Capitol)*  
10 5

**BEACH BOYS**  
*It's A Beautiful Day (Capitol)*  
11 20

**KARLA BONOFF**  
*When You Walk... (Columbia)*  
11 2

**JIMMY BUFFETT**  
*Volcano (MCA)*  
Check Others  
11 23

**GLEN CAMPBELL**  
*My Prayer (Capitol)*  
11 16

**CARLENE CARTER**  
*Do It In A Heartbeat (WB)*  
See New & Active  
10 19

**CHIC**  
*Forbiddan Lover (Atlantic)*  
10 19

**CHARLIE DANIELS BAND**  
*Mississippi (Epic)*  
11 16

**CHARLIE DANIELS BAND**  
*Behind Your Eyes (Epic)*  
11 23

**TERI DeSARIO**  
*Yes, I'm Ready (Casablanca)*  
See Others  
11 23

**BOB DYLAN**  
*Gotta Serve (Columbia)*  
10 8

**ELO**  
*Confusion (J&J)*  
10 12

**RICHIE FURAY**  
*I Still Have Dreams (Asylum)*  
11 23

**HALL & OATES**  
*Wait For Me (RCA)*  
Check New & Active  
11 9

**ISAAC HAYES**  
*Don't Let Go (Polydor)*  
11 20

**DAN HILL**  
*Hold On To The... (20th)*  
10 12

**MICHAEL JACKSON**  
*Rock With You (Epic)*  
See Others  
11 16

**ROBERT JOHN**  
*Only Time (EMI America)*  
10 26

**FRANCE JOLI**  
*Come To Me (Prelude)*  
11 2

**JONES GIRLS**  
*We're A Melody (Philly Int'l)*  
11 16

**RICKIE LEE JONES**  
*Danny's All Star Joint (WB)*  
11 2

**LOBO**  
*Holdin' On For... (MCA/Curb)*  
See New & Active  
11 23

**DAVID LOGGINS**  
*The Fool In Me (Epic)*  
10 19

**MOON MARTIN**  
*No Chance (Capitol)*  
See New & Active  
11 9

**JOHNNY MATHIS**  
*No One But The One (Colt)*  
10 26

**MAUREEN McGOVERN**  
*Can't Take My (WB/Curb)*  
See Others  
11 16

**JIMMY MESSINA**  
*New And... (Columbia)*  
9 28

**BETTE MIDLER**  
*Big Noise From (Atlantic)*  
11 2

**RONNIE MILSAP**  
*In No Time At All (RCA)*  
10 26

**NATURE'S DIVINE**  
*I Can't Control (MCA)*  
11 23

**WILLIE NELSON**  
*Help Me Make (Columbia)*  
11 9

**MAXINE NIGHTINGALE**  
*(Bringing Out) (Windsong)*  
10 19

**PABLO CRUISE**  
*I Want You Tonight (A&M)*  
Check New & Active  
11 9

**DOLLY PARTON**  
*Sweet Summer Lovin' (RCA)*  
8 31

**HELEN REDDY**  
*Let Me Be Your (Capitol)*  
10 19

**CHARLIE RICH**  
*You're Gonna Love (UA)*  
11 16

**SMOKEY ROBINSON**  
*Cruisin' (Motown)*  
See New & Active  
11 9

**OANN ROGERS**  
*Looks Like (Int'l Artists)*  
BREAKER  
10 19

**JEREMY SPENCER BAND**  
*Travellin' (Atlantic)*  
11 30

**SPYROGYRA**  
*Jubilee (MCA)*  
11 23

**JOHN STEWART**  
*Lost Her In The Sun (RSO)*  
11 30

**DONNA SUMMER**  
*On The Radio (Casablanca)*  
11 23

**SUPERTRAMP**  
*Take The Long Way... (A&M)*  
Check New & Active  
10 19

**DANA VALERY**  
*I Don't Want... (Scotti Bros.)*  
11 16

**BOBBY VINTON**  
*Make Believe... (Tapestry)*  
11 16

**JENNIFER WARNES**  
*Don't Make Me Over (Arista)*  
11 30

**ROGER WHITTAKER**  
*You Are My Miracle (RCA)*  
11 16

**JIM WEATHERLY**  
*Smooth Sallin' (Elektra)*  
11 9

# ADDS & HOTS

## EAST

<b>WBAL/Baltimore</b> Jack Levy B. J. Thomas B. Vinton	<b>WBNB/Buffalo</b> Roger Christian None Stya	<b>WCMB/Harrisburg</b> Larry Scott Dr. Hook HOTTEST	<b>WGIR/Manchester</b> Karen Anderson Hall & Oates J. Stewart	<b>WIP/Philadelphia</b> Bob Russo Abba M. Jackson	<b>WTAE/Pittsburgh</b> Don Reiss S. Wonder A. Parsons	<b>WHAM/Rochester</b> Mike Marney K. Loggins R. Coolidge	<b>WHEN/Scranton</b> Bob Carolin Dr. Hook M. Jackson
<b>WCMB/Baltimore</b> Dezzer Hane K. Loggins P. Cruise	<b>WGR/Buffalo</b> Jerry Reed Dr. Hook C. Gayle	<b>WTIC/Hartford</b> Ginny Jesonka L.R.B. K. Loggins	<b>WELI/New Haven</b> Walt Florio R. Whittaker M. Alpert	<b>FMB7/Pittsburgh</b> Dave Popovich D. Rogers T. DeSario	<b>WPRO/Providence</b> Dave McNamee K. Loggins R. Holmes	<b>WGVS/Schenectady</b> Paul Cassidy C. Richard K. Loggins	<b>WATR/Waterbury</b> Chris Evans R. Coolidge C. Carter
<b>WBZ/Boston</b> Wendy Furze None HOTTEST	<b>WVMT/Hurlington</b> Gary Wheelock H. Alpert [Rotation]	<b>WLANH/Lanonia</b> Roger Curtis Hall & Oates (dp) S. Quatro (dp)	<b>WJH/New York</b> John Merz Capt. & Tennille A. Martino	<b>WJW/Philadelphia</b> Bob Russo C. Thompson C. Richard	<b>WPHO/Providence</b> Dave McNamee K. Loggins R. Coolidge	<b>WGVS/Schenectady</b> Paul Cassidy C. Richard K. Loggins	<b>WATR/Waterbury</b> Chris Evans R. Coolidge C. Carter
<b>WVMT/Hurlington</b> Gary Wheelock H. Alpert [Rotation]	<b>WLANH/Lanonia</b> Roger Curtis Hall & Oates (dp) S. Quatro (dp)	<b>WJH/New York</b> John Merz Capt. & Tennille A. Martino	<b>WJW/Philadelphia</b> Bob Russo C. Thompson C. Richard	<b>WPHO/Providence</b> Dave McNamee K. Loggins R. Coolidge	<b>WGVS/Schenectady</b> Paul Cassidy C. Richard K. Loggins	<b>WATR/Waterbury</b> Chris Evans R. Coolidge C. Carter	<b>WHEN/Scranton</b> Bob Carolin Dr. Hook M. Jackson

## MIDWEST

<b>WHBC/Canton</b> Rick Jacobs Capt. & Tennille M. Martin	<b>WWWE/Cleveland</b> Terry Patrick C. Richard D. Rogers	<b>WDFW/Flint</b> Joe Wade Formicola B. Strelisand R. Furay	<b>WHOK/Lancaster</b> Greg Eyrman Y. Elliman K. Rogers	<b>KSTP/Minneapolis</b> Carpenter/Michael I. Barnes Hall & Oates	<b>WOUA/Quad Cities</b> W.W. Baker P. Cruise M. Jackson	<b>WBOV/Terre Haute</b> Larry Joseph M. Alpert [Rotation]	<b>KRMG/Tulsa</b> Don Bishop D. John [Lonely]
<b>WHBC/Canton</b> Rick Jacobs Capt. & Tennille M. Martin	<b>WWWE/Cleveland</b> Terry Patrick C. Richard D. Rogers	<b>WDFW/Flint</b> Joe Wade Formicola B. Strelisand R. Furay	<b>WHOK/Lancaster</b> Greg Eyrman Y. Elliman K. Rogers	<b>KSTP/Minneapolis</b> Carpenter/Michael I. Barnes Hall & Oates	<b>WOUA/Quad Cities</b> W.W. Baker P. Cruise M. Jackson	<b>WBOV/Terre Haute</b> Larry Joseph M. Alpert [Rotation]	<b>KRMG/Tulsa</b> Don Bishop D. John [Lonely]
<b>WHBC/Canton</b> Rick Jacobs Capt. & Tennille M. Martin	<b>WWWE/Cleveland</b> Terry Patrick C. Richard D. Rogers	<b>WDFW/Flint</b> Joe Wade Formicola B. Strelisand R. Furay	<b>WHOK/Lancaster</b> Greg Eyrman Y. Elliman K. Rogers	<b>KSTP/Minneapolis</b> Carpenter/Michael I. Barnes Hall & Oates	<b>WOUA/Quad Cities</b> W.W. Baker P. Cruise M. Jackson	<b>WBOV/Terre Haute</b> Larry Joseph M. Alpert [Rotation]	<b>KRMG/Tulsa</b> Don Bishop D. John [Lonely]

## SOUTH

<b>WLOV/Aiken</b> Owen Holmes H. Piner Kool & The Gang	<b>WJBO/Baton Rouge</b> Susan Flanagan C. Richard T. DeSario	<b>WCHV/Charlottesville</b> Thomas H. Twine K. Rogers [Coward]	<b>KAFM/Dallas</b> Ron Dean T. DeSario J. Weatherly	<b>WSL/Jackson</b> Walt Grayson P. Cruise Eagles	<b>WDOU/Memphis</b> Dan Vaccaro J. Hayes O'Jays	<b>WORG/Orangeburg</b> Stu Wright M. McGovern O'Jays	<b>WRVA/Richmond</b> Duck Grant Lobo [Holdin']
<b>WLOV/Aiken</b> Owen Holmes H. Piner Kool & The Gang	<b>WJBO/Baton Rouge</b> Susan Flanagan C. Richard T. DeSario	<b>WCHV/Charlottesville</b> Thomas H. Twine K. Rogers [Coward]	<b>KAFM/Dallas</b> Ron Dean T. DeSario J. Weatherly	<b>WSL/Jackson</b> Walt Grayson P. Cruise Eagles	<b>WDOU/Memphis</b> Dan Vaccaro J. Hayes O'Jays	<b>WORG/Orangeburg</b> Stu Wright M. McGovern O'Jays	<b>WRVA/Richmond</b> Duck Grant Lobo [Holdin']
<b>WLOV/Aiken</b> Owen Holmes H. Piner Kool & The Gang	<b>WJBO/Baton Rouge</b> Susan Flanagan C. Richard T. DeSario	<b>WCHV/Charlottesville</b> Thomas H. Twine K. Rogers [Coward]	<b>KAFM/Dallas</b> Ron Dean T. DeSario J. Weatherly	<b>WSL/Jackson</b> Walt Grayson P. Cruise Eagles	<b>WDOU/Memphis</b> Dan Vaccaro J. Hayes O'Jays	<b>WORG/Orangeburg</b> Stu Wright M. McGovern O'Jays	<b>WRVA/Richmond</b> Duck Grant Lobo [Holdin']

## WEST

<b>KHON/Honolulu</b> Brian Scott Lobo [Holdin']	<b>KUGN/Eugene</b> Thaddeus Johnson T. DeSario S. Wonder	<b>KMPC/Los Angeles</b> Tess Russell Abba K. Rogers	<b>KOLO/Reno</b> Mike Hogarty R. Newman [Science] (lp)	<b>KSL/Salt Lake City</b> George Lemch L. Larson Preston & Syreeta	<b>KVI/Seattle</b> Carol Stripling None HOTTEST
<b>KHON/Honolulu</b> Brian Scott Lobo [Holdin']	<b>KUGN/Eugene</b> Thaddeus Johnson T. DeSario S. Wonder	<b>KMPC/Los Angeles</b> Tess Russell Abba K. Rogers	<b>KOLO/Reno</b> Mike Hogarty R. Newman [Science] (lp)	<b>KSL/Salt Lake City</b> George Lemch L. Larson Preston & Syreeta	<b>KVI/Seattle</b> Carol Stripling None HOTTEST
<b>KHON/Honolulu</b> Brian Scott Lobo [Holdin']	<b>KUGN/Eugene</b> Thaddeus Johnson T. DeSario S. Wonder	<b>KMPC/Los Angeles</b> Tess Russell Abba K. Rogers	<b>KOLO/Reno</b> Mike Hogarty R. Newman [Science] (lp)	<b>KSL/Salt Lake City</b> George Lemch L. Larson Preston & Syreeta	<b>KVI/Seattle</b> Carol Stripling None HOTTEST

# Beautiful Music

Part II

## In Transition: A Syndicators' Q & A

In our November 16 issue, we asked the same questions to four leading Beautiful Music syndicators and presented their answers so that radio people inside and outside of the format could easily compare their services and stances. In Part II of our comparison, the same four syndicators discuss more basic topics of interest: Match Flow vs. Random Select programming approaches, contests and their role (if

any) in Beautiful Music radio, air personalities and how much personality they should display, and the future of Beautiful Music — will it become more contemporary-oriented or continue to feature the lush orchestral arrangements of the past? **Jim Schulke, Marlin Taylor, Dave Verdery, and Tom Churchill** express their views below.

**Q:** There are two main approaches to Beautiful Music—Match Flow and Random Select. Which do you find more effective and what are the advantages?

**Jim Schulke**

President

Schulke Radio Productions

**A:** For many years, I wondered whether there really was an important difference to the audience, but I think our track record has proven that there is. In Match Flow, you know precisely what cuts are following which cuts, and can create a mood. With Random Select, you either have to stay at a moderately low tempo level, or you will suffer considerable clashes, both in mood and tempo, and thereby disturb the listener rather than to create a mood for him and carry him forward with it.

**Marlin Taylor**

President

Bonneville Broadcast Consultants

**A:** We offer a format package in each area. The difference is that you have the environment of a particular quarter hour that is totally controlled in what is called Match Flow or quarter hour-segmented music. We can determine what will follow what; it allows us to use arrangements that if they were to come up in a random fashion, might prove to be too hard, or two or three of them might come together, which would create a very different atmosphere than the norm. In a segmented form, we can take a fairly contemporary vocal and buffer it with the proper material to create the effect.

We believe that a segmented format is better. It's something that we recommend — the segmented format for extremely competitive situations such as exists in most larger markets. We have a few smaller markets using our segmented service, but those stations in less competitive markets and those who must retain or maintain tighter budgets for programming would be on the random service. The random library that we offer is somewhat smaller even though very similar musically to the segmented.

**Dave Verdery**

Director of Beautiful Music

TM Programming

**A:** One answer is to show the results of the April/May Arbitron survey. Of the stations surveyed, Match Flow under the Schulke format leads with a 9.14 average share; TM's category programming has an 8.7 average share, and Bonneville's match flow has an 8.25.

It is my opinion that category programming allows more flexibility in its ability to create blends. You weigh that advantage against knowing what song will come next in Match Flow. I think flexibility outweighs that advantage, but I'd naturally say that as a Random Select booster; I've been doing it for 18 years. But I think I could play you an hour of each and challenge you to tell which is which.

**Tom Churchill**

President

Churchill Productions

**A:** It depends primarily on the needs of the station. We use what we call Planned Flow, and we feel that it's better for the stations that we're programming, primarily because it gives you far greater control. At least we think it gives you more control over what you're presenting to the audience the way one selection follows another. The Random Select advocate will tell you that he likes his method because it creates less repetition. I think it really depends more on the marketplace. If you're in a very tough competitive market, then I think the Planned Flow format will work better; however, the Random Select in some cases might be more appropriate where you have the only Beautiful Music station in town, and you're not too concerned over the ratings, and you want to run more commercials. Then you might want to break 6 or 7 times an hour instead of 4 times an hour; to me that's one of the primary considerations, and then, of course, in a quarter hour format, you can only break 4 times an hour. If I were running a station in a small market and had the only Beautiful Music station in that market, then I might choose to break far more frequently than that in order to support the station economically.



Jim Schulke

Marlin Taylor

Dave Verdery

Tom Churchill

**Q: Why do different stations broadcasting the same music from your service in essentially the same style have different degrees of success?**

**A:** There are not that many variations. As I say, the last week, we had 21 number ones, 18 of which were number one 25-54, which is our target audit. Where we do have less than expected success, we usually find a reason, either in the technical execution — the signal itself — or in the creative execution. Most of the problems, we've eventually been able to fix.

**A:** There are many factors here. You can't really say today that two stations that handle the format in pretty much the same order are really identical. You have technical factors that get involved, you have the effectiveness and the amount of promotions that are involved, and you also have the competitive factor, and there is also the creative flair in presentation. You can have two announcers who do things in exactly the same manner, present the same words, but yet create a totally different impression upon the listener.



**A:** I want to be fair to both the radio stations and TM. . . . Anytime you have one individual selecting programming, his selections may not be eminently successful in every part of the country, just as if you took a hot rock programmer from New York, his selections might not work in Tupelo, MS. I do think that TM has been successful in every type of market, although not necessarily in every market, indicating our music has a broad-based mass appeal quality. Were a station to have little success with it, it's likely that the problem would be lack of money to spend promoting the product. Radio stations always tell advertisers they have to promote constantly, but often they don't follow their own advice. It has a lot to do with the radio station's dedication whether it works.

**A:** First of all, it depends on how long they've been there doing Beautiful Music. I would say that's one of the primary considerations. Where the station has been doing Beautiful Music successfully for a number of years, the transition to our format is usually extremely easy, and the station is able to maintain a dominant position or perhaps improve to a dominant position. Where a station is starting from scratch and there already exists one or more other Beautiful Music stations well entrenched in a market, it's going to take more time, and perhaps more effort to get that station going and up into the ranks of the top contenders in the market. That's the difference in my opinion, and of course, each station has its own style of management, and I think that it is very critical how our format is created in terms of the execution of the format on the station. That is to say, the sound of the announcers and how they carry off the mood established by the music, and of course, the technical operations of the station are absolutely critical to any format, including ours.

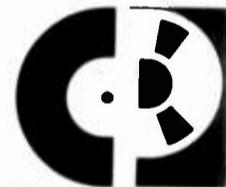
**Q: How important is the technical quality of a radio station?**

**A:** Extremely important in Beautiful Music. About 90% of our rating books that did not come up to expectations have been traced to technical problems.

**A:** We find it to be very important. We concern ourselves almost as much with the technical aspect of the station as we do with any other.

**A:** I think people rely on Beautiful Music stations to be the epitome of quality in their markets, and if they sound technically inferior, then you have a problem with listener perception of your quality. Most listening, however, is done on technically inferior receivers. We advise stations to make it sound as good as possible on any receiver, keeping in mind that much listening will be done in car radios and over poor equipment. But in general you must be the technically superior station in the market.

**A:** Certainly, in my judgment, the more music a station plays, the more important it is to be as technically up to date as possible to stay ahead of the competition.



Churchill Productions

**Q: Is the personality approach to radio incompatible with Beautiful Music, or will we see an increase in the near future?**

**A:** I don't believe that you will. Personality radio required a different type of music — probably more contemporary, more uptempo, even in the Pop/Adult field, than Beautiful Music. Beautiful Music is a format which is dependent on the music — that's its strength. Now that doesn't mean that somebody doesn't have to run a radio station, and that well executed news, or another service element like public affairs, are not extremely important to that execution, but I do not feel that personalities are compatible.

**A:** There is no one valid answer to this question, because perception and definition of a "personality" is different from individual to individual. The individuals who make up the air staff play a great role in the personality that is created for the entire radio station. There is also a difference between a personality and a person being personable. There are so many factors, so many aspects, so many definitions that it's a difficult question to answer.

**A:** I feel that what we're dealing with is not so much the individual personality of the announcer as the composite effort to give the station a personality. The stereotype is a station with sterile delivery and very deep-voiced jocks, but over the years it's changed 180 degrees to predominantly young-adult-sounding announcers with friendly voices. Morning drive is finding a little more personality, and announcers may even ad lib now and then, which was totally unheard of. The effort is to give the station a personality. In AM programming, we're doing things incorporating Beautiful Music with information services and individual personality. As to the personality approach, I think it will work and become more popular on AM radio, but on FM, where it's perceived by listeners as a music service, not so much.

**A:** I think to a limited extent, that's a possibility. I would say that it will be as critical as it is to contemporary radio how much talking they do, and how much the personality of the announcer or host dovetails with the personality of the music. I think that's one way to do it and do it very successfully, and stations have proven that. There are Beautiful Music stations that do have what I would call a fairly limited, but nevertheless obvious personality, particularly during morning drive times, like 6-10am, and done it very successfully.

Jim Schulke

Marlin Taylor

Dave Verdery

Tom Churchill

## Q: Are on-air contests and promotions effective for Beautiful Music stations?

**A:** They can be very effective. We've done some experimenting and some polishing in the contest field. We don't like to contest where we don't have to, but we do have to because of extreme pressure of competition or other contesting. We're able to counter with some outstanding approaches.

**A:** For the most part, no.

**A:** Only for radio stations with sales problems. I don't perceive contests on Beautiful Music stations as being an audience drawing card. I have found that stations running contests giving away thousands of dollars have ended up going down in share. I think most listeners tune in to avoid those sorts of interruptions. But an occasional well-executed contest can be a shot in the arm as a sales stimulus.



**A:** We've certainly seen some evidence that they can be effective. Once again, it depends on the competition in the marketplace that you're dealing with. I wouldn't say that they're effective for everybody; in some cases, they could cause a problem, but some of these contests where the listeners have a greater chance to participate in the stations' activities can definitely be beneficial. I would say that the biggest risk is that you're possibly creating for the station an image that the listener is really trying to get away from, and that's the one reason they've come to the station — to get away from "clutter" — promotions, talk, all those other things that AM radio has been synonymous with for a long time. Nevertheless, Beautiful Music stations in quite a number of markets are doing some form of listener participation contests, and they're doing it very effectively.

## Q: Beautiful Music stations have achieved the bulk of their success in the 25-54 demographic. As the population mass, made up of people raised on contemporary music, continues to expand into that category, do you see Beautiful Music becoming more contemporary, with more original artists utilized?

**A:** No, I do not. Our demos are younger today than they were when we started 11 years ago. The assumption that people who liked rock when they were young will continue to like rock is in error in our opinion; the assumption that all people who are young like contemporary or rock is also in error. We have a very strong audience in the 18-24 area, for example. I don't know if that's an answer to your question or not, but our demos seem to be getting younger except by design. We did move our target audience over from 18-49 to 25-54, as a result of the types of vibes that have been coming in. However, we do custom recording of contemporary covers, we do more of that than anyone else, and some of our music might, to some people, seem rather hard if they have an older image of Beautiful Music, meaning an image from 3 or 4 or 5 years ago.

**A:** We have perhaps a few more of the original artists performing their hits now than we did in the past, but I don't think it's a great number. We have evolved away from the artists who are not really recording much anymore nor, of course, having hits, such as the **Andy Williamses**, the **Tony Bennetts** — people like that. We have evolved to where we're now playing selected **Neil Diamond** cuts, selected **Barry Manilow** cuts, a couple of things by **Paul Anka**, some things by **John Denver**, and naturally the **Carpenters**. Overall it's another question that is difficult to give a straight answer to, because Beautiful Music has followed along, ever since I've been in it (and I've been doing it now for almost 18 years), behind contemporary music as far as titles go, and contemporary music has had an impact on the arrangements that are acceptable. I would say that today, there is a greater percentage of contemporary-oriented arrangements in play on the average Beautiful Music station, but as far as saying that Beautiful Music stations are, or will become more contemporary as time goes by, it's really difficult to answer, because the benchmark is constantly changing.

**A:** There have been steps taken in most Beautiful Music programming to incorporate contemporary music. Most are now playing the **Carpenters**, where as recently as five years ago that would have been a relatively incautious step to take. At that point, research seemed to substantiate that female listeners, who are essentially the main target, didn't care to hear other females singing material. With the liberation of listening habits and the relaxation of demands on Beautiful Music by most listeners, so that it didn't have to be completely sweet violins, they are positively receiving songs by the **Carpenters**, or **Anne Murray's** "You Needed Me," which generated the most response of any song in years.

No rules will ever be written in granite. Any programmer worth his salt will be watching music trends and adjusting his music accordingly. However, once we reach the point where listeners can say, "Hey, if I wanted to hear all that I could listen to another radio station," then we may have to pull back and use more cover versions.

It's most important to consider that we are a *standard* musical medium. When we pick songs that are recent hits, we should pick the songs that will become standards. We should try to pick songs that are timeless, instead of playing everything that hits the charts.

I think you'll find 70's music getting about as much as hits of the 60's. You'll find one-third 70's, one-third 60's, and one-third the rest. In the 80's that will change, depending on the new material available. It's generally agreed, by the way, that the 60's produced a lot of the best Beautiful Music songs ever. While rock had one of its peak periods, so did Beautiful Music. I do think there's a trend toward more original artists, and the acquisition of custom recordings has been more contemporary in feel.

**A:** What you're asking is whether or not Beautiful Music is going to stay with the times, and the answer is that is order to succeed, it has to. It will eventually probably include more original artists, but basically, we're just saying that it's going to sound more contemporary in a couple of years than it does now, just as right now, it sounds certainly much more up to date than it did three or four years ago. I think for the continuing success of the medium, it has to stay sounding as though it belongs in the times. Now, that doesn't necessarily mean that it suddenly is going to sound like a mellow rock station or something like that; it will continue to have a unique and distinct personality of its own, but yes, there will probably be fewer what you might call old standards and more standards that were created during the past decade. You'll hear more emphasis on those.



# OPPORTUNITIES

## Openings

**WAMS/Wilmington, DE** now accepting tapes and resumes for possible future openings. Send tapes and resumes to Ken Brown, PD, Box 3677, Wilmington, DE 19808. EOE M/F (11-30)

**KDKB/Phoenix** has rare opening for Program Director. Must be self-motivated and motivator with great promotion, research skills and air ability. At least 1 yr medium market contemporary programming experience required. Superstars preferred. Send resume, aircheck and other pertinent information to Tommy Vecocu, Mgr., KDKB, Box 4227, Mesa, AZ 85201. No calls please. EOE M/F (11-30)

**KBOS, Central California's No. 1 Rocker** is still looking for Mr./Ms. Right. If you have lots of energy, send tapes and resumes to Ken Pelge, Box 444, Tulare, CA 93274. EOE (11-30)

**WVMI/Biloxi, MS** still looking for Program Director. Contact Bob Lima, Operations Mgr., Box 4608, Biloxi, MS 39531 (11-30)

**Colonial Broadcasting Co., (WLWI)** now accepting tapes and resumes for newly acquired 100kw Station in Northwest Florida. If you're looking for a progressive broadcasting chain, this is your chance. Looking for Program and News Director. Send to WLWI, Box 4999, Montgomery, AL 36101. (11-30)

**KHAK/Cedar Rapids** needs full time copy writer/production person. Contact Jeff Taylor at (319) 365-9431. EOE (11-30)

**Bakersfield AM station going News/Talk.** Needs newscasters, agri-business and sports people. Tapes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93302 EOE (11-30)

**Win some, lose some . . . the person we hired for this job took one in San Francisco instead.** Once again we're actively seeking a production/copywriter in one of America's most beautiful year-round resorts. Experience a must. Good money for right person. Tapes and resumes to Richard Sands, PD, K-TAHOE, Box A.M., S. Lake Tahoe, CA 95705. EOE (11-30)

**Unique position now available at KUJ.** Full-time sales, plus . . . morning News Director. Must be energetic, extremely strong in sales. Minimum 5 yrs experience in news and sales. Excellent salary potential. Call collect 1-509-529-8000 and ask for Jim Nelly. (11-30)

**WGEE is Green Bay's No. 1 ARB rated station** and we need a No. 1 midday personality. If you've got good pipes, good production ability and want to work in a stable environment, making good bucks, shoot tape and resume to Duke Wright, WGEE, 115 S. Jefferson St., Green Bay, WI 54301. EOE (11-30)

**Bonneville Broadcast Consultants** seeking qualified Operations Managers, Chief Engineers and announcers for our Beautiful Music client stations. Openings are current and future in all size markets. Send resumes and cover letters to J.C. Mathieu, Client Services Associate, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. No calls please. (11-30)

**WGNT/Huntington, WV** looking for PM drive personality/news person, not just a reader. Decent bucks. Tapes and resumes to Drew Phinny, Box 1539, Huntington, WV 25716. EOE M/F (11-30)

**Wanted: Tapes from young assertive newscasters** looking to work in a strong news department that may be expanding in the future. If you have at least 1 yr experience send tapes and resumes to Diane Kepley, News Director, WQHK-WMEE-FM, Box 6000, Ft. Wayne, IN 46896. EOE M/F (11-30)

## Openings

**North to the future.** If you've had it with passives, pollution and politics, here's your chance to have fun on the air again, and we don't live in Igloos. Tapes and resumes to Big Tom Rivers, KFQD, 9200 Lake Otis Pkwy, Anchorage, AK 99507 or call (907) 344-9622. EOE M/F (11-30)

**Z92, Omaha's leading AOR** continues its search for an outstanding morning entertainer . . . and candidates for possible future openings. Good company, salary and benefits. Rush tapes and resumes to Bob Linden, Meredith Broadcasting, 1128 John Galt Blvd., Omaha, NE 68137. EOE (11-30)

**Experienced all night personality wanted for immediate opening.** Send tapes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93302. EOE (11-30)

**WOHN/Herndon, VA** has immediate opening for an adult sounding weekend afternoon personality. Position open December 8th. Tapes and resumes to Chuck Dickmann, Box 666, Herndon, VA 22070. EOE M/F (11-30)

**WZXR/Memphis Superstars AOR No. 1 18-34.** Come to the birth place of rock & roll. Need night jock with production. Tapes and resumes to Tom Owens, WZXR, 1385 Lamar, Memphis, TN 38104. EOE (11-30)

**Talented beginners - Top 50 market station** has future opening for 12-6am board person/jock. Tapes and resumes to Tony Rose, WILK, 88 N. Franklin St., Wilkes-Barre, PA 18711. No calls please. EOE (11-30)

**Expanding Midwest group looking for AOR Program Directors.** Also considering Music Directors who would like to make the move to PD. Send tapes and resumes to Mark Renier, KXXL, Box 9971, Grand Forks, ND 58201. EOE M/F (11-30)

**We are accepting all tapes for future openings.** We are a Black Adult Contemporary radio station and we're looking for a young aggressive announcer, someone with an attitude ready for the 80's. Send tapes and resumes to Larry O'Jay, KOKY, 1501 N. University, Suite 777, Little Rock, AR 72207. EOE (11-30)

**Immediate opening for full time announcer** for 100,000 watt AOR FM. Good opportunity for advancement. Send tapes and resumes to Spike Santee, KYTX, Box 7930, Amarillo, TX 79109 or call (806) 359-8561. (11-30)

**WYVA, 50,000 watt FM full time contemporary Country** in the Metropolitan Richmond/Norfolk market looking for 7-12midnight personality oriented announcer. Pay commensurate with ability. Position will be filled by December 7th. Tapes and resumes to Jeff Peterson, WYVA, Box 941, Yorktown, VA 23690. Phone calls after 10am to (804) 898-7293. EOE (11-30)

**Expanding chain in the Sunbelt** looking for a real pro morning personality, one to one delivery with a lot of emphasis on local area a must. No beginners please. Excellent facilities and money. Tapes and resumes to WJBO/WFMF, Box 496, Baton Rouge, LA 70821, Attn: Randy Rice. EOE M/F (11-30)

**Rare opportunity for production genius** at top Detroit AM/FM. If you can direct, write and produce national quality spots, work well with clients, sales people and talent, this is a fabulous growth opportunity. Creative challenge, good bucks and new multi-track studio. Tapes and resumes to Bob Gaskins, WCZY AM/FM, 15401 W. 10 Mile Rd., Oak Park, MI 48237. (11-30)

## Openings

**We just started looking for this industry's best 5** medium market Pop/Adult PD's/personalities to fill positions vacated by professionals who have moved up to the majors. Display your ability to create good adult entertainment and maintain and motivate your staff and GM. Materials to Scott Henderson, Frank N. Magd Assoc., 2225 E. Randol Mill Rd., Suite 522, Arlington, TX 76011. EOE (11-30)

**V100/Charleston, WV** has immediate jock opening. Only qualified professionals need apply. Send tapes and resumes to Dan O'Toole, Box 4318, Charleston, WV 25304. EOE M/F (11-30)

**K96 AM-FM/Provo-Salt Lake City** looking for jocks with good production. Tapes and resumes to Tom Walker, K96, Box 960, Provo, UT 84601 or call (801) 373-8550. EOE (11-30)

**Rock 'n Stereo KKKX-FM/Bakersfield** has opening for 7-12midnight mellow personality. Send tapes and resumes to Chris Squires, KKKX-FM, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (11-30)

**California Country KUZZ/Bakersfield** has immediate opening for all night show. Send tapes and resumes to Richard Lee, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (11-30)

**WNAM/Neenah** needs air talent and news people. Tapes and resumes to Bob Beck, WNAM, Box 707, Neenah, WI 54956. No calls please. EOE M/F (11-30)

**KLMS/Lincoln, NE** still looking for the right person to join our morning team. We need an adult personality who communicates with adults 25-49. Beautiful city, good pay and benefits. Call Gary Claus (402) 489-3855. EOE M/F (11-30)

**KAUM/Houston** has rare opening for an incredibly talented female. If you are conversational and exciting you can be a part of a winning team in Houston. Tapes and resumes to Gary Firth, Operations Mgr., KAUM, 1201 Fannin Bank Bldg., Houston, TX 77030 (11-30)

**Need top-notch production person to work evenings** who will oversee a Shaffer 903 and an Akin automation. Good money for the 97th market. Send tapes and resumes to Chris Edwards, Box 937, Bakersfield, CA 93302. No phone calls please. KGAM AM/FM. EOE (11-30)

**We are still looking for key management personnel** and on-air Program Director and News Director for one of the mid-Atlantic's most beautiful small cities. Reply to: Ed Rodriguez, Box 284, Gaithersburg, MD 20760. EOE M/F (11-30)

**WBET-AM/Brockton, MA** is accepting tapes and resumes for future openings full and part time. Also looking for someone to produce, host and market a big-band program that will air 6 days a week. Send to Jeffrey Selevicz, PD, WBET, 60 Main St., Brockton, MA 02403. EOE M/F (11-30)

**WAPE/Jacksonville, is seeking a Production Assistant** strong on copywriting and organizational skills. Join us at the "Rock Of The South," one of America's great 50kw AM's. Work samples to Gary Travers, WAPE, Box 486, Orange Park, FL 32073 or call (904) 364-4523. EOE M/F (11-30)

**The search is on!** Smith & Associates are looking for PD's and personality jocks for our clients' stations in the Midwest and South. If you are creative and not like the rest, rush tapes and resumes to: Smith & Associates, 1015 Thompson Place No. L-13, Nashville, TN 37217. EOE M/F (11-30)

## Openings

**Capitol Broadcasting Corp.** looking for experienced Pop/Adult air talent and news people. Send tapes to Bill Robbins, WKSJ, 3943 Airport Blvd., Mobile, AL 36608. EOE (11-30)

**Account Executive, experienced for unique Country music station** in fastest growing market in Northwest, Indiana, 50 miles east of Chicago. Send resumes and sales commission history to Leigh Ellis, WLJE-FM, Box 149, Valparaiso, IN 46383. (11-30)

A production pro wanted for major Midwest market. 8-12midnight air shift. We have the equipment to do the job. If you have the know how. Group owned FM. Rush samples of your production, references and aircheck to Radio & Records, 1930 Century Park West, Box 168, Los Angeles, CA 90067. EOE.

**Small market Country AM** looking for combination news/air personality. Located in one of the most beautiful areas in Colorado. Contact Tony at (303) 852-3582. EOE (11-23)

**WFBQ-95, nation's leading AOR** needs a street savvy personality. Good business and reality head necessary. Tapes and resumes to Tom McMurray, Operations Mgr., WFBQ/WNDE, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (11-23)

**WBHP** now accepting applications for drive time talent. Please send tapes and resumes to Bill Murray, WBHP, Box 547, Huntsville, AL 35804. Good bucks and a brand new facility with latest equipment for the right person. EOE (11-23)

**KFMG/Albuquerque** is looking for a 7-12midnight jock for AOR format. No ego trips, just people that work hard and can take direction. Tapes and resumes to Carey Curelop, 5601 Domingo N.E., Albuquerque, NM 87108. No calls please. EOE (11-23)

**KKRC/Sioux Falls, SD** is accepting tapes and resumes for future openings. Exceptional opportunity for people that want to go to the majors. Tapes, resumes and phone calls to Brian "Cosmic" Phoenix, 1704 S. Cleveland, Sioux Falls, SD 57103, (605) 335-6500. EOE (11-23)

**WROV/Roanoke** needs News Director. Target end November, early December. Applicants must relate issues and events to young adult audience. Opportunities for life style stories and other features. Tapes and resumes to Marc Fryberg, News Director, WROV, Box 4005, Roanoke, VA 24015 or call (703) 343-4444. (11-23)

**KTSA/San Antonio** is losing its 20 yr veteran afternoon drive man. Need communicator, polished pro. Right salary for right person. Tapes and resumes to Mike Scott, Program Mgr., KTSA, Box 18128, San Antonio, TX 78218. EOE M/F (11-23)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

**RON FOSTER** promoted to MD at CKLW-FM/Windsor, Ontario.  
**LONNIE GLASS** named MD at KGFX/Pierre, SD.  
**SELBY EDWARDS** joins KLVI/Beaumont, TX doing afternoon drive, from KAYC/Beaumont, TX.  
**SUSAN JELLIG** named Assistant News Director at WILK/Wilkes-Barre, PA from WICZ-TV/Binghamton, NY.  
**KEVIN JORDAN** named News Director at WILK/Wilkes-Barre, PA from WARM/Scranton.  
**TONY ROSE** appointed PD and AM Drive Jock, formerly middays at WLAN/Lancaster, PA.  
**ERIC THOMAS** promoted to MD at WILK/Wilkes-Barre, PA.  
**WILL SCHUTTE** joins KYUU/San Francisco, CA as Account Executive.  
**MARK JEFFRIES** former KJR air personality goes to KISW-FM-100/Seattle, WA as Account Executive.  
**RICHARD E. FERRANTE** named General Sales Manager at KNEW/Oakland, CA.  
**STEVE GRAY** named National Sales Manager at KNEW/Oakland, CA.  
**KELI MITCHELL** promoted to Music Director at KORJ/Orange, CA.  
**KEN BROWN**, PD of WMID/Atlantic City, NJ moves to WAMS/Wilmington, DE.

### Industry Changes

**MIKE KELLY** joins Broadcast Arm of Tuesday Productions.  
**JANET YORK** appointed National Secondary Promotion Director for Solar Records.  
**BILL "KENTUCK" COYLE** named National Country Promotion Director for International Artists Records.  
**ROBERT J. DECKER** named National Accounts Manager for Arbitron Television Advertiser and Agency Sales.

**HELAINA BRUNO** appointed Professional Manager for April-Blackwood Music Publishing.  
**WAYNE EDWARDS** named Jazz Publicist, Jazz and Progressive Marketing for CBS Records.  
**VIVIAN HOCHSTEIN** promoted to Publicist for RSO Records.

### Station Line-Ups

**WILK/Wilkes-Barre, PA LINE-UP:** 6am-10am Tony Rose (PD), 10am-2pm Peter Piper, 2pm-6pm Eric Thomas (MD), 6pm-12mid Steve St. John, 12mid-6am Ed Yost Sports Director; Rick Gaydos. Weekends: Mike Moran, Pam Finn.  
**WTHI-FM/Terre Haute, IN LINE-UP:** 12mid-6am Paul Thomas, 6am-9am Bobby Kraig (OP), 9am-12noon Texas Shawn Murphy, 12noon-3pm Steve Hall (MD), 3pm-7pm Jay Allen, 7pm-12mid Gary Stevens.  
**WWVA/Wheeling, WV LINE-UP:** 6am-10am Bud Forte, 10am-12noon Tom Miller, 12noon-3pm Bill Berg, 3pm-7pm Frank Karroll, 7pm-12mid Billy Hughes, 12mid-6am Buddy Ray. Weekends: Greg Michaels, Greg McCullough, Greg Engle, Brian Smith.  
**WKQC/Saginaw, MI LINE-UP:** 5am-10am Tommy Samoray, 10am-3pm Scott Grigg, 3pm-7pm Kelly Judson, 7pm-12mid Henk Janer, 12mid-5am Jerry Pfohl.  
**KSEL/Lubbock, TX LINE-UP:** 6am-10am Jeff & Jane (Jeff King (PD), Jane Prince (ND)), 10am-12noon Steve Coggins, 12noon-3pm Stan Castels, 3pm-7pm Rick Gilbert, 7pm-10pm Scott Knight, 10pm-2am Dr. Tom Kelly, 2am-6am Kevin Parker. Weekends: Rick Mantooth, Robert Willis.  
**KMGN/Bakersfield, CA LINE-UP:** 6am-12noon Mike Beel, 12noon-6pm Steve Brickell, 6pm-12mid Luke Johnston, 12mid-6am Colleen Ciohl.  
**WRCN/Riverhead, NY LINE-UP:** 6am-10am Don Brink, 10am-2pm Paul Harris, 2pm-7pm Malcolm Gray, 7pm-12mid Tim Rector, 12mid-6am Freddie Wilkes. Weekends: Jim Buckley, Bill Hershey.  
**WROK/Rockford, IL LINE-UP:** 5-30am-10am Bill Phillips, 10am-2pm David Blair, 2pm-6pm Pete Maus, 6pm-10pm Chuck Diamon, 10pm-2am Jay Robbins, 2am-5-30am Bobbie B. Weekends: Chuck Doyle, Steve Anthony, Mary Myers, Kelly Ryan.  
**WCIR/Beckley, WV LINE-UP:** 6am-10am Shane Randall, 10am-2pm Ron Hill (MD), 2pm-6pm Jay Quesenberry (PD), 6pm-12mid Chris Silver, 12mid-6am Barry Stewart.  
**WJDQ-FM101/Meridian, MS LINE-UP:** 5am-9am Charlie Weaver, 9am-12noon Larry O'Neal (PD), 12noon-3pm Dave Stetler, 3pm-7pm Brock Boulette, 7pm-12mid John Chormie, 12mid-5am Dan Wright. Weekends: Lisa Lendau, Brian Smith, News: Maureen Christian.

# OPPORTUNITIES

## Openings

Oklahoma City's stunningly successful new FM station for grown-ups, KLTE, seeks inquiries from enthusiastic news persons who wish to perform in unusually creative and friendly environment. Contact OK Communications President Ron Dows, 2814 Quail Plaza Dr., Oklahoma City, OK 73120. EOE (11-23)

The search is on! WDFW/Merion, OH looking for production pro that can handle Pop/Adult personality format. Our production department is second to none. If you enjoy small market life at a big sounding station, here's your chance to join a stable, growing company. Good bucks and a great bunch of people. Come join the best sounding secondary in America. Reply today with production samples and air check to Jim Roberts, PD, Box 524, Merion, OH 43302. EOE M/F (11-23)

Columbus Georgia's only Beautiful Music FM seeks on air Operations Manager, AM-drive shift, plus some managerial duties and liaison with consultant. Help oversee some dramatic new innovations. Mellow, rich-sounding voice a must. Previous management experience helpful. Immediate opening. Send tapes and resumes ASAP to Bernie Barker or Steve Kelly, WELZ-FM, Box 1940, Columbus, GA 31902. EOE M/F (11-23)

WAAY, soon to be 80,000 watts looking for news person to anchor our morning drive newscast. Must also have personality and ability to become part of morning team. Much conversation rush tapes and resumes to Fred Lee, NO WAAY, Box 2041, Huntsville, AL 35804. EOE M/F (11-23)

Morning drive/assistant PD. Must have good production skills minimum 2 yrs experience. Tapes and resumes to Harry Gindhart, WINM, Drawer W, Georgetown, SC 29440. EOE M/F (11-23)

No 1 radio station accepting tapes and resumes from No 1 morning personality for possible future openings. Got your act together? We are interested! Good bucks and benefits for right pro. Write Greg Cole, KJST, Box 1632, Big Spring, TX 79720. No calls please. EOE (11-23)

KOBO/Yuba City now taking applications for future DJ and news positions that will open up. Looking for hard working, community minded candidates with creative production talents to join a winning station. Benefits included. Send detailed resumes and tapes to Ross W. Forbes, Operations Mgr, Box 1056, Yuba City, CA 95991. EOE M/F (11-23)

WQID/Blois has future opening for full time staff announcer. 3 yrs experience in commercial production and on-air preferred. Must have at least a 3rd class license. Send tapes of air show and commercial production to Mickey Coulter, PD, WQID, Box 4608, Blois, MS 39533. (11-23)

WCGQ/Columbus, GA looking for experienced, creative morning man for Georgia's second largest market. Production skills a must. Rush tapes and resumes to Jeff Blake, Box 1537, Columbus, GA 31902. (11-23)

WOKF (86 Fever)/Tampa, FL looking for midday announcer with excellent production skills. Good money for the market. 100,000 watt FM Dancemusic station. Consulted by Burdett Abrams. Send tapes and resumes to WOKF, Box 1108, Clearwater, FL 33517, Arth Roshon. EOE M/F (11-23)

KRSY/Roswell, NM has opening for air person. Beginners welcome to apply. Opportunity to learn all phases of station (except sales). Tapes and resumes to Herb Fritz, Box 1981, Roswell, NM 86201. No calls please. (11-23)

World's oldest all-oldest station. Honey Radio/Detroit, going live approximately January 1st. Need on-air PD and jock. Tapes and resumes to Paul Christy, WHND-Honey, 1 Radio Plaza, Detroit, MI 48220. EOE M/F (11-23)

Number 1 (118-44) AOR in central Florida looking for intelligent articulate News Director. News background essential. Music background helpful. Good money for right person. Tapes and resumes to David Sousa, 2001 Mercy Dr., Orlando, FL 32808 or phone (306) 298-5510. (11-23)

KNEW/Oakland-San Francisco has opening for all night personality. Experience in Country not a prerequisite. Tapes and resumes only to Bob Young, Box 910, Oakland, CA 94604. No calls please. EOE (11-23)

Florida's fastest growing station is searching nationwide for a News Director to run a 10-person department in Tampa Bay. WFLP/Talk Radio 57, News/Talk format. Contact Don Watson at (813) 382-2215. EOE M/F (11-23)

Jocks, PD's and news people needed for major market situation. Contact Jerry Clifton or Eric Rhoades, New World Communications, 3000NE 30th Place, Suite 202, Ft. Lauderdale, FL 33308 or call (306) 564-4905. EOE M/F (11-23)

WSYR-FM is changing from automation to Superstars. Now staffing for Program Director and personalities. 100,000 watt facility. Put your background on paper, your creativity on tape. Radio experience a must. Send to Hugh Barr, Manager, WSYR, 1030 James St., Syracuse, NY 13202. EOE (11-23)

KZOK/Seattle looking for creative air people to apply for future openings. Good production a must, as is ability to take direction. Tapes and resumes to Armand Orens, KZOK, 1428 Fifth Ave Bldg., Seattle, WA 98101. Or call (206) 223-3900. EOE (11-23)

## Goods & Services

### "Wendell's Weekly" Celebrates It's First Birthday...

with "West Of Wendell: (The Best Of Wendell)." 230 good laughs for \$4.00. Or write for free sample issue. WENDELL'S WEEKLY, 3748 Barrington Ave., No. 9, Los Angeles, CA 90008.

### COMEDY MATERIAL

Funny jokes for radio folks is what I'm offering now. For freebie write HYPE INK, BOX 69681, Los Angeles, CA 90069.

### "Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht, just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

### Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact RBR Classified Department, Mon-Fri at (213) 853-4330, or write us at 1830 Century Park West, L.A., CA 90067

### Broadcaster's Action Line

Job Referral Service - \$25.00 for 12 months. Fee changes to \$40.00 Jan 1, 1980. Send to RJ Box 26-A, Lexington, IN 47138. (812) 889-2807. Free to employers.

## Openings

You're a talented air personality and it will take an exceptional opportunity to move you. America's most livable major market now offers that opportunity. KING, Seattle is looking for afternoon drive personality. Tapes and resumes in strict confidence to Rob Conrad, PD, 320 Aurora Avenue North, Seattle, WA 98124. EOE M/F (11-23)

KDKB/Phoenix now accepting applications from people interested in newly created Promotions Director position at this top 30 market Superstars station. Experience required. Marketing, sales, promotion, merchandising and announcing. Include resumes, special tapes and salary requirements to Tommy Vasconu, KDKB, Box 4227, Mesa, AZ 85201. No calls please. (11-23)

WDLB/WLJY-FM/Marshfield, WI accepting tapes and resumes for future openings. Applicants should have 18 months experience, knowledge of automation and production experience for adult oriented format. Tapes and resumes to Chris Michaels, Box 630, Marshfield, WI 54449. EOE (11-23)

KBLF/Red Bluff, CA is accepting tapes and resumes for future openings. Must be community oriented, and a production wiz. Great facilities. Send to Bob Beck, KBLF, Box 1010, Red Bluff, CA 96080. No calls please. EOE (11-23)

KTNT/Tacoma, WA has opening for News Director and for a talk-show host. Tapes and resumes to Don Hoffman, Box 5200, Tacoma, WA 98405. EOE (11-23)

News Director wanted for WCSH/Portland, ME. Contact Jim Doyle, 1 Congress Square, Portland, ME. EOE (11-23)

Creative Production Director sought by Southwest leading AOR station. Multi-track production room, complete with special effects equipment. We want someone who knows how to get the most out of a good studio. Must be a whiz with paperwork. Immediate opening for right person. Send tapes and resumes to Tim Spencer, KTXQ, 3526 North Hill St., Dallas, TX 75219. (11-23)

Looking for weekend air talent at Country formatted KPLS-AM/Santa Rosa, CA. Please contact Marty White at (707) 544-1150 during business hours. EOE M/F (11-23)

WWQM/Madison looking for experienced air talent. Heavy production a must. Tapes and resumes to David Ross, WWQM, Box 4408, Madison, WI 53711. (11-16)

WDRQ-FM/Detroit. Have mornings, need talent! The search continues for a quick witted, multi-talented Morning Drive Hustler! Tapes and resumes to Mark Driscoll, PD, WDRQ, 20300 Civic Center Dr., Southfield, MI 48075. (11-16)

Christian radio managers, programmers, air personalities. Contemporary music radio will never be the same! We're making history and very soon now you can apply. Future openings in several major, medium and small markets. Great opportunities for advancement. Ask for Rick Painter, Radio Design Group, (714) 888-2287. (11-16)

## Openings

We have a need (yesterday) for several applicants with 1st phones, for radio and/or TV. If you enjoy the summer sun and winter skiing, this is for you. Tapes and resumes to Harry Dierks, KBIM AM/FM/TV, Box 910, Roswell, NM 86201. EOE M/F (11-23)

KYAK/Anchorage, 80,000 watt AM Country station invites tapes and resumes from mature air people with good production ability, who would like to live and work in this dynamic city of 200,000. Send to Bill Brink, PD, KYAK, 2800 E. Dowling Rd., Anchorage, AK 99507. No calls please. (11-23)

## Positions Sought

If you've heard Drake-Chenault's weekly Top 30, you've heard my interviews and you KNOW how good I am. Want to hear more? Call me and I'll tell you about my experience in announcing, programming, writing and production. BETH (213) 821-7081. (11-30)

JONAH CUMMINGS, formerly of KJJO, KPMY and KPMI looking for West Coast medium or major market position. Call (803) 764-8348. (11-30)

BOB MOHR off the air for a year is turning up part time at WEEQ/Waynesboro, PA. Full and part time top ten market experience. Call (301) 790-1222. (11-30)

OL HERNANDEZ formerly with KXPM and KUHL for the last 5 yrs is currently looking. Can communicate one to one reliable and career oriented. No table depend. Call (714) 837-8897 and leave message.

Midwest MD looking for work in medium or small market station preferably West Coast. Can also do air work and have many connections with music people in North America. Call anytime MATT HUDSON (807) 374-2727. (11-30)

8 yrs major market experience with Top 40 and AOR. Call for tape and resume. BOB LEWIS (713) 784-1642. (11-30)

GORDON HARRIS news with personality and authority winning awards for WISM/Madison for 4 yrs ready for a new challenge. Call (808) 271-1488 or (808) 267-8415. (11-30)

JAY RICHARDS currently midday at KLSB/Wichita, KS looking for upper medium or major market midday and/or music. Call (316) 888-0261 or (316) 264-3580. (11-30)

Multi-faceted experienced PD looking for future position in same and on air with Pop/Adult/Talk station. Prefer established medium to small market in North Carolina, Virginia or Georgia. Will consider. Call Houston (713) 881-4780 after 6 CST. (11-30)

DEAN TYLER formerly of WNEW, WIP, WHN, WISQ Operations, programming management, consulting. Call (814) 768-6524. (11-30)

Air personality with college background and 4 yrs experience seeks medium to medium-major move. Top 40 PA or Modern Country. Prefer Western PA but will consider all. For tapes and resumes, call TOM (412) 488-6744. (11-30)

8 yrs of major and medium market experience in news and sports. Looking for news or sports position in large market. Relocation no problem. Call DAVE (808) 727-3348. (11-30)

The authorized/air of "Wendell's Weekly" is now available for air work, production, weddings, Bar Mitzvahs, or celebrity lynchings. Any personality format. Prefer Southern California to North Korea. WENDELL is at (213) 388-9740, evenings. (11-30)

### TOP 30 MARKETS-CONTEMPORARY OR ROCK FORMATS

How much would a 65% increase in 12+ be worth to you? 140% in women 18+? 29% in teens? (percentages are average ARB increases). When you decide how much, send your reply to Radio & Records, 1830 Century Park West, No. 169, Los Angeles, CA 90067.

JOSEPH KING former PD/MD KAFY/Bakersfield, CA seeking new challenge as small to medium market PD or major market air talent. Call (713) 664-4045 or write 6110 Renwick No. 170-A, Houston, TX 77081. (11-30)

8 yrs experience in all shifts, prefer mornings. Looking to move into medium market. Experienced as production and promotion director. Was replaced by a computer. Call (207) 493-3074 and ask for KIRK. (11-30)

CLIFF BROTHERS, formerly mornings at KEYN AM-FM/Wichita, KS. Call (316) 262-4877. (11-30)

This pro's a woman! 50kw clear channel female personality. Music Director and continuity experience. B.A., proven ratings, I'm more than your typical female. Call (718) 889-4351. (11-30)

Modern Country midday man looking for morning drive slot. Sharp humor, top copywriting and production, promotion and news combined with family oriented lifestyle equals a good investment. Private pilot's license a bonus. 15 yr broadcast vet. Contact W.G. ADAMS, 1604 Rita Rd., Vestal, NY 13850. (11-23)

## Positions Sought

8 yr pro with top 50 market experience and good production skills is looking for night shift at a major market or top 50 market contemporary station. For tapes and resumes call RAMEY (801) 247-1902. (11-30)

Ambitious female jock with Abrams format experience looking for AOR station in New England. Call KAREN at (207) 864-4137. (11-23)

Looking for position in promotion or management with special projects, etc. Contact ROXY MYZAL at (212) 874-7078. (11-23)

AL BONDI, formerly of KOBO/Yuba City, available for work in medium market station for air talent and production. (918) 444-7840. (11-23)

Clever, experienced, committee Pop/Adult personality. MARV (318) 342-2603. (11-23)

EDDIE COYLE, overnight jock at WFIL/Philadelphia is looking. A young professional. Can be reached afternoons and evenings (215) LE2-1933. (11-23)

Stylish radio announcer desires full time/long term professional commitment. 3 yrs experience, with tremendous mellow chords, will relocate. DJ on MOR or Easy Listening. Other special talents. Serious inquiries that desire tapes write MIKE WILSON, Box 100, Marlette, OH 45780. (11-23)

Adequate!! Satisfactory!! Acceptable!! Mediocre!! Yes, these words have all been used to describe my air work. Call now for more adjectives. Repertoire includes 43 voices. RANDY MILLER (615) 523-3807. (11-23)

SCOTT ROBBINS PD WFEC (Disco 141/Harrisburg PA) looking for medium or major market contemporary or disco PD position. Ten yrs on air experience. WFEC, WPKX-FM/New York City, WHU. Call (717) 657-2998 after 6pm EST. (11-23)

Don't let this one get away. Five yrs air experience, Pop/Adult Top 40 Superstars, AOR and assistant Research Director for a national trade publication. Seeks full time medium or major market position. 23, stable mature, team-player, available immediately. Call RICH PRONOVOST (213) 782-4701. (11-23)

My bag is feature. Looking to host a daily feature/entertainment program dealing on the local and national level with music, TV, theater, public affairs, etc. Experienced and will relocate. Call (614) 374-9478 nights. (11-23)

Currently working as Music Director at Disco station. Would like to switch to Top 40 or mass appeal station. Five yrs experience. Prefer Southeast or Southwest. BILL MORGAN (801) 684-7171 or (312) 521-3022. (11-23)

With exceptional production skills, and human air work, over 7 yrs in the big and little radio trenches. Ass't PD looks for medium or major market production gig or directorship. Call STEVE 12-6pm CST at (801) 832-6111. (11-23)

KEN E MARKS looking for Top 40, Pop/Adult or Disco gig. Just back from Reno Super production. We travel. Write or call 9316 Catterague Ave. Los Angeles, CA or call (213) 838-6384. (11-23)

8 yr pro with top 50 market experience and good production skills is looking for night shift at a major market or top 50 market contemporary stations. For tapes and resumes call RAMEY at (801) 247-1902. (11-30)

Looking for someone to stay around for a while? Schooled in New York. On air experience at KQHU-FM News, production and promotion experience. Excellent references. Young, willing to relocate and ready to settle into any size market. AOR situation. I want it real bad!! BOB CUSHING (201) 988-0451 anytime, or write 121 2nd St., Dunellen NJ 08812. (11-23)

9 yr pro, award winning production, air personality, promotion and degree. Seeking long term relationship with stable, quality organization. Call (308) 688-8793. (11-23)

Personal to Doug Morris: 8/27

## Miscellaneous

Make your list and check it twice, to be sure we're on it. KYOS/Merced, CA needs Top 40 album and singles service from most labels. Send to Jerry Gentry, KYOS, Box 717, Merced, CA 95340. (11-30)

Drew Phanny, new PD at WGNT/Huntington, WV is in desperate need of music service from all labels. Anything appreciated. Send to Drew Phanny, WGNT, Box 1539, Huntington, WV 25716. (11-30)

ARC Productions, a new syndication company needs Top 40 and AOR record service from all labels. Send to John Whitford, ARC Productions, 205 Vicenta, No. 4, Corona, CA 91720. (11-30)

KKMA/Pryor, OK, Pop/Adult format, needs service from all labels. Please send to Brad Oleson, Box 66, Pryor, OK 74361. (11-30)

KRSY/Roswell, NM needs improved Country service from all labels. Send to KRSY, 800 E. 19th St., Roswell, NM 88201. (11-23)

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### EAGLES

#### The Long Run (Asylum)

80% of our reporters on it. Moves: Up 82, Same 24, Down 3, Adds 56, including WABC, WXLO, WPGC, Y100, WLCY, CKLW, WGCL, Q102, WZUU, WTIC-FM, WAPE, KRAV, KGW. See Parallels, charts at number 24.

### FOGHAT

#### Third Time Lucky (Bearsville/WB)

67% of our reporters on it. Moves: Up 62, Same 26, Down 0, Adds 33, including WXLO, CKGM, WGCL, KEARTH, KJR, WTRY, JB105, WSGN, WLAC, KWEN, KRSP. See Parallels, charts at number 30.

### KOOL & THE GANG

#### Ladies' Night (De-Lite)

64% of our reporters on it. Moves: Up 91, Same 11, Down 4, Adds 10, KJR, WBBF, WAEB, WNOX, KOFM, WGUY, V100, WROV, WKXY, KBDF. See Parallels, moves 21-20 on National Airplay/30.

### SMOKEY ROBINSON

#### Cruisin' (Tamla)

62% of our reporters on it. Moves: Up 82, Same 15, Down 1, Adds 14, including KJR, WFBR, WBEN-FM, 14Q, WSKZ, KWEN, KING, KRSP, WTSN, WKXY. See Parallels, charts at number 26.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title /label designation (example: 100 /25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

#### ALAN PARSONS "Damned If I Do" (Arista) 99/14

Moves: Up 61, Same 19, Down 5, Adds 14, including CKGM, Z97, Q102, WNCI, KMJC, KING, KTAC, KCPX, KRQ, KORL.

#### FLEETWOOD MAC "Sara" (WB) 86/39

Moves: Up 29, Same 18, Down 0, Adds 39, including WRKO, CKGM, Q105, WLCY, KDWB, WZUU, KEARTH, KOPA, WTRY, WBLI, BJ105, WAKY, KRAV, WMEE, KTAC.

#### JOUN COUGAR "I Need A Lover" (Riva) 82/4

Moves: Up 53, Same 18, Down 7, Adds 4, KFRC, WOLF, KMJC, KBOZ, WPEZ 14-11, KRBE 20-17, Y100 27-24, KIMN 21-17, KOPA 13-11.

#### TOM JOHNSTON "Savannah Nights" (WB) 73/21

Moves: Up 38, Same 14, Down 0, Adds 21, including WIFI, WOKY, KEARTH, WBLI, WICC, 92Q, WRVQ, KOFM, WOW, KTAC.

#### DARYL HALL & JOHN OATES "Wait For Me" (RCA) 73/12

Moves: Up 43, Same 17, Down 1, Adds 12, including WCAO, KEARTH, 95SGF, WGH, KSTT, WMEE, WHEB, KKXL, WAKX, KBIM.

#### BLACKFOOT "Train, Train" (Atco) 71/8

Moves: Up 33, Same 25, Down 5, Adds 8, 94Q, KOPA, KUPD, WHY, 92Q, KRQ, WTSN, WXIL, KWK 15-12, WKIX 15-11, WRVQ 20-15.

#### TERI DESARIO "Yes I'm Ready" (Casablanca) 69/32

Moves: Up 18, Same 19, Down 0, Adds 32, including Z93, Q105, WLCY, KFRC, B100, KJR, KC101, WTX, WSGA, WGH, WRVQ, KOFM, KRUX.

#### ISAAC HAYES "Don't Let Go" (Polydor) 66/13

Moves: Up 40, Same 11, Down 2, Adds 13, including WGCL, B100, WBEN-FM, WFMF, WRVQ, WOW, KFXM, KRUX, WYRE, WAAY.

#### DIONNE WARWICK "Deja Vu" (Arista) 63/23

Moves: Up 30, Same 8, Down 2, Adds 23, including Z93, 94Q, Q105, WGCL, KF, WICC, WSGN, WLAC, WVIC, Y94.

#### BUGGLES "Video Killed The Radio Star" (Island) 59/13

Moves: Up 29, Same 17, Down 0, Adds 13, including WFBR, WPST, WKBO, KNOW, WTX, BJ105, WBBQ, KORL, WROV, KBOZ.

### Others Getting Significant Action

#### MOON MARTIN "No Chance" (Capitol) 49/4

Moves: Up 26, Same 18, Down 1, Adds 4, WPST, WKBO, KFXM, KQWB-FM, KJR 22-20, WTIC-FM 31-25, KNOW 35-27, WVIC 35-30, WHEB 34-29, WSEZ 23-18.

#### RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 46/13

Moves: Up 20, Same 13, Down 0, Adds 13, including WBLI, WAXY, WKIX, WAYS, WVIC, KWEN, KMJC, WEEQ, KAAV, KCBN, KOOK, WKBW 29-27, WZUU d-23, WBEN-FM 36-19, WBBQ 27-18, WHHY 16-12.

#### CHEAP TRICK "Voices" (Epic) 40/23

Moves: Up 7, Same 10, Down 0, Adds 23, including WIFI, WGCL, Q102, WTIC-FM, WHY, WNOE, KZ93, KJRB, WLBZ, WEAQ, 96KX 14-10, KSLQ 20-16.

#### RICHIE FURAY "I Still Have Dreams" (Elektra) 39/8

Moves: Up 18, Same 13, Down 0, Adds 8, KSLQ, Y103, 95SGF, KZ93, WTSN, WAAY, KQWB-FM, WRBR, Z93 22-18, 94Q 4-2, KNOW 2-1, WHBQ 21-19.

### Radio & Records

## NATIONAL AIRPLAY/30

November 30, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
2	1	1	1 STYX/Babe (A&M)
15	6	5	2 RUPERT HOLMES/Escape (MCA)
4	4	4	3 STREISAND/SUMMER/No More Tears... (Columbia/Casablanca)
1	2	2	4 EAGLES/Heartache Tonight (Asylum)
3	3	3	5 COMMODORES/Still (Motown)
22	13	11	6 CLIFF RICHARD/We Don't Talk Anymore (EMI)
11	8	7	7 SUPERTRAMP/Take The Long Way Home (A&M)
9	9	8	8 JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
17	12	10	9 LITTLE RIVER BAND/Cool Change (Capitol)
7	5	6	10 BARRY MANILOW/Ships (Arista)
8	7	9	11 KC & THE SUNSHINE BAND/Please Don't Go (TK)
27	21	13	12 JEFFERSON STARSHIP/Jane (RCA/Grunt)
28	19	14	13 STEVIE WONDER/Send One Your Love (Tamla)
-	25	16	14 CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
-	26	20	15 FOREIGNER/Head Games (Atlantic)
-	-	28	16 MICHAEL JACKSON/Rock With You (Epic)
29	22	18	17 PABLO CRUISE/I Want You Tonight (A&M)
-	-	22	18 KENNY ROGERS/Coward Of The County (UA)
-	27	19	19 CRYSTAL GAYLE/Half The Way (Columbia)
-	-	21	20 KOOL & THE GANG/Ladies' Night (De-Lite)
-	30	23	21 DR. HOOK/Better Love Next Time (Capitol)
-	-	27	22 KENNY LOGGINS/This Is It (Columbia)
-	-	24	23 TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
6	10	12	24 EAGLES/The Long Run (Asylum)
-	-	25	25 FLEETWOOD MAC/Tusk (WB)
-	-	23	26 SMOKEY ROBINSON/Cruisin' (Tamla)
5	11	15	27 KENNY ROGERS/You Decorated My Life (UA)
23	20	25	28 CHRIS THOMPSON & NIGHT/If You Remember Me (Planet)
14	14	17	29 ANNE MURRAY/Broken Hearted Me (Capitol)
-	-	30	30 FOGHAT/Third Time Lucky (Bearsville/WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

EAGLES "The Long Run" (Asylum)  
 FLEETWOOD MAC "Sara" (WB)  
 FOGHAT "Third Time Lucky" (Bearsville/WB)  
 TERI DESARIO "Yes I'm Ready" (Casablanca)  
 DIONNE WARWICK "Deja Vu" (Arista)  
 Complete Regionalized Station Listings on pages 24 and 25.

### HOTTEST

RUPERT HOLMES "Escape" (MCA)  
 STYX "Babe" (A&M)  
 BARBRA & DONNA "No More Tears..." (Col/Cas)  
 CLIFF RICHARD "We Don't Talk Anymore" (EMI)  
 JEFFERSON STARSHIP "Jane" (RCA/Grunt)

#### STEVE FORBERT "Romeo's Tune" (Nemperor) 37/16

Moves: Up 10, Same 11, Down 0, Adds 16, including WIFI, WPEZ, KSLQ, KBEQ, KEARTH, WPST, Q106, KEEL, WISM, WMEE, KFVR, KRBE d-30, KOPA d-29.

#### MELISSA MANCHESTER "Pretty Girls" (Arista) 37/2

Moves: Up 21, Same 10, Down 4, Adds 2, KAAV, KBIM, WKBW 25-23, Z93 16-12, CKLW 13-11, KJR 15-11, Y103 16-13, KWEN 23-18.

#### YVONNE ELLIMAN "Love Pains" (RSO) 34/6

Moves: Up 18, Same 10, Down 0, Adds 6, WCAO, WKBO, KSTT, 14WK, WCGQ, WANS-FM, Y100 29-26, WOKY 27-25, FM99 14-10.

#### SANTANA "You Know That I Love You" (Columbia) 33/16

Moves: Up 11, Same 6, Down 0, Adds 16, including 96KX, KSLQ, WHY, WNOE, 95SGF, KZ93, KCPX, WERC, WCGQ, KQWB-FM, 94Q 24-19, KWK 24-16.

#### RAINBOW "Since You've Been Gone" (Polydor) 29/7

Moves: Up 7, Same 15, Down 0, Adds 7, PRO-FM, BJ105, WBBQ, 92Q KZ93, KRKE-FM, WSEZ, 96KX 1-1, KDWB 24-18, KWK 1-1, KUPD 13-9.

#### DONNA SUMMER "On The Radio" (Casablanca) 29/7

Moves: Up 14, Same 7, Down 1, Adds 7, KRLA, 14Q, WKIX, KRUX, WLBZ, WTSN, WCIR, WRKO 9-6, WPGC 17-15, KEARTH 11-8, KX104 26-21.

#### ABBA "Chiquitita" (Atlantic) 29/1

Moves: Up 15, Same 12, Down 1, Adds 1, WGCL, CKLW 17-15, KRLA 22-19, WBEN-FM 18-6, KORL 28-13, K104 17-10.

#### PRINCE "I Wanna Be Your Lover" (WB) 27/17

Moves: Up 9, Same 1, Down 0, Adds 17, including WRKO, WPGC, KSLQ, KEARTH, KOPA, KEEL, FM100, WVIC, WISE, Y100 28-25, WTX 40-33.

#### FRANK MILLS "Peter Piper" (Polydor) 26/1

Moves: Up 10, Same 13, Down 2, Adds 1, WFIL, WZUU 25-22, WFBR 25-23, WHEB 28-26, K104 35-27, KBOZ 29-23.

#### JOHN STEWART "Lost Her In The Sun" (RSO) 25/13

Moves: Up 3, Same 9, Down 0, Adds 13, including KEEL, 95SGF, WBBQ, WNOX, WAAY, WCGQ, WFLB, KRLC, WSGN d-33, WAYS d-35.

#### RONNIE MILSAP "Get It Up" (RCA) 25/0

Moves: Up 14, Same 5, Down 6, Adds 0, KJR 18-16, Y103 5-4, WRJZ 9-5, KWEN 10-3, KRAV 6-2, KJRB 27-22, G100 25-19, WROV 14-8.

#### AC/DC "Highway To Hell" (Atlantic) 25/0

Moves: Up 8, Same 11, Down 6, Adds 0, 96KX 20-19, KRBE 9-8, KWK 20-19, WVIC 26-21, WNOX 13-10, WLBZ 29-25.

#### SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 23/4

Moves: Up 14, Same 4, Down 1, Adds 4, BJ105, KERN, V100, WFLB, WPGC 7-1, Y100 25-21, Q105 27-17, WTIC-FM 23-13, KTSA d-17, WTX 1-1, WSGA 1-1.

#### BONNIE RAITT "You're Gonna Get What's Comin' " (WB) 22/9

Moves: Up 6, Same 7, Down 0, Adds 9, KBEQ, PRO-FM, WSKZ, WFBG, WFOX, WFLB, WRKR, WSPT, KENI, 94Q 30-26, 14Q 33-25, KRLC 26-22.

#### ROBERT JOHN "Lonely Eyes" (EMI/America) 21/11

Moves: Up 4, Same 6, Down 0, Adds 11, Q105, WLCY, WGCL, WNOX, WRVQ, WAKY, WEEQ, WANS-FM, KRBE on, KRAV d-29, WXIL d-28.

Continued on Page 31